Oklahoma Beauty is "Second Wife" See Page 9

THIS WEEK: CONSUMERS' CLUB STORY
READER INTEREST AND PROFIT
THE EAR INSPIRES THE PEN—

Note: This department is open to readers to air their opinions on any subject inspired by radio listening. In general, to give the radio listening point an outlet for expression. The editor reserves the right to edit the letters. The writer's name will be withheld on request, but all letters must be signed. Try to keep all letters within 100 words.

Steve Hannagan, New York, N. Y. By Western Union.

Sirs: Pause, please, for program identification. Our thirst for accuracy knows no season and we must inform you that the Coca-Cola company today (Nov. 28) changed the name of its new radio program from "Sundown Sunday," Dec. 1, at 4:30 p.m. EST (KFWB, 11,100 m.) CBS. Kill name previously sere, "Music That Refreshes," and insert new name, "The Pause That Refreshes on the Air." Thank you for the ears tuned Sunday with yours cheerfully.

Ed. Note: The Pause That Refreshes on The Air was observed. Long corrections have been made. Thanks, Steve.

Terminal Island Topics, Terminal Island, Calif. The Editor.

Sirs: We were lucky in that the second copy of RADIO LIFE which we received contained that excellent and well prepared story of RADIO LIFE and the men that are making it. Most humbly we want to congratulate you on a job well done. It would seem that every owner of radio in this part of the country, at least, would want RADIO LIFE each week.

In our little weekly mimeographed sheet we call attention to the program production and in our next issue will cover it again in our Odd and Unusual Career department.

Recent issues of Topics are herewith enclosed and should you, by any chance, be interested will mail it to you each week.

An Open Letter to Radio Life from an Innate of Terminal Island:

Sirs: Here at this institution we have a radio in each dormitory where we enjoy it. Right above the radio is a bulletin with our program of the week, beside it a copy of Radio Life. We select our programs from your excellent weekly publication, and we wish to say the job you are doing is far and away the best exposition of radio news that any of this group have ever seen. It is a pleasure to pay tribute to a publication that covers its field so thoroughly and accurately. We note Radio Life is less than a year old and has attained a circulation of 59,000. Editor families.

C. A. Walker, Los Angeles.

Sirs: Each week I look forward to Radio Life, although not always accurate many fine programs could be missed without it. My principal interest is in shortwave. I cannot praise too much the fine shortwave setup in Radio Life by Earl DeHaven. Keep him in at all times, regardless of signals, etc. I recently hopped on him for mis-calling the atmospheric layers above earth. More power to Earl DeHaven.

Mrs. Clyde M. Crowe, 4854 Hart Dr., San Diego, Calif.

Sirs: Is there any reason why classical music has to be aired in the middle of the night? The Music You Want (KFWB, 11,100 m.) is talking about this. Why does it have to be? Who can listen, except a very few? There are thousands of persons who long for such music and cannot get it.

Cora A. Dunham, 164 E. Willow street, Pomona, Calif.

Sirs: May I have space to tell of a program I very much desire? Not just here where I live, but all over Southern California, and I don't know how much farther. We should have at least a half hour of scrap-book poetry. There are scrap-book clubs scattered over the entire country, trying to hold together, keep in touch, and all need a program badly. No nonsense, but real fine poetry. We could do a lot with a program like that.

Ralph L. Goggins, General Hospital, Santa Barbara, Calif.

Sirs: My acquaintance with Radio Life was made four weeks ago. I am a patient in a tuberculosis sanatorium and radio is my sole entertainment. Radio Life provides a means of selecting my entertainment as well as providing interesting reading. Please make organ music listings a regular feature. I suggest you print similar listings of Hawaiian and Band music.

I am grateful to all radio artists and others who come to visit me via radio, and grateful to Radio Life, which keeps me informed of their visits.

Bubs Gairich, 3976 Inglewood boulevard, Culver City, Calif.

Sirs: Please let us have more of the poetry of Mary Rose Roach. My favorite radio program is that of Kate Smith. Her voice is uplifting for me.

* * *

WITH THE POET

Conducted by DOROTHY RANDALL

RAINBOWS

It started raining yesterday. Today the sun is shining; The clouds have drifted far away, And left behind the silver lining.

My heart was weary yesterday, Tired low with ripes of doubt and fear; Today the sun is shining in my heart, And heaven seems an arm's length near.

Let's not recall the darkening cloud, Nor tear, but what comes after: Keep up all with laughter.

—WILLIAM HOGARTH STANLEY.

EVENINGS ON THE FARM

Winter evenings are the coldest, When work is done for man and beast, And apples stealing are the roughest When cold time finds the east.

The thumbs are sweeter as we nibble, If frost is etching windows clear; The tales we tell, we never quibble, Are twice as wierd—we feel no fear.

Outside the world is cold and cruel; A yellow moon smiles in the sky, We chew our goodies neat and manly. And watch the sparks that glow and fly.

Here all is warm and sweet contentment, The firefighted tossed heads, No worries here nor slight resentment— The clock strikes ten, we seek our beds.

—GENEVIEVE ALLEN.

HEM MAN

At a definite hour each evening Her (crystalline time began, When she lowered the tights Invitingly. And waited for her mass."

—H. E. FOLLEY.

ETERNAL CYCLES

Sunlight, starlight, moonlight, and rain: Sun, cloud, and wave again, Smiles, laughter, curses and tears Come from nature's children, all thru the years.

Perpetual, eternal, forever the same A law we only find in search of a name.
**Program Changes This Week**

**Editor's Note:** As rapidly as they are furnished by Log Editors of principal broadcasting networks, program changes are published here. The list is supplemented by announcements from producers, station spokesmen and entertainment sources. While every effort is made to make the changes as accurate as possible, no liability can be assumed for any incorrect data. Each week's list is self-contained and forms an important aid to both the Radio Star and General News departments.

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<tr>
<th>Change in Program</th>
<th>Station</th>
<th>Time</th>
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<td><em>Perfect Record</em></td>
<td>KECA</td>
<td>4:00 p.m.</td>
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<td>KFI</td>
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**DECEMBER 8, 1940**

**RADIO LIFE**

**RADIO: West • National • International**

**Perfect Record**

**West**

**MARCH OF SANTA:** For hundreds of thousands of Californians, the thousands of visitors who are in California's southland during Yule season, Hollywood's Santa Claus lane is one of nation's seasonal wonders.

Forthnight ago, for lane's first time, Radio took over job of opening lane with customary parade, in past a mileage of persons of parade passed along Hollywood boulevard, customary parade, in past a mileage of figures, learned they found themselves blocked from hearing star, found they could not get within mile of studio.

**WILD STALLION:** For months a great wild stallion has been seen galloping with the winds that sweep down slopes and across the valley plaining out from Victorville, California's Luna Mountain district.

Last week to try and do what scores of professional cow men, mature soldiers, hard riders, had failed to do, catch the stallion, an expedition set out from effete Hollywood. The expedition was two men; in it Leith Stevens, Columbia musical director, Glen Middleton, CBS producer. 

Grinning aids to Leith Stevens and Glenn Middleton were weatherbeaten, seaney faced cow punchers from Victorville's famed C-Bar-G ranch.

In early afternoon the expedition saw the stallion, flag-proned in the wind on a minor peak of the Mount Luna lower heights. Using relays of horses Stevens and Middleton and enthusiastic cowboys raced off on a chase that was to take them 50 miles, was to leave them spent and weary, jolted and shaken by unwanted upswings through hill and vale.

At afternoon's end the stallion turned, streaked across the Luna valley, climbed swiftly to an eminence. Down wind came defiant neighing.

Swore Leith Stevens and Glenn Middleton: "Next week we'll get him. We will use auto trailers to carry fresh horses from point to point, may have to ride 75 miles, but we'll get him."

"You'll never 'catch' that they hoss," opined a grizzled puncher. "Not 'onless' you able to feed him out o' yo' han,'" a prospect which seemed last week discouraging to Stevens, to Middleton.

**NEWS REEL THEATER:** One of the toughest jobs air news reporters and commentators face is that of giving to cold type drama of news dispatches their full dramatic emphasis, color and pacing. This is problem that involves flair for historicities confined to hearing, not seeing, on part of listeners. Yet, last week, con-tended radio experts, news-casters who can conjure from dramatic interpretation of cold type a "picture" for the Radio-tuned listener need not fret for assignments not sponsors.

Last week news-casters Jimmy Mack and Ira Cook (KMPR, Monday through Friday, 4:30 p. m.) were well away in cracking this hearing-seeing problem with News Reel Theater of Air. Knowing full well that mere reportorial detail is not enough to hold attention against clamorous bidding of air's current crop of newsmen, Cook and Mack were digging deep into dramatic values of news, pairing these values with shrewd psychological analysis of listener emotions, found they had a news show of sparkling credit to themselves, interesting to others.

**Sample introduction to newsmen:** We're trying to sell a story to you. This is the story of a man who knew a guy. This is the story of a man who claimed he knew the director of motor vehicles. There followed the most guesst, the tale of a traffic-smart of toers, who ruled at traffic clubs, arresting officer, found that he was the
The Parents’ Parent

Kay Kirkwood is the commentator on Parent’s Forum, a sustaining program of engrossing interest, detailing and highlighting parental problems on KPAC Mondays and Wednesdays at 9:45; on Wednesday taking up teenage causes, this program being sent to most Southern California high schools and admitted as regular curriculum work. Started in August 1938 the program has been on the air continuously. Parent’s Magazine collaborated with Mrs. Kirkwood through an educational committee and its selection of authorities to answer Forum questions.

After two days rehearsal, a commercial show of her own. Piling on the record, Barrie has seen action on “My Dear Children,” “Katy Did—So What,” and “What Every Woman Knows.”

Kay Kalie will play, vocalist will sing, following Bill Warren numbers: “Through the Courtesy of FHA,” “Do I Spoil it for You?”, “Double Talk,” “What Have You Been Doing Lately, Baby?”

If listeners have opinions to express Radio Life invites such on premise listeners acting as ASCAP-BMI judges know best what they will like.

National

MILLIONS FOR DIALS: If you own one of the eight million push button radio receivers in this country, “moving day” for 777 United States radio stations on March 29, 1941, means that your set will have to be adjusted. On that date the shift will involve 19 Southern California stations. However, the adjustment will cost $2 or less. If you own a dial set no expense will be involved, unless a new dial face is required. Reallocation of new frequency assignments stems from so-called North American Regional Broadcasting Agreement (Havana, Dec. 13, 1937) by joint action of the United States, Canada, Mexico, Cuba, and other nations of the continent.

Advantage of the treaty shift is that powerful border stations operating without consideration of other broadcasters’ problems will be eliminated, as also will be certain “Cuban squatters’” now usurping wave channels used by stations in the United States. The re-shuffling of frequency assignments will eliminate powerful border stations which direct beams mainly to the United States.

Idea of far-reaching effect of shifts planned by Federal Communications Commission engineers is gained by study of KHJ, 900 kilocycles, in Los Angeles. The 900 band KHJ has occupied for years will be allotted to Canada. After March 29 a push button receiver pressed to KHJ will make no sound unless the adjustment will be made.

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stations now operating on standard band in this country will be affected.

At the rate of $1.50 to $2 for readjusting the buttons on a radio, the public will have to spend from 12 million to 16 million dollars to maintain current listening diets.

**AIR-WAVE SLEUTHS:** It is illegal to possess, to operate unlicensed radio stations. With over-seas nations shell-and-bomb-worrying each other, the responsibility of protecting itself in the electronic world for the United States. Out of the Dies three ring circus purview of so-far-undisclosed Fifth Columnists, saboteurs, and general obstructionists to national defense, has been sounded the grimy, steam hissing mechanical monsters of an earlier era.

Backgrounded, and drawing its wealth of dramatic material from the station into which pass and depart millions of voyagers to the hinterlands annually, is NBC's "Grand Central Station" program (in California, KECA and KFPSD, Tuesdays, at 8 p.m.).

To Director Ira Ashley last week program listeners began phoning and writing a familiar query: "Why is Grand Central Station identified by the puffy of a steam locomotive when, as is known to all travelers, only electric engines are used?"

To settle listeners' agitation, Director Ashley last week directed this answer:

"Psychology is the answer. When the program was started on NBC back in 1937 radio psychologists were employed to make an exhaustive study of reactions to sound effects. They found few other sounds so pleasing as that of a steam locomotive traveling at high speed. Tests also showed little romance in the hum of an electric engine or the clatter of a diesel locomotive. And nothing has happened since to change the verdict for steam, even though a few purists continue to protest that it is an anachronism."

"In the case of Grand Central Station I can best explain why the steam engine theme is retained, by quoting from a very bad memory this verse which has stuck in my mind for years:"

"The railroad track is miles away but I hear the engines blowing, And there's a train I wouldn't take, No matter where it's going."

**International**

**GERMAN BOMB PLANES:** German production of airplanes of all types fell from 3320 in September to 2510 in October, according to Wythe Williams, Mutual news bureau reporter. He monthly report on the plane production rate of the belligerent powers. Williams explained the drop with the suggestion Germany was moving her factories eastward both to escape British bombs and to have them nearer the new theater of war in the east.

Unfortunately, as Williams pointed out on his broadcasts, British production figures fell from 1340 in September, to 1060 during October. Furthermore, according to Williams, even though the British lost only 1420 ships to Germany's 2750 during August, September, and October, the Germans still are gaining in the number of planes being put in the field.

Wythe Williams is heard over KJL and the Mutual Don Lee net Tuesdays and Thursdays at 7:30 p.m., PST, and Sundays at 7:45 p.m., PST.

**DEATH'S MINSTRELS:** Air- and earth-shocking bombs — may be England's reception of Christ's birthday, in 1940's nearing end, but American radio will do its audible best to lessen lethal tympani as the day dawns.

On Christmas morning some 75 British and American stations of NBC will initiate a general gathering between 10 and 11:30 o'clock, will seek to cheer with comedy and music the island's millions who nowadays divide their hours between rabbit warren seclusion in underground shelters and in keeping taut Britain's life-line of courage and enterprise.


Prime Minister McKenzie King will be heard from Ottawa.

Released in the United States over the nation-wide NBC-Blue network, the Christmas programs for England will be heard in Canada over stations of the Canadian Broadcasting Company, in England over the BBC, and will be short-waved to all corners of the British Empire.
It Really Happened Dept.: A local announcer who has a popular record program has been receiving letters from a slightly unbalanced fan for several years. At least once a week she would send a mash note and enclose several old bills, a bundled check. The Jim Jones of her calling accused her of legal looking she could lay her hands on. Last week she got not at her hero because he wouldn't answer any of her letters, so she wrote him a nasty message, accusing him of being a dope addict. Said she had proof of it. Lady also sent a copy of the letter to the police department.

The next day, two narcotics officers visited the station to check up on the poor girl.

Coming Out of the Ether: When John Barrymore's present contract on the Vallee show expires, the sponsor will probably hire Jimmy Durante as "the third great lover of modern times." (We think they're making a mistake. Barrymore's appearances have been so funny the show has soared in the surveys). A chain letter is making the rounds of the stations at a dollar per crack. (People in show business are the worst suckers in the world!). There are no signs of a letup in the ASCAP-BMI fight for control of music on the air. (Millions of dollars are involved).

Aimee will be canceled soon and two quarter-hour programs substituted, one of them featuring Tony Martin. (It looks like "no soap" for Aimee!)

Dave Harris, who broadcasts from New York studio, has just spent six months compiling the following figures: That there are 800,000 saxophone players in the country! (Enough to populate the city of St. Louis, by the way, if they were to play all at once, enough to depopulate the city of Los Angeles in ten minutes!)

Hedda Hopper, whose program is heard over CBS in all sections of the nation except the West Coast, is known as one of the most glamorous figures in filmdom and is sought by dress and hat makers to wear their latest creations. Hedda will be in comfort when on the air, however, and proves it by kicking off her shoes while broadcasting.

We've noticed a similar tendency on the part of a great number of picture and radio celebrities of the feminine gender. Barbara Stanwyck unconsciously kicked off her shoes before the large audience at the Lux show, and there one night the lovely Babs noticed what she had done, her face became as crimson as her hair!
The Case of Mr. Kitzel

Artie Auerbach Turned to Good Account
a Chance Talk with a Singing Druggist

"Yes, ve haff no aspirin today. Ve haff powdahs for heeadaches.
Mr. Kitzel beamed at Artie, said:
"I am tellink you, Meester Auerbach, making de voitce sound lak dees and you gat heem like me."

Key to Artie Auerbach's character is hunting, but hunting as few nimrods hunt. He goes into Canadian wilds (he has a lodge in the North woods he dreamed of as a newspaperman, but only realized as "Mr. Kitzel") armed with a camera rifle. He shoots wild life with this, takes more pride in displaying a rare picture of an animal than the most doughty animal killers can muster up with antlers on a wall.

Artie Auerbach is doing all right now, but he still has one ambition. It is to make enough money so that he can afford to be a newspaperman again. He probably won't ever go back, although for six years now he has been on leave from his paper. Occasionally his city editor writes:
"When you going to give up this radio foolishness and get back to work?"
He won't go back for one good reason: Cleo Marion won't let him and Cleo contends:
"He's happier 'kitzel-ling' around."

First Televised Election

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First Televised Election

The record of television's first election triumph was recorded by photographers as press association bulletins, televised directly from a news printer, flashed on screens up to ninety miles from NBC's television transmitter in midtown Manhattan, and were seen by an estimated 50,000 eyes.
The Cover Girl

The Indians say no earthquake can ever rock Oklahoma City, because it sits in the lap of the Gods.

So said tiny Sharon Douglas at lunch last week in a Radio Life reporter.

The reporter came away, certain the Indians were wrong. For Oklahoma City-born Sharon Douglas is herself a personality earthquake of blue-eyed, slim-figured beauty.

A month ago Sharon Douglas was just another eager and nervous Miss lined up with 100 others for a CBS "Second Wife" talent audition.

Today she is Hollywood's latest Cinderella, star of "Second Wife," Mondays through Fridays (KNX, 4 to 4:15 p.m.).

For two years she struggled to niche herself in motion pictures or radio. No success attended her save a bit in "Forty Little Mothers.

Sharon was born in Oklahoma City on Oct. 16, 1920, which makes her 21 years old. She attended school in her home city, then in Phoenix, Arizona; Las Cruces, New Mexico; and finally, Hollywood.

Her career has been a family affair. Brothers Bill and Paul have worked hard to provide Sister Sharon with money to pay for dramatic auditons, for pictures, for talent scouts, for smart and expensive outfits a young actress must wear. Whenever times were slack with Brothers Bill and Paul, she pitched in herself, took a job as secretary to help pay expenses.

Sharon regards the winning of the Terry Robinson role in "Second Wife" as the turning-point in her career, and is determined to become a successful radio actress before she again worries her pretty head about motion pictures.

She is five feet, four inches tall, weighs 118 pounds, has blonde hair, hazel eyes. Betty Davis is her favorite actress. Fredric March favored among actors. She dresses formally, wants to own a cocker spaniel, hopes someday to play piano, to play piano, to play piano, to play piano. She's a sweetheart of Tau Kappa Epsilon fraternity... she was May Queen of Arizona while in high school.

New Mexico sent her to El Paso, Texas, to compete for title "Miss Southwest." She was Queen of the New Mexico State college water carnival in 1937.

Sharon's role in "Second Wife" is a far cry from her radio debut. That event took place when she was 8 years old. Station WYY in Oklahoma City invited her to appear on air, to read one of her own short stories. She always had a flair for writing and continues it today as a restful sideline to her dramatic duties in "Second Wife."

Radio Life's editors believe she is radio-lit for a career.

Understudy

Cecil B. DeMille's Lux Radio Theater production staff auditioned several directors for the part of "Uncle Cato" in "Jezebel." and finally gave the assignment to Jack Carr, who was commended for the speed with which he learned the role.

Carr said, "You see, I understood that part when 'Jezebel' was running on Broadway."

WEEK'S Shortest Novel: Dear Buck Hathaway

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Radio Life Reader's Quiz

MIKE HABITS
1. What comedian has an especially constructed stand which he uses for a distinctive "knocking" entrance?
2. What actor always wears his comic strip character makeup for radio broadcasts?

SONG POPULARITIES
1. What singer has made popular "Cecelia?"
2. What comedy writer has his own local program the day following the national radio broadcast show for which he writes?
3. What woman writes a mystery series which her husband produces?

WRITERS
1. What comedy writer has a 10-year record with one comedy team?
2. What comedy writer has his own local program the day following the national radio broadcast show for which he writes?
3. What comedy writer has a mystery series which her husband produces?

ANSWER TRUE OR FALSE
1. Penny Singleton, who plays "Blondie," was always a blonde.
2. Horace Heidt overcame a stuttering impediment by talking with pebbles in his mouth.
3. Tommy Dorsey once played in Rudy Vallee's orchestra.
4. The "Oldtimer" on Fibber McGee and Molly is played by an old man.
5. Wendell Niles, announcer for Al Jolson, has a brother who also announces.

CHORD SOUND
Wayne King always sounds a chord on the piano as a preliminary to going on the air.

Did you thank your market manager for making available to you Radio Life at so small a cost? Why not? He'd appreciate it.

A KVOE "MUST" for MONDAY
STEIN'S Stationery Store in Santa Ana Presents
"Thoughts for Christmas"
To Make Your Christmas Shopping Easier, More Fun
7:15 p. m.

Radio Life's 11th Page
Page 11 MONDAY LOGS

Young People's Concert
On Saturday morning, Dec. 14, from 8:30 to 9:15, the New York Philharmonic will present one of their Young People's Concerts over the Columbia network (KNX locally) as a Christmas gift to the children of America. These musical feasts for youth are a feature of the Philharmonic's season each year and thousands of youngsters flock to hear them. Only occasionally are they broadcast to the west, so it's hoped that music lovers, young or old, will miss this special program. Your instructors in music will gladly give you extra credit for listening to the broadcast.

Bill Henry
Bill Henry's Dec. 7 and 14 programs will originate at KNX and KHJ, Los Angeles, via the American Broadcasting network to the Columbia Pacific network through KSFO, San Francisco. The columnist, on his two broadcasts from Honolulu, will discuss United States Navy and Air Corps training and defense activities in that region.

Radio Life Reader's Quiz

DECEMBER 8, 1940

MIKE HABITS
1. What comedian has an especially constructed stand which he uses for a distinctive "knocking" entrance?
2. What actor always wears his comic strip character makeup for radio broadcasts?

SONG POPULARITIES
1. What singer has made popular "Cecelia?"
2. What comedy writer has his own local program the day following the national radio broadcast show for which he writes?
3. What woman writes a mystery series which her husband produces?

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The Gay Nineties

CBS Dishes Up a Tuneful Melange of Songs and Fun of Yesterdays!

Do you remember the old tear jerker "Just for the sake of our daughter?"
Do you recall the days when the Cudahy "beef" chorus, a bevy of portly girls with tight laced midriffs, out from either side of which bulged the excess weight of the form divine? The "Flora-Dora" sextette? Weber and Fields? Gas lights on wooden cobbled streets: Horse carriages, bustles and handle-bar mustaches? Torch-lit political parades? The Free Silver controversy? Bamboo drawing room curtains? Rococo and gingerbread houses? Parlor with whatchamacallits filled with sea shells, sofas with silk covered pillows imprinted with sentimental mottoes: "All for Mother" and "Sweethearts Forever!" when strong men recited seriously: "The Face on the Barroom Floor" and the potent males of the times almost fell face forward into muddy streets at glimpse of a neat, cotton-clad ankle, immodestly revealed by an unwonted lift-up of a street-sweeping skirt?

Best of all, do you remember the syncopated song and joke crammed musical comedies of yester-year, a year in which the automobile was a noisy dream, the radio a visionary sputter in a crack inventor's musings and the menace of the Redskin was not yet completely over?

If you do remember and sadly reflect those days are gone forever, take heart. They're not. At least, much of their physical character remains, revived every Saturday afternoon at 4:30 o'clock from CBS-KNX in the "Gay Nineties Revue."

Directed by Joe E. Howard, 73-year-old song writer, "CBS' Gay Nineties Revue" ties together the on-rushing clamor of 1940's world and the world of the 90's, a world that moved slowly, a world of simple pleasures, of songs that are naively simple to moderns but which were, to the less uninhibited citizens of 50 years ago, the utmost in sophistication, in daring and downright recklessness. It's fun for modern youngsters, nostalgic happiness for oldsters.—Withal, the Revue is fun.

—HARRY HANSON.

Sing, Youth

Irene Wicker, the "Singing Lady," long a favorite with the younger set, is now heard on KECA at 3:15 p.m. Monday through Friday. Miss Wicker has a charm and appeal all her own and holds many national awards for her successful programs for children.

World Is Yours

"The World Is Yours," a fine educational program of past seasons, begins a new series on KFI at 2 p.m. on Saturdays.
Gags of the Week

For the best gags of the Week heard over Radio and sent to Radio Life, tickets will be sent winners. Send original of radio broadcast, and date of broadcast. Entries close Dec. 15, 1940. Send to: Gags of the Week, Radio Life, 20th and Chestnut Sts., Philadelphia, Pa. No responsibility accepted for letters or material lost.

This Week's Winners

Mrs. Lawrence A. Higley, 5139 Stratford road, Los Angeles.

Sirs: I certainly enjoy your fine magazine, it has so many fine interesting things and the programs are always up to date. The pictures are very interesting, because that way one can see what their favorite stars look like, though it is a disappointment sometimes.

The best gag I heard on Burns and Allen program was: George was looking out checks and he handed one to Gracie and she said, "This check isn't right." "Why, what is wrong with it?" asked George. "It says $3000 and no cents." (Sense). If I win would you please send me four tickets?

Jeanne Clark, 4600 3/4 Lomita street, Los Angeles.

Sirs: On "Take It or Leave It" Bob Hope, after a slight disagreement with a fair contestant, asked his next question: "What does "to split hairs" mean?"
The fair contestant popped back "Just what we've been doing!"

Mrs. M. Fletcher, 709 South Greenvale avenue, Inglewood, Calif.

Sirs: I heard over KNX this afternoon two were talking on the Gay 90's broadcast, of a man in the snuff business said to the other, "Oh, he's the man who sticks his business in other people's noses." I enjoy Radio Life very much. It's certainly the biggest bargain I ever got for one cent. I get it at Roberts Market.

Colin Small, 729 Margaret avenue, Los Angeles.

Sirs: Here is my gag of the week. It is from Jack Benny's program.

Burglar: "Come on, take off that shoe and give me your money.

Jack: "But if I take it off I'll never get it on again, I haven't got my buttonhook with me."

Bob Eastman, 2327 Linden avenue, Long Beach, Calif.

Sirs: Thanks a lot for your "Radio Life," which our entire family thoroughly enjoys. It seems that we can hardly wait to get each new issue from our Swenson Market. May I offer our choice for the "Gag of the Week." Charlie McCarthy speaking to guest violinist on his program said "Well, rub me with rosin and call me your bow."

If this gag wins, may we have two tickets to either the Bob Hope or Jack Benny show?

Mrs. Clara E. May, 508 West Philadelphia, Whittier, Calif.

Sirs: My family greatly enjoys Radio Life which we get each week from our Alpha Beta store here. We think it a grand little magazine. Our radio logs leave nothing to be desired as to completeness and accuracy. And your coverage of people and things in radio land surpasses a lot of the higher priced radio publications.

Here's our entry for the "Gag of the Week" and we'd like to have tickets to Fibber McGee and Molly, or if this is impractical, would you advise us how we may secure the same.

Gordon Jenkins, as he made his entry on the Signal Carnival program last evening:

"Well, as one Chinese poker player said to another, you can pass if you want to, but I Chiang-Kai-Chek." (It's far-fetched, but a rib-ticker to us).

Best wishes for the success of your magazine, Radio Life.

Elma Lee Thornton, 545½ South Flower street, Inglewood, Texas.

Sirs: My best gag: Jack Benny and Phil Harris were talking about Phil getting home late every night.

Jack Benny: "Why don't you try having a cup of coffee without taking the waitress home—just once?"

Phil Harris: "Well, I've got to have sugar with my coffee, you know."

If I win please send me five tickets to Charlie McCarthy or Jack Benny programs. We are visiting here from Texas and would like to have them soon.

Mrs. Wayne Davis, 2215 West Fifteenth street, Los Angeles.

Sirs: The gag I thought best was on the Signal Oil program.

Kay St. Germain came on the scene and Carson remarked how nice her hair looked and Vera Vague wanted to feel it. Kay was willing until Vera told her not to bother to take it off.

(Vera must have thought it a good dig because she hurriedly said "No offense.")

I never miss a copy of your Radio Life and I enjoy it very much.

Other Winners

In Los Angeles


In Other Cities

N. F. Wasson, 218 South Curtis avenue, Alhambra.

Frederick Stollenwerk, 615 South Electric, Alhambra.

Mrs. Johanna Drucker, 12211 Dunoon lane, Brentwood.

Catherine Kelley, Rt. 1, Box 156, Camarillo.

Mrs. Warren Smith, 307 East Walnut, El Segundo.

Mrs. Ines Maxey, Rt. 1, Box 133-C, Garden.

Mildred Kovach, 1058 sü State street, Lynwood.

Madelon Namas, 623 South 7th street, Long Beach.

Ed Greer, 225 East Colorado, Moreno.

Harriett Horsen, 11131 McCormick street, North Hollywood.

Mr. and Mrs. Drew Minos, 4630 Vineland avenue, North Hollywood.

Oliver Outland, 1650 North Hollister, Pasadena.

Mrs. Daniel J. MacLean, 2023 Chaney avenue, Riverside.

Chadwick Posenen, 1422½ Stratford avenue, South Pasadena.

Leo Hopkins, 1740 South Garfield avenue, South Pasadena.

Janet Reese, 206½ Los R joined, San Marino.

M. Wilson, 357½ Park street, Whittier.

Letter Record

A New Orleans man probably holds the world's record for consistency in writing fan letters to a radio star. Since Edward G. Robinson started his "Big Town" broadcasts over CBS four years ago, he has received a weekly letter from this gentleman, discussing the previous show. The Rino star values the correspondent's comments, as they indicate a keen understanding of human nature and dramatic values.

Distant Greeting

Birthday greetings Nov. 30 for Frank Goss, KFWB special events commentator, came all the way from Manila in a cable from his sister and brother-in-law, Lt. and Mrs. John D. Lamade. Lt. Lamade is executive flight officer of the U. S. S. Houston.

Quiz Answers

HABITS

1. Al Pearce for his Elmer Blurt knock.
2. Arthur Lake, who refuses to play "Dagwood" unless his hair is parted in the middle and he has on a bow tie.

SONG POPULARITIES

1. Ronnie Kemper with Horace Heidt.
2. "Fibber McGee and Molly"
3. Tommy Dorsey theme song.

WRITERS

1. Don Quinn, writer for Fibber McGee and Molly.
2. Don Prindle, writer for Al Pearce, who is on the Saturday Morning Party over KNX.
3. Edith Meiser, wife of producer Tom McKnight on "Sherlock Holmes."

TRUE OR FALSE

1. False.
2. True.
3. True.
4. False—Bill Thompson still in his 20's, does role.
5. True.
TUESDAY, DECEMBER 19, 1949

TUESDAY Programs

8 to 9 A.M.

KPT-F, Organ Concert. 8:15.

KXN-M. Morning Melodies. 8:15.

KBJ-F. Neighbors of Woodcraft. 8:30.

KFSD-F, Breakfast Club. 8:30.

KFG-W. Good Morning Neighbor. 8:30.

KBYG-C. Good Morning Neighbor. 8:30.

9 to 10 A.M.

KPT-F, Organ Concert. 9:15.

KXN-M. Morning Melodies. 9:15.

KXN-F. Morning Melodies. 9:15.

KFSD-F, Breakfast Club. 9:15.

KBO-C. Neighbors of Woodcraft. 9:15.

KO-F, Breakfast Club. 9:15.

9 to 10 A.M.

KPT-F, Organ Concert. 9:15.

KXN-M. Morning Melodies. 9:15.

KXN-F. Morning Melodies. 9:15.

KFSD-F, Breakfast Club. 9:15.

KBO-C. Neighbors of Woodcraft. 9:15.

KO-F, Breakfast Club. 9:15.

Weather

KFXM-1. School of Air. 8:00.

KFOX-1. State Building. 1:15.


11 A.M. to 12 Noon

KPT-F, Organ Concert. 11:15.

KXN-F. Morning Melodies. 11:15.

KXN-F. Morning Melodies. 11:15.

KFSD - Breakfast Club. 11:15.

KBO-F. Neighbors of Woodcraft. 11:15.

KO-F. Breakfast Club. 11:15.

12 Noon to 1 P.M.

KPT-F. Organ Concert. 12:15.

KXN-F. Morning Melodies. 12:15.

KXN-F. Morning Melodies. 12:15.

KFSD-F, Breakfast Club. 12:15.

KBO-C. Neighbors of Woodcraft. 12:15.

KO-F, Breakfast Club. 12:15.

1 to 2 P.M.

KPT-F. Organ Concert. 1:15.

KXN-F. Morning Melodies. 1:15.

KXN-F. Morning Melodies. 1:15.

KFSD-F, Breakfast Club. 1:15.

KBO-C. Neighbors of Woodcraft. 1:15.

KO-F, Breakfast Club. 1:15.

3 to 4 P.M.

KPT-F, Organ Concert. 3:15.

KXN-F. Morning Melodies. 3:15.

KXN-F. Morning Melodies. 3:15.

KFSD-F, Breakfast Club. 3:15.

KBO-C. Neighbors of Woodcraft. 3:15.

KO-F, Breakfast Club. 3:15.

4 to 5 P.M.

KPT-F, Organ Concert. 4:15.

KXN-F. Morning Melodies. 4:15.

KXN-F. Morning Melodies. 4:15.

KFSD-F, Breakfast Club. 4:15.

KBO-C. Neighbors of Woodcraft. 4:15.

KO-F, Breakfast Club. 4:15.

5 to 6 P.M.

KPT-F. Organ Concert. 5:15.

KXN-F. Morning Melodies. 5:15.

KXN-F. Morning Melodies. 5:15.

KFSD-F, Breakfast Club. 5:15.

KBO-C. Neighbors of Woodcraft. 5:15.

KO-F, Breakfast Club. 5:15.
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The Stomach of Man
Through It, Avers the Director of Radio Life’s Consumers’ Club, Lies Happiness

MY MAMA and papa wanted me to be an opera singer.”
Thus, with Latin naivete and respect for his Lares and Penates, Joseph L. Milani, chef extraordinaire, places a verbal colon at the end of his childhood, sticks “a” after it and begins the life explanation that accounts for him as one of the world’s distinguished men in the science of food, its cooking and its eating.

“But I no wanted to be the opera singer. For me the greatest interest was in food, its relation to living and its cultivation as an art.”

So declares Chef Milani, who introduced to the world and its epicures, rich and poor alike, such appetite-intriguing dishes as chicken and noodles in glass and tin, who all his life has emphasized food as a body builder, a temperament stabilizer, an emotional enrichment of personality, and who has coupled this emphasis to an insistence that many of the graces of life begin at the dining table.

From his famous “Dinner for Four, a Dollar, No More,” to banquet preparations rivaling epic Rome in her glittering-est heyday of revelry, Chef Milani handles ingredients quite like a portraitist handles color, line, balance and composition, to achieve a result that will provoke the respectful “Ah!”

At seventeen, he started out, opera career drowned in the tears of good Mother Milani who swore with Latin fervor that his defection was to redound to the loss of Naples. She didn’t know then, of course, that the gray-eyed, handsome lad would some day bring to Naples fame commensurate with its richly art history, but in the direction of man’s stomach and not his more precise spiritual and psychic virtues.

“But the preparation and eating of good food is as esthetic a matter, and as spiritually significant mayhap, as is prayer,” avers Chef Milani. “For the spirit housed in a body that is well and intelligently nourished, more easily soars aloft to contemplate the higher things of life with greater point and subtlety.” Proving that there is a form of poetry in the soul of Chef Milani, besides a practical consideration of the part food, properly prepared, properly served, plays in mortal existence, physical and spiritual.

He was but eighteen when gouty noblemen of Naples, Rome and Milan realized they felt much better after dishes served up by this youngster who possessed and expressed unwonted genius in making food do what it should for man. And this is to nourish, to repair, to satisfy and to relax, leaving mental energies free to ponder the problems and blessings of existence.

It was inevitable with such a start he should, besides distinction, make money. He has. The world is not loath to pay substantial reward to those who make its way better. He married the brown-eyed Rosa you see with him in pictures on these pages and hustled off to America. Great hotels knew him, great persons, commoners and kings. American affection riveted more securely the reputation he built in Italy and the Continent. He branched out into merchandising of good foods, for years establish-
ing his judgment among manufacturers as an ultimate standard for their products. He made a fortune, made it the hard way, yet a way to him that was agreeable and fascinating. In the end he retired to California, certain that the hiss of steam, the sizzle of roasting meats, the popping of sauces were behind him.

"But no!" he shouted the other day. "It is not for me to quit. I go on."

And "go on" he goes, as thousands of Californians and Westerners know, both from his daily air appearances over KMPC and in the halls and auditoriums where for the societies and groups who keep freshened the traditions and duties of society, the P.T.A.'s, Native Daughters, Masons, Knights of Columbus, business associations, business firms, chambers of commerce, et al. All these know him as an asset to the West, realize he has undertaken a work of establishing the Pacific coast as a new Athens of culinary culture.

"Tell me what a man eats and I'll tell you what he is." So a philosopher anciently disposed of the puzzle of men and their foibles.

"See to it man is told of things and the way of things that are good for him," pontiffs Chef Milani.

And now, through pages of Radio Life, the big-bodied, boyish-looking Chef has started to tell of these things in full details. As director of Radio Life's Consumers Club he has launched upon a new and important part of his career. "As important to everybody as it is for me," he declares.

And this? To assist the ladies of the Southland in doing more with their budgets, in their handling of food, in the preparation of menus, in the maintenance of child and adult health, in properly caring, through food, for the family. His job as Consumers' Club director is to weld together the cooperative culinary thrift, enterprise and spirit of Southland women.

"To bring them closer together as social beings as well as in knowledge and preparation of food that is good for man," says the Chef.

Strange iconoclast is the Chef. He has turned down thousands of dollars because he will not recommend on air those products he knows are below a standard of wholesomeness. He will cost Radio Life thousands of dollars in food advertising it will inevitably turn down, turn down gladly for the same reason as had Chef Milani. He has insisted that as part of his work as Consumer Club Director, Radio Life will accept no food advertising that has not passed specific and exacting tests and so can be passed on to Reader-Listeners as safe, wholesome and body-empowering.

In brief, this conscientious worker in the cause of man's inner chap' and his lady's inner woman has, with the help of Radio Life, started to give Southland consumers a strong and articulate voice in food selection and handling, has begun an institution through which Southland femininity may express itself in those matters that love has taught us. Remember: "The way to the heart lies through the stomach," a way that leads to healthier, stronger children, happier homes.

CAST YOUR BREAD UPON THE WATER AND SOME DAY IT WILL COME BACK AS A SANDWICH—This is another Milani slogan and here we see him enjoying the fruits of its prophecy. A lovely wife, a friendly dog, a beautiful home—these are the rewards of his faith and labor.

A DINNER FOR FOUR FOR A DOLLAR, NO MORE—Heard daily over KMPC this feature keeps the chef instantly busy balancing diets and budgets at the same time. An indefatigable worker, he spends hours in his den evolving economical recipes for substantial meals.
**WEDNESDAY Program Highlights**

**Variety**

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<th>Station</th>
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<td>KMPC</td>
<td>News</td>
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<td>K1 WIN</td>
<td>News</td>
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<td>KNX</td>
<td>Kate Smith</td>
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<td>KFAC</td>
<td>Country Church</td>
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<td>KMPO</td>
<td>Andy &amp; Kitty</td>
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<td>KFV16</td>
<td>Breakfast Club</td>
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**Outstanding Music**

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**Public Affairs—News**

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**Sports—Comment**

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**Quiz Programs**

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**Weather**

| KMPC | Weather | 6:00 |

**WEDNESDAY Programs**

**8 to 9 A. M.**

**KFI**—Johnny Murray.

**KXN**—Arenas, Jayne, 10:15.

**KGB**—News, 8:00.

**KROA**—News, 8:20.

**KFB**—Spook Show.

**KFWB**—News, 8:40.

**KFI**—John H. Blenkinsop.

**KXN**—News, 9:00.

**KFB**—News, 9:30.

**KROA**—News, 10:00.

**KXN**—News, 10:30.

**KFI**—Mrs. M. J. E. Jenkins.

**KXN**—News, 11:00.

**KFB**—News, 11:30.

**KXN**—News, 12:00.

**KFI**—Second News.

**KXN**—Second News.

**KFB**—Second News.

**KFWB**—Second News.

**KFI**—Second News.

**KXN**—Second News.

**KFB**—Second News.

**KFWB**—Second News.

**WEDNESDAY Logs PAGE 18**
Further augmenting their service to overseas listeners, the Broadcasting Corporation of Japan has added JZJ on 11.80 mc. to carry the 9 to 10:30 p.m. program in addition to JZJ on 9:53 mc. Still another new station for American listeners is now heard from 5 to 6 p.m. and carried by JZK on 15.16 mc. Program continuity is essentially the same on both of these Trans-Japan Broadcasts: JZJ continues to be the most outstanding in signal strength of these transmitters. JZJ is usually employed for the early morning (to us) programs released by the B.C.J. to his world-wide audience.

Reader-listeners who have tuned in vain for signals from "RADIO BRAZILVILLE" the past few nights may be disconsolate. The station is still on the air. A number of those who have not yet been able to add this station to their list will eventually crown your efforts. Overseas listeners, the Broadcasting Corporation of Japan will not let you down. The Van Nuys hearing of the Turkish shortwave station at Ankara to be showing strong, well modulated signals on early A.M. programs. Tune for TAP at Ankara on 9.46 mc. A story on the Ankara station will be published shortly in this column. C U hr nwt wk.

"VOICES OF YESTERDAY," popular series heard over KHJ each Friday night, 7-7:30 p.m. now brings into its fold a large number of famous people now dead are heard again from a brilliant collection of recordings made of personages while living, announces the following familiar names for the remainder of November and December:

Dec. 13—"Rudolph Valentino," idol of American women of the late 20s and the most popular moving picture actor that ever lived.

Dec. 20—"Pope Pius XI." This picture the dramatization of the life of this world's greatest Pontiff together with his inspiring address as he delivers his special Christmas message to the world.

Dec. 27—"Otie Skinner." The life history of this popular American actor.

Know Schools

An interesting program heard last year begins a new series on KHJ at 10:15 a.m. Saturdays. It is "Know Your Schools." Undoubtedly we should know more about other schools besides our own.
This Fellow, Lewis

A Great Radio Commentator Speaks
Out on a Problem America Faces!

NOW you take this chap Fulton Lewis Jr., Frinstance.

Mussolini and Hitler can bump off a few hundred thousand assorted Jews, Ethio-
pians, anti-Nazi perfervids and Catho-
lics, but they're not ready to make com-
promising blitzkrieg, and the rest of the world will call
them "dictators," mothers use them to
scare kids and pea-rattling-brained pa-
trols let go belly-born shouts that the
Nazis are coming and cause a pell-mell
rush of appropriations to Washington's
head.

Maybe, Addie and Bennie are dictators.
Maybe they are a couple of sluggers with
disable and military backs knucks with
which they are conking all who stand in
their way.

Maybe.

But, this guy Fulton Lewis Jr., Frin-
stance. He's not kidding himself, not by
a long shot, nor does he want his fellow
countrymen to kid themselves or be kid-
d. Now this Lewis: He has a mind like a
machine. It takes raw materials of
historical evidence, chops them up into
little pieces and tosses them out in neat
props for a forthcoming Then, a carefully organized subju-
gation of mass wills and emotions to a
stream. It's their way.

People, beaten by circumstances, are ready for him. He's like a strong tree
in the flood that is whipping you down-
stream. It's natural to grab and hang on.

"Now, what does a dictator do? He
takes a look around. Who or what is re-
sponsible for the condition of people? He
looks at historical evidence and says:
'There they are, the so and so's.' Then
what? Then, a carefully organized subju-
gation of mass wills and emotions to a
creed of redemption, of recovery, of fu-
ture strength and well being. Scaregoats
have to be had. Another look around and
there are the goats. The ensuing terror-
inpired bleating and baa-ing has its in-
debtable value for dictatorial progress
and achievement. A dictator is just an-
other leader with a spirit of retaliation, a
disposition to make it tough for anyone
who tries to block his plans for those for
whom he has taken responsibility. Call
him names if you like, but better, apply
practically historical backgrounds for his
language. Let's be sure that while we are
enthusiastic about democracy, for in-
stance, that we are not being morally
and emotionally blitzkrieged into insensi-
ibility to awaken late and find democracy
gone.

"Now," we said, squirming around
to look him in the face, "now what are you
leading up to?"

He looks right back. A grin wrinkles
sensitive features.

"What was the major issue in the last
election?"

"Willie and Roosevelt," we said gibbly.

"Yeah? As a matter of fact the issue
was: what are we going to do about re-
covery in America? What are we going
to do about millions of unemployed, about
a sure economic footing for our futures
and futures of our children? Almost as
many people believed in one man's plan to
solves these things as they did in the
other's. So many people thought Roose-
veil had the right idea. So many thought
Willkie had. But, you didn't hear much
about the issue. The issue is still before us.
As long as it is, and as long as noth-
ing lastingly constructive is done to meet
it, Democracy is being relinquished by
those to whom it should be most precious.

"Right now we are engaged in spending
of millions because the average man's
comprehension. Let's not quibble about
why these millions are being spent and
have to be paid for in kind. The im-
portant thing to remember is that the main
issue remains with us. Right now the
mass mind has its attention turned from
the issue to the menace of dictatorships.
But, when the bill being piled up now
has to be met in a forthcoming Then,
will not these obscured issues of today
be the more bitter and realistic in the
Then? Failure of leadership to produce
reasonably workable solutions for our
internal economic problem is the stuff of
which dictatorships are made. We can't
lean on political props and financial
beggarly and survive. This, I think,
is the lesson we have to learn. I hope,
for the sake of our country, the learning
will not be too bitter."

We rolled up to the airport portico. In
the front seat is Mark Finley, KHJ publicity
director. In rear are Lewis and I.

"Listen," Lewis says. "No country in
the world ever had a dictator until its
internal economy collapsed. A dictator
appears on the scene only when the last
vestiges of economic sanity and hope are
going. People, beaten by circumstances,
are ready for him. He's like a strong tree
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"Now," we said, squirming around
to look him in the face, "now what are you
leading up to?"
Chef Milani's Sunday Dinner

For Eight Persons

The Menu:

Puree Royal au croutons
Radishes
Boiled artichoke Hollandaise
Smoked beef tongue and spinach
Baked potatoes
Romaine salad
Bread
Butter
Sorbet eclair au Maraschino
Assorted cakes
Coffee, tea or milk

RECIPE FOR PUREE ROYAL AU CROUTONS

2 pounds of green peas
1 quart of chicken broth
1 tablespoon of whole allspice
¼ pound of butter
1 cupful of croutons

Boil two pounds of green peas in one quart of chicken broth. Add whole allspice. When peas are soft strain the soup through a fine sieve. Put back in casserole, bring to a boil, season with salt and pepper, add one-eighth of a pound of butter, "sweet preferable," and stir until butter is melted. Serve with croutons.

RECIPE FOR SMOKED BEEF TONGUE WITH SPINACH

1 quart of apple juice
1 smoked beef tongue
4 pounds of spinach

Put a smoked beef tongue in a casserole. Cover with apple juice. Bring to a boil, lower the fire and simmer until tongue is tender. Cook spinach and place on a platter. Slice tongue and place in a bed of spinach.

RECIPE FOR SORBET ECLAIR AU MARASCHINO

1 pound of sugar
3 pints of water
The juice of two lemons
The juice of one orange
Whites of two eggs
1 gill of Maraschino
1 bottle of Maraschino cherries

Mix one pound of sugar, three pints of water, the juice of two lemons, one orange and the white of two eggs, beat with one gill of Maraschino. Freeze and serve in sherbet glasses and bead the rim of each glass with Maraschino cherries.

Address your letters for Chef Milani to Radio Life, 1029 West Washington Blvd., Los Angeles. He will be glad to have your application for membership in Radio Life Consumers' Club, or home-maker's suggestions on a penny postcard.

Introducing Radio Life's Consumers' Club

A NEW IDEA—Having noticed our new department, you will doubtless want a few explanations. Very well, here they are: We'll begin by analyzing our new title, "Radio Life" means this magazine, "Consumer" means you; "Club" means as many of you as will participate. "Directed by" means a lot of responsibility, and "Chef Milani" means yours truly.

Generally speaking, the idea is to organize YOU into one big happy family of consumers who will exchange hints, recipes and all kinds of ideas pertaining to culinary activities.

CORRESPONDENCE INVITED—We want your help in this idea, and that means we'd like you to tell us about anything and everything that makes your meal-time problems easier. Give us both barrels in the way of home-management, budgeteering, cooking tips or what have you. Send us what YOU think might be the answer for the fallen soufflé of the lady across the street, and send us also any questions about your own fallen soufflés if you have any.

Our correspondence department is to be called "The Reader-Homemaker," and the long or short of it depends on you. Give us plenty of good material and you can rest assured that everything will be done to find some space for your ideas and opinions. This is to BE YOUR club, and we want you in it right on this page as well as on the membership list.

THERE'S GOING TO BE A COMMITTEE—There's going to be a committee organized that eventually will have a mighty important say-so in passing on new foods. It will be called "The Consumers Club Approval Committee" and its job will be to test new merchandise and indicate thumbs down or thumbs up for the rest of the members. Stop and think this over for a minute and you will realize its importance. It means that a housewife will not have to spend her money on the word of an advertisement, but will be in a position to wait until the claims of an advertisement are proven true by the committee—and that may mean you.

THERE IS NO OBLIGATION—By this we mean that there are no dues or fees of any kind to pay for a membership in our Consumers Club. The only thing that is required is your interest and your application for membership on a penny postcard. Just send us your name and address with a request to join—and you're in. Send us a few ideas on what you do with leftovers or how you run your budget and your kitchen—and you'll be IN solid. You can have kitchen hints and information with ideas for menus, parties and so forth, not forgetting your personal opinions on matters pertaining to food, and if you make yourself active enough, you'll soon be slated for the Approval Committee, which will make you one of our certified food testers . . . an honor worth striving for in any kitchen.

THE CLUB LIBRARY—Another new thing that you will notice is that this section has recipes on the 3 following pages, intended to be cut out for filing. This is the beginning of the Radio Life Consumers Club Library, and we will appreciate your suggestions as to the type of material that you think should be included in it.
RECIPE FOR SALMON STEAKS WITH TOMATOES AND RICE

1. Place salmon steaks in baking pan. Sprinkle with salt, pepper and sage.
2. Pour the two cans of tomato sauce over the fish. Bake in 350 degree oven heated oven at 400 degrees F. for 30 minutes.
3. Rice with water and let come to a boil. Lower the fire and cover the pot. Cover and let cook for one hour. Wash rice twice in cold water, put in small boiling pot. Cover and let cook until rice is tender. Drain and cool.
4. Gelatine dessert
5. Rolls and butter

The Menu:

Sunfreezett Ice Cream

CHEF MILANI'S DOLLAR DINNER NO. 3

RECIPE FOR OXTAIL AND NOODLE CASSEROLE

1. Braise oxtail in thick skillet. When brown add tomatoes, salt and pepper and let cook for three hours in thick frying pan. When butter is melted add minced onion and minced garlic, and let cook until onion becomes nice and golden. Put the stringless string beans on the bottom of a round of butter and cover them with a layer of rice. Add the stringless string beans on top of the rice. Open the can of tomatoes, and pass thru a thick sliced tomatoes. Cover the meat and let bake in an oven of 325 degrees for 3 hours. Then add 4 tablespoons of flour and a cup of milk. Season with salt and pepper. Then mix with noodles and put into a casserole. Cover casserole and bake in a preheated oven at 400 degrees F. for 30 minutes.

The Menu:

Grapefruit salad

CHEF MILANI'S DOLLAR DINNER NO. 5

RECIPE FOR RAGOUT OF BEEF WITH STRINGLESS STRING BEANS

1. As featured on his KMPC broadcasts
2. Made with 100% organics
3. No More "Dinner for Four, A Dollar
4. Enjoy their own management discovers
5. As featured on his KMPC broadcasts
6. Made with 100% organics
7. No More "Dinner for Four, A Dollar
8. Enjoy their own management discovers
Isn't that a fine letter received this week from Marilyn Rosenberg of Le Conte junior high? It's so well thought out and expressed that I'm sure Marilyn must be an outstanding student in her class. RADIO LIFE, with a great deal of pleasure, sends her some tickets to a studio broadcast of "School Kids' Quiz" on Thursday at 8 p.m.

Do you boys and girls agree with what Marilyn says about her favorite programs? Send in your opinions and comments and you'll win a new broadcast or studio tour tickets for yourselves. Be sure to tell how you like this new department especially designed for your pleasure. Suggestions as to what you want to see on this page will receive careful consideration. We aim to please you all if we can! Address your letters to: "Young America," RADIO LIFE, 1929 West Washington Blvd., Los Angeles, Calif.

The Story of Young Bud Barton

ON Christmas day "The Story of Bud Barton" celebrates its first birthday. We always feel sorry for folks who were born on that holiday because they have to be satisfied with one set of presents, but congratulations are certainly in order from all of us fans on a most successful first year to everyone concerned with the program. While we enjoy the shows full of fantastic thrills, it's been nice meeting a boy on the radio who doesn't ride rocket ships to Mars or hack his way through the jungle! The funny and exciting things that Bud Barton experiences might happen to any of us. Doesn't that picture of them look just like any ordinary American family?

That's how the author, Harlan Ware, came to write the serial; because he felt that only real true-to-life human beings have a lasting appeal. He says his job is the easiest in the world. All he has to do is watch his 12-year-old son and his pals operate! Why even Eric Chumleigh, the young British refugee in the story is actually a 14-year-old who came to this country early in September on a refugee ship from the British Isles. This is how it happened:

When Mr. Ware decided to write the character of a war refugee into the story, director Frank Papp suggested that a boy who had really been sent here because of the bombing raids could best play the part, so NBC began searching for such a boy. One day when Mr. Ware happened to be in a London pub, Hugh Halliday heard him and his friends. He arrived in this country aboard the "Caledonia" with 400 others. His big chance came in "History Is Made at Night" during a ship wreck scene. For days Dick coughed and sputtered on the sound stage while smudge pots were kept going to create the illusion of fog. But when the picture finally flashed on the screen at his old home, the cinema fog was so thick that nobody could tell if Dick really appeared at all!

Tune in "The Story of Bud Barton" on KECA, 4 p.m., Monday through Friday.

Music and Youth

"Music and American Youth" recently changed its time to 5:30 p.m. Saturdays over KFI and is recommended for music appreciation students. Also of interest for outside music credit are the Metropolitan Opera broadcasts now heard on KECA and KPFD each Saturday morning beginning at 11 o'clock.

Maxine Signs

Maxine Gray, star of KHJ-Mutual Don Lee's Saturday night "California Melodies" program, has signed a contract with Universal Pictures to do a short entitled "Fashion Fancies," directed by Larry Celballos.
Programs and time listings on these pages are supplied to "Radio Life" by KFWB, Los Angeles, and are carefully checked prior to going to press. However, all columns in these pages are published exactly as received by the broadcasters.


2 to 3 P. M.


HEAR CHEF MILANI TODAY

KMPC—2:00 P. M.


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THE PAPER DOLL

FORECAST and things current
IN RADIO

Editor's Note: The following are brief times and programs of events, current and coming up in the future, for reference and introduction to radio matters of indicated general interest.

DRAMA

The Lone Ranger: Fairly well written and co-ordinated western type drama involving a masked agent of justice who rides hard and furiously in a pursuit of evil, who brings many virtues and masculine daring in gallops across air waves emanating from KHJ and the Mutual-Don Lee net, Mondays, at 7:30 p.m.

Everyman's Theater: Much of material presented on the theater is meaty in presentation and style Arch Wier has made characteristic. Presented on the theater is meaty in presentation and style Arch Wier has made characteristic.

Columbia Workshop: Out of the Workshop, a ten-act air-play, have come many fine evidences of faith in CBS in experiment. On Dec. 8, KNX, 10:30 to 11 p.m., the Workshop presents "The Long Voyage Home." And to Think! I New It! Will 11:45 on Mulberry Street." A fantasy of small-town imagination. Recommended because of past Workshop performances.

In Chicago Tonight: Currently presenting the voice of Eugene O'Neill's one-act plays. No information available on coming production titles, but program is now airing O'Neill plays, culled from sequences of "Long Voyage Home." Walter Wanger's fair picturization of a sea epic. Recommended in light of past offerings. KHJ, Mondays, 8 p.m.

MUSIC

The first large network program to adopt a patriotic song as its theme is the all-employee musical broadcast of the Wheeling Steel company on Mutual. The show, titled "Musical Steelmakers" has failed to keep within the scope of national unity by installing old favorite, "America the Beautiful" as signature melody, heard Sundays over KHJ and the Mutual-Don Lee net from 9 to 10 p.m., PST. An excellent program.

Orrin Tucker and Ronnie Baker of "Oh Johnny, Oh" fame will be guests of Tobe Reed, M. C. aboard the Fitch Bandwagon Sunday, Dec. 8, from 8 to 9 p.m., KFI. Program will originate in New York City.

Tucker's swing music first was heard six years ago when Orrin gave up his pre-medical studies at North Central College in Naperville, Illinois, to take his five-piece band on a southern tour.

A program of Christmas music will be presented by the Northwestern university A Cappella choir during the Music and American Youth broadcast, Sunday, Dec. 8, from 8:30 to 9 a.m., KFI. The program will be under the direction of George Howerton, director of choral music at Northwestern, chairman of the board of the Music Educators National conference.

ART

"Art in Life," a dramatic series presented each week in the "Don Lee School of the Air" over KHJ and the Don Lee net, during the month of December will (continued on Page Thirty-one)
FRIDAY PROGRAMS

FRIDAY Program Highlights

Variety

AM

9:00 - Johnny Murray, KFI - 12:15 - Andy Cameron, KDKM - 10:30 - Art Baker, KECA.

P. M.

1:15 - Club Make, KFCA - 2:00 - Gloria Smith, KMPC.

Public Affairs - News

AM

7:30 - Bob Garvel, KNX - 10:00 - W. Douglas, KJVO.

FM

KFWB - 9 Waltz.

FM

KFWB - 9 Waltz.

From the Hollywood Bowl

AM

7:30 - Fred Astaire.

FM


FM


Weather

AM

8:00 - San Diego, KJVO.

P. M.

12:00 - 3:00, KJVO.

11 A.M. to 12 Noon

KFXS - 11, Battery Cracker. 11:12, Arnold Grinn & Daughter, 11:20, Waltz.

FM

KFWB - 9 Waltz.

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KFWB - 9 Waltz.
HAVE you been following the story of Will by Betty Blake Rogers in ‘Saturday Evening Post’? She has in her recurring character a great human brought home to all who care to read a poignant and inspiring outline of the qualities that go to make up a creature who rode through life with God. It’s more potent musical than it has ever been, and it is familiar to us all. As listeners you try to guess the answers from the clues given.

We figured that on these blue Monday nights Radio Charades would sort of pick us up.

LIFE is so full of claims and counter claims that sometimes it is difficult to get the hang of a thing. Cigarette advertising, for instance. We fully expect to see soon a beautiful advertisement of a charming young mother, nesting an infant-loving in her maternally warm arms and read a slogan like this:

"YOUR BABY’S HEALTH IS PARAMOUNT. SMOKE PUNKOS. THEY’VE BEEN WALK TESTED."

Not that we object to smoking. We do it ourselves, to such a point at times that we catch ourselves wondering if we left something on the stove.

But, what we started to say was—

Chef Milani and Carl M. (The Chief) have found a way to hammer all claims down to their hard truths, as far as food and home appliances and sundries go. We think of it as a sort of practical answer to The Consumers’ Club with your cooperation will prove of value in effecting home economies and maintaining good product standards. We feel sure, moreover, that it’s going to be such a thing that there are few modern manufacturers or producers who are not fair-minded, fair-dealing and honest purveyors. We guess the whole thing will be improving the very best that can be had for the least and still be good . . . good enough for you and us.

We’re not so sure about space this week so, paying our respects to the Gentle Reader responsible for Buck’s Short Novel of the Week, we close what seems to us, sadly, rather a dull department this time . . . Anyways . . .

The best to you all.

H. H.

Ralston Back

Esther Ralston, who retired from the screen ‘way back then, is now broadcasting to old and new fans weekday afternoons on “We, the Abbotts” and Dick Trout, well-known for his “Scattergood Baines” voice of Pliny, is going to make the film for RKO.

The Editor and the Readers

FRIDAY LOGS

KEFW-6, News, 6:15, Strollin’ Tom. 6:30, Crosby Orch. 6:45.
KMTF-6, Hollywood Variety Show. 6:30, Les Lathams. 6:45, Douglas Dawson.
KFWX-6, Song & Story. 6:15, King Orch. 6:45.
KFWX-6, News, 6:15, Literature Portraits. 6:30, L. A. City College. 6:45 Gems In Music.
KECA-10, Italian Meninges. 6:15, Mos- sic Classical. 6:45 Anythin Can Happen.
KIRI-6, News, 6:30, Jewish Hour. 6:45, I Love to Sing. 7:00, What Do You Think? 7:15, Harry Belafonte. Birthday.
KJLH-6, Fulton Lewis Hour. 6:15 John- son Family. News & View. 6:45.
KDIE-6, Crooner. 6:30, Holly- well. 6:45, Art Linkletter.
7 to 8 P. M.
KBFT-7, Wings of Destiny. 7:30 Ace Temptation Time.
KNX-7, Believe It or Not Riley. 7:30, Al Hyre Program.
KHJ-7, Raymond O. Swing. 7:15, Varsity Special. 7:15, Yesterday’s Man. 7:30, Art Linkletter.
KECA-10, Orson Welles Special. 7:30, News. 7:45, Candido Betulho.
KFWX-6, Sid Ziff. 7:15, Jimmie King. 7:30, News. 7:45, Fibber McGee & Dear. 8:15 Robert Arden.
KECA-7, Classical Music. 7:15, Happy Humphrey. 7:30, Melodies. 7:45, Pleasure. 8:15, Music.
KECA-7, Musical Group. 8:15, Samuel Converse. 8:45, Edgerton. 9:00, News. 9:15, Universal Munes. 9:30, Musical Troupe.
KECA-7, Song and Dance. 9:45, Three- quarter Time. 10:30 Do You Know? 10:45.
KEFW-6, Daily Bread. 3:00, Hal- land. 3:15, Robert Arden. 3:45.
KFWX-6, News, 3:30, Jewish Hour. 4:00, I Love to Sing. 4:15, Harry Belafonte. Birthday.
KFOX-6, Raymond G. Swing. 7:15, Will Robinson. 7:30, Swingin’ Overin’, VS, and the Bass. 7:45, Art Linkletter.
KECA-7, Raymond G. Swing. 7:30, Too Tunes. 7:45, Lone Ranger.
8 to 9 P. M.
KFWX-6, News, 8:15, Strutlin’ Tom. 8:30, Crosby Orch. 8:45.
KMTF-6, Hollywood Variety Show. 8:30, Les Lathams. 8:45, Douglas Dawson.
KFWX-6, News, 8:15, Literature Portraits. 8:30, L. A. City College. 8:45 Gems In Music.
KFXM-8, News. 8:15, Johnny Presents. 8:30, Rhythm Troupe. 8:45, Nick Harris.
KECA-7, BringingUp An Orphan. 8:15, Harry Mittleman. 8:30, Concert of the Century. 8:45, Nick Harris.
KIRI-6, Recording Studio. 8:30, News. 8:45, Southern Harmony.
KFOX-6, News. 8:15, Stripe. 8:30, Harry Harris.
KFXM-9, News. 9:00, Frost Warning. 9:15, Messrs. Business. 9:30, News. 9:45, Showboat.
KECA-7, News. 9:00, Frost Warning. 9:15, Messrs. Business. 9:30, News. 9:45, Showboat.
KIRI-6, News. 9:00, Frost Warning. 9:15, Messrs. Business. 9:30, News. 9:45, Showboat.
KFWX-6, News, 9:15. Dave Nelson. 9:30, Colorado Boys. 9:45, Nick Harris.
KMTF-6, Hollywood Variety Show. 9:30, Les Lathams. 9:45, Douglas Dawson.
KIRI-6, News. 9:15, Frost Warning. 9:30, Pro Football Show. 9:45, Kemp (Dolce)
KECA-7, News. 9:15, Frost Warning. 9:30, News. 9:45, Kemp (Dolce)
KIRI-6, News. 9:15, Frost Warning. 9:30, News. 9:45, Kemp (Dolce)
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SATURDAY Programs

DECEMBER 14, 1940

9 to 10 A. M.


9:30 a. m. 1 p. m. 3:45

11 A. M. to 12 Noon


KFI-9. 11:00. San Diego Symphony. 11:00. Salvation Army. 11:15. Mrs. Peter B. Gilliom.

12 Noon to 1 P. M.


**Ace Reporters with Headline News!**

9:30 a.m. . . . KFWB MONDAY THRU SATURDAY

7:30 p.m. . . . KFWB EVERY NIGHT

9:30 p.m. . . . KECA MONDAY THRU FRIDAY

10:30 p.m. . . . KFI NIGHTLY EXCEPT SATURDAY

Get the Thrifty News Habit!

**RELIGIOUS BROADCASTS**

**SUNDAY**

7:45 a.m. KKNX—Voice of the Podulc

8:00 a.m. KIF—Country Church

8:15 a.m. KFWB—Union Rescue Mission

8:30 a.m. KFMB—Country Church

8:45 a.m. KNSN—St. Edwards Church

9:00 a.m. KIXL—Catholic Hour

9:15 a.m. KBUR—Jewish Hour, 9:15. Rev. William Smith

9:30 a.m. KFRC—News, 9:30. Church Cali.

10:00 a.m. KRM—News, 10:00. Forum, Bohemian

10:30 a.m. KGB—News, 10:30. String Orch.

11:00 a.m. KFVI—News, 11:00. Morning Service

11:15 a.m. KFAC—News, 11:15. Church Cali.

11:30 a.m. KFV—News, 11:30. Forum, Bohemian

**MONDAY THRU SATURDAY**

8:15 a.m. KBC—Religious Hour, 8:15. Rev. William Smith

8:30 a.m. KFAC—Religious Hour, 8:30. Church Cali.

9:00 a.m. KRM—Religious Hour, 9:00. Forum, Bohemian

9:15 a.m. KGB—Religious Hour, 9:15. Forum, Bohemian

9:30 a.m. KFVI—Religious Hour, 9:30. Morning Service

10:00 a.m. KFV—Religious Hour, 10:00. Forum, Bohemian

10:30 a.m. KBC—Religious Hour, 10:30. Church Cali.

**EVERY NIGHT**

7:30 P.M. KFWB—Union Rescue Mission

7:45 P.M. KFMB—Country Church

8:15 P.M. KFRC—News, 8:15. Forum, Bohemian

8:30 P.M. KGB—News, 8:30. Church Cali.

9:00 P.M. KRM—News, 9:00. Forum, Bohemian


9:30 P.M. KFVI—News, 9:30. Morning Service

10:00 P.M. KFV—News, 10:00. Forum, Bohemian

10:30 P.M. KBC—Religious Hour, 10:30. Church Cali.
## ALPHABETICAL LISTINGS

**Editor's Note:** All alphabetical listings before which appear a "Star" are those of popular programs of the Contest, Quiz or Offer type. The Stars have been included for quick reference by readers to these increasingly interesting programs which offer cash, merchandise, trips, and an almost innumerable variety of rewards for original thinking.

<table>
<thead>
<tr>
<th>Program Title</th>
<th>Broadcast Station(s)</th>
<th>Time</th>
<th>Day(s)</th>
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<tbody>
<tr>
<td>Against the Storm (Penny comic)</td>
<td>KFJL</td>
<td>8:15 a.m.</td>
<td>M-F</td>
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<tr>
<td>Alexis Whyte (Participating)</td>
<td>KFJL</td>
<td>8:10 a.m.</td>
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<td>Alphonse (Chesecake Asparagus)</td>
<td>KFJL</td>
<td>8:15 a.m.</td>
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<tr>
<td>Alfred Family (Jailhouse Creamer)</td>
<td>KFJL</td>
<td>8:15 a.m.</td>
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<tr>
<td>Alfred Family (Shake Pool)</td>
<td>KFJL</td>
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<td>Alfred Family (Parlor Cosmetics, Casa Manana, Pinto)</td>
<td>KFJL</td>
<td>8:15 a.m.</td>
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<td>Alfred Family (Pinto)</td>
<td>KFJL</td>
<td>8:15 a.m.</td>
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SPORTS

Highlights in the world of sports will be reviewed during the month of December by the "Inside of Sports" commentator on Mutual.

The schedule:

Dec. 7, Highlight of March. Victo-

dy of Seabiscuit to break all-time earnings record.


Dec. 12, Highlight of May. No-run game by Carleton.


Adam Hats will air match between Ken Overlin, current holder of the middleweight championship (op), and Dave Bellouse, rising young Bronx battler, in a 15-round return engagement for the title in Madison Square Garden, Friday, Dec. 13, at 7 p.m., KECA. Bellouse lost a close decision to Overlin in their first bout.

Monday, Dec. 16, Joe Louis, world's heavy weight champion, will chance his crown with Al McCoy, New England titlist, in a 10-round bout to be broadcast from the Boston Garden. No principals in the third contest have not been named but action will return to New York's Madison Square Garden, Fri-
day, Dec. 20, with a broadcast at 7 p.m.

RADIO SPECIAL

You'll like that New 1941 Dodge with Fluid Drive.

Ask Chef Milani . . . He Drives One!

LONNIE HULL

Dodge-Plymouth Dealer

339 S. La Brea Ave., L.A. Tel. 4121
He sleeps all the time because he dreams about

QUIZ OF TWO CITIES

The long-standing rivalry between San Francisco and Los Angeles has a chance for expression. Questions and answers are the weapons, and no one is hurt in the struggle, but it's a fight to the finish every time. Presented by Noxzema.

Listen to

QUIZ OF TWO CITIES

8:00-8:30 p.m.
FRIDAY
ON MUTUAL DON LEE STATION
KHJ