Complete RADIO LOGS

CELESTE RUSH
Confessor to a Corsair
(Story Page 19)

RADIO NEWS! FEATURES! PICTURES!
INSIDE STORIES OF RADIO STARS!
On and Off the Beam

MANY of our reader-listeners thought they had been influenced by the dog-days' forecasting with such a splash the appearance of two articles by Senator Stephen A. Day, whose ancestors, we have it, "fit" gloriously through most of our wars from Colonial times on, and thoughtly appear in the latter half of the eight stitches that have unravelled we are able to take a lick in the situation with the ninth and report: The articles in question are incorporated in a Congressional Record publication. You can get it, if you are interested, by writing Mr. DAY'S office in Washington. So forgive us. We were in there pitching at any rate.

READER "LDM" gave us a "tack, tack, tack," last week, or rather gave Editorialist "H. H. H." the "tacks" of LDM that HOFF was decidedly off the beam in his comments and could easily qualify as a first assistant to Charles A. Lindbergh and Senator Burton Wheeler. We suggest theUTH of LDM's sentiments and were taken pleasantly with his reaction. He said: "It's perfectly all right. Expressions of opinions and free interchange of thought is radio have made and keep the United States a great nation.

LDM has a perfect right to criticise and is a better American than those who stay silent on issues that confront us as a people.

WE ARE sometimes puzzled by reader reactions. Some write under the assumption we are pro-Nazi and lead us for stands that for the life of us we cannot believe we have taken. Others tell us that our pro-British stuff is commendable. We feel we hasten to say that, as a magazine, Radio Life has no policy except to entertain and inform from radio. As a matter of fact, we are so completely obsessed with the idea that America is the finest of all Earth's lands that it sometimes goes to our heads; like last week, when we also included in a straight flight between four gentlemen who turned out to be one Englishman who somewhat enthusiastically declared Great Britain ought to be wiped off the face of the earth; one Englishman who had a contrary opinion and smacked the first Englishman quite neatly and profusely on the snoot; one German who said Hitler was none of America's business and one German who howled: "If you don't like America go back to Germany" and let go what might have been a Joe Langston and John the other fellow hadn't ducked. When we put it in it was to say: "Save your energies for America," wherever our turn and one turned and snarled: "Shut up you "I don't like America" fellows. We don't put your in your two cents. Things like this puzzle us and make us think that, after all, it might be better to sit tight, not talk so much and trust Franklin the First to see us through.

WE WERE told the other day that people like to read about top stars, no matter how much they have read about them. So we've almost decided on a format to include a weekly Star story, a success story in radio, possibly our short-short fiction story not necessarily related to radio, and a smattering of personality shorts with pictures. Since we are merely your editors, we thought you might write in and tell us what you think.

SUMMER listening's about over even though summer's not. Eddie Cantor comes back September 3, the Lutheran Hour with Dr. Walter A. Maier, October 19, Mrs. Roosevelt with a news commentary over NBC, September 28, Burns and Allen, October 7, Charlie and Bergen the latter part of September, among others, the whole list of which is to be reviewed within the next two weeks, to include Hope, Al Pearce, et si.

In the meantime, most pleasant listening and good wishes.

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Radio Life in

NEW YORK

NEW YORK CITY:—Bandleader Carl Hoff is being sued by Reggie Childs to the tune of 50,000 smackers for trying to take the latter's place in the latest of the lad auditioned for Hoff, who is in the market for a new vocalist, without mentioning his affiliations with Childs. Hoff's appearance last Friday, Yvette was handed a scare—a tiny parcel which turned out to be a bullet. It was a relief when she discovered it to be a gift from a Canadian flier, shot down over London. He had the bullet inscribed with his initials after it was removed from his body, and sent it to the songstress as a remembrance of the days when Yvette and Charles MacKenzie, the flier, were students at Pratt Institute.

Local lads in radio are having themselves a holiday—but without pay. The reason: Walter Teterly is in from Hollywood for a vacation and the lads are so glad to have him back that they've got him racing from one job to the other. Walter returns to the coast shortly for Mel Torme. The radio folks which will start rolling as soon as the play closes here on Broadway. Wedding bells rang out last fortnight for actress Arline Blackburn (she played the title role in Kitty Kelly, remember?). She's now Mrs. John T. Trimble and you'll travel a long way to find a happier or nicer couple. Milton Cross who announces those high-flying musicals "Met Auditions for One" will himself embark on a concert tour. Milt was a singer before he began reading air commercials. Others commuting between radio and the straw-hat circuit are Ika Chase, Robert Simmons, Jane Pickens, and Erin O'Brien Moore who will do the Tallulah Bankhead role in "Might as Well Die." Milton Berlie's appearances on "Great Moments from Great Plays" won him more radio offers than he could handle in five years ago. But that's a smooth fighter. Agnes Moorehead is turning in "Maggie" in the air version of the comic strip "Bringing Up Father."—she jumps into the arrogant "Mrs. Jiggs" part directly from portraying the tall girl opposite a fatty in the Joyce Jordan serial. Aggie's considering a slicker contract with a salary way up in the four figures—but ten to one she won't take it. Add Phillips Holmes to those looking for a radio spot. Glenn Miller is dickering with a New York outfit for eastern distribution of oranges (from his newly-purchased ranch in Duarte, California). Glenn bought the place while making "Sun Valley Serenade" and tagged it "Tuxedo Junction" after his famous recording. Wonder who will be that famous bottle Jessica Draganette totes around the studios with her? ... and while we're wondering, what's become of Annette Hanshaw, Nadine Connor and Betty Barthel? 

—JAY KAYE
Program Changes This Week

Editor's Note: As rapidly as they are furnished by Log Editors of principal broadcasting networks and War Department Independents, complete program and time changes will be noted, week to week, in this section. Readers are informed, however, that even noted changes may not hold true, because of broadcasting problems, and under overwhelming pressure of world affairs, to which theRadio industry, in interests of public service, sacrifices time, money and, in some cases, programs, that ideals of public service shall be maintained. "NT" means New Time. "NT" means New Time.

<table>
<thead>
<tr>
<th>Change Program</th>
<th>Station</th>
<th>Time</th>
<th>Day</th>
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<tbody>
<tr>
<td>NP At Ease</td>
<td>KFT</td>
<td>8:30 a.m.</td>
<td>Sun.</td>
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<tr>
<td>NT Sam Stone with Lyric</td>
<td>KRC</td>
<td>6:30 a.m.</td>
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<td>NT Wanda Rose</td>
<td>KRT</td>
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<td>NT Tonight with Sammy Kaye</td>
<td>KVIN</td>
<td>6:30 a.m.</td>
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<td>NT Waiting on a Date</td>
<td>KXN</td>
<td>6:00 a.m.</td>
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<td>NT In the Family Hour</td>
<td>KJJO</td>
<td>6:00 a.m.</td>
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<td>NT Canadian Grenadier Guards Band</td>
<td>KJJO</td>
<td>6:00 a.m.</td>
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<td>NT The Great Gildersleeve</td>
<td>KFV</td>
<td>5:30 a.m.</td>
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<td>NT Hollywood on Parade</td>
<td>KPH</td>
<td>6:30 a.m.</td>
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<td>NT Walter Winchell</td>
<td>KFW</td>
<td>6:15 a.m.</td>
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<td>NT University Explorer</td>
<td>KEC</td>
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<td>NT Musical Mysteries</td>
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<td>NT Helen Holden</td>
<td>KTV</td>
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<td>NT The Record</td>
<td>KRC</td>
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<td>KJJO</td>
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<td>NT Nightwood Games</td>
<td>KJJO</td>
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<td>NT We Are Always Young</td>
<td>KJJO</td>
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<td>NT Clark Dehann</td>
<td>KJJO</td>
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<td>NT Adventure Stories, Laurie Erskine</td>
<td>KJJO</td>
<td>6:00 a.m.</td>
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<td>NT What's Doing</td>
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<td>6:00 a.m.</td>
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<td>NT Feature Editor</td>
<td>KJJO</td>
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<td>NT Port of Hope</td>
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<td>NT Follies in Sports</td>
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<td>NT Musical Makers</td>
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<td>NT Campus Workshop</td>
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<td>NT The Alert</td>
<td>KJJO</td>
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<td>NT Music for Listening</td>
<td>KJJO</td>
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<td>NT Canadian National Exhibition</td>
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<td>NT Confidenti ally Yours</td>
<td>KJJO</td>
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<td>NT News of the World</td>
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<td>NT News of the Navy</td>
<td>KJJO</td>
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<td>NT Defense Reporter</td>
<td>KJJO</td>
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<td>NT The Saturday Knight</td>
<td>KJJO</td>
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<td>NT The Birgitte Collection</td>
<td>KJJO</td>
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<td>NT Tapes for Small, Eddie Cantor</td>
<td>KJJO</td>
<td>6:00 a.m.</td>
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<td>NT Deep Night</td>
<td>KJJO</td>
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<td>NT Guest Stars</td>
<td>KJJO</td>
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<td>NT Mystery Hall</td>
<td>KJJO</td>
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<td>KJJO</td>
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<td>NT Abroad of the Headlines</td>
<td>KJJO</td>
<td>6:00 a.m.</td>
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<td>NT Maxwell House Coffee Program</td>
<td>KJJO</td>
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<td>NT Sky Over Britain</td>
<td>KJJO</td>
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<td>NT Juvenile Sports Quiz</td>
<td>KJJO</td>
<td>6:00 a.m.</td>
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<td>NT Art Linkletter</td>
<td>KJJO</td>
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<td>NT American Views</td>
<td>KJJO</td>
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<td>NT Federal Housing Administration</td>
<td>KJJO</td>
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<td>NT Barl Ives, Songs</td>
<td>KJJO</td>
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<td>NT New York: 'Let's Do Our Own Defense'</td>
<td>KJJO</td>
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<td>NT Campus Cupids</td>
<td>KJJO</td>
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<td>NT Indian-American Wing</td>
<td>KJJO</td>
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<td>NT Prairie State Watchers</td>
<td>KJJO</td>
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<td>NT Giant Preferred</td>
<td>KJJO</td>
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<td>NT Latitude Zero</td>
<td>KJJO</td>
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<tr>
<td>NT Klieber-Poetscher Playhouse</td>
<td>KJJO</td>
<td>6:00 a.m.</td>
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International

MAILS THROUGH CENSORS: Radio blackouts in Western Hemisphere are no more successful than those clamped down on Germany, France, other Nazi-occupied countries, reveal letters received this week by Columbia Broadcasting System.

Leaking through rigid military censorship, Radios from French possessions of West Indies—Martinique, Guadeloupe, St. Pierre et Miquelon—mail from these islands established that large numbers listen eagerly to American news programs.

Letters, frequently signed by Petain's own officials, entrusted to travelers New York bound are delivered in person to Beverly Thurman, CBS French language news editor, and his assistant, Albert Rovena.

Letters arrive daily from all the Americas, wherever live colonies of French speaking folk—Haiti, only one of the 21 American republics with French as the official language; the French islands in the Caribbean, the Canadian Province of Quebec, 3,000,000 of whose inhabitants speak French; Creole sections of Louisiana, and large clusters of French refugees scattered through Mexico, Cuba and Central America.

Gratified was one expatriated Frenchman, writing from Mexico City:

"I depend on your shortwave news because in these tragic times, news from my country is exceedingly rare. . . The way you broadcast shows that you understand the true interests of France." Another in panic terms, feared American broadcasting would stop with France's collaboration with Hitler, pleaded:

"We need to hear free and friendly voices. You are the hope of the world. Vive la France; vive l'Amerique."

The American wife of a French war prisoner in Germany said on her return to New York, "People cling to broadcasts" (Continued on Page 13)
Fidler Wars With CBS
On Talk Right

Goes to Mutual When Denied Criticisms of Motion Pix and Stars

FORTNIGHT AGO JAMES MARION FIDLER, caustic but dispassionate critic of motion pictures, their stars, directors, superlative flinging Fuglemen, summarily ended connections with Columbia Broadcasting System, hied himself and program to Mutual's key station KHIJ, by last week was airing his comments to the West through MBS.

BACK OF FIDLER'S move radio officials and public saw figurative flames boiling up in a war of nerves, their own, Fidler's and the Public's, the flames throwing into relief the Federal Communication Commission's oft reiterated stand that Networks are not public utilities and do owe the public a reasonable responsibility in fair comment and free speech.

IN FIDLER'S WORDS this is why he left CBS:

"Despite the fact that I am a recognized motion picture authority and critic with 21 years experience, the Columbia Broadcasting Company insisted that I must give a "favorable" notice (three or more bells) to all so-called "big" pictures reviewed by me, and no less than two bells and favorable notice to any "B" product reviewed by me.

"In other words, even though a picture was downright bad, I was not permitted to say so. If I reviewed it at all, I had to give it good bell ratings and praising reviews. In such cases, I chose the only path left open; I refused to review bad films.

"The only motion pictures the Columbia network would permit me to review honestly (if they deserved panning) were movies produced by independent or small companies, or in other countries. Obviously, then, Columbia was censoring me, not because officials of the broadcasting chain believed my reviews biased or inaccurate, but for reasons best known to themselves and at variance with a Frank, unbiased Review of Motion Pictures on My Part."

In soft answer to Fidler's wrath CBS in the only statement attributed to it,

"Columbia has often differed with

Mr. Fidler as to what is legitimate motion picture criticism. If he has found a network which will wholly accept his views on this subject, we are pleased."

During most of his 21 years as a motion picture columnist and, latterly, as a radio commentator, Fidler has flung many a stinging verbal barb at motion picture principals, their products and those who make them. Essentially an American with a provincial tenacity to cling to frankness, much that he has said has created enemies within an industry thought by many but weekly reflecting the democratic scene. Lending weight to such thought is fact that while still among the Nation's chief shkel garners, motion picture houses are still playing to still-dwindling audiences.

With good reason to chortle at their acquisition of the radio firebrand, MBS officials last week contented themselves with a fairly harmless observation:

"The movieland reporter will be heard on the West Coast in Los Angeles, San Diego, Bakersfield, San Francisco, Portland, Seattle, Tacoma and Spokane. In the East he will be dialed by Salt Lake City, Denver, Des Moines, Chicago, Kansas City and Minneapolis.

"Contract calls for thirteen weeks, with options. It is anticipated that the program will expand to the Eastern Seaboard. In its former network affiliation the feature was released only on the West Coast."

Having severed his connection with CBS, Fidler continued to fulminate, gave his ruckus the flavor of an international situation by issuing a "White Paper," in which were these riddles:

1) "During the six weeks of my current series over Columbia, their censorship policy has hampered and worried me to the point that I have felt and feel that I have been denied the right of free speech. I consider the letters that have been imposed by Columbia officials as

(Continued on Page 15)

Mrs. R. C. Thompson—Mrs. H. C. Thorn

DELI CIOUS!
Birley's New GOLD EARBEL E JUICE. FREE 8 oz. Safety Edges Nature ing Glass with 2 Family Size Bottles. TOTAL 50c

REAL FRUIT BEVERAGES
VANDA Does An ALGER In Radio

By Don Sabre

The CBS Producer Eyed Entertainment World. Found His Place In It!

UDDD SCHULBERG, the trenchant writer of that hilarious, caustic, illuminating saga, "What Makes Sammy Run" could do a better piece on the subject of Charles Vanda. But he'd have to do it in reverse, for the simple reason that Charles Vanda, production director for CBS, is a straight-liner. If you don't remember what that is you were born at about the time Vanda was—June 6, 1903, almost a decade after the term "mainliners" to easterners meant the leading families north of the tracks as against "the people," who lived south of them, and "straight-liners" meant people on both sides of the tracks who could be counted upon as real human beings who took no advantages of others, but who plunged ahead to accomplishment by effort and wit and a keen eye out for Opportunity, and ability to slug that Goddes before she starts rapping once.

Life Magazine, pictorial big brother of Radio Life, not long ago referred to Charles Vanda as referred to by associates as "The Toad," an opprobrious appellation that was ascribed to his short and stocky compactness, but not to any characteristic of the Jerboa, whom Charles Vanda doesn't resemble at all.

Vanda's life is reminiscent of Schulberg's hero only in one particular: He has used every opportunity to make another opportunity. All similarity ceases: for Vanda, the records show, never won a succession of important posts in life that have led to his present CBS connection by double-timing, greasing the skids or in any way climbing to power, position and fame on the weaknesses of others. Getting somewhere, after seeing the way to go, is a Vanda trait.

He is a vernacular, mildly profane and occasionally wildly gesticulating chap who regards himself as CBS West Coast trouble-shooter, who leaves behind him a blaze of ruffled tempers owned by persons who find it hard to chop trees down because they can't see them for the woods. Vanda is a chopper. If a radio program, problem or situation can be tree-liked then Vanda is the guy with the verbal axe swung from brainy muscles who chops them down into cordwood convenient to handle.

He is as multi-faceted as the products his father sold back in South Africa—diamonds. His earlier career was as an advertising agency man, after graduation from College of the City of New York where H. V. Kaltenborn was teaching journalism, a subject Vanda liked and worked at. He went from superlative copy writing to England in 1924 as a direct result of learning to play saxophone, there to meet Lud Gluskin, present CBS Western musical director, to come back to America and try his nimble wits at glorifying American hotels, starting with the Park Central in New York. Hotel work—glamorizing cheesecake, (women guest legs to us), hoity-toity social Sallies and, by journalistic legendarian, passing out tailored interviews with celebrities, to have his eyes open to one salient fact: America was entertainment-nuts. The Vanda path-way of the future widened. Some distance ahead he saw himself as a chatter column writer, an exploiter of hotel service and entertainment, saw himself inevitably drawn closer to the people who were in the public eye and popularity.

By 1930 Charles was a handy-man for the Jan Garber orchestra, This meant he was business manager, publicity director and occasional sax player. It meant also that he was getting around, not at all modestly taking care to see that those who Jan Garbered knew that he, Charles Vanda, was part of the reason that the public pitched in their pennies to hear the orchestra. In California in 1930 he took on added stature as a shrewd merchant of fun and pleasure by becoming publicity director for smart hotels, both metropolis and a few on the desert to which Westerners with doughie them-

(Continued on Page 7)

SUNDAY'S BEST BETS
THE GREAT GILDERSELEYE: KFI, 2:30 p.m.—Philo Fey's pal makes debut in show of his own.
STEAL AWAY: KMY, 10:15 a.m.—Negro spiritual program covering gullah, humor, deep human qualities of American orgy.
THE FAMILY BIBLE: KYY, 1 p.m.—Mezzo-soprano diva Gladys Swarthout, Dennis Taylor, premiere new type musical broadcast, with all-age appeal.
"A little care will keep your radio in repair"

OLYMPIC—PICO

WE CAN FIX IT
and the price will be right

WINFIELD
Radio Service
1230 W. Olympic
PR 8614

Mr. Bob McGee—Mrs. A. Y. Eastin

HOLLYWOOD
FREQUENCY MODULATION
Adapter for Your Present Radio
Expert Radio Service—All Makes

HO. 1628
California Shade & Appliance, Inc.
5516 Santa Monica Blvd., near Western

Mr. Fred Ebert—Mrs. H. T. Eckert

SOUTH

CARLTON
Radio and Appliance Co.
Drive-In Auto Radio and Home Service
AXminster 1-9746
5418 South Western Avenue

Mrs. E. Hampton—Mrs. Bernice J. Hanson
Richard Brooks' Life Proves Him Acrobatic In Making Air Career!

UTS! This is like trying to squeeze blood out of a turnip," Richard Brooks muttered to uncompromising walls of his writing cubicle at NBC. "Here I've been pounding out five original stories every week for eight months. Today I'm a blank. I guess I need a vacation!"

Brooks furrowed his brow, scratched an elbow, doodled on copy paper, but wheedled no inspiration. He hearkened back to fairy stories, thought of "Jack and the Beanstalk," and being a satirist at heart, indulged a sorry feeling for the giant. The giant was a respectable, honest fellow, inflected with acute thyroid trouble. Then he contemplated Jack as a rascal, who stole everything the giant owned, capped robbery with murder, and even inveigled Mrs. Giant into testifying against her spouse, the last straw in scandalous procedure.

"Come to think of it," mused Brooks, "the giant wasn't the ogre tradition has painted him. He was the fall guy, deserving of our all-out sympathy and understanding."

That was inspiration for "Heels of History." He'd unleash that satirical flair of his in a series of stories that would prove to air listeners that the past's ingrates, tyrants, monstrous meanies, were in reality much maligned, much misunderstood heroes. So originated one of NBC's most amusing programs that piques curiosity ("I wonder what Brooks will make out of Nero today?") and hits a modern nail with punchy little references linking past and present.

We smacked into appalling complications when we quizzed Richard Brooks as to his qualifications as a champion of heels. Huh? He's lived!

He was a spoiled only child, who lifted
Schedule of International SHORT WAVE FEATURES

Compiled as a Special Service to Reader-Listeners of RADIO LIFE by Earl G. De Haven, internationally known short-wave reception forecaster and program authority.

(EXPLANATORY NOTE: The programs and features here listed have been selected because of their great general interest to those of the radio audience who desire to follow important political, social, and economic developments in various parts of the world. In every instance the features listed are transmitted DIRECT from the city or country mentioned over either government-controlled or private operator owned short-wave transmitters. NO RELAYED, REBROADCASTS, or TRANSCRIBED PROGRAMS ARE LISTED.)

DAILY BROADCASTS

Chungking, China XGCY 9.63 5 to 6 A.M.
(The Official Voice of the Chiang Kai Shek government. A DAILY feature for North American listeners, including News, Official war communiques, supplemented with colorful oriental music.)

Rome, Italy 2RO-18 9.76 5 to 7:30 P.M.
(The “American Hour” includes the playing of musical compositions requested by listeners—Italian Press war views, observations by “Americans in Rome,” also Official Italian war communiques.) ZRO-4 on 11.81 Mc. and ZRO-6 on 15.30 Mc. also carry this program.

Berlin, Germany DZD 10.54 5:15 to 5:45 P.M.
(“America Asks and Germany Answers”—but HOW. You may “Believe it or NOT” and you probably NOT. An admixture of propaganda and facts, but the fact is the facts are FEW. DJD on 11.77 Mc. likewise carries this feature.)

Moscow, U. S. S. R. RV-96 15.18 3 to 4 P.M.
(Listen to the Soviet government radio station. Announcing as “Radio Center, Moscow calling” an English program follows the initial quarter-hour period of beautiful music by a Balalaika orchestra. Official Soviet war communiques and interesting talks about the U. S. S. R. This usually “hard to get” station is now being heard with the best signal strength shown in months.)

London, England GSD 11.75 4:30 to 4:45 P.M.
(“Britain Speaks,” featuring such well known speakeras as: Vernon Bartlett, Michael Foote, Alexander Keith and others. How Britain and her people face the war and its problems.)

London, England GSC 9.58 7:30 to 8 P.M.
(“Radio Newsread” or the “War in Sound”—the most graphic account of the day’s war developments broadcast anywhere. RAF pilots in eye-witness accounts of their air battles may be heard often. No dull moments here.)

Quito, Ecuador HCJB 12.46 3 to 7 P.M.
(Programs of hope and inspiration ONLY—this is the rule at “The Voice of the Andes.” From 3 to 4 P.M. a delightful program called: “Ecuadorian Echoes” is the feature, then Spanish prevails until 6 P.M. when “The Friendship Hour” is presented. You’ll enjoy the really DIFFERENT programs of HCJB. Station SILENT on MONDAY.)

PERIODIC PROGRAMS

Berlin, Germany DZD 10.54 5:30 to 6 P.M. (Sun., Tues., Fri.)
(The Nazis’ “last laugh”—Lord Haw Haw. There’ll never be a “brass” shortage as long as Lord Haw Haw exists—he has a monopoly.) Stations DJB on 15.20 Mc. and DJD on 11.77 Mc. take this also.

London, England GSD 11.75 6 to 6:30 P.M. Sunday
(“Answering You,” America Asks, London Answers. A verbal “counter-irritant” to America Asks and Germany Answers A “bill of fare” on which all the entrees are of fact and propaganda “a la Britannia.”) Also on GSC, 9.58 Mc.

Berlin, Germany DZD 10.54 5:45 P.M. Monday 7:50 P.M. Tuesday
(“Dear Harry” with Fred Kaltenbach—more caustic comment on international affairs.)

(ALL TIME SHOWN IS PACIFIC STANDARD)

through Temple University, Philadelphia. He skinned by in classes, crammed furiously for exams, was debonair about journalistic assignments.

His serious efforts involved his fascination for the stage. At every opportunity he slipped into the theater, asking himself “What makes people laugh? What makes people cry?”

He found out, the hard way. An A.B. degree in 1932 was a drug on the market as far as college boys looking for jobs, so Brooks realized immediately after graduation. His parents had so wanted to see him through educationally. As weeks sped and he landed no employment, he grew increasingly sensitive.

Failure finally climaxed into decision to clear out of Philadelphia. Without a word to his family, he started out on what developed into an 18 months’ dazzling tour of a dozen states. He hopped wood and drove trucks for farmers in exchange for a bite to eat; shoved in gas stations, slept in dustbins and became adept at handling feints in box-ears and in existing gracefully when kicked off; pounded highways until his feet were numb.

In 1932’s grim days, few motorists picked up hitch-hikers. They were afraid of their grim eyes, of their lives lived in separate lines. Farmers’ wives shuffled out sandwiches hastily, just to be rid of men haunting their back doors. Exception was one impoverished farmhouse where hospitality was expressed by a plain bread and butter sandwich. The daughter of the house, confiding that she loved to read, admitted having only two books, the Bible and a Sears Roebuck catalogue.

Brooks promised an addition to her library, later selecting and sending her “Robinson Crusoe.”

While living on the New Orleans mud-banks as guest of a family of nine, Brooks was notified that a friend had secured a job for him as sports writer on the Philadelphia Record. It was quite a different man who went back to report for work—a man who had had time to re-evaluate life in general and himself in particular; who had exposed to the sea and process, had stripped persons and situations of their pretenses and superficialities; a man not embittered, simply disillusioned, wishing devoutly that he had taken advantage of his college opportunities and now exceedingly anxious to work and learn.

Mastering newspaper technique, writing and being paid for it, satisfied Brooks for three years until he moved on to Atlantic City as a feature writer. After two years, unable to restrain the impulse of all newsmen, he went to New York with prospects of a place on the World-Telegram. Instead, he exercised the unpredictable side of his nature and took auditions for newscasting and commentating at WLEW. He stayed four years, wrote a play, did a show on the Red Network, wrote stories with sad endings.

One more ingredient had to be tossed into his make-up before Brooks was destined to come to Hollywood. He interested in an experimental theater project, the Millpond Playhouse on Long Island. He wrote an unpublished book, “The...” (Continued on Page 9)
MONDAY'S BEST BETS

POINT SUBLIME: KFT - 8:30 p.m. — Show invariably shows country coast no sucker for city slicker.

NEW YORKER: KNX - 7:45 p.m. — Hot off bridle path.

IMPERIAL TIME: KJZ - 8:15 p.m. — Mary Small and Billy Imperial Choir, make easy listening.

ACTORS' WORKSHOP: KMC - 7:15 p.m. — Professional group, similar to Orson Welles' Mercury Players.

3 to 4 P.M.

KFB - 2, We're Always Young; 2:15, As the Worm Twists; 2:30, John R. Hughes; 2:45, Let's Play Bridge.

KFWY - 2, Music Box; 2:15, Pops, Organ.

KGER - 3, News; 3:05, G.

K5IPC - 3, Johnny Olson.

KFXM - 3, Spoiler Revue; 3:15, Morgan, 3:30, G. Bennett.

KFW13 - 4, Don Milligan; 4:30, Muffin.

HF SF14 - 3, Drama of Food; 3:15, Russell Bennett's Note.

KFSG - 5, News; 5:15, Madame Reute; 5:45, Ted Steele; 5:55, Jinn.

KFIV - 5, Popular Music.

KF8V - 5, Bagatelle Counter Qua; 5:30, Shaffer Parker's Circus; 5:35, Swinging Strings.

6 to 7 P.M.

KFT - 6, Carnation Contested Program; 6:15, Bob Weller's Band.

KHL - 6, Raymond Gram Swing; 6:30, Dixie; 6:15, Organ.

KF9V - 6, News; 6:30, Out of Grouse; 6:15, News.

KFCX - 6, Fantasyland; 6:30, Hollywood Bowl; 6:15, Defending America.


KMTS - 6, Irish Allen; 6:15, Turn Off the Light; 6:30, Ed Reinholt.

KFTQ - 6, Gorham Opera.

KG2F - 6, News; 6:15, Piazza; 6:30, Music; 6:45, J. Ross Barker's Band.

KRBD - 6, Concert Music.

KFV8 - 6, News; 6:15, Spoilt Frad; 6:15, Music; 6:30, Semi-Classical; 6:45, Most The Moon.


KFSN - 6, Gordon Jenkins Music; 6:15, Mil Wil Dance; 6:15, Social Dance; 6:30, National Radio Dance.

KGL - 6, R. G. Swing; 6:15, Imperiul Palace; 6:30, News; 6:15, Organ.

KGBH - 6, News; 6:15, Dinner Dance; 6:30, Orange County News; 6:30, Organ.

8 to 9 P.M.

KFTY - 7, Fairwelding; 7:15, Low and Abber; 7:30, Packard Play.

KNX - 7, Amos 'n Andy; 7:15, Lanbo Nye Songs; 7:30, Ilayno Nye.

KJZ - 7, Gabriel Heatter; 7:15, Singer; 7:30, Organ.

KJZ - 7, T. Dorsey Revue; 7:15, Face of War; 7:30, World's Best.

KMPA - 7, Drama Workshop; 7:15, Workshop Drama; 7:30, News.

9 to 10 P.M.

KFTY - 8, Erkine Johnson, Hollywood Palace; 8:15, News; 8:30, Point Sublime.

KJZ - 8, What's On Your Mind; 8:15, Ingwood Park Concert; 8:30, World's Best.

KRM - 8, We the People; 8:15, Sing; 8:30, Douglas Dawson; 8:15, Hill of Rights.

KRE - 8, Master's Hour; 8:45, Let's Talk Virginia.

KFTA - 8, Gay Bats Post; 8:30, Floyd A. Allen; 8:30, Phillip Stanswick; 8:30, Music.

KF9V - 8, Saturday Evening Echo; 8:15, Literature on Parade; 8:30, Judge Gardner.

KFXB - 8, News; 8:15, Spanish Hour; 8:30, FMX.

KFCX - 8, R. G. Swing; 8:15, till Mfg. Co.; 8:15, Double or Nothing.

KPDG - 8, Evangelistic; 8:15, Music; 8:30, Del Mar Race Receptions; 8:45, No News; 8:55, R. Ross Barker's Band.

10 to 11 P.M.

KFTY - 9, Hawthorne House; 9:30, Pick a Tune.

KJZ - 9, Paul Sullivan News; 9:15, Phil Bland.


KFBW - 9, News; 9:15, Eleanor Wilson Meado.

KGBH - 9, Peter Pettus.

KJZ - 9, Floyd Johnson; 9:15, Hotel Restaurant; 9:45, Special Events.

KF10 - 9, Camera Drama; 9:15, Penthouse Players; 9:30, Civil Service.

KGCX - 9, News; 9:15, Phil Stanswick; 9:45, Symphonic Symphony.

KRE - 9, Church of Christ; 9:15, News; 9:30, Floor Show; 9:15, News.


KPDG - 9, Songs in the Night; 9:45, My Sister & I.

11 to 12 Midnight

KFTY - 10, News; 11:15, America Calling; 11:30, Beauty Music.

KJZ - 10, News; 11:15, War Letters; 11:45, Frankie Alford.


KGCX - 10, News; 11:15, J. Muser;'s News; 11:45, Patton Lewis.

12 to 1 A.M.

KFTY - 10, News; 11:15, America Calling; 11:30, Beauty Music.

KRE - 10, News; 11:15, War Letters; 11:45, Frankie Alford.


KFTY - 10, News; 11:15, J. Muser;'s News; 11:45, Patton Lewis.

10 to 11 P.M.

KFTY - 10, Richfield News; 10:15, W. Tyerman.

KRE - 10, News; 10:15, C. Barnett Aud.

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Story of the Week: The panhandler asking Keenan Wynn for a quarter, saying: "I wasn't always a bum. I used to be a first class pickpocket, but my sense of humor spoiled me." Keenan: "I don't get you." The B: "I just couldn't take things seriously."

Lines from Cleverness: Franklin D. Roosevelt: A mugwump is a bird who sits with his mug on one side of the fence, his wump on the other. . . . Whitey Ford: A beach is where people lie on the sand about how rich they are in town. . . . The Variety reporter who orally headlined the Prince of Wales abdication this: Sex Exes Rex. . . . Glenn Wallachs of Music City: Some bathing suits are open at front, back, sides and to criticism. . . . Xavier Cugat: Economy is the candles on a birthday cake of a woman over 40. . . . Bob Hawk: Anthropology is the study of man. Most anthropologists are women. . . . Charles (Johnny Presents) Martin: My money's quite ordinary conversation. It now talks in the Star Spangled Banner. . . . Ezra Stone: In buying defense bonds let's Stop, Look and Loosen. . . . My own contribution: Rulers who have had only a bowing and a genuflection to Democracy now shake when they meet her. . . .

Directorial Language: Get into the onions (start crying) . . . Let's take this off stilts (make it more natural) . . . Fancy talk in her teeth (girl, too cultured for a tough part) . . . Slide into third base in this (Get it through your noodle) . We're melting wax (not getting anywhere in rehearsals) . . . Roll up that last one (let's do it over) . . . Loosen your girdle (take the scene less tensely) . . . That's "Sweet Adeline-ing" (really getting together as a cast) . . .

The Wonderful Cows of Ross: Lanny has 60 Holsteins, all named after songs he has sung. There's Estrella, Maria Elena, La Boheme, Mimi, and Musetta among others . . .

Fanfares to: Howard Barlow for a beautifully engraved Scroll of Recognition for 13 years service to American Music. Scroll by Sigma Alpha Iota, national musical fraternity. . . . Loren Tuttle, for being Radio's first lady of Stock . . . James Melton and Gladys Swarthout for that performance opening the Cincinnati opera season . . .

This Was Funny: A vain actor was being panned over at CBS the other day. Said Bandleader Peter Van Steeden: "He's not as conceited as all that." Said Ed Byron (Mr. District Attorney director): "Maybe not, but on his last birthday he sent a telegram of congratulations to his mother." . . .

Ilka Chase Is Married Happily, gives these 10 commandments for marriage: 1. Don't give cause for suspicion. 2. Do not inflate your partner with too much praise, or deflate him with belittling. 3. Don't allow friends from the past to trespass on your married life. 4. Do not praise other husbands' wires—or wives' husbands. 5. Do not step on the weaker elements in your mate's make-up. 6. Do not become so completely forbidden by your mate has to meet people outside for recreational purposes. 7. Honor your mate's father and mother—but do not become too involved with them. 8. Don't plead for economy while being extravagant yourself. 9. Don't hold your mate to strict account for his or her promises made during the courtship stages. 10. While encouraging individual interest in hobbies, or activities, or even people, do not allow anything to grow so important that it comes between you and your mate.

Ahead of the News: "His Honor, The Mayor," the Free Company CBS series unit of last spring (Orson Welles) is to be serialized this fall. Walter O'Keefe was auditioned by Quaker Oats for the main role. . . . "What Price Glory" is to start September on NBC Blue, starring Edmund Lowe and Victor McLaglen, original of the film version. . . . CBS starts a new series called "Maudie." Bill Johnstone who played Joan Blaine's Father on "Valiant Lady" is to play similarly on the new NBC'er. . . . It looks like Frank Fay and Harry Salter's orchestra will be bagged by the Pot o' Gold Sponsor . . .

Answers: Edwina Heglund—I don't believe that Music Corporation of America has any right to ban your Selectee Selector from the air . . . Fire a test complaint with the Federal Communications Commission, consult an attorney and maybe you can sue them for damages . . . Mabel Penrod—AFRA (American Federation of Radio Artists) is economically important to artists in radio. It's not a racket you may be sure. They won't issue memberships until you've proved yourself. That's the way it should be. However, get a job and they'll be fair. . . . Bert Eldridge: You've been plugged silly by gossips. There isn't a woman with that reputation in radio, let alone that woman who is beloved for stirring character by everyone in radio. Radioists work too hard and are too levelling to be that way. . . . Patricia Martin: Yes, Patty. The chap's married and in love with the Missus. No can do. For me? Why not? . . . Dave Nelson: I've never met Louella Parsons and my article was one of fair evaluation of her. She wrote to me that effect. I don't like some things she's done, but that shouldn't make me a dawdler. She's all right.

Closing Thought: It's better to be under the Stars and Stripes than to live behind Bars with Grips.
More: RADIO WEST

(Continued from Page 3)

Radio Life

In addition to this type of peril-defying fan mail, others have been received by CBS, urging that copies be forwarded to General de Gaulle, to hearten him in his Free France campaign. For months following fall of Paris, letters came from North Africa advising that people of Algeria and Morocco desperately needed uncensored news. Belgian refugees also wrote asking for news in French.

Since tightening of the censorship edict, such letters of course have fallen off considerably. Near-miracle is that, in face of drastic punishment, mail persists in coming through.

Several have informed CBS that its French news is recorded by themselves or intimate friends and typed on tissue-thin paper for distribution among neighbors to be compared with broadcasts transmitted from Goebbels' propaganda-factory in Berlin.

Columbia shortwaves in French twice daily toward Europe and North Africa over WCBX, international station. Though primarily destined for fact-hungry listners in the Eastern world, the programs are building extensive audiences in the Western Hemisphere.

MISS WASON'S ADVENTURES: Five feet tall and 29 years old is Betty Wason, Columbia's roving foreign correspondent, now back in her native America to tell this week of experiences in warring Europe that ranged from war-front-covering to being held a Nazi prisoner, under suspicion of espionage.

Miss Wason first went to Europe in 1938. She was in Czechoslovakia at the first Munich crisis, in Vienna at the time of the first post-Munich conference, the only woman at a conference attended by 300 men. She traveled with the Hungarian army over their slice of Slovakia, in Rumania when Codreanu was assassinated, in Rome during the visit of Chamberlain. Early in 1938 she returned to the United States.

In January, 1940, she again left for Europe with no job and $250. She wasted seven weeks trying to get a visa to Finland and arrived just as the war ended there.

Miss Wason was in the capital of Lapland when the Nazis invaded Norway, reached a decision in 10 minutes to go to Stockholm. There, without a job, she had the chance to clutch the Hungarian armistice that took over their slice of Slovakia, in Rumania when Codreanu was assassinated, in Rome during the visit of Chamberlain. Early in 1938 she returned to the United States.

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TUESDAY Programs

SEPTEMBER 2, 1941

8 to 9 A.M.

KFV-9, Sam Hayes’ News; 8:15, Meet the Mintos; 8:20, Deep River Boys; 8:45, News.

KWX-9, News; 8:15, Big Sister; 8:30, Helen Trent; 8:45, Our Country.

KFB-9, Breakfast Club; 8:15, Hollywood; 8:30, Helen Trent; 8:45, Buzz Aldrin.

KICA-9, News; 8:15, Robert Law Johnson.

KFT-9, Labor Day Sock Hop; 8:45, Polka; 9:00, Buffet.

KECA-9, News; 8:15, Spanish; 8:30, Virginia; 8:45, Unity Daily Mood.

KEMT-9, Spanish Hour; 8:45, Religion.

KECA-9, Country Church; 9:00, Music.

KGB-8, News, Stocks; 8:15, Music; 8:30, Dr. Woman; 8:45, Records.

KFXX-9, News; 8:15, Sports; 8:30, Handicapping.

KENO-9, News; 8:15, Good Cheer; 8:30, National Farm and Home.

KJRU-9, Breakfast Club; 8:30, Handicapping.

KEDO-9, News; 8:15, Good Cheer; 8:30, National Farm and Home.

KECA-9, Camp Courier; 9:15, Dora Price; 9:30, Off the Record.

9 to 10 A.M.

KFV-9, News; 9:15, Garth Stevens; 9:30, Jill Bess Johnson; 9:45, Edmund Randolph; 9:00, Dr. Kate.

KICA-9, News; 9:15, Woman at Work; 9:30, Rhythm of the Times.

KJRU-9, News; 9:15, Helen Holden; 9:30, Front Page Farrell; 9:45, Off the Record.

KECA-9, Musical Misdemeanors; 9:15, Regional News; 9:30, Off the Record; 9:45, News; 9:45, Off the Record.

KFAC-10, Midmorning Serenade; 9:15, News; 9:15, Congregational Church.

KFAC-10, News; 9:15, Music; 9:45, City Dwellers.

KFXX-10, News; 9:10, Paddock Flashes; 9:15, Health Section.

KFXX-10, News; 9:15, Scrappy Doo; 9:45, Contrast Master.

KGLM-10, Music; 9:15, Full Gospel; 9:15, Kingdom Within; 9:45, Country Club.

KFAC-12, News; 9:15, Organ Rehearsal; 9:45, True Stories.

KFAC-12, News; 9:15, Music; 9:45, Heaven on Earth.

KFAC-12, News; 9:15, Music; 9:45, Monitor News.

10 to 11 A.M.

KFAC-10, Midmorning Serenade; 10:00, News; 10:15, Congregational Church.

KFAC-10, News; 10:15, Music; 10:45, City Dwellers.

KFXX-10, News; 10:15, Paddock Flashes; 10:15, Health Section.


KFAC-12, News; 10:15, Organ Rehearsal; 10:45, True Stories.

KFAC-12, News; 10:15, Music; 10:45, Monitor News.

11 A.M. to 12 Noon

Mr. George Fonter

HEAR CHEF MILANI TODAY

KMPC—11:00 A.M.

KFAC-11, Against the Storm; 11:15, News; 11:30, Vic and Salee.


KFAC-11, Battle of Sexes; 11:15, Flying Feet; 11:45, Riverboat Shufflers.

KFAC-11, Spheres of Influence; 11:30, Music; 11:45, Music.

KFAC-11, Classic Strings; 11:30, Meet the Band; 11:45, Music.

KFAC-11, Music.

12 Noon to 1 P.M.

KFAC-12, Farm Reporter; 12:15, San Diego; 12:30, Lorenzo Jones.

KFAF-12, Young Widdow Brown.


KJRR-12, Charmers; 12:15, Stompers.

KMLG-12, Club; 12:45, Bill’s Wax Shop.

KFCF-12, Club Matinee; 12:15, Music.


KFAC-12, News; 12:30, Music.

1 to 2 P.M.

KF-1, Home of the Brave; 1:15, News; 1:30, the Abbots; 1:45, Mary Martin.

KFAC-1, News; 1:15, Life of the Party; 1:30, Van Dyke.

KFAC-1, Johnson Family; 1:15, Conversations of the Corsair; 1:30, BBC News.

KFAC-1, Classic Hour.

KMRH-1, Spec Events; 1:30, Pensions; 1:45, Nancy Irene.

KFAC-1, Science of Mind; 1:15, News.

KFOX-1, News; 1:15, Stocks; 1:45, Stranger Matilda.

KGB-1, News; 1:15, Music; 1:45, Blend of Blues.

KGB-1, News; 1:15, Music; 1:45, Charlie Gildea.

KFOX-1, News; 1:15, Music.

2 to 3 P.M.

KFB-2, Pepper Young; 2:15, Lone Journey; 2:30, Backstage Wife; 2:45, Mrs. Rule.

KFW-2, Knox Manning News; 2:15, Voice of Broadway; 2:30, Joyce Wilt.

KJTL-2, We’re Always Young; 2:15, Andy; 2:30, Rent; 2:45, John B. Hughes; 3:00, Let’s Play Bridge.

KCA-3, Deepest Mother; 2:30, Music; 3:00, Mother-in-law.


KGER-3, News; 2:15, Music; 2:30, Soldier.

KEMT-3, Women’s World.


KFOX-3, News; 2:30, Music.

KJTL-3, News; 2:15, Music; 2:30, Matinee Melodies.

KGB-3, News; 2:15, Music; 2:30, Vocal Favorites.

KJUL-3, News; 2:30, Music.

KFB-3, News; 2:15, Music; 2:30, Soulful Satisfaction.

1 to 2 P.M.

KF-3, News; 1:45, White Horse; 1:30, What’s Doing.

KFW-3, News; 1:45, Music; 2:00, Music.

KFRV-3, News; 1:45, Music; 2:00, Music.

KFB-3, News; 1:45, Music; 2:00, Music.

KJUL-3, News; 1:45, Music; 2:00, Music.

1 to 2 P.M.

KF-3, News; 1:45, White Horse; 1:30, What’s Doing.

KFW-3, News; 1:45, Music; 2:00, Music.

KFRV-3, News; 1:45, Music; 2:00, Music.

KFB-3, News; 1:45, Music; 2:00, Music.

KJUL-3, News; 1:45, Music; 2:00, Music.
The text in the image is a newspaper article, primarily in English, with some sections in Spanish. The content appears to be a combination of news articles, weather forecasts, and entertainment listings. Here is a structured representation of the text:

**TUESDAY'S BEST BETS**

**UNIVERSITY EXPLORER:** Fri.: 8:30 p.m. — Back to fun, including our search for one of C. P. Elwood in common language.

**ALAN LANE SINGS:** KMC, 6:15 p.m. — Told Oklahoma with magnetic voice gives out new ideas.

**COLLEGE HUMOR:** Fri.: 6:30 p.m.—Samples of exciting papas and mammas, too are laughing at.

**LAMPLIGHTER:** KI, 4:15 p.m. — Caffe gala, old night style, advice on spending evening hours for fun.

**More: On Fidler**

(Continued from Page 4)

resulting in my carrying on a soap-opera on a soap-man in the face of this right of free speech so long recognized as the inalienable privilege of a citizen of this country.

"2) It seems to me that there is a serious question whether a network discharges its public duty when it restricts a

**commentator who is a recognized authority, and who had been broadcasting along established lines for seven years, so that he cannot continue to speak as an authority on any subject, but instead must submit to censorship and editing of his material to a point making fair and frank comment impossible.

Surprise in Fidler's career is that he started a popular newspaper column after receiving millions in his air audience, his syndicated column in more than 150 papers with a circulation of 712,000, Fidler's comments on Hollywood and his personalities are widely read or listened.

**Frequency Modulation adapters for present radios are available through a Radio Life advertiser, one of the best known and most reliable Hollywood dealers.**

For information and prices, call Hollywood 1228.

Mrs. Helen Buczek—Mrs. M. B. Burris

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**ORANGE—TOMATO—GRAPEFRUIT**

Mrs. Philip McFiey—Mrs. M. F. Petorsovich

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**Soiled slip covers, spotted rugs, car upholstery will come out like new if you sponge on a little Cal-Foam. For further information on this new product, call C.A. 1-5014.**

Mrs. Y. Macias—Mrs. H. Mackechnie

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**10 to 11 P.M.**

**KJTL—10, Chicago News: 10:15, W. Herman Orth; 10:15, Inside the News, 10:45, C. Barnaier Orth.

**KXW—10, F. Romney: 10:15, Masterworks.

**KJHL—11, Haven of Rest: 10:30, News: 10:15, F. Martin Orth.

**KFXA—10, Philharmonia.

**KFWB—10, Melody Parade: 10:15, Bowling Notes: 10:30, Pop Orth.

**KMPN—10, Hilo Mail: 10:15, News: 10:30, Kennedy Trio; 10:45, Royal Hawaiian.

**KFBK—10, Contest.

**KDJO—10, News: 10:15, Phil Starnes.

**KFOX—10, Ross Ballroom: 10:15, Laura Floor: 10:30, Majestic Ballroom: 10:45, Good Time: 10:00.


**KMPN—11, Fox Club: 11:15, B. Orth: 11:30, B. Orth: 11:45, J. Arm Band.


**KFDK—10, News: 10:15, Phil Starnes.

**11 to 12 Midnight**


**KMPM—11, Dancing Party.

**KJHL—1, H. Henry Orth: 11:15, Contes.

**KMAC—1, Dance Time.

**KBIR—10, NEWS: 11:15, M. Musir.


**KJSN—1, It Really Happened.

**KJSN—11, This Moving World: 11:15, News: 11:30, T. F. Rice Orth.

**KFSO—10, C. Barnet Orth: 11:30, T. F. Rice Orth.
ART LINKLETTER POSES STICKERS

Do You Know Your Who, What, Where and Why? This Radioist Does!

THE NOISE in the steaming kitchen, cluster of pots and pans, students calling stridently to each other in the dining hall of the Union, made it difficult for English and Speech Arts Major Art Linkletter to hear what the man on the other end of the phone was saying. He thought he heard someone asking if he had any questions.

"I said: Do you want to come to work as an announcer for KGB?"

"Who? Me?" Student Linkletter was incredulous. The "Who? Me?" sounded pretty dumb for an English major but this was a numbing moment.

"Who else? You're Art Linkletter, aren't you?"

"Sure, but you're not kidding, are you?"

"Not for twenty bucks a week, I'm not, son."

An aluminum pot went sailing toward the kitchen ceiling. It missed a rack of soiled glasses, came down with a clatter that matched the Indian yell of Art Linkletter forsoaking tuition-earning drudgery at San Diego State College for his genetic flowering as one of radio's young miracle men. The flash through the kitchen door was Linkletter on the way to his new job.

"Has Art gone nuts?" A coterie of coeds and mustache-nursing males asked the question in unison as Art rounded the campus on one heel, disappeared down a shaded street in the direction of town and radio beginnings.

Getting into radio was a natural for Linkletter, even though he didn't think so. In school he gravitated with the English student's flair to dramatics, wrote collegiate plays, musical revues, got to know the show business from a campus background.

There is an essential virtue and profit in confidence when linked to a knowledge of what one wants to do. Young student Linkletter had no doubt about his forte. It was entertainment, whether on radio, on stage or in pictures. It just happened that a kindly interested San Diego savant intervened for him in the radio offer. This friendly agency since then has set the pathway on which the Linkletter feet have trod. The pathway had led through jobs as chief announcer and assistant program director for the San Diego Exposition of 1935, the Dallas Exposition of 1936, to San Francisco and the World Fair in 1937 as radio and public address director. For

that Fair he wrote and directed several hundred pre-opening broadcasts, resigned when the Fair opened to become a free lance.

"Cavalade of the Golden West", the celebrated theme spectacle of the 1939 San Francisco Fair was Linkletter's, as was "America, Cavalade of a Nation." He was by this time the fair-haired boy of radio, smooth-faced, blue and eager-eyed, husky and tall with a downright modesty that could not hide the fact he was good enough to be employed by Ford, Chrysler, General Electric, Railway Express, Wells-Fargo and Pacific Telephone Company to write and produce stage shows as part of these companies' customer service policies.

Linkletter is an extraordinary ad-libber. The Shell Oil Company, casting about for a new program idea and someone to handle it, concluded he might have the goods. He did and proved it by taking the Company to a party, the first of a number of such that was to crack what is always a hard nut for big business: How to make the potential and actual customers develop a kind spot in the cardiac area for good old "Articulate Octane. The Gas That Doesn't Need an Engine To Be Good," for "Wheatnext", the Tenderloin Bread with Energy, for "Your Telephone Is Your Best Money Maker," so don't stop talking. It makes five cents.

The onetime English student, abetted by Shell, made his appearance at somebody's party and there, without benefit of script or rehearsal, put over his own radio idea of how to have a good time— and don't forget Shell gas. He has gone to homes of workmen in the sub-standard districts, to swanky beach parties, to exclusive Flintridge, Bel-Air, into shipholds, to stevedore waterfront parties, visited charwomen at midnight beer and cnks.

Currently Linkletter, who is 28, is a prodger of mass memories of events that are exploding under the noses of us all from minute to minute, day to day, as the old world goes rolling with so much more reconstructive talk. As a prodger he conducts for the Los Angeles Times the program "Who, What, Where and Why?", the four "W's" being a minor variation of the kindergarten lesson all reporters learn. The reporting of who it was that figured in the news, what he or she figured in, when whatever happened to the who and where it happened.

Linkletter's introduction of the why is what has made the Times' program interesting. Most people are apt to confess they don't know why, despite the fact that newspapers, including the Times, have offered them several possible reasons for it.

Art Linkletter is interesting. As an ad-libber it is conceded that he can talk his way out of most traps, because he has already fallen into every verbal manhole the mind of man can conceive during seven years of broadcasting from planes, boats, midways, rodeos, symphonies, man-in-the-street locations, stages and maternity wards.

RXX, 9:15 p.m.
Mon.
Station In The Sticks

Country Boys Take No Straw Hats Off In Air Competition With Nets

WHAT'S the big city station got that the smaller stations in the outlying sections haven't got? Well, the large stations have bigger payrolls. But they also have greater income. When Colossal Jewelry Company can buy time signals in Los Angeles on a 50,000-watt for $65.00 per announcement, the Pec Wee Jewelry Company can buy it on a 250-watt in Smith County for $2.50. The big station has more multiplication.

City stations are departmentalized. They have a chief continuity writer with assistants. The copy chief of the country station is more likely than not also to be the chief announcer. The program director in the small town is probably also the bookkeeper, and the guy who owns the joint is nine-to-one the salesmanager. The above comparisons are a bit contrary, but they get the idea over. There are some in-between broadcasters who are neither too big nor too small, and it's the in-betweeners who have the toughest job. They have a copy chief, a chief announcer, a program director, a salesmanager, a commercial manager, a promotion manager, and a capital "M" Manager. But all these chiefs and managers must also be assistants in other departments.

Take the case of KFXM, down San Bernardino way, which kicks the gong of showmanship around with five- alarm performance. One of the staunch "legs" of the Mutual-Don Lee web, KFXM goes all out for features and special events in a way that will make many a city slicker station take notice. In the heart of the orange empire's lush San Bernadino valley, KFXM dominates an audience population of 300,000 . . . and there's a reason.

This story begins with the brothers Lee, Cliff and Gene, as they were twelve years ago. Gene was a radio nut and wanted a radio station so bad he could hear it. But J. Clifford had a job with a San Diego bank where the pay was sure as a Defense Bond, and besides Cliff didn't care for radio. But to make it short, the Lee boys bought out a license, moved their equipment to San Bernardino and started spinning the platters. Legend has it that the going was pretty tough for a couple or three years, and there were times when Cliff would go out behind the transmitter and attempt to kick himself in the britches for having allowed Gene to sell him a bill of goods.

However, they acquired one Maury Vroman, who had been in the merchandising business in Los Angeles, and who knew his way around. So Maury got together with Gene and applied Maury's ideas to Gene's selling and both of them went out to sell and things began to pick up.

George Burns came along. His nickname is also George. George said to heck with it. That is, he didn't agree with some of Maury's ideas. George skipped such theories as "consumer acceptance," CAB ratings, audience reaction and other high sounding phrases. Things began to hum louder. George had a lot of screwy ideas about promotion, but some of those same advertisers who fell under the Burns onslaught are still using KFXM exclusively and you couldn't get 'em off the air with anything short of the B-19 Bomber.

Aiding and abetting the above excess is Austin King, former publicity and advertising man from Los Angeles, who present fits in as writer, producer, salesman or what you'll have.

Let's looksee at KFXM showmanship, starting with one where the boys set up a mike in front of a local shoe store, offered $2.00 off on a new pair for every pair of used shoes turned in for British War Relief. In three days, fifteen barrels of used shoes were collected for the war-harrassed Britshers, and a smiling sponsor was glad he had tried radio to promote his sale.

Mention a food show to the San Bernardino gang, and they are off with a mike quicker than you can swallow a scalloped Blue Point. They covered three food shows in as many months from San Bernardino, Redlands and Riverside—36 broadcasts in all, and they gave away to the ladies enough food to stock the corner grocery store. Three announcements of a pet parade given in conjunction with one of the food shows netted enough mutts, pedigree, felines, both the blue ribbon kind and the alley variety—besides a goat, a burro and a broken down plow nag—to make the Griffith Park zoo look understocked.

Each spring the Pittsburgh Pirates train at San Bernardino, and their activities and progress are covered, from what Manager Frankie Frisch feeds the outfit to what weight bat Arky Vaughn prefers.

Last semester KFXM aired weekly the University of Redlands, at Redlands, direct from the Chapel building on the University campus. Citizens of the valley got an earful of blue ribbon music from the University's famed music department, caught a listen to student debates and forums and were entertained by the dramatic department.

A word, also, about weekly blow-by-blow descriptions of boxing bouts at the Athletic Club, and ditto of the grand and groan matches—the spin-by-loop broadcast of the visiting Hollywood Air Circus, the Easter Egg hunt at the transmitter grounds, their Safety Driving Patrol remote, or their mike at the Southern California Soaring Association which covered everything from the kink in the tow line to reporting the position of radio-equipped planes beyond the horizon bound for a distance record. . . . Or the Dollar Day stunt of releasing 300 gas-filled balloons on a busy street intersection. Each balloon contained a certificate good for one dollar in trade. The scramble was terrific. Then the delightful item of the Miss America Bathing Beauty contest at the ultra-swank Arrowhead Springs Hotel.

(Continued on Page 37)
THE LADY ON THE COVER!

For the past two years or more, Celeste Ruth and her assistants, David Starling, Lucile Lane, and Helen Jobe, have been roaming through halls and libraries, and other assorted places where information is housed and stored in Los Angeles and Hollywood. In tentatively, throttle-looking individuals they are too, on a track—on a scent. "What did he do?" "Where did he go?" "What hit him out of there all that time?" All right to mention Napoleon, Beau Brummel, Madame de Stael—Tom Moore, Richard Brinsley Sheridan—Shelley—Walter Scott? Did he know him? Did he know them? They, there at the same time he was? Weighty questions in the minds of these searchers for knowledge, for they refer to instants and people in the life, loves, and adventures of George Noel Gordon, Lord Byron, Sixth Lord of Newstead, Baron of Rochdale, Peer of the Realm.

Do you wonder, then, at the rapt expressions in the eyes of writer-producer Celeste Ruth as she tries to decide which of the over 20 biographies of the poet from the historical basis for Chapter 11, Episode 110, of Book 7 for Wednesday's presentation of "Confessions of the Corsair" on KHJ? And can you possibly realize how increasingly difficult it becomes even to these widely dispersing authorities since "Confessions" went on the air? Perhaps not, because until we tell you, you have no way of knowing that the reading public has suddenly swung back to Byron and his life history and that people in the know admit that this upward trend in the poet's stock is directly attributable to the great popularity of the KHJ show. Have you heard "Confessions"?

WEDNESDAY'S BEST BETS

ADVENTURES IN MELODY: KHJ, 8 p.m.—Illustrine arrangements of Dave Rose's orchestrations, with monologue by Dave Rose himself.

EDDIE CANTOR: KHJ, 8 p.m.—Radio show, with Eddie Cantor and his orchestra, "Mad Russian" Bert Gordon, Harry Von Zell, and kids.

KIDSC: KHJ, 7 p.m.—Bunting with information about New York, where they'll spend the year for the first time.

DANGER IS MY BUSINESS: KHJ, 6:15 p.m.—America's unknown heroes, who risk lives as daily routine, are hereby sung about.

10 to 11 P.M.

KHJ-10, Richfield News; 10:15, Herman Orn; 10:30, Leane the News (Thruzy Drunk); 10:45, C.A.B.'s Miracle Calendar.

KHJ-10, B. Crosby Orch; 10:30, Livingston; 10:45, Royal Havillians.

KTRW-1, Universe Ensemble; 10:15, B. Aurill Orch; 10:30, Special Events.

KHJ-10, Dance Time; KHJ-10; News; 10:15, Phil Stanford; 10:30, Music.


KHJ-9, News; 11:00, Ross Orch; 11:15, Benny Good; 11:30, Bush Hawaiian.

KHJ-9, News; 11:00, Bush Hawaiian; 11:15, Ross Orch; 11:30, Benny Good; 11:45, Bush Hawaiian.

KHJ-9, News; 11:00, Ross Orch; 11:15, Benny Good; 11:30, Bush Hawaiian; 11:45, Bush Hawaiian.
MORE: Radio West  
(Continued from Page 13)

only when allowed to ad lib, with an ease and accuracy that has marked him as a man of unusual talent for radio.

He conducts two programs of his own—his popular Dr Soto Sports Bullseye over KFWB at 7 six nights a week and Frank Bull's Juvenile Sports Wizards, a new show heard each Thursday at 8 p.m. over the same station.

He is married to Peggy Price, former radio star. They have three daughters—Pat, Mary Lou and Sally. He is a member of the Wilshire Country Club, Los Angeles Ad Club, for two successive years has been voted president of Southern California Sportscasters Association.

Goulash is his favorite dish, Zesto his favorite drink, Los Angeles his favorite city, California his favorite state. Among close personal friends are Dick Smith, "Pee Wee" Hunt of the Casa Loma band and Bill Spaulding. He likes dancing, riding, singing and shooting. Lionel Barrymore is his favorite actor and Bing Crosby and Fred Allen his favorite radio stars. He admits being "mildly" superstitious.

Still remembered in Los Angeles is the program, "The Two Professors," which Bull conducted with Harry Geise in 1932 and 1933. Bull and Geise held a firm policy of never reading complimentary fan mail, read only insults over the air, begged their audience to tune off, find a better program.

Mrs. W. C. Williams—Mrs. Edna Shannon

***

KFWB, 8 p.m.

Man on Trapeze  
(Continued from Page 9)

Kingdom Has Come", and a play, "Wooden Nickels," produced on Broadway.

"Then my dough started to run out, and before it did, I wanted to see California", Brooks relates. This time, however, he drove across the states where a few years before he had sore-footed it.

His first impressions of Hollywood were extremely adverse, largely due to the fact that the only three "friends" he knew were all too busy to greet him. Only because he wanted to see the picture at Grauman's Chinese, he decided to stay over night.

That changed everything again. Suddenly he felt sorry for Hollywood. Its denizens were smug, tanned, well-fed, but down underneath, Brooks sensed, they were hungry. For what?

To find his answer he stayed and his conclusions are set forth in a soon-to-be-published book, which is different in the respect that it does not tear Hollywood limb from limb.

He hit on the idea of a radio program of short stories about the little, unimportant people in town, and sold his "Back Street Hollywood" to NBC. As scope of the yarn broadened, the program's name was changed to "Side-Street Vignettes." His "History of History," which he originates for, and reads on Friday's broadcast, is creating more than a ripple in professional pools.

The irked old college professor who told Brooks, "If you ever get a news job, I'll eat the paper!" would certainly choke to death if Brooks took him up on his threat now.

*** RECA, 8:45 p.m. Mon-Fri.

"SIGN" OF A SMART SHOPPER!

It Pays to Insist on

BUDGET PACK

Quality Foods in Cellophane

The name Budget Pack is your guarantee of the best in cello-wrapped foods. Always top grade, carefully selected and packed under the most sanitary conditions. Budget Pack Quality Foods in Cellophane cost you no more than inferior products. Look for the slogan "A Budget Pack Product."

FREE . . . A generous Budget Pack gift! Listen to "Breakfast at Sardi's" with Tom Breneman, KFWB (980 on your dial) every day from 10:15 to 10:45 a.m.

GROCERS PACKING COMPANY

Los Angeles Oakland Portland Salt Lake City
Purée of Pea Soup with Vermicelli

Recipe for Puree of Pea Soup with Vermicelli

1. Boil the asparagus in a pot of water.
2. Strain the asparagus and add it to the pot of water.
3. Add the peas, salt, and pepper.
4. Simmer for 2 hours.
5. Serve with a garnish of pepper and cayenne pepper.

Chef Milani's Sunday Dinner
For Eight Persons

Recipe for Broiled Steaks à la Audrey Pearce

1. Preheat the oven to 350°F.
2. Season the steaks with salt and pepper.
3. Brush with olive oil.
4. Broil the steaks for 10 minutes on each side.

Recipe for Asparagus with Hollandaise Sauce

1. Boil the asparagus in a pot of water.
2. Strain the asparagus and add it to the pot of water.
3. Add the eggs, salt, pepper, and butter.
4. Whisk the mixture until it thickens.

Radio Life Consumers' Club
Directed by Chef Milani

HEALTHY DUETS AND TRIOS—There are some vegetables which go especially well with others when it comes to dietetics. We have arranged them into duets, trios, and one quartette for you. Here they are:

**DUETS:**
- Artichokes and onions, Brussels sprouts and potatoes, celery and potatoes, okra and green corn, squash and potatoes, tomatoes, and celery and turnips and chard, asparagus and celery, pumpkin and string beans, cabbage and celery, string beans and cauliflower.

**TRIQUETTES:**
- Spinach, carrots, and onions; carrots, turnips, and peas; Cauliflower, celery, and celeriac root; carrots, onions, and sweet potatoes; spinach, mustard greens and onions; and oyster plant, cabbage and parsley, chard, carrots, and onions, beets, beet tops and onions, string beans, cabbage and onions, spinach, onions, and tomatoes, lima beans, and kale and onions.

**QUARTETTE:**
- Spinach, parsnips, parsley, and celery.

THE SPICE OF SHAKESPEARE—"I know a bank where the wild thyme blows," in Midsummer Night's Dream; "There's a kingdom of heaven" in Hamlet, and in the same play, "There's true for you, and here's some for me; we may call it 'herb of grace' o' Sundays." Then, in The Merry Wives of Windsor, "We have some salt of our youth In Us," and in Romeo and Juliet, "I am not. I warrant, for this world!"

But Shakespeare is not the only one to have seen a literary value in seasonings. In the Bible, "The kingdom of heaven" is likened to "a grain of mustard seed," and more recently, Arnold Bennett speaks of "a saffron sky" in Hilda Lessways. As for that old saw, "Variety is the spice of life," it was Cowper who first used it in Task, where, more completely, it reads, "Variety is the very spice of life that gives it all its flavor!"

SEPTEMBER MENU—Some time ago on one of our radio programs we suggested an acrostic menu for special occasions. However, a special occasion is not exactly necessary. Here's one for any day in September. The first letters reading downward spell the month:

- Seafood cocktail
- Elsinore olives
- Pea soup, thin
- Tender Made Ham a la Wilson
- Endive salad
- Roasted potatoes
- Burgundy wine
- English muffins
- Raspberry sherbert

**SALADATA**—A good way to use onion in a salad is to cut one in half, then scrape some juice and pulp from it with a sharp
knife and put it in the dressing. The next time you fix a potato salad, try some capers, piccalilli, olives and radishes in it—one or all. As for fruit salads, it’s a good idea to be sure to always put the softer fruits on top, so that their juices can drip down over the others and enhance the flavor.

CROQUETTERIES—Have you any left-over beef, chicken, ham, fish, mashed potatoes or rice in the house? Then the thing to do is make some croquettes. And you don’t have to limit yourself to the above ingredients either. You can make a croquette with just about anything. Just chop and mix a few things together, using a thick sauce for a binder. Then shape into balls for compactness, after which you can mold them into rolls, cones, nests, cutlets, or whatever you like. Now coat your croquettes with flour or crumbs and dip them in egg to which you have added a little water, and which you have beaten just enough to break up the white. When this is done, coat your croquettes with flour or crumbs again, and then fry in deep fat at about 375 degrees for about three minutes or until nice and brown. Does this sound very complicated? All right then, we’ll give you a few more definite recipes. You’ll find them following this column.

IF-YOU-HAVEN’T-TRIED-IT-YOU-SHOULD-DEPART-MENT—Removing the pit from large prunes and stuffing them with cream cheese and marmalade. Using pretzel sticks for food spears instead of toothpicks. Decorating a ham with canned cherries and fastening these with cloves. Making omelets from left-over vegetables, including spinach. Straining cauliflower and tomatoes for a soup, or making soups from fruits, like apricot or banana puree, cream of raisin, or green apple, tamarind or red currant soup.

Recipe for Macaroni Croquettes
1 cup grated cheese
2 cups cooked Italian pasta
1 cup hot white sauce
2 eggs, beaten
Bread crumbs
Wilson Certified Laurel Leaf Lard
Salt and pepper
Mix the grated macaroni, the thick white sauce, the eggs, salt and pepper to taste, and form into croquettes, roll in bread crumbs and fry in deep Laurel Leaf Lard. When brown, place them on some absorbent paper and then serve on a napkin.

Recipe for Sausage Croquettes
1 lb. Wilson Certified Sausage
1 cup soft bread crumbs
2 eggs
Bread crumbs, very fine
Wilson Certified Laurel Leaf Lard
Hausser Sauce
Salt and pepper
Mix sausage meat with soft bread crumbs, salt and pepper to taste, and add the eggs. When well mixed form into croquettes, and roll them in fine bread crumbs. Fry them in Wilson Lard and serve with Hausser Sauce.

Recipe for Potato Croquettes
2 cups mashed potatoes
1 cup thick white sauce
Salt and pepper
1 cup grated cheese
2 eggs
Bread crumbs
Wilson Laurel Leaf Lard
Mix potatoes, white sauce, salt and pepper to taste, grated cheese and eggs. When well mixed form into croquettes, roll them in bread crumbs, fry in deep Wilson’s Certified Lard until brown. Put on absorbent paper to drain and then put on a napkin and serve.

Recipe for Boiled Beef with Rice
4 lbs. boiling beef
1 carrot, 1 onion, 1 stick celery
1/2 bottle Hausser Condiment Sauce
First put beef in a pot with 2 quarts of water. When it comes to a boil, skim well. Then cut up carrot, onion, and celery and put in to cook with the meat. Let simmer until meat is done. Then take meat from broth and strain the liquid. Now season with salt and pepper and Hausser Condiment Sauce. Then let come to a boil and cook 1 lb. of rice with the broth. When done, serve the rice with meat.

Recipe for Spaghetti and Meat Balls
1 lb. ground beef
2 cups bread crumbs
Salt and pepper
1 cup thick cream
4 tbsp. oil
2 lbs. new potatoes
First take ground beef, around very fine, and season with 1 tsp. of salt and 1/4 tsp. of pepper. Then mix well with 1 cup of thick cream. When well mixed make four equal ovals. Now roll in bread crumbs and then in oil. Then put in a boiler pan and broil until done. Now serve with plenty of cottage fried potatoes and Hausser Sauce.

Recipe for Spaghetti and Meat Balls
1 lb. ground beef
1/4 cup Parmesan cheese
Salt and pepper
4 tbsp. butter
1 egg
2 slices Wilson’s Oil Fashburn Bacon
1 lb. No. 2½, can sliced pick tomatoes
1 onion, 3 cloves garlic, and 1 sprig parsley
1 lb. No. 1 Semolina spaghetti
First mix ground beef with six slices of bread soaked and squeezed. Now mix 1/2 tsp. of salt, 1/4 tsp. of pepper, 1 egg, and 2 slices of Wilson’s Bacon chopped very fine. When well mixed form into 4 equal balls and put in a thick skillet with 4 tbsp. of butter melted. Now fry the meat balls until they get nice and brown all around. Then take the skillet off the fire and take the meat balls out of it. Now chop 1 onion, 3 cloves of garlic, and fry in the melted butter until golden in color. Then open to-
More—Charles Vanda

(Continued from Page 7)

chop-em-down, let's-get-going-technic oils the ear-wheels and it's done.

There's Hollywood Premiere for instance. That's the Louella Parsons-mistressed show. Vanda supervises the ramified details that go to produce this program-prevue on motion pictures in the making, heard on radio and public in reaction to radio, the technique by which oral stuff, supplemented by sound and music, makes a program a sort of audible visual project. The big scene in a motion picture air-viewed by Hollywood Premiere, admittedly a good show, may be the least important in an air presentation. The Vanda touch ferrets out, mayhap, a minor picture scene, and it becomes a given point for the air show. What happens on a Hollywood Premiere before airing is, perhaps, as good a way as any to show the stature Vanda has attained, what makes him run.

Miss Parsons selects the picture to be air-scripted. That she is qualified no one doubts after years of experience. Writer Hary Bronman knocks out the air-script. Vanda and he study it before it goes to the agency for client approval. It's Vanda's job to see that when finally scripted for air it coincides with CBS policies, that it is good for home listening. In meantime he confers with Felix Mills on musical arrangements, for whatever the script calls for, from symphonies to circus bands, using instruments to establish characters, to apprise the audience of the comedy and drama the script is working to.

If Charles in his running up radio's mountains of accomplishment ever has taken advantage of anybody it would be of him because he has given many a fine credit for innovations that he, Charles, planted in the person's mind:

"Simply," he says, "because things go smoother that way."

"Radio," he vouchsafes with little po- tentially posing, "is doing a good job now but not as well as it can and will be doing. It must learn how to dramatise messages that have values for society. It has a job to do in social housing, slum clearance, to raise national morale, to educate in the dress of entertainment."

Which is pretty good social thinking, we think, for the son of a diamond merchant, for a young fellow who started out to run a $25-a-week job into the highest salary brackets of CBS.

Reasonable Facsimile

They took Art Cooper, sound effects man, away from the farm, but they couldn't keep him away from many a rural sound. Art, who hails from a farm near St. Joseph, Missouri, was required to imitate an enraged steer during a recent broadcast of the Cugat Rhumba Revue. Steers aren't a common sight around the Missouri countryside, but Art wasn't completely in the dark. He simply took two half-shells of a hollowed-out coconut, bashed on them in a sand-filled box, and brought forth as authentic a hoof-beat as ever came from any genuine Western steer.
PUBLIC AFFAIRS—News
7:30—Bob Garred, KNX.
7:45—Nelson Pringle, KNX.
8:00—John B. Hughes, KJHG-KVOE.
8:15—Rita Hayworth, KJHG-KVOE.

Sports—Comment
12:30—Baseball, KMPC.
5:15—Buck Shaw, KFAC.
6:00—Sports Page, KNX.
7:15—Baseball Sports, KNX.
8:15—Bowl, L. L. Cowboys vs. San Diego, KCƠ.
9:15—Bowling NEWS, KBWB.

11 A.M. to 12 Noon
Mrs. E. L. Mitchell

HEAR CHEF MILANI
TODAY
KMPC—11:00 A.M.

KGL-10, News; 10:15, Kingdom Within; 10:30, Bright Horizon; 10:45, Music.
KPHD-10, Haven of Rest, KJHG-KVOE.

Public Affairs—News
7:30—Bob Garred, KNX.
7:45—Nelson Pringle, KNX.
8:00—John B. Hughes, KJHG-KVOE.
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The Gildersleeves

GILDERSLEEVE MAGIC: A high school girl is greeted with roars of laughter when she stands in assembly; an Oregon lumber mill worker has been given a new responsibility. Dean of an eastern college is beginning to win vicarious fame as a humorist; a Hollywood shoe-clerk is selling more shoes to radio and picture people than has been his job for ages; a man has singled out for superior attention and has been made a corporal.

The name was picked out of air by writer Don Quinn when the pumpos

heavy-voiced sparring partner for Fibber McGee was introduced as a regular character on the McGee show.

The following week were notices on memorandum pads of alert press agents and from the nation's scattered and small group ofurm named "GL

MRS. FAY E. PHEYSEY—AMELIA PLETO

MRS. J. E. SCHWARTZ—MRS. ETHEL SLEY

THURSDAY'S BEST BETS

MAXWELL HOUSE: KFI, 7:30 p.m.—Frank Morgan broadcaster with back stories, assisted by Vaille "gay friend" guest stars.

AHEAD OF THE HEADLINES: KHJ, 6:30 p.m.—Expect on staging naval, military, economic, and political give-and-take from shore-front correspondents.

HERE'S MORGAN: KHJ, 7:15 p.m.—Pulls your side stitches with insainety. Morgan Club continues growth as broadcasts prance on.

CONFESSIONS OF THE CONSORT: KHJ, 11:15 p.m.—Flesh-and-blood realism of Byron's life presents romance of his era.
It was strictly business. Not one of the boys landed in the matrash doghouse.

KFXM is particularly proud of its cooperation with the Army Morale Program which allows each unit at March Field and Camp Haan. The program weaves in camp gossip and patter with music and has 30,000 soldiers tuned in. Today, a selected group of the boys from the reservation trek to the studios for a half-hour show that's a whole.

For a small outing station, it can be said that the boys don't miss anything. They'll set up a nite anywhere at the drop of a batted campaign button and do it with time-unbuttoned flair. Their staff includes exactly 20 persons from top to button, all of them charged with putting KFXM on the air and they are all as versatile as a safety pin.

It isn't the power of a station—it is the spirit behind it. San Bernadino's KFXM has 50,000 watts of the latter!

More--Station In Sticks

(Continued from Page 17)

The Variety puts spice into program with Incard in 3:35, Galen Drake.

Radio Magic: 3:30, Unclassic Hour.


News Crier; 4:45, Boulevard очерн

Radio Magic; 3:30, Unclassic Hour.


Variety puts spice into program with Incard in 3:35, Galen Drake.

Radio Magic; 3:30, Unclassic Hour.


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Radio Magic; 3:30, Unclassic Hour.


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RADIO LIFE

Or What Have You?

For an autographed picture, Diane Courtenay, Diva of Chamber Music Society of Lower Basin streets can have any one of the following: "six or seven-foot alligator, bus conductor, man eater, the bushmaster, a mongoose or gorilla."

Offer came from a worker on the new U. S. defense base in Port of Spain, Trinidad, who follows the "Basin Street" programs.
PLAy-Backs
From Our Readers

This Department belongs to Radio Listeners to express themselves briefly and critically on Radio and Radio Life. Avoid controversial subjects (religion, race, etc.) but otherwise be as trenchant and caustic as you will.

R. H. Moise, 1902 Keystone Street, Pasadena, Calif.

Gentlemen: May I stick in my oar,—at the risk of sticking my neck out—and express one man's opinion about the honorable F.C.C. I speak for no one but myself, but I should say the greatest service the F.C.C. can render the American public is to let the radio broadcasters alone and not muddy the water. Lots of people, including myself, get most of their entertainment via radio, and I feel safe in saying we probably have the best programs in the world. We can have our entertainment wherever we happen to be, beach, mountains, or anywhere in the country; if the young people want to dance, a twist of the dial will bring them good dance music, and the range of selections is almost unlimited. One can get practically anything wanted. We may not all agree on which are the best programs, but most of us can and do find something which we like.

I'm not quite clear as to just what—if anything—the F.C.C. is doing to go to radio, but whatever it is it is against it, and favor letting it alone to work out its own destiny. Radio is rendering a distinct service to the country and ought to be left free to continue along the same lines. It is fine and clean; I've never heard the least suggestive or "off-color" thing said on the radio, and I spend most of my spare time listening to various programs. Radio is the personification of freedom of speech, it gives everyone a chance to express his opinion, whether for or against any subject under the sun. I've been a supporter of the administration to the limit, but if it is going to allow the F.C.C. to mess up the radio situation, then I'm through, and favor abolishing the whole darn F.C.C. and sending the boys home where they can't do any harm. Maybe radio isn't perfect, I don't know of anything that isn't, and that goes for the F.C.C. too, but I still think radio can better work out its own destiny than the F.C.C. can, and render much better service to the people, as it has done so far without too much interference. Why not leave well enough alone?

If Earle C. Anthony happens to own two outlets in Los Angeles, one outlet for the red network and the other outlet for the blue network of the NBC, I can see nothing wrong with that; they both give us good programs. People listen to the programs they like best regardless of which network they happen to be broadcasting through, and to my way of thinking there are good programs on all of them. Let's keep this a free America and not ape the methods of Hitler Germany where they dish out what the propagandists want the people to hear and believe and even refuse them the right to listen to certain programs, particularly those broadcast from other countries. I hardly think we'll come to that here, but I still think radio can get along very well without any help from the F. C. C.

A. L. Hancock, 873 West 41st Street, Los Angeles

Sirs: For some time past various and sundry "cracks" appearing in your issues, "wise" and otherwise, have been getting under my skin, and I find it impossible longer to keep from popping off, so here goes.

First, for some time I have been burning within over your insufferable gall in characterizing William A. Randolph Hearst as "Old Venerable." If there is anyone in these more or less United States who deserves that tribute less, I haven't heard of him! It's my personal opinion that he, his "astronomers" and their associates, literary and otherwise, form the greatest of all existing menaces to the intellectual, moral, political, and economic welfare of this country.

Next—so long as the powerful newspapers, Hearst's and others, are what they are, it's a very good thing for their connection with radio to be looked into. You may not know as much as you should about the financial family relations of the radio and electric industries; if not, I commend to you Senator Norris' enlightening "family tree," read into the congressional record several years ago. You will find that the ownership and/or control of both are largely in the hands of just two of our "40 Families."

Last—your curious sequence of references to the portly Parsons person—first slams, and then a crescendo of blurs, forces one inevitably to one certain conclusion, which I will leave to your own vivid imagination.

So—as I am through with you here, and otherwise—Valle, but not Ave.

To reader-listener A. L. Hancock: A thank you for constructive suggestions and bolstering of the editor's education in American financial families. Regrets that you are through. Yours was one of the most cerebral and interesting letters of weeks. We hope the popof has cooled you off.

George T. Atchley, 2737 San Marino, Los Angeles

Sirs: So you think it was no senile Hearst who exposed the sale to Russia of enough aluminum to make 2400 airplanes immediately after the aluminum drive? Would any LOYAL, sane man object to helping Russia shoot up Hitler's when we are giving England planes to fight the world's No. 1 enemy, what is wrong with selling Russian material to build planes?

You must be DUMB to commend Hearst for "exposing" the aluminum sale. Do you and Hearst want Hitler to win? If you want to be considered sane and loyal, you better stay off the Hearst-Heil-Heiter beam.

To reader-listener George T. Atchley: No more criticisms need be directed at sale of aluminum to Russia than sales of aviation gasoline to Japan in its war against the China democracy, sales only recently terminated by long-arranged public opinion. Question: Is the American Legion, first of organizations in the front-lines of the struggle to preserve Democracy, sane and loyal? The Legion is reported opposed to FDR aid. Our plaudits to reader-listener Atchley, however, for forthright expression.

For a folder describing 17 ways to serve famous Brandywine mushrooms, just send a postcard to Radio Life's business office, 1029 W. Washington Blvd.

There's a free 9 oz. measuring glass for any purchaser of two family size bottles of Birley's new Gold Label breakfast juices. At your market.

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