BIG BUSINESS—AGE 12

NEWS BROADCASTS LISTED HOURLY!
COMPLETE DAILY LOGS; HIGHLIGHTS

Nov. 30 to Dec. 6, 1941
InOvMBW to the complaints and suggestions of 1,
NEWS MAGAZINE to many of its listeners that
these shows would nny^e it a point to gi
Borothy Randall, inglewood, Calif.
AIRLANES’ somethfUs original every week.
(We read Mmewkcre that one of laugh
people frown when they hear this on kfcdr
Expression _ sul'h as corn, ham, and
comedy programs for at least five y«ars
Jack, who played Wayne Grubb in Carl-
Jenkins, After an, we’re all human and
Food Shows. He bids fair to give his
Mark Breneman. X hear his programs on
KFSD 7-t6-8 a. m. schedule, for those of
us who cannot find programs to our
their children, content themselves more
their children, content themselves more
with real life as it is pretty already

Sounds and the Man
John Zink Van Gooa Booff is an
unusual member of the Phillips
Le, Rand research staff for the “Gang-
sters” program, an unusually unusual
theirs in adjusting themselves to the
company in which they live. In real life
Edwards are schematically called
the Royal Family of Radio, act well and
act often, are doing pretty well for

Sante Fe Poll Results
Question Discussed on “Listener’s
arr of American friends not as a sound-
Radio west, national 3
“Gangbusters” colleagues had reason to
“naked and unarmed,”
and for bravery under fire while so doing,
real man under real fire was the sound-

Free Tickets
Would you like free tickets to a
broadcast? It’s easy and fun. Write
Radio Life this week, clip this coupon, and send both with your
name and address to Radio Life, 1029
W. 8th St., Los Angeles, Calif.
Free tickets to a radio broad-
cast will be sent those sending in the
best guesses each time.

In real life John and Edna Edwards
once were a company, tutoring).,y.
and Florida. Edwards lived
in real life John and Edna Edwards
and Florida. Edwards lived
in real life John and Edna Edwards


By Evelyn Big shy

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Radio West, National 3

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WEDNESDAY... 24
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SATURDAY... 30

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W. 8th St., Los Angeles, Calif.
Free tickets to a radio broad-
cast will be sent those sending in the
best guesses each time.
**The Actors Workshop Requires New Actors and Writers for Their Radio Programs:**

APPLICANTS NOW BEING ACCEPTED. PHONE GL. 4666 OR COME DIRECT TO STUDIOS, 1776 HIGHLAND AVE.

---

**Straight Talker**

 Toxic air, a problem not represented in Congress sufficiently concerned with its constitutes, led to new elec-

**No New Dealer despite his winning**

Women's Champion

On most women, as more men believe, affairs of state, turgid up-thrusts of In-

**No To© Stubbing**

With science marching on, televlsio .

**Serene Veteran**

Radio programs, like all entertainment, show their appeal are seldom achieved; the few in

**Terrific Day**

but-found expert about his proposition to align the quantitative scientific field.

**New Order Down Under**

Om the illimitable dust-swept prairie

**ALT WEWS**

shipped as hero Grade AAA.

**A Dime a Ton Under**

In Care of Aggie Horn—Mon. thru Fri.,

**This Week's Football by Air**

and iicfereents. Twenty-five cents a week

**The Week's Top Tunes**

Inglewood Park Concert's more promi-

**This Week's Top Tunes**

New Order Down Under

But Gene Autry the town is indeed a little town. (Pop. 230, other vital statis-

**The Week's Top Tunes**

A Dime a Ton Under

**Serene Veteran**

(See Terrific Bay.)

**The Week's Top Tunes**

**This Week's Football by Air**

Doomed Air-Babe

---

**RADIO LIFE**

November 30, 1941

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**RADIO LIFE**

November 30, 1941
SHOCKING!  SHOCKING!

But The Girl Makes Good

In Which We Withhold None of The Details of the Birth of a Show

By Byron Berkeley

If you're a bit of a sap about managing out the origin of things you can look behind and fail of syllables by your years when you spitting the facts of life on your unsuspecting but trusting friends, the next you can refer to why the story of the birth of "Judy Jordan—Girl Intern.” On the other hand, perhaps you think it a little too superficial and unsuppressed hairshaking tendencies to examine matters of ordering. If so, you'd better not listen. Actually, the story is going to be a bit shocking because the situation wasn't ethically at all. To a showman, an original showman—like idea is the thing—so for crying—well, here's shocking you...

Our charming lady starts on a brisk November day in New York as we find producer H. Brown and writer Julian Fould boarding a Fifth Avenue bus in search of cabbies from the fierce winds blowing, seating themselves behind a young couple, they soon find themselves listening to one of those little real-life vignettes that are hard for even you and me to resist, let alone Brown, a producer, and Fould, a dramatic writer. It seems the girl is an intern and it seems the boy is aspiring to the career and marriage does not mix. As soon as they found this out, before they knew how, they knew they should not be eavesdropping. Of course they do in this they, being strictly a producer and a writer first, gradually get to know the girl, the girl who was telling the girl that women have no place in the world of medicine, regardless of where you can find them. The girl thought otherwise... and just that in love with the boy. She had a senor. This show business is just full of shocks.

Like the couple of conscienceless coots they are, they two wolves in sheep’s clothing, these behemoths of other people’s bus-riding privacy, faced each other, together with that sixth, feintoe leer that betrays the birth of an idea. When their eyes met they knew they had one. Joyce Jordan, the girl who had to change her name four times while fighting her way to act, she had to fight her way into a jealously man-dominated profession. You haven't heard the worst. But they had to find a girl who could sound just as heart-breaking in these circumstances as the girl on the bus. You can't very well "act" this sort of thing—except as the girl on the bus. But the girl on the bus was Hollywood-grabbed and given the job. Joyce Jordan, the girl who had to choose between marriage and medicine, the girl who had to fight her way in a Jealousy-man-dominated profession.

You haven't heard the worst. You haven't heard the worst. But the girl on the bus was Hollywood-grabbed and given the job. Joyce Jordan, the girl who had to choose between marriage and medicine, the girl who had to fight her way in a Jealousy-man-dominated profession.

Our story is going to be a little shocking because the situation wasn't ethically at all.
Presenting the Tycoon
Of Musical Thrills—Harmony's Head Man

FITTING into the ring with Joe Louis and Fred Waring is a liberty business, which is by way of being rather a chance of advancement if you come out of it feet first— but minus— you're doing all right.

The champ is tough, he's the champ, and Waring knows how to keep him. It's happened before. Competing with Annie Oakley for the subsidiary that makes heavy demands upon his time, the Waring-men got it together and a $20,000 investment is on an electric drink and food. From just a little sideline he thought up a few years ago, in its first year and a half the million and 40,000 and is going stronger all the time.

It's Big Business, and running it is a big job even for Fred Waring. Meanwhile, in rapid burgeoning as a musical phenomenon, he has acquired two subsidiary operations that make heavy demands upon his time—radio and theatre appearances, a $20,000 investment in an electric drink and food. From just a little sideline he thought up a few years ago, in its first year and a half the million and 40,000 and is going stronger all the time.

Presenting the Tycoon

In 1933, by 1936 they were not only collecting $13,000 a week for their radio work, they were getting just as much for theatre appearances. Today, however, as much as 80 per cent of their income is on radio alone.

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Girl Makes Good

(Continued from Page 4)

two men in meat markets in quick order. Ann Preston was a good enough actress to recall several pictures when RKO bought the rights to her screen future, but she should become Judith Blake. By the time she got the rest of the picture out of her thoughtful eyes and bent her pretty face on the new scenario (Grand Central Station, Arch Oboler's "Workshop") she might as well try to live her job as Ann Shepherd. Hereafter, in her name, the name has been hers.

The terrific, unperked spunk you hear in Joyce Jordan's voice is the voice of the little freshman girl, only both the voice and girl have matured. It takes a huge imagination to project Joyce Jordan's problems out of your head—up to a stretching sincerity. The girls got it.

Of course the rest of the story is a string of thrillingly low-life successes (Grand Central Station, Arch Oboler, OBS "Workshop"). It was her own idea to try her luck as Ann Shepherd. From now on, she's told, she signs each picture with the ending: "Happy Landing!"

★ ★

The little freshman girl, only both the voice and girl have matured. It's taken a lot of joining (because the little girl has managed to get from boy and genie all the way through the story), but she's managed to stay, to install private compartments on the bus. She's got to learn how to live alone a little in the world, and then to go on, and then to go on, and then to go on. She's been through a lot in her time, but she's been through a lot of things before. The little girl has got the ability to do what she's doing. But it must all be worthwhile because as for the little girl has managed to keep her head up and her career. It's taken a lot of doing, (because the little girl has managed to get from boy and genie all the way through the story), but she's managed to stay, to install private compartments on the bus. She's got to learn how to live alone a little in the world, and then to go on, and then to go on, and then to go on. She's been through a lot in her time, but she's been through a lot of things before. The little girl has got the ability to do what she's doing. But it must all be worthwhile because as for the little girl has managed to keep her head up and her career.
few days has been noticeably im-
proved. I am, in fact, quite contented with the way things turned out. And hasten to add: "Peace! It's wonderful!"

Generally, radio matters have taken a decided turn for the better. Not only has ASCAP, in a closed matter, but the Federal Communications Commission has come to the same consideration. For a time, things didn't look too well for the big networks. We rose to the situation and brought heavy pressure to bear. Now, at least for the time being, we won't have to worry about too much government interference.

This week, I love everybody!

"Dried Fruit Is Good For You!"

NOTE THE IRON CONTENT OF DRIED FRUIT

<table>
<thead>
<tr>
<th>Dried Fruit</th>
<th>Iron Content</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dried Apricots</td>
<td>.00761</td>
</tr>
<tr>
<td>Dried Peaches</td>
<td>.00578</td>
</tr>
<tr>
<td>Dried Peas</td>
<td>.00578</td>
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<tr>
<td>Dried Dates</td>
<td>.00366</td>
</tr>
<tr>
<td>Sultana Dates</td>
<td>.00366</td>
</tr>
<tr>
<td>Dried Figs</td>
<td>.00287</td>
</tr>
<tr>
<td>Prunes</td>
<td>.00287</td>
</tr>
<tr>
<td>Spinach</td>
<td>.00255</td>
</tr>
</tbody>
</table>

The following table was compiled by the Bureau of Home Economics of the U. S. Dept. of Agriculture. It rates as "excellent," sources containing .0145% or more. Note how much higher is the iron content of Dried Fruit.

Radio Life Consumers Club

Directed by Chef Milano

CHIEF MILANI

COMING OUT OF THE ETHER

With BERNIE SMITH

Now that Red Skelton has been on the air a few times in his new spot, immediately following Bob Hope, it's improbable that sort of battle royal ever. It is turning into the "rieg of the week" in Hollywood's radio circles.

Whether there is any personal animosity between Skelton and Hope is a matter purely for conjecture. But what fans as much and shooting "Thief!" and "Foul!"

Strange enough (and it is probably only coincidental) material for both comedians has a ringing similarity.

We haven't had a really good, shov-

mily on the air. Now if Skelton and Hope capitalize on the pres-

ent public interest by transmitting a whistling big "battle of the comedians," it would provide an interesting mo-

ment for listeners.

Okay boys. Let's you and him fight!

The networks are playing ASCAP music again.

Debates on many who have said that state-

ment will bear. For the first time that the battle of the ages between the n

works and the music publishers is past history. Remember the interest that was caused when it started over a year ago K.U. C. L. A. even went so far as to have a radio-visiters banding. Sounds pretty silly when you look back on it now.

But I haven't noticed any torch-

fight proceedings down Broadway, nor any "party" victories in Holly-

wood, heralding the return to the air ofASCAP ditties. I'll freely and
gladly admit, however, that the quality of music on the air in the past

BUDGET PACK

Quality Goods in Cellophane

GROCERS PACKING COMPANY

Los Angeles  Oakland  Portland  Salt Lake City


grocery store.

Recipe for Ham Cooked with Apple Rings

For Eight Persons

Lettuce Cocktail

Sweet & Sour New England T活性

 futuroRamal Cherry Cheese

Recipe for Chinese Soup

Recipe for Mixed Salad

Recipe for Italian Milch Salad

Recipe for Pilgrim's Fling

Recipe for Potatoes Condensed

Recipe for Noodles Cooked with Apple Rings
Radio Life in New York

Discovering Pierre
Practically every local columnist (Bill Henry, Les Slipher, Mantell, Kenner, et al.) has devoted a column or more to the story of the famous Pierre, "Mystery of the Cheesing Dish," over in San Francisco. Forested on the direct route to Santa Clara at 2204 Huntington Drive, Pierre is the place where they serve a new Arroyo Seco Parkway by turning off at Fair Oaks Avenue, and proceeding a half mile east.

On the Record
On Wednesday, November 30, Miss Iva Wilkins, Radiologist of Radio City, New York, is making her appearance for the first time on this "Consumer's Guide" together with your own pet receipts and invaluable management suggestions. Binders will be mailed postpaid or, if there's any particular reason for Pierre to be in the Bay Area (rather than on Sunset Strip) but there's no doubt about the fact that the Huntington Estate, in a perfect little Nobody's Castle where the hospitality is warm without being obtrusive and where you feel at home the minute you enter. It's one of the most memorable experiences of dining out.

These aren't to be any particular reasons for going out to eat! Gracie Allen and watch us eat hearty meals while all she could have was a glass of orange juice. She's doing well at "Me and Mrs. North" and has to watch the pounds. As George reckoned, and it sounds true too, when a performer is out of work and looking for a job, he can't rest because he can't earn his livelihood. So, no matter how you look at it, it's just too bad to eat! Gracie and George are one of the grandest couples and this way.

Had a Rea postcard from Belle Baker—she's getting a divorce you have, and have you heard anything about Mildred Bailey going back with the Red Norvo outfit? That's a little tidbit that popped up here, and I'm wondering if there's any truth to it. . . .

This week's calendar too and I could go on and on—but I'll have to save it for another time. You see, I've been so long in getting these pages of your Radio Life and Library Bindef for your Radio Life and Library Bindef, and it just wouldn't want to keep you from having them as much as possible. And of course, keep a list of those "love" for yourself from a guy who must be very much in love.

More love. . . .

Give me a few pointers on how to do things, and have you heard any tiling about the famous Crepes Suzette? which you will hear from a guy who misses you very much. Give my love to Kate Smith if you see her, and Louise Mann, THE Pickens girls, and everybody else you know I'd like to see you. And of course, keep a list of those "love" for yourself from a guy who must be very much in love.

More love. . . .

Stomping for the annual Christmas party with the "Aristocrats" from Pierre and that busy one in New York City's most fantastic restaurants.

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More love. . . .

Stomping for the annual Christmas party with the "Aristocrats" from Pierre and that busy one in New York City's most fantastic restaurants.
MONDAY LOGS

MONDAY Program Highlights
Meeting Programs Announced Exclusively Here, Afternoon and Evening Programs

Morning Programs Appear In Light Face Type; Afternoon and Evening Programs in Boldface.

MONDAY Programs
DECEMBER 1, 1941
8 to 9 A.M.
KFWB—4, Staff Roundup; 4:15, Lone Journey; 4:30, Against the Storm.
KVOE—4, Fulton Lewis; 4:13, Here's Evangelist Morrow.

2 to 3 P.M.

11 A.M. to Noon
HEAR CHEF MILANI
"Dinner For 4, a Dollar Menu"
KMPF—11:00 A.M.

1:00 to 1:30 P.M.
KFI—9, Johnny Murray Talks It Over; 1:30, Johnson Family; 1:45, Boake Carter.
KKG—9, Breakfast Club; 1:30, News, Stocks; 1:30, Porter's Clock.

2 to 3 P.M.
KFWB—8, Melodies; 8:30, Pop. Orchestra; 8:35, Billboard Magazine.
KGB—8, Cedric Foster; 8:30, Breakfast Club; 8:35, News; 8:35, The Voice of Health.

3 to 4 P.M.
KFOX—8, World in Books; 8:15, News; 8:45, Home Town News; 8:45, News.

4 to 5 P.M.
KFWB—9, Best in Music; 9:15, News; 9:45, Helen Hiett.
KGB—9, Cedric Foster; 9:15, News; 9:45, As Twig Is Bent.

5 to 6 P.M.
KFOX—9, World in Books; 8:15, News; 8:45, News, Stocks; 8:45, News.

6 to 7 P.M.
KFGJ—1, News, Stocks; 1:15, Our America; 1:30, Matinee Melodies.
KMPF—1, News; 10:15, News; 10:45, I'll Find My Way.

7 to 8 P.M.
KVOE—11, Cedric Foster; 11:15, Organ; 11:30, News; 11:30, Vanity Fair.
KGB—11, Breakfast Club; 8:30, News; 8:35, Billboard Magazine.

9 to 10 P.M.
KFI—8, Johnny Murray Talks It Over; 1:30, Johnson Family; 1:45, Boake Carter.
KKG—8, Breakfast Club; 8:30, News; 8:35, Porter's Clock.

10 to 11 P.M.
KFGJ—11, News, Stocks; 1:15, Our America; 1:30, Matinee Melodies.

11 to 12 Midnight
KFOX—11, World in Books; 8:15, News; 8:45, News, Stocks; 8:45, News.

** Week's Pre-Casts **
(Continued From Page 10)

Radio City Music Hall, 116th St. between 6th and 7th Ave.

** GAME **
(Cast from page 10)

1:00 p.m. to 6:00 p.m.

Radio City Music Hall, 116th St. between 6th and 7th Ave.

** TV **
(Turn to page 15)

Periodically various stations twin up in presenting this hour show. Tonight the honors fall to KECA and KGA, Spokane.

Local pride might prompt you to listen to this hour of fun.
Speaker System High

TUESDAY Program Highlights

Meeting Program Agency in Long Beach; Luncheon and Afternoon Program

Variety

12 Noon to 1 P.M.

KFXM—3 News, 1:30, Between the Bookends; 1:45, Between the Bookends

News

1 to 2 P.M.

KFXM—3 News, 1:30, Between the Bookends; 1:45, Between the Bookends

Sports—Comment

4 to 5 P.M.

KFXM—3 News, 1:30, Between the Bookends; 1:45, Between the Bookends

4 to 5 P.M.

KFXM—3 News, 1:30, Between the Bookends; 1:45, Between the Bookends

Sports—Comment

6 to 7 P.M.

KFXM—3 News, 1:30, Between the Bookends; 1:45, Between the Bookends

Sports—Comment

7 to 8 P.M.

KFXM—3 News, 1:30, Between the Bookends; 1:45, Between the Bookends

Sports—Comment

Concert

8 to 9 P.M.

KFXM—3 News, 1:30, Between the Bookends; 1:45, Between the Bookends

Sports—Comment

6 to 7 P.M.

KFXM—3 News, 1:30, Between the Bookends; 1:45, Between the Bookends

Sports—Comment

4 to 5 P.M.

KFXM—3 News, 1:30, Between the Bookends; 1:45, Between the Bookends

Sports—Comment

6 to 7 P.M.

KFXM—3 News, 1:30, Between the Bookends; 1:45, Between the Bookends

Sports—Comment

4 to 5 P.M.

KFXM—3 News, 1:30, Between the Bookends; 1:45, Between the Bookends

Sports—Comment

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6 to 7 P.M.
SATURDAY Program Highlights


SATURDAY Programs

DECEMBER 6, 1941

8 to 9 A. M.

KX—9, News, Stocks; 8:15, Music; 8:30, News; 8:45, County Medical Association.

KGFJ—9, News, Stocks; 8:15, March Ahead of Time; 8:30, March Ahead of Time.

KECA—8, Breakfast Club; 8:30, News; 8:45, March Ahead of Time.

KGB—9, Dr. Matthews; 9:30, March Ahead of Time.


KFXM—9, Dr. Matthews; 9:30, March Ahead of Time.


KMPC—11, Fun House; 9:45, March Ahead of Time; 10:00, March Ahead of Time.

KMTR—8, J. Grier Oreh.; 8:15, March Ahead of Time; 8:30, March Ahead of Time.

KVOE—8, Naval Reserve; 8:13, March Ahead of Time; 8:30, March Ahead of Time.

KGROUND—14, News; 8:15, March Ahead of Time; 8:30, March Ahead of Time.

KFI (Kaltenborn) (640) .Th., Sa. 8:45, Classified.

KGFJ (Warner) (1230),.Daily 1:00 P.M. KGFJ (Warner) (1230) M. thru Sa.

KFAC (Des Autels) 6:15 P.M.

KFAC—1, Music; IslS, Melody Bouquet.


10 to 11 A. M.


KGFJ—9, News, Stocks; 8:15, March Ahead of Time; 9:00, March Ahead of Time; 9:15, March Ahead of Time; 9:30, March Ahead of Time.

KECA—9, Breakfast Club; 9:15, March Ahead of Time; 9:30, March Ahead of Time.

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KFAC—1, Music; IslS, Melody Bouquet.
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Note: Programs marked with an asterisk (*) are of the eastern, mid, or offer local content.
GAGS OF THE WEEK

For the best Gags of the Week. heard over Radio and seen in Radio Life, tickets will be sent winners for admission to radio broadcasts of hours of NBC and CBS Hollywood studios. Clip the coupon on Page 2 and send it with your best gag selection to 1099 West Washington Boulevard, Los Angeles.

Grace M. Dixon, 505 Atlantic Ave., Long Beach, Calif.
Sirs: Heard on Signal Carnival:
Jack Carson: Did you feel the earthquake?
Vera: That was no earthquake. That was just a reaction. Every time Florida has a few days of sunshine, California trembles.

Jack Richardson, 1826 Garfield Place, Hollywood.
Sirs: Heard on Chase and Sanborns: Costello: Say, Abbe, wanna hear a poem?
Abbott: Yeah. Costello: Thirty days hath September, April, June, and November. All the rest have 31, until you hear from Washington.
(Tickets for this gag also to Edgar Lucas, 601 South Alexandria, L. A.)

Emmett Black, 11427 Iowa Ave., West Los Angeles.
Sirs: Heard on Great Gildersleeve: Leroy: Uncle, what is a bivouac? Gildersleeve: A bivouac is where baking dogs are cooled in pup tents.

Richard Urich, 1946 Yosemite Drive, Los Angeles.
Sirs: Heard on Jack Benny. Jack: When I played football back in Waukegan they called me "Tiger Benny" because I was a snarling, vicious animal.

Dennis Day: Like on pay day? (Tickets for this also to Clarabelle Allenoff, 11100 Bandera Ave., L. A.)

Arthur S. Fink, 3220 East Third St., Los Angeles.
Sirs: Heard on NBC's 15th anniversary party.
Red Skelton: The next step in radio is television. You know television will be a great boon to surgery—plastic surgery.

Mrs. D. N. Talman, 2315 North Santa Fe Avenue, Compton, Calif.
Sirs: Heard on Bob Hope. Bob: I ought to go over great in vaudeville, doing my juggling act. I can keep two plates going for hours.
Betty: Yeah, so I noticed. I've been watching you talk.
(Tickets for this also to Mrs. Rex Evans, 1239 Bailey Way, Long Beach.)

Phyllis Levine, 1229½ Tamarind Ave., Hollywood.
(Tickets for this also to Mrs. Reuben Kanner, 4619 Columbia Ave., L. A.)

RECIPIES and Instruction Folders for Radio Life Readers

TO RADIO LIFE
1029 W. Washington, Los Angeles
Please send me the Recipes and Instruction Folders I have checked below.

☐ Our Mother's Cocoa
New ways to use this old favorite

☐ Cinch Cake Mix
Quick and easy cake-making success

☐ Kellogg's Ant Powder
Lasting control of ants

☐ Clearex Window Cleaner
Handy for many household uses

☐ Bif Insect Spray
Pills, roaches, silverfish, etc.

☐ White House Rice
Tempting inexpensive menus

☐ Richardson & Robbins Plum Pudding
A treat for Fall parties, Thanksgiving, Christmas

☐ Brandywine Mushrooms
Always serve these savory tidbits

☐ Willapoint Oysters
How to serve them New Recipes

☐ Bobrick's Ammonia
100 helpful uses around home

☐ Lynden Chicken Recipes
Scores of delicious ways to use chicken

☐ Seasonettes
More flavor in everyday meals

Name ________________________________
Address ________________________________
City ________________________________