SAN QUENTIN
Goes On the AIR
Pic-Story Page 8

March 22-28, 1942
COMING OUT OF the ETHER
With BERNIE SMITH

Dance Tonite's Array
To Charlie Spivak, up-and-coming recording favorite, falls the honor of setting the tempo for Eastside's week of nightly hour-long "Dance Tonite" recording programs beginning Monday, March 22. This popular "name" bands slated to follow in Spivak's musical footsteps are Shep Fields, Tues.; Sonny Dunham, Wed.; Count Basie, Thurs.; and Les Brown, Fri., Henry Charles and Gil Waren. Two of KFWF's ace announcers, split the mike honors during the week.

Back in his bouncy series... Nelson Case is back on his numerous announcing jobs in New York after a severe illness. Nelson is a former Los Angeles boy who now is one of the nation's top announcers. Ever wonder what the "P." stands for, i.e., Throckmorton P. Gildersleeve? Here's the answer. It stands for "Philarmonic." Seems like Throckmorton's father once played the timpano with the Philadelphia Symphony... Bill Kramer, Brooklyn voiced actor often heard on "Blondie" and other programs, once placed under the overcoat of Bill in. Rose the champion Gregg shorthand writer in the world... Bud Hulick, of the old Stoopnagle and Bud team, learned to act funny while jerking sodas in a small town in Massachusetts... After ten years of broadcasting, Myrt and Marge washes up, the end of this month.

The Ear Inspires the Pen
Pat Halm, 544 N. Cahuenga, Hollywood.

Sirs: Thou shalt reader Patricia Johnston's "Ode To the Eternal Sound Effects Man" in your issue of March 8th and if you're anything like myself wondering just what happened to Virgil Reimer's golden opportunity to play himself on the Benny program, Bill or didn't he?

(No, the voice of Virgil was done by a radio actor. As Patricia Johnston said in her final line, "They hired a man to do it!")

W. B. Winn, 1237 Huntington Drive, Pasadena.

Sirs: Over this way we listen often to Peter Potter's recorded programs over KMPC from Music City, and so we're very interested to see the annual All-American band show in Radio Life, March 8. While we were pretty much in agreement with the majority of the selections we were fortified in our belief that Gold Star ann\airs were the best swing vocal group. They are hardly in the same class with the Merry Macs, and it was good to read in your Famous Brothers of Radio story that you agree with us.

William E. Lynch, Covina, Calif.

Sirs: Read with interest your story on "Famous Brothers of Radio" in the issue of March 1st. But was mortified at the glaring error made by the writer which failed to list what is perhaps the most successful brother combination in radio—the Brothers Lombardo. Could it be that Radio Life has joined forces with the minority who are calling Guy Lombardo "The King of Corn" because of the fact that the Lombardos haven't the slightest idea how to play loud, blaring swing music? I sincerely hope not. You can redeem yourself with an early article on Guy, Carleton and Leibert and their Lombardos—radio's MOST FAMOUS brother combination!

(The Lombardos happen to be among our favorite bands, but we did err in failing to list them among "Radio's famous brothers.")

Marc Wilkinson, 6111 Hargis, Los Angeles.

Sirs: Couldn't you campaign a bit to encourage the big radio sponsors to clean up some of the haphazard pronunciations we are continually hearing? Ted Collins, on the Kate Smith hour, does a good job of news reporting, for example, but we tear our hair when we hear every day "Javara" and "Bataclave"—don't you? Then Bob Garred still talks about "ain' t-o-pol"? It's been o. k. once but isn't approved any longer.

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MARCH 22, 1942
RADIO: West * National * International

War Shows to H'wood?

There was a strong possibility as Radio Life went to press that a decision would be reached in Washington, D. C. this week whereby Hollywood would be the origination point for all war shows requiring Hollywood talent.

Back in the nation's capital after a series of business sessions with leaders of the Hollywood Victory Committee on the West Coast was W. B. Lewis, former CBS vice-president who is now assistant director of the Office of Facts and Figures and coordinator of Federal Radio. Lewis before planning out of Hollywood for the east last week announced that he was in favor of the shifting of all such war shows to Hollywood.

If Lewis' opinion meets with approval in Washington the new "This Is War" broadcast will probably be brought to the coast immediately. Lewis said that this program alone has a listening audience of 25,000,000. Also up for Hollywood origination will be the new "Hollywood's Victory Hour," official government radio show featuring stars of radio, screen and stage which was originally slated to be aired from Washington. A new Army Hour program will also be considered in the new setup.

Members of the Hollywood Victory Committee for Radio, Screen and Stage signed pledges with Lewis during his sojourn here that they "will fulfill any request made by the committee which will have government sanction, but by the same token, that they will reject any request not approved by the Victory Committee."

Gluskin to the Colors

From a reliable source close to the Bureau of Naval Aviation in Washington Radio Life learned as it went to press that Lud Gluskin, Russian-born American citizen who is musical director for the western division of the Columbia Broadcasting System in Hollywood, has been appointed a full commissioned commander in the U. S. Naval Air Force.

Gluskin, a member of the famed Lafayette Escadrille in World War I and considered one of the country's top notch navigators by the Navy Department, will probably not leave his musical berth at KNX, Columbia Square, for six or eight months although he is subject to immediate active call should the emergency arise.

Gluskin, famous for his colorful, warmly-directed musical programs over CBS and KNX, is highly regarded in the radio industry as one of its most capable musical directors. He is currently directing the KNX staff orchestra on Hollywood Showcase and other network shows.

Revise Flagg-Quirt

"Capt. Flagg and Sgt. Quirt," high-explosive radio series on NBC Friday nights, underwent a drastic revision in story plot as of March 13th with a new character, Sgt. Bliss, making his debut on the show.

Producer Mel Williamson said that the change in script and the introduction of a new character is the outcome of requests from U. S. Marine Corps who questioned recently whether the script which calls for the fictional situation of a sergeant bawling out a captain was in good taste.

Among the special airmates tendered radio's longest lived comedy team, Amos 'n Andy, this week on the occasion of their 16th anniversary on radio was that performed by Bob Burns on his KNX-CBS show, The Arkansas Traveler.

Above, Freeman (Amos) Gosden and Charles (Andy) Correll, look over one of the thousands of congratulatory telegrams sent them from all parts of the world, with Bob Burns looking on.

After conferences last week between the sponsor, NBC and representatives of the Marine Corps it was decided that Sgt. Quirt, played by Cinemactor Bill Gargan, would reveal on the March 13th script that he had been ordered to San Francisco for embarkation to foreign battle fields, thus enabling him to be written out of the current dramatics, allowing him to return at occasional intervals.

The new character, that of Sgt. Bliss, with veteran radio actor Fred Shields handling the role, represents a new type of Marine making his debut in the Corps for the first time in this war. An expert parachutist, Sgt. Bliss will popularize many new wrinkles in this new division of the armed service.
Jimmy Declares Himself

Even as a movie star Jimmy Stewart was never surrounded by news photographers as often as he had been since joining the armed forces. But all the picture posing and public appearances which Lieut. Jimmy has been doing in recent weeks and months have come to an end.

At least so Stewart, who is now stationed at the Army air base, Mather Field, near Sacramento, told a Radio Life representative last weekend as he rehearsed a script he'd never seen before for Arch Oboler’s “Plays For Americans” series at Radio City.

“I think I’ve finally convinced my superiors that too much publicity for one of its flyers is injurious rather than good for the cause,” declared Jimmy during a lull in the rehearsal of Oboler’s original “Letter at Midnight,” in which Stewart was handling the leading role.

“And besides I’m much too busy learning to be a competent flyer to keep making these personal appearances from one end of the country to the other,” Jimmy added.

All of which means that radio, which has seen and heard a lot of Jimmy in recent months, will probably occupy very little of this Air Corps officer’s time from now until Victory if a fellow named Jimmy Stewart has anything to say about it.

Novis’ Gesture

Nice gesture of the week in local radio was Donald Novis’ request to Producer Ted Bliss of CBS-KNX’s Hollywood Showcase program that he be removed from the competition on Mary Alice’s show in order to give the youngsters appearing on the program a better chance.

Novis, well on the road back to the place he once held in radio’s upper strata, had won the Showcase return engagement award for three successive weeks and gave as the reason for his request that his show, in which he has a contract to appear nightly at the Biltmore Bowl with Phil Harris and his orchestra.

The Pasadena pride and joy, singing like the Don Novis of yesteryear, is being considered for a top-line singing role on several network commercials.

KFI, 10:15 p.m., Sat.

Newscaster Gets Set

Getting settled in Hollywood the past fortnight (although his strenuous radio schedule gave him little time to do so) and relax was Harry W. Flannery, former CBS war correspondent in Berlin and latest addition to the KNX news staff.

Flannery, ‘candid-faced and unassuming, told well-wishers at Columbia Square last week as he began his daily (except Sunday) newscasts for Beksis that “this will be the first opportunity my wife and daughter and I have had in five years to have a home together.”

The onetime English professor at Notre Dame and instigator of the university daily on the South Bend campus won his air spurs in Berlin during early stages of the war when he replaced William L. Shiner in the German capital. Flannery, who left Berlin late last year, succeeds Bill Henry at KNX, the Times’ columnist shifting to NBC.

KXN, 5:30 p.m., Mon.-Sat.

This Week’s New Programs

- Hickam Field Golf Club—Sun., 12:30 p.m., KVOE.
- Let’s Talk It Over—Sun., 6:30 p.m., Fri., 9:15 p.m., KBCA.
- Your Date With Don norman—Mon. thru Fri., 10:15 a.m., KGB, KFPM.
- Strike I’m the Hand—Mon. thru Sat., 12 m., KFAC.
- Here’s Morgan—Mon. thru Fri., 4:15 p.m., KJH, KGK, KFPM, KVOE.
- Hunger Next Door—Tue., 4:30 p.m., KJH.
- Farming for Victory—Wed., 4:30 p.m., KJH.
- By the Way With Bill Henry—Wed. Thurs., Fri., Sat., 5:46 p.m., KFI.
- National College Basketball Tournament—Wed., 6 p.m., KJH, KGB.
- Music We Love—Wed., 9:45 p.m., KFI.
- Dorothy Thompson—Thurs., 8 a.m., KBCA.
- V.P.W. Program, “Hello, America”—Thurs., 11 a.m., KECB.
- Joe Louis vs. Abe Simon—Fri., 7 p.m., KJH, KGK, KFPM, KVOE.
- On Guard with the Coast Guard—Sat., 10:15 a.m., KJH.
- Brahma Requiem—Sat., 11 a.m., KFI.
- Lambda of the Free—Sat., 12:15 p.m., KJH.
- Tropical Park Races—Sat., 1:45 p.m., KFI.
- People’s Platform—Sat., 4 p.m., KNX.
- Civilian Defense—Sat., 4:30 p.m., KFI.
- Postal Oddities—Sat., 8:15 p.m., KECA.

Joan’s Kid Sister

Gloria Blondell, Joan Blondell’s “kid sister” whose screen career was retarded due to the fact that she so closely resembled her big sister, told a Radio Life reporter this week that she is completely fascinated with radio and plans to concentrate on an air career.

Gloria, hazel-eyed, light-brown-haired and extremely blondish in physical equipment, is already making good progress toward a big-time radio reputation as Jerry Booker in the I Love A Mystery series over the BLUE network.

Arch Oboler, creator of the “Plays For Americans” Sunday dramas over NBC, last week paid up-and-coming Gloria her finest compliment to date by casting her in a supporting role to Lieut. James Stewart in “A Letter at Midnight.”

Before trying her hand at radio acting Miss Blondell matriculated at Beverly Hills high school and U. C. L. A.

Dreier Keeps “Date”

Alex Dreier, NBC’s intrepid war correspondent who says the average German knows his country is licked but will continue to fight furiously out of a fear of ghastly post-war retribution, played a singularly and last week to keep a “date” at St. Catherine’s Church in Burlingame, Calif.

Dreier, who left Berlin on the very eve of Germany’s declaration of war on the U. S., told friends in New York upon his arrival from Europe that he had to keep a very important “date” on the West Coast on March 12, by little did his broadcasting friends suspect that Dreier had romance on his mind.

The “date” Dreier kept in the little northern California church was with Joan Leathbury, a childhood sweet-heart of his from San Francisco, whom he married before a group of intimate friends.

The war reporter and his bride are now enroute to New York via the Overland Limited for a brief honeymoon before Dreier begins his new radio series in which he will analyze the war news and the background of his own wide experiences in Germany and other European countries overrun by the Nazi hordes.

Benny to Mother

Having notified Warner Bros. flicker factory foremen that he is “not at all satisfied with the script” of his next picture, NBC comedian Jack Benny has cordially offered to bring together the old Maxwell for a trek to Mather Field, U. S. Army Air Base near Sacramento, on Sunday, March 22.

Mather Field, scene of Lieut. James Stewart’s air training maneuvers, is one of the few West Coast camps which has not yet been visited by a big-time Hollywood radio personality.

Benny has also announced that during the 1942-43 broadcasting season he will take his show (for which he pays the expenses of line charges, etc.) on a nationwide tour to out-of-the-way Army posts on a plan similar to the one currently being followed by Kay Kyser’s troupe.

KFI, 1 p.m., Sun.

That Patriotic Plink

That little-publicized instrument, the banjo, had its no. 1 torch-bearer Eddie Peabody, come to its aid last week when nationwide plans began to take shape for the revival of interest among musicians and the public in the banjo.

Peabody, famous radio personality and now a Lieut. Comdr. in the U. S. Navy, declared from his base near the Great Lakes that “It is an unpatriotic gesture on the part of American or-
orchestra leaders to boycott the only native American musical instrument.”

Liet. Comdr. Peabody, long recognized as the King of the Banjo and who recently made a coast-to-coast guest appearance on Kate Smith’s Hour, claimed that there is a banjo boycott on, and he proposes to do something about it.

Peabody points an accusing finger at radio orchestra leaders, who, he says, have arbitrarily decided that the instrument is too harsh.

“Orchestra leaders are just too lazy to look farther than the tips of their noses to find banjo players,” says Peabody, who broadcasts regularly on the National Barn Dance program.

“When properly played, the banjo is a thoroughly dependable instrument capable of doing anything from ‘Shortenin’ Bread’ to Bach. There is no other instrument with the happy tone quality of the banjo.”

“And what’s more important in these times,” declared the banjo master, “the banjo has that patriotic plink!”

**Elsa’s Circus Clowns**

Movie theaters have been guilty of some strange things such as bank nite, bingo, etc., in “selling” pictures to the public but not until a publicity release came out of New York on Elsa Maxwell’s broadcast this week did Radio Life realize that some radio sponsors were going berserk, too.

Press release read as follows:

**Latest stunt in getting studio audiences into a receptive mood is that being used for the Elsa Maxwell Party Line programs on the BLUE Network Friday nights. The sponsor has hired a group of ex-circus clowns and magicians to go through their routines for at least half an hour before the broadcast. As a result, when America’s No. 1 party giver faces the microphone she already has an appreciative audience in the studio.**

An amazing admission for a praise agent in charge of publicizing a radio star to make... that circus clowns are needed to “warm up” the audience for the star of the show. (Elsa: Say it isn’t so!)”

**“Look Who’s Here!”**

“Look Who’s Here!”—a half-hour variety show with Art Linkletter as master of ceremonies and featuring a format decidedly different from any other program on local airlines—will debut on KNX Saturday night, March 21, at a time yet to be determined.

The brainchild of CBS Program Producer Al Span, “Look Who’s Here!” will high-light personal appearances of service men and defense workers, a six piece orchestra, a prominent male vocalist yet to be announced, and guest artists. Highlight of the show each week will be a portion of the program devoted to “Soundies,” a portrayal of some historical event with only music and sound utilized to tell the story. No dialogue will be used in these historical sequences.

Writer of the show is Joe Twerp, scripter of “Hi Neighbor” and other network programs. Announcer will be Bob Lemond, whose work on Mary Astor’s Hollywood Showcase is winning applause from local listeners.

**Bing’s Good Heart**

Bing Crosby, the NBCrooner who like Red Skelton, George Burns, Gracie Allen, etc., has been soft-pedaling publicity on his non-broadcast army camp appearances, revealed through his brother, Larry, early this week that royalties from his latest recordings of “Silent Night” will be used to pay expenses of a series of camp shows.

A goodly sum of money will go toward this camp show to top as much as Bing’s royalties from his “Silent Night” records which sold to the tune of 300,000 copies last season amount to more than $8,000.

Bing, who has made it a habit over a period of years to earmark royalties from his recordings of religious songs for humanitarian projects, is personally putting together his camp shows which will feature John Scott Trotter’s orchestra among other headline radio performers.

Crosby, who staged his first camp appearance at Inglewood several weeks ago in such secrecy that even the soldiers didn’t know what the entertainment was until Bing bounced out onto the stage, told Radio Life that he would concentrate his appearances at camps which do not ordinarily carry radio broadcasts.

**McCune Airs Romance**

Although the scheduled guest appearance of Doug (Wrong answers) McCormick failed to jell due to the Irish’s delayed return hop from Newfoundland where he helped fly an array of new bombers, Hank McCune bobbed up with a “scoop” on his “It Happened in the Service” quarter-hour last Thursday over KFI-NBC air lanes from Hollywood.

McCune’s “scoop,” a last-minute entry on the Service program when Corrigan wired his big mistake, concerned one of the better human interest stories to get an airing since the declaration of war.

Staff Sgt. John W. Westervelt, said to be the oldest man in the U. S. Army (72), announced his engagement over the air to a 55-year-old grandmother, Mrs. Leota Harrison of Kalamazoo, Mich.

“We’ll be married after the war,” gleefully microphoned the Sergeant.

McCune, a young man who left U. C. L. A. last year to enter radio, came through with a well-paced and interesting interview with Westervelt who revealed that he has seen 43 years of service, 18 in the New York National Guard and 25 in the regular army. He served in the last world war, as did his son who is 52.

The sergeant, now serving with the Air Force Ferry Command at Long Beach, was all hepped up about the forthcoming nuptials.

Said he, “I guess she’s no chicken to you, Mr. McCune, but she’s just like a girl to me.” KFI, 5:30 p.m., Wed.

**Nadine Scores Again**

California-born Nadine Conner who used radio as a springboard to the stage of the Metropolitan Opera Company gave every indication during her appearance on the Andre Kostelanetz program last Sunday over CBS-KNX that she would be one of the stellar stars of the Met season this year.

Miss Conner, who made her Met debut early in the year in the role of Fiordiligi in Mozart’s “The Magic Flute,” rendered Romberg’s “One Kiss” and Strauss’s “Tales from the Vienna Woods” with brilliance under Kostelanetz’s baton.

Miss Conner is now rehearsing the role of Juliet in Gounod’s “Roméo and Juliet,” as well as studying the roles of Mimì and Marguerite in “Faust.” These are parts that Miss Conner will handle in future Met appearances this season.
RADIO LIFE

Salutes

ARCH OBOLER

O N E who loves his country and zealously guards its welfare..."

Such is Webster's age-honored definition of a patriot.

And such a man is Arch Oboler, bespectacled little Chicago-born playwright, whose original radio series "Plays For Americans" is heard Sundays at 1:30 p.m. over KFI-NBC from Hollywood's Radio City.

Oboler, often called "radio's most prolific writer," loves his country with such fervor and is so anxious to guard its welfare that he writes, directs, produces and casts each week a different play designed to show every American how he or she fits into the all-out Victory effort. Oboler contributes his time and talents each week without remuneration, and in so doing turns a cold shoulder to lucrative writing contracts from other both radio and film studios where his services are in constant demand.

(This is the fifth in Radio Life's current series of Salutes to Radio personalities who are aiding America's war effort by their unselfish acts of patriotism.)
began to feel the full impact of America's rapidly changing wartime economy as wave of cancellations by sponsors, affecting a number of big network air-shows, developed from coast to coast. With a number of sponsored shows, either slated for the discard or to have the networks carrying them trimmed considerably, radio's work is plenty smart in the top-line role...George Jessel, an old radio favorite, and Tunesmith Ben Oakland are delivering a new patriotic ditty to the publishers this week called "The Flag's Still There, Mr. Key."

I Doin'？” and Cugat's "Rumba Revue," is on the verge of a merge with Uncle Sam... After all those troubles on the first few Shirley Temple "Junior Miss" shows, the wags are calling it from "Major Miss" to "Junior Mess." However, it's not that bad, and Shirley's work is plenty smart in the top-line role...George Jessel, an old radio favorite, and Tunesmith Ben Oakland are delivering a new patriotic ditty to the publishers this week called "The Flag's Still There, Mr. Key."

Chatter: Burt Parks, mike-man on "How'm I Doin'?" and Cugat's "Rumba Revue," is on the verge of a merge with Uncle Sam... After all those troubles on the first few Shirley Temple "Junior Miss" shows, the wags are calling it from "Major Miss" to "Junior Mess." However, it's not that bad, and Shirley's work is plenty smart in the top-line role...George Jessel, an old radio favorite, and Tunesmith Ben Oakland are delivering a new patriotic ditty to the publishers this week called "The Flag's Still There, Mr. Key."

Appraise To: J. C. Lewis, KHJ producer, for his clever handling of the Betty Jane Rhodes starrer, "Tune Up America"... Spike Jones, drummer-boy in John Scott Trotter's Music Hall orchestra, for his sensah-shun-al Bluebird platter of "Clink, Clink, Another Drink" with a terrific vocal chorus by Mel Blanc who hiccupps in the Lombardo manner. It has the town talking...Paul Neighbors and Maxine Lewis for duel via KHJ Monday nights at 11:15 consisting back memories of the tunes Orzie and Harriet used to do together...Lucille Ball for the stand she's taking at R-K-O for the fourth-rate roles they're trying to pass off on one of H'wood's better young actresses. And for not letting the battle she's having interfere with her swell acting with Bert Marshall on the Old Gold show and with Lucrene Tuttle via Frances Scully's "Your Blind Date"... Jimmie Starr for his steady improvement at the mike and the consistency of human-interesting material.

Democratic Gal of the Week: Mary Martin who sings like a lark on the NBCrosby show. She and her husband, Richard Hulliday, are moving from Bel-Air to Westwood. When the postman heard his favorite singer was moving, he was so upset that he asked Mary if he could kiss her on the cheek as a farewell gesture. Did Mary agree? She did!

Crystal Ball Gazing: BLUE net producers will supplant Eudice and her Melodates, all-girl string combine, on the "Your Blind Date" Thursday click, with a rhythm crew that swings. If they break up the all-girl cast of the show Spike Jones' City Stickers would be a great bet... Jack Owens, staff NBCooner, and Lorraine Elliott, pert Irisher with Orizzie Neighbors in residence, will appear at KJNO Thursday nights with song series...The new song, "You Don't Know What Love Is," will be the next big hit in the romance department... Doodles Weaver, now on tour with Horace Heidt, will be one of radio's greatest novelty premieres next fall if he gets a chance to head a half-hour variety show.

Breezy Briefs: Connie Haines, the former T. Dorsey thrush, rose to great heights in her vocal debut on the "Your Blind Date" show last week. Her rendition of "I Can't Give You Anything But Love" was of the out-of-this-world variety... Harriet Hilliard, whose work as a comedienne on the Red Skelton show is really something to shout about, hurts her great performance in the dialogue department by her woeful soloing... As out of place as a wart on a glamour girl's nose was the insertion of Hungarian Dance No. 6 on "Your Blind Date" the other night. How the soldiers tuning in must have groaned and flipped dials when that came on out of nowhere.

Thrill of the week: The Donald Novis premiere a week ago Thursday at the Billmore Bowl. As Bill (Wimple) Thompson put it, "he had everybody in the place riveted to their seats. Don stamped himself as a tenor without peer anywhere. It was the first time in years that Don had dared face a supper club audience, but he repaid every one of his admirers in full for their patient waiting as he sang songs old and new, from "Diane" to "Madeleine." In superb form, the golden-voiced tenor won back to the seven encore requests in all. Only when he made a short speech would the people who came to bowl to dance and stayed to thrill to this dramatic comeback of the blonde-headed singing star of yester-year, let Don go to his dressing room. In the audience, applauding with such vigor that his hands were red, was Dennis Boy, a fine tenor in his own right.
FROM within the walls of the world’s largest penal institution, San Quentin Prison, each Sunday evening the radio waves carry to the outside world a thrilling story of patriotism.

It is the spirit of the men of San Quentin.

4,000 men, incarcerated in the California State prison a few miles across the bay from San Francisco, have submerged their personal tragedies in order to turn their thoughts and talents to aid their fellow men.

These are the men, inmates forgotten and shunned by a warring world outside, whose desire to contribute something worthwhile to an America geared for Victory is born of a love of country no mistake can obliterate.

This is the spirit that is sweeping into millions of homes where radio dials are tuned every Sunday at 7 p.m. to stations of the Don Lee Mutual Broadcasting System and KHJ. For at that hour one of the ether’s newest and most unusual broadcasts, “San Quentin On the Air,” emanates from a makeshift stage in the prison mess hall.

San Quentin On the Air Reveals the Roles Inmates Are Playing in U. S. Victory Effort

The newly-inaugurated program is the first radio broadcast ever to originate behind the walls of a California prison.

Beautiful music, stirring martial music, music played in flowing fashion by 17 neatly-attired musicians who comprise the San Quentin Prison orchestra under the baton of inmate Major John A. Hendricks. Lifting voices from the 30 inmates who compose the San Quentin Glee Club pour out with “Marching Along Together” and “Salute to the Flag” under the direction of inmate Jack Reavis.

This musical portion of the half-hour broadcast, personally supervised by Ted P. Stanich, head of the prison music department, is augmented by three soloists, each an inmate, and the master of ceremonies and writer, inmate number 63768 whose name is Rolph Burr, and Warden Clinton T. Duffy.

Under the talented eye of Mel Venter, production manager of San Francisco’s KFRC, this aggregation of inmates puts together each week a show that has won the plaudits of the radio industry for its finesse, as well as the affection of a widespread listening audience because of its human interest.

Only humorous touch to the program is the theme song, which appropriately enough, is “Time On My Hands,” suggested by one of the inmates in the prison orchestra.

Although the program is performed in a serious vein, many a sentence-server in speaking of “San Quentin On the Air” to another inmate has been heard to poke shy fun at the prison broadcast by referring to it as “Concerto In the Clink” or “Harmonies From the Hoosegow.”

One prisoner seeing the broadcast for the first time recently, turned to a fellow inmate with a quip that nearly sent Producer Mel Venter and the entire prison audience into hysterics. It was just before airtime one Sunday when the inmate, apparently oblivious to the fact that an “open” microphone was hanging above him to capture applause, chanted:

“This show is lucky, here’s one audience that can’t walk out!”

So great was the response to the “San Quentin On the Air” broadcast of Feb. 1st which saluted the fighting forces of the United States, that the seventh program on March 8 was devoted to a repeat program of the first coast-to-coast airing.

In this program dedicated to Uncle Sam’s armed forces, the highlight of the script was the Interview of inmate Pat Pettengill who was identified as the inmate who created the idea of a “Suicide Squad” composed of eight fellow inmates, each possessed with a burning desire to make a contribution to America’s victory effort.

Inmate Pettengill explained his idea of offering the lives of members of the “Suicide Squad” to the Navy as “human torpedoes” in order that small one-man and two-man submarines could be manned and used to attack
enemy ships as the Japs did at Pearl Harbor.

"My fellow inmates and I felt that this was the least we could do for our country," explained the "Suicide Squad" leader, "and we telegraphed our offer to President Roosevelt."

The spirit of the men of San Quentin is exemplified in the message from inmate announcer 65768 who, in his opening news commentary, tells of the extensive defense program being carried on within the confines of the prison itself:

"Many are the letters we have received from every state in the union, expressing surprise at the great measures the men of San Quentin are going to in order to aid America's mighty war effort. Let me tell you that incarceration has not meant the forfeiture of our right to aid the government's drive to Victory.

"Your country is our country and we take as much pride in the work we are contributing toward the success of this united effort, as do you on the outside."

The inmate master of ceremonies, a tall, soft-spoken bespectacled man in his early forties then told how the defense roles were being played within the prison: how a group of inmates had formed a production unit for the building of model airplanes to help instruct recruits; how inmates working in the prison tailor shop had increased the Red Cross' output of dresses and robes for women and children on relief by cutting more than 2,000 garments during a six-week period; how inmates in every department of the prison were pitching in to help the common cause of victory for America.

In order to turn out professional-like musical numbers and choral arrangements the inmates in the orchestra and in the glee club apply themselves with enthusiasm to long hours of rehearsal, hours aside from work. (Continued on Page 31)
"It's sabotage!" chorused "Big Town" cast members last week when a certain birth notice arrived. Back in mid-December a Van Nuys woman wrote Steve Wilson (Edward G. Robinson): "We are expecting a baby and have been planning on naming a girl 'Lorette.' No one seems to have heard the name other than on your program. We think it is very unusual and will be a name to be proud of." You guessed it, reader. The "girl" turned out to be a boy baby. The parents compromised and named him "Edwin," partly after Robinson.

From a desperate grocery clerk, Jack Benny has received a pathetic appeal: "Every Monday morning," the clerk writes, "one woman after another comes in and asks for Jell-O in that new flavor, currant. When I tell them I've never heard of it, they reply that it's no wonder—I'm only a grocery clerk. They know there's a flavor by that name because every Sunday Benny closes his program by saying: This is the—number of the current Jell-O series. Just add one more to those 'six delicious flavors' before I go off my trolley altogether," implores the distracted clerk.

One of the most interesting persons to breeze into town of late was Mary I. Barber, food consultant to the Secretary of War and first woman connected with regular army feeding. She appeared on Kraft Music Hall and spoke on Norma Young's "Homemakers' Club." Mrs. Barber says that if the boys in service will eat what they are offered, they will be well fed. The trouble is, they go for meat, potatoes, and gravy, and ignore fruits and vegetables. Tracking down a complaint from camp the other day, Mrs. Barber said that an disgruntled fellow had gained 24 pounds since entering the service. "Aren't you getting enough to eat?" she asked the complainant. "Yes," he admitted, "but it isn't like mother's!"

Shirley Temple appeared for her second "Junior Miss" show at CBS wearing a navy blue crepe which accentuated her peaches-and-cream complexion. During rehearsals, Shirley was holding her script in her left hand and turning pages with her right. From his post in the control room, Producer Mann Holiner opened his microphone and asked: "Are you a southpaw, Shirley?" "Oh, no," responded the lovely little miss. "I'm a freshman!" (Note to mothers: We won't tip off your sub-deb daughters, but Shirley wore long silk stockings!)

Whatnot Dept: When Woody Herman's aggregation played recently on "Spotlight Bands," juvenile jitterbugs in the studio audience waxed overenthusiastic over Woody's torrid tunes. Result: 23 broken seats. . . . "Johnny Benny has accepted an invitation from NBC executives in San Francisco to be one of the first persons to broadcast from the huge new Studio A of the elaborate new Bay City set-up—scheduled for official opening about May 1. . . Martha Tilton had to do her singing off-stage on last week's "Ransom" show. Martha was a sight with poison oak. . . . Bill Gay, announcer of the Al Pearce show, is mourning the theft of his car radio and all four tires! . . . Mel Ruick (Lux announcer) and Lorene Tuttle (Great Gildersleeve and Dr. Christian actress) move this month into their spacious Toluca Lake home. . . . Bill Baldwin of KFWB is doing a new Kelly Kar "Music Maker" with news. . . . Folks are still wondering why Art Baker replaced Gary Breckner on "PDQ Quiz Court." . . . The "Thin Man" series has a new lease on life.

Leave it to Walter White, producer of "Nobody's Children," to give out with a heart-throb story. A few weeks ago on his program was dramatized the life story of an orphan who was adopted into a good home, grew up, joined the Navy, and was killed at Pearl Harbor. To enact the part of the orphan as a boy of 13, little Don was chosen from the Children's Home Finding Society. Walter interviewed Don on the broadcast, asked him if he had any hobbies. "I have a Defense Stamp Fund," the lad replied. "Any stamps in it?" asked Walter. "One ten cent one," the boy said. In a helpful spirit, listeners sent Don a total of $14 in stamps. But that was not all. A lonely couple's heart went out to the poor old universe and God's way of compensation. Parents of the man killed at Pearl Harbor lost a fine son, but through his death, a forlorn 13-year-old has gained some parents!
There's Only ONE WORD for U. S. NOW—

VICTORY

Victory will be won by the side with the most tanks, planes, guns, shells, ships and morale.

For seventeen years, KFWB has given freely of its vast facilities for the promulgation of the American Way of Life.

Now, with the authority of leadership, KFWB rededicates itself to the service of our country.

Listen! Mammoth Anniversary Show

"A CALL TO SERVE"

2 Solid Hours With America's Greatest Personalities

RONALD REAGAN
EDWARD G. ROBINSON
HUMPHREY BOGART
BRENDA MARSHALL
DENNIS MORGAN
JACK CARSON
ALAN HALE
IRENE MANNING
ALEXIS SMITH
MARIS WRIXON
JANE WYMAN
CHARLES BOYER
JOHN GARFIELD
PRISCILLA LANE
HARRY SEIDMOUR
MONTE BLUE
GENE LOCKHART
GEORGE TOBIAS
HATTIE McDANIEL
JEAN AMES

ANN SHERIDAN
DUDLEY CHAMBERS CHORUS
LEON LEONARDI AND WARNER BROS. ORCHESTRA
JOAN LESLIE
GEORGE BRET
WALTER WANGER
CECIL B. DE MILLE
JESSE LASKY
HARRY M. WARNER
JACK L. WARNER
LT. COMM. H. A. BOLTON, U. S. N.
HARPER SIBLEY, U. S. O.
DR. A. H. GIANNINI, U. S. O.
HOWARD MILLS, U. S. Treasury
GUERNER NEWLIN, Red Cross
GOV. CULBERT OLSON
ROBERT SMITH, China Relief
BASIL RATHBONE, Brit. War Relief
LT. COL. KERN CRANDALL, U. S. Army

And Many Others

THURS., MARCH 19 – 8 P.M. to 10 P.M.

WARNER BROS.

KFWB
980 On Your Dial
Heard on Short Wave

THROUGH RADIO LIFE'S LISTENING POST

By EARL G. DE HAVEN

This week British Broadcasting Corporation stations, GSW, GSD and others, had something to which they could "point with pride" after such a long period of nothing but what they could "view with alarm." The Royal Air Force, Real Air Fighters, Roared Across France, Ruining Armament Factories, Resuming Aerial Fray with Reich's Axis Fighters, promising to Return Again Frequently.

Great plants outside occupied Paris were left a smoking, ruined shambles as a result of the devastating raids. And—among the deeds of their comrades at the "home base," the RAF in Libya blasted axis supply depots and destroyed many planes on the ground, according to London's radio reports. B. B. C. also carried news that this resumption of aerial activity was "only the start of an 'around the clock' offensive to be carried out on a daily schedule against industrial cities of Germany and occupied France."

This week U. S. press carried small news item relative to lone Japanese plane that appeared over Hawaii, dropped four bombs with no result or evidence but four craters to disfigure the top soil on island of Oahu. Quite different was the report from "Radio Tokyo" where U. S. version was completely ignored. Japanese account was this—"A number of our planes carried out a successful raid on military objectives at Pearl Harbor and inflicted considerable damage. Bombs were dropped on U. S. warships in dry-dock for repair as a result of the December 7th Pearl Harbor disaster, causing further heavy damage to them. Again taken by surprise as in the first raid, anti-aircraft guns went into action late—too late to damage any of our planes, all of which returned safely."

"Radio Tokyo" followed the foregoing item with this—"Due to growing apprehension in the Pacific Coast area as a result of the second Pearl Harbor raid, Culbert L. Olson, Governor of California, has ordered can-
Radio Life

CONSUMERS' CLUB

Directed By Chef Milani

MANSIZED:
Yes, that's what a man wants when he asks for breakfast. Something that's mansized! Something that look pretty, sticks to his ribs! Mornings are both brisk and early these days. Then, too, under the present setup there is a good deal of added strain to every job. As a matter of fact, ladies, you could do with a good meal to begin your day too!

Now that we have finished the morning paper-and-coffee version of breakfast, here are some menu ideas to begin the day right. Bacon and eggs are good! Very good when scrambled together. Or for another version of the same story, a poached egg on toast with strips of crisp fried bacon, just to make it look pretty, sticks to his ribs! The host must fill the cup of each of his friends with wine and personally conduct him to his seat. Pity the poor host who has a large dinner party!

The seating arrangement is the next problem. The host sits opposite the guest of honor, who incidentally always sits on the North, since all persons of honor are likened to the North Polar Star. The rest of the guests are arranged according to their degree of honor. As we said it's a bit complicated.

When everyone has found his place, the host raises his wine cup and says "Ch'ing" again. Everybody lays to with gusto except the poor host. According to etiquette he has to wait until his friends have had their share. Usually he finishes just in time for the hot towels to be passed around, which is the Chinese way of ending the evening.

Recipes of the Week

By CHEF MILANI

Here are your recipes in a convenient form. The complete section will fit your Radio Life Recipe Binder, or cut out the recipes individually to paste on your recipe file card.

Sunday Dinner for Eight Persons

Cream of Celery Soup
Salted Nuts and Albers Olives
Chicken Sauté with Timbales of Rice
Parisian Potatoes
Brussels Sprouts
Romaine Salad
Vanilla Ice Cream
Assorted Cakes
Monarch Coffee

Recipe for Chicken Sauté with Timbales of Rice

2 young chickens 3 lbs. each
2 cups brown gravy
3/4 lb. butter
8 fresh sliced mushrooms
1 cup sherry wine
2 onions chopped
2 slices raw ham cut in small squares
2 small cans tomato sauce
2 cups washed rice
2 green peppers cut in small dices
2 cups washed rice
2 peeled and chopped tomatoes
4 pimientos cut in small dices
4 cups of stock or bouillon
1 cup grated Parmesan cheese
Salt and pepper

Joint chickens and season with salt and pepper. Then sauté then in 3/4 lb. butter. When done put chicken on a platter. But 2 ounces butter in a saucepan and cook the mushrooms until soft; add the sherry wine; boil for 5 minutes, add the brown gravy and pour over the chicken. Garnish with rice timbales made this way: Put in a saucepan 6 ounces butter and the chopped onions; simmer until onions are soft; then add the rice, tomatoes, pimientos, the bouillon or stock, and 1/2 tsp. salt. Cover the pot and let cook until rice is tender. Mix the rice with the sauce and let cool. Then fill individual timbale moulds with the rice mixture, and then turn them out around the chicken and serve.

Dinner for Four—A Dollar, No More

Baked White Sea Bass Andalusia
Boiled Potatoes
Lettuce with Oil and Lemon Dressing
Bread and Butter
Coffee
Grapefruit for Dessert

Recipe for Baked White Sea Bass Andalusia

2 lbs. white sea bass
6 thaps. oil
2 small cans tomato sauce
3/4 cup bread crumbs
Salt and pepper, a pinch of thyme

Place in a buttered baking pan 2 lbs. of sliced white sea bass. Open 2 small cans of tomato sauce and pour over the fish. Then season with salt and pepper and a pinch of thyme. Slice very thin 2 cloves of garlic and place the slices on top of the fish. Pour over the fish 6 thaps. of oil, and then sprinkle 3/4 cup fresh bread crumbs on top. Finally, put to bake in a 350 degree oven for one hour.

CHEF MILANI MAY BE HEARD ON THE BLUE NETWORK EVERY MONDAY AT 4:15—KECA, LOS ANGELES
By Marcia Sinclair

"How Green Was My Valley," 1941 prize-amazing picture, airs on Screen Guild with Maureen O'Hara and Roddy McDowall (pictured) and Donald Crisp. See Pre-Cast page 15.

Exponent of kindness and warm-hearted philosophy is Dr. Ruthledge (Arthur Peterson) on The Guiding Light series, which returns to the air after three months' absence. See Pre-Cast page 15.

Saturday, March 21

ANCHORS Aweigh—Navy Show. HEARD: Saturday, KBJ, DLBS, 3 p.m. (30 min.).

The navy's own show originating from the Naval Training Station in San Diego. Guests March 21 are Gene Lockhart and his daughter, June, playing an original sketch. Glen Burris, the singing bluejacket, renders "The World is Waiting for the Sunrise", written by Lockhart.

Sunday, March 22

THE AMERICANS SPEAK—Reciprocal Program. HEARD: Sunday, DLBS, 12m. (20 min.), KBJ, 10 p.m.

Salute today honors La Paz, Bolivia.

PLAYS FOR AMERICANS—Drama. HEARD: Sunday, KFI, 1:30 p.m. (30 min.).

An original by Arch Oboler, "Have You Seen Him?", starring the English actress, Edna Best. The drama, which shows the effects of war to a group which feels it is beyond the range of the terrible conflict, is said to be so emotional that complete scripts are not being given the cast until final rehearsal.

This NEW MOON symbol indicates new programs.

CHICAGO THEATER OF THE AIR—Operetta. HEARD: Sunday, KBJ, DLBS, 3 p.m. (1 hour).

Second and third of the winning operettas in the recently completed nation-wide contest are being presented for public approval on March 22 and 29. On one of these days, the operetta, "America Loves A Melody", written by an Angeleno, Ross Hasting, is scheduled to be played. From the three operettas, the one winning the $4,000 grand award is to be chosen. "The Gandy Dancer" was aired March 15.

SILVER THEATER—Drama. HEARD: Sunday, KNX, 3 p.m. (30 min.).

"First Lady of Radio", Loretta Young, who received laurels for her recent seven-role part on Screen Guild Theater, stars on Silver Theater.

LET'S TALK OVER THE NEWS HEARD: Sunday, KECA, 6:30 p.m., Friday 9:15 p.m. (15 min.).

Clete Roberts, director of news and special events for the BLUE Network, presents a calm review of the

Exponent of kindness and warm-hearted philosophy is Dr. Ruthledge (Arthur Peterson) on The Guiding Light series, which returns to the air after three months' absence. See Pre-Cast page 15.

Dorothy Thompson, who gave the U. S. the low-down on Hitler a short time ago, starts a series of her pertinent comments on KECA. See Pre-Cast p. 15.

Newly-appointed head of BLUE news and special events is Clete Roberts, who now airs "Let's Talk Over the News" on KECA. See Pre-Cast this page.

Victor Lindlahr looks as if he lived right, thus practicing what he preaches five days a week on Mutual Broadcasting System. See Pre-Cast page 15.
news in the layman’s language. His coverage will embrace the war and any other happenings of national and world-wide interest.

INNER SANCTUM—Mystery Drama.
HEARD: Sunday, KECA, 6 p.m. (30 min.).
“Death by Chalice” is tonight’s story-title which should intrigue child-thrill addicts.

SCREEN GUILD THEATER—Drama.
HEARD: Monday-Friday, NBC, 3:00 p.m. (30 min.).
“The Hunchback of Notre Dame,” with the original cast including John Barrymore, Maureen O’Hara, Donald Crisp, Roddy McDowall, and Sara Allgood. Crisp directs for the air the same role for which his screen performance rated an Oscar.

Monday, March 23
THE GUIDING LIGHT—Serial Drama.
HEARD: Monday-Friday, KFI, 11:15 a.m. (15 min.).
Back on the air by popular demand — which means what it says to the tune of 75,000 letters, phone calls, and telegrams received from listeners since The Guiding Light discontinued its serial Dec. 27. Again you’ll hear the bell of the Little Church of Five Points and the gentle, persuasive philosophy of Dr. Ruthledge and his neighbors.

HERE’S MORGAN—Informal Program.
HEARD: Monday-Friday, KMJ, 4:15 p.m. (15 min.).
Henry Morgan, muchquoted and relished crackpot who has been off the air in stations outside New York since last December, is back again — hooray!

SPOTLIGHT BAND—Popular Music.
HEARD: Monday-Saturday, KFRC, 6:30 p.m. (15 min., Sat., 30 min.).
Week of March 23: Monday, Glen Gray; Tuesday, Bobby Byrne; Wednesday, Dick Rodgers; Thursday, Claude Thornhill; Friday, Tommy Dorsey.

Tuesday, March 24
STORIES AMERICA LOVES—Serial Drama.
HEARD: Monday-Friday, KNX, 8:45 a.m. (15 min.).
Presenting a new serial, “The Sheik,” the story in which Rudolph Valentino achieved fame as a silent picture-actor 21 years ago. Edward Trenow, modern counterpart of Valentino in appearance and voice, takes the lead of Sheik Ahmed Ben Hassan. The part of Diana Mayo, played in the film by Agnes Ayres, is taken by British actress, Joanna Duncan.

JOURNAL OF HEALTHFUL LIVING
HEARD: Monday-Friday, KJL, DLBS, 8:15 a.m. (15 min.).
Victor Lindahl, health and diet specialist who claims “you are what you eat,” proffers advice.

THREE RING TIME—Variety.
HEARD: Tuesday, KECA, 8 p.m. (30 min.).
Edward Arnoff does a repeat guestappearance. Everybody liked his big, rumbling laugh when he chucked through his script March 10.

Wednesday, March 25
BY THE WAY—Comment.
HEARD: Wednesday-Saturday, KFI, 5:45 p.m. (15 min.).
SPONSOR: Durene.
Bill Henry, back from a flying visit in the east after finishing his series at CBS, starts anew at NBC with his familiar salutation, “By the Way,” and his sensible, enlightening war comments. A “must” for everybody.

TUNE UP AMERICA—Defence Show.
HEARD: Wednesday, KJL, DLBS, 8:30 p.m. (30 min.).
Designed to recognize women in defense, this new show bills as its weekly microphone visitor some woman active in the war effort. March 25 it is Henrietta Sumner, who works on the final assembly line of Vega bombers, who holds a pilot’s transport license, and the women’s un

official upside-down flying record. A name band is also slated to appear.

Thursday, March 26
DOROTHY THOMPSON COMMENTS.
HEARD: Thursday, KECA, 8 p.m. (15 min.).
SPONSOR: Trimaco Clothing Co.
Outspoken Miss Thompson brings her critical analyses of events to an airaudience which at present has very few women able or willing to “stick their necks out” on current issues.

HELLO! AMERICA!
HEARD: Thursday, KECA, 11 p.m. (1 hour).
Eleventh annual program of the Veterans of Foreign Wars is tentative-ly set for airing on March 26. Important stars, guest speakers, music, and dramatic offerings comprise the program, which is being broadcast from Hollywood and New York.

Friday, March 27
P G H T S.
HEARD: Friday, KJL, DLBS, 7 p.m. (30 min.).
Private Joe Louis, in the 21st defense of his heavyweight title, meets Abe Simon, who fought 13 rounds with the champ last March 23. Louis contributes his entire purse to the Army Emergency Fund, while Mike Jacobs, president of 20th Century Sporting Club does likewise with his profits. Simon turns back 21 per cent of his “take.” Don Dunphy does the blow-by-blow description.

Saturday, March 28
SWAP NIGHT.
HEARD: Saturday, KJL, DLBS, 5:30 p.m. (30 min.).
H. Allen Smith (Low Man, etc., etc.,) concludes his series of three Swap Night shows originating from the west coast. Let him know if you want to trade, pardon.
HEN the three Barrymores, Lionel, John, and Diana, appeared on Rudy Vallee's show a week ago Thursday, it marked the first time for such a combination in radio annals. Only the presence of Lionel's and John's sister, Ethel, was needed to make complete the Royal Family's circle.

From a personal angle the most interesting slant about the show was John's appearance with his daughter, Diana. Until the two were Vallee's air-guests a few weeks ago, many listeners did not know that John Barrymore had a daughter.

It is rather hard for the "Great Lover" himself to realize his paternal status. He tells the story that until three years ago he hadn't seen his child since she was 12. In 1939 they were both playing in Chicago—he in "My Dear Children" and she, next door in "Outward Bound."

One afternoon between rehearsal lulls, John was lolling in his dressing room when a very luscious young lady put in an appearance and introduced herself by some nondescript name. Rising to the possibilities of the situation, The Great Profile lost no time in making a play for his visitor.

"What are you doing tonight?", he questioned suavely.

"Nothing," she countered (encouragingly).

"Well," ejaculated Barrymore, (moving along according to schedule). "How about dinner?"

"Oh, Dad dyi!" reprimanded Diana, (reveling in the dramatics of the denouement). "Cut it out and be your age."

"Jumping Jupiter," moaned John, smiling his classic brow (and trying to snap into realization). "I have a daughter!"

Don't get the notion from this, however, that John Barrymore isn't proud to be Diana's father. He is and shows it by the way he treats her and coaches her in her lines, especially Shakespeare. He calls Diana "Chief" or "Kid," and behaves toward her in a pal-ly way, as if she were another man.

The first time Diana and John appeared together on the Vallee show, she was admirably scared before she went out on the stage to face the microphone.

"I'm shaking like a leaf," she warned her father.

"Buck up, or I'll kick your teeth in," was John's deferential admonition, to which Diana made very snappy reply: "I have teeth to kick in" (or some similar, rather saucy remark).

Diana, who has inherited the picturesque speech of the Barrymores, doesn't take her father's love-life too seriously. That she is proud of him is evidenced by the way she watches him while he is reading his lines, laughs whether or not what he says is especially funny, and stops in passing to pat him on the shoulder. She calls him plain "Dad."

Lionel and John do not coach each other during rehearsal, but (Continued on Page 21)
"Uncle Lionel," asks Diana. "What business are you in? What do you do?"

"What do I do?" sneers Lionel. "I do the same things your father does."

"Why, Lionel?" reproves John in a haughty-natty tone of voice.

"Surely, Diana," interrupts Rudy. "You've seen your Uncle Lionel in pictures. Don't you go to movies?"

"I only see a movie when father is the star," says daughter definitely.

"Oh, then," concedes Rudy, "You don't know about Talkies!"

"Undaunted, Diana states: "I'm proud of my father, and I'd like to know how I can best follow in his footsteps." Advises Lionel: "Do what the sheriff does. Get a bloodhound."

"Ah," enthuses John Barrymore. "The three of us on Broadway. I can just see our name in lights outside the theater. John Barrymore... and company... and company," blazes Lionel. "ME play a SUPPORTING role!"

"Now Lionel," grumbles John. "You know I'm the star of this family. You've always supported me on the stage... to which Lionel comes back: "On the STAGE, he says,"... Suggests Diana, "Let's feature BOTH Barrymore brothers... and star ME."

"Uncle Lionel," approaches Diana. "I've been wanting to have a little talk with you about Daddy."

"Now, now, Diana," consoles Lionel. "Don't feel badly. Every family has its problem-child, and I guess we Barrymores are no exception." "Yes, I know," sympathizes Diana. "Daddy says he's tried to reform you. It's not too late to start life over. Why don't you try to be more like your brother? Why don't you live your life the way JOHN Barrymore has lived HIS?"

"Replies Lionel angrily: "Live my life—sanny!" (switching to a smile). "It might be fun at that?... You'd better hurry up," suggests John.

"The most distressing thing that just happened," Diana confides to her father. "I made Uncle Lionel some tea, but tea and told him to help himself to the sugar. What do you think? There was a terrible explosion and Uncle Lionel almost had his hand blown off!... "Oh, I forgot to tell you Diana," says her father. "I had the sugar bowl mined!" Says, it's getting kind of chilly in here," shore John. "Yes, it is," agrees Diana. "Daddy, shall I throw another subpoena on the fire?"
SUNDAY, March 22

★ Indicative News Broadcast
West Coast Church of Christ, Spokane, KNX.
Funny Paper Man, KNJ.
News, KPL, KECA, KFGJ, KPSD, KGER.
Church of the Good Shepherd, KMP, KGER.
Calvary Hour, KMP, KGER.
As You Like It, KNX.
Swedish Hospital, KMP, KGER.
Country Church, KFAC.
Reviewing Stand, KGB, KYOE.
★ Highlights of Week's News, KNX.
9:00—The World Is Yours, EFL.
10:15—Silvertone, TEF.
10:05—Fullerton Four Square, KRKD.
11:00—Physical Well Being, KGER.
11:05—March Ahead of Time, HOER.
12:45—Voice of Prophecy, KNX.
9:15—Newsmakers, KGB.
9:06—March Ahead of Time, HOER.
10:46—Voice of Prophecy, KNX.
11:06—Newsmakers, KGB.
9:30—Canary Chorus, KGB, KYOE.
10:30—Carry On, KPSD, KGER.
9:10—Sitting in the Corner, KGB, KYOE.
8:50—Church News, KPP, KGER.
7:30—Immortal Songs, KGB.
6:30-—Church News, KPP, KGER.
5:30—Newsmakers, KGB.
4:30—Sunday Show, KGB.
3:30—Church News, KPP, KGER.
2:30—Church News, KPP, KGER.
1:30—Church News, KPP, KGER.
10:30—Tuneful Tunes, KGB.
9:30—Suffolk Church, KGB.
8:30—Dusk to Dawn, KGB.
7:30—First Church, KGB.
6:30—Church News, KPP, KGER.
5:30—Church News, KPP, KGER.
4:30—Church News, KPP, KGER.
3:30—Church News, KPP, KGER.
2:30—Church News, KPP, KGER.
1:30—Church News, KPP, KGER.
10:30—Tuneful Tunes, KGB.
9:30—Suffolk Church, KGB.
8:30—Dusk to Dawn, KGB.
7:30—First Church, KGB.
6:30—Church News, KPP, KGER.
5:30—Church News, KPP, KGER.
4:30—Church News, KPP, KGER.
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8:30—Dusk to Dawn, KGB.
7:30—First Church, KGB.
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5:30—Church News, KPP, KGER.
4:30—Church News, KPP, KGER.
3:30—Church News, KPP, KGER.
2:30—Church News, KPP, KGER.
1:30—Church News, KPP, KGER.

★ Indicative News Broadcast
9:00—Book of Enoch, KMP.
10:15—Dialing Today, KERA.
10:25—Strings, KFGJ.
11:30—Music and American Youth, KGER.
1:10—Invitation to Learning, KNX.
2:15—Remus in Miniature, KPSD, KGER.
3:10—Evangel Rescue Mission, KFGJ.
4:15—Alumnae Luncheon, KGER.
5:15—Immanuel Baptist Church, KGER.
6:10—W. B. Record, KMTB.
7:15—Danse Tom Tams, KECA.
8:15—Negro Spiritual Review, KFGJ.
9:15—Christian Evidence, KGER.
10:15—Hollywood Singer, KNX.
11:15—Church of Christ, KYOE.
12:15—Concert, KFGJ.
1:15—Pasadena Presbyterian Church, KGER.
2:15—Popular Music, KFOX.
3:15—Pilgrim's Hour, KYOE.
4:15—Musical Review, KFWD.
5:15—Melody, KGB, KYOE.
6:15—Chicago Round Table, KFAC.
7:15—Columbia Workshop, KMP.
8:15—Swing Session, KFWD.
9:15—Petey Potter, KMP.
10:15—Sunday Serenade, KGER.
11:15—Open Door Church, KFAC.
12:15—St. Brendan's Church, KMR.
1:15—Records, KFOX.
2:15—Cowboy Music, KFGJ.
3:15—Call to Worship, KYOE.
4:15—Wait Time, KFWD.
5:15—Gentleman's Service, KGER.
6:15—Morning Message, KFAC.
7:15—KGB, KYOE.
8:15—KGB, KYOE.
9:15—KGB, KYOE.
10:15—Oarbeit, KJH, KGB, KYOE.
11:15—City Music Hall, KAC.
12:15—Letters to My KFAC.
1:15—Emma Otero, KJH.
2:15—Lyric Key, KJH, KGB, KYOE.
3:15—KGB, KYOE.
4:15—KGB, KYOE.
5:15—KGB, KYOE.
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9:15—KGB, KYOE.
10:15—KGB, KYOE.
11:15—KGB, KYOE.
**MONDAY, March 23**

**Haven of Rest**

**MONDAY Program Highlights**

**Variety**

8:00 - Johnny Murray, KFT

8:15 - Art Baker, KFT

8:40 - Romance of Helen Trent, KFT

9:00 - Story of Compatriot, KFT

9:15 - Bachelors' Children, KFT

10:00 - Dorothea, KFT

10:15 - Penny Dreadful, KFT

11:00 - House in the Country, KFT

11:15 - Things of This World, KFT

11:30 - What's Doing, KFT

12:00 - Noon Hour, KFT

12:45 - Agnes White, KFT

1:45 - Life Can Be Beautiful, KFT

2:00 - Grandma's Garden, KFT

2:15 - Time for Just a Minute, KFT

2:30 - Radio Spokesman, KFT

2:45 - Mrs. Robertson, KFT

**Meditation**

10:00 - Full Gospel, KFT

10:15 - Rhythmaires, KFT

10:30 - Garden's Path, KFT

11:00 - Music (KFT)

11:15 - Guiding Light, KFT

**Outstanding Music**

1:00 - Time and Variations, KFT

1:30 - Highlight of Variety, KFT

2:30 - Spotlights, KFT

4:00 - More, KFT

**Drama**

8:00 -巷 Radio Theatre, KFT

9:00 - Yehuda, KFT

9:15 - Life of the Community, KFT

9:45 - Agnes White, KFT

10:30 - Life Can Be Beautiful, KFT

11:15 - Grandma's Garden, KFT

12:00 - Noon Hour, KFT

12:45 - Time for Just a Minute, KFT

1:45 - Grandma's Garden, KFT

2:00 - Radio Spokesman, KFT

2:15 - Mrs. Robertson, KFT

2:30 - Meditations, KFT

2:45 - Mrs. Robertson, KFT

3:00 - Agnes White, KFT

3:15 - Life Can Be Beautiful, KFT

3:45 - Grandma's Garden, KFT

4:00 - Noon Hour, KFT

4:15 - Time for Just a Minute, KFT

4:30 - Grandma's Garden, KFT

4:45 - Meditations, KFT

5:00 - Agnes White, KFT

5:15 - Life Can Be Beautiful, KFT

5:45 - Grandma's Garden, KFT

6:00 - Noon Hour, KFT

6:15 - Time for Just a Minute, KFT

6:30 - Grandma's Garden, KFT

6:45 - Meditations, KFT

10:00 - Full Gospel, KFT
Barrymore Battle

Barrymore Battle would take any suggestion on Shakespeare.

John raised an attentive head from his script, turned around, and said to Mack: "I think you're right! Lionel sits in rehearsal with a benign expression and a courteous reply. He qualifies all like the craddled old doctor in the Eildare series. It is not generally known that he is quite an artist and has hung his etchings in his home. John, too, claims an artistic flair and is said to have been captivated by a fallen newspaper artist.

The bent, it seems, has come down into the next generation, for when a sudden break came in rehearsal, all three Barrymores were caught on their feet, but wanted no saying—in profile.

Barrymore Battle (Continued from Page 16)
during preparation for the Vallee brood. John and Hedda Diana two or three suggestions. All three were receptive to the ideas of Producer Dick Mack, who halted J ohn’s "tiring of a ‘Comedic’" effort to express. Everyone on the rehearsal stage held his breath to see Barry-
HEAR CHEF MILANI
“Dinner for 4, a Dollar No More”
KMPC—11:00 A. M.

TUESDAY Program Highlights
Morning Programs Appear In Lights—Afternoon and Evening Programs In Italic.

Variety
TUESDAY, March 24
8:00—Murray and Smith, KFI.
8:05—The Fred Waring Chorus, KFAX.
8:30—Don Gibson, KFAX.
8:35—Music, KEG.

9:00—Murray and Smith, KFI.
9:05—Music, KEG.
9:10—Music, KFI.

9:15—Light of the World, KFI.
9:30—Time for a Tissue, KFAX.
9:35—Music, KGB.

10:00—Murray and Smith, KFI.
10:05—Music, KEG.
10:10—Music, KFI.

Quiz Programs
8:30—Justice Smith, KFAX.
8:35—What’s My Name, KFAX.
8:40—What Do You Think, KFAX.
8:45—How’s It Going, KFAX.
8:50—Think You Know, KFAX.

Outstanding Music
2:00—Music, KFAX.
2:05—Music, KFAX.
2:10—Music, KFAX.
2:15—Music, KFAX.
2:20—Music, KFAX.
2:25—Music, KFAX.
2:30—Music, KFAX.
2:35—Music, KFAX.
2:40—Music, KFAX.
2:45—Music, KFAX.
2:50—Music, KFAX.
2:55—Music, KFAX.

Public Affairs
4:15—Government Reports, KFAX.
4:20—Sports Roundup, KFAX.
4:25—Sports Roundup, KFAX.
4:30—Sports Roundup, KFAX.
4:35—Sports Roundup, KFAX.
4:40—Sports Roundup, KFAX.
4:45—Sports Roundup, KFAX.
4:50—Sports Roundup, KFAX.
4:55—Sports Roundup, KFAX.

Drama
6:00—Second Husband, KXIE.
6:05—Are You a Man or a Wife?, KXIE.
6:10—Adventures of the Thin Man, KFAX.

10:00—Music, KFAX.
10:05—Music, KFAX.
10:10—Music, KFAX.
10:15—Music, KFAX.
10:20—Music, KFAX.
10:25—Music, KFAX.
10:30—Music, KFAX.
10:35—Music, KFAX.
10:40—Music, KFAX.
10:45—Music, KFAX.
10:50—Music, KFAX.
10:55—Music, KFAX.
11:00—Music, KFAX.
11:05—Music, KFAX.
11:10—Music, KFAX.
11:15—Music, KFAX.
11:20—Music, KFAX.
Snooks Gets "Bird"

Literally and figuratively, Fanny Brice is getting "the bird" these days. Fanny's pet parrot, "Major," who hails from an army camp near San Francisco, sits around the Brice home all day, inspired by broadcasts, interspersing each order with vociferous, but none the less perfect replicas of the Bronx cheer.


Ezra Stone thinks that the reason the papers play up the doings of rich people is because it's vital that money should draw interest!
WEDNESDAY, March 25

HEAR CHEF MILANI "Dinner for 4, a Dollar More No More" KMPX—11:00 A.M.

Variety

8:00—Johnny Murray, KFY
8:15—Art Baker, KFY
8:30—Kate Smith, KFY
11:00—Chef Milani, KFY
11:30—Market Place, KFY
4:00—Art Baker’s Note Book, KFY
4:15—Here’s Morgan, KFX
5:30—Happened In the Service, KFY

Outstanding Music

2:00—Classical Hour, KFY
2:15—Masterpieces, KFY
2:30—Frank Parker, KFY
7:00—Eileen Miller, KFY

Sports—Comment

6:00—Sports Page, KFY
6:30—Pacific College Athletic, KFY
7:30—Lone Ranger, KX—KFY

WEDNESDAY Program Highlights

Morning Programs Appear In Lightface Type; Afternoon and Evening Programs in Boldface

Variety

8:00—Johnny Murray, KFX
8:15—Art Baker, KFX
8:30—Kate Smith, KFX
11:00—Chef Milani, KFX
11:30—Market Place, KFX
4:00—Art Baker’s Note Book, KFX
4:15—Here’s Morgan, KKH
5:30—Happened In the Service, KFX

Outstanding Music

2:00—Classical Hour, KFX
2:15—Masterpieces, KFX
2:30—Frank Parker, KFX
7:00—Eileen Miller, KFX

Sports—Comment

6:00—Sports Page, KFX
6:30—Pacific College Athletic, KFX
7:30—Lone Ranger, KX—KFX

H E A R  P I E R R E

Maestro of the Chafing Dish

Marion Lee WOMAN’S WORLD 2 p.m.—KMPX
Bill Goodwin, Burns and Allen announcer, is a graduate of Santa Clara University and once studied law at University of California.

Shirley Ross, songstress-comedienne of Three Ring Time, started her musical career as a concert pianist in her home town of Omaha, Neb.

The Margaret Johnson heard as a stooge on Frank Fay's show is the original "Honeycomb" once heard with Bob Hope.
**THURSDAY, March 26**

@ Indicates News Broadcast

**HAVEN OF REST**

8:30–9:30 AM

- Johnny Murray, KFI
- Rita Murray, KFXM
- Al Carlock, KFI, KFXM, KYOE
- Mel Chadwick, KFI
- Andy & Virginia, KFAC
- Restaurant, KFI
- News, KFAC
- Kingdom With Christ, KFAC
- Gary Apple, KTXK
- Russell Cherry, KFB
- Dinner, KFI
- Children’s Bible, KFAC
- Dr. John Davis, KFI
- Our Savior’s Lutheran Church, KFAC

**THURSDAY Program Highlights**

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface

**Variety**

8:00–9:00 AM: Johnny Murray, KFI
9:00–10:00 AM: Chef Milani, KFAC
10:00–11:00 AM: Art Baker’s Notebook

11:15–12:00 PM: Here’s the Marcin, KJIL
12:00–1:00 PM: J. Larry O’Flaherty, KJIL
1:00–2:00 PM: Major Borrow
2:00–3:00 PM: Spotlights Bands, KJIL
3:00–4:00 PM: Body Valley, KJIL
4:00–5:00 PM: The First Language, KJIL
5:00–6:00 PM: Frank Fay, KJIL
6:00–7:00 PM: Jim and Mary, KJIL
7:00–8:00 PM: Jimmy Heiser and Frank Morgan, KJIL
8:00–9:00 PM: Lamplighter, KJIL

10:30–11:00 AM: Paddock Flashers, KJIL
11:00–12:00 PM: Morning Serenade, KFVI
12:00–1:00 PM: Full Gospel, KFID
1:00–2:00 PM: Diplomats of Harmony, KFAC
2:00–3:00 PM: Saxophone Band, KFAC
3:00–4:00 PM: Polka Pattern, KFAC
4:00–5:00 PM: Tuba Flyers, KFAC
5:00–6:00 PM: Billy Hargrove, KFAC
6:00–7:00 PM: Wanda, KFAC
7:00–8:00 PM: Arnold Grimm’s Daughter, KJIL
8:00–9:00 PM: Kate Hopkins, KJIL
9:00–10:00 PM: Barnum and Bailey, KJIL
10:00–11:00 PM: The Holy City, KJIL
11:00–12:00 AM: Church, KFAC

**Outstanding Music**

8:00–9:00 AM: Johnny Murray, KFXM
9:00–10:00 AM: Dick Smith, KFAC
10:00–11:00 AM: Art Baker’s Notebook
11:15–12:00 PM: Here’s the Marcin, KJIL
12:00–1:00 PM: J. Larry O’Flaherty, KJIL
1:00–2:00 PM: Major Borrow
2:00–3:00 PM: Spotlights Bands, KJIL
3:00–4:00 PM: Body Valley, KJIL
4:00–5:00 PM: The First Language, KJIL
5:00–6:00 PM: Frank Fay, KJIL
6:00–7:00 PM: Jim and Mary, KJIL
7:00–8:00 PM: Jimmy Heiser and Frank Morgan, KJIL
8:00–9:00 PM: Lamplighter, KJIL

**Sports—Comment**

6:00–7:00 PM: Sports Report, KMP
7:00–8:00 PM: Sounds Sports, KFXM
8:00–9:00 PM: Inside of Sports, KFAC
9:00–10:00 PM: Football Notes, KFB

**Drama**

6:30–8:00 PM: Big Town, KJIL
7:00–9:00 PM: Hotel Valley Days, KJIL
8:00–10:00 PM: Midnite Family, KJIL
9:00–11:00 PM: Midnite Mrs., KJIL
10:30–12:00 PM: Ellery Queen, KFAC

**Public Affairs**

18:00–19:00 PM: Town Meeting, KJIL
19:00–20:00 PM: 11th Annual Y.F.W.

**Music**

8:00–9:00 AM: News, KJIL
9:00–10:00 AM: News, KFAC
10:00–11:00 AM: News, KJIL
11:00–12:00 PM: News, KFAC

**Variety**

9:00–10:00 AM: Johnny Murray, KFXM
10:00–11:00 AM: Dick Smith, KFAC
11:15–12:00 PM: Here’s the Marcin, KJIL
12:00–1:00 PM: J. Larry O’Flaherty, KJIL
1:00–2:00 PM: Major Borrow
2:00–3:00 PM: Spotlights Bands, KJIL
3:00–4:00 PM: Body Valley, KJIL
4:00–5:00 PM: The First Language, KJIL
5:00–6:00 PM: Frank Fay, KJIL
6:00–7:00 PM: Jim and Mary, KJIL
7:00–8:00 PM: Jimmy Heiser and Frank Morgan, KJIL
8:00–9:00 PM: Lamplighter, KJIL

**Drama**

6:30–8:00 PM: Big Town, KJIL
7:00–9:00 PM: Hotel Valley Days, KJIL
8:00–10:00 PM: Midnite Family, KJIL
9:00–11:00 PM: Midnite Mrs., KJIL
10:30–12:00 PM: Ellery Queen, KFAC
Death Valley Days
A pioneer Mormon wife who challenges her husband's bit of beauty in the desert of Southern Utah in 1862, inspired the Old Ranger's true story of "Sego Lilies" to be broadcast on "Sego Lilies," a superb cast tonight.

DEATH VALLEY DAYS
KNX 8:30-9:00 P. M.

Jimmie Fidler, BLUE network commentator on Hollywood, was once the press agent for Rudolph Valentino as well as Wallace Reid, Gloria Swanson and Pola Negri.

For flaker crusts — use Swift's Jewel Shortening. Help conserve tin. Buy Jewel in one or three pound cartons.
### FRIDAY, March 27

#### Varieties

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>8:00</td>
<td>Johnny Murray, KFI</td>
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<td>9:00</td>
<td>Kate Smith, KECA</td>
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<td>10:00</td>
<td>Breakfast Club, KFAC</td>
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<td>11:00</td>
<td>News, KMTR/KEKD</td>
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<tr>
<td>12:00</td>
<td>Music, KMTR</td>
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#### Outgoing Music

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<th>Time</th>
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<tbody>
<tr>
<td>11:30</td>
<td>Philadelphia Orchestra, KFMD</td>
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<tr>
<td>11:45</td>
<td>Classic String, KFMD</td>
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<td>11:50</td>
<td>B.B. King, KFMD</td>
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<td>11:55</td>
<td>Sanyo's 50 Reel, KFMD</td>
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#### Public Affairs

<table>
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<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>6:00</td>
<td>What's On Your Mind?</td>
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<tr>
<td>6:30</td>
<td>March of Time, KECA/KFMD</td>
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#### Sports Commentary

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<tr>
<td>6:00</td>
<td>Sports Page, KECA/KFMD</td>
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<td>6:30</td>
<td>Plays and Play by Play, KFMD</td>
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#### Quiz Programs

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<th>Time</th>
<th>Program</th>
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<tr>
<td>7:00</td>
<td>Quiz of Two Cities, KFMD</td>
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### FRIDAY Program Highlights

**Hear Chef Milani**

**Dinner for Four, a Dollar No More**

**KMCB—11:00 A.M., KECA—4:15 P.M.**

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>7:00</td>
<td>News, KECA/KFMD</td>
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<td>8:00</td>
<td>Music, KFMD</td>
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<tr>
<td>9:00</td>
<td>News, KFMD</td>
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<tr>
<td>10:00</td>
<td>Music, KMTR</td>
</tr>
<tr>
<td>11:00</td>
<td>News, KMTR</td>
</tr>
<tr>
<td>12:00</td>
<td>Music, KMTR</td>
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**FRIDAY**

**KECA**

- **KECA**
- **KMBF**
- **KFXM**
- **KVOE**
- **KGB**
- **KVOF**
- **KGFJ**
- **KGER**
- **KFXM**
- **KGB**
- **KVOE**
- **KGFJ**

**Variety**

- **8:00—Johnny Murray, KFI**
- **9:00—Kate Smith, KECA**
- **10:00—Breakfast Club, KFAC**
- **11:00—News, KMTR/KEKD**
- **12:00—Music, KMTR**
- **Variety**

**Outgoing Music**

- **11:30—Philadelphia Orchestra, KFMD**
- **11:45—Classic String, KFMD**
- **11:50—B.B. King, KFMD**
- **11:55—Sanyo's 50 Reel, KFMD**

**Public Affairs**

- **6:00—What's On Your Mind?**
- **6:30—March of Time, KECA/KFMD**

**Sports Commentary**

- **6:00—Sports Page, KECA/KFMD**
- **6:30—Plays and Play by Play, KFMD**

**Quiz Programs**

- **7:00—Quiz of Two Cities, KFMD**

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**Indicates News Broadcast**
San Quentin

(Continued from Page 9)

those devoted to regular prison routine assignments.

The Glee Club, composed of voices well blended together and competently trained and rehearsed, gives performances that elicited a telegram of congratulations from the Merry Macs.

Warden Duffy, a member of the United States Marines during the first World War, is credited by the inmates of San Quentin with the success not descript, which is just one phase of the revolutionary plan he first conceived for the care of incarcerated men.

Warden Duffy, whose conception of prison life is not that of an outsider due to the fact that he has spent almost his entire life, living and working on the prison reservation, steps to the microphone for a brief moment during each broadcast to explain that "incarceration should be, for the average man, a period of re-education. My theory is that confinement is a form of punishment and therefore while in prison every man should be given an opportunity to improve himself."

Warden Duffy explains that the broadcast in a manner to train the listener, but rather to inform the public as to just what is being done to carry out this unique plan of rehabilitation.

"We are instilling in those incarcerated here," declares Warden Duffy, "a desire to make time serve them rather than to have them serve time."

At the close of each broadcast inmate announce 65768 urges listeners to buy defense bonds and stamps. Every civilian listening to "San Quentin On the Air" who has not purchased 50-lb. defense bonds and stamps is put to shame when number 65768 signs off with these words:

"The inmates of San Quentin have purchased to date more than $12,000 worth of Defense Bonds and Stamps. Buy yours now. They're the best investment in the world!"

That is the spirit of the men of San Quentin.

KHJ, DLBS, 7 p.m., Sat.
CHEF MILANI, internationally-known food authority and Director of Radio Life's Consumers' Club.

**Chef Milani Recommends**

**For Quality—Dependability—Real Economy**

FEATURED AT YOUR RADIO LIFE MARKET

---

**A DELICIOUS TREAT FOR THE FAMILY**

Tasty? You Bet!

RICHARDSON & ROBBINS PLUM PUDDING

**YOU'LL LIKE THESE OYSTERS**

Packed by a special steaming process that retains all the tenderness and sea-fresh flavor of large whole oysters.

WILLAPoint OYSTERS

Sold by all leading grocers.

---

**When You Buy Cocoa**

**BE SURE IT'S OUR MOTHER'S**

Cakes, puddings, frostings or chocolate drinks—are even more delicious made with OUR MOTHER'S cocoa.

Sold at all Grocers

**Rid Windows of Film the Easy Way**

USE CLEAREX

... only 7 seconds to cut film from windows. CLEAREX makes them sparkle and shine.

A UNACAL PRODUCT

---

**PROTECT YOUR HEALTH**

Spray Flies, Bugs With

bif

Kill flies, ants, moths, and other germ-bearing insects with this quick-acting spray. Have a can handy at all times.

Available at all grocery stores.

A UNACAL PRODUCT

---

**FREE RECIPES**

—or Instruction Folders for any of the products on this page. Just send your name and address to RADIO LIFE, 1029 W. Washington, Los Angeles.

---

**A PERFECT CAKE EVERY TIME...**

With CINCH Cake Mix

---

**Now you can bake a perfect cake every time!**

Cinch Cake Mix is a scientifically prepared, accurately measured mixture of all necessary ingredients to make a delicious 8-inch 2-layer cake. All you do is add water, stir and bake. A light, fluffy, evenly textured cake is the result—not just once out of a half-dozen times—but every time. Four delightful flavors to choose from: White, Golden, Spiced Prune, and Devil's Fudge.

Ask Your Grocer Today For CINCH CAKE MIX