The Ear Inspires the Pen

Radio Life, as always, is happy to print its readers' comments about the magazine. It appears to be a wide divergence of opinion as to the merits of the new, streamlined style of daily logs inaugurated several weeks ago. Whether this new type of log is retained depends on you, our readers. Read your comments to Radio Life, 1029 West Washington Blvd., Los Angeles. Radio Life will reprint as many of your comments each week as space will permit.—The Editor.


Sirs: Congratulations and a best wishes for your much deserved progress and success. As one of your pioneer subscribers who never pulled his punches in criticizing your form of Daily Logs, you can imagine my thrill in purchasing your March 22nd issue, to realize that you not only streamlined your new log, but have made it a real typographical masterpiece of modern arrangement. I feel certain that such splendid service in the interests of your readers will soon multiply your steady patronage.

Mrs. D. Ford, 1813 Pech Rd., El Monte, Cal.

Sirs: Sure don't like your new setup. Too hard to find stations. Prefer the old style of logs.

Blanche Blouch, 1134 Sheldon, Roscoe, Calif.

Sirs: Our family has enjoyed Radio Life for many months and especially with the Index which we miss very much. But awfully disappointed with the present arrangement of programs. Too much effort to read so much to find one item and must require a lot more type setting. Do hope you will hear the same from many others so as to give us a copy of the original.

M. B. Schwedler, Escondido, Calif.

Sirs: Current issue of Radio Life is just about perfect, the new listings so much easier to locate as well as to mark for desired listening. And it is pure joy to have articles completed on the page they started on. Hope it will be convenient to include the program finder on the last pages. It is such a help. Your articles regarding suggestive jokes were appreciated by our household, young and old. Keep up the good work! Thank you for a very interesting magazine.

(Thanks for your kind words. As announced in a recent issue the program finder section is printed every third week. Last program finder appeared in issue of March 29, with Shirley Temple on the cover.)

John Helloran, Culver City.

Sirs: I listened Sunday to "Faith" on KGFJ. Real artist for such a small station—the portrayal of "Letty" was far better than an average one. I for one could listen to her on a half hour program.

Donald Brown, (9 years old), 522 Dordian St., Whittier, Calif.

Dear Sir: I can't figure out Radio Life for this week. On the cover with Shirley Temple it has March 29 to February 4 April comes after March, not February.

On Our Cover

Mr. and Mrs. America's story about themselves—The Aldrich family—continues to ride the crest of a tremendous wave of popularity each Thursday night over the NBC network. Principal factor in the success of this series is the inimitable Henry Aldrich, played by Erza Stone, this week's Radio Life cover star, shown with his girl friend, Yolanda Mollott. Erza, now a private in the U. S. Army, is allowed to come to New York each week to appear on the show. Radio Life's pictorial feature of The Aldrich Family appears on page 8 of this week's issue.

COMING OUT OF THE ETHER

With BERNIE SMITH

In a recent intermission talk by Deems Taylor, during a New York Philharmonic broadcast, the noted critic pointed out that we are not making war on Bach, Beethoven, Brahms and other composers of German origin, but we are making war on Hitler and his gangsters. Taylor was severely criticized for his opinion by several prominent German refugees who replied to the opinion that we should no longer play music by German composers in these times.

I agree wholeheartedly with Taylor's viewpoint and in order to more efficiently express my sentiments, I am quoting a recent broadcast by Jose Rodriguez, made during the KECA "Classic Hour" concert:

"What an absurdity it would be if we were to fall victims to the same hysterical, purblind and ignorant attitude that we so heartily condemned in the acts of Hitler and his Gestapo! What a tragedy to America if we were to imitate Hitler's Gestapo and burn books, silence music, repudiate religion, destroy painting; if under the guise of patriotism, we made war on immortal works of art... works that are the ripest fruit of the human spirit and also its most nourishing food!

"Carried out to the logical end, this vandalism would proceed to do away with the discoveries of Robert Koch in medicine, of Albert Einstein in physics, of Charles Steinmetz in engineering; it would have to burn the books of Goethe, Schiller, Heine and Mann: silence forever the inspired revelations of the philosophers, musicians and poets who geographically and racially happened to be born in Germany and who expressed their thoughts in the German language.

"This would not be patriotism. It would be a criminal act, not only against enlightened progress, but against the very essence of true Americanism. It would be an adoption of the brutal ignorance, (Continued on Page 13)
Radio’s Easter Role

This Easter season, as a war-torn world turns hopefully to the resurrection message, radio is providing significant coverage of Easter Sunrise Services. Radio Life’s Pre-Cast section lists the more important ones.

Supplementing the day-break broadcasts, a general Easter theme will continue throughout the day. Among programs of special interest are:

An organ recital of Easter music from the home of John Hayes Hammond in Gloucester, Mass. KECA, 3:30 to 4 p.m.

During the National Vespers, a message, “An Easter Sermon,” by Dr. Harry Emerson Fosdick. KECA, 1 p.m.

A program of Easter music by Julius Mattfeld, “From the Organ Loft,” KNX, 6:15 a.m.


Salt Lake City Tabernacle Choir and organ in special music, KNX, 9:30 a.m., followed by an address by Elder Stephen L. Richards, “Had We Listened To The Prophets.” (KNX, 10 a.m.)

Columbia Workshop in presentation of Maxwell Anderson’s “Miracle of the Danube.” KNX, 11:30 a.m.

Westminster Choir singing with the New York Philharmonic Orchestra. KNX, 12 M.

Special Easter music on the Family Hour with Gladys Swarthout. KNX, 2 p.m.

Seasonal music and a talk by Rev. Amos Carnegie, on Wings Over Jordan, KNX, 7:30 a.m.

Easter tributes on the Hour of Charm, Album of Familiar Music, and similar broadcasts will complete radio’s contribution to the day.

A Hero’s Voice

Mutual’s alert special events department, servicing America from the hot spot of last week’s world news front—Melbourne, Australia—bagged the “scoop” of the week with its exclusive rebroadcast to America (via KHJ here) of General Douglas MacArthur’s arrival in the Land Down Under where he will command the Nations’ armed offensive.

When MacArthur faced Mutual’s microphone to pledge his soldier’s faith in the defense of Australia, listeners hearing his clear, well-pitched voice at a press interview in Mel- bourne were tuned to the most thrilling, dynamic words uttered into a radio microphone since December 8, 1941, when FDR made his momentous declaration-of-war speech before Congress.

Unveil Service Flag

KNX’s alert production staff came through with a timely, interesting special events broadcast last Friday when the CBS-KNX Service Flag, honoring 40 employees who have joined the armed forces, was unfurled in the patio of Columbia Square.

The unveiling ceremonies, held at noon with Army, Navy and Marine officers in attendance, were transcribed and rebroadcast later in the day Friday to the Columbia network.

Harry W. Flannery, former CBS reporter in Berlin, read the KNX honor roll and then Donald W. Thornburgh, CBS vice-president, accepted the flag.

The program was produced by Chet Huntley, KNX Public Affairs Editor and one of West Coast radio’s most brilliant young men, who leaves his berth soon for active service as a Lieutenant in the U. S. Navy.

Bring’s New Idea

Bandleader Lou Bring (Al Pearce, Gene Autry and Ginny Simms shows) is experimenting with a new orchestral and voice combination, featuring woodwinds and a chorus of 14 voices, which promises to be the most revolutionary development in music in years.

Network and agency authorities who have heard it, acclaim it as the most completely new and different musical style presented since the inception of radio.

The instrumentation comprises every branch of the woodwind family—saxophones, clarinets, flute, oboe, English horn, bassoon, bass clarinet, baritone saxophone, etc.—in addition to two pianos, harp, guitar, drums and string bass.

The combination was the brainchild of Max Sturges, Los Angeles attorney, member of the U. S. Naval Reserve and former musician. It was...
developed by Sturges and Bring in collaboration with Arthur Scott and Ned Freeman, arrangers, and Howard Chandler, chorus director.

Voices are cued into arrangements like instruments. The group can play, and sing, everything from concert to swing.

According to Sturges, the woodwind family has never been given a fair break as an orchestral body. Its mellow tone quality has been heightened by the addition of the planes, harp and rhythm instruments.

Several eastern sponsors are dickering for the combination for summer programs.

**Hit Parade Delivers**

When 'Your Hit Parade' through its singing master of ceremonies, Barry Wood, announced some weeks back that the singer receiving the greatest number of mail votes from the men under arms would be presented on the first spot of the program, there was quite a bit of poop-pooing of the announcement.

Critics and listeners alike began to point out that Bing Crosby and other big-name stars under contract to certain sponsors who would never allow their stars to appear on a rival commercial.

Last week 'Your Hit Parade' put to rest all the rumors that the poll they were conducting among servicemen was not on the up-and-up by drafting none other than Bing Crosby for the guest spot from Hollywood's Columbia Square.

The Great Crooner, accompanied by John Scott Trotter's orchestra, sang two songs from the CBS key studio here at KNX.

**Prison Program Mutes**

That ever-active phrase—"due to circumstances beyond our control"—bopped up in the radio newswave when Shirley Horton, KJH's publicity director, reported receipt of the following telegram from San Francisco early this week:

"The final program of the current San Quentin on the Air series will be broadcast April 19. The program must be taken off the air due to the fact that a majority of the inmates appearing on the program are being paroled." (Signed) Warden Clinton E. Duffy.

As one wag put it when he heard about the muting of the program, "What this prison needs is more criminals."

**'Most Patriotic Animal'**

A poll to end all polls has just been completed by a group of NBC animal fanciers. Highest number of ballots (and a huge beef bone) went to 'Radio's Most Patriotic Animal'—a white cocker spaniel, Robin, owned by Announcer George A. Putnam (Portia Tennis A. Wink).

In addition to saluting the American flag, growling ferociously at mention of the word 'Axis' and tapping his paws in rhythm with the National Anthem, Robin demonstrated his ability to refuse all food until he's told 'it's paid for, Robin.'

**Lift by Willson**

Radio Life's short-story short of the week concerns the musical director of Maxwells House Coffee Time.

Meredith Willson played golf last week and his caddy was a middle-aged man of dignified appearance.

"You don't remember me, Mr. Willson," declared the bag-toter during the course of the round, "but I was in the New York Philharmonic orchestra when you first came to play with us. An automobile accident paralyzed my lips so I couldn't blow a note on my trumpet. But for the past two years I've been able to perform just as good as ever. Yet no one wants to give me a chance."

Meredith Willson's trumpeter men, Joe Dasso, was called to the colors. And yes, you've guessed it, Meredith's new trumpet player is Robert Magnolia, the former musician in the New York Philharmonic who was caddying for a living because nobody would give him a chance.

This week one of Meredith's trumpet men, Joe Dasso, was called to the colors. And yes, you've guessed it, Meredith's new trumpet player is Robert Magnolia, the former musician in the New York Philharmonic who was caddying for a living because nobody would give him a chance.

**Lum's Day Off**

Poison for Lum and Cedric Weehunt is food for their opponent, Chet Lauck. Lauck plays both the characters on the NBC Lum and Abner series.

Last week they both had to be written out of the script—Cedric being thrown in the county jail and Lum facing federal charges on charges of heading a counterfeit ring.

So Lauck, with nothing to do for a couple of days, packed his bags and airplained to Hot Springs, Ark., where his race horses have been winning top honors at the current meet. He arrived at the Oak Lawn race track rail in time last weekend to see his Lum's Pride, a fleet two-year-old, win the Arkansas Derby.

**Tennyson's Title**

It is the patriotic duty of every woman to wear with a smile whatever substitutes dress designers are now featuring. This cooperative attitude will release those fabrics needed by the government.

Thus spoke Jean Tennyson, CBSopranist of 'Great Moments in Music,' when she was selected last week as America's best dressed radio star for 1942 in a poll conducted by New York's Fashion Academy.

The blonde, Chicago-born soprano added that she favors natural colors in dresses, shoes and bags, all of which gave her a perfect batting average with the government which has offset the shortage in vat dyes with more undyed fabrics and leather.

**Stern's Golf Stint**

Due to the cancellation of the National Open and National Amateur golf tourneys this year, the Masters Golf Tournament at Augusta, Ga., on April 9 has been labelled the outstanding links event of the season.

Which means that NBC's ace sports commentator, Bill Stern, will be carrying his roving mike on the long green fairways of Augusta beginning April 9 when he brings a stroke-by-stroke account of the tourney to a coast-to-coast sports audience.

Through KFI locally Stern's eye-witness accounts will be heard at the following times: April 9, 3:45 p.m.; April 10, 3:46 p.m.; April 11, 12:45 p.m.; 1:45 p.m. and 3 p.m.; April 12, 2:45 p.m. All broadcast times are Pacific War Time.

**Waring Loses Two**

Fred Waring, who conducts the popular Pleasure Time series over NBC airlines, lost two of his key men
to the U. S. armed forces within the short space of three days last week.

Paul Douglas, prominently identified on Waring's program as the announcer for six years, was called to the rear last week, and last weekend Fred lost his No. 1 vocalist and outstanding member of his Pennsylvania crew, Stuart Churchill, who reported to Fort Dix, N. J., as a buck private in the army.

Churchill, famous with listeners for his singing of 'Ave Maria' on Pleasure Time, first joined Waring in 1929. He not only handled the tenor solos but also played several instruments in the orchestra.

Time Changes

\[\text{Gateway to Music} - \text{Sun., 6 p.m., KFAC.}\]
\[\text{Ivan Hefti} - \text{Sun., 7:45 p.m., KFIL.}\]
\[\text{Here's to the Ladies} - \text{Mon., thru Fri., 9:15 a.m., KECA.}\]
\[\text{Breakfast at Seven} - \text{Mon., thru Fri., 9:10 a.m., KECA, KFSD.}\]
\[\text{I'll Find My Way} - \text{Mon., thru Fri., 10:15 a.m., KFIL, KVOQ.}\]
\[\text{Market Place} - \text{Mon., Wed., Fri., 11:15 a.m., KHJ.}\]
\[\text{Eddie Albritton} - \text{Mon., thru Fri., 11:30 a.m., KHJ.}\]
\[\text{Philadelphia Orchestra} - \text{Mon., 11:30 a.m., KOB, KVOE (12:15 p.m., KHJ, KFPM).}\]
\[\text{Dave Lane, Songs} - \text{Mon., thru Fri., 3 p.m., KXN.}\]
\[\text{Gales Drake} - \text{Mon. thru Fri., 3:35 p.m., KFIL.}\]
\[\text{Vox Pop} - \text{Mon., 5 p.m., KNX.}\]
\[\text{Evening Concert} - \text{Mon. thru Sat., 6 p.m., KFAC.}\]
\[\text{Dr. G.} - \text{Mon., 6:30 p.m., KFIL.}\]
\[\text{Fiddle Doctor} - \text{Tue., Fri., 11:15 a.m., KECA.}\]
\[\text{Public Service Program} - \text{Tues., Wed., Thurs., 6:15 p.m., KNX.}\]
\[\text{Public Affairs} - \text{Tues., 7:15 p.m., KNX.}\]
\[\text{March of Time} - \text{Fri., 6 p.m., KECA, KFSD.}\]
\[\text{American in the Free} - \text{Sat., 10:30 a.m., KFIL.}\]
\[\text{County Medical Association Talk} - \text{Sat., 11:30 a.m., KFIL.}\]
\[\text{Sports Script} - \text{Sat., 11:15 p.m., KFIL.}\]

Victor Makes Good

Victor Borge, the young Danish comic and musician of the Bing Crosby Hour, could not speak a word of English when he landed in America a year and a half ago, a refugee from the Nazi horde in his native Denmark. His sole possession was a brave wife.

Borge had been Denmark's leading screen and stage star and concert pianist. That was until Nazi occupation of Denmark drove him to Sweden. An American consular official, who had seen Borge perform in Europe, finally okayed passage for Borge and his wife by saying:

'I remember you. And you're just the kind of man we need in America to make us laugh.'

Upon his arrival in America there followed months of hardship. He learned English by sitting in movie theaters and hearing the dialogue over and over. When he finally landed in Hollywood after a series of night club appearances the famous star Rudy Vallee put him under contract.

Last January Borge made his radio debut over NBC with Bing Crosby on a 13-week trial basis. Last weekend he signed a new 13-week contract and pocketed a 25 per cent raise over his old salary. America gave Victor Borge his chance and he made good.
"We'll Tell the Truth—Good or Bad." Claims Author of Army Hour

By FREDERICK WHITE

Rode tanks in Louisiana and laid in the Carolina mud. He tried out every vehicle on the Army's list—from jeep to bomber. Today he is generally accounted the most knowledgeable radio writer in U. S. Army matters.

 Though he has made radio history with many a broadcast series—most notably, perhaps, Lights Out and Good Neighbors—Author Cooper considers the new Army Hour the most exciting show he's ever had his hand in.

"Get the importance of this," he says, "In no sense is it to be just another radio series. This one is 100 percent authentic, absolutely official. It will serve as reference point to which the American people can turn each week to find out what their Army is doing both here and on far-flung battlefronts. And we're going to tell the truth—good, bad or indifferent."

Nor will there be any inspirational stuff, Cooper promises. "We're not," he says, "out to inspire anybody. This will be a straightforward, factual report utilizing news drama and pick-ups from all quarters of the globe. We'll take listeners to our Army camps in the United States, in Ireland, in Australia, in Hawaii, in the Caribbean area and elsewhere. Any inspiration listeners get will come from the Army's straight story."

And Cooper promises something more: no blank verse, no lush prose. "Talk like that makes me wince," he says. "This one is going to be in language everybody can understand."

Leaders of all the United Nations are to appear on the series, speaking from the world's far-flung battlefronts. Because of the prominence of these men, it won't be possible in many cases to announce their appearance in advance. "If, for example," says Cooper, "we said that Gen. MacArthur was to broadcast from a certain place at a specific date, we'd be courting bombs from the Japs. Listeners, though, can expect quite a few surprises in the roster of men who will be heard during the series."

AGGED as a radio series designed to accomplish a military mission and authorized by a man who knows the life and mechanism of the United States Army backwards and forwards, the widely-heralded 'Army Hour' (Radio Life, March 22) makes its radio bow this week.

Marking the first time the United States War Department has written and produced a radio program to accomplish a military mission, The Army Hour will be heard Sunday, April 5, at 12:30 p. m. over NBC's transcontinental network with KFI carrying the program locally.

Author of The Army Hour is the well-known radio dramatist, Wyllis Cooper, who from 1933 to 1936 wrote and directed the goose-fleshing air chillers called 'Lights Out.' Last year Cooper, in addition to his movie work in Hollywood, took time to write NBC's 'Good Neighbors' series which were aimed at promoting a better Inter-American understanding.

Rated one of radio's top-flight dramatists, Cooper knows whereof he writes. He entered the Army as a bugler at 17 and retired in 1933 a captain in the National Guard. In between he chased bandits along the Mexican border, was wounded on the Somme, gassed in the Argonne, served in the Army of Occupation in Germany and returned to the U. S. to work with the Intelligence.

Cooper has given up all other chores to devote himself full-time to the new Army Hour. To prepare himself he has been covering the country for the past nine months as civilian correspondent with all Army maneuvers. He
Vick Knight’s Job

Vick Knight, director-producer of Fred Allen’s “Texaco Star Theater” since last October, has been granted release from his contract with Fred, to become director of short wave broadcasts for the Radio Branch of the United States War Department, serving without compensation.

Knight joined the War Department Monday, March 30, proceeding immediately to the West Coast where he is now preparing 16 once-a-week “Command Performance” shows...using the volunteer services of virtually every radio, stage and screen star in the film capital.

Four of these productions already have been prepared in the East, and have met with resounding approval.

The listeners are boys in America’s Army, Navy, Marine Corps, Aviation branches, Coast Guard and Merchant Marine at every conceivable spot in the world.

Up to now, “Command Performances” have been made in the studios of the four major networks. The shows usually follow some regular broadcast, so that orchestra-engineering-stage-hand-and-technical set-ups are all set.

The entire production, mostly unrehearsed, is then recorded—and the discs are sent to sixteen shortwave transmitters in the nation. On Sundays, at twelve different periods, the recordings are shortwave to American bases throughout the world.

"PHOTO FINISH"
with Photo Flash News
Presents
Tom Breneman
"An Exciting News Game"
with
$150 and Up in Weekly Prizes

Get your Photo Finish Entry Card at your Druggist
It’s FREE. Nothing to Buy!

KNX
9 P. M. SUNDAY
"Take a snapshot this week!"

JOHNNY on the SPOT
By Johnny Whitehead

Personal Postcards to the Stars:

- Red Skelton: Radio Life's Camp Haan operative reports the following on your personal appearance at the Riverside camp the other night in company with Ginny Simms, The Merry Macs, Billy Gilbert and Robert Armbruster's ork: "Red Skelton bagged one of the biggest laughs we've heard yet up Camp Haan way the other night when the show ended just after midnight, and knowing that revelie would sound at dawn just the same, Red closed the show with this announcement, "The colonel has asked me to state that due to the length of tonight's show all the men can sleep until noon tomorrow. All those who prefer it may also have breakfast served in bed.""

- Mary Lou Cook: If I know you, you'll be the last person to even think about it, but I can't help but chuckle when I think that you'll be returning to Columbia Square on April 27 at not only the premiere singing star of the Merry Macs but also one of key supports to Bart Marshall on the New Old Gold show which switches from the BLUE to CBS. Yes, returning to Columbia Square where a couple of years ago as KNX's staff soloist you weren't considered talented enough to be groomed for CBS stardom!

- Al Jarvis: Good to learn that the Navy Dept. has cited you and your KFWB 'Make-Believe Ballroom' for your roundup, through appeals on the air, of 165 radios, seven pianos and enough instruments to equip a full Navy band. Understand the donations are being allocated to various U.S. war vessels.

- Frank Bull: Good news for all of us diamond fans is the announcement that you'll be at KFAC's mike, starting April 2, to sportscast the 1942 Pacific Coast League baseball tiffs from Hollywood's Gilmore Field and Los Angeles' Wrigley Field.

- Rudy Vallee: Understand you have struck up a warm friendship with Capt. Harold A. Sweet, one of the civilian pilot heroes of China who is here on vacation. You know, of course, that Capt. Sweet is the pilot who flew a DC-3 transport out of the hands of the Japs with a DC-2 wing attached, helping evacuate out of Hong Kong under heavy siege fire. He also flew Generals Wavell and Brett out of besieged Singapore and received numerous decorations from the Chinese government for his feats.

- Eddie Cantor: I know it's too much to expect from anybody to air a top-notch show every week but with the talent that is available these days there doesn't seem to be much excuse for the all-time low which your show hit March 25th with Charles (Body Beautiful) Atlas as a guest. And those take-offs on other programs have been so-o-o overdue. Come now, Eddie! Get a firm grip on yourself!
THE Aldrich Family—
As American As Butter and Eggs

By JOHN WHITEHEAD

ALTHOUGH Centerville, the home of The Aldrich Family, has never been identified geographically, the millions of Americans who call it their favorite radio program, have been taking it for granted for the past four years that Sam and Alice and the Irrepressible Henry live somewhere within sugar-borrowing distance.

And that's just what its bespectacled kindly author, Clifford Goldsmith, would have it to be.

Because the Aldriches are as American as butter and eggs.

However, there is a town to be found on the map—if you'll take the trouble to look hard enough—which serves as the model for the mythical locale of the adventures of the amazing Henry, played by Ezra Stone, when the program is heard over the nation's airlines these Thursday nights via NBC-KFI at 9 p.m.

The author doesn't deny—in fact he's proud of the fact—that if all the Main Streets in all of the Centerville

In all of the 48 United States were laid end to end, they would lead you straight into West Chester, Pennsylvania.

West Chester, a sleepy little village which has never grown beyond the point where the butcher and the baker can talk politics from their opposite sides of the street, is the hamlet where Cliff Goldsmith, his charming wife, and the three younger Goldsmiths trade on their weekly shopping excursions.

West Chester, or Centerville to you, is but a skip and a jump from the Goldsmith country place, an attractive converted old stone farmhouse with enough acres around it to keep Barclay, age 3, within comfortable bounds.

And from the town hall to the village watering trough, most of little West Chester has bobbed up at one time or another as excellent background for Henry's ability to portray the typical small town adolescent with the startling propensity for doing the wrong thing at the wrong time.

When Author Goldsmith sends young Aldrich into DeHaven's drug store, the writer is thinking of an actual West Chester pharmacy. And there behind the counter is a real Mr. DeHaven, a pleasant knight of the mortar and pestle who adds an extra scoop of ice cream to small Barclay Goldsmith's Saturday soda.

The same connection between fact and fiction holds true for the other local emporiums. And when West Chester's most famous neighbor inserts the names of his own real-life neighbors into the Aldrich air story, the home folks are as proud as Punch.

But if the Centerville of 'The Aldrich Family' possesses a counterpart in West Chester, the hero of the Goldsmith saga is the reflection of no real person. Henry is the sunny composite of hundreds of 'teen age boys encountered by Cliff in his lectures to high schools where he is in demand.

Here is 'The Aldrich Family' all together for once. At the left is Mary, played by Charita Bauer. In the center are Sam and Alice Aldrich, portrayed by House Jameson and Katherine Racht. At the right is Ezra Stone whose success as Henry Aldrich has been one of radio's most brilliant portrayals.
Henry Aldrich, Radio's All-American Boy, Paces the Aldrich Family to Phenomenal Popularity

for preachments on the gospel of greater consumption of milk.

The author really mixed snips and snails and puppydog tails to get Henry.

Those were the days when there was no country place among the Goldsmith family possessions, no remodeled, pine-paneled spring house for a study, nor horses on which to ride through the beauty-packed hills and fields of just beyond West Chester proper.

Cliff was just one more aspiring, unknown young playwright hanging up rejection slips on his rooming-house wall while he continued to hopefully blast out more plays.

Then one day Henry Aldrich turned up on Cliff's portable typewriter. But you wouldn't have recognized Henry then for he was only a very secondary character in a sad little play about adolescent misfortunes. The Broadway producer, George Abbott, met Goldsmith and his play one day and took an immediate liking to the ambitious young writer.

To Goldsmith the big producer bellowed:

"You've got something there, Cliff, but the treatment's not right.

Give us more comedy, more of that kid Henry, and then maybe we can talk business!"

Well, that was all the encouragement our hero needed. And the next time Abbott met Goldsmith the Henry who had emerged from Cliff's faithful portable was the mainspring of the script, now a rollicking comedy, and bearing the title of 'What a Life.'

Starring a young actor by the name of Ezra Stone who ran away from his home in Philadelphia to try his hand on the stage, the Goldsmith play became a Broadway smash hit.

In the summer of 1938 the shrewd master showman Rudy Vallee asked Cliff to do a sketch for his broadcast based on 'What a Life.' So successful was it that Ezra Stone, as Henry Aldrich, was asked to return for another performance.

Given the Vallee impetus, Goldsmith and Aldrich were paged by Kate Smith in the fall of the same year to become one of its regular features. Ten months later, on the strength of instant popularity achieved on the Kate Smith Hour, the saga of Henry Aldrich took over the Jack Benny spot while the famous comedian rested during the summer. From the Benny summer spot the Goldsmith crea-
GAGS OF THE WEEK

For the best Gags of the Week, heard over Radio and sent Radio Life, tickets will be sent winners for admission to radio broadcasts. Send your best gag selection to 1029 West Washington Boulevard, Los Angeles.

Alvin Castle, 9317 Budlong Ave., Los Angeles.
Sir: Heard on the Jello Show: Jack (after missing the ball twice while playing golf): Dam it! I fanned it again.
Rochester: That ball's cold now, boss. Go on and hit it.

Mrs. Virginia Pyster, 328 West 79th Street, Los Angeles.
Sir: Heard on Kate Smith Show: Tommy Riggs: The Marines are no place for a little girl.
Betty Lou: Ayn I too old for the Infantry?

Harry Appenzeller, Box 52, South Pasadena, Calif.
Sir: Heard on Bob Hope's Show: Bob: A desert is two gas stations separated by Burma-Shave signs.

Miss Rena Lowenstein, 1801 South Sycamore Ave., Los Angeles.
Sir: Heard on Old Gold Show: Lucille Ball: Bert was always helpful to his mother. He always held the lantern while she milked 20 cows.
Prison Keeper: Why didn't Bert milk the cows?
Lucille: They didn't like him—his hands were always cold.

Mrs. Elda D. Weaver, 1134 West 89th Street, Los Angeles, Calif.
Sir: Heard on Great Gildersleeve: Birdie (to Gildersleeve): They traveled all over the 47 states.
Gildersleeve: There are 48 states.
Birdie: When we was in Florida, they never heard of California and in California the visa was versa.

Miss Virginia L. Pegram, 3039 Rosalind Place, Los Angeles.
Sir: Heard on Signal Carnival: Neighbor (to Jack Carson): What's your name?
Jack: Jack Carson.
Neighbor: That is correct. Will you take the two million dollars now or would you like to try for the rubber tires?

Radio Lifelines

What a thrilling tale some of these Far Eastern correspondents will relate when the smoke of battle clears away: Take the case of Mutual's Frank Cuhel, who escaped from Java in a rubber boat with 366 of his comrades. Six hundred refugees packed a ship having cabin accommodations for 40. Cuhel and his comrades lay on their stomachs when the Japs shelled the vessel. A storm, though torturous, was merciful relief from the aerial attack. There's high drama in such a situation—the kind that makes edge-of-seat radio listening.

Coming events casting shadows: Sam Brewer is moving from his correspondent's post at Cairo, Egypt, to take up headquarters in India. He's heard on Mutual's Sunday morning news-round-up and again on Wednesday nights.

Back to London goes Edward Murrow, CBS chief European correspondent, whose lecture packed more than 5,000 into Shrine Auditorium early in January. Wonder what Bob Trout, who's been pinch-hitting for Murrow, will do now? Ceci Brown, whose hot-off-the-griddle report on the Repulse sinking created such a sensation, starts a lecture tour in this country the middle of April.

Things that Clicked: Kate Smith singing "Blues in the Night." All the others who attempt this song can go back and sit down—they don't begin to rival her lusty, low delivery... Claude Raines and Ezra Stone on "This Is War". Written around the theme of Mr. and Mrs. Avera ge's war contribution, the No. 6 show in this far-flung series had less emotional stress, more balance, and probably did a heap more selling because it was down to everyday nerve-level. The golf sequence on Benny's show—and weren't Virge Reimer's sound effects swell?... the "soundies" on CBS' new show, "Look Who's Here!"... Ralph Edwards giving a marine's mother a "consequence" of going with the show to Quantico Marine Base, where the woman's son is stationed... "Romance of the Highways", an intriguing Sunday a.m. broadcast on the Don Lee chain.

Non-Click Dept: Martha Raye on "Your Hit Parade" bellowing "Deep in the Heart of Texas"... That terrific laughing sequence on an otherwise fine "Plays For Americans" series. Six people, that we know of, were so irritated by this over-crowding that they flipped off their dials and missed the rest of "Have You Seen Him?"... Cracks about lady announcers. If worse comes to worst, the stations could do worse... Over-working of that Hollywood word, "glamour," successor to the "lit" of the Clara Bow-Flapper era. Can't somebody concoct another synonym for charm, personality, appeal?

Must have been the $64 variety: Fresh from a business school in shorthand, a young lady was recently assigned to take dictation from Booke Carter, noted news analyst for Mutual. After tearfully muddling through the first batch of letters, she tossed in the sponge. "Mr. Carter," she complained in bitter frustration, "we've done eleven letters, and not once have you used one of the 1,000 most-frequently used words in the English language!"

Best wishes to Bill Baldwin, who left KFWB last week for KGO, the BLUE outlet in San Francisco. He'll handle special events, and a morning and afternoon record program.

Billy Mills, music maestro for Fibber McGee and Molly, is five feet six. Just before the program the other night, an NBC engineer walked up to the microphone, gave Mills an appraising eye, made a deaf adjustment on the instrument, then stepped back to ask: "How's that for height?" "It's probably all right for Heidi," replied Mills as he mounted his podium, "but—you'd better drop it another six inches for me.

Might rouse some asleep-at-the-switch-ers: The proposed radio series depicting living conditions in the United States after a hypothetical Axis victory!
Customs
By Bob Burns

This week's exclusive by-line story by Bob Burns, star of his own variety broadcast over KFI-Tel on every Tuesday at 9:30 P.M., is especially timely.

Customs are funny things. More folks are guided by custom than by reasoning. You take the folks down in Arkansas. They've got a funny custom. They don't admit there's anything under heaven that can lick 'em. Along comes a flood and washes out their homes and their crops, all those people do is move back and wait until the water goes down. While that's going on they just say, "Sure is going to be rich dirt there when the river goes down," Grandpa Snazzy is another one that would never admit he could be licked. I remember one time he was out in the woods without his gun and a big, black bear started chasing him. He kept running for about two hours and the bear kept gaining on him, until finally he passed my Uncle Fud's house. Uncle Fud yelled, "What ye runnin' fer, Snazzy, fraid the bear'll lick you?" Quick as a flash Grandpa Snazzy yelled back, "Nope. Just runnin' closer t'home so I won't have so far to tote 'im."

But, speakin' of customs. Them folks over in Japan have some funny ones. Take the hara kiri custom. You wouldn't believe it, but those people have men over there that make a living makin' special knives for people to commit suicide with. It's the truth. Why right now they've got the biggest business boom in years. And, would you believe it? A couple of Arkansas men are responsible for it. Yes, sir.

Things were pretty bad when a Arkansas man named MacArthur caused them Japs to lose face. The hara kiri business picked up considerably. But over in Japan the big boys saved their faces by saying, "Don't worry about a thing. Their supply lines are long and the stupid Americans can never supply their armies." Right there's where they made their mistake and when they find out about it a Jap will have to have a mighty high priority number to get himself a hara kiri knife. Uncle Sam just reached right back into Arkansas and picked himself out another general. Right from the same place MacArthur came from. A fellow by the name of Somervell.

Now this General Somervell... from Arkansas... has been given a pretty tough job. He's got to keep all our armies everywhere in the world supplied. He's got to send them food, clothing, guns and ammunition. He's got to send them planes and tanks and jeeps and shells. That's a pretty tough order, but do you think it's gonna lick General Somervell? No, Sir! He's even got time to think about that shortage of hara kiri knives for the Japs. He's gonna lick that shortage for them, too. Every Yankee soldier that heads that way is going to take one with him as a present for the Japs. It fits on the end of a rifle and they call it a bayonet.
Hughes Authors Exclusive Story

Versus Goebbels

Just as Uncle Sam's military machine is helping swing the tide of battle against the Axis, so shortwave broadcasters in this country are turning the tables on Germany's radio propaganda machine.

But—instead of resorting to lies, innuendos and distortions of Dr. Goebbels' Lord Haw-Haw breed—American shortwave operators are hitting back hard and true with incontrovertible facts plus appeals to the decent instincts of their audiences within the Nazi regions.

Typical are the five German language feature programs which the Columbia Broadcasting System's shortwave division has just added to its schedule of European transmissions. These include military analyses by Horst von Baerensprung and Max Dornier, religious programs prepared by Professors Paul Tillich and Dietrich von Hildebrand. The German-speaking world is familiar with these names, which they have long associated with the struggle against dictatorship.

The programs are beamed on Europe simultaneously by WCBX and WCRC, the two new CBS 50,000 watt transmitters, Insuring strength and clarity of reception by those stout-hearted opponents of the Hitler regime who defy his Gestapto tune in foreign broadcasts.

Details of these CBS added German language features and the principals involved follow:

Mondays, 7:15 to 7:30 a.m. PWT: Military analysis of war on the Far Eastern front by Horst von Baerensprung. He is a former head of the Magdeburg, Germany police. That city was a center of anti-Hitler activity until Hitler seized power. Von Baerensprung left Germany in 1933 and, from then until 1940, was personal advisor to Chiang Kai-shek. He is now writing a book on the Far East.

Wednesdays, 7:15 to 7:30 a.m. PWT: Military analysis of war on Western and Near Eastern fronts by Max Werner. He was born in Russia but left there some twenty years ago because he was opposed to Communism. Werner went to Germany where he edited an anti-Nazi paper. With Hitler's ascendency, he fled to France and then to the United States. Werner is best known here for his book, "The Battle for the World." He contributes regularly to the New Republic and lectures throughout the country.

Fridays, 7:15 to 7:30 a.m. PWT: "Gespraeche mit Hans" presents Dorothy Thompson, noted American columnist, in an informal talk with the German folk appraising them of the deceits which their Fuehrer has practiced on them and the might of the powers arrayed against them.

Upton Closs, the authority on Asia, spent his childhood on an Indian Reservation along the Columbia River in the Great Northwest.

Coming Out of the Ether

(Continued from Page 1)

the senseless fanaticism and the destructive arrogance from which we are fighting to save the world."

The controversy between Deems Taylor and his critics seems to revolve around the music of Richard Strauss, who, it is alleged, is a Nazi sympathizer. When Strauss wrote his truly great works, he did so out of sublime inspiration and not as a means of propaganda for the Nazis. When Strauss wrote his Ein Heidenlieben, one of the greatest of contemporary musical works, he had no thoughts in mind of sympathizing with a radical form of government, creed, race or nationality. It was purely the result of his inspired genius. Should this, then, be silenced because Strauss is now sympathetic to the Nazis? I don't think so. I love his music, and all great music, is far bigger than any small quarreling of small minded people.

Strauss receives no compensation from the playing of his music in this country, so we do not contribute to the Nazi cause financially by the playing of Strauss compositions. Nor do we contribute in any other way, either to Strauss personally, or to the Nazis in general. The subject is one that is deserving of considerable thought and one that is currently receiving a great deal of attention on the part of program managers.

The controversy does not extend to the Japanese phase of the war. The only music any of us want to hear from the Japanese is Hirohito's Swan Song!

Beverly's New Series

Produced by one of Southern California radio's most talented directors, John Beverly, a new series of dramatic shows built around movie and radio guest stars will make its bow on KFWB this coming Thursday night at 8:30 p.m.

First play of the series will be "Rendezvous For Three," co-starring Anne Nagel, the lovely Universal film actress, and John Beverly.

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butters, cream, whole milk and eggs, that contain both Vitamin A and carotene.

The next point is, how much Vitamin A do we need? Well, that depends on many things, such as how big you are. The larger one is, the more of this vitamin one needs to prevent night-blindness. Another consideration influencing the foodsources is the fact that the body doesn't use carotene as well as Vitamin A directly obtained. Also regular amounts of the proper and yellow fruite recommended to be used in the daily menu, is a minimum that allows nothing for storage in the body. So you should eat liberal quantities of the Vitamin A foods. A daily requirement would include one pint of whole milk, one egg, about one-third of an ounce of butter, and an average serving of a leafy green or yellow vegetable.

Well, eat heartily, or should we say healthfully?

Did You Know That:
The real European stewedl is made with an elastic dough that is stretched as thin as tissue paper. By that time it is almost transparent. It's sort of stretching a point, isn't it?

They really believe in growing tal! corn in Indiana. Some farmer in Marshalltown coaxed a stalk of corn along until it grew to be twenty-three feet and ten inches high. They don't grow it taller than that anywhere—except in Hollywood!

Recipe of the Week

By CHEF MILANI

Here are your recipes in a convenient form. The complete section will run in your Radio Life Recipe Binder. . . or cut out the recipes individually to paste on your recipe file cards.

Dollar Dinner for Four

Meat Patties with Noodles
Boiled Spinach
Braised Sliced Beets
Mashed Potatoes
\[\text{INGREDIENTS:} \frac{1}{2} \text{lb. meat, \frac{1}{2} \text{pkg. noodles, \frac{1}{2} \text{pkg. spinach, \frac{1}{2} \text{pkg. beets, \frac{1}{2} \text{pkg. potatoes}}\]

Recipe for Meat Patties with Noodles

114 lbs. chuck roast, ground; 1 egg; 4 slices day old bread; 1 tsp. salt and \frac{1}{2} tsp. pepper; 5 tbsp. oil; 1 small onion and 3 cloves garlic; \frac{1}{2} \text{cup stock or water; 1 package egg noodles; 1 sprig parsley, minced; 4 tbsp. melted butter.}

Let your butcher grind \frac{1}{2} \text{lb. of chuck meat. Then mix meat with 1 egg and 4 slices of day old bread previously soaked in water and squeezed. Season with 1 tsp. salt and \frac{1}{2} tsp. pepper. When the meat is well mixed form into patties. Now pour 4 tbsp. of oil in a thick frying pan, and when the oil gets hot, put the meat patties to fry until brown on both sides. Take patties out of the frying pan and saute till golden in color 1 small onion and 3 cloves of garlic in the oil dripping from the pan, and add \frac{1}{2} \text{pkg. of stock, if you have it, or water, and season with \frac{1}{2} tsp. of salt. As soon as the stock, or water, comes to a boiling point, put the patties to simmer with the sauce, cover tightly and let simmer for 30 minutes. While the meat patties are simmering, put \frac{1}{2} \text{pkg. of bread water in \frac{1}{2} \text{pkg. of egg noodles. Boil the noodles until tender, and when done drain them well, and place in a casserole. Pour the sauce from the top, and cover the top with patties and sprinkle 1 sprig of parsley, which has been previously minced very fine. Now pour 4 tbsp. of melted butter on top, and cover the casserole and place at 350 degrees for 20 minutes.}\]

Sunday Dinner for Eight Persons

Oysters on Half Shell
Olives, Celery and Green Onions
Roast Suckling Pig
Brussels Sprouts
Mashed Potatoes
Broccoli Salad with Lemon and Olive Oil Dressing
Green Apple Pie and American Cheese
Coffee (Any Brand)

Recipe for Suckling Pig

1 suckling pig, about \frac{1}{2} \text{lb.}, and have the butcher clean it thoroughly. Make first the stuffing by pouring 2 cups of hot water over \frac{1}{2} \text{pkg. of stale bread crumbs. Then add 2 eggs beaten, 1 tsp. salt, \frac{1}{2} \text{pkg. sage, and 2 tbsp. of poultry seasoning. Saute 4 medium onions in \frac{1}{2} \text{pkg. of butter until lightly browned, add \frac{1}{2} \text{pkg. of celery tops and bottoms, and 1 \text{pkg. of minced parsley. Add thoroughy with seasoned crumbs. Rinse the pig inside and out, fill with above stuffing, put in roasting pan, and sprinkle with seasonings. Place in a roasting pan, and roast at 350 degrees for 3\frac{1}{2} \text{hours, basting frequently with butter, hot water and drippings to keep skin from cracking. Replace pig in kneeling position on a hot platter on a bed of watercress, place an apple in the mouth, and two cranberries in the eye sockets. Serve the pig: To cut away the backbone down to the bone, making cuts 1 inch apart. Run the knife along the backbone and under the meat to loosen. Then lift each portion.}\]

Source and Such:
We are all vitamin-minded today. Every type of food must stand up under a severe test proving its worth, or else be banished from the dinner table forever. Under these circumstances everyone is interested in the food sources of each individual vitamin. The following are a few of the sources of Vitamin A.

Some of our foods such as fish liver oils and liver supply Vitamin A directly. Other foods, including leafy green vegetables and yellow fruits and vegetables—such as kale, spinach, carrots, apricots and peaches—are an indirect source. They form carotene, which changes to Vitamin A in the body. There are still other foods—

Radio Life

CONSUMERS' CLUB

Directed By Chef Milani

HOT TIP:
Stoves, as far as primitive man was concerned, weren't a conglomerates of knobs which could be turned on either to asphyxiate one or to bake a cake, but flat stoves warmed in a fire. The first time he burned his finger on his flint knife he probably discovered that a stone could hold heat. A little later, a couple of centuries or so, he found out he could warm water by dropping hot stones into it.

Closed stoves of brick or tile were not used until the end of the Middle Ages. Being that cooking was done at an open fire and there was no way of leading the smoke out of the house. Those quaint looking two-piece doors not used until the end of the Middle Ages were practical answer to that problem ages ago. The lower section was meant to keep the pigs and chickens out, and the upper section was swung open to let the smoke escape.

About 1490 a cast iron stove was introduced in Alsace. This was to take the place of the brick and tile stoves then in use. After that things went on without any changes until 1744 when Benjamin Franklin invented a portable fireplace of iron.

Today we have electric and gas ranges, toasters, and grills, practically anything and everything. The modern housewife pushes a button and an electric robot goes into action. And tomorrow—well, by tomorrow they tell us there won't be anything to cook. We'll all be eating concentrated foods. A hard fate indeed for both the stove and the gourmet!
Lauded for his award-winning acting in “How Green Was My Valley”, Donald Crisp is in fine fettle to take on Milton Berle on “Three Ring Time.” See Pre-Cast Page 15.

**EASTER SUNRISE SERVICES**

KFI, KECA, 5 a.m. (30 min.). From Minneapolis.
KFI, 5:30 a.m. (35 min.). From Garden of the Gods, Denver.
KECA, 6 a.m. (30 min.). From Shrine of the Ages, in the Grand Canyon of Arizona.
KFTS, 6:45 a.m. (15 min.). The Easter Pageant, 7 a.m. (35 min.). From Mt. Davidson, near San Francisco.
KHJ, DLBS, 5:45 a.m. (15 min.). Prelude to the Dawn, 6 a.m. (45 min.). From Hollywood Bowl, on a transcendental hook-up. In compliance with U.S. Army requirements, no congregation will fill the famous Bowl, but on hand will be Betta Haxie to recite “N兵力tion to the Dawn”; Blue Stevens, soloist; Dorothy Wade, violinist; the Hollywood Lutheran Choir and Easter Sunrise Chorus directed by Hugo Brehm; Dr. J. George Horn to deliver message; “Easter Comes to a World at War”; and Jim Burton to announce and give background of this world-renowned event.

KNX, 3 a.m. (90 min.). Special service of the Moravian Church in Winston Salem, N. C.
KNX, 4:30 a.m. (45 min.). Twelfth annual Easter broadcast service of CBS from Arlington Cemetery.
KNX, 5:15 a.m. (45 min.). Army Sunrise Broadcast.
KNX, 6:15 a.m. (45 min.). From St. Mary’s Church, San Francisco.

Glimpse Pert Kelton, who looks and sounds just like her moniker. While whimsical Frank Fay is de-bunking one of the popular songs, she’s right beside him at the mike. Thursday, KFI, 7:30 p.m.

Much-approved addition to Kate Smith’s hour is Tommy Riggs, who naturally brings along his inquisitive little partner, Betty Lou. He’s heard Friday, KNX, 9 p.m.

Listeners acclaim the podium-return of Werner Janssen, who starts a 13-week series on Mutual’s Standard Symphony. Now we’ll hear Sibelius! See Pre-Cast Page 15.

As perky and desirable as an Easter bunny is the attractive BLUE network star, Gloria Blondell, heard each Monday night on “I Love A Mystery”, Carleton E. Morse serial.

**THE SHOW OF YESTERDAY AND TODAY—** Health.
HEARD: Sunday, KECA, 11:30 a.m. (30 min.).

**THE BLUE THEATRE PLAYERS—** Drama.
HEARD: Sunday, KECA, 11 a.m. (30 min.).

Newly-created repertory comp; succeeds “Famous Fireside Plays and plans to emphasize present original dramas. Selected for the premiere on April 5 is “There Goes Ichery Van,” a fantasy by William Iverson, new young radio writer. Principal parts are played by Frank Lovejoy, Joan Banks, and Santos Ortega.

**THE NEW MOON symbol indicates new programs.**

**Sunday, April 5**

**SOUTHLAND ECHOES—** Music.
HEARD: Sunday, KHJ, DLBS, 7:45 a.m. (15 min.).

New program highlighting Negro choir.

**N E W  M O O N**
CASTS and PRE-VIEWS

THE AMERICANS SPEAR—Reptilian Program. HEARD: Sunday, DLBS, 11 m. (30 min.). RJH, 10 p.m.

April swings into stride with an exchange broadcast from Santiago, Chile. These programs are fostered by Rotary International.

THE ARMY HOUR—War Dept. Show. HEARD: Sunday, KFI, 12:30 p.m. (1 hour).

New series written and produced entirely by the U. S. Army.

PAUSE THAT REFRESHES—Good Music. HEARD: Sunday, KNX, 1:30 p.m. (30 min.).

Tenor, Frank Parker, is guest.

PLATES FOR AMERICANS—Drama. HEARD: Sunday, KFI, 1:30 p.m. (30 min.).

Rosemary de Camp, charming radio actress who has just scored in pictures, has the leading role in an Arch Oboler original, "Miracle in 3-B."

"What would a woman with a husband in the army, and with a small baby wish for?" is theme of drama.

PORTS OF THE PACIFIC—Adventure Series. HEARD: Sunday, KFI, 2 p.m. (30 min.).

Colorful new program originating in San Francisco and scheduled to embark today on its first coast-to-coast broadcast. Each week is presented in narrative the romance and flavor of a different port or wonderland of the Pacific.

SILVER THEATER—Drama. HEARD: Sunday, KNX, 3 p.m. (30 min.).

The inimitable, irrepressible Bob Hope cavorts through an original story, "The Young Man Who Had a Dream," by M. M. Musselman.

LEGION PROGRAM—Special Kirrel. HEARD: Sunday, KECA, 3 p.m. (30 min.).

Lynn Stambi, national commander of the American Legion, speaks from New York on stopping rumor-mongering. Title of his address is "Truth in War."

CHASE & SANBORN SHOW—Variety. HEARD: Sunday, KFI, 3 p.m. (30 min.).

Bergen takes Charlie to the new base at Santa Ana, where the sassy little dummy is made an air force cadet. Jeanette MacDonald, guest star, will undoubtedly sing.

ROMANCE OF THE RANCHOS—Drama. HEARD: Sunday, KKNX, 8:20 p.m. (30 min.).

The romance of Rancho San Pasqual (Pasadena) is told.

Monday, April 6

YOUR DATE WITH DON NORMAN—Informal. HEARD: Monday-Friday, KNX, DLBS, 10:45 a.m. (15 min.).

Mr. Norman is breakfast host to a group of three to five women, whom he interviews immediately following the meal.

PHILADELPHIA ORCHESTRA—Symphony Music. HEARD: Monday, KFI, DLBS, 11:30 a.m. (to 1:15 p.m.).

Because the regular concert falls on Good Friday, the broadcast has been changed to Monday, April 6. Eugene Ormandy conducts Wagner's Good Friday music from "Parsifal." "Symphony No. 7 in A Major, Opus 92," by Beethoven; "Symphony No. 4" by Schumann, and Ravel's "Daphnis and Chloe, Suite No. 2."

IN THE FUTURE WITH DUFF BAKER—Serial. HEARD: Monday-Friday, KFKE, KVOE, 2:15 p.m. (15 min.).

A fantasy in which two youngsters visit the planets.

Tuesday, April 7

FAMILY DOCTOR—Informal Program. HEARD: Tuesday-Friday, KECA, 11:15 a.m. (15 min.).

An actual doctor, who served as public health official in the Orient for several years, weaves stories of his travels, interspersing common sense health ideas.

THREE RING TIME—Variety. HEARD: Tuesday, KECA, 8 p.m. (30 min.).

Academy Award winner, Donald Crisp, guests with Milton Berle, Shirley Ross, and the Bob Crosby aggregation.

Wednesday, April 8

HERE'S TO THE LADIES—Women's Angle. HEARD: Monday-Friday, KECA, 9:15 a.m. (15 min.).

Helen Sawyer and Tom Dale discuss marketing, and other subjects close to feminine interest. Breakfast at Sard's moves the following earlier time, 9:30 to 10 a.m.

TUNE UP AMERICA—Television Show. HEARD: Wednesday, KFI, DLBS, 8:30 p.m. (30 min.).

Guest is Alice Marble, tennis champ

plon now engaged in physical fitness leadership for Civilian Defense. Sonny Dunham is guest musician.

Thursday, April 9

Rudy Vallee—Variety. HEARD: Thursday, KECA, 7 p.m. (30 min.).

Gloria Warren, Warner Bros. 15-year-old "Deanna Durbin," sings the title song of her new picture, "Always In My Heart," which has its Hollywood premiere the night of the broadcast. Other guests are the Negro stars, Hattie McDaniel and Nicodemus, song and dance hit of "Louisiana Purchase."

SECRET LEGION—Drama. HEARD: Thursday, KFI, 7:15 p.m. (30 min.).

A new dramatic show patterned in a modern Robin Hood manner, with locale in the South Seas.

Friday, April 10

MEN OF THE SEA— Naval News. HEARD: Monday-Friday, KECA, 11:35 a.m. (10 min.).

Interesting stories of the men in the navy and merchant marine, narrated by George Hicks. Featured will be on-the-spot pick-ups from ships, docks, and naval centers and an occasional interview with men in the service.

Saturday, April 11

ON GUARD WITH THE COAST GUARD—Educational. HEARD: Saturday, KFI, 10:15 a.m. (15 min.).

Tells what the coast guard is accomplishing.

AMC NEWS—Commer. HEARD: Saturday, KECA, 8:30 p.m. (30 min.).

News, background, and round-table discussion by four eminent men: John B. Hughes representing the "A," or American point of view; Miles Mander the "B," or British; Dr. H. H. Chang, the Chinese; and John De Beaufort, the Dutch.
Radio Life "Covers" the U.S. Navy's Own

By EVELYN BIGSBY

"Your Navy Needs You!" Is Enlistment Plea of "Anchors Aweigh" Broadcast from Naval Training Station at San Diego.

YOUR NAVY needs you!" A fresh significance attaches to this simple, importunate appeal as it is flung into the air, coast to coast, while 3,000 bluejacketed men listen. It is Saturday afternoon in San Diego, and Terry O'Sullivan is voicing the enlistment plea on "Anchors Aweigh", the Navy's own show originating in the Naval Training Station's huge auditorium.

A few moments before, three sailor boys had fronted the KGB microphone which helps to carry the broadcast to 120 Mutual stations over the country.

"Where are you from and why did you join the Navy?", Announcer O'Sullivan asked the first fellow.

"I'm from Iowa and I joined to cook", he answered.

The same question was put to the next bluejacket.

"I'm from Ohio and I joined to be a machinist.

"And you?", questioned the announcer turning to the third.

"Wa-a-1-1", he drawled, "I'm from Texas and I'm fixin' to do a little fightin'."

Actually, they are all a fighting gang, these three thousand sun-tanned boys with their eager faces watching the stage, their clean, white caps resting on their knees, their white-striped blue navy suits holding in expansive lungs which loose raucous cheers as the band fanfares the broadcast's start.

Piercing the musical flourish is the centuries-old bos'n's pipe, a shrill note which can be heard above all other confusion aboard a departing ship; follows the triple horn and final descending blast of a ship's whistle; then the band swings into the strident bars of "Anchors Aweigh."

As the broadcast shoves out of the radio "home port", its musical skipper Leon Leonard signals his 32 Navy musicians into a stirring march. The boys blow their horns vigorously to produce the rugged kind of music traditional with "America's first line of defense."

"Anchors Aweigh" is a radio show which strives to be a little different from so-called "defense shows" now airing. "Our broadcast", explains Producer Dave Tutus, "is timed, paced, and produced in a manner reflecting the distinction and dignity of the Navy."

Featured each week is Lieut.-Commander Perry Wood, The Officer Of The Day, who is public relations officer at the Naval Training Station. He often introduces some outstanding person of interest to the lads or tells a sea saga. A few weeks ago, for example, his guest was 81-year-old A. S. Hickey, U. S. N. retired, who served as a third-class seaman on the U. S. S. Constitution, familiarly known as "Old Ironsides."

Today's sailor-boy, well-fed and clothed, listens respectfully as Hickey reads, in faltering voice from a shaking paper, about the sturdy oak boat on which he trained, the hard discipline and equally rough food—slumgullion, salt horse and beans, with hardtack.

"You moderns can hit a dime at 50 miles", Hickey says as his
parting shot, "but we old fellows could hit right between the eyes anyone who offered an insult to the flag we loved. We didn't call them 'fifth columnists' in those days—we just called them 'rats.'"

 Talks like these are the longest scheduled on the show. Another taboo is amateur talent. Why import a singer when Glenn Burris, tenor who top-scored in Metropolitan auditions, is right at the station in the service? Special guests have included Burns and Allen, Irvin S. Cobb, Freddie Bartholomew, Pat O'Malley, and Gene Lockhart and his daughter, June.

 Recently, Jimmy Wakely and his radio rodeo trio from Autry's "Melody Ranch" entertained the boys. One minute, in their impeccable cream-colored Stetsons and meticulously tailored tan suits, they were relaxing their audience as they lazed into the easy rhythm of "You Are My Sunshine." The next instant, they had

(Continued on Page 31)
**Deaf Valley Opus**

The longest horseback ride in history, made by a woman in 1911, will be dramatized by the Old Ranger on the "Deaf Valley Days" broadcast of April 9. The rider's name was "Two Gun Nan," and she's still living.

**KNX, 5:30 p.m. Thurs.**

The Merry Macs are dedicating a new tune they've just published, "Hey Mabel!" to General Lear's boys at Camp Forrest, Tenn.

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**Wonderful World**

Lum and Abner's radio catchphrase, "Wonderful world," has been made the title of a new popular song which will be published soon with the famous comics appearing on the piano copies.

**KNX, 5:15 p.m.**

Fay Kanin, conductor of "The Woman," is in charge of "The Life of Michael Kanin, author of Kate Hepburn's new film, "The Woman of the Year."

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**SUNDAYS 8:30—KNX**

ROMANCE OF THE RANCHOS

Presented by TITLE INSURANCE AND TRUST CO.

—Night Justice, KGJ
—Crowning You, KGB
8:35—Alice McPherson, KFSF
—Chapel Quartet, KNX
—Girl's Album, KNX
—Problem (Clinic), KNX
—Music, KGJ

THE PACIFIC LUTHERAN HOUR

A Gospel Broadcast Bringing Christ to the Southland

Each Sunday 9:45—10:15 P.M.

KFWB—700 Kilocycles

9—Signal Carnival, (Signal Oil Co.), RFI
—Pitch Fork (Master Photo Finishers), KNX
—School Song, REO
—News, KNX, KGJ, RGER, KFSG
—Knock Knock, KGJ, RGER
—Union Rescue Mission, KFWB
—A. C. Kastlitz, KFSF
—Old Fashioned Revival, KFSG
—Vipers Ensemble, KNX
—Sunday Evening Club, RFAC
—Branch Ballroom, KFVG
—You Can't Do Business with a Winter, KFSG
9:05—Fullerton Four Square, KGJ
—Meet 'Em, Knute, KGJ, KFSG
—Meet 'Em, Karpe, KGJ, KFSG
—Meet 'Em, (Coffee Cup), KGJ
—Meet 'Em, (Coffins), KFSG
—Heaven's Promises, KGER
—Meet 'Em, (Lord's Table), KGJ
—Knute, KGJ, KFSG

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**SUNDAY LOGS**

**Bob Brooks, KMTB**
—News, KFXO, KFVG, KGJ
—Old Fashioned Revival, KFSF

**William Winter, KNX**
—News, KGJ, KGJ
—Memorial漫画, KGJ
—Memorial漫画, KFSF

**C. L. West, KNX**
—Memorial漫画, KGJ
—Memorial漫画, KFSF

**Jack Benny, KGER**
—Romance of the Ranchos (Title Insurance and Trust Co.), KNX
—Knute, KGJ, KFSG
—Nobody's Children, KGJ

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**The Ozzle Nelsons (she's Harriet Hilliard) have two children, David Ozzie, 5, and Eric Hilliard, 18 months.**

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**BROWN'S MUSHER**

Browns and flavors

GRAVIES, SOUPS AND STEWS
Dressing the Part

When Milton Berle's Three Ring Time went on the air in late December, 1941, without the Radio City studios had the appearance of a rodeo. Berle, Bob Crosby and Shirley Ross, supposed to be visiting Edward Arnold, was actually braving the script, dressed for the occasion—in gay, conventional cowboy outift.

Shirer's Edge

William L. Shirer has a decided advantage over most of his colleagues now that India has become vitally important in the current news. Shirer was stationed in India during 1931 and 1932 and his India commentary is personally acquainted with most of the political leaders, including Mahatma Gandhi.
HEAR CHEF MILANI
“Dinner for 4, a Dollar No More”
KMC—11:00 A.M.

Varity
8:00—John Murray, KFI
9:00—Lita Smith, KNX
9:30—Breakfast at Sardi’s, KKC
11:00—Chef Milani, KMC
1:15—Club Milena, KRC
3:15—Voice of Broadway, KNC
4:10—Art Baker’s Non-Stop KFI
6:15—Cafe Morgan, KHJ–KGB–KOVE–FXM
6:40—Music, KFAC, KRD
6:45—Radio Revels, KGER
7:00—What’s Up, KVOE
8:00—Our Gal Sunday, KXN
9:00—Let’s Neeve, KKG
9:30—Music, KFAC, KRD
10:00—Music, KTMR, KFG
11:00—Musical, KXY
12:00—Morning Hayride, KFR
1:00—Music, KFAC
1:30—Mr. Wayne, KFAC
1:45—Music, KTMR, KFG
2:15—Music, KFAC
2:30—Music, KTMR, KFG
3:15—Music, KTMR, KFG
3:30—Music, KFAC
4:00—Music, KTMR, KFG
4:15—Music, KFAC
4:30—Music, KTMR, KFG
5:00—Music, KFAC
5:15—Music, KTMR, KFG
5:30—Music, KFAC
6:00—Music, KTMR, KFG
6:15—Music, KFAC
6:30—Music, KTMR, KFG
7:00—Music, KFAC
7:15—Music, KTMR, KFG
7:30—Music, KFAC
8:00—Music, KTMR, KFG
8:15—Music, KFAC
8:30—Music, KTMR, KFG
9:00—Music, KFAC
9:15—Music, KTMR, KFG
9:30—Music, KFAC
10:00—Music, KTMR, KFG
10:15—Music, KFAC
10:30—Music, KTMR, KFG

Quiz Programs
5:30—Treasure Chest, KFI
6:00—What’s My Name? KHJ–KFR–KOVE–FXM
8:00—Information Please, KEC
9:00—Battle of the Books, KFI

Outstanding Music
2:00—Classie Hour, KFRC
4:00—Sunday Concert, KFVF
5:00—Music, KFAC
6:00—Music, KTMR
7:00—Music, KFAC
8:00—Music, KTMR
9:00—Music, KFAC
10:00—Music, KTMR

Public Affairs
4:15—Your Government Reports, KFI
5:00—Spotlight on Nation, KFI
7:15—Public Affairs, KFI

Sports—Comment
2:15—Baseball Network, A. vs. Portland, KFAC
6:15—Baseball, KFAC
7:15—Inside of Sports, KFAC–KOVE–FXM
10:15—Boxing Notes, KFAC–KOVE–FXM

TUESDAY Program Highlights
Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

TUESDAY, APRIL 7

Variety
9:00—John Murray, KFI
9:30—Lita Smith, KNX
10:00—Breakfast at Sardi’s, KKC
11:00—Chef Milani, KMC
12:00—Teacher Milena, KRC
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3:30—Music, KTMR, KFG
4:00—Music, KFAC
4:15—Music, KTMR, KFG
4:30—Music, KFAC
5:00—Music, KTMR, KFG
5:15—Music, KFAC
5:30—Music, KTMR, KFG
6:00—Music, KFAC
6:15—Music, KTMR, KFG
6:30—Music, KFAC
6:45—Music, KTMR, KFG
7:00—Music, KFAC
7:15—Music, KTMR, KFG
7:30—Music, KFAC
8:00—Music, KTMR, KFG
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10:15—Boxing Notes, KFAC–KOVE–FXM
Vallee's New Discovery

Rudy Vallee, who just isn't happy unless he's entertaining a noisy crowd every two weeks, is talking about his latest—a 15-year-old singing actress by the name of Gloria Warren who will appear on Vallee's BLUE air show on April 9.

Vallee's New Discovery

Quality has made Jewel America's largest selling shortening! Buy it in the big red cartons and help save precious tin.
London, Ontario, home town of Guy Lombardo is planning a huge reception for the leader of the Royal Canadians when Guy brings the gang to London April 30 for a benefit date.

Red Skeleton's house in Westwood is open 24 hours a day to any soldier. and every soldier he meets gets the unlisted Skeleton number with an invitation to call.
Ronnie Kemper, the Dick Jurgens discovery of two seasons ago who has been described as a natural performer with Horace Heidt's aggregation, has left to form his own orchestra.

Arthur Tracy, the Street Singer, comes by his title naturally. At the age of 16, he earned money by singing on the streets and courtyards of Philadelphia.

George Fisher, veteran movie commentator whose "Hollywood Whispers" is a coast-to-coast Mutual feature, has resumed now that his molar trouble has subsided.
Leonardi, who contributes his talents as band leader and makes the weekly trek from Hollywood, gives a lordly lift to his arms as "Americo" is indicated, and the masses of people pour piously into the familiar strains, an imperious magnificence swells into the upper recesses of the big building.

Terry O'Sullivan makes the enlistment slogan: "Your Navy needs you!" Visitors look about and wonder where these boys will be in a month or two. Leonardi taps his nose with his forefinger—reflecting a signal from Producer Titus that the broadcast is concluding "on the nose," perfectly timed.

The theme music "Anchors Aweigh," gaining momentum and conviction, is finally drowned from the air by the surge of lusty cheers from 3,000 throats. Every boy is yelling as if his life, or someone's, back in Peoria, or Dallas, could hear him personally.

Listening mothers in Peoria, Lincoln, and Dallas are certain, no doubt, that they distinguish their own son's cheer amid the clamor which brings another "Anchors Aweigh" show safely into port.

**DLBS, 1 p.m.**

Bandleader Tommy Tucker, whose orchestra guests on Spotlight Bands often, wears a Phi Beta Kappa key which he earned as an undergraduate at the University of North Dakota.

**DLBS, 6:30 p.m.**

Lynden's EGG NOODLES WITH CHICKEN

Tasty egg noodles, tende: chicken, and rich broth. Try LYNDEN'S for lunches, dinners, refreshments.

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**Anchors Aweigh**

*(Continued from Page 17)*

every sailor in a latter of enthusiasm as they ask the boys to hand-clap to "Deep In the Heart of Texas." Self-conscious smiles of participation spread over the sea of faces as reassuming whacks the practicing chorus.

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**Last Program Finder, March 29 . . . To Reappraise Soon**

**Anchors Aweigh**

*(Continued from Page 17)*

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Tasty egg noodles, tender: chicken, and rich broth. Try LYNDEN'S for lunches, dinners, refreshments.
Aldrich Family

(Continued from Page 9)

ation went to the networks with its own sponsor, Postum.

The new contract given the show last year assures The Aldrich Family of a nice steady income until at least October of 1947. And Ezra Stone's contract with Goldsmith assures the young actor of a weekly flow of greenbacks until the same date.

House Jameson wasn't the first Sam Aldrich. But he is the first to bring Lawyer Aldrich to life. Jameson won a tremendous following as Renfrew in "Renfrew of the Mounted," but as Mr. Aldrich he has been even more popular. The suave, slender actor professes to wishing that he owned a paunch—the better to live up to the Sam Aldrich as pictured in the minds of listeners.

Katherine Racht, who plays Mrs. Aldrich, needs no avocation for her spare time. She has little of it, what with answering letters from mothers on Junior's behavior. Key came to radio via a mother's role in Thornton Wilder's "Our Town." She is in constant demand for mother roles—although the lovely Miss Racht has never gotten around to getting married herself.

Charita Bauer and Jack Kelk complete the regular Aldrich Family roster. Both grew up in radio, and fit snugly into the Goldsmith comedy as Mary and Homer.

Goldsmith's attention to minor details, such as a school teacher with only two or three lines, accounts for in great part for the consistent high standard of his show. Few weeks pass that the regular cast of "The Aldrich Family" isn't supported by such Broadway names as Everett Sloan, Paul Stewart and Violet Heming. The smallest line deserves the best, thinks Cliff.

But it is a home atmosphere that pervades the production. No brittle tension exists between the friendly and the control room, no mumbled under the breath nor undercurrent of strife that often exists as air time draws near. No "That blankety-blank director must think I'm a Duse!"

This is entirely to author Goldsmith's liking. The fact that he is now radio's highest paid writer hasn't made a bit of difference in the friendly, bespectacled playwright who much prefers swapping yarns with his West Chester neighbors to wining and dining on Broadway till cow milking time.

Dent-Eared Music

The pooh Jim (Fibber McGee) Jordan recently gave his maestro, Billy Mills, loves good music—in fact, he just eats it up. On the latest day, Billy discovered the pup in the music library munching the trumpet score of one of his favorite military marches.

** KFI, 9 p.m. Thurs.

** KFI, 6:30 p.m. Tues.