CANTOR COMES TO TOWN
Mrs. William Thompson, 4760 Voltaire Street, San Diego, Calif.

Sirs: Have been a "One Man's Family" fan for years. Today the announcer introduced Paul as 31 years old, aviator in World War, and as having been shot down at that time. The program proceeded with a modern setting. I don't like to have Paul made into a war hero. I admire him very much. Also please refer to your Radio Life of April 26, Page 12 and Page 42, which explains that Paul is really Bernice Berwin. Will you please tell us how you get that answer?

(Through a typographical error, a line was dropped from the story; it should read: Paul, played by Michael Ruffolo; Hazel by Bernice Berwin.)

L. B. Davis, 4324 West 59th Place, Los Angeles.

Sirs: My people in England and in the United States of America are in all services, nevertheless I agree: no jokes at death of our enemies. They are "God's children." Forced into a war, not of their choosing. I have a young nephew, head of 38 men in the R. A. F.—there is no hatred expressed—only a deep sorrow over this awful carnage.

John Urban, 280 Alpine Street, Pasadena.

Sirs: I have written to the radio stations requesting an hour of classical music in the morning and my suggestion has been met with total silence and discouraging indifference. The usual tripe aired in the morning is to me childish and sickening. Will you print this plea for a morning classical program and suggest that others who would also enjoy it let their wishes be known? I think the pressure of numbers might get action where a lone request is ignored.

Thank you, Bernie Smith, for your timely remarks about intolerance and the wisdom of quoting Jose Rodriguez' very fine remarks. I also like your campaign against smutty jokes. I hope we have heard the last of lingerie jokes and girdle giggles.

Mary Hughes, Los Angeles.

Sirs: We've taken a lot of pleasure in Radio Life at our house for a long time past, but like a lot of good intentions, we've never got around before to telling you so. Anyhow, thanks for the convenience of your logs, the newsiness of your chatter, and the good sense behind most of your criticisms. We like you.

Now, for that nice pat on the back, will you be kind enough to find out something for us—particularly for the more youthful part of "us"? What has happened to the youngsters on the "Blondie" program? The doings of young Alexander and his baby sis were our chief interest in the program before they were taken off and the show went strictly political and got full of relatives. Are the kids out for good, and for why? We DON'T like that.

(If you listened in a week ago Monday night, you heard Alexander on the show. As the Bumsteads are moving into a new house, we have been assured that the children will be very much in evidence from now on.)

Mary Falster, 1214 West Ave, West Los Angeles.

Sirs: Could you please print a few pictures of "Stella Dallas" cast, also "Down Mexico Way" and one of Dennis Day, who sings on Jack Benny's program?

(On line with a new program, Radio Life is endeavoring to print more and more pictures of radio personalities. The four pages used by announcers in this and last week's issue are in accord with this scheme. We are planning to bring you, in the near future, other pages of singers, supporting and juvenile players.)

Mrs. Edith Duickson, 337 W. 88 Pl., Los Angeles.

Sirs: I guess I'll not be the only one saddened by learning that Myrt and Marge is to leave the air. This serial has brought much happiness and moments. I know thousands of other listeners feel as I do. Can't something be done to keep them on? Do you know if Miss Vail is getting a new deal through with another sponsor so she will be back on the air? Or is she planning to give up her radio work? It just won't seem right not to tune in and hear that theme song, "Poor Butterfly," so I hope our hearts will be gladdened to hear that either Colgate has decided to keep them on or she will return to the air for a new sponsor after a vacation of a few weeks. Where can we flood letters for a demand that they return? Do print something in your column about writing letters so all fans can see it.

(Details are lacking on just what is going to happen to the Myrt and Marge series. Current sources are unfortunately not renewing the show, but Radio Life understands that several companies are dickering for a nite time deal that would keep show on through the summer. As far as we know, Miss Vail has no plans for retirement.)

Mrs. W. J. Brown, 7840 Jaysul, Tujunga, Calif.

Sirs: My family does not like the new style of times and programs. Haven't heard any of my neighbors compliment this style either.
Radio's New Trend

Commercial radio, which had expected to take plenty of financial jolts on the chin due to the loss of business occasioned by government priorities and other wartime exigencies, this week faced a brighter outlook as a trend to wartime institutional radio advertising began to develop almost overnight.

The new "trend" was given added impetus by the announcement of the Radio Branch of the War Department that it had cleared a series of full-time weekly programs to be broadcast from army and navy posts under the sponsorship of General Motors Corp.

The purchase by the automobile manufacturer of a nighttime hour for its series of broadcasts highlighting amateur talent in uniform (starting June 9 via CBS) was hailed in broadcasting circles as the brightest news since advent of the priority bogey.

The decision by General Motors to keep its product and name before the public despite the fact that its machinery is being devoted exclusively to the manufacture of war materials may influence other major manufacturers of durable goods to either maintain their present radio programs, or if they aren't currently on the air, to undertake similar institutional projects of a patriotic nature.

GE Sets Pace

Face-setter in the institutional type of commercial radio advertising has been General Electric which sponsors Frazier Hunt's 15-minute, three-weekly newcasts via CBS.

On this series, started on March 3 of this year, General Electric plugs electronics and television and their places in the post-war world. No attempt is made by the sponsor to sell General Electric products to the public.

Frazier, who sounds not unlike Walter Pidgeon of the cinema and whose keen awareness of current events and the manner in which they affect world conditions has made him one of the best-liked reporters of World War II, brought the blind mayor of the city of Akron, Ohio, to his CBS microphone Thursday, May 7, for an interview on how war has come to one of the nation's most important industrial cities.

Hunt's broadcast with Akron's chief executive suffered in that his script appeared ragged and disjointed in text. His air audience was noticeably ill-at-ease and suffering for his oh-ing and ah-ing throughout most of the interview.

Some Retain Programs

Among the firms now converted almost entirely to war needs, but retaining their network programs on an institutional basis are Bell Telephone System with its Telephone Hour and DuPont which angels Cavalcade of America via NBC and Wheeling Steel with its all-employee Sunday program on the Blue.

Bell System actually is employing its program to advise listeners against over-use of the telephone during wartime when "open lines" are vital to the successful war campaign.

Cheers From Camps

General Motors' decision last week to create and sponsor a new Tuesday evening hour-long CBS system program under the title, Cheers From the Camps, will involve one of the most complicated broadcast units in history when the broadcast debuts on June 9 at 6:30 p.m. (PDT) through KNX

Through its arrangements with the USO and war department, the auto concern will use its 60 minutes to link Army and Navy trainees in this country with their folks at home and via shortwave with U.S. men in uniform in foreign lands. Talent will be drawn completely from the ranks of Uncle Sam's fighting men.

General Motors will keep two separate production crews, composed of writers and producers, on the road in advance of each program.

For CBS, the garnering of the new commercial airshow represents "poetic justice" because the Columbia Network was the first to suffer from the effects of Pearl Harbor when Ford cancelled the Sunday Evening Hour shortly after the first of the year.

$1 Per Year Kate

Kate Smith, radio's large, good-natured bundle of patriotism who was waving the stars and stripes via her airshows long before it was considered smart or the patriotic thing
Meet Mr. Lavalle

Irritated by repeated gags arising from the similarity between his name and that of the French fuesher, Maestro Paul Lavalle, director of the "Chamber Music Society of Lower Basin for Crook's Windy Ten," is changing the spelling of his name from Lavall to its original form—Lavalle.

He denies vigorously any relationship to Pierre Lavall, Vinby's No. 1 traitor to the cause of the Free French. When the Blue Network publicity officers showed him the change they sent to Radio Life and other magazine headquarters this week the maestro heaved a sigh of relief, adding, "say, there's the germ of a good idea there."

The correction sheet carried these lines for the benefit of radio editors throughout the nation:

"Kill: P. Lavall. Insert: Paul Lavalle." KECA, 10 p.m. Wed.

Corwin "Collapses"

Relaxing on a ranch somewhere "deep in the heart of Texas" this week was Norman Corwin, hard-hitting, moustached director-writer of the four-network This Is War Series.

The Corwin "War" programs, which he did for the government with what many insiders termed "handcuffed hands," ended with broadcast of May 9 which the onetime CBS radio director revolved around provocative listener mail received on the programs since their inception.

Corwin is said to be considering two radio offers and a movie bid, both hooked into the war effort. Despite the entanglements the This Is War series encountered from various government agencies, Corwin has definitely expressed himself as being interested only in vehicles which will be related to the war effort. He is said to be disinterested in stories of an escapist slant.

Radio Life's latest information regarding Corwin's next move—gained from a reliable source as this publication went to press—points to a Columbia network sustainer revolving around a new war slant with Corwin getting a free hand on story material and the production reins.

Two Less Now

The array of Hollywood reporters on the commercial airlines was reduced by two last week when the sponsors bankrolling the programs of Jimmy Starr (five times weekly via KECA) and George Fisher (Sundays on KHJ-MBS) allowed their contracts to run out.

This left only Jimmy Fidler and Erskine Johnson on the other side of the commercial Hollywood commentaries heard locally. Hedda Hopper, heard everywhere but on CBS locally for Sunkist, continues her daily observations on the film town.

Fisher, one of radio's pioneer Hollywood reporters who celebrated his 10th anniversary over Mutual only a few weeks ago, will probably continue
on a sustaining basis over KHI and the Mutual Network.

Charles Garland, heard over KMPC, is the newest Hollywood gossip on local airwaves. He was off the air for a period following a commercial series he did last season, and resumed only a few weeks ago.

Inner Sanctum’s Heat

How blood curdling can dramatized material be on the air? This was the question over which a heated controversy was reported raging in New York last week between the Blue Network, scripters of the Inner Sanctum mysteries series and Boris Karloff, alternate week star of the show.

Karloff, it is said, wants more gory stories in his scripts. He says that the public expects him in horror yarns and that his reputation as an actor has been built along these lines in films.

The network insists that there be a limit to such material, and the scripters of the show are reported to be half crazy trying to satisfy both parties.

Bob’s Kraft Click

Bob Crosby, identified by Big Brother Bing as “the heap Crosby” when Bing paved the way for Bob to pinch hit for him during his two weeks’ absence from Hollywood on a recent Thursday night, came through last week (May 7) with a smooth first-night replacement job on the Kraft Music Hall, although the show’s script lacked the zip and speed it usually has.

Radio Life’s reviewer felt that the reason possibly for the show’s lack of fire was the absence of male vocals. Bing’s usual solo spots were filled with double stints by the King’s Men and Victor Borge, with Bob getting a chance to sing only on bounce tunes with Mary Martin and the Music Mauds and Hal.

Apparently the Music Hall “front office” figured it was better to break Bob in slow and softly as far as vocals were concerned instead of the much-as much as the audience would naturally begin to compare Bob with Bing if the Crooner’s “kid brother” had baritoned similar ballads to the tunes usually piped by the Master himself.

From his first performance in the tough Crosby slot, Bob listens like he could step onto the Music Hall spot during Bing’s annual summer layoff and satisfy.

Radio Life thinks you can look for an announcement in the very near future that Bob gets the nod rather than a Don Ameche or Mickey Rooney as Bing’s replacement for the summer.

Martin’s Homecoming

Freddy Martin, who batonized his orchestra to radio, recording and personal appearance heights this past year via a springboard supplied by a streamlined Ray Austin arrangement of the “Piano Concerto” is en route here to reopen the Coconut Grove of the Ambassador Hotel in the fashionable Wilshire Center.

Martin’s singing saxophone and smooth dance rhythms were stellar hits during a four-month-long engagement at the Waldorf Astoria in New York, and his premiere at the Grove is set for May 21 with a Mutual-KHI wire six nights a week.

The diminutive maestro’s band was a big click at the Ambassador last year, turning in landslide business for 12 months before training out for the east after making an R-K-O film titled “Mayor of 44th Street” with George Murphy and Anne Shirley.

Martin will continue his Lady Esther programs via CBS-KNX while at the Grove, and may resume his popular telegraphic request hour over Mutual on Sunday nights.

Roberts’ Deal

Clute Roberts, news director and special events chief of the Blue Network in Hollywood, whose alive, on-the-spot reporting jobs have exemplified the much-heralded “Spirit of the Blue” since its divorce from NBC a few months ago, began last week to reap the benefits of the huge audience his voice now commands up and down West Coast airwaves.

On May 5 came the announcement from network officials that Roberts had exchanged signatures with the Seaside Oil Co. to be the man-behind-the-mike on a new series of newscasts over Blue Net stations in California and Arizona, beginning May 18.

Roberts’ stints for Seaside News has been scheduled for Monday, Wednesday and Friday for 15-minute periods at 5:30 p.m., with local release through KECA.

This new series will immediately

“‘What digs, son?’ queries Bing Crosby as he looks over the assorted cowbells and automobile horns which Spike Jones, right, the drummer in John Scott Trotter’s orchestra, features in the tunes rendered by his sensational new novelty band, Spike Jones and His City Slickers. Crosby gave Spike’s crew a transcontinental ride via the Kraft Music Hall on NBC on a recent Thursday night.”
precide the News of the World round-up sponsored by Alka Seltzer, in which interesting developments are spotlighted from all parts of the world with commentators in foreign spots spelling the news.

Robert's widely-discussed rap at "poor taste" on comedy programs several weeks ago (Radio Life, May 3) and his exclusive radio "scoop" with Capt. Hewitt T. Whelless, wholesale ripper of flying ships, plus his on-the-spot coverage of the sub attack on Santa Barbara some weeks back have alomed him in his climb to popularity.

Blue Prexy Speaks

Mark Woods, youthful-looking, easy-to-talk-to president of the Blue Network, paused here long enough last week during a series of parleys with West Coast production heads to hold an informal conference with Radio's Life editor and other Hollywood reporters.

Mr. Woods, introduced by the Blue's West Coast chief, Don Gilman, personified the alert and "easy to do business with the Blue" attitude that has been prevalent in the first few months of operation by the net as an independent-working chain.

Said he on various subjects which were brought up during the discussion of the Blue's place in the radio sun:

The Blue has an "open mind" on ideas for new radio shows. We are prepared to listen and act on any formidable ideas offered by those either, in or out of the trade.

Programs such as This Is War should not be "forced" upon the American radio listener by all networks broadcasting the show at the same time. People do not react well when they are told they "must" listen to a definite program.

Alias John Freedom, new dramatizing originating in San Francisco, and Your Blind Date, Frances Scully's braining child from Hollywood, are two new transcontinental Blue shows which are causing favorable national reaction, as reported among listeners and the advertising sponsors.

The Blue is building more new network programs than any other chain in the country. Many of these are shows based on interesting ideas rather than big-name artists.

Loss of commercial business occasioned by government priorities and other wartime exigencies is being offset by the Blue through the formulation of strong instructional type programs for special sponsors who are alert to the necessity of keeping alive their trade name for the duration despite the fact they have nothing to sell the public now.

West Coast produced programs on the Blue have shown themselves to be as well, if not better produced, than many of the broadcasts originating in eastern studios.

Janssen's Smile

The smile Werner Janssen, conductor of the Standard Symphony Hour broadcasts over KHJ and the Don Lee Network, also has not occasioned by the success of his current series which has brought a deluge of complimentary fan mail to his podium.

Baran-waver Janssen was notified over the weekend that his son, 17-year-old Werner Janssen, Jr., a freshman at Columbia University, has just won a clarinetist's chair with the National Orchestral Association, playing in Carnegie Hall.

Obober's Message

Arch Oboler, Hollywood's own storyteller, known to millions who for the past nine weeks has been producing, directing and writing Plays for Americans over NBC, last week shadowed an educator at the 13th Institute for Education by Radio on the Columbus campus of Ohio State University.

Oboler accused many of the educators present in his audience—which he addressed as guest lecturer—of "chasing their academic tails" instead of using radio as a blunt weapon of war to arouse the American people to the task which is his.

The sentiments of the radio playwright, who a few hours prior to his lecture had won two first awards at the hands of the educators for two of his creative efforts ("Johnny Quinn—U. S. N.", first of Plays for Americans series and "Hollywood's Salute to the President"), were echoed by Norman Corwin, producer-director-writer of the This Is War series.

Oboler opened a panel discussion on the subject of war in radio with this prayer:

"May we in this session stop chasing our academic tail in meaninglessness circles; may we remember that there is a war going on and that time's a-wastin', and that to waste time and physical energy worrying about definitions and terminology and putting each other's backs politely is a sin against the men who have died and will die in this war."

Both Oboler and Corwin, who followed him to the speaker's rostrum, challenged the educators to cease their issuance of words and "take action."

Oboler scoffed at the fears expressed by some educators that "human emotions might be prematurely drained by current war plays and be and wanting when the crisis arrives."

"This is the crisis now," boomed Oboler, "All the letters I receive demand with one voice—Make themurry!"

Corwin, whose This Is War program bowed off the airplane of the four major networks last Saturday (May 9) after being subjected to much "cutting" and censorship, remarked that he got the impression "that there wasn't a war going on, but just a minor dislocation in radio."

Corwin, in his Ohio lecture, declared, "The enemy within our midst, the fifth and sixth columnists, are equal to six battleships just as us. We must name names. We are playing 'patty-cake' on the edge of Vesuvius!"

Other participants in the frank discussion of radio's role in the war included Irene Wicker, famous for her children's programs on NBC whose son last week was revealed to be among the latest casualties in the war; Philip Cohen, of the Office of Facts and Figures, and Bernard C. Schoenfeld, of the War Production Board.

Garred's Topper

Bob Garred, CBS newscaster who does something like 22 commentaries a week over KNX and KFWB this week was listed by the Hooper program survey as the most popular daytime news broadcaster on the West Coast. His Hooper rating is 113, the highest for newsskews heard locally between the hours of 8 a.m. and 6 p.m., with exception of Eimer Davis' spot from New York just before 6 p.m.

This is contrary to Radio Life's May 3rd story in which Norman Nesbitt, KIJJ's Broadway news commentator, was pointed up as the top newscaster with a Hooper of 7.6. Radio Life's mention of Nesbitt as the top newscast between the hours of 8 a.m. and 5:30 p.m. was incorrect, but apparently the sole of material for the Nesbitt story fixed in some of the daytime hours so that Garred's 5:45 p.m. broadcast would not be included in the competition.

The Richfield Reporter, which only two weeks ago celebrated its 12th year on the ether, paced the night news programs with a percentage of 14. Don Forbes and John Wald co-commentate the Richfield show which is edited and prepared by Wayne Miller. Glenn Hardy, KJH newsmen who spins for Alka-Seltzer, is among the night leaders, as a count of 91. Hoopering figures represent the percentage of dialers checked by telephone.

Happy Days Again

All Los Angeles radio stations were back on the Ascap music catalog list this week except one which has not yet signed a contract for Ascap tunes.

Latest station to climb back into the fold was KMTR which announced its signing of the Ascap contract by playing as its first Ascap song, "Happy Days Are Here Again."
PEACE
In 1943
by Harry W. Flannery
as told to Evelyn Bigsby

Mr. Flannery, who came to KNX two months ago, followed William L. Shirer as Berlin correspondent and Continental head for CBS. Mr. Flannery lived and worked in the Nazi capital from the fall of 1940 until Sept. 29, 1941, when, after a six-weeks' "run-around" from Hitlerian officials, he was finally able to obtain an exit visa. This was granted because in time for Mr. Flannery to catch a plane to connect with the Clipper at Lisbon. One hundred people were waiting for the Clipper. Mr. Flannery came home in a freighter. He was one of the last American correspondents to leave Berlin. In the following article, Mr. Flannery expresses opinions based on actual observation in Germany, in his book, "Assignment to Berlin," which comes off the press next month, he gives more information. His continuous experiences seem only to have whetted his appetite for foreign activity. Now he would like to go to China.—Tus Envoys.

Believe that the war will end in the final month of 1943, with Germany defeated. It wouldn't surprise me to see the Allies make an invasion of Norway, where they would be in an advantageous position to bomb in Germany. Nor would it be unexpected if the Allies also struck at Germany through France, following the push through Norway. To win, we'll have to carry the war to our enemy! I think the war will be over by the end of next year because German morale shows signs of cracking. Dig to the roots of this situation and you will unearth the food problem. Rations are being cut sharply.

Last summer the meat portion per person each week was thinned from 17 to 14 ounces. Recently it was pared to 11 or 10. For the first time since the war, bread was rationed this year. There are marked scarcity of fats, which are often overlooked as essential food during normal times but which are vitally necessary to a people fighting a war and winter.

Last fall, for the first time, potatoes were portioned. Always before there had been an abundance, so much so that German haus-fraus have looked upon potatoes as a basic food about which to build the rest of their meal, much as American home-makers plan their menus around the meat course.

When I left Germany, the sugar allotment was practically the same as we are allowed here under the new rationing system. Adults may purchase a half pint of milk at one time; there has always been sufficient milk for children. Vegetables are being taken from subject countries, potatoes are required from the Netherlands, fruits are scarce, and canned goods are held in reserve.

But don't be lulled, Americans, into the conviction that Germany is near revolution. Things will have to be much worse than they are now for Hitler's cohorts to stop fighting.

I estimate that 25 per cent of the German people are behind Hitler because they believe in him; 10 per cent follow along for advantages to be gained; 50 per cent back the Fuehrer because it's the thing that's being done; that leaves about 15 per cent in the anti-Hitler group.

Americans greatly exaggerate surveillance by the Gestapo. It is simply impossible to watch everybody all the time. I was always careful about talking in public places. In my hotel room, I would place a wooden shield in front of the phone to prevent any pick-up of my conversation in a microphone possibly secreted in the instrument.

The Germans admit that the war in Russia was a surprise and serious setback. They didn't anticipate the campaign carrying over into winter. One German economic expert remarked to me last year: "We can't last two more winters at war." As soon as he realized the implication of his words, he refused to elaborate on his opinion.

That war with the United States was inevitable was known in Germany long before I left. That is why officials hampered my departure, in hopes of retaining another American hostage to exchange for a German in this country.

What did surprise the Germans, however, was our entering the war as a united nation. They are still counting on internal dissension to nullify our war effort.

Hitler is just monomaniac enough to stick things out until his world crumbles. Already he is becoming less boastful, more fearful of the situation, more honest with his people, hoping that with Germanic fortitude, they will rally around him as he tries to make his brave stand. Toward the end, warfare may be terrible, with vicious weapons in use.

When he sees that the " jig is up," Hitler won't commit suicide or run out on the surrender. This obsessed man will probably dramatize himself by marching into battle at the head of his goose-stepping troops.
New Radio City

SAN FRANCISCO, Calif.—San Franciscans are looking at NBC's new Radio City today and still rubbing star dust off of their eight day, star-studded dedication.

There's a look of pride in their eyes, too.

Not only were the studios dedicated by Jack Benny, One Man's Family, Burns & Allen, Al Pearce, the Great Gildersleeve and scores of other stars from Hollywood.

They turned out to be the last broadcasting plant and therefore the most modern to be built in the U. S. A. for the duration of the war.

Even before the dedication ceremonies started, NBC announced priorities made construction of another such building impossible for the duration. Almost prophetic, the announcement was backed up a few days later by the F. C. C., which ruled no more studios could be built until the war is over.

Cooperation in the war effort and growing importance of San Francisco as a key place in world communications were the themes of an eight-day dedication program, with the stars giving extraordinary help.

Jack Benny, for example, donated 500 sets of flying wings to the first 500 high school and college boys to join the army air force as reserve cadets who will be able to finish school before going into active service.

George Burns and Gracie Allen planted a Victory garden in the lawn of the San Francisco City Hall before a grinning audience of sailors, soldiers and marines, by special permission of the Park commission and Mayor Angelo J. Rossi.

Paul Whiteman, who served in the navy during the last war as a bandmaster at the Mare Island Navy Yard near San Francisco and donated a real chief petty officer's cap and auditioned musicians for navy bands.

Al Pearce put on an apron and with his vocalist, pretty Margaret Lenhart, assisting, served dinner to U. S. sailors at the Treasure Island Navy Station cafeteria. "It's the least I can do for them," said Al, after giving the boys two free shows and inviting them to meet him at WABC's Tommy Harris' lounge for refreshments.

And the Great Gildersleeve wound up the activities by staging a Chinatown tour of Radio City with a bevy of pretty Chinese girls who dressed themselves in native costumes and came to the studios to help plug the United China Relief drive.

The international theme was carried out by the appointment of John Elwood, communications pioneer who served as first secretary of RCA and helped Owen D. Young organize it, as manager of NBC and KFO in San Francisco.

To take a look at the post, Elwood left an important New York job as manager of NBC's international division.

Larry Chatterton is one of those "behind the scenes" men at CBS-KNX. A tall, good-looking chap, it is his task, as Supervisor of Announcers, to allocate mike-men for every hour, day or night, that the station is on the air. In the business for 12 years, with KNX for five, it's significant that he and Dick Joy are the "old-timers" of the staff. "Which proves," Larry says, "that announcing isn't a goal in itself, but affords opportunities for other radio fields. An announcer still dreads sore throat, he admits, also involuntary convulsions of the diaphragm, like the time Larry was making an impressive introduction: "And now, ladies and gentlemen, we present the eminent conductor, Leopold Stokowski—". About the funniest experience Larry recalls is the time the record man jumbled up the discs during a Lyon Van commercial instead of putting on one which produced the king of beasts roar, the fellow popped on a platter which gave out with pathetic bleats.

When Mrs. Bob Sparks (Penny Singleton who plays "Blondie") announced she was infanticipating for September, a cycle was completed. First, Blondie of the comic strip had a baby; then, on the radio, the Bumsteads added Cookie following this was a movie, "Blondie's Blessed Event." For their real-life infant, the Sparkses have ordered a boy. There's already a girl, "Dee-Gee."

Speaking of babies, we'd like to register as distasteful that flippant patter on Fitch Bandwagon which concerned the Phil Harris-Alice Faye expected arrival. We're not a fuddy-duddy, but like most women, we think the idea is sick. Mommy isn't here yet. Who knows that assuming responsibility for one more soul in this world is something to contemplate seriously anytime—let alone now, with what's happening and what's inevitably going to happen when we start picking up the pieces after the war. Sure, greeting a baby is swell. Congratulations! But before the wee one is even born, can't someone think up anything else as script material for a coast-to-coast show?

It appears that we weren't the only ones getting bored with the "Big Town" stories. Since shifting of the plot locale to Europe, Arthur Eddy says the show's Crossley has risen from 13.4 to 14, making the Robinson-Munson stunt the only major one to display a gain. One's such a generous girl. When 80 cadets jumped into Hollywood from the San Onofre Flying Field, and were left with nothing to do but thumb-twiddle for half an hour before "Big Town" went on the air, One forsook a much-needed rest before show-time and entertained the lads with stories about Broadway and Hollywood.

What-Not Dept.: When Mrs. Bob Reynolds, wife of KFRC's station manager, recently presented Mr. R with a seven pound boy and they named him Christopher, Chef Milani sent flowers and a note which said: "I hope that your Chris will be as great as the one in 1942 was."

Heartfelt sympathy to darling little Betty Rhodes, whose brother, sister-in-law, and two nephews were wiped out in an Eastern auto accident. Brave Betty upheld show tradition by emceeing Mutual's "Tune Up America," regardless. .. Yum-yum! How good Kay Jordan and Tom Finkle's Carol Davis look parading as career girls in the new issue of Mademoiselle... Paula Winslow, who plays Dottie Dobson on the Ransom Sherman show, has been clocked at 359 words per minute. Floyd Gibbons' top was 275-325, we understand. . . . Acquiring poise, the Burns and Allen tenor, Jimmy Coss, is getting plenty good and making the nonchalant, established singers a bit appreciative, we hope. John B. Hughes leaves May 18 on a lecture tour in the East— a visit to war production plants.

You, too, may like this story about Boris Karloff, "Inner Sanctum" star, who was annoyed at a small boy making faces at him on the subway. "Don't mind him," the child's mother said, "he's just trying to scare you by making believe he's Boris Karloff."
Johnny in the Spot

By JOHN WHITEHEAD

*This column continues to be amazed by the guestar policy of certain airshows... the "spotting" of top-name screen personalities in insignificant little playlets such as the one in which Martha Scott, one of Hollywood's finest actresses, was starred a week ago on Kraft Music Hall.*

Miss Scott is a glaring example of a long string of name stars who have appeared in recent months on network programs merely as the foil for a radio comedian or as the lead in some variety sketch that had little or no dramatic value.

Several weeks ago, on the initial airing of Your Blind Date coast to coast on the Blue, Miss Scott was cast in a comedy playlet demonstrating how the women are carrying on at home in the jobs given up by the men who have gone off to war. The material, given Miss Scott on that occasion was so inferior to the cinemactress' talents that we wondered at the time what the star could possibly gain by accepting such a role on the air.

By odd coincidence, Miss Scott's talents were again utilized on the Crosby show last week in a vehicle along the same lines as her Blind Date appearance. How Miss Scott or her agent, in signing her client for these air appearances, could possibly see how the actress could benefit through such presentations is more than this reporter can fathom.

We are wondering when the stars themselves who make such guest appearances will realize that the sponsor is merely "using" their name value to enhance the network's audience for that particular day. We are wondering, too, just when the stars themselves will demand that whatever they do on the air be as important as their position warrants.

We do not mean to say that all radio programs employing guest stars are guilty of such misuse of star names, the Cantor program (with Billie Burke) and many others including broadcasts of the Kraft Music Hall, have supplied their guestars with excellent material. But we do believe, and many radio listeners will bear us out, that the film stars who allow themselves to be exploited by radio sponsors in vehicles poorly suited to their talents are causing great injury to their careers and the goodwill they have built in previous radio appearances where their material was in keeping with their reputation and acting abilities.

*We don't know about you, but every time we dial our radio to KFI at 7 o'clock these Saturday nights to hear the briskest, breeziest, full-to-the-hilt 15 minutes on the ether waves, yes, it's the Sports Newsreel of the Air, with that friendlyman-about-sportsdom, Bill Stern in the driver's seat. There's a man who can move you out onto the edge of your favorite chair and make you like it! His zest; his warm, likable-split personality which was so evident when we first met him several months ago here on the coast leaps right out over the radio band. We get a real thrill out of his thrilling human interest yarns which he gathers from locker rooms and conversations with the great of the athletic world. And nobody can dish out a clip-to-the-point interview like Stern. We were always a Husing rooter, but off his recent Newsreel quarter-hour Bill Stern is now tops in our sports corner.*

*Bill Stern*

*Observations: Brother Charles Arlington, KHJ announcer who has been barking those trick introductions for Duke Ellington's crew on South Gate way at the Trianon, is a great commercial airman. His delivery and tasty phrases breathe big-time. . . Cliff Arquette's handling of Robert Reed's swell material on Point Sublime via KFI-NBC Wednesday nights is leading him him for the absolute heights of radio popularity. That same-oldline dished up each Sunday via the talkie section of the Fifth Bandwagon is getting mighty monotonous. Yes, even with Toby Reed's virile spicing. It's high time for that script to get a shot of adrenaline.*

*Bob Burns dropped his bazooka long enough the other after-
noon at Columbia Square to tell us that "truckin' is a thing of the past on our Canoga Park ranch." Bob says that the big loads of alfalfa, sugar beets, lima beans and English walnuts that once went to market from his ranch via huge farm trucks are now being transported behind the CBStar's champion Missouri mules.*

*Uncle Sam Calling: Henry Levine, popular trumpeter at the helm of the Cleveland Octet on the Blue's Chamber Music Society of Lower Basin Street musicians, last week enlisted as a buck private in the U. S. Army Signal Corps. Hollywood's Charles Marlowe succeeded him on April 29. . . Bob Waldrop, ace Blue Network symphony announcer formerly heard from San Francisco's KGO, joins the navy this week. . . And you'd be surprised how many other favorites of yours and ours are on the verge of a merge with the armed forces. . . Just received a personal card from Pvt. John Barry, former Jan Garber and Ray Noble announcer, now stationed at Camp Roberts.*

*Ben Alexander, one of West Coast radio's cleverest young men-about-the-microphone, is doing a bang-up job these Saturdays as the Wordmaster on Noah Webster Says, the new quiz series being aired out of Hollywood on NBC at 4 p.m. Ben is the former Stanford undergrad who announced Point Sublime and other network shows. Alexander's stand on Noah Webster Says is as a pinch hitter up the regular Wordmaster, Larry Keating, returns from his eastern tour with Bob Hope.*

Ben, a Sigma Nu from Palo Alto, will be interested in hearing that Freddy Nagel, a fraternity brother of his from Stanford, created quite a furore on the bandstand of the Hotel Nicotell in Minneapolis, Minn., these days. Freddy, who clicked with his sweet band at the Wilshire Bowl via a KJI two years ago, has had one successful engagement after another during his current eastern tour.

*Dialogue Overheard Before Airtime in "Amos 'n Andy's" Own Private Studio in Beverly Hills.*

Amos: "This war is a matter of punctuation. Folks all over the world know we U. S. means the United States. What we need to do is take those periods out of U. S. and use them to end the sentence of slavery and death with which the Axis dictators threaten the world."

Andy: "You said it. All us Americans have to realize is when those guys threaten the U. S., that means U. S.*

*Note to Mark Woods, president of the Blue Network: You left town at a (Continued on Page 18)*
So important and expensive that only Uncle Sam is big enough to sponsor it!

That was the comment Bob Burns made of a special broadcast on which he and a dozen other top-flight Hollywood stars had just appeared.

The drawlin’ Arkansan who parlayed a couple of plumbing fixtures into a bazooka and fame and fortune via the airwaves was speaking of “Command Performance, U.S.A.”—radio’s newest and most pretentious program.

“Command Performance” is little known to U.S. radio listeners because it is not heard on the regular broadcast band. But to the hundreds of thousands of American fighting men stationed throughout the world “Command Performance” is their radio show.

“Command Performance” is unique in broadcast annals for many reasons. Designed solely to
entertain America's armed forces on the far-flung front line of World War II. "Command" not only presents the top-ranking stars of the entertainment world at the specific request of U. S. soldiers, sailors and marines, but it is not at all unusual to tune in the show on one of the short wave stations which rebroadcasts the transcriptions of "Command" to all parts of the world and hear the singing of birds, the barking of a dog, or the sound of the jack-pot on a slot-machine.

The letters from Uncle Sam's men in uniform, requesting their favorite stars, their favorite songs, the sounds that remind them of their homeland, thus become an integral part of "Command Performance" broadcasts.

One of the recent requests answered via "Command Performance" was that of an engine department crew member of an army mine planter somewhere in the south Pacific. Said he:

"Before you turn all those slot machines into scrap iron for the war effort, could you get hold of one slot machine, and just let me hear what it sounds like when three bars come up and it rains nickels? I played those machines for 10 years and never hit the jack-pot."


Adolphe Menjou, acting as master of ceremonies for the array of celebrities, dropped a specially made slug into the slot machine and pulled the handle which brought forth a stream of nickels in a perfect jack-pot.

Explained Menjou for the benefit of the seaman listening somewhere in the south Pacific:

"That was a slot machine jack-pot. Those things which just fell out of it were slugs, borrowed from Rochester, who found them in his pay envelope last Saturday. I'd like to mention in passing, S. J. C. (the seaman's initials) that the machine you're playing out there now is a much bigger one than the one we've just demonstrated. We expect you and your buddies to keep right on playing it until three lemons come up. I think you know who those three lemons are?"

Other unusual requests answered via "Command Performance" have included the grease-monkey in far-away Trinidad who was lonesome for the birds that used to wake him up on the farm back in Indiana. NBC engineers recorded the singing of the birds, and Fred Allen played the record during his appearance on one of the "Command" broadcasts produced in New York. Fred thoughtfully added the famous Bronx Bird for uptown New Yorkers who might be lonesome for it. The latter was dedi-
Radio’s Command Performance

(Continued from Page 11)
cated in the script to a former paperhanger in Berlin, initials A. H.

Then there was the elegant in November 1928, when he told "Command" in a letter that he was lonesome for the voice of his dog. "Queenie" was brought to the "Command" microphone. He is still the prettiest for her master at the behest of Kate Smith.

"Command Performance", the brainchild of tall, energetic Glenn Wheaton of the Radio Branch of the War Department, is produced twice a week in half-hour packages by the U. S. War Department’s newest recruit from the ranks of big-time commercial radio, Vick Knight.

Knight, brainy, dynamic mite (the show is billed 5-ft. 5-in., weighs 142 lbs.) who during the past decade has produced and directed the shows of Eddie Cantor, Kate Smith, Rudy Vallee and more recently Allen of Texas Star Theater, started guiding the destinies of "Command Performance" sever months ago in New York while he was handling the Ted Allen Hour.

After putting the first few shows together, Knight became so engrossed in the patriotic venture that he asked Allen for a release from his contract in order to join the War Department in a full-time capacity when the original point of "Command" was moved to Hollywood.

Radio’s highest paid producer-director (his contract with Allen called for a weekly paycheck of close to $1,000), Knight receives no compensation for his tireless efforts in bringing to the "Command" microphone the world’s greatest "names" at the request of the boys in uniform. Vick is not even a dollar a week, but he pays all his expenses out of his own pocket.

"Command Performance" has no budget, and pays no salaries to musicians, arrangers, conductors, copyists, stars, the National Broadcasting Company or CBS, all of whom contribute their efforts and faculties.

Through the cooperation of the Los Angeles Musicians Union, Local 47, musicians of radio’s most famous orchestras are able to play without remuneration. Each week Vick Knight, aided by the Hollywood Victory Committee, is able to get top personalities to appear on the show.

Only voice heard regularly on "Command" is that of Paul Douglas, tangytomed sports commentator, who opens the show and signs it. Douglas was selected to announce the series because his voice has a certain timbre that registers as well on the short wave as the long wave.

There is no doubt that "Command Performance" is the most expensive radio production ever put on the air. The stars, if the talent and facilities were paid for instead of being "on the cuff."

The average talent costs alone per broadcast would amount to $50,000 and upwards, depending on the calibre of stars performing, the transcribing of the programs and the short wave transmission facilities are other items which would push the costs upward toward the $75,000 mark.

So great is the mail streaming in to "Command Performance, U. S. A." every week from fighting men all over the globe that the programs have become the most important radio effort of the entertainment industry. Stars leap to appear on the show. It has become a coveted honor to say a word or sing a song on "Command Performance."

Several weeks ago Band Leader Sammy Kaye, on a series of one night stands in the West, re-routed his bus several hundred miles just to bring his orchestra into a Radio City studio to play one tune on "Command."

Sammy Kaye’s "Command" was the request of Private M. R., stationed in the Southwest, who did not want to miss his friend, in which he said, "I would like to request Sammy Kaye to sing and play ‘Dear Mom’ please as it is for my own dear Mom. Thank you."

Command Performance is one radio program with no options. It’s booked solid, for the duration.

As announcer Paul Douglas barks it as he signs each edition of "Command Performance."

"This week and every week, ’til it’s over, over there!"

Spring in the Air

George Sherman, teen-age son of Ransom Sherman, used to listen to his dad’s Crestfallen Manor programs from home. But since Shirley Temple’s Junior Miss series began at Columbia Square, George has been on tap each week for his father’s broadcasts, which are aired right across the hall from Shirley’s programs.

Cantor’s Tee-Off

Eddie Cantor, despite a display of several time-worn gags early in the show, stood in sharp fashion the first of eight final Time to Smile comics from Hollywood last Wednesday (May 6) when he aired his first act since his ailing illness of more than a year out of NBC’s local Radio City studios.

The banjo-eyed star, interviewed by Radio Life’s editor during rehearsals for his debut-from-Hollywood show, was bright and zestful, apparently quickly recovered from a recent illness which forced the closing of his Broadway musical, “Banjo Eyes.”

As usual Cantor’s top scene-stealer, Harry von Zell, brought forth a rush of solid laughs from the audience with a hilarious sequence in which he announced a change from California’s beautiful weather, handsome men, gorgeous girls, etc. “If I don’t see something repulsive soon I’ll go crazy,” screamed von Zell.

Billie Burke, the flighty-voiced film comedienne who has scored more heavily and consistently than any guest star from the flicker factories whenever she has been “spotted” on a radio show, literally “ran away” with Cantor’s homecoming broadcast.

Relying on great material supplied her, Miss Burke was a one-woman riot from the time she came onstage until she said goodbye with a highpitched “hello.”

Dinah Shore, who preceded the Cantor troupe to Hollywood by a week in order to launch her own commercial on the Blue Network, came through with 181 soulful seconds of “I Don’t Want to Walk Without You,” dressed in blue slacks.

Schedule of Broadcasts: "COMMAND PERFORMANCE"

(Continued from May 7, 1942)

Beamed on Europe (Newfoundland, Greenland, Iceland, British Isles)

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Beamed on Latin America (South America, Central America, North Africa)

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Beamed on Asia (China, Japan, Philippines, Indonesia)

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Beamed on Eastern Europe (Europe, Middle East, Africa)

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Note: Although broadcast are “beamed” as above, official reception reports and mail from listeners indicate that programs may be heard in countries far removed from technical limits of beam areas in many cases.
MAY 17, 1942

RADIO LIFE

PAGE 13

BROADCAST HEADACHE COMES AND GOES FOR HARRY JAMES

One of the biggest headaches a dance band leader faces is whether, during "remote control" broadcasts from a niteries, to play mainly for the cash customers who come to dance, or to aim his efforts at the radio listeners, who, sitting at home in their easy chairs, are ready to tear his band to pieces if he doesn't meet their highly critical standards.

Harry James has an even greater headache to contend with in achieving successful broadcasts from niteries in which he plays. In order to get his string section over the air in a proper blend with his brass and saxes, Harry has to shift his bandsmen into a different set-up before each broadcast, as the set-up that is successful with an interior amplifying system won't work for a radio pick-up.

This takes time and it means the dancers have to stand around and look on while Harry's boys are moving themselves and their instruments into the broadcast set-up. During the broadcast, vocalists and instrumental soloists play to the radio mike, and are practically unheard by the cash customers, who sometimes wonder just what the heck has gone wrong with the band.

After the broadcast, more "time is lost"—as management sees it—getting the bandsmen back into their regular dance set-up.

We understand that there was much moaning from the Palladium's boss, Maurie Cohen, and that some harsh words passed between him and Harry some big "name" (undetermined at this writing) to follow; Phil Harris at the Biltmore Bowl, with Joe Reichman opening May 28; Freddy Martin opening May 21 at the Cocoanut Grove, following fill-in dates by John Scott Trotter, who together as Skinnay Ennis left on a nation-wide camp tour with Bob Hope; Ella Fitzgerald at the Trianon (opening May 13), with Jimmy Lunceford. Henry Busse and Count Basie in line to follow; Jan Savitt at the Casa Manana (and doing a bang-up job there in spite of the stiff competition from James at the Palladium). Incidentally, there was a bit of a mix-up as to what band was to follow Savitt at the Casa Manana, there being signs in the lobby mentioning Bob Crosby. Bob Crosby's staff said the Casa Manana booking was all "just a rumor—nothing to it.

Playing one-nighters, theatres, broadcasts in this territory are no less than Paul Whiteman, Ozzie Nelson, the Crosby band, Xavier Cugat, Louis Armstrong, Duke Ellington, and probably others by the time this gets into print.

By the way, Glenn Miller will not play the Palladium on this trip, nor will Sammy Kaye. They scoot back East as soon as they finish their movie stint at 20th Century-Fox.

JIVERIES ALSO JINGLE

And for those who like their musical fare dished up a la hot de le jazz Los Angeles now boasts a long list of jiveries—The Streets of Paris, with Wingy Manone now supplemented by Art Tatum; the Trouville, where Lee & Lester (with TonyShore) will hit the bill with Billie Holiday, the dusky diva of the diggeries; Sugar Hill, long a rumba rendezvous but now swinging to the socks of Lyle Griffin and His Strictly For Kicks; the St. Regis, the Capri, where Jake Porter's new band and the famous "T-Bone" Walker ("King of the Tenor Saxes") have taken that big hole of the boogie woogie, "Bottoms" Smith, have wowed and wowed the zoot suit mob; and, of course, Bob Zurke, the older "Big Hill" swinging solo at the Hangover Club. And we mustn't forget the jam sessions at Boureston's and the Hollywood Café, or Mike Rial's zanies at the Radio Room... And as we have no doubt left out a lot of good ones, we'll expect to hear plenty from their loyal supporters.

BITS ABOUT THE BANDSmen

The Mocamo, which kept a good band (Phil Ohman's) too long, is coming out of its slump fast since the advent here of Art Crippen, whose band Ohman fronted at the old Trocadero (which is to re-open soon). Mocamo has offered Crippen, who is tops with the local society set, a long contract and the Fiddler has returned to the Santa Barbara Biltmore this summer, where he will have a CBS broadcast. No confirmations on the story by the Fiddler yet but Glenn Miller had purchased the Casa Manana. The band with which Sterling Young will re-open the long-dormant Biltmore will be less lacy and more solid than

(Continued on Page 25)
(Starting from the Top)—Every Monday night when The Lamp-lighter airs on KHJ, Maxine Lewis contributes songs, while Paul Neighbors’ orchestra accompanies and Ted Yerxa interviews Hollywood Tropics guests. Soft music and melodiously-read lines of poetry comprise the program which Walter Arnold gives Monday-Friday on KMPC at 11:45 a.m. See Pre-Cast page 15.

Still atop the pinnacle of juvenile popularity and parental favor is Nila Mack’s Saturday morning program, “Let’s Pretend.” Patsy O’Shea is a member of the cast.

Noted Metropolitan Opera tenor, Jan Peerce, appears Sunday on Pause That Refreshes, with Andre Kostelanetz and Albert Spaulding. See Pre-Cast this page.

Here’s the new comedy star of the Blue network’s popular “Busin Street” show. He’s Zero Mostel, man of parts, doing one of his “roll ’em in the aisles” impersonations.

Saturday, May 16

STARS OVER HOLLYWOOD—Drama. HEARD: Saturday, KNX, 9:15 a.m. (30 min.).

Dennis O’Keefe stars in “Happy Haven.”

METROPOLITAN HANDICAP—Races. HEARD: Saturday, KNS, 1:38 p.m. (45 min.).

Starting today, and for three subsequent Saturdays, Ted Husing describes progress of the bang-tails at Belmont.

Sunday, May 17

PAUSE THAT REFRESHES—Music. HEARD: Sunday. KNX. 1:30 p.m. (30 min.).

Andre Kostelanetz entertains the Metropolitan tenor, Jan Peerce.

PLAYS FOR AMERICANS—Drama. HEARD: Sunday, KFI, 2:30 p.m. (30 min.).

“Bomber To Tokyo,” Arch Oboler’s idea of what might have happened in a bomber attacking Japan from that mythical base, “Shangri-la.”

FITCH BANDWAGON—Popular Music. HEARD: Sunday, KFI, 4:30 p.m. (30 min.).

Bob Crosby and his band.

ALIAS JOHN FREEDOM—Drama. HEARD: Sunday, KECA, 4:30 p.m. (30 min.).

Title of today’s drama is “The Invisible Army,” a play about Jugoslavia.

SUNDAY EVENING AT TOMMY DORSEY’S HEARD: Sunday, KECA, 5 p.m. (30 min.).

New series with the “sentimental gentleman” and his accomplices broadcasting from the Dorsey home at Bernardsville, N. J.

Monday, May 18

THEME AND VARIATIONS—Music. HEARD: Monday, KHJ, Delco, 1:30 p.m. (30 min.).

Fred Fox, French horn; Emmanuel Bay, pianist; and brass choir in special program.
By Marcia Sinclair

Previews

MAY FIELD AIR CORPS BAND
HEARD: Monday, KECA, 2 p.m. (30 min.)

The 48 members of this musical organization hail from many of the country’s well-known aggregations such as Meredith Willson’s, Ray Noble’s, Skinney Ennis’, and Tommy Dorsey’s bands.

SIDE SHOW—Program Comment.
HEARD: Monday-Friday, KHJ, 3:20 p.m. (15 min.)

Stu Wilson details highlights of the coming evening’s radio fare on Mutual-Don Lee network.

KITTY KALEEN—Song.
HEARD: Monday, KFI, 6:13 p.m. (15 min.)

Melodies from a popular song stylist who was formerly with Jack Teagarden’s band.

YOUR BLIND DATE—All Girl Show.
HEARD: Monday, KECA, 6:30 p.m. (30 min.)

Last week’s show was not aired, due to the flights. June Havoc is held over as guest star.

CAVALCADE OF AMERICA—Drama.
HEARD: Monday, KFI, 1:30 p.m. (30 min.)

Claudette Colbert in “Remember the Day.”

TELEPHONE BOY—Music.
HEARD: Monday, KFI, 6 p.m. (30 min.)

Guest artist, Lansing Hatfield.

LIGHTNING JIM—Western Series.
HEARD: Mondays, 7 p.m., Wed., Fri., 7:30 p.m. (30 min.)

The story of a U. S. marshal and his deputy during the exciting frontier times when outlaws and hostile Indians roamed the plains.

Tuesday, May 19

NORMA YOUNG—Happy Homes.
HEARD: Monday-Friday, KHJ, 5:30 a.m. (30 min.)

Helena Rubenstein, noted cosmetician, who is studying ways and means of keeping the woman defense worker lovely, is Norma Young’s special guest on Tuesday, May 19.

Wednesday, May 20

POET’S HILL—Verse and Music.
HEARD: Monday-Friday, KPIC, 11:45 a.m. (15 min.)

Walter Arnold reads verse, with Rex Corey supplying musical mood at the organ. Each day’s reading is grouped under more or less of a theme, although Mr. Arnold reads both old and new poetry and frequently, originals.

SPORTS ROUND-UP
HEARD: Monday-Thursday, 6 p.m. (30 min.)

Friday, 6:45 p.m. (10 min.), KECA.

Rollie Thomas gives a resume of the day’s sporting events.

Thursday, May 21

KRAFT MUSIC HALL—Variety.
HEARD: Thursday, KFI, 6 p.m. (1 hour)

Prof. Bing Crosby returns to his happy crooning grounds after two-week victory tour. Spike Jones’ City Slickers may appear in guest spot due to public demand.

AMERICANS AT THE RAMPARTS.
HEARD: Thursday, KHJ, DLBS, 6:30 p.m. (30 min.)

Music and drama with a patriotic theme. Originates in Chicago.

REDY VALLEE—Variety.
HEARD: Thursday, KECA, 7 p.m. (30 min.)

Guest is Stu Erwin, participating in a skit called “Slick City Slickers.”

STANDARD SYMPHONY.
HEARD: Thursday, KHJ, DLBS, 8 p.m. (1 hour)

Program for may 21: Overture, “Fair Helen of Troy,” Offenbach; “Fantasy for a Musical Clock,” Mozart; “Scherezade” from “Symphony No. 3” by Mendelssohn; “Ideals” (first performance), Charles Miller; “Guarachas,” Morton Gould; “Intermezzi” (Goyescas), Grandados; selections from “Cat and Fiddle,” Jerome Kern.

Friday, May 22

CIVIL DEFENSE PROTECTION SCHOOL.
HEARD: Friday, KHJ, DLBS, 12:40 p.m. (15 min.)

One of three programs (May 15, 22, 29) originating from Stanford campus and disseminating timely information for civilians.

TREASURE HOUR OF SONG.
HEARD: Friday, KHJ, DLBS, 7 p.m. (30 min.)

Note new time. Guest artist tonight is Licia Albanesi, Metropolitan lyric soprano.

Saturday, May 23

KORN KOBLELS—Popular Music.
HEARD: Saturday, KHJ, DLBS, 10:45 p.m. (15 min.)

From the Flagship in New York City.

FIRST AMERICAN OPERA FESTIVAL.
HEARD: Saturday, KHJ, DLBS, 1 p.m. (1 hour)


SUMMER SYMPHONY.
HEARD: Saturday, KECA, 6 p.m. (45 min.)

Izler Solomon directs tonight’s concert. Note that this series has moved from Tuesday.

THIS WEEK’S

New Programs

We Cover the Battle Front—Sun., 9:30 a.m., KFTR.
Bowling Center—Mon. thru Fri., 9:45 a.m., KFTR.
Hill Roundup—Mon. thru Fri., 9:30 a.m., KHJ.
Best Butterworth—Mon. thru Fri., 5:15 p.m., KHJ.
Sports Roundup—Mon. thru Thurs., 6:45 p.m., KECA.
Lightning Jim—Mon., 7 p.m., Wed., Fri., 7:30 p.m., KECA.
Neil Reagan—Mon. thru Fri., 8:45 a.m., KHJ.
Powerhouse—Tues., 7 p.m., KNX.
Americans at the Ramparts—Thurs., 6:30 p.m., KHJ, KGB, KFDM, KVOC.
(Civil Defense Protection School—Fri., 12:45 p.m., KHJ.
Suspense—Fri., 7 p.m., KNX.
Red Cross Nutrition Series—Sat., 9 a.m., KHJ, KGB, KFDM, KVOC.
(Opera Festival—Sat., 1 p.m., KHJ, KGB, KFDM, KVOC.

Eastside’s Array

Larry Clinton’s orchestra heads the week’s lineup of bands on Eastside’s Dance Tonite series over KFTR, starting May 18. On successive nights the following will be heard: Xavier Cugat, Tues.; Woody Herman, Wed.; Sammy Kaye, Thurs.; Gene Krupa, Fri., and Tommy Dorsey, Sat.

KFWF, 10:30 p.m. Mon.-Sat.

Dant From Indiana

Charles (Bud) Dant, musicconductor on NBC’s Point Sublime and Three Sheaths to the Wind, is a graduate of the Indiana University Conservatory of Music, Class of 1932. He once arranged for an orchestra headed by Hoagy Carmichael, the composer of “Star Dust.”

THIS WEEK’S

Time Changes

Raymond Clippinger—Sun., 6:45 a.m., KECA, KFDM, KNX.
Three Sheaths to the Wind—Sun., 9 a.m., KFTR.
Camp and Carver—Mon. thru Fri., 2 p.m., KNX.
Off the Record—Mon. thru Fri., 3 p.m., KECA, KFDM.
Jack Owens—Mon. thru Fri., 5:30 p.m., KECA, KFDM.
News of the World—Mon. thru Fri., 5:45 p.m., KECA, KFDM.
Your Blind Date—Mon., 6:10 p.m., KECA, KFDM.
Music by Sweeden—Mon., 8 p.m., KECA; 5:15 p.m., KNX.
Hillman and Lindley—Mon. thru Fri., 9:15 p.m., KECA, KFDM.
Fires in Melody—Tues., 6:30 p.m., KECA.
Great Moments in Music—Wed., 7 p.m., KNX.
Songs for Marching Men—Fri., 6:30 p.m., KHJ, KGB, KFDM, KVOC.
Sweeney Todd—Fri., 9:30 p.m., KFTR.
Town Crier—Sat., 11:45 a.m., KNX.
Public Affairs—Sat., 7:15 a.m., KNX.
"How do I sound over the telephone? My friends think I'm swell," one of the army of would-be feminine announcers informs Dresser Dahlstedt, Chief Announcer for the Blue network.

Milady may get a crack at the microphone before this war is over, but first, a long list of qualified male applicants will be exhausted and women with announcing aspirations will be required to obtain experience. "Announcing is so much more than reading a blurb from a piece of paper," contends Buddy Twiss, Chief Announcer of NBC. One has to be an ad-libber, ambidextrous, and practically psychic to keep his equanimity in some of the situations we confront. When those tight places do rub, there isn't time to run upstairs and go into a conference with the president of the company as to what to do. We do our best and keep our fingers crossed."

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**Announcers M to Z...**

KNOX MANNING
Stars Over Hollywood and I Was There (CBS).

PAUL MASTERS
Tune Out Time and Speaking Of Glamour (Blue).

JAMES "JIM" BURTON

DRESSER DAHLSTEAD
Chief Announcer Blue; I Love A Mystery and Bridge To Dreamland (Blue).

BOB MOON
Staff Announcer CBS-KNY.

KEN NILES
Big Town (CBS).

WEN NILES
Al Pearce (NBC), Three Ring Time (Blue).
FORT PEARSON
Quiz Kids (Blue).

MEL RUICK
Lux Theater (CBS).

ABBOTT TESSMAN
Three Thirds Of A Nation and Legion Fights (Blue).

JIMMY WALLINGTON
Fred Allen (CBS).

HANK WEAVER
Palladium Dances (Blue).

HARRY YON ZELL
Eddie Carter (NBC).

DON WILSON
Jell-O (NBC), (Blue).

“STU” WILSON
Lone Ranger, Homemakers’ Club (MBS).

HARLOW WILCOX
Fibber and Molly (NBC); Maxwell House, (NBC), Blondie (CBS).
By BERNIE SMITH

A friend of mine had a rather unusual experience the other night, and I'm passing it along because it has happened to most of us at some time or other.

He was sitting in his den with the family listening to Fibber McGee and Molly. Right in the middle of the program the door chimes rang. He got up and answered the door, and found no one there. Puzzled, he went back to the radio. In a few minutes the chimes rang again. And again he answered the door. There was no one there.

As he stood on the threshold peering out in the night, trying to figure out an answer, he happened to think of the neighbor across the street who was fond of practical jokes.

"Ah!" he muttered. "I'll stand behind the window and watch for him to come up to the door. Then I'll punch him in the nose!"

As my friend stood in ambush, he again heard the door chimes ring and again he found no one there. By this time he was ready for murder. He went to the battery case and turned off the electricity so that the bell would no longer ring. Then he resumed his watch at the window.

Another minute went by. Again he heard the chimes. About this time he was ready for a quick trip to the handy hatch. By now his wife and three small daughters were mysteriously holding back giggles. Finally one of them burst out into shrieks of laughter. My friend prepared for punching somebody's nose, demanded to know what was so funny.

His wife finally explained that the door chimes had come from the loud speaker in the house and that he was going to punch somebody in the nose he had better see Fibber McGee's sound effects man!

Good time last week, because we're sure that if you had tuned your departures until after the publication of your remarks to the effect that you are in favor of, and expect sponsors and the networks to accept feminine announcers when the time of a shortage of male announcers comes, you'd still be trying to get out of Hollywood. Radio Life receives a number of letters from women each week requesting hints on how they can obtain or be trained for microphone duty. Your statement to us the other day in which you said quite frankly that "undoubtedly women will eventually replace men as announcers and engineers as more and more men are called into the service of their country" will serve as great encouragement for the so-called weaker sex who have never been known to be at a loss for words. Perhaps you will be interested in knowing that you and your remarks were well received by the Fourth Estaters who had the pleasure of meeting you while you were in Hollywood on Blue Network business. Good trip to you! Sincerely yours, J. W.

Doodler: Billy Mills, the Fibber McGee-Molly maestro, is one of radio now's best avid doodlers. Many a time have we dropped a table at the H'wood Tropics or in the Derby to find the genial Billy scoring a new arrangement on the table cloth in pencil. Last week somebody familiar with Mills' doodling sent him one of those trick pencils which have four interchangeable leads of different hues. We've been privy to the amusing note he read: "You were good before, but now you can doodle in Technicolor."

With most of the news commentators going in for a spectacular, breathless type of delivery of the war news a la Gabriel Heatter and Walter Winchell, we're finding the Bill Henry habit pleasant and effective for keeping abreast of the latest world developments without being tipped into near-hysteria.

Bill, who's seen more of the world, more of the horrors of war than many of our big-time radio spikers, has a knack of deleting the insignificant items that come over the news wires during the day and pouring out the cream into your loudspeaker with an easy-to-listen-to, friendly tone that smacks of confidence and the knowledge that he knows what he's talking about.

The Times columnist who airs his comments for Chicle via KFI (5:30 p.m.) Wednesday through Saturday is almost as difficult to corner these days as Bing Crosby, but one of these days we're going to hook him and long enough to wring out a full-length feature story for Radio Life readers.

Aside to Louella Parsons: Bonnie Baker, whom you wondered about in print last week via your Examiner column, is a solid click at the Hurricane nitey in Noo Yawk town. She's doing a vocal single in the floor show and has left Orrin Tucker's band for at least the duration. Orrin has disbanded his crew preparatory to joining the boys in khaki.

Speaking of the On-Johnny gal, Vink Knight, the producer-director of "Our Gang" and "Little Rascals" came over the air the other day that one of the personalities he receives the most requests for from Uncle Sam's fighting men all over the world is Wee Bonnie, whose stock in the entertainment industry has slipped considerably since a year ago. Negotiations are now under way to bring Bonnie out to the coast for an appearance on the "Command" series.

This Is War

One year ago on May 9, Jack Benny went off his tenth year of radio broadcasting.

The setting was Los Angeles' famed Biltmore Bowl. Screen and radio stars were there by the hundreds to pay tribute to Jack as one of the decade's great comedians. Champagne flowed and gay couples danced. There were presents for Jack from both radio and screen celebrities.

Pearl Harbor changed all this. There's no time for parties now. Radio and its entertainers have too much to do.

And as fitting this year of 1942, Benny and his gang were up to their necks in work—war work. The flying lads of Mather Field and near-by McClellan Field, important U. S. air bases near Sacramento, boast the first big-time radio entertainment. Jack Benny and his fellow troupers were there to give it to them last Sunday.

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Oma Munson is enjoying her first prolonged vacation in six years. And she'll spend it right here in Hollywood concentrating on her new house.
**Gag of the Week**

For the best Gags of the Week, heard over Radio and sent Radio Life, tickets will be sent to the winners of the contest. Send your best gag selection to 1029 West Washington Boulevard, Los Angeles.

**Mrs. Carl H. Johnson, 14139 Dixie Avenue, Van Nuys.**
Sirs: Heard on Old Gold Show:
Dr. Marshall: How is the patient in Room 213—the one who swallowed a piggy bank?
Nurse Ball: No change yet, doctor.

**Miss Morris, 2927 Gilmerton Street, Los Angeles.**
Sirs: Heard on Fibber McGee Show:

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**RADIO DITIES**

By Joel Allen

Bob Hope

**BOB HOPE**

Has a gag file insured for $25,000.00—For which he alone has the key!!

Edward G. Robinson

Nearly broke up the broadcast while visiting the *Big Sister Show*—He had the cast in stitches—Trying on the Actresses' Hats!

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**Did you know?**

Ish Kabibble

On the Kay Kyser show... was named after a song!!

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**Miss Pat and M'ai Forington, 10916 Peach Grove Street, North Hollywood.**
Sirs: Heard on Chase and Sanborn Show:
Judge: Sit down in front.
Costello: I can't.
Judge: Why not?
Costello: I don't bend that way!

(Tickets for this also to Peggy Oakman, 2903 West Temple Street, Los Angeles.)

**Louise Monsoor, 830 East Second Street, Pomona, Calif.**
Sirs: Heard on Chase and Sanborn Show:
Abbott: Were you in love with her?
Costello: No, I wasn't—it was just cafeteria love.
Abbott: What do you mean?
Costello: Where you grab the first thing that looks good and pay for it later.

**Peggy Samarin, 2724 Lanfranco Street, Los Angeles.**
Sirs: Heard on Fibber McGee:
Wimple (to McGee trying to fix old straw hat): Is that a new hat?
Mollie: No, it's just dyed.
Wimple (sadly): Well, that's too bad.

**Burton Marks, 8643 Olympic Blvd., Los Angeles.**
Sirs: Heard on Maxwell House:
Daddy: What was Louis the fourteenth responsible for?
Snooks: Louis the fifteenth?

**Harry Opperman Jr., 129 East 107th Street, Los Angeles.**
Sirs: Heard on Information Please:
Fadiman: What is the difference between a droop and a drip?
Christopher Morley: A droop is the same as a drip only earlier in the evening.

(Tickets for this also to Eleanor Berns, 353 South Doheny Drive, Los Angeles.)

**Levern Yetter, 2912 Acresite Street, Los Angeles.**
Sirs: Heard on Breakfast At Sardi's:
Joe: What did one hat say to the other hat hanging on the rack?
Tom: What?
Joe: You stay here. I'm going on ahead.

**Sports Newsreel**

Jesse Owens, great Ohio State track star and triple winner in the Berlin Olympic games of 1936, appears as guest on Bill Stern's Sports Newsreel of the air broadcast Saturday, May 16, over NBC-KFI at 7:00 p. m.

Owens was one of several brilliant Negro athletes that year who carried the shield insignia of the United States to smashing victory in the track and field events before the eyes of Adolf Hitler and his Nazi fellows, gathered to witness the triumph of the Aryan athlete. One of Owens' feats was to surpass a Nazi jumper's record-breaking leap after the German had been hailed as a victor in the Berlin stadium. In addition, Owens took the 100-meter and 200-meter titles and participated in the winning relay team. He is now employed in defense work by the City of Philadelphia.

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**For Pure White**

**LINENS AND COTTONS**

I Always Use

**HY-PRO**

A REAL BLEACH AND LIQUID CLEANSER

**KEL, 7 p.m. Sat.**
If you think Three Ring Time shows are funny, you should get a peek at rehearsals. Before the cast comes to order, all sorts of shenanigans are pulled—once Charles Laughton did a hula and played mad dog with the sound effect man's rubber bone. For Radio Life readers we present these exclusive pictures of a recent rehearsal—a "Three Ring Circus" with Berle, Shirley, and "the hep" Crosby.

(RIGHT): "Ah," sighs Berle. "Bob Crosby's music hath charms, but then he's not too good. Why, I play the piano—Beethoven like Brahms, Brahms like Bach, and Bach like Mozart." Asks Bob: "Why don't you play it the way it's written, Milton?" To which Berle replies: "I'm a genius. I do it the hard way. It might interest you to know I play by ear." "It must be an ear of corn," mumbles Crosby.

(LEFT): "I'll never forget my school-days," Berle tells Shirley. "I was the teacher's pet. She couldn't afford a dog! I stood in the corner so often, I had a triangular forehead. I didn't mind being the kid chosen the least likely to succeed... and I didn't mind being called 'The droop who's a stupe... but when I was left back... and Mortimer Snerd was promoted, that was too much!"

(BELOW): "One kid I went to school with said when he grew up, he wanted to be a pirate. He achieved his ambition. He's the best gag writer I've got! I went to college. The things I liked best were Education, Romance, and Football. Where else can you get drilled, thrilled, and killed, all in four years? My sheepskin was so fresh, when I squeezed it, it went b-o-o-a-a-k!"
Moans Shirley Ross: "Why is it the woman who always pays and pays and pays?"

"Because," explains Berle, "they've got all the money, since they've been working at Lockheed. I almost lost my swell cook. She wanted to get a job at the airplane factory."

"How did you manage to keep her?" inquires Shirley. "Easy" enlightens Berle. "I bought her a riveting machine to mash potatoes."


"Why you're so weak and run-down," Crosby hisses, "as mad as you are now, you haven't strength enough to lift your eyebrows!"

"Someone save me!" berates Berle. "Save me, save me!"

"You sound like an old toothpaste tube," taunts Crosby.

"Dancing with you, Shirley, is quite different from my first college dance," Berle informs luscious Miss Ross. "I escorted such a homely girl. Her legs looked so much like knotted pine, every time she passed a lumber yard, the boys would holler 'Timber!' You should have seen her. A friend of mine told me he'd dig me up a date, and I think that's exactly what he did!"

"Someday," Shirley confides to Berle, "I hope to be a really great singer." Admits Berle: "Someday I want to be a great comedian." "Well, then," Shirley announces, "we both have something to look forward to."

"Now Shirley," protests Berle, "I'm not a bad actor." "That's just one man's opinion," sniffs Miss Ross.

I sure enjoyed having you folks up for dinner last night," Berle tells the Three Ring Time cast. You all seemed to like the meal, especially you, Crosby. Wow! The way you tore into that lamb! Boy, are you a glutton for mutton. I'll see that you get your just desserts, Crosby. "Desserts?" puzzles Bob. "Oh, I'll have a peach parfait with whipped cream and a cherry!"
Hollywood Fashions

By MARTHA SHERWIN

When a couple of gals put their heads together, the chatter likely as not will be about fashions... and the stars who gather between rehearsals and broadcasts in the artists' lounge of NBC's Hollywood Radio City. In this whirlwind, keeping your hands free for quick decisions is a must. And a girl always has to consider the price tag! To help you out, we'll reveal some of the latest trends and how to wear them without breaking the bank.

**New Pasadena Station**

Pasadena, the home of the Tournament of Roses, now boasts radio activity these days. KPAS, with headquarters in the Huntington Hotel, is to have a rival in KWKW, a new 1,000 watt station being constructed at 425 East Green St., Pasadena.

The brain-child of Marshall Neil, prominent in Pasadena civic and social affairs for many years, KWKW studios are now being built. Actual operation is scheduled to get underway in mid-summer.

In an interview with Radio Life early this week, Neil made it plain that KWKW has no far-reaching, ambitious plans. He merely hopes to serve the Pasadena area audience with good music, and well-planned broadcasts.

**FDR's Air Audience**

President Roosevelt's April 28 address to the nation on America's wartime economy was heard by a radio audience of 46,300,000 people, it was estimated by C. E. Hooper, Inc., program rating service.

In a survey for the Columbia Broadcasting System, covering homes in every part of the country, Hooper found the President's rating was 61.8, indicating the audience size was the fifth biggest to hear one of the President's radio messages.

The President had his largest radio audience December 9, 1941, when he delivered his first address as wartime Chief Executive, two days after the Japanese attack on Pearl Harbor. The Hooper survey on that talk showed the President's radio audience rating was 79.0.

The President's April 28 address was carried by all the major networks, as well as almost every independent station, and it was also beamed out by CBS to every part of the globe.

The size of the audience was particularly impressive because of the small amount of advance publicity, which was not spread far beyond Washington.

**At Last! A Male**

Private George M. O'Keefe of the U.S. Marines, stationed at Quantico, Va., holds a rare distinction this week following his appearance on the WPTL-Washington station, singing an old Irish song as a guest vocalist on Phil Spitalny's 'Hour of Charm' over NBC airlines.

Pvt. O'Keefe, a red-headed Irishman from New York City, has been a guest vocalist on Phil Spitalny's 'Hour of Charm' over NBC airlines.

Charles Dant, NBC Hollywood's gifted young musical conductor, is a graduate of Indiana University Conservatory of Music in 1932.
about fifteen minutes longer until it is tender but firm.

You will not only have an excellent dish, but the cooks of Williamsburg will rest easy in their graves knowing that you have cooked your broccoli as you should.

**GASTRONOMICALLY SPEAKING:**

Gastronomy is a science, so Brillat-Savarin, the famous French chef, formed the world. That was sometime around 1790 and the opinion still persists. Even the bride with her first cake regards it as a scientific experiment predestined for failure.

But to continue with M. Brillat-Savarin, gastronomy as a science is deserving of a definition, so he defined it as the “rational knowledge of all that relates to man as an eater.” Consequently it invades all of a man's activities from the first moment of his life when he cries because he is hungry to the tottering years of his old age when he lives from one attack of indigestion to the next.

And so, according to Brillat-Savarin, since gastronomy is an important science, there should be a gastronomic academy complete with academicians, lecturers, professors, and prizes. The man whose noble nature will inspire him to found such an institution will have his name placed on the honor roll with Bacchus, Triptolemus, and Diamond Jim Brady.

**NOTE:** We wonder how Brillat-Savarin would have fared in a modern domestic science course.

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**Recipes of the Week**

**By CHEF MILANI**

**Here are your recipes in a convenient form. The complete section will fit your Radio Life Recipe Binder, and you can cut out the recipes individually to paste on your recipe file card.**

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**Dollar Dinner for Four**

**Fancy Beef Stew**

Green Peas with Butter Sauce

Lettuce Salad with Oil and Lemon Dressing

Bread and Butter

Coffee

**Doughnuts for Dessert**

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**Recipe for Fancy Stew**

1 1/2 lbs. chuck beef 1/3 tsp. salt
1 large onion 1/4 tsp. pepper
1/4 lb. bacon 1 bunch parsley
3 tbsp. Gravy Master 2 lbs. new potatoes
1 buflfet size can tomato juice

Cut in cubes. 12 large size onion. Cut 1 1/2 lbs. chuck beef into 1 1/4 inch pieces. Chop 1/4 lb. bacon and put to nit in a Dutch oven. When the bacon is melted, put to brown the meat, and as soon as the meat gets almost brown, add the onion and saute until the onion is a golden color. Season with 3 tbsp. Gravy Master, 1 tsp. salt, 1/4 tsp. pepper, add 1 buffet size can tomato juice, and a bunch of parsley chopped up, washed and drained. As soon as the concoction comes to a boil, reduce the fire, cover the dutch oven, and let simmer for half hour. While the meat is simmering, peel 2 lbs. new potatoes, cut them into four pieces, wash and dry, and then put on top of the meat. Sprinkle with 1/2 tsp. salt, cover the pot, and let cook until the potatoes are done. Finally, fold in neatly the whole mixture, let simmer for 5 minutes more, and then serve.

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**Sunday Dinner for Eight Persons**

**Cream of Rice Soup**

**Ripe Olives**

**Squab Chickens a la Al Pearce**

**Potatoes Mature**

Broccoli Saute with Anchovy Sauce

Endive Salad with French Dressing

Oatmeal Pudding

Assorted Cakes

Coffee, Monarch Brand

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**Recipe for Squab Chickens Saute a la Al Pearce**

4 squabs

1/2 lb. butter

4 fresh artichoke bottoms

1 lb. fresh mushrooms

2 sweetbreads

Some parsley and a few chives

Cut squab chickens in 6 pieces each. 2 legs, 2 wings, and the breast and carcass split. Season with salt and pepper, and saute in pan with 4 ounces butter. Boil the bottom of the artichokes, and cut them in 4 parts each. Saute the fresh mushrooms in butter, also the liver of the squab chickens, parboil the sweetbreads and saute in butter. Mix all together with the squab chickens and the chopped parsley and chopped chives and serve.
SUNDAY, MAY 17

Church of the Open Door
REv. LOUIS T. TALBOT
Each Sunday 11:00 a.m. to 12:30 p.m.

KPAS—1110 Kc.

11:00—KFI, Sammy Kaye—Serenade.
11:05—KOJ, Concert Chimes.
11:40—KOJ, The Serenade.
12:10—KPAS, Kansas Symphony Orchestra.
12:30—KPAS, Kansas Symphony Orchestra.

SUNDAY Program Highlights
Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface

Variety
5:30—Invitation to Learning, KGB.
10:00—University Explorer, KFI.
11:05—Looking Back, KFI.
11:15—Speaking of Glorious KECA-KFSD.
11:30—Show of Yesterday and Today, KECA-KFSD.
12:00—Army Hour, KFI.
1:00—This Is the Truth, KECA-KFSD.
1:15—Looks at Books, KFI.
2:00—Music of the Pacific, KFI.
2:30—Musical Storytellers, KFI.
3:00—Halls of Montezuma, KGB.
3:15—Gene Autry's Jolly Ranch, KGB.
4:00—Alla John Freeman, KFI.
4:15—Mom's Rolling KGB.
4:30—Good Morning, KFI.
4:45—Fifty Brandon, KGB.
5:00—Gateway to Music, KFC.
5:15—Manhattan Music Round, KFI.
5:30—Round of Famous Music, KGB.
5:45—Church Choir, KFI.
6:00—Incident Park Concert, KFB.
6:15—Gonzalez Ensemble, KFI.
6:30—Jingle Bell Waltz, KFI.
7:00—Symphonies, KMB.
7:15—Agape Hour, KFI.
7:30—Convivial Hour, KFI.
8:00—Adventure, KFI.
8:15—Adventures in Mormon History, KFB.
8:30—Children's Chorus, KGB.
9:00—Fanfare, KGB.
9:15—Serena, KECA-KFSD.
9:30—Recorded Rhythms, KGB.
10:00—KFB, Rhythm, Frank Cubel.
10:15—KFB, University Explorer.
10:30—Invitation to Learning, KGB.
11:00—University Explorer, KECA-KFSD.
11:15—Looking Back, KECA-KFSD.
11:30—Show of Yesterday and Today, KECA-KFSD.
12:00—Army Hour, KECA-KFSD.
1:00—This Is the Truth, KECA-KFSD.
1:15—Looks at Books, KECA-KFSD.
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9:15—Serena, KECA-KFSD.
9:30—Recorded Rhythms, KECA-KFSD.
10:00—KFB, Rhythm, Frank Cubel.

Drama
10:15—Romance of highways, KGB.
10:30—The World Is Yours, KGB.
10:45—Gene Autry's Jolly Ranch, KGB.
11:00—Looking Back, KGB.
11:15—Looking Back, KGB.
11:30—Show of Yesterday and Today, KGB.
12:00—Army Hour, KGB.
1:00—This Is the Truth, KGB.
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9:30—Recorded Rhythms, KGB.
10:00—KFB, Rhythm, Frank Cubel.

Public Affairs
12:15—Chicago Round Table, KGB.
12:30—Wall of America, KECA-KFSD.
1:00—We Cover the Battle Front, KFI.
4:00—Baseball War Journal, KECA-KFSD.
6:00—Public Affairs, KGB.
6:30—American Forum of Art, KGB.
7:00—What's On Your Mind, KECA-KFSD.

Sports—Comment
1:00—Baseball Roundup, KECA-KFSD.
1:30—Baseball Roundup, KGB.
2:00—Baseball Roundup, KGB.

Reedy, Merrill's Care, KMB.
2:30—Baseball Roundup, KECA-KFSD.
3:00—Baseball Roundup, KGB.
4:00—Baseball Roundup, KGB.

Reedy, Merrill's Care, KMB.
3:30—Baseball Roundup, KECA-KFSD.
4:30—Baseball Roundup, KGB.
5:00—Baseball Roundup, KGB.

Reedy, Merrill's Care, KMB.
4:30—Baseball Roundup, KECA-KFSD.
5:30—Baseball Roundup, KGB.
6:00—Baseball Roundup, KGB.

Reedy, Merrill's Care, KMB.
5:30—Baseball Roundup, KECA-KFSD.
6:30—Baseball Roundup, KGB.
7:00—Baseball Roundup, KGB.

Reedy, Merrill's Care, KMB.
6:30—Baseball Roundup, KECA-KFSD.
7:30—Baseball Roundup, KGB.
8:00—Baseball Roundup, KGB.

Reedy, Merrill's Care, KMB.
7:30—Baseball Roundup, KECA-KFSD.
8:30—Baseball Roundup, KGB.
9:00—Baseball Roundup, KGB.
Rhythm Rambles
(Continued from Page 13)

his band has been in the past. Panlywaist bands are definitely out of style.

Rudolph Friml Jr. entered the Florentine Gardens as an aside to the warden to talk black-outs with the operators and came out with the contract to open there with his band, which he did. In case you ever wondered what Rudy's pop, the famous composer, thinks about his son's dance band activities—well, it's better not to bring up the subject at all!!
MONDAY, MAY 18

MONDAY Program Highlights

**Variety**
- 8:00-11:00 A.M.:ophage of Amo.
- 11:00-12:00 P.M.:Meadow Lake.
- 12:00-1:00 P.M.:Gardens of America.
- 1:00-2:00 P.M.:Lunch Order.
- 2:00-3:00 P.M.:Humor, KJX.
- 3:00-4:00 P.M.:Sports, KFXM.
- 4:00-5:00 P.M.:Kentucky Horse.
- 5:00-6:00 P.M.:Music, KGB.
- 6:00-7:00 P.M.:Call for the Race.
- 7:00-8:00 P.M.:Sports, KFXM.

**Outstanding Music**
- 1:30 P.M.:Voice of the People.
- 2:00 P.M.:Voice of the People.
- 2:30 P.M.:Voice of the People.
- 3:00 P.M.:Voice of the People.
- 3:30 P.M.:Voice of the People.
- 4:00 P.M.:Voice of the People.
- 4:30 P.M.:Voice of the People.
- 5:00 P.M.:Voice of the People.
- 5:30 P.M.:Voice of the People.
- 6:00 P.M.:Voice of the People.
- 6:30 P.M.:Voice of the People.
- 7:00 P.M.:Voice of the People.
- 7:30 P.M.:Voice of the People.
- 8:00 P.M.:Voice of the People.
- 8:30 P.M.:Voice of the People.
- 9:00 P.M.:Voice of the People.
- 9:30 P.M.:Voice of the People.
- 10:00 P.M.:Voice of the People.
- 10:30 P.M.:Voice of the People.
- 11:00 P.M.:Voice of the People.

**Drama**
- 6:00 P.M.:Last Radio Theatre.
- 6:30 P.M.:Call of the Cattle.
- 7:00 P.M.:Theatre of America.
- 7:30 P.M.:Ladies Night.
- 8:00 P.M.:Theatre of America.
- 8:30 P.M.:Theatre of America.
- 9:00 P.M.:Theatre of America.
- 9:30 P.M.:Theatre of America.
- 10:00 P.M.:Theatre of America.

**Public Affairs**
- 8:30 P.M.:Bill of Rights, KMT
- 9:00 P.M.:Sports, KFXM.

**Entertainment**
- 10:00 P.M.:Entertainment, KFXM.

**Quiz Programs**
- 6:30 P.M.:Quiz, KFI.

**Haven of Rest**
- 8:30 A.M.:Haven of Rest.

**Sports**
- 1:00 P.M.:Major League Baseball.
- 2:00 P.M.:Major League Baseball.
- 3:00 P.M.:Major League Baseball.
- 4:00 P.M.:Major League Baseball.
- 5:00 P.M.:Major League Baseball.
- 6:00 P.M.:Major League Baseball.
- 7:00 P.M.:Major League Baseball.
- 8:00 P.M.:Major League Baseball.
- 9:00 P.M.:Major League Baseball.

**Music**
- 10:00 P.M.:Classical Music.
- 11:00 P.M.:Classical Music.
- 12:00 A.M.:Classical Music.

**Comedy**
- 10:00 P.M.:Comedy, KFXM.
- 11:00 P.M.:Comedy, KFXM.

**Dance**
- 11:00 P.M.:Dance, KFXM.

**Sports**
- 10:00 P.M.:Sports, KFXM.
- 11:00 P.M.:Sports, KFXM.
- 12:00 A.M.:Sports, KFXM.

**Variety**
- 1:00 P.M.:Variety, KFXM.
- 2:00 P.M.:Variety, KFXM.
- 3:00 P.M.:Variety, KFXM.
- 4:00 P.M.:Variety, KFXM.
- 5:00 P.M.:Variety, KFXM.
- 6:00 P.M.:Variety, KFXM.
- 7:00 P.M.:Variety, KFXM.
- 8:00 P.M.:Variety, KFXM.
- 9:00 P.M.:Variety, KFXM.
- 10:00 P.M.:Variety, KFXM.
- 11:00 P.M.:Variety, KFXM.
- 12:00 A.M.:Variety, KFXM.

**Music**
- 10:00 P.M.:Music, KFXM.
- 11:00 P.M.:Music, KFXM.
- 12:00 A.M.:Music, KFXM.

**Comedy**
- 10:00 P.M.:Comedy, KFXM.
- 11:00 P.M.:Comedy, KFXM.
- 12:00 A.M.:Comedy, KFXM.

**Dance**
- 10:00 P.M.:Dance, KFXM.
- 11:00 P.M.:Dance, KFXM.
- 12:00 A.M.:Dance, KFXM.

**Sports**
- 10:00 P.M.:Sports, KFXM.
- 11:00 P.M.:Sports, KFXM.
- 12:00 A.M.:Sports, KFXM.

**Variety**
- 10:00 P.M.:Variety, KFXM.
- 11:00 P.M.:Variety, KFXM.
- 12:00 A.M.:Variety, KFXM.
3:15-The Classic Voice, Western Classical, KPAS.
4:00-Officers, KECA.
4:05-Flute, KFXM.
4:40-Officers, KECA.
5:15-Swimming, KFXM.
5:30-Officers, KECA.
5:45-House of Prayer, KFXM.
6:15-Officers, KECA.
6:30-Officers, KECA.
7:00-Officers, KECA.
7:15-Officers, KECA.
7:30-Officers, KECA.
8:00-Officers, KECA.
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11:15-Officers, KECA.
11:30-Officers, KECA.
11:45-Officers, KECA.
12:00-Officers, KECA.
WEDNESDAY, MAY 20

HEAR CHEF MILANI

WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Variety

8:00-Johnny Murray, KFT
9:05-Art Baker, KFI
9:15-John Smith, KNX
9:20-Breakfast at Sardi's,KFRC

Game Shows

8:00-Callaway Quizdale, KFRC
9:20-Quiz Club, KECA-RFSD
10:00-Broadway Quiz, KHJ

Outstanding Music

7:00-Mile Miller, KNX
10:00-Lucky Lager Dance Time

Public Affairs

4:30-Your Government Reports
7:00-Three Thirsts of a Nation KFRC-RFSD

Dr. Clemen N. Kimbrough, KFRC

Music

KRC, KGB, KVOE, KFSD

KTVF, KFSD, KFRC, KFCA-RFSD

Radio News, KECA-RFSD

KRC, KGB, KVOE, KFSD

KTVF, KFSD, KFRC, KFCA-RFSD

KRC, KGB, KVOE, KFSD

KTVF, KFSD, KFRC, KFCA-RFSD

KRC, KGB, KVOE, KFSD

KTVF, KFSD, KFRC, KFCA-RFSD

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<td>News, KNX, KECA, KFRC, KOVD, KNOE, KECA, KECA, KFRC, KOVD, KNOE, KECA, KECA, KFRC, KOVD</td>
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<td>8:00 PM</td>
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<td>9:00 PM</td>
<td>News, KNX, KECA, KFRC, KOVD, KNOE, KECA, KECA, KFRC, KOVD, KNOE, KECA, KECA, KFRC, KOVD</td>
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<td>9:30 PM</td>
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<td>10:00 PM</td>
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<td>10:30 PM</td>
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<td>11:00 PM</td>
<td>News, KNX, KECA, KFRC, KOVD, KNOE, KECA, KECA, KFRC, KOVD, KNOE, KECA, KECA, KFRC, KOVD</td>
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**DANCE TOMTONE**

10:30 to 11:00 P.M.

**KFSD**

An American Dance
HEAR CHEF MILANI
“Dinner for 4, a Dollar No More”
KMPC—11:00 A. M.

11—Light of the World, KFJ
Birth of the Serpent, KFJ
Jasp Plain Bill, KBC KFJ
Downtown Roll, KBF
KBF KB
Audrey Pat, KBK
Chef Militia, KFJ
News, KFJ, KBF
Daughter of Darkness, KBF
Silk Swing, KBF

11:15—An Angel Drops From Heaven, KFJ
Aunt Jenny’s Stories, KBF
Beneath The Wreath, KBF
Last Empire, KBF
Mila Quartet, KBF
Milan Neighborhood, KBF

11:30—Arnold Grimm’s Daughter, KBF
Grandson of the City, KBF
To the Sea, KBF
Missionary, KBF

12—Farm Reporter, KBF
Rhythm Makers, KBF
Weird New Year, KBF
Present Presents, KBF
Vista, KBF
Jardine, KBF
Now and Then, KBF
KBF
KBF

12:15—Ma Perkins, KBF
KBF KBF
KBF

12:30—McKee, KBF
KBF
KBF
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KBF

1:00—Gus Flanners, KBF
KBF
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1:15—At the City, KBF
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1:30—C mẫu, KBF
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1:45—To the City, KBF
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2:00—C鲝, KBF
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2:15—Porta Faces Life, KBF
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2:30—With the Dancers, KBF
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2:45—Bow Tie Varieties, KBF
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3—When a Girl Marries, KBF
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3:15—Porta Faces Life, KBF
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3:30—How to Remember, KBF
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3:45—Classical Music, KBF
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4—Race Break, KBF
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4:15—Race Break, KBF
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4:30—Clothing, KBF
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4:45—On the Dime, KBF
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5—Louie’s Lovers, KBF
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5:15—When a Girl Marries, KBF
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5:30—Talk of the Town, KBF
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5:45—When a Girl Marries, KBF
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6—When a Girl Marries, KBF
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6:15—Country, KBF
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6:30—Ladies, KBF
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7—Coffee, KBF
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7:15—Cultural Leaders, KBF
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7:30—Talk of the Town, KBF
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7:45—When a Girl Marries, KBF
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8—When a Girl Marries, KBF
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8:15—Ladies, KBF
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8:45—When a Girl Marries, KBF
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9—When a Girl Marries, KBF
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9:15—Ladies, KBF
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9:45—When a Girl Marries, KBF
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10—When a Girl Marries, KBF
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10:45—When a Girl Marries, KBF
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11:45—When a Girl Marries, KBF
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12—When a Girl Marries, KBF
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12:45—When a Girl Marries, KBF
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1:00—When a Girl Marries, KBF
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**SILVERHEELS**

The Florence Nightingale of Fairplay, Colorado. An inspiring, true story told tonight by the Old Ranger.

**DEATH VALLEY DAYS**

**SUNUP**

8:30-P. M.

**KFWB**

**DANCE TONITE**

10:30 to 11:30 P. M.

**FOR A MONEY SAVING CHANGE—USE SWIFT'S JEWEL OIL FOR YOUR SALADS**

In Decanter Bottles to Save Precious Tin

---

Jordan's Summer Trek

Fibber McGee and Molly have decided to spend two of their vacation weeks in this summer in Southern California, where they, as Mr. and Mrs. James Jordan, will see the new shows and sights along Broadway's Gay White Way.
FRIDAY, MAY 22

*Indicates News Broadcast

HAVEN OF REST
8:30 A.M.

8:00-8:05
- Johnny Murray, KFI.
- Breakfast Club, KFAC.
- News, KFAC, KGER, KFSD.
- Driller, KFAC.
- News, KFAC, KGER, KFSD.

8:05-8:15
- Showboat Talking, KFAC.
- Dr. Mann, KMPC.
- Glen Davies, KFAC.
- Mrs. Savyning’s Lutheran Church, KMTR.
- Mid-Morning Serenade, KFAC.
- Turf Bulletin, KRKD.

8:15-8:25
- Live in the Warehouse, KJH.
- I’ll Find My Way, KJH.
- Second Husband, KJH.
- Pat O’Rourke, KFAC, KFPM.
- Andy & Virginia, KMPC.
- News, KFAC.
- Voice of Church, KFAC.
- News, KFAC.

8:25-8:35
- Covered, KFAC.
- Andy, Breakfast, KJH.
- Break & Gospel, KJH.
- Meet Friendless Aged, KMTR.
- Voice of Government, KRKD.
- Morning Inspirations, KFAC.
- Bright Corner, KGER.
- Union Rescue Mission, KFAC.

8:35-8:45
- Dr. Kelly, KJH.
- Jane Endicott, KJH.
- Other Wire, KJH.
- Koppe Date With Norman, KJH, KGER.
- KMPC, KFAC.
- News, KFAC.

8:45-8:55
- Charm Notes, KMPC.
- Phillip Martin, KFAC.
- Mrs. Jarvis, KJH.
- Dr. L. T. Talbot, KMTR.
- Water Music, KFAC.

FRIDAY Program Highlights

Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface Type.

Variety
8:00-8:15
- Johnny Murray, KFI.
- Breakfast Club, KFAC.
- News, KMPC.
- Family Chimes, KFAC.
- What the Bible Teaches, KFAC.
- Breakfast at Sardi’s, KFAC.
- Family Bible, KMPC.
- W. B. Record, KMTR.
- Music, KMPC.
- Revival, KGER.
- John S. Martin, KGER.
- Dr. Richardson, KGER.

8:15-8:30
- Dr. Don Baker, KFAC.
- Down Brookenway Way, KNX.
-reduce.
- News, KNX.
- Daily Inspirational, KFAC.
- Sour Mash Nursery, KFAC.
- Firebrands for Jesus, KFAC.
- Polly Patterson, KFAC.
- Walks Time, KFAC.

8:30-8:45
- Light of the World, KFAC.
- Delight Horizon, KFAC.
- Just Plain Bill, KFAC, KFSD.
- Cedric Foster, KJH, KGER.
- Dr. L. T. Talbot, KMTR.

Public Affairs
12:15-12:45
- Civil Defense Protection School, KJH.

Sports—Comment
1:00-1:30
- Major League Baseball, KJH.

Outstanding Music
5:20-5:30
- Dinh Shore, KFAC.
- Ginny Dickens, KNX.
- Games Hot News Song, KJH.

6:00-6:30
- Ela Maxwey, KFAC.
- How’m I Done?, KNX.
- Amos ‘n Andy, KNX.
- Mac’s and Mary’s Front, KNX.
- Kate Smith, KNX.

10:30-11:00
- Sports, KFAC.

*KFAC = KFAC, KGER, KFSD.
*KFAC = KBX.
*KFC = KFAC, KGER, KFSD.
*KFAC = KBX.
Gordon's Switch

Gale Gordon, co-star with Sharon Douglas of CBS-KNX's serial "Second Mrs. Burton," is the same actor who portrayed the Fighting Irish Major on the Fibber McGee and Molly show over NBC.

Gosden to Culver

Frederick Gosden, the "Amos" of CBS's "Amos 'n Andy," has acquired a new respect for men in the U. S. Cavalry. He portrays this son of the Fibber McGee-Molly show over NBC.

Langdon's Click

One of the hits of the local radio season is Harry Langdon, former star of silent film comedies, whose piano-tuning act is spread over CBS every Saturday is clicking solidly with the variety fans.
MAY 17, 1942

- J. Richards Orch., KJH, KGB, KOYE, - Sunset Serenade, KJH.
- Miss of Israel, KECA, KFXM, KFSD.
- Blind Artists Guild, KFWB.
- *News, KMER, KFSD, KGKR.
- Baseball Scoreboard, KFAC.
- Broadband Bandwagon, KFAS.
- Music, KFXM, KFSD, KGKR.
- Prayer Serenade, KFGR.
- Variety Show, KGER.
- Ten Time, KFVD.

5:15 - Traffic - 5:30 - Latin
5:05 - Eddie Albright.
3:30 - KF豹.
3:15 - KF豹, KFXM, KFSD.
3:00 - Eddie Albright.
2:30 - KF豹.
2:15 - KF豹.
2:00 - Eddie Albright.
1:30 - Eddie Albright.
1:15 - KF豹.
1:00 - Eddie Albright.

Saturday, May 17

- Daly, KFOX.
- Clyde, KGKR.
- Stuart, KFWB.
- American Hour, KFAS.
- Musical Comedy Features, KFAS.
- KGER, KGKR, KFSD, KFSD.
- KFGER, KEDY, KFSD.
- Minister, KFGER, KFSD.
- Latin.
- Eddie Albright.
- 6:00 - Dancetime.
- 7:30 - Music for the Guild.
- 4:30 - Salon Recital.
- 6:00 - Dinner Time.
- 7:45 - Carmen Cavallaro Orchestra.
- 9:00 - Radio Bandwagon.
- 5:00 - Radio Bandwagon.
- 4:00 - Radio Bandwagon.
- 3:00 - Radio Bandwagon.
- 2:00 - Radio Bandwagon.
- 1:00 - Radio Bandwagon.
- 6:00 - Dancetime.
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- 7:45 - Carmen Cavallaro Orchestra.
- 9:00 - Radio Bandwagon.
- 5:00 - Radio Bandwagon.
- 4:00 - Radio Bandwagon.
- 3:00 - Radio Bandwagon.
- 2:00 - Radio Bandwagon.
- 1:00 - Radio Bandwagon.

Sunday, May 18

- 8:15 - Wally Johnson Orchestra.
- 11:15 - Eddie Albright.
- 8:45 - Popular Concert, KGKR.
- 1:30 - Piazzolla, KFSD, KFSA.
- 11:30 - P. Harris Orchestra.
- 9:45 - J. Lombardo Orch., KJH.
- 8:00 - Sammy Watkins Orchestra.
- 11:00 - Sammy Watkins Orchestra.
- 10:00 - Tune-Up, America.
- 12:00 - Sammy Watkins Orchestra.
- 3:00 - Sammy Watkins Orchestra.
- 9:00 - Sammy Watkins Orchestra.
- 12:00 - Sammy Watkins Orchestra.
- 3:00 - Sammy Watkins Orchestra.
- 9:00 - Sammy Watkins Orchestra.
- 12:00 - Sammy Watkins Orchestra.
- 3:00 - Sammy Watkins Orchestra.
THE PROGRAM FINDER

RADIO LIFE
MAY 17, 1942

Note: Programs marked with an asterisk (*) are of the contest, quiz, or officer type.

* Indicates programs of news and commentary.

★ ABCD News... KECA, KFSD, 8:30 p.m. Sa.
★ Action on the Home Front... KXN, 10 a.m. Su.
★ Action of the Day... KECA, 10 a.m. Su.
★ African Trek... KECC, 2 p.m. Su.
★ Adventure... KECA, 9:30 a.m. Su.
★ Air Youth of America... KEA, 12:15 p.m. Su.
★ All American... KECA, 1:15 p.m. Su.
★ Aloum of Famous Music... KECA, 3:45 p.m. Th.
★ Allan John Freedom... KEA, 4:30 p.m. Th.
★ Amos 'n Andy... KECA, 11:30 a.m. Sa.
★ Anchors... KECA, 10:30 a.m. Sa.
★ America... KECA, 7:30 a.m. Sa.
★ American... KECA, 9:15 a.m. Sa.
★ American Melody Hour... KECA, 10:30 a.m. Sa.
★ American Women's Front... KECA, 10:30 a.m. Sa.
★ America's Home Front... KEA, 10:30 a.m. Sa.
★ Amos 'n Andy... KECA, 9:15 a.m. Sa.
★ Anceles Ave... KECA, 9:30 a.m. Sa.
★ Andersons... KECA, 2:30 p.m. Sa.
★ Anderson and Virginia... KECA, 7:30 a.m. Sa.
★ Anceles Lutheran Hour... KECA, 9:45 a.m. Sa.
★ Annual Convention of the Country Club... KECA, 10 a.m. Sa.
★ Anthony, John J... KECA, 7 a.m. Sa.
★ Army Hour... KECA, 11:30 a.m. Sa.
★ Army Hour... KECA, 11:30 a.m. Sa.
★ Army's Daughter... KECA, 11:30 a.m. Sa.
★ Astor, Mary... KEA, 3 p.m. Sa.
★ Australian News... KECA, 11:30 a.m. Sa.
★ Autry, Gene... KECA, 5:30 a.m. Sa.
★ Baby's Children's... KECA, 9:15 a.m. Sa.
★ B. Dr. and Mrs. Bill... KECA, 5:30 a.m. Sa.
★ Beve Johnson... KECA, 9 a.m. Sa.
★ Better... KECA, 9:15 a.m. Sa.
★ Better... KECA, 9:15 a.m. Sa.
★ Between the Lines of KEECA... KECA, 10 a.m. Sa.
★ Big Sister... KECA, 8:15 a.m. Sa.
★ Big Sister... KECA, 8:15 a.m. Sa.
★ Big Sister... KECA, 8:15 a.m. Sa.
★ Big Sister... KECA, 8:15 a.m. Sa.
★ Big Sister... KECA, 8:15 a.m. Sa.
★ Bill of Rights... KECA, 8:15 a.m. Sa.
★ Bill of Rights... KECA, 8:15 a.m. Sa.
★ Bill of Rights... KECA, 8:15 a.m. Sa.
★ Birdborne... KECA, 10 a.m. Sa.
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★ Birdborne... KECA, 10 a.m. Sa.
Chief Milani

Recommends

For Quality—Dependability—
Real Economy
FEATURED AT YOUR RADIO LIFE MARKET

CLEANS WINDOWS EASIER—FASTER!

CLEAREX
Window Cleaner

... Only 7 seconds
to make your windows
sparkle and shine!
A UNACAL PRODUCT

A Delicious Chicken Dinner
—No Bones—No Waste!

Richardson & Robbins
BONEY CHICKEN
Sold by all Leading Grocers

FOR A PERFECT CAKE
JUST ADD WATER,
stir and bake.
Each package of
Cinch contains
all necessary in-
gredients for a
delicious 8-inch,
2-layer cake. 4
delightful flav-
ers!

CINCH CAKE MIX

NOURISHING
and TASTY!
Young and old alike
praise WHITE HOUSE
RICE for its goodness.
 Comes in natural
brown or white.
Sold Everywhere

WHITE HOUSE
PILCHOOSE RICE

Enjoy the Smooth,
Rich Flavor
of
OUR MOTHER'S
COCOA
An American
Favorite for Years.

WAR DECLARED ON FLIES!
As a protection for
your family's health
spray with

bit
instant death for
flies, ants, moths, and
other germ-bearing
pests.
A UNACAL PRODUCT

Delicious! Energizing!

Cubbison's
WHEAT GERM
Toast

... "Dextrinized" to provide
quick energy. Easy to digest.
Doctors and dietitians recom-
mend this nutritious toast con-
taining vitamins B1 and G in
all low-calorie diets. Get some
today—sold everywhere!

WHAT
Are You Having
for DINNER
TONIGHT?

Ladies... Here's your
chance to serve some-
ing thing different—and so
simple to prepare—
that you can have it
for dinner right to-
night!

Ask Your Grocer
for a Can of

WILLAPoint
OYSTERS

You'll enjoy their
tenderness and sea tang.
Only the highest qual-
ity large whole oysters
are packed by WILLA-
POINT'S special steam-
ing process that retains
the natural sea-fresh
flavor. For a truly "dif-
ferent" meal

Be Sure to Say...
"WILLAPoint
OYSTERS
Please!"