Arch Oboler
‘HOW To Get Into RADIO’

BOB HOPE
Story of
MY TRIP TO ALASKA

PERILS OF
HAPPY HOME MAKING

By
NORMA YOUNG

Who Gave You the Bird, Daddy?

500 Programs Listed Alphabetically
On Our Cover

"Dear angels," says Snooks. "I wanna thank you for my wonderful daddy, and mummy, and my little brother, and the twins, and for all the turkey, too—and I hope all the poor little children get plenty of Thanksgiving dinner like me. And please, dear angels, make Plymouth Rock be in Idaho..."

"Snoonki!" replies the irresistible Snooks. "We had to write a composition about Thanksgiving."—"Yes?" Daddy demands querulously. "And that's what I put on my paper!"

Miss Raye Hartmann, Colonial Hotel, La Jolla, Calif.

Sirs: Knowing that Radio Life countenances no intolerance, it is fair enough to include such expressions as that of J. Harry Fieldhouse regarding religious broadcasts, but one can only wonder at such intolerance and disregard of the truth and beauty of the Bible and its teachings. We are blest indeed to have such teachers and speakers as Roy L. Laurin, "Haven of Rest," "Sunday Vespers," and many others.

Thank you again for all the excellent Radio Life contributions. It is as everybody says, wonderful.  

Floyd O. Freese, 779 Cherry Street, Banning, Calif.

Sirs: It surprises me that people can be as unfair as J. Harry Fieldhouse who recently wrote some pretty strong remarks about the religious programs that are "allowed precious time on the air."

Mr. Fieldhouse will perhaps be surprised to know that the "Old Fashioned Revival Hour," broadcast each Sunday over Mutual, reaches the largest audience of any sustaining program on the air today. Is it fair then for one person to ask that this and other programs like it be removed from the air simply because he does not happen to like them? Many millions look forward to these programs each week.

And it so happens that this letter is not written by an "old fogy," but a young fellow who finds great hope and consolation in the things of God.

Iona J. McCain, 1033 Westlake Avenue, Los Angeles.

Sirs: I read Radio Life weekly and enjoy it very much. I have recently been attending the "United We Sing" program at KNX each Sunday and I am deeply interested in the kind of work Art Baker, the director, is doing in "keeping America singing" at this time when it is doubly necessary to keep up the morale and not let the song go out of our hearts regardless of these strenuous times, for we all have so much to be grateful for.

John Evans, Wildwood Sanitarium, Newhall, Calif.

Sirs: In an issue of Radio Life published the latter part of June this year, you printed a copy of my letter to you asking a plug for Ginny Simms' return to the air with a half hour program. In a later issue, at my request, you ran a cover picture of Ginny.

It was not my intention to bring about comparison discussions in quality of Dinah Shore and Ginny Simms' abilities, vocally.

This discussion seems to have been started by a Mr. A. Hartwick. Apparently Mr. Hartwick was overenthusiastic at the possibilities of Ginny's return to the air to the point of voicing his pet peeve of not particularly caring for the grand voice of Dinah. This discussion then carried on to the date of issue October 18. In bringing this discussion to an end I may I suggest, those liking Dinah's qualities listen to her, those preferring Ginny, do likewise. Let's not tear the girls apart. They are endeavoring to please all. You might learn to like both. So, let's cheer them from the sidelines and wish both the best.

Mrs. Gene Brown, 7302 South Vermont Ave., Los Angeles.

Sirs: War has always brought a lowering of moral standards. That's not surprising. Radio has always maintained the highest standards of any popular means of communication. Here's hoping it doesn't lower them now. Best wishes to Radio Life in its effort to keep pro- fanity and questionable language of any kind off the air.

Paula B. Brooks, 1841½ Middleton Place, Los Angeles.

Sirs: Was very glad to see Mrs. Irvah H. Edwards' letter in Radio Life of October 13 concerning "Bridge to Dreamland."

For the past several years I have been a staunch listener of Mr. Carson's program and indeed look forward to his 45 minutes of trouble stealing melodies on Sunday nights. However, due to swing shift employment, I am now deprived that pleasure. I hope that the management of the network will find it possible on some future date to feature Mr. Carson on a daytime program, and that my drop in the bucket will fast become a torrent.

SPINACH Without Sand!

FRESH DAILY!

SUNNY SALLY Spinach

DIRECT FROM FIELDS TO YOU—WASHED—READY TO COOK AT VEGETABLE DEPT.

—and Fresh Sunny Sally Vegetable Salad!
**Gene Burdette's**

**PHILOSOPHY**

FIRST YAWN

Let's cut flossy introductions, and get down to hard, cold dizziness. We're such good friends by this time, we can cordially insult each other! So, just let your hair down. I can't. Nature waived mine. But, permanent. Here's this week's cereal... right fresh from the Cornucopia Humorosa, with the accent on corn!

**SILLY SONATA**

I heard a radio blasting — must have been next door, baby's howl, woman's scream — then an airplane's roar! A shot? A groan? A grim! A groan! Gruesome clang of bells! Egad! Are we invaded? Uh-uh? It's ORSON WELLES!

**RIBALD RUMORS**

WE HEAR THAT, soon after the recent disastrous brush fire in Topanga Canyon, Jerry (Alfredo) Gonzales, hair-lipped comedian, took out additional fire insurance. As double precaution, he even sleeps under an asbestos mask!

**ODDITORY**

Radio needs more humanitarian producers like Walter White! By almost superhuman effort, he's kept "Nobody's Children" on the air for over two years. What price glory? No glory! All for doughnuts without jelly and cream without sugar and cream. That takes the well-known guts. Too bad he can't find a sponsor with a HEART!

**GIDDY GOSSIP**

WILBUR HATCH, (CBS music conductor), whispers: "There's something rarer than a day in June, and that's an expert oboe player. What's an oboe? Well, it's an ill woodwind nobody blows good!"

**BE THAT AS IT MAY**

We're going to award the Guncotton Gardenia to the first drafted radio announcer who amputates our favorite musical comedy gem with this strained interlude:

"The following announcement is by subscription."

**ROUND RIBBON**

It'll be just too-terrible if the government ever starts ration mattress pads! Just think! What'll some of our "overworked" network executives do for a much-needed night's rest after a grueling day's swiveling?

**CHEERFUL CHERUBS**

All right... so you guessed it! Our mascot is here again. But, after all, what's a home without children? A broadcast without a commercial? A relief! LITTLE MIKE-AL, not quite sane, pushed his pater down the drain, Mater chided: "Naughty child! PLUGS LIKE PAW DRIVE PLUMBERS WILD!"

**MUMIFIED MEMORIES**

Are you a sentimentalist? Do you like to recall the old daze with a lump in your throat, a sty in your eye? Swell! So... let's take Ken Niles and Don Wilson... if you can lift him! Both are announcers de luxe! Both started Hollywood careers at old KJH. I know. I was there! Both possessed large reservoirs of the old oil, but by continued refining through the years, developed a hi-octane, high-priced delivery. And both deserve an earned success... so much so, the Egyptians have named their smoothest flowing river after Niles. And Pasadena patriots have named their biggest mountain after Wilson!

**HORRORSCOPE**

While the "Who's Imitating Who" civil war rages (the Dinah Shore vs. Ginny Simms tempest) we'd like to gamble a gander into the hereafter... a clairvoyant claptrap... a silly seance, as it were. Our Raleigh coupons for 1943's favorite local vocal yoke are on JANE FROMAN.

**EGG-ZIT**

Quittin' time... and who cares? More of these seashick sagas next week. Meanwhile... BONDS will BIND the BUND! Discordantly yours, (Heeby G. B.)
ARCH OBOLER, ace dramatist, who won radio's coveted "Oscar" for the best public service program and the national award for 1941 in the field of radio drama, looked surprised when we inquired if he kept his feet immersed in ice water while he composed his super-colossal, spine-chiller series, "Lights Out," heard every Wednesday at 8 p.m. on the Blue Network.

"Do they sound like I had cold feet?" he inquired.

"Oh, no, not at all," we hastened to assure him. But we had heard of other writers who had temperamental quirks like,—well like having to keep hot pads on their stomach, or ice bags on their head, or sniff the fragrant aroma of a savory stew simmering on the stove. Wasn't it Jack Woodford who always had to and the canary before he started writing, or the thoughts refused to flow?

"No," Arch Oboler laughed, "I depend on no such mechanical aids to thinking. I believe I am quite normal. Wouldn't you say so, Moselle?" He turned to a secretary whose fingers were skipping over the keys of an electrically-equipped typewriter trying to keep up with the rapid-fire dictation that came reeling off a dictaphone record.

"I—I beg your pardon, Mr. Oboler, I wasn't listening," Moselle apologized.

"I say, wouldn't you agree that I am quite normal? . . . no crazy quirks like some of these other writers have?" Oboler repeated.


The playwright frowned and shook his head rapidly in an easterly-westerly direction. But Moselle, oblivious to the last punctuation mark, had not seen the Oboler stop-sign and continued.

"When we hear a stirring patriotic number coming from the automatic phonograph Mr. O keeps beside his dictaphone, we know he is working on one of his "To The President" plays. The sinister ghost music from Mozart's "Don Giovanni" tells us he is working on Lights Out. The other afternoon we heard Greg's "Butterfly," and rushed in to see if we were starting a new series, but it was only a sequence from one of his screen plays introducing a panty-waist sort of guy who was flirting about trying to find someone with 'pull' who could keep him from going to war."

"And the night rides and the electric pencil?" we prompted before Oboler had an opportunity to prevent any further rendition of his writing habits.

"We'd better hurry along with that last batch of records," Oboler reminded Moselle. "Play goes on Sunday, you know."

"Yes, yes, of course," the secretary agreed, "I'll be brief. Mr. O can think so much better when he is driving, so whenever he gets his plot tied up into an almost impossible knot, he jumps into the car and starts driving. One of us secretaries has to go along and take his dictation in shorthand. A suitable light became quite a problem when we were working on the night shift."

"Night shift?" we repeated, questioningly.

"Oh, my yes! The electric type-writers are kept going night and day since the war started. The light on the dashboard didn't give suitable light for taking down notes, so we tried hanging a flashlight down from the door, but it piggedled too much. Mr. O finally solved the problem by having a pencil specially constructed to carry its own light. It's one of those things that looks like an inventor's nightmare . . . wait, I'll show it to you."

"That won't be necessary!" the dramatist interpolated firmly.

Eleanor, Oboler's picturesque little missus, came in with the baby just then, and everything had to stop while the playwright "coochy-cooed" young Guy, born the same day and in the same hospital as Phil Harris' baby girl.

"Arch and Phil paced the 'expectant father's corridor' together," Mrs. Oboler teased in that cute little-girl way of hers. "You should have seen him when . . ."

"Now, please, darling, don't you start offering any glimpses of me! Moselle has just about ruined my reputation already, telling about my idiosyncrasies."

"Oh? Did she tell how you always read when you eat? Even when you took me to dinner before we were married. What a romantic lover!" Mrs. Oboler sighed.

"I have to read when I eat," the dramatist defended. "You know very well my food won't digest unless I do."

"Where do you get ideas for your unique plots, Mr. Oboler? We inquired, in an attempt to turn the conversation into a more favorable channel.

"From my contact with life, mostly," Oboler answered.

"But what kind of contact have you had with life to inspire such ghastly nerve shockers?"

"He got some of them on our honeymoon tour," informed Mrs. Oboler. "Arch took me on a tour of all the haunted houses in New England."

The Obolers live on a 360-acre estate atop a cliff overlooking Malibu Beach in a super-modernistic structure designed by Frank Lloyd Wright. It has a figure 8 swimming pool that is the envy of all Hollywood.

Oboler has authored over 400 plays. Over 50 were written in support of the war effort alone. He is weekly adding to this count in this particular field with his "To The..."
President” series broadcast each Sunday over the Blue Network.

“Now about casting your plays,” we began, in an attempt to ask our $64 question about how to get on the radio. Every day Radio Life receives requests from readers who inform us they have talent for radio acting but don’t know how to go about getting on the air. Some who have made attempts told us of their rebuff and discouragements, and are wondering if their secret ambition to appear before the microphone must forever remain unsatisfied.

It was in behalf of these frustrated radio aspirants that Radio Life was calling on Arch Oboler, who not only writes but casts, directs, and produces plays by the hundreds. We knew if anyone could point the way to the door reading “Artist’s Entrance,” it would be he.

“Persistence!” Oboler answered, as we explained the object of our mission. “Persistence must be coupled with talent. If you are any good at all at what you want to do, here is the place for the very necessary little demon of persistence to start his operation... the continual pounding and beating at doors and other people that will, blitzkriegs permitting, get you the measure of success that your ability or your personality warrants.

“How to be persistent with producers and directors? I shouldn’t answer this. It means that the directors union will turn my picture to the wall. Persistence means calling on advertising agents, and sitting in waiting rooms, and telephoning the men who put programs together, and sending them letters, and every other way that means you devise to keep you, your name, and your abilities in the directorial eyes.

“You will be made very unhappy at times. Directors, in self defense, will look through you as you talk. Some of them may even tell you to go away and bury your lovely head.

“But eventually, if you have abil-
F EVER I have the opportunity to award a medal for bravery, I'm going to give it to a young woman who has one of the most exciting, fascinating jobs in the world, a job just like mine, radio commentator on home-making.

We may not get scoops on war news, or do "on the spot" reporting when accident and disaster outdo design for spectacle, but if you think there's no fascination or suspense or danger to the job of radio home-making, well, what else when thousands of women get together, even if it is by way of the microphone?

You know, there's one thing we have to be careful of with our multitude of friends. Since everything is relative, what looks funny to you and me may be tragic to someone else. In fact, sometimes what looks funny to you and my guests is tragically me.

If you've ever carried on at great length on how to make a cake or a pie, showing off in its best light all the training you've received to make you a cooking expert, it's no joke to crumble your whole build-up with your own hand, right in front of your audience. I've done it—just once—heart-breakingly, with a pudding that looked so delectable in the mold, and collapsed so completely as I turned it out on the plate.

In such Instances, you have two choices of procedure. You either say "See, that's the way you SHOULDN'T do it," or you just bow out.

Sometimes in this business of being co-ordinator of a thousand homes you get so involved you can't bow out. And then you pay the hard way.

I once started to help a husband and wife arrange their living room to live up to my precept that man has a right to comfort in his home.

We started with telephone calls, mailed sketches back and forth, and finally to prove my point, I went out to the home to demonstrate. I did it too—by moving every piece of furniture, including a baby grand piano, in their great big living room.

Husbands often bring radio homemakers their problems. It's sent out stork information to many men, once a complete layette order. I've told men how to make gravy—_one_ said he'd never had decent gravy at home in his life. His wife made it just as badly as his mother had. Coffee-making concerns many husbands. I have an easy "out" there, because most undrinkable coffee can be traced to a rancid coffee maker, and the best remedy is a good daily scrubbing and airing of the utensil.

I hesitate to rush in on man-woman relationships, though, for once _I_ almost overbid my "happy homing."

I had interviewed a young fellow on one of my programs—he was no celebrity, just a nice young man with an interesting story to tell. A few days after the show I received a letter from a girl who said she was lonely, couldn't seem to meet any men she liked, but my friend interested her. Would he mind if she wrote to him? She sent references which were approved, so the young man agreed to write to the girl. Then they met. Then he asked her to dinner and to a show.

A few days after their date I had a letter from the girl—a very sharp letter. She was insulted—my young friend had tried to hold her hand during the movie.

I wanted to write back to tell her she'd have been more insulted if the man hadn't tried to hold her hand, but I didn't, of course. I rarely talk back.

But when I do, I find that my listeners are, for the most part, pretty fair in their responses. One exchange of letters followed my presentation of the charming Madame Helena
“HORRORS, NO!”, exclaims Norma. “Never an ‘e’ on potato or tomato.” In her “Kwik Kollegs” routine for Home-Maker’s Club” on KJU from 12:15 to 1 p.m. Monday-Friday, Norma features a spelling and pronunciation bee, with concessions for broad “a’s”.

Rubenstein, Princess Courrili, on one of my broadcasts.

When she’d been my guest before she had not yet acquired her royal title, so that confused me in the first place. Then, just as we went on the air, she presented me with a bracelet, and I became completely fussed when, as I was describing the bracelet to our audience, she took her earrings off and gave me those, too.

From then on I “madamed” and “princessed” her indiscriminately, I was so thrilled. Not so one of my listeners. She wrote in to give me a good scolding. After all, she said, I was an American woman, I had no business trying to act snooty, and to use titles.

Naturally I felt the listener had an explanation coming, so I told her why I was confused, what with the new name, the gifts, and all. Next mail brought me one of the nicest apologies I’ve ever read. “All right, Madame Rubenstein is now a princess by marriage—but you’re one by birth. A real princess of charm.”

It’s that type of cooperation that dilutes a woman’s chagrin on many occasions. You can well imagine that all culinary experts are put on the spot every time they entertain. Just as fans often greet comedians with an “all right, be funny” approach, I feel that my guests in my home expect ambrosia to come out of every tureen I uncover.

When I entertained my employer and his wife one evening, I didn’t fear that attitude, but I did want the meal to be exceptional, for it was comprised of foreign dishes I’d just learned to make—pasta with a bracelet, and I wanted to begin a radio class on French cookery. This was my chance to “show off.” The soup was delicious, the salad perfect, and when the entree was served it looked so good I was as proud as a peacock.

It was a real concoction, prepared with a kitchen bouquet. To make that, you fold celery stalks around garlic, bay leaves, rosemary, and parsley, and tie it all together with kitchen twine. Though it imparts a flavor that is heavenly, it’s certainly not designed to enhance the appearance of the platter. In fact, it’s supposed to remain out of sight—in the kitchen.

My husband had just begun to serve our guests when my eye caught sight of a long strand of well-cooked twine in front of the platter. I had to get the platter out into the kitchen before any more of the bouquet became evident, but the host foiled me by lifting off another piece of veal and exposing the entire parcel. There it lay, looking like a wilted tamaral, generously wrapped with twine to spare.

Fortunately my quick-witted employer saw it before the other guests did. With the expression of a connoisseur who has found a long-sought medallion, he turned to my husband and said, “Jack, you needn’t think you can slight me. I won’t consider myself properly served till I have some of the flavor stick.”

I put my French cookery series on the air the next week.

Men aren’t always so gracious, though, especially when you take them by surprise. Going into a studio located in a public building, one time stopped to welcome some visitors on the way in. I held the door open for them, chatting merrily, then just as I was about to follow my guests, my hand slipped from the door. Without looking back I groped for the knob.

Instead, my hand landed on the cold, bald head of a man sitting behind the door. Worse than my shock was the embarrassment when the man, startled, I guess, slapped my hand away with a resounding smack that caught the entire room’s attention.

That’s as near as I ever got to personal injury, but referring again to that medal for bravery, here’s an incident that explains what I mean. A little friend of mine was working on a cooking demonstration broadcast. Her job was to stay in the kitchen, off stage, and keep the speaker supplied with cooking materials as she worked and talked.

The broadcast had just begun when my little friend turned from the sink to see a giant rat sitting right in front of the refrigerator. She didn’t scream, or faint. She was so scared she couldn’t. She put her hands back of her, searching for a weapon for the attack she felt was coming. Her fingers touched the materials she had ready for the day’s demonstration, grated cheese and salt pork.

With a shaking but cordial gesture, she tossed a bit of cheese and pork to a corner of the room, away from the refrigerator. The rat pounced on it, and carried it to another corner to eat. My brave little friend rushed to the refrigerator, took out the food she needed for the show, and got back to the sink just in time to serve second helpings to her guest.

The demonstration and the kitchen banquet lasted about an hour. In order to make sure there was enough of the cheese and pork supply to take care of the broadcast needs as well as to keep the rat engaged, my friend doled carefully. With certain aim, she placed each serving to the rat a little bit nearer the outside door till finally the transient was shut out of the hallway from which he’d come. So, I have good cause for my mirth when I laugh at my radio friends who look forward to the days when they can relax in their careers and take up “some sort of a woman’s program—a commentary, you know, easy to do, and no excitement.”
Sid Sutherland (left) and Jose Rodriguez are a team of news analysts with perennial popularity. Heard over KECA at 9:15 p.m., Wednesday through Friday, they merit their fans' favor because of their phenomenal background. Rodriguez, born in 1898 in Guatemala City, Central America, has traveled extensively and has a knowledge of diplomacy and military affairs plus news experience. Sidney Sutherland, born in Monterrey, Mexico, 1888, the son of an American missionary, speaks fluent Spanish, as does his partner. He has covered, for the largest U. S. newspapers, almost every conceivable type of event from Latin-American revolutions (eight of 'em) to divorces. On their radio program, Rodriguez and Sutherland are allowed free rein of their opinions and deductions.
Ceiling Zero?

As the commotion over the $25,000 salary freeze died down last week in Hollywood when word was received from the Treasury Department that the ceiling did not become operative on contractual obligations until January 1, another problem confronted radio and its stars. Briefly, the problem is this: What will high salaried stars, who work in both radio and pictures, do about curtailing their activities? Who will they choose radio as their medium, or will they feel that for their efforts, and the money, pictures will give them greater publicity and afford a better outlet for their talents? Outside of regulars like Crosby, Hope, and Benny, there are the guest stars, whose appearances are counted upon to lend prestige and numerous shows like Lux Theater and the variety programs.

As program directors and agency heads struggled last week to see daylight, one firm fact was apparent on the radio horizon—the fact that radio, if it elects to maintain its high levels of broadcasting, would have to step in and develop its own talent, independent of any other industry.

For one class of performers, at least, the situation looked promising. These were the lesser lights, the would-be entertainers who have been angling for studio breaks but all to no avail, because of the bigger names in the offing. To these people, the situation offers glowering promise.

Child Narrator

Guest narrator on Arch Oboler's "To The President" program last Sunday was little Tommy Cook, brilliant boy actor, well-known to Pacific Coast listeners as "Little Beaver" in the popular Blue network "Red Ryder" series.

Tommy turned in a fine performance in Oboler's piquant story "About My Mother". It's quite an innovation for a child to step into the role of narrator and required a lad of unusual ability to explain to the President why his mother lacked interest in the war.

Frank Figures

That the impact of the war on radio broadcasting sales has not been as heavy as was first thought is shown in current earnings statement of the Columbia Broadcasting chain. Released this week were figures which showed a gain for 1942 over 1941: 39 weeks' gross sales of time for the period ending October 3, 1942 were $45,293,614.56, as against a similar 40 weeks' period for the previous year of $44,049,683.30.

Columbia, like most other big businesses, suffered, however, a severe reduction in net income, due to higher war taxes, so that even with an increase in time sales, the net available to stockholders for the current period's operations are only $1,69 a share against $2.22 for the previous year's similar period.

Payoff for the general public, however, is that any investor who had had sufficient confidence in the future of Columbia, could have bought its stock at any time this spring for $24 and sold them last week for 15$—a profit of almost 100%., receiving at the same time, a dividend return of almost 20% per annum while holding the stock for the raise.

Traveling with Charlie

Dale Evans, clever little chanteuse of the Chase and Sanborn show, landed back in Hollywood a couple of weeks ago and proceeded to give an enthusiastic description of her cross-country trek with none other than Charlie McCarthy.

"As we left Los Angeles the morning of Sept. 28," reported Miss Evans, "Charlie boarded the train in his traveling case. Very swank in his tuxedo and with his monocle stuck niftily in his right eye, little Wooden Head rebelled when he was set down in one corner of Bergen's compartment, and Eddie Mortimer sneered.

"When we arrived in Albuquerque, a swarm of 300 school children, mostly Mexican and Indian, was storming the station to see Charlie. Bergen released and with his monocle stuck niftily in his right eye, little Wooden Head rebelled when he was set down in one corner of Bergen's compartment, and Eddie Mortimer sneered.

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According to Dale, it was just as well that Charlie was shut up in one case, for Bergen huddled every day, all the way from Los Angeles to Chicago, with three writers and a script girl preparing his coming Sunday's show. Edgar supplied himself with a sandwich by eating it from the box for every lunch and dinner it was on the menu.

"Charlie finally came out of his
NEW UNIFORM FOR C. McC. Recently returned from an Eastern tour, Bergen's dummy shows off his West Point garb to Songstress Dale Evans and Don Ameche, co-entertainers on the Chase & Sanborn show. See story in Radio West.

OFF TO THE WARS. Popular Peter Potter of KMPC's "Music Box" and "Platter Parade" joins the Army as a radio specialist. George Irwin (right) takes over the program. "Platter Parade" will now be called "Off the Record."

O ur P a r a d e " joins the Army as a radio specialist. George Irwin (right) takes over the program. "Platter Parade" will now be called "Off the Record."

case in Chicago, only to get mad", Dale reported.

"The cutest little girl was at the station—a sweet little thing about four years old, with big blue eyes, blonde curls, and a blue coat and hood trimmed with fur. The photographers were taking pictures of Edgar, Charlie, and me, when Bergen spied the little girl and said, 'Let's bring her into the picture!' I held her in my arms, and Charlie pouted immediately. 'You'd think I was a mere yokel like Snerd', he grumped.

"Our first of the four Sundays we were to spend away from California was with the Signal Corps at Fort Monmouth, where we met many people from Hollywood", Dale continued. "Charlie was ailing all that week and I had to help Bergen swab his throat. Finally, his cold became so serious that Bergen ordered a specialist.

"Sunday arrived, and we were to broadcast our show from Annapolis. With a tall, handsome cadet as my bodyguard, I was escorted to chapel. "All during the service, the undercurrent of my thoughts turned toward Charlie and whether he would be able to go on with the program that afternoon. Noticeably wan, he upheld show tradition, but stopped once during the broadcast to remark, 'Bergen, you've got such a cold I can't talk.'

"Our third Sunday was spent at Quantico with the Marines, but it was our fourth which provided Charlie with his biggest moment, when at West Point, he received a soldier's uniform, made to his exact measurements."

Dale thought that the funniest thing happened one night in New York's Copacabana, where Joe E. Lewis was performing and Don Ameche was taking special delight in heckling him.

Finally, Lewis stopped and cracked: "Ameche, everybody in this place can go down on Broadway and see you for 35 cents, but they paid a lot more to get in here to see me!" KFJ, 5 p.m., Sun.

Hooray!

Best radio news of the week is about Andy and Virginia, those likeable, spontaneous funsters whom you hear mornings at 7:30 o'clock on KMPC. In addition to their "get-up-sters" program on this station, Andy and Virginia have added, this week, a new network show on the Blue chain.

This program, which will be broadcast over the Pacific network Monday-Friday at 10:15 a.m., will be re-listened locally over KECA on Tuesdays and Thursdays only, but will be aired from San Diego to Seattle. This will mark the first time in five years that Andy and Virginia have been heard on a network, their last assignment being on KHIJ-Don Lee when they first arrived here from the East.

It is indeed a satisfaction that on their new program, labor difficulties with the musicians' union will not prevent them from airing their zestful music.

That this clever pair who write and perform their own program may continue until they have their own network variety show is Radio Life's sincere wish.

KKNX, 10:15 a.m., Tues., Thurs.

Corwin's Back

The popular Norman Corwin, who recently presented "An American in England" by shortwave, is back in the United States to start a new series on November 24 over CBS to be heard at 10 p.m., Tuesdays.

Although no definite title has been selected, the program will feature up-to-the-minute, possibly with historic connotations. Watch Radio Life for further announcement.

Permanent Guest?

It looks as though Nelson Eddy has found a new girl for the "New Old Gold Show" heard over KNX at 5 p.m. on Wednesdays.

Although it is not definite that Irene Manning will be signed as a permanent star, she has appeared on
NEXT WEEK

Everyone's talking about him— who is he?—where's he from?—how did he hit the top?... and now Radio Life brings you an exclusive story on the sensation of the music world... Spike Jones. Truly you can say "Der Puehrer's Face Was His Fortune," for that record has sold over a half million copies in the last couple months. Read our inside story.

If you've ever seen a broadcast you've probably wondered what's the meaning of all those funny little signs that the producers, announcers, and engineers make with their hands. In next week's issue we explain about "Giving the High Sign," complete with diagrams.

The Album Page presents John J. Anthony, head of the Goodwill Hour. "Vic and Sade" come in for a spread, and we start our new series on Supporting Players.

the last three shows since Nadine Conner left to rejoin the Metropolitan Opera Company.

Miss Manning is well known to movie and radio fans, and her lovely voice complements Nelson's perfectly.

Happy Landings

Yankee "greetings" to Axis leaders were autographed on a Lockheed P-38 in the forescourt of CBS-KNX last week. Network stars, studio officials, and passers-by vied for the privilege of being among the first to sign their names to the swift fighter plane. In return they made purchases of a minimum of one dollar's worth of war stamps. Bob Anderson, CBS-KNX staff anchor, wore the honor and was first to autograph his personal message to Hitler and Hirohito on the P-38 prior to its departure to one of the fighting fronts.

In order to obtain permission from military authorities for the "autographing" of the plane, arrangements had to be made to have sufficient military guards on hand so that every individual annexing his signature to the plane could be accompanied by a guard.

Bob Burns and the entire cast of the "Arkansas Traveler," J. J. Her- sholt, Phil Baker, Mary Astor, Burns and Allen and 8,000 others signed their names to the ship.

The War Department has not, as yet, issued the final figure, but more than 1,000 dollar stamp sales were sold and an enormous quantity of bonds ranging from $25 up to $5000 was bought.

Crosby on Limb

Last week on Kraft Music Hall the guest of honor was Mrs. Francisco Lim, wife of the Philippine general who led the wild attacks on the Japanese on the Island of Luzon. That is the way the news item read, but a story lies behind her appearance on the show.

Mrs. Lim was scheduled to be at rehearsal at 3 o'clock. Came 3 and no Mrs. Lim. Came 4, then 5, and still no Mrs. Lim. The show was to go on at 6 p.m., so there was only an hour left for her to appear. Fifty-three came and went. By 5:45 the NBC writers and producers of Kraft Music Hall were pulling out what was left of Bing Crosby's hair when... in came Mrs. Lim, quite cool and collected in a lovely black lace gown and carrying a beautiful orchid corsage.

She smiled very sweetly, then announced calmly: "I'm ready now... I was detained at a luncheon engagement."

Salutations

"Manhattan Merry-Go-Round" has its tenth anniversary this week, making it one of the oldest musical shows on the networks. Listeners have come to regard the "Merry-Go-Round" as an integral part of Sunday evening.

Back in 1932, the sparkling entertainment that has come to be identified with the program was off to a merry start. Such artists as Rachel Carroll, Frederick Berger, in Paris, Fritz Sheff, Tamara, and the Men About Town have been featured from time to time. Present star is Conrad Thibault, baritone, whose recent concert in Town Hall was widely acclaimed.

Radio Life salutes and congratulates "Manhattan Merry-Go-Round" for ten years of sprightly entertainment.

Of All Things

Because he feels it is the patriotic duty of every American citizen to vote, William L. Shirer, author, news analyst, and foreign correspondent, returned to America to register for his first American ballot and was denied the right because he was considered illiterate.

It seems paradoxical that a college graduate, author of a best-seller, a nationally-syndicated columnist, and one of radio's most widely known news analysts should be considered illiterate by his local election registration board, but it's a fact nevertheless, as the records of the Board of Registration in Tuckahoe, New York, will prove.

This news analyst left this country before he was 21 years of age. His correspondent's work abroad during the past 15 years prevented him from ever casting a vote.

When Shirer called at the election registration board for his first American ballot, he stated that he made his living writing and broadcasting, and that it really was his voice which reported on world affairs three times weekly on CBS.

The board was extremely interested in Shirer's personality, but regretfully informed him that unless he could display his diploma from college, he would have to take a literacy test to prove his right to vote.

Due for a broadcast in New York, the author-commentator was unable to take the test at the time... so the balloting went on this year sans the vote of William L. Shirer.

To the Colors

Bernie Smith, Radio Life columnist, and former KFI-KECA Public Relations head and Farm Editor entered the Army on November 18.

Ray Anderson of the CBS-KNX news bureau entered the army November 10.

George Dvorak, KFI-KECA announcer, enlisted in the Army Air Force and reported for duty to a bombardier school November 9.

John Nelson, Raymond Morgan producer and producer of "Breakfast At Sardi's" and "America's Home Front" went into the Navy as an ensign on November 18.

Norman Anderson, head usher at CBS, left November 13 for Midshipman's school. He will finish there as an ensign.

Sheer Coincidence

"Get the blues out of here you old harpy!" shouted Monte Woolley, as he buried a teapot at a woman in a rehearsal on a "Radio Reader's Digest" program heard over CBS-KNX on Sunday at 6 p.m.

Just as he reached that line, the studio door swung open and in walked Ruth Berman, harpist for Lynn Murray, music director of the show. The angry tone, the smashing crotchet, and especially the reference to a "harpy" were enough for her. She departed bewildered.

Time Changes

Your Gospel Singer—Mon. thru Fri., 12 noon, KFI.
Andy and Virginia—Tues., Thurs., 10:15 a.m., KECA.
Towndown Tips—Thurs., 10:15 p.m., KFI.
Philadelphia Symphony Orchestra—Fri., 11:30 p.m., KFI.
Halls of Montuesa—Sat., 8 p.m., KJH, KFPM, KVQO.

Hot Discs on Ice

Gordon Gaskill, war correspondent recently returned from Africa, says they're keeping Dinah Shore's hot swing records on ice down by the torrid Suez. Gaskill reports that James Gleason, second engineer on the S. S. Knoxville City, has an old
Diggin' Discs
With JACK LAWSON

Mister Johnny Mercer is a young man who has been dragging down good money as a songwriter the past few years. During this time, he hasn’t paid much attention to his singing, which originally brought him into the spotlight of the entertainment world when he vocalized with Paul White- man some years ago.

But now, at last, Capitol has goaded him out of his lethargy, and it looks as though platter spinners have a new hero to rave about.

On the first Capitol release, he gave us his own interpretation of his own tune, "Strip Polka" (Capitol 103), which critics all over the nation hailed as a classic. Who hasn’t heard his tale of “Queenie, the cutie of the bur-leque show?”

Now he has another one worthy of preserving for posterity. It’s “I Lost My Sugar in Salt Lake City” (Capitol 122), a blues tune sung as nobody else could sing it. Mercer’s phrasing will tickle the spine of the most-blues fan. And there’s a monologue near the end that’ll put you in stitches.

Flip it over and you get “The Wreck of the Old 97,” Mercer’s modern treatment of the famous railroadman’s song, replete with streamlined jive accompaniment by Freddie Slack’s very fine orchestra and an excellent chorus by Bobby Goodrich on trumpet.

This disc establishes Johnny Mercer as a great blues singer, a great ballad singer, and a great scat singer, all in one! In other words, it’s terrific!

Not so sensational, but fine fare for the dancing dager, are the other three waxings on the new Capitol release, “I’m Glad There Is You” (Capitol 125) is a lovely ballad by Jimmy Dorsey and F. Madiera sung by our favorite young tenor, Dennis Day. Gordon Jenkins does a very pleasant instrumental job on the reverse side with Irving Berlin’s ever-popular, “Always.”

If you want to know why “Praise the Lord and Pass the Ammunition” is likely to become the hit song of this war, listen to the Merry Macs' version of it. It’s in town now, and selling out much too fast! “Tweedle O Twill,” its companion, should not be overlooked, since it is a solid disc in the very best Merry Macs style.

My kids clamour for “Der Fuehrer’s Face” (Bluebird B-11586) every night and delight in playing it over and over. Spike Jones and his City Sick- ers do a masterful job, but the tune is endeared to me by the clever lyrics of Oliver Wallace.

GAGS OF THE WEEK

For the best Gags of the Week, heard on Radio and sent Radio Life. tickets will be sent winners for admission to radio broadcasts. Send your best gag selec- tion to 1029 West Washington Boule- vard, Los Angeles.

Miss Ruth Reese, 322 West Rosecrans Ave- nue, Compton, Calif.
Sirs: Heard on "That Brewster Boy."
Joey: See my muscles?
Windy: Are those muscles? I thought they were mosquito bites!

Joyce Pressley, 1406 North Catalina Street, Los Angeles.
Sirs Heard on the Rudy Vallee pro- gram.
Joan Davis: Do you know the best way to raise corned beef and cabbage?
Jack Haley: No, how is the best way to raise corned beef and cabbage?
Joan Davis: With a fork!

Tickets also sent to Ira Goldstein, 1079½ South Orange Grove Avenue, Los Angeles.

Mrs. H. W. Gaston, 734 East 43rd Street, Los Angeles.
Sirs: Heard on the “Breakfast at Sar- dix” program.
Joe: What did the goat say to the other goat after chewing up an automobile fender?
Tom: I don’t know. What did the goat say to the other goat after chewing up an automobile fender?
Joe: This is a Ford V-8.

Tickets also sent to Vivienne L. Cortner, 708 Fourteenth Street, Huntington Beach, Calif; Mrs. A. B. Johnson, 1106 Acacia Avenue, Huntington Beach, Calif; Mrs. L. H. Varkan, 1183 North Western Avenue, Hollywood; Mrs. A. Berman, 833 South Fedora Street, Los Angeles.

Mrs. C. E. Brock, 184 South El Molino, Pas-adena, Calif.
Sirs: Heard on Kay Kyser’s “College of Musical Knowledge.”
Kay Kyser: Make a noise like a wolf.

Contestant: Hi-yi, babe!

** Everything Done
But the Baking!

** With SHORTENING and BUTTER
Mixed
Like You Like It

Fisher’s Biskit Mix is the short cut to shortcake, biscuits and hot breads, sweetened with sugar from our own quota... saves your time.

Ask Your Grocer for a Package Today!
THE QUICK BROWN FOX JUMPED OVER A LAZY DOG'S BACK, 1234567890, BR SENDING

FLASH FLASH

BUREAUS TIPT TT WHT BOYS ON GUADALCANAL WOULD LIKE MOST FOR XMAS ARE LETTERS FROM HOME AND SNAPSHOTs OF FAMILIES AND SWEETHEARTS. . . IF SENDING MAGS, PREFERENCE IS FOR "READERS DIGEST," "FORTUNE," AND "LIFE" . . . FAVORITE SONG RIGHT NOW AMONG BOYS IS "PRAISE THE LORD AND PASS THE AMMUNITION." THIS DITTY IS APPARENTLY PRETTY POOR PROPAGANDA. SINCE ONE LINE OF IT "A SON OF A GUN OF A GUNNER WAS HE" IS DIRECTLY CONTRARY TO THE GENEVA CODE. NO CHAPLAIN MAY TAKE UP ARMS AND SOME WISEACRES HAVE TRIED TO MAKE SOMETHING OF IT. SO FAR AS HISTORY GOES, SOME OF OUR BEST FIGHTERS HAVE BEEN MEN OF THE CLOTH. DURING THE CIVIL WAR, ONE FAMOUS CAVALEY EXAMPLE HAD A BATTLECRY: "WITH THIS SABRE I CONSIGN THEE TO HELL AND MAY THE LORD HAVE MERCY ON THY SOUL."

EDS: UR ATTENTION IS INVITED TO FOLLOWING VERBATIM INTERVIEW WITH U. S. PILOT WHO MADE CRASH DIVE INTO SOLOMON WATERS.

HOLLYWOOD—(BR)—"WHAT DID YOU DO WHEN YOU SMASHED INTO THE WATER?" ASKED THE REPORTER. "FLOATED," ANSWERED THE HERO LACONICALLY. "OH, YEAH, TOOK OFF MY SHOES, TOO."

"HOW LONG WAS IT BEFORE YOU WERE PICKED UP?" QUERIED THE REPORTER. "ABOUT AN HOUR."

"WEREN'T ANY OF OUR SHIPS AROUND?"

"SURE. BUT THEY ALL WENT PAST. THE BOYS WOULD LINE UP ON THE RAILS AND WAVE TO ME AS THEY STEAMED BY."

FLABBERGASTED REPORTER: "BUT THAT'S INHUMAN!"

PHILOSOPHICAL LEATHERNECK: "INHUMAN, HELL, BUH! THOSE BOYS WERE GOING INTO ACTION. EVEN A SLIGHT DELAY IN PICKING ME UP MIGHT HAVE MEANT THE LOSS OF AN AIRCRAFT CARRIER TO US. THEY COULDN'T BE BOTHERED WITH A SMALL FRY LIKE ME."

REPORTER, HORRIFIED: "BUT THERE WERE SHARKS IN THOSE WATERS, WEREN'T THERE?"

LEATHERNECK: "YOU SAID IT, SON."

REPORTER: "BIG, MAN-EATING SHARKS?"

LEATHERNECK: "UH-HUH. BLUE FINS AND KILLER WHALES."

REPORTER: "DID YOU SEE ANY?"

LEATHERNECK: "EVERY TIME ONE OF THOSE BIG WAVES WOULD TOSs ME UP, SEEMS LIKE I'D CATCH SIGHT OF ONE. HE'D BE ABOUT A HUNDRED YARDS AWAY. THEN, WHEN I GOT DOWN TO THE BOTTOM OF THE WAVE, HERE HE'D COME, ZIPPING PAST ME LIKE AN EXPRESS TRAIN."

REPORTER, TREMBLING: "WEREN'T YOU SCARED?"

LEATHERNECK, NONCHALANT: "LOOK, BUH, THERE WAS A BATTLE GOING ON WITH ME RIGHT IN THE MIDDLE OF BOMBS AND BULLETS. I HAD BIGGER AND BETTER THINGS TO WORRY ABOUT THAN SHARKS."

FLASH FLASH

POLITICIANS STILL RUNNING WAR

BULLETIN SUB FLASH

SAN DIEGO—(BR)—SO WHAT? AINT THEY ALWAYS?

A BR REPORTER ASKED A RETURNING MARINE WHETHER THERE HAD BEEN MUCH INTEREST IN POLITICS DOWN IN THE SOLOMONS. THE MARINE ANSWERED IN THE AFFIRMATIVE, SAYING THAT THEIR LIVES AND FUTURES DEPENDED UPON WHAT THE POLITICIANS DID AND/OR DIDN'T DO.

RIGHT NOW, ACCORDING TO THIS SOURCE, THE BIGGEST REEF OF THE BOYS IN ACTION IS THAT POLITICIANS, AND NOT MILITARY MEN, ARE STILL LARGELY RUNNING THE WAR.

CLIENTS: YOUR ATTENTION IS DIRECTED TO UPCOMING EYEWITNESS STORY ON BOAT-LIKE TANKS USED BY MARINES IN INVASIONS SUCH AS THAT ONTO BEACHES OF MOROCCO AND SOLOMONS.

BARGING IN

RADIO CITY—(BR)—TALKED TO A FELLOW WHO HAD HIS FIRST RIDE AT THE CONTROLS OF ONE OF THE MARINE CORPS' AMPHIBIAN LANDING TANKS. THIS IS A HUSH-HUSH WEAPON.

USE IN WAR TO DATE HAS NOT BEEN BALLYHOODED ANY EXTENT. BUT IT'S PRETTY GOOD GUESS THAT DEVIL DOGS WHO WENT ASHORE AT TULAGI AND GUADALCANAL IN SOLOMONS AND MOROCCO IN NORTH AFRICA MADE THE TRIP FROM SHIP TO SHORE IN SOME OF THESE MACHINES.

THEY LOOK LIKE AN ORDINARY TANK. RUN LIKE ONE, HAVE TREADS ON THEM THAT, TO CASUAL EYE, LOOK NOTHING UNUSUAL. BUT TREAD IS SO DEVISED THAT IT RUNS LIKE PADDLE IN WATER AND TANK TRACK ON LAND.

THIS TANK IS TOPS IN SOFT Oozy MUd, ROLLS OVER QUICKSAND, AND A CORAL REEF IS HOME SWEET HOME. GOES THRU JUNGLE LIKE RUNNING DOWN MACADAMIZED ROAD.

PERHAPS IN JUNGLES OF SOLOMONS THESE ALIGATOR-LIKE TANKS CAUGHT JAP SNIPERS TIED UP IN TREES, KNOCKED TREES OVER, AND DESPATCHED JAPS WITH MACHINE GUNS.

RIGHT NOW, ASSEMBLY LINES TURNING 'EM OUT IN BOTH FLORIDA AND CALIFORNIA, WERE ORIGI- NALLY DESIGNED BY MAN WHO WANTED TO SALVAGE ARTICLES FROM EVERGLADES BLOWN INTO SWAMPS BY HURRICANES. TYPICAL EXAMPLE OF HOW AMERICAN THIRIFT NOW SAVING AMERICAN LIVES.

THIRTY
What's New?

Music

Sunday, November 22 — "Golden Strings," KJH, 3:30 p.m. (30 min.). "Golden Strings" makes its debut on the airwaves. This new musical series, under the direction of Ted Bacon, will feature an all-girl string ensemble playing phrases of the melodies that have made musical memories for generations and will be recalled wherever music is loved. The first program will feature special arrangements of the "Blue Danube Waltz," "Smoke Gets in Your Eyes," and the brilliant "Horst-Saccato" made famous by Heifetz.

Monday, November 23—Frank Victor's Quartette, KJH, DLBS, 10:15 a.m. (15 min.). A quartette under the direction of Frank Victor featuring his own brilliant arrangements.

Monday, November 23—"The Great Melody," KECA, 10:30 a.m. (30 min.). Franklyn MacCormack, whose reading of poetry and philosophy during the past decade gained him network distinction, has been named to succeed Joe Evers as the featured member of the "Hymns of All Churches" program. The format of the program will blend his readings against the background of favorite hymns sung by the mixed octet under the direction of Fred Jacky.

Tuesday, November 24—"Bridgeport String Ensemble," KJH, DLBS, 1:30 p.m. (30 min.). Afternoon melodies will be presented by a string ensemble featuring salon music selected from the world's library of classical and semi-classical music.

Saturday, November 28—"Metropolitan Opera," KEEA, 11 a.m. (3 hours). Lily Pons, lovely singing star, will open the current season of the Metropolitan Opera Company by taking the leading role in "The Daughter of the Regiment." Milton Cross, one of radio's outstanding announcers with a well-established reputation as an opera critic, will announce the program.

Commemoration

Thursday, November 26—"News, Commemoration," KJH, 9:30 p.m. (15 min.). Gordon Beck, KJH newsman whose interest in headlines has already earned him "commentator's rating" through a news series he presented while stationed with KGBM, Honolulu, will be heard in this new weekly series featuring commentary on the news. Burke's interest in headlines has already taken him half way around the world, and through 47 of the 48 United States.

Variety

Monday, November 23—"Mirandy," KECA, 10:15 p.m. (15 min.). Mirandy and her popular style are now being aired on this network Monday, Wednesday, and Friday.

Drama

Monday, November 23—"Amos 'n Andy," KNX, 8 p.m. (15 min.). This popular team will be heard in the four thousandth episode of "Amos 'n Andy." This actually means that the two veterans will be celebrating their 8000th broadcast in the characters they have made so famous, as each episode is broadcast twice daily.

World Affairs

Tuesday, November 24—"This Nation at War," KEEA, 10 p.m. (30 min.). George Corey, chief documentary writer of this program, has gone abroad as an accredited war correspondent and will present four broadcasts from England. With governmental sanction to travel among the American troops in England, Corey will set up a program which will have as its highlights colorful talks by the men who fly the fighting machines; by the men who man the warships and freighters, mount the tanks, and the men and women in America who toil to build the machinery to destroy the enemy.

Religion

Sunday, November 22—"The Catholic Hour," KEEA, 3:30 p.m. (30 min.). The Rev. Leonard Feeeny of Weston College will speak on "God As A Child."

Sports

Saturday, November 28—"Football," KJH, DLBS, 2 p.m. (3 hours). Frank Bull will handle the play-by-play description and Dick Garten will be on hand to give armchair football fans the color on the Stanford vs. Navy Pre-Flight game.

Saturday, November 28—"Football," KECA, 2 p.m. (3 hours). A complete play-by-play report of the USC vs. Notre Dame game will be given. The teams are "flashing in Los Angeles."

National Affairs

Thursday, November 26—"100th Anniversary of Notre Dame," KECA, 2:30 p.m. (30 min.). This program will commemorate the 100th anniversary of Notre Dame. The Very Rev. Edward F. Sorin first set foot on the site of the present institution on that date. Monsignor Fulton J. Sheen will give his lecture, "The School," KFJ, 4:30 p.m. (30 min.). This lecture is by the Rev. Mr. Sorin. The program will come from the chapel on the campus.

Who's Guesting?

Music

Sunday, November 22—"Fitch Bandwagon," KFI, 4:30 p.m. (30 min.). Art Jarrett will submit his personal life to the friendly third degree of Master of Ceremonies Tobe Reed when the Jarrett orchestra boards the bandwagon of the Great Lakes Naval Training Station. Soloists with the orchestra include the pulchritudinous Jeri Sullivan and Tom Morgan.

Saturday, November 28—"Lamplighters," KJH, 10:15 a.m. (15 min.). "The Idol of the airplane," Jan Garner, will be Ted Yerca's guest on his Saturday morning disc delving program.

Variety

Thursday, November 26—"Kraft Music Hall," KFI, 6 p.m. (1 hour). Guesting on this Kraft's show will be Dorothy Lamour.

Drama

Sunday, November 22—"Nobody's Children," KJH, DLBS, 4 p.m. (30 min.). A new father of two weeks, John Beal, who is currently starring in "Edge of
Sunday, November 22—"Standard Symphony," KFI, 7 p.m. (30 min.). This week on the Standard Symphony's 79th consecutive weekly concert, John Barbirolli will present "La Gazzetta Ladra" by Gioachino Rossini: "War Lullaby," by John Alden Carpenter; "Peer Gynt," "Morning" by Edward Grieg; "Romeo and Juliet," Peter Tchaikovsky.

Music

Wednesday, November 25—Bob Hope, KFI, 7 p.m. (30 min.). The third week of Bob Hope's whirlwind tour of the six-week Midwest hop will come from Wright Field, Dayton, Ohio. With him, of course, will be Frances Langford, Verne Feltin, Shirley Mitchell, Gil Lamb—and Ransom Sherman, whose unique brand of humor is stimulating. Understand he is booked for a fifth guest shot on the Vallee show. Wish that he would be a regular, or else have his own program again. Thanks to Gil Lamb for putting so much effort into the studio warm-up. His pantomime, "A Jitterbug at the Paramout," is very clever. Joan Davis evoked audience surprise when customers saw her for the attractive person she is. She clowns so much in such un-glamorous parts that people envision her accordingly.

SIGHT OF THE WEEK: Mr. and Mrs. Story of Bakersfield and their 20 (!) children backstage of "Johnny Presents Ginny Simms" show. Offspring ranged in age from a babe in arms to twin girls (14), one of four sets of twins. Because the eldest boy, Private Jack Charles Story (14), U.S.M.C., won't be home for Christmas, the family was given a holiday celebration on the program. Before show time, the Storys' dressing room looked like a mob scene from a picture, Mama S. placidly surveying the scene, while Papa reclined wearily on the couch.

IDEA OF THE WEEK: Efforts of Bert Gordon (Eddie Cantor's "Mad Russian") to have his billing changed to "The Glad Russian." "And why not?" he asks. "After watching those Russians, what have I got to be mad about?"

SUPESE OF THE WEEK: Waiting in CBS' Studio B on Monday for Orson Welles to make his grand entrance at rehearsal for his new Lockheed series. Everybody speculating, before Welles' arrival, on what his mood would be and everybody expecting to be ordered out of the place. They weren't disappointed. It happened when Welles bel- lowed: "Who are all these people? Clear the studio!" Out went everybody—contact men, agency men, studio officials—all except O. W., the actors, and an engineer.

THRIIL OF THE WEEK: Sitting in the "Time to Smile" audience and watching Shirley Diondrele and her dummy, Judy Splinter, being born as transcontinental air stars. Even without them, the Cantor show was fast and good. Von Zell's acting (like a dog) and the musical arrangements of "Mr. Five by Five" and "Praise the Lord and Pass the Ammunition" were masterful. When Shirley and Judy came on, and the audience took them to their hearts, it left nothing to be desired.

REPARTEE OF THE WEEK: Radio actress Claudia Morgan and Frances Chaney discussing headlines as they left the "We Love and Learn" studio. "What do they mean by the expression 'military objective?',' asked Frances. "Walk past those soldiers on the corner and you'll find out!" replied Claudia.

HOPE OF THE WEEK: That radio, its ranks already depleted by entrance of actors, musicians, writers, producers, executives, and technicians and more scheduled to go daily will be able to do the job, and well, that is expected of it as an essential part of winning the war.
SUNDAY, NOV. 22

**The WORLD Tomorrow!**

HERBERT W. ARMSTRONG analyzes today's news with the prophecies for The World Tomorrow.

9:30 A.M. | KMTR Every Sunday

8-KFTR—Deeds Without Words.
8:45—KFTR—Music.
9:15—KFF, KGJ, KVOE—America's News, 5:00, KEX, 6:00.

**MAURICE JOHNSON**

*Gives 'SOUND WORDS'*

8 A.M. Sunday, KPSA

7:45 P.M. through Fri.

This is not religious entertainment. It is SPIRITUAL WARFARE! H TIM. 2.

9:00—KFTR—West Coast Church.
9:20—KFTR—Invitation to Learning.
9:30—KFTR—Highlights of Week.
9:45—KFTR—Dipping Sisters.
10—KFTR—Music.
10:15—KFTR—Passadena of Religious Education.
11—KFTR—City Church.
11:15—KFTR—Invitation to Learning.
11:30—KFTR—Passadena of Religious Education.
11:45—KFTR—Dipping Sisters.
12—KFTR—Music.

**SUNDAY Program Highlights**

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Variety**

3:00—African Trees, KECA-KFTR.
3:30—Invitation to Learning, KKNX.
4:00—Morning of Gems, KWR.
4:30—Bobbing for Pails, KFTR.
5:00—Tilting for Hawks, KKNX.
5:30—Singing for the Faint, KWR.
6:00—Singing for the Faint, KFTR.
6:30—Singing for the Faint, KKNX.
7:00—Good Will Hour, KECA-KFTR.
7:30—Walter Winchell, KFB.
8:00—No Great Stirrers, KFTR.
8:15—Jimmie Fidler, KECA-KFTR.
8:30—Hooper and His Pals, KECA-KFTR.
9:00—University Explorer, KFTR.
9:15—Invitation to Learning, KKNX.

**Music**

8:00—Soldiers of Production, KECA-KFTR.
8:15—American at War, KJH-KGJ.
8:30—Reports from the Battlefront, KFTR.
9:00—“Come-In-Main” Week, KFTR.
9:15—“Come-In-Main” Week, KFTR.
9:30—“Come-In-Main” Week, KFTR.

**Drama**

10:15—Romance of the Highways, KJH-KGJ.
11:15—Those We Love, KKNX.
11:30—Amalgamated Family Service, KFTR.
12:00—Building Drummond, KJH.
12:30—First Lighter, KJH-KGJ.
1:00—Dear John, KKNX.
3:45—Newsmakers, KFTR.

**Public Affairs**

1:30—Chicago Round Table, KFTR.
1:15—Vogue in the Air, KFTR.
1:15—Vogue in the Air, KFTR.
11:30—Report to the Nation, KKNX.

**Sports—Comment**

2:00—Football, KFTR.

**SUNDAY, NOV. 22**

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**"For a Faith To Live By"**

DR. WALTER A. MAIER

**The LUTHERIAN HOUR**

"Bringing Christ to the Nations"

**EACH SUNDAY—1 P.M. KJH—MUTUAL**

**KBPC—Music of the Masters.**

12:30—KTCP—The Hour of the Cross.
11:45—KRTD—Cathedral Service.
10:45—KPG—Choral Service.
12:30—KFBD—Music.

**KPAR—News.**

11:45—KKNX—KAR.
10:45—KFB—Music.
12:30—KFBD—Music.
11:45—KKNX—KAR.
12:30—KFBD—Music.
Double Pianissimo

Robert Armbruster, who conducts the "New Old Gold Show" orchestra, has developed a "music-less" method of television broadcasting. The orchestra files out of the Vine Street Theater for a few moments of relaxation just before the "go" signal. In the meantime, a crew of empty chairs as technicians watch the clock. Armbruster's sense of timing is so accurate that he doesn't need the actual music but can rely exclusively on his own baton.

Reaction to Action

The whole cycle of a sailor's reaction to battle was recently described to Warren Hull of "Vox Pop" by a returning Navy officer. The ship's chaplain Macassar Straits told the CBS-KNX announcer, "First you're so busy you haven't a chance to be afraid, two hours later chances are you're plenty scared. Takes longer to relax. The second night you get some sleep the third day you're ready to go again." Fortunately the cycle starts over if interrupted by the enemy.

Barnum Was Right

The pet story of Bess Johnson, star of NBC's "The Story of Bess Johnson" goes back to her past. She was playing a heroine whose boy friend had disappeared. Then after the production the company covered the trials of Bess—the second half reported the tribulations of the boy friend on a desert island. Bess is still a registered nurse and she has received dozens of fan letters advising her to listen to the second half of her program and she would find her boy friend.
MONDAY, NOV. 23

**HEAR CHEF MILANI**
"Dinner for 4, a Dollar No More"
KFWB—10:00 A. M.
KFDJ—4:15 P. M.

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**"THE VOICE OF HEALTH"**
Dr. R. L. Mc MASTER
McCoy HEALTH SYSTEM
Every morning—Mon. thru Fri.
KGFZ at 6:15

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**MONDAY Program Highlights**
Morning Programs Appear in Lightspace Type: Afternoon and Evening Programs in Boldface.

**Variety**
8:00—Johnny Murray. KGB
9:00—Kate Smith. KFWB
11:15—Market News, KFMO
12:00—Club Matinee, KECA
1:00—Art Baker's Notebook. KGB
2:00—Rich, RN:Woman's Clubs. KFWB
4:00—Foodliner. KGB
5:00—Young, RN:Women's Clubs. KFMO
6:00—Front, RN:Women's Clubs. KFAC
7:00—Homefront. KECA
9:00—Norma Young. KECA
9:15—KGB Breakfast at Hard's.

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**Outstanding Music**
1:30—Theme and Variations. KGB-KFMO, KECA
3:00—Classic Hour. KECA
3:30—Music of the Month. KGB
3:45—KGB: Vocal Service. KECA
4:00—Spotlight Band. KECA
4:15—KGB: Pops. KECA
5:15—Phone in Show. KECA
6:45—KGB: Musical. KECA
7:00—KGB: Opera. KECA
7:15—Keystone Lager Music. KECA

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**Drama**
5:30—Bulldog Drummond KGB-KFMO-KVOE
6:00—Lax Theater. KECA
6:30—Curtain America. KECA
7:00—Seven Guild Theater. KGB

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**Sports—Comment**
10:30—Tom Hanlon. KNX

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**HEALTH**
12:30 noon—5:30 p.m.
CURTIS H. SPRINGER
Cure for Bright's. KECA
Pan-American. KGB
British. KECA, KFMO
5:30—KGB: Music and the Mind. KECA
5:45—KGB: Music and the Mind. KECA
6:00—Model Willard. KECA
6:30—KGB: Vocal Service. KECA
7:00—Model Willard. KECA
8:00—KGB: Scientific Service. KECA
12:30—KGB: Music and the Mind. KECA
1:00—Model Willard. KECA
2:00—KGB: Musical. KECA
3:00—KGB: Vocal Service. KECA
4:00—Model Willard. KECA
5:00—KGB: Scientific Service. KECA
6:00—Model Willard. KECA
7:00—KGB: Musical. KECA
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7:00—KGB: Musical. KECA
8:00—Model Willard. KECA
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<td>KFI</td>
<td>&quot;Road of Life&quot;</td>
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<td>3:15</td>
<td>KNX</td>
<td>&quot;Family of the News&quot;</td>
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<td>3:30</td>
<td>KECA</td>
<td>&quot;Road of Life&quot;</td>
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<td>&quot;Road of Life&quot;</td>
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<td>KMPD</td>
<td>&quot;New Orleans News&quot;</td>
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<td>4:15</td>
<td>KFJZ</td>
<td>&quot;Music&quot;</td>
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TUESDAY LOGS

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<tr>
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<td>KFJZ</td>
<td>&quot;Holodeck Spotlight&quot;</td>
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<td>10:30</td>
<td>KFJZ</td>
<td>&quot;Inside News&quot;</td>
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<td>&quot;Inside News&quot;</td>
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<td>&quot;Inside News&quot;</td>
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<td>12:30</td>
<td>KFJZ</td>
<td>&quot;Inside News&quot;</td>
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And He Counted Them

The signatures of 121 clerks and carriers of the Glendale, Cal. postal service were on the back of a postal card recently sent to Clete Roberts after his Blue network program in which he advocated additions in the postmaster's pay.
WEDNESDAY, NOV. 25

HEAR CHEF-MILANI
"Dinner for 4, a Dollar No More"
KFWB—10:00 A.M.

Variety
8:00—Johnny Murray, KXH.
9:00—Kate Smith, KNX.
10:00—Chef Milan, KFWB.
11:00—Bakery Parade, KEC.
12:00—Radio Bazaar, KFWB.

WEDNESDAY Program Highlights
Morning Programs Appear in Lighter Type. Afternoon and Evening Programs in Boldface.

Variety
7:30—Lonnie Young, KHJ.
8:30—Manhattan at Midnight, KXH.
9:30—Raffled, KNX.
10:00—Hollywood Theater, KFI.

Quiz Programs
4:15—Hollywood Blvd. Quiz, KHJ.
5:15—We Pay You, KHJ.

Outstanding Music
2:30—Classic Hour, KKE.
3:30—Big Show, KHJ.
4:30—Cafe Royale, KHJ.
5:30—Colosseum.
6:30—Al Jolson, KFWB.
7:30—Bradford, KFWB.
8:30—Mercedes, KAF.
9:30—Cafeteria, KECA.
10:00—Bancroft, KFWB.
11:00—Motel Thai, KHJ.
12:00—The Elks, KFWB.
1:00—Elks Hall, KHJ.
2:00—Elks Hall, KFWB.
3:00—Elks Hall, KHJ.
4:00—Elks Hall, KFWB.
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8:00—Elks Hall, KFWB.
9:00—Elks Hall, KHJ.
10:00—Elks Hall, KFWB.
11:00—Elks Hall, KHJ.
12:00—Elks Hall, KFWB.

Public Affairs
10:00—National Radio Forum, KEC.
11:00—Public Affairs, KHJ.
12:00—Public Affairs, KFWB.
1:00—Public Affairs, KHJ.
2:00—Public Affairs, KFWB.
3:00—Public Affairs, KHJ.
4:00—Public Affairs, KFWB.
5:00—Public Affairs, KHJ.
6:00—Public Affairs, KFWB.
7:00—Public Affairs, KHJ.
8:00—Public Affairs, KFWB.
9:00—Public Affairs, KHJ.
10:00—Public Affairs, KFWB.
11:00—Public Affairs, KHJ.
12:00—Public Affairs, KFWB.

Sports—Comment
10:30—Tom Hanlon, KNX.

WEDNESDAY Program Highlights
Morning Programs Appear in Lighter Type. Afternoon and Evening Programs in Boldface.
THURSDAY, NOV. 26

HAVEN OF REST
8:00 A.M. — KJH
TUES., THURS., SAT.
ALSO AT THIS TIME OVER
MUTUAL DON LEE SYSTEM

9:00 — KFI—Johnny Murray.
9:15 — KHJ—The Band
9:30 — KBC—Between the Lines.
9:45 — KNX—Amos 'n Andy.
10:00 — KHJ—Family Bible.

HEAR CHEF MILANI
"Dinner for 4,
a Dollar No More"
KFWB—10:00 A.M.

10:00 — KFI—Unscheduled.
10:15 — KHJ—Raiders of the Lost Arks.
10:30 — KBC—Public Service.
10:45 — KNX—Beaumont Sisterhood.

THURSDAY Program Highlights
Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface.

Special Program
1:00—8th Anniversary Show, KNX.
2:30—100th Anniversary of Notre Dame, DECA.

Variety
8:00 — Johnny Murray, KFI.
8:15 — KFI—Breakfast Club.
8:30 — KHJ—Breakfast Club.
9:00 — KHJ—Breakfast Club.
9:15 — KNX—Breakfast Club.

Quiz Programs
8:30 — It Pays to Be Ignorant, KNX.
8:45 — KHJ—Breakfast Club.

Outstanding Music
3:00—Choral Music, KNX.
3:15—Pleasure Time, KFI.
3:30—Before the Waltz, KFI.

War
8:30 — Pass in Review, KHJ.
9:00 — Victory Spotlight, KFWB.

Public Affairs
7:30—March of Time, KFI.
11:15—Public Affairs, KNX.

Sports—Comment
10:15—Toucan Town Ties, KFI.
11:30—Toucan Town Ties, KFI.

Drama
8:15—Night Editor, KFI.
9:00—Death Valley Days, KNX.
9:15—Ellery Queen, KFI.
9:30—Hollywood Showcase, KFWB.

Quiz Programs
8:30 — It Pays to Be Ignorant, KNX.
8:45 — KHJ—Breakfast Club.

Outstanding Music
3:00—Choral Music, KNX.
3:15—Pleasure Time, KFI.
3:30—Before the Waltz, KFI.

War
8:30 — Pass in Review, KHJ.
9:00 — Victory Spotlight, KFWB.

Public Affairs
7:30—March of Time, KFI.
11:15—Public Affairs, KNX.

Sports—Comment
10:15—Toucan Town Ties, KFI.
FRIDAY, NOV. 27

8 — KFI — Johnny Murray.
KRXJ — Band of the Morning.
KNX — Between the Lines.
KIIS — Flipper's Breakfast Club.
KMPX — Monitor News.
KFWB — Popular Orch.
KFWG — Markets and Sports.
KRMG — Music.
KROSS — Carroll Lunt.
KXCN — Valley Lady.
KTMX — Unity Daily Word.
KTRK — World Traveler.
KRWM — Operetta Music.
KGO — Variety Favorites.
KTFK — Battle of the Bands.
KVOE — Classified Ads.

9 — KBXK — Nate Smith.
KBVR — Rhythm, KFXM — Rko.
KABC — Al McCall's Breakfast Club.
KFWB — Dr. Reynolds.
KMPX — Rko.
KFWG — Polly and Pat.
KRMG — Rko.
KROSS — Operetta Music.
KTRK — Pop-Music.
KTXF — Fireblades for Jesus.
KFI — Bay Time.

9:15 — KNX — Big Sister.
KNX — Breakfast Time.
KBMJ — Family Bible.
KFWB — News.
KRMG — Rko.
KRRQ — Family Community.
KTMX — W. R. Record.
KTRK — Symphonic Music.
KRWM — Burritt Wheeler.
KGO — Newsmen.
KFWG — Edgewood Arsenal.
KFI — Dr. Richardson.

9:45 — KFBS — Miranda's Garden Patch.
KFWB — Bowling Center.
KRMG — Music.
KTRK — Freshman Parade.
KXCN — Old Favorites.
KFI — Old Favorites.

9:55 — KNX — Dr. Orrin.

10 — KFJF — Tillamook Kitchen.
KHJ — KFXM, KGB, KVOE.
KREA — KFSD — Bankgaurd.
KMPX — Captain Call.
KXCN — Dr. McLean.

HEAR CHEF MILANI
"Dinner for 4, a Dollar No More!"
KFWB — 10:00 A.M.

KMWRT — Pastor Kegreston.
KBUR — Rko.
KFMX — KFXM, KGB.
KFWG — KFMX.
KRMG — Breakfast Fare.
KTRK — Talk.
KFI — Variety.
KFI — Little Jack Little.

SCIENCE OF MIND
TALKS THAT HELP
spiritually physically
in your Every Day Life

KFWB — 1:30 A.M.
MONDAY THRU FRIDAY

FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Choice

7:20 — Long Ranger, KHJ-KFMX.
8:20 — Woodbury's KFI.
9:20 — Dunn-Pom Playhouse, KKNX.
10:20 — Busters, KECAT-KFSD.

Quiz Programs

1:45 — Hollywood Rid. Quiz.
2:00 — Quiz of Two Cities, KHJ.

Outstanding Music

2:30 — Movie Hour, KFSD.
3:30 — Coast to Coast, America.
4:30 — War Time, KFI.
5:30 — Eugene Concert, KFAC.
6:30 — Chicago Shore, KECA.
7:30 — Lucky Dollar Dance Time, KHJ.

War

5:15 — America's Front Home, RKNX.

Drama

4:30 — Scramble, KECAT-KFSD.
5:00 — That Brewstey Boy, KKNX.

Sports — Comment

10:00 — Legion Stadium Fights, KFWB-KFSD.
11:15 — Football Forecast, KECA.

FRIDAY, NOV. 27

6 to 6:30 A.M.
Aircraft Times
DAILY PROGRAM
KWWK 1430
on the Dial

11 — KHJ — Light of the World.
KRON — Young Mr. Malone.
KROI — Your Gospel Singer.
KWOX — Nant Parade.

12:30 — KHJ — Lovely Women.
KFRG — Aunt Jenny's Stories.

Science of Mind
TALKS THAT HELP
spiritually physically
in your Every Day Life

KFWB — 1:30 A.M.
MONDAY THRU FRIDAY

Choice

7:20 — Long Ranger, KHJ-KFMX.
8:20 — Woodbury's KFI.
9:20 — Dunn-Pom Playhouse, KKNX.
10:20 — Busters, KECAT-KFSD.

Quiz Programs

1:45 — Hollywood Rid. Quiz.
2:00 — Quiz of Two Cities, KHJ.

Outstanding Music

2:30 — Movie Hour, KFSD.
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War

5:15 — America's Front Home, RKNX.

Drama

4:30 — Scramble, KECAT-KFSD.
5:00 — That Brewstey Boy, KKNX.

Sports — Comment

10:00 — Legion Stadium Fights, KFWB-KFSD.
11:15 — Football Forecast, KECA.
It's a Wise Author

If asked to give a description of "Homer" of "The Aldrich Family," author C liff Goldsmith will shake his head. "Homer" always was too much for me," he confesses. "So leave descriptions to Jack Kelly, who, from playing 'Homer' knows him much better than I do."
HAVEN OF REST
8:00 A.M. — KHJ
TUES., THURS., SAT.

ALSO AT THIS TIME OVER MUTUAL DON LEE SYSTEM

8 — KFI—Musical Clock.

9 — KNX, KMPC, KCJG, KPAS, KFOX—News.

10 — KNX—Between Lines.


11:15 — KFW—Pop. Orch.

11:30 — KFW—Broadway Pasadena News.

11:45 — KGB—Church Music.

12:00 — KRD—Musicale.

12:15 — KFOX—Soup, Soldiers, and Wine.

12:30 — KPW—Jingles.

13:00 — KFD — Jazz Answers.


14:00 — KFV—Variety.

14:15 — KFD — Sunday School.

14:30 — KFV—Variety.

14:45 — KFD — Variety.

15:00 — KFV—Jingles.

15:15 — KFD — Variety.

15:30 — KFV—Variety.

15:45 — KFD — Variety.

16:00 — KFV—Variety.

16:15 — KFX—Parade.

16:30 — KFW—Sports Preview.

16:45 — KFX—afternoon program.

16:46 — KHJ—Junior Army.

17:00 — KMPC—Variety.

17:15 — KMPC—Variety.

17:30 — KGFJ, KFMX—News.

17:45 — KGB—Ring of Music.

18:00 — KNX—Concerts.

18:15 — KGB—Variety.

18:30 — KGB—Variety.

18:45 — KGB—Variety.

19:00 — KGB—Variety.

19:15 — KGB—Variety.

19:30 — KGB—Variety.

19:45 — KGB—Variety.

20:00 — KGB—Variety.

20:15 — KGB—Variety.

20:30 — KGB—Variety.

20:45 — KGB—Variety.

21:00 — KGB—Variety.

21:15 — KGB—Variety.

21:30 — KGB—Variety.

21:45 — KGB—Variety.

22:00 — KGB—Variety.


22:30 — KGB—Variety.

22:45 — KGB—Variety.

23:00 — KGB—Variety.

23:15 — KGB—Variety.

23:30 — KGB—Variety.

23:45 — KGB—Variety.

24:00 — KGB—Variety.

SUNDAY, NOV. 28

Indicates News Broadcast

SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Variety

9:00—KECA—Fairfax.

9:15— KECA—KFD.

9:30—KECA—KPSD.

9:45—KECA—KPSD.

10:00—KECA—KPSD.

10:15—KECA—Fairfax.

10:30—KECA—KPSD.

10:45—KECA—KPSD.

11:00—KECA—KPSD.

11:15—KECA—KPSD.

11:30—KECA—KPSD.

11:45—KECA—KPSD.

12:00—KECA—KPSD.

12:15—KECA—KPSD.

12:30—KECA—KPSD.

12:45—KECA—KPSD.

13:00—KECA—KPSD.

13:15—KECA—KPSD.

13:30—KECA—KPSD.

13:45—KECA—KPSD.

14:00—KECA—KPSD.

14:15—KECA—KPSD.

14:30—KECA—KPSD.

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23:15—KECA—KPSD.

23:30—KECA—KPSD.

23:45—KECA—KPSD.

24:00—KECA—KPSD.

Quiz Programs

8:00—Truth and Consequences.

8:15—Thanks to the Ranks.

9:00—Thanks to the Troops.

9:15—Thanks to the Troops.

9:30—Thanks to the Troops.

9:45—Thanks to the Troops.

10:00—Thanks to the Troops.

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From "Down Under"

"Do mention our war relief drive," read the interesting cable Willi, the Winter, KNX news analyst, received from Lady Gower, wife of the Governor General of Australia.

"Your short-wave program has a tremendous audience down here in Australia, and our people would be impressed with the vital nature of the drive if they heard it 'plugged' from the U. S. A."

Needless to add, Winter hastened to comply with the royal command, which indeed had the impressive proof that his weekly short-wave broadcasts are heard "down under."

Philosopher

Dinah Shore, singing sweetheart of the servicemen, observes that when we get used to meatless and wheatless days it will be a triumph of mind over platter!  

From "Dance Tonight"

Following is the schedule for "Dance Tonight", heard on KFWB Monday-Saturday at 10:15 p.m. Monday, November 23, Wayne King; Tuesday, Jan Savitt; Wednesday, Shep Fields; Thursday, Kirby; Friday, Woody Herman; Saturday, Harry James.

Jane Froman, the singer, wonders if you could call the State of Matrimony one of the United States!
Keep Smiling

With HAL STYLES

It's a fact—that every fact learned—
becomes a key—to unlock the storehouse
of other facts.

Well, I went and did it! After three years of struggling to get Leonard Cordial to say 'yes,' the gal who made history with me on "Help Thy Neighbor," she finally capitulated and consented to—
—she knew she would—and on Friday the 13th, last past, in the face of black clouds, thunder, and what have you, we were joined in the holy bonds of matrimony by our good and mutual friend, Superior Court Judge Goodwyn L. Knight. If you read about it, you will wonder why he paid that day of all days—here's the answer. Strangely, we both think that day is 'lucky.'

Didja ever realize that letter writing (along with radio broadcasting), is one of the most important contributions to the war effort? Well it's a fact! Because the guy in service likes to write and read a letter, as much as he enjoys listening to the radio. Involved in a new life and a change of scene, he is spurred by the urge to express himself. Therefore he likes to write. So that slogan, "You're wrong if you don't write," is a mouthful!

However, if you're having troubles these days, or Bill's sweetheart is stepping out with a new boy friend, or maybe Slas just dented your soldier-boy's hard-earned automobile. It's a good idea to 'skip it,' when you write to your hero.

(By the same token, when you don't like a certain program, before you mark it off on your Program Finder, and write a complaining letter, (radio artists can get discouraged too, you know), why not give it another listen? Maybe it'll be better next time.)

A listener writes, "Does it pay well to philosophise and offer advice on the radio, Hal? I'm a bit of a philosopher myself and I'm thinking of going into radio." Answer is best rephrased by the owner of the law library. "It's a good idea to skip it, when you write to your hero.

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LADIES and Gentlemen," came the smooth voice of the announcer "Pausley's Prepared Plums is proud to present that famous quiz program 'Are You a Brain?' And here is your master of ceremonies, that famous master of nothing, 'Happy' Clark, to tell you how our little show is conducted.

With this announcement a jovial, red-faced man stepped to the center of the stage. "Good evening, everyone. As you know we are gathered in this studio to prove from coast to coast that everyone is a potential Orson Welles!" laughed 'Happy'.

"Now," he continued, "this is how the program is run. Eight ladies and gentlemen will be chosen from the studio audience. The first contestant will be given a chance to earn $25 by answering a simple question. If he or she misses, the $25 is added to the next contestant's purse, making a possible winning of $200 for the eighth contestant. Of course the more money offered, the harder the question. However, if the contestant fails to answer, he must pay a penalty, by performing a stunt or gag sent in by a member of the listening audience. As a reward, to each and every person who tries, a two year supply of Pausley's Prepared Plums will be given. Nobody loses. Now—who would like to try? Don't be bashful, ladies and gentlemen."

Having concluded the same speech which he had given for the last 20 broadcasts, "Hanny" pulled out his handkerchief, mopped his brow, and waited for the reaction.

In the audience sat Paula Parsons. She had wandered into the studio at the invitation of the doorman. All alone in Hollywood, and not having much else to do, Paula decided to attend the famous quiz show "Are You a Brain?" With $3 between her and starvation, Paula was delighted for a warm seat in the radio studio.

Six months ago, Paula had arrived from a Montana farm, young and full of ambition. For two years she had worked to save $200 so that she could make "the trip to Hollywood. Hadn't the local weekly said her voice would rival a nightingale's?"

However, after making the Hollywood rounds, and being constantly turned down, Paula had a bitter opinion of the glamour town. Why, she had never even had a chance to show what she could do. There was that time she had sat outside the office of the famous director, Lorenz L. Lawrence, eight hours every day for a month. Did he even see her? Not the great Mr. Lawrence! They never gave a girl a chance in Hollywood...

Now here, in this very radio studio, was the opportunity she had been waiting for. The money offered by "Happy" would take her back to Montana. A quick decision brought Paula to her feet.

Fortune was smiling on Paula for she was one of the eight chosen. Better than that she was the eighth chosen, with a chance for $200.

When "Happy" Clark called Paula's name, she composed herself and walked to the mike.

"Your question comes from Robert Standish, Miss Parsons. Since no one has won tonight it's worth $200. Here is your question! What famous Pharaoh built a sphinx in the Gizeh cemetery to honor himself?" the quiz master asked Paula. Paula knew the answer. She had majored in ancient history.

"Pharaoh whom?" she asked.

"What famous Pharaoh built a sphinx in the Gizeh cemetery to honor himself?" asked the quiz master.

"Chipher?" she asked.

"No!" 'Happy' Clark's laughter rang out. "Who built a sphinx to honor himself?"

"Ah!" "Hurry up, Miss Parsons. You're running out of time."

"Chipher?" Paula searched her memory. "Chipher!"

"Correct!" 'Happy' Clark's laughter was that of a madman. "You're a brain!"

"Well, well, Miss Parsons has certainly proven she is a brain. So, I guess we'll have to ask that famous producer, Lorenz L. Lawrence, to come back next week. Miss Parsons, you just escaped having to sing for Mr. Lawrence. That was to be your stunt."

By Helen Elliott

Win or Lose

A Story About a Quiz, Penned Especially for Radio Life

"What famous Pharaoh built a sphinx in the Gizeh cemetery to honor himself?" The quiz master asked Paula. Paula knew the answer. She had majored in ancient history.
Prodigious Playtimers

Quiz Kids Are as Remarkable with Their Avocations as with Knowledge

No. 12 in Radio Life's Hobby Series

Those amazing scholars in the pig tails and the short pants, the Quiz Kids, are just as prodigious about their hobbies as they are about their knowledge. Most of them have several hobbies, and all of them pursue their "avocations" with a thoroughness which might well be the envy of many a hard businessman.

Fourteen-year-old Claude Brenner, for example, divides his time among three hobbies. He builds model airplanes, follows current events in the minutest detail, and delves into the darker corners of history.

Right now, the plane building occupies much of his attention. His accurate models, now numbering more than 50 and built to exacting Navy specifications, have already won him a citation from the Navy Department which is using them for plane identification training. Claude also builds model planes that fly.

Most of the 10-year-old Gerard Darrow's hobbies center around the flora and fauna on which he is such an expert. His collection of bugs, fish, turtles, a live alligator, a bat and many other animals makes his home look like a museum. But Gerard also lists swimming as one of his hobbies. He is an expert, as well he might be, for he has three uncles who swam on U. S. Olympic teams in years past.

Ruthie Duskin, 8, is best known for her exhaustive knowledge of Shakespeare, and she makes a hobby of reading, re-reading and memorizing her favorite passages from that distinguished playwright. But Ruthie has another hobby—her "domestic life." She is quite an accomplished cook, and she sews with a skill that her dolls, chief subject of her artistry, probably don't appreciate.

Mathematician Dick Williams, 12, follows a bevy of hobbies, aside from his obvious one of solving tough "math" problems. One he calls "trip planning." Armed with a collection of maps, tourist guides, and history texts, he plans imaginary trips all over the United States. And as he travels along his mythical course, he studies the things he would see if he were actually taking the trip.

Little known is Dick's musical ability. Tested by a midwestern college for natural musical talent, he turned in the highest score ever recorded.

Most of the Quiz Kids have definite interests which might be classed as hobbies. Invariably, they are ardent sports fans, and they are frequent visitors in the baseball parks and football stadiums. The boys all play the usual kid sports, and most of the girls are good swimmers, riders or skaters.

However, their one common hobby—and the one which makes them Quiz Kids—is their reading.

Domestic Side of Ruth Duskin, Shakespearean expert. Ruthie's dolls are subjects of her artistry. She can cook, too.

Flora and Fauna constitute Gerald Darrow's playtime interest as well as his serious one, and make his home look like a museum.

"Math" Whiz, Dick Williams, plays the piano for fun. Tested for natural musical talent at a mid-western college, he scored amazingly.
ALL EYES R'VETED on the Hope entertainers as they march down the aisle of a camp auditorium toward the stage where they will put on show.

HEARTY GREETINGS were extended the troupe everywhere. Here an Alaskan officer welcomes (left to right) Colonna, Romero, Hope, and Frances.

It's Warm in Alaska!

Part Two

By Bob Hope

Concluding the Amusing but Thrilling Story of a Radio Troupe's-Tour of the Northwest

official U. S. Army photo

Said sure. "Would you mind waiting a while till we get the boys? We've got 1,300 engineers nine miles down the road." I said, go get them, we'll do as many shows as you want. So they came and sat there, most of them with big beards, but all young American kids just eating up every word we had to say.

The engineers were working on the Alaska highway and one of them gave me a great gag I'm going to use in my show. I don't remember who gave it to me, but it ran like this, "The army took the Negroes way up north and had them work their way south so they would work faster."

Those boys in Alaska are quick on their feet, too. I had to think fast to keep up with them. They all wanted to fire questions at me, and if I ever stopped to answer them all, the show would be all out of hand. So I had to kid 'em back. It was tough sometimes, too. At one camp I was telling them that "everyone in the United States is conscious of what you're doing here and that what you need is regular entertainment." One of the boys interrupted me with, "What we need is the United States." I had to do some mighty hard thinking to give him the answer. I don't even know how I said it: "But what the United States needs is to have you right here, brother." They know it too, but you can't blame them for forgetting once in a while.

Some of our toughest shows were around Umniak. At one place we (Please Turn to Page 39)

ADMIRATION of all the servicemen for Frances Langford was outspoken. Even Bob applauded her courage. Here the two stars please the boys with autographs.

FOXY GRANDPAS in an Arctic foxhole, or are they sheep in foxes' clothing? Left to right are crouched the incomparable Hope, Colonna, and Romero.
Behind the Scenes in Radio: 
The Traffic Department

It Makes the Wheels Go 'Round—
Read This and You'll Know Why

By Evelyn Bigsby

The traffic department of a radio network is like the traffic department in a great railroad station. It routes and re-routes programs, reverses and switches them, puts them on a turntable and sends them in the other direction, connects a piece of a program onto a fast, transcontinental airliner—in short, it does for the radio listener what the traffic department in a railroad station accomplishes for its trains. It sees to it that there is a smooth flow of programs constantly trembling over the network at the scheduled times and that there are no collisions.

The fact that you have been listening to radio for 10 or 15 years and weren't aware that a traffic department existed speaks well for the kind of job the radio traffic departments have been doing. Most dialers are oblivious to their existence until some "car" fails to hook onto the coast-to-coast streamliner or another train edges onto the track where your favorite has been coasting.

Perhaps the simplest way to broach the subject about the functions of traffic is to look at the daily order sheet for a recent Tuesday on the Blue network. Suppose you were a "Spotlight Band" fan and that when 6:30 p. m. rolled around, you turned your dial to KECA and heard Lionel Hampton come in from the Bremerton Navy Yard near Seattle. That's all there was to it, as far as you, the listeners, were concerned.

Here's what really happened. The Blue network sales department notified the program department, which, in turn, advised traffic that it had sold the 6:30 p. m. slot for a com-
commercial (or sponsored) broadcast and that the show would emanate on Tuesday, Oct. 13, from Bremerton.

First, a diagram of facilities was worked out. As you probably know, all radio programs travel by way of telephone lines, so before any plans are made, number and quality of available wires must be checked. There are six grades of wires, and only an A or B wire could be used for carrying a musical program like "Spotlight Bands."

It was found that the only way the program could be brought in to the telephone company from Bremerton was via a cable across Puget Sound. As this communication was rather uncertain, the department requested the Navy to release one of its lines to provide a stand-by program channel. The request was granted.

Next, the traffic head worked out the mechanics of his problem. When he was through, it looked like this:

** 630 REV BLU NEV & LAF on BLUM
.a—630 Split LAF & WASH & Conn SF Sp Reqc Lp to WASH on LAFM at SFTB
.b—630 REV SF-SEAT on LAFM pm
KJR-WASH-LAF Q 630 COCA-COLA (C) (BL) SD MS CA WASH KH BK WG RN—TA KV HF SMt NEV BLU)
(KJR Sp Lp Trans to WASH 630-55, Use Exi Ex Stn Conn at SEAT)
(SPCL & PI Bremerton Navy Yards to KJ 555-655, Use Temp Stn Conn Both Ends)
**/* 655 RES BLU-NEV & LAF on WASHM
.c—655 RES SF-SEAT & Normal LAF-WASH on WASHM
Greek to you? Here's what it meant to the radio engineer.

***** (designates switch) 630 (time, 6:30 p.m.) REV (reverse flow of program, so that it is flowing south from Seattle, instead of north) BLU (program goes east from Denver to next division point, Chicago) NEV (Los Angeles-Denver portion of network) LAF (San Francisco-Los Angeles portion of the network) on BLUM (when the east Blue chimes sound.)

Now put this together and you understand that a switch is to be made at 6:30, which will reverse the Blue network from Los Angeles to Chicago and Los Angeles to San Francisco on signal of the east Blue chimes, which to the engineers at switching points are signals to perform their pre-arranged duties.

Now take the second line of the order: a—(indicates telephone company's performance of the switch) 630 (time) Split LAF & WASH (split the L.A.-San Francisco portion and San Francisco-Spokane portion) & Conn SF Sp Reqc Lp (and connect the San Francisco spare receiving loop) to WASH (to San Francisco-Spokane) on LAFM (at signal of L.A. chimes) at SFTB (at the San Francisco test board).

The next line, b—630 REV SF-SEAT on LAFM may be deciphered from the foregoing lines. The pm at the end of the line indicates that

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Behind the Scenes in Radio
(Continued from Page 37)

Paul Masterson is the announcer standing by at Hollywood Radio City.

The line starting "KJR-WASH" names the stations which are carrying the program, gives the name of the sponsor (Coca-Cola) and identifies the broadcast as a sponsored one (C, meaning "commercial"), and coast-to-coast (BL). NEV BLU means that Denver relays the program on east to New York.

The following line explains that from KJR the spare loop transmitting to the San Francisco-Seattle area should be connected from 6:30 to 6:55, and that the existing station connection at Seattle should be used. But from 5:55 p.m. (half an hour before show time) until 6:55 when the show signs off, the ensuing instructions call for the special line and phone loop from Bremerton to Seattle to be plugged in, using temporary station connections at both ends.

The last two lines are carried out in action when the program signs off. They merely throw the network back where it was when the "Spotlight Bands" show came on the air.

That's all there is to it! Except, of course, the instructions to the telephone company, instructions to the master control rooms, and the announcers, a wire to Denver, and a wire to New York.

These instructions are expedited by teletype machines, (the Blue network has two and NBC, three) a Western Union machine, and a leased wire which connects NBC directly with San Francisco, Denver, Chicago, New York, and Washington, D.C. These lines also have private lines from the traffic departments to the master control rooms and from traffic departments to the Los Angeles test board (broadcasting department A. T. & T.). The telephone company employs a staff of a dozen men who do nothing else but sit at the Spring Street office, head-phones clamped over their ears as they monitor the networks' lines.

How are collisions avoided on the airplanes?

Kindly look at the accompanying photograph showing the six-foot hoists posted in the Blue's traffic department.

These boards were devised by Paul Gale, traffic head of NBC's Western Division and are the result of his years of experience and incomparable knowledge of the traffic problem. At his mental beck and call, he has data on facilities and well-seasoned information which makes it possible for him to talk with lightning speed whether a desired hook-up may be effected. So efficient was his original system that the Blue Network, when it was separated from NBC early this year, adopted the same method of posting arrangement for its department.

A glance at the accompanying picture shows that these boards appear to be puzzles with cut-outs of colored paper, but to an experienced worker, every quarter hour of the broadcast day is logged, every color means something different. Two girls are kept busy making up the daily orders which are posted on these boards. The boards are technical transmission charts drawn up by three men, go forth the daily order sheets comprised of individual items like the Coca-Cola one we explained above.

There are many more things to bear in mind than programs of local origin. There are programs which are coming in from the north and west, some of which are transmitted, without being heard locally, and reaching Denver at a more convenient time. At one and the same time, NBC might be receiving a program from the north and sending it south, might be broadcasting another program locally, and be taking another program off the line for later release. Perhaps you see now why we say the traffic department avoids collisions on the airplanes.

"Traffic is a 24-hour-a-day job," says Paul Gale, "We have a night supervisor who takes over after I go home," agrees Walter Lonner of the Blue, "but I am always remembering something to check on at the office and the phone company calls me out of bed on the average of two times every night."

Walter remembers with a wry smile his first big "wreck" in the traffic department. He was a green apprentice, who was tending chores on an ordinary dull Saturday morning, when a sudden flash notified him that David Sarnoff would be broadcasting from the Matsonia, somewhere on the high seas en route to San Francisco.

Walter scurried about and made all the necessary preparations for a coast-to-coast hook-up. Time came to plug Sarnoff in. Walter sat by smugly listening to the RCA president's speech until the telephone company gave him a call. "Isn't this talk supposed to be going to New York?" the monitor inquired.

Walter had forgotten to tell the telephone company that a connection should be made at Denver to send the broadcast on East. Eighteen, or all but three minutes of Sarnoff's talk, were over when New York was eventually plugged in.

To cap the climax, Walter learned the next morning that the entire membership of RCA's august Board of Directors sat by in New York for those 15 minutes, wondering why the deuce Sarnoff didn't come in! ★ ★ Second Childhood

Gracie Allen has one boast these days: that she can ride a bicycle with her hands in the air just as she did when she was a youngster. When her daughter, Sandra, is in school, the wacky comedienne throws the little girl's bike out of the garage and spends several happy hours pedaling around the neighborhood. ★ ★ Sergeant, Ph. D.

Anna Appel, who plays sympathetic Mrs. Cohen in "Abie's Irish Rose," rings true in her motherly part for a good reason. She has a son of her own who is now a sergeant in the United States Army Air Corps. And she is particularly proud that the lad, only 25 years old, already has a Ph. D.

★ ★ Pair of Maple Leaves

Elaine Carrington, author of "Pepper Young's Family," came proudly into Radio City, New York the other day wearing a pair of golden maple leaves on a new fall suit. The pins were snatched from her husband when she visited him a few weeks ago at Wilbur Wright Field, Dayton, Ohio, where he is serving as a major in the Air Forces. ★ ★ Politicians Noted

Jay Jostyn, radio's "Mr. District Attorney," says that a good many men have risen to make speeches, but only a few by making them!

★ ★ New Drink

Walter O'Keefe ("Battle of the Sexes") claims he heard an English sailor in a Broadway cafe ask for "one of those gin rummies I've been hearing about."

THE LOS ANGELES TIMES PRESENTS
★ Eye Witness News KECA EVERY MONDAY 8:30 P. M.
★ Dr. Polyzoides KHJ EVERY SUNDAY 9:45 P.M.
Bob Hope
(Continued From Page 35)

had a lot of guys sitting on cold, wet ground. Boy, were those kids tough! I took cold shots before I left Hollywood, but that was too much for me. I caught a cold I still haven’t been able to shake. But I was happy there and I told them. You never heard such laughs, such cheering and such applause. “I’m happy to be here where the action is,” I told them. “In the States I’ve played in some swell theaters with plush seats, and they just sneered at my kisser. Of course, I’m not used to this cold. I just finished a picture with Dorothy Lamour, and I got paid for it, too.” That went over big. I also told them about some of the hardships the people in the United States were having with rationing and everything. “Everybody is keeping their cars in the garages and riding the streetcars,” was one of the gags they loved. “The street cars are now crowded to a point where it’s fun.”

When I got back I had a lot of fun telephoning people the boys asked me to call. A major at Umniaq asked me to call his wife at Portland, so I put in the call from Seattle when I got back. I got her on the line and said, “This is Bob Hope.” She said, “Who?” I said, “Bob Hope.” She said, “Go away and stop playing jokes.” I said, “I’m on the level. This is Bob Hope and I promised your husband I’d call you.” Well, here I am paying for the phone and she rounded up the neighborhood to listen to them. They finally took a vote and decided it was really me. I had to do the same thing with wives in Oneonta, Princeton, and even Hollywood, but boy was it a lot of fun! It was just like the kick you get out of doing things for the boys in Alaska.

There aren’t very many places in Alaska where the boys can go. It isn’t so bad in a place like Anchorage. They have a night club there called the Polar Bar, 10 Eskimo girls and a picture show. They even have a place called Café Society with a right downtown. We stopped to take a look at it, we got such a big kick out of it. It was just a little store where you could probably get a quick drink. We didn’t go in. Fairbanks surprised me too, after hearing all the stories about hardships in Alaska. In Anchorage, when we said we were flying to Alaska, people just looked at us and said, “You’re kidding” as if to say, “you ought to have your head examined.”

We heard so much about Alaska that we didn’t take anything but rough clothes. We were fooled when we landed at Ladd Field and were taken over to the officers’ quarters and someone asked if we were going to the officers’ dance that night. “Are you fooling, is there a dance here?” I said. So we went to the dance, and did Frances feel foolish! She was the only girl there in a sweater and skirt. All the officers’ wives wore formals. Imagine, formals in Alaska!”

No. 12 of Radio Life’s Series

“Know Your Commentator”

Boake Carter
At Home Abroad

A D V E N T U R E and experience in distant lands and far places have been the keynotes of the eventful life of Boake Carter, who is heard Mondays, Wednesdays, and Saturdays, coast to coast over KJL and the Mutual-Don Lee network.

Carter is a fine looking man, easy to talk with. His pleasant English accent isn’t so noticeable in conversation as over the air. He’s of medium size, smokes a pipe, has several extra ones in a tray on his desk.

His father was in the British consular service, so from the time Boake was born in Baku, South Russia, he has been in intimate contact with people of many nations and of many beliefs. At the age of five he was taken back to England and went through the traditional schooling of an English youth—four prep schools, Christ College and Cambridge.

The year 1924 found Boake working on a Philadelphia paper, in a copy desk job at $20 a week. He also wrote newspaper and magazine shorts, and in 1932 inaugurated a daily column in the Philadelphia Daily News. In the meantime he had fallen into the radio business.

Here’s how it happened: A friend asked him to air-de-scribe a rugby game between Smedley Butler’s Marines and another team. Carter had never made a speech before in his life. But he did so well that his paper decided to have him do its daily news broadcasts. A few months of these established him as an outstanding radio news editorialist.

Every newsman has his helpers—known to the writers as "legmen." The one who does run-around duty for Carter is his sister, Sheelah, who arrived in the United States from England in 1940. Sheelah has written several of Brother Boake’s syndicated columns, and helps out on all-important research.

All sorts abound in the radio world, but no name is more legitimate than that of Boake Carter. His real name is Harold Thomas Henry Boake-Carter, and rather than bother with all the given names, he uses just the two family appellations.

Once when Carter was making a lecture appearance, the chairman, impressed by his fame, had written into his introduction the phrase “That famous international radio orator.” When he rose to introduce the speaker, the chairman let his enthusiasm get away from him—and in a loud voice bumbled: “And now it is my pleasure to present that famous international orator, Boake Carter.”
ON THE NUTTY SIDE:

What is there about a walnut that makes us call it “English”? Exactly why is it an “English” walnut? In the first place, England doesn’t grow enough for her own use, and she certainly doesn’t export any. In fact—native sons and daughters take note—95 per cent of our walnuts are grown in the United States. Lucky for us they’re not an overseas product.

Well, to get back to our question—why is an English Walnut an English walnut—have any of you guessed the answer yet?

The answer is simple, my friends. Walnuts were first grown in Persia, but they were first carried to other countries in English ships. That was many long years ago when shippers didn’t mark their cargo as to where it came from or where it was going. The purchasers, seeing that they came in English ships, called them English walnuts.

THE WINNER:

What’s your favorite flavor? Chocolate? Because if it is, you are in good company. A recent test showed that chocolate was the most popular flavor of a million and a half housewives. And to go a step further, another test showed that America consumes more chocolate than any other nation in the world!

This fondness of ours for chocolate is more than an affair of sweet tooth. It may be wonderful for fudge and frostings, but more important, it is a highly nutritious food. It’s the kind that is always included in the pack of the explorer off to the wilds of somewhere-or-other. And our Uncle Sammy has quite a fondness for it, too, so he has put it in all the knapsacks of our fighting men.

Well, there you are. From the Admiral Byrd to the Johnny Doughboys and back to the housewives again, chocolate is an all-around winner with the American public.

“JUST PLAIN BILL”

If any of you have ever visited London, you have probably seen, or at least heard about, “Ye Olde Cheshire Cheese,” the famous London Inn. They will tell you this inn is remarkable for its age, but, take it from us, its employment problem is the thing that makes it really unique. The inn won’t hire any man named William! The reason is that the favorite waiter of the great literary men of the eighteenth century was called “Old William,” and with respect for him there has never been another waiter by that name in the inn.

No, there’s no William at the Cheshire Cheese, but they’re are plenty of “bills”!

BUTTERFLIES:

One of our Consumers’ Club members sent us a little poem. We enjoyed a hearty chuckle over it, and so we’re passing it on to you.

“My teacher told me yesterday,
And she is very wise,
Those ugly little bugs you see
Make lovely butterflies.”

But yesterday the cook told Mother,
And she said it with a sigh,
“Sure, Ma’am, and it’s those pancakes
What makes the butter fly!”

P. S.: We don’t know who wrote it.

Chef’s Famous Dollar Dinner for 4

Short Ribs of Beef with Fresh Lima Beans

Summer Squash—Oil Dressing
Bread and Butter
Coffee
Gelatine

Recipe for Short Ribs of Beef with Fresh Lima Beans

2 pounds Short Ribs cut in 4 parts
1 minced onion
3/4 pound oleomargarine
2 pounds fresh green lima beans
Newenonette
Salt and pepper

Braise the short ribs and onion in the melted oleomargarine until the ribs are well browned. Add 2 quarts of water and let come to a boil. Then add the shelled lima beans and simmer for an hour and a half, or until well done. Season with one teaspoon Seasonettes, 11/2 teaspoons salt and a dash of pepper. Simmer for another ten minutes and serve.