**Ear Inspires the Pen**

Rose A. Harpold, 457 West 51st Street, Los Angeles, Calif.

Sirs: I read with some interest the criticism offered in Radio Life a few weeks ago of Walter O’Keefe replacing Julia Sander son and Frank Crumit on the “Battle of the Sexes” program. As for me, I was tickled pink when Julia and her false laugh went off the air. There seems to be nothing sincere about her.

Three cheers for Walter O’Keefe.

Victor Borge learned English by following the dialogue of as many as six or eight movies a day when first in the U.S.

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**KENU** does household cleaning tasks quickly, easily—not a soap, not a bleach, not a water-softener—KENU does the work of all 3—soaks, loosens, floats the dirt away!

**DISHES—GLASSES—SILVER** wash sparkling clean—dry spot free without wiping. Two tablespoons KENU (less than a penny’s worth) are enough for a full dish pan. Just wash in KENU—rinse—put in rack to dry. Saves half your time. Makes floors and tile immaculate. And KENU cleans pots and pans, stove and refrigerator in a jiffy.

**CLOTHES WASH WHITE** without bleaches or bluing. Two tablespoons KENU plus half your usual amount of soap fills your washing machine or tub with rich, fine-textured suds—doubles the bubbles—saves soaking, rubbing time. One tablespoon KENU in a quart of water makes an all-purpose household cleaner. Painted surfaces wipe clean easily.

**On Our Cover**

On our cover this week and very much in the Easter parade wearing her new spring bonnet is delectable Kathleen Wilson, known to radio listeners as Claudia of NBC’s top drama, “One Man’s Family.” Personable Miss Wilson has been with the Barbours ever since the serial started in San Francisco 11 years ago. Her Easter bonnet, from I. Magnin’s, displays the current trend for a large hat and for a chapeau in white to usher in the season.

---

**LISTEN TO**

*“JAMES ABBE OBSERVES”* Daily except Saturday and Sunday over KECA at 7:30 a.m.

*BILL HENRY’S* “By the Way,” Wed., Thurs., Fri., over KFI at 5:45 p.m.

*ART BAKER’S* Clever show over KFI.

*TOM BRENNEMAN’S* “Breakfast at Sardi’s” Mondays and Thursdays over KECA at 9:30 a.m.

Sponsored by Fisher’s

---

**MORE of the Vitamins—**

**FRESH DAILY! SUNNY SALLY Spinach**

Direct from Fields to You—Washed—Ready to Cook at Vegetable Depts. *

and hours fresher!
THIS WEEK
April 25, 1943

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No. 33 of Radio Life's Series
“Know Your Commentator”

Sidney Sutherland

N answer to thousands of requests, they're back on the air... that popular team, Jose Rodriguez and Sidney Sutherland. This week we're going to introduce you to Sidney Sutherland, and next week under our microscope will be Jose.

Starting off with Sidney, he's one of the nicest fellows you would want to meet. It isn't just because of his firm handshake, his friendly smile, or his sparkling brown eyes. It is his sincerity that really impresses one. To know Sidney Sutherland is to be his friend.

He was born in Monterrey, Mexico, the son of an American missionary traveling through that country. Following the brief and sketchy schooling usually associated with the families of poor preachers, he ran away from his home and sold newspapers on the streets of El Paso.

But that didn't last long because he went into newspaper writing and soon worked his way up to one of the top newspapers in the country.

Since he has been on the air and become one of the country's well-known commentators, he has never lost the common touch. According to Mr. Sutherland, "I say on my show what I use on the program. I have only one test for them, and that is, "Do you talk about the rubber situation, or rationing?"

Then each of them writes about the subject which he has chosen, and also writes in a few questions for the other oneto ask. When they get together, the two halves fit together perfectly. This could only come about as a result of perfect harmony and unity between the two.

In Radio Life's opinion Rodriguez and Sutherland have one of the most thought-provoking commentary shows on the air. We like it because they state facts honestly and simply. They go to the bottom of situations and unearth political messes which need someone to clarify.

Sutherland may be heard each day over KECA at 1:50 p.m. on the “Blue Newsroom Review,” or at 8:30 p.m. on Thursday on the same network.
ACK in 1938 when quiz programs had become established as staple radio entertainment, Dan Golenpaul was struck with a bright idea. He thought it would be unique to reverse the procedure of stumping studio audiences. "Why not," he demanded, "put first class experts in front of the microphone and let them answer the questions—if they can."

Golenpaul’s idea for “Information, Please” wasn’t received too favorably at first. Old-timers in radio insisted that if the questions were to be tough enough to stump the experts, the whole program would be way over the heads of the average audience. It would be too stiff, too highbrow, would have only a limited audience, they reasoned.

Golenpaul went right ahead with his idea. NBC saw possibilities in the proposal and was willing to schedule the program. The next problem was to gather men of science or letters who would be willing to “stick their necks out.” He found three men willing to take the risk. John Kieran, then a sports columnist on the New York Times, but now writing a general column for the New York Sun which is syndicated to other newspapers, was one of them. Kieran was chosen for his ability to answer questions from sports fans, but showed himself to be an expert as well on poetry, Shakespeare, Latin and zoology.

Franklin P. Adams, the famed “F.P.A.”, then writing “The Conning Tower”, but now devoting his time exclusively to magazines, was the literary expert, but he demonstrated an amazing knowledge of old songs, Gilbert and Sullivan music, poker, pool, and people.

A music expert turned up in the person of Oscar Levant. Although music is his forte, Levant almost never misses a movie, knows his jive and Broadway; his literature, is an ardent sports fan, and is thoroughly familiar with current events and politics.

Fadiman Chosen

To balance this stellar aggregation, Golenpaul secured the services of Clifton Fadiman, book reviewer of “The New Yorker”, whose ready wit underscores the more sensational answers and chides the experts when they miss an easy one. To Fadiman fell the difficult job of keeping the program moving at a swift, smooth pace.

Listeners were asked to send in questions, the average “Information, Please” program consuming 12 in a half-hour broadcast. With each question broken down into three parts, a total of 36 puzzlers is posed each week.

Soon after the experts went on the air, it became apparent that “stumping the experts” was not what appealed most to the public. The astonishing thing was that the public liked to listen and marvel as the experts nailed practically all the answers correctly. The board’s batting average on correct answers hovers between 75 and 80 per cent.

But added to the experts’ ability in answering sticklers is their striking faculty of adorning their answers with sprightly good humor. Answers—even the right ones—can be dry as tinder unless accompanied by flashing wit.

Kieran’s repartee is good-natured fun-poking. Levant’s humor is like that of a mischievous boy. Adams tends to uproarious puns.

On the night of July 24, 1942, when
Paul Gallico was one of the guest experts, the board was asked to quote a line from poetry or song that mentioned a piece of cloth. Mr. Adams bided his time, then finally came out with the most obvious answer: “Paul Gallico.”

**Figures on Guests**

Up to February 15, 1943, total guests on the program numbered 207—170 men and 37 women. Of the men guests, Deems Taylor has been most frequent with 30 appearances, followed by Christopher Morley, 18; Marcus Duffield, 18; Russell Crouse, 12; John Gunther, 10; Bernard Jaffe, 10. Of the women, Jan Struther, with 11 appearances, and Cornelia Otis Skinner with seven, hold the record. Although making fewer appearances, there are several persons whose visits to “Information, Please” have been colorful.

Fred Allen, ace of ad lib, who was guest expert on the first broadcast for Lucky Strike from a previous sponsor, guested again when the program recently switched to Heinz sponsorship. His quips were amazing. Orson Welles, oft-invited but non-accepting guest, finally joined the board last September 18. Thrice displaying profound knowledge, Welles was enthusiastic in his reactions when right and violently displeased when wrong. At one point he sat impudently on the dignity of another expert when Kieran said the motion picture, “The Shiek”, went back to his boyhood.

“It doesn’t go back that far”, Welles felt moved to announce scathingly.

That same evening Christopher Morley was a guest expert. Fadiman asked the men to identify certain philosophers and in particular, one who had philosophized in a saloon.

“Could it be Mr. Dooley?”, asked Welles.

“Yes”, responded Fadiman. “And how do you know these things, Mr. Welles? That was way before your time.”

“The saloon is still there,” remarked Morley.

When Harpo Marx was sitting with the board, he answered by whistling only and did not speak once. Leon Henderson was unique in that, as an important government official, he sang and “let his hair down” with the rest.

Gregory Ratoff displayed the earmarks of comedian and intellectual, with an accent thick enough to slice. On the night of his appearance, July 5, 1942, the experts were asked to identify motion pictures in which the music played had been incorporated. At the rendition of the Grieg Piano Concerto, Levant, with utter admiration for the great director-actor-producer, said: “That’s a picture by Ratoff.—INTERMEZZO.” And Ratoff, obviously pleased, answered: “Oh, I thank you. This is a terrific plug!”

What did some of the other experts and guest experts say when they sat on the board of “Information, Please”? In the second installment of our article next week, we will tell more about this famous quiz show’s best situations, together with some of the questions the experts have muffed. Be sure to read Installment II.
Perhaps the best description of Alec Templeton is that he passes with equal ease from Beethoven's "Moonlight Sonata" to an interpretation of a Londoner singing "Der Fuehrer's Face," from Debussy's "Poisons d'Or" to the caricature of a Wagnerian opera, and from a boogie-woogie improvisation on a pop tune to a magnificent rendition of George Gershwin's "Rhapsody in Blue," as recently recorded by Templeton with Andre Kostelanetz's orchestra.

Raymond Scott, the composer of the Salvadore Dali-ish song titles, has a competitor in Alec Templeton. Now back on the air with a thrice weekly offering over the Blue network, KECA, Monday, Wednesday, Friday, 7:30 p.m., some of the Templeton titles—many of which are for original pieces of music by him—make Scott sound like a musical conformist.

For instance, one Templeton ditty is titled "Sonato For Tonette and Piano That Mozart Forgot to Write Because in Those Days There Were No Tonettes So I Wrote It for Him"—and that's a mouthful of title, to say the least. Let you think it a titulat-flash in the pan, harken to some of his other lyrical fireworks, most of which he will sing and play on his one-man radio show.

There is "Where Do You Worka, John? As Done By Falstaff Open-shaw and Socrates Mulligan of the Fred Allen Program," "The Over-blown Tenor Sax," in which Alec caricatures a tenor saxophonist who has too much wind for his instrument; "Mendelssohn Mows 'Em Down," "Mr. Bach Goes To Town," "Haydn Takes To Ridin'" and "Paul Whiteman, Circa 1923."

Alec even writes songs for solemn and specific occasions. For last March 15, also known as "Income Tax Day," also known as "Black Monday," also known as "Gee, Where Can I Raise The Money?"—Alec wrote an oratorio a la Handel and Bach, titled it, "touchingly enough, "Beat Me—Morgenthau, Eight To The Bar." It was never heard on the air. Official Washing-ton became aware of Alec's intention and suggested that he substitute something else more in keeping with the dignity and solemnity of Income Tax Day.

Nor did St. Patrick's Day go unob-served—and this time it was heard on the air. Alec gave his impres-sion of H. V. Kaltenborn singing "When Irish Eyes Are Smiling," with suitable Kaltenborn references, of course, to the world situation. This ditty was titled "H. V. Kaltenborn's Irish Eyes Are Smiling."

With Templeton playing the me-dley on the piano as a background, it went like this:

And now, a message of the utmost im-por-tance on this St. Patrick's Day from Mr. H. V. Kaltenborn: (Templeton simu-lates voice of the news commentator)

Good evening, everybody. Well, we are all aware that when Irish eyes are smil-ing, it appears to be like a beautiful warn-ing in Spring because in the lilt of Irish laughter you can hear the angels sing. And that lilt can be heard not only from Ire-land, but from all parts of Russia! Now, of course, we all know that when we come to hearts—well, when Irish hearts are happy, we know that the world is bright and gay, and we must not forget to dwell on what I mentioned this even-ing—when Irish eyes are smiling, of course, the obvious result is that they steal your heart away, Goodnight!

To get away from the satirical side, he has won considerable acclaim as a serious musician. He has appeared as soloist with dozens of leading symphonic organizations and has been lauded for his matchless tech-nique and sensitive interpretations of the works of the great masters.

He is completely lacking in the temperament so commonly associ-ated with musicians, possibly due to broad philosophy toward mankind that comes from his life. He played a concert for soldiers at a Texas air base recently and used a truck for a stage and a hangar for an auditorium, while planes roared overhead.

"For a while," Alec reminisces, "I
LEARNS HIS MUSIC BY LISTENING. Templeton absorbed "Rhapsody in Blue" in a few hours, can hear a popular selection once and not only play it perfectly but do a series of symphonic improvisations on it.

"Radio," says Alec, "is to me the greatest miracle of man's ingenuity. My ears are my eyes and I listen to the radio at every opportunity. My friends have nominated me as their candidate for the title of Nation's No. 1 Radio Fan. My radio listening day starts when I'm still in bed at 7 o'clock and ends at midnight with a program of classical music. I listen to everything from "Vic and Sade" to Toscanini. I listen to dozens of the daily soap operas and to as many classical programs as possible. Sometimes I have two radios going at once. I have worked out a unique system for two-program listening. I have one radio at the head of the stairs near my bedroom. Then there's one in the living room. I turn both on to different programs and I sit at the foot of the stairs lending one ear to each. I wouldn't advise you to try it, however."

If, as it sometimes happens, he tunes in the middle of a program, Alec thinks nothing of long-distance telephoning a radio station to get the name of a new piece of music or of a character in an air drama.

Alec lives in a comfortable home in Greenwich, Conn., a one hour train ride from New York. Julie Templeton, his wife, furnished a home with discriminating taste and care. Concert tours, however, keep the pair of them away from home for at least six months out of every year. Of late, a lot of those tours have been for morale purposes. Alec has played and sung his way into the hearts of thousands of soldiers and sailors at army camps and navy bases.

He has developed a hobby. He says that when he came to the United States folks told him that everybody had a hobby here. He had decided to become 100 per cent American, so Alec acquired a hobby—collecting music boxes. He has hundreds of them of every size and description and shape.

His principal hobby will always be saluting the masters and then tickling their ribs. After listening to an orchestra play his "Mr. Bach Goes To Town," Alec remarked: "You know, I believe old Mr. Bach would have loved it."
WHY
DADDY?

HANLEY STAFFORD
BABY SNOOKS' DADDY ON
NBC'S "MAXWELL HOUSE"

(A Also Mr. Dithers on "Blondie")

A RADIO LIFE PORTRAIT

Page Eight
EASTER PRE-CASTS

Saturday, April 24.—A Cappella Choir, KFI, 1 p.m. (15 min.). Deeply religious music will be presented by the West a cappella choir of the West Presbyterian Church of Wilmington, Delaware.

Saturday, April 24.—Easter Eve Compline Services, KFI, 3:45 p.m. (15 min.). From St. Meinrad’s Benedictine Abbey, St. Meinrad, Indiana, will come the Easter Eve Compline services consisting of famed Gregorian chant and organ.

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Sunday, April 25.—Easter Dawn Service, KFI, 4:30 a.m. (30 min.). The United Eastern Dawn service of the Greater New York Federation of Churches, with a 100-voice choir from the Ukrainian Church will be heard with Paul Althouse as soloist.

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Sunday, April 25.—Easter Sunrise, KFI, 5 a.m. (30 min.). The Eastern Sunrise service will be heard at the foot of the world’s largest cross.

Sunday, April 25.—Easter Service, KECA, 6 a.m. (30 min.). From St. Meinrad’s, Indiana, will come the Easter Eve Compline service from the Garden of the Gods.

Sunday, April 25.—Easter Service, KECA, 6 a.m. (30 min.). Paul Carson will be heard at the organ bringing Easter selections.

Sunday, April 25.—Easter Service, KECA, 6:30 a.m. (30 min.). Anne Carson will perform the “Hallelujah” finale from “The Messiah.”

Sunday, April 25.—“Westinghouse Program,” KFI, 11:30 a.m. (30 min.). John Charles Thomas, baritone, sings the “Blind Plowman” and “Fulfillment” as his contribution to Easter Sunday music. The choir will perform the “Hallelujah” finale from “The Messiah.”

Sunday, April 25.—“Memory Music,” KECA, 2:30 p.m. (30 min.). Ted Bacon will present beautiful arrangements of Easter songs.

Sunday, April 25.—“The Catholic Hour,” KECA, 5 p.m. (30 min.). Msgr. Sheen will be heard discussing the significance of Easter.

Sunday, April 25.—Hancock Ensemble, KECA-DLBS, 8 p.m. (30 min.). The ensemble will present lovely Easter selections.

Sunday, April 25.—“Standard Hour,” KFI, 8:30 p.m. (1 hour). The Jansen Symphony, conducted by its organizer, Werner Janssen, presents a special Easter program on the “Standard Hour.”

The title of “Here’s to Romance” tells you what to expect of KECA’s newest Blue Network offering. It’s romance, from the opening music to the closing commercial. Definitely gay, decidedly romantic, and obviously headed for popularity.

Just look at the recipe. There’s Jim Ameche, who has romanced through some of radio’s most romantic dramas; David Broekman’s orchestra, tops at light music; Buddy Clark, a tenor with romance—appeal.

Sometimes you want a program the whole family can listen to. This is one. All except the commercials. Junior’s apt to say “aw nuts, shut that announcer off.” But he can stand a short commercial for the women-folks, so don’t pay any attention to him.

“Here’s to Romance” is heard on KECA every Sunday from 3:05 to 3:30 p.m. *

Fifty years, more or less, spent in running down and polishing up news stories qualifies James Abbe as a commentator worth more than a casual listen. So don’t miss his new series on KECA, Monday through Friday at 7:30 p.m., beginning April 26.

Abbe has covered big stories everywhere in the world, but strangely, his travels are well known not because of his own writings, but because his three precocious kids, Patience, Richard and Johnny, wrote a book about themselves, called “Around the World in Eleven Years.”

Abbe has been a sensation in the Pacific Northwest, where he has been broadcasting since the outbreak of the war. Make a note to yourself to listen to his first show over KECA Monday. *

For consistent cold-shivery, eerie murder stuff, you’ll go a long way before you find anything to top “Inner Sanctum.” More than two years old, the Sunday night horror-drama has climbed to fifth place among all radio dramas in popularity, and first among mysteries. Its attraction lies in the atmosphere, which makes a good, weird murder seem quite the thing for a quiet Sunday night. Luckily, “Inner Sanctum” comes on the air at 6:30, time to shake the effects out of the mind before bed-time.

CREDIT

Our Cover Picture of Kathleen Wilson was taken by Mel Traxel, who does so many of our fine pictures for NBC.
**Here's Realism**

John Charles Thomas, baritone star of the "Westinghouse Program," among onlookers at a recent dress rehearsal explained how, singing the featured number, "Collar," the baritone calmly divested himself of his coat and hung it on a music rack.

Victor Borge has discovered how women keep their tiny hats on their heads. Vie says the vacuum below holds the lid in place!

James Melton observes that in these days of gasoline shortage, the owner of a car is always trying to start something!

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**SUNDAY LOGS**

**KFWB - Country Barn Dance.**

**KGGG - Music.**

**KTHK - Dick Powell.**

**KCLA - Captain Quiz.**

**KFXE - Yvoe Hoffman.**

**KPCG - Music.**

**KPOL - Soldiers of the Press.**

**KWFH - Field-Fashioned Revival.**

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**Sure Sign**

Alec Templeton's observation: "When you hear somebody moaning, 'They can't do this to me,' it's ten to one that they've done it already!"

When William L. Shiler doodles, it's maps of the North African front.
MONDAY, APRIL 26

"THE VOICE OF HEALTH"
Dr. E. L. McMaster

McCOY HEALTH SYSTEM
Every program broadcast on KFAC at 9:35
And on KFJF at 10:15

9:00—Office Hours, KNX
9:05—KNX-29 Palms
9:05—KFWB-Freddie Martin Orch.
9:15—KECA-KFWB-News
9:15—KECA, KFSD-Mystery Chef.
9:20—KNX—Don Lee Newsreel Theater.
9:25—KGFJ—News
9:30—KECA—What's Doing, Ladles & Gentlemen?
9:35—KFOX—Rhythmic Age
9:40—KMPC—Wax Museum
9:45—KFWB—Freddie Martin Orch.
9:50—KFWB—Football Results
9:55—KECA—What's Doing, Ladles & Gentlemen?
10:00—KECA—Your Gospel Singer
10:05—KMPC—Strictly Personal
10:10—KFOX-News
10:15—KECA—What's Doing, Ladles & Gentlemen?
10:20—KFWB—Friday Follies
10:25—KECA—Your Gospel Singer
10:30—KMTR—Dr. Louis T. Talbot
10:35—KFOX-Music
10:40—KFOX—Victory Gardening
10:45—KMTR—Eve's Garden of Delights
10:50—KECA—What's Doing, Ladles & Gentlemen?
10:55—KMTR—Dr. Philip Lovell
11:00—KECA—What's Doing, Ladles & Gentlemen?
11:05—KMTR—Morton Downey
11:10—KECA—What's Doing, Ladles & Gentlemen?
11:15—KMTR—Dr. A. U. Michelson
11:20—KECA—What's Doing, Ladles & Gentlemen?
11:25—KMTR—Dr. Philip Lovell
11:30—KECA—What's Doing, Ladles & Gentlemen?
11:35—KMTR—Dr. Louis T. Talbot
11:40—KECA—What's Doing, Ladles & Gentlemen?
11:45—KMTR—Dr. Philip Lovell
11:50—KECA—What's Doing, Ladles & Gentlemen?
11:55—KMTR—Dr. Louis T. Talbot
12:00—KECA—What's Doing, Ladles & Gentlemen?
12:05—KMTR—Dr. Philip Lovell
12:10—KECA—What's Doing, Ladles & Gentlemen?
12:15—KMTR—Dr. Philip Lovell
12:20—KECA—What's Doing, Ladles & Gentlemen?
12:25—KMTR—Dr. Philip Lovell
12:30—KECA—What's Doing, Ladles & Gentlemen?
12:35—KMTR—Dr. Philip Lovell
12:40—KECA—What's Doing, Ladles & Gentlemen?
12:45—KMTR—Dr. Philip Lovell
12:50—KECA—What's Doing, Ladles & Gentlemen?
12:55—KMTR—Dr. Philip Lovell
1:00—KECA—What's Doing, Ladles & Gentlemen?
TUESDAY, APRIL 27

HAVEN OF REST
8:00 A.M. — KJH
TUES., THURS., SAT.

Also at this time over Mutually
Don Lund System

KECA—Between the Lines.
KGER—KFI—KXOE—KJH—KUOR—Rendas.

KMPK—War Employment.

HAVEN OF REST
KECA—Between the Lines.
KGER—KFI—KXOE—KJH—KUOR—Rendas.

KMPK—War Employment.

KECA—Rendas.
KGER—KFI—KXOE—KJH—KUOR—Rendas.

KMPK—War Employment.

TUESDAY Program Highlights

Morning Programs Appear in Lightspace: Afternoon and Evening Programs in Boldface

Variety
8:00—Johnny Murray. KFI
9:00—Jerry Lee. KNX
8:30—Breakfast at Sardi's, KJH.

KJH—Happy Hour, Norma Jean.

KMPK—War Employment.

KMPK—War Employment.

KMF—Southland, KJH.


KFXM—Rendas.

KJH—Happy Hour, Norma Jean.

KMPK—War Employment.

KMPK—War Employment.

KMF—Southland, KJH.

KJH—Happy Hour, Norma Jean.

KMPK—War Employment.

KMPK—War Employment.

KMF—Southland, KJH.


Outstanding Music

11:00—KFI—Don Redman. KJH—KFI—KXOE—KJH.

11:05—Papa Jo, KNX.

11:10—Morning Hour, KJH.

11:15—Papa Jo, KNX.


11:25—Breakfast at Sardi's, KJH.


11:35—Breakfast at Sardi's, KJH.


12:00—KFI—Johnny Murray. KNX—Jerry Lee. Songs.

12:05—Breakfast at Sardi's, KJH.


12:15—Breakfast at Sardi's, KJH.


12:25—Breakfast at Sardi's, KJH.


12:35—Breakfast at Sardi's, KJH.


12:45—Breakfast at Sardi's, KJH.


12:55—Breakfast at Sardi's, KJH.


13:05—Breakfast at Sardi's, KJH.


13:15—Breakfast at Sardi's, KJH.


13:25—Breakfast at Sardi's, KJH.


13:35—Breakfast at Sardi's, KJH.


13:45—Breakfast at Sardi's, KJH.


13:55—Breakfast at Sardi's, KJH.

14:00—KFI—Johnny Murray. KNX—Jerry Lee. Songs.

14:05—Breakfast at Sardi's, KJH.


14:15—Breakfast at Sardi's, KJH.


14:25—Breakfast at Sardi's, KJH.


14:35—Breakfast at Sardi's, KJH.


14:45—Breakfast at Sardi's, KJH.


14:55—Breakfast at Sardi's, KJH.

15:00—KFI—Johnny Murray. KNX—Jerry Lee. Songs.

15:05—Breakfast at Sardi's, KJH.


15:15—Breakfast at Sardi's, KJH.


15:25—Breakfast at Sardi's, KJH.


15:35—Breakfast at Sardi's, KJH.


15:45—Breakfast at Sardi's, KJH.


15:55—Breakfast at Sardi's, KJH.

16:00—KFI—Johnny Murray. KNX—Jerry Lee. Songs.

16:05—Breakfast at Sardi's, KJH.


16:15—Breakfast at Sardi's, KJH.


16:25—Breakfast at Sardi's, KJH.


16:35—Breakfast at Sardi's, KJH.


16:45—Breakfast at Sardi's, KJH.


16:55—Breakfast at Sardi's, KJH.

17:00—KFI—Johnny Murray. KNX—Jerry Lee. Songs.

17:05—Breakfast at Sardi's, KJH.


17:15—Breakfast at Sardi's, KJH.


17:25—Breakfast at Sardi's, KJH.


17:35—Breakfast at Sardi's, KJH.


17:45—Breakfast at Sardi's, KJH.


17:55—Breakfast at Sardi's, KJH.

18:00—KFI—Johnny Murray. KNX—Jerry Lee. Songs.

18:05—Breakfast at Sardi's, KJH.


18:15—Breakfast at Sardi's, KJH.


18:25—Breakfast at Sardi's, KJH.


18:35—Breakfast at Sardi's, KJH.


18:45—Breakfast at Sardi's, KJH.


18:55—Breakfast at Sardi's, KJH.

19:00—KFI—Johnny Murray. KNX—Jerry Lee. Songs.

19:05—Breakfast at Sardi's, KJH.


19:15—Breakfast at Sardi's, KJH.


19:25—Breakfast at Sardi's, KJH.


19:35—Breakfast at Sardi's, KJH.


19:45—Breakfast at Sardi's, KJH.


19:55—Breakfast at Sardi's, KJH.

20:00—KFI—Johnny Murray. KNX—Jerry Lee. Songs.

20:05—Breakfast at Sardi's, KJH.
**WEDNESDAY, APRIL 28**

**Indicates News Broadcast.**

**8**
- KFI—Johnny Murray.
- KECA—Between the Lines.
- KHJ, KFPM, KGB, KYOE—George Carlson.
- KMP—KMP, KGFL, KRED—News.
- KFWB—Sports.
- KFAC—Country Church.
- KFAC—News.
- KFXM—Sunrise Service.

**9:05**
- KG - Soul Patrol.
- KFAC—Music.
- KDGL—Voice of Health.
- KHJ—Dr. Richardson.
- KGB—Heaven's Independent.
- KFAC—Student Assembly.
- KFXM—All Around the Town.
- KECA, KFAC—Andy and Virginia.
- KFAC—Music.
- KDGL—Voice of God.
- KFAC—Know Your Mission.
- KGB—Bright Corner.
- KFAC—Trade Wind Tavern.
- KFAC—Farm Front.
- KECA, KFSD—News.
- KFAC—Strictly Personal.
- KECA—Art Baker.
- KECA—Nancy Clark.
- KHJ—City Queen Pan-Americana.
- KFAC—At Jarvis.
- KGFL—Painful Chef.
- KGFL—Joyce Jordan, M. D.
- KDGL, KGB, KJW—Colorado Ranger.
- KGFL—Star Parade.
- KGFL—Shirley Shepard.
- KGFL—Music.
- KGFL—Good Neighbor.
- KGFL—Varicell.
- KECA—I Solemnly Swear.
- KFAC—I Solemnly Swear.
- KDGL—Dr. Helen Collier.

**9:15**
- KFAC—French for Jesus.
- KFAC—Andy and Virginia.
- KFAC—Andy and Virginia.
- KECA, KFSD—Between the Bookends.
- KECA, KFSD—News.
- KFAC—Music.
- KFAC—Music.
- KFAC—Music.
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- KFAC—Music.

**9:15**
- KFAC—Country Church.
- KFAC—News.
- KFAC—Music.
- KFAC—Music.
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**9:15**
- KFAC—Country Church.
- KFAC—News.
- KFAC—Music.
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**WEDNESDAY Program Highlights**

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Variety**
- 8:00—Johnny Murray, KFI.
- 8:00—Kath Smith, KHJ.
- 8:00—Chef Millan, KFAC.
- 8:15—Carolyn Light, KFAC.
- 8:15—Kath Smith, KHJ.
- 8:30—Kath Smith, KHJ.
- 8:30—Sammy Kaye, KNX.
- 8:30—Tommy Dorsey Program, KFI.
- 8:30—Tommy Dorsey Program, KFI.
- 8:30—Tommy Dorsey Program, KFI.
- 8:30—Tommy Dorsey Program, KFI.

**Drama**
- 4:45—Capt. Jack, KECA.
- 6:30—Mr. District Attorney, KFAC.
- 7:30—Close Range, KHJ, KGB, KYOE.
- 8:00—Behind the Gun, KHJ.
- 8:15—Alice Jones Freedom, KECA.
- 8:15—Alice Jones Freedom, KECA.
- 8:15—Alice Jones Freedom, KECA.
- 8:15—Adventures of Radford, KECA.

**Quiz Programs**
- 4:15—Hollywood Blvd. Quiz, KFAC.
- 7:30—Ask the Know, KFAC.

**Outstanding Music**
- 11:00—Your Gospel Singer, KECA.
- 7:00—Great Moments in Music, KECA.
- 3:00—Fred Waring, KFAC.
- 7:15—Harry James, KNX.
- 3:00—Fred Waring, KFAC.
- 8:15—Fred Waring, KFAC.
- 10:15—Fred Waring, KFAC.

**Sports—Comment**
- 8:00—Sports Time, Alume Johnson, KFAC.
- 10:00—Sports Page, KFAC.

**KGER—Officials on Parade.**
- KFAC—Golf. Gala, Mori Morley.
- KHJ, KGB, KYOE—Shady Valley Folks.
- KFAC—U. S. A. A.
- KFAC—Gypsy Serenade.
- KFAC—Science of Mind.
- KFAC—Violet Selaram.
- KFAC—Violet Selaram.

**WEDNESDAY, APRIL 28**

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**KGER—Officials on Parade.**

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HARVEST OF REST
8:00 A. M. — KHJ
TUES., THUR., SAT.
ALSO AT THIS TIME OVER
MUTUAL DON LEE SYSTEM

9:45-KF1-Tropical Rhythm.
9:05-KGER-Lucy West.
5:30-KGER-Lucy West.
0:15--KFI-Karin Employment.

10—KFI—Standard School Broadcast.

9:35.—KFOX-Don Alpert.

9:50—KFOX—Highway to Happiness.

11:15—KFOX-Missy Stewart.

11:00—KFOX-Don Alpert.

11:30—KFOX-Lucy West.

12:30—KFOX-Karin Employment.

12:30—KFOX—Highway to Happiness.

12:30—KFOX—Highway to Happiness.

THURSDAY, APRIL 29

9:45—KFOX-Karin Employment.

9:30—KFOX—Highway to Happiness.

9:00—KFOX—Highway to Happiness.

8:45—KFOX—Highway to Happiness.

8:30—KFOX—Highway to Happiness.

8:15—KFOX—Highway to Happiness.

8:00—KFOX—Highway to Happiness.

7:45—KFOX—Highway to Happiness.

7:30—KFOX—Highway to Happiness.

7:15—KFOX—Highway to Happiness.

6:30—KFOX—Highway to Happiness.

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6:00—KFOX—Highway to Happiness.

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2:00—KFOX—Highway to Happiness.

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9:45—KFOX—Highway to Happiness.

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9:00—KFOX—Highway to Happiness.

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8:00—KFOX—Highway to Happiness.

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6:00—KFOX—Highway to Happiness.

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2:00—KFOX—Highway to Happiness.

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1:30—KFOX—Highway to Happiness.

1:15—KFOX—Highway to Happiness.

1:00—KFOX—Highway to Happiness.

0:45—KFOX—Highway to Happiness.

0:30—KFOX—Highway to Happiness.

0:15—KFOX—Highway to Happiness.


Polly and Pat

**PATTERSON**

"Household Hints"
KPAS—9:00 a.m.

Monday thru Friday

**FRIDAY PROGRAM HIGHLIGHTS**

**Variety**

- Poverty

**War**

- Victory

**Quiz Programs**

- Victory

**Outstanding Music**

- Victory

**Fridays**

- Victory

- Victory

- Victory

- Victory

- Victory

- Victory

- Victory

- Victory

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SATURDAY, MAY 1

HAVEN OF REST
8:00 A. M. — KJH TUES., WED., SAT.
ALSO AT THIS TIME OVER MUTUAL DON LEE SYSTEM

9:00-KFH-Draft at Sardi's.
9:10—Peggy Conkwright, KCA-
9:17—Concert at Sardi's.
9:30—Kafi—Mayfair, KCA.

Variety

8:00—Kafi—Military Marches.
8:20—Kafi—Alla Monza, KCA.
8:30—Kafi—20th Century-Fox.
8:40—Kafi—Mickey Mouse.
8:50—Kafi—Dr. Hildebrandt.
9:00—Kate—Fireside Chats.
9:10—Kate—Rally (CBS). KCA.
9:20—Kate—Telephone South Pacific.
9:30—Kate—At the Movies.
9:40—Kate—Weirdos, KCA.
9:50—Kate—Jack in the Box.
10:00—Kate—KFI—Full Gospel.

World

8:00—KFWB—The Silver Screen.
8:10—KFWB—Business Cycle.
8:20—KFWB—Three Ring Circus.
8:30—KFWB—News.
8:40—KFWB—Music.
8:50—KFWB—Sport.
9:00—KFWB—Radio Spot.
9:30—KFWB—Newspaper Announcements.
9:50—KFWB—Sports.
10:00—KFWB—News.

SUNDAY Program Highlights

Morning Programs Appear In Lightface Type; Afternoon and Evening Programs In Boldface

Variety

9:20—Draft at Sardi's, KCA—Kafi—Kafi.
9:40—Radio With a Note, KCA.
9:50—Traffic Time, KFI.
10:00—Voice of the Air, KFI.
10:10—Starstruck, KFI.
10:20—Scat-Scat, KFI.
10:30—Good Morning.
10:40—Morning Matinee, KFI.
10:50—War News, KFI.
11:00—War News, KFI.
11:10—War News, KFI.
11:20—War News, KFI.
11:30—War News, KFI.
11:40—War News, KFI.
11:50—War News, KFI.
12:00—War News, KFI.

Outstanding Music

9:00—Music Master, KFI.
9:10—Music Master, KFI.
9:20—Music Master, KFI.
9:30—Music Master, KFI.
9:40—Music Master, KFI.
9:50—Music Master, KFI.
10:00—Music Master, KFI.
10:10—Music Master, KFI.
10:20—Music Master, KFI.
10:30—Music Master, KFI.
10:40—Music Master, KFI.
10:50—Music Master, KFI.
11:00—Music Master, KFI.
11:10—Music Master, KFI.
11:20—Music Master, KFI.
11:30—Music Master, KFI.
11:40—Music Master, KFI.
11:50—Music Master, KFI.
12:00—Music Master, KFI.

War

9:00—Three Ring Circus, KCA.
9:10—Three Ring Circus, KCA.
9:20—Three Ring Circus, KCA.
9:30—Three Ring Circus, KCA.
9:40—Three Ring Circus, KCA.
9:50—Three Ring Circus, KCA.
10:00—Three Ring Circus, KCA.
10:10—Three Ring Circus, KCA.
10:20—Three Ring Circus, KCA.
10:30—Three Ring Circus, KCA.
10:40—Three Ring Circus, KCA.
10:50—Three Ring Circus, KCA.
11:00—Three Ring Circus, KCA.
11:10—Three Ring Circus, KCA.
11:20—Three Ring Circus, KCA.
11:30—Three Ring Circus, KCA.
11:40—Three Ring Circus, KCA.
11:50—Three Ring Circus, KCA.
12:00—Three Ring Circus, KCA.

Public Affairs

9:00—Evelyn Davis, KJH.
9:10—Public Affairs, KJH.
9:20—Public Affairs, KJH.
9:30—Public Affairs, KJH.
9:40—Public Affairs, KJH.
9:50—Public Affairs, KJH.
10:00—Public Affairs, KJH.
10:10—Public Affairs, KJH.
10:20—Public Affairs, KJH.
10:30—Public Affairs, KJH.
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11:00—Public Affairs, KJH.
11:10—Public Affairs, KJH.
11:20—Public Affairs, KJH.
11:30—Public Affairs, KJH.
11:40—Public Affairs, KJH.
11:50—Public Affairs, KJH.
12:00—Public Affairs, KJH.

Sports—Comment

9:00—Sports Page, KFI.
9:10—Sports Page, KFI.
9:20—Sports Page, KFI.
9:30—Sports Page, KFI.
9:40—Sports Page, KFI.
9:50—Sports Page, KFI.
10:00—Sports Page, KFI.
10:10—Sports Page, KFI.
10:20—Sports Page, KFI.
10:30—Sports Page, KFI.
10:40—Sports Page, KFI.
10:50—Sports Page, KFI.
11:00—Sports Page, KFI.
11:10—Sports Page, KFI.
Who's Listenin'!

When the cast of "Radio Reader's Digest" dined, after a rehearsal, at a midtown restaurant and got to talking about taxes, they knew that at the next table sat the Secretary of the Treasury Henry Morgenthau, Jr.

* * *

Saygeth Fred Allen of CBS' "Star Theater" program: "You've all heard about the gypsy who could make his violin cry. Jack Benny is the only man who can make a violin sweat!"

NEW OLD SAW

Horace Heidt, maestro of "Treasure Chest," observes that the Italians have heard so many hysterical speeches from Mussolini they are beginning to wonder whether he's man or mouth!

Shakespearean Wit

"Bert Lytell, one of 'Stage Door Canteen,' on CBS Thursday nights, claims that all the world's a screen and men like Hitler, Mussolini, and Hirohito merely bray!"

Carmen Miranda tells Edgar Bergen that one of the famous so many people in Brazil are studying English is because they want to know what "Carlos McCarthy" is talking about.
Here's more FUN

with these 3 riotous CBS comedy programs...

FRED ALLEN — Meet us Sunday night in Allen's Alley, folks, and the mighty Allen himself will take charge. With him will be Portland Hoffa, and Falstaff Openshaw will give out with his latest poem. Hear John Doe, Socrates Mulligan, the Nussbaums react to the question of the week, and Allen swap barbed banter with a guest star. It's the Texaco Star Theatre, 6:30 every Sunday night.

BURNS AND ALLEN — This is another mighty Allen—Her Gracie Allen herself. Still thrilled over her musical triumph in Carnegie Hall, Gracie nevertheless lays aside her career to concentrate on finding a man for Tootsie Sagwell, caring for her beloved Herman the Duck and creating a vast whirlpool of confusion with George Burns, as usual, the principal victim. Laugh with Burns and Allen at 6 on Tuesday.

JOLSON AND WOOLLEY — Here's the Jolson who sang his way into America's hearts when you were only that high, with "Mammy" and "Sonny Boy" and "April Showers" and hundreds of others—who launched the talkies overnight with "The Singing Fool"—now with Monty Woolley, the man who came to dinner and stayed on as Jolson's perfect foil and co-star. Hear this music-comedy masterpiece Tuesday nights at 9!
OME fan, watching Truman Bradley stride across the NBC parking lot, described him as looking like "a junior senator." Any junior senator should feel complimented at the comparison, for Truman Bradley with his six-foot stature and 180 pounds, his dark brown hair prematurely graying at the temples, and his flair for things sartorial makes a distinguished appearance.

But what any senator would probably envy Bradley is his deep, rich voice which is heard each week announcing the Tommy Dorsey show, the Dinah Shore program, "Screen Guild," the Red Skelton variety half hour, the 5:45 p.m. weekday news on KNX, and the Monday-Friday news period on the same station at 2:30 p.m.

There is a touch of Missouri in that voice, too, and Bradley still relishes telling about the audition he underwent years ago in San Francisco. After he had read his test, the executive said, "Aren't you from the South? I'm afraid you wouldn't do!"

Some years later when Truman had received the announcing plum on "Ford Sunday Evening Hour," the executive sent Bradley a wire, "See, I told you!" it stated in effect.

From the maze of Bradley's experiences, a few hit or miss facts seem to convey the extent of his background and reflect the personality motivating his career. We were interested, for instance, in the fact that after he left law school, he sold G.E. Mazda lamps. Even then his voice must have possessed a persuasive quality for Bradley earned $300 a month. Another interesting note was his working in a Henry Duffy play at $25 a week when he first came to Los Angeles in 1929. At the same time, Bradley was announcing for the Boswell Sisters on KFWB.

In 1932, two years after joining the CBS announcing staff in New York, Bradley went to Chicago as the original "Brad" in "Easy Aces." During the eight years, 1930-38, versatile Bradley worked for CBS in four fields: writing, producing, announcing, and in executive positions. In the Windy City where he became CBS' chief announcer, he occupied a skyscraper apartment, was adjudged one of Chicago's "ten best-dressed men" and "radio's most eligible bachelor."

SCOOTER BIKE with which Bradley has solved transportation problems to the studios from his Valley home. Mrs. Bradley holds cocker, Sandy, in basket as Truman pets the terrier, Blackie.

Since coming here four years ago, Bradley has acquired a charming little wife in the person of Phyllis Ruth, cinema actress, whose most recent appearance is in Bob Hope's "They Got Me Covered." Together they have acquired a home in the Valley (close to Lakeside golf course), a canary named "Mr. Dooley," who can sing "Hail, Hail, the Gang's All Here," two dogs, and a cat named "Philodendron."

Bradley still views as his most disastrous radio experience the time the hotel clerk let him oversleep just before a "Ford Sunday Evening Hour." He arrived at the program 18 minutes late, spent the remaining 32 minutes of air-time pacing the floor while another announcer substituted. "Downright purgatory for an announcer!" exclaims Bradley.

CANARY, MR. DOOLEY, is one of the Bradleys' household pets. Mr. Dooley has distinguished himself by learning to warble "Hail, Hail, the Gang's All Here."

TRUMAN'S PETITE WIFE, Phyllis Ruth, sends hubby off to work. Mrs. Bradley is an accomplished motion picture actress whose latest work is viewed in Bob Hope's "They Got Me Covered."

Blue Network—Gene Lester Photos

Page Thirty-three
By Suzanne Warner

HEN I was given the assignment of interviewing Orson Welles, who was guesting on the Jack Benny program, I felt much the same as the knights of old who were sent out to slay the dragon and bring back his head.

For I knew what had happened to other reporters who had gone before me to interview the "man from Mars." They not only did not get their story, but they were thrown out most unceremoniously. In other words, Mr. Welles doesn't like to be interviewed.

Knowing, however, that our Radio Life readers would like to know more about this man Welles, I went to the producer of the Jack Benny show and asked if I might have an appointment.

Producer Walter Bunker grinned and said, "You may as far as I'm concerned, but ..." he shook his head and sighed.

Welles, I was told, was in his dressing room. There was I - between the devil and the deep blue sea (the deep blue sea is my Radio Life editor). I tried to make excuses to myself that some other time would be more propitious, but since this was the hour and a half break between the rehearsal and show, I knew there would be no better time than now.

As I approached Mr. Welles' dressing room, I felt much like the prisoner walking up the last 13 steps.

I knocked on the door.

There was no answer.

Almost glad, but feeling I would better stick to my guns, I knocked again. This brought a thunderous "Yes?" from within.

I quaked.

It was the unmistakable Welles' voice.

"May I talk with you?" I asked timidly.

"Yes?" He ran an entire octave as he bellowed that "yes," ending with a question mark.

I opened the door a little, knowing full well I should have thrown my hat in first. But it was a new hat, and I cherished it. I saw Orson Welles, lying on his couch reading a murder mystery.

Mustering all my courage, I asked pleasantly, "May I come in?"

Glaring at me from underneath dark sun glasses, Welles repeated in a voice that had struck a lower octave, but still ended with a question mark, "Yes?"

"Aren't you going to ask me to sit down?" I asked innocently.

Still remaining prone, he kicked a stool in my general direction. "Sit down." He laid his book down and scowled.

I winced.

"Mr. Welles, we're printing a portion of your Benny script," I began, "and we'd like to tell our readers your reaction to doing comedy."

"Comedy is not a new thing to me! I have done it all my life! I do it as well as dramatic shows! However, I have never been starred in a comedy role before. Now why don't you leave?"

Scowling, Welles resumed reading his book. He had answered my question and had requested me to leave. But after all, I was a reporter with a purpose, and I wasn't going to be thrown out.

Looking desperately for a line to reopen the conversation, I noticed his shoes. Big black, old-fashioned gaiters.

"Did those take your number 17 coupon, or are they a B 17?" (Before 17).

Once again, he laid aside his book, raised slightly on one arm and growled, "I had these made in Mexico because I have flat feet. I find them very comfortable. I always wear them." He laid back on his couch and resumed his reading.

He spied a deck of cards on his dressing table. "Oh, another gin rummy addict," I said.

"No," he growled, "I'm not a gin rummy addict, I'm a magician."

"Oh," said I, "a kindred spirit. I, too, am a magician of sorts."
spoke I reached for the cards and began doing my favorite card trick.

He watched. Then taking the deck from me he began performing the same trick with such exciting variations I was embarrassed by my amateurish effort.

"Have you been up to Bert Wheel-
er's magic shop on the boulevard?" I queried to make conversation.

"Not only have I been there," Welles answered sarcastically, "but I invent many of the tricks Frank sells."

"Now you understand why I don't like reporters. They ask such silly, inane questions. You have taken twenty minutes of my valuable time to ask me how I liked comedy, and if I'd ever visited a magic shop. If you insist on taking up my time, why don't you ask some questions about my life that are really important?"

"I'm not interested in your life, Mr. Welles, and I didn't come here to ask you questions," I answered. "I came here for a personality study, and I intend to tell exactly what I see... good or bad."

"Are you threatening me?" he yelled.

"No, I'm not threatening you, I'm just stating facts," I screamed back at him.

"I don't care what you or any other reporter writes about me. As long as I keep out performances the public considers worthy—that's all that matters," he said, his whole body shaking with rage. With that he reached for the door knob, swung the door open and bellowed... "Scotty!"

I supposed that Scotty was the official bouncer and was about to tell Welles I would go quietly, but when Scotty arrived, I saw not a towering bouncer, but a genial little man four feet tall. But when I heard Welles ask for coffee, I decided to stay and listen.

Scotty poured a cup of the rationed amber from a five-gallon thermos jug and handed it to Welles. Reaching for a stack of roasted capon on his dressing table, Welles began munching on a leg. Apparently this was a party for one.

I sat looking on in silence as a couple of legs of capon, washed down with a cup of coffee, went the way of all flesh.

Welles, I knew, eats incessantly, even during rehearsals, and shares his gastronomic piece with no one. So I presumed I should feel honored when he called Scotty again, and after complaining about the quality of the capon, ordered more coffee and suggested I be served one also.

Defends Himself

"People may or may not like me," Welles began, waving a drumstick in the air. "But I like people. And when I sign off with 'Obediently Yours,' I mean just that. I am the public's obedient servant. I want my level best to please them. That is why I work such long hours. I feel it is a crime against yourself, against humanity, and against your God, not to do that which is your level best at all times. Each performance of mine is the best I can do. My all goes into that. That is why I feel so strongly against soap operas. They are written by people who could do better, but ask me... That to me is the one unforgivable sin... not doing the best you can. Sometimes what I write or produce is not to the public's liking, but, nevertheless, I have been honest with myself. I have given a message which needed to be given."

"You have no reason to think that people don't like you, Mr. Welles..."

"The mere mention of your name on a radio show is all that is necessary to cause listeners to tune in."

"Oh, yes, yes, I'm aware that my name is box office, but the press has misrepresented me because I do not have time to cater to their reporters."

"Say, do you realize that you have been here for over thirty minutes," said Welles. "That's the most time I've given a reporter this year."

"If this were a social call, Mr. Welles, I would have gone long ago," I answered. "In fact I would never have come at all, but I am a reporter. I, too, have a duty to the public. I think I've seen enough, however, than you, and I'm going now."

"We'll-wait until you finish your coffee."

It was an hour and five cups of coffee later when I finally took my departure, but unable to get a word in edgewise as Welles expounded heatedly on his views of the political setup here and abroad.

I discovered it was one thing to get Welles to talk, and quite another to get his torrent of words to cease.

Romance?

Taking advantage of his loquacity, I ventured to veer the conversation away from politics to the romantic situation in the Welles set-up.

"I never discuss other people's love life," Welles answered, "and I hope they will accord me the same privilege. That is the one thing which is absolutely private."

Arching one eyebrow, I said: "That hardly seems true, as evidenced by Citizen Kane."

Welles turned livid with rage.

"How wrong you are... how wrong everyone is in saying that. I told a simple love story. A story which I invented out of my thoughts... not stolen from someone else's life. You came here without an appointment, disturbed my rest, accepted my hospitality—and now you insult me."

With that, Welles tossed the dregs into his coffee cup over the floor and yelled for Scotty to bring more coffee.

Scotty came, but said, "Mr. Welles, you just haven't time for any more coffee. The final rehearsal has already started."

Now don't ask where Welles got all the coffee, just check it up to the fact that he is a genius. It might have been ersatz for all I know, I was so scared I forgot to taste it.
In the Easter Parade

Your Radio Stars Model the Latest In Chic Clothes Attuned to War-Time

COTTONS WILL SHARE more of the fashion spotlight. Vivien, recently voted radio's best dressed star, wears a smart black and white check cotton suit.

NEUTRAL ARE HIGH STYLE. Fanny Brice and her daughter, Frances, both wear gray suits—Fanny's of flannel; Frances' in gabardine.

ILADY, you're going to have fewer clothes this spring and summer, but the ones you have will possess a beautiful simplicity. Conservative cut and fabric substitution are essential to the war effort, but the ingenuity of manufacturers have made their clothes easy pills to take.

Cottons will share more and more of the fashion spotlight. The crisp freshness of this material will continue with greater strength in the play clothes and evening wear field and will also be seen more often in suits and other street clothes.

Prints, in rayon crepe, continue with their popularity. The designs, as to be expected, have taken on a military motif, such as one New York house's "Freedom" prints.

There are neat dots and checks that are always bright and interesting. Shantung, pleasing because of its unwilting quality, is making a new bid for favor.

Madame Chiang Kai-shek's tour of the United States has added impetus

PEASANT TREND, started in California, is sweeping the country. Dale Evans (who sings with Charlie McCarthy) wears a striking Louella Bal-lerino costume in two shades of blue.

TRICK TREND OF THE SEASON. Adoption of bow ties by women. The neat effect produced is shown by Georgia Carroll, who sings on Kay Kyser's NBC show.
The peasant craze, which started in California, is making a wide sweep of the country. Dirndls will continue their popularity and pinafores will share in the interest. Peasant blouses, with plain skirts, are easing out the schoolgirl's beloved sweaters for the warmer seasons.

The coat-dress is new and interesting and will be seen in all the fabrics, from wools in early Spring to cottons in the Summer.

Evening clothes will be long and flowing, but the pet of the collection will be the interchangeable—a black skirt with which different blouses may be worn, for instance. But there are new, spectacular fashions in this department, too—glamorous use of unrationed black net, for instance, or the new Adrian evening dress of Chinese cut and print.

The big story of 1943 Spring fashions is accessories. They have a new importance, for they have stepped out of the gew-gaw class and have become the hinge by which we have variety in our rationed closets.

There are mammoth bags that can include packages picked up on a shopping trip, and thereby save delivery truck tires. There are handkerchiefs, belted calots and gloves of the purest white which are of such value in dimout zones. Gloves are longer and have a new substantialness about them.

The bow tie for women has made a spectacular beginning. It presents a charming way of giving change to our popular mannish shirt. It comes in a variety of styles, colors, and fabrics. Smartest is the regular foulard, somewhat larger than a man's, but very charming is the "artist's", a bow with flowing ends.

Drawstrings are a new sidelight. Their appeal is the casual effect and they have been adopted for blouses, bags, and closing for dresses.

There is no need to mention the importance of choosing the right shoes. Quality and versatility are the factors of choice and it is up to the individual from there on in what style will be most compatible with her type of woman and with her wardrobe.

The fashion sign of Easter itself is the "Easter Bonnet" and for the initial dip into the new season, a white hat is tradition. Big brimmed headgear is the most popular and a large white straw sailor is Easter 1943. Later on, after the first splurge, darker colors will come in.

Fashion is as women do. And these days women are full of purpose and they want their clothes to reflect it. Practical clothes are the keynote.
On Pins and Needles

Are the Ladies Who Listen to This Clever Radio Innovation, “The Sewing School of the Air”

There is a new program on the air that is smashing all former ideas of radio. It is the “Sewing School of the Air”, heard over KECA at 12:15 p.m. each Thursday.

In days gone by written teaching of anything visual—not to mention sewing—by radio, was thought too utterly ridiculous. “How can you teach something that must be seen to learn?” queried the non-believers.

Audrey Brown Kuthe, brilliant writer for the Downtown Broadway, had faith in the idea that she could write a program that could teach women to sew...and over the air, too.

She realized that sewing is quite properly alluded to as an art. It is an art in that it is a form of creative expression.

She knew that the woman or girl who sews, finds the same relaxation and release that the painter discovers in his canvas or the writer in his manuscript.

But sewing, according to Miss Kuthe, is a practical art. And as such, it has a fitting place in the life of every woman. Particularly at this time of war.

So she sat down, worked out her plans—compared notes with McCall Pattern Company which had laid ground work for the Sewing School, and together they worked out the “Sewing School of the Air.”

The first semester’s work for the school was “Six Easy Lessons.” Along with the radio talks, lesson sheets were mailed out. And very clever they were, as evidenced by their titles—“Let’s Start Something,” which tells the beginning steps; “Let’s Get Together” which, as the name implies, tells how to put the pattern together. Next came “A Very Fitting Occasion,” followed by “Assembly Line,” which tells how to assemble all the pieces. “How’s Tricks” is a fine addition. It gives very simply a few of the tricks of finishing an article. Winding up the series is “The...
Last Round Up," which tells how to keep work short and snappy, not short and sloppy.

But after the first series was over, letters came pouring in by the hundreds requesting that the school be continued with more advanced work.

Miss Kuthe had created a hit show! She knew that the woman or girl who is learning to sew is discovering a new use for her hands and her leisure.

And the satisfaction she feels in the garment she has created is an experience she will desire to repeat again and again. But learning to make a dress was not enough.

So now the second semester's work has been started. By this time the beginner has learned to do basic sewing. So the Sewing School is branching out.

Did you know you could make over your husband's suit into a smartly tailored one for yourself? The lesson on April 29 will give you all the details. Or perhaps you want to make over one of your dresses, and give it the new side drape—listen in on May 6. On May 13, the Sewing school will give some sage advice on making clothes for the school girl and the modern miss.

Now these are just three broadcasts in this series, but from this is easy to see that each broadcast is hitting the beam.

The new teacher on the school is Sally Spinner, a very talented advisor. She gained her knowledge of dressmaking and fabrics, which fit her for the position of the Downtown Broadway's sewing advisor and sewing teacher of the air lanes, by touring the country putting on fashion shows for Lux Soap.

After the broadcast she returns immediately to the store classroom. Even before she can get there, radio listeners are already standing in line waiting to talk with her and to receive their lesson sheets.

Last week Sally Spinner saw a large woman coming into her department. She was outstanding because of the apparent hectic rush she was in. She was taking strides four times the normal length, and had a determined gleam in her eye. When finally finding Sally Spinner, she took her by the arm, and said, "It's five minutes to five. I know the store is closing, but I've got to get five copies of the lessons for my five neighbors. I simply have to have them!" Of course Miss Spinner was delighted to give them to her. But that lady's enthusiasm was typical of that shown by everyone who listens to the program.

When we met Miss Spinner and Miss Kuthe, one of the first questions we asked them was: "Why is it that some home-made clothes look stunning, and others look downright dowdy, even when the sewing is equally well done?"

We learned that the main trouble with most women is that they do not spend sufficient time analyzing their own lines. They see a pattern in a book that looks pretty on the model, but do not realize there is a difference between them and the model. Another thing is in purchasing materials. They look very different in the bolt than they do when they are made up into a dress.

The third reason is that they are not properly cut and fitted. The modern way is to purchase a good pattern and to stick to it. Patterns, as you may already know, are worked on with the most meticulous care. Thousands of dollars are spent in perfecting a single pattern. McCall, the pattern featured on the Sewing School, puts all directions right on the pattern and asks you to follow them explicitly, knowing that if you do so, you will turn out a really professional looking garment.

Today, more than ever before, our hours are filled with important activities. Our duties have multiplied. The tempo of our living has quickened. Sewing is an important activity today. More women are sewing; more are learning to sew, because to make one's own clothes is economical, inspirational, relaxing. Now, you will be able to sew for yourself, your family, and your country.

So join in the fun. Get your lessons over KECA each Thursday afternoon at 12:15.

IN A CORNER of the Broadway Downtown, you'll find the coziest sewing school ever. Here Sally Spinner (left) gives advice to all who seek it.
SEEN ON THE RADIO SCENE

RED RYDER TACK COURT BLONDIE (Penny Singleton). Reed Hadley, who plays "Red Ryder" on the Blue-KECA, 7:30 p.m., Tuesday, Thursday, Saturday, makes entry on his spirited steed, much to perturbation of Dagwood (Arthur Lake).

TEDDY BEAR OF MANY AUTOGRAPHS. Tommy Cook, the Blue's Little Beaver, autographs Lurene Tuttle's huge toy bear. Animal has more than 100 autographs, is being sent to Chicago to raise funds to replace lost cruiser, Chicago.

BIG VOICE WITH LITTLE PIANO, otherwise known as Jay Burnett, singer and philosopher on KNX, Tuesday, Thursday, 5 p.m. Watchfully hovering over the program is Ralph Emig, Thrifty Drug Store manager.

SCRAP PAPER CURLS. Little Mary Killen of NBC's "Guiding Light" (Mon.-Fri., KFI, 11:30 p.m.) gets "V" hair-dress from Eloise Kummer of "Backstage Wife" (KFI, Mon.-Fri., 1 p.m.) "Lone Journey" (KFI, Mon.-Fri., 3 p.m.).