He Talks to Millions
But People Panic This Announcer
Sitting In
On a Skelton Rehearsal
Wanted:
A Successor to Ben Bernie
Mr. Ted S. Halek, 701 Sunset Avenue, Venice, Calif.

Sirs: What ever happened to Shafter Parker and his Circus? His program used to be our favorite one but lately we haven't been able to find him. Another program which used to be a favorite with us was Frank Wat- anabe and honorable Archie. Could you let us know what ever happened to them?

You know, I'm sure glad there is a magazine like yours being published. It is a kind of a voice of the people against radio boners. Maybe you would like to hear some of our pet peeves. They are: singing advertisements and the absence of coast track meets, while Eastern track meets are always broadcast during the season.

Hall Berger, who appeared on the air- lines as Shafter Parker, is now in the Army. Eddie Holden, who was Frank Watanabe, is now active in the writing field.

E. N. Bernard, 756 South Normandie, Los Angeles, Calif.

Sirs: It is seven o'clock on the morning of Christmas Eve, and I cannot let this morning pass without expressing my appreciation of the "Sunrise Salute." Irving Berlin never heard this program, or he would not have written that song, "I Hate to Get Up in the Morning." This program has everything and makes my day so much happier, and gives me a lift that no other program can deliver. Galen Drake is a Christmas gift each day of the year, and this program, this morning, is an inspiration. I hope in some way this will say thank you to each member of the cast.

(If you please you learn we are getting up at 4:45 this week to attend "Sunrise Salute" and plan a story on it.)

Beverly Whitaker, 1213 Addison Street, North Hollywood, Calif.

Sirs: I have just read the latest issue of Radio Life and in "The Ear Inspires the Song" there appeared another view on the "Anti-Slick Chick." I'm heartily for it. Before Frank Sinatra became an idol, I enjoyed hearing him sing, but since those silly high school girls and older women who should know better, have started swooning, I'm through.

I don't think anyone will replace Bing Crosby. He'll be singing when Sinatra and Haymes are long forgotten. And speaking of Haymes, why doesn't someone tell him to speed up his songs? He sings so slow and drags the songs out so much that at times one wonders if he will ever finish them.

Miss Cora Baersch, 6003 1/2 Yucca, Holly- wood, Calif.

Sirs: Thank you for the gift sub- scription to this swell magazine. Now for my special request: How about some articles on the Radio Life staff, I have a warm feeling of friendliness toward every one of you. The kind of feeling that is reflected in just about every line printed in Radio Life. I feel that I know you all personally. Reading the articles and "Radio West" is more like having a pleasant chat about mutual friends and acquaintances than anything else I can think of. Come on, bring those skeletons out of their closets and rattle their bones for us.

(We did one last year and maybe we'll write another story about our- selves if enough readers request it.)

Miss Winifred Heath, 644 South Lucas Avenue, Los Angeles, Calif.

Sirs: I listened tonight to the Russian song with its beautiful melody and heart-moving words: "Still your lonely vigil keep... Dear One, wait for me..." (on the Thursday KFI March of Time program at 7:30 p.m.) and thought how greatly its beauty contrasted with some of the drooling tripe dished out over our radios by crooners and ladies with throaty, un- melodious voices. Let us have some more such songs as this Russian mel- ody that really speaks to the heart, and are truly musical.

Radio Life is swell and has the big advantage of being very economical.

Mrs. Bertha Constance Crane, 2336 Fair- mont Avenue, Santa Ana, Calif.

Sirs: From us as parents, putting an emphasis on home-centered de- lights, our children learn to love home. Through radio they can float with flowers on Mexico's Xochimilco or ride little donkeys in Ethiopia. From their schools, the children learn reading, writing and numbers. Through radio they learn how many great people learn directly from Na- ture. From Scout work they learn loyalty. Through radio they find out that Zulus stick to the tribe too, and Eskimos would not hoard food so long as neighbors are hungry. From Sunday School they learn love of God. Through radio they get the feeling of burning incense in a Chinese shrine or kissing the Kaaba Stone. From dance classes our children learn en- joyment of dancing. Through radio they see dainty Javanese move their arms in strange rhythms and Rus- sians squatting low and kicking fast. From music instruction they love their special instruments. Through radio they have heard wonderful Dr. Damrosch and others make all in- struments live and talk. From the grandmother in the home they learn satisfaction in plain cooking. Through radio they have tried out foreign and intriguing foods from different parts of our country. From farmer friends they learn love of common animals. Through radio they can hunt tigers and study fish under the sea. From folks, friends, Scouts, school and radio our children learn to love

Eastern-Columbia's "NEWSICAL TIME" 10 P.M. to 1 A.M. Every Nite 3 hours of recorded light classics .. . NEWS FLASHES every half hour. 1020 Kc. "Center of your Dial" KFVD

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Peace. Through radio these last years they learn about the sights and sounds of War, about defense and relief.

Flower-floating, donkey-riding, walking the earth, kowtowing, tribe-faithfulness, exotic dancing, concert-attending, fancy eating, tiger-hunting, octopus-spying, relief-giving, all make our children have warmer hearts and keener minds. Radio helps make them good world citizens.

But then too, these radio experiences make the children love home, school, God, their Scout troops, bootie-woogle, their cellos and flutes and pianos, grandmothers, sugar cookies, hamburgers, hound-dogs, and Peace all the more... make them better American citizens.

Mr. M. M. Sarje, 4925 S. Elmwood Avenue, Los Angeles, Calif.

Sir: Can you tell me on what program the bird Raffles appears? Do you have a list of programs to which the public is invited?

Caroeth Wells' pet mma bird, Raffles, has appeared as "injured" on several recent programs but is none regular. When we inquired today, no further "guest" appearances are scheduled, but it is likely there will be others, none, no doubt, arranged on very short notice. We suggest that you watch the Precasts and Previews in Radio Life for announcements of Raffles' future programs.

Answering your second question, we have no such list as you ask about. It would be a long list as there are many shows presented before studio audiences. However, you might write to the guest relations departments of the networks which present your favorite programs, asking if it is possible to attend them.

Mrs. A. W. Tobey, 4 National Avenue, Chula Vista, Calif.

Sir: I have been reading your magazine for several years and enjoy it very much. I just want to thank you for many hours of enjoyment.

The following is a poem we have written about the radio commercials we have to listen to now. A few of the people I work with have signed it as they feel the same way I do. I wish very much that something could be done to put radio back where it was, on a higher level.

RADIO LISTENER'S DILEMMA

A bunch of stupid morons?
What do the sponsors think we are
They've been getting away with murder
Now that there is a war on,
We all are going crazy.
And we all have broken legs
From rushing to turn off the radio
As they start to lay those eggs!
We feel we could do very well
Without those corny commercials,
Those whining girls and talking trains.
Sound just like amateur rehearsals.
We are hoping very much
The day will soon be here
When we'll get things on our radios
Which are pleasing to the ear.

Mrs. Benny Beyli, 541 Sycamore Street, Norwalk, Calif.

Sir: Can you tell me if there is any local radio station that has a program designed for exercising to music? There once was a program called "Reduce With Wallace" that came from the East.

We frequently receive requests for information about exercise programs, but have been unable to find one. Calling the networks and several local stations today, we still could get no information about any such program. But watch Radio Life and if a new exercise program is put on the air, we'll publish the news immediately.

Miss Patricia Le Grand, P. O. Box 1051, Los Angeles, Calif.

Sir: Perhaps I'm the exception, but I do not believe so. Most of your readers who send in questions to quiz programs and words to word programs must feel the way I do. It's this: Over the years—five at least—I've sent in questions to quiz programs, lists of words for programs that asked for them, and suggestions

(Please turn to Page 33)

Send for your copy of the Spring Catalog Contains 88 pages packed with practical "how to do it" information on growing better vegetables and flowers, plus year round planting guide, etc. Fully illustrated, has many full color plates. Ask your dealer for your free copy today or send direct.

AGGELER & MUSSER SEED COMPANY
652 WATKINS STREET, LOS ANGELES, 22, CALIF.

THE BROADWAY
WHERE LOS ANGELES SHOES WITH CONFIDENCE

When the School Bell Rings
It's Time to Listen to
The Broadway's
SEWING SCHOOL
OF THE AIR
EVERY THURSDAY
9:15 A.M. KHJ

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January 23, 1944

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Daily Highlights

Program Finder

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Page Three
SITTING IN ON A Skelton Rehearsal

By CULBRETH SUDLER

Red (and Everybody Else) Has the Time of His Life

Tuesday, 7:30 p.m. NBC-KFI

MOST READERS of this Indispensable family magazine (you can buy three copies for only nine cents and have one for the bedroom, living room, and kitchen) having seen the Red Skelton show, the Skelton after show, and many of you having seen the famous Sunday night preview, we decided to take you over to a Skelton rehearsal and have you really meet Red in person. (Do you mind if I come in for a few minutes, Mr. Skelton? I’m with Radio Life.

The NBC auditorium was empty. The stage was practically empty, that is, the orchestra had finished rehearsing and had left. It was three o’clock in the afternoon. For ordinary mortals, two hours until you have to start getting the dinner. And plenty of darning and mending to do in the meantime.

Having the time of his life, Red Skelton was standing sideways to the auditorium, reading his script from a music stand. His thumbs were caught in his vest pockets, and Skelton-wise he rocked forward and back on a pair of brand new brown shoes.

Others There

Perched on a piano stool backstage was Ozzie Nelson, a quiet citizen of many talents whose straight-up curly hair, broad nose, and high cheek bones make him resemble a high school fullback who has just come from the players’ dressing room after winning the game for Westville High. Harriet Hilliard, Ozzie’s pretty wife, sat on one of the gilt folding chairs for members of the cast. Beside her were Bea Benaderet, Dick Ryan, and announcer Pat McGeehan, ready to take various roles. Everybody plays many parts on a Skelton show, including Skelton.

"Say, did I tell you the swell idea Edna had?" Red called out, interrupting the rehearsal. "She wants to get Muntz on the program. M-U-N-T-Z. Wouldn’t that be swell?"

In the control booth, Edna Skelton and Producer McLeod were timing the reading of the script, scene by scene. After the interruption, they signalled for Red and Ozzie to continue:

SOUND: CAR STOPS.

OZZIE: Here you are, bub... at the last minute...

RED: How much do I owe you, driver?

OZZIE: I’ll tell you if you’ll take your hand off the meter.

RED: Rather nosey for a stranger, ain’t you, bub?

OZZIE: Come on, pipe down... and pay me seventy-five cents... your wife probably is waiting for you to come home.

RED: Yep... as the immortal Shakespeare once said: I HAVE A STINKING SUSPICION SHE WILL GREET ME WITH OPEN ARMS, FIRE ARMS, SIDE ARMS, HAMMER-LOCK AND COMMANDO TACTICS.

There was another break in the rehearsal, while Edna and McLeod checked the script. Red said immediately, talking to Ozzie, Harriet, McGeehan, Benaderet, and Ryan: "You know what I think would be a good idea? Do a contrast scene between two couples—each parked in cars, one couple in a Rolls-Royce, the other in a jalopy.

Does Double Act

"In the Rolls-Royce, the guy is saying: ‘Darling under the moon you resemble a queen. Your face is like alabaster.’ Then you hear the guy in the Ford saying, ‘Say, when that moonlight hits your kisser, you’re really something.’ In the Rolls-Royce the guy says (Skelton acts it out, jumping from one side to the other to take the different parts), ‘Sweetheart, the money I had invested for us to get..."

IN THE AFTERSHOW. Red wows his audience with several skits, among them the Guzzler’s Gin routine, which he is throwing himself into here.

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married on, I lost it gambling. Will you still marry me?' Then the fellow
in the jalopy says, 'Them thirty bucks I had for us to get hitched on, I lost
them in a crap game with the Marines. What about it, baby?' The so-
ciety dame says, 'You couldn't expect a girl of my social standing to ally
herself with a pauper.' And the other babe says, 'Say, what do you take me
for? I ain't doubling up with no guy that's broke.'

Everybody laughs. Evidently they
had been laughing ever since the re-
hearsal started. It wasn't the funniest
sequence ever thought of. It was
Skelton. Whether the lines are funny
or not, they're funny as Skelton gives
them.

Like Benny, Hope, Jim Jordan (Fib-
ber McGee) and many others, Skel-
ton springs from the middle west. He
was born in Vincennes, Indiana. His
humor is homely, down to earth, but
not dirty. His characters of Clem and
Daisy June and the outlandishly
named yokels who appear on the pro-
gram are his idea of the comic and
the human in the American scene.
His scripts are designed to be a
running take-off on the American
Way of Life, city, country, and small
town, as viewed by Skelton.

Broke Record

Skelton has two moods, complete
unrestrained animation and utter
flattened out relaxation. His lines
are invariably mugged up, exag-
erated, burlesqued because of his vi-
tality. This terrific vitality, is con-
tagious, buoying up audience and
cast and whoever is within reach.
Skelton holds the world's long-dis-
tance uninterrupted non-stop laugh
record of four minutes for a single
joke.

As a boy Red Skelton wanted to be
a lion-tamer. Instead, he became
a circus clown. That about sums up
his character in two lines. His father
had been a famous circus clown of
the 90's with the Hagenback & Wal-
lace Circus. Red started in show busi-
ness in 1923 when he was ten years
old. He has been at it ever since.
Edna Skelton was a theater usher,
and probably the world's most offi-
cient and unruffled theater usher
when he married her. Though they're
divorced, she's still his business ad-
viser, critic, and principal script
writer. Today at thirty Skelton has
had a twenty years foundation of
work, heartache, and food shortage,
coming up like every other star who
is firmly established the hard way.
Getting a kick out of his radio suc-
cess and out of being teamed with
Lucille Ball in the movies, he still
likes plain people and feels like one
of the crowd.

The Skelton script is no sacred un-
touchable work of art. Sometime be-
tween Tuesday and Sunday, forty-
five minutes worth of situations and
satire are hung together on the
week's IDEA. The purpose of the pre-
view on Sunday night is to cut the
script to thirty minutes by leaving
out the jokes that the audience
doesn't laugh at. The way it works
out is that after Sunday night they

(Please turn to Page 35)
NOTHING IS TOO MUCH TO DO FOR THE SPONSOR, so here Dud Williamson gives emphasis to his pitch about 42 Oil Shampoo by using a shampoo while he reads the commercial.

A "HIGH C" GAL, Mrs. Jeanette Sciara of San Francisco, takes her turn on "Name That Song." Her number, "Paper Doll." When Williamson right) tried to prod her memory before she started to warble, she said: "If you're trying to help me, be quiet. I'm concentrating."

Plugs

Needn't Be Ugly

If Commercials Are Like Those on "Name That Song", They're High Spot of a Show

HEY LOVE the musical quiz, they're crazy about Dud's gags but what the "Name That Song" audience really goes for every Friday night on KHJ—Don Lee are the commercials. Radio Life readers have had plenty to say about the way radio commercials are handled, but several thousand people up and down the Pacific Coast think there's plenty left unsaid when the 42 Products plugs on "Name That Song" are left unheralded.

Every week Dud Williamson gets about three thousand letters from Coast listeners who want to suggest song titles for use on the quiz, and nine letters out of ten include a separate paragraph praising the commercials, and calling them the "high spots of the show."

Written by a young girl who came out to Hollywood from New York a couple years ago after having successfully authored a book called "A Stage at Ease," the sponsor's messages on the show are presented as playlets based on Shakespeare, childhood fables, current fads and anything else that comes to the mind of the writer—Miss Marian Squires of the Hillman, Shane, Breyer advertising agency that handles the 42 Products show.

Classic Gag

Fortunately Dud Williamson, the emcee of the show, and Tommy Thompson, the announcer, are ace high in comedy talent, and do to perfection the scripts Miss Squires writes. In fact, Dud unconsciously
set the stage for the commercials the night he announced to his listeners that the show was to have a sponsor. He wrote out a gag routine that had a heckler arrive at the "Name That Song" studio just as he went on the air. First the heckler wanted to speak to Dud, then he tried to telephone him, then he began an off-mike conversation with the announcer that could be heard, but not understood, by those listening in. Finally, as if in desperation, just as the show was about over, Dud asked him what on earth he wanted. Of course, the heckler had but one thing to say—he wanted to buy the show for 42 products, if Dud didn't mind.

At the same time, a conference was going on in the Los Angeles offices of the agency, and Don Breyer, radio producer for Hillman, Shane, Breyer, was working out the final details of the comedy commercials to be used on the show. Then, when the sponsorship contract began, listeners heard the qualities of the advertised product described in the following "Romeo and Juliet" routine:

**Tommy:** Dud, I have an idea—
**Dud:** It could happen to anybody, even you.

**Tommy:** I want to put on a little play.
**Dud:** But, Tommy, aren't you going to talk about that stuff—you know—for that man—what do you call him—that man that signs the check—oh—oh—OH, the SPONSOR, that's it.

**Tommy:** Don't think I've forgotten the sponsor, Dud. Now, just take your part here and everything will be all right. Now, I play the part of Romeo, and you be my Juliet.

**Dud:** I be Juliet, I will not—Oh, you say it's for our sponsor—what are we waiting for?

**Tommy:** That's better. Now, I'm Romeo, and you are Juliet up on the balcony—(Ah, my sweet slick chick, you're looking sharp tonight!)

**Dud in Juliet voice:** Oh, Romeo, how sweet of you to bring me a dry mop. Just what I need for my kitchen.

**Tommy as Romeo:** Eh, that's that? I don't have a dry mop. I just wanted to see you, Julie, dear.

**Juliet:** Well, if that mop is you, you look like Harpo Marx. Now, don't you step foot on that ladder till I throw you a bottle of 42 Oil Shampoo.

**Romeo:** You mean that Shampoo with the swell eucalyptus fragrance?

**Juliet:** What else?

**Romeo:** The Shampoo that digs deep into the scalp, floats away loose dandruff, and leaves the hair so glossy and manageable?

**Juliet:** Of course. Here it comes—now catch.

**The Pay-Off.** Although many mirth-provoking gags accentuate the show's pretty melodies, the prettiest music of all is the "jingle, jangle, jangle" of the prize money, which Tommy Thompson (left), show announcer, here doles out to Mrs. Barbara Hansen after she successfully identified "My Blue Heaven."
Wally Brown
New Comedian on Dinah Shore’s CBS Variety Show
Reducing the Irreducible

This week, Radio Life was faced with a new problem: the taking of care of the government's new twenty-five per cent reduction order. Easiest way to cut the cut would be to ration the number of copies to the grocers, but this would reduce the number of persons enjoying Radio Life—a thing which we don't want to do.

So the Radio Life staff has been scratching its head trying to figure out ways and means, and has come to the conclusion that we'll keep as many copies as usual in circulation, but that we'll log off four pages making our output a weekly 32 pages, instead of 36 as it has been of late, or 40 as it was before the war. Our issue of February 13 will be the first of the smaller ones.

In carrying out such a cut, it is much more difficult than it sounds. What shall we eliminate? Plans for the February 13 issue call for setting the Ear Inspires departament in smaller type, and in packing all the anticipated material, with perhaps reduction of one or two double spread features, which we'll try to condense into single-page stories. To cut the logs or Program Finder is impossible, so the chopping will have to be done in the feature section: either by running the same material in smaller type or in curtailting the material, which will then run in the size type you have become accustomed to.

What do our readers think? You are the ones to please, and if you have any suggestions, we'd like to hear from you now. Will you jot them down on a penny postcard and mail them to the editorial office, 1538 Vine Street, Hollywood, 28.

Poll Results

Much bigger in scope than last year was the Popularly poll recently completed for benefit of the Childrens' Hospital under the leadership of Al Jarvis. Votes, in this case, cost not only a few cents, but his money as well. Winning in the feminine singer classification was Helen Forrest, followed by Jo Stafford, Connie Haines, Nancy Norman. Dick Haymes won the male singer's poll, followed by Bing, Sinatra and Ray Eberle.

Orchestra leaders were topped by Sammy Kaye, who was followed by Freddie Martin, Jimmie Dorsey and Spade Cooley. Don Otis, Lou Marcelle, Carl Bailey and Bill Henry, were 1, 2, 3, and 4 in the commentator class, while comedians winning were Abbott and Costello, Hope, Skelton, and Bob Burns.

The Andrews Sisters walked off with novelty honors, trilled by the King Cole trio, the Four Blazes, and Pied Pipers.

Financially, the contest brought in $3,151 and quadrupled last year's return of $750. Although he received extensive support from radio as a whole, Al Jarvis is the man to take the low bows on putting over such a successful, worthwhile poll.

Said Superintendent Mildred E. Smith of the Childrens' Hospital: "On behalf of the hospital, I would like to thank not only Mr. Jarvis, who did such an outstanding job, but all the participating announcers in radio and our other friends who spent no end of time on the contest."

Just a Republican

Poor 'Cookie' Fairchild! For the first time in his life, he sang a solo on the Eddie Cantor show. It happened to be the number "When That New Day Comes". Nervous, "Cookie" sounded really plaintive on the verse starting "I'm a Lone Republican"... so plaintive, in fact, that he has received 37 messages of reassurances signed "Fellow Republican," and even got an Invitation from a Republican clubwoman to be her guest at the Clare Luce lecture!

Sidelight on Stern

Although Bill Stern beefed about having to leave Hollywood for New York City, it's nothing for the Los Angeles Chamber of Commerce to get puffed up about.

The reasons for Bill's reluctance to go may be listed as: 1) gin rummy; 2) Betty Grable. And the luscious Betty is included only by the grace of being a consistent loser at gin rummy.

A great friend of Harry James and his bride, Betty, Bill held forth at the gin game with the screen star at every possible moment. She was such a regular loser that Bill said he was losing money by going back east.

Of course one of Los Angeles' greatest attractions for Stern is no more— for awhile anyway. It was the prime ribs of beef at Lawry's, where Bill was to be seen every night whenever he stayed in Hollywood. Over the phone he tried to bribe Lawry into fixing some, but no deal. Then, for old times' sake, Stern went out to see if there was any substitute for the succulent cut.

We heard he drank a glass of beer, politely said good night to the owner, and slipped away without a mouthful. Say, Bill, that turkey's pretty good. You shoulda tried it!

Sinatra at Shrine

The Frank Sinatra show (KNX, 6:00 p.m. Wednesday) will be broadcast on the evening of January 26 from the Shrine Auditorium. There are 6700 seats available, and tickets may be had for the purchase of a $25 war bond. They may be secured from the A.W.V.S.

One of You?

Who will be chosen as the typical Navy mother of 1944? Last year, as you recall, it was Mrs. Irene Shafer from Glendale.

Winner this year, who will be chosen by a committee at Great Lakes Naval Training Station, will be singled out on the basis of a letter sent to Great Lakes before February 7, by a club or some interested person. The chosen Navy mother will spend a week at the station and will appear on the Blue network's "Meet Your Navy," originating there.

No Limit

The new Ronald Colman-Arth Oboler show starting January 13 on NBC and called "Everything for the Boys" will present top notch drama. Speaking of his sponsor and the show's budget the other day, Oboler remarked that "it won't limit in the way of getting the finest stars for the scheduled dramas."

"Why", he said, "I suggested doing 'Three Men on a Horse' with Hope, Crosby and Fibber and Molly"and the sponsor said 'We're doing it without Limit." Apparently the title "Everything for the Boys" has been chosen advisedly.

Reason

Reason Vivien was missed from the "Hour of Charm" the other night: her father, Rev. Shirley Shaw, had died in San Diego.

Sing?

Its fourth national singers' contest is being launched February 16 by NBC's "Hour of Charm" program. Search will be for the ideal girl singer of America.

You will receive a 13-week radio contract at $150 a week with Phil Spitalny's noted all-girl orchestra accompanying.

The Foibles of '43

From American newspapers and magazines last year, Don McNeill, emcee of the Blue network's "Breakfast Club" has selected what he considers the Most Memorable Persons of
Diggin' Discs
With Jack Lawson

RECORD OF THE WEEK: BENNY CARTER'S first release for Capitol—"Hurry, Hurry" and "Poinciana." There can be no doubt, after hearing this one, that Carter is one of the greatest alto sax artists of all time. His alto work is heard on both sides, but featured more prominently on the "Poinciana" side with fine instrumental support. The fourths of "Hurry, Hurry" are torchy blue notes by SAVANAH CHURCHILL—and that gal can sing! The band is smooth as velvet, and the arrangements just about perfect. A collector's item.

BENNY CARTER is quite a guy as a personality and an artist. Besides his superlative alto work, he plays excellent tenor sax, trumpet, clarinet and piano. He can hold his own on any instrument. As composer, too, he has written such numbers as "Blues In My Heart," "Kansas City Moods" and "Back Bay Boogie." But the real proof of his musicianship is the fact that for three years he was chief arranger for BBC in London. He speaks five languages and was graduated from Wilberforce University.

"AH-SINATRAH-AH-AH!!" Yes, sir, Frankie's back on wax again with a new pair from his RKO picture, "Higher and Higher," unleashing his capable chords on "I Couldn't Sleep a Wink Last Night" and "A Lovely Way to Spend An Evening." Columbia must have made a special deal with Petrillo to get this one.

NOW A LOT OF folks, particularly you of the younger generation, don't like GUY LOMBARDO. But a lot of others do—mostly old folks of our era, the gay prohibition days when Guy's ship of the airwaves won and won every national popularity poll over a period of ten years or so. When he appeared recently in a motion picture, the young folks haw-hawed right in his kiss. So it's of minority interest then that we reveal Decca has invested in two new discs by the Royal Canadians. "Speak Low" is a typical Lombardo foxtrot tempo with vocal by BILLIE LEACH. "Take It Easy" has a rhumba twist, and the Lombardo trio.

* * *

DID WE TELL YOU ABOUT the recent pair by JIMMY DORSEY and his orchestra? "They're Either Too Young Or Too Old," backed by "Star Eyes." BING CROSBY'S "Danny Boy" and "I'll Be Home For Christmas," "My Heart Tells Me," "My Shining Hour" with GLEN GRAY and the Casa Loma Orchestra. LUCKY MILLINDER'S "Don't Cry Baby," and "Sweet Slumber," COUNT BASIE'S "Time On My Hands," and "For the Good Of Your Country." If you'd like these in review, drop us a note.

Next Week

"Tom Breneman: Still Wows the Women" is the title of one of our stories . . . Here are some of the others: "Want to Lead a Band?" . . . "Putting the Skids on Death" . . . "Trouble Shooters" . . . What They Say About Kay." In these articles, we discuss, respectively, S a m m y Kaye, "Traffic Tribunal," one of the network's sales departments (a behind-scenes yarn) and Kay Kyser. There should be something in at least one of these stories that you want to read about . . . In the January 30 issue.

1943 Who Are Already Forgotten? A few among the several are:

Most Honest: The San Francisco theater manager whose marquee advertised: "Same Old Stuff—Two Features. One Piperoo, One Stinkeroo!"

Most Unscrupulous: The Colorado Springs man who mixed marijuana with his bird seed to make his canaries sing more sweetly.

Most Stubborn: The two motorists who met on a one-way road near Coeur d'Alene, Idaho, and for 12 hours, refused to budge.

Most Confused: The woman who got on the descending escalator of the new Chicago subway and tried frantically to race upstairs. She finally gave up and collapsed at the bottom.

Faced It

Songstress Hildegard of the throaty tones and teeny accent, heard Ed Gardner's musical masterpiece, "Leave Us Face It, We're in Love." She liked it so much (and who didn't?) that she has recorded it for Decca.

Styles' Show

Using the same human, helpful approach which proved so successful on his "Help Thy Neighbor" program, Hal Styles has come up with a half-hour show titled "Lest Ye Forget," heard Sundays at 3:15 p.m. over KFWB. He interviews recently discharged soldiers, sailors, and other servicemen who are in need of jobs, clothes, or quarters.

On the first program besides locating a stack of equipment, Styles helped to find jobs for two former Army pilots. After requesting a suit of civilian clothes for one man, Styles heard from a mother, who gave the outfit belonging to her boy who lost his life on Guadalcanal. Total number of calls received was 32.

Not Dead

Royal Arch Gunnison, Mutual correspondent who returned recently on the Gripsholm, believes that three fellow radio newsman in the Orient were not killed, but are still alive.

"Bert Slen and Don Bell, both of NBC, and Tommy Wortben of CBS, who were hitherto reported as dead are still imprisoned in the Santa Tomas prison in Manila," he stated.
MOURN BARRYMORE: Yes, it was too bad that Lionel Barrymore’s show had to be the one dropped when Sinatra’s half-hour came on. We know how you listeners who are writing us feel. But after all the sponsor is paying for the program of his choice. And that’s nothing against Frankle, either.

CBS, so we learned, hopes someone else will buy Barrymore’s show, and that it won’t be too long between sign-off and “Mayor of the Town’s return. As someone put it, “Barrymore’s show grew on you.”

CHEAPENED: Those who claim that Sinatra has not been managed as wisely as possible do agree on one thing: the squawking and general uproar coming from the audience Sinatraacs when they are “sent” has been hurting Frank more than helping him. The kids wouldn’t pay any attention at the first broadcast when Announcer Truman Bradley, a forceful man, asked them not to scream. We’ve said all along that Frankie was the only one to make an appeal to his fans.

Well, he did before his second show and the listening improvement was 100 per cent. In our opinion it took the curse of cheapness off the procedure. Now, let’s hope they improve the scripting. Meanwhile, don’t criticise The Voice too severely. Heading a big-time half-hour show is no picnic. Remember how bad Bing was when he first started!

A BOY: “It’s just got to be a boy,” Frank told us a few months ago when talking of the expected baby. But when his press agent, George Evans, telephoned him from New York to tell him it WAS a boy, Frank was stunned. “It was born at six o’clock tonight,” Evans said, and bewildered Frank looked at his watch, saw that it wasn’t yet five o’clock (PWT) and began to protest that couldn’t be!

Frank thinks the baby looks like his (Frank’s) father, but that he has hands just like his own. Bob Hope’s crack about this being the first time a baby has weighed more than his father was awfully funny, especially when the crooner admits that he weighed fourteen pounds at birth!

SETTLED: One program which in our opinion has had more than its fair share of buffeting is Jack Carson’s. For one reason or another it has had one producer after another, which is probably one reason for its low rating. Now, we hear, Marty Gosch is taking over and is tightening the program up to thirty minutes of fast cracks minus long drawn-out situation. That’s how they got their good Crossley in the first place, so here’s hoping the format will click and stick.

ROGER: Heard about a young lady who was sitting in the control booth trying to doctor up a show with suggestions while two actors carried on some plane dialogue. “I know,” she said brightly. “We should build up that Roger’s part!”

SO? Jack Douglas took a pin-up picture of his prize porker to New York so he won’t feel homesick while he’s there with “What’s New.” And speaking of Jack and pigs, where did Hedda Hopper get that stuff about paying $500 to eat the piggie Jack gave her for Christmas? We had ours fixed, government stamp and everything regular, for $2.50!

LOVE IT: That was good about Kay Kyser. When he made the editorial page of The Times a few mornings ago, a friend called to tell him. “Okay. Thanks,” Kay said and hung up, leaving his caller nonplussed. But a few moments later, Kyser called back and asked, “Please read it to me.” You may not be a publicity hound, Professor, but there’s no harm in being human, which you proved you were!
SUNDAY JAN. 23

*Indicates News Broadcasts.

The WORLD Tomorrow!
HERBERT W. ARMSTRONG
analyses today's news with the pro-
phecy e. a. for the World Tomorrow.
9:30 A.M. Every Sunday

KMTR

10:00-4:00

KMTR

11:00-4:00

KNX 11 A.M. TODAY AND EVERY SUNDAY

SUNDAY Program Highlights
Morning Programs appear in Lightface Type: Afternoon and Evening Programs in Boldface

Variety
10:30—Hooley Hall, KJH
3:30—America in the Air, KNX
5:00—Jockey Show, KNX
6:00—Ringo's Detective
6:15—Chamber Music Society
7:00—Fred Allen, KNX
7:30—Skirvin's Championship
8:00—Great Gildersleeve, KFRC
8:30—Jack Benny, KJH
9:00—Hollywood Theatre, RFX
10:30—Melodies for Uncle Sam, KFRC

Quiz Programs
10:15—Capt. Quiz, KECA
6:30—Quiz Kids, KECA-KFSD

Outstanding Music
9:00—Salt Lake Tabernacle, KNX
9:30—Daniloff Orch., KFRC
11:30—John Charles Thomas, KNX
12:00—Yorke Philharmonic, KNX
1:00—Piano That Refreshes, KFRC
1:30—Metropolitan Opera Auditions, KFRC
2:00—NBC Symphony, KFRC
2:30—Memory Music, T. Bacon
3:00—Wheeling Steelmakers
6:00—Cleveland Symphony, KFRC
6:30—Manchester Merry-Go-Round
7:00—Shoah of Familiar Music, RFX
8:00—Grand Opera, KFRC
8:30—Eveling Concert, KFAC
9:00—Newland, KFRC
10:30—Lucky Lancer Dance Time, KFAC

Public Affairs
1:00—Where Do We Stand?
4:15—District Attorney Speaks
5:30—Bradbury Presents Duranti.
7:00—Lundby Presents Duranti.
8:00—Warming, KFRC
10:00—Court of Public Opinion, KECA

SUNDAY Church on High
9:30 a.m. Sunday
9:15 a.m. Wednesday
Rev. W. Haven M.A., B.D.

TEMPLE CHOIR
205 W. Cola., Glendale.

KECA—Music Hour.
KJH—Tribute Star Parade.
KMPC—Old Sunday School.
KFOX—Swing Session.
KMTR—The World Tomorrow.
KECA—Church on High.

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9:30 a.m. Sunday
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205 W. Cola., Glendale.

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KFOX—Swing Session.
KMTR—The World Tomorrow.
KECA—Church on High.
Bible Treasury Hour

KTRM Sunday 3:30 p.m.

4: I-T-Jack Benny
KFXM

4:30-M-Fred Waring and his Bandwagon.
KNX

5: KFI--Beverly McCarthy
KJZ

SUNDAY LOGS

10:10--KFI--Chapel Quartet.
KFWB--Round Hill Tides.
KFWB--Good News Hour.
KTRM--Podstrel Orchestra.

"Good News Hour"
C. J. Kennedy, Director
KFWB--900 kc.
10:15-M.
Sun.

THIRTY DRUG STORES

KKEA--KFSF--Melodies for Uncle Sam.
KRAM--Bright Corner Church.
KFWB--Lucky Lager Dance Time.

11-1-KFI--Eleventh Hour News.
KFXM--News.
KKG--News.
KFWB--Evening News.
KFWB--KGB--Rival News.
KFWB--Word of Life.
KFI--Musical Video.
KFXM--Musical Comedy.

"IN TIME TO COME" musical and dramatic tribute to the future of the Pacific Coast.
Presented by:
UNITED AIR LINES
KNX 8:30 P.M.

9--KKEA, KFSF--Drumline.
"KKEA Was There!!
KOR, KG, KVEO, KFAN--News.
KFWB--Organ Melodies.
KFWB--Union Rescue Mission.
KFWB--Sanctuary Mission Church.
KFW--KFSF--News.
KPS--KFWB--Old Fashioned Revival.
KFWB--Sunday Evening Concert.
KFWB--County Barn Dance.

LINE ON LIONS
Following his giving of a lion cub mascot to the 19th Navy Torpedoplane Squadron, Bob Burns hosted the flyers for dinner at Lyman's, prominent Hollywood eatery. A coincidence of the dinner turned up an original turn of events.

JAY WALKER
Nora Martin got her very first traffic ticket the other day, and the NBC news team doesn't even know how to drive a car. Nora was in a hurry to get to rehearsal of her "Time to Smile" program (KFI) at 6:15 (Wed.), and scammed across Vine street without noticing that the red light was on. Police promptly presented her with a ticket—for Jaywalking.
At hours where no listing is shown for a local station, recorded music has been scheduled.

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**MONDAY, JAN. 24**

**KFW - Johnny Murray.**
**KCA - Between the Lines.**
**KMP - Market Report.**
**KMC - Dr. A. U. Michelson.**
**KGR - Miss Gr.**
**KGA - Devil's Coffee.**
**KFX - Take It Easy.**
**KRC - Billboard Hits.**
**KRF - Between the Lines.**
**KFB - Valley of Rest.**
**KSN - News Headlines.**
**KGY - Jolly Joe and His Al.**
**KFM - Sunshine Service.**

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**MCCOY STATION SYSTEM**

Each morning - Mon. thru Fri.

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**MONDAY Program Highlights**

Morning Programs Appear in Lightface Types. Afternoon and Evening Programs in Boldface.

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**THE VOICE OF HEALTH**

L. McMaster, D.C., Ph.G., Ph.D., F.R.S.A. (London) for the MCCOY STATION SYSTEM

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**Variety**

- Johnny Murray, KFI.
- Bobby South, KFI.
- Breakfast at Sadie's, KECA-KFSD.
- Luncheon with Lopes, KFOX-KMB.
- Smiley Abello, KGJF.
- Spotlight Band, KECA.
- Lure and Ahow, KECA.
- Gar Nitroneneke, KFV.
- Kay Pos, KECA.
- Hollywood Spotlight, KECA.

**War**

- Women's World, KFWK.
- Leaders of Leaders, KECA.
- American Women, KFV.
-tribute to the Services, KECA.
- Reporters' News Dispatch, KFV.

**Drama**

- Vic and Sadie, KEV.
- Lou Terry, KEV.
- Counterplay, KFV.
- Central State Theater, KFV.
- Dramatic Play, KECA.

**Sports - Comment**

- Golf, KFV.
- Sports Roundup, KFV.

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**KFW - News**

- Winter Stories, KFW.
- Birthday Party, KFW.
- Music, KFV.
- Song List, KFV.
- Public Affairs, KFV.
- Sports Comment, KFV.

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**KCA - Between the Lines**

- Between the Lines, KCA.
- Midmorning Serenade, KECA.
- Comic Strip, KFV.
- Radio Revival, KFV.
- Dr. Richardson, KECA.
- Yours Very Truly, KFV.
- Betty and Bob, KFV.
- Show, KFV.
TUESDAY, JAN 25

At hours where no listing is shown, music has been scheduled.

Indicates News Broadcasts

HAVEN OF REST
8:00 A.M. — KJH
TUES., THURS., SAT.
ALSO AT THIS TIME OVER MUTUAL DON LEE SYSTEM

8 — KFI—Johnny Murray, KNX—Collins Caining, KFH—Sonny and the Sunbeams, KHJ, KFPM, KGB—Haven of Rest.


10:35 — KHJ—Round Town, KFXM, KJVO—Luncheon with Lopez.


11:15—2:00 — KFJ—Today’s Children, KFXM—Lawrence Jordon, KGER—Kenneth Meares, KFRC—Symphony Swing.

2:05 — KMTR—Time Signal.

9 — KFI—Gallant Heart, KNX—Kate Smith, KFV—Evelyn Davis, KFRC—Evelyn Davis, KFRC—Catherine Street, KFUD—Judy Joe and Pat, KFRC—Guitar Man, KFRC—Firebrand for Jesus, KFAC—Fun and Games.


10:30 — KHJ—Across the Threshold, KNX—Romance of Helen Trent, KFXM—KRFV—Breakfast at Sadie’s, KFAC—KRFV, KGER—Yes, a Joy.


Tuesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface Type.

Variety
8:00—Johnny Murray, KFI.
8:00—Kate Smith, KNX.
8:00—Breakfast at Sadie’s, KNX.
8:00—Trainman Wilkie, KGER.
8:00—The Daily News, KNX.
9:30—World We’re Fighting For, KFI.
10:00—Our Neighbors, KFAS.

Quizzes
5:15—Believe It Or Not, KFRC.
8:00—Pay Day Quiz, KHJ.

Outstanding Music
4:30—American Melody Hour, KHJ.
7:30—Hollywood Park Concert, KNX.
8:00—American Concert, KFRC.
8:30—Fred Waring, KFRC.
9:15—Byron Janis, KHJ.
9:30—The March of the Characters, KHJ.
10:00—Lucky Laser Dance Time, KHJ.
10:15—News, KFRC.
10:30—Easy Dance Tunes, KHJ.

Public Affairs
4:00—Report to the Nation, KNX.
4:00—Front Page, KFRC.
4:00—Front Page, KHJ.
5:00—Concern Speaks, KNX.
5:30—Concern Speaks, KNX.
5:30—Concern Speaks, KHJ.

Sports
9:05—Report to the Nation, KNX.
9:05—Front Page, KHJ.
9:05—Front Page, KFRC.
9:05—Front Page, KHJ.
9:05—Concern Speaks, KHJ.
9:05—Concern Speaks, KNX.
9:05—Concern Speaks, KNX.
KGB, KVOE—Prayer, Phillip Keyne-Gordon.  
KXJ—Prayer, Devotion.  
KVOE—Radio Tour.  
KFSF—Steve Merrill, Songs.  
3:10—*SMILE*—Army Girls.  
3:15—KFI—Road of Life.  
KXJ—*KGK*—KGK, KVOE.  
KECA, KFSF—Out of the Shadows.  
KXJ—*Gracela Clair.  
KFSF—Juke Box Machine.  
KECA—Round Table.  
3:30—KFI—Visc and Sade.  
KXJ—*Owens and Gayle.  
KJH—Round Table.  
KECA—Ladies, Be Seated.  
4:00—*JMIKE*—JMIKE.  

**KFI—Mystery Theater.**  
KNX—Burns and Allen.  
KXJ—*KGK*—KGK, KVOE—Gabriel Heatter.  
*KECA, KFSF—News.  
*KFBD, KVOE, KGER—News.*  
KFMI—News, Sports Roundup.  
KPAS—Future Pianists.  
4:15—*BFV*—Home on the Range.  
KGER—*New York, New York.*  
4:15—*BFV*—Believe It or Not.  
KXJ—*KFSF*—KFSF in History.  
KFMI—Dave Urant.  
KMTV—Hamm and Eggs.  
KFMI—KFSF—News.  
4:30—*BFV*—*HFAC*—Service House.  
KGB—*HFAC*—Service House.  
HFAC—Military Gems.  
5:00—*KGB*—Gordon.  
KFXM—*KGB*—Gordon.  
HFAC—Men's Club.  
HFAC—Military Gems.  

**MUSICAL PORTRAITS**  
Featuring Hofmann & Menendez  
Presented by AUSTIN STUDIOS  
Tuesday, 9:15 to 9:30 P.M.  
Blue Network  

**DON'T MISS THE BULLDOGS SHOW**  
"The World We Are Fighting For"  
9:30 P.M. — TUESDAYS  

**WEDNESDAY LOGS**  
10:00 P.M.—KECA  
Hollywood Spotlight  
William Oxide Johnson  
10:30 P.M.—KFI  
*Inside the News*  
with JOHN COHIE and PETER de LIMA  
presented by THRIFTY DRUG STORES

**DANCE TONITE**  
10 to 12 P.M.  
KFWB

**MUSICAL PORTRAITS**  
Hofmann & Menendez  
Presented by AUSTIN STUDIOS  
Tuesday, 9:15 to 9:30 P.M.  
Blue Network

**DON'T MISS THE BULLDOGS SHOW**  
"The World We Are Fighting For"  
9:30 P.M. — TUESDAYS

**STRINGIN' ALONG**  
That famous fiddle section  
In Harry James' orchestra is growing so fast that the CBS stage crew has made a brand new "blueprint" of the orchestra set-up to accommodate one of the largest string groups on record. Maestro James recently added five more musicians to the band, making the total of strings thirteen — almost as large as a symphony section.

**LOOKING FORWARD**  
Ted Collins, who brings the news to listeners every day via "Kate Smith Speaks," believes that sports will enjoy a terrific boom right after the war. He hopes to have his professional football team operating in Boston by then.
Polly and Pat PATTERSON

"Household Hints"

“Kpas—9:00 a.m. & 11 a.m. Monday Thru Friday"
EDGE — Long Beach Band.
KFWF — Victory Parade.
KFXY — Song Styles.
KGFH — American Women.
3:15 — KFXY — Portia's Faces Live.
KFXM — Eclectic.
KFXM — Comedic.
KHJ — Buddy Money.
KHJ — Reader.
3:20 — KFXY — Don Newsreel —
Fiberboard.
KFXM — Win Morris.
KFXY — Public Bulletin.
3:25 — KFXY — Long Beach Band.
3:30 — KHJ — Just Plain Bill.
KHJ — Happy Birthday.
KFXM — Symphony of Melody.
KFXM — "5-20 Special.
KFXM — Work for Victory.
KWWR — 5st Baptist Church.
KFXM — Ladies.
KFXM — Try Me.
1:05 — KHJ — Olga Graves.
1:15 — KFXY — News.
5:15 — KFXY — News.
5:30 — KHJ Gorman.
KFWF — Broadway News.
KFWF — Terry Terry Strikes.
KFBG — News, Your Date.
KFWF — Help for Victory.
KFXM —-that's Magic.
KFWF — Monley.
KFWF — Watch the World Go By.
1:35 — KHJ — Free Men Are Fighting.
1:45 — KHJ — Morrow.
KHJ — Government Scenes.
KFWF — The Bell Family.
KFWF — News.
2 — KHJ — Frost Warning, Fred and Thel's Victory Parade.
KHJ — News.
KFWF — Watch the World Go By.
KFWF — News.
KFWF — Moments of Melody.
KFWF — Eastside Dance Tonite.

FLOYD B. JOHNSON
King's Ambassador Quartet
KMT — 8:05—9:00 P.M.

KFWF — News, Three Little Words.
KFWF — News.
KFWF — Reuter's News Dis.
KFWF — News.
KFWF — Listeners' Digest.
KFBG — Evening Countdown.
KFWF — War News.
KFWF — Songs for Service.
KFWF — News.

Excitement! Mystery! Bulldog Drummond

WEDNESDAY 8:30

42" HAIR OIL and "SHAMPOO"

3:30 — KFWF — Beat It, Band.
KHJ — Orson Welles Show.
KFWF — "Beat It, Band.
KHJ, KFBG, KVOE — Bulldog
KFWF — News.
KFBG — Radio Gospel Hour.
KFWF — Treasury Star Parade.
KFWF — Tie Top.
KFWF — Memorial Ch.
KFWF — W. E. Television, Keepin' Fit.
KFWF — Help Wanted.
KFWF — Men for Seafaring.
KFWF — Good Man.
KFWF — News.
KFWF — News.
KFWF — Musical Choral.
KHJ — Radio Choral.
KFWF — Radio Choral.
KHJ — KFBG, KVOE — Bulldog

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The text on the page appears to be a schedule or program guide for a radio station, possibly for a specific day, with various program names and times listed. There are sections for various times of the day, indicating different types of programs being aired. The text includes station names, program names, and times, suggesting a typical broadcast schedule. The content is formatted in a list style, with programs listed in a chronological order.
4:30 - KFI-Art

3:30 - KMPC - News
3:45 - KFSD - Evening Serenade

7:00 - KFI-First Hour
7:30 - KFRC - Music
8:30 - KECA-Storm Warning
8:45 - KFWB - News
9:00 - KFI-Second Hour
9:30 - KFRC - Music
10:00 - KFI-Third Hour

9:00 - KFWB - News
9:30 - KFRC - Music
10:00 - KFI-Fourth Hour
Friday, Jan 28

At hours where no listing is shown for a local station, recorded music has been scheduled.

FRIDAY PROGRAM HIGHLIGHTS

Morning Programs Appear in Lightface: Afternoon and Evening Programs in Boldface.

Variety

FRIDAY, Jan 28

| 8:00 | Johnny Murray, KFI
| 8:05 | Harold Cleminson, KFI
| 8:10 | KECA—Between the Lines
| 8:15 | KGB, KFXM, KYOE—Dr. Louis Tock.
| 8:20 | KMPF—News, E. Louis
| 8:30 | KFYV—On the Air, KGER, KFXM—Calling All Trains.
| 8:35 | KFAC—On the Air, KGER, KFXM—News.
| 8:40 | Count Artis Church, KFYV—Stuart Hamblin.
| 8:45 | KECA—Soul Patrol.
| 8:50 | "Sweet Blashton," Comment.

National Skin Protector

Past 5-Minute Summary

Afternoon Headlines this Morning


Quiz Programs

Frisbee—Nothing or Nothing, KJIL.

Outstanding Music

Good: Keep Sizzling, America, KJIL.

Public Affairs

Sports—Comment

KFI—Friday Show.

Sports—Comment

KFI—Friday Show.

FRIDAY PROGRAM HIGHLIGHTS

Morning Programs Appear in Lightface: Afternoon and Evening Programs in Boldface.

Variety

FRIDAY, Jan 28

| 8:00 | Johnny Murray, KFI
| 8:05 | Harold Cleminson, KFI
| 8:10 | KECA—Between the Lines
| 8:15 | KGB, KFXM, KYOE—Dr. Louis Tock.
| 8:20 | KMPF—News, E. Louis
| 8:30 | KFYV—On the Air, KGER, KFXM—Calling All Trains.
| 8:35 | KFAC—On the Air, KGER, KFXM—News.

National Skin Protector

Past 5-Minute Summary

Afternoon Headlines this Morning


Quiz Programs

Frisbee—Nothing or Nothing, KJIL.

Outstanding Music

Good: Keep Sizzling, America, KJIL.

Public Affairs

Sports—Comment

KFI—Friday Show.

Sports—Comment

KFI—Friday Show.
January 23, 1944

Radio Life

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Friday Logs

R.

*HKA, KG, KFXY, KEW—Flat Iron.

*KTM—Spade Cooley's Orchestra.

*KFXD—Jossie HSara.

*KFI—Richfield News.

*KXN—Ten o'Clock Wire.

*KFG—KFI, KXN—Freedon of Opportunity.


*KFB—Eastside Dance Tonne.


10:00 P.M. — *KECA

"Hollywood Spotlight"

With ERSKINE JOHNSON

10:30 P.M. — *KFI

"Inside the News"

Hosts: KXN—George Olsen, KFOX—Pete Cantrell.

presented by

THRIFTY DRUG STORES

RFAC—Lucky Lager Dance Time.

*KGJ—Newscast, 3 hrs.

*KGFJ—Barker, Shickel; WBO—M.F.

*KFOX—Palmer Players.

10:00—*KGER—Bucky West.

10:15—*KFI—Chester Langley.

10:15—*KFXF—Audrey James, KXN.

*KGFJ—KGER—George Olsen's Orch.

*KFXF—Pete Cantrill.

10:30—*KFI—Inside the News, KGFJ—M. Misto.

*KJH, KG—Henry King Orch. KCM—Motte Law.

Dance Tonne

10 to 12 P.M.

Every Night Except Sunday

*KFWB

America's Present Head

FKWD—Now and Again.

4:15—*KFXF—National News.

*KRA—Chester Bowles, OPA Administrator.

*KFXF—Vienna Ensemble.

11:00—*KFXF, KNF—News.

*KJH, KG—Alton Rex Orch. KFXY—Lucky Lager Dance Time.


*KKM—Eastside Dance Time.

*KJH, KG—Hal Grayson's Orch.

*KFWB—Newscast.

11:15—*KJH—Joe Reichman's Orch.

*KFWB—Evening Whispers.

11:20—*KFXF—Lee, Carl.

11:30—*KFXF—Paul Harris Orch.

*KJH—Sifonie Orchestra.

*KKFI—Jocky Star Parade.

*KGER—Memory Ranch.

*KFWB—Newscast, 1 a.m.

11:45—*KMF—News.

*KJH, KG—Horace Held Orch.

*KFXF—Merry Christmas.

*KJH—Hinoi Kompe.

11:55—*KFXF—News.

*KM—Weather.

Cup Collector

Virginia Kay, member of the "Joyce Jordan, MD." cast, has begun a collection of radio cups and statues. She started the collection with her cup grand-parent brought over from England. The second cup Virginia bought on her honeymoon, and the third was a wedding gift from a radio fan.
HAVEN OF REST
8:00 A.M. - KHJ
TUES., THURS., SAT.
ALSO AT THIS TIME OVER MUTUAL DON LEE SYSTEM

8:00 - KHJ, KGJ, KFAS, KGER - News.
8:15 - KHJ, KGJ, KFAS, KGER - News.
8:30 - KHJ, KGJ, KFAS, KGER - News.
8:45 - KHJ, KGJ, KFAS, KGER - News.
9:00 - KHJ, KGJ, KFAS, KGER - News.
9:30 - KHJ, KGJ, KFAS, KGER - News.
9:45 - KHJ, KGJ, KFAS, KGER - News.
10:00 - KHJ, KGJ, KFAS, KGER - News.
10:15 - KHJ, KGJ, KFAS, KGER - News.
10:30 - KHJ, KGJ, KFAS, KGER - News.
10:45 - KHJ, KGJ, KFAS, KGER - News.
11:00 - KHJ, KGJ, KFAS, KGER - News.
11:15 - KHJ, KGJ, KFAS, KGER - News.
11:30 - KHJ, KGJ, KFAS, KGER - News.

SATURDAY, JAN. 29

RADIO LIFE LOGS are checked carefully and intelligently, item by item. General, with information furnished by the various stations. They are, therefore, an accurate record; but it is humanly possible under present shifting world-time conditions.

* Indicates News Broadcasts.

At hours when no listing is shown for a local station, recorded music has been scheduled.

NEWS BROADCASTS
Indicated by star in log listings.

SATURDAY PROGRAM HIGHLIGHTS

Variety
9:30 - "Hello, Mom," KHJ
9:45 - "Tales of the Blue Goose," KGJ
10:00 - "The Great White Way," KFAS
10:15 - "The Great White Way," KFAS
10:30 - "The Great White Way," KFAS
10:45 - "The Great White Way," KFAS
11:00 - "The Great White Way," KFAS

Outstanding Music
11:00 - "The Great White Way," KFAS
11:15 - "The Great White Way," KFAS
11:30 - "The Great White Way," KFAS
11:45 - "The Great White Way," KFAS

War
8:30 - "Fashions in Fashions," KFAS
9:30 - "Fashions in Fashions," KFAS
10:30 - "Fashions in Fashions," KFAS
11:30 - "Fashions in Fashions," KFAS

Drama
8:30 - "Lighted Windows," KFAS
9:30 - "Lighted Windows," KFAS
10:30 - "Lighted Windows," KFAS
11:30 - "Lighted Windows," KFAS

Quiz Programs
4:30 - "Who Said What to Whom," KHJ
5:30 - "Who Said What to Whom," KHJ
6:30 - "Who Said What to Whom," KHJ
7:30 - "Who Said What to Whom," KHJ
8:30 - "Who Said What to Whom," KHJ

Public Affairs
10:00 - "The Great White Way," KFAS
10:15 - "The Great White Way," KFAS
10:30 - "The Great White Way," KFAS
10:45 - "The Great White Way," KFAS
11:00 - "The Great White Way," KFAS

Sports-Comment
10:00 - "The Great White Way," KFAS
10:15 - "The Great White Way," KFAS
10:30 - "The Great White Way," KFAS
10:45 - "The Great White Way," KFAS

Saturday, January 29

9:00 - KHJ, KGJ, KFAS, KGER - News.
9:30 - KHJ, KGJ, KFAS, KGER - News.
9:45 - KHJ, KGJ, KFAS, KGER - News.
10:00 - KHJ, KGJ, KFAS, KGER - News.
10:15 - KHJ, KGJ, KFAS, KGER - News.
10:30 - KHJ, KGJ, KFAS, KGER - News.
10:45 - KHJ, KGJ, KFAS, KGER - News.
11:00 - KHJ, KGJ, KFAS, KGER - News.
11:15 - KHJ, KGJ, KFAS, KGER - News.
11:30 - KHJ, KGJ, KFAS, KGER - News.
11:45 - KHJ, KGJ, KFAS, KGER - News.
12:00 - KHJ, KGJ, KFAS, KGER - News.
12:15 - KHJ, KGJ, KFAS, KGER - News.
12:30 - KHJ, KGJ, KFAS, KGER - News.
12:45 - KHJ, KGJ, KFAS, KGER - News.
13:00 - KHJ, KGJ, KFAS, KGER - News.
13:30 - KHJ, KGJ, KFAS, KGER - News.
13:45 - KHJ, KGJ, KFAS, KGER - News.
14:00 - KHJ, KGJ, KFAS, KGER - News.
14:15 - KHJ, KGJ, KFAS, KGER - News.
14:30 - KHJ, KGJ, KFAS, KGER - News.
14:45 - KHJ, KGJ, KFAS, KGER - News.
15:00 - KHJ, KGJ, KFAS, KGER - News.
15:15 - KHJ, KGJ, KFAS, KGER - News.
15:30 - KHJ, KGJ, KFAS, KGER - News.
15:45 - KHJ, KGJ, KFAS, KGER - News.
16:00 - KHJ, KGJ, KFAS, KGER - News.
16:15 - KHJ, KGJ, KFAS, KGER - News.
16:30 - KHJ, KGJ, KFAS, KGER - News.
16:45 - KHJ, KGJ, KFAS, KGER - News.
17:00 - KHJ, KGJ, KFAS, KGER - News.
17:15 - KHJ, KGJ, KFAS, KGER - News.
17:30 - KHJ, KGJ, KFAS, KGER - News.
17:45 - KHJ, KGJ, KFAS, KGER - News.
18:00 - KHJ, KGJ, KFAS, KGER - News.
18:15 - KHJ, KGJ, KFAS, KGER - News.
18:30 - KHJ, KGJ, KFAS, KGER - News.
18:45 - KHJ, KGJ, KFAS, KGER - News.
19:00 - KHJ, KGJ, KFAS, KGER - News.
19:30 - KHJ, KGJ, KFAS, KGER - News.
19:45 - KHJ, KGJ, KFAS, KGER - News.
20:00 - KHJ, KGJ, KFAS, KGER - News.
20:15 - KHJ, KGJ, KFAS, KGER - News.
20:30 - KHJ, KGJ, KFAS, KGER - News.
20:45 - KHJ, KGJ, KFAS, KGER - News.
21:00 - KHJ, KGJ, KFAS, KGER - News.
21:30 - KHJ, KGJ, KFAS, KGER - News.
21:45 - KHJ, KGJ, KFAS, KGER - News.
22:00 - KHJ, KGJ, KFAS, KGER - News.
22:30 - KHJ, KGJ, KFAS, KGER - News.
22:45 - KHJ, KGJ, KFAS, KGER - News.
23:00 - KHJ, KGJ, KFAS, KGER - News.
23:30 - KHJ, KGJ, KFAS, KGER - News.
23:45 - KHJ, KGJ, KFAS, KGER - News.
24:00 - KHJ, KGJ, KFAS, KGER - News.
"KNOWS" Its Songs

The Sweet Chariot Hour which is aired Saturday evenings over KPAS at 6:30 and which recently celebrated its first anniversary has a cast of widely experienced jubilee singers. All the parts have been filled by experience in the South and East as directors and members of juvenile quartets and choruses.

Owen A. Troy, producer of the program, was director of the Alabama Singers, a male chorus which toured the eastern states in 1937-38. The spirited singing of the 20-voice "WING SHIFT" on KPAS

Don Otis, who on January 3 joined KPAS in the capacity of program director, has started a program called the "Wing Shift," featuring the nation's top bands. The program is heard Monday through Friday from 3 to 4 p.m. and features many guests on the show from his wide acquaintance among radio personalities and singers.

The chorus has led the program to be called "The Wings Over Jordan of the Pacific Coast."
**Alphabetical Program Finder**

**Notes:** Programs marked with an asterisk (*) are of the contest, quiz, or offer type. *Indicates programs of news and commentary.

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**Radio Life**

**January 23, 1944**

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**American Eagle**

*Abbott, Aunt Jemima...*

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**American Story Book...**

*KMTR, Binkiston, Big Between...*

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**Art**

*Artists Guild, Canadian Homemakers...*

---

**American Stories**

*American Federation of Labor...*

---

**American Story Book...**

*AVX, Hall &...*

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**Art**

*Artists Guild, Canadian Homemakers...*

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**American Stories**

*American Federation of Labor...*
PRECASTS and PREVIEWS

Time Changes

Monday, January 24 — "Speaking of Glamour," KECA, 4 p.m. (15 min.). Formerly KECA, Sunday, 9:15 p.m.

Monday, January 24 — "The Johnson Family," KJH-DLBS, 4:15 p.m. (15 min.). Monday through Friday. Formerly KJH-DLBS, Monday - Friday, 4:30 p.m.

Monday, January 24 — Donn Mansfield Caldwell, World Observer, KGFC, 8:45 p.m. (15 min.). Monday-Wednesday-Friday. Formerly KGFC, Monday-Wednesday-Friday, 1:15 p.m.

Thursday, January 27 — "Swingphony Hall," KJH-DLBS, 9:30 p.m. (30 min.). Formerly KJH-DLBS, Thursday, 8 p.m.

Thursday, January 27 — Teddy Lynch, KFHW, 9:45 p.m. (15 min.) Formerly KFHW Thursday, 8:15 p.m.

Saturday, January 29 — "Songs of Good Cheer," KJH, 9:45 p.m. (15 min.). Formerly KHJ, Saturday, 9:15 p.m.

What's New?

Music

Saturday, January 29 — "Bar of Music," KJH-DLBS, 9:15 p.m. (15 min.). Melodies supplied by Dick Winslow and his band.

Comedy Quiz

Thursday, January 27 — "It Pays to Be Ignorant," KJH-DLBS, 7:30 p.m. (30 min.). A rollicking burlesque on quiz shows.

Variety

Monday, January 24 — "Tunes and Topics," KGFC, 6 a.m. to 7:45 a.m. Monday through Friday. Your favorite recordings and news of the day.

Monday, January 24 — "The Frolics," KHJ, 4:45 p.m. (15 min.). Monday-Wednesday-Friday. A quarter-hour of music and entertainment supplied by Reuben Gaines.

Wednesday, January 26 — "Connee Boswell Presents," KECA, 4 p.m. (30 min.). This popular singing star acts as mistress-of-ceremonies on this new variety show.

Wednesday, January 26 — "Orson Welles Show," KNX, 9:30 p.m. (30 min.). This genius of the drama delves into comedy as the head of a hilarious new variety show.

Music, News

Monday, January 24 — "Headlines and Music," KGFC, 12 noon (one hour). Monday through Friday. A program of music and news.

Monday, January 24 — "30 for Today," KGFC, 2 p.m. (one hour). Monday through Friday. News headlines and popular tunes of the day.

War Activities

Sunday, January 23 — "Victory F.O.B.," KMPC, 5:15 p.m. (30 min.). Transcribed for Sunday listening on this local station, the program offers music and guest speakers from the American business world.

Public Affairs

Saturday, January 29 — "Your Income Tax," KNX, 12:45 p.m. (15 min.). The problems of your income tax are discussed by guest speakers on this weekly program.

Commentation

Monday, January 24 — Gordon Burke and the News, KJH-DLBS, 5:45 p.m. (15 min.). Monday through Saturday.

Drama

Monday, January 24 — Coronet Short Story, KGFC, 6:55 p.m. (5 min.). Monday through Friday. Brief dramatizations tentatively titled "Out of This World.

Quiz Shows

Saturday, January 29 — Coronet Quick Quiz, KECA, 6:55 p.m. (5 min.). A quick quiz program to be presented weekly.

What's Playing?

Drama

Monday, January 24 — "Lux Radio Theater," KNX, 6 p.m. (one hour). Postponed because of a special feature, "Casablanca," will be presented tonight, starring Hedy Lamarr, Alan Ladd, and John Loder.

Monday, January 24 — "Screen Guild Players," KNX, 7 p.m. (30 min.). "The Iron Major" will present Pat O'Brien, Ruth Warrick, and Robert Ryan.

Monday, January 24 — "Suspense," KNX, 9 p.m. (30 min.). "World of Darkness" will present Paul Lukas.

Dramatic Serials

Wednesday, January 26 — "Star Playhouse," KFI, 3 p.m. (15 min.). "Ann Carver's Profession" will star Brenda Marshall in a week's series.

Variety

Sunday, January 23 — "Pitch Bandwagon," KFI, 4:30 p.m. (30 min.). Charlie Barnett's orchestra and the Golden Gate Quartet will be the guests.

Saturday, January 29 — "Blue Ribbon Town," KNX, 7:15 p.m. (30 min.). The Groucho Marx show will have Vera Vague as its guest.

Public Affairs

Tuesday, January 25 — "Report to the Nation," KNX, 6:30 p.m. (30 min.). Quentin Reynolds, author and one of America's foremost war correspondents, has joined this popular program as narrator and star reporter.

Monday, January 24 — "The Pacific Story," KFI, 10:30 p.m. (30 min.). Richard J. Walsh, editor of the magazine "Asia" and friend of Nehru, will discuss the situation in India.

Monday, January 24 — "The Adventures of Sherlock Holmes," KJH-DLBS, 8 p.m. (30 min.). The famed sleuth tracks down a murderous assassin and prevents a disaster that would have rocked the Empire, in "The Adventure of the Amateur Mendicant Society."
Can Radio Lifers Nominate Someone to Carry on in Ye Old Maestro's Manner?

ANY OF YOU may remember the broadcast when Ben Bernie read three parts then cracked: "It ain't funny, but it saved $8 in bit players' wages!"

At the time Ye Old Maestro became ill last spring, he was really hitting his stride. After years in showmanship, he had developed a style that was captivating his audiences on a Monday through Friday quarter-hour heard here over CBS-KNX in mid-afternoon. The little show had novelty to it that made it stand out. And when Ben Bernie was forced to relinquish its leadership, the tragedy of it was that after years in the entertainment business, his career had to be ended just as he was bringing to it more than ever before. In fact, his style was fast becoming as unique in its way as was Will Rogers' in his.

Esperence of the quarter hour was smooth patter dissolving into bright music. Bernie was the emcee and held the whole thing together with his funny jokes and his savonne fair. The facile grace with which his mellow voice piloted the script and the familiar Bernie expressions contributed charm to the little opus. The quips were not seam-splitting gags. They were merely laugh-provoking little pleasantries—light kidding—serving to introduce performers or the commercial announcement. Only one, however, who was wise to the labyrinth of showmanship, one able to pick his way through the maze of show tricks and come up with the right one, could attempt such a program as Bernie's.

Sample of Script

May we illustrate with some of his material, in order to obtain the feel of his achievement. Naturally, any one familiar with Bernie will read the lines and hear him saying them.

The show was especially slanted toward war workers.

"How do you do, ladies and gentlemen. This is the old pilot Bernie and all the crew, about to take off on a regular flight all the way from coast to coast. We are flying America's war production lines. I will fly the planes and deliver a few tunes and maybe snickers to you good people who are turning out the stuff we need to win the war. The tunes we've got on board are mostly the tried and good kind. I mean, they've won their wings on the airlines, but the jokes, well, very often my jokes make a nothing landing. I have good news for you, lads. I promised that your salaries would go up, and, gosh, they are going up."

(Cheers.)

Bernie: "This week I'm sending your checks airmail!

"Now, we're going to hear from our electric guitarist, known as the eleven-watt Eddie Peabody. Turn on the juice, Les!

"Comes now 'By the Light of the Silvery Moon,' a swell arrangement by Al Goering. You know, Al still thinks the moon is just a great big hunk of green cheese and oddly enough, the moon thinks the same thing about Al. Well, let's have the syncopation on the constellation."

More Quips

"And now comes Gale Robbins, a gal without a care, walking up to Bernie, the guy without a hair. Gale, the dramatic department of Columbia Broadcasting System wants to star you in a new daytime serial called 'John's Other Wife's Sister's Aunt's Cousin on His Mother's Side Who Can't Read Lines Either.'"

"I see the lads are all in their places. The dear old lads! Seventeen souls with but a single thought. Pay Day! They sure look happy this afternoon. By gosh, they look sharper than a waitress' glance when you reach for the sugar."

"And now The King's Jesters—our tri. You all know what a trio is. It's a quartet whose bass got drafted. You're going to sing 'Ain't She Sweet?' You mean like sugar? Well, go ahead. But only one chorus to a customer!"

"Well, old Father Time just nudged me with his scythe and said 'Get along, bub,' so I guess we'll be moseyin' shortly. But we'll be clutterin' up the same studio at this same time tomorrow and if you're in the mood for a little music and some unimportant chit chat, we'd be glad to have you listen. You can depend on the time being the same. You can depend on the station being the same. For that matter, you can almost depend on the jokes being the same. But seriously, I'll do what I can to try to put a new twist on the jokes, and in the meantime, I'd like youse guys and gals to try puttin' a new twist on your job, too!"

As one gathers from the above, the script was adequate, but not spectacular. It was Bernie's personality, coupled with the style in which he delivered the lines, that made the program click. Using his orchestra or guest stars as a foil, he was always poking fun, always belittling. Let not this suave technique be lost to radio.

Radio Life wishes for someone to carry on in the Bernie manner. Can Radio Life readers nominate someone?
Want a Blind Date?  
Okay, Soldier!

By

ANN COMAR

Monday, 9 p. m. 
Blue-KECA

A
ROUND THE BLUE network's New York studios, stories about "Blind Date" are as plentiful as pictures of Hedy Lamarr in Army barracks. Anything can happen on that hilarious program and much does. It's the Eldorado of press agents' dreams.

Fun, romance and the tang of the unexpected blend to make an exciting show, fast becoming one of the best-known participation series on the air. The program, heard over the Blue on Monday nights at 9 o'clock got off to a romantic start when it chalked up two marriages and two engagements in the first two months. It has kept Cupid on the jump ever since.

Six servicemen each week vie for blind dates with three glamour girls, usually actresses or models. The men, as well as the girls, are selected by Cupid's right-hand man, Tom Wallace, genial owner-director-producer of the show. For each of the girls, two men are picked as rivals in talking her into choosing him for a blind date. Seated on one side of a studio partition are the six servicemen, on the other, the three pretty girls. They talk over the telephone with one another. In each duo of servicemen, the one with the best line of repartee gets the date with the unseen lovely. The choice is left entirely to the girl. The winning uniformed men get their first glimpse of the girls when they step through the swinging door of the studio partition.

Arlene Kept Busy

Able mistress of ceremonies is lovely, brunette Arlene Francis, star of the Broadway success, "Doughgirls." She stands in the center of the stage, where she can see on both sides of the partition. Arlene, gracious, vivacious and friendly, not only has the knack of putting ner-
vies, milie-boys at ease, but also of keeping some of the more self-confident contestants from getting out of hand. She' mentally on her toes every minute.

Each of the servicemen is brought to the microphone and briefly interviewed by Miss Frances. She finds out his home town, his hobbie and background, and highlights of his service record. Soon the boys forget they are on the air and thoroughly enjoy their part in the program. After being interviewed, the young soldier, sailor or marine is then led to the telephone to talk to "Alice," or "Jeanette" or "Bea," or some other ye-filling girl he hasn't met. With all expenses paid and five dollars in pocket money, the lucky three take their dazzling dates to New Year's famous Stork club. The three losers get consolation cash prizes and free tickets to "Doughgirls."

It goes without saying that picking the right boys and girls for the how is no small job, but Tom Wallace seldom slips up. Working as a "us-boy" at the Stage Door Canteen very Friday night gives Wallace a good opportunity to find service men who would qualify. It's usually boys who have seen duty overseas who are put on the program and Wallace tries to choose men with a wholesome background of average American home life, good speech and leasing personality. Also, they must ave a non-officer rating.

**Must Be Gentlemen**

After Wallace selects the six men, he tells them, "The girls you will meet are perfect ladies and they expect you to be perfect gentlemen." Though he never tells them what to say while they are on the air, he often suggests the remarks they must make. To give the men an idea of the sort of chatter expected of them, a recording of the previous week's show is played for them about two hours before the actual broadcast.

Most of the boys are shy and develop an acute case of milke fright the last minute. But there are hers who are not in the least bashful. For instance, the sailor who suggested that he and his date skip the Stork Club. "Couldn't we make it Central Park instead?" he suggested. 

Another youthful navy man on the program kept his eyes glued to the int row of the studio audience while he was on the telephone. Among the sailor's line of vision, saw uncle Jimmy Wallington, fellow sailor in the front row anxiously signalling to his buddy at the ephone. It so happens that Wall-ington knows a little about signals, he was able to decipher, "Try..."
He Talks to Millions, But People Panic Him!

By EVELYN BIGSBY

Carpenter and Bill Stern in one of their frivolous moments. Ken supplies color descriptions for the Rose Bowl games which Bill Stern always handles.

AS RINGER OF THE CHIMES on "Kraft Music Hall," Ken Carpenter rose to fame as a radio personality. As a result of his skillful "bonging," he received bids to play famous carillons throughout the country.

When a fan in the studio audience sees round-faced, double-chinned Ken Carpenter standing nonchalantly before the mike, his hand in his left pocket and his pleasant voice betraying no concern over delivery of the commercial, he thinks Carpenter has a soft snap.

He has—in some ways. He's in the type of work he loves. "Anyone who is in radio is so lucky!" he enthuses. "It's one of the most gratifying of all professions."

But the other day when Radio Life interviewed this top-of-the-rung ether man, we discovered another side to the picture. Utterly astonishing, it was, to hear him admit he is an introvert. "I'm naturally shy," he confesses. "I am scared when I have to go out and warm up the studio audience."

Despite his timidity, Carpenter has climbed steadily in radio prestige until today he announces for "Kraft Music Hall," "Great Gildersleeve," "One Man's Family," "Corliss Archer," and special broadcasts of the first-water like the Elgin holiday shows and the Rose Bowl game where he supplies color to Bill Stern's description.
“I go on the old theory that the more you do, the easier it is to do,” he stated.

Ken is a minister’s son and spent 30 of his 43 years in the Middle West. When he came to Hollywood 12 years ago, and planned to continue his career as an advertising man, a friend who thought he possessed announcing potentialities arranged an audition for him at KHJ.

Hired By Don Wilson

Although he didn’t get the job, he did find out that announcing felt “right” so he started looking for a berth. After he had parked for two weeks in the foyer of KFI, Don Wilson, who was then that station’s chief announcer, hired him.

Recalling his start, Carpenter said: “When people ask me how to become an announcer, I tell them about that first audition of mine. You have to be born to announcing and you’ll know it’s right for you when you first try it. Once you know that, you’re on your way. As for training after that, I recommend listening to the best voices on the air. Practice makes for perfection, too.”

Like other fine mikemen, Carpenter seldom fluffs. He is very conscientious and works his scripts over thoroughly, marking them for emphasis. He does his “woodshedding” —the announcer’s vernacular which means getting off in a corner and reading the script over and over to iron out all the fluff stumbling blocks. The funniest fluff he remembers concerns the Associated Oil program and the argument which waxed over pronunciation of the word, Associated. Should it be A-so-see-ated or A-so-see-a-ted? The announcer ruled for A-so-see-a-ted and the much-bewildered Carpenter promptly proceeded to give the new show a send-off by declaring, “Let’s get associated!”

Many are the famous personalities for whom Ken has done honors at the microphone, among them Marion Talley, Grace Moore, Fred Astaire, Don Ameche.

Meets Bing

He met Bing in 1932, when he was announcing the music from the Coconut Grove, where Paul White man was entertaining with his Rhythm boys, Harry Barris, Al Rinker, and Crosby. He has been on Bing’s show for more than eight years and has achieved note as a “personality” during the days when old KMH flourished as a “college” and Ken was the chimes ringer. In the early days of bonging, he tapped resonant metal bars with a tiny mallet. Then at Crosby’s behest, NBC installed a set of automatic chimes that went off with the push of a button. The chime-ringing provoked such rivalry among Crosby, Bob Burns and Carpenter, that NBC threatened to alleviate the situation by providing all three with a personal set which they might carry with them or take home.

Ken’s fame as chime ringer grew to such proportions that he was invited to ring the Peace Bell at the St. Lawrence Centennial in 1938. His invitation was addressed to the “champion bell ringer of KMH and probably equal to the best Switzerland has to offer.” The Golden Gate International Exposition also extended him an invitation to join with world famous carillonneurs who played the forty-four bell carillon in the Tower of the Sun. “We suggest,” said the bid, “that you work out one of your delicate compositions for this purpose.”

When death came to the chime-ringing, as it does to all good gags, Carpenter retained his standing of actor gained in the fun.

Exciting Broadcasts

Like icing on a cake have been the special events assignments which Carpenter has notched off in the past decade. His experience in this field has been varied and exciting: Rose Bowl games, yes, even the one where the field was a puddle and the players dove into mud to cinch the ball; Symphonies Under the Stars; movie premiers; the earthquake of 1933; the flood of 1938.

During one of the Rose Bowl games, a tackle was completed on him and his mike. He hit the dust and recovered with cleat marks on his face. One time while he was covering an Elks parade, the crowd surged madly and pushed him through a plate glass window. During a championship baseball series the batter hit a high one, dropped his bat with a resounding thud on Ken’s solar plexus. Then, one Navy Day during a review, Carpenter attempted, with mike in hand, to jump from one destroyer to another. As might be feared, he slipped, and only the strength of his stout trousers, which caught on a gunwale, saved Kenneth Lee Carpenter from Davey Jones’ locker. Still, he hadn’t absorbed enough excitement, so when Elysian Park made headlines with a “moving mountain,” the energetic mikeman was present to describe the affair. This time, he almost slid off a cliff.

Most Exciting

His most nerve-tingling experience, he says, occurred in 1935, when he and Clem McCarthy were covering the first Santa Anita Handicap and were interviewing Azuca’s owner immediately after the race. The keyed-up horse kicked Carpenter, (Please turn to Page 35)

WITH HIS FAVORITE MAGAZINE

(As says here), Carpenter likes to read, enjoys evenings at home with his wife, Betty, and young son, Ronny, 14, who looks much like his dad.

WITH HIS FAVORITE RADIO PERSONALITY

(Big Crosby). “Odd, isn’t it,” quips Ken, who thoroughly revalues his association on KMH with The Groaner, whom he met eleven years ago.
THINGS ARE HAPPENING—as usual. The four characters of "Our Neighbors" in a typical scene, in the Jameson living room.

LUCILLE LANG, red-haired co-author and producer of the program.

Here's an Unsponsored Serial of Teen-Age Life With the Potentialities of a National Broadcast

Our Neighbors 

Tuesday, 10:00 p.m. KPAS

AVE YOU met "Our Neighbors"? If not, we take pleasure in introducing you. They're the Interesting foursome you become acquainted with when you tune in on Pasadena station KPAS at 10:00 o'clock Tuesday nights (a new time), to hear the program of that name. Yes, just the four of them make up the compact cast of the homey, wholesome dramatic serial—an eligible widower and his son, an attractive widow and her daughter.

"Our Neighbors" is a dramatized story of teen-age life, presented in weekly half-hour episodes, each complete in itself. The action—and there is plenty of it—revolves around the dizzy doings of "Archie Allen," high school-age son of the story's widower, "George Allen." Charles Woolf, chunky, sixteen-year-old Hamilton High School student, is the story's "Archie," and Charles Turk, chief clerk of the Los Angeles Board of Education, plays the part of his father.

"Sybil" is played by Barbara Booth, a tall, slender, vivacious nineteen-year-old, with big, expressive brown eyes and curly dark hair. Mrs. Esther Westby, native San Franciscan, who makes a hobby of interior decorating, has the role of "Mrs. Jameson."

Co-authored

Lucille Lang and Thomas Caldwell collaborate in authorship of the show. Well-written and well-acted, it has won a large following in the short ten months that it has been on the air. That "Our Neighbors" has had neither the success nor the publicity it deserves probably is chiefly due to a single handicap—the similarity of Charles Woolf's voice to that of the popular "Henry Aldrich."

Charles has the typical variable, squeaky (usually) high-pitched voice of the growing high school age lad. Unfortunately, it makes him sound like a double for the leading character of the nationally-broadcast "Henry Aldrich" serial and, try as he will, he cannot change his voice. Nevertheless, the program has merit. Many of Radio Life's readers have been clamoring for pictures of the cast—so here they are!

In our opinion, here is a local program which has the potentialities of a nationally-aired program. What do you think?

THEY LAUGH AT THEIR OWN LINES. "Archie" and "Sybil" read their scripts.
have about forty-five minutes worth of stuff that the audience laughed at the full blast and another forty-five minutes that was in the script, and this has to be boiled down, rearranged, and gotten ready for Tuesday afternoon. Tuesday afternoon the revised script is taken to the studio. Here it’s been rearranged, and cut apart, pasted up again, and then it goes into the dress rehearsal (which you are now visiting) for another workover.

Here’s another sample from this afternoon’s rehearsal:

**PAT:** Mr. Lump Lump... about your hotel bill...

**RED:** Oh... are you going to start asking me for my rent again... I told you I’d pay you when I could see my way clear.

**PAT:** When will that be?

**RED:** I don’t know... I’ve been in a fog for some time now!

**PAT:** You make good money, don’t you?

**RED:** Yes, good money... not much of it... but good.

This reads fairly funny. When you hear Skelton mug up the line, “Yes, good money... not much of it... but good,” you get the full flavor of Skelton at his dopeyst, satirizing that unique American character, the dope.

Unrecognizable Script

After the dress rehearsal, Red, producer McLeod, and the "mimeograph man from NBC" (nameless individual) go into a final huddle. The writers have gone home. By now they wouldn’t recognize the script anyway. Skelton goes over it again, page by page. Say, you know I think I could make a pretty good script out of this if I cut it apart and started from the end and sort of work my way up to the beginning.” McLeod says no, and the mimeograph man says, “for heaven’s sake, don’t do that,” and Skelton says, “all right, but say, did Edna tell you the IDEA she’s got for next week?”

Here’s another view of Skelton:

**RED:** Pardon me, Miss... But I’m looking for a present for my wife.

**GIRL:** (Boudoir Pitch) what do you have in mind... notions?

**RED:** Well, lookin’ at you, I got some swell ideas...

After reading this, Skelton signalled to stop the timing. Mr. McLeod, he called. “Truthfully, don’t you think we might leave that out? ‘Looking at you, I got some swell ideas.’ That means only one thing. Don’t you think we could do without it” “All right, Red, If you say so.”

“Gee, Skelton said, getting an idea. “Woulnd’t it be funny,” he said, “if Mr. McLeod came out of there and said, ‘You’re all fired. Get out. Everybody. You’re all through’.”

“Yeah,” McLeod called from the control booth. “I’ll try that someday. Then I’ll run like h—”

He Talks to Millions, But People Panic Him!

(Continued from Page 33)

knocking him down. Then he started running with microphone wires flowing from his mane,” Ken recalls.

A few years ago, NBC planned a special broadcast from Gay’s Lion Farm. It was titled “Breakfast with Leo” and was intended to describe the reactions of 230 ravenous jungle kings. It was also arranged for the announcer to interview Leo, the biggest lion, and to be armed only with a mika for this hazardous feat.

Who should be willing to attempt this special broadcast but Ken Carpenter. He may be afraid of Man. But not of Beast! Nor of a microphone!

The Ear Inspires the Pen

(Continued from Page 3)

that are requested, and have received not one penny.

You’d think that, by the law of averages, I’d hit something in five years. Do these programs favor friends of this sponsor? What is the honest answer to my letter?

To the best of our knowledge, such contests as you speak of are honestly and fairly conducted, those nationally broadcast bring in many thousands of entries... and if anything, you’re up against stiff competition.

Mrs. Valda Shiple, 4033 Flower Street, Bell, Calif.

Sirs: I would like some information concerning the program “Breakfast at Sardi’s,” heard over stations KECA and KFSD at 9:30 a.m., Monday afternoons. I would like to know if it is necessary to have broadcast tickets? If so, how can they be obtained? Also, where does the broadcast originate? I’ll thank you so much if you will help me out as soon as possible.

TheEar Inspires the Pen!

(Continued from Page 5)

If Dud Hopper does the broadcast from Sardi’s, at 9:30 a.m., to get compli-
mendaries to the show, which are free, it is necessary in writing to them... in care of the program, the above address, about four months in advance. However, it is possible to attend without these tickets, but I’m going to Sardi’s for breakfast, which costs $1.00. It is best to be there by 7:30 o’clock which enables you to hear both broadcasts.

Miss Sue McGrath, 2822 West Pico Boulevard, Los Angeles, Calif.

Sirs: We have just listened to the new “Hollywood Showcase” and what a lift Helen Hopper’s presence gives that program! Our family has always enjoyed hearing youthful personalities well presented, and Miss Hopper does just that. We were so happy to hear Johnny Clark sing on her recent program, as he has always been one of our favorite radio vocalists and we have missed his friendly voice this past year or so. As for Radio Life, it seems to have more pictures and feature stories all the time and your program listings are indispensable. Keep up the good work.

Plugs Needn’t Be Ugly

(Continued from Page 7)

Dear.

Watch now while I rub this rich, creamy lather into my hair.

Red Riding Hood: It wouldn’t help.

Wolf: Just wait and see this lather penetrates like hair oil treatment; it floats off lonesome dangling—leaves the hair soft with no soapy film to dull the natural shine.

Red Riding Hood: Oh, la, la. What’s that funny smell?

Wolf: That’s the wonderful eucalyptus fragrance of my Oil Shampoo. Now, do I look like a bowing success?


Wolf: Don’t get excited, little girl. I just wanted to show you how nice Oil Shampoo could make your hair look—

Red Riding Hood: Oh, Wolfy—— Wolfy, SCREAMS—Help, help, Little Red Riding Hood is chasin’ ME.

APPLAUSE.

Musical Quiz

Of course, besides the commercials on “Name That Song” there is the musical quiz—and it’s a honey. Simple, and lots of fun, the contest engages the talents of half a dozen studio guests and the audience has to try to identify one of a group of three songs sent in by radio listeners. First the contestant names the song, then if the title is correct, recites the first line of the chorus. Finally, to win the third cash prize, each contestant who knows the words of the song chosen, sings the first two lines of the chorus. If Dud feels like it, he joins in, or, if the audience starts humming, Dud would be willing to join in! Many times the contestant will sing the whole song, and even do an encore.

In fact, just what the contestants will do when Dud gets them up to the microphone depends on even the handsome emcee doesn’t know till he starts to talk to them. One night, for example, he got into a laugh contest with a sailor, another night the contestants danced with a pretty contestant, and there was one time when the contest turned tables on him and sung the song in Spanish. Of course Dud paid off the full prize.

And then, there was the time when Dud turned a commercial into a gag that really should sound a slogan for 42 products. He interrupted the announcer who had mentioned 42’s hair dressing, Japordanee. To get his point over the announcer said, “And you spell it—J A P O R A N D EE.” And Dud inserted—“And if you spell it backwards, even the sponsor can’t pronounce it.” The audience loved it, and believe it or not, so did the sponsor.

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Looking Ahead!

Our new home on Radio Row will be the talk of the town!

In its determination to provide the greatest radio service for you, KMPC created "News on the Hour — Every Hour." It greatly increased its sports broadcasts, now bringing you the best in Baseball, Football, Golf, Prize Fights and Basketball.

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