Expensive!
Gags, Gimmicks Gifts On New Daytime Show

Unique!
She Prefers To Be 3/4 Retired

Lucrative!
Here's Chance To Cash In On New Ideas

His Dream Comes True
See Page 6

www.americanradiohistory.com
Mrs. William Rose, Midvale, Utah

Sirs: I've been listening to the Blue's "Man Called X" and like it very much. I do wish that they would announce the entire cast each week. They are all such fine actors and actresses. I especially like the girl who plays "Nancy."

Another vote in favor of name credit for supporting players. We're all for it. The girl who plays "Nancy" is Gre Ge Pearson.

Ruth Lisson, 1331 East 62nd Street, Los Angeles, Calif.

Sirs: I want to add mine to all the gripes you have had about the "corny" advertising on the air. I object to the noise of it, the repetition of phrases, and the length of most commercials. Why does a fifteen-minute program need five minutes and more of advertising?

I also want to cast my vote for name billing for supporting players!

Mrs. Elizabeth Marlow, 9001 San Gabriel Avenue, South Gate, Calif.

Sirs: "Vic and Sade" could always pull one out of the dumps. I do hope they haven't forsaken us for good. Also, we sure are waiting for the return of "I Love A Mystery."

William Calfetto, 97 St. Pauls Avenue, Tompkinsville, Staten Island, New York.

Sirs: We enjoy the "Blondie" show. It's the best Sunday comedy. "Mr. Dithers" voice is amusing, and we wonder if he looks like he sounds.

Radio Life brought its readers an intimate glimpse of Hanley Stafford, who is "Mr. Dithers" of the "Blondie" show, in July 23, 1944, issue. "Blondie," who is Penny Singleton, was profiled in our November 5th edition of last year, and "Blondie and Dagwood" were on our cover August 13, 1944. Hope you saw and enjoyed each of these issues. Mr. Calfetto, and we'll soon be bringing you an interview with Arthur "Dagwood" Lake.

Alvina Chamberlain, 1133 South Elden, Los Angeles, Calif.

Sirs: One program I greatly enjoyed has suddenly disappeared. It was "Scramby Amy." I wish it would return.

I also enjoy "Money on the Line."

Mrs. Blanche Robbins, 1347 Alamitas, Long Beach, Calif.

Sirs: I definitely do not like to hear children in the daily radio programs. "Backstage Wife" has greatly improved. I like Frank Morgan in the movies but not on the radio. The "Breakfast Club" group is grand, but I don't like Don McNell's habit of clearing his throat after a joke. It makes him sound a bit con-
Seven Years Before Jenkins Wrote His Song, Lou Bring Decided He'd Make the San Fernando Valley 'Home'

Saturday, 7 p.m.

EVEN YEARS before Gordon Jenkins wrote that he was "going to settle down and never more roam," a short, dark, freckled, friendly orchestra leader decided to quit the road and make the San Fernando Valley his home.

Lou Bring has never been sorry about his decision. Today he's busy swinging the baton for Andy Russell's show, is head of recording for Maestro Records, and also cuts discs for Columbia and Victor. "When I think of the years I spent knocking myself out I wonder how I did it," he sighed the other day. "Two to six weeks in a hotel spot, then one-nighters—weeks of them—here and there all over the country. Then two to six weeks more. Then more one-nighters. The dance band business is a headache!"

Lou was first exposed to his chosen field, radio, in 1928 when he was playing piano for the stage orchestra of New York's Capitol Theater where Major Bowes' amateur hour originated. For three years he worked in the 100-man group conducted by Eugene Ormandy; then he travelled with Vincent Lopez for five and a half years.

He was encouraged to do piano-logues, but he was poor at remembering his lines, so he asked the trumpet player to prompt him. Straining to hear what his prompter was saying, he'd lift his eyebrows. "It became a gag," Bring recalls. "It sorta trademarked me as being a comedian and it hurt me deeply because I wanted to be recognized as a musician."

Accompanied by Morgan

As accompanist for Helen Morgan, he travelled with the famous song stylist for more than a year and a half, making top salary of $380 a week. Then with the singer's encouragement, he organized his own dance band, a ten-piece society-type orchestra, which played at New York's House of Morgan. Speaking of Miss Morgan, Bring pays tribute: "I really owe it to her for starting me out with my orchestra." Other engagements followed at the Rainbow Grills, French Casino, Chicago Stevens Hotel (where he was on the air ten times weekly) and finally Hollywood's Trocadero and Clover Club.

(Please turn to Page 26)
"G. E. House-Party"

New Daytime Program Emceed by Art Linkletter Features Audience Which Participates in Gags, Gimmicks, Gifts

FEATURE OF "G. E. HOUSE-PARTY" is the appearance of local school children who perform, not as quiz kids, but as intelligent young Americans voicing opinions on subjects suggested by Art Linkletter, left.

WINNER OF REFRIGERATOR was most recently wed couple of the week, Sgt. and Mrs. R. H. Anderson of 1540 El Sereno Street, Pasadena, who were married Thursday evening, January 18, and attended broadcast of Friday, January 19.

Do you think an old maid (say thirty years) should marry a man she likes but does not love just for companionship? Asking was "G. E. House Party" Emcee, suave Art Linkletter. Answering from their row of chairs on the CBS stage were six Los Angeles school children ranging in age from eight to twelve.

Ten-year-old Sonia Wolff volunteered her opinion. "She should wait until she loves a man or she might get a divorce after two weeks. Maybe a little sooner."

"When do you think a woman becomes an old maid?" probed Linkletter.

"A girl is an old maid at forty," opined nine-year-old Marilyn Garrett.

"At forty-five," offered Clarice Ridgeway, eleven.

Then Frank Heaton settled the matter. "I'd say a little older, fifty or sixty," he said, with the diplomacy of an eleven-year-old male.

"You've just made a number of women very happy," replied Art Linkletter. "Here is five dollars in War Stamps for each of you children and don't tell your teachers what to do about marriage!"

High-Priced

Appearance of Los Angeles school children on the "House-Party" program is just one of the delightfully
bewildering features embellishing this new audience participation program, purportedly the highest-priced daytime show costing for time, talent, and gifts, more than a million and a half dollars a year.

Appearance of the youngsters does not constitute a "quiz kid" performance, however, as they are only asked to express their opinions on various subjects under the questioning of an emcee who has long voiced the desire to head a show in which he dealt with children.

As it goes on the air, "House-Party" is heralded as a program of "gags, gifts, gimmicks, giving away a refrigerator each week to the woman most recently married." As soon as the day's most recent bride is spotted in the audience, Linkletter moves in with his hand-mike to ask such impertinent but interesting questions as "How many children do you think make an ideal family?"

"Which are most popular, single or double beds?"

On the opening show there were two servicemen to be interviewed. . . . "The G. E. G. I. department" of the program. Both were Army cooks and from them Linkletter inveigled the information that servicemen's favorite dessert is ice cream, and their favorite entree "French fries and steaks with lots of butter!"

Of Sgt. "Tiny" Deering of Boston, 250-pounder, Linkletter asks: "Who's the better cook. You or your wife?"

"That depends on whether she's listening," retorted Deering while the packed studio drowned out applause with laughter.

Then the fast-talking Art staged a contest between the two Army cooks and three hundred ladies present. "Whoever can tell me first what this recipe is gets an alarm clock for a prize. One barrel of boiling water; 250 slices salt pork; 40 cups diced celery. . . ."

"Clam chowder!" yelled Mrs. McKenzie from Santa Monica as two hundred and ninety-nine outwitted ladies groaned disappointedly and two burly Army cooks looked sheepish.

Altogether, on one broadcast, Linkletter bestowed as prizes $30 in War Stamps, four electric alarm clocks, a voucher for a coffee maker (to be redeemed as soon as the factory can supply it), voucher for a roaster, a chance to win a refrigerator . . . all the sponsor's products, of course. Setting of the stage is impressive with a gleaming array of merchandise.

To preside over the daily twenty-five minutes comprising "House-Party," Linkletter has relinquished all other air shows except "People Are Funny," has given up his programs and residence in San Francisco, and moved, with Mrs. Linkletter and the three "Little Links," to Hollywood. Idea men behind the new program are John Guedel, creator-producer of "People Are Funny," over which Linkletter also presides, and his father, Walter Guedel, ex-auto parts manufacturer who has found a second-career writing comedy material.

As in his other audience participation ventures, Linkletter displays dexterity in interviewing "House-Party" guests. His attitude is so relaxed that he easily holds his participants in his hand's palm. During the warm-up he sets his audience to ease by remarking that he may give away a refrigerator if someone will volunteer where he came from. Then he points out balding Guedel as "being formerly with Fitch" and as the "relaxed man" (Guedel is rushing madly about stage) "In the crushed suit. He's our producer and we give him away as one of our prizes, too," quips impressible Linkletter.

SCHOOL CHILDREN are under supervision of regular teacher, Miss Marion McWilliams, here exchanging quips with Linkletter. Emcee has always had a desire to preside over a program featuring participation by youngsters.
His Dream Comes True!

By Evelyn Bigsby

Indomitable Eddie Bracken's Ambition Fulfilled Bringing Beloved Character to Radio

Sunday, 5:30 p.m.
NBC-KFI

OVABLE, wistful-voiced Eddie Bracken sums it all up when he says, "I've got career dreams."

As a little boy he always dreamed of acting. And his dream came true.

At sixteen he was so wrapped up in the dreams of becoming a movie star that he hitch-hiked from New York to Hollywood. Eddie can still point out the clump of trees at Sunset and Vermont where he tried to sleep, wedged between three suitcases, the first night he landed in Los Angeles.

Ever since his acting dream materialized, he has had visions of heading his own radio show. Now that ambition has materialized into a half-hour of enjoyable situation comedy every Sunday night.

According to Eddie, he is cast as "the little helper," who always gets messed up in well-meaned but haywire situations. It's a veritable "Miracle of Morgan's Creek" role come to life on the air, with Eddie playing the "nobody loves me" part, speaking his plaintive lines with his lower lip in a half-way pout.

Bracken waited until his characterization had definitely jelled before signing his name for a radio cycle. He thinks that "Miracle" crystallized his characterization better than he ever could, because he was too close to it, while the writer viewed it in absolute objectivity.

If Eddie hadn't clung to his career dreams, he'd never have made the steep ascent to fame. As he told Radio Life of his tribulations on the upward climb, it was apparent that he could have halted a dozen times in despair. Something always saved the day for him, however.

Unforgettable Meal

He embarked on his cross-country hike with $4.20 in his jeans. About the time he hit Oklahoma, he hadn't eaten for three days. Sizing up a likely house, he knocked on the door only to find a wedding celebration in progress. The lady of the house cleared off a corner of the kitchen table and Eddie gorged himself on candied sweet potatoes, chicken, and three kinds of dessert.

Eddie has never forgotten that meal and has conducted his own private search for the friends who aided him. He remembers the house, the people, and the date that they

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EDDIE BRACKEN'S DREAM of a radio show includes such cast members as Janet Waldo, Bill Demarest, and Ann Rutherford. Demarest plays Ann's father; Janet and Ann are Eddie's girl friends.
Breneman’s Breakfasts

Tom Breneman, long-time host of the Blue’s “Breakfast in Hollywood” (formerly “at Sardi’s”), has purchased his own restaurant which he’ll call “Tom Breneman’s Hollywood.” Formerly Glenn Billingsley’s Cafe Tropics, it is located on Vine street just north of Sunset boulevard. Breneman will start broadcasting his morning show from there simultaneously with the restaurant’s formal re-opening on Monday, March 26.

Friday, March 9, will mark the last “Breakfast in Hollywood” program to be aired from Sardi’s restaurant, where the show has originated since its inception on January 13, 1941. In the two weeks between March 9 and 26, Tom will “breakfast” in Denver, Omaha, St. Louis and Kansas City on a Red Cross tour.

The restaurant transaction was one of the biggest Hollywood real estate deals to be announced in months. It involved in excess of $150,000. Billingsley, former co-owner of the establishment, sold his entire interest to Breneman, but will remain as the restaurant’s manager.

“Tom Breneman’s Hollywood” will serve breakfast, lunch, dinner and supper, and will be open every day and evening of the week.

Reason

Those listeners who have been concerned over Ken Carpenter’s recent absence from the airwaves will be sorry to know his reason. Ken traveled back to Peoria to attend the funeral of his father, Dr. B. G. Carpenter, retired minister.

Out-Binging Bing

Bing’s “Kraft Music Hall” rehearsal attracts as many onlookers as the actual performance. The Groaner, who is always at his best before any audience, puts on a livelier show at “the dress” than at his six p.m. broadcast.

For one thing his colorful garments are worn, in Bing’s own words, with freer abandon. Of late he has forsaken his dress shirt for a blue shirt—believe it or not, he does own a plain blue shirt—for a red-and-white checked one. On a recent show his guest star, pint-sized Ella Logan, shared his enthusiasm for multi-colored ensembles. She almost out-binged Bing with her green and blue plaid slack outfit.

The dynamic little Logan drew greater attention from the orchestra, cast, and onlookers than any guest artist has in many a week. Her rendition of “Laugh, Clown, Laugh” held her listeners spellbound. For once the usually gay group was silent.

No Flies On Her

Rosemary De Camp entertains her co-workers during rehearsals for CBS’ “Dr. Christian” each week with an accounting of the latest goings-on of her laughable little 27-month-old daughter, Nana. Her newest anecdote is this one:

It seems Nana was wearing a new pineapple one recent afternoon and was looking especially pretty and poised. “Why, Nana,” her mother exclaimed proudly, “you look five years old!”

Nana beamed brightly and, without a second’s pause, asked, “Can I have a birthday cake?”

Frankie vs. Oogie

Nobody got a bigger kick out of last week’s “Date With Judy” script than Frank Sinatra. The radio writer Aileen Leslie dreamed up a situation for Frank’s guest spot in which Mr. Sinatra changed places with “Judy’s” a d o l e s c e n t love, “Oogie Fringe.” Needless to say, the audience devoured it—but the most amused spectator was Frankie, himself.

It was quite a day for Louise “Judy” Erlickson because the Sinatra lad is one of her favorites. The rest of the cast, who knew of her excitement, ribbed her unmercifully, but Radio Life is happy to report she held up nobly. Could you have done the same if Frankie spoke sweet words and sang “Night and Day” to you for four solid hours?

The swoon-crooner had a lot of competition in the half-hour program. Dick Crenna, the present “Ooglie,” almost stopped the show with an original number entitled “I’ve Got a Date With Judy.” “Father Poster,” actor John Brown, showed “Judy” (and Frank) how they crooned twenty years ago. It brought forth an abundance of moans. (In those days they moaned instead of squealed.) Between moans, shrieks, and squeals “Date With Judy” was a “sound” success.

Roz’s Roses

Willowy Rosalind Russell showed up for her appearance on CBS’ “This Is My Best” last Tuesday, sporting a striking note in millinery fashions—a broad-brimmed black chapeau, topped by four large vari-colored rose blossoms.

“Fine thing!” she was told. “Show up for the Cresta Blanca program wearing Four Roses!”

Editor Gets the Air

Evelyn Bigsby, Radio Life dynamo who is the motivating editorial force behind the weekly spot radio magazine, has been signed for her own airshow, which will debut on the Mutual network Friday, March 2, at seven p.m.

Mrs. Bigsby, who, according to columnist Fred Beck, wears Hedda Hopper’s cast-off hats and massages her face in lemon meringue, vows to bring the listening audience the most intimate, informative view of the radio scene yet presented on the air. She will give recognition to the behind-the-mike workers and take her Hedda Hopper hat off to supporting players who seldom get name credit. Frequently, she will spread out the well-deserved in a single show for an interesting guest, such as Tom Breneman, who will drop in on her during the program’s premiere airing.

Seat for Pint

On a recent KMPC “Sportstime” broadcast, Woody Hatlic had as his guest Connie Mack, the grand old man of baseball, and Fred Haney, former manager of the St. Louis Browns.

During the broadcast, ringside seats to the Golden Gloves tournament were offered to the first thirty-five persons calling in, if they would donate a pint of blood to the American Red Cross.

The thirty-five volunteers were taken to the blood bank in a group and the tickets were given them after they contributed their blood.

The day after these tickets were given to the blood donors, Woody Hatlic received an envelope enclosing one of the tickets with this notation: “Give this to the next service man you see!” It was not signed, so Hattic passed the ticket to one of his co-workers, John Reed Sykes of Terre Haute, Indiana, who was standing outside the stadium on the opening night of the tournament.

“Airlane Tapper”

We found Robert Conly’s article of the above title in the February issue of “Pageant” magazine. By all means, feel sure every radio fan will be interested in hearing about the unusual occupation of Ezekiel Rabinowitz of New York City. He has eight radios in his office, and all of them are always on at the same time, with a recording machine taking down everything being aired.

Russian-born Rabinowitz decided, some eight years ago, to make money from one of man’s most common vices—his love for the sound of his own (Continued on Page 9)

www.americanradiohistory.com
Gags of the Week

Marshall Hutchinson, 3829 Gienfelix Blvd., Los Angeles, California.

Heard on "Take It Or Leave it:" Phil Baker: What is your occupation? Contestant: Well, I guess you could call it interior decorating—I'm in the liquor business.

Kenneth Alexander, 991 Catalina Lane, San Bernadino, California.

Heard on "People Are Funny:" Art: Do you know how to make a cigarette lighter? Marine: No, how? Art: Take the tobacco out.

Mrs. Myrtle Crossman, 3021 1/2 West 12th Street, Los Angeles, California.

Heard on "Breakfast in Hollywood": Tom: I took my wife to see a picture of "The Woman in the Window." Corney: Do you know why your wife liked the picture of the "Woman in the Window?" Tom: No, why? Corney: Because she can see you through a big pane.

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, California.


Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, California.

Heard on "It Pays To Be Ignorant:" Mr. Shelton: I used to be a machine on the ration board. Tom Howard: What did you do? Mr. Shelton: I used to file points.

Virginia Granger, 1114 East Maple Street, Glendale, California.

Heard on the Frank Sinatra Show: Frank: Hello Silver Top. Bill: Stop calling me Silver Top. Frank: Well, you are silver on the top.

Bill: Just because there's snow on the roof doesn't mean the fire's gone out in the basement.

Mrs. Helen de Ford, 6300 1/2 Pasadena Avenue, Pasadena, California.

Heard on the Joe E. Brown Show: Joe: Ma covered the chair with mohair and the stools with mohair, now Moe doesn't have any mohair.


Heard on the Alan Young show: Banker: Lending money to people always gets you into trouble. Ten years ago I paid a strip-leaser $25. Alan: How did you get it back? Banker: I had to slap a suit on her.

Mrs. Isabelle Noble, 4366 Westlawn, Venice, Calif.

Heard on the "Skippy Playhouse": Gale Storm: I hear the Republicans are changing the donkey to a zebra. That's a donkey with service stripes.

Mrs. Daisy Townsend, 25 South Magnolia Avenue, Long Beach, Calif.

Heard on the Breakfast Club: If Adam had divorced Eve, would he have been called the first eavesdropper?

Morgan Ross, 1735 West Sixth Street, Los Angeles, California.

Heard on "It Pays To Be Ignorant": George Shelton: I was a baker in a bakery. Tom Howard: You were? George Shelton: Yes, I took care of dough.

Bud Bonner, 4220 Tivoli Avenue, Venice, Calif.

Heard on "Breakfast in Hollywood": Bobby: Do you know what General MacArthur was doing when he walked into the drug store? Tom: No, what did he say? Bobby: I'll take Manila.

RADIO WEST

(Continued from page 7)

voice. Today, the business he created—Audio-Scriptions, Inc.—brings in a minimum of a forty thousand dollar annual profit. He sells recordings of broadcasts to people all over the world. All of them, from novice quiz contestants to world-renowned dignitaries, relish the thought of retaining a waxed impression of their own voices.

Rabinowitz' list of customers includes such names as Lady Astor, Madame Chiang Kai-shek, Bing Crosby, Mrs. Dwight Eisenhower, Henry Kaiser and Mrs. Franklin D. Roosevelt, but his clientele is limited to its highest quantity since the advent of the war, for he finds the wives, mothers and sweethearts of service men who have done some sort of air stint and are happy and grateful customers. They happily pay out the $5.50 he charges for a platter of the voice so dear to them.

Rabinowitz keeps a complete file of the originals of all the recordings he has made, and among them are such historic waxings as Neville Chamberlain's declaration of war, the Duke of Windsor's abdication speech, and all of F. D. R.'s famed "fireside chats."

Sleepy Sinatra

The Bobby-sockers should have seen their idol Frankie when he guested on Dinah Shore's show last week. Mr. Sinatra arrived for rehearsal at the last minute and sleepily stumbled through his first number, literally clinging to the microphone for support. When he hit a sour note, he slipped himself to wake up and muttered, "I should have stayed in bed."

Dinah, on the other hand, was overjoyed at the recovery of a silver pencil she had lost at NBC two-and-a-half years ago. She kept showing it to everybody and murmuring to herself, "Ah can't get over findin' this ill old pencil."

What's Next?

When Harry von Zell, the newest member of the Burns and Allen cast, joined the show, his calm and assurance was that of the average man. This, however, has been slightly shaken and shows signs of cracking a bit at the edges. For he has been forced to admit that he doesn't know what's going to happen next with George and Gracie.

The incident Harry refers to might be termed slightly bewildering to a stranger, but for Harry has been out, von Zell will realize and come to understand that it's just Gracie—herself.

Gracie and George were both delighted with the way the first show with von Zell went out over the air. Gracie put her arms around him and gave him a big hug.

"George," she exclaimed. "We've got to know this hulk of man better. Let's"
TIME CHANGES

Sunday, March 4—"Nick Carter," KJH-DLBS, 8:30 p.m. (30 min.) Formerly KJH-DLBS, Saturday, 11:00 p.m.

WHAT'S NEW

Commentation

Friday, March 2—Evelyn Bigsby, KJH-DLBS, 7:00 p.m. (15 min.) Evelyn Bigsby, Radio Life editor, brings you an intimate glimpse of the radio scene. Tom Breneman is her guest.

Music

Sunday, March 4 — "Star Theater," KNX, 6:30 p.m. (30 min.) Lawrence Tibbett replaces James Melton.

Monday, March 5 — "Paramount Parade," KMPC, 4:30 p.m. (15 min.) Monday-Wednesday - Friday. Transcribed music and Paramount stars as guests, emceed by Peter Potter.

Variety

Monday, March 5—"Ethel and Albert," KECA, 12:00 noon (15 min.) This popular program will again be heard on the coast.

Monday, March 5 — Jerry Wayne, KECA, 9:00 p.m. (30 min.) New revue starring singer Wayne and guest stars. First guest is Carole Landis.

Drama

Sunday, March 4 — "This Is Helen Hayes," KJH-DLBS, 7:15 p.m. (15 min.) A new weekly dramatic series starring the theater's "first lady."

Friday, March 9 — "Those Websters," KNX, 6:30 p.m. (30 min.) New weekly dramatic serial.

WHO'S GUESTING

Variety

Tuesday, March 6—"Everything for the Boys," KFI, 9:00 p.m. (30 min.) Fanny Brice will be Dick Haymes' guest.

Sunday, March 4 — Andrews Sisters, KECA, 1:30 p.m. (30 min.) Frank Sinatra will be guest.

Music

Sunday, March 4 — "Music Depreciation," KJH-DLBS, 8:00 p.m. (15 min.) Anita Boyer and Red Nichols will be guests.

Monday, March 5 — "Telephone Hour," KFI, 9:00 p.m. (30 min.) Robert Casadesus, pianist.

WHAT'S PLAYING

Drama

Tuesday, March 6 — "This Is My Best," KNX, 6:30 p.m. (30 min.) "Mlle. the Great" stars Ed Gardner.

Thursday, March 8 — "Rogues of the Sea," KNX, 9:00 p.m. (30 min.) "Love's Lovely Counterfeit" stars Humphrey Bogart.

Music

Saturday, March 10 — "Symphonies for Youth," KJH-DLBS, 10:30 a.m. (One hour.) Introduction to Act Three, Lohengrin; Symphony No. 5 in C Minor; Through the Looking Glass Suite.

WHAT'S SPECIAL

Drama

Wednesday, March 7 — "Bishop's Relief Committee," KECA, 7:30 p.m. (30 min.)

BURLESQUE BUDDY

Murray Leonard, heard each Thursday with Abbott and Costello on NBC, although a newcomer to radio, is an old burlesque buddy of the zany pair. The three comics delight to break up the air show rehearsals with comedy routines they once did together in burlesque.

SERVICE PROJECT

The four King Sisters have organized their own service project. Each Wednesday they prepare and serve a lunch to service personnel at Birmingham Hospital.

BIRD LINGUIST

Fred Lowery, sightless whistler, delights his son "Scooter" by holding backyard "conversations," with the birds at their North Hollywood home.

Commentation

Tuesday, March 6—"Hollywood Spotlight," KECA, 10:00 p.m. (15 min.)

Monday through Friday. Johnny Weismuller will be guest. Thursday, March 8, Edna Skelton (ex-wife of Red) will be guest. Friday, March 9, Arturo de Cordova will be guest. George Fisher is the commentator.

Sports

Friday, March 9—Bill Stern, KFI, 7:30 p.m. (15 min.) Jane Withers will be Stern's guest.

Radio Roundup from KFI

A new-comer to the air lanes via NBC and KFI is that program sprinkled with star dust which stars the composer of "Star Dust"—Hoagy Carmichael.

With one program already having been heard last week (Mondays, 6:00 p.m.), the Carmichael ailer titled "Something New" is just that! It is something new in radio entertainment and is bound to receive wide acceptance with listeners wherever it is heard.

"Something New" will also appeal to those who thoroughly enjoy hearing those 'old favorites'.

There's no doubt that such Carmichael favorites as "Old Rockin' Chair" and of course, "Star Dust," will fall on happy ears—particularly as they are featured by the man who composed them.

Incidentally, did you know that Hoagy's mother had a hand in writing "Old Rockin' Chair"? She did.

In fact, she was responsible for the line "Cane by my side," and insists that her famous son give her due credit. He did!

Get on the "Bandwagon" on Sunday afternoon at 4:30 via KFI if you want a ride which will be most entertaining.

Jimmy Dorsey, one of the best-known bandleaders in the entire band business, is the musical guest star who visits Singing Sensation Dick Powell. But, that's not all! No Indeed. Also signing Sunday's guest register is the man who is but big—Andy Devine.

The "Bandwagon" program is becoming more and more popular—if that is possible. It's the one show which features really good music, a lot of laughs, and brings you listeners up to date with a summary of the latest news. That's our idea of a well-rounded-out program.

"Pacific Story" presented by NBC and heard on KFI each Sunday evening at 11:30, will this Sunday, (March 4), feature the remarkable story of Japanese infiltration in Malaya and the Indies prior to the fall of Singapore.

The half-hour dramatization by Arnold Marquis pictures the operations of fishing boats, shore agents and propagandists; the taking of soundings in the straits, photography, secret radio messages and the open lavish entertainment of key men of the Asiatic mainland and the Indies.

—Advertisement.
SUNDAY, MARCH 4

THE RADIO FAMILY CIRCLE

SUNDAY MARCH 4 10:30-11:01 MIN.

Sunday Morning Hour KFWB 7:30 AM

10-30: KPSN—Maurice Johnson.
10-00: KUJ—Paterson, Yonkers.
10:15: KFI, KFSF—Chuck Collins.

COMMANDER SCOTT and
The Romance of the Highways
"Unreal Realities"
KJH-KVOE

10:15 A. M., Sundays

KJH, KGK, KFXM, KVOE—News.

Variety
30-30: Hooper Hall Hall, KJH.
29:30—Charlotta Greene, KCA

Outstanding Music
9:00—Salt Lake Tabernacle, KNX.
30:30—Chardwick Organ, KPH

Public Affairs
30:30—Invitation, KCA.
11:15—The News, Church of America.

Church on High

Variety
30:30—Hooper Hall Hall, KJH.
29:30—Charlotta Greene, KCA

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9:00—Salt Lake Tabernacle, KNX.
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Sunday Program Highlights
Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface

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Outstanding Music
9:00—Salt Lake Tabernacle, KNX.
30:30—Chardwick Organ, KPH

Public Affairs
30:30—Invitation, KCA.
11:15—The News, Church of America.

Church on High

Variety
30-30: Hooper Hall Hall, KJH.
29:30—Charlotta Greene, KCA

Outstanding Music
9:00—Salt Lake Tabernacle, KNX.
30:30—Chardwick Organ, KPH

Public Affairs
30:30—Invitation, KCA.
11:15—The News, Church of America.

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Outstanding Music
9:00—Salt Lake Tabernacle, KNX.
30:30—Chardwick Organ, KPH

Public Affairs
30:30—Invitation, KCA.
11:15—The News, Church of America.
SUNDAY VESPERS
DR. STEWART P. MAC LENNAN
20 years on the radio in Hollywood.
4:15 KFWB
MONDAY, MARCH 5

Indicates News Broadcasts.

8:00-8:15 KFI—Johnny Murray, KBX—Phil Donner.
KBCA—McNeil's Breakfast Club.

The Morning Bible Hour
WILBUR E. NELSON
7:30 to 8 A.M.

KFOX MONDAY THRU FRIDAY

KHHJ, KGB, KFXM, KVOE—Artists.
KMIN—News, William Parker
KMTX—News, Western Patriot
KOFL—Music Moderoc
KAPC—KGER, News
KRED, KFXM, Louisa L. Talbot
KWW—Pan-American Mission
KFXM—Covered Wagon Jubilee.
8:30—KFWB—Bande in Review.
8:45—KFI—Reserve.
9:00—KMH—Lady
KHHJ, KGB—Korn Bobblers.
KMI—Market Reports, Sports
KWW—Revelle Revue
KFXM—Morning Melodies
KAPC—Meet a Friend
KGER—Mimosa
9:15—KFI—Blanket Prayer
KPMC—Hattie Stories
9:30—KFB—It's Monday.
KNX—Light of the World
KGB, KFXM, KVOE—Tune It Easy.
KMBP—Unity Dance Hour.
KFWB—Help Wanted.
KAPC, KFXM—News.

KAS, 8:30 A.M.
HAVEN OF REST
Mon., Wed., Fri.
First Mate Bob and the Good Ship Grace

KAS—Haven of Rest.
KAS—Train and Meet.
KFOX—Rev. B. E. Reid.
8:45—KFI—KFBD—Davidson.
KNN—Aunt Jenny's Real Life Stories.
KFWB—News.
KMTX—Bible Treasury.
KFXD—Voical Favorites.
KWW—Revelle Revue, Second.
KBYE—Blue Crosby.
KRED—Boy's Morning.
9:35—KGB, KFXM, KVOE—Lanny & Ginger.

9—KFI—News.
KHHJ, KGB, KFB, KVOE—William Lang, News.
KBCA—Glamour Manor.
KMIN—News, Sweet Lebanon, Art Baker.
KFBF—Dr. Reynolds.
KMTX—Newspaper Field is Asking.
KAPC, K?page=1&n=2&img=1#19415—Newton Yates, Organ.
KAPC—Keyboard Magic.

Polly and Pat
PATTERSON

"Household Hints"
KPAS—9:00 a.m.
Monday thru Friday

KPAS—Polly Patterson, KBX—Redhead Bandana.
KWW—Reflections in Music.
KMI—Firebrands for Jesus.
KGER—News
9:05—KFI—Edward Jorgenson.
9:15—KFI, KFSF—Larry Smith.

MONDAY PROGRAM HIGHLIGHTS

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Variety
8:00—Johnny Murray, KFI
8:00—McNeil's Breakfast Club
9:00—Kate Smith, KNX
9:00—Tom Breman Breakfast, KBCA
6:00—Something New, KFI
6:00—Spotlight Band, KBCA
7:00—Anita Ellis, KI
7:00—William Lombardo, KBCA
8:00—Super Club, KBCA
8:00—Hedda Hopper, KFXM
8:15—Yuma and Abner, KNX
8:15—Horace & Allen, KNX
9:00—Vox Pop, KNX

Drama
5:30—Tom Mix, KI
6:00—Lassie Theater, KI
7:00—Lassie, KNX
7:30—Lawrence, KI
8:00—Sherlock Holmes, KI
8:00—Clay of America, KNX
8:30—Michael Shayes, KI
9:00—The Whistler, KNX

Quiz Programs
6:30—Information Please, KNX
6:30—Quiz Time, KNX
7:00—Day Quiz, KMC
7:30—Novelty Says, KFI

Public Affairs
8:00—Alcohol, KNX
8:00—O. W. Ideas, KRED

Sports—Comment
4:00—Mental Masterpieces, KAPC
4:30—Voice of Firestone, KNX
6:00—Musical Diet, KGB
7:00—Contended Hour, KBCA
10:00—Evening Concert, KAPC
9:00—Telephone Hour, KI

★ KFVD—Union Rescue Mission
★ KGER—Sunshine Pastor
★ KFI—Your Alters Hour
10:45—KFI, KFSF—Art Baker, KNX
★ KGER—The Goldbergs
★ KI—Handy Man
★ KMI—Home Chat
★ KGER—Sciences of Mind
★ KRED—Between the Lines
★ KRED—Midnight Mission
★ KRED—Treasurer, Malita
★ KOB, KFXM, KVOE—American Women's Army
★ KFOX—Dr. A. U. Michelson
10:30—KKCI—Aunt Jemima

11—KFSD—Guiding Light.
11:30—KNX—Jesse Jordan, M. D.
★ KHHJ, KGB, KV<KV—Cedric Bixby
★ KBECA—Husband Talking
★ KMK—News, Homeowners Club
★ KFWB—Al Jarvis
★ KGB, KFXM—News, Dr. Louis Talbot
★ KGB, KFXM—Florenci
★ KGER—Sweet and Low
★ KGER—Joseph Littlefield
★ KFWB, KGER—News
★ KFWB—Dr. Springer
★ KGER—Spotlight Band
★ KGER—Songs of Calvary
★ 11:30—KFSF—Woman in White
★ KFXM—Perry Mason
★ KFXM—Too Old Ever
★ KFXM—White Circle
★ KFXM—Speeches to Remember
★ KRED, KAPC, KFOX—News
★ KRED—Rainbow Rods
★ KGER—Greenmeyer
★ 11:45—Grandfathers of All Churches
★ KNN—Twen & Tim
★ KFXM—News, Dr. Richardson
★ KWW—Spotlight Band
★ KGER—Organ Music
★ KAPC—Host Gibson's Painted Tower
★ KAPC—Albers Hour
★ KFXM—Violet Schram
★ KFWB—Violet Schram
★ KFWB—Young's Dreamland
★ KRED—Bridge Club
★ KRED—Walter Compton
1:15—KFSD—Stella Dallas
★ KRED—Nerd Advice
★ KRED—Radio City
★ KFWB—Al Jarvis
★ KRED—Melody Madness
★ KRED—Songs in Music
★ KRED—Coach Report
★ KFXM—Newspel Melodies
1:30—KNX—News
2:00—KFXM—Reynolds Jones
9:00—School of the Air
KGB, KFXM, KVOE—Tommy his Big Stocking
★ KGER—This Moving World
★ KRED—Miss America
KBCA—Lady of Charm
★ KNX—Sweeping
★ KGER—News
★ KRED—Music
★ KFXM—News, Memories
★ KFXM—Sidewinder's Amigos
1:45—KFWB—Youth Wilder Brown
★ KBCA—Schechled
★ KBCA—Buddy Twins
★ KRED—Family Circle
★ KGER—Singing Walta
★ KRED—也没什么
★ KFXM—Gardening
★ KREBC—Concert Master
1:50—KFSD—Ed Jorgenson
2—KFSD—When's a Girl
KGB—Evelyn Winter
★ KHHJ—This Changing World
★ KHER—The Yanks in Japan
7:30—KФ, KI—KFSD
★ KFXM—News, Sweet Lebanon
★ KTHF—News, Haley's Swim
★ KRED—0. W. Ideas
★ KGER—Town Center Cruiser
★ KFWB—Timely Tunes
★ KFWB—Club
★ KGB—KYE Hands Man
★ KGER—News, Music Appreciation
★ KFXM—Our Town, Social Scene
1:15—KFSD—Portia Faces
★ KNX—Sandra Martin
12:15—KFSD—School on the Coast
★ KMB—Pan-American
PICTURES
IN MUSIC
Clasics old and new
FMMR 4:06-5:00 P. M.
Monday thru Saturday
*KMR-News, Pictures in Music

MUSICAL
MASTERPIECES
Gems of Melody
4-5 P. M., KFAC-1330
Slavick Jewelry Co.

MECAS: Masterpieces, KBG-Jazz Tunes.
RFVD-Piano Selections.
6:15-7:00 P. M., KFAC-News.
*RECA-Raymond Gram Swag.

Rex Miller.
*KRF-Voice Tax Interview
KGE-Stories in Blue.
*KRM-Mirth and Music Committee.
*KFV-News.
*KFX-Mostly Richards.
3:30-4:30 P. M., KFXM, KYOE-
KMY-San Diego College.
KGB-Drive-By Whispers.
KGER-Home of Mystery.
KFXM-Philip M. Lovel.
KFW-Bill Carter.
KXW-Black and White.
KFK-Dr. Cleve. Davis.
KECA-Hop Harrigan.
KGB-San Diego College.
KFMPC-Hit Parade Tunes.
KFW-Stuart Hamblen.
KRM-Tea and Twine.
KAK-Music, Cole.
KFXM-Uncle Charlie.
KDKK-Songs of the Suds.
KFXW-Payroll Guarantee.
KGER-News.

KTRF-KFSF-News.
KKNX-Through a Woman's Eyes.
KECA-Dick Tracy.
KRM-News, Western.

KFXM, KFXW, KFAC-Johnson Family.
KRMW-ABC-News.
KRF-Fox News.
KAX-Fox News.
KFMPC-Home of Mystery.
KFXM-Philip M. Lovel.
KFW-Black and White.
KFXM-Philip M. Lovel.
KFW-Black and White.
KFXM-Philip M. Lovel.

KTRF-KFSF-News.
KKNX-Through a Woman's Eyes.
KECA-Dick Tracy.
KRM-News, Western.

KTRF-KFSF-News.
KKNX-Through a Woman's Eyes.
KECA-Dick Tracy.
KRM-News, Western.

KTRF-KFSF-News.
KKNX-Through a Woman's Eyes.
KECA-Dick Tracy.
KRM-News, Western.

KTRF-KFSF-News.
KKNX-Through a Woman's Eyes.
KECA-Dick Tracy.
KRM-News, Western.

KTRF-KFSF-News.
KKNX-Through a Woman's Eyes.
KECA-Dick Tracy.
KRM-News, Western.

KTRF-KFSF-News.
KKNX-Through a Woman's Eyes.
KECA-Dick Tracy.
KRM-News, Western.

KTRF-KFSF-News.
KKNX-Through a Woman's Eyes.
KECA-Dick Tracy.
KRM-News, Western.

KTRF-KFSF-News.
KKNX-Through a Woman's Eyes.
KECA-Dick Tracy.
KRM-News, Western.
TUESDAY, MARCH 6

**1ST NEWS OF THE DAY on HOMMENWAY'S FEATURED CLEANSER**

Sconch Triple Action Cleanser

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**THE VOICE OF HEALTH**

R. L. McMASTERS, Ph.D., F.R.S.A. (London) for the McCloy Health System

Every morning—Mon, thru Fri.

KFAC at 9:35

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**TUESDAY Program Highlights**

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface

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**Variety**

8:00—Johnny Murray, KFI

8:00—McNeill's Breakfast Club, KECA

9:00—Dr. Smith, KNX

9:00—Brannom's Breakfast Club, KECA

10:00—Chef Allini, KNX

11:15—Jane Cowl, KFI

11:30—A. Baker's Notebook, KECA

12:00—Robin Hood, KFI

12:30—Spotlight Band, KECA

1:30—Trans-Atlantic Quiz, KECA

1:45—Drama, KNX

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**Outstanding Music**

4:00—Musical Masterpieces, RFAC

4:30—American Melody Hour, KECA

5:00—Musical Digest, KGAF

5:00—Music for The News, KFSD

6:30—Lady Lores, KFI

7:30—Date Night with, KNX

8:00—Stage Door, KECA

9:00—Saturday Night with, KFI

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**War**

9:00—Trans-Atlantic Quiz, KECA

9:15—Pacific War Analysis, KNX

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**Drama**

6:30—Misery Theater, KECA

6:00—Inner Sanctum, KNX

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**Singing Sweepstakes**

Daily 12:45 to 1:30 p.m. KWKW

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**Lucky Lady Time**

with BETTY ALLEN

Gifts and contest prizes every day Mon, thru Fri.

KFOX, 12:45 P.M.

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**Lucky Lady Time**

KFOX—Lucky Lady

1—KFH—Rock and Roll Face

2—KNX—G. E. House Party

3—KFXM—The News Hour

4—KFI—Think Hard

5—KFAC—News Headline Band

6—KFWB—Music for The News

7—KECA—Musical Digest

8—KFSD—News Headline Band

9—KFXM—Music for The News

10—KFOX—Waltz Time

11—KKE—Music for The News

12—KFXM—Music for The News

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**KFAC—Voice of Health.**

* KFY—Eye with Muscle.
* KFWB—Rhonda's Cookbook.
* KGFJ—Medical.
* KFAC—Mutual Messenger.
* KFW—Morning Song Parade.

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**KFAC—News**

* KNX—Bremnan's Breakfast in Hollywood.
* KFI—Time Out.
* KFOX—KFW—News.
* KMP—W. B. Record.
* KNX—Morning Melodies.
* KFAC—Good Morning.
* KG—Radio Revival.
* KGO—S. N. Marine Band.
* KFOX—Prayer, Service Band.

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**KFAC—News**

* KHJ—Old F. Antony.

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**KFAC—Guiding Light**

* KFY—J. Swords , JR.

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**KFAC—News**

* KNX—R. H. Talbot.
* KFAC—French Singer.
* KFY—Sweet and Low.
* KFAC—Florist.
* KFY—Voice of Experience.

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**KFAC—News**

* KNX—O. M. Robertson.
* KFXM—Songs of City.
* KFOX—Spotlight Band.

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**KFAC—News**

* KHJ—Deepest Love.

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**KFAC—News**

* KFXM—R. Talbot.

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**KFAC—News**

* KFXM—R. Talbot.

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**KFAC—News**

* KGJ—M. B. Brown.

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**KFAC—News**

* KFOX—Sunny Service.

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**KFAC—News**

* KGB—D. Bauer.

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**KFAC—News**

* KFOX—Sunny Service.

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**KFAC—News**

* KGB—D. Bauer.

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**KFAC—News**

* KFOX—Sunny Service.

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**KFAC—News**

* KGB—D. Bauer.

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**KFAC—News**

* KFOX—Sunny Service.

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* KGB—D. Bauer.

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* KFOX—Sunny Service.

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**KFAC—News**

* KGB—D. Bauer.

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**KFAC—News**

* KFOX—Sunny Service.

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**KFAC—News**

* KGB—D. Bauer.

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**KFAC—News**

* KFOX—Sunny Service.
MUSICAL MASTERPIECES
Gem of Melody
4:5 P.M., KFAC-1330
Slavick Jewelry Co.

KEN—General Fiasco.
KRF—KGB, KFAX, KVOE—Bain
KFW—Blandon-John Jr.
KRM—News, Spt biz, Linnell.
KWH—Hurt, Blew.
KPG—Air-Travel.

KAF—Musical Masterpieces.
KFDV—Piano Selections.
KGER—KFAX—News.

2—KFI, KFND—Young Wilber
Brown.

KGR—Music Appreciation.
KFRP—Ray-Louise Jones.
KJH, KGB, KFXM, KVOE—
Tony, The Saturday Hour.
KKEA—This Moving World.
KMM—Lady of Charm.
KMTW—Swingtime.

KRRD, KFXM—News.

KRX—News, Musical Memories.
KRX—Hawaiian.
KFOX—Concert Master.
KRV—Bluebeard of Atlantis.

1:45—KFI, KFND—Young Wilber
Brown.

3:15—KFI, KFND—When a Girl
KRX—Kelyn, Winter.
KFM—Miss The Changing World.
KGR—What's Doing Ladies?
KMM—News, Sweet, Linnell.
KMTW—News, Handy.

2:00—KFXM—Just Plain Bill.
KMM—Meet the Misses.
KKEA—Between the Lines.
KMTW—Music Appreciation.
KFOX—Hi Notes.

3:45—KRX—Today on Country.
KFM—Pan American.
KGR—Paradise.
KFOX—Public School.

2:10—KFXM—News.

20:00—KFXM—Just Plain Bill.
KMM—Meet the Misses.
KKEA—Between the Lines.
KMTW—Music Appreciation.
KFOX—Hi Notes.

3:45—KRX—Today on Country.
KFM—Pan American.
KGR—Paradise.
KFOX—Public School.
WEDNESDAY, MARCH 7

Indicates News Broadcasts.

8:00—KFI—Johnny Murray.
8:30—KFWB—Breakfast Club.
8:45—KJR—KBG, KFPM, KYOP—Arthur Gaeth.
9:00—KXK—News, William Parker.
9:00—KFWB—Breakfast Club.
9:30—KOEG—Music Moderns.
9:45—KGER—Music.
10:00—KKRD, KFOX—Dr. Louis T. Talbot.
10:15—KCRW—Country Church.
10:30—KFWK—Pan-American Music.
10:45—KFV—Covered Wagon.
11:00—KGER—Soot Patrol.
11:15—KCRW—America.
11:30—KGER—Valiant Lady.
11:45—KJR—KGL—Koobber Family.
12:00—KFWK—Revellie Revue.
12:15—KFXM—Morning Melodies.
12:30—KMRP—Hattie Stories.
12:45—KNX—Light of the World.
1:00—KJR, KFXM, KYOP—Mission to Lopou.
1:15—KGER—News.
1:30—KFR—Albers Hour.
1:45—KFXM—Bernadine Flynn, News.
2:00—KGER—Stump U.
2:15—KFWB—Henry Charles.
2:30—KGER—J. Ford Johnson.
3:00—KFR—News.
3:15—KNX—Kane Smith.
3:30—KGER—The Wonder in Life.
3:45—KJR, KGB, KFXM, KYOP—William Jennings.
4:00—KMRP—Unquestioned.
4:30—KGER—News.
5:00—KFR—News.
5:15—KNX—Kane Smith.
5:30—KGB, KFXM, KYOP—William Jennings.
5:45—KMRP—Music.
6:00—KFR—News.
6:15—KNX—Kane Smith.
6:30—KGB, KFXM, KYOP—William Jennings.
6:45—KMRP—Music.
7:00—KFR—News.
7:15—KNX—Kane Smith.
7:30—KGB, KFXM, KYOP—William Jennings.
7:45—KMRP—Music.
8:00—KFR—News.
8:15—KNX—Kane Smith.
8:30—KGB, KFXM, KYOP—William Jennings.
8:45—KMRP—Music.
9:00—KFR—News.
9:15—KNX—Kane Smith.
9:30—KGB, KFXM, KYOP—William Jennings.
9:45—KMRP—Music.
10:00—KFR—News.
10:15—KNX—Kane Smith.
10:30—KGB, KFXM, KYOP—William Jennings.
10:45—KMRP—Music.
11:00—KFR—News.
11:15—KNX—Kane Smith.
11:30—KGB, KFXM, KYOP—William Jennings.
**TONIGHT!**

**Golden Hour**

**K M P C**

7:10 K.M.C.—7:25 P.M.

**Bartholomew Streit**

**FLOYD B. JOHNSON**

**King's Ambassador Quartet**

**K M T R**—8:05-9:00 P.M.

**Alaric Scott**

**K M T R**—Monday-Thursday

**R a n d o m**

**EASTSIDE Club**

**10 to 12 P.M.**

**K F W B**

**American Fast Foods**

**Hollywood Spotlight with George Fisher**

10:00 P.M.—**KECA**

**Sponsored by THRIFTY DRUG STORES**

**MUSICAL MASTERPIECES**

**Gems of Melody**

4:05 P.M., **K F A C**—1330

**Slavick Jewelry Co.**

**KEFC—**Muralist Centerpiece. **K F D D**—Rifle, on the Range.

**KEPB—**Piano Selections.

**KEGB—**News, Social, Sports.

**RFVD—**News.

**KFGJ—**Newscasts in Blue.

**KRDV—**Movieland Quiz.

**KPRC—**Classical Committee.

**4:30—KFI—Art Becker's Notebook.**

**RFVD—**News.

**KEFC—**Muralist Centerpiece. **K F D D**—Rifle, on the Range.

**KEPB—**Piano Selections.

**KEGB—**News, Social, Sports.

**RFVD—**News.

**KFGJ—**Newscasts in Blue.

**KRDV—**Movieland Quiz.

**KPRC—**Classical Committee.
THURSDAY, MARCH 8

At hours where no listing is shown for a local station, recorded music has been scheduled.

HAVEN OF REST

First Mate Bob and the Good Ship Grace

KJKD 8:00 A.M.

THURSDAY Program Highlights

Morning Programs Appear in Lightsheet Type; Afternoon and Evening Programs in Boldface.

Variety

8:00—Johnny Murray, KFT.
8:05—KGER—Soul Patch.
8:15—KFI—Reserve.
8:20—KFBW—Dr. Raymond.
8:25—KFBW—Help Wanted.
8:30—KFBW—Daily Word.
8:35—KGB, KYOE—Charlotte Drebe.

Dr—Newly Weds.

KFBW—Bill Marcil, KFXM—Kern....

KGB, KFXM, KYOE—

KFBW—Bob Burns, KFXM—Kern.....

KFBW—Spotlight Band, KRCF—.......

KFBW—Dr. Raymond.

KFXM—Walter Barlow, KGB—Kern....

KFXM—Mary Smith, KGB—Kern.....

KFBW—Barlow, KGB—Kern....

KFBW—Dr. Raymond.

KFBW—Bob Burns, KGB—Kern....

KFXM—Walter Barlow, KGB—Kern....

KFBW—Barlow, KGB—Kern....

KFBW—Bob Burns, KGB—Kern....

KGB, KYOE—Charlotte Drebe.

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MUSICAL MASTERPIECES
Gems of Melody
4 - 5 P.M., KFAC-1330
Slavick Jewelry Co.

RFAC-Musical Masterpieces.
RGEF—Air-o-torials.
RFAC—News, KFOX-12.
KFAC—News.
RGEF—KGB, KFOX, KOVE—Kirkwood, Lewis, Jr.
KFAC—News.
KFOX—Joseph Lawyer.
RGEF—KFOX, KOVE—Johnson Family.
RPFAC—Gen. Pierce, Comment.
RPFAC—KGB, KGB, KOVE—Fulton Lewis, Jr.
KFAC—News.
RPFAC—KGB, KFOX, KOVE—John Miller.
KFAC—News.
RPFAC—KGB, KFOX, KOVE—John Miller.
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KFAC—News.
RPFAC—KGB, KFOX, KOVE—John Miller.
KFAC—News.
FRIDAY, MARCH 9

* Indicates News Broadcasts.

At hours where no listing is shown for a local station, related music has been scheduled.

6:00—KFI—Johnny Murray.

6:30—KNX—Romance of Helen Hunt.

7:00—KFBW—Science of Mind.

7:30—King Features, KFBW.

8:00—KFBW—KFBW—KFWB.

8:30—KFWB—Morn Edition, KFWB.

9:00—KFBW—Musician, KFBW.

9:30—KFBW—Musician, KFBW.

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SATURDAY, MARCH 10

RADIO LIFE LOGS are checked carefully, and intelligently, item by item each week. The program information furnished by the various stations. They are, therefore, as accurate as is humanly possible under present shifting wartime conditions.

At hours where no listing is given, the local station, recorded music has been scheduled.

9:30 KFI
9:15

SATURDAY 11:30 A.M.

HOLLYWOOD'S OPEN HOUSE

Sponsored by Barbara Ann Broad


11:15 KFI, KFSD--Opportunity Theater. KXK.--Harry C. Taylor. KRMK.--Manchester Baptist Church. KXK.--This Is Ballroom. KRMK.--Police Broadcast.


1:00 KRMK.--Leon Back, Listen. KRMK.--Open House.


SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Buffed.

VARIETY

4:00:00 KJL--Jamboree. KJL--McNamara's Breakfast Club.
4:00:15 KXK--Kxyx.--Chess Game.
4:00:15 KGB--Henry Charles.
4:00:45 KGB--News, Western Stars.
4:15 KXK--Kxyx.--Miss Congression.
4:15 KGB.--Quarter Master's Corp.
4:30 KXK--Covered Wagon Jubilee.

RKR--8:00 A.M.

HAVEN OF REST

Tuesday, Thurs., Sat.

KXK, KGB--Let's Pretend.
8:15 KGB--Big Buggy, KXK--Rainbow House.

KXK--Market Report, Sports.
KXK--Bands in Review, KXK--Emmen.
KXK--Breakfast Co.
KXK--Morning Melodies.
KFPD--Smirth's Ed Mc.
KXK--Billie Burke Show.

RKR--Riverboat on the Del.

KRMK--Shop on March.

KXK--Children's Bible Book.
KXK--Sunshine Service.

9:30 KRMK--Shop.

KRMK--Dr. John Matthews.

KXK--News, Headlines.

KXK--Children's Bible Book.

KXK--What's Cookin'?
KXK--What's Happening?
KXK--Hello Mom.

KXK--News, Swing and the old.

KXK--Rumba Time.

KXK--News, Church's Religious Hour.

KGB--Walter Raymond.
KGF--Keyboard Magic.
KGB--Fireball Express, Jesus.
KRRD--Sagebrush Serenade.
KRRD--Samson Temple.
KFBV--Waltz Time.

9:45 KGF--Ada S. Tremble.

KGF--Pine Needles, Time.
KRRD--Frank and Krum.
KRRD--Fairy Diet and Health.
KRGF--Civil Service Comm. of San Francisco and Clovis.

KGB--News.

KXK--Stars Over Hollywood.
KXHCA--Los Long, Three Sons Trio.

SATURDAY 11:30 A.M.

HOLLYWOOD'S OPEN HOUSE

KXK.--KFWB.--News.

KRGF--Popular Palette.

KXK.--KGB, KFYX.--KFWB--Al Jarvis.

KXK.--KGB, KFYX.--Music, KRMK.--Radio Revival.

KXK.--KGB, KFYX.--Better Speech.

KXK.--KGB, KFYX.--Better Speech.

KXK.--KGB, KFYX.--Better Speech.
have him up for dinner this week.”

“Fine,” agreed George. “Great.”

“Now, we’ll do it Wednesday,” Gracie rushed on, only to pause, struck by a sudden thought. “Now, George, since we’ve got a date I can use that new date book that someone gave me for Christmas.”

“Fine, Gracie, fine,” George agreed absently. “Put it down so you won’t forget it.”

And Gracie rushed off to find the date book. George sighed, and von Zell prepared to take himself off.

“Sit a minute,” George suggested. Von Zell sat. George sat. He appeared to be waiting. Von Zell looked inwardly.

“I don’t think that’s the end of it,” George whispered finally.

The words were hardly out of his mouth when Gracie rushed in, her face a pout, the date book clutched in her hand.

“George, we can’t do it.”

“Why, Gracie?” George asked patiently, with a meaning look at von Zell.

“This date book stops at 5:30 p.m. every day. He’ll have to come for lunch.”

So Von Zell was coming for lunch, but in the confusion Gracie forgot to mention any particular day. Now and again he seems to feel George Burns eying him sadly, but he’s not sure.
The Wrens went into a huddle. Yes, they agreed it had great possibilities, but they ran it up with the minimum of help, time, and cost and still be patriotic? There was the plumbing to consider—it seemed to be on the blink. They would need carpenters and gardeners—but the ayes went on out and with many misgivings the family took the gamble.

They all pitched in and for over two months the Wrens proved the old adage, there's no place like home. There were many "jokers" such as the time papa fell ill with the flu while eleven elusive workmen stood around and waited for instructions. Also papa found that the landscaping and gardening were going to be a chore. He wasn't nonplussed by the fact that he didn't know one flower from another—he went to night school and learned. Within six months the Californian, the grounds changed from a barren waste to green lawn, landscaped with fruit trees, shrubs, and flowers.

In keeping with their patriotic theme, they did not spend an unnecessary cent on making the house attractive. They bought the most modest furniture. Mrs. Wren sewed beautifully and whatever decorating was needed she did herself. The wide, full cross-cross curtains are not of costly and difficult-to-find organdy. Instead they are made of taffeta. She braided large rugs for the living room and crocheted smaller rugs for the other rooms—did it whilensig for cues in picture and radio studios.

Mrs. Wren recalls that the announcer of the program thought it was to be a sweater for him and guessed when the "thing" reached gigantic proportions.

She tailored the silk covers for the sofa and chairs, even managed fresh green striped canvas covers for patio furniture as well as the snug inside canvas curtains for the screened guest house. In between times, she used spare moments to make many of her own and Ginny's mother and daughter outfits.

The twins contributed their share too. Ginny spent long enjoyable hours helping her father paint. "See, Daddy," she pointed out, "We're going lickety-split." Chris liked to play foreman and would bring his playmates home from school to show them the daily progress.

When the house project was completed the Wrens went back and enjoy their handiwork for a long time. Mama and Papa continued doing their share of entertaining at war camps. Miss Sale was one of the first volunteer entertainers to tour coast camps, and now appears weekly at the Hollywood Canteen. The actress, who is the sister of the late Chic Sale, devoted much of her spare time to preparing a new series of sketches for her April 28th performance at the Wilshire Ebell Club.

The little guest house has gone to war too! It is all screened in, with working canvas striped curtains (homemade). The tiny bedroom set, Navajo rug, lovely old crazy quilt and old lace pillow covers make the wso Guests feel really at home. Boys and girls who come to inhabit the Wren's nest are in it for an extra treat because Mrs. Wren delights in baking them crisp, golden waffles.

Now that their house is finished—spacious and attractive—they have been offered a huge profit on their investment. But they wouldn't sell for a million. That is, not until the day when the quartet can do a better job on a bigger house.

His Dream Comes True

(Continued from Page 6)

fed him, so only legitimate samlants need apply.

Personally, Bracken doesn't think he's much like the sweetly bubbling character he portrays. He does recall that as a small boy he liked the girls (still does) and when he made one of his frequent appearances as a soprano vocalist, he always jerked tears with his merry songs. Persistently grasping at career chances, he joined "Our Gang" for three pictures and later did small parts on the Broadway stage. His parents were lower middle class and Eddie used to get a thrill from giving his mother presents with the money he'd earn. He still remembers the curtains he wove so hard to get and how they weren't tough. His mother put them up, anyway.

"Maybe I was like the character when I first came to Hollywood," Bracken pondered. "I know I trusted everybody."

Nothing pleased out on the first trip West. The old formula insisted on working—Eddie had to go back to New York, work up from small to larger legitimate parts until "Brother Rat," in which he played the school commandant and the hunch-veil role of Mistol Bottom in the second company. From this he progressed to the lead in the New York company and on the road.

Called back to New York to play Henry Aldrich in "What a Life," he found that Ezra Stone had gotten the part, so Eddie marked time with a smaller role, then enacted Harry for the road company and later, created the part of Dizzy, which he also portrayed on the air.

Back to Hollywood

Then the formula clicked. In 1939, when he played the comedy lead in "Too Many Girls," Hollywood spotlighted. Six major film companies vied for Bracken's talents. His increasing popularity, capped by his "Miracle" hit, are admitted now on every side.

In September, 1939, the actor mar-ried Connie Nickerson at New York's Little Church Around the Corner. She was his leading lady in the roadshow version of "What a Life." The Brackens now live in Brentwood with their daughters, Judith, three-and-a-half, and Carolyn Jean, four months. Connie had her name all picked out before she was born. The Brackens think four children would make a nice family.

For lunch with Radio Life at the Derby Eddie was half an hour late because he was stranded atop a flag pole on the movie set. Far from looking hectic, he was impeccably dressed, in his sport, blue sweather and light suit. Only his light, shocky hair seemed unruly.

He scarcely looked at the menu, ordered two hamburgers, then waved at Shirley Temple in an adjoining booth, exclaiming, "There's my girl friend!"

Eddie expressed keen excitement over his new air show because it moves into a fine time spot (after Benny and Bergen) and because it seems to fit his characterization and concept of his show so perfectly. Eight or nine times during the year there will be guest stars, but their appearances will not be heralded nor their introduction lines broken by artificial studio applause.

He hopes his fast-moving career will eventually end with him producing-directing on the stage and in pictures. With the $25,000 he has cleared the mortgage on his folks' home, bought them a car, and made them comfortable for life.

There's one dream, however, that's as yet unfulfilled. "I'd always planned to buy mother a mink coat," he remarked, "and so far I haven't gotten around to it."
“Three-Fourths Retired”

By Lynn Roberts

Sunday, 7:00 p.m.
Blue: KCAC

She found Paula Winslowe, gaily garbed in purple, looking like a fashion plate. Her fellow performers were teasing her about her hat — a big, brilliant display of rainbow-hued feathers and mountaneous wisps of veiling.

“Oh, quiet!” she retorted with a merry wink. “I shot it for Thanksgiving.”

To us, she explained, “I used to wear drab things — brown and blacks. But lately, I’ve been blossoming out in bright colors. Now I go for purples, orange, gold, yellows. And I love weird hats.”

At home, however, she can always be found wrapped in a housecoat. “I put one on the minute I’m in the house,” Paula laughed.

“Housework?” she echoed us. “Yes, I certainly spend plenty of time doing housework and cooking.”

“You see,” she went on, “I’m at least three-fourths retired now.”

During more than a decade in Hollywood as one of radio’s most accomplished and versatile young actresses, Paula Winslowe has appeared on nearly every major radio show to emanate from here. Currently, however, she is limiting her radio activities to three roles—“Mrs. Riley” on the Blue’s “Life of Riley” series, the girl in the commercial on the Jimmie Fidler program, and a laugh-provoking member of the “Beverly Hills Uplift Society” on the Burns and Allen show.

“Yes, I miss the old round of a half-dozen shows a week,” she admitted, “but I wouldn’t want to go back to that pace. I’m happy just the way things are now. I like keeping my hand in, and yet, I think I’d just as soon retire. My hey-day’s over,” she laughed.

“I’m dull copy,” the actress insisted. “My husband’s the most interesting member of our family.” Paula married John E. Sutherland on September 16, 1939.

Happily Married

“It was a whirlwind courtship,” she related, with a happy smile. They met at the Disney studios when he was doing dialogue direction there and she was supplying the voice of “Bambi’s” mother. Now, Sutherland is doing Army and Navy training films for the government, and is bringing to the screen a new type of plastic, three-dimensional cartoon. The first three, to be released soon, are entitled “The Cross-Eyed Bull,” “The Flying Jeep” and “The Lady Said No.”

The Sutherlands live in a nine-room, English-type house near Carthay Circle. They have one son, three-and-a-half-year-old Johnny. “He’s a great little singer,” Paula informed us proudly. “He really has a remarkable voice. It sounds silly —talking about a great Lawrence Tibbett vibrato coming out of such a little body, but I really think that with training he will be a singer.”

The actress confessed that to sing was her frustrated ambition. “I love it,” she lamented, “and I wish I had studied.” Her musical accomplishments now are limited to playing the piano.

Likes Sundaes

She admits to impatience as her worst fault, next to hot fudge sundaes which she devours greedily during her frequent trips to the Farmers’ Market. She is fond of antiques, has her house done in soft colors, spends her Sundays gardening in the back yard with her husband. She enjoys cooking, modestly claims “a good kind of baked chicken and lemon pudding, the like of which you’ve never tasted” as her particular specialties. She reads mystery stories greedily, confesses to being timid about flying. “I can’t look out of a second-story window without wincing,” she shuddered.

She enjoys the opera, the ballet, doesn’t listen to the radio often except for newscasts, but is “a terrible movie fan,” naming Cary Grant, Greer Garson, Ronald Colman and Van Johnson among her favorites. “I’ve been faithful to Colman ever since high school,” Paula told us, “her brown eyes twinkling, “but now I think Van Johnson is wonderful, too.” She laments the fact that she wasn’t on the Burns and Allen show the night Van Johnson was their guest star. “Elvia Allman was on with him,” Paula explained, “and was I jealous!”

Paula’s little boy is the radio fan of the family. “He loves those commercial jingles,” she told us, “and he goes around singing ‘Poor Miriam’ and ‘Rinso White’.” He knows the voices of Gracie Allen, Fulton Lewis, Jr., and Bob Hope. In fact, he thinks almost everybody in radio is Bob Hope. The name seems to fascinate him.

“Yes, he listens to my shows, too,” she acknowledged, “but he hates to have me leave the house for the studio each Sunday. He always pleads, ‘Don’t go to that old Life of Riley and Fibber, Mommy!’”

“But he always tunes in,” smiled Paula, “and when he hears me, he says, ‘That’s my Mommy!’”

Paula Winslowe Limits Her Radio Roles, Spends Her Time Caring for Her Home and Her Son. Devouring Fudge Sundaes at the Farmers’ Market, Gazing at Van Johnson
ON A NICE quiet street in Hollywood there's a house that enthusiasm built. At least that's what the lady of the house, Mrs. Sam Wren, says. "It was a shabby old thing when we bought it several months ago but the family wanted a home so badly that it looked like Heaven to them. Each of us had an idea what we wanted the finished place to look like and so we set to work. It was our enthusiasm as well as our ability to swing a mean paint brush which made us a home."

The four Wrens like to call themselves a "typical Hollywood professional family." There is papa who is actor-director Sam Wren. There is mama who is radio, motion picture, and the legitimate theater's "One Woman Show," Virginia Sale. To radio dialers, she is familiar as "Martha," beloved cook of the 'Marshall's' on NBC's popular "Those We Love."

"I can hardly believe that I'm starting my eighth year of portraying 'Martha.' Where has the time

BREAKFAST IS A FAVORITE TIME
for the Wrens because the little breakfast nook is very festive with its red, yellow, and green coloring. Note the wallpaper in a delightful farm pattern.

Actress Virginia Sale and Family Made a Home With Enthusiasm Plus Ability to Swing a Mean Paint Brush
gone?" grinned Mrs. Wren. "We're just like a family, you know, because most of us are the original cast of 1937."

In appearance this attractive young matron is a far cry from her successful characterization. Of average height, she is very slim and dresses in colors complimenting her reddish-brown hair. It pleases her that her many fans write to her as the New England housekeeper, asking for recipes, quilting patterns, advice and for homely remedies.

And last but not least are the two nine-year-old twins, Ginny and Chris, who like to appear before the camera themselves. They have each done bits in twenty-eight movies. Mrs. Wren believes that playing in pictures has great discipline and educational value for children of performers, who are "in danger" of being so close to the profession that eventually they will want to try it.

Until the end of 1943 the Wrens had occupied a duplex. This they found very unsatisfactory after having lived in a large rambling ranch house in the Valley. And so they went house-hunting.

They suddenly found an old house on a quiet street lined with arching acacias. It was almost in shambles and too badly run down to show possibilities to any but the most discerning and willing workers. But it did have lots of room, four bedrooms and two baths, large yards, and a brick-paved patio play yard with a barbecue and even a guest house. It must have been rented to tenants who never owned a sprinkler for hardly a blade of grass was alive. Plaster was cracked throughout and the family counted twelve broken windows.

(Please turn to Page 26)
GOOD IDEAS are winning the war and pointing a way to a better peace.

That is the fact upon which CBS’ “That’s a Good Idea” program has been based. It pays tribute to courageous, clever, determined men and women who have given birth to ideas for the betterment of mankind.

It salutes gallant men—men such as Negovsky, the Russian doctor who proved that the dead can be brought back to life. In times of peace, he dared not experiment on human beings, although he had successfully worked his miracle upon two hundred and fifty dogs. Then war came, and miracles were badly needed. So Negovsky set to work, saving lives already lost. Men who had been dead for as many as five or six minutes were revived by his revolutionary method of restoration—a blood transfusion directly to the victim’s heart through an artery, and air forced into the victim’s lungs by the use of bellows.

“That’s a Good Idea” salutes ingenious women—women like Mrs. Nan Sanger of Yucaipa, California, who put spiders to work for the nation’s war effort. The webs they weave she winds upon wheels to be sent to the factories where delicate precision instruments are being manufactured. The webs, more minute but far tougher than human hair, are used as filaments for intricate tools that are aiding America’s fight for victory and peace.

Research Important

Originated and produced by George Allen and written by Madelyn Pugh, “That’s a Good Idea” is presented weekly over CBS, with Dave Vallee as narrator, Jay Stewart as announcer, and a talented cast of actors and actresses who dramatize the ideas gathered by research man Richard Sharpe, who spends some fifteen hours each week perusing countless magazines, papers and periodicals to select items which will be appropriate for the show. Sharpe spends an average of two days weekly at the public library, reading scientific and business magazines, and all papers available from various cities throughout the country. From these sources, he chooses items that deal with new “business time-savers,” or preferably, with some innovation that has a wartime slant.

The items are then turned over to Madelyn Pugh, who checks them for story appeal. From the factual information which Sharpe submits, she writes dramatic sketches to present the ideas on the air in entertaining form. “Each script for the show runs about nine pages long,”

RESEARCH MAN, Richard Sharpe, spends fifteen hours weekly gathering ideas suitable for dramatization on the program, brings factual information to Miss Pugh, who puts it into script form.

Got a Good Idea?

By Shirley Gordon

Here’s a Program That Pays You for Your Pet Inventions
on "That's a Good Idea," the ideas which have stepped up their production. The Lewyt Corporation, a small New York concern which produces automatic pilots, explained how their personnel expert "resented" ism and labor turnover. He requested an expense account of $50,000. "That amount is spent to overhaul the factory's machinery," he maintained. "Surely, the same amount can be spent to 'overhaul' the employees."

A Good Idea

Permission granted, he went ahead with his ideas. He established a "travel bureau," which planned "made to order" vacations for the employees. The personnel expert insisted that the workers needed a complete change of environment during the few weeks of rest they were allowed out of their busy work year. In addition, he presented each worker with a vacation bonus of $57.50. To halt daily absenteeism, he provided plant workers with a day nursery for their children and a medical expert of doctors, dentists and chiroprists. As a result, the plant has since maintained a record of only slight absenteeism, and no labor turnover. Because of these improved conditions, the workers are now turning out their product at a remarkable reduction in cost, from $87 to $37.

The Menasco Aircraft Plant explained its employment of elderly people. Eighty-seven-year-old Jim Flaherty broke the rules when he persuaded the company to let him prove that he could do certain types of vital work which required little physical exertion. Soon, Menasco had about sixty employees in the plant who were over sixty years of age, thirty who were over seventy, and five employees over eighty!

The Douglas Aircraft Plant told of its employment of the aged. "I pictured the work of the assembly line, installing apparatus in the tiny compartments of the fuselage tailcone section where a man of ordinary size cannot climb. The Lockheed Plant pointed out its employment of deaf people. They work in the departments where the intense noise has caused people with normal hearing to develop nervous disorders.

No More Roaming

(Continued from Page 36)

Valley. Second to cooking, his hobby is taking pictures of his sons, Bobby, six-and-a-half, and Harry, eighteen months. Special feature of the Bring Home is Lou's dark room, arranged and equipped at a cost of more than a thousand dollars. He has taken pictures of both boys from the time they were twelve days old.

After the trials of one-night stands, Lou finds it heavenly to sleep under the same roof every night. But occasionally, home produces problems, too. The other night the maestro in-7mulated the guests for dinner. Calling Mrs. Bring to inform her, he proceeded in his car while the guests drove to the Valley in theirs. Because he had to stop and buy a loaf of bread, he talked to the guests, who beat him to the front porch by several minutes.

Little Bobby essayed to answer the bell, surveyed the unknown gentlemen, then proclaimed: "You can't come in. We're having company for dinner."
THE
Smiling
Irishman
PRESENTS

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