Ray Bolger’s Wife Tells All!
See Page 4

HERBERT MARSHALL: Going Places on Radio!
He Shouldn’t Do It—But Bailey Did!
Little Girl with BIG CAREER!
The Ear Inspires the Pen

Elizabeth Laraway, 774 East Sixth Street, Pomona, Calif.

Sirs: In your June 3 column of The Ear Inspires the Pen, there is a letter criticizing the recent "One Man's Family" programs. The writer says it has become a child's program, and objects particularly to the use of Margaret's piano playing. I am amazed that there is anyone to whom this program is not a welcome change from the cheap melodramatic material used on so many radio serials. Anyone not able to appreciate the humor in the excellently written scripts of this program should begin to worry seriously over his missing sense of humor.

For those who like nothing but the eternal round of triangles, murders, screaming, and emoting, I humbly recommend a number of the morning opera. I only wish there were more such superbly written and performed programs as "One Man's Family." It is, to my way of thinking, absolutely the best of its kind on the air.

Douglas Cramer, 15477 Vose Street, Van Nuys, Calif.

Sirs: At last there is a program on the air which all lovers of organ music can listen to and enjoy. It's "Gems of Melody" heard Sunday evening at 9-05 over KMPC. Console music has always been my favorite, but for the last few weeks the only good organ programs were late at night. This program features fifty-five minutes of popular music of days gone by.

I would like to see a story on one of radio's best actor announcers, Charles Stone, who has many fine programs to his credit, of which "Breakfast With the Deacon" is his best as it features not only jokes and stories, but also the best in recorded music.

June Bancroft, 1711 East Capitol Street, Washington, D. C.

Sirs: I fully enjoy your little magazine, Radio Life. For such a small amount of money you certainly give your readers a lot of interesting stories and pictures of the different radio favorites.

I would like to suggest that you have another article on Nelson Eddy. The last one was last October. I would like to see a page of candid shots from either a broadcast or rehearsal of the Electric Hour. To me, Mr. Eddy is the best singer on the radio and I wouldn't miss one of his programs for anything. So how about some pictures or a new article?

We'll keep your request in mind. A photo page on Mr. Eddy sounds like fun! ★ ★ ★

LOTS OF TRAVELING

Since 1941 when the war first started, for the United States, Eddie Cantor, popular NBC comedian, has traveled over 240,000 miles to entertain the servicemen in hospitals and camps throughout the country—a distance equivalent to a trip to the moon.

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Page Two

Four Hits for You in

THE BROADWAY'S

RADIO LIFE

BROADWAY NEWS ... hot off the wire ... KHJ, every day at 12 noon and the night edition 10:15 p.m. Monday thru Friday. KMPC, every day at 8:00 a.m. and 6:00 p.m.

SEWING SCHOOL OF THE AIR ... commentary on fashion news by Sally Spinner. KHJ, 10:30 a.m. Wednesdays.

HOME CHATS ... for the homemaker by Miriam Lane. KMPC, 10:45 a.m., Monday thru Saturday.

FELIX DE COLA and His Musical Notebook. KHJ, 1:15 p.m., Saturday.

The Extra Energy Breakfast Food!

www.americanradiohistory.com
FOUR FOOT, ELEVEN JUNE FORAY dresses in vivid colors, dons very high heels and tall bonnets to give her added height; is constantly in demand by harassed producers because of her uncanny ability to imitate any kind of sound.

She Never Says "No!"

June Foray's Policy Is Never to Say No to Producer's Wanting Strange or Unusual Voices; She Can Do 'em All

HEN tiny, 4' 11", 100 lb. June Foray steps to the microphone (quite often she uses "Little Beaver's" on "Red Ryder") an audience smiles approvingly. "Isn't she cute?" they whisper.

Suddenly they may be shocked into stunned silence. For from this dainty little figure might come the sound of a hoarse kiss (which is pretty ghastly) or on the more subdued side, hiccups, sniffles or screams.

Whenever a producer wants the impossible performed on his radio show, he sends for June. "Can you do such and such?" he asks. "Yes," answers June.

"But how do you know you can do it?" we asked the little actress while having tea with her.

"I don't," she confessed. "But I never say no or I never experiment. I just do it."

Sound effects aren't June's only talent. She is just as well-known for her wacky old ladies, dialects and very-moving dramatic performances. She recently did a "straight" part on Norman Corwin's Special V-E Day show.

Did School Program

In 1936 she made her debut on radio by reading poetry. Then followed three years as "Lady Make Believe," a program which was piped directly into Los Angeles City schools. June wrote the program herself.


Married to an Army officer, who is in Texas at present, June occupies an apartment in Hollywood. She possesses an unlimited amount of energy and divides her time between...
O THE American public, Ray Bolger is a superb dancer whose nimbleness has brought delight to stage productions like "Heads Up," "Life Begins at 8:30," "On Your Toes," and "By Jupiter" and has scintillated in movies like "The Wizard of Oz," "Rosalie," "Sweethearts," and "Stage Door Canteen." Few persons think of him as a great comedian, yet Bolger himself says "I've always used comedy to accent my dancing, but it was so subtle that it usually wasn't obvious to the onlooker."

In handling the emcee chores on United Drug's Retail show while Jimmy Durante and Garry Moore take summer leave of the airlines, Bolger feels that he has landed in the very special radio spot for which he's always hoped. He's not a high-pressure comedian, just as in real life he accent's the charming, leisurely side of living, rather than the whirlwind dash from one person and chore to another. He's been in show business "long enough to be a radio veteran," but considers himself a radio amateur, even though he has many guest appearances to his credit.

How responsive a note his comedy struck was evidenced two years ago, when Ray made an entertainment tour of the Pacific and exerted his showmanly genius toward making the fellows laugh. Laugh they did—so heartily that Bolger became convinced that the American radio public might like exactly what the men overseas did.

Perhaps the most important motivating force in Ray Bolger's phenomenal career is an intelligent, lovely woman who has been his wife for sixteen years. (He and Gwen celebrate their anniversary July 9, three days after his debut as star of his own radio program). Ray and Gwen (who moved here in 1938) live in Hollywood, north of Sunset Boulevard, in an impressive English manor house which is backgrounded by beautiful landscaping and which commands an inspiring view of the city. There are tennis courts, a pool, a lazy old Scottie, sparkling conversation, and warm friendliness at the Bolger place. Gwen Bolger is a poised, self-sufficient person, but at the same time is completely wrapped up in her husband's career.

She is musical and also likes to write, as evidenced by the "Briefs on Bolger" which this note accompanies. Ray is rightly proud of his wife's literary bent, and actually wishes she'd "get a job so her writing would have a purpose."

Besides his golf, Bolger likes photography, especially aerial pictures. From a plane he shot the Louisville flood in 1937. In embarking on his radio career, Bolger remarked with characteristic, homely quietness: "I want to be a nice Joe from Kokomo first—a comedian next."
failed to develop a passion for tidy columns of figures neatly balanced. His habit of writing checks without entering anything except possibly the date on the stub, finally so exasperated his wife that she forthwith took over the management of all finances. She put Ray on a strictly cash basis. “He still doesn’t know where the money goes,” Mrs. Bolger explains, “but at least I am better cushioned for the shock of our bank statement every month.”

Seven. He has lunched and dined with the Roosevelt family in the White House. Although he comes from a long line of staunch Yankee Republicans, he found the late President and his Lady the number one charm merchants of his experience.

Eight. He has played golf with the Duke of Windsor and taken a terrific ribbing from the Broadway boys when the story came out. P. S. He found the Duke “regular but royal.”

Nine. Has difficulty with his golf handicap. One day he shoots a gay ninety and the next turns in a sharp seventy-two. “It must be my muscles, but I love the game,” he explains wistfully.

Ten. Bolger was one of the first to fly into the jungles of the South Pacific to entertain our armed forces. The War Department rewarded him with a citation for the five months he spent cheering up the boys. He has received through the years, Bolger

Eleven. Of all the publicity he is proudest of appearing in the National Geographic magazine in connection with his junket in the South Pacific war zones. “You usually have to be an explorer to get in there,” he said. “Say, maybe I DID do a little exploring on those islands. I discovered one thing. There are NO South Sea Island paradises. Ask any G.I.”

(Please Turn to Page 26)
HERBERT MARSHALL LIKES KEN THURSTON, that "Man Called X," and admits they are both going places this radio season as the inimitable spy chaser resumes his cross-the-world jaunts.

He Really Gets Around

By Betty Mills

We Again Meet Our Old Friend, "Ken Thurston," Alias Charming Actor, Herbert Marshall, Who Is A Smooth Man off, as Well as on, the Airlanes

When suave Herbert Marshall returned to the role of "Ken Thurston" on "Man Called X," he felt as if he were coming back to an old friend. "I'm just beginning to know the fellow after having portrayed him for one season. This time we'll really go places."

"This time," the second season in the adventures of the indomitable "Mr. Thurston," heralds the welcome summer reappearance of Mr. Marshall on the airlanes. "And it's very good to be back. I worship radio, you know," confided the actor.

"The present industry is a far cry from that of my first appearance,—so long ago I've even forgotten the date, when I was performing in a play and someone thrust a very long and very stuffy script into my hand. I was to tell how to become an actor. I did so in my most dignified manner. I imagine it was just about the worst hoax ever perpetrated on radio," he laughed.

"Today, a veteran of innumerable stage and motion picture successes, Mr. Marshall feels himself also somewhat of a radio veteran. "I can recall the days when it used to terrify me. But not so any longer. It's more like a good friend. One you can relax with and be yourself."

Picture of Good Taste

While chatting with Radio Life, the trim actor regaled us with fascinating stories, ranging from incidents of his youth to laughable tales about his daughters. He wore a beautifully tailored pin-striped suit, a white shirt and a dubbonet tie, he presented a picture of good taste. Twirling, taking off and putting back on his tortoise-rimmed spectacles seemed to substitute for the nervous habit of smoking. He never touches a cigarette until after dinner. Then he smokes like a house afire.

As the son of an impoverished actor, Marshall intended to be a accountant. He was born in London and educated at St. Mary's College in Harlow, then entered the business world at nineteen. He was fired from his first job and out of necessity got a job in the theater.

"I really had no intention of becoming an actor. As the saying goes, 'it grew on me.'"

Having just completed "The Enchanted Cottage," and "The Unseen," Mr. Marshall intends to devote the summer to his radio show. "My wife and I just got back from a short vacation. Dreadful time. It was foggy and cold and absolutely nothing to look at but lemon groves. No one could be that fond of lemons!"

In their Beverly Hills home, he, Mrs. Marshall (the former Lee Russell) and three-year-old Ann happily entertain one another. His young daughter, who is the apple of her daddy's eye, keeps him busy drawing for her.

Is Perfectionist

"I do sketch some," the actor modestly explained, "but I'm so darn particular about it that it takes me forever. Ann loves to have me draw her pictures before she goes to sleep. The poor child would be satisfied with any old line, but not me. Long after she's drifted off, I'm still sitting there, chewing on my tongue, laboring like a fool. I'm such a perfectionist."

His admiration for black and white sketching has resulted in an interesting hobby. At present, he is the proud possessor of some twenty-five original cartoons, many of which were featured in the New Yorker. The works of George Price are among his favorites.

Asked if he were a handy man about the house, he threw back his head and laughed. "Oh, my no! If I do anything, I do an awful lot of damage. The other day, for instance, I was attempting to light a candle on the dining room table and I must have hit something because the whole table top crashed about my feet. A most dreadful mess."

"I can cook—well, I make an awfully good sauce for crab. And I can sew—on buttons. But I don't make things or garden. I detest gardening."

While discussing regional accents (Mr. Marshall's soft British diction

(Please Turn to Page 26)
London to L. A.

Two Los Angeles service men, broadcasting from London to Los Angeles, will be heard here on a special radio program as a part of the local Seventh War Loan Drive, Saturday afternoon, June 30th.

Sgt. Luciano G. Zaragoza (4345 West Zaring Street) and Pvt. Barry L. Cahill (1206 Versailles Place) will be speaking through facilities of the United Kingdom service, the United States Army Radio Service in London, to the people of Los Angeles. These men are now part of the Overseas Medical Groups, and will discuss their work in connection with returning wounded service men from the continent to the United States.

The last in a special series of programs broadcast as a part of the Seventh War Loan Drive, Saturday's "Hometown on the Air!" all-service program will be heard from 3:00 to 3:30 p.m. on station KGFJ, 1230 kilocycles.

Not a Pinch

Every afternoon Vine Street watches three or four officers of the law (cops to you) march into the Otto K. Olson building. (We used to quake as they stomped past our second floor office on their way to some mysterious appointment there). When we couldn't stand it any longer, we cornered one of them and asked how come. Those great, big burly men constitute the policemen's quartet and when they promised us 'the sweetest music this side of heaven', they weren't kidding. It's really something.

Another Kid Story

John Brown's precocious nine-year-old son, Jarod, pulled a fast one on his father. Impressed by the magnanimity of the Seventh War Loan Drive, the boy did a little bond collecting on his own. When his school failed to meet its pledged quota, Jarod quietly went through his neighborhood ringing doorbells and asking for donations. Coming home with more than ten dollars, he proudly showed it to his amazed parents.

"Was it difficult, son?" asked actor Brown.

"Nah," boasted the boy. "It was so easy that I'm gonna collect for myself tomorrow night."

TO INCREASE YOUR
LISTENING PLEASURE

RADIO: West * National and International

Somebody's Bawl'in'

When we hear stories like this, we sometimes wonder what's in a name. Marlin Hurt, who portrays "Beulah" on the air, was dining at the Hollywood Brown Derby this week but did not hear a page boy calling for "Marlin Hurt." After three unsuccessful attempts to get his attention someone went to the restaurant's public address mike and shouted: "Somebody's bawl'in' for Beulah!"

That did the trick. Marlin jumped at the sound of his radio trade mark and hurried to the desk where he learned he was wanted on the phone.

Let Punishment Fit

Producer Helen Mack isn't sure whether she should spank or laugh at her young son. When she attempted to punish him the other day for a naughty deed, he didn't take it. After a good old-fashioned spanking had been administered, he climbed off Helen's lap—and, in turn, slapped her.

"Hey, what's going on?" demanded the astounded mother.

"Well," rationalized the boy, "you hit me first."

Good Idea

Maybe Cass Daley has started something. What do you think?

The radio comedienne has evolved a "help project" to solve the servant problem in her North Hollywood neighborhood. Cass has organized a dozen housewives and their maids into the "North Hollywood Co-Operative Servant's Club." The twelve house-holders maintain a total of four domestics who are on a "lend-lease" basis. Each maid rotates her working week according to a "NHCHC" schedule, spending certain days each month at each member's home. Thus, Cass has assured herself and her neighbors of part-time help during the current labor shortage.

A Woman's Place

A skillful character actress named Theresa Lyon made her radio debut recently (on last April 21, to be exact), playing the part of Beulah on a CBS "May or of the Town" broadcast. Looking like a young version of a grandmother and dressed with a notable flair for chic elegance, Miss (professionally speaking) Lyon is a vibrant, charming woman of fifty-seven years, and the buxom mother of eight happy children.

On June 7, Mrs. Lyon received her second call to the microphone, this time for the role of the farmer's wife looking for a husband and dramatizes a situation called "Night." Guiding the production from his seat in the control booth, the eminent Mr. Oboler commented on Mrs. Lyon, and her unique Griffin Backett's approach to the mike with the tributary observation, "if you want to hear a scene beautifully played, listen to these two."

Writer-producer Oboler had heard Theresa Lyon's work on "Mayor of the Town" and had been waiting ever since to write a suitable part for her into one of his scripts at the earliest opportunity. Miekegoa will see the enterprising actress make her screen bow as a social worker in "Love, Honor and Goodbye" and as the apartment house manager in "A Letter from Evie."

"I intended to go on the stage ever since my grammar school days," Mrs. Lyon tells Ali Medusa. When we inquired about the birth of her dramatic ambition she appeared in school plays, but marriage to a highly successful business man and the successive arrivals of her eight children kept Mrs. Lyon's theatrical activities limited to club work and "Little Theater" enterprises.

Several years ago, however, her husband's business suffered a complete collapse and the family found themselves in dire circumstances.

Mrs. Lyon resumed her theatrical ambitions with renewed vigor, appeared in a three-weeks run of "The Shattered Glass," and the marriage of "Uncle Harry" at "The Playbox," and took a prominent part in a number of "Pasadena Playhouse" presentations, among them "Watch on the Rhine" (as Fan), "The Rose Tattoo" and the feminine lead in "Quiet Weekend."

Today, the Lyon family goes merrily along, with mother merrily leading the way. Her husband has become purchasing agent of a local business; her oldest son is a lieutenant in the Signal Corps, has served on Guadalcanal and is now stationed in San Antonio, Texas; her youngest is six-
Radio Life Lines

By EVELYN BIGSBY

"FRUSTRATION, INC." Back from a stretch in the Marine Corps, Ivan Ditmars, well-known radio musician, came last week with a short story. Ivan was assigned the same kind of work he did in civilian life—conducting and writing music for an air program, in this instance, the Halls of Montezuma." Next, he and a corporal named Hank Richards, were commissioned to write a musical comedy for the Marines, Ivan doing the music and Hank the book.

For months, they worked late and hard on their opus, which they titled, "The Leathernecks." Finally, the cast of 28 was chosen and the orchestra of 35 was rehearsed. Sets were all drawn, and it was just a matter of days until the curtain went up.

Suddenly, orders came through and every single man in the camp, with the exception of Ditmars and Richards, was shipped out. Needless to say, the show didn't go on. Ivan and Hank, who had to stay to keep the radio show rolling, called themselves "Frustration, Inc." Now they're hoping to try again, presenting their brainchild, either as a Marine show, like "This Is the Army," or as a Broadway production. Meanwhile, former Staff Sergeant Ditmars has gotten into the groove again on Radio Row, was wielding the baton on the Al Pearce show just a few days after donning civvies.

ON RADIO SCENE: "Date With Judy's" Louise Erickson, when asked what's new, said she's trying to get a tan. Frank Morgan's cigarette holder is getting longer all the time. Joan Davis, trotting down Vine Street wearing an all-white ensemble, escorted by Ukie (Sherrin) and joshing soldier boys stopping to ask for her autograph. Billie Burke starting to serve doughnuts and coffee to her early morning audience after her show. George Montgomery and Dinah Shore moving from their Beverly Hills home to a six-acre ranch in the Valley. Gagwriter-comedian Jack Douglas advertising for a maid and throwing in as added inducement, that he'd cook for her on her day off.

MAKING WORLD GO ROUND; Jean McKeon, the little songbird recently featured on Radio Life's cover, is entertaining her husband, Lieut. Paul Brabazon, home for a month... Singer Dave Street paying more than casual attention to Lois Andrews (Georgie Jessel's ex) in the Derby... Henry Russell is said to have written the movie-popular version of "Bell Bottom Trousers" for Dick Powell and June Allyson after visiting them on Powell's yacht... Four foot eleven Connie Raines terribly thrilled over her new romance, Bob Scott, a six-footer.

LAUGHS LAST; Spike Jones, who started his unique brand of music as a protest against big studio bands, and to whose amazement the protest clicked, now directing the 25-piece band for Chase and Sanborn's summer replacement... Bob Burns, recently the subject of a Radio Life article extolling all his hobbies and extreme versatility, will portray a prize-fight trainer in an up-coming picture. It's just about the only thing he hasn't dabbled in during his interesting career!

LA MAXWELL; There's a scramble on among Mutual's technicians to see who's going to get Elsa Maxwell's show on and off the air from her Bel Air apartment. Seems the chatterer dresses in a different robe every week (she airs at 8:15 a.m. Sunday) and always invites the boys to stay for ham and eggs.

MORNING DEVOTIONS

In cooperation with the Pastors' Union and the Pasadena Council of Churches, KWKW is featuring "Morning Devotions," 8:00 to 8:15, Monday thru Friday. Each member church of the Council of Churches will present a full week's program. KWKW provides the privilege of the time for this worthy series.

Tune in to ACME'S SPORTS PARADE

BASEBALL - KMPC

Fri. thru Fri. Saturday Sunday
8:15 P.M. 2:15 P.M. 1:30 P.M.

FIGHTS

HOLLYWOOD LEGION OLYMPIC AUD.
Fri. 10:05 P.M. KMPC Tues. 10:05 P.M. KMTB
Sponsored as a Public Service by ACME BEER

www.americanradiohistory.com
TIME CHANGES

Monday, July 2—“Mystery Chef,” KHJ, 9:45 a.m. (15 min.) Monday through Friday. Formerly KHJ, 11:15 a.m. Monday through Friday.

Monday, July 2—“Bill Hay Reads the Bible,” KHJ, 1:15 p.m. (15 min.) Monday through Friday. Formerly KHJ, 3:45 p.m. Monday through Friday.

Monday, July 2—Elisa Maxwell, KHJ, 3:45 p.m. (15 min.) Monday through Friday. Formerly KHJ, 1:15 p.m. Monday through Friday.

Monday, July 2—“Money on the Line,” KNX, 8:30 p.m. (25 min.) Formerly KNX, 6:00 p.m. Friday.

WHAT'S NEW

Comedy

Monday, July 2—“Beulah,” KNX, 6:00 p.m. (30 min.) Marlin Hunt, the “Beulah” from Fibber McGee show, on his own program.

Thursday, July 5—“Maisie,” KNX, 8:30 p.m. (25 min.) Ann Sothern brings her famous screen series to the air.

Friday, July 6—“Jerry Wayne Show,” KNX, 8:00 p.m. (30 min.) Comedy and music.

Friday, July 6—“Ray Bolger Show,” KNX, 7:00 p.m. (30 min.) Comedy and music by popular star, Ray Bolger.

Variety

Monday, July 2—“Chef Milani’s Musical Kitchen Kollege,” KFWB, 10:00 a.m. (30 min.) Chef Milani expands his program of bold hints, recipe contest, and request music by Dorothy Borchers, organist and singer, besides his cooking talks.

Monday, July 2—“Woman’s Page,” KFWB, 4:00 p.m. (15 min.) Monday through Friday.

Tuesday, July 3—“The Victor Borge Show,” KFI, 6:30 p.m. (30 min.) Victor Borge, Danish comedian-pianist, heads cast including vocalist Pat Friday, Billy Mills orchestra, and announcer Harlow Wilcox.

Wednesday, July 4—“College of Musical Knowledge,” KFI, 7:00 p.m. (30 min.) New professor Phil Harris takes over Kay Kyser’s spot for the summer.

Drama

Sunday, July 1—“Men of Vision,” KNX, 4:00 p.m. (30 min.) Dramatizations of life stories of America’s industrial leaders, narrated by Edwin C. Hill.

Sunday, July 1—“Rogue’s Gallery,” KFI, 4:30 p.m. (30 min.) Detective stories, featuring Dick Powell, directed by William Spier.

Sunday, July 1—“Soldiers of the Press,” KECA, 10:00 p.m. (30 min.) Re-enactment of headline stories sent in by news correspondents from the battlefronts of the world.

Monday, July 2—“House of Seven Gables,” KNX, 12:15 p.m. (15 min.) Monday through Friday. Dramatic serial.

Tuesday, July 3—“Columbia Presents Corwin,” KNX, 6:00 p.m. (30 min.) Norman Corwin, eminent writer-producer, presents a series of new dramatic poems. First feature will be Alfred Drake in “Unity Fair.”

Tuesday, July 3—“The Falcon,” KHJ, 8:30 p.m. (30 min.) Mystery melodramas featuring the Falcon, well known sleuth.

Wednesday, July 4—“Human Adventure,” KHJ, 7:00 p.m. (30 min.)

Music

Sunday, July 1—“Musical Bouquet,” KECA, 12:00 noon (30 min.) Romantic music with Brett Morrison, host, and Lois Marlowe and Phil Pennet, featured singers. M usical back-

Southern Pacific’s “MAIN LINE”

Thrilling true stories of the railroad—and the railroaders who keep the war trains rolling!

Listen...

KHJ 8 PM

Wednesday

NEW SHOWS ON KFI: Monday at 6:30 you’ll hear the voice of Rise Stevens, the star of opera and motion pictures, on her own program. Miss Stevens has invited Robert Emmett Dolan to be her guest on the opening show. Mr. Dolan, you’ll recall was musical director of “Going My Way” in which Miss Stevens appeared with Bing Crosby, and the two will offer a medley of tunes from that award-winning production. And on Tuesday evening at the same time (6:30) The “Victor Borge” show makes its bow. The program stars the Danish pianist-comedian who made his first hit in this country on Crosby’s Music Hall. Also featured on the program will be singer Pat Friday and the Billy Mills band.

BRIEFS: Ever-popular “One Man’s Family” returns to NBC-KFI on July 15 for a regular Sunday airing. Bing Crosby is guest on the Telephone Hour this Monday at 9:00. One reason for the success of that swell Sunday night show “Meet Me at Parky’s” is because Hal Fimberg is producer and joins Parky on script-ing. He’s the same clever guy who jumped the rating on Comedy Theater when he took over production of that series. Composer-conductor, Sigurd Ramberg was recipient of a flood of letters and telegrams offering congratulations after the first broadcast of his new program on Tuesdays at 7:30.

—Advertisement.
SUNDAY, JULY 1

10:15-KFTI, KPAS-Chuck Collins

COMMANDER SCOTT and the Romance of the Highways
"Unreal Realities"
10:15 A.M. Sundays

10:15-KHJ, KGB, KFJM, KVOE-
Commander Scott.

SUNDAY Program Highlights
 Morning Programs Appear in Lighter Time Afternoon and Evening Programs in Boldface.

Variety
1:30-Brace-Massage, KFCA
2:00-Charlotte Greenwood, KFCA
3:00-Silver Theater, KFCA
3:30-News and Prinette, KFCA
4:00-Wayne King, KFCA
4:00-Ford-Jones, KFCA
4:30-Tommy Dorsey, KFCA
5:00-Quinby Reynolds, KFCA
5:30-Texaco Theater, KFCA
6:00-Jimmy Pyke, KFCA
6:15-Police Call, KFCA
6:30-Prince of Music, KFCA
6:45-Glidersale, KFCA
11:05-Vivian Bigas, KFCA
11:30-Romance of the Ranches, KFCA

War
12:30-Army Hour, KFJ
1:00-Your America, KHJ.

Quiz Programs
1:00-Darts for Douches, KFCA
4:00-What's That Song Hour, KFJ
4:30-Better Half, KHJ
5:30-Answer for KHJ, KHJ
8:30-Quiz Kids, KFCA

Outstanding Music
9:30-Salt Lake Tabernacle, KFCA
11:00-Stradivari's Orch., KFAC
11:30-Album, KFCA
12:00-Newsical, KHJ
12:30-Classic Occasions, KHJ
13:00-News, KHJ
13:30-Call, KHJ
14:00-Variety Hour, KFCA
14:30-Quintet of Khorns, KHJ
15:00-Comedy Hour, KHJ
15:30-Operetta, KHJ
16:00-Hollywood Merry-Go-Round, KFJ
6:30-Album of Familiar Music, KFJ
7:00-Hour of Charm, KFJ
7:30-Standard Symphony, KFJ
8:00-Newsical, KFJ
8:30-Los Angeles Time, KFJ
9:00-Imperial Park Concert, KFCA
9:30-Manhattan Merry-Go-Round, KFJ

SUNDAY, JULY 1

THE RADIO FAMILY CIRCLE
Sunday Morning
WILDLIFE NELSON
KFWB
7:30-8:00

KFTI, KHJ, KGB, KFJM, KVOE

Complete
Gilbert & Sullivan Works
Sponsored by Marshall & Clappett

KFWB: 11 A.M. - 2 P.M.

Saturday's Variety: 7 p.m.

11:00-KHJ, KGB, KFJM, KVOE

Interest in Radio Broadcasting?

TUNE
HAL STYLES' "So You'd Like Be in Radio?"
KFWB Sunday 3:30 - 4:00 P.M.
Sponsored by Radio Station KFJ, AM, Miami
880 Wilshire Blvd.
Beverly Hills
Rambach 2-496
SCREEN PIONEERS ON AIR

Providing a real "come-back" for many of the stars of the silent days of motion pictures, is a new, half-hour transcribed radio show soon to be aired under the title of Neil Darling's "Hollywood Diary." The format of the new show is interesting. In each program Miss Darling introduces such pioneers of the screen as John Ince, Bryant Washburn, Minna Durfee Ar- buckle, Chester Conklin, and Herbert Rawlinsq, who tell their most interesting experiences, which are then dramatized by a complete excellent cast. The programs have been produced by Hal M. Ayres, with scripts by John P. Carrington.

PARENT'S REPORT CARD

Art Linkletter was interviewing five fifth graders on a recent "House Party" over CBS when he asked them the question, "Should parents help their children with their home work?" Link- letter received five negative answers. The reason—parents get the wrong answers!
Mondays, July 2

Haven of Rest

Mon., Wed., Fri.

First Mate Bob and the Good Ship Grace

KPKS, 8:30 A.M.
TUESDAY, JULY 3

**1st News of the Day on Hemingway's**
Scotch Triple Action Cleanser

**KJH**

**9:00** - Fred Waring, KFSD

**9:15** - A. D. O. M., KNX

**9:30** - Elvira Kaye, KNX

**9:45** - Jack Kelly, KFWB

**10:00** - Robert Towne, KFWB

**10:15** - Ben Kipfer, KFWB

**10:30** - Connie Stevens, KFWB

**10:45** - Paul Frees, KFWB

**11:00** - Bob Hope, KFWB

**11:15** - Jack Paar, KFWB

**12:00** - Bob Hope, KFWB

**12:15** - Jack Paar, KFWB

**12:30** - Bob Hope, KFWB

**12:45** - Cronin & Young, KFWB

**1:00** - Bob Hope, KFWB

**1:15** - Jack Paar, KFWB

**1:30** - Bob Hope, KFWB

**2:00** - Bob Hope, KFWB

**2:15** - Jack Paar, KFWB

**2:30** - Bob Hope, KFWB

**2:45** - Jack Paar, KFWB

**3:00** - Bob Hope, KFWB

**3:15** - Jack Paar, KFWB

**3:30** - Bob Hope, KFWB

**3:45** - Jack Paar, KFWB

**4:00** - Bob Hope, KFWB

**4:15** - Jack Paar, KFWB

**4:30** - Bob Hope, KFWB

**4:45** - Jack Paar, KFWB

**5:00** - Bob Hope, KFWB

**5:15** - Jack Paar, KFWB

**5:30** - Bob Hope, KFWB

**5:45** - Jack Paar, KFWB

**6:00** - Bob Hope, KFWB

**6:15** - Jack Paar, KFWB

**6:30** - Bob Hope, KFWB

**6:45** - Jack Paar, KFWB

**7:00** - Bob Hope, KFWB

**7:15** - Jack Paar, KFWB

**7:30** - Bob Hope, KFWB

**7:45** - Jack Paar, KFWB

**8:00** - Bob Hope, KFWB

**8:15** - Jack Paar, KFWB

**8:30** - Bob Hope, KFWB

**8:45** - Jack Paar, KFWB

**9:00** - Bob Hope, KFWB

**9:15** - Jack Paar, KFWB

**9:30** - Bob Hope, KFWB

**9:45** - Jack Paar, KFWB

**10:00** - Bob Hope, KFWB

**10:15** - Jack Paar, KFWB

**10:30** - Bob Hope, KFWB

**10:45** - Jack Paar, KFWB

**11:00** - Bob Hope, KFWB

**11:15** - Jack Paar, KFWB

**11:30** - Bob Hope, KFWB

**11:45** - Jack Paar, KFWB

**12:00** - Bob Hope, KFWB

**12:15** - Jack Paar, KFWB
WEDNESDAY, JULY 4

**Indicates News Broadcasts.**

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<tr>
<td>8:00</td>
<td>KFAC—World's Fair.</td>
<td>KFWB—Television Test Pattern.</td>
<td>KFXM—Television Test Pattern.</td>
<td>WXYZ—Television Test Pattern.</td>
<td>MI—Television Test Pattern.</td>
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<td>8:10</td>
<td>KFAC—World's Fair.</td>
<td>KFWB—Television Test Pattern.</td>
<td>KFXM—Television Test Pattern.</td>
<td>WXYZ—Television Test Pattern.</td>
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<td>8:30</td>
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<td>KFWB—Television Test Pattern.</td>
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<td>WXYZ—Television Test Pattern.</td>
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<td>MI—Television Test Pattern.</td>
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**KWSW**

**RACE RESULTS**

All Tracks all Day!

**MAIER BEER**

The Beer With Grand Taste Appeal

- **KWSW**—Special Delivery
- **KFXM**—Farm Front
- **KGB**—The Smoothies

**12-15**

**KFWB**—Blind Hapitoma

- **KRECA**—Children's, Boys
- **KRECA**—Ladies, Ice Seated
- **KRECA**—Garden Special

**12-16**

**KFWB**—Al Jarvis

- **KRECA**—News
- **KRECA**—Singing Sweepstakes
- **KFXM**—Garden Special

**12-17**

**KFWB**—Al Jarvis

- **KRECA**—News
- **KRECA**—Singing Sweepstakes
- **KFXM**—Garden Special

**12-18**

**KFWB**—Al Jarvis

- **KRECA**—News
- **KRECA**—Singing Sweepstakes
- **KFXM**—Garden Special

**KRECA**—Ladies, Ice Seated

- **KRECA**—Garden Special

**12-19**

**KFWB**—Al Jarvis

- **KRECA**—News
- **KRECA**—Singing Sweepstakes
- **KFXM**—Garden Special

**12-20**

**KFWB**—Al Jarvis

- **KRECA**—News
- **KRECA**—Singing Sweepstakes
- **KFXM**—Garden Special

**KRECA**—Ladies, Ice Seated

- **KRECA**—Garden Special

**12-21**

**KFWB**—Al Jarvis

- **KRECA**—News
- **KRECA**—Singing Sweepstakes
- **KFXM**—Garden Special

**KRECA**—Ladies, Ice Seated

- **KRECA**—Garden Special

**12-22**

**KFWB**—Al Jarvis

- **KRECA**—News
- **KRECA**—Singing Sweepstakes
- **KFXM**—Garden Special

**KRECA**—Ladies, Ice Seated

- **KRECA**—Garden Special

**12-23**

**KFWB**—Al Jarvis

- **KRECA**—News
- **KRECA**—Singing Sweepstakes
- **KFXM**—Garden Special

**KRECA**—Ladies, Ice Seated

- **KRECA**—Garden Special

**12-24**

**KFWB**—Al Jarvis

- **KRECA**—News
- **KRECA**—Singing Sweepstakes
- **KFXM**—Garden Special

**KRECA**—Ladies, Ice Seated

- **KRECA**—Garden Special

**12-25**

**KFWB**—Al Jarvis

- **KRECA**—News
- **KRECA**—Singing Sweepstakes
- **KFXM**—Garden Special

**KRECA**—Ladies, Ice Seated

- **KRECA**—Garden Special

**KRECA**—Ladies, Ice Seated

- **KRECA**—Garden Special
THURSDAY, JULY 5


2:00-2:30—KFSD—Science of Mind. KFAC—Between the Lines. KFSC—Western Serenade. KFAC—Midnight Singers. KFAC—Dr. A. U. Michelson.

2:30-3:00—KFAC—Living in Hollywood. KFSC—Time.


5:00-6:00—KFR—KFSD—Fred Waring. KNX—Breakfast Club, KECA. KJL, KGB, KFSC, KYVE—Radio. William Lank. KECA—Glamor Manor.


THURSDAY Program Highlights

Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface. "Variety" and "War" Programs Appear in Italic.

**Variety**

8:00-9:00—Dispatch from Reuters, KFSC—News. 10:00-11:00—Pacific War Analysis, KNX.

**War**

8:00-9:00—Dispatch from Reuters, KFSC—News. 10:00-11:00—Pacific War Analysis, KNX.

**Outstanding Music**

4:00-6:00—Musical Masterpieces. 6:00-8:00—Eurovision. 8:00-10:00—KFWB—Public Affairs.

**Ours Programs**

1:00—Think Hard Now, KNX. 3:00—Nash Webster Says, KNX.

**Drama**

5:30—Tom Mix, KNX. 6:30—Paula Paige, KFAC.

**Sport**

10:00—Meet Scratch Street. 10:00—KFWB—News. 11:00—KFWB—News. 12:00—KFWB—Radio.

**Sports—Comment**

10:00—Meet Scratch Street. 11:00—KFWB—News. 12:00—KFWB—Radio.

**Sports—Comment**

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**Sports—Comment**

10:00—Meet Scratch Street. 11:00—KFWB—News. 12:00—KFWB—Radio.
FRIDAY, JULY 6

Indicates News Broadcasts.

8:00-8:20, KFBI—Fred Waring.
8:20-8:45, KNX—Chamberlin, Kan.
8:45-9:00, KFYD—Ted Haggard.
9:00-9:15, KFAC—Breakfast Chorus.
9:15-9:30, KFWB—KFXM, Fri.
9:30-9:45, KFAC—Breakfast Chorus.
9:45-10:00, KFYD—Ted Haggard.
10:00-10:15, KFAC—Breakfast Chorus.

Variety

8:00—Fred Waring, KFT.
8:30—Breakfast Club, KFXM.
8:30—Breakfast Club, KFXM.
8:45—Breakfast Club, KFXM.
10:00—Breakfast Club, KFXM.
10:45—Breakfast Club, KFXM.

KGB—Sereneing You.
KGM—Impromptu...Calder.
GER—Radio Revival.

MG—Love in the Air.

KGB—Sereneing You.
KGM—Impromptu...Calder.
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GER—Radio Revival.
SATURDAY, JULY 7

SUNDAY PROGRAM HIGHLIGHTS

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

11:00—Yanks in Orient, KJCA.

Outstanding Music

4:00—Musical Masterpieces, KFAC.

Sports—Comment

10:00—Met Scratch Sheet

Quiz Programs

3:00—Quiz of Two Cities, KJFI.
Sunday, July 1—“Sunday at N-K Ranch,” KECA, 1:30 p.m. (30 min.)
Carol Bruce and Curt Massey replace the Andrews sisters for the summer.

Monday, July 2—“Fun With Music,” KJH, 8:15 a.m. (15 min.) Monday through Friday. Musical novelties.

Monday, July 2—Cliff Edwards, KJH, 8:35 a.m. (5 min.) Monday through Friday. Return of an old favorite.

Monday, July 2—“The Mountaineers,” KJH, 10:30 a.m. (15 min.) Monday, Wednesday, Friday.

Monday, July 2—“The Rise Stevens Show,” KFI, 6:30 p.m. (30 min.) Rise Stevens stars with a Hollywood musical director featured each week. Robert Emmett Dolan will be first guest, and the two will offer a medley of songs from “Going My Way.”

**WHO’S GUESTING**

**Variety**

Sunday, July 1—Evelyn Bigsby, KECA, 9:15 p.m. (15 min.) Ray Bolger is guest.

**Music**

Monday, July 2—“Telephone Hour,” KFI, 9:00 p.m. (30 min.) Bing Crosby, guest. Crosby played his greatest hits, for the first of three programs originating in Hollywood.

**Drama**

Saturday, July 5—“Suspense,” KNX, 9:00 p.m. (30 min.) George Coulouris in “The Last Detail.”

**Music Box**

The Washington Motors Music Box, now in its 5th year, is aired over KPAS, 9:00 to 10:00 p.m. Monday thru Saturday. Ira Cook, popular Southern California platter spinner, encore the Music Box which features light opera favorites.

**ORA BELLE THEURICH**

“Kettles and Calico” brings Ora Belle Theurich, state chairman of radio for the California State Economists’ Association, to KWKW’s air waves every Saturday morning, 9:15 to 9:30. Miss Theurich, noted authority in the art of home making, keeps her listeners informed on menu items, style news, as well as interviewing interesting personalities in unusual types of business.

Music Box

The Washington Motors Music Box, now in its 5th year, is aired over KPAS, 9:00 to 10:00 p.m. Monday thru Saturday. Ira Cook, popular Southern California platter spinner, encore the Music Box which features light opera favorites.
RADIO WEST
(Continued from Page 7)

ten and a baseball fiend of the first order. All of the eight children are theater enthusiasts.

They smilingly proclaim that their mother did her greatest dramatic work when things were at their worst for the family, when, sometimes, she would put on an "act" to convince them that everything was all right.

Her children would smile at her and ask, affectionately, "Mom, is that a line from a play?"

You're Invited

Al Jarvis' popular new Saturday matinee show on KFWB, is now being presented before a studio audience. Show time is 1 p.m. until 2, during which time Jarvis asks his guest judges to grade popular recorded tunes, with listeners competing by mail to tie the judges' scores. Winner gets a watch from the sponsor, Parker Watch Company.

Schoolbooks to Scripts

Young Tommy Cook, the clever youngster who is "Alexander" of CBS' "Blondie," had a busy time last week. On Thursday, he graduated from the John Burroughs Junior High School, put away his schoolbooks for the summer only to pick up the radio scripts to study for his forthcoming appearances on the airplanes, including a roll in this week's Arch Obool production on Mutual.

Busman's Holiday

When Fanny Brice, star of the CBS "Toasties Time" show, visited New York recently, it was her first appearance there in eight years. Miss Brice had a busman's holiday—attending the theater and visiting eastern-origin air shows.

He Really Gets Around

(Continued from Page 6)

is still very much in evidence) he told us of his humorous meeting with Brooklyner Ed Gardner, "Archie" of "Duffy's Tavern." Marshall, it seems, was guesting on the Gardner show and arrived rather late for rehearsal. Gardner was standing in a corner mending his now famous apron and without looking up at Marshall, whom he had never met, bellowed out, "Hi ya, Herbert. Got any good gags?"

"I wasn't sure," Marshall laughed, "whether he meant for the show or to perform on the spot."

Not having been back to his native England since 1937, the actor is naturally eager for a visit to his homeland. "Even if I can't go personally," he grinned, "my friend, 'Mr. Thurston' gets around all over Europe. Maybe that will have to content me for awhile."

Gags of the Week

For the best Gags of the Week, heard over Radio and seen Radio Life, tickets will be sent winners for admission to radio broadcasts. Send your best gag selection to 1029 West Washington Boulevard, Los Angeles.

Robert Goldberg, 1701 Kenneth Road, Glendale 1, Calif.

Heard on "It Pays to Be Ignorant":
Shelton: I used to be a blacksmith in a bakery shop.
Howard: A blacksmith? What did you do?
Shelton: I used to shoo flies.

Mrs. Helen De Ford, 6300½ Pasadena Avenue, Los Angeles 42, Calif.

Heard on "It Pays to Be Ignorant":
Shelton: My cousin was drowned in a U.S.O. last night.
McNaughton: How did he drown in a U.S.O.?
Shelton: A big Wave came in.

Sara Berman, 729 S. Union Avenue, Los Angeles 14, Calif.

Heard on the Kate Smith show:
Kate: How did you get so strong?
Homer: I eat Jello pudding.
Kate: How about those square shoulders?
Homer: Oh, I eat the box, too.

SHRINE CIRCUS

When the Shrine Circus comes to town July 6, the Shrine Auditorium will be jam-packed with Los Angeles school children, all guests of the Los Angeles Brewing Company, brewers of Eastside Beer. The youngsters will be treated to one of the finest shows of the year, featuring trained animal acts, trapeze artists and many unusual feats of the sawdust ring that make this season’s circus season memorable. Junio has been omitted in planning perfect enjoyment of the opening matinee for Eastside’s young guests. Free transportation is being provided as well as that absolutely essential part of any afternoon at the circus—popcorn.

Briefs on Bolger

(Continued from Page 5)

Twelve, Bolger has a charming way with women. Said he learned it when he sold vacuum cleaners to the housewives of New England. "You had to have a triple threat personality to get past the door. So I developed a cheerful little earful that started: 'Good morning, Madam. I'm from the Good Housekeeping. I've come to clean a rug for you, free of charge'—"

13. At the opening of Rockefeller's Radio City Music Hall, Bolger made the classic remark, "It certainly is wonderful what you can do with a few dimes!"

14. Because of his unfailing integrity and brilliant performance, Bolger has won the unanimous ac—

( Please Turn to Page 31)
Sugar 'n' Spice And Everything Nice

By Peggy Carter


In SPITE of the fact that it's considered rather bad taste to mention a lady's age (let alone, make a point of it), tribute is due to AFRA's youngest member, seven-year-old Norma Nilsson.

When this talented child actress, whom Radio Life hailed as a prodigy well worth keeping in mind, made her air debut at the age of five, she not only amazed Arch Oboler, but the radio industry as well.

Under the impression that she was sending her daughter to apply for a singing and dancing job, Mrs. Nilsson took Norma to an Oboler audition. Equipped with her music in one hand and her tap shoes in the other, tiny Norma strolled into the studio to find that they were looking for an actress.

"What's this?" inquired Mr. Oboler upon sighting Norma. "Can you read?"

"What do you want me to say?" replied Norma.

Oboler told her, she repeated it and the writer-producer threw up his hands delightedly. This was what he wanted. Although she couldn't read the script, she memorized her part immediately and gave a perfect performance.

Learned A.B.C.'s

A whole year elapsed before she appeared on radio again. During that time Norma was learning to write and spell—but most important of all, to read. At last feeling sufficiently fortified (she could even pronounce sociology and psychology) she was given her first "real" part on the "Lux Radio Theater" under the understanding direction of Fred MacKaye.

To date have followed nine Lux broadcasts with Norma playing everything from little French boys to "Trina," the child in "Penny Sernational." Of Mr. Mac Kaye, the Nilsson's fondly say, Norma owes her start in radio to his appreciation of her talent when she was a tiny little girl.

Many a radio personality, great and near great, has been startled to learn that the Norma Nilsson listed on the call sheet is the tiny figure strolling across the stage toward him. To rehearsals she may wear a skirt and sweater or even a play suit. But at the actual performance she will appear neatly decked out in a cool little dress with matching hat or something ruffly with her hair becomingly fluffed out.

Frets About Looks

Suddenly aware of her looks, Norma frets because she thinks it isn't pretty. Mrs. Nilsson wisely comforts her by telling her that although she has a nice face, real beauty comes from the inside. And sweet-dispositioned little Norma is happy again.

At rehearsals, the tiny actress appreciates it when her co-workers treat her as an adult. Unbelievably mature in many traits, she senses their feeling toward her at once and reacts accordingly. She has charmed many a disinterested fellow player by her lady-like demeanor.

Called a "real trouper" by Frank Morgan, she has on more than one occasion displayed that innate sense of quick thinking so necessary to a good actress. On one of her first transcontinental shows she was called into a rehearsal, handed a script without any direction and was seated without any introduction at a table. She was to portray a dying child. Mrs. Nilsson waited breathlessly on the sidelines to see if Norma could do it. When child's (Please Turn to Page 31)
by Harry Koplan

You Can't Play Trombone and Not Know How to Hold It. . . You Shouldn't Give Up $75 a Week for $20 . . . You Can't Crack The Whip and Make the Cast Adore It

But Bailey Did!

Bone in a dance band—and not know how to hold it first.

But Bailey did!

You can't work musical comedy on the road, vaudeville, tent shows, and be a Barker in two World's Fairs.

But Bailey did!

You can't produce, direct and stage amateur theatricals for charity groups, and keep the rehearsals like a grand party.

But Bailey did!

You can't say, 'Oh, what's the use. No matter what we say, it will only end, but Bailey did!'

It all began back in Hampton, Iowa, during the Civil War (claims Bailey). His father was the town's undertaker, which probably accounts for Jack's love of real live people.

Pillsbury Military Academy, in Minnesota, did Bailey little good since he spent most of the semester traipsing around the state on one nighters with Brandt's Hotpoints (an orchestra). J. B. at the time was exactly fifteen. You notice nothing was mentioned above about Jack's playing with the orchestra—because he didn't. He didn't even know how to hold a horn, so he was assigned to the trombone. Now why in the world would a man be hired to play in an orchestra when he isn't a musician? Well, I warned you earlier there was something wrong with the guy. (Aside in small type). He was hired to do a "nut" song. And it was then that Jack Bailey, musician-vocalist, became the first ever to carry a silly wardrobe with a dance band.

Through College

Somehow Drake University appealed to Jack, so he m-a-t-r-i-c-u-l-a-t-e-d. (He couldn't pronounce it, so he spelled it for me). Instead of the regular courses he took all the dramatic art and music that would fit the schedule. Then proceeded to get a job with another orchestra to work his way through college.

This new group had the short title of "Larry Philbrick's Yonkers Tea Room Orchestra In Des Moines." Once again the musicianship of our friend Bailey was not appreciated and he spent most of his time entertaining the orchestra, and some of the time entertaining the customers. One night an actor named Ralph Bellamy was dancing to L. P.'s Y.T.R.O. in D. M., and heard Jack go through his wacky routine, promptly offered him a job in his resident stock company at Des Moines.

There being something wrong with Bailey, he took the job. Even though with the band he had been earning $75 a week, and Bellamy only offered him $20. For this amount he played in the pit orchestra, worked in the office, was stage manager, and played small bits. This lasted long enough for Jack to gain more experience, then he went on the road again, this time with the old-time tent show which played repertoire comedy such as "Toby Comes Home," Real highclass stuff. Then quickly followed musical comedy and vaudeville.

Like Party

By the time the World's Fairs in Chicago and San Diego rolled around there was little left that our boy Bailey hadn't done except be a "talker." So that was what he became. A "talker" in carnival land.

(Please turn to page 31)
JENNINGS PIERCE of NBC predicted the present war with Japan twenty years ago. In fact, Pierce did more than predict. He knocked out a coolie in a hotel in Kobi, Japan.

It seems that the coolie was holding up Pierce for at least three fares instead of the usual one. Following Pierce into his hotel and up to the second floor, the coolie persisted in clutching at him and demanding his money. It was about that time when Pierce popped him one—and the coolie went tumbling downstairs. When the gendarmes arrived later in the day looking for Pierce, he had already changed clothes, gathered his friends, and fled the town.

THE genial gentleman, Jennings Pierce, used to be heard on the air over "Western Farm and Home Hour," was later agricultural director for network's western division before coming to Hollywood in 1942.

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The genial manager of station relations and director of public service broadcasting for the Western division of NBC recalls with gusto this remembrance of nearly a quarter century ago. He was touring the Orient by virtue of his being a member of the University of California glee club. On the itinerary were Manilla, Hongkong, Shanghai, Yokohama, Tokyo, Asaka and Kyoto. It is coincidental that Pierce's top public service program today is "Pacific Story," which deals every week with just such places as these, and many more like them.

Jennings Pierce first became a familiar name when it was heard daily over NBC's Western Farm and Home Hour, broadcast from San Francisco. Pierce was the show's announcer and administrator. Following his work on the Farm and Home Hour, Pierce became agricultural director for the Western division of NBC. It was in January, 1942, when he was promoted to his present top-flight position, that he moved from San Francisco to Hollywood.

He was born in 1897, in Bakersfield, Calif., and was a farm boy while he attended Beardsley school, was active in athletics at Kern county high school. World War I called Pierce and he joined the Marine Corps. Armistice came after one

Joe Doakes Doesn't Know It, But He Owes Many Fine Public Service Programs to Busy Jennings Pierce

NBC Public Service Programs

| THE ARMY HOUR | Mondays | 12:30-1:30 P.M. |
| AMERICA UNITED | Sundays | 10:15-10:30 P.M. |
| AS I SEE IT | Sundays | 3:45-4:00 P.M. |
| THE ART OF LIVING | Saturdays | 3:45-4:00 P.M. |
| ATLANTIC SPOTLIGHT | Saturdays | 9:30-10:00 A.M. |
| THE BAXTERS | Saturdays | 9:30-10:45 A.M. |
| CARVEY'S WELLS | Sundays | 9:00-9:15 A.M. |
| CATHOLIC HOUR | Sundays | 3:00-3:30 P.M. |
| CONSUMER TIME | Saturdays | 9:15-9:30 A.M. |
| DOCTORS LOOK AHEAD | Saturdays | 1:30-2:00 P.M. |
| ETERNAL LIGHT | Sundays | 8:00-8:30 A.M. |
| FIGHTING FRONT FACTS | Sundays | 3:30-3:45 P.M. |
| FARMERS DIGEST | Mon. thru Sat. | 6:15-6:45 A.M. |
| FROM THE PACIFIC | Mon. thru Fri. | 9:30-10:00 A.M. |
| GARDENING FOR VICTORY | Saturdays | 3:00-3:15 P.M. |
| HIGHLIGHTS OF THE BIBLE | Sundays | 7:00-7:30 A.M. |
| HOME IS WHAT YOU MAKE IT | Saturdays | 6:00-6:30 A.M. |
| I SUSTAIN THE WINGS | Saturdays | 3:15-3:30 P.M. |
| KALTENBORN | Mon., Wed. Fri. | 5:00-5:15 P.M. |
| LARRY SMITH | Mon. thru Fri. | 9:15-9:30 A.M. |
| MARINE BAND | Fridays | 10:00-10:30 A.M. |
| NEWS IN ADVERTISING | Sundays | 9:15-9:30 A.M. |
| NBC CONCERT ORCHESTRA | Sundays | 9:30-10:00 A.M. |
| NEWS SUMMARY | Sun. thru Sat. | 11:55-12:00 Mid. |
| NEWS SUMMARY | Mon. thru Fri. | 10:55-11:00 P.M. |
| OKEY FOR RELEASE | Mon. thru Fri. | 5:00-5:15 P.M. |
| OUR FOREIGN POLICY | Saturdays | 4:00-4:30 P.M. |
| PACIFIC STORY | Sundays | 10:30-11:00 P.M. |
| RUPERT HUGHES | Saturdays | 3:30-3:45 P.M. |
| STORY TO ORDER | Sundays | 6:15-6:30 A.M. |
| SAN FRANCISCO CONFERENCE | Saturdays | 9:30-10:00 P.M. |
| TOMORROW'S WORLD | Mondays | 9:30-9:45 P.M. |
| UNIV. OF CHI | Sundays | 10:30-11:00 A.M. |
| U. S. NAVY BAND | Mondays | 10:00-10:30 A.M. |
| VISITING NURSE OF AMERICA | Sundays | 8:30-8:45 A.M. |
| VOICE OF A NATION | Mon. thru Fri. | 9:00-9:15 A.M. |
| VETERAN'S ADVISOR | Sundays | 10:00-10:15 A.M. |
| WORLD NEWS BROADSPELD | Sundays | 6:00-6:15 A.M. |
| WORLD'S GREAT NOVELS | Fridays | 8:30-9:00 P.M. |
| WAR TELESCOPE | Saturdays | 10:45-11:00 A.M. |
Genial Gentleman of NBC

(Continued from Page 29)

year of service and just in time to enable him to enroll in the university. Consequently, he left school in 1919. For one entire month, during the customary period of freshman hazing, Pierce remained an impressive Marine and one not to be bothered. He had neither a place to go to, home, and the university and had nothing to wear except his Marine uniform!

 Came next his exciting summer on tour with the university glee club in the Orient. But college for Pierce was a serious business of meeting expenses and getting ahead on a shoestring. He hushed for his first two years and sang in church choirs as tenor soloist. His major in college was agriculture.

Pierce took a job inspecting fruits and vegetables in Lodi as an employee of the state department of agriculture. While in this job he was called to KGO as an announcer and singer.

What was later to prove Pierce's first really big break, but what did not appear too phenomenal at the time, was his assignment to do an agricultural show over KGO. Then Pierce worked for the NBC organization in San Francisco as chief announcer, followed by an assignment to the Western Farm and Home Hour. In no time the name Jennings-Pierce was a household term.

Today the personable NBC contact man lives in Van Nuys, a Los Angeles suburb, where he and his family have a mission-style house and a stable with three horses. On their one acre they raise rabbits, chickens and chickens. Mrs. Pierce is active in war work in her job of running a router machine at Lockheed where she has been turning out P-38s during the past year. The Pierces have two sons, Jennings who is 15 years old, and Alan T., who is 13.

Hunting and fishing are Pierce's favorite hobbies and he takes time out from his busy schedule to go pheasant shooting every fall in the rice fields north of California. His favorite shows are all NBC offerings, being Fibber McGee and Molly, Cavalcade of America, the NBC Symphony, and Pacific Story—the show which he and Inez Richardson of Star Dust considered on first conception, and which is currently the top public service offering from Hollywood. Pierce's first big public service program from Hollywood was the creation and release of "Unlimited Horizons," a famous program which recognized the unique contributions of America's greatest scientists. It was released with the cooperation of Stanford, the University of California and the California Institute of Technology.

In his capacity as manager of station relations, Pierce must visit 26 stations in the west at least once a year and, during the remainder of the time, must maintain close touch steadily. He handles contractual relations, clears programs, iron out all kinds of differences and is, generally speaking, liaison man between two organizations and the big NBC organization.

In addition to all this work, moreover, Pierce services all eastern public service programs over NBC for the western part of the United States, handling promotion, encouraging local stations to relate to network programs and preparing parts of these programs which originate from Hollywood.

Television, says Pierce, will be one of the greatest developments for entertainment and education yet devised by man. With the TV craze's conclusion, he predicts, its development will be very rapid. Pierce believes that the post-war development of FM will be a powerful radio medium for use by the schools.

As a part of his public service programs for the Western division of NBC, Pierce is handling two sessions of the relatively new NBC-UCLA Summer Radio Institute, a practical radio workshop conducted for six weeks during the summer for educators. For Pierce organized this summer's Institute, which ends on August 5, carefully selected "students" for the sessions from scores of applications for admission, and worked with all the Institute's "professors"—who were the top writers, producers, announcers and engineers of NBC in Hollywood.

Biggest event of the Institute was the coast-to-coast broadcast over NBC of the prize script written in competition in sessions of the Radio Writing Class. Blood plasma was the mandatory topic of all scripts which were submitted by all members of the class. "Crosstown," by Chandler Harris, was the winner. Another big event of the Institute was the dinner party which officially closed the 1944 summer sessions. At that time Ann Durrum, a writer for CBS station in Austin, Texas, and a "student" at the Institute, was named the outstanding member of the combined sessions.

The Radio Institute was another step in the fulfillment of Pierce's ambition that radio be added to the "three Fs" as a part of school curriculum. Of course, the contribution of the NBC-UCLA Institute was to offer instruction by practical broadcasters as teachers.

Pierce works at NBC in a modernistic office on Melrose Avenue. Green and rust-colored upholstered chairs and sofa fit in with the color scheme. Pierce himself relaxes in a leather executive's chair. Looking around the office one spots such essentials for an active radio man as Rogêt's "Thesaurus," the Victor Book of the Opera, "10,000 Jokes, Toasts and Stories" and Bartlett's "Familiar Quotations," a book which has probably been thumbed through at length is a thin little pamphlet titled at great length, "The Development of Radio Educational Policies in American Public School Systems."

With a myriad of present activities keeping him busy all the time, Pierce nevertheless is constantly working out new public service plans to bring forth in the future, both immediate and post-war. Lunches and dinners are invariably crowded with people. When Pierce is on vacation, he is in reality merely taking time out from sheer routine to think quietly about his job and the many problems it entails. The genial gentleman of NBC is not acquainted with such a novelty as an eight-hour working day. His plans and problems and conferences span a flexible 24-hour-a-day work schedule.

She Never Says "No!"

(Continued from Page 5)

what she calls "politics" (she's an active member of the Hollywood Democratic Committee) and her duties as a member of the AFRA board. That isn't all. Since June of 1942 she has regularly been making camp show appearances.

Being such an active person, she admits that although she doesn't follow a schedule, she writes notes to herself. They all start "Dear June" and end with "Love, June." She follows them religiously.

She likes keeping house. Her family is nearby and it is little time to be lonely. At home she wears shorts—or nothing at all. She drives a 1937 Chevy.

She likes portraying wacky old ladies and thinks the most unusual thing she does is the little boy on the Callen-Kamp commercial.

In Movies

Because of her unlimited knowledge of sound effects and dialects, she is in demand for a lot of work for motion pictures. She was the baby cry in Paramount's "Dr. Wassell." In the forthcoming "Kitty" she hiccuped for Paulette Goddard.

Once she was to do whooping coughs for a screen child. Having no idea what the coughs sounded like she received special permission to visit a hospital ward and listen to them. "They were the most wracking sounds I'd ever heard," she recalled, "so we dubbed them." Nearly wrecked my throat perfecting them.

Once they had been perfected and "dubbed" into the sound track, the producer and director found them so unpleasant to the ear that they cut them out and gave the child diphtheria instead. "All in a day's work," June observed.

Page Thirty
But Bailey Did

(Continued from Page 25)

guage is the same as a "barker" in English. When the fairs closed, Bailey joined a Midwest stage production company and traveled through the area staging amateur reviews for clubs and organizations who wished to make money for charity. It was this job that lost Jack his fear of meeting people of all types, he could go into any lib. You see all the people in these shows worked FREE, and in order to keep them interested Bailey had to keep the rehearsals like a happy, happy party.

Our boy tired of this finally and put in a few months selling insurance. We should have said, trying to sell insurance, because he didn't.

Back on the road he went and staged three pageants for the same company. After the first—he began the second. After the second—he got married. After the third—he lost his job. Definitely a busy period in the life of Jack.

Jack heard of a new radio station opening in San Diego. He rushed there to get the job of program director. After all, a married man should have a stable position in life. Unsuccessful, he applied for a position as relief announcer at another station in the city. Lo and behold, he got it. The salary was minute, so to pick up extra greenbacks he did some writing that turned out far better than the announcing.

Gives Birth to Show

One day the program director called him out of it and presented him with an outline and some ideas for something new in an early morning show. When Jack turned up with it, they liked it so much, that they made him do it. When the boy found it necessary to reverse his entire life. From going to bed in the wee, wee hours, Jack found himself getting up at the same time it nearly turned out to be the end of poor Bailey. But he managed to pull through and found himself with a hit show in his shaky hands. (Getting up at 4:30 in the morning is enough to strike any man's hands shake). The show consisted of zany ad libs (as only Bailey can sling them), being anything but a happiness boy, and featuring a second character called Uncle Ugly—also played by You-Know-Who.

About six months after this all started Jack began regretting his name of Uncle Ugly, and decided to Meet the Missus (plug) and let them see his brown hair and blue eyes. So he invited all of San Diego who belonged to him. A noisy morning fraternity to come out from behind their alarm clocks and join him out in the sun at a park in San Diego. When 600 people turned up, Jack put on a show. After that nobody would go home. According to his mail, some fans are still waiting for him to do the second act.

The head station in Los Angeles couldn't stand its lesser light having such good talent, (says Bailey), so they brought our boy to the big town where he added show after show to his roster of credits.

During this period he found time for the second Edition of Meet the People. Out of 27 somes Bailey was in 21. At the same time he spent his days working for Walt Disney, playing such famous characters as "Goofy" (told you there was something privately tutored him, and is so ad the Parrot," "Fifi the Dog." Thirty weeks of Meet the People found his 56, 164 pounds more than slightly decreased, so he accepted a job with CBS writing and M. Cing "Potluck Playhouse," and later moved to Lux where there on you have heard the story on your home speaker. "Duffy's Tavern," "Adventures of Ozzie and Harriet," "Stop That Villain," "Meet the Missus," "Money on the Line," and "Gillian Hopkins" was work- ing on every network in town.

And to top it all, Bailey loves to eat, and can cook like a high-priced chef. Yes sir, there is something definitely wrong with that guy—but I'll be hanged if I can find out.

Sugar 'n Spice and Everything Nice

(Continued from Page 27)

often compared to the movies' eight-year-old Margaret O'Brien, Norma does not possess the wistful qualities of the little cinema actress, but instead gives a feeling of strength, dignity and amazing wisdom beyond her years.

Intensely loyal, she never "deserts" anyone she has dubbed a friend. Cecil DeMille is no longer unaware of it, heads the list. During the many times Norma appeared on Lux, she eagerly looked forward to the program's closing gesture, the playing of "The Star Spangled Banner," because at that time she and Mr. DeMille held hands.

Now that DeMille is no longer with the "Lux Theater," Norma can't understand why and yeares for his return. Although Mrs. Nilson has tried to explain the producer-direc-

Briefs on Bolger

(Continued from Page 36)

claim of the hardest-shelled of a hard-shelled breed, the New York Drama Critics. They have dug deep into their acid-bound lexicons for infrequently-flung phrases of frag-

Rack and to bed.

The day the he turned 27 somes Bailey was in 21. At the same time he spent his days working for Walt Disney, playing such famous characters as "Goofy" (told you there was something privately tutored him, and is so ad

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