Coming YOUR Way
See Page 4

RADIOGRAPHY OF "BEULAH" Hurt

Mrs. Santa Claus: Chooses Vox Pop Gifts
BUY ONE... GET 40

ONE QUART of COMBO makes 40 QUARTS
of superlative cleaner, water-softener, soap-booster.

You can't afford not to buy COMBO... you get so much for so little. Cleans all types of surfaces... acts as a soap-booster in the laundry tub and dishwasher... non-toxic so it cleans. Just smell it.

Bobrick's COMBO Cleaner Concentrate

Five Hits for You in
THE BROADWAY'S RADIO LIFE

BROADWAY NEWS... hot off the wire... KHJ, every day at 12 noon, and the night edition 10:15 p.m. Monday thru Friday. KMPC, every day at 8:00 a.m. and 6:00 p.m.

SEWING SCHOOL OF THE AIR
KMPC, 1:45 p.m. Tuesdays.

FASHION FORUM... KMPC, 1:45 p.m. Thursdays.

HOME CHATS... for the homemaker by Miriam Lane. KMPC, 10:45 a.m., Monday thru Saturday.

FELIX DE COLA and His Musical Notebook. KHJ, 1:15 p.m., Saturday.

Page Two

AGGELER & MUSser
reliable SEEDS
Backed by More Than
50 Years of Successful
Agricultural Achievement
BUY THEM AT YOUR DEALER

AGGELER & MUSser
Seed Company
652 Mateo Street, Los Angeles, 21, Calif.

The Ear Inspires the Pen

Vera H. Price, 22A Chase Street, Vallejo, Calif.

Sirs: Radio Life is a swell little magazine and gives me just what I want—stories and pictures of radio personalities, besides lists of programs. I should like to see stories and pictures on Truman Bradley, announcer; Fredrick Shields, whose dictation is unsurpassed, and my favorite singers, Jimmy Carroll and Danny O'Neill.

I think Elsa Maxwell's "Party Line" is one of the most entertaining short programs. Her personality is simply perfect for radio and her delivery is sparkling and charming. Bless you, Elsa!

On "One Man's Family" I should like to see the old Claudia back, but no substitute. No one could take Kathleen Wilson's place. I hope Mr. Morse will keep it light and delightful, not tragic, please!

* * *

Den Curtis, 721 Raleigh Street, Glendale 5, Calif.

Sirs: It was through reading your fine magazine, Radio Life, that my wife and I first learned of Guy Lombardo and his band. Coming to Hollywood, and in time to get tickets to their first broadcast. Being a long-time Lombardo fan, it was a pleasure to have short chats with several members of the band after the broadcast. The famous handleader obliged me with his autograph, and once posed with our nearly six-year-old daughter as he did so. So far I

(Please Turn to Page 31)

* * * RADIO LIFE * * *

November 4, 1945 • Vol. 12, No. 9


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Circulation now limited by paper restrictions to
45,000
FULLY PAID EACH WEEK

www.americanradiohistory.com
The Todds
WEDNESDAY AND FRIDAY, 4:45 PM

The Pradivari Orchestra
SUNDAY, 11:00 AM

The Frank Sinatra Show
SUNDAY, 6:30 PM

The Electric Hour
SUNDAY, 1:30 PM

New York Philharmonic Symphony
SUNDAY, 12:00 NOON

Great Moments in Music
WEDNESDAY, 7:00 PM

Music of Andre Kostelanetz
THURSDAY, 6:00 PM

Music America Loves
SUNDAY, 4:00 PM
IRISH BARRY LEADS AN ACTIVE life, rises regularly around 7 a.m., happily rides a motorcycle all around town. He loves the ocean, boating and swimming, and occasionally even dons the gloves for a round of boxing.

AS ONE ENTERS THE FRONT door of the Fitzgerald abode, the first item seen is the piano, music spread open on the rack. The Oscar-winning actor plays well the melodies of noted classical composers, and he spends many of his hours at home at the keyboard.

HAT sprightly old fellow who lifted his priestly robes for a surreptitious try at leaping the hedge a la Crosby in an amusing sequence of "Going My Way" and that salty old character, "Judge Fitz," whose rascally, warm-hearted interpretation of the law is now delighting air-dialers, are neither of them a far cry from their portrayer, Barry Fitzgerald. This, Radio Life discovered, when we enjoyed a pleasant visit with the skilled character actor at his unpretentious Hollywood home.

Mr. Fitzgerald, looking exceedingly natty in a blue checked sports shirt, casual beige slacks and canvas shoes, and speaking with all the lilt of Ireland in his voice, talked with zest about "Judge Fitz," a character originally created for motion pictures by his friend, Nate Slott. It is Fitzgerald's first regular air stint; he had turned down all previous offers, waiting for the character he felt was right for him. He believes "Barnard Fitz" is it. Judge of the District Court of Vincent County, Fitz is an absent-minded, mischievous old soul who was formerly the town barber. In that capacity, and maintaining that he would just as soon go back to his barber shop at any time, he criticizes the law as much as he enforces it, and slyly finds a loophole when he thinks a culprit needs a helping of simple kindness.

Judge Fitz's chief antagonist is "The Sheriff" (played by Bill Green) who holds to the letter of the law,
Mr. Fitzgerald has two "Oscars"—the one on the right from the Academy of Motion Picture Arts and Sciences; the "snooty" Marine on the left, an award presented to him by "The Leatherneck," official publication of the U.S. Marine Corps.

At night, the actor seldom goes out, sometimes has a few friends in, more often sits and reads. His favorite author is Thomas Wolfe; his pet magazines, The New Yorker and Newsweek. He is well-informed on world events, listens to little else but newscasts on the radio.

Whereas the Judge, embodies the spirit of the law.

Another Morse Product
Away from his bench, the Judge's chief concern is his pretty young niece, Susan (played by Barbara Fuller). The "Judge Fitz" series is written, directed and produced by (Please turn to Page 26).

Barry is a bachelor, lives in a modest seven-room house in Hollywood, tended several days a week by a hired housekeeper. He doesn't cook, eats his meals out—but hangs up his own washing only to satisfy the whimsical wish of our photographer.
AT NINETEEN, David Ellis was penning scripts for a daily "soap opera." Now, besides acting, he is writing a series of half-hour realistic dramas entitled "Nightmares," which he hopes to bring to the microphone.

Now He Belongs

By Lynn Roberts

A Studio Policeman Once Ejected David Ellis from CBS' Studio A, But the Actor Returned to Establish a Place for Himself in Radio

hat have been my biggest thrills in Hollywood radio?"

David Ellis repeated our query, getting a smiling glint of reminiscence in his dark brown eyes. He settled his long six-foot, three-inch frame into a comfortable cushioned booth at Brit- ttingham's Restaurant, and took another healthy swallow of milk (he downs two quarts a day, two glasses with every meal).

"It gave me a big kick to do the 'This Is My Best' broadcast from Studio A at CBS," he declared, beaming broadly. "The last time I was in California, when I was about fifteen years old, a studio cop kicked me out of that same studio and told me to stay out. I didn't belong there."

Still little more than a youth, in his early twenties, David Ellis is now an established radio actor, well-known to air-dialers for his distinctive work as "Captain Friday" on "Adventures by Morse"; title role on "Doctor Paul"; and as a regular performer on "Twelve Players" (he played the lead in "Concerto for Hatred"), "That's a Good Idea" and "The Whistler".

Debut at Ten

The enterprising Mr. Ellis was a mere tot of ten when he made his initial bow before the microphone on a school program "I was scared to death," he confessed. He recognized radio as his aspiration, however, and during the ensuing years, overlooked no opportunity in learning all that he could about the art. He studied at the RCA Institute, at NBC's Northwestern Radio Institute, became an earnest young apprentice on Chicago's local stations, was one of Les Mitchell's WBBM "Midwest Mobilizers."

At nineteen, he was penning scripts for a popular daytime serial. In one week, his schedule included twelve broadcasts to do, five scripts to write, plus school. He peeled off twenty-five pounds from overwork.

Is Writer, Too

David still harbors other radio aspirations in addition to acting. He is currently writing a new airshow which he hopes soon to sell. It is a series of half-hour realistic dramas entitled "Nightmares". He has no desire to act on his own program, because he believes that would cause him to lose perspective. He doesn't even want to attend the rehearsals.

"I just want to sit home and listen," he maintained.

The youthful actor lives in a Los Angeles apartment, is unmarried, likes to spend most of his spare time writing. He works at a typewriter, using only four fingers and looking deadly serious, even when turning out laugh lines.

David's mother and father still live in Chicago. They are both lawyers and met the first time in court. "You should hear some of the conversations they have at the dinner table," laughed Ellis.

His folks want him to come back to the midwest, but David declares an undying devotion to California. He enjoys swimming, and every Thursday night, joins the horseback-riding, picnicking "CBS Night Riders."

David's pals call him "Dave", but his mother doesn't like the nickname and David, himself, prefers his more formal name for use on the air.

The actor drives a maroon "41" Chevrolet, likes to travel; has been in forty-seven of the forty-eight states. "So far, I've somehow missed Maine."

Besides broadcasting in the once-forbidden Studio A in Columbia Square, as Jimmy Wallington's substitute on "This Is My Best", he also treasures the thrill of stepping in for Joe Kearns as the narrator on "Suspense."

I also still find my mouth hanging open whenever I see a movie star," David admitted further. "It's fun being in Hollywood, and I'm still a kid about it."
Choice Americans

Two of radio's pet people, Jack's Bing Crosby and Bob Hope, received a distinctive honor recently by having their names included in the list of ten favorite Americans selected by readers of Woman's Home Companion. Crosby and Hope were the only entertainers in the group.

The others were General Dwight D. Eisenhower, President Harry S. Truman, Mrs. Eleanor Roosevelt, General Douglas MacArthur, former president Herbert Hoover, Henry Ford, Cordell Hull and representative Clare Booth Luce.

Hope rated for his untiring efforts in boosting the morale of American GI's, and Bing was cited because he is a human, natural, wholesome family man and "attractive, gay and warm-hearted."

Barrymore Joins Carson

While snooping around the CBS studios last week, we dropped in on the Jack Carson rehearsal just in the nick of time to see among the greeting committee for Diana Barrymore. We found the daughter of the late John to be an exciting person who admitted she had never heard Jack's show—because she had always been on the stage at the time, but now that she was a regular she wouldn't miss it for the world. She was rewarded with one of those famous Carson double-takes, plus an impudent grin from Jack.

Garbed in pink slacks with a contrasting black skirt and headband, Diana took a good-natured ribbing from old friend, comedian Arthur Treacher. "What kind of a plane trip did you have out here?"


"Excellent," nodded Arthur.

The lady had the last word. She stuck out her tongue at him and Treacher seemed at a loss for the proper answer.

In introducing Miss Barrymore, Carson explained that he needed a dramatic actress with prestige to play opposite him. Miss Barrymore, however, was attired in a gown of unusually wide sleeves—the better to laugh up them, she explained.

The McGees

Trouble dogged the traveling footsteps of NBC's "Fibber McGee and Molly" last week. While the comedy couple was in Canada, to broadcast in behalf of the Canadian Victory Loan, they received word that one of their Kern county, California, farmhouses had been completely destroyed by fire. Damage was estimated at $6000.

The McGees (Marian and Jim Jordan) are now in New York, where their airshow will emanate for two weeks. Their entire cast has journeyed east, will return to Hollywood for the airing of November 20.

New Colleen

That special smile in the voice of Tom Cassidy, host of KFAC's "Evening Concert," can be attributed to a tiny thing—seven pounds, ten ounces. It's a girl, born October 15, christened Peggy Ann.

Television Too

A television class is included in the University of California Extension program this fall. With Cameron G. Pierce, electronic and radio engineer as the instructor, the class opened Monday evening, October 29 at 7, in room 240 of Royce Hall on the University campus. The course will include twelve meetings and is open for enrollment regardless of previous study in the field. Theater-projection television instruction will be included in the course.

Watch It

Most people wear a wrist watch that guarantees to tell the time and possibly, if the owner is in radio, it is equipped with the luxury of a stop watch. When George Fisher, whose "Hollywood Whispers" are a regular Associated Broadcasting Corporation feature, times his 7:15 PST glamour city feature, his might just as easily note the day, date, month, and hour as well as the current phase of the moon.

His beautiful gold wrist-watch included all this information plus a chronometer and the normal minute and sweep second hand. It is a gift from the Latin-American singer, Carlos Ramirez. While appearing at the Cafe Urca, Rio de Janeiro, Ramirez obtained the unusual timepiece and forwarded it to Fisher in appreciation for George's praise of his song styling.

Jeep-ers!

We've been attracted to the brightness of little jeeps as it flew down Vine Street for lo these many days. Aware of the possibilities that one would offer, we gazied fascinated at the bright orange and green thing passing under our window the other day. Whose dream was that? we wondered.

We found out. It belongs to mastermind Arch Oboler and apparently he uses it for an all-purpose car. Wife, baby, friend and dog were stuffed into it as he recently sped by, bent over the wheel with a determined look on his face. What we want to know is—did he paint it himself?

Sponsors Romance

When teen-age Queen for a Day, Janet Brier, won the KHJ-Mutual Don Lee show's gift trip to Tucson, Arizona last month, she hardly realized it would result in the "big moment" of her life in more ways than one. Seventeen-year-old Queen Janet was to have a different lieutenant escort from the near Air Corps base "on the hour, every hour." But she liked the first one so much that he held the job for Janet's full twenty-four hour stay. Net result—they're engaged now, and former Queen Janet will be Mrs. Ray Yatun in the very near future.

KMPC Orchestra

KMPC recently introduced its new orchestra to its listening audience, and the musical aggregation, Ray Linn and his "Swing Stars," is being heard on the station daily, Monday through Friday, at 1:05 p.m.

In addition to the latest popular
(Please Turn to Page 3)

Southern Pacific's
"MAN LINE"
Thrilling true stories of the railroad—and the railroaders who keep the trains rolling!

Listen...

KHJ * 8 PM
Wednesday
By Virginia West

How do they get that way... those rapid-fire ad-libbers who emcee the successful quiz or audience participation shows? American has many such fast thinkers, ready with an answer which will smooth out any situation. Take, for instance, Perry Ward, headman of ABC's daily "What's Doin', Ladies." No matter what is said, Perry is ready with a quick reply which sets the show back on its feet again. Then there's Bob Latting and his "Walkie-Talkie," Johnny Olsen who emcees the "Ladies Be Seated" session, Joe Kelley the Quizmaster with those mental moppets, "The Quiz Kids," and Fred Uttal, who guides the destiny of "Detect and Collect" which recently joined ABC's ranks.

Thinking about quizzmasters and such, we decided to do some research with Fred Uttal as our subject, since he's the newest member of the family. We found it was probably his varied career which helped Uttal always to have an answer! Fred started out by convincing pugilists that a certain punching bag would guarantee victory in the next fight... then he sold enamelware, greeting cards and electric dishwashers! (We see now where he got the ideas for his "Detect and Collect" prizes.) It was at just about this point that the bug bit him and he came to Hollywood for an audition, only to find himself within an hour bound for Jones Beach, New York, to announce a swimming meet! From then on he appeared on such programs as "What's My Name," "Mr. District Attorney," as straight man on "Fred Allen" on radio and on "Jelly Roll," "Jukebox," "Jerry Lester," and many others. After that "Detect and Collect" was a natural! You'll see that we mean if you lend an ear to KECA Thursday night at 6:30.

A BEST BET ALL DAY... KECA

LOOKING AHEAD... On November 9th, America's "Famous Jury Trials" rounds out its fifth year on that network. Though the show was first heard on the coast this past summer, it quickly hit the top brackets... where it's now firmly established as a Friday night listening must... That's KECA at 6 o'clock... For the sixth consecutive season, the Texas Company will present the Metropolitan Opera to ABC's nationwide audience. The season opens on December 1st, with a performance of "The Magic Flute."

A BEST BET ALL DAY... KECA

PERSONALS: Lovely Constance Moore, co-star with Dennis O'Keefe on ABC's "Hollywood Mystery Time" (6:20 on Sundays) surprised fellow actors during a lull in rehearsal the other Sunday, when she sat down at the piano and gave out with a torrid boogie-woogie tune. Seems she had learned the number for a special picture assignment... Musically speaking, Lum and Abner have just turned out a tuneful ditty titled "Where There's Someone Waiting." It's been recorded by the Beverly Hillbilies and is now out in sale in Hollywood music shops... Arlene Francis, hostess on "Blind Date," Friday nights at 8 on KECA, is due to co-star with Brian Aherne in a Broadway comedy, "The French Touch," beginning in November... Wendell Niles, who announces ABC's "Charlotte Greenwood Show" and "Hedda Hopper's Hollywood," has joined the ranks of race horse owners. He has named his first steed "Anndear," in honor of his wife, Ann... Before distributing the "This Is Your FBI" script to the cast, Jerry Devine, producer-director of the ABC program, explains to each actor the type of character he is to portray. His exposition is a capable, forceful and energetic performance... as exciting as the air show itself.

A BEST BET ALL DAY... KECA

Norman Nesbitt, prominent radio personality and newscaster, now has a five-a-week series on ABC called "What's New with Norman Nesbitt," which highlights post-war discoveries and gadgets tending to lessen the housewife's burdens. So, ladies, to keep up with innovations in household appliances and new inventions, tune Nesbitt's show on KECA, Monday through Friday at 2:25 p.m.

A BEST BET ALL DAY... KECA

—Advertisement.
CHRISTIAN SCIENCE PROGRAMS

beginning November 4
every Sunday, at 6:15 p.m.

KMPC (710 kc)
Under the direction of The Christian Science Board of Directors

Dr. Lee DeForest

Verses by Dr. Lee DeForest, sometimes called the "father of modern radio," were featured on a recent broadcast on KGFJ's "Of Words and Verse," with Rene Bozarth. Dr. DeForest's "California Twilight" will be repeated on the November 5th program, 8:00-8:15 p.m. "Of Words and Verse" is heard nightly, Monday through Saturday.

Musical Inventor

In spite of the fact that he had a thumb severed in a war plant, Saxophonist Al Mann has been able to join Bob Mohr's orchestra heard on KMTR Sundays at 10:45 p.m. He has invented an elongated lever which permits him to play sax and clarinet.

Song of the East

Ed East, emcee of NBC's "Fun and Folly with Ed East and Polly," has written the words and music of a musical salute to returning servicemen called "Welcome Home."

They're back

on the air

"EASY ACES"

Two "SHOWINGS"

Every Mon. Wed. Fri.

KNX 4:00 P. M.

KMPC 8:15 P. M.

Presented by

Forest Lawn
LIFE INSURANCE CO.

PRECASTS

TIME CHANGES

Monday, November 5—Floyd A. Allen, KMPC, 9:05 p.m. (10 min.) Formerly KMPC, 6:30 p.m. Monday.

Monday, November 5—Your American Music, KMPC, 9:30 p.m. (15 min.) Monday, Wednesday, and Friday. Formerly KMPC, 9:45 p.m. Monday through Friday.

Saturday, November 10—Your Hit Parade, KNX, 9:00 p.m. (30 min.) Formerly KNX, 6:00 p.m. Saturday.

WHAT'S NEW

Drama

Saturday, November 10—"A Man Named Jordan," KNX, 6:00 p.m. (30 min.) Popular drama returns. With Jack Moyles in title role.

Narration

Sunday, November 4—"American Success Stories," KECA, 10:30 p.m. (15 min.) Ruben Gaines, writer and narrator of stories of men who have succeeded through their own efforts.

Monday, November 5—"The Sierra Pioneer," KFI, 10:45 a.m. (15 min.) Moyles through Friday. Art Baker and his notebook, with stories and philosophies.

Sunday, Nov. 4—Christian Science programs now heard over KMPC, Sundays, at 6:15 p.m.

Sports

Sunday, November 4—"Accent on Sports," KECA, 11:00 p.m. (15 min.) Hugo Carlson with sports reviews, predictions and highlights.

Monday, November 5—"Bay Meadows Race Re-creations," KNX, 23:30 p.m. (15 min.) Monday through Saturday. Race results.

Monday, November 5—"American Sports Roundup," KECA, 6:45 p.m. (10 min.) Monday through Wednesday. Bob Cummings is the announcer and Ray Johnson is writer.

Monday, November 5—"Sports Column of the Air," KECA, 10:45 p.m. (15 min.) Bob Cummings announces.

Saturday, November 10—Harry Wiser's "Sport Show," KECA, 3:15 p.m. (15 min.) Precasts of the big games.

Saturday, November 10—"What's the Score," KECA, 5:30 p.m. (15 min.) Hugo Carlson with football scores precasts and predictions.

Science

Sunday, November 4—"Science In War and Peace," KFI, 5:00 p.m. (15 min.) Series of talks on scientific research. Speaker on the 6th will be Dr. Carl T. Compton, president of the Massachusetts Institute of Technology and head of the Field Service of the (Please Turn to Page 26)

Radio Roundup from KFI

Sole proprietor of "THE VILLAGE STORE," Jack Haley, was born in Boston on Napoleon's birthday, August 10th, but prefers himself on having nothing in common with the little dictator. His weekly program on KFI Saturdays at 11:00 p.m. is a full half hour of fun and music featuring vocalist, Dave Street, The Fountaingales, Penny Cartwright, Bob Jellison and a famous guest star at each performance. There's little else that a radio listener goes to ask for in the entertainment line than the fare Haley puts out and when you hear him next keep your few facts about the star in mind. Haley has realized a lifelong ambition since coming to the West Coast which is to own a ranch; he is the proud father of two children, and his wife is Florence McFadden whom he had met in his vaudeville days.

Bill Bendix, who stars on "Life of Riley" (KFI Saturdays at 8:30 p.m.) was born January 14, 1906 on New York's East Side, the only son of an accomplished musician. His first job was bat boy with the New York Giants, later playing some semi-pro baseball. After attending New York Public School, he took a five and the Townsend Harris Prep, his first participation in theatricals was with Henry Street Settlement Players, appearing with them for two years. Bendix married a childhood sweetheart at the age of 18 and went to work as manager of a large grocery store. When the depression came he made another try at acting with the New Jersey Federal Project, gaining his first recognition in William Saroyan's "Time of Your Life." He was called to Hollywood for the motion picture, "Woman of the Year," and consequently became a top-flight star.

SHORT SUBJECTS: Famed novelist, Octavus Roy Cohen is writing the AMOS 'n ANDY show (KFI Tues. 6:30 p.m.)... Ralph Edwards' (Truth and Consequences — Sat. 8:00 p.m.) first starring role under his new two picture a year contract with RKO will be in "Bamboo Blonde"... When George Burns & Gracie Allen started out in show business, George was supposed to be the funny man and Gracie was to 'feed' him, but Gracie got all the laughs and when reversed the procedure and it has remained that way ever since.

Be sure to hear "The KFI Young Artists' Competition," broadcast each Monday at 9:30 p.m. — Advertisement.
**SUNDAY, NOVEMBER 4**

10:15 - KFI - Home Town Parade.
10:30 - Knox, KFB, KVVO, KVOE - Commander Scott.
10:45 - Grove Welles, Comment.
11:00 - Peter Potter, KFOX - Rev. Russell.
11:15 - America United.
11:30 - KFXM - Musical Madras.
11:45 - Taylor Madras.
12:00 - KVOE - KFAC - Hulu Chase.

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**Complete Gilbert & Sullivan Works**


**KFXM** - Deckham's View of News.

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**Commander Scott and The Romance of the Highways**

"Unreal Realities" - KJH-KVOE 10:15 A.M. Sundays

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**FLOYD B. JOHNSON KFOX**

1:30 - 2:00 P.M.

Transcontinental Broadcast via ABC Network

KFOX - Floyd B. Johnson

**SUNDAY Program Highlights**

Morning Programs Appear in Lifeline Type: Afternoon and Evening Programs in Boldface.

**Variety**

8:00 - Great Gildersleeve, KFXM.
9:00 - Crime Doctor, KKN.
10:00 - Boston Blackie, KJH.
11:00 - Blondie, KXN.
12:00 - Paul Muni, KXN.

**Outstanding Music**

8:00 - High Lakes Tabernacle, KNX.
9:30 - Gilbert & Sullivan, KFXM.
10:00 - Broadway Orch., KFXM.
11:00 - Bob Hope, KFXM.
12:00 - Hall of Fame, KFXM.

**Quiz Programs**

1:00 - Sports for Dough, KFXM.
1:30 - Money on the Line, KFXM.
1:00 - Better Half, KJH.
1:30 - Double or Nothing, KJH.
1:00 - "Who Is It?" KJH.
1:30 - "Name That Music" KJH.
1:00 - "Quick Kids," KFXM.

---

**"THE NEBBS" Famous Comic Strip Cartoons**

Gene Lockhart and Kathleen Lockhart

KJH Sunday 1:30 to 2 P.M. Presented by CYSTEX

KJH, KGB, KFXM, KVOE - The Nebbs.

KJH, KGB, KFXM, KVOE - Famous Comic Strip Cartoons

1:45 - Edward Jurgensen, KFXM.
2:00 - All-Star Dance Parade.
2:15 - Music of the Masters.
2:30 - "The Showdown.
2:45 - Peter de Limal.
3:00 - Pre-Game News.

---

**FAMOUS MUSICAL FAVORITES**

Peter de Lima as your host

"Famous Musical Favorites" also on Mon. thru Sat., 3:30-4:30 P.M.

Presented by The 7 Famous Dept. Stores

KFXM - Famous Musical Favorites.
KPPC - Musical Varieties.
KDFJ - Remembrance.
KFYD - Popular Favorites.
KFXD - Arden Salute.
KGER - News, Sacred
KFOX - Rev. Earl Iris.
HAVE YOU A
RADIO VOICE?
MEN & WOMEN: Good speaking or singing voices now being selected immediately for training in Acting, Announcing, Commentating and Singing—Our students broadcast on TV, radio, film and TV commercials.

BROADCAST ON:
“Sunday at 3” Every Sunday, 3:00-3:30 p.m.
STATION KAS (110ke)
FREDERICK H. SPEARE
“The West’s Outstanding Radio School”

6671 Sunset Blvd. Studio No. 1561
HOLLYWOOD 3-2365

KAPAS—Fredrick H. Speare, 3:15-KFVD—Colored Review.
3:45-KFI—Old Fashioned Revival.
MRC—Jones & Allen.

KJH, KGB, KFAX, KYOE—Cedric Porter.

Lough with Jack Bailey

MONEY ON THE LINE
Sunday, 3:30 p.m.

KNX—Money on the Line, KFST, KGB, KFAX, KJH, Watchman.

KRW—Rev. Gagnon. KGKE—Back to God.

Interested In
Radio Broadcasting
Want to interview men and women at once, with good speaking voices to be auditioned for training in radio acting and announcing. No exp. needed. Apply 1 to 3 p.m. to Program Director Bill Stiles.

RADIO PLAYERS OF AMERICA
BROADCASTING SCHOOL
260 Wilshire Blvd. or Robertson Beverly Hills, Bl. 2-2546
Listen Sun. 3:30-4 P.M.

KFWB—Want to be in Radio? 3:15-KFI—Melody Parade.
KJH, KGB, KFAX, KYOE—Fallon J. Lewis. 3:45-KFAS—Old Fashioned Girl. 4:30—Music. 5:15—KFI, KFSD—Jack Bedney.

Melodies America loves

MALE QUARTET

JOSEPHINE YADALA
Sopranos
RONNY MANSFIELD
Tenor
Concert Orchestra

KNX—Sunday, 4:00 P.M.

HINGWOOD PARK CEMETERY ASSEN.

KFXM—ABC-King’s Ambassadors.

OLD FASHIONED REVIVAL
Charles E. M. Director.

A 11-60:00 P.M.

KJH, KGB, KFAX, KYOE.*

KFXM—4:00-5:00 P.M.

REBROADCAST

KAPAS—4:00-5:00 P.M.

KGER—4:00-5:00 P.M.

KFXM—4:00-5:00 P.M.

KXK, KGB, KFAX, KYOE—Cedric Porter.

“SONGS OF FRANCE”

KECA

Sunday, 4:30 P.M.

Songs of the Nations.

5:45—KFI—Bergers McCurry.

6:15—KNX—“Heilah.” (Martin Hurst.)

7:00—KJH, KGB, KFAX, KYOE—Singers in War and Peace.

8:15—KMPM—News, South of the Border.

NEW TIME

Lutheran Gospel Hour
5:00 P.M. KAPAS

R. NORRIS, Director

KFXM—ABC-King’s Ambassadors.

Lutheran Gospel Hour.

KFXM—4:00-5:00 P.M.

KNX—Request Performance, KFAX.

KFXM—4:00-5:00 P.M.

KJH, KGB, KFAX, KYOE—Human Adventure.

KMPM—KFWB, KFAX, KYOE—News.

KSN—KSM—News, Bethel Chapel.

KSN—KSM—Music for Everyone.

“WORD of PROPHECY”

(enroute events in the light of the Scriptures)

Louis S. Dauman
Sundays, 6:15 P.M. KGER

KGER—News, Word of Prophecy.

KJH, KGB, KFAX, KYOE—Music or Nothing.

KMPM—Mother’s Album.

KFWB—Gospel and Song.

KMPM—Radio, Biblical Church.

KSN—Beyond Tomorrow.

KXK—Union Rescue.

KPPC—Children’s Hour.

KFWB—Take It or Leave It.

KSN—The Violinist.

KJH—This Chancing World.

KMPM—News, Booth’s Balloon.

KFWB—Vets Talk It Over.

KSN—Old Fashioned Revival.

K.X—Old Fashioned Gospel.

KFWB—Field Mission.

KSN—Peace Time.

KJH, KGB, KFAX, KYOE—Music.

KFWB—Rabbil Magnin.

KSN—Young People’s Church.

KJH—Church of Open Door.

KPPC—Masterworks.

KFWB—Catholic Workers.

KGW—Songs at Twilight.

KJH, KGB, KFAX, KYOE—Music.

KFWB—Meet Me at the Fairer.

KJH, KGB, KFAX, KYOE—Music.

KFWB—Name That Song.

KJH, KGB, KFAX, KYOE—Music.

KFWB—Rabbil Magnin.

KSN—Great Glidersleeve.

KJH, KGB, KFAX, KYOE—Music.

KFWB—Great Husbando.

KSN—King’s Ambassador.

FLOYD B. JOHNSON

and

King’s Ambassador Quartet

KSNR—8:05-9:00 P.M.

Also 10:30-10:45 A.M. Monday through Friday

KMER—News, Floyd B. Johnson.

KFWB—Hollywood Presbyterian Church.

KJH—Waltz Invitation.

KRM—Christian Mission Church.

KSN—Dr. Sylvester Church.

KFWB—Christian Science.

KPPC—Sunday Evening Hour.

KJH—Christian Youth.

KSN—KSM—Deane Dickens.

KSN—KSM—Chautauqua.

KJH, KGB, KFAX, KYOE—Music.

KJH—KGB, KFAX, KYOE—News.

KSN—KSM—Music for Everyone.

KJH, KGB, KFAX, KYOE—News.

KJH, KGB, KFAX, KYOE—Music for Everyone.
MONDAY, NOVEMBER 5

KFOX 8:30 A.M.

HAVEN OF REST

Mon., Wed., Fri.

First Mate Bob and the Good Ship Grace

KFOX 8:30 A.M.

HAVEN OF REST

Mon., Wed., Fri.

First Mate Bob and the Good Ship Grace

MONDAY PROGRAM HIGHLIGHTS

Morning Programs appear in Lightface Type. Afternoon and Evening Programs Boldface

Variety

8:00 - Fred Waring, KFXD
8:05 - Johnny Murray, KKNX
8:30 - Breakfast Club, KACQ
9:00 - Brennan's Breakfast, KFAC
11:50 - Queen for a Day, KJH
12:15 - Constance Bennett, KEGG
11:00 - The Newcomb Concert, KFXD
11:45 - Spoolie Band, KJH
12:45 - Knight Riders, KFXD
13:00 - Joan Davis, KEGG
13:30 - Vox Pop, KKNX

Outstanding Music

4:00 - Gospel Masterpieces, KFXD
4:30 - Voice of Firestone, KFXD
4:45 - Musical Digest, KFXD
4:50 - Master Concert, KFXK
5:00 - Contoured Hour, KFXK
5:15 - Evening Concert, KFXD
5:20 - Telephone Hour, KFXD
6:00 - Sound Stage Kirk, KFXD
6:15 - Small Dance Hour, KFXK

Drama

6:00 - Lux Theater, KKNX
6:15 - Real Life Stories, KJH
7:00 - Screen Guild Players, KFXD
7:30 - Bible Treasury Hour, KFXD

KFI, KFSD - Fred Waring's Cavalcade of America.
KJH, KGB, KYOE, KFXD - A Don McNeill's Breakfast.
KFXD - Benny Mantle, KJH, KGB, KRXJ - John Join Jones, KJH, KGB - Women's Clubs.
KFDK - Science of Mind, KFSD - Care of the Body, KFAC - Between the Lines.
KFI, KFSD - Guiding Light.
KJH, KGB, KYOE, KFAC - C. W. Scherer.
KFSD - Bausch & Lomb.
KJH, KGB, KYOE, C. W. Scherer.
KFSD - Mail Bag.
KFWK - Arlis Murphey.
KJH, KYOE, Dr. Louis Talbot.
KFSD - Radio America.
KFSD - Styles in Blue.
KRED - Light Camera.
KFVD - Barbara Moments.
KFOX - Oil Tank Change.
KFSD - News, Martini's Music Makers.
KFOX - San Francisco Calling.
KFI, KFSD - Today's Children.
KRED - Sunday Nightin.
KFOX, KFAC - News, Kid's Tent.
KFXD - Relaxation Break.
KRED - Relaxation Break.
KACQ - News.
KFXD - News, Martini's Music Makers.
KFOX - Food for the Mines.
KFOX - Kitchen Kollege, KJH.
KFOX - News, Marching to Victory.
KFAC - Midmorning Serenade.
KFAC - Sunday Serenade.
KFOX - Metronome Scratch Sheet.
KFOX - News.
KFOX - News, Jack Neville.
KJH, KGB, KYOE, KFAC, KFOX - News for a Day.
KJH, KGB, KYOE, KFAC, KFOX - Popular Puzzles.
KFOX - Songs to Remember.
KFOX, KFAC - News.
KFOX - News, Instrumental.
KFOX - News, Basketball.
KFOX, KFAC - News, String Quartet.
KFOX - News.
KFOX - News, Ter Tyler.
KFOX - News, Skitland.
KFOX - Relaxation Station.

KFI, KFSD - Songs of Praise.
KJH, KGB, KFTD, KKMPC, KFSD, KFAC, KFOX - Bible.
UNION OIL
PRESENTS
"MICHAEL SHAYNE Private Detective"
Adventure - Intrigue
K H J
8:00 P.M.
MONDAYS

FLOYD B. JOHNSON
and
KPR's Ambassador Quartet
K M T R - 9:55-9:59 P.M.
Also 10:30-10:45 A.M.
Monday through Friday

KRIJ-KFB, KFJX, KYOE-
Michael Shayne.

SIGHTSEEING
A contestant on the American Broadcasting Company’s “Blind Date” aired was asked by Arlene Francis if, on his furlough, he wanted someone along to point out the beauties of Southern California.

“Oh no,” replied the service man. “When I want to see those beauties, I just whistle.”

SONGPLUGGER
George Fisher has written a song, “Hollywood Whispers,” which will be published by Harms.

www.americanradiohistory.com
TUESDAY, NOVEMBER 6

9:15
Scotch Triple Action Cleanser

9:30
KHJ - News

9:45
KFI-KPFD - Fred Waring

8:00
KXX - Johnny Murray

8:30
KNX - Breakfast Club

9:00
FMFB - Dr. Cecil Brown

9:15
KHJ - News, Norman Nash

9:30
KFMB - Inside Story

9:45
KHJ - News, Western Stars

10:00
KHJ - Country Church of Hollywood

10:15
KHJ - Tom Pastelle

10:30
KHJ - News, Cecile Lerner

11:00
KHJ - Billboard

11:30
KHJ - News, Evelyn Baker's

12:00
KHJ - News, Lillian Hellman

12:30
KHJ - News, George Tabor

13:00
KHJ - News, David W. Lane

13:30
KHJ - News, W. C. Fields

14:00
KHJ - News, W. S. David

14:30
KHJ - News, W. C. Fields

15:00
KHJ - News, W. S. David

15:30
KHJ - News, W. C. Fields

16:00
KHJ - News, W. S. David

16:30
KHJ - News, W. C. Fields

17:00
KHJ - News, W. S. David

17:30
KHJ - News, W. C. Fields

18:00
KHJ - News, W. S. David

18:30
KHJ - News, W. C. Fields

19:00
KHJ - News, W. S. David

19:30
KHJ - News, W. C. Fields

20:00
KHJ - News, W. S. David

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KHJ - News, W. C. Fields

21:00
KHJ - News, W. S. David

21:30
KHJ - News, W. C. Fields

22:00
KHJ - News, W. S. David

22:30
KHJ - News, W. C. Fields

23:00
KHJ - News, W. S. David

23:30
KHJ - News, W. C. Fields

24:00
KHJ - News, W. S. David

TUESDAY PROGRAM HIGHLIGHTS

9:15 - 9:45
KHJ - News, Fred Waring

9:30 - 9:45
KHJ - News, Norman Nash

9:45 - 10:00
KHJ - News, Dr. Cecil Brown

10:00 - 10:15
KHJ - News, Tom Pastelle

10:15 - 10:45
KHJ - News, Cecile Lerner

10:45 - 11:10
KHJ - News, Dr. Paul

11:10 - 11:30
KHJ - News, Dr. Paul

11:30 - 11:45
KHJ - News, Dr. Paul

11:45 - 12:00
KHJ - News, Dr. Paul

12:00 - 12:30
KHJ - News, Dr. Paul

12:30 - 12:45
KHJ - News, Dr. Paul

12:45 - 1:15
KHJ - News, Dr. Paul

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KHJ - News, Dr. Paul

9:30 - 9:45
KHJ - News, Dr. Paul

9:45 - 10:00
KHJ - News, Dr. Paul
11:30- KTF-Studio Time.
KJ, KGB, KFXM, KYOE-
KVE-
Earl H. Miller.

4:00- KFSD News, Solar Time.

5:00- KFSD News, Solar Time.

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**WEDNESDAY, NOVEMBER 7**

**8** KFI, KFSD-Fred Waring. KXJ-Elroy Mack. KXN-Johnny Murray. Krv-Alex Casey. KPAC—Breakfast Club. *\*KFW—Morning Song Pals. (Cecil Howson.)*


THURSDAY, NOVEMBER 8

STATIONS OF THE DAY

AM featuring News Broadcasts


THURSDAY PROGRAM HIGHLIGHTS

Morning Programs appear in Lightface Type: Afternoon and Evening Programs in Boldface.

Variety

8:00 Fred Warner, KBT.
8:00 Breakfast Club, KECA.
8:30 Breakfast, KECA.
10:30 Paula Stone, KBT.
11:30 Queen for a Day, KBT.
12:30 Constance Bennett, KECA.
4:30 Art Baker's Notebook, KECA.
6:00 Music Hall, KBT.
6:30 Bob Burns, KBT.
6:30 Hobo Lobby, KNX.
7:00 Abbott & Costello, KBT.
7:00 The First Flight, KNX.
7:30 Rudy Vallee, KBT.
8:30 Burns & Allen, KBT.
8:30 Dinner Shore, KBT.

Quiz Programs

6:30 Detect & Collect, KECA.
9:30 Noah Webster Says, KBT.

Sports—Comment

10:00 Met Scratcher, KFWB.
9:00 Jockeys, KFRC.
11:30 Miss America, KNX.
12:30 Expo, KFSD.

Outstanding Music

4:00 Musical Masterpieces.
8:00 Andre Kostelanetz, KNX.
8:00 In Concert, KFWB.
8:00 Olympic Concert, KFRC.
10:00 Lanky Leader Dance Time, KFRC.

Public Affairs

8:00 Report of the Albertina, KFWB.
8:00 City Pulse, KBT.
8:15 Design for Death, KBT.
8:30 Public Meeting, KBT.
9:30 Citizens Forum, KNX.
12:30 President's Report, KBT.

2:15essler Branch, G.P.A.

KECA—Don McGown.


RADIO LIFE

TUESDAY LOGS

10:15-KFI—Mayor Bowron.
*KNX—Dr. Wallace Sterley.
*KMTR—Mark Shereen.
*KFI—RGEF—Peace Officers.
*KFWB—Don McGhee.
*KMPC—Dance Parade.
*KMTR—Bob Brooks.

11:45-KFXM—Gaylord and Charles.
*KEXT—Bob West.
*KCOC—Chester Bowles.
*RGEF—Organ Melodies.

11:45-KFED—Eastside Club.
*KMTR—Starlight Roof.
*KNX—Starlight Roof.
*KMTR—Symphonic Stardust.

EASTSIDE CLUB
10 to 12 P.M.
America's Most Famous

KFWB—Eastside Club.
*KMTR—News, Win Morrow.

1090 ON YOUR DIAL

Good music 18 hours a day

TINY HOBBY
George Fisher, movie gossipy commentator heard over KECA, has the smallest camera in the world. It's the size of a lapis-elite, and Fisher's hobby is snappy his famous guests during the broadcast.

NARRATOR
Knox Manning, ace CBS newscaster and commentator, has narrated 37 short subjects for Warner Brothers. His newest is "Ghosts of Berchesgaden."

BIG RADIO MAN
Singer and pianist Dick Baker heard on KJH, claims to being the biggest man in radio. He weighs over 200 pounds and his professional nick name is "Two-Ton."
FRIDAY, NOVEMBER 9

Indicates News Broadcasts

8 a.m. - KFI, KDSD - Fred Waring.
8:15 a.m. - KKVI, KGB, KVOE - The Spoken Word.
9 a.m. - KECQ - Don McNell Breakfast Club.
9 a.m. - KEJU, KGB, KVOE - The Spoken Word.
9:30 a.m. - KEJU, KGB, KVOE - The Spoken Word.
10 a.m. - KEJU, KGB, KVOE - The Spoken Word.
10:30 a.m. - KEJU, KGB, KVOE - The Spoken Word.
11:30 a.m. - KEJU, KGB, KVOE - The Spoken Word.
12 noon - KFI, KFSD - Fred Waring.
12 noon - KYA, KGB, KVOE - The Spoken Word.
12 noon - KEJU, KGB, KVOE - The Spoken Word.
12 noon - KEJU, KGB, KVOE - The Spoken Word.
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Sábado, noviembre 10

10:00-11:00: KFJ, KFSD—National Farm and Home Hour, KNX—Grand Central Station.


Gags of the Week

Heard on "G.E. Houseparty":
Art Linkletter (interviewing twins):
And did your mother always insist on your dressing the same?
Twin: She surely did. Why, she even made us wear pants alike.
Art: Those slacks are useful.

Heard on "The Adventures of Topper":
Melvina: Dear, you were talking in your sleep last night.
Topper: Maybe it's because you don't give me a chance to talk when I'm awake.

Virginia Lamen, 5059 Willetteway Avenue, Hollywood 38, Calif.
Heard on Don McNeill's "Breakfast Club":
Don Dowd: Oh, are you going to send me to jail?
McNeill: No. To Tom Breneman's program.

Heard on "Noah Webster Says":
Haven McQuarrie (trying to give clue for Pater Noster [Lord's Prayer]):
What are children taught to do before returning.
Sailor Contestant: Go to the bathroom.

Mrs. Violet M. Stinnett, 1006 Trolley Way, Van Nuys, Calif.
Heard on Tom Breneman's "Breakfast in Hollywood":
Corny: After my cousin Chester found out that I worked in a pretzel factory, he made me ride him around on my back.
Tom: Any time you're out on your back? Why? He wants to always go on a bender.

Barbara Ann Van Wyk, 740 East Kensington Road, Los Angeles 26, Calif.
Heard on the Dinah Shore "Open House":
Harry Von Zell: (giving ship's position) Latitude, 45, longitude, 38—
Vera Vague: Never mind that: what ocean are we in?
Coming Your Way

(Continued from Page 5)

Carlton E. Morse, guiding hand of the long-time ether favorite, "One Man's Family."

Mr. Fitzgerald has no fears of radio nor objections to being tied down to one scheduled time each week. "It's a nice easy job," he asserted, injecting a twinkle of laughter into his genial Irish brogue.

Having been in Hollywood for an entire decade doing a commendable job, he often played character roles in an innumerable list of pictures. Barry cannot help but be a bit amused by the lavish attention that has suddenly been focused on him since he did corner him and will bring you an entertaining story on the going-on of the very elusive Mr. Lake. Dashing after litt'in' Martha Tilton (between radio shows, camp stints and overseas tours) also kept us on our toes but proved successful when we got pretty Martha seated for an interesting chat. Phancord's Family Party comes to life for our readers, the Associated Broadcasting Corporation graduates from knee britches to long trousers — and there's advice, from a man who didn't have sense enough to quit — but look at him now! Get your copy early!

The "Oscar" statuette that occupies a place of prominence in the living room of his home is not the coveted one he received from the Academy of Motion Picture Arts and Sciences, but a comedy figureine of a haughty Marine with his large nose held high in the air. It is the "Oscar" presented to Barry by the Marine Corps' own magazine, "The Leathernecks," in honor of the actor's "Going My Way" portrayal.

The Academy "Oscar" stands on a shelf furnished with souvenirs of the actor's den. The statuette now has a new head, the original one having been broken while Barry was practicing golf swings in the house.

Golfer

Golf is one of the actor's favorite pastimes. He plays it every chance he gets, but steadfastly admits that he's "the worst golfer in Hollywood."

Fifty-seven years old, twinkle-eyed, lantern-jawed Barry Fitzgerald is a bachelor, lives in a modest seven-room home, and spends several days a week by a hired housekeeper. He doesn't cook, eats his meals out — at restaurants or, often, at the home of his brother, film actor Arthur Shields. (Barry's real name is William Joseph Shields.)

Evidences of Mr. Fitzgerald's love of art, music and books abound in his home. The paintings of old masters, decorated the walls. (We saw only one portrait of the actor himself — a character study of him as "Flutter Good" in "The Plow and the Stars," a role he played in London with the Abbey Theater group in 1930, later recreating it on the screen.)

As one enters the front door of the Fitzgerald abode, the first item seen is the piano, music spread open on the rack. The actor plays well the melodies of noted classical composers, and he spends many of his hours at home at the keyboard. At night, he seldom goes out, sometimes has a few friends in, more often sits and reads. His favorite author is Thomas Wolfe.

Fitzgerald is five feet, three inches tall, has thinning gray hair, is almost always smoking a pipe and has what he terms "a smoker's cough" from it. He leads an active life, rides regularly around seven a.m., happily rides a motorcycle around town but owns a car in addition. He loves the ocean, boating and swimming — and occasionally dons the gloves for a round of boxing. He seldom listens to the radio except for newscasts. He reads regularly the New Yorker and Newsweek magazines, has a wide knowledge of current events and enjoys discussing these, and the arts and sports.

He hopes before long to return to his home sod for a visit. "I'm always going back to Ireland next week, but I really want to do it." Irish as the actor he is, he isn't superstitious. "Only," he winked, "about the atomic bomb."

From One Extreme

Francis X. Bushman, star of the Mutual airshow, "The Amazing Nero Wolfe," says that his career has been one of great extremes. "In my first stage role as a youngster," he explains, "I played the role of an undernourished urchin. Now I am "Nero Wolfe," a gourmet weighing 400 pounds."

G. G. and G. G.

Gavyn Gordon who plays "Paul" on NBC's "Aunt Mary," was Greta Garbo's leading man in the screen version of the famous play, "Romance."

ON THE AIR

Members of the Radio Life family will be interested in the fact that Editor Evelyn may now be heard with an air edition of the magazine. She broadcasts every Sunday night at 9:15-9:30 over the American Network and is heard in the Los Angeles area over station KECA. Evelyn's guest Sunday evening, November 4, will be Charlotte Greenwood.

NEXT WEEK

Radio Life gets a workout next week. We found ourselves dashing after Arthur Lake as Dagwood dashes after the morning bus and you know what that means! But we did corner him and will bring you an entertaining story on the going-on of the very elusive Mr. Lake. Dashing after litt'in' Martha Tilton (between radio shows, camp stints and overseas tours) also kept us on our toes but proved successful when we got pretty Martha seated for an interesting chat. Phancord's Family Party comes to life for our readers, the Associated Broadcasting Corporation graduates from knee britches to long trousers — and there's advice, from a man who didn't have sense enough to quit — but look at him now! Get your copy early!
omen who throw up their hands in despair at the thought of wartime shopping, and view the Christmas season with alarm, dreading the bargain basement commando drill, ought to meet Mrs. Parks Johnson.

The wife of the genial senior partner of the coast-to-coast "Vox Pop" CBS program has a 52-weeks-a-year Christmas shopping job to provide the gifts which her husband and Warren Hull give away each Monday to their guest interviewees from the armed forces and ranks of war workers.

Louise Johnson, travelling with "Vox Pop" show—by plane, train, automobile, boat, bus, horse and buggy and on foot—probably has visited more department stores, specialty shops and out-of-the-way merchant establishments than any comparative shopper in America.

And "Mrs. Santa Claus" undoes her purse-strings to the tune of hundreds of dollars a week!

How She Started

Mrs. Johnson has given up a comfortable life on the Johnson ranch at Wimberley, Texas. Her son is an officer in the Marine Corps on overseas duty, and her daughter is married.

She doesn’t know exactly how she got the job of shopping for the "Vox Poppers" but she has a suspicion that it started with one or two requests to pick up this or that item for a soldier’s mother or sailor’s sweetheart or marine’s wife.

Now she’s corresponding secretary for the entire "Vox Pop" crew... Parks and Warren, program director Dave Grant and Rogers Brackett, assistant director of the show.

On tour, the Johnsons and Hull usually arrive at the broadcast location on Friday or Saturday prior to the Monday evening show. Grant and Brackett have preceded them to size up the possibilities of the program, and, by the time the "Vox Poppers" show up, have twelve or fifteen candidates for the air eliminated from the hundreds of volunteers. Saturday and Sunday, Parks and Warren pare down the finalists to the six or seven they will interview on the broadcast.

All this time, Louise Johnson is quietly working. Armed with her favorite flat-heeled shoes, a note-book and a sharp pencil, she sallies forth upon arrival to window shop and inspect the local retail outlets.

Department stores are first on her crowded list, then specialty shops. Back at the hotel, she begins telephoning and keeps the wires buzzing until every place is double checked. This Louise calls, "preliminary scouting."

By Sunday afternoon, the show has been built and "Vox Pop" guests selected. Then Mrs. Johnson is really on her mettle. Always in the background while her husband and Warren choose the men and women to be interviewed, she quickly sizes up the guests, and, in a circuitous fashion she has perfected, decides in her own mind the perfect gifts for each individual.

Shoplifting Suspect

Monday morning Louise is "in the groove". By her advance scouting she knows her market and could tell the store clerks things they didn’t know about the stock on hand. At the door the split second the stores are open, Mrs. Johnson takes a long look at her list and plunges in, buying with such forethought, taste and zest, she has justly won the title "Mrs. Santa Claus."

Her preliminary Friday and Saturday shopping, when she merely looks over the local wares and buys nothing, once aroused a floor-walker’s...

Meet Mrs. Parks Johnson Who Shops for the Novel Gifts Her Husband Presents to Lucky Participants on His Popular "Vox Pop" Show
TWO SURPRISES FOR "BEULAH" FANS—Male, white and handsome Martin Hurt, who is "Beulah" on the air; and the program's charming feminine producer, Helen Mack.

PHOTOGRAPHERS ALWAYS PREFER that their subjects stand in front of a light background, so when one wasn't handy for this candid study of comedian Hurt, maestro Albert Sack supplied a musical score sheet.

WHENEVER Ed Rinehart, supervisor in a Tulsa, Oklahoma, aircraft plant, hears the name "Beulah," he jumps a foot and his face turns red in embarrassment. It isn't that he has a guilty conscience; as far as he remembers, he's never even known anyone with that moniker but, nevertheless, he reacts to it like an announcer pulling a bad fluff.

Rinehart's "Beulah" phobia started a few weeks ago when on a Sunday he took his wife and young daughter to an evening church service. Five-year-old Shirley Ann was a little new at this church-going routine and when the minister requested Miss Beulah, the church organist, to come forward to play for the song service, she turned to her parents and inquired in clear, carrying tones that reverberated through the church, "Did somebody bawl for Beulah?"

The effect on the congregation was stunning, but after a momentary silence someone snickered. Then followed a most un-church-like cackle of merriment, joined in by even the minister. It was several minutes before he could carry on the service.

Is Beulah's Phrase

The incident, however embarrassing to the Rinehart family, is a real tribute to the success of a handsome, well-groomed young man who has put the once-popular, though now-old-fashioned, name of "Beulah" back on the lips of millions of Americans. The line which little Shirley Ann voiced to the consternation of her parents is, of course, the
This Is the Saga of a Theater Manager's Son Who Had a Liking for the Stage and for the Carefree Philosophy of Gentle Colored Folk

now famous catch-phrase which, with another, "Love dat man!" is the air trade mark of Marlin Hurt. If you are a real, dyed-in-the-hide radio fan you already know who he is. If you are only an average listener you may have difficulty placing that name but, as "Beulah," the one-day-a-week maid of the Fibber McGee and Molly program who often tops Fibber's cantankerous humor with these magic phrases—and who now is heard Sundays on a CBS air show of "her" own—you will have no trouble in identifying the gentleman. After fourteen years of indifferent attention from Dame Fortune, he finally parlayed a natural gift for mimicry and a top-notch imagination into a winning ticket that pays off weekly in plenty of "lettuce."

Wagers and squabbles over "Beulah's" real sex and color bring stacks of fan mail every week. All of which makes Marlin Hurt feel pretty good, but he hopes it won't weaken the loyalty of these fans when they learn that instead of being female, colored and romantic, he is thoroughly male, white and happily married.

Though it was only comparatively recently that he became a radio star, Marlin Hurt is no newcomer to the theatrical profession. The fictional "Beulah" was born in Duquoin, Illinois, along with Marlin on May 27, 1905, but a lot of years intervened before "she" stepped up to the mike and made "her" air debut. Marlin got his first professional stage experience when he was ten. He pestered his dad, who was a theater manager, for a chance to earn extra money during school vacations and first was offered the job of prop boy. "Nix, Dad," said Marlin. "I'm going to be an actor when I grow up. Can't you give me something better than that?" The elder Hurt relented and gave his son a chance to strut his stuff as a spear carrier in mob scenes. In a couple of years he was doing monologues in dialect as a fill-in between acts while the scenes were being shifted. Meanwhile, in school, he took part in class plays and upon reaching high school played leads in many of the dramatic class productions. As a student, Marlin recalls, he maintained only average grades...being more interested in the theater and playing the saxophone than in attempting to win local fame as a scholar.

Effortless Imitation

Another hobby was his fascination for the colored people who lived in Duquoin. He liked their carefree philosophy of life and was intensely interested in their manner of speech. He learned that by studying their pronunciation and tone inflections he could—with a little practice—imitate the Negro dialect with scant effort.

Upon graduation from high school, however, Marlin forsook his theatrical ambitions temporarily and went to work in a cigar factory. After three years rolling "stogies" he decided that the cigar business had little lure for him and he quit. He soon regretted his rash act as jobs were scarce and the only other job he could get was as a coal miner. "First tobacco, then coal," says Hurt. "It seemed that no matter what I did..." (Please Turn to Page 31)
JOAN ALEXANDER enacts the role of girl reporter as the feminine lead on Mutual's daily serial "Adventures of Superman."

CATHLEEN CORDELL is featured frequently in dramatic roles in the airwave exploits of adventure-loving "Nick Carter, Master Detective," on KMI.

ELMORE VINCENT, formerly Abner's "Papa" on "Lum and Abner", is now the chief Cornshucker on the KFI "Cornshucker's Jubilee."

BILL BRANDT, sports editor of the Encyclopedia Britannica, goes behind the athletic scene for "Inside of Sports" on Mutual.

JIMMY SCRIBNER launches into one of his thousand-and-one imitations for his sponsor, Les Kelly, who recently appeared with Jimmy on his show. The Scribner voice is responsible for all the characters in KMI's "The Johnson Family."
sentiments. He was sure he had the same woman in the store earlier that day, moving among counters, studying the tempting array of show cases and shelf after shelf.

Approaching Mrs. Johnson with another man at his side, obviously a store detective, he asked, "Something, Madam?"

"Just looking," Louise replied. Before their mystified gaze, she took from the man the note book and hastily penciled an entry. Then she breezed down the aisle and out on the street.

Mrs. Johnson laughs delightedly as she recalls the episode.

"I know that floorwalker thought I was a professional shopper from a rival store or a shoplifter. You can imagine his surprise when I came back to this store two days later. His eyes popped when I paid cash for quite a number of lovely and valuable gifts.

Louise is constantly trying to think of new and unusual gifts. The presents she has bought range from baby carriages to puppy dogs, and from rocking horses to sets of silver. If she discovers that one of the service men appears on the show broadcast his heart set on an Angora cat for his wife, she'll find one somewhere in town.

Often Mrs. Johnson learns that men in uniform want gifts they can send to their families back home. She has walked miles looking for objects "which just are not in stock any more" but which Private Jones' mother "would love to have."

Canoe for Seaman

Antiques are a favorite with many guests. As browsing in antique shops is a hobby with Louise, she slyly locates some rare items. In one of her jaunts to New London, Connecticut, she found a century-old baby buggy in the shape of a canoe. It was presented to a seaman on the broadcast.

Louise makes a habit of buying all "Vox Pop" presents at the local stores where the broadcast originates. "I want them to feel free to exchange the gifts if they don't suit, she says. "I buy with the right to exchange, and the stores always stand behind their merchandise." But her record of exchanges is very small. There are practically no returns unless in the matter of sizes.

Soft spoken and neighborly in her approach, Louise Johnson packs a deadly punch for black market dealers. Since taking on her job, she has learned values and knows prices better than almost any woman in America. By the cost of merchandise and the prices she can secure, certain restricted commodities she can smell "black market" instantly.

Louise realizes the presents are a big attraction on the "Vox Pop" show for recipients and listeners alike. She sends Marlin and Warren broadcast accurate descriptions. She never permits them to say simply, "a set of table silver." They must describe if it is sterling and give the number of pieces, pattern and brand. And even insists on "A Duncan Phyfe tilt-top tea table," a tongue twister likely to throw any experienced broadcaster.

She herself, she sees no story in her activities, and always is surprised when reporters want to interview her. She insists, "I'm only excess baggage."

Is It True What They Say About Beulah?

(Continued from Page 29)

my life work was destined to go up in smoke."

But Marlin could'nt get the thought of a show business career out of his head. Meanwhile he had developed into a tenor of more than average ability and so decided that perhaps singing might be his forte. Hearing that a St. Louis radio station was friendly to newcomers with talent, he went there and won a spot on a sustaining program. Hurt has never been out of a radio job since.

Later he went to Chicago and joined "Tom" (Bud Vandover) and "Harry" (Gordon Vandoover) who were singing there. Marlin took the radio moniker of "Dick," thus forming the trio of "Tom, Dick and Harry." That was in July, 1929. The combination was successful and soon became a network feature. Marlin remained with the trio for 13 years. In February, 1943, Bud Vandover ("Tom") died suddenly a few minutes before going on the air, thereby breaking up the long-time association.

During the intervening years Hurt had appeared on other programs including one of his own wherein he sang, played the saxophone and did dialect parts. It was on this show that "Beulah" was first heard. From the number of letters that poured in following "here" debut, Marlin felt sure he had a winner worthy of something more than a fill-in character on a sustaining program. He withdrew "Beulah" from the show and spent his spare time perfecting the character.

When Hurt felt he was well enough acquainted with "Beulah" to maintain a high level of listener interest in the character week after week, he migrated to Hollywood where he got a spot on the Fred Braddy program. There he aroused the interest of Don Quinn, writer of the Fibber McGee and Molly program, and Quinn wrote "Beulah" into the script as the McGee's irreplaceable one-day-a-week maid of all work. That put Marlin and his brain-child into radio's big time, and this year he is starred in his own airon.

Is Real Person

Concentrating on development of his brain-child, Hurt has given "Beulah" every characteristic of a real human being, except visibility.

To Hurt, "Beulah" is as real as if she were flesh and blood. He always speaks of her in an objective, third person fashion, describing her as being "in her thirties, man-crazy, about 140 pounds in weight with good teeth and a flashing smile. She likes short skirts and high heels. Beulah isn't lazy. She's the sort of person who'd say: "All work and no play makes jack—and lots of it!"

The Ear Inspires the Pen

(Continued from Page 2) We have pictures of most of the band members.

Your magazine is read weekly and we wait eagerly for each copy. I know that a story on the "Royal Canadians" and their leader, Lombardo would be enjoyable to your many readers, whether fans or not.

See issue of Oct. 15.

Eleanor Thompson, 4547 Sixteenth Place, Los Angeles, Calif.

Sirs: I have seven songs which I have written. I do not wish to sell them, but nevertheless, I would like to hear my compositions over the radio. I offered them to one radio program, but they never answered my letter, so I am asking you to help me save one to someone to use on the radio. I have cata- racts, so I can't see to write very clearly. Music to these seven songs is pretty good. We hope some interested party will see this and contact Miss Thompson.

Gordon Vosburg, 11823 Goshen Avenue, West Los Angeles, Calif.

Sirs: I am a boy of twelve, and here is a list of the programs I like from 7:45 p.m. to 8:30 p.m. It starts with Pat and Jean Abbott and ends with "The Sheriff." I also think Fred has a swell program. I think Radio Life is tops.

Don't be sorry, Gordon, that we don't have the space to print your list of alphabetically arranged programs, but 31 is quite a list! Incidentally, Fred what?

Sgt. Bruce Collier, The Mosquito Network

Sirs: Through Bob LeMond's father we've learned that you were kind enough to use our Mosquito Network setup.

Let me thank you for all the fellows here, and at the same time express the wish that we may be able to say thank you in person very soon.

Page Thirty-one
A thrilling program for Sunday Morning Listening! Outstanding recordings of your favorite artist’s most popular and best-loved numbers. Symphonies directed by your favorite conductors. An hour for those who love the world’s best music, faithfully recorded, and brought into your home. Each week, a different “Guest Artist.”

Programs Planned and Narrated by
John Baird

10:05 to 11:00 A.M.

A presentation of
WESTERN FEDERAL SAVINGS
AND LOAN ASSOCIATION