Helen Forrest
"Capsule Opera" Star
Page 3

Jim Backus: Lampoons Home Life of Stars... page 6
Sirs: Concerning the...peeves about “Twenty Questions” I feel like the other lady—why not tune in to the program that’s similar? I like them all.

How about printing another picture of Jack Smith? A person can feel so relaxed to hear him sing. My husband and I never miss him. I hope he stays on the air many years to come and not only fifteen minutes—by all means at least one hour. He’s marvellous.

Request noted. If you like Jack’s singing style, you’d like Jack Berch on KFI at 8:30 a.m. Monday through Friday. He’s got a similar bouncy style.

Dorothy Sparks, 1018 South Mariposa St., Glendale, Calif.

Mrs. G. A. Flores, 1319 Gordon Street, Hollywood 28, Calif.

Sirs: I want to register my disappointment at not being able to hear “Cinderella, Inc.” It is extremely interesting and educational and I am wondering if there is any possibility of us here in the west being able to hear it again.

Could you also tell me where Perry Ward is now that he is no longer on “What’s Doin’, Ladies”? I miss him, too, as he was one of my favorites.

No sign of the program you mention returning at present. We saw Perry recently and he says he’s just taken his first vacation in ages, and will probably be back soon with a new type of show. He’s looking marvelous, too.

Mrs. G. A. Flores, 1319 Gordon Street, Hollywood 28, Calif.

Sirs: I am a great mystery fan and I follow all the mystery stories I can. On some days there are three mystery stories on at one time. Now take Friday, at 9:00 p.m. there are no mysteries on at all, but at 9:30 p.m. there are three and I like every one of them, “Mystery Theater”, “Thin Man” and “Matthew Flynn, Criminologist”... It would be so

Hallway hospitality

Add a delicious air of friendly greeting to festive days ahead

A. S. 'Good 'N' Quick' COOKIE MIX

To contents Cookie Mix package, add 1 cup flour, 1/2 cup sugar, 1/2 cup butter, 1/2 cup raisins. Combine thoroughly. Drop by teaspoonfuls on greased cookie sheet. Bake twenty minutes at 375°. Makes 30 to 40 cookies.
much better if they... came on at different times. Also on Monday night there are two swell mysteries on at 9:30, "Inner Sanctum" and "Boston Blackie." I hate to miss either one of these because they are so good.

Leona Frola, Santa Ana, Calif.

Sirs: Here's a daytime lineup designed to black out soap operas, morbidity and audience-show frustration: "Breakfast Club"—Just part of it. Don't try it every day, either—it pays. Moderation is the word.

"Jack Berch Show"—Good music and zany kidding. Sociable and satisfying.

"Ladies Day Show"—Oh, boy! This is 100 per cent for the listners. An unpretentious, cookeyed, witty answer to the housewives' moan for entertainment. Get that Bill Stulla!

"Cliff Edwards"—This is neither artistic nor the best. But "Ukelele Ike" can still put over a song.

"Lorenzo Jones"—Like to chuckle? Go ahead.

"Ethel and Albert"—Cute kids. No tears!

After three p.m. I'm all out of programs. Any suggestions? (Nothing with a message, please.) Oh, that Radio Life!


Nancy Christenson, 101 East Magnolia Blvd., Burbank, Calif.

Sirs: Couldn't something be done to change the time of "The Garden School of the Air"? I listen to it every Wednesday evening and enjoy it very much. I don't get a chance to listen to it at 12:45 every day because I'm at school.

That's a shame, Nancy. We'll print your letter so the folks at KGEB will know how you feel about it.

★ ★ ★ RADIO LIFE ★ ★ ★

December 15, 1946  Vol. 14, No. 15


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★ ON OUR COVER ★

Helen Forrest, the blonde-tressed, suave-clad miss on our cover, co-stars with Dick Hoymes every Thursday evening at six over CBS, and with him, carols "capulet operas," batonned by Gordon Jenkins and orchestra.

Lydia H. Dunbar, 1040 26th Street, San Diego, Calif.

Sirs: . . . I am venturing to ask you whether you could not in some way induce speakers over the radio to enunciate more clearly the last names of people to whom they refer on their broadcasts. Most of them either drop their voices at the end or speak them as fast as first names. So much easier to catch and in my estimation more than half of last names mentioned are not intelligible to their listeners.

They shouldn't need any inducement—Isn't that one of the first lessons taught in dramatics?

Mrs. A. M. Owen, 552 East Garvey Ave., El Monte, Calif.

Sirs: Why do we not have radio returned to us?...

Such inane noises are made to acquainted us with the fact that the program is on the air, and then proceed to ruin them for us. Now another transcription is added—a squealing female that is fit to burst one's eardrums. "Aunt Jenny" has a lovely serial each day with no such approach—no silly songs, serving no purpose whatever, only to spoil our enjoyment. Why can't we have more of the serials and less of the nonsense?

★ Raymond Aron, 408 South Spring St., Los Angeles, Calif.

Sirs: I would certainly vote for elimination of studio audiences or make it a rigid rule no noise permitted during broadcast, except possibly at end of program—when suitable applause. Of course studio participation programs would be exempt, but especially in dramatic skits such as "Gildersleeve", "Ozzie and Harriet", etc., there should not be studio laughter or applause during program.

★ Al and Net Harris, 643 Hilldale Avenue, West Hollywood, Calif.

Sirs: Tell us what has happened to Cliff Arquette, who was on "Glamour Manor". They sure spoiled the program for us when he did not come back on the air this fall. We think he is a great comedian and hope someone sponsors put him on the air again.

Cliff isn't on the air as we write this. It would be nice to have him back again.

FROM 6:00 TO 6:30 THE MANHATTAN MERRY-GO-ROUND features top tunes of the day, heard on a mythical tour of New York's most celebrated night spots. THOMAS L. THOMAS, baritone star of concert stage and opera, is a featured vocalist.

Jean Dickinson

Directly following, from 6:30 to 7:00, IS THE AMERICAN ALBUM OF FAMILIAR MUSIC, a program of popular melodies and songs from the light opera stage. Enhancing this fine show is the singing of lovely coloratura soprano, JEAN DICKENS-SON.

SUNDAYS—KFI—640

Advertisement.
Everybody Calls Him "Schlepp"

Former Rube Comedian Sam Hearn Was "Schlepperman" So Successfully That Even Pals Call Him That Now

By Betty Hammer

Monday-Friday, 9 a.m.
ABC—KECA-KFMB-KPRO

ACK in 1933 Sam Hearn, now featured on "Glamour Manor," was playing the part of Charlie Butterworth's father in a Broadway musical. The show was a hit and so was Sam in his usual character of Rube comedian. Everything was fine until a committee getting up the annual entertainment at the Friar's Club, famous actor's organization, tapped Sam Hearn to appear.

"The deal was," explained Sam as he related the story to us, "everyone who was asked to entertain had to (Please Turn to Page 32)

Sam, in Character, Fondly Reflects on His Birthday. "Schlepp" is a far cry from Sam's original choice of career. At twelve he studied the violin; at sixteen he had soloed with a symphony. Recently he got a chance to play his violin on the air for the first time.
"THE CHANT", ARNO TANNEY, is newest idol of the girls who hear him over the Army Recruiting Service program, "Sound Off". Saluting him here are Powers models Ellen Brooks and Peggy Galney.

YOU Are a Radio Sponsor

Your Government Is Using the Airlanes to Promote Voluntary Enlistment and World at Peace

Just in case you didn't realize it, you are a radio sponsor. Uncle Sam is in the radio field for the purpose of getting voluntary enlistments in the Army and you have a stake in the deal.

Some of the most outstanding radio fare is being sponsored by the United States Army Recruiting Service. The programs are "Sound Off With Mark Warnow" and "Warriors of Peace". Also broadcasts of many football games on Saturdays, over MBS and ABC, and according to information at press time, a new Guy Lombardo show.

Voluntary enlistments are surprisingly good, and there is no doubt that the medium of radio can be credited with much of the success of the recruitment program. Millions of people hear the Army-sponsored programs every week and these programs are considered in the radio trade to be among the finest on the air. For example, the "Sound Off With Mark Warnow" show was started as a summer replacement program on CBS, but met with such great response from the trade and the public that it has been continued for an indefinite period on Mutual.

"Warriors of Peace" is produced and directed by Earle McGill. "Sound Off With Mark Warnow" moved to Hollywood last month, is being produced by Charles Herbert and is featuring special guests such as Ginny Simms, Dinah Shore, Judy Garland.

Among noted guests to make appearances on the "Warriors of Peace" program was John F. Kennedy, former ambassador to Russia.

Harry Wismer, sports director of ABC, is sportscaster for all official Army games.

"Sound Off" has noted maestro Mark Warnow as musical director and Lyn Murray, left, as choral director.

Jeanne Tatum, known in wartime as the G.I.'s "dream girl" (she was WAC in 2nd Service Command) here broadcasts as a civilian on "Warriors of Peace", heard over ABC.
"A Star at Home"

Jim and Henny Backus Kid Fan Magazine Layouts (and Is Our Face Slightly Red?)

By Coy Williams

If you read the fan magazines, you know that Joe Gloop, the handsome movie star, is a swell cook, loves his wife and bounces his beautiful children on his knee, and that Mamie Mushmouth, the radio chanteuse, is the picture of glamour even with soapsuds in her eyes.

Maybe Joe actually beats his wife and can't stand those brats of his ... and Mamie possibly looks a holy fright until she's been run through the Westmore assembly line.

But do you, the magazine reader, see those things in pictures? Mercy, no! The press agents gotta make a living, and Joe and Mamie would not glow at observing in print such unvarnished and unrehearsed truth.

We at Radio Life have wondered about it more than once as we thumbed through the stacks of photos that pictured the stars in idyllic surroundings, doing all the things every day that you and I wish we could do just once in a while.

Then we met Jim Backus. (You've met him on the radio many times— as Hubert Updyke III, the snooty playboy on the Alan Young show; as Byron Swinburne, the wolfish bus-boy on the Don Ameche show; as Bob Burns' no-good broth-

er-in-law, and many other characters.) We learned that Jim had been looking at those magazine pictures too. He'd noticed how the rhapsodic captions were almost bromidic in their stereotyped sameness.

Willing Subjects

So Jim and his good-looking wife, Henny, whose talents combine radio and stage acting with sculpting, volunteered to pose for a layout satirizing "A Star at Home." The captions...
are those you usually see... but the pictures are what Jim thinks actually happens when the photographer isn't around.

Backus makes a good living and has lots of fun kidding the pompous show-offs, the unimaginative Babbits and the humorless bores.

A Hubert Updyke, who drips with wealth and exclusiveness ("Please get me another chair. That one looks as if it's been used"), and as Byron Swinburne, who upon being introduced to a glamour girl breathes hotly down her neck, "I love you madly! Meet me at midnight and we'll fly away together," Backus caricatures both the upper-crusty set and the Hollywood wolf.

He gets the same delight out of writing personal letters to the sales department of the Encyclopedia Britannica when they send him stuffy form notes reminding him that a payment is due: "I thought your last letter sounded a trifle petulant and I worried about it. Didn't you rest well last night? Why don't you take an aspirin, go back to bed, and then write me again in the morning. Hmmmm?"

Such buffoonery, on and off the air, has caused a lot of talk about Backus in radio circles. Robert S. Stephan, eminent Cleveland critic, labels Jim as one of the top comedians. Recently the radio editor of the San Francisco Chronicle clambered
The world's finest stringless green beans — flavored to perfection—and sliced the long way
—French Style!

ECONOMICAL

Your grocer's low price will surprise you!

SERVE THEM TONIGHT

Try All MONARCH Finer Foods

FEATURED BY NEIGHBORHOOD GROCERS AND SUPER MARKETS
Wind-up Winners

Fifteen more smart (and lucky) Radio Lifers are on the contest list this week as winners of the final (No. 6) Kilocycle Kwiz, conducted by Radio Life and Thrifty Drug Stores.

Thank you, individually and collectively, for entering the contest with such enthusiasm. We hope all have had fun working the quizzes and that everybody increased his radio knowledge with the tests.

Low bows to the winners:
1. Sammie Kay, 3824 Evans Street, Los Angeles 27, Calif.
2. Pearl L. Christman, 21024 Sherman Way, Canoga Park, Calif.
5. Emma Morgans, 1724 South Huntington Drive, South Pasadena, Calif.
6. Mrs. C. E. Ryan, 352 West 52nd Street, Los Angeles 37, Calif.
8. Irene Foster, 347 East 92nd Street, Los Angeles, Calif.
9. Irene A. Booth, 12623 West 77th Street, Inglewood, Calif.
10. Loretta Fleming, 12757 Venice Boulevard, Venice, Calif.
13. Mrs. Alice Martin, 2037 West 75th Street, Los Angeles 44, Calif.
14. Roberta M. Mayer, 8909 Olm Street, Los Angeles 34, Calif.
15. Dorothea Morley, 6418 Malabar Street, Huntington Park, Calif.

Your Cue (Shows You May Like)

"Vox Pop"

We never fully realized how nice the folks in Cleveland, Detroit, Miami Beach, Des Moines, Baton Rouge and all points north, south, east and west were until we heard them on "Vox Pop" (KNX, 6:00 p.m., Tuesday.) This show performs a real service—a patriotic service—to Americans all over the country by introducing us to one another.

The boys who make the introductions are Parks Johnson and Warren Hull, both of whose air manners could serve as copies for many near-boorish interviewers and emcees who populate the dials from coast to coast. Parks and Warren don't get their laughs by insulting or embarrassing their guests. The humor comes naturally, a combination of adroit questioning by the boys and the native wit of the folks with the answers.

Our favorite "Vox Pop" program was the recent one on which Parks and Warren interviewed the people who live on Bedloe's Island in New York. Bedloe's Island, as most Americans know, is the tiny piece of land on which the Statue of Liberty rests. The simple patriotism of the handful of people who live on the island, guards and caretakers of the Great Lady, was more thrilling than the sound of the "Star-Spangled-Banner" played by a symphony orchestra. We had tears in our eyes throughout most of the show and we'll never see a picture of the Statue of Liberty without recalling the little Cuban caretaker on the island who wept unashamedly when he tried to tell Parks how he felt about her.

"Vox Pop" has continually searched for authentic "Americana"—and found it from coast to coast. Cigar store Indians, covered wagons, barbershop quartets are among the many subjects they've covered in their search into our lore.

There's only one thing we hold against the program. Because it is so good and has been so successful for so long, it's given rise to numerous bad copies. It was the first show to use the quiz format, first to give away money on the air, first to give gifts, first to tour the road, etc., etc. You can see what Parks Johnson started!

No mention of "Vox Pop" is complete without reference to the gifts given on the show. Not only are they luxurious, they are chosen with nice taste and originality. We understand that it's Mrs. Parks Johnson who does the selecting, and for that she's a very important part of a good show. Last week (Dec. 3) a lady was gifted with a fitted handbag which contained a round trip ticket to Mexico City. That's what we call fitted!

"Hollywood Players"

When Bette Davis, John Garfield, Gregory Peck, Joan Fontaine, Pauline Goddard, Gene Kelly, Claudette Colbert and Joseph Cotten got together to form "Hollywood Players", we looked forward to some fine drama. All in all we've been very satisfied. Their scripts have been chosen from screen plays that haven't been done too often on the air. The performances have been uniformly good—Pauline Goddard has been an especial surprise.

(Continued on Next Page)

NEXT WEEK

DON'T BE A MissDit*

What does Charlie McCarthy think about Santa Claus?
Would you like a Christmas message from Bing Crosby?
DOES everything happen at Christmas time? What has become of the boy born ten years ago while Lum and Abner were signing off their Christmas program?
What is the most remarkable Christmas gift Ginny Simms has ever received?
Would you like to know from radio's travel narrator, Commander Scott, how other countries observe Christmas? For instance, did you know that only in England and Germany are trees a part of the Yule celebration and did you know that Santa Claus is unknown among many people?
Next week, you'll find Bing's message and the answers to all these questions and many more in our all-Christmas issue. In addition to stories, you'll enjoy four pages of pictures showing the opening of Santa Claus Lane in Hollywood and stars busily making their holiday preparations.
Now, for only eight cents weekly you can get:
Information on time changes; Pre-Casts of New Shows, Guest Stars;
Contest Information; Gags of the Week; Selected Daily Highlights;
Complete Logs; Constructive criticism on radio shows and suggestions for your improved listening.
Read Radio Life and read it consistently.
*She wanted to read it but she missed it!
Sunday's a day (and we won't rhyme it by saying ... on KECA) when we point with pride to the periods of "good listening" music, spotted throughout the day ... music planned to satisfy every taste ... music that's just downright easy listening.

For instance, if you're an early getter-upper, there's a program of familiar hymns to start your Sabbath right ... the station's opener at 7 ... "Church in the Wildwood", followed by a half-hour with those long-time network favorites, the Southernaires.

Latest among the big-time stars of the musical firmament to join the ABC constellation is Allan Jones whose tenor voice is equally as well known to concert and film audiences as to radio listeners. Jones has joined the regulars on "Hollywood Music Hall" heard on Sunday afternoons, KECA at 4:30, which features the orchestra under the baton of Basil Adlam, and Vic Perrin's interesting behind the scenes Hollywood stories.

Allan's story is a typical "boy makes good" tale ... for it was the faith of two thousand coal miners in his ability which started him on the road to success. They came out of the pits to attend the young singer's debut in his home town, Scranton, Pa. With the money contributed by the throng, Jones went to Europe to study and so another career was launched.

... Always A Best Dial Bet ... 790 ...

More songs on Sunday are heard from baritone Johnny Thompson for whom the Sabbath is anything but a day of rest. Johnny has his own quarter-hour song-session at 10 o'clock on Sunday mornings, and he shares the vocal spotlight on the five o'clock Paul Whiteman Hour with that vivacious young songstress, Eugenie Baird.

Two other long-time favorites with the listeners also come to you on Sundays ... Sammy Kaye and Wayne King ... You hear that man Kaye with his "swing and sway" music every Sunday morning at 10:30, and in the afternoon at 3:30, the man who is still America's "Waltz King". Wayne King, his orchestra and soloists with tunes old and new in his own distinctive style ... Another in the "tops for music" column is Sunday Evening Party which features Louise Carlyle, Phil Hanna, and the music of Phil Davis and his orchestra every Sunday afternoon at 3, over KECA.

... Always A Best Dial Bet ... 790 ...

Toward the end of the listening day (Sundays at 9:30) KECA presents that well-known young disc-jockey, Gene Norman and his "Serenade" ... a half-hour of records, highlighting the best and very latest releases, as well as interviews with composers, bandleaders, and others prominent in the musical world. Gene's guest list reads like a who's who of music ... Victor Young, David Rose, Al Sack, Ferde Grofe, and many others. On Dec. 15th, Gene adds another illustrious name to his guest register when Dmitri Tiomkin pays him a call ... Then there's dance music by such prominent bands as Freddy Martin's, Eddie LeBaron's and others ... and last but not least, the real oldtimer of coast radio ... the Bridge to Dreamland, now an ABC-KECA feature from 11:15 until midnight ... organ melodies by that master organist, Paul Carson.

... Always A Best Dial Bet ... 790 ...

ABOUT TOWN: Have you noticed the pictures of lovely Loretta Young around town ... and her statement in which she says, "Lately I find more and more shows I like on 790"? You'll agree with the beautiful film star of the Hal B. Wallis production, "The Perfect Marriage" at Paramount ... if you get the 790 habit ...

... Always A Best Dial Bet ... 790 ...

Radio In Review

(Continued from preceding page) in her sprightly roles in "Kitty" and "Standing Room Only".

This radio stock company was really formed by the stars named above. Bette Davis, who champions many worthy ideas, was the guiding hand behind its organization. We're looking forward to Bette's return to the air after the birth of her baby, and hope that we'll be hearing her in the long-promised "Elizabeth, the Queen".

In addition to the stars mentioned, many other fine performances have been given by motion picture people. Louise Allbritton, John Lund, Rosemary De Camp, Rex Harrison. Radio-lites come in for their share of the spotlight, too. Tom Collins was featured in "Kitty" with Paulette. Lucerne Tuttle's role in "Nothing Sacred" was pre-eminent over Joe Cotten's. Francis X. Bushmann, Herbert Rawlinson and Gerald Mohr are other regulars on the show. It's nice to hear AFRA-lites getting billing with the big name movie talent, too.

On December twenty-fourth the "Hollywood Players" are fulfilling one of their ambitions. An unknown starlet, Janet Leigh, will be starred, while Peck, Garfield, Cotten and Kelly will play supporting roles in an original radio drama. It will be Miss Leigh's first network appearance, and with such support she should soon be taking her place among the movie favorites.

We especially like Bernard Katz's music on the show. It's on the high par with Russ Hughes' adaptations of the scripts and Don Clark's production. Frank Bingham is the show's announcer.

We're looking forward to the day when the "Hollywood Players" can fulfill another acting ambition—appear together on one program!

"Dark Venture"

If you have a liking for air fare like "Suspense" and "The Whistler", it's pretty much of a cinch that you'll sit back and listen with considerable enjoyment each week to ABC's "Dark Venture".

This is another psychological thrill show that presents stories of ordinary people—like you and me—who become involved in dire difficulties. The theory of the program is that every person, at one time or another in his life, stands on the brink of a "dark venture"—a journey into the paths of terror and wrong-doing. The show dramatizes the plight of those who are unable to turn away from these ominous fates.

The emotions which motivate the people whose stories are told are, of course, the elemental ones of love, hate, jealousy, greed—qualities which are part of us all and therefore, strike the listeners' minds with power and effectiveness.

Larry Marcus is in charge of the series' scripting, and turns in a con-
8-year-old "girl next door" on "The Jack Carson Show," is the youngest member of the American Federation of Radio Artists and the highest paid tot-sized radio actress in Hollywood. "The Jack Carson Show" is heard on KNX Wednesday at 9:00 P.M.

The explosive "Mr. Monahan" on "The Eddie Bracken Show," used to be a soda jerk. As a boy he worked behind the counter of a St. Paul drugstore where chats with actors from the theatre next door inspired his stage career. He started in vaudeville circuits as a cellist and later worked a comedy routine into the act. "The Eddie Bracken Show" is heard on KNX at 6:30 P.M. Sunday.

has been composing fine music for years, but few people knew it until he sent his "Tableau Russe" to the MGM music department to have it recopied. When the musicians there saw it they insisted that it be given a public presentation. It was played at the Los Angeles Philharmonic and the Hollywood Bowl, and is now a standard work in symphony libraries. On December 21st Barrymore will portray "Scrooge" in Dickens' "A Christmas Carol" for the eleventh year. He stars in "Mayor Of The Town," Saturday at 8:30 P.M.

Gene Autry reported to be the first cowboy to make phonograph records, the first singing cowboy on radio, the first cowboy to make singing western pictures, the first cowboy from pictures to head the Madison Square rodeo and the first motion picture star to have a town named for him. "The Gene Autry Show" is on KNX Sunday at 4:00 P.M.
Radio In Review

(Continued from Page 10)

sistently good job. The production is competently handled by Leonard Reeg. John Lake is narrator, Harry Walstrum is announcer, Dean Foosler supplies organ effects. Bill Verdier is soundman, Jimmy Banks, engineer.

Tommy Riggs

Our hats are off to the "Tommy Riggs Show" gang as the hardest working people in radio. A half-hour comedy variety show five days a week is more than most radio folks care to tackle. Ask the man who does one a week. Just consider, five are the equivalent of a two-and-one-half hour show.

That's why we're sure that the high standard of comedy set by Tommy Riggs in his previous air chores suffers in comparison with his new one-a-day. Tommy's as clever as ever; we still don't understand how it's done) and his "Betty Lou" voice is still one of radio's most enchanting sounds. In fact, the best antidote for those announcers is a session spent listening to "Betty Lou". We like her best when she's being particularly childish, sometimes lately she's sounded a little too wise.

Wally Maher, Frank Nelson, Arthur Q. Bryan, Verna Felton and singer Ilene Woods supply excellent support as always. Ray Whittaker and his boys furnish pleasant musical support. Paul Masterson is the announcer. Producer Earl Simms and writers Eddie McKim and Dick Woollen deserve credit for the large task they undertake in supplying the afternoon audiences with big-time variety entertainment, and we hope that when they get the show really in the groove they can prove that it's a large order on a five-day-a-week basis, they're the boys who can do it.

On Mike (About Studio Happenings)

The Foggy, Foggy Dew

Thirty-five hundred people sat in the stands at Gilmore Stadium Friday night (Nov. 29) watching the Whittier College-Loyola game. Only they didn't see it—the fog, remember? It seems that the fog was so dense the poor spectators hadn't the foggiest idea what was going on down on the field.

The rim of the stadium contains the commentator's booth, which on this particular night was as far away from the game as if it were in downtown Pasadena. Sportscaster Bill Walsh, covering the game for station KFOX, resourcefully grabbed a portable mike attached to a fifty-foot cord, went down on the field with the players and, following them at a distance of fifteen or twenty yards, described the action to the listeners.

Commentator Ed Chandler of KMPC in the radio booth wearing earphones and giving from his notes the color description of the game he wasn't even seeing.

At the beginning of the fourth quarter, Welsh put his mike in the middle of the huddle and for the first time radio audience heard football signals being called over the air. Another first for football was the fact that an official gave a ruling on a play which was also broadcast.

Anyway, this is one instance where the folks at home were in reality closer to the game than the spectators.

Off Mike (Personalities)

For "O.M.F." Fans

For weeks now, we've watched with growing curiosity the movements of our nearby neighbors, producer-writer Carlton E. Morse and his assistant "Buddy" Twiss, of NBC's "One Man's Family". We've observed them arriving and departing each day with armsful of interesting-looking papers and parcels.

Now, at last, the latest Morse mystery has been solved. A "One Man's Family" record album has been unveiled!

In direct response to the wishes of "One Man's Family" listeners, this book of three records containing memorably excerpts from the show's broadcasts, is now available for purchase.

Included in the album are the following: "We Are Proud", the voice of Paul delivering the stirring prose poem about America which was first heard on the broadcast of September 29, 1940; "Father Barbou's Prayer for Peace", first given on the program of August 19, 1945, during National Pray Day of Thanksgiving Week following the final defeat of our enemies; "Eulogy", which the Rev. Dr. McArthur, pastor for the Barbou family, spoke on the occasion of Irene's funeral on February 3, 1946; "Now It Is November", which was written and quoted by Paul in 1940, and was so loved by Father Barbou that he has used it over and over; "Golden Wedding Anniversary", the words said by Nicholas Lacey on the Family broadcast of May 12, 1946, on the occasion of Mother and Father Barbou's Fiftieth Wedding Anniversary; "No Wall", a poem written by Nicky and read by Claudia — the poem which brought the Lacey together again after their near-separation; and "Conversation Piece", intimate dialogue between Hazel and her young daughter, Margaret.

If you are interested in obtaining this lasting memento of "One Man's Family"—for yourself and as Christmas gifts for friends and members of your family—send a money order or check for $3.65 each to Carlton E. Morse, c/o Radio Life, 1558 N. Vine Street, Hollywood 38, California.

How's That Again?

CBSongstress Dinah Shore was told last week that she came in first of the feminine carolers in a nationwide Juke Box Poll, which determined by mechanical tabulation, the artists whose waxings were played the most.

When we asked Dinah what she said when she was told the news, she beamed, "I made 'em repeat it three times!"
DECEMBER 15, 1946

RADIO LIFE

Radio Life Lifestyles

By Evelyn Bigshy

EX-EDITOR OF RADIO LIFE, Johnny Whitehead, who always seems to be doing nice things for nice people, is working on one of the best. Remember Mary Jane MacConnell, the young paralytic, who sang on "Tune Out Time" four years ago? Radio Life interviewed Mary Jane from her wheel chair, subsequently did a story in which she voiced two wishes: to walk again and to sing on the air.

Johnny, ever on the alert to help, appealed to KFI's musical director, Claude Sweeten, who arranged an appearance for Mary Jane on his "Sweeten Segue" program. After that, she was signed by the Globe, Arizona, radio station for her fifteen-minute weekly show.

Mary Jane's back in Southern California more hopeful than ever that both her dream will come true. And helping are Johnny and his little missus, Randy, who are leading the procession of MacConnell fans wanting and working for Mary Jane's own quarter-hour song-show. Anybody know a sponsor who wants to turn a dream into reality?

CONGRATULATIONS to Janet Waldo, usually heard in gushy girl friend and frothy adolescent roles, for the fine dramatic performance she turned in as Cathy in "Wuthering Heights" on Bullock's "Favorite Story" . . . . Bill Conrad was well cast, too. Missed your "Romance of the Ranchers" yarn, Pedro de Cordoba? He's been in Cedars of Lebanon Hospital following traffic injuries . . . . CBS' Washington correspondent, our favorite Bill Henry, is coming home for the holidays and broadcasts from Hollywood until December 27 . . . . Another hospital patient—Foy Willing of Riders of the Purple Sage, at Queen of the Angels. Maybe his heart . . . . Dinah Shore and George Montgomery celebrated their third wedding anniversary last week. Will never forget when Dinah, just bursting into starhood, arrived in Hollywood to broadcast and amazed about thirty luncheon guests by recalling all their names after only casual superficial introductions . . . . Bob Hope gag writer, Roger Price, who yearns to be a comedian, opened the other night in Billingsley's Bocage and rated a good reception. Maybe those who worry about where the new crop of comedians is coming from should investigate the guys who write the jokes. Then all we'll have to do is worry more than we do where to get writers.

WASN'T HENRY MORGAN's TAKE-off on Hollywood jokes (Sunset & Vine, La Brea Tar Pits, etc.), terrific? Ditto his imitation of Benny's "hm-mm-mm,"

Hope's "Thank you, I thought that deserved a laugh" and Skelton . . . . What a great performance Durante turned in on Bing's show! Hear we can anticipate a second helping—Jimmy will host Crosby on Durante-Moore program in January.

CONGRATS TO KGFL. License has been renewed until Feb. 1, 1949. Also to KECA for putting "Design for Death" back on the air and Clyde Scott for the station's special campaign of personal safety messages which will be heard at a time when driving hazards will be at their maximum. Real public service.

WE'VE BECOME IMMUNE to most spot announcements but the ones utilizing church carols to plug Christmas shopping, we think, are not in good taste.

AND GETTING BACK to traffic: One of the network gals accepted an invitation to go flying, then got scared the plane taxied down the field and said to herself: How in the world did I let myself in for this? Imagine her relief when the plane was flagged from taking off on account of the fog. Instead, the gal and pilot decided to take a drive. Guiding the vehicle in traffic (and expertly, too, she thought) she was jolted from her chauffeuring when her companion clutched his head and yelled: "Take it easy. These things can kill you, you know!"

Diggin' Discs

With Jack Lawson

So far there doesn't seem to be a new "White Christmas" on the music horizon, but most major companies are pressing a plentiful supply on the old favorite for the forthcoming holiday season.

Decca, for example, is spotlighting twelve new albums of stories and carols made by such cinematists as Ingrid Bergman, Ronald Colman, Orson Welles, Charles Laughton, Walter Huston, Fredric March, and Bing Crosby.

RCA-Victor, who pioneered the kid-die field with educational discs dating back to 1921, will put out seven holiday albums, headed by Sterling Holloway's "Peter and the Wolf" and Dame May Whitty's, "Rumpelstiltskin.

Gene Kelly and Basil Rathbone are among Columbia's album diskers and Capitol will have Margaret O'Brien, Tex Ritter and the Great Gildersleeve.

So much for the big companies, but the smaller, newer outfits are contributing their share to the Christmas counters, too.

Manor, for example, boasts, "The American Passion Play" and Lew Lehr's "Fairy Tales": National will issue Gatemouth Moore's "Christmas Blues" in the jive vein; Coronet has Al Trace and his Silly Symphonies on wax.

The big hit of last year, "Let It Snow! Let It Snow! Let It Snow!" written by Jule Styne and Sammy Cahn will no doubt get a good play, especially on the Juke boxes, as will "I'll Be Home for Christmas.

Speaking of "Let It Snow" Vaughn Monroe, who popularized the tune last year, has a new broken-record title to his credit, name of "Hold Me, Hold Me, Hold Me." . . . Manuel De Falla, the noted Spanish composer, died at the age of 70 last month in Argentina . . . . Tex Beneke and the Glenn Miller band drop down all time high take at the 400 Club in New York . . . . Victor will wax the Paul Vaianaugh Trio . . . . When will Claude Thornhill, the supreme stylist, be back on platters?

Davi Miracle Foam Cleanser presents GEORGE JESSEL in "Something for the Family"

with lovely JOAN BARTON

SATURDAY, 10:15 P. M.
KFI, 640 Kc.

Page Thirteen
TIME CHANGES

Sunday, December 15—"Challenge to Youth," KMPC, 7:00 a.m. (15 min.)
This is in addition to KMPC, 7:30 p.m. Saturday. Also KXL, 3:30 p.m.
This is in correction of a previous listing in this column.

Wednesday, December 18—"Bulldog Drummond," KMJ, 6:30 p.m. (30 min.)
Formerly KMJ, 6:30 p.m. Friday.

Friday, December 20—"California Caravan," KMJ, 8:45 p.m. (15 min.)
Formerly KMJ, 9:15 p.m. Saturday.

Saturday, December 21—"Monica Makes Music," KMJ, 9:15 p.m. (15 min.)
Formerly KMJ, 8:45 p.m. Friday.

WHAT'S BACK

Drama
Sunday, December 15—"Man Named Jordan," KNX, 5:30 p.m. (30 min.)

EDDIE CANTOR SAYS:

"I try to bring radio listeners some laughter and fun on my program Thursday nights. But when I want news, I want it straight and unbiased — the way the Richfield Reporter gives it."

WHAT'S NEW

Variety
Sunday, December 15—"Drene Show," KFI, 7:00 p.m. (30 min.)
Frances Langford and Danny Thomas have been signed as regulars with Don Ameche under a new format on the show. Phil Rapp will do the scripts and Jerry Seelen authors special comedy lyrics for Danny's songs.

Sunday, December 15—"Meet Me at Parky's," KFI, 7:30 p.m. (30 min.)
L'îttin' Martha Tilton replaces Patty Bolton on this date.

Sunday, December 15—NBC Symphony, KFI, 2:00 p.m. (1 hr.)
Fritz Reiner and Eugene Szenkar will direct the NBC Symphony in Toscanini's absence. Toscanini will resume his radio concerts February 9.

Music
Sunday, December 15—"The Honey Dreamers," KECA, 12:30 p.m. (15 min.)
New harmony group.

News
Monday, December 16—David Wills, KECA, 11:15 a.m. (15 min.)
Monday through Friday. Mr. Wills replaces Baukhage for this one week.

WHO'S GUESTING

Music
Monday, December 16—"Telephone Hour," KFI, 9:00 p.m. (30 min.)
Distinguished violinist Fritz Kreisler is the guest soloist.

Thursday, December 19—"Sound Off," KJH, 8:00 p.m. (30 min.)
Margaret Whiting will be the guest star.

Variety
Sunday, December 15—"The Fred Allen Show," KFI, 5:30 p.m. (30 min.)
Frank Sinatra is Fred's guest.

Sunday, December 15—"Bergen-McCarty Show," KFI, 5:00 p.m. (30 min.)
Susan Hayward is Charlie's guest.

Tuesday, December 17—"Bob Hope Show," KFI, 7:00 p.m. (30 min.)
Judy Garland is Bob's guest.

Wednesday, December 18—"Bing Crosby Show," 9:00 p.m. (30 min.)
Singer Peggy Lee will be Bing's guest.

WHAT'S PLAYING

Drama
Sunday, December 15—"Exploring the Unknown," KMJ, 6:00 p.m. (30 min.)
Miriam Hopkins stars in a dramatization of the subject of heredity entitled "The Miracle of You."

Sunday, December 15—"Theater Guild on the Air," KECA, 7:00 p.m. (1 hr.)
Judith Anderson and Helen Mencken in "The Old Maid."

Monday, December 16—"Lux Radio Theater," KNX, 6:00 p.m. (1 hr.)
Jack Benny in "The Man They Couldn't Kill."

Tuesday, December 17—"Hollywood Players," KNX, 6:30 p.m. (30 min.)
Joan Fontaine in "The Constant Nymph."

Thursday, December 19—"Suspense," KNX, 9:00 p.m. (30 min.)
Joseph Cotton in "The Thing in the Window" by Lucille Fletcher.

Saturday, December 21—"This Is Hollywood," KNX, 7:15 p.m. (30 min.)
Dan Duryea and William Bendix in "White Tie and Tails."

Music
Sunday, December 15—NBC Symphony, KFI, 2:00 p.m. (1 hr.)
Fritz Reiner will direct the orchestra in Mozart's Jupiter Symphony, Bela Bartok's "The Miraculous Mandarin" and Richard Strauss' "Merry Franks of Till Eulenspiegel."

Saturday, December 21—"Glee Club," KMPC, 7:05 p.m. (25 min.)
LaFayette Junior High School will present a program of Christmas carols.

Educational
Sunday, December 15—"Invitation to Learning," KNX, 9:00 a.m. (30 min.)
Book to be discussed is Machiavel-li's "The Prince."

Sunday, December 15—"Romance of the Highways," KJH, 10:15 a.m. (15 min.)
(Please turn to Page 32)
GAGS OF THE WEEK

With resumption of a full news section, Radio Life is reinstating its "Gags of the Week" column. As in the past, tickets for radio programs and radio toys are sent in the best gags. On hand, waiting to reward each of four persons sending in a gag, are four pairs of tickets. You'll get either two tickets to "Lassie" or two to Bob Hope's show-whichever we manage to slip into your envelope. Address your entries to Radio Life, 1338 North Vine Street, Hollywood 28, Calif.

Mrs. A. F. Munsell, 4101 Valley Boulevard, Los Angeles, Calif.
Heard on "It Pays to Be Ignorant": Lulu McConnell: It was awful cold in California last winter.
Mr. McNaughton: What? Cold in California?
Lulu: Yes, Veronica Lake froze over.

Jim Etas, 2812 Rosanna Street, Los Angeles, Calif.
Heard on the "Red Skelton Show":
Red Skelton: I had the plane passengers rolling in the aisles.
Rod O'Connor: Were your jokes that funny?
Red: No, I unfastened their safety belts.

Mrs. Joane Hill, 3949 Stockbridge Avenue, Los Angeles 32, Calif.
Heard on "Noah Webster Says":
Haven MacQuarrie: What is your profession?
Contestant: I'm a dentist.
Haven: Are you sure you make a good impression?

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.
Heard on Don McNeill's "Breakfast Club":
Sam: It's a well-known fact that two crocodiles do not make an alligator pear.

Mrs. Daisy Townsend, Seabrook Apt. 14, 25 S. Magnolia Ave., Long Beach 2, Calif.
Heard on Don McNeill's "Breakfast Club":
Sam: The best thing for a farmer to raise in rainy weather is an umbrella.

Ralph Miller, 700 Oak Street, Inglewood, Calif.
Heard on the "Red Skelton Show":
Boss: Willie, why do you dress like a woman with those pedal pushers and a suede coat?
Red (as Willie): Aw, my wife wears the pants in our house.

Bob Lindsay, 627 E. Kelso Street, Inglewood, Calif.
Heard on the "Bob Hope Show":
Bob: This girl reminds me of Betty Grable—her legs look like trumpets.

Sam Cohen, 2727 Halldale Avenue, Los Angeles 26, Calif.
Heard on "Red Skelton Show":
Rod O'Connor: Red, I heard you were on Phil Baker's show last week. Did you have any trouble with the questions?
Red: It wasn't the questions, it was the answers.

Mrs. Ralph Morgan, 1088 Brees Avenue, Pasadena, Calif.
Heard on the "Joan Davis Show":
Barbara: Why, Joanie, people look down on you as a degenerate of society, but they look up at me as the cream of society.
Joanie: Well, when I get through with you they will look up to a buttermilk skunk.

Mrs. Robert Hale, 4133 Linnic Canal, Venice, Calif.
Heard on the "Judy Canova Show":
Pedro: I held the pussy cat upside down all evening.
Judy: What did you do that for, Pedro?
Pedro: Some one told me there was fifty dollars in the kitty.

Lorraine Widing, 1230 East Acacia Street, Glendale, Calif.
Heard on "It Pays to Be Ignorant":
Miss McConnell: Do married men live longer than single men?
Mr. McNaughton: No, It just seems longer.

GEORGE JESSEL

Another of your old favorites, George Jessel, is back on the air as star of an all-new series, "Something for the Family," KFI, Saturday, 10:15 p.m. Jessel is heard in his familiar telephone routine with his "mamma" and his master of ceremonies technique is still without a peer in the entertainment world. In this series, Jessel receives abundant support from lovely Joan Barton, rising young songstress, and the All Star orchestra conducted by Bill Bunt.

ASSIGNED TO ANTARCTIC

Arthur Hannes has rejoined the CBS news staff and has been assigned to cover Rear Admiral Richard E. Byrd's Antarctic expedition. Hannes reported to Naval officers at Norfolk, Virginia.

FOR CHRISTMAS

If you're pondering on the perfect gift for special friends, don't overlook our Christmas Gift subscriptions to Radio Life. If your friends are the least bit radio-minded, the regular arrival of etherdom's only news-weekly magazine, containing intimate details of talents and program information, is certain to be a welcome delight—and a gift from you which will last all year round.

Send $4.25 for one year ($2.25 for six months) to Circulation Department, Radio Life Business Office, 1541 Rodney Drive, Los Angeles 27, Calif., and see the cheer you'll spread on Christmas and every day throughout 1947.

You Are a Radio Sponsor

(Continued from Page 5)


The army has a new star on its hands—ex-sergeant Arno Tanney, who is making quite a reputation as the famed personality known as "Chant." Tanney has a peculiar vocal inflection which he uses to fine advantage in calling out the benefits of the Regular Army. He opens each "Sound Off" broadcast with the famous "Sound Off Chant," the lyrics to which change weekly.

Here is a typical one:
"Since Uncle Sam stopped all the fighting
A soldier's life is more exciting
He gets more pay and time to spare
And gets to travel everywhere.
And if he goes to occupy
A foreign land his P-A-Y
 Goes up by twenty big per cent
To makes the soldier glad he went."

Top Production

"Sound Off" is a fast-paced musical-dramatic series calling on the talents of the Lyn Murray singers and outstanding radio actors. The program is designed to entertain GIs of the past, present and future. It is no flag-waving, platform-shouting show. The Army is using discretion in presentation and the program can compete successfully with lavish productions costing fabulous sums.

The dramatic portion of the program is actually a very subtle commercial for the Army. By dramatizing the accomplishments of the Regular Army, the program not only affords pleasant entertainment, but gets across to the audience a vital message which reveals ultimately that the Army is stronger.

On the "Warriors of Peace" dramatic series such Army projects as the current tests in Alaska called Operation Williwaw to determine the practicability of arms and material in the Arctic Region, and the story of the WAC contribution in the war and in peacetime add up to exceptionally good dramatic sketches which have a definite purpose—recruiting.

The Army is in radio because radio is proving to be one of the most effective methods of telling the Army story to the greatest number of people. Although there are no cases on record of willing volunteers who rushed out to their recruiting stations saying, "I want to join up. I just heard an Army Show," there is no doubt that the combination of entertainment via radio with Army recruiting messages is being received where it really matters.

When you dial any of the Army programs, you are using one of this country's best weapons for peace.
Radio Broadcasting All Fields
Taught by Radio Professionals 
Approved for Veterans
New Term Begins
January 3
Pasadena Institute For Radio
386 S. Los Robles, Pasadena 5 SY 2-2668

The SUNDAY PROGRAMS begins at 8:15 A.M. on KFMB (1150) and on KS (1540) and KPRO (1510), and for the benefit of those who may have missed it, again begins on KFXM (1240) and on KVOE (1490) at 12:05 P.M.

SUNDAY, DECEMBER 15

KFWB—Peter Potter's Flatter Parade
KFWD—Morning Serenade.
KFBI—Gilbert & Sullivan.
KFWC—Corral Time.
KFCB—Sunday Morning Club.
KFDR—Meet the Road.
KGER—Wesley Radio League.
KFSD—Desert Bells.
KFVD—Palestine Drama.
9:45—KIEV—Kate Smith Sings.
KFMB—Frank and Ernest.
KFOX—Sports Folk.
KXLA, KGB, RFXM, KXOE, KNSK—Glen Hardy Serenade.
KECA, KFMF—Johnny.
KHJ, KGB, KFXM.
KPSK—Tuition.
KXLA—Clarion Program.
KXLA—Sunday Morning Club.
KXLC—Sunday Serenade.
KAXL—Sunday Serenade.
KGER—KFWD.
KXJL—KGB, KFXM, KXOE, KNSK—Dorothy Sheppard.
KFSD—American Unified.
10:05—KGER—Radio Revival.

COMMANDER SCOTT
And The Romance of the Highways
"Unreal Realities"
KHJ-KVOE
10:15 A.M. Sundays

KFWB—Home Town Parade.
KECA, KFMF—Leo Durocher, Your Sports Question.
KHJ, KGB, RFXM, KXOE, KNSK—Keller Scott.
KIEV—Varieties.
KFSD—KFOX—Russell.
KXLA—Chicago Round Table.
KECA, KFMF—Sunday Kaye Serenade.
KHJ, KGB, RFXM, KXOE, KNSK—Jorelle Jury.

Drama
12:30—One Man's Family, KFI.
1:00—Theater Guild, KCLA.
2:00—Pioneers of the Ranches, KXJL.

Musical Program
8:30—Salute to Tabernacle, KXJL.
11:00—KFCB—Victor Show.
12:30—KFCB—Harvest of Stars.
1:00—KFCB—Stradivari Orch.
2:00—KFCB—Carnival of Venice.
4:00—KFCB—Music.
5:00—KFCB—Music.
6:00—KFCB—Music.
7:00—KFCB—Music.
8:00—KFCB—Music.
9:00—KFCB—Music.
10:00—KFCB—Music.
11:00—KFCB—Musical.
LEARN RADIO BROADCASTING

MEN AND WOMEN! With good speaking and singing voices, you can make a difference in radio and television. We train in announcing, acting and singing. Our students have an opportunity on "CAREER THEATER"

Every Sunday 2 to 3:30 p.m.
STATION KXLA (1110 kc)
FREDERICK H. SPEARE
"The West's Outstanding Radio School"
APPROVED FOR VETERANS

DECEMBER 15, 1946
RADIO LIFE

SUNDAY LOGS

EASTSIDE SERENADE
9:30 TO 10:00 P.M.
Every Sunday

KECA

KECA—Eastside Serenade, KFXM—Gold and Silver Church Band.
KGB—Lutheran Hour.
KFA—Family Hour. (1110 kc)
KMPC—News, Old-Fashioned Revival.
KFAK—Music and Variety.
KFOX—Sunshine Mission.
KVOE—Minister's Hour.

10:00—KEF—The Reporter.

LIVE SPORTS

KLAC

KLAC—Nightly Drive.

FLOYD B. JOHNSON

And King's Ambassadors

KFOX 4:30-5:00 P.M.
1280 Kilocycles

KRRD 5:30-6:00 P.M.
1150 Kilocycles

Floyd B. Johnson, KFOX—Classic Melodies.
KFOX—Music and Variety.
RFSD—Music, Variety.
KGB—Music, Variety.
KFXM—Classic Melodies.

KLAC—News, KGB.

FLOYD B. JOHNSON

And King’s Ambassadors

KGER 8:05-9:00 P.M.
1390 Kilocycles

KFOX—9:30 P.M. Mondays
1280 Kilocycles

FLOYD B. JOHNSON, KGER

Floyd B. Johnson, KFOX—Christian Science.
RFSD—Music and Variety.
KGB—Music, Variety.
KFXM—Music, Variety.

KLAC—News, KGB.

KOBE NEWS, KECA.

KLAC—Music, Variety.

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MONDAY, DECEMBER 16

Indicates News Broadcasts.

8-9 KFI, KFSD—Fred Waring.

9:00-9:30 KRAQ, KFRC, KMED, KMPC, KFWB—Bing Crosby.

9:30-10 KHJ, KGB—Cecil B. DeMille.

9:30-10 KXLA, KLAC, KFBK—News.

KFBI—Easy Listening.

KFAC—Concert Symphony.

KFAC—Breakfast Symphony.

KFWB—Breakfast Serenade.

KRVB, KFOX—Bible Institute Chapel.

10:00-10:30 KGER—Soul Patrol.

10:00-10:30 KKH, KGB—Fiddler.
Monday through Tuesday

KMPC

MILD & MELLOW
3:30 to 4 P.M.

Monday through Friday

KFWB

EASTSIDE SHOW
10 TO 12 P.M.

Every Night Except Sunday

KFWB

FLOYD B. JOHNSON
And King's Ambassadors

Mondays
KFOX 9:30:10 P.M. 1280 Kilocycles
Saturday
KXL 6:00-6:15 P.M. 1110 Kilocycles

SECURITY BANK SYMPHONIA KMCPC 7:05 A.M.
TODAY'S FEATURE "Artiste" Bach

THE MYSTERY FAVORITE BOSTON BLACKIE
KECA-9:30 P.M.
MONDAYS

KRLA, KNX, KECA, KFWB, VNDX

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www.americanradiohistory.com
**TUESDAY, DECEMBER 17**

**1. Comedies**
- Nightmare on 34th Street (KEX)
- The Man Who Fell to Earth (KEX)
- The Sound of Music (KEX)
- The Great Dictator (KEX)
- Young Man with a Horn (KEX)
- The Great Gatsby (KEX)
- The Maltese Falcon (KEX)
- The 49th Parish (KEX)
- The Maltese Falcon (KEX)

**2. Drama**
- The Seven Year Itch (KEX)
- The Magnificent Seven (KEX)
- The Best Years of Our Lives (KEX)
- The Magnificent Seven (KEX)
- The Magnificent Seven (KEX)
- The Magnificent Seven (KEX)
- The Magnificent Seven (KEX)

**3. Music**
- The Sound of Music (KEX)
- The Sound of Music (KEX)
- The Sound of Music (KEX)
- The Sound of Music (KEX)
- The Sound of Music (KEX)
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**4. News**
- The News Magazine (KEX)
- The News Magazine (KEX)
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- The News Magazine (KEX)
- The News Magazine (KEX)
- The News Magazine (KEX)

**5. Specials**
- The Hall Of Fame (KEX)
- The Hall Of Fame (KEX)
- The Hall Of Fame (KEX)
- The Hall Of Fame (KEX)
- The Hall Of Fame (KEX)
- The Hall Of Fame (KEX)
- The Hall Of Fame (KEX)
Mild & Mellow
3:30 to 4 P.M.
Monday Through Friday

KMPF
KMPF—Mild and Mellow
KRFW—Melody Matinee
KFWB—Juke Box Matinee
KWWK—American-Jewish Hour
KFWB—Music and News
KXLA—Your Girl Friend
KFWB—Take It Easy Hour
KGB—Wax Shop

3:15—KFWB—Dave Paul
3:25—KFWB—The World Today
3:30—KXLA—Spa/mike
3:45—KXLA—News
3:50—KXLA—Tune-Velt
3:55—KXLA—Bill Henry

6—KFI, KFSD—Amos ‘n Andy
6—KXK—Vox Pop
6—KFI—How Do You Pronounce It?
6—KFI, KFRO—Gabriel Heatter
6—KMPF, KFWB, KFOX—News
6—KFOX—Music for Everyone
6—KLG, KGER—News
6—KFGJ—Melody Matinee
6:20—KFWB—Easy Time
6:40—KXLA—O’Farrell
7:00—KFI, KFSD—Fibber McGee
7:45—KFOX—News
7:50—KFOX—How at Ease
8:15—KFI—News of the World
8:30—KFI—News
8:45—KFI, KFSD, KVOE—Rey Miller
8:50—KXLA—Son of the Stars
9:00—KLA—Carrie Muller
9:05—KFOX—News
9:30—KFOX—American Forum
9:45—KFOX—KFWB—American Forum
9:00—KFI, KFRO, KFMB—Boston Symphony
9—KFI—Bob Hope
9—KXLA—Women’s Forum
9—KGB, KFWB, KVOE—American Forum
9—KFI, KFRO, KFMB—Boston Symphony
9—KFOX—Music for Everyone
9—KFI—American Dance
9—KFOX—Hour of Music
9—KFI—Musical Digest
9—KXLA—Averill Berman
9—KLG, KGER—News

The Bullock’s Show
This Week’s Favorite Story
9:00 P.M. TUESDAYS

The Junior Golfer
Comedian Jack Carson, who is one of radio’s indefatigable storytellers, wants his five-year-old son, John, to tee off in his footsteps. Jack recently gave the youngster a complete matched set of little-people-size golf clubs as a birthday gift. Jack’s thorniest problem now is to get the boy to shout “Fore!” when a window obstructs his playroom “fairway.”

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FRIDAY, DECEMBER 20

**FRIDAY PROGRAM HIGHLIGHTS**

**Morning Programs**

**Comedy-Variety**
- Tommy Riggs Show, KECA
- Lou Jordan, KFXM
- Claude Warren, KMPC
- Tom Sanders and Bob Price, KBOO
- The Vagabonds, KGNS
- Bill Anson, KGB
- Jim Leavelle, KFWB

**Quits, Participation**
- Merle Clark Breakfast Club, KECA
- Lou Jordan, KFXM
- Bob Price, KBOO
- Tom Sanders and Bob Price, KBOO
- The Vagabonds, KGNS
- Bill Anson, KGB

**Music**
- Fred Walter, KECA
- Musical Favorites, KFWB
- Musical Masterpieces, KECA
- Don Phillips, KGB
- Don Phillips, KGB
- Bing Crosby, KECA
- The Breakfast Band, KECA

**Sports**
- Tommy Riggs Show, KECA
- Lou Jordan, KFXM
- Claude Warren, KMPC
- Humorists, KFWB
- The Vagabonds, KGNS
- Bill Anson, KGB
- Jim Leavelle, KFWB

**FRIDAY CHRONICLED**

**Comedy-Variety**
- Jack Benny, KFSD
- Red Skelton, KFSD
- George Burns and Gracie Allen, KGFJ
- Jack Benny, KFSD

**Music**
- Fred Walter, KECA
- Musical Favorites, KFWB
- Musical Masterpieces, KECA
- Don Phillips, KGB
- Los Angeles Dodgers, KECA
- Don Phillips, KGB
- Bing Crosby, KECA
- The Breakfast Band, KECA

**Sports**
- Tommy Riggs Show, KECA
- Lou Jordan, KFXM
- Claude Warren, KMPC
- Humorists, KFWB
- The Vagabonds, KGNS
- Bill Anson, KGB
- Jim Leavelle, KFWB

**FRIDAY HISTORICAL REVIEW**

**Comedy-Variety**
- Jack Benny, KFSD
- Red Skelton, KFSD
- George Burns and Gracie Allen, KGFJ
- Jack Benny, KFSD

**Music**
- Fred Walter, KECA
- Musical Favorites, KFWB
- Musical Masterpieces, KECA
- Don Phillips, KGB
- Los Angeles Dodgers, KECA
- Don Phillips, KGB
- Bing Crosby, KECA
- The Breakfast Band, KECA

**Sports**
- Tommy Riggs Show, KECA
- Lou Jordan, KFXM
- Claude Warren, KMPC
- Humorists, KFWB
- The Vagabonds, KGNS
- Bill Anson, KGB
- Jim Leavelle, KFWB
MILD & MELLOW
3:30 to 4 P.M.
Monday through Friday

MJKE - Piano Melodies
4:15-KFSD - Take It Easy Time.

4:35-KFSD - Record Jackpot.
4:45-Live Album.
KMPC - Music.
4:55-KFSD - Last One of the Song.

KFWJ - Story of the Star.
5:05-KFSD - Modern Concert Hall.
5:15-KFSD - Art Baker's Notebook.
5:25-KFSD - charming Roll Call.

KFWB - Jewish Record Shop.
5:35-KFSD - Say It is Music.

KFWB - KCMB - Organ.
5:45-KFSD - Light Concert.

KFWJ - KCMB - Band of Life.
6:00-KFSD - News, Room.

KFWJ - News, Room.
6:15-KFSD - Evening Melody.

KFWJ - KCMB - Ladies, Be Seated.
6:30-KFSD - This is Our Duty.

KFWJ - KCMB - Happy Homestead.
6:45-KFSD - News, Room.

KFWJ - KCMB - Front Page.
7:00-KFSD - Weather Report.

KFWJ - KCMB - Juke Box.
7:15-KFSD - Front Page.

KFWJ - KCMB - Front Page.
7:30-KFSD - Front Page.

KFWJ - KCMB - Front Page.
8:00-KFSD - Front Page.

KFWJ - KCMB - Front Page.
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SATURDAY, DECEMBER 21

9 – KFI – Especially for You.
11 – KRLD – Dinner, Get Together.
13 – KFAC – Country Church.
14 – KFWB – Concordance.
15 – KKWD – Breakfast Serenade.
16 – KIEV – News.

KRKD, 8:00 A.M.

HAVEN OF REST

Tues., Thurs., Sat.

First Mate Bob and the
Good Ship Grace

KRKD, EFOX – Haven of Rest
KFWB – WakeUp Ranch.
KFOX – Wake Up & Smile.
KFOX, KOVE – Mickey's.

*KGK – News, Soul Patrol.
*KFMD – Eight o’clock Special.
*KGU – Activities for Children.
*KFWB – Make Up & Smile.

*GFJ – Meet for Breakfast.
*KLAC – Top of the Morning.
*KLAC – Music.
*KFOX – Fred Wind's Tavern.
*KGER – Mapash

*KFOX – Make Up & Smile.


KNX – Give and Take.

KRMF – Three Sun's.

*KFMD – Wake Up & Smile.

KFAC – Keep It

Say It With Music.


*KFMD – Tex безопасности.

*KFMD – Show Time.

KKWD – Sacred Heart.

*KFMD – Today.

*KFOX – Musical Memories.

KFOX – Voice of Youth.

KLAC – Texas Jim Robertson.

*KFOX – Truth and Harry.

*KGER – Luther Tower.

*KGJ – Public Messenger.

*KFMD – Dave Office.

KEMC – Mirandy.

KFMK – Morning Melodies.

KLAC – Storybook Hour.

KFOX – Music.

*KRMD – Wildman.

*KFOX – Kate Smith Ring.

KFSO – House of Make

9:30 – KFMD – Meet the Author.


KECA, KPRO – American Parade.

KHF – News.

KHJ, KFMD – Bands for Bonds.

KFWD – Way of Compari

KLAC – Pet Program.

*KFMK – News.

*KFMD – Open Album.

KLAC – Western Caravan.

KKWD – Show Time.

KIEV – Meet the Band.

KFOX – Music.

KFMD – What America Plays.


KEL – Kiddie Klub.

*KGER – National Farm and Home Hour.

KKRH – Morning Central Station.

SATURDAY Program Highlights

Morning Programs Appear in Lifetache Type: Afternoon and Evening Programs Befall

Comedy/Variety

7:00 – Judy Canova, KFI

1:00 – Life of Riley, KFI

10:30 – Jack Haley, KFI

Quiz, Participation

8:30 – Smilin’ Ed McDonald, KFOX

10:30 – County Fair, KNX

2:00 – Wednesday Song, KFXJ

9:30 – Leave It to the Girls, KFI

10:30 – George Jewell, KFI

Drama

9:00 – Theater of Today, KNX

10:00 – Grand Central Station.

11:00 – This Is Hollywood, KNX

8:00 – Hollywood Star Time.

Music

9:00 – Metropolitan Opera, KECA

10:00 – Metropolitan Opera, KECA

11:00 – Metropolitan Opera, KECA

Sports

10:00 – Race Lineup, KFWB

11:00 – Racing, KGER

7:00 – Golf, KFI

8:00 – Vaughn Moore, KECA

10:00 – Musical Digest, KFOX

KJ7 – Sunset and Vina.

KJ7 – News.

KKWD – Sunset and Vina.

KLAC – Community Broadcast.

KKWD – Yet’s Rehabiliation.

KKWD – Meet the Maestro.

*05:00 – Out of the Bottles.

12 – KMPC – Know Your Schools.

KFOX – Like In the Movies.

KFOX – Organ Moods.

KGER – Home Life:

You Make It.

KFOX – The Chieftains.

KFOX – Teen Tune Sesh.

KFOX – Flying Feet.

KFOX – Is My Life.

KFOX – Rotary.

KFOX – Listen to the Maestro.

KFOX – Organ Moods.

KFOX – Is My Life.

KFOX – Rotary.

KFOX – The Chieftains.

KFOX – Teen Tune Sesh.

KFOX – Flying Feet.

KFOX – Is My Life.

KFOX – Rotary.

KFOX – Listen to the Maestro.

KFOX – Organ Moods.

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**Radio Life**

4. KFI - KFSD—Our Foreign Policy.
   KECA - CBS, Or. RECA - RKO, KFBM - Voice of Business.
   KMPC - KGB, KFXM, KYOE, Hawaii Calls.
   KFGB - Hawaiian Rhythms, KFWM - Gospel and Songs.
   KFI - 3:45 P.M.
   KXLX - KXLX, Keynote, KXLA - Variety Hall.
   RECA - Musical, RECA - Spiritual, RECA - Dances.
   KWKW - Religious Songs, KFWM - Piano.
   RECA - Piano.
   RECA - Piano.
   KFXM - KFXM, KYOE - News.

4:15 - KFI - Music.
   RECA - Elmer Davis.
   RECA - Free, RECA - Lee Songs.
   KFWM - News.
   RECA - Movies.
   RECA - Piano.
   KXLA - Piano Playhouse.
   KMPC, KGB - This Week.
   KMPC, FM - Blind Artists Guild, KGB - Variety Music Hall.
   RECA - Del Porter.
   RECA - Today at the KFWM.
   RECA - Tea Time Music.
   RECA - Radio Monograms.
   RECA - Afternoon Serenade.
   RECA - Old Age Serenade.

4:15 - KFI - KFWM - Races, Sports.

4:15 - KFSD - Curtain Call.
   KFXM - L.A. Story.

5 - KFI - Saturday Sports
   RECA - Box Musings, RECA - Tell Me, Doctor.
   KFXM - Saturday Night, RECA - Hymen, RECA - Christmas Music.
   RECA - Serenade, RECA - Ettigtonia.
   RECA - Serenade.
   RECA - Caravade of Stars.

5 - KFI - KFSD - News.
   RECA - KGB, KYOE - Proof
   RECA - American Drums.
   RECA - Kids, Irish Allen.
   RECA - Kids, Race Recap.
   RECA - Harry Warner.

5:30 - KFI - Madison 2445, Times - Recreation.
   KFXM - Harry Farnum, RECA - Future Plans.
   KFSD - Harry Warner.

5:45 - KFI - KFSD - Elmer Peterson.
   RECA - Garner, RECA - News.

**MUSICAL DIGEST**

* Dinner Hour Concert

6 to 8 P.M. — Mon., thru Sat.

6:15 - KFWM - Joe Orson Welles.
   RECA - Gamblers, RECA - Joe Orson Welles.
   KFWM - Street Scene.
   KFWM - Can You Top This?
   KFWM - Can You Top This?

7 - KFSD - Music.
   KLAC - Mary Snow Show.
   KLAC - KGB, RECA, KYOE - Meet the Press.
   KLAC - Bay Meadows.
   KLAC - Waltz Time.
   KLAC - Sunset Avenue.
   KLAC - Hall's Memories.
   KLAC - Kluh Valley Church.
   KLAC - Ave Maria Hour.
   KLAC - Saturday Serenade.

7 - KFSD - Music.
   RECA - KFMF - Judy Canova Show.
   RECA - Saturday Night Serenade.

7:15 - KFSD - Music.
   RECA - KFMF, KPRO - Famous Jurupa.
   RECA - KGB, KYOE, KYOE - Merton Hepper.
   RECA - KGB, KYOE, KYOE - Merton Hepper.

7:15 - KFSD - Music.
   KLAC - Dance Time.
   KFWM - Joko's Popular Time.
   KFWM - ABC MUSY.
   RECA - KFMF - Merton Hepper.
   RECA - KGB, KYOE, KYOE - Merton Hepper.

7:30 - KFI - Music.
   RECA - KFMF, KPRO - At Florentine.
   RECA - KFMF - Merton Hepper.
   RECA - KFMF - Merton Hepper.

7:55 - RECA - KFMF, KPRO - At Florentine.

**In the Beam**

MUSIC FOR LISTENING

9:05 - KFSD - Music.
   RECA - KFMF.
   RECA - KFMF - KGM - Music.
   RECA - KFMF, KPRO - Music.
   RECA - KFMF, KPRO - KGM - Music.

9:30 - RECA, KGM, KPRO - Monica's Music.

9:45 - RECA, KGM, KPRO - Monica's Music.

**Beacon Gasoline Dealers**

SATURDAY 

**SATURDAY LOGS**

**Eastside Show**

10 to 12 every Night

**Lucky Laker Dance Time**

10:05 — KGK - Mystery Hour. KGK - Mystery Hour.

10:15 — KGK - Mystery Hour. KGK - Mystery Hour.

10:30 — KGK - Mystery Hour. KGK - Mystery Hour.

10:45 — KGK - Talk. KGK - Talk.

**KFWB**

**Lucky Laker Dance Time**

11:00 - KGK - Mystery Hour. KGK - Mystery Hour.

11:15 - KGK - Mystery Hour. KGK - Mystery Hour.

11:45 - KGK - Mystery Hour. KGK - Mystery Hour.

12:15 - KGK - Mystery Hour. KGK - Mystery Hour.

**KFAC**

**Lucky Laker Dance Time**

**Hard Work**

Mutual Don Lee's fire fighting theme on "Crimes of Carelessness" undoubtedly heightened interest in the show; of sound effects many were quite unhappy. The various fires dramatized on the show use a variety of sound effects unequalled in any other radio drama.

**Radio Workshop**

The "AFRA Refresher Course Workshop", dramatizations by young radio actors in the service and now brushing up on their radio technique with the assistance of the American Federation of Radio Actors, is heard each Saturday from 3:30 p.m. to 4:00 on station KFVD.

**Another Voice**

When Walter Craig, tagged "The Voice" by Columbia pictures studio because they frequently use him to direct voices of President Truman among others, isn't working for the radio audience, he can be found at the movie studios working as a dancer, actor or skater.

**Famous Arranger**

Country Washburn, who leads the band on Rogers' "Show" and is responsible for the arranging of many of Spike Jones' most famous recordings, among them "Cocktails for Two" and the "Nutcracker Suite". Country is also a composer of the war-time hit, "One Dozen Roses".

**Artful Business**

When Frank Sinatra, starred on CBS' "Songs by Sinatra" Wednesday nights, was breaking into the business, he used a shrewd method to assure himself of plenty of singing engagements, so the development of poise before an audience. He acquired the best set of orchestral he could get, and when a band wanted to rent the arrangement, he would cut something similar, Frank would make a double deal, selling both the music and his services as soloist... From his profits, he bought a public address system, which gave him three commodities to sell.

Page Twenty-nine
Everybody Calls Him
“Schiepp”

(Continued from Page 1)

do something entirely different than he had ever done before. If you were a dancer, you sang; dramatic actors did comedy skits and so forth. Only I didn’t know what to do. I tried to get out of it, but J. C. Flippin, who was head of the committee, just said, ‘Aw, you’ll think of something!’"

Sam fretted about it until a few days before the deadline. Finally, when his wife suggested he tell dialect stories the way he did for his friends, he saw the light. He dreamed up a sketch about a down trodden little musician. The night of the performance Sam stepped on the show, and the character famous now as “Schiepp” became Sam’s ticket to radio fame. Jack Benny was a member of the audience and Sam’s portrayal had given him an idea for his show. On Jack’s following Sunday broadcast Sam portrayed “Dr. Watson” to Benny’s “Sherlock Holmes.”

Originates Greeting

“Schiepp’s” opening line on the show was “Good evening, everybody.” Sam thought it sounded too cold and formal. “Don’t you think it would sound better if I said, ‘Hello, everybody?’” he asked Benny. Jack said it was all right with him. But later Sam decided that “Good evening, stranger” sounded more natural, and would Jack mind if he changed the line? Jack said it didn’t matter, change it if he liked “Good evening, stranger” better. “But it still didn’t sound right to me,” laughed Sam. “Shortly before air time I went to Jack and asked him if I could just change the line to ‘Hello, stranger.’ By this time Jack didn’t care what I said as long as I stopped bothering him about what I was going to say.” Both Benny and Sam were amazed at the glee that greeted “Schiepp’s” now famous opening line. Sam has used it ever since and audiences still react in the same delighted manner.

For seven years Sam was a member of the Benny gang. He never portrayed his rube character again. “In fact,” he smiled, “I guess nobody thinks of me as Sam Hearne—even people who knew me call me Schiepp.”

“What comedians make you laugh?” we wanted to know from a man who has made so many other people laugh.

“To tell you the truth,” Sam replied, “I don’t laugh at comedians—I laugh at comedy.” In Mr. Wimple on ‘Fibber McGee and Molly’. ‘Herch Twel’ on Edgar Bergen’s program and Jim Backus who plays ‘Updyke’ on the Alan Young program

Page Thirty-two

just kill me. ‘Titus Moody’, ‘Clagborn’ and ‘Mrs. Nussbaum’ on Al-len’s program are wonderful, too.” Sam doesn’t like cruel humor. We mentioned a current comedy rave and while Sam admitted that the comedy was excellent, he was surprised that he didn’t listen to the fellow’s program because it “sounds mean”. (No, it isn’t Fred Allen. Sam says Fred is “from heaven!”)

Asked to relate his idea of “Schiepp-erman’s” real character, Sam said, “Schiepp is calm, he runs from excitement. He sympathizes with everyone, is always willing to help and he’s terribly anxious to make friends.” As Sam described “Schiepp” his mild blue eyes looked so sincere that it seemed as if he were speaking of a very dear old friend. In fact “Schiepperman’s” genial affability matches Sam’s own. The amazing dissimilarity between the character and his creator is the fact that Hearn’s own well-modulated speaking voice is so totally different from “Schiepp’s” high-pitched accent.

Though Sam started in show business as a concert violin prodigy, his first chance to play his violin on the air came on the “Sunday Mat- or” broadcast. At the age of sixteen he had soloed with a symphony but his comedic talents have overshadowed his music.

Trick Musician

“Did you know,” he smiled, “that I’m the only person in the world who can give the impression of playing three violins at the same time?” We said no, we didn’t know and begged to know the secret.

“It’s just one of those freakish things,” he explained, “I play two-part harmony on the violin and hum the third part. It amazes musicians—it even amazes me!”

Sam loves his work on the “Glamour Manor” program. He admires the talents of his fellow players tremendously and appreciates the good scripting that aids him in portraying “Schiepp”.

Sam and his wife live on a hilltop in Laurel Canyon and he loves California as only a reformed New Yorker can.

He prizes a crested cigarette lighter given to him by Prime Minister MacKenzie King of Canada. It is the realization of a performance by the Benny troupe during their long camp show tour. “It’s a nice lighter,” he exclaimed, “but it has to be filled so often that it’s not very practical.” Once when I was playing a camp show in this country, I pulled it out to light a cigarette. A G.I. asked me about it and I told him the story, adding that it was pretty, but impractical. He went back to his barracks and came back with this.” Sam showed us a plain little lighter that blazed like a torch. “The G.I. handed it to me, said, ‘Mr. Schiepperman, if the Prime Minister of Canada can give you one, I can too!’”

DECEMBER 15, 1946
RADIO LIFE

Precesses & Previews

(Continued from Page 14)

mnh.) Commander Scott unfolds the romance of Nevada’s Reno and Carson City as he tells another of his tales of “Romance.”

Saturday, December 21—Football, KFI, 10:45 a.m. (till concl.) Bill Stern describes the Southern California-Tulane game.

WHAT’S SPECIAL

Music

Sunday, December 15—Carols of Many Nations, KMPC, 7:00 p.m. (1 hr.) Christmas carols from all over the world will be sung in an hour-long program with no talking to interrupt the mood of the show. It will be heard from St. Paul’s Cathedral in Los Angeles, and featured is the thirty-seven voice choir from the church.

Sports

Sunday, December 15 or Sunday December 22—Football, KECA, 11:00 a.m. (till concl.) National Professional Football League championship, depending on the results of the Eastern championship game to be played by the New York Giants and the Washington Redskins. If it’s a tie, they’ll play again on the fiftieth and postpone the championship game with the Chicago Bears on the twenty-second.

Energy Note

Today’s “jitterbugs and hepeats” go through a lot of gyrations on the dance floor, but, says Dave Valle on the KNX “Something to Talk About” program, “a test conducted with a vibration meter shows that modern day rug cutting creates only three-fourths the vibrations of a good polka hop.”

Help From Home

Burl Ives, American troubadour heard on KJJS-Mutual, had unexpected help recently while broadcasting from Louisville, Kentucky. Several of the Kentucky mountaineers in the audience joined in with harmonicas and accompanied him.

Guest Soloists

Hellen Olofson, soprano, recent winner of the Occidental College Young Artist concert, and Marvin Bolinger, promising Southern California tenor, will be heard as guest soloists on the Inglewood Park Cemetery Association’s weekly concert of ‘Melodies America Loves’. Events are Monday evening, Dec. 17, over KNX, from 7:30 to 8 o’clock. The orchestra is under the direction of Earl Towner.
One for the Album

1946 seems to be the year of beautiful babies, and this fine son of Mr. and Mrs. Hyatt Dehn (Ginny Simms) is no exception. Here's the gracious songstress in her newest role, and doesn't she look radiant? You can tune her on Friday nights, 6 o'clock, CBS-KNX.
When Someone Needs an Actor in a Hurry, HI. 0101 Is the Number to Call, and Lew Lauria the Man to Credit for the Service

ON A SEPTEMBER afternoon of 1933, a radio actor was being interviewed for a role on the "Lux Radio Theater." During the interview, the producer expressed a wish that there were pictures and information on actors available for directors to peruse when preparing to cast a show. At the interview's conclusion, the enterprising actor, Lew Lauria by name, walked out, and in his own words, "right then and there, started the Radio Artists Directory, with the assistance of Edward Arnold and Hanley Stafford."

In 1941 he made the Directory national, and in conjunction with it started the Radio Artists Telephone Exchange, familiar to everyone in radio as "Rate."

Today, Lauria informed us, Rate is the third largest radio actors' telephone exchange in the country, and the largest in Hollywood. Four hundred active radio people are registered with Lauria's organization, including such familiar microphone performers as Sara Berner, Gloria Blondell, Hanley Stafford, Vyola Vonn, Janet Waldo, Arthur Q. Bryan, Barbara Luddy, Tommy Cook and Herbert Rawlinson, plus top-name Hollywood luminaries like Helmut Dantine, John Hodiak, Edward Arnold and Dane Clark.

The charge for Rate's service is seven dollars a month, if the actor is not registered in the National Radio Artists' Directory, or twenty-eight dollars for four months, if he wishes to receive Rate's phone service and also be registered in the Directory. Rate's office is equipped with fifteen trunk lines—ten incoming and five outgoing, with as many as three operators on duty at the board at one time, handling an average of some 1000 calls a day. Rate's phone bill averages $400 a month.

Actors Appreciative

"When I first started the Directory and Exchange," Lauria recalled, "some of the actors were against it, on the theory that it would increase the competition and decrease their jobs. But it's proven otherwise, and those same actors have since given me testimonials declaring the benefit the service has been to them.

"Directors say they're never without the directory," Mr. Lauria continued, "and performers tell me time and time again, that they owe their biggest jobs to having been registered in the Directory and with the Exchange."

"Louise Erickson, for instance," he specified, "will tell you that she owes her start in radio to the Directory."

The National Radio Artists' Directory is a "coast to coast casting guide," which contains actors' photos, a listing of their particular experience and abilities, and the telephone numbers at which they may be reached. If they are registered for Rate's service, the number is HI 0101, and at that number they may always be reached in double-quick time.

"Even if they don't have a home phone—or aren't at home," Lauria grinned. "We've gotten calls through to actors under almost any condition."

He related several instances. Once, when actress Ann O'Neill was wanted for a part on "Forecast" with Bert Lahr, the show's producer couldn't locate her. He called Rate, and although Miss O'Neill wasn't registered for Rate's phone service, the Lauria organization went to work and, in record time, located the actress on vacation in a trailer camp. Another time, actress Sara Berner had left word with Rate that she was Catalina-bound and would be out of reach for three days. A big part came up for her, however, and Lauria called a personal friend on the island and asked that a motorboat be sent out to the yacht on which Sara was cruising off the coast. P. S.: She got the part.

For the actors who live at Malibu Beach and have no phone serv-
ice, Rate employs everything from a police squad car to a well-trained canine to get the message through. When actor Bob Bailey was sunning down on the beach one day, he looked up to see a dog approaching. Around the animal's neck hung a sign that announced: "Bailey—Call Rate."

"Now we've contracted with an airport," Lauria added, "for further service to our phoneless clients. The plane will fly over the area of the actor's residence with a 'Call Rate' banner streaming in its wake."

**Super Sleuths**

On other occasions, a Rate operator has found a cliché in a hurry merely by looking out of the office window to see the wanted actor servicing his car at the gasoline station across the street! The Hollywood Rate office is located on Selma, near Cahuenga.

Rate operators must be as alert and resourceful as sleuths. Once, actor Tony Barrett was wanted immediately for an important role. The quick-thinking operator put in a series of calls which located Barrett in front of an out-of-the-way cleaning shop where his car had broken down.

One of the most novel services Rate has been called upon to render was the time Joan Crawford asked the phone exchange to call her every three hours. The screen actress was ill and alone in the house, and wanted to be awakened at regular intervals to take sulfa.

To conduct the business of Rate and the National Directory, Lauria and his wife make three round trips across the country each year, spending intervals of two months each on both coasts. Lauria has made a total of forty-five coast-to-coast trips to build the National Radio Actors Directory, traveling some 130,000 miles since 1941. The employees of his organization number fourteen.

"Count me in twice," put in Mrs. Lauria good-naturedly. "I've never worked so hard in my life. But the laugh is that, on Rate's printed list of actors registered with the service, my name got left out—and I'm the gal who sometimes spends day and night at the switchboard!"

Mrs. Lauria, whose professional name is Maybelle Prindaville, was, until her marriage in 1945, the heroine of radio's popular "Road of Life" serial, and a busy thespian on many other top airshows.

The background story of Mr. Lauria's professional career begins when he participated, at the age of seven, in an amateur night at a Waterbury, Connecticut, theater.

"I was a complete flop," he recalled. "I came in fifth, only because I was cute."

But eleven years later he returned to play the same theater as a successful professional performer. After that he toured with the circus, and as a "water clown" under the Big

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**RADIO ACTOR Lew Lauria is founder of RATE. He is married to air actress Maybelle Prindaville, former heroine of daytime serial "Road of Life."**

Top, he did things like high-diving off seventy-foot ladders into tiny tanks of water.

He recalled that in those days his prized possession was a loud English tweed suit. He was too self-conscious to wear it, however, so he sold it to a fellow comic for twelve dollars—three dollars down, and the rest when possible. The comic handed him the three dollars down, then disappeared. Lauria didn't see him again until 1935.

"The next time I saw him he was a star in New York," Lew reminisced. "His name was Joe Penner."

After his circus days, Lauria toured in stock, and in 1928 did his first radio work. He has also appeared on the screen—"mostly as mugs," he laughed. In addition, he has also scripted for such airshows as the Joe E. Brown program and the "Calling All Cars" series.

A short time ago Mrs. Lauria, after reading "The Hucksters," commented to her husband, "You should write a book about radio." Lauria estimated that it would take him three months, and his wife declared that she would take care of his business for that period if he would do the book—upon which agreement, Mr. Lauria sat himself down and turned out a full-length novel in a record ten days!

It is a book about radio entitled "Let the Chips Fall," and is dedicated by its author as follows: "To my wife, Maybelle Prindaville, without whom this book would not have been, and about whom, it is not."

"I insisted on that last line," smiled Maybelle.

Sixty per cent of the characters in the book, according to its writer, are called by their real names, but the identities of the leading figures of the story are necessarily hidden.

"It presents both sides of this business," claimed its author, "—its virtues and its sins."

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**LEW LAURIA IS AN EX-CIRCUS DAREDEVIL CLOWN, recently authored a novel about radio called "Let the Chips Fall." Here, he's talking it over with radio-ite Frank Morgan.**
VERSATILE DISC JOCKEY Ted Lenz is host of weekly “High Time”, which emanates from Ocean Park’s Casino Gardens.

CASINO GARDENS BOASTS AN ICE CREAM BAR as well as a cozy corner, appropriately entitled “Campus Corner”, for the benefit of its student patrons. Ray Whitten Photos

Saturday, 3:30 p.m. KGFJ

NE teen-ager confessed to us that in this era of commercialized radio, it was a relief to find a program produced, presented for and aimed at the aforementioned age group. This makes it a “solid sender.” Such a title, it seems, belongs to KGFJ’s “High Time,” which airs locally on Saturday afternoons.

“High Time,” conceived by bandleader Tommy Dorsey for the pleasure and information of his teen-age following, offers specially invited students a chance to voice their views on popular music. Featuring the orchestra leader currently appearing

CURRENTLY APPEARING AT THE GARDENS is maestro Ed-dy Howard, who scored a hit with his recording of “To Each His Own”. Above he chats with a high school interviewer.

A FEMALE MEMBER OF LAST WEEK’S visiting group quizzes Howard from her list of previously compiled questions concerning the leader’s path to fame.
at Casino Gardens, the aier is emceed and produced by Ted Lenz, who presents it transcribed the following afternoon on his KGFJ "Variety Hall."

Approximately twenty students are invited each week to be the guests of the Gardens for dinner and an evening of dancing. Students from high schools all over the state have participated, with many more eagerly awaiting their turn.

"This is the kids' favorite," explained Lenz. "They love being able to question the bandleaders on any subject with all queries welcomed."

Our bandmen have included Dorsey, Eddy Howard and Will Osborne. Last week's guest was talented vocalist Sherry Sherwood. "We've had full cooperation from the students," Lenz continued, "for which we are grateful. And as long as they derive pleasure from a meeting with the band world, we're happy to arrange the session."

**Enviable Collection**

Popular disc jockey Lenz, with his complete knowledge of today's sweet, swing and hot, is the perfect host for "High Time." At one time he was the possessor of seventeen hundred platters, many of which he disposed of during war years to boost bond sales. Recently Der Bingle chanced to be listening to Ted's daytime show, and upon hearing many of his oldest and rarest records, called Lenz and asked if he would be interested in selling them to Bing, who had lost his collection in the Crosby home fire.

Lenz, always abreast of the latest trends in popular music, is a great jazz fan, but admits he enjoys the sweeter bands as well. An avid air enthusiast, he owns and flies two planes, a PT-19 and a Piper Club, which he lends to his equally aviation-minded secretary, Kay Miller.

In spite of the strenuous schedule of putting on twenty-one shows a week, Lenz always takes time to help the infant aier, "High Time," over the hurdles. "Gee," he wistfully sighed, "they never had anything like this when I was in school."

**OF THE 125 HIGH SCHOOLS IN LOS ANGELES COUNTY,** sixty have participated with many more eagerly awaiting their turn. In addition to Howard, leader Will Osborne and lovely vocalist Sherry Sherwood have aided Lenz on the other side of the microphone.

www.americanradiohistory.com
Records, Radio, Film Chores and What-Have-You
Keep the Pied Pipers on the Go—"But," Affirm
The Foursome, "We're Always Having a 'Ball'!"

By Lynn Roberts

BEING back with Frank is a 'ball,'" grinned the "Pipers"
—the Pied Pipers to you, who, except when they're
singing, are always having a "ball". "It's swell working with
Sinatra again," they repeated. "We're all Tommy Dorsey alumnas, you
know."

That was back in 1940 and '41, when the T. Dorsey aggregation
boasted among its members Frank Sinatra and the Pipers quartet, which
then included Jo Stafford.

The Pied Pipers' personnel now consists of Hal Hopper, Chuck Lowry
(its two original members), Clark Yocum and blonde five-footer June
Hutton, who has to stand on a box when she sings at the microphone
with the boys—as she does on the Sinatra show each Wednesday
evening over CBS.

Besides their radio stint, the Pipers make movies ("Make Mine Music",
"Tin Pan Alley Tempos", "DuBarry Was a Lady", "Sweet and Lowdown",
etc.), wax top-selling discs ("Dream", "The Trolley Song", "Candy", "Per-
sonality", "Atchison, Topeka and the Santa Fe"—the latter with Johnny
Mercer, with whom they're featured in a new Capitol record album), and
win polls (1944 and 1945's "Downbeat" award as the best and most
popular singing group). In between, they spend at least two hours every
day rehearsing their intricate vocal arrangements, and keep numerous
stage and radio dates. Their average record output alone is two million
platters a year.

"In fact," grinned Lowry, "that's the only time we're really serious—
when we're doing a recording date."

"Most of the time," put in June, "they're crazy. So we get along
swell." June joined the Pied Pipers about two and a half years ago and
she refers to the boys, with a grin, as "my brothers."

"We're her protectors," smiled the masculine members of the quartet.
"Whenever June has a new romantic interest, she has to bring him around
to us. We pass judgment on him. The new one's still on proba-
tion."

Banter Revealing

Lunching with the "Pipers" at Ly-
man's, we listened to their good-
natured bantering back and forth,
and gathered interesting tid-bits of
information about them.

"June can't read music," said Hal.
"But we're teaching her slowly," added Clark.

"Yeah," concluded Chuck, "now she can read the words!"

"Let's talk about my fat horse," in-
terpolated June, changing the sub-
ject. "She's a pinto named Princess."

"Awwww," commented Clark,
"she's never won a race."

"She's not a race horse," retorted
June dryly, but added wistfully, "I wish I had a race horse."

"She has a car," Chuck informed us, "but she's so small she can't see out of it."

"I have to sit on a lot of pillows," confirmed June. "But then I have trouble reaching the pedals."

Horseback-riding is the songstress' pet sport, reading mystery stories her favorite pastime. "And movies!" she beamed. "I like 'em all!"

"The boys are partial to golf," she told us, "and baseball—and horses."

"Yeah," they agreed, but added, "what's happened to that thing called 'spare time'?"

Besides the extensive musical activities already listed, the Pied Pipers are also owners of two local music shops—one at 7811 Melrose, the other at Manchester and Sepulveda. In addition, Hal Hopper of the Pipers is adept at whipping up top popular tunes, such as "There's No You", and "With All My Heart, I Give My Heart to You", which the quartet recently recorded—"and which I predict to be another 'Dream'," insisted June with enthusiasm. Other new waxings by the Pied Pipers are "Make Me Know It", "Either It's Love or It Isn't", "Walking Away With My Heart", and "Triskaidekaphobia".

"That means fear of the number thirteen, Clark grinned, "and I think that's how you spell it!"

The Pied Pipers were originated when Chuck Lowry and Hal Hopper met at Lincoln High School in L.A. They sang in a trio while in school, but in those days Hal was taking violin lessons and Chuck was an ace guitar player, and they both aspired to be professional instrumentalists.

Tired of Line

The Pipers might never have been organized if Chuck Lowry didn't have such a strong aversion to standing in line. One afternoon he went out to enroll at the University of Southern California. The line of aspiring students was so long that he never did get to the window, but got weary and went home. That night, he received an offer to sing with a band, then playing in Phoenix, Arizona. He phoned his pal, Hal, and the two left that same night to begin their first professional engagement.

Clark Yocum became a Piper when he met Lowry and Hopper while he was singing and playing guitar for Tommy Tucker and his orchestra. Lowry is a native Angeleno, Hopper hails from Oklahoma City, Yocum from Sunbury, Pennsylvania, and Miss Hutton from Chicago.

June sang professionally for the first time when she was sixteen years old, as vocalist with her sister, Ina Ray Hutton's band. "No, I didn't do much performing before then," she demurred. "I was sort of shy." She still suffers from severe Mike fright, but like the other Pipers, she's partial to radio, too.

\[ \text{DURING RECENT VISIT of Cole Brothers circus in Los Angeles, NBC's Smilin' Ed McConnell and His Buster Brown Gang were hosts to 400 orphans. Here's Ed with some of his jubilant guests.} \]

\[ \text{JUST BEFORE SHOW TIME, Smilin' Ed and circus performer Patricia Scott put Maizy the elephant through her paces. McConnell seemed to enjoy the affair as much as any youngster, eating hot dogs and other customary circus fare.} \]

\[ \text{SEEN ON THE RADIO SCENE} \]

\[ \text{THIS TINY WAGON HAD A BIGGER LOAD than it could haul when McConnell and some of his guests decided to pile in. Clown Otto Eberling of Peru, Ind., and other members of the circus visited Ed's NBC show the following day.} \]
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