Miss Peggy Webber, 1127 Lillian Way, Hollywood 38, Calif.

**Miss Yolanda Kohl, 1003 South Baldwin, Arcadia, Calif.**

Sirs: I listen to “Blondie” regularly, and have come to the conclusion that the studio audience does not understand what Mrs. Buff-Orginton (hope it’s spelled right) means, when she says: “My late husband, Mr. Buff-Orginton, the man who invented the chicken, you know...”. People always must laugh politely, save for the few who know. There really was a man who was killed until the people of the Buff-Orginton chicken... (his name was Buff-Orginton, of course!)
Edward Bell, 355 Fairview Street, Los Angeles, Calif.

Sirs: Long ago, programs had an ad at the beginning and the end. Then, because people tuned ads out, they put one in the middle. Now the greedy hogs put two and sometimes three in a fifteen-minute program. That's overdoing it. It only bores us and makes us resent sponsor, announcer and producer. Would you allow anybody to open your front door and shout his ads every ten minutes?

If only somebody would start a non-profit no-dues association whose members would drop postals to sponsors stating they will boycott their products if annoyed by too many ads. I, for one, would surely join. Would you? Like to hear about this from other readers.

A carking good idea, Mr. Bell . . . and how about it, fellow Radio Lifers?

Mrs. W. Van Nortwick, Route 2, Box 511, Riverside, Calif.

Sirs: These people who write complaining of "off-color" jokes irk me no end! They have dials and can always tune in elsewhere. Heavens, I'm no low-brow, but Bob Hope's jokes or those of any other comedian just don't seem off-color to me. I don't listen for that kind, I guess.

How about an article on "Dick Haynes at the Reins" on KLAC at 6:00 a.m. to 9:00 a.m.? He also has an entertaining show in the afternoon. The trouble with me, I like so many shows and all on at once, only thing to do . . . hear KLAC one day and KFI another! Thanks for all the wonderful articles you have, and I hope I can see some of the programs written up I especially like.

Our news and review and picture sections have both scheduled for future coverage the Dick Haynes show and personality. Hope you readers will be patient with us because there are so many stories to do . . . and we are trying to keep up faithfully!

KLAC 570 ON YOUR DIAL
Nightly: Tuesday thru Friday
Weekends: Afternoons
Sponsored As A Public Service
IT'S THE AGE OF
ACME
FINE BEERS SINCE 1860
 PLEASE TURN TO FOOTNOTE

Mrs. Gerald Rook, 1520 East 63rd Street, Long Beach 5, Calif.

Sirs: I would like very much to add to the letter about Ben Alexander. I have written him dozens of times, and he pays no attention. And believe me, plenty of people in Southern California could use the things they write for. Is he from the South, or something? It seems all his letters are from there. Would you please print a picture of Johnny Olsen and Ed East?

Ben Alexander is . . . A NATIVE CALIFORNIAN! And, as we have stated before, to our knowledge, absolutely no favoritism is shown to out-of-towners on any program. The cards just happen to fall that way, and most emcees have a colossal number of folks to handle, so small wonder winners are from all over the country. Hereewith, your pictures of Johnny Olsen and Ed East.

Mrs. Earl Ingold, 13 Fair Oaks Avenue, South Pasadena, Calif.

Sirs: I wonder if radio knows itself what benefits it gives both listeners and participants on its audience-participation shows?

By being chosen as a contestant, one may almost overcome an inferiority complex, just through thinking more of the occasion or the prize than his tightness. Even folks reluctant to try, find that stunts aren't half as frightening as anticipated. Radio has done a great deal in eliminating such . . . psychological embarrassment.

Besides this there are hundreds, even thousands, to whom radio is sole entertainment, because it costs nothing. And, to them, participation programs are often a means to win needed articles without being labeled indigents. There is only one audience participation program I know which seems to show personal favoritism in selecting contestants. On the whole, I think radio's emcees realize what a wonderful thing they are doing for the public, as well as the sponsor. So may I pass out a huge bouquet to all audience participation shows and their staffs . . . more power to them!

M. G. Buckley, 1830 South Hobart Boulevard, Los Angeles 6, Calif.

Sirs: Frank Munn went off the air long ago, after we had listened to him for years. We're interested to know whether he is ill, on vacation, or if he is off the air permanently.

Frank Munn has retired from radio and the concert stage, to favor of an easy and well-deserved life of rest at his Connecticut estate.

(Permission To Use Next Page)

FOLLOW ALL
The Pacific Coast
Engaged in Famous
Of the
LOS ANGELES
"ANGELS"
HOLLYWOOD
"STARS"
Over

THE AGE OF
ACME
FINE BEERS SINCE 1860

Here are two gentlemen whose appearance, personality and ability are of the finest quality. They are JERRY LAWRENCE and VAN HEFLIN.

Jerry Lawrence

Handsome JERRY LAWRENCE brings his famous "Wax Museum" to KFI listeners each Saturday night at 7. The program features recorded collectors' items with interesting comments and anecdotes by Lawrence.

VAN HEFLIN

VAN HEFLIN plays the title role in "The Adventures of Philip Marlowe" each Tuesday night at 9 via NBC-KFI. It's an adventure-mystery show based on the famous stories of Raymond Chandler.

THAT'S KFI — DIAL 640

Advertisement
Page Three
The Ear Inspires the Pen

(Continued from Preceding Page)
Frances and Eleanor Plebanek, 649 East 111th Place, Los Angeles, Calif.

Sirs: “Sunrise Salute” has become a western show since your last article, and they have different entertainers on the program. So couldn’t you please do another article on them? Please?

Thank you very sincerely for the picture of Burritt Wheeler.

Such enthusiasm wins us over completely, and we apologize for giving you the Burritt Wheeler picture in place of your story. It’s hard to keep pace with the changes in program personnel and format, and we’re failed to actually do another piece, as you say, on the new “Sunrise Salute.” So, we’ll compensate at our earliest ability, and thanks for your patience and interest.


Sirs: Your “Mikemen” series is the best you’ve ever printed. I’d like an article on Terry O’Sullivan, KFI, whom I’ve listened to for many years, even before he came west. Also, if possible, Nelson Case of “Lone Journey” and Richard Stark of “Hour of Charm.”

An article on the very Irish Mr. O’Sullivan was in our August 29, 1944, issue, and since there are so many “mikemen” who have had no stories at all to date, we thought we’d cover them first. Nelson Case and Richard Stark are both speaking from New York at present. We will check CBS on possibility of a long-distance interview.

Mrs. Clio Brown, La Jolla, Calif.

Sirs: I’m wondering if you have listened to “Music for Dreaming”, every morning at 7:00 a.m. to 5:30 a.m. with Bob Phillips, over KFJ! It seems to me he is showing himself a most splendid and unique entertainer. His low, delightful voice and his easy, natural, effortless ad-libbing make themselves felt throughout the entire program. He should be worthy of much praise; why not give it to him? Also, his recent announceing of this classical music is noteworthy . . . wish he did more of it!

We’ll try to have a “Mikeman” story on Bob, as soon as possible, since so many of our readers have sent requests. Meanwhile, you’ll find a picture of him in a recent “Ear Inspires” column, which should half-way compensate for our busy distant schedule.

Arthur M. Harris, 324-B North First Avenue, Upland, Calif.

Sirs: I think the Radio Family should open its family bible and read the ten commandments:

“Thou shall not commit adultery. Thou shalt not kill.”

“Thou shalt not steal.”

“Thou shalt not bear false witness against thy neighbor.”

“Thou shalt not covet thy neighbor’s house, nor his wife, nor his servant, nor his maid, nor his cattle, nor anything that is thy neighbor’s.”

If thou (radio) must be a slave, let thy listeners be thy master, NOT thy sponsors!”

Mrs. Charles Romano, 837 West Huntington Drive, Monrovia, Calif.

Sirs: I have looked for Union Oil’s program “Point Sublime” for some time and have missed it. Could you tell me what has happened to it? I did enjoy the program.

Fred Waring has a grand program at 8 a.m. and always good music. Also enjoy Jack Birch and the “shortest fifteen minutes in radio” immediately following on KFI.

Hardly a season goes by, Mrs. Romano, that we don’t hear from so many nostalgic listeners about “Point Sublime” that we wonder some wise sponsor has not brought it back long ago. Union Oil, for its part, was forced to make a budget cancellation, and now carries “Richard Davis” at the same time.

Carolyn E. Darrow, 4724 209th Street, Bay Side, Long Island, New York.

Sirs: My friend, Mrs. Louise Russ of Los Angeles, kindly gave me my first Radio Life subscription, and now I can’t do without it. I’m a nurse, and pass the finished magazines on to my patients, and oh, how they love them!

I have only happiness from my radio. If I don’t care too much for a program I turn to another. My only objection is double-meaning stories and off-color jokes, insulting both decency and intelligence of the countless folks loyal to sponsors and actors.

FAMOUS LOVE STORIES

JOSEPHINE . . . Slave that Napoleon was to ambition, he was an equal slave to his tall and stately wife, Josephine. Without political knowledge or ambition she gained and held the love of one of the world’s greatest military and political figures.

YOU’LL LOVE WHITE KING SOAP
The skill and knowledge that created the first granulated soap has improved it ever since. That’s why you’ll love WHITE KING Soap. White King, we believe, was the first granulated soap ever made. Use WHITE KING in your washing machine. Use gentle WHITE KING for your dyes, for lingerie and baby’s things . . . and precious blankets, too. Remember, nothing washes like soap . . . and there is no soap like WHITE KING

Gard thy listeners’ wishes for they will hold thou guilty if thou taketh away their pleasure.

“Thou (industry) shalt remember to keep the week-day entertaining.

“Thou (industry) shalt honor thy Federal Communications Commission and its laws, that thy days may be long upon the air.

“Thou (industry) shalt not continue fine programs that thy listeners enjoy.

“Thou (gangsters) shalt not commit the unpardonable sin of telling off-color jokes.

“Thou (gangsters) shalt not steal thy brothers’ jokes! And shalt stick to thine own profession. Let the farmers raise the corn.

“Thou (sponsors) shalt NOT bear false claim for thy products!

“Thou (broadcasters) shalt not covet thy neighbor’s network, nor thy programs, nor his entertainers, educators, singing commercials, advertisers, nor anything that is thy neighbors.’

If thou (radio) must be a slave, let thy listeners be thy master, NOT thy sponsors!”

Yea verily . . . Amen!”

Mrs. Charles Romano, 837 West Hunting-
Mikemen
No. 15 of a Series
Jack McCoy

By Jane Pelgram

Personable Jack McCoy Likes Crowds, "Particularly Crowds of People", and Turned His Talents With No Small Success Toward Dealing With Them as a Trade

The speaking system at the Brown Derby droned out the name and message..."Mr. Jimmy Durante, telephone." The tall young man at our side scowled in mock rage and turned to his friend. "So that's how that man Durante got to be so well-known, huh? Having his friends page him during the lunch hour at the Derby! Why didn't you think of that for me?"

The friend made the pseudo lament in an aside to us. "Yes, poor old Jack just isn't getting ahead at all. Been in Hollywood three whole months and has only four or five shows to emcee."

Jack McCoy, in case you aren't up on your emcees, is the fellow who has traded banter and led the festivities on "Money on the Line", "Meet the Missus", or "You're Only Young Once." For good guessers in the Sunday afternoon audiences at "Jack in All Trades" he regularly deals out the cash prizes and gifts. At this time our emcee, his five guests and the listening audience all manage to have fun during disputes on the occupation of each guest, for Mr. McCoy handles the whole thing as smoothly as an Elsa Maxwell party.

You may have seen this merry looking chap at work...a chap with big dark eyes and a voice designed to make Orson Welles look to his laurels. Offstage Jack is equally gay. He talks easily, likes everything...tennis, open cars, people, omelets, and opera. A drop from his usual banter into a more serious vein probably follows a bout with the daily headlines. Study of the world and its people, past and present, comprises Jack's main hobby and has the attraction that fiction does for most people. Any mention of the part of the world known as Southern California elicits an enthusiastic shout on his part.

"Three things brought me here. I had a car, a couple of dollars and the biggest yen in the world for the wide open west. So I took a ride on a chance and it panned out with a bonus. It's wonderful...work, people, everything. The only time I really saw that road stretching back to Texas was the day I was 'thrown to the wolves'," he commented facetiously.

This last meant auditioning by the terrifying procedure of taking a hand mike, going down into the crowded court in front of the studio, and creating a little ad lib "man on the street" show among the people crowded in line waiting for admission.

Success under fire of this sort is no cinch, even for this lanky performer who made his radio debut at eighteen. But the more difficult a situation may be, the more lightly it is referred to by the laconic McCoy. A very keen and serious mind is cloaked by all his badinage and jesting.

Lapsing into a nasal accent full of strongly pronounced "r's" and stating that he's "an old homespun midwesterner who dabbled around in success under fire of this sort is no cinch, even for this lanky performer who made his radio debut at eighteen. But the more difficult a situation may be, the more lightly it is referred to by the laconic McCoy. A very keen and serious mind is cloaked by all his badinage and jesting.

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Screen Hero Barry Sullivan Returns
To Radio as Private Eye, "Richard Rogue", in "Rogue's Gallery" Show

Sunday, 9:36 p.m.
NBC-KFI-KFSD

He\'ve had to adjust those mikes at NBC to a new height in order to catch Barry Sullivan\'s portrayal of "Richard Rogue" on this summer\'s "Rogue\'s Gallery." Barry lacks about a half inch of hitting a mere six-foot-three, and therein lies the reason behind his first steps toward an acting career.

When Barry was a student at Temple University, the campus production of "Holiday" starred a very tall leading lady. In an effort to find a leading man who matched her, the college football team was lined up and the tallest man ordered to step forward. That was Barry.

Previously ambitious to become a lawyer, Barry became interested in the theater. After earning part of his expenses at college by working in the university grill, Barry found his following jobs were equally prosaic. He was theater usher, chain department store buyer, and car washer before he landed on Broadway. Parts in many radio dramas followed ("name any soap opera—I was probably in it") and he became an important cast member of such productions as "The Man Who Came to Dinner," "Brother Rat" and "Idiot\'s Delight."

Horrible Truth

Barry\'s comment on these biographical facts is a little startling. "Isn\'t it horrible?" he asked. "And the most horrible thing about it is, it\'s perfectly true!"

At one time Barry was doing so many soap opera parts ("Joyce Jordan," "Woman in White," "Portia Faces Life," "Amanda of Honeymoon Hill," "David Harum," among others) that he was in danger of meeting himself coming around the corner from one broadcast on his way to the next. "Once," he recalled, "I was doing a midwestern newspaper reporter with a slight twang on 'David Harum' and a vedy, vedy soapy doctor on 'Portia.' I rushed from one broadcast to the next and found myself reading the society doctor\'s lines with the reporter\'s twang!"

During the radio phase of his career, Barry played in many detective thrillers but not often as the hero—he was usually a "bad guy."

His favorite screen detective is Humphrey Bogart because he says Bogey has such a wonderful nervous quality of being able to stand absolutely still and yet give you the feeling that something\'s about to happen.

Radio veteran that he is, Sullivan experiences no qualms about returning to the mike. He avers that neither radio nor the stage makes him nervous—but with pictures it\'s something else again! "The first time I saw myself in the rushes I said, \'Let me go back to New York!\'"

Barry\'s first screen appearance as the psychiatrist who interpreted Ginger Rogers\' twin color dreams in "Lady in the Dark" still makes him wince. Why? "Well, (a) I wore a stickpin, (b) I had my hair combed, (c) I had a moustache, and (d) I was scared to death," he grimaced. He credits Dorothy Lamour with finally snapping him out of his professional case of nerves. Barry recalls that one day when he was particularly jittery about a scene, Dorothy looked up from her knitting and observed, "Well, isn\'t this better than working for a living?" He\'s tackled his movie tasks with a new approach since.

He\'s very excited about his latest film, "The Gangster," due for release (Please Turn to Page 32)

Producer Charles Vanda, writer Ray Bullum, radio-television actress Harisse Bin and star Barry Sullivan watch while engineer-sound man Walter Rippel demonstrates the secrets of his trade. Seeking a cabbage with the butt of a gun equals the sound of a clunk on the head, and a knife in the watermelon is a stab in the back as far as the listeners are concerned.

Sunday, 7:00 p.m. NBC KNBC

It's a well-known fact that you can't judge a book from its cover—but you can get a pretty good idea from its reviews. "Author Meets the Critics" goes farther than that. It lets the critics have their say—so and then gives the author the chance to answer their charges and explain his position.

John K. M. McCaffrey is the program moderator and, as an editor, is in a position to understand and sympathize with both sides. McCaffrey sits at one table, the author has his choice of seat and table, and the two critics sit at another. Two critics—Yes—one for and one opposed.

The author is given a bell which he may ring during the early portions of the broadcast to signify he is in opposition to a statement by one of the critics or moderator McCaffrey.

The program opens with the moderator giving the general public an idea of the book contents and a few remarks pro and con about the book and its author. The first fifteen minutes of the show belong to the moderator and the critics. For the last fifteen minutes the author takes over—usually in a hard-hitting rebuttal. This is his chance and he makes the most of it. No punches are pulled. From time immemorial authors have maintained that critics get the last word to make or mar a book, but for half an hour each week the tables are turned, and the result is provocative listening.

Unrehearsed

McCaffrey doesn't believe in presenting a stilted debate on his subjects, so the program is entirely spontaneous—there is no script and no rehearsal.

Producer Martin Stone is the originator of the show. Requested several years ago to do a book review program on a New York station, Stone reasoned that a method of reviewing a book while presenting the conflicting critical comment would have more interest for an air audience than the usual literary rehash. "Author Meets the Critics" was devised and since that time has attracted larger and larger audiences.

The program airs the gamut in both the personalities and the books presented. The writers and critics range from Broadway stars to international figures. Books range from high comedy to the most serious of tones.

Some of the books reviewed in recent months have been Paul Galliso's "Confessions of a Story Writer;" Arthur M. Schlesinger's Pulitzer prize-winning "Age of Jackson;" Alice Marble's "Road to Wimbledon;" Charles Jackson's "Fall of Valor;" Frederic Wakeman's "The Hucksters" and John Roy Carlson's "The Plotters." In addition to the foregoing authors, some of the other writers and critics appearing have been Ilsa Chase, Broadway star and author of several best-sellers; business analyst Leo Cherne; Christopher Burney, author of the controversial "The Dungeon Democracy;" Lewis Gannett, dean of daily book critics from the New York Herald-Tribune; Earl Browder, former head of the Communist Party in the U. S. and at present running a literary agency; Eugene O'Neill, jr., professor of Greek at Yale; John Mason Brown, author and drama critic from the New York Post and the Saturday Review of Literature; Ralph Ingersoll, contributing editor of P.M. and author of the furor-creating "Top Secret;" Bill Mauldin, foremost cartoonist of World War II and author of "Up Front."

Seldom in the clash that results from the irresistible author meeting the immovable critic does anyone convince the other side that they're wrong. In fact, when "The Hucksters" was reviewed, radio itself, including moderator McCaffrey, was taken for a ride!

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No Literary Tea

When "The Author Meets the Critics"
It's the Differences of Opinion That Make for Information and Amusement

---

When John K. M. McCaffrey isn't guiding the discussion on "Author Meets the Critics" he is at work as editor of the American Mercury magazine.
"Peace Comes Ashore"

When First Mate Bob and His Crew Drop Anchor on Your Morning Dial

By Judy Maguire

Monday, Wednesday, Friday, 8:30 a.m.
KXLA
Tuesday, Thursday, Saturday, 8 a.m.
KRRD, KFOX

ONE SILENT morning, at 6:30 (PST), we stumbled outside to make the long trek from Inglewood to Glendale. An hour and a half and several bus rides later we arrived sleepily at Hyperion and Tracy Boulevards and radio's "Haven of Rest."

Built like a ship and facing the point of the crossing intersections are the blue and white broadcasting studios of First Mate Bob and his crew. We crossed the patch of lawn, went up the gangplank and through the cabin door. Inside, the organ was playing, and we could hear the familiar "Haven" quartet.

"Good Ship Log" and art editor Ted Maines ushered us into the small auditorium, and we found a convenient place a row or two from the stage. We listened to the music, watched First Mate Bob, and a few minutes later found we no longer felt tired.

For there is something exhilarating as well as tranquil about the actual atmosphere of this early morning devotional program. First Mate Bob (radio veteran Paul Myers) is a vigorous, medium-height man with steely hair and ruddy skin. Smartly garbed in contrasts of brown, he sits at a table crowded with books, alternately working with a Bible and a script.

Singing crew (Ernie Payne, bass; Leonard Fox, baritone; Kenneth Nelson and Charles Turner, tenors) are four sportily-dressed gentlemen too, who smile and josh jovially between their selections. Final crew member is organist Loren Whitney, whose gifted interpretations on the three-manual Hope-Jones Wurlitzer are both sounding note and background for each "Haven of Rest" show.

Inside "The Good Ship Grace" several changes are being made, with the front walls still in process of a new repaint job. But the rest of the room is cool, nautical with portholes, and as casual as you'd imagine a ship's inside to be. The quiet little studio, which has been built to accommodate a good but comfortable crowd, was deserted on this Tuesday morning, due to the distance and the time. But a large attendance shows, we were told, on Saturdays, when regular "Haven" listeners are not bound for work instead.

Prayerful Start

Just before air-time the "Cap'n" nodded to tenor Turner, who led the six-man cast in a brief moment of dedication prayer. The ship's horn blew, the eight-bell signal rang, and the quartet softly launched into the "Haven of Rest" theme.

First Mate Bob then spoke the opening program sentence which has been the keynote of his life... "Eight bells, friends, and all is well."

Thirteen years ago Paul Myers was a hopeless alcoholic. He had formerly been manager of two radio stations, KFVD and KFAC, and a writer-producer-announcer recognized throughout the southwest. But by 1934 he had left his wife and four children and was wandering along the San Diego waterfront, a derelict and a drunk. At 4:00 o'clock one morning, a ship had sounded those important "Eight Bells." They had inspired for Paul Myers a new beginning in life; for millions of listeners a new religious radio service. Paul had gone to church that morning for the first time in many years, and he had sent his family a wire. When he had arrived back home in Los Angeles, his wife had been waiting to help him. Together, through his voice was gone, they had planned a religious program entirely built on interdenominational faith.

Consecration has done the rest. In.

(To Turn to Page 32)
RADIO IN REVIEW
NEWS and COMMENT

July 27, 1947

For Love o' Mike (General)

Rumors Are Flying

Summer is the season when the rumors bloom. Here's our weekly crop:

NBC is rumored interested in the series based on Sam Houston that announcer Gene Baker and his wife, Nancy Houston Baker, who is grandniece of the Texas hero, are scripting. Hildegarde may have a platter-sized la Crosby, this fall. Earl Carroll may turn over his famed restaurant to the four networks for remotes. Bob Burns may be on the Dick Haymes show come fall. Sketch Henderson's band rumored to be a smash in New York's Hotel Pennsylvania.

Jean Sablon reported squiring Margaret Whiting. Henry Morgan, who is in Hollywood for a month, won't say so, but it's rumored that he is talking a picture deal with a studio he won't name. Garry Moore and Groucho Marx are favored contestants for Phil Baker's emcee job on "Take It or Leave It."

Your Cue (Shows You May Like)

Nelson Pringle

Nelson Pringle's excellent newscasting on KNX at 7:15 a.m. and 11:00 p.m., Monday through Friday, (sounds like he puts in a full day) has long been a habit with us.

Nelson has a sincerity and sureness of approach in his delivery that gives each fifteen-minute segment an added importance. Sadly enough, many of our bouts with newscasters come off with us remembering nothing, but Nelson makes his information stick.

On the 7:15 a.m. broadcast, Pringle covers the national scene and starts out the day with wit and taste. His nightly broadcast concerns itself mainly with local coverage. And to Pringle the word "coverage" means just that. He goes out and sees what's doing.

A Pringle eye-witness report — whether it's a description of a swanky eviction on Sunset Strip or a resume of his visit to an explosion disaster — is a very different kind of news from that merely rewritten from wire reports. Not that either is lacking in verisimilitude, but a description from an eye-witness reporter is a personal, colorful story of an event that, third or fourth-hand, might seem dry and far away.

Nelson finds part of his story in the atmosphere of the event—the build-

ings, the streets, the curiosity-seekers on the sidelines. Each Pringle broad-

cast leaves a picture in the mind (perhaps the reason we remember what Pringle says).

Another definite asset to Nelson's newscasting is his subtle and straight-

faced New England humor. His wry remarks point up the ridiculous and pompous in the headlines.

And don't expect a hot-shot hold-

the-presses style of news delivery just because we've emphasized that Nel-

son's on his toes—his down east Yan-

tee twang, tempered by years of trav-
eling, emerges as one of the most soothing of radio voices.

"Rooftops of the City"

Significance of KNX's new Thursday at 7:30 p.m., offering, "Rooftops of the City," lies in complete realism. Writing, acting and directing are combined beautifully to bring out the very words and reactions that could well be those of Mr. and Mrs. Joe Doakes under similar circumstances. That de-

vice always insures realism.

The dramatizations concern the loves and sorrows, hopes and despairs that lie hidden beneath the teeming pan-

orama of a big city's luxurious pent-

houses and shabby tenements, its gleaming opera houses and cheap dance halls.

A recent Thursday's presentation, "Dance With Me," an original by Win-

fred Wolfe, with Paul Potter and Jone Allison as principals was as intimate as a passing peek into a window, and held as much lingering, sorrowful punch as overhearing a quarrel bet-
tween friends.

It was the story of a struggling dance team. The boy was faced with the realization that the girl could find no more security through marriage, to someone else, than in continuing her career with him. Subsequent dialogue and action were as real as though a movie had been hidden to catch the set-up. No high-toned bit to wear a listener in which the girl, rejected by the theaters, made a smashing comeback, and no equally wearing platform about "doing what's best for each other."

Finally they went their separate ways, each bitter and lonely, to try to become good partners, matrimonia-

lly or artistically, in their jobs... jobs made necessities by the need to eat.

"Rooftops of the City" is the kind of show you like to talk about the next day.

"Summer Electric Hour"

The "Summer Electric Hour" (KNX, 12:30 p.m. Sunday) started out its brief series with its best moccasin for-

ward. The chirping of Peggy Lee and Woody Herman, Herman's sultry clarinet and Dave Barbour's guitar would be definite assets to any program, if the first show was any criterion, the "Electric Hour" folks are planning to use the stars wisely and well.

Barbour's band should command maximum interest, too. A personal plat-

et Dave has made an effort to capture the interest of the mass of popular music lovers who ask only that a band

(Please Turn to Next Page)
In the renewal column are two of Procter and Gamble's ABC five-a-week audience participation programs... Tom Breneman's "Breakfast in Hollywood," and the new "Welcome Travelers" which took over the Kenny Baker spot recently.

Back on the air for a new hour-long show every Saturday morning (starting July 26 at 10 on KECA) is that oldtime favorite, Al Pearce.

This will be welcome news to his multitude of friends from coast to coast.

... 790 . . . It's the Spot . . .

Two of ABC's Hollywood shows will be "living in suitcases" this week...

Jay Stewart and the crew of "What's Doin' Ladies" will trek to Portland, Ore., where they'll do four shows a day at the Broadway Theatre. Their daily broadcast, heard on KECA at 6, will originate from the stage of the theatre.

Popular Saturday night "whodunit", "I Deal in Crime" will broadcast from San Francisco, July 26 and Aug. 2, because the program's star, Bill Gargan, believes in keeping dates. Bill, a member of the famous Bohemian Club, is bound to attend the club's festival near the Bay City. He's also bound to broadcast his weekly show... so arrangements were made so he could do both.

... 790 . . . It's the Spot . . .

Hurry, hurry, hurry... The General Mills' contest in which 200 wire-recorders are being given away, will soon be over...

Listen to these shows for details--The Green Hornet on Sunday night at 8:30, The Lone Ranger, Monday and Wednesday nights at 7 and Saturday night at 8, and Famous Jurgis on Friday nights at 9:30... all on KECA, of course... Here's that handsome hero of ABC's Sunday afternoon series (3 p.m.) "Deadline Mystery," Lucky Larson, played by Stephen Dunne. "Lucky," a newspaper columnist, risks his life every week in trapping wrong-doers...

When Paul Whiteman talks about records on his "Paul Whiteman Club," he speaks as a successful record man... Of all the hits recorded in recent years, Whiteman's record of many years ago, "Three O'Clock in the Morning" still holds the world record... It sold 3,480,000.

Radio in Review

(Continued from preceding Page)

sound big, and at the same time he's tried to keep the innocence of discriminating listeners who have found his earlier trio work unusual and stimulating. We'd say the compromise (if it is one) is successful—and good radio.

Woody does most of the between-numbers talk, and like most musicians he sounds easy, humorous and erudite in a strictly colloquial way. Peggy, who seems a little more polished than Woody, came off slightly ahead of the former maestro in the chatter department of the first show.

They're an evenly matched pair, however, and by the next few stanzas they should be as in the groove with the vis-a-vis as they are in making the lyrics.

Juan Rolando

If you're interested in something new in piano and organ music, try Juan Rolando, KKNX, for Saturday and Sunday nights... Juan can make his instruments approximate an entire orchestra. In fact, his dexterity in musical composition requires that he be able to state that it's only one man turning out all that music.

We've never seen Juan in action, so we can't tell you how he does it, but we can tell you how he sounds. Many of Juan's selections are of the exotic school. He employs ethereal effects on the organ, coupled with a rhythmical beat on the wood to make some of these numbers atmospheric. He is equally adept at delivering popular and short classical adaptations on the piano.

Saturday afternoon may be your time for doing everything, but if you're near a radio at 3:45 p.m. and not catching Juan Rolando, you're missing something unusual in the way of musical sleight-of-hand.

"The Johnson Family"

Fun on the colloquial side goes full force for fifteen minutes Monday through Friday nights at 9:15 over KJH, when "The Johnson Family" appears. Written, acted and transcribed by one man, Jimmy Scribner, the nightly entertainment brings into play several complete sets of voices.

Bewildered "Papa Johnson," the unctuous "Deacon," "Grandma" and "Grandpa Johnson," exchange confusions and unintentional witticisms, or perhaps, at the ambiguous discos so prominently in today's news. In the general fun, most noticeable feature of the show is the bringing back of a Ladd of the old days in radio, when listener interest was heightened by the skill of the performer assuming a startling and lightning variety of roles. Mr. Scribner's character pace and voice is amazing, and each of the parts he personifies holds a distinct personality.

It's a humorous, entertaining show, and fifteen minutes of listening well
Radio in Review
worth breaking off the last half of some of its opposing and imposing big brothers.

Playbacks ( Critical Comment )

"Discoveries by Duchin"

It's difficult to determine just what Eddy Duchin is "discovering" on his new KECA daytime show (Monday, Wednesday, Friday, 1:30 p.m.) unless perhaps he's discovering he can play the piano. Which both he and his listeners must have known for some time anyway.

There is a brief show of guest talent (supposedly "discovered" by Duchin on his tours of obscure music spots) but one song usually does it, and then, again, in rushes the host on his keyboard. Furthermore, the billing for the visitor is so vague that dialers must miss entirely the idea that Eddy is promoting his "finds" for stardom. As he appeared to us, Eddy isn't the next great Duchin.

The quarter-hour, however, is quite pleasant afternoon listening... restful eighty-eight-note melody in the varied, spontaneous Duchin manner. Our only suggestion: Duchin needs to "discover" a new, less-veiled title for this most recent showcase of his often-applauded genius.

P.S. Somebody is psychic. Name of show just changed to "Eddy Duchin."

Still Going Strong?

To hazard the opinion, in the face of recent adulation by fellow artists and non-professionals alike, that Nat "King" Cole and the boys of the Trio aren't what they used to be is to invite howls of rebuttal.

A letdown on the heels of success isn't the reason for a noticed difference in the freshness of the Cole-Trio renditions. Bass player Johnny Miller, guitarist Oscar Moore and pianist Nat Cole underwent the big show into the blue chip class some years ago and kept right on sounding swell.

Now they are heard regularly at 1:45 p.m. Saturdays over KFI, and occasionally on guest shots with other "artists." A difference in their own shows, away from Hollywood, and in the appearances they make locally backing up some of the best known flat voices, if we think, marked.

Remember the Trio's wistful, wonderful treatments of their own choice in music? The abilities are still there, and the standard number of keys undoubtedly remain on every piano. Remembrance that they are established, successful performers in their own right, and background to no one, would be one jog into the old groove that ran the Trio into high favor.

In Good Voice

It's always interesting to hear how motion picture stars stand up against the ranks of AFRA artists in a radio drama. On KNX Thursday night at 8:30, a recent "Suspense" presented Miss Gloria Swanson, famed star of the silent flicks, in "Murder by the Book." the story of a psychological killer who performed her evil deeds behind the veil of a schizophrenic departure that left her with no knowledge of her own violence.

As a mystery writer, called in to cover a killing for the press, Miss Swanson did all right in the charming woman department. When her introspective murmurings changed from reluctance at participating in such tawdry dealings to horrified realization that anyone, including herself, might be guilty, she got the idea across.

Of course Miss Swanson has an edge on many silent picture stars who've later appeared in front of a mike, in that she, for many years, sang professionally, and that usually provides a solid background.

The big emotional scene could have been done just as well by any one of a dozen little-known radio actresses, but they weren't on the show, and Miss Swanson was, so only listeners on the hypercritical side could have been disappointed by her entire performance.

Now it would be interesting to hear more guest stars pulled from the same ranks.

Off Mike ( Personalities )

Unemployment Is Fun

Garry Moore, unemployed since he decided to leave Jimmy Durante's side after four hilarious years of partnership, threw a gigantic unemployment party last week for radio-ites in the same boat as himself.

Hoagy Carmichael, Ginny Simms, Alan Young, Eddie Bracken, Peter Lind Hayes, Rudy Vallee, Benny

( Please Turn to Next Page )

We Stand Corrected

During a recent "Radio in Review" of blind Hector Chevigny's "Plays by Ear," we stated: "We would surmise from the few lines in his introduction that he is reading from script in Braille."

Because his blindness is of recent origin, Mr. Chevigny has not yet learned to read Braille. His talent over his ability to memorize script adequately, he does each broadcast with a pair of earphones clamped to his ears and his secretary prompting him through a special microphone set up in a dressing room off-stage.

You might call the procedure "play-by-play by ear."

Your Choice of Arnolds

After dinner on Thursday nights, Edward Arnold can tune in KECA and listen to himself enacting the title role in "Mr. President" on the western rebroadcast. Recently he dialed for his show over KECA, but he passed KFAC on the dial, caught Thomas Cassidy announcing the Edward Arnold records of Genesis on the "Gas Company" program.

The much-in-demand Arnold turned to his family. "There you are," he offered, "which one of me do you want to hear?"

Mel Torme to Air

Young Mel Torme, dubbed "The Velvet Fog" by a New York disc jockey, will have his own program on NBC starting August 2 (11:30 p.m.).

Mel, who has been an entertainer since the age of four and a professional since six, plays drums, piano, writes songs, arranges and sings! He has appeared in RKO and Columbia musicals, is the author of "The Mel-tones," popular singing group, and has written several hits ("Stranger in Town" is our favorite) And he is a very recent twenty-one!

In his new series, Mel will be backed by an instrumental quintet headed by pianist Walter Gros, formerly heard as keyboard star on "Piano Playhouse."

"Make up" for Your HOME!

PLY-IT IS THE NEW LIQUID "MAKE-UP" FOR EVERYTHING IN YOUR HOME... FURNITURE, WOODWORK, PAINTED WALLS, LEATHER GOODS... ANY SURFACE YOU WANT TO PROTECT. NO MORE MARKS AND STAINS FROM WATER, HOT DISHES, HOUSEHOLD CHEMICALS...PLY-IT IS YOUR SCRATCHED, SCUFFED FURNITURE A NEW LEASE ON LIFE. PLY-IT IS A MIRACLE LIQUID... WIPES ON WITH A CLOTH, LEAVES A BEAUTIFUL, GLEAMING, PROTECTIVE SURFACE. 60c, $1.00, $1.85 and $3.55 SIZE BOTTLES. COMES IN MAPLE, WALNUT, MAHOGANY, NATURAL GLOSS OR LUSTRE FINISH. FOR YOUR NEAREST DEALER, CALL... ARMOLITE SALES CO. Hillside 6188

Mfd. by THE ARMOLITE CO. 3339 E. Pico Blvd., L.A.
Radio in Review

(Continued from Preceding Page)

Goodman were among the jobless bidden. Music was furnished by a group of “at liberty” musicians.

Guests passed under a sign, “Through These Portals Pass the Most Beautiful Unemployed People in the World” as they entered and were greeted in the foyer with a map of Los Angeles and a basket of apples bearing the tag, “Pick your street corner now for next winter”. In the garden, canopied gold chairs were set up for agency men invited to look over the talent. Two little Negro boys in satin and velvet, wearing enormous green on the front lawn and waving huge feather fans, kept the agency men comfortable. When eating time rolled around, these same agency men drank from glasses and ate from china while the jobless acts used empty beer cans and paper plates!

Eddie Bracken arrived at the party in old clothes, carrying a placard reading, “Remember ‘Miracle of Morgan’s Creek’ and ‘Hail the Miserable Bum!’”. Alan Young, still in a cast from his recent mishap, wore a sign which said, “The only man who has his cast set for fall.”

Everybody was there except famed party-giver and guest Atwater Kent, who wired: “Sorry can’t be there, but this is my day for walking barefoot through my annuities.” Everybody had a lovely time, including a group of Garry Moore’s neighbors who dressed in old clothes, drove up in a 1914 Ford and settled down on the front lawn with picnic lunches. Their signs read, “This Party Unfair to Working Neighbors—Down With the Unemployed Rich!”

Miss Henry Morgan Show

Henry Morgan is off the air for the summer, but his bright ideas are still rolling along. Arriving in Hollywood, he announced a contest to select the girl who most nearly exemplifies the ideals of “The Henry Morgan Show”.

The winner, according to ABC’s funniest guy, will be honored with the title “Miss the Henry Morgan Show”.

“There’ll be a cash prize, too,” said the radio Rasputin, “either five or ten million dollars, depending on which the girl prefers. Also, she can use my library card whenever she wants.”

Morgan said he hopes to find a girl who combines the best features of “Miss Deep Freeze”, “Miss Central Park West, 1931”, “Miss Hoboken Waterfront” and “Miss Bulgarian Buttermilk”.

“In other words,” he continued, “all applicants will be judged on beauty, charm, grace and appetite. They’ll also be examined for nits.”

Asked how he happened to think of starting a contest, Morgan declared that he had been approached by a relative who suggested it might be good publicity to start a “Henry Mor-

R A D I O T R A I T S

by Bill Wagner

R A D I O  L I F E

R A D I O  I N  R E V I E W

R A D I O  I N  R E V I E W

Now here comes a very important platter—

GAN Day”. He said he spurned the offer, owing to the fact that during the recent “Father’s Day” drive, nearly all the advertisements said, “Remember Father” in just about the way people say, “Remember Pearl Harbor” or “Remember the Maine”.

Returning to his contest, Morgan announced that it would be open to every girl and woman in the United States and that, in one respect at least, it would be unique—it would have no closing date. “My idea there,” he said, “is that it’s not going to close until every girl and woman in the country has entered. That’ll give everyone a fair chance.”

Morgan has a few suggestions to offer girls interested in entering: “Listen to the program. Study it. Ask yourselves this question—how can I be like that?” Live an outdoor life. Eat whatever you like. Learn to say ‘no’. Learn to say ‘yes’. In other words, be fair.

“Travel will help, too. Visit Yellowston Park. Visit caves. Visit your dentist every six months. Cultivate people who have money. All these things will help. If you can’t do them, then do this—be sure to fill every minute with sixty seconds of brooding introspection.”

Morgan stated that his show was designed to inculcate the ideals of self-control and discipline.

“Self-control not to turn the thing off. Discipline in the home in order to get anybody to listen to it,” replied Morgan.

“There’s no hurry about entering—send in your application whenever you’ve got absolutely nothing else to do.”

We hate to frighten Henry this way, but we’re afraid that we qualify as the winner. We fulfill all the qualifications including the visit to Yellowstone. And we don’t have nits.

Mother Dies

Ed “Archie” Gardner left early last week by air for Flushing, New York, to attend the funeral of his mother, Mrs. Emily Poggenburg, who died of a heart attack.
Radio Life

By Amos 'n' Andy

Freeman Gosden and Charles Correll

NBC Guest Columnists

WE'VE BEEN THINKING how much radio has changed since we started in the early days — how much our own program, for instance, has been altered from year to year to dovetail with changing tastes and to utilize technical improvements.

And we've been wondering if vastly different the radio shows of today are from the programs they heard twenty years ago. The changing concept of a comparatively ancient radio show is much like looking at an old-time movie. It makes you think, "My gosh, Jilly once had a "I really enjoyed that once, or even took it seriously."

It's hard to believe now, but our original production staff included only three persons besides ourselves — announcers on our own scripts. Nobody, of course, had a director and a writer. But we were both of them. We even typed up our own scripts. Nobody dreamed that within a very few years radio production would be a highly specialized business, as complicated and exacting as the making of motion pictures.

Little by little, however, we changed the format of our show — added specialists, broadened our own concept of radio entertainment — and our program has little in common with our early shows, except for the principal characters, which we have left pretty much alone.

TODAY WE STILL PUT IN a great deal of time in the writing of our scripts, but we have added four other writers to our staff. We do the producing and directing of our own show, but now we have a musical director and orchestra, a whole raft of supporting players, most of them in their own right, and even our announcer has a corps of assistants in dramatizing commercials.

But that's only part of it. At the beginning and for many years, we aired one-long serial a story in quarter-segments five nights a week. Then several years ago we switched to a variety show format — a half-hour show once a week.

So we had leisure time to burn. In a pig's eye! We thought we might. But we got fooled.

Supervising a high-caliber variety show, we rapidly discovered, is a full-time, seven-days-a-week job. It's quite unlike a serial which, once properly launched, goes along well enough on its own momentum — the story itself holding the listeners' interest, with no necessity for really tight writing, no demand for a laugh in every line.

LITERAL LISTENERS

We have it from Cathy Lewis that she has elicited astounding sympathy from some of the listeners to the "My Friend Irma" show. It seems that some of these good folk think it's a terrible shame that a girl as intelligent as Cathy has to share her apartment with a stupid person like "Irma". Cathy's had letters and phone calls from people offering her a room in their home so she can get away from it all!

Marie Wilson, take a bow. You've brought "Irma" to life with a bang!
TIME CHANGES

Sunday, July 27 — "Are These Our Children?" KECA, 12:30 p.m. (30 min.). Important juvenile delinquency series from San Francisco shifts to half-hour earlier. Previously KECA, 1:00 p.m. Sundays.

Sunday, July 27 — "America's Waltz King," KECA, 1:00 p.m. (30 min.). Waynie King's orchestra with soloists Larry Douglas and Nancy Evans moves to this earlier time. Previously KECA, 1:30 p.m. Sundays.

Sunday, July 27 — "Take It or Leave It," KFI, 6:00 p.m. (30 min.). Phil Baker asks the $64 question over a new microphone as program moves to NBC. Formerly KNX, 6:00 p.m. Sunday feature.

Sunday, July 27 — "Meet the Author," KNX, 10:15 p.m. (15 min.). Bob Drwarkin's weekly introduction of a literary success is heard now from Columbia Square. Previously KFI, 9:30 a.m. Saturdays.

WHAT'S NEW

Saturday, July 26 — "A Pearl and His Gang," KECA, 10:00 a.m. (1 hr.). Further cast details on the new hour-long Pearce show: Irish tenor Jimmy Lennon; "Humorous Poet" Lionel Allen; two-piano team Felix DeCola and Bob Byrman; and "Human Chatterbox" Arlene Harris. Program will also include a 6-minute mystery play each broadcast. Harfield Weedon produces; Jack Hasty-Eddie McKean write.

F.M. and TELEVISION PROGRAMS

FRIDAY, JUNE 27

KFI P.M. — 99.3 MEGS.

SUNDAY

3:00 — Harry Horlick Orch. 4:05 — Vocal Varieties. 4:30 — "Reviewing Studio. 5:00 — Exploring the Unknown. 5:30 — Nick Carter. 6:00 — Music at Evening. 6:30 — Edmund Mackridge. 7:00 — "Do You Want to Stay Married?" 7:15 — Music. 7:30 — Leave it to the Girls. 8:00 — "Rhapsody in Wax."

MONDAY

3:00 — Nat Brandwein. 3:30 — Henry J. Taylor. 4:05 — "Inside of Sports." 4:30 — Vocal Varieties. 4:30 — Music Hour. 5:00 — Cuban Cabaret. 5:30 — "Inside of Sports." 6:00 — Fishing and Hunting Club. 6:30 — "Music at Evening." 7:00 — "California Melodies." 7:30 — "Sunny Rare Orch. 8:00 — "News.

TUESDAY


WEDNESDAY

3:00 — Eddie Howard Orch. 3:30 — "Meet Mary Drake. 4:05 — "Inside of Sports." 4:30 — "Inside of Sports." 5:00 — "Inside of Sports." 5:30 — "Inside of Sports." 6:00 — "Meet Mary Drake."

THURSDAY

3:00 — John Kirby Orch. 3:30 — "Meet Mary Drake. 4:05 — "Inside of Sports." 4:30 — "Inside of Sports." 5:00 — "Inside of Sports." 5:30 — "Inside of Sports." 6:00 — "Meet Mary Drake."

FRIDAY

3:00 — John Kirby Orch. 3:30 — "Meet Mary Drake. 4:05 — "Inside of Sports." 4:30 — "Inside of Sports." 5:00 — "Inside of Sports." 5:30 — "Inside of Sports." 6:00 — "Meet Mary Drake."

S A T U R D A Y


TELEVISION

(KTLA Log is for week of July 21, the latest information available as we go to press.)

KTLA—CHANNEL 5

MONDAY

3:00 — "Meet Mary Drake. 3:30 — "Inside of Sports." 4:00 — "Inside of Sports." 5:00 — "Inside of Sports." 5:30 — "Inside of Sports." 6:00 — "Inside of Sports."

TUESDAY

3:00 — "Meet Mary Drake. 3:30 — "Inside of Sports." 4:00 — "Inside of Sports." 5:00 — "Inside of Sports." 5:30 — "Inside of Sports." 6:00 — "Inside of Sports."

WEDNESDAY

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FRIDAY

3:00 — "Meet Mary Drake. 3:30 — "Inside of Sports." 4:00 — "Inside of Sports." 5:00 — "Inside of Sports." 5:30 — "Inside of Sports." 6:00 — "Inside of Sports."

SATURDAY

3:00 — "Meet Mary Drake. 3:30 — "Inside of Sports." 4:00 — "Inside of Sports." 5:00 — "Inside of Sports." 5:30 — "Inside of Sports." 6:00 — "Inside of Sports."

Public Interest

Saturday, August 2 — "Why Isn't Something Done About This?" KKNX, 5:00 p.m. (15 min.) If you've got a gripe about anything at all, mail it in to commentator-producer Alan Boiser, as this new letters-from-listeners series premieres.

WHAT'S BACK

Music

Monday, July 27 — "America Dances," KFWB, 8:30 p.m. (30 min.) Frank Bull, back from an extensive Stockholm, London and Paris tour with the Los Angeles Olympic Games Committee, resumes hosting of his Monday through Friday melody time.

Mystery

Friday, August 1 — "The Thin Man," KNX, 7:30 p.m. (25 min.) Radio's slim sleuth again casts his sparse shadow on airplanes crime, as Les Damon and Claudia Morgan return to co-star.

News

Monday, July 28 — "Averill Berman," KWTK, 4:35 p.m. (10 min.) News authority Berman returns to the air in a new ten-minute daily summary of the world's news events, Monday through Saturday.
PRECASTS
WHAT'S PLAYING

Drama
Wednesday, July 28 — "Skippy Hollywood Theatre," KFI, 8:30 p.m. (30 min.) Radio host Art Linkletter will play the leading role as "Hollywood Agent."

Sunday, July 27 — "Invitation to Learning," KNX, 8:00 a.m. (30 min.) Eugene O'Neill, Jr., Houston Peterson, and John Erskine parley a discussion of Stendhal's book, "The Red and the Black."

Forum
Sunday, July 27 — "Open Forum," KMPC, 9:00 p.m. (1 hr.) "If Necessary, Should the U.S. Send Troops to Greece?" is question posed to a varied guest panel.

WHO'S GUESTING
Variety
Sunday, July 27 — "Front and Center," KFI, 4:30 p.m. (30 min.) Ethel Merman, long-powered star of Broadway's boisterous "Annie, Get Your Gun", plays a straight dramatic role with program host Conrad Nagel.

Music
Sunday, July 27 — "Sound Off," KNX, 2:30 p.m. (30 min.) Guest thrush of the week is mellows Peggy Mann.
Sunday, July 27 — "Presenting Alec Templeton," KFI, 4:00 p.m. (30 min.) Eugenie Baird returns as Templeton's guest.

Wednesday, July 30 — "Summerfield Band Concert," KFI, 7:30 p.m. (30 min.) North Hollywood High School's R.O.T.C. band, under Sergeant John Cash, attends the broadcast to see how radio produces a series of real, old-fashioned band concert music.

Wednesday, July 30 — "National Guard Assembly," KECA, 8:30 p.m. (30 min.) William Holden, as dramatic guest of Paul Whitman, narrates a special program honoring A.A.F. week.

Commentary
Sunday, July 27 — Louella Parsons, KECA, 6:15 p.m. (15 min.) Blonde foil for Crosby and Hope, Joan Caulfield, is Lolly's lovely guest.
Monday, July 28 — "The Woman's Voice", KMPC, 4:15 p.m. (15 min.) Guest of Jeanne Gray is Mrs. Rich-ard Hollman, public relations director of the California Babies' and Children's Hospital.

Sunday, July 27 — Drew Pearson, KECA, 8:00 p.m. (15 min.) Drew's brother, Leon, who recently returned from serving as Paris editor for INS, will guest on this first week of Drew's summer vacation.

Sunday, July 27 — "Inside the News," KECA, 10:30 p.m. (15 min.) Robin Flynn, world traveler and newspaperman, is again subbing for Car-velth Wells during the latter's summer hiatus. Flynn, incidentally, is a successful author of both adult and juvenile writings.

Sports
Friday, August 1 — "Sports Newsreel," KFI, 6:30 p.m. (15 min.) Substituting for vacationing Bill Stern will be Frank Sinatra, who tells his favorite sports story about Charles Jimmy and his 150-mile swim.

WHAT'S SPECIAL
Music
Saturday, August 2 — "Colorado College Summer School Concert," KECA, 2:00 p.m. (30 min.) Dr. Roy Harris conducts, the orchestral group makes a special appearance in lieu of the regular "Saturday Concert."

Participation
Thursday, July 31 and Friday, August 1 — "Queen of a Day," KHJ, 11:30 a.m. (30 min.) Program takes part in the Army Air Force's 40th birthday celebration, with two special broadcasts from San Antonio, Texas, home of the AAF's famous flying school, Randolph Field.

Public Interest
Monday, July 28 — Overell Murder Trial Broadcasts, KVOE, 7 p.m. (30 min.) By special permission, microphones have been placed in the courtroom to cover trial proceedings. Results of the recorded material are broadcast exclusively by Santa Ana station KVOE each evening. Monday through Friday.

JUST ME AND THE MAJOR
Burl Ives, Mutual balladeer, is willing to put up with a lot to keep his Harlequin Dane, "Major," happy. Burl is now on location at Kanabe, Utah, for his new flick, "Green Grass of Wyoming." Since "Major" has a phobia against elevators and narrow stairs, Burl is living with his dog in an umbrella tent near the location site, rather than in the rest of the cast in the local hotel. While Burl camps out, his San Fernando Valley home is being occupied by visiting Broadway columnist Earl Wilson.
SUNDAY, JULY 27

8 — *KFI—Grandma Owen Reads the Newspaper.
  KNX—Invitation to Learning.
  KRC—Message of Israel.
  KJL—Bible, KVC—Newspaper.
  KMPC, KLAC, KIY, KGER
  KFWB—Poodles.
  KFA—Funeral Church.
  KXSD—Ranch Program.
  KQED—Musical Mission.
  KXLA—Music Land Revue.
  KRON—Call the Help.
  KFMB—Roundup Hour.
  KIY—Rev. Markham.
  KFBK—Ox & Dixie Quartet.

SUNDAY MORNING MELOCIES: 8:15 on Station KMPC

11:05 — KGER — Radio Revival.
11:15 — KRC—Kaly, KYOE—Commander Scott.
11:20 — KFA—Radio, the American Way.
11:30 — KFI—Harvest of Stars.
11:45 — KCB—Dick Haynes.
12:00 — KGER—Radio—Sunday Serenade.
12:30 — KGER—Roundup Hour.
1:00 — KGER—Radio—Sunday Serenade.
1:15 — KGER—Radio, Light and Life.

SUNDAY Program Highlights
Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
3:00 — Jack Paar, KFI.
3:15 — Abe Tannenbaum, KFI.
3:30 — Front and Center, KFI.
3:45 — Big Break, KFI.
4:00 — Don, KFI.
4:15 — Jack Paar, KFI.
4:30 — Couple Next Door, KNX.
5:30 — Quiz, Participation.
12:00 — Quiz Kids.
12:30 — Darts for Dough, KFXD.
1:00 — Be or Leave, KFXD.
1:30 — Listen Cautiously, KFXD.
2:00 — Hope Chest, KFXD.
2:30 — Leave it to the KFXD.
3:00 — Twenty Questions, KFI.
4:00 — Council of the Ranchos, KKNX.

Mystery—Detective
1:30 — Detective Mysteries, KFI.
1:45 — Mystery, KFI.
2:00 — Abbott Mysteries.
2:15 — Mystery, KFI.
2:30 — Deadline Mysteries, KFI.
3:00 — Man Named Jordan, KFI.
3:15 — Time Doctor, KFI.
3:30 — Novak for Hire, KFI.
4:00 — Roseanne, KFI.
5:00 — Rogue's Gallery, KFI.

Public Service
1:30 — Salt Lake Tabernacle, KNX.
10:00 — RCA Victor Show, KFI.
10:30 — Harvest of Stars, KNX.
11:00 — Waring's Can-Can, KNX.
11:30 — CBS Symphony, KNX.
12:00 — Summer Electric Service, KFI.
1:00 — Symphony, KFI.
1:30 — Family Hour, KFXD.
1:45 — Captain America, KNX.
2:00 — Hollywood Holiday, KFXD.
2:30 — Radio-Eye Night, KFBK.
3:00 — Chamber of Famous Music, KNX.
4:00 — Dress Show, KFI.

Baseball
3:30 P.M., Sunday.
Bing Day? "he wants to know, when days, as of October 1. "Wednesday, "Reform a Hotel in Mexico City his make the former. On Dennis' first trip south of the border he'll make the Reforma Hotel in Mexico City his headquarters.

Art Linkletter and his missus, Louis, are busy getting visas stamped right and left to carry them along their air trip through South America. They leave August 1 just in time to miss meeting Mr. Bob Hope, who returned last week from the Latin country.

On the other hand, comedianne Vera Vague is spending her vacation "just resting" at Banff Springs Hotel, in Canada.

WANDERLUST

Departures from Radio Row are fast and furious these days with vacation time rolled around again. It's a cry from a trip to Ireland to a visit to Mexico, but the latter is Dennis Jordan, a scenario writer, who couldn't make the former. On Dennis' first trip south of the border he'll make the Reforma Hotel in Mexico City his headquarters.

Art Linkletter and his missus, Louis, are busy getting visas stamped right and left to carry them along their air trip through South America. They leave August 1 just in time to miss meeting Mr. Bob Hope, who returned last week from the Latin country.

On the other hand, comedianne Vera Vague is spending her vacation "just resting" at Banff Springs Hotel, in Canada.


9:45 — KFAC — Gateway to Music.

10:30 — KFXM — Old-Fashioned Revival.

10:45 — KXLA — Sunday Serenade.

11:00 — KMP — Parade of Hits.

11:15 — KGB — Sacred Harmonies.

11:30 — KMP — Bolero Time.

11:45 — KXLA — Sunday Serenade.

12:00 — KGB — Sacred Harmonies.

12:15 — KMP — Morning Serenade.

12:30 — KGB — Sacred Harmonies.

12:45 — KMP — Afternoon Concert.

1:00 — KGB — Sacred Harmonies.

1:15 — KMP — Afternoon Concert.

1:30 — KGB — Sacred Harmonies.

1:45 — KMP — Afternoon Concert.

2:00 — KGB — Sacred Harmonies.

2:15 — KMP — Afternoon Concert.

2:30 — KGB — Sacred Harmonies.

2:45 — KMP — Afternoon Concert.

3:00 — KGB — Sacred Harmonies.

3:15 — KMP — Afternoon Concert.

3:30 — KGB — Sacred Harmonies.

3:45 — KMP — Afternoon Concert.

4:00 — KGB — Sacred Harmonies.

4:15 — KMP — Afternoon Concert.

4:30 — KGB — Sacred Harmonies.

4:45 — KMP — Afternoon Concert.

5:00 — KGB — Sacred Harmonies.

5:15 — KMP — Afternoon Concert.

5:30 — KGB — Sacred Harmonies.

5:45 — KMP — Afternoon Concert.

6:00 — KGB — Sacred Harmonies.

6:15 — KMP — Afternoon Concert.

6:30 — KGB — Sacred Harmonies.

6:45 — KMP — Afternoon Concert.

7:00 — KGB — Sacred Harmonies.

7:15 — KMP — Afternoon Concert.

7:30 — KGB — Sacred Harmonies.

7:45 — KMP — Afternoon Concert.

8:00 — KGB — Sacred Harmonies.

8:15 — KMP — Afternoon Concert.

8:30 — KGB — Sacred Harmonies.

8:45 — KMP — Afternoon Concert.

9:00 — KGB — Sacred Harmonies.

9:15 — KMP — Afternoon Concert.

9:30 — KGB — Sacred Harmonies.

9:45 — KMP — Afternoon Concert.

10:00 — KGB — Sacred Harmonies.

10:15 — KMP — Afternoon Concert.

10:30 — KGB — Sacred Harmonies.

10:45 — KMP — Afternoon Concert.

11:00 — KGB — Sacred Harmonies.

11:15 — KMP — Afternoon Concert.

11:30 — KGB — Sacred Harmonies.

11:45 — KMP — Afternoon Concert.

12:00 — KGB — Sacred Harmonies.

12:15 — KMP — Afternoon Concert.
**MONDAY, JULY 28**

**1** KFW — Fred Bickley.

**2** KGER — Bob Gara.

**3** KXLA — The Opening.

**4** KFSD — TV News.

**5** KFAC — Concert Matinee.

**6** KFAC — Second 31st. Burt Warin.

**7** KFAC — The Thespeian. KFAC — Concert Matinee.

**8** KFAC — Concert Matinee.

**9** KFAC — Concert Matinee.

**10** KFAC — Concert Matinee.

**11** KFAC — Concert Matinee.

**12** KFAC — Concert Matinee.

**13** KFAC — Concert Matinee.

**14** KFAC — Concert Matinee.

**15** KFAC — Concert Matinee.

**16** KFAC — Concert Matinee.

**17** KFAC — Concert Matinee.

**18** KFAC — Concert Matinee.

**19** KFAC — Concert Matinee.

**20** KFAC — Concert Matinee.

**21** KFAC — Concert Matinee.

**22** KFAC — Concert Matinee.

**23** KFAC — Concert Matinee.

**24** KFAC — Concert Matinee.

**25** KFAC — Concert Matinee.

**26** KFAC — Concert Matinee.

**27** KFAC — Concert Matinee.

**28** KFAC — Concert Matinee.

**29** KFAC — Concert Matinee.

**30** KFAC — Concert Matinee.

**31** KFAC — Concert Matinee.
**Radio Logs**

**Monday Logs**

- **KLAC**: 5:00 – 5:20 AM, 5:30 – 5:43 AM, 5:55 – 6:00 AM
- **KFWB**: 5:00 – 5:20 AM, 5:30 – 5:43 AM, 5:55 – 6:00 AM
- **KRYPT**: 5:00 – 5:20 AM, 5:30 – 5:43 AM, 5:55 – 6:00 AM
- **KXLA**: 5:00 – 5:20 AM, 5:30 – 5:43 AM, 5:55 – 6:00 AM

**Radio Stations**

- **KLAC**: 570 AM
- **KFWB**: 980 AM
- **KRYPT**: 770 AM
- **KXLA**: 930 AM

**Programs**

- **KLAC**: Monday thru Saturday, 5:00 – 5:20 AM
  - Morning Melodies
  - News, Weather, Traffic
- **KFWB**: Monday thru Saturday, 5:00 – 5:20 AM
  - Morning News, Weather, Traffic
- **KRYPT**: Monday thru Saturday, 5:00 – 5:20 AM
  - Morning News, Weather, Traffic
- **KXLA**: Monday thru Saturday, 5:00 – 5:20 AM
  - Morning News, Weather, Traffic

**Schedules**

- **KLAC**: 6:00 – 6:30 AM
  - News, Weather, Traffic
- **KFWB**: 6:00 – 6:30 AM
  - News, Weather, Traffic
- **KRYPT**: 6:00 – 6:30 AM
  - News, Weather, Traffic
- **KXLA**: 6:00 – 6:30 AM
  - News, Weather, Traffic

**Radio Show**

- **KXLA**: Monday thru Saturday, 6:00 – 6:30 AM
  - News, Weather, Traffic

**Radio Programs**

- **KLAC**: Monday thru Saturday, 6:00 – 6:30 AM
  - Morning News, Weather, Traffic
- **KFWB**: Monday thru Saturday, 6:00 – 6:30 AM
  - Morning News, Weather, Traffic
- **KRYPT**: Monday thru Saturday, 6:00 – 6:30 AM
  - Morning News, Weather, Traffic
- **KXLA**: Monday thru Saturday, 6:00 – 6:30 AM
  - Morning News, Weather, Traffic

**Radio News**

- **KLAC**: Monday thru Saturday, 6:00 – 6:30 AM
  - News, Weather, Traffic
- **KFWB**: Monday thru Saturday, 6:00 – 6:30 AM
  - News, Weather, Traffic
- **KRYPT**: Monday thru Saturday, 6:00 – 6:30 AM
  - News, Weather, Traffic
- **KXLA**: Monday thru Saturday, 6:00 – 6:30 AM
  - News, Weather, Traffic

**Radio Music**

- **KLAC**: Monday thru Saturday, 6:00 – 6:30 AM
  - News, Weather, Traffic
- **KFWB**: Monday thru Saturday, 6:00 – 6:30 AM
  - News, Weather, Traffic
- **KRYPT**: Monday thru Saturday, 6:00 – 6:30 AM
  - News, Weather, Traffic
- **KXLA**: Monday thru Saturday, 6:00 – 6:30 AM
  - News, Weather, Traffic
FRIDAY, AUGUST 1

HAVEN OF REST
KXL A, 8:30 A.M.

THE LINE-UP
10:00 a.m. and all day long.

Cats & Dogs, Walton Ranch.

9 YEARS ON THE AIR

BOB AND MARIAN LEE

KXL A, 10:30 a.m. Mon.-Fri.

FRIDAY Program Highlights

Morning Programs Appear in Lightface Type Afternoon and Evening Programs Appear in Boldface Type.
SATURDAY, AUGUST 2

9—KKF, KFD—Jump-Jump of Holiday
NNX, KSD—Theater of Brooklyn
KECA—Song of the Day
KHJ—Wax Shop
* KNK, KXLA, KKL—News
RFWD—Country Church
KFMB—Mental Serenade
KXCD—Breakfast Serenade
KGB—Gen. News

HAVEN OF REST
KXLA, 8:30 A. M.
Monday, Wednesday, Friday
KRRD, 8:00 A. M.
Tuesday, Thursday, Saturday
KFOX, 8:00 A. M.
Tuesday, Thursday, Saturday

KRRD, KFOX—Haven of Rest
KFD—Wake Up, Wake Up
KGF—Wake Up, Wake Up
KXCD, KXLA, KKL—Timekeeper

* KFGE—Coffee Concert
* Kfila—In the News
* KFM—Market Reports
* KFGB—Blues at the Reins
* KNX—Saturday Serenade
* KGB—Too Much Washington
* KGE—Wake Up Over Hollywood
KECA—Wake Up and Smile
KXLA, KOS, KXOF—Play Ball, Sun
KXCD—Light March
KGF—Campus News

KRRD—Wake Up and Smile
* KFLA—Stamps of Goodwill

* KHAL—ERI—Spotlight
11:20—KGFJ—Nesw, Bill Farrell.
9:45—KXCD—K Tillamook
9:30—KXCD—Smiling Ed McConnell.
9:05—KFD—Fireplace, Bill Harper.

SATURDAY Program Highlights
Morning Programs Appear in Lightface Type. Afternoon and Evening Programs in Boldface.

Comedy-Variety
10—KFI, KFSD—National Farm
KNN, KSSD—Give and Take
KECA—Al Pearce and His Gang.

* KFJJ, KBG, KFM, KXOE—News
KRRD—Keith Hetherington
KFD—Martin Hayes
KSSF—Al Jarvis
KXCD—Record Rendevous
KGFJ—Mickey R. Dixon

KXCD—Race Lineup
KGB—Government Speaks
RFWD—News Stencil

11:15—KFI—Here Comes the Band
KFPC—Firebread, Bill Harper
KSSF—Deshler Date

11:45—KFI—Noon Farm Reporter
KECA, KRG, KFSD, KGXR—News
KMF—Keith Hetherington
KPRW—Marlin Black
KAC—News, Al Jarvis

KGFJ—Hollywood Casting
KFFAC—L.A. Medical Center.
KXCD—Nestle Brand
KXCD—News

KXNA—News
* KFER, KFSD, KGER, KGXR—News

KXCD—Keith Hetherington
KPRW—Marlin Black
KAC—News, Al Jarvis
KGFJ—Hollywood Casting

KXCD—News

Mystery—Detective
8—地理—Detective
9:00—Geography
9:05—Detective

Quiz—Participation
8:30—Smiling Ed McConnell.

Drama
8:—Theater of Today
9:00—Over Hollywood
KXCD—Grand Central Station

Music
9:00—Keith Hetherington

Sports
9:00—Rate Lineup, KFI

Public Interest—Information
12:00—Our Town Spot, KECA
3:00—Our Foreign Policy, KFI
5:00—Why Isn’t Something Done?

10:00—Equ Arden, KFI

Sports
8:00—Evening Concert, KFAC
8:30—Yaugh Monore, KNN
8:30—Music Supreme, KMP
10:00—Concert Nocturne, KFSD
10:00—Lucky Dance Time, KFSD
10:00—Pulchrrance, KFSD
10:30—Fireball, KFSD

Mystery—Detective
8—Detective
9:00—Detective

Sports
8:00—Late Lineup, KFI
8:30—Bing Crosby, KFI
8:30—Vaudeville, KFI

Drama
8:00—Pulchrrance, KFSD

Music
9:00—Keith Hetherington

Sports
8:00—Rate Lineup, KFI
10:00—Bing Crosby, KFI
4:15—Hollywood Park, KAC
6:45—Hollywood Park, KAC
9:00—Game Time, KFSD

Sports
5:00—Alabama, KAC
7:00—Columbia, KFI
8:00—Coast League, KFSD

Drama
8:30—Pulchrrance, KFSD

Music
9:00—Keith Hetherington

Sports
8:00—Rate Lineup, KFI
10:00—Bing Crosby, KFI
4:15—Hollywood Park, KAC
6:45—Hollywood Park, KAC
9:00—Game Time, KFSD

Sports
5:00—Alabama, KAC
7:00—Columbia, KFI
8:00—Coast League, KFSD
**EVERYBODY WELCOME**

Many times in our "Ear Inspires" column we have reprinted letters lamenting the loss of Junior. It is left behind when the family departs, lightheartedly, for a radio show. Many radio studio tickets, you know, state that "Children under fourteen years of age will not be admitted." In some cases, the lowest age limit is eighteen.

That "Lassie Show" we've mentioned before has changed all this. The tone, like some "lower den-" turgescent for her husband. "Well, what size would you want us to get him?" kidded Bailey. "Oh," mused Mrs. Foote, "about seven size... like yours."

**EXACTLY**

Mrs. Marjorie Foote of Portland, Oregon, informed emcee Jack Bailey that if she were Mutual's "Queen for a Day," she would "lower den-" her husband. "Well, what size would you want us to get him?" kidded Bailey. "Oh," mused Mrs. Foote, "about seven size... like yours."

**OZZIE ET HARRIET**

French-Canadian Broadcasters has asked, and received, permission to do an English version of "The Adventures of Ozzie and Harriet," in a literal translation to be interpolated by French-speaking actors.

**Candy Candido, featured during the past season as the "feelin' mighty low" man on the CBS "Durante-Moore Show," says that his voice range is six and a half octaves. The lowest note, he quotes, is below middle "C." That's mighty low!
Mikemen--Jack McCoy

(Continued from Page 5)

amateur theatricals" was Jack's meager reference to a period of years from early childhood to the end of high school. During this stretch the Sunday School pageants, school plays and little theaters in and around the home town of Akron, Ohio, involved the growing McCoy talents. Up until 1937, that is, when Broadway beckoned.

"Well-meaning friends and relatives had been clapping me on the back, saying 'Jack, you ought to be on the stage.' I thought they meant it, and hustled off to New York with that supreme confidence of youth. The first big success was landing a walk-on part as an Okie in a Walter Huston production. That triumph was short-lived. The night before the play opened the part was cut, and that approach to a New York play was my nearest."

So Jack began pounding the pavements around the Gotham City network, with some jobs but without spectacular success, managing what stories called "picking out an existence." About the time NBC was looking for a new voice, backed by a knowledge of the game, to announce the Southeastern Football Conference's three years in little theater and on the gridiron paid off with some happy days and this good job assignment. An ardent sportsman, he still participates almost as violently from the sidelines as he would on a field or a court. Tennis is his big thing in the way of relaxation, and Jack makes no bones about playing daily with experts.

The pigskin parade with NBC was interrupted in 1943 by a brand new job...with the Marine Corps. This lasted three and a half years, and the whole thing was treated with a light remark, "You've never seen such outstanding valor and bravery on display as there was when I was safely drilling troops in San Diego. It was when we got to Guam that I was scared."

A period of post-service scouting the east for the opportunity didn't prove satisfying, whereupon Jack immediately hit the trail for Texas and the 50,000 wait station, WOAI, at San Antonio. When all the experience possible had been reaped from the show itself, he decided against the really sound advice of friends and employers, to head west again for a try at Hollywood.

Quick Recognition

The shows listed to Jack's credit spell his almost immediate success story. Still single, and living in the hillside California pad, the little house the kindly fates let him procure immediately upon his arrival here, McCoy does much of his own cooking and provides royally for the dropper-inners at all hours. Jack loves company and parties, and blandly terms himself "the most gregarious cuss on earth. I like people of all kinds and ages."

Despite being crazy about children, Jack's only frightening moments he can recall centered while doing "You're Only Young Once." "The children were so unpredictable, and through that beautiful innocence of their blurried-out childhood things. Never give me away, and I'll let you in on my trade secret," he grinned. "Keeping up with the kids is good training. A hour of a day with those youngsters provided me with better practice and more ideas than I could have dreamed up in a month of Mondays. Boy! Talk about 'out of the mouths of babes!'"

Starring Sullivan

(Continued from Page 6)

In September. The part affected him so deeply he found himself unable to break the mood of the performance long after his job assignment.

"Odds Assignment"

He's resigned to the fact that he'll probably never again have any more comedy roles, his former forte. He's pleased, however, that the "Rogue's Gallery" series will combine the light touch with its melodrama. "We're going to take some of the gore out," he smiled. He's also happy that "Gallery" will give him a chance to work with Charles Vandad, who, he says, "provides for radio with the realization that the medium is entirely different from stage and pictures."

Ex-grid star Sullivan still loves football and baseball, but golf is his number one sports enthusiasm. He has brown eyes and hair and he tips the scales at 182 pounds. He's married and has an eight-year-old son whom he terms "a demon."

The morning we met Barry we had learned that the energetic younger Sullivan had just thrown a wide of mud over the back-yard fence onto the head of the gardener next door. "And," sighed tough guy "Richard Rogue," "now I'm scared to go home."

OOPS ... SORRY

Most faux-pas-ish situation in his radio career was "Queen for a Day's" Jack Bailey, occurred during the war, when he was midnight-to-dawn disc jockey on KJH. Jack's first night on the job was distinguished by a blackout. Troubles increased when the studio door opened, and in stumbled a stranger.

"Get out of here! Can't you see I've got my hands full with people hanging around?" yelled Bailey.

The intruder fled, but next day Jack learned he'd ousted the station manager. He had walked five miles through the blackout to check emergency studio operations.

“Peace Comes Ashore”

(Continued from Page 8)

March of 1934, Myers began broad-casting his collection of poetry, organ music and Bible verses as a sus-taining-time feature on KHJ. Soon such a beginning he has expanded the air ministry which now reaches more than 40,000 listeners through fifty stations of the Pacific coast and overseas chain.

We noted that First Mate Bob works from only a framework of notes, inserting the rest from memory (or, in the case of poetry, from a notebook he carries with him). Poetry is listener-submitted, as are the scriptural thoughts at the close. So many requests come in for copies of each that a special leaflet "Log of the Ship Grace" is edited (by Ted Maine's) and distributed to a 30,-000-name mailing list.

Large Operation

Across Hyperion are large-scale operations for the week. Through constant prayer and the support of his following, Paul Myers has gradually added the finest and most modern machines to these buildings, until now all lineotyping, photography and dispatching may be done directly on hand. Incoming letters, totaling over 12,000 per month, are handled by two special "Good Ship" volunteers, George Payne and Gordon Hogsett, who read and select those to be answered and used.

Many members of the crew have been with Myers since the "Haven" first pulled into its harbor. Comparative newcomer is baritone Leonard Fox, who joined the quartet when Bobb R. kaned. "Mixing" engineer is Val Hellikson, who sends the programs into Glendale radio city for rebroadcasting under guidance of Bill Logan, and behind the scenes are members of a great and busy staff, all of whom have joined the work as more or less a "labor of love." A two-story U. England building adjoining the ship-studio is crowded with such offices in full operation.

Thus, from the prayerful decision of a destitute, down-and-out man has risen a mighty gospel service to those who may or may not have another church. As we ourselves listened, it was much more than a radio li-beration to us that Peace was Coming Ashore. It seemed, indeed, that a great many must be waiting on dock day and other days for the casting of anchors and resting of oars which the entire "Haven of Rest" message means to worried hearts.

PAPA DIDN'T PLAY

Hardest-working musician at a recent North Hollywood P.T.A. student recital didn't even have his name on the program—Jack Meakin, star of NBC's "Summerfield Band Concert," sweating it out while Jack played his first piano solo in public.
DDLY enough, all the jobs I held while I was waiting for a break in radio I've worked at all over again in my radio roles.

The man who utilizes the experiences of these tough times before he hit pay dirt is now termed one of radio's busiest men. Much simpler to list the shows that haven't included one of John Brown's satirizations.

"Take 'Digger O'Dell', that 'Gloomy Sunday' mortician on 'Life of Riley'," John continued. "My first job hunt in this country had led me to bungle into an undertaking parlor, where I got stuck with a work contract. Ugh! Getting even for those days, I became so carried away in my characterization of old 'Digger' that he wound up as practically my favorite role!"

One of John's latest take-offs is on CBS "My Friend Irma", as "Al", the slick-tongued salesman whose schemes include trying to peddle records to pajama manufacturers so people can bail out of their pajamas.

"I never went that far, but I have tried to sell everything else. My father handled a publishing and recording firm, so, harboring some vague dream of revolutionizing sales, I went from house to house all over what seemed most of New York with an idea of selling records in pack-

ages of five. The plan was to leave a package at a home, then a few days later call back and pick up the money... or the records, in case the dull-witted hadn't appreciated my choices. The breakage report to the company finished that attempt in a hurry.

"Then came women's house coats. I tramped from store to store for six weeks, never getting a chance to so much as open my sample case. I don't even want to talk about the days as a song plugger or a speed stenographer. You can see why I enjoy taking a crack at these jobs when I play the role on a show."

Philosophically, though, Brown attaches no bitterness to his reminiscences.

John, the seventeen-year-old who came here from Australia with a love of dramatics in his heart and... (Please Turn to Page 39)
IT'S AN EARLY SATURDAY REHEARSAL for Bill Goodwin but he takes time out to glance at the headlines before dashing to Columbia Square to match wits with those sharp cast members of his. CBS photos.

Underwriting Laughs

That's What Bill Goodwin Attempts in His Role of Bill Goodwin, Hot-Shot Insurance Salesman in Summer Series

By Joan Buchanan

BILL JOHNSTONE AS CHAMBER OF COMMERCE HEAD, "Groggins", trades quips with Bill's boss "Mr. Hendricks" (Jim Backus). Pep-talker "Hendricks" looks here as if he definitely has had the last word.

ELVIA ALLMAN AND NOREEN GAMMIL are the "Dinwiddie Sisters", who keep Bill in hot water over their property holdings. As the two innocents, Elvia and Noreen have as much fun with their roles as the rest of the cast has watching them.
HY doesn't Bill Goodwin have his own show? has long been a good question along radio row. Bill's performances as actor, stooge and announcer on many programs gradually claimed more and more attention until he became a "name." The movies saw the light and Bill made good in a big way with his roles in "Stork Club" and "Joison Story."

Now the radio program, "The Bill Goodwin Show," is a reality too, and Bill finds himself portraying the role that comes most naturally—that of Bill Goodwin.

The radio Bill Goodwin is the prototype of that well-known fixture on the American scene, the insurance salesman. Bill's enthusiastic about his job, but as things work out he does almost everything except sell insurance!

Between the troubles that beset him from the "Dinwiddie Sisters" (played by Elvira Allman and Noreen Gammil) who own practically all the insurable property in town, their collegiate niece, "Dolores" (Mary Jane Croft), and Bill's boss, "Mr. Hendricks" (Jim Backus) who's oversold on the business of selling insurance, Bill just doesn't have time to sell insurance. Life's too complicated!

In addition to the cast members already mentioned, pretty Peggy Knudsen plays "Phillipa," Bill's girl, who is devoted but apt to misunderstand the fact that a good insurance salesman has to devote some time and charm to his lady clients; Shirley Mitchell is heard as his secretary, "Helen," whose only fault is that she understands Bill a little too well; Bill Johnstone is Chamber of Commerce member "Groggins," whose civic problems are apt to entangle Bill.

All in Fun

Watching the cast at rehearsal (as we did) you can't tell where the comics leave off and the straight men begin—everybody has so much fun. "You can't help but have a good time with Bill around," smiled Noreen Gammil, speaking of the high spirits reigning on rehearsal day.

Bill is the friendly type—he's got a firm handshake and a gleaming smile for everyone. If you're introduced to him as Margaret—he'll call you "Maggie" in the next breath.

Though we met Bill only briefly and the strongest bond between us is the fact that we lent him a cigarette, somehow we went away with the impression that he's our oldest and dearest friend!
SILLY SMALL, BUT with a great big
"reaching" voice, Ken is being called
the singer with "Zing!" on NBC's
new straw-hat musical, "The Summertime
Bandstand." NBC-Elmer Holloway Photo.

Men of Music
No. 42 of a Series

Ken Carson

Minus His Banjo, and Plus an Amazing New
Singing Style, Ex-Westerner Ken Carson Is
Sensationally Breaking a Few Music Rules!

By Jae Smith

Wednesday, 7:30 p.m.
NBC-KFI-KFSD

OWBOY gone Cosmopolitan?
"Can't be done," the ex-
erts will tell you. "With
the famous exception of
Jimmy Newell, a croon and
a yodel just weren't meant to mix.
"Not so," insist the fans of another
lanky Westerner, now in black tu-
tie and tie, billed as the singing sen-
tation of NBC's "Summertime Band-
stand." He's slight Ken Carson,
senorita in sagebrush and sent-
iment, whose phenomenal success as
a crooner is making necessary a new
book of rules!

That special quality in Ken's voice
which has taken him out of "Grand
Ole Opry" and boosted him above
and beyond the ranks of the most
popular balladeers is something
radio expert Jack Rourke has tenta-
tively titled "Zing!" A very apt way
of describing a sustained electricity
in singing which you've never quite
heard before!

Ken's conversion from four-in-
hands to bow-ties dates back to
1930, when he was yodeling with the
Ranch Boys at NBC Chicago. With
his vivid little wife, Coy, he used to
tour Rush Street proper, "evenings
after five," following the "big" of
jazz, from Father Hines to Eddie
Condon.

To Ken, popular music had "so
much more scope." He had been
studying harmony under "Breakfast
Club's" Eddy Valentine, master-ar-
ranger of swing at its swayest. He
had been studying "styles," par-
ticularly Crosby's, Como's and
Sinatra's. He had been studying his
own uncapitalized possibilities. In
spite of his success "in the saddle," he
thought he'd change horses in
the middle of the stream.

So when the Ranch Boys broke
partnership, Ken sauntered into
WGN's program department with
a new bill of goods. His voice had been
popular enough to merit attention,
and they were quite willing to try
him once a week as "Hugh Carson,
the Sweet Singer of the Plains." Ken's
unexpected mixture of sophisti-
cated and prairie melodies (with
here and there a song in Spanish)
was surprising but successful. Fan
mail from forty-six states and six
provinces in Canada led to an anti-
climax: five programs a week, with a
7.5 Hooping!

Helped Over Hump
But not long after, Ken wanted to
move west. His only chance was to
come with "The Sons of the Pio-
niers," complete with cowpoke music
and ten-gallon hats. But in Califor-
nia the breaks were waiting.
Mutual and KJJ were opening a new
radio musical, "Accent on Romance.
Ray Eberle had been picked to star.
Then a last-minute shuffle was im-
ped by the army, calling Eberle
front and center after his initial
show. With next week's music in
rehearsal and the front podium
empty, production was in a lurry.
From space, someone clutched Ken's
name, as "that singer with the Pio-
niers on the Roy Rogers show."
"Get him!" barked the powers-there.-
be. At least he can help us over the
hump.

And, after the "hump," Ken was
no longer a hasty substitution. He
was a young man who had become
a hit in less than forty-eight hours.
That indescribable "Zing!" enthused
a "sold" public. From "Accent," he
was billed on the "Ken Carson Show." MBS was in a whirligig of
new plans and projects, using to the
maximum the romantic Carson name.
The "Cowboy gone Cosmopolitan"
had broken all precedent and "ar-
ived."

But in all this crinoline there was
a crimp. The "Songs of the Pioneers"
were booked to travel east again. As
a "front row" singer Ken was under
contract to travel too. So halfway
through the season he had to leave
another show and step back into
boots and chaps. He was beginning
to feel like a one-man player in a
two-sided ping-pong game.

Ken, however, was not seriously
dismayed. He'd hit it once, and he
knew he could hold it again. In Febru-
ary of '46, when Lloyd Perriman came
back from the army, he stayed with
the Pioneers, inclusive of several Roy
Rogers pictures. Then his agent, Joe
Donohue, landed him a new "Ken
Carson" time on NBC. Once again
radio knew it had a melody-making
"find."

"Great Gildersleeve" asked Ken to
guest several shows this last season.
When "Gildy" conductor Jack
Meakin was inked to take over the
summer replacement show there was
no hesitation about vocalists trip
"Bandstand" had long ago picked
one. And with major musical back-
ground and his own choice of songs,
Ken, it seems, can now sing stream-
lined for keeps.

Relaxed Person
A gentle little fellow who strolls
rather than walks, Ken likes more
than one drink a day. Ken has a wonderful
capacity for remaining rangly re-
lected before a microphone and a
crowd. People fail to flurvy either his
singing or his speech. He settled
easily in a chair for our interview,
and except to smoke a cigarette
peacefully down to the tip, never
twitched a muscle all the time he
talked.

No "drugstore cowpoke," Ken sits
a horse better than a practiced
stunt rider, and eventually wants
to own a stable of his own. In 1932
he rode a cross-country trip on
horseback from Los Angeles to New
York, following the old Pony Ex-
press trail. He still totes his beloved
guitar with him, and likes to ramble
music out on it whenever he finds
the time.

He is a founder and charter stock-
holder in "Pioneer Town," the great
resort project now being built 200
miles west of Los Angeles. He is
between Twenty-Nine Palms and Big Bear. On

(Please Turn to Page 39)
Talking Johnny Murray Over

Turning the Tables to Get the Story of the Man Who Brings Us Breakfast-Time Stories and News

By M. J. Barge

Monday-Friday 8:45 a.m.

KNX

No stretch of imagination could term me a 'big name,' and after just so many visits to agents' offices I realized one Mr. Murray wasn't exactly in the running against Don Ameche or Tyrone Power. The only hope left was to trim up a different kind of show, unless I were to go back to band business. Luckily I had my good idea just when my breaks were bad.

Years of public performance and acting creep out in Johnny's conversation. Radio Life caught up with him in the big restaurant next door to CBS one day when he'd rushed down from the studio's editing room for his favored four-o'clock beverage - tea.

Johnny isn't a big man, but every movement of his hands or glance from those keen blue eyes shows his vitality. He was puffing on cigarettes and mentally organizing the story we'd asked for as though he were lining it up for a broadcast. Johnny hates any sort of incidental misformation cluttering an account.

'If I'd notice times while chatting with groups,' Murray remarked, 'that people who read magazines turned first to the fiction. When they had time, or got around to it, the articles captured their attention. And outside of the stories, today's publications carry such a wealth of really interesting information. Yet all these same people apparently listened to their radios continuously, and could talk about anything that had been put on the air. So why not get advance material from the publications for an air show? My only claim to a hobby is reading, anyway.'

From the very first audition, both publishers and sponsors were enthusiastic. Smart and Final sponsorship of the show is now in its ninth year. Throughout the nine years and some 1900 shows, Johnny hasn't failed once to credit the publication carrying the original interest item, nor to announce that the magazine "will be found on your news stands at such and such a time." Only repeats have been seasonal tales.

Choosing the material is a percentage deal. A certain number of listeners may like human interest stories, another group scientific or industrial news stories. I rest something else. Interest and information are positive requisites, and above all I try to avoid going into great philosophical lengths. 'Life,' 'Time,' 'Cosmopolitan,' nearly all the weekly and monthly magazines send me advances direct. I choose the stories, slap them all together and Mrs. Murray types it. The script is rushed to CBS for editing and that's as far as the writing goes. Then next day I hurry down to the station and do the show, go home and start all over again.

"Since an incident before the war I exercise particular care in preparing scripts. An article sanctioned by the Better Business Bureau had caught my eye. It concerned the big prewar market for used cars, and advised people who didn't have any great knowledge of automobiles to take along an experienced person when they did their buying. The article suggested ways to beat the tricks of patching, crankcase padding and tire camouflage, but it also stated that there were many, many reputable dealers, and I was careful to incorporate this in my talk. But no sooner had I finished the show than used car dealers as far away as Santa Barbara started keeping the wires into the studio hot with irate calls. The studio backed me up wonderfully. A dealer starting a tirade was interrupted with 'Does that apply to you?' Naturally the caller would snap, 'Certainly not!' only to be asked blandly, 'Well, then, what are you getting so excited about?'

Home to Mr. Murray is the new California style house nestled back of Hollywood in Nichols Canyon. The neat white fence lends a charming...

(JOHNNY MAKES his reading over listening through his daily fifteen minutes of CBS time that could be called a "digest of digests." KNX Photo.)
ABC's "Lum and Abner" dish up latest food concoction named in their honor. A glorified hamburger with peanut butter and other goodies added, it's called a "Lumberger".

Skelton Songstress Anita Ellis cuts ribbon to open nineteenth Azalea Festival in Mobile, Ala., where NBC chirper served as queen of event.

Just leave it to the girls to get Richard Ney's autograph. Left to right, Mutual's "Leave It to the Girls' cast, Eloise McElhone, Madge Evans, Paula Stone, Florence Pritchett.

"Don't turn on the radio; turn on the electric stove," says Henry Holt. When pan of water is placed on the burner, Mutual-KORE programs from Eugene, Ore., come through faintly but definitely, a not uncommon phenomenon involving principle of crystal set.

Colonna takes it easy, but it's just a pose, for Jerry has a big summer with two pictures and air guest shots lined up.

Seen on the radio scene
Talking Johnny Murray Over

(Continued from Page 37) touch, but is no longer necessary to curb adventurous youngsters. Son Tony is now thirteen, and Pamela is eight.

Whenever the two big Murrays, Dorothy and Johnny, find time between scripts they hire to the nearest golf course.

"Which isn't very often, any more," Johnny lamented, "so many things are happening that I'd like to tell people about that I find myself reading all the time."

Men of Music--Ken Carson

(Continued from Page 36) his share of the more than 126 stretching across there, Ken wants eventually to build a summer camp for under-privileged children, in a 4000-foot-high climate where hiking, camping, fishing and hunting are available all year round.

A great admirer of modern music, Ken collects Gershwin and Debussy, and will break any previous appointments to see a performance of either Kreisler or Rubenstein. He still loves good western music, especially the songs of his good friend Bob Nolan ("Cool Water" and "Tumbling Tumbleweed"). "Bob has one particular song which he's never had printed. It's the loveliest thing I've ever heard, called 'From Halfway Round the World.'" Ken, who has collaborated with Nolan on many songs, has also written a collection of western music on his own, including "Over the Rainbow Trail" and "Western Wonderland."

"Maybe you've heard some of it in Republic's 'Sunset in Eldorado,' or in--" he began, but we shook our heads, confessing a blasphemous ignorance of cowboy pictures . . .

"That's all right," he chuckled. "I've made two films so far, myself, and I've only seen four in my life!"

Poking Fun at Yesterday--Today

(Continued from Page 33) unquenchable ambition, stuck with it until 1935, when the door was opened to greener pastures by his first radio commitment with Fred Allen, under nothing less than a ten-year contract.

With Top-Notchers

When Fred Allen left the air, Brown joined Jack Benny's gang and wound up in California in 1943. Performances on innumerable shows followed, including the Charlotte Greenwood and Fanny Brice comedies, the Carson, Burns and Cantor shows, "Life of Riley", "Duffy's Tavern" and "A Date With Judy."

The laughable "Father Foster" role on "Judy" probably has its best model in the John Brown of today. Away from the mike, John's prime interests are the three other "J. B.'s" who comprise his family. (Wife June, ten-year-old son Jarod, and seven-year-old daughter Julie.) Jarod is already displaying prodigies along the same lines Brown Senior hallowed. "He's a darn good little actor, too. It's tough to try and help training your own children to act is difficult because you want them to be so good. Little Julie doesn't care a whoop about anything theatrical. She just goes along bright and happy and laughing, continually being told in school that she talks too much."

The Brown home is in Beverly Hills, and here John has a stack of records he doesn't get to play, a library of books he doesn't get to open, and a piano gathering dust.

Men of Music--Ken Carson

The actor had started piano lessons with his children. When childish interest fled, and Jarod and Julie gave up in favor of learning dramatics (in Julie's case), Father kept plugging away. Now he laughingly admits to playing two ways, "slowly and poorly."

One hobby John is attempting to crowd into hurried hours full of parenthood and radio shows is the setting up, in illustrated form, of more than seventy-five solitary games he knows. "That line array of cards and trivia is what comes of sitting backstage all day between radio rehearsals for twelve years. But the games provide just the reason I need to use that camera I haven't, as yet, found time for. So I thought I'd form a short book of card games, with the layout of the hands done in color photography." He grinned and warned us. "Don't look for it on the stands right away. I've been a little busy lately."

Then he went on rather ruefully, "Probably one of these days I'll find myself doing the part I've learned more about, through experience, than any of the others. It'll be the man who never gets anything done because he doesn't have time."

Stitch in Time

Busily combining home economics with office routine is Evelyn Harclerode, secretary to Ed "Archie" Gardner. Each time a star visits the NBC "Duffy's Tavern" he signs his autograph on the roster. Then it's Evelyn's job to embroit a copy signature on that priceless apron which Ed wears for each show.

Just Average

"There's nothing unusual about my daughter," remarks MBS' "Superman" co-star Joan Alexander. "She's just an average, normal genius."

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BIG LEAGUE BALL
AT 2:30

Hear Hal Berger every afternoon Monday through Friday, presented by Marshall and Clampett, the West's largest De Soto-Plymouth dealer.