


PROGRAMS FOR WEEK BEGINNING JULY 27

RADIO

Life

8¢

FORTY PAGES



BILL GOODWIN
UNDERWRITING
LAUGHS
●
PAGE 34

UP JUMPS JACK • THE REAL McCOY • PAGE 5

PAGE 7 • IRRESISTIBLE AUTHOR MEETS IMMOVABLE CRITICS

Ken Carson • FROM SPURS TO SPATS • PAGE 36

The Ear Inspires the Pen

Miss Peggy Webber, 1127 Lillian Way, Hollywood 38, Calif.

Sirs: Ever since I received your kind award this year, the significance of the whole thing has been growing within me. I do not want my feeling of gratitude to be expressed merely by the telephone call I made to your editor, Evelyn Bigsby, for somehow the things one feels are seldom said on the phone.

All the while I was attempting to make a dent in Hollywood radio, your magazine was my bible, and I felt that the epitome of happiness would come in being favored by it.

I know that no politics whatsoever prevail in your organization, and that you select the personalities you do, free from favoritism. No one could have been more a stranger to you than I, when you selected me for a feature story and for honorable mention. Therefore I'm twice as thrilled and grateful for your generous attention as I would be had it come from any other source.

Thank you, very much, Radio Life. I hope you grow even bigger and stronger.



Eleanor W. Prescott, 1429 Gardenia Avenue, Long Beach 4, Calif.

Sirs: I can't walk very much, so have to spend lots of time sitting home, and I get lots of enjoyment from my radio. But my pet peeve is transcribed programs. I have often wondered why sponsors cater mostly to the people in the East, and we out here must be satisfied with transcriptions of some of the best programs . . . such as "Breakfast in Hollywood" and "Queen for a Day." And in my opinion, "Queen for a Day" is so poorly transcribed that lots of times there are several portions that we aren't even able to hear!

It seems that "we out here" can take our choice of transcribed programs or getting up at the crack of dawn to hear live shows when majority of listeners "in the East" receive them. Sponsors cater to the most heavily-populated areas.



Miss Yolanda Kohl, 1003 South Baldwin, Arcadia, Calif.

Sirs: I listen to "Blondie" regularly, and have come to the conclusion that the studio audience does not understand what Mrs. Buff-Orpington (hope it's spelled right) means, when she says: "My late husband, Mr. Buff-Orpington, the man who invented the chicken, you know . . ." People always must laugh politely, save for the few who know. There really was a man who worked until he produced the Buff-Orpington chicken . . . (his name was Buff-Orpington, of course)!

Page Two

Julie Allan, Locksley Place, Los Angeles, Calif.

Sirs: I want very much to say "thank you" to someone for "The Couple Next Door," which I recently discovered on KNX. Also, for the "Family Theatre." To those of us who love plays on the air, the prodigious number of murder-mysteries and other gruesome affairs have been largely punishment. The "Couple Next Door" affects one in the manner of a fresh breeze after the murk and ugliness to which even our finest artists now lend their talents, humans being sheep and not want-



Portland Hoffa

Mason Adams

ing to be left out of anything. Noting your faint criticism of the "C.N.D." it could not possibly smack of "copy-catness" (your term) to the extent to which the writers of murder series do.

Perhaps one day you may publish a photograph of Mason Adams, who plays, among many other roles, "Pepper Young." And I have often wondered about the appearance of Portland Hoffa.

Herewith, your requested pictures of Mason Adams and Portland Hoffa.



B. Wade Albert, 2952 South Brighton Avenue, Los Angeles 7, Calif.

Sirs: In regard to the "Sheriff" show. Until "Cassie and Bobby" return they don't need a twenty-mule team . . . one old broken-down gray mare could carry the load!

★ ★ RADIO LIFE ★ ★

CARL M. BIGSBY, Publisher

July 27, 1947  44 Vol. 15, No. 21

Published Weekly at Los Angeles, California. Business and Editorial Offices: 6361 Selma Ave., Hollywood 28. Phone Hillside 9275.

Radio Life was entered as Second Class Matter May 8, 1942, at Los Angeles, under Act of March 3, 1879. Prepaid Subscriptions, \$4.25 year, \$2.25 six months. Single Copies on sale at leading Independent Grocers in Southern California at 2c each. Single Copies by mail 10c.

EVELYN A. BIGSBY, Editor

Editorial Department: Feature Editor, Joan Buchanan. Art Director, Ray Wheeler. Log Editor, Hal Julian.

Business Department: General Manager, B. W. Lewis. Advertising Manager, Gene Jones. Office Manager, Georgia Caywood.

All material used by Radio Life is specially prepared by its own staff writers, and reprinting in whole or in part without publisher's permission strictly forbidden.

Mary Curtis, Arlington, Calif.

Sirs: One of your readers recently wrote to ask what program Perry Como guested on in February. I read about it recently, so here goes. Seems it was "Meet the People." Como introduced a man named Steve Tartaglione, who had written a song even though he had spent thirty-four years in a wheel chair. Mr. Tartaglione told the story of the song, and Perry sang it. It is to be a Number One Leeds plug tune. This info was in a musical mag, but the strange part is that they didn't tell the name of the song. If you could find out the name, we'd all like to give a boost to a man who could write a song after thirty-four years in a wheel chair. Swell of Perry to introduce it, too. He sounds like a nice guy. Since he will be tied up in New York for a long time, and you can't do a regular article on him, how about the "Twenty Questions" and a picture for our albums? If you ask him the questions, find out his "no swoon" secret. If other crooners would only take note . . . it sounds awful over the air.

I'd like to read about the two who run "Open House" on KFXM every day from 1:00 p.m. to 2:00. They're cute!

We'll try to put "Twenty Questions" to the personable Mr. Como quite soon. As for your "Open House" show, it's a San Bernardino local piece, but we have checked them on possibility of a picture and story, in answer to your request.



E. K. Vogel, 1911 West 66th Street, Los Angeles, Calif.

Sirs: I'd like to introduce the mothers who complain of awful children's programs to a new one that is excellent.

It's "Adventure Parade" on KHJ at 3:45 Monday through Friday, and each week a wonderful classic is dramatically given. My son and I have heard "Moby Dick," "Kidnapped," "Black Arrow," etc., and found them thrilling, and I thought them the best all-around radio listening for children we've ever tuned in. The series is unsponsored, and KHJ has this mother's sincere thanks.



Nellie Mayer, 1846 Palton Street, San Pedro, Calif.

Sirs: Seems to me as a reader of your fine magazine, you have given everyone mention but the "Script Departments" of the various studios. How could a radio program be produced if it were not for the thousands of sheets of script each day? The heads of the departments are efficient hard workers, as well as the young ex-GIs and girls who pound out millions of words a month on typewriters, stencils, etc., and who are so poorly paid. Go and see for yourselves. They also read your magazine.

You're right, Miss Mayer. We haven't done a good script department story since 1942, and your request has been seriously calendared.

Edward Bell, 355 Fairview Street, Los Angeles, Calif.

Sirs: Long ago, programs had an ad at the beginning and the end. Then, because people tuned ads out, they put one in the middle. Now the greedy hogs put two and sometimes three in a fifteen-minute program. That's overdoing it. It only bores us and makes us resent sponsor, announcer and product. Would you allow anybody to open your front door and shout his ads every ten minutes?

If only somebody would start a non-profit no-dues association whose members would drop postals to sponsors stating they will boycott their products if annoyed by too many ads, I, for one, would surely join. Would you? Like to hear about this from other readers.

A corking good idea, Mr. Bell . . . and how about it, fellow Radio Lifers?



Mrs. W. Van Nortwick, Route 2, Box 511, Riverside, Calif.

Sirs: These people who write complaining of "off color" jokes irk me no end! They have dials and can always tune in elsewhere. Heavens, I'm no low-brow, but Bob Hope's jokes or those of any other comedian just don't seem off-color to me. I don't listen for that kind, I guess.

How about an article on "Dick Haynes at the Reins" on KLAC at 6:00 a.m. to 9:00 a.m.? He also has an entertaining show in the afternoon. The trouble with me, I like so many shows and all on at once, only thing to do . . . hear KLAC one day, and KFI another! Thanks for all the wonderful articles you have, and I hope I can see some of the programs written up I especially like.

Our news and review and picture sections have both scheduled for future coverage the Dick Haynes show and personality. Hope you readers will be patient with us, because there are so many stories to do . . . and we are trying to keep up faithfully!

Mrs. Gerald Rook, 1520 East 63rd Street, Long Beach 5, Calif.

Sirs: I would like very much to add to the letter about Ben Alexander. I have written him dozens of times, and he pays no attention. And believe me, plenty of people in Southern California could use the



Johnny Olsen



Ed East

things they write for. Is he from the South, or something? It seems all his letters are from there. Would you please print a picture of Johnny Olsen and Ed East?

Ben Alexander is . . . A NATIVE CALIFORNIAN! And, as we have stated before, to our knowledge, absolutely no favoritism is shown to out-of-towners on any program. The cards just happen to fall that way, and most emcees have a colossal number of folks to handle, so small wonder winners are from all over the country. Herewith, your pictures of Johnny Olsen and Ed East.



Mrs. Lael Ingold, 1113 Fair Oaks Avenue, South Pasadena, Calif.

Sirs: I wonder if radio knows itself what benefits it gives both listeners and participants on its audience-participation shows?

By being chosen as a contestant, one may almost overcome an inferiority complex, just through thinking more of the occasion or the prize than his timidity. Even folks reluctant to try, find that stunts aren't half so frightening as anticipated. Radio has done a great deal in eliminating such . . . psychological embarrassment.

Besides this there are hundreds, even thousands, to whom radio is sole entertainment, because it costs nothing. And, to them, participation programs are often a means to win needed articles without being labeled indigents. There is only one audience participation program I know which seems to show personal favoritism in selecting contestants. On the whole, I think radio's emcees realize what a wonderful thing they are doing for the public, as well as the sponsor. So may I pass out a huge bouquet to all audience participation shows and their staffs . . . more power to them!



M. G. Buckley, 1830 South Hobart Boulevard, Los Angeles 6, Calif.

Sirs: Frank Munn went off the air long ago, after we had listened to him for years. We're interested to know whether he is ill, on vacation, or if he is off the air permanently.

Frank Munn has retired from radio and the concert stage, in favor of an easy and well-deserved life of rest at his Connecticut estate.

(Please Turn to Next Page)

California Radio Service Co.



HERE ARE TWO GENTLEMEN WHOSE APPEARANCE, PERSONALITY AND ABILITY ARE OF THE FINEST QUALITY. THEY ARE JERRY LAWRENCE AND VAN HEFLIN.

Jerry Lawrence



Handsome JERRY LAWRENCE brings his famous "Wax Museum" to KFI listeners each Saturday night at 7. The program features recorded collectors' items with interesting comments and anecdotes by Lawrence.

Van Heflin



VAN HEFLIN plays the title role in "The Adventures of Philip Marlowe" each Tuesday night at 9 via NBC-KFI. It's an adventure-mystery show based on the famous stories of Raymond Chandler.

THAT'S KFI — DIAL 640

—Advertisement

Page Three

FOLLOW ALL
The Pacific Coast
League Ball Games
Of The
LOS ANGELES
"ANGELS"
and
HOLLYWOOD
"STARS"
OVER

KLAC 570
ON YOUR DIAL

Nightly: Tuesday Thru Friday
Weekends: Afternoons

Sponsored As
A Public Service

IT'S THE AGE OF
ACME

FINE BEERS SINCE 1860

Bohemian Distributing Company
LOS ANGELES 11



FAMOUS LOVE STORIES

JOSEPHINE . . . Slave that Napoleon was to ambition, he was an equal slave to his tall and stately wife, Josephine. Without political knowledge or ambition she gained and held the love of one of the world's greatest military and political figures.



You'll Love
WHITE KING SOAP

The skill and knowledge that created the first granulated soap has improved it ever since. That's why you'll love WHITE KING. White King, we believe, was the first granulated soap ever made. Use WHITE KING in your washing machine. Use gentle WHITE KING for your dishes, for lingerie and baby's things . . . and precious blankets, too. Remember, nothing washes like soap . . . and there is no soap like WHITE KING.

The Ear Inspires the Pen

(Continued from Preceding Page)

Frances and Eleanor Plebanek, 649 East 111th Place, Los Angeles, Calif.

Sirs: "Sunrise Salute" has become a western show since your last article, and they have different entertainers on the program. So couldn't you please do another article on them? Please?

Thank you very sincerely for the picture of Burritt Wheeler.

Such enthusiasm wins us over completely, and we apologize for giving you the Burritt Wheeler picture in place of your story. It's hard to keep pace with the changes in program personnel and format, and we've failed to actually do another piece, as you say, on the new "Sunrise Salute." So, we'll compensate at our earliest opportunity, and thanks for your patience and interest.



E. A. Rich, San Bernardino, Calif.

Sirs: Your "Mikemen" series is the best you've ever printed. I'd like an article on Terry O'Sullivan, KFI, whom I've listened to for many years, even before he came west. Also, if possible, Nelson Case of "Lone Journey" and Richard Stark of "Hour of Charm."

An article on the very Irish Mr. O'Sullivan was in our August 20, 1944, issue, and since there are so many "mikemen" who have had no stories at all to date, we thought we'd cover them first. Nelson Case and Richard Stark are both speaking from New York at present. We will check CBS on possibility of a long-distance interview.



Mrs. Clio Brown, La Jolla, Calif.

Sirs: I'm wondering if you have listened to "Music for Dreaming", every morning at 1:00 a.m. to 5:30 a.m. with Bob Phillips, over KFI? It seems to me he is showing himself a most splendid and unique entertainer. His low, delightful voice and his easy, natural, effortless ad-libbing make themselves felt throughout the entire program. He should be worthy of much praise; why not give it to him? Also, his beautiful announcing of this classical music is noteworthy . . . wish he did more of it!

We'll try to have a "Mikeman" story on Bob as soon as possible, since so many of our readers have sent requests. Meanwhile, you'll find a picture of him in a recent "Ear Inspires" column, which should halfway compensate for our busy distant schedule.



Arthur M. Harris, 324-B North First Avenue, Upland, Calif.

Sirs: I think the Radio Family should open its family bible and read the ten commandments:

"And the Portable spake, saying: I am the Voice of Radio, thy servant:

"Thou (public) shalt have no need of any other entertainer or educator.

"Thou (public) shalt not bow down thyself to corny and irritating commercials, nor listen to them.

"Thou (industry) shalt not disre-

gard thy listeners' wishes for they wilt hold thou guilty if thou taketh away their pleasure.

"Thou (industry) shalt remember to keep the week-day entertaining.

"Thou (industry) shalt honor thy Federal Communications Commission and its laws, that thy days may be long upon the air.

"Thou (industry) shalt not discontinue fine programs that thy listeners enjoy.

"Thou (gagsters) shalt not commit the unpardonable sin of telling off-color jokes.

"Thou (gagsters) shalt not steal thy brothers' jokes! And shalt stick to thine own profession. Let the farmers raise the corn.

"Thou (sponsors) shalt NOT bear false claim for thy products!

"Thou (broadcasters) shalt not covet thy neighbor's network, nor his programs, nor his entertainers, educators, singing commercials, advertisers, nor anything that is thy neighbor's.

If thou (radio) must be a slave, let thy listeners be thy master, NOT thy sponsors!"

"Yea verily . . . Amen!"



Mrs. Charles Romano, 837 West Huntington Drive, Monrovia, Calif.

Sirs: I have looked for Union Oil's program "Point Sublime" for some time and have missed it. Could you tell me what has happened to it? I did enjoy the program.

Fred Waring has a grand program at 8 a.m. and always good music. Also enjoy Jack Birch and the "shortest fifteen minutes in radio" immediately following on KFI.

Hardly a season goes by, Mrs. Romano, that we don't hear from so many nostalgic listeners about "Point Sublime" that we wonder some wise sponsor has not brought it back long ago. Union Oil, for its part, was forced to make a budget cancellation, and now carries "Richard Davis" at the same time.



Carolyn E. Darrow, 4724 209th Street, Bay-side, Long Island, New York

Sirs: My friend, Mrs. Louise Russ of Los Angeles, kindly sent me my first Radio Life subscription, and now I can't do without it. I'm a nurse, and pass the finished magazines on to my patients, and oh, how they love them!

I have only happiness from my radio. If I don't care too much for a program I turn to another. My only objection is to double-meaning stories and off-color jokes, insulting both decency and intelligence of the countless folks loyal to sponsors and actors.

Mikemen

No. 15 of a Series

Jack McCoy



By Jane Pelgram

Personable Jack McCoy Likes Crowds, "Particularly Crowds of People", and Turned His Talents With No Small Success Toward Dealing With Them as a Trade



▲ **JACK WILL TAKE** his wide-open personality and careless grin over to CBS "House Party" this September for a portion of the emcee chores. CBS Photos.

JHE speaking system at the Brown Derby droned out the name and message... "Mr. Jimmy Durante, telephone." The tall young man at our side scowled in mock rage and turned to his friend. "So that's how that man Durante got to be so well-known, huh? Having his friends page him during the lunch hour at the Derby! Why didn't you think of that for me?"

The friend made the pseudo lament in an aside to us. "Yes, poor old Jack just isn't getting ahead at all. Been in Hollywood three whole months and has only four or five shows to emcee."

Jack McCoy, in case you aren't up on your emcees, is the fellow who has traded banter and led the festivities on "Money on the Line", "Meet the Missus", or "You're Only Young Once." For good guessers in the Sunday afternoon audiences at "Jack in All Trades" he regularly deals out the cash prizes and gifts. At this time our emcee, his five guests and the listening audience all manage to have fun during disputes on the occupation of each guest, for Mr. McCoy handles the whole thing as smoothly as an Elsa Maxwell party.

You may have seen this merry looking chap at work... a chap with big dark eyes and a voice designed to make Orson Welles look to his laurels. Offstage Jack is equally gay. He talks easily, likes everything... tennis, open cars, people, omelets, and opera. A drop from his usual banter into a more serious vein probably follows a bout with the daily headlines. Study of the world and its people, past and present, comprises Jack's main hobby and

has the attraction that fiction does for most people. Any mention of the part of the world known as Southern California elicits an enthusiastic shout on his part.

"Three things brought me here. I had a car, a couple of dollars and the biggest yen in the world for the wide open west. So I took a ride on a chance and it panned out with a bonus. It's wonderful... work, people, everything. The only time I really saw that road stretching back to Texas was the day I was 'thrown to the wolves'," he commented facetiously.

This last meant auditioning by the terrifying procedure of taking a hand mike, going down into the

crowded court in front of the studio, and creating a little ad lib "man on the street" show among the people crowded in line waiting for admission.

Success under fire of this sort is no cinch, even for this lanky performer who made his radio debut at eighteen. But the more difficult a situation may be, the more lightly it is referred to by the laconic McCoy. A very keen and serious mind is cloaked by all his badinage and jesting.

Lapsing into a nasal accent full of strongly pronounced "r's" and stating that he's "an old homespun middlewesterner who dabbled around in

(Please Turn to Page 32)

▼ **JACK STEPS OVER FROM HIS REGULAR** "Jack in All Trades" mike spot to double up that six-foot-four-inch frame and interview the youthful participants on "You're Only Young Once."





MEET THE NEW "RICHARD ROGUE". It's screen hero Barry Sullivan, of course, in a return to radio in the summer series which replaces the "Fitch Bandwagon" for thirteen weeks. NBC Photos.

Starring Sullivan

By
Joan Buchanan

Screen Hero Barry Sullivan Returns To Radio as Private Eye, "Richard Rogue", in "Rogue's Gallery" Show

Sunday, 9:30 p.m.
NBC-KFI-KFSD

HEY'VE HAD to adjust those mikes at NBC to a new height in order to catch Barry Sullivan's portrayal of "Richard Rogue" on this summer's "Rogue's Gallery." Barry lacks about a half inch of hitting a mere six-foot-three, and therein lies the reason behind his first steps toward an acting career.

When Barry was a student at Temple University, the campus production of "Holiday" starred a very tall

leading lady. In an effort to find a leading man who matched her, the college football team was lined up and the tallest man ordered to step forward. That was Barry.

Previously ambitious to become a lawyer, Barry became interested in the theater. After earning part of his expenses at college by working in the university grill, Barry found his following jobs were equally prosaic. He was theater usher, chain department store buyer and car washer before he landed on Broadway. Parts in many radio dramas

followed ("name any soap opera—I was probably in it") and he became an important cast member of such productions as "The Man Who Came to Dinner," "Brother Rat" and "Idiot's Delight."

Horrible Truth

Barry's comment on these biographical facts is a little startling. "Isn't it horrible?" he asked. "And the most horrible thing about it is, it's perfectly true!"

At one time Barry was doing so many soap opera parts ("Joyce Jordan," "Woman in White," "Portia Faces Life," "Amanda of Honeymoon Hill," "David Harum," among others) that he was in danger of meeting himself coming around the corner from one broadcast on his way to the next. "Once," he recalled, "I was doing a midwestern newspaper reporter with a slight twang on 'David Harum' and a veddy, veddy society doctor on 'Portia.' I rushed from one broadcast to the next and found myself reading the society doctor's lines with the reporter's twang!"

During the radio phase of his career, Barry played in many detective thrillers but not often as the hero—he was usually a "bad guy."

His favorite screen detective is Humphrey Bogart because he says Bogey has such a wonderful nervous quality of being able to stand absolutely still and yet give you the feeling that something's about to happen.

Radio veteran that he is, Sullivan experiences no qualms about returning to the mike. He avers that neither radio nor the stage makes him nervous—but with pictures it's something else again! "The first time I saw myself in the rushes I said, 'Let me go back to New York!'" Barry's first screen appearance as the psychiatrist who interpreted Ginger Rogers' technicolor dreams in "Lady in the Dark" still makes him wince. Why? "Well, (a) I wore a stickpin, (b) I had my hair combed, (c) I had a moustache, and (d) I was scared to death!" he grimaced. He credits Dorothy Lamour with finally snapping him out of his professional case of nerves. Barry recalls that one day when he was particularly jittery about a scene, Dorothy looked up from her knitting and observed, "Well, isn't this better than working for a living?" He's tackled his movie tasks with a new approach since.

He's very excited about his latest film, "The Gangster," due for release

(Please Turn to Page 32)



PRODUCER CHARLES VANDA, writer Ray Buffum, radio-television actress Harisse Brin and star Barry Sullivan watch while engineer-sound man Walter Rippel demonstrates the secrets of his trade. Socking a cabbage with the butt of a gun equals the sound of a clunk on the head, and a knife in the watermelon is a stab in the back as far as the listeners are concerned.

GATHERED AROUND THE MIKE for a friendly but fiery discussion of the best seller, "The Plotters," are (l. to r.) Earl Browder, former head of the American Communist Party; program moderator John K. M. McCaffrey, Leo Cherne, executive secretary of the Research Institute of America, and John Roy Carlson, author of the book. Harold Stein Photos.

Sunday, 7:00 p.m.
NBC-KFI

IT'S A well-known fact that you can't judge a book from its cover—but you can get a pretty good idea from its reviews. "Author Meets the Critics" goes farther than that. It lets the critics have their say-so and then gives the author the chance to answer their charges and explain his position.

John K. M. McCaffrey is the pro-



No Literary Tea

*When "The Author Meets the Critics"
It's the Differences of Opinion That
Make for Information and Amusement*

gram moderator and, as an editor, is in a position to understand and sympathize with both sides. McCaffrey sits at one table, the author has his choice of seat and table, and the two critics sit at another. Two critics. Yes—one for and one opposed.

The author is given a bell which he may ring during the early portions of the broadcast to signify he is in opposition to a statement by one of the critics or moderator McCaffrey.

The program opens with the moderator giving the general public an idea of the book contents and a few remarks pro and con about the book and its author. The first fifteen minutes of the show belong to the moderator and the critics. For the last fifteen minutes the author takes over—usually in a hard-hitting rebuttal. This is his chance and he makes the most of it. No punches are pulled. From time immemorial authors have maintained that critics get the last word to make or break a book, but for half an hour each week the tables are turned, and the result is provocative listening.

Unrehearsed

McCaffrey doesn't believe in presenting a stilted debate on his subjects, so the program is entirely spontaneous—there is no script and no rehearsal.

Producer Martin Stone is the orig-

inator of the show. Requested several years ago to do a book review program on a New York station, Stone reasoned that a method of reviewing a book while presenting the conflicting critical comment would have more interest for an air audience than the usual literary rehash. "Author Meets the Critics" was devised and since that time has attracted larger and larger audiences.

The program airs the gamut in both the personalities and the books presented. The writers and critics range from Broadway stars to international figures. Books range from high comedy to the most serious of tomes.

Some of the books reviewed in recent months have been Paul Gallico's "Confessions of a Story Writer"; Arthur M. Schlesinger's Pulitzer prize-winning "Age of Jackson"; Alice Marble's "Road to Wimbledon"; Charles Jackson's "Fall of Valor"; Frederic Wakeman's "The Hucksters" and John Roy Carlson's "The Plotters." In addition to the foregoing authors, some of the other writers and critics appearing have been Ilka Chase, Broadway star and authoress of several best-sellers; business analyst Leo Cherne; Christopher Burney, author of the controversial "The Dungeon Democracy"; Lewis Gannett, dean of daily book critics from the New York Herald-Tribune; Earl Browder, former head of the



↑ WHEN JOHN K. M. McCAFFREY isn't guiding the discussion on "Author Meets the Critics" he is at work as editor of the American Mercury magazine. As an editor he is aware of problems of both author and critic.

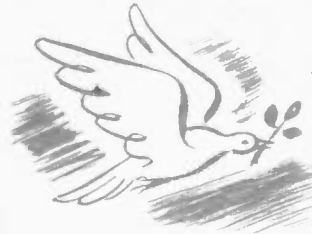
Communist Party in the U. S. and at present running a literary agency; Eugene O'Neill, jr., professor of Greek at Yale; John Mason Brown, author and drama critic from the New York Post and the Saturday Review of Literature; Ralph Ingersoll, contributing editor of P.M. and author of the furor-creating "Top Secret"; Bill Mauldin, foremost cartoonist of World War II and author of "Up Front."

Seldom in the clash that results from the irresistible author meeting the immovable critic does anyone convince the other side that they're wrong. In fact, when "The Hucksters" was reviewed, radio itself, including moderator McCaffrey, was taken for a ride!



"Peace Comes Ashore"

When First Mate Bob and His Crew Drop Anchor on Your Morning Dial



By Judy Maguire

(A) NAUTICALLY DRESSED in his "Good Ship Grace" blues, here's the devout man who brings a quiet blending of poetry, scripture and music three days a week over KXLA, KRKD and Long Beach's KFOX. Photos by News Pictures, Ltd.

*Monday, Wednesday, Friday, 8:30 a.m.
KXLA
Tuesday, Thursday, Saturday, 8 a.m.
KRKD, KFOX*

ONE SILENT morning, at 6:30 (PST), we stumbled outside to make the long trek from Inglewood to Glendale. An hour and a half and several bus rides later we arrived sleepily at Hyperion and Tracy Boulevards and radio's "Haven of Rest."

Built like a ship and facing the point of the crossing intersections are the blue and white broadcasting studios of First Mate Bob and his crew. We crossed the patch of lawn, went up the gangplank and through the cabin door. Inside, the organ

was playing, and we could hear the familiar "Haven" quartet.

"Good Ship Log" and art editor Ted Maines ushered us into the small auditorium, and we found a convenient place a row or two from the stage. We listened to the music, watched First Mate Bob, and a few minutes later found we no longer felt tired!

For there is something exhilarating as well as tranquil about the actual atmosphere of this early morning devotional program. First Mate Bob (radio veteran Paul Myers) is a vigorous, medium-height man with steely hair and ruddy skin. Smartly garbed in contrasts of brown, he sits at a table crowded with books, alternately working with a Bible and a script.

Singing crew (Ernie Payne, bass; Leonard Fox, baritone; Kenneth Nelson and Charles Turner, tenors) are four sportily-dressed gentlemen too, who smile and josh jovially between their selections. Final crew member is organist Loren Whitney, whose gifted interpretations on the three-manual Hope-Jones Wurlitzer are both sounding note and background for each "Haven of Rest" show.

Inside "The Good Ship Grace" sev-

eral changes are being made, with the front walls still in process of a new repaint job. But the rest of the room is cool, nautical with portholes, and as casual as you'd imagine a ship's inside to be. The quiet little studio, which has been built to accommodate a good but comfortable crowd, was deserted on this Tuesday morning, due to the distance and the time. But a large attendance shows, we were told, on Saturdays, when regular "Haven" listeners are not bound for work instead.

Prayerful Start

Just before air-time the "Cap'n" nodded to tenor Turner, who led the six-man cast in a brief moment of dedication prayer. The ship's horn blew, the eight-bell signal rang, and the quartet softly launched into the "Haven of Rest" theme.

First Mate Bob then spoke the opening program sentence which has been the keynote of his life . . . "Eight bells, friends, and all is well."

Thirteen years ago Paul Myers was a hopeless alcoholic. He had formerly been manager of two radio stations, KFVD and KFAC, and a writer-producer-announcer recognized throughout the southwest. But by 1934 he had left his wife and four children and was wandering along the San Diego waterfront, a derelict and a drunk. At 4:00 o'clock one morning, a ship had sounded those important "Eight Bells." They had inspired for Paul Myers a new beginning in life; for millions of listeners a new religious radio service. Paul had gone to church that morning for the first time in many years, and he had sent his family a wire. When he had arrived back home in Los Angeles, his wife had been waiting to help him. Together, though his voice was gone, they had planned a religious program entirely built on interdenominational faith.

Consecration has done the rest. In
(Please Turn to Page 32)



(B) LEFT TO RIGHT, the "Haven of Rest" crew: Loren Whitney at the organ; Kenneth Nelson, Charles Turner, Leonard Fox and Ernie Payne, quartet; and First Mate Bob (Paul Myers). News Pictures, Ltd.

July 27, 1947

RADIO IN REVIEW

NEWS and COMMENT

For Love o' Mike (General Comment)

Rumors Are Flying

Summer is the season when the rumors bloom. Here's our weekly crop: NBC is rumored interested in the series based on Sam Houston that announcer Gene Baker and his wife, Nancy Houston Baker, who is grandniece of the Texas hero, are scripting. Hildegard may have a platter series, a la Crosby, this fall. Earl Carroll may turn over his famed restaurant to the four networks for remotes. Bob Burns may be on the Dick Haymes show come fall. Skitch Henderson's band rumored to be a smash in New York's Hotel Pennsylvania. Jean Sablon reported squiring Margaret Whiting. Henry Morgan, who is in Hollywood for a month, won't say so, but it's rumored that he is talking a picture deal with a studio he won't name. Garry Moore and Groucho Marx are favored contestants for Phil Baker's emcee job on "Take It or Leave It."

Your Cue (Shows You May Like)

Nelson Pringle

Nelson Pringle's excellent newscasting on KNX at 7:15 a.m. and 11:00 p.m., Monday through Friday, (sounds like he puts in a full day) has long been a habit with us.

Nelson has a sincerity and sureness of approach in his delivery that gives each fifteen-minute segment an added importance. Sadly enough, many of our bouts with newscasters come off with us remembering nothing, but Nelson makes his information stick.

On the 7:15 a.m. broadcast, Pringle covers the national scene and starts out the day with wit and taste. His nightly broadcast concerns itself mainly with local coverage. And to Pringle the word "coverage" means just that. He goes out and sees what's doing!

A Pringle eye-witness report—whether it's a description of a swanky eviction on Sunset Strip or a resume of his visit to an explosion disaster—is a very different kind of news from that merely rewritten from wire reports. Not that either is lacking in verisimilitude, but a description from an eye-witness makes a personal, colorful story of an event that, third or fourth-hand, might seem dry and far away.

Nelson finds part of his story in the atmosphere of the event—the build-

ings, the streets, the curiosity-seekers on the sidelines. Each Pringle broadcast leaves a picture in the mind (perhaps the reason we remember what Pringle says).

Another definite asset to Nelson's newscasting is his subtle and straight-faced New England humor. His wry remarks point up the ridiculous and pompous in the headlines.

And don't expect a hot-shot hold-the-presses style of news delivery just because we've emphasized that Nel-

son's on his toes—his down east Yankee twang, tempered by years of traveling, emerges as one of the most soothing of radio voices.

"Rooftops of the City"

Significance of KNX's new Thursday at 7:30 p.m. offering, "Rooftops of the City," lies in complete realism. Writing, acting and directing are combined beautifully to bring out the very words and reactions that could well be those of Mr. and Mrs. Joe Doakes under similar circumstances. That device always insures realism.

The dramatizations concern the loves and sorrows, hopes and despairs that lie hidden beneath the teeming panorama of a big city's luxurious penthouses and shabby tenements, its gleaming opera houses and cheap dance halls.

A recent Thursday's presentation, "Dance With Me," an original by Winifred Wolfe, with Paul Potter and Jone Allison as principals, was as intimate as a passing peek into a window, and held as much lingering, sorrowful punch as overhearing a quarrel between friends.

It was the story of a struggling dance team. The boy was faced with the realization that the girl could find more security through marriage, to someone else, than in continuing her career with him. Subsequent dialogue and action were as real as though a mike had been hidden to catch the set-up. No high-toned bunk to weary a listening audience in which the girl, rejected by the theaters, made a smashing comeback, and no equally wearying platitudes about "doing what's best for each other."

Finally they went their separate ways, each bitter and lonely, to try to become good partners, matrimonially or artistically, in their jobs... jobs made necessities by the need to eat.

"Rooftops of the City" is the kind of show you like to talk about the next day.

"Summer Electric Hour"

The "Summer Electric Hour" (KNX, 12:30 p.m. Sunday) started out its brief series with its best moccasin forward. The chirping of Peggy Lee and Woody Herman, Herman's sultry clarinet and Dave Barbour's guitar would be definite assets to any program. If the first show was any criterion, the "Electric Hour" folks are planning to use the stars wisely and well.

Barbour's band should command much interest, too. It seems to us that Dave has made an effort to capture the interest of the mass of popular music lovers who ask only that a band

(Please Turn to Next Page)

DON'T BE A MissDit*



NEXT WEEK

Did you know that radio's spanking new comedian, Jack Paar, is scared until his audience laughs? Radio Life discovered this startling fact when it recently interviewed Jack for a story which will appear in next week's issue.

Lady, are you a "Mrs. Typical"? When one feminine listener recently won Art Baker's contest for "Mrs. Typical", we interviewed the winner and found out what qualities she possessed to rate an award. Read about it next week.

Are you or members of your family talented? Then you'll be interested in the story on "Hollywood Casting Forum" which gives you Ten Tips for the Talented, or how to make your ambitions materialize. Next week's magazine.

A Lassie admirer? Then you'll love Tod Fredericks' story on "Barking Bernhard" in next week's issue.

A "Grand Slam" follower? Read about Irene Beasley in the August 3rd Radio Life.

Listen to Dr. Wallace Sterling? He's profiled in next week's issue. Admire Mikeman Frank Goss? We've a thumb-nail sketch of him, too.

Buy your copies early and read them from cover to cover.

*She wanted to read it, but she missed it.



KECA *mike memos*

BY VIRGINIA WEST

Renewals, new shows and vacationing stars get the headlines in your Mike Memos column again this week . . . New on ABC and too late for last week's issue is "California Caravan," popular dramatization of stranger-than-fiction stories of state history, heard over KECA at 1:30 on Sunday afternoons. Hailed by the PTA as one of the most interesting and entertainingly done educational programs on the air, the all-star cast includes Virginia Gregg and Paul Freer, Bob Purcell as narrator, with Milton Charles providing the musical background at the organ.

In the renewal column are two of Procter and Gamble's ABC five-a-week audience participation programs . . . Tom Breneman's "Breakfast in Hollywood," and the new "Welcome Travelers" which took over the Kenny Baker spot recently . . . Back on the air for a new hour-long show every Saturday morning (starting July 26 at 10, on KECA) is that oldtime favorite, Al Pearce . . . This will be welcome news to his multitude of friends from coast to coast.

. . . 790 . . . It's the Spot . . .

After shopping around for weeks for a new singing duo for the "Hollywood Music Hall" program on Sunday afternoon (KECA at 4:30), Basil "Buzz" Adlam selected Betty Russell and Bill Roberts for the spot . . . John Frederics, master milliner, will cover the fashion section of Jergen's "Three Views of the News" on July 27, KECA at 6 p.m. . . . ABC-KECA's own style expert, Frances Scully, is particularly proud of the charm bracelet given to her by Pat McLarney, star of "Bloomer Girl", when she appeared on Frances' "Stars in the Afternoon" broadcast recently. In fact, "Star Gazer" Scully has had the bracelet on ever since! . . . Newsmen Jack Beall will sub for Baukhage from July 28 through Aug. 1, while that news commentator takes a well earned rest (KECA, Monday through Friday, at 11:15 a.m.) . . . George Fisher also vacations the same week . . . While George is lazying around his Lake Tahoe cabin, five big name stars, including Ava Gardner, Keenan Wynn and Alan Ladd will fill his five-minute Monday through Friday spot on ABC-KECA at 2:25.

. . . 790 . . . It's the Spot . . .

Two of ABC's Hollywood shows will be "living in suitcases" this week . . . Jay Stewart and the crew of "What's Doin' Ladies" will trek to Portland, Ore., where they'll do four shows a day at the Broadway Theatre. Their daily broadcast, heard on KECA at 2, will originate from the stage of the theatre . . . Popular Saturday night "whodunit", "I Deal in Crime", will broadcast from San Francisco, July 26 and Aug. 2, because the program's star, Bill Gargan, believes in keeping dates. Bill, a member of the famous Bohemian Club, is bound to attend the club's festival near the Bay City . . . He's also bound to broadcast his weekly show . . . so arrangements were made so he could do both.

. . . 790 . . . It's the Spot . . .

Hurry, hurry, hurry . . . The General Mills' contest in which 200 wire-recorders are being given away, will soon be over . . . Listen to these shows for details—The Green Hornet on Sunday night at 8:30, The Lone Ranger, Monday and Wednesday nights at 7 and Saturday night at 8, and Famous Jury Trials on Friday nights at 9:30 . . . all on KECA, of course . . . Here's that handsome hero of ABC's Sunday afternoon series (3 p.m.) "Deadline Mystery," Lucky Larson, played by Stephen Dunne. "Lucky," a newspaper columnist, risks his life every week in trapping wrong-doers . . . When Paul Whiteman talks about records on his "Paul Whiteman Club," he speaks as a successful recorder . . . Of all the hits recorded in recent years, Whiteman's record of many years ago . . . "Three O'Clock in the Morning" still holds the world record . . . It sold 3,480,000.



Stephen Dunne

. . . 790 . . . It's the Spot . . .

—Advertisement

Radio in Review

(Continued from Preceding Page)

sound big, and at the same time he's tried to keep the audience of discriminating listeners who have found his earlier trio work unusual and stimulating. We'd say the compromise (if it is one) is successful—and good radio.

Woody does most of the between-numbers talk, and like most musicians he sounds easy, humorous and erudite in a strictly colloquial way. Peggy, who seems a little more air-wise than Woody, came off slightly ahead of the former maestro in the chatter department of the first show.

They're an evenly matched pair, however, and by the next few stanzas they should be as in the groove with the vis-a-vising as they are in making with the lyrics.

Juan Rolando

If you're interested in something new in piano and organ music, try Juan Rolando, KNX, 3:45 p.m. on Saturdays. Juan can make his instruments approximate an entire orchestra. In fact, his dexterity in musicianship requires the announcer to state that it's only one man turning out all that music.

We've never seen Juan in action, so we can't tell you how he does it, but we can tell you how it sounds. Many of Juan's selections are of the exotic school. He employs ethereal effects on the organ, coupled with a rhythmic beat on the wood to make some of these numbers atmospheric. He is equally adept at delivering popular and short classical adaptations on the piano.

Saturday afternoon may be your time for doing everything, but if you're near a radio at 3:45 p.m. and not catching Juan Rolando, you're missing something unusual in the way of musical sleight-of-hand.

"The Johnson Family"

Fun on the colloquial side goes full force for fifteen minutes Monday through Friday nights at 9:15 over KHJ, when "The Johnson Family" appears. Written, acted and transcribed by one man, Jimmy Scribner, the nightly entertainment brings into play several complete sets of voices.

Bewildered "Papa Johnson," the unctuous "Deacon," "Grandma" and "Grandpa Johnson," exchange confusions and unintentional witticisms, or poke fun at the ubiquitous discs so prominently in today's news. In the general fun, most noticeable feature of the show is the bringing back of a little of the old days in radio, when listener interest was heightened by the skill of the performer assuming a startling and lightning variety of roles. Mr. Scribner's change of pace and voice is amazing, and each of the parts he personifies holds a distinct personality.

It's a humorous, entertaining show, and fifteen minutes of listening well

(Please Turn to Next Page)

Radio in Review

worth breaking off the last half of some of its opposing and imposing big brothers.

Playbacks (Critical Comment)

"Discoveries by Duchin"

It's difficult to determine just what Eddy Duchin is "discovering" on his new KECA daytime show (Monday, Wednesday, Friday, 1:30 p.m.) unless perhaps he's discovering he can play the piano. Which both he and his listeners must have known for some time anyway.

There is a brief show of guest talent (supposedly "discovered" by Duchin on his tours of obscure music spots) but one song usually does it, and then, again, in rushes the host on his keyboard. Furthermore, front billing for the visitors is so vague that dialers must miss entirely the idea that Eddy is promoting his "finds" for stardom. As it appeared to us, he isn't. Eddy seems to be promoting Eddy.

The quarter-hour, however, is quite pleasant afternoon listening . . . restful eighty-eight-note melody in the varied, spontaneous Duchin manner. Our only suggestion: Duchin needs to "discover" a new, less-veiled title for this most recent showcase of his often-applauded genius.

P. S. Somebody is psychic. Name of show just changed to "Eddy Duchin."

Still Going Strong?

To hazard the opinion, in the face of recent adulation by fellow artists and non-professionals alike, that Nat "King" Cole and the boys of the Trio aren't what they used to be is to invite howls of rebuttal.

A letdown on the heels of success isn't the reason for a noticed difference in the freshness of the Cole Trio renditions. Bass player Johnny Miller, guitarist Oscar Moore and pianist-singer Nat Cole underwent the big shove into the blue chip class some years ago and kept right on sounding swell.

Now they are heard regularly at 1:45 p.m. Saturdays over KFI, and occasionally on guest shots with other "artists". The difference in their own shows, away from Hollywood, and in the appearances they make locally backing up some of the best known flat voices, is, we think, marked.

Remember the Trio's wistful, wonderful treatments of their own choice in music? The abilities are still there, and the standard number of keys undoubtedly remains on every piano. Remembrance that they are established, successful performers in their own right, and background to no one, would be one jog into the old groove that ran the Trio into high favor.

In Good Voice

It's always interesting to hear how motion picture stars stand up against the ranks of AFRA artists in a radio drama. On KNX Thursday night at 8:00, a recent "Suspense" presented Miss Gloria Swanson, famed star of the silent flicks, in "Murder by the Book," the story of a psychological killer who performed her evil deeds behind the veil of a schizophrenic departure that left her with no knowledge of her own violence.

As a mystery writer called in to cover a killing for the press, Miss Swanson did all right in the charming woman department. When her introspective murmurings changed from reluctance at participating in such tawdry dealings to horrified realization that anyone, including herself, might be guilty, she got the idea across.

Of course Miss Swanson has an edge on many silent picture stars who've later appeared in front of a mike, in that she, for many years, sang professionally, and that usually provides a solid background.

The big emotional scene could have been done just as well by any one of a dozen little-known radio actresses, but they weren't on the show, and Miss Swanson was, so only listeners on the hypercritical side could have been disappointed by her entire performance.

Now it would be interesting to hear more guest stars pulled from the same ranks.

On Mike (About Studio Happenings)

We Stand Corrected

During a recent "Radio in Review" of blind Hector Chevigny's "Plays by Ear", we stated: "We would surmise from the few pauses in his introduction that he is reading from script in Braille."

Because his blindness is of recent origin, Mr. Chevigny has not yet learned to read Braille. Hesitant over his ability to memorize script adequately, he does each broadcast with a pair of earphones clamped to his ears and his secretary prompting him through a special microphone set up in a dressing room off-stage.

You might call the procedure "play-by-play by ear."

Your Choice of Arnolds

After dinner on Thursday nights, Edward Arnold can tune in KECA and listen to himself enacting the title role in "Mr. President" on the western rebroadcast. Recently he dialed for his show on KECA and as he passed KFAC on the dial, caught Thomas Cassidy announcing the Edward Arnold records of Genesis on the "Gas Company" program.

The much-in-demand Arnold turned to his family. "There you are," he offered, "which one of me do you want to hear?"

Mel Torme to Air

Young Mel Torme, dubbed "The Velvet Fog" by a New York disc jockey, will have his own program on NBC starting August 2 (1:30 p.m.).

Mel, who has been an entertainer since the age of four and a professional since six, plays drums, piano, writes songs, arranges and sings! He has appeared in RKO and Columbia musicals, is the organizer of "The Mel-tones", popular singing group, and has written several hits ("Stranger in Town" is our favorite). And he is a very recent twenty-one!

In his new series, Mel will be backed by an instrumental quintet headed by pianist Walter Gross, formerly heard as keyboard star on "Piano Playhouse".

Off Mike (Personalities)

Unemployment Is Fun

Garry Moore, unemployed since he decided to leave Jimmy Durante's side after four hilarious years of partnership, threw a gigantic unemployment party last week for radio-ites in the same boat as himself.

Hoagy Carmichael, Ginny Simms, Alan Young, Eddie Bracken, Peter Lind Hayes, Rudy Vallee, Benny

(Please Turn to Next Page)



PLY-IT IS THE NEW LIQUID "MAKE-UP" FOR EVERYTHING IN YOUR HOME . . . FURNITURE, WOODWORK, PAINTED WALLS, LEATHER GOODS . . . ANY SURFACE YOU WANT TO PROTECT. NO MORE MARKS AND STAINS FROM WATER, HOT DISHES, HOUSEHOLD CHEMICALS. . . PLY-IT GIVES YOUR SCRATCHED, SCUFFED FURNITURE A NEW LEASE ON LIFE. PLY-IT IS A MIRACLE LIQUID . . . WIPES ON WITH A CLOTH . . . LEAVES A BEAUTIFUL, GLEAMING, PROTECTIVE SURFACE. 60c, \$1.00, \$1.85 and \$3.55 SIZE BOTTLES. COMES IN MAPLE, WALNUT, MAHOGANY, NATURAL, GLOSS OR LUSTRE FINISH. FOR YOUR NEAREST DEALER, CALL . . .

ARMOLITE SALES CO.
Hillside 6188

Mfd. by
THE ARMOLITE CO.
3339 E. Pico Blvd., L.A.

Radio in Review

(Continued from Preceding Page)

Goodman were among the jobless bidden. Music was furnished by a group of "at liberty" musicians.

Guests passed under a sign, "Through These Portals Pass the Most Beautiful Unemployed People in the World" as they entered and were greeted in the foyer with a map of Los Angeles and a basket of apples bearing the tag, "Pick your street corner now for next winter". In the garden, canopied gold chairs were set up for agency men invited to look over the talent. Two little Negro boys in satin and velvet, wearing enormous green and gold turbans and wielding huge feather fans, kept the agency men comfortable. When eating time rolled around, these same agency men drank from glasses and ate from china while the jobless actors used empty beer cans and paper plates!

Eddie Bracken arrived at the party in old clothes, carrying a placard reading, "Remember 'Miracle of Morgan's Creek' and 'Hail the Miserable Bum'." Alan Young, still in a cast from his recent mishap, wore a sign which said, "The only man who has his cast set for fall."

Everybody was there except famed party-giver and guest Atwater Kent, who wired: "Sorry can't be there, but this is my day for walking barefoot through my annuities."

Everybody had a lovely time, including a group of Garry Moore's neighbors who dressed in old clothes, drove up in a 1914 Ford and settled down on the front lawn with picnic lunches. Their signs read, "This Party Unfair to Working Neighbors—Down With the Unemployed Rich!"

Miss Henry Morgan Show

Henry Morgan is off the air for the summer, but his bright ideas are still rolling along. Arriving in Hollywood, he announced a contest to select the girl who most nearly exemplifies the ideals of "The Henry Morgan Show".

The winner, according to ABC's funniest guy, will be honored with the title "Miss the Henry Morgan Show".

"There'll be a cash prize, too," said the radio Rasputin, "either five or ten million dollars, depending on which the girl prefers. Also, she can use my library card whenever she wants." Morgan said he hopes to find a girl who combines the best features of "Miss Deep Freeze", "Miss Central Park West of 1911", "Miss Hoboken Waterfront" and "Miss Bulgarian Buttermilk".

"In other words," he continued, "all applicants will be judged on beauty, charm, grace and appetite. They'll also be examined for nits."

Asked how he happened to think of starting a contest, Morgan declared that he had been approached by a relative who suggested it might be good publicity to start a "Henry Mor-

gan Day". He said he spurned the offer, owing to the fact that during the recent "Father's Day" drive, nearly all the advertisements said, "Remember Father" in just about the way people say, "Remember Pearl Harbor" or "Remember the Maine".

Returning to his contest, Morgan announced that it would be open to every girl and woman in the United States and that, in one respect at least, it would be unique—it would have no closing date. "My idea there," he said, "is that it's not going to close until every girl and woman in the country has entered. That'll give everyone a fair chance."

Morgan has a few suggestions to offer girls interested in entering: "Listen to the program. Study it. Ask yourselves this question—'how can I be like that?' Live an outdoor life. Eat whatever you like. Learn to say 'no'. Learn to say 'yes'. In other words, be fair.

"Travel will help, too. Visit Yellowstone Park. Visit caves. Visit your dentist every six months. Cultivate people who have money. All these things

will help. If you can't do them, then do this—be sure to fill every minute with sixty seconds of brooding introspection."

Morgan stated that his show was designed to inculcate the ideals of self-control and discipline.

"Self-control not to turn the thing off. Discipline in the home in order to get anybody to listen to it," replied Morgan.

"There's no hurry about entering—send in your application whenever you've got absolutely nothing else to do."

We hate to frighten Henry this way, but we're afraid that we qualify as the winner. We fulfill all the qualifications including the visit to Yellowstone. And we don't have nits.

Mother Dies

Ed "Archie" Gardner left early last week by air for Flushing, New York, to attend the funeral of his mother, Mrs. Emily Poggenburg, who died of a heart attack.

RADIOTRAITS

by Bill Wagner



MOBURG

Now HERE COMES A VERY IMPORTANT PLATTER —

Radio Lifelines



By Amos 'n' Andy

Freeman Gosden and Charles Correll
NBC Guest Columnists

WE'VE BEEN THINKING how much radio has changed since we started in the early days — how much our own program, for instance, has been altered from year to year to dovetail with changing tastes and to utilize technical improvements.

And we've been wondering if the listeners themselves realize how vastly different the radio shows of today are from the programs they heard twenty years ago. Hearing a transcription of a comparatively ancient radio show is much like looking at an old-time movie. It makes you think, "My gosh, don't tell me I really enjoyed that once, or even took it seriously."

It's hard to believe now, but our original production staff included only three persons besides ourselves — announcer, engineer and organist. We also, of course, had a director and a writer. But we were both of them. We even typed up our own scripts. Nobody, least of all ourselves, dreamed that within a very few years radio production would be a highly specialized business, as complicated and exacting as the making of motion pictures.

Little by little, however, we changed the format of our show — added specialists, broadened our own concept of radio entertainment — and our present program has little in common with our early shows, except for the principal characters, which we have left pretty much alone.

TODAY WE STILL PUT IN a great deal of time in the writing of our scripts, but we have added four other writers to our staff. We do the producing and directing of our own show, but we now have a musical director and orchestra, a whole raft of supporting players, most of them names in their own right, and even our announcer has a corps of assistants in dramatizing commercials.

But that's only part of it. At the beginning and for many years, we aired one long serial story in quarter-hour segments five nights a week. Then several years ago we switched to a variety show format — a half-hour show only once a week.

So we had leisure time to burn. In a pig's eye! We thought we might. But we got fooled.

Supervising a high-caliber variety show, as we rapidly discovered, is a full time, seven-days-a-week job. It's quite unlike a serial which, once properly launched, goes along well enough on its own momentum — the story itself holding the listeners' interest, with no necessity for really tight writing, no demand for a laugh in every line.

the listeners themselves realize how

EACH LINE IN A VARIETY SHOW script must be carefully appraised for possible improvement — sometimes every word in every line. It's that exacting. Competition and an ever-sharpening public taste have made it that way.

Production, too — casting, direction, orchestration and overall co-ordination — must be grade-A to help inspire listeners to tune in the show week after week, year after year.

THE QUESTION WE ARE ASKED most, and which shows an erroneous concept of listeners, is: "It must be much easier, isn't it, on the half-hour show than it was doing a fifteen-minute show five times a week?" Our answer to that question is simply this: Our present show is ten times as hard to do and requires ten times the effort. We have been told by members of the motion picture industry that we virtually write a "B" picture each week. Our story now has a beginning, a middle and an end, and is a complete story in itself, and we have spent as long as four days getting a half page end of the story which we sometimes call a snapper, but which must give a surprise and a freshness to the story.

Radio, no doubt about it, has come a long way since its inception a comparatively few years ago, and we like to think we haven't lagged too far behind. It was a challenge to us when we started — and a lot of fun. It's still a challenge — and more fun than ever.



LITERAL LISTENERS

We have it from Cathy Lewis that she has elicited astounding sympathy from some of the listeners to the "My Friend Irma" show. It seems that some of these good folk think it's a terrible shame that a girl as intelligent as Cathy has to share her apartment with a stupid person like "Irma", so Cathy has received letters and phone calls from people offering her a room in their home so she can get away from it all!

Marie Wilson, take a bow. You've brought "Irma" to life with a bang!

RECORD NOTES TO YOU

By ANDY MANSFIELD

- 1 note—fair
- 2 notes—pleasing
- 3 notes—very good
- Chord in G—tops



KWKW, 8:00 a.m. Daily
KLAC, 10:05 a.m. Sunday

ALBUM OF THE WEEK

Eight of the best waxings yet recorded by the composer-conductor David Rose comprise the album "Holiday for Strings"—four Rose originals and four Rose paraphrases . . . Masterful use of a preponderance of strings and echo-chamber effects gives an unearthly beauty to selections such as "Laura," "Estrellita," and "Deserted City" and rhythmic finesse in the David Rose manner to "Manhattan Square Dance" and "4:20 A.M." Easily the outstanding group of the week to rate a superb Chord in G! (MGM-3.)

RECORD OF THE WEEK

Song-selling Tony Martin gets the nod for his gentle, caressing delivery of "Too Marvelous for Words" and the contrasting bouncy "Ain't Cha Ever Comin' Back" . . . Aply assisted by the Victor Young Orchestra & Chorus. Tony had no trouble hitting 3 notes with this pair of aces. (RCA-Victor 20-2293.)

DINAH SHORE

With her usual persuasive style, Dinah does Jolson's "All My Love" in true Viennese style, and then uses all the Shore-manship at her command on the rhythmic "A Little Bit Longer" to get this platter a neat 3-note rating. (Columbia 37555.)

BING CROSBY

It's south-of-the-border time for Bingo and "The Old Chaperone" coupled with "I Do, Do, Do Like You". You'll especially like the conversation he has with himself on the former and we did, did, did like it three notes worth . . . (Decca 23954.)

ANDY RUSSELL

With two hit-material tunes, "All My Love" and "On the Old Spanish Trail," how could Russell miss? . . . especially when escorted by Paul Weston's orchestra and chorus . . . Add the Russell romantic appeal and you have the makings of a three-noter. (Capitol 432.)

GEORGIA GIBBS

It's about time her Nibbs had a goodie after several disappointments —and here it is: "As Long As I'm Dreaming" and the old minstrel cake-walkin' "Ballin' the Jack" . . . Forget about "Dreaming"—it's "Jack" that takes the cake and three notes! (Majestic 12010.)



Public Interest

Saturday, August 2—"Why Isn't Something Done About This?" KNX, 5:00 p.m. (15 min.) If you've got a gripe about anything at all, mail it in to commentator-producer Alan Botser, as this new letters-from-listeners series premieres.



WHAT'S BACK

Music

Monday, July 27—"America Dances," KFVB, 6:30 p.m. (30 min.) Frank Bull, back from an extensive Stockholm, London and Paris tour with the Los Angeles Olympic Games Committee, resumes hosting of his Monday through Friday melody time.



Mystery

Friday, August 1—"The Thin Man," KNX, 7:30 p.m. (25 min.) Radio's slim sleuth again casts his sparse shadow on airplanes crime, as Les Damon and Claudia Morgan return to co-star.



News

Monday, July 28—Averill Berman, KWKW, 4:35 p.m. (10 min.) News authority Berman returns to the air in a new ten-minute daily summary of the world's events. Monday through Saturday.

Precasts & Previews

TIME CHANGES

Sunday, July 27—"Are These Our Children?," KECA, 12:30 p.m. (30 min.) Important juvenile delinquency series from San Francisco shifts to half-hour earlier. Previously KECA, 1:00 p.m. Sundays.

Sunday, July 27—"America's Waltz King," KECA, 1:00 p.m. (30 min.) Wayne King's orchestra with soloists Larry Douglas and Nancy Evans moves to this earlier time. Previously KECA, 1:30 p.m. Sundays.

Sunday, July 27—"Take It or Leave It," KFI, 6:00 p.m. (30 min.) Phil Baker asks the \$64 question over a new microphone as program moves to NBC. Formerly KNX, 6:00 p.m. Sunday feature.

Sunday, July 27—"Meet the Author," KNX, 10:15 p.m. (15 min.) Bob Dworkin's weekly introduction of a literary success is heard now from Columbia Square. Previously KFI, 9:30 a.m. Saturdays.

WHAT'S NEW

Variety

Saturday, July 26—"Al Pearce and His

Gang," KECA, 10:00 a.m. (1 hr.) Further cast details on the new hour-long Pearce show: Irish tenor Jimmy Lennon; "Humorous Poet" Lionel Allen; two-piano team Felix De-Cola and Bob Brown; and "Human Chatterbox" Arlene Harris. Program will also include a 6-minute mystery play each broadcast. Harfield Weedon produces; Jack Hasty-Eddie McKean write.

★
Music

Monday, July 28—"Midnight at Sardi's," KFVB, midnight (2 hrs.) Bill Anson will spin wax and interview celebrities, visiting firemen and music people via a roving mike. Coincidental with launching of the show, the restaurant will change its name from Chi-Chi back to Sardi's. Monday through Saturday series.

Saturday, August 2—"Torme Time," KFI, 1:30 p.m. (30 min.) Mel "The Velvet Fog" Torme, 21-year-old stylist with a tremendous teen-to-twenty fan backing, will be star of his first radio show. Pianist Walter Gross heads an instrumental quintet as co-feature.

F. M. and TELEVISION PROGRAMS

F. M. KHJ F.M.—99.3 MEGS.

SUNDAY

- 3:00—Harry Hortlick Orch.
- 3:30—Harlem Hospitality.
- 4:00—Vocal Varieties.
- 4:30—Reviewing Stand.
- 5:00—Exploring the Unknown.
- 5:30—Nick Carter.
- 6:00—Music at Evening.
- 6:30—Edmund Hockridge.
- 7:00—So You Want to Stay Married?
- 7:15—Music.
- 7:30—Leave It to the Girls.
- 8:00—Rhapsody in Wax.

MONDAY

- 3:00—Nat Brandwynne.
- 3:30—Henry J. Taylor.
- 3:45—Inside of Sports.
- 4:00—Vocal Varieties.
- 4:30—Mischa Barr.
- 5:00—Cuban Cabaret.
- 5:30—Guy Lombardo Orch.
- 6:00—Fishing and Hunting Club.
- 6:30—Music at Evening.
- 7:00—California Melodies.
- 7:30—Sammy Kaye Orch.
- 7:55—News.
- 8:00—Rhapsody in Wax.

TUESDAY

- 3:00—Les Brown Orch.
- 3:30—Carmen Cavallaro Orch.
- 3:45—Inside of Sports.
- 4:00—Vocal Varieties.
- 4:30—Dave Rose.
- 5:00—Russ Morgan Orch.
- 5:30—American Forum.
- 6:00—American Forum.
- 6:15—Scout About Town.
- 6:30—Dance Orch.

Page Fourteen

- 7:00—Three Suns.
- 7:15—Farm Fare.
- 7:30—Guy Lombardo Orch.
- 7:55—News.
- 8:00—Rhapsody in Wax.

WEDNESDAY

- 3:00—Eddy Howard Orch.
- 3:30—Milt Herth.
- 3:45—Inside of Sports.
- 4:00—Vocal Varieties.
- 4:30—Robert Hilliard.
- 5:00—Cuban Cabaret.
- 5:30—Johnny Green.
- 6:00—Music at Eve.
- 6:30—Latin American Serenade.
- 7:00—News.
- 7:15—Farm Fare.
- 7:30—Sammy Kaye Orch.
- 7:55—News.
- 8:00—Rhapsody in Wax.

THURSDAY

- 3:00—John Kirby Orch.
- 3:30—Merry Macs.
- 3:45—Inside of Sports.
- 4:00—Vocal Varieties.
- 4:30—Ray Bloch.
- 5:00—Charles Wolcott.
- 5:30—Mutual Block Party.
- 6:00—Music at Eve.
- 6:30—Dance Orch.
- 7:00—News.
- 7:15—Farm Fare.
- 7:30—Jose Curbelo.
- 7:55—News.
- 8:00—Rhapsody in Wax.

FRIDAY

- 3:00—John Gart.
- 3:30—Henry J. Taylor.
- 3:45—Inside of Sports.
- 4:00—Vocal Varieties.
- 4:30—Jerry Sears.
- 5:00—Cuban Cabaret.
- 5:30—Ray Sinatra.
- 6:00—Meet the Press.

- 6:30—Burl Ives.
- 6:45—Meet Marty Drake.
- 7:00—News.
- 7:15—Farm Fare.
- 7:30—Elliot Lawrence.
- 7:55—News.
- 8:00—Rhapsody in Wax.

SATURDAY

- 3:00—Hawaii Calls.
- 3:30—Brother Arlington.
- 5:00—The Mighty Casey.
- 5:30—High Adventure.
- 6:00—Chicago Theater.
- 7:00—News.
- 7:15—Music.
- 7:30—Guy Lombardo Orch.
- 7:55—News.
- 8:00—Rhapsody in Wax.

TELEVISION

(KTLA Log is for week of July 21, the latest information available as we go to press.)

KTLA—CHANNEL 5

- MONDAY
 - 3:00—Tune-up Time.
 - 4:00—Film Program.
 - 8:00—Tune-up Time.
 - 8:30—World Inventors' Exhibition.
- TUESDAY
 - 3:00—Tune-up Time.
 - 4:00—Film Program.
 - 8:00—Midget Races.
- WEDNESDAY
 - 3:00—Tune-up Time.
 - 4:00—Film Program.
 - 4:30—Your Town.
 - 8:30—Olympic Wrestling.
- THURSDAY
 - 3:00—Tune-up Time.

- 4:00—Film Program.
- 8:15—Baseball.

FRIDAY

- 3:00—Tune-up Time.
- 4:00—Film Program.
- 8:15—Baseball.

SATURDAY

- 3:00—Tune-up Time.
- 4:00—Film Program.
- 8:00—Tune-up Time.
- 8:15—Baseball.

SUNDAY

- 1:30—Baseball.
- 7:15—Music.
- 8:30—Cartoon Comedy.
- 8:40—Shopping at Home.
- 8:55—Cartoonews.
- 9:00—Hits and Bits.

W6XAO—CHANNEL 2

- MONDAY (p.m.)
 - 8:00—Test Patterns and Music.
 - 8:25—Wrestling Card.
 - 8:30—Legion Stadium Wrestling.
- TUESDAY (a.m.)
 - 8:30—Test Patterns and Music.
 - 10:00—Queen for a Day.
 - 10:30—Test Patterns and Music.
- WEDNESDAY (a.m.)
 - 8:30—Test Patterns and Music.
 - 10:00—Queen for a Day.
 - 10:30—Test Patterns and Music.
- THURSDAY (a.m.)
 - 8:30—Test Patterns and Music.
 - 10:00—Films.
 - 10:30—Test Patterns and Music.
- FRIDAY (a.m.)
 - 8:30—Test Patterns and Music.
 - 10:00—Films.
 - 10:30—Test Patterns and Music.
- FRIDAY (p.m.)
 - 8:00—Test Patterns and Music.
 - 8:30—Legion Stadium Boxing.

PRECASTS

WHAT'S PLAYING

Drama

Wednesday, July 28—"Skippy Hollywood Theatre," KFI, 8:30 p.m. (30 min.) Radio host Art Linkletter will play the leading role as "Hollywood Agent."

Educational

Sunday, July 27—"Invitation to Learning," KNX, 8:00 a.m. (30 min.) Eugene O'Neill, Jr., Houston Peterson, and John Erskine parley a discussion of Stendhal's book, "The Red and the Black."

Forum

Sunday, July 27—"Open Forum," KMPC, 9:00 p.m. (1 hr.) "If Necessary, Should the U. S. Send Troops to Greece?" is question posed to a varied guest panel.

WHO'S GUESTING

Variety

Sunday, July 27—"Front and Center," KFI, 4:30 p.m. (30 min.) Lionel Barrymore and Eddie Bracken are duo-guests of Dottie Lamour, as show fires a special musical salute to National Air Force Day.

Drama

Sunday, July 27—"The Silver Theatre," KNX, 2:00 p.m. (30 min.) Ethel Mer man, lung-powered star of Broadway's boisterous "Annie, Get Your Gun", plays a straight dramatic role with program host Conrad Nagel.

Music

Sunday, July 27—"Sound Off", KNX, 2:30 p.m. (30 min.) Guest thrush of the week is mellow Peggy Mann.

Sunday, July 27—"Presenting Alec Templeton", KFI, 4:00 p.m. (30 min.) Eugenie Baird returns as Templeton's guest.

Wednesday, July 30—"Summerfield Band Concert", KFI, 7:30 p.m. (30 min.) North Hollywood High School's R.O.T.C. band, under Sergeant John Cash, attends the broadcast to see how radio produces a series of real old-fashioned band concert music.

Wednesday, July 30—"National Guard Assembly", KECA, 8:30 p.m. (30 min.) William Holden, as dramatic guest of Paul Whiteman, narrates a special program honoring A.A.F. week.

Commentary

Sunday, July 27—Louella Parsons, KECA, 6:15 p.m. (15 min.) Blonde foil for Crosby and Hope, Joan Caulfield, is Lolly's lovely guest.

Monday, July 28—"The Woman's Voice", KMPC, 4:15 p.m. (15 min.) Guest of Jeanne Gray is Mrs. Rich-

ard Hollman, public relations director of the California Babies' and Children's Hospital.

★ News

Sunday, July 27—Drew Pearson, KECA, 8:00 p.m. (15 min.) Drew's brother, Leon, who recently returned from serving as Paris editor for INS, will guest on this first week of Drew's summer vacation.

Sunday, July 27—"Inside the News", KFI, 10:30 p.m. (15 min.) Robin Flynn, world traveler and newspaperman, is again subbing for Carveth Wells during the latter's summer hiatus. Flynn, incidentally, is a successful author of both adult and juvenile writings.

★ Sports

Friday, August 1—"Sports Newsreel," KFI, 6:30 p.m. (15 min.) Substituting for vacationing Bill Stern will be Frank Sinatra, who tells his favorite sports story, about Charles Zimmy and his 150-mile swim.

WHAT'S SPECIAL

Music

Saturday, August 2—"Colorado College Summer School Concert", KECA, 2:00 p.m. (30 min.) Dr. Roy Harris conducts, as this noted orchestral group makes a special appearance in lieu of the regular "Saturday Concert".

★ Participation

Thursday, July 31 and Friday, August 1—"Queen for a Day", KHJ, 11:30 a.m. (30 min.) Program takes part in the Army Air Force's 40th birthday celebration, with two special broadcasts from San Antonio, Texas, home of the AAF's famous flying school, Randolph Field.

★ Public Interest

Monday, July 28—Overall Murder Trial Broadcasts, KVOE, 7 p.m. (30 min.) By special permission, microphones have been placed in the courtroom to cover trial proceedings. Results of the recorded material are broadcast exclusively by Santa Ana station KVOE each evening. Monday through Friday.

★ ★ JUST ME AND THE MAJOR

Burl Ives, Mutual balladeer, is willing to put up with a lot to keep his Harlequin Dane, "Major", happy. Burl is now on location at Kanabe, Utah, for his new flick, "Green Grass of Wyoming." Since "Major" has a phobia against elevators and narrow stairs, Burl is living with his dog in an umbrella tent near the location site, rather than with the rest of the cast in the local hotel. While Burl camps out, his San Fernando Valley home is being occupied by visiting Broadway columnist Earl Wilson.

GAGS OF THE WEEK

Charles F. Schoener, 626 1/2 South Hoover, Los Angeles 44, Calif.

Heard on "House Party":
Art Linkletter: What do you think is the main job of the President of the United States?

Little Boy: Playing the piano.

Miss Thelma A. Moore, 339 Swarthmore Avenue, Pacific Palisades, Calif.

Heard on "Noah Webster Says":

Ben Alexander: Can you tell me what a buckeye is?

Contestant (jubilantly): Oh—I'm a buckeye!

Ben Alexander: Well! You're the nicest-looking chestnut I've ever seen.

Mabel Guyette, 1309 Bates Avenue, Los Angeles 27, Calif.

Heard on "Breakfast in Hollywood":

Corny: They say you were a beautiful baby.

Tom: Because I was so soft and pink?

Corny: No, because you were a loud yeller.

Listen to . . .

the BROADWAY NEWS
on 2 network stations

KHJ NOON NEWS
12 o'clock daily

The most popular noontime feature in this area.

KECA . . . FEATURE EDITION
8:15 P.M. Mon. thru Thurs.

A new kind of newscast—
"mely and enter-
taining too!

Both programs presented by Sid Fuller
— The Broadway Newscaster.



the BROADWAY
Broadway - Los Angeles Broadway - Hollywood
Broadway - Pasadena

SUNDAY, JULY 27

★Indicates News Broadcast.

- 8**—KFI—Grandpa Owens Reads the Funnies.
 KNN—Invitation to Learning.
 KECA—Message of Israel.
 ★KHJ, KGB, KVOE—News.
 ★KMPC, KLAC, KIEV, KGER—News.
 KFWB—Funnies.
 KFAC—Country Church.
 KRKD—Ranch Program.
 KWKW—Pan-American Mission.
 KGFJ—Public Messenger.
 KXLA—Music Land Revue.
 KFVD—Voice of Calvary.
 KFOV—Memories of Calvary.
 KFSD—Call to Worship.
 KFMB—Revival Hour.
 8:05—KGER—Rev. Markham.
 8:15—KHJ, KGB, KVOE—Dixie Four Quartet.

Listen To

SUNDAY MORNING MELODIES

8:15 on Station KMPC (710 on your dial)

California Temperance Federation
 WRITE - P.O. BOX 16, LOS ANGELES

- KMPC—Sunday Morning Melodies.
 KLAC—Church of Christ.
 KIEV—Musical Bandwagon.
 8:30—KFI—The Eternal Light.
 KNN—As Others See Us.
 KHJ, KGB, KFXM, KVOE—Voice of Prophecy.
 KECA—Hour of Faith.
 KMPC—Chapel Hour.
 KFWB—Union Rescue Mission.
 KXLA—Bell Bandstand.
 KWKW—Buenas Nuevas.
 KFAC—Strolling Tom.
 KLAC—Unity.
 KFVD—Church of Christ.
 KGFJ—Proudly We Hail.
 KIEV—Musical Memories.
 KGER—Svedenborg.
 KFOV—Morning Bible Hour.
 KFSD—Devotional Hour.
 8:45—KFAC—Keyboard and Console.
 KGFJ—Quiet Moments.
 KGER—Frank and Ernest.

- 9**—KFI—For the Family.
 KNN, KSDJ—People's Platform.
 ★KECA, KFMB—News.
 KHJ, KGB, KVOE—Pilgrim Hour.
 KMPC—Across the Footlights.
 ★KLAC—News, Beach Report.
 KRKD—Sunday Serenade.
 KFAC—Liberal Catholic Hour.
 KFVD—Waltz Time.
 KGFJ—Hollywood House Presents.
 KXLA—Bell Bandstand.
 KWKW—Italian Hour.
 KPCC—Sunday Morning Devotional.
 KIEV—Bing Crosby Time.
 ★KGER—News, Bible Treasury Hour.

- 9:05—KLAC—Catholic Hour.
 9:15—★KECA—Washington Inside Out
 KFAC—Concert Music.
 KPCC—Prelude to Worship.
 KIEV—Dinah Shore Sings.
 9:30—KFI—Sports Folio.
 ★KNN, KFVD—News.
 KECA—Sunday Strings.
 KHJ, KGB, KFXM, KVOE—Lutheran Hour.
 KFWB—Peter Potter's Platter Parade.
 KFAC—Gilbert and Sullivan.
 KXLA—Record Review.
 KPCC—Sunday Morning Club.
 KIEV—Latin Quarter.
 KGER—Music.
 ★KFMB—News, Music.
 9:45—KFI—Home Town Parade.
 KNN, KSDJ—Howard K. Smith.

- ★KECA, KPRO—Raymond Swing.
 KFVD—Remembered Rhythms.
 KIEV—Meet the Band.
10—KFI, KFSD—RCA-Victor Show.
 ★KNN—Weekly News Review.
 KFAC—Musical.
 ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
 KMPC—Western Federal Music Hour.
 KFWB—Peter Potter's Platter Parade.
 KLAC—Andy Mansfield.
 KFAC—Gilbert and Sullivan.
 KXLA—Slavic Program.
 KWKW—Hungarian Baptist.
 KPCC—Sunday Morning Club.

- KGFJ—Hits of the Week.
 KIEV—Morning Serenade.
 ★KGER—News.
 KFVD—Sunday Roundup.
 ★KFOX—L. A. Sentinel Broadcast.
 10:05—KGER—Radio Revival.
 10:15—KHJ, KGB, KFXM, KVOE—Commander Scott.
 KECA—Radio, the American Way.
 KFOX—People's Church.
 10:30—KFI, KFSD—Harvest of Stars.
 KNN, KSDJ—Reserve.
 KECA, KFMB—Sammy Kaye Serenade.
 KHJ, KGB, KVOE—Reserve.
 KXLA—Czech Program.
 KPCC—Church News.
 KWKW—Italian Melodies.
 KIEV—Top Tunes.
 KGER—Voice of Prophecy.
 10:40—KPCC—Tower Chimes.
 10:45—KNN, KSDJ—Here's to You.
 KFOX—Cumberland Church.
 10:50—KPCC—Church Service.
 10:55—KECA—Facts and Fiction With Myron Wallace.

- 11**—KFI, KFSD—Carmen Cavallaro Parade.
 KNN—CBS Symphony Orch.
 KFAC—Miracles in Music.
 KHJ, KGB—Band Concert.
 KMPC—Sunday Record Session.
 KFWB—Peter Potter's Platter Parade.
 KLAC—Andy Mansfield.
 KGFJ—Morning Moods.
 KXLA—Roundup Time.
 KFAC—1st Methodist Church.
 KWKW—Italian Melodies.
 KFVD—Hollywood First Baptist Church.
 KIEV—Top Tunes.
 KPCC, KPRO, KFXM, KVOE—Church Services.
 KFOX—Presbyterian Church.
 ★KGER—News, Music.

- 11:15—KGFJ—Piano Parade.
 11:30—KFI, KFSD—One Man's Family.
 KECA—Sunday Vespers.
 KHJ, KGB—Bill Cunningham.
 KGFJ—Song of the Islands.
 KWKW—All Saints Church.
 KIEV—Devotional.
 KFOX—Christian Church.
 KGER—Bible Class.
 11:45—KHJ, KGB—Canary Pet Show.
12—KFI, KFSD—Quiz Kids.
 KNN—CBS Symphony Orch.
 KECA, KFMB, KPRO—Lassie.
 ★KHJ—Broadway News.
 KMPC—Sunday Record Session.

| | | | | | | | | | | | | |
|------|------|------|------|------|------|------|------|------|------|------|------|------|
| KLAC | KFI | KECA | KHJ | KFVD | KXLA | KFSG | KGFJ | KFXM | KFAC | KGER | KWKW | KFMB |
| KFSJ | KMPC | KIEV | KFWB | KNN | KRKO | | KPPC | KFOX | KGB | KPRO | KVDE | |
| 870 | 640 | 790 | 930 | 1020 | 1110 | | 1230 | | 1330 | 1390 | 1440 | 1490 |
| 800 | 710 | 870 | 980 | 1070 | 1150 | | | 1240 | 1280 | 1360 | 1430 | 1450 |

- KFWB—Peter Potter's Platter Parade.
 ★KLAC, KIEV, KGER, KFXM, KGB, KVOE—News.
 KGFJ—Show Time.
 ★KFVD—Rose Room, News.
 KWKW—Italian Novelties.
 KXLA—Roundup Time.
 KFOX—Popular Melodies.
 12:05—KLAC—Dick Haynes.
 KGER—Sunday Serenade.
 12:15—KHJ—Bobby Norris.
 KECA—Johnny Thompson.
 KFAC—Musical Portraits.
 KFVD—Contrasts on Wax.
 KIEV—Perry Como Sings.
 KPCC—Afternoon Concert.
 12:30★KFI—Radio News Weekly.
 KNN, KSDJ—Summer Electric Hour.
 KECA—Are These Our Children?
 KHJ, KGB—Crime Club.
 KFAC—Wizard of the Ivories.
 KFAC, KRKD—Music.
 KFVD—Dream Time.
 KWKW—American-Jewish Hour.
 KGFJ—Say It With Music.
 KIEV—Midday Musicale.
 KFSD—All-Star Western.
 12:45—KFI—Time Out for Music.
 KFAC—Concert Potpourri.
 ★KRKD—News.

- 1**—KFI, KFSD—Symphony Orch.
 KNN—The Family Hour.
 KECA—Wayne King Show.
 KHJ, KGB, KFXM, KVOE—House of Mystery.
 KPCC—Manhattan Highlights.
 KFWB—Musical Pageant.
 ★KXLA, KGER—News.
 ★KLAC—News, Beach Report.
 KGFJ—Charm School of the Air.
 KFAC—Piano Parade.
 KRKD—The Record Show.
 KWKW—American Jewish Hr.
 KPCC—Afternoon Concert.
 KIEV—Meet the Maestro.
 KFOX—Italian-American Hr.
 KFVD—Piano School.
 1:05—KGER—Stamp's Quartet.
 1:15—KLAC—Sports Review.
 KXLA—Miniature Concert.
 KFAC—Miniature Matinee.
 KFVD—Matinee Melodies.
 1:30—KNN—Jean Sablon.
 KECA, KPRO—California Caravan.
 KHJ, KGB, KFXM, KVOE—True Detective Mysteries.
 KMPC—Samuel B. McKee.

BASEBALL

KLAC

1:30 P.M. Sunday

8:05 Nightly

- KLAC—Baseball.
 KGFJ—Keyboard Magic.
 KIEV—Show Tunes.
 KGER—Light and Life.
 1:45★KNN—Chet Huntley.
 KMPC—Garden Hints.
 KFWB—Dr. Cyclo.
 KWKW—Hoyos Hour.
 KFVD—Rose Room.
 KFOX—Varieties.
2—KFI—Catholic Hour.
 KNN—Silver Theatre.
 KECA, KPRO, KFMB—Darts for Dough.
 KHJ, KGB, KFXM, KVOE—Those Websters.
 KMPC—Musical Holiday.
 KFWB—Displaced Persons.
 KLAC—Baseball.
 KGFJ—Anybody's Hit Parade.
 KFAC—Sunday Promenade.
 KRKD—The Record Show.
 KFVD—Helen Holiday.
 KWKW—Hoyos Hour.
 KXLA—Sunday Concert.
 KIEV—Musical Favorites.
 KPCC—Afternoon Concert.
 KGER—Long Beach Band.
 KFOX—Good News.
 KFSD—Author Meets Critic.
 2:15—KFWB—Strolling Tom.
 KFOX—Sophia Cioru.
 2:30★KFI, KFWB, KGER—News.
 KNN, KSDJ—Sound Off.
 KECA, KPRO, KFMB—Counterspy.
 KHJ, KGB, KFXM, KVOE—The Abbott Mysteries.
 KWKW—Don Pancho Hour.
 KFOX—Gospel Harbor Light.
 KFSD—Favorite Composers.
 2:40—KGER—Long Beach Band.
 2:45—KFI—Melody Parade.
 KFWB—Concert Masters.
3—KFI, KFSD—Jack Paar Show.
 KNN, KSDJ—Gene Autry.
 KHJ, KGB, KFXM, KVOE—High Adventure.
 KECA, KFMB—Deadline Mystery.
 KMPC—Symphony Hour.
 KFWB—Gospel and Song.
 KLAC—Baseball.
 KFAC—Showcase of Hits.
 KGFJ—Saludos Amigos.
 KFVD—Rose Room Record Party.

SUNDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 3:00—Jack Paar, KFI.
 4:00—Alec Templeton, KFI.
 4:30—Front and Center, KFI.
 6:30—The Big Break, KFI.
 7:30—Blondie, KNN.
 8:30—Jack Paar, KFI.
 8:30—Couple Next Door, KNN.
Quiz, Participation
 12:00—Quiz Kids, KFI.
 2:00—Darts for Dough, KECA.
 6:00—Take It or Leave It, KFI.
 6:30—Listen Carefully, KHJ.
 6:30—Hope Chest, KNN.
 7:30—Leave It to the Girls, KHJ.
 8:00—Twenty Questions, KHJ.

Drama

- 11:30—One Man's Family, KFI.
 12:00—Lassie, KECA.
 2:00—Silver Theater, KNN.
 4:00—Reunion, KHJ.
 9:30—Romance of the Ranchos, KNN.

Music

- 7:30—Salt Lake Tabernacle, KNN.
 10:00—RCA-Victor Show, KFI.
 10:30—Harvest of Stars, KFI.
 11:00—Carmen Cavallaro, KFI.
 11:00—CBS Symphony, KNN.
 12:30—Summer Electric Hour, KNN.
 1:00—Symphony, KFI.
 1:00—Family Hour, KNN.
 1:30—Jean Sablon, KMPC.
 3:00—Gene Autry, KNN.
 4:30—Hollywood Music Hall, KECA.
 5:00—Sunday Evening Hour, KECA.
 5:30—Album of Familiar Music, KFI.
 6:00—Drene Show, KFI.

- 7:00—Hour of Music, KECA.
 7:30—Standard Hour, KFI.
 9:30—Chicago Theatre, KHJ.
 10:15—Chapel Quartet, KFI.
 11:15—Bridge to Dreamland, KECA.
Comment—Narration
 10:15—Commander Scott, KHJ.
 6:15—Louella Parsons, KECA.
 6:30—Jimmie Fidler, KECA.
Mystery—Detective
 1:30—True Detective Mysteries, KHJ.
 2:30—Counterspy, KECA.
 2:30—Abbott Mysteries, KHJ.
 3:00—Deadline Mysteries, KECA.
 5:00—Man Named Jordan, KNN.
 7:00—Crime Doctor, KNN.
 9:00—Pat Novak for Hire, KECA.
 9:00—Sam Spade, KNN.
 9:30—Rogue's Gallery, KFI.
Public Interest—Information
 8:00—Invitation to Learning, KNN.
 8:30—As Others See Us, KNN.
 9:00—People's Platform, KNN.
 6:00—Exploring the Unknown, KHJ.
 7:00—Author Meets the Critics, KFI.
 7:30—F. H. LaGuardia, KFWB.
 9:00—Open Forum, KMPC.
 9:00—Sunday Evening Club, KFAC.
 10:15—Meet the Author, KNN.
 10:30—Radio and the Public, KNN.
 11:00—Chicago Round Table, KFI.
Sports
 1:30—Coast League Ball, KLAC.

HAVE YOU A RADIO VOICE?

Learn RADIO BROADCASTING

MEN AND WOMEN with good speaking voices...
 FREDERICK H. SPEARE, well known producer and trainer of radio personalities, invites you to audition for professional training. Prepare now for a career in radio as an actor, announcer, producer, commentator, etc., with expert instruction. Students get actual air experience on "CAREER THEATER," every Sunday, 3 to 3:30 P.M., station KXLA (110 kc.). Phone, write or stop in for frank discussion, FREE RECORDED audition.
 Approved for Veterans
FREDERICK H. SPEARE
 The West's Outstanding Radio School
 6671 Sunset—Studio 1501—HO. 2325
 KXLA—Frederick H. Speare.
 KPCC—Afternoon Concert.
 KIEV—Sweet and Swing.
 ★KGER—News, Song Styles.
 KFOX—Rev. Earl Ivis.



3:30—KFI—Easy Listening.
 KNN—Jack in All Trades.
 KECA, KFMB, KPRO—The Greatest Story Ever Told.
 KHJ, KGB, KFNM, KVOE—Harlem Hospitality Club.
 KFVB—Think and Grow Rich.
 KFVJ—Hank, the Night Watchman.
 KWKW—Wings of Healing.
 KXLA—Challenge to Youth.
 KGER—Back to God.
 KFOA—Pentecostal Church.
 KFSD—Rogue's Gallery.
4—KFI, KFSD—Alec Templeton.
 KNN—Dr. Dana.
 KECA, KPRO, KFMB—Candid Microphones.
 KHJ, KGB, KVOE—Reunion.
 KMPC—Land of the Free.
 KFVB—Old Fashioned Revival.
 KLAC—Baseball.
 KFAC—Showcase of Hits.
 KXLA—Lincoln Ave. Church.
 KXLA—Public Interest.
 KWKW—Classical Hour.
 ★KIEV—News.
 KPCC—Afternoon Concert.
 KFOA—Sunshine Mission.
 KGER—Old-Fashioned Revival.
 KFNM—Sacred Harmonies.
 4:15—KMPC—Piano Rhapsody.
 KWKW—Voice of Prophecy.
 KRKD—Tunes of the Day.
 KIEV—Modern Concert Hall.
 4:30—KFI, KFSD—Front and Center.
 KNN, KSDJ—The City.
 KHJ, KGB—Reviewing Stand.
 KECA, KPRO, KFMB—Hollywood Music Hall.
 KMPC—Bolero Time.
 KXLA—Sunday Serenade.
 KGFJ—Curtain Calls.
 KFVJ—Carter Wright.
 KIEV—Bing Crosby Sings.
 KFOA—Concert Master.
 KVOE—Grace and Truth.
 4:45—KFVJ—Organ Moods.
 KWKW—Church of the Nazarene.
 KIEV—Trade Winds Tempos.
 4:55—KNN, KSDJ—Ned Calmer.
5—KFI, KFSD—Manhattan Merry-Go-Round.
 KNN—Man Named Jordan.
 KECA, KPRO, KFMB—Sunday Evening Hour.
 KHJ, KGB, KVOE—Under Arrest.
 KMPC—Parade of Hits.
 KFVB—All-Star Jamboree.
 KLAC—Baseball.
 KGFJ—Easy Rhythm.
 KFAC—Bowlers' Sportscast.
 KXLA—Labor Arbitration.
 KWKW—Sunday Serenade.
 KRKD—Platter Time.
 KIEV—5 o'Clock Record Ride.
 KFVJ—Military Academy.
 KFOA—Rev. R. H. Hogan.
 KPCC—Afternoon Concert.
 ★KGER—News.
 5:05—KGER—Bible Treasury Hour.
 5:15—KFAC—Random Records.
 KFVJ—Tea Time Tunes.
 KWKW—Magic Circle Theater.
 5:30—KFI, KFSD—American Album of Familiar Music.
 KNN, KSDJ—Tony Martin.
 KHJ, KGB, KFNM, KVOE—Nick Carter.
 KFVJ—Rose Room Record Party.
 KWKW—Exploring Starry Skies.

KIEV—Musical Mardi Gras.
 KPCC—Exits and Entrances.
 KRKD—Floyd B. Johnson.
 KGER—Church of the Air.
 KFOA—Sons o' Guns.
 5:45—KLAC—Baseball Roundup.
 KWKW—Army Recruiting.
 KFOA—The Singing Crow.
6—KFI, KFSD—Take It or Leave It.
 KNN, KSDJ—Reserve.
 ★KECA, KPRO, KFMB—Three Views of the News.
 KHJ, KGB, KFNM, KVOE—Exploring the Unknown.
 ★KMPC, KFVB, KFOA, KLAC, KXLA, KFVJ, KIEV, KGER—News.
 KFAC—Your Concert.
 KGFJ—Twilight Rhapsody.
 KWKW—Pasadena Speaks.
 KRKD—Concert Classics.
 KPCC—Music.
 6:05—KIEV—Twilight Tempos.
 KGER—Music.
 6:10—KLAC—Jan Garber Orch.
 KFOA—Favorite Hymns.
 6:15—KECA, KFMB, KPRO—Louella Parsons.
 KMPC—Fred Waring.
 KFVB—Gems from Classics.
 KFVJ—Sunset Serenade.
 KXLA—University Explorer.
 KPCC—Sacred Song Recital.
 6:30—KFI—The Big Break.
 KNN—Hope Chest.
 KECA, KPRO, KFMB—Jimmie Fidler.
 KHJ, KGB, KFNM, KVOE—Listen Carefully.
 KMPC—Mother's Album.
 KFVB—Gospel and Song.
 KLAC—Here's to Veterans.
 KXLA—Lutheran Gospel Hour.
 KWKW—Evening Salon.
 KIEV—Dinner Dance.
 KPCC—Children's Corner.
 KGER—Lutheran League.
 KFOA—Hal's Memory Room.
 6:45—KECA, KPRO, KFMB—Prelude for Strings.
 KMPC—Mayor Bowron.
 KLAC—In the Public Interest.
 KFVJ—In the Public Interest.
 KPCC—Story Time.
 KRKD—Sunset Serenade.
7—KFI—Author Meets Critics.
 KNN—Crime Doctor.
 KECA, KPRO, KFOA—Hour of Music.
 KHJ, KGB, KFNM, KVOE—Gabriel Heatter Show.
 KMPC—Property Owners.
 KFVB—Union Rescue Mission.
 KFAC—Your Concert.
 ★KLAC, KGER, KFSD—News.
 KPCC—Organ Recital.
 KXLA—National Voice.
 KGFJ—Overture to Evening.
 KFOA—Full Gospel Assembly.
 7:05—KGER—Embers.
 7:15—KMPC—Proudly We Hail.
 KLAC—Host in Variety.
 KXLA—Life and Health.
 KPCC—Byways of Verse.
 ★KFSD—Story Behind Headlines.
 7:25—KNN—Surprise Theater.
 7:30—KFI, KFSD—Standard Hour.
 KNN—Blondie.
 KHJ, KFNM, KVOE—Leave It to the Girls.
 KMPC—Glee Club.
 ★KFVB—F. H. LaGuardia.
 KXLA—Church of the Open Door.
 KPCC—Masterworks.

KGER—Music.
 KFOA—The King's Service.
 KGB—Sunday Serenade.
 7:45—KFVB—Catholic Answers.
8—KFI, KFSD—Standard Hour.
 KNN—Corliss Archer.
 ★KECA, KPRO, KFMB—Leon Pearson.
 KHJ, KGB, KFNM—Twenty Questions.
 ★KMPC, KLAC—News.
 KFVB—Hollywood Presbyterian Church.
 KGFJ—Waltz Invitation.
 KFAC—First Methodist Church.
 KXLA—Open Door Church.
 ★KGER—News, Floyd B. Johnson.
 KFOA—Presbyterian Church.
 KPCC—Sunday Evening Hour.
 KVOE—Streams of Life.
 8:15—KECA, KFMB, KPRO—Monday Morning Headlines.
 KMPC—Voice of Labor.
 KLAC—Marine Corps.
 8:30—KFI, KFSD—Jack Paar.
 KNN, KSDJ—Couple Next Door.
 KECA—The Green Hornet.
 ★KHJ, KGB, KFNM, KVOE—Jergen's Journal.
 KMPC—Magic of Electricity.
 KLAC—Musical Highlights.
 KGFJ—Stylings in Blue.
 KPCC—Sacred Music.
 KFMB—Bing Crosby.
 8:45—KHJ, KGB, KFNM, KVOE—Sheila Graham.
 KLAC—Drama.
 KPCC—Word of Life.
 KFAC—Your Soloist.
 KFMB—Message of Israel.
 8:55—KNN—Ona Munson.
9—KFI—Styles in Music.
 KNN, KSDJ—Sam Spade.
 KECA—Pat Novak for Hire.
 ★KHJ, KGB, KFNM, KVOE—News, Glenn Hardy.
 KMPC—Open Forum.
 ★KFVB, KLAC—News.
 KGFJ—Ave Maria Time.
 KFAC—Sunday Evening Club.
 KXLA, KPRO—Old-Fashioned Revival.
 KFOA—Your Business Reporter.
 ★KGER—News, Bethel Church.
 KFSD—Music by Shrednick.
 9:15—★KHJ, KGB, KFNM, KVOE—Rev. Miller.
 KFVB—Hollywood Bowl.
 KLAC—Concert.
 KFOA—Organ Treasures.
 9:30—KFI—Rogue's Gallery.

KGER—Christian Hour.
 KFMB—Voice of the Army.
 KVOE—Minister's Hour.
 9:45—KGFJ—Red Feather Man.
 KGER—Music.
 KFMB—Parson Roberts.
10—★KFI, KFSD—The Reporter.
 ★KNN—(Het Huntley, News.
 KECA—Tommy Dorsey Orch.
 KHJ, KGB—Chicago Theatre.
 KMPC—Old-Fashioned Revival.
 KFVB—Sons o' Guns.
 ★KLAC—News.
 KFAC—Gateway to Music.
 KGFJ—Concert Nocturne.
 KFVJ—Spade Cooley Time.
 KXLA—Sacred Records.
 KPCC—Riverside Union Church.
 KVOE, KFNM—Old-Fashioned Revival.
 KFOA—Reverend Fuller.
 ★KGER—News, Music.
 YOU CAN NOW OWN RECORDINGS
 by "The Chapel Quartet"
 For information write to:
 Hamilton Record Company
 P. O. Box 9833, Sta. 57
 Los Angeles 4, Calif.
 10:15—KFI—Chapel Quartet.
 KNN—Meet the Author.
 KFVB—Concert Hour.
 KLAC—Meet the Band.
 KFAC—Conservatory Masterpieces.
 KFSD—Concert Hall.
 10:30—★KFI—Carveth Wells, Inside the News.
 KNN—Radio and the Public.
 KECA—Eddy Howard Orch.
 KHJ, KGB—Quiet, Please.
 KFVB—St. Paul's Baptist Church.
 KFAC—Music for Listening.
 KXLA—Kirk o' the Air.
 10:45—KFI—Melody Time.
 KNN—Guest Star.
 ★KFSD—News.
 10:55—KFI—Police Bulletins.
11—KFI—Chicago Round Table.
 ★KNN, KLAC—News.
 KECA—C. Calloway Orch.
 KHJ, KGB—E. Heckscher Orch.
 KMPC—Dance Parade.
 KFVB—St. Paul's Church.
 KFAC—Music for Listening.
 KGFJ—Concert Nocturne.
 KXLA—Seven Seas Cafe.
 KFVJ—Spade Cooley Time.
 KFOA—Antioch Church.
 KFSD—Music in the Night.
 11:05—KNN—Gene Krupa Orch.
 11:15—KECA, KPRO, KFMB—Bridge to Dreamland.
 KLAC—Across the Footlights.
 KXLA—The Hawthorne Thing.
 11:30—KFI—America United.
 KNN—Manny Strand Orch.
 KHJ, KGB—Nat Brandwynne Orch.
 KFVB—Music You Want.
 KFSD—St. Francis Orch.
 11:45—KNN, KNN—Tra Music.
 ★KHJ, KGB—News.
 11:55—★KNN, KFSD—News.

EASTSIDE SERENADE
 9:30 TO 10:00 P.M.
 Every Sunday
KECA
 KECA—Eastside Serenade.
 KNN—Romance of the Ranchos.
 KHJ, KGB—Chicago Theatre.
 KFVB—Pacific Lutheran Hr.
 KFAC—Gateway to Music.
 KGFJ—Here's to Vets.
 KFOA—Sunshine Mission.

CREDIT-COPPER

Jimmy Durante has a grudge. "What's this about Wednesday being Bingsday?" he wants to know, when he—James—will be on the air Wednesdays, as of October 1. "Wednesday," informs Jimmy, "happens to be MY day!"



WANDERLUS

Departures from Radio Row are fast and furious these days with vacation time rolled around again. It's a far cry from a trip to Ireland to a visit to Mexico, but the latter is what Dennis Day chose when he couldn't make the former. On Dennis' first trip south of the border he'll make the Reforma Hotel in Mexico City his headquarters.

Art Linkletter and his missus, Lois,

are busy getting visas stamped right and left to carry them along their air trip through South America. They leave August 1, just in time to miss meeting Mr. Bob Hope, who returned last week from the Latin country.

Danny Thomas is having a fine time in the Windy City, for Chicago is like a second home to the comedian, who here began his rise to fame.

On the other hand, comedienne Vera Vague is spending her vacation "just resting" at Banff Springs Hotel, in Canada.

Jack Paar is a lad who claims no time to play. He'll depart shortly with his NBC airshow when the program emanates from various hospitals and service headquarters around the country.

Bob Sweeney and Hal March lament, "Vacation? That's just a word in travel folders!"

PERSONAL APPEARANCE ESPANOL

Jack "The Cisco Kid" Mather and Harry "Pancho" Lang will make a personal appearance on "Spanish Night" at the St. Laurence Church Bazaar, 10114 Compton Avenue, Watts, the night of September 6. This is a special tip to the juvenile contingent who would like to see the Gay Caballero and his sidekick in person.



AD CORRECTION

Schedules were shifted after the rotogravure section of this issue was "put to bed." Please note that listening time for Jerry Lawrence, featured in KFI's ad on Page 3, is now Thursdays at 6 p.m.

MONDAY, JULY 28

- ★Indicates News Broadcasts.
- 8:00—KFI, KFSB—Fred Waring.
- KNN—Johnny Murray.
- KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
- ★KHJ, KGB, KFMM, KVOE—News.
- KFWB—Morning Melodies.
- KGEJ—Concert Pastelle.
- KFAC—Breakfast Symphony.
- KRKD, KFOX, KXLA, KIEV—News.
- KWKW—Andy Mansfield.
- KFVB—Wakeup Ranch.
- ★KGER—News, Mizpah.
- 8:15—KNN—Aunt Jenny.
- ★KHJ—News.
- KMPC—Markets; Sports.
- KLAC—Haynes at the Reins.
- KIEV—Musical Bandwagon.
- 8:20—KXLA—Music.
- 8:30—KFI, KFSB—Jack Berch.
- KNN, KSDJ—Romance of Helen Trent.
- KHJ, KGB, KVOE—Editor's Diary.
- KMPC—Bill Leyden.
- KFWB—Lou Marcelle.
- KLAC—Breakfast With Binnie and Mike.

HAVEN OF REST

KXLA, 8:30 A.M.

Monday, Wednesday, Friday

KRKD, 8:00 A. M.

Tuesday, Thursday, Saturday

KFOX, 8:00 A. M.

Tuesday, Thursday, Saturday

- KXLA—Haven of Rest.
- ★KFAC, KWKW—News.
- ★KRKD—News, Music.
- KIEV—Musical Memories.
- KGER—Hammond.
- 8:45—KFI, KFSB—Lora Lawton.
- KNN, KSDJ—Our Gal Sunday.
- KHJ—Merv Griffin Show.
- KFWB—Science of Mind.
- KFAC—Keyboard and Console.
- KFVB—Garden Chat.
- KWKW—Wings of Healing.
- KGER—Tom Westwood.
- KGB—E. LaSabelle.
- 9:00—KFI, KXLA, KGER—News.
- KNN—Big Sister.
- ★KHJ, KGB, KVOE—Kate Smith Speaks.
- KECA, KPRO, KFMB—Welcome, Travelers.
- ★KMPC—David Anderson.
- KFWB—Bing Crosby.
- ★KLAC—News.
- KGEJ—Delinquency Prevention Forum.
- KFAC—Unity.
- KFVB—Waltz Time.
- KRKD—Sagebrush Serenade.
- KWKW—Vote of China.
- KIEV—Bing Crosby Time.
- KFOX—Rev. Earl Ivie.

- 9:05—KFI—Ladies' Day.
- KGER—Lutheran Hour.
- 9:15—KNN—Ma Perkins.
- KHJ, KGB, KFMM, KVOE—Victor Lindlahr.
- KMPC—Bill Leyden.
- KFWB—Strolling Tom.
- KLAC—Racing News.
- KFAC—Voice of Health.
- KXLA—Bar Nothing Ranch.
- KWKW—Rev. Wildman.
- KIEV—Dinah Shore Songs.
- KFVB—News.
- ★KGEJ—News, Bill Harpel.
- 9:30—KNN—Young Dr. Malone.
- KHJ—Bill Gunn Show.
- KECA, KPRO, KFMB—Breneman's Breakfast.
- KFWB—Hi Homemakers.

AL JARVIS

Make-Believe Ballroom

KLAC

9:30 a.m. — 1:00 p.m.

5:30 p.m. — 6:30 p.m.

Monday thru Saturday

- KLAC—Al Jarvis Ballroom.
- ★KWKW—News.
- KGEJ—Open Album.
- KFAC—Musical Encores.
- KFVB—Show Tunes.
- KIEV—Meet the Band.
- KGER—Music.
- KFOA—Bethesda.
- 9:45—KFI—What Do You Say?

- KNN—The Guiding Light.
- ★KFWB, KRKD—News.
- KWKW—Bea Boynton Pictorial.
- KFVB—Remembered Rhythms.
- KIEV—Rhythm Road.
- KGB—Molly Morse.
- 10:00—KFI, KFSB—Today's Children.
- ★KNN—Wendy Warren.
- KECA, KPRO, KFMB—Galen Drake.
- ★KHJ, KGB, KFMM, KVOE—News, Glenn Hardy.
- ★KMPC—News.
- KFWB—Martin Block.
- KFAC—Musical Encores.
- KLAC—Al Jarvis Ballroom.
- KRKD—Crazy Rhythms.

RACE RESULTS

MORNING LINE

10:00 a.m.

Continuous results every half hour starting at 10:45 a.m.

KWKW

- KWKW, KGEJ—Racing News.
- KFVB—Rev. Louis T. Talbot.
- KIEV—Ted Lenz.
- KXLA—Piano Artistries.
- ★KGER—News, Music.
- 10:15—KFI, KFSB—Woman in White.
- KNN—Perry Mason.
- KECA, KPRO, KFMR—Ted Malone.
- KHJ—Jackie Hill Show.
- KMPC—Bill Leyden.
- KGEJ—Serenade for You.
- ★KXLA—News.
- KWKW—Morning Melodies.
- 10:25—KGEJ—Sports Flash.
- 10:30—KFI, KFSB—Masquerade.
- KNN, KSDJ—Lone Journey.
- KECA, KPRO, KFMB—My True Story.
- KHJ—Ben Alexander Show.
- ★KFAC, KWKW—News.
- KGEJ—Uphent Session.
- KXLA—Woman's World.
- KFVB—Union Rescue Mission.
- KRKD—Pop Concert.
- KGB, KVOE—Martin Block.
- 10:40—KFI, KFSB—Betty Crocker.
- 10:45—KFI—Light of the World.
- KNN, KSDJ—Rose of My Dreams.
- KFAC—Waltzes of the World.
- KRKD—Midnight Mission.
- KFOX—Hebrew Christian Hour.
- KFSB—Bob and Victoria.
- 10:55—KECA, KFMB—Hymns of All Churches.
- KGEJ—Sports Flash.
- 11:00—KFI, KFSB—Life Can Be Beautiful.
- KNN, KSDJ—Double or Nothing.

MONDAY Program Highlights

Morning Programs Appear in Lightface Type. Afternoon and Evening Programs in Boldface.

Comedy-Variety

3:30—Arthur Godfrey, KNN.

7:30—My Friend Irma, KNN.

Quiz, Participation

8:00—McNeill's Breakfast Club, KECA.

9:00—Welcome, Travelers, KECA.

9:30—Breneman's Breakfast, KECA.

11:30—Queen for a Day, KHJ.

12:00—Man Says Yes, KMPC.

1:00—House Party, KNN.

1:05—Three Alarm, KMPC.

1:30—Meet the Misses, KNN.

2:00—What's Doin', Ladies? KECA.

2:30—Bride and Groom, KECA.

3:30—Gus Again, KHJ.

5:30—Dr. I. Q., KFI.

6:30—Bob Hawk, KNN.

Drama

6:00—Romance, KNN.

9:00—Plays by Ear, KFI.

9:00—CBS Was There, KNN.

9:30—The Big Story, KFI.

Music

8:00—Fred Waring, KFI.

1:30—Eddy Duchin, KECA.

4:00—Musical Masterpieces, KFAC.

6:00—Musical Digest, KGEJ.

6:00—Contented Hour, KFI.

6:30—First Piano Quartet, KFI.

6:30—Guy Lombardo, KHJ.

7:00—Supper Club, KFI.

8:00—Evening Concert, KFAC.

8:00—Telephone Hour, KFI.

8:30—Club 15, KNN.

8:30—Music Supreme, KMPC.

8:30—Voice of Firestone, KFI.

10:00—Concert Nocturne, KGEJ.

10:00—Lucky Dance Time, KFAC.

10:00—Eastside Show, KFWB.

12:00—Rhapsody in Wax, KHJ.

Comment-Narration

7:45—Fred Beck, KNN.

9:00—Kate Smith, KHJ.

10:00—Galen Drake, KECA.

10:15—Ted Malone, KECA.

3:00—Burrill Wheeler, KNN.

4:30—Art Baker, KFI.

Mystery-Detective

8:00—Inner Sanctum, KNN.

Sports

10:00—Race Lineup, KWKW.

10:00—Racing, KGEJ.

2:30—Major League Ball, KMPC.

5:45—Race Results, KRKD.

6:30—Sam Balter, KLAC.

9:30—Inside of Sports, KHJ.

10:00—Ted Bentley, KECA.

| | | | | | | | | | | | | |
|------|------|------|------|------|------|------|------|------|------|------|------|------|
| KWAC | KFI | KECA | KHJ | KFVB | KXLA | KFSG | KGEJ | KFMM | KFAC | KGER | KWKW | KFMB |
| KFSB | KMPC | KIEV | KFWB | KNN | KRKD | | KPPC | KFBX | KGB | KPRO | KVDE | |
| 570 | 640 | 790 | 930 | 1020 | 1110 | | 1230 | 1330 | 1390 | 1440 | 1490 | |
| 600 | 710 | 870 | 980 | 1070 | 1150 | | 1240 | 1280 | 1360 | 1430 | 1450 | |

- KECA, KFMB—Hymns of All Churches.
- KHJ—Bobby Norris.
- KMPC—Music in the Air.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KXLA—Easy Listening.
- KFAC—Festival of Music.
- KGEJ—Across the Footlights.
- KRKD—Pan Americana.
- ★KFBX—News.
- KFWB—Song Parade.
- KIEV—Jo Stafford, Songs.
- 11:15—KFI, KFSB—Ma Perkins.
- ★KECA—Bankage Talking.
- KHJ, KGB, KVOE—Erskine Johnson.
- ★KXLA—Pasadena News.
- KIEV—This Rhythmic Age.
- KFVB—Violet.
- KGER—Helene Smith.
- 11:20—KWKW—Want Ad News.
- 11:25—KGEJ—Sports Flash.
- 11:30—KFI, KFSB—Pepper Young.
- KNN—Second Mrs. Burton.
- KHJ, KGB, KFMM, KVOE—Queen for a Day.
- KECA—Club Time.
- KGEJ—Reminiscent Rhythm.
- KXLA—Dinner Bell Roundup.

Don't Miss

JACK SHERMAN'S

Housewives' Exchange

11:30 a.m.

1020 KC.
5000 WATTS

Check KEYD

- KFVB—Housewives' Exchange.
- ★KRKD, KFON—News.
- KIEV—Latin Musicana.
- KFOX—Last Word.
- 11:45—KFI, KFSB—Right to Happiness.
- KNN—Grand Slam.
- KECA—Frank Parker Show.
- ★KGEJ—Airtorials, Bill Harpel.
- KFVB—Forever Tops.
- KRKD—Crosby Records.
- KGER—Crosby Songs.
- 11:55—KGEJ—Sports Flash.
- 12:00—KFI—Farm Reporter.
- KNN—Rosemary.
- ★KECA, KIEV, KGER, KPRO, KGB, KVOE—News.
- ★KHJ—Broadway News.
- KMPC—The Man Says Yes.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KFAC—Music at Twelve.
- KGEJ—Public Messenger.
- KXLA—Dinner Bell Roundup.
- KWKW—Memories in Wax.
- ★KFVB—Editor of the Air.

- KRKD—Prairie Schooner.
- 12:05—KGER—Western Music.
- 12:15—KFI, KFSB—Stella Dallas.
- ★KNN—Knox Manning.
- ★KECA—Kiernan's News Corner.
- KHJ—Sing, America, Sing.
- KGEJ—Keyboard Magic.
- KIEV—Luncheon Melodies.
- 12:25—KGEJ—Sports Flash.
- 12:30—KFI, KFSB—Lorenzo Jones.
- KNN—Evelyn Winters.
- KECA, KFMB, KPRO—Paul Whiteman Club.
- KHJ—Louise Massey.
- KMPC—Weather; Today in History.
- KXLA—Red Murrell.
- KGEJ—Intermission.
- KFAC—Lutcheon Concert.
- KFVB—Violet.
- KWKW—Farm News.
- 12:45—KFI, KFSB—Widder Brown.
- KNN—Bert and Marge.
- KHJ—Dinner 'n' Sam.

BILL HAY

Reads the Bible

Presented by Forest Lawn

KMPC FROM THE BOOK OF EXODUS

12:45 p.m. Mon. thru Fri.

- KMPC—Bill Hay Reads the Bible.
- KXLA—Western Tunes.
- ★KFAC—News.
- KIEV—Gals on Record.
- KGER—Garden School.
- 12:55—★KFWB—News.
- KGEJ—Sports Flash.
- 1—KFI, KFSB—When a Girl Marries.
- KNN, KSDJ—House Party.
- KECA, KFMB, KPRO—Paul Whiteman Club.
- KHJ—Sons of the Pioneers.
- KMPC—Financial News.
- KFWB—Bill Anson.
- ★KLAC—News, Sports.
- KFAC—Piano Parade.
- KGEJ—Sunset and Vine.
- KWKW—Music from Hollywood.
- KXLA—Community Broadcaster.
- ★KFVB, KGER—News.
- KRKD—Siesta Time.
- KIEV—Meet the Maestro.
- 1:05—KMPC—Three Alarm.
- KGER—Out of the Band Box.
- 1:10—KLAC—570 Club.
- 1:15—KFI, KFSB—Fortia Faces Life.
- KHJ—Nancy Dixon.
- KFAC—Music in the American Manner.
- KFVB—Piano Parade.
- KXLA—Farm Program.
- KIEV—Treasury Salute.
- KFOX—Verdict Rendered.
- 1:25—KGEJ—Sports Flash.
- 1:30—KFI, KFSB—Just Plain Bill.
- KNN, KSDJ—Meet the Missus.
- KECA—Fddy Duchin.
- KHJ—Happy Homes.
- KGEJ—Today's Hits.
- KXLA—Vocal Varieties.
- KFVB—Fact and Fancy.
- KWKW—Afternoon Melodies.
- ★KRKD—News.
- KIEV—Organ Moods.
- 1:35—KRKD—Song Symphony.
- 1:45—KFI, KFSB—Front-Page Farrell.
- KECA—Ethel and Albert.
- ★KXLA—News.
- KFVB—Matinee Melodies.
- KIEV—Swing Stylings.
- 1:55—KGEJ—Sports Flash.
- 2—KFI, KFSB—Road of Life.
- ★KNN, KSDJ—Eric Sevareid.
- KHJ, KGB, KFMM, KVOE—Heart's Desire.
- KECA, KPRO, KFMB—What's Doin', Ladies?
- KMPC—Three Alarm.
- KFWB—Bill Anson.
- ★KLAC—News, Sports.
- KGEJ—Voice of the Army.
- KFAC—Concert Matinee.
- KXLA—Concert Hour.
- KWKW—Vocal Varieties.
- KFVB—For the Ladies.
- KRKD—These Are Your Neighbors.
- ★KIEV, KGER—News.
- KFOX—Fiesta Mexicana.
- 2:05—KGER—Monday Matinee.
- 2:15—KFI, KFSB—Joyce Jordan.
- KNN—In My Opinion.

- KLAC—370 Club.
 KFVD—To the Men.
 KGFJ—Serenade to Afternoon.
 KRKD—Musical Bouquet.
 KIEV—Land o' Song.
- 2:20★KWKW—News.
 2:25—KECA—Spotlight on Hollywood
 KGFJ—Sports Flash.
 2:30—KFI, KFSD—Aunt Mary.
 KXN—Background for Living.
 KHJ—Melody Matinee.
 KECA, KFMB, KPRO—Bride
 and Groom.
 KMPC—Major League Ball.
 KGFJ—Serenade to Afternoon.
 KWKW—Swing Session.
 KIEV—Musical Potpourri.
 KFVD—Song Without Words.
 KRKD—Tunes in Tempo.
- 2:45—KFI, KFSD—Dr. Paul.
 KXN—Mr. Information.
 ★KGFJ—News Notebook.
 Harpel.
 ★KFVD—News.
 2:55—KGFJ—Sports Flash.
- 3—KFI, KFSD—This Woman's
 Secret.
 KXN—Burrill Wheeler.
 KECA, KPRO, KFMB—Ladies
 Be Seated
 ★KHJ, KXLA, KGER—News.
 KMPC—Major League Ball.
 KFVB—Bill Anson.
 ★KLAC—News, Sports.
 KFAC—Musical Favorites.
 KGFJ—Armchair Concert.
 KIEV—A Matter of Records.
 KFVD—Song Stylists.
 KRKD—Tops in Pops.
 KWKW—Swing Session.
 3:05—KGER—Hall of Records.
 3:15★KFI—News.
 KHJ—Johnson Family.
 KLAC—Music from Hollywood

**JUKE BOX
 MATINEE**
 with Carl Bailey
 3:15 - 5:30 p.m.
KXLA
 Monday thru Saturday

- KXLA—Juke Box Matinee.
 KFVD—Stringtime.
 3:25—KGFJ—Sports Flash.
 3:30—KFI—Backstage Wife.
 KXN, KSDJ—Arthur Godfrey.
 KECA—Norwood Smith Steps
 KHJ—Gas Again.

**MILD &
 MELLOW**
 3:30 to 4 P.M.
 Monday Through Friday
KMPC

- KMPC—Mild and Mellow.
 KGFJ—Among My Souvenirs.
 KWKW—Sam Rowland and
 His Waxworks.
 KFVD—Back of the Back.
 ★KRKD—News, Music.
 3:45—KFI—Bob and Victoria.
 KECA—Frances Scully.
 KHJ, KVOE—Quaker City
 Serenade.
 KFVD—Rumba Rhapsody.
 KFSD—Bob Ripley.
- 3:55★KFWB—News.
 KGFJ—Sports Flash.
- 4—KFI—Downtown and All
 Around.
 KXN—George Fisher.
 KECA—Frances Scully.
 ★KHJ, KGB, KFAM, KVOE—
 Ray Henle.
 ★KMPC, KIEV, KFOX, KGER
 News.
 KFVB—Melody Matinee.
 ★KLAC—News, Sports.
 KFAC—Musical Masterpieces.
 KGFJ—What's Up?
 KFVD—Crosbiana.
 KWKW—Waxworks.
 KXLA—Juke Box Matinee.
 KRKD—Piano Paintings.
- 4:05—KGER—Hall of Records.
 4:15—KFI—Port of Missing Hits.
 KXN, KSDJ—Melody House.
 ★KECA—Alvin Wilder.
 ★KHJ, KGB, KFAM—Frank
 Hemingway.
 KMPC—Woman's Voice.
 KLAC—Pet Program.
 KFVD—Pioneertown.
 KRKD—Spotlight on Star.
 KIEV—Show Tunes.
 4:30—KFI—Art Baker's Notebook.

- KXN—You're Only Young
 Once.
 KECA—Variety Parade.
 KMPC—Bing Crosby Sings.
 KHJ, KGB—Two-Ton Baker.
 ★KFWB—News.
 KLAC—Racing Roundup.
 KGFJ—Record Jackpot.
 KFVD—Favored Fifteen.
 KIEV—Bing Crosby Sings.
 KRKD—Symphony in Swing.
- 4:35★KWKW—Averill Berman.
 4:45—KXN—The Todds.
 KHJ, KGB, KVOE—Bill
 Symes, Sports.
 KMPC—Green Light Revue.
 KFVB—Stuart Hamblen.
 KLAC—Studio Frolic.
 ★KFVD, KRKD—News.
 KWKW—Races and Sports.
 KIEV—Trade Winds.
- 4:55★KXN, KSDJ—Bill Henry.
 ★KECA—News.
- 5★KFI—Feature Wire.
 ★KXN—Knox Manning, News.
 KECA, KPRO, KFMB—Terry
 and the Pirates.
 KHJ, KGB, KVOE—Hop
 Harrigan.
 ★KMPC—News, Teen & Twenty.
 KFVB—Stuart Hamblen.
 ★KLAC—Fred Henry Reports.
 KWKW—Today at the Races.
 KXLA—Juke Box Matinee.
 KFAC—Sunset Serenade.
 KGFJ—Jive at 5.
 KIEV—Record Ride.
 KFVD—Platter Preview.
 KRKD—Songs of the Saddle.
 ★KGER—News, Wishing Ring.
- 5:15★KFI, KFAC, KFSD—News.
 KXN—Tom Hamlen.
 KECA, KFMB—Sky King.
 KHJ, KGB, KFAM—Melody
 Theatre.
 KLAC—Music
 KGFJ—Race Recap, R. Dixon.
 KWKW—Ken Barton, Sports.
 KGER—Music with Appeal.
- 5:30—KFI, KFSD—Dr. I. O.
 ★KXN, KSDJ—Harry Flannery.
 ★KECA—Headline Edition.
 KHJ, KGB, KVOE—Adventure
 Parade.
 KLAC—Al Jarvis.
 KFAC—Whoa Bill Club.
 KGFJ—Songs for You.
 KXLA—Future Pianists.
 KWKW—Cactus Jack.
 KFVD—Sweet and Low.
 KIEV—Melodies Mardi Gras.
 KRKD—Medley Time.
 KGER—High School Hit
 Parade.
- 5:45★KECA—Frank Hemingway.
 ★KXN, KSDJ—News, Garded.
 KHJ, KGB, KFAM, KVOE—
 Adventures of Tom Mix.
 KMPC—Top Tunes.
 KXLA—Miniature Concert.
 KGFJ—If They Had Lived.
 KFVD—This Side of Heaven.
 KWKW—Races and Sports.
 KRKD—Race Results.
- 5:50—KWKW—Vets' Rehabilitation.
 5:55★KXN—News.
- 6—KFI, KFSD—Carnation Con-
 tented Hour.
 KXN—Romance.
 ★KHJ, KGB, KFAM, KVOE—
 News, Gabriel Heatter.
 KECA—Those Sensational
 Years.
 ★KMPC—News, Nesbitt.
 ★KFWB, KLAC, KFVD, KIEV,
 KGER, KFOX—News.
 KGFJ—Musical Digest.
 KLAC—Prelude to Evening.
 KMPC—Toastmaster Club.
 KRKD—Musical Varieties.
- 6:05—KLAC—Al Jarvis.
 KIEV—Twilight Tempos.
 KGER—Sports Roundup.
- 6:15—KHJ, KGB—Real Stories.
 KMPC—Bob Kelley, Sports.
 KFVB—On the Century.
 KFVD—Sundown Serenade.
 KRKD—Hawaiian Memories.
 KWKW—Classic Hour.
 KGER—Our Land Be Bright.
- 6:30—KFI, KFSD—First Piano
 Quartet.
 KXN—Bob Hawk Show.
 KECA—So You Want to Lead
 a Band.
 KHJ, KGB, KFAM, KVOE—
 Guy Lombardo Orch.
 KMPC—Frankie Carle.
 KFVB—America Dances.
 KLAC—Sam Balter Sports-
 book.
 KFAC—Hour of Music.
 KXLA—Rocky Morgan.
 KFVD—People and Places.
 KRKD—Harmony in Rhythm.
 KIEV—Dinner Dance.
 KWKW—Harold Schmidt.
 KFOX—Hats Memory Room.
 KGER—Helene Smith.
- 6:45—KLAC—Irwin Allen.
 KXLA—Jimmie Dolan.

- 7—KFI, KFSD—Supper Club.
 ★KXN—Lowell Thomas.
 KHJ, KGB, KFAM—
 California Melodies.
 KECA, KFMB—Lone Ranger.
 KMPC—Security Symphonia.
 ★KLAC, KXLA, KRKD—News.
 KFVB—America Dances.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.
 ★KGER—News: Dr. Fagan.
 KVOE—Overell Trial.
- 7:15★KFI, KFSD—Fleetwood
 Lawton.
 KXN—Robert Q. Lewis.
 KLAC—Jan Garber Orch.
 KXLA—Record Review.
 KRKD—Three-Quarter Time.
 7:30—KFI—Music by Mitchell.
 KXN—My Friend Irma
 KECA, KPRO—Treasury
 Agent.
 KHJ, KGB, KFAM, KVOE—
 Cisco Kid.
 KMPC—Firestone Favorites.
 KFVB—Sports Final.
 KLAC—Don Otis.
 KFAC—Little Music Room.
 KXLA—Ford Lewis.
 KRKD—Twilight Serenade.
 KGER—Adventists.
- 7:45—KFWB—Moods in Music.
 ★KFAC, KFOX—News.
 7:55★KXN, KSDJ—News.
 ★KFWB—Falstaff Rhymes
 News.

Television, W6XAO, Tonight
 8:00-10:30 p.m.

- 8—KFI, KFSD—Telephone Hour.
 KXN, KSDJ—Inner Sanctum.
 KECA, KFMB—Lum & Abner.

MYSTERY

RICHARD DAVIS,
 Private Investigator

MONDAY ON MUTUAL
 8:00 P.M.

- KHJ, KGB, KFAM, KVOE—
 Richard Davis, Private
 Investigator.
 ★KMPC—News, Hemingway.
 KFVB—United Nations.
 ★KLAC, KXLA, KGER—News.
 KFAC—Evening Concert.
 KGFJ—Caucasian Memories.
 KFOX—Fishing Facts.
- 8:05—KGER—Concert.
 8:15★KECA—News Feature Edition.
 KMPC—Red Rows Ridge
 Riders.
 KFVB—Western Melodies.
 KLAC—Spotlight Serenade.
 KGFJ—Starlit Moods.
 KXLA—Ton Tunes.
- 8:30—KFI, KFSD—Voice of Fire-
 stone.
 KXN, KSDJ—Club 13.
 KHJ, KGB, KFAM, KVOE—
 Scotland Yard.
 KECA, KPRO—The Clock.
 KMPC—Music Supreme.
 ★KFWB—News.
 KLAC—Fred Haney.
 KXLA—The Corral.
 KGFJ—Vocal Varieties.
 KFOX—Judge Gardner.
- 8:45★KXN, KSDJ—Bob Trout.
 KFVB—Warner Bros. Orch.
 KGFJ—Evening Interlude.
 KLAC—Behind Studio Gates.
- 9—KFI—Plays by Ear.
 KXN, KSDJ—CBS Was There.
 KECA, KPRO—Doctors Talk
 It Over.
 ★KHJ, KGB, KFAM, KVOE—
 News, Glenn Hardy.
 ★KMPC—David Anderson.
 ★KFVB, KLAC—News.
 KLAC—All-Star Cancer Show
 KFAC—Evening Concert.
 KGFJ—Hollywood House
 Party.
 KXLA—Seaboard Home Hour.
 KGER—Concert.
- 9:15—KHJ, KGB, KFAM, KVOE—
 Johnson Family.
 KECA—Report to the People.
 ★KMPC—Clete Roberts.
 ★KFWB—Show Time.

KLAC—House Is Hunted.
 9:30—KFI—The Big Story.
 KXN, KSDJ—Escape.
 KECA—Jack Fisher Orch.
 KHJ, KGB, KVOE—Inside of
 Sports.
 KMPC—Barbershop Quartet.
 KFVB—Music Box.
 KLAC—Vacation Station.
 KGER—Dr. Clem Davies.

9:45—KHJ, KGB, KFAM, KVOE—
 Henry J. Taylor.
 KMPC—The Flying Public.

10★KFI, KFSD—The Reporter.
 ★KXN—Chet Huntley, News.
 ★KHJ, KGB, KFAM, KVOE—
 Ray Henle.
 KECA—Ted Bentley, Sports.
 ★KMPC, KLAC, KGER—News

**EASTSIDE
 SHOW**
 10 TO 12 P.M.
 Every Night Except Sunday
KFWB

- KFWB—Eastside Show.
 KXLA—Skymaster Quartet.
 KECA—Lucky Lager Dance.
 KFVD—Spade Cooley Time.
 KGFJ—Concert Nocturne.
 KFOX—Merry-Go-Round.
- 10:05—KGER—Musical Roundup.
 10:15—KFI—Barry Wood Show.
 KXN—Bob Elson.
 ★KECA, KHJ, KVOE—News.
 KMPC—Bridge Club.
 KLAC—Don Otis.
 KXLA—This Is Our Duty.
- 10:30★KFI—Inside the News.
 KXN—Symphonette.
 ★KECA—Elmer Davis.
 KHJ, KGB—ABC Record
 Party.
 KMPC—Rancho Grande.
 KXLA—Spinning the Classics
- 10:45—KFI—Melody Time.
 KECA—D'Varga Orch.
 ★KFSD—News.
- 10:55—KFI—Police Bulletins.
- 11★KFI, KECA, KLAC—News.
 ★KXN—Nelson Pringle.
 KHJ, KGB—Smile Time.
 KMPC—Dance Parade.
 KFVB—Eastside Show.
 KGFJ—Concert Nocturne.
 KFAC—Lucky Lager Dance.
 KXLA—Seven Seas Cafe.
 KFVD—Spade Cooley Time.
 KGER—Musical Roundup.
- 11:15—KFI—Believe It or Not.
 KXN—Breaking All Records.
 KECA—Chuck Gould Orch.
 KLAC—Don Otis.
 KXLA—Fishing News.
 11:30—KFI—Here's to Vets.
 KECA—D'Varga Orch.

See Our Big Ad on
 Page 25
 This is
HAWTHORNE
 Egbert Plays Records?
 11:30 - 12:00
 Monday thru Saturday
 11:15 - 12:00
 Sunday

KXLA Presents
ALEX
 Pickupacupplebucks
COOPER
 12:00-5:00 a.m.
 TUESDAY THRU
 SUNDAY

TUESDAY, JULY 29

- 8-KFI, KFSD—Fred Waring.
- KNX—Johnny Murray.
- KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
- *KHJ, KGB—Ceil Brown.
- *KMPC, KXLA, KLAC—News.
- KFWB—Morning Melodies.
- KFAC—Country Church.
- KGJF—Concert Pastelle.

HAVEN OF REST

KXLA, 8:30 A.M.
Monday, Wednesday, Friday
KRKD, 8:00 A.M.
Tuesday, Thursday, Saturday
KFOX, 8:00 A.M.
Tuesday, Thursday, Saturday

- KRKD, KFOX—Haven of Rest.
- KWKW—Andy Mansfield.
- KFVD—Wakeup Ranch.
- *KGER—News, Mizpah.
- 8:15-KNX—Aunt Jenny.
- *KHJ—News.
- KMPC—Market Report, Sports
- KLAC—Haynes at the Reins.
- KIEV—Musical Bandwagon.
- 8:20-KXLA—Music.
- 8:30-KFI, KFSD—Jack Berch.
- KNX, KSDJ—Helen Trent.
- KHJ, KGB, KVOE—Editor's Diary.
- KMPC—Bill Leyden.
- KFWB—Lou Marcelle.
- KXLA—Baptist Brothers.
- KLAC—Breakfast with Binnie and Mike.
- *KFAC, KRKD—News.
- *KWKW—News, Devotions.
- KIEV—Public Interest.
- KFOX—Words of Life.
- 8:35-KRKD—Spotlight Varieties.
- 8:45-KFI, KFSD—Lora Lawton.
- KNX, KSDJ—Our Gal Sunday.
- KHJ—Merv Griffin Show.
- KFWB—Science of Mind.
- KFAC—Keyboard and Console

Listen to
George Milne's
"GARDEN CHATS"
8:45 a.m.
Monday thru Saturday

1020 KC
5000 WATTS

Check KEVD
LOS ANGELES

KEVD—Garden Chat.
KWKW—Wings of Healing.
KIEV—Musical Memories.
EGER—Tom Westwood.
EGB—Elbert LaSchelle.

- 9-KFI, KGER—News.
- KNX—Big Sister.
- KECA, KFMB, KPRO—Welcome, Travelers.
- *KHJ, KGB, KVOE—Kate Smith Speaks.
- *KMPC—David Anderson.
- KFWB—Bing Crosby.
- *KLAC—News.
- KGFJ—Your City at Work.
- KFAC—Unity.
- *KXLA, KFSD—News.
- KRKD—Sagebrush Serenade.
- KWKW—Voice of China.
- KFVD—Waltz Time.
- KIEV—Bing Crosby Time.
- 9:05-KFI—Ladies' Day.
- KGER—Lutheran Hour.
- 9:15-KNX—Ma Perkins.
- KHJ, KGB, KFXM, KVOE—Victor H. Lindtahr.
- KMPC—Bill Leyden.
- KFWB—Strolling Tom.
- KLAC—Racing News.
- KGJF—Woodcraft Rangers.
- KFAC—Voice of Health.
- KXLA—Bar Nothing Ranch.
- *KFVD—News.
- KWKW—Rev. Wildman.
- KIEV—Dinah Shore Sings.
- 9:20-KGFJ—News, Bill Harpel.
- 9:30-KNX—Young Dr. Malone.
- KECA, KPRO, KFMB—Breneman's Breakfast.
- KHJ—Bill Gwinn Show.
- KFWB—Music.
- KLAC—Al Jarvis.
- *KWKW—News.
- KGJF—Open Album.
- KFAC—Musical Encores.
- KFVD—Show Tunes.
- KIEV—Meet the Band.
- KGER—Kostelanetz.
- 9:45-KFI—What Do You Say?
- KNX—The Guiding Light.
- *KFWB, KRKD—News.
- KFVD—Remembered Rhythms

- KWKW—Bea Boynton.
- KIEV—Rhythm Road.
- KGER—Freddy Martin Orch.

- 10-KFI, KFSD—Today's Children.
- KNX—Wendy Warren.
- *KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- KECA, KFMB, KPRO—Galen Drake.
- *KMPC—News.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KWKW, KGJF—Racing News.
- KFAC—Musical Encores.
- KRKD—Crazy Rhythm.
- KIEV—Ted Lenz.
- KFVD—Rev. Louis T. Talbot.
- KXLA—Piano Artistries.
- *KFOX, KGER—News.

- 10:15-KFI, KFSD—Woman in White
- KNX—Perry Mason.
- KECA—Ted Malone.
- KHJ, KGB, KFXM—Jackie Hill Show.
- KMPC—Bill Leyden.
- KGJF—Serenade for You.
- *KXLA—News.
- KWKW—Morning Melodies.
- KFOX—Assembly of God.
- KGER—Music.



THE LINE-UP
10:00 to 10:15 a.m.
Results 10:25 a.m. and every 30 min. thereafter.
Recap 3:15 p.m.
Ray Dixon, Announcer
Dial 1230

- 10:25-KGFJ—Sports Flash.
- 10:30-KFI, KFSD—Masquerade.
- KNX, KSDJ—Lone Journey.
- KECA, KPRO, KFMB—My True Story.
- KHJ—Ben Alexander Show.
- KXLA—Woman's World.
- KGJF—Upbeat Session.
- *KFAC, KWKW—News.
- KFVD—Union Rescue Mission.
- KRKD—Pop Concert.
- 10:40-KFI, KFSD—Betty Crocker.
- 10:45-KFI—Light of the World.
- KNX, KSDJ—Rose of My Dreams.
- KFAC—Waltzes of the World.
- KRKD—Midnight Mission.
- KFSD—Bob and Victoria.
- 10:55-KECA, KFMB—Hymns of All Churches.
- KGJF—Sports Flash.

- 11-KFI, KFSD—Life Can Be Beautiful.
- KNX, KSDJ—Double or Nothing.

| | | | | | | | | | | | | |
|------|------|------|------|------|------|------|------|------|------|------|------|------|
| KLAC | KFI | KECA | KHJ | KFVD | KXLA | KFS6 | KGJF | KFXM | KFAC | KGER | KWKW | KFM8 |
| KFSB | KMPC | KIEV | KFWB | KNX | KRKO | KPPC | KFOX | KGB | KPRO | KYDE | | |
| 570 | 640 | 790 | 930 | 1020 | 1110 | 1230 | 1330 | 1390 | 1440 | 1490 | | |
| 600 | 710 | 870 | 980 | 1070 | 1150 | 1240 | 1280 | 1360 | 1430 | 1450 | | |

- KECA, KFMB—Hymns of All Churches.
- KHJ—Songs of Good Cheer.
- KMPC—Music in the Air.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KFAC—Festival of Music.
- KRKD—Pan Americana.
- KXLA—Easy Listening.
- KWKW—Voice of the Army.
- KGJF—Across the Footlights.
- KIEV—Perry Como, Songs.
- *KFVD, KGER—News.
- 11:15-KFI, KFSD—Ma Perkins.
- *KECA—Baukhage Talking.
- KHJ, KGB, KVOE—Erskine Johnson.
- KFVD—Violet.
- *KXLA—Pasadena News.
- KIEV—This Rhythmic Age.
- KGER—Helene Smith.
- 11:20-KWKW—Want Ad News.
- 11:25-KGFJ—Sports Flash.
- 11:30-KFI, KFSD—Pepper Young.
- KNX—Second Mrs. Burton.
- KECA, KPRO, KFMB—Listening Post.
- KHJ, KGB, KFXM, KVOE—Queen for a Day.
- KXLA—Dinner Bell Roundup.
- KGJF—Reminiscent Rhythms.
- KFVD—Housewives' Exchange.
- *KRKD, KFOX—News.
- KIEV—Latin Musicana.
- KGER—The Last Word.
- 11:45-KFI, KFSD—Right to Happiness.
- KNX—Grand Slam.
- KECA—Frank Parker Show.
- *KGJF—Airtorials, Bill Harpel.
- KFVD—Forever Tops.
- KRKD—Crosby Records.
- 11:55-KGFJ—Sports Flash.
- 12-KFI—Farm Reporter.
- KNX—Rosemary.
- *KECA, KHJ, KIEV, KGER—News.
- KMPC—The Man Says Yes.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KGJF—Public Messenger.
- KFAC—Music at Twelve.
- KWKW—Memories in Wax.
- KRKD—Prairie Schooner.
- KFVD—Editor of the Air.
- KXLA—Dinner Bell Roundup.
- 12:05-KGER—Western Music.
- 12:15-KFI, KFSD—Stella Dallas.
- *KNX—Knox Manning.
- *KECA—Kiernan's News Corner.
- KHJ—Sing, America, Sing.
- KGJF—Keyboard Magic.
- KIEV—Lunchtime Melodies.
- 12:25-KGFJ—Sports Flash.
- 12:30-KFI, KFSD—Lorenzo Jones.
- KNX—Evelyn Winters.

- KECA, KFMB, KPRO—Paul Whiteman Club.
- KHJ—Louise Massey.
- KMPC—Weather; Today in History.
- KXLA—Red Murrell.
- KFAC—Luncheon Concert.
- KWKW—Farm News.
- KGJF—Intermission.
- KFVD—Violet.
- 12:45-KFI, KFSD—Widder Brown.
- KNX—Myrt and Marge.
- KHJ—Singing Sam.
- *KIEV—News.
- KIEV—Sales on Record.
- KGER—Garden School.
- KMPC—Bill Hay Reads the Bible.
- KXLA—Top Western Tunes.
- 12:55-KFWB—News.
- KGJF—Sports Flash.
- 1-KFI, KFSD—When a Girl Marries.
- KNX, KSDJ—House Party.
- KECA, KFMB, KPRO—Paul Whiteman Club.
- KHJ—Songs of the Pioneers.
- KMPC—Financial News.
- KFWB—Bill Anson.
- *KLAC—News, Sports.
- KGJF—Sunset and Vine.
- KRKD—Siesta Time.
- KFAC—Piano Parade.
- KXLA—Community Broadcaster.
- *KFVD, KGER—News.
- KWKW—Music from Hollywood.
- KIEV—Meet the Maestro.
- 1:05-KMPC—Three Alarm.
- KGER—Out of the Band Box.
- 1:15-KFI, KFSD—Portia Faces Life.
- KHJ—Nancy Dixon.
- KLAC—570 Club.
- KXLA—Farm Program.
- KFAC—Music in the American Manner.
- KFVD—Piano Parade.
- KGB—Johnson Family.
- 1:25-KGFJ—Sports Flash.
- 1:30-KFI, KFSD—Just Plain Bill.
- KNX, KSDJ—Meet the Missus.
- KECA—Miracles in Music.
- KHJ—Happy Homes.
- KGJF—Today's Hits.
- KXLA—Vocal Varieties.
- KFVD—Fact and Fancy.
- KWKW—Afternoon Melodies.
- *KRKD—News.
- KIEV—Organ Moods.
- 1:35-KRKD—Song Symphony.
- 1:45-KFI, KFSD—Front Page Farewell.
- KECA—Ethel and Albert.
- *KXLA—News.
- KFVD—Matinee Melodies.
- KIEV—Swing Stylings.
- 1:55-KGFJ—Sports Flash.
- 2-KFI, KFSD—Road of Life.
- *KNX, KSDJ—Eric Sevareid.
- KECA, KPRO, KFMB—What's Doin', Ladies?
- KHJ, KGB, KFXM, KVOE—Heart's Desire.
- KMPC—Three Alarm.
- KFWB—Bill Anson.
- *KLAC—News, Sports.
- KFAC—Concert Matinee.
- KXLA—Concert Hour.
- KGJF—Serenade to Afternoon.
- KWKW—Vocal Varieties.
- KRKD—Musical Bouquet.
- KIEV—News.
- *KFVD—For the Ladies.
- KGER—Long Beach Band.
- 2:15-KFI, KFSD—Joyce Jordan.
- KNX—Frontiers of Science.
- KLAC—570 Club.
- KFVD—To the Man.
- KIEV—Land o' Song.
- KRKD—Hollywood Bowl.
- 2:20-KWKW—News.
- 2:25-KECA—Spotlight on Hollywood.
- KGJF—Sports Flash.
- 2:30-KFI, KFSD—Aunt Mary.
- KNX—Bill Bryan.
- KECA, KFMB, KPRO—Bride and Groom.
- KHJ—Melody Matinee.
- KMPC—Major League Ball.
- KWKW—Swing Session.
- KRKD—Tunes in Tempo.
- KFVD—Song Without Words.
- KIEV—Musical Potpourri.
- 2:45-KFI, KFSD—Dr. Paul.
- KNX—Mr. Information.
- *KGJF—News Notebook.
- *KFVD—News.
- 2:50-KWKW—Swing Session.
- 2:55-KGFJ—Sports Flash.
- 3-KFI, KFSD—This Woman's Secret.
- KNX—Burritt Wheeler.

TUESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 3:30—Arthur Godfrey, **KNE**.
- 5:30—Date With Judy, **KFI**.
- 7:30—Milton Berle, **KFI**.

Quiz, Participation

- 8:00—McNeill's Breakfast Club, **KECA**.
- 9:00—Welcome, Travelers, **KECA**.
- 9:30—Breneman's Breakfast, **KECA**.
- 11:30—Queen for a Day, **KHJ**.
- 12:00—Man Says Yes, **KMPC**.
- 1:00—House Party, **KNX**.
- 1:05—Three Alarm, **KMPC**.
- 1:30—Meet the Missus, **KNX**.
- 2:00—What's Doin', Ladies?, **KECA**.
- 2:30—Bride and Groom, **KECA**.
- 3:30—Gas Again, **KHJ**.

Drama

- 9:30—Call the Police, **KFI**.

Music

- 8:00—Fred Waring, **KFI**.
- 4:00—Musical Masterpieces, **KFAC**.
- 6:00—Musical Digest, **KGJF**.
- 6:30—Melodies America Loves, **KNX**.
- 6:30—Sigmund Romberg, **KFI**.
- 6:30—Berkshire Festival Concert, **KECA**.
- 7:00—Supper Club, **KFI**.
- 8:00—Evening Concert, **KFAC**.

Comment—Narration

- 8:30—Fred Waring, **KFI**.
- 8:30—Club 15, **KNX**.
- 8:30—Music Supreme, **KMPC**.
- 10:00—Concert Nocturne, **KGJF**.
- 10:00—Lucky Dance Time, **KFAC**.
- 10:00—Easdale Show, **KFWB**.
- 12:00—Rhapsody in Wax, **KHJ**.
- 7:45—Fred Beck, **KNX**.
- 9:00—Kate Smith, **KHJ**.
- 10:00—Galen Drake, **KECA**.
- 10:15—Ted Malone, **KECA**.
- 3:00—Burritt Wheeler, **KNX**.
- 4:30—Art Baker, **KFI**.

Mystery—Detective

- 7:30—Mr. and Mrs. North, **KNX**.
- 8:00—Big Town, **KNX**.
- 8:30—The Falcon, **KHJ**.
- 9:00—Philip Marlowe, **KFI**.

Public Interest—

Information

- 10:30—Open Hearing, **KNX**.

Sports

- 10:00—Race Lineup, **KWKW**.
- 10:00—Racing, **KGJF**.
- 2:30—Major League Ball, **KMPC**.
- 5:15—Hollywood Park, **KLAC**.
- 5:45—Race Results, **KRKD**.
- 6:30—Sam Balter, **KLAC**.
- 6:30—Hollywood Park, **KMPC**.
- 8:05—Coast League Ball, **KLAC**.
- 9:30—Inside Sports, **KHJ**.
- 10:00—Ted Bentley, **KECA**.

KECA, KPRO, KFMB—Ladies Be Seated.
 ★KHJ, AXLA, KGER—News.
 KMPC—Major League Ball.
 KFVB—Bill Anson.
 ★KLAC—Fred Henry Reports.
 KFAC—Musical Favorites.
 KRKD—Tops in Pops.
 KGFJ—Armchair Concert.
 KFVD—Song Stylists.
 KWKW—Swing Session.
 KIEV—A Matter of Records.
 3:05—KGER—Hall of Records.
 3:15★KFI—News of the World.
 KHJ—Johnson Family.
 KLAC—Music from Hollywood
 KXLA—Juke Box Matinee.
 KFVD—Stringtime.
 3:25—KGFJ—Sports Flash.
 3:30—KFI—Backstage Wife.
 KXN—Arthur Godfrey.
 KECA—Norwood Smith Selects.
 KHJ, KGB, KFAM, KVOE—Gas Again.

MILD & MELLOW

3:30 to 4 P.M.

Monday Through Friday

KMPC

KMPC—Mild and Mellow.
 KWKW—Sam Rowland and His Waxworks.
 KGFJ—Among My Souvenirs.
 ★KRKD—News, Music.
 KFVD—Back of the Rack.
 3:45—KFI—Bob and Victoria.
 KECA—Frances Scully.
 KHJ, KVOE—Quaker City Serenade.
 KFVD—Rumba Rhapsody.
 KRKD—Tea Time Tunes.
 KFSD—Bob Ripley.
 3:55★KFVB—News.
 KGFJ—Sports Flash.
 4—KFI—Downtown and All Around.
 KXN, KSDJ—Radio Views.
 KECA—Frances Scully.
 ★KHJ, KGB, KFAM, KVOE—Ray Henle.
 ★KMPC, KIEV, KGER, KFOX—News.
 KFVB—Melody Matinee.
 ★KLAC—News, Sports.
 KFAC—Musical Masterpieces.
 KXLA—Juke Box Matinee.
 KGFJ—What's Up?
 KWKW—Waxworks.
 KFVD—Crosbiana.
 KRKD—Piano Paintings.
 4:05—KGER—Hall of Records.
 4:15—KFI—Port of Missing Hits.
 KXN—L. A. Story.
 ★KECA—Alvin Wilder.
 ★KHJ, KGB, KFAM—Frank Hemingway.
 KMPC—Twilight Tales.
 KLAC—Belle Martel.
 KFVD—Pioneertown.
 KRKD—Spotlight on Star.
 KIEV—Show Tunes.
 4:25—KGFJ—Sports Flash.
 4:30—KFI—Art Baker's Notebook.
 KXN—You're Only Young Once.
 KECA—Variety Parade.
 KHJ, KGB, KFAM, KVOE—Flit Frolics.
 KMPC—Bing Crosby Sings.
 ★KFVB—News.
 KLAC—Racing Roundup.
 KGFJ—Record Jackpot.
 KFVD—Favored Fifteen.
 KIEV—Bing Crosby Sings.
 KRKD—Symphony in Swing.
 4:35★KWKW—Averil Berman.
 4:45—KXN—The Todds.
 KHJ, KGB, KVOE—Bill Simes, Sports.
 KMPC—Green Light Revue.
 KFVB—Stuart Hamblen.
 KLAC—Studio Frolic.
 KWKW—Races and Sports.
 ★KFVD, KRKD—News.
 KIEV—Trade Winds Tempos.
 4:55★KXN, KSDJ—Bill Henry.
 ★KECA—News.
 KGFJ—Sports Flash.

5★KFI—Feature Wre.
 ★KXN—Knox Manning, News.
 KHJ, KGB, KVOE—Hop Harrigan.
 KECA, KPRO, KFMB—Terry and the Pirates.
 ★KMPC—News, Teen & Twenty.
 KFVB—Stuart Hamblen.
 ★KLAC—News.
 KFAC—Sunset Serenade.
 KGFJ—Jive at Five.
 KRKD—Songs of the Saddle.
 KXLA—Juke Box Matinee.
 KWKW—Today at the Races.

KFVD—Platter Preview.
 KIEV—Record Ride.
 ★KGER—News, Wishing Eings.
 5:15★KFI, KFAC, KFSD—News.
 KXN—Tom Hanlon.
 KECA, KFMB—Sky King.
 KHJ, KGB, KFAM—Melody Theatre.
 KWKW—Ken Barton, Sports.
 KLAC—Hollywood Park.
 KGFJ—Race Recap, R. Dixon.
 KGER—Music with Appeal.
 8:30—KFI, KFSD—A Date With Judy.
 ★KXN, KSDJ—Harry Flannery.
 ★KECA—Headline Edition.
 KHJ, KGB, KFAM, KVOE—Adventure Parade.
 KFAC—Whoa Jill Club.
 ELAC—Al Jarvis Ballroom.
 KGFJ—Songs for You.
 KFVD—Sweet and Low.
 KWKW—Western Serenade.
 KXLA—Future Pianists.
 KRKD—Melody Time.
 KIEV—Melodies Mardi Gras.
 5:45★KXN, KSDJ—News, Garred.
 ★KECA—Frank Hemingway.
 KHJ, KGB, KFAM, KVOE—Adventures of Tom Mix.
 KMPC—Top Tunes.
 KXLA—Miniature Concert.
 KFVD—This Side of Heaven.
 KGFJ—Hollywood Bowl Preview.
 KWKW—Races and Sports.
 KRKD—Race Results.
 KGER—Stamp's Quartet.
 5:50—KWKW—Vets' Rehabilitation.
 5:55★KXN—News.
 KGFJ—Sports Flash.

6—KFI—Pleasure Parade.
 KXN—Women's Forum.
 KECA—Page Cavanaugh Trio.
 ★KHJ, KGB—Gabriel Heatter.
 ★KMPC—News, Neshitt.
 ★KFVB, KLAC, KFVD, KIEV, KGER, KFOX—News.
 KFAC—Prelude to Evening.
 KGFJ—Musical Digest.
 KXLA—Beyond Victory.
 KRKD—Musical Varieties.
 6:05—KLAC—Al Jarvis.
 KIEV—Twilight Tempos.
 KGER—Sports Roundup.
 6:15—KFI—Madison 2345.
 KECA—Music Preference.
 KHJ, KGB—Real Stories.
 KMPC—Bob Kelley, Sports.
 KFVB—On the Century.
 ★KXLA—Woman View News.
 KWKW—Classic Hour.
 KFVD—Sun-down Serenade.
 KRKD—Hawaiian Memories.
 KGER—Here's to Vets
 6:30—KFI, KFSD—An Evening with Romberg.

Melodies America Loves

"OPERETTA MELODIES"
 EULA BEAL, Contralto
 JOHN SHAFER, Baritone
CONCERT ORCHESTRA
 Earl Towner, Director
KXN—Tuesday—6:30 P.M.

INGLEWOOD PARK CEMETERY & SYN.

KXN—Melodies America Loves.
 KECA—Berkshire Festival Concert.
 KHJ, KGB, KFAM—Did Justice Triumph?
 KMPC—Hollywood Park.
 KFVB—America Dances.
 KLAC—Sam Balter Sports-book.
 KFAC—Hour of Music.
 KXLA—Bandstand Review.
 KFVD—People and Places.
 KWKW—Harold Schmidt.
 KRKD—Harmony in Rhythm.
 KIEV—Dinner Dance.
 KFOX—Hal's Memory Room.
 KGER—Helene Smith.
 6:45—KLAC—Irwin Allen.
 KXLA—Rocky Morgan.

7★KFI, KFSD—Supper Club.
 ★KXN—Lowell Thomas
 KHJ, KGB—Warden's Crime Cases.
 KECA—Berkshire Festival Concert.
 KMPC—Security Symphonia.
 KFVB—America Dances.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.
 ★KLAC, KRKD—News.
 ★KXLA—Peter DeLima.
 KVOE—Overell Trial.
 7:05—KGER—Fagan.
 7:15★KFI, KFSD—Fleetwood Lawton.
 KXN—Robert Q. Lewis.
 KHJ—Pan American Rhythm.
 KLAC—Jan Garber Orch.

KXLA—Record Review.
 KRKD—Three-Quarter Time.
 KFOX—Fishing Pals.
 KGB—Official Detective.
 7:30—KFI, KFSD—Milton Berle Show.
 KXN—Mr. and Mrs. North.
 KECA—Tohe Beed's Scrap-book.
 KHJ, KGB, KFAM, KVOE—Red Ryder.
 KMPC—Firestone Favorites.
 KFVB—Sports Final.
 ELAC—Don Otis.
 KFAC—Little Music Room.
 KXLA—Ford Lewis.
 KRKD—Twilight Serenade.
 7:45★KECA—Alvin Wilder.
 KFVB—Moods in Music.
 ★KFAC, KFOX—News.
 7:55★KXN, KSDJ—News.
 ★KFVB—Falstaff Rhymes the News.

BASEBALL
KLAC
 8:05 Nightly
 1:30 P.M. Sunday

8—KFI—Premiere Performance.
 KXN—Big Town.
 KXLA, KFMB—Lum & Abner.
 KHJ, KGB, KVOE—Count of Monte Cristo.
 ★KMPC—News, Hemingway.
 KFVB—United Nations.
 ★KLAC, KXLA, KGER—News.
 KFAC—Evening Concert.
 KGFJ—Caucasian Memories.

8:05—KLAC—Baseball.
 KGER—Music in the Night.
 8:15★KECA—News Feature Edition.
 KMPC—Red Howe Ridge Riders.
 KFVB—Western Melodies.
 KGFJ—Starlit Moods.
 KXLA—Top Tunes.
 8:30—KFI, KFSD—Fred Waring Show.
 KXN, KSDJ—Club 15.
 KECA, KPRO, KFMB—Dark Venture.
 KHJ, KGB, KFAM, KVOE—The Falcon.
 KMPC—Music Supreme.
 ★KFVB—News.
 KXLA—97th Street Corral.
 KGFJ—Vocal Varieties.

8:45★KXN, KSDJ—Bob Trout.
 KFVB—Warner Bros. Orch.
 KGFJ—Evening Interlude.
 9—KFI—Adventures of Philip Marlowe.
 KXN, KSDJ—Hawk Larrabee.
 ★KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.
 KECA—Retribution.
 ★KMPC—David Anderson.
 ★KFVB, KGER—News.
 KLAC—Baseball.
 KFAC—Evening Concert.
 KXLA—Seaboard Home Hour.
 KGFJ—Hollywood House Party.

9:05—KGER—Music in the Night.
 9:15—KHJ, KGB, KFAM, KVOE—Johnson Family.
 ★KMPC—Clete Roberts.
 KFVB—Show Time.
 KFI—Call the Police.
 9:30—KXN—Tanestries of Life.
 KECA—Warriors of Peace.
 KHJ, KGB, KVOE—Inside of Sports.
 KMPC—Barbershop Quartet.
 KFVB—Music Box.
 KGER—Dr. Clem Davies.
 KFSD—Mystery Is My Hobby.
 9:45—KHJ, KGB, KVOE—The Wizard and the Odds.
 KMPC—Album of American Music.

EASTSIDE
SHOW
 10 TO 12 P.M.
 Every Night Except Sunday
KFWB
 KFWB—Eastside Show.

KFVD—Spade Cooley Time.
 KFAC—Lucky Lager Dance.
 KGFJ—Concert Nocturne.
 KXLA—Radio Guild.

Olympic Auditorium
FIGHTS
 Tuesday, 10:05 p.m.
KLAC

10:05—KLAC—Olympic Boxing.
 KGER—Musical Roundup.
 10:15—KFI—Remember That Music.
 KXN—Bob Elson.
 ★KECA, KHJ, KVOE—News.
 KMPC—Bridge Club.
 10:30★KFI—Inside the News.
 KXN—Open Hearing.
 ★KECA—Elmer Davis.
 KHJ, KGB—Record Party.
 Peter Potter.
 KMPC—Ranch Grande.
 10:45—KFI—Melody Time.
 KECA—Eddy Howard Orch.
 ★KFSD—News.
 10:55—KFI—Police Bulletins.
 11★KFI, KECA, KLAC—News.
 ★KXN—Nelson Pringle.
 KHJ—Smile Time.
 KMPC—Dance Parade.
 KFVB—Eastside Show.
 KFAC—Lucky Dance Time.
 KFVD—Spade Cooley Time.
 KGFJ—Concert Nocturne.
 KFSG—Beauty of the Scripture.
 KXLA—Seven Seas.
 KGER—Musical Roundup.
 KGB—E. Heckscher Orch.
 11:15—KFI—Believe It or Not.
 KXN—Breaking All Records.
 KECA—Chuck Gould Orch.
 KLAC—Don Otis.
 KXLA—Dance Time.
 11:30—KFI—Guest Star.
 KECA—Claremont Orch.
 KXLA—The Hawthorne Thing.
 KGB—John Wolshan Orch.
 11:40—KXN—Gene Krupa Orch.
 11:45—KFI—Music.
 KECA—Dale Cross Orch.
 ★KGB, KVOE—News.
 11:55★KFI, KXN, KECA—News.

Interested in Radio Broadcasting?
Become A Radio Personality!
Audition Now
 For increasing opportunities in this fascinating field.
WITHOUT CHARGE!
 Your Voice Recorded Free
ANNOUNCING, ACTING, COMMENTATING, WRITING, SPORTS, COMEDY
 Under supervision of noted radio star, HAL STYLES.
 (Contact with stations and agencies throughout America.)
Hal Styles School of Radio
 8800 Wilshire Bl., Beverly Hills
 BRadshaw 2-1490
 "Approved for Veterans"

TAR PIT PLUG
 Since NBC's "Philip Marlowe" show featured Van Heflin in a murder episode built around the La Brea tar pits, attendance at the famed relic site has doubled. Even Heflin went down to see what they looked like.
 Page Two News

WEDNESDAY, JULY 30

- 8—KFI, KFSD—Fred Waring.
- KNX—Johnny Murray.
- KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
- *KHJ, KGB, KVOE—Cecil Brown.
- *KMPC, KXLA, KLAC, KIEV, KGER—News.
- KFWB—L. A. Breakfast Club.
- KGJF—Concert Pastelle.
- KWKW—Andy Mansfield.
- KFAC—Country Church.
- KFVD—Wakeup Ranch.
- KRKD, KFOX—Bible Institute
- 8:05—KGER—Mizpah.
- 8:15—KNX—Aunt Jenny.
- *KHJ—News.
- KMPC—Markets; Sports.
- KLAC—Haynes at the Reins.
- KIEV—Musical Bandwagon.
- 8:20—KXLA—Music.
- 8:30—KFI, KFSD—Jack Berch.
- KNX, KSDJ—Romance of Helen Trent.
- KHJ, KGB, KVOE—Editor's Diary.
- KMPC—Bill Leyden.
- KLAC—Breakfast With Binnie and Mike.

HAVEN OF REST

KXLA, 8:30 A.M.
Monday, Wednesday, Friday
KRKD, 8:00 A. M.
Tuesday, Thursday, Saturday
KFOX, 8:00 A. M.
Tuesday, Thursday, Saturday

- KXLA—Haven of Rest.
- *KEAC, KWKW—News.
- *KRKD—News, Music.
- KIEV—Musical Memories.
- KGER—Hammond.
- 8:45—KFI, KFSD—Lora Lawton.
- KNX, KSDJ—Our Gal Sunday.
- KHJ—Merv Griffin Show.
- KFAC—Keyboard and Console.
- KFVD—Garden Chat.
- KWKW—Wings of Healing.
- KGER—Tom Westwood.
- KGB—Elbert La Schelle.
- 9—KFI, KXLA, KGER—News.
- KNX—Big Sister.
- KECA, KPRO, KFMB—Welcome, Travelers.
- *KHJ, KGB, KVOE—Kate Smith Speaks.
- *KMPC—David Anderson.
- KFWB—L. A. Breakfast Club.
- *KLAC, KFSD—News.
- KGJF—Public Messenger.
- KFAC—Unity.
- KFVD—Waltz Time.
- KRKD—Sagebrush Serenade.
- KWKW—Voice of China.
- KIEV—Sinc Crosby Time.
- KFOX—Firebrands for Jesus.
- 9:05—KFI—Ladies' Day.
- KGER—Lutheran Hour.
- 9:15—KNX—Ma Perkins.
- KHJ, KGB, KFXM, KVOE—Victor H. Lindlahr.
- KMPC—Bill Leyden.
- KLAC—Racing News.
- KFAC—Voice of Health.
- KIEV—Dinah Shore Sings.
- KXLA—Bar Nothing Ranch.
- KWKW—Rev. Wildman.
- *KFVD—News.
- 9:20—KGJF—News, Bill Harpel.
- 9:30—KNX—Young Dr. Malone.
- KHJ—Bill Gunn Show.
- KECA, KPRO, KFMB—Breneman's Breakfast.
- KFWB—Hi Homemakers.
- KLAC—Al Jarvis Ballroom.
- *KWKW—News.
- KGJF—Open Album.
- KFAC—Musical Encores.
- KFVD—Show Tunes.
- KIEV—Meet the Band.
- KGER—Music.
- 9:45—KFI—What Do You Say?
- KNX—The Guiding Light.
- *KFWB, KRKD—News.
- KWKW—Bea Boynton Pictorial.
- KFVD—Remembered Rhythms.
- KIEV—Rhythm Road.
- KGB—Molly Morse.

- 10—KFI, KFSD—Today's Children.
- KNX—Wendy Warren.
- KECA, KFMB, KPRO—Galen Drake.
- *KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- *KMPC—News.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KEAC—Musical Encores.
- KRKD—Crazy Rhythm.
- KFVD—Ted Louie T. Talbot.
- KFXM—Rev. Lenz.
- KXLA—Piano Artistries.



Race News
THE LINE-UP
10:00 to 10:15 a.m.
Results 10:25 a.m. and
every 30 min. thereafter.
Recap 5:15 p.m.
Ray Dixon, Announcer
Dial 1230

- KWKW, KGJF—Racing News.
- *KFOX, KGER—News.
- 10:15—KFI, KFSD—Woman in White
- KNX—Perry Mason.
- KECA, KPRO, KFMB—Ted Malone.
- KHJ—Jackie Hill.
- KMPC—Bill Leyden.
- KGJF—Serenade for You.
- *KXLA—News.
- KWKW—Morning Melodies.
- KGER—Music.
- 10:25—KGJF—Sports Flash.
- 10:30—KFI, KFSD—Masquerade.
- KNX, KSDJ—Lone Journey.
- KECA, KPRO, KFMB—My True Story.
- KHJ—Ben Alexander Show.
- KGJF—Upbeat Session.
- KXLA—Woman's World.
- *KEAC, KWKW—News.
- KFVD—Union Rescue Mission.
- KRKD—Pop Concert.
- KGB, KVOE—Martin Block.
- 10:40—KFI, KFSD—Betty Crocker.
- 10:45—KFI—Light of the World.
- KNX, KSDJ—Rose of My Dreams.
- KEAC—Waltzes of the World.
- KRKD—Midnight Mission.
- KFOX—Hebrew Christian Hr.
- KFSD—Bob and Victoria.
- 10:55—KECA, KFMB—Hymns of All Churches.
- KGJF—Sports Flash.
- 11—KFI, KFSD—Life Can Be Beautiful.
- KNX, KSDJ—Double or Nothing.
- KECA, KFMB—Hymns of All Churches.
- KHJ—Bobby Norris.
- KMPC—Music in the Air.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KXLA—Easy Listening.
- KEAC—Festival of Music.
- KGJF—Across the Footlights.
- KRKD—Pan Americana.
- KWKW—Calling All Veterans.
- *KFVD, KGER—News.
- KIEV—Jo Stafford, Songs.
- 11:15—KFI, KFSD—Ma Perkins.
- KHJ, KGB, KVOE—Erskine Johnson.
- *KECA—Baukhage Talking.
- *KXLA—Pasadena News.

WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

- Comedy-Variety**
- 5:30—Arthur Godfrey, KNX.
- 6:00—Eulalia, KECA.
- 6:30—Eddie Albert, KECA.
- 9:00—Phil Silvers, KECA.
- Quiz, Participation**
- 8:00—McNeill's Breakfast Club, KECA.
- 9:00—Welcome, Travelers, KECA.
- 9:30—Breneman's Breakfast, KECA.
- 11:30—Queen for a Day, KHJ.
- 12:00—Man Sars Yes, KMPC.
- 1:00—House Party, KNX.
- 1:30—Three Alarm, KMPC.
- 1:30—Meet the Missus, KNX.
- 2:00—What's Doin' Ladies?, KECA.
- 2:30—Bride and Groom, KECA.
- 3:30—Gas Again, KHJ.
- 8:00—Name That Song, KHJ.
- Drama**
- 6:30—Revall Summer Theater, KFI.
- 7:30—Dr. Christian, KNX.
- 8:30—Hollywood Theater, KFI.
- Music**
- 8:00—Fred Waring, KFI.
- 1:30—Eddy Duchin, KECA.
- 4:00—Melody Hour, KNX.
- 4:00—Musical Masterpieces, KFAC.
- 6:00—Rhapsody in Rhythm, KNX.
- 6:00—Musical Digest, KGJF.
- 7:00—Supper Club, KFI.
- 7:30—Summerfield Band Concert, KFI.
- 8:00—Evening Concert, KFAC.
- 8:30—Club 13, KNX.
- 8:30—Music Supreme, KMPC.
- 9:30—Meredith Willson, KNX.
- 10:00—Eastside Show, KFWB.
- 10:00—Lucky Dance Time, KEAC.
- 10:00—Concert Nocturne, KGJF.
- 12:00—Rhapsody in Wax, KHJ.
- Comment-Narration**
- 7:45—Fred Beck, KNX.
- 9:00—Kate Smith, KHJ.
- 10:00—Galen Drake, KECA.
- 10:15—Ted Malone, KECA.
- 3:00—Burrill Wheeler, KNX.
- 4:30—Ary Baker, KFI.
- Mystery-Detective**
- 8:30—Johnny Modero, KHJ.
- 9:00—The Saint, KNX.
- 9:30—Mr. District Attorney, KFI.
- 9:30—Lights Out, KECA.
- Public Interest-Information**
- 2:00—Your L. A. Police, KGJF.
- Sports**
- 10:00—Race Lineup, KWKW.
- 10:00—Racing, KGJF.
- 2:30—Major League Ball, KMPC.
- 5:15—Hollywood Park, KLAC.
- 5:45—Race Results, KRKD.
- 6:30—Hollywood Park, KMPC.
- 6:30—Sam Balter, KLAC.
- 8:05—East League Ball, KLAC.
- 9:30—Inside Sports, KHJ.
- 10:00—Ted Bentley, KECA.

| | | | | | | | | | | | | |
|------|------|------|------|------|------|------|------|------|------|------|------|------|
| KLAC | KFI | KECA | KHJ | KFVD | KXLA | KFSS | KGJF | KFXM | KFAC | KGER | KWKW | KFMB |
| KFSS | KMPC | KIEV | KFWB | KNX | KRKD | | | KPPC | KFDX | KGB | KPRO | KVOE |
| 570 | 640 | 790 | 930 | 1020 | 1110 | | 1230 | | 1330 | 1390 | 1440 | 1490 |
| 600 | 710 | 870 | 980 | 1070 | 1150 | | | 1240 | 1280 | 1360 | 1430 | 1450 |

- KIEV—This Rhythmic Age.
- KFVD—Violet.
- KGER—Helene Smith.
- 11:20—KWKW—Want Ad News.
- 11:25—KGJF—Sports Flash.
- 11:30—KFI, KFSD—Pepper Young's Family.
- KNX—Second Mrs. Burton.
- KECA, KPRO, KFMB—Listening Post.
- KHJ, KGB, KFXM, KVOE—Queen for a Day.

Housewives' Exchange

JACK SHERMAN

The Skipper of the Skillet

Airs today at 11:30 a.m.



- KFVD—Housewives' Exchange
- KXLA—Dinner Bell Roundup.
- KGJF—Reminiscent Rhythm.
- *KRKD, KFOX—News.
- KIEV—Latin Musicana.
- KGER—The Last Word.
- 11:45—KFI, KFSD—Right to Happiness.
- KNX—Grand Slam.
- KECA—Frank Parker Show.
- *KGJF—Airtorials, Bill Harpel.
- KRKD—Crosby Records.
- KFVD—Forever Tons.
- KGER—Crosby Sings.
- 11:55—KGJF—Sports Flash.
- 12—KFI—Farm Reporter.
- KNX—Rosamary.
- *KECA, KIEV, KGER, KPRO, KGB, KVOE—News.
- *KHJ—Broadway News.
- KMPC—The Man Sars Yes.
- KFWB—Martin Block.
- KLAC—Al Jarvis Ballroom.
- KGJF—Disabled Veterans.
- KEAC—Music at Twelve.
- KFVD—Editor of the Air.
- KWKW—Memories in Wax.
- KXLA—Dinner Bell Roundup.
- KRKD—Prairie Schooner.
- KFSD—Backstage Wife.
- 12:05—KGER—Western Music.
- 12:15—KFI, KFSD—Stella Dallas.
- *KNX—Knox Manning.
- *KECA—Kiernan's News Corner.
- KHJ—Sing, America, Sing.
- KGJF—Keyboard Magic.
- KIEV—Lunchtime Melodies.
- 12:25—KGJF—Sports Flash.
- 12:30—KFI, KFSD—Lorenzo Jones.
- KNX—Evelyn Winters.

- KECA, KFMB, KPRO—Paul Whiteman Club.
- KHJ—Louise Massey.
- KMPC—Weather; Today in History.
- KXLA—Red Murrell.
- KFAC—Luncheon Concert.
- KWKW—Farm News.
- KGJF—Intermission.
- KFVD—Violet.
- 12:45—KFI, KFSD—Widder Brown.
- KNX—Myrt and Marge.
- KHJ—Singin' Sam.
- KMPC—Bill Hay Reads the Bible.
- KXLA—Top Western Tunes.
- *KEAC—News.
- KIEV—Gals on Record.
- KGER—Garden School.
- 12:55—*KFWB—News.
- KGJF—Sports Flash.
- 1—KFI, KFSD—When a Girl Marries.
- KECA, KFMB, KPRO—Paul Whiteman Club.
- KNX, KSDJ—House Party.
- KHJ—Sons of the Pioneers.
- KMPC—Financial News.
- KFWB—Bill Anson.
- *KLAC—News, Sports.
- KFAC—Piano Parade.
- KRKD—Siesta Time.
- KGJF—Sunset and Vine.
- KXLA—Community Broadcaster.
- *KFVD, KGER—News.
- KWKW—Music from Hollywood.
- KIEV—Meet the Maestro.
- 1:05—KMPC—Three Alarm.
- KGER—Out of the Band Box.
- 1:15—KFI, KFSD—Portia Faces Life.
- KHJ—Nancy Dixon.
- KLAC—570 Club.
- KXLA—Farm Program.
- KEAC—Music in the American Manner.
- KFVD—Piano Parade.
- KIEV—Treasury Salute.
- 1:25—KGJF—Sports Flash.
- 1:30—KFI, KFSD—Just Plain Bill.
- KNX, KSDJ—Meet the Missus.
- KECA—Eddy Duchin.
- KHJ—Happy Homes.
- KXLA—Vocal Varieties.
- KWKW—Afternoon Melodies.
- *KRKD—News.
- KGJF—Today's Hits.
- KFVD—Fact and Fancy.
- KIEV—Organ Moods.
- 1:45—KFI, KFSD—Front Page Farrell.
- KECA—Ethel and Albert.
- *KXLA—News.
- KFVD—Matinee Melodies.
- KIEV—Swing Stylings.
- KRKD—Song Symphony.
- KVOE—Radio Tour.
- 1:55—KGJF—Sports Flash.
- 2—KFI, KFSD—Road of Life.
- *KNX, KSDJ—Eric Sevareid.
- KECA, KPRO, KFMB—What's Doin' Ladies?
- KHJ, KGB, KFXM, KVOE—Heart's Desire.
- KMPC—Three Alarm.
- KFWB—Bill Anson.
- *KLAC—News, Sports.
- KFAC—Concert Matinee.
- KGJF—Your L. A. Police.
- KXLA—Concert Hour.
- KWKW—Vocal Varieties.
- KFVD—Songs o' Guns.
- *KIEV—News.
- KRKD—Ira Sweet, Organ.
- KGER—Long Beach Band.
- KFOX—Fiesta Mexicana.
- 2:15—KFI, KFSD—Joyce Jordan.
- KNX—Talk.
- KLAC—570 Club.
- KFVD—To the Men.
- KFKD—Musical Bouquet.
- KGJF—Serenade to Afternoon.
- KIEV—Land of Song.
- 2:20—*KWKW—News.
- 2:25—KECA—Spotlight on Hollywood.
- KGJF—Sports Flash.
- 2:30—KFI, KFSD—Aunt Mary.
- KNX—Backgrounds for Living.
- KECA, KFMB, KPRO—Bride and Groom.
- KHJ—Melody Matinee.
- KMPC—Major League Ball.
- KWKW—Swing Session.
- KRKD—Tunes in Tempo.
- KFVD—Song Without Words.
- KIEV—Musical Potpourri.
- KGER—Feature Story.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSD—Dr. Paul.
- KNX—Information.
- *KGJF—News Notebook, Harpel.

- ★KFVD—News.
- 2:55—KGFJ—Sports Flash.
- 3—KFI, KFSD—This Woman's Secret.
- KNX—Burrill Wheeler.
- KECA, KPRO, KFMB—Ladies Be Seated.
- ★KHJ, KXLA, KGER—News.
- KMPC—Major League Ball.
- KFWB—Bill Anson.
- ★KLAC—Fred Henry Reports.
- KGFJ—Armchair Concert.
- KFAC—Musical Favorites.
- KFVD—Song Stylists.
- KRKD—Tops in Pops.
- KWKW—Swing Session.
- KIEV—A Matter of Records.
- 3:05—KGER—Hall of Records.
- 3:15★KFI—News.
- KHJ—Johnson Family.
- KLAC—Music from Hollywood.
- KFVD—Stringtime.
- KXLA—Juke Box Matinee.
- 3:25—KGFJ—Sports Flash.
- 3:30—KFI—Backstage Wife.
- KXN, KSDJ—Arthur Godfrey.
- KECA—Norwood Smith Selections.
- KHJ—Gas Again.

MILD & MELLOW

3:30 to 4 P.M.
Monday Through Friday

KMPC

- KMPC—Mild and Mellow.
- KGFJ—Among My Souvenirs.
- KWKW—Sam Rowland's Waxworks.
- KFVD—Back of the Rack.
- ★KRKD—News.
- KFOX—Your Girl Friend.
- 3:45—KFI—Bob and Victoria.
- KECA—Frances Scully.
- KHJ, KVOE—Quaker City Serenade.
- KFVD—Rumba Rhapsody.
- KFSD—Bob Ripley.
- KRKD—Top Time Tunes.
- 3:55★KFWB—News.
- KGFJ—Sports Flash.
- 4—KFI—Downtown and All Around.
- KXN—Melody Hour.
- ★KHJ, KGB, KFXM, KVOE—Ray Henle.
- KECA—Frances Scully.
- ★KMPC, KIEV, KGER, KFOX—News.
- KFWB—Melody Matinee.
- ★KLAC—News, Sports.
- KXLA—Juke Box Matinee.
- KFAC—Musical Masterpieces.
- KGFJ—What's Up?
- KWKW—Waxworks.
- KFVD—Crosbiana.
- KRKD—Piano Paintings.
- 4:05—KGER—Hall of Records.
- 4:15—KFI—Part of Missing Hits.
- ★KECA—Alvin Wilder.
- ★KHJ, KGB, KFXM—Frank Hemingway.
- KMPC—A Woman's Voice.
- KLAC—Betsy Phillips.
- KFVD—Pioneertown.
- KRKD—Spotlight on Star.
- KIEV—Show Times.
- 4:25—KGFJ—Sports Flash.
- 4:30—KFI—Art Baker's Notebook.
- KXN—You're Only Young Once.
- KHJ, KGB, KFXM—Two-Ton Baker.
- KECA—Variety Parade.
- KMPC—Bing Crosby Songs.
- ★KFWB—News.
- KLAC—Racing Roundup.
- KGFJ—Record Jackpot.
- KRKD—Symphony in Swing.
- KFVD—Favored Fifteen.
- KIEV—Bing Crosby Sings.
- KFOX—Old Age Pension.
- 4:35★KWKW—Averill Berman.
- 4:45—KXN—The Todds.
- KHJ, KGB, KVOE—Bill Symes, Sports.
- KMPC—Green Light Revue.
- KFWB—Stuart Hamblen.
- KLAC—Stadin Frolic.
- KWKW—Races and Sports.
- ★KFVD, KRKD—News.
- KIEV—Trade Winds Tempos.
- KFOX—The Singing Crow.
- 4:55★KXN, KSDJ—Bill Henry.
- ★KECA—News.
- KGFJ—Sports Flash.
- 5—KFI—Feature Wire.
- ★KXN—Knox Manning, News.
- KHJ, KGB, KVOE—Hop Harrigan.
- KECA, KPRO, KFMB—Terry and the Pirates.
- ★KMPC—News, Teen & Twenty.
- KFWB—Stuart Hamblen.

- ★KLAC—News.
- KFAC—Sunset Serenade.
- KXLA—Juke Box Matinee.
- KGFJ—Five of 5.
- KWKW—Today at the Races.
- KFVD—Platter Preview.
- KRKD—Songs of the Saddle.
- KIEV—Record Ride.
- KFSD—Anniversary Date.
- KFWB—Sunshine Mission.
- ★KGER—News, Wishing Ring.
- 5:15★KFI, KFSD, KEAC—News.
- KXN—Tom Hanlon.
- KHJ, KGB, KFXM—Melody Theatre.
- KECA, KFMB—Sky King.
- KLAC—Hollywood Park.
- KGFJ—Race Recap, R. Dixon.
- KWKW—Ken Barton, Sports.
- KGER—Sons o' Gums.
- 5:30—KFI—Casa Cugat.
- ★KXN, KSDJ—Harry Plannery.
- ★KECA—Headline Edition.
- KHJ, KGB, KFXM, KVOE—Adventure Parade.
- KLAC—Al Jarvis.
- KGFJ—Songs for You.
- KFAC—Whoo Bill Club.
- KXLA—Future Pianists.
- KFVD—Sweet and Low.
- KWKW—Cactus Jack.
- KIEV—Melodies Mardi Gras.
- KRKD—Medley Time.
- ★KFOX—News.
- KGER—Music With Appeal.
- KFSD—So the Story Goes.
- 5:45★KFI, KFSD—Elmer Peterson.
- ★KXN, KSDJ—News, Garred.
- ★KECA—Frank Hemingway.
- KHJ, KGB, KFXM, KVOE—Tom Mix.
- KMPC—Top Tunes.
- KXLA—Miniature Concert.
- KGFJ—If They Had Lived.
- KFVD—This Side of Heaven.
- KWKW—Races and Sports.
- KRKD—Race Results.
- KGER—Stamp's Quartet.
- 5:50—KWKW—Vets—News.
- 5:55★KXN, KSDJ—News.
- KGFJ—Sports Flash.
- KFI—The American Way.
- 6—KXN, KSDJ—Rhapsody in Rhythm.
- KECA, KFMB—The Boudah Show.
- ★KHJ, KGB, KFXM, KVOE—Gabriel Heatter.
- ★KMPC—News, Nesbitt.
- ★KFWB, KLAC, KFVD, KIEV, KGER, KFOX—News.
- KXLA—Pasadena Playhouse.
- KGFJ—Musical Digest.
- KFAC—Prelude to Evening.
- KRKD—Varieties in Music.
- 6:05—KLAC—Al Jarvis.
- KIEV—Twilight Tempos.
- KGER—Sports Roundup.
- 6:15—KHJ, KGB—Real Stories.
- KMPC—Bob Kelley, Sports.
- KFWB—On the Century.
- KFVD—Sunset Serenade.
- KWKW—Classic Hour.
- KRKD—Hawaiian Memories.
- KGER—Guest Star.
- 6:30—KFI, KFSD—Rexall Summer Theatre.

DR. WALLACE STERLING

And his analysis of

THE NEWS

WEDNESDAYS 6:30 P.M. - KNX



CITIZENS NATIONAL BANK

- ★KXN—Dr. Wallace Sterling.
- KECA, KFMB, KPRO—Eddie Albert Show.
- KHJ, KGB, KFXM, KVOE—American Forum.
- KMPC—Hollywood Park.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KLAC—Sam Balter Sportsbook.
- KXLA—Bandstand Review.
- KFVD—People and Places.
- KRKD—Harmony in Rhythm.
- KWKW—Harold Schmidt.
- KIEV—Dinner Dance.
- KFOX—Hal's Memory Room.
- KGER—Helene Smith.
- 6:45—KXN—Hobby Hours.
- KLAC—Irwin Allen.
- KXLA—Rocky Morgan.
- 7—KFI, KFSD—Supper Club.
- ★KXN—Lowell Thomas.
- KECA, KFMB—Lone Ranger.
- KHJ, KGB, KFXM—American Forum.
- KMPC—Security Symphonia.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KGFJ—Musical Digest.
- ★KLAC, KXLA, KRKD—News.
- KPPC—Pasadena Musicians.

LISTEN TO

HOBBY HOURS

• KNX •

6:45 P.M. TONIGHT

CHARLES RUCKER'S Fishing Forecast

TOM HANLON, Emcee

ENTZ & RUCKER

HARDWARE

- ★KGER—News: Dr. Fagan.
- KVOE—Oversell Trial.
- 7:15★KFI—Fleetwood Lawton.
- KXN—Robert Q. Lewis.
- KHJ, KGB—Scout About Town.
- KLAC—Jan Garber.
- KXLA—Record Review.
- KRKD—Three-Quarter Time.
- KPPC—Organ Recital.
- 7:25★KFWB—News.

LORRY RAINE

Radio's newest singing find guests tonight KFI-NBC

"SUMMERFIELD BAND CONCERT"

with singing star KEN CARSON and JACK MEAKIN, musical director

- 7:30—KFI, KFSD—Summerfield Band Concert.
- KXN—Dr. Christian.
- KHJ, KGB, KFXM, KVOE—Cisco Kid.
- KECA—Music Preferred.
- KMPC—Firestone Favorites.
- KFWB—Sports Final.

DON OTIS

KLAC

7:30 - 8:00 p.m.

10:05 p.m. - 1:00 a.m.

Monday thru Saturday

- KLAC—Don Otis.
- KFAC—Little Music Boom.
- KXLA—Ford Lewis.
- KRKD—Twilight Serenade.
- KPPC—Ten Tunes and Topics.
- KGER—Prophecy Speaks.
- KFOX—Dr. Clem Davies.
- 7:45—KECA, KPRO—Songs by Marilyn Fields.
- KFWB—Moods in Music.
- ★KEAC, KFOX—News.
- 7:55★KXN—News.
- ★KFWB—Falstaff Rhymes the News.
- 8—KFI—Derry Falligant.
- KXN, KSDJ—The Whistler.
- KECA, KFMB—Lum & Abner.
- KHJ, KGB, KFXM, KVOE—What's the Name of That Song?
- ★KMPC—News, Hemingway.
- KFWB—We Are Many People.
- ★KLAC, KXLA, KGER—News.
- KFAC—Evening Concert.
- KGFJ—Caucasian Memories.
- KFOX—Presbyterian Church.
- KPPC—Midweek Devotional.
- 8:05—KLAC—Baseball.
- KGER—Veterans' Program.
- 8:15—KFI—I Want U.
- ★KECA—News Feature Edition.
- KMPC—Ridge Riders.
- KFWB—Western Melodies.
- KGFJ—Starlit Moods.
- KXLA—Top Tunes.
- KGER—Man With Band.
- 8:30—KFI—Hollywood Theater.

- KXN, KSDJ—Club 15.
- KECA, KPRO—Whiteman Assembly.
- KHJ, KGB—Johnny Modero, Pier 23.
- KMPC—Music Supreme.
- ★KFWB—News.
- KPPC—Silhouettes and Shadows.
- KXLA—97th Street Corral.
- KGFJ—Vocal Varieties.
- KGER—Man With a Band.
- KFOX—Record Review.
- 8:45★KXN, KSDJ—Bob Trout.
- KFWB—Warner Bros. Orch.
- KGFJ—Evening Interlude.
- 9—KFI, KFSD—Tex and Jinx.
- KXN, KSDJ—The Saint.
- KECA, KFMB, KPRO—Phil Silvers.
- ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- ★KMPC—David Anderson.
- ★KFWB—News.
- KLAC—Baseball.
- KFAC—Evening Concert.
- KXLA—Seahoard Home Hour.
- KGFJ—Hollywood House Party.
- KPPC—Siesta Fiesta.
- KGER—Crosby Guest House.
- 9:15—KHJ, KGB, KFXM, KVOE—Johnson Family.
- ★KMPC—Clete Roberts.
- KFWB—Show Time.
- ★KFOX—News.
- 9:30—KFI, KFSD—Dr. District Attorney.
- KXN, KSDJ—Meredith Willson.
- KECA, KFMB, KPRO—Lights Out.
- KHJ, KGB, KVOE—Inside of Sports.
- KMPC—Barbershop Quartet.
- KFWB—Music Box.
- KPPC—Music.
- KGER—Dr. Clem Davies.
- 9:45—KHJ, KGB—Land of the Free.
- KMPC—Album of American Music.
- KPPC—Ambition Begg Admission.
- 10★KFI, KFSD—The Reporter.
- KXN—Chet Huntley, News.
- KECA—Ted Bentley, Sports.
- KHJ, KGB, KFXM, KVOE—Ray Henle.
- ★KMPC, KGER—News.

EASTSIDE SHOW

10 TO 12 P.M.

Every Night Except Sunday

KFWB

- KFWB—Eastside Show.
- KLAC—Baseball.
- KFAC—Lucky Lager Dance.
- KFVD—Spade Cooley Time.
- KGFJ—Concert Nocturne.
- KXLA—Olympic Flights.
- KFOX—Swingtime Serenads.
- 10:05—KGER—Musical Roundup.
- 10:15—KFI—Barry Wood Show.
- KXN—Bob Elson.
- ★KECA, KFI—News.
- KMPC—Bride Club.
- 10:30★KFI—Inside the News.
- KXN—Symphonette.
- ★KECA—Elmer Davis.
- KHJ, KGB—Record Party, Peter Panter.
- KMPC—Rancho Grande.
- KLAC—Baseball Roundup.
- 10:45—KFI—Melody Time.
- KECA—Eddy Howard Orch.
- KLAC—Don Otis.
- ★KFSD—News.
- 10:55—KFI—Police Bulletin.
- ★KFI, KECA, KLAC—News.
- 11★KXN—Nelson Pringle.
- KHJ—Smile Time.
- KMPC—Dance Parade.
- KFWB—Eastside Show.
- KFAC—Lucky Dance Time.
- KXLA—Fishing Forecasts.
- KGFJ—Concert Nocturne.
- KFVD—Spade Cooley Time.
- KGER—Musical Roundup.
- 11:15—KFI—Milestones in Melody.
- KXN—Breaking All Records.
- KECA—Chuck Gould Orch.
- KLAC—Don Otis.
- KXLA—Dance Time.
- 11:30★KFI—Inside China.
- KECA—Claremont Orch.
- KXLA—The Hawthorne Thing
- 11:40—KXN—Gene Krupa Orch.
- 11:45—KFI—Music.
- KECA—Dale Cross Orch.
- ★KGB, KVOE—News.
- 11:55★KFI, KECA, KXN—News.

THURSDAY, JULY 31

- ★Indicates News Broadcasts.
8—KFI, KFSD—Fred Waring.
 KNN—Johnny Murray.
 KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
 ★KHJ, KGB, Cecil Brown.
 ★KMPC, KXLA, KLAC—News.
 KFVB—Morning Melodies.
 KGFJ—Concert Pastelle.

HAVEN OF REST

KXLA, 8:30 A.M.
 Monday, Wednesday, Friday
KRKC, 8:00 A.M.
 Tuesday, Thursday, Saturday
KFOX, 8:00 A.M.
 Tuesday, Thursday, Saturday

- KRKC, KFOX**—Haven of Rest
KFAC—Country Church.
KFVD—Wakeup Ranch.
 ★**KGER**—News, Mizpah.
KWKW—Andy Mansfield.
8:15—**KNN**—Aunt Jenny.
 ★**KHJ**—News.
KMPC—Markets; Sports.
KLAC—Haynes at the Reins.
KIEV—Musical Bandwagon.
8:20—**KXLA**—Music.
8:30—**KFI, KFSD**—Jack Berch.
KNN, KSDJ—Helen Trent.
KHJ, KGB, KVOE—Editor's Diary.
KMPC—Bill Leyden.
KFWB—Lou Marcelle.
KLAC—Breakfast With Binnie and Mike.
 ★**KFAC, KRKC**—News.
 ★**KWKW**—News, Devotions.
KXLA—Baptist Brothers.
KIEV—Public Interest.
KGER—Hammond.
8:35—**KRKC**—Spotlight Varieties.
9:45—**KFI, KFSD**—Lora Lawton.
KNN, KSDJ—Our Gal Sunday.
KHJ—Merv Griffin Show.
KFWB—Science of Mind.
KFAC—Keyboard and Console.

Attention Gardeners
George Milne's "GARDEN CHATS"
 8:45 a.m.
 Monday thru Saturday

1020 KC
 5000 WATTS



- KFVD**—Garden Chat.
KWKW—Wings of Healing.
KIEV—Musical Memories.
KGER—Tom Westwood.
KGB—Elbert LaSchele.

- 9**—**KFI, KXLA, KGER**—News.
KNN—Big Sister.
KECA, KPRO, KFMB—Welcome, Travelers.
 ★**KHJ, KGB, KVOE**—Kate Smith Speaks.
 ★**KMPC**—David Anderson.
KFWB—Bing Crosby.
 ★**KLAC, KFSD**—News.
KGFJ—Your County at Work.
KFAC—Unity.
KRKC—Sagebrush Serenade.
KWKW—Voice of China.
KFVD—Waltz Time.
KIEV—Bing Crosby Time.
9:05—**KFI**—Ladies' Day.
KGER—Lutheran Hour.
9:15—**KNN**—Ma Perkins.
KHJ, KGB, KFXM, KVOE—Victor H. Lindlahr.
KMPC—Bill Leyden.
KFWB—Strolling Tom.
KLAC—Racing News.
KFAC—Voice of Health.
KXLA—Bar Nothing Ranch.
KGFJ—Visiting Nurse Assn.
KWKW—Rev. Wildman.
KIEV—Dinah Shore Sings.
 ★**KFVD**—News.
9:20—**KGFJ**—News, Bill Harpel.
9:30—**KNN**—Young Dr. Malone.
KHJ—Bill Gwinn Show.
KLAC—Al Jarvis Ballroom.
KECA, KPRO, KFMB—Tom Breneman's Breakfast.
KFWB—Woman's Page.
 ★**KWKW**—News.
KGFJ—Open Album.
KFAC—Musical Encores.
KIEV—Meet the Band.
KGER—Kostelanetz.
KFVD—Show Tunes.
9:45—**KFI**—What Do You Say?
KNN—The Guiding Light.
 ★**KFWB, KRKC**—News.
KWKW—Bea Boynton.
KFVD—Remembered Rhythms.
KIEV—Rhythm Road.

- 10**—**KFI, KFSD**—Today's Children
KNN—Wendy Warren.
KECA, KFMB, KPRO—Galen Drake.
 ★**KHJ, KGB, KFXM, KVOE**—Glenn Hardy, News.
 ★**KMPC**—News.
KFWB—Martin Block.
KLAC—Al Jarvis Ballroom.
KGFJ—Racing News, Dixon.
KXLA—Piano Artistries.
KFAC—Musical Encores.
KFVD—Rev. Louis T. Talbot.
KIEV—Ted Lenz.
KRKC—Crazy Rhythms.
KWKW—Racing Lineup.
 ★**KGER, KFOX**—News.
10:15—**KFI, KFSD**—Woman in White.
KNN—Perry Mason.
KHJ—Jackie Hill.
KECA, KFMB—Ted Malone.
KMPC—Bill Leyden.
 ★**KXLA**—News.
KGFJ—Serenade for You.
KWKW—Morning Melodies.
KGER—John Gart Trio.
10:25—**KGFJ**—Sports Flash.
10:30—**KFI, KFSD**—Masquerade.
KNN, KFSD—Lone Journey.
KECA, KPRO, KFMB—My True Story.
KHJ—Ben Alexander Show.
KGFJ—Upehat Session.
KXLA—Woman's World.
 ★**KFAC, KWKW**—News.
KFVD—Union Rescue Mission.
KRKC—Pop Concert.
KGER—Dorsey Brothers.
KGB, KVOE—Martin Block.
10:40—**KFI, KFSD**—Betty Crocker.
10:45—**KFI**—Light of the World.
KNN, KSDJ—Rose of My Dreams.
KFAC—Waltzes of the World.
KRKC—Midnight Mission.
KGER—Ray Block.
KFSD—Bob and Victoria.
10:55—**KECA, KFMB**—Hymns of All Churches.
KGFJ—Sports Flash.
11—**KFI, KFSD**—Life Can Be Beautiful.
KNN, KSDJ—Double or Nothing.
KECA, KFMB—Hymns of All Churches.
KHJ—Reports in Motion.
KMPC—Music in the Air.
KFWB—Martin Block.
KLAC—Al Jarvis Ballroom.
KFAC—Festival of Music.
KGFJ—Across the Footlights.
 ★**KFVD, KGER**—News.
KXLA—Easy Listening.
KWKW—Song Parade.
KRKC—Pan Americana.
KIEV—Perry Como, Songs.
 ★**KVOE**—Cedric Foster.
11:15—**KFI, KFSD**—Ma Perkins.
 ★**KECA**—Baukhage Talking.

| | | | | | | | | | | | | |
|------|-----|------|-----|------|------|------|------|------|------|------|------|------|
| KLAC | KFI | KECA | KHJ | KEVD | KXLA | KFSE | KGFJ | KFXM | KFAC | KGER | KWKW | KFMB |
| 570 | 640 | 790 | 930 | 1020 | 1110 | 1230 | 1240 | 1280 | 1360 | 1430 | 1450 | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |

- KHJ, KGB, KVOE**—Erskine Johnson.
 ★**KXLA**—Asadena News.
KFVD—Violet.
KIEV—This Rhythmic Age.
KGER—Helene Smith.
11:20—**KWKW**—Want Ad News.
11:25—**KGFJ**—Sports Flash.
11:30—**KFI, KFSD**—Pepper Young's Family.
KNN—Second Mrs. Burton.
KHJ, KGB, KFXM, KVOE—Queen for a Day.
KECA, KPRO, KFMB—Listening Post.
KXLA—Dinner Bell Roundup.
KGFJ—Reminiscent Rhythm.
 ★**KRKC, KFOX**—News.
KFVD—Housewives' Exchange
KIEV—Latin Musicana.
KGER—The Last Word.
11:45—**KFI, KFSD**—Right to Happiness.
KNN—Grand Slam.
KECA—Frank Parker Show.
 ★**KGFJ**—Airtorials, Bill Harpel.
KRKC—Crosby Records.
KFVD—Forever Tops.
KGER—Crosby Sings.
11:55—**KGFJ**—Sports Flash.
12—**KFI**—Farm Reporter.
KNN—Rosemary.
 ★**KECA, KHJ, KIEV, KGER, KGB, KVOE**—News.
KMPC—The Man Says Yes.
KFWB—Martin Block.
KLAC—Al Jarvis Ballroom.

- KNN**—Evelyn Winters.
KECA, KFMB, KPRO—Paul Whiteman Club.
KHJ—Louise Massey.
KMPC—Weather; Today in History.
KXLA—Red Murrell.
KFAC—Luncheon Concert.
KWKW—Farm News.
KGFJ—Intermission.
KFVD—Violet.
12:45—**KFI, KFSD**—Widder Brown.
KNN—Myrt and Marke.
KHJ—Singin' Sam.
KMPC—Bill Hays Reads Bible
KXLA—Top Western Tunes.
 ★**KFAC**—News.
KIEV—Gals on Record.
KGER—Garden School.
KGB—Songs of Praise.
12:55—★**KFWB**—News.
KGFJ—Sports Flash.

- 1**—**KFI, KFSD**—When a Girl Marries.
KNN, KSDJ—House Party.
KECA, KFMB, KPRO—Paul Whiteman Club.
KHJ—Sons of the Pioneers.
KMPC—Financial News.
KFWB—Bill Anson.
 ★**KLAC**—News, Sports.
KFAC—Piano Parade.
KRKC—Siesta Time.
KGFJ—Sunset and Vine.
KXLA—Community Broadcaster.
 ★**KFVD, KGER**—News.
KWKW—Music from Hollywood.
KIEV—Meet the Maestro.
1:05—**KMPC**—Three Alarm.
KGER—Out of the Bandbox.
1:15—**KFI, KFSD**—Portia Faces Life.
KHJ—Nancy Dixon.
KLAC—370 Club.
KFAC—Music in the American Home.
KFVD—Piano Parade.
KXLA—Farm Program.
1:25—**KGFJ**—Sports Flash.
1:30—**KFI, KFSD**—Just Plain Bill.
KNN, KSDJ—Meet the Missus
KECA—Miracles in Music.
KHJ—Happy Homes.
KFVD—Fact and Fancy.
KGFJ—Today's Hits.
KXLA—Vocal Varieties.
KWKW—Afternoon Melodies.
 ★**KRKC**—News.
KIEV—Organ Moods.
KGB—Shady Valley Folks.
1:45—**KFI, KFSD**—Front Page Farrell.
KECA—Ethel and Albert.
 ★**KXLA**—News.
KFVD—Matinee Melodies.
KRKC—Song Symphony.
KIEV—Swing Sings.
KVOE—Radio Tour.
1:55—**KGFJ**—Sports Flash.
2—**KFI, KFSD**—Road of Life.
KNN, KSDJ—Eric Sevareid.
KECA, KPRO, KFMB—What's Doing, Ladies?
KHJ, KGB, KFXM, KVOE—Heart's Desire.
KMPC—Three Alarm.
KFWB—Bill Anson.
 ★**KLAC**—News, Sports.
KFAC—Concert Matinee
KGFJ—Sons o' Guns.
KXLA—Concert Hour.
KWKW—Vocal Varieties.
KRKC—Police Department.
KIEV—News.
 ★**KFVD**—For the Ladies.
KFOX—Fiesta Mexicana.
KGER—Long Beach Band.
2:15—**KFI, KFSD**—Joyce Jordan.
KNN—In My Opinion.
KLAC—370 Club.
KGFJ—Serenade to Afternoon
KRKC—Musical Bouquet.
KFVD—To the Men.
KIEV—Land o' Song.
2:20—★**KWKW**—News.
2:25—**KECA**—Spotlight on Hollywood.
KGFJ—Sports Flash.
2:30—**KFI, KFSD**—Aunt Mary.
KNN—Backgrounds for Living
KRKC—Tunes in Tempo.
KECA, KFMB, KPRO—Bride and Groom.
KHJ—Melody Matinee.
KMPC—Major League Ball.
KWKW—Swing Session.
KFVD—Song Without Words.
KIEV—Musical Potpourri.
KGER—Fiesta Story.
2:40—**KGER**—Long Beach Band.
2:45—**KFI, KFSD**—Dr. Paul.
KNN—Mr. Information.
 ★**KGFJ**—News Notebook, Harpel.

BELL TAILORS

Presents
Dinner Bell Round Up
 12:00 noon, Mon. thru Fri.
KXLA

- KXLA**—Dinner Bell Roundup.
KGFJ—Public Messenger.
KRKC—Prairie Schooner.
KFAC—Music at Twelve.
KWKW—Memories in Wax.
KFVD—Editor of the Air.
12:05—**KGER**—Western Music.
12:15—**KFI, KFSD**—Stella Dallas.
KNN—Knox Manning.
 ★**KECA**—Kiernan's News Corner.
KHJ—Sing, America, Sing.
KGFJ—Keyboard Magic.
KIEV—Lunchtime Melodies.
 ★**KFOX**—News.
KFMB—Word to the Wives.
12:25—**KGFJ**—Sports Flash.
12:30—**KFI, KFSD**—Lorenzo Jones.

THURSDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 3:30—Arthur Godfrey, **KNN**.
 6:30—Mutual's Book Party, **KHJ**.

Quiz-Participation

- 8:00—McNeill's Breakfast Club, **KECA**.
 9:00—Welcome, Travelers, **KECA**.
 9:30—Breneman's Breakfast, **KECA**.
 11:30—Queen for a Day, **KHJ**.
 12:00—Man Says Yes, **KMPC**.
 1:00—House Party, **KNN**.
 1:05—Three Alarm, **KMPC**.
 1:30—Meet the Missus, **KNN**.
 2:00—What's Doin', Ladies?, **KECA**.
 2:30—Bride and Groom, **KECA**.
 3:30—Gas Again, **KHJ**.
 8:30—Noah Webster Says, **KFI**.

Drama

- 6:00—Reader's Digest, **KNN**.
 7:00—Family Theater, **KHJ**.
 9:00—Lawyer Tucker, **KNN**.
 9:30—Grand Marquee, **KFI**.
 9:30—Edward Arnold, **KECA**.

Music

- 8:00—Fred Waring, **KFI**.
 4:00—Musical Masterpieces, **KFAC**.
 6:00—Musical Digest, **KGFJ**.
 7:00—Supper Club, **KFI**.
 7:30—Concert of the Nations, **KFI**.

- 8:00—Frances Langford, **KFI**.
 8:00—Evening Concert, **KFAC**.
 8:30—Club 15, **KNN**.
 8:30—Music Supreme, **KMPC**.
 10:00—Lucky Dance Time, **KFAC**.
 10:00—Eastside Show, **KFWB**.
 10:00—Concert Nocturne, **KGFJ**.
 12:00—Rhapsody in Wax, **KHJ**.

Comment-Narration

- 7:45—Fred Beck, **KNN**.
 9:00—Kate Smith, **KHJ**.
 10:00—Galen Drake, **KECA**.
 10:15—Ted Malone, **KECA**.
 3:00—Burrill Wheeler, **KNN**.
 4:30—Art Baker, **KFI**.

Mystery-Detective

- 6:30—The Man Called X, **KNN**.
 8:00—Suspense, **KNN**.
 8:30—Scarlet Queen, **KHJ**.
 9:30—Crime Photographer, **KNN**.

Public Interest

- Information
 8:30—Town Meeting, **KECA**.
 10:15—Mayor Bowron, **KFI**.

Sports

- 10:00—Race Lineup, **KWKW**.
 10:00—Racing, **KGFJ**.
 2:30—Major League Ball, **KMPC**.
 5:45—Hollywood Park, **KLAC**.
 6:30—Hollywood Park, **KMPC**.
 6:30—San Balter, **KLAC**.
 8:05—Coast League Ball, **KLAC**.
 9:30—Inside Sports, **KHJ**.
 9:30—Speaking of Sports, **KFOX**.
 10:00—Ted Bentley, **KECA**.

★KFVD—News.
 2:55—KGFJ—Sports Flash.
3—KFI, KFSD—This Woman's Secret.
 KNN—Burrill Wheeler.
 KECA, KPRO, KFMB—Ladies, Be Seated.
 ★KHJ, KXLA, KGER—News.
 KMPC—Major League Ball.
 KFWB—Bill Anson.
 ★KLAC—Fred Henry Reports.
 KEAC—Musical Favorites.
 KFVD—Song Stylists.
 KGFJ—Armchair Concert.
 KRKD—Tops in Pops.
 KWKW—Swing Session.
 KIEV—A Matter of Records.
 3:05—KGER—Hall of Records.
 3:15★KFI—News of the World.
 KHJ—Johnson Family.
 KLAC—Music from Hollywood
 KXLA—Juke Box Matinee.
 KFVD—Stringtime.
 3:25—KGFJ—Sports Flash.
 3:30—KFI—Backstage Wife.
 KNN—Arthur Godfrey.
 KECA—Norwood Smith
 Selects.
 KHJ, KGB, KFAM, KVOE—
 Gas Again.

MILD & MELLOW

3:30 to 4 P.M.
 Monday Through Friday

KMPC

KMPC—Mild and Mellow.
 KGFJ—Among My Souvenirs.
 KWKW—Sam Rowland and
 His Waxworks.
 KFOJ—Your Girl Friend.
 KFVD—Back of the Rack.
 ★KRKD—News.
 3:45—KFI—Bob and Victoria.
 KECA—Frances Scully.
 KHJ, KVOE—Quaker City
 Serenade.
 KFVD—Rumba Rhapsody.
 KRKD—Tea Time Tunes.
 KFSD—Crosby Ripley.
 3:55★KFWB—News.
 KGFJ—Sports Flash.
4—KFI—Downtown and All
 Around.
 KNN—George Fisher.
 KECA—Frances Scully.
 ★KHJ, KGB, KFAM, KVOE—
 Ray Henle.
 ★KMPC, KIEV, KGER, KFOX
 —News.
 KFWB—Melody Matinee.
 ★KLAC—News, Sports.
 KXLA—Juke Box Matinee.
 KWKW—Rowland's Wax-
 works.
 KECA—Musical Masterpieces.
 KGFJ—What's Up?
 KRKD—Piano Paintings.
 KFVD—Crosbiana.
 4:05—KGER—Hall of Records.
 4:15—KFI—Port of Missing Hits.
 KNN—One for the Book.
 ★KECA—Alvin Wilder.
 ★KHJ, KGB, KFAM—Frank
 Hemingway.
 KMPC—Twilight Tales.
 KLAC—Belle Martel.
 KFVD—Pioneertown.
 KRKD—Spotlight on Star.
 KIEV—Show Tunes.
 4:25—KGFJ—Sports Flash.
 4:30—KFI—Art Baker's Notebook.
 KNN—You're Only Young
 Once.
 KECA—Variety Parade.
 KHJ, KGB, KFAM, KVOE—
 Flit Frolics.
 KMPC—Bing Crosby Songs.
 ★KFWB—News.
 KLAC—Racing Roundup.
 KFVD—Favored Fifteen.
 KGFJ—Record Jackpot.
 KRKD—Symphony in Swing.
 KIEV—Bing Crosby Sings.
 4:35★KWKW—Averill Berman.
 4:45—KECA, KFMB—Tennessee Jed.
 KNN—The Todds.
 KHJ, KGB, KVOE—Bill
 Symes, Sports.
 KMPC—Green Light Revue.
 KFWB—Stuart Hamblen.
 KLAC—Studio Frolic.
 KWKW—Races and Sports.
 ★KFVD, KRKD—News.
 KIEV—Trade Wind Tempos.
 4:55★KNN, KSDJ—Bill Henry.
 ★KECA—News.
 KGFJ—Sports Flash.
5★KFI—Feature Wire.
 ★KNN—News, Knox Manning.
 KECA, KPRO, KFMB—Terry
 and the Pirates.
 KHJ, KGB, KVOE—Hop
 Harrigan.

★KMPC—News, Teen & Twenty.
 KFWB—Stuart Hamblen.
 ★KLAC—News.
 KFAC—Sunset Serenade.
 KGFJ—Jive at 5.
 KWKW—Today at the Races.
 KRKD—Songs of the Saddle.
 KXLA—Juke Box Matinee.
 KFVD—Platter Preview.
 KIEV—Record Ride.
 KFOX—Sunshine Mission.
 ★KGER—News, Wishing Ring
 5:15★KFI, KFSD, KEAC—News.
 KNN—Tom Hanlon.
 KECA, KFMB—Sky King.
 KHJ, KGB, KFAM—Melody
 Theatre.
 KLAC—Hollywood Park.
 KGFJ—Race Recap, R. Dixon.
 KWKW—Ken Barton, Sports.
 KGER—Music with Applaud.
 5:30—KFI—Casa Cugat.
 ★KNN, KSDJ—Barry Flannery.
 ★KECA—Headline Editor.
 KHJ, KGB, KFAM, KVOE—
 Adventure Parade.
 KLAC—Al Jarvis.
 KGFJ—Songs for You.
 KEAC—Whoa Bill Club.
 KXLA—Future Pianists.
 KWKW—Western Serenade.
 KFVD—South Seas.
 KRKD—Medley Time.
 KIEV—Melodies Mardi Gras.
 5:45★KFI, KFSD—Elmer Peterson.
 ★KNN, KSDJ—News, Garred.
 ★KECA—Frank Hemingway.
 KHJ, KGB, KFAM, KVOE—
 Adventures of Tom Mix.
 KMPC—Top Tunes.
 KXLA—Miniature Concert.
 KFVD—This Side of Heaven.
 KGFJ—The Law Is Your
 Servant.
 KWKW—Races and Sports.
 KRKD—Race Results.
 KGER—Stamp's Quartet.
 5:50—KWKW—Vets' Rehabilitation.
 5:55★KNN—News.
 KGFJ—Sports Flash.
6—KFI—Wax Museum.
 KNN, KSDJ—Radio Reader's
 Digest.
 KECA—Willie Piper.
 ★KHJ, KGB—Gabriel Heatter.
 ★KMPC—News, Nesbitt.
 ★KFWB, KFVD, KFOJ—News.
 KGER—Musical Digest.
 KECA—Prelude to Evening.
 KXLA—U. S. Marines.
 ★KLAC—News, Al Jarvis.
 KRKD—Varieties in Music.
 ★KIEV—News, Tempos.
 ★KGER—News, Sports.
 6:15—KHJ, KGB—Real Stories.
 KMPC—Bob Kelley, Sports.
 KFWB—On the Century.
 KXLA—Technocracy.
 KWKW—Classic Hour.
 KFVD—Sundown Serenade.
 KRKD—Hawaiian Memories.
 KGER—Civil Service.
 6:30—KFI, KFSD—Blue Ribbon
 Music Time.
 KNN, KSDJ—Man Caled X.
 KHJ, KGB—Block Party.
 KECA—The Real Story.
 KMPC—Hollywood Park.
 KFWB—America Dances.
 KEAC—Hour of Music.
 KLAC—Sam Balter Sports-
 book.
 KXLA—Bandstand Review.
 KFWB—People and Places.
 KRKD—Harmony in Rhythm.
 KWKW—Harold Schmidt.
 KIEV—Dinner Dance.
 KGER—Herene Smith.
 KFOX—Hal's Memory Room.
 KVOE—Overell Trial.
 6:45—KECA—The American
 Tradition.
 KLAC—Irwin Allen.
 KXLA—Rocky Morgan.
7—KFI, KFSD—Supper Club.
 ★KNN—Lowell Thomas.
 KECA—Reserve.
 KHJ, KGB, KVOE—Family
 Theatre.
 KMPC—Security Symphonias.
 KFWB—America Dances.
 KEAC—Hour of Music.
 KGFJ—Musical Digest.
 ★KLAC, KXLA, KRKD—News.
 ★KGER—News; Dr. Fagan.
 7:15★KFI, KFSD—Fleetwood Law-
 ton.
 KNN—Robert Q. Lewis.
 KRKD—Three-Quarter Time.
 KECA—Little Music Room.
 KLAC—Jan Garber.
 KXLA—Record Review.
 KFOX—Fishing Pals.
 7:25★KFWB—News.
 7:30—KFI, KFSD—Concert of Na-
 tions.
 KNN—Rooftops of the City.
 KECA—Tobe Reed's Scrap-
 book.
 KHJ, KGB, KFAM, KVOE—
 Red Ryder.
 KMPC—Firestone Favorites.
 KFWB—Sports Final.

KLAC—Don Otis.
 KEAC—Little Music Room.
 KXLA—Ford Lewis.
 KRKD—Twilight Serenade.
 KGER—Marshall.
 7:45★KECA, KFMB—Monitor
 Views the News.
 KFWB—Moods in Music.
 ★KFC, KFOX—News.
 7:55★KNN—News.
 ★KFWB—Folstaf Thymes
 the News.
8—KFI, KFSD—Frances Lang-
 ford Show.
 KNN—Suspense.
 KECA, KFMB—Lum & Abner.
 KHJ, KGB, KVOE—Mysteri-
 ous Traveler.
 ★KMPC—News, Hemingway.
 KFWB—For This We Fought.
 ★KLAC, KXLA, KGER—News.
 KECA—Evening Concert.
 KGFJ—Caucasian Memories.
 KFOX—Full Gospel Assembly.
 8:05—KLAC—Baseball.
 KGER—Music in the Night.
 8:15★KECA—News Feature Edition.
 KMPC—Ridge Riders.
 KFWB—Western Melodies.
 KGFJ—Starlit Moods.
 KXLA—Top Tunes.
 8:30—KFI, KFSD—Noah Webster
 Says.
 KNN, KSDJ—Club 15.
 KECA—America's Town
 Meeting.
 KHJ, KFAM, KVOE—Scarlet
 Queen.
 KMPC—Music Supreme.
 ★KFWB—News.
 KXLA—97th Street Corral.
 KGFJ—Vocal Varieties.
 KFOX—Judge Gardner.
 8:45★KNN, KSDJ—Bob Trout,
 News.
 KFWB—Warner Bros. Orch.
 KGFJ—Evening Interlude.
9—KFI, KFSD—Kraft Music
 Hall.
 KNN, KSDJ—Lawyer Dan
 Tucker.
 KECA—America's Town
 Meeting.
 ★KHJ, KGB, KFAM, KVOE—
 News, Glenn Hardy.
 ★KMPC—David Anderson.
 ★KFWB, KGER—News.
 KXLA—Seaboard Home Hour.
 KLAC—Baseball.
 KECA—Evening Concert.
 KGFJ—Hollywood House
 Party.
 KFOX—Fishing Facts.
 9:05—KGER—Music in the Night.
 9:15—KHJ, KGB, KFAM, KVOE—
 Johnson Family.
 ★KMPC—Clete Roberts.
 KFWB—Show Time.
 9:30—KFI, KFSD—Grand Marquee.
 KHJ, KGB, KVOE—Inside of
 Sports.
 KNN—Crime Photographer.
 KECA—Edward Arnold.
 KMPC—Album of American
 Music.
 KFWB—Music Box.
 KFOX—Speaking of Sports.
 9:45—KHJ, KGB, KVOE—Wizard of
 Odds.
10★KFI, KFSD—The Reporter.
 ★KNN—Chet Huntley, News.
 KECA—Ted Bentley.
 ★KHJ, KGB, KFAM, KVOE—
 Ray Henle.
 ★KMPC, KGER—News.

EASTSIDE SHOW

10 TO 12 P.M.
 Every Night Except Sunday

KFWB

KFWB—Eastside Show.
 KLAC—Baseball.
 KGFJ—Concert Nocturne.

DANCE MUSIC AT ITS BEST

LUCKY LAGER DANCE TIME



KFAC

10 to 12 EVERY NIGHT
 KFAC—Lucky Lager Dance.

KXLA—Skymaster Quartet.
 KFVD—Spade Cooley Time.
 10:05—KGER—Musical Roundup.
 10:15—KFI—Mayor Rowron.
 KNN—Bob Elson.
 ★KECA, KHJ—News.
 KMPC—Bridge Club.
 KXLA—Merry-Go-Round.
 10:30★KFI—Inside the News.
 KNN—Doorway to Life.
 ★KECA—Elmer Davis.
 KHJ, KGB—Peter Potter
 Record Party.
 KMPC—Ranch Grande.
 KLAC—Baseball Roundup.
 10:45—KFI—Melody Time.
 KECA—Eddy Howard Orch.
 KLAC—Don Otis.
 10:55—KFI—Police Bulletins
11★KFI, KECA, KLAC—News.
 ★KNN—Nelson Pringle.
 KHJ—Smile Time.
 KMPC—Dance Parade.
 KFWB—Eastside Show
 KXLA—Seven Seas.
 KGFJ—Concert Nocturne
 KFAC—Lucky Lager Dance.
 KFVD—Spade Cooley Time.
 KGER—Musical Roundup.
 11:15—KFI—Believe It or Not.
 KNN—Breaking All Records.
 KECA—Chuck Gould Orch.
 KLAC—Don Otis.
 11:30—KFI—Rendezvous in Paris.
 KECA—Claremont Orch.
 See Our Big Ad on
 Page 19
 This is
HAWTHORNE
 Egbert Plays Records?
 11:30—12:00
 Monday thru Saturday
 11:15—12:00
 Sunday
 KXLA—The Hawthorne
 Think
 11:45—KFI—Music.
 KECA—Date Cross Orch.
 11:55★KFI, KECA, KNN, KFSD—
 News.

ANOTHER SEASON

Listeners will hear "Chi-
 chi" and "Papa David" at
 least another year. The pop-
 ular NBC serial, "Life Can
 Be Beautiful," which is
 rounding out its ninth year
 on the air, has just been
 signed by the sponsor for
 another fifty-two weeks.

★ ★

QUOTA

In one week CBS' Art Link-
 letter presided over a bene-
 fit ball at the Meadowbrook,
 emceed the Police Show at
 the Shrine, toastmastered a
 YMCA dinner, conducted one
 "People Are Funny" show,
 and five afternoon "House
 Party" broadcasts!

★ ★

RACKET-BUSTER

Tommy Cook, supporting
 actor to Lassie on ABC's new
 Lassie Show, has been pro-
 nounced champ of the Los
 Angeles all-city high school
 tennis tournament held re-
 cently on the UCLA campus.

FRIDAY, AUGUST 1

★Indie News Broadcasts.
8 KFI, KFSD—Fred Waring.
 KNN—Johnny Murray.
 KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
 ★KBJ, KGB—Ceil Brown.
 ★KMPC, KXLA, KLAC, News.
 KFVB—Morning Melodies.
 KGEJ—Concert Pastelle.
 KWKW—Andy Mansfield.
 KRKD, KFOX—Bible Institute.
 KFAC—Country Church.
 KFVD—Wakeup Ranch.
 ★KGER—News, Mizpah.

8:15—KNN—Aunt Jenny.
 ★KHJ—News.
 KMPC—Markets: Sports.
 KLAC—Haynes at the Reins.
 KIEV—Musical Bandwagon.
8:20—KXLA—Music.
8:30—KFI, KFSD—Jack Berch.
 KNN, KSDJ—Helen Trent.
 ★KHJ, KGB, KVOE—Editor's Diary.
 KMPC—Bill Leyden.
 KFVB—Lou Marcolle.
 KLAC—Breakfast With Binnie and Mike.

HAVEN OF REST

KXLA, 8:30 A.M.
 Monday, Wednesday, Friday
 KRKD, 8:00 A.M.
 Tuesday, Thursday, Saturday
 KFOX, 8:00 A.M.
 Tuesday, Thursday, Saturday

★KXLA—Haven of Rest.
 ★KWKW—News, Devotions.
 ★KFAC—News.
 ★KRKD—News, Music.
 KIEV—Musical Memories.
 KGER—Hammond.

8:45—KFI, KFSD—Lora Lawton.
 KNN, KSDJ—Our Gal Sunday.
 KHJ—Merv Griffin Show.
 KFVB—Science of Mind.
 KFAC—Keyboard and Console.
 KFVD—Garden Chat.
 KWKW—Wings of Healing.
 KGER—Tom Westwood.
 KGB—Elliott LaSchele.

9 KFI, KXLA, KGER—News.
 KNN—Big Sister.
 KHJ, KGB, KVOE—Kate Smith Speaks.
 KECA, KFMB, KPRO—Welcome, Travelers.
 ★KMPC—David Anderson.
 KFVB—Bing Crosby.
 ★KLAC, KFSD—News.
 KGEJ—Public Messenger.
 KFAC—Unity.
 KRKD—Saxbrush Serenade.
 KWKW—Voice of China.
 KFVD—Waltz Time.
 KIEV—Bing Crosby Time.

9:05—KFI—Ladies' Day.
 KGER—Luthern Hour.
9:15—KNN—Ma Perkins.
 KHJ, KGB, KFMB, KVOE—Victor H. Lindlahr.
 KMPC—Bill Leyden.
 KFVB—Strolling Tom.
 KLAC—Racing News.
 KFAC—Voice of Health.
 KXLA—Bar Nothing Ranch.
 ★KFVD—News.
 KWKW—Rev. Wildman.
 KIEV—Dinah Shore Songs.

9:20★KGEJ—News, Bill Harpel.
9:30—KNN—Young Dr. Malone.
 KHJ—Bill Gwin Show.
 KECA, KPRO, KFMB—Tom Brennan's Breakfast.
 KFVB—Homebakers.
 KLAC—Al Jarvis Ballroom.
 ★KWKW—News.
 KGEJ—Open Album.
 KFAC—Musical Encores.
 KFVD—Show Tunes.
 KIEV—Meet the Band.
 KGER—Kostelanetz.

9:45—KFI—What Do You Say?
 KNN—The Guiding Light.
 ★KFVB, KRKD—News.
 KFVD—Remembered Rhythms.
 KWKW—Bea Boynton Pictorial.
 KIEV—Rhythm Road.
 KGEJ—Eddy Martin Orch.
 KGB—Molly Morse.

10—KFI, KFSD—Today's Children
 KNN—Wendy Warren.
 ★KHJ, KGB, KFMB, KVOE—News, Glenn Hardy.
 KECA, KFMB, KPRO—Galen Drake.
 ★KMPC—News.
 KFVB—Martin Block.
 KLAC—Al Jarvis Ballroom.



THE LINE-UP

10:00 to 10:15 a.m.
 Results 10:25 a.m. and
 every 30 min. thereafter.
 Recap 5:15 p.m.
 Ray Dixon, Announcer
 Dial 1230

KWKW, KGEJ—Racing News.
 KFAC—Musical Encores.
 KRKD—Crazy Rhythms.
 KXLA—Piano Artistry.
 KFVD—Rev. Louis T. Talbot.
 KIEV—Ted Loe.
 ★KFOX, KGER—News.
10:15—KFI, KFSD—Woman in White
 KNN—Perry Mason.
 KECA, KPRO, KFMB—
 Ted Malone.
 KHJ—Jackie Hill.
 KMPC—Bill Leyden.
 KGEJ—Serenade for You.
 ★KXLA—News.
 KWKW—Morning Melodies.
 KFOX—Assembly of God.
 KGER—Three Suns.
10:25—KGEJ—Sports Flash.
10:30—KFI, KFSD—Masquerade.
 KNN, KSDJ—Lone Journey
 KECA, KPRO, KFMB—My
 True Story.
 KHJ—Ben Alexander Show.
 KGEJ—Uphat Session.
 KFVD—Union Rescue Mission.

9 Years on the Air
BOB and MARIAN LEE
"WOMAN'S WORLD"
K X L A
 10:30 a.m. Mon.-Fri.

KXLA—Woman's World.
 ★KFAC—News.
 KRKD—Pop Concert.
 KGER—Dorsey Brothers.
 KGB, KVOE—Martin Block.
10:40—KFI, KFSD—Betty Crocker.
10:45—KFI—Light of the World.
 KNN, KSDJ—Rose of My
 Dreams.
 KFAC—Waltzes of the World.
 KRKD—Midnight Mission.
 KGER—Ray Block.
 KFOX—Hebrew Christian Hr.
 KFSD—Bob and Victoria.
10:55—KECA, KFMB—Hymns of All
 Churches.
 KGEJ—Sports Flash.
11—KFI, KFSD—Life Can Be
 Beautiful.

FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

3:30—Arthur Godfrey, KNN.
 9:00—Arthur's Place, KNN.
 9:30—Talent Scouts, KNN.

Quiz, Participation

8:00—McNeill's Breakfast Club,
 KECA.
 9:00—Welcome, Travelers,
 KECA.
 9:30—Breneman's Breakfast,
 KECA.
 11:30—Queen for a Day, KHJ.
 12:00—Man Says Yes, KMPC.
 1:00—House Party, KNN.
 1:05—Three Alarm, KMPC.
 1:30—Meet the Missus, KNN.
 2:00—What's Doin', Ladies?
 KECA.
 2:30—Bride and Groom, KECA.
 3:30—Gas Again, KHJ.
 6:00—It Pays to Be Ignorant,
 KNN.
 9:00—Break the Bank, KECA.

Drama

7:30—American Novels, KFI.
 8:00—Preview Theater, KFVB.

Music

8:00—Fred Waring, KFI.
 1:30—Eddy Duchin, KECA.
 4:00—Musical Masterpieces,
 KFAC.
 6:00—Musical Digest, KGEJ.
 7:00—Supper Club, KFI.

| | | | | | | | | | | | | |
|------|-----|------|-----|------|------|------|------|------|------|------|------|------|
| KLAC | KFI | KECA | KHJ | KFVD | KXLA | KFSG | KGFJ | KFXM | KFAC | KGER | KWKW | KFMB |
| 750 | 640 | 790 | 930 | 1020 | 1110 | 1230 | 1390 | 1390 | 1440 | 1490 | | |
| 600 | 710 | 870 | 980 | 1070 | 1150 | | | | | | | |

KNN, KSDJ—Double or Nothing.
 KECA, KFMB—Hymns of All Churches.
 KHJ—Bobby Norris.
 KMPC—Music in the Air.
 KLAC—Al Jarvis Ballroom.
 KFVB—Martin Block.
 KFAC—Festival of Music.
 KXLA—Easy Listening.
 KGEJ—Across the Footlights.
 KRKD—Pan Americana.
 ★KFVD, KGER—News.
 KWKW—Pasadena Police.
 KIEV—Jo Stafford Songs.
11:15—KFI, KFSD—Ma Perkins.
 ★KECA—Baukhage Talking.
 KHJ, KGB, KVOE—Erskine Johnson.
 ★KXLA—Pasadena News.
 KIEV—This Rhythmic Age.
 KGEJ—Helene Smith.
11:20—KWKW—Want Ad News.
11:25—KGEJ—Sports Flash.
11:30—KFI, KFSD—Pepper Young's Family.
 KNN—Second Mrs. Burton.
 KHJ, KGB, KFMB, KVOE—Queen for a Day.
 KECA, KPRO, KFMB—Listening Post.
 KXLA—Dinner Bell Roundup.
 KGEJ—Reminiscent Rhythms.
 ★KRKD, KFOX—News.

SWELL PRIZES

Housewives' Exchange
 with Jack Sherman
 11:30 a.m.

1020 KC
 5000 WATS
Check KFVD
 LOS ANGELES
 KFVD—Housewives' Exchange
 KIEV—Latin Musicana.
 KGER—The Last Word.
11:45—KFI, KFSD—Right to Happiness.
 KNN—Grand Slam.
 KECA—Frank Parker Show.
 ★KGEJ—Aerotrials, Bill Harpel.
 KFVD—Forever Tops.
 KRKD—Crosby Records.
 KGER—Crosby Sings.
11:55—KGEJ—Sports Flash.
12—KFI—Farm Reporter.
 KNN—Rosemary.
 ★KECA, KHJ, KGB—News.
 KMPC—The Man Says Yes.
 KFVB—Martin Block.
 KLAC—Al Jarvis Ballroom.
 KGEJ—Veterans' Interview.
 KFAC—Music at Twelve.
 KFVD—Editor of the Air.

KXLA—Dinner Bell Roundup.
 KWKW—Memories in Wax.
 KRKD—Prairie Schooner.
 ★KIEV, KGER—News.
12:05—KGER—Western Music.
12:15—KFI, KFSD—Stella Dallas
 ★KNN—Knox Manning.
 ★KECA—Brennan's News Corner.
 KHJ—Sing, America, Sing.
 KGEJ—Keyboard Magic.
 KIEV—Luncheon Melodies.
12:25—KGEJ—Sports Flash.
12:30—KFI, KFSD—Lorenzo Jones.
 KNN—Evelyn Winters.
 KECA, KFMB, KPRO—Paul Whiteman Club.
 KHJ—Louise Massey.
 KMPC—Weather; Today in History.
 KXLA—Red Murrell.
 KFAC—Luncheon Concert.
 KGEJ—Intermission.
 KFVD—Violet.
 KWKW—Farm News.
12:45—KFI, KFSD—Young Widder Brown.
 KNN—Myrl and Marge.
 KHJ—Singin' Sam.
 KMPC—Bill Hay Reads Bible.
 KXLA—Top Western Tunes.
 ★KFAC—News.
 KWKW—Races and Sports.
 KIEV—Gals on Record.
 KGER—Garden School.
12:55★KFVB—News.
 KGEJ—Sports Flash.
1—KFI, KFSD—When a Girl Marries.
 KNN, KSDJ—House Party.
 KECA, KFMB, KPRO—Paul Whiteman Club.
 KHJ—Sons of the Pioneers.
 KMPC—Financial News.
 KFVB—Bill Anson.
 ★KLAC—News, Sports.
 KGEJ—Sunset and Vine.
 KXLA—Piano Parade.
 KXLA—Community Broad-caster.
 ★KFVD, KGER—News.
 KWKW—Music from Hollywood.
 KRKD—Siesta Time.
 KIEV—Meet the Maestro.
1:05—KMPC—Three Alarm.
 KGER—Out of the Band Box.
1:15—KFI, KFSD—Portia Faces Life.
 KHJ—Nancy Dixon.
 KLAC—57 Club.
 KXLA—Farm Program.
 KFAC—Music in the American Manner.
 KIEV—Junior C. of C.
 KFVD—Piano Parade.
1:25—KGEJ—Sports Flash.
1:30—KFI, KFSD—Just Plain Jill.
 KNN, KSDJ—Meet the Missus
 KECA—Eddy Duchin.
 KHJ—Happy Homes.
 KXLA—Vocal Varieties.
 KGEJ—Today's Hits.
 KFVD—Fad and Fancy.
 KWKW—Afternoon Melodies.
 ★KRKD—News.
 KIEV—Organ Moods.
1:35—KRKD—Symphony of Song.
1:45—KFI, KFSD—Front Page Farrell.
 KECA—Ethel and Albert.
 KFVD—Matinee Melodies.
 ★KXLA—News.
 KIEV—Swing Stylings.
1:55—KGEJ—Sports Flash.
2—KFI, KFSD—Road of Life.
 KNN, KSDJ—Eric Sevareid.
 KECA, KPRO, KFMB—What's Doin', Ladies?
 KHJ, KGB, KFMB, KVOE—Heart's Desire.
 KMPC—Three Alarm.
 KFVB—Bill Anson.
 ★KLAC—News, Sports.
 KFAC—Concert Matinee.
 KXLA—Concert Hour.
 KGEJ—Serenade to Afternoon.
 KWKW—Vocal Varieties.
 KFVD—For the Ladies.
 KRKD—Board of Supervisors.
 ★KIEV—News.
 KFOX—Fiesta Mexicana.
 KGER—Long Beach Band.
2:15—KFI, KFSD—Joyce Jordan.
 KNN—Report from U.N.
 KLAC—57 Club.
 KFVD—To the Men.
 KIEV—Land of Song.
2:20★KWKW—News.
2:25—KECA—Spotlight on Hollywood.
 KGEJ—Sports Flash.
2:30—KFI, KFSD—Aunt Mary.
 KNN—Background for Living
 KECA, KFMB, KPRO—Bride and Groom.

KHJ—Melody Matinee.
 KMPC—Major League Ball.
 KWKW—Swing Session.
 KRKD—Tunes in Tempo.
 KFVD—Song Without Words.
 KIEV—Musical Potpourri.
 KGER—Feature Story.
 2:40—KGER—Long Beach Band.
 2:45—KFI, KFSD—Dr. Paul.
 KXN—Mr. Information.
 ★KGFJ—News Notebook.
 ★KFVD—News.
 3:55—KGFJ—Sports Flash.
 3—KFI, KFSD—This Woman's Secret.
 KXN—Barritt Wheeler.
 KECA, KPRO, KFMB—Ladies, Be Seated.
 ★KHJ, KXLA, KGER—News.
 KMPC—Major League Ball.
 KFVB—Bill Anson.
 KGFJ—Armchair Concert.
 ★KLAC—Fred Hetty.
 KFAC—Musical Favorites.
 KRKD—Tops in Pops.
 KWKW—Swing Session.
 KFVD—Song Stylists.
 KIEV—A Matter of Records.
 3:05—KGER—Hall of Records.
 3:15★KFI—News of the World.
 KHJ—Johnson Family.
 KLAC—Music from Hollywood
 KXLA—Juke Box Matinee.
 KWKW—Races and Sports.
 KFVD—Stringtime.
 3:25—KGFJ—Sports Flash.
 3:30—KFI—Backstage Wife.
 KXN, KSDJ—Arthur Godfrey.
 KECA—Norwood Smith Selects.
 KHJ—Gas Again.

★KECA—News.
 KGFJ—Sports Flash.
 5★KFI—Feature Wire.
 ★KXN—Knox Manning.
 KECA, KPRO, KFMB—Terry and the Pirates.
 KHJ, KGB, KFMB—Hop Harrigan.
 KFVB—Stuart Hamblen.
 ★KMPC—News, Teen & Twenty.
 ★KLAC—News.
 KFAC—Sunset Serenade.
 KGFJ—Jive at 5.
 KRKD—Songs of the Saddle.
 KXLA—Juke Box Matinee.
 KFVD—Platter Preview.
 KFSD—Mystery Ride.
 ★KGER—News, Wishing Ring.
 KFSD—Anniversary Date.
 KWKW—Today at the Faces.
 5:15★KFI, KFSD, KFAC—News.
 KXN—Tom Hanlon.
 KECA, KFMB—Sky King.
 KHJ, KGB, KFMB—Melody Theatre.
 KLAC—Hollywood Park.
 KGFJ—Race Recap, R. Dixon.

BOB FELLER
 with Guests
 Saturdays 5:15 p.m.
KWKW

KWKW—Ken Bartop, Sports.
 KGER—Music with Appeal.
 5:30—KFI—Casa Cugat.
 ★KXN, KSDJ—Harry Flannery.
 ★KECA—Headline Edition.
 KHJ, KGB, KFMB, KVQE—Adventure Parade.
 KLAC—Al Jarvis Ballroom.
 KFAC—Whoo Bill Club.
 KGFJ—Songs for You.
 KXLA—Future Pianists.
 KWKW—Cactus Jack.
 KFVD—Sweet and Low.
 KRKD—Medley Time.
 KIEV—Melodies Mardi Gras.
 ★KFOJ—News.
 KFSD—So the Story Goes.
 5:45★KFI, KFSD—Elmer Peterson.
 ★KXN, KSDJ—News, Garred.
 ★KECA—Frank Hemingway.
 KHJ, KGB, KFMB, KVQE—Adventures of Tom Mix.
 KMPC—Top Tunes.
 KXLA—Miniature Concert.
 KWKW—Races and Sports.
 KGFJ—If They Had Lived.
 KFVD—This Side of Heaven.
 KRKD—Race Results.
 KGER—Stamp' Quartet.
 5:50—KWKW—Veis' Rehabilitation.
 5:55★KXN—News.
 KGFJ—Sports Flash.

6—KFI—Paul Owen.
 KXN—It Pays to Be Ignorant.
 ★KHJ, KGB, KFMB, KVQE—Gabriel Heatter.
 KECA—The Music Library.
 ★KMPC—News, Nesbitt.
 ★KFVB, KLAC, KFVD, KIEV, KGER, KFOJ—News.
 KGFJ—Musical Digest.
 KFAC—Prelude to Evening.
 ★KXLA—Labor News Review.
 KRKD—Varieties in Music.
 6:05—KIEV—Twilight Tempos
 KGER—Sports Roundup.
 6:15—KFI—Tonight's Tunes.
 KHJ, KGB—Real Stories.
 KMPC—Bob Kelley, Sports.
 KFVB—On the Century.
 KLAC—Al Jarvis Ballroom.
 KFVD—Sun-down Serenade.
 KXLA—Federated Women's Clubs.
 KRKD—Hawaiian Memories.
 KWKW—Classic Hour.
 KGER—Decision Now.
 6:30—KFI, KFSD—Sports Newsreel.
 KXN, KSDJ—Eileen Farrell.
 KECA, KPRO, KFMB—The Sheriff.
 KHJ, KGB, KFMB, KVQE—The Shadow of the Mind.
 KMPC—Hollywood Park.
 KFVB—America Dances.
 KLAC—Sam Balter Sports-book.
 KFAC—Hour of Music.
 KWKW—Harold Schmidt.
 KXLA—Bandstand Review.
 KFVD—People and Places.
 KIEV—Dinner Dance.
 KRKD—Harmony in Rhythm.
 KFOJ—Hal's Memory Room.
 KGER—Helene Smith.
 6:45—KFI—Cabbages and Kings.
 KLAC—Irwin Allen.
 KXLA—Rocky Morgan.
 KRKD—Prep Parade.

6:55—KECA, KFMB, KPRO—Champion Roll Call.
 7—KFI, KFSD—Supper Club.
 ★KXN—Lowell Thomas.
 KECA, KPRO, KFMB—Cavalade of Sports.
 KHJ, KGB, KFMB, KVQE—Meet the Press.
 KMPC—Security Symphonia.
 ★KLAC, KRKD—News.
 ★KFVB—America Dances.
 ★KXLA—Peter De Lima.
 KFAC—Hour of Music.
 KGFJ—Musical Digest.
 ★KGER—News, Fagan.
 KFOJ—Pietro Gentile.
 KFSD—Mystery Theatre.

7:15★KFI, KFSD—Fleetwood Lawton.
 KXN—Robert Q. Lewis.
 KLAC—Jan Garber.
 KXLA—Record Review.
 KRKD—Three-Quarter Time.
 KFOJ—Fishing Pals.
 7:25★KFVB—News.
 7:30—KFI, KFSD—American Novels
 KXN—The Thin Man.
 KECA, KPRO—Your American Sports Page.
 KHJ, KGB, KFMB, KVQE—Cisco Kid.
 KMPC—Firestone Favorites.
 KFVB—Sports Final.
 KLAC—Don Otis.
 KFAC—Little Music Room.
 KXLA—Ford Lewis.
 KRKD—Twilight Serenade.
 KGER—Ft. Wayne Gospel.
 KFOJ—Dr. Clem Davies.

7:45—KFVB—Moods in Music.
 ★KFAC, KFOJ—News.
 KRKD—J. Vincent O'Sullivan.
 7:55★KXN, KSDJ—News.
 ★KFVB—Falstaff Rhymes News.

8—KFI, KFSD—The King's Men.
 KXN, KSDJ—Fiesta.
 KECA—Lightnin' Jim.
 KHJ, KGB, KFMB, KVQE—Let George Do It.
 ★KMPC—News, Hemingway.
 KFVB—Preview Theater.
 KLAC, KXLA, KGER—News.
 ★KFAC—Evening Concert.
 KGFJ—Caucasian Memories.
 KRKD—Pan American.
 8:05—KLAC—Baseball.
 KGER—Harbor Forum.
 8:15—KFI—Latin Serenade.
 KMPC—Red Rowe Ridge Riders.
 KGFJ—Starlit Moods.
 KXLA—Top Tunes.

8:30—KFI—Reserve.
 KXN, KSDJ—Club 15.
 KECA, KPRO, KFMB—This Is Your F.B.I.
 KHJ, KFMB, KVQE—Bird Ives Show.
 KMPC—Music Supreme.
 ★KFVB—News.
 KXLA—97th Street Corral.
 KGFJ—Vocal Varieties.
 KRKD—Merry-Go-Round-Up.
 KGER—Unexpected.
 KFOJ—Floyd B. Johnson.
 8:45—KHJ, KGB, KFMB, KVQE—Reserve.
 ★KXN, KSDJ—Bob Trout.
 KFVB—Warner Bros. Orch.
 KGFJ—Evening Interlude.

9—KFI, KFSD—Waltz Time.
 KXN, KSDJ—Arthur's Place.
 KECA, KPRO, KFMB—Break the Bank.
 ★KHJ, KGB, KFMB, KVQE—News, Glenn Hardy.
 ★KXN—David Anderson.
 ★KFVB—News.
 KLAC—Baseball.
 KFAC—Evening Concert.
 KXLA—Seaboard Home Hour.
 KGFJ—Hollywood House Party.
 KRKD—Western Hit Parade.
 ★KGER—News, Concert.
 9:15—KHJ, KGB, KFMB, KVQE—Johnson Family.
 ★KMPC—Clete Roberts.
 KFVB—Show Time.
 KFOJ—News.
 9:30—KFI—Mystery Theater.
 KXN, KSDJ—Talent Scouts.
 KMPC—Barbershop Quartet.
 KECA—Famous Jury Trials.
 KHJ, KGB, KVQE—Inside of Sports.
 KFVB—Music Box.
 KGER—Dr. Clem Davies.
 KFSD—America United.
 9:45—KHJ, KGB, KFMB, KVQE—Henry J. Taylor.
 KMPC—Album of American Music.

10★KFI, KFSD—The Reporter.
 ★KXN—Chet Huntley, News.
 ★KHJ, KGB, KFMB, KVQE—Ray Henle.
 KECA—Ted Bentley, Sports.
 ★KMPC, KGER—News.
 KLAC—Baseball.

EASTSIDE SHOW
 10 TO 12 P. M.
 Every Night Except Sunday
KFWB

KIWB—Eastside Show.
 KFVD—Spudde Cooley Time.
 KGFJ—Concert Nocturne.
 KFAC—Lucky Lager Dance.
 KRKD—Merry-Go-Round-Up.

HOLLYWOOD LEGION
FIGHTS
 FRIDAYS 10:00 P.M.
KXLA
 1110 N. G. C.

KXLA—Hollywood Stadium.
 10:05—KGER—Musical Roundup.
 10:15—KFI—Barry Wood Show.
 KXN—Bob Elson.
 ★KECA, KHJ—News.
 KMPC—Bridge Club.
 KFSD—Concert Hall.
 10:30★KFI—Carveth Wells, Inside the News.
 KXN—Symphonette.
 ★KECA—Elmer Davis.
 KHJ, KGB—Peter Potter Record Party.
 KMPC—Rancho Grande.
 KLAC—Baseball Roundup.
 10:45—KFI—Melody Time.
 KECA—Eddy Howard Orch.
 KLAC—Don Otis.
 ★KFSD—News.

10:55—KFI—Police Bulletins.
 11★KFI, KECA, KLAC—News.
 ★KXN—Nelson Pringle.
 KHJ—Smile Time.
 KMPC—Dance Parade.
 KFVB—Eastside Show.
 KFAC—Lucky Lager Dance.
 KFVD—Spudde Cooley Time.
 KGFJ—Concert Nocturne.
 KXLA—Pasadena Civic.
 KRKD—Merry-Go-Round-Up.
 KGER—Musical Roundup.
 KFSD—Biltmore Hotel Orch.
 KGB—Ernie Heckscher Orch.
 11:15—KFI—Believe It or Not.
 KXN—Breaking All Records.
 KECA—Chuck Guld Orch.
 KLAC—Don Otis.
 11:30—KFI—Harry Owens Orch.
 KECA—Claremont Orch.
 KXLA—The Hawthorne Thing
 KFSD—St. Francis Orch.
 11:40—KXN—Gene Krupa Orch.
 11:45—KECA—D'Varga Orch.
 ★KGB, KVQE—News.
 11:55★KFI, KECA, KXN—News.

COPY CATS
 Much to the surprise of screen stars Jane Wyman and Alexis Smith, who recently guested on CBS' "Lux Radio Theatre," both arrived at the studio for rehearsals in silver fox jackets and identical scarves, worn peasant style!

★ ★
NEW THEME
 In keeping with his new time slot for "Hollywood Bandstand", Bill Anson is getting a new theme for his one to four p.m. record show. Title will be "Have a Happy Afternoon". The Starlighters are recording the song.

SATURDAY, AUGUST 2

- 8**—KFI—Jump-Jump of Holiday House.
 KXX, KSDJ—Theater of Today.
 KECA—Songs of the Sagebrush.
 KHJ—Wax Shop.
 *KMPC, KXLA, KLAC—News.
 KFVB—Morning Melodies.
 KFAC—Country Church.
 KGFJ—Concert Pastelle.
 KWKW—Breakfast Serenade.
 *KIEV, KGER—News.

HAVEN OF REST

KXLA, 8:30 A. M.
 Monday, Wednesday, Friday
 KRKD, 8:00 A. M.
 Tuesday, Thursday, Saturday
 KFOX, 8:00 A. M.
 Tuesday, Thursday, Saturday

- KRKD, KFOX—Haven of Rest
 KFVD—Wakeup Ranch.
 KGB, KFNM, KVOE—Pan Americana.
 KFSD—Fight of Clock Special.
 KFMB—The Timekeeper.
- 8:05**—KGER—Mizpah.
8:15—KFI—Coffee Concert.
 *KHJ—News.
 KMPC—Market Reports, Sports.
 KLAC—Haynes at the Reins.
 KXLA—Saturday Serenade.
 KIEV—Musical Bandwagon.
 *KVOE—Week in Washington.
- 8:30**—KFI, KFSD—Smilin' Ed McConnell.
 KXX—Stars Over Hollywood.
 KECA—Wake Up and Smile.
 KHJ, KGB, KFNM, KVOE—Play Ball, Son.
 KMPC—Three Suns.
 KFVB—Lou Marcelle.
 *KFB, KWKW, KRKD—News.
 KFVD—Vocal Varieties.
 KIEV—Children's Story Time.
 KFOX—Lucky Break.
 KGER—Hammond.
 KFMB—Wake Up and Smile.
- 8:35**—KRKD—Spotlight Varieties.
8:45—KHJ, KGB, KFNM, KVOE—Ted Irwin.
 KMPC—Jr. Army on March.
 KFVB—Bing Crosby.
 KECA—Business Talk.
 KECA—Keyboard and Console.
 KXLA—U. S. Army.
 KFVD—Garden Chat.
 KWKW—Sacred Heart.
 KIEV—Musical Memories.
 KFOX—Voice of China.
 KGER—Gospel Story Hour.
- 9**—KFI—Nature Sketches.
 KXX—Grand Central Station.
 KECA—Texas Jim Robertson.
 KHJ—Saturday Side Show.
 KMPC—Keith Hetherington.
 KFVB—Song Session.
 *KLAC, KGER, KFSD—News.
 KGFJ—Public Messenger.
 KFAC—Unity.
 KXLA—Record Rendezvous.
 KFVD—Waltz Time.
 KRKD—Sagebrush Serenade.
 KIEV—Bing Crosby Time.
 KWKW—Voice of China.
 KFMB—Junior Spotlite Revue.
 KGB, KFNM, KVOE—Two-Ton Baker.
- 9:05**—KGER—Lutheran Hour.
9:15—KFI—Your Saturday Chef.
 KECA—Mirandy.
 KLAC—Racing News.
 KFAC—Morning Concert.
 KWKW—Rev. Wildman.
 KGFJ—Travelers' Aid Society.
 *KFVD—News.
 KIEV—Dinah Shore Sings.
 KFSD—Make Believe.
- 9:20**—KGFJ—News, Bill Harpel.
9:30—KFI—Veterans' Adviser.
 KXX, KSDJ—County Fair.
 KECA, KPRO—American Farmer.
 KHJ—Veteran Wants to Know.
 KLAC—Al Jarvis Ballroom.
 *KWKW—News.
 KGFJ—Open Album.
 KFAC—Musical Encores.
 KFVD—Show Tunes.
 KIEV—Meet the Band.
 KGER—A Song for You.
 KFOX—Bethesda.
 KFMB—Kids' Bible Club.
- 9:45**—KFI, KFSD—Tillamook Kitchen.
 KHJ—Policing L. A.
 *KRKD—News.
 KWKW—Bing Crosby.
 KFVD—Remembered Rhythms
 KIEV—Rhythm Road.

- 10**—KFI, KFSD—National Farm and Home Hour.
 KXX, KSDJ—Give and Take.
 KECA—Al Pearce and His Gang.
 *KHJ, KGB, KFNM, KVOE—News, Glenn Hardy.
 KMPC—Keith Hetherington.
 KFVB—Martin Block.
 *KLAC—News, Al Jarvis.
 KFAC—Musical Encores.
 KXLA—Record Rendezvous.
 KGFJ—Racing News, R. Dixon.
 KWKW—Race Lineup.
 KRKD—Government Speaks.
 KFVD—Song Stylists.
- 10:05**—KIEV, KFOX, KGER—News.
10:15—KGFJ—Easy Rhythm.
 KHJ—Two-Ton Baker.
 KGFJ—Serenade for You.
 KFAC—L. A. Medical Ass'n.
 *KXLA—News.
 KWKW—Morning Melodies.
 KIEV—Stars of Song.
 KFOX—Assembly of God.
- 10:25**—KGFJ—Sports Flash.
10:30—KFI—The Baxters.
 KXX, KSDJ—Adventure Club.
 KHJ—Dr. Hiss Clinic.
 *KFAC, KWKW—News.
 KGFJ—Uphat Session.
 KXLA—Tunes for You.
 KFVD—Here Comes the Parade.
 KRKD—Pop Concert.
 KIEV—Western Tune Time.
 KGER—Children's Hour.
 KFSD—Heaven on Earth.
 KFMB—What America Plays.
 KGB, KVOE—This Is Jazz.
- 10:45**—KFI—Christian Science.
 KFAC—Salvation Army Band.
 KIEV—Western Songs.
 KFOX—Thought for Youth.
 KFSD—Camp Meetin' Choir.
- 10:55**—KGFJ—Sports Flash.
- 11**—KFI—Archie Andrews.
 KXX—Mary Lee Taylor.
 KECA, KPRO—Our Town Speaks.
 KHJ—This Is Jazz.
 KMPC—Keith Hetherington.
 KFVB—Martin Block.
 KFAC—Festival of Music.
 *KLAC—News, Al Jarvis.
 KRKD—Pan Americana.
 KGFJ—Across the Footlights.
 *KFVD—News.
 KXLA—Bandstand Review.
 KWKW—Army Recruiting.
 KIEV—Perry Com. Songs.
 KGER—Hail the Champ.
 KFSD—Adventures of Archie.
 KGB, KVOE—Barry Gray Show.
- 11:15**—*KXLA—Pasadena News.
 KFVD—Piano Parade.
 KIEV—This Rhythmic Age.
 KFOX—Bit of the Blues.
- 11:20**—KWKW—Want Ad News.
11:25—KGFJ—Sports Flash.
11:30—KFI—Somewhere There's Music.
 KXX—Let's Pretend.
 KECA—Sunset Roundup.
 KHJ, KGB, KFNM, KVOE—Sports Parade.

| | | | | | | | | | | | | |
|------|------|------|------|------|------|------|------|------|------|------|------|------|
| KLAC | KFI | KECA | KHJ | KFVD | KXLA | KFSG | KGFJ | KFXM | KFAC | KGER | KWKW | KFMB |
| KFSD | KMPC | KIEV | KFWB | KXN | KRKO | | KPPC | KFOX | KGB | KPRO | KVDE | |
| 570 | 640 | 790 | 930 | 1020 | 1110 | | 1230 | | 1390 | 1390 | 1440 | 1490 |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |

- KGFJ—Reminiscent Rhythm.
 KXLA—Bandstand Review.
 KFVD—Violet.
 *KRKD, KFOX—News.
 KIEV—Latin Musicana.
 KGER—Star Time.
 KFSD—Debber Date.
- 11:45**—KFI—Here Comes the Band.
 *KGFJ—Airtorials, Bill Harpel.
 KRKD—Crosby Records.
 KGER—Crosby Sings.
 KFOX—Jack Norman.
- 11:55**—KXX—News.
 KGFJ—Sports Flash.
- 12**—KFI—Noon Farm Reporter.
 KXX—Races.
 *KHJ, KECA, KGER, KFSD, KGB—News.
 KMPC—Keith Hetherington.
 KFVB—Martin Block.
 *KLAC—News, Al Jarvis.
 KFAC—Hollywood Casting Forum.
 KFAC—Luncheon Concert.
 KXLA—Bandstand Review.
 KFVD—Salvation Army.
 KWKW—Memories in Wax.
 KRKD—Prairie Schooner.
- 12:15**—KFI—Man on the Farm.
 KXX—The Chicagoans.
 KECA—Radio, the American Way.
 KHJ—Shady Valley Folks.
 KGFJ—Keyboard Magic.
 KFVD—Studio Party.
 KIEV—Lunchtime Melodies.
 KGER—Western Music.
 *KFNM, KFOX—News.
 KGB, KVOE—Dance Band.
- 12:25**—KGFJ—Sports Flash.
12:30—KXX—Western Farm Journal.
 KHJ—Louise Massey.
 KECA—Treasure Show.
 KGFJ—Intermission.
 KWKW—Farm News.
 KXLA—Red Murrell.
 KFOX—Melody Cavalcade.
 KPRO—1440 Club.
 KFSD—Names of Tomorrow.
- 12:45**—KFI—Easy Listening.
 KHJ, KGB, KVOE—Veterans' Voice.
 *KFAC—News.
 KXLA—Merry-Go-Round.
 KWKW—Races and Sports.
 KIEV—Gals on Record.
- 12:55**—*KFVB—News.
 KGFJ—Sports Flash.
- 1**—*KFI—Edward Tomlinson.
 KXX, KSDJ—Cross Section, U.S.A.
 KECA—Summer Concert Hall.
 KHJ—Brother Charlie Arlington.
 KMPC—Keith Hetherington.
 KFVB—Bill Anson.
 KFAC—Piano Parade.
 KGFJ—Sunset and Vine.
 *KLAC, KFVD, KGER—News.
 KLAC—Community Broadcaster.
 KWKW—Music from Hollywood.

- KRKD—Siesta Time.
 KIEV—Meet the Maestro.
 *KFSD—Edward Tomlinson.
 KGB, KVOE—Bill McCune Orch.
- 1:05**—KGER—Out of the Bandbox.
1:15—KFI—Rustic Cabin Orch.
 KLAC—Voice of the Army.
 KXLA—Adventures in Research.
 KFAC—Music in the American Manner.
 KFVD—Matinee Melodies.
 KWKW—Races and Sports.
- 1:25**—KGFJ—Sports Flash.
1:30—KFI, KFSD—Torme Time.
 KXX—L. A. Story.
 KECA—Stars in the Afternoon.
 KLAC—Music from Hollywood.
 KGFJ—Today's Hits.
 KXLA—Vocal Varieties.
 KFVD—Dream Time.
 *KRKD—News.
 KIEV—Organ Moods.
 KWKW—Afternoon Melodies.
 KFOX—Alternative to Bookie.
 KGB, KVOE—What the Veteran Wants to Know.
- 1:35**—KIKD—Symphony of Song.
1:45—KFI, KFSD—King Cole Trio.
 KXX—The Chase.
 KLAC—Storybook Hour.
 *KXLA—News.
 KIEV—Swing Stylings.
 KFOX—Voice of the Army.
 *KGFJ—Sports Flash.
- 2**—KFI—News of the Week.
 KXX—Diana Gayle.
 KECA, KFMB—Colorado College Summer Concert.
 KHJ—Brother Arlington.
 KMPC—Baseball Roundup.
 KFVB—Bill Anson.
 *KLAC—News, Sports.
 KFAC—Concert Matinee.
 KXLA—Columbia Record Shop.
 KGFJ—U. S. Treasury.
 KWKW—Lee Brown.
 KFVD—For the Ladies.
 KRKD—Urban League.
 *KGER—News.
 KGER—Lounge Beach Band.
 KFOX—Concert Miniature.
 KFSD—Rhapsodies of the Rockies.
 KGB, KVOE—Dance Orch.
- 2:15**—KFI—Your Navy.
 KXX, KSDJ—Word from the Country.
 KMPC—Fingertip Successes.
 KLAC—Modern Concert Hall.
 KFVD—Holiday in Swing.
 KRKD—Musical Souvenir.
 KIEV—Land of Song.
 KFOX—Salvation Army.
- 2:20**—*KWKW—News.
2:25—KGFJ—Sports Flash.
2:30—KFI—Home Is What You Make It.
 KXX, KSDJ—Sports Review.
 KMPC—Swing 14.
 KXLA—Records on Review.
 KWKW—Swing Session.
 KIEV—Musical Souvenir.
 KRKD—Tunes in Tempo.
 KGER—Feature Story.
 KFOX—Modern Mood.
 *KFSD—News.
- 2:40**—KGER—Long Beach Band.
2:45—*KXX—Larry Lesueur, News.
 KMPC—U. S. Treasury.
 *KGFJ—News Notebook, Harpel.
- *KFVD—News.
 KFVD—Art of Living.
2:55—KGFJ—Sports Flashes.
- 3**—KFI, KFSD—Our Foreign Policy.
 KXX, KSDJ—St. Louis Opera.
 KECA—Junior Junction.
 KHJ—Brother Arlington.
 KMPC—Fred Waring.
 KFVB—Bill Anson.
 *KLAC—News, Sports.
 KFAC—Famous Musical Favorites.
 *KXLA, KGER—News.
 KGFJ—Armchair Concert.
 KFVB—Console and Keyboard.
 KWKW—Swing Session.
 KIEV—Jive Alive.
 KRKD—Parade of Hits.
 KFOX—Juke Box Jamboree.
 KGB, KFNM, KVOE—Hawaii Calls.
- 3:05**—KGER—Hall of Records.
3:15—KMPC—Building for Peace.
 KLAC—Peggy Lee.
 KXLA—Juke Box Matinee.
 KFVD—Stringtime.
- 3:25**—KGFJ—Sports Flash.
3:30—KFI, KFSD—Curtain Time.
 KXX—Talk.
 KECA—Speaking of Songs.
 KMPC—Business Reporter.
 KLAC—Ellingtonia.
 KGFJ—Among My Souvenirs.
 KFVD—Back of the Back.

SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 10:00—Al Pearce, KECA.
 6:30—Bill Goodwin, KXX.
 8:00—Robert Q. Lewis, KXX.
 10:30—Eve Arden, KFI.

Quiz, Participation

- 8:30—Smiling Ed McConnell, KFI.
 9:30—County Fair, KXX.
 8:30—Can You Top This? KFI.

Drama

- 8:00—Theater of Today, KXX.
 8:30—Stars Over Hollywood, KXX.
 9:00—Grand Central Station, KXX.

Music

- 9:00—Keith Hetherington, KMPC.
 1:30—Torme Time, KFI.
 3:00—St. Louis Opera, KXX.
 4:00—Musical Masterpieces, KFAC.
 6:00—Saturday Night Serenade, KXX.
 6:00—Musical Digest, KGFJ.
 8:00—Hit Parade, KFI.

- 8:00—Evening Concert, KFAC.
 8:30—Vaughn Monroe, KXX.
 8:30—Music Supreme, KMPC.
 10:00—Concert Nocturne, KGFJ.
 10:00—Lucky Dance Time, KFAC.
 10:00—Eastside Show, KFVB.

Mystery—Detective

- 7:30—1 Deal in Crime, KECA.
 9:00—Adventures of Bill Lance, KECA.
 9:30—Murder and Mr. Malone, KECA.

Public Interest—Information

- 11:00—Our Town Speaks, KECA.
 3:00—Our Foreign Policy, KFI.
 5:00—Why Isn't Something Done? KXX.
 9:30—Conquest, KFI.

Sports

- 10:00—Race Lineup, KWKW.
 10:00—Racing, KGFJ.
 12:00—Races, KXX.
 4:45—Hollywood Park, KLAC.
 5:45—Race Results, KRKD.
 6:30—Hollywood Park, KMPC.
 6:30—Sam Balter, KLAC.
 7:00—Golf Doctor, KMPC.
 8:05—Coast League Ball, KLAC.

BOB FELLER
with Guests
Saturdays 5:15 p.m.
KWKW

KWKW—Sam Rowland and His Waxworks.
KIEV—Musical Favorites.
*KRKD—News, Music.
KGB, KVQE—Brother Arlington.
3:45—KECA—Labor, U.S.A.
KNN—Juan Rolando, Music.
KMPC—Red Feather Man.
KRKD—Tea Time Tunes.
KFVD—Rumba Rhapsody.
3:55—*KFWB—News.
KGFJ—Sports Flash.
KFI—For You.
4—KNN—Rolly Langley.
KECA—N.A.M. Summer Show
KHJ—Brother Arlington.
KMPC—Record Room.
*KFWB, KLAC—News.
KWKW—Waxworks.
KXLA—Juke Box Matinee.
KGFJ—What's Up?
KFAC—Musical Masterpieces.
KFVD—Crosbiana
KRKD—Piano Paintings.
*KIEV, KFOX, KGER—News.
KGB, KVQE—Edmund Hockridge.
KFSD—Prelude to Dusk.
4:05—KGER—Hall of Records.
4:15—KFI—So Proudly We Hail.
KNN—Reserve.
KECA—Harry Wismer.
KFWB—Helen Louise.
KLAC—Public Service.
KFVD—Pioneertown.
KRKD—Twilight on Star.
KIEV—Show Tunes.
KFOX—Meet the Band.
4:25—KGFJ—Sports Flash.
4:30—KFI—Al Gayle Orch.
KNN—Oklahoma Roundup.
KECA—Challenge of the Yukon.
KFWB—Blind Artists' Guild.
KLAC—Racing Roundup.
KGFJ—Record Jackpot.
KWKW—Business Reporter.
KFVD—Favored Fifteen.
KRKD—Symphony in Swing.
KIEV—Bing Crosby Sings.
KFOX—Old Age Pensions.
KGB, KVQE—The Better Half.
4:35—KWKW—Averill Berman.
4:45—KFI—Tea Time.
KFWB—Stuart Hamblen.
KLAC—Hollywood Park.
KWKW—Races and Sports.
*KFVD, KRKD—News.
KIEV—Trade Winds Tempos.
KFOX—Favorites.
KFMB—Red Cross.
4:55—*KNN, KSDJ—Ned Calmer.
KGFJ—Sports Flash.
KFI—Saturday Sports Roundup.
KNN—Why Isn't Something Done About This?
KECA—Miracles in Music.
*KHJ, KGB, KVQE—News, Hemingway.
*KMPC—News, Perry Como.
KFWB—Stuart Hamblen.
*KLAC—News, Sports.
KXLA—Juke Box Matinee.
KFAC—Sunset Serenade.
KGFJ—Jive at Five.
KWKW—Today at the Races.
KFVD—Sweet and Low.
KRKD—Songs of the Saddle.
KIEV—Record Ride.
KFSD—Veterans' Adviser.
KFOX—Sunshine Mission.
*KGER—News.
KFMB—Tell Me, Doctor.
5:05—KGER—Music With Appeal.
5:15—*KFI, KFAC, KFSD—News.
KNN—Tom Hanton.
KHJ, KGB, KVQE—Proof That Christian Science Heals
KMPC—Sons o' Guns.
KLAC—Music Room.
KGFJ—Race Recap, Dixon.

KWKW—Bob Feller, Sports.
KFSD—Here's to Vets.
5:30—KFI—Riddles in Rhythm.
*KNN, KSDJ—Harry Flannery.
KECA—Highland Swing.
KHJ—Music.
KLAC—Al Jarvis.
KMPC—Floyd Allen.
KFAC—Music.
KGFJ—Songs for You.
KXLA—Future Pianists.
KRKD—Medley Time.
KFVD—Hits and Misses.
KWKW—Evening Music.
KIEV—Melodies Mardi Gras.
*KFOX—News.
KFSD—Colonial Quiz.
5:45—*KFI, KFSD—Elmer Peterson.
*KNN, KSDJ—Garred, News.
*KECA—Frank Hemingway.
KHJ—Jan August Piano Magic.
KMPC—Bishop Stevens.
KGFJ—Nat'l Safety Council.
KXLA—Miniature Concert.
KWKW—Races and Sports.
KRKD—Race Results.
KGER—Stamp's Quartet.
5:50—KWKW—Vets' Rehabilitation.
5:55—*KNN—News.
KGFJ—Sports Flash.
6—KFI—Songs for Saturday.
KNN—Saturday Night Serenade.
KECA—Youth Asks the Government.
KHJ, KGB, KVQE—The Mighty Casey.
*KMPC, KFVD, KIEV—News.
*KFWB, KGER, KFOX—News.
KGFJ—Musical Digest.
*KECA—News, Al Jarvis.
KFAC—Saturday Concert.
KXLA—American Repertory Theatre.
KRKD—Varieties in Music.
KFSD—Mystery Without Murder.
KFMB—S.D. Looks Ahead.
6:05—KIEV—Twilight Tempos.
KGER—Sports Roundup.
6:15—KMPC—Bob Kelley, Sports.
KXLA—Dinner Music.
KFWB—On the Century.
KFVD—Sundown Serenade.
KWKW—Classic Hour.
KRKD—Hawaiian Memories.
KFOX—Vesper Bells.
KGER—Guest Star.
6:30—KFI, KFSD—Grand Ole Opry.
KNN—Bill Goodwin Show.
KECA—Music of Manhattan.
KHJ, KGB, KVQE—Steven Graham, Family Doctor.
KMPC—Hollywood Park.
KFWB—Star Time.
KLAC—Sam Balter Sports-book.
KXLA—Sweet Chariot Hour.
KFVD—People and Places.
KRKD—Harmony in Rhythm.
KWKW—Voice of Greece.
KIEV—Dinner Dance.
KFOX—Hal's Memory Room.
KGER—Lukin Valley Church.
6:45—KLAC—Irwin Allen.
7—KFI—The Tavern.
KNN—All-Star Western Theater.

KECA—The Avenger.
KHJ—Reserve.
KMPC—Golf Doctor.
KFWB—Gospel and Song.
KFAC—Dr. James Fifield, Jr.
KGFJ—Musical Digest.
KXLA—Nazarene Church.
*KLAC, KRKD, KGER—News.
KFOX—Judge Gardner.
KGB—Man and His Music.
7:05—KGER—Western Music.
7:15—KLAC—Jan Garber Orch.
KMPC—Kate Smith.
KRKD—Three-Quarter Time.
KFMB—Popular Tunes.
7:30—KFI—The Bates Brothers.
KNN—Sweeney and March.
KECA, KPRO, KFMB—I Deal in Crime.
KHJ, KGB, KFXM, KVQE—Red Ryder.
KMPC—Challenge to Youth.
KFWB—Guest Star.
KLAC—Don Otis.
KFAC—Music.
KXLA—Bible Institute.
KRKD—Twilight Serenade.
KFOX—Dr. Clem Davies.
7:45—KFWB—Western Music.
*KFAC—News.
7:55—*KNN—News.
8—KFI, KFSD—Your Hit Parade
KNN—Robert G. Lewis Show.
KECA—The Lone Ranger.
KHJ, KGB, KVQE—Latin-American Serenade.
*KMPC, KLAC—News.
KFWB—American Sketches.
KFAC—Evening Concert.
KXLA—Concert Hour.
KGFJ—Caucasian Memories.
*KGER—News, Grace Detson.
KFOX—County Barn Dance.
KFAC—Piano Playhouse.
8:05—KLAC—Baseball.
8:15—KMPC—Proudly We Hail.
KFWB—Story of Israel.
KGFJ—Starlit Moods.
KXLA—Barber Shop Quartet.
8:25—*KNN—News.
8:30—KFI, KFSD—Can You Top This?
KXLA—Vaughn Monroe Orch.
KECA—Dashiell Hammett's Fat Man.
KHJ—Hawaii Calls.
KMPC—Music Supreme.
KFWB—Voice of the Army.
KGFJ—Vocal Varieties.
KXLA—The Corral.
KGER—Popular Music.
KGB, KVQE—Bulldog Drummond.
8:45—KFWB—Here's to Veterans.
KGFJ—Evening Interlude.
9—KFI, KFSD—Mystery in the Air.
KNN—Winner Take All.
KECA, KPRO, KFMB—Adventures of Bill Lance.
*KHJ, KFWB, KGB, KFXM, KVQE—News.

"On the Beam"
MUSIC FOR EASY LISTENING
9:00-10:00 p.m.
KMPC SATURDAY
BEACON GASOLINE DEALERS

KMPC—On the Beam.
KLAC—Baseball.
KFAC—Evening Concert.
KGFJ—Hollywood House Party.

KXLA—Western Caravan.
*KGER—News, America Sings.
KFOX—Record Session.
9:15—KHJ, KGB, KFXM—Holly House.
KFWB—Show Time.
9:30—KFI—Conquest.
KNN—Barn Dance.
KHJ, KFXM, KVQE—Fishing and Hunting Club.
KECA—Murder and Mr. Malone.
KFWB—Music Box.
KXLA—Redondo Roundup.
KGER—Clem Davies.
KFSD—Music & Malarkey.
KFMB—Ave Maria Hour.
10—*KFI, KGER, KFSD—News.
KECA—Tommy Dorsey Orch.
*KNN—Chet Huntley.
KHJ, KGB, KFXM—Martin Drake.
KMPC—Male Chorus.
EASTSIDE SHOW
10 TO 12 P.M.
Every Night Except Sunday
KFWB
KFWB—Eastside Show.
KLAC—Baseball.
KXLA—Pasadena Civic Dance
KFVD—Spude Cooley Time.
KGFJ—Concert Nocturne.
KFOX—Music Moderne.
KFMB—Melody Lane.
KFAC—Lucky Lager Dance.
10:05—KGER—Musical Roundup.
10:15—KFI—Police Bulletins.
KNN—Tony Pastor Orch.
KHJ, KGB—Brandywynne Orch.
KFSD—Concert Hall.
10:20—KFI—Close Harmony.
10:30—KFI—Village Store.
KECA—Eddy Howard Orch.
KHJ, KGB—Peter Potter's Record Party.
KMPC—Candlelight and Silver.
KLAC—Baseball Roundup.
KXLA—Poppy Villa.
KFOX—Music by Request.
KFMB—Trade Winds Tavern.
10:45—KNN—Gene Krupa Orch.
KLAC—Don Otis.
11—KFI—Solitaire Time.
*KNN—Neilson Pringle.
KHJ, KGB, KVQE—John Watahan Orch.
KECA—C. Calloway Orch.
KMPC—Dance Parade.
*KLAC—News.
KFWB—Eastside Show.
KGFJ—Concert Nocturne.
KFAC—Lucky Lager Dance.
KFVD—Spude Cooley Time.
KXLA—Fishing Forecasts.
KGER—Musical Roundup.
KFOX—Dial Varieties.
KFSD—Biltmore Orch.
KFMB—Cheatin' on Sandman.
11:15—KFI—Milestones in Melody.
KNN—Breaking All Records.
KECA—Dale Cross Orch.
KLAC—Don Otis.
KXLA—Midnight Melodies.
11:30—KFI—Harry Owens Orch.
KECA—D'Varga Orch.
KHJ, KGB, KVQE—Voices of Strings.
KXLA—The Hawthorne Thing.
11:40—KNN—Gene Krupa Orch.
11:55—*KFI, KECA, KNN—News.

EVERYBODY WELCOME

Many times in our "Ear Inspires" column we have reprinted letters lamenting the fact that Junior must be left behind when the family departs, lightheartedly, for a radio show. Most radio studio tickets, you know, state that "children under fourteen years of age will not be admitted." In some cases, the lowest age limit is eighteen. That "Lassie Show" we've mentioned before has changed all this. The tots are welcome, provided they aren't babes in arms whose tiny cries will cause Lassie to look anxiously away from her microphone. Sunday at 11:00 a.m. (when the "live" broadcast is aired) is a churchgoing hour for

many who will hear this ABC show played on the air at 12:00 noon. Thus there are plenty of seats for the kiddies to fill. And almost every Sunday Lassie, herself, welcomes a few youngsters to the stage to assist in her "warmup."

★ ★
EXACTLY

Mrs. Marjorie Foote of Portland, Oregon, informed emcee Jack Bailey that if she were Mutual's "Queen for a Day" she'd like some "lower denatures" for her husband. "Well, what size would you want us to get him?" kidded Bailey. "Oh," mused Mrs. Foote, "about medium size . . . like yours."

OZZIE ET HARRIET

French-Canadian Broadcasters has asked, and received, permission to do a French version of "The Adventures of Ozzie and Harriet", in a literal translation to be interpolated by French-speaking actors.

★ ★

Candy Candido, featured during the past season as the "feelin' mighty low" man on the CBS "Durante-Moore Show," says that his voice range is six and a half octaves. The lowest note is "G," two octaves below middle "C." That's mighty low!

ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.

* Indicates programs of news and commentation.

| | | | | | |
|--|----------------------------|---|-----------------------------|------------------------------|---------------------------|
| Abbott Mysteries..... | KHJ, 2:30 p.m. Su | Church in the Wildwood | KECA, 7 a.m. Su | Hal's Memory Room..... | KFOJ, 6:30 p.m. D |
| Across the Footlights..... | KMPC, 4 a.m. Su | Circle Kid..... | KNN, 6 a.m. W, F | Hamblen, Stuart..... | KFWB, 4:45 p.m. M-Sa |
| Adventure Club..... | KNN, 1:30 p.m. Sa | Club Fifteen..... | KHJ, KGB, 7:30 p.m. M, W, F | Haulon, Tom..... | KNN, 5:15 p.m. M-Sa |
| Adventure Parade..... | KHJ, 5:30 p.m. M-F | Club Time..... | KNN, 8:30 p.m. M-F | Happy Homes..... | KHJ, 1:30 p.m. M-F |
| Adventures of Bill Lance..... | KECA, 9 p.m. Su | Club Fifteen..... | KECA, 11:30 a.m. M | Harlem Hospitality Club..... | KHJ, 3:30 p.m. Su |
| Adventures of Philip Marlowe..... | KFI, 9 p.m. Tu | Colorado College Concert..... | KECA, 2 p.m. Su | Harvest of Stars..... | KFI, KFSD, 10:30 a.m. Su |
| Adventures of Tom Mix..... | KHJ, 5:45 p.m. M-F | Columbia Symphony..... | KNN, 11 a.m. Su | Haven of Rest..... | KNLA, 8:30 a.m. M, W, F |
| Air-o-torials..... | KGFJ, 11:45 a.m. M-Sa | Commander Scott..... | KHJ, KVOE, 10:15 a.m. Su | Hawaii Calls..... | KHJ, 8:30 p.m. Sa |
| Albert, Eddie..... | KECA, 6:30 p.m. W | Concert Nocturne..... | KGFJ, 10 p.m. D | *Hawk, Bob..... | KNN, 6:30 p.m. Tu |
| Album of Amer. Music, KMPC, 9:45 p.m. Tu-F | | Concert of Nations..... | KFI, 7:30 p.m. Th | Hawk Larrabee..... | KNN, 9 p.m. Tu |
| Album of Familiar Music..... | KFI, 5:30 p.m. Su | Conquest..... | KFI, 9:30 p.m. Sa | Hawthorne..... | KNLA, 11:30 p.m. M-Sa, Su |
| Alexander, Ben..... | KHJ, 10:30 a.m. M-F | Contented Hour..... | KFI, KFSD, 6 p.m. M | Hay, Bill..... | KMPC, 12:45 p.m. M-F |
| Allen, Irwin..... | KLAC, 8:45 p.m. M-Sa | Cooper, Alex..... | KNLA, 12 p.m. D | *Hayes, Sam..... | KFI, KFSD, 7:45 a.m. M-Sa |
| All-Star Jamboree..... | KFWB, 5 p.m. Su | Corliss Archer..... | KNN, 8 p.m. Su | Heater, Gabriel..... | KHJ, 6 p.m. M-F |
| All-Star Western Theatre..... | KNN, 7 p.m. Sa | Couple Next Door..... | KNN, 8:30 p.m. Su | *Headline Edition..... | KECA, 5:30 p.m. M-F |
| America Dances..... | KFWB, 6:30 p.m. M-F | Count of Monte Cristo..... | KHJ, KGB, 8 p.m. Tu | Heart's Desire..... | KHJ, KGB, 2 p.m. M-F |
| America United..... | KFI, 11:30 p.m. Su | Counterspy..... | KECA, KFMB, 2:30 p.m. Su | Hebrew Christian Hour..... | KFOJ, 10:45 a.m. M-F |
| American Farmer..... | KECA, 9:30 a.m. Su | County Fair..... | KNN, 9:30 a.m. Sa | *Hemingway, Frank..... | KECA, 5:45 p.m. M-Sa |
| American Forum..... | KHJ, 6:30 p.m. W | County Medical Assn..... | KFAC, 10:15 a.m. Sa | | |
| American Melody Hour..... | KNN, 4 p.m. W | Crime Cases..... | KHJ, 7 p.m. Tu | | |
| American Novels..... | KFWB, 7:30 p.m. F | Crime Club..... | KHJ, 12:30 p.m. Su | | |
| American Sketches..... | KFWB, 8 p.m. Sa | Crime Doctor..... | KNN, 9:30 p.m. Su | | |
| American Sports Page..... | KECA, 5:30 p.m. F | Crime Photographer..... | KNN, 9:30 p.m. Th | | |
| American Tradition..... | KECA, 6:45 p.m. Th | Crocker, Betty..... | KFI, 10:40 a.m. M-F | | |
| American Way..... | KFI, 6 p.m. W | Cross Section, U.S.A..... | KNN, 1 p.m. Su | | |
| An Evening with Romberg..... | KFI, 6:30 p.m. Tu | Curtain Time..... | KFI, KFSD, 3:30 p.m. Su | | |
| *Anderson, David, KMPC, 9 a.m., 9 p.m. M-F | | Cunningham, Bill..... | KHJ, 11:30 a.m. Su | | |
| Andrews, Archie..... | KFI, 11 a.m. Sa | Dance Time..... | KFAC, 10 p.m. M-Sa | | |
| Anson, Bill..... | KFWB, 1 p.m. M-Sa | Dark Venture..... | KECA, 8:30 p.m. Tu | | |
| Are These Our Children?..... | KECA, 12:30 p.m. Su | Darts for Dough..... | KECA, KFMB, 2 p.m. Su | | |
| Arlington, Charlie..... | KHJ, 1 p.m. Su | Date With Judy..... | KFI, KFSD, 5:30 p.m. Tu | | |
| Arnold, Edward..... | KECA, 9:30 p.m. Th | *Davis, Elmer..... | KECA, 10:30 p.m. M-F | | |
| Art Baker's Notebook..... | KFI, 4:30 p.m. M-F | Deadline Mystery..... | KECA, 3 p.m. Su | | |
| Arthur's Place..... | KNN, 9 p.m. F | *De Lima, Peter..... | KNLA, 7 p.m. F | | |
| As Others See Us..... | KNN, 8:30 a.m. Su | Did Justice Triumph?..... | KHJ, 6:30 p.m. Tu | | |
| Aunt Jenny..... | KNN, 8:15 a.m. M-F | Dinner Bell Roundup..... | KNLA, 11:30 a.m. M-F | | |
| *Aunt Mary..... | KFI, KFSD, 2:30 p.m. M-F | Dixie Four..... | KHJ, 8:15 a.m. Su | | |
| Author Meets Critic..... | KFI, 7 p.m. Su | Dixon, Nancy..... | KHJ, 1:15 p.m. M-F | | |
| Autry, Gene..... | KNN, 3 p.m. Su | Doctors Talk It Over..... | KECA, 9 p.m. M | | |
| Ayenger..... | KECA, 7 p.m. Sa | Downway to Life..... | KNN, 10:30 p.m. Th | | |
| Backgrounds for Living..... | KNN, 2:30 p.m. M, W, Th, F | Doubt or Nothing..... | KNN, 11 a.m. M-F | | |
| | | Downtown and All Around..... | KFI, 4 p.m. M-F | | |
| Backstage Wife..... | KFI, 3:30 p.m. M-F | Drake, Gwen..... | KECA, 10 a.m. M-F | | |
| Baiter, Sam..... | KLAC, 6:30 p.m. M-Sa | Dr. Christian..... | KNN, 5:30 p.m. W | | |
| Band Concert..... | KHJ, KGB, 11 a.m. Su | Dr. Cyclo..... | KFWB, 1:45 p.m. Su | | |
| Barbershop Quartet..... | KMPC, 9:30 p.m. M-F | Dr. Dana..... | KNN, 4 p.m. Su | | |
| Barn Dance..... | KNN, 9:30 p.m. Sa | Dr. Graham..... | KHJ, 6:30 p.m. Sa | | |
| Bates Brothers..... | KFI, 7:30 p.m. Sa | *Dr. L. Q..... | KFI, 5:30 p.m. M | | |
| *Baukhage Talking..... | KECA, 11:15 a.m. M-F | Dr. Paul..... | KFI, KFSD, 2:45 p.m. M-F | | |
| Baxter..... | KFI, 10:30 a.m. Sa | Duchin, Eddy..... | KECA, 1:30 p.m. M, W, F | | |
| Beck, Fred..... | KNN, 7:45 a.m. M-F | Eastside Show..... | KFWB, 10 p.m. M-Sa | | |
| Believe It or Not..... | KFI, 11:15 p.m. M-F | Eastside Serenade..... | KECA, 9:30 p.m. Su | | |
| Bentley, Ted..... | KECA, 10 p.m. M-F | Easy Listening..... | KFI, 3:30 p.m. Su | | |
| Berch, Jack..... | KFI, 8:30 a.m. M-F | Editor of the Air..... | KFVD, 12 p.m. M-F | | |
| Berkshire Festival Concert, KECA, 6:30 p.m. Tu | | Editor's Diary..... | KHJ, 8:30 a.m. M-F | | |
| Berle, Milton..... | KFI, 7:30 p.m. Tu | Elbson, Bob..... | KNN, 10:15 p.m. M-F | | |
| Better Half..... | KGB, KVOE, 4:30 p.m. Sa | Escape..... | KNN, 9:30 p.m. M | | |
| Beulah Show..... | KECA, 6 p.m. W | Eternal Light..... | KFI, 8:30 a.m. Su | | |
| Bible Institute, KRKD, KFOJ, 8 a.m. M, W, F | | Ethel and Albert..... | KECA, 1:45 p.m. M-F | | |
| Bible Treasury Hour..... | KGER, 8:45 a.m. M-F | Evelyn Winters..... | KNN, 12:30 p.m. M-F | | |
| Big Break..... | KFI, 6:30 p.m. Su | Evening Concert..... | KFAC, 8 p.m. M-Sa | | |
| Big Sister..... | KNN, 9 a.m. M-F | Exploring the Unknown, KHJ, KVOE, 6 p.m. Su | | | |
| Big Story..... | KFI, 9:30 p.m. M | Fact or Fiction..... | KECA, 10:55 a.m. Su | | |
| Big Town..... | KNN, 8 p.m. Tu | Falligan, Derry..... | KFI, 8 p.m. W | | |
| Bishop Stevens..... | KMPC, 5:45 p.m. Sa | Family Hour..... | KNN, 1 p.m. Th | | |
| Blind Artists Guild..... | KFWB, 4:30 p.m. Sa | Famous Jury Trials..... | KECA, 9:30 p.m. F | | |
| Block, Martin..... | KFWB, 4 p.m. M-Sa | Farm Reporter..... | KFI, 12 a.m. M-Sa | | |
| Block Party..... | KFI, 7:30 p.m. Th | Farell, Eileen..... | KNN, 6:30 p.m. M-F | | |
| Blondie..... | KNN, 7:30 p.m. Su | Fat Man..... | KECA, 8:30 p.m. Sa | | |
| Blue Ribbon Music Time..... | KFI, 6:30 p.m. Th | *Feature Wire..... | KFI, 5 p.m. M-F | | |
| Bob and Victoria..... | KFI, 3:45 p.m. M-F | Festival of Music..... | KFAC, 11 a.m. M-Sa | | |
| Bowron, Fletcher..... | KFI, 10:15 p.m. Th | *Fidler, Jimmie..... | KECA, KFMB, 6:30 p.m. Su | | |
| | | Fields, Marilyn..... | KECA, 7:45 p.m. W | | |
| *Break the Bank..... | KECA, KFMB, 9 p.m. F | Fiesta..... | KNN, 8 p.m. F | | |
| Breaking All Records..... | KNN, 11:15 p.m. M-Sa | Firestone Favorites..... | KMPC, 7:30 p.m. M-F | | |
| Breneman's Breakfast..... | KECA, 9:30 a.m. M-F | First Piano Quartet..... | KFI, 6:30 p.m. M | | |
| Bridge Club..... | KMPC, 10:15 p.m. M-F | Fisher, George..... | KNN, 4 p.m. Th, F | | |
| *Bride and Groom..... | KECA, 2:30 p.m. M-F | Fishing & Hunting Club..... | KHJ, 9:30 p.m. Sa | | |
| Bridge to Dreamland..... | KECA, 11:15 p.m. Su | Fishing Pads..... | KFOJ, 7:15 p.m. Tu, Th, F | | |
| *Broadway Feature Page..... | | *Flannery, Harry..... | KECA, 5:30 p.m. M-Sa | | |
| | | *Fletcher, Graeme..... | KECA, 7:30 a.m. M-F | | |
| *Broadway News..... | KECA, 8:15 p.m. M-Th | Flit Frolics..... | KHJ, KGB, 4:30 p.m. Tu, Th | | |
| | | Flying Public..... | KMPC, 9:45 p.m. M | | |
| | | For the Family..... | KFI, 9 a.m. Su | | |
| | | For You..... | KFI, 4 p.m. Su | | |
| | | Front and Center..... | KFI, 4:30 p.m. Su | | |
| | | Frontiers of Science..... | KNN, 2:15 p.m. Tu | | |
| | | Front-Page Farrell..... | KFI, KFSD, 1:45 p.m. M-F | | |
| | | *Fuller, Sid..... | KHJ, 12 a.m. M-F | | |
| | | Funnies..... | KECA, 8:15 p.m. M-Th | | |
| | | Garden Hints..... | KFWB, 8 a.m. Su | | |
| | | *Gardner, Bob..... | KMPC, 1:45 p.m. Su | | |
| | | *Gus, Again..... | KHJ, 3:30 p.m. M-F | | |
| | | Gilbert and Sullivan..... | KFAC, 9:30 a.m. Su | | |
| | | Give and Take..... | KNN, 10 a.m. Sa | | |
| | | Godfrey, Arthur..... | KNN, 3:30 p.m. M-F | | |
| | | Golf Doctor..... | KMPC, 7 p.m. Sa | | |
| | | Goodwin, Bill..... | KNN, 6:30 p.m. Sa | | |
| | | Graham, Sheila..... | KHJ, KGB, 8:45 p.m. Su | | |
| | | Grand Central Station..... | KNN, 9 a.m. Sa | | |
| | | Grand Marquee..... | KFI, 9:30 p.m. Th | | |
| | | Grandpa Owens..... | KFI, 8 a.m. Su | | |
| | | Grand Old Opry..... | KFI, KFSD, 6:30 p.m. Sa | | |
| | | Grand Slam..... | KNN, 11:15 a.m. M-F | | |
| | | Greatest Story Ever Told..... | KECA, 3:30 p.m. Su | | |
| | | Green Hornet..... | KECA, 8:30 p.m. Su | | |
| | | Green Light Revue..... | KMPC, 4:45 p.m. M-F | | |
| | | Griffin, Merv..... | KHJ, 8:45 a.m. M-F | | |
| | | Guiding Light..... | KNN, 9:45 a.m. M-F | | |
| | | Gwin, Bill..... | KHJ, 9:30 a.m. M-F | | |

Leyden, Bill..... KMPC, 9:15 a.m. M-F
 Liberal Catholic Hour..... KFAC, 9 a.m. Su
 Life Can Be Beautiful..... KFI, 11 a.m. M-F
 Lightnin' Jim..... KECA, 8 p.m. F
 Light of the World..... KFI, 10:45 a.m. M-F
 Lights Out..... KECA, 9:30 p.m. W
 Lindlahr, Victor..... KHJ, 9:15 a.m. M-F
 Listen Carefully..... KHJ, 6:30 p.m. Su
 Listening Post..... KECA, KFMB, 11:30 a.m. Tu-F
 Little Music Room..... KFAC, 7:30 p.m. M-F
 Lombardo, Guy..... KHJ, 6:30 p.m. M
 Lone Journey..... KNN, 10:30 a.m. M-F
 Lone Ranger..... KECA, 7 p.m. M, W; 8 p.m. Sa
 Lora Lawton..... KFI, 8:45 a.m. M-F
 Lorenzo Jones..... KFI, KFSD, 12:30 p.m. M-F
 Lucky Lager Dance Time..... KFAC, 10 p.m. M-Sa
 Lum & Abner..... KECA, KFMB, 8 p.m. M-Th
 Lutheran Hour..... KHJ, KVoe, 9:30 a.m. Su
 Madison 2345..... KFI, 6:15 p.m. Tu
 Major League Ball..... KMPC, 2:30 p.m. M-F
 Make-Believe Ballroom..... KLAC, 9:30 a.m., 5:30 p.m. M-Sa
 Ma Perkins..... KFI, KFSD, 11:15 a.m. M-F
 KNN, 9:15 a.m. M-F
 ★Malone, Ted..... KECA, 10:15 a.m. M-F
 Manhattan Merry-Go-Round..... KFI, 5 p.m. Su
 Man Called X..... KNN, 6:30 p.m. Th
 Man Named Jordan..... KNN, 5 p.m. Su
 Man on the Farm..... KFI, 12:15 p.m. Sa
 *Man Says Yes..... KMPC, 12 p.m. M-F
 Manners, Zeke..... KECA, 7:45 a.m. M-F
 *Manning, Knov..... KNN, 12:15 p.m., 5 p.m. M-F
 Mansfield, Andy..... KWKW, 8 a.m. M-F
 KLAC, 10:05 a.m. Su
 Market Reports..... KMPC, 8:15 a.m. M-Sa
 Martin, Tony..... KNN, 5:30 p.m. Su
 Masquerade..... KFI, 10:30 a.m. M-F
 Massey, Louise..... KHJ, 12:30 p.m. M-Sa
 McNeill's Breakfast Club..... KECA, 8 a.m. M-F
 Meet Marty Drake..... KHJ, 10 p.m. Sa
 Meet the Author..... KNN, 10:15 p.m. Su
 *Meet the Missus..... KNN, 1:30 p.m. M-F
 Meet the Press..... KHJ, 7 p.m. F
 Melodies America Loves..... KNN, 6:30 p.m. Tu
 Melody Hour..... KNN, 4 p.m. W
 Melody House..... KNN, 4:15 p.m. M, F
 Melody Matinee..... KHJ, 2:30 p.m. M-F
 Melody Parade..... KFI, 2:45 p.m. Su
 Melody Theatre..... KHJ, 5:15 p.m. M-F
 Melody Time..... KFI, 10:45 p.m. Su-F
 Message of Israel..... KECA, 8 a.m. Su
 Midnight Flyer..... KFI, 12 p.m. M-Sa
 Midnight Merry-Go-Round..... KNN, 12 p.m. D
 Midnight Special..... KGFJ, 12 p.m. D
 Mild and Mellow..... KMPC, 3:30 p.m. F
 *Miller, Rex..... KHJ, 9:15 p.m. Su
 Miracles in Music..... KECA, 11 a.m. Su
 1:30 p.m. Tu, Th, 5 p.m. Sa
 Mirandy..... KECA, 9:15 a.m. Sa
 ★Monitor Views News..... KECA, 7:45 p.m. Th
 Monroe, Vaughn..... KNN, 8:30 p.m. Sa
 Morning Bible Hour..... KFON, 8:30 a.m. Su
 Mother's Album..... KMPC, 6:30 p.m. Su
 Mr. and Mrs. North..... KNN, 7:30 p.m. Tu
 Mr. District Attorney..... KFI, KFSD, 9:30 p.m. W
 Mr. Information..... KNN, 2:45 p.m. M-F
 Munson, Ona..... KNN, 8:55 p.m. Su
 Murder and Mr. Malone..... KECA, 9:30 p.m. Sa
 Murray, Johnny..... KNN, 8 a.m. M-F
 Music by Mitchell..... KFI, 7:30 p.m. M
 Music in the Air..... KMPC, 11 a.m. M-F
 Music Library..... KECA, 6 p.m. F
 Music Preferred..... KECA, 6:15 p.m. Tu
 Music Supreme..... KMPC, 8:30 p.m. M-F
 Music to Shave by..... KECA, 7:15 a.m. M-Sa
 Musical Favorites..... KFAC, 3 p.m. M-Sa
 Musical Holiday..... KMPC, 2 p.m. Su
 Musical Masterpieces..... KECA, 4 p.m. M-Sa
 Musical Digest..... KGFJ, 6 p.m. M-Sa
 My Friend Irma..... KNN, 7:30 p.m. M
 Myrt and Marge..... KNN, 12:45 p.m. M-F
 Mysterious Traveler..... KHJ, 8 p.m. Th
 Mystery Theater..... KFI, KFSD, 9:30 p.m. F
 Mystery in the Air..... KFI, 9 p.m. Sa
 My True Story..... KECA, KFMB, 10:30 a.m. M-F
 National Farm & Home..... KFI, 10 a.m. Sa
 Nature Sketches..... KFI, 9 a.m. Sa
 ★Nesbitt, Norman..... KMPC, 8 a.m., 6 p.m. M-F
 ★News Feature Edition..... KECA, 8:15 p.m. M-Th
 ★News of the Week..... KFI, 2 p.m. Sa
 ★News of World..... KFI, 3:15 p.m. Tu, Th, F
 Nick Carter..... KHJ, 5:30 p.m. Su
 *Nouh Webster Says..... KFI, 8:30 p.m. Th
 Norris, Bobby..... KHJ, 12:15 p.m. Su
 KHJ, 11 a.m. M, W, F
 Norwood Smith Selects..... KECA, 3:30 p.m. M-F
 Official Detective..... KGB, 7:15 p.m. Su
 Oklahoma Roundup..... KNN, 4:30 p.m. Sa
 Olympic Fights..... KLAC, 10:05 p.m. Tu
 One for the Book..... KNN, 4:15 p.m. Tu
 One Man's Family..... KFI, KFSD, 11:30 a.m. Su
 On the Beam..... KMPC, 9 p.m. Su
 Open Forum..... KMPC, 9 p.m. Su
 Open Hearing..... KNN, 10:30 p.m. Tu
 Operation Daybreak..... KFI, 5:30 a.m. M-Sa
 Otis, Don..... KLAC, 7:30 p.m., 10:45 p.m. M-Sa
 Our Foreign Policy..... KFI, 3 p.m. Sa
 Our Gal Sunday..... KNN, 8:45 a.m. M-F
 Our Town Speaks..... KECA, 11 a.m. Sa
 Owen, Paul..... KFI, 6 p.m. F
 Paur, Jack..... KFI, 3 p.m., 8:30 p.m. Su
 Pacific Lutheran Hour..... KFMB, 9:30 p.m. Su
 Pan-American Rhythm..... KHJ, 7:15 p.m. Tu
 Parker, Frank..... KECA, 11:45 a.m. M-F
 ★Parsons, Louella..... KECA, KFMB, 6:15 p.m. Su
 Pat Novak for Hire..... KECA, 9 p.m. Su

Pearce, Al..... KECA, 10 a.m. Sa
 ★Pearson, Leon..... KECA, KFMB, 8 p.m. Su
 People's Platform..... KNN, 9 a.m. Su
 Pepper Young's Family..... KFI, 11:30 a.m. M-F
 Perry Mason..... KNN, 10:45 a.m. M-F
 *Peterson, Elmer..... KFI, KFSD, 5:45 p.m. W-Su
 Philip Marlowe..... KFI, 9 p.m. Tu
 Piegrius Hour..... KHJ, KVoe, 9 a.m. Su
 Plays by Ear..... KFI, 6 p.m. Tu
 Pleasure Parade..... KFI, 6 p.m. Tu
 Police Bulletins..... KFI, 10:55 p.m. Su-F
 Policing I. A..... KHJ, 9:45 a.m. Sa
 Fort of Missing Hits..... KFI, 4:15 p.m. M-F
 Fortia Faces Life..... KFI, KFSD, 1:15 p.m. M-F
 Potter, Peter..... KFMB, 9:30 a.m. F
 KHJ, KGB, 10:30 p.m. M-Sa
 Prelude for Strings..... KECA, 6:45 p.m. Su
 Premiere Performance..... KFI, 8 p.m. Tu
 Property Owners..... KMPC, 7 p.m. Tu
 *Pringle, Nelson..... KNN, 7:15 a.m., 11 p.m. M-F
 *Queen for a Day..... KHJ, KGB, 11:30 a.m. M-F
 Quiet, Please..... KHJ, 10:30 p.m. Su
 *Quiz Kids..... KFI, 12 p.m. Su
 Radio Bible Class..... KHJ, KVoe, 7 a.m. Su
 ★Radio News Weekly..... KFI, 12:30 p.m. Su
 Radio Reader's Digest..... KNN, 6 p.m. Th
 Radio, American Way..... KECA, 12:15 p.m. Sa
 KECA, 10:15 a.m. Su
 Radio Views..... KNN, 4 p.m. Tu
 Rancho Grande..... KMPC, 10:30 p.m. M-F
 RCA-Victor Show..... KFI, KFSD, 10 a.m. Su
 Real Stories..... KHJ, 6:15 p.m. M-F
 Real Story..... KECA, 6:30 p.m. Th
 Record Party..... KHJ, 10:30 p.m. M-Sa
 Red Ryder..... KHJ, KVoe, 7:30 p.m. Tu, Th, Sa
 Reed, Toke..... KECA, 7:30 p.m. Tu, Th
 Remember That Music..... KFI, 10:15 p.m. F
 Report from U.S..... KNN, 2:15 p.m. Tu
 Report to the People..... KECA, 9:15 p.m. M
 Reports in Motion..... KHJ, 11 a.m. Th
 Retriever..... KFI, 9 p.m. Tu
 Reunion..... KHJ, 9 p.m. Su
 Revall Summer Theatre..... KFI, 6:30 p.m. W
 Reviewing Stand..... KHJ, 4:30 p.m. Su
 Rhapsody in Rhythm..... KNN, 6 p.m. W
 Richard Davis, Private Investigator..... KHJ, 8 p.m. M
 ★Richfield Reporter..... KFI, KFSD, 10 p.m. Su-F
 Riddles in Rhythm..... KFI, 5:30 p.m. Sa
 Right to Happiness..... KFI, KFSD, 11:45 a.m. M-F
 Ripley, Bob..... KFI, 11:15 p.m. M-F
 Rise & Shine..... KHJ, 6 p.m. M-Sa
 Road of Life..... KFI, 2 p.m. M-F
 *Robert, Clete..... KMPC, 9:15 p.m. M-F
 Rogue's Gallery..... KFI, 9:30 p.m. Su
 Romance..... KNN, 6 p.m. M
 Romance of Helen Trent..... KNN, 8:30 a.m. M-F
 Romance of the Ranchos..... KNN, 9:30 p.m. Tu
 Romberg, Sigmund..... KFI, 6:30 p.m. Tu
 Rooftops of the City..... KNN, 7:30 p.m. Tu
 Rose of My Dreams..... KNN, 10:45 a.m. M-F
 Rosemary..... KNN, 12 p.m. M-F
 Rowland, Sam..... KWKW, 3:30 p.m. M-Sa
 Sablon, Jean..... KNN, 1:30 p.m. Su
 St. Louis Opera..... KNN, 3 p.m. Sa
 Salt Lake Tabernacle..... KNN, 7:30 a.m. Sa
 Saludos Amigos..... KGFJ, 7 a.m. M-Sa
 Sam Rowland's Waxworks..... KWKW, 3:30 p.m. M-Sa
 Sam Spade..... KNN, 9 p.m. Su
 Saturday Chef..... KFI, 9:15 a.m. Sa
 Saturday Night Serenade..... KNN, 6 p.m. Sa
 Scarlet Queen..... KHJ, 8:30 p.m. Th
 Science of Mind..... KFWE, 8:45 a.m. M-F
 Scotland Yard..... KHJ, 8:30 p.m. M
 Scout About Town..... KHJ, 7:15 p.m. W
 Scully, Frances..... KECA, 3:45 p.m. M-F
 Second Mrs. Burton..... KNN, 11:30 a.m. M-F
 Security Symphonia..... KMPC, 7 p.m. M-F
 *Sevareid, Eric..... KNN, 2 p.m. M-F
 Shadow of the Mind..... KHJ, 6:30 p.m. F
 Silvers, Phil..... KECA, 9 p.m. W
 Silver Theatre..... KFI, 2 p.m. Su
 Sing, America, Sing..... KHJ, 12:15 p.m. M-F
 Singin' Sam..... KHJ, 12:45 p.m. M-F
 Sky King..... KECA, 3:45 p.m. M-F
 Smile Time..... KHJ, 11 p.m. M-F
 Smith, Ed McConnell..... KFI, 8:30 a.m. Sa
 Smith, Howard..... KNN, 9:45 a.m. Su
 Smith, Jack..... KFI, 6 p.m. Su
 Smith, Kate..... KHJ, KGB, 9 a.m. M-F
 Soitair Time..... KFI, 11 p.m. Sa
 Somewhere There's Music..... KFI, 11:30 a.m. Sa
 Song for You..... KMPC, 8:30 a.m. M-F
 Songs for Saturday..... KFI, 6 p.m. Sa
 Songs for You..... KGFJ, 5:30 p.m. M-Sa
 Songs of Good Cheer..... KHJ, 11 a.m. Tu
 Sons of the Pioneers..... KHJ, 1 p.m. M-F
 So Proudly We Hail..... KFI, 4:15 p.m. Sa
 Sound Off..... KNN, 2:30 p.m. Su
 So You Want to Lead a Band..... KECA, 6:30 p.m. M
 Spade Couley Time..... KFVD, 10 p.m. D
 Spears, Frederick..... KXLA, 3 p.m. Su
 Sports Newsreel..... KFI, KFSD, 6:30 p.m. F
 Sports Final..... KFWE, 7:30 p.m. M-F
 Sports Follies..... KFI, 9:30 a.m. Tu
 Sports Review..... KNN, 2:30 p.m. Sa
 Sports Roundup..... KFI, 5 p.m. Sa
 Spotlight on Hollywood..... KECA, 2:25 p.m. M-F
 Standard Hour..... KFI, KFSD, 7:30 p.m. Su
 Stars Over Hollywood..... KNN, 8:30 a.m. Sa
 Stars in the Afternoon..... KECA, 1:30 p.m. M-F
 Stella Datas..... KFI, KFSD, 12:15 p.m. M-F
 *Sterling, Dr. Wallace..... KNN, 6:30 p.m. W
 Steven Graham..... KHJ, 6:30 p.m. Sa

Strolling Tom..... KFAC, 8:30 a.m. Su
 KFWE, 2:15 p.m. Su
 Styles in Music..... KFI, 9 p.m. Su
 Summer Electric Hall..... KECA, 1 p.m. Sa
 Summer Concert Hour..... KNN, 12:30 p.m. Su
 Summer Theatre..... KFI, 6:30 p.m. W
 Summerfield Band..... KFI, 7:30 p.m. W
 Sunday Evening Club..... KFAC, 9 p.m. Su
 Sunday Evening Hour..... KECA, 5 p.m. Su
 Sunday Morning Melodies..... KMPC, 8:15 a.m. Su
 Sunday Spies..... KECA, 11:30 a.m. Su
 Sunrise Salutes..... KNN, 6:15 a.m. M-Sa
 Sunset Roundup..... KECA, 11:30 a.m. Sa
 Supper Club..... KFI, KFSD, 7 p.m. M-F
 Surprise Theater..... KNN, 7:25 p.m. Su
 Suspense..... KNN, 8 p.m. Th
 Sweeney and March..... KNN, 7:30 p.m. Sa
 *Swing, Raymond..... KECA, 9:45 a.m. Su
 Symes, Bill..... KHJ, 4:45 p.m. M-F
 Symphonette..... KNN, 10:30 p.m. M, W, F
 Symphony..... KFI, 1 p.m. Su
 *Take It or Leave It..... KFI, 6 p.m. Su
 Talbot, Dr. Louis..... KFVD, 10 a.m. M-F
 Talent Scouts..... KNN, 9:30 p.m. Tu
 Tapestries of Life..... KNN, 9:30 p.m. F
 Taylor, Henry J..... KHJ, KGB, 9:45 p.m. M, F
 Taylor, Mary Lee..... KNN, 11 a.m. Sa
 Teen and Twenty Time..... KMPC, 5:05 p.m. M-F
 Telephone Hour..... KFI, KFSD, 8 p.m. M-F
 Templeton, Alec..... KFI, 4 p.m. Su
 Terry & the Pirates..... KECA, KFMB, 5 p.m. W
 Tex and Dixie..... KFI, 9 p.m. W
 Theater of Today..... KNN, 9 p.m. Sa
 The Chase..... KNN, 1:45 p.m. Sa
 The Clock..... KECA, 8:30 p.m. M
 The Falcon..... KHJ, KGB, KVoe, 8:30 p.m. Tu
 The Mighty Casey..... KHJ, 6 p.m. Sa
 The Saint..... KNN, 9 p.m. W
 The Sheriff..... KECA, KFMB, KPFO, 6:30 p.m. F
 The Tavern..... KFI, 7 p.m. Sa
 The Todds..... KNN, 4:45 p.m. M-F
 Thin Man..... KNN, 7:30 p.m. F
 Think and Grow Rich..... KFWE, 3:30 p.m. Su
 This Is Jazz..... KHJ, 11 a.m. Sa
 This Is Your FBI..... KECA, 8:30 a.m. F
 This Woman's Secret..... KFI, KFSD, 3 p.m. M-F
 *Thomas, Lowell..... KNN, 7 p.m. M-F
 Thompson, Johnny..... KECA, 12:15 p.m. Su
 Those Sensational Years..... KECA, 6 p.m. M
 Those Websters..... KHJ, KGB, KVoe, 2 p.m. Su
 Three Alarms..... KMPC, 1:05 p.m. M-F
 *Three Days of News..... KMPC, 9:45 p.m. M-F
 Tillamook Kitchen..... KFI, KFSD, 9:45 p.m. M-F
 Today in History..... KMPC, 12:30 p.m. M-F
 *Today's Children..... KFI, KFSD, 10 a.m. M-F
 Tom Mix..... KHJ, KGB, 5:45 p.m. M-F
 *Tomlinson, Edward..... KFI, 1 p.m. Sa
 Tonight's Tunes..... KFI, 6:15 p.m. F
 Torne, Mel..... KFI, 1:50 p.m. Sa
 Town Meeting..... KECA, KFMB, 8:30 p.m. Th
 Treasury Agent..... KECA, 7:30 p.m. M
 Treasury Show..... KECA, 12:30 p.m. Sa
 *Trout, Bob..... KNN, 8:45 p.m. M-F
 True Detective..... KHJ, KGB, 1:30 p.m. Su
 Twenty Questions..... KHJ, 8 p.m. Su
 Twilight Tales..... KMPC, 4:15 p.m. Tu, Th
 Two-Ton Baker..... KHJ, KVoe, 4:30 p.m. M,W,F
 Under Arrest..... KHJ, 5 p.m. Su
 United Nations..... KFWE, 8 p.m. M-Th
 Vacation Station..... KLAC, 9:30 p.m. M
 Variety Parade..... KECA, 4:30 p.m. M-F
 Veteran Wants to Know..... KHJ, 8:30 a.m. Sa
 Veterans' Adviser..... KFI, 9:30 a.m. Sa
 Veterans' Voice..... KHJ, 12:45 p.m. Sa
 Village Store..... KFI, 10:30 p.m. Su
 Voice of Firestone..... KFI, KFSD, 8:30 p.m. M
 Voice of Labor..... KMPC, 8:15 p.m. M
 Voice of Prophecy..... KHJ, KGB, 8:30 a.m. Su
 *Wallace, Myron..... KECA, 10:55 a.m. Su
 Waltz Time..... KFI, KFSD, 9 p.m. F
 Waltzes of the World..... KFAC, 10:45 a.m. M-F
 Warden's Crime Cases..... KHJ, 7 p.m. Tu
 Waring, Fred..... KFI, KFSD, 8 a.m. M-F
 KFI, KFSD, 8:30 p.m. Tu
 Warren, Wendy..... KECA, 10 a.m. M-F
 Warriors of Peace..... KECA, 9:30 p.m. Tu
 *Washington Inside Out..... KECA, 9:15 a.m. Tu
 Wax Museum..... KFI, 6 p.m. Th
 Wax Shop..... KHJ, 8 a.m. Sa
 *Weekly News Review..... KNN, 10 a.m. M-F
 Welcome, Travelers..... KECA, 9 a.m. M-F
 *Wells, Carveth..... KFI, 10:30 p.m. Su-F
 What Do You Say?..... KFI, 9:45 a.m. M-F
 *What's Doin', Ladies?..... KECA, 2 p.m. M-F
 *What's the Name of That Song?..... KHJ, 8 p.m. W
 *Whierler, Burritt..... KNN, 3 p.m. M-F
 When a Girl Marries..... KFI, KFSD, 1 p.m. M-F
 Whistler..... KNN, 8 p.m. W
 Whiteman, Paul..... KECA, 12:30 p.m. M-F
 Whiteman, Paul..... KECA, 8:30 p.m. W
 Whoa Bill Club..... KFAC, 5:30 p.m. M-F
 Why Isn't Something Done?..... KNN, 5 p.m. Sa
 *Wild, Alvin..... KECA, 4:15 p.m. M-F
 Willie Piper..... KNN, 4 p.m. Th
 Willson, Meredith..... KNN, 4:30 p.m. W
 Wings Over Jordan..... KNN, 7:05 p.m. Su
 *Winner Take All..... KNN, 9 p.m. Sa
 Wismer, Harry..... KECA, 4:15 p.m. Th
 Wizard and the Odds..... KHJ, 9:45 p.m. Tu, Th
 Woman's Voice..... KMPC, 4:15 p.m. M, W, F
 Women's Forum..... KNN, 6 p.m. Tu
 Woman in White..... KFI, KFSD, 10:15 a.m. M-F
 Women's World..... KXLA, 10:30 a.m. M-F
 Wood, Barry..... KFI, 10:15 p.m. M, W, F
 Youth Asks the Government..... KECA, 6 p.m. Sa
 Young, Norma..... KNN, 9:30 a.m. M-F
 Young Dr. Malone..... KHJ, 1:30 p.m. M-F
 Young People's Church..... KHJ, 7:30 a.m. Su
 Young Widder Brown..... KFI, 12:45 p.m. M-F
 You're Only Young Once..... KNN, 4:30 p.m. M-F

Mikemen--Jack McCoy

(Continued from Page 5)

amateur theatricals" was Jack's meager reference to a period of years from early childhood to the end of his college days. During this stretch the Sunday School pageants, school plays and little theaters in and around the home town of Akron, Ohio, utilized the growing McCoy talents. Up until 1937, that is, when Broadway beckoned.

"Well-meaning friends and relatives had been clapping me on the back, saying 'Jack, you ought to be on the stage!' I thought they meant it, and hustled off to New York with that supreme confidence of youth. The first big success was landing a walk-on part as an Okie in a Walter Huston production. That triumph was short-lived. The night before the play opened the part was cut, and that approach to a New York play was my nearest."

So Jack began pounding the pavements around the Gotham City networks, with some jobs but without spectacular success, managing what the stories call "eking out an existence." About this time NBC was looking for a new voice, backed by a knowledge of the game, to announce the Southeastern Football Conference. McCoy's years in little theater and on the gridiron paid off with some happy days and this good job assignment. An ardent sportsman, he still participates almost as violently from the sidelines as he would on a field or a court. Tennis is his big thing in the way of relaxation, and Jack makes no bones about playing only with experts.

The pigskin parade with NBC was interrupted in 1943 by a brand new job...with the Marine Corps. This lasted three and a half years, and the whole ordeal is treated with a light remark, "You've never seen such outstanding valor and bravery on display as there was when I was safely drilling troops in San Diego. It was when we got to Guam that I was scared."

A period of post-service scouting the east for the opportunity didn't prove satisfying, whereupon Jack immediately hit the trail for Texas and the 50,000 watt station, WOAI, at San Antonio. When all the experience possible had been reaped from chores there, he decided, against the really sound advice of friends and employers, to head west again for a try at Hollywood.

Quick Recognition

The shows listed to Jack's credit spell his almost immediate success story. Still single, and living in the hills above Hollywood in the little house the kindly fates let him procure immediately upon his arrival here, McCoy does much of his own cooking, and provides royally for the dropper-inners at all hours. Jack

Page Thirty-two

loves company and parties, and blandly terms himself "the most gregarious cuss on earth. I like people of all kinds and ages."

Despite being crazy about children, Jack's only frightening moments he can recall occurred while doing "You're Only Young Once." "The children were so unpredictable, and through that beautiful innocence of theirs blurted out the damndest things! Never give me away, and I'll let you in on my trade secret," he grinned. "Keeping up with the kids is good training. A fast half hour of ad lib with those youngsters provided me with better practice and more ideas than I could have dreamed up in a month of Mondays. Boy! Talk about 'out of the mouths of babes!'"

Starring Sullivan

(Continued from Page 6)

in September. The part affected him so deeply he found himself unable to break the mood of the performance long after he had left the set.

Likes Assignment

He's resigned to the fact that he'll probably never get any more comedy roles, his former forte. He's pleased, however, that the "Rogue's Gallery" series will combine the light touch with its melodrama. "We're going to take some of the gore out," he smiled. He's also happy that "Gallery" will give him a chance to work with Charles Vanda, who, he says, produces for radio with the realization that the medium is entirely different from stage and pictures.

Ex-grid star Sullivan still loves football and baseball, but golf is his number one sports enthusiasm. He has brown eyes and hair and he tips the scales at 182 pounds. He's married and has a five-year-old son whom he terms "a demon."

The morning we met Barry he had learned that the energetic younger Sullivan had just tossed a wad of mud over the backyard fence onto the head of the gardener next door. "And," sighed tough guy "Richard Rogue," "now I'm scared to go home."

★ ★

OOPS . . . SORRY

Most faux-pas-ish situation in his radio career, confesses "Queen for a Day's" Jack Bailey, occurred during the war, when he was midnight-to-dawn disc jockey on KHJ. Jack's first night on the job was distinguished by a blackout. Troubles increased when the studio door opened, and in stumbled a stranger.

"Get out of here! Can't you see I've got my hands full without people hanging around?" yelled Bailey.

The intruder fled, but next day Jack learned he'd ousted the station manager . . . who had walked five miles through the blackout to check emergency studio operations.

"Peace Comes Ashore"

(Continued from Page 8)

March of 1934, Myers began broadcasting his collection of poetry, organ music and Bible verses as a sustaining time on KMPC. From such a beginning he has expanded the air ministry which now reaches more than 40,000 listeners through fifty stations of the United Pacific coast and overseas chain!

We noted that First Mate Bob works from only a framework of notes, inserting the rest from memory (or inspiration, since his eyes are intent with thought as he speaks). Poetry is listener-submitted, as are the scriptural words at the close. So many requests come in for copies of each that a special weekly "Log of the Good Ship Grace" is edited (by Ted Maines) and distributed to a 30,000-name mailing list.

Large Operation

Across Hyperion are large-scale operations for this purpose. Through constant prayer and the support of his following, Paul Myers has gradually added the finest and most modern machines to these buildings, until now all linotyping, photography and dispatching may be done directly on hand. Incoming letters, totaling over 150,000 pieces a month, are handled by two special "Good Ship" volunteers, George Payne and Gordon Hogsett, who read and select those to be answered and used.

Many members of the "crew" have been with Myers since the "Haven" first pulled into its harbor. Comparative newcomer is baritone Leonard Fox, who joined the quartet when Bobby Bowman left. "Mixing" engineer is Val Helliison, who sends the programs into Glendale radio city for rebroadcasting under guidance of Bill Locy. And behind the scenes are members of a great and busy staff, all of whom have joined the work as more or less a "labor of love." A two-story New England building adjoining the ship-studio is crowded with such offices in full locomotion.

Thus, from the prayerful decision of a destitute, down-and-out man has risen a mighty gospel service to those who may or may not have another church. As we ourselves listened, it was more than a radio illusion to us that Peace was Coming Ashore. It seemed, indeed, that a great many must be waiting on dock that day and other days for the casting of anchors and resting of oars which the entire "Haven of Rest" message means to worried hearts.

★ ★

PAPA DIDN'T PLAY

Hardest-working musician at a recent North Hollywood P.T.A. student recital didn't even have his name on the program — Jack Meakin, star of NBC's "Summerfield Band Concert", sweating it out while Jack Jr., played his first piano solo in public.



▲ **FAMILY MAN** John Brown, who says he hasn't time to do half the things he likes.

AS THE FAMOUS "Digger O'Dell", dour character who provides so many laughs on "Life of Riley". Gene Lester Photos.

Poking Fun at Yesterday ---Today

By Robbie Cole



*The Models of Some of Radio's Funniest Satirizations
Uncovered by the Man Who Portrays These Roles for Us*

ODDLY enough, all the jobs I held while I was waiting for a break in radio I've worked at all over again in my radio roles."

The man who utilizes the experiences of these tough times before he hit pay dirt is now termed one of radio's busiest men. Much simpler to list the shows that *haven't* included one of John Brown's satirizations.

"Take 'Digger O'Dell', that 'Gloomy Sunday' mortician on 'Life of Riley,'" John continued. "My first job hunt in this country had led me to bungle into an undertaking parlor, where I got stuck with a work contract. Ugh! Getting even for those days, I became so carried away in my characterization of old 'Digger' that he wound up as practically my favorite role!"

One of John's latest take-offs is on CBS' "My Friend Irma", as "Al", the slick-tongued salesman whose schemes include trying to peddle ripcords to pajama manufacturers so people can bail out of their pajamas.

"I never went that far, but I have tried to sell everything else. My father handled a publishing and recording firm, so, harboring some vague dream of revolutionizing sales, I went from house to house all over what seemed most of New York with an idea of selling records in pack-

ages of five. The plan was to leave a package at a home, then a few days later call back and pick up the money... or the records, in case the dull-witted hadn't appreciated my choices. The breakage report to the company finished that attempt in a hurry.

"Then came women's house coats. I tramped from store to store for six weeks, never getting a chance to so much as open my sample case. I

don't even want to talk about the days as a song plugger or a speed stenographer. You can see why I enjoy taking a crack at these jobs when I play the role on a show." Philosophically, though, Brown attaches no bitterness to his reminiscences.

John, the seventeen-year-old who came here from Australia with a love of dramatics in his heart and
(Please Turn to Page 39)



▲ **THE FATHER ROLE** in "A Date with Judy" is one of John's favorites. Here Dix Davis, Louise Erickson and Myra Marsh play family for Father Foster. Gene Lester Photos.



◀ IT'S AN EARLY SATURDAY REHEARSAL for Bill Goodwin but he takes time out to glance at the headlines before dashing to Columbia Square to match wits with those sharp cast members of his. CBS photos.

Underwriting Laughs

That's What Bill Goodwin Attempts in His Role of Bill Goodwin, Hot-Shot Insurance Salesman in Summer Series

By Joan Buchanan

▶ **BILL JOHNSTONE AS CHAMBER OF COMMERCE HEAD, "Groggins",** trades quips with Bill's boss "Mr. Hendricks" (Jim Backus). Pep-talker "Hendricks" looks here as if he definitely has had the last word.



▶ **ELVIA ALLMAN AND NOREEN GAMMIL** are the "Din-widdie Sisters", who keep Bill in hot water over their property holdings. As the two innocents, Elvia and Noreen have as much fun with their roles as the rest of the cast has watching them.



Saturday, 6:30 p.m.
CBS-RNA

W

HY doesn't Bill Goodwin have his own show?" has long been a good question along radio row. Bill's performances as actor, stooge and announcer on many programs gradually claimed more and more attention until he became a "name." The movies saw the light and Bill made good in a big way with his roles in "Stork Club" and "Jolson Story."

Now the radio program, "The Bill Goodwin Show," is a reality too, and Bill finds himself portraying the role that comes most naturally—that of Bill Goodwin.

The radio Bill Goodwin is the prototype of that well-known fixture on the American scene, the insurance salesman. Bill's enthusiastic about his job, but as things work out he does almost everything *except* sell insurance!

Between the troubles that beset him from the "Dinwiddie Sisters" (played by Elvia Allman and Noreen Gammil) who own practically all the insurable property in town, their collegiate niece, "Dolores" (Mary Jane Croft), and Bill's boss, "Mr. Hendricks" (Jim Backus) who's oversold on the business of selling insurance, Bill just doesn't have time to sell insurance. Life's too complicated!

In addition to the cast members already mentioned, pretty Peggy Knudsen plays "Phillipa," Bill's girl, who is devoted but apt to misunderstand the fact that a good insurance salesman has to devote some time and charm to his lady clients; Shirley Mitchell is heard as his secretary, "Helen," whose only fault is that she understands Bill a little



▲ MARY JANE CROFT, SHIRLEY MITCHELL AND PEGGY KNUDSEN are the trio of blondes who team up on the show to keep Goodwin mixed up—Mary Jane as "Dolores", Shirley as "Helen" and Peggy as "Phillipa". With so many girls on the show, talk at rehearsal time turns inevitably to clothes.

too well; Bill Johnstone is Chamber of Commerce member "Groggins," whose civic problems are apt to entangle Bill.

All in Fun

Watching the cast at rehearsal (as we did) you can't tell where the comics leave off and the straight men begin—everybody has so much fun. "You can't help but have a good time with Bill around," smiled Noreen Gammil, speaking of the high

spirits reigning on rehearsal day.

Bill is the friendly type—he's got a firm handshake and a gleaming smile for everyone. If you're introduced to him as Margaret—he'll call you "Maggie" in the next breath.

Though we met Bill only briefly and the strongest bond between us is the fact that we lent him a cigarette, somehow we went away with the impression that he's our oldest and dearest friend!

▼ MOVIE STARLET PEGGY KNUDSEN plays "Phillipa", the part christened for Bill's wife. Here Bill tries to placate "Phillipa", who has misunderstood his eternal involvements with lady insurance prospects.

▼ REAL LIFE PHILLIPA is Bill Goodwin's wife, film actress Phillipa Hilber. Pretty Mrs. Goodwin is assured of a fair representation by the pulchritudinous Peggy.





◀ **KINDA SMALL, BUT** with a great big "reaching" voice, Ken is being called the singer with "Zing!" on NBC's new straw-hat musical, "The Summerfield Bandstand". NBC-Elmer Holloway Photo.

Men of Music

No. 42 of a Series

Ken Carson

Minus His Banjo, and Plus an Amazing New Singing Style, Ex-Westerner Ken Carson Is Sensationally Breaking a Few Music Rules!

By Jae Smith

Wednesday, 7:30 p.m.
NBC-KFI-KFSB

COWBOY gone Cosmopolitan?
"Can't be done," the experts will tell you. "With the famous exception of Jimmy Newell, a croon and a yodel just weren't meant to mix."

"Not so," insist the fans of another lanky Westerner, now in black tux and tie, billed as the singing sensation of NBC's "Summerfield Bandstand." He's slight Ken Carson, serenader in sagebrush and sentiment, whose phenomenal success as a crooner is making necessary a new book of rules!

That special quality in Ken's voice which has taken him out of "Grand Ole Opry" and boosted him above and beyond the ranks of the most popular balladeers is something radio expert Jack Rourke has tentatively titled "Zing!" A very apt way of describing a sustained electricity in singing which you've never quite heard before!

Ken's conversion from four-in-hands to bow-ties dates back to 1936, when he was yodeling with the Ranch Boys at NBC Chicago. With his vivid little wife, Coy, he used to tour Rush Street proper, "evenings after five," following the "bigs" of jazz, from Father Hines to Eddie Condon.

To Ken, popular music had "so much more scope." He had been studying harmony under "Breakfast Club's" Eddy Valentine, master-ar-

ranger of swing at its swayest. He had been studying "styles," particularly Crosby's, Como's and Sinatra's. He had been studying his own uncapitalized possibilities. In spite of his success "in the saddle," he thought he'd change horses in the middle of the stream.

So when the Ranch Boys broke partnership, Ken sauntered into WGN's program department with a new bill of goods. His voice had been popular enough to merit attention, and they were quite willing to try him once a week as "Hugh Carson, the Sweet Singer of the Plains." Ken's unexpected mixture of sophisticated and prairie melodies (with here and there a song in Spanish) was surprising but successful. Fan mail from forty-six states and six provinces in Canada led to an anticlimax . . . five programs a week, with a 7.5 Hooperating!

Helped Over Hump

But not long after, Ken wanted to move west. His only chance was to come with "The Sons of the Pioneers," complete with cowpoke music and ten-gallon hats. But in California the breaks were waiting. Mutual and KHJ were opening a new radio musical, "Accent on Romance." Ray Eberle had been picked to star. Then a last-minute shuffle was imposed by the army, calling Eberle front and center after his initial show. With next week's music in rehearsal and the front podium empty, production was in a tizzy. From space, someone clutched Ken's

name, as "that singer with the Pioneers on the Roy Rogers show." "Get him!" barked the powers-that-be. "At least he can help us over the hump."

And, after the "hump," Ken was no longer a hasty substitution. He was a young man who had become a hit in less than forty-eight hours. That indescribable "Zing!" enthused a "sold" public. From "Accent," he was billed on the "Ken Carson Show." MBS was in a whirligig of new plans and projects, using to the maximum the romantic Carson name. The "Cowboy gone Cosmopolitan" had broken all precedent and "arrived."

But in all this crinoline there was a crimp. The "Songs of the Pioneers" were booked to travel east again. As a "front row" singer Ken was under contract to travel too. So halfway through the season he had to leave another show and step back into boots and chaps. He was beginning to feel like a one-man player in a two-sided ping-pong game.

Ken, however, was not seriously dismayed. He'd hit it once, and he knew he could again. Until February of '46, when Lloyd Perriman came back from the army, he stayed with the Pioneers, inclusive of several Roy Rogers pictures. Then his agent, Joe Donahue, landed him a new "Ken Carson" time on NBC. Once again radio knew it had a melody-making "find."

"Great Gildersleeve" asked Ken to guest several shows this last season. When "Gildy" conductor Jack Meakin was inked to take over the summer replacement show there was no hesitation about vocalists . . . the "Bandstand" had long ago picked one. And with major musical background and his own choice of songs, Ken, it seems, can now sing streamlined for keeps.

Relaxed Person

A gentle little fellow who strolls rather than walks, who smiles more than he talks, Ken has a wonderful capacity for remaining rangily relaxed before a microphone and a crowd. People fail to flurry either his singing or his speech. He settled easily in a chair for our interview, and except to smoke a cigarette peacefully down to the tip, never twitched a muscle all the time he talked.

No "drugstore cowpoke," Ken sits a horse better than a practiced stunt rider, and eventually wants to own a stable of his own. In 1932 he made a cross-country trip on horseback from Los Angeles to New York, following the old Pony Express trail. He still totes his beloved guitar with him, and likes to ramble music out on it whenever he finds the time.

He is a founder and charter stockholder in "Pioneer Town," the great resort project now being built 180 miles east of Los Angeles, between Twenty-Nine Palms and Big Bear. On

(Please Turn to Page 39)

Talking Johnny Murray Over

Turning the Tables to Get the Story of the Man Who Brings Us Breakfast-Time Stories and News

By M. J. Barge

Monday-Friday 8:00 a.m.
KNX

AS YOU'VE idled at your breakfast table mornings, listening to "Johnny Murray Talks It Over," has it ever started a train of speculation about Johnny himself, or of how he assembles those colorful, informative bits he calls "dehydrated stories of the day"?

Well, these daily newsy bits arose out of the simultaneous occurrence of a good idea and a bad break.

John Murray was a New York boy with a lyric tenor voice and a love for the sound of a trumpet. Schooling at the Damrosch Institute of Musical Arts polished up these abilities, and John plunged happily and headlong into the band world, playing all over the United States and Canada with the old Max Fisher orchestra.

"When we came to California for an engagement, one look was all it took. I knew this was the place I wanted my home." Thus the famous old Gus Arnheim band at our popular Coconut Grove acquired a new voice and added a seat to its trumpet section.

A motion picture company sound track led Johnny indirectly from a brass section into radio. Warner Brothers called Mr. Arnheim for someone to dub the voice in "Weary River," one of the first "talkies," and Murray's wistful, lilting tenor suited the role. KFWB was even then Warners' radio outlet, and utilized the talent on the motion picture lot in its radio productions.

Radio aspirants today would give their eye teeth to go through that period in the thirties when it was inevitable that the artists found themselves doing a little of everything around the studio, from acting and writing to sweeping out before taking a hand at the actual production.

"I was quite satisfied in radio, and things were rolling along fine. With the benefit of past varied training and experience I was getting some good emcee spots on the variety shows, and singing a couple of shows a day. Then about 1939 the tide turned. Radio started adding the attraction of big name stars as emcees on the shows, and in line

with the glorified budgets to take care of this, everything went transcontinental.

Good and Bad

"No stretch of imagination could term me a 'big name,' and after just so many visits to agents' offices I realized one Mr. Murray wasn't exactly in the running against Don Ameche or Tyrone Power. The only hope left was to dream up a different kind of show, unless I were to go back to band business. Luckily I had my good idea just when my breaks were bad."

Years of public performance and acting creep out in Johnny's conversation. Radio Life caught up with him in the big restaurant next door to CBS one day when he'd rushed down from the studio's editing room for his favored four-o'clock beverage—tea.

Johnny isn't a big man, but every movement of his hands or glance from those keen blue eyes shows his vitality. He was puffing on cigarettes and mentally organizing the story we'd asked for as though he were lining it up for a broadcast. Johnny hates any sort of incidental misinformation cluttering an account.

"I'd noticed so many times while chatting with groups," Murray remarked, "that people who read magazines turned first to the fiction. When they had time, or got around to it, the articles captured their attention. And outside of the stories, today's publications carry such a wealth of really interesting information. Yet all these same people apparently listened to their radios continuously, and could talk about anything that had been put on the air. So why not get advance material from the publications for an air show? My only claim to a hobby is reading, anyway."

From the very first audition, both publishers and sponsors were enthusiastic. Smart and Final sponsorship of the show is now in its ninth year. Throughout the nine years and some 1900 shows, Johnny hasn't failed once to credit the publication carrying the original interest item, nor to announce that the magazine "will be found on your news stands at such and such a time." Only repeats have been seasonal tales.



↑ **JOHNNY MAKES** his reading our listening through his daily fifteen minutes of CBS time that could be called a "digest of digests." KNX Photo.

"Choosing the material is a percentage deal. A certain number of listeners may like human interest stories, another group scientific or industrial news stories, the rest something else. Interest and information are positive requisites, and above all I try to avoid going into great philosophical lengths. 'Life,' 'Time,' 'Cosmopolitan,' nearly all the weekly and monthly magazines send me advances direct. I choose the stories, slap them all together and Mrs. Murray types it. The script is rushed to CBS for editing and that's it as far as the writing goes. Then next day I hurry down to the station and do the show, go home and start all over again.

"Since an incident before the war I exercise particular care in preparing scripts. An article sanctioned by the Better Business Bureau had caught my eye. It concerned the big prewar market for used cars, and advised people who didn't have any great knowledge of automobiles to take along an experienced person when they did their buying. The article suggested ways to beat the tricks of patching, crankcase padding and tire camouflage, but it also stated that there were many, many reputable dealers, and I was careful to incorporate this in my talk. But no sooner had I finished the show than used car dealers as far away as Santa Barbara started keeping the wires into the studio hot with irate calls. The studio backed me up wonderfully. A dealer starting a tirade was interrupted with 'Does that apply to you?' Naturally the caller would snap, 'Certainly not!' only to be asked blandly, 'Well, then, what are you getting so excited about?'"

Home to Mr. Murray is the new California style house nestled back of Hollywood in Nichols Canyon. The neat white fence lends a charming

(Please Turn to Page 39)



← ABC'S "LUM AND ABNER" dish up latest food concoction named in their honor. A glorified hamburger with peanut butter and other goodies added, it's called a "Lumberger".

▲ SKELTON SONGSTRESS Anita Ellis cuts ribbon to open nineteenth Azalea Festival in Mobile, Ala., where NBC chirper served as queen of event.

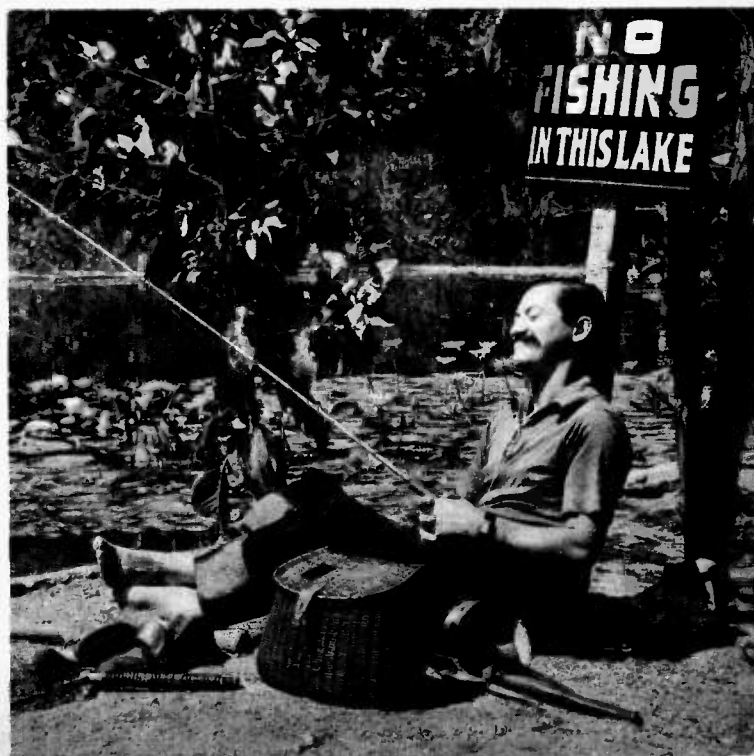


▲ JUST LEAVE IT TO THE GIRLS to get Richard Ney's autograph. Left to right, Mutual's "Leave It to the Girls" cast, Eloise McElhone, Madge Evans, Paula Stone, Florence Pritchett.

▼ "DON'T TURN ON THE RADIO; turn on the electric stove," says Henry Holt. When pan of water is placed on the burner, Mutual-KORE programs from Eugene, Ore., come through faintly but definitely, a not uncommon phenomenon involving principle of crystal set.

SEEN ON THE RADIO SCENE

▼ COLONNA TAKES IT EASY, but it's just a pose, for Jerry has a big summer with two pictures and air guest spots lined up.





▲ **"ROGER!"** says young Albert Aley, who plays "Hop Harrigan" on MBS' daily aerial adventure series.



▲ **JEANNE GRAY** conducts new program aimed at women—"A Woman's Voice"—heard Monday, Wednesday, Friday, KMPC, 4:15 p.m.



▲ **TOMMY BARTLETT** is emcee of new ABC replacement, "Welcome Travelers", heard in old "Glamour Manor" spot.

Talking Johnny Murray Over

(Continued from Page 37)

touch, but is no longer necessary to curb adventurous youngsters. Son Tony is now thirteen, and Pamela is eight.

Whenever the two big Murrays, Dorothy and Johnny, find time between scripts they hie to the nearest golf course.

"Which isn't very often, any more," Johnny lamented. "So many things are happening that I'd like to tell people about that I find myself reading all the time."

Men of Music--Ken Carson

(Continued from Page 36)

his share of the more than 126 stretching acres there, Ken wants eventually to build a summer camp for under-privileged children, in a 4000-foot-high climate where hiking, camping, fishing and hunting are available all year round.

A great admirer of modern music, Ken collects Gershwin and Debussy, and will break any previous appointments to see a performance of either Kreisler or Rubenstein. He still loves good western music, especially the songs of his good friend Bob Nolan ("Cool Water" and "Tumbling Tumbleweed"). "Bob has one particular song which he's never had printed. It's the loveliest thing I've ever heard, called 'From Halfway Round the World.'" Ken, who has collaborated with Nolan on many songs, has also written a collection of western music on his own, including "Over the Rainbow Trail and "Western Wonderland."

"Maybe you've heard some of it in Republic's 'Sunset in Eldorado,' or

in—" he began, but we shook our heads, confessing a blasphemous ignorance of cowboy pictures . . .

"That's all right," he chuckled. "I've made twenty so far, myself, and I've only seen four in my life!"

Poking Fun at Yesterday—Today

(Continued from Page 33)

unquenchable ambition, stuck with it until 1935, when the door was opened to greener pastures by his first radio commitment with Fred Allen, under nothing less than a ten-year contract.

With Top-Notchers

When Fred Allen left the air, Brown joined Jack Benny's gang and wound up in California in 1943. Performances on innumerable shows followed, including the Charlotte Greenwood and Fanny Brice comedies, the Carson, Burns and Cantor shows, "Life of Riley", "Duffy's Tavern" and "A Date With Judy."

The laughable "Father Foster" role on "Judy" probably has its best model in the John Brown of today. Away from the mike, John's prime interests are the three other "J. B.'s" who comprise his family. (Wife June, ten-year-old son Jarod, and seven-year-old daughter Julie.) Jarod is already displaying proclivities along the same lines Brown Senior harbored. "He's a darn good little actor, too. It's tough to try and help . . . training your own children to act is difficult because you want them to be so good. Little Julie doesn't care a whoop about anything theatrical. She just goes along bright and happy and laughing, continually being told in school that she talks too much."

The Brown home is in Beverly Hills, and here John has a stack of records he doesn't get to play, a library of books he doesn't get to open, and a piano gathering dust.

The actor had started piano lessons with his children. When childish interest fled, and Jarod and Julie gave up in favor of learning dramatics (or just happy living, in Julie's case), Father kept plugging away. Now he laughingly admits to playing two ways, "slowly and poorly."

One hobby John is attempting to crowd into hurried hours full of parenthood and radio shows is the setting up, in illustrated form, of more than seventy-five solitaire games he knows. "That fine array of fun and trivia is what comes of sitting backstage all day between radio rehearsals for twelve years. But the games provide just the reason I need to use that camera I haven't, as yet, found time for. So I thought I'd form a short book of card games, with the layout of the hands done in color photography." He grinned and warned us, "Don't look for it on the stands right away. I've been a little busy lately."

Then he went on rather ruefully, "Probably one of these days I'll find myself doing the part I've learned more about, through experience, than any of the others. It'll be the man who never gets anything done because he doesn't have time."

★ ★

STITCH IN TIME

Busily combining home economics with office routine is Evelyn Harclode, secretary to Ed "Archie" Gardner. Each time a star visits the NBC "Duffy's Tavern" he signs his autograph on the roster. Then it's Evelyn's job to embroider a copy signature on that priceless apron which Ed wears for each show.

★ ★

JUST AVERAGE

"There's nothing unusual about my daughter," remarks MBS' "Superman" co-star Joan Alexander. "She's just an average, normal genius."



**BIG LEAGUE BALL
AT 2:30**

KMPC ★

Hear Hal Berger every afternoon Monday through
Friday, presented by Marshall and Clampett, the
West's largest De Soto-Plymouth dealer.



PLAYERS' CHOICE - DIAL 710