“Dottie” Lamour
Now it’s HER turn
Page 6
Two ways to Banish Bugs!

Sure two-way relief from all household insect pests

1. Knock 'em out with Chevron Fly Spray

Powerful DDT, added to its 100% active ingredients give it the highest rated killing power, according to U.S. Government standards. That means sure death to flies, mosquitoes, ants, fleas, bedbugs and silverfish.

2. Keep 'em out with Chevron Surface Spray

Brushed or sprayed on door and window sills, into cracks and along baseboards, it waits for insects, kills 'em when they come. Leaves an invisible coating that lasts for months. Easy to use, non-injurious, when used as directed.

STANDARD OF CALIFORNIA PRODUCTS
E. Peters, 505 South 3rd Street, Alhambra, Calif.

Sirs: I enjoy Radio Life and always read the letters first. In the June 15th issue, I was very much interested in all the Fathers, but couldn't you have found a better picture for the cover? That was quite a mix-up regarding Steve Allen and Wendell Noble, and the supposed explanation in June 29th's issue only made it worse. I am sorry, but I cannot enjoy "Bride and Groom." I always thought marriage was sacred, and for Mr. Nelson to ask the brides day after day when the boys first tried to kiss them—well, I think that's not right. Enjoyed Binnie Barnes and her husband, until their time was changed. Now I don't see it listed at all.

We were surprised to receive your criticism of Johny Nelson and of the picture of him and his twin on our June 15th cover, since so many readers were overjoyed with it. Binnie Barnes and her husband, Mike Frankovich, are heard at the same time, (9:30 a.m.) but on a new station, KCLC—item in our Freest column of July 13.

Nora Ryan, Route 4, Box 402, Riverside, Calif.

Sirs: I live on a ranch, and naturally look to the radio for entertainment. And of all programs, my choice is the Alice Faye-Phil Harris time. The comedy is fine and clean—full of good wholesome laughs. Also the fine, soothing singing voice of Miss Faye just can't be beat. Then there is Phil, and can that lad put a song over! The whole cast is very fine, and here's hoping they go on and on.

Mrs. Mabel Gayette, 1309 Bates Avenue, Los Angeles 27, Calif.

Sirs: Radio Life is the only magazine I read, and that every inch of it. Verne Smith sure looks a lot like Tom Dewey...am I right?

You may have something there...though I imagine Faye's height could give Mr. Dewey a bit of growing to do.

Edward M. Lally, Apt. 206, 124 West 22nd, Los Angeles 7, Calif.

Sirs: Especially enjoyed your article on Miss Langford, which appeared a few months back, and at this late date I am writing to give you information concerning her Official Fan Club.

I should greatly appreciate your mentioning the club in a future issue of Radio Life, so that any Frances Langford fans who might wish additional information on membership, etc., could write for further details.

Barbara Bond, 1502 Cartagena Street, Long Beach 7, Calif.

Sirs: How long has Ed East been on "Meet the Missus"? I enjoy your "Radio's Mythical Cities" very much, and would like to know if you're going to continue them.

I agree with W. P. Shepherd of Altadena that there should be a list of names and addresses of radio program sponsors.

I like "What Do You Say" very much. Wish there were more room for "The Ear Inspires the Pen."

Ed East has been "Meet the Missus" encore for about three months. His story will be in Radio Life September 7. Another "Mythical Cities" map is in this issue, page 8. We have added your sponsor-ial request to Mr. Shepherd's.


Sirs: Would it be possible to have some information and pictures of the people on Bullock's "Favorite Story" particularly the producers? The program is very entertaining, and we're interested in the folks in the background. Thank you, and may I add how much I enjoy Radio Life.

Lawrence and Lee are "Favorite Story" producers. Casting is from top radio and motion picture talent. The program, incidentally, is only taking summer hiatus at present and will be back on the air in the fall, at which time we will endeavor to give you a more complete article. You might watch for a Lurene Tuttle picture layout, shot during a "Favorite Story" program and scheduled to appear soon.

(Please Turn to Next Page)

Familiar to millions of listeners as the quizmaster with the $64 question is PHIL BAKER. Each Sunday night at 6 he gives you a chance to see if you can outguess the contestants when "Take It or Leave It" is heard via NBC-KFI.

FOR YOUR SUNDAY LISTENING PLEASURE, THERE'S A SOLID HOUR ON KFI, BETWEEN 6 AND 7 P.M., THAT YOU SHOULD SET ASIDE TO RELAX AND ENJOY "TAKE IT OR LEAVE IT" AND "THE BIG BREAK."

Phil Baker

Familiar to millions of listeners as the quizmaster with the $64 question is PHIL BAKER. Each Sunday night at 6 he gives you a chance to see if you can outguess the contestants when "Take It or Leave It" is heard via NBC-KFI.

Eddie Dowling

The famous Broadway showman, ED-DIE DOWLING, introduces listeners to his latest discoveries in the entertainment world each Sunday night at 6:30 when "The Big Break" airs via NBC-KFI.

THAT'S KFI—DIAL 640

Advertisement

Page Three
The Ear Inspires the Pen

(Continued from Preceding Page)

Lou Morse, 561 Glendale Boulevard, Los Angeles 26, Calif.

Sirs: I could write volumes in appreciation, but will pause just long enough to say that in recent issues, the letter from Mr. Morse which brought the most resounding response in our experience was the one which spoke of how music blasts forth motofortissimo without warning, even on smooth-volume programs for this oversight on the part of radio producers, we are compelled to forego a number of our favorite programs during the summer months, because the other units in our court are so near.

* * *

Joan Selber, Inglewood, Calif.

Sirs: So much has been said about programs which have a harmful influence on children that I would like to call attention to a broadcast that has been of great benefit to me. I am in the eighth grade at school, and since I became a "Noah Webster Says" fan, my teacher has highly complimented me on my ability to define words the other students fail on. This program is not only educational, but I find it great fun. I recommend "Noah Webster Says" to listeners of any age, as it is such an outstanding radio show.

* * *

Mrs. Jean D. Borden, 2728 West 54th Street, Los Angeles 43, Calif.

Sirs: How grand that we have Nelson Eddy this summer on "Kraft Music Hall." Wish he were on all year—he is my favorite singer. Also I can't see how people call Tom Breneman sarcastic, especially if they have visited his program. He makes me happy.

I have written "One Man's Family," wishing they could make a transcription for church-goes. Carlton E. Morse answered me, said he sent my letter on to the sponsor.

* * *

Esther Orum, 11929 Venice Boulevard, Los Angeles 34, Calif.

Sirs: Radio Life is a grand magazine. Would you please have pictures of Tex Beneke and a write-up about his "Super Club" show and easy?

We'll see about scheduling a Tex Beneke "Men of Music" story, and thanks for your request.

* * *

William Rogers, Box 748, Glendale, Calif.

Sirs: What's happened to the concert programs? Have they forgotten Beethoven, Mozart and Bach, or are Gershwin and his contemporaries all they know how to play? It seems that our last link to great music is the Gas Company's "Evening Concert," 8 to 10 p.m. KFAC.

Page Four

Marlene Epstein, 113 Sunset Avenue, Venice, Calif.

Sirs: I would like to ask a favor of you. Could you please print a picture, if not a story, of Maurice Hart and his "sexatary" Charlotte Davis? I hear them each morning, and would like to know what they look like. If you haven't had a story on Hart and Charlotte

Mauri Cliffer's "Teen and Twenty Time" why don't you? The majority of teenagers listen to him, and would enjoy a story.

Thanks an awful lot for the charming story on Janet Waldo. I have interviewed her for our school paper, and she is very nice. Thanks for reading my letter.

Here's the Maurice Hart-Charlotte Davis picture to suffice temporarily. In addition, Radio Life is formatting a story on the show for a future issue. We've already covered Cliffer. Maybe again.

* * *

Bob Tillman, Box 181, Carlsbad, Calif.

Sirs: Thank you for an excellent magazine. I'm glad to see that you're continually expanding the Freecasts and Previews. Helps a lot.

Here are my suggestions to help me as a listener: A short wave schedule and comments about outstanding foreign and U.S.A. programs; a thorough log of KSD; a log of stations KOB and KSL from 5:00 p.m. on in winter, and 6:00 p.m. on in summer.

* * *

Mrs. W. R. Rue, 212 Hill Street, Ocean Park, Calif.

Sirs: I feel that there is a little you can do in influencing some radio stations putting on the "Corn Poppers" again, also that entertaining sketch on KFI Sundays about ten years ago, called "Coronet." Can't you try to bring them both back?

We do try to help get us can in bringing listener favorites back, Mrs. Rue, and operate programs through this column and Associated. We would also suggest that you write directly to studio programs department too, and your requests. Many remember Kay Van Riper's "Coronet" series with warm thoughts, especially some of today's radio-geek, who received their first chances on this fine program.

John Homer Sawyer, Box 828, Sherman Oaks, Calif.

Sirs: Radio Life printed our limerick a year ago, in which we said "Radio spreads CONSIDERABLY!" But that spread is even greater, which means that more millions of ears are pestered and punished with hand-clapping by studio audiences! Just because there is a great quantish on the networks, don't make it right or justify it—in excess! Although millions of sets listen to such programs, other millions of people go for small stations to avoid that clutter and din. Each time a name is mentioned, or a doll, doughnut or dollar is passed out, why must "chains" allow few people on hand to blast many more times as many people's ears with that horrible hand clapping?

You've got us, Mr. Sawyer, but other letters added to yours will help solve the case. Incidentally, you asked for the issue approximately June 27, 1936, in which your limerick appeared.

* * *

Mrs. A. A. M., Los Angeles 6, Calif.

Sirs: In answer to several letters asking "Does it pay to enter contests?" I would like to tell about a nice little program called "Housewives' Exchange" over KFVD. This show has helped me greatly with its household hints, recipes, etc., and what's more they have very profitable contests. I would like to get a beautiful, expensive robe and sweater. It was such a delightful thrill being a winner. Surely recommend this show to all housewives. Jack Sherman is a fine emcee. In one of the listeners who mentioned "Hon. Archie" sorry to say, Reginald Sharland, who played the role, is dead.

* * *

Pat Marshall, Box 1230, 1200 North State, Los Angeles, Calif.

Sirs: Thanks for introducing me to that grand night-time show, "The Mad Monk."

I know it's an eastern program, but could we get an article about "Leave It to the Girls" especially Eloise? The show is well-named the fastest half-hour in radio. People who gripe about programs they don't like seem to have little horse sense. It's never to turn the dial. Thanks again for a swell publication. I was a Miss Dit once, but never again.

Our story "Leave It to the Girls" article was February 17, 1946. We shall try to do a more recent one as soon as we have "catch-up" on the films and shows which have not yet had stories. Did you see the picture, however, in the July 27 issue?
Spotlight on Serials
No. 5 of a Series

"Rosemary"

The Show Whose Director Learned Early How To Keep Her Bright Young Cast Acting "Natural."

12 noon, Monday through Friday CBS-KNX

RELATIVE newcomer to the field of soap operas, CBS' "Rosemary" has been on the air only two and a half years. Story line of the serial, written by Elaine Carrington, concerns a bright young American girl who is the main support of her family. Locale of the story is Springdale, U.S.A., a small midwestern town.

Introductory chapters concerned "Rosemary's" marriage to "Lt. Bill Roberts," amnesia victim, and subsequent untangling has familiarized "Rosemary's" listeners principally with "Mother Dawson," "Patti Dawson," "Peter Harvey," and "Audrey" ("Bill's" former wife) as well as the two principals.

One of radio's top women directors guides this serial. She is Theodora Yates, and the extraordinary obstacles surmounted by "Dodie" make her heroines' lives seem pretty placid.

As a sensitive, imaginative child in her early teens, Theodora Yates thought of a writing career. But at thirteen a serious illness kept her bedridden for three years. And to make matters worse, she was forbidden her favorite diversion—reading.

Neither bitter nor rebellious, she thought up a "game" of self-entertainment. She peopled an imaginary stage with her family, friends and acquaintances, dreamed up situations of comedy, tragedy, romance. There was no cheating, each player would be bound to act "natural". This realistic approach to the dramas of her imagination is a distinguishing mark of her adult work.

Hurdled Obstacles

The jump from invalidism to a top berth in radio is the story of regained health, a try at copy writing and the heartbreak of the "No's" that greeted her in Manhattan when she left Toronto. Filling in with a twelve-dollar-a-week typing job and keeping her chin up led Theodora over the obstacle course, and after three years of typing, copy-writing and hope, luck intervened and she got a chance at directing a show... "Rosemary".

"It was just a little thirteen-station program, but finally it went full network, and I went with it." Her

(Please Turn to Page 22)

IN ITS THIRD YEAR ON THE AIR, "Rosemary" has a cast including Marion Barney as "Mother Dawson," George Keane as "Lt. Bill Roberts," Betty Winkler as "Rosemary," and Joni Allison as both "Patti Dawson" and "Audrey Roberts."

BETTY CREDITS the Winkler luck and her mother with the success that has landed her on top in radio.

BACK HOME again, George Keane has shed the uniform, but he's still a lieutenant—that is, in his "Rosemary" role.

"ROSEMARY" AND SUITOR.
"Peter Harvey," a young lawyer in love with her. Sydney Smith portrays Peter. (CBS Photos.)
Dorothy Lamour Stars in Her Own Show for the Army and Brings to Radio Her Own Brand of Glamour

By Joan Buchanan

We were left alone to examine the family pictures in the Lamour dressing room while Dorothy disappeared to change clothes. Handsome husband William Ross Howard and chunky son John Ridgely Howard beamed at us from mantel and tables. We beamed back at them until Dorothy reappeared in a light turquoise shirtdress style dress with a neat white bow at the collar.

Friendly Trek
She apologized for keeping us waiting for even a minute and we set out for lunch in the studio commissary. The first thing that we found out about her was that everybody calls her "Dotty," and she's glad they do. The road to the commissary was lined with the usual turmoil of studio workers going to and from different parts of the lot. Dotty had a word for everyone. "Hi, Tom—how's it going?" . . . "Hi'ya, Dotty," from a shirt-sleeved man carrying a ladder. "Hello, Dick." . . . "Hi'ya, Dotty," from a studio carpenter.

At lunch in the commissary it was the same thing. Waitresses dropped over to Dotty's table to say "Hello." People waved from across the room. And no wonder, Dotty is a good talker, a wonderful listener and a de-

LAMOUR DEVELOPED that persuasive singing style as band vocalist, radio star and queen of the Paramount musicals. Here she rehearses with Henry Russell and his orchestra for a number on the Army series. (NBC-Elmer Holloway Photos.)

A FAMOUS newspaper columnist once told us that the way to glean the most interesting facts on an interview was to arrive at the appointment ahead of time, before the subject was prepared. It was accidental, but we did arrive at Dorothy Lamour's dressing room a little early. Dorothy was sitting before a make-up mirror while the hairdresser put the finishing touches to her coiffure.

"Don't you think it's about time we had this cut a little?" suggested Dorothy, touching a curl lightly.

"No, I don't," said the girl.

"You mean that just because you're going to have long hair, that I have to have it too?" moaned Dorothy in mock distress.

"Yes," said the hairdresser. Dorothy sighed resignedly and gave us a piteous glance.

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LAMOUR DEVELOPED that persuasive singing style as band vocalist, radio star and queen of the Paramount musicals. Here she rehearses with Henry Russell and his orchestra for a number on the Army series. (NBC-Elmer Holloway Photos.)
Dotty can be excused for her radio nerves—after all, she got them in the air service of Crosby and Hope. "On a show with them," she said grimly, "I always know that, sooner or later, they'll start ad libbing, and I can turn into a nervous wreck trying to find a place in the script!" Dotty calls the show, "Front and Center," which she is doing for the Army, "something I really believe in." It's the first starring air series she's had of her own. "I was a girl singer on the radio, and I've stooged for everybody in the business from Charlie McCarthy to Crosby," she said, speaking of her extensive air guesting.

Dotty was chosen for the new Army air series because she was the best person the producers could think of to publicize Army recruiting. She has jumped into her work with an enthusiasm seldom associated with one who knows the rigors of movie stardom. "I'm calling up all my friends to guest star on the show, Van Johnson says he'll be on if I let him sing," she smiled.

Collecting Autographs

Dotty calls herself "thrilled to death" over her starring program, and next to her seventeen-month-old son it's her main topic of conversation at present. Busy with radio and movies, she spends her off time at home playing with the baby. "He's got all his teeth: seventeen months," was one of the pieces of information we picked up from John Ridgely's proud mother. In spite of the fact that Dotty is a favorite autograph target — she's also an autograph collector! "Someone gave the baby the prettiest little autograph book and I've been collecting signatures for him. I'm trying to get the men whose names will mean something in the history of our country. I've got Herbert Hoover's and Thomas Dewey's so far. I'd love to have Bernard Baruch's," she said with the enthusiasm of the real collector.

She calls herself Hope and Crosby's "pigeon" because she's been the dupe of so many of their gags and practical jokes. "Once, just once, I left, that Hope speechless," she smiled, happily triumphant. "It was while we were making 'My Favorite Brunette.' I was supposed to kiss him, but every time I would start to I'd break down and laugh. I don't know why, but I couldn't keep a straight face."

(Please Turn to Page 32)
Radio's Mythical Cities...

SPRING CITY, U.S.A. (Home of “Those Websters”)  

By “Liz Webster”

HIS is a map I drew of the town where we Websters live, Spring City, U.S.A. Of course you can get real maps of Spring City at Smiling Sam's Service Station, but they just have the streets and stuff on them, and don't show where people live, like our house, for instance, way up in the right hand corner, on River Road.

Real maps show the R & R Railroad running through town, and the station and freight yards, but they don't show Pete's Hamburger Heaven right kitty-corner from Smiling Sam's Service Station.

There's a monument practically right in the center of town, and it says on it that it's dedicated to C. Lucas. I'm not quite sure who he was, but he probably founded the town or drove the Indians out, or he wouldn't have a whole monument to himself. Anyway, it's a great big one, and it's the only one in Spring City, so I put it on the map. And I put in the lodge down on Commercial Street, in the same block with the City Hall, 'cause Dad belongs to the Sons of the Mustangs of the Moonlight Mesas, and they meet there.

The Los Angeles City Limits over on the left hand side I put in as a joke, because Poodles dared me. Poodles is my girl friend and she lives on River Road in the block right above us, only her house doesn't show. I didn't have room for it on the paper. I had to make all the print awfully tiny, anyway, to get things all in, but when Poodles found out her house wasn't going to be in it she got mad and went home, and wouldn't help me any more.

I guess that explains about everything, except Ida Brasen's house. She's mom's friend and she's always calling up on the phone all the time and talking for just ages. Oh, yes,

(Please Turn to Page 32)
For Love o’ Mike (General)  
Comment

Merry Christmas

When the summer’s heat begins to get us down, we fasten our minds with determination on that delightful time of the year, Christmas. In an effort to keep the illusion going through August temperatures, we’ve even made out a Christmas list for Santa. Only, we hope he doesn’t wait until Christmas to deliver! Jean Sablon—more French songs like “Chanson des Rues” and “Vous Qui Passez” . . . Rolley Langley—another garden program, now that he’s gotten us interested . . . Peggy Lee—more jump tunes . . . Bob Crosby—his old hand back intact . . . Marle Wilson and Cathy Lewis—their very own roles in the projected movie version of “My Friend Irma” . . . Bill Leyden—as much publicity as the rest of the disc jockeys are getting . . . Edward Arnold—a sponsor worthy of his fine show . . . Henry Morgan—a successful movie . . . “Theater Guild on the Air”—more of the same fine Broadway plays . . . The disc jockeys—more Elmo Tanner-Ted Weems whistling records. So help us, we’re tired of “Heartaches” . . . Radio—a couple of spirited variety shows with the talent and appeal of Rudy Vallee’s and Paul Whiteman’s old hour-long programs.

Full Circle

The saga of “Sound Off”, the Army’s excellent contribution to air entertainment, is finally completed. When the show recently switched time to Saturdays on CBS, it evidently fulfilled a mysterious pattern that one of the Fates had decided upon beforehand.

“Sound Off” first hit the air waves a year ago last July fourth, and for a while it was heard on CBS on Mondays. Later, it switched to Wednesdays and then to Tuesdays on the same network. Its next move was to Mutual on Thursdays. Following that, it came back to CBS and was heard on Fridays and later, on Sundays. The latest move is to Saturdays.

The show has just been renewed for another year, and we’re looking for it to stay where it is. After all, there are no more days of the week left to try—it’ll have to be Saturdays.

Not A Mean Street

Now that the tourists are in full swing on Vine Street these afternoons, clutching their radio tickets in their hot little hands, we’re reminded of an astute observation a taxicab driver made to us not long ago. We were driving at a clip down Figueroa when he suddenly exclaimed, “This is the lousiest street to drive on in the whole town!”

DON’T BE A MissDit*

NEXT WEEK

Peter Lorre says, “Horror Is Hard Work!” and we believed him after Radio Life watched him air his new show. Next week, an intimate Mike glimpse of Lorre displaying the moods necessary for a whodunit thriller.

Next week: Spotlight on one of your favorite serials, “The Guiding Light”. Pictures of cast members included.

Two radio men, both bachelors, compete with one another in the culinary department. We won’t tell you more now, but get next week’s Radio Life for some eye-filling pictures of mouth-watering dishes as demonstrated by those expert chefs.

Does Walter O’Keefe, the man who revived “The Man on the Flying Trapeze”, fly as easily through the air as the acrobat? We think he does as we feature O’Keefe next week in a “Double or Nothing” spread.

Quite a musical team, Dave Rose and Georgia Gibbs. Radio Life was a recent guest at the Rose home, where Dave showed off his miniature railway and other hobbies, reported faithfully for you in the August 24 issue.

Frank Lovejoy of “Murder and Mr. Malone” and clever radio actress, Monty Marquetts, are profiled next week. Read about them and how they managed to attain recent nation’s most highly competitive game.

*She wanted to read it, but she missed it.

“Worse than Vine Street?” we asked, surprised.

“Aw, sure,” he replied. “People on Figueroa are mean drivers. People on Vine Street don’t mean any harm—they just drive along looking into other cars and at the sidewalk trying to see the stars and the studios. Sure they make mistakes, but they don’t mean to!”

Polite or Pay

The funny psychology extant that lends greater desirability to something for which there is a charge, as opposed to something “free” could be brought into play nicely by radio networks.

Of late, some of the audiences at radio shows have become pretty careless. Insofar as manners are concerned, it’s most noticeable on “give-away” shows, when a disappointed fraction of spectators troop doorway before the end of the show, leaving the emcee still working on his entertainment. Perhaps the eagerness to leave is motivated by hope of getting into another show, preferably one with more prizes.

Maybe if radio ticket were run off the roll only in exchange for a little of the old moolla, audiences would stick around and get what they consider their money’s worth. As is, all that is asked of them is a little courtesy . . . not a big price.

Of course one solution might be to give everyone present a big refrigerator.

The Game Is Up

In lieu of all the talk about Eddie Albert being a newcomer to radio on his ABC series, we feel that the time has come for us to speak. Are we the only listener who remembers when Eddie was one-half of the team of “Grace and Eddie, the Honeymoons” who sang and chattered coyly from New York on an early morning show a decade ago?

Not only that—somewhere in an old file we have a picture of it!

Your Cue (Shows You May Like)

Abe Burrows

It’s nice to able to report that satirist Abe Burrows (KNX, 10:15 p.m. Saturday) is as funny as everyone said he was. As you may recall, Burrows is the former writer on “Duffy’s Tavern” and

(End for Page Nine)
Good news is contained in the announcement that news commentator James Abbe will return to his 7:30 a.m. spot on the ABC-KECA dial beginning Aug. 18. The news analyst, who is now recovered from an operation which he underwent shortly after leaving the air this spring, will be heard over 42 ABC Pacific Coast stations...the Tuesday and Thursday broadcasts of his new five-week series being sponsored by Peter Paul, Inc.

Speaking of newsmen, latest schedule for Elmer Davis' broadcasts from Europe reveals the prominent commentator will be heard from Paris on Aug. 15, from Berlin on the 22nd, and a second broadcast from London on the 29th, before returning to the U. S....Another ABC'er to have a look-see at the European scene this month is Ted Malone, who visits the Scandinavian countries and England. In his usual style, storyteller Malone will travel fast....He'll be gone only ten days....By the way, Hugo Carlson, who handles the 10:15 p.m. news on KECA, is one of the few who is NOT going to Europe this summer, it was authoritative announced recently.

...Summertime Listening At Its Best...on 790...

Welcome news to the younger set, and those of us who have simply forgotten to grow up when it comes to things like comic strips and adventure serials, will be the return to KECA's dial of that ace detective, Dick Tracy. The intrepid Tracy is now heard Monday thru Friday afternoons at 3, under the Thrifty banner....Detectively speaking, have you noticed how often government agent David Harding—Counterspy seems to anticipate the headlines? Although scripts are prepared several weeks in advance, the program has been blessed either with an unexplainable foresight on the part of its writers, or an extraordinary amount of luck, for startling coincidences in the dramas and the news of the days immediately preceding or following the broadcast have occurred many times....Counterspy, as you know, is a Sunday afternoon feature on ABC (KECA at 2:30)....The lovely young lady, flashing her broadest smile at you from this printed page, is Betty Lou Gerson, who plays the private secretary "Miss Sarah" in another of ABC's popular dramatics...."Mr. President!". starring Edward Arnold....Have you heard the series, "Mystery Is My Hobby"? Aired for Thrifty Drug at 7 o'clock on Saturday nights over KECA, the stories about gentleman detective and man-about-town Barton Drake, played by film star Glenn Langan, replaced "The Avenger" on KECA's dial.

...Summertime Listening At Its Best...on 790...

PERSONAL GLIMPSES: Our spies tell us that the other evening when Paul Whiteman was working late at the studio, he slipped into Master Control, and sat there attentively listening to "Lone Ranger". "Well, "Pops" is not alone.....Lots of us enjoy a lively western adventure for relaxing listening. ...Don McNeil, toastmaster of ABC's "Breakfast Club", estimated recently that he's spent upward of 7,250 hours at the microphone since entering radio in October, 1928....Radio personalities often have their own special methods of "warming up" just before their show takes to the air. ...Don Dunphy, blow-by-blow announcer on "Cavalcade of Sports" (Friday nights at 7 on ABC-KECA) delivers a word picture of the preliminary bout into a dead microphone, just before he heads the main event. ...The sons of two ABC personalities will be prep-scholl students this fall. They are Gary Crosby, one of Bing's boys, and Leslie Howard Gargan, son of Bill Gargan, who portrays private-eye Ross Dolan in the "I Deal in Crime" series.

Radio in Review

(Continued from Preceding Page)

the Dinah Shore show whose satires on songwriting, movie-making and radio writing struck most comedians so funny that the word-of-mouth publicity the brotherhood gave him made him nationally known without ever having been heard by the public...a state of affairs being effectively remedied by the joint efforts of Burrows and CBS.

Chances are, if you're the kind of a person who thinks that Van Johnson acting waggish is the funniest thing on the screen—you won't laugh at Burrows. But if you're the type who gets the giggles in a quiet library or a laugh when Ingrid Bergman says something like "We're—we're not good for each other, Rick. I'm afraid this is—goodbye", then Burrows is your man.

With the kind of a voice that is usually described as "not unpleasant" and to his own piano accompaniment, Burrows sings what he calls "type songs"—love type songs, nostalgia type songs, mother type songs, etc. Some of them are only titles, he tells his audience, and citizes such hilarious examples as "If You Were the Only Girl in the World and I Were the Only Boy Okay But Lemme Alone Now" and "You Put a Piece of Carbon Paper Under Your Heart and Gave Me a Copy of Your Love". This last he calls an office supply type song. Burrows also includes a travelogue occasionally. These he calls unusual because "I have no film and it's in color".

Milton De Lugg and his trio supply incidental music on the show (and KL's Artie Bernstein on bass).

If you're a show radio humor in favor of an evening at home with a Robert Benchley or an S. J. Perelman book, you're the type who should be listening to Burrows and his ballads. Incidentally, we're thinking of writing a song of our own and the title will be "I'm Walking Through Life With an Abe Burrows Song in My Heart".

"Let George Do It"

One of the few really delightful teams on the air appear Friday nights at 8:00 over KJH on "Let George Do It".

Frances Robinson, the girl with the infectious laugh, plays "Claire", who is a little numb around the ears, regarding danger. Bob Bailey plays "George", who is a little dumb about the direction Claire's affections have taken.

If you like a credible little story that mingles laughs with larceny, and moderation with mystery or murder, this show has it. The couple (called "couple" simply because Claire persists in tagging George wherever he goes, thereby making a persistent twosome) might undertake to solve the ostensible suicide of an old friend, or perhaps exonerate an acquaintance
ing of radio writers this season. "The Saint" is still "The Saint".

Also, you’re apt to find extra goodies tucked away in some of the lesser characterizations, such as Lucile Tuttie’s realistic gurgling with a bullet through the throat on a recent show.

It’s Price all the way, however, and as long as the show holds on to “Saint” Vincent, we’ll be doing our part each week.

"The Saint"

Vincent Price as “Simon Templar”, better known as “The Saint” (KNX 9:00 p.m. Wednesday), is a detective of the old or “Robin Hood” school. “The Saint,” as you probably remember from your light summer reading, considers it his mission in life to go around righting the more obvious wrongs in a purely unofficial capacity. This matter of taking the law into your own hands is a dangerous, anarchic idea in real life, but apparently fraught with romance for writers of popular detective fiction.

With Vincent Price in the role, we’ll have to admit that the show is fraught with romance for us, in spite of the fact that it’s no more nor less illogical than the other versions of violent death that you’ll find all over the dial. Mr. Price’s diction, delivery and admirable voice control are so perfect that it turns the obvious script and cliched lines into an absorbing story. He can read a line like “My dear fellow, don’t tell me you’re another Humphrey Bogart fan” when faced by a thug with a gun, and make it sound like a triumph of sophisticated highbrow. If the scripters who are writing around Leslie Charteris’ popular character employed half the intelligence in writing the line that Mr. Price displays in reading them they’d have the sort of show that would start a trend of its own.

At any rate, the writers have resisted the temptation to turn the character into a “Fat Novak” in spots, which would seem to be the logical reason

"Hail the Champ!"

"Hail the Champ!" is the best answer we’ve yet heard to the shout for “bigger, better kid shows”! It’s a program we’d like to see go national, as a sort of traveling "Jr. Vox Pop," either under its present banner (Arden’s Diced Cream) or under cooperative sponsorship, should Arden not have coast-to-coast outlet connections.

Tony Pereira is emcee of this joyous thirty minutes, KGER, Saturday, 11 a.m. Pereira is the man who started the Los Angeles Junior Auxiliary Police. He is Los Angeles Field Commissioner for the Boy Scouts and newly-elected Commissioner of City Playgrounds. In other words, he loves kids, knows the games that keep them happy.

His technique is "C’mon, gang. Let’s toss ball... not... "And what does your daddy do for a living, little boy?" Those youngster who rocket by the thousands into the Tracy Theatre to join the fun go to their interviewer with rafter-hoisting, mike-ringing enthusiasm!

A gang of girls are asked what they’d like to do as “Champ”. “Meet Van Johnson” and "Tour a movie studio" are standard answers. Then, "What’s the latest in croquet equipment?" They’re pitched into a game of "Polo", played on kiddie cars, with raw eggs and croquet mallets as equipment. "The Winnah!" stands by to face her Male Competitor.

A group of boys try next. (Most of them would like to take flying lessons or go to the Rose Bowl game). They might be matched in a frog-jumping contest, each boy responsible for the racing prowess of a real live frog. Games vary each week, of course, for both fellows and girls.

A Commando-Style obstacle course determines the final “Champ” with four “men” and four “women” as winners in eight weeks of broadcasting. Prizes all along the way (even for the losers) include baseball bats, sewing kits, beach-togs, life-rafts, record albums, etc. ... and a big haul, plus a Derby Bike, awaits the Grand Victor.

There’s plenty more to keep the program skipping ... and it skips for a solid half-hour.

Pan Pacific auditorium has offered its facilities, we understand, could “Hail the Champ!” be moved to Los Angeles. Can you imagine what it would be with all those kids piling in from every part of this city ... Colossal, that’s what! Colossal! Probably the best collection of kids, too. Would be a fine idea on two counts.

Maurie Gresham and Al Atherton

own the show. Don Otis produces. Herb Allen announces.

"Why Isn’t Something Done About This?"

An outpost for the irritations that induce the remark, “Say, I’m going to write them a letter about that!” is presented in the new KNX offering heard Saturday p.m.’s at 5:00.

Show’s writer, Allen Botzer, and his announcer-aide, Bob Moon, read aloud letters received ... misses letting off steam both pro and con on any subject the writers feel needs airing. Recently a parking lot attendant, weary of being blamed for every dent and scratch on limousine or jalopy, unburred himself by means of penning his grief and hearing it go out over the ether to listeners.

Suggestion and comment on the disposition of atomic power have come in for their share of comment on several Saturdays.

If you have a legitimate beef, put it down in black and white and shoot it along to "Why Isn’t Something Done About This?". KNX, Hollywood 28, California. Anything within reason (and conforming to censorship) will be treated seriously ... as was the letter from a woman driver which complained about the lack of consideration on the part of women drivers!

Playbacks (Critical Comment)

Tom Mix

The “Tom Mix” show hardly comes as suggested regular listening for adults, but it’s 5-48 p.m. five-day-a-week offering (Monday through Friday), emerges from the top of the barrel as child entertainment.

Banners of Tom’s honesty, courage and modesty are hoisted in the right way. The folk who breathlessly follow his hero’s adventures get their object lessons nicely disguised, and adults won’t be too bored putting up with the brief daily listening period.

The big problem there will be keeping their faces straight when Tom begins “shucks ‘in’” and sleuthin’.

At present a big record company is hiring Tom to make records, on which
Radio in Review

(Continued from preceding page)

he will sing the folksong songs he uses to entertain around the campfire. At the same time he is to track down an earthily, laughing voice that mysteriously appears on each finished disc produced by this company. Will Tom track down the voice known as the “Jolly Gentleman’s laugh,” and save the record company?

Whether or not that’s of particular concern to you, if you do have a little friend with a rodent paraphrase, tune into this Raiston Puresa Company sponsored show. At “Tom Mix” time they present details of how to get one of these parachutes. You can get your laughs while the kids get their kicks and a new toy.

How Thin Can It Get?

For discriminating listening, a recommendation that dialers avoid “The Thin Man” at least in order. General Foods, for Sanka, parade Claudia Morgan and Les Damon in the respective roles of Nora and Nick Charles each Friday at 7:30 p.m. over KNX.

There’s little excuse for the adolescent gambling in which Miss Morgan and Mr. Damon are forced to participate in “The Thin Plot” . . . Whooops! “The Thin MAN.”

You’ll be able to stand Nora’s pseudo day delivery and even Nick’s wallowings in puddles of phony noblesse oblige. As with most mystery shows, a certain listing point must be waited for, just to see how the snarl of plot is unravelled. Then comes the really objectionable part of the North series. Listeners are waited, wilfully, to the Charles menage where they are let in on a full three minutes of sickening device that passes for plot explanation, (usually still necessary) and the romantic touch.

The writing and directorial end of this show should be looking ahead . . . to the TV television which will make this show impossible. No censor on earth would allow scenes enacted that would tie in with the noises that come out of our radio on “Thin Man” night.

Odd Job Man

Walter Craig, the young radio actor whose flexible voice is in demand for assorted odd radio and screen chores, thinks that his recent dubbing job for the movie, “They Passed This Way,” was one of the strongest. Walter was called to his coppers in a scene depicting a children’s diaphertha ward. He visited the contagious ward of the Los Angeles General Hospital in order to hear what was expected of him. As in all mimicry, the sound has to be firmly fixed in the mimic’s mind before he can imitate it.

Walter rehearsed thoroughly and did the track in one take—but the penalty was a sore throat and a headache!

Vocal Trick

It can be done—you can take a vacation and still stay on the air! That is, you can if you have a quartet like “The Spinetas.” The boys, who are featured on NBC’s “Village Store” and also gained fame this past year as Benny’s “hmmm-mm-mmmers,” are managing this next trick by substituting a vocalist for each member of the quartet for two weeks, while the other three originals stay at the mike.

Top tenor Bill Days was the first to vacation with a fishing trip in Oregon; next is going to be tenor Smith. Bass Gurney Bell is next on the list for a trip to Northern California and Oregon, and baritone Marty Szerdel will be the last man out with his vacation plans calling for two weeks fishing in the Sierra.

Two For Tommy

Tommy Cook, the energetic youngster who plays “Junior” in "Life of Riley," gave up radio this summer in order to entrain for tennis tournaments in the East. This week, Tommy called up the CBS Peking. Tommy, who was anxious to play in the National Open, will now try his luck in the Pacific Coast Open, which will be held in September. Tommy is looking forward to the tournament in which he will compete.

"Timmy Brown," very young son on Columbia’s "Couple Next Door," is actually portrayed by Mary Lansing, who stuffs a handkerchief into her mouth to muffle a series of child-like gurglings. But the children living next door, Jack Lester, Gordon Hughes, are convinced that "Timmy" is none other than Timmy Hughes, Gordon’s own son. Last time the infants met, it was during the Sunday program, the young neighbors rang the Hughes’ doorbell acclaiming Timmy’s performance.
TIME CHANGES

Saturday, August 16—“Sound Off!” KNX, 3:30 p.m. (30 min.) Score! Mark Warnow’s army show makes it a complete round of the week, having been successfully shifted to every day but Saturday since its start a year ago. This makes two Saturday shows for Warnow, who also conducts “Hit Parade” (“Sound Off” moves from KNX, 2:30 p.m. Sundays.)

Sunday, August 17—Eileen Farrell, KNX, 4:00 p.m. (15 min.) Classics soprano Farrell sings at a new time. Previously KNX, 6:30 p.m. Fridays.

Sunday, August 17—“Private Practice of Dr. Dana,” KNX, 5:00 p.m. (30 min.) Adventures of a medical-humanitarian heard at a new time. Previously KNX, 4:00 p.m. Sundays.

Monday, August 18—“Gas Again,” RHJ, 3:45 p.m. (15 min.) Bob Purcell’s traveling novelty quiz shifts to a quarter-hour later daily.

Monday, August 18—“Headline Edition,” KECA, 6:00 p.m. (15 min.) This popular afternoon newsmagazine moves up one-half hour. Formerly KECA, 5:30 p.m. Monday through Friday.

Monday, August 18—News, KECA, 6:15 p.m. (15 min.) Four-times-weekly coverage usually heard on KECA, 8:15 p.m., shifts to this earlier time and becomes Monday through Friday series.

Monday, August 18—“Firestone Favorites,” KMPC, 7:00 p.m. (30 min.) This favored half-hour of evening classics moves to an earlier time. Previously KMPC, 7:30 p.m. Monday through Friday.

Wednesday, August 20—“Beulah,” KECA, 7:30 p.m. (30 min.) Troubles of a dark housekeeper, as impersonated by “Beulah the Second,” Bob Corley, are heard at this new hour. Previously KECA, 6:00 p.m. Wednesday.

WHAT’S NEW

Variety

Saturday, August 16—“It’s a Great Life,” KNX, 8:00 p.m. (15 min.) Comic strip writer-musician Steve Alen stars on this new weekly “drop in for a visit” time. Joan Barton sings, with June Foray as femme foil for Allen’s skits. Steve will also continue his nightly “Breaking All Records” time on KNX at 11:15 p.m.

Comedy

Friday, August 22—“The World and Merton Jones,” KJL, 8:45 p.m. (15 min.) Merton Koplin plays the amazing Mr. Jones, whose special bent for unbelievable difficulties complicates the time formerly held by “Dai Nite”.

Music

Sunday, August 17—“The Pause That Refreshes on the Coast,” KNX, 2:30 p.m. (30 min.) Ginny Simms sings and Percy Faith conducts his 65-piece orchestra, in a new musical for Coca-Cola. Script by Robert Simon, the New Yorker’s music critic.

Friday, August 22—“David Street Show,” KFI, 8:00 p.m. (15 min.) Baritone Street sings with the Melo-Larks and the Ernie Police Quartet. Don Forbes narrates lines by David de Korvent. Replacement for “The King’s Men,” who will return to the air this fall as featured singing group on NBC’s “Fibber McGee and Molly.”

Public Interest

Wednesday, August 20—“Casa Colina,” KMPC, 9:45 p.m. (15 min.) A transcription, featuring vocalists and musical show people, presented in behalf of the Casa Colina Convalescent Home for Children in Chino, California.

Thursday, August 21—“The Judge Speaks,” KGFJ, 2:00 p.m. (15 min.) Judge Ida Mae Adams presides in this quarter-hour of important civic affairs information.

WHAT’S BACK

Drama

Monday, August 17—“Cavalcade of America,” KFI, 7:30 p.m. (30 min.) “The Iron Horse,” story of the first locomotive in America, will be dramatized, starring Robert Young and Walter Brennan, as “Cavalcade” makes its heralded return to the fall network.

Mystery

Saturday, August 16—“Mystery Is My Hobby,” KECA, 7:00 p.m. (30 min.) With film star Glenn Langan returning as “Barton Drake,” gentleman-stockman, this popular crime-twister comes on the air again, as an ABC feature.

Sunday, August 17—“Meet Miss Sherlock,” KNX, 4:30 p.m. (30 min.) With Sandra Gail as the female edition of Conan Doyle's sleuth, series returns as fall Columbia feature.

Monday, August 18—“The Adventures of Charlie Chan,” KJH, 8:30 p.m. (30 min.) Quoting from Confucius and impressively padding through the mysteries of the underworld, the Oriental detective returns to the air. Casting for “Charlie” has not yet established the star at this printing.

Quiz

Monday, August 18—Bob Hawk Show, KNX, 6:30 p.m. (30 min.) Quipmaster Hawk returns to his Monday night program after a six-week vacation in Colorado Springs. During Hawk’s absence, Col. Stoopnagle asked the questions and rewarded Lemacs.

WHO’S GUESTING

Variety

Sunday, August 17—Summer Electric Hour, KNX, 12:30 p.m. (30 min.) Eddie Bracken of the movies and the radio, stops in to visit Peggy Lee, Woody Herman, Doyle and Dave Barbour.

Sunday, August 17—“Front and Center,” KFI, 4:30 p.m. (30 min.) Dorothy Lamour’s guests on this program in the Army’s series are Burns and Allen and movie hero Robert Beigan. Dotty emcees the program and contributes songs, dramatics and comedy.

Sunday, August 17—“The Big Break,” KFI, 6:30 p.m. (30 min.) Eddie Dowling turns his smile on talent competing from Cleveland, Ohio, as the show continues its westward travels.

Comedy

Sunday, August 17—Jack Paar show, KFI, 3:00 p.m. (rebroadcast at 8:30 p.m.) (30 min.) Jack Benny drops in on his summer-replacement star again, to quip over both of their comedy prospects for the fall season.

Music

Saturday, August 16—“Sound Off!” KNX, 3:30 p.m. (30 min.) Dottie Lamour, star of the Army’s “Front and Center!” series, will be singing guest star with Mark Warnow and others. Dottie’s solos. “That Old Feeling” and a new novelty hit to be selected.

Monday, August 18—“The Telephone Hour,” KFI, 8:00 p.m. (30 min.) (Continued on Next Page)
Precasts & Previews

(Continued from preceding page)

Blanche Thebom is gracious guest of the Bell weekly concert.

★

Sports

Friday, August 22—“Sports Newsreel,” KFI, 8:30 p.m. (15 min.) Two old gabbers meet, as Paul Whiteman is guest of Bill Stern.

Saturday, August 23—“The Golf Doctor,” KMPC, 7:00 p.m. (15 min.) Green star Bobby Locke will tee off some comment as Olin Dutra’s guest.

★

WHAT’S PLAYING

Drama

Tuesday, August 19—“Return Engagement,” KNX, 10:30 p.m. (30 min.) “The Gold Bug,” Edgar Allen Poe’s mystery without crime, is redramatized by request.

Wednesday, August 20—Rekall Summer Theater, KFI, 6:30 p.m. (30 min.) The “Dan Carson” saga is heard from the War Memorial Opera House in San Francisco. Pat O’Brien, Lynn Bari and Francis X. Bushman are instrumental in saving a farm family’s crop when they volunteer their services during the family’s emergency absence. Complications ensue until difficulties are resolved by “Susan Read”.

Wednesday, August 20—“Skippy Hol-

lywood Theatre,” KFI, 8:30 p.m. (30 min.) Ginger Rogers’ mother, Lela (acting as guest drama hostess) introduces Swedish actor Frank Sundstrom in his first radio play, “Dislocation.”

Friday, August 22—“American Novels,” KFI, 7:30 p.m. (30 min.) “The Pilot,” by James Fenimore Cooper, is dramatized for radio listeners.

★

Music

Monday, August 18—“Musical Masterpieces,” KPAC, 4:00 p.m. (1 hr) Tchaikovsky’s “Humoresque” and “Forest Murmurs” from Wagner’s “Siegfried.” Classics by Verdi, Brahms, Boccherini, Rossas, Stravinsky, on succeeding days, Monday through Saturday.

Monday, August 18—“Musical Digest,” KGFJ, 6:00 p.m. (2 hrs) Sir Thomas Beecham conducting the London Philharmonic in the “Roman Carnival” overture; “Air for G String” and Prokofiev’s “Scythian Suite” among classics picked for the week. Monday through Saturday.

★

Forum

Sunday, August 17—“Open Forum,” KMPC, 9:00 p.m. (1 hr) “Should the United States furnish standardized arms for ammunition to all American countries?” will be debated.

★

WHAT’S SPECIAL

Music

Saturday, August 16—Bill Anson Show, KFWE, 1:00 p.m. (3 hrs.) At the National Guard Armory in Exposition Park, Bill Anson plays “dancing rhythm” music for the crowd, in honor of the California Photographers’ Fair.

Sunday, August 17—“Sunday Record Session,” KMPC, 11:00 a.m. (2 hrs.) Ira Cook platters special choices of the state photographers when he takes his program to the National Guard Armory in Exposition Park.

Tuesday, August 19—The Light Opera Festival, KECA, 6:30 p.m. (1 hr.) From New York, ABC broadcasts this annual carnival of music, in two special programs during the regular Berkshire Festival Concert time.

★

Audience Participation

Monday, August 18—“Queen for a Day,” KJH, 11:30 a.m. (30 min.) The show moves on to Milwaukee for the Wisconsin State Fair, and will enplane back to Hollywood following broadcast of August 22.

Sports

Friday, August 22—All Stars vs. Chicago Bears Football, KJH, 10:00 p.m. (1½ hour) In conclusion of Hal Ford “Red” Grange, the “Galloping Ghost” of the gridiron, will analyze the plays and do the “color” highlights, while Harry Wismer reports play-by-play, as Mutual exclusively broadcasts this pigskin classic.

★

LISTEN TO...
The BROADWAY NEWS
on 2 network stations

KHJ . . . NOON NEWS
12 o’clock daily
The most popular noon-time feature in this area.

KECA . . . FEATURE EDITION
8:15 P.M. Mon. thru Thurs.
A new kind of newscast—
"mely and entertaining too!

Both programs presented by Sid Fuller
The Broadway Newscaster.

★

RECORD
NOTES TO YOU

By ANDY MANSFIELD

1 note—fair
2 notes—pleasing
3 notes—very good

Chord in G—tops

★

ALBUM OF THE WEEK

Eight sides (six from Vocalion catalogue and two previously unissued) recorded between 1936 and 1942 make up this choice item for Billie Holiday collectors . . . Quality is good . . . Orchestra backing is outstanding, with a different group of all-stars for each side . . . and after all, there’s only one Billie Holiday plus her individual styling . . . so, with this combination, there’s only one comment: A terrific Chord in G! (Columbia).

TED LEWIS AND BAND

In an album of eight re-issues, the High Hatted Tragedian of Jazz once more regales the customers with his biggest hits of the past. Listen to this most showman, and although his style is dated, it’s still good the way Ted does it, and as such, it’s a pleasing three-noter. (Decca Album).

DINAH SHORE

On contrasting sides, Dinah again brings her usually fine song-selling to “Kokomo, Indiana” and the ballad, “You Do” . . . However, it’s the liltting Indiana number and the catch in her voice that gives Dinah a NATURAL three-noter. (Columbia).

BERYL DAVIS

Displaying marked improvement over her first release, the English gal has two goodies in the torchy “You’re Breaking In A New Heart” and the rhythmic novelty, “Mother, Mother” . . . with Camarata backing, it’s a definite three-noter. (RCA-Victor).

HAL MCMINTYRE ORCH.

The rejuvenated ballad “My Future Just Passed” and the swingy “Chickasaw Limited” offer two different patterns for the McIntyre crew, and with huskier-than-usual Nancy Reed on the train song, it’s easily in the three-note Division. (MGM).
### YOUR EARLY MORNING LISTENING SCHEDULE

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<tr>
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<tr>
<td>7:15-7:30</td>
<td>Sa</td>
<td>Frankie Carle (recorded)</td>
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<td>7:15-7:30</td>
<td>M-F</td>
<td>Bolero Time</td>
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<td>7:30-8:00</td>
<td>Su</td>
<td>Radio Bible Class</td>
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<td>7:30-7:45</td>
<td>M-Sa</td>
<td>Fleetwood Lawton</td>
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<td>7:45-8:00</td>
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<td>American Legion</td>
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<td>Tu-Su</td>
<td>Midnight at Sardi's</td>
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<td>6:00-7:15</td>
<td>Su</td>
<td>Sunday Morning Concert</td>
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<td>7:15-7:30</td>
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<td>Presbyterian Church</td>
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<td>7:30-8:00</td>
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<td>Early Risers Program</td>
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<td>5:00-6:00</td>
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<td>Maurice Hart</td>
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<td>Maytime</td>
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<td>Sa</td>
<td>Salvation Army</td>
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<td>M-F</td>
<td>Woman's Page</td>
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<td>M-Sa</td>
<td>Bing Crosby Records</td>
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<td>M-Sa</td>
<td>Morning Melodies</td>
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#### KFVD

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<td>6:00-6:45</td>
<td>Su</td>
<td>Let's Get Going</td>
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<td>6:45-7:00</td>
<td>Su</td>
<td>News</td>
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<tr>
<td>7:00-7:30</td>
<td>Su</td>
<td>Melodic Gold</td>
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<td>Su</td>
<td>Sons' Guns</td>
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<td>Su</td>
<td>Red Feather Man</td>
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<td>M-Sa</td>
<td>Gordon Baker Lloyd</td>
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<td>Chums Wagon Rodeo</td>
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<td>M-Sa</td>
<td>Farm News</td>
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<td>M-Sa</td>
<td>Wake-Up Ranch</td>
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#### KKWW

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<td>Voice of the Army</td>
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<td>Eyes on the Future</td>
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<td>So Proudly We Hail</td>
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<td>Su</td>
<td>Rev. Quintana</td>
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<td>5:45-6:00</td>
<td>Su</td>
<td>Rev. Chavira</td>
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<td>6:00-6:15</td>
<td>Su</td>
<td>Voice of Mexico</td>
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<td>6:15-6:30</td>
<td>Su</td>
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<td>6:30-7:30</td>
<td>Su</td>
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LOOT

Celebrity and autograph hunters clustered around the CBS artists’ entrance following a recent "Tony Martin Show" got their "walking around's worth" for nothing from Tony, they were Cass Daley (program girls); Cyd Charisse (Tony's date); Walter Winchell (who also guested); and Frank Capra, and his daughter Nancy (who'd just dropped in to watch the broadcast from the control booth).

PEACE AT LAST

"The most honpecked husband in America" is enjoying a wireless vacation in Bermuda now—and his wife says she's all for it. Dr. R. T. Leiter, of fellow George, is a divorcee whose letter persuaded judges on Mutual's "Better Half" program that he qualified for the title.

Dr. Leiter sent his complaints of married life inside a hard-boiled egg and contest judges, cartoonists Chic Young, George McManus, Jimmy Hatlo, decided that a man who would go to that length needed a vacation.

Mrs. Leiter says she's not a bit unhappy, because her husband, a hard-working physician, needs a good rest. Moreover, she is being compensated for her husband's absence by the gift of a brand new refrigerator and home air-conditioning unit.

Page Seventeen

SUNDAY LOGS

EASTSIDE SERENADE

9:30 TO 10:00 P.M.

KECA

KECA-1-Eastside Serenade, Festival.

11:15-KECA-Butterfly Man.

10:30-KECA-Greene.

KEFM-Parson Roberts.

11:30-KECA-Timmy the Trigger.

10:45-KECA-Handy Andy, News.

11:00-KECA-Chicago Theatre.

11:05-KECA-Grand Opera Theatre.

11:00-KECA-KOOL-Midnight Club.

11:30-KECA-KOOL-Midnight Club.

8-12:00-KECA-KOOL-Midnight Club.
The image contains a schedule of events listed in a table format. The schedule contains times, days, and locations for various activities, including music performances, news broadcasts, and community events. The text is presented in a structured manner, making it clear and easy to read for someone looking to plan their day based on this schedule.
**HABIT OF THE GARDEN GATE**

With GORDON BALTZ BLOOD

*KFWB*—Over Garden Gate.

9:45 a.m. Mon. Wed. Fri.

**KWWK**

*KFWB*—Music of the Air.

10:15—KFWB—Today’s Children.

11:15—KFWB—Vesperals.

2:00—KFWB—MORE Songs of the World.

4:00—KFWB—Music of the Week.

**KRVW**—Over Garden Gate.

9:45 a.m. Mon. Wed. Fri.

10:15—KRVW—Today’s Children.

11:15—KRVW—Vesperals.

2:00—KRVW—MORE Songs of the World.

4:00—KRVW—Music of the Week.

**KRVW**—Over Garden Gate.

9:45 a.m. Mon. Wed. Fri.

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9:45 a.m. Mon. Wed. Fri.

10:15—KRVW—Today’s Children.

11:15—KRVW—Vesperals.

2:00—KRVW—MORE Songs of the World.

4:00—KRVW—Music of the Week.
**SATURDAY, AUGUST 23**


KAMC—Community Church. KGOJ—Concert Pastiche. KOWI—Dinah Shore. KJIC—Community Church.

**HAVEN OF REST** XKLX, 8:30 A.M. Monday, Wednesday, Friday. KRKD, 8:00 A.M. Tuesday, Thursday, Saturday. KFOX, 8:00 A.M. Tuesday, Thursday, Saturday.

9:00—KRFJ—Sleeping, Sleeping. KGJH—Open Almanac. KGJH—Morning Digest. KFAC—Meet the Mascot.

**KOEI—News.** KGJH—Sing a Song for You. KFOX—Bible Club.
RADIO LIFE

SATURDAY LOGS

SUNDAY

10:15-1:30 P.M.

NOSFY

Asking questions for a living runs in the family. Bob Hawk, popular CBS quizmaster, is the son of a school...
Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.
Spotlight on Serials--
“Rosemary”  

(Continued from Page 5)  

words don’t explain that its rating went to high under “Dodie’s” supervision in only five more minutes.

Lovely Betty Winkler, who plays “Rosemary,” got her first taste of dramatics when, at the age of four, in her home town of Berwick, Pennsylvania, she did a blackface song routine at a local entertainment. All through school, to her graduation from Hyde Park High School in Chicago, where the family had moved, dramatics and elocution occupied her. Immediately upon graduation, Betty was engaged as a member of the Cleveland Playhouse Repertory Company. Then came radio, and Betty walked away from her first job as a “talking-book” reader over three years, assigned as escort New York apartment. She prefers simple, tailored clothes, favoring blue as a color.

Other Cast Members  

Returned veteran “Bill Roberts” in the serial was a lieutenant in real life too. George Keane, actor, was a lieutenant in Special Services for over three years, assigned as escort officer with a U.S.O. entertainment unit. The decision to be an actor came from wartime brushing elbows with talent, however. George’s desire dates back to the age of six, when he began doing recitals at school. He was later encouraged by his mother, who allowed him to sneak out to amateur dramatic group, for the protest of his father.

This training proved valuable in preparing George for his first paying job—reading “talking-book” records for the blind. He later took part in the very first play that was recorded for the blind, “Journey’s End.” This proved so interesting that he stayed with it for ten years before joining a stock company and later appearing in a series of Broadway and radio productions.

One of radio’s most dearly loved veterans, Marion Bar-ney, plays “Mother Dawson.” Born in San Francisco, she made a theatrical debut at the age of sixteen, and a few years later was the youngest leading lady on Broadway, star of Augustus Thomas’ “Arizona.”

Other important roles in the series include Helen Chafee as “Joyce Miller”; James Van Dyk as “Dick Phillips”; and Bill Adams as “Dr. Cotter.”

Down to Earth Glamour Girl  

(Continued from Page 7)  

face. Finally, after the scene was over, I said, “I’m going to call up your wife and congratulate her—she does this and manages to stay seri- ous!”

Hope was to blame for one of Dot-ty’s most uncomfortable experiences before the mike. “I made a terrible fluff—I still don’t know what it was I said, as he just threw the script down on the floor and left me stand- ing there.”

“Yes, I’m going to have Bing and Bob as guest stars on the show,” she answered to our query regarding the irresistible duo. “Only now, it’s my turn,” she smiled in anticipa-tion. “Oh, that Hope and Crosby—I am I-going to fix them!”

Radio’s Mythical Cities  

(Continued from Page 5)  

Miss Ella and Miss Etta, they’re two old ladies that live across from Bello. They’re nice, and kind of funny. I guess they come over to Mr. Wat’s Shop and say, “Mr. Wat, what’s wrong with your house, a lot. Mr. Wat says they’re just a little bit tetchy. But then, he always adds, “Who ain’t?”

(Columns continue: C. Lucas, of monument fame, is thought to bear some distant relationship to Leslie Lucas, owner of “Those Websters” program. Too, when little Liz Webster made her map, her mind was naturally more filled with little shop locations, school yards and the homes of her friends than with any connection between the R & R Railroad, running through her town, and Ruthrauff and Ryan (the show agency). . . don’t you s’pose?  

LIGHT OPERA MELODIES  

Brian Sullivan, tenor star of the forthcoming Greek Theater production, “The Desert Song” is featured artist with the Inglewood Park Male Quartet in a program of “Light Opera Melodies” on “Melodies America Loves,” KXN, 6:30 Tuesday. Mr. Sulli-van, who began his singing career in Southern California, returns to his homeland after successful Broadway appearances.

Earl Towner directs the orchestra in selections from “The Desert Song” and other favorite operettas.

RAW-ATHER  

Jack Train, Great Britain’s “Colonel Chinstrap,” recently dropped in on Mutual’s “Twenty Questions” show to do a guest appearance during his New York visit. The English comedian did very well too, according to arbiter Bill Slater. . . missed only one important question.
Former Program Director for "The Mosquito Network" Now Pilots "Operation Daybreak"

Monday through Saturday, 5:30 a.m. KFI

VORAK (SYMMPATHETIC WHISPER): I know, you don't want to get up. Look! It's only 5:30 in the morning. Why don't you just turn over, and maybe you can catch an extra five minutes of shut-eye. Tell you what— you rest while I play this nice, soothing tune.

MUSIC: SOMETHING DREAMY.

HURRAH! HURRAH! HURRAH! At last someone has come up with an early morning program that doesn't start your day off with homicidal tendencies. If your reactions are the same as George Dvorak's, you don't want to have one of those happy, happy voices screaming about the beauties of the day. George Dvorak feels the same way about it and offers "Operation Daybreak" each morning, Monday through Saturday, at 5:30 a.m. as a program you can enjoy, even at that hour.

Dvorak is an "early riser" of long standing. In 1942 he enlisted in the Army (no one gets pampered there) and served with Armed Forces Radio. He was Program Director of the Mosquito Network station at Guadalcanal—in fact, his crew set it up.

(Plase Turn to Page 39)

ON HIS DAY OFF (he doesn't have to do stuff announcing) George brings his little dog, Cugie, to help keep him awake during "Operation Daybreak".

YEP, GEORGE WAS UP AT 4:30 and his eyes are getting heavy right about now. Cugie tries to rouse his mikeman owner.

CUGIE GIVES UP AND GEORGE LOOKS as if he is ready to. What an operation—"Operation Daybreak", that is. (Coy Watson Photos.)
Readin', Ritin' n' Radio

No. 2 of a Series

U. S. C. Trains Kilocycle Hopefuls
In Campus Station, KTRO, Advances Promising Ones to F.M.'er, KUSC

By Tod Fredericks

THE University of Southern California follows a unique and sensible procedure in educating its radio hopefuls to professional standards. The campus radio station, KTRO, serves as a laboratory, and any student, whether in the radio department or not, is free to try his luck at broadcasting. KTRO operates throughout the day and can be heard only within the radius of the campus. The cream of the crop initiated on the little A.M. station is promoted to advanced work on the school's F.M. station, KUSC.

The S.C. programs are well known to owners of F.M. sets and in case you are one who hasn't yet tried this advanced student broadcasting, it can be heard each week-day evening at 6:00 and on Saturdays at 10:00
STUDENT STARS OF THE POPULAR DAILY FEATURE on KUSC, "Tonight in Los Angeles", are Valerie Webster and Lee Charles. Lee has worked as an announcer on KOA and KZ, Denver, KMPC, Hollywood, and KLEV, Glendale. Valerie has had a fashion program on KFBK, Sacramento, and has appeared in the movies.

Two S.C. students, Mickey Wallace and Bob Snet-Singer, take part in the unique serialization written around the university's fifteen science courses. In the booth are Dave Belman handling the records, Allison McNay of the Board of Education, William Sener, head of the radio department, and engineer Marshall Brown.

Art Gilmore, top radio announcer, takes time off from his five network shows to instruct classes in radio announcing. Glenn Middleton, producer of the "Amos 'n' Andy" show, lectures in radio production. Gilmore is also author of the text used in the announcing course.

U.S.C. is the first privately-endowed institution in American educational history to own and operate its own radio station and the first to operate both A.M. and F.M. stations. It's been in operation only since October, 1946, yet already the University has on hand more than 1000 applications for admission to the department, some from as far afield as Miami and New York City.

ONLY TWO OF THE two hundred and fifty-three persons whose services are necessary for a week's broadcasting are not students. Here are William Sener, former director of the Chicago Radio Council and head of the S.C. radio department, and Carson Donaldson, chief engineer of KUSC.

Proud Possessors of an Audience Studio, the S.C. students are seen here presenting "Songs for Tonight" with William Chapman and Catherine Manning. Merle Sander is the announcer.
Trudy Erwin

By Betty Hammer

Tiny in Stature but Tall on Talent and Personality Is Trudy Erwin, Song-Star Of Hit Summer Series, "Jack Paar Show"

Sunday, 3:00 p.m., 8:30 p.m.
NBC-KFI-KSD

For TRUDY ERWIN hadn't been a singer, she'd probably be Ginny Erwin, the girl who'd never been outside the state of California. Tiny Trudy, who is now the melodic singing star of the Jack Paar show, changed her name from Ginny to Trudy when she followed Ginny Simms as leading vocalist with the Kay Kyser clan.

"Believe it or not," laughed Trudy, "I had never been out of California until I worked with Kyser. Not only that—I had never been on a train before. I didn't know how to get from one car to another—and I had never been in a hotel before!" Trudy's traveling came about when the Kyser group went on its record-breaking bond tour and visited twenty-four camps in twenty-one days. Trudy admits that she spent whatever spare time she could in being "terribly homesick."

Trudy started singing when she was still a student at John Marshall High School. By the time she hit college, she was a member of the popular "Music Maids" vocal group, singing on the Bing Crosby show. She calls singing with Bing "the most fun!" and she has made several records with him, "Blue Skies" album and "People Will Say We're in Love."

While singing with Bing, Trudy met her husband, Murdo McKenzie, co-producer of the Bing Crosby show. This makes Trudy a member of one of the most unusual radio families, if you include her brother Roy, who is an ace NBC soundman and freelance radio writer.

Talented Family

The McEneleys live at the beach near Malibu, and Trudy, who has a creamy tan that sets off her twinkling blue eyes, admits that she never comes into town unless she has to. Her three-year-old daughter, Karen, has a tan that matches Mummy's. Lately, Karen has come up with a couple of accomplishments that Trudy is justly proud of—she has learned to whistle and sing!

When we wondered how come the McEneleys had given their daughter a Swedish first name to go with a Scotch last name, Trudy giggled, "I named her after a horse!" It seems that the McEneleys have three horses—one, when a filly, was what Trudy terms "the most beautiful thing I ever saw." She decided that the lovely little horse should have an equally lovely name—so she chose "Karen." When Trudy's little daughter was born, it was still her favorite name, so the baby inherited it too.

Trudy admits that singers, in common with people who don't sing, are plagued by getting tunes on their minds and not being able to get rid of them. "Good or bad—it doesn't matter—I'll get a tune in my head for days at a time and I can't shake it off!" Trudy also revealed that she has what amounts to a mental block when it comes to remembering lyrics. "I'm always sure that I'm going to forget the words to a song unless I have them right in my hand. I tested myself at an audition once. I didn't carry the lyrics and my mind went blank, my knees shook!" Even when traveling with Kyser and singing "Who Wouldn't Love You (Rat-Tat-a-Tat-Tat)," a tune that she estimates she sang thousands of times because of the popularity of the record, there were times the lyrics would leave her mind completely. Now she hangs on to her lyrics and is considering some method of thought association to help fasten them in her memory.

Changed Style

Trudy is one singer who consciously changed her singing style. By constant study (which she still takes) and evaluation of air checks of her performances, she tried for a

(Please Turn to Page 39)
“Last Word” on Words

Is Renowned Speech Educator Dr. Charles Frederick Lindsley, Who Weekly Reads the Definitions on NBC’s “Noah Webster Says”

By Judy Maguire

In broadcasting since 1924, has very definite and interesting feelings with regard to his Occidental campus radio directorship.

“I don’t like to tell students that they’ll end up into radio through us. There are the chances of walking straight from a speech graduation into a career are indeed very scarce, and we’re very ‘beard’ about stating the comparisons and complications against a beginner. We want our youngsters to view their training in a different way—as a means of gaining poise through confidence in the spoken word.”

With such convictions, Dr. Lindsley has not only built the four-way Occidental department (speech, drama, radio, teaching) from one-tenth its initial size, but has seen impressive speech instruction service at: Ohio State, Minnesota, MacAlester, California at Los Angeles and Southern California Universities. He has become listed in “Who’s Who” and in “Who’s Who in American Radio,” as a national speech authority. And he has recently taken over a desk at the State Department of Education as writer and supervisor for the entire California speech division of adult training.

Stress Fun

His post on “Noah Webster Says” is accomplished with equal zest.

“We’re not trying to teach the King’s English on the program so much as have fun,” he points out, in quoting MacQuarrie’s policy, “but at the same time a great amount of educational value is involved. People are often surprised to find they’ve been pronouncing or defining a word all wrong for years!”

Dr. Lindsley uses as particular instance the Latin phrase, “E Pluribus Unum,” stamped on U.S. coins. It means “Unior in One” (or in its strictest definition, “For All One,”) But translations have ranged as far afield as from “United We Stand” to “In God We Trust.”

On the other hand, Dr. Lindsley admits that he and MacQuarrie often learn a thing or three, too. “We encounter people who make a fetish of word study, and who positively amaze us with their knowledge of stems, roots, prefixes and philological derivations!”

The Professor himself is particularly tickled by the things which happen with dialects. He remembers the Alabama boy whose word was “caw” (meaning the call of a crow), who insistently maintained “That’s an automobile.”

He has been with “Noah Webster Says” since Haven MacQuarrie originated it, and contends that MacQuarrie’s “second sight” in suiting word lists to personalities is a scaled tipping factor in the program’s success.

His Family

Dr. Lindsley and his wife, a former teacher herself, live in Eagle Rock, driving distance from the college and from Pasadena Community Playhouse, where the Professor puts in a great deal of time (when he has it) directing radio dramas. Average Lindsley working day: from 8:30 a.m. to 11:30 p.m. and no set schedule on weekends!

There are two grown Lindsley boys: Annapolis graduate Richard,

(please turn to page 3)
HOLLACE SHAW and Bill Perry are smooth vocalists on CBS' popular "Saturday Night Serenade".

COMEDIAN PHIL SILVERS is playing the role of a small-town newspaperman while keeping Bing Crosby's ABC time warm during summer.

FLORENCE FREEMAN and Douglas Edwards have joined forces for new daytime program, "Wendy Warren and the News", CBS-KNX, 10 a.m. Monday-Friday.

JIMMY FIDLER and daughter, Bobbie. The five-year-old miss seems to view the Hollywood situation with gravity.

SEEN ON THE RADIO SCENE

TENOR PAUL OWEN talks with his ex-school-mate, racing driver Sam Hanks, after the main event at Gilmore Stadium. Paul, featured vocalist on KFI's "Ladies Day" (Monday-Friday, 9:05 a.m.) also has his own show, KFI, Friday, 6 p.m.

CHARLES CORRELL, "Andy" of "Amos 'n' Andy", at a Royal Hawaiian Luau as he endeavors to learn the hula from Julia Doyle, well-known Island singer. The Corrells spent a month of their vacation in Honolulu.
“Last Word” on Words

(Continued from Page 37)

who now serves as personal aide to Admiral Beery, and Fred Jr., dispersing officer for Treasure Island naval activities during the war, and now with the Bureau of Community Facilities in Washington, D. C.

On sight, Dr. Lindsay is unmistakably a teacher. A man of lofty height, he dresses in an absent-minded casualness, wears glasses, has a large and kindly face. Frequently he fixes you with an inquiring stare, to keep you "fastened" to the subject through an important point. In spite of seeming reticence, he goes like a house afire when he starts talking, and he has one of those rare, altogether wonderful, sneak-up-on-you senses of levity.

Since his first radio appearance, as "Uncle Ted" on KHJ in '34, Dr. Lindsay has been announcer, narrator and dramatist on every sort of air program, including "Chandu, the Magician" and "Calling All Cars."

Therefore it's as a thoroughly experienced broadcaster that he admits one of his most gratifying programs he has ever done was a half-hour on both KHJ and KNX called "Interpretations of Literature," in which he read and analyzed prose, poetry and drama. Dr. Lindsay declares he found the entire job as enriching as did his listeners.

That admission, from a man who holds B.A., M.A., and Ph.D. degrees, sounds like right outstanding reiteration of his claim that it's all teaching—and incidentally adds that the Professor can apply the rule to himself!

Women of Music

(Continued from Page 36)

warmer tone and more relaxed style. She enjoys singing the old popular classics and ballads that aren't too frothy. "Simple melodies and lyrics are the most fun," Trudy avers.

When asked who her favorite singers were, Trudy smiled "Bing Crosby, of course," and added as her feminine favorites Ella Fitzgerald, Peggy Lee and Dinah Shore—each for a different reason. The McKenzies collect records mostly of balcony artists. Trudy names as her current favorites Debussy, Ravel and the Rachmaninoff Third Symphony.

Trudy is wrapped up in a hobby, and a most unusual one—archeology. "When I was in school, I was undecided as to whether to be a singer or an archeologist. I don't know how I got interested in it—but I still am," she smiled, "and I think I'll take walks on the beach and have amassed a large collection of moonstones. She loves to take walks in the hills and by the beach, and since she heard of some of the archeological discoveries made in the Santa Monica mountains she's convinced that if she searches long enough she'll find the key to the whole secret of primitive man. Her uncle's ranch contains a sand-filled cave decorated with ancient cave paintings, and as a coming project Trudy is making plans to dig out the sand and uncover more of the primitive lore.

Another current ambition in Trudy's life is to star on the musical comedy stage. She enjoyed her stage shows with Kyser, for one reason because "the footlights keep you from seeing the audience."

In the meantime, in addition to being vocalist on young Jack Paar's series, Trudy is also one of Jack's best audiences. "Sometimes I laugh so hard at Jack," the young archeologist admitted, "that I actually fall over!"

Mikemen

(Continued from Page 32)

Although the Army may never admit it, the name "Mosquito Network", probably the most famous in the annals of Armed Forces Radio, was originated by George.

While on Guadalcanal, George and his outfit originated for an estimated 500,000 servicemen such well-known shows as "The Atabrine Cocktail Hour", a native choir singing hymns in pidgin English and a weekly news review done entirely in pidgin English by a native. George returned to KFI as a staff announcer in December of 1945.

Program's Format

Dvorak's program is not just a record show. It offers a number of features, all enjoyable as well as informative. During the half-hour devoted to its presentation, George plays approximately seven records—popular, well-chosen and of the sweet, listenable variety, gives the correct time regularly, offers news headlines and gives a general weather forecast.

NEWCOMER TO RADIO is blonde, blue-eyed Mike Moray, heard frequently on Mutual's action-packed "High Adventure", KHJ, Sundays, 3 p.m.

WAX WHIRLER Gene Norman got a personal rendition of "Manhattan Tower," when its composer, Gordon Jenkins, made a recent guest appearance on Norman's KFWB show. Jenkins is maestro for Dick Haymes' CBS aires.

A special feature is the Airways Weather Forecast, which runs from one to two minutes and is obtained by calling the U. S. Weather Bureau at the Los Angeles Municipal Airport at 5:15 each morning. It gives cloud formations for the day, wind velocities and locations of fog, clouds, smoke and haze formations that would affect flying.

Another special feature of "Operation Daybreak" is the Early Morning Floor Show for those who have to be up early and can't spend half the night in a night club. This portion of the program George calls the "Club Daybreak." It comes complete with floor show, sound effects of restaurant or night club noises and a few comments about the "Club." This feature of the program is presented at the end, giving listeners a chance to get their eyes open all the way before anyone gets too happy.

Now, if you listen to the program and follow George's suggestions—such as "Don't get out of that nice warm bed. You don't want to go to work today. The boss won't care if you're late," you'll undoubtedly enjoy it. But if you find after a few mornings of not making it to work that you have no job to go to—don't say we didn't warn you.

ALAN REED SR., well-known radio personality, coaches his son, Alan Jr., before latter debuted on big-time kilocycles via the CBS "Baby Snooks" show.
Famous "Plaque" (Highest) Award of City College of New York presented to KGFJ for 1946 Public Service Programs

WALTER WINCHELL with Postmaster Michael Fanning (II), Dr. Remmen (L), pres. L.A. County Medical Assn. at cancer fund broadcasts.

ARTHUR RUBINSTEIN plays for (1. to r.) KGFJ owner Ben McGlashan and guests, L. E. Behymer, Mme. Yeatsman, Griffith, and Alwater Kent.

WHERE IMPORTANT THINGS HAPPEN

During the last four weeks the following famous people have broadcast from KGFJ's Hollywood House: Walter Winchell, Arthur Rubinstein, Postmaster Michael Fanning, Dr. E. T. Remmen, Vladimir Golschmann, Amparo and Jose Iturbi, Izler Solomon, Eugene Ormandy, William Steinberg.

Besides these newsworthy personalities, KGFJ aired a steady series of Public Service programs devoted to the Los Angeles County Medical Association, the Los Angeles Bar Association, War Veterans, civic affairs, the Police Department, the Damon Runyon Memorial Cancer Hospital, and the internationally famous Hollywood Bowl. This is why, more and more, listeners dial 1230 . . . KGFJ . . . where important things happen.