The Ear Inspires the Pen

Mr. W. B. Burns, 146 East 55th Street, Long Beach 5, Calif.

Sirs: Answering W. P. Shepherd’s letter in Radio Life, July 13, suggesting you publish an index giving names of sponsors, etc.,

Does W.P. tune off during the commercials? We surely get enough of an index of sponsors, products and on-and-on over the air, until we’re ready to tear our hair. No! No! No! Please don’t take up space in your very interesting magazine for the suggested index. We enjoy Radio Life very much, and only wish it were twice as large!

Mrs. Ruby Edwards, 240½ West 41st Street, Los Angeles 37, Calif.

Sirs: I do hope you will publish the police codes soon! I try to get one of your magazines each week, but can’t always find one. I don’t sleep very well, and like to listen to the police late at night, and I would like to know what the numbers mean.

Radio Life visits the vital operating circuit of Los Angeles’ police system in the pages of its September 7 issue. Police codes will be included.

Mr. Phil Staats, 416 West 51st Street, Los Angeles, Calif.

Sirs: I’ve been reading your fine magazine for a very long time, and have finally decided to write and tell you how much I enjoy it.

I have one request. Will you please print a picture of Fred Haney, KLAC baseball announcer? I enjoy his very fine broadcasts.

Fred Haney

Mr. Harold Anderson, 822 West 64th Street, Los Angeles 44, Calif.

Sirs: We have listened to the Union Oil program, “Richard Davis, Private Investigator” regularly during the past year, not because its stars have the finest voices, because it is good radio, or because we are mystery fans.

No—we have listened to “Richard Davis” solely out of an insatiable curious fascination as a result of hearing the same people (other than the principals) play the same roles week after week.

Some night, a different actor is going to be murdered, a different actor will play the lawyer, the nephew, the spurned lover, etc., and my wife and I WANT TO BE BY OUR RADIO WHEN IT HAPPENS!

We know of no other radio show on the air that makes such an obvious practice of using the same performers so often in the same type roles until their spontaneity is totally lacking, and the listener can very often tell “Whodunit” simply by recalling a previous theme.

It can’t be that these few are the most competent actors, but rather that the person casting is completely lacking in interest or imagination—or more obviously, is just plain lazy!

Mrs. Virgil Finley, 4119 Jacinto Way, Long Beach, Calif.

Sirs: Too much cannot be said for the identificational programs, of which there are all too few. The war work most of us did gave us an interest in such matters, and I feel there is a definite need and desire to continue our education. Knowledge, to be acquired by a person who has only to turn the dial, should be presented interestingly, with just the right amount of pathos, humor and suspense. “Exploring the Unknown” is one perfect example. May there be many more like it. Also Quiney Howe, heard last week for the first time, seems very good. Any chance of him getting an evening hour?

And for me, there aren’t enough programs like “Tapestries of Life,” “Tober Reed’s Scrapbook” and “So the Story Goes.” By the way, how’s for one of the Los Angeles stations putting on the last-mentioned program? It’s really good.

Can you tell me where “Something to Talk About” has moved?

You probably heard Quiney Howe on a substituting stint. Mrs. Finley, as he is not regularly carried by CBS out here on the coast. “So the Story Goes” is a transcribed series featuring Johnnie Nebbia, who was shot down in a plane crash. As you say, the program is excellent, but some stations are not showing it due to the death of its narrator. “Something to Talk About” is currently off the KNX schedule, but may return soon, with either a new time or different call letters.

Charles W. Schafer, Olive View, Calif.

Sirs: Radio is a marvelous thing, and it is doing good work. It can, and will do much better.

Mystery stories are interesting and entertaining. Some are clever, but there seems a tendency toward an assembly-line pattern, with a slob quizzing here, and a slob quizzing here, and a slob quizzing here. Miss the “Johnny Modores,” but such programs as “Menace in White” and “The Sunny Side of the Atom” clearly out weigh the “bang-bang boys.”

Here’s to radio and its great possibilities. Let’s enjoy the odor of the flowers and discount the garbage.

Two ways to Banish Bugs

Sure two-way relief from all household insect pests


2. Keep ‘em out with Chevron Surface Spray.

STANDARD OF CALIFORNIA PRODUCTS
Sirs: Never have I read a comment in Radio Life, which I feel hit the bull's-eye, dead center, as the interpretation of the ten commandments, by Arthur M. Harris, of Upland, California, in the July 27 issue.

Generation of vipers: How long will decent people have to bow their heads in shame when someone else turns on the radio and they are forced to listen to some of the "stuff" which comes forth? No wonder little children's minds are filled with thoughts of murder, sex, etc. And even parents seem to think it is funny, saying that their youngsters have to hear this sometime, so let them find out what life is all about early. No wonder there is so much juvenile delinquency.

I seldom turn the radio on anymore, except for news and good music, and I refuse to buy the products of sponsors who produce such shows. If all decent people would take a stand against these things, sponsors would come through QUICK with some wholesome programs. Dollars talk loud and fast.

Sponsors claim they give the people what they want, but do they? How do they know what we want unless we tell them? Refusing to buy their products would be a good object lesson. What do you think?

We think you have a point, of course. We wonder why some of you premise "Ear Inspectors" people don't communicate with one another to gain your ears. Let's get a petition to the sponsor might carry more weight.

Mrs. A. W. Barker, 201 East Beacon, Alhambra, Calif.

Sirs: I have looked in vain in the index of your magazine for a notice about the "Sweet Chariot Hour." I am a white woman, but love this program. The singers are very fine, and the program is far more wholesome than many regularly on the air. I have no doubt missed many of their programs because I could not find them listed. Please include them always in your future magazines. That is what we are paying for, isn't it not?

"Sweet Chariot Hour" is heard on KXLA Saturdays at 6:30 p.m., and is listed accordingly in our Saturday log. The tremendous list of programs makes it impossible to include many of these good but smaller items on the alphabetical booking as well, but you'll generally find what you want on the daily schedule... accuracy and helpfulness our object!

Mrs. Dorsey Hennell, 548 South Normandie Avenue, Los Angeles 5, Calif.

Sirs: I've had the pleasure of attending a "Noah Webster Says" broadcast, and also listen to the program every Thursday night, if I possibly can. I always learn a new word, or perhaps several!

I must admit that Haven MacQuarrie has a wonderful personality and also a perfect voice for radio. Professor Charles Lindeley is a definite intellectual. But why not mention also Doug Gourlay, who has a charming manner, and one of the most musical voices I have heard among announcers?

Your praise of Mr. Gourlay's announcing talents has been noted; Mrs. Hennell, and we've already quoted him for a future "Mikem" story.

RADIO LIFE

CARL M. BIGSBY, Publisher

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Now! Singin' Sam Daily KJH Mon. thru Fri.

12:15 . . . 1:00 P.M.

MOR

MOR flavor, smoothness, convenience!
Made of delicious sweet pork shoulder meat... processed and seasoned the exclusive WILSON WAY.

The Wilson label protects your health.

California Management Co.

This week on KFI

TWO GENTLEMEN OF MERIT WHO JOIN FORCES AT 9:05 A.M. MONDAY THROUGH FRIDAY ON KFI TO BRING TO LISTENERS "LADIES DAY" ARE BILL STULLA AND BOB MITCHELL. THIS EXCEPTIONALLY FINE PROGRAM ALSO FEATURES PAUL OWEN AND BUDDY JOBE.

BOB MITCHELL contributes music on the electric organ and piano to "Ladies Day." He also conducts the KFI Staff Orchestra for "Conquest" and is the leader of the famed Mitchell Boychoir.

THAT'S KFI — DIAL 640

—Advertisement Page Three
HERE'S KIEV'S DICK WHITTINGHILL as he sits at his mike asking a true or false question concerning traffic regulations. This ranks as the most important contest on the air—it gives away Dick!

Radio Shows Have Given Away Homes, Planes, Trips, Refrigerators and Other Fabulous Gifts, But Here's The First PERSON Given as a Prize

By Joan Buchanan

- DICK ARRIVES at the home of Mr. and Mrs. Charles E. Weatherby who won Dick's services as baby sitter for their two little girls. It was the first night out together the couple had been able to manage in over a year!

- WHITTINGHILL TAKES UP HIS CHARGES for the long vigil as the Weathersby and brother Calvin A. Weatherby and wife set off for an evening's pleasure. Five-year-old Jenny Lee and baby Dotty Dee say their "goodbyes" with Dick from the front porch.

Tuesday, Wednesday, Saturday, 6:00 a.m. KIEV

- "I had a guess-the-vocalist contest on the station, and one morning the listeners had a terrible time guessing. Suddenly I said, 'For the first person who calls up with the right answer, I'll come over and sit with your children Saturday night while you go out.' I meant it as a gag, but people have held me to it," Dick smiled.

So every Saturday night for the last three months has found Dick sitting alone in some Glendale parlor while Daddy and Mommy stepped out for the evening. Along with winning Dick's services from six o'clock until eleven at night, the lucky Mr. and Mrs. also receive a corsage from the Town and Country flower shop in Glendale, dinner (with champagne) at the Monterey, an evening at the Alex theater, two dozen diapers and a week's free laundry service from the Valley Diaper Service. Not only that, they...
WIFE HELPS

Dick didn't know much about children until he got started on his present routine. "I was really scared at first," he smiled. "My wife stays at home with a baby book on her lap. Every once in a while I call her frantically and say 'Check on this ...!'" Dick's wife, Willy—short for Wilamet—doesn't mind missing out on Saturday night outings with her husband. She's just as enthusiastic as Dick is about giving young mothers and fathers a little leisure. She just stipulates that there be an age limit on Dick's charges—no eighteen-year-olds!

Dick has had to change diapers three times so far—first time in his life he'd ever tried it. Usually takes his Time Magazine along to read if he gets the chance. Sometimes he doesn't as in the case of a recent five-year-old. Her little baby brother had been put to bed but she announced that she was going to stay up and "help" Dick. Her idea of helping was to go out into the kitchen and mix up her version of a cherry phosphate for Dick. "It tasted awful," he told us, "and when I looked into the kitchen—it was a mess! I spent the whole evening cleaning cherry phosphate off the ceiling." Incidentally, Dick hazards the statement, based on his three months record that little girls are more mischievous than little boys. "They always play me for a sucker. When the parents leave, they usually say, 'Now, the kids go to bed at eight o'clock. Don't let them pester you to stay up later.' I look at the little girl and she has a sly look that says, 'He's good for ten o'clock at least.'"

Another bit of briefing that he is usually given is, "and if he starts to cry—don't pick him up. Leave him alone and let him cry. "But I can't do that," Dick sighed. "I sneak in and pick him up. It's a good thing I'm not around them all the time—I'd spoil them all!" Most kids are good and easy for a baby-sitter to care for, he has decided.

Dick brings quite a background to the business of baby-sitting. He's a graduate of the University of Montana where he played the trumpet in the band and was a Sigma Chi member. He's been a Californian off and on for almost eight years. He was one of the original founders of the Pied Pipers singing group when it started out with seven members. He admits that when he plays records he bears down rather heavily on Pied Pipers selections, though he can't find copies of "Dixieland Stomp", "Polly Wolly Doodle", "All of Me" and "What Is This Thing Called Love", present-day collector's items which he made with the aggregation.

Dick spent four-and-one-half years in the army, starting as private and attaining a captaincy. He was in New Guinea and the Philippines a great part of the time and became a member of Armed Forces Radio Service in Japan. Hospitalized for six months, he's been home for almost two years and on KIEV for about five months.

Dick hasn't done any singing for a long time—except to the babies when they cry. "They seem to like me", he volunteered modestly. Yes, he's had to miss out on some Saturday night fun himself, including the KIEV party at the Del Mar Club.

Still and all, Dick's final word on the subject is, "Babies—I love 'em!"

CHEF DICK DICKSON AND MANAGER HAP NEILSON of the Monterey in Glendale stop by the Weatherby table to congratulate the winners. The winning couple is allowed to take another couple along to share the evening.
FRANK SUNDMSTROM. "HE NEEDS ONLY to be accepted by American audiences. He is a finished actor with a pair of soulful eyes that tell his story to the camera, and that women, everywhere, will swoon over. He has the required experience and it will take but one good role to bring him to stardom—of course, that role that becomes the divine coincidence of person and part. It is my hope he gets it soon. Maybe 'Song of My Heart' is it."—(Mrs. Rogers and Miss Brady are with Sundstrom in this photo.)

**Eight Week Break**

Lela Rogers Takes Over "Skippy Hollywood Theater" for an Eight Week Series Airing Her Selections of Six Stars of Tomorrow

**Wednesday—8:30 p.m. KFI**

ELA Rogers has set an enviable record of achievement, not only for herself but for the young people she has sponsored in careers. She has an international reputation as theatrical coach, discoverer and friend of such stars as Betty Grable, Lucille Ball, Alan Curtis, Russell Hayden, Anita Colby and, of course, her famous daughter, Ginger Rogers.

As hostess for a special series on "Skippy Hollywood Theater", she is bringing to the air young motion picture personalities for whom she predicts stardom. Starred on her seven-week transcribed series were Barbara Lawrence, seventeen-year-old Twentieth-Century Fox actress and her bridegroom of less than a month, John Fontaine; Frank Sundstrom, Swedish actor who recently completed his first American film, "Song of My Heart" in which he plays Tachaikowsky; Ruth Brady, comedienne starlet of stage and screen. To be heard in coming weeks are Alan Hale, Jr., son of the famous character star; Audrey Long, familiar screen leading lady; William Roy, composer-actor discovery of Davis.

As a climax to the series, Ginger Rogers will star in "Return to America" and Mrs. Rogers, on the final program, will switch from hostess to actress in the play, "The Check".

In view of her past ability to select those qualities which make for stars, Mrs. Rogers discloses these reasons for her predictions:

"There are several contributing factors to my choice of these particular young actors. It is not that these are the only ones coming forward today that I could believe in. There are many others and most attractive ones, but those under contract to studios were not permitted by their studios to make a contract for a platter show, with the exception of Twentieth Century-Fox's Barbara Lawrence. Hence, the other five are free-lance players.

"Only six could be used—narrowing the choice again. However, all
WILLIAM ROY. "He is probably the most talented youngster of his age in Hollywood. He is a finished radio actor and already an important composer in the field of music. He knows the value and meaning of lines. He will undoubtedly become a character leading man doing the type of roles the straight leading men find beyond their scope. He will be an actor in the Paul Muni bracket when age gives him authority as a human being. Bette Davis believes in him, as I do, and he acquitted her faith in him when he played with her in 'The Corn Is Green.' Such know-how is bound to find its place in the sun of this industry."

those appearing on the series were on my original list of selections, and I am most happy with them. In common they have the prime requisites upon which to build a knowledge of their chosen craft, and each, in my opinion, has a chance for success, depending, mostly, upon themselves and the future handling of their careers."

The Schedule

Behind the Rogers presentation is a producing-writing organization that will give these youngsters the best in radio showcasing. Les Mitchel is the producer-director of the series. Announcer Van des Autels and musical director Del Castillo are veteran radio craftsmen. Writers Gerry Day, Ray Wilson, Harry Treveaven, Jr., Maurice Zimm, Helen Sloan Sorrells and Robert C. Dennis supply the dramatizations that give these newcomers their chance on the air.

The schedule of stars heard is as follows:

BARBARA LAWRENCE, "SHE HAS a piquant beauty and an elfin charm that could be developed. Of course, she is still very young and unformed, dramatically, lacking the experience that develops individual form in acting, but given time and work, using the stamina I believe she possesses, she can go far. Barbara has a good head on her shoulders, she applies herself and takes direction beautifully. On the screen, she photographs like an angel. (Barbara's husband, John Fontaine, appeared with her on the show when this picture was taken)."

AUDREY LONG. "She is a leading woman that studios, for many pictures to come, will still be calling 'adequate.' But Audrey has qualities that make for stardom, though she will have to win through the hard way. To me her one great asset is dramatic good taste. I've watched her over eight pictures in three years and in each one she gains more authority and sureness. She studies, analyzes and benefits by the advice of the stars she plays with. She's humble before her craft and realizes the long roadway up. She's lovely to look at, photographs beautifully, and as experience rounds her out and solidifies her knowledge, she will be important to pictures. She has plenty of time and much determination."

LELA ROGERS AND HER DAUGHTER Ginger once donned these similar make-ups for a movie. Ginger appears on the air with her mother for the first time when she is heard in "Return to America" on the "Skippy Hollywood Theater" series.

The Schedule

September 3—Alan Hale, Jr., in "The Ship"

September 10—William Roy in "Strange Courtship"

September 17—Audrey Long in "Out of the Fog"

September 24—Ginger Rogers in "Return to America"

October 1—Lela Rogers in "The Check"
were surprised, too—they thought I was going to be a girl."

We met Ted for the second time during his recent cross-country jaunt.

Or jaunts is more like it—he left on a Thursday morning for California, arrived here Friday morning for his show, left Friday night for New York, did his Sunday show in the morning, and left New York again that day and arrived in Hollywood on Monday! Two days later he was off for San Francisco, Seattle and Portland.

"How do I budget my time?" he echoed us. "It's easy—a guy without money has no trouble budgeting what he hasn't got—with me it's time. It's the flurry that keeps me going," he laughed. "People say such nice things that they make me feel good all the time."

The only trouble with the Constellation New York-to-Hollywood flying that Ted's been doing is that "you never see the country. You get the impression that New York and California are next to each other."

The Reasons

He admits that the secret of his ability to take this strenuous en-routeing in his stride is because, "until I went overseas I'd never been anyplace before." Another reason for Ted's evident enjoyment of his rigorous schedule is that he is the kind of a person who looks for the best in everything and everyone. And to

Ted "best" is not a synonym for "biggest," "richest" or "most important."

Ted's theory is that "it's the little things in life that make you happy." He thinks it's the homely facts people hear over the air that give them a sense of "being on the spot" with the broadcaster. In Athens, Ted didn't interview the big shots—he told the audience about using a dial phone in the Acropolis and quoted the prices charged to sightseers, one dollar on moonlit nights, fifty cents customarily.

At home, too, Ted's philosophy of the "little things" goes. After midnight, he hates to get up and turn off the radio that plays softly as he catches up on his reading. Recently he bought a clock that performs this

(Ted Malone, the Human Interest story-teller, looked like this as he left his Radio City offices in New York to board the first of a series of planes which carried him more than 15,000 miles in an eleven-day jaunt that took him across the country and back—twice!)
RAToD IN REVIEW
NEWS and COMMENT

For Love o’ Mike (General Comment)

Rumors Are Flying
And here are the latest ones: Arnold Stang, ace zany of the Henry Morgan show (“Gerard”) and the Milton Berle program, may desert those bosses for Eddie Cantor in Hollywood. Jane Ace may star in another live show scripted by, and occasionally featuring, husband Goodman Ace. William Bendix’ pretty daughter, Lorraine, has gone to New York to try the stage. Joan Crawford’s transcribed show plantered for “My Life,” New York reportedly relaxing on comedy chair. Dennis Day goes long-hair for a discing of an aria from Wagner’s “Tristan and Isolde” for Victor. Proctor and Gamble took option on Ken Krippener’s “Road to Gold,” recently previewed on KFWB.

Your Cue (Shows You May Like)

Ozzie and Harriet
CBS’ “Ozzie and Harriet” bowed into the new season with the same delightful charm with which they bowed out last season. You’ll rediscover that the Nelsons (KNX, Sundays at 2:00 p.m.) are every bit as good as you’ve remembered them.

We believe the only people who don’t go along with us “Ozzie and Harriet” are those who claim to have been badly bitten by “family shows” and refuse to listen to this one. If that’s what you think about “Ozzi and Harriet”—give a listen and find out how wrong you’ve been.

Tommy Bernard and Henry Blair as the Nelson children, David and Rickie, invest their parts with the true down-to-earthiness of small fry in contrast to their whimsical, waffling father, Ozzie. Plaintive but reasonable femininity is well represented by mother Harriet.

Perhaps you’ll recall that this show received a Distinguished Achievement Award for script writing from Radio Life last season — well, writers Sol Saks, Poot Fray, Ben Gershman and Paul West, headed by Nelson, are still manipulating their characters and situations with humor and taste. And of course the fine cast of radio-ites headed by neighbor John Brown lives up to every minute of it.

You may have foretold the denouement of last week’s script, when Ozzie thought himself snubbed by a neighborhood party gotten up to surprise the Nelsons, but the true-to-life humor and real-life characterizations were as fresh as ever.

“Pleasure Parade”
That Dean of American Musical Commentators, Milton Cross, is heading a talent array, Tuesday nights at 6:00 over KFI, that is known as “The Pleasure Parade.” Into fifteen minutes, some magic of formatting has packed the smooth vocals of Bob Kennedy and Kay Lorna, Paula Kelly and the Modernaires, the squared rhythms of Irving Miller’s orchestra, and plenty of Mr. Milton Cross’ personality.

Christopher Chocolates sponsor the show and provide a weekly award for the choicest of the “Ozzi and Harriet” episodes of the week on whom the spotlight has fallen. The “CL” is a listener, chosen from audience response via the mails, to emcee Cross’ suggestion that you and you write a letter to him why the spotlight should swing toward the particular lady of your choice.

This air time flies by more quickly and melodiously than most you’ll hear.

“Our Foreign Policy”

Whether or not you are in agreement with all parts of the U.S. Foreign Policy will have no bearing on your enjoyment of NBC’s “Our Foreign Policy”, heard on KFI, Saturdays at 9:00 p.m. You’ll be so busy finding out so much you didn’t know before that your personal views will be obscured by new enlightenment.

Because the series attacks current problems as they come before the public, most listeners will find themselves fore-armed with enough information to follow the discussions intelligently. Last winter when a pressing question before the public was why we should be bothering to feed the Germans, a representative of the State Department presented the official U.S. stand. More recent discussions have been “Key to the Marshall Plan”, with explanations by Willard Thorp, assistant secretary of state, and Major General William H. Draper, Jr., economic adviser to the commander-in-chief of the European Theater, and “Can We Have Free World Airways?” with commentary by two officials of the International Civil Aviation Organization.

Sterling Fisher, director of the NBC University of the Air, is the moderator and questioner on this series. His job of moderation is unlike that of those whose programs are intended to hit one faction against another. Rather, Fisher asks the questions the man-in-the-street finds himself asking to his friends on these topics or interpretates (Please Turn to Next Page)
Radio in Review

(Continued from Preceding Page)

current public feeling into the discussions.

Because most of the people who appear on this University of the Air feature have an official connection with the government, the listener will seldom find himself lost in theorizing. Official spokesmen are emphasized and explained in terms the layman will find concrete.

“America Dances”

KFWB’s “America Dances”, Monday through Friday evenings at 6:30 is best identified as Frank Bull’s show. Record collectors must go half mad with envy.

Not only does Frank parade a series of off-label records, old and new, that command an audience. The winners on a juke-box poll wouldn’t reach, he also leaves rhetoric and voice control exercises to the brotherhood less interested in records and listeners than they are in themselves.

Aside from good music, you’ll find an element of unwitting entertainment. Because of his unorthodox, relaxed ways, Mr. Bull can get away with more ridiculous business in the way of station breaks, chatter about sponsors Marshall and Clampett, and personalities, than just about any man on the air. But he’s always kind.

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Mary Lee Taylor

A double-barreled effort aimed at catching the Saturday stay-at-homes is Mary Lee Taylor’s combination recipe-drama program, KNX, Saturdays at 11:00 a.m. The first half of the program is given over to domestic dramas usually concerned with a wife’s adjustment to a variety of household problems. Two recent plots dealt with a marriage that nearly came to a breakdown because a very young bride objected to her very young husband throwing dirty clothes on the bathroom floor, and how a high-spirited, impulsive housewife learned to calm down after budgeting her time in order to accomplish something worthwhile. These earthy little dramas are tagged with some realistic advice from Miss Taylor.

Second half of the program is given over to recipes read intelligently and slowly enough by Miss Taylor. Both halves of this program are made-

By Virginia West

Bowing in this week on ABC’s transcontinental airline is that famous newspaper columnist, Dorothy Kilgallen, who will be heard in a weekly quarterly-hour of Hollywood and Broadway news, every Thursday morning at 9:30 on KECA. Miss Kilgallen’s air column will be sponsored by the Drackett Company, for the next 52 weeks. Also in the new sponsor column is General Electric, who now bankroll the half-hour dramas concerning the adventures and mis-adventures of that lovable but sometimes confused young man, Willie Piper, “Tales of Willie Piper,” with Billy Redfield in the title role, is now heard at 9 o’clock on Thursday nights over KECA.

Adding to their current radio schedule, the Toni permanent wave people this month began sponsorship of the opening quarter-hour of ABC’s famed “Breakfast Club” (KECA, Monday thru Friday, 6 to 9 a.m.). By the way, Toastmaster Don McNeill has signed vocalist Patsy Lee for an additional 13 weeks with his merry crew.

... Always a Best Listening Bet ... 790 .

Two broadcast of ABC’s “I Do” show, “Bride and Groom”, will originate from the Fairmont Hotel in San Francisco Sept. 15 and 16. Speaking of touring shows, plans are underway for a cross-country tour by Tom Breneman and his “Breakfast in Hollywood” troupe in October. Traveling by air, fans in Kansas City, Memphis, Minneapolis, and many other cities, will get to greet their favorite morning emcees in person. The nationwide trek coincides with a final broadcast from New York’s Madison Square Garden on October 31, after which Tom and company return to his Hollywood restaurant.

... Always a Best Listening Bet ... 790 .

CAME BACK FROM VACATION TO FIND ... that award-winning forum on current problems, America’s Town Meeting, a new Tuesday feature, KECA at 9 p.m., with the sage and well-balanced news commentary, The Monitor Shows the News, also on Tuesday nights at 8:15. Henry Morgan back on the air with his whimsy and satire at the old stand, KECA, 9-30 p.m., Wednesdays . . . .

Here’s Morgan . . . Henry, that is phones important people in the news, at the new Monday thru Friday time of 6 p.m. . . . And, of importance to all Angelinos, a new quarter-hour news roundup by Sid Fuller, concerning strictly local happenings each weekday at 6:15 p.m.

... Always a Best Listening Bet ... 790 ...

LOOKING FORWARD TO OCTOBER . . . when Bing Crosby comes back to the air on Wednesday nights over ABC-KECA . . . Abbott and Costello join the star-studded Wednesday night lineup at 7:30 p.m. . Lionel Barrymore and his “Mayor of the Town,” “Pop Pop” with Parks Johnson and Warren Hull, also join the trek to the ABC airline, to share honors with Jack Paar, Henry Morgan . . . and company . . . for the biggest thing in radio . . . Wednesday nights on ABC.

... Always a Best Listening Bet ... 790 .—Advertisement
tertaining and informative, and though we won't say which is the better, we just can't get last week's results for Melon Whip out of our minds.

"Mystery Theater"

If you delight in the occasional cropping up, in your magazine reading, of a really bang-up mystery story, you'll enjoy the weekly tuning to KFWB's Friday night at 9:30 "Mollie Mystery Theater."

Geoffrey Barnes hosts and narrates the series, and a whole series of really excellent actors and actresses lend their talents to tossing these hairraisers around.

Typical is the tale in which a masquerade party provided first a handy disguise, and then a trap, for a murderer. Adult listeners always find it easier to imagine unjustly imprisoned convicts, harried - beyond - endurance spouses, or just plain crooks perpetrating crime, than it is to picture ghouls and ghosts exercising mysticism full force.

For, in these varied and tense stories, does the same tired private eye emerge triumphant. Some of the story solutions leave a culprit faced with doors of one kind or another some carry the popular "Lady or the Tiger" ending. All are credible dilemmas that will satisfy moralists and realists alike. Just ordinary old mystery fans will be more than satisfied they will be jubilant at the find.

"Eastside Show"

Gene Norman still parades his marvelous voice and those marvelous records from ten till midnight over KFWB. Both are a pleasure. Added attractions are Tuesday and Friday evenings. Tuesdays, Gene and Daxe Dexter, Jr., exchange mutual admiration and play records holding the kickoff for jazz enthusiasts. Between them comes up some of the best in unobtainable waxings. Mary Lou Williams, Bob Zurke, Bix, Tram and Lang records, all mouth-watering, are just a few among the gemstones we otherwise seldom get to hear.

Friday nights a guest record collector, chosen from the ranks on the merits of his letter to Gene Norman, appears with his pile of beloved discs. He usually gets a tongue-lashing he'll not soon forget, but bravely goes right ahead playing his stack... and they have all, so far, been good choices.

Other nights Gene plays it fairly straight for general popular taste. He's managed to generate a degree of admiration or trepidation among the ranks of performers that they all break down to KFWB to make personal appearances, so listeners enjoy that treat as often as two or three nights a week.

For several minutes, guest chit-chat runs along the lines of these artists' plans and recent records. Then talk always turns back to the forthcoming jazz concert—the latest and fourth in the "Jazz Jazz Concerts" being September 15 in Pasadena Civic Auditorium (it'll probably be fine as its predecessors). Gene puts heart, soul, and airtime into promoting the concert and seeing to it that good big-time artists appear. We'd like to have him be a little less patronizing toward listeners and a little more hospitable toward his guests, especially those with current bookings and airshaws, for quite frequently we gather the impression that their concert appearances are made only because of Norman. We won't be so mean as to say that it's plug night, every night— with Norman—fool Norman.

However, with a faithful audience, his appealing voice, and those rare records, why not?

"Mystery of the Week"

Most occupied "dick" on the dials is Agatha Christie's "Hercule Poirot," French-accented Harold Huber on KHJ's nightly (9:15 p.m.) "Mystery of the Week."

For Poirot sleuths through not one broadcast per week, but five. A new case ("The Deadly Lover," "The Formal Duck," etc.) begins each Monday and winds itself up each Friday, with the polite little Parisian bloodhounding every gasp of the way. Sadly, we feel, the quantity of time allotted to such intent pursuit of crime is not pace with the quality.

A running program like this keeps itself going only by thrill stops and starts. Carlton Morse employed the trick on his hunting "I Love a Mystery" serials, and the same sustained "Cliff Hanger" action may be served on the "Jack Armstrong" and "Buck Rogers" chapters which pack the kids into the movies of a Saturday. But the Poirot adventures are introduced with too much yattata-yattata and signed off with too much dragged-out organ climax, so sell the continuing suspense element with efficiency.

Scenes blink from hither to thither with bewildering rapidity, and the supporting actors all seem to be reading with soap-opera-ish "You... don't... mean..." (pause) Not...?" inflection, as we jog away from Poirot, where the action localizes.

Alfred Bester, who also scripts for "Charlie Chan," writes these maintained situations, and his lines would be lively enough given more intelligent interpretation. Huber's enactment of Poirot is suave and authentic. In our opinions, a more brisk approach to drama and a pitiless chopping of the "summarizing" which precedes each evening's detecting would snap this little show to attention and make it a very listener-commanding article.

"The Story of Holly Sloan"

It's a little too early to tell how adequately the travails of "Holly Sloan," small-town beauty and legal secretary, are going to fill the shoes vacated by "Masquerade."

When Irma Phillips' long-run serial left the air, last week and "Holly" took over (10:30 a.m. daily KFWB) a fairly hostile audience observed the switch. "Masquerade" was indeed a thoughtful dramatic pattern of exceptional standing. And the line-up of "Today's Children," "Woman in White," and "Light of the World" which complete the hour makes a high-caliber one to match.

So far, "Holly" (Gale Page), and her supporting cast of Bob Bailey ("Let George Do It"), Victor Perrin, and Georgia Backus, have faced this super-critical analysis and collection of hard facts quite well. They are

(please turn to next page)
Radio in Review

(Continued from Preceding Page)

all, we'd like to add, fine dramatists.
A great deal of ecstatic description is
being devoted to "Miss Sloan's" classic loveliness. With emotion, the
narrator persuades you that "Holly's" Aunt Cotura is blind, but
vastly philosophical. Bob Bailey's
role of vacationing radioman "Johnny
Starr" is a rakishly "hat tilted to the
side" role; and "Holly's" old-man-
with-young-ideas boss eyes his sec
with some pretty disconcerting leers.
All these exaggerations are rather
necessary, however, for establishment
of the characters.

Miss Page's melodious voice is pleas-
ing... she has a nice alto, and it's
unusual to find a soap opera heroine
who can sing. That plan was a spot to
spotlight her talent more through-
out the story is evident. Nobody needs
to hit us over the head with the
"coincidence" that the dashing
"Johnny Starr" is a broadcasting man
viewed from the "big city."

So the ingredients seem to indicate
a very tasty recipe. Our suggestion to
you, as listeners... better hang
around the pantry till the cook is
really ready to carry his piece de re-
sistance in to the table. We intend to.

Burrows Breaks 'Em

Quite in keeping with the hilarity
that reigned on Abe Burrows' program
last Sunday night was his announcement's
delusive station identification.

We don't know whether or not the
young man had been as fractured by
Burrows as we had, but at any rate,
at the close of the program he intoned
"This is CBS, the Columbia Broadcast-
ing System!!!"

Record Cleanup

Let it be hoped that in the whole-
sale cleanup of songs considered
doubtful, that is being undertaken
at KFWB, other than lyrics will be
taken into that consideration. In
getting rid of the few "offensive" platics,
some very fine instrumentation and
vocal work appearing on only little-known labels stands to get the
axe.

It won't be too hard to get along
without "Harry Had It Down to My House,
Baby." "Snatch it and Grab It" or
"Aren't You Kind of Glad We Did?",
but there are many, many records
whose lyrics are as indelible as their
jingles, and it's a question how
they're ever going to perform on them
in their ability to make music. A
crutch of these lyrics would fin-
them offensive, but their obscure
references are meaningful only to the
songwriter and his listeners to music for
music's sake wouldn't get it at all.
These are the records that could stay.
Some of the blues records Jimmy
Page Twelve

Rushing sang with Count Basie's band
are collector's items, yet the lyrics
would scarcely bear scrutiny.

Of course the jockeys have brought
this on themselves. Let them explain
to a disappointed fanatics that they
altered their horses' time indiscriminately and
against their better judgment of self-
censorship, in hope of attracting atten-
tion to their air hours. Reserving
these records for an hour and a group
of listeners from whom no righteous
complaint would have arisen might have kept the finger off.

More Darts and Dough

One of the most amazing records of current shows is that held by "Darts
for Dough," the ABC audience participation show that combines action and
prizes. Orval Anderson, the program's
emcee, and his partner, producer Burt
Mitchell, started the gay get-together
on a small Texas station, and just one
year later it was brought to the ABC
chain. Since that time, "Darts for
Dough" has added a new stage of one
another for 160 weeks.

Incidentally, the program changes
from Sundays on October 2 to Thurs-
days at 6:30 p.m. on KECA.

Off Mike (Personalities)

Video Ventriloquist

Young Shirley Dinsdale and her
alter ego, "Judy Splinters," seem to
have been discovered by the ideal
medium, television. Shirley, whose
clever ventriloquial act has been heard
on many network shows and recently
on extensive camp tours, is now heard
and seen on KTLA, Monday through
Saturday at 7:30 p.m.

Red-Heads

Red Skelton's "Junior" will have a
"Mother" in his coming fall series.
After considerable auditioning, the
role was awarded to versatile Lurene
Tuttle. "I think they gave me the part
because of my hair," says Lurene,
whose carrot-top is as flaky as "son
Skelton's.

Real Life Character

I gave us quite a turn to discover
the other day that a sign on a local
apartment house revealed that Phillip
Marlowe, realtor, was offering it for
sale. However, we decided that NBC's
"Philip Marlowe," the TV version of the
detective business when we be-
latedly noted that Realtor Marlowe
spells his first name with two 1's.

At any rate, we bet he's sick of
jokes about radio and detectives, just
as Marlowe, manager of the Holly-
wood Bookstore, is weary of being
asked about his many record pro-
grams. Felas, it's either that or
change your names.

Something for the Kids

A new idea for a children's show
written by actress-author Marion Gra-
ham and titled provocatively "Annie-
Mehitt" may be heard soon if recom-
mandations and approval from the
Board of Education, the Parent-
Teacher's Association and Parent's
Magazine have anything to do with it.

The title is taken from the nick-
name of the show's leading character,
"Anastasia-Mehitt," portrayed by
Marion Richman, a little girl whose
dream-fantasies are the basis of the
entertainment. Music is by Bob
Mitchell, a whimsical man at the key-
board. Plans are also in progress to
bring out "Annie-Mehitt" as a book
and as a character doll or puppet.

Ozzie and Harriet in
Legit Theater

Ozzie and Harriet returned from
their eastern vacation still in the grip
of nervousness. It seems that when
they made a side tour from New Jer-
sey, while they were visiting Ozzie's
parents, they stopped at Shawnee-on-
the-Delaware, famed summer resort
and home of an up-and-coming little
theater.

They re-uniting to do a play for the
theater there marks the first stage
work on the legit side the two have
participated in since their radio show's
inception. The play is a farce, the nighter,
and original comedy by one of the little
theater members. Doesn't sound too
much unlike one of their own air
shows, but the medium terrifies even
these experienced performers.

Alvina and Edward G.
Marvy

"Just Married" are Alvina Temple,
radio actress and daughter of Brooke
"Red Ryder" Temple, and Edward G.
Bergen, advertising executive. The Ber-
gen's honeymooning on a New
Mexico ranch.

Contests and Offers

"LUCKY LADY,"—KFOX (Long Beach)
10:45 a.m. Monday, November 1st—The
"Lucky Lady," whose name is selected at random
from the telephone directory during the pro-
gram will be awarded a valuable gift. Other
prizes for correct answers to hostess Betty
Allen's current event questions given away
daily.

"THREE ALARM,"—KPMC, 1:05 p.m.
Monday through Friday—Contestants who en-
try blanks in the actual time of the alarm's
sound will be the lucky recipient of a Halli-
well combination radio-phonograph.* One
win will be a Motorola combination radio-
phonograph, and all others will be Dra-
 Contest blanks, listing twenty-five uses for
Dra-
ducts, can be obtained from Dra-
 Contest blanks, listing twenty-five uses for
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 Contest blanks, listing twenty-five uses for
Dra-
SUNDAY RELIGIOUS PROGRAMS

SEPTEMBER 14, 1947

RADIO LIFE

6:00 a.m.
KNX—Church of the Air.
KFAC—Hymns.
KXLA—W. B. Record.

6:15 a.m.
KFI—Songs of Faith.

6:45 a.m.
KWWK—Rev. Quintana.

7:00 a.m.
KFI—Highlights of the Bible.
KHJ, KGB, KFXM, KVOE—Radio Bible Class.
KMPC—Voice of Prophecy.
KIEV—Sacred Heart.

7:05 a.m.
KNX—Wings Over Jordan.

7:15 a.m.
KLAC—Chapel in the Sky.
KWWK—Rev. Rodelo.

7:30 a.m.
KNX—SALT Lake Tabernacle.
KHJ, KGB, KFXM—Young People’s Church.
KMPC—Bible Class.
KVOE—Rev. Percy Crawford.

8:00 a.m.
KECA—Message of Israel.
KFAC—Country Church.
KWWK—Pan-American Mission.
KFVD—Voice of Calvary.
KFOX—Memories of Calvary.
KFSB—Call to Worship.
KFMB—Revival Hour.

8:05 a.m.
KGER—Rev. Markham.

8:15 a.m.
KLAC—Church of Christ.
KPRO, KSDJ—Showers of Blessing.

8:30 a.m.
KFI—The Eternal Light
KHJ, KGB, KFXM, KVOE—Voice of Prophecy.
KECA—Hour of Faith.
KMPC—Chapel Hour.
KFWB—Union Rescue Mission.
KLAC—Unity.
KFVD—Church of Christ.
KGEB—Swedenborg Hour.
KFOX—Morning Bible Hour.
KPRO—Voice of Prophecy.
KFSD—Devotional Hour.

8:45 a.m.
KOWL—Sunday School.

9:00 a.m.
KHJ, KGB, KVOE—Pilgrim Hour.
KFAC—Liberal Catholic Hour.
KPPC—Prelude to Worship.
KFXM—Ave Maria Hour.

9:05 a.m.
KLAC—Catholic Hour.
KGER—Bible Treasury Hour.

9:30 a.m.
KHJ, KGB, KFXM, KVOE—Lutheran Hour.
KPPC—Sunday School.
KGER—Hymn Time.

10:00 a.m.
KWKK—Hungarian Baptist Church.
KPPC—Adults’ Sunday School.

10:05 a.m.
KGEB—Radio Revival.

10:15 a.m.
KFOX—People’s Independent Church.

10:45 a.m.
KFOX—Cumberland Presbyterian Church.

10:50 a.m.
KPPC—Pasadena Presbyterian Church Service.

11:00 a.m.
KECA—First Methodist Church.
KFVD—Hollywood First Baptist Church.
KPRO—Temple Baptist Church.
KSDJ—First Presbyterian Church.
KVOE—St. Peter’s Lutheran Church.

11:30 a.m.
KECA—Sunday Vespers.
KWKK—All Saints Church.
KIEV—Congregational Church.
KFOX—Christian Church.
KGER—Bible Class.

12:15 p.m.
KPRO—Hour of St. Francis.

12:30 p.m.
KWWK—American Jewish Hour.
KFXM—Sacred Harmonies.

1:00 p.m.
KFMB—This Is My Church.

1:30 p.m.
KXLA—Church in the Barn.

2:00 p.m.
KFI—Catholic Hour.

2:30 p.m.
KFOX—Gospel Harbor Light.

3:00 p.m.
KFWB—Gospel and Song.
KFOX—Rev. Earl Ivie.

3:15 p.m.
KPRO—The Christians.

3:30 p.m.
KECA, KFMH, KPRO—The Greatest Story Ever Told.
KXLA—Challenge to Youth.
KWWK—Wings of Healing.
KGER—Back to God.
KFOX—Pentecostal Church.
KSDJ—Old Fashioned Revival Hour.

4:00 p.m.
KFWB—Old Fashioned Revival.
RXLA—Kirk of the Air.
KFOX—Sunshine Mission.
KGER—Old Fashioned Revival.
KFOX—Old Fashioned Revival.

4:15 p.m.
KXLA—Lincoln Ave. Church.
KVOE—Grace and Truth.

5:00 p.m.
KFOX—Evangelist Hogan.

5:05 p.m.
KGER—Tom Westwood.

5:30 p.m.
KRRD—Floyd B. Johnson.
KGER—Young People’s Church.

6:05 p.m.
KGER—First Brethren.

6:15 p.m.
KPPC—Sacred Song Recital.

4:30 p.m.
KFWB—Gospel and Song.
KXLA—Lutheran Gospel Hour.
KOWL—Hymns of All Churches.
KPPC—Children’s Corner.
KGER—Lutheran League.

7:00 p.m.
KFWB—Union Rescue Mission.
KFOX—Full Gospel Assembly.

7:30 p.m.
KXLA—Church of the Open Door.
KFOX—The King’s Service.

7:45 p.m.
KFWB—Catholic Answers.

8:00 p.m.
KFWB—Hollywood Presbyterian Church.
KFWB—Old Fashioned Revival.
(First, Third and Fifth Sundays of Month, Christian Science.)

KPPC—Sunday Evening Hour.
KVOE—Christian Youth.

8:05 p.m.
KGER—Floyd B. Johnson.

8:30 p.m.
KPPC—Sacred Music.

8:45 p.m.
KPPC—Word of Life.
KFMH—Message of Israel.

9:00 p.m.
KXLA, KPRO—Old Fashioned Revival.
KGFJ—Ave Maria Hour.

9:05 p.m.
KGER—Bethel Church.

9:30 p.m.
KFWB—Pacific Lutheran Hour.
KGER—Christian Hour.
KFOX—Sunshine Mission.
KSDJ—Grace Dotson.
KVOE—Minister’s Hour.

9:45 p.m.
KFBM—Parson Roberts.

10:00 p.m.
KPPC, KFOX, KFXM, KVOE—Old Fashioned Revival.
KXLA—Sacred Records.
KPRO—Riverside Union Church.

10:15 p.m.
KFI—Chapel Quartet.

10:30 p.m.
KFWB—Echoes of Eden.
KXLA—Kirk of the Air.

11:00 p.m.
KFOX—Antioch Church.
TIME CHANGES

Monday, September 15—“Tobe Reed’s Scrapbook,” KECA, 8:15 p.m. (15 min.) Tobe turns pages on his twice-weekly story series at a new time and evening scheduling. Will now be heard Mondays and Thursdays. Previously KECA, 7:30 p.m. Tuesdays and Wednesdays.

Tuesday, September 16—“Report to the People,” KECA, 7:30 p.m. (15 min.) Civic and state leaders from various points throughout California combine opinions at this new time. Formerly KECA, 9:15 p.m. Mondays.

Thursday, September 18—“Mr. President,” KECA, 7:30 p.m. (30 min.) Edward Arnold enacts the nation’s executives at this hour-earlier period. Formerly KECA, 8:30 p.m. Thursdays.

Thursday, September 18—“The Clock,” KECA, 8:30 p.m. (30 min.) Judgment ticks off its relentless pattern at new-evening time. Formerly KECA, 8:30 p.m. Mondays.

Friday, September 19—“The Tavern,” KFI, 8:15 p.m. (15 min.) Songs of the good old days are sung at this new time. Previously KFI, 7:00 p.m. Saturdays.

WHAT’S NEW

Variety

Monday, September 15—“Sunrise Salute,” KNX, 6:15 a.m. (40 min.) Replacing the western music format which the show has used for the past year, Jack McCoy takes over as morning disc-jockey. Burrill Wheeler will continue to do the commercials.

Music

Sunday, September 14—“Sheaffer Parade,” KFI, 11:00 a.m. (30 min.) Ed-dy Howard, singer-maestro and composer of ballads, stars with his orchestra. The Howard arrangements will be heard hereafter for Sheaffer on a five-year contract. Replacement for Carmen Cavallaro, his piano and his orchestra.

Wednesday, September 17—“Songs by Val Delmar,” KNX, 6:30 p.m. (15 min.) Lyric tenor Delmar, discovered by CBS talent scouts when he recently appeared on “Command Performance,” stars in his own show with the Wilbur Hatch orchestra. The boy is still on active duty with the U.S. Army and is an ambulance patient at the McCormick Veterans’ Hospital, Pasadena.

WHAT’S BACK

Comedy

Tuesday, September 16—Bob Hope Show, KFI, 6:00 p.m. (30 min.) Skinned Hope returns to the air with Viva Vague, and with Les Brown’s orchestra replacing Desi Arnaz. Whether Jerry Colonna will be in the cast is not yet set, but Hope announces that he is “streamlining” his writing staff.

Participation

Friday, September 19—“People Are Funny,” KFI, 8:30 p.m. (30 min.) Art Linkletter and cast return for another season. Special guest is Kein Re, native of the Marshall Islands, whose discovery of a plastic globe in the Pacific Ocean terminated a stunt started on the program Friday, November 30, 1945.

WHAT’S PLAYING

Drama

Monday, September 15—“Cavalcade of America,” KFI, 7:30 p.m. (30 min.) Lionel Barrymore takes the star’s microphone in “Return to Glory,” the life of John Adams.

Tuesday, September 16—“Return Engagement,” KNX, 10:30 p.m. (30 min.) A unique version of the well-known American folk legend, as Columbia dramatizes the story of “John Henry.”

Wednesday, September 17—“Skippy Hollywood Theatre,” KFI, 8:30 p.m. (30 min.) William Roy is star of the week, in a racing story titled “Smugger’s End.”

Thursday, September 18—“Suspense,” KNX, 8:00 p.m. (30 min.) “The Visitor” stars Donald O’Connor.

Music

Monday, September 15—“Musical Digest,” KGJF, 6:00 p.m. (2 hrs.) Rossini’s “Siege of Corinth Overture,” Chopin’s “Polonaise,” “Don Quixote,” “Mother Goose Suite,” “Force of Destiny” and “The Planets” among classics to be heard during the week. Monday through Saturday.

Tuesday, September 16—“Melodies America Loves,” KNX, 6:30 p.m. (30 min.) Marilyn Cotlow, soprano, and Harold Patrick, now singing in the Greek Theatre’s “Great Waltz,” are guest co-stars on the program.
Sunday, September 14—"Open Forum," KMPC, 9:00 p.m. (1 hr.) "Is the Taft-Hartley bill a step toward industrial peace?" will be panel consideration.

Saturday, September 13—Chicago Bears vs. Philadelphia Eagles, KECA 11:00 a.m. (1 hr.) This charity football event between the National League champs last year and the runner-up in the Eastern Division will be described direct from Franklin Field by Joe Hazel and Tom Moorhead.

Friday, September 19—Dons vs. Dodgers, KFWB, 8:30 p.m. (2 1/2 hrs.) At the Los Angeles Coliseum, the Los Angeles Dons meet the Brooklyn Dodgers. Dick Fishell broadcasting pitch-and-play.

WHO'S GUESTING

Variety

Sunday, September 14—"Front and Center!" KFI, 4:30 p.m. (30 min.) The "sublime and the ridiculous" as Henry Fonda and comic Jack Paar are guests of the U. S. Army and show's hostess, Dorothy Lamour.

Saturday, September 20—"Grand Ole Opry," KFI, 6:30 p.m. (30 min.) Ernest Tubb will be guest of Red Foley and the Nashville, Tennessee barn-dance entertainers.

Music

Sunday, September 14—"Sound Off!" KNX, 4:00 p.m. (30 min.) Jo Cinderella Stump Stafford is co-host of the show with Alvy and his Little Band. Mark Warnow conducts this half-hour for the Army.

Monday, September 15—"The Telephone Hour," KFI, 8:00 p.m. (30 min.) Gladys Swarthout sings, as guest diva of the Donald Voorhees orchestra.

Public Interest

Wednesday, September 17—"Casa Colina," KMPC, 9:45 p.m. (15 min.) Jack Smith "sings" some of his songs for the crippled children at this Chino convalescent center.

Commentary

Friday, September 19—"The Woman's Voice," KMPC, 4:15 p.m. (15 min.) Mabel E. Kenny, outstanding civic leader of Los Angeles, will be Jeanne Gray's program visitor.

Sports

Saturday, September 20—"The Golf Doctor," KMPC, 7:00 p.m. (15 min.) Fred Astarie will be Olin Dutra's guest on this quarter-hour of tips to tee-offers.

WHAT'S SPECIAL

Public Interest

Sunday, September 14—Salute to United Nations, KNX, 7:00 p.m. (1/2 hr.) Secretary of State George C. Marshall opens this exclusive NBC tribute to United Nations Week with a special address.

Tuesday, September 16—"The Time Is Now," KNX, 6:00 p.m. (30 min.) On the opening day of the United Nations Conference at Lake Success, China half-hour documentary on the significance and problems of the General Assembly. Norman Corwin will direct, and Alan Sloane write, as program is broadcast throughout the major English-speaking networks of the world.

Sports

Saturday and Sunday, September 13 and 14—National Champion Tennis Matches, KWKW, 11:00 a.m. (2 hrs.) The matches direct from Forest Hills, Long Island.

GAGS OF THE WEEK

Mrs. Anita L. Sweek, 1531 Woodbury Road, Pasadena 7, Calif.

Heard on "House Party":
Jack McCoy: What is alimony?
Youngster: A place in Texas.

David Parsons, Jr., 399 S. Worthmore Avenue, Pacific Palisades, Calif.

Heard on "Noah Webster Says":
MacQuarrie: What are fire-dogs?
Contestant: Your feet, when you sit in front of a fireplace.

Lawrence Reynolds, 305 Second Street, Huntington Beach, Calif.

Heard on "It Pays to Be Ignorant":
Lulu: Just call me an automobile.
I've got a classy chassis.

Alice Grace, 1816 South Ardmore, Los Angeles 6, Calif.

Heard on the Sweeney and March Show:
Newsboy: Extra! Extra! Margaret Truman sings at Bowl. Republicans pray for rain.

Mrs. Mabel Guyette, 1309 Bates Avenue, Los Angeles 27, Calif.

Heard on "House Party":
Jack McCoy: What is a diplomat?
Young Girl: A person that's been in jail a long time.

Stuart Towne, 910 North Avenue 65, Highland Park, Calif.

Heard on "You're Only Young Once":
Emcee: So you are studying ballet?
Then you must have learned the names of some postures.
I pose on my toes like this, with

(Please Turn to Page 32)

RECORD NOTES TO YOU

BY ANDY MANSFIELD

1 note—fair
2 notes—pleasing
3 notes—very good

Chord in G—tops

KWKW 12:45 p.m. Daily

MALE VOCAL OF THE WEEK:

Eight re-issues of hoagy Carmichael compositions featuring the vocal and piano work of the lad himself comprise "The Stardust Road", "Rockin' Chair", "Washboard Blues", "Riverboat Shuffle", "Hong Kong Blues" and "Stardust" are done with the nostalgic something which is only hoagy and for collectors they're easily in the three- note class—(Decca Album)

GIRL VOCAL OF THE WEEK

Here is an eight-sided tribute to one of the top song-stylists, Ella Fitzgerald... and eight good reasons why Ella should stay right up with the best ... good selection of standard tunes, all superbly done, makes this group outstanding. ... listen to the warmth and sincerity of "Can't Help Lovin' Dat Man" and you'll see why Manksfield pegs all eight sides as a Chord In G'er—(Decca Album).

JUVENILE OF THE WEEK

Maybe you'll buy it for the kids, but the oldsters will hang onto Mel Blanc's famous movie cartoon characterizations of Bugs Bunny, Porky Pig and Daffy Duck... ably assisted by Elmer Fudd (Arthur Q. Bryan) and Billy May's Orch. Stories are so well produced you can almost imagine yourself in a theatre... and when the ant chorus (Dinah Sisters at fast speed) chimed in, we shouted, "three notes, hey!" (Capitol Album).

WESTERN OF THE WEEK

Tex Williams and his Western Caravan (plus harp, yet) have a new polka album that should make you git up and git—maybe even shake a leg if you know how to polka. Here's western swing at its best with danceable arrangements and nary a yodel... it's tops in its field for a BIG and very pleasing two notes (Capitol Album).

INSTRUMENTAL OF THE WEEK

In their first album, the popular "Three Suns Present..." you'll find eight most delightful sides by this top organ-guitar-accordion group... selections are all standards and just what the doctor ordered for a quiet half-hour of soft relaxation... it's the Three Suns shining at their best for a radiant three notes! (RCA-Victor Album.)
SUNDAY, SEPTEMBER 14

10:00—Quiz: Kids, KXJ.
11:00—Quiz Kids, KFI.
12:00—Quiz Kids, KFI.
1:00—Quiz, KFI.
2:00—Quiz, KFI.
3:00—Quiz, KFI.
4:00—Quiz, KFI.
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HAVE YOU A RADIO VOICE?

Learn Radio Broadcasting

MEN AND WOMEN with that special speaking voice

can make a career in radio. Whatever your radio voice is, it is yours for your audition for professional work. Preparations now for a career in radio as an actor, announcer, producer, commentator, etc., can make one, a reality. It is not too late to get actual experience on "Career Theater" every Sunday, 3 to 3:30 P.M., station KXLA (1110 K) phone, write or stop in for free audition. FREE RECORDED AUDITION.

Approved for Veterans
FREDERICK H. SPARE
The West's Outstanding Radio School
681 Sunset-Studio 16:01—6025--5255
T. "Doc" Smith—Studio 1591—190. 2325
Phone, write or stop in for frank discussion.

"PINNED"
Gene Baker, of ABC's "Lum and Abner" show, has just announced the engagement of his thirteen-week-old daughter, Karen Keith. The lucky man is Christopher Michael LeFevre, young son of radioites Ned LeFevre and Ruth LeFevre. Master Christopher LeFevre gave Karen a teething ring via her mother, to show his intentions are good for the next fifteen or twenty years. After all our trouble to bring them together, speculates Gene, "wouldn't it be just like them to hate each other?"

NEW ALLEN TUNE

ANOTHER CLARENCE DAY?
Announcing Gene Baker is writing a play entitled "Sam Houston" in collaboration with his wife, Nancy Houston Baker. The story is about Nancy's very picturesque great-uncle.

AVOIDDUPOIS
Chubby "Heart's Desire" emcee Ben Alexander talks so much about his added poundage during the Mutual show that his mother is beginning to object. Says Mrs. Alexander: "I do wish Ben would stop blowing his weight on the air. I can't imagine what some of those women must think he looks like now!" But from Ben's side of the fence, listeners thirty-and-over, we'd say his new avoiddupos is "drawn' em" rather than "droppin' em."

Page Seventeen
MILD & MELLOW

3:30 to 4 P.M.
Melody from Monday

KMPC


RADIO LIFE

THURSDAY LOGS

2 hours popular music

KFAC

10 to 12 EVERY NIGHT

LUCKY LAGER DANCE TIME

KFAC

10 to 12 EVERY NIGHT

BRUNCH ON WAY

New twosome waiting to join the ranks of Mr. and Mrs. commentators is GeGe Pearson and husband, Hal Gerard, who have a brunch session ready for the air.

Page Twenty-Five
THANKS ANYWAY, BUT

Mutual’s Erskine Johnson reports this recent conversation between Garry Moore and Gary Cooper. Moore asked Cooper if he knew of an apartment. "A p d u m o u t !" said Cooper, "Are you getting soft. Why don’t you live out in the open air? Let old Mother Nature cover you with a blanket of stars and have the blue above for a roof?" "Well, frankly," hesitated Moore, "I had in mind something just a little smaller."

IN REVERSE

Harold (Bud) Swanton and Joel Malone, writing for Columbia’s "The Whistler," divulge a trade secret when they admit they write their plays backwards!

Swanton and Malone, who polish every "Whistler" script purchased and rewrite it in the famous and very popular form for which the series has become noted, also write about one original of theirs.

"We get an idea for an ending, how the criminal will be put back in kind," the team explains, "and then we plot the drama back to its start. As we plot, we figure little bits of inside information from the killer, until he will know and tell the listeners as the story progresses. We hope we don’t make it sound too easy—because it really isn’t!"

FOR THE KIDDIES

Fanny Brice is planning to make a record album for children, using her "Baby Snooks" character throughout.

Page Twenty-nine
By Evelyn Bigsby

DEDELAYED REACTION? This time bow on ABC via transcription, Radio Crooner's move would set the pace for ing the clock for live shows and still Some puckered pessimists predicted would result in the collapse of network broadcasting. Then came the first Philco transcription show with its respectable but modest rating, and pro-networkers heaved a sigh of relief. No drastic change appeared imminent in radio.

WE'RE WONDERING NOW if the Crosby set-up wasn't like the first in nocuous trickle through the dikes, for now, a year later, quite a few streams are running through unplugged holes.

There has been a general relaxation of the "no transcription" playing rule on the networks. CBS-KNX was most liberal this past summer, transcribing early Eastern broadcasts for much later Coast release. A couple of weeks ago, when Milton Berle became ill between his Eastern and Western shows, (something he said, no doubt) NBC broke a rule and let the Coast hear a transcription of the earlier broadcast.

RALPH EDWARDS RECENTLY won a long-contended point when the network granted "Truth or Consequences" permission to do an hourly show for playback on the Coast Saturday night. It was stated with the announcement that Edwards was not setting a precedent—"that he would be the exception—but it's difficult to understand how T. or C. would be allowed to transcribe for later release and "People Are Funny" and other such programs would be required to do two live shows.

Meanwhile, ABC and MBS are following through on their usual liberal policies of allowing transcriptions, the former grabbing off, transcribed, Abbott and Costello on a cooperative (different sponsor in different cities) basis, building Whiteman as a transcribed disc jockey, and the latter (MBS) getting "Information, Please," another co-op, with first show transcribed. Latest recruit seems to be Joan Davis, whose deal for a cooperative show, likely transcribed, appears well on the way to air realization.

We are not touching on the merits or drawbacks of transcriptions as to quality and playback smoothness. But these aforementioned trickeys have swept along almost imperceptibly within the past few months, yet they seem, when viewed en masse, to present a rather provocative trend. May be those who sat back when Bing went on wax will still live to see some changes made. What do you readers think?

SUMMING UP THE SUMMER: It was pretty disappointing, but not as bad as last year. Jack Paar still looks like brightest spot to us and Dorothy La mour improved so noticeably that she's now one of our favorites. As always, we're sorry to see Romberg and Alec Templeton exit until next year and we wish their personal appearances and other demands made it possible for them to air year-round. Now that Carmen Cavallaro is signing off, we'd like to see him with a fifteen-minute (transcribed?) five-a-week.

TUMULT AND SHOUTING: We like the George V. Dennys and "America's Town Meeting" but after attending the broadcast last week at Philharmonic and hearing the Communism issue debated (?) we felt quite hopeless. Certainly no one's opinion was changed...the most to be hoped for was that some remarks would be provocative—provocative of listener thought, and not insult and personal mud-slinging among participants. The latter we thought a disgrace far outweighing any benefits.

★ ★ ★

PROJECT

Never at a standstill, Perry Como's cross-country fan clubs are now busily holding a contest to select a nickname for their favorite NBC barton. Among the leading possibilities are "The Oriole," "The Heart-throb," "The Tone," "The Balladier," "The Mello Man," and "The Pipes."
Meredith Willson's Picked Group Of Five Lends Zest and Interest To Tired Old Commercial Routines

By Evelyn Bigsby

T h e Army. "We had found out some riveted when Wilson cut an audition sales message.

BY EVELYN BIGSBY

W e had found out some fruitful things about commercials," he explained. "The guys had received

BY EVELYN BIGSBY

O t h e r s T r y to Copy

N aturally, others are trying to imitate the Talking People, but without outstanding success or anywhere near duplicating their unanimity. Maybe Wilson has a knack or a special trick of making five sound like one! Anyway, listeners like Wilson's People, although many letters do accuse Meredith of resorting to a slick mike and his own voice to achieve the effect.

"Ninety per cent of the Wilson Show fan mail mentions the Talking People." Meredith stated proudly. "And seventy per cent of our Good Guy mail mentions them."

As the People themselves, always say, "Isn't that interesting, hmm?"
Inside "the Memory Room"

Where KFOX's Hal Nichols, "Barty the Cat" And Canaries, "Dixie and Trixie", Pleasantly Host a Quiet Time of Nightly Memory Music

Here's "Barty", regal feline mascot of the Nichols 6:30 p.m. time, who surveys his Memory Garden domain from his favorite perch on the picket fence. "Barty" pays a greeting to "Memory Room" listeners with little or no coaxing, and is a regular "star performer" on the show.

Three KFOX Secretaries Help Hal Sort the listener mail on the occasion of "Barty's" birthday. Evelyn Frushour is handing Hal another greeting card, while Jo Martin makes a count in the background. Bringing in another tray of letters is Dorothy Phillips. The girls also help Hal mail out Memory Room membership cards and weekly souvenir folders, in ever-increasing numbers.

The "Memory Room" Study in Hal's Long Beach home is a hodge-podge of favorite furniture and knick-knacks. Hal's broadcasts originate directly from this comfortable little den, with a specially-rigged microphone picking up the voices of the Memory Room canaries, Dixie and Trixie.

Nightly, 6:30 o'clock KFOX

H a l  N i c h o l s, KFOX owner and manager, knows the ingredients of a good radio program. He's learned them first-hand from the listeners, themselves.

For more than five years, the pleasant Long Beach air executive has conducted a twilight half-hour from his "Memory Room" study, featuring a type of music and comment which hundreds of letters from listeners have applauded as most acceptable.

"Melodies 'n' Memories," a title given the show by its dialers, started out as something quite different... but is now thirty minutes of "remember when" music, casual comment in a light philosophical vein, and random reminiscences by the Memory Room Maestro from his lifelong association with both music and radio.

Hal greets KFOX listeners not as a radio executive, but as a friend-to-friend, encouraging notes and suggestions on general station programming and policy as well as about the Memory Room program. The Nichols mail pull is one of the heaviest among local radio personalities.

During his half-hour, seven-night-a-week time (which is not available for sponsorship at any price) Hal
PERUSING A LEARNED VOLUME in search of ideas for use with "Barty," his faithful but temperamental mascot, is the genial KFOX station manager and program host. Beside Hal stands "Little Joe," familiar to listeners through Nichols' constant description of his home life and surroundings. Hal believes that dialers take great interest in all such personal details.

has learned many things. He's found that most people want to hear songs like "The Rosary," "Ah, Sweet Mystery of Life" and "The Rose of Tralee," which, with the hymn, "The Old Rugged Cross," are most-requested Memory Room melodies.

Animals Appear

He has found that folks are interested in details of his or another's personal life—hobbies, pets, experiences, and so on. "Barty," Hal's cat, is a star performer on the show, purring a greeting into the Memory Room mike upon provocation. Since "Barty" began making air appearances, dozens of "Barty" namesakes have appeared in the cat population of Southern California. "Dixie and Trixie," Nichols' German roller canaries, also add their voices to the music of the Memory Room phonograph, much to listener delight.

Since its modest beginning, Hal Nichols' program has become quite an undertaking. An offer of membership cards brought thousands of requests, and at the present time Hal mails out several dozen new ones each week. A souvenir calendar folder with Memory Room pictures and information is also mailed each month to the KFOX bossman's thousands of nightly radio guests. All Memory Room mail receives Hal's personal attention, and two secretaries to help him handle it.

Hal believes the secret of the program's phenomenal success lies in the fact that he comes to his hearers, not as a performer, but as a person. And that he invites active participation in a pleasurable thing. At the same time, he can thank his fans for their listening loyalty to the Hal Nichols station—and Hal believes radio ought to show more appreciation than it does for such tuning support.

For he's proved that humanizing radio, bringing station operator and listener closer together on a collaborating basis, can pay off—not just in terms of show success but, more important to Hal Nichols, in terms of personal satisfaction!
The nearest he got to working for a magazine was to sell it from door to door of the business houses in the metropolis.

When the moratorium came, these portals were closed to everyone... particularly salesmen. So despondent John heeded the grapevine, hied himself away to Radio City and into a guide's uniform.

"I guess I got carried away touring around the building describing it to people, and probably hammered it up, because pretty soon people were asking me if I was training to be an announcer. The ideas those remarks set up, dealt, among other things I can't tell you, more with the respective paychecks of announcers' and guides' than with the desirability of being an announcer."

Spilling the wonders of Radio City to crowds several times each day had done away with any self-consciousness on young Laing's part. Ridded of this encumbrance, being possessed of good looks and a fine voice, John marched through a series of auditions, one of which landed him a staff announcer's job.

A few days later, another station made a more attractive offer. John snapped it up, but three days later, studio politics crept in and he found himself out on the pavement.

Wrong Record

Needing work, he allowed himself to be lured to South Carolina, where he played records, read news and staff-announced on a split shift that was guaranteed to tire. One fatal night, in a haze of fatigue, he recalls, he slipped a wrong record into a series of marches he'd been spinning. The second that "Marching Through Georgia" hit the air lanes, the phones nearly rang off the walls. One of the calls was from the station manager, and next day John was enroute for New York and a brand-new series of auditions. These der›v›like spins of fate occurred in a period of ten days, but with teen-age tenacity, John decided to stick by radio and the where-with-all possible from it.

That was in 1933. Any ten-day period in 1947 finds John Laing, happily married and living in a lovely home in North Hollywood, California, dividing his talents among several air shows and wishing he could get building materials for an eleven-unit housing set-up to be erected right in his own front yard.

The fourteen-year gap is filled with auditions, jobs, more auditions, better jobs, and in 1939 an RKO contract which transplanted him to this preferred clime he calls "home."

"I knew I couldn't act, but the studio didn't, so first thing they had me do was a local playhouse presentation in the role of an old man with a broken leg."

"The lead in the play was little Connie Keane, who, as Veronica Lake, went right ahead. I didn't, and as soon as I got a release from my contract, I started all over again, this time out here, in radio."

His first regular assignment was Rudy Vallee's "Sealtest Show," and John is now in his fifth year as announcer for these products. Between announce stints handsome six-foot Mr. Laing reads the blurs on "Private Detective Michael Shayne" and "Richard Davis, Private Investigator."

Away from the mike John sticks at home, eyeing his big pool wistfully while he keeps right on with hammer and nails, dividing his house into two separate establishments and converting his garage into a three-room apartment.

Pet hobby, aside from not unsuccess-ful efforts to satisfy that still-present journalistic bent, is working at the creation of a little center of dwellings on that large one-hundred by three-hundred foot lot the Laing's own.

"I want to make it a place where people with children and dogs can live. The pool is big enough to keep a lot of kids happy, and by building small units around it, a nice little group of apartments could be fixed up. Soon as building materials loosen up I hope to finish the project."

When John and the beautiful Mrs. Laing do sneak off from duties, it's usually for a fishing trip or a visit to the boarding schools of his children, a son and daughter by a former marriage.

While he expresses no decided likes or dislikes, John does say he doesn't care for motion pictures nor for parties, unless they are given at home. Asked about radio, he declares, "Working in it is swell," then admits, "Listening to it... I don't know. I always forget to turn it on."
Men of Music
No. 47 of a Series

Bernard Katz

Likes to Pioneer Unusual Effects, Builds Bridges with Interest, Does Own Arranging

By Charles J. Levin

As a youngster, nothing gave me more pleasure than attending an afternoon screening in a silent movie when the orchestra pit was empty. As the plot unfolded, orchestral music would well up inside of me and keep pace with the picture. It was music which I felt was more appropriate than the hackneyed scores of that era.”

Bernard Katz, music director of “Mayor of the Town” and “Richard Davis — Private Investigator,” was talking about music and radio — and himself, the last under almost continuous prompting. He was at home at his piano and had just completed a duet with young son, Nolan Herbert, age twelve. A few feet away, his charming and devoted wife (the former Florence Beale of New York) was listening quietly.

“Perhaps this interest and challenge,” Katz continued, smiling, “have been the reasons I so enjoy my work despite the aggravating difficulties which it often presents.”

Though known as one of the most creative and original composers and conductors in radio, Bernard almost wound up a concert pianist. Born and educated in San Francisco, he was a piano student at eight and began playing the instrument at four without formal instruction.

His progress was prodigious. At twelve he was good enough to appear in recital before 5,000 in the University of California’s Greek Theatre at Berkeley. Bernard played for two hours and forty minutes. His debut, arranged by his teacher, Louis Felix Raynaud, was a phenomenal success. One month later, Katz made radio history by repeating thirty minutes of his concert over San Francisco’s Station KLS, sponsored by the San Francisco News. He became the first pianist to present a live music broadcast in an era when phonograph records were the accepted presentation.

He began to take a music career seriously, and at nineteen he was pianist for the California Theatre, one of the city’s best movie houses. In addition to playing with the house orchestra, he was a featured soloist and introduced many of his own compositions. His background of eight years of study in harmony, counterpoint and composition began to yield tangible results.

Into Radio

His first radio job came in 1932 as chief staff pianist for NBC in San Francisco. For the next five years he built up a wide reputation for his keyboard virtuosity.

“I played everything from Bach to boogie,” Katz recalled. “Radio fascinated me and I said goodbye to a concert career after four appearances with the very splendid San Francisco Symphony Orchestra.”

Following his radio start, he came to Hollywood in 1936 as pianist, organist and arranger for Mutual’s...
JEAN SABLON (Center) Autographs his latest record for use as "corner-stone" for new KFWB record room, added to accommodate another 40,000 discs. Inauguration of room was occasion for party, here being emceed by Bill Anson, left, and Peter Potter.—McElroy and Fisher photo.

PAYING TELLER FOR ABC's quizzer, "Break the Bank," is comely Jean Pugsley, who makes receiving the money an extra pleasure. She's also a Powers model.

TOM HARMON, left, interviews football "great," Glenn Davis of famous Army football team, Blanchard-Davis, during a recent KMPC "Parade of Sports" program.—Ralph Forney photo.

PLAYING LEADING roles on Mutual's new program, "Song of the Stranger" is Elaine Rost, who helps unfold musical dramas of the French underground.

SEEN ON THE RADIO SCENE

KAY EYSER watches paternally while his one-year-old pride and joy, Kimberly Ann, strides a merry-go-round horse for the first time.—Earl Zeigler photo.
Men of Music
Bernard Katz

(Continued from Page 37)

KHJ. His original program, "Katz on the Keys", fifteen minutes three times a week, achieved a large network following.

He began his pioneering with instruments, a research spirit which has not left him, by being the first in Hollywood to use the electric organ and Novachord on the air in solo capacity. Effects which he secured for Arch Oboler's "Lights Out" mystery series have today been accepted as standard practice.

"Although I have the greatest respect for orthodox conceptions in radio music composition and direction," Katz added, "I never hesitate to use original effects so long as they are in authentic support of the script."

A good example of this viewpoint was his alert use of six Balinese drums played by native drummers to augment his orchestra on "This Is My Best" when it adapted the screen's "Passenger To Bali" with Charles Laughton. Another sparkling score was his unusual treatment of "Snow White and the Seven Dwarfs". Prepared in just two-and-one-half days, it delighted even such a critical producer as Orson Welles.

Incidentally, Katz does all of his own arranging.

His debut as a full-fledged music director and conductor came with "Point Sublime" in 1941. His compositions for it, for "Adventures of Michael Shayne" and other programs were evidences of a new and fresh trend in radio scoring.

Lionel Barrymore, long an admirer of Bernard's work, was specially intrigued by the "Point Sublime" scores. In 1942 he was instrumental in calling Katz to the podium of "Mayor of the Town", a post which he has since held. Bernard was also at one time associated with John Barrymore in "Four Star Theatre."

Other Assignments

In 1944, he became music director for "This Is My Best" and led one of the largest orchestras employed for a dramatic show. He also composed and directed for "Hollywood Players".

As a builder of melody bridges, Katz is one construction man who crosses his bridges before he builds them. His bridges, built of notes rather than steel, have become a recognizable trademark for the nation's listeners. One of his greatest contributions to radio scoring was his music for the television show "This Is My Best" when it adapted Oscar Wilde.

"I strive to make all my bridges, even the shortest," Katz explained, "complete compositions in themselves—each a sort of a musical microcosm—yet the music must be simple and effective. The timing must be so perfect as to attract little attention from either the studio or the unseen audience."

He is a perfectionist. On "Mayor of the Town" his men have played Lionel Barrymore theme at least 200 times. Yet before each broadcast, Bernard spends fifteen to twenty minutes polishing it until it emerges weekly as bright and silky smooth as a brand new composition.

All New Material

"I am also a bit of a fanatic in the matter of completely fresh scores for each broadcast," he stated, while on this theme of perfectionism. "I am completely convinced that a new score adds to the brightness of any program broadcast. Under normal circumstances I do not repeat the scoring of any show or any segment of it on another program. It takes more time, but I feel better about it."

To what does he attribute his distinctive style?

"I believe it is through keeping bridges and backgrounds interesting with the use of melodies which develop musically along with the plot." Lack of rehearsal time was, of course, (and still is) the music director's greatest problem. "I have often had to compose and to orchestrate from twenty-five to twenty-seven minutes of continuous under scoring in less than two days. The screen would have allowed three weeks for this volume of music."

The diminutive but dynamic Katz believes that radio scoring is still in its infancy. He would urge more rehearsal time, better arrangement of instruments, improved studio acoustics, microphone development including more careful placement, and better, more sensitive speakers for reception.

Bernard's hobbies are hunting and fishing, and playing piano duets with his son. The young Nolan, however, is casting eyes on a radio acting career. His idol is Cousin Mel Blanc, possibly radio's outstanding comedy specialist.

The Katz household lives comfortably in Hollywood. The placid "lady of the house" wonderfully complements her more volatile and gifted husband. The couple collects rare china and recordings.

What is Katz' ambition? It is to lead a symphony orchestra. He eyes this goal with almost reverent fidelity—a fine tribute to his respect for good music and good musicians.

IN CHARACTERISTIC POSE is bal-ladeer, Burt Ives, who draws folk-song-loving listeners to his Friday night 8:30 sessions on Mutual.
GEORGE KAINAPAU, featured soloist on "Hawaii Calls", tunes his trusty uke before broadcast time.

POSED AT WAIIKI with Diamond Head as background are members of KHON's famous Al Perry troupe heard over Mutual's "Hawaii Calls" Saturday, KJH, 8:30 p.m.

"BELIEVE IT OR NOT" RIPLEY
The heard Mon.-Fri., KFI, 11:15 p.m., poses in antique chair dating from 17th century—one of treasures he's collected in recent years.

BILL ANSON, KFWB "Have a Happy Afternoon" disc jockey, carried on broadcasts from beach Wednesdays and Fridays in effort to beat the heat.

THE WAIKIKI GIRLS, heard on "Hawaii Calls" from the Moana Hotel's Banyan Court, here wear traditional Hawaiian Holokus.

SEEN ON THE RADIO SCENE