The Ear Inspires the Pen


Sirs: Could you, in some way through this page, get it over to your baritone, Mr. Nelson Eddy, how much he would be welcome for a concert tour in England?

You have no idea how much this great radio and film star is admired over here! Anything you could do would be very much appreciated. Trusting you will try to oblige, and sending you my best wishes for your magazine!

Rachel Thromer, 171 South Fern Avenue, Upland, Calif.

Sirs: Just want to say a word with regard to the letter of Mrs. J. Benjamino, in the August 31 issue. I went to "Heart's Desire" a few weeks ago, and had a grand lunch and heard comments all around me, how good everything was. I thoroughly enjoyed every minute of the entertainment and also the good lunch, and hope to go again soon, and take some friends with me. And I only hope they will enjoy it as much as I did.

Mrs. M. Thomas, 536 Fullerton Avenue, Corona, Calif.

Sirs: I am a regular listener of Arthur Godfrey, and would appreciate it if you would print a picture of him soon. I think he is really on the ball.

*Arthur Godfrey*

Glen Sturdivan, 334 Gracewood, Temple City, Calif.

Sirs: May I voice a poeve? Since Frances Langford has substituted for the summer, she so improved that spot that it wasn't even funny. And to think last night was her last, and we have to listen to that same old trip again! I'm disgusted!

*J. C. Tittermore, 300 North Lake Street, Pasadena 4, Calif.*

Sirs: My compliments on your publication and your article, "The Low Voice of the Law." The police codes most commonly used are not given in your article, i.e. 1-2-3, etc. Are they secret? I had them once in an advertising program publication. If it is possible to get a more detailed code, I would appreciate it, as I am an early riser.

There were seven codes which the Chief of Police asked that we would not publish, which was the only restriction placed on our article. Inasmuch as the entire department had given us such wonderful cooperation, we felt it only courteous to comply.

Mrs. Florence Anders, Los Angeles, Calif.

Sirs: I was disappointed when your September 7 issue came out to find that "Police Codes Deciphered" did not include the meanings of Code Numbers 1, 2, etc. The Los Angeles Times, some time ago, had an article explaining that Code Number 3 means to put on the red light and siren and go to it. But it did not mention what Codes 1, 2, 4, 6, etc., mean.

I am like Mrs. Ruby Edwards, whose letter appears in the September 14 issue. There are many nights when I cannot sleep, and I like to listen to the police calls. I had most of the numbers printed in a Philco pamphlet, "On the Air", issued about two years ago, but nowhere can I find explanation of the above mentioned codes. The call comes over the radio "196, Code Number 6," and then she gives the address. What does "Code Number 6" mean? Please tell us.

As we're explained to another reader, Mrs. Anders, the police chief personally requested us to omit the seven codes from our article. Hope you found the rest of the information valuable to your late-night listeners. Maybe by deduction you can hit on the code meanings.

*Patsy Ames, Los Angeles, Calif.*

Sirs: That interesting article about Professor Lindley and "Noah Webster Says" reminded me of a funny experience I had awhile ago. I broke my leg playing follow the leader and they took me to the hospital. Before they set my leg, I warned the doctor, "Now be sure and be through before 'Noah Webster Says' comes on the air, because I don't want to miss my favorite show." The doctor laughed and said "You don't think I'd let anyone's old broken leg gyp me out of a good show? Of course we'll be through, I want to hear it too!"

About singing commercials. You should have heard the little paralyzed kids singing all of them to amuse themselves. Seemed to be their favorite indoor sport. The poor little nippers surely had fun with their singing contests!

*Flora Gist, 218½ North Pickering Avenue, Whittier, Calif.*

Sirs: Besides saying that I try my best never to miss getting Radio Life every week, I have a question to ask you. Would you please tell at what time Woody Jordan's program is aired over KGER? I have tried to look it up in your handy radio guide, but it isn't listed under his name, and I don't know the name of his program. I've read so many letters about him in your "Ear Inspires" column that I'm beginning to feel definitely deprived because of not hearing him.

I am an avid backer-upper of Hawthorne and crazy commercials. I especially thrive when F.B.I. spot announcements. One of these weeks could you have a write-up on Hawthorne? I'm sure a lot of people would like to hear all about him. I know I would.

Woody Jordan has been signed off as a KGER feature, much to the distress of his many listening fans. Hawthorne was storming in our June 29 issue.

LISTEN TUESDAYS!
OLYMPIC AUDITORIUM
FIGHTS
Blow by blow announcer
SAM BALTER

KLAC 10:05 P.M.
570 ON YOUR DIAL

It's here...the finest
NANS,
ever brewed...

[Ad for Jolly Time Pop Corn]

Sponsored as a Public Service by
Betraman Advertising Company
1034 Angelus Ave.
LOVELY LADIES WITH LOVELY VOICES. THESE TWO CHARMING CREATURES GRACE "THE TED LEWIS SHOW" AND THE "SUPPER CLUB" RESPECTIVELY. BOTH ARE HEARD ON KFI.

Sultry-voiced GERALDINE DU BOIS contributes her delightful renditions of romantic ballads to "The Ted Lewis Show" each Thursday evening at 6:30 on KFI.

Jo Stafford
When Dick Came Back to the Air This Fall He Brought Along a Couple of New Accomplices in Entertainment

FROM THE LOOKS ON THE FACES of Dick, Lina and Cliff, it’s evident that “Mrs. Wilson’s” lines have put the rest of the cast in a muddle. Cliff delights in the vague old lady’s role.

LOVELY LINA ROMAY is teamed with the baritone in a dual singing and acting role.

COMIC CLIFF ARQUETTE brings his famous characterization of “Mrs. Wilson” to the show, adding the hilarious comedy touch.

Haynes’ New “DAMES”
of ruining the gamut of entertainment from a soft-shoe routine to network shows. The varied career which included everything from caddying at a golf club, being a butcher boy and finally a bottle-washer in a pickle factory while he doubled at night on a small California radio station with a one-man show, caused clever Arquette to cast his hopes with show business, win or lose.

Cliff's first real recognition came thirteen years ago, when he co-starred with poet Edgar A. Guest on "Welcome Valley", from Chicago. In the intervening years he has appeared many times with Jack Benny, Burns and Allen, on the "Myrt and Marge" series, and as star of "Point Sublime" and "Glamour Manor". Now, according to Cliff's wife, he can't leave his antics onstage.

The second woman to enter Haymes' radio life is Tiny, peppery Lina Romay, of the soft voice and definite ideas. It seems that little Lina is tired of shaking castanets and reading press clippings which describe her as a "dark-eyed Latin."

"... I once clicked two sticks together in Xavier Cugat's rumba orchestra, and now I'm stuck with this rose-in-the-teeth routine," she lamented. "But this year things will be different!"

In answer to questions, Lina pleads, "Say anything you want about me, but just make sure the public knows I'm as American as a juke box. How would you like to spend the rest of your life rumba-ing?"

Manhattan "Latin"

So here it is. Lina was born in 1922 in New York City. When the 110-pound brownnette appeared in the East, she was each time billed as a songstress from a different country. Probably because few popular singers could speak four languages and look beautiful doing it.

But this season as Lina joins Dick, the Swingettes, and Gordon Jenkins' orchestra in the popular Auto-Lite Operettas, she will solo on standard hit ballads and Broadway success songs.

As Dick Haymes put it ... "Any comment I make about that volcanic Lina Romay would be superfluous. She's just about the most terrific little gal in show business, and I think our voices supplement each other very well. But you've seen Lina, so I don't have to explain further."

When Radio Life recently visited the Haymes show rehearsal at CBS, Dick was unusually voluble. He's always most agreeable, but it takes questioning to bring out much comment. This particular day, Mr. Haymes was perched astride a small chair backstage, clad in an ill-fitting white T-shirt.

On his face was a look of pure joy as he commented right and left on what the season had brought him.

"... This will be my busiest year, what with song publishing, movie making and producing, horse-breeding, getting "Skipper" my five-year-old son, really launched on his school, and a myriad of other things. High point of the week, though, is always this CBS show, and I think I know the reason. I've got just enough 'ham' in me to like working before a studio audience. It's harrowing, and it's exciting, and I'm sure it brings out the best performance in any entertainer, whether or not he's a crooner.

"Working with Gordon Jenkins again is like coming home to mother. That guy seems to know exactly what's right for me, musically. He's more than a right arm ... he's an alter ego to me."

Dick hunched around in the little chair to beam at the artists on his show who were then lounging backstage during a rehearsal break.

"If I had to pick the sharpest lyricist in Hollywood, I'd unhesitat-

(Continue to Page 32)
In our October fifth issue, we submitted our first fall request list of "Voices We'd Like to Hear." It was to be expected that our readers would say "Fine! But how about . . . ? And what's happened to . . . ? Shouldn't you mention . . . ?"

So, in compliance with your additional suggestions and a few more ideas of our own staff, here's "Voices We'd Like to Hear" Section Two:

Bea Lillie. Whenever this delightful and busy entertainer has been able to arrange her schedule for another radio season, her "Our Approval" style comedy has been the anticipation on the dial. Her guest appearances last year with Hope, Crosby and Burns and Allen left all three shows with a "best" script for the year. Variety rumors Bea to be presently considering two new Broadway musicals. Wish she could also "consider" fifteen or thirty radio minutes from New York!

"Vic and Sade." What a dreadful mistake Mutual made, in its last attempt to bring the "Gocks" back as a half-hour one-time-weekly instead of in their familiar daily quarter period! The thirty minutes dragged badly, cluttered by unnecessary character and plot additions, and many listeners who had stoutly loved the show since its inception (1932) swore off as fans. Let's hear them all back—"Vic," "Sade," "Rush" and "Uncle Fletcher"—exactly as they once were. Art Van Harvey, Bernadine Flynn, Billy Idolson and Clarence Hartzell again, of course, in their respective original roles.

Lady Elsie de Wolfe Mendl. One of the world's most fabulous women (now in her late eighties) whose international knowledge of society and culture is further heightened by wit extraordinary. Also famed as an interior decorator is Lady Mendl, whom we'd like to hear in a potpourri commentary of recollections, observations and experiences.

Lloyd Nolan. A regular reader sees the brusque Nolan personality smoothly adapted to the role of an ex-convict, just out of the gray walls and socially trapped between the right and wrong sides of the law in his effort to readjust himself. Format, slightly a la "The Saint's." Yes, it's another crime-cracker plot, but one offering many more possibilities than the pat "Private Eye" formula. And certainly possessor of "radio poise" is film actor Nolan, who has acquitted himself splendidly each time he has taken a dramatic mike.

Jimmy Dunn. No one has apparently ever thought of a complete Damon Runyon story series. And who
could star more beautifully than clip-tongued and grand Jimmy Dunn, the perfect "Johnny" when the screen's "Tree" grew "In Brooklyn? No question about sponsorship on this one either ... the Damon Runyon Cancer Drive would be a natural, of course.

Evvie Scott. One of the few female disc jockeys who can hold her own with the Almighty Male lineup of Anson, Leyden and Block. We've heard Evvie's "Sleepytime Gal" show, now being considered by several sponsors, and it's a corker ... the very sort of slow and sentimental thing so lacking now on late evening skeds. Evvie has "appeal" in her style, true, but she talks to everybody, not just the men, wisely skirting a very bad formula followed by too many like feminine platter-patterers out to attract a restricted audience.

Ed and Keenan Wynn. For a long time, Keenan was making the necessary "famous son" effort to establish his own name, independent of Ed's. Now that he's become strikingly successful, and the two Wynnns are separately important comedians, we'd like to hear them launch a show together. As Radio Life goes to press with this, it's reported that a platter has already been cut, and perhaps they'll be on the air even before this issue comes out. So, in advance, we rate the show "great."

Elsa Maxwell. Her tart personality draws a sharp line between "fans" and "opposed," but we rather like Elsa's unique script topics and chatty delivery. Elsa makes other similar "women's commentary" programs seem rather ordinary. If not always likable, she is nonetheless "individual."

Woody Jordan. Woody got started as a disc jock down on Long Beach's KGER not so long ago, and letters immediately began dumping our Ear Inspires mailboxes, beseeching his story. Before we could arrange the story, however, he left the air. Since, listeners have repeatedly asked for his return, stating in eloquent terms that nobody quite like him has ever spun gab and wax. Sounds like a good thought for some local outlet looking for big-time competition to place against the present array of platter-talkers. And talent which makes such a sizable name for itself in such a short time is worth tracking down!

Johnny Mercer. Johnny's had "Johnny Mercer's Music Shop" and numerous hep guest spots to his credit as an ace air entertainer. His recent recording hit, "Sugar Blues," is a delightful satire on Clyde McCoy's trumpet style and was another triumph for Johnny when he guested with it on "Supper Club." Everyone knows that Mercer is one of the ace lyricists of our time—how's about teaming him with another song-hit and singin' fella, like Harold Arlen or Hoagy Carmichael? This latter combo gave us the hits, "Small Fry" and "Lazybones." The way we've got it figured, this duo could not only sing their own (and everybody else's) favorite songs, but from time to time they could write a song for their program and answer the plea that has been current since radio went commercial, viz. when is radio going to write some original musicals of its own as the movies and the stage have done?
HIS OLD BUDDIES still call him Nat, but to audiences he's "King.

"As I picked the other two members of his famed trio, Cole replied, "I just met 'em around..."

Men of Music
No. 53 of a Series

Nat "King" Cole

He Was Forbidden by His Father to Play Jazz at Home
But That Didn't Stop Nat "King" Cole from Becoming
A Member of Jazz Royalty and a Radio, Record Star

By Joan Buchanan

When Nat "King" Cole was a small boy in Chicago his minister father refused to let him play jazz on the piano at home. "When he wasn't home I played what I liked—when I saw him coming I had to break into something subdued," laughed Nat.

Nat played for the choir and for school dances in those days and

MAD RED INGLE appeared as a guest on one of the Cole broadcasts. Nat is particularly grateful for Jo Stafford's guest appearance on their first program. In exchange for her help in making his initial broadcast a bang, the Cole Trio played for "Jo Stafford Day" in Long Beach.

Radio Room and finally the 331 Club followed, and jazz devotees began to discover the three musicians.

We remember the Trio in those days and volunteered to Nat that he was much healthier and happier looking now than when he was beating it out in the night spots.

"Man," he exclaimed, "some of those were lean days!"

The record that changed the days from lean to fat was "Straighten Up and Fly Right!", one of Nat's own

NAT TRIES OUT JOHNNY MILLER'S BASS while Johnny Mercer tries Oscar Moore's guitar. Oscar, after ten years with the Trio, quit to join his brother combo. Irving Ashby flew to Pittsburgh to join the Trio on tour.
For Love o' Mike (General Comment)

Rumors Are Flying

Phil Baker, whose deal fell through when the company bought Groucho Marx, is discussing the possibility of making a sustaining stand on CBS with his quiz show so the prospective sponsors will know what it's all about . . .

Harry von Zell emcees a new series, transcribed under the aegis of Ralph Edwards. It's called "This Is Your Life" and it dramatizes the highlights in the lives of everyday people . . . If the "Show of the Week" series doesn't take the air, its alternative, "Comedy Theatre of the Air" may be revived . . . Garry Moore forming his own independent record company . . .

Herb Finn, former writer on "Duffy's Tavern," is now working in the same capacity for the ear-catching "Robert Q. Lewis Show." . . . Kate Smith turned down the emcee spot on "We, the People" because it required an audition . . . Margaret Truman turned down offers to appear on the Elgin Christmas show . . .

James Mason is plattering a dramatic series titled "James Mason Playhouse," which will consist of radio adaptations of plays and movies in which he has appeared. His wife, Pamela Kel- lino, will be featured . . . Another interesting platter series is the one planned for the famed Abbey Players of Dublin. Cut in Ireland, the shows would also feature a dubbed in emcee job by Barry Fitzgerald, former star with the Players . . .

Jean and Marjorie Hally turn their Hally-O on its side . . .

Bob Hope is working on "The Bud Hally-O," and it's a series that will probably be similar to the earlier one he did for CBS.

Hal "Gildersleeve" Peary is going to have great guns this week. He has conferences on two important projects—another children's album (his fourth) and a movie revival of "Gildy." Hedda Hopper may return to the air . . . sponsors are interested . . .

Henry Kaiser reportedly interested in the "Buddy Rogers Show." Phil Baker rumored replacement for Eddie Dowling on "The Big Break." . . .

"Suspense" is losing its sponsor soon, the show will probably be carried as a sustaining unless it is snapped up by another sponsor . . .

"Retreat" Page, movie-radio actress and mother of four, is being touted as a kiddies' disc jockey . . .

"The Club Fifteen" is moving to the next big door north in order to present better facilities for its audience shows . . .

"Keep your eye on the red bull's-eye" is being dropped in favor of something less hair-raising, we hope . . .

KFWB's "Preview Theater" is planning to give awards to the best shows heard in a twenty-six-week period . . . "Life of Riley" is headed for the screen . . . Poor old Carnegie Hall—now it's Red Ingle who's planning a concert there . . .

CBS reported to have paid $1,000,000 for Fletcher Wrilly Productions . . .

Nelson Eddy is returning to the concert stage after an absence of four years—music to the ears of his far-flung fans . . .

Jack Edwards, jr., is forming a television stock company with fellow Afrities . . .

Arthur Godfrey's "Talent Scouts" winner will go on tour a la the Major Bowes circuit.

More Power to You

When station KMPC started broadcasting on its newly-acquired fifty-thousand wattage, everybody was on hand to say, "More power to you." President G. A. Richard, Bing Crosby, Harry Wipser, baseball star Bob Fel- ler, four of the nation's governors—New York's Dewey, Michigan's Sigler, Ohio's Herbert and our own Governor Warren—and Mayor Fletcher Bowron were among those heard on the inaugural broadcast.

The following day, new Southern California listeners met the KMPC family when Manager Reynolds, staff members and program personalities faced the mike in an informal gathering.

Your Cue (Shows You May Like)

"CBS Symphony"

The long-lived "CBS Symphony," KNX, 12:00 noon Sundays, is now in its eighteenth year of broadcasting. During this time, of course, it has built a large and faithful following of classical music lovers. (In fact, we haven't forgotten the friend who introduced us to the program, but we've faithfully followed the broadcasts ever since.)

The first few programs this season have been conducted by Leopold Stokowski and broadcast from Carnegie Hall with the New York Philharmonic.

Because of the length of the program (an hour and a half) it is possible to hear some of the longer music forms intact. Recently an orchestral transcription of the opera "Boris Godunoff" was heard as well as a Tschaikowsky symphony and a short overture by Shostakovich, all on one program. Usually the music starts with a short piece, an overture or a tone poem, leaving the featured work to be heard after the midway break in the program.

Recently Howard K. Smith's ex- cellent news broadcasts transcribed by wire transfer on KNX. European capitals have been heard in this halfway spot. (In case you've missed Mr. Smith from (Please Turn to Next Page)}
KECA mike memos

By Virginia West

By now we're sure practically everyone...from coast to coast...is a Birthday night fan. We know some radios that actually have a groove worn in their dials from leaving them set so long...from 6:30 'til 10 or later...on ABC (KECA at 790, to you)....But the drama and fun and all round good listening on Wednesday nights is well worth a growl or two in your loudspeaker!...We're speaking figuratively, of course, but there's nothing figurative about that lineup of talent...Abbott and Costello, Jack Paar and Henry Morgan for fun, with Bing Crosby in between, should keep all ears glued to the loudspeakers. Speaking of Abbott and Costello (KECA at 8 p.m. Wednesdays) reminds us of a story we heard the other day about those funnymen. You've heard of the fate of nations being settled by the shuffling of cards...Well, it seems a card game decided the future course of Bud and Lou. They were brought together when Costello lost his shirt to Abbott in a friendly game...Abbott staked him to fare for the next vaudeville circuit stop. On the train the spontaneous flow of repartee between them made them decide to try it out professionally...And it was been Abbott and Costello ever since.

                    Remember Birthday-Night...on 790...

That popular ABC-KECA feature, the Sunday Evening Hour, heard at 5 p.m., will be aired again this season under sponsorship of Musical Digest Magazine. The Detroit Symphony Orchestra, under the baton of Dr. Karl Krueger, offers some of the world's finest music when their weekly concerts are aired from Music Hall, Detroit. Recordings of the ABC broadcasts of "The Greatest Story Ever Told" are now available for the use of schools, churches and other groups for religious teaching and spiritual guidance.

Crime prevention programs such as "This Is Your FBI" are educational in nature and should be broadcast at a time when they can gather a maximum listening audience, according to J. Edgar Hoover, director of the Federal Bureau of Investigation. In a recent letter to ABC's president, Mark Woods, he said in part "I consider the radio program, 'This is Your FBI,' a means of developing better citizens and as such I feel there should be no change in the time of its broadcast when a maximum audience is possible,"..."This Is Your FBI" is heard over KECA at 8:30 on Friday nights.

                    Remember Birthday-Night...on 790...

Here and There: Here is Dorothy Kilgallen, newspaper woman, and Broadway and Hollywood columnist, now heard over KECA-ABC, Thursday mornings at 11:30. Tho' she might easily be listed on the glamour side, you'd be missing the point, for she's a hard-hitting newspaperwoman, who knows a story when she sees it...and, what's more, how to put it over...Did you know that Paul White, whose "Paul White Man Club" is heard over KECA every Monday thru Friday at 12:30, got his first sponsor way back in 1937? His program then was one of the first network programs...Second-generation radio stars...son and daughters of stars of the kilowatts' early days...are beginning to show up on the air. One of the newest successes is Billy Redfield, son of the late Henry Redfield, conductor-arranger for such well remembered oldtimers as Cliquot Club Show and early Fred Allen shows. Young Redfield is heard as Willie on "Tales of Willie Piper," KECA, Thursday nights at 8...Agnes Moorehead, "Morally the housekeeper", to Lionel Barrymore on "Murder of a Town", owns a 380-acre farm in Ohio...The property was a land grant to Miss Moorehead's great-grandparents in two deeds, one signed by President James Monroe, the other by President James Tyler.

Page Ten...Always Good Listening on 790...
Evans is a feature of each broadcast. Simple, plous and beautifully delivered, his messages are among those needed by most of us today.

Billy Rose

Billy Rose, columnist, showman, lyricist and writer, is in this "pitching horses" Monday through Friday over KFI in the same breezy, offhand manner that's made his columns so popular. The Rose writing and the Rose delivery are much appreciated.

Whether Billy be discussing the deplorable salaries the 1947 school teachers struggle along on, or his own ideas on pulchritude, the discussion sounds authoritative. Mr. Rose is never one to say "in my opinion"... he states flatly "'tis so," and, to coin a phrase, "on him it sounds good."

Mr. Rose's lack of embellishment makes his simple, punchy statements make his five minutes those five nights a week sound like fifteen minutes, judging by interest.

A point to note in listening to "pitching Horseshoses" is the manner in which Billy crops each line. When he was discussing his dream about school teachers, he closed with a question: "If pork costs one dollar a pound, how many times a week can a school teacher force himself to eat spaghetti?"

In the talk that debunked the idea only Ziegfeld and he could pick beauties, Billy wound up with: Anyone who can cross the street without a seeing-eye dog can pick a pretty girl.

The showman even knows his radio.

"Western All-Star Theater"

Lovers of western music and the slow drawl of the cow-punchin' group are in for a treat if they haven't as yet heard KNX Saturday night at 6:30 "Western All-Star Theater."

Four Williams, the Riders of the Purple Sage headline the group, selling the West to someone new and bringing it all over again to the initiated, through the songs that have become so well identified with them... "Arizona in the Morning," "Singing a Song of the Sage" or "Holiday for the Blues."

In order that even the insatiables should not tire of a solid half hour la tumblin' tuleweeds, director Tom Hargis and writer Ray Wilson have whipped up a weekly "adventure of the West" form of a little drama in which the whole cast takes part. The Riders of the Purple Sage don't do at all badly, and comes a part that doesn't need a western twang, a regular AFRA actor takes over. The little dramas are principally comedy, abounding in accents, prospectors and riders, and atmosphere.

If no amount of comedy could persuade you particularly to western fare, prepare yourself for a shock and listen once, anyway. You'll probably be pleasantly surprised.

"The Ford Theatre"

In radio advertising and entertainment, the royal name of Ford has established its own stately significance. Having been prominent in radiocasting and since the radio industry's beginning, having nearly completed a cycle of sponsorship on varied types of programs, the Ford Company finally gives its name to a proud new advent in drama, KFI, Sundays, 2:00 to 3:00 p.m.

"The Theatre" has promised to give its listeners the best from literature, the arts, the movies, the stage, the musical comedy... in superior dramatized form. With such scope of material, and matching writers to work on it, the program sets a new stride for such similar hour-long formats as "Lux," "Theatre Guild," and even New York's exceptional "Studio One."

Howard Lindsay, co-writer of Broadway's "Life With Father," certainly imposes no ill fortune on the program as narrator; and casting is intelligently made among the personnel who give this radio continually. Their talents have shown to advantage on such productions as Connecticut Yankee in King Arthur's Court," "The Good McGinty," and "On Borrowed Time."

Technically criticism of the "Theatre" is unnecessary to the "nth." Our enjoyment of this fine Sunday afternoon period has been so rewarding that we would consider ourselves ungrateful to proffer the slightest adverse comment!

Playbacks (Critical Comment)

The Frank Morgan Show

There's usually a jolly time on hand when Frank Morgan joins the genial Amiche and Frances Langford each Wednesday at 6:00 p.m. over KNX. His blustering, harmless prevarications in the grand manner make fun, and a perfect foil for Don's smoother humor.

Frances is still singing, reviving an old tune or initiating a new, and can still be tagged "charming." Whatever troubles she received for last week's performance she earned the hard way, by being at least once the receiving end of a few lines of dialogue that were strict from good taste. What ever happened to the script we can't say, but three times the remarks fell just short of being plain offensive to any ear fare. As an example, the line Frances suffered called for Mr. Morgan to ask if he could carry her bundles. It turned out Frances didn't have any bundles to carry. Mr. Morgan had been misled by her sweater and what he referred to as her "chunkiness."

Most of the show rolls along so easily as to make a fast half hour. Carmen Dragon not only brings his always good arrangements and orchestra along, he participates in the dialogue with a sort of Dennis Day innocence as his role.

The "Columbia Record Preview" that Old Gold introduces this show takes an unreleased hit record, and has the actual recording band either piped in, or on stage, to perform just as the arrangement was waxed. Last week Kay Kyser and his Campus Kids, with Gloria Wood doing the vocal, previewed "Pass the Peace Pipe", a rollicking nonsense song full of tom-toms and whoops. Mr. Kyser appeared in person. This week Dorothy Shay will be piped in from Chicago to introduce a new number from her album.

The "Bickerson" routine between Don Amiche and Frances Langford goes on and on and on. If you find family personalities, henpecked husbands and continuously nagging wives amusing, this "bickering" will amuse you.

King-Sized Kudos

We like the treatment that Fletcher Markle of "Studio One" accorded the famous western story, Max Brand's "Sing ing Guns", last week. Too often the lowly western gets the lowbrow brush-off as far as production goes. Markle proved that, with the highbrow treatment, a good western deserves anybody's air.

We'd also like to thank Bill Robson and his "Escape" group for the thrilling dramatization of Mark's "Shipment of Mute Fate" which featured a hair-raising climax with a battle between a bushmaster snake and a tough alley cat! Jack Webb deserves a nod, too, for dropping his famous "Pat Novak" manner and narrating the exciting action like a human newsreel.

Last week's shining dramatic star was Cerutide Laverne, in her singing-acting role in the "Theater Guild on (Please Turn to Next Page)"
Radio in Review

(Continued from Previous Page)

the Airs" delightful production of the difficult "Lady in the Dark".

And for sheer charm (with a bit of crackle) the James Masons on "Information, Please" get the bid. (Flopping on a bed in a scene sent to us by a listener, Pamela Mason sighed, "Send him the Encyclopedia Britannica—anybody who asks questions like that needs it!")

"Sublime to Ridiculous"

We felt that an audience quizzes reached a new low last week with Saturday broadcast of "Give and Take", when the father and mother of a small family tried and failed to guess what would happen if they built a better mousetrap. When it remained for their six-year-old son to answer the question correctly, we felt that if anything is undermining the American family—it's audience participation in this sort of thing.

However, Sunday morning and "Invention to Learning" brought a new high. In discussing Newton's Principia Mathematicus, the scholars at CBS presented the broadcast by stating coyly that it was a book no layman could possibly understand—and neither could very many mathematicians.

Now, somewhere between these two points, isn't there a happy medium?

"Fitch Bandwagon"

NBC's "Fitch Bandwagon" (KFI, Sunday at 4:30 p.m.) may be offering new heights in the way of fabulous weekly prizes, but to followers of the mirth and melody period the peaceable element between the show's principals hits a higher "high".

With this, his corny jokes and raspy, rhythmic singing has always been a likeable soul, and wife Alice Faye holds a following she's held since before her radio warblings. Written for the show by Jack Benny last season, with Anne Whitfield and Jeanine Rose as their children, it was with an eye to keeping family life under fire, with Father Phil made to seem as stupid as possible.

Possibly it's a new set of scripters who are responsible for the omission of snideries and bickerings this season. Whatever happened, it's a move.

In Fitch's new role is still the butt of the jokes, but his entanglements are the result of legitimate bunglings—his own, and Alice's. But both make for fun. The children are still allowed imitations of "Daddy", but even those have a gentler tone.

Walter Tetley continues as "Julius A. Armstrong", the boy's boy. The poetic adolescent role is hilarious. Elliott Lewis takes the part of "Frankie", the guitar player, whose innate stupidity abets Phil in the misadventures that make for fun.

A newcomer from the New York stage, Bob North, plays "Brother William", heckler supreme of poor Phil. But because the brother part is outside the immediate family circle, his wise-cracking superiority is acceptable, and very well done, we might add.

"Diary of Fate"

There's nothing wrong with KECA's Saturday p.m. at 7:00 program titled "The Diary of Fate" that a little re-casting and rewriting wouldn't fix. As it is now, the "Diary" is a glowing argument for the deep thinkers of mysteries.

A recent story held a terrific 'denouement, but something went wrong along the line and yawns were visible everywhere. It was probably a lengthy introduction by the ominous voice who announced that he was "the fate that gets a cursing from all of us"... that he would read an average entry in his diary, etc., etc.

The story concerned a sordid little character who fancied himself in love with a co-worker. First, he stole to buy her a hat, then he heckled his wife into a fit of hysteria and a heart attack by refusing to stay home at night and play cards with her and their son. When she died, Howard, the principal, hurried to the home of the girl he loved. Barbara, to tell her all was well, they could be married and live happily on his wife's insurance. The horrified Barbara was merely in a hat-accepting mood, and had no intention of marrying Howard. In the scene that followed, it was a window, and Howard fled the scene in confusion. He was apprehended, blamed for the murder he had not committed. The horror.

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Fate could have left well-enough alone. Most adult readers got the point, but we were informed that all those doings took only twelve hours, and that if we didn't watch our step, one misdeed could set up widening circles of evil as easily as a stone tossed into still water.

If the basic plots were stripped of over-eager actors and over-zealous writers, they could stand alone quite nicely.

"Dr. Christian"

Wednesday at 8:30 p.m. "Dr. Christian" listeners recently heard the announcement that the good Doctor is about to undergo a tenth anniversary. This is made possible only by continued popularity.

It seems, in the light of such unswerving devotion on the part of his followers, that "Dr. Christian" would fill his schedule and the entertainment of a higher calibre than has been hitting the ether on his last few broadcasts.

Last week's epic was a good example. The script was undoubtedly chosen because it aimed at debunking a false ideology currently getting a going-over by a government committee.

"Dr. Christian" was busying himself at every living room microphone, to the frustrated lad who fancied himself tramp, and his employer much too rich and powerful. After the boy blew up the employer's big plant, "Dr. Christian" explained that friend employer, too, had once been frustrated, and sat today at his massive desk pushing busters to summon men simply because he was crippled and couldn't get out and stir around to do his own duties. The repentant boy was last seen going to jail to pay his debts.

The triteness and weakness of the script wouldn't have been too painfully obvious had any sort of good reading of the lines supplied the camouflage.

"Dr. Christian", played by Jean Hersholt, knows better than to read his own lines with less life than a man referred to as even "a kindly old Doctor." It's a radio DeCamp struggle along with life in her voice, and as a consequence sounded outrageously lively and happy about the whole miserable episode.

"Dr. Christian's" working with others' lines is a acceptable format if too much isn't attempted in the way of reform, and more is attempted in the way of actual presentation.

On Mike (About Studio Happenings)

Found—Perry Ward!

When Hollywood press agent Mal Boyd accompanied Jackie Cooper (substituting for Buddy Rogers) to Oklahoma City to launch the Community Chest drive, he did not discover but the long-lost Perry Ward! It was hardly a case of "Dr. Livingstone, I presume?", as Perry Ward is the new director of KOMA, Oklahoma City, a 50,000 watt CBS station, doing six forty-five-minute shows a week, including "Oklahoma Round-Up," a coast-to-coast. Perry is also coordinator of production for KTUL, Tulsa, his old home town. He sends word that his small son will soon be seen playing the role of "Amber's" child in "Forever Amber".

The host of friends that the genial Perry made locally while emceeing "What's Doing, Ladies?" have often contacted us with queries about his locality, and we're happy to pass on the word that he's now an "exec."

Off Mike (Personnel Events)

Peggy Lee Off

Singing star Peggy Lee will take a month's hiatus from the Jimmy Durante show due to illness. At this time, it has not been determined. We join listeners in get well wishes and will be ready with a big welcome on her return.
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<td>KFI</td>
<td>Midnight Flyer</td>
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<td>KFI</td>
<td>Bob Phillips, Music</td>
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<td>5:00-5:30</td>
<td>KFI</td>
<td>Regional Farm News</td>
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<td>6:00-6:15</td>
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<td>6:15-6:30</td>
<td>KFI</td>
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<td>8:15-8:45</td>
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<td>Carolina Calling</td>
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<td>KNX</td>
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<td>KNX</td>
<td>Brooding With Brady</td>
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<td>Nelson Pringle</td>
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<td>KNX</td>
<td>News, Bob Garred</td>
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<td>Fred Beck</td>
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<td>KNX</td>
<td>Song Shop</td>
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<td>Martin Agronsky, News</td>
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<td>8:30-8:45</td>
<td>KECA</td>
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<td>That Feller McKellar</td>
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<td>Songs of the Sagebrush</td>
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<td>Easy Listening</td>
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<td>KJY</td>
<td>Tone Tapestries</td>
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<td>KJY</td>
<td>Radio Bible Class</td>
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<td>KJY</td>
<td>Young People's Church</td>
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<td>KMPC</td>
<td>Farm, Markets</td>
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<td>KMPC</td>
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<td>KMPC</td>
<td>Tune Time</td>
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<td>KMPC</td>
<td>Unity</td>
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<td>2:00-2:15</td>
<td>KMPC</td>
<td>Music for Sunday</td>
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Mondase, November 3—"On Stage, America," KECA, 7:30 p.m. (30 min.) Paul Whiteman's concert salute to ABC's cross-country local station talent moves up an hour. Previously, KECA, 6:30 p.m. Mondays.

Tuesday, November 4—"Fishing and Hunting Club of the Air," KHJ, 6:30 p.m. (30 min.) News of interest to sportsmen is panel-discussed at this new time. Previously KHJ, 9:30 p.m. Saturdays.

Wednesday, November 5—"Did Justice Triumph," KHJ, 6:30 p.m. (30 min.) Crime gets a dramatization and concluding analysis at this new time. Previously a KHJ, 6:30 p.m. Monday feature.

Thursday, November 6—"The Zane Grey Show," KHJ, 6:30 p.m. (30 min.) "Journey into the meats and wild trails in dramatized Zane Grey stories at this new time. Formerly heard 6:30 p.m. Tuesdays.

Thursday, November 8—"Seaside Village Store," KFI, 6:30 p.m. (30 min.) The much-demanded time change for Jack Carson and Eve Arden's weekly variety show finally goes into effect. Los Angeles has formerly carried the program by delayed broadcast on Saturdays, 10:30 p.m.

Friday, November 7—"Scotland Yard," KHJ, 8:00 p.m. (30 min.) Basil Rathbone as Inspecteur Burke prows the British byways of crime at this new time. Formerly KHJ, 7:00 p.m. Tuesdays.

WHAT'S NEW

Drama

Friday, November 6—"Celeste Rush Theatre," KWIK (Burbank) 8:00 p.m. (30 min.) Returning to the air as writer-producer-director of a new dramatic series, Miss Rush presents a cast of veterans studying under the G. I. Bill of Rights. Program to be sponsored by the Army and Army Air Force Recruiting Project.

Comedy

Saturday, November 1—"Leave It to Bill," KNX, 7:30 p.m. (30 min.) New name for the Bill Goodwin show, featuring radio's comedian and announcer in his amorous adventures as a bumbling insurance salesman.

Monday, November 3—"The Ople Cates Show," KECA, 9:30 p.m. (30 min.) Arranger-conductor Cates steps off the podium and into a new role as comedian, enacting a country boy in the big city. Background for confusions, "Ma Boskirk's Boarding House," Cates will write the music, conduct the orchestra and play the lead, in his new comedy vehicle.

Participation

Monday, November 3—"Women Are Wonderful," KMPC, 12:00 noon (30 min.) Eddie Stanley emcees as this new daily participation show opens at Billingsley's Bocage Room. (Program will originate from Billingsley's Monday, Wednesday and Friday, and from the KMPC studios Tuesday and Thursday.) Guests will include representatives from various clubs in Los Angeles and surrounding communities, with a quiz contest feature and merchandise prizes. Luncheon will be served during the program.

Mystery

Saturday, November 1—"Ross Dylan, Detective," KECA, 7:30 p.m. (30 min.) New name change for former "Detective in Crime" series, starring Bill Gargan. Format remains pat.

News

Tuesday, November 4—"Newscope," KHJ, 9:45 p.m. (15 min.) Wendell Noble comments, reading from the outstanding news copy of long-time Frank Hemingway writer Bill Greene. Program marks advent of Henry J. Kaiser into national radio, and will be heard via the entire Mutual Broadcast Network, at above time Tuesdays, Thursdays and Saturdays, and at 4:45 p.m. Sundays.

WHAT'S BACK

Music

Saturday, November 1—"American Radio Worblers," KHJ, 9:00 a.m. (15 min.) The eastern canine chorus returns as a local feature, with accompaniment by Helen Westbrook's organ. Program is not to be confused with "Canary Pet Shop," also heard on KHJ, 11:45 a.m. Sundays.

Tuesday, November 4—"Songs by Morton Downey," KHJ, 10:15 p.m. (15 min.) Downey, accompanied by arranger-guitarist Carmen Mastren, returns to the air for a new season on behalf of Coca-Cola. The regular "Coke Club" quartet will also be featured harmony.

WHO'S GUESTING

Variety

Saturday, November 1—"Grand Ole Opry," KFI, 7:30 p.m. (30 min.) Roy Acuff, onetime "Opry" master of ceremonies, now making personal appearances throughout the country, joins the Nashville folks as program guest.

Wednesday, November 5—Bing Crosby, KECA, 9:00 p.m. (30 min.) Ozzie Nelson and Harriet Hilliard are guests of the Philco show during this broadcast.

Drama

Sunday, November 2—"Hollywood Star Preview," KFI, 8:00 p.m. (30 min.) Fred Astaire makes one of his rare radio appearances to introduce Diana Lewis, actress wife of William Powell, in a special "Preview" drama.

Comedy

Wednesday, November 5—Jimmy Durante, KFI, 7:30 p.m. (30 min.) Der Bingle Der Crosby is Der Nose's guest, with meriment and a selection of varied entertainment billed for the evening.

Music

Saturday, November 1—"Sound Off!" KNX, 10:45 a.m. (15 min.) Perky
WHAT'S SPECIAL
Drama
Wednesday, November 5—Anniversary Party for "Dr. Christian," KNX, 8:30 p.m. (30 min.) One of Hollywood's biggest parties, opening the new Crystal Room at the Beverly Hills Hotel, will be held this evening for Jean Hersholt, celebrating his tenth year as radio's "Dr. Christian." Many of the industry's stars will attend.

Comedy
Tuesday, November 4—Bob Hope show, KFI, 7:00 p.m. (30 min.) Bob and cast dedicate a birthday plaque to Will Rogers, in a special broadcast from the Will Rogers Memorial, Claremore, Oklahoma. Presentation is in behalf of Variety Clubs International, which each year makes a humanitarian award to an outstanding person.

WHAT'S PLAYING
Drama
Sunday, November 2—"The Telephone Hour," KFI, 9:00 p.m. (30 min.) Feruccio Tagliavini and Pia Tassolini are co-guests of the symphonic program played by the Bell orchestra.

Religion
Sunday, November 2—"Church of the Air," KNX, 7:00 a.m. (30 min.) W. Stuart Booth, retiring member of the Christian Science Board of Directors, and well-known as a lecturer, will be guest speaker for this broadcast. Topic: The Bible as a Healing and Comforting Agency.

WHAT'S PLAYING
Drama
Sunday, November 2—"Theatre Guild On The Air," KECA, 6:30 p.m. (1 hr.) Robert Montgomery will co-star with established Broadway favorite, Peggy Conklin, in a radio production of "The Petrified Forest."

Monday, November 3—"Screen Guild Players," KNX, 7:30 p.m. (30 min.) Danny Kaye and Virginia Mayo recreate their original roles in the James Thurber story, "Secret Life of Walter Mitty.

Monday, November 3—"Cavalcade of America," KFI, 8:30 p.m. (30 min.) "The Flame," tentatively starring Helen Hayes, is announced production by NBC's East Coast offices.

Wednesday, November 5—"Skippy Holmes Theatre," KFI, 6:30 p.m. (30 min.) The stage is set for sentiment, as curtain goes up on Virginia Bruce, starring in "To Love Again."

Thursday, November 6—"Suspense," KNX, 9:00 p.m. (30 min.) ABC's Henry Morgan stars in the comedy and visits another network to star in a "Suspense" drama, titled "Dream Song."

Music
Saturday, November 1—NBC Symphony, KFI, 3:00 p.m. (1 hr.) Arturo Toscanini and the symphony present an anniversary of Mendelssohn's death, when he conducts an all-Mendelssohn program including "The Tale of Lovely Melanie" and music from "Midsummer Night's Dream."

Sunday, November 2—"Sunday Evening Hour," KECA, 5:00 p.m. (1 hr.) Dr. Julian C. Lassiter presents his products, in its entirety, Vaughan Williams' "The Wasps," after Aristophanes.

Sunday, November 2—"The Standard Hour," KFI, 8:30 p.m. (1 hr.) A conclusion of the opera series presents Licin Adrian, Lotte Svahnholm and Lawrence Tibbett in "Otello." From NBC, Hollywood.

Forum
Sunday, November 2—"Open Forum," KLAC, 9:10 p.m. (30 min.) "Should Congress Enact a Universal Military Training Law Immediately?" is question opening the evening's debate.

Sports
Sunday, November 2—Los Angeles Rams vs. Chicago Cardinals, KMPC, 11:45 a.m. (4 hrs. 15 min.) From Chicago, KMPC sportscasts this national-interest pro game.

Saturday, November 8—Army vs. Notre Dame, KFI, 11:45 a.m. (to concl.) Listening tension mounts high as Mutual's colorful "back East" event for cross-country dialers. From South Bend, with Ted Husing, Jimmy Dolan and Walter Cronkite.

Saturday, November 8—UCLA vs. Oregon State, KMPC, 2:15 p.m. (3 hrs.) For Saturday afternoon armchair rooters, KMPC broadcasts this West Coast gridiron tilt.

Saturday, November 8—USC vs. Stanford, KFI, 2:00 p.m. (to concl.) Another big one in the Pacific Coast Conference, as Frank Bull takes the mike to keep listeners posted.

Contests and Offers
"EMILY POST QUIZ," KHJ, 8:45 a.m. Monday through Saturday, 9:00 a.m. Monday through Saturday, 9:00 a.m. Monday through Saturday. Written in Emily Post's own penmanship and autographed by Emily Post, care of the Mutual Broadcasting System, 1440 Broadway, New York 18, to receive the autographed letter from the subject discussed each day.

"INFORMATION, PLEASE," KHJ, 6:30 p.m. Friday—Program continues its premium of a 150 savings bond and a volume of the Encyclopedia Britannica World Atlas for each "stump the expert" question and accompanying answer accepted. Send to "Information, Please," care of the Mutual Broadcasting System, 1440 Broadway, New York 18.

BOB GARRED AND THE NEWS, KNX, 7:30 a.m. Monday through Saturday. Any listener who can write a winning, one-line rhyme to complete the sentence: "Almond Joy is a candy sensation." $1000 prize is also being offered by Peter Paul Candy Company sponsor. Send your entry, with accompanying Almond Joy wrapper, to Bob Garrad, care of KNX, Columbia Square, Hollywood.

GAGS OF THE WEEK
Mabel Padgett, 1271/2 West 37th Place, Los Angeles 7, Calif.

heard on "Life of Riley":
Digite O'Dell: I knew a young couple once. They bought a new Essex. She said I'll do the driving.
He said: I'll do the driving. Then he got a gun and said I'll do the driving.
She got an axe and said I'll do the driving.

Vera C. Wright, 1619 East 87th Street, Los Angeles 2, Calif.

heard on "Abbott and Costello":
Costello: They're making a new dollar bill.

Abbott: Does it have Lincoln's face on it?
Costello: No, but it has Premier Attlee's hands on it.

(please turn to page 32)
**SUNDAY, NOVEMBER 2**

- **Indicates News Broadcast**
  - KFI—Grandpa Wins Reads
  - KNX—News
  - KNX—National News
  - KNX—Special Guest
  - KNX—Grandpa Wins Reads
  - KNX—Sports

**SUNDAY MORNINGS**

- KNMP—Music
  - KNMP—Christmas Program
  - KNMP—Musical Program
  - KNMP—Bible Study
  - KNMP—Religious Broadcast

**SONG BROADCASTS**

- KNX—Morning Melodies
  - KNX—Church of Christ
  - KNX—Musician's Workshop
  - KNX—Selection of the Month

**THEATRICAL**

- KNX—Radio Theatre
  - KNX—Musical Theatre
  - KNX—Radio Drama
  - KNX—Radio Play

**SPORTS**

- KNX—Sports
  - KNX—Sports Highlights
  - KNX—Sports News
  - KNX—Sports Talk

**SUNDAY Program Highlights**

- KNX—Morning Programs
  - KNX—Afternoon Programs
  - KNX—Evening Programs

**Comedy-Variety**

- KNX—Comedy Hour
  - KNX—Variety Hour
  - KNX—Special Guest

**Mystery-Detective**

- KNX—Mystery Hour
  - KNX—Detective Hour

**Comment—Narration**

- KNX—Commentary
  - KNX—Narration

**Drama**

- KNX—Drama
  - KNX—Radio Play
  - KNX—Radio Theatre

**Music**

- KNX—Music
  - KNX—Pop Music
  - KNX—Country Music

**Public Interest—Information**

- KNX—Radio News
  - KNX—Sports News
  - KNX—Public Service Announcements

**ZEKE MANNERS SHOW**

- KNX—Zeke Manners Show
  - KNX—Zeke Manners Show

**ZEKE MANNERS SHOW WITH STAN FREBERG**

- KNX—Zeke Manners Show
  - KNX—Zeke Manners Show

**FORTY-NINERS**

- KNX—Forty-Niners vs. 49ers

**SUNDAY Morning Programs**

- KNX—Morning Programs
  - KNX—Afternoon Programs
  - KNX—Evening Programs

**Comedy-Variety**

- KNX—Comedy Hour
  - KNX—Variety Hour
  - KNX—Special Guest

**Mystery-Detective**

- KNX—Mystery Hour
  - KNX—Detective Hour

**Comment—Narration**

- KNX—Commentary
  - KNX—Narration

**Drama**

- KNX—Drama
  - KNX—Radio Play
  - KNX—Radio Theatre

**Music**

- KNX—Music
  - KNX—Pop Music
  - KNX—Country Music

**Public Interest—Information**

- KNX—Radio News
  - KNX—Sports News
  - KNX—Public Service Announcements

**ZEKE MANNERS SHOW**

- KNX—Zeke Manners Show
  - KNX—Zeke Manners Show

**ZEKE MANNERS SHOW WITH STAN FREBERG**

- KNX—Zeke Manners Show
  - KNX—Zeke Manners Show

**FORTY-NINERS**

- KNX—Forty-Niners vs. 49ers


Learn RADIO BROADCASTING

Men & Women

(Veterans and Non-Veterans)

Frederick Square, well-known producer and director of radio, makes this invitation to radio in your community for a free professional training. Prepare now for a career in radio television as an actor, announcer, or disc jockey with appropriate training. Students get actual radio experience where there is no substitute! The training in acting, drama, directing, public speaking is all included, and at no extra cost. Send in your application today for free audition. Approved for Veterans, Free Training.

FREDERICK H. SPEARE

"The West's Outstanding Radio School"

4671 Sunset Blvd.

NOVEMBER 2, 1947

RADIO LIFE

SUNDAY LOGS


KHJ—KFBZ—Bridge to Broadway.

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MONDAY, NOVEMBER 3

GEORGE MILNE'S

Garden Chats

New 6:45 a.m.

GEORGE MILNE'S

Garden Chats

New 6:45 a.m.

HAY OF REST

KXL $ 8:30 A.M.

Monday, Wednesday, Friday

KFKD 6:00 A.M.

Tuesday, Thursday, Saturday

KFOX 8:00 A.M.

Tuesday, Thursday, Saturday

KXL $—Haven of Rest.

KFKD—Kirk Page.

KGER—Hammond.

KJAC—Music of Modern Mood.

KIME—Hollywood Headlines.

KFXM—KFOX—Lora Lawton.

KGM—Ranges.

KHH—Emily Post Quiz.

KFOX—Music of the Hour.

KFWB—Science of Mind.

KGEJ—Keyboard and Console.

KFGM—Salute to America.

KFOX—Vocal Favorites.

KRJ—Walt Disney.

KGER—Tom Westwood.

KFXM—Public Interest.

KXW—Wendy Warren.

KABA, KGB, KFXM, KVOE—KMLA—Sonj Sparkes.

KECA, KPRO, KFMF—Welcome, Travelers.

KMPA—News.

KECA—Sinful Temptation.

KGEJ—Dellagio Forum.

KFXM—Walt Disney.

KFXM—Kelly's Time.

KFWB—Saggy Serenade.

KUW—Video of China.

KFWB—Valley Roundup.

KGL—Welcome, Travelers.

KGM—Pep Party.

KXW—Your Friends.

KFXM—Talent Scouts.

KGEJ—Breakfast Club.

KGEJ—Welcome, Travelers.

KGM—Talent Scout.

KGM—Queen for a Day.

KGM—Wendy Warren.

KGM—You're a Wonderful World.

KGM—Killer's Lady.

KGM—Lutheran Hour.

KGM—Forrest Hunt.

KGM—Bill Ledger.

KGM—Luisa's Book.

KGM—KFOX—KMLA—Bar None Ranch.

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THE PET PROGRAM

Featuring
IRENE

Every Monday, 4:15 P.M.

Friday

KLAC


Thursday

KLAC-Point Program. KEDD-Spotlight on Star. K-EY-show Tunes.

Wednesday

KLAC-Point Program. KEDD-Spotlight on Star. K-EY-show Tunes.

Tuesday

KLAC-Point Program. KEDD-Spotlight on Star. K-EY-show Tunes.

Monday

KLAC-Point Program. KEDD-Spotlight on Star. K-EY-show Tunes.

Sunday

KLAC-Point Program. KEDD-Spotlight on Star. K-EY-show Tunes.

Saturday

KLAC-Point Program. KEDD-Spotlight on Star. K-EY-show Tunes.
HAVEN OF REST

KXL, 8:30 A.M.

Monday, Wednesday, Friday
KRKD, 8:00 A.M.

Tuesday, Thursday, Saturday

TUESDAY, NOVEMBER 4

8 — KFI, KSF-D—Fred Warling.

EXY—Johnny Murray.

K KECA, KPM, KPRO—

Don McNeil's Breakfast Club.

KMMIC—KCLA—News.

KFWB—Morning Melodies.

KRFIE—Countdown.

KECA—KMPC, KGER—News.

KFBD—Bing Crosby.

AL JARVIS

Make-Believe Ballroom

KACL

9:30 a.m., 1:00 p.m.

3:30 p.m.—8:30 p.m.

Monday through Thursday

KLAC—Jr. Jarvis Ballroom.

KWWV—Redwood Room.

KFCM—Morning Concert.

KKECA—Romance in Music.

KGFJ—Race News, Divin.

KRVY—Rev. Louis T. Talbot.

KXER—Town Crier.

KWWV—What Do You Say?

KNX—Ma Perkins.

KECA, KPRO—Ted Malone.

KJG, RGB, KEM, KVOE—

Petticoat Show.

KMPC—Bill Larden.

KGFJ—Karmen Johnson For You.

KFCM—Composers' Room.

KFWB—Morning Melodies.

KGFJ—Guiding Light.


KWWV—World in Music.

KRRD—Midnight Mission.

KXRF—Sudden Panorama.

KFBD—Lucky Lady.

KFCM, KFOX, KGER—News.

KFBD—Martin Block.

RACE RESULTS

Starting Time, 9:05 a.m. (T), 1:30 p.m. (H), and every 30

min. thereafter Mon., thru Sun. Dia 1250

10:55—KFJ—Sports Flash.

10:05—KFCF—Sports Flash.

1:15—KFI, KAC, KFBD—News.

1:15—KAC, KFBD—News.

9:00—KRFIE—Lola Lawton.

9:15—KRKD—Celeste Mires.

9:45—KJFI, KMPC—Kitchen.

9:45—KRFIE—Lola Lawton.

9:45—KFMPC, KGER—News.

1:05—KFMPC, KGER—News.

1:05—KFMPC, KGER—News.

10:05—KFMPC—KGER—News.

10:05—KFMPC—KGER—News.

1:05—KFMPC, KGER—News.

1:05—KFMPC—KGER—News.

10:05—KFJ—Sports Flash.

10:05—KFMPC—KGER—News.

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10:05—KFMPC—KGER—News.
OVER THE GARDEN GATE

with
GORDON BAILLIE LLOYD

Garden Theatre

4:30 a.m. Mon., Wed., Fri.

KFWK

Page Twenty-two
THURSDAY, NOVEMBER 6

Haven of Rest
XCLA, 8:30 A.M.

KXLA, 8:00 A.M.

KJUJ-10:45—Music.


K%%-11:45—Music.


K%%-12:45—Music.

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K%%-10:45—Music.
FRIDAY, NOVEMBER 7

10—KFJ—Downtown and All KXLA—Vince's Laundry.
11—KFJ, KJFI, KFEP, KYOE—Club 15, KNX.
12—KFJ—Store Owners, KJFI, KFEP—Sports Flash.
14—KFJ—Spots, KJFI, KFEP—Sports Flash.
15—KFJ—KXLA—Glass City.
16—KFJ, KJFI, KFEP—Sports Flash.
17—KFJ—Sports Flash.
18—KFJ, KJFI, KFEP—Sports Flash.
19—KFJ, KJFI, KFEP—Sports Flash.
20—KFJ, KJFI, KFEP—Sports Flash.
21—KFJ, KJFI, KFEP—Sports Flash.
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23—KFJ, KJFI, KFEP—Sports Flash.
24—KFJ, KJFI, KFEP—Sports Flash.
25—KFJ, KJFI, KFEP—Sports Flash.
26—KFJ, KJFI, KFEP—Sports Flash.
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28—KFJ, KJFI, KFEP—Sports Flash.
29—KFJ, KJFI, KFEP—Sports Flash.
30—KFJ, KJFI, KFEP—Sports Flash.

FRIDAY Program Highlights
Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface.

Comedy-Variety
3:00—Arthur Godfrey, KNX.

Quiz, Participation
6:00—McNiel's Breakfast Club, KJFI.

Comment-Narration
9:00—Fred Back, KNX.

Mystery—Detective
12:00—NFL and Police Stations.

Public Interest—Information
1:00—BBC and Police Stations.

Sports
10:00—NFL and Police Stations.

FRIDAY, NOVEMBER 7

10—KFJ—Downtown and All KXLA—Glass City.
11—KFJ, KJFI, KFEP, KYOE—Club 15, KNX.
12—KFJ—Sports Flash.
13—KFJ—Sports Flash.
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29—KFJ—Sports Flash.
30—KFJ—Sports Flash.
And they still remember the woman who called directly after the well and waxed by Columbia.

"Andy" Correll first took to the air.

4:56—KGFJ—Sports Flash.

E — KF I — Sports Flash.

Inspired by the show of the same name is the new Harry James recording of "My Friend Irma," which was written by Cy Feuer and Eddie Maxwell and waxed by Columbia.

**Introducing**

During Jackie Kelk's recent visit to Mexico, he was asked to work on a local radio program. After a few smiling words about American radio, the announcer proceeded to introduce "Alfred's Favorite Pals" and "Homie" with flourish. "An now, lades and gentlemen, is my pleasure to give you Señor Jackie Kelk, whom many of you know as 'Home Run' on the 'Aldridge Family' programs.

**Postal Tie-Up**

Still being confused by fans are Sammy Kaye and Danny Kaye. Last month, Sammy was forwarded to Sammy more than 3,000 missdirected letters.

**The Swing and Sway with Bobbie McRae** will be continuing, according to sell-out proceeds resulting from Sammy Kaye's first venture into the toy business. The doll is being featured in window displays of department stores throughout the U.S. and even in the five-and-dimes.

**A Burst Into Song**

Columbia Square announcer Gene Baker, of the daily "Lum and Abner" saga, has sold his. 'Distant Lands', to Herman Millakowsky for the forthcoming Enterprise production, "Fear!"
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<td>KMFB</td>
<td>Adventures of Bill Rauch</td>
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Haymes’ New “Dames” (Continued from Page 2)

ningly name Tom Adair, the balding, modest guy. He works with Gordy on the Auto-Lite operas. Walt Disney steals him occasionally to write animal-talk. We’d hate to try to work without him.

Just then “Gordy” and the “balding, modest” Tom marched back to the stage, a signal that rehearsal was again to get under way. As the tail, well-tuned “trill” rose to join his co-workers, he flashed us the famous grin and a parting bit about this season’s show cast.

... If I had to sum up our cast in a word, I’d say they’re ‘solid’. No disagreements, no jealousies, no temperaments. It’s a joy to work with them, singly and together. And that, believe me, is something in radio!”

Men of Music—Nat “King” Cole (Continued from Page 8)

compositions. The “King Cole” cult reached astounding proportions.

Nat himself can’t analyze exactly what it is in his singing and playing that gets the fans. “I just relax and put over the words,” he explains. He doesn’t know how he got his piano “style” — although he thinks that his great admiration for Hines, and later Teddy Wilson, may have influenced him. “One guy described my singing as ‘talking music,’” he smiled. “I guess that’s as good a description as any.” And he’s right. Cole’s own speech is as soft and melodic as his singing.

As jazz critics do, many of them have cried that Cole has deserted his old style for a new and more popular one. This merely puzzles the Trios. “We used to do more unison singing,” he said, “trying to find words to describe the ‘change’.” We decided that with just me on the vocals that the group would have more ‘identification’. We can’t repeat a lot of our old numbers because we would memorize them—time marches on—and we forget ‘em!”

Many of his former musical numbers are owned by other people and the group can’t record them. Change or no change, Nat says he likes this way better. “I’ve taken inventory on the numbers, and I think we’ve progressed.”

Like many musicians, Cole admits that he likes practically all music. He wants to go to South America because “I love rumba music—and I want to get that beat.” He goes to the movies to listen to the score. “Not the musicals,” he insisted. “I don’t like them—I like the background music. I close my eyes, don’t let the plot worry me and listen to the music. Besides, it’s the only place I can’t meet a songwriter. Say, better not say that or they’ll be following me into the shows.”

A student of classical piano for eight years before he tackled jazz professionally, Cole lists as his favorite composers, Delius, Ravel and Debussy. He claims he wants to play all types of music, and doesn’t want the Trio to get stereotyped.

There’s no danger of that, with the program that the boys have mapped out for themselves. They’re signed to do a kiddie album with Frank DeVol and a number with Johnny Mercer. On their present nation-wide tour they’ll play theaters, dances, night clubs—and give concerts.

Nat is proud that his group has reached the musical eminence where serious consideration is given his concert engagements.

“I guess that’s something that didn’t occur to my father when he said ‘No jazz in this house’,” laughed the “King”.

GAGS OF THE WEEK (Continued from Page 13)

F. McKim, 952 South Bonnie Brae Street, Los Angeles 6, Calif.

Heard on “Point Sublime”:

Mooney: That neighborhood is so tough that any cat that has a tail is a tourist.

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on “Truth or Consequences”:

Ralph Edwards: If a king sits on gold, who sits on silver?

Contestant: The Lone Ranger.

F. McKim, 952 South Bonnie Brae Street, Los Angeles 6, Calif.

Heard on the Bob Hope show:

Bob Hope (into phone): Hello, this is Bob Hope.

Colonna: If this is what I get for a nickel, inflation is here.

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on “Point Sublime”:

Mel Blanc: I like bell peppers. They make my head ring.

Mrs. Leroy Cummings, 962 South Vermont Avenue, Los Angeles 6, Calif.

Heard on “Noah Webster Says”:

MacQuarrie: What is the masculine form of the word “witch”?

Contestant: Mr. Witch.

F. McKim, 952 South Bonnie Brae, Los Angeles 6, Calif.

Heard on Jack Benny:

Jack: How can Don eat all that?

Mary: Don’t you remember he was operated on last summer?

Jack: Yes. What did they take out?

Mary: Nothing. They put in a deep freeze.

Mrs. Grace Loch, 10112 Dorothy Avenue, South Gate, Calif.

Heard on the Arthur Godfrey show:

Arthur: Fall is here, and winter drawers on.

Page Thirty-two
In Which Radio Life Scouts the Answers from the Talent Master

1. What's your No. 1 pet peeve—either on the air or off?
   My pet peeve? Ugh...that "new long look!"

2. How would you describe your own singing?
   I could compare it unfavorably with the bowl of a fresh ewe—but I won't. It makes ME swoon!

3. What gag or antic have you found to be your surest laugh-getter?
   "Ulul"...

4. What's your cure-all for handling nervous contestants?
   Talk up to them, instead of down.

5. We understand you can't abide by scripts. Have you ever found your mind a total blank while ad-libbing, and if so, what did you do?
   Yes—once on a network show. My eighteen years as an early morning disc jockey came to my rescue, however—I just glanced up at the clock and said "Well, it's 8:42 and a half."

6. Do you find it embarrassing to confront program copywriters after what you've done to their commercials?
   No, writing that go is their racket...lousin' it up is mine.

7. Have you ever said anything you were sorry for about a sponsor's product and do you care to give details?
   No, I never panned a product, because I won't accept it in the first place unless it's A-1.

8. Have you ever been out-ad-llibed by a visitor on your "Talent Scouts"?
   How, if so?
   I don't like this question. The implication is that I try to bounce laughs off of my Talent Scouts, which isn't true. What I try to do is get them to say something amusing. After all, they are neither comics nor straight men. They are sincere people genuinely interested in the act or the show of their discoveries.

9. Do you think that most of your "Talent Scouts" are actually genuine about wanting to help their "discoveries," or just anxious to get up to that mike themselves?
   See preceding question?

10. Has it helped your faith in human nature to work with so many striving people?
    My faith in human nature never needed any help! People are fundamentally swell. They get off the beam once in a while, when static louses them up, but behind every cold front there's clear weather.

11. What has been your most unfortunate encounter at the mike?
    The day I said I hate cats! Gee, I got called down by every cat lover in the country.

12. Have you ever done any straight acting in any of the entertainment fields?
    Acting is an art, and I am not an artist. Several abortive attempts have failed miserably. The minute I try to be something I ain't, I really stink!

13. If you could meet and talk to any one famous historical character, whom would you choose?
    Nero—I'd like to know what he was fiddlin'!

14. What comedian—on or off the air—has handed you the biggest laugh?
    W. C. Fields. Everything he did always stayed me.

15. What do most people say when they meet you for the first time after having heard you on the air?
    "I thought you were a much older man."

16. What do you consider the most satisfying talent discovery you've ever made?
    That's difficult, especially when our "Talent Scouts" show has a long list of successful alumni, including Vic Damone, Wilton Clary (Oklahoma), Gloria Benson (Phil Spitalny), etc. It's a thrill every week to see a newcomer start on his way.

17. What general tone do most of your fan letters strike?
    Very friendly.

18. What was your very first radio job? Do you remember your first words into a mike?
    It was 1929 when I broke in an amateur show in Baltimore as "Red (Please Turn to Page 39)

CONGRATULATING a small winner on his initial airing of "Arthur Godfrey's Talent Scouts" program. Boy is eight-year-old Roger Barnett of New Jersey, boogie-woogie pianist, who won acclaim as best performer on show.
I’ve been working as ‘Geranium’ for about four years now,” muses wholesome Ruby Dandridge. “This is the third year we’ve been on since the baby came.” She pauses to explain. “Judy’s baby. Then we worked for a year before that. So I’ve been working as ‘Geranium’ for about four years now.” 

Pleasantly, Ruby smiles and moves farther back into her chair. “But then Judy went off for six months of that,” she corrects, “so I worked with Hoagy Carmichael. Now... Judy’s baby was three in November, so that would make ‘Tonight at Hoagy’s’ on some time in 1944, wouldn’t it?”

“Well, and then I used to work with Olsen and Johnson when KHJ was KFL. I played ‘Marshmallow.’ And I worked on the old CBS Spam show. I was ‘Blossom.’ And I used to work at KJH when it was down on Bixel Street, and they had the old ‘Deep South’ program. I played ‘Sally’... she was the wife of a henpecked husband.”

If so disposed, poised and respected character actress Ruby can add a size more than all this to her notable experience as Judy Canova’s cook-and-maid, “Geranium.” She’s been theatrical from the time she learned to recite the Paul Laurence Dunbar readings (“Encouragement,” “The Black Horse and His Rider,” etc.) as a youngster.

Her Background

But, while she’s boisterously blithe and giggly on the Canova program, Ruby off-mike is a quiet and concise conversationalist. She barely mentions that she was valedictorian of her class, when she graduated, at sixteen, from Topeka Institute High School in Wichita. Or that she first began her uninterrupted-stage career by lending her rich voice to a famous colored quartet. Or that she traveled with her two youngsters, Dorothy and Vivian (then five and seven) in a mother-and-daughters vaudeville act all the way across the country to Hollywood.

Instead, she’ll have you know much more seriously that she’s now a grandparent... Vivian (twenty-four) and Dorothy (twenty-two), both married now, and mothers. Both of the Dandridge girls have been active in pictures for years, and Dorothy (whose husband, incidentally, is Harold Nicholas, of the dancing Nicholas brothers) just left for London on a theatrical tour, after finishing a successful year at the Hollywood Actor’s Lab.

Ruby, herself, has been as often seen on the screen and stage as heard on the air. Her latest film is “Tap Roots,” which she “started in July when Judy went off the air, and finished a week after Judy came back.” Also recently, she’s completed “The Arnello Affair,” “Dead Reckoning,” “Home in Oklahoma” and “Wild Irish Rose.” And maybe you remember her in a musical which rollicked its way up the coast a few spans back called “Hit the Deck”? Or, if you hail from the East, how about those grand old-stage-timers, “Aunt Dinah’s Bridge” and “Not a Man in the House”?

But if she’s relatively taciturn in listing her professional successes for you, Ruby’s answer to the question “What do you like to do for fun?” is a racing monologue.

“Well,” she begins, “I like ball games. I try to make ‘Los Angeles my favorite team right up to the very end of the season, but they fail me every time! Back east, of course, I always picked Cleveland.

**Judy’s “Geranium”**

Is Buoyant Ruby Dandridge, Character and Actress Expert of Dial, Flickers, Stage

By Jae Smith

"And I like prize fights. And flowers. And inside decorating." (Ruby is quite a property owner, and takes great pride in keeping her home and rentals stylishly up to snuff.) “And I like tennis... used to play a lot when I was a girl. And every once in a while I enjoy cooking... baking pies, more than anything else.

"I like operas. And cute plays... you know... stories like I Remember Mama? And there’s nothing quite like a good musical comedy. Or the Ice Folies... I never miss a show.

"And I like music. My favorite is the guitar... and I’d like to learn to play one. But...” Ruby pauses and delivers a threatening glance, “don’t you go mentioning that in your story!” she chides. “Everybody’ll start teasing me about giving a concert right off!”

And what do you know? We went and “mentioned” it anyway. Maybe because Ruby doesn’t look as though she could get awfully mad about anything if she tried!
If you can visualize a child of five entertaining his kindergarten classmates with dissertations on life, you have a fairly good impression of John Baird's progress from childhood to his present position as KMPC's chief announcer and supervisor of all evening programs.

John admits that he took himself very seriously in those days and still continues to do so—although he can enjoy a good laugh at his own expense. When he was nine years of age, and an accomplished pianist, he appeared on many broadcasts throughout the city. At this time he became fascinated with radio and determined to make it his career. He continued his musical education for ten years and is still interested in it, although more from the hobby standpoint these days.

Entering high school, and with radio as his goal, he developed an interest in speech and became so proficient that he was selected by the National Forensic League as one of the top secondary school speakers of the country, and received its Order of Distinction. His linguistic ability was apparent at the University of Southern California, where he won major championships in debate, extempore and impromptu speaking, besides making several national tours. In 1942, he participated in a series of discussions at the University of Utah under the sponsorship of the Co-ordinator of Inter-American Affairs, Nelson Rockefeller.

Lectures Extensively

During and since his graduation from U.C., where he received an A.B. degree, cum laude, in history, he has become very well known in California as a lecturer and travels up and down the coast speaking before school convocations, men's and women's clubs, and other civic organizations. He is a member of the American Platform Guild and International Lyceum Association and, oftentimes, takes off for a two or three day tour of speaking engagements throughout California.

John is very much engrossed in the radio profession and his participation in it. He avers that "people in radio represent a background of superior education and experience—the kind you like to become your personal friends." He still gets a thrill out of his announcing duties and is particularly enthusiastic about the reaction of his listeners. "Radio," philosophizes John, "is an industry which, in the coming years, will outstrip its past accomplishments and it may be hardly recognizable as the same medium we know today."

"I am very enthusiastic about my position with KMPC," states John, "as I feel that PC represents the highest standards of independent operation. The individual has an opportunity to do a variety of things, and this contributes to improving one's ability in the radio field."

Even though John is an avid radio booster, he maintains a fairly active life. For example, he is a member of the American Platform Guild and International Lyceum Association.

By Betty Ann Hudson

Twenty-Five-Year-Old Alumnus of S. C. Has Already Worked His Way to Head KMPC Announcer and Lecturer of Distinction

(please turn to page 39)
Luddy Calls It Luck

"First Nighter" Leading Lady Claims She's Not Careerist, Considers She's Fortunate to Have Had Opportunity to Work

By Chris Brown

FIRST NIGHTER" is back—and with it the lovely lady of radio, Barbara Luddy. That is, it's "Barbara Luddy" to the entertainment world. She is Mrs. Ned LeFevre to her friends, and Nick calls her "Susie."

Barbara admitted it happily, smiling across the table at Sardi's. We had had a luncheon date at the restaurant on Hollywood Boulevard, and after one false start because we weren't quite sure we recognized each other, had found a table and ordered. Now she was talking, not answering questions much, but talking about her life and her happiness. It came out Nick.

Nick is really Ned—Ned LeFevre. He and Barbara were married in Chicago five years ago, but Barbara still feels like a bride. Ned spent three and a half of those five years in service.

After his discharge, Nick came to California to play the lead in General Mills' "Masquerade." Since then he has added a principal part in "Guiding Light" and announcing on the Red Skelton and "People Are Funny" shows.) He had been doing the General Mills show in Chicago. It looked as if he and Barbara were permanently settled at last—in Chicago. Barbara sighed, gave up and sold the house she had been hoarding out here on the Coast for years. Two weeks later they got word that "Masquerade" was being moved west.

Ned came out first, and because he was a veteran and had some luck, he rented a house in North Hollywood. He and Barbara have bought a home now. It's in a "G.I. Village" near Van Nuys, in the San Fernando Valley. With youthful delight, they have painted the outside walls blue and the roof silver. Scarlet climbing roses on white trellises make it pretty.

Or maybe it's Christopher Michael who makes it perfect.

Their Home Life

Six months old now, young Chris was just eight weeks when he was adopted into the family of Mr. and Mrs. LeFevre. They hope to bring a sister home to him next year. Then Barbara will really be busy. She does all of her own work except for a woman who comes in twice a week for the heavy chores. When she has time, Barbara sews. Making drapes is her hobby... drapes and slip covers and anything else she can think of. In Chicago she decorated her own home and those of several of her friends. Now, when Christopher is quiet and she doesn't feel like sewing, she and Ned play poker. He taught her... now she beats him. She can't swim, but during the hot fall days Nick put a Coast Guard life belt on her and dumped her in the pool. They don't have a pool of their own yet, but they borrow the one belonging to a couple of Chicago friends who have moved to California too: Betty Lou Gerson, of "Today's Children," and her husband Joe Ainley, the director of "First Nighter."

Barbara Luddy was on "First Nighter" in Chicago for ten years. Now the show has followed her to Hollywood, and began airing in early October over CBS. Co-starring with her, as he has been doing for the past two years, is Olan Soule. Barbara Luddy didn't start her career as a radio actress, however. She started it in elementary school in Great Falls, Montana, as a singer. She was eight years old when she was singing professionally, billed as "Baby Barbara."

Barbara laughed when reminded of her first stage name. "I've had some boxes of things here in California for years," she said, "and the other day Nick and I were going through some of them. We came across that old publicity. I was so embarrassed. Baby Barbara."

"Yes, in a company headed by Leo Carrillo. We toured Australia and New Zealand for a year, with the stage play 'Lombardy Limited.' When the tour ended, I turned to radio. That was in 1931, at station KFWB here on the coast."

"When did you start with 'First Nighter'?

"In 1937. I worked for Campau from September, 1937, till April, 1946, when I came out here." She smiled. "They told me it would be steady."

(please turn to page 39)
I'M FAR from being an oracle in writing, but I do know one thing about it. You've got to write and write and write...in order to be able to write.

Pretty Madelyn Pugh, who looks like a fashion model and holds down the man-sized job of turning out scripts for the Columbia Broadcasting System, has been writing and writing and writing since she was six years old.

"My first efforts were pretty bad poetry, but fortunately I didn't know enough to become discouraged. But you know, there really is no story about me...I can't remember any

1

particular adversities I conquered, or any big turning points in my life to tell you about. Things always seemed to turn out just the way I wanted them to."

Madelyn's bland statement neatly discounts brains, talent and maintaining that state of "not being discouraged" that led the Indianapolis, Indiana, girl through grade school efforts at writing, high school and University of Indiana journalism and ad writing courses, and, upon her graduation in 1942 from the University, right into Indianapolis radio station WIRE, to do continuity writing.

"That year in a small station was invaluable training. We wrote everything from spot announcements to musical continuity and newscasts. I learned a lot of terms you never find in school that mean everything in radio continuity...segue, 'music up and down,' 'on filter,' and so on."

Hollywood Start
At the end of a year, Madelyn added to the story she says isn't there by joining CBS. For three and a half years now, she's been working singly and with other writers, scripting for "The Couple Next Door," "Columbia Workshop," "Meet Miss Sherlock," "The City," "It Was There" and "Romance of the Ranches."

One of Madelyn's "Columbia Workshop" scripts, titled "I Shouldn't Happen to a Man," went transcontinental. The fantasy concerned a dog which found he could talk like a man. Making the very most of his abilities, the pup took up living like a human, wearing clothes and marching around, mean while talking incessantly. But the canine ran into such discrimination against his kind that he finally went quite back to being just plain dog. Madelyn laughs about "making dog talk, TC."

"So far I seem to have done mostly things with a light comedy touch. In these it's really necessary to work with another writer. Once you get your plot outlined, you start tossing

around ideas for dialogue, suggesting lines and answering them yourselves, and pretty soon you have your script."

"Luckily, many of the scripts I've done carry the same characters, so I have them pretty well in mind. That's important. I know, by now, the type of dialogue "Jane Sherlock," for instance, or that "Couple Next Door" deal in.

"The time element is the most harrying thing. On a half-hour show you have only twenty-five or thirty minutes to get all the factors in a story...set the locale, establish definite characterizations, reach the denouement, and still incorporate all the mechanics that get people in and out of doors or from one place to another. If it's a comedy, you allow time for audience laughs."

Probably Madelyn talks more about her comedy scripts than her serious ones because her own tastes run along that line. Among her favorite authors, humorists figure largely...James Thurber, S. J. Perelman, the late Robert Benchley and Dorothy Parker. In a more serious vein she chooses Thomas Wolfe, Sinclair Lewis and John Marquand.

Very Feminine
This twenty-six-year-old girl who has established such a firm hold in a profession considered difficult to crack, hides her brains and ability behind a most feminine and appealing normalcy. Blue-eyed and brown-haired Madelyn wears lots of bright color, usually in the tailored lines of suits. Hats she hates and never wears, and shoes are a pet indulgence.

Like most young ladies, Madelyn is stage-struck. When she left her Hollywood apartment, where she and her mother live, for a New York jaunt last spring, Madelyn saw thirteen shows in three weeks. Her love of the theater, though, is channeled along lines just a little different.

"Sometimes, when I really know enough, I would like to write a comedy for the stage."

Even Madelyn's hobby is writing, and she deplores the lack of time that seems a visitation on ambitious people. "I never seem to have enough time to do all the things I want to do. There are hundreds of things I want to write about, but I can't find time. And reading! What I'd give to have all the time I want to read. Living in California doesn't make it any easier to get things done, either...not with the beach and theaters at hand."

Madelyn says the biggest problem in her life is "discipline." "Every time I sit down to write I encounter the same thing...there's always a ready excuse, somehow, that arises to put off the actual work of writing, like reading that magazine, or listening to the radio, or eating that sandwich."

"The dread of my life is that I'll run out of ideas. As yet I haven't, but sometimes I sit by a window for hours, racking my brains. I'll never forget the time I begged off doing (Please Turn to Page 39)

Thirty-seven
Life in Radio

Gracie Allen Gives a Party to Show Off Her Idea of a Dress To Settle Fashion Controversy

STILL TRYING to out-talk each other are announcers Bill Goodwin (who handles the integrated commercials and carries comedy lines) and Tobe Reed, who announces the musical commercials on the B. and A. show.

HOWARD GREER, who whipped up the dress designed by Gracie, finds the knife turns as the comedienne digs in to start campaign shortening men's trousers.

ZANY DRESS was only a gag. Here it is with an even hemline, fashioned of rich brown crepe. Short back effect was temporarily achieved by tucking several inches up and in at waistline.
Arthur Godfrey Answers 20 Questions

(Continued from Page 33)

Godfrey the Warbling Banjoist.” Later I got a sponsor. It was a pet shop and they gave me $5 per program. I felt like a millionaire. My first spoken words were quite by accident. I was singing on a show. One day the announcer didn’t show, and so I grabbed up the script and did his job. The first words I ever spoke... “Hello!” Next day the boss called and said, “Stick to that, Godfrey... you do it better than you sing!”

19. What was the happiest moment of your life?

The morning I said goodbye and took the first month’s vacation of my life!

20. Have you ever been to Hollywood? If not, are you planning to come out here any time soon?

Yes, I’ve been to Hollywood... of course! Didn’t you know? I work in the movies under the name of Van Johnson!

Girl With Ideas

(Continued from Page 37)

something at our home because I had to work. Hours later my mother came by my room and found me still staring at the windows at nothing and grooping for a good idea. She couldn’t understand why I shouted with laughter when she surprised said, ‘Why Madelyn, I thought you had to work’? If she’d only known how hard I was working!”

DANTON WALKER, widely syndicated newspaper columnist, is one half the team of Walker and Hy Gardner presenting “Twin Views of the News” on Mutual-KHJ, Sundays, 5:45 p.m.

Mikemen—John Baird

(Continued from Page 35)

social life. After all, twenty-five years of age, tall, dark, and an extremely good dancer—and a bachelor—his time is fairly well occupied away from KMPC. Among the hobbies which he enjoys during his leisure moments are riding, surf swimming and sailing. He is also a bridge fan, although he assures us that most of his friends play a much better game than himself.

Luddy Calls It Luck

(Continued from Page 36)

“At least you had a vacation after leaving the show in Chicago.”

“Yes, and I enjoyed it. I’m not a career girl—just a working girl—and this was the first vacation I’ve had since I was eight. I don’t really like careers, anyway. I’ve just worked and been lucky enough to.

She smiled across the table, her eyes wide and her voice rich when she spoke. We remembered the first time we’d interviewed her, five years ago, in Chicago... her curly brown hair, her gay little smile, small hands, and a coat thrown over confident shoulders. Suddenly we knew why Nick calls her Susie. It’s a little, cute name, and it fits her. But it doesn’t tell everything. It doesn’t tell how she’s worked, supporting her folks since she was thirteen, when her father died. It doesn’t tell about the automobile accident and the bad knee, or that she doesn’t go horseback riding any more, and how long walks on the beach are taboo. It doesn’t tell how long she waited, or how she hoped.

“I was lucky,” she said. “Lucky when I found Nick, too. You see, I was engaged several times before I met him, and none of them was right. Some of those men were swell people, and some wouldn’t have been good for me at all, but none was right. Till Nick.”

“Where did you meet him?”

“In Chicago. He played the part of John Adams, opposite me, on ‘The Woman in White.’ The last day he was on that show, he asked me for my picture. We found out that night that we thought a lot of each other, but what could we do?... Nick was entering the service.”

Transcontinental Honeymoon

Nick got the picture, but the Army doctor told him his blood pressure was a bit high and he sent him home. Nick and Susie were married, and had five weeks of honeymoon before the service called again. For

three and a half years, then, Nick followed the Coast Guard around the country, and Susie followed Nick.

“We had honeymoons all over the United States,” Barbara said, “New Orleans, New York, California, everywhere. Twice a month I flew to wherever he was stationed—except for the nine months he was on a transport. I think we were lucky, the way it worked out. We got used to each other gradually. The little things that are sometimes hard on marriages just didn’t have a chance, because we were always so glad to see each other that nothing else mattered. I was a rather spoiled young lady when I married Nick—used to having my own way. He was wonderful.”

She smiled suddenly, happily. “Nick brought me in today, and he gave me ten dollars when he left. I supported myself for so long, I get a thrill out of his giving me money.”

She smiled again. “I still take care of Mother, but Nick takes care of me. “Oh yes—and Christopher.”

NEWSPAPER WOMAN Dorothy Kilgallen has returned to the air, via ABC-KECA, 11:30 a.m. Thursdays.

QUIZMASTER OF CBS’ Sunday night question and answer series is general Todd Russell, emcee of “Strike It Rich.” KNX, 7:30 p.m.
RIGHT EIGHTY-ONE PER CENT of the time in predicting things to come. That's what ABC's Drew Pearson claims, according to latest figures.

NEW KMPC SPORTS FEATURE is "Leany of Notre Dame," presenting Coach Frank Leahy, right, and sportscasters Harry Wisme.

SEEN ON
THE RADIO SCENE

HERE ARE REAL HARRIS youngsters, Alice, Jr. and Phyllis, dressed in twin velvet outfits and sitting in front of the Harris home in the Valley.

PHIL HARRIS AND ALICE talk to their radio children, Phyllis and Alice, played by little actresses Jeanine Roos and Anne Whitfield.

BACK ON AIR (CBS-KNX, Monday-Friday, 9:45 p.m.) is Edward R. Murrow, whose overseas war broadcasts won him note. He recently resigned as CBS Vice-President of Public Affairs.

"IRE k bg. ERAI HARRI CS"