PROGRAMS FOR WEEK BEGINNING DECEMBER 7

SPECIAL FEATURE: Pictures of the People Who “Plug” the Products

HOW FUNNY CAN PEOPLE BE?

DUD WILLIAMSON
Stimulant for Vaudeville
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Page 6
Ernest Y. Strong, Box Q, Pacoima, Calif.

Sirs: I am a western song fan, and don’t miss many of such programs, but there are some so-called western singers who couldn’t carry a tune in a wheelbarrow. If they call that singing, and are getting paid for it, I’m going to buy me a guitar and learn to plunk it as, I can already beat some of them singing.

And that throaty “down-in-a-well” singing commercial on the Thrifty and Mad Man Muntz programs is about the last word in obnoxiousness.

One more comment, why do they let anyone else but Dorothy Shay record that “Feudin’ and a-Fightin’” song? Nobody can sing it like she can!

Earl Rutledge, Sales Manager, Radio Station KGER, Long Beach, Calif.

Sirs: I noticed in one of your Ear Innes the Pen letters that one of your listeners has asked for band music. KGER has been broadcasting the Long Beach Municipal Band from 2:00 to 3:00 p.m. every day Tuesday through Sunday for twenty years.

Thanks for the memory-jog, and we’re sorry we overlooked your band in putting our reader-friend on some others.

Sandra Jacobs, 1231 Mollen, Los Angeles 6, Calif.

Sirs: Why not write a series of stories about the disc jockeys, with a story about Peter Potter and Gene Norman too. And how about pictures of them both?

Peter Potter  Gene Norman

Radio Life has already covered Peter Potter and Gene Norman with a more than average quota of stories. Last Gene Norman article was March 30, and last Peter Potter piece May 25 (both of this year). Hope you’ll be pleased with these pictures of them anyway.

Miss Marion A. Short, 402-E Carolina Avenue, Crewe, Virginia.

Sirs: I do want to know if Arlene Francis is going to have a program this year. Can you tell me?

And I’ve lost track of Carl Frank (he was in California last year). Can you tell me anything about him... what he is doing or where he is?

Nothing heard for Arlene Francis yet this season. She’s doing considerable picture work lately, instead, we hear Carl Frank is in New York now, acting, announcing and narrating on call.

Mary Daniels, 410 South Ardmere, Los Angeles, Calif.

Sirs: Just wanted to say in connection with all those arguments about whether Tom Breneman mentions Galen Drake. Did any of Tom’s staunch supporters note that he never began mentioning Galen till a few irate people wrote in to E.I.P.? I heartily agree with those who say Breneman’s sense of humor and so-called manners could be mightily improved. By far the best master of ceremonies is Don McNeill. He’s always ready with a smile and a cute remark—none of that “good old Irish humor” as one reader put it.

Also wanted to say I enjoy your magazine very much and would appreciate a picture of Arthur Godfrey. His droll voice intrigues me.

Here’s the Godfrey photo, and did you read his answers to “Twenty Questions” in the November 2 Radio Life?

Mabel Padgett, 1271 1/2 West 37th Place, Los Angeles 7, Calif.

Sirs: I wish to thank you for the picture you published of Art Baker in your July 13 magazine. His is truly a grand show. I also wish to thank you for printing a picture of Bob Phillips. I always listen to as much of his show as I possibly can, and have been curious about the face behind the musical voice. He subbed for Al Poska on the “Midnight Flyer,” you know. Sure wish you could nab Winky, though, as I am beginning to wonder if he really does exist, though I know Poska and Phillips couldn’t both talk to the same mythical person if this were true. Mebby next time you’ll be more successful, I hope. So do his many fans, I’m sure.

Rose Gracia, Sherman Oaks, Calif.

Sirs: What happened to that beautiful organ music played by Juan Rolando at CBS? Such wonderful music should never be snuffed out. Why not give us a picture of Juan Rolando in Radio Life? A great artist such as he should be known.

Juan Rolando is currently playing nightly at Tom Breneman’s Hollywood Restaurant, but his agent advises us that two radio programs for him may be due to come up again in the near future. And we have also heard that CBS may resume his time after the football season. Your request letters directly to the KKN programming department will help immensely, of course. His picture was in October 5 issue.

LISTEN TUESDAYS!

OLYMPIC AUDITORIUM

FIGHTS

Sponsored as a Public Service by American Distributing Company

KLAC 10:05 P.M.

it’s here... the finest

come ever brewed...

JOLLY TIME

motion picture

HULLS

big

Pop Corn

“Lightens Housework Through Chemistry”

Page Two
Sirs: Several weeks ago, I read in your magazine where Charlotte Zajac asked about "Bernard" in the program, "The Couple Next Door." I am also interested in "Bernard," alias Jack Edwards, Jr. I have looked in your radio logs and alphabetical program under, but cannot find this program. I would appreciate it very much if you would print it for me and many other listeners also.

I read your very interesting story on Howard Duff and enjoyed it immensely. I think Mr. Duff is a very fine actor and deserves every break possible. But there is something troubling me. Mr. Duff says he thinks all the performers on the shows should receive credit besides just the star. Then why is it that on his own program, "The Adventures of Sam Spade," only Lurene Tuttle, who plays "Effie," and himself receive name mention? Many times when listening to his program I hear a few familiar voices, but do not know who they are. Incidentally, could you tell me what the initials A.F.R.A. stand for?

"Couple Next Door" left CBS temporarily, but is now back (since November 8) on Saturdays, KNX, 9:00 p.m. Radio Life features the Jack Edwards story December 19. Don't you think, that Mr. Duff's own "no-name-credited" program stands as a chronic example of exactly what he's crusading against? As a matter of fact, for a long time even Howard and Lurene were not mentioned in cast credits! Initiats A.F.R.A. stand for American Federation of Radio Artists.

Miss Margie Hutson, 2285 Termino Avenue, Long Beach, Calif.

Sirs: Could you tell me if Ruth Russell, who plays Nancy on "Just Plain Bill," is on any other radio program? If she isn't she should be, as she has the most pleasing voice I've ever heard. Also when are you going to have an album of Woody Jordan of KGER? My friends and I have been waiting for it. Could we have a picture too? He's a clever guy.

Ruth Russell plays other dramatic roles on assignment in eastern radio, and was not so long ago heard regularly as James Meehan's co-star on the New York song opera, "Second Husband." Woody Jordan is no longer a KGER performer. We've asked for his return in our upcoming "Voices We'd Like to Hear."

Paddy Snyder, 24 Las Encinas Lane, Santa Barbara, Calif.

Sirs: I'd love to see something about Dennis Day in your magazine. So many people hear him, but never see him. Can't you print a picture so they'll know he's good-looking as well as a singer (and a fine one, too), a mimic, and a comedian? I'm sure they'd like to read about him, too. I know I would.

Radio Life has covered Dennis Day four times to date, with two stories, in fact, during his last year's season, a record for any performer. Here's that requested picture, however. Hope it suits your scrapbook.

Mrs. Bela Barnes, 1095 West 22nd Street, Los Angeles, Calif.

Sirs: Thank you so much for the nice write-up of "Hal's Memory Room" in your September 14 issue. I am sure it will gain many new listeners for the program, who will enjoy it as much as my husband and I do.

Have been waiting for this particular write-up so I could complete my radio album, which by the way, contains many more articles taken from your fine magazine.

**RADIO LIFE**

CARL M. BIGSBY, Publisher

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**This week on KFI**

FOR A FULL HOUR OF FUN, MUSIC AND HUMOR, KFI INVITES YOU TO TURN YOUR DIAL TO 640 EACH THURSDAY NIGHT AT 6:30 FOR THE "VILLAGE STORE," FOLLOWED BY THE "BOB HAWK SHOW" AT 7:00.

Jack Carson

JACK CARSON, versatile comedian, acts as manager of the "Village Store." Aided by Eve Arden, his portrayal of "Mr. Average American at Home" is one of the high spots of the week's radio entertainment.

Bob Hawk

BOB HAWK acts as quizmaster on his own program, one of radio's fastest and funniest quiz shows. Bob speaks 264 words per minute and is mighty handy with a witty ad-lib.

THAT'S KFI — DIAL 640

Advertisement Page Three
DEAR MIRIAM, Sweet Miriam. Now she's using Irium. So her singing smile has that winning style. So folks, just be like Miriam . . . use Ear-e-yum! Fellow, left to right, on this popular Bob Hope show quartet, are Bernie Park, Leo Dukehorn and Leslie Baxte, Girl is Sue, of radio's well-known four Littles Sisters. (Hollywood Pictorial photo.)

TRIKE up the band! Roll the drums! Clang the symbols! Presenting . . . "The Singing Commercial," by this time one of the biggest productions in radio!

Notwithstanding their dubious profession, the youngsters who melodically regale you with Super Suds, Campbell Soups, Rath's Luncheon Meat, Prell Shampoo, Colgate Tooth Powder, sing hard for a living. On the whole, they're a grand bunch of kids.

So, with the first in a series of lay-outs, Radio Life hereby roll up the curtain on the people who "keep 'em buying" . . . with their harmony, their verve, and their well-snatched scores from the works of Chopin, Tchaikowsky and Beethoven.

And Heroines Are the Valiant Boys And Girls Who Jingle-Jangle-Jingle On Behalf of the Sponsor's Products

"IT'S A HONEY, honey, honey or a candy bar. Why don't you . . . try one?" Glamour-girl Elaine Howard is the "Bit-O-Honey" singer who beats it out weekly for ABC's "David Harding, Counter-spy." And, to prove that commercials do lead somewhere, Elaine's predecessor, Dorothy Claire, left her job to appear as a featured Broadway star in "Finian's Rainbow." (Bruno photo.)

"THE LADY with the loveliest hands in America." That's the advance billing given Florence Pearsall for her weekly mike appearance opposite Walter Winchell. Here Florence displays that "soft, white, romantic Jer-gens look" which occupies the commercial chatter on the Sunday "Journal."

"THERE'S SOMETHING special about an Old Gold," murmurs gorgeous Evvie Scott into the KNX microphone each Wednesday evening, at commercial intermission of the Frank Morgan-Frances Langford-Don Ameche show. Actress Evvie is also a well-known feminine lead on many dramatic shows, plays hysterical Evelyn on "The Woman in White."
"THAT NEW, NEW, NEEEE0000 OXYDOL SPARKLE!" zings spunky Julie Conway nightly over the CBS "Jack Smith Show." Julie, who sang for nine months with Kay Kyser's Kollege, finds more fun (and profit) in commercial melodizing, appears also as the Quaker Girl on "Armstrong's Theatre of Today," and as product-enthuser on "Ma Perkins" and "Evelyn Winters." She's married to announcer Bob Sherry, and has a two-year-old baby girl.

"D-U-Z DOES EY-REE-THING!" vocalizes pretty seventeen-year-old Helen Rogers daily on Columbia's "Guiding Light." Helen is a senior at the Hollywood Professional School, has been singing the "G.L." commercial (with Dean Foster [herewith] at the organ and a soundman at the washtub) for the past eight months. Helen also does the "Duz" harmony on "Truth or Consequences" in company with Del Porter, Bob Wacker and organist Joe Eenis. (KNX photo.)

"TO MARKET, TO MARKET, TO GET SOME PARKAY. Home again, home again, try it today. You'll like it, you'll love it, like millions who say . . . Their favorite margarine . . . is . . . Parkay!" Thus melodically enthuse: announcer John Wald, Pat Hyatt, Dorothy McCarty and Ken Cameron, on NBC's "Great Gildy" show.

"DON'T BE HALF-SAFE—Be Arrid-safe," cautions lovely AFFAite Louise Arthur in sultry tones, each Sunday night via the Jimmy Fidler ABC-MBS broadcasts. Louise has done the Arrid commercials for more than two years now; in addition, plays "Sally" on "The Story of Holly Sloane" and characters ranging from "neurotic" to "comedy" on various programs about the dial.
ELABORATE STUNT called for a young honeymooning couple to plane into the wilderness of Oregon and live for three weeks in a covered wagon, a la pioneer days. Couple cooked over an open fire, returned to program to complete a frustrated treasure hunt—only to find the money right in the studio in the lap of Susan Hayward. (NBC-Earl Zeigler photo.)

ART WITH EDDIE PEABODY at the Dallas Centennial, 1936. One of funniest stories in Art's book describes the spectacular plan for the Fair's opening ceremonies: a message, "Texas Welcomes the World," was to be flashed from inside the grounds, circle the world, and arrive outside in thirty seconds to activate a mechanism cutting the ribbon at the entrance. Something went awry and the words never did come through. Art thinks some wireless operator in remote Siberia is still puzzling over the message.

CLAIMING THAT the American people are wary, but will fall eagerly into most obvious traps when the set-up is good, "People Are Funny" rigged up a car with a false gasoline tank (the real one was hidden) supposedly able to run on water into which "atom pills" were dropped. Car was ballyhooed to run 1,000 miles for a quarter, with one "pill" doing the job of 100 gallons of gas. "Pills," actually aspirin tablets, were sold like hot cakes by show contestant. When hoax was revealed and a money refund offer made, gullible customers slunk sheepishly away. (Fred Bonnard photo.)

How Funny Can People Be?

Art Linkletter's New Book, "People Are Funny," Presents Amusing Incidents From His Emceeing Career; We Herewith Present Pictorial Proof

TRYING TO give away money. "People Are Funny" sent a contestant into Los Angeles' Tenderloin district, where proffered ten-dollar bills were suspiciously shunned. Another contestant, working Vine Street, tried to get rid of twenty-five silver dollars, succeeded in palmig off only three in a half-hour. (Fred Bonnard photo.)

SENSATIONAL STUNT involved dropping of twelve plastic balls containing code word "Raven" into Pacific Ocean. Balls to be redeemable for $1,000. A year and a half after balls had been set afloat and all hope for their recovery had passed, Klenre, shown here with Linkletter, picked one up in the Marshalls, the ball having traveled 4900 miles. Finder was flown to Hollywood to appear on show and receive money. (NBC-Herb Ball photo.)
HIGHLIGHT OF ONE OF THE "People Are Funny" stunts selected for description in Art's book. Here a contestant is throwing away $200 in dimes. Stunt was part of a phoney legacy routine demanding "heir" dispense certain sums. Chap seemingly wound up $400 in the red, but show came to rescue with real $1,000 bill. (Fred Bonnard photo.)

MANY PERSONS DON'T BELIEVE that radio and movie stars actually appear on "Link's" NBC show. One night Eddie Cantor was scheduled to accompany a lady contestant into the neighborhood to collect used fats. Eddie showed up at NBC and asked where he waited while his stand-in went out on the stunt. Informed he himself was to go, Cantor graciously obliged, but his lady accomplice thought Cantor was Cantor's stand-in until the close of the broadcast.

SATIN-speached Art Linkletter, who has gone through the radio mill via emceeing of audience programs, recently completed a tome in which some of his funniest microphone experiences were recalled and divulged. We found the book chuckly reading because we remembered many of the episodes to which Art refers—in fact, we pawed through our Radio Life photo files and found we had pictures substantiating "Link's" stories. Maybe you'll enjoy the accompanying "candids" as much as we did.

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COMPLICATIONS ALMOST AROSE on night Sonny Tufts was guest on "People Are Funny" and young married couple were contestants. The wife and Sonny were sent into a nearby rehearsal room, where she was to "audition" for a romantic part. Hidden mike brought conversation to audience AND husband. This posed picture carries out idea of the stunt.

ONE LADY CONTESTANT WAS ASSIGNED THE JOB of covering a Hollywood premiere—at a hot dog stand opening about six blocks from Grauman's Chinese. It was plenty exciting, however, for stars Judy Canova, Red Skelton, Bob Burns, and Roy Rogers were among those attending the elaborate affair.

ONE OF LINKLETTER'S MOST ENJOYABLE air stints is his interview with children on "House Party," where he treats youngsters not as youngsters but as small adults. Children, claims Art, don't know what they don't know, hence tell all and consequently make excellent interview material. (Gene Lester photo.)
When he was still in high school, Lud got his first musical job in a two-piece combo at New York's Alamo. His partner on the piano? Jimmy Durante! Since, Lud has acquired an estate on the Riviera, has played before the royalty of Europe, and has become Western Director of Music for the Columbia network.

Over One-Quarter Million Pieces of Music Have Been Created for CBS by Busy Gluskin, But He's Actually Recorded Only One Song!

By Judy Maguire

Here are one-half million pieces of music in the arrangers' library at Columbia Square, Hollywood. Nearly one-quarter million of them are the original work of CBS Western Division director, Lud Gluskin.

But from that great creative collection Lud has recorded only one song, his familiar theme, "On the Air," released under the old Brunswick (now Columbia) label.

"Why?" he reiterates. "Because radio's arrangers work like that. You score background spontaneously for a program sequence, and may never have a place for just that melody again. The funny part about background music," he adds, "is that if it's good you're not conscious it's there."

"Musical scene-setting," continues Lud, "demonstrates as much change in style through the years as our American fashions. You can see that for yourself by studying the music tracks for our first sound movies. The backgrounds they used then for the greatest dramatic moments, we use now for comedy effects."

Lud would also venture to opine that the music in Hollywood's radio is superior to that of anywhere else in the country (making due exception of the work of Alex Semler and other such fine East Coast directors). "Hollywood is a meeting ground for those with originality. I especially like the recognition that's given to our musicians out here."

Lud is qualified to make comparisons. He joined Columbia in New York in 1934 as staff conductor, and moved to California early in 1937 to join the new West Coast network. Before, his background had been a delightful collection of continental wanderings.

Durante Partner
Lud was born on New York's lower east side. When he was a senior in high school, he got his first job as a musician, playing drums in a two-piece combo at the Alamo. "Know who the piano player was?" he inquires, and after shaking his head to repeated bad guesswork, he cries "Jimmy Durante!"

Until he was a sophomore, Lud musically supported himself at Yale, and in 1917 he joined the Lafayette Escadrille (in the same company with Eddie Rickenbacker). As a naval aviator, he saw strenuous service overseas all through the war. "In those days, you know, if you had more than two people in the plane it was a transport."

When the Armistice was signed, Lud traveled about the world, went into business for himself in Japan, worked as a watch salesman upon his return to the United States... until 1919, when Paul Whiteman asked him to pack up his drums and come with the orchestra on a European tour.

In England, Lud left the Whiteman assemblage to form his own band. "Promise not to laugh? We called ourselves 'Lud Gluskin and His Versatile Juniors,'" until we changed it later to 'Lud Gluskin and His Continental Orchestra.'"

From 1923 then, until his return to the United States, Lud filled an important position as musical director for Paramount Studios' headquarters in Paris. Command performances for King Carol and Queen Marie of Romania, Alfonso of Spain and King Gustav of Sweden were on the agenda. Lud conducted at all of the

(Please Turn to Page 32)
lywood can stage and it was received as only Californians can respond. Across the space from the crowded curbs to the floats, themselves, one could actually feel the waves of good will, cheer, warm appreciation and friendship.

_Rumors Are Flying_

The first "Dr. Christian" broadcast (November 5, 1937) is set for a re-airing on the program. Seems that it still sounds swell. Something to watch for is the promised show date between Fred Allen and Henry Morgan, due in January. Al Jolson, they tell us, owns 85 turkeys, a sweater. What'll Fred Beek make of this? News- caster Bob Garrel may play Lauritz Melchior as a young man in a forthcoming movie. Winchell signed for another year with Jergen's lotion in spite of his last week's beef. Peggy Lee, absent because of illness, will return to the Durante show on December 3. Doris Day leaving "The Hit Parade" over a controversy about her songs... KFAC will go completely long-hair if it dispenses with Ira Cook's "Lucky Lager Dance Time," pre-disc-jockey-crazy disc show. Art Baker's movie career booming—good notices in "Daisy Kenyon" and movie roles in "Song of the Union" and "Homecoming," both big productions... Dunno why, but Bing will use last year's Christmas record for this year's Christmas broadcast... to beat the Petrollo ban, he's already waxed shows through January... "Lum and Abner" to go on a tour of mid-western states after the first of the year... San Men, who was summer writer of "The Great Gildersleeve," may join the Jack Carson writing staff.

_Your Cue (Shows You May Like)_

"Metropolitan Opera"

For the umpteenth consecutive year, the Metropolitan Opera Company is broadcasting from New York to its widespread audience of opera-philics. The Saturday broadcasts start at 11:00 a.m. on KECA and last until approximately 2:00 p.m. "Tea and Crumpets," a delightful musical program of the lighter classics and the more serious popular songs takes care of the fill-in time necessary because of the uncertain length of the opera from week to week. Fans of the Metropolitan broadcasts don't need to be told of the excellent pick-up from stage and orchestra pit to microphones. Considering the range to be covered, the vivacious action of most opera plots and the necessity of bringing the whole production to the air audience as closely a possible as if the players were scientifically grouped in (Please Turn to Next Page)
Radio in Review

(Continued from preceding page)

a broadcasting studio, we’ve always considered this wholesale pick-up one of the major miracles of broadcasting.

Speaking of miracles of radio, the old master of the program notes, Milton J. Cross, is still on band to brief listeners on the opera plot, fill in the stage waits and supply audiences with the necessary background.

The wait between acts is made almost pleasurable and informative as the opera itself (sometimes more so, depending upon your taste in operas) with the "Opera Quiz" and "Opera News." The former is almost a musical "Information, Please," the intelligent gentlemen participating possessing a sense of humor that matches their musical erudition. Olin Downes, dean of the New York music critics, conducts the quiz.

"The Opera News," conducted by Boris Godovsky, presents the immediate information on happenings in the world of musical artists. The usual practice is to present two opera guests weekly, a singer under contract to the Metropolitan and a staff member of the ABC opera house. Both reveal facets in the careers of the artists and in the huge production and maintenance problems that are not ordinarily realized by the theater-going public.

Mr. and Mrs. Listening Audience are able, because of the excellent production, to get just as much from the radio as from the stage. Olin Downes has graphed members of the Diamond Horseshoe. In fact, judging from the news pictures of this opera season’s opening night, they get a great deal more.

"First Nighter"

Olan Soulé and Barbara Luddy have moved those choice seats for the mink shawl-clad clientele west, and now from Hollywood, the long-popular "Little Theater off Times Square" brings a weekly comedy, drama, or even mystery at 5:00 p.m. Saturday over ABC, station WACX through the air.

Regardless of where the "Theater" emanates, these two favorite stars and the play that debuts each week make up one of the fastest half-hours on the air (we think).

"Mr. First Nighter" continues his introduction and color commentary on the lobby noises, the street sounds outside the theater, and those first and second act curtain signals that emanate like preparation toward the spirit, via radio, of stepping off 42nd Street itself for a little entertainment.

As with all theatrics, the plots sometimes get a little threadbare, as in the recent "Dangerous Lady." Barbara Luddy played the part of a nightclub entertainer whose brother was held for ransom by modern desperadoes. Her phone call to columnist Ben Winters, played by Olan Soulé, was designed to bring Ben to the hideout. Ensuing suspicion, as a result, gravitated to and "Dangerous Lady" Luddy and Soulé toward one another, and a dramatic-romantic denouement occurred in such approved

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KECA mike memos

By Virginia West

Well known lecturer and world traveler, Dorothy Fulheim, has joined ABC’s interesting lineup of women on the air. Heard on KECA at 4:45 each Saturday afternoon, Miss Fulheim is sponsored by the Brotherhood of Railroad Trainmen. She joins a list which includes, among others, movie commentator Louella Parsons, writer-columnist Dorothy Kilgallen, the Betty Clocker Magazine of the Air, edited by Susan Adams, widely known home economist, and KECA’s own gal-about-Hollywood, Star Gazer Frances Scully.

Miss Fulheim has spent at least three months of each year for the past 18 years traveling abroad. She interviewed Hitler before his rise to power in Germany, has traveled extensively in both Russia and Italy, and served as a war correspondent during the Spanish revolution. She attended the San Francisco Conference for station WJW, Cleveland affiliate of ABC, where she has been a news analyst and commentator for the past three years.

... Keep Up With the World ... Dial 790 ...

Those famous comedians, Abbott and Costello, inaugurated a brand new kid show on ABC early in December. It will be a half-hour of fun and inspiration, highlighting guest appearances of young motion picture stars and sports personalities who are the natural heroes of young people. Each week a boy or girl will be selected as the outstanding youngster of the week for some good deed performed. The Lou Costello Junior Youth Foundation will give this boy or girl a thousand-dollar savings bond, a radio school scholarship, a wrist watch and playground equipment, among other prizes. The name of the winning youngster will be announced on the Abbott and Costello show on Wednesday-Bing's day night, then the story of his or her good deed will be told during the Saturday kid show. There will be other features, like a boy announcer and a girl singer and an amusing "bubble or nothing" contest in which the contestants must demonstrate skill with bubble gum! The Abbott and Costello Kid Show will be aired by KECA each Saturday morning.

... Keep Up With the World ... Dial 790 ...

"Pearl Harbor Day" will be commemorated this year by the Detroit Symphony Orchestra. During the "Sunday Evening Hour" on December 7th (KECA from 5 until 6), Dr. Karl Krueger will conduct the "Victory Symphony," Beethoven’s 5th. Some lucky American woman will win a mink coat for Christmas by contributing a dollar to a worthy cause and writing a catchy definition of Communism. ABC commentator Walter Winchell launched the campaign to raise money for the Damon Runyon Memorial Fund for cancer research. No entry postmarked after Dec. 13 will be considered. So hurry, the time is getting short!

... Keep Up With the World ... Dial 790 ...

AROUND RADIO: ABC’s newest funnyman, Opie Cates, first gained fame as a clarinet-playing comedian and composer on that network back in 1944, when he was maestro of "Club Good Cheer." Opie composed the theme music for his half-hour comedy show (KECA Monday nights at 8:30) and he also dashes off musical bridges to fit each weekly show. The music you hear played by Buzz Adiam and his orchestra. Another ABC artist, Lionel Barrymore, "The Mayor of the Town," is a composer of note, having written many important symphonic numbers, as well as the theme music for his Wednesdays night drama, "Victory Symphony." Cliff Arquette, who is heard as Ben Willet on "Point Sublime," surprised engineers sitting in the control booth the other night by treating them to an impromptu piano concert while the rest of the cast had gone out for coffee!

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Page Ten

Always a Best Bet ... 790 ...

—Advertisement
RADIO LIFE

Barbara's husky voice, and the time-tried tenderness the principals manage to inject with the minimum of overtess, are still appealing. Even the sponsor is the same. ... Compagnia's Italian Balm. The show sounds just like the old days ... and just as pleasant as coming home to a warm dinner on a chilly night.

“Madhouse Musciale”

KECA at 4:00 p.m. on Saturdays has the regrettably brief period of bargain basement concert hall music conducted a la Milton J. Cross. Robert Swan is the commentator who spins the records and talks while the masters spin 'round in their graves.

The theme is introduced by silliness of one sort or another, e.g., "The house lights go down while the cost of living goes up," and a pseudo-classical account of overtures by "Dr. Harry James" and "Professor Colonna" accompanies the respective tootings and whoopings of a transcribed parade.

A few spot announcements break the "enchanted" momentarily, a couple more records roll, and Mr. Swan, with what he calls "considerable difficulty," moves the opus aside. For lovers of slapstick, this is a show among shows. Bob Swan, or the continuity writers responsible, could easily turn this fifteen minutes into a really desirable half-hour were they to choose records with the same tongue-in-cheek craft that goes into the commentary. Libraries are stuffed with records new and old, oddities and something just a little off the beaten turntable, that could add immeasurably. But the standard big-band records, for all their lack of inspiration, certainly don’t keep this comical little show from being a hilarious surprise.

"Beulah"

The third sentimental, big-hearted "Beulah" is in the person of Hattie McDaniel, returned to two networks last week. CBS carries the show to the rest of the country, Mutual-Don Lee serves coast listeners.

Format surrounding this third appearance of the character originated by the late Marlin Hunt doesn’t differ greatly. "Beulah" still shuffles her gay, worrying way about in a situation centered around her pursuit of "Bill," played by Ernie Whitman, and her concern over the Hend- son family life. "Mr. Harry Henderson" is played by Hugh Studebaker, "Mrs. Henderson" by Mary Jane Croft, and ten-year-old son "Donnie" by Henry Blair. That’s casting right up to the hilt, and once Hattie McDaniel adjusts her very capable self to the new identity, "Beulah" should be just as entertaining as were her predecessors. She’ll always have the benefit of visual recognition. Hattie, as you remember, was one of the Academy Award Winners for her performance in "Gone With The Wind," back in 1943.

Head writers on the show are Artie Phillips and Hal Kanter, with Tom McKnight directing. Considering that the sponsor, "Dreft," has its commercial planted deliberately in the middle of the show, these three can’t be blamed for the resultant chopped effect.

The fact that each time Mrs. Marlin Hunt, widow of the first creator of "Beulah," hears the show, it is with the comfort of knowing that the royalties therefrom still continue to come her way, sets up a nice receptive- ness for Mr. Hunt’s emulations in both her mind and the minds of the listeners.

ENTRY BLANK

RADIO LIFE LETTER-WRITING CONTEST

RADIO MEANS TO ME: (Complete in 50 words or less).

Mail to
Radio Life Letter-Writing Contest,
Department C
Radio Life Magazine, 6361 Selma Avenue, Hollywood 28, California

Name:

Address:

City: State:

On Mike (About Studio Happenings)

We Point With Pride

Yes, we point with pride to child actor Johnny McGovern, who proved last week that age doesn’t determine the ability of a real trouper.

Little Johnny was appearing in the leading child’s role on CBS’s “Doorway to Life,” the series which dramatizes the psychological backgrounds of childhood problems. The climax of the plot came when little Johnny, on the road to recovery after a psychiatric disturbance, was supposed to sing the ballad, “O Sole Mio,” in Italian. The young actor sang one line—and forgot the words! Without a pause, he ad libbed, “Mother, I’ve forgotten the words to that song—may I sing another?”, and went into a rendition of “Silent Night.”

Adult actors gaped at the cool, quick-thinking child, and producer Bill Robson, who has directed the biggest stars in the business, was amazed. The producer claims that he has never heard anyone rescue a situation so smoothly. People at the broadcast who were not following script were unaware that the little boy wasn’t reading every word from his part.

Incidental Intelligence

The things you can find on the radio if you try. Last Sunday we were at 6:15 a.m. and summoned up sufficient strength to punch the KNX button on our radio in order to hear E. Power Biggs and Roger Quim play an organ and trumpet duet.

On the surface this may sound a little mad, but if you are as pre-occupied with history as we, you’ll envy us the opportunity we arose of hearing Dunstable’s Agincourt Hymn, written in the year 1415 in celebration of Henry the Fifth’s victory on the field of battle at Agincourt.

It took great moral courage on our part to brave the cold early ayem and, (Please Turn to Next Page)
Radio in Review
(Continued from Preceding Page)

Incidentally, a new racket involving the contest has popped up and found a few gullible. Hawkers in various parts of the country are offering to sell, for one dollar, information leading to the identity of "Miss Hush." With the expenditure, the purchaser receives the incorrect suggestion that Evelyn Maxwell is the mystery lady. Ralph Edwards warns the public against falling for anything similar, with additional reminder that $1 will pay for entries to the contest as well as ten contributions to the March of Dimes.

Last three program guesses have also established that "Miss Hush" is not Mary Pickford, Mary Halloran or Charlotte Greenwood. Nor is the Elsa Maxwell, Tallulah Bankhead, Maude Adams, Sister Kenny, or Spring Byington.

Page Staff Pays Off

"Get a job around a station—any job, any station—and wait for the right opportunity," has long been the only important advice we've been able to impart to radio hopefuls. It very often works, and to cite another instance, take the case of NBC page Bob Anderson. For the past seven months, Bob has been one of the uniformed boys you see dashing around the studios with mail or holding the ticket lines at bay during the broadcast. When he left the page staff to play in the dramatized commercials on the Dennis Day show, portray roles in "Hollywood Star Preview," and head a radio advertising company, Spots from Hollywood. The agency will specialize in writing and transcribing musical spot announcements for stations throughout the nation.

While a page at NBC, Bob produced two sustaining shows for the network on a fill-in basis, and when the opportunities came his way he was ready, willing and able.

Teamwork

Those well-known dilemma horns looked pretty fierce a couple of years ago when Conrad Binyon, "Hank" of "One Man's Family," wanted to stay on the show and play the third team at Hollywood High. Writer Carlton E. Morse cooperated by exciting Conrad from Friday afternoon radio rehearsals so he could take his football right tackle. The team has brought home its second championship this year. Good teamwork all the way around, we'd say.

"THE LETTER OF THE WEEK"

Mrs. John L. Miller, 11554 Kitlette Street, North Hollywood, Calif.

Sirs: First of all, thanks to Mrs. Miller for her interest in radio's broadcasts and for raising a question that I am glad to be able to clarify.

Mrs. Miller is Inaccurate. I must point out, in assuming that "the majority of radio broadcasts" have roped off sections of special seats in the theatre. Actually, only four of the sixty-five audience shows aired weekly from Columbia Square have such special sections. Since some 150,000 people attend our audience shows each month, and the total number of seats roped off in the same broad date is less than 2,000, you can readily see that this is a very small percentage indeed.

The reasons for reserving seats vary, but they all hinge upon the actual business administration of the program in question. Sponsors, for instance, may request that seats be reserved for dealers who sell their product, since these dealers have a specific interest in the sponsorship of the show and the distribution of the advertising dollar. Some of the seats are reserved for the staff, for members of the press, those special speakers and prominent public officials and the like.

Page Twelve

Hopping With Hetherington

If you're a Keith Hetherington record program fan, you'll be interested in following Keith's now daily record schedule—that is, you'll be inordinately facile with a radio dial.

Keith, who as you probably know, has been heard on KMPC every Saturday for the past two years, can now be heard at 2:30 p.m. Mondays on KRKD, Tuesdays at 12:30 p.m. on KIEV, Wednesdays at 3:00 p.m. on both KFOX and KOCR, Thursdays at 1:30 p.m. on KFVD, Fridays at 2:30 p.m. on KXLA and Saturdays at 11:00 a.m. on KMPC.

The disc jockey, who is also staff announcer on the Paramount television station KTLA, carries his schedule around with him so he's sure to show up at the right station on the right day.

Off Mike (Personalities)

More "Hush" Talk

To date, two listeners have failed to hear opportunity knock on Ralph Edwards' "Truth or Consequences" search for a "Miss Hush" contest winner. On one occasion, there was no answer when Edwards telephoned, and on the other, the phone was "busy."

Remember, folks, that Ralph makes only one attempt to reach prize-winning letter writers. Listeners in this Pacific Time Zone have been asked to keep their phones during the entire broadcast of "Truth or Consequences" 5:30 to 6:00 p.m. And to keep their lines free for incoming phone calls.

Page Twelve
TIME CHANGES

Friday, December 5—"Suspense," KNX, 6:30 p.m. (30 min.) The theater-of-thrills moves to its new sustaining time. Formerly KNX, 9:00 p.m. Thursday.

Saturday, December 6—"All Star Western Jamboree," KFWB, 7:00 a.m. (1 hr.) Lou Marello's popular hour of sagebrush music moves from its former KFWB bracket on Sundays at 5:00 p.m.

Sunday, December 7—"Sound Off!" KECA, 3:00 p.m. (30 min.) After countless shufflings, Mark Warsaw's series tries a new network and time. This scheduling, however, is only for a few weeks and program will then move to a permanent Sunday slot on KECA, so keep watching Precasts.

Friday, December 12—"Voyage of the Scarlet Queen," KHJ, 8:00 p.m. (30 min.) The "Queen's" enthralling sea journeys will be heard at this new time. Formerly KHJ, 8:30 p.m. Thursdays.

WHAT'S NEW

Variety

Sunday, December 7—"Philip Morris Night with Horace Heidt," KFI, 7:30 p.m. (30 min.) From theaters throughout the country, a new talent search amongst the amateur ranks, conducted and hosted by Horace Heidt and his company. Replaces Eddie Dowling's similar show, "The Big Break."

Saturday, December 13—Jack Gregson Show, KFI, 11:30 a.m. (30 min.) A variety show of indefinite format, details not available from NBC's press department.

Dramatic Documentary

Saturday, December 13—"Doctors at Work," KFI, 1:30 p.m. (30 min.) Subject of this first broadcast will be "Plastic Surgery," viewed in its functional non-cosmetic phases and stressing its important part in helping battle casualties. William Murphy writes the series, with Norman Felton and Bernard Berquist handling production and music.

Farm Quiz

Thursday, December 11—"R. F. D. America," KHJ, 6:30 p.m. (30 min.) Bona fide farmers selected from a different state each week will compete for valuable merchandise awards in this unique new show specifically for country folks. Joe Kelly, question man for "The Quiz Kids," will emcee. Originator of "R.F.D. America" is Louis G. Cowen (who also originated "The Quiz Kids"), and heading the question staff in the Chicago office will be Victor Bryan, who has operated his own farm in Indiana for sixteen years and has had no radio experience. Local Ford Motor Company dealers will participate in sponsorship of the program beginning January 3.

Music

Saturday, December 6—"Gershwin Revue," KHJ, 9:15 a.m. (30 min.) A program of music by George Gershwin, with comment by showman and rare-record collector Ray Lewis, debuts at this Saturday morning time.

Sunday, December 7—"Pueblo Serenade," KNX, 2:30 p.m. (15 min.) A quarter-hour of adobe-and-desert melodies featuring Wilbur Hatch and the KNX orchestra, and the direction of Clif Howell.

Commentary

Tuesday, December 9—"People and the News," KECA, 7:45 p.m. (15 min.) A weekly human interest coverage of personalities and events, compiled and collaborated upon by ABC's News and Special Events staff. Replaces Alvin Wilder.

Television

Friday, December 12—"All the News," W6XAO (Don Lee Television) 8:00 (Continued on Next Page)

by Bill Wagner

"NO—PLEASE, CRUSHER—DON'T HIT ME AGAIN—"
**RADIO LIFE**

**PRECASTS & PREVIEWS**

(Continued from preceding page)

**WHO'S GUESTING**

**Variety**

**Wednesday, December 10**—Bing Crosby, KECA, 9:00 p.m. (30 min.)
Walter O'Keefe is a taker for the welcome mat on this broadcast of Philco Hall.

**Drama**

**Sunday, December 7**—“Hollywood Star Preview,” KFI, 8:00 p.m. (20 min.)
Alan Ladd will introduce Miss O'Keefe dramatically to radio audiences on this program.

**Comedy**

**Wednesday, December 10**—Jimmy Durante Show, KFI, 7:30 p.m. (30 min.)
Boris Karloff lummies in to be guest toll for “The Schnozz” comedy.

**Music**

**Monday, December 8**—“The Telephone Hour,” KFI, 9:00 p.m. (30 min.)
Claudia Pinza will sing with her famous basset father, Ezio, when the two make a very special guest appearance with the Bell orchestra.

**Religious**

**Sunday, December 7**—“Church of the Air,” KNX, 7:00 a.m. (30 min.)
Dr. Julian Price Love, professor of Biblical Theology at the Louisville (Kentucky) Presbyterian Seminary, speaks on “The Romance of the English Bible” when he appears as guest minister.

**WHAT’S PLAYING**

**Drama**

**Sunday, December 7**—“The Greatest Story Ever Told,” KECA, 3:30 p.m. (30 min.)
“Blessed Among Women,” the Bible chapter on Mary’s selection as the Virgin Mother, will be the second drama in “The Christmas Cycle.”

**Sunday, December 7**—“Theatre Guild on the Air,” KECA, 6:30 p.m. (1 hr.)
Gene Kelly will star in Marc Connelly’s whimsical story, “The Wise Dom Tooth.”

**Monday, December 8**—“Lux Radio Theatre,” KNX, 6:00 p.m. (1 hr.)
The original screen cast, including Robert Montgomery and Wanda Hendrix, in “Ride a Pink Horse.”

**Music**

**Sunday, December 7**—“Sunday Evening Hour,” KECA, 5:00 p.m. (1 hr.)
Pearl Harbor Day is commemorated by Beethoven’s “Fifth Symphony,” hailed by Allied leaders during the war as “The Victory Symphony,” because of the “motto” theme in the first movement. Dr. Karl Krueger conducting.

**Spots**

**Sunday, December 7**—“Musical Masterpieces,” KFAC, 4:00 p.m. (1 hr.)
A program of fifteen “Concert Favorites” On succeeding Monday through Saturday performances: Ireland’s “London Overture”; Haydn’s “Andante and Variations”; an E, Power Biggs recital from “The Little Organ Book”; Lewis Carroll’s “Alice in Wonderland”; Lewis Carroll’s “Through the Looking Glass”; and excerpts from “Pagliacci.”

**Sports**

**Sunday, December 7**—Los Angeles Rams vs. Chicago Bears, KMPC, 11:15 a.m. (to concl.)
The Rams travel to Chicago for their final out of town game of the season, Bob Kelley sportscasting.

**Sunday, December 7**—L.A. Dons vs. Chicago Rockets, KFWB, 2:00 p.m. (2½ hrs.)
From Los Angeles Coliseum Dick Fisher reports the play on this local pro football event.

**Saturday, December 13**—C.I.F. Championships, KLAC, 1:45 p.m. (to concl.)
The two outstanding high school teams in Southern California are matched for the final C.I.F. title, as Sam Balter covers play-by-play.

**WHAT’S SPECIAL**

**Documentary**

**Wednesday, December 10**—“Your Children Today,” KHI, 6:30 p.m. (30 min.)
The second in three strategically spaced programs dealing with parent-youth relations, Mutual presents “Wanted—a Baby,” the documentary truth about the “red tape” complicating adoptions.

**NEW “DATE” FOR “JUDY”**

Wallace Beery will portray Melvin Foster, Judy’s father, in the film version of NBC’s “Date With Judy” time.

**RECORD NOTES TO YOU**

**1 note—fair  2 notes—pleasing  3 notes—very good**

**Chord in G—tops**

**KWKW, 11:45 p.m. Daily**

**ALBUM OF THE WEEK**

Very likely indeed are the six sides comprising “Beyond The Stars,” featuring the symphonic arrangements and orchestra of Buddy Baker. For those who like “Stardust,” “Stairway to the Stars,” “Stars Fell on Alabama” and other twirlers with a dash of that sparkling something which is the fine Baker touch, here is a group with repeat qualities—an album that rates nothing less than a sparkling Chord in G. (Exclusive)

**RECORD OF THE WEEK**

Jimmy Dorsey & Co. have a pair of top-notchers in the rhythmic “I Still Get Jealous” with individual vocals by Bill Lawrence and Dee Parker and a very slick sax passage by one JD, coupled with the out-of-this-world theme from “Green Dolphin Street”... Tunes are good, it’s the band’s top-notch blowing that makes it a three-note platter. (MGM)

**ANDY RUSSELL**

Two standard Christmas favorites are given the Español treatment by the boy who can do it... If such is possible, Andy’s warm Spanish lyrics add much to “Silent Night” and “The First Noel,” excellently backed by Paul Weston’s Orchestra and male choir to give these Yuletide cards an easy three notes. (Capitol)

**BUDDY CLARK-RAV NOBLE ORCH.**

Complete with tap-dancing and dialogue lead-in, here’s a distinctly different treatment of the popular “I’ll Dance at Your Wedding” while the reverse “Those Things Money Can’t Buy” again spotlights the fine voice of Buddy Clark and the danceable rhythm of Ray Noble... a pleasing two notes, but they’re big ones. (Columbia)

**HOAGY CARMICHAEL**

Backed by the Rhythmaires and Billy May’s Orchestra, Hoagy does a swell job on “A Time for Humming”... whistles, too... On the reverse it’s his newest ditty, “Put Yourself in My Place, Baby,” rhythmically but good—and Carmichael fans will especially like this second helping... We are—and we did—three notes’ worth. (Decca)
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SUNDAY, DECEMBER 7

10-KFI—Sports Folks.
11-KXLA—Merry Melodies.
12-KGFJ—Spotlight.
13-KGER—News, Commander Scott.
14-KFOX—Musical Melodies.
15-KFOX—Village Hall.
16-KFOX—Serenade.
17-KFOX—Public Church.
18-KFOX—Church Hour.
19-KFOX—Music of the Islands.
20-KFOX—Nempt,band.
21-KFOX—Serenades.
22-KFOX—Music Hall.
23-KFOX—Music of the Air.
24-KFOX—National Vespers.
25-KFOX—Music of the Night.

SUNDAY MORNING MELODIES
8:15-0'clock KMPMC
[710 on your dial]

8:15-0'clock KNX — Salt Lake
8:20-0'clock KGFJ — Sunday School
8:25-0'clock KFOX — Musical Memories
8:30-0'clock KFOX — Church Hour
8:35-0'clock KFOX — Church Service
8:40-0'clock KFOX — Radio Church
8:45-0'clock KFOX — Church Service
8:50-0'clock KFOX — Musical Memories
8:55-0'clock KFOX — Church Service
9:00-0'clock KFOX — Church Service
9:05-0'clock KFOX — Church Service
9:10-0'clock KFOX — Church Service
9:15-0'clock KFOX — Church Service
9:20-0'clock KFOX — Church Service
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9:55-0'clock KFOX — Church Service
10:00-0'clock KFOX — Church Service
10:05-0'clock KFOX — Church Service

SUNDAY Program Highlights
Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Fun
5:00—Sunday Evening Hour
6:00—Manhattan Happy-Go-Lucky Hour
7:00—Album of Familiar Music
8:00—Standard Hour
9:00—Chinese Hour
10:00—Chapel Quartet
11:00—Bridge to Dreamland
12:00—KGer—Sunday Serenade

Drama
11:00—Lassie, KFI
12:00—One-Man's Family, KFI
1:00—Food Theatre, KFAC
2:00—Romance of the Ranchos, KGFJ
3:00—Theatre Guild, KEC
4:00—Hollywood Star Pre"enta"ion

Music
1:00—Southernaires, KEC
1:30—Salt Lake Tabernacle, KNX
1:30—RCA Victor Show, KFI
1:50—Harvest of Song, KFRA
1:30—KFOX—Music Hall
1:00—Hour of Charm, KNX
2:00—Family Hour
3:00—Purse That Refreshes, KFI
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Comment—Narration
10:15—Commander Scott, KFI
11:05—Lovells, PARAS, KCNA
12:05—Detective Mysterics, KEC
13:05—True Detective Mysterics
14:05—Cousins, KEC
15:05—The Case of the Missing Hour
16:05—The Mystery of My Hobby
17:05—Sam Spade, KNX
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LEARN RADIO BROADCASTING

Men and Women (Veterans and Non-Veterans)

Frederick H. Spear, well-known producer and trainer of radio personalities, invites you to audition for professional training. Prepare now for a career in radio and television as an announcer or program director, etc., with expert instruction. Students get actual experience with "Radio Theater," every Sunday, 11:30 P.M. on KFSD (L.A.C.C., 3821 E. 34th St.). Phone, write or stop in for full discussion of FREE RECORDED Audition. Approved for transfer placement.

FREDERICK H. SPEARE
'The West's Outstanding Radio School'
607 Sunset Blvd.
Boo-2535, Studio 1951

Page Seventeen

RADIO LIFE

SUNDAY LOGS

EASTSIDE SERENADE
9:30 to 10:00 P.M.

KXLA

KXLA—Eastside Serenade.
KFWB—San Francisco Mission.
KGER—Gifford Gordon.
KFOX—Mormon Music.
KYOE—Minister's Hour.

9:45*KFSD—Chasing Crosby.
KGFJ—Rhythms.
KVOE—Grace and Truth.

10:00*KFOX—The Mentor.

*KXN—Chet Humley, News.
KRLJ, KGK, KFXM—Chicago Theater.
KFOX, KFOX, KYOE—Old-Fashioned Revival.
KFMB—Some O' Guns.
KXLA—Open Forum.
KGD—Christian Science.
KPRO—Music.
KFXM—Manchester. 
KFOX—Masterpiece.

MUSIC OF THE WEEK

KLAC—KGB, KGB, KQNO—Salute To Veterans.
KPPC—Children's Digest.
KLAC—Quest Stars.
KGIL—Madriguera.
KFOX—The Band.
KXLA—Sacred Words.
KXLA—Senior Hour.

THEATRE:

KXLA—Carmen Miranda.
KFOX—Doris Day.
KPPC—Earl Carroll Show.

OPEN FORUM:

9:10—KXLA—Open Forum.
9:15*KFOX—Veteran's Voice.
KFWB—Voice of Labor.
10:30—KFI, KFS—Jack Benny.
10:30—KFOX—The Mentor.

KRLJ, KGK, KFXM—Chicago Theater.
KXLA—Music of the Week.

KXLA—Hawthorne Thing.
KXLA—Popular Music.
KFI—Melody Time.
KFWB—News.

KFXM—Fly o' Guns.
KFGJ—Here's How.
KXLA—Labor Hour.
KXLA—Sunday Evening Club.
KXLA, KPRO—Old-Fashioned Revival.
KGFJ—Show Tunes.
KFOX—Your Business.

KXLA—Hawthorne Thing.
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KFI—Melody Time.
KFWB—News.
MONDAY, DECEMBER 8

GEORGE MILNE'S

Garden Chats
Now 6:45 a.m.
Daily

KFWF—Melodious Memories.
KGFJ—Dr. Frederick Bailey.
KRWL—Radio Rhapsody.
KRMK—Bible Institute.
KMLC—Mornin Serenade.
KMLC—Holiday Music.
KFOX—Challenger to Youth.
KMLC—Newsmen.

8:30—KAXL—Music.
8:30—KFI—KFSO—Jack Breck.
8:30—KBL—KCFM—Your Diary.
8:30—KMC—A Song for You.
8:30—Kwik—KRKD—KWLW—
8:30—KMLC—Memories.

HAVEN OF REST

KXLA, 8:30 A.M.
Monday, Wednesday, Friday
KFOX, 9:00 A.M.
Tuesday, Thursday, Saturday
KXLA, 9:00 A.M.
Monday, Wednesday, Friday
KXLA, 11:00 A.M.
Tuesday, Thursday, Saturday
KXLA—Haven of Rest.
KBL—A kirby Family.
KMLC—Under Capitol Dome.
8:30—KXLA—Music in Modern
8:45—KFI—KFSO—Lorn Lawton.
9:15—KMH—Romance.
9:15—KXLA—KXOY—
9:15—KMLC—Dr. Frederick Bailey.
9:15—KFWL—Voice of the Neighborhood.
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TUESDAY, DECEMBER 9

<table>
<thead>
<tr>
<th>Time</th>
<th>Station</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00</td>
<td>KNX</td>
<td>Variety Hour of Monte Meadows, KMPC.</td>
</tr>
<tr>
<td>6:30</td>
<td>KFWB</td>
<td>Fibber McGee.</td>
</tr>
<tr>
<td>7:00</td>
<td>KMPC</td>
<td>I'll Be Seeing You.</td>
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<td>7:15</td>
<td>KMPC</td>
<td>Summer Beach Tunes.</td>
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<tr>
<td>7:30</td>
<td>KLAC</td>
<td>Kate Smith.</td>
</tr>
<tr>
<td>8:00</td>
<td>KFI</td>
<td>The Women's Hour.</td>
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<tr>
<td>8:15</td>
<td>KGIL</td>
<td>Hit Parade.</td>
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<tr>
<td>8:30</td>
<td>KGIL</td>
<td>Rand McCallum.</td>
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<tr>
<td>9:00</td>
<td>KGIL</td>
<td>Tonight We Love Again.</td>
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<tr>
<td>9:30</td>
<td>KGIL</td>
<td>The American Manner.</td>
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<tr>
<td>10:00</td>
<td>KGIL</td>
<td>Ballad of Romance.</td>
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<td>10:30</td>
<td>KGIL</td>
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<tr>
<td>11:00</td>
<td>KGIL</td>
<td>A Christmas Desert.</td>
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**Today is T-R-S Day on KIEV**

**KIEV**

- **Tuesday, December 9**
- **9:00** - 9:30: KGIL・Don Bushnell
- **9:30** - 10:00: KGIL・Raymond
- **10:00** - 10:30: KGIL・Lyrics
- **10:30** - 11:00: KGIL・The Music of Life
- **11:00** - 11:30: KGIL・They're Just Like Us

**KFWB**

- **Wednesday, December 9**
- **9:00** - 9:30: KGIL・The Music of Life
- **9:30** - 10:00: KGIL・They're Just Like Us
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**KFWB**

- **Thursday, December 9**
- **9:00** - 9:30: KGIL・The Music of Life
- **9:30** - 10:00: KGIL・They're Just Like Us
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**KFWB**

- **Friday, December 9**
- **9:00** - 9:30: KGIL・The Music of Life
- **9:30** - 10:00: KGIL・They're Just Like Us
- **10:00** - 10:30: KGIL・The Music of Life
- **10:30** - 11:00: KGIL・They're Just Like Us
WEDNESDAY, DECEMBER 10

RFI, KFSD—Fred Waring.
RFK—Johnny Mercer.

KJL, KGB, KVOE—Harry James.

KMYC, KLAC, KJLA, KLEC, KBOE-

KFMB—L. A. Breakfast Club.
KFOE—Dr. Frederick Bales.
KFWB—Count Basie.
KFWL—Ike "Buddy" Driscoll.
KFWI—Joe Deters.
KFRD, KFOX—Bible Church.

KFRW—Ballet.Script.
KFRW—Children's Time.
KFRW—Morning Serenade.
KFRX—Morning Reproduction.
KFWL—Meet the Band.
KFWL—Ralph Cunliffe.
KLAC—Blondie.
KLYI—Bob Bailey, RECA.
KECA, KFMB—Dean Martin.
KECA—Kenny Burrell.
KECA, KFMB—Elvis Presley.
KECA, KFMB—Paul Whiteman.

WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; afternoon and Evening Programs in Boldface Type.

Comedy-

KFW—"The Beak.

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RADIO LIFE

KGFJ-Sports Flash.
2:59-KFI, KFSO-Just Plain Bill. KXN, KDFM, Miss Stuffy. RECA, KFMF-Bride and Groom. KLAC, KLAC-Here is Sunset. HSDJ-News.
THURSDAY, DECEMBER 11

HAVEN OF REST
KXLA, 8:30 A.M.

THURSDAY Program Highlights
Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface

Comic Variety
3:20—Arthur Godfrey, KNX
6:10—Music Hall, KMPC
7:30—The Summer Show, KFI
8:00—Black Party, KFI
9:00—Burras and Allen, KFI
11:15—Beulah Hall, KFI

Quiz, Participation
8:00—McNally’s Breakfast Club, KECA
9:00—Weavers Travelers, KECA
9:30—Breakfast & Talk, KECA
11:30—Queen for a Day, KECA
12:00—Double or Nothing, KECA
2:00—Three Alarm, KMP
3:00—What’s in a Donut, KECA
2:30—Miss America, KECA
2:30—Bride and Groom, KECA
2:30—House Party, KECA
3:30—Meet the Missions, KECA
6:30—Darts for Dough, KECA
9:30—Noah Webber Days, KFI

Drama
7:00—Reader’s Digest, KXLA
7:30—Family Theatre, KJY
8:00—Regal Drama, KXLA
8:30—Edward Anderson, KXLA

Comment—Narration
7:45—Fred Beck, KNX
8:15—Bob Smith, KNX
8:15—Ted Lewis, KMPC
9:00—Club 18, KECA
9:15—Ted Malone, KECA
9:45—Don Daniels, KECA
10:15—Ted Malone, KECA
10:45—Dorothy Kilgass, KECA
1:15—Burruss Wheeler, KECA
1:45—Art Baker, KECA

Mystery—Detective
6:30—Crime Photographer, KNX
7:00—FBI in Peace and War, KNX

Today Is T-R-S Day on KFVD
1020 kc., 1:30 p.m.

For Central Chevrolet Co.

BELL TAILORS

Donna Bell Round Up
12:00 noon, Mon. thru Fri.

KXLA

Dinner Bell Round Up

WON a Prize Yet?

THURSDAY Program Highlights
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Comedy-Variety
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For Central Chevrolet Co.

BELL TAILORS

Donna Bell Round Up
12:00 noon, Mon. thru Fri.

KXLA

Dinner Bell Round Up

WON a Prize Yet?
FRIDAY, DECEMBER 12
8
9
KFI, KBG, KJQ, Harry W. Flannery.
KXL, KBL, KLAC, KICU, KFMB-Weather.
KFWB—Morning Melodies. KGJ—Dr. Frederick Bailes. KRKD, KFOX—Bible Institute.
10
11
12
KXL—Saturday Musical. KFAC—Roundup. KFMB—Listening. KECA, KECA—Listening. KFAC, KECA—Listening.
13

HAVEN OF REST
KXLA, 8:30 A.M. Monday, Wednesday, Friday.
KRKD, 8:00 A.M. Tuesday, Thursday, Saturday.
Page Twenty-Six

FRIDAY Program Highlights
Morning Programs Appear in Lightface Type. Afternoon and Evening Programs in Boldface.

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Morning Programs Appear in Lightface Type. Afternoon and Evening Programs in Boldface.

Sunday Musical. KFAC—Roundup. KFMB—Listening. KECA, KECA—Listening. KFAC, KECA—Listening.
13

FRIDAY Program Highlights
Morning Programs Appear in Lightface Type. Afternoon and Evening Programs in Boldface.

Sunday Musical. KFAC—Roundup. KFMB—Listening. KECA, KECA—Listening. KFAC, KECA—Listening.
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FRIDAY Program Highlights
Morning Programs Appear in Lightface Type. Afternoon and Evening Programs in Boldface.

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13

FRIDAY Program Highlights
Morning Programs Appear in Lightface Type. Afternoon and Evening Programs in Boldface.

Sunday Musical. KFAC—Roundup. KFMB—Listening. KECA, KECA—Listening. KFAC, KECA—Listening.
13


Today is Fri-Sun Day on KXLA 1110 kc, 2:30 p.m. for Central Chevrolet Co.


MILD & MELLOW 3:30 to 4 P.M. Monday through Friday


RADIO LIFE

FRIDAY LOGS

Sports
KFWB — Muscle Horsebarn Quartet. KFWB — Music Box. KFAC —问 Dr. Dray. KGIL — Dr. Dray. KGIL — KGB, KXOM, KVOE — Martin Black. KGIL — KXO — Martin Black.

10:00 — KFWB — Eastside Show. KGIL — KFWB — News. KGIL — Feature. KGIL — Concert Nighttime.

TOPS in Western Music

SADDLE TIME with George Wilhelm 10:00 a.m. to 2:00 a.m. every Thursday. KGIL — Secret Agent.


Page Twenty-seven

SWINGS TO SWING

Asked to name his favorite records recently, NBC’s Meredith Willson surprisingly picked two popular tunes “Blue in the Night” done by the Lionel Morgan trio, and Ernie Felice’s waltzing of “Stumbling.”

Page Twenty-seven
HAVEN OF REST

KXLA, 8:30 A.M. Monday, Wednesday, Friday
KRKD, 8:00 A.M. Tuesday, Thursday, Saturday
KFOX, 8:00 A.M. Monday, Tuesday, Thursday, Saturday

KRKD, KFOX—Haven of Rest.
KRFD—Wake-up Band.
KFOX—Song for music.
KFWI—Business Reporter.
KGK, KFXM, KVOE—Pauline, Afternoon Successes.
KXLA—Adventurer's Club.
KFMB, KFME—Land of the Lost.
KXLA—Hey of Noe.

9:00—KXLA—Business Talk.
KFWI—Vocal Varieties.
KGIL—Body of Silence.
KFWI—Memorial Songs.
KFOX—Cafe Chinatown.
KFOX—Gospel Story Hour.

KFOX—Open Album.
Page Twenty-eight

SATURDAY, DECEMBER 13

8:05—KNX, KGER, KIEV, KLCAC, KECA—Junior Junction.
KXLA—Americas Radio.
KRFD—Salvation Army.
KECA, KMER—Country Jamboree.
KGFJ, KRFD—Pastoral Music.
KFWI—Sing a Song.
KFXM, KVOE—Passadena Place Church.

9:00—KNX—Roving Reporter.
KXLA—Movieland.
KGER—A Song for You.
KFOX—Hollywood.
KGY, KVOE—Flight into the Past.

9:35—KOWL—Remembering.
9:45—KFI, KRFD—Tillamook.

10:00—KIEV—News.
KFOX—Remembered.
KGY, Hallanda.
KIEV—Rhythm Road.
KFWI—Town Crier.
KFI, KRFD—National Farm and Home Hour.
KNS, KSDJ—Grand Central Station.
KECA—American Farmer.
KGB, KFXM, KVOE—News.

KRFD—Bill Leyden.
KXLA—Rutgers University.
KXLA—News, Al Jarvis.
KFOX—Morris J. Ford.
KXLA—Skyway News.
KFWI—Racing News.
KOWL—Romance in Music.
KFWI—Recent Songs.
KRFD—Government Speaks.
KFXM—Sports.
KFOX—Song Stylist.
KIEV—This Rhythm Age.

KIEV—Roving Reporter.
KFOX, KGER—News.

10:05—KFI—Rusty Rhythm.
10:15—KGFJ—Serendipity for You.

10:30—KFW—Morning Melodies.
KFWI—Mars of Song.
KXLA—South American Way.
KFOX—Assembly of Songs.

10:35—KFI—Sports Flash.

10:45—KXLA—County Fair.
KECA—Our Town Speaks.
KGB, KFOX, KGY—Bands for Bands.
KFOX—Elegant Session.

10:50—KXLA—Familiar Favorites.
KFR, KMG—Meet the Meeks.
KFWI—Zou Personalities.

11:00—KFWI—Pardon Me, KGB, KVOE.
11:15—KFG—Designing Woman.
KFOX—Thought for Youth.

11:20—KXLA—Birthday Successes.
KFOX—Bing Crosby.
KFR, KMG—Keynote and Console.

11:25—KXLA—Jon Washburn.

12:00—KXLA—China.

12:15—KFI—Almanac.

12:55—KFW—Newspapers.

Today is S-R-S Day on
KMPC 710 kc., 11 a.m.
for Central Chevrolet.

SATURDAY PROGRAM HIGHLIGHTS

Morning Programs Appear in Lightface Type; Afternoon and Even Programs in Bold Type

Comedy-Variety
6:00—John Davis, KNX.
6:15—Julio Cunova, KFI.
6:15—Life of Riley, KFI.
6:30—Couple Next Door, KNX.

Quiz, Participation
8:30—Perry Edmondson, KFX.  
10:30—Country Fair, KNX.  
10:30—Truth or Consequences, KNX.

Drama
9:00—Theater of Today, KNX.  
9:00—Stars Over Hollywood, KNX.
9:00—Grand Central Station, KNX.
9:05—First Nighter, KNX.

Music
9:00—Bill Leyden, KMPC.
11:00—Metropolitan Opera, KKECA.
9:30—Piano Playhouse, KKECA.
9:40—Musical Masterpieces, KKECA.
KFOC.

9:40—Musical Digest, KFOX.
9:45—Saturday Night Serenade, KNX.
9:40—Evening Concert, KFOX.
9:45—Hit Parade Show, KNX.
9:45—Volunteers, KFXM.
10:05—Ice Hockey, KCR.
10:15—Crack and Rusten, KNX.

KGER—Roving Reporter.
12:30—KMPC—Sweat Time.
12:30—KMPC—Sweat Time.
12:30—KMPC—Sweat Time.
12:45—KMPC—Sweat Time.

Presented
KXLA—Community Church.
KHJ—Khalil.
KIEV—News.

Songs by
RUS WHITTEM

PERRY AND WINNING
Saturday—1:15 P.M.

KFOX—Roping West.

KFOX—Salvation Army.

KXLA—Tea and Crumpets.
KFWI—Concert Matinee.
KXLA—Afternoon Variety

KGER—Salvation Army.
KFOX—Back-Stage Band.
KFOX—Concert Miniature.
KFOX—Concert Orchestra.
KFOX—Salvation Army.
KFWI—Bill Amnon.
KFWI—Bill Amnon.
KXLA—Key and Vine.
KFOX—Salvation Army.
KXLA—Key and Vine.
KFWI—Bill Amnon.
OLAN SOULE is back with BARBARA LUDDY in "FIRST NIGHTER"

SATURDAY LOGS

KNX Sat. 8 p.m.

1. KFAC-Wax-Escape from the Country.

2. KFWB-Don Lawrence.

3. KXLA-Stand Fast.

4. KKDF-Evening.

5. KFSD-News.

6. KGER-Western.

7. KFMB-Piano

8. KFAC-Music.

9. KFWB-Sports.

10. KFSD-Flight.

11. KXLA-Gospel.

12. KFSD-Elmer.

13. KFXM-Club.

14. KFOE-Orch.

15. KFAC-Evening.

16. KFSD-Ray.

17. KFAC-Dr.

18. KGER-Dr.

19. KAEC-Church.

20. KFSD-Harry.

21. KHJ-Cavallaro.

22. KECA-Music.

23. KFSD-Harry.

24. KHJ-Cavallaro.

25. KECA-Music.


27. KHJ-Cavallaro.

28. KECA-Music.

29. KFSD-Music.

30. KHJ-Cavallaro.

31. KECA-Music.

32. KFSD-Music.

33. KHJ-Cavallaro.

34. KECA-Music.

35. KFSD-Music.

36. KHJ-Cavallaro.

37. KECA-Music.

38. KFSD-Music.

39. KHJ-Cavallaro.

40. KECA-Music.

41. KFSD-Music.

42. KHJ-Cavallaro.

43. KECA-Music.

44. KFSD-Music.

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94. KECA-Music.

95. KFSD-Music.

96. KHJ-Cavallaro.

97. KECA-Music.

98. KFSD-Music.

99. KHJ-Cavallaro.

100. KECA-Music.

TOO BAD

Arthur Vinton, frequently heard as a menace on Colu-
mus' "Mrs. North" adventures, operates a turkey farm which sells some 11,000 birds a year. This fall he was asked by the show's writer to do a pre-Thanksgiving story with a turkey farm as background. But Vinton was not in the cast. "We just didn't have a role for him," apologizes producer John Loveton. "Vinton doesn't sound like the turkey farmer type.

PARIS, TAKE NOTE

Studio audiences at NBC's "Aldrich Family" broadcasts have been puzzled for the past several weeks by the long skirt and buster in which Katharine Hepburn ("Mrs. Aldrich") appears at the microphone. No, it's not the New Look. Katharine is plaid buster and skirt in "The Helmer," a period drama of the 1850's, and she has to rush off immediately after each show to switch the play's opening curtain.

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Mrs. C. D. McClanathan, 1217 South High-
land Avenue, Los Angeles, Calif.
Heard on "Breakfast in Hollywood":
Bobby: Do you know why the hot
dog is man's best friend?
Tom: No, why?
Bobby: Because it feeds the hand
that bites it.
Grace Loch, 1012 Dorothy Avenue, South
Gate, Calif.
Heard on "You Bet Your Life":
Groucho Marx: You know, Lord
Mountbatten could have married a
woman with money, but he preferred
the Queen to the jack.
Evelyn U. McClenathen, 1248 North Highland Avenue,
Hollywood 38, Calif.
Heard on "House Party":
Art Linkletter: What is a budget?
Little Girl: Something that won't
budge.
Cyril Wiener, Box 75, Ambassador Hotel, Los
Angeles.
Heard on Fred Allen:
Allen: Why do you want to get
away from Edgar?
Charlie McCarthy: There are two
reasons: dollars and sense.
Mrs. C. D. McClanathan, 1217 South High-
land Avenue, Los Angeles 35, Calif.
Heard on "Breakfast in Hollywood":
Bobby: Do you know why Ted Wil-
liams and Joe Cronin are like a pair
of garters?
Tom: No, why?
Bobby: Well, they're both sup-
porting the Red Sox.
Mrs. Margaret Rees, 934 South McDonnell
Avenue, East Los Angeles, Calif.
Heard on "Double or Nothing":
Walter O'Keefe: I had a beautiful
nurse when I was at the hospital. One
day she came into my room and said
"May I take your temperature?" I said,
"Yes, dear. You gave it to me."

FOR CHRISTMAS

If you're pondering on the per-
fct gift for special friends, don't
overlook our Christmas Gift sub-
scriptions to Radio Life. If your
friends are the least bit radio-
minded, this regular arrival of ether-
dom's only weekly magazine, con-
taining intimate glimpses of stars and complete
program information, is certain
to be a welcome delight—and a
gift from you which will last all
year round!

Send $4.25 for one year ($2.25
for six months) to Circulation
Department, Radio Life, 6361
Selma Avenue, Hollywood 28,
Calif., and see the cheer you'll
spread on Christmas and every
day throughout 1948.

Mrs. Bertha Collins, 1277½ West 37th Place,
Los Angeles 7, Calif.
Heard on "It's a Great Life":
Steve Allen: My uncle plays a game
called "Jack O' Lantern."
Junie: How does it go? What do they
die?
Steve Allen: Everybody sits in the
window and gets lit up.
Mrs. Virginia Inman, 5909 Willoughby Ave-
 nue, Hollywood 38, Calif.
Heard on Don McNeill's "Breakfast Club":
Sam: If something is missing at the
U. N. conference it is either lost,
strayed, or Stalin.
Jeanne Morgan, 1107 Arapahoe Street, Los
Angeles 6, Calif.
Heard on the Jack Carson show:
"Hey Averbach: Why is Mr. Jolson
jealous of Mr. Crosby?
Eve Arden: Because Mr. Crosby isn't
quite as old as Mr. Jolson.
Hey Averbach: Who is?
Mr. Guy W. Collins, 1277½ West 37th
Place, Los Angeles 7, Calif.
Heard on "It Pays to Be Ignorant":
Mr. McNaughton: My doctor is in
Florida right now.
Mr. Shelton: What's his name?
Mr. McNaughton: Dr. Jekyll. He's
there taming his hide.
Virginia Inman, 5909 Willoughby, Holly-
wood 38, Calif.
Heard on the Bob Hope show:
Eddie Cantor: Let's go for a walk.
You have the new look.
Vera Vague: Let's go for a drive; I
still have the "old" idea.
Mrs. Sara Callahan, 1610 East 87th Street,
Los Angeles 2, Calif.
Heard on "The Woman's Page of the
Air":
Anna May Wong, who was supposed
to be a program guest, was extremely
late in arriving. Lou Marcelle hap-
pened to stop by the show, and seeing
the disturbance over the missing vis-
tor, commented: "Maybe Anna May
went to the Wong place."
Mrs. Vera C. Wright, 1619 East 87th Street,
Los Angeles 2, Calif.
Heard on "Arthur Godfrey's Talent
Scouts":
Godfrey: I see where Princess Eliza-
beth received the second greatest
amount of gifts ever presented to a
woman. The first, of course, was won
by a woman on "Truth or Conse-
quences."
Mrs. C. D. McClanathan, 1217 South High-
land Avenue, Los Angeles, Calif.
Heard on "Breakfast in Hollywood":
Bobby: Do you know what's the dif-
ference between "My Bonnie Lies Over
the Ocean" and Tom Breneman?
Tom: No?
Bobby: Well, "My Bonnie Lies Over
the Ocean" and Tom lies over his age.

"THE GREEN HORNET," KECA, 8:30 p.m.
Sunday. If you miss his name and address, to-
gather with the word "Saving" on the back of a
denny postcard and mail to Betty
Crocker, Box 280, Minneapolis, Minnesota,
for a free booklet containing food-saving
recipes.
"STILLS, BE SEATED," KECA, 5:00 p.m.
Monday through Friday—A waterproof
proof Aunt Jemima's DIY to stick to the
roof of the Great Sew will be sent
on receipt of twenty-five cents and the top
from a package or sack of Aunt Jemima's
Ready Mix for wheat cakes, buckwheat.
Address: Aunt Jemima, Box D, Chicago, Illi
nois. Don't order; order direct.
"POINT SUBLIME," KECA, 8:00 p.m. Mon-
days—Write a letter or postcard, requesting
the free "Christmas Carol, Betsy," to
Point Sublime, Hollywood 28 Offer made
through December 20.
"MIRACLES IN MUSIC," KECA, 1:30 p.m.
Tuesdays—Thursdays; 5:00 p.m. Saturdays;
11:00 a.m. Sundays—Upon receipt of your
postcard, Wilder's will send a home-plan-
ing guide consisting of a twelve-page
thumbnail cook book of ideas, a plan-
ging sheet with furniture cut-outs, and a
two-page brochure with furniture descrip-
tions. Address: Wilder's, care of KECA,
Los Angeles
"ABBOTT AND COSTELLO," KECA, 8:00
p.m. Wednesdays—Assorted Christmas stick-
ers are offered to: Call in the name
and address of any person at any PDQ Service Station. Off-
ners with supplies.
"METROPOLITAN OPERA," KECA, 11:00
a.m. Mondays—Saturday's; Questions selected for use on
the International Children's Victrola will merit an
Album full-length recording of Hansel and Gretel and Milton Gross's "Com-
plete Stories of the Great Opera Quiz" Address entries
to: The Texas Company, 138 East
42nd Street, New York, N. Y.
"EXPLORING THE UNKNOWN," KECA,
6:00 p.m. Saturday—A free booklet, prepared
by Gardner Cowan of Look Maga-
azine, as a survey of hunger in the world
today, may be obtained by writing

Men of Music—Lud Gluskin

(Continued from Page 8)

Duke of Windsor's functions, includ-
ing the royal occasion where
the King of England met his present
wife.

Riviera Estate

On the Riviera, Lud still has an
estate housing some seventy-three
families and a bumper grape crop
annually. He flew over for three
days recently, and plans a more ex-
tensive visit in the future. Lud is a
seasoned and enthusiastic traveler.
Having been all over the world,
"Now," he says, "to see America!"

Among the many shows he con-
ducts regularly for Columbia, Lud
spots "Suspense" as his favorite. "So
much leeway for experiment," he ex-
plains. And of course producer Bill
producer is a fine artist. He
used to be a critic of the "Musical
Courier!" "Sam Spade" and "My
Friend Irma" are on Lud's preferred
list too, while the show he'd most
like to see back on the air is the
"World Dances," the popular mel-
ting pot of globe rhythms which Lud
d has conducted for CBS off-and-on
for many years.

"So few realize," he muses, "how
much of our American popular music
is actually of European origin."
Maurie Webster
Ex-Mikeman
By Robbie Cole

Neat, Easy-Talking Maurie Hasn't Let Building an Executive Job Interfere At All With Building a Home Life Too

The traditional "young executive" picture has taken on a hammering at the hands of chipper, thirty-one-year-old Maurie Webster, who has his finger in all the production pries of the big Columbia Broadcasting System's Western Division.

Maurie, as Executive Assistant, Program Department, Western Division of CBS, is the first to hear about any production imperfection on the net's shows, started just a skip below that proverbial bottom rung.

Back in 1932, when a Tacoma, Washington, high school science group toured that city's radio station KVI, one sixteen-year-old boy decided then and there that radio was for him, and this was the time to start a career.

The day following that momentous tour, Maurie Webster returned to KVI and informed the station manager of his decision, offering magnanimously to "begin with any sort of work . . . including sweeping out nights."

"I didn't get that first job I'd asked for," Maurie says when he tells about the days before CBS. "The manager refused to believe I was anyone's gift to radio. So I persuaded our minister in Tacoma that rather than introduce himself on the air each Sunday, it would be more dignified to have someone announce . . . 'and here is Reverend . . ."

"I worked around the station as much as I could, plugging myself right and left. I was going to school at the time, a nice little liberal arts college most people never heard of, called the College of Puget Sound, taking dramatics and appearing in all the plays I could."

It wasn't long before Maurie's efforts got him a berth as part of the regular announcing staff of KVI. Then came the fortunate but frightening day when an unexpected promotion plunged Maurie, cold with inexperience, into the job of program manager, adding a good hunk of experience to his radio lore. Maurie was then in his last year of school.

Christmas vacation ended Maurie's Tacoma career and attendance in the local college, for he obtained a leave of absence from the station to drive to Hollywood.

Grabbed Chance
"The time seemed just right to scout around. What is now CBS was then an independent, just about to be under the wing of the Columbia System. Everyone here I talked to about a job the following summer advised me to take what I could 'now.' 'Now' meant right that minute, so I had the edge taken off that holiday season by having to explain over the telephone to the Tacoma station manager and the college student body that I would no longer be able to be their employee and president, respectively. They were swell about it," Maurie reminisces fondly.

Maurie resumed his studies at U.C.L.A., working as announcer-producer at CBS. His first show in Hollywood was the old "Marco Juvenile Revue" that graduated the trumpet-playing conductor, Leonard Sues, who was later affiliated with the Eddie Cantor show. Subsequent varied programs gave Maurie an excellent background for the roving interview assignment on CBS's popular "Surprise Party." It still stands out in his mind as one of the most entertaining shows he worked. He likes people, and his glib, facile turn of speech is well suited for audience participation work.

Just before he went into the Navy in 1940 for a four-and-a-half year period of cable censorship and instructing in the Navy's communications courses, Webster, a camera enthusiast himself, was conducting "Columbia's Camera Club."

"I used to have strange stories of the camera world set up in dramatic form, and a couple of camera bugs (Please Turn to Page 39)
HEN KMPC took the lead in the West Coast field by first inaugurating a regular sports department, the appointment of young Bob Kelley as sports editor was a natural.

Bob's background in sports dates back to his teens. In the year 1935, when a team from Elkhart, Indiana, (Bob's home town) was competing with a neighboring football squad, Bob made his initial air appearance by broadcasting the game. He says he'll never forget it.

"Most of the fellows on each team had almost unpronounceable Polish names. I was nervous enough from doing a 'first' on the air, and stumbling through those names didn't help any. That was the regular old baptism by fire treatment for me."

Since that day Bob has made a name for himself as a columnist, a play-by-play sports broadcaster of everything from football to golf, a coach, and a sports film narrator.

The high school game led Bob to station WTRC, at Elkhart, where he worked for six years. His break into the big time came when R. Morris Pierce, vice president of all the G. A. Richards stations, heard Bob broadcasting a game, and persuaded him to join WGAR, Cleveland, a sister station to KMPC here in Hollywood. Two years later Bob became sports director of WGAR. During all the years of his career, Bob's broadcasts of sports activities have gathered up sponsors right and left.

Into Service

In 1945, a sports career was interrupted with Bob's induction into the Armed Forces, to serve as a quartermaster aboard the USS Portland.
FROM THE TOP DOWN: Tom Han-lon, the color announcer, calls the game and tells about going-on-out on the field; Matt Patanelli, (former end of the University of Michigan) is the Rams' "spotter"; Bob Kelley gives the game play-by-play; and John Saunders, Occidental quarterback, is "spotter" for the Rams' opponents.

Bob met long before they all joined forces at the station to waft their knowledge and prognostications listener-ward.

Coach Frank Leahy of Notre Dame conducts "Leahy of Notre Dame," in conjunction with Harry Wismer. The two broadcasts Thursday evening at 9:15 p.m., and Saturday at 8:30 a.m. and 4:15 p.m., with predictions and resumes of current sports events.

Mr. Leahy is nationally known for his activities as coach of the spectacular "Fighting Irish." Mr. Wismer, ABC sports director, also holds the position of assistant to Mr. Richards, president of KMPC, WJR and WGAR, the latter the Detroit and Cleveland stations, respectively.

Bob first met Harry in Detroit, where Mr. Wismer for many years was the sports editor and announcer-commentator-columnist for that station.

The name Hal Berger in the KMPC log means the dialer will hear one of the best baseball re-creations on the air. In fact, in 1941, Hal received the St. Louis Sporting News award as the "best baseball re-creator in radio."

Hal has conducted this program for the past twenty years, and except for his time in the service, has been heard seasonally on the air, re-creating the exciting major league games in the Middle West and West Coast. In between baseball seasons, Hal conducts a musical-sports program on KMPC from 2:30 to 3:30 p.m., Monday through Friday.

(Please Turn to Page 39)

COACH FRANK LEAHY, OF NOTRE DAME (left) and Harry Wismer, long-time sports commentator and now an authority on two stations, get together to conduct "Leahy of Notre Dame" over KMPC.

POPULAR RACE RE-CREATOR Joe Hernandez scrambled down from his perch high atop Santa Anita's finish line long enough for a camera man to catch the Hernandez squint.

He received his release in April, 1946.

If you're a football fan, the name Kelley is already synonymous with the fall airing of the Los Angeles Rams' pigskin skirmishes. Bob has called the plays for the Los Angeles Rams' organization for eleven years, since 'way back when they were the Cleveland team. During the course of following the Rams, Bob has traveled 200,000 miles, the equivalent of eight times around the world, and is still going. Although his activities in radio range from digging up spot- ters for the Rams' opponents through the sports field to broadcasting golf tournaments, football is Bob's meat.

Bob admits: "You can't be as closely allied with a team as I have been with the Rams and not feel a distinct loyalty," but adds tactfully, "Any game with any players is a pleasure."

The rest of the KMPC sports department personnel includes people who know how Bob feels.

HAL BERGER EXCITEDLY CALLS A FOUL during one of his Major League baseball re-creation broadcasts. A close look at that script would reveal the Chicago line-up of the big Chicago at New York game. (Ralph Forney photo.)

Golf and turf addicts, too, find 710 a choice spot on their dial. Joe Hernandez conceived the idea for his race re-creations some fourteen years ago, and has been broadcasting on local Southern California stations since that time. Joe's broadcasts originate from the Santa Anita, Bay Meadows, Hollywood Park, Del Mar and Pacific Turf tracks during their respective racing seasons.

By the simple device of transcribing the calling of the races as they are run, and playing them back to an early evening audience, all the color, thrills and excitement of the races are right there in the recap. Mr. Hernandez' familiar voice speaks over KMPC with his runnings and...
Radio history is a difficult thing to preserve. Old radio shows, unlike old movies, aren't preserved and played a generation or so later. Publicity pictures, old scripts and your own memory of the programs you used to love are about the only traces left of some of the shows that made radio history. Here are a few more pictures from an old photo file — we hope they bring back happy memories of happy listening!

TEN YEARS AGO THE ANDREWS SISTERS WERE UNKNOWN to most air fans. The Boswell Sisters had been the top sister team, but they broke up, leaving the singing sister field pretty well up to the trio pictured here, the Pickens Sisters, Patti, Helen and Jane. Yes, they were from the South.

Flashbacks!
No. 5 of a Series

Come With Us While We Delve Into an Old Photo File Looking for History

THAT CUDDLY BLONDE, Alice Faye, was singing on "Hollywood Hotel" when this portrait at the mike was taken in 1938. Cuter than ever, Alice is now Mrs. Phil Harris, the mother of two cuddly blondes of her own, and sings on her own show.

REMEMBER LITTLE BOBBY BREEN, ONE OF EDDIE CANTOR'S most popular discoveries, back in 1936? Now grown-up and a concert pianist, Bobby amazed listeners with his well-developed voice and operatic repertoire.

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<td>That Cuddly Blonde, Alice Faye</td>
<td>Ten Years Ago the Andrews Sisters Were Unknown to Most Air Fans</td>
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THESE TWO SINGERS won the "most popular girl vocalist" polls taken during the middle thirties. Do you recognize the Lane Sisters, Rosemary and Priscilla, who sang with Fred Waring's band and later became movie musical stars?

SHIRLEY TEMPLE was the child star of the decade when she made her appearance on Lux in "Captain January" in October of 1940. Now, a brief seven years later, Shirley is a wife, about-to-be mother and still a big star.

IN 1934 ANNETTE HANSHAW was second only to Jessica Dragonette in the affections of air fans. Annette was the pert songstress whose personality helped make "Captain Henry's Showboat" the most popular variety show on the air.

REMEMBER WHEN "CLUB MATINEE," THE FAMOUS afternoon variety show, was being beamed from Chicago live days a week? If you do you'll recognize this adroit pair of funsters, Garry Moore and Ransom Sherman. Sherman has been entreated to return to radio, and of course Garry is the popular emcee of "Take It or Leave It."

THE MOST FAMOUS AIR FEUD, BENNY AND ALLEN NOT-WITHSTANDING, was the one that raged between the late W. C. Fields and Charlie McCarthy. Charlie coined his famous "I'll mow him down" while Fields ranted.
He Brought Back Vaudeville

Dud Williamson Brought "What's the Name of That Song?" Back Into the Vaudeville Houses He'd Played Before in His Song and Dance Days

Dud Williamson lends an attentive ear and a helping hand to contestant during Mutual-Don Lee's nostalgic "What's the Name of That Song?" program.

AFTER a solid year of broadcasts from West Coast theaters, Dud Williamson, the popular emcee of Mutual-Don Lee's "What's the Name of That Song?" is convinced that the program is equally at home on the air and in the theater.

Ever since Dud played two SRO weeks at San Francisco's Golden Gate Theater last December, the weekly West Coast broadcast has come from theaters in the Southland. Engagements have included San Bernardino, Long Beach, Santa Ana, Hollywood and Los Angeles, with requests each time for a return engagement.

Dud prefers theaters principally because larger houses make the show run smoother and sound better. The average radio studio's 300 audience members sound pretty small compared with the more than 3000 people who jam theaters to see and hear one of radio's pleasantest half hours.

As an emcee, Dud is characterized by his friendly matter-of-fact manner, never putting his contestants at a disadvantage by sharp-edged wisecracks or barbed words calculated for a laugh at the contestant, not with him. Dud's facility at making a contestant feel at home before a "hot" mike goes back to his six-a-day routine in the now lost days of vaudeville.

Born in the Klondike, Williamson was very soon familiar with what constitutes money, handling his own sluice box and pans at the ripe old age of five. When Dud's family moved from Alaska to Seattle, he moved into show business by the roundabout method of hating apple picking. When he needed some pocket money, he joined neighboring kids picking apples, but forty cents' worth of that and Dud was convinced there were easier ways to earn his money. By dint of some fast talking, he persuaded a theater manager to let him sing, and this started his first show booking.

Finally Clicked

After several stops and starts, including a time in San Francisco when he worked at a gas station to earn his meals, Dud finally caught on and made the complete Coast circuit for Fanchon and Marco in a song-and-dance act.

Back in San Francisco, he started his radio career, as an announcer, had a fling at the advertising agency business and returned to Seattle to manage a station there. It was in Seattle that he came up with the idea for "What's the Name of That Song?" now known around the studio as "Song" as a word economy measure.

Within a year after its network debut, "Song" became one of Mutual's strongest entries in the "Hooper derby," and as the mail-swamped clerks at KHI can testify, the program has one of the strongest mail pulls in radio.

As reserved by nature as he is when emceeing, Dud now lives in a trailer park near the beach, for "Where else," he says, "can a man walk out of his living room into the surf to do some fishing?" Dud and his wife, Rita, are both ardent fisher-

(Dud checks Piano Arrangements with his sterling duo, Frank Leitner and Lou Mauvy, who provide the sparkling music cues for "Song" contestants.)

(Dud breaks the ice with his contestants, telling them there's nothing to be too-scared of when they face that mike. It seems to work, for Williamson has never had a contestant who got a bad case of mike fright.)
Maurie Webster Ex-Mikeman

(interrupted from Page 33)

Interviewees on the show. My announcer kept telling me about a girl who was both a photographer and a model, suggesting she would be good to interview. That way we could have the behind-and-in-front-of-the-camera reaction.

"So a few weeks later he brought this girl, Judy Russell, to the show. Miss Russell was certainly just as interesting as my announcer had said she would be. Four or five weeks after that day she and I were married." Invariably after divulging that bit of news Maurie Webster beams proudly and "just happens to have a picture" of the stunning Judy Russell Webster and the two charming little dark-eyed Websters, Scott, aged six, and Susan, aged four.

Scott and Susan serve as models for the Webster seniors' photographic endeavors.

"Judy's the real expert. I just handle it in building more rooms on the house."

True, Judy does have a neat little enterprise built up from taking pictures of children, the unposed, natural-looking shots so hard to duplicate. Maurie's dabbling, as he modestly calls it, consists of writing articles that appear in camera magazines, setting up a complete darkroom and developing set in the Webster home, and working with a high-speed camera on complex action shots.

Busy at Home

When the Websters added the darkroom to their Valley home, it seemed a good time to add the workshop that Maurie had so long wanted. As long as a workshop was going up, why not an extra den-bedroom, and, of course, an adjoining bath? That necessitated a large closet. All the latest family shots Mrs. Webster has taken have caught Maurie on hands and knees, squinting along a level, pouring cement, or fitting tile. Maurie, himself, termed it "swell fun" and joined with a good will into decorating the additions.

The whole Webster family enjoys "anything outdoors," and Maurie's big hope these days is that he can get to work at hacking down his golfing score.

Graduation to an "exec" job came last year. Since then he's stepped back in front of a mike twice. One day he participated on the "My Friend Irma" warm-up, another time he replaced a sick announcer. One of the reasons the young executive is so popular around the big station over at Gower and Sunset is that he knows practically everyone at CBS, from having worked "on mike" with people he today surveys from the rooms marked "Control" at the side of the stage. Completely unrusty, Maurie exchanges banter and gulps coffee during these popular "time outs" with the elevator girls, the actors or just anyone who happens by.

Somehow, the talk never deliberately turns to "how to run a radio show or a program department." Maurie does have three favorite subjects—Judy, Susan and Scott.

Talk radio to Maurie Webster, and he likes it well enough. Talk family to him, and he loves it!

Murphy's Memoirs

Two offers for motion-picture rights have already been made Horace Murphy, lovable AFRAite and "Buckskin" of Don Lee's "Red Ryder" show, for his forthcoming memoirs. The book covers Horace's picturesque theatrical career from the time he was seventeen and went traveling with a one-ring wagon circus.

KMPC Is a Sporting Station

(interrupted from Page 35)

Mutuels, Monday through Saturday, from 6:30 to 7:00 p.m.

From January 2nd to 5th, when the widely-followed Los Angeles Open Golf Tournament, from Riviera Country Club's lush course, takes to the air for listeners, KMPC will be on hand to channel it along its new 50,000 watts, with Bob Kelley handling the mike.

Golf is the game Bob chooses for relaxation's sake, but wryly states that his score bears no mention. It can't be too bad a game Mr. Kelley shoots, for the constant threesome of golfers is Bob Kelley, Tommy Harmon and Bob Waterfield. The latter two crack pro-footballers toss the pigskin for the Los Angeles Rams team . . . naturally.

He Brought Back Vaudeville

(interrupted from Page 38)

Men and their rivalry with hook and line leaves no holds barred. His pet hate is still loud clothes, born in the trouping days when his act generally followed a brassy comedian whose raucous voice was matched by his clothes.

Present ambition for Dud is to tour "Song" throughout the East this winter and to fulfill his vaudeville-born ambition to be held over at New York's Paramount Theater, the mecca of stage shows in these days.

And Dud's second wish is that he never again tries to make a question too easy. The last time he tried that he selected three carols for a Christmas broadcast and the jackpot contestant not only didn't recognize "Adeste Fideles," but said he'd never heard of it.
ROGER WAGNER WAITS FOR THE DOWNBEAT while William Gargan reads his opening lines on KECA’s "Songs You'll Remember." The program is presented on behalf of the Community Chest Drive every Tuesday at 8:00 p.m. The youthful choir, under the direction of Wagner, consists of sixty voices and is sponsored by St. Joseph’s Church. (Sterling Trevor photo.)

THE YOUTHFUL CHOIR, under the direction of Wagner, consists of sixty voices and is sponsored by St. Joseph's Church. (Sterling Trevor photo.)

SEEN ON THE RADIO SCENE

BARITONE BOB HANNON (LEFT) AND CONTRALTO Evelyn MacGregor look over special musical arrangement with conductor Victor Arden (right) for CBS' "American Melody Hour," which celebrated its sixth anniversary recently. (CBS photo.)

ROZENE RICHARDS, daughter of G. A. Richards, president of KMPC, WJR, and WGAR, flips the switch that placed KMPC on 50,000 watts of power the morning of October 18, 1947. (Ralph Forney photo.)

CAPITOL RECORD KING, JOHNNY MERCER, chats with his singing star, Jo Stafford, before heading into one of his record sessions. Johnny guested on Jo's "Supper Club" recently, where their joint rendition of Mercer's "Blues in the Night" brought down the house. (Robert Perkins and Associates photo.)

H. S. BARTON (RIGHT) KNEW that Elias Howe was the American credited with inventing the sewing machine, so New Yorker Barton walked off with the check for $2,086.00. The lucky man, a bachelor by the way, was vacationing in Hollywood when he visited the "Double or Nothing" show and won the red-and-white sweepstakes which had accumulated for two weeks. Emcee Walter O'Keefe hands over the dough. (CBS photo.)