

PROGRAMS FOR WEEK BEGINNING MARCH 14

# RADIO *Life* 8¢

FORTY PAGES



*Hal Peary  
Great as "Gildy"  
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# The Ear Inspires the Pen

Mary Hull, Los Angeles, Calif.

Sirs: Regarding Mrs. Logan's letter in your issue of January 25. Why give two columns of your precious space to such a parade of unfamiliarity with the workings of radio as a business? Why not turn the supposed searchlight around and let it shine on the persons really to blame . . . the parents?

The source of popularity of these crime stories which bring "untold wealth to those who sponsor them" is the parents who allow their children to listen to them, and who heed their children's urge "to buy such and such a product." Do they or their children run their homes? Or are they too busy with clubs and such, or trying to point out other people's faults, to supervise what their children hear?

Now I wish to state emphatically that I too think there are too many crime stories on the air, and I am not in favor of them. But, as for the "suspense" that causes "the youngster to feel that he too is facing a terrible fate unless he can be rescued in the tomorrow's chapter," out of the twenty-six most popular network crime stories, only two or three carry the story from day to day. The others are a complete story each time—fate, finish and all.

Of these objectionable programs, the very cheapest costs the sponsor \$2000 for a five-day-week broadcast, some (with only one broadcast a week) up to \$6000 and \$8000 per week; and this does not include the fifteen- or thirty-minute time charge of the station, the salary of the commercial announcer and agency director, or the agency commission, which extra charges add from \$250 to \$500 more. These sponsors are not in business for the pleasure of "selling the children down the river for the money they will bring" but to sell their products extensively enough to more than pay for putting on such programs. So it goes right back to the parents, as the largest part of the purchasing public, who supply enough sales to keep such programs going. The very quickest way to put them off the air is to stop buying their products. If the program does not bring results, the sponsor will not spend his money on it. Besides, of the twenty-six programs mentioned above, only five of them originate in Hollywood, one in Chicago, and the other twenty in New York. Why not kick up the dust where it has a chance of settling on the largest area involved?

In my opinion, the so-called soap operas do more immediate harm to adult minds than do the crime stories to the future of the immature child minds. Why mothers do not rebel at the defamatory picturization of motherhood on these programs is a mystery to me.

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Again I say the cure for all demoralizing programs begins right in the home with the purchasing parents. Don't blame it all on the other fellow. Do some of it yourself.

★

Mrs. Elsie Kathryn Coffey, 2222 Hauser Boulevard, Los Angeles 16, Calif.

Sirs: Mrs. Z. W. Logan's letter is highly commendable and I heartily agree with her. Something should be done to abolish these crime stories and the other vicious stuff that comes into the home via radio. The wild jungle music, too, is nerve-wracking. Give us more beauty and something to uplift our youth and give them faith and hope.

★

I. M. Disgusted, Los Angeles, Calif.

Sirs: This is in answer to Mrs. Z. W. Logan's letter in the January 25 edition of your magazine. . . . No doubt she means well, but to condemn an industry as huge as the one she does requires a lot of thought. Before we go any farther, let me say I am not in any way associated with the radio industry, except as a listener.

Mrs. Logan states that these mystery serials affect the child's daily activities. I say that these broadcasts give the child a sense of duty or responsibility, quite necessary to a child. Adults have business or other problems to occupy their minds, but a child cannot worry what American Telephone and Telegraph will rate tomorrow on the stock exchange. A child needs something tangible to keep his interest alive from day to day.

I should like to ask Mrs. Logan if, in all her experience with these shows, she has ever heard one where the forces of evil vanquished the law? She also mentions that there are many other shows on the air that are better and yet hold the child's interest. Undoubtedly she has in mind some of the numerous "fairy tale" programs. Now, I have nothing against fairy tales, but Mrs. Logan seems to want children to hear only fairy tales. When these children go out into the world, no fairies are going to get them jobs and homes and security. They will have to fight for those things and earn them, just as these heroes of the serials fight and display the American courage which belongs in every American youth.

★

E.S., 1355 Sutherland Street, Los Angeles 26, Calif.

Sirs: There is a matter on which I should like to touch. Besides the crime and violence programs which nauseate us nightly, there is the strange attitude of certain comedians toward the sad aspect of auto fatali-

ties. Some time ago, I wrote to a city daily paper upon this subject. The letter was published, but my remark concerning radio comedians was deleted.

One evening a certain comedian had just uttered a joke about pedestrians versus autos when the show was stopped to allow the presentation of a citation to him "for aiding traffic safety!"

It is generally conceded that our radio stars are good-hearted people, and would not willingly lend themselves to anything approaching a callous attitude to what is a serious tragedy in modern life. But do they realize that there are many morons on the road, morons in their own right, driving instruments of death? These people hear these jokes and conclude that their methods of driving are funny; and on young drivers the effect is far from good. It is no credit to our state to boast of "The California Driver" as portrayed on many programs.

I would like other readers to aid in persuading writers and actors to eliminate these jokes, and to urge men and women motorists to be eternally careful when driving. With their great audiences, their influence could be carried up and down, over and under our land, and lives of men, women, children and pets could be saved.

With every good wish for the continued prosperity of your treasured magazine.

★

Esther Orum, 11929 Venice Boulevard, Los Angeles 34, Calif.

Sirs: Is Robert Bailey a radio actor? I and my friends like "Christopher Wells" and "Studio One." If that Petrillo does stop the record programs I hope he gets his. And I hope he doesn't get away with it. We here like to hear those records.

Robert "Let George Do It" Bailey is an actor in films as well as in radio, and is currently under contract to 20th Century-Fox.

★ ★ RADIO LIFE ★ ★

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Buena Vista Stine, 5934 8th Avenue, Los Angeles 43, Calif.

Sirs: I am not certain whether or not you have recently published an article about Steve Allen, the comedian who holds forth on KNX in the "It's a Great Life" program and also in "Breaking All Records."

It was shortly before the holidays that we of this household discovered Steve, and we can't seem to hear enough about him since we have become interested. He has such a catchy, whimsical style in his 11:15 p.m. program, reading letters from his many fans, playing old or rare records, singing in a rich, emotion-fraught voice, playing the piano, griping about the price of butter . . . giving us an interesting variety show at an hour when it is most needed. We never know what is coming next, and we doubt if he does. That's part of his charm. The letters he receives are so varied, yes, even to the material used for inscribing the messages! And the obvious variety of listeners! I don't believe I need to tell you that his "It's a Great Life" is also a great comedy show. The time, 8:30 p.m. Saturdays, is perhaps against it. I know that we very seldom listen to any radio shows on Saturdays. But when it had been called to our attention, we liked it so well we went over to two of the broadcasts and enjoyed them immensely.

A number of friends have told me that Steve Allen has been popular on several other radio programs, and they have expressed surprise that I am just now discovering him. My curiosity is aroused. Will you kindly give all of us more information about him and his career at your first opportunity?

*Steve Allen previously co-wrote and comedy-starred in KFI's "It's Smile Time" with now-a-newscaster Wendell Noble. He hails from Arizona, and is a graduate of Phoenix station, KOY as well as the State Teachers' College. Steve writes very good and often published poetry and is a remarkable musician as well as humorist. As soon as possible, Radio Life will attempt a more adequate story, but for the present he has been "reviewed" very carefully and given several smaller features and pictures.*

★

Mrs. E. B. Hall, Route 1, 12862 Magnolia, Garden Grove, Calif.

Sirs: I do not agree with E. Peters of Garvey, California, on his or her taste in programs. I for one get a big kick out of Bob Hope, and for a man that has done as much as he did for servicemen that should be enough said.

As for Louella Parsons, she might not have the most entertaining voice in radio, but she does have some mighty interesting news about Hollywood. Tuesday and Wednesday nights are the best radio nights for me. My pet peeve is, why oh why

do we have to have so many good shows on at the same time ("Mayor of the Town" and Jimmy Durante; "The Great Gildersleeve" and "Dr. Christian"; and of all these, Bing Crosby and Dennis Day)? I think it is inexcusable. There have been a lot of complaints about this but nothing is ever done.

Another pet peeve of mine is these daytime serials. All those writers must have one-track minds. I find that I have no troubles at all compared to their characters!

★

Mary E. Gressett, General Delivery, Los Angeles 52, Calif.

Sirs: My favorite mystery is "The Whistler"; second, "Suspense"; and third, "The Clock." I wish you would print an article on "The Clock."

I must have my say on commercials, as I enjoy them because they are a necessity for radio sponsors. Here's a suggestion for the "Bride and Groom" program. I wish they would print the names and the states of the "Bride and Groom" each week in Radio Life. What happened to the "Court of Missing Heirs"?

*We have charted your request on "The Clock." Re "Bride and Groom," we assume that you mean Precast notice of the happy couples to be wed, with their identifying data. Unfortunately, Radio Life usually goes to press too early to obtain complete data and such listings are extremely hard for the "B. & G." program to give us. Printing this information after the broadcasts would make it extremely "dated" and of comparative non-interest. "Court of Missing Heirs" has left the air.*

★

Jeannette Baser, Lincoln Acres, Calif.

Sirs: I'm alone (Navy wife) and the only enjoyment I have is the radio. I never missed Bob Phillips' program until he took "Winkie" on that "plane ride." For one solid week, that is all I heard. In self-defense I refused to listen any more.

Al Poska has such a nice voice, and he doesn't throw corn around . . . evidently he knows plenty will be on the following program!

I had such a time getting used to Abe Burrows. But the time certainly wasn't wasted. What won me over was one evening I was busy sewing and couldn't bother changing the station. He with his "Oh how we danced on the night we were wed. I needed a wife like a hole in the head" gave me a chuckle, and I never hear him that that doesn't pop into my mind.

★

Carol Young, KVOE, Santa Ana, Calif.

Sirs: In regard to the listener who says he always turns immediately to the alphabetical program finder to see if Bob Nolan and the Sons of the Pioneers have returned to the air, I would like to inform him that KVOE now carries the Sons of the Pioneers Monday through Friday at 7:45 a.m. As your program schedule does not start until 8:00 a.m. this program does not get scheduled. No doubt others will be interested in this program's return also.



TWO MORNING PROGRAMS THAT COMMAND A GOOD SIZED FOLLOWING OF AVID FANS ARE YOUR OLD FAVORITE, "LADIES DAY," AND THAT MAN OF MUSIC AND STORIES, CHUCK COLLINS.

Paul Owen



PAUL OWEN'S lovely tenor voice enhances the "Ladies Day" program, heard daily on KFI at 9:05. Paul is heard singing all types of songs and adding to the general fun.

Chuck Collins



CHUCK COLLINS follows "Ladies Day" at 9:45 on KFI with a quarter-hour of song and philosophy. This blind artist has one of the most sparkling personalities in radio.

THAT'S KFI—DIAL 640

—Advertisement

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↑ **THE SEASON FOR MENTAL AGONIES** is upon Harold Peary, better known as "Throckmorton P. Gildersleeve." It's income tax time and Hal struggles with capital gains, deductions, surtax and all the other intricate little things which go to make March 15 one great big headache. Here Peary works in his den, hopeful for the peace and quiet so necessary at this trying time.



↑ **BUT TROUBLE ARRIVES IN THE PERSON** of Hal's one-year-old son, Page. While Peary was struggling to add up a long column of figures, young Page, who celebrated his first birthday March 9, gets his hands on some valuable papers and father has to use diplomacy and tact to get those papers back without hurting Page's feelings.

## Troublesome Taxes Throw Throckmorton

*Summerfield's Bombastic Water Commissioner Finds His Patience Drawn to the Limit as He Wrestles With Hard Facts and Cold Figures*

Wednesday, 8:30 p.m.  
NBC-KFI-KFSD

**S**OMETIME, just for the fun of it, we wish "Throckmorton P. Gildersleeve" could come to life and meet Harold Peary, who portrays "Great Gildy" so delightfully on the air. Of one thing we're sure: "Throckmorton" would be emerald with envy over the success, career, friends, new home, lovely wife, and baby son—all belonging to fortunate Mr. Peary. "Gildy" would probably snap at the chance to change shoes with Peary — except, perhaps, just at income tax time!

Hal and his little family are doing their best these days to make a fifteen-room stucco mansion on Los Feliz Boulevard look and feel like home. Each week sees the final dab

of another coat of paint, the hanging of another set of draperies, delivery of another painting or piece of carefully chosen furniture. The Pearys seem to be getting so much excitement and fun out of establishing their domicile that an onlooker is inclined to wish wistfully that their job will never be quite completely and officially ended.

Hal supervised decoration, choosing a soft blue-gray with coral and chartreuse accents for the living and dining rooms. He has a small office adjoining the entrance hall and another upstairs. His bedroom is arranged with a cozy study flooded by sunlight from its southern exposure. Color scheme includes a brown and tan combination ("I wanted a *cool* room," Hal explains). Stunning accents of blue with the brown were inspired by one of Hal's favorite sport shirts. Gloria (Mrs. Peary) reflected her personality with a bedroom done in chintz-patterned draperies, blue spread, and gray rug. Completely feminine.

Destined to be the most popular spot in the house is the play room, gradually taking shape with warm, bright reds, a barrel bar, and all the

← **HE MOVES INTO THE** living room, again hoping for quiet to work on his income tax, but Hal discovers that it is time for his wife, Gloria, and son to practice their piano and singing lessons. A bit of close harmony would be welcomed by "Gildy" at any other time (as witness sessions with the Jolly Boys' quartet) but not now!







▲ **MAYBE THERE'LL BE SOME QUIET IN THE DINING ROOM.** That's what Peary thinks. Just as he was about to conquer the first page of his income-tax report, mother and son made their entrance because it was Page's feeding time. When it is baby's feeding time, nothing, absolutely nothing, must interfere. And so...

intriguing souvenirs so peculiar to a place of this kind.

The nursery, housing little Page Peary, who was one year old on March 9, will be papered in unique style, for on the walls will dance fairy-tale characters—the very same little people Peary included in his popular album for children.

Little Page, who can already join in on the "ba-ba-ba" part of the "Whiffenpoof Song," shows every in-

dications of embryonic showmanship. He loves music, has "danced" or kept time to it ever since he was four months old, and has recognized his famous daddy's voice over the loud-speaker ever since he was six months of age.

"He screams and reaches for the radio," proudly reported his fond mama.

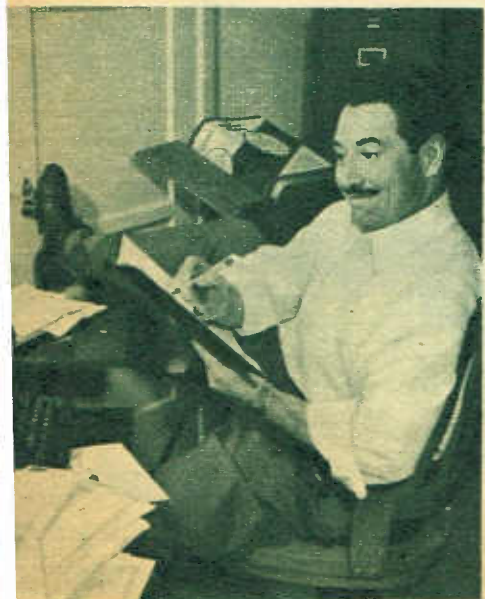
"He-he-he," added Hal, lapsing into his "Gildy" role.



▲ **HAL TRIES A SPOT** beside the pool to continue with his work. Will interruptions never cease! It's a nice day and wife Gloria, deciding on a swim, tries to entice Hal into letting his work go for a spell—just for a little teensy-weensy swim! He's almost ready to give up but, no, he remains adamant. You'll know this when you see the next picture.

▼ **SUCCESS COMES** to those who refuse to give up! Hal packs his books, notes and papers upstairs to his own little private office. No one knows he's there, but he's going to make doubly sure! He locks the door and piles furniture against it. Then, with his foot against the door as another safety measure, he finally gets down to work and finishes his income tax report just in the nick of time!

▼ **HAIL, THE CONQUERING HERO!** The job is done! Peary is very proud that his determination helped him through the year's most trying time. "Time and tide wait for no man" says the inscription on the clock overhead as Gloria soothes Hal's brow and offers him a cooling drink. "That's my motto," says Hal, with a sigh of relief. "Time and tide wait for no man—and especially the income tax man!"





# From Stockroom To Control Booth

*For Jim Morgan It Wasn't in Three Easy Steps—  
He's Been Broke, Bewildered and Buffeted—but  
He's Happy at Last and Worries Only That He  
Won't Live Long Enough to Do All He Wants To*

By Evelyn Bigsby

**S**PRIGHTLY producer Jim Morgan recently broke into Dennis Day's class: he has TWO shows. Jim manages-produces Mutual's "Queen for a Day" starring Jack Bailey and manages-produces Mutual's "Heart's Desire" starring Ben Alexander. In hectic Hollywood, lots of producers worry about one show; Jim worries about neither of his. He worries only that he won't live long enough to do all the things he wants to do.

Not long ago he acquired a catchy nickname, "Jungle Jim," bestowed upon him by Bailey, crowner of queens. It was a rib to kid Jim because he enthused at such length and frequency over a Hawaiian motified play-and-guest-house he was building near the pool of his North Hollywood home. Between sessions of

**PROFILE OF A PRODUCER** who is not a candidate for ulcers—and get him! He's in Dennis Day's class with two shows! Just in case you don't know, it's Producer Jim Morgan holding up the sombrero and he's parked outside the new play-and-guest-house adjoining the Morgan domicile in the Valley. (Hollywood Pictorial photos.)

**ADDING STILL ANOTHER** to his string of hobbies, Jim recently took up legerdemain. Being a producer, he's figuratively accustomed to pulling rabbits out of hats, but here he tries it literally.

**BUILT-IN CABINET** housing records, recording unit, radio and turntable is first thing one notices upon entering "Jungle Jim's" guest house. Jim designed and built the cabinet and assembled the machine.







▲ **POTTERING WITH FLOWER POTS IN HIS GREENHOUSE.** Jim spends many an hour. His specialty is growing garden herbs.



▲ **PHOTOGRAPHY IS ANOTHER MORGAN DIVERSION** and Jim enjoys mounting his pictures. Plans for his enlarged house call for a new darkroom.

pouring cement and designing furniture, Jim sandwiched his other hobbies: photography, growing culinary herbs, and raising St. Bernards. There's a gracious Mrs. Morgan, too.

The name Morgan has been especially significant to Jim ever since he migrated from San Francisco to Hollywood in 1945. In his pocket was \$5000, which Jim estimated was "enough to live on conservatively for a year." He hadn't expected such a rugged housing condition, so three of his five thousand immediately had to go for an overhead roof. Jim had produced a show in San Francisco, "Tonight's Best Buys," for Raymond R. Morgan, tycoon of "Breakfast in Hollywood" and other participation shows, but Jim Morgan hesitated to

call on Raymond R. Morgan because he figured "he wouldn't hire a guy by the name of Morgan."

#### Getting By

At the San Francisco UNO, where Jim served as coverage coordinator for seventy-five independent radio stations, he had met live-wire Harry Maizlish of KFWB. When Morgan realized that getting a grip in Hollywood would involve a struggle, Maizlish offered, and Jim gratefully accepted, a little office at KFWB where he could make and take phone calls, use a stenographer for job-hunting letters, and read "the trades." "And at night," recalls Jim, "after I'd been seeking but not finding any work, Harry gave me . . . encouragement!"

Finally Jim Morgan decided to call on Raymond R. Morgan. What was his first incident? Running into a receptionist who said *her* name was Morgan! Jim immediately felt better. Morgan apparently did hire Morgans.

"Jim," said Raymond R., "you can have the next job open here." Three days later, Morgan (Jim) went to work for Morgan (Raymond R.) producing a small block of shows for the now defunct Associated Network. Sundays, he helped on "Murder Is My Hobby."

Jim was on top of the world, but not for long. Christmas 1945 saw both network and the mystery show

(Please Turn to Page 32)

▼ **MR. AND MRS. M. ON THE BRINK OF THE DOG HOUSE.** Getting ready to bestow a moist kiss on Morgan is Lady, who is two and a half and weighs 185 pounds. Little Pancho, who is nine years old and weighs five pounds, is on Mildred's lap.



▼ **SIZZLING SONG SESSION WITH CAROL AND JACK BAILEY** finds the Morgans harmonizing happily. Jack and Jim, who have been collaborating on a western-style musical comedy, need no coaxing to demonstrate their original numbers.





It's always a  
**BRIGHT**  
idea to

**Scour  
with  
Suds**



Use **Scotch  
Triple-Action  
Cleanser**

—the scouring powder  
that contains soap

**CLEANS as it SCOURS as it SHINES**

**GARTON IS NOT ONLY** a sports announcer and commentator, but also one of the top golfers in radio. (Ralph Forney photo.)

Monday-Friday, 8:00 p.m.  
KLAC

**B**ACK IN the summer of 1941, sportscaster Frank Bull took a liking to a young man who was handling the public address mike at the Hollywood Baseball Park.

At the time, Bull was broadcasting Pacific Coast League games. Once or twice he asked the young chap to sit in and take over the game reporting. He did such a good job that Bull decided he ought to be in radio.

Through Harry Hall, chief announcer at KFWE, Bull got the lad a



**Mikemen**

No. 36 of a Series

**Dick Garton**



job on the announcing staff at that station.

Today the young mikeman is one of the most versatile in radio. His name is Dick Garton.

You sport fans hear him regularly as commentator on Associated Oil sports broadcasts. You hear him with Braven Dyer on the Seaboard Sports Folio over KFI Sundays at 10 a.m. And during the football season he shared "Four Quarters of Football" with the famous coach, Paul Schissler, on KNX.

#### Other Activities

But he is not alone a sports announcer and commentator these days. He is an ace writer, producer and newscaster, as well as account executive for the advertising firm of Smith, Bull and McCreery.

If all his spot announcements were laid end to end, his would be one of the "most heard" voices in the country.

Like that of many another young fellow, Dick's career was interrupted by the war. After only a few months at KFWE, he went into the army and served in the field artillery for thirty-one months overseas.

As a newscaster, Dick is heard Mondays through Fridays at 8 p.m. over KLAC on Seaboard News. He produces "Echoes of Eden" Sundays at 10:30 p.m. over KFWE. He also writes, produces and announces programs and spot announcement campaigns for Marshall and Clampett, the Western Harness Racing Association (he did recap programs on KLAC every racing day during 1947), Motor Miracle Mile, the Joe Hernandez broadcasts, the "Ice Follies," "Ice Capades," "Skating Vanities," "Ice Cycles," "Holiday on Ice," Seaboard Finance Company, Pilsner Beer and others, including many national campaigns.

A native of Philadelphia, Dick came to Los Angeles at an early age, attended grade and high schools and junior college in Glendale. He is married to the former Dorothy Costello of Los Angeles. They live in Burbank.

Dick stands six feet one, weighs 190 pounds, has wavy brown hair, a mustache and blue eyes. His favorite sport to watch is football. His favorite sport to play is golf, and he's one of the top golfers in radio. His pet is a cocker spaniel, Pandora.



# RADIO IN REVIEW

## NEWS and COMMENT

### For Love o' Mike (General Comment)

#### Party for Professor

Imagine a show that starred Jack Benny, Bob Hope, Jane Russell, Edgar Bergen and Mortimer Snerd, Judy Canova and Dennis Day . . . Imagine an audience that included Robert Montgomery, Irene Dunne, Hoagy Carmichael, Dinah Shore, Burns and Allen, Fibber and Molly, Alan Ladd, among the four hundred guests from the press, radio and movie world! Put the two groups together in the Crystal Room of the Beverly Hills Hotel and you have the glamorous party that attended Kay Kyser's tenth anniversary celebration.

Every part of the entertainment, from the back-handed compliments of Jack Benny to the sentimental speechifying of General "Howlin' Mad" Smith, was a sincere tribute to the qualities of Kay Kyser as an entertainer and a person.

To this reporter, the evening held several surprises. First was Bob Hope's amazing stint as emcee. We realized how much subtlety and spirit we've missed in this great comedian's radio shows. Satirical, sharp-witted, Hope was hotter than that two-dollar pistol you've heard about. In introducing Ted Bates of the Ted Bates Agency, Hope commented, "An agency man is a guy who . . . well, when the sponsor wants to . . . no, when an actor is unhappy he sees the agency man, and . . . gosh—can you imagine trying to explain an agency man to a Russian?" Other Hope-isms: "Why does NBC give you a dinner on your tenth anniversary—it's the *first* year when you need the food . . . By the tenth year, you need a stomach! . . . Two years ago I had my tenth year on the air. They didn't give me a party—Sid Strotz took me up to Melody Lane and bought me the blue plate special. Half way through lunch he leaned over and said, 'Happy tenth.'" In thanking Jack Benny for his stint at the mike, Hope said solicitously, "Thanks for staying up, Jack," and gave Benny his own biggest laugh of the evening. In appreciation of Jane Russell's song, Hope cracked, "Thank you, Mrs. Bob Waterfield—I've got to keep reminding myself," he added to the audience. "Who wants to be drop-kicked over Grauman's Chinese?"

Jack Benny's wonderful casualness and satiric charm were never more apparent than at this appearance. "NBC," he sighed, "that network that

denies the existence of sex, bathrooms and CBS . . . They have a censor now who reads the scripts from *right* to

*left* to make sure you have no dirty words written backwards!" In tribute to Kay Kyser, Benny opined, "It's wonderful what a guy can do with a little bit of Southern accent and not much more—look at F. E. Boone and Speedy Riggs, you can't understand a word they say and *they're* stars!" Being seated close to the Benny party, we were in a position to watch Jack at work. For every incident and speaker he had a gag-line ready. "I have a swell gag for this," he'd whisper to various speakers and pass on his ideas.

Another surprise of the evening was the friendships heartily renewed among what seem to a bystander to be oddly-assorted pairs. Robert Montgomery and Jerry Colonna whacked each other on the back as buddies. Hal "Gildersleeve" Peary and Jean Hersholt hailed each other joyfully. Harold Lloyd and Ed Gardner got together for a chat. Jack Benny and Bob Hope, far from being competitive comics, acted more like brothers meeting after a long separation!

Guest of honor Kyser was introduced by Sid Strotz, vice-president of NBC's Western Division. We were particularly pleased at the manner in which Kay spotlighted his faithful band boys, arrangers, press agent, vocalists Harry Babbitt and Ish Kabibble and all the others who have been instrumental in aiding the Kyser climb to fame. In recalling the years that preceded his success, Kay got his biggest laugh with the saga of how he turned down a certain tune, time after time. "Finally," said Kyser, "Horace Heidt did the song. It was 'I Don't Want to Set the World on Fire,' and Heidt bought the Lone Palm Hotel in Palm Springs with the royalties from his record!"

In the souvenir program placed at each seat was a bit of recollection by a Kyser fellow student from the University of North Carolina. It reprised Kay's school days and success with his student band, and concluded, "Kay was famous . . . playin' for round dances all over the state, and even goin' way up to Kentucky. That was around 1926, as Ah recollect. Ah don't know what happened to him after that. Probably went north."

#### Rumors Are Flying

Milton J. Cross may become the nation's first classical-music disc jockey heard coast-to-coast. . . . Florence "Miss Duffy" Halop has been offered a program of her own. . . . "Bride and Groom" may be filmed by the producers of the air show. . . . "All About

(Continued on Next Page)

### DON'T BE A MissDit\*



### NEXT WEEK

John Guedel, a top producer and "packager," starts the first of two installments on his radio close-up titled, "Anything I Can Do, They Can Do Better." A "must," if you want our tip.

Benay Venuta, back at long last on the kilocycles with her show, "Keep Up with the Kids," whisks Radio Life through a typically energetic Venuta interview and we wonder, at conclusion, whether the kids can keep up with Benay.

"The Whistler" is a program requiring infinite care in casting, as you have probably surmised. Producer George Allen gives Radio Life readers an explanation as to who gets certain parts and why.

Harry von Zell is a merry-sounding soul whom we tracked to his home in the Valley and found to be just as jolly off mike. He's profiled next week.

"Mr. Radio" is the title Joan Buchanan gave to her yarn about Joe Rines, the man who is a walking encyclopedia of kilocycle information and reminiscences. You'll like to "remember when"—when you read this story.

Harry and Mary Hickox, that delightful pair conducting listeners "Downtown and All Around," land on Radio Life's pages in a pleasant article.

Martin Block's party celebrating his thirteenth air year is pictured . . . along with Flashbacks, our popular picture feature.

Where else can you buy so much for 8 cents?

\*She wanted to read it but she missed it.





# KECA *mike memos*

By VIRGINIA WEST

The crowning event of the Hollywood year . . . the annual Academy of Motion Picture Arts and Sciences Awards of Merit Presentations, will be carried exclusively over the coast-to-coast network of the American Broadcasting Company for the fourth consecutive year, on Saturday, March 20th, starting at 8:30 p.m.

With Buddy Twiss and Ken Carpenter as mike men, and KECA's own Star Gazer, Frances Scully, to cover the glamour of the occasion, the star-bright evening represents weeks of "behind the scenes" work for Sid Goodwin, who is charged with production of the extravaganza. There'll be sixteen different microphones used, more than 5000 feet of microphone cord, and three engineers on hand to make certain not one bit of action is missed by the millions of listeners across this nation, and the shortwave audience around the world.



Scully the Star Gazer

ABC and KECA's regular Saturday night programs, from 8:30 on, have been cancelled in order that the complete twentieth annual Oscar presentation from Los Angeles' Shrine Auditorium may be heard in its entirety by the waiting world. . . . So be on hand for Hollywood's big night by setting your dial on 790. . . . Here's Frances, who'll give you the feminine view of the happenings.

... Help Paul Whiteman Fight Rheumatic Fever . . .  
 ... Get Details . . . 12:30 to 1:30 p.m. . . . KECA . . .

The Bing Crosby script facsimiles recently offered in this column have been received with enthusiasm by the hundreds of fans who wrote in for them . . . In fact, many have included in their "thank you notes," requests for future scripts. . . . We'd love to oblige, but no future reproduction is contemplated at this time. . . . Popular young singer, Gordon MacRae, will replace Tony Martin as male vocalist on the ABC broadcast of the Texaco Star Theater on March 24. MacRae joins comedian Alan Young, songstress Evelyn Knight, Jeff Alexander's chorus and Victor Young's orchestra, in the Wednesday night melody session which follows Bing's show at 9:30 over KECA. . . . MacRae has become a successful singer despite a continuing struggle with people who have been trying to force him to become an actor. . . . On Texaco Star Theatre, he'll use both his singing and acting ability.

... Help Paul Whiteman Fight Rheumatic Fever . . .  
 ... Get Details . . . 12:30 to 1:30 p.m. . . . KECA . . .

A sparkling new comedy series, "The Smiths of Hollywood," has joined KECA's Thursday night lineup at 9:30. Based on the hilarious antics of an unusual family group, the series stars Arthur Treacher, Brenda Marshall, Harry VonZell, Jan Ford, and other topflight radio and picture talent. Lend an ear on Thursday night. . . . You're assured a half-hour of fun. . . . Another Thursday night highlight, "Mr. President," starring Edward Arnold (KECA at 9 o'clock) recently offered by ABC on a co-op basis already has thirty-six sponsors in as many cities. Hudson Dealers Sales and Service bankrolls the local airing, and the complete list of sponsors includes a cross-section of American business from banks and real estate firms to a diary, an electrical appliance store, and others. . . . Thursday nights, incidentally, bring listening to suit every taste. . . . There's an hour of adventure and mystery with "The Clock" and "Ellery Queen" from 6:30 to 7:30, an hour of fun with Henry Morgan and "Tales of Willie Piper" from 7:30 to 8:30, then "Candid Microphone" at 8:30, for variety . . . and an hour of drama, starting at 9, when you hear "Mr. President" and "The Smiths of Hollywood."



Von Zell, as "Mr. Smith"

... Help Paul Whiteman Fight Rheumatic Fever . . .

Page Ten . . . Get Details . . . 12:30 to 1:30 p.m. KECA . . . —Advertisement

## Radio in Review

(Continued from Preceding Page)

Stamps" may soon be aired commercially with expert Sylvan Levin's guidance. . . . Bob Hope will barnstorm during his summer vacash from radio in the coming season. . . . Fanny Brice and her sponsor part company in May. . . . "Corliss Archer" also cancelled. . . . Vic Damone and Toots Camarata may be the "Hit Paraders" this summer. . . . CBS to do an air documentary on the movie industry come May! . . . The Borden show will move back to New York, but Mark Warnow will remain behind—he likes California. . . . Herb Vigran and Virginia Gregg are teamed in a situation comedy, "Westward Haw," which is being offered as summer replacement. . . . One reason for Don McNeill's Hollywood vacation is his "Breakfast Club" movie talk. . . . "Juvenile Jury" will be brought to the Coast for several broadcasts. . . . The Crosbys, Bing, Philip, Gary, Dennis and Lindsey, will be in the new Walt Disney production, "Two Fabulous Characters."

### American Heritage Aired

In a series of programs titled "Your American Heritage," station KGFJ inaugurates its most important public service work to date. The series will endeavor to advance an awakening of our citizens to a rededication of their American heritage.

The work of American composers, patriotic music and folk music have been added to the music library. A historical series designed for children is planned. David Ballard narrates a feature based on great American speeches at 8:45 o'clock each evening. Concerts at 6 and 10 each evening follow the theme. Most unusual feature is the dedication of each hour and half-hour station break to the tolling of the famous Liberty Bell, a reminder that freedom is everybody's job.

### Your Cue (Shows You May Like)

#### Ed East and Polly

If anyone can bring vaudeville back to life, it will be Ed East, jovial emcee of "Meet the Missus" who's re-meeting his own "missus" each Saturday a.m. at 7:45 over KNX. Big Ed and his Polly have joined to revive their popular early morning series that for so many years endeared them to Eastern listeners.

Ed, at the piano, makes satisfying music and comment, lending a pleasant, rollicking slant to his sundries that makes them a joy. Polly is time-teller, straight man and reader of daily hints, letters, ideas or grouches sent in by fans. You may hear of a brand-new way to get ink out of gray felt hats, or you may hear the written wail of a dyspeptic complainer. Whatever it may be, Ed will comment, fill a significant pause with even more

(Please Turn to Page 12)





*Joan Davis*

JOAN DAVIS, star of her own *Joan Davis Time* (KNX, Saturday evening, 6:00 to 6:30), explains her start in show business this way: "When I was seven I was billed as 'Josephine Davis - Midget' in order to escape the child labor law. My Mother made me up and gave me a pair of spike-heeled shoes. As I walked onto the stage, the shoes kept turning over, and I kept falling down. The audience howled. So after that I was billed as 'The Toy Comedienne'."

*Herbert Marshall*

HERBERT MARSHALL might still be an accountant if his first employer hadn't taken a look at his addition and suggested that he "find a more suitable occupation". The "more suitable occupation" proved to be acting, and he's been at it ever since. Herbert Marshall is featured in *The Man Called X*, KNX, Sunday evening, 8:00 to 8:30.



JANET WALDO, radio's most popular portrayal of teen-age roles, often finds her KNX mailbox filled with letters from admiring high school boys. She lets them down tactfully by admitting she's really all of twenty-four. Janet stars in *Meet Corliss Archer*, KNX, Sunday evening, 9:30 to 10:00.

*Vincent Price*

VINCENT PRICE, who plays the title role in *The Saint* (KNX, Wednesday evening, 7:00 to 7:30), had to go to England to get a part on the New York stage. Broadway producers wouldn't listen to him, so he went to London and became an English actor waiting to be "discovered" by the American theatre. His plan worked. When a New York producer brought "Victoria Regina" from London to Broadway, Price came with it.



*Janet Waldo*



**KNX**

1070 ON YOUR DIAL



# Radio in Review

(Continued from Page 10)

significant piano, and sail happily into another subject.

Polly hasn't quite readjusted herself to radio. Often her laughter drowns the ad-lib artistry of her husband, but that's forgivable. He's a very funny fellow, and Polly has a highly infectious laugh.

If you enjoyed "Sisters of the Skillet," "Little Jack Little" and "Stoopnagle and Bud," this new Saturday a.m. time is a little of each that you'll like finding on your dial again.

## "Pueblo Serenade"

Every musical director has his favorite pace in melody, and Columbia's Wilbur Hatch demonstrates a fine flair for the Spanish. His "Pueblo Serenade" (Sundays, KNX, 2:00 p.m.) is a quarter-hour of happy, sun-filled adobe rhythm authentic in setting and charm.

Castanets and maracas, flashing feet and gala costumes, and a bright "mañana" theme mingle colorfully in this musical saunter through the dusty streets of Old Los Angeles. Home Building and Loan, an established institution since 1889, seems a fitting sponsor.

Some quite picturesque narration has been written into the program; Cliff Howell speaks it, with that detectable joy every artist has for well-written lines. Like "Fiesta" (Señor Hatch's brilliant summer show for KNX), "Pueblo Serenade" carries an air of celebration and reminiscence throughout, and is quaint musical entertainment besides!

## "The Lone Wolf"

If you're weary of the tough detectives who operate in the slums of Beverly Hills and the docks of San Francisco, try "The Lone Wolf," KHJ, 5:00 p.m. Saturday. Not that we particularly care *where* a detective operates, it's *how* the boy does it that makes for radio entertainment. We like tough detectives, but we like smooth ones, too, once in awhile. We're happy, therefore, to discover actor Gerry Mohr, possessor of one of the silkiest voices in Hollywood radio, operating in the guise of Louis Joseph Vance's famed character, "Michael Lanyard, the Lone Wolf." As a smoothie, Vince Price's "Saint" is hard to beat, but "Lanyard" gets a slight edge—he has a *butler* to help.

Mohr and Jay Novello as "Jameson" (the butler) are the only permanent cast members. (The "Lone Wolf" is the sort of crime detector who flits from girl to girl, instead of the faithful type with the pining secretary.)

The show carries on the lengthy series started in mystery fiction many years ago by author Vance, continued in silent films with Bert Lytell as star and in recent film history by Mohr himself. For indestructibility, the character runs "Sherlock Holmes" and "Charlie Chan" a close third.

After surviving several cycles, the

"Lone Wolf" continues to be an exciting character and a good show. The tribute this time belongs to producer Frank Danzig, musical director Rex Koury, scriptionist Louis Vitte and announcer Dick Winn, who aid regulars Mohr and Novello in bringing the revitalized "Wolf" back to the field of radio whodunits.

## "Padded Cell"

Ken Niles introduced the Saturday evening (6:30, KNX) audiences to the joys of letting go with a suppressed desire through the medium of "Padded Cell," the show premiered February 21.

Format of the experiment is "C'mon in, and let's do it!"—with the audience members breaking dishes, throwing pies, singing to their fellow members, or just about anything that emcee Niles thinks is a good suppressed desire. Contestants are chosen from the audience attending, and sponsor (Old Nick and Bit-O-Honey Candy Bars) provides prizes which ranged, on the first show, from an automatic dishwasher to a box of candy bars—Old Nick Candy Bars, natch!

The dish-smashing housewife received the dishwasher with a best wish from Ken for the alleviation of her suppressed desire to destroy each bothersome bit of dinnerware that passed her way.

The young man whose big white hope had always been to sing in public finally took a flyer at the experience. The "Padded Cell" audience was primed to make things as difficult as possible for this shy singer, but his grief at their response turned to joy when he was awarded a full week's contract, with salary, as singer at Billy Grey's famous "Band Box."

Somehow, from the maze of cuckoo whistles announcing hopefuls to the "Padded Cell" routine, the audience whoops and screeches, and the contestants' wails of woe, Niles managed to emerge as a poised, sane radio man in good voice. His technique with contestants is perfect. To just the right degree, the inhibited become uninhibited, and vice versa.

There is a contest attached, too. If you have a suppressed desire that's a killer, and can write neatly, pen your missive regarding your suppression and send it "c/o Padded Cell, KNX, Hollywood, California. Attention: Ken Niles." Enclose two wrappers from either of the aforementioned candy bars. If your desire is mentioned on the show, you get a lulu of a prize. If your letter is good but doesn't quite make the show grade, you still get a box of the candy bars, and that's considered a lulu by some of our best people! Did we mention that the first *hundred* best letters are considered winners?

Did we mention that Irv Atkins, for years John Guedel's production head on "People Are Funny," is producing "The Padded Cell"? We'd imagine he'd be in one by now!

## Dental Education Aired

Most unusual of the new public-service programs is certainly KRKD's

airing of a series devoted to dental health education. Heard each Wednesday at 2:00 p.m., the broadcasts are made available through the cooperation of the Southern California State Dental Association with the station.

An attempt to color the frequently reiterated facts about dental care with enough human interest to drive the statistical points home proves quite successful in this presentation. A "Dr. Kindly," practicing dentist, discusses, instructs and answers questions for the benefit of young friends who are learning dental health, and the radio audience learns its lesson along with the students. Good common-sense facts which are too often accepted as words and neglected in practice are worth repeating often. The program repeats them in an easy-to-take, authoritative manner.

Ken Barton, veteran newscaster and formerly known as the Richfield Reporter, portrays the instructive "Dr. Kindly." Scripts, written by Eric Delbridge, are approved by the Dental Association. Juvenile roles are filled by members of the Radio Arts and Television Academy.

## Nesbitt's "Passing Parade"

We're happy to re-emphasize the recent return of John Nesbitt and his famous "Passing Parade" to the air via KHJ, 4:30 p.m. Monday through Friday. For devotees of his excellent M-G-M short subjects and followers of his former editions of this radio show, the present program should be particularly welcome.

To theater-goers and radio fans alike, Nesbitt's voice is one of the most familiar in show business. His delivery is easy without being glib, his style dramatic without being over-emotional.

Introduced on this series of fifteen-minute programs as "America's foremost teller of tales," Nesbitt lives up to the name by spinning his true-life stories with consummate artistry. Past the "reviewing stand" of Nesbitt's "Passing Parade" stroll the human lives with the stories that missed the headlines and the history-books. Five times a week, these tales are spotlighted, their characters brought to life with Nesbitt's touch. A recent favorite of ours was the broadcast that covered the career of Giacomo Casanova. Everyone knows that the gentleman in question was the "world's greatest lover" — it takes a Nesbitt to relate the fact that he was also a thief, embezzler, perpetrator of one of the most amazing prison breaks in history, and in his last days, a moral censor in the theater!

## Playbacks (Critical Comment)

### We Point With Pride

... To the joint appearance of Dennis King and Reginald Gardner on "Information, Please" last week. The two gentlemen sashayed through the program, hitting or missing the answers, but delivering their lines as if



they'd been authored by Noel Coward. . . . To "Candid Microphone," which played a secret recording of the Henry Morgan gag conference on the same night Henry Morgan did his show. The manner in which an ace comedian changes and points up his humor before it reaches the air was marked to those listeners who happened to catch both broadcasts. . . . To Herman Chittison, who plays the lovely piano melodies behind the "Blue Note" bar scenes in "Casey, Crime Photographer." Sometimes the music is so haunting that we wish the actors would stop talking. . . . To Mrs. Robert Taft's expert guesting on "Meet the Press." As the first woman to face the reporters on this broadcast, Mrs. Taft covered herself, her husband and her sex with glory. . . . To movie producer Seymour Nebenzal on "Adventures of Ellery Queen." Serving as "Armchair Detective," the producer correctly deduced the clue to the mystery. In our memory of this program, it's the first time the guest has called the denouement. . . . To actor Jack Smart for portraying "Brad Runyon," "The Fat Man," with a characterization always consistent and definite and never tiresome. Maybe Dashiell Hammett helped, too. . . . To "I Want It," the program that manages to be very entertaining by merely listing the miscellany that people need (or think they need). . . . To actor Charles Lyons, who demonstrates his amazing versatility each Wednesday by playing the title role in "Young Doctor Malone," announcing the Henry Morgan show and playing all the mad characters that Arnold Stang doesn't, topping off the evening with his portrayal of "Mr. Gillespie," the bumbling father-in-law on "Tales of Willie Piper."

*We View With Alarm*

. . . That the excellent public service program, "Home Is What You Make It," has gone off the air permanently. For over three years this fine series has offered the most sensible and serious air education in the most palatable, entertaining form. . . . The fact that "Tapestries of Life," one of our favorite dramatic programs, has been dropped. Fine stories by David Hanna, excellent acting by Theodor von Eltz and the cast, and distinguished music by Milton Charles should have kept this show going indefinitely. . . . The manner in which tender young movie starlets are loaded with a starring role on "Hollywood Star Preview" and expected to carry the show. A great many movie stars of long experience are incapable of this. For the youngsters, it's a baptism by fire. . . . That Saturday's (February 28) "Escape," a usually thrilling program, was able to sound diffused and distasteful at the same time. (This show has such a hold on us that we're fans anyway.)

*"Radio Newsreel"*

Mutual network gives, we think, a poor demonstration of its recording and remote facilities on its new "Radio Newsreel," (Monday through Friday, 6:15 p.m., KHJ).

Broadcast of events as they happen, with actual persons concerned serving as narrators, ought to make a hefty and diverse program. "Facing it," the program seems largely on wax, and we believe if it is, the publicizing should say so.

This, however, is a minor discrepancy. From the expert pieces of transcribing done by Norman Corwin on his "One World Flight" and Allan Funt on his "Candid Microphone," it would naturally be assumed that "the world's largest regional network" could achieve the same.

But various stations along the line seem to have dropped the ball. This again might be remedied through editing. The trouble has obviously not been taken.

There is far more static than necessary; recorded musical bridges sound as though they have been tossed in where the noise gets too deafening. Pardon us also for this skepticism, but a lot of the vignettes appear to have been produced in the newsroom, with actors parroting off the teletypes and sound-effects dubbed in for background.

The basic parts are commendably there for a good program. We're sure that it will pan out . . . soon, let's hope.

*On Mike ( About Studio Happenings )*

*Record Preview*

Benay Venuta has long been famed as a songstress in Broadway shows and on her own programs (KHJ's "Keep Up With the Kids" is the latest), but not until recently has she put her famous singing style on records.

Paul Whiteman considered her disc debut important enough to warrant a special preview of her album, "Benay Venuta's Record Gazette," on a recent program before it was available to the record stores or the local jockeys. We caught the preview and are happy to report that Benay has done these spirited old songs of the Gay Nineties to a turn. "Come Josephine," "Waltz Me Around Again, Willie," "When Francis Dances With Me" and "Rings on My Fingers" are completely right for the vigorous Venuta style, the double-time choruses, male quartet and introductory verses that figure in the arrangements. Take it, Andy Mansfield!

*Burrows on Politicos*

Characterizing the politicians that bloom on the radio about this time every four years, CBS's Abe Burrows delivered this political bombshell on a recent broadcast: "I think I'll tell you what my opinions are—where I stand on the various issues of the day. Let's see now, I am against inflation and also think that high prices are healthy. I am one hundred per cent on the side of labor and one hundred per cent on the side of management. On the subject of the Marshall Plan,

I want to state quite openly that I am neither for nor against it; on the other hand, I am neither against nor for it. I believe that taxes must be either lowered or raised—and I am unalterably opposed to earthquakes."

*Off Mike ( Personalities )*

*"Tuffy's" Back*

Norris ("Tuffy") Goff, who plays "Abner" on CBS's "Lum 'n' Abner," left Lexington, Kentucky, finally, to return to his home in Los Angeles. Now, completely recovered from his recent major operation, "Tuffy" Goff will have rejoined his radio show by this week.

★ ★  
*CHARMED LIFE*

Cathy Lewis has a radio charm bracelet, made up of many charms she has received from stars on whose programs she has appeared. Her husband, Elliott Lewis, has just presented her with a miniature typewriter for her secretarial role of "Jane Stacy" on Columbia's "My Friend Irma."

*Contests and Offers*

"HAPPY THEATRE," KECA, Monday through Friday, 5:00 p.m.—Word game contest, played over the air. A set group of words is broadcast, such as "Save at Thrifty." The audience is asked to form as many words as possible from the letters in the above expression, using the letters only as many times as they appear in the given word group. The words are listed, proper names acceptable, and mailed in to the program. Ten "surprise" awards will be given for the lists with the most words. Parents can help children. Address: "Happy Theatre," care of KECA, Hollywood 28.

HAL STYLES SCHOOL OF RADIO — A radio talent contest for women between the ages of eighteen and thirty-five with free scholarships to members of the fair sex who disclose possibilities for radio and the field of television. All applicants for free auditions should make appointments via phone. Call the Hal Styles school, BRadshaw 21490.



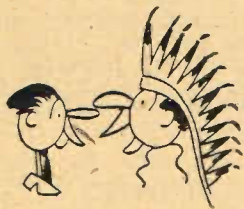
**SUNDAY at 3:00**

**A B C NETWORK**

**CALIFORNIA MEDICAL ASSN.**



# DON LEE Dial Lines



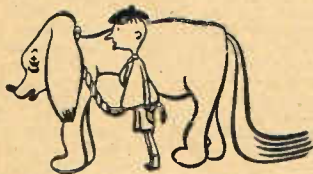
**ALL-STAR  
WESTERN THEATER**  
For Weber's Bread  
7:30 P.M. SATURDAY

## REVERE ALL-STAR REVIEW

For Revere Camera Company

- Andy Russell
- Marion Hutton
- The Pied Pipers
- Ray Sinatra's Orchestra

8:30 P.M. THURSDAY



Everybody Wants to Hear  
**THE BEULAH SHOW**  
For Procter & Gamble's Dreit  
9:15 P.M. Mon. thru Fri.

heard over

.....930.....

and other stations of the  
**Mutual-DON LEE NETWORK**

# Precasts & Previews

## TIME CHANGES



**Monday, March 15**—"California Melodies," KHJ, 6:30 p.m. (30 min.) Harry Zimmerman conducts his half-hour from Hollywood at this new time. Program was previously on KHJ, 7:00 p.m. Wednesdays.

**Wednesday, March 17**—"Quiet Please," KHJ, 7:00 p.m. (30 min.) Ernest Chappell narrates his selection of chillers at this new time. Program shift is from KHJ, 6:30 p.m. Mondays.

**Wednesday, March 17**—"Leave It to the Girls," KHJ, 8:30 p.m. (25 min.) With program moved to Hollywood until further notice, discussions of romance and baiting of the hapless male will be heard at this new time. Show previously on KHJ at 7:35 p.m. Sundays.



## WHAT'S NEW

*Comedy*

**Sunday, March 14**—"Shorty Bell," KNX, 7:00 p.m. (30 min.) An original format will star Mickey Rooney and feature Frederick Hazlitt Brennan's scripts, as William N. Robson introduces this new comedy show. Replaces "Escape," which will still be heard once weekly now on KNX at 8:30 a.m. Saturdays.

**Thursday, March 18**—"The Smiths of Hollywood," KECA, 9:30 p.m. (30 min.) Arthur Treacher plays "Uncle Cecil Smythe," who launches himself upon his unwitting relatives, "The Smiths of Hollywood" and thereafter causes no end of havoc. Brenda Marshall, Harry von Zell and Jan Ford are other principals. Series is transcribed, with scripts by Richard Nossaman and Robert Presnell, direction by Vic Knight and production by Andrew Hickox. Charles Hathaway's orchestrations.



*Music*

**Sunday, March 14**—Jimmy Ogg and Wally George, KIEV, 1:30 p.m. (30 min.) Juveniles Jimmy and Wally spin their own choice of records on this new weekly spot. The boys will also have a guest star each program.

**Monday, March 15**—"Call From Les Paul," KECA, 6:45 a.m. (15 min.) The Les Paul trio will be heard Monday through Friday on this specially-transcribed series.

**Monday, March 15**—"All-Girl Ex-GI Orchestra," KHJ, 12:45 p.m. (15 min.) Eddie Skrivane directs this

new 13-week series for Hormel, featuring a complete musical aggregation of ex-servicewomen. Mondays, Wednesdays and Fridays.



*Mystery*

**Thursday, March 18**—"The Clock," KECA, 6:30 p.m. (30 min.) William Spier is now in the producer's chair, as this famed tension series originates hereafter from Hollywood. Lead roles will be enacted by Cathy and Elliott Lewis. "The Clock" will be written by Lawrence Klee and feature original music by Buzz Adam.



*Participation*

**Monday, March 15**—"Surprise Package With Jay Stewart," KECA, 2:00 p.m. (25 min.) A new format for Jay Stewart's former "What's Doin' Ladies" show. Several new features, accent on surprises, will be heard during the half-hour. Harfield Weedon will produce for ABC; Helen Wald will script; and Candy Vrooman and Doug Montgomery will be Jay's stage assistants. Monday through Friday.



## WHAT'S BACK

*Drama*

**Sunday, March 14**—"Background for Stardom," KHJ, 9:15 p.m. (15 min.) Erskine Johnson will drop his Monday through Friday commentary series to devote all his radio time to this new program. Each broadcast features one of Hollywood's outstanding stars, personally narrating his or her rise to stardom between dramatized incidents. Initial program guest will be Eddie Cantor.



*Music*

**Monday, March 15**—"Green Light Revue," KMPC, 8:45 a.m. (15 min.) This program of popular favorites returns to the air, Monday through Friday mornings.



*Mystery*

**Wednesday, March 17**—"Casebook of Gregory Hood," KHJ, 7:00 p.m. (30 min.) Elliott Lewis again stars as the adventure-loving San Franciscan whose business is in export and import, but whose heart is in intrigue and mystery. His close friend and associate, Sanderson Taylor, will be enacted by Howard McNear. Ray Buffum will write and produce.



*Forum*

**Saturday, March 13**—"Opinion-aire," KHJ, 2:30 p.m. (30 min.) Henry La-Cossitt will act as presiding judge, and other well-known radio commentators will serve as prosecuting and defense attorneys, as Mutual's unique public service forum program utilizing courtroom procedure returns to the air.

★  
**WHO'S GUESTING**

*Variety*

**Saturday, March 13**—"Grand Ole Opry," KFI, 7:30 p.m. (30 min.) Ernie Lee, folk-town singer from Berea, Kentucky, will guest with his old friend Red Foley on this program.

**Wednesday, March 17**—Bing Crosby, KECA, 9:00 p.m. (30 min.) An all-St. Patrick's Day program features Margaret O'Brien as guest in a special Bill Morrow "Wearin' o' the green" script.

★  
*Drama*

**Sunday, March 14**—"Hollywood Star Preview," KFI, 8:00 p.m. (30 min.) Joan Caulfield will introduce Virginia Welles, vivacious film newcomer who once studied under Maude Adams and who recently completed a comedy role in "Dear Ruth."

★  
*Comedy*

**Wednesday, March 17**—"Duffy's Tavern," KFI, 6:00 p.m. (30 min.) Checking up on his wife's visit the week before will be program guest Humphrey Bogart.

★  
*Music*

**Saturday, March 13**—"Music Hour From Hollywood," KFI, 9:30 p.m. (30 min.) Rima Rudina, violinist, will play "Roumanian Rhapsody" and "Jamaican Rumba" when she guests with Henry Russell and the Bekins orchestra.

**Saturday, March 13**—Vaughn Monroe Show, KNX, 9:30 p.m. (30 min.) Eddy Duchin of the flying fingers brings his keyboard onstage for a guest appearance with Vaughn, Colonel Stoopnagle and the Moonmaids.

**Sunday, March 14**—"Sound Off!" KECA, 1:00 p.m. (30 min.) Ilene Woods, Jack Carson's singing star, will guest with Mark Warnow. Also visiting, the Crew Chiefs Quartet.

**Sunday, March 14**—Metropolitan Opera Auditions, KECA, 1:30 p.m. (30 min.) Beatrice Bush-Kane, mezzo-soprano from Brooklyn, and Paul Franke, Boston tenor, will compete for Metropolitan Opera contracts this program.

**Monday, March 15**—"The Telephone Hour," KFI, 9:00 p.m. (30 min.) Jussi Bjoerling, Swedish tenor, will sing four of his favorite selections when he makes his first appearance with the Bell orchestra on this broadcast.

*Commentary*

**Sunday, March 14**—Louella Parsons, KECA, 6:15 p.m. (15 min.) Clifton Webb will be Louella's microphone interviewee for this broadcast.

★  
*Participation*

**Saturday, March 20**—"Keep Up With the Kids," KHJ, 6:30 p.m. (30 min.) Art Linkletter and his ten- and a-half-year-old son, Art, will be Benay Venuta's parent-youngster guests.

★  
**WHAT'S PLAYING**

*Drama*

**Sunday, March 14**—"Theatre Guild on the Air," KECA, 6:30 p.m. (1 hr.) Howard Lindsay's "She Loves Me Not" will be enacted by Eddie Albert, Judy Holliday, Paul Douglas and Kim Hunter.

**Sunday, March 14**—"Living, 1948," KFI, 11:30 p.m. (30 min.) "Of Rats and Men," the problem of the 150,000,000 rats in the country, which consume enough grain to feed half of hungry Europe, will be subject for dramatization.

**Sunday, March 14**—"The Ford Theatre," KFI, 2:00 p.m. (1 hr.) C. L. Anthony's sentimental "Autumn Crocus," the romance of an English schoolmistress on vacation in the Tyrolean Alps, will be the afternoon's dramatic production.

**Sunday, March 14**—"The Greatest Story Ever Told," KECA, 3:30 p.m. (30 min.) "Blessed Are the Peacemakers," the Biblical account of a major diplomatic incident, will be dramatized by ABC's outstanding religious-story program.

**Monday, March 15**—"Screen Guild Players," KNX, 7:30 p.m. (30 min.) "Suddenly It's Spring" will be performed with the entire original cast, including Paulette Goddard, Fred MacMurray and MacDonald Carey.

**Wednesday, March 17**—"Skippy Hollywood Theatre," KFI, 6:30 p.m. (30 min.) "Fate Is Not Always a Lady" stars Robert Montgomery.

**Thursday, March 18**—"The Family Theatre," KHJ, 7:00 p.m. (30 min.) Kirk and his wife Diane Douglass will co-star in "Talent for Living," an original play by Phyllis Parker. Danny Thomas will be program host.

★  
*Music*

**Saturday, March 13**—Metropolitan Opera, KECA, 11:00 a.m. (to concl.) Benjamin Britten's "Peter Grimes" will be given its first radio performance. This concludes the Metropolitan Opera season.

**Monday, March 15**—"Musical Masterpieces," KFAC, 4:00 p.m. (1 hr.) Henri Casadesus and The Society of Ancient Instruments will perform Monteclair's "Les Plaisirs Champetres." During the week, program will feature: "A Shropshire Lad," Tuesday; selections by John McCormack, Wednesday; "Capriccio Espagnole," Thursday; "Petrouchka

Ballet Suite," Friday; and high-lights from "Aida," starring Enrico Caruso, Saturday.

**Monday, March 15**—"Musical Digest," KGFJ, 6:00 p.m. (2 hrs.) Bellini's "Norma Overture." During week: a guesting on wax by Jascha Heifetz, Tuesday; Schumann's "Carnaval Suite," Wednesday; Bernstein's "Jeremiah Symphony," Thursday; Wagner's "Das Rheingold," Friday; and Moussorgsky's "Pictures at an Exhibition," Saturday.

**Saturday, March 20**—"Symphonies for Youth," KHJ, 10:30 a.m. (30 min.) John Barnett will be guest conductor of a program including: "Excerpts from Petrouchka," Berlioz' "Rakoczy March," and Debussy's "Festivale."

★  
*Forum*

**Sunday, March 14**—"Invitation to Learning," KNX, 9:00 a.m. (30 min.) With Lyman Bryson, professor of education at Columbia, moderating, a distinguished guest panel will discuss Ellen Glasgow's significant book, "Barren Ground."

★  
*Public Interest*

**Saturday, March 20**—"National Farm and Home Hour," KFI, 10:00 a.m. (30 min.) The fourth and final broadcast in a series of reports from the Department of Agriculture will come from the western regional laboratory at Albany, California. Director, Dr. J. M. Copley, will talk of dehydrofreezing, a new method for preserving vegetables.

★  
*Sports*

**Sunday, March 14**—Baseball, KMPC, 2:30 p.m. (to concl.) The pre-season game between the Los Angeles Angels and the Oakland Acorns will be sportcast by Bob Kelley.

**Sunday, March 14**—Baseball, KLAC, 2:30 p.m. (to concl.) Hollywood vs. the Pittsburgh Pirates at Gilmore Field. Fred Haney is radio sports-caster.

**Wednesday, March 17**—Baseball, KLAC, 8:15 p.m. (to concl.) On the Gilmore field for this game will be the New York Giants and the Pittsburgh Pirates; Fred Haney covers hits and outs.

**Thursday, March 18**—Baseball, KLAC, 8:15 p.m. (to concl.) Cleveland's Indians and Pittsburgh's Pirates play at Gilmore with part-owners Bob Hope and Bing Crosby on the coaching lines. Fred Haney broadcasts.

★  
**WHAT'S SPECIAL**

*Public Interest*

**Saturday, March 20**—Academy Awards, KECA, 8:30 p.m. (to concl.) All the pomp and circumstance of Hollywood's annual award-presentations will be broadcast by ABC, as the best actors, actresses and directors of the year receive their Oscars.



- \*Indicates News Broadcasts.
- 8-KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 KNX—Johnny Murray.  
 \*KHJ, KGB—Cecil Brown, News.  
 \*KIEV, KLAC, KMPC, KXLA—News.  
 KFVB—Inquiring Mike.  
 KGFJ—Dr. Frederick Bailes.  
 KFAC—Breakfast Symphony.  
 KOWL—Science of Mind.  
 KWKW—Rafael Mendez.  
 KRKD—Bible Institute.  
 KFVD—Wakeup Ranch.  
 KGIJ—Possum-Trot Bruce.  
 KGIL—Hollywood Music.  
 KFOX—Challenge to Youth.  
 \*KGER—News, Mizpah.
- 8:15 \*KNX, KHJ—News.  
 KMPC—Markets: Sports.  
 KFVB—Morning Melodies.  
 KLAC—Haynes at the Reins.  
 KGFJ—Concert Pastelle.  
 KGIJ—Rhythmic Ace.  
 KIEV—Musical Bandwagon.  
 KOWL—Sunshine Mission.  
 KXLA—Music.
- 8:20 \*KFI, KFSD—Jack Berch.  
 KNX—Grand Slam.  
 KHJ, KFAM—Living Diary.  
 KMPC—A Song for You.  
 \*KFAC, KFVB, KOWL, KRKD—News.  
 KIEV—Musical Memories.

**HAVEN OF REST**

KXLA, 8:30 A.M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A. M.  
 Tuesday, Thursday, Saturday

- KXLA—Haven of Rest.  
 KFVD—Easy Listening.  
 KGIJ—Speaking of Sports.  
 KWKW—Stock Quotations.  
 \*KWKW—News, Music.  
 KGER—Hammond.
- 8:35 KRKD—Spotlight Varieties.  
 8:45 KFI, KFSD—Lora Lawton.  
 KNX—Rosemary.  
 \*KHJ—News.  
 KMPC—Green Light Revue.  
 KFVB—Science of Mind.  
 KFAC—Unity.

**DR. REUBEN L.**

**McMASTER** D.C. Ph.D.  
 Philosophy • Health  
 Now KGFJ—8:45 A.M.  
 Monday Through Friday

- KGFJ—Dr. R. L. McMaster.  
 KGIJ—Coffee Parade.  
 KFVB—Vocal Favorites.  
 KOWL—Immanuel Gospel.  
 KWKW—Wings of Healing.  
 KGER—Bible Treasury Hour.  
 \*KECA, KFMB—Welcome, Travelers.
- 9 \*KFI, KLAC—News.  
 \*KNX—Wendy Warren.  
 \*KHJ, KFAM, KGB, KVQE—Kate Smith Speaks.  
 \*KMPC—News, Kenneally.  
 KFVB—Strolling Tom.  
 KGFJ—Delinquency Forum.  
 KFAC—Morning Concert.  
 KFVD—Waltz Time.  
 KRKD—Sagebrush Serenade.  
 KXLA—Rhythm Rancho.  
 KWKW—Voice of China.  
 KWKW—Valley Roundup.  
 KIEV—Bing Crosby Time.
- 9:05 KFI—Ladies' Day.  
 KGER—Lutheran Hour.
- 9:15 KHJ, KFAM, KGB, KVQE—Victor H. Lindlahr.  
 KNX—Aunt Jenny.  
 KMPC—Bill Leyden.  
 KFVB—Phil MacMurray.  
 KLAC—Racing News.  
 KGFJ—Social Security.  
 KWKW—Bible Treasury Hour.  
 KWKW—Three's a Company.  
 KIEV—Dinah Shore Sings.
- \*KFVD—News.
- 9:20 \*KGFJ—News.  
 9:30 \*KECA, KFMB—Breneman's Breakfast.  
 KNX, KSDJ—Helen Trent.  
 KHJ—Johnson Family.  
 KFVB—Reminiscing Sam.  
 \*KOWL, KWKW—News.  
 KGIJ—Ballads for You.

- KGFJ—Open Album.  
 KFVD—Show Tunes.  
 KXLA—Bar O Ranch.  
 KIEV—Meet the Band.  
 KGER—John Brown.  
 KLAC—Morning Melodies.  
 KWKW—Top o' Morning.
- 9:45 KFI—Chuck Collins.  
 KNX, KSDJ—Our Gal Sunday.  
 KHJ—Morning Melodies.  
 KFVB—Piano Parade.
- \*KRKD—News.  
 KWKW—Union Rescue Mission.  
 KGIJ—Valley Shopper.  
 KFVD—Remembered Rhythms.  
 KIEV—Rhythm Road.  
 \*KECA, KFMB—Galen Drake.  
 KFI—Downtown and All Around.  
 KNX—Big Sister.
- \*KHJ, KFAM, KGB, KVQE—News, Glenn Hardy.



**Race News**  
*First on*  
**KGFJ**

THE LINE-UP  
 with late jockey changes  
 and scratches  
 10:00-10:15 a.m.  
 Mon.-Sat.  
 Dial 1230

- KGFJ—Racing News.  
 \*KMPC—News, Eddie Lyon.  
 KWKW—Racing News.  
 KFVB—Maurice Hart.  
 KFAC—Serenade.  
 KLAC—Al Jarvis Ballroom.  
 KOWL—Romance in Music.  
 KRKD—Crazy Rhythms.  
 KGIJ—Ten o'Clock Scholar.  
 KWKW—Mainly for Women.  
 KWKW—Musical Roundup.
- 10:05 \*KECA, KFMB—Ted Malone.  
 KFI—What Do You Say?  
 KNX—Ma Perkins.  
 KHJ, KFAM, KGB, KVQE—Merv Griffin.  
 KMPC—Bill Leyden.  
 KGFJ—Saludos Amigos.  
 \*KGIJ, KXLA—News.  
 KRKD—Dr. Richardson.  
 KWKW—Tune-Up Time.  
 KGFJ—Sports Flash.
- 10:25 \*KECA, KFMB—My True Story.  
 10:30 \*KFI, KFAC, KOWL, KWKW—News.  
 KNX—Young Dr. Malone.  
 KHJ—The Judge.  
 KGFJ—Upbeat Session.  
 KXLA—Woman's World.

**MONDAY Program Highlights**

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

*Comedy-Variety*

- 9:05—Ladies' Day, KFI.  
 9:30—Arthur Godfrey, KNX.  
 7:00—My Friend Irma, KNX.  
 7:30—On Stage, America, KECA.  
 8:00—Point Sublime, KECA.  
 8:30—Talent Scouts, KNX.

*Quiz, Participation*

- 8:00—McNeill's Breakfast Club, KECA.  
 8:30—Grand Slam, KNX.  
 9:30—Breneman's Breakfast, KECA.  
 11:30—Queen for a Day, KHJ.  
 12:00—Double or Nothing, KNX.  
 2:00—Heart's Desire, KHJ.  
 2:15—Three Alarm, KMPC.  
 2:30—Bride and Groom, KECA.  
 2:30—House Party, KNX.  
 3:00—Meet the Missus, KNX.  
 6:30—Dr. I. Q., KFI.

*Drama*

- 6:00—Lux Radio Theatre, KNX.  
 7:30—Screen Guild, KNX.  
 8:30—Cavalcade of America, KFI.  
 9:30—The Big Story, KFI.

*Classical, Semi-Classical*

- 8:00—Fred Waring, KFI.  
 5:30—Voice of Firestone, KFI.  
 7:00—Contented Hour, KFI.  
 7:30—Fred Waring, KFI.  
 9:00—Telephone Hour, KFI.

*Comment-Narration*

- 7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.

- KWKW—Feature Story.  
 KRKD—Pop Concert.  
 KGIJ—Music That Endures.  
 KGB—Say It With Music.
- 10:45 KFI—Joyce Jordan.  
 KNX—Guiding Light.  
 KFAC—Your County Reports.  
 KRKD—Midnight Mission.  
 KWKW—Races, Sports.  
 KWKW—Russ Moran.
- 10:55 KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.
- 11 KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Today's Children.  
 KNX—Second Mrs. Burton.  
 KHJ—Two-Ton Baker.  
 KMPC—Stars of Song.  
 KFVB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KXLA—Easy Listening.  
 KFAC—Festival of Music.  
 KGFJ—Across the Footlights.  
 KOWL—Tune Shop.  
 KRKD—Musical Grah Bag.
- \*KFVD, KGER—News.  
 KGIJ—Real Estate Show.  
 KWKW—Song Parade.  
 KWKW—Meet the Band.
- 11:15 KFAC—Listening Post.  
 KFI, KFSD—Woman in White.  
 KNX—Perry Mason.  
 KHJ, KFAM, KGB, KVQE—Erskine Johnson.  
 KMPC—Voice of Neighborhood.  
 KXLA—Pasadena News.  
 KGIJ—Light Classics.  
 KFVD—Violet.  
 KWKW—Races and Sports.  
 KWKW—Sunny Side.  
 KGER—Musical Roundup.

**Stairway to Music**

with Crowell Beech

featuring

IMMORTAL WORKS  
 OF THE MASTERS  
 11:20-Noon, Mon.-Fri.

**K W K W**

- 11:20—KWKW—Stairway to Music.  
 11:25—KGFJ—Sports Flash.  
 11:30 \*KECA—Bankhage Talking.  
 KFI, KFSD—Holly Sluane.  
 KNX—Broadway and Vine.  
 KHJ, KFAM, KGB, KVQE—Queen for a Day.  
 KMPC—Music in the Air.  
 KGFJ—Reminiscent Rhythm.  
 KXLA—Dinner Bell Roundup.  
 KFVD—Housewives' Exchange.  
 \*KFOX, KOWL, KRKD—News.
- 11:35—KNX—Lynn Cole.  
 11:40—KFI, KFSD—Betty Crocker.  
 11:45—KECA—Between Us Girls.

- \*KGFJ—Airtorials.  
 KFAC—Concert Grand.  
 KWKW—Races and Sports.  
 KRKD—Melody Time.  
 KWKW—Broadway Rhythms.
- 11:55 KGFJ—Sports Flash.  
 12 \*KECA, KGB, KGER, KIEV, KVQE—News.  
 KFI—Farm Reporter.  
 KNX, KSDJ—Double or Nothing.  
 \*KHJ—Broadway News.  
 KMPC—Women Are Wonderful.  
 KFVB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Luncheon Concert.  
 KGFJ—Public Messenger.  
 KXLA—Dinner Bell Roundup.  
 KWKW—Pasadena Panorama.  
 KGIJ—Valley News.
- \*KOWL—Mayor of Melody.  
 KWKW—Bing Crosby.  
 \*KFVD—Editor of the Air.  
 KRKD—Record Roundup.
- 12:05 KGER—Chuck Wagon.  
 12:15 KECA—Clark Dennis, Songs.  
 KFI, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 KGFJ—Today's Maestro.  
 KGIJ—Variety Show.  
 KWKW—Races and Sports.  
 KIEV—Lunchtime Melodies.  
 12:20—KWKW—South American.  
 12:25—KGFJ—Sports Flash.  
 12:30—KECA, KFMB—Paul White-man Club.  
 KFI, KFSD—Pepper Young.  
 \*KNX, KSDJ—Knox Manning.  
 KHJ—Louise Massey.  
 \*KMPC, KOWL, KWKW—News.  
 KXLA—Ford Lewis.  
 KGFJ—Piano Interlude.  
 KFVD—Violet.  
 KGIJ—Hart and Darling.  
 KWKW—Stock Quotations.  
 KGER—Squeakin' Deacon.
- 12:40—KGFJ—Intermission.  
 12:45—KFI, KFSD—Right to Happiness.  
 KNX—Background for Living.  
 KHJ—All-Girl Orchestra.  
 KMPC—Bill Bay Reads the Bible.  
 KXLA—Western Tunes.  
 \*KFAC—News.  
 KWKW—Races and Sports.  
 12:55 \*KFVB—News.  
 KGFJ—Sports Flash.
- 1 KECA, KFMB—Paul White-man Club.  
 KFI, KFSD—Backstage Wife.  
 KHJ—Rush Hughes.  
 KNX—School of the Air.  
 KMPC—Hal Berger.  
 KFVB—Bill Anson.  
 KFAC—Piano Parade.  
 KGFJ—Sunset and Vine.  
 KXLA—Community Broad-caster.
- \*KFVD, KLAC—News.  
 KOWL—Show Tunes.  
 KRKD—Siesta Time.  
 KWKW—Trade Winds.  
 KGIJ—Parade of Crooners.  
 KGER—Squeakin' Deacon.
- 1:10—KLAC—570 Club.  
 1:15—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KMPC—Les Brown Orch.  
 KFAC—Music in the American Manner.  
 KWKW—Charles W. Hamp.  
 KFVD—Piano Parade.  
 KXLA—Farm Program.  
 KWKW—Races and Sports.
- 1:20—KWKW—Song of the Islands.  
 1:25—KGFJ—Sports Flash.  
 1:30—KECA—Quizicale.  
 KFI, KFSD—Lorenzo Jones.  
 KNX—Burrirt Wheeler.  
 KHJ—Norma Young.  
 KMPC—Vaughn Monroe Orch.  
 KGFJ—Today's Hits.  
 KXLA—Vocal Varieties.  
 KFVD—Hall of Records.  
 KGIJ—Little Symphony.
- \*KOWL, KRKD, KWKW—News.  
 KWKW—Black & White Keys.  
 KGER—Western Siesta.  
 KRKD—Song Symphony.
- 1:35—KRKD—Song Symphony.  
 1:45—KECA—Ethel and Albert.  
 KFI, KFSD—Young Widder Brown.  
 KMPC—Charlie Spivak Orch.  
 \*KXLA—News.  
 KWKW—Matinee Melodies.  
 KOWL—This Day.  
 KWKW—Races and Sports.
- 1:50—KWKW—Show Tunes.  
 1:55—KGFJ—Sports Flash.
- 2 KECA, KFMB—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 KNX, KSDJ—Winner Take All.  
 KHJ, KFAM, KGB, KVQE—Heart's Desire.  
 \*KMPC—News, Kenneally.  
 KFVB—Bill Anson.  
 \*KGER, KIEV, KLAC—News.  
 KGFJ—Disabled Veterans.



KFAC—Concert Matinee.  
 KXLA—Concert Hour.  
 KFVD—Hall of Records.  
 KOWL—Melody Matinee  
 KGIL—Social Whirl.  
 KRKD—Your Neighbors.  
 9:05—KGER—Western Siesta.  
 9:10—KLAC—57 Club.  
 2:15—KFI, KFSD—Portia Faces  
 Life.  
 KMPC—Three Alarm.  
 KGFJ—Serenade to Afternoon  
 KWIK—Ronny Mansfield.  
 KGIL—Jan Garber.  
 KRKD—Musical Bouquet.  
 KWKW—Races and Sports.  
 2:20—KWKW—News.  
 2:25—KECA—Model Magazine.  
 KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Bride and  
 Groom.  
 KFI, KFSD—Just Plain Bill.  
 KNX, KSDJ—House Party.  
 KHJ, KGB, KVOE—Martin  
 Block.  
 KGFJ—Keyboard Magic.  
 KXLA—Variety Time.  
 \*KOWL, KWIK—News.  
 \*KWKW—Platter Parade.  
 KGIL—For Women.  
 KGER—Garden School.  
 2:35—KOWL—Contented Listening.  
 2:40—KGER—Sons of the Pioneers.  
 2:45—KFI, KFSD—Front-Page  
 Farrell.  
 KHJ—Red Hook 31.  
 \*KFVD, KGFJ—News.  
 KGIL—Melodies.  
 KWKW—Races and Sports.  
 KRKD—Organ Moods.  
 2:55—KNX—News.  
 KGFJ—Sports Flash.

WATCH IT GROW!  
**THE EDDIE CHASE SHOW**  
 1020 KC. 3:00-4:30 p.m.  
 5000 WAITS Monday thru Saturday

**Check KEVD**  
 LOS ANGELES

KFVD—Eddie Chase Show.  
 KGFJ—Armchair Concert.  
 KOWL—Your Radio Outlook.  
 KIEV—A Matter of Records.  
 KRKD—Tops in Pops.  
 KWIK—Tom, Dick & Harry.  
 KWKW—Swing Session.  
 KGIL—Children's Hour.  
 3:05—KGER—Alkali Alex.

**TOMMY DORSEY SHOW**  
 3:10 - 4:00 p.m.  
 Monday thru Friday  
**KLAC**

3:10—KLAC—Tommy Dorsey Show.  
 3:15—KFI—Life Can Be Beautiful.  
 KXLA—Juke Box Matinee.  
 KWKW—Races and Sports.  
 KOWL—Sports Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA—Norwood Smith Selects  
 KFI, KFSD—Aunt Mary.  
 KNX, KSDJ—Arthur Godfrey.  
 KHJ—Song of the Stranger.  
 KMPC—Swing 'n' Sing.  
 \*KFAC—News.  
 KWKW—Andy Mansfield.  
 \*KRKD, KWIK—News.  
 KGER—Carolina Cotton.  
 3:35—KRKD—Music.  
 KWIK—Tom, Dick & Harry.  
 3:45—KECA—Frances Scully.  
 KFI, KFSD—Nora Drake.  
 KHJ—Adventure Parade.  
 KMPC—Jerry Lawrence.  
 KFAC—Stray Time.  
 3:55—\*KFWB—News.  
 KGFJ—Sports Flash.

KFVD—Eddie Chase Show.  
 KWKW—Andy Mansfield.  
 KXLA—Juke Box Matinee.  
 KGIL—Off the Record.  
 KRKD—Flano Paintings.  
 KWIK—Woman's World.  
 4:05—KGER—Musical Roundup.  
 4:15—\*KECA—Alvin Wilder.  
 \*KFI, KFMB, KFSD—News.  
 KNX—Bob Graham.  
 \*KHJ, KFAM, KGB—Frank  
 Hemingway.  
 KMPC—Jeanne Gray.  
 KFWB—Rip Lawson.  
 KLAC—Pet Program.  
 KRKD—Spotlight on Star.  
 KOWL—Classics in Music.  
 4:30—KECA—Variety Parade.  
 KFI—Art Baker's Notebook.  
 \*KNX, KOWL—News.  
 \*KHJ, KVOE—Passing Parade.

**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**

KMPC—Mild and Mellow.  
 KLAC—Racing Roundup.  
 KGFJ—Continental Melodies.  
 KFVD—Sweet and Low.  
 KWKW—Income Tax.  
 KGIL—Teen-Age News.  
 KRKD—Symphony in Swing.  
 KFOX—Old Age Pensions.  
 4:45—\*KHJ, KRKD, KVOE—News.  
 KNX—Lum & Abner.  
 KFWB—Stuart Hamblen.  
 KLAC—Studio Frolic.  
 KGFJ—Record Jackpot.  
 KWIK—Musical Quiz.  
 KWKW—Races and Sports.  
 \*KFSD—H. V. Kaltenborn.  
 4:50—KWKW—Waltz Time.

**KGER for WESTERN MUSIC**  
 T. TEXAS TYLER  
 5:05 - 5:30 P.M.  
 Mon. thru Thurs.  
 1390 on Your DIAL

5:05—KGER—T. Texas Tyler.  
 5:15—KECA—Terry and the Pirates.  
 \*KFI—News.  
 KNX—Tom Hanlon.  
 KHJ, KFAM, KGB, KVOE—  
 Superman.  
 KLAC—Picture Album.  
 KGFJ—Race Recap.  
 KWKW—Today at the Races.  
 KWIK—Sunset Serenade.  
 5:30—KECA—Jack Armstrong.  
 KFI, KFSD—Voice of Fire-  
 stone.  
 \*KNX, KSDJ—Charles  
 Collingwood.  
 KHJ, KFAM, KGB, KVOE—  
 Captain Midnight.  
 KLAC—Irwin Allen.  
 KGFJ—Dinner Interlude.  
 KFAC—Whoa Bill Club.  
 \*KGIL—News.  
 KXLA—Future Pianists.  
 \*KWIK—News, Valley News.  
 KRKD—Sports Dial.  
 KWKW—Songs at Twilight.  
 KGER—Stamps Quartet.  
 5:45—\*KNX, KSDJ—News, Garded.  
 KHJ, KFAM, KGB, KVOE—  
 Adventures of Tom Mix.  
 KMPC—Top Tunes.  
 KLAC—Sam Balter, Sports.  
 KXLA—Music for You.  
 KGFJ—If They Had Lived.  
 KRKD—Race Results.  
 KWIK—Ronny Mansfield.  
 KGER—Melody Minstangs.  
 KGIL—Afternoon Matinee.  
 5:55—\*KNX—Bill Henry, News.  
 KGFJ—Philharmonic Reporter  
 KXLA—Sports Shots.

For  
**"SPORTS-DIAL"**  
 Monday Thru Sat., 5:30 p.m.  
**KRKD**  
 With  
**CHARLIE CLIFTON**

6—\*KECA, KFMB—Headline  
 Edition.  
 KFI—American Way.  
 KNX, KSDJ—Lux Radio  
 Theater.  
 \*KHJ, KFAM, KGB, KVOE—  
 News, Gabriel Heatter.  
 \*KMPC—George Irwin.  
 \*KFOX, KFWB, KLAC—News.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 KXLA—Tosmaster Club.  
 KRKD—Musical Varieties.

Listen to  
**JOHNNY GRANT**  
 The Nation's Most Unique  
 Platter Show Featuring  
 Johnny's Incomparable  
 "ON THE SPOT" Interviews  
 6:00 p.m. Mon.-Fri.  
**KGIL 1260**

KGIL—Johnny Grant.  
 KWIK—Building Burbank.  
 KGER—Sports Time.  
 6:05—KLAC—Al Jarvis.  
 6:15—\*KXLA—Broadway Local News  
 \*KHJ, KGB—Radio Newsreel.  
 \*KMPC—Bob Kelley, Sports.  
 KFWB—Tello-Test.  
 KWIK—Date for Dinner.  
 6:30—KECA, KFMB—So You Want  
 to Lead a Band.  
 KFI, KFSD—Dr. I. Q.  
 KHJ, KFAM, KGB, KVOE—  
 California Melodies.  
 KMPC—Joe Hernandez.  
 KFAC—America Dances.  
 KFAC—Hour of Music.  
 \*KXLA—Labor News Review.  
 KRKD—Rumba Preview.  
 \*KWIK—Don Forbes, Commem-  
 orary.  
 KGIL—Date With a Disc.  
 KFOX—Hal's Memory Room.  
 KGER—Helene Smith.  
 6:45—KRKD—A. F. of L.  
 KWIK—Salon Serenade.  
 KXLA—Western Caravan.  
 \*KECA, KFMB—Lone Ranger.  
 KFI, KFSD—Carnation Con-  
 tented Hour.  
 KNX, KSDJ—My Friend Irma.  
 KHJ, KFAM—Mysterious  
 Traveler.  
 KMPC—Firestone Favorites.  
 \*KLAC, KRKD—News.  
 KFAC—America Dances.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 \*KGIL—Valley News.  
 \*KXLA—Saddle Dusters.  
 \*KWIK—Averill Berman.  
 \*KGER—News; Dr. Fagan.  
 7:05—KLAC—Jan Garber Orch.  
 7:15—KGIL—Alvino Rey Orch.  
 \*KXLA—News.  
 KRKD—Three-Quarter Time.  
 KWIK—Here's to Veterans.  
 7:30—KECA, KFMB—On Stage,  
 America.  
 KFI, KFSD—Fred Waring  
 Show.  
 KNX, KSDJ—Screen Guild  
 Theater.  
 KHJ, KFAM, KGB, KVOE—  
 Cisco Kid  
 \*KMPC—American Music.  
 KFWB—Sweet Music.  
 KLAC—Don Otis.  
 KFAC—Echoes and Encores.  
 KGIL—Opinion, Please.  
 KXLA—Armstrong Twins.  
 \*KWIK—News.  
 KRKD—Do You Know?  
 7:45—\*KFOX—News.  
 KFWB—Singin' Sam.  
 KMPC—Red Rowe.  
 KGIL—Mr. Nobody.  
 KWIK—Adeline Hanson.  
 \*KECA, KFMB—Point Sublime.  
 KFI, KFSD—Supper Club.  
 KNX—Lowell Thomas.  
 KHJ, KFAM, KGB, KVOE—  
 Let George Do It.  
 \*KMPC—News, Kenneally.  
 KFWB—Jimmy Allen.  
 \*KGER, KLAC, KXLA—News.  
 KFAC—Evening Concert.  
 KGIL—Here's to Vets.  
 KGFJ—Caucasian Memories.  
 KWIK—What's the Answer?  
 KFOX—Fishing Facts.  
 8:05—KGER—Kostelanetz.  
 8:15—\*KFI, KFSD—News of the  
 World.

KNX—Jack Smith.  
 KMPC—Parade of Hits.  
 KFWB—Deadline.  
 KLAC—Fred Haney.  
 KGFJ—Starlight Moods.  
 KGIL—Concert Hall.  
 KXLA—Evening Serenade.  
 8:30—KECA, KFMB—Twelve  
 Players.  
 KFI, KFSD—Cavalcade of  
 America.  
 KNX, KSDJ—Talent Scouts.  
 KHJ, KFAM, KGB, KVOE—  
 Adventures of Charlie Chan.  
 \*KFWB, KWIK—News.  
 KLAC—Spotlight Serenade.  
 \*KGFJ—Averill Berman, News.  
 KXLA—The Corral.  
 KGER—Clem Davies.  
 8:45—\*KFWB—Sweet Music.  
 KGFJ—American Heritage.  
 \*KGIL—News.  
 8:55—\*KNX—News.  
 KHJ, KFAM, KGB, KVOE—  
 Billy Rose.

9—KECA—This Is Adventure.  
 KFI, KFSD—Telephone Hour.  
 KNX, KSDJ—Inn Serenctum.  
 \*KHJ, KFAM, KGB, KVOE—  
 News, Glenn Hardy.  
 KMPC—Romance and Rhythm  
 \*KFWB, KLAC—News.  
 KFAC—Evening Concert.  
 KGFJ—Hollywood House  
 Party.  
 KGIL—Dance Time.  
 KWIK—Burligh Smith.  
 9:05—KGER—Three Suns.  
 9:15—KHJ, KFAM, KGB—Beulah.  
 KFWB—Unity Daily Word.  
 KLAC—Don Otis Show.  
 9:30—\*KECA—Earl Godwin.  
 KFI—The Big Story.  
 KNX, KSDJ—Club 15.  
 KHJ, KGB, KVOE—Inside of  
 Sports.  
 KMPC—Barbershop Quartet.  
 KFWB—Music Box.  
 9:45—KECA—Reporter at Large.  
 KHJ, KFAM, KGB, KVOE—  
 Henry J. Taylor.  
 \*KNX—Edward R. Murrow.  
 KMPC—Auto Industry.  
 KFWB—Inquiring Mike.  
 \*KGIL—News.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

10—KECA—Ted Bentley, Sports.  
 \*KFI, KFSD—The Reporter.  
 \*KNX—Chet Huntley, News.  
 \*KHJ, KFAM, KGB, KVOE—  
 Fulton Lewis.  
 \*KGER, KLAC, KMPC—News.

KFWB—Eastside Show.  
 KXLA—Pasadena City College.  
 KFAC—Lucky Lager Dance.  
 KGIL—Symphony.  
 KFVD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KWIK—Michael Roy.  
 KFOX—Markos Radio Express  
 10:05—KGER—Desert Dreams.  
 10:15—\*KECA—News, Hank Weaver.  
 KFI—Music Shop.  
 KNX—Bob Elson.  
 KHJ—Highlights of Music.  
 KMPC—Bridge Club.  
 KXLA—Pasadena Opera.  
 10:30—\*KECA—Elmer Davis.  
 \*KFI—Inside the News.  
 \*KNX—Symphonette.  
 KHJ, KGB—ABC Record  
 Party.  
 KMPC—Rancho Grande.  
 KXLA—Hawthorne Thing.  
 KGER—At the Ranchhouse.  
 10:45—KECA—Family Almanac.  
 KFI—Melody Time.  
 10:55—KFI—Police Bulletin.  
 11—\*KECA—News of Tomorrow.  
 \*KFI, KLAC—News.  
 \*KNX—Nelson Fringle.  
 KHJ—Brother Arlington.  
 KMPC—Dance Parade.  
 KFWB—Eastside Show.  
 KGFJ—Concert Nocturne.  
 KFAC—Lucky Lager Dance.  
 KGIL—Juke Box Review.  
 KXLA—Dance Time.  
 KFVD—Spade Cooley Time.  
 KGER—At the Ranchhouse.  
 11:15—KECA—Dale Cross Orch.  
 KFI—Here's to Veterans.  
 KNX—Steve Allen.  
 KLAC—Don Otis.  
 11:30—KECA—Ciro's Orch.  
 KFI—U. S. Navy Recruiting.  
 11:40—KNX—In My Opinion.  
 11:45—KFI—Philharmonic Reporter.  
 11:55—\*KECA, KFI, KNX, KMPC—  
 News.



# TUESDAY, MARCH 16

- 8-KECA, KFMB-Don McNeill's Breakfast Club.  
KFI, KFSD-Fred Waring.  
KNX-Johnny Murray.  
\*KHJ, KGB-Cecil Brown, News.  
\*KIEV, KLAC, KMPC, KXLA-News.  
KFWB-Inquiring Mike.  
KFAC-Country Church.  
KGFJ-Dr. Frederick Bailes.  
KOWL-Science of Mind.

## HAVEN OF REST

KRKD, 8:00 A. M.  
Tuesday, Thursday, Saturday  
KFOX, 8:00 A. M.  
Tuesday, Thursday, Saturday  
KXLA, 8:30 A. M.  
Monday, Wednesday, Friday

- KFOX, KRKD-Haven of Rest.  
KFVD-Wakeup Ranch.  
KGIL-Hollywood Music.  
KWKW-Rafael Mendez.  
KWIK-Possum-Trot Bruce.  
\*KGER-News, Mizpah.  
8:15-KHJ, KNX-News.  
KMPC-Market Report, Sports  
KFWB-Morning Melodies.  
KLAC-Haynes at the Belms.  
KOWL-Sunshine Mission.  
KGFJ-Concert Pastelle.  
KGIL-Ten o'Clock Alley.  
KIEV-Musical Bandwagon.  
8:30-KFI, KFSD-Jack Berch.  
KNX-Grand Slam.  
KHJ, KFXM-Living Diary  
KMPC-A Song for You.  
KXLA-Baptist Brothers.  
\*KFAC, KFWB, KOWL,  
KRKD-News.  
KFVD-Easy Listening.  
KWKW-Stock Quotations.  
\*KWIK-News, Music.  
KGIL-Speaking of Sports.  
KIEV-Public Interest.  
KFOX-Words of Life.  
8:35-ERKD-Spotlight Varieties.  
8:45-KFI, KFSD-Lora Lawton.  
KNX-Rosemary.  
\*KHJ-News.  
KMPC-Green Light Revue.  
KFWB-Science of Mind.  
KFAC-Unity.  
KGFJ-Dr. R. L. McMaster.  
KGIL-Coffee Parade.  
KWKW-Wings of Healing.  
KFVD-Console and Keyboard  
KOWL-Immanuel Gospel.  
KIEV-Musical Memories.  
KGER-Bible Treasury Hour.  
KECA, KFMB-Welcome

- 9-Travelers.  
\*KFI, KGER-News.  
KNX-Wendy Warren.  
\*KHJ, KFXM, KGB, KVOE-Kate Smith Speaks.  
\*KMPC-News, Kenneally.  
KFWB-Strolling Tom.  
KGFJ-Your City at Work.  
KFAC-Morning Concert.  
\*KFSD, KLAC-News.  
KOWL-Helen Markham.  
KRKD-Sagebrush Serenade.  
KWKW-Voice of China.  
KXLA-Rhythm Rancho.  
KFVD-Waltz Time.  
KIEV-Bing Crosby Time.  
9:05-KFI-Ladies' Day.  
KGER-Lutheran Hour.  
9:15-KHJ, KFXM, KGB, KVOE-Victor H. Lindlahr.  
KNX-Aunt Jenny.  
KMPC-Bill Leyden.  
KFWB-Phil MacMurray.  
KLAC-Racing News.  
KGFJ-Community Chest.  
\*KFVD-News.  
KWKW-Bible Treasury Hour.  
KOWL-Red Cross.  
KWIK-Three's a Company.  
KIEV-Dinah Shore Sings.  
9:20-KGFJ-News.  
9:30-KECA, KFMB-Breneman's Breakfast.  
KNX, KSDJ-Helen Trent.  
KHJ-Johnson Family.  
KFWB-Reminiscing Sam.  
KLAC-Morning Melodies.  
KWKW-News.  
\*KOWL, KWKW-News.  
KGIL-Open Album.  
KGIL-Ballads for You.  
KFVD-Show Tunes.  
KXLA-Bar O Ranch.  
KIEV-Meet the Band.  
KGER-John Brown.  
KWIK-Top o' the Morning.  
9:45-KFI-Chuck Collins.  
KNX, KSDJ-Our Gal Sunday  
KHJ-Morning Melodies.  
KFWB-Schoolcast.  
KFVD-Remembered Rhythms  
KGIL-Valley Shopper.

- KOWL-Full Gospel.  
\*KRKD-News.  
KWKW-Union Rescue Mission.  
KIEV-Rhythm Road.  
10-KECA, KFMB-Galen Drake.  
KFI-Downtown and All Around.  
KNX-Big Sister.  
\*KHJ, KFXM, KGB, KVOE-News, Glenn Hardy.  
\*KMPC-News, Eddie Lyon.  
KFWB-Maurice Hart.  
\*KFOX, KGER-News.

**AL JARVIS**  
Make-Believe Ballroom  
**KLAC**  
10:00 a.m. — 1:00 p.m.  
6:05 - 7:00 p.m.

Monday thru Saturday

KLAC-Al Jarvis Ballroom.  
KWKW-Racing News.  
KFAC-Serenade.  
KOWL-Romance in Music.



**RACE RESULTS**  
Starting at 10:25 a.m.,  
10:55 a.m. and every 30  
min. thereafter  
Mon. thru Sat.  
Dial 1230

KGFJ-Race News.  
KGIL-Ten o'Clock Scholar.  
KRKD-Crazy Rhythm.  
KFVD-Rev. Louis T. Talbot.  
KXLA-Bar O Ranch.  
KWIK-Mainly for Women.



**KGER for WESTERN MUSIC**  
VANCE LANE'S  
Musical Roundup  
10:05-12:00 Noon  
4:05-5:00 p.m.  
Mon. thru Fri.  
1390 on Your DIAL

- 10:05-KGER-Musical Roundup.  
10:15-RECA, KFMB-Ted Malone.  
KFI-What Do You Say?  
KNX-Ma Perkins.  
KHJ, KFXM, KGB-Mer. Griffin.  
KMPC-Bill Leyden.  
KGFJ-Saludos Amigos.  
\*KGIL, KXLA-News.  
KRKD-Dr. Richardson.  
KWKW-Tune-Up Time.  
KFOX-Assembly of God.  
10:25-KGFJ-Sports Flash.  
10:30-KECA, KFMB-My True Story  
\*KFI, KFAC, KOWL-News.  
KNX-Young Dr. Malone.  
KHJ-The Judge.  
KXLA-Woman's World.  
KGFJ-Upeat Session.  
KGIL-Music that Endures.  
KFVD-Union Rescue Mission.  
KRKD-Pop Concert.  
KWKW-Feature Story.  
10:45-KFI-Joyce Jordan.  
KNX-Guiding Light.  
KFAC-Dr. Palmer.  
KRKD-Midnight Mission.  
KOWL-Ethel Duncan.  
KWIK-Music.  
KWKW-Races and Sports.  
10:55-KECA, KFMB-Betty Crocker  
Magazine of the Air.  
KGFJ-Sports Flash.  
11-KECA, KFMB-Betty Crocker.  
KFI, KFSD-Today's Children  
KNX-Second Mrs. Burton.  
KHJ-Two-Ton Baker.  
KMPC-Stars of Song.  
KFWB-Maurice Hart.  
KLAC-Al Jarvis Ballroom.  
KFAC-Festival of Music.  
KRKD-Musical Grab Bag.  
KXLA-Easy Listening.  
KOWL-Tune Shop.  
KWKW-Calling All Vets.  
KGFJ-Across the Footlights.  
\*KFVD, KGER-News.  
KGIL-Real Estate Show.  
KWIK-Meet the Band.  
11:15-KECA, KFMB-Club Time.  
KFI, KFSD-Woman in White  
KNX-Perry Mason.  
KHJ, KFXM, KGB, KVOE-Erskine Johnson.  
KMPC-Voice of the Neighborhood.  
KFVD-Violet.  
KGIL-Light Classics.  
\*KXLA-Pasadena News.  
KGER-Musical Roundup.  
11:25-KGFJ-Sports Flash.  
11:30-KECA-Bankage Talking.  
KFI, KFSD-Holly Sloane.  
KNX-Broadway and Vine.  
KHJ, KFXM, KGB, KVOE-Queen for a Day.  
KMPC-Music in the Air.  
KXLA-Dinner Bell Roundup.  
KGFJ-Reminiscent Rhythms.  
KFVD-Housewives' Exchange  
\*KOWL, KRKD, KWIK-News.

- 11:35-KNX-Lynn Cole.  
11:40-KFI, KFSD-Betty Crocker.  
11:45-KECA-Between Us Girls.  
KFI-Light of the World.  
KNX, KSDJ-Rose of My Dreams.  
\*KGFJ-Airtorials.  
KFAC-Concert Grand.  
KRKD-Melody Time.  
KWIK-Broadway Rhythms.  
KWKW-Races and Sports.  
11:55-KGFJ-Sports Flash.  
12-KECA, KHJ, KIEV-News.  
KFI-Farm Reporter.  
KNX, KSDJ-Double or Nothing.  
KMPC-Women Are Wonderful.  
KFWB-Maurice Hart.  
KWKW-Over Garden Gate.  
KLAC-Al Jarvis Ballroom.  
KGFJ-Public Messenger.  
KFAC-Luncheon Concert.  
\*KGIL-Valley News.  
KOWL-Mayor of Melody.  
KRKD-Record Roundup.  
KFVD-Editor of the Air.  
KXLA-Dinner Bell Roundup.  
KWIK-Bing Crosby.  
\*KGER-News, Chuck Wagon.  
12:15-KECA-Clark Dennis, Songs.  
KFI, KFSD-Ma Perkins.  
KHJ-Sing, America, Sing.  
KGFJ-Today's Maestro.  
KGIL-Variety Show.  
KWKW-Races and Sports.  
12:20-KWKW-South American.  
12:25-KGFJ-Sports Flash.  
12:30-KECA, KFMB-Paul Whiteman Club.  
KFI, KFSD-Pepper Youngs.  
\*KNX, KSDJ-Knox Manning.  
KHJ-Louise Massey.  
\*KMPC, KOWL, KWIK-News.  
KXLA-Ford Lewis.  
KWKW-Stock Quotations.  
KGFJ-Piano Interlude.  
KFVD-Violet.  
KGIL-Hart and Darling.  
KGER-Squeakin' Deacon.  
12:35-KWIK-G. I. Platter Parade.  
12:40-KGFJ-Intermission.  
12:45-KFI, KFSD-Right to Happiness.  
KNX-Organ Music.  
KHJ-Reserve.  
KMPC-Bill Hays Reads Bible.  
\*KFAC-News.  
KXLA-Top Western Tunes.  
KWKW-Races and Sports.  
12:55-KFMB-News.  
KGFJ-Sports Flash.  
1-KECA, KFMB-Paul Whiteman Club.  
KFI, KFSD-Backstage Wife.  
KHJ-Rush Hughes.  
KNX-School of the Air.  
KMPC-Hal Berger.  
KFWB-Bill Anson.  
\*KLAC-News, Sports.  
KGFJ-Sunset and Vine.  
KRKD-Siesta Time.  
KGIL-Fiesta Time.  
KFAC-Piano Parade.  
KXLA-County Business.  
KOWL-Show Tunes.  
\*KFVD-News.  
KWIK-Trade Winds.  
KGER-Squeakin' Deacon.  
1:15-KFI, KFSD-Stella Dallas.  
KHJ-Nancy Dixon.  
KMPC-Les Brown Orch.  
KLAC-570 Club.  
KXLA-Farm Program.  
KFAC-Music in the American Manner.  
KFVD-Piano Parade.  
KWIK-Charles Hamp.  
KFOX-Recital Time.  
1:20-KWKW-Songs of the Islands.  
1:25-KGFJ-Sports Flash.  
1:30-KECA-Miracles in Music.  
KFI, KFSD-Lorenzo Jones.  
KNX-Burrill Wheeler.  
KHJ-Norma Young.  
KMPC-Vaughn Monroe Orch.  
KGFJ-Today's Hits.  
KXLA-Vocal Varieties.  
KFVD-Hall of Records.  
KGIL-Little Symphony.  
\*KOWL, KRKD, KWIK-News.  
KWKW-Black & White Keys  
KIEV-Organ Moods.  
KGER-Western Siesta.  
1:35-KRKD-Song Symphony.  
1:45-KECA-Ethel and Albert.  
KFI, KFSD-Young Widder Brown.  
KMPC-Charlie Spivak Orch.  
\*KXLA-News.  
KOWL-This Day.  
KIEV-Swing Stylings.  
KWKW-Races and Sports.  
KWIK-Modern Mood.  
1:50-KWKW-Show Tunes.  
1:55-KGFJ-Sports Flash.  
2-KECA, KFMB-Surprise Package.  
KFI, KFSD-When a Girl Marries.  
KNX, KSDJ-Winner Take All.  
KHJ, KFXM, KGB, KVOE-Heart's Desire.  
\*KMPC-News, Kenneally.  
KFWB-Bill Anson.

## TUESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 9:05-Ladies' Day, KFI.  
3:30-Arthur Godfrey, KNX.  
5:30-Date With Judy, KFI.  
6:00-Amos 'n' Andy, KFI.  
6:30-Fibber McGee, KFI.  
7:00-Bob Hope, KFI.  
7:30-Red Skelton, KFI.  
8:30-Milton Berle, KFI.

### Quiz, Participation

- 8:00-McNeill's Breakfast Club, KECA.  
8:30-Grand Slam, KNX.  
9:30-Breneman's Breakfast, KECA.

- 11:30-Queen for a Day, KHJ.  
12:00-Double or Nothing, KNX.  
2:00-Heart's Desire, KHJ.  
2:15-Three Alarm, KMPC.  
2:30-House Party, KNX.  
2:30-Bride and Groom, KECA.  
3:00-Meet the Missus, KNX.

### Drama

- 7:00-Studio One, KNX.  
9:00-Favorite Story, KFI.

### Classical, Semi-Classical

- 8:00-Fred Waring, KFI.  
6:30-Boston Symphony, KECA.

### Comment-Narration

- 7:45-Fred Beck, KNX.  
9:00-Kate Smith, KHJ.  
10:00-Galen Drake, KECA.  
10:15-Ted Malone, KECA.  
10:15-What Do You Say, KFI.  
11:15-Erskine Johnson, KHJ.  
1:30-Burrill Wheeler, KNX.  
4:30-Art Baker, KFI.

### Mystery-Detective

- 8:30-Mr. and Mrs. North, KNX.

### Public Interest

- 1:00-School of the Air, KNX.  
6:00-Woman's Forum, KNX.  
8:15-Monitor Views News, KECA.  
8:30-On Trial, KECA.  
9:00-Town Meeting, KECA.  
9:45-Leaders of Tomorrow, KMPC.  
10:30-Doorway to Life, KNX.  
11:40-Frontiers of Science, KNX.

### Sports

- 10:00-Race Lineup, KWKW.  
10:00-Racing, KGFJ.  
5:45-Race Results, KRKD.  
5:45-Sam Balter, KLAC.  
6:15-Bob Kelley, KMPC.  
6:30-Joe Hernandez, KMPC.  
9:30-Inside Sports, KHJ.  
10:00-Ted Bentley, KECA.

### Recorded Music

- 4:00-Musical Masterpieces, KFAC.  
6:00-Musical Digest, KGFJ.  
7:00-Freestone Favorites, KMPC.  
8:00-Evening Concert, KFAC.  
10:00-Concert Nocturne, KGFJ.  
10:00-Lucky Lager Dance Time, KFAC.  
10:00-Eastside Show, KFWB.  
12:00-Rhapsody in Wax, KHJ.

### Popular-Western Music

- 8:00-Supper Club, KFI.  
8:15-Jack Smith, KNX.  
9:30-Club Fifteen, KNX.



★KIEV, KLAC—News.  
 KFAC—Concert Matinee.  
 KRKD—Concert Hour.  
 KGfJ—Your L. A. Police.  
 KOWL—Melody Matinee.  
 KGIL—Social Whirl.  
 KRKD—Urban League.  
 KFVD—Hall of Records.  
 KWIK—Mrs. Goes Shopping.  
 KGER—Long Beach Band.  
 2:15—KFI, KFSD—Portia Faces Life.  
 KMPC—Three Alarm.  
 KLAC—570 Club.  
 KRKD—Musical Bouquet.  
 KGIL—Eddie LeMarr.  
 KGfJ—Serenade to Afternoon.  
 KWIK—Ronny Mansfield.  
 KWKW—Races and Sports.  
 KIEV—Land o' Song.  
 2:20—KWKW—News.  
 2:25—KECA—Model Magazine.  
 KGfJ—Sports Flash.  
 2:30—KECA, KFMB—Bride and Groom.  
 KFI, KFSD—Just Plain Bill.  
 KNX, KSDJ—House Party.  
 KHJ, KGB, KVOE—Hollywood Favorites.  
 KGfJ—Keyboard Magic.  
 KXLA—Variety Time.  
 KWKW—Drama.  
 ★KOWL, KWIK—News.  
 KGIL—For Women.  
 KRKD—Tunes in Tempo.  
 KIEV—Musical Potpourri.  
 KGER—Garden School.  
 2:35—KOWL—Contented Listening.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front-Page Farrell.  
 KHJ—Red Hook 31.  
 ★KFVD, KGfJ—News.  
 KGIL—Melodies.  
 KWKW—Races and Sports.  
 KRKD—Organ Moods.  
 KWIK—Treasure Chest.  
 2:55—KXN—News.  
 KGfJ—Sports Flash.  
 3—KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—Meet of Life.  
 KNX, KSDJ—Road the Missus.  
 KHJ—Racket Smashers.  
 KMPC—Tree Alarm.  
 KFVB—Bill Anson.  
 ★KLAC, KXLA—News.

**THE EDDIE CHASE SHOW**

Guest Stars, Hit Tunes  
 1020 KC, 3:00-4:30 p.m.  
 5,000 WATTS Monday thru Saturday



KFVD—Eddie Chase Show.  
 KFAC—Musical Favorites.  
 KRKD—Tops in Pops.  
 KGfJ—Armchair Concert.  
 KOWL—Radio Outlook.  
 KWKW—Swing Session.  
 KWIK—Tom, Dick & Harry.  
 3:05—KGER—Alkali Alex.  
 3:10—KLAC—Tommy Dorsey Show.  
 3:15—KFI—Life Can Be Beautiful.

**JUKE BOX MATINEE**

With Carl Bailey  
 3:15 to 5:30 p.m.

**KXLA**

Monday thru Saturday

KXLA—Juke Box Matinee.  
 KOWL—Sports Matinee.  
 KWKW—Races and Sports.  
 3:25—KGfJ—Sports Flash.  
 3:30—KECA—Norwood Smith Sings.  
 KFI, KFSD—Aunt Mary.  
 KNX, KSDJ—Arthur Godfrey.  
 KHJ, KGB—Song of the Stranger.  
 KMPC—Swing 'n' Sing.  
 KWKW—Andy Mansfield.  
 ★KFAC, KRKD, KWIK—News.  
 KGER—Carolina Cotton.  
 3:35—KRKD—Tea Time Tunes.  
 KWIK—Tom, Dick & Harry.  
 3:45—KECA—Frances Scully.  
 KFI, KFSD—Nora Drake.  
 KHJ—Adventure Parade.  
 KMPC—Jerry Lawrence.  
 KFAC—Songs for Singing.  
 KFXM, KGB, KVOE—Quaker City Serenade.  
 3:55—KFVB—News.  
 KGfJ—Sports Flash.  
 4—KECA—Frances Scully.  
 KFI, KFSD—This Woman's Secret.  
 KNX, KSDJ—Hint Hunt.

KHJ, KFXM, KGB, KVOE—Fulton Lewis.  
 ★KMPC—News, Eddie Lyon.  
 ★KIEV, KGER—News.  
 KFVB—Samuel B. McKee.  
 ★KLAC—News, Sports.  
 KFAC—Musical Masterpieces.  
 KXLA—Juke Box Matinee.  
 KGfJ—What's Up?  
 KWKW—Andy Mansfield.  
 KGIL—Off the Record.  
 KFVD—Eddie Chase Show.  
 KRKD—Fun with Fables.  
 KWIK—Woman's World.  
 4:05—KGER—Musical Roundup.  
 4:15—KECA—Alvin Wilder.  
 ★KFI, KFMB, KFSD—News.  
 ★KHJ, KFXM, KGB—Frank Hemingway.  
 KNX—Bob Graham.  
 KMPC—Twilight Tales.  
 KFVB—Rip Lawson.  
 KLAC—Belle Martel.  
 KRKD—Spotlight on Star.  
 4:25—KGfJ—Sports Flash.  
 4:30—KECA—Variety Parade.  
 KFI—Art Baker's Notebook.  
 ★KNX, KOWL, KWIK—News.  
 ★KHJ, KVOE—Passing Parade.

**MILD & MELLOW**

4:30 to 5 P.M.  
 Monday Through Friday

**KMPC**

KMPC—Mild and Mellow.  
 KLAC—Racing Roundup.  
 KGfJ—Continental Melodies.  
 KFVD—Sweet and Low.  
 KGIL—Teen-Age News.  
 KRKD—Symphony in Swing.  
 KWKW—Opera Association.  
 4:45—KHJ, KRKD, KVOE—News.  
 KNX—Lum and Abner.  
 KFVB—Stuart Hamblen.  
 KLAC—Music.  
 KFVD—Airplane Serenade.  
 KGfJ—Record Jackpot.  
 KGIL—Off the Record.  
 KWIK—Musical Quiz.  
 ★KFSD—H. V. Kaltenborn.  
 4:50—KWKW—Waltz Time.  
 4:55—KGfJ—Sports Flash.  
 5—KECA—Happy Theater.  
 ★KFI—Feature Wire.  
 ★KNX—Knox Manning, News.  
 KHJ—Sleepy Joe.  
 KGB, KVOE—Adventure Parade.  
 ★KMPC—News, Teen & Twenty.  
 KFVB—Stuart Hamblen.  
 ★KLAC—Fred Henry Reports.  
 KFAC—Sunset Serenade.  
 KGfJ—Jive at Five.  
 KFVD—Sundown Roundup.  
 KGIL—My Serenade.  
 KOWL—Top Tunes.  
 KRKD—Record Rodeo.  
 KXLA—Juke Box Matinee.  
 KWIK—Spotlight on Star.  
 5:05—KGER—T. Texas Tyler.  
 5:15—KECA, KFMB—Terry and the Pirates.  
 ★KFI—News.  
 KNX—Tom Hanlon.  
 KHJ, KFXM, KGB, KVOE—Superman.  
 KLAC—Picture Album.  
 5:30—KECA—Sky King.  
 KFI, KFSD—A Date with Judy.  
 ★KNX, KSDJ—Charles Collingwood.  
 KHJ, KFXM, KGB, KVOE—Captain Midnight.  
 KFAC—Wha Bill Club.  
 KLAC—Irwin Allen.  
 KGfJ—Dinner Interlude.  
 ★KGIL—News.  
 KXLA—Future Pianists.  
 ★KWIK—Valley News.  
 KWKW—Songs at Twilight.  
 KRKD—Sports Dial.  
 KGER—Stamps Quartet.  
 5:45—KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.  
 ★KNX, KSDJ—News, Garred.  
 KMPC—Top Tunes.  
 KLAC—Sam Balter, Sports.  
 KXLA—Music for You.  
 KGfJ—Internal Revenue.  
 KWIK—Ronny Mansfield.  
 KRKD—Race Results.  
 5:55—KNX—Bill Henry.  
 KXLA—Sports Shots.  
 6—KECA—Headline Edition.  
 KFI, KFSD—Amos 'n' Andy.  
 KNX—Woman's Forum.  
 ★KHJ, KGB—Gabriel Heatter.  
 ★KMPC—George Irwin.  
 ★KFOX, KFVB, KLAC—News.  
 KFAC—Prelude to Evening.  
 KGIL—Johnny Grant.  
 KGfJ—Musical Digest.

KXLA—Recruiting.  
 KWIK—Date for Dinner.  
 KRKD—Musical Varieties.  
 KGER—Sports Time.  
 6:02—KLAC—Al Jarvis.  
 6:15—KECA—Broadway Local News.  
 KHJ—Today's Best Buys.  
 KMPC—Bob Kelley, Sports.  
 KFVB—Tello-Test.  
 KXLA—Mary Burke King.  
 6:30—KECA—Boston Symphony.  
 KFI, KFSD—Fibber McGee and Molly.  
 KNX, KSDJ—Christopher Wells.  
 KHJ—Encore Theatre.  
 KMPC—Joe Hernandez.  
 KFVB—America Dances.  
 KFAC—Hour of Music.  
 KXLA—Pasadena City College.  
 KRKD—Harmony in 'Rhythm.  
 ★KWIK—Don Forbes.  
 KGIL—Date With a Disc.  
 KFOX—Hal's Memory Room.  
 KGER—Helene Smith.  
 KFXM, KGB, KVOE—Fishing and Hunting Club.  
 6:45—KWIK—Salon Serenade.  
 KXLA—Western Caravan.  
 7—KECA—Boston Symphony.  
 KFI, KFSD—Bob Hope.  
 KNX, KSDJ—Studio One.  
 KHJ, KFXM, KGB, KVOE—Secure These Rights.  
 KMPC—Firestone Favorites.  
 KFVB—America Dances.  
 KFAC—Hour of Music.  
 KGfJ—Musical Digest.  
 ★KGER, KLAC, KRKD—News.  
 ★KGIL—Valley News.  
 KXLA—Saddle Dusters.  
 ★KWIK—Averill Berman.  
 7:05—KGER—Fagan.  
 KLAC—Jan Garber Orch.  
 7:15—KGIL—Alvino Rey Orch.  
 ★KXLA—News.  
 KRKD—Three-Quarter Time.  
 KWIK—Sons o' Guns.  
 7:30—KECA—Report to the People.  
 KFI, KFSD—Red Skelton.  
 KHJ, KFXM, KGB, KVOE—Red Ryder.  
 KMPC—American Music.  
 KFVB—Sports Final.  
 KLAC—Don Otis.  
 KFAC—Echoes and Encores.  
 KXLA—Armstrong Twins.  
 KGIL—Opinion, Please.  
 KRKD—Do You Know?  
 ★KWIK—News.  
 7:45—KECA—Nere's Hollywood.  
 KFVB—Singing Sam.  
 KMPC—Red Rowe.  
 KGIL—Mr. Nobody.  
 KWIK—Adeleine Hanson.  
 8—KECA—Youth Asks the Government.  
 KFI, KFSD—Supper Club.  
 ★KNX—Lowell Thomas.  
 KHJ, KFXM, KGB, KVOE—Count of Monte Cristo.  
 ★KMPC—News, Keneally.  
 KFVB—Jimmy Allen.  
 ★KGER, KLAC, KXLA—News.  
 KFAC—Evening Concert.  
 KGfJ—Caucasian Memories.  
 KGIL—Decision Now.  
 KWIK—What's the Answer?  
 8:05—KGER—Ray Block.  
 8:15—KECA, KFMB—Monitor News.  
 ★KFI—News of the World.  
 KNX—Jack Smith.  
 KMPC—Parade of Hits.  
 KFVB—Deadline.  
 KLAC—Freddy Martin Orch.  
 KGfJ—Starlight Moods.  
 KXLA—Evening Serenade.  
 8:30—KECA—On Trial.  
 KFI, KFSD—Milton Berle.  
 KNX, KSDJ—Mr. and Mrs. North.  
 KHJ, KFXM, KGB—Official Detective.  
 ★KFVB, KWIK—News.  
 KLAC—Spotlight Serenade.  
 ★KGfJ—Averill Berman, News.  
 KXLA—97th Street Corral.  
 KGER—Clem Davies.  
 8:45—KFVB—Sweet Music.  
 ★KGIL—News.  
 KGfJ—American Heritage.  
 8:55—KHJ, KFXM, KGB, KVOE—Billy Rose.  
 ★KNX, KSDJ—News.  
 9—KECA—America's Town Meeting.  
 KNX, KSDJ—Big Town.  
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 KFI—Favorite Story.  
 KMPC—Romance and Rhythm.  
 ★KFVB, KGER, KLAC—News.  
 KFAC—Evening Concert.  
 KXLA—Seaboard Home Hour.  
 KGfJ—Hollywood House Party.  
 KGIL—Dacettime.  
 KWIK—Burleigh Smith.  
 9:05—KGER—Three Suns.  
 9:15—KHJ, KFXM, KGB—Beulah.  
 KFVB—Unity Daily Word.

**The BULLOCK'S SHOW**  
 THIS WEEK  
 Favorite Story  
 A DOLL'S HOUSE  
 KFI  
 9.00 P. M. TUESDAYS

KLAC—Don Otis.  
 KFI—Pleasure Parade.  
 KNX, KSDJ—Club 15.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KMPC—Barbershop Quartet.  
 KFVB—Music Box.  
 9:45—KFI—Cabbages and Kings.  
 ★KNX, KSDJ—Ed R. Murrow.  
 ★KHJ, KFXM, KGB, KVOE—Newscope.  
 KMPC—Leaders of Tomorrow.  
 KFVB—Inquiring Mike.  
 ★KGIL—News.  
 KGER—Music in the Night.  
 10—KECA—Ted Bentley, Sports.  
 ★KFI, KFSD—The Reporter.  
 ★KNX—Chet Huntley, News.  
 ★KHJ, KFXM, KGB, KVOE—Fulton Lewis.

**EASTSIDE SHOW**

10 TO 12 P. M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 ★KGER, KLAC, KMPC—News.  
 KFVD—Spade Cooley Time.  
 KFAC—Lucky Lager Dance.  
 KGfJ—Concert Nocturne.  
 KXLA—Radio Guild.  
 KWIK—Michael Roy.  
 KFOX—Markos Radio Express  
 10:05—KGER—Desert Dreams.

**Olympic Auditorium**  
**FIGHTS**  
 Tuesday, 10:05 p.m.  
**KLAC**

KLAC—Olympic Boxing.  
 10:15—KECA—News, Hank Weaver.  
 KFI—Remember That Music.  
 KNX—Bob Elson.  
 KHJ, KGB—Morton Downey.  
 KMPC—Bridge Club.  
 10:30—KECA—Elmer Davis.  
 ★KFI—Inside the News.  
 KNX—Doorway to Life.  
 KHJ, KGB—Record Party, Peter Potter.  
 KMPC—Rancho Grande.  
 KXLA—Hawthorne Thing.  
 KGER—At the Ranchhouse.  
 10:45—KECA—Joe Reichman Orch.  
 KFI—Melody Time.  
 10:55—KFI—Police Bulletins.  
 11—KECA—News of Tomorrow.  
 ★KFI, KLAC—News.  
 ★KNX—Nelson Pringle.  
 KHJ—Brother Arlington.  
 KMPC—Dance Parade.  
 KFVB—Eastside Show.  
 KFAC—Lucky Dance Time.  
 KFVD—Spade Cooley Time.  
 KGfJ—Concert Nocturne.  
 KXLA—Dick Peterson Orch.  
 KGIL—KGIL Salutes.  
 KGER—At the Ranchhouse.  
 11:15—KECA—Philharmonic Reporter.  
 KFI—Biltmore Orch.  
 KNX—Steve Allen.  
 KLAC—Don Otis.  
 11:20—KECA—Cezar's Orch.  
 11:30—KECA—Joe Reichman Orch.  
 KFI—Guest Star.  
 KXLA—Dance Time.  
 KGIL—Juke Box.  
 11:40—KNX—Frontiers of Science.  
 11:45—KFI—Melodianna.  
 11:55—KECA, KFI, KNX, KMPC—News.



# WEDNESDAY, MARCH 17

- 8—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 KNX—Johnny Murray.  
 \*KHJ, KGB—Cecil Brown, News.  
 \*KGER, KIEV, KLAC, KMPC, KNLA—News.  
 KFWE—L. A. Breakfast Club.  
 KGFJ—Dr. Frederick Bailes.  
 KFAC—Country Church.  
 KOWL—Science of Mind.  
 KEVD—Wakeup Ranch.  
 KFOX, KRKD—Bible Institute.  
 KGL—Hollywood Music.  
 KWKW—Rafael Mendez.  
 KWIK—Possum-Trot Bruce.  
 8:05—KGER—Mizpah.  
 8:15—\*KNX, KHJ—News.  
 KMPC—Markets; Sports.  
 KLAC—Haynes at the Reins.  
 KGFJ—Concert Pastelle.  
 KGL—Rhythmic Age.  
 KOWL—Sunshine Mission.  
 KIEV—Musical Bandwagon.  
 8:20—KNLA—Music.  
 8:30—KFI, KFSD—Jack Berch.  
 KNX—Grand Slam.  
 KHJ, KFXM—Living Diary.  
 KMPC—A Song for You.

## HAVEN OF REST

KNLA, 8:30 A.M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A.M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A.M.  
 Tuesday, Thursday, Saturday

- KNLA—Haven of Rest.  
 \*KFAC, KOWL, KRKD—News.  
 KEVD—Easy Listening.  
 KGL—Speaking of Sports.  
 KWKW—Stock Quotations.  
 \*KWIK—News, Music.  
 KIEV—Musical Memories.  
 KGER—Hammond.  
 8:35—KRKD—Spotlight Varieties.  
 8:45—KFI, KFSD—Lora Lawton.  
 KNX—Rosemary.  
 \*KHJ—News.  
 KMPC—Green Light Revue.  
 KFAC—Unity.  
 KGFJ—Dr. E. L. McMaster, Voice of Health.  
 KEVD—Vocal Favorites.  
 KGL—Coffee Parade.  
 KOWL—Immanuel Gospel.  
 KWKW—Wings of Healing.  
 KGER—Bible Treasury Hour.

- 9—KECA, KFMB—Welcome, Travelers.  
 \*KFI, KGER, KNLA—News.  
 KNX—Wendy Warren.  
 \*KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.  
 \*KMPC—News, Kennealy.  
 KFWE—L. A. Breakfast Club.  
 \*KFSD, KLAC—News.  
 KGFJ—Public Messenger.  
 KFAC—Morning Concert.  
 KEVD—Waltz Time.  
 KOWL—Helen Markham.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KWIK—Valley Roundup.  
 KIEV—Bing Crosby Time.  
 KFOX—Rev. Earl Ivie.  
 9:05—KFI—Ladies' Day.  
 KGER—Lutheran Hour.  
 9:15—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.  
 KNX—Aunt Jenny.  
 KMPC—Bill Leyden.  
 KLAC—Racing News.  
 KGFJ—Social Security.  
 KIEV—Dinah Shore Sings.  
 KOWL—Rev. Baird.  
 KNLA—Bar Nothing Ranch.  
 KWIK—Three's a Company.  
 KWKW—Bible Treasury Hour.  
 \*KEVD—News.  
 9:20—\*KGFJ—News.  
 9:30—KECA, KFMB—Breneman's Breakfast.  
 KNX, KSDJ—Helen Trent.  
 KHJ—Johnson Family.  
 KFWE—Reminiscing Sam.  
 KLAC—Morning Melodies.  
 \*KOWL, KWKW—News.  
 KGFJ—Open Album.  
 KGL—Ballads for You.  
 KEVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGER—John Brown.  
 KWIK—Top o' Morning.  
 9:45—KFI—Chuck Collins.  
 KNX, KSDJ—Our Gal Sunday.  
 KHJ—Morning Melodies.  
 KFWE—Piano Parade.  
 KEVD—Remembered Rhythms.  
 KGL—Valley Shopper.

- KWKW—Union Rescue Mission.  
 KIEV—Rhythm Road.  
 KOWL—Full Gospel.  
 \*KRKD—News.  
 KFOX—Piano Reflections.  
 KGB—Molly Morse.  
 10—KECA, KFMB—Galen Drake.  
 KFI—Downtown and All Around.  
 KNX—Big Sister.  
 \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 \*KMPC—News, Eddie Lyon.  
 \*KFOX, KGER—News.  
 KFWE—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Symphonies for Youth.  
 KGFJ—Race News.  
 KRKD—Crazy Rhythm.  
 KGL—Ten o'Clock Scholar.  
 KEVD—Rev. Louis T. Talbot.  
 KNLA—Bar O Ranch Time.  
 KWKW—Mainly for Women.  
 KWKW—Racing News.  
 KOWL—Romance in Music.  
 \*KGER—Musical Roundup.  
 10:05—KECA, KFMB—Ted Malone.  
 KFI—What Do You Say?  
 KNX—Ma Perkins.  
 KHJ, KFXM, KGB—Merv Griffin.  
 KMPC—Bill Leyden.  
 KGFJ—Saludos Amigos.  
 \*KGL, KNLA—News.  
 KRKD—Dr. Richardson.  
 KWKW—Tune-Up Time.  
 10:25—KGFJ—Sports Flash.  
 10:30—KECA, KFMB—My True Story.  
 \*KFI, KFAC, KOWL—News.  
 KNX—Young Dr. Malone.  
 KHJ—The Judge.  
 KGFJ—Upbeat Session.  
 KNLA—Woman's World.  
 KEVD—Union Rescue Mission.  
 KRKD—Pop Concert.  
 KGL—Music That Endures.  
 KWKW—Virginia Kay.  
 KGB—Say It With Music.  
 10:45—KFI—Joyce Jordan.  
 KNX—Guiding Light.  
 KFAC—L. A. City College.  
 KRKD—Midnight Mission.  
 KWKW—Races and Sports.  
 KOWL—A Song for You.  
 10:50—KWKW—Tops in Pops.  
 10:55—KECA, KFMB—Betty Crocker

## WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 9:05—Ladies' Day, KFI.  
 3:30—Arthur Godfrey, KNX.  
 6:00—Duffy's Tavern, KFI.  
 7:30—Jimmy Durante, KFI.  
 7:30—Mayor of the Town, KECA.  
 8:00—Abbott and Costello, KECA.  
 8:30—Great Guildersleeve, KFI.  
 9:00—Dennis Day's Day, KFI.  
 9:00—Bing Crosby, KECA, KGER.  
 9:30—Tony Martin, KECA.

### Quiz, Participation

- 8:00—McNeill's Breakfast Club, KECA.  
 8:30—Grand Slam, KNX.  
 9:30—Breneman's Breakfast, KECA.  
 11:30—Queen for a Day, KHJ.  
 12:00—Double or Nothing, KNX.  
 2:00—Heart's Desire, KHJ.  
 2:15—Three Alarm, KMPC.  
 2:30—House Party, KNX.  
 2:30—Bride and Groom, KECA.  
 3:00—Meet the Missus, KNX.  
 6:30—Vox Pop, KECA.  
 8:00—Name That Song, KHJ.  
 8:30—Groucho Marx, KECA.  
 8:30—Leave It to the Girls, KHJ

### Drama

- 6:30—Hollywood Theater, KFI.  
 8:30—Dr. Christian, KNX.

### Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.  
 6:00—Mark Warnow, KNX.  
 7:00—Hollywood Bowl Auditions, KFI.  
 9:00—Melodies America Loves, KNX.

### Comment-Narration

- 7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.

- Magazine of the Air.  
 KGFJ—Sports Flash.  
 \*KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Today's Children.  
 KNX—Second Mrs. Burton.  
 KHJ—Two-Ton Baker.  
 KMPC—Stars of Song.  
 KFWE—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KNLA—Easy Listening.  
 KFAC—Festival of Music.  
 KOWL—Tune Shop.  
 KGFJ—Across the Footlights.  
 KGL—Real Estate Show.  
 KRKD—Musical Grab Bag.  
 KWKW—County Supervisor.  
 \*KFI, KGER—News.  
 KWIK—Meet the Band.  
 11:15—KECA, KFMB—Listening Post.  
 KFI, KFSD—Woman in White.  
 KNX—Perry Mason.  
 KHJ, KFXM, KGB, KVOE—Erskine Johnson.  
 KMPC—Voice of Neighborhood.  
 KGL—Light Classics.  
 \*KNLA—Pasadena News.  
 KEVD—Violet.  
 KWKW—Races and Sports.  
 KWIK—Paul Page.  
 KGER—Musical Roundup.  
 11:25—KGFJ—Sports Flash.  
 11:30—\*KECA—Bankhack Talking.  
 KFI, KFSD—Holly Sloane.  
 KNX—Broadway and Vine.  
 KHJ, KFXM, KGB, KVOE—Queen for a Day.  
 KMPC—Music in the Air.  
 KEVD—Housewives' Exchange.  
 KNLA—Dinner Bell Roundup.  
 KGFJ—Reminiscent Rhythm.  
 \*KFOX, KOWL, KRKD—News.  
 11:35—KNX—Lynn Cole.  
 11:40—KFI, KFSD—Betty Crocker.  
 11:45—KECA—Between Us Girls.  
 KFI—Light of the World.  
 KNX, KSDJ—Rose of My Dreams.  
 \*KGFJ—Aerotrials.  
 KFAC—Concert Grand.  
 KWIK—Broadway Rhythms.  
 KWKW—Races and Sports.  
 KRKD—Melody Time.  
 11:55—KGFJ—Sports Flash.  
 12—\*KECA, KGB, KGER, KIEV, KVOE—News.  
 KFI—Farm Reporter.  
 KNX, KSDJ—Double or Nothing.  
 \*KHJ—Broadway News.  
 KMPC—Women Are Wonderful.  
 KFWE—Maurice Hart.

- KLAC—Al Jarvis Ballroom.  
 KGFJ—Voice of the Army.  
 KFAC—Luncheon Concert.  
 KEVD—Editor of the Air.  
 \*KGL—Valley News.  
 KWKW—Pasadena Panorama.  
 KWIK—Bing Crosby.  
 KNLA—Dinner Bell Roundup.  
 KOWL—Mayor of Melody.  
 KRKD—Record Roundup.  
 12:05—KGER—Chuck Wagon.  
 12:15—KECA—Clark Dennis, Songs.  
 KFI, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 KGL—Variety Show.  
 KGFJ—Today's Maestro.  
 KWKW—Races and Sports.  
 12:25—KGFJ—Sports Flash.  
 12:30—KECA, KFMB—Paul Whiteman Club.  
 KFI, KFSD—Pepper Young.  
 \*KNX, KSDJ—Knob Manning.  
 KHJ—Louise Massey.  
 \*KMPC, KOWL, KWIK—News.  
 KNLA—Ford Lewis.  
 KWKW—Stock Quotations.  
 KGFJ—Piano Interlude.  
 KEVD—Violet.  
 KGL—Hart & Darling.

**KGER for WESTERN MUSIC**

SQUEAKIN' DEACON MOORE  
 12:30-1:30 p.m.  
 Mon. thru Fri.  
 1390 on Your DIAL

- KGER—Squeakin' Deacon.  
 12:35—KWKW—G. I. Platter Parade.  
 12:40—KGFJ—Intermission.  
 12:45—KFI, KFSD—Right to Happiness.  
 KNX—Background for Living.  
 KHJ—All-Girl Orch.  
 KMPC—Bill Hay Reads Bible.  
 KNLA—Top Western Tunes.  
 \*KFAC—News.

## BEA BOYNTON Says

"Meet Me for Lunch"

Luncheon Rebroadcast  
 12:45 P.M. Wednesdays

**K W K W**

- KWKW—Meet Me for Lunch.  
 KIEV—Gals on Record.  
 12:55—\*KFWB—News.  
 KGFJ—Sports Flash.  
 1—KECA, KFMB—Paul Whiteman Club.  
 KFI, KFSD—Backstage Wife.  
 KHJ—Rush Hughes.  
 KNX—School of the Air.  
 KMPC—Hal Berger.  
 KFWE—Bill Anson.  
 \*KLAC—News, Sports.  
 KFAC—Piano Parade.  
 KRKD—Siesta Time.  
 KGFJ—Sunset and Vine.  
 KNLA—County Business.  
 KGL—Fiesta Time.  
 KOWL—Show Tunes.  
 \*KEVD—News.  
 KWIK—Trade Winds.  
 KIEV—Meet the Maestro.  
 KVOE—United Nations.  
 KGER—Squeakin' Deacon.  
 1:15—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KMPC—Les Brown Orch.  
 KLAC—570 Club.  
 KNLA—Farm Program.  
 KFAC—Music in the American Manner.  
 KEVD—Piano Parade.  
 1:20—KWKW—Song of the Islands.  
 1:25—KGFJ—Sports Flash.  
 1:30—KECA—Quizzeale.  
 KFI, KFSD—Lorenzo Jones.  
 KNX—Burrill Wheeler.  
 KHJ—Norma Young.  
 KMPC—Vaughn Monroe Orch.  
 KNLA—Vocal Varieties.  
 \*KOWL, KRKD, KWIK—News.  
 KGFJ—Today's Hits.  
 KEVD—Hall of Records.  
 KGL—Little Symphony.  
 KWKW—Black & White Keys.  
 KIEV—Organ Moods.  
 KGER—Western Siesta.  
 1:35—KRKD—Symphony of Song.  
 1:45—KECA—Ethel and Albert.  
 KFI, KFSD—Young Widder Brown.  
 KMPC—Charlie Spivak Orch.  
 \*KNLA—News.  
 KIEV—Treasury Salute.  
 KOWL—This Day.  
 KWIK—Matinee Melodies.  
 KWKW—Races and Sports.  
 1:50—KWKW—Show Tunes.  
 1:55—KGFJ—Sports Flash.



- 2-KECA, KFMB-Surprise Package.
- KFI, KFSD-When a Girl Marries.
- KXX, KSDJ-Winner Take All.
- KHJ, KFAM, KGB, KVOE-Heart's Desire.
- \*KMPC-News, Kenneally.
- KFWB-Bill Anson.
- \*KIEV, KLAC-News.
- KFAC-Concert Matinee.
- KXLA-Concert Hour.
- KGFJ-Disabled Veterans.
- KGIL-Social Whirl.
- KOWL-Melody Matinee.
- KEVD-Hall of Records.
- KWIK-Mrs. Goes Shopping.
- KRKD-Dental Assn.
- KGER-Long Beach Band.
- KEOX-Fiesta Mexicana.
- 2:15-KFI, KFSD-Portia Faces Life.
- KMPC-Three Alarm.
- KLAC-570 Club.
- KRKD-Musical Bouquet.
- KGFJ-Serenade to Afternoon.
- BWIK-Ronny Mansfield.
- KGIL-Jan Garber.
- KIEV-Land of Song.
- KWKW-Races and Sports.
- 2:20-KWKW-News.
- 2:25-KECA-Model Magazine.
- KGFJ-Sports Flash.
- 2:30-KECA, KFMB-Bride and Groom.
- KFI, KFSD-Just Plain Bill.
- KXX, KSDJ-House Party.
- KHJ, KGB, KVOE-Martin Block Show.
- KGFJ-Keyboard Magic.
- KXLA-Variety Time.
- KWKW-Platter Parade.
- \*KOWL, KWIK-News.
- KRKD-Tunes in Tempo.
- \*KGIL-Women's News.
- KIEV-Musical Potpourri.
- KGER-Garden School.
- 2:35-KOWL-Contented Listening.
- 2:40-KGER-Long Beach Band.
- 2:45-KFI, KFSD-Front-Page Farel.
- KHJ-Red Hook 31.
- \*KEVD, KGFJ-News.
- KGIL-Melodies.
- KRKD-Organ Moods.
- KWKW-Races and Sports.
- 2:55-KXX-News.
- KGFJ-Sports Flash.
- 3-KECA, KFMB-Ladies Be Seated.
- KFI, KFSD-Road of Life.
- KXX, KSDJ-Meet the Missus.
- KHJ-Hospitality Club.
- KMPC-Three Alarm.
- KFWB-Bill Anson.
- \*KLAC, KXLA-News.
- KGFJ-Armchair Concert.
- KEAC-Musical Favorites.
- KEVD-Eddie Chase Show.
- KGIL-Children's Hour.
- KOWL-Radio Outlook.
- KRKD-Tops in Pops.
- KWKW-Swing Session.
- KWIK-Tom, Dick & Harry.
- KIEV-A Matter of Records.
- 3:05-KGER-Alkali Alex.
- 3:10-KLAC-Tommy Dorsey.
- 3:15-KFI-Life Can Be Beautiful.
- KXLA-Juke Box Matinee.
- KOWL-Sports Matinee.
- KWKW-Races and Sports.
- 3:25-KGFJ-Sports Flash.
- 3:30-KECA-Norwood Smith Selects.
- KFI, KFSD-Aunt Mary.
- KXX, KSDJ-Arthur Godfrey.
- KHJ-Song of the Stranger.
- KMPC-Swing 'n' Sing.

ANDY MANSFIELD  
"His Records, Notes and Stuff"

3:30 p.m.  
Monday thru Friday  
KWKW

- KWKW-Andy Mansfield.
- \*KFAC, KRKD, KWIK-News.
- KRKD-Tea Time Tunes.
- KGER-Carolina Cotton.
- 3:35-KWIK-Tom, Dick & Harry.
- 3:45-KECA-Frances Scully.
- KFI, KFSD-Nora Drake.
- KHJ-Adventure Parade.
- KMPC-Jerry Lawrence.
- KWIK-190 Club.
- KEAC-Songs for Singing.
- 3:55-KFWB-News.
- KGFJ-Sports Flash.
- 4-KECA-Frances Scully.
- KFI, KFSD-This Woman's Secret.
- KXX, KSDJ-Hint Hunt.
- \*KHJ, KFAM, KGB, KVOE-Fulton Lewis.
- \*KMPC-News, Eddie Lyon.

More Listeners Know  
THE EDDIE CHASE SHOW

1070 KC  
5000 WATTS  
3:00 - 4:30 p.m.  
Monday thru Saturday



- \*KGER, KIEV-News.
- KFWB-Samuel B. McKee.
- \*KLAC-News, Sports.
- KXLA-Juke Box Matinee.
- FAC-Musical Masterpieces.
- LFI-What's Up?
- KGIL-Off the Record.
- KWKW-Andy Mansfield.
- KEVD-Eddie Chase Show.
- KRKD-Piano Paintings.
- 4:05-KGER-Musical Roundup.
- 4:15-KECA-Alvin Wilder.
- \*KFI, KFSD-News.
- KXX-Bob Graham.
- \*KHJ, KFAM, KGB-Frank Hemingway.
- KMPC-Jeanne Gray.
- KFWB-Rip Lawson.
- KLAC-Betty Phillips.
- KRKD-Spotlight on Star.
- KOWL-Classics in Music.
- 4:25-KGFJ-Sports Flash.
- 4:30-KECA-Variety Parade.
- KFI-Art Baker's Notebook.
- \*KXX, KOWL, KWIK-News.
- \*KHJ, KVOE-Passing Parade.

MILD & MELLOW

4:30 to 5 P.M.  
Monday Through Friday

KMPC

- KMPC-Mild and Mellow.
- KLAC-Racing Roundup.
- KEVD-Sweet and Low.
- KGIL-Teen-Age News.
- KGER-Continental Melodies.
- KRKD-Symphony in Swing.
- KWKW-Vocal Varieties.
- 4:45-KHJ, KRKD, KVOE-News.
- KXX-Lum and Abner.
- KFWB-Stuart Hamblen.
- KLAC-Studio Frolic.
- KEVD-Arlane Serenade.
- KGFJ-Record Jackpot.
- KGIL-Off the Record.
- KWIK-Musical Quiz.
- \*KFSD-H. V. Kaltenborn.
- 4:55-KGFJ-Sports Flash.
- 5-KIEV-Feature Wire.
- \*KXX-Knox Manning, News.
- \*KHJ-Raggedy Ann.
- \*KMPC-News, Teen and Twenty.
- KFWB-Stuart Hamblen.
- \*KLAC-Fred Henry Reports.
- KEVD-Sundown Roundup.
- KOWL-Top Tunes.
- KXLA-Juke Box Matinee.
- KEAC-Sunset Serenade.
- KGFJ-Five at 5.
- KGIL-My Serenade.
- KRKD-Record Rodeo.
- 5:05-KGER-T. Texas Tyler.
- 5:15-KECA, KFMB-Terry and the Pirates.
- \*KFI-News.
- KXX-Tom Hanlon.
- KHJ, KFAM, KGB, KVOE-Superman.



RACE RECAP

5:15 p.m. Mon.-Sat.  
Dial 1230

- KGFJ-Race Recap.
- KLAC-Picture Album.
- KWKW-Race Roundup.
- 5:30-KECA-Jack Armstrong.
- KFI-Casa Curat.
- \*KXX, KSDJ-Charles Collingwood.
- KHJ, KFAM, KGB, KVOE-Captain Midnight.
- KLAC-Irwin Allen.
- KGFJ-Dinner Interlude.
- KEAC-Whoa Bill Club.
- KXLA-Future Pianists.
- KWKW-Songs at Twilight.

- \*KFOX, KGIL, KWIK-News.
- KRKD-Sports Dial.
- KGER-Stamps Quartet.
- 5:45-KFI, KFSD-Elmer Peterson.
- \*KXX, KSDJ-News, Garred.
- KHJ, KFAM, KGB, KVOE-Tom Mix.
- KMPC-Top Tunes.
- KLAC-Sam Balter, Sports.
- KXLA-Music for You.
- KGFJ-If They Had Lived.
- KWIK-Ronny Mansfield.
- KRKD-Race Results.
- KGIL-Afternoon Matinee.
- \*KXX, KSDJ-Bill Henry.
- 6-KECA-Headline Edition.
- KFI, KFSD-Duffy's Tavern.
- KXX, KSDJ-Mark Warnow.
- \*KHJ, KFAM, KGB, KVOE-Gabriel Heatter.
- \*KMPC-George Irwin.
- \*KFOX, KFWB, KLAC-News.
- KXLA-Pasadena Playhouse.
- KGFJ-Musical Digest.
- KEAC-Prelude to Evening.
- KGIL-Johnny Grant.
- KRKD-Varieties in Music.
- KWIK-Date for Dinner.
- KGER-Sports Time.
- 6:05-KLAC-Al Jarvis.
- 6:15-KECA-Broadway Local News.
- \*KHJ, KGB-Radio Newsreel.
- KMPC-Bob Kelley, Sports.
- KFWB-Tello-Test.
- KWIK-Allen Rich.
- KRKD-Hawaiian Memories.
- 6:30-KECA, KFMB-Vox Pop.
- KFI-Hollywood Theater.
- KHJ, KFAM, KGB, KVOE-On the Beam with Beneke.
- KXX-Romance.
- KMPC-Joe Hernandez.
- KFWB-America Dances.
- KEAC-Hour of Music.
- KXLA-Youth and Tomorrow.
- \*KWIK-Don Forbes.
- KRKD-Rumba Preview.
- KGIL-Date With a Disc.
- KEOX-Hal's Memory Room.
- KGER-Helene Smith.
- 6:45-KRSD-A. F. of L.
- KXLA-Western Caravan.
- 7-KECA, KFMB-Lone Ranger.
- KFI-Hollywood Bowl Auditions.
- KXX, KSDJ-The Saint.
- KHJ, KGB-Quite Please.
- KMPC-Festive Favorites.
- KFWB-America Dances.
- KEAC-Hour of Music.
- KGFJ-Musical Digest.
- \*KGIL-Valley News.
- KXLA-Saddle Dusters.
- \*KLAC, KRKD-News.
- \*KWIK-Averill Berman.
- \*KGER-News, Dr. Fagan.
- 7:05-KLAC-Music.
- 7:15-KGIL-Alvino Rey Orch.
- \*KXLA-News.
- KWIK-Red Cross.
- KRKD-Three-Quarter Time.
- 7:30-KECA, KFMB-Mayor of the Town.
- KFI, KFSD-Jimmy Durante Show.
- KXX, KSDJ-The Whistler.
- KHJ, KFAM, KGB, KVOE-Cisco Kid.
- KMPC-American Music.
- KFWB-Sports Final.
- KLAC-Don Otis.
- KEAC-Echoes and Encores.
- KGIL-Opinion, Please.
- KRKD-Do You Know?
- \*KGER-News, Sports.
- KWIK-Prophecy Speaks.
- 7:45-KFOX-News.
- KFWB-Singin' Sam.
- KMPC-Red Rows.
- KGIL-Mr. Nobody.
- KWIK-Adeline Hanson.
- 8-KECA, KFMB-Abbott and Costello.
- KFI, KFSD-Supper Club.
- \*KXX-Lowell Thomas.
- KHJ, KFAM, KGB, KVOE-Name That Song.
- \*KMPC-News, Kenneally.
- KFWB-Jimmy Allen.
- \*KGER, KLAC, KXLA-News.
- KEAC-Evening Concert.
- KGIL-Valley Town Meeting.
- KGFJ-Caucasian Memories.
- KWIK-What's the Answer?
- KFOX-Night in Mexico.
- 8:05-KGER-Floyd Johnson.
- 8:15-KFI, KFSD-News of the World.
- KXX-Jack Smith.
- KMPC-Parade of Hits.
- KFWB-Headline.
- KLAC-Baseball, Giants vs. Pirates.
- KGFJ-Starlight Moods.
- KXLA-Evening Serenade.
- 8:30-KECA, KFMB-Groucho Marx.
- KFI, KFSD-The Great Gildersleeve.
- KXX, KSDJ-Dr. Christian.
- KHJ, KVOE-Love It to the Girls.

- \*KFWB, KWIK-News.
- KXLA-97th Street Corral.
- \*KGFJ-Averill Berman, News.
- KGER-Clem Davies.
- 8:45-KFWB-Sweet Music.
- KGFJ-American Heritage.
- \*KGIL-News.
- 8:55-KHJ, KFAM, KGB, KVOE-Billy Rose.
- \*KXX, KSDJ-News.
- 9-KECA, KFMB-Bing Crosby.
- \*KHJ, KFAM, KGB, KVOE-News, Glenn Hardy.
- KFI, KFSD-Dennis Day.

Melodies America Loves

MALE QUARTET

Frank Holiday - Trevor Clark  
Stewart, Bair - Allan Watson

CONCERT ORCHESTRA

Earl Towner, Director  
KXN-Wednesday-9:00 p.m.

INGLWOOD PARK CEMETERY ASSN

- KXX-Melodies America Loves
- \*KFWB-News.
- KMPC-Romance and Rhythm.
- KLAC-Baseball.
- KEAC-Evening Concert.
- KXLA-Squeakin' Deacon.
- KGFJ-Hollywood House Party
- KGIL-Dance Time.
- KWIK-Burleigh Smith.
- KGER-Bing Crosby Show.
- 9:15-KHJ, KFAM, KGB-Baulah.
- KFWB-Unity Daily Word.
- 9:30-KECA-Tony Martin Show.
- KFI, KFSD-Mr. District Attorney.
- KXX, KSDJ-Club 15.
- KHJ, KGB, KVOE-Inside of Sports.
- KMPC-Barbershop Quartet.
- KFWB-Music Box.
- 9:45-KHJ, KGB-Land of the Free.
- \*KXX, KSDJ-Ed R. Murrow.
- KMPC-Social Security.
- KFWB-Inquiring Mike.
- \*KGIL-News.
- 10-KECA-Ted Bentley, Sports.
- KFI, KFSD-The Reporter.
- \*KXX-Chet Huntley, News.
- \*KHJ, KFAM, KGB, KVOE-Fulton Lewis.
- \*KGER, KLAC, KMPC-News.

EASTSIDE SHOW

10 TO 12 P.M.  
Every Night Except Sunday

KFWB

- KFWB-Eastside Show.
- KEVD-Spade Cooley Time.
- KGFJ-Concert Nocturne.
- KXLA-Olympic Fights.
- KEAC-Lucky Lager Dance.
- KWIK-Michael Roy.
- KGIL-Symphony.
- 10:05-KGER-Desert Dreams.
- KLAC-Melody Parade.
- 10:15-KECA-News, Hank Weaver.
- KFI-Music Shop.
- KXX-Boh Elson.
- KHJ-Highlights of Music.
- KMPC-Bridge Club.
- 10:30-KECA-Elmer Davis.
- \*KFI-Inside the News.
- KHJ-Symphonette.
- KHJ, KGB-Record Party, Peter Potter.
- KMPC-Ranchio Grande.
- KGER-Night at Ranchhouse.
- 10:45-KECA-Joe Reichman Orch.
- KFI-Melody Time.
- 10:55-KFI-Police Bulletins.
- 11-KECA-News of Tomorrow.
- \*KFI, KLAC-News.
- \*KXX-Nelson Pringle.
- KHJ-Brother Arlington.
- KMPC-Dance Parade.
- KFWB-Eastside Show.
- KEAC-Lucky Lager Time.
- KGFJ-Concert Nocturne.
- KGIL-Juke Box Review.
- KEVD-Spade Cooley Time.
- KXLA-Dick Peterson Orch.
- KWIK-Michael Roy.
- 11:15-KECA-Ciro's Orch.
- KFI-Biltmore Orch.
- KXX-Steve Allen.
- KLAC-Don Otis.
- 11:30-KECA-Florentine Gardens.
- KFI-E. Fitzpatrick Orch.
- KXLA-Dance Time.
- 11:40-KXX-Talk.
- 11:55-KECA, KFI, KXX, KMPC-News.



**BELL TAILORS**  
Presents  
**Dinner Bell Round Up**  
12:00 noon, Mon. thru Fri.  
**KXLA**

- EGFJ—Today's Maestro.
- KIEV—Lunchtime Melodies.
- KWKW—Races and Sports.
- KGIL—Variety Show.
- ★KFOJ, KPBO—News.
- 12:25—EGFJ—Sports Flash.
- 12:30—KECA, KFMB—Paul White-man Club.
- KFI, KFSD—Pepper Young.
- ★KNX, KSDJ—Knox Manning.
- KHJ—Louise Massey.
- ★KMPC, KOWL, KWIK—News.
- KXLA—Ford Lewis.
- KWKW—Stock Quotations.
- EGFJ—Piano Interlude.
- KGIL—Hart and Darling.
- KFVD—Violet.
- EGER—Squeakin' Deacon.
- 12:40—KGFJ—Intermission.
- 12:45—KFI, KFSD—Right to Happiness.
- KHJ—Reserve.
- KNX—Organ Music.
- KMPC—Bill Hay Reads Bible.
- KXLA—Top Western Tunes.
- ★KFAC—News.
- KWKW—Platter Parade.
- KIEV—Gals on Record.
- 12:50—KWKW—Circle 1430 Ranch.
- 12:55★KFWB—News.
- EGFJ—Sports Flash.
- 1—KECA, KFMB—Paul White-man Club.
- KFI, KFSD—Backstage Wife.
- KHJ—Rush Hughes.
- KNX—School of the Air.
- KMPC—Hal Berg.
- KFWB—Bill Anson.
- ★ELAC—News, Sports.
- KFAC—Piano Parade.
- KRKD—Siesta Time.
- KGFJ—Sunset and Vine.
- KXLA—Community Broadcaster.
- KGIL—Fiesta Time.
- ★KFVD—News.
- KWKW—Trade Winds.
- KOWL—Show Tunes.
- KIEV—Meet the Maestro.
- KVOE—United Nations.
- EGER—Squeakin' Deacon.
- 1:15—KFI, KFSD—Stella Dallas.
- KHJ—Nancy Dixon.
- KMPC—Les Brown Orch.
- KLAC—570 Club.
- KFAC—Music in the American Manner.
- KFVD—Piano Parade.
- KXLA—Farm Program.
- KWKW—Races and Sports.
- KFOJ—Recital Time.
- 1:20—KWKW—Songs of the Islands.
- 1:25—KGFJ—Sports Flash.
- 1:30—KECA—Miracles in Music.
- KFI, KFSD—Lorenzo Jones.
- KHJ—Norma Young.
- KNX—Burrill Wheeler.
- KMPC—Vaughn Monroe Orch.
- KGFJ—Today's Hits.
- KXLA—Vocal Varieties.
- KGIL—Little Symphony.
- KWKW—Black & White Keys.
- ★KOWL, KRKD, KWIK—News.
- KIEV—Organ Moods.
- EGER—Western Siesta.
- 1:35—KRKD—Symphony of Song.
- 1:45—KECA—Ethel and Albert.
- KFI, KFSD—Young Wilder Brown.
- KMPC—Charlie Spivak Orch.
- ★KXLA—News.
- KOWL—This Day.
- KWKW—Races and Sports.
- KIEV—Swing Stylings.
- 1:50—KWKW—Show Tunes.
- 1:55—KGFJ—Sports Flash.
- 2—KECA, KFMB—Surprise Package.
- KFI, KFSD—When a Girl Marries.
- KNX, KSDJ—Winner Take All.
- KHJ, KFXM, KGB, KVOE—Heart's Desire.
- ★KMPC—News, Bill Kenneally.
- ★KIEV, KLAC—News.
- KFAC—Concert Matinee.
- KGFJ—The Judge Speaks.
- KXLA—Concert Hour.
- KOWL—Melody Matinee.
- KGIL—Social Whirl.
- KRKD—Women's Clubs.
- KFVD—Record Session.
- KFOJ—Fiesta Mexicana.
- EGER—Long Beach Band.
- 2:15—KFI, KFSD—Portia Faces Life.
- KMPC—Three Alarm.
- ELAC—570 Club.
- EGFJ—Serenade to Afternoon.
- KRKD—Internal Revenue.
- KGIL—Eddie LeMarr.
- KWIK—Ronny Mansfield.

- ★Indicates News Broadcasts.
- 8—KECA, KFMB—Don McNeill's Breakfast Club.
- KFI, KFSD—Fred Waring.
- KNX—Johnny Murray.
- ★KHJ, KGB—Cecil Brown, News.
- ★KIEV, KLAC, KMPC, KXLA—News.
- KGFI—Dr. Frederick Balles.
- KFWB—Inquiring Mike.
- KOWL—Science of Mind.

**HAVEN OF REST**  
KRKD, 8:00 A. M.  
Tuesday, Thursday, Saturday  
KFOJ, 8:00 A. M.  
Tuesday, Thursday, Saturday  
KXLA, 8:30 A. M.  
Monday, Wednesday, Friday

- KFOJ, KRKD—Haven of Rest
- KFAC—Country Church.
- KFVD—Wakeup Ranch.
- KWKW—Rafael Mendez.
- KGIL—Hollywood Music.
- KWKW—Possum-Trot Bruce.
- ★KGER—News, Mizpah.
- 8:15★KHJ, KNX—News.
- KMPC—Markets; Sports.
- KFWB—Club Women's Quis.
- KLAC—Haynes at the Reins.
- KGFJ—Concert Pastelle.
- KOWL—Sunshine Mission.
- KGIL—Tin Pan Alley.
- KIEV—Musical Bandwagon.
- 8:26—KXLA—Music.
- 8:30—KFI, KFSD—Jack Berch.
- KNX—Grand Slam.
- KHJ, KFXM—Living Diary.
- KMPC—A Song for You.
- KFVD—Easy Listening.
- ★KFAC, KFWB, KOWL, KRKD—News.
- KGIL—Speaking of Sports.
- KWKW—Stock Quotations.
- KXLA—Baptist Brothers.
- ★KWIK—News, Music.
- KIEV—Public Interest.
- 8:35—KRKD—Spotlight Varieties.
- 8:45—KFI, KFSD—Lora Lawton.
- KNX—Rosemary.
- ★KHJ—News.
- KMPC—Green Light Revue.
- KFWB—Science of Mind.
- KFAC—Unity.
- EGFJ—Dr. R. L. McMaster, Voice of Health.
- KGIL—Coffee Parade.
- KFVD—Console and Keyboard.
- KOWL—Immanuel Gospel.
- KWKW—Wings of Healing.
- EGER—Bible Treasury.
- 9—KECA, KFMB—Welcome Travelers.
- ★KFI, KGER—News.
- KNX—Wendy Warren.
- ★KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.
- ★KMPC—News, Bill Kenneally.
- ★KLAC, KFSD—News.
- KFWB—Strolling Tom.
- EGFJ—Your County at Work.
- KFAC—Morning Concert.
- KOWL—Helen Markham.
- KWKW—Valley Roundup.
- KRKD—Sagebrush Serenade.
- KFVD—Waltz Time.
- KIEV—Bing Crosby Time.
- KXLA—Bar Nothing Ranch.
- KWKW—Voice of China.
- 9:05—KFI—Ladies' Day.
- KGER—Lutheran Hour.
- 9:15—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.
- KNX—Aunt Jenny.
- KMPC—Bill Leyden.
- KFWB—Phil MacMurray.
- KLAC—Racing News.
- EGFJ—Community Chest.
- KOWL—Navy Band.
- KWKW—Bible Treasury Hour.
- KIEV—Dinah Shore Sings.
- ★KFVD—News.
- 9:20★KGFJ—News.
- 9:30—KECA, KFMB—Tom Breneman's Breakfast.
- KNX, KSDJ—Helen Trent.
- KHJ—Johnson Family.
- KFWB—Reminiscing Sam.
- KLAC—Morning Melodies.
- ★KOWL, KWKW—News.
- KGFJ—Open Album.
- KGIL—Ballads for You.
- KIEV—Meet the Band.
- KGER—John Brown.
- KFVD—Show Tunes.
- KWKW—Top o' Morning.
- 9:45—KFI—Chuck Collins.
- KNX, KSDJ—Our Gal Sunday.
- KHJ—Morning Melodies.
- KFWB—Piano Parade.
- KWKW—Union Rescue Mission.
- KGIL—Valley Shopper.

- KFVD—Remembered Rhythms.
- ★KRKD—News.
- KIEV—Rhythm Road.
- 10—KECA, KFMB—Galen Drake.
- KFI—Standard School Broadcast.
- KNX—Big Sister.
- ★KHJ, KFXM, KGB, KVOE—Glenn Hardy, News.
- ★KMPC—News, Eddie Lyon.
- ★KFOJ, KGER—News.
- KFWB—Maurice Hart.
- KLAC—Al Jarvis Ballroom.
- KGFJ—Racing News.
- KXLA—Bar O Ranch.
- KFAC—Serenade.
- KGIL—Ten o'Clock Scholar.
- KOWL—Romance in Music.
- KFVD—Rev. Louis T. Talbot.
- KWKW—Mainly for Women.
- KRKD—Crazy Rhythm.
- KWKW—Racing Lineup.
- 10:05—KGER—Musical Roundup.
- 10:15—KECA, KFMB—Ted Malone.
- KNX—Ma Perkins.
- KHJ, KFXM, KGB, KVOE—Merv Griffin.
- KMPC—Bill Leyden.
- ★KGIL, KXLA—News.
- KGFJ—Saludos Amigos.
- KRKD—Dr. Richardson.
- KWKW—Tune-Up Time.
- 10:25—KGFJ—Sports Flash.
- 10:30—KECA, KFMB—My True Story
- ★KFI, KFAC, KOWL—News.
- KNX—Young Dr. Malone.
- KHJ—The Judge.
- KGFJ—Cubal Session.
- KXLA—Woman's World.
- KFVD—Union Rescue Mission.
- KRKD—Pop Concert.
- KGIL—Music That Endures.
- KWKW—Feature Story.
- KGB—Say It With Music.
- 10:45—KFI—Joyce Jordan.
- KNX—Guiding Light.
- KFAC—L. A. Medical Assn.
- KRKD—Midnight Mission.
- KWKW—Races and Sports.
- KOWL—Ethel Duncan.
- 10:50—KWKW—Tops in Pops.
- 10:55—KECA, KFMB—Betty Crocker Magazine.
- KGFJ—Sports Flash.
- 11—KECA, KFMB—Betty Crocker Magazine.
- KFI, KFSD—Today's Children.
- KNX—Second Mrs. Burton.
- KHJ—Two-Ton Baker.
- KMPC—Stars of Song.
- KFWB—Maurice Hart.
- KLAC—Al Jarvis Ballroom.

**THURSDAY Program Highlights**  
Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Comedy-Variety**

- 9:05—Ladies' Day, KFI.
- 9:30—Arthur Godfrey, KNX.
- 6:00—Music Hall, KFI.
- 6:00—Dick Haynes, KNX.
- 6:30—Jack Carson, KFI.
- 7:30—Henry Morgan, KECA.
- 7:30—Eddie Cantor, KFI.
- 8:30—Aldrich Family, KFI.
- 9:00—Burns and Allen, KFI.

**Quiz, Participation**

- 8:00—McNeill's Breakfast Club, KECA.
- 8:30—Grand Slam, KNX.
- 9:30—Breneman's Breakfast, KECA.
- 11:30—Queen for a Day, KHJ.
- 12:00—Double or Nothing, KNX.
- 2:00—Heart's Desire, KHJ.
- 2:15—Three Alarm, KMPC.
- 2:30—House Party, KNX.
- 2:30—Bride and Groom, KECA.
- 3:00—Meet the Missus, KNX.
- 6:30—R.F.D. America, KHJ.
- 7:00—Bob Hawk, KFI.
- 9:30—Noah Webster Says, KFI.

**Drama**

- 7:00—Reader's Digest, KNX.

**Classical, Semi-Classical Music**

- 8:00—Fred Waring, KFI.

**Comment-Narration**

- 7:45—Fred Beck, KNX.
- 9:00—Kate Smith, KHJ.
- 10:00—Galen Drake, KECA.
- 10:15—Ted Malone, KECA.
- 11:15—Erskine Johnson, KHJ.

**Mystery-Detective**

- 11:15—Dorothy Kilgallen, KECA.
- 1:30—Burrill Wheeler, KNX.
- 4:30—Art Baker, KFI.
- 4:30—Passing Parade, KHJ.

**Public Interest-Information**

- 5:45—Law Is Your Servant, KGFJ.
- 10:15—Mayor Bowron, KFI.

**Sports**

- 10:00—Race Lineup, KWKW.
- 10:00—Racing, KGFJ.
- 5:45—Sam Balter, KLAC.
- 5:45—Race Results, KRKD.
- 6:30—Joe Hernandez, KMPC.
- 6:15—Bob Kelley, KMPC.
- 9:30—Inside Sports, KHJ.
- 9:30—Speaking of Sports, KFOJ.
- 10:00—Ted Bentley, KECA.

**Recorded Music**

- 4:00—Musical Masterpieces, KFAC.
- 6:00—Musical Digest, KGFJ.
- 7:00—Prestone Favorites, KMPC.
- 8:00—Evening Concert, KFAC.
- 10:00—Lucky Lager Dance Time, KFAC.
- 10:00—Eastside Show, KFWB.
- 10:00—Concert Nocturne, KGFJ.
- 12:00—Rhapsody in Wax, KHJ.

**Popular-Western Music**

- 8:00—Supper Club, KFI.
- 8:15—Jack Smith, KNX.
- 8:30—Reverse All-Star Revue, KHJ.
- 9:30—Club Fifteen, KNX.



KWKW—Races and Sports.  
 KIEV—Lamb of Song.  
 2:20★KWKW—News.  
 2:25—KECA—Model Magazine.  
 KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Bride and Groom.  
 KFI, KFSD—Just Plain Bill.  
 KHJ—Hollywood Favorites.  
 KXX, KSDJ—House Party.  
 KGFJ—Keyboard Magic.  
 KRKD—Tunes in Tempo.  
 KXLA—Variety Time.  
 ★KOWL, KWIK—News.  
 ★KIEV—Women's News.  
 KIEV—Musical Potpourri.  
 KWKW—Pasadena Playhouse.  
 KGER—Garden School.  
 2:35—KOWL—Contented Listening.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front Page Farrell.  
 KHJ—Red Hook 31.  
 ★KFVD, KGFJ—News.  
 KGL—Melodies.  
 KRKD—Organ Moods.  
 KWIK—Treasure Chest.  
 KWKW—Races and Sports.  
 2:55★KXX—News.  
 KGFJ—Sports Flash.  
 3—KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—Road of Life.  
 KXX, KSDJ—Meet the Missus.  
 KHJ—Alexander's Mediation Board.  
 KMPC—Three Alarm.  
 ★KGER, KLAC, KXLA—News.  
 KFAC—Musical Favorites.

Best Musical Bet  
**THE EDDIE CHASE SHOW**  
 3:00-4:30 p.m.  
 Monday thru Saturday

1070 KC.  
 5000 WAITS

**Check KFVD**  
 LOS ANGELES

KFVD—Eddie Chase Show.  
 KGL—Children's Hour.  
 KGFJ—Armchair Concert.  
 KOWL—Radio Outlook.  
 KRKD—Tops in Pops.  
 KWIK—Tom, Dick & Harry.  
 KWKW—Swing Session.  
 KIEV—A Matter of Records.  
 3:05—KGER—Alkali Alex.  
 3:10—KLAC—Tommy Dorsey Show.  
 3:15—KFI—Life Can Be Beautiful.  
 KXLA—Juke Box Matinee.  
 KWKW—Races and Sports.  
 KOWL—Sports Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA—Norwood Smith Sects.  
 KFI, KFSD—Aunt Mary.  
 KXX, KSDJ—Arthur Godfrey.  
 KHJ—Song of the Stranger.  
 KMPC—Swing 'n' Sing.  
 KWKW—Andy Mansfield.  
 ★KFAC, KRKD, KWIK—News.  
 KGER—Carolina Cotton.  
 3:35—KRKD—Tea Time Tunes.  
 KWIK—Tom, Dick & Harry.  
 3:45—KECA—Frances Scully.  
 KFI, KFSD—Nora Drake.  
 KHJ—Adventure Parade.  
 KMPC—Jerry Lawrence.  
 KFAC—Songs for Singing.  
 KGB, KVOE—Quaker City.  
 3:55★KFWB—News.  
 KGFJ—Sports Flash.  
 4—KECA—Frances Scully.  
 KFI, KFSD—This Woman's Secret.  
 KXX, KSDJ—Hint Hunt.  
 ★KHJ, KFXM, KGB, KVOE—Fulton Lewis.  
 ★KMPC—News, Eddie Lyon.  
 ★KGER, KIEV—News.  
 KFWB—Samuel B. McKee.  
 ★KLAC—News, Sports.  
 KXLA—Juke Box Matinee.  
 KWKW—Andy Mansfield.  
 KFAC—Musical Masterpieces.  
 KGL—Off the Record.  
 KFVD—Eddie Chase Show.  
 KGFJ—What's Up?  
 KRKD—Piano Paintings.  
 KWIK—Mainly for Women.  
 4:05—KGER—Musical Roundup.  
 4:15★KECA—Alvin Wilder.  
 ★KFI, KFSD—News.  
 KXX—Bob Graham.  
 ★KHJ, KFXM, KGB—Frank Hemingway.  
 KMPC—Twilight Tales.  
 KFWB—Rip Lawton.  
 KLAC—Belle Martel.  
 KRKD—Spotlight on Star.  
 KIEV—Show Tunes.  
 4:25—KGFJ—Sports Flash.  
 4:30—KECA—Variety Parade.  
 KFI—Art Baker's Notebook.  
 ★KXX, KOWL, KWIK—News.  
 ★KHJ, KVOE—Passing Parade.  
 KMPC—Mild and Mellow.  
 KLAC—Racing Roundup.  
 KGFJ—Continental Melodies.  
 KFVD—Sweet and Low.

**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**

KGL—Teen-age Ne.  
 KRKD—Symphony in Swing.  
 KIEV—Bing Crosby Sings.  
 KWKW—Vocal Varieties.  
 KFOX—Old Age Penions.  
 4:45★KHJ, KRKD, KVOE—News.  
 KXX—Lum & Abner.  
 KFWB—Stuart Hamblen.  
 KLAC—Music.  
 KFVD—Airlane Serenade.  
 KGFJ—Record Jackpot.  
 KIEV—Trade Wind Tempos.  
 KGL—Off the Record.  
 KWIK—Musical Quiz.  
 ★KFSD—H. V. Kaltenborn.  
 4:50—KWKW—Waltz Time.  
 4:55—KGFJ—Sports Flash.  
 5—KECA—Happy Theater.  
 ★KFI—Feature Wire.  
 ★KXX—News, Knox Manning.  
 KHJ—Sleepy Joe.  
 ★KMPC—News, Teen and Events.  
 KFWB—Stuart Hamblen.  
 ★KLAC—Fred Henry Reports.  
 KFAC—Sunset Serenade.  
 KFVD—Sundown Roundup.  
 KGFJ—Jive at 5.  
 KRKD—Record Rodeo.  
 KGL—My Serenade.  
 KXLA—Juke Box Matinee.  
 KWIK—Spotlight on Star.  
 KGB, KVOE—Adventure Parade.  
 5:05—KGER—T. Texas Tyler.  
 5:15—KECA, KFMB—Terry and the Pirates.  
 ★KFI—News.  
 KXX—Tom Hanlon.  
 KHJ, KFXM, KGB, KVOE—Superman.  
 KLAC—Picture Album.  
 KGFJ—Race Recap.  
 KWKW—Today at the Races.  
 5:30—KECA—Sky King.  
 KFI—Casa Cngat.  
 ★KXX, KSDJ—Charles Collingwood.  
 KHJ, KFXM, KGB, KVOE—Captain Midnight.  
 KLAC—Irwin Allen.  
 KGFJ—Dinner Interlude.  
 KFAC—Whoo Bill Club.  
 ★KGL—News.  
 KXLA—Future Pianists.  
 ★KWIK—Valley News.  
 KWKW—Songs at Twilight.  
 KRKD—Sports Dial.  
 KGER—Stamps Quartet.  
 5:45★KFI, KFSD—Elmer Peterson.  
 ★KXX, KSDJ—News, Garred.  
 KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.  
 KMPC—Top Tunes.

**SAM BALTER'S "SPORTS BOOK"**  
 5:45 - 6:00 p.m.  
 Monday through Saturday  
**KLAC**

KLAC—Sam Balter, Sports.  
 KXLA—Music for You.  
 KGFJ—Law Is Your Servant.  
 KRKD—Race Results.  
 KWIK—Ronny Mansfield.  
 KGER—Melody Mustangs.  
 KGL—Music by Martin.  
 5:55★KXX, KSDJ—Bill Henry.

**Sports Shots**  
 A Sports Roundup of National and Local Sports.  
 With Kenneth Grant  
 Nightly except Sunday  
**KXLA—5:55 p.m.**  
 Presented by  
**DAVIS & SPARKS**  
 Ford Dealer

6 KXLA—Sports Shots.  
 ★KECA—Headline Edition.  
 KFI, KFSD—Kraft Music Hall.  
 KXX, KSDJ—Dick Haymes.

★KHJ, KGB—Gabriel Heatter.  
 ★KMPC—George Irwin.  
 ★KFOX—News.  
 KGFJ—Musical Digest.  
 KFAC—Prelude to Evening.  
 KXLA—U. S. Marines.  
 KGL—Johnny Grant.  
 ★KLAC—News, Al Jarvis.  
 KWIK—Date for Dinner.  
 KRKD—Varieties in Music.  
 KGER—Sports Time.  
 8:15★KECA—Broadway Local News.  
 KHJ—Radio Newsreel.  
 KMPC—Bob Kelley, Sports.  
 KFWB—Tello-Test.  
 KXLA—Technocracy.  
 KWIK—Sport Flanagrams.  
 KRKD—Hawaiian Memories.  
 6:30—KECA, KFMB—The Clock.  
 KFI, KFSD—Jack Carson.  
 KXX, KSDJ—Crime Photographer.  
 KHJ, KFXM, KGB, KVOE—R.F.D. America.  
 KMPC—Joe Hernandez.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KXLA—Property Owners.  
 ★KWIK—Don Forbes.  
 KRKD—Harmony in Rhythm.  
 KGL—Date With a Disc.  
 KGER—Helene Smith.  
 KFOX—Hal's Memory Room.  
 6:45—KWIK—Salon Serenade.  
 KXLA—Western Caravan.  
 7—KECA, KFMB—Ellery Queen.  
 KFI, KFSD—Bob Hawk Show.  
 KXX, KSDJ—Reader's Digest.  
 KHJ, KFXM, KGB, KVOE—Family Theatre.  
 KMPC—Firestone Favorites.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 ★KLAC, KRKD—News.  
 KGL—Valley News.  
 KXLA—Saddle Dusters.  
 ★KWIK—Averill Berman.  
 ★KGER—News: Dr. Fagan.  
 7:05—KLAC—Jan Garber Orch.  
 7:15—KFOX—Fishing Pals.  
 ★KXLA—News.  
 KWIK—Decision Now.  
 KRKD—Three-Quarter Time.  
 KGL—Alvino Rey Orch.  
 7:30—KECA, KFMB—Henry Morgan Show.  
 KFI, KFSD—Eddie Cantor.  
 KXX, KSDJ—First Nighter.  
 KHJ, KFXM, KGB, KVOE—Red Ryder.  
 KMPC—American Music.  
 KFWB—Sports Final.  
 KLAC—Don Otis.  
 KGL—Opinion, Please.  
 KFAC—Echoes and Encores.  
 ★KWIK—News, Sports.  
 KXLA—Armstrong Twins.  
 KRKD—Do You Know?  
 7:45—KFWB—Singin' Sam.  
 KMPC—Red Rowe.  
 KGL—Mr. Nobody.  
 KWIK—Adeline Hanson.  
 7:55—KMPC—Nation's Weather.  
 8—KECA, KFMB—Willie Piper.  
 KFI, KFSD—Supper Club.  
 ★KXX—Lowell Thomas.  
 KHJ, KFXM, KGB, KVOE—The Falcon.  
 ★KMPC—News, Bill Kenneally.  
 KFWB—Jimmy Allen.  
 ★KGER, KLAC, KXLA—News.  
 KGL—Broadened Horizons.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KWIK—What's the Answer?  
 KFOX—Long Beach Forum.  
 8:05—KGER—Marjoe Gortner.  
 8:15★KFI, KFSD—News of the World.  
 KXX—Jack Smith.  
 KMPC—Parade of Hits.  
 KFWB—Deadline.  
 KLAC—Baseball, Cleveland vs. Pittsburgh.  
 KGFJ—Starlight Moods.  
 KXLA—Evening Serenade.  
 KGL—Camera Clinic.  
 8:30—KECA—Candid Microphone.  
 KFI, KFSD—Aldrich Family.  
 KXX—Mr. Keen.  
 KHJ, KFXM, KGB—Revere All-Star Revue.  
 ★KFWB, KWIK—News.  
 ★KGFJ—Averill Berman, News.  
 KGL—Weatherman.  
 KXLA—9th Street Corral.  
 KFOX—Judge Gardner.  
 KGER—Clem Davies.  
 8:45—KHJ—Today's Best Buys.  
 KFWB—Sweet Music.  
 KGFJ—American Heritage.  
 ★KGL—News.  
 KFXM, KGB—Bloss Orch.  
 8:55★KXX—News.  
 KHJ, KFXM, KGB, KVOE—Billy Rose.  
 9—KECA—Mr. President.  
 KFI, KFSD—Burns and Allen.  
 KXX, KSDJ—F.B.I. in Peace and War.  
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 KMPC—Romance and Rhythm

★KFWB, KGER—News.  
 KLAC—Baseball.  
 KXLA—Squeakin' Deacon.  
 KFAC—Evening Concert.  
 KGFJ—Hollywood House Party.  
 KGL—Dance Time.  
 KWIK—Rurleigh Smith.  
 9:15—KHJ, KFXM, KGB—Beulah.  
 KFWB—Unity Daily Word.  
 9:30—KECA—Smiths of Hollywood.  
 KFI, KFSD—Noah Webster Says.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KXX, KSDJ—Club 15.  
 KMPC—Barber Shop Quartet.  
 KFWB—Naval Air Reserve.  
 KFOX—Speaking of Sports.  
 KGER—Red Cross.  
 9:45★KHJ, KFXM, KGB, KVOE—Newscap.  
 ★KXX, KSDJ—Ed R. Murrow.  
 KMPC—Public Service.  
 KFWB—Inquiring Mike.  
 KGER—Music in the Night.  
 ★KGL—News.  
 10—KECA—Ted Bentley.  
 ★KFI, KFSD—The Reporter.  
 ★KXX—Chet Huntley, News.  
 ★KHJ, KFXM, KGB—Fulton Lewis.  
 ★KGER, KLAC, KMPC—News.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 KGFJ—Concert Nocturne.  
 KFVD—Spade Cooley Time.  
 KGL—Symphony.  
 KWIK—Michael Roy.  
 KFAC—Lucky Lager Dance.  
 ★KXLA—Report from Washington.  
 KFOX—Markos Radio Express.  
 10:05—KGER—Desert Dreams.  
 10:15★KECA—News, Hank Weaver.  
 KFI—Mayor Bowron.  
 KXX—Bob Elson.  
 KHJ, KGB—Morton Downey Program.  
 KMPC—Bridge Club.  
 KLAC—County and City Employees' News.  
 KXLA—Red Cross.  
 10:30★KECA—Elmer Davis.  
 ★KFI—Inside the News.  
 KXX—Open Hearing.  
 KHJ, KGB—Peter Potter Record Party.  
 KMPC—Rancho Grande.  
 KLAC—Melody Parade.  
 KXLA—Hawthorne Thing.  
 KGER—At the Ranchhouse.  
 KECA—Joe Reichman Orch.  
 10:45—KFI—Melody Time.  
 10:55—KFI—Police Bulletins.  
 11★KECA—News of Tomorrow.  
 ★KFI, KLAC—News.  
 ★KXX—Nelson Pringle.  
 KHJ—Brother Arlington.  
 KMPC—Dance Parade.  
 KFWB—Eastside Show.  
 KXLA—Melodee Club.  
 KGFJ—Concert Nocturne.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KGL—KGI Saties.  
 KWIK—Michael Roy.  
 KGER—At the Ranchhouse.  
 11:15—KECA—Cezar Orch.  
 KFI—Proudly We Hall.  
 KXX—Steve Allen.  
 KLAC—Don Otis.  
 11:30—KECA—Florentine Gardens.  
 KXLA—Bandstand Review.  
 KGL—Juke Box.  
 11:40—KXX—Of Men and Books.  
 11:45—KFI—Melodiana.  
 ★KHJ—News.  
 KXLA—Club Congo.  
 11:55★KECA, KFI, KXX, KMPC—News.

**KXLA Presents**  
**ALEX**  
 Pickupacupplebucks  
**COOPER**  
 12:00 - 5:00 A.M.  
 TUESDAY THRU  
 SUNDAY



# FRIDAY, MARCH 19

\*Indicates News Broadcasts.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 KNX—Johnny Murray.  
 \*KHJ, KGB—Cecil Brown, News.  
 \*KIEV, KLAC, KMPC, KXLA—News.  
 KFWB—Inquiring Mike.  
 KGFJ—Dr. Frederick Bailes.  
 KOWL—Science of Mind.  
 KFAC, KRKD—Bible Institute.  
 KFAC—Country Church.  
 KFVD—Wakeup Ranch.  
 KWKW—Rafael Mendez.  
 KWIK—Possum-Trot Bruce.  
 KGIL—Hollywood Music.  
 \*KGER—News, Mizpah.  
**8:15**—\*KNX, KHJ—News.  
 KMPC—Markets; Sports.  
 KFWB—Morning Melodies.  
 KLAC—Haynes at the Reins.  
 KGFJ—Concert Pastelle.  
 KOWL—Sunshine Mission.  
 KGIL—Rhythmic Age.  
 KIEV—Musical Bandwagon.  
**8:20**—KXLA—Music.  
**8:30**—KFI, KFSD—Jack Berch.  
 KNX—Grand Slam.  
 \*KHJ, KFMB—Living Diary.  
 KMPC—A Song for You.  
 \*KFAC, KFWB, KOWL, KRKD—News.

## HAVEN OF REST

KXLA, 8:30 A.M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A.M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A.M.  
 Tuesday, Thursday, Saturday

- KXLA—Haven of Rest.  
 KFVD—Easy Listening.  
 KGIL—Speaking of Sports.  
 KWKW—Stock Quotations.  
 \*KWIK—News, Music.  
 KIEV—Musical Memories.  
 KGER—Hammond.  
**8:35**—KRKD—Spotlight Varieties.  
**8:45**—KFI, KFSD—Lora Lawton.  
 KNX—Rosemary.  
 \*KHJ—News.  
 KMPC—Green Light Revue.  
 KFWB—Science of Mind.  
 KFAC—Unity.  
 KGFJ—Dr. R. L. McMaster.  
 KFVD—Vocal Varieties.  
 KOWL—Immanuel Gospel.  
 KWKW—Wings of Healing.  
 KGIL—Coffee Parade.  
 KGER—Bible Treasury.  
 \*KECA, KFMB—Welcome, Travelers.

- 9**—\*KFI, KGER—News.  
 KNX—Wendy Warren.  
 \*KMPC—News, Kenneally.  
 KFWB—Strolling Tom.  
 KHJ, KFMB, KGB, KVOE—Kate Smith Speaks.  
 \*KFSD, KLAC—News.  
 KGFJ—Public Messenger.  
 KFAC—Morning Concert.  
 KOWL—Helen Markham.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KFVD—Waltz Time.  
 KXLA—Rhythm Roundup.  
 KWIK—Valley Roundup.  
 KIEV—Bing Crosby Time.  
**9:05**—KFI—Ladies' Day.  
 KGER—Lutheran Hour.  
**9:15**—KHJ, KFMB, KGB, KVOE—Victor H. Lindlahr.  
 KNX—Aunt Jenny.  
 KMPC—Bill Leyden.  
 KFWB—Phil MacMurray.  
 KLAC—Racing News.  
 \*KFVD—News.  
 KOWL—Rev. Thomas Baird.  
 KWKW—Bible Treasury Hour.  
 KWIK—Three's a Company.  
 KIEV—Dinah Shore Sings.  
**9:20**—\*KGFJ—News.  
**9:30**—\*KECA, KFMB—Tom Breneman's Breakfast.  
 KNX, KSDJ—Helen Trent.  
 KHJ—Johnson Family.  
 KLAC—Morning Melodies.  
 KFWB—Reminiscing Sam.  
 \*KOWL, KWKW—News.  
 \*KGFJ—Open Album.  
 KFVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGIL—Ballads for You.  
 KGER—John Brown.  
 KWIK—Top o' Morning.  
**9:45**—KFI—Chuck Collins.  
 KHJ—Morning Melodies.  
 KNX, KSDJ—Our Gal Sunday.  
 KFWB—Piano Parade.  
 KFVD—Remembered Rhythms.  
 KOWL—Full Gospel.  
 KWKW—Union Rescue Mission.

- \*KRKD—News.  
 KIEV—Rhythm Band.  
 KGIL—Valley Shopper.  
**10**—\*KECA, KFMB—Galen Drake.  
 KFI—Downtown and All Around.  
 KNX—Big Sister.  
 \*KHJ, KFMB, KGB, KVOE—News, Glenn Hardy.  
 \*KMPC—News, Eddie Lyon.  
 \*KFOX, KGER—News.  
 KFWB—Maurice Hart.  
 KLAC—Al Jarvis Ballroom.  
 KWKW—Racing News.  
 KFAC—Serenade.  
 KOWL—Romance in Music.  
 KRKD—Crazy Rhythms.  
 KXLA—Bar O Ranch.  
 KGFJ—Race Recap.  
 KFVD—Rev. Louis T. Talbot.  
 KWIK—Mainly for Women.  
 KGIL—Ten o'Clock Scholar.  
**10:05**—KGER—Musical Roundup.  
**10:15**—\*KECA, KFMB, KPRO—Ted Malone.  
 KFI—What Do You Say?  
 KNX—Ma Perkins.  
 KHJ, KFMB, KGB—Merv Griffin.  
 KMPC—Bill Leyden.  
 KGFJ—Saludos Amigos.  
 \*KGIL, KXLA—News.  
 KWKW—Tune-Up Time.  
 KRKD—Dr. Richardson.  
 KFOX—Assembly of God.  
**10:25**—KGFJ—Sports Flash.  
**10:30**—\*KECA, KFMB—My True Story.  
 \*KFI, KFAC, KOWL—News.  
 KNX—Young Dr. Malone.  
 KHJ—The Judge.  
 KGFJ—Upbeat Session.  
 KRKD—Pop Concert.

9 Years on the Air  
**BOB and MARIAN LEE**  
**"WOMAN'S WORLD"**  
**K X L A**  
 10:30 a.m. Mon.-Fri.

- KXLA—Woman's World.  
 KWKW—Feature Story.  
 KGIL—Music That Endures.  
 KFVD—Union Rescue Mission.  
 \*KWIK—News, Music.  
**10:45**—\*KFI—Joyce Jordan.  
 KNX—Guiding Light.

- KFAC—Salvation Army Band.  
 KRKD—Midnight Mission.  
 KWKW—Races and Sports.  
**10:50**—KWKW—Tops in Pops.  
**10:55**—\*KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.  
**11**—\*KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Today's Children.  
 KNX—Second Mrs. Barton.  
 KHJ—Two-Ton Baker.  
 KMPC—Stars of Song.  
 KLAC—Al Jarvis Ballroom.  
 KFWB—Maurice Hart.  
 KFAC—Festival of Music.  
 KXLA—Easy Listening.  
 KOWL—Tune Shop.  
 KGFJ—Across the Footlights.  
 KGIL—Real Estate Show.  
 KRKD—Musical Grab Bag.  
 \*KFWB, KGER—News.  
 KWKW—Traffic Quiz.  
 KECA—Meet the Band.  
**11:15**—\*KECA, KFMB—Listening Post.  
 KFI, KFSD—Woman in White.  
 KNX—Ferry Mason.  
 KHJ, KFMB, KGB, KVOE—Erskine Johnson.  
 KMPC—Voice of Neighborhood.  
 \*KXLA—Pasadena News.  
 KFVD—Violet.  
 KGIL—Light Classics.  
 KWIK—Sunny Side.  
 KWKW—Races and Sports.  
 KGER—Musical Roundup.  
**11:25**—KGFJ—Sports Flash.  
**11:30**—\*KECA—Baukhage Talking.  
 KFI, KFSD—Bolly Sloane.  
 KNX—Broadway and Vine.  
 KHJ, KFMB, KGB, KVOE—Queen for a Day.  
 KMPC—Music in the Air.  
 KXLA—Dinner Bell Roundup.  
 KGFJ—Reminiscent Rhythms.  
 \*KFOX, KOWL, KRKD—News.  
 KFVD—Housewives' Exchange.  
 \*KWIK—News, Music.  
**11:35**—KNX—Lynn Cole.  
**11:40**—KFI, KFSD—Betty Crocker.  
**11:45**—\*KECA—Between Us Girls.  
 KFI—Light of the World.  
 KNX, KSDJ—Rose of My Dreams.  
 KFAC—Concert Grand.  
 \*KGFJ—Airtorials.  
 KWKW—Races and Sports.  
 KRKD—Melody Time.  
 KWIK—Broadway Rhythms.  
**11:55**—KGFJ—Sports Flash.  
**12**—\*KECA, KHJ, KGB—News.  
 KFI—Farm Reporter.  
 KNX, KSDJ—Double or Nothing.  
 KMPC—Women Are Wonderful.  
 KLAC—Al Jarvis Ballroom.

- KGFI—Veterans' Interview.  
 KFAC—Luncheon Concert.  
 KFVD—Editor of the Air.  
 KXLA—Dinner Bell Roundup.  
 KOWL—Mayor of Melody.  
 KRKD—Record Roundup.  
 \*KGIL, KGER, KIEV—News.  
 KWIK—Bing Crosby.  
**12:05**—KGER—Chuck Wagon.  
**12:15**—\*KECA—Clark Dennis, Songs.  
 KFI, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 KGFJ—Today's Maestro.  
 KWKW—Races and Sports.  
 KGIL—Variety Show.  
 KIEV—Luncheon Melodies.  
**12:25**—KGFJ—Sports Flash.  
**12:30**—\*KECA, KFMB—Paul Whiteman Club.  
 KFI, KFSD—Pepper Young.  
 \*KNX, KSDJ—Knox Manning.  
 KHJ—Louise Massey.  
 \*KMPC, KOWL, KWIK—News.  
 KXLA—Gals on Record.  
 KGFJ—Piano Interlude.  
 KGIL—Hart and Darling.  
 KFVD—Violet.  
 KWKW—Stock Quotations.  
 KGER—Squeakin' Deacon.  
**12:40**—KGFJ—Intermission.  
**12:45**—\*KFI, KFSD—Right to Happiness.  
 KNX—Background for Living.  
 KHJ—All-Girl Orchestra.  
 KMPC—Bill Hay Reads Bible.  
 KXLA—Top Western Tunes.  
 \*KFAC—News.  
 KWIK—G.I. Platter Parade.  
 KIEV—Gals on Record.  
**12:55**—\*KFWB—News.  
 KGFJ—Sports Flash.  
**1**—\*KECA, KFMB—Paul Whiteman Club.  
 KFI, KFSD—Backstage Wife.  
 KHJ—Rush Hughes.  
 KNX—School of the Air.  
 KMPC—Hal Berger.  
 KFWB—Bill Anson.  
 \*KLAC—News, Sports.  
 KGFJ—Sunset and Vine.  
 KFAC—Piano Parade.  
 KXLA—Community Broadcaster.  
 KOWL—Show Tunes.  
 \*KFVD—News.  
 KRKD—Siesta Time.  
 KWIK—Trade Winds.  
 KIEV—Meet the Maestro.  
 KGIL—Fiesta Time.  
 KVOE—United Nations.  
 KGER—Squeakin' Deacon.  
**1:15**—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KMPC—Les Brown Orch.  
 KLAC—570 Club.  
 KXLA—Farm Program.  
 KFAC—Music in the American Manner.  
 KFVD—Piano Parade.  
 KWKW—Races and Sports.  
 KWIK—Charlie Hamp.  
**1:20**—KWKW—Song of the Islands.  
**1:25**—KGFJ—Sports Flash.  
**1:30**—\*KECA—Quizical.  
 KFI, KFSD—Lorenzo Jones.  
 KNX—Burrill Wheeler.  
 KHJ—Norma Young.  
 KMPC—Vaughn Monroe Orch.  
 KXLA—Vocal Varieties.  
 KFVD—Hall of Records.  
 \*KOWL, KRKD, KWIK—News.  
 KWKW—Black & White Keys.  
 KIEV—Organ Moods.  
 KGIL—Little Symphony.  
 \*KFOX—Poly Newscast.  
 KGER—Western Siesta.  
**1:35**—KRKD—Symphony of Song.  
**1:45**—\*KECA—Ethel and Albert.  
 KFI, KFSD—Young Widder Brown.  
 KMPC—Charlie Spivak Orch.  
 KOWL—This Day.  
 \*KXLA—News.  
 KWKW—Races and Sports.  
 KWIK—Matinee Melodies.  
 KIEV—Junior C. of C.  
**1:50**—KWKW—Show Tunes.  
**1:55**—KGFJ—Sports Flash.  
**2**—\*KECA, KFMB—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 KNX, KSDJ—Winner Take All.  
 KHJ, KFMB, KGB, KVOE—Heart's Desire.  
 \*KMPC—News, Kenneally.  
 KFWB—Bill Anson.  
 \*KIEV, KLAC—News.  
 KFAC—Concert Matinee.  
 KXLA—Concert Hour.  
 KFVD—Disabled Veterans.  
 KFVD—Hall of Records.  
 KOWL—Melody Matinee.  
 KRKD—Board of Supervisors.  
 KWIK—Mrs. Goes Shopping.  
 KGIL—Social Winds.  
 KFOX—Fiesta Mexicana.  
 KGER—Long Beach Band.  
**2:15**—KFI, KFSD—Portia Faces Life.  
 KMPC—Three Alarm.  
 KLAC—570 Club.  
 KGFJ—Serenade to Afternoon.  
 KRKD—Musical Bouquet.  
 KWIK—Ronny Mansfield.  
 KWKW—Races and Sports.

## FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 9:05—Ladies' Day, KFI.  
 9:30—Arthur Godfrey, KNX.  
 6:00—Frank Morgan, KNX.  
 6:30—Ozzie & Harriet, KNX.  
 7:30—Spike Jones, KNX.  
 9:00—Baby Snooks, KNX.

### Quiz, Participation

- 8:00—McNeill's Breakfast Club, KECA.  
 8:30—Grand Slam, KNX.  
 9:30—Breneman's Breakfast, KECA.  
 11:30—Queen for a Day, KHJ.  
 12:00—Double or Nothing, KNX.  
 2:00—Heart's Desire, KHJ.  
 2:15—Three Alarm, KMPC.  
 2:30—House Party, KNX.  
 2:30—Bride and Groom, KECA.  
 3:00—Meet the Missus, KNX.  
 6:00—People Are Funny, KFI.  
 6:30—Information Please, KEJ.  
 8:30—Can You Top This? KFI.  
 9:00—Break the Bank, KECA.

### Drama

- 9:00—Preview Theater, KFWB.

### Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.  
 6:30—Waltz Time, KFI.

### Comment-Narration

- 7:45—Fred Beck, KNX.  
 9:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—What Do You Say? KFI.  
 10:15—Ted Malone, KECA.  
 11:15—Erskine Johnson, KHJ.  
 1:30—Burrill Wheeler, KNX.  
 4:30—Art Baker, KFI.  
 4:30—Queen Parade, KHJ.

### Mystery-Detective

- 8:30—This Is Your FBI, KECA.  
 9:30—Mystery Theater, KFI.  
 9:30—Famous Jury Trials, KECA.

### Public Interest-Information

- 1:00—School of the Air, KNX.  
 7:00—Meet the Press, KHJ.  
 11:40—Report from Overseas, KNX.

### Sports

- 10:00—Race Lineup, KWKW.  
 10:00—Racing, KGFJ.  
 5:45—Sam Balter, KLAC.  
 5:45—Race Results, KRKD.  
 6:15—Joe Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.  
 7:00—Cavalcade of Sports, KECA.  
 7:30—Sports Newsreel, KFI.  
 7:30—Your Sports Page, KECA.  
 9:30—Inside of Sports, KHJ.  
 10:00—Ted Bentley, KECA.

### Recorded Music

- 4:00—Musical Masterpieces, KFAC.  
 6:00—Musical Digest, KGFJ.  
 7:00—Firestone Favorites, KMPC.  
 8:00—Evening Concert, KFAC.  
 10:00—Lucky Lager Dance Time, KFAC.  
 10:00—Eastside Show, KFWB.  
 10:00—Concert Nocturne, KGFJ.  
 10:30—Symphonette, KNX.  
 12:00—Rhapsody in Wax, KHJ.

### Popular-Western Music

- 7:00—Call for Music, KNX.  
 8:00—Supper Club, KFI.  
 8:15—Jack Smith, KNX.  
 8:30—Burl Ives, KHJ.  
 9:30—Club Fifteen, KNX.



KIEV—Land o' Song.  
 KGIL—Jan Garber.  
 2:20★KWKW—News.  
 2:25★KECA—Model Magazine.  
 KGJF—Sports Flash.  
 2:30★KECA, KFMB—Bride and Groom.  
 KFI, KFSD—Just Plain Bill.  
 KXN, KSDJ—House Party.  
 KHJ, KGB, KVOE—Martin Block.  
 KGJF—Keyboard Magic.  
 KWKW—Platter Parade.  
 ★KOWL, KWIK—News.  
 KXLA—Variety Time.  
 KRKD—Tunes in Tempo.  
 KIEV—Musical Potpourri.  
 ★KGIL—Women's News.  
 KGER—Garden School.  
 2:35★KOWL, KWIK—Music.  
 2:40★KGER—Long Beach Band.  
 2:45★KFI, KFSD—Front Page Farrell.  
 KHJ—Red Hook 31.  
 ★KFVD, KGJF—News.  
 KWKW—Races and Sports.  
 KGIL—Melodies.  
 KRKD—Organ Moods.  
 2:55★KXN—News.  
 KGJF—Sports Flash.  
 3★KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—Road of Life.  
 KXN, KSDJ—Meet the Missus.  
 KHJ, KVOE—Leave it to the Gals.  
 KMPC—Three Alarm.  
 KFMB—Bill Anson.  
 KGJF—Armchair Concert.  
 ★KGER, KLAC, KXLA—News.  
 KOWL—Radio Outlook.  
 KFAC—Musical Favorites.  
 KRKD—Tops in Pops.  
 KWKW—Swing Session.  
 KFVD—Eddie Chase Show.  
 KIEV—A Matter of Records.  
 KWIK—Tom, Dick & Harry.  
 KGIL—Children's Hour.  
 3:05★KGER—Alkali Alex.  
 3:10★KLAC—Tommy Dorsey Show.  
 3:15★KFI—Life Can Be Beautiful.  
 KXLA—Juke Box Matinee.  
 KWKW—Races and Sports.  
 KOWL—Sports Matinee.  
 3:25★KHJ, KVOE—News.  
 KGJF—Sports Flash.  
 3:30★KECA—Norwood Smith Sings.  
 KHJ—Song of the Stranger.  
 KFI, KFSD—Aunt Mary.  
 KXN, KSDJ—Arthur Godfrey.  
 KMPC—Swing 'n' Sing.  
 KWKW—Andy Mansfield.  
 ★KFAC, KRKD, KWIK—News.  
 3:35★KRKD—Tea Time Tunes.  
 KWIK—Tom, Dick & Harry.  
 3:45★KECA—Frances Scully.  
 KFI, KFSD—Nora Drake.  
 KHJ—Adventure Parade.  
 KMPC—Jerry Lawrence.  
 KFAC—Songs for Singing.  
 KGB, KVOE—Alan Dale.  
 3:55★KFWB—News.  
 KGJF—Sports Flash.  
 4★KECA—Frances Scully.  
 KFI, KFSD—This Woman's Secret.  
 KXN, KSDJ—Hint Hunt.  
 ★KHJ, KFMB, KGB, KVOE—Fulton Lewis.  
 ★KMPC—News, Eddie Lyon.  
 ★KGER, KIEV—News.  
 ★KLAC—News, Sports.  
 KXLA—Juke Box Matinee.  
 KFVB—Samuel B. McKee.  
 KGJF—What's Up?  
 KWKW—Andy Mansfield.

More People Hear  
**THE EDDIE CHASE SHOW**  
 3:00-4:30 p.m.  
 Monday thru Saturday

1070 KC.  
 5000 WATTS

**Check KFVD**  
 LOS ANGELES

KFVD—Eddie Chase Show.  
 KRKD—Piano Paintings.  
 KFAC—Musical Masterpieces.  
 KWIK—Women's World.  
 KGIL—Off the Record.  
 4:05★KGER—Musical Roundup.  
 4:15★KECA—Alvin Wilder.  
 ★KFI, KFSD—News.  
 KXN—Bob Graham.  
 KMPC—Jeanne Gray.  
 ★KHJ, KFMB, KGB—Frank Hemingway.  
 KFVB—Rip Lawson.  
 KLAC—Dinning Sisters.  
 KOWL—Classes in Music.  
 KRKD—Spotlight on Star.  
 KIEV—Show Tunes.  
 4:25★KGJF—Sports Flash.  
 4:30★KECA—Variety Parade.  
 KFI—Art Baker's Notebook.  
 ★KXN, KOWL, KWIK—News.  
 ★KHJ, KFMB—Passing Parade.  
 KIEV—Bing Crosby.  
 KLAC—Racing Roundup.

KFVD—Sweet and Low.  
 KGJF—Continental Melodies.  
 KRKD—Symphony in Swing.

**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**

KMPC—Mild and Mellow.  
 KWKW—Vocal Varieties.  
 KGIL—Teen-Age News.  
 KFOJ—Old Age Pensions.

1:45★KHJ, KRKD, KVOE—News.  
 KXN—Lum and Abner.  
 KFMB—Stuart Hamblen.  
 KLAC—Studio Frolic.  
 KFVD—Airplane Serenade.  
 KGJF—Record Jackpot.  
 KGIL—Off the Record.  
 KIEV—Trade Winds Tempos.  
 KWIK—Musical Quiz.  
 ★KFSD—H. V. Kaltenborn.

4:50★KWKW—Waltz Time.  
 4:55★KGJF—Sports Flash.

5★KECA—Happy Theater.  
 ★KFI—Feature Wire.  
 ★KXN, KSDJ—Knock Manning.  
 KHJ—Raggy Ann.  
 ★KMPC—News, Teen and Twenty.  
 KFMB—Stuart Hamblen.  
 ★KLAC—Fred Henry Reports.  
 KFAC—Sunset Serenade.  
 KFVD—Sundown Serenade.  
 KGJF—Jive at Five.  
 KRKD—Record Rodeo.  
 KXLA—Juke Box Matinee.  
 KWIK—Spotlight on Star.  
 KGIL—My Serenade.  
 KGB, KVOE—Adventure Parade.

5:05★KGER—Compton College.  
 5:15★KECA, KFMB—Terry and the Pirates.  
 ★KFI—News.  
 KXN—Tom Hanlon.  
 KHJ, KFMB, KGB, KVOE—Superman.  
 KLAC—Picture Album.  
 KGJF—Race Recap.  
 KWKW—Race Roundup.  
 KWIK—Sunset Serenade.

5:30★KECA—Jack Armstrong.  
 KFI—Casa Cugat.  
 ★KXN—Charles Collingwood.  
 KHJ, KFMB, KGB, KVOE—Captain Midnight.  
 KLAC—Irwin Allen.  
 KFAC—Whoa Bill Club.  
 KGJF—Dinner Interlude.  
 KXLA—Future Pianists.  
 KRKD—Sports Dial.  
 KWKW—Songs at Twilight.

★KGIL, KGIL, KWIK—News.  
 KGER—Stamps Quartet.

5:45★KFI, KFSD—Elmer Peterson.  
 ★KXN, KSDJ—News, Garry.  
 KHJ, KFMB, KGB, KVOE—Adventures of Tom Mix.  
 KMPC—Top Tunes.  
 KLAC—Sam Balter, Sports.  
 KXLA—Music for You.  
 KGJF—If They Had Lived.  
 KWIK—Ronny Mansfield.  
 KRKD—Race Results.  
 KGER—Melody Mustangs.  
 KGIL—Afternoon Matinee.

5:55★KXN, KSDJ—Bill Henry.  
 KXLA—Sports News.

6★KECA—Headline Edition.  
 KFI, KFSD—People Are Funny.  
 KXN, KSDJ—Morgan-Ameche-Langford Show.  
 ★KHJ, KFMB, KGB, KVOE—Gabriel Heatter.  
 ★KMPC—George Irwin.  
 ★KFMB, KFMB, KLAC—News.  
 KGJF—Musical Digest.  
 KFAC—Prelude to Evening.  
 KXLA—Muir College.  
 KRKD—Varieties in Music.  
 KGIL—Johnny Grant.  
 KGER—Sports Time.  
 KWIK—Internal Revenue.

8:05★KLAC—Al Jarvis Ballroom.

6:15★KECA—Broadway Local News.  
 ★KHJ, KGB—Radio Newsreel.  
 KMPC—Bob Kelley, Sports.  
 KFVB—Tello-Test.  
 KXLA—Women's Clubs.  
 KRKD—Hawaiian Memories.

6:30★KECA, KFMB—The Sheriff.  
 KHJ, KFMB, KGB, KVOE—Information Please.  
 KFI, KFSD—Waltz Time.  
 KXN—Orzie and Harriet.  
 KMPC—Joe Hernandez.  
 KFMB—America Dances.  
 KFAC—Hour of Music.  
 KXLA—Hazel Hurst.  
 ★KWIK—Don Forbes.  
 KGIL—Date With a Disc.

**CITIZENS NATIONAL BANK**  
 Presents  
**INFORMATION PLEASE**  
 6:30 P. M. — KHJ — FRIDAY

KRKD—Rumba Preview.  
 KFOJ—Hal's Memory Room.  
 KGER—Helene Smith.

6:45★KRKD—A. F. of L.  
 KXLA—Western Caravan.  
 KWIK—Salon Serenade.

6:55★KECA, KFMB, KPRO—Champion Roll Call.

7★KECA, KFMB—Cavalcade of Sports.  
 KFI—Hank McCune Show.  
 KXN, KSDJ—Call for Music.  
 KHJ, KFMB, KGB, KVOE—Meet the Press.  
 KMPC—Firestone Favorites.  
 KFMB—America Dances.  
 ★KGER, KLAC, KRKD—News.  
 KXLA—Saddle Dusters.  
 KFAC—Hour of Music.  
 KGJF—Musical Digest.  
 ★KWIK—Averill Berman.

7:05★KGER—Fagan.  
 KLAC—Jan Garber Orch.  
 7:15★KGIL—Alvino Rey Orch.  
 ★KXLA—News.  
 KRKD—Three-Quarter Time.  
 KWIK—Navy Program.

7:30★KECA—Your American Sports Page.  
 KFI, KFSD—Sports Newsreel.  
 KXN—Jones-Shay.  
 KHJ, KFMB, KGB, KVOE—Cisco Kid.  
 KMPC—American Music.  
 KFVB—Sports Final.  
 KLAC—Don Otis.  
 KFAC—Echoes and Encores.  
 KXLA—Armstrong Twins.  
 KRKD—Do You Know?  
 ★KWIK—News, Sports.  
 KGIL—Opinion Please.

7:45★KFI—Sports Folio.  
 KFVB—Singin' Sam.  
 KMPC—Red Rowe.  
 KGIL—Mr. Nobody.  
 ★KFOJ—News.  
 KRKD—Father Vaughan.  
 KWIK—Adeline Hanson.

7:55★KMPC—Nation's Weather.

8★KECA, KFMB—Fat Man.  
 KFI, KFSD—Gapper Club.  
 KXN—Lowell Thomas.  
 KHJ—Par Answer Game.  
 ★KMPC—News, Kenneally.  
 KFVB—Jimmy Allen.  
 ★KGER, KLAC, KXLA—News.  
 KFAC—Evening Concert.  
 KGJF—Caucasian Memories.  
 KRKD—County Barn Dance.  
 KGIL—Here's to Vets.  
 KWIK—What's the Answer?

8:05★KGER—Floyd Johnson.

8:15★KFI—Jack Smith.  
 KXN—Jack Smith.  
 KMPC—Parade of Hits.  
 KFVB—Deadline.  
 KLAC—Music.  
 KGJF—Starlight Moods.  
 KXLA—Evening Serenade.  
 KGIL—Hobby Horse Show.

8:30★KECA, KFMB—This is Your F.B.I.  
 KFI, KFSD—Can You Top This?  
 KXN—Danny Thomas Show.  
 KHJ, KFMB, KVOE—Burl Ives Show.  
 ★KFVB—News.  
 KLAC—Spotlight Serenade.  
 KXLA—97th Street Corral.  
 ★KGJF—Averill Berman, News.  
 KRKD—Cowboy Hit Parade.  
 KGIL—Weatherman.  
 KWIK—Teen & Twenty Dance.  
 KGER—Clem Davies.

8:45★KHJ—Remember When?  
 KFVB—Sweet Music.  
 KGJF—American Heritage.  
 ★KGIL—News.

8:55★KHJ, KFMB, KGB, KVOE—Billy Rose.  
 ★KXN, KSDJ—News.

9★KECA, KFMB—Break the Bank.  
 KFI—Conquest.  
 KXN—Baby Snooks.  
 ★KHJ, KFMB, KGB, KVOE—News, Glenn Hardy.  
 KMPC—Romance and Rhythm.  
 KFVB—Preview Theater.  
 ★KLAC—News.  
 KFAC—Evening Concert.  
 KXLA—Seaboard Home Hour.  
 KGJF—Hollywood Home Party.  
 KRKD—Cowboy Hit Parade.  
 KGIL—Dance Time.  
 KWIK—Teen & Twenty Dance.

★KGER—News, Toastmasters.  
 9:15★KHJ, KFMB, KGB—Beulah.  
 ★KFOJ—News.  
 KLAC—Don Otis.  
 9:30★KECA, KFMB—Famous Jury Trials.  
 KFI, KFSD—Mystery Theater.  
 KXN, KSDJ—Club 15.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KMPC—Barbershop Quartet.  
 KFVB—Music Box.  
 KGER—Red Cross.

9:45★KHJ, KFMB, KGB, KVOE—Henry J. Taylor.  
 ★KXN, KSDJ—Ed R. Murrow.  
 KMPC—Public Service.  
 KFVB—Inquiring Mike.  
 KFOJ—Flight Cast.  
 KGER—Music in the Night.  
 ★KGIL—News.

10★KECA—Ted Bentley, Sports.  
 ★KFI, KFSD—The Reporter.  
 ★KXN—Chet Huntley, News.  
 ★KHJ, KFMB, KGB, KVOE—Fulton Lewis.

**EASTSIDE SHOW**  
 10 TO 12 P. M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 ★KGER, KLAC, KMPC—News.  
 KGJF—Concert Nocturne.  
 KFVD—Spade Cooley Time.

2 hours popular music  
**KFAC**



10 TO 12 EVERY NIGHT  
**LUCKY LAGER DANCE TIME**

KFAC—Lucky Lager Dance.  
 KXLA—County Barn Dance.  
 KRKD—Cowboy Hit Parade.  
 KGIL—Symphony.  
 KWIK—Teen-Twenty Dance.  
 KFOJ—Markos Radio Express

10:05★KGER—Desert Dreams.  
 KLAC—Melody Parade.

10:15★KECA—News, Hank Weaver.  
 KFI—Music Shop.  
 KXN—Bob Elson.  
 KHJ—Highlights of Music.  
 KMPC—Bridge Club.  
 KXLA—Record Review.  
 KFSD—Concert Hall.

10:30★KECA—Elmer Davis.  
 ★KFI—Carveth Wells, Inside the News.  
 KXN—Symphonette.  
 KHJ, KGB—Peter Potter Record Party.  
 KMPC—Rancho Grande.  
 KXLA—Hawthorne Thing.  
 KGER—At the Ranchhouse.

10:45★KECA—Joe Relchman Orch.  
 KFI—Melody Time.  
 ★KFSD—News.  
 10:55★KFI—Police Bulletins.

11★KECA—News of Tomorrow.  
 ★KFI, KLAC—News.  
 KXN—Nelson Pringle.  
 KHJ—Brother Arlington.  
 KMPC—Dance Parade.  
 KFVB—Eastside Show.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KGJF—Concert Nocturne.  
 KXLA—Pasadena Civic.  
 KRKD—Cowboy Hit Parade.  
 KGIL—Juke Box Review.  
 KGER—At the Ranchhouse.  
 KFSD—Biltmore Hotel Orch.

11:15★KECA—Ciro's Orchestra.  
 KFI—Biltmore Orch.  
 KXN—Steve Allen.  
 KLAC—Don Otis.

11:30★KECA—Florentine Gardens.  
 KFI—Pro and Con.  
 KXLA—Dance Time.  
 KGB—Wolohan Orch.  
 KFSD—St. Francis Orch.

11:40★KXN—Report from Overseas.  
 11:45★KFI—Melodianna.  
 ★KVOE—News.  
 KXLA—Club Congo.

11:55★KECA, KFI, KXN, KMPC—News.



# SATURDAY, MARCH 20

8—KECA—Music by Maupin.  
KFI, KFSD—Adventures of  
Charlie Lung.  
★KNX, KGER, KIEV, KLAC,  
KMPC, KXLA—News.  
KHJ—Reserve.  
KFVB—Inquiring Mike.  
KFAC—Country Church.  
KGFJ—Concert Pastelle.  
KOWL—Proudly We Hail.  
KWKW—Pasadena Four-  
square Church.

## HAVEN OF REST

KRKD, 8:00 A. M.  
Tuesday, Thursday, Saturday  
KFOX, 8:00 A. M.  
Tuesday, Thursday, Saturday  
KXLA, 8:30 A. M.  
Monday, Wednesday, Friday

KFOX, KRKD—Haven of Rest  
KFVD—Wakeup Ranch.  
KGIL—Hollywood Music.  
KWIK—Possum-Trot Bruce.  
8:05—KNX, KSDJ—Let's Pretend.  
KGER—Mizpah.  
8:15★KHJ—News.  
KMPC—Market Reports,  
Sports.  
KFVB—Morning Melodies.  
KLAC—Haynes at the Reins.  
KOWL—Sunshine Mission.  
KGIL—Tin Pan Alley.  
KIEV—Musical Bandwagon.  
8:30—KECA—Collins Calling.  
KFI, KFSD—Smilin' Ed  
McConnell.  
KNX—Escape.  
KHJ—Dr. Hiss.  
KMPC—Guest Star.  
★KFAC, KFVB, KOWL,  
KRKD—News.  
KFVD—Easy Listening.  
KIEV—Children's Story Time.  
KXLA—Music As You Like It.  
KGIL—Speaking of Sports.  
KWKW—Stock Quotations.  
★KWIK—News, Music.  
KFOX—Know Your Bible.  
KGER—Hammond.  
KFXM, KGB, KVOE—  
Alan Lomax.

8:35—KRKD—Spotlight Varieties.  
8:45—KECA—Mirandy.

KFAC—Unity.  
KMPC—Fingertip Successes.  
KFVB—Red Cross.  
KLAC—Business Talk.  
KGFJ—Public Messenger.  
KFVD—Console and Keyboard  
KWKW—Sacred Heart.  
KIEV—Musical Memories.  
KRKD—Spotlight Varieties.  
KOWL—Remembering.  
KGIL—Coffee Parade.  
KFOX—Voice of China.  
KGER—Gospel Story Hour.  
KECA, KFMB—Abbott and  
Costello Kid Show.

9—KFI—Jump-Jump of Holiday  
House.  
KNX, KSDJ—Theatre of  
Today.

KHJ—Veteran Wants to Know  
KMPC—Music of the Stars.  
KFVB—Salvation Army.

★KGER, KLAC—News.  
KGFJ—Universalism

KFAC—Morning Concert.  
KFVD—Waltz Time.

KOWL—Molly and Binnie.  
KRKD—Sagebrush Serenade.  
KIEV—Bing Crosby Time.  
KWKW—Voice of China.  
KXLA—Melody Time.

KFSD—Jack Gregson.  
KFMB—Tommy Bartlett.

9:05—KGER—Lutheran Hour.

9:15—KFI—Young America Speaks.  
KHJ—Policing L. A.  
KFVB—Phil MacMurray.

KLAC—Racing News.  
KWKW—Bible Treasury Hour.  
KGFJ—Community Chest.

★KFVD—News.  
KIEV—Dinah Shore Sings.  
KWIK—Kiddie Records.  
KGB, KVOE—Gillespie's Garden  
Guide.

9:20★KGFJ—News.

9:30—KECA, KFMB—Land of the  
Lost.

KFI—Your Saturday Chef.  
KNX—Stars Over Hollywood.  
KHJ, KGB, KVOE—Pro Arte  
Quartet.

KFVB—Song Session.  
KLAC—Kiddie Club.

★KOWL—News.  
KGFJ—Open Album.

KFVD—Remembered Rhythms  
KWKW—Stock Quotations.  
KIEV—Meet the Band.  
KGIL—Ballads for You.

KWKW—Top o' Morning.  
KGER—John Brown.  
KFOX—Bethesda.  
9:35—KOWL—Remembering.  
★KWKW—News.  
9:45—KFI, KFSD—Tillamook  
Kitchen.  
★KRKD—News.  
KWKW—Drama.  
KGIL—Valley Shopper.  
KIEV—Rhythm Road.  
KOWL—Full Gospel.  
KXLA—Bell Bandstand.

10—KECA—American Farmer.  
KFI, KFSD—National Farm  
and Home Hour.  
KNX, KSDJ—Grand Central  
Station.

★KHJ, KFXM, KGB, KVOE—  
News.  
KMPC—Music of the Stars.  
KFVB—Maurice Hart.

★KLAC—News, Al Jarvis.  
KFAC—Serenade.  
KGFJ—Racing News.

KOWL—Romance in Music.  
KWKW—Race Lineup.  
KRKD—Government Speaks.  
KWIK—Children's Hour.  
KXLA—Western Review.  
KFVD—Remembered Rhythms  
KGIL—Ten o'Clock Scholar.

★KFOX, KIEV—News.  
KGER—Kids' Bible Club.  
KFMB—Girl Scouts.

10:15—KHJ—Gillespie's Garden Guide  
KGFJ—Saludos Amigos.

★KGIL, KXLA—News.  
KWKW—Teen-Agers.  
KIEV—Stars of Song.

KRKD—Dr. Richardson.  
KFOX—Assembly of God.

10:25—KGFJ—Sports Flash.

10:30—KECA, KFMB—Hollywood  
Headlines.

KFI—Meet the Meeks.  
KNX, KSDJ—County Fair.  
KHJ, KGB, KVOE—Sym-  
phonies for Youth.

KMPC—Bids for Kids.  
KGFJ—Upbeat Session.  
KFVD—Song Stylists.

KXLA—Bandstand Review.  
★KFAC, KOWL—News.  
KRKD—Pop Concert.

KIEV—Western Tune Time.  
KGIL—Music That Endures.

10:45—KECA—Chemists in Action.  
KFAC—L. A. City College.  
KFVD—Kirby Page.  
KOWL—Ethel Duncan.  
KWKW—Races and Sports.  
KFOX—Thought for Youth.

10:50—KWKW—Tops in Pops.

10:55—KGFJ—Sports Flash.

11—KECA, KFMB—Metropolitan  
Opera.

KFI, KFSD—Archie Andrews.  
KNX, KSDJ—Mary Lee Taylor  
KHJ, KGB, KVOE—  
Symphonies for Youth.  
KMPC—Keith Hetherington.  
KFVB—Maurice Hart.  
KFAC—Festival of Music.

★KLAC—News, Al Jarvis.  
KRKD—Musical Grab Bag.  
KGFJ—Across the Footlights.

★KFVD, KGER—News.  
KWIK—Meet the Band.  
KXLA—Bill Blansett.

KOWL—Tune Shop.  
KWKW—Campus Chatter.  
KIEV—Perry Como Sings.  
KFMB—American Youth.

11:05—KGER—Star Time.

11:15—KFVD—Piano Parade.  
KIEV—This Rhythmic Age.  
KWKW—Races and Sports.  
KWIK—Business Reporter.  
KGIL—Light Classics.  
KGER—Western Music.

11:25—KGFJ—Sports Flash.

11:30—KFI—Jack Gregson Show.  
KNX, KSDJ—Give and Take.  
KHJ, KGB—Teen-Timers Club.  
KGFJ—Reminiscent Rhythm.

KFVD—Violet.  
KXLA—Saturday Serenade.

★KFOX, KOWL, KRKD—News.  
KIEV—Latin Musciana.

11:45—KFAC—Concert Grand.  
★KGFJ—Airtorials.

KWIK—Broadway Rhythm.  
KRKD—Melody Time.  
KWKW—Races and Sports.  
KFOX—Tempos of the Time.  
KFSD—Here's to Vets.

11:55—KGFJ—Sports Flash.

12—KECA, KFMB—Metropolitan  
Opera.

KFI—Farm Reporter.  
KNX, KSDJ—Meet the Missus.

★KHJ, KFXM, KGB, KVOE—  
News.  
KMPC—Merry-Go-Round.

## SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and  
Evening Programs in Boldface.

### Comedy-Variety

4:00—mr. ace and JANE, KNX.  
6:00—Joan Davis, KNX.  
6:30—Judy Canova, KFI.  
8:00—Life of Riley, KFI.  
8:30—It's a Great Life, KNX.  
9:00—Abe Burrows, KNX.  
9:30—Vaughn Monroe, KNX.

### Quiz, Participation

8:30—Smilin' Ed McConnell, KFI  
10:30—County Fair, KNX.  
11:30—Give and Take, KNX.  
12:00—Meet the Missus, KNX.  
12:30—Free for All, KNX.  
5:30—True or False, KHJ.  
6:00—Stop Me, KHJ.  
6:30—Keep Up with the Kids,  
KHJ.  
7:00—Ray Kyser, KFI.  
8:30—Truth or Consequences,  
KFI.

### Classical, Semi-Classical

11:00—Metropolitan Opera, KECA  
2:00—Philadelphia Orchestra,  
KNX.  
3:00—Piano Playhouse, KECA.  
3:30—NBC Symphony, KFI.  
7:00—Saturday Night Serenade,  
KNX.  
9:30—Music Hour, KFI.  
10:15—Stairway to the Stars, KFI

### Drama

9:00—Theater of Today, KNX.  
9:30—Stars Over Hollywood,  
KNX.  
10:00—Grand Central Station,  
KNX.  
4:30—Curtain Time, KFI.

### Public Interest- Information

9:15—Young America Speaks,  
KFI.  
9:15—Policing L. A., KHJ.  
10:00—American Farmer, KECA.  
10:00—Nat'l Farm Hour, KFI.  
12:00—Theater Guild, KGFJ.

GER—Home on the Range.  
KWIK—Talent Search.  
KFSD—Meet the Meeks.  
10:45—KECA—Chemists in Action.  
KFAC—L. A. City College.  
KFVD—Kirby Page.  
KOWL—Ethel Duncan.  
KWKW—Races and Sports.  
KFOX—Thought for Youth.

10:50—KWKW—Tops in Pops.  
10:55—KGFJ—Sports Flash.

11—KECA, KFMB—Metropolitan  
Opera.

KFI, KFSD—Archie Andrews.  
KNX, KSDJ—Mary Lee Taylor  
KHJ, KGB, KVOE—  
Symphonies for Youth.  
KMPC—Keith Hetherington.  
KFVB—Maurice Hart.  
KFAC—Festival of Music.

★KLAC—News, Al Jarvis.  
KRKD—Musical Grab Bag.  
KGFJ—Across the Footlights.

★KFVD, KGER—News.  
KWIK—Meet the Band.  
KXLA—Bill Blansett.

KOWL—Tune Shop.  
KWKW—Campus Chatter.  
KIEV—Perry Como Sings.  
KFMB—American Youth.

11:05—KGER—Star Time.

11:15—KFVD—Piano Parade.  
KIEV—This Rhythmic Age.  
KWKW—Races and Sports.  
KWIK—Business Reporter.  
KGIL—Light Classics.  
KGER—Western Music.

11:25—KGFJ—Sports Flash.

11:30—KFI—Jack Gregson Show.  
KNX, KSDJ—Give and Take.  
KHJ, KGB—Teen-Timers Club.  
KGFJ—Reminiscent Rhythm.

KFVD—Violet.  
KXLA—Saturday Serenade.

★KFOX, KOWL, KRKD—News.  
KIEV—Latin Musciana.

11:45—KFAC—Concert Grand.  
★KGFJ—Airtorials.

KWIK—Broadway Rhythm.  
KRKD—Melody Time.  
KWKW—Races and Sports.  
KFOX—Tempos of the Time.  
KFSD—Here's to Vets.

11:55—KGFJ—Sports Flash.

12—KECA, KFMB—Metropolitan  
Opera.

KFI—Farm Reporter.  
KNX, KSDJ—Meet the Missus.

★KHJ, KFXM, KGB, KVOE—  
News.  
KMPC—Merry-Go-Round.

3:00—Cross Section U.S.A., KNX  
3:30—L. A. Story, KNX.  
4:15—Our Town Speaks, KECA.  
6:00—Exploring the Unknown,  
KECA.

### Mystery-Detective

8:30—Escape, KNX.

### Sports

10:00—Racing Lineup, KGFJ,  
KWKW.  
5:00—Sports Roundup, KFI.  
5:05—Tom Harmon, KMPC.  
5:15—Tom Hanlon, KNX.  
5:45—Sam Balter, KLAC.  
5:45—Race Results, KRKD.  
5:45—Ira Blue, KECA.  
6:15—Bob Kelley, KMPC.  
6:30—Joe Hernandez, KMPC.  
8:00—Hunting and Fishing Club,  
KHJ.

### Recorded Music

4:00—Musical Masterpieces,  
KFAC.  
6:00—Musical Digest, KGFJ.  
6:00—Saturday Symphony,  
KFAC.  
8:00—Evening Concert, KFAC.  
10:00—Lucky Lager Dance Time,  
KFAC.  
10:00—Eastside Show, KFVB.  
10:00—Concert Nocturne, KGFJ.  
12:00—Rhapsody in Wax, KHJ.

### Juvenile

8:05—Let's Pretend, KNX.  
9:00—Abbott & Costello, KECA.  
9:00—Jump Jump, KFI.  
9:30—Land of the Lost, KECA.  
9:30—Kiddie Club, KLAC.  
10:30—Symphonies for Youth,  
KHJ.  
12:30—Swell Time, KMPC.  
3:00—Scout Jamboree, KFI.  
6:30—Keep Up With the Kids,  
KHJ.

### Popular-Western Music

2:45—Grand Cole Trio, KFI.  
7:30—King Ole Opry, KFI.  
7:30—All-Star Western, KHJ.  
9:00—Hit Parade, KFI.

★KLAC—News, Al Jarvis.  
KGFJ—Theater Guild.  
KFAC—Luncheon Concert.  
KWKW—Races and Sports.  
KXLA—Saturday Serenade.  
KOWL—Mayor of Melody.  
KFVD—Salvation Army.  
KWKW—Pasadena Opera.  
KWIK—Bing Crosby.  
KRKD—Record Roundup.  
★KGER, KGIL, KIEV—News.  
KFOX—Sandwich Seasoning.  
KFSD—Orchestras of Nations.  
12:05—KGER—Western Music.  
12:15—KFI—Man On the Farm.  
KGFJ—Today's Maestro.  
KFVD—Mason Rose.  
KWKW—Races and Sports.  
KIEV—Luncheon Melodies.  
KGIL—Variety Show.  
KWIK—Tin Pan Alley.

★KFOX—News.  
KGER—Sleepy Valley.  
12:25—KGFJ—Sports Flash.

12:30—KHJ—Louise Massey.  
KNX, KSDJ—Free for All.  
KMPC—Swell Time.  
KGFJ—Piano Interlude.  
KXLA—Ford Lewis.  
KWKW—Business Reporter.  
KFVD—Dream Time.  
KGIL—Musical Roundup.

★KOWL—News.  
12:35—KWIK—G.I. Platter Parade.  
KOWL—Kids Take Over.

12:40—KGFJ—Intermission.  
12:45—KFI—Here Comes the Band.  
KHJ—American Radio  
Warblers.

★KFAC—News.  
KFVD—Violet.  
KXLA—Top Tunes.  
KWKW—Races and Sports.  
KIEV—Gals on Record.

12:50—KWKW—Circle 1430 Ranch.  
12:55★KFVB—News.  
KGFJ—Sports Flash.

1—KECA, KFMB—Metropolitan  
Opera.

KFI—Youth Sings.  
KNX—Afternoon Dances.  
KHJ, KFXM, KGB, KVOE—  
Sports Parade.

KMPC—Juke Box Serenade.  
KFVB—Bill Anson.  
KFAC—Piano Parade.  
KGFJ—Sunset and Vine.

★KFVD, KLAC—News.  
KXLA—Community  
Broadcaster.

KWKW—Lee Brown, Pianist.  
KOWL—S. M. Philharmonic.  
KRKD—Siesta Time.  
KIEV—Meet the Maestro.  
KGIL—Fiesta Time.

KWKW—Trade Winds.  
KGER—Sheep Valley.

1:10—KLAC—Studio Frolie.  
1:15—KNX, KSDJ—Treasury Dept.  
KFAC—Music in the  
American Manner.

KXLA—Adventures in  
Research.  
KFVD—Songs by Russ  
Whiteman.

KWKW—Races and Sports.  
KWIK—Buenos Amigos.

1:20—KWKW—Waxworks.  
1:25—KGFJ—Sports Flash.

1:30—KFI—First Piano Quartet.  
KNX, KSDJ—Saturday at  
the Chase.

KHJ, KVOE—Dance Orch.  
KGFJ—Today's Hits.  
KXLA—Vocal Varieties.  
KFVD—Dream Time.

★KOWL, KRKD, KWIK—News  
KIEV—Organ Moods.  
KGIL—Little Symphony.  
KGER—Western Siesta.  
KFSD—First Piano Quartet.

1:35—KOWL—Folk Songs.  
KRKD—Symphony of Song.  
KWIK—Music.

1:45—KHJ—In Your Name.  
KFOX—Voice of the Army.  
KLAC—Storybook Hour.

★KXLA—News.  
KIEV—Swing Stringings.  
KOWL—Stamp Club.

KWKW—Races and Sports.  
1:50—KWKW—Show Tunes.

1:55—KGFJ—Sports Flash.

2—KECA, KFMB—Tea and  
Crumpets.

KFI, KFSD—Dr. I. Q. Jr.  
KNX, KSDJ—Philadelphia  
Orch.

KHJ, KFXM, KGB—Opportu-  
nity Unlimited.  
KMPC—American Music.

KFVB—Bill Anson.  
★KLAC—News, Sports.  
KFAC—Concert Matinee.  
KXLA—Shoppers' Matinee.  
KGFJ—Serenade to Afternoon.

KOWL—California Kids.  
KFVD—Kirby Page.  
KRKD—Ira Swett, Organ.  
★KIEV—News.  
KGIL—Social Whirl.  
KGER—Long Beach Band.  
KFOX—Concert Miniature.

★KFSD—Ed Tomlinson.  
2:15—KFOX—Salvation Army.  
KLAC—Crosby Time.



**KKED**—Philharmonic Reporter.  
**KGIL**—Eddie LeMarr.  
**KIEV**—Land o' Song.  
**KWIK**—Our Waltz.  
**KWKW**—Races and Sports.  
**KFSD**—Stranee River Boys.  
 2:20★**KWKW**—News.  
 2:25★**KGJF**—Sports Flash.  
 2:30★**KFI**—News of the Week.  
**KHJ, KFXM, KGB, KVOE**—Opinonaire.  
**KLAC**—Peggy Lee.  
**KMPC**—Baseball, Indians vs. Giants.  
**KFOX**—Rhythm and Reason.  
**KGJF**—Keyboard Magic.  
**KFVD**—Hits and Misses.  
**KWKW**—Patricia Abel, Songs  
**KIEV**—Musical Potpourri.  
**KRKD**—Tunes in Tempo.  
**KGIL**—For Women.  
 ★**KGER, KOWL, KWIK**—News.  
**KFSD**—Salute to Veterans.  
 2:35★**KOWL**—Contented Listening.  
 2:40★**KGER**—Long Beach Band.  
 2:45★**KECA**—Radio, the American Way.  
**KFI**—King Cole Trio.  
**KLAC**—Ellingtonia.  
 ★**KGJF**—News.  
 ★**KFVD**—Boys' Forum.  
**EGIL**—Matinee Melodies.  
**KWKW**—Races and Sports.  
 2:50★**KWKW**—Swing Session.  
 2:55★**KGJF**—Sports Flash.  
**3**—**KECA**—Piano Playhouse.  
**KFI**—Scout Jamboree.  
**KXX, KSDJ**—Cross Section, U.S.A.  
**KHJ, KGB, KVOE**—Reviewing Stand.  
**KMPC**—Baseball.  
**KFWB**—Bill Anson.  
 ★**KLAC**—News, Sports.  
**KFAC**—Musical Favorites.  
**KGJF**—Armchair Concert.  
 ★**KGER, KXLA**—News.  
**KOWL**—Radio Outlook.

GET IN THE RACE WITH  
**EDDIE CHASE**  
 3:00-4:30 p.m.  
 Monday thru Saturday



**KFVD**—Eddie Chase Show.  
**KWKW**—Swing Session.  
**KIEV**—Jive Alive.  
**KGIL**—Children's Hour.  
**KRKD**—Parade of Hits.  
**KFOX**—Modern Concert Hall.  
**KFMB**—Proudly We Hall.  
 3:05★**KGER**—Sagebrush and Saddles.  
 3:15★**KFSD**—Religion in the News.  
**KLAC**—Modern Concert Hall.  
**KXLA**—Juke Box Matinee.  
**KOWL**—Sports Matinee.  
**KWKW**—Races and Sports.  
 3:25★**KGJF**—Sports Flash.  
 3:30★**KECA**—It's in the Family.  
**KFI, KFSJ**—NBC Symphony.  
**KXX**—L.A. Story.  
**KHJ, KGB**—Saturday Side-show.  
 ★**KFAC**—News.  
**KWKW**—Saturday Matinee.  
**KIEV**—Musical Favorites.  
 ★**KRKD, KWIK**—News.  
 3:35★**KECA**—Tea Time Tunes.  
 3:45★**KECA**—It's Your Business.  
**KXX**—Garden Gate.  
**KFAC**—Songs for Singing.  
**KWIK**—1490 Club.  
 3:55★**KFWB**—News.  
**KGJF**—Sports Flash.  
**4**—**KECA**—Madhouse Musicale.  
**KFI, KFSJ**—NBC Symphony.  
**KXX**—Ace and Jane.  
**KHJ, KFXM, KGB, KVOE**—Sports Review.  
**KMPC**—Baseball.  
**KFWB**—Samuel B. McKee.  
 ★**KLAC**—News, Sports.  
 ★**KXLA**—Juke Box Matinee.  
**KGJF**—What's Up?  
**KFAC**—Musical Masterpieces.  
**KRKD**—Teen-Age Workshop.  
**KFVD**—Eddie Chase Show.  
**KOWL**—Culver City Hour.  
**KWKW**—Saturday Matinee.  
**KWIK**—Mainly for Women.  
 ★**KFOX, KGER, KIEV**—News.  
**KGIL**—Off the Record.  
**KFMB**—The Vagabonds.  
 4:05★**KGER**—Trading Post.  
 4:15★**KECA**—Our Town Speaks.  
 ★**KHJ, KGB, KVOE**—Frank Hemingway.  
**KFWB**—Helen Louise.  
**KLAC**—Music Room.  
**KRKD**—Spotlight on Star.  
**KIEV**—Show Tunes.  
**KFOX**—Symphonic Swing.  
 4:25★**KGJF**—Sports Flash.

4:30★**KFI, KFSJ**—Curtain Time.  
**KHJ, KGB**—Jimmy Bloss Orch.  
**KFWB**—Blind Artists' Guild.  
**KLAC**—Racing Roundup.  
**KGJF**—Record Jackpot.  
**KFVD**—Singin' Sam.  
 ★**KOWL, KWIK**—News.  
**KRKD**—Symphony in Swing.  
**KWKW**—Soroptimists Club.  
**KIEV**—Bing Crosby Sings.  
**KGIL**—Teen-Age News.  
**KFOX**—Old Age Pensions.  
**KFMB**—Music by Adlam.  
 4:45★**KECA, KFMB**—Dorothy Fuldheim.  
**KHJ, KGB, KVOE**—Proof that Christian Science Heals  
**KFWB**—Stuart Hamblen.  
**KLAC**—Music.  
**KFVD**—Arlane Serenade.  
**KOWL**—Sports.  
 ★**KRKD**—News.  
**KIEV**—Trade Winds Tempos.  
**KGIL**—Off the Record.  
**KWIK**—Musical Quiz.  
 4:55★**KGJF**—Sports Flash.  
**5**—**KECA**—Miracles in Music.  
**KFI**—Saturday Sports Roundup.  
**KHJ, KGB, KVOE**—The Lone Wolf.  
 ★**KXX, KSDJ**—Knox Manning.  
 ★**KMPC**—News.  
**KFWB**—Stuart Hamblen.  
 ★**KLAC**—News, Sports.  
**KXLA**—Juke Box Matinee.  
**KFAC**—Music.  
**KFVD**—Sundown Roundup.  
**KGJF**—Jive at Five.  
**KOWL**—Classics in Music.  
**KRKD**—Record Rodeo.  
**KGIL**—My Serenade.  
**KWIK**—Spotlight on a Star.  
**KFOX**—Sunshine Mission.  
**KFSD**—King Cole Trio.  
 5:05★**KGER**—Cottonseed Clark.

Every Saturday, hear  
**Tom Harmon**  
 with SPORTS EDITION  
**KMPC - 710kc - 5:05**

**KMPC**—Tom Harmon.  
 5:15★**KFI, KFSJ**—News.  
**KXX**—Tom Hanlon.  
**KHJ, KFXM, KGB, KVOE**—Reserve.  
**KMPC**—Record Room.  
**KLAC**—Mental Hygiene.  
**KGJF**—Race Recap.  
**KWIK**—Children's Time.  
**KWKW**—Race Roundup.  
 5:30★**KECA, KFOX, KWIK**—News.  
**KFI**—I Want It.  
 ★**KXX, KSDJ**—Charles Collingswood.  
**KHJ, KGB, KVOE**—True or False.  
**KRKD**—Sports Forum.  
**KLAC**—Irwin Allen.  
**KFAC**—Playtown Train.  
**KGJF**—Dinner Interlude.  
**KWKW**—Songs at Twilight.  
**KXLA**—Future Pianists.  
 ★**KGIL**—News.  
**KFSD**—Colonial Quiz.  
 5:45★**KECA**—Iva Blue, Sports.  
**KFI, KFSJ**—Reserve.  
 ★**KXX, KSDJ**—Garred, News.  
**KMPC**—Episcopal Diocese.  
**KLAC**—Sam Balter, Sports.  
**KGJF**—Nat'l Safety Council.  
**KXLA**—Music for You.  
**KRKD**—Race Results.  
**KFOX**—Young America.  
**KGIL**—Music by Martin.  
 5:55★**KXX, KSDJ**—Wallace Sterling  
**KXLA**—Sports Shots.  
**6**—**KECA**—Exploring the Unknown.  
**KFI**—Guy Lombardo Show.  
**KXX, KSDJ**—Joan Davis Show  
**KHJ, KGB, KVOE**—Stor Me If You've Heard This.  
 ★**KMPC, KPRO**—News.  
 ★**KFOX, KFWB**—News.  
**KGJF**—Musical Digest.  
 ★**KLAC**—News, Al Jarvis.  
**KFAC**—Saturday Symphony.  
**KXLA**—Interscholastic Debate  
**KRKD**—Varieties in Music.  
**KWIK**—Date for Dinner.  
**KGIL**—Date with a Disc.  
**KGER**—Sports Time.  
**KFSD**—Favorite Five.  
**KFMB**—Ave Maria Hour.  
 6:15★**KFOX**—Vesper Bells.  
**KMPC**—Bob Kelley, Sports.  
**KFWB**—Tello Test.  
**KRKD**—Hawaiian Memories.  
**KGER**—Eyes on the Ball.  
**KFXM**—Open House.  
 6:30★**KECA**—Music of Manhattan.  
**KFI, KFSJ**—Judy Canova.

**KHJ, KGB, KVOE**—Keep Up With the Kids.  
**FUN . . . STUNTS**  
 Even the listeners win prizes in  
**"THE PADDED CELL"**  
**KNX - tonight - 6:30**

**KXX, KSDJ**—Padded Cell.  
**KMPC**—Joe Hernandez.  
**KFWB**—Dinner Music.  
**KXLA**—Sweet Charlot Houv.  
 ★**KWIK**—Don Forbes.  
**KRKD**—Harmony in Rhythm.  
**EGER**—Lukin Valley Church.  
 6:45★**KFWB**—Here's to Vets.  
**KRKD**—Harmony in Rhythm.  
**KWIK**—Paddock's Browning.  
**7**—**KECA**—Diary of Fate.  
**KFI, KFSJ**—Kay Kyser.  
**KXX**—Saturday Night Serenade.  
 ★**KHJ, KFXM, KGB, KVOE**—News.  
**KMPC**—Something Old and Something New.  
**KFWB**—Gospel and Song.  
**KFAC**—Dr. James Fifield, Jr.  
**KGJF**—Musical Digest.  
**KXLA**—Nazarene Church.  
 ★**KGER, KLAC, KRKD**—News.  
 ★**KGIL**—Valley News.  
**KWIK**—Leubart & Whitcomb.  
**KFOX**—Judge Gardner.  
 7:05★**KHJ, KFXM, KGB, KVOE**—High Adventure.  
**KGER**—Up and Down Scales  
**KLAC**—Supervisor Darby.  
 7:15★**KGIL**—Alvino Rey Orch.  
**KLAC**—Music.  
**KMPC**—Proudly We Hall.  
**KWIK**—Voice of the Army.  
**KRKD**—Three-Quarter Time.  
**KFMB**—Popular Tunes.  
 7:30★**KECA, KFMB**—Ross Dolan, Detective.  
**KFI, KFSJ**—Grand Ole Opry.

**ALL-STAR WESTERN THEATRE**  
**KHJ SAT 7:30**  
 Foy Willing and his Riders of the Purple Sage  
 SPONSORED BY *Webber's BREAD*  
**KHJ, KFXM, KGB, KVOE**—All-Star Western.

It's Back Again!  
**IT PAYS TO BE IGNORANT**  
**KNX — 7:30 P.M. Sat.**  
**ZEE MAN'S**

**KXX, KSDJ**—It Pays to Be Ignorant.  
**KMPC**—Glee Club.  
**KFWB**—Dr. Hiss Clinic Forum  
**KLAC**—Don Otis.  
**KFAC**—Dr. Faxonburg.  
**KXLA**—Accent on Youth.  
**KRKD**—Polish American Congress.  
 ★**KWIK**—News, Music.  
**KGIL**—Musical Roundup.  
**KGER**—Grace Dotson.  
 7:45★**KFAC**—Music.  
**KFOX**—Twilight Mood.  
**KWIK**—Blue Barron.  
**8**—**KECA, KFMB**—The Lone Ranger.  
**KFI, KFSJ**—Life of Riley.  
**KXX, KSDJ**—People Next Door.  
**KHJ**—Fishing and Hunting Club.  
**KMPC**—Parade of Hits.  
 ★**KLAC**—News.  
**KFAC**—Evening Concert.  
**KFWB**—Community Hour.  
**KXLA**—American Repertory Theatre.  
**KGJF**—Caucasian Memories.  
**KWIK**—What's the Answer?  
**KGIL**—Proudly We Hall.  
**KGB, KVOE**—J. Wolohan Orch.  
**KFOX**—County Barn Dance.  
**KGER**—Wings of Healing.  
 8:15★**KFWB**—Mory of Israel.  
**KLAC**—Music.

**KGJF**—Starlight Moods.  
**KXLA**—Barber Shop Quartet.  
 8:30★**KECA**—Academy Awards.  
**KFI, KFSJ**—Truth or Consequences.  
**KXX, KSDJ**—It's a Great Life.  
**KHJ, KGB, KVOE**—Hawaii Calls.  
**KFWB**—Sons o' Guns.  
**KLAC**—Spotlight Serenade.  
**KGJF**—Know Your Schools.  
**KXLA**—The Corral.  
**KGIL**—Weatherman.  
**KGER**—Clem Davies.  
 8:45★**KFWB**—Guest Star.  
**KGJF**—American Heritage.  
 ★**KGIL**—News.  
 8:55★**KXX, KSDJ**—News.  
**9**—**KECA**—Academy Awards.  
**KFI, KFSJ**—Hit Parade.  
**KXX, KSDJ**—Abe Burrows.  
 ★**KHJ, KFWB, KFXM, KGB, KVOE**—News.  
**KMPC**—Saturday Night Serenade.  
 ★**KLAC**—News.  
**KFAC**—Evening Concert.  
**KGJF**—Hollywood House Party.  
**KGIL**—Dance Time.  
**KXLA**—Music of the West.  
**KFOX**—Proudly We Hall.  
 9:15★**KHJ**—Gershwin Revue.  
**KXX, KSDJ**—Hoagy Carmichael.  
**KFWB**—Unity Daily Word.  
**KLAC**—Don Otis.  
**KGER**—Decision Now.  
 9:30★**KFI, KFSJ**—Music Hour from Hollywood.  
**KXX, KSDJ**—Vaughn Monroe Show.  
**KHJ, KGB**—Felix Ganio.  
**KFWB**—Little Concert.  
**KXLA**—Redondo Barn Dance.  
**KGER**—Music in the Night.  
 9:45★**KHJ, KGB, KVOE**—Newscape.  
**KFWB**—Inquiring Mike.  
 ★**KGIL**—News.  
**10**★**KECA**—Academy Awards.  
 ★**KFI, KFSJ, KGER, KLAC**—News.  
 ★**KXX, KSDJ**—Chet Huntley.  
**KHJ, KFXM, KGB, KVOE**—Jimmy Bloss Orch.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

**FWR**—Eastside Show.  
**KMPC**—Laymen's Hour.  
**KXLA**—Palace Barn Dance.  
**KFVD**—Spade Cooley Time.  
**KGJF**—Concert Nocturne.  
**KWIK**—Jimmy Grier.  
**KGIL**—Symphony.  
**KFAC**—Lucky Lager Dance.  
 10:05★**KGER**—Saturday Spotlight.  
**KLAC**—Melody Parade.  
 10:15★**KFI**—Stairway to the Stars.  
**KXX, KSDJ**—Bob Graham.  
**KHJ, KGB**—Morton Downey.  
**KFSD**—Sports Recap.  
 10:30★**KHJ, KGB**—Peter Potter's Record Party.  
**KXX**—Woody Herman Orch.  
**KMPC**—Candlelight and Silver  
**KXLA**—Hawthorne Thing.  
 10:45★**KFI**—Sweet and Lovely.  
 10:55★**KFI**—Police Bulletins.  
**11**—**KECA**—Cezar's Orch.  
**KFI**—Solitaire Time.  
 ★**KXX**—Nelson Pringle.  
**KEJ**—The Spooner.  
**KMPC**—Dance Parade.  
 ★**KLAC**—News.  
**KFWB**—Eastside Show.  
**KGJF**—Concert Nocturne.  
**KFAC**—Lucky Lager Dance.  
**KFVD**—Spade Cooley Time.  
**KXLA**—Dance Orch.  
**KGIL**—Juke Box Review.  
**KWIK**—Jimmy Grier.  
**KGER**—At the Ranchhouse.  
 11:15★**KFI**—Biltmore Hotel Orch.  
**KXX**—Steve Allen.  
**KHJ**—Cavallaro Orch.  
**KLAC**—Don Otis.  
**11:30**★**KECA**—Pasadena Civic Dance  
**KXLA**—Ciro's Orch.  
**KFI, KFSJ**—Harry Owens Orch.  
**KHJ, KGB, KVOE**—Voices of Strings.  
 11:40★**KXX**—Dance Orch.  
 11:45★**KXLA**—Cmb Congo.  
 11:55★**KECA, KFI, KXX, KMPC**—News.



# ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.

\* Indicates programs of news and commentary.

Abbe, James KECA, 7:30 a.m. M-F  
 Abbot-Costello Kid Show KECA, 9 a.m. Sa  
 Adventure Parade KHJ, 5 p.m. M-F  
 Adventures of Charlie Chan KHJ, 8:30 p.m. M  
 Adventures of Tom Mix KHJ, 5:45 p.m. M-F  
 Air Force Show KHJ, 3 p.m. M  
 Air-o-torials KGFJ, 11:45 a.m. M-Sa  
 Album of Familiar Music KFI, 6:30 p.m. Su  
 Aldrich Family KFI, 8:30 p.m. Th  
 Alexander's Mediation Board KHJ, 5 p.m. Su  
 Allen, Fred KFI, 5:30 p.m. Su  
 Allen, Irwin KLAC, 5:30 p.m. M-Sa  
 Allen, Steve KXN, 11:15 p.m. M-F  
 All-Star Western KHJ, 7:30 p.m. Su  
 Ameche, Don KXN, 6 p.m. M-F  
 America Dances KFVB, 6:30 p.m. M-F  
 America United KFI, 11 p.m. Su  
 American Farmer KECA, 10 a.m. Sa  
 American Heritage KGFJ, 8:45 p.m. M-Sa  
 American Sports Page KECA, 7:30 p.m. F  
 American Way KFI, 6 p.m. M  
 Amos 'n' Andy KFI, 6 p.m. Tu  
 Andrews, Archie KFI, 11 a.m. Sa  
 Anson, Bill KFVB, 1 p.m. M-Sa  
 Arden, Eve KFI, 6:30 p.m. Th  
 Arlington, Charlie KHJ, 11 p.m. M-F  
 Arnold, Edward KECA, 9 p.m. Th  
 Art Baker's Notebook KFI, 4:30 p.m. M-F  
 Aunt Jenny KXN, 9:15 a.m. M-F  
 Aunt Mary KFI, KFSD, 3:30 p.m. M-F  
 Auto Industry KMPC, 9:45 p.m. M  
 Autry, Gene KXN, 4 p.m. Su  
 Baby Snooks KXN, 9 p.m. F  
 Backgrounds for Living KXN, 12:45 p.m. M-W-F  
 Background for Stardom KHJ, 9:15 p.m. Su  
 Backstage Wife KFI, 1 p.m. M-F  
 Back to God KHJ, 8 a.m. Su  
 Backus, Jim KHJ, 6:30 p.m. Su  
 Balter, Sam KLAC, 5:45 p.m. M-Sa  
 Bandwagon KFI, 4:30 p.m. Su  
 Barbershop Quartet KMPC, 9:30 p.m. M-F  
 Bankhage Talking KECA, 11:30 a.m. M-F  
 Beck, Fred KXN, 7:45 a.m. M-F  
 Behind Front Page KHJ, 7 p.m. Su  
 Benny, Jack KFI, 4 p.m. Su  
 Bentley, Ted KECA, 10 p.m. M-F  
 Berch, Jack KFI, 8:30 a.m. M-F  
 Berger, Hal KMPC, 1 p.m. M-F  
 Bergen, Edgar KFI, 5 p.m. Su  
 Berle, Milton KFI, 8:30 p.m. Tu  
 Berman, Averill KGFJ, 8:30 p.m. M-F  
 Between Us Girls KECA, 11:45 a.m. M-F  
 Beulah KHJ, 9:15 p.m. M-F  
 Bible Institute KRNO, KRKD, KFOK, 8 a.m. M, W, F  
 Bible Treasury Hour KGER, 8:45 a.m. M-F  
 Bids for Kids KMPC, 10:30 a.m. Sa  
 Big Sister KXN, 10 a.m. M-F  
 Big Story KFI, 9:30 p.m. M  
 Big Town KXN, 9 p.m. Tu  
 Blind Artists Guild KFVB, 4:30 p.m. Sa  
 Block, Martin KHJ, 2:30 p.m. M, W, F  
 Block Party KHJ, 4:30 p.m. Su  
 Blondie KXN, 8:30 p.m. Su  
 Blue, Ira KECA, 5:45 p.m. Sa  
 Boston Blackie KMPC, 9:30 p.m. Su  
 Boston Symphony KECA, 6:30 p.m. Tu  
 Bowron, Fletcher KFI, 10:15 p.m. Th  
 Break the Bank KECA, KFMB, 9 p.m. F  
 Brennan's Breakfast KECA, 9:30 a.m. M-F  
 Bridge Club KMPC, 10:15 p.m. M-F  
 Bride and Groom KECA, 2:30 p.m. M-F  
 Bridge to Dreamland KECA, 11 p.m. Su  
 Broadway and Vine KXN, 11:30 a.m. M-F  
 Broadway Local News KECA, 6:15 p.m. M-F  
 Broadway News KHJ, 12 n. D  
 Broadway News KXN, 8:15 a.m. M-F  
 Bull, Frank KFVB, 6:30 p.m. M-F  
 Brown, Cecil KHJ, 8 a.m. M-F  
 Burrows, Abe KXN, 9 p.m. Sa  
 Burns and Allen KFI, 9 p.m. Th  
 Cabbages & Kings KFI, 9:45 p.m. Tu  
 California Caravan KECA, 3 p.m. Su  
 California Melodies KFI, 6:30 p.m. M  
 Call for Music KXN, 7 p.m. F  
 Calmer, Ned KXN, 5:55 p.m. Su  
 Can You Top This? KFI, KFSD, 8 p.m. F  
 Canary Pet Show KHJ, KGB, 11:45 a.m. Su  
 Candid Microphone KECA, 8:30 p.m. Th  
 Canova, Judy KFI, 6:30 p.m. Sa  
 Cantor, Eddie KFI, 7:30 p.m. Th  
 Captain Midnight KHJ, 5:30 p.m. M-F  
 Carmichael, Hoagy KXN, 9:15 p.m. Sa  
 Carnation Hour KFI, 7 p.m. M  
 Carson, Jack KFI, 6:30 p.m. Th  
 Casa Cugat KFI, 5:30 p.m. W-F  
 Catholic Answers KFVB, 7:45 p.m. Su  
 Catholic Hour KFI, 3 p.m. Su  
 Cavalcade of America KFI, 8:30 p.m. M  
 Cavalcade of Sports KECA, KFMB, 7 p.m. F  
 CBS Is There KXN, 4:30 p.m. Sa  
 Challenge to Youth KXLA, 3:30 p.m. Su  
 Champion Roll Call KECA, 6:55 p.m. F  
 Chapel Hour KMPC, 8:30 a.m. Su  
 Chapel Quartet KFI, 10:15 p.m. Su  
 Chase, Eddie KFVB, 3 p.m. M-Sa  
 Chemists in Action KECA, 10:45 a.m. Sa  
 Chicago Round Table KFI, 10:30 a.m. Su  
 Chicago Theater KHJ, KGB, 9:30 p.m. Su  
 Child's World KECA, 4 p.m. Su  
 Christian Science KFI, 8:30 a.m. Su

Christian Science KHJ, 4:45 p.m. Sa  
 Christian Science KFOK, 8 p.m. Su  
 Christopher Wells KXN, 6:30 p.m. Tu  
 Church in the Wildwood KECA, 7 a.m. Su  
 Church of the Air KXN, 7 a.m. Su  
 Cisco Kid KHJ, KGB, 7:30 p.m. M, W, F  
 Clifton, Charles A. KRKD, 5:30 p.m. M-Sa  
 Club Fifteen KXN, 9:30 p.m. M-F  
 Club Time KECA, 11:15 a.m. Tu  
 Cole, Lynn KXN, 11:35 a.m. M-F  
 College Choir KXN, 8:05 a.m. Su  
 College of Musical Knowledge KFI, 7 p.m. Sa  
 Collingwood, Charles KXN, 5:30 p.m. M-Sa  
 Collins, Chuck KFI, 9:45 a.m. M-F  
 Collins, Challing KECA, 8:30 a.m. Sa  
 Columbia School KXN, 1 p.m. M-F  
 Commander Scott KHJ, KVOE, 10:15 a.m. Su  
 Concert Nocturne KGFJ, 10 p.m. D  
 Conquest KFI, 9 p.m. F  
 Contented Hour KFI, KFSD, 7 p.m. D  
 Cooper, Alex KXLA, 12 p.m. D  
 Corliss Archer KXN, 9:30 p.m. Su  
 Count of Monte Cristo KHJ, KGB, 8 p.m. Tu  
 Courtship KECA, KFMB, 2:30 p.m. Su  
 County Fair KXN, 10:30 a.m. Sa  
 County Medical Assn KFAC, 10:45 a.m. Th  
 Crime Photographer KXN, 6:30 p.m. Th  
 Crocker, Betty KFI, 11:40 a.m. M-F  
 Crosby, Bing KECA, KGER, 9 p.m. W  
 Cross Section, U.S.A. KXN, 3 p.m. Sa  
 Cunningham, Bill KHJ, 11:30 a.m. Su  
 Curtain Time KFI, KFSD, 4:30 p.m. Sa  
 Dance Time KFAC, 10 p.m. M-Sa  
 Date With Judy KFI, KFSD, 5:30 p.m. Tu  
 Davies, Clem KGER, 8:30 p.m. M-Sa  
 Davis, Elmer KECA, 10:30 p.m. M-F  
 Davis, Joan KXN, 6 p.m. Sa  
 Day in Dennis Day's Life KFI, 9 p.m. W  
 Deadline KFVB, 8:15 p.m. M-F  
 De Lima, Peter KXLA, 7:15 p.m. Tu, Th, F  
 Dennis, Clark KECA, 12:15 p.m. M-F  
 Detroit Symphony KECA, 5 p.m. Su  
 Diary of Fate KECA, 7 p.m. Sa  
 Dinner Bell Roundup KXLA, 11:30 a.m. M-F  
 Dixon, Nancy KHJ, 1:15 p.m. M-F  
 Don't You Believe It KECA, 7:45 p.m. Su  
 Doorway to Life KFI, 10:30 p.m. Tu  
 Dorsey, Tommy KLAC, 3:10 p.m. M-F  
 Double or Nothing KXN, 12 n. M-F  
 Downey, Morton KHJ, 10:15 p.m. Th, Sa  
 Downtown and All Around KFI, 10 a.m. M-F  
 Drake, Galen KECA, 10 a.m. M-F  
 Dr. Christian KXN, 8:30 p.m. W  
 Dr. Dana KXN, 5:30 p.m. Su  
 Dr. Hiss Clinic KHJ, 8:30 a.m. Sa  
 Dr. I. Q. KFI, KFSD, 6:30 p.m. M  
 Dr. I. Q. Jr. KFI, KFSD, 2 p.m. Sa  
 Duffy's Tavern KFI, 6 p.m. W  
 Durante, Jimmy KFI, 7:30 p.m. Sa  
 Eastside Show KFVB, 10 p.m. M-Sa  
 Eastside Serenade KECA, 4 p.m. Su  
 Echoes of Eden KFVB, 2:30 p.m. Su  
 Editor at Home KECA, 10:15 a.m. Su  
 Editor of the Air KFVD, 12 n. M-F  
 Ellery Queen KECA, 7 p.m. Th  
 Elson, Bob KXN, 10:15 p.m. M-F  
 Encore Theatre KHJ, 6:30 p.m. Tu  
 Episcopal Diocese KMPC, 5:45 p.m. Sa  
 Escape KXN, 8:30 a.m. Sa  
 Eternal Light KFI, 9 a.m. Su  
 Ethel and Albert KECA, 1:45 p.m. M-F  
 Exploring the Unknown KECA, 6 p.m. Sa  
 Evening Concert KFAC, 8 p.m. M-Sa  
 Falcon KHJ, 8 p.m. Th  
 Family Almanac KECA, 10:45 p.m. M  
 Family Hour KXN, 3 p.m. Su  
 Family Theatre KHJ, 7 p.m. Th  
 Famous Jury Trials KECA, 9 p.m. F  
 Famous Music KFI, 4:45 p.m. Su  
 Farm Highlights KFI, 6:15 a.m. M-Sa  
 Farm Journal KXN, 6 a.m. M-Sa  
 Farm Reporter KFI, 12 n. M-Sa  
 Fat Man KECA, 8 p.m. F  
 Favorite Story KFI, 9 p.m. Th  
 FBI in Peace and War KXN, 9 p.m. Th  
 Feature Wire KFI, 5 p.m. M-F  
 Festival of Music KFAC, 11 a.m. M-Sa  
 Fibber McGee KFI, 6:30 p.m. Tu  
 Fidler, Jimmie KHJ, 5:30 p.m. Su  
 Firestone Favorites KECA, 7:30 p.m. Su  
 Finger Tips Successes KMPC, 8:45 a.m. Sa  
 Firestone Favorites KMPC, 7 p.m. M-F  
 First Nighter KXN, 7:30 p.m. Th  
 First Piano Quartet KFI, 1:30 p.m. Sa  
 Fishing & Hunting Club KHJ, 8 p.m. Sa  
 Fishing Pals KFOK, 7:15 p.m. Th  
 Ford Theatre KFI, 2 p.m. Su  
 Foreign Correspondents KECA, 10 p.m. Su  
 Free for All KXN, 12:30 p.m. Sa  
 Front-Pace Farrell KFI, KFSD, 2:45 p.m. M-F  
 Frontiers of Science KXN, 11:40 p.m. Tu  
 Fulheim, Dorothy KECA, 4:45 p.m. Sa  
 Fuller, Sid KHJ, 12 n. M-F  
 Garden Gate KECA, 6:15 p.m. M-F  
 Garden Guide KXN, 3:45 p.m. Sa  
 Garden School KHJ, 10:15 a.m. Sa  
 Garden School KGER, 2:30 p.m. M-F  
 Garred, Bob KXN, 7:30 a.m., 5:45 p.m. M-Sa  
 Gilbert and Sullivan KFAC, 9:30 a.m. Su  
 Give and Take KXN, 11:30 a.m. Sa  
 Godfrey, Arthur KXN, 3:30 p.m. M-F  
 Godwin, Earl KECA, 9:30 p.m. M

Goss, Frank KXN, 8:55 p.m. M-Sa  
 Graham, Bob KXN, 4:15 p.m. M-F  
 Graham, Sheila KHJ, KGB, 8:45 p.m. Su  
 Grand Central Station KXN, 10 a.m. Sa  
 Grandpa Opens KFI, 8 a.m. Su  
 Grand Ole Opry KFI, KFSD, 7:30 p.m. Sa  
 Grand Slam KXN, 8:30 a.m. M-F  
 Gray, Jeanne KMPC, 4:15 p.m. M, W, F  
 Great Gildersleeve KFI, 8:30 p.m. W  
 Greatest Story Ever Told KECA, 3:30 p.m. Su  
 Green Hornet KECA, 8:30 p.m. Su  
 Green Light Revue KMPC, 8:45 a.m. M-F  
 Gregson, Jack KFI, 11:30 a.m. Sa  
 Griffin, Merv KHJ, 10:15 a.m. M-F  
 Guiding Light KXN, 10:45 a.m. M-F  
 Hal's Memory Room KFOK, 6:30 p.m. D  
 Hamblen, Stuart KFVB, 4:45 p.m. M-Sa  
 Haney, Fred KLAC, 8:15 p.m. M  
 Hanlon, Tom KXN, 5:15 p.m. M-Sa  
 Happy Homes KHJ, 1:30 p.m. M-F  
 Happy Theater KECA, 5 p.m. M-F  
 Harmon, Tom KMPC, 5:05 p.m. Sa  
 Harsch, Joseph KXN, 11:30 a.m. Su  
 Hart, Maurice KFVB, 10 a.m. M-Sa  
 Harvest of Stars KFI, KFSD, 11:30 a.m. Su  
 Haven of Rest KXLA, 8:30 a.m. M, W, F  
 Hawaii Calls KHJ, 8:30 p.m. Th  
 Hawk, Bob KFI, 7 p.m. Sa  
 Hawthorne KXLA, 10:30 p.m. D  
 Hay, Bill KMPC, 12:45 p.m. M-F  
 Haynes, Dick KXN, 6 p.m. Th  
 Heater, Gabriel KHJ, 7 p.m. Su, 6 p.m. M-F  
 Headline Edition KECA, 6 p.m. M-F  
 Heart's Desire KHJ, KGB, 2 p.m. M-F  
 Heidt, Horace KFI, 7:30 p.m. Su  
 Heringway, Frank KHJ, 4:15 p.m. M-Sa  
 Henry, Bill KXN, 5:55 p.m. M-F  
 Henry, Fred KLAC, 5 p.m. M-F  
 Here's Hollywood KECA, 7:45 p.m. Tu  
 Here's to Veterans KFI, 11:15 p.m. M  
 Here's to You KXN, 2:15 p.m. Su  
 Hetherington, Keith KMPC, 11 a.m. Sa  
 High Adventure KHJ, 7:05 p.m. Sa  
 Highlights of Music KHJ, 10:15 p.m. M, W, F  
 Highlights of the Bible KFI, 7 a.m. Su  
 Hint Hunt KXN, 4 p.m. M-F  
 Hit Parade KFI, 9 p.m. Sa  
 Holly Sloane KFI, 11:30 a.m. M-F  
 Hollywood Bowl Auditions KFI, 7 p.m. W  
 Hollywood Casting Forum KGFJ, 12 n. Sa  
 Hollywood Favorites KHJ, 2:30 p.m. Th  
 Hollywood Headlines KECA, 10:30 a.m. Sa  
 Hollywood House Party KGFJ, 9 p.m. M-Sa  
 Hollywood Star Preview KFI, 8 p.m. Su  
 Hollywood Theater KFI, 6:30 p.m. W  
 Hope, Bob KFI, 7 p.m. Tu  
 Hospitality Club KHJ, 3 p.m. W  
 Hour of Charm KXN, 2:30 p.m. Su  
 Hour of Faith KECA, 8:30 a.m. Su  
 House of Mystery KHJ, KGB, 1 p.m. Su  
 House Party KXN, 2:30 p.m. M-F  
 Housewives' Exchange KFVD, 11:30 a.m. M-F  
 Howard, Eddy KFI, 12 n. Su  
 Hughes, Rush KHJ, 1 p.m. M-F  
 Huntley, Chet KXN, 10 p.m. D  
 I Want It KFI, 5:30 p.m. Sa  
 If They Had Lived KGFJ, 5:45 p.m. M, W, F  
 Information Please KHJ, 6:30 p.m. F  
 Ingwood Park Concert KXN, 7:30 p.m. Tu  
 In My Opinion KXN, 11:40 p.m. M  
 Inner Sanctum KXN, 9 p.m. M  
 Inside the News KFI, 10:30 p.m. Su-F  
 Inside of Sports KHJ, KVOE, 9:30 p.m. M-F  
 Invitation to Learning KXN, 9 a.m. Su  
 Irwin, George KMPC, 6 p.m. M-F  
 It Pays to Be Ignorant KXN, 7:30 p.m. Sa  
 It's in the Family KECA, 3:30 p.m. Sa  
 It's Your Business KECA, 3:45 p.m. Sa  
 Ives, Burl KHJ, 8:30 p.m. F  
 Jack Armstrong KECA, 5:30 p.m. M, W, F  
 Jarvis, Al KLAC, 10 a.m., 6:05 p.m. M-Sa  
 James Abbe Observes KECA, 7:30 a.m. M-F  
 Jive at Five KGFJ, 5 p.m. M-Sa  
 Johnson, Erskine KHJ, 11:15 a.m. M-F  
 Johnson Family KHJ, 9:30 a.m. M-F  
 Johnson, Floyd B. KRKD, KRNO, 5:30 p.m. Su  
 Jones-Shay KXN, 7:30 p.m. F  
 Joyce Jordan, M.D. KFI, 10:45 a.m. M-F  
 Juke Box Matinee KXLA, 3:15 p.m. M-Sa  
 Jump-Jump of Holiday House KFI, 9 a.m. Sa  
 Junior League KMPC, 9:45 p.m. Th  
 Just Plain Bill KFI, KFSD, 2:30 p.m. M-F  
 Kaye, Sammy KHJ, 12:30 p.m. Su  
 Keep Up with the Kids KECA, 4:30 p.m. Su  
 Keep Up with the Kids KHJ, 6:30 p.m. Sa  
 Kalktenhorn, H. V. KFSD, 4:45 p.m. M-F  
 Kelley, Bob KMPC, 6:15 p.m. M-Sa  
 Killgallen, Dorothy KECA, 11:15 a.m. M-F  
 King Cole Trio KFI, 2:45 p.m. Sa  
 Know Your Schools KMPC, 6 p.m. Su  
 Kraft Music Hall KFI, KFSD, 6 p.m. Th  
 Kyser, Kay KFI, 7 p.m. Sa  
 L. A. Breakfast Club KFVB, 8 a.m. W  
 L. A. Story KXN, 3:30 p.m. Sa  
 Ladies, Be Seated KECA, 3 p.m. M-F  
 Ladies' Day KFI, 9:05 a.m. M-F  
 Land of the Free KHJ, 9:45 p.m. W  
 Land of the Lost KECA, 9:30 a.m. Sa  
 Langford, Frances KXN, 6 p.m. F  
 Lassie KECA, 12 n. Su



Lawrence, Jerry..... KMPC, 3:45 p.m. M-F  
 ★Lawton, Fleetwood..... KMPC, 7:30 a.m. M-Sa  
 KFI, 7:15 a.m. M-Sa  
 Laymen's Council..... KMPC, 10 p.m. Sa  
 Leaders of Tomorrow..... KMPC, 9:45 p.m. Tu  
 Leave It to the Girls..... KHJ, 8:30 p.m. W,  
 3 p.m. F  
 Let George Do It..... KHJ, KGB, 8 p.m. M  
 Let's Pretend..... KNX, 8:05 a.m. Sa  
 ★Lewis, Fulton..... KHJ, 4 p.m., 10 p.m. M-F  
 Leyden, Bill..... KMPC, 9:15 a.m. M-F  
 Liberal Catholic Hour..... KFAC, 9 a.m. Su  
 Life Can Be Beautiful..... KFI, 3:15 p.m. M-F  
 Life of Riley..... KFI, 8 p.m. Sa  
 Light of the World..... KFI, 11:45 a.m. M-F  
 Lindlahr, Victor..... KHJ, 9:15 a.m. M-F  
 Listening Post..... KECA, 12:30 a.m. M, W, F  
 Living, 1948..... KFI, 11:30 p.m. Su  
 Lomax, Alan..... KHJ, 8:30 a.m. Sa  
 Lombardo, Guy..... KFI, 6 p.m. Sa  
 Lone Ranger..... KECA, 7 p.m. W, 8 p.m. Sa  
 Lone Wolf..... KHJ, 5 p.m. Sa  
 Long Beach Band..... KGER, 2 p.m. Tu-Su  
 Lora Lawton..... KFI, 8:45 a.m. M-F  
 Lorenzo Jones..... KFI, KFSD, 1:30 p.m. M-F  
 Lucky Lager Dance Time..... KFAC, 10 p.m. M-Sa  
 Lum & Abner..... KNX, 4:45 p.m. M-F  
 Lung, Charlie..... KFI, 8 a.m. Sa  
 Lutheran Gospel Hour..... KXLA, 6:30 p.m. Su  
 Lutheran Hour..... KHJ, KVOE, 9:30 a.m. Su  
 Lux Radio Theater..... KNX, 6 p.m. M  
 MacRae and Knight..... KNX, 6:30 p.m. Su  
 Madhouse Musicale..... KECA, 4 p.m. Sa  
 Make-Believe Ballroom..... KLAC, 10 a.m., 5:30 p.m. M-Sa  
 Ma Perkins..... KFI, KFSD, 12:15 p.m. M-F  
 KNX, 10:15 a.m. M-F  
 ★Malone, Ted..... KECA, 10:15 a.m. M-F  
 Manhattan Merry-Go-Round..... KFI, 6 p.m. Su  
 Man Called X..... KNX, 8 p.m. Su  
 Man on the Farm..... KFI, 12:15 p.m. Sa  
 Mann, Herbert J..... KFI, 10 a.m. Su  
 Manners, Zeke..... KECA, 7:45 a.m. M-F  
 ★Manning, Knox..... KNX, 12:30 p.m., 5 p.m. M-Sa  
 Mansfield, Andy..... KWKW, 3:30 p.m. M-F  
 Market Reports..... KMPC, 8:15 a.m. M-Sa  
 Martin, Tony..... KECA, 9:30 p.m. W  
 Marx, Groucho..... KECA, 8:30 p.m. W  
 Massey, Louise..... KHJ, 12:30 p.m. M-Sa  
 Mayor of the Town..... KECA, 7:30 p.m. W  
 McCarthy, Charlie..... KFI, 5 p.m. Su  
 McCune, Hank..... KFI, 7 p.m. F  
 McMaster, Dr. R. L..... KGFJ, 8:45 a.m. M-F  
 McNeill's Breakfast Club..... KECA, 8 a.m. M-F  
 Meet Me at Parky's..... KHJ, 6 p.m. Su  
 Meet the Author..... KNX, 11 a.m. Sa  
 Meet the Meeks..... KFI, 10:30 a.m. Su  
 \*Meet the Missus..... KNX, 3 p.m. M-F, 12 n. Sa  
 Meet the Press..... KHJ, 7 p.m. F  
 Melodiana..... KFI, 7:30 a.m. Su  
 Melodiana America Loves..... KNX, 9 p.m. W  
 Melody Parade..... KFI, 3:45 p.m. Su  
 Melody Time..... KFI, 10:45 p.m. Su-F  
 Message of Israel..... KECA, 8 a.m. Su  
 Metropolitan Auditions..... KECA, 1:30 p.m. Su  
 Metropolitan Opera..... KECA, 11 a.m. Sa  
 Midnight Flyer..... KFI, 12 p.m. M-Sa  
 Midnight Merry-Go-Round..... KNX, 12 p.m. D  
 Mild and Mellow..... KMPC, 4:30 p.m. M-F  
 ★Miller, Rex..... KHJ, 7:30 a.m. M-F  
 Miracles in Music..... KECA, 11 a.m. Su  
 1:30 p.m. Tu, Th; 5 p.m. Sa  
 Mirandy..... KECA, 8:45 a.m. Sa  
 KMPC, 1:15 p.m. Su  
 Model Magazine..... KECA, 2:25 p.m. M-F  
 ★Monitor News..... KECA, 8:15 p.m. Tu  
 Monroe, Vaughn..... KNX, 9:30 p.m. Sa  
 Morgan, Frank..... KNX, 6 p.m. F  
 Morgan, Henry..... KECA, 7:30 p.m. Th  
 Morning Bible Hour..... KFOX, 8:30 a.m. Su  
 Morning Concert..... KFAC, 9 a.m. M-Sa  
 Mother's Album..... KMPC, 8:30 p.m. Sa  
 Mr. ace and JANE..... KNX, 4 p.m. Sa  
 Mr. and Mrs. North..... KNX, 8:30 p.m. Tu  
 Mr. District Attorney..... KFI, KFSD, 9:30 p.m. W  
 Mr. Keen..... KNX, 8:30 p.m. Th  
 Mr. President..... KECA, 9 p.m. Th  
 Murray, Johnny..... KNX, 8 a.m. M-F  
 ★Murrell, Edward R..... KNX, 9:45 p.m. M-F  
 Music Hour..... KFI, 9:30 p.m. Sa  
 Music Shop..... KFI, 10:15 p.m. M, W, F  
 Music to Shave By..... KECA, 7:15 a.m. M-Sa  
 Musical Favorites..... KFAC, 3 p.m. M-Sa  
 Musical Masterpieces..... KFAC, 4 p.m. M-Sa  
 Musical Digest..... KGFJ, 6 p.m. M-Sa  
 Musical Roundup..... KGER, 10:05 a.m. M-Sa  
 My Friend Irma..... KNX, 7 p.m. M  
 Mysterious Traveler..... KHJ, 7 p.m. M  
 Mystery House..... KMPC, 8:30 p.m. Su  
 Mystery Is My Hobby..... KMPC, 9 p.m. Su  
 Mystery Theater..... KFI, KFSD, 9:30 p.m. F  
 My True Story..... KECA, KFMB, 10:30 a.m. M-F  
 ★Name That Song..... KHJ, 8 p.m. W  
 National Farm & Home..... KFI, 10 a.m. Sa  
 National Vespers..... KECA, 11:30 a.m. Sa  
 NBC Symphony..... KFI, 3:30 p.m. Sa  
 ★Newscope..... KHJ, 9:45 p.m. Tu, Th, Sa  
 KHJ, 5:45 p.m. Su  
 ★News of the World..... KFI, 8:15 p.m. M-F  
 New York Philharmonic..... KNX, 12 noon Su  
 Nick Carter..... KHJ, 3:30 p.m. Su  
 ★Noah Webster Says..... KFI, 9:30 p.m. Th  
 Nora Drake..... KFI, 3:45 p.m. M-F  
 Norman, Gene..... KFVB, 10 p.m. M-Sa  
 KMPC, 4:30 p.m. M-F; KECA, 9 p.m. Su  
 Official Detective..... KHJ, 8:30 p.m. Tu  
 Of Men and Books..... KNX, 11:40 p.m. Th  
 Olympic Fights..... KLAC, 10:05 p.m. Tu  
 On Stage America..... KECA, 7:30 p.m. M

On the Beam..... KHJ, 6:30 p.m. W  
 On Trial..... KECA, 8:30 p.m. Tu  
 One Man's Family..... KFI, KFSD, 12:30 p.m. Tu  
 Open Forum..... KLAC, 9:10 p.m. Th  
 Open Hearing..... KNX, 10:30 p.m. Th  
 Operation Daybreak..... KFI, 5:30 a.m. M-Sa  
 Opinionaire..... KHJ, 2:30 p.m. Sa  
 Opportunities Unlimited..... KHJ, 2 p.m. Sa  
 Our Gal Sunday..... KNX, 9:45 a.m. M-F  
 Our Town Speaks..... KECA, 4:15 p.m. Sa  
 Outdoor Reporter..... KECA, 8:45 a.m. Su  
 Ozzie & Harriet..... KNX, 6:30 p.m. F  
 Pacific Lutheran Hour..... KFVB, 9:30 p.m. Su  
 Padded Cell..... KNX, 6:30 p.m. Sa  
 ★Par Answer Game..... KHJ, 8 p.m. F  
 ★Parsons, Louella..... KECA, KFMB, 6:15 p.m. F  
 Passing Parade..... KHJ, 4:30 p.m. M-F  
 Pause That Refreshes..... KNX, 3:30 p.m. Su  
 ★Pearson, Drew..... KECA, 8 p.m. Su  
 People Are Funny..... KFI, 6 p.m. F  
 People's Platform..... KNX, 9:30 a.m. Su  
 Pepper Young's Family..... KFI, 12:30 p.m. M-F  
 Perry Mason..... KNX, 11:15 a.m. M-F  
 Pet Exchange..... KMPC, 7 p.m. Su  
 ★Peterson, Elmer..... KFI, KFSD, 5:45 p.m. W-F  
 ★Pettingill, Sam..... KECA, 2:15 p.m. W-F  
 Philadelphia Orch..... KNX, 2 p.m. Sa  
 Philo Vance..... KMPC, 8 p.m. Sa  
 Piano Playhouse..... KECA, 3 p.m. Sa  
 Pilgrims Hour..... KHJ, KVOE, 9 a.m. Su  
 Platter Party..... KFI, 7:30 a.m. M-Sa  
 Pleasure Parade..... KFI, 9:30 p.m. Tu  
 Point Sublime..... KECA, 8 p.m. M  
 Police Bulletins..... KFI, 10:55 p.m. D  
 Policing L. A..... KHJ, 9:15 a.m. Sa  
 Portia Faces Life..... KFI, KFSD, 2:15 p.m. M-F  
 Potter, Peter..... KFVB, 9:30 a.m. Su  
 KHJ, KGB, 10:30 p.m. M-Sa  
 Preview Theater..... KFVB, 9 p.m. F  
 ★Pringle, Nelson..... KNX, 7:15 a.m., 11 p.m. M-F  
 Pro and Con..... KFI, 11:30 p.m. F  
 Pro Arte Quartet..... KHJ, 9:30 a.m. Sa  
 Proudly We Hail..... KFI, 11:15 p.m. Th  
 KMPC, 7:15 p.m. Su  
 Pueblo Serenade..... KNX, 2 p.m. Su  
 \*Queen for a Day..... KHJ, KGB, 11:30 a.m. M-F  
 \*Quick as a Flash..... KHJ, 2:30 p.m. Su  
 Quiet Please..... KHJ, 7 p.m. W  
 \*Quiz Kids..... KFI, 1 p.m. Su  
 \*Quiz of Two Cities..... KHJ, 7:30 p.m. Su  
 Quizzicale..... KECA, 1:30 p.m. M, W, F  
 Racket Smashers..... KHJ, 3 p.m. Tu  
 Radio Bible Class..... KHJ, KVOE, 7 a.m. Su  
 ★Radio Newsreel..... KHJ, 6:15 p.m. W, Th, F  
 ★Radio News Weekly..... KFI, 1:30 p.m. Su  
 Radio Reader's Digest..... KNX, 7 p.m. Th  
 Radio, the American Way..... KECA, 2:45 p.m. Sa  
 Radio Warblers..... KHJ, 8 a.m. Sa  
 Raggedy Ann..... KHJ, 5 p.m. M, W, F  
 Rancho Grande..... KMPC, 10:30 p.m. M-F  
 RCA-Victor Show..... KFI, KFSD, 11 a.m. Su  
 Record Party..... KHJ, 10:30 p.m. M-Sa  
 Red Hook 31..... KHJ, 2:45 p.m. M-F  
 Red Ryder..... KHJ, KVOE, 7:30 p.m. Tu, Th  
 Remember That Music..... KFI, 10:15 p.m. Tu  
 Remember When..... KHJ, 8:45 p.m. F  
 Reporter at Large..... KECA, 9:45 p.m. M  
 Report from U.N..... KNX, 11:40 p.m. F  
 Report to the People..... KECA, 7:30 p.m. Tu  
 Reverse All-Star Revue..... KHJ, 8:30 p.m. Th  
 Reviewing Stand..... KHJ, 3 p.m. Sa  
 R. F. D. America..... KHJ, 6:30 p.m. Su  
 ★Richfield Reporter..... KFI, KFSD, 10 p.m. Th-F  
 Right to Happiness..... KFI, KFSD, 12:45 p.m. M-F  
 Rise & Shine..... KHJ, 6 a.m. M-Sa  
 Road of Life..... KFI, 3 p.m. M-F  
 Romance..... KNX, 6:30 p.m. W  
 Romance of Helen Trent..... KNX, 9:30 a.m. M-F  
 Romance of the Ranchos..... KNX, 9 p.m. Su  
 ★Roper, Elmo..... KNX, 12:45 a.m. Su  
 Ross, Billy..... KHJ, 8:55 p.m. M-F  
 Rose of My Dreams..... KNX, 11:45 a.m. M-F  
 Rosemary..... KNX, 8:45 a.m. M-F  
 Ross Dolan, Detective..... KECA, 7:30 p.m. Sa  
 Salt Lake Tabernacle..... KNX, 8:30 a.m. Su  
 Saludos Amigos..... KGFJ, 7 a.m. M-Sa  
 Sam Spade..... KNX, 9 p.m. Su  
 Saturday Chef..... KFI, 9:30 a.m. Sa  
 Saturday Night Serenade..... KNX, 7 p.m. Sa  
 Saturday Sideshow..... KHJ, 3:30 p.m. Sa  
 School of the Air..... KNX, 1 p.m. M-F  
 Science of Mind..... KFVB, 8:45 a.m. M-F  
 Scout Jamboree..... KFI, 3 p.m. Sa  
 Screen Guild Theater..... KNX, 7:30 p.m. M  
 Scully, Frances..... KECA, 3:45 p.m. M-F  
 Second Mrs. Burton..... KNX, 11 a.m. M-F  
 Secure These Rights..... KHJ, 7 p.m. Tu  
 Sherlock Holmes..... KHJ, 4 p.m. Su  
 ★Shirer, William..... KHJ, 11 a.m. Su  
 Shorty Bell..... KNX, 7 p.m. Su  
 Sing, America, Sing..... KHJ, 12:15 p.m. M-F  
 Singin' Sam..... KHJ, 12:15 p.m. Su  
 Skelton, Red..... KFI, 7:30 p.m. Tu  
 Sky King..... KECA, 5:30 p.m. Tu, Th  
 Sleepy Joe..... KHJ, 5 p.m. Tu, Th  
 Smilin' Ed McConnell..... KFI, 8:30 a.m. Sa  
 Smith, Helene..... KGER, 6:30 p.m. M-F  
 Smith, Jack..... KNX, 8:15 p.m. M-F  
 ★Smith, Kate..... KHJ, KGB, 9 a.m. M-F  
 Smith, Norwood..... KECA, 3:30 p.m. M-F  
 Smiths of Hollywood..... KECA, 9:30 p.m. Th  
 Solitary Time..... KFI, 11 p.m. Sa  
 Song for You..... KMPC, 8:30 a.m. M-F  
 Song of the Stranger..... KHJ, 3:30 p.m. M-F  
 Songs of Faith..... KFI, 6:15 a.m. Su  
 Sound Off..... KECA, 1 p.m. Su  
 So You Want to Lead a Band..... KECA, 6:30 p.m. M

Spooners..... KHJ, 11 p.m. Sa  
 Sports Dial..... KRKD, 5:30 p.m. M-Sa  
 Sports Follo..... KFI, 7:45 p.m. F  
 Sports Newsreel..... KFI, KFSD, 7:30 p.m. F  
 Sports Final..... KFVB, 8 p.m. M-F  
 Sports Parade..... KHJ, 1 p.m. Sa  
 Sports Review..... KHJ, 4 p.m. Sa  
 Sports Roundup..... KFI, 5 p.m. Sa  
 Squeakin' Deacon..... KXLA, KRNO, 9 p.m. M-F  
 Stairway to the Stars..... KFI, 10:15 p.m. Sa  
 Standard Hour..... KFI, KFSD, 8:30 p.m. Tu  
 Standard School..... KFI, 10 a.m. Th  
 Stars Over Hollywood..... KNX, 9:30 a.m. Sa  
 Stella Dallas..... KFI, KFSD, 1:15 p.m. M-F  
 Stop Me..... KHJ, 6 p.m. Sa  
 Strike It Rich..... KNX, 7:30 p.m. Su  
 Strolling Tom..... KFAC, 8:30 a.m. M-F  
 KFVB, 9 a.m. M-F  
 Studio One..... KNX, 7 p.m. Tu  
 Sunday Evening Club..... KFAC, 8:45 p.m. Tu  
 Sunday Morning Melodies..... KMPC, 8:15 a.m. Sa  
 Sunrise Salute..... KNX, 6:15 a.m. M-Sa  
 Superman..... KHJ, 5:15 p.m. M-F  
 Supper Club..... KFI, KFSD, 8 p.m. M-F  
 Surprise Package..... KECA, 2 p.m. M-F  
 Surprise Theatre..... KNX, 8:25 p.m. Su  
 Suspense..... KNX, 4:30 p.m. Su  
 Sweet Chariot Hour..... KXLA, 6:30 p.m. Sa  
 Swell Time..... KMPC, 12:30 p.m. Sa  
 Symphonette..... KNX, 10:30 p.m. M, W, F  
 Symphonies for Youth..... KHJ, 10:30 a.m. Sa  
 \*Take It or Leave It..... KFI, 7 p.m. Su  
 Talent Scouts..... KNX, 8:30 p.m. M  
 Taylor, Henry J..... KHJ, KGB, 9:45 p.m. M, F  
 Taylor Made Melodies..... KFI, 9:30 a.m. Su  
 KHJ, 10:30 a.m. Sa  
 Taylor, Mary Lee..... KNX, 11 a.m. Sa  
 Tea and Crumpets..... KECA, 2 p.m. Sa  
 Teen and Twenty Time..... KMPC, 5:05 p.m. M-F  
 Teen-Timers..... KHJ, 11:30 a.m. Sa  
 Telephone Hour..... KFI, KFSD, 9 p.m. M  
 Tell It Again..... KFI, KNX, 10 a.m. Sa  
 Tello-Test..... KFVB, 6:15 p.m. M-Sa  
 Terry and the Pirates..... KECA, 5:15 p.m. M-F  
 Theatre Guild..... KECA, 6:30 p.m. Tu  
 The Clock..... KECA, 6:30 p.m. Th  
 Theater of Today..... KNX, 9 a.m. Sa  
 The Jedge..... KHJ, 10:30 a.m. M-F  
 The Saint..... KNX, 7 p.m. W  
 The Shadow..... KHJ, 2 p.m. W  
 The Sheriff..... KECA, KFMB, 6:30 p.m. F  
 The Whistler..... KFI, 7:30 p.m. W  
 This Centennial Year..... KECA, 9:30 a.m. Su  
 This Is Adventure..... KECA, 9 p.m. M  
 This Is Your FBI..... KECA, 8:30 p.m. F  
 This Woman's Secret..... KFI, KFSD, 4 p.m. M-F  
 Thomas, Danny..... KNX, 8:30 p.m. M-F  
 ★Thomas, Lowell..... KHJ, KGB, KVOE, 8 p.m. Sa  
 Those Websters..... KHJ, KGB, KVOE, 3 p.m. Sa  
 Three Alarm..... KMPC, 2:15 p.m. M-F  
 Tillamook Kitchen..... KFI, KFSD, 9:45 a.m. Sa  
 Today's Best Buys..... KHJ, 6:15 p.m. Tu  
 KHJ, 8:45 p.m. Th  
 \*Today's Children..... KFI, KFSD, 11 a.m. M-F  
 Tom Mix..... KHJ, KGB, 5:45 p.m. M-F  
 Town Meeting..... KECA, KFMB, 9 p.m. Tu  
 Treasury Agent..... KECA, 2 p.m. Tu  
 True Detective..... KHJ, KGB, 1:30 p.m. Sa  
 \*True or False..... KHJ, 5:30 p.m. Sa  
 \*Truth or Consequences..... KFI, 8:30 p.m. Sa  
 Twelve Players..... KECA, 8:30 p.m. M  
 Twenty Questions..... KHJ, 8 p.m. Su  
 Twilight Tales..... KMPC, 4:15 p.m. Tu, Th  
 Two-Ton Baker..... KHJ, 11 a.m. M-F  
 Unity Daily Word..... KFAC, 8:45 a.m. M-F  
 University Explorer..... KNX, 11:15 a.m. M-F  
 Unity Daily Word..... KFVB, 8:15 p.m. M-F  
 Variety Party..... KECA, 4:30 p.m. M-F  
 Variety Wants to Know..... KHJ, 9 a.m. Sa  
 Voice of Firestone..... KFI, KFSD, 5:30 p.m. M  
 Voice of Neighborhood..... KMPC, 11:15 a.m. M-F  
 Voice of Prophecy..... KHJ, KGB, 8:30 a.m. Su  
 Vox Pop..... KECA, 6:30 p.m. W  
 ★Wallace, Myron..... KECA, 10:55 a.m. Su  
 ★Walker and Gardner..... KHJ, 11:15 a.m. Su  
 Walt Time..... KFI, KFSD, 6:30 p.m. F  
 Waring, Fred..... KFI, KFSD, 8 a.m. M-F  
 KFI, KFSD, 7:30 p.m. M  
 Warnow, Mark..... KNX, 6 p.m. W  
 ★Washington Inside Out..... KECA, 9:15 a.m. Su  
 ★Weaver, Hank..... KECA, 10:15 p.m. M-F  
 Welcome, Travelers..... KECA, 9 a.m. M-F  
 ★Wells, Carveth..... KFI, 10:30 p.m. Su-F  
 Wendy Warren..... KNX, 9 a.m. M-F  
 What Do You Say?..... KFI, 10:15 a.m. M-F  
 ★Wheeler, Burritt..... KNX, 1:30 p.m. M-F  
 When a Girl Marries..... KFI, KFSD, 2 p.m. M-F  
 Whistler..... KNX, 7:30 p.m. W  
 Whiteman, Paul..... KECA, 12:30 p.m. M-F  
 Whiteman, Paul..... KECA, 7:30 p.m. M  
 Whoa Bill Club..... KFAC, 5:30 p.m. M-F  
 ★Wildor, Alvin..... KECA, 4:15 p.m. M-F  
 Willie Piper..... KECA, 8 p.m. Th  
 ★Winchell, Walter..... KECA, 6 p.m. Su  
 KHJ, 8:30 p.m. Sa  
 Winner Take All..... KNX, 2 p.m. M-F  
 Wizard vs. Criswell..... KFVB, 2 p.m. Su  
 Woman in White..... KFI, KFSD, 11:15 a.m. M-F  
 Women Are Wonderful..... KMPC, 12 n. M-F  
 Women's Forum..... KNX, 8 p.m. Tu  
 Women's World..... KXLA, 10:30 a.m. M-F  
 World Security Workshop..... KECA, 8:30 p.m. Tu  
 Wrightson, Earl..... KNX, 1:30 p.m. Su  
 Young America Speaks..... KFI, 9:15 a.m. Sa  
 Young, Norma..... KHJ, 1:30 p.m. M-F  
 Young Dr. Malone..... KNX, 10:30 a.m. M-F  
 Young People's Church..... KHJ, 7:30 a.m. Su  
 Young Widder Brown..... KFI, 1:45 p.m. M-F  
 Youth Asks Government..... KECA, 8 p.m. Tu  
 Youth Sings..... KFI, 1 p.m. Sa



# RECORD NOTES TO YOU

BY ANDY MANSFIELD

- 1 note—fair
- 2 notes—pleasing
- 3 notes—very good
- Chord in G—tops

KWKW, 3:30 p.m. Monday through Friday.



**ALBUM OF THE WEEK:** Eight choice sides (including "That's What I Like About the South" and "Darktown Poker Club") make up this Phil Harris album, "On the Record". . . . All are done in the inimitable style of Radio's Gift to the Ladies, but especially good are "Minnie the Mermaid" and "Look Out, Stranger," and the collection as a whole made the Chord-in-G department without a blush! (RCA-Victor).

**RECORD OF THE WEEK:** Don't overlook Tex Beneke's presentation of "St. Louis Blues March," for here is the tops in treatment of the old Handy classic. . . . Originally arranged by Jerry Gray for the Glenn Miller band in England, the result is an entirely new conception as waxed by the Beneke organization in march tempo for a stirring three notes. (RCA-Victor.)

**NOVELTY OF THE WEEK:** Tops in this department goes to Danny Kaye and the Andrews Sisters for the production platter, "It's a Quiet Town" and "Big Brass Band From Brazil." . . . Danny runs wild on both sides, acquires a western drawl, imitates musical instruments and scats around the Sisters—and the result is a BIG three notes! (Decca).

**GIRL VOCAL OF THE WEEK:** Dinah Shore has two goodies from the picture "Casbah" in "Hooray for Love," a bouncy medium-tempo number with The Four Hits—and the lovely "What's Good About Goodbye," a slow ballad in restrained arrangement which complements the First Lady of Song and easily gives Dinah a pleasing two-noter. (Columbia).

**DANCE BAND OF THE WEEK:** With the spotlight on the nimble-fingered 88-er, Barclay Allen, Freddy Martin rings the bell three times for his "Sabre Dance Boogie" and "After You've Gone," latter opening with a Glenn Hughes vocal followed by Allen getting away, and it's all Barclay's to the last groove for a top three notes. (RCA-Victor).

**MALE VOCAL OF THE WEEK:** Apparently searching for another "Flamingo," Herb Jeffries turns in a very accountable job on "Jungle Rose" . . . strictly production. . . . But the reverse featuring a very relaxed Jeffries in "I Wonder What's Become of Sally?" easily made the two-note department. (Exclusive).



## From Stockroom To Control Booth

(Continued from Page 7)

folding. Again Morgan came to the rescue of Morgan. Raymond R. did something very few do in Hollywood: he hired Jim, at \$100 a week, to go out and sell a radio show he could produce and gave him a year in which to do it. Before Jim, however, could roll on his ideas, Morgan made him manager of the package, "Queen for a Day." Jim has worked his way, first as manager-producer of this program, to radio director of the Raymond R. Morgan Agency, to manager-producer of "Heart's Desire," another Morgan package. "And here I am," beams Jim today.

### Starts Up

Jim's yesterdays, which made his present success possible, were spent in San Francisco, where he started in 1929 as a stock boy in Hale Brothers department store. In 1930, he was made a hosiery salesman, then went into accessories, and toward the end of 1930 he started the manufacture of gloves, which segued into designing of ladies' apparel and purchase of a radio set-up in 1932—or do you follow?

"Radio was a side business," explained Jim. "You see, the main floor of our building was a department store allocated to concessions, and I had the glove, hosiery and blouse concession. One of the guys on the floor above got an idea to run studios where people, like Al Pearce, could transcribe. He heard of the perfect set-up, ten offices, two studios, a storeroom and control booth, in the basement of the Bellevue Hotel. The hotel agreed to charge us nothing but \$1 a day (to cover electricity) in exchange for air plugs."

Gathering about him such now-radio-vets as Bill Shea (former writer for "House Party"), newscaster Bob Anderson (then a bookkeeper in exchange for acting lessons from Jim), and actor Jack Moyles, Morgan "operated every angle" of this new venture. "We even tried to turn a dollar or two recording marriage ceremonies," he laughs.

He can smile now at remembrance of the Christmas he and his boys had no money to buy presents for their families. Jim, experienced in department-store merchandising, went to the men's-wear head at O'Connor, Moffatt and offered him a "trained group of expert salesmen." Then he returned to the studios and stayed up half the night trying to tell the fellows how to make out sales slips and what size hose to sell a lady who said her husband wore size eleven shoe. Afraid of jeopardizing his "prestige" by working at O'Connor, Moffatt, Jim himself, under cover of night, peddled thirty-five-cent initialed handkerchiefs to drug stores in the Mission district. Everybody at the studio had a wonderful Christmas that year.

Times grew tougher, but were often

sparkled by comic-tragedies, like the time the boys tried to throw an aerial from the roof of the hotel to the basement, eleven stories below. The wire accidentally flipped over the trolley power line, and Jim, to this day, can't understand how Shea and Bill Packer, who were standing on the roof and holding onto one end of the wire in the rain, weren't electrocuted.

### Had to Move

"This is the end!" gasped the hotel manager, as sparks flew down to the street and the power for trolleys was suddenly cut off. "The boys" moved their stuff into a nearby place, where the walls were so thin they were paid to move out in three days. However, all the commotion about which nearby tenants complained did not arise from the radio studios. Jim, who taught singing on the side, was partly culpable. To snare pupils, he always asked studio staff members to use their free time sitting in the waiting room looking anxious to enroll for the seemingly highly popular Morgan voice instruction. In between times, Jim tried to sell and produce shows.

But every nickel he could raise didn't turn the trick, and when the little enterprise reached the Mother Hubbard stage, Morgan approached KSFO with an offer to "move in a complete production unit." His offer was accepted—he went to work for KSFO as program director and his entire studio crew followed in jobs at the station, which was soon taken on as a CBS affiliate.

In 1939, Morgan tried something else new. He thought radio could be used as a teaching medium in Bay City schools, and consequently he established for the Board of Education a radio department, which installed receivers in the schools and taught teachers how to utilize radio. Summers, Jim was engaged by Mills College to teach radio in its workshop. Feeling that if he were going to deal in educational matters a college degree would assist him, Jim enrolled in University of California extension and summer classes. Five years later (in 1944) he received his A. B.



### FOUNDATION AID

Program starting at 11 a.m. and continuing to 7 p.m. on Saturday, March 13, at Virginia Country Market in Long Beach will feature "Little Beaver" (Johnny McGovern) as emcee. Affair is for benefit of the Costello Jr. Youth Foundation, with merchants of the market donating the entire day's proceeds to the cause.



### SUCCESS STORY

In New York for the opening of the new Radio City was NBC's "Aldrich Family." As the director gave the rehearsal call, star Ezra Stone hurriedly asked the public relations girl where to put his coat. "Oh, take it down to your audition," was the reply. "Henry Aldrich" roared with laughter. "After all these years in radio, now I'm taking an audition."



Monday-Friday, 9:30 a.m.  
CBS-KNX-KSDJ

**L**OVELY "Helen Trent," chief gown designer in a prominent motion picture studio, is the principal in this serial story of a woman over thirty who sets out to prove that romance can live at that age.

"Helen" lives in the heart of Hollywood, travels her way to and from a typical big studio, and meets the crowd typical of the motion picture business. But her life is full of emotional upheavals. She wants to marry, but cannot decide which man is right for her.

Julie Stevens, who plays the role of "Helen Trent," was in motion pictures in real life. The St. Louis girl had made her stage and radio debut and was playing stock in the East, when a burst of temper resulted in her being cast in a company of Shakespearean actors coming to the Coast.

The director of the stock company had offered a juicy part to any actress who could scream. Julie couldn't

### *The Serial Dealing With the Question "Can Romance Exist in the Lives of Women Thirty-five or Older?"*

utter a sound. She got furious. Rehearsal time came. When the screaming character was due onstage, Julie let loose with a blood-curdling shriek that nearly woke the dead. She landed not only the part but also the coveted berth in California.

Julie's experience helped her snag the lead in "Yes, My Darling Daughter" at the Pasadena Playhouse. This led to a contract at Warner Brothers studios. Offered an opportunity to understudy Gene Tierney in "Male Animal," she obtained a leave of absence and went back to New York. When Miss Tierney returned to the

**TERESA KEANE**, who performs the role of "Carol Bancroft," runaway daughter of a movie magnate, doesn't look unlike a spirited teen-ager.

# Spotlight on Serials

No. 13 of a Series

## "The Romance of Helen Trent"

Coast, Julie became the lead, and has stayed in the East since, busy in radio and on the stage.

### The Other Woman

The "other woman," who has caused "Helen Trent" such unhappiness and emotional turmoil through interfering with her romances, is a seasoned actress in pictures, stage and screen work. When Mary Jane Higby was five years old, she and her director-actor father were at the D. W. Griffith studios one day. A director spied Mary and took her inside for a test, and the next morning she was making a picture. By the time

**THREE MEMBERS OF THE CAST** of CBS's "The Romance of Helen Trent" are Ed Latimer as "Bugsy O'Toole," Mary Jane Higby as "Cynthia Carver" and David Gothard as "Gil Whitney."



**"HELEN TRENT**, over thirty-five years of age, successful business woman, loved by many. Next summer her serial story goes into its eighteenth year. Julie Stevens plays the role.

she was eighteen, she'd made innumerable appearances in pictures. About the same time she turned to radio, and now says it's one medium she'll never leave.

"When you rehearse and play a character five days a week," she says, "as I have been doing 'Cynthia Swanson' in 'The Romance of Helen Trent,' it's like living a double life. It's exciting. That's one reason I like radio best—and I've done about everything except troupe with a circus!"

Principal "Helen Trent" lives in her Hollywood apartment on the mythical "Long Drive," with an old confidante, "Agatha Anthony," an elderly lady whom "Helen" has been supporting for years. Bess McCammon, who plays "Auntie," in real life depended upon no one to support her. Thirteen years ago Bess McCammon's husband died, leaving her with two children, aged ten and sev-

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▲ **MAESTRO YOUNG AND SINGER MARTIN** of the Tony Martin show are probably lining up one of those midweek steak feasts to which they are so addicted. After midweek rehearsals, Vic and Tony pile out to the home of either, and vie with each other in their culinary efforts on big Chicago steer steaks. (ABC photo.)

▲ **VICTOR YOUNG** has led a beat with that baton from the basement tonks of New York's "Village" to the concert stages—where he has also performed as a concert violinist.

Sunday, 6:30 p.m.  
CBS-KNX  
Wednesday, 9:30 p.m.  
ABC-KECA

**W**HEN TOSCANINI took his white-gloved, silk-scarfed presence into the Greenwich Village basements to hear some of the small hot combos make their music, it aroused comment about "the longhairs coming down to dig a beat." When Victor Young visits the citadels, it arouses no comment other than, "Vic's here, let's go say 'hello' to him."

The energetic little Victor Young, recognized as one of the most successful and prolific composers and arrangers in both radio and motion pictures, is as much at home in Tin

## Men of Music

No. 65 of a Series

*Victor Young*

*The Switch From the Classical to the Popular Means No More Effort to Maestro Young Than Does a Change of Key*

Pan Alley as he was on the continental concert stages.

Victor's father, a member of the Joseph Sheehan Grand Opera Company, started his son studying violin before Victor was five. When the boy's grandfather in Europe learned of his relative's ability, he sent for him and financed Victor's musical education.

Victor Young's first public appearance was with the Warsaw Philharmonic Orchestra, under the direction of Julius Wortheim. His triumph was so impressive that a Warsaw banker and patron of the arts presented him with a genuine Guarnerius, dated 1730, the instrument Victor plays today on his rare concert appearances.

The continental life wasn't all adulation and concerts for the young artist, however. Victor was in Kiev when the Russian revolution broke

**By Jane Pelgram**

out, and attempted to make his way back to Warsaw in a cattle car. Promptly upon reaching there, he was flung into a German prison, and literally had to fiddle his way out. It was his artistry that won him a military pass to Paris, from whence he left for the United States.

### First Pop Tune

In the '20's unestablished classical composers, no matter how great their talent, weren't red-hot sellers, and Victor turned out his first hit in order to get his name up near the top.

"When you come back with Brahms, Beethoven and Mozart, you don't dream you'll ever write a pop tune. But I was born in Chicago, and I guess I never got it out of my

blood. My first hit, 'Sweet Sue,' just more or less occurred to me, and it went over big.

"At the time, I had a suite for violin and piano, a composition I'd worked over hard, and considered some of my good work. I sent it around to half the music houses in the country, and as much as fifty per cent of the time it was returned to me—unopened! No one wanted it until I became a name with some hot pop tunes."

The next few years saw the energetic musician busy with recitals in vaudeville and on the concert stage, and intermittently rolling out hits still popular, such as "Too Late," "Street of Dreams," "Falling in Love With You," and "Can't We

Talk It Over." It was during these years that Vic made such wide acquaintance among musicians from all walks—from the immortal Bix Beiderbecke and Louis Armstrong of the jazz world to Heifetz, Iturbi and Toscanini.

### Comes West

It wasn't until 1932 that Victor Young left his post as director of music for Brunswick to come to the Coast and handle the orchestrations for Al Jolson's "Shell Oil Show." It was then Bing Crosby and Victor met. Every Crosby fancier who's heard Bing's records of the '30's is familiar with the resultant happy blending of the Crosby-Young talents.

It was inevitable that motion pictures would snap up this prolific musician for the scoring of their hits. Vic has been with Paramount since

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# She's "Only Got Two Hands"

But Lively Jean VanderPyl Manages a Happy Home While Having Herself a Radio Career

By Judy Maguire

**J**UST LOOK at that!" jabbers Jean VanderPyl, as she flurries through the photos and snapshots scattered across her living room floor. "Typical mother. Now, if you'd ask me for a picture of my children instead of me, I've got a million of 'em."

Versatile actress Jean also has something that's rarely come by in "career wives" . . . a wholesome acceptance of her responsibilities as a homemaker. She remarks intelligently that "radio is the one place where a girl like me can have a career without neglecting her husband and children," and she is right. Luckily, Jean draws the line a point farther, in realizing that her family always comes first.

Jean has been married since New Year's Day of 1939 to present freelance writer and former Young and Rubicam agency executive Carroll O'Meara. "Is he Irish?" she echoes. "His family names are O'Meara, McCormick, O'Brien, O'Donnell and Brophy!"

The O'Mearas live up Beachwood Canyon, in a two-story stucco house which feels like home the minute you walk in the door. Completing a rollicking household are: Kathleen or "Teena," now going on eight; Timmy, who'll be five in April; Mike, three in July; and Ella.

"Without our Ella," Jean adds at once, "I don't know what we'd do. She's been with us since Kathleen was ten months old."

This admission that someone else helps on the cleaning and cooking in no way lessens Jean's own adequateness as "the lady of the house." Jean really enjoys her children. She sews beautifully, and has made several mother-and-daughter outfits for herself and her little girl. "Not now, dear" appears strictly out of Jean's vocabulary. She has fun amusing the youngsters, and is endlessly imaginative in devising new games and projects to occupy their attentions. Timmy and Mike are "all boy," and Jean's patience in separating them during typical scraps ought to be something to see.

Recently, Carroll has been doing his writing at home, in a cubby-hole off the front room, and as Jean says, "You can imagine, with these three wild Indians of ours, what it's like

for him to concentrate." In spite of even this, family activities and dispositions are harmonious. The O'Mearas like to stay home most of the time when they're not working, and use the one family car between them when they have appointments and calls in Hollywood. Eventually Carroll would like to advance to even greater isolation and move his family to "a ranch some place in La Crescenta."

## Enjoys Work

Jean's acting career, although it is an important part of her daily life, is fairly unobtrusive upon this setting. Phone calls from producers and her few hours' absence while she is away at the studios are about all to identify her with her profession. Jean adds brightly, "When I go out to work it's like a vacation!"

In a scrapbook, which she's kept from the time she was very small, Jean has most of the pictures and press clippings which trace her dramatically from her four-year-old appearance in a Memphis church play up to now.

There are poses of her appearance as "Mrs. Wiggs of the Cabbage Patch" during junior high school (which led to an invitation to join the Fenimore Players, although she was only thirteen). There are souvenirs of her selection to represent Beverly High School at the Shakespearean Festival during her senior year, and of her leading role in the drama club's play, "The Warrior's Husband."

"Here's where I got into the greatest clambake that's ever been on the boards," Jean recollects, as she points out notice of the Biltmore presentation, "Soliloquy." Jean understudied Helen Craig; and also acting as an understudy (to John Beal) was a young actor named Gwellyn Ford, who later became Glen Ford. In San Francisco, however, Jean had to bow out of the play. She was by that time understudying four parts instead of one and carrying a small

**THESE MOTHER-and-daughter** outfits were designed and finished by Jean for herself and her eight-year-old, "Teena." Completing the rest of a very happy household are Jean's husband, (writer and ex-agency man) Carroll O'Meara; Timmy, aged four; and Mike, aged two.



↑ "WHEN I GO OUT to work it's like a vacation!" philosophizes pretty Jean VanderPyl, radio actress as well as wife, homemaker and mother. As an expert at keeping her separate careers from clashing, she seems to prove whereof she speaks!

role in the show. Her radio work before this experience was held in great admiration by the other members of the stage cast, and by the time Jean started to crack under the terrific theater rehearsals, broadcasting was beginning to look pretty restful to her as well. Jean qualifies cheerfully, "Carroll wanted me to come home and get married anyway."

Since this one footlight venture, Jean has been exclusively for and on the airways. Nine years of network emoting have given her a fine listing with almost all producers, and she is called to play ninety-year-oldsters, children, ingenues, "other women," heavy dramatics, comedians, col-

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▲ **HERE'S THE SCENE AS PHIL HARRIS TALKS ABOUT** one of his favorite subjects, the old days at Coffee Dan's. Present owner Joseph Bulaski, Julie, his wife, and general manager Jerry Freeman are a fascinated audience for tale-spinner Harris. (Ted Allan photo.)



▲ **RED SKELTON**, the irresistible, mugs behind the counter as he fries up a batch of potatoes for some lucky customer. (Red has more fun than anybody!) (NBC-Zeigler photo.)

# I Can Tell You About Coffee Dan's

*The West's Most Legendary Restaurant, That Vaudevillian's Hangout, Coffee Dan's, Has Its Modern Counterpart on Radio Row. Here's Famous Customer of Original to Tell Story.*

**By PHIL HARRIS**  
as Told to Radio Life

▼ **STARS OF RADIO FIND VINE STREET'S** Coffee Dan's an ideal place to grab a quick bite after rehearsals. Here's Jack Carson going over his show for the benefit of manager Jerry Freeman. Carson is one comedian who's serious about comedy. (Hollywood Pictorial Service.)



▼ **"ALL RIGHT, JUST ONE MORE,"** says producer Phil Cohan, as Jimmy Durante pours another cup of coffee. Jolly Jimmy is the friendly type who enjoys prolonging a coffee session—but Phil is the one with the stop-watch. (Hollywood Pictorial Service.)



**EDITOR'S NOTE:** When Coffee Dan's restaurant opened on Vine Street in Hollywood last year, radio-ites found it a convenient stone's throw from the rehearsal and broadcast studio. During a friendly session with radio acquaintances and owner Joseph Bulaski, we ran into genial Phil Harris, who related this fascinating background on the granddaddy of the present Coffee Dan's, the San Francisco restaurant of that name. Legendary among San Franciscans and vaudevillians alike, the original Coffee Dan's has customers scattered far and wide—maybe you're one of them!

**A**NYTHING you want to know about Coffee Dan's — just ask me. The original restaurant was opened in San Francisco in 1883 and was still going strong when I hit the town in the '20's—hardly what you'd call a fly-by-night establishment!

I had gotten back from Honolulu





↑ **PRETTY JO STAFFORD** and musical director of "Supper Club," Paul Weston, relax against the modern decor of Coffee Dan's. Paul does the ordering while Jo looks on approvingly.



↑ **TIME OUT** during Capitol recording session finds singing star Merle Travis signaling for service. Maybe Merle's latest hit, "I Like My Chicken Fryin' Size," was inspired by an afternoon visit.



↑ **GARRY MOORE ORDERS** dessert with his coffee. Waitress Jean Coenen rushes the order so Garry can make his "Take It or Leave It" broadcast.

and was playing at the Cliff House with Walter Krausgrill's orchestra when I found out that everything that happened in San Francisco happened at Coffee Dan's. It was a little below-stairs place on the corner of O'Farrell and Powell, where Omar Khayyam's is now. It opened at six o'clock in the evening, and at 1:00 a.m. when the vaudeville shows were over, the place was crowded with actors. All the Orpheum acts dropped in—Sophie Tucker, Joey Ray, Danny O'Shea, Ben Blue, Joe Frisco, Jack Benny—what a gang! You'd swear there were nine million acts going on at the same time—and there just about was. The only paid performers in the place were a piano player and a singer, but every night there was a million dollars' worth of spontaneous entertainment. Late at night, the Nob Hill crowd came

down for ham and eggs, and practically the whole Pacific Fleet dropped in. All this in a room that I'd guess was about forty by forty.

There were two ways to get into Coffee Dan's—the stairs and the slide. This slide, or chute, was manned at the top by a great big guy with a build like Jack Dempsey's. It was some sight to see about twenty-five sailors at the door, wondering whether or not to use the

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↑ **THE BROADWAY** contingent is represented by Ella Logan and Albert Sharpe. Ella, who starred as "Sharon," and Albert, who was "Finian" in "Finian's Rainbow," look homesick but brave.



↓ **THE POPULAR SONG-WRITING TEAM**, Gene De Paul and Don Raye, stopped in for lunch and stayed to write a song. This team has turned out such hits as "Cow Cow Boogie," "Mr. Five by Five," "I Remember April." Don does the lyrics, Gene sets them to music.

↓ **FIBBER MCGEE GAUGES HIS COFFEE REFILL** to an exact degree, while Molly tries to comply to the specification. It's really Marian and Jim Jordan who are having lunch at Coffee Dan's, but they're "Fibber and Molly" to fans and friends.







HE DELVES INTO the minds of many to unearth material for his "Editor's Diary." Here, La Cossitt chats with Senator Vandenberg.



# About La Cossitt

**HIS FORTHRIGHT FACE** bespeaks a sincere interest in the world and its people—an interest which results in fascinating stories on La Cossitt's radio program.

*Former Editor of Collier's Is Evoking Listener Interest With Comments and Guests Plucked From The Unusual in Everyday Living*

Monday-Friday, 8:30 a.m.  
MBS-KHJ-KFXM

**H**ENRY LA COSSITT, one of the rarest of the genus "editor," is a one-man reporter, writer, managing editor and make-up editor. He likes to go out himself to dig up the magazine-type real-life feature material that he incorporates in his week-day radio program, "The Editor's Diary." The result is a news-packed, highly interesting fifteen-minute program that has evoked keen interest among morning radio fans.

The editorial technique that has elevated "slick" magazine circulations into the millions of copies sold regularly has been adapted by this former editor of Collier's magazine for one of the most popular of the Mutual network's commentary series.

Henry La Cossitt, a man of varied experiences, has a bright and cheerful outlook on life and believes that everyone has a story to tell—a story that his "Diary" listeners would like to hear.

On Friday of each week, there's a guest appearing with "The Editor" on the program. Many of the guests are not "name" personalities—but their stories are just as interesting, just as important in the national picture as those that "name" people would have told.

### Typical Guest

One day Mrs. Edna McNiff, a professional "finder," appeared on the show and explained how she finds everything from playmates for children to electric muffin rings. Her services can be engaged for \$1.00 to buy a hard-to-get item, sell antiques or fur coats, or supply information

on everything from beauty salons to unusual positions. She told the La Cossitt listeners that her main object in creating this "finding" business for herself was to help people, but that incidentally she was becoming a fount of information, learning while doing.

Another week, George Bailey, tracer of lost homing pigeons, visited "The Editor's Diary" and explained his own unusual work.

Miss Elizabeth P. Kollmers, head nurse at the United Nations Health Clinic, Lake Success, N. Y., revealed the ingredients of the "United Nations cocktail" when she was guest of "The Editor." This Monday morning favorite consists of two aspirins, a teaspoon of sodium bicarbonate, and two drops of spirits of ammonia, all mixed well in warm water.

Among the better-known personalities who have been his air-guests, Mr. La Cossitt has interviewed Mrs. Eleanor Roosevelt; Mr. Rutherford Platt, author and expert on natural history; Carlos Romulo, Philippine ambassador; Mignon G. Eberhardt, whodunit authoress; Beverly Kelly, circus press agent; "Mike" Moroney, Oklahoma senator who introduced bill for presidential succession; and Avak, Armenian faith-healer who was brought to America from Persia by Kriskor Arakelian, the California wine-man.

Probably the best way to describe the background of Henry La Cossitt is to call him an all-round-media man. The fact that he has always enjoyed meeting people and learning what made them tick is undoubtedly the reason he has spent so much time in magazine, newspaper and radio work.

### Background

With a degree in journalism from

the University of Missouri, Henry La Cossitt gained his newspaper experience in St. Louis, Cleveland, Kansas City and Washington, D. C.

In 1927, he started his magazine work with Doubleday-Doran.

The following year, "The Editor" took a wife and decided to settle down in New York City, where he has lived ever since.

In 1941, Mr. La Cossitt joined the staff of the Crowell-Collier Publishing Company as fiction editor of the American Magazine. During two and a half years he was instrumental in jumping the magazine's circulation to 2,500,000 readers, an increase of more than 250,000. The formula called for slanting fiction toward women readers.

Success with the American Magazine led to La Cossitt's appointment as managing editor of Collier's in January, 1944. Four months later, on the death of Charles Colebaugh, he became editor. Thereafter, for more than two years, he carried responsibility for Collier's coverage of final military operations leading to allied victory and of the early, confused reconversion period.

Off the air, Henry La Cossitt divides his time between research for his "Diary" and a very happy personal life that includes a charming wife and daughter, playing the piano, baseball, and fishing. Fan mail, phone calls, personal interviews and extensive reading keep him posted on "what's news." From these, "The Editor's Diary" is written and broadcast with news, views and anecdotes. La Cossitt, who plays strictly by ear, perhaps enjoys best an evening at home thumping the piano with a personal friend like Burl Ives on the guitar, and harmony in "blues."



## She's "Only Got Two Hands"

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ored girls, with checkerboard regularity. Jean also has the distinction of being one of the few actresses in Hollywood who can play "straight" to incurable ad-libber Al Pearce. During the last hour-long Pearce program over KECA, Jean was full-time stooge for the endless "Elmer" sales routines, as well as a featured show comedienne with her own specialties.

### On Her Own

Regardless of Carroll's many connections in the production end of radio, Jean has always made her own breaks. When the "Aldrich Family" came out to the Coast, Jean was among the many actresses called to audition for the recasting of "Mary." It was a Young and Rubicam program, so sitting in on the judging with Ezra "Henry" Stone was husband Carroll. Jean therefore auditioned under her maiden name, and when it was finally a choice between Miss VanderPyl and another actress, the deciding contingent were utterly oblivious to the fact that they were hearing Mrs. O'Meara. All this time, Carroll had been sitting silently by, shifting his feet, looking at the ceiling.

"Come on, Carroll," coaxed Ezra, "which girl do you think is the best?"

"Like 'em both," Carroll answered non-committally.

"Listen, you've got to help decide this!" prodded Ezra.

"I just can't say. I like 'em both."

"Well, all right!" snapped Ezra crossly. "That one, then." He pointed to Jean. Then, turning belligerently to Carroll again, "That okay with you?"

"Certainly," smiled Carroll politely. "She's my wife."

## Men of Music: Victor Young

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practically the day he arrived on the Coast, making music for "Lady in the Dark," "For Whom the Bell Tolls," and many, many more. His most recent are "The Long Grey Line" and the popular "Golden Earrings." Albums of Vic's music, made up of his colorful scores from pictures old and new, sell like hotcakes.

When Tony Martin started his CBS "Star Time," now heard as ABC's "Tony Martin Show," for Texaco, choice of Young as musical director was a fortunate one. Young also made the Texaco show with Gordon McRae and Evelyn Knight.

As long as it has to do with music, no chore is too great a challenge for Mr. Young. His pockets are invar-

ably stuffed with small scraps of paper holding notes, bars and scrawled words for songs. These, he says, are the beginnings of his compositions.

"Most of my ideas are done before I ever write a note. I never force music—it's either there or it's not. If it isn't, I just wait until later, and it always seems to come out all right. While I'm waiting, I just go print a picture."

The busy little maestro is a fiend about color photography. He maintains two darkrooms, one near Paramount Studio and one in his glass-walled Beverly Hills home. When the enthusiast discovered that limited knowledge allowed only certain effects, he crowded more time into his day and took lessons from Mortenson of Laguna, a photographer rated high among camera addicts.

Now Vic himself takes magnificent color shots of everyone he can persuade to pose, gaily parting with the big portraits when the subjects "oh" and "ah." The sitter can have the picture—Vic's had the fun of taking it. By now he can talk film, time and development in a businesslike manner with even the skilled photographers retained at the studio to glamorize the flicker lovelies.

Victor Young goes blank when asked whether he prefers music-making for radio or for motion pictures. He's never thought of preferring one over the other—when it comes to work. But if he's at his home, he never misses a radio show. And he never goes to the movies.

## I Can Tell You About Coffee Dan's

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chute—they'd get a push from "Jack Dempsey" and come scooting down into the room.

At all the booths and tables there were little hammers—customers beat on the tables instead of applauding. And when somebody slid down the chute, they were drummed in with the hammer beats. Relaxing? Doesn't sound like it, but it was — after a hard night's job of playing at the Strand Theater, Palais Royale or the Orpheum. For one thing, believe it or not, the Navy, Nob Hill and vaudeville got along very well together —there was never any fights, or the slightest trouble.

The only food that was served was ham and eggs and coffee. And what ham—old fashioned ham—and I'm a guy who *knows!* The coffee was served in big mugs and the food came in porcelain metal plates, so the actors could act without breaking anything. And once those actors sat down at a table, they never got up!

The owner of the place, Johnny Davis, was one of the best-liked men in town. He had a talent for look-

## Spotlight on Serials: "The Romance of Helen Trent"

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enteen, to support. Ten years before, Bess had given up dramatics in favor of wifehood, but back she went to her old school, the Schuster-Martin School of Drama. That was in the '30's, when radio was an up-and-coming thing. In no time, Bess graduated from the school, straight into Chicago radio.

For six years she was heard in the popular Chicago shows. In 1944 she went to New York City to scale new radio horizons.

Another familiar voice to listeners of this popular serial is that of David Gothard. David is heard as "Gil Whitney," currently in the story background in favor of "Curtis Bancroft, a wealthy studio magnate." Lawyer "Gil" continues to help supply drama.

David is another who got his real life start in Hollywood. The Illinois boy had come to the Coast to seek a dramatic career, and landed with the Hollywood Playcrafters. Body and soul were held together through daytime hours put in at the men's furnishings section of a Los Angeles store.

When David was twenty, he hitchhiked from Los Angeles to Chicago, and landed a radio announcing job on his twenty-first birthday. Not long afterward he returned to California with a marionette show, in which he pulled strings and did the "heavy" voices. He severed his connection with the show for radio acting in Los Angeles. When the going got tough on the Coast, David again returned to Chicago, secured parts on a number of programs, and started a career that has familiarized air audiences with his voice. In 1939 New York's possibilities called, and the Middle-West boy settled himself for once and for all in Eastern radio.

"Lydia and Jeff Brady" are played by Helen Dumas and Kenneth Daigneau, respectively; and "Curtis Bancroft" and his daughter "Carol" by Bartlett Robinson and Teresa Keane.

ing like a customer. He never looked as if he was running the place. The actors and the Navy made his restaurant famous all over the world. I think of myself as being a San Franciscan off and on since the '20's, and whenever I was in town, you could find me at Coffee Dan's. It was a sad day when the place closed.

Well, things change — vaudeville expires, radio zooms . . . San Francisco's Coffee Dan's closes, leaving the actors homeless . . . and Hollywood's Coffee Dan's opens to take care of the radio crowd. Well—what are we mad at?





▲ **TWO HOOSIERS MEET FOR THE WEEKLY BROADCAST** of "Hoagy Carmichael Sings." It's Hoagy, of course, and his pretty air secretary, Sherlee Turner. Sherlee's a Carmichael fan, has collected his records for years. (CBS photo.)

▲ **BENAY VENUTA, STAR OF MUTUAL'S "Keep Up With the Kids,"** asked the questions while Roddy McDowall, young screen star, answered them on the first broadcast of the parents-versus-kids quiz battle. Roddy beat his Pop. (Otto Rothschild photo.)

**BETTY HUTTON'S NEW HAIR-DO** captivates Peter Potter, while a new jive record captivates Betty on this guest star session of Pete's Don Lee "Record Party." (Otto Rothschild photo.)

## SEEN ON THE RADIO SCENE



▼ **THERE'S NO FAKE LOVE SCENE** when the husband and wife team of Elliott and Cathy Lewis meets at the mike. This tender shot was taken during a "Voyage of the Scarlet Queen" broadcast. Cathy stars on "My Friend Irma."

▼ **BEN BRADY, of KNX's "Brooding with Brady,"** enjoys watching Brady brood on his early-morning waker-upper.

▼ **BRADY BROODS** for the benefit of Brady. (You'd brood too, if you had to be down in front of a mike at 7:00 a.m.) (KNX photos.)

