

PROGRAMS FOR WEEK BEGINNING APRIL 18

**RADIO**

*Life*

8¢

FORTY PAGES

A black and white portrait of Dinah Shore, smiling and looking slightly to the left. She has her hair styled in a classic 1940s fashion, pulled back and curled. She is wearing a light-colored, possibly white, top.

Dinah Shore

*"Lovin' Every  
Minute of It"*

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**GIRL SINGER:** Has Meat Shortage to Thank for Career Page 33

# The Ear Inspires the Pen

Grace Swan, 1934 Chestnut Avenue, Long Beach, Calif.

Sirs: I have often thought about writing you, but until now I didn't know what to say. However, after reading your Fifth Annual Anniversary Issue all I can say is quote: "Where has Woody Jordan been hiding?" Unquote. I took Radio Life to school with me, and you should have seen the confusion his picture caused in our study hall. (It's a girls' school.) So we would like to know when his program is on. 'Cause he's sure cute. While I am writing, I would like to know what has happened to "The City." I used to really like it when it was on Sunday afternoon. Will it return?

*Woody Jordan has been confining most of his talents to the entertainment of wounded veterans. Still nothing definite about his return to the air. "The City" was discontinued, but watch Pre-casts, for it may be rescheduled quite soon.*

★

Miss Georgie Haile, 3853 Bentley, Culver City, Calif.

Sirs: Hurray! Hurray! At last we have a picture of Woody Jordan. Ever since his "Life Begins at Seventeen" show we have been trying to get his photo. Of course we would like an autographed copy, but the one in Radio Life will have to do for the time being. We never dreamed he would be so cute and so young! We hereby nominate him as the cutest disc-jockey of '48. We sure would love to join a fan club if he has one. Do you suppose he does? When will his show be back?

*The Woody Jordan Fan Club may be contacted through president Patye Tracy, 314 Hermosa Avenue, Long Beach 12, California. We still have no pertinent facts about Woody's return to the air.*

★

Mrs. Ben H. Read, 1170 South Windsor Blvd., Los Angeles 6, Calif.

Sirs: Why one "westerner" does not like Frank Sinatra: (1) He sings in an insincere tone; (2) He giggles and makes "asides" to the studio audience or orchestra, and the joke is not apparent to the radio listener. These two things make me turn him off, but quick. Give me a singer who feels that the radio audience is all-important. Insincerity is felt over the radio very quickly, whereas the sight of the person singing sometimes diverts one from the actual voice.

★

J. C. Parham, 2521 Presidio Drive, San Diego 3, Calif.

Sirs: You list programs over Station KWIK, but no number is given for this station. Neither does our local station, KFSD, have its number. Please advise.

*On our Station Dial, heading the Sunday logs, all station numbers are shown. KWIK is 1490; KFSD, 600.*

Page Two

Rosalie Crown, 709 Buena Vista Street, Burbank, Calif.

Sirs: Would like to compliment what I think is one of the best programs in radio. It's Michael Roy's "Disc-jockey Dedications" on KWIK every evening except Saturday and Sunday. Honestly, it's tops.

I would like to see a picture of Michael Roy, if possible.

Maybe I'm dumb for not knowing, but will you tell me what ever happened to Alan Young's program. Also, I would like to know how Jack Smith stays on the air. First of all, he ruins every song he sings, and second of all, every other night he has the Clark Sisters as guest stars. Can't he get someone else, to sort of "relieve the monotony"?

*Alan Young's own show was kaputt, but he is currently comedian with the Texaco program. Jack Smith stays on the air because a lot of people like Jack Smith. Herewith, Michael Roy*



Michael Roy

★

Mrs. Weltha Helone, 3206 West 8th St., Los Angeles 5, Calif.

Sirs: Due to the fact that all other publications of radio magazines and newspapers fail to simplify the announcement of stations on the air, I am very enthusiastic regarding your magazine. I believe it should be ten cents; and then too, possibly have a few more write-ups of people appearing on programs, which are of great interest to us listeners who cannot see them as they appear. I do not suppose you deem it necessary to put it on newsstands as well as markets, but it would be handy for all that way.

★

Walter Andrews, 253 Royal College Street, London, N.W.1., England.

Sirs: Here's a "Cheerio" from a Londoner who, ex-soldier of 1917-18, and now given a few months only of life (Cause, Nephritis), finds "Radio Life" copies occasionally reaching him 100 per cent interesting and descriptive of American broadcasting. With a cup of coffee and a cheap cigar (when lucky, which isn't often) I keep awake all night to catch U.S. programs. Anyway, soon I shall have a long sleep, so a few nights missed matter little. I would like to say "thank you" to the clever and wonderfully entertaining American broadcasters, ladies and gentlemen all, who make the closing hours and fast-slipping-away days not alone bearable but mighty happy ones. May they all find success, content and very real happiness for themselves!

Mrs. A. E. Haskell, 323 Teresa Street, Garvey, Calif.

Sirs: Could you tell me why they take away our late programs? If they are transcriptions, what is the difference? I know I'm not the only late listener who minds. To name a few which have been moved: "Village Store," formerly 10:30 p.m. Saturday; "Escape," formerly 10:30 p.m. Sunday; "Sweeney and March," formerly 10:30 p.m. Tuesday; "Dark Venture," formerly 10:00 p.m. Saturday. I won't be surprised and will try not to be disappointed when they discontinue "Radio Guild," 10:00 p.m. Tuesday.

One thing more. This would make your magazine ever so much more useful and I know there are hundreds that would agree with me. There are thousands that fill the barn dances to capacity. There are many, many cowboy fans. You list the religious services in a special log once a month, so why can't we please have a cowboy log?

If it is the cost of the extra page, I know that if all the cowboy radio fans thas listen to KXLA, KRKD, KFVD, KFI, KNX, would and will give just one cent a week you'd have more than enough. Come on, cowboy fans, I've missed three programs this week because I didn't know they were on but found out later. Please write in your requests to Radio Life, along with mine!

*No extra cost would be involved for the printing of a cowboy log. It's merely a question of support, so all readers who are "with" Mrs. Haskell in wanting such a feature are asked to write similar letters to us, saying so.*

★

Laura Hay, Los Angeles, Calif.

Sirs: To Radio Life. Editor to Office Boy. Con-grat-u-la-tions! What a magazine! The great great grand-daddy of them all. \$10.00 worth for eight cents. What more can one say? Many thanks to all.

★ ★ RADIO LIFE ★ ★

CARL M. BIGSBY, Publisher

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Mrs. Jennie Rogers, 805 West 9th Street, Fremont, Nebraska.

Sirs: I purchase the Radio Life every week and do thoroughly enjoy it from A to Z. On December 9, 1947, I was at "Queen for a Day," and much to my surprise was chosen as a candidate. I was the runner-up for the day, but the Navy won out.

But my wish was for a hearing aid. Mrs. Peggy A. Wells of 3526 West 133rd Street, Hawthorne, California, was listening at home. She at once telephoned the program and asked for my address, and in a few days I received a letter from her, saying her husband had passed away just two months before from a heart attack and he had had a Zenith hearing aid which she wanted to give to me.

I thought it a wonderful thought in her. So, I thought I'd like to have an open letter of appreciation to her in your magazine!



Mrs. J. M. Carothers, 7763 Eads Avenue, La Jolla, Calif.

Sirs: Your criticism of "One Man's Family" is certainly justified and I heartily agree with you. In fact, I wrote Carlton E. Morse some time ago and tried to convey to him just what many people thought he was doing to what was once one of the most wholesome programs on the air.

My letter was acknowledged and I was thanked for my interest, and after that there were a few chapters like the old ones, but now, with Claudia's unrest and the episodes you mention, it is getting back into the "soap opera" class. Thank you for the opportunity of having my say. Best wishes to your magazine, which I have enjoyed for many years.



Geneva M. Whittaker, 4314 South Vermont Avenue, Los Angeles, Calif.

Sirs: I am sure if a poll were taken on the air, "Waltz Time" on KFI would win it. I do hope that in the near future we can have a program like that every night for an hour.

There are so many useless and no-good programs on the air, a lovely program could be substituted, seems to me. Will you please print a picture of Bob Hannon, who I think has the most appealing and sincere tone in his voice of any singer on the air? I love to hear him sing, and would like to see what he looks like. Also like to hear Evelyn MacGregor, and the chorus and orchestra are very good. I am a professional violinist, have been all my life, and think I should be a good judge. I have to turn off so many programs that I really appreciate good ones.



Bob Hannon

Nancy Ewing, 1742 Warwick Road, San Marino, Calif.

Sirs: Could you please print a picture of and an article about Dick Farney, vocalist on the Milton Berle program? I think he has a very good voice, and would enjoy information about him.



Dick Farney

Also, I would like to know what happened to "The Thin Man," and when it will return to the air. The Danny Thomas show is now occupying that time.

"The Thin Man" was dropped by its sponsor, may be returning soon but nothing definite. Some facts about Dick Farney: Real name is Farnesio Dutra e Silva . . . he's the son of a distinguished Brazilian family. He began his singing career over a Rio radio station, and was well on the way to a career as a leading Rio supper-club attraction when he joined the Brazilian army in 1942. A trip to Hollywood to visit a cousin, following his discharge, brought Dick to the attention of North America. Talent scouts who'd heard him sing at a party persuaded him to cut a record, and the Berle show spot followed. On free evenings, Dick can be found on New York's 52nd Street "sitting in" at the piano with leading jazz musicians. He is still considered one of Brazil's best jazz pianists.



Mrs. George Copeland, 9452 1/2 Pacific Avenue, Bellflower, Calif.

Sirs: Have enjoyed Radio Life since the one-cent days. Noticed Charlie Lung listed on Saturday's log, 8:00 a.m. If you haven't already done so, it seems to me that he would be worth interviewing. I've followed him more or less from the old "Blue Monday Jamboree," which came from San Francisco down here. Have spotted him on "Lux" and various other programs, doing character parts. Personally, I think it's wonderful he can carry those voices a half-hour and inasmuch as he is an old-timer at this he deserves the title, "the man with a thousand voices."

Have visited some of the programs given at Earl Carroll's and to me they lack for originality and emcees. Art Linkletter is the only good one over there. Went to one of those Big Annie things and was disgusted. All they discussed was the studio audience, not the important listening audience. Now that I've made my rounds I'll stay home and listen to Chuck Collins, Mary and Harry, Joan Schafer, Erskine Johnson, Winner Take All, Frances Scully and Art Baker, and it goes about the same at night. Was an Arthur Godfrey booster until he became so smutty. Thanks for listenin' in on my gripe.



Nola Chaffin, 2822 1/2 West Pico Blvd., Los Angeles 6, Calif.

Sirs: Is Jim Ameche of "Welcome Travelers" any relation to Don Ameche, or are they the same person?

They're brothers. Have been for years. (Please Turn to Next Page)



KFI LISTENERS WHO WANT TO KEEP UP WITH THE LATEST NEWS FROM THE SPORTING WORLD WILL ENJOY THE "SPORTS NEWS-REEL OF THE AIR" AND THE "SATURDAY SPORTS ROUNDUP."

Rollie Thomas



ROLLIE THOMAS and Lyle Bond join forces to discuss the week's sporting events each Saturday evening at 6 on the "Saturday Sports Roundup."

Bill Stern



BILL STERN's "Sports Newsreel of the Air" gives listeners an inside look at the personalities in sports. He's heard Friday nights at 8:30.

THAT'S KFI—DIAL 640

—Advertisement

# The Ear Inspires the Pen

(Continued From Preceding Page)

Juliette Stevens, Glendale, Calif.

Sirs: Mrs. J. P. Johnston of San Bernardino mildly complains about police shortwave signals interfering in the broadcast band, but I protest bitterly that this intolerable situation should be remedied at the source, the frequency used by the Los Angeles Police.

I am sure you did not mean to give misinformation that would cost your readers (and there must be thousands who are suffering from this police interference) both time and money, without one iota of remedy. The fault is not in the receivers being out of line. I have tried several makes, among them Philco, Zenith, Emerson, Silvertone and always the same result, KFI so badly overshadowed by the Los Angeles Police calls that I have had to give up listening to this station. I have paid several repair men almost \$50 to put up double aerials, grounds, shorten aerials, lengthen aerials, tinker inside the receiver, put in all new tubes . . . and still the L.A. Police calls come in over KFI till I turn the station off in disgust.

This all started when the L.A. Police got a new frequency a few years ago. The radio men give it a technical term—harmonics—but giving a name to an evil never corrected it. Because the interference comes from the police, people patiently endure it without complaint or think their receivers are at fault.

How many of your readers get this interference over KFI, consisting of a sound like a low whistle every time the police come on, followed by the police call itself? In smaller sets only the whistle is heard or the Morse code; in larger sets the call comes in fully. The Morse code may be another interference, as it does not come in on the larger sets at KFI. I know of dozens of people in Glendale (miles away from the transmitter of the L.A. Police in Exposition Park) who are plagued with this KFI interference.

Also, police calls come in just past KECA at something over 800 kilocycles. Several persons I know listen to police calls at this point, thinking that they are getting the police band. This is positive proof of what I am contending because the police shortwave frequency is in the 1700s.

Surely with all the technical know-how in our country, something could be done by the FCC to get the Los Angeles Police back in a channel where they would not interfere in the broadcast band, whether it is "harmonics" or some other equally pass-the-buck term.

During the war, G.I.s wrote from several points complaining of this ruining of KFI reception by the Los

Mrs. Rosemary Anglo, 4058 South Main Street, Los Angeles, Calif.

Sirs: I am a regular reader of Radio Life. I do so enjoy your articles, and listening to my favorites on the air. There is a program I have been hearing over KMPC, "The Woman's Voice." I think the commentator is excellent. She has a warm, sincere quality and her topics are interesting and timely. I'm surprised we don't see her photograph in Radio Life. Won't you please have a story on her and a photo soon? We think she's doing "good" for all who tune in to "The Woman's Voice."



Jeanne Gray

Two articles (September 21 and December 15) have been done on Jeanne Gray since she came on the air last fall. To prove that "The Woman's Voice" belongs to an altogether lovely person, however, here's that picture.



Mrs. Alice Bedingfield, 1313 East 154th Street, Compton, Calif.

Sirs: May I speak up for Sheldon Leonard? He's good as Mr. Sharky on "Meet Me at Parky's," but why do we have to wait all week just to hear him for those few minutes? I think he should be given a program of his own, and if the way the audience at the "Parky" show greets his entrance every week is any criterion I think many more people would be happy if he were given more air time. He was great on the "Maisie" program, which we miss very much and wish would return. My husband used to call me "Vision of Loveliness Babe" for days after the broadcasts. Now that Mr. Leonard doesn't say it any more, neither does my hubby. Here's hoping we'll get more Sheldon Leonard in the near future.

Angeles Police broadcasts, but the indifferent FCC did nothing about it. Can't this crime against network, station, sponsor and listener be stopped?

We have rechecked this complaint with qualified radio repair services. Carl Key, of the Music City shop, tells us that it's largely a matter of location. If you live near downtown Los Angeles, the signals will cut into broadcasts in spite of any possible readjustment or realignment. A "wave trap" can be put onto your set, however, to diminish this interference to a minimum. Los Angeles is particularly crowded with high-power stations; and with the mountains nearby there is a great deal of reflection, which is why the trouble with Glendale and outlying communities may occur. We also understand that it is necessary for the police to broadcast at the present frequency in order to cover their territory. Now, we are sorry to be so ambiguous with our answer, of course, but it does seem that all action taken in this matter will have to be private. If you want to start your own crusade, we certainly wish you the very best on it!

Alex Crossan, 3800 T Street, Sacramento 16, Calif.

Sirs: Giving myself the rare treat of sitting quietly in my den this evening, for the more perfect enjoyment of your indispensable and irreplaceable little magazine, I find the "bristles" rising on my neck at some of the comments in your Ear Inspires the Pen Department. And just as emphatically, I am in agreement with others. So, while the mood has seized me, I shall write my comments, giving you permission to blue-pencil as best suits you.

Mrs. Yogusak pays a deserved compliment to Burritt Wheeler. He has an "old voice" that brings the commercials to us in a new and very sincere style. But there are many other announcers who also do a swell job in presenting their commercials. Nor do I find fault with the average big-time commercial. Indeed, there is only one that really offends, and that is the disgusting manner in which Raleigh 903 "moisturizes" the airlines.

Maud Carson comments on a program of hymns which most everyone enjoys on Sunday mornings. Which brings up the thought of the many worthwhile Sunday morning services . . . "Young People's Church of the Air," "Pilgrim Hour," "Lutheran Hour," "Salt Lake Tabernacle."

Mrs. Ingle steps on one of my very favorite emcees, Jack Bailey. In the two years that it has been my privilege to listen to "Queen for a Day" I have never heard Jack knowingly hurt any candidate. True, he and the candidates have a passel of fun at various idiosyncrasies, but it is a rare thing for him ever in any way to offend. And if he finds he has inadvertently done so, he at once makes sincere, not half-hearted, amends. The contestants who break down and cry never do so because of any fun he may have poked at them. Their tears come because of their wishes to be selected . . . mostly because they are overcome with the opportunity to appear, hopeful they may be successful and fearful that they won't. There can be only one Queen, so three candidates are bound to be disappointed. I have yet to hear Jack Bailey when he won't do his utmost to set the tearful ones at ease.

E.T.N. is, in many ways, right about Tom Breneman. In a former letter, I criticized Tom for sometimes being sarcastic, but in recent months I have not heard him again resort to sarcasm in any noticeable way, and I thoroughly enjoy his half hour. Although Don McNeill's hour-long program is, and will probably long remain, my top favorite, Don never says anything to offend at all!

I find your magazine one of my most satisfying investments in reading and have been interested in the "Rumors Are Flying" section of your News and Comment, and "Ear Inspires the Pen," both of which ought really to be enlarged. My best wishes for your continued growth.





▲ **THE TIME RONALD COLMAN APPEARED** to introduce Shelley Winters (right) every feminine face in the cast and staff was all smiles. Sharon Douglas, in the fuzzy sweater, is about as seasoned a radio actress as a young person can be, but she looks gladly on for a bit of the Colman advice. (NBC-Ball photo.)



▲ **DIRECTOR NAT WOLFF EXPLAINS** a line point to Bernard Katz, who ignored the camera completely in favor of the advice. Joan Loring was introduced on this particular show by Henry Fonda, who looks completely engrossed in what he's hearing. (NBC-Zeigler photo.)

# "Hollywood Star Preview"

*Actors Must Have Something More Than  
Publicity and Ballyhoo Behind Them When  
It Comes to Getting a Call to This Show*

Sunday, 9:00 p.m.  
NBC-KFI, KFSD

**I**N A TOWN where picture work is nine times out of ten the big goal, "Hollywood Star Preview" is unique. "The 'Preview' show is an honest attempt to give the newcomer in pictures a break in radio," according to Nat Wolff, director of the series.

"The players chosen are those

whose talent, not their newspaper notices, merits a visit. Most of these newcomers are crazy about radio, and are perfectly happy to perform for the \$250 we pay per broadcast, as opposed to the fabulous picture salaries.

"The writer who prepares the twenty-minute script for the guest gets from \$500 to \$750 for one of these twenty-minute scripts. The

writer usually has had the opportunity of watching a picture in which the guest appeared, and from this film appearance gets an idea of what sort of role will be best for the air presentation.

"In a more or less 'patron' capacity, a more firmly established star introduces the starlet or young actor to the show. The star usually has worked with the show-time protegee, has watched him, and knows the person."

### Preview Regulars

In addition to the newcomers who take the spotlight, "Hollywood Star Preview" has some regular talent that could set up background for just about any presentation. Bernard Katz is musical director on the show, and "Bernie," as he is familiarly known around radio, terms the Sunday nighters one of the most interesting and challenging musical assignments on the air.

"The complete change of story mood each week necessitates an orig-

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▼ **MUSICAL DIRECTOR BERNARD "BERNIE" KATZ** terms "Hollywood Star Preview" "one of the most interesting and stimulating shows I've ever worked on." Preparing background music for the fresh, original comedies or dramas presented each week creates quite a chore for Bernie, but from the look on his face—he loves it. (NBC-Ball photo.)

▼ **ACTOR JOHN PAYNE, NAT WOLFF** and Jayne Meadows find something amusing in the script. Jayne Meadows is the young actress who so creditably performed the difficult dual role of landlady-murderess in Robert Montgomery's motion picture, "Lady in the Lake." (NBC-Zeigler photo.)





# Good for Laughs

"Call for Music," Starring Dinah Shore, Johnny Mercer and Harry "The Horn" James

▲ **IT'S A MIGHTY** sharp set of people who put together the new three-star musicale. Left to right, in this informal rehearsal grouping are James, Mercer, Jean Cook (assistant to Lawrence and Lee), Dinah, Jerry Lawrence, agency radio director Jack Runyon, and Bobby Lee.

Color cover of Dinah by CBS-Ben Polin

By Judy Maguire

Tuesday, 9:30 p.m.  
NBC-KFI, KFSB

**A** GREAT MANY happy dispositions are involved in the new "Call for Music." Radio Life spent a "carried-away" half-day amidst the joyous rehearsal, and jotting the gibberish of Dinah Shore alone proved an assignment in Gregg.

Recent motherhood has certainly not subdued the verve of our lady of song. "How are you, Carl?" she

◀ **SOUNDING A CHORD** for his boss and her conductor, Harry Zimmerman, is Ticker Freeman, Dinah's musical adviser and an important man at rehearsals.



**ALMOST SHOWTIME NOW**, and a brief moment of seriousness finds principals Johnny Mercer, Dinah Shore and Harry James reviewing cues with Lawrence and Lee after a frolicking afternoon of rehearsal fun.

yodeled the length of the auditorium, as Sigman and Hilliard, creators of New York's "Angel in the Wings," arrived to be in the wings while the program "capsuled" their musical. "What you doin' way out here?" Dinah continued to shriek. "Ooooooh, so many things goin' on."

She'd said it! There was continual din, everybody laughing merrily and slapping one another on the shoulders. Baby-faced producers Jerry Lawrence and Bobby Lee were in and out of their control-booth like a pair of snapping rubber bands. The orchestra was rehearsing to beat the blazes and the Harry Zimmerman chorus was humming happily away over in its own private corner. Harry James (wearing cowboy boots with a snappy pair of brown slacks and a yellow turtleneck sweater) was abstractedly blowing his trumpet over a stand of unrelated music. It took us several minutes to realize that the teddy-bearish gentleman sitting in front of us and making noisy comments was "himself," Johnny Mercer.

**Happy Marriage**

In theme, "Call for Music" is Hollywood and Broadway brought together. Producers Lawrence and Lee have a current hit of their own, "Look Ma, I'm Dancin'," running on the White Way; and "Call for Music" is their fourth big radio endeavor. ("Request Performance," Bullock's "Favorite Story" series, and last year's Frank Sinatra show are the others.)

The fellows are collegiate-looking but competent . . . and necessarily "sharp" to handle the crew with which they work! As clever writers, they ad-lib some of their own lyrics into the program's music. Every-



body, in fact, pitched in on a revision of "Civilization" while we were there.

"Johnny, you do a take-off on Dr. I.Q.," suggested Bobby Lee.

"Now, that's a real nice program," protested Dinah. "A lot of people listen to it. You're gonna make Johnny a heavy. Oh well," she added brightly, "that's okay, as long as it's not me."

"Well, Guy Lombardo, then," compromised Bobby Lee.

"Oh! that's mean!" interrupted Dinah again. "He's sweet."

"How about Santa Anita?"

"Santa Anita! That's a wonderful idea!" chorused the crowd. Harry James winced, but Santa Anita stuck.

Dinah's musical adviser and "other self" is a bitsy man named Ticker Freeman, who scarcely comes up to Dinah's nose. He was all over the stage with suggestions for his lively "boss." While receiving these instructions, Miss Shore gesticulated toward the booth, rolled her eyes at the orchestra, leaned on Harry James, winked at a friend by the door, and

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**WHAT'S THIS** on my stand . . . music? James is lucky to find his arrangements in one piece, with such jokers as Dinah and Johnny Mercer idling about the studio during rehearsal breaks. (CBS-Braslaff photo.)



**CUDDLING UP** a little closer for some harmony are the vivacious lady of song and himself, Johnny Mercer. It's a constant parry of pranks between the two of them, sometimes even into the actual broadcast.

**STAND BACK WHILE THAT MAN JAMES BLOWS** a fanfare for opening night. "Call for Music" bowed in under the Philip Morris banner, carries the familiar "On the Trail" music as part of its regular theme. (Gene Lester photo.)



# Mikemen

No. 39 of a Series

## Don Stanley

By Joan Buchanan

*Know What an Air Hitchhike Is? Here's NBC Announcer Don Stanley to Explain The Background and Job of a Staff Man*



▲ DON STANLEY reads copy for ace sportscaster Bill Stern, during the annual Stern trips to Southern California. At present Stanley is heard on "Richfield Reporter." (Holloway-NBC photo.)

ONE OF THE pleasantest spots in the Hollywood radio section is the announcer's lounge at NBC. Conveniently off the artist's corridor, it's a handy place to relax between shows, leave a message for a friend or settle down to a game of gin rummy. "We do everything but listen to the radio," explained staff announcer Don Stanley.

Stanley, newest member of the NBC announcing staff, has been with the network for four years. Head announcer Frank Barton and staff men Bruce Anson, Archie Presby, John Storm, Hal Gibney, Doug Gourlay and Stanley represent a total of seventy years' service at NBC. Stanley, the only Easterner, has been in radio for the past twelve years.

At present he is heard as the regular announcer on "Richfield Reporter," and on such network shows as Kay Kyser, Dennis Day, "Amos 'n' Andy," etc., he does the "hitchhike" commercial. Many listeners are not aware of the "hitchhike" as a separate commercial in the sponsor's announcement, but to the agency that handles it and the announcer who delivers it, it's an important duty on the show. Just as a broadcast closes with the sponsor's main product spiel, another voice spiels a short announcement at the very end for another product belonging to the sponsor—voilà, "the hitchhike." According to announcer Stanley, this is one of the pleasantest and easiest jobs in an announcer's

day. "The hitchhike announcer," he smiled, "works from a separate studio. His announcement is short, there is no hustle and bustle with the rest of the show . . . no pressure or trouble. The job goes on and on." Stanley also serves as announcer for Bill Stern, when the sports reporter broadcasts from this area, and for "The Telephone Hour" during its Hollywood airing.

### College Start

A native of Stoughten, Wisconsin, the young announcer first became interested in radio while a student at the University of Wisconsin, where he was a speech major. A member of the University players, he was asked to take part in radio activities at the University's own station, WHA, a non-commercial station which bills itself as "the oldest station in the nation." Following the selfsame route that many present New York radio actors had trod from the same school, Stanley became a fixture in radio activities. After school he became an announcer at station WIBA, Madison, Wisconsin, and later at the ABC network station in Chicago. Vic Perrin, whom the announcer had known at the University station, had become a popular Hollywood radio actor, and was indirectly responsible for Stanley's entry into West Coast radio. On a visit to Perrin in 1942, Don fell under the spell of California. Returning two years later, he auditioned for the staff job on NBC left vacant by Larry Keating and won the spot he has held ever since. During his two years in the Navy, Stanley was heard on Armed Forces Radio Service

as the voice of the "Navy Reporter."

He is still interested in the acting that he started in college and at present is studying at the Ben Bard School of Dramatics, Jack Carson's and Alan Ladd's alma mater. As a student under the G.I. Bill, his tuition is furnished, though of course he collects no compensation. Wisely, he uses his dramatic studies in furthering his ability as an announcer. "Staff work encompasses different types of announcing," he explained. "You wouldn't cover dance remotes, variety shows, news broadcasts, religious programs in the same way. I think of each as a role and play it that way."

Stanley is married and the father of Jon, seven, Kristin, five, and Donna, one. His wife, Elinor, was a free-lance magazine writer and they met while at the University.

He can't remember ever having made any picturesque fluffs in his announcing career. "The opportunities are certainly there, but I've never done any cute ones!" One of the duties of Stanley as a staff announcer is to cover for another miker in case of a sudden need. Recently the need arose. Ken Niles was late for a "Life of Riley" broadcast. Stanley was rushed to the mike with copy he hadn't had a chance to go over. He read it cold. Niles, ten minutes late, made it for the end of the show.

Unlike the theater, where the understudy dreams of a chance like this, radio is untraditional. Stanley shudders, "We all know it *might* happen — but we all hope it *doesn't* happen."



April 18, 1948

# RADIO IN REVIEW

## NEWS and COMMENT

### For Love o' Mike (General Comment)

#### Caught Short!

A mistake rears its ugly head in this issue, and before you discover it for yourself and decide to phone us with a reprimand or write us a testy note, we'll tell you first. On our "Ear Inspires" page, we blithely inform a reader that Alan Young is on the Texaco show. He isn't—he's en route to New York to take a look at the brand of television in the East. He plans to enter a television comedy show into the local race for video stardom. Ties with Texaco were severed when Alan wanted more comedy on the show.

If you're wondering how things like this happen in Radio Life, take our word for it—nothing is as treacherous as a simple statement when it gets into print. Between the time it's set up and the time it's finally published, a show can go off the air, the leading man can lose his voice, the sponsor can decide he likes newspaper advertising better, or daylight-saving time can sneak up and whap the whole system. All of these things can and do happen. We usually catch them in time—occasionally miss.

#### Rumors Are Flying

Virginia Eruce will co-star with Pat O'Brien on the coming season's Rexall Theater. . . . Victor Borge will sail for Denmark for a command performance before King Frederick. . . . Jackie Kelk's starring series tagged "Dear Leo." . . . ABC has optioned a stack of interesting shows for summer listening—a radio version of "The Front Page" starring Dick Powell, Carlton E. Morse's "I Love Adventure," a Donald O'Connor-Gloria DeHaven starrer and Jack Kirkwood and Ransome Sherman as a team. Here's hoping they all take hold. . . . Robert Q. Lewis will soon be heard doing comedy narration for Warner-Pathe news. . . . "The Clock" may be shifted to Sundays on ABC, forcing the replacement of stars Cathy and Elliott Lewis. . . . Phil Baker may be the Philip Morr's replacement in the spot left vacant on CBS by the "Call for Music" show. . . . It will be drama that replaces "Amos 'n' Andy" this year. . . . Bert Parks, Betty Garde, Eloise McElrone and Charlotte Adams in a new audience-participation show, "The Perfect Husband," are being auditioned at NBC, New York. . . . Alan Reed has a new children's show on tap, "Pupne'ania." . . . Sigmund Romberg will conduct the Hollywood Bowl Symphony on August 14—a date to

mark in your future book. . . . Talented air thesp Gale Gordon will be seen in the movie "Mrs. Mike." . . . Barbara Jo Allen ("Vera Vague") may have her own show, "The Surprising Miss Plunkett." . . . Cass Daley cut her audition show recently at NBC—hope that means she'll be back on the air soon, songs and all. . . . Mildred Bailey, the "old rockin' chair" lady, auditioned a new series at NBC in New York recently. . . . "Peck's Bad Boy," which was a perfectly commercial title in the nineties, has now been discarded as the name of Walter Tet-

ley's new show because of juvenile delinquent connotations—"The Kid on the Corner" is second choice. . . . Bob Burns's new series, "The Country Editor," was recorded last week for audition presentation. . . . "Hold Your Own" is the title of a series that CBS will unveil as a summer replacement program. . . . George Jessel may inherit Walter Winchell's spot for the summer. . . . For the first time since he started in radio, Jack Benny will take but thirteen weeks off this summer instead of his usual sixteen. Three more weeks of Benny is a precious bonus. . . . Sponsor interest in Mickey Rooney's "Shorty Bell" said to be high.

### DON'T BE A MissDit\*



### NEXT WEEK

We move in for a real close-up of Ed "Archie" Gardner, who happened to be in quest of a "stand-up joke" when Radio Life interviewed him. How his script is put together, torn down, and reassembled forms an intimate feature.

We tour CBS's photographic studio and have a frank talk with headman Ben Polin, who knows the "good" and "bad" sides of the stars.

We corner a Radio Row huckster and get a candid article in answer to the question, "Are Plugs Ugly?"

Our Distinguished Achievement Awards inspired the lens (and pen), as a special pictorial feature will demonstrate next week.

Wendell Noble is spotlighted as our newsman, while Lou Bring is our Man of Music and George Fenneman our Mikeman.

Next week (quick, Jeeves, the aspirin!) there'll be some time changes again. You won't be able to find any of your favorite programs without Radio Life. Buy it and it's barely possible you might track down a couple.

\*She wanted to read it but she missed it.

### Your Cue (Shows You May Like)

#### "Junior Miss"

CBS's new comedy entry, "Junior Miss," KNX, 9:30 a.m. Saturday, has us wondering if maybe we were wrong when we prophesied the imminent demise of the "cute adolescent" comedy shows. "Junior Miss" has been a successful magazine series, Broadway play (the spark that touched off "Kiss and Tell," "Janie," etc.) and movie. It should be ace air-fare—and it is. Somehow, the special brand of charm that authoress Sally Benson injected into her original New Yorker pieces about "Judy Graves" and her family still holds true on this series.

The impressionable "Judy" still thwarts her puzzled family; "lah-vone Lois," her elder sister, is still the bone of contention in "Judy's" life, "Mr. and Mrs. Graves" are still the innocent dupes of their daughter.

A good deal of the credit for starting "Junior Miss" out with an extremely funny first broadcast should go to the cast. Barbara Whiting, singer Margaret Whiting's fifteen-year-old sister, is the perfect "Judy." It was Gale Gordon, however, as the not-too-philosophical "Mr. Graves," who came away with top comedy laurels. Peggy Knudsen and Sarah Selby were just right as "Lois" and "Mrs. Graves." Special mention should be made of Beverly Willis's portrayal of "Fuffy," the odd child from "the apartment downstairs." If you saw the movie you may remember that this was the part that Barbara Whiting played with such hilarious results. Her successor, Joan Davis's daughter, Beverly, proves that mama isn't the only member of the family with comedic gifts.

Writers Hank Garson (who also directs) and Bob Soderberg seem to have taken special pains to make

(Continued on Next Page)



# KECA mike memos

BY VIRGINIA WEST

Friday nights have long been fight nights for ABC fans from coast-to-coast . . . and right here in Southern California the Gillette "Cavalcade of Sports" is the "top of the week" for sports enthusiasts. . . . For at eight o'clock every Friday night ABC and KECA bring the headline attraction of the boxing bouts in New York's Madison Square Garden right into their living-rooms . . . via the word pictures of Don Dunphy and Bill Corum. Following the Friday night fights, you literally hear the most promising young pugilists come up through the ranks to become crown challengers in their respective classes. . . . Then you hear all of those important championship bouts, even though you're some three thousand miles from the world's "fight capital."

Friday nights are also exciting crime drama nights. . . . Following the fight on KECA at 9, you hear Dashiell Hammett's famous "Fat Man," who incidentally has no fear of television since he tips the scales at 230 . . . and so looks the part he portrays. . . . Then at 9:30, there's that authentic drama series, produced by Jerry Devine, "This Is Your FBI," the stories for which come from the files of the Federal Bureau of Investigation.



Breneman and Crosby

Here are two of ABC's bright and shining characters. . . . Tom Breneman, who's having more fun than ever since returning from his month-long Arizona vacation. . . . As you know, you have "Breakfast in Hollywood" with Tom every Monday thru Friday morning on KECA at 9:30. . . . AND the guy who put the Bing in "Bingsday Night" . . . the one and only Bing Crosby, whose half-hour of mirth and melody is a highlight of Wednesday nights along the ABC chain. . . . This picture was taken when Breneman put in a guest appearance on Der Bingle's show not so long ago.

... Always Listening Tops on 790 ...

That famous forum, "America's Town Meeting" is now on its annual tour of the nation. . . . The hour-long discussions of important problems of the day (KECA at 6:30 p.m. on Tuesdays) will be aired during coming weeks from cities in the south, middle-east and far west with broadcasts from Denver and Pueblo, and from either Los Angeles or Pasadena, winding up the schedule. . . . ABC's new Sunday evening (KECA at 6) "Stop the Music" is one of the brightest shows to hit the airwaves in many moons, in this reporter's humble opinion. . . . For an hour of good music and a full quota of thrills, listen once and we think you, too, will be a regular fan. . . . Twenty names a day and twenty terrific prizes speeding to winners in all parts of the land. . . . That's the way the four hundred winners of Paul Whiteman's recent "Memory Tune" contest are being announced . . . Even the "pay-off" is exciting! There's two more weeks to go, so you may still hear your name read during the 1:30 to 2:30 p.m. Record Club.

... Always Listening Tops on 790 ...

AROUND RADIO: Emcee Tommy Bartlett has been statistic-taking again. . . . He finds that more than 50% of his "Welcome Travelers" now favor fashion's "new look," and that one in every five persons interviewed in a week-long poll of his studio audience said they expect to buy a television set in the near future. . . . Mel Blanc, who portrays lazy-boned "August Moon" on ABC's "Point Sublime," is building a cabin retreat on Big Bear Lake. . . . Harriett Harris gets the nod as an ideal "mother's helper." . . . Mothers write "Happy Theater" helps them get the youngsters in for their dinner. . . . All they have to do is step to the door and call "Happy Theater," and the kids come running. . . . Then, when the 5 o'clock show is over, there they are . . . ready for the evening meal.

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... Always Listening Tops on 790 ...

—Advertisement

## Radio in Review

(Continued from Preceding Page)

"Junior Miss" sound like creator Sally Benson rather than the many other terribly cute (and terribly nauseating) adolescents who people our radio shows, novels, funny-papers, magazine ads and movies to the point of over-population. Here's hoping that in the weeks to come they resist the impulse to gag up the dialogue—a coward's way out.

Producer Fran van Hartesveldt and musical conductor Walter Schumann also deserve a hand for making the opening show so delightful. Working together at 9:30 in the morning, this is one cast that rises and shines of necessity. We hear that the orchestra boys are on deck at 6:30 a.m.! As far as the quality of the show goes, however, this early-morning time makes no difference at all. Here's hoping it's no barrier to the vast audience it deserves.

### "Gateway to Music"

Another example of the astute programming that goes on over at KECA is "Gateway to Music," 9:30 p.m. Sunday. The hour-long session features the newest, rarest and best of classical recordings with commentary by Alfred Leonard. The finest European artists, orchestras and instrumentalists are also heard, many on imported recordings. A tie-up with the Gateway to Music record store (where the self-same Mr. Leonard is also host) delivers these new releases hot to the station. One way for lovers of classical music to keep up with what's new on serious wax is to follow the Leonard commentary on this series.

Most of the music played is the less popular (and often heretofore unrecorded) works of the master composers. Much of it has probably been eagerly awaited by knowledgeable music lovers. For the fan interested in classical music, ready to attempt steps into the less well-trodden (and musically more interesting and challenging) steps of the masters, this program could serve as a valuable lesson in advanced music appreciation.

Leonard, possessor of a charming Viennese accent (or what we take to be one) delivers a commentary that is distinguished by its honesty, a quality usually disregarded by musical commentators (just this once we'll eschew the word disc jockey) whether they're spinning Purcell or Pee Wee Russell.

If you are interested in attending Leonard's monthly classical record concerts at the music store, address a request to "Gateway to Music," 3089 Wilshire Boulevard, Los Angeles 5. The concerts are held on the first Tuesday in each month and are invitational. We can tell you from past experience that these sessions are delightful and extremely informative.

### "The Great Talent Hunt"

The Great Big Idea In Entertainment is KHJ's new "The Great Talent Hunt" Saturdays at 3:00 p.m.

Almost as silly as the show could get was picking Jim Backus as emcee.

But if you think *that's* the quota in comedy, stay tuned . . . you ain't heard nothin' yet.

Up to the microphone parade at least four individuals per broadcast with freakish capabilities that Barnum should have lived to see. On a single program we were treated to: "I'm Looking Over a Four-Leaf Clover" played on a deck of cards; "Jackie," the singing cockatoo, who got stage fright during his operatic solo and became the object of such abuses from his owner as "Sing, you bum, sing!"; "Hungarian Dance" interpreted on a duck-caller; and "Spurs That Jingle Jangle" clanged out on cowbells.

There are cash prizes for every act and a grand \$50 award for the craziest. Unlike Arthur Godfrey, Jim does not make encouragements of further success. As a matter of fact, reports on the *lack* of progress of contestants are included in the program.

On this particular "Talent Hunt," cockatoo "Jackie" was determined winner by applause recorded at the time of his (her?) act. The audience had been merely cheering "Jackie" on to a little better performance . . . and said so in loud boos and stampings. The decision in other words, "got the bird." Jim and announcer Ted Brown outscrambled the noise and signed off the air. This rather unamusing ending to a riotous half-hour of fun was too bad. A second count of applause could have been a remedy, and (with the same thing likely to happen again) we feel it should be a regular policy.

T' any rate, "The Great Talent Hunt," which is presently from New York but may come to Hollywood, is altogether ridiculous but altogether terrific!

### Casebook of Gregory Hood

"Gregory Hood," itinerant importer, and his constant but less active sidekick, "Sanderson Taylor," returned to the air a few weeks ago. The two open the famous "Casebook" Wednesday nights at 8:30 over KHJ.

The coupling of Elliott Lewis and Howard McNear, as "Greg" and "Taylor" respectively, couldn't be better. The two retain distinct identities, through their air personalities and voices, no matter how diffuse the dialogue may be. Ordinarily, the adventure episodes these gentlemen wade through are pretty credible bits of business.

A free range of the globe is allowed, as "Greg" roams in search of rarities for his San Francisco import house, and to each of "Greg's" finds is attached the element of adventure-mystery. Even when the mystery element lies in trying to figure out how "Greg" will extricate himself from danger without having to test too greatly listeners' credence, it's lively listening.

By nine o'clock the pair are sure to be safely on their way home again, loaded with treasures and memories, oblivious of the peril that awaits them next week. The listener may be loaded with reactions, too, but boredom won't be among them. Followers of the erstwhile "Voyage of the Scarlet Queen" will be happy to know "Casebook of

Gregory Hood" follows the same pattern, plus sophistication.

Remember all that music on the "Scarlet Queen" series? Dick Aurandt attends the organ on the "Casebook" chapters with the same imaginative background music.

### KWKW Record Programming

It's sometimes difficult to put your finger on the kind of music you want when you want it, so we're taking this opportunity to congratulate KWKW on some remarkably lucid programming and at the same time list the musical segments for those who may be on the lookout for a particular type of music at a particular time of day—no mean feat when you try to accomplish it.

Here's the line-up: "Circle 1430" at 12:50 p.m. presents the records of western song stars. "Song of the Islands" offers an all-Hawaiian program (with a touch of Don Blanding) at 1:20 p.m. "Showtime" at 1:50 p.m. is a review of current top show tunes. "Swing Session" at 2:50 p.m. knocks out a brace of "the hot." At 3:30 Andy Mansfield's "Notes to You" takes the air with a variety of popular tunes, one department being "Tops in Pops," the top numbers of the day. "Vocal Varieties" at 4:30 p.m. presents the singers and songsters of top popularity. "Musical Horizons" at 5:35 p.m. features modern popular tunes dressed up in concert arrangements.

(Things start toning down as the evening draws near and "Sunset Serenade" is just right for dinner music at 6:00 p.m. "Curtain Time," musical comedy selections, takes over at 6:30 p.m.

The station still presents its famous race-result schedule every fifteen minutes before and after the hour, but its music doesn't suffer from jumpy programming or hit-and-miss quality as a result. Covering the musical portions are program director Andy Mansfield, Crowell Beech and Wes Mears, among others—all of whom do a fine job.

the scene. . . . To the "Sound Off" broadcast of April 5 and Martin Gabel's narration of the "then and now" aspects of American Army life. . . . To Red Skelton's participation stunt on Garry Moore's "Take It or Leave It" last week. Red brought an extemporaneous portrayal of his famous "Junior" to compete against a contestant and won a good deal more than sixty-four dollars in laughs. . . . To Jimmy Scribner, whose "Johnson Family" has never presented even one chapter that wasn't tops in charm and humor. Jimmy's daily expenditure of versatility and talent in writing and acting is a feat that stands alone in radio. . . . To King Cole's record of "Nature Boy," one disc that we don't mind listening to on every record program we tune in on. It's one popular record that deserves the adjective "beautiful." . . . To ABC's "Child's World" broadcast of April 5, in which "Miss Parkhurst" queried a group of Negro children on "How it feels to be a Negro child." The simplicity, sincerity and naivete of the children probably did more in promoting goodwill and understanding than any number of "pleas." . . . To the lift that being a night-time show on CBS seems to have given James Melton and the "Harvest of Stars" program. The music which was charming on Sunday mornings is more appropriate and more exciting on Wednesday nights. Incidentally, we hope you will have heard the first broadcast in ten years of the original "Revelers" quartet, of which Melton was a member. Featured on the second broadcast of the CBS show, the quartet was not booked in time for us to precast it last week. . . . To "Crime Photographer," which annexed a new sponsor and remains on CBS after a shaky couple of weeks. . . . To the Fred Astaire-Bing Crosby-Peggy Lee teaming on Bing's broadcast April 7—it was light-hearted in the best Astaire tradition. . . . To General Foods for sponsoring "Mr. Ace and JANE" and the Meredith Willson series starting September.

(Continued on Next Page)

### Playbacks (Critical Comment)

#### We Point With Pride

. . . To Eddie Cantor's brief but exciting surprise guest spot on "Call for Music" last Friday. Eddie's rendition of "Susie" climaxed the whole fast-paced show. . . . To Gene Norman's sensible programming of his KFWB Eastside show. The best and most interesting numbers of so many varied types of recorded music follow each other in such logical sequence that it's well-nigh impossible to turn off the radio before midnight. . . . To Goodman Ace's whimsical narrative asides to the audience between scenes of "Mr. Ace and JANE." Much in the spirit of the "Stage Manager" in Thornton Wilder's play, "Our Town," Goodman takes the audience into his confidence instead of merely setting



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CARAVAN**

**THRILLING  
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**SUNDAY at 4:00**

**A B C NETWORK**

**CALIFORNIA MEDICAL ASSN.**

# Radio in Review

(Continued from Preceding Page)

## On Mike (About Studio Happenings)

### In Tune

The other evening Marold Ross, announcer on KHJ's "Rhapsody in Wax," (12:00 midnight to 1:00 a.m.) classical record hour, received an excited telephone call from a listener who insisted he was picking up the "Rhapsody" in two places on his dial.

Ross calmed the man, asked him to check the frequency other than KHJ's over which he was picking up the program, then sat worrying about the possibility of all electronics laws having gone blooey. The listener rushed back to the phone and announced that "980 was the other frequency." That just happens to be KFWB's dial spot, so announcer Ross called the control booth over there and asked them to let him hear, via the Ameche, what record they had on at the moment. His relief was immediate as the clear notes of a Delius selection floated over the phone into his ear.

He too was spinning Delius . . . the same selection, at the very same time, and the two records were in perfect time with each other.

### Average Male Contestant?

Win Elliott, emcee of CBS's "County Fair," sends on this amusing communique. It's his own description of the "average" male contestant on his program:

"He is in his early thirties, married, has two children, lives in a small city or suburb. Comes to the broadcast with his wife. Earns about \$4000 a year, employed by a large firm, dresses conservatively. He's a member of two clubs, a church group and one other outside organization.

"He owns a car, lives in a four-room apartment, is a sports fan (baseball). Likes to bowl with the boys on his night out, takes his two-week vacation with his family.

"He came to the broadcast because his wife wrote in for tickets. Wasn't too keen about going at first, doesn't quite know what prompted him to raise his hand when the emcee asked for volunteers, feels like kicking himself and is very self-conscious.

"He'll go through with any stunt he is asked to participate in, hopes everybody at home is listening to the program and secretly nurses the desire to have them say, 'How wonderful you sounded, you should be a radio announcer yourself.'

"After the show, he shakes hands with the emcee and thanks everybody. Chances are he'll drop the program a note after his appearance. He and his family become loyal listeners to the program. Back home the boys kid him about his appearance for years. Wife and children are pretty darn

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proud of him because he was smart enough to be picked for the show."

We think he sounds adorable!

### Anonymous Donation

A man whose good will is more powerful than his desire to win the \$20,000 Raleigh Riddle on Art Linkletter's "People Are Funny," has had his letter entry selected as the best to date. Unsigned and accompanied by a \$1000 bill, his letter read: (" . . . to any family in Italy) Dear Friend: I have lived in the country in California for twenty-one years just like the rolling hills of my old home in Italy. I work in the olive grove just like in Italy. The people who live around my wife and three fine boys and me are all from Italy and we are just like you over there. I come to Los Angeles once a year. This time I came to buy my first motor car. But you need food more than I need the motor car. My bicycle can do three more years. All I want is that you tell every one you know that the way we live in America is the way you should live in Italy. We have happiness. Do not believe anything else. (signed) An American Citizen."

Despite the fact that this was the best entry, the writer will not appear on the program nor will he be given an opportunity to win the "Raleigh Riddle" prize, since the letter was anonymous. The \$1000 will be turned over to CARE along with all other contributions enclosed in the "link letters."

## Off Mike (Personalities)

### Organist Passes

Radio row was saddened to hear of the death of Ralph Waldo Emerson, popular organist, on April 7. Long identified with the "Lum and Abner" show, the musician will be missed by his many friends and associates and vast audience of listeners. A heart attack was the cause of his sudden death.

### Distinguished Listener

Popular Jimmy Durante receives a load of fan mail after every NBC comedy program, but he's proudest of a certain typewritten card he gets each week. It's as simple as "Dear Jimmy: Congratulations," but it's the signature that thrills the beloved comedian—the cards are signed: Helen Keller.

### Lots of Plots

With a record number of 8478 scripts submitted in the 1948 "Dr. Christian" Script Award competition, the judges are preparing to select fifty-two for broadcast. The grand prize-winner, who will receive \$2000 and a three-month contract as screenwriter for Michael Curtiz Productions, will be announced on CBS's "Dr. Christian" show on May 19, and the winning script will be broadcast one week later. We hope it's yours!

### New Sons

Two new babies, both named Stephen, made their appearance in radio circles last week. Walter Schmidt, writer on the "People Are Funny" show, became the proud papa of Stephen Carl. Ed "Archie" Gardner's new addition has been named Stephen Anthony.

### High-Priced Travel

When Wendell Niles, announcer on the Bob Hope show, actor Wayne Morris and "Screen Guild" producer Bill Lawrence went in together on the purchase of a SeaBee Amphibian plane, the idea was that it would make hunting trips easier and cheaper. Wendell and Wayne named themselves "Captain." Bill inherited the title "Crew Chief."

After several hunting trip flights which Lawrence was never able to make because of radio commitments, the plane cracked up. After they sold the wreckage for salvage, the trio sat down to figure out how they stood financially on the deal. "Crew Chief" Lawrence discovered that his one trip to Palm Springs in the plane cost him the equivalent of a special chartered private-flight round trip to New York in a Constellation!



Dorothy Thompson, 3111½ Hamilton Way, Los Angeles 26, Calif.

Heard on "Stop Me if You've Heard This One":

Who is the most satisfied—a man with six kids or a man with a million dollars? The man with a million dollars always wants more.

Mrs. Isabelle Noble, 4366 Westlawn Ave., Venice, Calif.

Heard on "Breakfast in Hollywood":

Contestant: What's wrong with having a job in a turkish bath?

Lou Costello: You're always having to sponge off your friends.

Elaine Breene, 594 Landfair Avenue, Westwood, Calif.

Heard on "Keep Up with the Kids":

Benay Venuta: Do you ride bare-back, Butch?

Butch Jenkins: No, because when I take my shirt off I always get freckles.

Fanny Schulein, 168 North Mansfield Avenue, Los Angeles 36, Calif.

Heard on "Juvenile Jury":

Jack Barry: Now kids, what kind of a dog do you think this is?

Four-year-old: What does it matter what kind of a dog it is, as long as he eats Gaines Dog Food?

Mrs. George W. Stephens, c/o Stanford Court, 922 Burbank Blvd., Burbank, Calif.

Heard on "Double or Nothing":

Walter O'Keefe: With what heavenly people do we associate the harp? Contestant: The Irish.



Virginia Inman, 5909 Willoughby Avenue,  
Hollywood 38, Calif.

Heard on "Abbott and Costello":

Costello: Why don't you go out with me tonight?

Susan Miller: No, I think I'll wind up an old maid.

Costello: Wind up two of them and go out with Abbott and me.

Mrs. Grace A. Loch, 10112 Dorothy Ave.,  
South Gate, Calif.

Heard on "My Friend Irma":

Irma: I can't wait until Al and I get married. I just put four baseballs, three tennis rackets and a pair of skis in my hope chest.

Jane: Why do you want all that stuff?

Irma: I read somewhere that a wife should be a good sport.

Mrs. Margarite Talbot, 5716 Virginia Ave.,  
Hollywood 38, Calif.

Heard on the Jack Benny show:

Phil: Do you want to go fishing with me, Jackson? We might catch a mermaid.

Jack: That mermaid stuff is just a myth.

Phil: I don't care if she's a myth or a Mrs. If I catch one I'm going to keep her.

Mrs. Isabelle Noble, 4366 Westlawn Avenue,  
Venice, Calif.

Heard on "My Friend Irma":

Jane: I see where they want to nominate MacArthur for president.

Irma: Oh, I don't think so. Edgar Bergen would never let him go.

Mrs. C. L. Enright, 1302½ North Sycamore  
Avenue, Hollywood 28, Calif.

Heard on "Breakfast in Hollywood":

Lou Costello (guest): Marriage is like a three-ring circus. First comes the engagement ring, second the wedding ring and third the suffering.

Mrs. C. D. McClenathen, 1217 South Highland Avenue, Los Angeles 35, Calif.

Heard on Bob Hope Show:

Bob: I didn't think that "Great Expectations" was a book. I thought it was what a dad expected when his son graduated.

Lawrence Kriner, 4654 Paula Street, Los Angeles 32, Calif.

Heard on "Stop Me If You've Heard This One":

Cal Tinney: When you see a car ahead of you with a woman driving, and she has her hand out, you can be sure of one thing. She has the window open.



## COUNTER-CLOCKWISE

Newscaster Bob Garred, on the air early morning and late afternoon, is doing something constructive about the dent his split-shift schedule puts into his social life. Garred and his wife, Frances, are organizing an Early Up and Early to Bed Social Club among radio friends and others in their Westwood neighborhood facing the same predicament. The group is planning activities in which its members may participate either early afternoons or early evenings.

Garred's milkman is a charter member!

# Radio Lifelines

By Evelyn Bigsby



RADIO ROW turned out en masse on Monday, April 5, to honor Miss Zuma Palmer upon her successful completion of twenty years as kilocycle columnist for the Hollywood Citizen-News. More than 550 etherites jammed Breneman's Restaurant, where KFWB originated a forty-five-minute broadcast under direction of Thomas Freebairn-Smith. We have attended many radio parties—some top-heavy with name talent and others loaded with "trade" personnel, but we've never seen such a representative group assembled from the industry, unless, perhaps, it was Jack Benny's tenth anniversary party in 1941, attended by almost 1000.

As big executives, minor executives,

stars, supporting players, and members of the press poured into the dining room, someone facetiously speculated on the results were an atom bomb to make a direct hit or the pork chops harbor ptomaine. "There'd be nothing but disc jockeys on the air for forty-eight hours," quipped a press agent.

We were all happy for Zuma, especially when she was gifted with a fine RCA television set. Aside from being a tolerant, gentle person with fine discrimination and integrity, she seems to have emerged unspoiled and unscathed from two decades in this frantic business. Many attending the affair were heard to remark, "I've been in radio only five years, but it seems like twenty."

There were, however, about 100 persons present who could also qualify as having been in radio twenty years. Two of them, Tom Breneman and Ben Alexander, took charge of the roving mikes, while another, Eddie Cantor, acted as emcee. Commenting on his selection and referring to his two decades plus in the business, Eddie quipped, "They asked this twenty-year man because they wanted a comedian with jokes to match."

Jimmy Durante wandered in late, made as if to turn on his heels to leave. When Breneman stopped him, Schnozz explained, "I was gonna stay, but I don't see no photographers around here." An alert lensman took the cue and moved in for a flash.

Gracie Allen spoke up pertly when called upon. "I want to tell Zuma I read her column every day and I hope she reads mine," she said.

"Oh, yes, you're fellow columnists," remarked Ben Alexander.

"No," corrected Gracie. "Gal columnists."

It was nice to see Charlie Hamp take a bow and to hear from many others including Chet Lauck, Jack Bailey, Hal Peary, Louella Parsons, Sam Hayes and Don Gilman, who sent Zuma her first fan letter.

As we've pointed out before, Hollywood is pretty soft and sentimental down underneath its brittle, sophisticated veneer, and last Monday just proved it again.

## Contests and Offers

"MAYOR OF THE TOWN," KECA, 7:30 p.m. Wednesday—A total of 1274 prizes, including \$5000 cash as first award and a four-door Chevrolet sedan as second, is being offered to listeners who best finish the last line of the efflowing cantata being written by "Marilly" for a Spring Festival: "Shine up your smile and wear it in style. Today might be your lucky day! Horseshoes pitched over a four-leaf clover. . . . Will turn any plain bow into a rainbow. Look at a new moon over your shoulder. Wish on a dream before you're much older. Just follow your star and wherever you are. . . ." Obtain an official entry blank from your dealer and mail each entry, along with a carton top from the sponsor's product, to: Noxzema Contest, P. O. Box 469, New York 8, New York. Contest ends midnight May 29.

"QUEEN FOR A DAY," KHJ, 12:30 p.m. Monday through Friday—A "Vacation Queen Contest" is now in progress and will continue through May 21. Applicants for the "Vacation Queen" grand prize are asked to submit a letter beginning with the phrase "I would like to be a Vacation Queen because" and completed in twenty-five words or less. The program suggests that entries contain contributions to the American Cancer Society, but such donations will not be a requirement. The first award will be a trailer caravan trip to the best vacation centers on the North American continent. Address: "Vacation Queen" Contest, care of "Queen for a Day," Hollywood 28, California.

FRANK HEMINGWAY, KHJ, 7:00 a.m. and 5:15 p.m. Monday through Saturday—Listeners may secure three Hollywood Star Carnation Plants for twenty-five cents and two Sierra Pine toilet-soap wrappers or one Scotch Triple Action Cleanser opening tab. Three different colors in each assortment, Hollywood Star Red, Hollywood Star Rose and Hollywood Star Vari-Tone. Knox Manning features the same offer for twenty-five cents and two Merrill's Rich Suds box-top, at 1:30 p.m. KNX, Monday through Friday. Offer is also heard on Elmer Peterson's news commentary at 6:45 p.m. KFI, Saturdays. Address commentator, care of station to which you are listening.

"GADGET JURY," KFWB, 1:30 p.m. Sundays—If you have an idea for a new gadget you may win \$3000 in prizes from this new KFWB program covering modern inventions. Address your entry, beginning with the words "Why don't they invent a . . . ?" to "Gadget Jury," care of KFWB, Hollywood 28, California.

# Precasts & Previews

## TIME CHANGES

**Monday, April 19**—Unity Program, KFVB, 9:30 p.m. (15 min.) Dr. Ernest C. Wilson's "Daily Word" will be delivered at this quarter-hour later time, Monday through Friday. (Was at 9:15 p.m.)

**Tuesday, April 20**—"Melody Breakfast Club," KFOX (Long Beach) 11:00 a.m. (30 min.) Show is now heard Tuesdays and Thursdays only, instead of five times per week. Willie Hawke is new emcee.

**Tuesday, April 20**—"Call for Music," KFI, 9:30 p.m. (30 min.) Dinah Shore, Harry James and Johnny Mercer move their Lawrence and Lee production in melody to NBC and the former Milton Berle spot. "Call for Music" was formerly a KNX-CBS feature, Fridays at 8:00 p.m.



## WHAT'S NEW

### Commentary

**Sunday, April 18**—"Newsweek Looks Ahead," KECA, 8:45 p.m. (15 min.) Hy Averback will be heard as the "Voice of Newsweek" with Hal March in a supporting role. Writers for this dramatized news summary series will be the editors of Newsweek Magazine. Herb Allen is announcer-commentator.



### Drama

**Wednesday, April 21**—"I Want to Know," KFOX (Long Beach) 1:30 p.m. (30 min.) This dramatic review of the early-day Long Beach history will be produced by Melvin Cytron of Woodrow Wilson High School and will feature local students in the cast.

**Thursday, April 22**—"Roger Kilgore, Public Defender," KHJ, 7:00 p.m. (30 min.) Santos Ortega will star and Staats Cotsworth will be heard as the D.A. in this new dramatization of the law's public servants. Stedman Coles writes the series, Jock MacGregor produces it.



### Music

**Saturday, April 17**—Budapest String Quartet, KNX, 3:00 p.m. (1 hr.) From Coolidge Auditorium in the Library of Congress, this celebrated ensemble will broadcast a series of five programs of chamber music in the time vacated by the Philadelphia Orchestra. This first program will include the Adagio and Fugue in C Minor by Mozart and the Quartet in F Minor, Opus 95, and F Major, Opus 135, by Beethoven.

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**Saturday, April 17**—"Murphy's Musical Showcase," KIEV (Glendale) 10:15 a.m. Jim Holt, Michigan disc jockey formerly heard over WHLS, Port Huron, WILS, Lansing, and WKBZ, Muskegon, begins a new West Coast series of guesting and record-spinnings. Holt also was heard locally over KLAC last year with another program, "Vacation Station."

**Saturday, April 17**—"Turntable Matinee," KFOX (Long Beach) 2:30 p.m. (1½ hrs.) Fred Edmonds is jockey of this new Saturday afternoon record show.

**Sunday, April 18**—"The Golden Hour," KHJ, 5:30 p.m. (30 min.) Vincent Pelletier is annotator and Bob Freed is announcer of this new classical series for Adohr.

**Tuesday, April 20**—"Supper Club," KFI, 9:00 p.m. (15 min.) Perry Como moves to Hollywood to star in the Tuesday and Thursday broadcasts, and Jo Stafford travels east to take over the Monday, Wednesday and Friday shows. Other "Club" entertainers will remain at their usual places and evenings—the Satisfiers and Ben Grauer in New York, the Starlighters and Martin Block in Hollywood.

**Wednesday, April 21**—Lionel Hampton show, KHJ, 4:00 p.m. (30 min.) The "King of the Vibes" and his 20-piece orchestra will be heard in this new series for the U.S. Treasury Department. Guest stars, the Hampton Quartet, the glee club and vocalists Winnie Brown and Leland Burton complete the billing. Show replaces "Hospitality Club."



### Participation

**Monday, April 19**—"Barrel of Dough," KFVB, 10:00 a.m. (30 min.) Bill Leyden emcees this new Monday-through-Friday show offering prizes to listeners and the studio audience. Initial giveaway will be \$1000, with cash added every day until the winner takes all.



### Forum

**Sunday, April 18**—"Gadget Jury," KFVB, 1:30 p.m. (30 min.) Donn Davis, the world's unchallenged Gadget King, produces and moderates as the experts analyze practical and impractical suggestions of what the world needs to have invented. See Contests and Offers department.



### Public Interest

**Sunday, April 18**—Santa Monica Beach Weather Report, KOWL, 8:00, 9:00, 10:00, 11:00 a.m. and 12:00

noon. These 30-second summaries of air, water and beach temperatures will be broadcast five times daily, and each day in the week, through September 30.

**Monday, April 19**—"The Animal World Court," KECA, 6:05 p.m. (5 min.) Arnold Moss is featured narrator of this delightful little "spot" series designed to aid and solicit support for local Humane Societies. Format includes animal stories of heroism, devotion and intelligence, and an organized effort to secure good homes for Humane Society animals. Owners of pets or those desiring to own them may make their wants known through one of the Chrysler-Plymouth dealers (sponsors) in their community.



### Religion

**Saturday, April 17**—"Pilgrimage to Amsterdam," KFOX (Long Beach) 11:15 a.m. (15 min.) Raymond Swing will interview prominent churchmen of international repute in this new series concerning the first assembly of World Council of Churches meeting in Holland in August.



## WHO'S GUESTING

### Variety

**Saturday, April 17**—"Grand Ole Opry," KFI, 8:30 p.m. (30 min.) Hank Thompson will be guest of Red Foley this date.



### Drama

**Sunday, April 18**—"Hollywood Star Preview," KFI, 9:00 p.m. (30 min.) Ray Milland will introduce Sally Rawlinson in an original radio play co-starring her actor father, Herb Rawlinson.



### Comedy

**Sunday, April 18**—Fred Allen Show, KFI, 6:30 p.m. (30 min.) Former U.S. Postmaster General James A. Farley will visit Allen's Alley.



### Music

**Saturday, April 17**—Vaughn Monroe Show, KNX, 10:30 p.m. (30 min.) Monica Lewis guest-solos with the orchestra and Moon Maids.

**Sunday, April 18**—"Family Hour," KNX, 4:00 p.m. (30 min.) Joan Edwards will join Al Goodman's orchestra and the Prudential Male Chorus as guest during Rise Stevens's absence, until the latter returns from an operatic tour.

**Monday, April 19**—"Sound Off!" KECA, 8:30 p.m. (30 min.) Margaret Whiting will make her fifth guest appearance with Mark Warnow's orchestra. Also visiting will be swing harpist Robert Maxwell.

**Monday, April 19**—"Telephone Hour," KFI, 10:00 p.m. (30 min.) Jascha Heifetz will be guest soloist of the evening.

*Commentary*

**Saturday, April 17**—"Washington Wives," KNX, 8:15 a.m. (15 min.) Mrs. C. Wayland Brooks, wife of the Senator from Illinois, will be guest of hostess Elizabeth Adams.

**Saturday, April 17**—"Chemists in Action," KECA, 10:45 a.m. (15 min.) Harry Welch will be guest speaker on the subject "Air Pollution and Smog."

*Participation*

**Saturday, April 24**—"Keep Up With the Kids," KHJ, 7:30 p.m. (30 min.) Eleven-year-old Bobby Driscoll stops by with his mother, Isabelle, to take on a Benay Venuta quizzing.

*Juvenile*

**Saturday, April 17**—"Junior Junction," KECA, 10:00 a.m. (30 min.) Morgan Conway, who created "Dick Tracy" on the screen, will guest.

**WHAT'S PLAYING**

*Comedy*

**Wednesday, April 21**—Jimmy Durante show, KFI, 8:30 p.m. (30 min.) "The Schnozz" and cast will present another in their "Salute to the States" series. Jimmy sings one of his original songs and Peggy Lee presents a hit ballad.

*Drama*

**Saturday, April 17**—"Stars Over Hollywood," KNX, 10:30 a.m. (30 min.) Jane Russell will be guest actress in "Jailbreak."

**Sunday, April 18**—"The Eternal Light," KFI, 10:00 a.m. (30 min.) Joseph Cotten guest-narrates the story of "The Man Who Remembered Lincoln."

**Sunday, April 18**—"The Ford Theatre," KFI, 3:00 p.m. (1 hr.) "The Silver Cord," Sidney Howard's story of overly-possessive mother love, will be dramatized.

**Sunday, April 18**—"Greatest Story Ever Told," KECA, 4:30 p.m. (30 min.) "That Ye Be Not Judged" is title of program's dramatization.

**Sunday, April 18**—"Background for Stardom," KHJ, 10:15 p.m. (15 min.) Robert Young will enact the dramatization of his own life-story with narration by Erskine Johnson.

**Sunday, April 18**—"Theatre Guild on the Air," KECA, 6:30 p.m. (1 hr.) Ingrid Bergman will star as "Anna Karenina."

**Monday, April 19**—"Cavalcade of America," KFI, 9:30 p.m. (30 min.) Paul Lukas stars in "Winner Takes Life," the history of Dr. Selman A. Waksman and his isolation of the curative qualities in streptothricin. Program will originate at Rutgers University in New Brunswick, New Jersey. Jack Cooper and Ann Ruth-erford will play supporting parts.

**Monday, April 19**—"Lux Radio Theatre," KNX, 7:00 p.m. (1 hr.) Ronald Colman and Greer Garson again create their roles in James Hilton's "Random Harvest."

**Tuesday, April 20**—"Favorite Story," KFI, 10:00 p.m. (30 min.) Sam Jaffe will star in "The Crime of Sylvestre Bonnard."

*Music*

**Monday, April 19**—"Musical Digest," KGFJ, 6:00 p.m. (2 hrs.) Sibelius's "Swan of Tuonela." Tuesday, wax guesting by Yehudi Menuhin and Jesus Maria Sanroma; Wednesday, Beethoven's "Leonora Overture No. 2"; Thursday, Strauss's "Thus Spake Zarathustra"; Friday, Acts I and III of Wagner's "Die Walkure"; Saturday, Toch's "Pinocchio Overture."

**Saturday, April 24**—"Symphonies for Youth," KHJ, 11:30 a.m. (30 min.) Debussy's "Dialogue of the Wind and Sea" will be part of Alfred Wallenstein's Los Angeles Philharmonic concert for young people.

*Forum*

**Saturday, April 17**—"Northwestern Reviewing Stand," KHJ, 4:00 p.m. (30 min.) Subject, "Getting Along With People." Speakers, Professor Robert W. Kleemeier, Mrs. Kage H. Mueller, Cyrus E. Wood.

**Sunday, April 18**—"Invitation to Learning," KNX, 10:00 a.m. (30 min.) As part of its current "Re-Living the Past" theme, the panel will review Plutarch's "Lives."

**Friday, April 23**—"School of the Air," KNX, 2:00 p.m. (30 min.) On the "Opinion Please" section of this daily series, Los Angeles high-school students will discuss "Our Natural Resources."

*Sports*

**Sunday, April 18**—Baseball, KLAC, 1:25 p.m. (to concl.) Hollywood Stars vs. Portland Beavers, Fred Haney sportscasting.

**Tuesday, April 20**—Baseball, KLAC, 9:10 p.m. (to concl.) Hollywood Stars vs. Seattle Rainiers at Seattle. Games continue through Saturday, April 24.

**WHAT'S SPECIAL**

*Public Interest*

**Sunday, April 18**—"Play Ball!" KNX, 5:30 p.m. (1 hr.) CBS's Documentary Unit turns its attention to examination of the making of a baseball star and of the game he plays, in this sixty-minute special broadcast. Pee-wee Reese will mark off the milestones in his life, as Red Barber narrates. Ted McGrew, big-league scout who first captured Reese for Brooklyn, will be heard. Also on the show, Peewee's wife, Dorothy; Leo Durocher; Commissioner A. B. Chandler; Honus Wagner; Rogers Hornsby; Harry Heilmann and Branch Rickey. Script by Irve Tunick. Direction by John Dietz. Musical composer and conductor, Merle Kendrick.

*Participation*

**Wednesday, April 21**—"Vox Pop," KECA, 6:30 p.m. (30 min.) Parks

Johnson and Warren Hull will take their entire staff abroad for a series of broadcasts. This first show will be heard from Paris. The April 28 program originates from London, and on the May 5 return trip to the United States "Vox Pop" will be heard mid-ocean interviewing passengers aboard the S.S. America.

**REMEMBERING WHEN**

"The Aldrich Family," NBC's radio airer which grew out of Clifford Goldsmith's Broadway hit of a decade ago, "What a Life," has seen few, but significant changes in its household personnel. Unique among these recollections is the one that "Henry's" sister, "Mary," did not exist in the original play. There was a "Mary" in the show, but she was the family maid, and she was played by . . . Butterfly McQueen!

**STILL A GENIUS**

Remarking on his shiny pate recently, CBS's Abe Burrows said: "You like my new haircut? No kidding, it's on purpose. It's nice . . . cool in the summer. Besides you don't have a lot of girls running their fingers through your hair. And if anyone else wants to look like this I'm putting out a preparation called Sta-Bald. It prevents the growth of unsightly hair on the head."

**PERCO-LATE AGAIN**

As Ben Gage hustled to the mike to read his already late announcer's spiel recently, CBS star Danny Thomas remarked, "That's what comes of drinking the sponsor's product. It really lets you sleep."

**\$5000<sup>00</sup> IN PRIZES**

**"WHAT AM I?" CONTEST**

TUNE

**"HOLLYWOOD BANDSTAND"**

**Maurice Hart 11-11:15 a.m.**  
**Bill Anson 2- 2:15 p.m.**

**MONDAY THRU SAT.**

**KFWB DIAL 980**

*Sponsored by*  
**VENUS FOODS**  
**PRIZES EVERY WEEK**

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# SUNDAY, APRIL 18

- \*Indicates News Broadcast.
- 8**—KECA—Message of Israel.  
 KFI—Grandpa Owens Reads the Funnies.  
 KHJ, KFXM, KGB, KVOE—Radio Bible Class.  
 KNX—Church of the Air.  
 \*KGER, KIEV, KLAC—News.  
 KGFJ—Treasury Department.  
 KGIL—Musical Corral.  
 KFMB—Fine Arts Quartet.  
 KFOX—Memories of Calvary.  
 KFSD—Call to Worship.  
 KFVB—Funnies.  
 KLAC—Country Church.  
 KMPC—Guest Star.  
 KRKD—Religious Services.  
 KRKD—Ranch Program.  
 KWIK—Morning Serenade.  
 KWKW—Italian Varieties.  
 KXLA—Musical Revue.  
 8:05—KGER—Rev. Markham.  
 8:15—KGFJ—Salvation Army.  
 KIEV—Musical Bandwagon

- KPPC—Sunday Morning Club.  
 KWIK—Record Shelf.  
 KXLA—Record Review.  
 8:45—KFI—Reserve.  
 KFVD—Piano Parade.  
 KIEV—Meet the Band.  
**10**—KECA—Texas Tim Robertson.  
 KFI—The Eternal Light.  
 KHJ, KGB, KVOE—Reserve.  
 KNX—Invitation to Learning.  
 KFAC—Gilbert and Sullivan.  
 KFMB—Slim Gaillard Show.  
 KIEV—Morning Serenade.  
 \*KFOX—L. A. Sentinel.  
 KFVB—Peter Potter's Platter Parade.  
 KFVD—Sunday Roundup.  
 \*KGER, KLAC—News.  
 KGFJ—Hits of the Week.  
 \*KGIL—Mission City News.  
 KMPC—Western Federal Music Hour.  
 KOWL—Baptist Church.  
 KRKD—Sunday Serenade.  
 KWIK—Record Shelf.  
 KWKW—Hungarian Baptist.  
 KXLA—Slavic Council.

- 10:05—KGER—Radio Revival.  
 10:15—KECA—Foreign Reporters.  
 KFOX—People's Church.  
 KLAC—Red Rowe's Rodeo.  
 10:30—KECA—Cavalcade of Music.  
 KFI—Taylor Made Melodies.  
 KHJ, KFXM, KGB, KVOE—Lutheran Hour.  
 KNX, KSDJ—People's Platform.  
 KFSD—Chicago Round Table.  
 KGIL—Alvino Rey Orch.  
 KOWL—Baptist Church.  
 KPPC—Church News.  
 KWKW—Italian Melodies.  
 KXLA—Czech Program.  
 10:45—KGIL—Ballads.  
 KFOX—Cumberland Church.  
 10:50—KPPC—Church Service.

- 11**—KECA—Miracles in Music.  
 KFI—Herbert J. Mann.  
 \*KHJ, KGB, KVOE—News, Glenn Hardy.
- 9**\*KECA, KLAC—News.  
 KFI—National Radio Pulpit.  
 KHJ, KGB, KVOE—Back to God Hour.  
 \*KNX, KSDJ—News.  
 KFAC—Liberal Catholic Hour.  
 KFOX—Popular Melodies.  
 KFVB—Union Rescue Mission  
 KFVD—Waltz Time.  
 \*KGER, KGFJ—News.  
 \*KGIL—Chapel in the Sky.  
 KMPC—Bolero Time.  
 KOWL—Baptist Church.  
 KPPC—Morning Devotional.  
 KRKD—Sunday Serenade.  
 KWIK—Church of Christ.  
 KWKW—Italian Hour.  
 KXLA—Bell Bandstand.

- 9:05—KNX, KSDJ—College Choir.  
 KGER—Western Music.  
 9:15—KECA—Washington Inside Out  
 KFAC—Light Classics.  
 KGFJ—Spotlight Parade.  
 KLAC—Catholic Hour.  
 KOWL—Lutheran Concordia.  
 KPPC—Prelude to Worship.  
 KWIK—Pipes of Melody.  
 9:30—KECA—Hour of Faith.  
 KFI—Christian Science Program.  
 KHJ, KFXM, KGB, KVOE—Voice of Prophecy.  
 KNX, KSDJ—Salt Lake Tabernacle.  
 KFAC—Gilbert and Sullivan.  
 KFSD—Devotional Hour.  
 KFVB—Peter Potter's Platter Parade.  
 KGER—John Brown.  
 KGFJ—Hollywood House Presents.  
 KOWL—Armenian Hour.

- KXLA—Squeakin' Deacon.  
 12:15—KHJ—Danton Walker and By Gardner.  
 KFAC—Curtain Calls.  
 KGIL—David Street.  
 KLAC—Vance Graham Show.  
 KPPC—Afternoon Concert.  
 12:30—KECA—This Centennial Year.  
 KFI, KFSD—RCA-Victor Show.  
 KHJ, KGB—Bill Cunningham.  
 \*KNX, KSDJ—Joseph C. Harsch.  
 KGER—John Brown.  
 KGFJ—Sunday Noon Serenade.  
 KGIL—Music Room.  
 KFVB—Wizard of the Ivories.  
 \*KOWL, KWIK—News.  
 KRKD—Melodies in Wax.  
 KWKW—American Jewish Hr.  
 12:45—KOWL—Waltz Time.  
 KHJ, KGB—Canary Pet Show.  
 \*KNX, KSDJ—Elmo Roper.  
 KWIK—Dave Rose.  
**1**—KECA, KFMB—Lassie.  
 KFI, KFSD—Eddy Howard.  
 \*KHJ—Broadway News.  
 KNX, KSDJ—New York Philharmonic.  
 KFAC—Piano Church.  
 KFOX—Famous Selections.  
 KFVD—Hawthorne.  
 KFVB—Piano Parade.  
 \*KGER, KLAC—News.  
 KGFJ—Intermission.  
 KGIL—Del Porter.  
 KMPC—Singin' Sam.  
 KOWL—Sunday Stars.  
 KPPC—Afternoon Concert.  
 KWIK—Mozelle Dinehart.  
 KRKD—Melodies in Wax.  
 KVOE—Radio Hour.  
 KWKW—American Jewish Hr.  
 KXLA—Strolling Tom.  
 1:05—KGER—Sons of Pioneers.  
 1:15—KECA, KFMB—Sam Pettengill  
 KFAC—Catholic Topics.  
 KHJ, KFVB—Singin' Sam.  
 KFXM, KVOE—Canary Pet Show.  
 KGIL—Dinnling Sisters.  
 KLAC—Music.  
 KMPC—Music in the Air.  
 KWIK—George Barnes Octet.  
 KXLA—Music for You.

- 11:05—KGER—Grace Memorial.  
 11:15—KFI—News.  
 KHJ, KFXM, KGB, KVOE—Commander Scott.  
 KGIL—Hollywood Christian Church.  
 KLAC—Vance Graham Show.  
 KFC—National Vespers.  
 11:30—KECA—Chicago Round Table.  
 KHJ—Specialties in Music.  
 \*KNX—News.  
 KFOX—Christian Church.  
 KFXM, KGB, KVOE—Bands for Bonds.  
 KGFJ—Say It With Music.  
 KIEV—Devotional.  
 KWIK—Make Mine Melody.  
 KWKW—All-Saints Episcopal Church.  
**12**\*KECA—This Week Around World.  
 KFI, KFSD—Twenty-Nine Thirty.  
 \*KHJ, KGB—William Shirer.  
 KNX—Tell It Again.  
 KFMB—Slim Gaillard Show.  
 KFOX—Popular Melodies.  
 KFVB—Hawthorne.  
 KFVB—Peter Potter.  
 \*KFXM, KGB, KGER, KGIL, KGFJ—Show Time.  
 KLAC—News.  
 KMPC—Sunday Record Session.  
 KOWL—Lullaby of Broadway.  
 KWIK—Concert Hour.  
 KWKW—Italian Novelties.  
 KVOE—St. Peter's Lutheran.

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**SUNDAY MORNING MELODIES**  
 8:15 on Station KMPC (710 on your dial)

California Temperance Federation  
 WRITE • P.O. BOX 16, Los Angeles

## SUNDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

- Comedy-Variety*  
 5:00—Jack Benny, KFI.  
 5:30—Fitch Bandwagon, KFI.  
 6:00—Charlie McCarthy, KFI.  
 6:30—Fred Allen, KFI.  
 7:30—Proudly We Hail, KMPC.  
 8:00—Shorty Bell, KNX.  
 9:30—Blondie, KNX.
- Drama*  
 3:00—Ford Theatre, KFI.  
 7:00—Romance of the Banchos, KNX.  
 7:30—Theatre Guild, KECA.
- Classical, Semi-Classical Music*  
 9:30—Salt Lake Tabernacle, KNX.  
 12:30—RCA-Victor Show, KFI.  
 1:00—New York Philharmonic, KNX.  
 2:30—Metropolitan Opera Auditions, KECA.  
 3:30—Hour of Charm, KNX.  
 4:00—Family Hour, KNX.  
 4:30—Pause That Refreshes, KNX.  
 5:00—Detroit Symphony, KECA.  
 7:30—Album of Familiar Music, KFI.  
 7:30—Melodies America Loves, KNX.  
 9:30—Standard Hour, KFI.  
 10:30—Chicago Theatre, KHJ.
- Comment-Narration*  
 11:15—Commander Scott, KHJ.  
 6:30—Jimmy Fidler, KHJ.  
 7:00—Walter Winchell, KECA.  
 7:15—Louella Parsons, KECA.  
 8:30—Jimmy Fidler, KECA.
- 9:30—Walter Winchell, KHJ.  
 9:45—Sheila Graham, KHJ.
- Mystery-Detective*  
 3:30—Counterspy, KECA.  
 5:00—Sherlock Holmes, KHJ.  
 9:00—Man Called X, KNX.  
 10:00—Sam Spade, KNX.  
 10:30—Escape, KNX.
- Public Interest-Information*  
 10:00—Invitation to Learning, KNX.  
 11:30—Chicago Round Table, KFI.  
 6:15—Mayor Bowron, KMPC.  
 9:00—Sunday Evening Club, KFAC.  
 9:10—Open Forum, KLAC.
- Sports*  
 3:30—Red Rowe, KMPC.
- Quiz, Participation*  
 1:30—Juvenile Jury, KHJ.  
 2:00—Quiz Kids, KFI.  
 3:30—Quick as a Flash, KHJ.  
 8:00—Take It or Leave It, KFI.  
 9:00—Twenty Questions, KHJ.
- Recorded Music*  
 9:30—Gilbert and Sullivan, KFAC.  
 2:00—Concert Favorites, KFAC.  
 3:00—Stage Melodies, KFAC.  
 4:00—Musical Masterpieces, KFAC.
- Popular-Western Music*  
 5:00—Gene Autry, KNX.  
 7:00—Manhattan Merry-Go-Round, KFI.

**B A S E B A L L**  
 With Fred Haney  
**KLAC**  
 8:10 Nights  
 2:25 Sundays

1:30—KECA, KFMB—Sammy Kaye Sunday Serenade.  
 KFI, KFSD—One Man's Family.  
 KHJ, KFXM, KGB, KVOE—Juvenile Jury.  
 KGER—Light and Life.  
 KGFJ—Serenade to Afternoon.  
 KGIL—Footnote Rhythms.  
 KFAC—Imports on Wax.  
 KMPC—Gadget Jury.  
 KXLA—A Angels vs. Sacramento Solons.  
 KOWL—Composer's Album.  
 KWIK—Pentecostal Church.  
 KXLA—Church in the Barn.  
 1:45—KFOX—Italian Songs.  
 KGIL—Sunday Serenade.  
 KOWL—Ballads by Bing.  
 KWKW—Hoyos Hour.

**ESQUIRE TODD**  
 presents  
**HARLEM HOLIDAY**  
 (Best in Colored Entertainment)  
**K F V D**  
 Sunday, 2-3 p.m.  
 Prizes - Contests Prizes



**2**—KECA—Speak Up, America.  
 KFI, KFSD—Quiz Kids.



- KHJ, KFXM, KGB, KVQE—House of Mystery.
- KNX, KSDJ—New York Philharmonic.
- KGER—Long Beach Band.
- KGFJ—Anybody's Hit Parade.
- KGIL—Jan Garber Orch.
- KFAC—Concert Favorites.
- KFOX—Good News.
- KFVD—Harlem Holiday.
- KFWB—Scrapbook.
- KLAC—Dugout Dope.
- KMPC—Baseball.
- KOWL—Musical Bonquet.
- KWIK—Pop Concert.
- KRED—Melodies in Wax.
- KWKW—Hazel Hour.
- KXLA—Pleasure Time.
- 2:15—KECA, KFMB—Thinking Allowed.
- KFWB—Strolling Tom.
- ★KLAC—News.
- KOWL—Longines Musicale.
- 2:28—KLAC—Baseball: Hollywood vs. Portland.
- 2:30—KECA, KFMB—Metropolitan Auditions.
- ★KFI—Radio News Weekly.
- KHJ, KFXM, KGB, KVQE—True Detective Mysteries.
- KNX—Symphonette.
- KFOX—Gospel Harbor Light.
- KFWB—Junior Symphony.
- ★KGER, KWIK—News.
- KGIL—Musical Horizons.
- KIEV—Jimmy and Wally.
- KOWL—Symphony Hall.
- KXLA—Western Forum.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI—Famous Music.
- KWIK—Penthouse Serenade.
- KWKW—Don Pancho Hour.
- 3—KECA, KFMB—Treasury Agent.
- KFI, KFSD—Ford Theatre.
- KHJ, KFXM, KGB, KVQE—The Shadow.
- KNX—Janette Davis.
- KFAC—Stage Melodies.
- KFOX—Rev. Earl Irie.
- KFVD—Singin' Sam.
- KFWB—Gospel and Song.
- KGFJ—Upbeat Session.
- KGIL—Mask and Mike Club.
- KLAC—Baseball.
- KMPC—Baseball.
- ★KOWL—Ray City News.
- KWIK—Church of the Air.
- KWKW—Don Pancho Hour.

# Learn RADIO BROADCASTING

## Men & Women

(Veterans and Non-Veterans)  
 Frederick H. Speare, well-known producer and trainer of radio personalities, invites you to audition for professional training. Prepare now for a career in radio and television as an actor, announcer, emcee, etc., with expert instruction. Students get actual air experience on "CAREER THEATER," every Sunday, 3 to 3:30 P. M., Station KXLA (1110 kc.). Phone, write or stop in for frank discussion. FREE RECORDED Audition. Approved for Veterans. Free placement.



FREDERICK H. SPEARE  
 "The West's Outstanding Radio School"  
 6671 Sunset Blvd.  
 HO-2325, Studio 1501

- KXLA—Speare Career Theater.
- 3:05—KGER—Lutheran Church.
- 3:15—KFVD—Dream Time.
- KFWB—Call of the Orient.
- KOWL—Irving Fisher Piano.
- KNX, KSDJ—Here's to You.
- 3:30—KECA, KFMB—Countertop.
- KHJ, KFXM, KGB, KVQE—Quick as a Flash.
- KNX, KSDJ—Hour of Charm.
- KGER—Missionary Society.
- KGFJ—Record Rhapsody.
- KGIL—Tin Pan Alley.
- KFOX—Pentecostal Church.
- KFVD—Hank, the Night Watchman.
- KFWB—Think and Grow Rich.
- ★KMPC—News and Sports.
- KOWL—Then and Now.
- ★KWIK—News, Music.
- KWKW—Festival Mexicano.
- KXLA—Challenge to Youth.
- 3:45—KOWL—Inside Hollywood.
- 4—KECA, KFMB—California Caravan.
- KFI—Catholic Hour.
- KHJ, KFXM, KGB, KVQE—Those Websters.
- KNX—Family Hour.

- KFAC—Musical Masterpieces.
- KFOX—Sunshine Mission.
- KFWB—Old Fashioned Revival.
- KGER—Old Fashioned Revival.
- KGFJ—Hawaiian Serenade.
- KGIL—Matinee Melodies.
- KFVD—Hank the Night Watchman.
- ★KIEV—News.
- KLAC, KMPC—Baseball.
- KOWL—Harmony Isle.
- KPPC—Church Choir.
- KWIK—Sunshine Mission.
- KWKW—Festival Mexicano.
- KXLA—Sunday Serenade.
- 4:15—KOWI—Lutheran Hour.
- KRED—Tunes of the Day.
- 4:30—KECA, KFMB—Greatest Story Ever Told.
- ★KFI, KFVD, KWIK—News.
- KHJ, KFXM, KGB, KVQE—Nick Carter.
- KNX, KSDJ—Pense That Refreshes.
- KGFJ—Here's to Veterans.
- KGIL—Peggy Lee.
- KFOX—Wings of Healing.
- KRED—Kingdom Within.
- KWKW—Italian Melodies.
- KXLA—Labor Arbitration.
- 4:45—KGFJ—Public Messenger.
- KFI—Melody Parade.
- KFVD—Banner Program.
- KOWL—Kostelanetz.
- KWIK—Toastmaster's Time.
- 5—KECA, KFMB—Detroit Symphony.
- KFI, KFSD—Jack Benny.
- KHJ, KGB, Sherlock Holmes.
- KNX, KSDJ—Gene Autry.
- KFAC—Bowlers' Sportsman.
- KFOX—Evangelist Hogan.
- KFVD—Contrasts on Wax.
- KFWB—Voice of Calvary.
- ★KGER, KGIL—News.
- KGFJ—Public Messenger.
- KLAC—Baseball.
- KMPC—Musical Holiday.
- KOWL—Italian Melodies.
- KRED—Tunes of the Day.
- KWIK—Youth for Christ.
- KWKW—Voices of China.
- KXLA—Labor Arbitration.
- KGER—Bible Treasury Hour.
- 5:05—KFAC—Twilight Veepers.
- 5:15—KFVD—Lifelines.
- KGIL—Valley Veepers.
- KWKW—Marine Story.
- 5:30—KFI, KFSD—Phil Harris and Alice Faye.
- KHJ—Golden Hour.
- KNX—Reserve.
- KGER—Church of the Air.
- ★KGFJ—News.
- KGIL—Sons o' Guns.
- KFOX—Music.
- KFWB—Sweet Music.
- KPPC—Drama.
- KRED—Floyd R. Johnson.
- ★KWKW—News, Music.
- KWKW—Italian Program.
- KXLA—Lincoln Ave. Church.
- 5:45—KFOX—The Singing Crow.
- KGFJ—Keyboard Magic.
- KGIL—Madriguera Orch.
- KWIK—Songs Mother Taught Me.
- 6—KECA, KFMB—Stop the Music.
- KFI, KFSD—Charlie McCarthy Show.
- KHJ—Golden Hour.
- KNX—Suspense.
- KFAC—Masterworks of Music.
- ★KFOX, KFWB, KGER, KXLA—News.
- KFVD—Hits and Misses.
- KGB—Meditation Board.
- KGFJ—American Heritage.
- KGIL—Date With a Disc.
- ★KLAC—Baseball; News.
- KMPC—Know Your Schools.
- KOWL—Italian Program.
- KRED—Waltz Time.
- KWIK—Proudly We Hall.
- KWKW—Sunday Salon.
- 6:05—KGER—Harbor Forum.
- 6:10—KFOX—Favorite Hymns.
- 6:15—KMPC—Mayor Bowron.
- KFWB—Adventures in Knowledge.
- KFVD—Supper Song.
- KXLA—Red Cross.
- 6:30—KFI, KFSD—Fred Allen.
- KHJ, KGB, Jimmy Fidler.
- KNX—Dr. Dana.
- KFOX—Bella Memory Room.
- KFVD—Hitting on a Cloud.
- KFWB—Gospel and Song.
- KGER—Lutheran League.
- KLAC—Auto Races.
- KMPC—Mother's Album.
- ★KOWL, KWIK—News.
- KRED—Grace Melodies.
- KVOE—Rev. Johnson.
- KXLA—Lutheran Gospel Hr.
- 6:45★KHJ, KFXM, KGB—Newscap.
- KMPC—Know Your FBI.
- KFVD—Talent for Sale.
- KOWL—Hymns.
- KWIK—Treasure Chest.

- 6:55★KFAC—News.
- ★KRX—Ned Calmer.
- 7★KECA, KFMB—Walter Winchell.
- KFI, KFSD—Manhattan Merry-Go-Round.
- KHJ, KFXM, KGB, KVQE—Meet Me at Parky's.
- KNX—Romance of the Ranchos.
- KFAC—Your Concert.
- KFOX—Full Gospel Assembly.
- KFWB—Union Reunion Mission.
- ★KGER, KGIL—News.
- KGFJ—Overture to Evening.
- KLAC—Hit Tunes.
- KMPC—Pet Exchange.
- KWIK—Oxy Players.
- KWKW—Proudly We Hall.
- KXLA—National Voice.
- 7:15—KECA, KFMB—Louella Parsons.
- KXLA—Life and Health.
- KMPC—Freddy Martin Orch.
- KWIK—Music by Martin.
- 7:30—KECA, KFMR—Theater Guild
- KFI, KFSD—American Album
- KHJ, KFXM, KGB, KVQE—Jim Backus Show.

## Melodies America Loves

**EULA BEAL**  
 Contralto  
**CONCERT ORCHESTRA**  
 Earl Towner, Director  
 KNX—Sunday—7:30 P.M.

## HOLLYWOOD PARK CEMETERY

- KNX—Melodies America Loves
- KFOX—The King's Service.
- KGER—Night in the Valley.
- KGIL—The Manager Speaks.
- ★KFWB—Edwin C. Hill.
- KMPC—Proudly We Hall.
- ★KWIK—News, Music.
- KXLA—Church of Open Door.
- 7:45—KFWB—Catholic Answers.
- KGIL—Radio Bible.
- KWIK—Auto Races.

- 8—KECA, KFMR—Theater Guild.
- KFI, KFSD—Take It or Leave It.
- ★KHJ, KFXM, KGB, KVQE—Behind the Front Page.
- KNX—Shorty Bell.
- KFAC—First Methodist.
- KFOX—Christian Science.
- KFWB—Hollywood Presbyterian Church.
- ★KGER, KGIL, KLAC—News.
- KGFJ—Waltz Invitation.
- KMPC—Michael Shayne, Detective.
- KWIK—George Henderson.
- KXLA—Open Door Church.
- 8:05—KGER—Floyd R. Johnson.
- 8:15—KLAC—Studio Orchestra.
- KGIL—Delmonico Trio.
- 8:30—KECA, KFMR—Jimmy Fidler.
- KFI, KFSD—Horace Heidt Show.
- KHJ, KVQE—Quiz of Two Cities.
- KNX, KSDJ—Strike It Rich.
- KGFJ—Blue of Evening.
- KGIL—Weatherman.
- KLAC—Marine Corps.
- KMPC—Philo Vance.
- ★KWIK—News, Music.
- 8:45★KECA—Newweek Looks Ahead.
- KFAC—Sunday Evening Club.
- KGIL—The Tenth Man.
- KLAC—Drama.
- KWIK—Time to Dance.

- 9★KECA, KFMR—Drew Pearson
- KFI, KFSD—Hollywood Star Preview.
- KHJ, KGB, KFXM—Twenty Questions.
- KNX, KSDJ—The Man Called X.
- KFAC—Sunday Evening Club.
- KFOX—Business Reporter.
- ★KFWB, KLAC—News.
- ★KGER—News, Bethel Church.
- KGFJ—Ave Maria Hour.
- KGIL—Show Tunes.
- KMPC—Mystery House.
- KPPC—Music for You.
- KWIK—Concert Master.
- KXLA—Old-Fashioned Revival
- 9:05—KLAC—Sheriff's Office.

- 9★KECA, KFMR—Drew Pearson
- KFI, KFSD—Hollywood Star Preview.
- KHJ, KGB, KFXM—Twenty Questions.
- KNX, KSDJ—The Man Called X.
- KFAC—Sunday Evening Club.
- KFOX—Business Reporter.
- ★KFWB, KLAC—News.
- ★KGER—News, Bethel Church.
- KGFJ—Ave Maria Hour.
- KGIL—Show Tunes.
- KMPC—Mystery House.
- KPPC—Music for You.
- KWIK—Concert Master.
- KXLA—Old-Fashioned Revival
- 9:05—KLAC—Sheriff's Office.

**Open Forum**  
 9:10 to 10:00 p.m.  
**SUNDAYS**  
**KLAC**

- 9:10—KLAC—Open Forum.
- 9:15★KECA, KFMB—Monday Morning Headlines.
- KFWB—Singin' Sam.
- 9:25—KRX, KSDJ—Surprise Theatre
- 9:30—KECA, KFMB—The Green Hornet.
- KFI, KFSD—Standard Hour.
- ★KHJ, KGB, KFXM, KVQE—Jergens Journal.
- KNX, KSDJ—Blondie.
- KFAC—Gateway to Music.
- KFOX—Sunshine Mission.
- KFWB—Pacific Lutheran Hr.
- ★KGFJ—News.
- KGIL—Bella of Zion.
- KMPC—Boston Blackie.
- KWIK—Cavalcade of Music.
- 9:45—KHJ, KGB, KFXM, KVQE—Shella Graham.
- KGER—Western Music.
- KGFJ—Starlit Moods.
- 10—KECA—We Care.
- KFI, KFSD—Standard Hour.
- ★KHJ, KGB, KFXM, KVQE—News, Glenn Hardy.
- KNX, KSDJ—Sam Spade.
- KFAC—Gateway to Music.
- KFWB—Voice of Prophecy.
- KMPC, KFOX—Old-Fashioned Revival.
- KGFJ—Concert Nocturne.
- KGIL—Symphony.
- ★KLAC, KGER—News.
- KWIK—Dave Street.
- KXLA—Sacred Record Shop.
- 10:05—KLAC—Supervisor Darby.
- KGER—Grace Evangelistic.
- 10:10—KECA—Editor at Home.
- KHJ, KGB, KVQE—Background for Stardom.
- KLAC—Hits and Headlines.
- 10:30—KECA—Ambassador Orch.
- KFI, KFSD—Jack Benny.
- KHJ, KGB—Chicago Theater.
- KRX—Escape.
- KFAC—Music for Listening.
- KFWB—Echoes of Eden.
- KGER—Bethany Full Gospel.

**10:30**  
 Nightly  
**HAWTHORNE**  
 SKIPPY & CAST  
 OF 1000'S  
 K X L A  
 K R N O

- KXLA—Hawthorne Thing.
- 10:55★KLAC—News.
- 11—KECA—Bride to Dreamland.
- ★KFI, KFSD—The Reporter.
- KHJ, KGB, KVQE—Chicago Theater.
- ★KRX—Chet Huntley, News.
- KFAC—Music for Listening.
- KFVD—Music of the Masters.
- KFVD—Spade Cooley Time.
- KFWB—Echoes of Eden.
- KGFJ—Concert Nocturne.
- KGIL—Juke Box Review.
- KLAC—Across the Footlights.
- KMPC—Dance Parade.
- KXLA—Trenner Twins.
- KWIK—Dave Street.
- 11:15—KFI—America United.
- KNX—University Explorer.
- 11:30—KHJ, KGB, KFXM, KVQE—Griff Williams Orch.
- KNX—Charlie Spivak Orch.
- KFWB—Music You Want.
- KXLA—Dance Time.
- 11:45—KFI—Melodiana.
- KECA—Florentine Gardens.
- KXLA—Club Congo.
- 11:55★KRX, KMPC—News.
- KFI—Police Bulletins.

**HE HAS SPOKEN**  
 Petrillo wouldn't agree, but Eddie Chase, KFVD's new disc jockey star, reveals he took up platter-spinning in the pioneer days of radio because he believed "a good record is better than a poor studio band." The best entertainment today, he claims, is on wax.

# MONDAY, APRIL 19

\*Indicates News Broadcasts.

- 8-KECA, KFMB-Don McNeill's Breakfast Club.
- KFI, KFSD-Fred Waring.
- KHJ-Rise and Shine.
- KNX-Johnny Murray.
- \*KIEV, KLAC, KMPC, KXLA-News.
- KFWB-Inquiring Mike.
- KGFI-Dr. Frederick Ralles.
- KFAC-Breakfast Symphony.
- KWKW-Rafael Mendez.
- KOWL-Album of Song.
- KRKD-Bible Institute.
- KEVD-Wakeup Ranch.
- KWIK-Elton Britt.
- KGH-Hollywood Music.
- KFOX-Challenge to Youth.
- \*KGER-News, Misspah.
- 9:15-KNX-Broadway and Vno.
- KMPC-Marketa; Sports.
- KFWB-Morning Melodies.
- KLAC-Haynes at the Reins.
- KGFI-Public Messenger.
- KOIL-Rhythmic Ave.
- KOW-Meet the Band.
- 8:20-KXLA-Lyna Cole.
- 8:30-KXLA-Music.
- \*KXLA-In a Nutshell.
- \*KFI-Inside the News.
- KMPC-A Song for You.
- \*KFAC, KFWB, ROWL, KRKD-News.
- KIEV-Musical Memories.



**Race News**  
**FIRST ON KGFJ**  
 1330 ON YOUR DIAL  
 THE LINE-UP with late jockey changes and scratches  
 9:30-9:45 a.m. Mon.-Sat. Dial 1230

- KLAC-Morning Melodies.
- KXLA-Bar Nothing Ranch.
- KWIK-Top o' Morning.
- 9:45-KFI, KFSD-Lora Lawton.
- KNX-Rosemary.
- \*KHJ-News.
- KFWB-Piano Parade.
- \*KRKD-News.
- \*KMPD-Union Rescues Mission.
- KEVD-Remembered Rhythms
- KGFI-Nat'l Safety Council.
- KLAC-Hollywood News.

- 10-KECA, KFMB-Galen Drake.
- \*KFI, KFSD, KGER-News.
- \*KXLA-Wendy Warren.
- \*KHJ, KFAM, KGB, KVOE-Kate Smith Speaks.
- \*KMPD-News, Eddie Lyon.
- KWKW-Racing News.
- KFWB-Barrel of Dough.
- KFAC-Serenade.
- KGFI-Record Jackpot.
- KGIL-Come and Get It.
- KLAC-Al Jarvis Ballroom.
- KEVD-Bible Institute.
- KOWL-Romance in Music.
- KRKD-Crazy Rhythms.
- KWIK-Town Crier.
- 10:05-KGER-Musical Roundup.
- KFI-Ladies' Day.
- 10:15-KECA, KFMB-Ted Malone.
- KNX-Ann Jenay.
- KHJ, KFAM, KGB, KVOE-Victor H. Lindlahr.
- KMPC-Music in the Air.

**HAVEN OF REST**  
 KXLA, 8:30 A.M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A.M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A.M.  
 Tuesday, Thursday, Saturday

- KXLA-Haven of Rest.
- KEVD-Easy Listening.
- KGIL-Speaking of Sports.
- KGFI-Yesterday's Hits.
- KWKW-Stock Quotations.
- KWIK-Melody Mstangs.
- KGER-Hammond.
- 8:35-KRSD-Spotlight Varieties.
- 8:45-KFI-Sami Hayes, News.
- KNX-Living Today.
- KMPC-Group Light Revue.
- KFWB-Science of Mind.
- KFAC-Unity.

**DR. REUBEN L. McMASTER** D.C. Ph.D.  
 Philosophy - Health  
 Now KGFJ-8:45 A.M.  
 Monday Through Friday

- KGFI-Dr. R. L. McMaster.
- KGIL-Coffee Parade.
- KEVD-Vocal Favorites.
- KWKW-Songs of Hope.
- KWKW-Bible Treasury.
- KGER-Bible Treasury Hour.
- 9-KECA, KFMB-Welcome, Travelers.
- KFI-Melody Time.
- KNX-Roh Graham.
- \*KHJ, KGB-Cecil Brown, News.
- KMPC-Band Box.
- KFWB-Strolling Tom.
- KGFI-Delinquency Forum.
- \*KGER, KLAC-News.
- KFAC-Morning Concert.
- KEVD-Waltz Time.
- KGIL-Swappin' Corner.
- KRKD-Sagebrush Serenade.
- KXLA-Prairie Schooner.
- KWKW-Voice of China.
- KWIK-Valley Roundup.
- KIEV-Bing Crosby's Time.
- 9:05-KGER-Lutheran Hour.
- 9:15-KFI, KEVD-News.
- KNX-Report from U.N.
- KFWB-Morning Melodies.
- KGIL-Ballads for You.
- KLAC-Racing News.
- KWKW-Women's League.
- KWIK-Three's a Company.
- 9:20-KGFJ-Airfortorials.
- 9:30-KECA, KFMB-Breneman's Breakfast.
- KFI, KFSD-Jack Berch.
- KNX, KSDJ-Grand Slam.
- \*KHJ, KFAM, Editor's Diary.
- KFWB-Reminiscing Sam.
- \*KOWL, KWKW-News.
- KGIL-Valley Shopper.
- KGFI-Racing News.
- KEVD-Show Tunes.
- KIEV-Meet the Band.
- KGER-John Brown.

- \*KGIL, KXLA-News.
- KRKD-Dr. Richardson.
- KWKW-Tune-Up Time.
- 10:25-KGFJ-Sports Flash.
- 10:30-KECA, KFMB-My True Story
- \*KFAC, KOWL-News.
- KNX, KSDJ-Helen Trent.
- KHJ-Johnson Family.
- KFWB-Maurice Hart.
- KXLA-Woman's World.
- \*KEVD-News.
- KWKW-Feature Story.
- KRKD-Pop Concert.
- KGIL-Music That Endures.
- 10:45-KFI-Chuck Collins.
- KHJ-Morning Melodies.
- KNX, KSDJ-Our Gal Sunday
- KFAC-Vnu. County Reports.
- KEVD-Violet.
- KRKD-Midnight Mission.
- KWKW-Races, Sports.
- 10:55-KECA, KFMB-Betty Crocker Magazine of the Air.
- KGFI-Sports Flash.
- 11-KECA, KFMB-Betty Crocker.
- KFI-Downtown and All Around.
- KNX-Big Sister.
- \*KHJ, KFAM, KGB, KVOE-News, Glenn Hardy.
- KMPC-Stars of Song.
- KFWB-Maurice Hart.
- KLAC-Al Jarvis Ballroom.
- KXLA-Easy Listening.
- KFAC-Festival of Music.
- KEVD-Eddie Chase Show.
- KGFI-Record Jackpot.
- KOWL-Tune Shop.
- KRKD-Musical Grab Bag.
- \*KGER-News.
- KGIL-Real Estate Show.
- KWKW-Song Parade.
- KWIK-Meet the Band.
- 11:15-KECA-Listening Post.
- KFI-What Do You Say?
- KXLA-Ma Perkins.
- KHJ, KFAM, KVOE-Merv Griffin.
- KMPC-Voice of Neighborhood
- \*KXLA-Pasadena News.
- KGIL-Light Classics.
- KWKW-Races and Sports.
- KWIK-Sunny Side.
- KGER-Musical Roundup.

**Stairway to Music**  
 with Crowell Beech  
 featuring  
 IMMORTAL WORKS OF THE MASTERS  
 11:20-Noon, Mon.-Fri.  
**KWKW**  
 11:20-KWKW-Stairway to Music.  
 11:25-KGFJ-Sports Flash.

- 11:30-KECA-Casa Cugat.
- \*KFI-News.
- KNX-Young Dr. Malons.
- KHJ-The Jedge.
- KMPC-Tops in Pops.
- \*KFWB-News; Maurics Hart.
- KXLA-Dinner Bell Roundup.
- \*KFOF, KOWL, KRKD-News.
- 11:45-KECA-Between Us Girls.
- KFI-Joyce Jordan.
- KNX-Guiding Light.
- KFAC-Keyboard Artistry.
- KWKW-Races and Sports.
- KRKD-Melody Time.
- KWIK-Broadway Rhythms.
- 11:55-KGFJ-Sports Flash.
- 12-KFI, KGB, KGER, KIEV, KVOE-News.
- KFI, KFSD-Today's Children
- KNX-Second Mrs. Burton.
- KHJ-Happy Gang.
- KMPC-Women Are Wonderful.
- KFWB-Maurice Hart.
- KLAC-Al Jarvis Ballroom.
- KFAC-Luncheon Concert.
- KGFI-Intermission.
- KXLA-Dinner Bell Roundup.
- KWKW-Pasadena Panorama.
- \*KGIL-Valley News.
- KOWL-Mayor of Melody.
- KWIK-Bing Crosby.
- \*KFI-Editor of the Air.
- KRKD-Record Roundup.
- 12:05-KGER-Texas Tiny.
- 12:15-KECA-Quizicale.
- KFI, KFSD-Woman in White
- KNX-Perry Mason.
- KGIL-Variety Show.
- KWKW-Races and Sports.
- KIEV-Lunchtime Melodies.
- 12:20-KWKW-South American.
- 12:25-KGFJ-Sports Flash.
- 12:30-KECA-Baukhage Talking.
- KFI, KFSD-Holly Sloane.
- KNX-Nora Drake.
- KHJ, KFAM, KGB, KVOE-Queen for a Day.
- \*KXLA, KOWL, KWIK-News.
- KXLA-Ford Lewis.
- KGFI-1230 Club.
- KEVD-Violet.
- KGIL-Hart and Darling.
- KWKW-Stock Quotations.
- KGER-Squeakin' Deacon.
- 12:35-KWIK-G.I. Parade.
- 12:40-KFI, KFSD-Betty Crocker.
- 12:45-KECA-Ethel and Albert.
- KFI-Light of the World.
- KNX-Rose of My Dreams.
- KMPC-Rhythm Rancho.
- KXLA-Western Tunes.
- \*KFAC-News.
- KWKW-Races and Sports.
- 12:55-KGFJ-Sports Flash.
- 1-KECA, KFMB-Surprise Package.
- KFI-Farm Reporter.
- \*KHJ-Broadway News.
- KNX, KSDJ-Double or Nothing.
- KMPC-Major League Baseball.
- KFWB-Bill Anson.
- KFAC-Piano Parade.
- KGFI-1230 Club.
- KXLA-Community Broadcaster.
- \*KEVD, KLAC-News.
- KOWL-Show Tunes.
- KRKD-Siesta Time.
- KWIK-Trade Winds.
- KGIL-Homemakers.
- KGER-Squeakin' Deacon.
- 1:10-KLAC-570 Club.
- 1:15-KFI, KFSD-Ma Perkins.
- KHJ-Sing, America, Sing.
- KFAC-Music in the American Manner.
- KWIK-Charles W. Hamp.
- KEVD-Piano Parade.
- KXLA-Race Program.
- KWKW-Races and Sports.
- 1:20-KWKW-Song of the Islands.
- 1:25-KECA, KFMB-Model Magazine.
- KGFI-Sports Flash.
- 1:30-KECA, KFMB-Paul White-man Club.
- KFI, KFSD-Pepper Young.
- \*KXLA, KSDJ-Knox Manning.
- KHJ, KGB, KVOE-Ozark Valley Folks.
- KXLA-Vocal Varieties.
- KEVD-Hall of Records.
- \*KWKW-Vocalists on Parade.
- KGER-Western Siesta.
- 1:35-KRSD-Song Symphony.
- 1:45-KFI, KFSD-Right to Happiness.
- KHJ-Melody Matinee.
- KNX-Background for Living.
- \*KXLA-News.
- KWIK-Matinee Melodies.
- KOWL-This Day.
- KWKW-Races and Sports.
- 1:50-KWKW-Show Time.
- 1:55-KGFJ-Sports Flash.
- 2-KECA, KFMB-Paul White-man Club.
- KFI, KFSD-Backstage Wife.
- KNX, KSDJ-School of the Air.
- KHJ-Melody Matinee.
- \*KMPC-News, Kennally.

**STANDARD HOMEOPATHIC**  
 Presents  
**The LATEST NEWS**  
 10:30 a.m.  
 Mon. thru Sat.  
*Check KEVD*

**MONDAY Program Highlights**  
 Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Comedy-Variety**  
 10:05-Ladies' Day, KFI.  
 1:30-Arthur Godfrey, KNX.  
 7:30-In Race, America, KECA.  
 8:00-My Friend Irma, KXLA.  
 8:00-Point Sublime, KECA.  
 9:30-Talent Scouts, KXLA.

**Quiz, Participation**  
 8:00-McNeill's Breakfast Club, KECA.  
 9:30-Grand Slam, KXLA.  
 9:30-Breneman's Breakfast, KECA.  
 12:30-Queen for a Day, KHJ.  
 1:00-Double or Nothing, KXLA.  
 2:15-Three Alarm, KMPC.  
 2:30-Bride and Groom, KECA.  
 3:00-Heart's Desire, KHJ.  
 3:30-House Party, KXLA.  
 4:00-Meet the Missus, KXLA.  
 7:30-Dr. I. Q., KFI.

**Drama**  
 7:00-Lux Radio Theatre, KXLA.  
 8:30-Screen Guild, KXLA.  
 9:30-Cavalcade of America, KFI.

**Classical, Semi-Classical**  
 8:00-Fred Waring, KFI.  
 8:30-Voice of Firestone, KFI.  
 8:00-Contented Hour, KFI.  
 8:30-Fred Waring, KFI.  
 10:00-Telephone Hour, KFI.

**Comment-Narration**  
 7:45-Fred Beck, KXLA.  
 10:00-Kate Smith, KHJ.  
 10:00-Galen Drake, KECA.  
 10:15-Ted Malone, KECA.

**Mystery-Detective**  
 8:30-Charlie Chan, KHJ.  
 10:00-Inner Sanctum, KXLA.

**Public Interest**  
 2:00-School of the Air, KXLA.  
 5:45-If They Had Lived, KGFJ.  
 7:00-American Way, KFI.

**Sports**  
 9:30-Racing, KGFJ.  
 10:00-Race Lineup, KWKW.  
 3:45-Race Results, KRKD.  
 5:45-Sam Balter, KLAC.  
 6:15-Foh Keller, KMPC.  
 6:30-Joe Hernandez, KMPC.  
 8:00-Fishing Facts, KFOX.  
 10:30-Inside of Sports, KHJ.

**Recorded Music**  
 4:00-Music Masterpieces, KFAC.  
 6:00-Musical Digest, KGFJ.  
 7:00-Firestone Favorites, KMPC.  
 8:00-Evening Concert, KFAC.  
 10:00-Concert Nocturne, KGFJ.  
 10:00-Lucky Lager Dance Time, KFAC.  
 10:00-Eastside Show, KFWB.  
 12:00-Rhapsody in Wax, KHJ.

**Popular-Western Music**  
 8:00-Supper Club, KFI.  
 9:15-Jack Smith, KXLA.  
 10:30-Club Fifteen, KXLA.  
 11:00-Western Music, KMPC.

KFWB—Bill Anson.  
 ★KGER, KIEV—News.  
 KGFJ—What's Up.  
 KFAC—Matinee.  
 KLAC—570 Club.  
 KXLA—Concert Hour.  
 KFVD—Hall of Records.  
 KOWL—Melody Matinee.  
 KGIL—Jack Sherman.  
 KRKD—You Neighbor.  
 2:05—KGER—Western Siesta.  
 3:15—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KGB, KVOE—Johnson Family.  
 KMPC—Three Alarm.  
 KWIK—Ronny Mansfield.  
 KRKD—Musical Bonquet.  
 KWKW—Races and Sports.  
 2:20—KWKW—News.  
 2:25—KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Bride and Groom.

KFI, KFSD—Lorenzo Jones.  
 KNX—Burritt Wheeler.  
 KHJ—Norma Young.  
 ★KFWB—News; Bill Anson.  
 KXLA—Variety Time.  
 ★KOWL, KWIK—News.  
 KWKW—Platter Parade.  
 KGER—Garden School.  
 KGB, KVOE—E. LaSchele.  
 2:35—KOWL—Contented Listening.  
 2:40—KGER—Sons of the Pioneers.  
 2:45—KFI, KFSD—Young Widder Brown.

★KFVD—News.  
 KWKW—Races and Sports.  
 KRKD—Organ Moods.  
 2:55—KGFJ—Sports Flash.

**3**—KECA, KFMB—Ladies, Be Seated.  
 KFI, KFSD—When a Girl Marries.  
 KNX, KSDJ—Winner Takes All.  
 KHJ, KFXM, KGB, KVOE—Heart's Desire.  
 KMPC—Three Alarm.  
 KFWB—Bill Anson.  
 ★KGER, KLAC, KXLA—News.  
 KFAC—Musical Favorites.  
 KFVD—Hall of Records.  
 KGFJ—Sunset and Vine.  
 KOWL—Your Radio Outlook.  
 KFEV—A Matter of Records.  
 KRKD—Tops in Pops.  
 KWIK—Tom, Dick & Harry.  
 KWKW—Spring Session.  
 3:05—KGER—Alkali Alee.  
 3:10—KLAC—Tommy Dorsey Show.  
 3:15—KFI, KFSD—Portia Faces Life.  
 ★KGIL—News.

**JUKE BOX MATINEE**

With Carl Bailey  
 3:15 to 5:30 p.m.

**KXLA**

Monday thru Saturday

KXLA—Juke Box Matinee.  
 KWKW—Races and Sports.  
 KOWL—Sports Matinee.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA—Norwood Smith Selects  
 KFI, KFSD—Just Plain Bill.  
 KNX, KSDJ—House Party.  
 KHJ, KGB, KVOE—Hollywood Favorites.  
 ★KFAC, KRKD, KWIK—News.  
 KMPC—Swing 'n' Sing.  
 KGIL—Storybook Man.  
 KWKW—Andy Mansfield.  
 KGER—Carolina Cotton.  
 3:35—KRKD—Tea Time Tunes.  
 KWIK—Tom, Dick & Harry.  
 3:45—KECA—Frances Scully.  
 KFI, KFSD—Front-Page Farrell.  
 KHJ—Two-Ton Baker.  
 KMPC—Jerry Lawrence.  
 KFAC—String Time.  
 3:55—KFWB—News.  
 KGFJ—Sports Flash.  
**4**—KECA—Frances Scully.  
 KFI, KFSD—Road of Life.  
 KNX, KSDJ—Meet the Missus  
 KHJ, KGB, KVOE—Air Force Hour.  
 ★KMPC—News, Eddie Lyon.  
 ★KGER, KIEV, KLAC—News.  
 KFWB—Samuel B. McKee.  
 KFAC—Musical Masterpieces.  
 KGFJ—Sunset and Vine.  
 KFVD—Eddie Chase Show.  
 KWKW—Andy Mansfield.  
 KXLA—Juke Box Matinee.  
 KGIL—Off the Record.  
 KRKD—Piano Paintings.  
 KWIK—1490 Club.  
 4:05—KGER—Musical Roundup.  
 4:15—KECA—Alvin Wilder.  
 KFI—Life Can Be Beautiful.  
 KMPC—Jeanne Gray.  
 KFWB—Homemakers Unlimited.

KLAC—Pet Program.  
 KRKD—Spotlight on Star.  
 KOWL—Classics in Music.  
 4:30—KECA—Variety Parade.  
 KFI, KFSD—Aunt Mary.  
 KNX, KSDJ—Arthur Godfrey.  
 KHJ, KGB—Red Hook 31.  
 KFWB—Music.

**MILD & MELLOW**

4:30 to 5 P.M.  
 Monday Through Friday

**KMPC**

KMPC—Mild and Mellow.  
 KLAC—Racing Roundup.  
 KWKW—Mario Circle Theater.  
 KGIL—Teen-Age News.  
 KRKD—Symphony in Swing.  
 KFOX—Old Age Pensions.  
 4:45—KHJ—Adventure Parade.  
 KFI, KFSD—Nora Drake.  
 KFVD—Stuart Hamblen.  
 KLAC—Studio Erolie.  
 KGIL—Off the Record.  
 ★KRKD—News.  
 KWIK—Musical Quiz.  
 KWKW—Sports Page.

**5**—KECA, KFMB—Happy Theater  
 KFI, KFSD—This Woman's Secret.  
 KNX, KSDJ—Hint Hunt.  
 ★KHJ, KFXM, KGB, KVOE—Fulton Lewis.  
 ★KMPC—News, Teen & Twenty.  
 KFWD—Stuart Hamblen.  
 ★KLAC—Fred Henry Bertsch.  
 KXLA—Juke Box Matinee.  
 KFAC—Sunset Serenade.  
 KFVD—Sundown Roundup.  
 KOWL—Harmony Isle.  
 KRKD—Record Rodeo.  
 KGFJ—Jive at 5.  
 ★KWIK—Don Forbes.  
 KWKW—Reminiscent Rhythms.  
 KGIL—Date with a Disco.

5:05—KGER—Cactus Mack.  
 5:15—KECA—Terry and the Pirates.  
 ★KFI, KFSD—News.  
 ★KHJ, KFXM, KGB—Frank Hemingway.  
 ★KNX—Nelson Pringle.  
 KLAC—Picture Album.  
 KWKW—Today at the Races.  
 KWIK—Sunset Serenade.

5:30—KECA—Sky King.  
 KFI—Art Baker's Notebook.  
 ★KNX, KOWL—News.  
 ★KHJ, KGB, KVOE—Passing Parade.  
 KLAC—Irwin Allen.  
 KGFJ—Race Recaps.  
 KFAC—Whoa Bill Club.  
 KFVD—Teleguest.  
 ★KGIL, KWIK—News.  
 KXLA—Future Pianists.  
 KRKD—Sports Dial.  
 KGER—Stamps Quartet.

5:35—KOWL—American Legion.  
 KWKW—Easy Listening.  
 5:45★KHJ, KVOE—News.  
 KNX—Lum & Abner.  
 KMPC—Top Tunes.  
 KLAC—Sam Balter, Sports.  
 KXLA—Music for You.  
 KGER—If They Had Lived.  
 KRKD—Race Results.  
 KWIK—Bonny Mansfield.  
 ★KFSD—H. V. Kaltenborn.  
 KGER—Melody Mustangs.  
 KGIL—Afternoon Matinee.

5:55—KXLA—Sports Shots.  
**6**★KECA, KFMB—Headline Edition.  
 ★KFI—Feature Wire.  
 KFWB—Spotlight Serenade.  
 KHJ—Raggy Ann.  
 ★KMPC—George Irvin.  
 ★KFWB—Clete Roberts.  
 ★KFOX, KLAC—News.  
 KGFJ—Musical Digest.  
 KFAC—Musical Memories.  
 KFVD—Supper Song.  
 KXLA—Tostmaster Club.  
 KRKD—Musical Varieties.

Listen to

**JOHNNY GRANT**

The Nation's Most Unique  
 Platter Show Featuring  
 Johnny's Incomparable  
 "ON THE SPOT" Interviews  
 6:00 p.m. Mon.-Fri.  
**KGIL 1260**

KGIL—Johnny Grant.  
 KWIK—Spotlight on Star.  
 KWKW—Sunset Serenade.  
 KGER—Sports Time.

KGB, KVOE—Adventure Parade.  
 6:05—KLAC—Al Jarvis.  
 6:15★KECA, KFI—News.  
 KNX—Tom Hanlon.  
 KHJ, KFXM, KGB, KVOE—Superman.  
 KMPC—Rob Kelley, Sports.  
 KFWB—Tello-Test.  
 KFVD—Airplane Serenade.  
 KRKD—Hawaiian Memories.  
 KWIK—Date for Dinner.  
 6:30—KECA—Child's World.  
 KFI, KFSD—Voice of Firestone.  
 ★KNX, KSDJ—Charles Collingwood.  
 KHJ, KFXM, KGB, KVOE—Captain Midnight.  
 KMPC—Joe Hernandez.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KFVD—Banner Show.  
 KWKW—Curtain Time.  
 KXLA—Music.  
 KRKD—Storybook Lady.  
 KFOX—Hal's Memory Room.  
 KGER—Helene Smith.

6:45★KNX, KSDJ—News, Garred.  
 KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.  
 ★KFVD—News.  
 KRKD—A. F. of L.  
 KXLA—Western Caravan.

6:55★KNX—Bill Henry, News.

**7**—KECA, KFMB—Lone Ranger.  
 KFI—American Way.  
 ★KHJ, KFXM, KGB, KVOE—News, Gabriel Heatter.  
 KNX, KSDJ—Lux Radio Theater.

KMPC—Firestone Favorites.  
 KRKD—News.

KFWB—America Dances.  
 KLAC—Sheriff's Office.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.

★KGIL—Valley News.  
 ★KXLA—Saddle Dusters.  
 ★KWIK—Averill Berman.  
 KWKW—Harness Racing.  
 ★KGER—News; Dr. Fagan.

7:05—KLAC—Supervisor Darby.  
 KWKW—Musical Horizons.

7:15—KGIL—Your Opinion, Please.  
 ★KHJ, KGB—Mutual Newsreel.

KLAC—Jan Garber Orch.  
 KXLA—Latin Serenade.  
 KRKD—Three-Quarter Time.  
 KWIK—Here's to Veterans.

7:30—KECA—On Stage, America.  
 KFI, KFSD—Dr. J. Q.

KHJ, KFXM, KGB, KVOE—California Melodies.  
 KMPC—Romance and Rhythm.  
 KFWB—Sports Final.  
 KLAC—Don Otis.  
 KGER—Echoes and Encores.  
 KGER—Adventist Church.  
 KGIL—Modern Concert Hall.  
 KXLA—News.  
 ★KWIK—News.  
 KRKD—Do You Know?

7:45★KFOX—News.  
 KFWB—Singin' Sam.  
 KMPC—Red Bowe.  
 KWIK—Adeline Hanson.

**8**—KECA, KFMB—Point Sublime.  
 KFI, KFSD—Carnation Contested Hour.  
 KNX, KSDJ—My Friend Irma.  
 KHJ, KFXM—Mysterious Traveler.  
 ★KMPC—News, Kenneally.  
 KFWB—Jimmy Allen.  
 ★KGER, KLAC, KXLA—News.  
 KFAC—Evening Concert.  
 KGIL—Modern Concert Hall.  
 KGFJ—Caucasian Memories.  
 KWIK—What's the Answer?  
 KFOX—Fishing Facts.

8:05—KGER—Kostelanetz.  
 8:15—KFWB—United Nations.  
 KLAC—Fred Haney.  
 KGFJ—Saludos Amigos.  
 KMPC—Leaders of Tomorrow.  
 KXLA—Evening Serenade.  
 8:30—KECA—Sound Off.

KFI, KFSD—Fred Waring Show.  
 KNX, KSDJ—Screen Guild Theater.  
 KHJ, KFXM, KGB, KVOE—Cisco Kid.

★KFWB, KWIK—News.  
 KLAC—Spotlight Serenade.  
 ★KGFJ—Averill Berman, News.  
 KMPC—American Music.  
 KXLA—The Corral.  
 KGER—Olem Davies.

8:35—KWIK—Concert Hall.  
 8:45—KFWB—Sweet Music.  
 KGFJ—American Heritage.  
 KGIL—Here's to Veterans.  
 KECA—This Is Adventure.

**9**—KFI, KFSD—Supper Club.  
 KNX—Lowell Thomas.  
 KHJ, KFXM, KGB, KVOE—Let George Do It.  
 KMPC—American Music.  
 ★KFWB, KGER—News.  
 KFAC—Evening Concert.

★KGFJ—Hollywood House Party.  
 KGIL—Dance Time.  
 KLAC—Press Club.  
 KXLA—Speaking' Deacon.  
 KWIK—Reading & Dreaming.  
 9:05—KGER—Three Suns.  
 9:15★KFI, KFSD—World News.  
 KNX—Jack Smith.  
 KFWB—Music.  
 9:30—KECA—So You Want to Lead a Band.  
 KFI, KFSD—Cavalcade of America.  
 KNX, KSDJ—Talent Scouts.  
 KHJ, KFXM, KGB, KVOE—Adventures of Charlie Chan.  
 KMPC—Barbershop Quartet.  
 KFWB—Unity Daily Word.  
 KGER—Music in the Night.  
 KLAC—Melody Parade.  
 9:45—KMPC—Public Service.  
 KFWB—Inquiring Mike.  
 ★KGIL—News.  
 9:55★KNX, KSDJ—News.  
 KHJ, KFXM, KGB, KVOE—Billy Rose.

**10**—KECA—Casa Cugat.  
 KFI, KFSD—Telephone Hour.  
 KNX, KSDJ—Inner Sanctum.  
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.

**EASTSIDE SHOW**

10 TO 12 P. M.  
 Every Night Except Sunday

**KFWB**

KFWB—Eastside Show.  
 KMPC—Bridge Club.  
 KLAC—Don Otis.  
 KXLA—Music.  
 KFAC—Lucky Lager Dance.  
 KGIL—Symphony.  
 KGER—Tex Williams.  
 KGER—Concert Nocturne.  
 KWIK—Michael Roy.  
 10:15★KECA—News, Hank Weaver.  
 KHJ, KFXM, KGB—Beulah.  
 10:30★KECA—Elmer Davis.  
 KFI, KFSD—The Big Story.  
 KNX, KSDJ—Club 15.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KMPC—Parade of Hits.  
 KXLA—Hawthorne Thing.  
 KGER—At the Ranchhouse.  
 10:45—KECA—Freddy Martin Orch.  
 ★KNX—Edward R. Murrow.  
 KHJ, KFXM, KGB, KVOE—Henry J. Taylor.  
 10:55★KLAC—News.

**11**★KECA—News of Tomorrow.  
 ★KFI, KFSD—The Reporter.  
 ★KNX—Chet Huntley, News.  
 ★KHJ, KFXM, KGB, KVOE—Fulton Lewis.  
 KMPC—Barn Dance.  
 KFWB—Eastside Show.  
 KGFJ—Concert Nocturne.  
 KFAC—Lucky Lager Dance.  
 KGIL—Juke Box Review.  
 KLAC—Don Otis.  
 KXLA—Dance Time.  
 KFVD—Spade Cooley Time.  
 KGER—At the Ranchhouse.  
 KWIK—Michael Roy.  
 11:15—KECA—Daie Cross Orch.  
 KFI—Music Shop.  
 KHJ—Charles Slocum.  
 KNX—Bob Elson.  
 11:30—KECA—E. Felice Quartet.  
 KFI—Here's to Veterans.  
 KHJ—Brother Arlington.  
 KNX—Steve Allen.  
 KMPC—Dance Parade.  
 11:45—KFI—Philharmonic Reporter.  
 11:55★KECA, KNX, KMPC—News.  
 KFI—Police Bulletins.

**MISTER HUSH**

"Shhh!" hissed producer Cy Howard, without turning around to see what two men were whispering loudly in the control booth during rehearsal of "My Friend Irma."  
 "Hey, Cy," muttered the engineer nervously, "you've just hushed two CBS executives."  
 "Oh?" considered Cy. Then, turning graciously to the offenders he amended "Shhhhh, sirs."

# TUESDAY, APRIL 20

Hear George Milne's  
**GARDEN CHATS**  
for California Roses,  
Inc.  
6:45-7:00 A.M. M-F

1070 KC.  
5000 WATTS

**Check KEVD**  
LOS ANGELES

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
KFI, KFSD—Fred Waring.  
KHJ—Rise and Shine.  
KNX—Johnny Murray.  
★KIEV, KLAC, KMPC, KXLA—News.  
KFWB—Inquiring Mike.  
KFAC—Country Church.  
KGFJ—Dr. Frederick Bailes.

## HAVEN OF REST

KRKD, 8:00 A. M.  
Tuesday, Thursday, Saturday  
KFOX, 8:00 A. M.  
Tuesday, Thursday, Saturday  
KXLA, 8:30 A. M.  
Monday, Wednesday, Friday

- KFOX, KRKD—Haven of Rest.  
KFVD—Wakeup Ranch.  
KGIL—Hollywood Music.  
KOWL—Album of Song.  
KWKW—Rafael Mendez.  
KWIK—Elton Britt.  
★KGER—News, Mizpah.  
**8:15**—KNX—Broadway and Vine.  
KMPC—Market Report, Sports  
KFWB—Morning Melodies.  
KLAC—Haynes at the Reins.  
KGFJ—Public Messenger.  
KGIL—Tin Pan Alley.  
KOWL—Meet the Band.  
**8:30**—KNX—Lynn Cole.  
**8:30**—KNX—In a Nutshell.  
★KFI—Inside the News.  
KMPC—A Song for You.  
KXLA—Baptist Brothers.  
★KFAC, KFWB, KOWL, KRKD—News.  
KFVD—Easy Listening.  
KGFJ—Yesterday's Hits.  
KWKW—Stock Quotations.  
KWIK—Melody Mustangs.  
KGIL—Speaking of Sports.  
KFOX—Words of Life.  
KGER—Hammond.  
**8:35**—KRKD—Spotlight Varieties.  
**8:45**★KFI—Sam Hayes, News.  
KNX—Living Today.  
KMPC—Green Light Revue.  
KFWB—Science of Mind.  
KFAC—Unity.  
KGFJ—Dr. R. L. McMaster.  
KGIL—Coffee Parade.  
KFVD—Vocal Varieties.  
KIEV—Musical Memories.  
KGER—Bible Treasury Hour.  
KWIK—Songs of Hope.  
KWKW—Bible Treasury.

- 9**—KECA, KFMB—Welcome Travelers.  
KFI—Melody Time.  
★KHJ, KGB—Cecil Brown, News.  
KNX—Boh Graham.  
KMPC—Band Box.  
KFWB—Strolling Tom.  
KGFJ—Your City at Work.  
KFAC—Morning Concert.  
★KGER, KLAC—News.  
KGIL—Swappin' Corner.  
KOWL—Helen Markham.  
KRKD—Sagebrush Serenade.  
KWKW—Voice of China.  
KXLA—Prairie Schooner.  
KFVD—Waltz Time.  
KIEV—Bing Crosby Time.  
**9:05**—KGER—Lutheran Hour.  
**9:15**★KHJ, KFVD—News.  
KNX—In My Opinion.  
KFWB—Morning Melodies.  
KLAC—Racing News.  
KGFJ—Community Chest.  
KGIL—Ballads for You.  
KWIK—Three's a Company.  
KWKW—Women's League.  
**9:20**★KGFJ—Airtourists.  
**9:30**—KECA, KFMB—Breneman's Breakfast.  
KFI, KFSD—Jack Berch.  
★KHJ, KFXM—Editor's Diary.  
KNX, KSDJ—Grand Slam.  
KFWB—Reminiscing Sam.  
KLAC—Morning Melodies.  
★KOWL, KWKW—News.  
KGFJ—Racing News.  
KGIL—Valley Shopper.  
KFVD—Show Tunes.  
KXLA—Bar O Ranch.

- KIEV—Meet the Band.  
KGER—John Brown.  
KWIK—Top of the Mornin'.  
**9:45**—KFI, KFSD—Lora Lawton.  
★KHJ, KRKD—News.  
KNX—Rosemary.  
KFWB—Schoolcast.  
KFVD—Remembered Rhythms  
KGFJ—Voice of the Army.  
KLAC—Hollywood News.  
KOWL—Full Gospel.  
KWKW—Union Rescue Mission.  
KIEV—Rhythm Road.  
**10**—KECA, KFMB—Galen Drake.  
★KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.  
★KFI, KFSD, KGER—News.  
KNX—Wendy Warren.  
★KMPC—News, Eddie Lyon.  
KFWB—Barrel of Dough.  
KGFJ—Record Jackpot.  
KGIL—Come and Get It.  
KLAC—Al Jarvis Ballroom.  
KWKW—Racing News.  
KFAC—Serenade.  
KOWL—Romance in Music.  
KRKD—Crazy Rhythm.  
KFVD—Rev. Louis T. Talbot.  
KXLA—Bar O Ranch.  
KWIK—Town Crier.  
**10:05**—KGER—Musical Roundup.  
KFI—Ladies' Day.  
**10:15**—KECA, KFMB—Ted Malone.  
★KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.  
KNX—Aunt Jenny.  
KMPC—Music in the Air.  
★KGIL, KXLA—News.  
★KRKD—Dr. Richardson.  
KWKW—Tune-Up Time.  
KFOX—Assembly of God.



**RACE RESULTS**  
Starting at 10:25 a.m., 10:55 a.m. and every 30 min. thereafter  
Mon. thru Sat. Dial 1230

- 10:25**—KGFJ—Sports Flash.  
**10:30**—KECA, KFMB—My True Story  
KHJ—Johnson Family.  
KNX, KSDJ—Helen Trent.  
★KFAC, KOWL, KWIK—News.  
KFWB—Maurice Hart.  
KXLA—Woman's World.  
KGIL—Music that Endures.  
★KFVD—News.  
KRKD—Pop Concert.  
KWKW—Feature Story.  
**10:45**—KFI—Chuck Collins.

## TUESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 10:05**—Ladies' Day, KFI.  
**4:30**—Arthur Godfrey, KNX.  
**6:30**—Date With Judy, KFI.  
**7:00**—Amos 'n' Andy, KFI.  
**7:30**—Fibber McGee, KFI.  
**8:00**—Boh Hope, KFI.  
**8:30**—Red Skelton, KFI.  
**9:30**—Call for Music, KFI.

### Quiz, Participation

- 8:00**—McNeill's Breakfast Club, KECA.  
**9:30**—Grand Slam, KNX.  
**9:30**—Breneman's Breakfast, KECA.  
**12:30**—Queen for a Day, KHJ.  
**1:00**—Double or Nothing, KNX.  
**2:15**—Three Alarm, KMPC.  
**2:30**—Bride and Groom, KECA.  
**3:00**—Heart's Desire, KHJ.  
**3:30**—House Party, KNX.  
**4:00**—Meet the Missus, KNX.

### Drama

- 8:00**—Studio One, KNX.  
**10:00**—Favorite Story, KFI.

### Classical, Semi-Classical

- 8:00**—Fred Waring, KFI.  
**9:00**—Boston Symphony, KECA.

### Comment-Narration

- 7:45**—Fred Beck, KNX.  
**10:00**—Kate Smith, KHJ.  
**10:00**—Galen Drake, KECA.  
**10:15**—Ted Malone, KECA.  
**11:15**—What Do You Say, KFI.  
**2:30**—Burritt Wheeler, KNX.  
**5:30**—Art Baker, KFI.  
**5:30**—Passing Parade, KHJ.

- KHJ—Morning Melodies.  
KNX, KSDJ—Our Gal Sunday  
KFAC—Dr. Palmer.  
KRKD—Midnight Mission.  
KFVD—Violet.  
KOWL—Tune Shop.  
KWIK—Music.  
KWKW—Races and Sports.  
**10:55**—KECA, KFMB—Betty Crocker  
Mar-a-Line of the Air.  
KGFJ—Sports Flash.  
**11**—KECA, KFMB—Betty Crocker.  
KFI—Downtown and All Around.

- ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
KNX—Big Sister.  
KMPC—Music in the Air.  
KFWB—Maurice Hart.  
KFVD—Eddie Chase Show.  
KGFJ—Record Jackpot.  
KLAC—Al Jarvis Ballroom.  
KFAC—Festival of Music.  
KFOX—Melody Breakfast Club.  
KRKD—Musical Grab Bag.  
KXLA—Easy Listening.  
KOWL—Tune Shop.  
KWKW—Calling All Vets.  
★KFVD, KGER—News.  
KGIL—Real Estate Show.  
KFI—Meet the Band.  
**11:15**—KECA, KFMB—Club Time.  
KFI—What Do You Say?  
KHJ—Merv Griffin.  
KNX—Ma Perkins.  
KMPC—Public Service.  
KGIL—Light Classics.  
★KXLA—Pasadena News.  
KGER—Musical Roundup.  
**11:25**—KGFJ—Sports Flash.  
**11:30**—KECA—Casa Cugat.  
★KFI—News.  
KHJ—The Jedge.  
KNX—Young Dr. Malone.  
★KFWB—News; Maurice Hart.  
KMPC—Tops in Pops.  
KXLA—Dinner Bell Roundup.  
★KOWL, KRKD, KWIK—News.  
**11:45**—KECA—Between Us Girls.  
KFI—Joyce Jordan.  
KNX—Guiding Light.  
KFAC—Keyboard Artistry.  
KRKD—Melody Time.  
KWIK—Broadway Rhythms.  
KWKW—Races and Sports.  
**11:55**—KGFJ—Sports Flash.  
**12**★KECA—News, Sam Hayes.  
KFI, KFSD—Today's Children  
KHJ—Happy Gang.  
KNX—Second Mrs. Burton.  
KMPC—Women Are Wonderful.  
KFWB—Maurice Hart.  
KGFJ—Intermission.  
KWKW—Gordon Baker Lloyd.  
KLAC—Al Jarvis Ballroom.  
KFAC—Luncheon Concert.  
★KGIL—Valley News.  
★KOWL—Mayor of Melody.  
KRKD—Record Roundup.  
KFVD—Editor of the Air.  
KXLA—Dinner Bell Roundup.  
KWIK—Bing Crosby.  
★KGER—News; Texas Tiny.

THE HOUR OF GENERAL  
ELECTRIC 12:00—1:00 P.M.

ON  
AL JARVIS ORIGINAL  
MAKE-BELIEVE BALLROOM

KLAC  
10:00—1:00 p.m.  
6:05—7:00 p.m.  
Monday thru Saturday

- 12:15**—KECA—Miracles of Music.  
KFI, KFSD—Woman in White  
KNX—Terry Mason.  
KGIL—Variety Show.  
KWKW—Races and Sports.  
**12:20**—KWKW—South American.  
**12:25**—KGFJ—Sports Flash.  
**12:30**★KECA—Raukhage Talking.  
KFI, KFSD—Holly Sloane.  
KHJ, KFXM, KGB, KVOE—Queen for a Day.  
KNX—Nora Drake.  
★KMPC, KOWL, KWIK—News.  
KXLA—Ford Lewis.  
KWKW—Stock Quotations.  
KFVD—Violet.  
KGFJ—1230 Club.  
KGIL—Hart and Darling.

**KGER for WESTERN MUSIC**  
SQUEAKIN' DEACON MOORE  
12:30-1:30 p.m.  
Mon. thru Fri.  
1396 on Your Dial

- KGER—Squeakin' Deacon.  
**12:35**—KWIK—G.I. Platter Parade.  
**12:40**—KFI, KFSD—Betty Crocker.  
**12:45**—KECA—Ethel and Albert.  
KFI—Light of the World.  
KNX—Rose of My Dreams.  
KMPC—Rhythm Rancho.  
★KECA—News.  
KXLA—Top Western Tunes.  
KWKW—Races and Sports.  
**12:55**★KFWB—News.  
KGFJ—Sports Flash.  
**1**—KECA, KFMB—Surprise Package.  
KFI—Farm Reporter.  
KNX, KSDJ—Double or Nothing.  
★KHJ, KFVD, KVOE—News.  
KMPC—Major League Ball.  
KFWB—Bill Anson.  
KGFJ—1230 Club.  
★KLAC—News, Sports.  
KRKD—Siesta Time.  
KGIL—Homemakers.  
KFAC—Piano Parade.  
KXLA—Community News.  
KOWL—Show Tunes.  
KWIK—Trade Winds.  
KGER—Squeakin' Deacon.  
**1:15**—KFI, KFSD—Ma Perkins.  
KHJ—Sing, America, Sing.  
KLAC—570 Club.  
KXLA—Farm Program.  
KFAC—Music in the American Manner.  
KFVD—Piano Parade.  
KWIK—Charles Hampp.  
KFOX—Recta Time.

- 1:20**—KWKW—Songs of the Islands.  
**1:25**—KECA—Model Magazine.  
KGFJ—Sports Flash.  
**1:30**—KECA, KFMB—Paul Whiteman Club.  
KFI, KFSD—Pepper Young.  
KHJ, KGB, KVOE—Ozark Valley Folks.  
★KNX, KSDJ—Knox Manning.  
KXLA—Vocal Varieties.  
KFVD—Hall of Records.  
★KOWL, KRKD, KWIK—News.  
KWKW—Vocalist Parade.  
KIEV—Organ Mood.  
KGER—Western Siesta.  
**1:35**—KRKD—Song Symphony.  
**1:45**—KFI, KFSD—Right to Happiness.  
KHJ—Melody Matinee.  
KNX—Organ Music.  
★KXLA—News.  
KOWL—This Day.  
KIEV—Swing Stylings.  
KWKW—Races and Sports.  
KWIK—Modern Mood.  
**1:50**—KWKW—Show Time.  
**1:55**—KGFJ—Sports Flash.  
**2**—KECA, KFMB—Paul Whiteman Club.  
KFI, KFSD—Backstage Wife.  
KHJ—Melody Matinee.  
KNX, KSDJ—School of the Air.  
★KMPC—News, Kenecally.  
KFWB—Bill Anson.  
KFAC—Matinee.  
KGFJ—What's Up.  
KLAC—570 Club.  
KXLA—Concert Hour.  
KOWL—Melody Matinee.  
KGIL—Jack Sherman.



- KRKD—Urban League.
- KFVD—Hall of Records.
- KWIK—Mrs. Goes Shopping.
- KGER—Long Beach Band.
- 2:15—KFI, KFSD—Stella Dallas.
- KHJ—Nancy Dixon.
- KMPC—Three Alarm.
- KRKD—Musical Bouquet.
- KWIK—Ronny Mansfield.
- KWKW—Races and Sports.
- KIEV—Land o' Song.
- 2:20—KWKW—News.
- 2:25—KGFJ—Sports Flash.
- 2:30—KECA, KFMB—Bride and Groom.
- KFI, KFSD—Lorenzo Jones.
- KHJ—Norma Young.
- KNX—Burrill Wheeler.
- ★KFWB—News; Bill Anson.
- KXLA—Variety Time.
- KWKW—Drama.
- ★KOWL, KWIK—News.
- KRKD—Tunes in Tempo.
- KIEV—Musical Potpourri.
- KGER—Garden School.
- 2:35—KOWL—Contented Listening.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSD—Young Widder Brown.
- ★KFVD—News.
- KWKW—Races and Sports.
- KRKD—Organ Moods.
- KWIK—Treasure Chest.
- 2:55—KGFJ—Sports Flash.
- 3—KECA, KFMB—Ladies, Be Seated.
- KFI, KFSD—When a Girl Marries.
- KHJ, KFAM, KGB, KVOE—Heart's Desire.
- KXN, KSDJ—Winner Take All.
- KMPC—Three Alarm.
- KFWB—Bill Anson.
- ★KGER, KLAC, KNLA—News.
- KFVD—Hall of Records.
- KFAC—Musical Favorites.
- KGFJ—Sunset and Vine.
- KGIL—Social Whirl.
- KRKD—Tops in Pops.
- KOWL—Radio Outlook.
- KWKW—Swing Session.
- KWIK—Tom, Dick & Harry.
- 3:05—KGER—Alkali Alex.
- 3:10—KFI, KFSD—Tommy Dorsey Show.
- 3:15—KFI, KFSD—Partia Faces Life.
- KXLA—Juke Box Matinee.
- ★KGIL—News.
- KOWL—Sports Matinee.
- KWKW—Races and Sports.
- 3:25—KGFJ—Sports Flash.
- 3:30—KECA—Norwood Smith Selects
- KFI, KFSD—Just Plain Bill.
- KHJ, KGB, KVOE—Hollywood Favorites.
- KXN, KSDJ—House Party.
- KMPC—Swing 'n' Sing.
- KWKW—Andy Mansfield.
- ★KFAC, KRKD, KWIK—News.
- KGER—Carolina Cotton.
- 3:35—KRKD—Tea Time Tunes.
- KWIK—Tom, Dick & Harry.
- 3:45—KECA—Frances Scully.
- KFI, KFSD—Front-Page Farall.
- KHJ—Two-Ton Baker.
- KMPC—Jerry Lawrence.
- KFAC—Songs for Singing.
- 3:55★KFWB—News.
- KGFJ—Sports Flash.
- 4—KECA—Frances Scully.
- KFI, KFSD—Road of Life.
- KHJ, KGB, KVOE—Racket Smashers.
- KXN, KSDJ—Meet the Missus.
- ★KMPC—News, Eddie Lyon.
- ★KIEV, KGER—News.
- KFWB—Samuel B. McKee.
- KGFJ—Sunset and Vine.
- ★KLAC—News, Sports.
- KFAC—Musical Masterpieces.
- KXLA—Juke Box Matinee.
- KWKW—Andy Mansfield.
- KGIL—Off the Record.
- KFVD—Eddie Chase Show.
- KRKD—Fun with Fables.
- KWIK—1490 Club.
- 4:05—KGER—Musical Roundup.
- 4:15★KECA—Alvin Wilder.
- KFI—Life Can Be Beautiful.
- KMPC—Twilight Tales.
- KFWB—Homemakers Unlimited.
- KLAC—Belle Martel.
- KRKD—Spotlight on Star.
- 4:25—KGFJ—Sports Flash.
- 4:30—KECA—Variety Parade.
- KFI, KFSD—Aunt Mary.
- KHJ, KGB—Red Hook 31.
- KXN, KSDJ—Arthur Godfrey.
- KFWB—Music.
- KMPC—Mild and Mellow.
- KLAC—Racing Roundup.
- ★KFVD—News, Sweet & Low.
- KGIL—Teen-Age News.
- KRKD—Symphony in Swing.
- KWKW—Opera Association.
- 4:45—KFI, KFSD—Nora Drake.
- KHJ—Adventure Parade.
- KFWB—Stuart Hamblen.
- KLAC—Music Room.
- EGIL—Off the Record.

# MILD & MELLOW

4:30 to 5 P.M.  
Monday Through Friday

## KMPC

- ★KRKD—News.
- KWIK—Musical Quiz.
- 4:50—KWKW—Reminiscent Rhythms.
- 4:55—KGFJ—Sports Flash.
- 5—KECA—Happy Theater.
- ★KFI, KFSD—This Woman's Secret.
- KHJ, KFAM, KGB, KVOE—Fulton Lewis.
- KXN, KSDJ—Hint Hunt.
- ★KMPC—News, Teen & Twenty.
- KFWB—Stuart Hamblen.
- ★KLAC—Fred Henry Reports.
- KFAC—Sunset Serenade.
- KGFJ—Jive at Five.
- KFVD—Sundown Roundup.
- KGIL—My Serenade.
- KOWL—Harmony Isle.
- KRKD—Record Rodeo.
- KXLA—Juke Box Matinee.
- ★KWIK—Don Forbush.
- 5:05—KGER—American Mark.
- 5:15—KECA, KFMB—Terry and the Pirates.
- ★KFI, KFSD—News.
- ★KHJ, KFAM, KGB—Frank Hemingway.
- ★KXN—Nelson Pringle.
- KLAC—Picture Album.
- 5:30—KECA—Jack Armstrong.
- KFI—Art Baker's Notebook.
- ★KHJ, KVOE—Passing Parade.
- KFAC—Whoa Bill Club.
- KLAC—Irwin Allen.
- KGFJ—Race Recap.
- KFVD—Telequest.
- ★KGIL, KWKW—News.
- KXLA—Future Pianists.
- ★RWIK—Valley News.
- KRKD—Sports Dial.
- KGER—Stamps Quartet.
- 5:35—KOWL—American Legion.
- KWKW—Easy Listening.
- 5:45★KHJ, KVOE—News.
- KXN—Lum and Abner.
- ★KFSD—H. V. Kaltenborn.
- KGFJ—Disabled Veterans.
- KMPC—Top Tunes.
- KLAC—Sam Balter, Sports.
- KXLA—Music for You.
- KWIK—Ronny Mansfield.
- KRKD—Race Results.
- 5:55—KXLA—Sports Shots.
- 6★KECA—Headline Edition.
- ★KFI—Feature Wire.
- KHJ—Sleepy Joe.
- ★KXN—Knox Manning, News.
- ★KMPC—George Irwin.
- ★KFWB—Clete Roberts.
- ★KFOX, KLAC—News.
- KFAC—Musical Memories.
- KFVD—Supper Song.
- KGIL—Johnny Grant.
- KGFJ—Musical Digest.
- KXLA—Youth and Tomorrow.
- KWIK—Spotlight on a Star.
- KWKW—Sunset Serenade.
- KRKD—Musical Varieties.
- KGER—Sports Time.
- 6:05—KLAC—Al Jarvis.
- 6:15★KECA, KFI—News.
- KHJ, KFAM, KGB, KVOE—Superman.
- KXN—Tom Hanlon.
- KMPC—Rob Kelley, Sports.
- KFVD—Airtane Serenade.
- KFWB—Tello-Test.
- KRKD—Hawaiian Memories.
- KXLA—Mary Burke King.
- 6:30—KECA, KFMB—Town Meeting.
- KFI, KFSD—A Date with Judy.
- KHJ, KFAM, KGB, KVOE—Captain Midnight.
- ★KXN, KSDJ—Charles Collingwood.
- KMPC—Bay Meadows.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KFVD—Banner Show.
- KXLA—Music.
- KRKD—Storybook Lady.
- KFOX—Hal's Memory Room.
- KWKW—Curtain Time.
- KGER—Helene Smith.
- KFAM, KGB, KVOE—Fishing and Hunting Club.
- 6:45—KHJ, KFAM, KGB, KVOE—Adventures of Tom Mix.
- ★KXN, KSDJ—News, Garred.
- ★KFVD—News.
- KWIK—Date for Dinner.
- 6:55★KXN—Bill Henry.
- KECA—Town Meeting.
- ★KFI, KFSD—Amos 'n' Andy.
- ★KHJ, KGB, KVOE—Gabriel Heatter.
- KXN—Woman's Forum.

- KMPC—Firestone Favorites.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KGFJ—Musical Digest.
- ★KGER, KRKD—News.
- ★KGIL—Valley News.
- ★KLAC—Harness Races.
- ★KXLA—Peter De Lima.
- ★KWIK—Averill Berman.
- KWKW—Harness Racing.
- 7:05—KGER—Fagan.
- KWKW—Musical Horizons.
- 7:15★KHJ, KGB—Mutual Newsreel.
- KGIL—Your Opinion, Please.
- KXLA—Latin Serenade.
- KRKD—Three-Quarter Time.
- KWIK—Sons o' Guns.

**MARY & J. CHARLES DAVIS**  
**FISHING PALS**  
1280 K.C. KFOX 7:15 P. M.  
Tuesday - Thursday - Friday  
19th Year Free Information  
PR. 6840 — PA. 1618

- KFOX—Fishing Pals.
- 7:30—KECA—Report to the People.
- KFI, KFSD—Fibber McGee and Molly.
- KHJ—Special Agent.
- KXN, KSDJ—Christopher Wells.
- KMPC—Romance and Rhythm.
- KFWB—Sports Final.
- KLAC—Don Otis.
- KFAC—Echoes and Encores.
- KXLA—Armstrong Twins.
- KGB, KVOE—Fishing and Hunting.
- KGIL—Modern Concert Hall.
- KRKD—Do You Know?
- ★KWKW—News.

- 7:45—KECA—Here's Hollywood.
- KFWB—Singin' Sam.
- KMPC—Red Rowe.
- KWIK—Adeline Hanson.
- 8—KECA—Youth Asks the Government.
- KFI, KFSD—Bob Hope.
- KHJ, KFAM, KGB, KVOE—Quiet, Please.
- KXN, KSDJ—Studio One.
- ★KMPC—News, Kenneally.
- KFWB—Jimmy Allen.
- ★KGER, KLAC, KNLA—News.
- KFAC—Evening Concert.
- KGFJ—Caucasian Memories.
- KGIL—Modern Concert Hall.
- KWIK—What's the Answer?

- 8:05—KGER—Ray Block.
- 8:10—KMPC—L. A. Angels vs. San Diego Padres.
- 8:15★KECA, KFMB—Monitor News.
- KFWB—United Nations.
- KGFJ—Saludos Amigos.
- KLAC—Music.
- KXLA—Evening Serenade.
- 8:30—KECA—On Trial.
- KFI, KFSD—Red Skelton.
- KHJ, KFAM, KGB, KVOE—Red Ryder.
- ★KFWB, KWIK—News.
- ★KGFJ—Averill Berman, News.
- KXLA—97th Street Corral.
- KGER—Clem Davies.
- 8:35—KWIK—Concert Hall.
- 8:45—KFWB—Sweet Music.
- KGIL—Here's to Veterans.
- KGFJ—American Heritage.
- KLAC—Dugout Dope.

- 9—KECA, KFMB—Boston Symphony Orchl.
- KFI, KFSD—Supper Club.
- KHJ, KFAM, KGB, KVOE—Count of Monte Cristo.
- ★KXN—Lowell Thomas.
- KMPC—Baseball.
- ★KFWB, KGER, KLAC—News.
- KFAC—Evening Concert.
- KXLA—Squeakin' Deacon.
- KGFJ—Hollywood House Party.
- KGIL—Dance Time.
- KWIK—Reading and Dreaming.

- 9:05—KGER—Three Suns.
- 9:10—KLAC—Baseball: Hollywood vs. Seattle.
- 9:15★KFI, KFSD—World News.
- KXN—Jack Smith.
- KFWB—Music.
- 9:30—KFI, KFSD—Call for Music.
- KHJ, KFAM, KGB—Official Detective.
- KXN, KSDJ—Mr. and Mrs. North.
- KFWB—Unity Daily Word.
- KGER—Music in the Night.
- 9:45—KFWB—Inquiring Mike.
- ★KGIL—News.
- 9:55—KHJ, KFAM, KGB, KVOE—Billy Rose.
- ★KXN, KSDJ—News.

- 10—KECA—Casa Cugat.
- ★KHJ, KFAM, KGB, KVOE—News, Glenn Hardy.

**The BULLOCK'S SHOW**

*Favorite Story*

**THIS WEEK**

**Crime of Sylvestre Bonnard**

**KFI**

10:00 P.M. TUESDAYS

KFI—Favorite Story.  
KNX, KSDJ—Big Town.

## EASTSIDE SHOW

10 TO 12 P. M.  
Every Night Except Sunday

## KFWB

KFWB—Eastside Show.  
★KLAC—News.  
KFAC—Lucky Lager Dance.  
KGFJ—Concert Nocturne.  
KGIL—Symphony Hour.  
KXLA—Radio Guild.  
KWIK—Michael Roy.  
KGER—Tex Williams.

## Olympic Auditorium FIGHTS

Tuesday, 10:05 p.m.

## KLAC

- 10:05—KLAC—Olympic Boxing.
- 10:15★KECA—News, Hank Weaver.
- KHJ, KFAM, KGB—Beulah.
- KMPC—Parade of Hits.
- 10:30★KECA—Elmer Davis.
- KFI—Pleasure Parade.
- KHJ, KGB, KVOE—Inside of Sports.
- KXN, KSDJ—Club 15.
- KXLA—Hawthorne Thing.
- KGER—At the Ranchhouse.
- 10:45—KECA—Ambassador Orchl.
- KFI—Remember That Music.
- ★KHJ, KFAM, KGB, KVOE—Newscope.
- ★KXN, KSDJ—Ed R. Murrow.
- 10:55★KLAC—News.

- 11—KECA—News of Tomorrow.
- ★KFI, KFSD—The Reporter.
- ★KHJ, KFAM, KGB, KVOE—Fulton Lewis.
- ★KXN—Chet Huntley, News.
- KMPC—Barn Dance.
- KFWB—Eastside Show.
- KFAC—Lucky Lager Dance.
- KFVD—Spade Cooley Time.
- KGFJ—Concert Nocturne.
- KLAC—Don Otis.
- KXLA—Dick Peterson Orchl.
- KGIL—Juke Box Review.
- KWIK—Michael Roy.
- KGER—At the Ranchhouse.
- 11:15—KECA—Philharmonic Reporter.
- KFI—Forty-Plus Assn.
- KHJ, KGB—Morton Downey.
- KXN—Rob Elson.

- 11:20—KECA—Florentine Gardens.
- 11:30—KECA—Ambassador Orchl.
- KFI—Guest Star.
- KHJ—Brother Arlington.
- KXN—Steve Allen.
- KMPC—Dance Parade.
- KXLA—Dance Time.
- 11:45—KFI—Melodiana.
- KXLA—Club Congo.
- 11:55★KECA, KXN, KMPC—News.
- KFI—Police Bulletins.

## GRAND SLAM

The sound effect of opening and closing doors on ABC's "The Greatest Story Ever Told" is the only one in radio of its kind. Doors in Biblical times were shut with a latch and bolt instead of the modern conventional spring lock.

# WEDNESDAY, APRIL 21

- 8-KECA, KFMB-Don McNeill's Breakfast Club.
- KFI, KFSD-Fred Waring.
- KHJ-Rise and Shine.
- KNX-Johnny Murray.
- 9-KEGER, KIEV, KLAC, KMPC, KXLA-News.
- KFWB-L. A. Breakfast Club.
- KGfJ-Dr. Frederick Bailes.
- KFAC-Country Church.
- KFVD-Wakeup Ranch.
- KFOX, KRKD-Bible Institute.
- KOWL-Hollywood Music.
- KQWL-Album of Song.
- KWVW-Rafael Mendez.
- KWIK-Elton Britt.
- 8:05-KEGER-Mizpah.
- 8:15-KNX-Broadway and Vine.
- KGfJ-Public Messenger.
- KMPC-Markets: Sports.
- KLAC-Haynes at the Reins.
- KGIL-Rhythmic Age.
- KQWL-Meet the Band.
- KWIK-Wake Up & Live.
- 8:20-KNX-Lynn Cole.
- KXLA-Music.
- 8:30-KFI-Inside the News.
- KNX-In a Nutshell.
- KMPC-A Song for You.

- KIEV-Rhythm Road.
- KOWL-Full Gospel.
- 10-KRKD-News.
- KECA, KFMB-Galen Drake.
- KFI, KGER, KFOX-News.
- KHJ, KFAM, KGB, KVOE-Kate Smith Speaks.
- KNX-Wendy Warren.
- KMPC-News, Eddie Lyon.
- KFWB-Barrel of Dough.
- KLAC-Al Jarvis Ballroom.
- KFAC-Symphonies for Youth.
- KGfJ-Record Jackpot.
- KRKD-Crazy Rhythm.
- KGIL-Come and Get It.
- KFVD-Rev. Louis T. Talbot.
- KWIK-Bar O Ranch Time.
- KWIK-Town Crier.
- KWVW-Racing News.
- KOWL-Romance in Music.

**KGfJ for WESTERN MUSIC**

**VANCE LANE'S**  
Musical Roundup  
10:05-12:00 Noon  
4:05-5:00 p.m.  
Mon. thru Fri.

**1390 on Your Dial**

- 10:05-KEGER-Musical Roundup.
- KFI-Ladies' Day.
- 10:15-KECA, KFMB-Ted Malone.
- KHJ, KFAM, KGB, KVOE-Victor H. Lindlaur.
- KNX-Aunt Jenny.
- KMPC-Music in the Air.
- 10:25-KGIL, KXLA-News.
- KRKD-Dr. Richardson.
- KWKW-Tune-Up Time.
- 10:30-KECA, KFMB-My True Story.
- KHJ-Johnson Family.
- KNX, KSDJ-Helen Trent.
- KFWB-Maurice Hart.
- 10:45-KFAC, KOWL-News.
- KXLA-Woman's World.
- KGfJ-News.
- KRKD-Pop Concert.
- KGIL-Music That Endures.
- KWIK-Burbank Firms.
- KWKW-Virginia Kay.
- 10:45-KFI-Chuck Collins.
- KHJ-Morning Melodies.
- KNX, KSDJ-Our Gal Sunday.
- KFAC-L. A. City College.
- KFVD-Violet.
- KRKD-Midnight Mission.
- KWKW-Races and Sports.

- 10:50-KWKW-Tops in Pops.
- 10:55-KECA, KFMB-Betty Crocker Magazine of the Air.
- KGfJ-Sports Flash.
- 11-KECA, KFMB-Betty Crocker.
- KFI-Downtown and All Around.
- 11-KHJ, KFAM, KGB, KVOE-News, Glenn Hardy.
- KNX-Big Sister.
- KMPC-Stars of Song.
- KFWB-Maurice Hart.
- KGfJ-Record Jackpot.
- KLAC-Al Jarvis Ballroom.
- KFVD-Eddie Chase Show.
- KXLA-Easy Listening.
- KFAC-Festival of Music.
- KOWL-Tune Shop.
- KGIL-Real Estate Show.
- KRKD-Musical Grab Bag.
- KWKW-County Supervisor.
- 11-KEGER-News.
- KWIK-Meet the Band.
- 11:15-KECA, KFMB-Listening Post.
- KFI-What Do You Say?
- KHJ, KFAM, KVOE-Merv Griffin.
- KNX-Ma Perkins.
- KMPC-Voice of Neighborhood.
- KGIL-Light Classics.
- 11:25-KECA, KFMB-Pasadena News.
- KWKW-Races and Sports.
- KWIK-Sunny Side.
- 11:30-KEGER-Musical Roundup.
- KGfJ-Sports Flash.
- 11:30-KECA-Casa Cugat.
- 11:35-KFI-News.
- KHJ-The Jedge.
- KNX-Raging Dr. Malone.
- KMPC-Tops in Pops.
- 11:40-KFVB-News; Maurice Hart.
- KNIA-Dinner Bell Roundup.
- 11:45-KFAC, KOWL, KRKD-News.
- KECA-Between Us Girls.
- KFI-Joyce Jordan.
- KNX-Guiding Light.
- KFAC-Keyboard Artistry.
- KWIK-Broadway Rhythms.
- KWKW-Races and Sports.
- KRKD-Melody Time.
- 11:55-KEGER-Sports Flash.
- 12-KECA, KGB, KGER, KIEV, KVOE-News.
- KFI, KFSD-Today's Children.
- KHJ-Happy Gang.
- KNX-Second Mrs. Burton.
- KMPC-Women Are Wonderful.
- KFWB-Maurice Hart.
- KLAC-Al Jarvis Ballroom.
- KFAC-Luncheon Concert.
- KFVD-Editor of the Air.
- KGIL-Interglusion.
- 12-KEGER-Valley News.
- KWKW-Pasadena Panorama.
- KWIK-Bing Crosby.

- KXLA-Dinner Bell Roundup.
- KOWL-Mayor of Melody.
- KRKD-Record Roundup.
- 12:05-KEGER-Texas Tiny.
- 12:15-KECA-Quizicale.
- KFI, KFSD-Woman in White.
- KNX-Perry Mason.
- KGIL-Variety Show.
- KWKW-Races and Sports.
- 12:25-KEGER-Sports Flash.
- 12:30-KECA-Saukings Talking.
- KFI, KFSD-Holly Sloane.
- KHJ, KFAM, KGB, KVOE-Queen for a Day.
- KNX-Nora Drake.
- 12:35-KMPC, KOWL, KWIK-News.
- KXLA-Ford Lewis.
- KWKW-Stock Quotations.
- KFVD-Violet.
- KGfJ-1230 Club.
- KGIL-Hart & Darling.
- KEGER-Squeakin' Deacon.
- 12:40-KWIK-G.I. Platter Parade.
- 12:45-KFI, KFSD-Betty Crocker.
- KECA-Ethel and Albert.
- KFI-Light of the World.
- KNX-Rose of My Dreams.
- KMPC-Rhythm Rancho.
- KXLA-Top Western Tunes.
- ★KFC-News.

**HAVEN OF REST**

**KXLA, 8:30 A.M.**  
Monday, Wednesday, Friday

**KRKD, 8:00 A.M.**  
Tuesday, Thursday, Saturday

**KFOX, 8:00 A.M.**  
Tuesday, Thursday, Saturday

- KXLA-Haven of Rest.
- ★KECA, KOWL, KRKD-News.
- KFVD-Easy Listening.
- KGfJ-Yesterday's Hits.
- KGIL-Speaking of Sports.
- KWKW-Stock Quotations.
- KWIK-Melody Mustangs.
- KIEV-Musical Memories.
- KEGER-Hammond.
- 8:35-KRKD-Spotlight Varieties.
- 8:45-KFI-Sam Hayes, News.
- KNX-Living Today.
- KMPC-Women's Home League.
- KFAC-Unity.
- KGfJ-Dr. R. L. McMaster, Voice of Health.
- KFVD-Vocal Favorites.
- KGIL-Coffee Parade.
- KWIK-Songs of Hope.
- KWKW-Bible Treasury Hour.
- KEGER-Bible Treasury Hour.
- 9-KECA, KFMB-Welcome, Travelers.
- KFI-Melody Time.
- ★KHJ, KGB-Cecil Brown, News.
- KNX-Bob Graham.
- KMPC-Band Box.
- KFWB-L. A. Breakfast Club.
- ★KLAC-News.
- KFAC-Morning Concert.
- KFVD-Waltz Time.
- KGfJ-Public Service.
- KGIL-Swappin' Corner.
- KOWL-Helen Markham.
- KRKD-Sagebrush Serenade.
- KWKW-Voice of China.
- KWIK-Valley Roundup.
- KIEV-Bing Crosby Time.
- KXLA-Prairie Schooner.
- KFOX-Rev. Earl Ivie.
- 9:05-KEGER-Lutheran Hour.
- 9:15-KHJ, KFVD-News.
- KNX-Frontiers of Science.
- KLAC-Racing News.
- KGfJ-Social Security.
- KGIL-Ballads for You.
- KOWL-Radio Revival.
- KWIK-Three's a Company.
- KWKW-Women's League.
- 9:20-KEGER-Artorials.
- 9:30-KECA, KFMB-Breneman's Breakfast.
- KFI, KFSD-Jack Berch.
- ★KHJ, KFAM-Editor's Diary.
- KNX, KSDJ-Grand Slam.
- KFWB-Reminiscing Sam.
- KLAC-Morning Melodies.
- ★KOWL, KWKW-News.
- KGfJ-Racing News.
- KGIL-Valley Shopper.
- KFVD-Show Tunes.
- KIEV-Meet the Band.
- KEGER-John Brown.
- KNX-Bar O Ranch Time.
- KWIK-Top O' Morning.
- 9:45-KFI, KFSD-Lora Lawton.
- ★KHJ-News.
- KNX-Rosemary.
- KFWB-Piano Parade.
- KGfJ-A. B. Nordskog.
- KFVD-Remembered Rhythms.
- KLAC-Hollywood News.
- KWKW-Union Rescue Mission.

## WEDNESDAY Program Highlights

- Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.
- Comedy-Variety**
- 10:05-Ladies' Day, KFI.
  - 4:30-Artful Godfrey, KNX.
  - 7:00-Duffy's Tavern, KFI.
  - 7:30-Mayor of the Town, KECA.
  - 8:00-Abbott and Costello, KECA.
  - 8:30-Jimmy Durante, KFI.
  - 9:00-Bing Crosby, KECA, KGER.
  - 9:30-Guy Gillette, KFI.
  - 10:00-Dennis Day's Day, KFI.
- Quiz, Participation**
- 8:00-McNeill's Breakfast Club, KECA.
  - 9:30-Grand Slam, KNX.
  - 9:30-Breneman's Breakfast, KECA.
  - 12:30-Queen for a Day, KHJ.
  - 1:00-Double or Nothing, KNX.
  - 2:15-Three Alarm, KMPC.
  - 2:30-Bride and Groom, KECA.
  - 3:00-Heart's Desire, KHJ.
  - 3:30-House Party, KNX.
  - 4:00-Meet the Missus, KNX.
  - 6:30-Vox Pop, KECA.
  - 8:30-Groucho Marx, KECA.
  - 9:00-Name That Song, KHJ.
  - 9:30-Leave It to the Girls, KHJ.
- Drama**
- 7:30-Hollywood Theater, KFI.
  - 9:30-Dr. Christian, KNX.
- Classical, Semi-Classical Music**
- 8:00-Fred Waring, KFI.
  - 7:00-Mark Warnow, KNX.
  - 8:00-Hollywood Bowl Auditions, KFI.
- Comment-Narration**
- 7:45-Fred Beck, KNX.
  - 10:00-Kate Smith, KHJ.
  - 10:00-Galen Drake, KECA.
- Public Interest-Information**
- 10:15-Ted Malone, KECA.
  - 11:15-What Do You Say? KFI.
  - 2:30-Burrill Wheeler, KNX.
  - 5:30-Art Baker, KFI.
  - 5:30-Passing Parade, KHJ.
- Mystery-Detective**
- 8:00-The Saint, KNX.
  - 8:30-The Whistler, KNX.
  - 10:30-Mr. District Attorney, KFI.
- Sports**
- 9:30-Racing, KGfJ.
  - 10:00-Race Lineup, KWKW.
  - 5:45-Sam Ralton, KLAC.
  - 5:45-Race Results, KRKD.
  - 6:15-Bob Kelley, KMPC.
  - 6:30-Joe Hernandez, KMPC.
  - 7:00-Harness Races, KLAC.
  - 10:30-Inside Sports, KHJ.
- Recorded Music**
- 4:00-Musical Masterpieces, KFAC.
  - 6:00-Musical Digest, KGfJ.
  - 7:00-Frestone Favorites, KMPC.
  - 8:00-Evealing Concert, KFAC.
  - 10:00-Concert Nocturne, KGfJ.
  - 10:00-Lucky Lager Dance Time, KECA.
  - 10:00-Eastside Show, KFWB.
  - 12:00-Rhapsody in Wax, KHJ.
- Popular-Western Music**
- 4:00-Lionel Hampton, KHJ.
  - 7:00-Mark Warnow, KNX.
  - 7:30-On the Beam, KHJ.
  - 9:00-Supper Club, KFI.
  - 9:15-Jack Smith, KNX.
  - 9:15-Club Fifteen, KNX.
  - 11:00-Western Music, KMPC.

**BEA BOYNTON Says**

**"Meet Me for Lunch"**

Luncheon Rebroadcast  
12:45 P.M. Wednesdays

**KWKW**

- KWKW-Meet Me for Lunch.
- KIEV-Gals on Record.
- KFVB-News.
- 12:55-KEGER-Sports Flash.
- 1-KECA, KFMB-Surprise Package.
- KFI-Farm Reporter.
- ★KHJ-Broadway News.
- KNX, KSDJ-Double or Nothing.
- KMPC-Ball League Ball.
- KFWB-Bill Anson.
- ★KLAC-News, Sports.
- KFAC-Piano Parade.
- KGfJ-1230 Club.
- KRKD-Siesta Time.
- KXLA-Community.
- KGIL-Homemakers.
- KOWL-Show Tunes.
- ★KFVD-News.
- KWIK-Trade Winds.
- KIEV-Meet the Maestro.
- KEGER-Squeakin' Deacon.
- 1:15-KFI, KFSD-Ma Perkins.
- KHJ-Sing, America, Sing.
- KLAC-570 Club.
- KXLA-Farm Program.
- KFAC-Musical in the American Manner.
- KFVD-Piano Parade.
- 1:20-KWKW-Song of the Islands.
- 1:25-KECA, KFMB-Model Magazine.
- KGfJ-Sports Flash.
- 1:30-KECA, KFMB-Paul Whiteman Club.
- KFI, KFSD-Pepper Young.
- KHJ, KGB, KVOE-Ozark Valley Folks.
- ★KNX, KSDJ-Knox Manning.
- KXLA-Vocal Varieties.
- ★KOWL, KRKD, KWIK-News.
- KFOX-Want to Know.
- KFSD-Hall of Records.
- KWKW-Vocalists on Parade.
- KIEV-Organ Mood.
- KEGER-Western Sista.
- 1:35-KRKD-Symphony of Song.
- 1:45-KFI, KFSD-Right to Happiness.
- KHJ-Melody Matinee.
- KNX-Background for Living.
- ★KXLA-News.
- KIEV-Treasury Salute.
- KOWL-This Day.
- KWIK-Matinee Melodies.
- KWKW-Races and Sports.
- 1:50-KWKW-Show Tunes.
- 1:55-KEGER-Sports Flash.
- 2-KECA, KFMB-Paul Whiteman Club.
- KFI, KFSD-Backstage Wife.
- KHJ-Melody Matinee.
- KNX, KSDJ-School of the Air.
- ★KMPC-News, Keenally.
- KFWB-Bill Anson.
- KFAC-Matinee.
- KGfJ-What's Up.
- KXLA-Concert Hour.
- KGIL-Jack Sherman.
- KLAC-570 Club.
- KOWL-Melody Matinee.
- KFVD-Hall of Records.
- KWIK-Mrs. Goes Shopping.
- KRKD-Dental Assn.
- KEGER-Long Beach Band.
- KFOX-Fiesta Mexicana.
- 2:15-KFI, KFSD-Stella Dallas.
- KHJ-Nancy Dixon.
- KMPC-Three Alarm.
- KLAC-570 Club.

**KRBD**—Social Security.  
**KWIK**—Ronny Mansfield.  
**KIEV**—Land of Song.  
**KWKW**—Races and Sports.

2:20★**KWKW**—News.  
 2:25★**KGFJ**—Sports Flash.  
 2:30★**KECA**, **KFMB**—Bride and Groom.  
**KFI**, **KFSD**—Lorenzo Jones.  
**KHJ**—Norma Young.  
**KNN**—Burrill Wheeler.  
 ★**KFWB**—News; Bill Anson.  
**KXLA**—Variety Time.  
**KWKW**—Platter Parade.  
 ★**KOWL**, **KWIK**—News.  
**KRBD**—Tunes in Tempo.  
**KIEV**—Musical Potpourri.  
**KGER**—Garden School.

2:35★**KOWL**—Contented Listening.  
**KWIK**—Music.  
 2:40★**KGER**—Long Beach Band.  
 2:45★**KFI**, **KFSD**—Young Wilder Brown.  
 ★**KFVD**—News.  
**KRBD**—Organ Moods.  
**KWKW**—Races and Sports.  
 2:55★**KGFJ**—Sports Flash.

**3**  
 ★**KECA**, **KFMB**—Ladies Be Seated.  
**KFI**, **KFSD**—When a Girl Marries.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Heart's Desire.  
**KNN**, **KSDJ**—Winner Take All.  
**KMPC**—Three Alarm.  
**KFWB**—Bill Anson.  
 ★**KGER**, **KIAC**, **KXLA**—News.  
**KEAC**—Musical Favorites.  
**KEVD**—Hall of Records.  
**KGFJ**—Sunset and Vine.  
**KOWL**—Radio Outlook.  
**KRBD**—Tops in Pops.  
**KWKW**—Swing Session.  
**KWIK**—Tom, Dick & Harry.  
**KIEV**—A Matter of Records.

3:05★**KGER**—Alkali Alex.  
 3:10★**KIAC**—Tommy Dorsey.  
 3:15★**KFI**, **KFSD**—Portia Faces Life.  
 ★**KGII**—News.  
**KXLA**—Juke Box Matinee.  
**KOWL**—Sports Matinee.  
**KWKW**—Races and Sports.  
 3:25★**KGFJ**—Sports Flash.  
 3:30★**KECA**—Norwood Smith Selects.  
**KFI**, **KFSD**—In a Plain Bill.  
**KHJ**, **KGB**, **KVOE**—Hollywood Favorites.  
**KNN**, **KSDJ**—House Party.  
**KMPC**—Swing 'n' Sing.

**ANDY MANSFIELD**  
 "His Records, Notes and Stuff"  
 3.30 p.m.  
 Monday thru Friday  
**KWKW**

**KWKW**—Andy Mansfield.  
 ★**KEAC**, **KRBD**, **KWIK**—News.  
**KGII**—Storybook Man.  
**KGER**—Carolina Cotton.  
 3:35★**KRBD**—Tea Time Tunes.  
 3:45★**KECA**—Francesca Scully.  
**KFI**, **KFSD**—Front-Page Farrell.  
**KHJ**—Two-Ton Baker.  
**KMPC**—Jerry Lawrence.  
**KEAC**—Songs for Singing.

3:55★**KFWB**—News.  
**KGFJ**—Sports Flash.

**4**  
 ★**KECA**—Francesca Scully.  
**KFI**, **KFSD**—Road of Life.  
**KHJ**, **KGB**, **KVOE**—Lionel Hampton Orch.  
**KNN**, **KSDJ**—Meet the Missus.  
 ★**KMPC**—News, Eddie Lyon.  
 ★**KGER**, **KIEV**—News.  
**KFWB**—Samuel B. McKee.  
**KGFJ**—Sunset and Vine.  
 ★**KIAC**—News, Sports.  
**KXLA**—Juke Box Matinee.  
**KEAC**—Musical Masterpieces.  
**KGII**—Off the Record.  
**KWIK**—149th Club.  
**KWKW**—Andy Mansfield.

**Best Musical Bet**  
**THE EDDIE CHASE SHOW**  
 11 a.m.-12 noon  
 4:00-5:00 p.m.  
 Monday thru Saturday  
**Check KEVD**  
 LOS ANGELES

**KEVD**—Eddie Chase Show.  
**KRBD**—Plano Paintings.  
 4:05★**KGER**—Musical Roundup.  
 4:15★**KECA**—Alvin Wilder.

**MILD & MELLOW**  
 4:30 to 5 P.M.  
 Monday Through Friday  
**KMPC**

**KMPC**—Mild and Mellow.  
**KIAC**—Racing Roundup.  
 ★**KFVD**—News; Sweet & Low.  
**KGII**—Teen-Age News.  
**KRBD**—Symphony in Swing.  
**KWKW**—Red Cross Drama.

4:45★**KFI**, **KFSD**—Nora Drake.  
**KHJ**—Adventure Parade.  
**KFWB**—Stuart Hamblen.  
**KIAC**—Studio Frolic.  
**KGII**—Off the Record.  
**KOWI**—Sports.  
**KWIK**—Musical Quiz.  
**KWKW**—Sports Page.

4:55★**KGFJ**—Sports Flash.

**5**  
 ★**KECA**—Happy Theater.  
**KFI**, **KFSD**—This Woman's Secret.  
 ★**KHJ**, **KFXM**, **KGB**, **KVOE**—Fulton Lewis.  
**KNN**, **KSDJ**—Hint Hunt.  
 ★**KMPC**—News, Teen and Twenty.  
**KFWB**—Stuart Hamblen.  
 ★**KIAC**—Fred Henry Reports.  
**KFVD**—Sundown Roundup.  
**KOWL**—Harmony Isle.  
**KXLA**—Juke Box Matinee.  
**KFAC**—Sunset Serenade.  
**KGFJ**—Jive at 5.  
**KGII**—My Serenade.  
**KRBD**—Record Rodeo.  
 ★**KWIK**—Don Forbes.  
**KWKW**—Reminiscent Rhythms.

5:05★**KGER**—Curtis Mack.  
 5:15★**KECA**, **KFMB**—Terry and the Pirates.  
 ★**KFI**, **KFSD**—News.  
 ★**KHJ**, **KFXM**, **KGB**, **KVOE**—Frank Hemingway.  
 ★**KNN**—Nelson Triangle.  
**KIAC**—Picture Album.  
**KWKW**—Race Roundup.

5:30★**KECA**—Sky King.  
**KFI**—Art Baker's Notebook.  
 ★**KHJ**, **KVOE**—Passing Parade.  
 ★**KNN**—News.  
**KIAC**—Irwin Allen.

**Race News**  
 FIRST ON  
**RACE RECAP**  
 5:30 p.m.  
 Mon., Sat.  
 Dial 1230

**KGFJ**—Race Recap.  
**KEAC**—Whoa Bill Club.  
**KFVD**—Telequest.  
**KXLA**—Future Pianists.  
 ★**KFOX**, **KGII**, **KWIK**—News.  
**KRBD**—Sports Dial.  
**KGER**—Stamps Quartet.

5:35★**KOWL**—American Legion.  
**KWKW**—Easy Listening.

5:45★**KHJ**, **KVOE**—News.  
**KNN**—Lam and Abner.  
**KMPC**—Top Tunes.  
**KIAC**—Sam Butler, Sports.  
**KXLA**—Music for You.  
**KGFJ**—If They Had Lived.  
**KWIK**—Ronny Mansfield.  
**KRBD**—Race Results.

5:55★**KEND**—H. V. Kaltenborn.  
 5:55★**KXLA**—Sports Shots.

**6**  
 ★**KECA**—Headline Edition.  
 ★**KFI**—Feature Wire.  
**KHJ**—Raggedy Ann.  
 ★**KNN**—Knox Manning, News.  
 ★**KMPC**—George Irwin.  
 ★**KFWB**—Clete Roberts.  
 ★**KFOX**, **KIAC**—News.  
**KFVD**—Supper Song.  
**KXLA**—Pasadena Playhouse.  
**KGFJ**—Musical Digest.  
**KEAC**—Musical Memories.

**KGII**—Johnny Grant.  
**KRBD**—Varieties in Music.  
**KWKW**—Spotlight on a Star.  
**KWKW**—Sunset Serenade.  
**KGER**—Sports Time.  
 6:05★**KIAC**—Al Jarvis.  
 6:15★**KECA**, **KFI**, **KFSD**—News.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Superman.  
**KNN**—Tom Hanlon.  
**KMPC**—Bob Kelley, Sports.  
**KFVD**—Airline Serenade.  
**KFWB**—Tello-Test.  
**KWIK**—Allen Rich.  
**KRBD**—Hawaiian Memories.  
 6:30★**KECA**, **KFMB**—Vox Pop.  
**KFI**—Casa Cugat.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Captain Midnight.  
 ★**KNN**, **KSDJ**—Charles Collingwood.  
**KMPC**—Bay Meadows.  
**KFWB**—America Dances.  
**KEAC**—Hour of Music.  
**KFVD**—Banquet Show.  
**KXLA**—Music.  
**KRBD**—Storybook Lady.  
**KWKW**—Curtain Time.  
**KFOX**—Hala's Memory Room.  
**KGER**—Helene Smith.

6:45★**KFI**, **KFSD**—Elmer Peterson.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Tom Mix.  
 ★**KNN**, **KSDJ**—News, Garred.  
 ★**KFVD**—News.  
**KRBD**—A. F. of L.  
**KXLA**—Western Caravan.  
**KWIK**—George Henderson.

6:55★**KNN**—Bill Henry.

**7**  
 ★**KECA**, **KFMB**—Lone Ranger.  
**KFI**, **KFSD**—Duffy's Tavern.  
 ★**KHJ**, **KFXM**, **KGB**, **KVOE**—Gabriel Heatter.  
**KNN**, **KSDJ**—Mark Warnow.  
**KMPC**—Firestone Favorites.  
**KFWB**—America Dances.  
**KEAC**—Hour of Music.  
**KGFJ**—Musical Digest.

★**KGII**—Valley News.  
**KIAC**—Harness Races.  
**KXLA**—Saddle Dusters.  
 ★**KRBD**—News.  
 ★**KWIK**—Averill Berman.  
 ★**KWKW**—Harness Racing.  
 ★**KGER**—News; Dr. Fagan.  
 7:05★**KWKW**—Musical Horizons.  
 7:15★**KHJ**, **KGB**—Mutual Newsreel.  
**KGII**—Your Opinion, Please.  
**KWIK**—Salon Serenade.  
**KXLA**—Latin Serenade.  
**KRBD**—Three-Quarter Time.  
 7:30★**KECA**, **KFMB**—Mayor of the Town.  
**KFI**—Hollywood Theater.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—On the Beam with Beneke.  
**KNN**, **KSDJ**—Harvest of Stars.  
**KMPC**—Romance and Rhythm  
**KFWB**—Sports Final.  
**KIAC**—Don Otis.  
**KEAC**—Echoes and Encores.  
**KGII**—Modern Concert Hall.  
**KRBD**—Do You Know?  
 ★**KWIK**—News, Sports.  
**KXLA**—Armstrong Twins.  
**KGER**—Adventist Church.

**FOREST LAWN**  
 Presents  
**HOLLYWOOD BOWL AUDITIONS**  
**KFI** 8 PM WED.

7:45★**KFOX**—News.  
**KFWB**—Singin' Sam.  
**KMPC**—Red Rowe.  
**KWIK**—Adeline Hanson.

**8**  
 ★**KECA**, **KFMB**—Abbott and Costello.  
**KFI**—Hollywood Bowl Auditions.  
**KHJ**, **KGB**, **KVOE**—Casebook of Gregory Hood.  
**KNN**, **KSDJ**—The Saint.  
 ★**KMPC**—News, Kennedy.  
**KFWB**—Jimmy Allen.  
 ★**KGER**, **KIAC**, **KXLA**—News.  
**KEAC**—Evening Concert.  
**KGII**—Valley Town Meeting.  
**KGFJ**—Caucasian Memories.  
**KWIK**—What's the Answer?

8:05★**KGER**—David Rose.  
 8:10★**KIAC**—Music.  
**KMPC**—Angels vs. Padres.  
 8:15★**KFWB**—United Nations.  
**KGFJ**—Saludos Amigos.  
**KXLA**—Evening Serenade.  
 8:30★**KECA**, **KFMB**—Groncho Mart.  
**KFI**, **KFSD**—Jimmy Durante Show.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Cisco Kid.  
**KNN**, **KSDJ**—The Whistler.  
 ★**KFWB**, **KWIK**—News.

**KXLA**—9th Street Corral.  
 ★**KGEI**—Averill Berman, News.  
**KGER**—Clem Davies.  
 8:35★**KWIK**—Concert Hall.  
 8:45★**KFWB**—Sweet Music.  
**KGFJ**—American Heritage.  
**KIAC**—Dugout Dope.

**9**  
**KIAC**, **KFMB**—Bing Crosby.  
**KFI**, **KFSD**—Supper Club.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Name That Song.  
 ★**KNN**—Lowell Thomas.  
 ★**KFWB**, **KIAC**—News.  
**KMPC**—Baseball.  
**KEAC**—Evening Concert.  
**KXLA**—Sneakin' Deacon.  
**KGFJ**—Hollywood Home Party  
**KGII**—Dance Time.  
**KWIK**—Reading & Dreaming.  
**KGER**—Bing Crosby Show.

**BASEBALL**  
 with Fred Haney  
**KIAC**  
 9:10 Nights  
 1:25 Sundays

9:10★**KIAC**—Baseball: Hollywood vs. Seattle.  
 9:15★**KFI**, **KFSD**—World News.  
**KNN**—Jack Smith.  
**KFWB**—Music.  
 9:30★**KECA**—Teatro Star Theatre.  
**KFI**, **KFSD**—The Great Gildersleeve.  
**KHJ**, **KGB**, **KVOE**—Leave It to the Girls.  
**KNN**, **KSDJ**—Dr. Christian.  
**KFWB**—Unity Daily Word.  
**KGER**—Music in the Night.  
 9:45★**KFWB**—Inquiring Miko.  
 ★**KGII**—News.  
 9:55★**KHJ**, **KFXM**, **KGB**, **KVOE**—Billy Rose.  
 ★**KNN**, **KSDJ**—News.  
 ★**KECA**—Casa Cugat.  
**KFI**, **KFSD**—Dannis Day.  
 ★**KHJ**, **KFXM**, **KGB**, **KVOE**—News, Glenn Hardy.  
**KNN**—Symphonette.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

**KFWB**—Eastside Show.  
**KIAC**, **KMPC**—Baseball.  
**KGFJ**—Concert Nocturne.  
**KXLA**—Olympic Fights.  
**KEAC**—Lucky Lager Dance.  
**KWIK**—Michael Roy.  
**KGII**—Symphony.  
**KGER**—Tex Williams.

10:15★**KECA**—News, Hank Weaver.  
 ★**KHJ**, **KFXM**, **KGB**—Bentley.  
**KMPC**—Parade of Hits.

10:30★**KECA**—Elmer Davis.  
**KFI**, **KFSD**—Mr. District Attorney.  
**KHJ**, **KGB**, **KVOE**—Inside of Sports.  
**KNN**, **KSDJ**—Club 15.  
**KGER**—Night at Ranchhouse.  
 10:45★**KECA**—Ambassador Orch.  
**KHJ**, **KGB**—Land of the Free.  
 10:55★**KNN**, **KSDJ**—Ed R. Muesow.  
 ★**KIAC**—News.

**11**  
 ★**KECA**—News of Tomorrow.  
 ★**KFI**, **KFSD**—The Reporter.  
 ★**KHJ**, **KFXM**, **KGB**, **KVOE**—Fulton Lewis.  
 ★**KNN**—Clot Hunter, News.  
**KMPC**—Bard Dance.  
**KFWB**—Eastside Show.  
**KIAC**—Don Otis.  
**KEAC**—Lucky Lager Time.  
**KGFJ**—Concert Nocturne.  
**KGII**—Juke Box Review.  
**KFVD**—Spade Conley Time.  
**KXLA**—Dick Peterson Orch.  
**KWIK**—Michael Roy.

11:15★**KECA**—E. Felice Quartet.  
**KFI**—Music Shop.  
**KHJ**—Dance Orch.  
**KNN**—Bob Elson.

11:30★**KECA**—Florentine Gardens.  
**KFI**—U. S. Navy Recruiting.  
**KHJ**—Brother Arlington.  
**KNN**—Steve Allen.  
**KMPC**—Dance Parade.  
**KXLA**—Dance Time.  
 11:45★**KXLA**—Club Gango.  
 11:55★**KECA**, **KNN**, **KMPC**—News.  
**KFI**—Police Bulletins.

# THURSDAY, APRIL 22

★Indicates News Broadcasts.  
**8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFL, KFSD—Fred Waring.  
 KHJ—Rise and Shine.  
 KXN—Johnny Murray.  
 ★KLAC, KMPC, KXLA—News.  
 KGFJ—Dr. Frederick Bailes.  
 KFVB—Inquiring Mike.

## HAVEN OF REST

KRKD, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KXLA, 8:30 A. M.  
 Monday, Wednesday, Friday

KFOX, KRKD—Haven of Rest  
 KFAC—Country Church.  
 KFVD—Wakeup Ranch.  
 KWKW—Rafael Mendez.  
 KGIL—Hollywood Music.  
 KWIK—Elton Britt.  
 ★KGER—News, Mizpah.  
 KOWL—Album of Song.  
**8:15**—KXN—Broadway and Vine.  
 KMPC—Markets; Sports.  
 KFVB—Club Women's Quiz.  
 KGFJ—Public Messenger.  
 FLAC—Haynes at the Reins.  
 KGIL—Tin Pan Alley.  
 KOWL—Meet the Band.  
 KWIK—Wake Up & Live.  
**8:20**—KXN—Lynn Cole.  
 KXLA—Music.  
**8:30**★KFI—Inside the News.  
 KXN—In a Nutshell.  
 KMPC—A Song for You.  
 KFVD—Easy Listening.  
 ★KFAC, KFVB, KOWL, KRKD—News.  
 KGFJ—Yesterday's Hits.  
 KGIL—Speaking of Sports.  
 KWKW—Stock Quotations.  
 KXLA—Baptist Brothers.  
 KWIK—Melody Mustangs.  
**8:35**—KRKD—Spotlight Varieties.  
**8:45**★KFI—Sam Hayes, News.  
 KXN—Living Today.  
 KMPC—Green Light Revue.  
 KFVB—Science of Mind.  
 KFAC—Unity.  
 KGFJ—Dr. R. L. McMaster.  
 Voice of Health.  
 KGIL—Coffee Parade.  
 KFVD—Vocal Varieties.  
 KWIK—Songs of Hope.  
 KWKW—Bible Treasury Hour.  
 KGER—Bible Treasury.

**9**—KECA, KFMB—Welcome Travelers.  
 KFI—Melody Time.  
 KXN—Bob Graham.  
 ★KHJ, KGB—Cecil Brown, News.  
 KMPC—Band Box.  
 ★KGER, KLAC—News.  
 KFVB—Strolling Tom.  
 KGFJ—Your County at Work.  
 KGIL—Swappin' Corner.  
 KFAC—Morning Concert.  
 KOWL—Helen Markham.  
 KWIK—Valley Roundup.  
 KRKD—Sagebrush Serenade.  
 KFVD—Waltz Time.  
 KXLA—Prairie Schooner.  
 KWKW—Voice of China.  
**9:05**—KGER—Lutheran Hour.  
**9:15**★KHJ—News.  
 KXN—Talk.  
 KFVB—Morning Melodies.  
 KLAC—Racing News.  
 KGFJ—Community Chest.  
 KGIL—Ballads for You.  
 KWKW—Women's League.  
 ★KFVD—News.  
**9:20**★KGFJ—Airtorials.  
**9:30**—KECA, KFMB—Tom Breneman's Breakfast.  
 KFI, KFSD—Jack Berch.  
 ★KHJ, KFMB—Editor's Diary.  
 KXN, KSDJ—Grand Slam.  
 KFVB—Reminiscing Sam.  
 KLAC—Morning Melodies.  
 ★KOWL, KWKW—News.  
 KGFJ—Racing News.  
 KGIL—Valley Shopper.  
 KGER—John Brown.  
 KFVD—Show Tunes.  
 KXLA—Bar Nothing Ranch.  
 KWIK—Top of Morning.  
**9:45**—KFI, KFSD—Lora Lawton.  
 ★KHJ—News.  
 KXN—Rosemary.  
 KFVB—Piano Parade.  
 KGFJ—The Judge Speaks.  
 KWKW—Union Rescue Mission.  
 KFVD—Remembered Rhythms.  
 KLAC—Hollywood News.  
 ★KRKD—News.

**10**—KECA, KFMB—Galen Drake.  
 ★KFI, KFOX, KGER—News.

★KHJ, KFMB, KGB, KVOE—Glenn Hardy, News.  
 KNX—Big Sister.  
 KMPC—Music in the Air.  
 KLAC—Al Jarvis Ballroom.  
 KFAF—Festival of Music.  
 KFOX—Breakfast Club.  
 KFVD—Fiddle Chase Show.  
 ★KGER—News.  
 KGFJ—Record Jackpot.  
 KXLA—Easy Listening.  
 KOWL—Tune Shop.  
 KGIL—Real Estate Show.  
 KWKW—Song Parade.  
 KWIK—Meet the Band.  
 KRKD—Musical Grah Bag.  
**11:15**—KECA, KFMB—Dorothy Kilgallen.  
 KHJ, KFMB, KGB, KVOE—Nerv Griffin.  
 KXN—Ma Perkins.  
 KMPC—Public Service.  
 ★KXLA—Pasadena News.  
 KGIL—Light Classics.  
 KWKW—Races and Sports.  
 KGER—Musical Roundup.  
**11:25**—KGFJ—Sports Flash.  
**11:30**—KECA—Casa Cugat.  
 ★KFI—News.  
 KHJ—The Jedge.  
 KXN—Young Dr. Malone.  
 ★KFVB—News; Maurice Hart.  
 KMPC—Tops in Pops.  
 KXLA—Dinner Bell Roundup.  
 ★KFOX, KOWL, KRKD—News.  
**11:45**—KECA—Between Us Girls.  
 KFI—Joyce Jordan.  
 KXN—Guiding Light.  
 KFAC—Keyboard Artistry.  
 KWKW—Races and Sports.  
 KWIK—Broadway Rhythms.  
 KRKD—Melody Time.  
**11:55**—KGFJ—Sports Flash.

VIOLET'S SHOPPING HI-LITES CONTEST PRIZES  
 Now 10:45 a.m. and 12:30 p.m.  


KFVD—Violet.  
 KRKD—Midnight Missalou.  
 KWKW—Races and Sports.  
 KOWL—Tune Shop.  
**10:50**—KWKW—Tops in Pops.  
**10:55**—KECA, KFMB—Retty Crocker Magazine.  
 KGFJ—Sports Flash.  
**11**—KECA, KFMB—Retty Crocker Magazine.  
 KFI—Standard School Broadcast.

## THURSDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

10:05—Ladies' Day, KFI.  
 4:30—Arthur Godfrey, KNX.  
 7:00—Music Hall, KFI.  
 7:00—Dick Haynes, KXN.  
 7:30—Jack Carson, KFI.  
 7:30—Henry Morgan, KECA.  
 8:30—Eddie Cantor, KFI.  
 9:30—Aldrich Family, KFI.  
 10:00—Burns and Allen, KFI.

### Quiz, Participation

8:00—McNeill's Breakfast Club, KECA.  
 9:30—Grand Slam, KNX.  
 9:30—Breneman's Breakfast, KECA.  
 12:30—Queen for a Day, KHJ.  
 1:00—Double or Nothing, KNX.  
 2:15—Three Alarm, KMPC.  
 2:30—Bride and Groom, KECA.  
 3:00—Heart's Desire, KHJ.  
 3:30—House Party, KNX.  
 4:00—Meet the Missus, KNX.  
 7:30—R.F.D. America, KHJ.  
 8:00—Bob Hawk, KFI.  
 10:30—Noah Webster Says, KFI.

### Drama

8:00—Reader's Digest, KNX.

### Classical, Semi-Classical Music

8:00—Fred Waring, KFI.

### Comment-Narration

7:45—Fred Beck, KNX.  
 10:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.  
 11:15—Dorothy Kilgallen, KECA.  
 2:30—Burrill Wheeler, KNX.  
 5:30—Art Baker, KFI.

5:30—Passing Parade, KHJ.

### Mystery-Detective

7:00—Ellery Queen, KECA.  
 7:30—Crime Photographer, KNX.  
 8:30—The Clock, KECA.  
 9:30—Mr. Keen, KNX.  
 10:00—FBI in Peace & War, KNX

### Public Interest-Information

2:00—School of the Air, KNX.  
**Sports**  
 9:30—Racing, KGFJ.  
 10:00—Race Lineup, KWKW.  
 5:45—Sam Balter, KLAC.  
 5:45—Race Results, KRKD.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.  
 7:00—Harness Races, KLAC.  
 9:30—Speaking of Sports, KFOX.  
 10:30—Inside Sports, KHJ.

### Recorded Music

4:00—Musical Masterpieces, KFAC.  
 6:00—Musical Digest, KGFJ.  
 7:00—Firestone Favorites, KMPC.  
 8:00—Evening Concert, KFAC.  
 10:00—Lucky Lager Dance Time, KFAC.  
 10:00—Eastside Show, KFVB.  
 10:00—Concert Nocturne, KGFJ.  
 12:00—Rhapsody in Wax, KHJ.

### Popular-Western Music

9:00—Supper Club, KFI.  
 9:15—Jack Smith, KNX.  
 9:30—Revere All-Star Revue, KHJ.  
 10:30—Club Fifteen, KNX.  
 11:00—Western Music, KMPC

## BELL TAILORS

Presents  
**Dinner Bell Round Up**  
 12:00 noon, Mon. thru Fri.  
**KXLA**

KFI, KFSD—Holly Sloana.  
 KHJ, KFMB, KGB, KVOE—Queen for a Day.  
 KXN—Nora Drake.  
 ★KMPC, KOWL, KWIK—News.  
 KXLA—Ford Lewis.  
 KWKW—Stock Quotations.  
 KGIL—Hart and Darling.  
 KFVD—Violet.  
 KGER—Squeakin' Deacon.  
 KGFJ—1230 Club.  
**12:40**—KFI, KFSD—Betty Crocker.  
**12:45**—KECA—Ethel and Albert.  
 KFI—Light of the World.  
 KXN, KSDJ—Rose of My Dreams.  
 KMPC—Rhythm Rancho.  
 KXLA—Top Western Tunes.  
 ★EFAC—News.  
 KWIK—Platter Parade.  
**12:50**—KWKW—Circle 1430 Ranch.  
**12:55**★KFVB—News.  
 KGFJ—Sports Flash.  
**1**—KECA, KFMB—Surprise Package.  
 KFI—Farm Reporter.  
 ★KHJ, KFVD—News.  
 KXN, KSDJ—Double or Nothing.  
 KMPC—Major League Ball.  
 KFVB—Bill Anson.  
 KGFJ—1230 Club.  
 ★KLAC—News, Sports.  
 KFAC—Piano Parade.  
 KRKD—Siesta Time.  
 KXLA—Community Broadcaster.  
 KGIL—Homemakers.  
 KWIK—Trade Winds.  
 KOWL—Show Tunes.  
 KGER—Squeakin' Deacon.  
**1:15**—KHJ, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 KLAC—570 Club.  
 KFAC—Music in the American Manner.  
 KFVD—Piano Parade.  
 KXLA—Farm Program.  
 KWKW—Races and Sports.  
 KFOX—Recital Time.  
**1:20**—KWKW—Songs of the Islands.  
**1:25**—KECA, KFMB—Model Magazine.  
 KGFJ—Sports Flash.  
**1:30**—KECA, KFMB—Paul White-man Club.  
 KFI, KFSD—Pepper Young.  
 KHJ, KGB, KVOE—Osark Valley Folks.  
 ★KXN, KSDJ—Knox Manning.  
 KXLA—Vocal Varieties.  
 KWKW—Vocalist Parade.  
 ★KOWL, KRKD, KWIK—News.  
 KFVD—Hall of Records.  
 KGER—Western Siesta.  
**1:35**—KRKD—Symphony of Song.  
**1:45**—KFI, KFSD—Right to Happiness.  
 KHJ—Melody Matinee.  
 KXN—Organ Music.  
 ★KXLA—News.  
 KOWL—This Day.  
 KWKW—Races and Sports.  
 1:50—KWKW—Show Time.  
 1:55—KGFJ—Sports Flash.  
**2**—KECA, KFMB—Paul White-man Club.  
 KFI, KFSD—Rackstage Wife.  
 KHJ—Melody Matinee.  
 KXN, KSDJ—School of the Air.  
 ★KMPC—News, Bill Kennedy.  
 KFAC—Matinee.  
 KFVB—Bill Anson.  
 KGFJ—What's Up.  
 KLAC—570 Club.  
 KXLA—Concert Hour.  
 KOWL—Melody Matinee.  
 KGIL—Jack Sherman.  
 KRKD—Women's Clubs.  
 KFVD—Hall of Records.  
 KFOX—Fiesta Mexicana.  
 KGER—Long Beach Band.  
**2:15**—KFI, KFSD—Satin Dallas.  
 KFI—Nancy Dixon.  
 KMPC—Three Alarm.  
 KRKD—Army Recruiting.  
 KWIK—Ronny Mansfield.  
 KWKW—Races and Sports.  
**2:20**★KWKW—News.  
**2:25**—KGFJ—Sports Flash.  
**2:30**—KECA, KFMB—Bride and Groom.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Norma Young.  
 KXN—Burrill Wheeler.  
 ★KFVB—News; Bill Anson.  
 KRKD—Tunes in Tempo.  
 KXLA—Variety Time.  
 ★KOWL, KWIK—News.  
 KWKW—Pasadena Playhouse.  
 KGER—Garden School.  
**2:35**—KOWL—Contented Listening.



- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSD—Young Widder Brown.
- \*KFVD—News.
- KRKD—Organ Moods.
- KWIK—Treasure Chest.
- KWKW—Races and Sports.
- 2:55—KGFJ—Sports Flash.
- 3—KECA, KFMB—Ladies, Be Seated.
- KFI, KFSD—When a Girl Marries.
- KHJ, KFXM, KGB, KVOE—Heart's Desire.
- KNX, KSDJ—Winner Take All.
- KMPC—Three Alarm.
- KFWB—Rili Anson.
- \*KGER, KLAC, KXLA—News.
- KEAC—Musical Favorites.
- KFVD—Hall of Records.
- KGFJ—Sunset and Vine.
- KGIL—Social Wind.
- KOWL—Radio Outlook.
- KRKD—Pops in Pops.
- KWIK—Tom, Dick & Harry.
- KWKW—Swing Session.
- 3:05—KGER—Alkali Alex.
- 3:10—KLAC—Tommy Dorsey Show.
- 3:15—KFI, KFSD—Portia Faces Life.
- \*KGIL—News.
- KXLA—Juke Box Matinee.
- KWKW—Races and Sports.
- KOWL—Sports Matinee.
- 3:25—KGFJ—Sports Flash.
- 3:30—KECA—Norwood Smith Selects.
- KFI, KFSD—Just Plain Bill.
- KHJ—Hollywood Favorites.
- KNX, KSDJ—House Party.
- KMP—Singing 'n' Sing.
- KWKW—Andy Mansfield.
- \*KEAC, KRKD, KWIK—News.
- KGIL—Storybook Man.
- KGER—Carolina Cotton.
- 3:35—KRKD—Tea Time Tunes.
- KWIK—Tom, Dick & Harry.
- 3:45—KECA—Frances Scully.
- KFI, KFSD—Front Page Farrell.
- KHJ—Two-Ton Baker.
- KMPC—Jerry Lawrence.
- KEAC—Songs for Singing.
- 3:55—KFWB—News.
- KGFJ—Sports Flash.

**MILD & MELLOW**  
4:30 to 5 P.M.  
Monday Through Friday  
**KMPC**

KMPC—Mild and Mellow.  
KFWB—Music.  
KLAC—Racing Roundup.  
\*KFVD, KOWL, KWIK—News.  
KGIL—Teen-Age News.  
KRKD—Symphony in Swing.  
KWKW—Pasadena City College.  
KFOX—Old Age Pensions.  
4:35—KFVD—Sweet and Low.  
4:45—KFI, KFSD—Nora Drake.  
KHJ—Adventure Parade.  
KFWB—Stuart Hamblen.  
KLAC—Music Room.  
\*KRKD—News.  
KGIL—Off the Record.  
KWIK—Musical Quiz.  
4:50—KWKW—Reminiscent Rhythms.  
4:55—KGFJ—Sports Flash.

- 5—KECA—Happy Theater.
- KFI, KFSD—This Woman's Secret.
- \*KHJ, KFXM, KGB, KVOE—Fulton Lewis.
- KNX, KSDJ—Hint Hunt.
- \*KMPC—News, Teen and Twenty.
- KFWB—Stuart Hamblen.
- \*KLAC—Fred Henry Reports.
- KFVD—Sunset Serenade.
- KGFJ—Sunset Roundup.
- KGIL—Jive at 5.
- KOWL—Harmony Isle.
- KRKD—Record Rodeo.
- KGIL—My Serenade.
- KXLA—Juke Box Matinee.
- \*KWIK—Don Forbes.
- 5:05—KGER—Cactus Mack.
- 5:15—KECA, KFMB—Terry and the Pirates.
- \*KFI—News.
- \*KHJ, KFXM, KGB, KVOE—Frank Hemingway.
- \*KXN—Nelson Pringle.
- KLAC—Picture Album.
- KWKW—Today at the Races.
- 5:30—KECA—Jack Armstrong.
- KFI—Art Baker's Notebook.
- \*KHJ, KVOE—Passing Parade.
- \*KXN, KGIL, KWKW—News.
- KLAC—Irwin Allen.
- KGIL—Race Recap.
- KXLA—Whoo Bill Club.
- KFVD—Telequest.
- KXLA—Future Pianists.
- \*KWIK—Valley News.
- KRKD—Sports Dial.
- KGER—Stamps Quartet.
- 5:35—KWKW—Easy Listening.
- 5:45—KHJ, KVOE—News.
- KNX—Lum & Amner.
- KMPC—Top Tunes.
- KLAC—Sam Balter, Sports.
- KXLA—Music for You.
- KRKD—Race Results.
- KWIK—Ronny Mansfield.
- KGER—Melody Mustangs.
- KGIL—Disabled Veterans.
- KGIL—Music by Martin.

**Sports Shots**  
A Sports Roundup of National and Local Sports.  
With Kenneth Grant  
Nightly except Sunday  
**KXLA—5:55 p.m.**  
Presented by  
**DAVIS & SPARKS**  
Ford Dealer

- 5:55—KXLA—Sports Shots.
- 6—KECA—Headline Edition.
- KFI—Feature Wire.
- KHJ—Sleepy Joe.
- \*KXN—News, Knox Manning.
- \*KMPC—George Irwin.
- \*KFWB—Clete Roberts.
- KGIL—Musical Digest.
- KEAC—Musical Memories.
- KFVD—Supper Song.
- KXLA—U. S. Marines.
- KGIL—Johnny Grant.
- \*KLAC—News, Al Jarvis.
- KWKW—Sunset Serenade.
- KRKD—Varieties in Music.
- KGER—Sports Time.
- 6:15—KECA, KFI—News.
- KHJ, KFXM, KGB, KVOE—Superman.
- KXN—Tom Hanlon.
- KMPC—Bob Kelley, Sports.
- KFWB—Tello-Test.
- KFVD—Airline Serenade.
- KXLA—Technocracy.
- KWIK—Sport Planograms.
- KRKD—Hawaiian Memories.
- 6:30—KECA—The Smiths of Hollywood.
- KFI—Casa Cugat.
- KHJ, KFXM, KGB, KVOE—Captain Midnight.
- \*KXN, KSDJ—Charles Collingwood.
- KMPC—Bay Meadows.
- KFWB—America Dances.
- KEAC—Hour of Music.
- KFVD—Banner Show.
- KXLA—Property Owners.
- KRKD—Storybook Lady.
- KGER—Helene Smith.
- KFOX—Hal's Memory Room.
- KWKW—Curtain Time.
- 6:45—KFI, KFSD—Elmer Peterson.
- KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
- \*KXN, KSDJ—News, Garred.
- KWIK—Date for Dinner.
- \*KFVD—News.
- KXLA—Western Caravan.
- 6:55—KXN—Bill Henry.
- 7—KECA, KFMB—Ellery Queen.
- KFI, KFSD—Kraft Music Hall

- \*KHJ, KGB, KVOE—Gabriel Heatter.
- KNX, KSDJ—Dick Haymes.
- KMPC—Firestone Favorites.
- KFWB—America Dances.
- KEAC—Hour of Music.
- KGIL—Musical Digest.
- KLAC—Harness Races.
- \*KRKD—News.
- \*KGIL—Valley News.
- \*KXLA—Saddle Dusters.
- \*KWIK—Averill Berman.
- \*KGER—News; Dr. Fagan.
- KWKW—Harness Races.
- 7:05—KWKW—Musical Horizons.
- 7:15—KHJ, KGB—Mutual Newsreel.
- KFOX—Fishing Pals.
- KXLA—Latin Serenade.
- KWIK—Decision Now.
- KRKD—Three-Quarter Time.
- KGIL—Your Opinion, Please.
- 7:30—KECA, KFMB—Henry Morgan Show.
- KFI, KFSD—Jack Carson.
- KHJ, KFXM, KGB, KVOE—R.F.D. America.
- KNX, KSDJ—Crime Photographer.
- KMPC—Romance and Rhythm.
- KFWB—Sports Final.
- KLAC—Don Otis.
- KGIL—Modern Concert Hall.
- KFAC—Echoes and Encores.
- KGER—Markham.
- \*KWIK—News, Sports.
- KXLA—Armstrong Twins.
- KRKD—Do You Know?
- KFOX—Pet Parade.
- 7:45—KFWB—Sings Sam.
- KMPC—Red Rover.
- KWIK—Adeline Hanson.
- 8—KECA, KFMB—Willie Piper.
- KFI, KFSD—Bob Hawk Show.
- KHJ, KFXM, KGB, KVOE—Family Theatre.
- KNX, KSDJ—Reader's Digest.
- \*KMPC—News, Bill Kenneally.
- \*KGER—Jimmy Allen.
- \*KGER, KLAC, KXLA—News.
- KGIL—Modern Concert Hall.
- KFAC—Evening Concert.
- KGIL—Caucasian Memories.
- KWIK—What's the Answer?
- KFOX—Long Beach Forum.
- 8:05—KGER—Nazarene Church.
- 8:10—KMPC—Baseball: L. A. Angels vs. San Diego Padres.
- 8:15—KGFJ—Saludos Amigos.
- KLAC—Music.
- KXLA—Evening Serenade.
- KGIL—Camera Clinic.
- 8:30—KECA, KFMB—The Clock.
- KFI, KFSD—Eddie Cantor.
- KHJ, KFXM, KGB, KVOE—Red Ryder.
- KNX, KSDJ—First Nighter.
- \*KFWB, KWIK—News.
- \*KGIL—Averill Berman, News.
- KGIL—Weatherman.
- KXLA—97th Street Corral.
- KFOX—Judge Gardner.
- KGER—Clem Davies.
- 8:35—KWIK—Concert Hall.
- 8:45—KFWB—Sweet Music.
- KGIL—American Heritage.
- KGIL—Here's to Veterans.
- KLAC—Dugout Dope.
- 9—KECA—Mr. President.
- KFI, KFSD—Supper Club.
- KHJ, KFXM, KGB, KVOE—The Falcon.
- \*KXN—Lowell Thomas.
- \*KFWB, KGER, KLAC—News.
- KMPC—Baseball.
- KXLA—Squeakin' Deacon.
- KEAC—Evening Concert.
- KFOX—Fishing Facts.
- KGFJ—Hollywood House Party.
- KGIL—Dance Time.
- KWIK—Reading & Dreaming.
- 9:10—KLAC—Baseball: Hollywood vs. Seattle.
- 9:15—KFI, KFSD—World News.
- KXN—Jack Smith.
- KFWB—Naval Air Reserve.
- 9:30—KECA—Candid Microphone.
- KFI, KFSD—Aldrich Family.
- KHJ, KFXM—Revere All-Star Revue.
- KXN, KSDJ—Mr. Keen.
- KFWB—Unty Daily Word.
- KFOX—Speaking of Sports.
- KGER—Music in the Night.
- 9:45—KHJ—Dance Orch.
- KFWB—Inquiring Mike.
- \*KGIL—News.
- 9:55—KHJ, KFXM, KGB—Billy Rose.
- \*KXN, KSDJ—News.
- 10—KECA—Casa Cugat.
- KFI, KFSD—Burns and Allen.
- \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- KXN, KSDJ—F.B.I. in Peace and War.
- KFWB—Eastside Show.
- KLAC, KMPC—Baseball.
- KGIL—Concert Nocturne.
- KGER—Tex Williams.

**EASTSIDE SHOW**  
10 TO 12 P.M.  
Every Night Except Sunday  
**KFWB**

KGIL—Symphony.  
KWIK—Michael Roy.  
KEAC—Lucky Lager Dance.  
\*KXLA—Peter de Lima.
- 10:15—KECA—News, Hank Weaver.
- KHJ, KFXM, KGB—Beulah.
- KMPC—Parade of Hits.
- KXLA—Washington Speaks.
- 10:30—KECA—Elmer Davis.
- KFI, KFSD—Noah Webster Says.
- KHJ, KGB, KVOE—Inside of Sports.
- KNX, KSDJ—Club 15.
- KXLA—Hawthorne Thing.
- KGER—At the Ranchhouse.
- 10:45—KECA—Norman Thomas, Talk.
- \*KHJ, KFXM, KGB, KVOE—Newscape.
- \*KXN, KSDJ—Ed R. Murrow.
- 10:55—KLAC—News.
- 11—KECA—News of Tomorrow.
- \*KFI, KFSD—The Reporter.
- \*KHJ, KFXM, KGB—Fulton Lewis.
- \*KXN—Chet Huntley, News.
- KMPC—Barn Dance.
- KFWB—Eastside Show.
- KLAC—Don Otis.
- KXLA—Melodee Club.
- KGIL—Concert Nocturne.
- KEAC—Lucky Lager Dance.
- KFVD—Spade Cooley Time.
- KGIL—Juke Box Review.
- KWIK—Michael Roy.
- KGER—At the Ranchhouse.
- 11:15—KECA—E. Felice Quartet.
- KFI—Mayor Bowron.
- KHJ, KGB—Morton Downey Program.
- KXN—Bob Elson.
- 11:30—KECA—Bal Tabarin Orch.
- KFI—Bal Tabarin Orch.
- KHJ—Brother Arlington.
- KXN—Steve Allen.
- KMPC—Dance Parade.
- KXLA—Bandstand Review.
- 11:45—KXLA—Club Congo.
- 11:55—KECA, KXN, KMPC—News.
- KFI—Police Bulletins.

**KXLA Presents**  
**ALEX**  
Pickupacupplebucks  
**COOPER**  
12:00 - 5:00 A.M.  
TUESDAY THRU  
SUNDAY

**FAST SERVICE**  
With five months of work still ahead of them on the actual construction of the Mutual Don Lee \$3,000,000 studios, the building superintendents were puzzled when a truck pulled into the entrance, amid cement mixers, piles of lumber, and gallons of paint, to deliver some special office furniture.  
After a few moments deliberation, they called the store from whence the furniture came. Offering many apologies, it was found that the store had become a little confused on their delivery dates and had sent the order several months ahead of time . . . it was returned!  
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# FRIDAY, APRIL 23

- \*Indicates News Broadcasts.
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI, KFSD—Fred Waring.  
 KHJ—Rise and Shine.  
 KNX—Johnny Murray.  
 \*KLAC, KMPC, KXLA—News.  
 KFVB—Inquiring Mike.  
 KGFJ—Dr. Frederick Balles.  
 KFOX, KRKD—Bible Institute.  
 KFAC—Country Church.  
 KFVD—Wakeup Ranch.  
 KOWL—Album of Song.  
 KWKW—Rafael Mendez.  
 KWIK—Elton Britt.  
 KGIL—Hollywood Music.  
 \*KGER—News, Mizpah.
- 8:15—KNX—Broadway and Vine.  
 KMPC—Markets; Sports.  
 KFVB—Morning Melodies.  
 KGFJ—Public Messenger.  
 KLAC—Haynes at the Reins.  
 KGIL—Rhythmic Age.  
 KOWL—Meet the Band.  
 KWIK—Wake Up & Live.
- 8:20—KNX—Lynn Cole.  
 KXLA—Music.
- 8:30—KFI—Inside the News.  
 KNX—In a Nutshell.  
 KMPC—A Song for You.  
 \*KFAC, KFVB, KOWL,  
 KRKD—News.  
 KGFJ—Yesterday's Hits.

## HAVEN OF REST

KXLA, 8:30 A.M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A. M.  
 Tuesday, Thursday, Saturday  
 KFOX, 8:00 A. M.  
 Tuesday, Thursday, Saturday

- KXLA—Haven of Rest.  
 KFVD—Easy Listening.  
 KGIL—Speaking of Sports.  
 KWKW—Stock Quotations.  
 KWIK—Melody Mustangs.  
 KGER—Hammond.
- 8:35—KRKD—Spotlight Varieties.
- 8:45—KFI, KFSD—Sam Hayes, News.  
 KNX—Living Today.  
 KMPC—Green Light Revue.  
 KFVB—Science of Mind.  
 KFAC—Unlty.  
 KGFJ—Dr. R. L. McMaster.  
 KFVD—Vocal Varieties.  
 KOWL—Guest Star.  
 KWIK—Songs of Hope.  
 KWKW—Bible Treasury Hour  
 KGIL—Coffee Parade.  
 KGER—Bible Treasury.

- 9**—KECA, KFMB—Welcome, Travelers.  
 KFI—Melody Time.  
 KNX—Bob Graham.  
 KFVB—Strolling Tom.  
 \*KHJ, KGB—Cecil Brown, News.  
 \*KGER, KLAC—News.  
 KFAC—Morning Concert.  
 KGFJ—You're L. A. Police.  
 KGIL—Swappin' Corner.  
 KMPC—Band Box.  
 KOWL—Helen Markham.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KFVD—Waltz Time.  
 KXLA—Prairie Schooner.  
 KWIK—Valley Roundup.
- 9:05—KGER—Lutheran Hour.
- 9:15—KHJ, KFVD—News.  
 KNX—Of Men and Books.  
 KFVB—Morning Melodies.  
 KGFJ—Social Security.  
 KGIL—Ballads for You.  
 KLAC—Racing News.  
 KOWL—Radio Revival.  
 KWIK—Three's a Company.  
 KWKW—Women's League.
- 9:20—KGFJ—Airtorials.
- 9:30—KECA, KFMB—Tom Breneman's Breakfast.  
 KFI, KFSD—Jack Berch.  
 KNX, KSDJ—Grand Slam.  
 \*KHJ, KFXM—Editor's Diary.  
 KLAC—Morning Melodies.  
 KFVB—Reminiscing Sam.  
 \*KOWL, KWKW—News.  
 KGFJ—Racing News.  
 KFVD—Slow Tunes.  
 KGIL—Valley Shopper.  
 KGER—John Brown.  
 KWIK—Top o' Morning.  
 KXLA—Bar Nothing Ranch.
- 9:45—KFI, KFSD—Lora Lawton.  
 \*KHJ, KRVD—News.  
 KNX—Rosemary.  
 KFVB—Piano Parade.  
 KFVD—Remembered Rhythms.  
 KGFJ—Veterans' Housing.  
 KLAC—Hollywood News.  
 KOWL—Full Gospel.  
 \*KRKD—News.

- KWKW—Union Rescue Mission.
- 10**—KECA, KFMB—Galen Drake.  
 \*KFI, KGER—News.  
 KNX—Wendy Warren.  
 KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.  
 \*KMPC—News, Eddie Lyon.  
 KFVB—Barrel of Dough.  
 KLAC—Al Jarvis Ballroom.  
 KWKW—Racing News.  
 KFAC—Serenade.  
 KGFJ—Record Jackpot.  
 KOWL—Romance in Music.  
 KRKD—Crazy Rhythms.  
 KXLA—Bar O Ranch.  
 KFVD—Rev. Louis T. Talbot.  
 KGER—Town Crier.  
 KGIL—Come and Get It.  
 KGER—Musical Roundup.
- 10:05—KFI—Ladies' Day.
- 10:15—KECA, KFMB—Ted Malone.  
 KNX—Aunt Jenny.  
 KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.  
 KMPC—Music in the Air.  
 \*KGIL, KXLA—News.  
 KWKW—Tune-Up Time.  
 KRKD—Dr. Richardson.  
 KFOX—Assembly of God.
- 10:25—KGFJ—Sports Flash.
- 10:30—KECA, KFMB—My True Story.  
 KNX, KSDJ—Helen Trent.  
 KHJ—Johnson Family.  
 \*KFAC, KOWL—News.  
 KFVB—Maurice Hart.  
 KRKD—Pop Concert.

9 Years on the Air  
**BOB and MARIAN LEE**  
**"WOMAN'S WORLD"**  
**K X L A**  
 10:30 a.m. Mon.-Fri.

- KXLA—Woman's World.  
 KWKW—Feature Story.  
 KGIL—Music That Endures.
- \*KFVD—News.
- 10:45—KFI—Chuck Collins.  
 KHJ—Morning Melodies.  
 KNX, KSDJ—Our Gal Sunday.  
 KFAC—Salvation Army Band.  
 KFVD—Violet.  
 KOWL—On the Social Side.  
 KRKD—Midnight Mission.  
 KWKW—Races and Sports.
- 10:50—KWKW—Tops in Pops.
- 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.  
 KGFJ—Sports Flash.

## FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 10:05—Ladies' Day, KFI.  
 4:30—Arthur Godfrey, KNX.  
 7:00—Frank Morgan, KXLA.  
 7:30—Ozzie & Harriet, KNX.  
 8:30—Spilke Jones, KNX.  
 10:00—Baby Snooks, KNX.

### Quiz, Participation

- 8:00—McNeill's Breakfast Club, KECA.  
 9:30—Grand Slam, KNX.  
 9:30—Breneman's Breakfast, KECA.  
 12:30—Queen for a Day, KHJ.  
 1:00—Double or Nothing, KNX.  
 2:15—Three Alarm, KMPC.  
 2:30—Bride and Groom, KECA.  
 3:00—Heart's Desire, KHJ.  
 3:30—House Party, KNX.  
 4:00—Meet the Missus, KNX.  
 7:00—People Are Funny, KFI.  
 7:30—Information Please, KHJ.  
 9:30—Can You Top This, KFI.  
 10:00—Break the Bank, KECA.

### Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.  
 7:30—Waltz Time, KFI.

### Comment-Narration

- 7:45—Fred Beck, KNX.  
 10:00—Kate Smith, KHJ.  
 10:00—Galen Drake, KECA.  
 10:15—Ted Malone, KECA.  
 11:15—What Do You Say? KFI.  
 2:30—Burrill Wheeler, KNX.  
 5:30—Art Baker, KFI.  
 5:30—Passing Parade, KHJ.

- 11**—KECA, KFMB—Betty Crocker.  
 KFI—Downtown and All Around.  
 KNX—Big Sister.  
 \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 KMPC—Stars of Song.  
 KLAC—Al Jarvis Ballroom.  
 KFVB—Maurice Hart.  
 KFAC—Festival of Music.  
 KGFJ—Eddie Chase Show.  
 KGFJ—Record Jackpot.  
 KXLA—Easy Listening.  
 KOWL—Tune Shop.  
 KGIL—Real Estate Show.  
 KRKD—Musical Grab Bag.  
 \*KGER—News.  
 KWKW—Traffic Quiz.  
 KWIK—Meet the Band.
- 11:15—KECA, KFMB—Listening Post.  
 KFI—What Do You Say?  
 KNX—Ma Perkins.  
 KHJ, KFXM—Mery Griffin.  
 KMPC—Voice of Neighborhood.
- \*KXLA—Pasadena News.  
 KGIL—Light Classics.  
 KWIK—Sunny Side.  
 KWKW—Races and Sports.  
 KGER—Musical Roundup.
- 11:20—KWKW—Stairway to Music.
- 11:25—KGFJ—Sports Flash.
- 11:30—KECA—Casa Cugat.  
 \*KFI—News.  
 KNX—Young Dr. Malone.  
 KHJ—The Judge.  
 KMPC—Tops in Pops.  
 \*KFVB—News; Maurice Hart.  
 KXLA—Dinner Bell Roundup.  
 \*KFOX, KOWL, KRKD—News.  
 KFVB—News, Music.
- 11:45—KECA—Between Us Girls.  
 KFI—Joyce Jordan.  
 KNX—Guiding Light.  
 KFAC—Keyboard Artistry.  
 KWKW—Races and Sports.  
 KRKD—Melody Time.  
 KWIK—Broadway Rhythms.
- 11:55—KGFJ—Sports Flash.
- 12**\*KECA—News, Sam Hayes.  
 KFI, KFSD—Today's Children.  
 KHJ—Happy Gang.  
 KNX—Second Mrs. Burton.  
 KMPC—Women Are Wonderful.  
 KLAC—Al Jarvis Ballroom.  
 KFAC—Luncheon Concert.  
 KFVD—Editor of the Air.  
 KFVB—Maurice Hart.  
 KGFJ—Intermission.  
 KXLA—Dinner Bell Roundup.  
 KOWL—Mayor of Melody.  
 KRKD—Record Roundup.
- \*KGIL, KGER—News.  
 KWIK—Bing Crosby.  
 KWKW—Pasadena Panorama.  
 KGER—Texas Tiny.
- 12:05—KECA—Quizicale.  
 KFI, KFSD—Woman in White.  
 KNX—Perry Mason.

- KWKW—Races and Sports.  
 KGIL—Variety Show.
- 12:25—KGFJ—Sports Flash.
- 12:30—\*KECA—Backstage Talking.  
 KFI, KFSD—Holly Sloane.  
 KNX—Nora Drake.  
 KHJ, KFXM, KGB, KVOE—Queen for a Day.
- \*KMPC, KOWL, KWIK—News.  
 KXLA—Ford Lewis.  
 KGIL—Hart and Darling.  
 KFVD—Violet.  
 KGFJ—1230 Club.  
 KWKW—Stock Quotations.  
 KGER—Squeakin' Deacon.
- 12:40—KFI, KFSD—Betty Crocker.
- 12:45—KECA—Ethel and Albert.  
 KFI—Light of the World.  
 KNX—Rose of My Dreams.  
 KMPC—Rhythm Rancho.  
 KXLA—Top Western Tunes.
- \*KFAC—News.  
 KWIK—G.I. Platter Parade.
- 12:50—KWKW—Circle 1430 Ranch.
- 12:55—KFVB—News.  
 KGFJ—Sports Flash.
- 1**—KECA, KFMB—Surprise Package.  
 KFI—Farm Reporter.  
 \*KHJ, KFVD—News.  
 KNX, KSDJ—Double or Nothing.  
 KMPC—Major League Ball.  
 KFVB—Bill Anson.  
 \*KLAC—News, Sports.  
 KFAC—Piano Parade.  
 KGFJ—1230 Club.  
 KXLA—Community Broadcaster.  
 KOWL—Show Tunes.  
 KRKD—Siesta Time.  
 KWIK—Trade Winds.  
 KGIL—Homemakers.  
 KGER—Squeakin' Deacon.
- 1:15—KFI, KFSD—Ma Perkins.  
 KHJ—Sing, America, Sing.  
 KLAC—570 Club.  
 KXLA—Farm Program.  
 KFAC—Music in the American Manner.  
 KFVD—Piano Parade.  
 KWKW—Races and Sports.  
 KWIK—Charlie Flamp.
- 1:20—KWKW—Song of the Islands.
- 1:25—KECA, KFMB—Model Magazine.  
 KGFJ—Sports Flash.
- 1:30—KECA, KFMB—Paul White-man Club.  
 KFI, KFSD—Pepper Young.  
 \*KNX, KSDJ—Knox Manning.  
 KHJ, KGB, KVOE—Ozark Valley Folks.  
 KXLA—Vocal Varieties.  
 KFVD—Hall of Records.
- \*KOWL, KRKD, KWIK—News.  
 KWKW—Vocal Parade.  
 KFOX—Poly High.  
 KGER—Western Siesta.
- 1:35—KRKD—Symphony of Song.
- 1:45—KFI, KFSD—Right to Happiness.  
 KHJ—Melody Matinee.  
 KNX—Background for Living.  
 KOWL—This Day.
- \*KXLA—News.  
 KWKW—Races and Sports.  
 KWIK—Matinee Melodies.
- 1:50—KWKW—Show Time.
- 1:55—KGFJ—Sports Flash.
- 2**—KECA, KFMB—Paul White-man Club.  
 KFI, KFSD—Backstage Wife.  
 KNX, KSDJ—School of the Air.  
 KHJ—Melody Matinee.  
 \*KMPC—News, Keneally.  
 KFVB—Bill Anson.  
 KLAC—570 Club.  
 KFAC—Matinee.  
 KGFJ—What's Up.  
 KXLA—Concert Hour.  
 KFVD—Hall of Records.  
 KOWL—Melody Matinee.  
 KRKD—Board of Supervisors.  
 KWIK—Mrs. Gaea Shopping.  
 KGIL—Jack Sherman.  
 KFOX—Music.  
 KGER—Long Beach Band.
- 2:15—KFI, KFSD—Stella Dallas.  
 KHJ—Nancy Dixon.  
 KMPC—Three Alarm.  
 KRKD—Musical Bouquet.  
 KWIK—Ronny Mansfield.  
 KWKW—Races and Sports.
- 2:20—\*KWKW—News.  
 2:25—KGFJ—Sports Flash.
- 2:30—KECA, KFMB—Bride and Groom.  
 KFI, KFSD—Lorenzo Jones.  
 KNX—Burrill Wheeler.  
 KHJ—Norma Young.
- \*KFVB—News.  
 KWKW—Platter Parade.  
 \*KOWL, KWIK—News.  
 KXLA—Musical Serenade.  
 KRKD—Tunes in Tempo.  
 KGER—Garden School.
- 2:35—KOWL, KWIK—Music.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSD—Young Widder Brown.  
 \*KFVD—News.  
 KWKW—Races and Sports.  
 KRKD—Organ Moods.

2:55-KGFJ-Sports Flash.  
**3**-KECA, KFMB-Ladies, Be Seated.  
 KFI, KFSD-When a Girl Marries.  
 KXX, KSDJ-Winner Take All.  
 KHJ, KFXM, KGB, KVOE-Heart's Desire.  
 KMPC-Three Alarm.  
 KFWD-Bill Anson.  
 \*KGER, KLAC, KXLA-News.  
 KGFJ-Sunset and Vine.  
 KGIL-Social Whirl.  
 KOWL-Radio Outlook.  
 KFAC-Musical Favorites.  
 KRKD-Tops in Pops.  
 KWKW-Swing Session.  
 KFVD-Hall of Records.  
 KWIK-Toni, Dick & Harry.  
 3:05-KGER-Alkali Alex.  
 3:10-KLAC-Tommy Dorsey Show.  
 3:15-KFI, KFSD-Portia Faces Life.  
 \*KGIL-News.  
 KXLA-Juke Box Matinee.  
 KWKW-Races and Sports.  
 KOWL-Sports Matinee.  
 3:25-KGFJ-Sports Flash.  
 3:30-KECA-Norwood Smith Selects  
 KFI, KFSD-Just Plain Bill.  
 KHJ, KGB, KVOE-Hollywood Favorites.  
 KXX, KSDJ-House Party.  
 KMPC-Swing 'n' Sing.  
 KWKW-Andy Mansfield.  
 \*KFAC, KRKD, KWIK-News.  
 KGIL-Storybook Man.  
 3:35-KRKD-Tea Time Tunes.  
 KWIK-Toni, Dick & Harry.  
 3:45-KECA-Frances Scully.  
 KFI, KFSD-Front Page Farrell.  
 KHJ-Two-Ton Baker.  
 KMPC-Jerry Lawrence.  
 KFAC-Songs for Singing.  
 2:55 \*KFWD-News.  
 KGFJ-Sports Flash.  
**4**-KECA-Frances Scully.  
 KFI, KFSD-Road of Life.  
 KXX, KSDJ-Meet the Missus.  
 KHJ, KVOE-Leave it to the Girls.  
 \*KMPC-News, Eddie Lyon.  
 \*KGER-News.  
 \*KLAC-News, Sports.  
 KXLA-Juke Box Matinee.  
 KFWD-Samuel B. McKee.  
 KWKW-Andy Mansfield.  
 KGFJ-Sunset and Vine.  
 KFVD-Eddie Chase Show.  
 KRKD-Plano Paintings.  
 KFAC-Musical Masterpieces.  
 KWIK-1490 Club.  
 KGIL-Off the Record.  
 4:05-KGER-Musical Roundup.  
 4:15-KECA-Alvin Wilder.  
 KFI-Life Can Be Beautiful.  
 KMPC-Jeanne Gray.  
 KFWD-Homemakers Unlimited.  
 KLAC-Dinning Sisters.  
 KOWL-Classics in Music.  
 KRKD-Spotlight on Star.  
 4:25-KGFJ-Sports Flash.  
 \*KHJ, KVOE-News.  
 4:30-KECA-Variety Parade.  
 KFI, KFSD-Aunt Mary.  
 KXX, KSDJ-Arthur Godfrey.  
 KHJ, KGB-Red Hook 31.  
 KFWD-Music.  
 \*KFVD, KOWL, KWIK-News.  
 KLAC-Racing Roundup.  
 KRKD-Symphony in Swing.

**MILD & MELLOW**

4:30 to 5 P.M.  
 Monday Through Friday

**KMPC**

KMPC-Mild and Mellow.  
 KWKW-John Muir College.  
 KGIL-Teen-Age News.  
 KFOX-Old Age Pensions.  
 4:35-KFVD-Sweet and Low.  
 4:45-KFI, KFSD-Nora Drake.  
 KHJ-Adventure Parade.  
 KFWD-Stuart Hamblen.  
 KLAC-Studio Frollic.  
 \*KRKD-News.  
 \*KGIL-Off the Record.  
 KWIK-Musical Quiz.  
 KWKW-Sports Page.  
 4:55-KGFJ-Sports Flash.  
**5**-KECA-Happy Theater.  
 KFI, KFSD-This Woman's Secret.  
 KXX, KSDJ-Hint Hunt.  
 \*KHJ, KFXM, KGB, KVOE-Fulton Lewis.  
 \*KMPC-News, Teen and Twenty.  
 KFWD-Stuart Hamblen.

\*KLAC-Fred Henry Reports.  
 KFAC-Sunset Serenade.  
 KFVD-Sundown Roundup.  
 KGFJ-Jive at Five.  
 KOWL-Harmony Isle.  
 KRKD-Record Rodeo.  
 KXLA-Juke Box Matinee.  
 \*KWIK-Don Forbes.  
 KWKW-Reminiscent Rhythms.  
 KGIL-My Serenade.  
 5:05-KGER-Compton College.  
 5:13-KECA, KFMB-Terry and the Pirates.  
 \*KFI, KFSD-News.  
 \*KHJ, KFXM, KGB-Frank Hemingway.  
 \*KXX-Nelson Pringle.  
 KLAC-Picture Album.  
 KWKW-Race Roundup.  
 KWIK-Sunset Serenade.  
 5:30-KECA-Sky King.  
 KFI-Art Baker's Notebook.  
 \*KHJ, KVOE-Passing Parade.  
 \*KXX, KFOX, KWIK-News.  
 KLAC-Irwin Allen.  
 KFAC-Whoa Bill Club.  
 KFVD-Telequest.  
 KGFJ-Race Recap.  
 KXLA-Future Pianists.  
 KRKD-Sports Dial.  
 KGER-Stampa Quartet.  
 5:35-KOWL-American Legion.  
 KWKW-Easy Listening.  
 5:45 \*KHJ-News.  
 KXX-Lum and Abner.  
 KMPC-Top Tunes.  
 KLAC-Sam Balter, Sports.  
 KXLA-Music for You.  
 KGFJ-If They Had Lived.  
 KWIK-Ronny Mansfield.  
 KRKD-Race Results.  
 KGER-Melody Mustangs.  
 KGIL-Afternoon Matinee.  
 5:55-KXLA-Sports News.  
**6**\*KECA-Headline Edition.  
 \*KFI-Feature Wire.  
 \*KXX, KSDJ-Knox Manning.  
 KHJ-Raggy Ann.  
 \*KFWD-Clete Roberts.  
 \*KMPC-George Irwin.  
 \*KFOX, KLAC-News.  
 KGFJ-Musical Digest.  
 KFAC-Musical Memories.  
 KFVD-Supper Song.  
 KOWL-Italian Program.  
 KXLA-Muir College.  
 KRKD-Varieties in Music.  
 KGIL-Johnny Grant.  
 KGER-Sports Time.  
 KWIK-Spotlight on a Star.  
 KWKW-Sunset Serenade.  
 6:05-KLAC-Al Jarvis Ballroom.  
 6:15 \*KECA, KFI-News.  
 KHJ, KFXM, KGB, KVOE-Superman.  
 KXX-Tom Hanlon.  
 KMPC-Bob Kelley, Sports.  
 KFVD-Airline Serenade.  
 KFWD-Tello-Test.  
 KXLA-Women's Clubs.  
 KRKD-Hawaiian Memories.  
 6:30-KECA-The Unexpected.  
 KHJ, KFXM, KGB, KVOE-Captain Midnight.  
 KFI-Casa Cugat.  
 \*KXX-Charles Collingwood.  
 KMPC-Bay Meadows.  
 KFWD-America Dances.  
 KFAC-Hour of Music.  
 KFVD-Banner Show.  
 KXLA-Sweet Chariot Hour.  
 KRKD-Storybook Lady.  
 KFOX-Hal's Memory Room.  
 KGER-Helene Smith.  
 \*KOWL-News.  
 KWKW-Curtain Time.  
 6:35-KOWL-Evening Serenade.  
 6:45-KECA-Casa Cugat.  
 \*KFI, KFSD-Elmer Peterson.  
 KHJ, KFXM, KGB, KVOE-Adventures of Tom Mix.  
 \*KXX, KSDJ-News, Garred.  
 \*KFVD-News.  
 KXLA-Western Caravan.  
 KRKD-A. F. of L.  
 6:55 \*KXX-Bill Henry.  
**7**-KECA-Music by Bovero.  
 KFI, KFSD-People Are Funny.  
 KXX, KSDJ-Morgan-Ameche-Langford Show.  
 \*KHJ, KFXM, KGB, KVOE-Gabriel Heatter.  
 KMPC-Firestone Favorites.  
 KFWD-America Dances.  
 \*KGER, KRKD-News.  
 KLAC-Harness Races.  
 KXLA-Saddle Dusters.  
 KFAC-Hour of Music.  
 KGFJ-Musical Digest.  
 \*KWIK-Averill Berman.  
 KWKW-Harness Racing.  
 7:05-KGER-Fagan.  
 KWKW-Musical Horizons.  
 7:15 \*KHJ, KGB-Mutual Newsreel.  
 KGIL-Your Opinion, Please.  
 KXLA-Latin Serenade.  
 KRKD-Three-Quarter Time.  
 KWIK-Guest Star.  
 KFOX-Fishing Pals.  
 7:30-KECA, KFMB-The Sheriff.

KFI, KFSD-Waltz Time,  
 KXX-Ozzie and Harriet.

**CITIZENS NATIONAL BANK**  
*Presents*  
**INFORMATION PLEASE**  
 7:30 P. M. - KHJ - FRIDAY


KHJ, KFXM, KGB, KVOE-Information Please.  
 KMPC-Romance and Rhythm.  
 KFWD-Sports Final.  
 KLAC-Don Otis.  
 KFAC-Echoes and Encores.  
 KXLA-Armstrong Twins.  
 KRKD-Do You Know?  
 \*KWIK-News, Sports.  
 KGIL-Modern Concert Hall.  
 7:45-KFWD-Singin' Sam.  
 KMPC-Red Row.  
 \*KFOX-News.  
 KLAC-Dugout Dope.  
 KRKD-Father Vaughan.  
 KWIK-Adeline Hanson.  
 7:55-KECA, KFMB-Champion Roll Call.  
**8**-KECA, KFMB-Cavalcade of Sports.  
 KFI-Hank McCune Show.  
 KXX, KSDJ-Reserve.  
 KHJ, KFXM, KGB, KVOE-Meet the Press.  
 \*KMPC-News, Kenneally.  
 KFWD-Jimmy Allen.  
 \*KGER, KLAC, KXLA-News.  
 KFAC-Evening Concert.  
 KGFJ-Caucasian Memories.  
 KRKD-County Bata Dance.  
 KGIL-Modern Concert Hall.  
 KWIK-What's the Answer?  
 8:05-KGER-Victor Young.  
 8:10-KMPC-Baseball.  
 8:15-KFWE-United Nations.  
 KGFJ-Saludos Amigos.  
 KLAC-County & City News.  
 KXLA-Evening Serenade.  
 KGIL-Hobby Horse Show.  
 8:30-KECA-American Sports Page.  
 KFI, KFSD-Sports Newsreel.  
 KXX-Spike Jones and Dorothy Shay.  
 KHJ, KFXM, KGB, KVOE-Cisco Kid.  
 \*KFWD-News.  
 KXLA-97th Street Corral.  
 \*KGFJ-Averill Berman, News.  
 KRKD-Cowboy Hit Parade.  
 KGIL-Weatherman.  
 KWIK-Teen & Twenty Dance.  
 KGER-Clem Davies.  
 8:45-KFI-Sports Folio.  
 KFWD-Sweet Music.  
 KGFJ-American Heritage.  
 KGIL-Here's to Vets.  
 KLAC-Dugout Dope.

*590*  
**9**-KECA, KFMB-Fat Man.  
 KFI, KFSD-Supper Club.  
 KXX-Lowell Thomas.  
 KHJ-Par Answer Game.  
 KFWD-Preview Theatre.  
 KFAC-Evening Concert.  
 \*KGER, KLAC-News.  
 KMPC-Baseball.  
 KXLA-Seaboard Home Hour.  
 KGFJ-Hollywood House Party.  
 KRKD-Cowboy Hit Parade.  
 KGIL-Dance Time.  
 KWIK-Teen & Twenty Dance.  
 9:10-KLAC-Baseball: Hollywood vs. Seattle.  
 9:15 \*KFI-News of the World.  
 KXX-Jack Smith.  
 \*KFOX-News.  
 9:30-KECA, KFMB-This Is Your FBI.  
 KFI, KFSD-Can You Top This?  
 KXX-Danny Thomas Show.  
 KHJ, KFXM, KVOE-High Adventure.  
 KFWD-Unity.  
 KGER-Music in the Night.  
 KGIL-Four-Square Gospel.  
 9:45-KHJ-Remember When?  
 KFWD-Inquiring Mike.

**EASTSIDE SHOW**  
 10 TO 12 P. M.  
 Every Night Except Sunday  
**KFWB**

KFOX-Flight Cast.  
 9:55-KHJ, KFXM, KGB-Billy Rose.  
 \*KXX-News.  
**10**-KECA, KFMB-Break the Bank.  
 KFI-Conquest.  
 KXX-Baby Snooks.  
 \*KHJ, KFXM, KGB, KVOE-News, Glenn Hardy.  
 KFWD-Enstide Show.  
 KGER-Tex Williams.  
 KGFJ-Concert Nocturne.  
 KLAC, KMPC-Baseball.

**DANCE MUSIC AT ITS BEST**  
**LUCKY LAGER DANCE TIME**  
**KFAC**

**10 to 12 EVERY NIGHT**  
  
 KFAC-Lucky Lager Dance.  
 KXLA-Cowboy Hit Parade.  
 KRKD-Cowboy Hit Parade.  
 KGIL-Fights.  
 KWIK-Teen-Twenty Dance.  
 10:15-KHJ, KFXM, KGB-Beulah.  
 KMPC-Parade of Hits.  
 10:30-KECA, KFMB-Famous Jury Trials.  
 KFI, KFSD-Mystery Theater.  
 KHJ, KGB, KVOE-Inside of Sports.  
 KXX, KSDJ-Club 15.  
 KXLA-Hawthorne Thing.  
 KGER-At the Ranchhouse.  
 10:45-KHJ, KFXM, KGB, KVOE-Henry J. Taylor.  
 \*KXX, KSDJ-Ed R. Murrow.  
 10:55 \*KLAC-News.  
**11**\*KECA-News of Tomorrow.  
 \*KFI, KFSD-The Reporter.  
 \*KXX-Chet Huntley, News.  
 \*KHJ, KFXM, KGB-Fulton Lewis.  
 KLAC-Don Otis.  
 KMPC-Barn Dance.  
 KFWB-Eastside Show.  
 KFAC-Lucky Lager Dance.

**SPADE COOLEY TIME**  
 With George Wilhelm  
**NEW TIME**  
 1070 KC.  
 5000 WATTS  
 Now 11 P. M. Daily  
  
 LOS ANGELES

KFVD-Spade Cooley Time.  
 KGFJ-Concert Nocturne.  
 KXLA-Pasadena Civic.  
 KRKD-Cowboy Hit Parade.  
 KGIL-Juke Box Review.  
 KGER-At the Ranchhouse.  
 11:15-KECA-Joe Hasel.  
 KFI-Music Shop.  
 KHJ, KGB-Dance Orch.  
 KXX-Bob Elson.  
 11:30-KECA-Florentine Gardens.  
 KFI-Pro and Con.  
 KHJ-Brother Arlington.  
 KXX-Steve Allen.  
 KMPC-Dance Parade.  
 KXLA-Dance Time.  
 11:45-KFI-Melodianna.  
 KXLA-Club Congo.  
 11:55 \*KECA, KXX, KMPC-News.  
 KFI-Police Bulletins.

**METEOROLOGIST**  
 Bob Bence, genial emcee of KHJ-Don Lee's "Rise and Shine," is a master of weather prediction. Yet Bob does not utilize the scientific approach in making his forecasts. All that he does is to stick his head out of the window in the studio and then rush to the microphone to give listeners the latest weather happenings.  
 Page Twenty-seven

# 200 SATURDAY, APRIL 24

**8**—KECA, KFMB—Shopper's Special.  
 KFI—Proudly We Hail.  
 KHJ—Rise and Shine.  
 KNX—Morning Melodies.  
 KFAC—Country Church.

## HAVEN OF REST

**KRKD, 8:00 A. M.**  
 Tuesday, Thursday, Saturday  
**KFOX, 8:00 A. M.**  
 Tuesday, Thursday, Saturday  
**KXLA, 8:30 A. M.**  
 Monday, Wednesday, Friday

**KFOX, KRKD—Haven of Rest**  
 KFVD—Wakeup Ranch.  
 KFMB—Inquiring Mike.  
 \*KGER, KLAC, KMPC, KXLA—News.  
 KGFJ—Proudly We Hail.  
 KOWL—Proudly We Hail.  
 KWIK—Elton Britt.  
 KWKW—Pasadena Four-square Church.  
**8:05—KGER—Mizpah.**  
**8:15—KNX, KSDJ—Washington Wives.**  
 KFVB—Guest Star.  
 KLAC—Haynes at the Reins.  
 KMPC—Market Reports, Sports.  
 KOWL—Meet the Band.  
 KWIK—Wake Up & Live.  
**8:30—KECA—Collins Calling.**  
 \*KFI—Inside the News.  
 KHJ—Ozark Valley Folks.  
 KNX—Songs for You.  
 \*KFAC, KFMB, KOWL, KRKD—News.  
 KFOX—Know Your Bible.  
 KFVD—Easy Listening.  
 KGER—Hammond.  
 KGFJ—Yesterday's Hits.  
 KGIL—Speaking of Sports.  
 KMPC—Guest Star.  
 KWIK—Melody Mustangs.  
 KWKW—Stock Quotations.  
 KXLA—Music As You Like It.  
**8:34—KOWL—Remembering.**  
 KRKD—Spotlight Varieties.  
**8:45—KXCA—Mirandy.**  
 \*KFI—Sam Hayes, News.  
 KFAC—Unlty.  
 KFOX—Voice of China.  
 KFVD—Console and Keyboard.  
 KFMB—Red Cross.  
 KGER—Gospel Story Hour.  
 KGFJ—Public Messenger.  
 KGIL—Coffee Parade.  
 KLAC—Business Talk.  
 KMPC—Fingertip Successes.  
 KWIK—Songs of Hope.  
 KWKW—Sacred Heart.  
**9—KECA, KFMB—Abbott and Costello Kid Show.**  
**KFI—Jump-Jump of Holiday House.**  
**KFI—Treasury Show.**  
 \*KNX, KGER, KLAC—News.  
 KFAC—Morning Concert.  
 KFVD—Waltz Time.  
 KFMB—Salvation Army.  
 KGFJ—Sheldon Shepard.  
 KGIL—Swappin' Corner.  
 KMPC—Red Row.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KXLA—Prairie Schooner.  
**9:05—KNX, KSDJ—Let's Pretend.**  
 KGER—Lutheran Hour.  
**9:15—KFI—Young America Speaks.**  
 KHJ—News.  
 \*KFVD—News.  
 KFMB—Morning Melodies.  
 KGFJ—Community Chest.  
 KGIL—Ballads for You.  
 KLAC—Racing News.  
 KMPC—Music of the Stars.  
 KWIK—Kiddie Records.  
 KWKW—Bible Treasury Hour.  
**9:20—KGFJ—Aforitals.**  
**9:20—KECA, KFMB—Land of the Lost.**  
 KFI, KFSD—Smilin' Ed McConnell.  
 KHJ—Dr. Hiss Clinic.  
 KNX, KSDJ—Junior Miss.  
 KFOX—Bethesda.  
 KFVD—Remembered Rhythms.  
 KFMB—Song Session.  
 KGER—John Brown.  
 KGFJ—Racing News.  
 KGIL—Valley Shopper.  
 KLAC—Kiddie Club.  
 \*KOWL—News.  
 KWIK—Top o' Morning.  
 KXLA—Morning Moods.  
**9:35—KOWL—Rendezvous in Reverte.**  
 \*KWKW—News.  
**9:45—KGFJ—Theatre Guild.**  
 \*KRKD—News.

**10**—KECA—Junior Junction.  
 KFI, KFSD—Jack Gregson Show.  
 KHJ—Veteran Wants to Know  
 KNX, KSDJ—Theatre of Today.  
 KFAC—Serenade.  
 \*KFOX—News.  
 KFVD—Remembered Rhythms  
 KFMB—Maurice Hart.  
 KGER—Kids' Bible Club.  
 KGFJ—Record Jackpot.  
 KGIL—Come and Get It.  
 \*KLAC—News, Al Jarvis.  
 KMPC—Music of the Stars.  
 KOWL—Romance in Music.  
 KRKD—Government Speaks.  
 KWIK—Sunshine Mission.  
 KWKW—Race Lineup.  
 KXLA—Western Review.  
**10:15—KHJ—Policing L. A.**  
 KFOX—Assembly of God.  
 \*KGIL, KXLA—News.  
 KIEV—Musical Showcase.  
 KRKD—Dr. Richardson.  
 KWKW—Teen-Agers.  
**10:25—KGFJ—Sports Flash.**  
**10:30—KECA, KFMB—Hollywood Headlines.**  
 KFI—Your Saturday Chef.  
 KHJ—Girls' Corps.  
 KNX—Stars Over Hollywood.  
 \*KFAC, KOWL—News.  
 KFVD—Song Stylists.  
 KGIL—Music That Endures.  
 KGER—Home on the Range.  
 KRKD—Pop Concert.  
 KWIK—Talent Search.  
 KXLA—Bandstand Review.  
**10:40—KOWL—Tune Shop.**  
**10:45—KECA—Chemists in Action.**  
 KFI, KFSD—Thlamook Kitchen.  
 KFAC—L. A. City College.  
 KFOX—Thought for Youth.  
 KFVD—Marching Along.  
 KWKW—Races and Sports.  
**10:50—KWKW—Tops in Pops.**  
**10:55—KGFJ—Sports Flash.**  
**11—KECA, KFMB—American Farmer.**  
 KFI, KFSD—National Farm and Home Hour.  
 \*KHJ, KFXM, KGB, KVOE—News.  
 KNX, KSDJ—Grand Central Station.

**KFAC—Festival of Music.**  
**KFWB—Maurice Hart.**

Best Musical Bet

## THE EDDIE CHASE SHOW

1020 KG. 11 a.m.-12 noon  
 5000 WAITS 4:00-5:00 p.m.  
 Monday thru Saturday



KFVD—Eddie Chase Show.  
 KGFJ—Record Jackpot.  
 \*KLAC—News, Al Jarvis.  
 KMPC—Keith Hetherington.  
 KOWL—Kids Take Over.  
 KRKD—Musical Grab Bag.  
 KWKW—Meet the Band.  
 KWKW—Varsity Views.  
 KXLA—Bill Blansett.  
**11:15—KHJ—Gillespie's Garden Guide**  
 KFOX—Pilgrimage to Amsterdam.  
 KGER—Western Music.  
 KGIL—Light Classics.  
 KWIK—Business Reporter.  
 KWKW—Races and Sports.  
**11:25—KGFJ—Sports Flash.**  
**11:30—KECA, KFMB—Maggi Nellis and Herb Sheldon.**  
 KFI—Meet the Meeks.  
 KHJ, KGB, KVOE—Symphonies for Youth.  
 KNX, KSDJ—County Fair.  
 \*KFOX, KOWL, KRKD—News.  
 \*KFMB—News; Maurice Hart.  
 KGER—Western Shadows.  
 KXLA—Saturday Serenade.  
**11:45—KFAC—Keyboard Artistry.**  
 KFOX—Tempo of the Time.  
 KRKD—Melody Time.  
 KWIK—Broadway Rhythm.  
 KWKW—Races and Sports.  
**11:55—KGFJ—Sports Flash.**  
**12—KECA—Noontime News.**  
 KFI, KFSD—Archie Andrews.  
 KHJ, KGB, KVOE—Symphonies for Youth.  
 KNX, KSDJ—Mary Lee Taylor  
 KFAC—Luncheon Concert.  
 KFOX—Sandwich Seasoning.  
 KFVD—Salvation Army.  
 KFMB—Maurice Hart.  
 \*KGER, KGIL—News.  
 KGFJ—Intermission.  
 \*KLAC—News, Al Jarvis.

**KMPC—Happy Go Round.**  
**KOWL—Mayor of Melody.**  
**KRKD—Record Roundup.**  
**KWIK—Bing Crosby.**  
**KWKW—Pasadena Opera.**  
**KXLA—Sportscast.**  
**KGER—Chuck Wagon Serenade**  
**12:05—KECA—Radio, the American Way.**  
**12:15—KECA—Radio, the American Way.**  
 \*KFOX—News.  
 KFVD—Mason Rose.  
 KGIL—Variety Show.  
 KWIK—Tin Pan Alley.  
 KWKW—Races and Sports.  
**12:25—KGFJ—Sports Flash.**  
**12:30—KECA, KFMB—Hitching Post.**  
 KFI—Reserve.  
 KHJ, KGB—Teen-Timers Club.  
 KNX, KSDJ—Give and Take.  
 KFVD—Dream Time.  
 KGER—Sleepy Valley.  
 KGFJ—1230 Club.  
 KGIL—Musical Roundup.  
 KMPC—Swell Time.  
 \*KOWL—News.  
 KXLA—Ford Lewis.  
 KWKW—Business Reporter.  
**12:35—KOWL—Mayor of Melody.**  
 \*KWIK—G.I. Platter Parade.  
**12:45—KFAC—News.**  
 KFVD—Violet.  
 KXLA—Top Tunes.  
 KWKW—Races and Sports.  
**12:50—KWKW—Circle 1430 Ranch.**  
**12:55—KFVB—News.**  
 KGFJ—Sports Flash.  
**1—KECA, KFMB—Piano Playhouse.**  
 KFI—Farm Reporter.  
 \*KHJ, KFXM, KGB, KVOE—News.  
 KNX—Meet the Missus.  
 KFAC—Piano Parade.  
 \*KFVD, KLAC—News.  
 KFVB—Bill Anson.  
 KGER—Sleepy Valley.  
 KGFJ—1230 Club.  
 KGIL—Honemakers.  
 KMPC—Juke Box Serenade.  
 KOWL—S. M. Philharmonic.  
 KRKD—Siesta Time.  
 KWIK—Trade Winds.  
 KWKW—Show Album.  
 KXLA—Community Broadcaster.  
**1:10—KLAC—Studio Frolic.**  
**1:15—KFI—Here Comes Band.**  
 \*KHJ—Week in Washington.  
 KFAC—Music in the American Manner.  
 KFVD—Songs by Russ Whiteman.  
 KWIK—Buenos Amigos.  
 KWKW—Races and Sports.  
 KXLA—Adventures in Research.  
**1:20—KWKW—Waxworks.**  
**1:25—KGFJ—Sports Flash.**  
**1:30—KECA, KFMB—ABC Symphony.**  
 KFI—Living, 1948.  
 KHJ—Voices of Strings.  
 KNX, KSDJ—Free for All.  
 KFVD—Dream Time.  
 KGER—Western Siesta.  
 \*KOWL, KRKD, KWIK—News.  
 KWKW—Song Album.  
 KXLA—Vocal Varieties.  
**1:35—KOWL—Folk Songs.**  
 KRKD—Symphony of Song.  
 KWIK—Music.  
**1:45—KFOX—Voice of the Army.**  
 KLAC—Storybook Hour.  
 \*KXLA—News.  
 KOWL—Stamp Club.  
 KWKW—Races and Sports.  
**1:50—KWKW—Show Tunes.**  
**1:55—KFI—P.T.A. Program.**  
 KGFJ—Sports Flash.  
**2—KECA, KFMB—ABC Symphony.**  
 KFI—Youth Sings.  
 KHJ, KFXM, KGB, KVOE—Sports Parade.  
 KNX—So You Know Radio.  
 KFAC—Matinee.  
 KFOX—Contented Miniature.  
 KFVD—Novelty.  
 KFMB—Bill Anson.  
 KGER—Long Beach Band.  
 KGIL—Matinee Melodies.  
 KGFJ—What's Up.  
 \*KLAC—News, Sports.  
 KMPC—American Music.  
 KOWL—Contented Listening.  
 KRKD—Ira Swett, Organ.  
 KXLA—Shoppers' Matinee.  
**2:15—KNX—Treasury Dept.**  
 KFOX—Salvation Army.  
 KGIL—Eddie LeMarr.  
 KLAC—Crosby Time.  
 KRKD—Philharmonic Reporter.  
 KWIK—Our Waltz.  
 KWKW—Races and Sports.  
**2:20—KWKW—News.**  
**2:25—KGFJ—Sports Flash.**  
**2:30—KECA, KFMB—Spotlight on Sports**  
 KFI—First Piano Quartet.  
 KHJ—Dance Orch.  
 KNX—Cross Section, U.S.A.  
 KFOX—Turntable Matinee.

## SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

9:30—Junior Miss, KNX.  
 5:00—Mr. Ace and Jane, KNX.  
 7:00—Joan Davis, KNX.  
 7:15—Proudly We Hail, KMPC.  
 7:30—Judy Canova, KFI.  
 9:00—Life of Riley, KFI.  
 9:30—It's a Great Life, KNX.  
 10:00—Abe Burrows, KNX.  
 10:30—Vaughn Monroe, KNX.

### Quiz, Participation

9:30—Smilin' Ed McConnell, KFI  
 11:30—County Fair, KNX.  
 12:30—Give and Take, KNX.  
 1:00—Meet the Missus, KNX.  
 1:30—Free for All, KNX.  
 6:30—True or False, KHJ.  
 7:00—Stop Me, KHJ.  
 7:30—Keep Up with the Kids, KHJ.  
 8:00—Kay Kyser, KFI.  
 9:30—Truth or Consequences, KFI.

### Classical, Semi-Classical

1:00—Piano Playhouse, KECA.  
 3:00—Philadelphia Orchestra, KNX.  
 4:30—NBC Symphony, KFI.  
 8:00—Saturday Night Serenade, KNX.  
 10:30—Music Hour, KFI.

### Drama

10:00—Theater of Today, KNX.  
 10:30—Stars Over Hollywood, KNX.  
 11:00—Grand Central Station, KNX.  
 5:30—Curtain Time, KFI.

### Public Interest-Information

9:15—Young America Speaks, KFI.  
 10:15—Policing L. A., KHJ.  
 11:00—American Farmer, KECA.  
 11:00—Nat'l Farm Hour, KFI.  
 1:45—Stamp Club, KOWL.

4:30—L. A. Story, KNX.

### Sports

9:30—Racing, KGFJ.  
 10:00—Racing Lineup, KWKW.  
 2:30—Spotlight on Sports, KECA.  
 5:05—Tom Harmon, KMPC.  
 5:45—Sam Balter, KLAC.  
 5:45—Race Results, KRKD.  
 5:45—Ira Blue, KECA.  
 6:00—Sports Roundup, KFI.  
 6:15—Tom Hanlon, KNX.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.  
 7:00—Harness Races, KLAC.  
 9:00—Hunting and Fishing Club, KHJ.

### Recorded Music

4:00—Musical Masterpieces, KFAC.  
 6:00—Musical Digest, KGFJ.  
 6:00—Saturday Symphony, KFAC.  
 8:00—Evening Concert, KFAC.  
 10:00—Lucky Lager Dance Time, KFAC.  
 10:00—Eastside Show, KFMB.  
 10:00—Concert Nocturne, KGFJ.  
 12:00—Rhapsody in Wax, KHJ.

### Juvenile

9:00—Abbott & Costello, KECA.  
 9:00—Jump Jump, KFI.  
 9:05—Let's Pretend, KNX.  
 9:30—Land of the Lost, KECA.  
 9:30—Kiddie Club, KLAC.  
 11:30—Symphonies for Youth, KHJ.  
 12:30—Swell Time, KMPC.  
 4:00—Scout Jamboree, KFI.  
 7:30—Keep Up With the Kids, KHJ.

### Popular-Western Music

8:30—Grand Ole Opry, KFI.  
 8:30—All-Star Western, KHJ.  
 10:00—Hit Parade, KFI.



- ★KFWB—News; Bill Anson.
- KFYD—Optimist Boys' Forum.
- ★KGER, KOWL, KWIK—News.
- KGLL—For Women.
- KLAC—570 Club.
- KMPC—Angels vs. Padres.
- KRKD—Tunes in Tempo.
- KWKW—Patricia Abel, Songs.
- 9:40—KGER—Long Beach Band.
- 9:45—KHJ—Wood Handicap.
- ★KFYD—News.
- KGLL—Waltzes.
- KOWL—Nedda Narlin.
- KWKW—Races and Sports.
- 9:50—KWKW—Swing Session.
- 9:55—KGFJ—Sports Flash.
- 3★KECA, KGER, KXLA—News.
- ★KFI—News of the Week.
- KHJ, KFXM, KGB, KVQE—Great Talent Hunt.
- KXN, KSDJ—Philadelphia Orch.
- KFAC—Musical Favorites.
- KFMB—Proudly We Hail.
- KFWB—Bill Anson.
- KFYD—Eddie Chase Show.
- KFOX—Turntable Matinee.
- KGFJ—Sunset and Vln.
- KGLL—Serenade.
- ★KLAC—News, Sports.
- KMPC—Baseball.
- KOWL—Radio Outlook.
- KRKD—Parade of Hits.
- KWKW—Swing Session.
- 9:05—KECA—Treasury Band Show.
- KGER—Sagebrush and Saddles.
- 9:15—KLAC—570 Club.
- KOWL—Sports Matinee.
- KWKW—Races and Sports.
- KXLA—Juke Box Matinee.
- 9:25★KHJ, KFXM, KGB, KVQE—News.
- KGFJ—Sports Flash.
- 9:30—KECA—It's in the Family.
- KFI—Dr. I. Q. Jr.
- KHJ, KFXM, KGB, KVQE—Opinionaire.
- ★KFAC—News.
- ★KRKD, KWIK—News.
- KWKW—Saturday Matinee.
- 9:35—KOWL—Sports Matinee.
- KRKD—Tea Time Tunes.
- 9:45—KECA—Let Freedom Ring.
- KFAC—Songs for Singing.
- KWIK—1490 Club.
- 9:55★KFWB—News.
- KGFJ—Sports Flash.
- 4—KECA—E. Felice Quartet.
- KFI—Scout Jamboree.
- KHJ, KGB, KVQE—Reviewing Stand.
- KXN—Symphonette.
- KFAC—Musical Masterpieces.
- ★KFOX, KGER—News.
- KFYD—Eddie Chase Show.
- KFWB—Samuel B. McKee.
- KGFJ—Sunset and Vln.
- KGLL—Off the Record.
- ★KLAC—News, Sports.
- KMPC—Baseball.
- KOWL—Culver City Hour.
- KRKD—Teen-Age Workshop.
- KWKW—Saturday Matinee.
- KXLA—Juke Box Matinee.
- 4:05—KGER—Trading Post.
- 4:15—KECA—Madhouse Musicale.
- KFOX—Symphonic Swing.
- KFWB—Helen Louise.
- KLAC—570 Club.
- KRKD—Spotlight on Star.
- KWIK—Girl Scouts.
- 4:25—KGFJ—Sports Flash.
- 4:30—KECA—Harry Wisner, Sports.
- KFI, KFSJ—NBC Symphony.
- KHJ, KGB—Saturday Side-show.
- KXN—L. A. Story.
- KFOX—Old Age Pensions.
- KFYD—Singin' Sam.
- KFWB—Blind Artists' Guild.
- KGLL—Teen-Age News.
- KLAC—Racing Roundup.
- ★KOWL, KWIK—News.
- KRKD—Symphony in Swing.
- KWKW—Sportsworld.
- 4:45★KECA, KFMB—Dorothy Fuldheim.
- KXN—Garden Gate.
- KFWB—Stuart Hamblen.
- KFYD—Stringtime.
- KLAC—Barclay Allen Music.
- KOWL—Sports.
- ★KRKD—News.
- 4:50—KWKW—Reminiscent Rhythms.
- 4:55—KGFJ—Sports Flash.
- 5—KECA—Miracles in Music.
- KFI, KFSJ—NBC Symphony.
- KHJ, KFXM, KGB, KVQE—Sports Review.
- KXN—Ace and Jane.
- KFAC—Music.
- KFOX—Sunshine Mission.
- KFYD—Snowdown Roundup.
- KFWB—Stuart Hamblen.
- ★KGER, KMPC—News.
- KGFJ—Jive at Five.
- KGLL—My Serenade.
- ★KLAC—News, Sports.
- KOWL—Your Community.

- KRKD—Record Rodeo.
- KWIK—Pet Show.
- KXLA—Juke Box Matinee.
- 5:05—KGER—Cottonseed Clark.
- KMPC—Tom Harmon.
- 5:15★KHJ, KGB, KVQE—Frank Hemingway.
- KGLL—Meet the Band.
- KLAC—Mental Hygiene.
- KMPC—Record Room.
- KOWL—Bing Crosby.
- KWIK—Talent Show.
- KWKW—Race Roundup.
- 5:30★KECA, KFOX—News.
- KFI, KFSJ—Curtain Time.
- KHJ—Charles Slocum.
- ★KXN—Nelson Pringle.
- KFAC—Playtown Train.
- KFYD—Going Somewhere.
- KGFJ—Race Recap.
- ★KGLL, KOWL, KWIK—News.
- KLAC—Irwin Allen.
- KRKD—Sports Forum.
- KWKW—Songs at Twilight.
- KXLA—Future Pianists.
- 5:35—KWKW—Valley High Tunes.
- KWKW—Easy Listening.
- 5:45—KECA—Ira Blue, Sports.
- KHJ, KGB, KVQE—Proof that Christian Science Heals.
- KXN—Open Hearing.
- KFOX—Young America.
- KGER—Melody Mustangs.
- KGFJ—Disabled Veterans.
- KGLL—Music by Martin.
- KLAC—Sam Baiter, Sports.
- KMPC—Episcopal Diocese.
- KRKD—Race Results.
- KXLA—Music for You.
- 5:55—KXLA—Sports Shots.
- 6—KECA—Melody, Inc.
- KFI—Saturday Sports Roundup.
- KHJ, KGB, KVQE—The Lone Wolf.
- KXN, KSDJ—George Fisher.
- KFAC—Saturday Symphony.
- ★KFOX, KFWB, KMPC—News.
- KFYD—Supper Song.
- KFXM—Layman's Hour.
- KGER—Sports Time.
- KGFJ—Musical Digest.
- KGLL—Date with a Disc.
- ★KLAC—News, Al Jarvis.
- KOWL—Italian Program.
- KRKD—Varieties in Music.
- KWIK—Spotlight on a Star.
- KWKW—Sunset Serenade.
- KXLA—Interscholastic Debate.
- 6:15★KFI, KFSJ—News.
- KFYD—Quiet Please.
- KFWB—Tello Test.
- KXN—Tom Hanlon.
- KMPC—Bob Kelley, Sports.
- KGER—Eyes on the Ball.
- KFOX—Vesper Bells.
- KRKD—Hawaiian Memories.
- KWIK—Sport Fanagrams.
- 6:30—KECA, KFMB—Ross Dolan, Detective.
- KFI—I Want It.
- KHJ, KGB, KVQE—True or False.
- ★KXN—Charles Collingwood.
- KFYD—Arlane Serenade.
- KFWB—Wizard vs. Crawlwell.
- KGER—Lukin Valley Church.
- KMPC—Bay Meadows.
- KRKD—Harmony in Rhythm.
- ★KWIK—News.
- KWKW—Curtain Time.
- KXLA—Sweet Charlott Hour.
- 6:36—KOWL—Evening Serenade.
- 6:45—KFI, KFSJ—Reserve.
- ★KXN, KSDJ—Garred, News.
- ★KFYD—News.
- KFWB—Here's to Vets.
- KWIK—Paddock's Browning.
- 6:55★KXN, KSDJ—Wallace Sterling.
- 7—KECA—Diary of Fate.
- KFI—Guy Lombardo Show.
- KHJ, KGB, KVQE—Stop Me If You've Heard This.
- KXN, KSDJ—Joan Davis Show.
- KFAC—Dr. James Field, Jr.
- KFOX—Judge Gardner.
- KFWB—Gospel and Song.
- ★KGER, KRKD—News.
- KGFJ—Musical Digest.
- KGLL—Valley News.
- ★KLAC—Harness Races.
- KMPC—Something Old and Something New.
- KWIK—Music by Martin.
- KWKW—Harness Racing.
- KXLA—Nazarene Church.
- 7:05—KGER—Up and Down Scales.
- KWKW—Musical Horizons.
- 7:15—KFMB—Popular Tunes.
- KGLL—Alvino Rey Orch.
- KMPC—Proudly We Hail.
- KRKD—Three-Quarter Time.
- KWIK—Voice of the Army.
- KECA—Music of Manhattan.
- 7:30—KFI, KFSJ—Judy Canova.
- KHJ, KGB, KVQE—Keep Up With the Kids.
- KFAC—Dr. Fagerburg.
- KFOX—Evening Melodies.
- KFWB—Dr. Hiss Clinic Forum.
- KGER—Grace Dotson.

**FUN . . . STUNTS**  
Even the listeners win prizes in  
**"THE PADDED CELL"**  
KNX - tonite - 7:30

- KXN, KSDJ—Padded Cell.
- KGLL—Modern Concert Hall.
- KLAC—Don Otis.
- KMPC—Glee Club.
- KRKD—Polish American Congress.
- ★KWIK—News, Music.
- KXLA—Accent on Youth.
- 7:45—KFAC—Music.
- KWIK—Blue Barron.
- 8—KECA, KFMB—The Lone Ranger.
- KFI, KFSJ—Kay Kyser.
- KHJ, KFXM, KGB, KVQE—Take a Number.
- KXN—Saturday Night Serenade.
- KFAC—Evening Concert.
- KFOX—Record Session.
- KFWB—Community Hour.
- KGER—Wings of Healing.
- KGFJ—Caucasian Memories.
- KGLL—Modern Concert Hall.
- ★KLAC—News.
- KMPC—Parade of Hits.
- KWIK—What's the Answer?
- KXLA—American Repertory Theatre.
- 8:15—KGFJ—Saludos Amigos.
- KLAC—Music.
- KXLA—Barber Shop Quartet.
- 8:30—KECA, KFMB—Challenge of the Yukon.
- KFI, KFSJ—Grand Ole Opry.
- KHJ, KFXM, KGB, KVQE—All-Star Western.
- KXN, KSDJ—It Pays to Be Ignorant.
- KFOX—Proudly We Hail.
- KFWB—Sons o' Guns.
- KGER—Clem Davies.
- KGFJ—Know Your Schools.
- KGLL—Weatherman.
- KXLA—The Corral.
- 8:45—KFWB—Little Concert.
- KGFJ—The Law Is Your Servant.
- KGLL—Guest Star.
- KLAC—Dugout Dope.
- 9—KECA—Gangbusters.
- KFI, KFSJ—Life of Riley.
- KHJ—Fishing and Hunting Club.
- KXN, KSDJ—People Next Door.
- KFAC—Evening Concert.
- KGFJ—Hollywood House Party.
- KFOX—Record Session.
- KFWB—Barn Dance.
- KGER—Guest Star.
- KGLL—Dance Time.
- ★KLAC—News.
- KMPC—Saturday Night Serenade.
- KWIK—Jimmy Grier.
- KXLA—Your Program.
- 9:10—KLAC—Hollywood vs. Seattle.
- 9:15—KGER—Devotion Now.
- 9:30—KECA—Murder and Mr. Malone.
- KFI, KFSJ—Truth or Consequences.
- KHJ, KGB, KVQE—Hawaii Calls.
- KXN, KSDJ—It's a Great Life.
- KFWB—Voice of the Army.
- KGER—Bill Blauvelt.
- KGLL—Four-Square Gospel.
- 9:45—KFWB—Inquiring Mike.
- 9:55★KXN, KSDJ—News.
- 10★KECA—News of Tomorrow.
- KFI, KFSJ—Hit Parade.
- ★KHJ, KFXM, KGB, KVQE—News.
- KXN, KSDJ—Abe Burrows.
- KFAC—Lucky Lager Dance.

**EASTSIDE SHOW**  
10 TO 12 P. M.  
Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
KGER—Tex Williams.  
KGFJ—Concert Nocturne.  
KGLL—Symphony.  
KLAC—Baseball.  
KMPC—Laymen's Hour.

- KWIK—Jimmy Grier.
- KXLA—Westend Caravan.
- 10:15—KECA—Trio Coffin.
- KHJ, KGB—Dink Templeton.
- KXN, KSDJ—Hoagy Carmichael.
- 10:30—KECA—Ambassador Orch.
- KFI, KFSJ—Music Hour from Hollywood.
- KHJ, KGB—Felix Ganio.
- KXN, KSDJ—Vaughn Monroe Show.
- KGER—At the Ranchhouse.
- KMPC—Candlelight and Silver.
- KXLA—Hawthorne Thing.
- 10:45★KHJ, KGB, KVQE—Newscope.
- 10:55★KLAC—News.
- 11—KECA—Florentine Gardens.
- ★KFI, KFSJ—News.
- KHJ, KFXM, KGB, KVQE—Jimmy Bloss Orch.
- ★KXN, KSDJ—Chet Huntley.
- KFAC—Lucky Lager Dance.
- KFYD—Spade Cooly Time.
- KFWB—Eastside Show.
- KGER—At the Ranchhouse.
- KGFJ—Concert Nocturne.
- KGLL—Juke Box Review.
- KLAC—Don Otis.
- KMPC—Accent Parade.
- KWIK—Jimmy Grier.
- KXLA—Trenter Twins.
- 11:15—KFI—Solitary Time.
- KHJ, KGB—Morton Downey.
- KXN, KSDJ—Charlie Spivak Orch.
- 11:30—KECA—E. Felice Quartet.
- KFI, KFSJ—Imig Manor.
- KHJ, KGB—Griff Williams Orch.
- KXN—Steve Allen.
- KXLA—Pasadena Civic Dance.
- 11:45—KXLA—Club Congo.
- 11:55★KECA, KXN, KMPC—News.
- KFI—Police Bulletins.

**TRADE SECRET**

In a recent rehearsal of KHJ-Mutual Don Lee's "All-Star Revue" starring Andy Russell and Marion Hutton, conductor Ray Sinatra had a great deal of difficulty with his guitar player. The boys were attempting a parody on the Burl Ives "Lolly Lolly Lo" ditty, and time and time again the guitarist failed to follow Ray's instructions. "Corn it up, corn it up," screamed Ray, "you're not with the Philharmonic." Failure followed failure and finally the exasperated Sinatra quipped to the guilty one, "On second thought, you play it straight." The new technique proved an instant success.

**★ OLD AND NEW**

Americans like to temper innovations with the tried and true, Kate Smith pointed out during a recent Mutual Don Lee broadcast, and offered evidence to back her contention. "The New Look is here," said Kate, "but in its wake are a host of old songs which are regaining prominence, and old motion pictures, which are being remade. Songs like 'What'll I Do?', 'Baby Face,' and 'Cuddle Up a Little Closer' hadn't been heard in a decade before their recent return to popularity. While picture companies are rushing to remake such old classics as 'Robin Hood' and 'The Three Musketeers.' Can it be that the public associates long dresses with these old favorites?"

# ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  
\* Indicates programs of news and commentary.

Abbe, James..... KECA, 7:30 a.m. M-F	Club Fifteen..... KXX, 10:30 p.m. M-F	Green Hornet..... KECA, 9:30 p.m. Su
Abbot-Costello Kid Show..... KECA, 9 a.m. Sa	Club Time..... KECA, 11:15 a.m. Tu	Green Light Revue..... KMPC, 8:45 a.m. M-F
Adventure Parade..... KHJ, 6 p.m. M-F	Coffin, Tris..... KECA, 10:15 p.m. Sa	Gregson, Jack..... KFI, 10 a.m. Sa
Adventures of Charlie Chan..... KHJ, 9:30 p.m. M-F	Cole, Lynn..... KXX, 8:20 a.m. M-F	Griffin, Merv..... KHJ, 11:15 a.m. M-F
Adventures of Tom Mix..... KHJ, 6:45 p.m. M-F	College Choir..... KXX, 9:05 a.m. Su	Guiding Light..... KXX, 11:45 a.m. M-F
Air Force Hour..... KHJ, 9 p.m. M	College of Musical Knowledge..... KFI, 8 p.m. Sa	Hal's Memory Room..... KFOX, 6:30 p.m. D
*Airtorials..... KGFJ, 9:20 a.m. M-Sa	*Collingwood, Charles..... KXX, 6:30 p.m. M-Sa	Hamblen, Stuart..... KFVB, 4:45 p.m. M-Sa
Album of Familiar Music..... KFI, 7:30 p.m. Su	Collins, Chuck..... KFI, 10:15 a.m. M-F	Haney, Fred..... KLAC, 8:15 p.m. M
Aldrich Family..... KFI, 9:30 p.m. Th	Collins Calling..... KECA, 8:30 a.m. Sa	Hanton, Tom..... KXX, 6:15 p.m. M-Sa
Allen, Fred..... KFI, 6:30 p.m. Su	Columbia School..... KXX, 2 p.m. M-F	Happy Gang..... KHJ, 12 p.m. M-F
Allen, Irwin..... KLAC, 5:30 p.m. M-Sa	Commander Scott..... KHJ, KVDF, 11:15 a.m. M-F	Happy Homes..... KHJ, 2:30 p.m. M-F
Allen, Steve..... KXX, 11:30 p.m. M-Sa	Concert Nocturne..... KGFJ, 10 p.m. D	Happy Theater..... KECA, 5 p.m. M-F
All-Star Western..... KHJ, 8:30 p.m. M-Sa	Conquest..... KFI, 10 p.m. F	Harmon, Tom..... KMPC, 5:05 p.m. Sa
Ameche, Don..... KXX, 7 p.m. F	Contented Hour..... KFI, KFSB, 8 p.m. M	Harris, Phil..... KFI, 5:30 p.m. Su
America Dances..... KFVB, 6:30 p.m. M-F	Cooper, Alex..... KNIA, 12 p.m. D	*Harsh, Joseph..... KXX, 12:30 p.m. Su
America United..... KFI, 11:15 p.m. Su	Cotton, Carolina..... KGER, 3:30 p.m. M-F	Hart, Maurice..... KFVB, 10:30 a.m. M-Sa
American Farmer..... KECA, 11 a.m. Sa	Count of Monte Cristo..... KHJ, KGB, 9 p.m. Tu	Harvest of Stars..... KXX, 7:30 p.m. W
American Heritage..... KGFJ, 8:45 p.m. M-Sa	Counterspy..... KECA, KFMB, 3:30 p.m. Su	Hawl, Joe..... KECA, 11:15 p.m. F
..... 6 p.m. Su	County Fair..... KXX, 11:30 a.m. Sa	Haven of Rest..... KNIA, 8:30 a.m. M, W, F
American Sports Page..... KECA, 8:30 p.m. F	Cruze Medical Assn..... KEAC, 10:45 a.m. Th	KRKD, KRNO, KFOX, 8 a.m. Tu, Th, Sa
American Way..... KFI, 7 p.m. M	Crime Photographer..... KFI, 2:40 p.m. M-F	Hawaii Calls..... KHJ, 9:30 p.m. Sa
Amos 'n' Andy..... KFI, 7 p.m. Tu	Crocker, Betty..... KECA, 10:45 a.m. M-F	*Hawk, Bob..... KFI, 8 p.m. Th
Andrews, Archie..... KFVB, 1 p.m. M-Sa	Crosby, Bing..... KECA, KGER, 10 p.m. W	Hawthorne..... KNIA, 10:30 p.m. D
Arden, Eve..... KFI, 7:30 p.m. Th	Cross Section U.S.A..... KXX, 2:30 p.m. Su	*Hayes, Sam..... KFI, 8:45 a.m. M-Sa
Arlington, Charlie..... KHJ, 11:30 p.m. M-F	Cunningham, Bill..... KHJ, 12:30 p.m. Su	Haynes, Dick..... KLAC, 6:15 a.m. M-Sa
Arnold, Edward..... KECA, 9 p.m. Th	Curtain Time..... KFI, KFSB, 5:30 p.m. Sa	*Heater, Gabriel..... KHJ, 8 p.m. Su, 7 p.m. M-F
Art Baker's Notebook..... KFI, 5:30 p.m. M-F	Dance Time..... KEAC, 10 p.m. M-Sa	*Headline Edition..... KECA, 6 p.m. M-F
Aunt Jenny..... KXX, 10:15 a.m. M-F	Date With Judy..... KFI, KFSB, 6:30 p.m. Tu	Heart's Desire..... KHJ, KGB, 3 p.m. M-F
Aunt Mary..... KFI, KFSB, 4:30 p.m. M-F	Davies, Clem..... KGER, 8:30 p.m. M-Sa	Heldt, Horace..... KFI, 8:30 p.m. M-F
Autry, Gene..... KXX, 5 p.m. Su	*Davis, Elmer..... KECA, 10:30 p.m. M-Th	*Hemingway, Frank..... KHJ, 5:15 p.m. M-Sa
Baby Snooks..... KXX, 10 p.m. F	Davis, Joan..... KXX, 7 p.m. Sa	*Henry, Bill..... KXX, 6:55 p.m. M-F
Backgrounds for Living..... KXX, 1:45 p.m. M,W,F	Day in Dennis Day's Life..... KFI, 10 p.m. W	*Hardy, Glenn..... KHJ, 11 a.m. 10 p.m. D
Background for Stardom..... KHJ, 10:15 p.m. Su	De Lima, Peter..... KNIA, 7:15 p.m. Tu, Th, F	*Henry, Fred..... KLAC, 5 p.m. M-F
Backstage Wife..... KFI, 2 p.m. M-F	Detroit Symphony..... KECA, 3 p.m. Su	Here's Hollywood..... KECA, 7:45 p.m. M-F
Back to God..... KHJ, 9 a.m. Su	Diary of Fate..... KECA, 7 p.m. Su	Here's to Veterans..... KFI, 11:30 p.m. M
Backus, Jim..... KHJ, 7:30 p.m. Su	Dimmer Ball Roundup..... KNIA, 11:30 a.m. M-F	Hershey to You..... KXX, 3:15 p.m. Su
Bailey, Sam..... KLAC, 5:45 p.m. M-Sa	Dixon, Nancy..... KHJ, 9:15 p.m. M-F	Hetherington, Keith..... KMPC, 11 a.m. Sa
Bandwagon..... KFI, 5:30 p.m. Su	Dooley to Life..... KXX, 11 a.m. Su	High Adventure..... KHJ, 9:30 p.m. F
Barrel of Dough..... KFVB, 10 a.m. M-F	Dorsey, Tommy..... KLAC, 3:10 p.m. M-F	Hint Hunt..... KXX, 5 p.m. M-F
*Banking Talking..... KECA, 12:30 p.m. M-F	Double or Nothing..... KXX, 1 p.m. M-F	Hit Parade..... KFI, 10 p.m. Sa
Beck, Fred..... KXX, 7:45 a.m. M-F	Downey, Morton..... KHJ, 11:15 p.m. Tu, Th, Sa	Hitching Post..... KECA, 12:30 p.m. M-F
*Behind Front Page..... KHJ, 8 p.m. Su	Downtown and All Around..... KFI, 11 a.m. M-F	Holly Shane..... KFI, 12:30 p.m. M-F
Benny, Jack..... KFI, 5 p.m. Su	Drake, Galen..... KECA, 10 a.m. M-F	Hollywood Bowl Auditions..... KFI, 8 p.m. W
Berch, Jack..... KFI, 9:30 a.m. M-F	Dr. Christian..... KXX, 9:30 p.m. Su	Hollywood Casting Forum..... KGFJ, 12 a.m. Sa
Berger, Hal..... KMPC, 1 p.m. M-F	Dr. Dana..... KXX, 6:30 p.m. Su	Hollywood Favorites..... KHJ, 3:30 p.m. M-F
Bergen, Edgar..... KFI, 6 p.m. Su	Dr. Hiss Clinic..... KHJ, 9:30 a.m. Sa	Hollywood Headlines..... KECA, 10:30 a.m. M-Sa
*Berman, Averill..... KGFJ, 8:30 p.m. M-F	Dr. I. Q. Jr..... KFI, KFSB, 7:30 p.m. M	Hollywood House Party..... KGFJ, 9 p.m. M-Sa
Between Us Girls..... KECA, 11:45 a.m. M-F	Duffy's Tavern..... KFI, 2 p.m. W	Hollywood Theater..... KFI, 7:30 p.m. W
Bethulah..... KHJ, 10:15 p.m. M-F	Durante, Jimmy..... KFI, 2 p.m. W	Hope, Bob..... KFI, 8 p.m. Tu
Bible Institute..... KRNO, KRKD, KFOX, 8 a.m. M, W, F	Easdale Show..... KFVB, 10 p.m. M-Sa	Hospitality Club..... KHJ, 4 p.m. W
Bible Treasury Hour..... KGER, 8:45 a.m. M-F	Echoes of Eden..... KFVB, 10:30 p.m. Su	Hour of Charm..... KXX, 3:30 p.m. Su
Bids for Kids..... KMPC, 10:30 a.m. Sa	Editor at Home..... KECA, 10:15 p.m. Su	Hour of Faith..... KECA, 9:30 a.m. Su
Big Sister..... KXX, 11 a.m. M-F	Editor of the Air..... KFVD, 12 p.m. M-F	House of Mystery..... KHJ, KGB, 2 p.m. Su
Big Story..... KFI, 10:30 p.m. M	*Editor's Diary..... KHJ, 9:30 a.m. M-F	House Party..... KXX, 3:30 p.m. M-F
Big Town..... KXX, 10 p.m. Tu	Ellery Queen..... KECA, 7 p.m. Th	Housewives' Exchange..... KFVD, 11:30 a.m. M-F
Blind Artists Build..... KFVB, 4:30 p.m. Sa	Elson, Bob..... KXX, 11:15 p.m. M-F	Howard, Eddy..... KFI, 1 p.m. Su
Blondie..... KXX, 9:30 p.m. Su	Episcopal Diocese..... KMPC, 5:45 p.m. Sa	*Huntley, Chet..... KXX, 11 p.m. D
Blue, Ira..... KECA, 5:45 p.m. Sa	Eternal Light..... KFI, 10 a.m. Su	I Want It..... KFI, 6:30 p.m. Sa
Boston Blackie..... KMPC, 9:30 p.m. Su	Ethel and Albert..... KECA, 12:45 p.m. M-F	If They Had Lived..... KGFJ, 5:45 p.m. M, W, F
Boston Symphony..... KECA, 9 p.m. Tu	Evening Concert..... KEAC, 8 p.m. M-Sa	In a Nutshell..... KXX, 8:30 p.m. M-F
Bowrow, Fletcher..... KMPC, 6:15 p.m. Su	Falson..... KHJ, 9 p.m. Th	*Information Please..... KHJ, 7:30 p.m. F
*Break the Bank..... KECA, KFMB, 10 p.m. F	Family Hour..... KXX, 4 p.m. M-F	Ingwood Park Concert..... KXX, 7:30 p.m. Su
Brengman's Breakfast..... KECA, 9:30 a.m. M-F	Family Theatre..... KHJ, 8 p.m. Th	In My Opinion..... KXX, 9:15 a.m. Tu
Bridge Club..... KMPC, 10:15 p.m. M-F	Famous Jury Trials..... KECA, 10:30 p.m. M-F	Inner Sanctum..... KXX, 10 p.m. M
*Bride and Groom..... KECA, 2:30 p.m. M-F	Famous Music..... KFI, 2:45 p.m. Su	*Inside of Sports..... KHJ, KVDF, 10:30 p.m. M-F
Bridge to Dreamland..... KECA, 11 p.m. Su	Farm Highlights..... KFI, 6:15 a.m. M-Sa	Inside the News..... KFI, 8:30 a.m. M-F
Broadway and Vine..... KXX, 8:15 a.m. M-F	Farm Journal..... KXX, 6 a.m. M-Sa	Invitation to Learning..... KXX, 10 a.m. Su
*Broadway News..... KHJ, 1 p.m. D	Farm Reporter..... KFI, 1 p.m. M-Sa	*Irwin, George..... KMPC, 6 p.m. M-F
*Broadway News..... KXX, 8:15 a.m. M-F	Fat Man..... KECA, 9 p.m. F	It Pays to Be Ignorant..... KXX, 8:30 p.m. Sa
Bull, Frank..... KFVB, 6:30 p.m. M-F	Favorite Story..... KFI, 10 p.m. Tu	It's in the Family..... KECA, 3:30 p.m. Sa
*Brown, Cecil..... KXX, 10 p.m. Sa	FIH in Peace and War..... KXX, 10 p.m. Th	Jack Armstrong..... KECA, 5:30 p.m. Tu, Th, Sa
Burrows, Abe..... KXX, 10 p.m. Sa	*Feature Wire..... KFI, 6 p.m. M-F	Jarvis, Al..... KLAC, 10 a.m., 6:05 p.m., M-F
Burns and Allen..... KFI, 10 p.m. Th	Festival of Music..... KEAC, 11 a.m. M-Sa	*James Abbe Observes..... KFI, 9:30 a.m. M-F
Business Reporter..... KMPC, 2:15 p.m. Sa	Fibber McGee..... KHJ, 7:30 p.m. Su	Johnny and Wally..... KFI, 2:30 p.m. Su
California Caravan..... KECA, 4 p.m. Su	*Fidler, Jimmie..... KHJ, 6:30 p.m. Su	Live at Five..... KGFJ, 5 p.m. M-Sa
California Melodies..... KHJ, 2:30 p.m. M	Fingertip Successes..... KECA, 8:30 p.m. Su	Johnson, Erskine..... KHJ, 4:30 p.m. Su
Call for Music..... KFI, 9:30 p.m. Tu	Firestone Favorites..... KMPC, 7 p.m. M-F	Johnson Family..... KHJ, 10:30 a.m. M-F
*Calmer, Ned..... KXX, 6:55 p.m. Su	First Nighter..... KXX, 8:30 p.m. M-F	Johnson, Floyd B..... KRKD, KRNO, 5:30 p.m. Su
*Can You Top This?..... KFI, KFSB, 9:30 p.m. F	First Piano Quartet..... KFI, 2:30 p.m. Sa	Jones-Shay..... KXX, 8:30 p.m. W, F
Casary Pet Show..... KHJ, KGB, 12:45 p.m. Su	Fisher, George..... KXX, 6 p.m. Sa	Joyce Jordan, M.D..... KFI, 11:45 a.m. M-F
Candid Microphone..... KECA, 9:30 p.m. Th	Fishing & Hunting Club..... KHJ, 9 p.m. Sa	Juke Box Matinee..... KNIA, 3:15 p.m. M-Sa
Canova, Judy..... KFI, 7:30 p.m. Sa	Five-Seventy Club..... KLAC, 1:10 p.m. M-F	Jump-Jump of Holiday House..... KFI, 9 a.m. Sa
Cantor, Eddie..... KFI, 8:30 p.m. Th	Ford Theatre..... KFI, 3 p.m. Su	Junior League..... KMPC, 9:45 p.m. Th
Captain Midnight..... KHJ, 6:30 p.m. M-F	*Foreign Reporters..... KECA, 10:15 a.m. Su	Junior Miss..... KXX, 9:30 a.m. Sa
Carmichael, Hoagy..... KXX, 10:15 p.m. Sa	Free for All..... KXX, 1:30 p.m. Sa	Just Plain Bill..... KFI, KFSB, 3:30 p.m. M-F
Carnation Hour..... KFI, 8 p.m. M	Frontiers of Science..... KXX, 4:15 p.m. W	Juveville Jury..... KHJ, 1:30 p.m. Su
Carson, Jack..... KFI, 7:30 p.m. M-F	Front-Page Farrell..... KFI, KFSB, 3:45 p.m. M-F	Kaye, Sammy..... KECA, 1:30 p.m. Su
Casa Cugat..... KFI, 6:30 p.m. W,F	*Fuldheim, Dorothy..... KECA, 4:45 p.m. M-F	Keep Up with the Kids..... KHJ, 7:30 p.m. Sa
Casebook of Gregory Hood..... KHJ, 2 p.m. W	*Fuller, Sid..... KHJ, 1 p.m. M-F	Kelly, Bob..... KMPC, 6:15 p.m. M-Sa
Catholic Answers..... KFVB, 7:15 p.m. Su	Garden Chats..... KECA, 6:15 p.m. M-F	Kilgallen, Dorothy..... KECA, 11:15 a.m. M-F
Catholic Hour..... KFI, 4 p.m. Su	Garden Gate..... KXX, 4:45 p.m. Sa	Know Your Schools..... KMPC, 6 p.m. Su
Cavalcade of America..... KFI, 9:30 p.m. M	Garden Guide..... KHJ, 11:15 a.m. Sa	Kraft Music Hall..... KFI, KFSB, 7 p.m. Th
Cavalcade of Music..... KECA, 10:30 a.m. Su	Garden School..... KGER, 2:30 p.m. M-F	Kyser, Kay..... KFI, 8 p.m. Sa
Cavalcade of Sports..... KECA, KFMB, 8 p.m. F	*Garred, Bob..... KXX, 7:30 a.m., 6:15 p.m. M-Sa	L. A. Breakfast Club..... KFVB, 8 a.m. W
CBS Is There..... KXX, 5:30 p.m. Sa	Gilbert and Sullivan..... KFAC, 9:30 a.m. Su	L. A. Story..... KXX, 4:30 p.m. M-F
Challenge to Youth..... KNIA, 3:30 p.m. Su	Give and Take..... KXX, 12:30 p.m. Sa	*Ladies Be Seated..... KXX, 3 p.m. M-F
Champion Roll Call..... KECA, 7:55 p.m. F	Godfrey, Arthur..... KXX, 4:30 p.m. M-F	Land of the Free..... KHJ, 10:45 p.m. W
Chapel Hour..... KMPC, 8:30 a.m. Su	Golden Hour..... KXX, 5:30 p.m. Su	Land of the Lost..... KECA, 9:30 a.m. Sa
Chase, Eddie..... KFVD, 3 p.m. M-Sa	*Goss, Frank..... KXX, 9:55 p.m. M-Sa	Laue, Vance..... KGER, 10:05 a.m., 4:05 p.m. M-F
Chemists in Action..... KECA, 10:45 a.m. Sa	Gralum, Bob..... KXX, 9 a.m. M-F	Langford, Frances..... KXX, 7 p.m. F
Chicago Round Table..... KFI, 11:30 a.m. Su	Gralum, Shelah..... KHJ, KGB, 9:45 p.m. Su	Lassie..... KECA, 1 p.m. Su
Chicago Theater..... KHJ, KGB, 10:30 p.m. Su	Grand Central Station..... KXX, 11 a.m. Su	Lawrence, Jerry..... KMPC, 3:45 p.m. M-F
Child's World..... KECA, 6:30 p.m. M	Grandpa Owens..... KFI, 8 a.m. Su	*Lawton, Fleetwood..... KMPC, 7:30 a.m. M-Sa
Christian Science..... KFI, 9:30 a.m. Su	Grand Ole Opry..... KFI, KFSB, 8:30 p.m. Sa	..... KFI, 7:15 a.m. M-Sa
Christian Science..... KHJ, 5:45 p.m. Sa	Grand Slam..... KXX, 9:30 a.m. M-F	Layman's Hour..... KMPC, 10 p.m. Sa
Christian Science..... KFOX, 8 p.m. Su	Gray, Jeanne..... KMPC, 4:15 p.m. M, W, F	Leaders of Tomorrow..... KMPC, 8:15 p.m. M
Christopher Wells..... KXX, 7:30 p.m. Tu	Great Gilderleeve..... KFI, 9:30 p.m. W	Leave It to the Girls..... KHJ, 9:30 p.m. W
Church of the Air..... KXX, 8 a.m. Su	Great Talent Hunt..... KHJ, 3 p.m. Su	Let Freedom Ring..... KECA, 3:45 p.m. Sa
Cisco Kid..... KHJ, KGB, 8:30 p.m. M, W, F	Greatest Story Ever Told..... KECA, 4:30 p.m. Su	Let George Do It..... KHJ, KGB, 9 p.m. M
Clark, Cottonseed..... KGER, 3:05 p.m. Sa		
Clifton, Charles A..... KRKD, 5:30 p.m. M-Sa		

Let's Pretend... KNX, 9:05 a.m. Sa  
 \*Lewis, Fulton... KHJ, 5 p.m., 11 p.m. M-F  
 Leyden, Bill... KFVB, 10 a.m. M-F  
 Liberal Catholic Hour... KECA, 9 a.m. Su  
 Life Can Be Beautiful... KFI, 4:15 p.m. M-F  
 Life of Riley... KFI, 9 p.m. Sa  
 Light of the World... KFI, 12:45 p.m. M-F  
 Lindlahr, Victor... KHJ, 10:15 a.m. M-F  
 Listening Post... KECA, 11:15 a.m. M, W, F  
 Living Diary... KHJ, 9:30 a.m. M-F  
 Living Today... KNX, 8:45 a.m. M-F  
 Lomax, Alan... KHJ, 9:30 a.m. Sa  
 Lombardo, Guy... KFI, 7 p.m. Sa  
 Lone Ranger... KECA, 7 p.m. M, W, 8 p.m. Sa  
 Lone Wolf... KHJ, 6 p.m. Sa  
 Long Beach Band... KGER, 6 p.m. Tu-Su  
 Lora Lawton... KFI, 9:45 a.m. M-F  
 Lorenzo Jones... KFI, KFSD, 2:30 p.m. M-F  
 Lucky Lager Dance Time... KFAC, 10 p.m. M-Sa  
 Lum & Abner... KNX, 5:45 M-F  
 Lutheran Gospel Hour... KNLA, 6:30 p.m. Su  
 Lutheran Hour... KHJ, KVoe, 10:30 a.m. Su  
 Lux Radio Theater... KNX, 7 p.m. M  
 Madhouse Musicale... KECA, 4:15 p.m. Sa  
 Major League Ball... KMPC, 1 p.m. M-F  
 Make-Believe Ballroom...  
 KLAC, 10 a.m., 5:30 p.m. M-Sa  
 Ma Perkins... KFI, KFSD, 1:15 p.m. M-F  
 KNX, 11:15 a.m. M-F  
 \*Malone, Ted... KECA, 10:15 a.m. M-F  
 Manhattan Merry-Go-Round... KFI, 7 p.m. Su  
 Man Called X... KNX, 9 p.m. Su  
 Mann, Herbert J... KECA, 11 a.m. Su  
 Manners, Zeke... KECA, 7:45 a.m. M-F  
 \*Manning, Knox... KNX, 1:30 p.m., 6 p.m. M-F  
 Mansfield, Andy... KWFK, 3:30 p.m. M-F  
 Marx, Groucho... KECA, 8:30 p.m. W  
 Mayor of the Town... KECA, 7:30 p.m. W  
 McCarthy, Charlie... KFI, 6 p.m. Su  
 McLaughlin, Bob... KLAC, 1:10 p.m. M-F  
 McCune, Hank... KFI, 8 p.m. F  
 McMaster, Dr. R. L... KGJF, 8:45 a.m. M-F  
 McNeill's Breakfast Club... KECA, 8 a.m. M-F  
 Mediation Board... KGB, KVoe, 6 p.m. Su  
 Meet Me at Parky's... KHJ, 7 p.m. Su  
 Meet the Meeks... KFI, 11:30 a.m. M-F  
 \*Meet the Missus... KNX, 4 p.m. M-F, 1 p.m. Sa  
 Mees, the Press... KHJ, 8 p.m. F  
 Melodiana... KFI, 7 a.m., 11:45 p.m. Su  
 Melodies America Loves... KNX, 7:30 p.m. Su  
 Melody, Inc... KECA, 6 p.m. Sa  
 Melody Matinee... KHJ, 1:45 p.m. M-F  
 Melody Parade... KFI, 4:45 p.m. Su  
 Message of Israel... KECA, 8 a.m. Su  
 Metropolitan Additions... KECA, 2:30 p.m. Su  
 Michael Shayne... KMPC, 8 p.m. Su  
 Midnight Flyer... KFI, 12 p.m. M-Sa  
 Midnight Merry-Go-Round... KNX, 12 p.m. D  
 Mild and Mellow... KMPC, 4:30 p.m. M-F  
 \*Miller, Rex... KHJ, 8:30 a.m. M-F  
 Miracles in Music... KECA, 11 a.m. Su, 5 p.m. Sa  
 Mirandy... KECA, 12:15 p.m. Tu, Th  
 KECA, 8:45 a.m. Sa  
 KMPC, 1:15 p.m. Su  
 Model Magazine... KECA, 1:25 p.m. M-F  
 \*Monitor News... KECA, 8:15 p.m. Tu  
 Monroe, Vaughn... KNX, 10:30 p.m. Sa  
 Morgan, Frank... KNX, 7 p.m. F  
 Morgan, Henry... KECA, 7:30 p.m. Th  
 Morning Bible Hour... KFOX, 8:30 a.m. Su  
 Morning Concert... KFAC, 9 a.m. M-Sa  
 Mother's Album... KMPC, 6:30 p.m. Su  
 Mr. ace and JANE... KNX, 5 p.m. Sa  
 Mr. and Mrs. North... KNX, 9:30 p.m. Tu  
 Mr. District Attorney... KFI, KFSD, 10:30 p.m. W  
 Mr. Keen... KNX, 9:30 p.m. Th  
 Mr. President... KECA, 9 p.m. Th  
 Murray, Johnny... KNX, 8 a.m. F  
 \*Murray, Edward R... KNX, 10:45 p.m. M-F  
 Music Hour... KFI, 10:30 p.m. M-F  
 Music of Manhattan... KECA, 7:30 p.m. Sa  
 Music to Shave By... KECA, 7:15 a.m. M-Sa  
 Musical Favorites... KECA, 3 p.m. M-Sa  
 Musical Masterpieces... KFAC, 4 p.m. M-Sa  
 Musical Digest... KGJF, 6 p.m. M-Sa  
 Musical Roundup...  
 KGER, 10:05 p.m., 4:05 p.m. M-F  
 \*Mutual Newsreel... KHJ, 7:15 p.m. M-F  
 My Friend Irma... KNX, 8 p.m. M  
 Mysterious Traveler... KHJ, 8 p.m. M  
 Mystery House... KMPC, 8 p.m. Su  
 Mystery Theater... KFI, KFSD, 10:30 p.m. F  
 My True Story... KECA, KFMB, 10:30 a.m. M-F  
 \*Name That Song... KHJ, 9 p.m. W  
 National Farm & Home... KFI, 11 a.m. Sa  
 National Vespers... KECA, 11:30 a.m. Su  
 NBC Symphony... KFI, 4:30 p.m. Sa  
 \*Newscope... KHJ, 10:45 p.m. Th, Sa  
 KHJ, 8:45 p.m. Su  
 \*News of the World... KFI, 9:15 p.m. M-F  
 Newsweek Looks Ahead... KECA, 8:45 p.m. Sa  
 New York Philharmonic... KNX, 1 p.m. Su  
 Nick Carter... KHJ, 4:30 p.m. Su  
 \*Noah Webster Says... KFI, 10:30 p.m. Th  
 Nora Drake... KFI, 4:45 p.m. M-F  
 KNX, 12:30 p.m. M-F  
 Norman, Gene... KFVB, 10 p.m. M-Sa  
 KMPC, 4:30 p.m. M-F

Opinionaire... KHJ, 3:30 p.m. Sa  
 Otis, Don... KLAC, 7:30 p.m., 10:05 p.m. M-Sa  
 Our Gal Sunday... KNX, 10:45 a.m. M-F  
 Ozark Valley... KHJ, 1:30 p.m. M-F  
 Ozzie & Harriet... KNX, 7:30 p.m. F  
 Pacific Lutheran Hour... KFVB, 9:30 p.m. Su  
 Padded Cell... KNX, 7:30 p.m. Sa  
 \*Par Answer Game... KHJ, 9 p.m. F  
 \*Parsons, Louella... KECA, KFMB, 7:15 p.m. Su  
 Passing Parade... KHJ, 5:30 p.m. M-F  
 Pause That Refreshes... KNX, 4:30 p.m. Su  
 \*Pearson, Drew... KECA, 9 p.m. F  
 People Are Funny... KFI, KFI, 7 p.m. F  
 People's Platform... KNX, 10:30 p.m. Su  
 Pepper Young's Family... KFI, 1:30 p.m. M-F  
 Perry Mason... KNX, 12:15 p.m. M-F  
 Pet Exchange... KMPC, 7 p.m. Su  
 Pet Parade... KFOX, 7:30 p.m. Th  
 \*Peterson, Elmer... KFI, KFSD, 6:45 p.m. Th  
 \*Pettigill, Sam... KECA, 1:15 p.m. Su  
 Philadelphia Orch... KNX, 3 p.m. Sa  
 Philo Vance... KMPC, 8:30 p.m. Su  
 Piano Playhouse... KECA, 1 p.m. Sa  
 Platter Party... KFI, 7:30 a.m. M-Sa  
 Pleasure Parade... KFI, 10:30 p.m. Tu  
 Point Sublime... KECA, 8 p.m. M  
 Police Bulletins... KFI, 11:55 p.m. D  
 Policing L. A... KHJ, 10:15 a.m. Sa  
 Portia Faces Life... KFI, KFSD, 3:15 p.m. M-F  
 Potter, Peter... KFVB, 9:30 a.m. Su  
 Press Club... KLAC, 9 p.m. M  
 Preview Theatre... KFVB, 9 p.m. F  
 \*Pringle, Nelson... KNX, 5:15 p.m. M-F  
 KNX, 7:15 a.m. M-F, 5:30 p.m. Sa  
 Pro and Con... KFI, 11:30 p.m. F  
 Proudly We Hail... KMPC, 7:30 p.m. Su  
 KMPC, 7:15 p.m. Sa  
 \*Queen for a Day... KHJ, KGB, 12:30 p.m. M-F  
 Quick as a Flash... KHJ, 3:30 p.m. Su  
 Quiet Please... KHJ, 8 p.m. Tu  
 \*Quiz Kids... KFI, 4 p.m. Su  
 \*Quiz of Two Cities... KHJ, 8:30 p.m. Su  
 Quizzicale... KECA, 12:15 p.m. M, W, F  
 Racket Smashers... KHJ, 4 p.m. Tu  
 Radio Bible Class... KHJ, KVoe, 8 a.m. Su  
 Proudly We Hail... KMPC, 7:15 p.m. Su, Sa  
 \*Radio News Weekly... KFI, 2:30 p.m. Su  
 Radio Reader's Digest... KNX, 8 p.m. Th  
 Radio, the American Way... KECA, 12:15 p.m. Sa  
 Raggedy Ann... KHJ, 6 p.m. M, W, F  
 RCA-Victor Show... KFI, KFSD, 12:30 p.m. Su  
 Red Hook 31... KHJ, 4:30 p.m. M-F  
 Red Ryder... KHJ, KVoe, 8:30 p.m. Tu, Th  
 Remember That Music... KFI, 10:45 p.m. F  
 Remember When... KHJ, 9:45 p.m. F  
 Reporter at Large... KECA, 9:45 p.m. M  
 \*Report from U.N... KNX, 9:15 a.m. M  
 Report to the People... KECA, 7:30 p.m. Tu  
 Reverse All-Star Revue... KHJ, 9:30 p.m. Th  
 Reviewing Stand... KHJ, 4 p.m. Sa  
 R. F. D. America... KHJ, 7:30 p.m. Th  
 \*Richfield Reporter... KFI, KFSD, 11 p.m. Su-F  
 Right to Happiness... KFI, KFSD, 1:45 p.m. M-F  
 Rise & Shine... KHJ, 7 a.m. M-Sa  
 Road of Life... KFI, 4 p.m. M-F  
 \*Roberts, Cleo... KFVB, 6 p.m. M-F  
 Robertson, Texas Jim... KECA, 10 a.m. Su  
 Romance of Helen Trent... KNX, 10:30 a.m. M-F  
 Romance of the Ranchos... KNX, 7 p.m. Su  
 \*Roper, Elmo... KNX, 12:45 p.m. Su  
 Rose, Billy... KHJ, 9:55 p.m. M-F  
 Rose of My Dreams... KNX, 12:45 p.m. M-F  
 Rosemary... KNX, 9:45 a.m. M-F  
 Ross Dolan, Detective... KECA, 6:30 p.m. Sa  
 Salt Lake Tabernacle... KFI, 9:30 p.m. Su  
 Santos Amigos... KGJF, 7 a.m. M-Sa  
 Sam Spide... KFI, 10 p.m. Su  
 Saturday Chef... KFI, 10:30 a.m. Sa  
 Saturday Night Serenade... KNX, 8 p.m. Sa  
 Saturday Sideshow... KHJ, 4:30 p.m. Sa  
 School of the Air... KNX, 2 p.m. M-F  
 Science of Mind... KFVB, 8:45 a.m. M-F  
 Scout Jamboree... KFI, 4 p.m. Sa  
 Screen Guild Theater... KNX, 8:30 p.m. M  
 Scully, Frances... KECA, 3:45 p.m. M-F  
 Second Mrs. Burton... KNX, 12 a.m. M-F  
 Sherlock Holmes... KHJ, 5 p.m. Su  
 \*Shirer, William... KHJ, 12 p.m. Su  
 Shopper's Special... KECA, 8 a.m. Sa  
 Shore, Dinah... KFI, 9:30 p.m. Tu  
 Shorty Bell... KNX, 8 p.m. Su  
 Sing, America, Sing... KHJ, 1:15 p.m. M-F  
 Singin' Sam... KHJ, 1:15 p.m. Su  
 Skelton, Red... KFI, 8:30 p.m. Tu  
 Sky King... KECA, 5:30 p.m. M, W, F  
 Slocum, Chas... KHJ, 5:30 p.m. Sa, 11:15 p.m. M  
 Sleepy Joe... KHJ, 6 p.m. Tu, Th  
 Smith, Ed McConnell... KFI, 9:30 a.m. Sa  
 Smith, Helene... KGER, 6:30 p.m. M-F  
 Smith, Jack... KNX, 9:15 p.m. M-F  
 \*Smith, Kate... KHJ, KGB, 10 a.m. M-F  
 \*Smith, Robert... KECA, 8:15 p.m. M-F  
 Smiths of Hollywood... KECA, 6:30 p.m. Th  
 So You Want to Lead a Band... KECA, 9:30 p.m. M  
 Solitaire Time... KFI, 11:15 p.m. Sa  
 Song for You... KMPC, 8:30 a.m. M-F  
 Songs of Faith... KFI, 6:15 a.m. Su  
 Sons of Guns... KMPC, 2:45 p.m. Su  
 Sound Off... KECA, 8:30 p.m. M  
 Spade Cooley Time... KFVD, 11 p.m. D  
 Speak Up, America... KECA, 2 p.m. Su  
 Speare, Frederick... KNLA, 3 p.m. Su  
 Special Agent... KHJ, 7:30 p.m. Tu  
 Specialties in Music... KHJ, 11:30 a.m. Su  
 Sports Dial... KRKD, 5:30 p.m. M-Sa  
 Sports Forum... KFI, 8:45 p.m. F  
 Sports Newsreel... KFI, KFSD, 8:30 p.m. F  
 Sports Final... KFVB, 8 p.m. M-F  
 Sports Parade... KHJ, 2 p.m. Sa

Sports Review... KHJ, 5 p.m. Sa  
 Sports Roundup... KFI, 6 p.m. Sa  
 Spotlight on Sports... KECA, 2:30 p.m. Sa  
 Squeakin' Deacon... KXLA, KRNO, 9 p.m. M-F  
 KGER, 12:30 p.m. M-F  
 Standard Hour... KFI, KFSD, 9:30 p.m. Su  
 Standard School... KFI, 11 a.m. Th  
 Stars Over Hollywood... KNX, 10:30 a.m. Sa  
 Stella Dallas... KFI, KFSD, 2:15 p.m. M-F  
 Stop Me... KHJ, 7 p.m. Su  
 Stop the Music... KECA, 6 p.m. Su  
 Strike It Rich... KNX, 8:30 p.m. Su  
 Story Time... KFI, 8:30 a.m. Su  
 Strolling Tom... KFVB, 9 a.m. M-F  
 Studio One... KNX, 8 p.m. Tu  
 Sunday Evening Club... KFAC, 8:45 p.m. Su  
 Sunday Morning Melodies... KMPC, 8:15 a.m. Su  
 Sunrise Salute... KNX, 6:15 a.m. M-F  
 Superman... KHJ, 6:15 p.m. M-F  
 Super Club... KFI, KFSD, 9 p.m. M-F  
 Surprise Package... KECA, 9 p.m. M-F  
 Surprise Theatre... KECA, 9:25 p.m. Su  
 Sweet Chariot Hour... KXLA, 6:30 p.m. Su  
 Swell Time... KMPC, 12:30 p.m. Su  
 Symphonette... KNX, 2:30 p.m. Su, 10 p.m. W  
 KNX, 4 p.m. Sa  
 Symphonies for Youth... KHJ, 11:30 a.m. Sa  
 Take a Number... KHJ, 8 p.m. Sa  
 \*Take It or Leave It... KFI, 8 p.m. Su  
 Talent Scouts... KNX, 9:30 p.m. M  
 Taylor, Henry J... KHJ, KGB, 10:45 p.m. M, F  
 Taylor Made Melodies... KFI, 10:30 a.m. Su  
 KHJ, 11:30 a.m. Su  
 Taylor, Mary Lee... KNX, 12 a.m. Sa  
 Teen and Twenty Time... KMPC, 5:05 p.m. M-F  
 Teen-Timers... KHJ, 12:30 p.m. Sa  
 Telephone Hour... KFI, KFSD, 10 p.m. M  
 Tell It Again... KFI, KNX, 12 a.m. Su  
 Tello-Test... KFVB, 6:15 p.m. M-Sa  
 Terry and the Pirates... KECA, 5:15 p.m. M-F  
 Texas Tangle... KGER, 12:15 p.m. M-F  
 Theatre Guild... KECA, 6:30 p.m. M-F  
 The Clock... KECA, 9:30 p.m. Th  
 Theater of Today... KNX, 10 a.m. Sa  
 The Judge... KHJ, 11:30 a.m. M-F  
 The Saint... KNX, 8 p.m. W  
 The Shadow... KHJ, 3 p.m. Su  
 The Unexpected... KECA, 6:30 p.m. F  
 The Sheriff... KECA, KFMB, 7:30 p.m. F  
 The Whistler... KNX, 8:30 p.m. W  
 Thinking Allowed... KECA, 2:15 p.m. Su  
 This Centennial Year... KECA, 12:30 p.m. Su  
 This Is Adventure... KECA, 9 p.m. M  
 This Is Your FBI... KECA, 9:30 p.m. F  
 This Woman's Secret... KFI, KFSD, 3 p.m. M-F  
 Thomas, Danny... KNX, 9:30 p.m. M-F  
 \*Thomas, Lowell... KNX, 9 p.m. M-F  
 Those Websters... KHJ, KGB, KVoe, 4 p.m. M-F  
 Three Alarm... KMPC, 2:15 p.m. M-F  
 Tilt-a-whirl Kitchen... KFI, KFSD, 10:45 a.m. Su  
 \*Today's Children... KFI, KFSD, 12 p.m. M-F  
 Tom Mix... KHJ, KGB, 6:45 p.m. M-F  
 Town Meeting... KECA, KFMB, 6:30 p.m. Tu  
 Treasury Agent... KECA, 9:30 p.m. Su  
 Treasury Show... KHJ, 9 a.m. Su  
 Treasury Band Show... KECA, 3:05 p.m. Su  
 True Detective... KHJ, KGB, 2:30 p.m. Su  
 \*True or False... KHJ, 6:30 p.m. Sa  
 \*Truth or Consequences... KFI, 9:30 p.m. Sa  
 Twenty-Nine Thirty... KFI, 13 a.m. Su  
 Twenty Questions... KHJ, 9 p.m. Su  
 Twilight Tales... KMPC, 4:15 p.m. Tu, Th  
 Two-Ton Baker... KHJ, 3:45 p.m. M-F  
 Tyler, Texas... KGER, 5:05 p.m. M-F  
 United Nations... KFVB, 8:15 p.m. M-F  
 Unity Daily Word... KECA, 8:15 a.m. M-F  
 University Explorer... KNX, 11:15 a.m. Su  
 Unity Daily Word... KFVB, 9:30 p.m. M-F  
 Variety Parade... KECA, 4:30 p.m. M-F  
 VeFran Wants to Know... KHJ, 10 a.m. Sa  
 Voice of Firestone... KFI, KFSD, 6:30 p.m. Su  
 Voice of Firestone... KFI, KFSD, 6:30 p.m. Su  
 Voice of Firestone... KFI, KFSD, 6:30 p.m. Su  
 Voice of Firestone... KFI, KFSD, 6:30 p.m. Su  
 Voice of Firestone... KFI, KFSD, 6:30 p.m. Su  
 Vox Pop... KECA, 6:30 p.m. W  
 \*Walker and Gardner... KHJ, 11:15 a.m. Su  
 Waltz Time... KFI, KFSD, 7:30 p.m. F  
 Waring, Fred... KFI, KFSD, 8 a.m. M-F  
 KFI, KFSD, 8:30 p.m. M-F  
 Warnow, Mark... KNX, 9 p.m. W  
 \*Washington Inside Out... KECA, 9:15 a.m. Su  
 We Care... KECA, 10 p.m. Su  
 \*Weaver, Hank... KECA, 10:15 p.m. M-F  
 Welcome Travelers... KECA, 9 a.m. M-F  
 Wendy Warren... KNX, 10 a.m. M-F  
 What Do You Say?... KFI, 11:15 a.m. M-F  
 \*Wheeler, Burrirt... KNX, 2:30 p.m. M-F  
 When a Girl Marries... KFI, KFSD, 3 p.m. M-F  
 Whistler... KNX, 8:30 p.m. W  
 Whiteman, Paul... KECA, 7:30 p.m. M-F  
 Whiteman, Paul... KECA, 8:30 p.m. M-F  
 Whoa Bill Club... KFAC, 6:30 p.m. M-F  
 \*Wild, Alvin... KECA, 8:15 p.m. M-F  
 Willie Piper... KECA, 8 p.m. Su  
 \*Winchell, Walter... KECA, 7 p.m. Su  
 KHJ, 9:30 p.m. Su  
 Winner Take All... KNX, 3 p.m. M-F  
 Wismer, Harry... KECA, 4:30 p.m. Su  
 Wizard vs. Criswell... KFVB, 6:30 p.m. Su  
 Woman in White... KFI, KFSD, 12:15 p.m. M-F  
 Women Are Wonderful... KMPC, 12 a.m. M-F  
 Women's Forum... KNX, 7 p.m. M-F  
 Women's World... KXLA, 10:30 a.m. M-F  
 Young America Speaks... KFI, 9:15 a.m. Sa  
 Young Norms... KHJ, 2:30 p.m. M-F  
 Young Dr. Malone... KNX, 11:30 a.m. M-F  
 Young People's Church... KHJ, 9:30 a.m. Su  
 Young Widder Brown... KFI, 8:45 p.m. M-F  
 Youth Asks Government... KECA, 8 p.m. Tu  
 Youth Sings... KFI, 2 p.m. Sa

# RECORD NOTES TO YOU

BY ANDY MANSFIELD

- 1 note—fair  
2 notes—pleasing  
3 notes—very good  
Chord in G—tops

KWKW, 3:30 p.m. Mon-  
day through Friday.



**ALBUM OF THE WEEK:** Peggy Lee walks off with the honors this week with the six-sided album "Rendezvous With Peggy Lee." . . . In the warm torchy style are "Stormy Weather" and "Don't Smoke in Bed," and paced by Dave Barbour's clever instrumentalists, listen to "I Can't Give You Anything but Love," "Deed I Do," "Why Don't You Do Right" and "Them There Eyes" in the brisk up-tempo style that is only Peg's. . . . Easily a Chord in G for the gal! (Capitol).

**RECORD OF THE WEEK:** Fred Waring's Pennsylvanians have a lovely vocal interpretation of Tchaikovsky's "Nutcracker Suite" on a twelve-inch unbreakable disc that should be another classic. . . . Arranger Simeone has cleverly combined and adapted the choral and orchestral skill of this great musical organization to one of the most brightly melodic compositions ever heard. . . . For its unusualness and beauty, a lovely Chord in G. (Decca).

**TOMMY DORSEY ORCH.:** Combining reissues with new releases, TD has eight stellar sides in his "Tchaikovsky Melodies for Dancing"—popular adaptations in rhythm and all on the sweet side. . . . included are "None But the Lonely Heart," "Story of a Starry Night," "Moon Love," "Tonight We Love" and others just as fine for a big three-note rating. (RCA-Victor).

**ANDY RUSSELL:** Russell's Sprouts throughout the nation should certainly go for Andy's new album, "Love Notes," in a big way. . . . The eight sides are all standards in the schmaltzy style, the best being "Yours," "The Very Thought of You" and "Paradise." . . . Dean Elliott provides full orchestral backing, and feminine hearts should beat a little faster with this pleasing two-noter. (Capitol).

**NOVELTY OF THE WEEK:** Phil Harris has an unusual pair which should stir up plenty of pro-and-con comment. . . . First side is Phil's interpretation of Bert Williams's big hit, "Somebody Else, Not Me." . . . Reverse finds Phil telling story of the soldier who used a deck of cards as his Bible. Almanac and Prayer-book. . . . Phil does straight and sincerely, and personally we saw nothing sacrilegious in his waxing and rated the disc a three-noter. (RCA-Victor).



## "Hollywood Star Preview"

(Continued from Page 5)

inal score which must be brilliant and arresting without detracting attention from the drama.

"It is extremely gratifying to work with a production department which has the confidence to try many new and unusual effects in sound and music, a very important point in the development of modern radio," he says.

Katz, who was born in San Francisco, appeared as a piano soloist in the University of California Greek Theater when he was only twelve years old. He was signed as a staff pianist with NBC's San Francisco station in 1932, and progressed to become a staff conductor in four years.

Ken Peters, announcer of the show, offers a list of program credits which reads like the list of radio's top twenty. He has acted or announced on "Amos 'n' Andy," "Duffy's Tavern," "Cavalcade of America" and Hoagy Carmichael's former NBC program.

Director of this showcase of new talent and charm is Nat Wolff, who began operating in radio at the time when you could package a half hour's show, complete with talent, for \$75.

A boyhood chum of Nat was one F. Chase Taylor. As children the two used to refer to everyone as "Stoopnagle." Taylor later adopted this, with a "Colonel" thrown in, when he hit the kilocycles as a comic. Nat's own first radio experience was as a time and talent salesman. He took on some acting and other jobs to swell a not gigantic salary.

In 1930 Mr. Wolff entered production, and five years later came to Hollywood as director of radio for Myron Selznick. "Parties at Pickfair" was a Wolff-created series.

### A Name Parade

"Star Preview" is in its thirtieth month on the air, and has already cased such newcomers as Peggy Knudsen, Jayne Meadows, Shelley Winters and Joan Lorrington among the more than two dozen talented of filmdom.

Nat Wolff checked a list, then smilingly explained, "As we all well know, anything in radio is subject to change. But we're sure our future appearances will run like this. On April 18, Ray Milland introduces Sally Rawlinson. She's the daughter of Herbert Rawlinson, the famous matinee idol, and her father will also be in the play that night.

"On April 25, Adolphe Menjou introduces Don Taylor; May 2 Walter Pidgeon presents pretty Marsha Van Dyke; on May 9 Charles Laughton appears with Hans Conried, and, let's see. On Sunday the 16th we plan to have Jack Carson introduce Pat Neal, another lovely young actress. On the 23rd of May David Niven brings Robert Coote to the ~~stage~~ ~~stage~~

on the 30th, Rex Harrison presents Wandra Hendrix.

"And remember, it's not the big stars, but the youngsters they are introducing, who will do the leads in the original comedies and dramas written especially for them, on those nights."

## Good for Laughs

(Continued from Page 7)

waved "Hi, honey!" to each new arrival in the studio. Magically, she had nonetheless absorbed the important parts of her "coaching" by time to rehearse her songs.

Her tremendous good nature is probably sixty per cent of what sparks the enthusiasm. "Jerry, honey," she ventured, during a pause in the melody, "Ah think it'll be bigger if we . . ." Lawrence, busily consulting his cues, failed to hear. "Oh well," shrugged Dinah cheerfully, "Ah'll keep mah big face shut, that's what ah'll do. Then they'll be sorry. It'll just be a plain old show."

### More Fun

Watching lovable Mercer was equally fun. He sang with such flat, glazed eyes and chewed gum so steadily that the funny cracks in his voice seemed unexpected. The script included an olio number of hits from L.A.'s "The Drunkard," and Mercer's specialty was "I Had to Drink the Whole Green River Dry, to Get Back Back Home to You." "Very good," he pronounced, at the end of his own song. "Smash!"

Harry James, the quiet guy of the bunch, had his own brand of comments. "Pretty strong stuff," he opined, as the three of them wound up a rendition of "The Curse of an Aching Heart."

The orchestra really oompahed through "The Big Brass Band from Brazil." "Let's do it again, s'il vous-plait?" wheedled Dinah. "Harry! Harry!" James, who had been standing in a coma, came to with a start. "Whoops, sorry," he apologized. "I love the music so much I was listening to the orchestra."

To our one last question of "How do you like working with Johnny and Harry?" Dinah gave an answer to warm the heart. "It's the first time we've all been on a regular program together," she said, "and ah'm lovin' every minute of it. Don't you think we have a good time?"



## OUT, LIKE A LIGHT

Three microphones went dead during the NBC Bergen-McCarthy show recently, but fortunately not all at the same time. The errant connections included Bergen's, the orchestra's and the sound effect man's. Bergen quickly switched to a live mike without missing a line, and the rest of the program was achieved by similar quick skips and repairs. It was the first time, said Bergen, that even one mike (let alone three) has gone out on him in his eleven years with the Chase and Sanborn show.





▲ **AT A RECENT INTERVIEW,** Anita Gordon said doubtfully she wasn't sure she would photograph well enough to do the picture work that is her ultimate goal. Worry no more, Anita!

▲ **NO ONE LOOKS SURPRISED TO FIND CHARLIE McCARTHY** the center of attention, even when handsome Jimmy Stewart is in the group. At show time Anita adopts a dressier garb than the preferred saddle oxfords and boxy sports coats that mark her appearance during the casual day of shopping, riding, swimming lessons and hot-fudge sundaes.

Sunday, 6:00 p.m.  
NBC-KFI, KFSB

**E**IGHTEEN-YEAR-OLD Anita Gordon, firmly entrenched as purveyor of songs on one of the nation's biggest shows, is smart and grateful. She's smart enough to realize her luck, and grateful to the people who made it possible. As she says, "If my father had been able to choose the place he was born and raised, he would undoubtedly have become an actor. But then I would never have been a professional singer by the time I was . . . if he hadn't been a butcher!"

Explanation of this teen-age garbling is that Mr. Gordon was born

## WOMEN OF MUSIC

No. 66 of a Series

Anita Gordon

the talented daughter at his home! Thus Anita got a chance to audition with the others for the Edgar Bergen spot. She won it hands down.

"I was frightened to death auditioning. I didn't know Mr. Bergen was so wonderfully kind . . . in fact, I didn't know Mr. Bergen," Anita explained.

### Meeting Bergen

"He and I never did formally and properly meet until the first day I attended rehearsal. Then Charlie did the honors. Little Charlie had been whistling and whooping at me from a corner, and when I went over to look at him, he called Edgar over.

(Please Turn to Page 39)

*Anita Says She Would Never Have Been a Professional Songstress Today if Her Father Hadn't Been a Butcher*

in Corsicana, Texas. Understandably there was no outlet there for creative talent, other than the church choir. So Anita's father directed his artistic leanings toward leading the choir of Zion's Rest Church. There, too, in the home-town choir he found a bride, the church organist. The couple had two daughters, who were baptized Charlie and Anita. Both daughters sing, but with the younger, Anita, it was a matter of making song from the minute she discovered she could open her mouth. And just about as young she discovered the delights of an audience. At that age a school of dolls usually served the purpose.

### Early Bowl Performance

When Anita was five years old, the family moved to Los Angeles, and Mr. Gordon established himself as a butcher. Here on the Coast Anita availed herself of singing instructions from an uncle, and with her father's encouragement continued to look for audiences. One of her earliest was the attendance in the

## By Jane Pelgram

amphitheater of Hollywood Bowl.

Three years ago, when the bleakness of the war years made such a delicacy as prime ribs of beef a thing to dream about, Mr. Gordon had as one of his top customers a Hollywood talent agent named Harry Narwood. Mr. Narwood wanted a prime-rib roast the worst way for a dinner party at his home. Gordon wanted a good radio audition for

▲ **ANITA AND HER SISTER,** Charlie, do a bit of midnight foraging. Charlie is older than Anita, but remains on the receiving end of her adoring little sister's ministrations. Anita "takes care of Charlie" by helping her with nails, hair and clothes choice. The older sister is currently in Europe training her own beautiful coloratura soprano voice. (NBC-Holloway photo.)



# Riders of the Purple Sage

By Jim Parsons



▲ **MONTE MONTANA** expertly spins his lariat around screen star Virginia Mayo, who takes her first guitar lesson from program host, Foy Willing.

▼ **MANAGER-PRODUCER OF** the Purple Sage Riders and their Mutual "All-Star Western Theatre" time is personable Foy Willing, never without a guitar or a smile.



*Tumbling Tumbleweed Cowboy Songs and Real Old-Fashioned Horse Opry Are a Combination For Good Listening Proven by Foy Willing!*

**F**oy Willing and the "Riders of the Purple Sage" are back on the air with their "All-Star Western Theatre." Foy and the "Riders"—Johnny Paul, Al Sloey, and Scotty Harrell—serve a dual purpose on the show. Not only do they make their customary Western music and songs, but they also try their hands at a bit of Western drama. Terry O'Sullivan emcees and Scott Farnsworth writes and produces the series.

Foy Willing, a six-footer, tells us that he was bitten by the acting bug when just a broth of a lad down in Meridian, Texas, his birthplace. He picked up a guitar, taught himself to play it, and made his radio debut on a high-school radio program in Waco. Foy liked the small Waco station—so he applied for a job there after his high-school graduation. Since Texas is the mecca for lovers of Western music, Foy says, "Even though I love to sing, I sang cowboy ditties down there so often that I almost forgot how to talk."

Upon leaving Waco, Foy landed in Iowa for a short stay. Next he

jumped to New York, but finally headed for Hollywood in 1941. Foy went to work in a small independent station in Pasadena for \$27 a week, a far cry from the income he now receives. He joined a trio led by his best friend, Jimmy Wakely—but being an ambitious lad, he resolved to form his own musical group. And so came the "Riders of the Purple Sage." To date, they have made fifteen pictures at Republic, Columbia, and Fox, and were starred in radio's "Hollywood Barn Dance" and the Andrews Sisters' "Eight to the Bar Ranch" before beginning

their present show, the "All-Star Western Theatre." Stage appearances include a long run at New York's Paramount Theater with the Andrews Sisters, and the boys are scheduled to entertain at San Francisco's Golden Gate Theater this summer.

Foy married the former Mickey Mitchell in 1935. Along with their ten-year-old twins—daughter Anne and son Glenn—they reside in a new Coldwater Canyon home. Foy's a homebody, and when he's not making a picture, doing an air show, or treading the boards, it's a safe bet that you'll find him there. As for hobbies, his favorite pastime is listening to mystery shows on the radio. But he's also an ardent golfer and shoots in the low 70s, and when it comes to rifle marksmanship, he has few equals. He rarely misses the bullseye.

#### Personal Habits

One of Hollywood's better dressed men, although he always wears his Western habit for his air shows and personal appearances, he prefers business suits for everyday dress. His suits are expensively tailored and

**JERRY COLONNA**, the "Riders" and Foy keep time for Nick Lucas as he proves his "barn dancin'" ability. Guest stars are frequent on the show.

conservative in style. But reserve is not one of Foy's virtues when it comes to the choice of colors in automobiles. He drives a bright green convertible sedan, wife Mickey drives a gray coupe with brilliant red fenders. . . . It seems that Mickey severely dented one of the fenders in a recent mishap and Foy, unable to match the car's gray body, painted all the fenders red.

Foy's an attentive father. He drives his youngsters to school every morning and spends as much time with them at home as possible. He rewards them monetarily for their good deeds and actually keeps what he calls a score card on them.

Any Friday night that you happen to attend the boxing matches at the Hollywood Legion, don't be alarmed if you see a whopping chap display his displeasure at the official's decision as to the winner. Foy's greatest weakness is his belief that he is a born judge of boxing matches. But he must have a strange method for determining the winner—he's invariably wrong.



**EDGAR BERGEN AND CHARLIE MCCARTHY** try their hands at Western harmonizing, flanked by Foy, Al Sloey, Johnny Paul and Scotty Harrell.



**FOY WELCOMES** an old friend as guest on the "Theatre." It's Jimmy Wakely, famous singer of western ballads, who has stopped by to join the boys in a little radio harmony.





◀ **ONCE UPON A TIME, "KRAFT MUSIC HALL"** co-stars Connie Boswell and Don Ameche gazed with wonderment upon the odd instruments that the drummer in their orchestra had dreamed up. In this publicity shot, the instruments were photographed; the drummer, a guy by the name of Spike Jones, was not. (NBC photo.)

# Flashbacks!

No. 17 of a Series

*"Backward, Turn Backward, O Time in Thy Flight," Is the Theme of This Popular Series of the Former Shows and Stars and Earlier Days of Present Names*

▼ **IN 1920**, this little girl posed with the family auto. Already, fellow school students thought she had a fine singing voice. It's Kate Smith at the age of twelve.



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▼ **BEFORE HE BECAME KNOWN AS A TOP ANNOUNCER**, radio's Wendell Niles tried the band field. Here he is as the extremely young leader of a seagoing jazz band. Wendell is the one with the sheet music. He had the band on the liner Leviathan.



**WEN NILES AND HIS ORCHESTRA**  
*Exclusive Management*  
**MUSIC CORPORATION OF AMERICA**  
 NEW YORK ..... CHICAGO





↑ IN 1940, JANE WEBB ("Liz" of "Those Websters") looked like this. (Seymour photo.)



↑ IN 1938, ORSON WELLES rushed over from his Broadway hit, "Heartbreak House," in full make-up to play "Romeo" in an air version of "Romeo and Juliet."



↑ NOT TOO LONG AGO, "Pinky" and "Hank" of "One Man's Family" looked like this. Now Dix Davis and Conrad Binyon are of college age, portrayrs of adolescents and young juveniles. (NBC photo.)

*W* E'VE BEEN extremely gratified at the interest shown in our "Flashbacks" series. Not only readers, but people in the trade and sometimes the subjects themselves have come forward with helpful comments and suggestions. If you have nostalgic memories too, why not drop us a line and tell us what star or show you'd be interested in seeing? We'll try to find a representative picture of your favorite.

↓ POPULAR CARLTON E. MORSE THRILLER was "I Love a Mystery." Remember Walter Paterson, Barton Yarborough and Michael Ralletto as "Reggie York," "Doc Long" and "Jack Packard" of the "AJ Detective Agency"? (NBC photo.)



↓ REMEMBER THIS TRIO FROM "MAXWELL HOUSE Coffee Time"? It's Frank Morgan, Fannie Brice and announcer John Conte. Conte at present is one of the leads in the Broadway hit musical, "Allegro." (NEC photo.)





CLAY OSBORNE is general manager of KOWL.



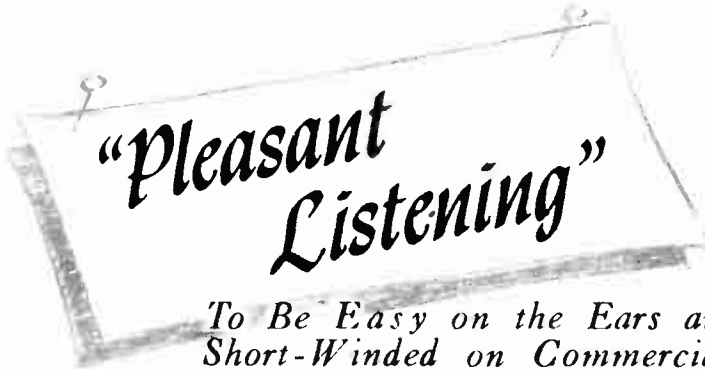
BEHIND HIS DESK sits Arthur H. Croghan, who is realizing a lifelong ambition in KOWL.



Joe Adams



Announcer and Music Librarian Ray McPherson



*To Be Easy on the Ears and Short-Winded on Commercials Is Aim of Santa Monica KOWL*



Songstress Audrey Brown



Song Stylist Natta Narlin

FOR YEARS critics of American commercial radio have been complaining about murder mysteries, soap operas and other programs which appeal to some American listeners but not necessarily to the majority.

Santa Monica's new station KOWL, at the top o' the dial, is proving that broadcasters can supply American home entertainment needs without offense to anyone. Their theme of "pleasant listening" has become firmly established throughout Southern California since they went on the air last July 30. The new sta-

tion appears to be the answer to the prayers of those who want pleasant music without long-winded commercials and without surfeiting listeners with advertising. From sunrise to sunset this voice of Santa Monica and the Bay Area presents really good musical programs which, by virtue of KOWL's 5000 watts, are heard from Santa Barbara to San Diego and inland for 150 miles.

As a greater Los Angeles station, KOWL has originated a number of broadcasts from downtown Los Angeles points, including the City Hall, the Mayor's office, and special events

*(Continued on Next Page)*



Announcer Dick Jenkins

Sports Director Bill Martin

Eddie Oxford

Mrs. Elena Salinas

Chief Announcer Warren Deem

Announcer Armand La Pointe



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genuinely of interest to the Southland. During the fall season a series was broadcast directly from the U.S. aircraft-carrier "Boxer," via short-wave Navy transmitter facilities.

Technical department is fully equipped to do "man-on-the-street" programs, using wire and tape recording, and the station has Radio Central facilities to a number of pickup points on regular daily schedule. It is one of the major stations releasing addresses by the President and other high government officials when they speak to the nation.

KOWL is co-operating with KCRW-FM, 89.9 megs., Santa Monica City College station, supplying news and special Army and Navy broadcasts. The Veterans Administration Hospital at Sawtelle receives the news for its bedside network (2400 bedside earphones) from KOWL.

Future plans for KOWL include an FM station, 1000 watts. late this year.

#### Personnel

Arthur H. Croghan, owner of KOWL, has a background of twenty-two years experience in radio. He started with Station KWK, in St. Louis, and then opened his own office as a station representative. Later he carried on similar activities in Minneapolis, then moved to WTOL in Toledo and WJBK in Detroit, where he served as vice-president. KOWL is the realization of Art Croghan's lifelong ambition to own his own station.

Gene Autry, famous cowboy actor, has been granted a fifty per cent ownership of KOWL.

KOWL's general manager is Clay Osborne. He has had more than twenty-three years of radio experience, including everything from creative work to management. His long record as outstanding executive in radio and advertising led to his wartime appointment by the U. S. Government as chief of our radio propaganda warfare against Japan.

#### More Staff

Warren K. Deem, chief announcer and news editor, began his radio career some twelve years ago as an actor, went into newscasting and wound up as a producer and director for the networks. Deem was with WTAM-NBC in Cleveland, Ohio, in charge of network originations and as assistant night manager of the network division. He was also staff producer and director at WBBM-CBS, Chicago.

Bill Martin, sports director, has been behind the mike for six years and has the distinction of being rated among the nation's first ten sports announcers for the third consecutive year. Martin is especially well-known as a fight commentator, having broadcast many of the nation's top boxing events for sponsors, such as Gillette, Adam Hats, Buick, Dodge and Ford.

Armand La Pointe, formerly news editor of radio station WFEA, Manchester, New Hampshire, has recently joined the announcing staff. La Pointe has been heard the past

## Women of Music - Anita Gordon

(Continued from Page 33)

and quite properly introduced me as 'his new find'."

It's typical of Anita to say she's "mad" about Charlie, that she's "mad" about radio, but she "hated" missing high-school graduation, and "nearly died" when she had to leave town with the show and miss that occasion. Anita Gordon is as completely natural and sweet a high-school graduate as are the dozens of her young friends who stayed in class and admiringly watched their chum make her way.

Like most young girls, Anita has one very best friend, Barbara Drake. The two fix their hair alike, wear the same type clothes, and double-

several years on leading Yankee Network, Columbia Broadcasting System and American Broadcasting System broadcasts. In the Manchester station he supervised the local and statewide news-gathering facilities of the N. H. Broadcasting Co. In radio nearly ten years, he has also been an Associated Press radio news-writer. He covered the recent Eisenhower presidential story, the submarine "Squalus" sinking in Portsmouth, N.H., in 1940, the Roosevelt death, and other leading domestic news events of the past decade.

#### Personalities

Live-talent artists are swiftly being added to the KOWL staff. Audrey Brown, bay area soprano, is now heard regularly every Sunday afternoon during the Eddie Oxford "Inside Hollywood" program.

Oxford, by the way, is doing an outstanding job of reporting the news from the film capital — and no scandal — as well as giving listeners personal interviews with top-ranking film stars and celebrities.

Joe Adams, the first and only Negro disc jockey heard daily over any station in California, broadcasts daily, 12 noon to 1. Known as the "Mayor of Melody," Joe Adams conducts his program in an informal manner, embracing many original features including interviews with top celebrities, news of show people and good music. Since going on the air in early February, Adams has interviewed Louis Jordan, Peg-leg Bates, Billy Eckstine and Signe Hasso, popular Swedish actress. He narrated "Wings Over Jordan" Choir broadcast over West Coast networks.

Mrs. Elena Salinas, Mistress of Ceremonies on the "Spanish Hour," 7 to 8 a.m. Monday through Saturday, has been on the air for twelve years. During the war she was the only foreign-language announcer permitted to remain on the air without censorship by the U. S. Government. Mrs. Salinas receives mail from eleven Western states, and all of Mexico.

date with boys who are also good friends.

Now that Barbara has graduated from Hollywood High School, and Anita has qualified for and received her high-school diploma from Mrs. Elsa Laskey's school for professionals, the two girls go swimming afternoons, go shopping, read, or plan a party for the weekend. They do all the things every eighteen-year-old dreams up to fill that last free time before more schooling or a career takes hold.

The day Radio Life talked to the pretty red-haired, green-eyed Anita, Barbara came to the interview, too. Anita told us about going to Stage 8 for television training, and that she wanted Barbara to go, too. Anita has faced the fact that public performance as a career means hard work and great discipline, but she has her mind made up. Radio and picture work are for her.

As the little singer sat talking so sensibly and wisely about the future, it was easy to forget her extreme youth. But as Anita and Barbara walked arm-in-arm out of the studio, both with hair under scarves and both with hands dug into the huge pockets of fuzzy, belted coats, they passed the ice-cream machine. It was two o'clock then, a full two two hours since the girls' lunch.

Their voices floated back. "Gee, Barbara, here's some ice-cream. Let's get some."

"Yes, let's do, Anita. I'm simply star-r-ving, aren't you?"

"Just starving!"

RECENTLY JOINING cast of CBS' "Perry Mason" was Barbara Bell Wright, distant relative of the late novelist, Harold Bell Wright. She plays "Barbara Neely" on the show.





# Life in Radio



▶ **AT PARTY CELEBRATING KAY KYSER'S** tenth radio anniversary with "College of Musical Knowledge," Edgar Bergen and Mortimer Snerd entertained. Must-donned cap and gown in deference to Ye Prof. (NBC photos.)

▶ **AMONG SELECT "400" ATTENDING AFFAIR** held in Crystal Room of Beverly Hills Hotel were NBC stars Alice Faye and Phil Harris. Smiling into the camera is sponsor representative, Robert E. Healy, vice-president of Colgate-Palmolive-Peet.



▶ **DENNIS DAY HOVERS OVER HIS BRIDE.** Dennis, too, entertained guests, making a hit with "McNamara's Band."



▶ **GUEST OF HONOR KYSER DOES** a little table-hopping and pauses to receive congratulations from June Allyson and Dick Powell.

▶ **GEORGIA CARROLL KYSER, RADIANT** and orchided, sat at head table on right of NBC Western Division head, Sidney Strutz.

