PROGRAMES FOR WEEK BEGINNING AUGUST 15
RADIO LIFE
and TELEVISION
FORTY PAGES

Ilene Woods
Comeback via Commercials
Page 33

GEORGE WILHELM: Shakespearian Ace Spins Western Discs PAGE 4
JANE ACE: Says Wrong Thing at the Right Time PAGE 7
The Ear Inspires the Pen

Mrs. G. P. Shotwell, 5110 Carita Street, Long Beach, Calif.

Sirs: Twirling the dial not long ago, in an attempt to find a program to please a group of young girls and boys visiting in my home, I turned in "Children Today" over K F O X. My young guests enjoyed it thoroughly, even provoked to a private discussion of their own about the questions and answers heard. We were curious as to how the children appearing on the program are selected, since they never come week to week. Could we have some information soon in Radio Life, and perhaps a picture of the young directoress, Maudette Winters, and the very fine young pianist, Betty Haslett?

Twelve-year-old Maudette Winters not only conceived the idea for "Children Today," but she also enlists and handles production under the watchful eye of her dad, Tom Winters. The youngsters appearing on the program are outstanding teens-agers in the Long Beach area. Plantiff Betty Haslett is fifteen, studied piano from her mother and has been playing for eleven years.

Betty Haslett

Maudette Winters

Jack Townsend, 925 Marietta Street, Los Angeles 23, Calif.

Sirs: My pet air stories are "Big Town," "The Cohan Express," and "Mr. District Attorney." To me, as an old theater attache, all three are good stories, and I can't figure out why such programs, especially "Big Town," which reaches kids to go straight, are to be taken off the air. Is it because the sponsors can't afford to pay higher wages to such worthy causes and stories?

A hearty refresher is in progress with many radio sponsors, Mr. Townsend, and I hope it will be much better in the future than it has been in the past. There's always the chance another backer will pick up the check.

Mrs. M. Kent, 3011 Silver Lake Boulevard, Los Angeles 26, Calif.

Sirs: I would like to know what became of Bob Burns. I always enjoyed his programs so much.

Agency and sponsor seem set on having "Bob Burns" run out of gas. I think the show, "Country Editor," if all goes well, should soon find a network and time. We're just passing on the latest rumors, of course, and we only hope they come true.

Page Two

M. E. Deter, 1205 South 6th Avenue, Arcadia, Calif.

Sirs: The following verse is a contribution to your "Ear Inspires the Pen"—if you care to use it.

THE RADIO

It really is a blessing
To be alive, today;
When we have entertainment
Over every great air-way.

In every waking hour,
We may switch the good old dial,
And give to every station,
A meditative trial.

Music, fun and laughter,
Are all there for our choosing,
Or on some certain program,
We can get a good bamboozling.

There always is a program,
For any kind of taste—
We never HAVE to listen,
If we haven't time to waste.

The news, the sports, the fashions,
Are there to listen to;
Or you may have some comedy,
If that appeals to you.

And you may show your culture,
In learning, taste or guessing,
For in this age of radio—
We really have a blessing!

I get a great deal of pleasure out of your magazine, as I do out of ALL the various radio programs. Reiterating, we indeed live in an age of blessings.

H. R. Hamilton, 6920 Treasure Road, Los Angeles, Calif.

Sirs: I have been enjoying your Flashbacks series of pictures and have seen many of the stars I have been wanting to see. Others I would be interested in seeing in forthcoming articles are some of the other popular stars of early shows such as Tony Wons, Alexander Woolcott (the Town Crier), the Phil Baker program when it had "Beetle" and "Bottle," Gary Breenker, Cecil and Sally. Hope you will try to include them soon.

We're enjoying digging up our old pictures for "Flashbacks," and will try to answer your interesting requests in coming issues.

B. L. C., Apartment 7, Crown Hotel, 677 East Colorado Street, Pasadena 1, Calif.

Sirs: Do you have a picture of Ilika Chase? Heard her as a guest on "Twenty Questions," and admire her for her many contributions in entertain-

ment circles

... writer, actress, and radio personality.

MRS. G. WOKASHEI, 3517 North 23rd Street, Los Angeles 16, Calif.

Sirs: I would appreciate it very much if you would write a story on Al Jarvis, as I feel his program very much and would like to know more about him. Would you consider doing a picture? By the way, does he have a son?

Our last Al Jarvis story was written February 1st. Here's that picture, and Al has three sons.

Jerry, who is sixteen; Michael, who is almost seven; and Jeffrey (better known as "Peanut"), who is ten months old. Also, the Jarvises are expecting another child quite soon.

Mrs. Kay Robbins, Box 45, Santa Monica, Calif.

Sirs: I cannot find fault with the radio talent, for every one of them does a better job in his line than I could possibly do. And I do think it is very unkind to find fault. All we have to do is turn the dial. Now, I really do have three favorites. Number 1 is Stuart Hamblet, I think he is a nice, clean and moral young man, born and raised in Texas and has had two of his sponsors for twenty years. Number 2 is Bing Crosby. How we need more like him! Number 3 is Frank Sinatra. I heard him the first time years ago when Major Bowes gave him a try.


Sirs: I read a criticism of Mercedes McCambridge in a recent issue. I wish to say, in opposition to that writer, that I very much admire Miss McCambridge's voice and listen to the programs I can possibly hear her on. I do not understand how she could get on anyone's nerves. In fact, I've often wished I had a voice like hers!

RADIO LIFE

CARL M. BIGSBY, Publisher

Aug. 15, 1948

Published Weekly at Los Angeles, California. Business and Editorial Offices: E381 Selma Ave., Hollywood 28, Calif. Second Class Matter. Radio Life was entered as Second Class Matter at Los Angeles, under Act of March 3, 1879. Permit Subscriptions $2.50 yearly, $2.50 six months. Single copies on order at $1.00 per issue. Address all renewals and correspondence to Radio Life, Subscribers please allow two weeks for change of address.

EVELYN A. BIGSBY, Editor

Editorial Department: Assistant Editor, Joan Buchanan; Television Editor, Jane Pfeilman; Prepress Editor, Judy Maguire; Art Director, Robert B. Henri, 1918, Hal Julian.

Business Department: Manager, B. W. Lewis; Advertising Manager, David J. Man-

natt; Office Manager, Georgia Laywood. All material used by Radio Life is specially prepared by its own staff writers and re-

printed in bulk or in part without pub-

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solicited manuscript can not be accepted or

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Advertising Offices: San Francisco: Rogers, 44 Post Street, Chicago: E. J. Pow-

ers, 75 E. Wacker Drive.
Sirs: It was through a local radio program, "Children Today" on station KFOX, Long Beach, (5:45 p.m. Saturdays) that I discovered Radio Life. These kids talk about anything, and if they don't like something they plainly say so. Better be glad to have the kids on Radio Life! I heard them talking about the Long Beach pike on one broadcast, and the next day one of our daily papers jumped on the pike, too. Since then, there has been a big improvement on the pike. I think more people would enjoy this program if they only knew about it. The only thing I see wrong with the program is it's too short (attention sponsor). P.S.: What's wrong with Frank Sinatra? For my money he can act.

Mrs. Harry E. Shuman, 220 Franklin Street, Huntington Beach, Calif.

Sirs: Wish in your Flashbacks you'd remember Eddie Albright, who used to be on KNX at 10:00 o'clock family. Wondered about him so often, as he was one of the most enjoyable half-hours. Would love to see Jerry Lawrence as rare as he's on some good audience-participation show. He's too good for small-time programs. Surely missed him when he left KNX. Very easy, "Missus." Wish someone would tell us what became of Al Pearce . . . he's always been good and an old-time favorite.

Ed M. Johnson Jr., 1654 Judson Avenue, Long Beach, Calif.

Sirs: How about an article on "Candid Microphone"? That most interesting program has me curious. Also, I'd like to see a picture of Joan Schafer, of "What Do You Say?"

Radio Life told the "Candid Microphone" story October 27. Some facts which may interest you: The hide-
dit is very popular in the city under a man's shirt, in an arm
sling, disguised as a coat, inside a trouser cuff, or in any such in-
genious way which may occur to Al-
ton Font and his crew. The idea for this show occurred to Font in the army, when he first dreamt up a

Mr. Willard Forrester, 4660 Lemon Avenue, Sherman Oaks, Calif.

"gripe room," actually a recording booth where soldiers could march in, let off steam about the service and mail

Joan Schafer

the remarks home. The results were so entertaining that they suggested a per-

fect carry-over into a civilian radio pro-

gram.

Kenneth Holt, 4440 Longdon Street, Van

Sirs: In Memory of Mauri Cliffer:

One man in a million was Mauri

Cliffer.

A friend to all was he.

He was loved by the girls,

and loved he will always be.

Every day after school.

On my radio he would be

Taking part in activities,

With kids like you and me.

So in memory of Mauri,

I can say honestly

That in his home up above

He'll rest happily.

Georgia Gallamore, 111 Hollister No. 5,

Ocean Park, Calif.

Sirs: Could you please tell me the

name of the theme song on "The

Casebook of Gregory Hood"? I would

also like to know the name of the

person who plays for the program,

and if he or she has made any

recordings of it.

Dick Aurandt is "The Casebook

of Gregory Hood" organist, and the

theme is his original composition

which he's titled after the program. No recording has been made, unfortunately.

Sirs: I have been interested in Ear Inspires the Pen recently, and the people who have been trying to tear apart Frank Sinatra. I think that the argument is silly. I agree that Sinatra may not be perfect, but who is? Also, several people have complained about the humor of "Digger O'Dell" on "The Life of Riley." The part of the "Digger" is meant to be taken humorously. You would have to be very morbid to take it otherwise.

Mrs. Bertha S. Mortimer, 1747 North Lin-

coln, Burbank, Calif.

Sirs: I think Radio Life is worth

every penny of its low cost, as you

must realize that I wouldn't be a

subscriber so long if I thought other-

wise. I read it from cover to cover

each week, and think you do a

wonderful job. I don't agree with a

lot of the gripe in the "Ear In-

spires the Pen," because as far as I

am concerned I can always find

some program that I like, and I don't see why other people can't do the same thing.

I, for one, am glad we have radio and realize we wouldn't have it without sponsors. So why gripe about commercials, or anything, for that matter? Good luck to you all, and just keep Radio Life coming even if you have to go up in price . . . you have to live, too.

W. Duncan, 1349 Glenmeyle, Laguna

Beach, Calif.

Sirs: I have considered writing to

say how I admire and appreciate

Mercedes McCambridge's lovely voice, and always especially enjoy listening to a cast that includes her. How can anyone dislike it? What do they prefer, Lionel Standish? I listen to "Lora Lawton" especially for the beautiful voices of the dramatic per-

sonae, though I'm getting terribly bored with Lora's sufferings and don't know how much longer I shall hang on. It is rare to find such cultivated voices these days when vol-

ume, not timbre, seems to be the first requisite. So a long and happy career to Mercedes, Jan Miner, Ned Wever and "May Case." And I loathe "Hotbreath Houlihan!"

Helene Lyons, 910 Rosecrans Avenue,

Norwalk, Calif.

Sirs: In one of your next issues would you please include something about "Hawthorne"? He is on KXL A daily at 10:00 p.m. We listen to his program regularly and would like to know more about him.

Our second Hawthorne article was May 23, and it was acclaimed excellent by Hawthorne himself, Watch for "The Hawthorne Thing" to go transcontinental soon, over major network and with an important sponsor.
calls nightly from Utah, Oregon and Nevada.

George's last vacation was taken especially to visit "Spade Cooley Time" listeners. With one of his favorite kind of music through his show. Although KFVD as a series on behalf of the Spade Cooley dances (now broadcast live over KGIL Friday and Saturday evenings at 9:30 p.m.). The show has never bothered to change its name, though the largest portion of music features entertainers competitive to Cooley, and though Cooley himself only appears as an infrequent guest. "Max the Hired Hand" was initial jockey, for eighteen months; then Jack Sherman took the program; and George has had it since November of last year.

Los Angeles is the nation's hub for all the new western song releases, George affirms, and he runs part of "Spade Cooley Time" as an important opportunity to make record introductions. He recently began the fairly radical practice of including minstrel singers — Josh White, Susan Reed, Burl Ives, John Jacob Niles, etc.—insisting that their music belongs with that of the cowboy balladeers, and vice versa. Richard Dyer-Bennet's lovely and liquid version of "Spanish Is a Loving Tongue" was his first attempt to get his listeners to hear "something a little different," and all similar choices have been—"very well received." He has even presented the African Veldt songs of Josef Marais and Miranda, both of whom guested on the program and helped answer telephones when George was busy.

Still a Dramatist

George hesitates to talk overly about his work on the "American

That's What KFVD's "Spade Cooley Time" Fans Call George Wilhelm. They Might Be Surprised to Hear Of His Dignified Theatrical Past and "Alter-Ego"

By Judy Maguire
Introducing Bill Gwinn

Your New Emcee on “What’s the Name of That Song?”
Is a Pleasant Northern Californian, Who Recently Taught School and Who’s Been in Radio Three Years

By Jae Dunn

Wednesday, 3:00 p.m.
MBS-KHJ, KFAM, KGK, KVOP

FORMER SPEECH and drama professor with a natural baritone voice and a flair for people is carrying on “What’s the Name of That Song?” since the death of originator-emcee Dud Williamson.

Bill Gwinn flies from San Francisco to Los Angeles for the Wednesday and Saturday “Song” broadcasts each week. Immediately after the second performance, he boards a plane for home and his Sunday night paymastering on “Quiz of Two Cities.” Bill does a house-hunting tour of the vicinity each time he comes down, but because of the Gwinn’s many friends and activities in the Bay area, he wants to find “just the right” new Los Angeles home for himself and his family before they all make the move.

The Family

The Gwins are four: Bill; his wife Dorothea (who until recently ran her own nursery school); and their two sons, Michael (age four) and Bill Jr. (age seven). Bill and Dorothea were married nineteen years ago, when Bill was still in Stanford working for his A.B. and M.A. in speech and English.

For eight years, Bill was head of the speech and drama department at the College of Marin. He has also been active in San Francisco’s picturesque and exclusive “Bohemian Club” for quite some time, and it was there that he met San Francisco’s KFRC station manager, Bill Pabst. Pabst suggested that Bill try narration of a radio “Sketchbook” series only three years ago; and, except for some sound-track work on a few training films for the army and navy, the program was Bill’s first venture into the business. When the script dialogue didn’t quite suit his “style of chin,” Bill volunteered to write his own. He soon left his professoring entirely, to write six half-hours a week called “The Bill Gwinn Show.” The following season, he also became San Francisco’s emcee on “The Quiz of Two Cities” (vs. Stu Wilson in Los Angeles).

At the “Bohemian Club,” (founded about 1870 by a colorful group of patrons of the arts, and boasting such past members as Jack London and such present ones as Jascha Heifetz, Lawrence Tibbett, Bing Crosby, Dennis Day, Herbert Hoover, Lauritz Melchior) Bill acts, writes, sings, emcees. He had the lead in this year’s “Low Jinks,” an important annual festivity.

Sportsman

During his summers, while he was still a professor at Marin, he was master of ceremonies for all the Camp Curry activities, and he just finished handling the Fiftieth Camp Anniversary Show. He hosted the Bracebridge Dinner at Yosemite last Christmas, as well as the New Year’s show, and spent his days skiing. Bill is an enthusiastic sportsman when he has the time. He likes the hunting and fishing in Humboldt County, and his wife likes to trout-fish.

The Gwins would like to have a boat—either a sail or cruiser. Bill took a four-piece band around the world on the Dollar Line when he (Please Turn to Page 32)
MOVING AHEAD of a stiff breeze, the Blue Fin and her happy skipper, Gaylord Carter, hie themselves out to where the only pleasant distractions are the screeching of gulls and the smack of waves. (McElroy-Fisher photo.)

"Escape By Sea"

Looking for a Way to Have Fun, Get Exercise and Still Remain Solvent? Gaylord Carter Says an Auxiliary Sloop Is the Answer.

By Jane Pelgram

FIVE DAYS each week, Gaylord Carter joins the cast of ABC's "Bride and Groom" show to play the strains of the wedding march, create background music for the wedding ceremony, and accompany Jack McElroy in the singing of the newlyweds' favorite song.

Evenings at home Gaylord digs into the work of composing scores for Shipstad and Johnson's famous Ice Follies. Many a night musician Carter and the show's choreographer work till the pre-dawn hours. Even on Sundays Gaylord is up early to play the organ at his church.

But this busy composer-musician bypasses vacations. As he says, "I don't need two weeks off to 'get away from it all.' Just a couple of hours' drive to the water's edge, and in no time I'm clear into another world—every Saturday!"

Carter doesn't harbor any mystic device that magically transports him beyond reach of all workaday problems. He simply owns a boat. The "Blue Fin," streamlined auxiliary sloop, pokes her slender, shiny nose out of the slip at Wilmington every Saturday, summer or winter, and under power gets out to sea. Once there, Gaylord kills the engine, breaks out his canvas, and is away with the breeze to Catalina, down the coast, or just around. Anyone who has enjoyed the snap of canvas in a good breeze, and the sight of the lee rail awash, knows the complete satisfaction Gaylord finds in his hobby.

"Not a Rich Man's Hobby"

"In the first place, most people labor under the idea that it costs a fortune to own a boat. With a little shopping around you can find a boat like mine for the same price you'd pay for any of the so-called big cars," explained Gaylord.

(See Turn to Page 8)
J

HERE'S MORE to Jane Ace than meets the ear. Jane, of course, is the well-meaning wife in the "Mr. Ace and Jane" series, the wife who says the wrong thing at the right time—and says it upside down. On first hearing, most "Jane-isms" seem to be merely frivolous corruptions of conventional expression. A second look will often prove that a good deal of unintentional common sense is buried in them.

For instance, when someone says "hello" to Jane, her answer is invariably "just fine." Which serves to eliminate a few superfluous and banal exchanges. If she hasn't seen the person in quite a while, she adds "long face no see." If she hasn't met the individual before, she acknowledges the introduction with "pleased to meet your acquaintance."

Jane, who has an aunt made "immaturely gray by worry, and other relatives so humorous to mention," studied "domestic silence" in school. Before she was married she used to be "fool face and fancy free."

Truth in Jest

She tells her husband he's a "ragged individualist," occasionally rebukes him for being "such a tightrope" and for "running around like a chicken with its hat off," but, generally speaking, she feels that she's got him "in the hollow of my head."

Once she decided he was taking her "too much for granite" and announced: "Let me tell you, my feathered friend, one of these days you'll have to change your tic-tacs."

But she soothes him when he's been overworking by insisting: "Relapse, dear, relapse."

Jane, who doesn't drink or smoke because "I'm a totalitarian," knows a good idea when she hears one. "You hit the nail right on the thumb," she'll say. Or, "It hit me in the face like a flash in the pan."

But when she's frankly puzzled trying to figure out a problem, she's the first to admit that "it's really a stinker."

When Jane makes her mind up about something, she's firm. She is convinced, for one thing, that "a vacation by car is not what its jacked up to be. She's equally certain that she "wants to earn some money for a rainy day so I won't be a parasol."

She knows how to keep a secret, too. "Dumb's the word," she solemnly observes, adding that she's willing to be sworn to secrecy "on a stack of wheatcakes."

When she has something to tell Mr. Ace, it usually takes her a while to get started. "Well," she will say, "to make a long story, I'll begin at the beginning."

Both Right and Wrong

Jane feels that "love makes the world go around together," but thinks a husband who runs around with other women is "a regular Bluebird."

She's very frank in her appraisals of people. "He looks like a page out of Escrow," she's likely to announce. Or, "she's as old as Macushla."

Of course, when someone speaks with a "southern drool," Jane is quick to notice that too.

When she finds that she's "under the wrong impersonation" of who's who at a given time, she's apt to describe her error as a "case of misshapen identity." And when other people are wrong, she lets them know it. "You're barking up the wrong dog," she says.

If she has a secret to confide, she'll preface it with a whispered, "this is just entre nous and me."

And if you have any suggestions about anything, don't hesitate to tell Jane. "I want you to be suggestive," she declares. "But," she often adds, "don't monotonize the conversation."

Our favorite "Jane-ism" was re-

(Please Turn to Page 32)
"Escape by Sea"

(Continued from Page 6)

A boat like his means a twenty-five-foot sloop, with a concealed ten-horsepower motor. The attractively upholstered and outfitted cabin sleeps four comfortably; contains a stove, icebox and sink roomy enough to make cooking not only feasible but a pleasure; and enough storage space for all the towels, clothing or extra rations that even the worst landlubber could wish. Of course Gaylord’s boat has the added advantage of a radio, with a battery supply for operation at sea. This too, can happen to anyone whose list of friends includes a radio engineer with time on his hands and a yen for a boat ride.

“The cost of maintenance is surprisingly low. Certainly less than most people spend tearing around in a car weekends to the mountains or on short trips. Counting your gas and oil for the engine, the rent of your slip (the dock or yacht basin space in which boats are moored when idle), the cost of raising, scraping and painting your hull yearly, even replacing your sheets (the ropes which control the jib and mainsail), and keeping the deck and cabin painted and clean comes to only about $600 each year. The cost varies with the owner’s own inclination to tinker and paint and mess around with his boat. If you want someone else to keep up all these things the cost is going to run higher, but half the fun to me is working over my engine, painting and putting.”

Simple Operation

“I suggest a sloop like mine as a particularly practical boat because while I can go just about anywhere in it, handling her requires only two. As you can see, the motor is as simple as a car. A starting button turns the engine over, and the throttle can regulate the speed to an idle, or way out. She makes about seven knots under full-power.”

“I’m not eager to try handling my canvas alone, but I guess it can be done. I read about a man going up the inland channel clear to Alaska in a boat just like the Blue Fin, accompanied only by his dog.

“The one way, there’s nothing more difficult to do than watch where you’re going, just as you would in regular traffic. Theoretically, a boat under canvas (sailing without use of the motor) has right of way over anything on the water except the ferry boats. I usually let the boatloads of fishermen go right on across my bow, though.

Gaylord grinned. “Those fellows get pretty excited when they’re out of school of yellowtail or something. My only incident at sea,” so to speak, occurred when I sailed serenely through a group of boats on which people were fishing. There was some mighty inelegant language floating out over the water... all directed at me. I cleared out expecting a hook in the scalp from every boat I passed getting out!”

“ar first boat was literally forced on me,” laughed Gaylord. “My first boss, Raymond Paige, wanted to sell one, and put the heat on me.

“I’ve never acquired any yachting clothes. I didn’t learn a blasted thing in the navy that is of any use to me in operating the Blue Fin, and the only thing about nautical terms I know is that you can feel salty as all-get-out using them."

Page Eight

“Georgie Porgie"

(Continued from Page 4)

Repertory Theatre” program, lest his western fans view him askance. But the picture is done by unusual things, among them a recently concluded collection of twelve fifteen-minute broadcast talks on writing, featuring Lucille de Nevers.

A Hefty History

George’s amazing background is really too extensive for elaboration. But he can chat delightfully about the days when he, for twenty dollars a week, costarred with Phil Silvers in “The Play’s the Thing” on the “borsch circuit” out of New York. He can tell you of his world record, for reading “Anthony Adverse” aloud over a public-address system in Portland, Oregon, for exactly thirty-six hours and forty minutes, as build-up for the picture’s premiere. And, he can smile now at the time he put a play on the air without deletion, for a swank women’s shop, on Sunday. (He’d then been used to the dialogue freedom on the stage, and it didn’t occur to him to strike out such lines as “&%** it, as that’s ($)*% out of here!”)

George is a big and athletic man. He taught fencing at the Universities of Oregon and Washington, at the Cornish School of Allied Arts, Cleveland Playhouse and Cambridge School of Drama. He was a champion weight lifter when he was fifteen. In 1929 he swam the Columbia River for nineteen hours in an endurance swimming contest. Three years before he swam from Toledo to Yaquina, Oregon, (twelve miles) in four hours and twenty-one minutes. He is still a member of the Life Saving Society of London, holds medals and certificates from the National Swimming Instructors Association of Philadelphia.

His wife’s name is Patrice. She was formerly a receptionist at KFWB and they have been married four years.

George would particularly like to mention the many western stars who have joined with him on his regular shows at Rancho Los Amigos. The activity is one of his most occupying. Working with a regular company including Bill Biancetti, Rocky Mills, Bob McCollum, the Brown Twins, Stan Freeberg, Red Coffee, Sunny Ciesla, Dusti Lynn, Tommy Dickson and Little Ray), plus guesting celebrities, he has been making entertainment trips to the Rancho every third Sunday in the month for the past eighteen months.
**For Love o’ Mike**

**RADIO IN REVIEW**

**NEWS and COMMENT**

**AUGUST 15, 1948**

**For Love o’ Mike (General) (Comment)**

**Attention, Camera Fans!**

Lucky you! If you’re a camera fan, you’re invited to Columbia Square’s big camera party to be held on August 17 (Tuesday), 8:00 p.m. to 10:00 p.m.

Hosts of the party are Maurie Webster and the Westlake Camera Exchange, sponsors of Maurie’s show, "Behind the Lens."

Free flash bulbs will be supplied by the camera company and KNX will supply professional models, entertainers and its stages and studios as lens targets. KNX, Maurie Webster and Westlake Camera invite all fans to bring their cameras and shoot pictures just about anywhere in the Columbia Square forecourt and the first floor of CBS.

Camera experts will be on hand to advise and give tips on how to get the best results. More than a dozen door prizes will be given away—cameras and sound film among them.

And that’s not all! Two weeks later, a picture contest will be held and camera fans who attended the party will be invited to enter the best pictures taken on the party day occasion.

Radio Life Magazine will award the first prize—a Bush Pressman Press Type Camera, valued at over $200—and will print winning pictures. Four hundred other prizes will be given, so your chance of winning an eight-millimeter movie camera or other valuable equipment is considerable.

Further details, names of judges and personalities to attend the party will be announced on "Behind the Lens" on Sunday, August 15, 11:00 a.m. And good luck!

**Rumors Are Flying**

Joe Dosh, New York singer and disc jockey, will get a radio and record build-up when the Petrollo ban is eased.

Marlon Hutton turns movie star for "Blondes Up," the new Marx Erothers picture. There’s a Hollywood version of "Stop the Music" in the works—guessing would be on the basis of movies and movie stars.

Helen O’Connell, the songstress who came to fame via Jimmy Dorsey’s record of “Green Eyes,” considering an air comeback. Bing rumored to favor giving a newcomer a break in the female singing spot on his show.

Jack Bailey auditioning a new “Comedy of Errors” show—"Blondie" slated for a time change.

"Mr. Blandroid Bulls His Dream House" may turn into a radio show starring Cary Grant. . . . Billy Rose to sign for a new coast-to-coaster. . . .

Situation comedy, “The Townspeople,” has sponsor. Bob Hope may have a time change in the fall. . . . Eddie Cantor’s life story is in line for a film treatment at Warner Brothers again. . . . "Talking Picture Time," another audience-participation, Borer, will hit the poor defenseless air in October. . . . Jack Paar is said to do an excellent job in his film debut in RKO’s "Variety Time." . . . Barney’s Beany, just about the under eating place in little old Hollywood (and still unchanged), will be the subject of a "Preview Theater" show. . . . Third-quarter finals of the Horace Heidt talent clash will be held in the Hollywood Bowl on accounta everybody wants to go. . . . That’s My Girl," new situation show, is auditioning. . . . Lanny Ross may do a fifteen-minute five-times-a-week show for Mutual. . . .

Mishe Fiastro and his Longlines Symphonette may do a live Sunday afternoon show for CBS. . . . Artie Shaw is coming back into the music business as a concert artist, specializing in clarinet concertos, the longhair! . . . Veteran actor Jack Holt may do a radio show, "Pete Baxter—Special Sports Investigator". . . . Documentaries on marriage—and what’s happened to it are being planned by both NBC and MBS.

**NEXT WEEK**

**PENNY SINGLETONE** — She dig some of her photos out of her album to illustrate a story on how she changed careers in mid-stream. Next week, that is!

**BEN GAGE** — He tells us about his ideas on swimming to add to our popular sports series.

**RED RYDER** — He’s really Brooke Temple, who talks about riding horses and outdoor life.

**BILL THOMPSON** — He’s a top radio actor who still has time to aid the campaign against juvenile delinquency in a most practical way.

**BEN ALEXANDER** — He’s the mentor of "It’s a Living," the show built on our folks with odd jobs.

**ROBERT SHAW** — He’s got something new in his radio chorale and fresh approach to group singing.

AND FLASHBACKS! — They’re better than ever and increasingly popular. See them in the variety issue of Radio Life—Next Week!

**Looks Like.**

Peggy Lee signed for fifteen appearances on "Club 15," pinch-hitting for the Andrews Sisters, whose return has been delayed. Peggy will be heard on the opening Bing broadcast, too. . . . Singer Ilene Woods will have a new show in October. . . . "Hallmark Playhouse," originally planned to return to New York, will remain in Hollywood for the fall series with James Hilton.

. . . Abbott and Costello will do their first night-club engagement in nine years at New York’s Latin Quarter next January. . . . "Holier’s "California Cramen" renovated for another fifty-two weeks. . . . Helen Gerald going to Italy to make a movie. Doris Day signed as the vocalist of the Bob Hope show. . . . Norman Corwin to adapt his famous radio program, "Mary and the Fairy," for the screen. . . . "Bride and Groom" to publish a magazine, a la Tom Brown. . . . CBS line with an offer to "Amos ‘n’ Andy" for radio and TV. . . . Jack Smith is back in Hollywood as a permanent resident again. . . . That big Ringling Brothers opening circus benefit was thrunk up by Kay Kyser. . . . The Dorothy Lamour show may go to Sealtest. Part of the deal has $2,500 a performance going for a plan to care for indigent members of the radio artists’ ranks. . . . George Fenneman (one of the better radio voices) turns disc jockey on KECA, 4:00 p.m. Monday through Friday. . . .

The Texaco-Gordon-MacRae-Evelyn Keitel combination splits up as the sponsor interest switches to Milton Berle. . . . The Andrews Sisters had a smash opening at the London Palladium (following Jack Benny) with over twenty encores and a beg-off (like they say in Variety). They’ll be back on "Club 15" on September 13.

. . . Bobby Ellis of CBS’s "Blondie" wins the role of "Scraper" on "Dr. Christian." . . . The American Association of Railroads will sponsor Dick Haymes in a forty-five-minute operaetta each week starting October 1. The outlet will be either ABC or Mutual. . . . Dinah Shore will be back as singing star of the Eddie Cantor show come fall. . . . CBS to start a series called "American Diary" to cover the contemporary American scene, culture and phenomena. . . . "Whiz Quiz" hits ABC in September with whiz Johnny Olsen doing the quizzing. . . . Benny Rubin in permanent replacement for Morey Amsterdam on Mutual’s "Stop Me If You’ve Heard This." . . . Frank DeVol will be Jack Smith’s orchestra leader starting August 23.

(Continued on Next Page)
There'll be another new voice in a regular Sunday night spot on ABC-KECA starting August 15. On that date Commentator Drew Pearson takes off for a well-earned vacation and Al Capp, who was "discovered" as a radio personality when he appeared on a discussion panel on ABC's "America's Town Meeting" early this spring, will offer his views and comments on the big news of the day at 8 p.m., Sundays on KECA. . . . Another ABC news analyst, Arthur Goeth, heard on KECA at 9 on Monday nights, is currently on a four-week European tour, airing his weekly comments, via short-wave, from various news fronts on the Continent. . . . Also in Europe to gather eye-witness reports on the people and places he visits for his radio audience, is Ted Malone, ABC's human interest storyteller. Ted transcribed his daily broadcasts before leaving New York. . . . He's expected back in the U.S.A. for his broadcast of Monday, Aug. 23 (KECA at 10 a.m.).

Two of KECA's important Tuesday night offerings, the Monitor Views the News and America's Town Meeting, are going right on through the summer. Editor Erwin D. Canham will keep his "Monitor" audience abreast of important developments in Europe and the Near East and up with latest developments in the presidential campaign. The "Monitor Views the News," as you know, is heard over ABC-KECA every Tuesday night at 8:15. . . . And "America's Town Meeting," that dean of all forum broadcasts, will not only be aired every Tuesday night throughout the summer on ABC (KECA at 9) but the hour-long debates on current problems will be televised as well for ABC's fast-growing list of television stations. George V. Denny, Jr., moderator and founder of "America's Town Meeting," is enthusiastic over the possibilities of his cross-country audience seeing as well as hearing the eminent statesmen, scientists, journalists and leaders from various walks of life who make up the panels for the Town Meeting sessions. America's Town Meeting is now sponsored in the Los Angeles area by Sealy Mattress Co.

Hank Weaver and the News... KECA at 10:15 p.m. . . .

Tom Moore and his "Ladies Be Seated" gang journey to the Illinois State Fair at Springfield, for five broadcasts beginning Mon., Aug. 16. . . . Milton Cross' popular Sunday afternoon "Opera Album" is now an hour-long session for music lovers, ABC-KECA from 1:30 to 2:30 p.m. . . . The pretty brunette pictured below is Joy Terry, promising young New York radio actress, who is frequently heard on ABC's "My True Story" dramas on KECA at 10:30 a.m., Mondays thru Fridays.

Hank Weaver and the News... KECA at 10:15 p.m. . . .

KID STUFF: Have you boys and girls discovered the "Animal World Court"? That's the program dedicated to the proposition that all animals deserve humane treatment, no matter what their condition of pedigree. . . . You'll enjoy the animal stories any Monday through Friday evening on KECA at 6:05 p.m. (as long as the Los Angeles S.P.C.A. has awaiting homes. . . . Another Monday thru Friday afternoons show, especially for you kids, is Harriet Harris' "Happy Theater." . . . Harriet and "Happy" are going right on through the summer bringing you your favorite stories on KECA at 5 o'clock. Then there's that western adventure series, "The Lone Ranger," which is for you and your parents . . . which continues its exciting way every Monday and Wednesday night at 7, and on Saturday night at 8. . . . And . . . it won't be long before old favorites like Jack Armstrong and Sky King start their new fall adventures. . . . Be listening for them in early September.

Joy Terry

"Our Miss Brooks"

It's beginning to look as though CBS has a corner on our favorite girls. There's Marie Wilson of "My Friend Irma," Jane Ace, Lucille Ball of "My Favorite Husband," and now Eve Arden as "Our Miss Brooks," KNX, 6:00 p.m. Monday.

We were a little surprised in the initial stages to learn that "Miss Brooks" was a school teacher—a type with which we've heretofore not associated the glamorous Miss Arden. Turns out fine all around, however. The setting and viewpoint are different (a change from the student's point of view, that is), and Eve Arden gets her first radio chance to prove that she is a comedienne and an actress, a fact the movies discovered as long ago as "Stage Door." This series is not cast as the heroine's funny girl friend. The plot gives her no better chance at the hero, however. A handsome man teacher, played by Jeff Chandler, is the rather dense object of her affection. As the plot stands now, her chances of capturing his affection seems rather remote considering he is a biology teacher.

Most of the people who populate the script are pleasant, though hardly true-to-life. Jane Morgan gets a chance to show her considerable comedy touch in the role of the landlady. Joe Forte is the high-school principal. Dick Crenna is a problem student.

Eve has lost none of her ability at delivering biting comedy lines in which she makes money while "Jeff" experiences all its difficulties.

Most significant thing about this show is Jack Webb's reappearance on the air as "Jeff Regan," and the way each successive script seems to be penned with Jack a little more closely in mind. Direction, too, is working toward more definite coloring of the stories through the presentation. That trusty old close-to-the-mike delivery that marks a Webb reading is getting back into the act.

Competent AFRA-ites complement the F. C. Jack Neuman-penned scripts that Jack Webb does the action in. Your meat, you'll not be disappointed with by the lively tales that make "Regan" through unbelievable troubles and a series of plots that almost invariably have a snapper in the way of the "least-suspected" being the most-guilty.

You won't even rue the complete dis-
"Communism, U.S. Brand"

On Monday, August 2, KECA broadcast an hour-long documentary, "Communism—U.S. Brand," written by Morton Wishengrad and directed by Martin Andrews. David Broekman prepared and conducted the score.

The efforts of the above three, aided by an excellent cast, resulted in a splendid hour of enlightenment on the controversial subject in the United States today. Partly dramatic and partly narrative, the Norman Rose-narrated program "analyzed the structure and workings of the party here in the U.S., summarizing the documented facts and presenting conclusions and recommendations."

The dramatic line of the broadcast followed an average young man, "Phil Blake," through his indoctrination into Communism and his efforts on the behalf of the party. That's not the newest story in the world, but the careful manner in which was presented "Phil's" abode, since his belief that he was right in his belief, made that aspect stand out as it has never before in either story or article.

The growth of "obedience" as a personal rule as well as the party rule was demonstrated by "Phil's" reactions in a series of incidents which in themselves demonstrated the actual machinery by which the party works. Joseph Julian played "Phil Blake."

A major portion of this documentary was based on Morton Wishengrad's research of official documents of the Communist Party, speeches made by party members, the writings of Marx, Lenin and Stalin, and other published reports. What came out of the speaker at home as a result of months of research and work was a documentary with the kick of a .257 Magnum, and that the unhappy truth is not only soap-boxing fanatics who have fallen prey—Joe Doaks down the block can be taken in, too, unless he's enlightened.

In response to numerous requests of listeners and stations, ABC re-broadcast the documentary on Sunday, August 8, at 6:30 p.m. The repeat broadcast was transcribed. ABC producers, who debated presenting the re-broadcast of the documentary "live" or transcribed, decided that since the demand was for the program as originally presented, the latter method would be the more faithful reproduction.

On Mike (About Studio Happenings)

Stumping the Expert

Dale Carnegie, the famous author and adviser whose latest "How to . . ." tome is "How to Stop Worrying and Start Living," was stumped when asked a pointed question by panelist Herb Polesie during a recent KFI "Twenty Questions" broadcast the other Sunday.

Carnegie, gesturing on the program, was asked by Polesie, "Say, Dale, what do you do when your mother-in-law lives with you?"

Meeting Marie

In the interests of press-agentry, we were privileged to pose for a picture layout the other day with Marie Wilson of "My Friend Irma."

Marie turned up looking like a pink bon-bon with a personality to match. Her pink and white complexion and her blonde hair were in a shade with her pink ruffled pinafere. To the choirs of friends who call her "Sweet Marie" we'd like to add our voice. She gave us to understand that it was so nice of us to take the trouble to come over and appear with her.

We tried to confess that photos usually showed us to be wildly hilarious or absolutely stony of countenance. She claimed it was the same with her.

"I look either dumb or sleepy." We know that to be an untruth, but we did feel better about the camera.

As the photographer worried about the background and props in the picture, Marie revealed that the same (Continued on Next Page)
Radio in Review

(Continued from preceding page)

thing happens to her on a movie set, "I stand there and they say, 'Straighten that rug' or 'Hit that wall with a light' — nobody looks at me." Purpose of the photo was to show the interviewer and the interviewee. Marie showed us how to look just past her instead of directly at her—"so your eyes will show in the picture," she smiled. Flattered beyond words by all this, we could only drop our purses and sunglasses in reply. Marie interpreted this as all her fault. "Gee," she sighed, "I'm always doing clumsy things. I went to a party once and mentioned to the hostess that I was always knocking over dishes. As I said it I made a sweep with my arm—like this—and knocked a whole lot of dishes on the floor. They didn't invite me back for four months."

Those charm-school teachers oughta dash over to CBS and take a few lessons from Miss Marle Wilson.

KFWB Head Aids Chest

Harry W. Maizlish, not busy enough with the management of Warner's KFWB, has recently added to his duties and public-service efforts by accepting the position of Public Information Chairman of the Community Chest of the Los Angeles Area. This means that Mr. Maizlish has the last word on programming radio and television activities for the Community Chest operation in this locale.

Helps Build

An invitation to a prominent Kentucky Kiwanian to be a guest letter-reader for one of KHJ's "Heart's Desire" programs set off a chain reaction of interest that has won for a partially crippled ten-year-old boy the granting of his most heartfelt wish, plus the establishment of a medical trust fund in his behalf.

The boy involved is Johnny Ventham, of Providence, Rhode Island, who had written to emcee Ben Alexander asking for a baseball suit so that he could "empire" neighborhood games. His crippled condition prevented him from playing. Mr. Twyman Humphry of Louisville, Kentucky, past president of the Kentucky-Tennessee District of Kiwanis, was in Hollywood at the time and was invited to read the boy's letter during a broadcast. He became personally interested in the writer, and after the broadcast arranged for Kiwanis International and Kiwanis in Providence also to intercede in Johnny's behalf. The result was a luncheon in Johnny's honor, attended by prominent Providence residents; interest in the boy himself; and the establishment of a medical trust fund by means of which it is hoped the defect which now handicaps him can be remedied.

Mikeaside

Everybody wins in this one! Bill Ewing conducts a novel contest on his "Star Tune Time" program each Wednesday at 6:55 P.M. Contestants select the six top tunes of the week—the perfect list receives a Philco table model television set—most nearly accurate, a Philco table model radio-phonograph—and everyone else who has at least one tune listed correctly receives a valuable prize. Dial the "West's Greatest Independent" for additional details.

Sportswise Bob Kelley will be up in the press box to cover the Los Angeles Rams games for KMPC again this season. Kick-off will be the Los Angeles Times Charity event at the Coliseum on September 2 between the Rams and the Washington Redskins followed by an exhibition game between the Rams and Philadelphia Eagles in Dallas, Texas, on September 15. The regular pro-grid series hits the field on September 22. Bob has been the exclusive broadcaster for the Rams games since 1937—quite an achievement for our boy, Bob.

While on the subject of sports, if you're interested in viewing the calisthenics by which Hal Berger recreates his "Major League Ball" broadcasts, write the station for tickets to his Friday show.

Jeanne Gray labelled "Favorite Woman Commentator" by nationalmag, Radio Best, in a recent contest. Nice going for Jeanne, who now boasts four awards for her "Woman's Voice" in the past year.

With Betty Ann Hudson

A most pleasurable half-hour on KMPC's roll of musical favorites is, appropriately enough, Dal Williams' "Firestone Favorites." Dal admits he is guilty of selecting music which he personally prefers— together with his listeners' requests—and luckily his taste concurs with that of his audience. Show is aired weeknights at 7:00 P.M. and introduces Broadway musical comedy hits... American ballads... semi-classical scores.

If you want to learn bridge in Six Easy Lessons, as outlined by bridge expert Robert Lee Johnson, visit your neighborhood Signal Oil dealer to obtain your copy of these attractive folders. They are in the hands of the more than 2000 Signal dealers on the Pacific Coast. Bob Johnson assures us that if it works and Ely Culbertson has added his stamp of approval to the series.

Eddie Stanley (of the show by that name) finds himself amidst the latest electrical gadgets when his program emanates from the Electric Exposition at Pan Pacific Auditorium on Saturday at 12:00 Noon. We trust no short circuiting will occur.

Off Mike: The gigantic St. John's Hospital benefit at Pan Pacific on September 4 should really live up to the grand Hollywood tradition particularly when you view your celluloid heartthrobs ride elephants, dangle from a trapeze, and take over the clowning concession. Greek Theatre is staging some outstanding performances if you haven't already partaken of their fare. The hallways of "The Station of the Stars" somewhat empty these days as staff members tear off in different directions for their annual vacations.
While the hue and cry is "Motion pictures and television must ultimately come to a meeting of the minds and an equitable agreement for all!" among actors' guilds, actors themselves, movie men—and simple bystanders with no interest in anything more startling than good entertainment and plenty of it, for themselves, the movie-making industry is quietly going its own way to shape things.

David O. Selznick is curtailing major picture production to experiment with films for television for the next half year or so. Mr. Selznick spent several months in New York and developed a great enthusiasm for TV, it seems.

Twentieth Century-Fox is working at creating a whole network of television stations, all its own, while Paramount is mulling an idea to expedite distribution of film for video enterprises and stations.

It seems that Mr. Bing Crosby has already entered the video field—not facing the camera, however. The Crosby Enterprises have set up a clearing house for material suitable for television to be cleared by the belief that the big new industry will eat up material now on hand pretty rapidly. "Material suitable for television" refers to scripts and stories, not film.

Film should be springing out of every sprocket before long, no matter how fast it is used. We just counted a list of television film companies, in Hollywood alone, and there are thirty-seven. Sounds like for every job lost in the movie industry which is blamed on the "invasion" of video there

(Please Turn to Page 32)

This week on—

KFI

Author, lecturer, world traveler, engineer, explorer—Carven Wells brings a vast wealth of experience to every KFI broadcast of "Inside the News." Each evening, except Saturday, at 10:30 P.M. when you hear, Good evening, everybody, this is Carven Wells speaking to you from Los Angeles," ease back into that comfortable sofa and listen. For Carven Wells is more than a news commentator. With his background of travel and experience, he tells you the little revealing facts of nature, of people and personalities that make interesting listening in this rapidly changing world. He speaks with equal authority on the Russian people or the Malay jungle or the habitat of the ocelot. Get the habit of hearing "Inside the News" every night at 10:30 P.M.

THAT'S KFI—DIAL 640

We're trying to prove to you here this week that it's not really time to retire at 10:15 every night after the news—because you just keep your dial at 640 for good listening all the way until 1:00 A.M. When you're waiting to hear Carven Wells of an evening, you're likely to run into Rollie Thomas. Rollie is proprietor of the "Mennen Music Shop." He's the host who invites you to join him in 15 minutes of popular tunes with your favorite orchestra, every Monday, Wednesday and Friday at 10:15 P.M. So when you hear Rollie Thomas asking you in to the "Mennen Music Shop"—stick around, you'll like it.
F. M. FLASHES

An uncolored survey for station KKLA, in the interest of Frequency Modulation, was recently made and this survey was based on 300 contact calls, and was used as a base for the 150,000 set owners, 129,000 prefer FM listening quality to AM, but do not like the programs.

Another preference was checked, and revealed that sixty-five per cent of FM listeners prefer popular music.

Another survey was taken on the side of FM, programming will be directed along lines that will satisfy set owners (whether they realize they've got FM or not).

Apparently the group who weren't heep to their FM ownership haven't heard the Hollywood Star Auditions. Soft music that is soft, for that is strong, and everything else designed in music to please the human ear comes across. Sunday, at 12:00 noon. The megacycles, 93.1... KNX-FM.

FM station KAGH (98.3 megas), the only FM station, incidentally, that is on the air as early as 6:00 a.m., also carries a Sunday period of good listening for lovers of the classics. From 2:00 to 3:00 p.m. is the "Symphony of Sierra Madre," a collection of favorite symphonic selections, then from 3:00 to 5:00 a complete opera is presented. KAGH is preparing an ahead-of-time schedule for us to print.

Another tip for FM set owners "who don't like the programs." Have you heard KKLH's "Tempo Time" at 8:30 a.m. on Tuesdays? As it gets out, and gets the story behind the story, by visiting the railroad watchman up in his tower, the happy fisherman abord a sports-fishing boat, or any other well-known but little heard centers of activity.

And how about Gloria Grant's fifteen minutes Monday, Wednesday and Friday at 10:15 a.m.? Gloria is a seventeen-year-old who presents a teen-age slant on movie news. She doesn't concern herself nearly as much with what actress had too many at a party as she does with real news from the lots and sound stages of the industry.

FREQUENCY MODULATION PROGRAMS

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If Possible

"If I am elected 'Queen for a Day,'" began a letter recently forwarded, to Mutual's popular daytime program, "I would like to celebrate my and my mother's birthday. I was born on April 21, and she was born the day after."*

"THE BAMBOINO"

Bobbie Ellis, who's "Alexander Bumsdale" on CBS's "Bimonde," adventures, will play the role of Babe Ruth in the film biograph titled "The Babe Ruth Story." The film, under direction of Roy del Ruth, is currently in production.
TIME CHANGES

SATURDAY, AUGUST 14—“Summer Concert,” KECA, 3:00 p.m. (30 min.) This series to help acquire summer music is available to them moves from 2:00 p.m. on KECA Saturday.

SUNDAY, AUGUST 15—Helene Copel, KGIL, 7:00 p.m. Sunday. Mademoiselle Copel’s French readings were formerly SATURDAY KGIL, 11:00 a.m. Sunday.

MONDAY, AUGUST 16—“Mr. Information,” KNX, 4:25 p.m. (5 min.) Delmar Edmundson, 11:15 a.m. (5 min.) Harry Mitchell

Whiting becomes the Champion Sound Off Girl at a guest appearance. Also visiting, Red Ingle and his musical Seven.

MondEAY, AUGUST 16—“Telephone Hour,” KFI, 9:00 p.m. (30 min.) Ezio Pinza sings the lovely but seldom heard “Si la fleur,” aria from “La Juive,” when he appears as guest.

TUESDAY, AUGUST 17—“Club 15,” KNX, 4:30 p.m. (30 min.) Helene Forrest is guest vocalist tonight and Thursday, August 19.

WEDNESDAY, AUGUST 18—“Harvest of Sunday,” KCFB, 3:30 p.m. (30 min.) Baritone Andrew Gainer shares the stage with soprano Doris Rowe for two broadcasts, as star James Melton takes a brief vacation.

THURSDAY, AUGUST 19—“Melodies America Loves,” KNX, 7:30 p.m. (30 min.) Geraldine Wright, soprano, and Charles Fredericks, baritone, are guests.

WHAT’S NEW

Comedy

MondaY, AUGUST 16—“Hawthorne,” KNX, 10:30 p.m. (30 min.) “The world’s wackiest radio show” begins a new network nightly over the Pacific Coast and Mountain ABC chain. In addition, a half-hour live program is being auditioned with Ike Carpenter’s orchestra for a possible transcontinental scheduling.

Music

MonaDY, AUGUST 16—George Fenneman show, KECA, 4:00 p.m. (1 hr.) Something new in disc jockey and record shows will be illustrated by George on his new Monday-through-Friday series. A i d e and “Straight Man” will be Bill Davidson.

Participation

MondA Y, AUGUST 16—“Ladies First,” KNX, 10:15 p.m. (15 min.) Harry Mitchell returns to radio as emcee of this new daily series. Bob Moon will be announcer and Gibson Schumacher will be in charge of prizes and contests.

Public Interest

SATURDAY, AUGUST 14—“What’s Going On in Human Welfare?” KNX, 1:15 p.m. (15 min.) Each Saturday, Stuart Novins line presents a small segment from the broad overall picture of what is going on in human welfare, as through the eyes of the Community Chest organization.

SATURDAY, AUGUST 14—“What Do People Think?” KECA, 3:45 p.m. (15 min.) A new opinion-research program, quizzing the public through interview and panel, on human-interest matters and current events. From New York.

WHAT’S BACK

Participation

Thursday, August 19—“The Better Half,” KJH, 8:30 p.m. (25 min.) Last year’s “March of Time” choice, as one of the most successful summer comedy programs in radio, returns with six-foot-four-inch “Tiny” Ruftner as emcee. The “Three Jesters” provide musical accent.

WHO’S GUESTING

Variety

SATURDAY, AUGUST 14—“Grand Ole Opry,” KFI, 7:00 p.m. (30 min.) Ernie Lee Leblais and his Oklahoma Wranglers, fill the guest billings.

Music

MONDAY, AUGUST 16—“Sound Off!” KECA, 8:00 p.m. (30 min.) Margaret

sell Maloney, humorist, critic and author, who has some very definite ideas on the current trend of children’s stories. Alfred Knopf is chairman; Louis Kronenberger, editor.

SUNDAY, AUGUST 15—“Open Forum,” KLAC, 9:10 p.m. (50 min.) A distinguished panel of prominent citizens takes part in a discussion of “Mother Goose” stories.

Religion

MONDAY, AUGUST 15—“Highlights of the Bible,” KJL, 7:00 p.m. (30 min.) “A Good Man” is the Rev. Dr. Frederick K. Stam’s sermon.

Sports

Saturday, August 15—Baseball, KMPG, 1:30 p.m. (to concl.) Bob Kelley broadcasts the Los Angeles Angels vs. Hollywood Stars game.

Saturday, August 15—Baseball, KMPC, 8:10 p.m. (to concl.) The Los Angeles Angels vs. Oakland Oaks rivalry will be played through Friday at above time; on Saturday at 2:30 p.m.

Tuesday, August 17—Baseball, KLAC, 8:10 p.m. (to concl.) Hollywood vs. San Francisco, at San Francisco, through Friday at above time; on Saturday at 2:25 p.m. and on Sunday, August 22, at 1:25 p.m.

WHAT’S SPECIAL

Music

SATURDAY, AUGUST 14—Colorado College String Symphony, KECA, 12:30 p.m. (30 min.) Six compositions by American composers will be featured in this concert from Colorado Springs. Dr. Roy Harris, composer-in-residence at the college, will conduct.

Sports

SATURDAY, AUGUST 14—Massachusetts Handicap, KECA, 2:00 p.m. (15 min.) The fourteenth running of the top race at the Suffolk Downs Boston meeting will be described on ABC by Bryan Field and Bill Forrester.

SUNDAY, AUGUST 15—“All-American Soap Box Derby,” KECA, 1:30 p.m. (15 min.) Champion soap-box chauffeurs from 153 communities will compete in this event, sponsored by the Cleveland, Ohio, Marlin Motor.”

FRIDAY, AUGUST 20—“All-Star Football Game,” KJH, 10:00 p.m. (to concl.) The National League Professional Champions, the Chicago Cardinals, will play the collegiate “All-Stars.” The latter, including Hal Ingalls, the Chicago, the Cardiacs, Harry Wamer and “Red Grange” co-reporters.

GAGS OF THE WEEK

LaYonne Knoph, 834 West 11th Street, Los Angeles 15, Calif.

Heard on “Noah Webster Says”:

Marine constant (defining prosperity): A chicken in every pot. A car in every garage.

Alexander: The Marines I know prefer having a chicken in every car.

Vivian Hurdle, 1108 South Fraser, Los Angeles 22, Calif.

Heard on “Let’s Talk Hollywood”:

George Murphy: What star of today played a bit part in “Four Daughters”?

Edith Gwynn: John Garfield.

Eddie Bracken: I thought it was Eddie Cantor, but he didn’t play a minor part.

Page Fifteen
SUNDAY, AUGUST 15

**Indicates News Broadcast.**

8:00—KECA—Messages of Israel.
KEF—Grandpa Owen Reads the Funnies.
KEG—Treasury Department.
KGIL—Musical Corral.
KFAC—Country Church.
KFBM—Fine Arts Quartet.
KFSD—Call to Worship.
KFW—Funnies.
KMP—Guest Star.
KROW—Religious Services.
KSKF—Ranch Programs.
KWK—Morning Serenade.
KXL—Italian Vespers.
KXLA—Musical Review.

**SUNDAY MORNING MELODIES**

8:15—KXLA, BSJJ—Howard K.
KGER—Rev. Markham.
KSKF—KMN—Cotton Tailers.
KGFJ—Salvation Army.

**NEW PROGRAM HIGHLIGHTS**

10:00—KECA—4:00 Round Table.
KEF—KECA—RCA-Victor Show Program.
KFBM—Victor Shows.
KFBM—Hollywood Bowl.
KFW—Family Hour.
KEG—Visions of the Future.
KEG—Meditation Mission.
KFW—Recording.
KFBM—Music.
KFBM—Tilting Parade.
KGER—Chapel in the Sky.
KGIL—Choral Society.
KROW—Lutheran Concordia.
KSKF—Prelude to Worship.
KED—Sunday Serenade.
KEC—Church of Christ.
KXLA—Italian Vespers.
KXLA—Bell Bandstand.
KSKF—Guest Star.
KGER—Psalm and Ernest.
KFW—Religion in News.
KROW—Religion in News.
KGER—KGER—KLAC—News.
KEC—The Eternal Light.
KEC—Reserve.
September—Invitation to Learning.
KGER—Music.
KFBM—Liberal Cathode Hour.
KFBM—Popular Melodies.
KFBM—Humor.
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KFBM—Music.
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KXLA—Bell Bandstand.
KSKF—Guest Star.
KGER—Psalm and Ernest.
KFBM—Religion in News.
KROW—Religion in News.
ENJOY THE BEST OF 1948!  

2:43—KOVL—Kostelanetz Conducts.
2:46—KGIL—Long Beach Variety Show.
2:50—KXLA—Opera Album.

2—KECA, KFMB—Milton Cross Opera Album.
KFI—ASD—Author Meets the Critics.
KCMQ—KGB, KVOE—Under Arrest.
KXN, KSJD—Chauwagon Rag.
RAG—Symphony.
KCF—Concert Favorites.
KFQ—Good News.

EQUINE TOPP

PRESENTS

MARVEL HOLIDAY

(Beat in Colored Entertainment)

KFYD

SUNDAY TO 3 P.M.

KFYD—Harlem Holiday, KXLA—Petrel at the Scrapbook.
KCMQ—Los Angeles Band.
KFCJ—Anybody’s Hit Parade.
KGLI—B. F. Valley Story.
KLAC—Collegiate Baseball.
KMPF—Baseball.
KXLA—Marching Band.
KWR—Pop Concert.
KXLA—Sunday Roundup.
KXWW—Hoyos Hour.
KFXM—Challenger Braut.

11:30—KXN, KSDK—Orchestra.
KFOX—Yellowstone Concert.
KWRW—Moment Musical.
KXLA—KFWB—Surprise Symphony.
KJX—KFYM, KGB, KVOE—What Makes You Tick.
KXN, KSJD—Sunday at the Club.
KFXO—KFOX—Harp Light.
KFWB—Junior Symphony.
KFOX—KNEW.
KXLA—Musical Favorites.
KMR—Earl Hurley Songs.
KXLA—Miniature Concert.
KXLA—Long Beach Band.
KROW—Kostelants Conduct.
KFOX—KFWB—Symphonic Parade.
KXLA—Don Pasco Hour.

3—KECA, KFMB—California Tournament.
KFCJ—Katho Catholic Hour.
KFXM—KCMQ—KVOE—Those Websters.
KXLA—Family Hour.
KGLI—Opera.
KFXO—Stage Melodies.
KFCJ—R—Evey Hour.
KFSO—Living.
KFCJ—Sing A Song.
KFWB—Concert Hall.
KCMQ—KROW—KFOX—Upbeat Session.
KXLA—Mask and Mike Club.
KLAC—Baseball.
KMR—Earl Hurley Song.
KXLA—Symphony Hall.
KXLA—Space Carrier Theater Hour.

10:00—KGLI—Lutheran Church.
11:00—KXLA—Sunday Serenade.

KXN, KSJD—Pause That Refreshes.
RCO—tacky Western.
KGJF—Record Rhapso迪ー.
KCMQ—Melodious Moments.
KFOX—Péreaut Church.
KGLI—Barnett Bank Night Watchman.
KXLA—Mexican Moods.
KXWW—Festive Mexican Concert.

1:50—KXLA—Make Mine Melody.
1:55—KFXM—Melody Parade.

HAVE A RADIO VOICE?

(Youth and Civilian)

Man and Woman

Frederick H. Spears, well-known producer and actor, invites you to attend for professional training. Prepare now for a career in radio and stage. For your application, write to:

KECA, KFMB—Personal Development.
KFB—Radio Talent Search.
RJH, KGB, KVOE—Mystery in Storyland.
KXN, KSJD—Gene Angell.
RAG—Kraft.
KCMQ—Mystery Playhouse.
KFOX—Sunshine Mission.
KXLA—Falsehood Revival.
KGER—Old Fashioned Revival.
KGLI—Journalist's Workshop.
KXLA—Melodrama.
KWR—That's the News.

KXLA—Studio Klub.

FREDERICK H. SPEARS

"The West's Outstanding Radio School"
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1—KECA, KFMB—Personal Development.
2—KECA, KFMB—Mystery in Storyland.
3—KECA, KFMB—Radio Talent Search.
4—KECA, KFMB—Personal Development.

SUNDAY LOGS

KGLI—Voice of the Army.
KXLA—News.
KPPC—Word of the Day.
KFSO—Rainbow of Service.

9—KECA, KLAC—News.
KGLI—Standard Hour.
KECA, KFMQ—Operation News.
KECA, KCMQ—Helen Hardy.
KXLA—Dinner Hour.
KECA, KCMQ—New Spots.
KXLA—Disc Jockey.

10—KECA—Disc Jockey.
KGLI—Long Beach Variety Show.
KMM—Peggy Lee.
KXLA—Old Fashioned Revival.
KXLA—KFWB—Open Forum.

11—KECA, KFMB—The Reporter.
KJX, KGB, KVOE—Rhythm in the News.
KFOX—Here's to Vets.
KFOX—Singin' Saturdays.

3—KECA, KFMB—Morning Serenade.
KJX, KGB, KVOE—Word of the Day.
KXN, KSJD—Happy Birthday.

ANTIQUE HUNT

Kate Smith is on a trek to find a set of chinarware reputedly owned at one time by George Washington. So far, her search for this rare collectible item has been fruitless, although she did find a set of glassware used by Abraham Lincoln at the White House.
MONDAY, AUGUST 16

9:30—KFXA, KFMH—Dr. Burt Nelson's Breakfast Club.

9:45—KFMB—B. B. King.


10:15—KFWC—What Do You Say?

11:15—KFWC, KFMH—Listening Post.

11:30—KFWC—What's on the Menu?

12:15—KFWC—What's on the Menu?

12:30—KFWC, KFMH—Surprise Package.

12:45—KFWC, KFMH—Surprise Package.

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10:00—KFWC—Sports Flash.

10:15—KFWC—Sports Flash.

10:30—KFWC—Sports Flash.

10:45—KFWC—Sports Flash.

11:00—KFWC—Sports Flash.

11:15—KFWC—Sports Flash.

11:30—KFWC—Sports Flash.

11:45—KFWC—Sports Flash.
**WEDNESDAY, AUGUST 18**

**CLIFFIE STONE'S WAKE-UP RANCH**

- **7:00-8:30 a.m.** Monday thru Saturday

**Check KEVD**

- **8:00-8:30 a.m.** RECA, KFMB—Don McNeill's Breakfast
  - KFI, KFSD—Fred Waring
  - KGFJ, KGHO—Lala Lana
  - KNX—Batteries
  - KQW—Penny
  - KFAC—Clock
  - KRKD—RKO News
  - KXLA—Mission

**Radio KFAC**

- **8:45—KEI, KFSD—Lora Driven
  - KHJ, KFGB—Air一刀s.
  - KHJ—New Day
  - KFRC—FMtown Announce
  - KMPC—Record
  - KLAC—Newsmaker
  - KRVW—New Day
  - KXLA—Sons of Pioneers.

- **9:00—KEI, KFSD—Musical Roundup
  - KHJ, KFGB—Memories
  - KHJ—New Day
  - KFAC—Serenade
  - KFRC—Barry
  - KRVW—New Day
  - KXLA—Sons of Pioneers.

- **9:15**
  - **KEI, KFSD—My True Story
  - KHJ—The Judge
  - KHJ—Young Dr. Malone
  - KFAC—Renaissance
  - KFRC—New Day
  - KXLA—Sons of Pioneers.

- **9:45**—KHJ, KFGB—Weather
  - KHJ—New Day
  - KFAC—Clock
  - KFRC—Barry
  - KRVW—New Day
  - KXLA—Sons of Pioneers.

- **10:00—KHJ, KFGB—Race Reports
  - KHJ—New Day
  - KFAC—Clock
  - KFRC—Barry
  - KRVW—New Day
  - KXLA—Sons of Pioneers.

- **10:15**
  - **RECA, KFMB—Double or Nothing
  - KHJ, KFGB—Ladies First
  - KHJ—New Day
  - KFAC—Clock
  - KFRC—Barry
  - KRVW—New Day
  - KXLA—Sons of Pioneers.

- **10:30**
  - **RECA, KFMB—Betty Crocker
  - KHJ, KFGB—Weather
  - KHJ—New Day
  - KFAC—Clock
  - KFRC—Barry
  - KRVW—New Day
  - KXLA—Sons of Pioneers.

- **10:45**
  - **RECA, KFMB—Sports Flash
  - KHJ, KFGB—Weather
  - KHJ—New Day
  - KFAC—Clock
  - KFRC—Barry
  - KRVW—New Day
  - KXLA—Sons of Pioneers.

- **10:50—KHJ, KFGB—Music
  - KHJ—New Day
  - KFAC—Clock
  - KFRC—Barry
  - KRVW—New Day
  - KXLA—Sons of Pioneers.

- **11:00—KHJ, KFGB—Weather
  - KHJ—New Day
  - KFAC—Clock
  - KFRC—Barry
  - KRVW—New Day
  - KXLA—Sons of Pioneers.

- **11:15**
  - **RECA, KFMB—Listening Post
  - KHJ, KFGB—Weather
  - KHJ—New Day
  - KFAC—Clock
  - KFRC—Barry
  - KRVW—New Day
  - KXLA—Sons of Pioneers.

**PAD O' PAINT Presents Dinner Bell Round Up**

- **12:00 noon, Mon. thru Fri.**

**KXLA Program Highlights**

- **Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.**

**Comedy-Variety**

- **3:30—**Arthur Godfrey, KNX
  - 8:00—**Jinx and Kiss, KHJ
  - 3:30—**Jim and Candy, KHJ
  - 8:00—**Bob and Cindy, KHJ

**Quiz, Participation**

- **8:00—McNeil Elliott Club, KECA
  - 8:30—**Grand Slam, KNX
  - 8:00—**Olympic Games, KHJ
  - 8:30—**San Francisco, KECA

**Mystery-Detective**

- **7:30—**The Whistler, KNX
  - **8:30—**A.K., KECA

**Public Interest-Information**

- **4:45—**They Had Lived, KGJ

**Sports**

- **8:15—**Racing News, KLC
  - **9:00—**Basketball, KGJ

**Drama**

- **6:30—**Hollywood Theater, KFW
  - **8:00—**Dr. Christina, KHJ

**Classical, Semi-Classical Music**

- **8:30—**Frank Waring, KFW
  - **9:00—**Harvest of KNX

**Comment-Narration**

- **7:45—**Fred Beck, KNX
  - **9:00—**Kata Smith, KHJ

**Popular-Western Music**

- **7:45—**Club 15, KFW
  - **8:30—**Vacation Serenade, KFW
  - **9:00—**Supper Club, KFW

**Cliffie Stone's Wake-Up Ranch**

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  - KFAC—Clock
  - KFRC—Barry
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  - KXLA—Sons of Pioneers.

- **10:00—RECA, KFMB—Sports Flash
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  - KFAC—Clock
  - KFRC—Barry
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  - KXLA—Sons of Pioneers.

- **10:15**
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  - KFAC—Clock
  - KFRC—Barry
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<tr>
<td>3:00</td>
<td>KLAC—Alkalai Alex.</td>
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<td>3:10</td>
<td>KTRA—Barry Manilow Show.</td>
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<td>3:20</td>
<td>KFOX—Harley Harvey Show.</td>
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<tr>
<td>3:30</td>
<td>KXLA—Sports Matinee.</td>
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<td>3:40</td>
<td>KXLA—Jake Box Matinee.</td>
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<td>3:50</td>
<td>KXLA—Sports Flash.</td>
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<td>4:00</td>
<td>KTRA—Home News.</td>
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<td>4:10</td>
<td>KTRA—Frank Starbuck.</td>
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<td>4:20</td>
<td>KNX—Mets.</td>
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<td>4:30</td>
<td>KFOX—Harvey Quarry.</td>
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<td>4:40</td>
<td>KHF—At the Ranch House.</td>
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<td>5:00</td>
<td>KTRA—Lund.</td>
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<td>KTRA—Do You Know?</td>
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<td>KTRA—Easy Listening.</td>
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**MIDL & MELLOW**
4:30 to 5:00 P.M.
Manuel Guzman, Host

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<th>Time</th>
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<tbody>
<tr>
<td>4:30</td>
<td>KMPC—Mid and Mellow.</td>
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**BASEBALL with Fred Haney**

8:10 Nights
125 Sundays

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<td>KTRA—At the Ranch House.</td>
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**REWARD FOR VALOR**
Organist Johnny Hart of Mutual's "Superman" adventures is determined to become a fisherman, whether he has gone out with a rod and reel every single day this summer, since June 17, and his net catch thus far is nothing. However, that he'll break last year's record when, after ninety-two consecutive days of fishing, his grand total was thirty.
**RADIO LIFE**

**FRIDAY LOGS**

**10:00** Mon., Tues., Thurs., Fri., Sat.

Dan Lundberg

and A NEW NEWS-IDEA IT'S NEWSABLE

**KXLA**

**SPADE COOLEY TIME**
With George Wentz

**NOW**

11 P.M. DAILY

**The Twain Meet**

Jo Stafford recently received unsolicited approval from two opposite musical poles. Said Deems Taylor in a "lounging magazine article" that "there is something in her simplicity of style is exactly right." Remarkable bang-bang stylist Spike Jones to J. T. S. G. Journal: "She's the end of the world. In fifteen minutes, Stafford gives everyone there everything.

**FOLIAGE**

Actor Everett Sloan has raised a new red beard for a film, "Prince of Foxes," he'll do in Italy. He sailed recently for the continent.

Page Twenty-seven
SATURDAY, AUGUST 21

SPECIALS:
- FKO, FKB, FKL - Treasure Island.
- KFF, KRO, KMc - Kansas City.
<table>
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<tr>
<th>Time</th>
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<tr>
<td>5:00</td>
<td>KNX</td>
<td>Make Way for Youth.</td>
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<tr>
<td>5:15</td>
<td>KFMB</td>
<td>Melodies to Remember.</td>
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<td>5:20</td>
<td>KDWB</td>
<td>Optimist's Hour.</td>
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<tr>
<td>5:30</td>
<td>KFWC</td>
<td>KNX</td>
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<tr>
<td>5:35</td>
<td>KMPD</td>
<td>L. A. vs. Oakland.</td>
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<tr>
<td>5:40</td>
<td>KRRR</td>
<td>Times in Tempo.</td>
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<tr>
<td>5:45</td>
<td>KFLD</td>
<td>Patrick J. Songs.</td>
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<td>5:50</td>
<td>KLA</td>
<td>Alex Cooper.</td>
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<tr>
<td>6:00</td>
<td>KROW</td>
<td>Contrast Listening.</td>
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<td>6:15</td>
<td>KWK</td>
<td>190 Club.</td>
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<td>6:30</td>
<td>KCD</td>
<td>Los Band.</td>
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<td>6:45</td>
<td>KFWC</td>
<td>Tempo Time.</td>
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<td>KWK</td>
<td>Swing Session.</td>
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<td>7:05</td>
<td>KFWC</td>
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<td>7:15</td>
<td>KFB</td>
<td>Sports Flash.</td>
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<td>7:30</td>
<td>KFA</td>
<td>Summer Concert.</td>
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<td>7:35</td>
<td>KGER</td>
<td>Nature Notes.</td>
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<td>7:40</td>
<td>KLJ</td>
<td>KGB, KVO</td>
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<td>KX</td>
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CLASSIC OF THE WEEK: Displaying marvelous technique and tone, David Oistrakh plays the Khatchaturian Concerto for Violin (accompanied by the Russian State Symphony Orchestra) in a manner that leaves no question as to his fine artistry. The ten sides comprising the album and the finest interpretation of this concerto to date, do not will never be surpassed, and rate the best— a glorious Chord in G! (Mercury.)

JAZZ OF THE WEEK: Louis Armstrong’s All-Stars (with Jack Teagarden) played a jazz concert in New York’s Town Hall to a capacity audience, and here are the twelve-inch sides of the cream of that jam session, complete with audience applause and reaction. Satchno and Big Tea walk off with all honors in both vocal and instrumental work, and no jazz library would be complete without this easy three-noter. (RCA-Victor.)

MALE VOCAL OF THE WEEK: Vic Damone has six easy-on-the-ears in his first album release, the majority of which are the slow ballad type which Vic does so well with warmth and sincerity. Tunes are top standards with nice backing by Oscar & Camera. With the lineup like that, results can’t help but be but good and rating an easy three-noter. (Mercury.)

REISSUE OF THE WEEK: Don’t overlook “Paul Whiteman Selects Records for the Millions”— eight sides of top walkings of the past featuring Duke Ellington, Louis Armstrong, Harry James, Frank Sinatra, Benny Goodman, Teddy Wilson, Claude Thornhill, Bing Crosby with the Whiteman band, Peggy Lee, Ivy Anderson and Helen Ward. With the lineup like that, results can’t help but be but good and rating an easy three-noter. (Columbia.)

CHILDREN’S ALBUM OF THE WEEK: The voice that charmed all America brings fresh appeal to the classics of childhood in “King Cole for Kids” on six unbreakable sides. Nat sings a pair of jollies, “There’s a Train Out for Dreamland,” and “My Sleepy Head,” tall tales, classics, and with the addition of the nursery rhymes, it’s an easy two-noter. (Capitol.)

LEAVE IT TO JANE!

James Murdoch, 6039 Vineyard Avenue, North Hollywood, Calif.

Heard on “House Party”:

Ken Niles: What is a grass widow?

School child: Some kind of a spider.

TELEVISION TIPS

(Continued from Page 13)

should be a corresponding job opened in TV.

Producer Jerry Fairbanks has completed another series, “Television Close-ups,” for NBC. The twenty-six-release series pictorially reviews unusual objects of general interest, such as the world’s first airplane, or the evolution of the knitted stocking.

Too, complete video film coverage of Europe now is being made by Fairbanks Productions for use in preparing new television pictures for NBC. More than 50,000 feet of travel and musical film already has been received by the producer from Paul Wickmann, veteran New York cameraman, and the Fairbanks European unit. Crew has been abroad covering every major city for more than three months. Art direction is being shot especially for TV.

General Petroleum Company is sponsoring the exclusive J. Arthur Rank motion-picture coverage of the London Olympic Games to be shown on Don Lee video station KTSK. The series will consist of five ten-minute films which are scheduled for presentation on August 10, 13, 17, 20 and 24, at 8:05 p.m., preceding “Telenews.”

Next week we’ll tell you where and when to look for the televised Los Angeles Rams games, starting with the intra-squad contest.

If you’re home of a Tuesday and possess a magic screen, watch KTLA’s “Channel 5” “Who’s That Girl?” The hour is 7:30 p.m., and the show is as fast-moving a half hour of good entertainment as you’ll find, with the added attraction of a monetary and educational payoff for both at-homers and the studio audience. Rita LaRoy features and parades some of her lovelies in a way that’s a far cry from the tired routine of marching a parade of models around. Drama, interviews, prizes, pretties, education, ‘n’ everything!

Mrs. Virginia Imman, 5909 Willoughby Avenue, Hollywood 38, Calif.

Heard on Mel Torme show:

Girl: Friend: Oh! I wouldn’t marry you if I lived to be a hundred.

Mel Torme: Might as well make it two hundred. Why be half-safe?

Rita Chuchas, 10218 Silverton Avenue, Tujunga, Calif.

Heard on “Everybody Wins”:

Phil Baker: My wife made me a C.I.O. At the end of the month I C.I.O. the grocery man, the May Company.

E. Peters, 2704 South Delta Street, Garvey, Calif.

Heard on “It Pays to Be Ignorant”:

Lulu: You could be used for a pipe cleaner, you are so skinny.

George Shelton: He would need a fur coat on first.

Mrs. M. Stephens, 153 West 14th Street, Los Angeles 15, Calif.

Heard on “Quiz of Two Cities”:

Stu Wilson: What do baby whales eat?

Contestant (a school-teacher): Blubber.

Mrs. M. Carr, 5602 Fry Street, Bell, Calif.

Heard on “Surprise Package”:

Emcee: Tell me why you want a puppy.

Little Girl: Because I’ve been praying for one for about a year, and I think it’s about time I got one.

Introducing Bill Gwinn

(Continued from Page 5)

was just out of high school, and he formed a real affection for the water then.

He retains the professor’s love of literature and poetry, and he apologizes that he’d like to have a poetry show on the air. (“Every ham wants to get up and read poetry in front of an organ, you know”) Bill admires Robert Frost, Edwin Arlington Robinson, Shakespeare and Elizabeth Barrett Browning’s “Sonnets from the Portuguese,” and his favorite pieces of fiction writing is John Steinbeck’s “The Red Pony.” He has a good collection of records and adds that he was for years with the chorus of the San Francisco Opera Company.

Bill met Dud Williamson often, when “What’s the Name of That Song?” was visiting at the San Francisco Golden Gate Theatre, and he’s particularly anxious to keep the show all that Dud wanted it to be, while giving it his own personality. He says his new job very much:

“I like people and I like to sing and I like music," he says. "And the show is just about made to order for a person who likes all those things."
Head Start on Life

Pretty Ilene Woods Has Talent, Career And Family at an Age When Most People Are Just Getting Started. Here's How—

By Joan Buchanan

COMING into her own this season as a radio personality is the just-turned-twenty-two-year-old Ilene Woods, who co-stars with Ray Noble on the Sealtest summer show. Ilene is considerably ahead of the game when it comes to reckoning her accomplishments.

At fifteen, she annexed her first professional radio job in her hometown of Portsmouth, New Hampshire. "I advertised fertilizer and garden tools," she recalls. At fifteen she began singing in many of the camp shows in the New England area. The 22nd Coast Artillery selected her as the only girl in the cast of its musical show, "Keep Mum, Chum." On Christmas Day of 1944, Ilene was a guest at President Roosevelt's party for servicemen. She met the late president, sang for the party and was driven to her train in the presidential limousine. The following year she sang at the March of Dimes party at the White House and met President and Mrs. Truman.

New York Hit

While still a teen-ager, Ilene descended on New York and won a sustaining program through an audition at ABC. An interested and influential listener heard her show. It was Paul Whiteman, musical director (Please Turn to Page 39)

THE PROUD STECKS show off their musical daughter, Stephanie Joan, for the camera. If Stephanie's dress was big enough to see, you could tell that it's a mother-daughter match with Ilene's.

THE CREW CHIEFS (left to right) Lillian Lane, Steve Steck, John Hudson and Eugene Steck cooperate in joining Ilene in a vocal—just for fun, that is! NBC-Teleter Color Cover
1. Conducting Hollywood Bowl musicians, Eugene Ormandy puts them through their rehearsal paces with Ravel's "Bolero," featured on opening CBS broadcast from famed amphitheater. Here he warns, "Softer, please, gentlemen." (Rothschild photos.)

2. "Excellent," smiles the conductor as the woodwinds make an entrance. Broadcasts are being kilocycled Sundays at noon and last until 1:30 p.m. over CBS (KNX locally.)

Close-Up of a Conductor

Radio Life Camera Catches Eugene Ormandy Directing Hollywood Bowl Symphony Members Playing Ravel's "Bolero" for CBS Airing

3. TUTTA FORZA is indicated to the orchestra by Ormandy as he calls for the entire power as loud as possible and with the utmost force and vehemence.

4. MORE VIBRATO is indicated by the hand held tensely and vibrantly near the conductor's body.

5. TEMPO ANDANTE is the marking on the score and Ormandy's hand indicates the easy flowing, graceful movement he wants in the music.

6. CRESCENDO is what Ormandy wants here and he asks his musicians for it with his right hand, as his left hand cues the second violins.
Music-Making Fred Waring Still Harbors an Unflagging Interest in Musical Education. Even His Summers Are Devoted to His Work

By Jane Pelgram

FOR YEARS the precision with which Fred Waring conducts his orchestra and glee club has been admired by other conductors, many of whom wrote to this long-time music manufacturer with an earnest "how" between the lines.

In order thoroughly to assist these choral directors and teachers, Fred Waring finally gave up answering correspondence in favor of the more comprehensive coverage of pamphlets about his method. Even that finally proved inadequate, so several years ago Waring established a Choral Workshop.

Snapped Up Offer

Home of the summer Waring conclave is the picturesque Shawnee-on-Delaware, Pennsylvania, a little town lying just across the front lawn from the old Waring home. The place had long been a recreation ground for Fred, his family, and the now twenty-five-year-old Pennsylvanians. But fond as this group was of the place, tourist trade wasn't keeping it what could be termed thriving. So when the owners offered Waring the entire layout at a low figure, including the inn, country club, golf course and little theater, rather than abandon it

(Please Turn to Page 39)
A VERY YOUNG GRACE MOORE POSED for this photograph the morning after her successful debut at the Metropolitan Opera. The occasion was the beginning of her first radio program, and photographer Jackson immortalized the moment with the click of a shutter.

Two Pages of Radio Memories and History Aid Us in Recalling the Past for Fans

OR THESE photographs we are deeply indebted to Mr. Ray Lee Jackson, who for many years has photographed the great favorites appearing on the National Broadcasting Company network in New York. Information on the accompanying captions was gleaned from Mr. Jackson, who took these pictures originally and whose personal acquaintance with the stars of radio, past and present, should make him our number one authority on "Flashbacks!"

WITH A MACHINE-GUN STYLE of talking, war correspondent and commentator Floyd Gibbons was a compelling (and much imitated) radio newsman. Jackson says, "A hard man to get a picture of—I had to follow him to Chicago to get this one."

MADAME FRANCES ALDA of the Metropolitan Opera was a favorite radio diva. Befitting the prestige of the Met and opera in general, Madame Alida always broadcast from her apartment at the Waldorf-Astoria Hotel.

THE LATE COUNTESS Olga Albani was one of the great singing favorites of the early thirties. Her "Cities Service" program was especially popular with those who were learning to like the classics.
CALLED THE FIRST star of radio was the late Vaughn de Leath. Photographer Jackson recalls, "This was Vaughn de Leath's favorite picture of herself and one of the last portraits I made of her before her death. A grand gal!" (NBC-Ray Lee Jackson photos.)

RADIO PHENOMENON of the thirties was Sylvia of Hollywood—Madame Sylvia—author of "Hollywood Undraped." She made the nation figure-conscious through her radio programs, later got sued by a movie star who objected to a Sylvia broadcast.

A NEW AND PROMISING teenage singer posed for the Jackson camera before she essayed a brand-new radio career. It's Jane Froman in 1931 before her great success.

NELLIE REYELLE WAS ONE OF THE FIRST AND BEST of the "cheer-uppers." She was also well known as an authoress. Here she is with her orchestra—a group that includes Harry Reser on banjo, Andy Sannella with the sax and Donald Voorhees at the piano. In the center are Hugo Marian and the late Ceasare Sodero. Reser became famous as leader of the "Cliquet Club Eskimos." Voorhees, now conductor of the "Telephone Hour" symphony, seems to have changed very little.

Page Thirty-seven
ON A RECENT SUNDAY AFTERNOON, as soon as "Those Websters" got off the Mutual airway at 3:30, the entire cast assembled for a "kid" party. First on the docket was hopscotch. Here "Mom Webster," (Connie Crowder) picks up her token, while looking on are Frank Worth, Willard Waterman, Jane Webb, Clarence Hartzell, Billy Idelson, Joe Ainley, Eddie Firestone Jr. and Charles Lyons. (Rothschild photos.)

BILLY IDELSON, WHO PLAYS "EMIL" ON THE SHOW, is being blindfolded for a game of "Button, Button." This time joining the group is writer Frank Hursley, at extreme right, separated from his wife and co-worker, Doris, by broad-backed producer Joe Ainley. Almost entire cast came to Hollywood from Chicago right after the war. Perhaps their difficulty in setting up new homes here was factor in drawing group into firm unit.

Life in Radio

Cast Members of "Those Websters" Play Together as Happily as They Work, Here Have Fun at Old-Fashioned Kid Party

TAKING IT EASY is host Waterman, who plays "George Webster," father of the air family. His home in North Hollywood, with spacious lawn, lots of garden furniture and enclosed barbecue is ideal for parties.

"BLINDMAN'S BUFF" FINDS WATERMAN putting on blindfold and groping about for his guests—Jane Webb (left), Hartzell (behind tree), Firestone (peering around Waterman), announcer Lyons next, Idelson, Connie Crowder, and finally Parley Baer, who plays "Emil's" father, grocer Lyons Jr. Party ended vigorously with games of "leapfrog" and "crack the whip."
Head Start on Life

(Continued from Page 33)

entirely, the maestro snapped it up. Now several years later it has proven an ideal place to gather for summer workshops.

The entire company of Pennsylvanians live there each season, combining work and play. Even NBC's Fred Waring show is broadcast, sum- mers, from the little town. Many of the famous Pennsylvania men who carry back a new enthusiasm and a fresh bag of tricks to their students this fall. Nearly all are outstanding individuals. One music supervisor from Maryland pub- lic schools flew to Europe last summer to renew the acquaintance he made with European music when conducting the official ATC overseas band during the war. One young woman from St. Louis apparently had been granted a thirty-six-hour day by the powers-that-be. Daily she taught school music and instructed English in a St. Louis university. She had been secretary to Vladimir Golschmann, conductor of the St. Louis Symphony, and still found time to be the assistant con- ductor of a community inter-racial choir!

Then there's a dentist who directs a church choir. This is his second year of attending the Fred Waring Music Workshop. He returns yearly because he enjoys the contact with music, and because even a week at the Workshop makes an ideal vaca- tion.

At least once a week Fred holds a free-for-all discussion period. The Workshop is filled with questions and he answers honestly and sincerely. During one of these discussion periods Waring was asked on what basis he chose his theme songs. "Which one?" he asked.

The student questioned, "How did you select 'I Hear Music'?"

"I happen to like it," Waring said. "I wrote it. . . ."

Many of the vocalists, including Dalas Bentler, Jane Wilson, Joan Wheatley, Leonard Kronendonk, Stuart Churchill and Joe Marine sing and illustrate Waring principles of "tone syllables" and enunciation. Because of the tremendously successful eight-week course this summer is being stretched into a ten-week period.

Fred drives his huge school of eager pupils just as hard as he drives his own school. The camp school is in session. When school's out, then the casually-clad Pennsylvanians can stream out onto the golf course they're all so crazy about, while the hundreds of students practice, sleep or daydream of the time when their choral work will also be regarded as a standard.

Summer School De Luxe

(Continued from Page 35)

of the network, and he featured her on his Philco summer program. She filled out her spare time that season by singing at a number of New York's top night spots. In 1946 she won the vocal spotlight on Don McNeill's "Breakfast Club."

Romance on Date

About this time, Ilene began double-dating with singer Johnny Desmond and his wife. Desmond, of course, is a friend of Ilene and also very fond of another musical friend, Steve Steck, trumpet player and arranger with the Glenn Miller band. On a memorable double-date night, she arranged to have friend Steck drop by to meet friend Ilene. Foreseeing that objections might arise from the fellow who was squiring Ilene that night, the resourceful Mrs. Desmond invited an old girl friend of his to drop around, too. The result was that Ilene and Steve spent the evening together, dated for sure the next day and were married.

The musical Stecks came to Holly- wood and Ilene forsook her already established singing career to have a daughter, Stephanie Joan. Trying a return to the singing spotlight, Ilene began at a round of applause by the studio audience. Bill Goodwin accused her of stealing the show on s e v e r a l occasions. Guest appearances on the Crosby shows followed and last season Ilene was signed with Carson. The commercial people were sad, they wanted her to go on caroling the little jingles she did so prettily. She pointed out that as vocal star of one show she'd look strange singing commercials on another. "We'll put you behind a cur- tain so no one can see you," they offered. If it's any consolation to the commercial people, Ilene's smile as she related this story rather indicates that she enjoyed her stint with them. "Even sang the commercials around home," she admits.

Summer Star

Ilene is particularly happy with her lot as of this summer. Her hus- band, Steve, is now a member of the crew doing the show on the Noble-Wood show. It's the first time
STOCKING UP ON reading material before leaving on their European trip were Alice and Phil Harris, shown with Bud Backhold, manager of the famous Don the Beachcombers. (Manion photo.)

LANDING TOGETHER on Radio life's cover lines, Zeke Manners and Jerry Colonna decided to do a stint together on Zeke's show. Eyeing the cover photo, Zeke claimed "This is the closest I've ever been to Peggy Lee."

SEEN ON THE RADIO SCENE

AT MAURI CLIFFER memorial at Hollywood Bowl, entertainers contributed lavishly of time and talent. Here's a rehearsal group including Dinah Shore's arranger, Ticker Freeman, vocalist Artie Wayne, KFWB platterman Peter Potter, and orchestra leader Frank deVol. (Lester photo.)

BURR WILLARD of San Bernardino receives Bendix radio as 16th district winner of NAB's contest conducted during National Radio Week. Making presentation is KFXM's Kit Stearns, through whose "Gal Next Door" program award was won. (Randolph photo.)

MARILYN COTLOW of Los Angeles and Frank Guerrera of Philadelphia receive $1,000 awards and contracts with the Met after winning the 1947-48 Auditions, aired over ABC. E.A. Nicholas of Parsons Television and Radio Corp. makes presentation.