PROGRAMS FOR WEEK BEGINNING AUGUST 22

RADIO and TELEVISION LIFE

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The Ear Inspires the Pen

Mrs. Arthur M. Yale, 781 West Sacramento Street, Altadena, Calif.

Sirs: During our stay in the East, we heard the voice of John Daly of CBS from New York on the news broadcasts. We think he has one of the finest voices on the air and regret that we have only heard him out here on "You Are There." Will you kindly tell me something of his background, if he has been in radio a number of years and with CBS. Also, we especially would like to see a picture of our favorite commentator.

John Daly came to America in 1923 from Johannesburg, South Africa. He studied at Boston College, spent a year with a motion picture firm and two years with a Washington transit company before joining the CBS Washington announcing staff. In 1927 he was assigned to the news programs and eventually became columnist of presidential announcements. He reported the 1940 political conventions, this country's army maneuvers on CBS's "Faneuil Hall" and "Junior," traveled with the network's London news staff, is married and has a campaign to its finish, landed with the first Allied troops in Sicily and followed them through on the Italian campaign. It was he who gave the world the first report of the air-bombing of Cassino and the first eye-witness account of the fall of Messina. Daly's most embarrassing broadcast moment was when he signed off an air debate between Senator Taft and Representative Smith with: "Senator Taft and Representative Spit smoked from CBS studios to the 10th floor." He is thirty-three, married, has three children and lives in N.Y., New York.

Julia M. Roder, Route 1, Box 595-A Fontana, Calif.

Sirs: How many times I read letters in your pen page yelling "I don't wish to accept that, it's a flim-flam, but I'm glad others agree with me that they don't." Let me tell you how I feel about the quiz shows. Tickets are always available if you send self-addressed, stamped envelopes, and mark "tickets" on your request. I hate to hear folks say they never win and that lucky ones must be hand-picked friends. On only one program have I seen a repeat and that was on "Double or Nothing." How can anyone say the shows aren't fair when they see Ben Alexander, Wes Battersby, Bert Linkletter, Ed East and all the rest giving their best effort to give a half hour's fun. Everybody pitches for those prizes. Sure, I want 'em too. But I don't get them all the time. I write to see shows often and listen often and most of the time I write in for tickets. That's at least the small courtesy you give the swell guys by going to their programs and getting in the mood.

Page Two

P. L., Los Angeles 43, Calif.

Sirs: I recall several months ago, a reader wrote in to ask why "Lights Out" was taken off the air. You said it was a summer replacement for the Henry Morgan show, which I think is trash! Now that Morgan is off for the summer, "Lights Out" has not replaced it. Could you please enlighten me as to when it will be back and on what station? Incidentally what happened to the Tod Lewis show? It used to be on KMPC, I believe. He was always my favorite bandleader and I loved his music.

"Lights Out" replaced Henry Morgan last summer, but was not as you termed this season. We'll report anything further in Program Notes. "Lights Out" is night-tubling and theater-staging it now. The KMPC series was a transcribed one.

Mrs. Adelina Kruse, 700 West First Street, Long Beach 2, Calif.

Sirs: Can't we have "Johnny Madero, Pier 23" back? On Tuesday nights we could have a few more mystery stories instead of crowding them all in on several nights in the week.

Nothing about return of "Johnny Madero" or "Road Workers," but these quiz programs are not for him. He does not seem to have that quick punch and quick thinking that characterize so many of the other quiz emcees, such as Bob Hawk or Garry Moore. But here is the real intention of this letter. It may be great fun for the studio audience. But all it has is shouting about "take the bank, take the money," but in the home it comes out of the radio as so much unnecessary noise and confusion. It should be time the producers of this program woke up and realized they are selling the program to the radio audience, not the few hundred sitting in the audience.

Mrs. Ruth S. Whitman, 890 Oneonta Drive, Los Angeles, Calif.

Sirs: May I express my delight in listening to Lynn Cole's voice on CBS. He has a wonderful voice and Lynn Cole's "Guest Book" is charming.

Sam Thomas, 450 North Catalina Avenue, Pasadena 4, Calif.

Sirs: What a mess is being made of a potentially great program, "Welcome Travelers." I listen to it daily because of its high interest quotient in spite of the cumbersome, awkward and stuttering handling of the guests over the air. I recognize the fact that the emcee is earnestly striving, but it often seems that, as a professional, he is more confused than the amateurs he quizzes. And oh, that awful dialogue between him and the announcer about "Armchair Travelers," a big time-consumer that could be put to much more entertaining use with an additional interview of an audience traveler. And the commercials, with the affected exuberance of emcee and announcer! Well, the only thing good about the show is the human interest of participants from all walks of life and from all over the world. When I think of its potentialities and compare them with the actual production, I cannot but feel that someone is deliberately trying to keep it from soaring too high above other audience-participation programs.

Esther W. Buxton, 2889 San Pasqual, Pasadena, Calif.

Sirs: Is it too much to ask that those who take part in programs sponsored by our larger universities should have had the training in the use of the speaking voice and should display at least a superficial acquaintance with the proper pronunciation of the English language? Just as a sample of what occurred on one such program, one of the speakers, in a voice that grated on the nerves, made repeated use, in answering a question, of the word "quessh-un" (question); "accrout" (accurate); and "reconize." Even in these days when What You Know is of such tremendous importance, How to Say What You Know certainly should be one of the qualifications for being allowed to say it!

CARL M. BIGSBY, Publisher

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EVELYN A. BIGSBY, Editor

August 22, 1948

RADIO LIFE

CARL M. BIGSBY, Publisher

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EVELYN A. BIGSBY, Editor

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August 22, 1948
About Your Letters

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio Life.

Jeanita Deane, 359 North Avenue 52, Los Angeles 42, Calif.

Sirs: Never have I agreed with anyone more thoroughly than with Jeannette Bauer, who says that housewives ought to have Purple Hearts. (I'm not one, since I'm only thirteen, but I have listened to soap operas during the summer.) How many years has "Helen Trent" been forty? And "Perry Mason"! Why doesn't he stick to business and quit necking with his secretary? Hope you'll have another story on Howard Duff. Sigh.

V. R. Hawkins, Route 2, Box 27, Vista, Calif.

Sirs: I have been reading your excellent magazine and wonder why nothing is said about a Horace Hunt's show, Sundays, KFI, 7-9 p.m. I find it excellent and am sure others share my opinion. I think what he is doing for the youth of these United States is wonderful, and hope in the future you will include a story on Horace and his show.

Radio Life "Points With Pride" to the Hunt show with frequency. A big picture showing Suggested by a man, I'm willing to try Dick Contino hits the August 29 issue.

Mrs. John Marsh, 8428 South Hooper Avenue, Los Angeles, Calif.

Sirs: I'd like to call your attention to a swell program on KECA Mondays through Fridays at 1:00 p.m. It's called "For the Luvva Mike." It's a half-hour of interesting facts, music, and best of all, songs by Ellen White. A beautiful voice from a beautiful girl, with a charming and wonderful personality. For those interested in new radio sensations, Ellen White is it.

Marie Dailey, 1026 Florida Street, Los Angeles 14, Calif.

Sirs: The one-man show Frank Sinatra puts on for the studio audience following his broadcast is so delightful, and much better than "It's My Party," it surely makes one wish he had a radio show which would allow him free rein, both in songs and dialogue. He is a fine ad-libber and when he chooses his own songs they are far superior to most of the current juke-box fodder.

August 22, 1948


Sirs: In reading your column, I have noticed that a great many of your readers are very much interested in Cathy and Elliott Lewis. Since it is impossible for me to reach all of those people by mail, I would like, with this letter, to invite anyone who would like to join my club to write to me for information. We have an up-and-coming organization, and we boast two of the most cooperative stars in the business. Here's hoping that my letter will inspire lots of pens.

Now I'd like to nominate, for your "Point With Pride" department, the "Dr. Dana" broadcast of July 4. The story was a masterpiece of understating. It dealt with a Negro woman and her young son, yet no change I came across this fact that the characters were any different from the rest of the cast; the word "Negro" was mentioned only once and that was in a completely different vein. The impression of the characters was left entirely to two fine actors: Joan Banks and young Johnny McGovern, who certainly deserve credit for two magnificent performances.

Adies Cellia Nelson, Encanto, Calif.

Sirs: I am a great booster for your magazine, for it has saved the day for me several times. The first time was when I gave a copy of Radio Life to some neighbors who would walk off with my morning paper to look at the radio log and forget to bring it back. It was just by chance I came across this fact that the characters were any different from the rest of the cast; the word "Negro" was mentioned only once and that was in a completely different vein. The impression of the characters was left entirely to two fine actors: Joan Banks and young Johnny McGovern, who certainly deserve credit for two magnificent performances.

Mrs. Parker, 1114 South Tyler Street, El Monte, Calif.

Sirs: I'm inclined to agree with letter-writer Jeannette Bauer of Lincoln Acres, California. "Young Widder Brown" seems to be eternally engaged and always at the head of trouble. "Portia Faces Life" could maintain a little less suspense and end happier? Along with this, the girl who plays "Portia" is an excellent actress, but could end her scenes a little sooner. I agree with Miss Bauer's comments on "Nora Drake" and "Mia Perkins." Thanks for letting me express my feelings on the drible some programs pass off as scripts.

L.H., Roscoe, Calif.

Sirs: Could you please tell me what has happened to Bob Mitchell, KFI's wonderful organist? I used to hear him every day on various programs, but lately he doesn't seem to be around. Could you please print a picture of Mr. Mitchell?

Bob Mitchell is still with KFI, notably on the "Ladies Day" show. Perhaps he was vacationing when you listened.

Berenice Stout, 1035 Montebles Place, San Marino, Calif.

Sirs: A recent "Ear-Inspired-Pen" answer offered "competition," a good old Yankee custom, as the reason for many good programs coming on the air at the same time. I must admit it was an angle that hadn't occurred to me, or perhaps to others who have been complaining of having constantly to make a choice between two or more good programs at the same time. We have to choose where we shall market or buy goods; from the same standpoint, the different networks compete for our attention. Such a logical explanation leaves me without argument.

But here is something that does annoy me in a really big way. It's the way program after program, station after station, even some of the newscasters (quite unforgivable in their case) insist on still saying "Boulder Dam" when the official Congressional reinstatement of the original and right name, Hoover Dam, was front page news quite awhile back. Don't they read the papers? Along with this "Smithsonian Institute" which of course should be "Institution," as those who make that mistake certainly should know.

I thank whatever gods there be for KFAC. Seems like I can turn there for good music at almost any time and not be disappointed. "Meet the Press" is really tippy toe stuff, one of my favorite programs. "Studio One" is a constant satisfaction; also "Mr. Ace and JANE."

Page Three
FAMOUS LOVE STORIES
Jessie Fremont — to his beautiful “immortal wife” John Charles Fremont owes his renown as pathmaker of the west. Her brilliant editing popularized Fremont’s reports of his explorations, and made them invaluable guides to the settlement of the west. And in Fremont’s later years when troubles beset him… Jessie Fremont fought steadily until her husband’s name was vindicated, his honor restored, his fame assured.

Once upon a time a bright nine-year-old named Dorothy McNulty got herself a job singing for illustrated song slides in a Philadelphia movie house. What, you may ask, does this have to do with the radio career of actress-comedienne Penny Singleton? The answer is that almost magically Penny has been several other people throughout her several-sided career. One of them was the Miss McNulty who debuted with song slides.

After a four-year tour in vaudeville as a singer-dancer-comedienne, Dorothy bowed on Broadway and became well known as a musical star of such hits as “Good News,” “Follow Thru” and “Hey, Nonny, Nonny.”

Musical Comedienne
Of course, Hollywood was eventual, and you may remember Dorothy as the sparkling redhead who played the night-club entertainer in “After the Thin Man.” We still cherish the memory of her particularly torrid rendition of a hot number called “Blow That Horn!”

Daughter of a newspaperman, the actress had always had the talent and inclination to write. She had attended the Alex McClure school in Philadelphia and Columbia University, where she wrote highly acceptable verse for the school papers. Retiring from her promising movie career as songstress-dancer, she devoted herself to writing poetry and fiction.

To throw away a perfectly good career and retreat from public life at the height of success was enough
to astonish the actress's fans and friends. The unexpected Miss McNulty had still another surprise in store. When a movie studio bought Chic Young's popular comic strip about a pretty young housewife and her helpless husband, the problem of casting the title role, "Blondie," became manifest. The red-haired Miss McNulty was persuaded to sign for the lead with the added stipulation that she become a blonde. On a hunch, she signed the contract with the new name Penny Singleton.

After the success of the initial "Blondie" picture, the studio extended the original into the lengthy series that has kept audiences chuckling for several years. The radio show repeated the success of the movie versions in both comedy and longevity. "I try to take time to be 'Blondie' off the air, too," Penny says. "I have to look the part, and that means extra time in a beauty parlor keeping my hair blonde." Charming as a blonde, the actress knows that her fans can no longer picture her any other way.

Mother of two daughters, Susie and Dorothy Grace, Penny is kept busy with her household and her career. Still she finds time to be one of Hollywood's most avid collectors. Penny differs from most collectors in that she is interested in saving almost anything that has value as a memento or interest. She mats and frames the pictures and documents that she has collected throughout her career, from Dorothy McNulty's first invitation to a birthday party (received in the first grade) to the latest picture of actress Penny Singleton and her daughters. "It's catching!" she exclaims over her ever-growing hobby.

ONE OF PENNY'S EARLIEST SCREEN ROLES was opposite Humphrey Bogart in "Swing Your Lady." Her name was still Dorothy at that time and, as you can see, Bogart was not nearly as tough as he was later to become. Penny had ambitions toward a more encompassing career than merely leading lady. (Kling photo.)

SHE WANTED TO BE a character actress. Here she is as an old maid (with the aid of a great deal of make-up) in a movie titled, "Secrets of an Actress." ("Muku" photo.)

AND QUITE IN CHARACTER for this vacation shot are "Blondie" and "Dagwood," whom Penny and Arthur Lake have brought to life through well-nigh-perfect casting.

BLONDIE AT LAST! Here's Penny the way her friends and fans love her best—partly Penny, partly "Blondie."

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THE MAN IN THE FUR COAT is George Barrows, the "Human Gorilla." George almost caused a panic in the studios when he came roaring out on the stage during the "It's a Living" broadcast. Ben Alexander, show emcee, here "interviews" George. (Rothschild photos.)

"IT'S A LIVING" ANNOUNCER Marold Ross wears a headdress made by onlooking "feather merchant" Joe Weinstein. Weinstein imports feathers and sells them to ornamental manufacturers.

Make Way for the Folks Who Earn Their Bread And Butter in Some Unusual Way Like Tooting A Race Track Horn, Spotting Store Thieves, Training Sea Lions, or Waking Up Sleepyheads

By Jim Parsons

MBS-KJH, KFXM, KGB, KYOE
Sunday, 6:30 p.m.

DID YOU KNOW that you can make a comfortable living by raising worms? Or if you don't care for worms, why not try ladybugs? But perhaps returning to the soil doesn't appeal to you. Then you might become a professional whip lasher, a human gorilla, a bed tester, or a fish smeller. It can be done! At least the people who follow these unusual pursuits vow that "It's a Living."

A. L. Simon concocted this unique radio show for Mutual-Don Lee. For a number of years, Simon has followed a career almost as strange as the contestants who appear on the program. He's a feature writer for a number of national magazines, and his stories concern people who have devised peculiar ways in which to make their livelihood. He's visited every nook and cranny of these United States, seeking out men and women whose ingenuity has given them a virtual monopoly in their respective fields.

Take the case of George Barrows. Just a few years ago, George was an unemployed actor. Since George had developed an unbreakable habit, namely eating, he resolved that he would have to do something drastic if he was going to carve his niche in the world. And something drastic he did. From molded sponge rubber, imported animal hides and yak hair, he constructed a gorilla costume. Now it's a safe bet that in any jungle movie you see, George Barrows is the vicious gorilla who threatens the life of the heroine. But George doesn't recommend his

DELYN HORNADAY displays his oversized version of "King Ant." Hornaday is a government licensed ant hunter and earns his keep by building and selling ant houses.

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occupation for others. Not that he's afraid of competition, but his costumes cost $3,800; they weigh eighty pounds and the heat inside of them builds up as high as 125 degrees. However, whatever discomfort George endures is more than made up in the realism he attains in his gorilla portrayal. On the night he came roaring out on the KJH stage, the audience scrambled en masse to leave the studios. It took the calming influence of show emcee Ben Alexander to restore order.

Perils of Lamour

Then there's Dave Kashner, who told listeners that he makes his living by thrashing people with bull whips. Dave is so skillful in his trade that he's paid a fabulous salary by movie producers literally to beat the daylight out of cinema stars. His whips lash out and crack ominously; the coils cruelly encircle the subject's body—but amazingly enough, nobody gets hurt. Dave's favorite experience concerns Dorothy Lamour. In one shooting sequence, the script called for the whip artist to snatch a rose from the star's hair. Dave laughs as he recalls how the producers and the insurance men qualified on the sidelines as he accomplished the difficult feat without incident.

Some people might like to become bed testers. That's the admitted profession of one Morris Golden. He just bounces up and down on mattresses to demonstrate to customers the degree of hardness or softness of a bed.

Perhaps the most unique show guest to date was Delyn Hornaday, who professes to be an ant hunter.

**NAN SONGER REARS** and cares for Black Widow spiders. She apparently doesn't mind the danger. She sells the spiders' webs to optical companies. The extremely fine webs are used to make cross sights in lenses.

"An ant hunter," he explained, "must be licensed by the government." He went on to tell about his scientific working with the insects—how they work as a team, how they work for fourteen minutes and then rest for fourteen, and how they hold burial ceremonies for the dead.

"I realize the largest part of my income by building ant houses and selling them to hospitals," stated Hornaday. "You see, so fascinating are the little creatures to watch that the hospitals use them to occupy the minds of patients being treated for nervous disorders."

Ben Alexander, who also serves as emcee on "Heart's Desire" and as the announcer for newsmen Fleetwood Lawton and Rex Miller, is the man behind the mike in this new series. J. C. Lewis, of "Johnson Family" and "Cisco Kid" fame, is the producer. Dick Aurandt, who recently received a Radio Life award for his musical work on "Scarlet Queen," handles the organ chores. Marold Ross is the announcer.

If you're bored with the routine duties of your job, who knows—you might find inspiration in this program to become a whistle teacher, a hiccup specialist, a professional screecher, or just about anything else you can't imagine. But who's to say "It's (not) a Living?"

**IT WAS A LIVING (AND A DEATH)** for Mrs. Grace Wiley, cobra trainer, who appeared as guest on the show. Mrs. Wiley, pictured here with announcer Marold Ross, received a fatal bite just a few weeks after this broadcast.

**"IT'S A LIVING" PRODUCER J. C. LEWIS** is content with a radio career. He doesn't want to learn the art of "fish-smelling," chosen profession of Boyce Gilford, who actually makes a living by breathing fish vapors. Gilford thus determines the freshness of seafood prior to canning.
"- Or Would You Rather Be a Fish?"

There Are Two Swimmers in the Gage Family. Esther Williams Is One of Them, but She Did NOT Teach Her Husband to Swim.

By Jane Pelgram

EVER SINCE the day of his marriage to pretty Esther Williams, swimming star of the flickers, big Ben Gage has had the question, "Do you swim, too?" popped at him from all sides. Ben has developed a stock answer which is a classic of understatement. "Yeah, a little."

"People are also prone to conclude happily that Esther must have been a wonderful help in teaching me to swim," mused Gage. "And the truth of the matter is—she has been!"

"My event was the breaststroke, in which you develop an entirely different kick than the one used in the crawl, Esther's event. I don't pretend to have been able to keep up with her speed until I did learn her kick. Now I can usually manage to give her a run.

"I believe the kick is one of the things they stress as most important to championship hopefuls. I know any coach will tell you the difference between a great swimmer and just a good one is a matter of developing that.

"But if you really want any tips on swimming, you're talking to the wrong fellow. Esther and I don't even have any exciting experiences swimming. We just go out a mile or so, turn around and swim back."

Swimming Routine

That accomplishment would prove exciting enough to most people who get their kicks out of a day in the briny, but apparently to both Ben and his Nereid wife it's old hat. True, the couple take a daily dozen in their pool, which Ben describes as "the smallest in Hollywood," and their new vacation home is at Acapulco, Mexico, a place long famous for its wonderful ocean swimming. But to them it's like a golfer practice-putting on the front-room floor and moving as near to

(Fun On Ice is another Gage idea of a good time, and their favorite spot for this sport is Sonja Henie's Ice Palace in Westwood Village, near their home.)

THE SWIMMING ATTIRE of both the Gages is noticeably lacking in tuss and feathers. They choose practical, comfortable things. Swimming comes first—picture-taking second with them.
For Love o' Mike (General)

Party Date Changed

Immediately after going to press last week with the news of the KNX-Maurie Webster camera party, the date of the get-together was changed from Tuesday, August 17 to Monday, August 16. We hope that those of you who planned to attend noted the date change in time. We hope those who were misled will vent their sorrow on KNX and Maurie Webster, not the hapless Radio Life souls who printed what they were told.

Army Song Contest

Those of our readers who have called asking for information on song contests will be pleased to hear about the exciting one sponsored by the U. S. Army. An entry form is looking for an all-Army song to be made the official ditty. The contest is open to everyone. Songs should, of course, be suitable for group singing and marching. Prizes will be awarded to all entrants whose songs are selected. Prize-winning entries become the property of the U. S. Army.

The contest closes on November 15, 1948 and all entries should be sent to the Sixth Army Headquarters, Presidio of San Francisco, San Francisco, California, by that time.

Additional information and contest details are available from Colonel H. J. Matchett, 610 Taft Building, Holly wood, California.

Car Television?

It had to come! An informant tells us that he's been seeing a guy in the Beachwood district driving around with a television set working away like mad in the front seat. The car is equipped with a tall tower to insure reception. It was only a matter of time, anyway.

Rumors Are Flying

Kay Kyser may do a five-a-week show for ABC... Same rumor applies to Artie Harris... Jack Benny's sponsor wants to slant Jack's appeal to a more juvenile audience? It can't be!... Kenny Baker is interested in re-making some of the old Charlie Ray films... Nine-year-old Ann Whitfield has written and illustrated a book, "The Pink Parlor," while vacationing from her chore on the Phil Harris-Alice Faye show... John Howard in "Time to Sing" to audition at NBC... Mutual will audition "Name That Movie," featuring

Helen Mack and Sidney Miller... Jack Paar trying to get out of his contract with Jack Benny... "River-side Drive" by Beth Brown may be the basis of a new soapster... Buddy Clark may be among those seen in the Al Jarvis movie, "Make Believe Balroom"... Mitzi Green, Artie Wayne and Jerry Fielding's orchestra are auditioning a new show at ABC... Movie makers are interested in Cy Howard's new air show, "The Little Immigrant," even before it has hit the air. Howard is just back from Europe where he gathered background material for the characterization... Bob Hope and "Lux Theater" are two of the Lever Brothers shows rumored for time and network changes... Parkykarkus has been offered the lead in a Broadway musical... Sponsor may cancel "Man Called X"... Johnny Olsen standing the best chance of "Breakfasting in Hollywood"... New York may regain its former eminence in the matter of radio show emanation due to its greater television facilities... Parody was not missed the lead in a Broadway musical... Sponsor may cancel "Man Called X"... Johnny Olsen standing the best chance of "Breakfasting in Hollywood"... New York may regain its former eminence in the matter of radio show emanation due to its greater television facilities... Parody was not missed

NEXT WEEK

Handsome and talented Dick Contino is on our cover and is featured in our story, "Valentino of the Accordion."

"Psychology Can Be Fun" is a story devoted to the airshow, "What Have You Got?" Sample tests are provided for you to try out for your own amaze-
amusement.

"Nice Guy" Dick Powell tells Radio Life about his present manifold adventures and we conclude he refuses to be typed.

Arlene Francis is subject of a "What's My Name" article, No. 3 in our series on Radio Warm-Ups gives you readers a still further peak behind scenes.

"Sing It Again" gets a feature which augments with pictures of Putt Putt, Don Seymour and "The Riddlers."

Tom Harmon and his three-way career are probed in a sports-slanted yarn.

Flashbacks still continue to arouse nostalgia for old-time listeners. "Life in Radio" pictorially presents the wedding of radio actors Jane Webb and Jack Edwards Jr.

Buy your next week's issue early and get set for "an evening's good reading, a week's good listening."

his children! (Are they Eskimos?)... "Heart's Desire" rumored to be losing giggle sponsor... Luncheon at Luc-y-Cay Robbins, popular as a radio singer a few seasons back, has won the second lead in the Astaire-Rogers film, "The Barkleys of Broadway"... Roger Price, the Bob Hope writer heard on "The Comedy Writer's Show," is curving out a comic's career locally. He can be seen at the Bar of Music, where he's been held over for another month... Radio's "Mr. President," Edward Arnold, turns to dark villainy in his next film, "Take Me Out to the Ball Game."... Dick Powell will sing again during his personal appearances this season... Time conflict forces Charles Dart to forsake orchestra chores on the Dennis Day show and remain on the Judy Canova program... Those great Damon Runyon short stories will be used in a transcribed series at last. John Brown will be one of the leads... Jerry Colonna and Vera Vague are definitely out of the Hope show cast. Bob promises an entirely new program in the coming season... The "Original Amateur Hour" (Major Bowes) will return to the air on ABC, emceed by Ted Mack... Dick Haymes turned down the offer to do "Mystery Radio" and let the opportunity slip away. Still think it's a good idea, though... "Dr. I.Q. Jr." to be

(Continued on Next Page)
Have you made your reservation? There are still a few places left in the big ox-cart which will be starting for the Sun any day now. . . Better plan to join all the rest of us Hoganites on that memorable expedition.

No . . . the summer sun hasn’t affected my brain . . . but that half-hour Hogan . . . pardon me . . . Hawthorne Thing has! You’ll find out what we mean if you’ll turn your dial to 790 any Monday thru Saturday night at 10:30 . . . but we warn you, it’s habit forming. . . The first time I listened . . . I didn’t believe it! But you’ll soon agree you’ve discovered the world’s wickedest radio show when you’ve heard Jim Hawthorne.

You may not like the idea of joining the ox-cart trip to the Sun at this time of the year . . . but stick around . . . There’ll be other offers. . . Maybe Hawthorne will start a yacht trip through the Milky Way! Just remember, you’re missing laughs if you’re not dialing the Hawthorne Thing on KECA at 10:30 p.m.

TELEPHONE TWISTS: The tables have been turned on the quiz show, “What’s My Name?” which Arlene Francis femcees every Saturday night at 9:30 on ABC-KECA. . . Instead of the program calling the listener at home, listeners to the show in a single station area are invited to call Arlene In New York, collect, to identify the “mystery voice” of the jackpot question. . . Then, there’s that popular Friday night “Break the Bank” session on which listeners are invited to send their name and phone numbers for inclusion in the “wish bowl” from which a name is drawn each week. When reached by phone, that person is invited to appear on the next week’s “Break the Bank” show. . . That’s KECA at 9 p.m. Fridays. . . That wonderful invention, the telephone, is also part of the ABC five-a-week “Surprise Package,” during which there’s a contest between a contestant on the stage and a contestant at home by the telephone. The first one of the two to name the tune which is played gets all the prizes up to date . . . and they keep pyramid ing, or when the tune goes unnamed, “Surprise Package,” with genial Jay Stewart as headman, is heard on KECA every Monday thru Friday afternoon at 2. . . Right up among the top shows in national popularity is another ABC offering in which the phone has an important part . . . we mean, of course, the Sunday “Stop the Music” broadcast . . . The latest Hooperating gave it a strong 11.8.

. . . The Hawthorne Thing . . . KECA at 10:30 p.m. . . .

AROUND RADIO: Commentator Arthur Gaeth, continuing his tour abroad, will be heard either from Tel Aviv or from Rome, on Monday night Aug. 28, ABC-KECA at 9 . . . Newsman Martin Agronsky returns to his regular 6:30 a.m., dial spot Aug. 23rd, after a three week vacation. . . That popular Sunday afternoon drama series, “California Caravan,” has been renewed for another year by the California Medical Association . . . Have you heard Mike man George Fenneman’s new show? He’s doing a record show that’s different, on KECA every Monday thru Friday afternoon at 5 o’clock . . . If you’re home between 4 and 5, we think you’ll like his style . . . and the records he spins, many of which are from his own extensive collection . . . More about Fenneman later . . . Also . . . do you have your video set all buttoned down. It won’t be too long before KECA-TV will be beaming your way a terrific lineup of listening . . . and looking . . . on Channel 7.

Radio in Review

(Continued from Preceding Page)

dropped by its sponsor. . . Goodman Ace is co-writer of a revue headed for Broadway production . . . Comedian Morry Amsterdam is producing two-a day vaudeville, “Hilarities of 1949,” in New York. . . Lowell Thomas is now an honorary Doctor of Laws, a degree conferred by Rider College, Trenton.

“Capitol Cloak Room”

In this political year, radio has been doing its level best to open up the avenues of information between the people and the politicians. In addition to such previously mentioned CBS shows as the Elmo Roper program and “Washington Wives,” “Capitol Cloak Room” on KNX at 9:00 p.m. Wednesday offers information that should be of interest to every prospective voter.

Like “Meet the Press,” “Cloak Room” pulls very few punches. Each week a trio of Washington newsmen quiz a prominent Capitol figure and, as in the case of the Mutual program, the audience usually finds itself on the side of the quizzed rather than the quizzers. (This theory is a strictly personal one, propounded on the supposition that most people find newsmen more formidable than politicians.)

The interview starts off with a series of questions on current (and usually controversial) subjects. “Is the Progressive party dominated by Communists?” was the first question put to Dr. Rexford G. Tugwell, chairman of the platform committee of the new party. The question was a fruitful one, to put it mildly.

Other targets have been Carroll Reece of the GOP national committee; the anti-Marshall Plan-er, Republican Representative John Taber; Senator McGovern, chairman of the Democratic national committee. No matter which side you’re on, or what your political leanings, you’ll follow this series with interest. If you haven’t yet made up your mind about your vote (and Elmo Roper says that many people haven’t), this program is practically a must.

Johnny Hill

There’s fifteen minutes of pleasant vocal and instrumental music to be found under the listing Johnny Hill, KECA, 4:00 p.m., Monday, Tuesday, Wednesday and Friday.

Johnny Hill is the emcee-singer and you’ll find both chors filled melodically. Occasionally he leans a little heavy on the Sinatra, but what baritone (outside of Buddy Clark) doesn’t these days? Luckily his orchestra supply the musical background for vocals and do their own starring stint with the accent on jump tunes, though their ballads are equally well done.

This program emanates from Chicago, and it’s one of the brightest new
offerings the old radio town has dealt the network. In addition to the music, Hill throws in a daily feature titled, "Story Behind the Song." It's not a particularly new idea, but it fits in with the all-music format. Each afternoon he reads a letter from a listener who requests a song and gives reasons for its selection. The request is usually a standard that would have found its way onto the program anyway.

**Hawthorne**

If you've just come upon Jim Hawthorne on his new KECA show, you may be in need of a little orientation. Our boy Jim has moved intact from KXLA to the new station where he is heard at 10:30 p.m., Monday through Saturday.

As a get-loss member of the Hogan-lites (i.e. someone not officially attached to the order), we may be a little prejudiced in the boy's favor to give a very clear picture of what he does or how well he does it.

As on his KXLA program, he still spins records with the gay abandon of a bonfire. He introduces them as discs as a 1923 rendition of "Barney Google" with the words, "This is a pre-recorded copy," so don't look for it in your local music store—it won't be out forever! Most of his records are completely unidentifiable and played through an echo chamber, speeded up or slowed down, anyway. Hawthorne accomplishes all this with his Dux-lyca or Hoganwanger, two mysterious instruments incapable of producing melody. Often he sings along or takes back to the lyrics.

Most fun on the program comes from Hawthorne's straight chatter and his dialogue with bits and pieces of transcribed voices. His newest project sounds promising: having everyone train ten ants and register them with the program for the purpose of moving the Rocky Mountains down to the Gulf of Mexico so people who live in the Rockies can have someplace to go on their vacations.

From the above, Loyal Hoganites will be able to tell that their hero has changed not one whit, despite the improvement in his radio status. To our ears, Hawthorne himself sounds the same, but a more frantic note has crept into the show. Rumor hath it that four engineers are assigned to the program, maybe it's they. Incidentally, readers, the ox-cart trip to the sun is off. Hawthorne was unable to get accommodations.

"**Take It or Leave It**"

One of the tried-and-true. NBC's "Take It or Leave It" (7:00 p.m., Sunday, KFI) could, except for one thing, pass unnoticed in the avalanche of get-rich-quick fakery aired as radio programs. That one thing is Garry Moore.

When Garry went into the emcee-ship of the quiz show, just about a year ago, skeptics who had long thought of him as "the crew-cut comic" mentally gave him a couple of months on the job. The public who loved him as Durante's wise-cracking pal, "Junior," couldn't picture Moore doing any-thing but making funnies with Jimmy. But the year has proven that the handling of contestants both in the studio and in the veterans' hospitals has seldom, if ever, received a more kindly, tactful, but still stiff, hand than the Moore touch. Too, Garry's ad libs must cause many a comedy writer to smack his lips and surreptitiously pencil a note or two for his own future reference.

The only criticism that could be leveled at Moore is his eagerness to see each contestant get at least past the one dollar mark. If his own hints don't prove broad enough, Garry leads the audience into a song that can't fail to enlighten even the most tongue-tied of participants. Should a guesser still fail, his own anguish is no greater than Garry's.

If NBC ever decides to televise "Take It or Leave It," audiences who haven't as yet seen the show's emcees are in for a treat. Appreciation of the "haircut" is doubled once he's seen in action. Until the day arrives, why not get yourself on that ticket list and pay a visit to the show?

**Playbacks**

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**We Point With Pride...**

To Buzz Adlam's stirring theme for ABC's "Front Page." He's titled this original melody, "Skyline." Also on the Dick Powell program, two remarkable feminine performances Thursday, August 5: Betty Moran's, as the girlfriend of the murdered man; and Virginia Gregg's, as a jaded dancehall alcoholic.

To Benny Rubin on "Stop Me If You've Heard This." It's great to have the master story-teller and dialectician before the mike again.

To Milton J. Cross's opera record stint at 1:30 p.m., Sundays on KECA. Mr. Cross supplies the music notes that give each record an additional human interest value.

To Pauline Alpert's piano melodies on KHJ, Saturday at 1:30 p.m.

To Haynes at the Reins for bringing his guests to the mike with such informality and good humor—and also for his own sprightliness with records and gags.

To "Living-1948" for bringing back its atom bomb broadcast on last Saturday's program (August 7).

To the "First Piano Quartet," KFI, 11:00 a.m., Sunday, for supplying so much melody in such unusual arrangements.

**We View With Alarm...**

... Those ever-lasting cliches on murder mysteries: "He was murdered in cold blood! Shot down like a dog!" "I'm afraid he is dead—quite dead."

That disc jockey on a small station who read a fan letter about himself over the air, including the part that told how much better he was than Frank Bull. How small-time, and how wrong, can you get?
Radio in Review

(Continued from Preceding Page)
casts while she attends the Interna-
tional Congress on Mental Hygiene, which is meeting in the British
capital. She will also address the congress, being the only radio personality listed
on the speaking agenda for the inter-
national meeting.

The August 22 presentation for
"House of Mystery" is to be a story
based on events occurring in famed
Westminster; on August 29 the story
is to be backgrounded in an old Eng-
lish castle.

The "scaries" with an English ac-
cent... pip pip!

Kovering Kenneally

Bill Kenneally, for the benefit of
askers, has joined KLAC as an an-
nouncer-newscaster. He formerly was
the Rexall newscaster on KMPF.

Off Mike (Personalities)

More Vacation News

That Great American Institution,
the summer vacation, is in full swing
along about now. Bit by bit the news
of who went where and did what is be-
ginning to drift back to town.
Norma Young went to Mexico City
for two weeks with Florence Crosier,
assistant superintendent of the Los An-
geles City Junior High School cafe-
terias... Kay and Georgia Kyser
were among those who sailed for Eu-
rope... Eddie Cantor and Bob Hope
scheduled a number of benefits... Jerry
Colonna planned an extensive personal
appearance tour... Red Skeleton decided on camping in
Montana and Wyoming... Dennis Day
was off on a belated honeymoon... Freeman ("Amos") Gosen and his
wife went to North Carolina and Vir-

ginia to visit old friends, then planned
to return to California via Carmel
and Del Monte for the golf... Barbara
Fuller of "One Man's Family" and
Barbara Eiler of "Life of Riley" planned to visit Rio, but not at the
same time. Johnny Mercer went for
fishing off the Mexican coast... Dinah
Shore and hubby George Montgomery
visited his folks in Great Falls, Mont. Ed
McConnell and Al Jolson were two more
who planned Mexican fishing trips...
Joley also had a recording stint at a
movie studio for the "Jolson Story
sequel... And a whole lot of other
people just stayed home and went on
working.

Plug for Commentator

Gabriel Heather, Mutual-Don Lee's
famous commentator ("There's good
news tonight!") got a hilarious plug
in Paramount's comedy "A Foreign
Affair," starring Jean Arthur, Mar-
lene Dietrich and John Lund.

Without lifting the plot of the
show or giving away the ending, here's
a bit from Reel 3A of Production
11437. "Phoebe" and "John" are talk-
ing:

John: You'll go to the General;
Phoebe: I will. And to the War De-
partment. And to the President. And
if that doesn't do it... I'll see
GABRIEL HEATTER.

Oh Boy!

A six and three-quarter pound boy
was born to Mr. and Mrs. Juan Rol-
ando at the Hollywood Presbyterian
hospital on the evening of August 5.
Juan is currently featured organist
and pianist on KHJ's "Chandu, the
Magician." The baby will be named
Jose, in honor of the Rolando's friend,
Jose Iturbi.

Tuning McCune

Although he's resting now between
shows, comedian Hank McCune has
high hopes of returning to the air.
Exceptional rating on his KFI laugh
stint gives him a heavy start in work-
ning for a TC album. Commenting on
his recent sign-off, Hank said, "My
very first broadcast was cancelled be-
cause of a Truman speech. My last
show was cancelled for a Wallace con-
vention airing. Guess whom I'm voting
for?"

Radio Life

AUGUST 22, 1948

Record Notes to You

BY ANDY MANSFELD

1 note—fair
2 notes—pleasing
3 notes—very good

Chord in G—tops

KWKW, 3:30 p.m. Mon-
day through Friday.

CLASSIC OF THE WEEK: Gustav Heilst's
ballet, "The Perfect Fool," as recorded
by the London Philharmonic, hits the
high spot this week... three 12-inch
sides depicting dances by the Spirits
of Earth, Water and Fire are startling
in their modernism—but excellent In
their descriptiveness... fourth side is
the popular "Ride of the Valkyries"
from Wagner's "Ring," a must for modernists
who demand the Chord in G rating.
(British Decca).

CHILDREN'S ALBUM OF THE WEEK: Den-
nis Day, portraying all the voices In
the "Johnny Appleseed" sequence,
from "Melody Time," will delight kids
(from 6 to 60) in this six-sided re-
lease... Ken Darby orchestra and
chorus do a top-backing job and for
quality performance, this is Day's
best to date... Don't miss this three-
noter. (RCA-Victor).

W  E N T E R N  O F  T H E  W E E K : America's
"King Of The Cowboys," Roy Rogers,
has an eight-sided album of songs
based on titles from his film epics—
and while all are pleasing with their
sage-brush simplicity, we missed
Roy's film pals—the Sons of the Pio-
ners... Album is still an easy two-
noter. (RCA-Victor).

MALE VOCAL OF THE WEEK: One of this
week's best is Bing's "Ain't Doin' Bad
Doin' Nothin'" and "Ida I Do."... Joe
Venuti's small combo backs Bing and
mure waxings by this combination
would do no harm... This pair of
slow 'n' easy Crosbys rated a lazy re-
laxed three notes and then some.
(Decca).

GIRL VOCAL OF THE WEEK: It's another
pair of goodies for Peggy Lee & Co.
Right at home and at her best in
Peg's "Don't Be So Mean To Baby" and
"Just A Shade On The Blue Side"—
both slow-temped and top material
for Lee's three-note rendition.
(Capitol).

DANCE BAND OF THE WEEK: Kay Kyser,
Gloria Wood & the Campus Kids pull
out all stops on the samba-tempered
"Too Much-a Manana"... reverse has
Harry Babbit on the sweet and senti-
mental "Ring, Telephone, Ring" with
"Manana" being the selling side,
worth two notes without a struggle.
(Columbia).
TELEVISION TIPS

By JANE PELGRAM

Radio Life got a call from a close friend, who nicely couched his criticism in the gentlest of terms, explaining that the Kinescope process we described in a recent column left a little too much to the imagination. So, we are left with nothing to do but find out all about this amazing and vital part of TV, condense our facts, and tell you all over again some week sooner. You'll be seeing a good deal of Kinescope film when all the video stations hit the channels. It's the answer to programming.

Because things are moving so fast in the new picture business, time and space makes it necessary for us to rely on your imagination again by simply high-pointing our news this week.

First of all, the long-awaited Los Angeles Rams games being telecast by KFI-TV will appear either August 22 or 28. The first game is to be the Intra-Squad Exhibition game from Orange Bowl Stadium, here in Los Angeles.

Tom Harmon, Michigan All-American who has sparkplugged the Rams' backfield during the past two seasons will describe the game for KFI's television audience. Harmon was recently appointed sports director of KFI.

You to whom "sport" means digging in your own backyard will be delighted to know that a weekly TV program, "Gardeners," featuring George Milne, head of the United Garden Clubs, debuted on Don Lee's KTSF last week. Milne, who will utilize an actual garden set on the video stage, will discuss and demonstrate the latest techniques in garden care each Thursday, Channel 2, at 7:30 p.m.

According to a Hollywood report, the Groucho Marx "You Bet Your Life" series will be given trial runs on television via live local viewing and kinescope recordings. The program returns to ABC's regular AM network soon.

The American Cancer Society has found, as the result of three experimental shots in the East and Middle West this year, that television may turn out to be one of its strongest media, particularly from the standpoint of donor stimulation. The Society plans on launching a full scale, yearround program of activity in video. The plans so far include special filmed appeals, film strip material, narrative films, personality appeals and much general material, all to Walter King, ACS radio and television director.

One of the most revealing bits of news about the shape of things to come is the news that after two years of intensive engineering research and experimentation, Paramount has perfected its film-wide television relay method. It is believed that this will be the first time that a simultaneous and actual television of a public event from the time the camera actually picks up an event, to the time it is shown on the theater's screen, only twenty seconds elapse. Not content with that achievement, Paramount has been quietly conducting stratovision experiments for about four months to determine whether this airplane-borne relay method is practicable for theater telecasts of special events.

F. M. FLASHES

Any of you remember "Frank Watanabe and the Honorable Archie"? Or the old "Blue Monday Jamboree"? Well, "Frank Watanabe," a lovable character who entertained millions of Southern Californians listeners some years back has returned! Every Monday through Friday at 7:00 p.m., FM Station KAGH, 98.3.

"Frank's" new adventures, with wonder horse "Sassafass," occur in the course of "Frank's" job as a houseboy for a "very fine Pasadena employer." They sound as though writer Eddie Holden had re-captured completely the angle that formerly won the pedidulous "Wata-nabe" his following.

A new FM station is under way in preparation for a formal opening early this fall, KFMV, the 58,000-watt is located at 9:30 p.m. on Sunset Boulevard. Dan Russell, veteran of seventeen years' experience with three major networks, has been appointed program director, and Cliff Gill serves as station manager. Their modulation and programming have not yet been announced.

Incidentally, do you know who "Jimmy Clanton" is? You've been hearing the question several times each day from KKLA's 97.1. Gloria Grant is going to tell about "Jimmy" some morning during the week beginning August 22. Her show is Monday, Wednesday and Friday at 10:15 a.m., KKLA. Be listening!

Suggested F M Moments

KKLA's "Just Imagine," with Bob Cain, 7:45 p.m., Tuesday and Thursdays. Wonderful impersonations and records, tied up in a novel manner.

KAGH's "Strictly Feminaire," with Shirley Kendall, 9:30 a.m., Monday through Friday. Feminine news and views by one of Pasadena's own, also, "Thinking Aloud," with Phil Hastings, San Gabriel Valley's own arm-chair philosopher. 3:00 p.m., Monday through Friday.

All your KMGM-FM listeners who have requested a full KMGM-FM log will be glad to know we finally procured one. It will appear within two weeks. In the interim, don't miss Dinnie Best, the little girl who wears her heart on her sleeve as she plays the nation's top love songs. Something new and refreshing each Wednesday evening at 8:30 p.m.

A former "Miss America," Rosemary La Planche is head doctor at the "Fashion Clinic," also heard Wednesday nights at the 98.1 meg. mark, 8:30. Even the men will enjoy this series of views on styles, personal make-up and things feminine, sparked by personal interviews with Miss La Planche's many friends in the industry.

This week on—

KFI

You don't have to buy a new calendar! Just remember that Friday night has become another Tuesday on KFI. Why? Well, look at the grand array of talent that'll be coming over the airwaves at you this Fall—Friday night on KFI.

William Bendix in "The Life of Riley" 7:00-7:30

Eddie Cantor Red Skelton 6:00-6:30 6:30-7:00

The big parade starts this week with the return of William Bendix in "The Life of Riley" at 7:00-7:30 P.M.—Friday night on KFI.

On September 3, Red Skelton comes back to the air at a new time—6:30 P.M. In his Tuesday night spot you'll now hear "People Are Funny" but Red is a Friday man now.

Comes Friday night, October 1 on KFI, and Eddie Cantor comes back from vacation for another season of laughter and entertainment. He'll be heard at 6:00 P.M.—Friday night on KFI.

"Fashin Clinic," also heard Wednesday nights on KFI, comes back to KFI on October 14.

Come Monday, October 11, on KFI, come back to the air at a new time—6:30 P.M. In his Tuesday night spot you'll now hear "People Are Funny" but Red is a Friday man now.

And one week later, Jimmy Durante, the "Schnozz" himself, hits the airwaves for another season at the 8:30 time.

So remember—now it's Friday night as well as Tuesday for comedy and entertainment on KFI. When you tune your dial for Eddie Cantor, Red Skelton, William Bendix in "The Life of Riley" and Jimmy Durante be sure to think of—Friday night on KFI.
TIME CHANGES

SUNDAY, AUGUST 22 — "Cabin B-13," KNX, 4:30 p.m. (30 min.) John Dickson Carr's stories for radio move up one half hour. The 5:00 p.m. KNX Sunday spot will now be taken by "Sunday at the Chase," (formerly 2:30 p.m.)

WHAT'S NEW

Drama

WEDNESDAY, AUGUST 25 — "There's Always a Woman," KJHJ, 3:00 p.m. (30 min.) Arlene Francis will become permanent star of this romantic drama series. Special music scores, composed by Robert Monroe, will be conducted by Sylvain Levin.

WEDNESDAY, AUGUST 29 — "Erskine Johnson's Hollywood Story," KJHJ, 6:30 p.m. (25 min.) An expanded version of "Background for Stardom," previously on KJH at 8:30 p.m. Sundays. Guest celebrities will relate incidents from their lives, with musical background by Harry Zimmerman's orchestra.

Comedy

MONDAY, AUGUST 23 — "Beulah," KNX, 9:00 p.m. (30 min.) Fred MacMurray's antics for radio move up one half hour. The 8:30 p.m. KNX spot will now be taken by "Who's Guesting," (formerly 6:30 p.m.)

WHO'S GUESTING

Variety

SATURDAY, AUGUST 28 — "Grand Ole Opry," KFI, 9:00 p.m. (30 min.) Dennis returns, with Barbara Eiler, Dink Trout & Bud Dant conducting. "Grand Ole Opry" moves to its old time spot of 7:30 p.m. KFI Saturdays.

Music

MONDAY, AUGUST 23 — Jack Smith show, KNX, 8:15 p.m. (15 min.) The fellas who smile when he sings will broadcast from Hollywood, as his Monday through Friday series returns.

FRIDAY, AUGUST 27 — Sweeney and March, KNX, 8:15 p.m. (30 min.) Bob and Hal have been signed by Sanka for a six week summer show, until Jack Carson takes over in the fall. It's the hope of both us'ns and you'ns that the boys will go from this into the full season break their comedy deserves.

SATURDAY, AUGUST 28 — "Day in the Life of Dennis Day," KFI, 7:00 p.m. (30 min.) Dennis returns, with Barbara Eiler, Dink Trout & Bud Dant conducting. "Grand Ole Opry" moves to its old time spot of 7:30 p.m. KFI Saturdays.

Participation

SATURDAY, AUGUST 28 — "Truth Or Consequences," KFI, 8:30 p.m. (30 min.) Ralph Edwards and company return for another fall season, with format changes dependent on latest quiz-show rulings.

WHO'S GUESTING

Variety

SATURDAY, AUGUST 21 — "Grand Ole Opry," KFI, 7:00 p.m. (30 min.) Dennis and company return with special guests for another fall season.

WHO'S GUESTING

Drama

MONDAY, AUGUST 23 — "Mindset," KECA, 8:30 p.m. (30 min.) Previous held by "Benny's World," will be replaced by "The Old Man," KFI, 7:00 p.m. (30 min.)

Music

MONDAY, AUGUST 23 — "Sound Off!," KECA, 7:00 p.m. (30 min.) "Studio One," until further notice.

Comedy

MONDAY, AUGUST 23 — "We've Come Through," KFI, 9:00 p.m. (30 min.) Gary Merrill will again appear as guest host, with Friday favorite comes back.

FRIDAY, AUGUST 27 — "The Thin Man," KFI, 9:00 p.m. (30 min.) Gary Merrill is replacing vacationing Lee Tremaine as "Nick Charles." Programming will continue until September 1.

(Many of these programs are heard over KJNO and other stations of the Mutual-DON LEE NETWORK.)
**YOUR EARLY MORNING LISTENING SCHEDULE**

A short time ago Radio Life, in response to readers' requests, printed the midnight to 9 a.m. logs. To space on the daily log pages will not permit handling of these schedules each week, we plan to publish them periodically. Please clip this page and save it for reference until the next printing.

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<td>7:30</td>
<td>Melodiana</td>
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**LOS ANGELES CITY SCHOOL LIBRARY**

**7 DAYS ONLY NOT RENEWABLE**

**Radio life**

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**LISTENING SCHEDULE**

- **Maurice Hart**
- **Marjorie**
- **All-Star Western**
- **Woman's Page**

**KFAC**

- Midnight Serenade
- Symphony
- Overture to Dawn
- Hymns
- Breakfast Symphony
- Stu Wilson's Show

**KLAC**

- Music in Variety
- Western Roundup

**KGJ**

- Alex Cooper
- Sunway Show
- W. B. Record
- Morning Melodies
- Bing Crosby Records
- News
- Morning Melodies

**KFYD**

- Spade Cooley Time
- Earlybird Concert
- News
- Melodic Gold
- Sons of Guns
- Guest Star
- Chuck Wagon Rodeo
- Larry Cassidy
- Garden Chats
- Wake-Up Ranch

**KKW**

- Treasury Salute
- Voice of the Army
- Eyes on the Future
- So Proudly We Hail
- On Wings of Song
- Eyes on the Ball
- Rev. Rodelo
- Voice of Mexico
- Hoyos Hour
- Italian Melodies

**KGL**

- Spanish Hour
- Musical Corral

**KOWL**

- Sunrise Serenade
- Latin-American Council
- Assembly of God
- Top of the Morning
- Spanish Hour

**KRD**

- Spinning Wheel
- News; Music
- Good News Hour
- Sunrise Serenade
- News
- Cathedral Hour
- News; Musical Highlights
- Marching Along
- Vocal Varieties
- News; Modern Harmonies

**KWIK**

- George Jay
- Hora Hispana
- Mexican Church
- Community Chapel
- Public Service
- Morning Melodies
- Western Jamboree
SUNDAY, AUGUST 22

Indicates News Broadcast.

8—KECA—Message of Israel. RFI—Grandma Owns Reads the Funniest. 500-600

8:05—KGER—VOE—Back to Old Hour. 8K—KNUD—News. 8KAG—Choral News. 8KGER, KLAG—News.


SUNDAY MORNING NETWORKS: 8:15 on Station KMFPC (710 on your dial)

California Temperance federation with KGIL—Street Maps.

SUNDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy—Variety

7:30—Comedy Writers, KECA 7:30—Hollywood Showcase, KNX 8:30—Blondie, KNX

Drama

10:00—Tell It Again, KNX 10:30—Pete O'Brien, KFIL

Classical, Semi-Classical

8:30—Salt Lake Tabulacne, KNX 11:30—KECA—Victor Show, KPJL 12:00—Hollywood Bowl, KGER 1:00—Family Hour, KNNX 1:30—Dave Barnes, KECA 2:00—Chaparral Round Table, KFVD 3:00—Standard Hour, KFIL 10:00—Chicagro Theater, KFBD

Public Interest—Information

9:00—Invitation to Learning, KNX 9:30—People's Platform, KFIL 10:15—Chicago Round Table, KFIL 10:45—Time to Leave Us, KFIL

Quiz, Participation

12:30—Life Begins at 10, RJJ 1:00—Quiz Kids, KFIL 4:00—Let's Talk Hollywood, KFIL

Popular—Western Music

12:00—Eddy Howard, KRSI 4:00—River Royalty, RJJ 6:00—Merry-Go-Round, KFIL

Sports

1:45—Baseball, KLAN 1:30—Baseball, KMFPC

SUNDAY Program Details


Westlake CAMERA Exchange presents MAURIE WEBSTER in "BEHIND THE LENS" on KNX SUNDAY 10:45 A.M.
MONDAY, AUGUST 23

THE LINE-UP
8:00—The Morning Melodies. KFW—Music.
KRM—Morning Melodies.
KYW—Top o’ Morning.
9:15—KFI—Collins. KNN—Record Lucky.
KSF—Remembered Rhythms.
KFV—Sports of the Pioneers.
KFG—Disabled Veterans.
ROWL—Alman of Song.
KRD—News.
KRG—World.
KFJ—News.

10:00—KECA, KFMM—Ted Malone.
KECA—Down Town Stambles.
KU—News.
KGD—All Around.
KNC—Big Stories.
RAIIL—G. E. Hour.
KFV—Sports.
KFV—Bible Institute.
KFW—Barrel of News.
KFJ—Record Jackpot.
KGG—KFW—Records.
KLA—Al Jarls Ballroom.
ROWL—Music.
KRFK—Morning Melodies.
KRWK—Town Crier.
KRW—Racing News.
KYA—Notes of Pioneers.

1:00—KRKD—Musical Roundup.
KIP—Voice of Neighborhood.
KRW—Rhythm at Random.
KRW—Racing News.

1:05—KU—Pasadena News.

3:00—KFW—Sports Flash.

5:00—KECA, KFMM—Ted Malone.
KECA—Down Town Stambles.
KU—News.
KGD—All Around.
KNC—Big Stories.
RAIIL—G. E. Hour.
KFV—Sports.
KFV—Bible Institute.
KFW—Barrel of News.
KFJ—Record Jackpot.
KGG—KFW—Records.
KLA—Al Jarls Ballroom.
ROWL—Music.
KRFK—Morning Melodies.
KRWK—Town Crier.
KRW—Racing News.
KYA—Notes of Pioneers.

10:00—KECA, KFMM—Kierman’s Kerner.
KECA—What Do You Say?
KRG—Two-Tone Town.
KXW—Ma Perkins.
KRFK—Music Radio.
KRF—Dr. Richardson.
KGFJ—KECA—Morning.

12:00—KECA, KFMM—My True Story.
KECA—KFW—Dancing.
KRM—The Jeder.
KFM—Dr. Malone.
KRG—Easy Listening.
KRG—KFM—Dancing.
KGM—Kate Manning.
KGFJ—KRM—Song of Our Times.
KECA—KFM—Dancing.
KFM—Joyer Jordan.
KRG—GUIDING LIGHT.
RFAC—Your County Reports.
KFM—Believe It or Not.
KOLW—Tune Shop.
KRF—Midnight Movie.
KRF—KFM—Dancing.

15:00—KECA, KFMM—Pete Crocker Magazine of the Air.
KECA—Sports Flash.

17:00—KECA, KFMM—Pete Crocker Magazine of the Air.
KECA—Sports Flash.

KFV—Farm Report.
KWFJ—Peggy Young.
KRG—KGB, KOVE—Ladies.

KU—KECA, KFMM—My True Story.

ROWL—Voice of China.

19:05—KECA—Ladies’ Day.
KGF—Lutheran Hour.
KMF—Sunny Side.

KGF—RAGH, RFV—News.
KFV—Farm Report.
KGF—Radio-Motion Picture.

22:00—KECA, KFMM—Breakfast in Hollywood.
KECA—Morning Concert.
KGF—Barrel of News.
KGF—Musical Moments.
KFV—Voice of Coffee.
KGF—Band Box.
KWFJ—Victorious Life.
KFV—Sagebrush Serenade.
KWFJ—Voice of China.

23:00—KFJ, KRG, KOVE—Ladies.
KGFJ—KECA, KFMM—News.

THE LINE-UP
9:30 a.m. Mon.
5:15 p.m. Mon.

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9:30 a.m. Mon.
TENNESSEE ERNIE FORD's
RADIO'S HOTTEST WESTERN SHOW
KXL A
9 - 10 A.M. — Mon. — Fri.

KDFJ — Sports Flash.
KGFJ — Sports in the Air.

TUESDAY, AUGUST 24

8 — KECA, KFMB—Don McNeill's Breakfast Club.
KFW — Word of Truth.

9:30 — KECA, KFMB—News.

10 — KECA, KFMB—Ted Malone.
KFW — Downtown and All Around.

11 — KECA, KFMB—Betty Crocker.
KFW — Sports Flash.

12 — KECA, KFMB—News.

SOLID TWO AND ONE-HALF HOURS WESTERN MUSIC

6:00-8:30 A.M. — Mon. thru Sat.

TUESDAY PROGRAM HIGHLIGHTS

Morning Programs Appear in Lifeforce Type. Afternoon and Evening Programs in Boldface.

Comedy-Variety
3:30 — Curfuses Archer, KFW.

Quiz, Participation
3:45 — Noon Bell, KDFJ.
3:50 — Willard, KDFJ.

Classical, Semi-Classical Music
4:30 — Pasing Parade, KFW.

Mystery-Detective
5:00 — Monte Cristo, KFW.
5:20 — Mr. and Mrs. North, KFW.
5:30 — Mystery Theater, KFW.

Public Interest-Information
6:00 — Town Meeting, KFW.
6:15 — Frontiers of Science, KFW.

Sports

KDFJ — Sports Flash.

THE HOUR OF GENERAL ELECTRIC
12:30-1:30 P.M. — Mon. thru Fri.

HOLLYWOOD TROTTERS

1:00 - 1:00

1:15 — KLRB — Thrills! With Roley.
1:30 — KECA, KFMB—Club Time.
1:45 — KECA, KFMB—Ralph Scales.

KATHERINE DEACON MOORE
12:30-1:30 P.M. — Mon. thru Fri.

SQUEAKIN' DEACON MOORE

1:00-2:00

KDFJ — Sports Flash.

ELM HEIMS NEWS

1:05 — Bill Storie, KDFJ.
1:15 — KLRB — Piano Time.
1:30 — KECA, KFMB—Mama.
1:45 — KECA, KFMB—Beverly Smith.

KATHERINE DEACON MOORE

1:00-2:00

1:15 — KECA, KFMB—NH.
1:30 — KECA, KFMB—Sue Reynolds.
1:45 — KECA, KFMB—Mama.

KAGH AM - FM
Keep Tuned To 1300

RACE RADIO SADENAS

10:00-11:00 A.M.

11:05 — KAGH—Thrills! With Willie.
11:15 — KECA, KFMB—Club Time.

THE GENERAL ELECTRIC
12:30-1:30 P.M.

HOLMS NEWS

7:30, 11:00 A.M., 5:00, 6:30 P.M.

1300

RACE RESULTS

Starting at 10:25 A.M. and every 30 min.

10:25 — KDFJ — Sports Flash.
10:30 — KDFJ — Top Story Sport.

KDFJ — Sports Flash.
11:00 — KDFJ — Top Story Sport.

KDFJ — Sports Flash.
11:30 — KDFJ — Top Story Sport.

KDFJ — Sports Flash.
12:00 — KDFJ — Top Story Sport.

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KDFJ — Sports Flash.
6:30 — KDFJ — Top Story Sport.

KDFJ — Sports Flash.
7:00 — KDFJ — Top Story Sport.

KDFJ — Sports Flash.
THURSDAY, AUGUST 26

THURSDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface Type:

Comedy-Variety
3:30—Arthur Godfrey, KNX.
6:00—Louis Marx, KFWB.
7:00—New Faces, KFI.

Quiz, Participation
8:00—McNeill Kibbe Club, KEcA.
8:30—Grand Slam, KNX.
8:50—Bob Haw, KFI.
9:00—Better Half, KFI.
9:15—Classic Melodies, KFWB.

Mystery-Detective
6:00—Suspense, KNX.
6:15—Crime Photographer, KNX.
7:00—FBI in Peace and War, KNX.
7:15—The Case of the Diamond Ring, KNX.

Sports
9:15—Racing News, KLAC.
10:00—Sports News, KFWB.
11:00—Sports News, KFSD.
12:00—Sports News, KFWB.

Classical, Semi-Classical Music
4:00—Fred Waring, KFJV.
7:30—Melody Am. Legion, KNX.
7:45—Fred Waring, KFJV.

Comment—Narration
7:45—Fred Beck, KNX.
9:00—Kalu Smith, KNJ.
9:15—Mr. Mazzaro, KNX.
10:00—What Do You Say? KFT.

Western Music
11:30—Fred Waring, KLAC.
11:30—Tom Dick & Harry, KFWL.
12:00—Songs of the Southwest.

Popular—Western Music
4:30—Club 15, KKNX.
4:45—Stuart Hambrick, KFWB.
5:00—The Tommy Dorsey Club, KFI.
5:15—Jack Smith, KNJ.
FRIDAY, AUGUST 27

* Indicates News Broadcasts

1. KECA, KFM, KBGM—Don McNeill’s Breakfast Bagel.
2. KF, KSFO—Fred Waring.
4. KFXD, KGB, KVOE—Musical Ward.
5. KFMS, KGB, KVOE—Route of Life.
7. KF, KSFO—Fred Waring.
10. KECA, KFM—Don McNeill’s Breakfast Bagel.

FRIDAY Program Highlights

Morning Programs Appear In Lighted Type; Afternoon and Evening Programs In Boldface.

Comedy-Variety
3:30—Arthur Godfrey, KNX.
3:30—Siegfried and Roy, KNX.
4:30—Tune Your FBI, KECA.
3:30—Jury Trials, KECA.

Music
4:30—Racing News, KLAC.
4:30—Sports Dial, KKYD.
4:30—Sports Radio, KKYD.
4:30—Racing News, KLAC.
4:30—Sports Dial, KKYD.
4:30—Sports Radio, KKYD.
4:30—Break the Bank, KECA.

Classical Semi-Classic Music
3:00—Fred Warie, KFI.
3:00—Musicology, KBI.

Comment-Narration
4:15—Fred Book, KFI.
4:15—Kath Smith, KBI.
4:15—Ted Malone, KBI.
4:15—Hank Austin, KBI.
4:15—Burtis Wheeler, KBI.
4:15—Passage Parade, KBI.

Mystery-Detective
8:00—The Far Side, KECA.
8:00—Your FBI, KECA.
3:00—Jury Trials, KECA.

Public Interest Information
5:15—If They Had Lived, KFGJ.
5:15—Thoughts from the Heart, KFHJ.
11:45—Report from U.S., KNX.

Sports
9:15—Racing News, KLAC.
9:15—Sports Dial, KKYD.
9:15—Sports Radio, KKYD.
9:15—Racing News, KLAC.
9:15—Sports Dial, KKYD.
9:15—Sports Radio, KKYD.
9:15—Break the Bank, KECA.

FRIDAY, AUGUST 27

Indicates News Broadcasts

1. KECA, KFM, KBGM—Don McNeill’s Breakfast Bagel.
2. KF, KSFO—Fred Waring.
4. KFXD, KGB, KVOE—Musical Ward.
5. KECA, KFM—Don McNeill’s Breakfast Bagel.

FRIDAY Program Highlights

Morning Programs Appear In Lighted Type; Afternoon and Evening Programs In Boldface.

Comedy-Variety
3:30—Arthur Godfrey, KNX.
3:30—Siegfried and Roy, KNX.
4:30—Tune Your FBI, KECA.
3:30—Jury Trials, KECA.

Music
4:30—Racing News, KLAC.
4:30—Sports Dial, KKYD.
4:30—Sports Radio, KKYD.
4:30—Break the Bank, KECA.

Classical Semi-Classic Music
3:00—Fred Warie, KFI.
3:00—Musicology, KBI.

Comment-Narration
4:15—Fred Book, KFI.
4:15—Kath Smith, KBI.
4:15—Ted Malone, KBI.
4:15—Hank Austin, KBI.
4:15—Burtis Wheeler, KBI.
4:15—Passage Parade, KBI.

Mystery-Detective
8:00—The Far Side, KECA.
8:00—Your FBI, KECA.
3:00—Jury Trials, KECA.

Public Interest Information
5:15—If They Had Lived, KFGJ.
5:15—Thoughts from the Heart, KFHJ.
11:45—Report from U.S., KNX.

Sports
9:15—Racing News, KLAC.
9:15—Sports Dial, KKYD.
9:15—Sports Radio, KKYD.
9:15—Racing News, KLAC.
9:15—Sports Dial, KKYD.
9:15—Sports Radio, KKYD.
9:15—Break the Bank, KECA.
MILD & MELLOW
4:30 to 5 P.M.
Monday through Friday

KMPC

KMPC—Mild and Mellow.
KEX—News, Sports, Features.
KFSD—All News, All Day.
KFWB—Sports Flash.
KFAC—Sports and News.
KFAM—Feature Wire.
KFI—Feature Wire.
KREM—Feature Wire.


DANCE MUSIC AT ITS BEST
LUCKY LAGER DANCE TIME

KDOL—Sports Time.
KFAC—Sports Time.
KFI—Sports Time.
KXLA—Sports Time.


Scene-stealer
Lisa, Eve Arden's young adopted daughter, was recently taken to see her mother's performance in "The Road to Rome" at La Jolla Playhouse. There wasn't a sound out of Lisa during the entire show, but when Eve made her exit just before the curtain, there was a loud demand of "Where is my mummy going?" She was considerably upset the house.

SIMPLY SIMPLY
Louise Erickson (NBC's "Date With Judy") relates by letter the exploration of Paris, visited on her current tour of Europe. It's a "mad, fascinating antique, vivacious, and delightfully, frenzied, flowerful, a w e-inspiring city," she writes.

Page Twenty-seven

Radio Life

FRIDAYS

MON, TUES., THURS., FRI., SAT.

10:30

KFI—Music Shop.
KFWB—Eastside Show. KFWB—Sports Flash.
KXLA—News.


KXLA—Eastside Show.
KFI—Sports Flash.
KFWB—Eastside Show.
KFI—Sports Flash.


KFWB—Eastside Show.
KFI—Sports Flash.


KXLA—Eastside Show.
KFI—Sports Flash.
KFWB—Eastside Show.


KXLA—Eastside Show.
KFI—Sports Flash.
KFWB—Eastside Show.

SATURDAY, AUGUST 28

SATURDAY PROGRAM HIGHLIGHTS

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

9:00—Proudly We Hail, KFJF. 9:00—Junior Miss, KRXK.
9:30—Proudly We Hail, KFJF.
9:30—Pays to Be Ignorant, KNX.
10:00—American Farmer, KECA. 10:00— Nat'l Farm Hour, KPT.

Quiz, Participation

10:30—Give and Take, KNX.
12:30—Miss Williams, KFJF.
4:00—Three for the Money, KJH.
6:00—Truth or Consequences, KFI.

Classical, Semi-Classical Music

12:30—ABC Symphony, KECA.
13:30—Mud Show, KNX.
14:00—Sat. Night Serenade, KNX.
6:00—Music Hour, KFI.

Drama

9:00—Theater of Today, KNX.
5:05—Let’s Pretend, KNX.
6:05—Smiling Ed, KPT.
9:00—Abbot & Costello, KECA.
10:00—Grand Central Station, KNX.
11:00—Kiddie Club, KJH.

Public Interest-Information

10:00—Parent-Youth Forum, KJH.
12:30—Curtain Time, KFMB.

NOSY NITFIES

News of Kids in Movies
Kids with Talent—Contact COSIMO MORGON
Talent Counselor

KFOX—Nosey Nifties.
KFWB—Sitting Panel.
KFWB—Bill Amos.
KJH—My News.
KJH—Intermission.
KJH—Sports Flash.
KECA—Easy Listening.
KWRW—Races and Sports.
KWRW—News of Kids in Movies.

The Russ Whiteman Show

Saturday’s Best
11:00—KJH, KFJF, KRB, KJWE—Charles Storm.
11:30—KECA—Studio Frolic.

The Russ Whiteman Show

KFWB—Songs by Russ Whiteman.
KRXK—News of the Week.
KFWB—The Frankle Show.
KRXK—Workdays.
KXLA—Top Hits of the Week.

Public Interest-Information

10:00—Parent-Youth Forum, KJH.
1:00—Grand Central Station, KNX.
12:30—All-Star Western, KJH.

Fl Rear—Sports Flash.

KJH—Congressional Singers.
KJH—Rhythm Ranch.
KFWB—Stock Quotations.
KWRW—Farm News.

10:30—KJH—Mayor of Melody.
10:30—KJH—Platte Parade.
KFWB—Farm News.
10:45—KJH—Violin.
10:30—KJH—Races and Sports.
11:30—KPX—Top Western Tunes.
11:30—KFSD—News of the Week.

KGER—2:15. KFMB—ABC—Reserve.
KWRW—Sports Flash.

KJH, KFJF, KRB, KJWE—Charles Storm.
KJH—Music for You.
KJH—American Hour.

9:00—Bill Amos.
9:00—Molly & Bionic, KNX.
9:00—M.W.Button, KJH.
9:00—Fred Allen, KFJF.
9:00—M.W. Button, KJH.
9:00—Bill Amos.
9:00—M.W. Button, KJH.
9:00—Fred Allen, KFJF.
9:00—M.W. Button, KJH.
9:00—Fred Allen, KFJF.
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9:00—Fred Allen, KFJF.
9:00—M.W. Button, KJH.
9:00—Fred Allen, KFJF.
"... Or Would You Rather Be a Fish?"

(Continued from Page 8)

the neighborhood golf course as possible. They just like to swim.

Most of Esther Williams's picture roles are aquatic, and this happy circumstance of the workaday world further fosters the mutual family hobby. But she can get away from his singing and radio emcee chores he joins his wife. It was on one of these location holidays that Ben was able to teach Esther a trick or two in the water!

"My wife had been learning how to water ski while in Florida on picture location," he grins. "When I joined her there, the very first thing she said was, "Do I have something new I want you to see,' and off she hustled me to try this new sport. She had been working on it for days. But, Bill, who has skied, a lot, as I have in the mountains here, water skiing is a lot less tough. By some blind stroke of luck, the very first time I tried it, I was able to get up. That was arising from the crouching position adopted when you start out behind a boat. Esther was so furious that I was too big to rig up on her, too... the first time in all those days of trying she'd been able to make it!"

Familiarity With Water

"In regard to swimming, I can safely make one suggestion. The very first thing that should be developed, in children and grown-ups alike bent on learning really to swim, is familiarity with the water. If they learn right off the bat that water is a buoyant thing on which the body will float—unless the beginner gets panicky and tightens up, or starts thrashing around screaming—half the battle is won.

"I'm a firm believer in learning the actual process of swimming in the water itself. If you can't get to a pool for practice, working on it wherever and whenever you can will have to do.

"One of the best ways to learn a kick, with an eye to developing power, is with an inner-tube. Rest your hands on the edge of the tube, to stay afloat, and keep at the six-boat kick, until you have it down. That's the standard three kicks with each leg, alternately, to one arm stroke. That's probably all wrong. Robert Kipworth, who instructs the fellows at Yale, starts his boys on a board, and doesn't even let them into the water for weeks. They get the swimming build up in the muscles, then start swimming. But I like keep telling the people... I'm not the swimmer in our family.

"The only time, since I left school, that I did vision swimming occurred just because I was hanging around watching Esther practice an underwater ballet. Time for the actual performance drew nearer and nearer, and still her partner didn't show up. You can imagine what happened. I knew the ballet routine from having seen my wife do it frequently... so I had to be her partner. Must have been a shock to the spectators who came to see us sail into the very graceful stuff to find me thrashing around as part of a water ballet!"

(Continued from Page 11)

**WHAT'S PLAYING**

**Drama**

SUNDAY, AUGUST 22—"Proudly We Hall," KMPC, 7:30 p.m. (30 min.) Marie McDon-ald stars in "The Most Enchanted."

SUNDAY, AUGUST 22—"Return Engagement," KNX, 10:30 p.m. (30 min.) "Be- hind the Ranges," originally adapted for radio by Willard Hall Clarke, from Stephen Meader's novel of the same name.

THURSDAY, AUGUST 26—"Family Theatre," KMJ, 7:00 p.m. (30 min.) "Half-Time Strategy" will feature Pat O'Brien or Preston Foster with Darryl Hickman, June Lockhart will be hostess.

**Music**

SATURDAY, AUGUST 21—ABC Symphony, KECA, 12:30 p.m. (1 hr.) The first of two broadcasts in conjunction with the United Nations radio plans will present Martial Solal, Free Jazz Group of the Metropolitan Opera, Thomas K. Scherman, guest conductor, Ben Cohen, assistant Secre-tary General of the U.N., will speak.

MONGDAY, AUGUST 23—"Musical Masterpieces," KFAC, 4:00 p.m. (1 hr.) Glinka's "Kamarinskaya," Rachmaninoff's Medit- ner, pianist; Wednesday, Toch's "Spitz- wey Serenade!" Thursday, Richard Steiner's "SPATIO," Friday, Edna Philips, harpist, playing McDonald's Suite "From Childhood"; Saturday, the "Tann- house Oratorio and Venusesburg Music."

MONGDAY, AUGUST 23—"Musical Digest," KGPF, 5:00 p.m. (2 hrs.) Marian Anderson, William Primrose and Frank Rupp in Brahms' "Two Songs for Alto, Viola and Piano." Tuesday, Wagner; Wednesday, Strauss's "Death and Transfiguration;" Thursday, Moussorgsky's Pictures at an Exhibition." Friday, Bizet's "Carmen." Saturday, Copland's "Rodeo."

**Forum**

SATURDAY, AUGUST 21—"Parent Youth Forum." KFI, 11:30 a.m. (30 min.) "Should parents select my friends" will be today's discussion by grown-ups and children.

SATURDAY, AUGUST 21—"Opinion-Aire," KMJ, 1:30 p.m. (30 min.) "Should Giveaways Be Prohibited on Radio?" will be discussed in a round table of the Federal Communications Commission de-cision.

SATURDAY, AUGUST 21—"Northwestern Reviewing Stand," KMJ, 2:30 p.m. (30 min.) "Let's Look at Business," with trade and economic experts leading the discussion.

SUNDAY, AUGUST 22—"Invitation to Jewish Thought," KNX, 9:00 a.m. (30 min.) "Twenty Thousand Leagues Under the Sea" will be read" by Alfred Kazin and Louis Kronenberger.

SUNDAY, AUGUST 22—"Chicago Round-table," KFI, 10:30 a.m. (30 min.) "Mental Health in Our Times" will be discussed by Dr. James Halliday of Scotland, Dr. Brook Chisholm of Canada and Dr. Raymond West, author of "Conscience and Society."

**Religion**

SUNDAY, AUGUST 22—"Open Forum."

**Sports**

SUNDAY, AUGUST 22—Baseball, KMPC, 1:30 p.m. (to conc.) The Los Angeles vs. Oakland A's game.

TUESDAY, AUGUST 24—Baseball, KMPC, 8:10 p.m. (to conc.) The Los Angeles Angels vs. the San Diego Padres games will be broadcast through Friday at the same time, and on Saturday, August 28, at 2:30 p.m.

TUESDAY, AUGUST 24—Baseball, KLG, 8:10 p.m. (to conc.) Hollywood vs. Portland in Los Angeles, through Saturday and on Sunday, August 29, at 1:25 p.m.

**WHAT'S SPECIAL**

**Public Interest**

SATURDAY, AUGUST 21—"The Communist Challenge," KMPC, 1:30 p.m. (to conc.) Karl E. Mundt, member of the Senate From South Dakota, will outline American activities and on foreign affairs, and co-author of the Mundt-Nixon bill, will speak. "Living Tonight," will move to 1:30 p.m. on KFI, one time only.

**NAY! NAY!**

Soundman Harry Esseman tried recording after recording on a recent CBS "Hallmark Players" rehearsal, but none of them suited the called-for horse's "whiny" in the script. "But I'm using the real thing," protested Esseman. "Himm," observed producer Bill Gay, "It's getting so a horse doesn't sound like a horse any more."

"Nay! Nay!" is, in reality, an actor's voice pressed into service, his neighing declared "perfect," and the problem solved.
Sing, People, Sing!

Those Are Choral Conductor Robert Shaw's Instructions to His Great Vocal Groups — And to Everyone Else Who Likes to Sing.

Sunday, 5:00 p.m.
NBC-KPI, KFS

IT'S A GOOD BET that anyone who wants a singing group for any purpose will go to one Robert Shaw. Shaw is the maestro of the attention — getting Robert Shaw Chorale, which this season stacked up as one of the most unusual shows on the air. The young leader has fulfilled chorus requests from such diversified sources as Arturo Toscanini and the Community Center of Bound Brook, New Jersey (they needed a group at their bond rally.)

Shaw believes so deeply in the value of choral singing that he is willing to answer any call for a chorus, no matter how insignificant the request. If it's a worthy cause with limited funds for talent, he usually refuses a fee for his services.

Stand Alone

The leader's single-mindedness toward choral singing has led him to an unusual place in the field of music. He has an almost exclusive domination in the sphere of choral singing, and almost single-handedly he has sparked a renaissance in the art. Today there are few choruses of any reputation not directed by Shaw.

In the ten years that he has been in the field, group singing has become increasingly important in the world of music. Great classical works involving chorales had long lain dormant in music libraries. Since Shaw's rise, important works have been resurrected and rediscovered.

In addition to his now popular radio program, Robert Shaw is choral director of the Juilliard School of Music, the RCA-Victor Company and the Berkshire Music Festival. Shaw-trained groups have provided vocal backgrounds for the swimmers at Billy Rose's Aquacade and been included in the productions of "Seven Lively Arts" and "Carmen Jones." In another direction they have appeared with Toscanini, Koussevitzky and Stokowski.

Hard-Working Student

An amazing talent and an equally amazing background are behind the young conductor's success in his difficult field. He was born in Red Bluff, California, the son of a Congregational minister. By the time he reached Pomona College, Robert was an assistant minister. He also conducted a church choir in Glendora to help pay his way through college. In addition to his religious work, he toiled in a steel mill, wrapped bread in a bakery all night three times a week, made electric irons, squeezed all the orange juice for the women's dormitory, corrected papers for instructors, waited on tables and scrubbed five hundred trays- once a week! During his senior year he somehow found time to conduct the Pomona Glee Club.

Waring Discovery

Robert Shaw's success story really started the day that bandleader Fred Waring arrived on the Pomona campus to make scenes for the collegiate movie, "Variety Girl." Fred heard the glee club and offered the student conductor a job. In 1938, Shaw joined the Waring organization (Please turn to Page 39)

RE-DISCOVERER of many long-neglected classical group voice works, Shaw also includes special arrangements of popular music on his NBC program.
KHJ-DON LEE'S "RED RYDER" demonstrates the proper manner in which to loop the reins over the horse's neck. Approaching Thunder's left side, "Red" passes the right rein under the horse's neck with his left hand and catches it at the back of the neck with his right hand, the other rein also being in his right hand.

"RED," NOW HAVING both reins in his left hand, places his right hand on the saddle horn, while with his left hand still holding the reins he grasps the horse's neck to give balance. Standing close to the horse's shoulder, "Red" makes a half turn of the stirrup in which he places his left foot. Now he is ready to mount.

HERE "RED" HAS STEPPED UP preparing to swing into the saddle. His right hand still grasps the saddle horn, and his left hand, which holds the reins, is firmly implanted on Thunder's neck.

"RED RYDER" DEMONSTRATES A DEFINITE DON'T FOR PROSPECTIVE equestrians. Says "Red," "In mounting a horse, never drag your right leg over the horse's back. He is apt to bolt, and then . . . where are you?"

HOW "RED" SHOWS THE PROPER way to swing into the saddle. Notice his erect posture, and the way his leg is neatly swung over the horse's side.

By Brooke Temple

"Red Ryder" of KHJ-Don Lee's Series
**That's Better.** Here Don Lee's cowboy star poses the proper position in the saddle. Notice his erect posture, the reins in his left hand held firmly but not tautly; his right hand at his side controlling the ends of the reins.

**And Here "Red" Shows You** how to properly hold the reins when astride your horse. The reins are separated by the index finger of the left hand, and are held loosely but firmly. This allows for the greatest amount of control over the horse with the least amount of effort.

**The Improper Way** of holding the feet in the stirrups. Notice how the toes are pointed down, the heels directed away from the horse's side. "Never do this," warns "Red Ryder," "It may throw you off balance—and besides, it doesn't meet with the horse's approval."

**Proper Position** of the feet in the stirrups when riding. Notice how he keeps his heels down and toes in toward the horse's side, although not touching. He uses no more pressure on the stirrups than that required to keep them in position.

**If You Should Fall Off** your horse and be forced to hoof it back to the stable... and if you can't get a taxi... lead your horse back. Don't drag him like this.
"CHAMBER MUSIC" Society of Lower Basin Street will always be among our favorite shows. Here's "Dr." Henry "Hot Lips" Levine, who led the "Chamber Music." (NBC photo.)

IT WASN'T TOO LONG AGO THAT THESE TWO were making vocal history with their renditions of "Green Eyes" and "Tangerine." It's Helen O'Connell and Bob Eberly, names and voices that will always bring back to us the memories of the early World War II era. (NBC photo.)

Flashbacks!
No. 26 of a Series

'Twas Not So Long Ago That These Familiar Faces Were Making Radio News—Some Are Still Making It

RADIO GUEST OF EARLIER DAYS WAS FAMOUS AMERICAN composer Charles Wakefield Cadman. We'd guess that the presence of these undoubtedly authentic Indians was due to an imminent radio presentation of "Land of the Sky Blue Waters," one of Cadman's best beloved compositions. (NBC-Jackson photo.)
IN 1933 this young man arrived in Chicago to be emcee of a new radio show, "The Breakfast Club." In other words, Don McNeill fifteen years ago. (Seymour photo.)

PAUL WHITEMAN dubbed her "The Rocking Chair Lady," but this picture of Mildred Bailey is both pre-Whiteman and pre-Rocking Chair. (NBC-Jackson photo.)

REMEMBER THE "SUTHINEST" Southern accent on the air? It was the attribute of one "Honeychile." It was also Patricia Wilder who parlayed a natural drawl into a comedy hit. (RKO-Miehle photo.)

"TWENTY YEARS AHEAD OF ITS TIME," RADIO VETERANS CALLED Raymond Knight and his "Cuckoo Hour." First exponent of the whimsy and zany in radio comedy, Knight has retired his valuable comedy from the field. (Incidentally, the sound man in this shot looks all of fifteen years old!!) (NBC-Jackson photos.)

SEVERAL OF THE GREAT stars of the silent films have found radio prominence from time to time. Such a one was lovely Esther Ralston, who once was heard in "Portia Faces Life." (NBC photo.)
A Cause That Refreshes

Bill Thompson, Alias “Fibber and Molly’s” Pal, “Old Timer,” Directs the Hollywood Boys Club in His Off-Hours. He Enlists Your Interest in Youth

By Judy Maguire

By ANY OTHER name, Bill Thompson could be known as “Nick Deppelius, the Greek”; “Horatio (Check for a Short Beer) Boomer”; “The Old Timer” (Pretty Good, Johnny, But It Ain’t the Way I Heerd It); or “Wallace (Sweetie-Face) Wimple.”

To the youngsters who “meet the gang” at the Hollywood Boys Club, though, Bill is something else again. He’s the leader of their fun and activities. He’s the pal to whom they’ll bring a problem because he understands.

In addition to being Director of the Hollywood branch, Bill is recently-elected president of the Twenty-Eighth Area Council for the National Boys Clubs of America. He was in attendance at Governor Warren’s Youth Conference at Sacramento. And in June he graduated, as only civilian student, from a special police course in Child Delinquency Control just inaugurated at U. S. C. The officers attending liked Bill so well that they voted him president of their class.

When he was a kid himself, traveling with his folks and their vaudeville act, Bill was smitten with the uniforms of the Royal Canadian Police. He never got to be a mountie, but he’s always cherished a yen for criminology and detective work. In 1939, he decided there was a real use for him in juvenile training. He investigated many youth organizations, and was most impressed by the record of the Boys Clubs of America, founded in 1876 on the East Coast and dedicated especially to underprivileged children of any age, religion or race. He was invited to help in the efforts to establish a center in Hollywood, and on his own tack Bill undertook a personal crusade for the group’s publicity.

He traveled throughout the Southland and the country making speeches; he promoted valuable radio time; and he talked about the project to his professional friends.

In 1943, he went into the Navy and was stationed in the athletic program at Bainbridge, Maryland, where he worked mostly with teenage boys. When he was discharged in January of 1946, Bill had some high-powered zest for youth activities. He rejoined the Boys Club, simultaneously with returning to the “Fibber McGee and Molly” show. (Bill has been on the air with the Jordans for ten years. His beloved (Continued on Next Page)
Sing, People, Sing!
(Continued from Page 33)
and formed the glee club for the Waring radio show. Shaw's career and the art of choral singing both started to boom.

Musical Theory
Shaw's training in the church has strongly influenced his vocal art, though he had given up his ambitions for the ministry when he left college. He explains that his goal in training a choir is to achieve "a congregational togetherness." He is not content unless each part understands what it must sing against. Once this understanding is reached, the singers in the group understand the interrelationships of the music. In order to achieve the "congregational togetherness," at rehearsals he has the basses sing the tenor line and the altos sing the soprano line until each group is thoroughly familiar with the music as a whole. This theory is part of his conception of music as an intellectual, not just an emotional and physical process. His most constant-ly delivered instruction during rehearsals is "Think it, guys, think it!"

Shaw's life is dedicated to the principle that you don't have to be a great singer to do great singing. Take a bunch of people who are sensitive to music and to one another, and you've got something bigger than anyone could do alone. Even Toscanini doesn't feel deeper than everyone else all put together.

For singers who want to get into one of the Shaw chorales, the three tests are voice, sight reading and theory. The last of these is the most important.

Other Interests
In addition to his radio program, the conductor has many other professional interests. He spends forty hours a week studying his art under teacher Julius Hierford. He is working on research for a book on conducting (for which he was awarded a Guggenheim Fellowship). He is training a group of 185 amateur singers in a "Collegiate Choir." All this in addition to his aforementioned services as chorale director to various companies and organizations.

He still finds time to be a friendly, unaffected but dynamic personality, who breathes enthusiasm into group singing with the cry, "It's no good kids, it doesn't live! Come on, get sensitive, hit it right up. Sing, people, sing!"

A Cause That Refreshes
(Continued from preceding page)

"That ain't the way I heard it" rejoinder, in fact, is the oldest known still-used phrase in radio.)

Almost all of Bill's 1947 was spent talking coast to coast about the need for public interest in the Boys Club and other youth enterprises. He has been active in promoting locally the California Youth Authority, the Juvenile Police Divisions in Los Angeles and Long Beach, the work with youngsters of our own Sheriff Office. He has time and ideas for anything connected with kids; when he isn't putting on a show for some organization, Bill is probably at the Boys Club setting up a game or taking part in one.

This summer, with such other interested entertainers as Alan Young, Jerry Colonna and Ernie Pelece, Bill is entertaining at youth institutions throughout the state and at summer probation camps. By radio talks, shows and service-club appearances, he hopes to raise support for the tremendous youth program the state now has underway.

California, of course, has one of the finest law-enforcement systems in the country. There is a great stress and need now for juvenile police authorities who are seventy-five per cent welfare worker and twenty-five per cent "cop." So far as possible, the state wants to keep a youngster from getting a record by giving him attention before the necessity to make an arrest. This involves facilities and personnel, all of which are extremely limited.

Superintendent Dave Bogen needs a larger juvenile hall, where detained youngsters can be separated. "Actually there are no bad boys," Bill reminds, "but some have records and some are just from broken homes." Citizen assistance could be used in the three-way corrective measures taken with offenders: (a) recreation, (b) vocational training, (c) education. Clinics are needed, with good psychiatrists and doctors. Youth centers should be established in many neglected areas, where boys and girls have no regular place to enjoy clean fun and parties and games.

And speaking for the cause which still occupies the greater part of his zeal and hours, Bill plainly states that the Boys Club right here in Hollywood desperately lacks a gymnasium and swimming pool. "It's generally in the districts where there is so much money (like Hollywood)," he says, "that the poorest facilities and the greatest youth problems are found."
EMCEE CHUCK ACREE OF CBS’S “HINT HUNT” gets his shirttail cut after completing his first solo flight. Reggie Cross, “The Beagle,” and announcer Don Gordon observe the flying custom.

CELEBRATING THE RECENT second anniversary of Los Angeles Hospitality Service were director Harry Davis; Ransom Callicott; singer Gina Janss, radioactress Helen Gerald, who served as hostess, and County Supervisor John Anson Ford.

SEEN ON THE RADIO SCENE

IMPERNATOR ARTHUR BLAKE seems pleased over the palmistry of Luene Tuttle. Appearing at Larry Potter’s Supper Club, Blake recently was scheduled to do Louella Parsons’ take-off on the Eddie Cantor show. Spot, however, was halted because columnist had not given her consent.

ALWAYS A RENDEZVOUS for interesting Hollywood personalities, Mutual’s “Family Theater” recently played host to this group which included Victor Jory, Victor Moore, show director Dave Young, and Berry Kroeger. (Hollywood Pictorial photo.)

GOOD REHEARSAL LAUGH during “Adventures of Sam Spade” found Howard Duff guffawing with producer Bill Spier, CBS director Milton Stark and KNX script editor Ed Nathan.