

The Ear Inspires the Pen

Mrs. D. Wiggins, 2528 North Avon Street, Burbank, Calif.

Sirs: After listening to the "Brooding With Brady" broadcast a few mornings. I am inclined to agree with the man seeing his first giraffe: "I still don't believe it." I was all set to write you once before 'n I saw his (Brady's) picture. I said to myself, "Now don't be hasty. Maybe he has been having trouble at home, a tooth-ache or something painful." But no. I've waited, to see if he felt better, and he doesn't change. He looks like such a nice guy too. But I can't figure out what he's trying to put across.

We wouldn't miss "Sunrise Salute." and really enjoy Burritt Wheeler and Jack McCoy. They start our day out right, and I always listen to Burritt Wheeler in the afternoon too. And another piece of cake to "Ethel and Albert." It's good for us to laugh at ourselves sometimes. They are fine, we think.

James Cavener, Upland, and Keith Sexton,

Sirs: We are thoroughly disgusted with the man in the middle on the "Let's Talk Hollywood" show, (George Murphy). It seems like he

Kenu Products Company

your wonderful product

KENU. I use it for wood-

Just a word of praise for

work, bath tub, sinks, in fact,

so much time and labor that

in all my cleaning. It saves

I just thought I'd let you

Los Angeles, California

Gentlemen:

is always telling Eddie Bracken to be quiet, and the only reason we listen to the show is to hear Eddie's quips. Personally, we can't see why Eddie doesn't get a show of his own. It looks like for Hollywood experts the questions would be a little bit harder. They are so simple, we usually know every one.

What has happened to the CBSer, "This Is My Best"? Really did enjoy Will Milton Berle have his own show this winter? We for two hope

"This Is My Best" has been off the air for, we agree, too many seasons, Milton Berle has a choice spot on ABC this fall, in company with other Wednesday night altractions, Bing Crosby and Groucho Marx, He'll host the new "Texaco Theatre."

M. E. Holdabolt, La Jolla, Calif.

Sirs: May I ask how one goes about persuading sponsors of "One Man's Family" to do something about having that program presented at an hour that church-going people can enjoy it? It is certainly the type of program that appeals to that element particularly, and when it is broadcast at any time between 9:00 a.m. and 12:30, it is by necessity missed by those who attend Sunday school and church. Much as I enjoy this program, I refuse to put it before my church attendance. I do wish the sponsors would take this into consideration and start now to arrange a time when it can be heard by all.

Sponsors and networks are best persponsors and networks are best persuaded by tellers just like your own. The more folks who write, the more emphasis made, so keep sending your requests to us and the station program departments!

Miss Doris Hayes, 2338 Marning Avenue, West Los Angeles, Calif.

Sirs: Could you tell me the name of the radio announcers on station KFAC's two programs, "Gilbert and Sullivan Operettas," and "Sunday Evening Symphony," (6:00 p.m.)?

KFAC, has four staff announcers on call for all its musical programs, so you might have heard Tom Dixon, Mark Breneman, Dick Grawford or Bob Cornell on "Gilbert and Sultivun" and "Sunday Evening Symphony."

Mary W. Lane, Valley Center, Calif.

Sirs: We do wish we had more character-building programs for chil-

EVERY BRIDE Should KNOV

.. about Omega Shine Dye. Covers scuffs and ... about Omega Snine Dye. Covers scuns and scratches, makes old shoes look like new. Goes on easily and quickly, dries instantly. Available in all the popular shades everywhere. Ask for large economy size, only 25c. Omega Shine Dye. Jean Blackman, 1641 North Kingsley Drive, Los Angeles 27, Calif.

Sirs: I hope this gives me a chance to express my thanks to Radio Life for the grand article re Dorothy Kirsten and Nelson Eddy and the Kraft Music Hall. Thank heavens somebody came along and substituted for the rather tiresome team of Jolson and Levant on that program. In my opinion, there's no comparison between those two and the really delightful combination which Miss Kirsten and Mr. Eddy are. The music is so lovely and well selected; a pleasant change after listening to jive and similar racket all day. But I think the outstanding thing about the entire Kraft program is its air of easy informality. So many people are unaware of Nelson Eddy's real flair for comedy, and those who can attend the show in person as well as those who listen at home are in for plenty of laughs when he and jovial Ken Carpenter exchange quips. Thanks a million to Kraft for giving Mr. Eddy the chance to sing every week. Since he is so rarely seen and heard on the screen, I do appreciate hearing him via radio, at least.



Mrs. W. Duncan, Laguna Beach, Calif.

Sirs: Among my favorite people on the air are Andre Michalopoulos and Eugene O'Neill Jr., both frequently heard on "Invitation to Learning. Mr. Michalopoulos's diction is music to the ear, and both he and Mr. O'Neill show such exquisite courtesy it is a joy to listen to them. I once heard Mr. O'Neill on "The Author Meets the Critics." He had been invited to pass an opinion on a very trite and mediocre novel, and though quite polite, expressed an honest opinion. The writer was furious and retaliated by addressing him with studied insolence as "Junior," but Mr. O'Neill's courteous imperturbability never wavered. Men of learning are not always so tolerant of groundlings.

RADIO LIFE

CARL M. BIGSBY, Publisher

Oct. 3, 1948 44 Vol. 18, No. 5

Ave., Hollywood 28. Phone Hillside 2275.
Radio Life was entered as Second Class Matter
May 8, 1942, at Los Angeles, under Act of
March 3, 1879. Prepaid Nubscription, \$4.50
year, \$2.50 six months. Single Copies on sale
at leading independent Grocers in Southern
California. Single Copies by mail 18c. Address
all remittances and correspondence to Radio
Life. Subscribers please allow two weeks for
change of address.

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Advertising Offices: San Francisco: Roger Parratt, 68 Post Street, Chicago: E. J. Pow ers, 75 E. Wacker Drive.



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October 3, 1948

About Your Letters

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio Life.

Mrs. R. W. Wick, La Vina Sanitariun, La Vina, Pasadena, Calif.

Sirs: What is happening to the "Noah Webster Says" program? Are they trying to change an intellectual half-hour into a comedy show? Who cares to learn a two-bit word or name for a grapefruit? Why don't they give us words we can use? It has really reached the point where the embarrassed contestant has to be "told" the definitions of all five words. I say "told," because on re-cent programs a "hint" hasn't been enough help. Broth-er!! They don't win that fifty dollar bill, they earn it. In the past few weeks, a college president was the only contestant I have heard who could define all five words. Why make it so difficult? We aren't all professors, but we are all willing to learn something worthwhile every day.



Mrs. Glenn P. Couch Jr., 709 Iris Avenue, Corona del Mar, Calif.

Sirs: I would like to correct a few erroneous impressions expressed by Miss Marilyn Du Ber. In the first place, Henry Morgan has been on the air, on and off, since 1937, which is when I first discovered his dry and wonderful sense of humor. He v'as on the air every day for fifteen minutes on the Mutual Broadcasting System, all by himself with corny records that he dug out of musty attics and second-hand stores. He had a whole series of Morgan "inventions," including a combination can opener and back scratcher, that he offered to a susceptible public. Even in those days, Morgan had his variety of voices and dialects, including "Dr. von Morgan" and "Mr. Anthony," so they could hardly be a steal from Jack Paar, whom nobody heard of before 1946.

When Morgan was finally established with a sponsor, Jack Faar came along as a summer replacement, it seems to me diligently copying the Morgan style, as so many

other newer comedians have tried to do. All of the Morgan followers groaned to hear Jack Paar trying to put over the Morgan humor, which needs Morgan's own style to be really funny. However, you will note that Morgan is still carrying on and holding his own with his marvelous lampooning of American institutions and habits, regardless of all imitators.

Glenn Perluss, 2906 Oakendale Place, La Crescenta, Calif.

Sirs: Please, oh please, give us a good picture of Fred Beck, and of Tip Corning. And how about a story?



Tip Corning

Fred Beck

ı

FM-TV-

XII

We've charted your request for another Beck-Corning article as we haven't had one for some time. As soon as our waiting list calches up, we'll follow through.

Lillian Ingle, 1934 East 4th Street, Long Beach, Calif.

Sirs: I very seldom listen to soap operas, and probably one of the main reasons, aside from the constant tragedy involved, is the desire on the part of many of the speakers of lines to be just that—speakers of lines. They seem to be endeavoring to be overly dramatic. It is one thing to make the speaking voice sound beautiful and another to make the story sound realistic. Why not a happy medium? No ugly rasping or beautiful mellowness, just plain realism.

Is Mercedes McCambridge the Gloria Blondell who was with "I Love a Mystery" and other broadcasts? The voices sound identical.

Gloria Blondell is Joan's sister, and as established in radio as Joan is in pictures. Mercedes McCambridge is quite another person—besides, she's brunelle and Gloria's a blonde.

Drew Howard, 443 Duell Avenue, Azusa, Calif.

Sirs: I was a regular listener to "Pat-Novak" on KNX Sundays at 9:00 p.m. It went off, for some unknown reason, so I am wondering if you could tell me if he will ever come on the radio again.

BOY/ HOW IT POPS
CRISP-TENDER
NO HULLS
TRY IT!

cold

SINGLE MEN

To get that girl you got to shine 'em up. With Omega Shoe Wax, that is. Waterproofs, preverse the leather and polishes to a high, longer-lasting lustre. Sold everywhere in all popular colors. Omega Shoe Wax, "the 60 second shine."

Culifornia Batagravare Co



This week marks the dawn of a new era in KFI history. For on Wednesday evening, October 6, the efforts of many months culminate in the official opening of KFI-TV on Channel 9.

Television is new—so new that new words have to be coined to describe its operation. For example, do you broadcast a television show? Or do you film it? Generally, it is "telecast." And you are not a "television listener" or "see-er" — you're a "televiewer."

In keeping with this "new" theme of television—the KFI-TV identification, as illustrated here, has been developed by the KFI-TV staff complete even to a new type face for its call letters.



-AM-FM-TV

Since August 25, KFI-TV has been on the air with experimental programs. Telecasts have come from the studio, from such remote vantage points as Wrigley Field, the Beverly-Wilshire Hotel, the Pan-Pacific, and the Coliseum. Sifted down from your comments and criticisms, KFI-TV has gained the reputation for the clearest picture in Los Angeles—in San Diego—even in Santa Barbara and San Bernardino.

KFI-TV will give pleasure to all members of the family—for Dad who is a sports fan, to Mother whose main problems are concerned with her home and its economical operation, to the kids who deserve a share of this marvelous new medium called television.

KFI-TV will be on the air at least twelve hours per week, perhaps more. So for complete enjoyment on television, remember KFI-TV—Channel 9—is for all the family's pleasure.

KFION

X_E

640 ₹

KFI - AM-FM-TV - KFI - AM-FM-TV

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October 3, 1948



REHEARSAL BREAK at the famed London Palladium found managing director Val Parnell kibitzing on conversation between Mary Livingstone, Jack and Marilyn Maxwell. (Photo Press Limited.) (NBC Color Cover by Herb Ball.)

The Bennys Are Back!

HERE was no summer siesta for the Jack Bennys this year. While many radio personalities were resting up for their fall routines, Jack Benny and Mary Livingstone, with Phil Harris and Alice Faye, took off for Europe and a variety tour.

In 1943, '44 and '45, Jack toured the G.I. circuit in Europe. Mary, who stayed in Hollywood, was a fascinated audience for his stories about the places he played. "But you just can't visualize it unless you see it yourself," was his oft-reiterated exclamation.

This year, Mary saw all the places she had heard about from Jack, who served as guide for his troupe No Summer Vacation for These Performers! Jack and Mary Harked Back to Vaudeville Days on Their Extensive European Tour.

in between personal appearances.

The Benny troupe left New York last July 1 on the Queen Elizabeth. In London, Jack wisely spent two weeks getting the local atmosphere to incorporate into his stage routine before his engagement at the London Palladium. The Benny party attended Edgar Bergen's final performance at the famous theater, where they sat in the royal box. During the intermission, Bergen introduced

his fellow NBC-er to the audience for a rousing welcome.

Show - Stoppers

The following night, Benny opened his Palladium engagement. The house was already sold out for his two nightly appearances for the two weeks ahead, including all available standing room. In the old Benny vaudeville tradition, records were busted, audiences went wild. Mary, who had not stepped on a theater

JACK BENNY'S FOURTH OVERSEAS TOUR of army camps started with his troupe's arrival in Frankfurt, Germany, after a record-smashing date at the London Palladium. (OCSS photo by Hay.)

the letters on this mike stand for British Broadcasting Company. Famed for its



stepped off the train in Franklurt. Left to right, Frankie Remley, guitar player and fixture on the Benny and Harris-Faye shows; Muriel Teschan of European Command Special Services; Mrs. Remley, Marilyn Maxwell, Jack, Mary, Phil Harris and Alice Faye. (OCSS photo by Hay.)

stage in ten years, appeared in Jack's act, was accorded a warming reception and enjoyed herself thoroughly. Jack discovered that the audience was amazingly show-wise, appreciated his subtlest humor and laughed at pretty much the same act that American audiences have enjoyed.

At Benny's final appearance, the customers set up a tumult that kept the Americans on stage for another hour, even coaxed Alice Faye behind the footlights to sing two numbers—her first stage appearance in ten years. The last night ended with the audience serenading Jack with "For He's a Jolly Good Fellow!"

Next stop for the show-stoppers was Frankfurt, Germany. Most of the troupe nixed flying, so the rigorous trip was made by boat and train. Army officials welcomed the troupe with a reception in the famous Kronberg Castle, headlined not long ago in the Hess jewel theft. Following Frankfurt, the company played Wurzberg, then Grofenwohr, site of the U. S. training of fighting troops. At this last camp, a scant fifteen miles from the Russian border, the radio stars did an outdoor show for 10,000 men.

Outwitted Weather

The next stop was Nuremburg, where Jack was scheduled to appear in Hitler's famous stadium. Rain prevented an outdoor appearance, so the actors moved to the Nuremburg

THIS IS NOT the Salzburg Music Festival—it's Benny accompanied by Frankie Remley as he serenaded the troops at Grafenwohr, Germany, during his show in the 26th Infantry theater.





opera house. Not wanting to disappoint the entertainment-hungry G.I.'s because of the limited seating capacity of the opera house, Jack did two shows in succession in order to accommodate two capacity G.I. audiences.

In Munich, the scheduled outdoor show for 5,000 assembled men was threatened by rain. In spite of the wind and drizzle nobody left. Mary opened the show in a light silk dress, quickly donned Alice Faye's hooded raincoat. Singer Marilyn Maxwell borrowed it for her singing stint. Alice Faye got it back in time for her routine.

The performers returned to Paris

on the famed Orient Express, setting of many a movie melodrama about beautiful spies and mysterious travelers. Tired out from traveling and trouping, the stars still hated to take time out from their Paris visit to rest. They spent five days in sightseeing and showgoing before leaving for home. Jack and Mary stopped in Cannes for a brief holiday. Phil, Alice and Marilyn Maxwell sailed on the Queen Mary.

Back in Hollywood in time for their October 3 radio broadcast, the Bennys can't call their summer a restful one. But it's been thrilling, exciting and instructive. And, as Mary Livingstone's been saying, "But you just can't visualize it unless . ."

FIRST G.I. SHOW PUT ON BY THE BENNY TROUPE was at the Palmgarden in Frankfurt, Germany. This picture of Jack is reminiscent of those we published during his war-time tours. (EUCOM S.S. photo by Alborough.)





BASIL RATHBONE AND BEATRICE STRAIGHT, CO-STARRING in "The Barretts of Wimpole Street," are two of the stars to accept direction of Walter Hamp-den (right), during Mutual's new dramatic series, "Great Scenes From Great Plays."

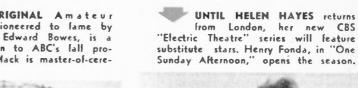


DOROTHY LAMOUR, with the Crew Chiefs and Henry Russell's orchestra, welcomes two leading guests per week, in her gala new musicale for Sealtest, leaturing variety, comedy, drama. Dorothy replaces Jack Carson, who has gone to CBS.

inter Warmers Let Ye Chill Winds Blow. The Radio Season's Hearthside Is Aglow With Comfortable Favorites

MILTON BERLE, on the "Texaco Star Theatre" marquee, adds his liveliness to ABC's Wednesday bill of such headliners as Bing Crosby and Groucho Marx.

"THE ORIGINAL Amateur Hour," pioneered to lame by the late Major Edward Bowes, is a nostalgic addition to ABC's fall programming. Ted Mack is master-of-cere-









N WITH the old and off with the new" is radio's capricious turn of fancy this year as the fall season begins. Like the tired man who has spent a weary day breaking in a tight pair of shoes, the programmer has breathed a happy sigh and slipped his aching feet back into the trusty worn cloppers.

There'll be Joley and Cantor and Benny. The Nelsons, the Harrises and Fayes, and the Jordans. Bergen, Gildersleeve, Dennis, Riley, Allen, Skelton, Hope, Carson. The old familiar folks at home; some of them at new station addresses, but all happy to fix a swell spread for you whenever you drop in. Along with the Duffys, the Aces, the Burns and Allens, are some grand comebacks, some of whom are pictured on these pages. There'll be a few new neighbors, of course, Eve Arden as "Our Miss Brooks" will stick around after her summer settling in the vicinity.

So, clip the accompanying schedule, with many a fond look down its lineup. Maybe the oldest is best, after all.



season for our hero, Hawthorne, who has vanquished all dragons and become one of the country's first network disc jockeys, on ABC, since his humble peasant beginning on a small local station.



MEREDITH WILLSON'S entertaining radio half-hour of a summer ago enthused so many admirers that requests for a return have been countless. ABC will carry the new Willson show on Tuesdays.

DURANTE HAS a "new boy" in sidekick Alan Young this year, and it's pretty verified copy that Alan will have another comedy show of his own later in the year, making it a "double play."



PEGGY LEE makes it "Three Stars" for NBC's "Supper Club," as she joins Jo Stafford and Perry Como on the Monday-through-Friday show as the nitery's Thursday hostess.



ONE OF THE FIRST of the fall shows was Mutual's big western musicale starring Roy Rogers, with Dale Evans, Gabby Hayes, Foy Willing and the Riders of the Purple Sage.





MARGOT HEGEDUS ADMIRES THE WORK AND MUSIC of maestro-composer Sigmund Romberg. Romberg feels the same way about the Hegedus talents as violinist and concert mistress. (NBC-Holloway photos.)

CHARLES (BUD) DANT IS ANOTHER RADIO MAESTRO who calls for Margot to lead his string section. She'll be heard with the Dant crew this season on the Judy Canova program.

NE of Hollywood's leading concert mistresses, Hungarian-born Margot Hegedus, started her career because "my father was crazy about music." In recent years Miss Hegedus has been heard with such important radio orchestras as those of Sigmund Romberg, Charles Dant, Meredith Willson, David Broekman, Raymond Paige, Carmen Dragon, Felix Mills and Freddie Rich.

The musician comes from a family of six children, all of whom were given extensive musical training and all of whom became professional musicians. At the age of five, little Margot was given a scaled-down violin. "It was the European way," she smiles, "they chose it for me—I had no say." Unlike most prodigies, the child musician did not immediately fall in love with her task. "I wanted to go out and play," she recalls. "My father said that rehearsals were enough play for children."

Early Success

Twelve years later, at the age of seventeen, Miss Hegedus was touring the concert stages of Europe doing violin duets with her sister. The Keith - Orpheum vaudeville circuit brought the two young musicians to this country, where they toured for two years. After her sister's marriage, Margot did a vaudeville single for five years. She greatly appreciated the opportunity to travel and see America more completely than most Americans ever do. Vaudeville, she claims, was exciting but exhausting. "I had to have all surefire numbers in order to get that audience right now! Knock them over!" This description is delightful when spoken in the soft and

Miss Concert Mistress

Meet Margot Hegedus, Charming and Talented, Concert Mistress of Many Radio Orchestras.

By Joan Buchanan

slight Hungarian accent that Miss Hegedus retains.

After her marriage to dance-band leader Don Cave, the musician came to California to settle down. Her first local job was with a five-piece ensemble at the old KNX studios. For seven years she was on staff at KHJ. At one time she did five shows a week (four network and one coast) and collected a nervous breakdown for her trouble.

Duties of Musician

As concert mistress of an orchestra, her duties are more than those of any other member excepting the conductor. She has the responsibility of the whole orchestra. She must always be aware of what is happening every moment the orchestra is playing. She must cover for the conductor and be ready to take over for him. The whole string section depends upon her. It's no wonder that Miss Hegedus claims to have no favorite music—"As long as it's good, playable and well ar-

ranged, I like it." She likes all the conductors she has worked for. Her admiration for Romberg is such that she has left home against doctor's orders to play his broadcasts.

She takes no special care of her talented hands. "That's a very oldstyle idea about a musician's hands," she laughs. Her hobbies are gardening, horseback-riding, dogs and a parrot named Romeo. She carries a small soer on her right hand where Romeo once gave her a vicious bite. She didn't let it interfere with her playing, even though it became infected for a while. All this is indicative of her nice, normal attitude about her career. She giggles at the thought of the pale, long hands of the old-fashioned "artiste."

What is she proudest of in her musical career? "That I studied with Professor Sevcik in Czechoslovakia, one of Europe's greatest violin teachers," she says simply.

We bet the eminent professor would be just as proud of his young student.

October 3, 1948

RADISIN Review

For Love o' Mike (General Comment)

Rumors Are Flying

Art Baker and his trusty "Notebook" may be the subjects of a series of short subjects at RKO. . . . CBS docushort subjects at RKO....CBS documentary unit to present program on mental health and hygiene soon, titled "Shadow of Mind."...John Lund may be the star of 'CBS's revived "Romance."... "Steve Canyon" detoured from the airwaves because of cost factor.... The F.C.C. versus radio giveaways may wind up in the Supreme Court.... Both Tony Martin and Dick Havmes are concentrating on and Dick Haymes are concentrating on a five-a-week fifteen-minute musical series - would be nice to hear 'em both. . . . Abbott and Costello not terribly happy with their Thursday night spot.... Edgar Bergen and Fred Allen hoping to duck the "Stop the Music" opposition via time changes. . . . Georgia Gibbs auditioning for the leading role in the new Cole Porter Broadway musical... No one knows yet who will play the leading roles in the "My Friend Irma" movie. Betty Hutton, once announced for it, no longer in the running... "Frank Watanabe" may be heard on a network program, it's rumored... Dick Haymes may be a singing cowhoy for Haymes may be a singing cowboy for Republic movies. . . "Morgan, the Pirate" is the title of the kid show that Frank Morgan hopes to bring to the air—sounds enchanting. . . Louella Parsons would like to get permission to use movie sound tracks for part of her program. . . . Romberg may be the subject of one of those film biographical musicals, . . . Parkyakarkus is considering a return to the air in the character of a used-car dealer (!). Show would be titled "Park at Parky's." . . . Jack Paar or Jim Backus may do the quizzing on "Everybody Wins" after Phil Baker leaves the show.

Looks Like . . .

CBS has the Rose Bowl game this year—NBC has had it for past eleven years.... October 13 on the Bing show will feature Ray Milland, Marilyn Maxwell, Bill Gargan and Joe Venuti—how do we know so far ahead? It was cut on September 22 in Vancouver.... Xavier Cugat's book, "Rumba Is My Life," to be out soon.... Jack Smith, always a great favorite with the kids, will record kiddie records for Capitol.... Howard Petrie will be Jack Carson's announcer.... Larry Parks definitely set for the Al Jolson movie sequel.... Latest Hooper lists again put W. Winchell in top place.

. Irene Ryan is a permanent on the Bob Hope show. . . . Ralph Edwards makes his first "Mr. and Mrs. Hush" makes his first Mr. and Mis. Hush phone call on October 16—and Ralph, our number is HI. 9275.... Sam "Schlepperman" Hearn and his brother Lou will play twins in the new Danny Kaye movie. . . "Gang Busters" to be canceled by its sponsor come December 25—Merry Christmas.
... "Hollywood Story," CBS's documentary on the movies, set for Wednesday, October 27. . . . Norman Corwin starts a three-year contract with CBS on January 1... "It's a Living" and Ben Alexander will tour western cities. . . . Nelson Eddy goes on concert tour after his season on "Kraft Music Hall" winds. . . . Billy Mills, "Fibber and Molly's" musical director, won two prizes at the Po-mona Fair. They were for his corn relish and his bread-and-butter pickles, both made from recipes developed by Billy's grandmother.... Conductor Arthur Fiedler is a long-hair disc jockey in Boston.... "RFD America" will return as a permanent program on NBC in December. . . . Dinah Shore cut four recordings in Paris. . . . Char-lie Barnet, Peewee Hunt, Jan Garber and Gene Krupa are additions to the cast of "Make-Believe Ballroom" movie. . . . Alan Young's starring show is definitely set for January 11, replacing "Date with Judy."

NEXT WEEK

Something to please every-body.

Helen Hayes: Her career, told in pictures.

"The Greatest Story Ever Told": This program has proved Scripture to be some of the best radio drama of all time.

Jack McCoy: A young man as real as his name.

Benny Lagasse: The man of music who trekked from New Orleans to Hollywood.

Morton Downey: Still an old smoothie.

"Family Theatre": Father Peyton's radio idea, motivated by his boyhood life in Ireland.

"The Wraps Are Off": Presenting the newest entry in local video—KFI-TV.

Truly "an evening's good reading—and a week's good listening."

Your Cue (Shows You May Like)

Curt Massey Show

It's nice to welcome Curt Massey and his beautiful voice back to air time. He's returned as star of his own show on KECA, 5:30 p.m. Sunday. (The program has suffered several time changes since its initial broadcasts, but we're reasonably sure that you'll find it at that time.)

Buzz Adlam and his orchestra, a jazzy little bass-guitar-drum trio and the vocalizing of Vicki Palmer add their support to Curt's all-musical half-hour.

As you may recall, Curt is the erst-while cowboy singer who "went straight" several seasons back and became more successful than ever. On this show he sings the current favorites, standards and several oldies in company with Miss Palmer and in solo. We especially liked his rendition of "Isn't It Romantic?" on the stanza we caught.

Daily Giveaways

We deliberately set a recent day aside for dial browsing and during that period sternly avoided the lure of the "soap opera" story lines, with the result that we uncovered a couple of daytime shows which might never enter into the controversy over give-away shows, but which still mix music and fun with a chance to pick up some nice little prizes.

The first we hit was an a.m.'er, (Tuesday and Friday, KLAC, 9:45 a.m.) called "Swanee Time." A series of wonderful old records, with Cliff Edwards, Andy Iona, Ray Noble and the like playing tunes contemporary of their era were aired. The listener writing the most amusing or heartwarming letter to the station, citing an incident that happened at the time any of the tunes were popular, picks up for himself a merchandise order worth twenty-five dollars. Should merchandise from sponsor Swan Furnace Company not fill your heart with longing just now, a look backward via this show to the record years when Russ Columbo and Bing were battling it out is still a pleasantly nostalgic interlude.

Another show that makes it easy for a listener with a phone, pencil and penny postcard to pick up some loot is KMPC's Monday through Friday at 12:00 noon, "Women Are Wonderful." Emcee Tommy Dixon talks about a

(Continued on Next Page)

Page Nine



By VIRGINIA WEST

Kay Kyser joins the switch to ABC this fall... Beginning Monday, Oct. 4, Kyser, whose professorial musical clownings have made him one of radio's favorite personalities, promotes himself to "Prexy" when he inaugurates his new, non-musical audience participation quiz program, "Kay Kyser's Kollege of Fun and Knowledge." There'll be a



Kay Kyser

faculty board, entrance exams, term and semester tests, and award of a "Phi Beta Kyser" Key to the winning student . . . a key, by the way, which opens a cupboard from which the lucky student is allowed to select a prize. What's more, the board will also receive awards. . . "Kay Kyser's Kollege of Fun and Knowledge," sponsored by Pilsbury Mills, Inc., will be heard at 9:30, Monday thru Friday mornings on KECA.

Also new on KECA's Monday thru Friday morning air (10:15) is an audience participation program with a psychological twist, for moderator John K. M. McCattery, who heads the quarter-hour broad-cast, is assisted by a two-man board of psychologists, Dr. Leon Arons and Dr. Signey Roslow, both members of the American Psychological Association. . . . The program is sponsored by P & G, for Ivory Flakes.

... Always Good Listening ... 790 ...

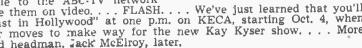
You'll hear your favorite musical comedies during the new weekly "Railroad Hour" which bows in on ABC-KECA, Monday night (Oct. 4) at 8 o'clock. The 45-minute musicals, heard under sponsorship of the Association of Ameri-The 45-minute musicals, heard under sponsorship of the Association of American Railrouds, will star handsome young baritone Gordon MacRae, who made such a hit with radio audiences on the Texaco Star Theater this summer... AND another weekly treat for music lovers is offered when "The Meredith Willson Show" makes its debut on the ABC chain, Wednesday, October 6, at 6:30 p.m. Informality and good-fellowship will be the order of the hour in the program of music and fun which finds Maestro-Humorist Willson surrounded by such artists as the famous "Talking People," Paulena Carter, lovely 18-year-old piano virtuoso, and Josef and Miranda, whose specialty is their singing of folk songs.... General Foods bankrolls this half-hour treat in the interest of Jello. ... Always Good Listening ... 790 ...

AROUND RADIO. Bing's guest on Wednesday night (Oct. 6) at 9 o'clock, will be Judy Garland. . . . Ted Malone has joined the touring shows. . . . He'll be heard from Los Angeles, Phoenix, Chicago and Cincinnati this week. . . . That ABC storyteller really gets around . . . in a hurry. . . . The town of Aurora,

Indiana, certainly makes its influence felt throughout the nation through the keen and penetrating news analyses of two of its illustrious sons — ABC commentators Edwin C. Hill and Elmer Davis.... As you know, Hill is heard at 6 p.m., and Davis at 6:15, Mondays through Fridays on KECA.

. . Frank Lovejoy feels very much at home when he plays Attorney John J. Malone of ABC-KECA's "The Amazing Mr. Malone" on Saturday nights at 8:30. . . . The locale for the action is Chicago, since author Craig Rice was once a Chicago newspaper reporter and really knows the Windy City. . . . Lovejoy was once a brokerage clerk in Chicago. . . . It's something new when a radio program is plugged via television. . . . ABC's "Welcome Travelers" was filmed recently by a crew of Holly-

was filmed recently by a crew of Holly-wood technicians and prints will soon be made available to the ABC-TV network which will use them on video. . . FLASH. . . . We've just learned that you'll hear "Breakfast in Hollywood" at one p.m. on KECA, starting Oct. 4, when that half-hour moves to make way for the new Kay Kyser show. . . . More about that and headman, Jack McElroy, later.



-Advertisement

Radio in Review

myriad of sponsors, tells a magic word, plays mystery tunes, asks questions and answers the phone. Idea is that immediately upon hearing the magic word, listeners dial the station and answer questions such as "What year did the United States adopt Standard Time?" or "In what profession would you use a scalpel?" Correct answers win a prize and a chance at a jackpot. Some questions require that an answer be sent to the station. That entails the postcard routine.

If we've made it sound complex, a noontime listen or two will clear that up. It's just that the show's accompaniment of levity and mirth make it difficult to report in an exact fashion.

Playbacks (Critical Comment)

We Point With Pride

... To the "radio-ites" movie, "So This Is New York." Star Henry Mor-gan and Arnold Stang, Rudy Vallee, Bill Goodwin and Leo Gorcey prove that their movie portrayals are as entertaining as their radio ones, granted good material.

. . . To Howard McNear as "Mr. Peters" on the "Sweeney and March" program. His characterization is a satire on a type we've met up with in real life quite often, and have never before heard on the air.

... To the adaptation of Eric Knight's "Sam Small" story, "Never Come Monday," on CBS's little-her-alded "Return Engagement" program.

We View With Alarm

.. Arthur Godfrey's "Talent Scouts" audience—noisy, ill-mannered and not too fair to the contestants. In other words, they're often just the opposite of what they should be.

"Romance of the Ranchos" just at a time when California history should be reprised and reemphasized.

... That there's no longer a Saturday night Steve Allen show on CBS. We thought that Steve, scripters Bob Carroll and Madeline Pugh, Jack Mc-Coy, June Foray and singing star Kay Starr added up to one of the best comedy-variety shows on the air.

... George Fisher's recent long digression on San Francisco eateries and night spots-too "pluggy" and not what we expect from the usually entertaining George.

Off Mike (Personalities)

Sweet Sweeney

Bob Sweeney of the CBS "Sweeney and March" show presents a perfect picture of the mild, affable, misguided young man to both the studio audience and the listeners at home. On

the broadcast he wears a neat, ultraconservative, tightly buttoned gray suit in marked contrast to the zooty Hal March, his sharpy partner. Bob's beaming round face and timorous gesturing fit right in with the listener's conception of his character. We can understand, therefore, the emotions of a girl in last week's audience at the "Sweeney and March" broadcast. "Next time," we heard her mutter, "nobody's going to stop me-I'm going to run right up and hug that little

Watching The Parade

Don Quinn, "Fibber and Molly's" prolific writer, all slicked up for a late luncheon and driving his convertible into the Brown Derby parking lot.... Fred Beck lunching at the same place on a cooked steak, for a nice change. . . . Neal, Fred's wife, in a smart bluegray suit with velvet hat and matching gloves. . . . Tip Corning sporting the shortest haircut in town. . . . Actor Byron Kane congratulating actor Jeff Corey on his performance in the Lab's "Abe Lincoln in Illinois." . Jeff Chandler parking his MG in the farthest corner of the CBS parking lot.
... Ed East and his Polly lunching in their usual spot at the Ontra Cafeteria. . Jack Benny, Phil Harris, Alice Faye, Edgar Bergen, Jimmy Durante and Alan Young climbing into Benny's Maxwell for a photo. Benny cracked, "This should be captioned, 'On our way to the "Amos 'n' Andy" broadcast." . . . Crowds watching the start of Ralph Edwards's Beetle Derby on the crowded corner of Sunset and Vine. . . . Producer Bill Robson sitting at a table in Brittingham's nursing a bandaged arm.... Crowds around the television sets in radio stores.... Louis Mason, now in pictures, talking over the old radio days of "Moonshine and Honeysuckle."



Mrs. M. G., Los Angeles 27, Calif.

Heard on "House Party":

Art Linkletter: What's your name, Miss?

Contestant: Donna Edison.

Art Linkletter: You know, you have the name of a famous man.

Contestant: Yes, I know. He's my

M. Prinz, Hotel Chandler, Los Angeles 14, Calif.

Heard on "Kraft Music Hall":

Jeannette MacDonald: You know, on Hollywood Boulevard they judge a woman's character by the clothes she

Nelson Eddy: Oh no. She must have more than that.

You listeners who have discovered frequency modulation on someone else's set will be happy to know there are two "tuners" on the market which, attached to your regular set, permit tuning either AM or FM. Either gadget sells for around twenty dollars. One is a Pilot Tuner, adaptable to any radio. The Meissner Tuner is for bigtype radios and consoles. If you're putting off buying such an attachment because your present radio is a mere shaking case of plastic, ready to conk out any day now and utterly incapable of supporting an addition, you can still safely turn your attention to the new Zenith table model radio that combines FM and AM. FM reception on that beats anything we have heard on AM radios of any size, shape or expense range, yet is happily priced at around fifty.

FM listeners got a treat recently when KMGM saluted her New York sister station, WMGM, by a vout tal-ent parade. Frank Sinatra, Red Skelton, Gene Kelly, Walter Pidgeon, Jane Powell, Betty Garrett, Esther Wil-liams, Mario Lanza, Andre Previn, Richard Beavers and Georgie Stoll's orchestra performed mightily. George Murphy emceed through a half hour that didn't throw away a single sec-ond. Watch for more of these salutes.

The p.m. of that first program was the night Radio Life decided to go "snooping," and wound up taking a tour of KMGM's elegant studios and transmitter building, the latter a trim, copper-bound laboratory of entertaincopper-bound laboratory of entertainment 2,000 feet up Coldwater Canyon. We heard Harry Koplan as the "Coronet Story Teller," and Harry's pretty wife Rosemary La Planche as KMGM fashion editor, then Ed Richardson with his tangy "Salty Talk." Wednesday to the stange of day night fare rounded off with Sam Rowland and Deannie Best, the gal with her heart on her sleeve and a pile of good wax to spin.

While there, we found out that the innocent-looking notation on KMGM's Saturday log, reading "Just Bing," (9:00 p.m.) is dynamite. The weekly fifteen minutes (we think it should be longer and happen oftener, too!) is music made up of only Crosby records, none of them less than ten years old, many of them going way back
... all of them from a private collection.

The FM Association reports that as of this month, 627 commercial FM stations are in operation, as compared to only 376 at the beginning of 1948. FM stations have been going on the air during the past nine months at the rate of more than one each day. That's sumpin!

That most-sponsoring of outfits, General Electric, has an hour on KAGH, Monday through Friday at 10:00 a.m., which centers around the sparkling and effervescent tunes of the Great White Way. If you don't have an FM set, and still enjoy being transported from show to show by words and music KAGH is AM, too, you know.

The double-outlet station has added a feature, which, while not unique, is still welcome in these parts. Every hour and half hour, from 9 till 5, KAGH brings listeners aports and race results from all over. Warren Williamson reads the totes and tapes.

ORDERS FROM HEADQUARTERS

Jeanne Gray ("The Woman's Voice" over KMPC) has been selected by the Women's Division of the Los Angeles Chamber of Commerce to coordinate activities of all women participating in United Nations Week (in Los Angeles October 13 through October 20).

STATEMENT OF THE OWNERSHIP, MANAGE-MENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 3, 1946. Of Radio & Talevison Lifts, published weekly at Hollywood 28, California, for September 21, 1948.

1912, AS AMENDED BY THEE ACTS OF MARCH 3, 1933, AND JULY 2, 1946, Of Radio & Talevision Life, published weekly at Hollywood 28, California, for September 21, 1948. State of California, for September 21, 1948. State of California, County of Loe Angeles, ss.

Before me, a Notary Public in and for the State and county aforesald, personally appeared B. W. Lewis, who, having been duly sworn according to law, deposes and says that he is the Business Manager of the Radio & Television Life and that the following is, to the best of his knowledge and belief." a true statement of the ownership, management (and if a daily, weekly, semiweekly or triweekly newspaper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the act of August 24, 1912, as amended by the acts of March 3, 1933, and July 2, 1946 (section 557, Postal Laws and Regulations), printed en the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

1. That the lisher, editor, managing editor, managers are: managers are: Publisher: Carl M. Bigsby, 1029 W. Washington, Los Angeles 15. Editor: Evelyn Bigsby, 6361 Selma Ave., Holly-

Publisher: Carl M. Bigsby, 1029 w. wasningwes, Los Angeles 15. Editor: Evelyn Bigsby, 6361 Selma Ave., Hollywood 28.
Business manager: B. W. Lewis, 6107 Simpson Ave., North Hollywood.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those efeach individual member, must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those efeach individual member, must be given.)
Rotaprint Service Corp., 1029 W. Washington Blyd., Los Angeles 15.

3. That the known bondholders, mortgagess, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state), None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders at the sapears upon the books of the company bift also, in cases where the stockholder or security holders appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bonafide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in said stock, bonds, or other securities than as so stated by him.

5. That the av

B. W. LEWIS,
Sworn to and subscribed before me this 21st
(SEAL) or September, 1948.

JNO. A. ERNST.

Notary Public in and for the
County of Los Angeles, State
of California.
(My commission empires July 24, 1950)

By Evelyn Bigsby *SFULS are that way because trained on it relentles industry and woke the chunky trumpet pl 111/

SOME RADIO SUCCESSFULS are that way because radio was always their goal and they kept their sights trained on it relentlessly. Others started out in lines obliquely radiating from the industry and woke up one day to find themselves on the radio beam. Jerry Bowne, the chunky, lively director of Horace Heidt's program, is one of the latter—a trumpet player who started out with

H.H. twenty years ago at the University of California, toured America and Europe with the band, and now finds himself engaged in one of the most fascinating national talent hunts ever inaugurated.

Like Heidt, Jerry harbors an over-whelming interest in young talent. There's plenty of it, these days. Most cities where auditions for the Heidt show have been held have produced roughly 500 contestants. Jerry, who establishes himself in the broadcast locality four days ahead of showtime, hears fifty semi-finalists chosen from the 500. These fifty are whittled to twenty from which the show's musical arrangers, Heidt, Jerry and the advance men pick the four to appear on the broadcast.

"NINE OUT OF TEN YOUNG people who come in to audition pick the wrong number, pick the wrong key, or don't arrange their numbers in the right routine," Jerry told Radio Life. To this he added that he had learned a lot watching Heidt spot a tiny spark of talent in some auditionee and work with it until it was fanned into a blazing number.

Sometimes those making the final selections for the NBC broadcast find themselves faced with heartbreaking decisions. Those disappointed in the tryouts are always asked to leave their names and addresses, and this is no brush-off. Actual files are kept and often the staff promises to rehear the talent at some later date. The chief problem seems not the



IDAY at 4:00

NETWORK

CALIFORNIA MEDICAL ASSN.

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RECORD NOTES TO YOU BY ANDY MANSFIELD

> 1 note-fair 2 notes-pleasing 3 notes-very good Chord in G-tops

> > KWKW, 3:30 p.m. Monday through Friday



RECORD OF THE WEEK features Jo Stafford and Gordon MacRae in the Capitol three-noter, "Bluebird of Happiness," given the almost semiclassical treatment and ably assisted by a male choir and beautifully done— but the reverse "Say Something Sweet to Your Sweetheart," medium-tempoed with a lilt and a bounce, against the rhythmic backgrounding of the Starlighters, set the rating for Jo and Mac as a duo but good . . . PERRY COMO with Russ Case and the Satisfiers, also has an easy and contrasty triple-noter in the rhythmic "When You're Smiling" and the ballad of yesterday, "My Melancholy Baby." . . . Again it's a relaxed Como who likes to sing oldies that did the trick, and here are two of the best for RCA-Victor. . . . DINAH SHORE, going bilingual, sings the zany saga of "The Matador" with excellent backing by the Brazilians providing the Latin-American atmosphere. . . . Reverse "What Did I Do?" poses a good question—and for one thing, it held Dinah's excellent handling of "Matador" down to a pair of notes. (Columbia) . . . MONICA LEWIS does very well with a pair of mediocre tunes, "In the Market Place of Old Monterey" and "An Old Magnolia Tree." . . . Give this gal a good tune for a change and see what happens. . . . She's got plenty of style, ease and oomph in her voice and deserves better material than this pair of two-noters. (Decca) . . . ART LUND has a potential hit in the up-tempo'd "Slow Boat to China" with some fine backing by Johnny Thompson's swell band. . . . Art Lund being primarily a rhythm singer, "Slow Boat" is a natural for him, and while "By the Way" is fair, the China-bound skiff rolled out the three notes. (MGM) . . . ART MOONEY has another tricksy novelty in "The Barber in the Harbor of Palermo" and while there are no four-leaf clovers in sight, the Galli Sisters lend their boisterous pipes to this six-eight ditty. . . . Reverse features a Bud Brees vocal on "The Night Has a Thousand Eyes" in much calmer arrangement and tempo to round out an easy double-noter on MGM.... CONNEE BOSWELL, with a very dated background (the date was 1933) which included the Dorsey Brothers, makes her appearance on the Columbia re-issue, 'Underneath the Arches' and "It's All My Fault." . . . You'll like this pair as done by one of our favorite people and let's hope for more Boswell re-issues like this nostalgic two-noter. . . . (P.S. . . . Watch for Beryl Davis's very torchy "No More"—it'll be her best for RCA-Victor to date! . . . A.M.)

dearth of talent but lack of variety. Twenty vocalists show up to every one instrumentalist.

"I guess our biggest thrill," said Bowne, "is watching young people develop. Even though they don't win on the show, it's fun. Fifty-one who have lost on the broadcast have gotten jobs."

JERRY HAD THREE YEARS AT U.C. and was studying to be a lawyer when Heidt heard him play trumpet one night at a fraternity dance and asked him to join the band he was forming. Their first job was at the Campus Theater in 1927. Bowne, the only one of the original Heidt group still with Horace, toured with the band on the Fanchon and Marco circuit which eventually led them abroad. They were the first American bandmen to appear on the Riviera for the smart international set (if you ever chance to meet Jerry, ask him to tell about the night he accidentally threw a French roll that hit the King of Denmark, who was sitting at a ringside table).

It wasn't long after Jerry's return home that Heidt started grooming him for directorial chores. Jerry already did comedy with the band and wrote script, so he gradually learned about the reins and finally, in 1942, became full-time director of the Tums "Treasure Chest." During the war he was a director-writer with O.W.I. and later had his own band for two years. He rejoined Heidt when the Philip Morris series started last year.

"HEIDT WORKS YOU HARD," Bowne remarked, "but he works hard, too." Right now they are interested in better acquainting the public with the performers being presented. "We think that folks want to know about the young people's backgrounds," Bowne claimed, "but so many of the performers are reticent and embarrassed and you have to needle the information out of them. Parents often tell you things the kids won't." Jerry and his wife, who live in Burbank, have three "I know the boys are hams." he grinned, "but I don't know how good they're going to be."

Jerry last played professional trumpet in 1942. He plays now only infrequently around the house and gets mad because he's so out of practice. But when he's in the studio control booth, he often has a fight with himself, he wants so much to get out on stage and put in a few hot licks.

TELEVISION TIPS

By JANE PELGRAM

On September 17 KLAC televised the football game between the U.S.C. Trojans and Utah. Like everyone else who had access to a set, we pointed the indicator at Channel 13 and wait-ed. The whitish figures we saw scuttling about an even whiter screen offered nothing that could be classed as entertainment. Next day, without relating our own sad experience, we put the question to sundry set owners
... "Did you see the U.S.C. game last
night?" Half of them happily related,
"Sure, it was swell!" The other half
wanted to know if we were kidding
... "What was there to see?" The big puzzle lies in the fact that many of the set owners questioned lived in the same area of the town, some almost next door to one another. Where one got it clearly, another got the optic treatment of flashing black and white bands

If the difficulty was something tech-

nical, it's a safe bet that KLAC will have it cleared up for Saturday, October 2, when U.C.L.A. meets Idaho, and for Saturday, October 9, U.S.C. vs. Rice. Both are afternoon games.

A heartening note of cooperation among rivals has been showing up recently. KTSL had, two weeks ago, helped KFI air its Rams-Eagles game for Union Oil. KFI, remembering this overt kindness, offered to cancel its own scheduled show to help KLAC get that U.S.C.-Utah tilt before viewers. Reciprocal helpfulness is a wonderful prescription for video growth.

Remember mention in our September 19 issue that Bill Martin planned to do a unique "remote simulcast" in the show window of Madman Muntz, relaying (from what he'd seen on video) a verbal broadcast into a KFVD mike for a commercial broadcast? Mutual-Don Lee, which has an exclusive contract to televise the

fights and boxing bouts from the Legion Stadium, announces that "Radio broadcast of a boxing event by describing the action as seen on a tele-vision tube outside the athletic arena is an invasion of rights and could be the subject of an injunction and a damage suit." That word "could" might mean anything. We still wanta know . . . can you talk about what you've seen?

Owner Don Davis and producer Alan Mann have doubled up on "Gadget Jury" (heard on the air Sundays at 1:30 p.m., KFWB) by presenting the show visually Tuesday nights, 8:15 over Don Lee's KTSL. If ever there was a natural for video, once the initial stiffness of proceedings passes, presenting different gadgets for popular consumption hits it. and see this.

CBS and the Los Angeles Times will officially inaugurate their partnership through the telecasting of the famous Rose Bowl on January 1, 1949, according to the last word. What a way to inaugurate!

KLAC-TV is to fill its minimum twelve hours of weekly telecasting by scheduling shows for Tuesday, Wednesday and Thursday. Tuesday night includes the midget auto races from Gilmore Stadium; Wednesday night features sports, news, people, songs and musical bits; and Thursday starts with a variety show featuring different guests each week.

KTSL has set a record by its 8,963

(Please Turn to Page 15)

TELEVISION

KFI-TY - CHANNEL 9

(Testing several afternoons and evenings throughout the week.)

KLAC-TY-CHANNEL 13

SUNDAY (P.M.) 1:00—Test Pattern, 2:30—Sports.

WEDNESDAY (P.M.) 1:00—Test Pattern (to 4) 7:30—Hail the Champ, 8:00—Musical Future, 8:30—Studio, 8:45—Songs for You, 9:00—Hollywood Stepladder

THURSDAY (P.M.)

1:00—Test Pattern (to 4), 7:30—Studio. 8:00—Musical Future, 8:30—Irwin Allen. 9:00—The Bard Players.

SATURDAY (P.M.) 1:00—Test l'attern (to 4), 8:15—Sports, 2:00—Interview,

KLAC-TV Channel 13 **USC-UCLA** FOOTBALL GAMES

2:15-Football, UCLA vs.

KTLA---CHANNEL 5 SUNDAY (P.M.)

SUNDAY (P.M.)
6:30—News and Music.
7:20—Adventure Serial.
7:20—Shopping at Home.
7:30—Man's Best Friend.
7:30—News Review.
8:00—Pantomime Quiz.
8:30—Short Subject.
8:40—Magazine of the Week.
9:00—Thief of Bugdad.
MONDAY (P.M.)

MONDAY (P.M.)

MONDAY (P.M.)
4:00—News and Music.
6:30—Judy Splinters.
6:45—Cartoon Comedy.
7:00—Police Call.
7:05—Shopping at Home.
7:15—Telepix Newsreel.
7:30—Felix de Cola.
8:00—Tele-Forum.

8:30-Remote Broadcast.

8:30—Remote Broadcast,
TUESDAY (P.M.)
4:00—News and Music,
6:30—Judy Splinters,
6:45—Short Subject,
7:00—Police Call,
7:05—Shopping at Home,
7:15—Telepix Newsreel,
7:30—Corris Guy,
7:45—Gallup Poll,
8:00—Who's That Girl?
8:300—Feature Film,
10:00—Meet Me In Hollywood

WEDNESDAY (P.M.)
4:00—News and Music.
6:30—Judy Splinters.
6:45—Cartoon Comedy.
7:00—Police Call.
7:05—Shopping at Home.
7:15—Telepix Newsreel.
7:30—Armchair Detective.

8:00—Equal Representation. 8:30—Wrestling from Olympic.

THURSDAY (P.M.)
4:00—News and Music.
6:30—Judy Splinters.
6:45—Short Subject.
7:00—Police Call.
7:05—Shopping at Home.
7:15—Telepix Newsreel.

:30-Film

8:00-Hollyw'd Opportunity. 9:00—Comedy Featurette. 9:30—So This Is Hollywood.

FRIDAY (P.M.)

4:00—News and Music,
6:30—Judy Splinters,
6:45—Cartion Comedy,
7:00—Police Call,
7:05—Shopping at Home,
7:15—Telepix Newsreel,
7:30—Yer Ole Buddy,
7:40—Tele-Newsreel,
8:105—Meet Unusual People,
8:15—Reserve,

8:13—Reserve.

SATURDAY (P.M.)

4:00—News and Music.

9:30—Judy Splinters.

6:40—Short Subject.

7:00—Suit Yourself.

7:15—Telepix Newsreel,

7:30—Sandy Dreams.

8:00—Western Feature.

9:15—Spade Cooley.

KTSL-CHANNEL 2

KISL—CHANNEL Z MONDAY (P.M.) 7:30—Pattern and Music, 7:50—Program Hillies, 7:55—Your America. 8:00—Film Featurette, 8:20—Telenews, 8:30—Wrestling, Legion

Stadium.
11:00—Final Edition.
11:05—Program Review.
TUESDAY (P.M.)
7:30—Pattern and Music. Stadium

7:50-Program Hilites. 7:55-Your America. 8:00-Film Featurette.

8:00—Film Featuren 8:20—Telenews, 8:30—Gadget Jury, 8:50—Film Short, 9:00—Ballet, 9:20—Film Short, 9:40—Final Edition,

WEDNESDAY (P.M.)
7:25—Program Hilites,
7:30—George the Gardener,
7:45—Film Short,
7:55—Your America,
8:30—Film Featurette,
8:30—Film Short,
9:10—Film Short,
9:30—Film Edition,
9:35—Program Review,

THURSDAY (P.M.) :15—Pattern and Music. :25—Program Hilites. :30—Babette-Fashion Show

7:45—Film Short.
7:55—Your America.
8:00—Film Featurette.
8:20—Telenews.

8:30—Telenews. 8:30—Tt's a Living. 8:50—Film Short. 9:00—Frime Ribbing. 9:20—Film Short. 9:30—Final Edition. 9:35—Program Review.

FRIDAY (P.M.) FRIDAY (P.M.)
7:30—Pattern and Music.
7:50—Program Hilites.
7:55—Your America.
8:00—Football Film.
8:20—Telenews.
8:30—Boxing, Legion
Stadlum.
11:00—Final Edition.

11:00—Final Edition,
SATURDAY (P.M.)
7:45—Pattern and Music,
8:00—Program Hilites,
8:05—Film Short,
8:15—Week in Review,
8:30—What's the Name of
that Song?
9:00—Film Featurette,
9:20—Program Review,

KLAG-TV

Channel 13 **USC-UCLA FOOTBALL GAMES**

BE SURE YOU ATTEND!!



PRODUCTS EXHIBIT FOR 1949

NO ADMISSION CHARGE

INTERESTING - EDUCATIONAL **ENTERTAINING**

Oct. 7th & 8th, 11 A.M. to 11 P.M.

AVIATION ROOM

HOLLYWOOD ROOSEVELT HOTEL

7000 HOLLYWOOD BLVD., HOLLYWOOD

Page Thirteen



2 Big Sports Exclusives!

World Series Baseball

For Gillette Safety Razor Co.

First Game

WEDNESDAY OCTOBER 6

Weather Permitting

Keep tuned to KHJ for broadcast time announcement.

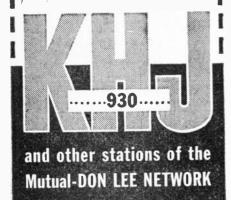


PACIFIC COAST CONFERENCE FOOTBALL

For Associated Oil Co.

EVERY SATURDAY AFTERNOON

HEARD OVER



Page Fourteen

Precasts

TIME CHANGES

SATURDAY, OCTOBER 2 — "My Favorite Husband," KNX, 5:30 p.m. (30 min.) Lu-cille Ball and Richard Denning, as radio's new comedy couple, The Cugats, move from Fridays on KNX at 6:30 p.m.

MONDAY, OCTOBER 4-Pat Bishop, KFI, 10NDAY, OCTOBER 4—Pat Bishop, RFI, 7:45 a.m. (15 min.) Pat takes the time spot vacated by Sam Hayes (who moves to 8:45 a.m. daily), and will also continue to report the news on KFI at 6:00 and 7:00 a.m. Monday through Friday.

WEDNESDAY, OCTOBER 6 — "Curtain Time," KFI, 8:30 p.m. (30 min.) Half-hour presentations of light comedy and drama shift into the CBS time formerly held by Jimmy Durante (moved to NBC).

WHAT'S NEW

Comedy

TUESDAY, OCTOBER 5—"Life with Luigi," KNX, 8:30 p.m. (30 min.) A title change for Cy Howard's new series, "The Little Immigrant," starring J. Carroll Naish as the Italian newcomer to America.

WEDNESDAY, OCTOBER 6 — "Blondie," KFI, 10:00 p.m. (30 min.) The Bumsteads KFI, 10:00 p.m. (30 min.) The Burnsteads move to a new radio address on NBC, from their former long residence on CBS. Penny Singleton and Arthur Lake have been on the air with the show since 1939.

* Variety

WEDNESDAY, OCTOBER 6 — Meredith Willson show, KECA, 6:30 p.m. (30 min.) Composer-conductor-humorist Willson will be abetted by his "Talking People," and by planist Paulina Carter and African veldt folk singers Josef and Miranda, as his new show begins for Jello.

SATURDAY, OCTOBER 9—"Bob Martineau Showtime," KFOX (Long Beach), 12:30 p.m. (30 min.) A variety of entertainment for youngsters, featuring music, guest artists and Martineau as emcee.

Drama

SUNDAY, OCTOBER 3 — "NBC University Theater," KFI, 12:30 p.m. (1 hr.) A dramatic survey of contemporary U. S. and British literature will be made by this college-through-radio program, as it becomes the program of th college-through-radio program, as it be-comes an hour-long feature in its new

SUNDAY, OCTOBER 3—"The Family Hour of Stars," KNX, 4:00 p.m. (30 min.) Humphrey Bogart, Bette Davis, Gregory Peck, Ginger Rogers, Barbara Stanwyck, and Robert Taylor will star in rotation in original plays written especially for this new fall series, replacing the former musical "Family Hour" sponsored by Prudential dential.

Gential, SUNDAY, OCTOBER 3-"The Electric Theatre," KNX, 6:30 p.m. (30 min.) Actress Helen Hayes will be hostess of this new dramatic series, but mill her return from London (where she is starring in "The Glass Menagerie"), various stars will guest. Henry Fonda will launch the series, in "One Sunday Afternoon."

Music

MONDAY, OCTOBER 4 — "The Railroad Hour," KECA, 8:00 p.m. (45 min.) Gordon MacRae will be singing host, and top guest stars will participate, in presentations of musical comedy and operetta hits. Carmen Dragon's orchestra and a mixed chorus under Norman Luboff will background.

Participation MONDAY, OCTOBER 4-"Kay Kyser's Kollege of Fun and Knowledge," KECA, 9:30 a.m. (30 min.) Kay's new Monday-through-Friday show will be a non-musical quiz including such university trappings as a faculty board, entrance examinations, term and semester tests and "Phi Beta Kyser" awards to winning students. "Breakfast in Hollwood" with dents. "Breakfast in Hollywood," with Jack McElroy, moves to 1:00 p.m. Mon-day through Friday.

Commentary

SUNDAY, OCTOBER 3 — "Roads to Success," KFWB, 9:00 p.m. (30 min.) Howard Ray will bring leaders in various forms of business to the microphone, as guest speakers in behalf of the new Institute of

WHAT'S BACK

THURSDAY, OCTOBER 7—"Screen Guild Players," KFI, 8:00 p.m. (30 min.) James Stewart, Richard Conte and Lee J. Cobb will recreate their roles in "Call Northside 777." as "Screen Guild" opens its fall season on a new network (formerly CBS) in the time spot held by Bob Hawk, THURSDAY, OCTOBER 7—"First Nighter," KNX, 8:30 p.m. (30 min.) The "Little Theatre Off Times Square" raises curtain on a new season of broadcast drama costarring Barbara Luddy and Olan Soule. Opening presentation is "A Turn for the Nurse."

Nurse.

Nurse."

FRIDAY, OCTOBER 8 — "Ford Theatre,"

KNX, 7:00 p.m. (1 hr.) Fletcher Markle,
renowned for his production of "Studio
One," will direct the fall series of "Ford
Theatre" in its return to the air on a
new network (formerly NBC). Bernard
Herrman will compose and conduct backgrounds, and noted stars of Broadway and
Hollywood will participate in the excep-Hollywood will participate in the exceptional selection of dramas. Claudette Colbert, In "Madame Bovary," is first presentation.

Comedy

SUNDAY, OCTOBER 3—Jack Benny, KFI, 5:00 and 10:30 p.m. (30 min.) After a busy summer touring England, Germany and France, Jack returns to open his new fall season with all the familiar gang—Mary Livingstone, Phil Harris, Dennis Day and Don Wilson.

Day and Don Wilson.

SUNDAY, OCTOBER 3 — Phil Harris and Alice Faye, KFI, 5:30 p.m. (30 min.) Radio's "Won't You Come With Me to Alabamy" man, with his wife, Alice, his family and his sidekick Frank Remley (Elliott Lewis) return for more of what made last year's show a sellout.

made last year's show a sellout.

SUNDAY, OCTOBER 3—Edgar Bergen and Charlie McCarthy, KFI, 6:00 p.m. (30 min.)
The new fall show will include Don Ameche and Frances Langford, in writer Phil Rapp's skit, "The Bickersons." Regulars Charlle McCarthy, Mortimer Snerd, Pat "Ercil Twing" Patrick, and Ken Carpenter return with Bergen.

SUNDAY, OCTOBER 3-Fred Allen, KFI, 6:30 p.m. (30 min.) There'll be several on the service of the long strength of the long strength of the long strength of the longest-run tenants move out, and a new season be-

gins.

SUNDAY, OCTOBER 3—"Lum and Abner,"
KNX, 8:30 p.m. (30 mln.) After a toolong absence from this listening area,
Chet Lauck and Norris Goff return to
KNX and CBS with a new half-hour
show. Felix Mills and his orchestra will
background, Wendeli Niles announce, and
William Gay produce the series.

SUNDAY, OCTOBER 3—"Ozzle and Harriet," KFI, 9:00 p.m. (30 mln.) The Neisens, with sens David and Ricky, move

their popular series for International Sitver from Columbia to NBC, effective with their return from summer hiatus.

their return from summer hlatus.

TUESDAY, OCTOBER 5 — "Flbber McGee and Molly," KFI, 7:30 p.m. (30 min.) Jlm and Marian Jordan (who recently celebrated their thirtieth wedding anniversary) return for the fall, with Bill Thompson as "the Old Timer," etc., again in their prominent supporting cast.

WEDNESDAY, OCTOBER 6—"Duffy's Tavern," KFI, 7:00 p.m. (30 min.) The doors swing open as radio's bistro and host Ed "Archie" Gardner start a new season of fall monkey business.

FRIDAY, OCTOBER 8 — Jimmy Durante, KFI, 9:30 p.m. (30 mln.) Alan Young will be "The Schnozz's" new "Junior" as the new fall series opens, with Young also predicted to have another show of his own the first of the year.

FRIDAY, OCTOBER 8 — The Jack Carson Show, KNX, 9:30 p.m. (30 min.) When Carson returns for a new network (formerly NBC) he will have a new feature co-star and vocalist in lively Olga San Juan, and a new sponsor in Sanka Coffee.

Music

SUNDAY, OCTOBER 3—Jane Pickens Show, KFI, 3:00 p.m. (30 min.) Miss Pickens, with baritone Jack Klity, comedian Phil Leeds, the Jack Allison sextet and the NBC orchestra under Norman Cloutier, returns in this new Sunday time, following a brief absence from the air.

MONDAY, OCTOBER 4—"KMPC Westerners," KMPC, 10:00 a.m. (1 hr.) Red Rowe, Andy Parker and his orchestra and the Plainsmen are now heard in this hour each week-day morning, Monday through

Participation

MONDAY, OCTOBER 4-"Bob Hawk Show," KNX, 8:30 p.m. (30 min.) With the familiar cry of "Is There a Lemac in the House?" the Camel Quizmaster returns on a new network (last year, NBC).

Juvenile

SUNDAY, OCTOBER 3—"Juvenile Jury," KHJ, 1:30 p.m. (30 min.) Jack Barry's panel of precoclous youngsters returns from summer vacation for a fall series of setting straight the cradle-to-crayons set.

WHO'S GUESTING

Music

MONDAY, OCTOBER 4 — "The Telephone Hour," KFI, 10:00 p.m. (30 mln.) Fritz Kreisler will play the first movement of his "Concerto in C" (after Vivaldi) when he appears as guest artist. The orchestra will feature a medley from his "Apple Blossoms."

TUESDAY, OCTOBER 5—"Melodies America Loves," KNX, 7:30 p.m. (30 min.) Eula Beal, contralto, who will be heard with the San Francisco Opera Company this season, Joins Earl Towner as guest this evening.

Commentary

SUNDAY, OCTOBER 3—Louella Parsons, KECA, 7:15 p.m. (15 min.) Glenn Ford will be visiting star.

MONDAY, OCTOBER 4 — "The Woman's Voice." KMPC, 3:30 p.m. (15 min.) Harriet Hentges of the Household Service School will be Jeanne Gray's radio interview subject.

IV estern

ATURDAY, OCTOBER 2—"All Star Western Theater," KHJ, 7:30 p.m. (30 min.)
Jerry Colonna, Monte Montana with Ken Darby and the King's Men will be featured on this date, along with the usual dramatic presentation. From the Pomona Fair.

WHAT'S PLAYING

TUESDAY, OCTOBER 5—"Favorite Story," KFI, 8:00 p.m. (30 min.) "The Valiant" Will be enacted by Frank Lovejoy and Janet Waldo.

TELEVISION TIPS

hours of visual entertainment, part of which was 14,439,306 feet of film. But KTSL was W6XAO for a good many years (since 1931) before it got into the commercial end of the game.

Two of America's largest national advertisers, the Procter and Gamble Company and the Colgate-Palmolive-Peet Company, have purchased half-hour time periods on the National Broadcasting Company's television network for sponsorship of new fall series, it was announced this week. When that big money starts moving in there'll be some shows to see!

Many of you have called asking what stations are "test patterning over Channels 3 and 8?" We do not know. To our knowledge, these are unallocated channels. If you are picking up a program, it is undoubtedly the music or dialogue emanating from one of the local frequency modulation stations in the city. Both FM and television travel on megacycles, you know, and a set geared to receive one could pick up an errant beaming from another source. It might help to have a list of the channel numbers and accompanying megacycle bands of the Los Angeles television stations: Channel 2, 54-60 Megs.; Channel 4, 66-72

THURSDAY, OCTOBER 7 — "Suspense!" KNX, 7:00 p.m. (30 min.) Ray Milland stars in "Night Cry," the evening's study In Suspense.

FRIDAY, OCTOBER 8—"Great Scenes From Great Plays," KHJ, 8:00 p.m. (30 mln.) Brian Aherne will be featured in Charles Dickens's beloved classic, "A Tale of Two Citles."

Music.

MONDAY, OCTOBER 4—"Musical Masterpieces," KFAC, 4:00 p.m. (1 hr.) "A Hebrew Rhapsody," with violoncellist Emanuel Feuermann. Tuesday, Mendelssohn's "Reformation;" Wednesday, Wagner's "Prelude and Good Friday Spell;" Thursday, Enesco's "Roumanian Rhapsody No. 1;" Friday, the complete "Sleeping Beauty Ballet;" Saturday, musical selections by tenor Ferruccio Tagliavini.

* Sports

SUNDAY, OCTOBER 3 — Football, KMPC, 1:45 p.m. (to concl.) Bob Kelley describes the game between the Los Angeles Rams and the Philadelphia Eagles.

FRIDAY, OCTOBER 8 — Football, KFWB, 8:30 p.m. (to concl.) The L. A. Dons take on the Chicago Rockets in this home game at the Collseum.

SATURDAY, OCTOBER 9—Football, KMPC, 1:30 p.m. (to concl.) The U.C.L.A. vs. Washington grid tussle will be broadcast for the radio rooting sections.

WHAT'S SPECIAL

Sports

WEDNESDAY, OCTOBER 6 — 1948 World Series, KHJ, 10:45 a.m. (to concl.) Weath-er permitting, this first game will be played in the National League Club's Ball Park, with Mutual again carrying the se-ries exclusively for the tenth consecutive vear.

Public Interest

SATURDAY, OCTOBER 2—"National Farm and Home Hour," KFI, 11:00 a.m. (30 min.) Radio's ploneer agriculture program, which made its debut October 2. 1928, celebrates its twentieth year on the

Megs.; Channel 5, 76-82 Megs.; Channel 7, 174-180 Megs.; Channel 9, 186-192 Megs.; Channel 11, 198-204 Megs.; Channel 13, 210-216 Megs.

KFI-TV's telecast of the Los Angeles Rams' games continues with the Philadelphia Eagles on October 3; the Chicago Bears, October 10.

Conference Moves

The Greater Los Angeles Press Club program, "Press Conference," heard weekly over KECA under sponsorship of the Los Angeles Transit Company, is now aired on Thursday nights at 8 p.m. Formerly heard at 7:30 on Wednesdays, the program is a half-hour roundtable discussion of top news stories by newspaper men of this area.

Contests and Offers

"TRUTH OR CONSEQUENCES," KFI. Saturday, 9:30 p.m.—"Mr. and Mrs. Hush" are the latest hidden mystery, in a nationwide contest which begins October 2. Contest will be conducted for the benefit of the National Health Foundation and the National Committee on Mental Hygiene, with all details to be announced by Ralph Edwards on the October 2 broadcast, and printed in this magazine's succeeding Issue.
"IT'S FUN TO BE YOUNG," KNX—Show authorities Sterling Tracy and Bill McClay will audition between 300 and 400 youngsters for Jay Stewart's show on Monday and Tuesday, October 4 and 5. They are scouring Hollywood for new young personalities, but advise agents and/or mothers to call them at Hollywood 6231 to set up appointments.

FOUR QUARTERS OF FOOTBALL, FOUR QUARTERS OF FOOTBALL, FOUR, Wednesday, 9:30 p.m.—Paul Schlasler's annual series again offers prize radios, watches, gift certificates and tickets to leading games, to the listeners who make the ten best predictions of winning teams each week. Entry blanks at any Gallenkamps Shoe Store, and further details given on the program. "FOUR

FLASH

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Page Fifteen

KXLA—Bell Bandstand

KXLA—Bell Bandstand.

8:46—EFI—Outdoor Reporter.

EAGH—Musical Clock.

EFSD—Guest Stars.

EGER—Frank and Ernest.

EOWL—Religion in News.

ERED—Music.

9*KECA, KGER, KLAC—News. KFI—Radio Pulpit. KHJ, KGB—Back to God

KFI-Radio ruipit.
KHJ, KGB-Back to God
Hour.
KNX, KSDJ-News.
KAGH-Church Service.
KFAC-Liberal Catholic Hour.
KFOX-Popular Melodies.
KFSD-Olmsted & Co.
KFWB-Union Rescue Mission.
KFYD-Waitz Time.
KGFJ-Universalism.
KGH-Chapel in the Sky.
KMPC-Vance Graham.
KOWL-Lutheran Concordia.
KFYC-Prelude to Worship.
KRKD-Sunday Serenade.
KWEW-Italian Hour.
KXLA-Bell Bandstand.

9:30—RECA, RFMB—Hour of Faith. *KFI—News Highlights. RHJ, RFXM, RGB, KVOE—

KHJ. KFXM. KGB. KVOE—
Reserve.
BNX. KSDJ—Salt Lake
Tabernacle.
KAGH—Chapel in the Sky.
KFAC—Gilbert and Sullivan.
KFSD—Symphony of Melody.
KFVD—News.
KFWB—Peter Potter's Platter
Parade.

KFWB—Feter Potter's I Parade. KGER—John Brown. KGIL—Sweet Swing. KOWL—Armenian Hour. KPPC—Come Along. KWIK—Becord Shelf.

KFSD—America United.
KFVD—Sunday Roundup.
KFWB—Peter Potter's Platter
Parade.

**KGER, KLAC—News.
KGEI—Hits of the Week.
KGII—Western Music.
KMPC—Western Music.
KMPC—Western Federal
Music Hour.
KPPC—Adult Church School.
KOWL—Hour of Israel.
KRKID—Sunday Serenade.
KWKW—Hungarian Baptist.
KXLA—Slavic Council.

10:05—KGER—Radio Revival.
KLAC—Sunday Review.

10:15*KECA—U. N. Reporter.
KHJ, KFXM, KGB, KVOE—
Commander Scott.
KGIL—Morning Matinee.
KFOX—People's Church.
10:30—KECA—Centennial Year.
KFOX—People's Church.
KGIL—Hour.
KHJ, KFXM, KGB, KVOE—
Lutheran Hour.
KNX, KSDJ—People's
Platform.
KGER—Exangelist Church.
KOWL—Baptist Church.
KOWL—Baptist Church.
KWKK—New Music.
KWKK—New Music.
KXLA—Czech Program.

10:40—KPPC—Tower Chimes.
10:50—KPPC—Tower Chimes.
10:55—KECA—Windshield Wiper.
KECA—Windshield Wiper.
KECA—Windshield Wiper.
KECA—Windshield Wiper.
KECA—Taylor-Made Melodies.

Comedy-Variety

\$:00—Jack Benny, KF1. 5:30—Harris-Faye, KFI. 6:00—Charlie McCarthy, KFI. 6:30—Fred Allen, KFI. 8:00—Our Miss Brooks, KNX. 8:30—Lum and Abner, KNX. 9:00—Ozzie and Harriet, KFI.

Drama

4:00—Family Hour, KNX. 4:30—Greatest Story, KECA. 6:30—Electric Theater, KNX. 7:30—Theatre Guild, KECA. 7:30—Proudly We Hail, KMPC.

Classical, Semi-Classical

Music

9:30—Salt Lake Tab'nacle, KNX 12:00—Song Festival, KNX. 1:00—CBS Symphony, KNX. 1:00—CBS Symphony, KNX. 4:00—Family Hour, KNX. 4:30—Family Hour, KNX. 7:30—Familiar Music Alb., KFI. 9:30—Standard Hour, KFI. 10:30—Chicago Theatre, KHJ.

Comment-Narration

10:15—Commander Scott, KHJ. 7:00—Walter Winchell, KECA. 7:15—Louelia Parsons, KECA.

sunday Program

#KECA—This Week Around the
World.
KFI, KFSD—First Plano
Quartet.

★KHJ—Broadway News.
KNN—Song Festival.
KFON—Popular Melodies.
KFVD—Pass Time.
★KGER, KGIL—News.
KGFJ—Hawaiian Serenade.
KLAC—Plano Music.
KMPC—Sunday Record Session
KOWL—Mayor of Melody.
KWIK—Cavalcade of Music.
KWK—Cavalcade of Music.
KWK—Talian Novetties.
KNLA—Squeakin' Deacon.
5—KGER—Sunday at Bunkhouse.

ANLA—Squeakin Pracon.

12:05—KGER—Sunday at Bunkhouse.

12:15—KHJ—Singin' Sam.

KFAC—Curtain Cans.

KGFJ—Say It With Music.

KGII—Music Room.

8.ALA—Strolling 10m,
1:05—KGER—Rev. Bell,
KLAC—Music,
1:15±KECA, KFMB—Sam Pettengill
KFAC—Catholic Topics,
KMPC—Stars for Today,
KWIK—Pentecostal Tabernacle
±KNLA—News,

**KNIA—News.*

1:30—KECA, KFMB—Treasury
Band Show.

**KFI, KFSD—One Man's
Family.

KHJ, KFXM, KGB, KVOE—
Juvenile Jury.

RAGH—University Explorer.

KFAC—Imports on Wax.

KGER—Light and Life.

KGFJ—Serenade to Afternoon.

KLAC—Pacific Southwest
Tennis Tournament.

KMPC—Music.

KXLA—Church in the Barn.

1:45**KACH—Week's News.

KFOX—Italian Songs.

KFOX—Italian Songs. KMPC—L. A. Rams vs. Philadelphia Eagles. KWKW—Hoyos Hour.

-KECA, KFMB-Thinking Allowed.

KF1, KFSD—Quiz Kids.

RHJ. KFXM, KGB—House of Mysters.

KXX, KSDJ—CBS Symphony.

KAGH—Sierra Madre Symphony.

KFAC—Concert Favorites.

KFOX—Good News. lowed

1:30—Jimmy Fidler, KHJ. 8:30—Jimmy Fidler, KECA. 9:00—Drew Pearson, KECA.

M vsterv-Detective

3:00—Quiet, Please, KECA. 3:30—Counterspy, KECA. 10:00—Sam Spade, KNX.

Public Interest-Information

10:00—Invit'n to Learning, KNX, 10:30—People's Platform, KNX, 11:30—Chicago Round Table, KFI, 4:00—California Caravan, KECA 8:45—Sunday Erg. Club, KFAC, 9:10—Open Forum, KLAC.

Quiz, Participation

2:00—Quiz Kids, KFI. 3:30—Jack in All Trades, KNX. 6:00—Stop the Music, KECA. 8:00—Take It or Leave It, KFI. 8:00—Twenty Questions, KHJ.

Popular-Western Music

4:00-Roy Rogers, KHJ. 5:00-Gene Autry, KNX. 7:00-Merry-Go-Round, KFI.

ESQUIRE TODD presents HARLEM HOLIDAY (Best in Colored Entertainment) KFYD SUNDAY 2 to 3 P. M.

KFVD—Harlem Holiday,
KFWB—Gadget Jury,
KGER—Long Beach Eand,
KGFJ—Anybody's His Parade,
KGFJ—Anybody's His Parade,
KGH—S. F. Valley Story,
KLAC—Tennis Tournament,
KMPC—Football,
KOWL—Italian Program,
KWKE—Pop Concert,
KRKD—Sunday on Ranch,
KWKW—Hoyos Hour,
KWKW—Hoyos Hour,
KXLA—Challenge to Youth,
2:15 KECA—Editor at Home,
KFOX—Healing Waters,
2:30—KECA, KFMB—Milton Cross
Opera Album,

Page Sixteen

Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface.

KHJ, KFXM, KGB, KVOE— True Detective Mysteries, KNX—Skyway to the Stars, KFOX—Gospel Harbor Light, KFWB—Junior Symphony, KGER—News KFWB—Junior Symphony,
KGPR—News,
KGIL—Musical Favorites,
KOWL—Yiddish Hour, Levin,
KWIK—Sunday Symphony,
KXLA—Sacred Records,
2:40—KGER—Long Beach Band,
KWIK—Penthouse Serenade,
2:45—KFI—Famous Music,

-KECA, KFMB—Quiet, Please, KFI, KFSD—Jane Pickens

Show.

KHJ, KFXM, KGB, KVOE—
The Shadow.
KNN, KSDJ—Crooks Cruise.
KAGH—Opera.
KFAC—Stage Melodies.
KFOX—Rev. Earl Ivie.
KFVD—Singin' Sam.
KFWD—Singin' Sam.
KFWB—Chamber Music.

KGER—News.
EGFI—Upbaat Session.
KGIL—Mask and Mike Club.
KLAC—Tennis Toucnament.
KMIC—Football.
KWKW—Don Pancho Hour.

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KXLA—Spence Career Theater 3:05—KGER—Lutheran Church. 3:15±KNX, KSDJ—News.
KFVD—Pinno Portraits.

3:30—KECA, KFMB—Counterspy.
KFI, KFSD—RCA-Victor Show
KHJ, KFSM, KGB, KVOE—
Quick as a 1 lash.
KNX, KSD6—Jack in All

KNX, KSD5—Jack in All Trades.
KGEH—sons of Pioneers.
KGEH—Record Rhapsody.
KGEH—Record Rhapsody.
KGEH—Mattinee Melodies.
KFOX—Pentecostal Church.
KFSD—Summer Symphony.
KFVD—Hank, the Night
Watchman.
KFWB—Strolling Tom.
KOWL—Mexican Moods.
KWKW—Festival Mexicano.
KWKW—Festival Mexicano.
KWKW—Festival Mexicano.
KWKM—Sunday Serenade.
KFWB—Mor.
KECA, KF?HD—California

4-KECA, KFNIB-California

-KECA, KFMB—California Caravan. KFI—Catholic Hour. KHI, KGB. T. OE—Roy Rog-ers Show. KNX—Family Hour. KAGH—Opera. KPAC—Musical Masterpieces, KFOX—Sunstine Mission. KFWB. KGER—Old-Fashioned Revival. KGFI—Shoutime. KGIL—Matinee Melodies. KFVD—Hank the Night Watchman.

BFVD—Hank the Night Watchman.
KLAC—Tennis Tournament.
KMPC—Football.
BOWI—1st Baptist Church.
KWIK—Pentecustal Church.
KWEW—Festival Mexicano.
KXLA—Sunday Serenade.

4:15—KOWI—Lutheran Hour.
KRKD—Tunes of the Day.
KWKW—Voice of China,
4:30—KECA, KFWB—Greatest Story
Ever Told.
*KFI—News.
KHJ, KGB, KVOE—Nick Car-

ter. KNX, KSDJ-Pause That

Refreshes.

*KFVD, KWIK—News.

KGFJ—Here's to Veterans.

KFOX—Wings of Healing.

KRKD—Light Concert.

KWKW—Italian Novelties.
KFI—Melody Parade.
KFVD—Dream Time.
KGFJ—Sons o' Guns.
KOWL—Assembly of God.
KWIK—Toastmaster's Time. -KECA, KFMB-Go for the

House. KFI, KFSD-Jack Benny KHJ, KGB, KVOE-Sherlock Holmes

KHJ. KGB. KVOE—Sherlot Holmes.

KNN. KSDJ—Gene Autry.

KAGH—Ave Maria Hour.

KFAC—Revolving Stage.

KFOX—Evangelist Hokan.

KFVD—Contrasts on Wax.

KFWB—Voice of Calvary.

KGER, KGII—News.

KGFJ—Public Messenger.

KLAC—Tennis Tournament,

KMPC—Football.

KOWL—Italian Melodies.

KRKD—Tunes of the Day.

KWK—Modern Mood.

KWKW—Italian Good

Samaritan.

SALA—Sunday Serenade.

5:05—KGER—Bible Treasury How

5:15—KAGH—Enchanted Lady.

KFVD—Lifelines.

KGIL—Valley Vespers.

KWKW—Marine Story.

5:30—KECA—Curt Massey Show.

REXALL DRUGS

Presents the HARRIS-FAYE SHOW 5:30 p.m. Sundays

KFI, KFSD-Phil Harris

-KECA, KFMB-Stop the Mu-

★KECA, KFMB—Watter winchell.
KFI, KFSD—Manhattan
Merry-Go-Round.
★KHJ, KFXM, KGB, KVOE—
Behind the Front Page.
KNX, KSDJ—Alan Ladd.
KFAC—Solo Musicale.
KFOX—Full Gospel Assembly.
KFVD—Evening Serenade.

KFWB—Union Rescue Mi*sion

**KGER—News.

*KGFJ—Overture to Evening.

*KLAC—Hit Tunes.

*KMPC—Pet Exchange.

*KWIK—George Henderson.

*KWKW—Proudly We Hall.

*KXLA—National Voice.

7:05—KGER—John Brown.

7:15—KECA.

*KFWB—Louella Parsons.

KECA, KEMB—Theatre Guild. KFI, KFSD—Take It or RECA, KFMB—Theatre Guild.

RFI, KFSD—Take It or
Leave It.

RHJ, KGB, KFXM, KVOE—
Twenty Questions.

RNN—Our Miss Brooks,
KFAC—First Methodist.

KFOX—Triangular Church.

KFWB—Hollywood Presbyterian Church.

*KGER, KGIL, KLAC—News.

KGFJ—Blue of Evening.

KMPC—Waltz Time.

KPPC—Sunday Evening Four.

RWIK—Reading & Dreaming.

RXLA—Open Door Church.

8:05—RGER—Night in the Valley.

8:10—KLAC—Studio Orchestra.

8:13—KGIL—Delmonico Trio.

8:30—KECA, KFMB—Jimny Fidler.

KFI, KFSD—Horace Heidt
Show.

*KHJ, KGB, KFXM, KVOE—
Walter Winchell.

RNN—Lum and Abner.

KGFJ—Starlit Moods.

KLAC—Ivuin Allen.

KMPC—Footlight Favorites.

KPVC—Sacred Music.

8:45*KECA, KFMB—Newsweek

Looks Abend

8:45 KECA, RFMB—Newsweek
Looks Ahead.
RHJ, KFXM, KGB, KVOE—
Reserve.
KFAC—Sunday Evening Club.
KGH—Voice of the Army.
KLAC—Drama.
KPPC—Word of Life.

9 *KECA, KFMB-Drew Penrson.

10★KECA, KFMB—Richfield 10*KECA, KFMB—Richfield
Reporter.
KFI, KFSI)—Standard Hour.
KHJ—Reserve.
KNX, KSDJ—Sam Spade,
KFAC—Gateway to Music.
KFWB—Voice of Prophery.
KFOX, KMPC, KVOE—OldFashioned Revival.
KGER—Riverside Rancho.
KGFJ—Concert Nocturne.
KGIL—Organ Reveries.
*KLAC—News.
KWIK—Your Request.
RXLA—Voice of Calvary.
10:15—KECA—Here's Hollywood.
KHJ—Skinnay Emis Orch.
KLAC—Music.
10:36—KECA—Claremont Orch.

KFL KFSD-Jack Benny Show.

EHJ. KGB—Chicago Theatre.

KNN—Symphonette.

KFAC—Music for Listening.

KFWB—Echoes of Eden.

KGER—Party House. KGIL—Symphony, KXLA—Memory I 10:55 KLAC—News. Lane

11-KECA, KFMB-Slapsy Maxie

-KECA, KFMB-Slapsy Maxie
Orch.

KFI-America United.

KFI-America United.

KHJ, KGB-Chicago Theater.

KNX, KSDJ-News. Huntley.

KFAC-Music for Listening.

KFAC-Music for Listening.

KFAC-Mecord Reporter.

KFVD-Spade Cooley Time.

KFWD-Spade Cooley Time.

KFWB-Choes of Eden.

KGFJ-Concert Nocturne.

KGFJ-Concert Nocturne.

KGHZ-What America Plays.

KLAC-Across the Footlights.

KMPC-Dance Parade.

KWIK-Your Request.

KWIK-Your Request.

KECA. KFMB-Bridge to

11:15-KECA, KFMB-Bridge to Dreamland. KNX, KSDJ-Merry-Go-Round

11:30—KFI, KFSD—Dance Orch, KHJ—Music, KFWB—Music You Want, KVLA—Sammy Davis,

11:45★KHJ, KGB—News. KNN—Music. 11:55★KFI, KMPC—News.

"The Last Laugh"

Hollywood leaped with feet-first exuberance into the unfair advantage of radio commercialism taken by Frederick Wakeman's "The Hucksters."

Now, it should be a comeback in kind to read the opinions on Motion Picture Advertising which 1000 leaders in radio (including stars and executives) have been requested to give in a widespread college poll, locally handled by Woodbury and cross-country by New York, Iowa State, William and Mary and Boston Universities.

Answers to the question: "What do you think of movie advertising? How can it be improved?" are to be directed to Professor Hal Evry, Motion Picture Advertising Survey, Woodbury College, Los Angeles, California. Approximately two inches is provided for these opinions, and at the bottom of the page the surveys remark in small print:

"If you need more room use reverse side."

No More Fido

Hal Burdick (CBS's "Night Editor") has picked an appropos name for his new puppy, "Inspector Mike R. O'Phone."



Page Seventeen

MONDAY, OCTOBER 4

★Indicates News Broadcast.

B-KECA, KFMB-Don McNeill's

WAKE UP RANCH WITH CLIFFIE STONE



KFVD—Wakeup Ranch.
KFWB—George Milne.

*KGER—News, Mizpah.
KGFJ—Dr. Frederick Bailes.
KGIL—Musical Corral.

*&LAC, KMPC, KOWL. KXLA—News.
KRKD—Bible Institute.
KWIK—Michael Roy Show.
KWKW—Rafael Mendez.

8:15**
KHJ, KNX—News.
KFWID—Missic.
KGFJ—Public Messenger.
KLAC—Haynes at the Reins.
KMPC—Markets; Sports.
KMPC—Markets; Sports.
KMPC—Markets; Sports.

8:20—KXLA—Music.
8:30**
KFI—Inside the News.
**
KHJ—Editor's Diary.
KNX, KSDJ—Music for You.
KAGH—Hebrew-Christian Hr.

*KFAC, KFWB, KGIL, KOWL,
KRKD, KWIK—News.
KFYD—Easy Listening.
KGER—Hammond.
KGFFJ—Yesterday's Hits.
KMPC—Jerry Lawrence.
KWKW—Stock Quofations.
KXLA—Haven of Rest.

8:35**
KFI—News, Sam Hayes.
KHJ, KGP—Breakfast Time.
KAGH—Musical Clock.
KFYD—Vocal Varieties.
KFYD—Vocal Varieties.
KFYD—Vocal Varieties.
KFYD—Vocal Varieties.
KFYD—Seience of Mind.
KGER—Bible Treasury How.
KGIL—Coffee Parade.
KMIC—In a Nutshell.
KOWL—Navy Band.
KRKD—Spoilight Varieties.
KWKW—Gordon Baker Lloyd.

9-KECA, KFMB—Welcome,
Travelers.

KOWL—Navy Band,
KRKD—Spotlight Varieties.

KWKW—Gordon Baker Lloyd

MKECA, KFMB—Welcome,
Travelers.

KFI—Art Baker's Notebook.

KKHJ, KFXM, KGB, KVOE—
Cecil Brown.

KNX—Stand—In.

KAGH—Top o' the Morning.

KFAC—Morning Concert.

KFVD—Waltz Time.

KFVB—Strolling Tom.

KGFJ—Dellinquency Forum.

KGFJ—Sagebrush Serenade.

KWK—Volce of Chins.

KNLA—Bar Nothing Ranch.

9:85—KGER—Latheran Hour.

KWIK—Sunny Side.

9:13—KHJ, KFXM, KGB, KVOE—
Victor H. Lindlahr.

KKGH—Ballads for Von.

KOWL—Hawaiian Melodies.

KKFWB—Music.

KGI—Ballads for Von.

KOWL—Hawaiian Melodies.

KWKW—Light and Airy.

9:30—KECA, KFMB—Kay Ryser

Kollege.

KFJ—Moods in Music.

KNJ, KSDJ—Grand Slam.

KAGH—Shirley Kendall.

KFVO—Show Tunes.

KFWB—Marsha Walton.

KGER—John Brown.



with late jockey changes and scratches 9:30-9:45 a.m Mon.-Sat. Dial 1230 Page Eighteen



RGFI—Racing News.

KGIL—Valley Shopper.

KLAC—Racing News.

*KUWL—News.

*KUWL—News.

*KWIK—Top e' Morning.

9:45—KFI, KFSD—Lora Lawton.

KNN—Rosemary.

KFVD—Remembered Rhythms.

KFVB—Music.

KGFJ—Disabled Veterans.

KLAC—Coffee with Crosby.

KOWL—Album of Song.

*KKKD—News.

KWKW—Word of Truth.

9:55*KFAC—News.

9:55*KFAC—News.

10*KECA, KFMB—Ted Malone.
*KFI, KFON, KGER—News.
*KHJ, KFXM, KGB, KVOE—
News, Glenn Hardy.
*KNX—Wendy Warren.
*KAGH—G, E, Hour.
*KFAC—Serenade.
*KFVD—Bible Institute.
*KFVB—Bible Institute.
*KFWB—Barrel of Dough.
*KGFI—Record Jackpot.
*KGIL—Valley Frolic.
*KLAC—Al Jarvis Ballroom.
*KMYC—Westerners.
*KOWL—Romance in Music.
*KRKD—Morning Melodies.
*KWIK—Town Criter.
*KWKW—Racing News.
*KXLA—Sons of Pioneers.

10:05—KFI—Ladies! Day.

RWKW-Racing News.

KXLA—Sons of Pioneers.

10:05—KFI—Ladies' Day.

KGER—Musical Roundup.

10:15—KFCA, KFMB—What Makes You Tick?

RHJ, KGB—Gospel Singer.

KNX—Aunt Jenny.

KFOX—Assembly of God.

KRKD—Dr. Richardson.

KWKW—Andrey Shops.

**KXLA—News.

10:25—KGFJ—Sports Flash.

10:30—KECA, KFMB—My True Story

**KHJ, KGB, KVOE—Kate

Smith Speaks.

KNX, KSDJ—Helen Trent.

KFVD—Rescue Mission.

KFWB—Maurice Hart Show.

**KGIL—News. Curtain Call.

**KOWL—News.

KRKD—Crazy Rhythm.

KWKW—Feature Story.

KXLA—Billy Starr.

10:45—KFI—Port of Missing Hits.

KHJ, KGB, KVOE—Kate

Smith Sings.

KNX, KSDJ—Our Gal Sunday.

KFAC—Your County Reports.

KOWL—Tune Shop.

KRKD—Midnight Mission.

KRKD—Midnight Mission.

KRKD—Midnight Mission.

KRKD—Midnight Mission.

KRKD—Midnight Mission.

KRKD—Wy Serenade.

10:55—KECA, KFMB—Betty Crocker.

MRRZip—Sports Flash.

—KECA, KFMB—Betty Crocker.

KECA, KFMB—Betty Crocker.
KFI—Downtown and All
Around.
KHJ, KGB, KVOE—Ladies
First.

KNX—Big Sister,
KAGH—Accent on Music.
KFGC—Festival of Music.
KFVD, KGER—News.
KFVB—Peter Potter.
KGFJ—Record Jackpot.
KGII—Housewives' Exchange.
KIAC—AI Jarvis Baltroom.
KMPC—Stars of Song.
KOWI—Tune Shop.
KRKD—Songs of Yesteryear.
KWIK—Tom, Dick & Harry.
KWKW—Song Parade.
KXIA—Easy Listening.
11:15—KECA. KFMB—Listening Post
KFL—Chuck Collins.
KNX—Ma Perkins.
KNX—Ma Perkins.
KFVD—Violet.
KGER—Musical Roundup.
KMPC—Voice of Neighborhood
KWKW—Starway to Music.
11:20—KWKW—Starway to Music.
11:25—KGFJ—Sports Flash.
11:30—KECA—Casa Cugat.
KFL—What Do You Say?
KHJ, KFXM, KGB, KVOE—
Queen for a Day.
KNX—Young Dr. Malone.
KFAC—Keyboard Artistry.
KFOX, KFWB, KOWI—News.
KFVD—Memory Melodies.
KMC—Tops in Pops.
KNLA—Dinner Bell Roundup.
11:35—KFOX—Request It.
11:35—KFOX—Request It.
11:35—KFOX—Request It.
KFOX—Guiding Light.
KOWI—Salute to Americas.
KRKD—Melody Time.
KWKW—Races and Sports.
11:55±KFAC—News.
KGFJ—Sports Flash.

2*KECA—Saw Hayes, News.
KFI—Farm Reporter.

KGFJ—Sports Flash.

12*KECA—Sam Hayes, News.
KFI—Farm Reporter.

*KHJ, KAGH, KGER—News.
KNX—Second Mrs. Burton.
KFAC—Luncheon Concert.
KFYD—Editor of the Air.
KFWB—leter Potter.
KGFJ—Intermission.

*KGIL—Valley News.
KLAC—Al Jarvis Ballroom.
KMPC—Women Are Wonderful.

ful. Mayor of Melody.
KWKU—Santa Fe Trails.
KWKK—Bing Crosby Sings.
KWKW—Vocalist Parade.
KXLA—Dinner Bell Roundup.

KXLA—Dinner Bell Roundul

12:05—KAGH—Music.

KGER—Chuck Wagon.

12:15 * KECA—Baukhage Talking.

KFI, KFSD—Road of Life.

KNX—Perry Mason.

KHJ—Sing. America, Sing.

*KFOX—News.

KGIL—Real Estate.

KWIK—Luncheon Musicale.

KWKW—Races and Sports.

12:25-KGFJ-Sports Flash. 12:30-KECA, KFMB-Between Us

-KP:CA, KEAD—Detrocas Grids.

KFI, KFSD—Today's Children

KHJ—Louise Massey.

KNX, KSDJ—Nora Drake.

KAGH—Musical Roundup.

KFVD—Violet. *KFWB—News; Peter Potter. KGB, KVOE—Bob Pools. KGFJ—1230 Club.



KGER-Squeakin' Deacon,
KGIL-Bart and Darling,
KMPC-Green Light Revue,
KOWL, KWIK-News,
KWKW-Stock Quotations,
KXLA-Western Tunes,
-KOWL-Mayor of Melody,
KWIK-GI, Parade,
KWKW-Farm News,

KWKW-Farm News.

12:45-KFI-Light of the World.

KRD-Melody Matinee.

KNN, KSD3-Evelyn Winters.

KFAC, KM-C-News.

KFON-Verdict Rendered.

RWKW-Rees and Sports.

12:50-KWKW-Circle 1430 Ranch.

12:55-KGF3-Sports Flash.

-KECA, KFMB-Brenkfast in

-KECA, KFMB-Breakfast in Hollywood.
-KFI-Life Can Be Beautiful, KHJ-Lynn Looks at Hollywood.

★KNN, KSDJ-Knox Manning, KAGH-Civic Service, KFAC-Piano Parade, ★KFVD, KLAC, KRKD-News, KFWB-Bill Anson, KGFJ-1230 Club, KGFJ-1230 Club, KGH, Cowboy Music.

KGH.—Cowboy Music, KMPC—Major League Ball, KOWI.—Joe Adams, KWIK—Just Relax, KXLA—Community

ROWIS—Just Relax,

RXI.A—Community
Broadcaster.

1:10—K1.A(—570 Club.
1:13—KPI. KFSD—Ma Perkins.

RIIJ—Nancy Dixon,

RNX—Background for Living.

RFAC—Classroom Radio.

RFVD—Piano Parade.

KRKD—Siesta Time.

KWKW—Races and Sports.

KXI.A—LeRoy Smith.

1:25—KGFJ—Sports Flash.

1:30—KFCM—Galen Drake.

KFI. KFSD—Pepper Young.

KHI—Norma Young.

KNX—Burritt Wheeler.

RAGH—Siesta Serenade.

RFVD—II all of Records.

RGER—Western Siesta,

RGIR—Homemakera.

KLAC—American Hour.

*KOWI. KRKD—News.

KWKW—Song of the Islands.

KXI.A—Vocal Varieties.

1:35—KRD—Song Symphony.

1:45—KECA—Ethel and Albert.

—KFI, KFSD—Right to

Happiness.

ROWI—Mark Mathews, Songs

RWKW—Races and Sports.

*KXI.A—News.

1:55—KFAC—News.

KGFJ—Sports Flash.

Package.

Package.

Package.

Groom. KFI, KFSD-Lorenzo Jones. KHJ, KGB-Red Benson KHJ, KGB-Ked Benson
Movie Show.
KNX, KSDJ-Meet the Missus.
KGER-Garden School.
*KOWI.-News.
KRKD-Tunes in Tempo.
KWKW-Platter Parade.
**EOWI.-Contented Listening.

mondayProgramHighlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety 4:00—Arthur Godfrey, KNX. 6:30—Godfrey's Talent Scouts, KNX. 8:00—My Friend Irma, KNX.

Quiz, Participation

Quiz, Participation

8:00-McNeill Bkfst. Club, KECA

9:30-Grand Slam, KNX.

9:30-Kay Kyser, KECA.

10:00-Barrel of Dough, KFWB.

10:15-What Makes You Tick?

11:30-Queen for a Day, KHJ.

11:00-Bkfst. in H'wood, KECA.

2:30-Bride and Groom, KECA.

2:30-Bride and Groom, KECA.

7:30-Dr. J. Q., KFI.

8:30-Bob Hawk, KNX.

Mystery-Detective 9:30-Inner Sanctum, KNX. Classical, Semi-Classical

Music 8:00—Fred Waring, KFI. 6:30—Voice of Firestone, K 8:00—Contented Hour, KFI. 8:00—Railroad Hour, KECA. 10:00—Telephone Hour, KFI.

Comment-Narration 7:45—Fred Beck, KNX, 9:00—Art Baker, KFL 10:00—Ted Malone, KECA

10:30-Kate Smith, KHJ. 11:30-What Do You Say? KFI. 1:30-Burritt Wheeler, KNX. 4:30-Passing Parade, EHJ. 10:30-Night Editor, KNX.

Drama 7:00-Lux Theater, KNX. Public Interest-

Information 5:45—If They Had Lived, KGFJ. 6:30—Child's World, KECA. 7:00—American Way, KFI,

Sports
9:30—Racing News, KLAC,
9:30—Racing, KGFJ.
10:00—Race Lineup, KWKW.
1:00—Major League Ball, KMPC.
5:30—Race Recap. KGFJ.
5:30—Sports Dial, KRKD,
5:45—Race Results, KRKD,
5:45—Sam Halter, KLAC.
6:00—Fred Hessler, KGER.
6:15—Bob Kelley, KMPC.
6:30—Joe Hernandez, KMPC.
8:30—Fishing Facts, KFPX.
9:30—Inside of Sports, KHJ.
10:45—Tom Hanlon, KNX.
Pobular-Western Music Sports Popular-Western Music

8:00—Harry Babbitt, KNX. 4:45—Stuart Hamblen, KFWB 5:30—Club 15, KNN. 9:00—Supper Club, KFI. 9:15—Jack Smith, KNX.

MONDAY LOGS

2:40-KGER-Sons of Pioneers. 2:45-KFI, KFSD-Young Widder Brown. KRKD-Organ Moods. KWKW—Races and Sports. 2:50—KWKW—Swing Session. KGFJ—Sports Flash.

-KECA, KFMB-Ladies, Be

AUFJ-Spoiss

**RECA, KFMB—Ladies, Be Seated.

**RFI, KFSD—When a Girl Marries.

**RHJ, KGB, RVOE—Happy Gang.

**RNN, KSDJ—Hint Hunt.

**EAGH—News.

**EFAC—Musical Favorites.

**EFVD—Hall of Records.

**EFVD—Hall of Records.

**EFVD—Bill Anson.

**EFON, KGER, KMLA—News.

**EGFJ—Sunset and Vine.

**EGFJ—Sunset and Vine.

**EGFJ—Sunset and Vine.

**EGFJ—Sunset and Vine.

**EGFJ—Chiffon Serenade.

**EMC—Chiffon Serenade.

**EMWE—Tops in Pops.

**EMWE—Tops in Pops.

**EWK—Swing Session.

**3:05-KGER—Alkali Alex.

**3:10-KLAC—Don Otis Show.

**Sill—KLAC—Don Otis Show.

**Life.

**EFON—Harvey Stanley Show.

***EGIL—News.

***Authors.

**Authors.

***Authors.

***Authors.

***Authors.

***Authors.

**

KFOX—Harvey Stanley Show.

KGIL—News.

KOWL—Sports Matinee.

KWKW—Races and Sports.

JUKE BOX MATINEE

With Carl Bailey 3:15 to 5:30 p.m.

KXLA

Monday thru Saturday

KNLA—Juke Box Matinee,
3:25—KNN, KSDJ—Mr. Information
KGFJ—Sports Flash.
3:30—KCA—Norwood Smith Selects
KFI, KFSD—Just Plain Bill.
KHJ—Moods in Music.
ENN, KSDJ—House Party.
KAGH—Freddy Martin Show.
KFAC—News.
KGER—Caraline Cotton

KFAC—News, KGER—Carolina Cotton, KGIL—Storybook Man, KMPC—Jeanne Gray, KRKD—Life's Estate, KWKW—Andy Mansfield.

KWKW-Andy Mansfield.

3:35-KOWL-Just Music.

3:45-KECA-Frances Scully.

KFI, KFSD-Front-Page
Farrell.

KHJ, KGB-Superman.

KF4C-Lyrics in Chorus.

KFYD-Bill Martin. Sports.

KMPC-Swing 'n' Sing.

KRKD-Tea Time Tunes.

3:55-KNX-News.

KFWB-Caroline Leonetti.

KGFJ-Sports Flash.

KECA-Model Magazine.

-KECA-George Fenneman

4:05—BECA—ucorge remember Show.

KGER—Musical Boundup.
4:15—KHJ, KFXM, KGB, KVOE-Frank Hemingway.

KFWB—Bing Crosby.

PET MAGAZINE OF THE AIR

with IRENE Monday - 4:15 P.M. KLAC --- 570

KLAC—Pet Program.

KMPC—Morton Gould Orch.

KOWI.—Classics in Music.

KRKD—Movieland Quiz.

KGFJ—Sports Flash.

KF, KFSD—Aunt Mary.

**ABJ, KGB, KVOE—Passing Parade.
KFOX—Old Age Pensions.
KFVD—Proven Hits.

EFWB—Daily Light.

ELAC—Bacing Roundup.

EMIC—Al Goodman.

ERED—Symphony in Swing.

EWIK—Old-Age Pension.

EWEW—Magic Circle Theater

4:35—KOWl—Musical Showcase.

4:45—KECA—Happy Theater.

EFI, KFSD—Nora Drake.

EKHJ, KGB, KVOE—Rex Miller

EFWB—Stuart Hamblen.

ELAC—Music.

EMPC—Jerry Lawrence.

EWIE—Musical Quiz.

EWIE—Musical Quiz.

EWIE—Musical Time.

4:35—KGFJ—Sports Flash.

E—KECA, EFMB—('hallenge of

-KECA, KFMB-Challenge of Yukon KFI, KFSD-This Woman's

Secret. ★KHJ, KGB, KVOE—Fulton

RINGE.

RFI, KFSD—This Woman's Secret.

RHJ, KGB, KVOE—Fulton Lewis.

KNX, ESDJ—Enox Manning.

KNX, ESDJ—Enox Manning.

KAGH—Adventure Party.

KFAC—Sunset Serenade.

KFOX—Sunshine Mission.

KFVD—Sundown Roundup.

KFVD—Sundown Roundup.

KFVD—Sundown Roundup.

KFVD—Sundown Roundup.

KFWB—Stuart Hamblen.

KGFJ—Jive at 5.

KGHL—Johnny Grant Show.

**ELAC—Fred Henry Reports.

**KMPC—News. Star Time.

KOWL—Plantation House Party.

KRED—Songs of the Saddle.

KWKW—Reminiscent Music.

5:05—KER—Ford Lewis.

5:15**KFI—News.

KNJ KFXM, KGB, KVOE—Chandu, the Magician.

KNX—Tom Hanlon.

KLAC—Peggy Lee.

COML—Parade of Stars.

KWKW—Today at the Races.

5:30—KE(A—Jack Armstrong.

KFI—Johnny Murray.

KHJ, KFXM, KGB, KVOE—Captain Midnight.

KNX, KSDJ—Club 15.

KAGH—What's Your Idea?

KFAC—Whoa Bill Club.

**KFVD—Pass Time.

KCFR—Cactus Mack.

KGFJ—Race Recap.

RLAC—Music Room.

KMC—All-Time Hits.

KRKD—Sports Dial.

KRKD—Face Resap.

KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.

**ENS. KGPJ—Ela R. Murrow.

KAGH—Bing Sings.

KFVD—Crobyana.

KGER—Bruce Trent.

KGFJ—If They Had Lived.

KLAC—Sam Balter, Sports.

KWPC—Top Tunes.

KOWL—Italian Program.

KKED—Race Results.

KWKW—Spotlight on Bands.

**ENS.—KECA, KFMB—Edwin C. Hill.

KFI—Sundown Downbeat.

KHJ, KFXM, KGB, KVOE—

6 KECA, KFMB-Edwin C. Hill.

6*KECA, KFMB—Edwin C. Hill.
KFI—Sundown Downbeat.
KHJ, KFXM, KGB, KVOE—
The Falcon.
*KNX, KSDJ—Charles
Collingwood.
KAGH—Public Interest.
*KFAC, KFOX, KFWB, KIAC.
KMPC—News.
KFVD—Haynes at the Reins.
KGER—Sports Time.
KGFJ—Musical Digest.
KGIL—Johnay Grant Show.
KGUL—Italian Program.
KRKD—Musical Varieties.
KWKW—Gasoline Alley.
KXLA—Toastmaster Club.
6:08—KECA—Alman World Court.
KFAC—Musical Memories.
*KLAC—Al Jarvis Ballroom.
6:10*KECA—Home News.
*KLAC—Home News.
*KAGH—News.
KFWB—Dinner Melodies.
KGER—Stamps Quartet.

BOB KELLEY'S EASTSIDE PARADE OF SPORTS

6:15 to 6:30 P.M. Monday through Saturday KMPC

KMPC-Bob Kelley, Sports. KRKD-Hawaiian Memories. KWKW-Sunset Serenade. 6:25★KNX-News.

6:30-KECA-Child's World, KFI, KFSD-Voice of Firestone.

BHJ, KFXM, KGB, KVOE—
Lionel Hampton Show.

KNX, KSDJ—Talent Scouts.

KAGH—Bing Sings. KAGH—Bing Sings.

KFAC—Hour of Music.

KFUX—Hal's Memory Room.

KFVD—Airlane Melodies.

KFWB—America Dances.

KGER—Helene Smith.

KMPC—Pomona Track.

KRKD—Piano Parade.

KXLA—Eddy Arnold Show.

6:45*KFVD—News.

BRKD—A. F. of L.

KNLA—Fopular Variety.

6:55*KHJ, KFXM, KGB, KVOE—News. Room.

-KECA, KFMB-Lone Ranger. KFI-American Way. ★KHJ, KGB, KVOE-Gabriel

heli-american between the series of the series.

KNX, KSDJ-Lux Radio Theater.

KFAC-Hour of Music.

KFOX-Maritime Committee.

KFVD-Squeakin' Deacon.

KFWB-America Dances.

KGER-News; Dr. Fagan.

KGFL-Valley News.

KLAC-King Crosh.

KMPC-Firestone Favorites.

KRED-News.

KWIK-Building Burbank.

KWKK-Building Burbank.

KWKM-Easy Listening.

KXLA-Saddle Dusters.

S*KHJ, KGB-Mntual Newsree

Henry, News.

Henry, News.

HECA, KFMB—Railroad Bour

KFI, KFSD—Carnation
Contented Hour.

KHJ, KFSM—KGB, KVOE—
Let George Do It.

KNN, KSDJ—My Friend Irma.

KFAC—Evening Concert.

KFWB—Williams-Rodgers.

KGER, KLAC, KNLA—News.

KGER,—Coutown Boys.

KMPC—News, Fraudsen.

5-KGER—High-School Sports.

6-KLAC—Sto Club.

5-KGFJ—Songs for You.

KMPC—American Music.

KNLA—Evening Serenade.

6-KFI—Reserve.

KHJ, KFXM, KGB, KVOE—
Casebook of Gregory Hood.

KNA.

KGER—Clem Davies.

KGEJ—Averill Berman, News.

KGEJ—Averill Berman, News.

KGIL—Paddon Levis.

KGLA—The Corral.

5-KECA—Hawthorne Caboose.

KFI—Close Harmony,

KFWB—Here's to Vets.

BGFJ—Hollywood House Party

5-KHJ, KFXM, KGB, KVOE—
Billy Rose.

**KECA, KFMB—Arthur Gaeth.

KFIL, KFSD—Supper Club.

9 *KECA, KFMB-Arthur Gaeth.

**AECA, KFMB—Arthur Caeth.
KFI, KFSD—Supper Club.
**BHJ, KFSM, KGB, KV0F—
News, Glenn Hardy.
KNX—Lowell Thomas.
KFAC—Evening Concert.
KFUS—Stories to Remember.
**KFUS—Clete Roberts.
**KGER—News.
KGGJ—Hollywood House
Party.

**RUENT--NUSS.

**KGFJ-Hollywood House Farty.

**BGIL--Paddon Lewis.

**KI.AC--Sheriff's Office.

KMPC--Parade of Hits.

**KWIK--Orval Anderson Show.

**EXLA-Squeakin' Deacon.

9:05--KGER--Three Suns.

**RLAC--Music.

9:15*-RECA, RFMB--Earl Godwin.

**KFI, KFSD--World News.

**KHJ, KGB, KVOE--Fleetwood

Lawton.

**EXWB--G. S. Glenn.

**KGER--Here's to Vets.

9:30-KECA-Music and Mr. Blaine. KFI-Cavalcade of America. KHJ, KGB, KVOE-Inside of KHJ, KGB, KVOE—Inside of Sports.

KNX, KSDJ—Inner Sanctum.

KFWB—Unity Daily Word.

KGER—Desert Dreams,

KLAC—Here's to Vets.

EMPC—Dr. James Fifield.

9:45—RHJ, KFXM, KGB, KVOE—

Henry J. Taylor.

KFWB—Music and News.

KLAC—Guest Star.

**KMPC—New.

10*KECA—Richfield Reporter.
KFI, KFSD—Telephone Rour.
*KFI, KFSD, Telephone Rour.
*KFIJ, KFXM, KGB, KVOE—
Fulton Lewis Jr.
*KNA, MSDJ—News, Huntley.
*KFAC—Lucky Lager Dance.
KFOX—Ocean Park Fights.

EASTSIDE SHOW

10 TO 12 P. M. Every Night Except Sunday KFWB

EFWB-Eastside Show. KGER-Riverside Rancho. KGFJ-Concert Nocturne. KGIL—Symphony,
KLAC—Don Otis.
KMPC—Bridge Club.
KWIK—Johnny Grant.
KXLA—Radio Guild.

KXLA—Radio Gulld.

10:15 KECA—Casa Cugat.
KHJ—Highlights in Music.
KNA, KNDJ—Beulah.

10:30—KECA—The Hawthorne Thing.
KFI, KFSD—The Big Story.
KHJ—Reserve.
KNX, KSDJ—Night Editor.
EGER—At the Ranchhouse.
KMPC—Dance Parade.

\$\frac{\pmax}{2}\frac{

11 *KECA-News of Tomorrow.

**EECA—News of Tomorrow.

**KFI—News.

KHJ, KGB—Dell Trio.

**KNX—Nelson Pringle.

KFAC—Lucky Lager Dance.

KFOX—Music of Masters.

KFVD—Spade Cooley Time.

KFWB—Eastside Show.

KGEB—At the Ranchhouse.

KGFJ—Concert Nocturne.

KGFJ—Concert Nocturne.

KGLAC—Don Otis.

EMPC—Dance Parade.

KUIK—Johnny Grant.

KXLA—Dance Time.

**KECA—El Rancho Orch.

-KECA-El Rancho Orch. KFI-Here's to Veterans. KNX-Merry-Go-Round.

11:30-KFI-U. S. Navy Recruiting.
KNLA-Arvon Dale Orch.
KSLA-Arvon Dale Orch.
KFI-For You.

KHJ, KGB, KVOE-News.
KNN-In My Oninon.
11:55±KECA, KFI, KMPC-News.

Welcome Home!

No remaining doubt as to the popularity of Eloise Mc-Elhone on Mutual's "Leave It to the Girls!" When Eloise returned to the series recent-ly a storm of applause followed her introduction and in the five days following, fifty-two persistent fans located her by telephone to welcome her to California and back on the program.

WEDDING BELLE

Peg Lynch, co-star and writer of ABC's "Ethel and Albert" series, has returned from a month's honeymoon tour of Europe, and as Mrs. O. Knut Ronning, has resumed her position on the show.

Page Nineteen

TUESDAY, OCTOBER 5

WESTERN HITS BY THE HUNDRED

21/2 Hours Mon. Thru STIRW BODD Sat., 6 to 8:30 A.M.

EFVD—Wakeup Ranch.

**RLAC, KMPC, KOWL, KXLA
—Nows.

**KWIK—Michael Roy Show,

**EWEW—Rafael Mendes.

**EGER—News. Mizpah.

**Silb*KHJ, KNX—News.

**KFWB—Music.

**KFWB—Music.

**KFYD—Waket Report, Sports

**KGFJ—Public Messenger.

**ELAC—Haynes at the Reins.

**EOWL—Memories in Music.

**Silb*KFI—Inside the News.

**ENST—Music for You.

**KFI—Editor's Diary.

**KNX—Music for You.

**KFAC, EFWB, RGIL, ROWL,

**ERKD—News.

**EFVD—Easy Listening.

**KGER—Hammond.

**EFYD—Vesterday's Hits,

**EMFC—Jerry Lawrence.

**EWKW—Stock Quotations.

**EXLA—Organ Melodies.

**EXLA—Organ Melodies.

**EFWB—Science of Mind.

**EGER—Bible Treasury Hour.

**EGIL—Coffee Parade.

**KMFC—In Nutshell.

**KOWL—Organ Melodies.

**KRKD—Spotlight Varieties.

**EWKW—Gordon Baker Lloyd.

***EKCA, KFMB—Welcome

**Trayelers.

KECA, KFMB-Welcome

RKD—Spotlight Varieties.
KWKW—Gordon Baker Lloyd.

***ECA, KFMB—Welcome Travelera.**

EFI—Art Baker's Notebook.

***EHJ, EFAM, RGB, KVOE—Cell Brown.**

KNX—Stand-In.**

KFAC—Morning Concers.

KFVD—Waltz Time.

KFWB—Strolling Tom.

KFWB—Strolling Tom.

KGHL—Swappin' Corner.

KLAC—570 Club.

KMPC—Band Box.

***BOWL—Helen Markham.**

***KRBD—Sagebrush Serenade.**

KWKW—Voice of China.

***EKLA—Bar Nothing Ranch.**

***St-KEGER—Lutheran Hour.**

***WIKE—Sunny Side.**

9:15—KHJ, KFAM, KGB, KVOE—Victor H. Lindlahr.

***KAGH, EFVD—News.**

***KFWB—Fifth Freedom.**

KGFJ—Community Chest.

KGFJ—Community Chest.

KGHL—Ballads for You.

***KOWL—Hawailan Melodies.**

KOWL—Hawailan Melodies.

***KWKW—Light and Airy.**

9:20KGFJ—Airotorials.**

3:20KGFJ—Airotorials.**

3:20KGFJ—Airotorials.**

3:20KGFJ—Airotorials.**

3:20KGFJ—Airotorials.**

3:20KGFJ—Airotorials.**

5:20KGFJ—Airotorials.**

Page Twenty

KGFJ-Record Jackpot. KFVD-Bev. Louis T. Talbot. KGHL-Valley Frolic. KLAC-Al Jarvis Bailroom. RIAC—All Jarvis Ballroom,
KMP('—Westerners,
KOWL—Romance in Music,
KRKD—Morning Melodies,
KWKK—Town Crier,
KWKW—Racing News,
KXLA—Sons of Pioneers,
KFI—Ladies' Day,
KGER—Musical Roundup,
KGER—Musical Roundup,
KGER—Musical Roundup,
KGER—Musical Roundup,
KGER—Austical Roundup,

Race 50

RACE RESULTS Starting at 10:25 a.m., 10:55 a.m. and every 30 min. thereafter Mon. thru Sat. Diai 1230

FIRST ON 1230 ON YOUR DIAL

Mon. thru Sat.
Diai 1230

10:25—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story
*KHJ, KGB—Kate Smith
Speaks.
ENX, ESDJ—Helen Trent.
KFVD—Rescus Mission.
KFWB—Maurice Hart Show.
*KGIL—News; Curtain Call.
*KOWL—News.
ENED—Crazy Rhythm.
KWHK—Mae Dene Ellis.
*KWKW—Feature Story.
KNLA—Billy Starr.
10:45—KFI—Port of Missing Hits.
KHJ, KGB—Kate Smith Sings.
ENX, KSD3—Our Gal Sunday.
KFAC—Village Festival.
*KFWD—Midnight Mission.
*KWKW—My Serenade.
10:55—KECA, KFMB—Betty Crocker
*Marazine of the Air.
*KGFI—Sports Flash.

**HECA, KFMB—Betty Crocker.

-KECA, KFMB-Betty Crocker. KFI—Downtown and All Around. KHJ, KGB, KVOE—Ladies

First, KUB, KVUE—LRuier First, KNX—Big Sister. KAGH—Accent on Music. KFAC—Festival of Music. KFOX—Breakfast Club.

KFWB—Peter Potter,
KGFJ—Record Jackpot.
KGGL—Rousewires' Exchange,
KLAC—Al Jarvis Ballroom.
KMPC—Stars of Song.
KOWL—Tune Shop.
KRKD—Songs of Yesteryear.
KWIK—Tom, Dick & Harry.
KWKW—Geest Star.
KXLA—Variety.

—KECA, KFMB—Club Time.
KFI—Chuck Collins.
KNX—Ma Perkins.
KFVD—Violet.
KGER—Musical Roundup.
KMPC—Your Pharmacist.
KWKW—Races and Sports.

†KXLA—Pasadena News.

—KWKW—Stalrway to Music.

KGFJ-Sports Flash.

2 *KECA-News, Sam Hayes.

KF1-Form Reporter.

*KHJ, KAGH, KGIL-News,
KNN-Second Mrs. Burton,
KFAC-Luncheon Concert.
KFYD-Editor of the Air.
KFWB-Peter Potter.

*KGER-News: Chuck Wagon,
KGFJ-Intermission.
KLAC-Al Jarvis Ballroom.
KMPC-Women Are Wonderful.

KLAC—Al Jarvis Baltroom.

KMPC—Women Are Wonderful.

KOWL—Mayor of Melody.

KRKD—Santa Fe Trails.

KWIK—Bing (Trosby Sings.

KWEW—Vocalist Parade.

KXLA—Dinner Bell Roundup.

12:05—KECA—Baukhage Talking.

KTI—Road of Life.

KHJ—Sing. America, Sing.

KNX—Perry Mason.

RGil—Real Estate Show.

EWKW—Races and Sports.

13:25—KGFJ—Sports Flash.

13:20—KECA—Between Us Girls.

KFI, KFSD—Today's Children

KHJ—Loulse Massey.

KNX, KSIJJ—Nora Drake.

KAGH—Musical Roundup.

KFOX—Cowhands Carnival.

KFYD—Violet.

*KFWB—News: Peter Potter.

tuesday Program Highlights

ams Appear in Lightface Type; Afternoon and Evening Programs in Boldface. Morning Programs Appear in Lightface

Comedy-Variety

4:00—Arthur Godfrey, KNX. 6:30—Date With Judy, KFI. 6:30—Life With Luigi, KNX. 7:00—Bob Hope, KFI. 7:30—Fibber and Molly, KFI. 9:30—Mel Torme, KFI.

Ouiz, Participation

Quiz, Participation
8:00-McNeill Bkfst. Club, KECA
9:30-Grand Slam. KNX,
9:30-Kay Kyser. KECA.
10:00-Barrel of Dough, KFWB.
10:15-What Makes You Tick?
KECA.
11:30-Queen for a Day, KHJ.
1:00-Bkfst. in H'wood. KECA.
2:30-Weet the Missus, KNX.
2:30-Bride and Groom. RECA.
3:30-House Party, KNX.
7:00-Sing It Again, KNX.

Drama 8:00-Favorite Story, KFI. Classical, Semi-Classical Music

8:00—Fred Waring, KFI. 7:30—Melodies America Loves, KNX. Comment-Narration
10:00-Ted Malone, KECA.
9:00-Art Baker, KFI.
10:30-Kate Smith, KHJ.
7:45-Fred Beck, KNX.
11:30-What Do You Say? KFI. 1:30-Burritt Wheeler, KNX. 4:30-Passing Parade, KHJ. 10:30-Night Editor, KNX.

Mystery-Detective

6:30—Mr. and Mrs. North, KNX. 8:00—Monte Cristo, KHJ. 9:30—Mystery Theater, KNX.

Public Interest-Information

9:00-Town Meeting, KECA. 11:45-Frontiers of Science, KNX Sports

Sports

9:30—Racing News, KLAC.
9:30—Racing, KGFJ.
10:00—Race Lineup, KWKW.
1:00—Major League Ball, KMPC.
5:30—Race Recap KGFJ.
5:30—Sports Dial, KRKD.
5:45—Race Results, KRKD.
5:45—Sam Balter, KLAC.
6:00—Fred Hessler, KGER.
6:15—Bob Kelley, KMPC.
7:15—Fishing Pals KFOX.
9:30—Inside of Sports, KHJ.
10:05—Boxing, KLAC.

Popular-Western Music 1 opticary colors for an assession—Harry Babbitt, KNX.
4:45—Stuart Hamblen, KFWB.
5:30—Club 15, KNX.
9:00—Supper Club, KFT.
9:15—Jack Smith, KNX. KGFJ—1230 Club.
KGIL—Hart and Darling.
KMPC—Green Light Revue.

*K0W1—News.

KWKW—Stock Quotations.

KXLA—Western Tunes.

12:35—KOWL—Mayor of Melody.

KWKW—G.I. Platter Parade.

KWKW—Farm News.

12:45—KFI—Light of the World.

KMY. KSDJ—Evelyn Winters.

*KFI—Light of the World.

KNX, KSDJ—Evelyn Winters.

*KFI—KPI—News.

KWKW—Races and Sports.

KXLA—Western Records.

12:50—KGFJ—Sports Flash.

12:55—KGFJ—Sports Flash.

Mellywood.

Happiness. Happiness.
KOWL—South of the Border.
KGB, KVOE—United Nations.

**KXLA—News.

*KSLA—News.

*KGF.J—Sports Flash.

-KECA, KFMB-Surprise

D-KECA, KFMB—Bride and
Groom.
KFI, KFSD—Lorenzo Jones,
KHJ, KGB, KVOE—Red
Benson Movie Show,
KNX, KSDJ—Meet the Missus.
KGER—Garden School.
KGOWI.—News.
KRKD—Tupes in Tempo.
KWKW—Marine Band.
SHOWI.—Contented Listening.
KGER—Long Beach Band.
KFI, KFSI—Widder Brown.
KKKD—Organ Moods.
KWKW—Races and Sports.
KWKW—Races and Sports.
KWKW—Swing Session.
KGFJ—Sports Flash.
SHECA, KFMB—Ladies, Be

-KECA, KFMB-Ladies, Be Seated.
KFI, KFSD—When a Girl Marries.
KHJ, KGB, KVOE—Happy

KHJ, KGB, KVUE—Happy
Gang.
KNX, KSDJ—Hint Hunt.
*KAGH—News.
KFAC—Musical Favorites.
*KFOX, KGER, KXLA—News.
KFVD—Hall of Records.
*KFWB—Bill Anson.
KGFL—Sunset and Vine.
KGIL—Social Whirl.
*KLAC—News, Sports.

KMPC—Chiffon Serenade. KOWL—Radio Outlook. KRKD—Tops in Pops. KWEW—Swing Session.

3:05-KGER-Alkali Alex. 3:10-KLAC-Don Otis Show.

3:15-KFI, KFSD-Portia Faces
Life.

*KGIL-News.

KWWL-Sports Matinee.

KWKW-Races and Sports.

KXLA-Juke Box Matinee.

-KNX, KSDJ-Mr. Information KGFJ-Sports Flash.

KGFJ—Sports Flash.

—EECA—Norwood Smith Sings.

EFI, KFSD—Just Plain Bill.

EHJ—Moods in Music.

ENN, ESDJ—House Party.

KAGH—Freddy Martin Show.

**KFAC—News.

KGER—Carolina Cotton.

KMPC—Jeanne Gray.

KRKD—Jife's Estate.

EWKW—Andy Mansfield.

-KOWL-Just Music.

3:33—AUW L—Just Music

3:45—KECA—Frances Scully.

KF1, KFSD—Front-Page
Farrell.

KHJ, KGB—Superman.

KFAC—Stringtime.

KFVD—Bill Martin. Sports.

EMPC—Swing 'o' Sing.

ERED—Tea Time Tunes.

8:55 RNX—News. RFWB—Caroline Leonetti. KGFJ—Sports Flash.

-- MECA-Model Magazine,

KFI-Double or Nothing,

KHJ-Gabriel Heatter,

KNX, KSDJ-Arthur Godfrey,

KFAC-Musical Masterpleces,

KFMB-You Win It.

★KFON, KGER-News,

KFVD-Harlem Matinee,

KFVD-Harlem Matinee,

KFVD-Johnny Grant Show,

★KIAC-News, Sports,

★MPC-News, Eddie Lyon,

KOWL-Roif's Record Club,

KRED-Plano Paintings,

KWIK-On Stage, -KECA-Model Magazine.

KWKW—Andy Mansfield.

KXLA—Juke Box Matinee.

-KECA-George Fenneman Show. KGER-Musical Roundup.

4:13 kB.H., KF.W., KGB.-Frank Hemingway. KFWB--Bing Crosby. KLAC--Belle Martel. KMPC--Twilight Tales. KRKD--Movieland Quis.

4:25—KGFJ—Sports Flash. 4:30—KFI, KFSD—Aunt Mary. ±KHJ, KGB, EVOE—Passing

KHJ, KGB, KVCE—Fass Parade. KFVD—Proven Hits. KFWB—Daily Light. KLAC—Racing Roundup. KMPC—Al Goodman.

**KOWL—News.

KRKD—Symphony in Swing.

KWIK—Old-Age Pension.

KWKW—Opera Association.

KWKW—Opera Association,
4:35—KOWL—Musical Showcase,
4:45—KECA—Happy Theatre,
KFI, KFSI)—Nora Drake,
KKI, KGB, KVOE—Rex Miller
EFWB—Stuart Hamblen,
KLAC—Music Room,
KMPC—Jerry Lawrence,
*RRKD—News,
EWIK—Musical Quiz,
EWKW—Races and Sports,
4:50—KWKW—Magic Time,
4:55—KGFJ—Sports Flash,

-KECA, KFMB-Green Hornet, KFI, KFSD-This Woman's

ecret. I. KGB, KVOE-Fulton

Secret.

**RIIJ, KGB, KVOE—Fulton
L.wis.

**KNX—Knox Manning, News.

**KACM—Sunset Serenade.

KFVD—Sundown Roundup.

KFWB—Stuart Hamblen.

KGGI.—Johnny Grant Show.

**KLAC—Fred Henry Reports.

**KMPC—News, Star Time.

KOWL—House Party.

KRKD—Songs of the Saddle.

KWKW—Reminiscent Music.

KXLA—Juke Box Matinee.

**SEER—Ford Lewis.

**KEER—Ford Lewis.

-KGER-Ford Lewis,
-KHJ, KFXM, KGB, KVOE-KHJ, KFXM, KGB, KVOE-Chandu, the Magician.
-KNX-Tom Hanlon.
-KLAC-Music.
-KOWL-Bing Crosby.
-KWEW-Today at the Baces.
-KECA-Jack Armstrong.
-KHJ, KFXM, KGB, KVOE-Captain Midnight.

KNX, KSDJ—Club 15. KFAC—Whoa Bill Club. KFOX, KOWL, KWKW-

News,
RFVD—Pass Time.
RGER—Cactus Mack.
RGEL—Race Recap.
RMPC—All-Time Hits.
RRKD—Sports Dial,
RWIK—Lesly Grey.
KXLA—Future Pianists.

5:35-KOWL-Show Tunes.

5:35—KOWL—Show Tunes.
5:45 * KFI—Feature Wire.
 KHJ, KFXM, KGB, KVOE—
 Adventures of Tom Mix.
 * KNX, KSDJ—Ed R, Murrow,
 KAGH—What's Your Idea?
 KFVD—Crosbyana.
 KGER—Bruce Trent.
 KGFJ—Tops in Puns.
 KLAC—Sam Baiter, Sports.
 KMPC—Top Tunes.
 KMPC—Top Tunes.
 KOWL—Hallan Program.
 KRKD—Race Results.
 KWIK—Jerry Marlowe.
 KWK—Spotlight on Bands.
 KXLA—Music.

*KECA, KFMB-Edwin C. Hill.

*KECA, KFMB—Edwin C. Hill.

KFI—Sundown Downbeak.

KHJ, KFXM, KGB, KVOE—
Mysterious Traveler.

*KNX, KSDJ—Charles
Collingwood.

*KFKC, KFOX, KFWB, KLAC,

KMPC—News.

KFVD—Haynes at the Reins.

KGER—Sports Time.

KGER—Sports Time.

KGER—Johnny Grant.

KOWL—Italian Program.

KRED—Musical Varieties.

KWIK—Sports, Goodwin.

KWIK—Sports, Goodwin.

KWKW—Sunset Serenade.

KXLA—Muir College.

5—KECA—Animal World Court.

-KECA-Animal World Court. KFAC-Musical Memories. KLAC-Al Jarvis Ballroom.

6:10 + KECA-Home News.

6:15*KECA—Elmer Davis, News.
KFI—Remember That Music.
*KNX, KSDJ—News, Garred.
KFW B—Dinner Melodies.
KGER—Stamps Quartet.

BOB KELLEY'S EASTSIDE PARADE OF SPORTS

6:15 to 6:30 P.M. Monday through Saturday

KMPC

KMPC—Bob Kelley, Sports.
KRRD—Hawaiian Memories.
KXLA—Mary Burke King.
-EECA, KFMB—Relaxin Time
KFI, KFSD—Date With Judy.
KBL, KGB, KVOE—The Atom RHJ, KGB, KVOE—The A and You. KNN, KSDJ—Mr. & Mrs. North. KAGH—Bing Sings. KFAC—Hour of Music.

"MELODIES 'N' MEMORIES" Presented from the

MEMORY ROOM

RY Hal Nichols and "Barty" 6:30 P.M. Daily KFOX

1280 on your dial

KFON—Hal's Memory Room.
KFVD—Airlane Melodies.
KFWB—America Dances.
KGER—Helene Smith.
KMPC—Pomona Track.
KRKD—Piano Parade.
KWIK—Evening Secenade.
KXLA—Eddie Arnold Show.

6:45±KFVD—News.

KRKD—Accent on Rhythm.

KXLA—Popular Variety.

6:55±KHJ, KFXM, KGB, KVOE—News.

-KECA, KFMB-Youth Asks the Government.

KFI, KFSD-Bob Hope Show.

KHJ, KFXM, K(B, RVOEGabriel Heatter.

KNX-Women's Forum.

KFAC-Hour of Music.

KFVD-Squeakin' Deacon. KFWB—America Dances. *KGER, KRKD—News. KGFJ—Musical Digest.

KGIL-Valley News.
KJ.A. C-Crosby Time.
KMPC-Firestone Favorites.
KWKK-Building Burbank.
KWKK-Mid-Eastern Hour.

KXLA-Peter De Lima.

7:05-KGER-Fagan.

7:30—KECA—Report to the People. KFI, KFSD—Fibber and Molly KHJ, KFXM, KGB, KVOE— Red Ryder.

Melodies America Loves

EULA BEAL, CONTRALTO CONCERT ORCHESTRA

Earl Towner, Director KNX—Tuesday—7:30 P.M.

NGLEWOOD PARK CEMETERY ASS'N

KNY-Melodies America Loves KFAC-Echoes and Encores. KFWB-Sports Final. KGER-7th Day Adventists. KLAC-1ce Follies. KWIC-Romance and Rhythm KRKD-Twilight Serenade. KXLA-Jimmie Dolan. KWIK-Vets' Hospital.

7:45-KECA-Chamber Music. KFWB-Remember.

7:55 KHJ, KGB, KVOE-Bill Henry, News.



8:00 P.M. TUESDAYS

-KECA—Chamber Music,
KFI—Favorite Story,
KHJ, KFXM, KGB, KVOE—
Count of Moote Cristo.
KNX, KSDJ—Hit the Jackpot.
KFAC—Evening Concert.
KFWB—Williams—Rodgers,
*KGER, KLAC, KXLA—News,
KGH—Cowtown Boys.
KGH—Cowtown Boys.
*KMPC—News, Frandsen.
**KGER—Ray Block,

***MILO-ACWS, LINESSES,
8:05-KGER-Ray Block,
8:10-KLAC-570 Club,
8:13-KECA-Reserve,
KGFJ-Songs for You,
KMPU-American Music,
KXLA-Evening Serenade,

8:30—KECA, KFMB—America's Town Meeting, KFI, KFSD—I'cople Are

KHJ, KFXM, KGB-Official

Detective,

RNA-Life With Luigh.

*KFWB-News.

*KGER-Clem Davies.

*KGFJ-Averill Berman, News.

KGH-Paddon Lewis.

KXLA-97th Street Corral.

-KFWB-Red Cross, KGFJ-H'wood House Party. 8:55-KHJ, KFXM, KGB, KVOE-Billy Rose.

8:35-KHJ, KFAM, KGB, KVOE—
Billy Rose.

9-KECA, KEMB—America's
Town Meeting.

RF1, KFND—Supper Club.

*KHJ, KFXM, KGB, KVOE—
News, Glenn Hardy.

*KNX—Lowell Thomas.

KFAC—Evening Concert.

*KEWB—Clete Roberts.

*KGER—News.

*KGFL—Vews.

*KGFL—Veys.

*KGFL—Parade of Hits.

KMPC—Parade of Hits.

KMPC—Parade of Hits.

KMPC—Parade of Hits.

KMLA—Squeakin' Deacon.

9:05-KGER—Three Suns.

*KGER—Three Suns.

*KGHL—Paddon Lewis.

9:15-KFI, KFSD—World News.

*KHJ, KGB, KVOE—Fleetwood Lawton. KNX—Jack Smith. KFWB—United Nations. KGER—Decision Now.

9:30 KECA, KFMB—Monitor News. KFI, KFSD—Mel Torme Show. KHJ, KGB, KVOE—Inside of Sports.

Sports.

KNX, KSDJ-Mystery Theater

KFWB-Unity Daily Word.

KGER-Desert Direams.

KLAC-Musical Horizons.

KLAC—Musical Horizons.

9:45—KECA—Special Event.

*KHJ—News.

*KFWB—Music and News.

*KMPC—News.

10*

*KECA—Richfield Reporter.

*KFI—Big Town.

*KHJ, KFXM, KGB, KVOE—

Fulton Lewis.

*KNN, KSIM—News. Huntley.

KFAC—Lacky Lager Dance.

KFOX—Carter Wright.

EASTSIDE SHOW

10 TO 12 P.M. Every Night Except Sunday

KFWB

KFWB—Eastside Shew.

EGER—Riverside Rancho.

EGFJ—Concert Nocturne.

KGIL—Symphony Hour.

KMIY('—)nuce Parade.

KWIK—Orval Anderson Show.

KXLA—Sacred Records.

Olympic Auditorium FIGHTS Tuesday, 10:05 p.m. KLAC

10:05-KLAC-Olympic Boxing.

10:15-KECA-Casa Cugat. KHJ-Highlights in Music. KNX, KSDJ-Beulah.

10:30—KECA, KFMB—Hawthorne Thing, KFI—Pleasure Parade, KHJ—Culver City Midget

Kaces.

KNN. KSDJ-Night Editor.

KGER-At the Ranchhouse.

KKLA-Dan Lundberg.

11 *KECA-News of Tomorrow.

*KFI- Yens.

KHJ, KGB-Joe Sudy Orch.

+KNN- Nelson Pringle. KHJ, KGB—Joe Sudy Orch, KNX—Nelson Pringle, KFAC—Lucky Dance Time, KFON—Music of Viasters. KFVD—Spade Cooley Time, KFWB—Eastaide Show. KGER—At the Ranchhouse, KGHJ—Concert Nocturne, KGHL—America is Playing, KLAC—Don Otis. KMPC—Dance Parade, KWHG—Johnny Grant, KXLA—Sammy Davis.—KECA—Cinegrill Music.

AALA—Sammy Davis.

11:15—KECA—Cinegrill Music.
KFI—Morton Downeys.
KHJ, KGB—Al Wallace Orch.
KNA—Merry-Go-Pound.

11:30—KECA—Ambassador Orch.
KFI—Guest Ster.
KXLA—Arvon Dale Orch.

11:45—KECA—Imix Manor Orch.
KFI—Velotione.

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**KHJ, KGB, KVOE—News.

**KN_Frontiers of Science.

11:55**KECA, KFI, KMPC—News.



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WEDNESDAY, OCTOBER 6

KWRW—Gordon Baker Lloyd.

KECA, KFMB—Welcome,
Travelers.

KFI—Art Baker's Notebook.

KHJ, KFXM, KGB, KVOE—
Cecil Brown.

KNX—Stand-In.

KFAC—Morning Concert.

KFOX—Rev. Earl Ivis.

KFVD—Waltz Time.

KFWB—L. A. Breakfast Club.

KGIL—Svappin' Corner.

KLAC—570 Club.

KMPC—Band Box.

KOWL—Helen Markham.

KRKD—Sagebrush Serenade.

KWKW—Voice of China.

KXLA—Bar Nothing Ranch.

3—KGER—Lutheran Hour.

Page Twenty-two

KHJ, KGB—Gospel Singer.

KNX—Aunt Jenny.

KNX—Aunt Jenny.

KNX—Aunt Jenny.

KWKW—Audrey Shops.

**XXLA—News.

10:25—KGFJ—Sports Flash.

10:30—KECA, KFMB—My True Story

**KMJ, KGB—Kate Smith
Speaks.

KNX, KSDJ—Helen Trent.

KFVD—Rescue Mission.

KFWB—Maurice Hart Show.

**KGIL—News; Curtain Call.

**KOWL—News.

KRKD—Crazy Rhythm.

KWIK—Mae Dene Ellis.

KWKW—Peature Stery.

KXLA—Billy Starr.

10:45—KFL—Port of Missing Hits.

KHJ, KGB—Kate Smith Sings

KNX, KSDJ—Our Gal Sunday.

KFSD—Believe It or Not.

KOWL—Tone Shop.

KRKD—Midnight Mission.

KWKW—My Serenade.

10:55—KECA, KFMB—Betty Crocker

Magazine of the Air.

KGFJ—Sports Flash.

T1—KECA, KFMB—Betty Crocker.

KECA, KFMB-Betty Crocker.

HECA, KFMB—Betty Crocker.

HECA, KFMB—Betty Crocker.

KFL—Downtown and All Around.

KFL—Downtown and All Around.

KH—Big Sister.

KAGH—Accent on Music.

KACH—Accent on Music.

KEVD, KGER—News.

KFWB—Peter Potter.

KGFJ—Record Jackpot.

KALAC—Al Jarvis Ballroom.

KMPC—Stars of Song.

KOWL—Tune Shop.

KOWL—Tune Shop.

KOWL—Tune Shop.

KWIK—County Supervisor.

KWIK—County Supervisor.

KWK—County Supervisor.

KECA—Chash Cillins.

KFVD—Violet.

KGER—Musical Roundup.

KWK—Reces and Sports.

KXLA—Pasadena News.

KYM—Rounty Starting.

KYM, KGB, KVOE—Queen for a Day.

RHJ, KFYM, KGB, KVOE—Queen for a Day.

RHJ, KFYM, KGB, KVOE—Queen for a Day.

RHJ, KFYM, KGB, KVOE—Queen for a Day.

KFYD—Memory Melodies.

**KFYD—Memory Melodie

ROUNDUP

Julie Hayden Merle Tennessee Ernie Top Western Talent

KXLA 11:30-12:30 Mon. Thru Fri.

KXLA—Dinner Bell Roundup.

11:35—KF0X—Request It.

11:45—KECA—Quizzicale.
KFI—Joyce Jordan.
KNX—Guiding Light.
KOWL—Salute to Americas.
KRKD—Melody Time.
KWKW—Races and Sports.

11:35±KFAC—Navs.

EWKW-Vocalist Parade.

EXLA-Dinner Bell Roundup.

12:05-KAGH-Music.

KGER-Chuck Wagon.

KGER-Chuck Wagon.

KELS-KECA-Baukhage Talking.

KFI, KFSD-Road of Life.

KHJ-Sing, America, Sing.

KNX-Perry Mason.

EGH-Real Estate Show.

BGH-Real Estate Show.

EGH-Real Estate Show.

EGH-Real Estate Show.

EGH-Real Estate Show.

EKKW-Races and Sports.

12:25-KGFJ-Sports Flash.

12:30-KC/A-Between Us Girls.

KFI, KFSD-Today's Children.

KHJL-Louise Massey.

ENX. KSDJ-Nora Drake.

KAGH-Musical Roundup.

KFVD-Violet.

*KFWB-News: Peter Potter.

*KGER-Squeakin' Deacon.

KGFJ-1230 (1ub.

KGHL-Hart & Darling.

KMPC-Green Light Revue.

*KOWL, KWIK-News.

EWKW-Stock Quotations.

KXLA-Western Music.

12:25-KWIK-G.I. Platter Parade.

KWEW-Farm News.

12:45-KFI-Light of the World.

EHJ-Melody Matinee.

KNX. KSDJ-Evelyn Winters.

*KFAC, KMPC-News.

EWKW-Races and Sports.

DINNER BELL

Cliffie Stone Eddle Herman the Hermit Eddie Kirk

11:55 KFAC—News. KGFJ—Sports Flash.

KGFJ—Sports Flash.

2 KFECA—Sam Hapes, News.
KFI—Farm Reporter.

*KHJ, KAGH, KGER—News.
KNA—Second Mrs. Burton.
KFAC—Luncheon Concert.
KFVD—Editor of the Air.
KGFJ—Intermission.

*KGFJ—Intermission.

*KGFJ—Valley News.

ELAC—Al Jarvis Ballroom.

KMFC—Women Are Wonderful
KOWL—Mayor of Melody.

KRKD—Santa Fe Trails.

KWIK—Bing Crooby Sings.

KWKW—Vocalist Parade.

KXLA—Dinner Bell Roundup.

12:05—KAGH—Music.

wednesea Program Highlights

Marning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Gomedy-Variety 4:00—Arthur Godfrey, ENX. 6:30—Meredith Willson, KECA. 7:00—Duffy's Tavern, KFI. 7:30—Amateur Hour, KECA. 9:00—Bing Crosby, KECA. 9:30—Texaco Theater, KECA. 10:00—Blondie, KFI.

Quiz, Participation

8:00—McNeill Bkfst. Club. KECA 9:30—Grand Slam, KNX. 9:30—Kay Kyser, KECA. 10:00—Barrel of Dough, KFWB. 10:15—What Makes You Tick? KECA.

KECA.

11:30—Queen for a Day, KHJ.

1:00—Rkfst, in H'wood, KECA.

2:30—Meet the Missus, KNX.

2:30—Brida and Groom. KECA.

3:30—House Party, KNX.

8:00—Name That Song. KHJ.

8:30—Groucho Marx, KECA.

Drama 6:30—Dr. Christian, KNX. 7:30—Hollywood Theater, EFI. 8:00—Proudly We Hail, KFI. 8:30—Curtain Time, KFI.

Classical, Semi-Classical Music 8:00-Fred Waring, KFI. 7:30-Harvest of Stars, KNX.

Comment-Narration 7:45-Fred Beck, KNX.

9:00-Art Baker, KFI. 10:00-Ted Malone, KECA. 10:30-Kate Smith, KHJ. 11:30-What Do You Say? KFI. 1:30-Burritt Wheeler, KNX. 4:30-Passing Parade, EHJ. 10:30-Night Editor, KNX.

Mystery-Detective 8:30-The Whistler, KNX. 10:30-Mr. D. A., KFI.

Public Interest-

Information 5:45-If They Had Lived, KGFJ

Sports

9:30—Racing News, KLAC.
9:30—Racing, KGFJ.
10:00—Race Lineup, KWKW.
1:00—Major League Ball, EMPC.
5:30—Race Recap, KGFJ.
5:30—Sports Dial, KRKD.
5:45—Race Results, KRKD.
5:45—Sam Balter, KLAC.
6:00—Fred Hessler, KGER.
6:15—Rob Kelley, KMPC.
9:30—Inside of Sports, KHJ.
10:45—Tom Hanlon, KNX.

Popular-Western Music

8:00—Harry Babbitt, KNX. 4:45—Stuart Hamblen, KFWB. 5:30—Club 15, KNX. 9:00—Supper Club, KFI. 9:15—Jack Smith, KNX.

KXLA—Western Records.
12:50—KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.

—KECA, KFMB—Breakfast in

12:50—KWKW—Circle 1430 Hanch.

12:55—KGFJ—Sports Flash.

14:KECA, KFMB—Breakfast in Hollywood.

KFI—Life Can Be Beautiful.

KHJ—Lynn Looks at Hollywood.

KNX. KSDJ—Knox Meaning.

KAGH—Civic Service.

KFAC—Piano Parade.

*KFVD, KLAC, KRKD—News.

KFWB—Bill Anson.

KGER—Squeakin' Deacon.

KGER—Squeakin' Deacon.

KGFJ—1230 Club.

KGIL—Western Roundup.

KMYC—Major League Ball.

KOWL—Major League Ball.

KOWL—Mayor of Melody.

KNLA—County Business.

1:15—KFI, KFSD—Ma Perkins.

KHJ—Nancy Dixon.

KNX—Background for Living.

KFAC—Classroom Radio.

EFVD—Piano Parade.

BLAC—570 Club.

RIKD—Siesta Time.

KWKW—Races and Sports.

KNLA—Farm Program.

KGFJ—Sports Flash.

1:30—KECA—Galen Drake.

KFI, KFSD—Pepper Young.

KNX—Burritt Wheeler.

KAGH—Siesta Serenade.

KFAC—American Hour.

KFOX—Siesta Serenade.

KFAC—American Hour.

KFOX—Siesta Serenade.

KFAC—Hall of Records.

KGER—Western Siesta.

KGER—Western Siesta.

KGUL—Homemakers.

*KOWL.—South of the Islands.

KNLA—Vocal Varieties.

1:35—KECA—Ethel and Albert.

KFI, KFSD—Right to Happiness.

KOWL—South of the Border.

KNLA—Listeners Digest.

1:50—KECA, KFMB—Surprise

Package.

EFI, KFSD—Backstage Wife.

KFI, KFSD—Backstage Wife.

KFI, KFSN—Backstage Wife.

KFI, KFSN—Backstage Wife.

KFI, KFSN—Right, KVOE—

1:55**KFAU—News.

**RGFJ—Sports Flash.

2-KECA, KFMB—Surprise
Package.

**RFI, KFSD—Backstage Wife.

**KHJ. KFXM, KGB, KVOE—
Heart's Desire.

**KNX—Steve Allen,
KAGH—C. Sharpe Minor.

**KFAC—Matinee.

**KFVD—News: Hall of Records

**KFVD—News: Hall of Records

**KFVD—West: Hall of Records

**KFVD—Will Anson.

**KGER—Long Beach Band.

**KGFJ—What's Up.

**KGHL—Homemakers.

**KLAC—570 Club.

**KMPC—Three Alarm.

**KOWL—Matinee Melodies.

**KRD—World for Kids.

**KWKW—Races and Sports.

**KNLA—Mr. Music.

2:13—KFI, KFSD—Stella Dallas.

**KRKD—Tunes in Tempo.

2:20***KECA, KFMB—News.

**KNX—Radie Haffis.

**KGFJ—Sports Flash.

2:30—KECA, KFMB—News.

**KNX—Radie Haffis.

**KGFJ—Sports Flash.

2:30—KECA, KFMB—Bride & Groom

**KFI, KFSD—Lorenzo Jones.

**KHJ KGB, KVE—Red

Benson Movie Show.

**KNX, KSDJ—Meet the Missus.

**KGER—Garden School.

**KOWL—News.

**KWW—Platter Parade.

2:35—KOWL—Contented Listening.

2:45—KGER—Long Beach Band.

2:45—KFI, KFSD—Widder Brown.

**KRKD—Organ Moods.

**KRKD—Organ Moods.

**KKWW—Roving Session.

**KGFJ—Sports Flash.

**CECA, KFMB—Ladies Be

**Seated.

***EFSD—When a Girl

3-KECA, KFMB-Ladies Be

**RGFJ—Sports Flash.

**RECA, KFMB—Ladies Be Seated.

KFI, KFSD—When a Girl Marries.

KHJ, KGB, KVOE—Happy Gang.

ENN, KSDJ—Hint Hunt.

**RAGH, KFON, KGER, KLAC, KNLA—News.

KFAC—Musical Favorites.

KFVD—Hall of Records.

KFVB—Bill Anson.

KGFJ—Sunset and Vine.

KGIL—Social Whirl.

KMPC—Chiffon Serenade.

KOWL—Radio Outlook.

KRWL—Tops in Pops.

EWIK—1490 Club.

EWIK—1490 Club.

EWIK—1490 Club.

SWIK—1490 Club.

EWIK—1590 Club.

KWKW—Swing Session.

3:10—KLAC—Don Otis Show.

3:15—KFI. KFSD—Portia Faces Life.

KAGH—This Day.

KGIL—News.

ROWL—Sports Matines.

KWKW—Races and Sports.

KWKW—Races and Sports.

KXLA—Juke Box Matines.

KWKW—Races and Sports.

EXLA—Juke Box Matines.

KYKW—Races Flash.

3:30—KECA—Norwood Smith Selects

KFI, KFSD—Just Plain Bill.
KHJ—Moods in Music.
KNX, KSDJ—House Party.
KAGH—Freddy Martin Show.
*KFAC—News.
KGER—Carolina Cotton.
KGIL—Storybook Man.
KMPC—Jeanne Gray.
KKKD—Life's Estate.
KWKW—Andy Mansfield.

KECA-Frances Scully. KFU KFSD-Front-Page Farrell, KHJ, KGB—Superman, KFAC—Lyrics in Chorus.

HEAR BILL MARTIN'S EARLIEST COMPLETE SPORTS ROUNDUP

1020 KC. 3:45 p.m. Monday thru Friday 5000 WATTS KEYD KFVD-Bill Martin, Sports.

KFVD—Bill Martin, Sports
KOWL—Inside Hollywood,
KMPC—Swing 'n' Sing,
KRKD—Tea Time Tunes.
3:55±KNX—News.
KFWB—Caroline Leonetti,
KGFJ—Sports Flash.
4-KECL—Model Magazine.
KKL KFSD—Double or

KITA—Nodel Magazine.

KFI, KFSD—Double or
Nothing.

KIL, KGB—Gabriel Heatter.
KNN, KSDJ—Arthur Godfrey.
KAGH—Disc Jockey.
KFAC—Musical Masterpleces.

*KFVD—Harlem Matinee.
KFVD—Harlem Matinee.
KFVD—Sunset and Vine.
KGFJ—Sunset and Vine.
KGH—Johnny Grant Show.

*KLAC—News, Sports.

*KMPC—News, Eddie Lyon.

KOWL—Jo Wiley, Songs.

KWKW—Diano Paintings.

KWIK—Music at 4.

KWKW—Andy Mansfield.

KXLA—Juke Box Matinee.

5—KECA—George Fenneman

4:05-KECA-George Fenneman

4:05—KECA—George Fenneman
Show.
KGER—Musical Roundup.
4:15 * KHJ, KFYM, KGB, KVOE—
Frank Hemingway.
KFWB—Bing Crosby.
KLAC—Music.
KMPC—Morton Gould.
KOWL—Recreation Dept.
KRKD—Movieland Quis.
4:25—KGFJ—Sports Flash.
4:30—KFI, KFSD—Aunt Mary.
** KHJ, KGB, KVOE—Passing
Parade.

*KHJ, KGB, KVOE—Tassing
Parade.
KFOX—Old-Age Pensions.
KFVD—Proven Hits.
KFWB—Daily Light.
KLAC—Racing Roundup.
KMPC—Al Goodman.
*KOWL—News.
KRKD—Symphony in Swing.
KWIK—Old-Age Pension.
KWEW—Red Cross Drama.
*KOWL—Wusled Showcase.

KWKW-Red Cross Drama.
4:35-KOWI.—Musical Showcase.
4:45-KECA—Happy Theater.
KFI, KFSD—Nora Drake.
*KHJ, KGB, KVOE—Rex Miller
*KFSD—H. V. Kaltenborn.
KFWB—Stuart Hamblen.
KLAC—Music.
KMPC—Jerry Lawrence.
*KRKD—News.
*KUKE—Musical Only

**KKKI—News,
KWKK—Musical Quiz.
KWKW—Races and Sports.
4:50—KWKW—Magic Time.
4:55—KGFI—Sports Flash.

5-KECA, KFMB-Challenge of the Yukon. KFI, KFSD—This Woman's

*KHJ, KGB, KVOE-Fulton

Lewis,
KKNX, KSDJ—Knox Manning,
News,
KAGH—Adventure Party,
KFAC—Sunset Serenade.

KAGH—Advenure Party.
KFAC—Sunset Serenade.
KFVD—Sundown Roundup.
KFWB—Stuart Hamblen.
KGFJ—Jive at 5.
KGHL—Johnny Grant Show.
*KLAC—Fred Henry Reports.
*KWPC—News, Star Time.
KOWL—House Party.
KRKD—Songs of the Saddle.
KWKW—Reminiscent Music.
KNLA—Juke Box Matinee.
5:05—KGER—Ford Lewis.
5:15*KFI—News.
KHJ, KFXM, KGR, KVOE—Chandu, the Magician.
KNX—Tom Hanlon.
KLAC—Music.
KOWL—Bing Crosby.
KWKW—Race Roundup.
8:30—KECA—Jack Armstrong.

KFI—Johnny Murray.
KHJ, KFXM, KGB, KVOE—
Captain Midnight.
KNX, KSDJ—Club 15.
KAGH—Sports Notebook.
KFAC—Whoa Bill Club.
KFOX, KOWL—News.
KFYD—Pass Time. KGER-Cactus Mack.



RACE RECAP

5:30 p.m. Mon.-Sat. Dial 1230



KGFJ—Race Recap.

KMPC—All-Time Hits.

KRKD—Sports Dial.

KXLA—Future Pianlsts.

5:33—KOWL—Show Tunes.

5:43—KFF—Peature Wire.

KHJ, KFXM, KGB, KVOE—

Tom Mix.

*KNX, KSDJ—Ed R. Murrow.

KAGH—What's Your Idea?

KFOX—Your Fishcaster.

KFVD—Crosbyana.

KGER—Bruce Trent.

KGFJ—If They Had Lived.

SAM BALTER'S "SPORTS BOOK"

5:45 - 6:00 p.m.

Monday through Saturday KLAC

KI.AC—Sam Balter, Sports.
KMPC—Top Tunes.
K0VI.—Italian Program.
KRKI)—Race Results.
KVIK—Jerry Marlowe.
KWKW—Talent Time.
KXI.A—Variety.
-KGFJ—Film News.

6 KECA, KFMB—Edwin C. Hill.

*KECA, KFMB—Edwin C. Hill.

KFI—Sundown Downheat.

KHJ. KFXM, KGB, KVOE—
Special Agent.

*KNX. KSDJ—Charles
Collingwood.

KAGH—Public Interest.

*KFAC, KFOX, KFWB, KLAC,

KMPC—News.

KFVD—Haynes at the Reins.

KGER—Sports Time.

KGFL—Johnny Grant.

KOWL—Italian Program.

KRKD—Varieties in Music.

KWIK—Sports, Goodwin.

KXLA—Music.

KXLA—Music.

KXLA—Sunset Serenade.

5—KECA—Animal World Court.

6:55-KECA—Animal World Court.
KFAC—Musical Mamories.
6:10±KECA—Home News.
6:15±KECA—Eimer Davis, News.
KFI—Mayor Bowron.
±KNX. KSDJ—News, Garred.
±KAGH—News.
KFWX—Rose Bowl Races.
KFWB—Dinner Melodies.
KGER—Stamps Quartet.
KIAC—Al Jarvis Ballroom.

BOB KELLEY EASTSIDE PARADE OF SPORTS

6:15 to 6:30 P.M. Monday through Saturday

KMPC

KMPC—Bob Kelley, Sports,
KRKD—Hawaiian Memories,
6:30—KECA, KFMB—Meredith
Willson Show.
KFI—Casa Cugat.
KHJ, KGB, KYOE—The Lone
Wolf.
KNX, KSDJ—Dr. Christian.
KAGH—Bing Sinks.
KFAC—Hour of Music.
KFOX—Hal's Memory Room.
KFVD—Airlane Melodies.
KFWB—Annerica Dances,
KGER—Helene Smith.
KMPC—Pomona Track.
KRKD—Piano Parade.
KXLA—Eddy Arnold Show.
6:45—KFI, KFSD—Elmer Peterson.

★KFVD—News. KRKD—A, F. of L. KXLA—Variety in Music. 6:55★KHJ, KFXM, KGB, KVOE— News.

KECA, KFMB—Lone Ranger KFI, KFSD—Duffy's Tavern.

KrI, KrSD—Duffy's Tavera.

KKHJ, KGB, KVOE—Gabriel
Heatter.

KNX, KSD—Your Song and
Mine.
KFAC—Hour of Music.
KFYD—Squeakin' Deacon.
KFWB—America Dances.

KGER—News; Dr. Fagan.

KGFJ—Musical Digest.

KGFL—Valley News.

KLAC—Crosby Time.

KMPC—Firestone Favorites.

KPFC—Pasadena Musicians.

KRKD—News.

KWKW—American—Jap. Hour.

KXLA—Saddle Dusters.

KKLA—Saddle Dusters.

T:15±KHJ, KGB-Mutual Newsreel. KF0X—Pet Parade. KGH.—Valley Parks. KLAC—Music. « KRKD—Three-Quarter Time.

KRKD—Three-Quarter Time.

KECA—Original Amateur Hr.

KF1—Hollywood Theater.

KH1—Hollywood Theater.

KH2—KEKM—KGB, KVOE—
Cisco Kid.

KNX, KSDJ—Harvest of Stars

KFAC—Echoes and Encorea.

KFWB—Sports Final.

KGER—Prophecy Spenks.

KGIL—Modern Concert Hall.

KLAC—Etchings for Evening.

KMYC—Romance and Bhythm

KPPC—Music.

KKKD—Twilight Serenade.

KWIK—Vets' Hospital.

KXLA—Jimmle Dolan.

KWLA—Jimmie Dolan.
7:45 KFOX—News.
KFWB—Remember.
7:55 KHJ, KGB, KVOE—Bill Recory

-KECA-Original Amateur Hr.

KGFJ—Caucasian Memories,
KGHI—Cowtown Boys.

KMPC—News, Frandsen.

KPPC—Midweek Devotional.

KGER—David Rose.

KIAC—570 Club.

KGHZ—Songs for You.

KMPC—American Music.

KXIAA-Variety.

KKZIA-Variety.

KECA, KFMB—Groucho Mark

Show. | KFI-Curtain Time. KHJ, KGB, KVOE-Hollywood

Billy Rose.

9-KECA, KFMB—Bing Crosby
Show.
KFI, KFSD—Supper Club.
*KHJ, KFSM, KGB, KVOE—
News, Glenn Hardy.
*KNX—Lowell Thomas.
KFAC—Evening Concert.
*KFWB—Clete Roberts.
*KGER—News: Three Suns.
KGFJ—Hollywood House Party
KGII.—Dance Time.
KLAC—Spotlight Serenade.
KMPC—Parade of Hits.
KPPC—Speaking of Books.
KWK—Mideastern Hour.
KXLA—Squeakin' Deacon.
9:15*KFI, KFSD—World News.
*KHJ, KGB, KVOE—Fleetwood
Lawton.
KNX—Jack Smith.
KFWB—United Nations.
KGER—Guest Star.
KPPC—Something Sentimental
9:30—KECA—Milton Berle Star
Theater.
KFI, KFSD—The Great
Gildersleeve.
KHJ, KGB, KVOE—Inside of
Sports.
KNX. KSDJ—Cloak Room.
KFWB—Unity Daily Word.
KGER—Party House.
KLAC—Musical Horizons.
KPPC—Jazz.
9:45—KHJ, KGB—Land of the Free.

KPPC—Jazz.
5-KHJ, KGB—Land of the Free.

*KMPC—News.

KPPC—Just for Fun.

10*KECA-Richfield Reporter. KFI, KFSD-Blondie.

★RHJ, KFXM, KGB, KVOE-Fulton Lewis.

KNX, KSDJ-News, Huntley. KFAC-Lucky Lager Dance.

EASTSIDE SHOW 10 TO 12 P. M.

Every Night Except Sunday

KFWB—Eastside Show.

KGER—Riverside Rancho.

KGFJ—Concert Nocturne.

KGHL—Symphony.

KLAC—Don Otis.

KMPC—Dance Parade.

KPPC—Your Program.

KWIK—Orval Anderson Show.

KXLA—Olympic Fights.

KECA—Casa Cugat.

KHJ—Highlights in Music.

KNX, KSDJ—Beulah.

KECA-Hawthorne Thing. KFI, KFSD-Mr. District KFI, KFSD-Mr. District
Attorney.
KHJ-Reserve.
KNN, KSDJ-Night Editor.
KGER-At the Ranchhouse.
10:45-KNN-Sports Review.

10:55 KLAC-News.

10:55*KLAC—News.

1 *KECA—News of Tomorrow.

*KFI—News.

KHJ, KGB—Joe Sudy Orch.

*KNX—Nelson Pringle.

*KFAC—Lucky Lager Time.

*KFWB—Eastside Show.

*KGER—At the Ranchhouse.

*KGFJ—Concert Nocturne.

*KGHZ—KGIL Salutes.

*KLAC—Pon Otis.

*KMPC—Dance Parade.

*KWIK—Johnny Grant.

*KXLA—Bandstand Review.

11:55-*KECA—Cingerill Room.

-KECA—Cinegrill Room.
KKI—I Want It.
KHJ, KGB—Al Wallace Orch.
KNX—Merry-Go-Round. 11:15-

KNX—Merry-Go-Round, KNX—Merry-Go-Round, KFI—Biltmore Orch, KXLA—Sammy Davis.

11:45 KHJ, KGB, KVOE-News. KNX-Talk.

11:55 KECA, RFI, KMPC-News.

That'll Hold You

As "Pam," of Columbia's "Mr. and Mrs. North" pretty Alice Frost has been through all kinds of scrapes, but nothing like the one she get herself into recently. Alice closed and bolted the front door of her house for the night. She next admired the new paint job in her bedroom from the hallway, stepped inside, closed that door too, and prepared to retire. Then, deciding on a midnight snack, she headed for the hallway again, found her door had stuck tight with the new paint. After rattling away furiously, she finally went to bed. In the morning she renewed the battle. Another hour of futile tugging, and Alice picked up her bedroom telephone to summon outside assistance. Her rescuers had to knock down the bolted front door and operate heavily on the bedroom barrier before they could finally open up and let poor flustered Alice out into the world again.

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THURSDAY, OCTOBER 7

*Indicates News Broadcast.

**ECA, KFMB—Don McNeill's
Brenkfast Club.

KFI, KFSD—Fred Waring.

*KHJ, KGB—Cecil Brown.

RNN—Harry Babbitt.

KAGH—Musical Clock.

KFAC—Country Church.

KFAC—Country Church.

KFVD—Wakeup Ranch.

KFWB—George Milne.

**KGER—News, Mizpah.

KGEFJ—Dr. Frederick Bailes.

KGIL—Musical Corral.

**KLAC, KMPC, KOWL, KXLA

—News.

News.

KWIK—Michael Roy Show.

KWKW—Rafael Mendez.

8 18 KHJ, KNX—News.

KFWB—Club Women's Quiz.

KGFJ—Public Messenger.

KLAC—Haynes at the Reins.

KMYC—Markets.

KOWL—Memories in Music.

KOWL—Memories in Music.
8:20—KXLA—Music.
8:25—KMPC—Sports Roundup.
8:30-KFI—Inside the News.
*KHJ—Editor's Diary.
KNX—Music for You.
*KFAC, KFWB, KGIL, KOWL,
KRKD—News.
KFON—Words of Life.
KFVD—Easy Listening.
KGER—Hammond.
KGFJ—Yesterday's Hits.
KMPC—Jerry Lawrence.
KWEW—Stock Quotations.
KXLA—Baptist Brothers.
8:45-KEFI—Sam Hayes.

KNLA—Baptist Brothers,
8:45 KBU—Sam Hayes,
KBU, KGB—Breakfast Time,
KEAC—Unity
KEVD—Vacal Varieties,
KFVB—Science of Mind,
KGER—Bible Treasury,
KGIL—Coffee Farade,
EMPC—In a Nutshell,
KOWL—Waltz Time,
KRKD—Spotlight Varieties,
KWKW—Gordon Baker Lloyd.

-KECA, KFMB-Welcome

-KECA, KFMB-Welcome
Travelers.

KFI-Art Baker's Notebook.

★KHJ, KFXM, KGB, KVOECecil Brown.

KNX-Stand-In.

KAGH-Top of the Morning.

KFAC-Morning Concert.

KFOX-Rev. Ivie.

KFVD-Waftz Time.

KFWB-Strolling Tom.

KGGI-Swappin' Corner.

KLAC-570 Club.

KMPC-Band Bov.

KOWL-Helen Markham.

KRKD-Sagebrush Serenade.

KWKW-Voice of China.

TENNESSEE ERNIE

IN RADIO'S HOTTEST WESTERN SHOW KXLA

9 - 10 A. M. - Mon.-Fri.

KXLA—Bar Nothing Banch. KGER—Lutheran Hour. KWIK—Sunny Side.

9:20 KGFJ—Airotorials. 9:30 KECA, KFMB—Kay Kyser

DEAUTO-HINTON HIN.

— KECA, KFMB—Kay Kyser
Kollege.
KFI, KFSI)—Jack Berch.
KHJ—Moods in Music.
KNX, KSDJ—Grand Slam.
KAGH—Shirley Kendall.
KFOX—Full Gospel.
KFVD—Show Tunes.
KFWB—Marsha Walton.
KGER—John Brown.
KGER—John Brown.
KGHJ—Valley Shopper.
KLAC—Racing News.
KULAC—Racing News.
KWIK—Top o' Morning.

—KFI, KFSD—Lora Lawton.
KNX—Rosemary.

9:45—KFT, KFSD—Lora Lawton,
KNX—Bosemary,
KFVD—Remembered Rhythms,
KFVB—Music.,
BGFJ—Disabled Veterans,
KLAC—Coffee with Crosby,
KOWL—Album of Song,
KEKD—News,
KWKW—Word of Truth,
9:55
KFAC—News,

Page Twenty-four

10-KECA, KFMB-Ted Malone, *KFI, KFOX, KGER-News, *KRIJ, KFYM, KGB, KVOE-Glenn Hardy, News, KNX-Wendy Warren.

KAGH

AM - FM Keep Tuned to 1300 RADIO PASADENA

for:

THE GENERAL ELECTRIC HOUR 10:00 - 11:00 A.M.

-MUTUAL'S-WHAT'S YOUR IDEA? 5:45 P.M. MON. THRU FRI.

1300

KAGH-G. E. Hour.
KFAC-Serenade.
KFYD-Rev. Louis T. Talbot.
KFWB-Barrel of Dough.
KGFJ-Record Jackpot.
KGIL-Valley Frolic.
KLAC-Al Jarvis Ballroom.
KMPC-Westerners.
KOWL-Romance in Music.
KRKD-Morning Melodies.
KWIK-Town Crier.
KWKW-Racing Lineup.
KXLA-Sons of Pioneers.
KYI-Ladies' Day.

KFI—Ladies' Day. KGER—Musical Roundup.

10:15-KECA, KFMB-What Makes You Tick? Von Tick?

KHJ. KFXM, KGB, KVOE—
Gospel Singer.

KNX—Aunt Jenny.

KRKD—Dr. Richardson.

KWKW—Tune-Up Time.

*KXLA- News.

10:25-KGFJ-Sports Flash.

10:30-KECA, KFMB-My True Story

*KHJ, KGB, KVOE-Kate
Smith Speaks.

KNX, KSDJ-Helen Treut.

KFVD-Rescue Mission.

KFWB-Maurice Hart Show.

*KGH-News: Curtain Call.

*KOWI-News.

KRKD-Crazy Rhythm.

KWIK-Mae Dene Ellis.

KWKW-Feature Story.

KXLA—Billy Starr.

10:35—KFOX—Morning Music.
10:45—KFI—Port of Missing Hits.
KHJ, KGB, KVOF—Kate
Smith Sings.
KNX, KSDd—Our Gal Sunday.
KFAC—L. A. Medical Assn.
KFSD—Believe It or Not.
KOWL—Tune Shop.
KRKD—Midnight Mission.
KWKW—My Serenade.

10:55—KECA, KFMB—Betty Crocker
Magazine.
KGFJ—Sports Flash.

4 — KECA, KFMB—Betty Crocker

Magazine.

KGFJ—Sports Flash.

KECA, KFMB—Betty Crocker
Magazine.

KFI, KFSD—Standard School.

KHJ, KGR, KVOE—Ladies
First.

KNX—Big Sister.

KAGH—Accent on Music.

KFAC—Festival of Music.

KFVD, KGER—News.

KFWB—Teter Potter.

KGFJ—Record Jackpot.

KGFJ—Record Jackpot.

KGFL—Jack Sherman.

KLAC—Al Jarvis Ballroom.

KMPC—Stars of Song.

KOWL—Tune Shop.

KRED—Songs of Yesterday.

KWIK—Tom, Dick & Harry.

KWIK—Tom, Dick & Harry.

KWIK—Tom, Dick & Harry.

-KECA, KFMB-Dorothy Kilgallen.
KNN—Ma Perkins.
KFVD—Violet.
KGER—Musical Roundup.
KMPC—Vour Pharmacist.
KWKW—Races and Sports.

#KXLA—Pasadena News.

11:20—KWKW—Stairway to Music.

11:25—KGFI—Sports Flash.

11:30—KECA—Casa Cugat.
KFI—What Do You Say?
KHJ, KFXM, KGB, KVOE—Queen for a Day.
KNX—Young Dr. Malone.
KFAC—Keyboard Artistry.
#KFOX, KOWL, KRKD—News.
KFYD—Memory Melodies.
KMYC—Tops in Pops.
KXLA—Dinner Bell Roundup.

KALA—Dinner Bell Roundup

11:40—KOWL—Salute to Americas.

11:45—KECA—Quizzicale.

KFI—Joyce Jordan.

KNX—Guiding Light.

KRKD—Melody Time.

KWKW—Races and Sports.

11:55±KFAC—News.

KGFJ—Sports Flash.

12*KECA—Sam Hayes, News. A&ECA—Sam Hayes, News,

KFI—Farm Reporter,

★KHJ, KGB—News,

KNX—Second Mrs. Burton,

KFAC—Luncheon Concert,

KFVD—Editor of the Air,

KFWB—Peter Potter,

KGFD—intermission,

★KGH—Valley News,

thursday Program Highlights

Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface.

Comedy-Variety 4:00—Arthur Godfrey, KNX, 7:00—Music Hall, KFI. 9:30—Aldrich Family, KFI. 10:00—Burns and Allen, KFI.

Quix, Participation

8:00 -McNeill Bkfst. Club, KECA 9:30 -Grand Slam, KNX, 9:30 -Ksy Kyser, KECA. 10:00 -Barrel of Dough, KFWB, 10:15 - What Makes You Tick? KECA.

KECA.

11:30—Queen for a Day, KHJ.
1:00—Bkfst, in H'wood, KECA.
2:30—Meet the Missus, KNX.
2:30—Bride and Groom, KECA.
3:30—House Party, KNX.
6:30—Better Half, KHJ.
9:30—Candid Mike, KECA.
10:30—Noah Webster Says, KFL.

Drama 6:00—Family Theater, KH 8:00—Screen Guild, KFL 8:30—First Nighter, KNX,

Classical, Semi-Classical Music

Comment-Narration 7:45—Fred Beck, KNX. 9:00—Art Baker, KFI. 10:00—Ted Malone, KECA. 10:30—Kate Smith, KHJ.

8:00-Fred Waring, KFI. 8:30-Fred Waring, KFI.

11:15-Dorothy Kilgallen, KECA. 11:30-What Do You Say? KFI. 1:30-Burritt Wheeler, KNX. 4:30-Passing Farade, KHJ. 10:30-Night Editor, KNX.

Mystery-Detective

6:30—Mr. Keen, KNX.
7:00—Suspense, KNX.
7:300—Crime Photographer, KNX.
8:30—Deadline, KECA.
9:30—FBI in Pence and War,
KNX.

Sports

9:30—Racing News, KLAC,
9:30—Racing, KGFJ,
10:00—Race Lineup, KWKW,
1:00—Major League Ball, KMPC,
5:30—Race Recap, KGFJ,
5:30—Sports Dial, KRKD,
5:45—Sam Balter, KLAC,
5:45—Race Results, KRKD,
6:00—Fred Hessler, KGER,
6:15—Bob Kelley, KMPC,
7:15—Fishing Pals, KFOX,
9:30—Inside Sports, KHJ,
10:45—Tom Hanlon, KNX,

Popular-Western Music

8:00—Harry Babbitt, KNX. 4:45—Stuart Hamblen, KFWB. 5:36—Club 15. KNX. 8:36—Revere Revue, KHJ. 9:00—Supper Club, KFI. 9:15—Jack Smith, KNX.

KLAC-Al Jarvis Ballroom. KMPC-Women Are Won-RMPC—women are won-derful.

ROWL—Mayor of Melody.

RRKD—Santa Fe Trails.

KWIK—Bing Crosby Sings.

KWKW—Vocalist Parade.

RXLA—Dinner Bell Roundup.

BWKW—Vocalist Parade.

RXLA—Dinner Bell Roundup.

12:05—KAGH—Music.

RGER—Chuck Wagon.

12:15*KECA—Baukhage Talking.

KFI, KFSD—Road of Life.

KHJ—Sing, America, Sing.

KNX—Perry Mason.

**KFOX—News.

KGIL—Real Estate Page.

KWKW—Races and Sports.

12:25—KGFJ—Sports Flash.

12:30—KECA—Between Us Girls.

KFI, KFSD—Today's Children

KHJ—Louise Massey.

KNJ, KSDJ—Nora Drake.

KFVD—Violet.

**KFWB—News: Peter Potter.

KGER—Squeakin' Deacon.

KGEJ—1230 Club.

KGIL—Western Music.

KMIC—Green Light Revue.

**KOWL—News.

KWKW—Stock Quotations.

KXLA—Western Tunes.

12:35—KWKW—Farm News.

RXLA—Western Tunes,

12:35—KWKW—Farm News,

KWIK—Platter Parade,

12:45—KFI--Light of the World,

KHJ—Melody Matinee,

KNLA—Western Music,

KKLA—Western Music,

12:50—KWKW—Circle 1430 Ranch,

12:55—KGFJ—Sports Flash,

M—KECA—Breakfast, in

1-KECA-Breakfast In

KXLA—ween.

KKWKW—Circle 1430 Rancn.

KGF1—Sports Flash.

KECA—Breakfast in

Hollswood.

KF1—Life Can Be Beautiful.

KHJ—Lynn Looks at

Hollywood.

KKNX. KSDJ—Knox Manning.

KAGH—Civic Service.

KFAC—Plano Parade.

KFNX—Black & White Studies

KFVD.—RRKD—News.

KFWB—Bill Anson.

KGER—Squeakin' Deacon.

KGFL—Musical Roundup.

KLAC—News, Sports.

KMPC—Major League Ball.

KOWL—Mayor of Melody.

KWIK—Just Relax.

KNIA—Community

Broadcaster.

15—KFI, KFSD—Ma Perkins.

KHJ—Nancy Dixon.

KNX—George Fisher.

KAGH—Where to Go.

KFAC—Classynom Radio.

KFOX—Recital of Rhythm.

KFVD—Plano Parade.

KLAC—STO Club.

KRKD—Siesta Time.

KWK—Reces and Sports.

KWLA—Farm News.

KGFJ—Sports Flash.

230—KECA—Galen Drake.

KFI, KFSD—Pepper Young.

KHX—Norma Young.

KNX—Burrit Wheeler.

KACH—Siesta Serenade.

KFAC—American Hour.

KFYD—Hall of Records.

KGER—Weatern Siesta.

KGIL—Homemakers.

KWW—Scopy of the Islands.

KXLA—Vocal Varieties.

1:35—KRKD—Symphon of Song.

1:46—RECA—Ethel and Albert.

KFI, KFSD—Right to

Happiness.

KOWL—South of the Border.

KVXLA—News.

1:50—KWKW—Show Time.

1:55—KFAC—News.

1:50—KWKW—Show Time.

1:55—KFAC—News.

KKECA, KFMB—Surprise

Package.

KFI, KFSD—Backstage Wife.

KFY, KFSD—Backstage Wife.

KFY, KFSD—Backstage Wife.

2-KECA, KFMB—Surprise
Package.
RFI. KFSD—Backstage Wife.
RFI. KFSD—Backstage Wife.
RHJ. KFXM, RGB, KVOE—
Heart's Desire.
KNX—Stere Allen.
KAGH—C. Sharpe Minor.
KFAC—Matinee.
KFOX—Round-the-Clock
Rodeo.
*KFVD—News; Hall of Records
KFWB—Bill Anson.
KGER—Long Beach Band.
KGFJ—What's Up.
KGIL—Choral Group.
KLAC—570 Club.
KMPC—Three Alarm.
KOWL—Matinee Melodies.
KRKD—Colorado River Assn.
KWK—Races and Sports.
KXLA—Mr. Music.
2:15—KFI. KFSD—Stello Dallas.
KRKD—Tunes in Tempo.
2:20** KWKW—News.
2:25** KECA, KFMB—News.
KNX—Radle Harris.
KGFJ—Sports Flash.
2:30—KECA—Bride and Groom.
KFI. KFSD—Lorenzo Jones.
KHJ. KGB, KVOE—Red

Benson Movie Show. KNX, KSDJ-Meet the Missus. KFVD-Veterans Workshop. KGER-Garden School.

*KOWL—News.

*KWKW—Pasadena Playhouse.

2:35—KOWL—Contented Listening.

2:40—KGER—Long Beach Band.

2:45—KFI, KFSD—Young Widder

KRKD—Organ Moods.

KRKD—Organ Moods.

KWKW—Races and Sports.

2:50—KWKW—Swing Session.

2:55—KGFJ—Sports Flash.

-KECA, KFMB-Ladies, Be Seated.
KFI, KFSD-When a Girl
Marries.
KHJ, KGB, KVOE-Happy

KHJ, KGB, KVOE—Happy
Gang.
KNX, KSDJ—Hint Hunt.
KFAC—Musical Favorites.
**KFOX, KGER, KXLA—News.
KFVD—Hall of Records.
KFWD—Bill Anson.
KGFJ—Sunset and Vine.
KGH—Social Whirl.
**KLAC—News, Sports.
KMPC—Sally in Our Alley.
KRKD—Tops in Pops.
KWIK—1490 Club.
**EWKW—Swing Session.
**KGER—Alkall Alex.

3:05-KGER-Alkali Alex. 3:10-KLAC-Don Otis Show. 3:15-KFL KFSD-Portia Faces

KFOX-George Highley. *KGIL—News.

KOWL—Sports Matinee.

KWKW—Races and Sports.

KXLA—Juke Box Matinee.

RXLA—Juke Box Matinee.

3:25—KNX, KSD).—Mr. Information KFFJ—Sports Flash.

3:30—KECA—Norwood Smith Sings. KFI. KFSD—Just Plain Bill. KHI.—Moods in Music. KNN, KSD).—House Party. KAGH—Freddy Martin Show.

*KFAC—News.

*KGER—Carolina Cotton.

*KGHL—Storybook Man.

*KMKU—Life's Extate.

*KWKW—Andy Mansfield.

KWKW—Andy Mansfield.

3:35—KOWL—Just Music.

3:45—KECA—Frances Scully.

KFI, KFSD—Front-Page
Farrell.

KHJ, KGB—Superman.

KFAC—Stringtime.

KFYD—Bill Martin. Sports.

KMPC—Swing 'n' Sing.

KRKD—Tea Time Tunes.

3:55—KNX—News.

KFWB—Caroline Leonettl.

KGF3—Sports Flash.

M—KECA—Model Magazine.

KECA-Model Magazine.

-KECA-George Fenneman

4:05—KECA—George Fenneman
Show.

KGER—Musical Roundup.
4:15 **KHJ, KFYM, KGB, KVOE—
Frank Hemingway.

KFWB—Bing Crosby.

KLAC—Belle Martel.

KMPC—Twilight Tales.

KRKD—Movieland Quiz.
4:25—KGFJ—Sports Flash.
4:30—KFI, KFSD—Aunt Mary.

**KHJ, KGB, KVOE—Passing
Parade.

KFOX—Old Age Pensions.

KFYD—Proven Hits.

KFYB—Daily Light.

KLAC—Racing Roundup.

KMPC—Al Goodman.

**KOWL—News.

KMPC—Al Goodman.

*KOWL—News.

KRKD—Symphony in Swing.

KWIK—Old-Age Pension.

KWIKW—Old-Age Pension.

KWKW—Opera Association.

SKECA—Happy Theater.

KFI, KFSD—Nora Drake.

*KHJ, KGB, KVOE—Rex Miller

KFWB—Stuart Hamblen.

KFWB—Stuart Hamblen,
KLAC—Music.
KMPC—Jerry Lawrence,
KRKD—News.
KWIK—Musical Quiz.
KWKW—Races and Sports.
4:50—KWKW—Magic Time.
4:55—KGFJ—Sports Flash.
KECA—Green Hornet.

KFI, KFSD—This Woman's Secret.

★KHJ, KGB, KVOE-Fulton

★KHJ, KGB, KVOE—Fulton
Lewis.

★KNX, KSDJ—News, Knox
Manning.

KAGH—Candy Lou.

KFAC—Sunset Serenade.

KFOX—Sunshine Mission.

KFVD—Sundown Roundup.

KFWB—Stuart Hamblen.

★KGER—News.

KGFJ—Jive at 5.

KGFJ—Jive at 5.

KGFL—News, Star Time.

★KMPC—News, Star Time.

KOWL—House Party.

KRKD—Songs of the Saddle.

KWKW—Reminiscent Music.

KXLA—Juke Box Matinee.

5—KAGH—Children's Prorgam.

KAGH-Children's Prorgam. KGER-Ford Lewis.

8:15★KFI-News. KHJ, KFXM, KGB, KV0E-Chandu, the Magic KNX—Tom Hanlon, KLAC—Music. KOWL—Bing Crosby KWKW—Today at the Magician. the Races.

KWKW—Today at the Races.

KECA—Sky King.

KFI—Johnny Muuray.

KHJ, KFXM, KGB, KVOE—
Captain Midnight.

KNX, KSDJ—Club 15.

KAGH—Sports Notebook.

KFAC—Whoa Bill Club.

KKFOX, KOWL, KWKW—News

KFVD—Pass Time.

KGER—Cactus Mack.

KGFJ—Race Recap.

KGFI—Race Recap.
KMPC—All-Time Hits.
KRKD—Sports Dial.
KXLA—Future Pianists.

KAILA—Future Pianists,

5:35—KOWL—Show Tunes.

5:45±KFI—Feature Wire.

KHJ, KFYM, KGB, KVOE—
Adventures of Tom Mix.

KNN, KSDJ—Ed R, Murrow,

KAGH—What's Your Idea?

KFOX—Singing Crow.

KFVD—Crosbyana.

KGER—Bruce Trent.

KGER—Bruce Trent.

KGER—Bruce Trent.

KHAC—Sam Balter, Sports.

KMPC—Top Tunes.

KMWC—Top Tunes.

KOWL—Halian Program.

KRED—Race Results.

KWIK—Jerry Marlowe Sings.

KWKW—Radio Travelogue.

KXLA—Variety.

*KECA, KFMB—Edwin C. Hill. KFI—Sundown Downbeat. KHJ, KGB, KVOE—Family

Theater.

*KNN, KSDJ—Charles
Collingwood.
KAGH—Public Interest.

*KFAC, KFON, KFWB, KLAC,
KMPC—News.

HAYNES AT THE REINS FOR BIG TOWN MOTORS



KFVD—Haynes at the Beins.
KGER—Sports Time.
KGFJ—Musical Digest.
KGIL—Johnny Grant Show.
KOWL—Italian Program.
KRKD—Varieties in Music.
KWIK—Sports. Goodwin.
KWKW—Sunset Serenade.
KXLA—Radio Travelogue.

-KECA-Animal World Court. KFAC-Musical Memories.

6:10±KECA—Home News.
6:15±KECA—Elmer Davis, News.
KFI—Here Comes Harmon.
±KNX, KSDJ—News, Garred.
±KAGH—News.
KFWB—Dinner Melodies.
KGER—Stamps Quartet.
KLAC—At Jarvis Ballroom.

BOB KELLEY' EASTSIDE PARADE OF SPORTS

6:15 to 6:30 P.M. Monday through Saturday **KMPC**

K.IPC-Bob Kelley, orts. KRKD-Hawaiian Memorles. KNLA-Technocracy. KECA-Personal Autograph. KFI-Casa Cugat. KHJ-Better Half. KNX, KSDJ-Mr. Keen.

KAGH—Bing Sings.

KFAC—Hour of Music.

KFOX—Hal's Memory Room.

KFVD—Airlane Melodies.

KFWB—America Dances. KGER-Helene Smith.
KMPC-Pomona Track.
KRKD-Piano Parade.
KXLA-Eddy Arnold Show.

6:45 KFI, KFSD-Elmer Peterson. *KFVD-News. KRKD-Accent on Rhythm. KNLA-Variety in Music. 6:55±KHJ, KFXM, KGB, KVOE

News.

7-KECA, KFMB-Mr. President.
KFI, KFSD-Kraft Music Haß
KRHJ, KFAM, KGB, KVOEGabriel Heatter.

ENX, KSDJ-Suspense.
KFAC-Hour of Music.
KFON-Music of Vesterday.
KFVD-Squeakin' Deacon.
KFWB-America Dances.
KGER, KRKD-News.
KGER, KRKD-News.
KGHJ-Wusical Digest.
KGHL-Valley News.
KMPC-Firestone Favorites.
KMPC-Firestone Favorites.
KWKW-Easy Listening.
KXLA-Saddle Dusters,
7:05-KGER-Dr. Fagan.

7:05—KGER—Dr. Fagan.
7:15*KHJ, KGB—Mutual Newsreel.
KGL—Valley Parks.
KLAC—Music.
KRKD—Three-Quarter Time.

7:30-KECA, KFMB-Abbott and Costello. KFI, KFSD-Variety Store,

Dorothy Lamour.
KHJ. KFXM, KGB, KVOERed Ryder.
KNX, KSDJ--Crime

KNN, KSDJ—Crime
Photographer.
KFAC—Echoes and Encores.
KFWB—Sports Final.
RGER—Markham.
KGIL—Concert Hall,
KLAC—Lee Follies.
KMPC—Romance and Rhythm
RKKID—Twilight Serenade.
KWIK—Veterans' Hospital.
EWKW—Italian Varieties.
KXLA—Jimmie Dolan.

8:10-K1.4C-570 Club. 8:15-K6ER-Decision Now. K6FJ-Songs for You. KMPC-American Music. KXLA-Variety.

KECA, KFMB-Dick Powell. KFI, KFSD-Fred Waring

KFI, KFSD—Fred Waring
Show,
KHJ—All-Star Revue.
KNN—First Nighter.
KFOX—Judge Gardner.
*KFWR—News.
KGER—Clem Davies.
*KGFJ—Averill Berman, News.
KGHL—Paddon Lewis.
KXLA—97th Street Corral.

8:45—KFWB—Little Concert. KGFJ—H'wood House Party. 8:55—KHJ, KGB, KVOE—Billy Rose

KGFJ—H'wood House Party.

8:55—KHJ, KGB, KVOE—Billy Rose

**SECA—Commentator.

**KFLA—Commentator.

**KFL, KFSD—Supper Club.

**KHJ, KFSM, KGB, KVOE—

News, Glenn Hardy.

**KNX—Lowell Thomas.

**KFX—Evening Concert.

**KFWB—Clete Roberts.

**KGEN—News.

**KGEN—News.

**KGEL—H'wood House Party.

**KGEL—H'wood House Party.

**RGHL—Paddon Lewis.

**KGEL—H'wood House Party.

**KGEL—Particle of Hits.

**KMFC—Particle of Hits.

**KWK—Orval Anderson Show.

**KNLA—Squeakin' Deacon.

9:05—KGER—Vets' Administration.

9:15—KECA—Dunce Band Jamboree.

**KFI, KFSD—World News.

**KHJ, KGB, KVOE—Fleetwood Lawton.

**KNW—Jack Smith.

**KFWB—United Nations.

**KGER—Volce of the Army.

9:30—KECA—Candid Microphope.

KECA-Candid Microphone. KFI, KFSD-Aldrich Family.

KHJ, KGB, KVOE-Inside of Sports. SpJ—F.B.I. in Peace and War.
KFWB—Unity Daily Word.
KGER—Desert Dreams.
KLAC—Musical Horizons.

KLAC—Musical Horizons.

9:45±KHJ—News.

*KFWB—Music and News.

*KMPC—News.

10*KECA—Bichfield Reporter.

KFI, KFND—Burns and Allen.

*KHJ, KFNM, KGB, KVOE—

Fulton Lewis.

*KNX, KSDJ—Chet Huntley,

News.

KFAC-Lucky Lager Dance.

EASTSIDE SHOW

10 TO 12 P. M. Every Night Except Sunday KFWB

KFWB—Eastside Show. KGER—Riverside Bancho. KGFJ—Concert Nocturne. KGIL—Symphony.
KLAC—Don Otis.
KMPC—Dance Parade.
KWIK—Oval Anderson Show.
KXLA—Don Harvey.

10:15 * KECA—Casa Cugat.
KHJ—Highlights in Music,
KNN, KSDJ—Beulah.

10:30—KECA, KFMB—Hawthorns Thing, KFI, KFSD—Noah Webster

Says.

KNX, KSDJ—Night Editor.

KGER—At the Banchhouse.

KXLA—Dan Lundberg.

10:45—KNX—Sports Review. 10:55★KLAC—News.

11 *KECA-News of Tomorrow.

★KECA—News of Tomorrow,

*KFI—News,

KHJ, KGB—Joe Sudy Orch,

*KNX—Nelson Pringle,

KFAC—Lucky Lager Danca,

KFVD—Spade Cooley Time,

KFWB—Eastside Show,

KGEL—At the Kanchhouse,

KGFJ—Concert Nocturne,

KGFJ—Concert Nocturne,

KGHZ—Don Oris,

KMPC—Dance Parade,

KMIK—Johnny Grant,

KXLA—Bandstand Review,

*KECA—Cinegrill Music.

KNLA—Bandstand Review.

11:15—KECA—Cinegrill Music.

KFI—Morton Downey.

KNX—Merry-Go-Round.

11:30—KECA—Ambassador Orch.

KFI—Biltmore Orch.

KHJ, KGB—Al Wallace Orch.

★KFOX—News.

KNLA—Sammy Davis.

11:45—KECA—Imig Manor Orch.

★KHJ, KGB, KVOE—News.

KNX—An American Abroad.

11:55★KECA, KFI, KMPC—News.

Best Source

Although Delmar Edmundson, Columbia's "Mr. Information," has to use extensive reference to obtain the answers for many of his lisquestions, on one teners' subject he is the reference. That's drama. In years spent as a magazine and newspaper drama critic, Edmundson accumulated a veritable library of data on the American theater. He can now answer virtually any question on the subject.



Page Twenty-live

FRIDAY, OCTOBER 8

*Indicates News Broadcast,

*KECA, KFMB—Don McNeill's

Breakfast Club.

KFI, KFSD—Fred Waring.

*KHJ, KGB—Cecil Brown.

KNX—Harry Babbitt.

KAGH—Musical Clock.

KFAC—Country Church.

KFOX. KRKD—Bible Institute

KFVD—Wakeup Ranch.

KGER—News, Mizpah.

KGER—News, Mizpah.

KGER—News, Mizpah.

KGER—News, Mizpah.

KGER—Melled Roy Show.

KWK—Michael Roy Show.

KWK—Michael Roy Show.

KWK—Michael Roy Show.

KWK—Michael Roy Show.

KWK—Marical Mendes.

8:15*KHJ. KNX—News.

KFWB—Music.

KGFJ—Public Messenger.

KIAC—Haynes at the Reins.

KMPC—Markets.

KOWL—Memories in Music.

8:20—KKIA—Music.

8:25—KMPC—Sports Roundup.

8:30*KFI—Instite the News.

*KHJ—Editor's Diary.

KNX—Music for You.

*KFAC. KFWB, KGIL, KOWL,

KRKD, KWIK—News.

KFVD—Essy Listenling.

KGER—Hammond.

KGER—Bible Treasury.

KGIL—Coffee Parade.

KMPC—In a Nutshell.

EOWL—Guest Star.

KKWA—Spotlight Varieties.

KWKW—Spotlight Varieties.

KFECA, KFMB—Welcome

Travelers.

KFL—Art Baker's Notebook.

KECA, KFMB-Welcome

—KECA, KFMB—Welcome
Travelers,
KFI—Art Baker's Notebook.

★KHJ, KFXM, KGB, KVOE—
Cecil Brown,
KNX—Stand-In,
KAGH—Top of the Morning,
KFAC—Morning Concert,
KFVD—Waltz Time,
KFWB—Strolling Tom,
KGFJ—Your L. A. Police,
KGHJ—Swappin' Corner,
KLAC—570 Club,
KMPC—Band Box,
KOWL—Helen Markham,
KRKD—Sagebrush Serenade,
KWKW—Voice of China.

KXLA—Bar Nothing Ranch.

5—KGER—Lutheran Hour,

RIGH)—Sagedrush Serenade,
RWKW—Voice of China.

8:05—KGER—Lutheran Hour.
8:15—KHJ, KFYM, KGB, KVOE—
Victor H, Lindlahr.
*KHK—Sunny Side.
9:15—KHJ, KFYM, KGB, KVOE—
Victor H, Lindlahr.
*KAGH, KFYD—News.
KFYB—Music.
KGFI—Social Security.
KGH—Ballads for You.
KOWL—Hawaiian Melodies.
KWKW—Light and Airy.
9:20-*KGFI—Airotorials.
9:20-*KGFI—Airotorials.
9:30-KECA, KFWB—Kay Kyser
KOH—Morning Melodies.
KHJ—Morning Melodies.
KHJ—Morning Melodies.
KNN, KSDJ—Grand Slam,
KAGH—Shirley Kendall.
KFVD—Show Tunes.
KFVD—Show Tunes.
KFVD—Show Tunes.
KFVD—Marsha Walfon.
KGFR—John Brown.
KGHL—Valley Shopper.
KLAC—Racing News.
*KWW—Top o' Morning.
9:15—KFI, KFSD—Lora Lawton.
KFVD—Remembered Rhythms.
KFVD—Remembered Rhythms.
KFVD—Remembered Rhythms.
KFVD—Remembered Rhythms.
KKWB—Music.
KLAC—Swanee Time.
KOWL—Album of Song.
*KRKD—News.
KKWW—Word of Truth.
9:55-*KFAC—News.

10-KECA, KFMB-Ted Malone. *KFI, KFSD, KGER-News, *KHJ, KFXM, KGB, KYOE-News, Glenn Hardy.

AL JARVIS Make-Believe Ballroom KLAC 10:00 a.m. — 1:00 p.m.

6:05 - 7:00 p.m.

Monday thru Saturday

Page Twenty-six

KNX—Wendy Warren,
KAGH—G. E. Hour.
KFAC—Serenade.
KFVD—Rey. Louis T. Talbot.
KFWB—Barrel of Dough.
KGFJ—Record Jackpot.
KGH—Valley Frolic.
KLAC—Al Jarvis Ballroom.
KMPC—Westerners.
KOWL—Romance in Music,
KRKD—Morning Melodies.
KWKK—Town Crier.
KWKW—Racing News.
KXLA—Sons of Pioneers.
—KFI—Ladles' Day.

10:05for WESTERA MUSIC VANCE LANE'S Musical Roundap 10:05-12:00 Noon 4:05-5:00 p.m. Mon. thru Fri, 1390 on Your DIAL

KGER-Musical Roundup.

10:15-KECA, KFMB-What Makes
You Tick?
RHJ, KGB-Gospel Singer.
KNX-Aunt Jenny.
KFOX-Assembly of God.
KRKD-Dr. Richnrdson.
KWKW-Tune-up Time.
**RXLA-News.
10:25-KefJ-Sports Flash.
10:30-KECA, KFMB-My True Story
**KHJ, KGB, KVOE-Kate
Smith Speaks.
KNX, KSDJ-Helen Trent.
KFYD-Rescue Mission.
KFWB-Maurice Hart Show.
**KGH-News. Curtain Call.
**KOWL-News. Curtain Call.
**KOWL-News.
KRKD-Crazy Rhythm.
KWKW-Women's Column.
KWKW-Women's Column.
KWKW-Women's Column.
KWKW-Feature Story.
KIJA-Billy Starr.
10:45-KFI-Port of Missing Hits.
KHJ, KGB, KVOE-Kate
Smith Sings.
KNX, KSDJ-Our Gal Sunday,
KFAY-Salvation Army Band.
KFSD-Believe It or Not.
KOWL-Tune Shop.
KRKD-Midnight Mission.
KWKW-My Serenaude.
10:55-KECA, KFMB-Betty Crocker
Magazine of the Air.
KGFJ-Sports Flash.

11-KECA, KFMB-Betty Crocker

AGE/A. KFMB.—Betty Croc KFI.—Downtown and All Around, KHJ, KGB, KVOF.—Ladies First, KNX.—Big Sister, KAGH.—Accent on Music, KFAC.—Pestival of Music, KFAC.—Breakfast Club, Crocker

**KFVD, KGER—News,
KFWB—l'eter l'otter.
KGFJ—Record Jackpot,
KGH—Housewives' Exchange,
KLAC—Al Juryis Ballroom.
KMPC—Stars of Song.
KOWL—Tune Shop.
KRKD—Songs of Yesterday,
KWIK—Tom, Dick & Harry,
KEP—Chuck Collins,
KNN—Ma Perkins,
KFVD—Violet,
KGER—Musical Roundup,
KMPC—Neighborhood Voice,
*KXIA—Pasadena News,
KWICA—Pasadena News,
KWICA—Pasadena News,
KWICA—Casa Cugat,
*KXIA—Pasadena News,
HI-25—KWKW—Stairway to Music,
H1:25—KWKW—Stairway to Music,
H1:25—KWKW—Stairway to Music,
H1:25—KGFL—Sports Flash,
H1:30—KGFL—Gasa Cugat,
KFIC—Gasa Cugat,
KFIC—Gasa Cugat,
KFIC—Queen for a Day,
KNO—Music Now,
KFIC—Tops in Pops,
KKIA—Dinner Bell Roundup,
H1:35—KWIK—Tom, Dick & Harry,
H1:45—KCA—Quizzicale,
KFIC—Jayce Jordan,
KNX—Guiding Light,
KRKD—Melody Time,
KWKW—Races and Sports,
H1:55—KFAC—News,
KGFJ—Sports Flash,

2*KECA—News, Sam Hayes,
KFIC—Farm Reporter,

11:55*KFAC—News.

RGFJ—Sports Flash.

12*KECA—News, Sam Hayes.

KFI—Farm Reporter.

*KHJ, KGER, KGIL—News.

RNX—Second Mrs. Burton.

KFAC—Luncheon Concert.

KFWB—Peter Potter.

KGPL—Intermission.

RLAC—Al Jarvis Ballroom.

KLAC—Al Jarvis Ballroom.

KMPC—Women Are

Wonderful.

KOWL—Mayor of Melody.

KRKD—Santa Fe Trails.

KWIK—Bing Crosby Sings.

KWKW—Vocalist Parade.

KNLA—Dinner Bell Roundup.

KGER—Chuck Wagon.

12:15*KECA—Bankinge Talking.

KFI, KFSD—Road of Life.

KHJ—Sing., America, Sing.

RNN—Perry Mason.

RGIL—Real Estate Show.

KWKW—Races and Sports.

12:25—KGF)—Sports Flash.

12:30—KECA—Between Us Girls.

KFI, KFSD—Today's Children

KHJ—Louise Massey.

KNN, KSID—Nora Drake.

KFVD—Violet.

*KFWB—News: Peter Potter.

KGER—Squenkin' Deacom.

KGI—Western Music.

KMPC—Green Light Revue.

*KOWI—News.

*ridaTrogramHighlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

Arthur Godfrey, KNX.

Biddie Canter, KNX.

Red Skelton, KFI.

Mystery-Detective 4:00—Arthur Godfrey, KNX. 7:00—Bddie Cantor, KF1. 7:30—Bddie Cantor, KF1. 8:00—Life of Riley, KF1. 8:30—Spotlight Revue, KNX. 9:30—Jumy Durante, KFI. 9:30—Jack Carson, KNX.

Drama 7:00-Ford Theater, KNX.

Quiz, Participation

Quiz, Participation

8:00—McNell Bkfst. Club, KECA

9:30—Grand Slam, KNX.

9:30—Kay Kyser, KECA.

10:00—Barrel of Dough, KFWB.

10:15—What Makes You Tick?

KECA.

11:30—Queen for a Day, KHJ.

1:00—Bkfst. in H'wood, KECA.

2:30—Meet the Missus, KNX.

2:30—Bride and Groom, KECA.

3:30—House Party, KNX.

8:00—Everybody Wins, KNX.

8:30—Leave It to the Girls, KHJ.

Classical, Semi-Classical Music

8:00-Fred Waring, KFI.

Comment-Narration
7:45—Fred Beck, KNX.
9:00—Art Baker, KFI.
10:00—Ted Malone, KECA.
10:30—Kate Smith, KHJ.
11:30—What Do You Say? KFI.

9:00—The Fat Man, KECA. 9:30—This Is Your FBI, KECA. Public Interest-

Information 5:45-If They Had Lived, KGFJ, 8:00-Meet the Press, KHJ, 11:45-Report from U.N., KNX.

Sports Sports
9:30—Racing News, KLAC.
9:30—Racing, KGFJ.
10:30—Race Lineup, KWKW.
1:00—Major League Ball, KMPC.
5:30—Race Recap. KGFJ.
5:30—Sports Dial, KRKD.
5:45—Race Results, KRKD.
5:45—San Balter, KLAC.
6:00—Fred Hessler, KGER.
6:15—Bob Kelley, KMPC.
7:15—Fishing Pals KFOX.
8:30—Sports Newsreel, KFI.
9:30—Inside of Sports, KHJ.
10:45—Tom Hanlon, KNX.
Pobular-Western Music

Popular-Western Music 1 optical of testina actions 8:90—Harry Babbitt, KNX, 4:45—Stuart Hamblen, KFWB 5:30—Club 15, KNX, 8:30—Spotlight Revue, KNX, 9:00—Supper Club, KFI, 9:15—Jack Smith, KNX,

BWKW—Stock Quotations.

KXLA—Western Tunes.

12:35—KWIK—G.I. Platter Parade.

BWKW—Parm News.

12:45—KFI—Light of the World.

KIJ—Melody Matinee.

KNK, KSDJ—Evelyn Winters.

KFAC, KMPC—News.

KMPC—Righthm Rancho.

KWKW—Races and Sports.

KXLA—Western Records.

12:55—KGFJ—Sports Flash.

12:55—KGFJ—Sports Flash.

Hollywood.

KUL—Western Records.

KALA—V.

KKKW—Circle 1430 Banch.

KGFI—Sports Flash.

KECA, KFMB—Breakfast in Hollywood.

KFI—Life Can Be Beautiful.

KHJ—Lynn Looks at Hollywood.

KN, KSDJ—Knox Manning.

KAGH—Civic Service.

KFAC—Pinno Parade.

KFVD, KRKD—News.

KFVD, KRKD—News.

KFWB—Bill Anson.

KGER—Squeakin' Deacon.

KGEL—1230 Club.

KGH—Musical Roundup.

*KLAC—News, Sports.

KMIC—Major League Ball.

KOWL—Major League Ball.

KOWL—Major League Ball.

KOWL—Mayor of Melody.

KXLA—Community.

15—KFI, KFSD—Ma Perkins.

KHJ—Nancy Dixon.

KNX—Background for Living.

KAGH—Where to Go.

KFAC—Classroom Radio.

KFAC—Good Littlefeld.

1:25—KGFJ—Sports Flash.

1:30—KECA—Galen Drake,

KFI, KFSD—Pepper Young.

KNJ—Norma Young.

KNJ—Norma Young.

KNJ—Norma Young.

KNJ—Sorts Flash.

KGER—Western Siesta.

KGH—Homenakers.

*KOWL, KRKD—News.

KWKW—Song of the Islands.

KXLA—Vocal Varieties.

1:35—KECA—Ethel and Albert.

KFI, KFSD—Right to

Happiness.

KKH—Nows.

1:50—KWKW—Show Time.

RGFJ—Sports Flash.

2—RECA, KFMB—Surprise
Package,
RFI, KFSD—Backstage Wife,
RHJ, KFXM, KGB, KVOE—
Heart's Desire,
KAGH,—C. Sharpe Minor,
KFAC—Matinee,
KFOX—Redeo,
*KFVD—News: Hall of Records
RFWB—Bill Anson,
KGER—Long Bench Band,
KGFJ—What's Up,
RGH—Homemakers,
KLAC—570 Club,
KMPC—Three Alarm,
RGWL—Matinee Melodies,
KRRD—Musical Bouquet,
KWIK—1490 Club,
RWKW—Races and Sports,
RCD—Stella Dallas,
2:30—KCCA, KFMB—News,
KGFJ—Sports Flash,
2:30—KCCA, KFMB—Bride and
Groom,
KFI, KFSD—Lorenzo Jones,

2:30—KPCA, KPMB—Bride and
Groom.

KFI, KFSD—Lorenzo Jones.

KHJ, KGB, KVOE—Red
Benson Movie Show.

KNN, KSDJ—Meet the Missus.

KGER—Garden School.

*KOWL—News.

KRKD—Tunes in Tempo.

2:35—KOWL—Dinner at De Luve.

2:40—KGER—Long Reach Band.

2:440—KGER—Long Reach Band.

2:45—KFI, KFSD—Widder Brown.

KRKD—Organ Moods.

KWKW—Swing Session.

2:55—KWKW—Swing Session.

2:55—KFVD—News.

KGFJ—Sports Flash.

—KECA, KFMB—Ladies, Be

-KECA, KEMB-Ladies, Be Seated. KFI, KFSD—When a Girl Marries, KHJ, KGB, KVOE—Happy

KHJ, KGB, KVOE—Happy
Gang.
KNN, KSDJ—Hint Hunt.
KFAC—Musical Favorites.
★KFOX, KGER, KNJA—News.
KFVD—Hall of Records.
KFWB—Bill Anson.
KGH—Social Whirl.
★KLAC—News, Sports.
★MPC—Chiffon Serenade.
KOWL—Radio Outlook.
KRKD—Tops in Pops.
KWIK—1490 Club.
KWKW—Swing Session.

3:05—KGER—Alkali Alev.
3:10—KLAC—Don Otis Show.
3:15—KFI, KFSD—Portia Faces
Life.

*KGHL—News.

KOWL—Shorts Matinee.

KWKW—Races and Sports.

KNI.A—Juke Box Matinee.

3:25—KGET—Sports Flash.

3:25—KGET—Sports Flash.

3:30—KGET—Sports Flash.

KNX, KSDJ—Mr., Information

3:30—KGET—Sorton Smith Selects

KNX, KSDJ—Muss Plain Bill.

KH3—Moods in Music.

KNX, KSDJ—House Party.

KAGH—Freddy Martin Show.

*KFAC—News.

KGER—Carolina Cotton.

KGHZ—Storyhook Man.

KMPC—Jeanne Gray.

KMPC—Jeanne Gray. KRKD—Life's Estate. KWKW—Andy Mansfield.

3:35-KOWL-Just Music. 3:45-KECA-Frances Scully, KFL KFSD-Front-Page KFI, KFSD-Front-Fage Farrell. KHJ, KGB-Superman, KFAC-Lyrics in Chorus. KFVD-Bill Martin, Sports. KMPC-Swing 'n' Sing. KRKD-Tea-Time Tanes. 3:55±KNN, KFVD-News. KFWB-Caroline Leonettl. KGFJ-Sports Flash.

KECA-Model Magazine.

—KECA—Model Magazine.

KF1, KFND—Double or Nothing.

KH3, KGB—Gabriel Heatter.

KNN, KSDJ—Arthur Godfrey.

KFAC—Musical Masterpleces.

★KFON, KGER—News.

★KFON—Harlem Matinee.

KFWB—Spade Cooley.

KGFJ—Souset and Vine.

KGH,—Johnny Grant Show.

★KACC—News. Sports.

★KAPC—News. Eddie Lyon.

KOWL—Jo Wiley. Songs.

KRKD—Piano Paintings.

KWIK—Music at 4.

KWKW—Andy Mausfield.

KWIK—Juke Bov Matinee.

5—KECA—George Fenneman 4:05-KECA-George Fenneman

4:05—KECA—George Fenneman
Show,
KGER—Musical Roundup,
4:15★KHJ, KFXM, KGB—Frank
Hemingway,
KFWB—Bing Crosby,
KLAC—Dinning Sisters,
KMPC—Morton Gould Orch,
KOWL—Classics in Music,
KRKD—Movieland Quiz,

5—KGFJ—Sports Flash. 5—KFI, KFSD—Aunt Mary. ★KHJ, KGB, KVOE—Passing

Parade.

KFOX-Old Age Pensions.

KFVD—Proven Hits.

KFWB—Daily Light.

KLAC—Racing Roundup.

KMPC—Al Goodman.

KMPC—Al Goodman.

*KOWI—News.

KRKD—Symphony in Swing.

KWIK—Old Folks' Program.

KWKW—Sons o' Guns.

4:35—KOWI,—Musical Showcase.

4:45—KECA—Huppy Theater.

KFI, KFSD—Nora Drake.

*KHJ, KGB, KVOE—Rex Miller

KFWB—Stuart Hamblen.

KLAC—Music.

KMPC—Jerry Lawrence.

*KRED—News.

*KRKD—News.

*KRKD—News.

KWIK—Musical Quiz.

KWKW—Haces and Sports.

4:50—KWKW—Magic Time.

4:55—KGFJ—Sports Flash.

-KECA-Challenge of Yukon. KFI, KFSD-This Woman's

*KHJ, KGB, KVOE—Fulton Lewis, KGB, KVOE—Fulton Lewis, KKNN, KSDJ—Knox Manning, KAGH—Adventure Party, KFAC—Sunset Serenade, KFYD—Sundown Roundup, KFWB—Stuart Hamblen, *KGER—News.

*KGER—News.

*KGH—Johnny Grant Show, *KLAC—Fred Henry Reports, KOWL—Plantation House Party,

*KI.AC--Fred henry response.

KOWI.—Plantation House
Party.

*KMPC-News, Star Time,
KRKD-Songs of the Saddle,
KWKW-Reminiscent Music,
KNLA-Juke Box Matinee.

5:05--KAGH--Children's Program,
5:15*-KFI-News.

KHJ, KFXM, KGB, KVOE--Chandu, the Magiclan,
KNW-Tom Hanlon,
KOWI.—Island Magic,
KWKW-Race Roundup,
5:30--KECA--Jack Armstrong,
KFI--Johnny Murray,
KHJ, KFXM, KGB, KVOE--Captain Midnight,
KNN, KSDJ--Club 15,
KAGH-Sports Notebook,
KEAC--Whos Bill Club.

*KFON, KOWL—News.

KFVD—Pass Time.

KGER—Cactus Mack.

KGFJ—Race Recap.

KLAC—Music.

KMPC—All-Time Hits.

KRKD—Sports Dial.

KNLA—Future Pianists.

5:35—KOWL—Show Tunes.

5:45*KFI—Feature Wire.

Adventures of Tom Mix.

*KNN, KSD3—Ed R. Murrow.

KAGH—What's Your Idea?

KFON—Your Fishcaster.

KFON—Your Fishcaster.

KFOD—Crosbyam.

KGER—Bruce Trent.

KGER—Bruce Trent.

KGER—Hite Trent.

KGER—Hite Faster.

KMPC—Top Tunes.

KMPC—Top Tunes.

KMPC—Top Tunes.

KWK—Sportisht on Bands.

KNLA—Variety.

5:55—KGFJ—Dot Meyberg.

6*KECA, KFMB-Edwin C. Hill.

*KECA, KFMB—Edwin C. Hill.

KFI—Sundown Downbeat.

KHJ, KFXM, KGB, KVOE—
Hollywood Story.

*KNX, KSDJ—Charles
Collingwood.

KAGH—Public Interest.

*KFAC, KFON, KFWB, KLAC,

KMPC—News.

KFVD—Haynes at the Reins.

KGER—Sports Time.

KGFL—Johnny Grant Show.

KOWL—Italian Program.

KRKD—Varrieties in Music.

KWIK—Allen Rich.

KWIK—Sunset Serenade.

KXLA—Property Owners.

5—KECA—Animal World Court.

KECA—Animal World Court. KEAC—Musical Memorles. KLAC—Al Jarvis Ballroom.

8:10★KECA—Home News.
8:15★KECA—Home Davis, News.
KFL—Supervisor Darby.
★KNX, KSDJ—News, Garred.
★KAGH—News.
KFWB—Dinner Melodies.
KGER—Stamps Quartet.

BOB KELLEY'S EASTSIDE PARADE OF SPORTS

6:15 to 6:30 P.M. Monday through Saturday

KMPC

KMPC—Bob Kelley, Sports. KRKD—Hawaiian Memories. KXLA—Women's Clubs. -KECA, KFMB—Famous Jury Trials. KFI—Melody Time. 6:30-

Ben Alexander

PRESENTS Sam Hayes in 'Touchdown Tips' KHJ-6:30 p.m. Fri.

KHJ-Sam Hayes Touchdown

**HECA, KFMB—Break the Bank.

KFI, KFSD—Eddie Cantor.

**EHJ, KFSD—Eddie Cantor.

**EHJ, KFXM, KGB, KVOE—
Gabriel Heatter.

KFXC—Hour of Music.

KFVD—Squeakin' Deacon.

KFWB—America Dances.

**KGER, KRKD—News.

**KGER—Musical Digest.

**KGH—Valley News.

**KGH—Valley News.

**KLAC—Crosby Time.

**KMFC—Firestone Favorites.

**KWIK—Allen Rich.

**KWIK—Allen Rich.

**KWK—Mid-Eastern Hour.

**KXLA—Saddle Dusters.

7:05—KGER—Fagan.
7:15±KHJ, KGB—Mutual Newsreel.
KFOX—Fishing Puls.
KGH—Valley Parks.
KLAC—Music.
KRKD—Three-Quarter Time.
7:30—KECA, KFMB—The Sheriff.
KFI, KFSD—Red Skelton

KFI, KFSD—Red Skelton
Show,
KHJ, KFXM, KGB, KVOE—
Cisco Kid.
KFAC—Echoes and Encores.
KFWB—Sports Final,
KGH.—Modern Concert Hall.
KLAC—Etchings for Evening.
KMPC—Romance and Rhythm.
KRKD—Twilight Serenade.
KWK—Veterans' Hospital.
KXLA—Jimmie Dolan.
7:35—KECA—American Sports Page
7:45*KFOX—News.
KFWB—Remember.
KRKD—Extended Romanian
Roll Call.
*KHJ, KGB, KVOE—Bill
Henry, News.

**CECA, KFMB—Boxing Bouts.
KFI, KFSD—Life of Riley.
KHJ, KGB, KVOE—Met the
Press.
KVV KSBJ—Everybody Wing

KFI, KFSD—Life of Riley.
KHJ, KGB, KVOE—Meet the
Press.
KNX, KSDJ—Everybody Wins
KFAC—Evening Concert.
KFOX—Music in the Air.
KFWB—Williams-Rodgers.
KGER, KLAC, KXLA—News.
KGFJ—Caucasian Memories.
KGHL—Cowtown Boys.
KMFO—News, Frandsen.
KRKD—County Barn Dance.
8:05—KGER—Victor Young.
8:10—KLAC—570 Club.
8:10—KLAC—570 Club.
KFPJ—Songs for You.
KMFC—American Music.
KNX—Jack Smith.
KGPJ—Songs for You.
KMFC—American Music.
KNX—Varlety.
8:25—KPWB—L. A. Dons vs.
Chiengo Rockets.
8:30—KFCA—6th Army Sports Show
KFI, KFSD—Sports Newsreel.
KHJ, KFNM, KGB, KVOE—
Leave It to the Girls.
KNX, KSDJ—Spotlight Revue
KGER—Clem Davies.
KGH—Paddon Lewis.
KGH—Wood House Party.
8:25—KHJ, KGB, KVOE—Billy Rose
—KECA, KFMS—Fat Man.

—KECA, KFMS—Supper Club.

**REFJ-H'wood House Party.

**S:55-KHJ, KGB, KVOE-Billy Rose

**PKECA, KFMB-Fat Man.

KFI, KFSD-Supper Club.

**KBL, KFNM, KGB, KVOE
News, Glenn Hardy.

**KNN-Lowell Thomas.

KFAC-Evening Concert.

KFON-Maritime Committee.

KFWB-Football.

**RGER-News.

KGH-Paddon Lewis.

KGH-Paddon Lewis.

KHAC-Spotlight Serenade.

KMPC-Parade of Hits.

KRKD-Cowboy Hit Parade.

KMPC-Parade of Hits.

KRKD-Cowboy Hit Parade.

KWIK-Oryal Anderson Show.

KNLA-Squenkin' Dencon.

**9:15*KGER-Party House.

9:15*KGER-Party House.

9:15*KGER-Party House.

9:10*KGER-Distributed Lawles.

KKHL-KGB-Inside of Sports.

KFH-Jimmy Durante Show.

KHJ, KGB-Inside of Sports.

KNN-Jack Carson.

KGER-Desert Drenms.

KLAC-Musical Horizons.

9:45-KHJ, KFNM, KGB, KVOE
Henry J. Taylor.

DANCE MUSIC AT 115 BEST

DANCE MUSIC AT ITS BEST

LUCKY LAGER DANCE TIME



10 to 12 EVERY NIGHT

10*KECA-Richfield Reporter.

*KECA-Richfield Reporter.

KFI-Hollywood Open Hosse.

*KHJ, KFXM, KGB, KVOE—
Fulton Lewis.

*KNN, KSDJ—Chet Huntley,

News.

KFAC—Lucky Dance Time.

KFOX—Talent Parade.

KFWB—Footbell.

KGER-Riverside Banche.

KGFJ—Concert Nectures.

EASTSIDE SHOW

10 TO 12 P. M. Every Night Except Sunday KFW.

KGIL—Symphony,
KLAC—Don Otis,
KMPC—Dance Parade,
KRKD—Cowboy Hit Parade,
KWIK—Orval Anderson Show,
KNLA—Riverside Rancho,
10:15±KECA—Casa Cugat,
KNN, KSD3—Reulah,
KNN, KSD3—Reulah,
KFSD—Pro and Con.
10:30—KECA, KFMB—Hawthorne
Think.

Thing.
KHJ—Reserve.
KNX, KSDJ—Night Editor.
KGER—At the Ranchhouse.

10:30 MON., TUES., THURS., FRI., SAT.

Dan Lundberg

and A NEW NEWS-IDEA IT'S NEWSABLE

KXLA

★KXLA—Dan Landberg. 10:45—KNX—Sports Review. 10:55★KLAC—News.

11 *KECA—News of Tomorrow.

**KFI—News.

KHJ, KGB—Joe Sudy Orci.

*KNX—Nelson Pringle.

KFAC—Lucky Lager Dance.

KFOX—Dream Time.

SPADE COOLEY TIME With George Wilhelm



KFVD—Spade Cooley Time.
KFWB—Eastside Show.
KGER—At the Ranchhouse.
KGFJ—Concert Nocturne.
KGHL—America Is Playing.
KLAC—Don Otis.
KMPC—Dance Parade.
KKKD—Cowboy Hit Parade.
KWIK—Johnny Grant.
KNLA—Pisadena Civic.

1:15—KECA—Cinegrill Music.
*KFI-U. N. Reporter.
KHJ—Bill Clifford Orch.
KNX—Merry-Go-Round.

11:30—KECA—Ambassador Orch.
KFI—Biltmore Orch.
KFI—Biltmore Orch.
KNLA—Bandstand Review.

11:45*KHJ—News.
KNX—Report from U. N.

KNX—Report from U. N. 11:55★KECA, KFI, KMPC—News.

No Fool, He

Asked by emcee Art Linkletter to name his choice for the Great American of To-day, a five-year-old CBS "House Party" visitor glanced warily at the table of gifts and smiled: "You are, Mr. Linkletter."

Some Rub

When he's asked how he spent his summer vacation, Jimmy Durante's latest re-ply is "Keepin' my nose to the grindstone."

Page Twenty-seven

SATURDAY, OCTOBER 9.

RLAC—Haynes at the Reins,
RMPC—Market Reports,
Sports.

8:30—KHJ—Dr. Hiss Clinic.

8:30—KHJ—Dr. Hiss Clinic.

KNX—Red Barber Clubhouse.
KAGH—Herber-Christian Hr.

KRKD—News.

KFOX—Music.

EFVD—Easy Listening.

RGER—Hammond.

RGFJ—Yesterday's Hits,
RLAC—Music.

EMPC—Leahy of Notre Dame.

KWKW—Stock Quotations.

8:35—KOWL—Meet the Band.

8:45—KECA—Mirandy.

*KFI—Sam Hayes, News.

KAGH—Musical Clock.

KFAC—Unity.

KFPU—Console and Keyboard

KFPW—Music.

KGER—Gene Autry.

KGIL—Coffee Parade.

KLAC—Business Talk.

KMPC—Fingertip Successes,

KOWL—Voice of Army.

KRED—Spotlight Varieties.

KWKW—Sacred Heart.

KXLA—Popular Favorites.

**RECA—KFMR—Abbott and
Costello Kid Show.

KXLA-Popular Favorites.

-KECA, KFMB-Abbott and Costello Kid Show.

KFI-Meet the Meeks.

KHJ, KVOE-Harry Mitchell.

KNX-News.

KAGH-Top of the Morning.

KFAC-Morning Concert.

KFOX-Rev. Earl Ivie.

KFVD-Memory Melodies.

KFWB-Birningham Hospital

Forum.

KFWB-Birmingham Hospita Forum. *KGER, KLAC-News. KGFJ-Public Messenger, KGGL-Swappin' Corner, KMPC-Music of the Stars. KOWL-Friendship Hour. KRKD-Sagebrush Serenade. KWKW-Voice of China. KXLA-Popular Favorites.

KNX-Let's Pretend. KGER-Lutheran Hour. KLAC-Kiddie Club. KWIK-Sunny Side. 9:05-

10-KECA, KFMB-Reserve. KFI-Jump-Jump of Holiday House

House.

**KHJ, KFXM, KGB, KVOE—
News.

KNX, KSDJ—Theatre of
Today.

**KAGH—Stars of Tomorrow.

KFAC—Serenade.

**KFOX—News.

KFYD—Music.

KFWB—Ann Carter.

Page Twenty-eight

KGER—Kids' Bible Club, KGFJ—Record Jackpot, KGFL—Hawaiian Echoes, KLAC—Al Jarvis Ballroom, KMPC—Music of the Stars, KOWL—Romance in Music, KRKD—Morning Melodies, KWIK—Town (rier, KWKW—Race Lineup, KXLA—Joe Littlefield,

KECA—Chemists in Action,
KHJ—Christian Science,
KFI—Public Affairs,
KFOX—Assembly of God,
KRKD—Dr. Richardson,
KWKW—Tune-Up Time,

***XLA—News. 10:15-

10:25-KGFJ-Sports Flash, 10:30-KECA-American Fo

RHJ, KGB, KVOE—Clary's
Gazette,
KNX, KSDJ—County Fair.
KAGH—Jim Hadlock.
KFAC—Pestival of Music.
KFOX—Forenoon Fashions.
KFFVD—Berord Jackpot.
KGFB—Record Jackpot.
KGFP—Record Jackpot.
KGLAC—AI Jarvis Ballroom.
KMPC—Keith Hetherington.
KMWL—Tune Shop.
KRKD—Songs of Vesterday.
KWKM—Kiddies' Korner.
KWKK—Voice of Army.
KFVD—Piano Parade.
KGER—Western Music.
KWKK—Music.

KECA, KFMB—Football.
KFI, KFSD—Archle Andrews.
KHJ, KFXM, KGB, KVOE— KHJ, KFXM, KUB, KVUE— Football, KNX, KNDJ—Mary Lee Taylor. *KAGH, KGER, KGIL—News. KFAC—Luncheon Concert.

NOSEY NIFTIES

News of Kids in Movies Kids with Talent-Contact COSMO MORGAN Talent Counsellor 1605 No. La Brea

KFOX — 12 NOON

KFOX-Nosey Nifties, KFVD-School Days, KFWB-Peter Potter, RFVD—School Days,
KFWB—Peter Potter,
KGFJ—Intermission,
KLAC—AI Jarvis Ballroom,
KLAC—AI Jarvis Ballroom,
KMPC—Eddie Stanley Show,
KGWL—Mayor of Melody,
KRKD—Santa Fe Trails,
KWIK—Luncheon Musicale,
KWKW—Pasadena Opera,
KXLA—Saturday Serenade,
12:05—KAGH—Bob Pohle,
KGER—Cottonseed Clark,
12:15**KFVD—Mason Rose,
KFVD—Mason Rose,
KFVD—Mason Rose,
KFVD—Sports Flash,
12:30—KFI—Football Forecast,
KNX—Meet the Missus,
KFVN—Show Time,
KFVN—Luncheon Tunes,
*KFWB, KOWL—News,
KGFJ—12:30 Club,
KGIL—Musical Roundup,
KWKW—Stock Quotations,
KXLA—Western Tunes,
12:35—KOWL—Mayor of Melody.

saturda Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

8:00—Proudly We Hail, KGFJ. 9:30—Junior Miss, KNX. 7:00—Proudly We Hail, KMPC. 7:30—Pays to Be Ignorant, KNX 7:30—Judy Canova, KFI. 8:00—Dennis Day, KFI.

Quiz, Participation

11:30—Give and Take, KNX, 12:30—Meet the Missus, KNX, 5:30—True or False, KHJ, 8:00—Sing It Again, KNX, 9:30—Truth or Consequences, KFI, 9:30—What's My Name?, KECA.

Classical, Semi-Classical Music

4:30-NBC Symphony, KFI.

Drama

10:00—Theater of Today, KNX. 10:30—Grand Central Sta., KNX.

Public Interest-Information

8:15—Policing L. A., KHJ, 10:30—American Farmer, KECA, 11:00—Nat'l, Farm Hour, KFI,

Mystery-Detective

9:00-Gangbusters. KECA.

Sports

9:30—Racing News, KLAC. 9:30—Racing Lineup, KGFJ. 0:00—Racing, KWKW. oothal 12:00—Football, RECA.
5:13—Bob Kelley, KMPC.
5:30—Race Recap, KGFJ.
5:30—Sports Dial, KRED.
5:45—Race Results, KRED.
5:45—Football Scoreboard, KECA.
6:30—Joe Hernandez, KMPC.
8:00—Hunting-Fishing Club, KHJ

Juvenile

9:00-Abbott & Costello. KECA. 9:05-Kiddie Club, KLAC. 9:05-Let's Pretend. KNX. 9:30-Smilin' Ed. KFI. 10:00-Jump Jump, KFI. 12:30-Bob Martineau, KFOX.

Popular-Western Music

4:45—Stuart Hamblen, KFWB, 7:30—All-Star Western, KHJ, 8:30—Grand Ole Opry, KFI, 10:00—Hit Parade, KFI,

-KECA, KFMB-Football, -KECA, KFMB-Football,

KF1-Football,
KHJ, KFXM, KGB, KVOE-Football,
KNX-It's Fun to Be Young,
KAGH-Brent Burrell,
KFAC-Plane Farade,
KFFOX-Platter Parade,
KFFOX-Platter Parade,
KFFWB-Bill Anson,
KGER-Sleepy Valley,
KGFJ-1230 Club,
KGHJ-Musical Roundup,
KMPC-Eddie Stanley Show,
KOWL-Mayor of Melody,
KWIK-Must Alexander,
KWIK-Just Relax,
KXLA-Community
Broadcuster.

Broadcuster, 1:10-KLAC-Studio Frolic, 1:15-KFAC-American Hour.

THE RUSS WHITEMAN SHOW



KFVD-Songs by Russ Whiteman. KRKD—Siesta Time, KWKW—Waxworks, KXLA—Research Adventures.

1:25-KGFJ-Sports Flash, 1:30-KNX-Football, KHJ, KGB, KVOE-Air Force

BALA—Joe Littlefield,

1:35—KOWL—South of the Border,

KRKD—Symphony of Song,

1:45—KFOX—Voice of the Army,

KLAC—Storybook Hour,

**EXLA—News,

1:50—KWKW—Show Time,

1:55*KFAC—News,

KGFJ—Sports Flash,

1:55-KFAC-News.

KGFJ-Sports Flash.

KECA, KFMB-Football.

KHJ, KGB, KVOE
Upinlonaire.

KNX-Football.

RHJ, KGB, KVOE
Upinlonaire.

KNX-Football.

RAGH-C. Sharpe Minor.

KFAC-Matinee.

KFOX-Music.

KFSD-Land of the Free.

KFVD-Novelty.

KFWB-Bill Anson.

KGER-Long Beach Band.

KGH.-Saturday Serenade.

KGFJ-What's Up.

**KLAC-News.*

KMPC-Football.

KOWL-Top Tunes at Two.

KRKD-Ira Swett, Organ.

KWKU-1490 Club.

2:05-KLAC-570 Club.

2:15-KRKD-Tunes in Tempo.

2:20\$-KKAC-Tunes in Tempo.

2:20\$-KKAC-Tunes in Tempo.

2:20\$-KKAC-Tunes in Tempo.

2:30\$-KKAC-Tunes in Tempo.

2:30\$-KCA-Fascinating Rhythm.

KKGER, KOWL-News.

KWKW-Doptimist Boys' Forum

**KGER, KOWL-News.

**KGER-Long Beach Band.

2:40\$-KGER-Long Beach Band.

2:40\$-KGER-Long Beach Band.

2:50\$-KWKW-Swing Session.

\$\$5-KGFJ-Sports Flash.

3**KECA-Junior Junction.

KFI-Football.

-KECA-Junior Junction.

- KECA-Junior Junction,

KFI-Football.

KHJ, KGB, KVOE-There's

Always a Woman.

KNX-Football.

KAGH-Pete Young.

KFAC-Musical Favorites.

KFOX-Modern Concert Hall.

KFVD-Salvation Army.

KFWB-Bill Anson.

*KGER, KXLA-News.

KGFL-Saturday Serenade.

*KLAC-News, Sports.

KMPC-Football.

KOWL-Badio Outlook.

KRKD-Parade of Hits,

KWIK-1490 Club.

KWKW—Swing Session.

3:05—KGER—Sagebrush & Saddlee,

3:10—KLAC—570 Club.

3:15—KFVD—Airlane Melody.

EOWL—Sports Matinee.

EWKW—Races and Sports.

EXLA—Juke Box Matinee.

3:25—EGFJ—Sports Flash.

3:30—KECA—Labor, U.S.A.

EMJ, KGB—Harmony Hall.

ENN—Make Way for Youth.

EFFQ—KOWL—News.

EFFU—To Your Health.

ERKD—Life's Estate.

EWEW—Calling All Vets.

3:35—KOWL—Organ Melodies.

AWBW—Caning Mi -KOWL—Organ Melodies. -KEC A—Let Freedom Ring. -KF, KFSD—Lassie Show. -KFSD—Lassie Show. -KFAC—Portraits of Melody. -KFVD—Romancing on Record. -KOWL—Maurice Kosloff.

KOWL—Maurice Rostort.
KRKD—Tea Time Tunes.
3:50-KWKW—Saturday Matinee.
3:55★KFVD—News.
KFWB—Caroline Leonetti.
KGFJ—Sports Flash.

KGFJ—Sports Flash.

KECA—Junior Junction.

KFI—Man on the Farm.

KHJ, KFXM, KGB, KVOE—
Sports Review.

KNX—Tomorrow Calling.

KAGH—Joe Thompson Show.

KFAC—Musical Masterpieces.

KFON, KGER—News.

KFVD—Barlem Matinee.

KGFJ—Sunset and Vine.

KGFJ—Sunset and Vine.

KGH—Saturday Serenade.

KLAC—News. Sports.

EMPC—Football.

EOWL—Just Music.

KRKD—Teen-Age Workshop.

KWKW—Saturday Matinee.

KXLA—Juke Box Matinee.

4:95—KGER—Trading Post.

4:10—KLAC—570 Club.

4:154—KHJ, KGB, KVOF—Frank

Hemingway.

KFOX—Salvation Army.

KFWS—Helen Louise.

KOWL—Fidde Strings and

Ballads.

KRKD—Movirland Quiz. KECA-Junior Junction.

KOWL—Fiddle Strings and Bullads. KRKD—Movieland Quiz. KWKW—Races and Sports. 4:25—KGFJ—Sports Flash. 4:36—KFCA—Madhouse Musicale. KFL KFSD—NBC Symphony. KHJ, KGB, KVOE—Pauline Abovet

KHJ, KGB, KVOE—Pauline Alpert, KNN—Los Angeles Story, KFOX—Old Age Pensions, KFVD—Proven Hits, KFWB—Blind Artists' Guild, KLAC—Racing Roundup, KMPC—Sports Review, KGWL—News, KRKD—Symphony in Surjey

BMPC—Sports Review.

&KOWL—News.

&RWL—Symphony in Swing.

&WIK—Old-Age Pensions.

4:35—EOWL—Musical Showcase.

4:45*EECA, EFMB—Durothy

EHJ, KGB, KVOE—Proof that

Christian Science Heals.

KNX—County Supervisor Ford

EFWB—Stuart Hamblen.

KLAC—Music Room.

EMPC—Parade of Hits.

*ERED—News.

EWIK—Musical Quiz.

EWKW—Races and Sports.

4:55—EGFJ—Sports Flash.

5-EFCA—E. Felice Quartet.

EFI, KFSD—NBC Symphony.

EMJ, KGB, KVOE—Take a

Number.

*KNY—Knoy Munging

KFI, KFSD—NBC Symphony,
KHJ, KGB, KVOE—Take a
Number.

*KNN—Knox Manning.

*KNN—Knox Manning.

*KAGH—Foothill Serenade.

*KFAC—Sunset Serenade.

*KFMB—Ave Maria Hour.

*KFOX—Sunshine Misslon.

*KFVD—Sundown Roundup.

*KFWB—Stuart Hamblen.

*KFXM—Laynen's Hour.

*KGER, KLAC, KMPC—News.

*KGFL—Stuart Hamblen.

*KFKD—Songen's Hour.

*KGER, KLAC, KMPC—News.

*KGIL—Saturday Serenade.

*KOWL—House Party.

*KRED—Songs of the Saddle.

*KWK—Reminiscent Music.

*KIA—Juke Box Matinee.

**5:10—KLAC—Music.

*5:10—KLAC—Music.

*6:10—KLAC—Music.

*6:10—KLAC—Music.

*6:10—KLAC—Music.

*6:10—KLAC—Music.

*6:10—K

False. NX-My Favorite Husband. KNX-My Favorite Hus KAGH-Sports, KFAC-Playtown Train, EFMB-Communism, KFVD—Serenade. KGER—Cactus Mack. KGFJ—Race Recap.

KMPC—Bancho Grande.

KRKD—Sports Dial.

KXLA—Future Pianists.

-KOWL—Show Tunes.

-KECA, KFMB—Football

Scoreboard, Hank Weaver,

KAGH—Gilda Sings.

KAGH—Glida Sings.
KFVD—Haynes at the Reins.
KGFUR—Bruce Treut.
KGFJ—Tops in Pops.
KGII.—Saturday Serenade.
KI.AC—Sam Balter, Sports.
KOWI.—Italian Program.
KRKD—Race Results.
KWKW—Radio Travelogue.
KXLA—Variety.

KECA-Music of Manhattan.

AGIJ—Musicat Digest.
KGHL—Saturday Serenade.
★KLAC—News, Al Jarvis.
KOWL—Italian Program.
KRKD—Varieties in Music.
KWIK—Sports, Goodwin.
KWKW—Sunset Serenade.
KXLA—Variety.

8XLA—Variety.

6:05—KFAC—Ballet Theatre.

6:15—KFAC—Ballet Theatre.

6:15—KFAC—Ballet Theatre.

6:15—KFAC—Ballet Theatre.

6:15—KFAC—Ballet Theatre.

KFAC—Ballet Theatre.

KFBL—Ballet Theatre.

KFDL—Vesper Bells.

KFWL—Dinner Melodies.

KFWL—Hosle.

KFWL—Bob Kelley, Sports.

KRKD—Hawaiian Memories.

KXLA—Pigskin Parade.

6:30—KECA—This is for You.

KFI—Sports Folio.

KHJ, KGB—Voices of Strings.

KNX—Symphonette.

KFMB—American Showcase.

MEMORY ROOM

HAL NICHOLS & "BARTY" KFOX

6:30 p.m. Daily • 1280

KFOX-Hal's Memory Room. KFWB-Sports Final. KGER-Lukin Valley Church. KMPC-Pomona Track. KGER—Lukin Valley Church,
KMPC—Pomona Track,
KRKD—Piano Parade,
KWIK—Evening Serenade,
KXLA—Sweet Chariot,
6:45
KFI, KFSD—Elmer Peterson,
KFVD—News,
KFWB—Music,
KRKD—Accent on Rhythm.

KECA-Bulldog Drummond. KFI-Guy Lombardo Show. KHJ, KFXM, KGB, KVOE-

KHJ, KFXM, K6B, KV0E—Stop Me.

KNN—Morey Amsterdam.

KFAC—Dr. James Fifield, Jr.

KFOX—Judge Gardner.

KFVD—Squeakin' Deucon.

KFWB—Gospel and Song.

KGER, KRKD—News.

KGER—Musical Digest.

KGH.—Valley News.

KLAC—Columbia Open House.

KMPC—Proudly We Hall.

KWIK—Cuncer Society.

KWKW—Easy Listening.

KWLA—Nazarene Church.

KKLAC—Nazarene Church.

7:05—KGER—Rev. Al Harlan.
7:15—KHJ—Mel Allen, Sports.
KGIL—Modern Concert Hall.
KMPC—Episcopal Diocese.
KRKD—Three-Quarter Time.
7:30—KECA, KFMB—Whiz Quiz.
KFI, KFSD—Judy Canova

KHJ. KFXM. KGB. KVOE-KHJ, KFXM, K6B, KVOE—All-Star Western.

RNX—It Pays to Be Ignorant.

RFAC—Dr. Fragerburg.

RFWB—Dr. Hiss Clinic Forum

RGFR—Grace Dotson.

RLAC—Sports Almanac.

KWPC—Candlelight and Silver

RRKD—Twillight Syrenade.

KWIK—Vets' Hospital.

EWKW—Italian Varleties.

EXLA—Bible Institute.

KFAC—Waltzes of the World.

KGHL—Sons o' Goins.

RLAC—Public Service.

-KECA, KFMB—Lone Ranger.

KECA, KFMB-Lone Ranger. KFI, KFSD—Denois Day, KHJ, KGB—Fishing and Hunting Club. KNX—Sing It Again. KFAC—Evening Concert.

KFOX—Proudly We Hall, KFWB—Community Hour, KGEB—Wings of Healing, KGFJ—Caucasian Memories, KGII.—Western Music, KI.AC—News, KMPC—A Boy, a Girl and a

KMPC—A Boy, a Oil and Song, KXLA—Repertory Theater, 8:15—KGFJ—Songs for You. KLAC—Skitch Henderson. KMPC—Romberg Melodles, KXLA—Barbershop Quartet, 8:30—KECA, KFMB—Amazing Mr. Malone. KFI, KFSD—Grand Ole Oury. KHJ, KGB, KVOE—Hawall Calls.

KHJ. EGB, KVOE—Hawall Calls.

KFOA—Music.

KFWB—Social Security.

KGER—Clem Davies.

KGFJ—H'wood House Party.

KLAC—Musical Horizons.

KXLA—97th St. Corral.

KFOX—Barbershoppers.

KFWB—Guest Star.

-KECA, KFMB-Gaughusters.

KF8D-Vic Damone Show. HJ, KFXM, KGB, KVOE -

KHJ, KFXM, KGB, KVOL — News. KNX—Vaughn Monroe Show, KFAC—Evening Concert, KFWB—Music, KGER—News, Desert Dreams, KGFJ—I'wood House Party, KGII—Dance Time, KIAC—Melody Parade, KMPC—Parade of Hits, KMPC—Vanc Parade KWIK-Your Request. KXLA-Harmons Par

9:15—KHJ, KGB, KVOE—Dink Templeton. KFWB—Spade Cooley Time.

9:30-KECA, KFMB-What's My Name? KFl. KFSD-Truth or Conse-KFI, KFSD—Truth or Consequences.
KHJ, KGB, KVOE—Reserve.
KNN—Jeff Regan.
KFON—Rumba Time.
KFWB—Laymen's Hour.
KGER—Party House.
KGH—Sports Review.
KLAC—Spotlight Serenade.
KNLA—Redondo Barn Dance.
9:45 KMPC—News.

10 KECA-News. ★KFCA—News. KFL KFND—Hit Parade. KHJ, KFNM, KGB, KVOE — Masked Spooner. ★KNN, KSDJ—Chet Huutley. KFAC—Lucky Lager Dance. KFOX—Carrel Speedway.

EASTSIDE SHOW

10 TO 12 P. M. Every Night Except Sunday

KFWB

KFWB—Eastside Show.
KGER—Riverside Rancho.
KGFJ—Concert Noeturne.
KGIL—Symphony.
KLAC—Pon Otts.
KMPC—Dance Parade.
KWIK—Your Request.
KXLA—Riverside Rancho.
-KECA—Hank Weaver, Spart
KHJ, KGB, KVOE—Monica
Whalen. Sports.

Whalen. KNX-Music. 10:30-KECA, KFMB-Hawthorne

Thing. KFI, KFSD-Hollywood Star Theater. KHJ, KGB—Skinnay Ennis

Orch, NX-National Military Ball. GER-Desert Dreams. KNX—National Militar KGER—Desert Dreams ★KXLA—Dan Lundberg. 10:35★KLAC—News.

-KECA-Cinegrill Music. KFI-Solitalr Time. KHJ, KGB, KVOE-Joe Sudy

KFI—Solitalr Time.
KHJ, KGB, KVOE—Joe Sudy
Orch.

*KNX—Nelsoo Pringle.

KFAC—Lucky Lager Dance.
KFMB—Cheatin' on Sandman.
KFOX—Disc Jockey.
KFVD—Spade Cooley Time.
KFWB—Eastside Show.
KGER—At the Ranchhouse.
KGFJ—Concert Nocturne.
KGH—America is Playing.
KLAC—Don Otis.
KMPC—Dance Parade.
KWIK—Johnny Gfant.
KXI.A—Bandstand Review.

*KECA—Slapsy Maxie Orch.
KFI—Morton Downey.
KHJ, KGB—Bill Clifford Orch.
KNX—Merry-Go-Round.

11:15-

KXLA—Pasadena Civic, KECA—Ambassador Orch, KFI, KFSD—Biltmore Orch, KXLA—Sammy Davis. 11:30-

11:45 KHJ, KGB, KVOE—News. KNX—Music.

11:55 ★KECA, KFI, KNX, KMPC --

KXLA Presents **ALEX Pickupacupplebucks** COOPER

12:00 - 5:00 A.M. MONDAY THRU SATURDAY

MANY EPISTLES

Leslie Nichols, who's currently conducting Mutual. Don Lee's week-day morning "Editor's Diary" commentaries on KHJ at 8:30, is playing Cupid at long range, and getting a big bang out of it.

It all began when Midshipman Stanley Fine of New York City, a personal friend of Nichols, began sending him newsy letters describing his experiences aboard the U. S. Missouri during the currently annual Midshipman's summer

One such epistle, penned en route from Algiers to Guantanamo Bay, Cuba, be-moaned the fact that their destination was no place for a single man, what with the naval base occupied almost completely by married personnel. Quick to aid his dis-tressed pen pal, Les asked his unmarried female listeners to drop the young middie a few comforting lines. As a result, Fine has already received over 200 letters and the mail is still coming in. The bewildered young sailor recently wrote, "What did you say on your program? I've had letters from nurses, widows and mothers who wanted to adopt me. I even got a letter from a woman radio announcer saying that if I'm still lonely she'll have all her 12,000 listeners write to me."

HAPPY VISIT

It was a treat to see the faces of the youngsters at Los Angeles Children's Hospital recently, when Dick Contino, "Rudolph Valentino of the Accordion" on NBC's Horace Heidt show, dropped by to play a special guest concert for the Post-polio and Orthopedic wards.

Page Twenty-nine

ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.

**Indicates programs of news and commentation.

Abbott	an	d Cost	ello	********	KEC	A. 7:	30 p.r	n. Th	
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Allen,	Fre	d		HC 1	KF	T. 6:	30 p.n	n. Su	
Allen,	Mel	VA.			KH	J. 7:	15 p.r	n. Sa	
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na:ked with an asterisk (*) are of the contest, k Indicates programs of news and commentati
Chapel Hour
Chapel Hour KMPC, 8:30 a.m. Su
Chicago Round TableKFI, 11:30 a.m. Su
Chicago Theater
Christian Science KFI, 8:30 a.m. Su
Church In the Wildwood KECA 7 a.m. Su
Church of the Air
Clark, Cottonseed
Clary's Gazette KHJ, 11 a.m. Sa
Clifton, Charles A. KRKD, 5:30 p.m. M-Sa
Club Fifteen KNX, 9:30 p.m. W
Club Time
*Collingwood, CharlesKNX, 6 n.m. M-Sa
Columbia Mastarworks KFI, 11:15 a.m. M-F
Columbia Open House KLAC, 7 p.m. Sa
Concert Nocturns KHJ, KVOE, 11:15 a.m. Su
Contented Hour KFI, KFSD, 8 p.m. M
Cooper, Alex
Cotton Carolina KGIL, 7:30 p.m. Su
Count of Monte CristoKHJ, KGB, 8 p.m. Tu
County Fair
County Medical Assn
Crisvell KFWB, 6:30 p.m. Sa
Crocker, Betty KECA, 10:55 a.m. M-F
Crosby, Bing KECA, 9 p.m. W
Cunningham, Bill. KHJ, 11:30 a.m. Su
Curtain TimeKFI, KFSD, 8:30 p.m. W
Dance Time KFAC to p.m. Sa
Darby, Raymond KFI, 6:15 p.m. F
Davies, Clem
Davis, Elmer KECA, 6:15 p.m. M-F
Dinner Bell RoundupKXLA, 11:30 a.m. M-F
Dixon, Nancy
Downey, Morton KFI, 11:15 p.m. Tu, Th, Sa
DOWNLOWN AND ALL APOUND KET II o m W. E.
Drake, Galen KECA, 1:30 p.m. M-F
Drake, Galen KECA, 1:30 p.m. M-F Dr. Christian KNX, 6:30 p.m. W Dr. Hiss Cinia KNX 6:30 p.m. W
Drake Galen KECA, 1:30 p.m. M-F Dr. Christian KNX, 6:30 p.m. W Dr. Hiss Clinic KHJ, 8:30 a.m. Sa KFWB, 7:30 p.m. 8a
Drake, Galen. KECA, 1:30 p.m. M-F Dr. Christian. KNX, 6:30 p.m. W Dr. Hiss Clinic. KHJ, 8:30 a.m. Sa *Dr. I. Q. KFWB, 7:30 p.m. 8s *Dr. I. Q. KFI, KFSD, 7:30 p.m. M Duffy's Tayera. KFI, 7 p.m. W
Drake Galen KECA 1:30 p.m. M-F Dr. Christian KNX 6:30 p.m. M-F Dr. Hiss Clinic KHJ 8:30 a.m. Sa *Dr. I. KFWB 7:30 p.m. Sa *Duffy's Tavera KFI 7 p.m. M Durante Jimmy KFI 9:30 p.m. F
Curtain Time. KFI, KFSD, 8:30 p.m. W Damone, Vic. KFI, 9 p.m. Sa Dance Time. KFAC, 10 p.m. M-Sa Darby, Raymond. KFI, 6:15 p.m. F Date With Judy. KFI, 6:30 p.m. M-Sa †Davis, Clem. KGER, 8:30 p.m. M-Sa †Davis, Clem. KGER, 8:30 p.m. M-Sa †Davis, Elmer. KFCA, 6:15 p.m. M-Sa †Davis, Elmer. KFCA, 6:15 p.m. M-F Day, Dennis. KFI, 8 p.m. Sa Dinner Bell Boundup. KXLA, 11:30 a.m. M-F Dixon, Nancy. KHJ, 1:15 p.m. M-F Downey, Morton. KFI, 11:15 p.m. Tu, Th, Sa Downtown and All Around. KFI, 1 a.m. M-F Drake, Galen. KECA, 1:30 p.m. M-F Dr. Christian. KNX, 6:30 p.m. M-F Dr. Christian. KNX, 6:30 p.m. Sa *Dr. I. Q. KFI, KFSD, 7:30 p.m. Sa *Dr. I. Q. KFI, KFSD, 7:30 p.m. M-F Duffy's Tavera. KFI, 7 p.m. W Durante, Jimmy. KFI, 9:30 p.m. F Eastside Show. KFWB, 10 p.m. M-Sa Echoce of Edea. KFWB, 10 p.m. M-Sa
Drake, Galen KECA, 1:30 p.m. M.F Dr. Christian KNX, 6:30 p.m. M.F Dr. Hiss Clinte KHJ, 8:30 a.m. Sa *Dr. I. Q. KFWB, 7:30 p.m. M *Duffy's Tavera KFT, 7 p.m. W *Durante, Jimmy KFI, 9:30 p.m. F *Eastaide Show KFWB, 10 p.m. M.Sa *Echoes of Edea KFWB, 10:30 p.m. Su *Editor at Home KFVB, 10:30 p.m. Su
Drake, Galen KECA, 1:30 p.m. M.F Dr. Christian KNX, 6:30 p.m. W Dr. Hiss Clinto. KHJ, 8:30 a.m. Sa *Dr. I. Q. KFWB, 7:30 p.m. Sa *Dr. I. Q. KFI, KFSD, 7:30 p.m. Sa *Durarts, Jimmy KFI, 7 p.m. W *Durarts, Jimmy KFI, 9:30 p.m. F *Eastside Show KFWB, 10 p.m. M-Sa *Echoes of Edea KFWB, 10:30 p.m. Su *Editor at Home KFCA, 2:15 p.m. Su *Editor of the Air KFVD, 12 n. M-F **Editor's Dlary KHJ, 8:30 a.m. M-F ***Editor's Dlary KHJ, 8:30 a.m. M-F
Drake, Galen KECA, 1:30 p.m. M-F
Drake, Galen KECA, 1:30 p.m. M-F
Drake, Galen KECA, 1:30 p.m. M-F
Drake, Galen KECA, 1:30 p.m. M-F
Drake, Galen KECA, 1:30 p.m. M-F Dr. Christian KNX, 6:30 p.m. W Dr. Christian KNX, 6:30 p.m. W WF. Hiss Clinic KHJ, 8:30 a.m. Sa *Dr. I. Q. KFWB, 7:30 p.m. Sa *Dr. I. Q. KFI, FSD, 7:30 p.m. W Durante, Jimmy KFI, 7 p.m. W Durante, Jimmy KFI, 7 p.m. W Echoes of Edea KFWB, 10 p.m. M-Sa Echoes of Edea KFWB, 10 p.m. Su Editor of the Air KFVD, 12 n. M-F Editor's Diary KHJ, 8:30 a.m. M-F Elson, Bob KECA, 7:30 a.m. M-F Ejseopal Diocese KMPC, 7:15 p.m. Sa Eternal Light KFI, 10 a.m. St Evelyn Winters KNN. 12:45 p.m. M-F Eveling Concert KFAC, 8 p.m. M-Sa Everybody Wins KHJ, 6 p.m. W
Drake, Galen KECA, 1:30 p.m. M-F Dr. Christian KNX, 6:30 p.m. M-F Dr. Christian KNX, 6:30 p.m. M-F Dr. Hiss Clinic KHJ, 8:30 a.m. Sa *Dr. I. Q. KFWB, 7:30 p.m. 8a *Dr. I. Q. KFI, KFSD, 7:30 p.m. 8a Durante, Jimmy KFI, 7 p.m. W Durante, Jimmy KFI, 7 p.m. W Eastside Show KFWB, 10 p.m. M-Sa Echoce of Edea KFWB, 10 p.m. Su Editor at Home KFCVA, 2:15 p.m. Su Editor of the Air KFVD, 12 n. M-F Elson, Bob KECA, 7:30 a.m. M-F Ejsecopal Diocese KMPC, 7:15 p.m. Sa Eterland Light KFI, 10 a.m. St Evelyn Winters KNX, 12:45 p.m. M-F Evening Concert KFAC, 8 p.m. M-Sa Everybody Wins KNX, 8 p.m. F Family Hour KNX, 4 p.m. Su KYII KYII KYII KYII
Drake, Galen KECA, 1:30 p.m. M-F Dr. Christian KNX, 6:30 p.m. M-F Dr. Christian KNX, 6:30 p.m. M-F Dr. Has Clinte KFWB, 7:30 p.m. M-S *Dr. I. Q. KFT, KFSD, 7:30 p.m. M-P Duffy's Tavera. KFT, 7 p.m. W-P Durante, Jimmy KFT, 9:30 p.m. F. Eastaide Show KFWB, 10 p.m. M-S Echoes of Edea KFWB, 10:30 p.m. Su ½ Editor at Home KEYAB, 10:30 p.m. Su ½ Editor at Home KHJ, 8:30 a.m. M-F ½ Editor's Dlary KHJ, 8:30 a.m. M-F ½ Editor's Dlary KHJ, 8:30 a.m. M-F Espiscopal Diocese EMPC, 7:15 p.m. Se Ethel and Albert KECA, 1:45 p.m. M-F Evening Concert KFAC, 8 p.m. M-F Evening Concert KFAC, 8 p.m. M-F Evening Concert KFAC, 8 p.m. M-F Evening Concert KRAC, 8 p.m. M-F Evening Concert KRAC,
Drake, Galen KECA, 1:30 p.m. M-F Dr. Christian KNX, 6:30 p.m. W Dr. Hiss Clinic KHJ, 8:30 a.m. Sa **Dr. I. Q. KFWB, 7:30 p.m. M **Dr. I. Q. KFT, KFSD, 7:30 p.m. M **Durante, Jimmy KFT, 7 p.m. W **Durante, Jimmy KFT, 9:30 p.m. F **Eastside Show KFWB, 10 p.m. M-Sa **Echoce of Eden KFWB, 10:30 p.m. Su **Editor at Home KFCA, 2:35 p.m. So **Editor for Diary KHJ, 8:30 a.m. M-F **Eglicopal Diocese KMPC, 7:35 a.m. M-F **Episcopal Diocese KMPC, 7:15 p.m. So **Eternal Light KFI, 10 a.m. Su **Etelan Albert KECA, 1:45 p.m. M-F **Eveling Concert KFAC, 8 p.m. M-Sa **Everybody Wins KNN, 2::55 p.m. Su **Family Hour KNX, 4 p.m. Su **Family Hour KNZ, 4 p.m. Su **Famous Music KFI, 2:45 p.m. M-Sa **Farm Highlights KFI 8:18 a.m. M-Sa
Drake, Galen KECA 1:30 p.m. M-F
Drake, Galen KECA, 1:30 p.m. M-F Dr. Christian KNX, 6:30 p.m. W Dr. Christian KNX, 6:30 a.m. Sa PDr. I. Q. KFFWB, 7:30 p.m. Sa PDr. I. Q. KFT, KFSD, 7:30 p.m. Sa Dufaris KFT, 7 p.m. W Durante, Jimmy KFT, 7 p.m. W KFT, 7 p.m. W KFT, 7 p.m. W Echoes of Edea KFWB, 10 p.m. Su Editor at Home KFWB, 10:30 p.m. Su Editor of the Air KFVD, 12 n. M-F Elson, Bob. KECA, 7:30 a.m. M-F Espiscopal Diocese KMPC, 7:15 p.m. Sa Eternal Light KFI, 10 a.m. Su Ethel and Albert KECA, 1:45 p.m. M-F Evening Concert KFAC, 8 p.m. M-Sa Everybody Wins KNX, 12:45 p.m. M-Sa Farmly Theatre KHJ, 6 p.m. W Family Theatre KHJ, 6 p.m. W Family Theatre KHJ, 6 p.m. Su Family Hour KNX, 2:45 p.m. Su Family Theatre KHJ, 6 p.m. Su Family Theatre KHJ, 6 p.m. Su Family Theatre KHJ, 6:15 a.m. M-Sa
Drake, Galen
Drake, Galen KECA, 1:30 p.m. M-F
Drake, Galen
Drake, Galen
Drake, Galen KECA, 1:30 p.m. M.F Dr. Christian KNX, 6:30 p.m. W.F Dr. Christian KNX, 6:30 p.m. W.S PDr. I. Q. KFWB, 7:30 p.m. M. Dufates KFT, 7 p.m. W. Duffy's Tavera. KFT, 7 p.m. W. Duffy's Tavera. KFT, 7 p.m. W. Eastside Show. KFWB, 10 p.m. M.Ss. Echoes of Edea KFWB, 10:30 p.m. Su. Éditor at Home. KECA, 2:15 p.m. So. Éditor at Home. KECA, 2:13 p.m. So. Éditor of the Air. KHJ, 8:30 a.m. M.F Eson, Bob. KECA, 7:30 a.m. M.F Espiscopal Diocese KMPC, 7:15 p.m. So. Ethel and Albert. KECA, 1:34 p.m. M.F Evelyn Winters. KNX, 12:45 p.m. M.F Evening Concert. KFAC, 8 p.m. M.F Evening Concert. KFAC, 8 p.m. M.F Falcon. KNX, 5 p.m. So. Family Theatre. KHJ, 6 p.m. Th Famous Music. KFT, 2:45 p.m. So. Farm Highlights. KFT 1.2 a.m. M.Sa. Farm Reporter. KFT, 2:30 p.m. F Farm News. KMPC, 6:15 a.
Drake, Galen KECA, 1:30 p.m. M-F Dr. Christian KNX, 6:30 p.m. W Dr. Christian KNX, 6:30 p.m. W Dr. Has Clinte KHJ, 8:30 a.m. Sa *Dr. I. Q. KFT, FFBD, 7:30 p.m. M Dufaft's Tavera KFT, 7 p.m. W Durante, Jimmy KFT, 7 p.m. W Eastside Show KFWB, 10 p.m. M-Sa Echoes of Eden KFWB, 10:30 p.m. Su Editor at Home KFVD, 12 n. M-F Editor fs Dlary KHJ, 8:30 a.m. M-F Elson, Bob. KECA, 7:30 a.m. M-F Episcopal Diocese KMPC, 7:15 p.m. Sa Eternal Light KFI, 10 a.m. Su Eterland Albert KECA, 1:45 p.m. M-F Evelyn Winters KNN, 12:45 p.m. M-F Evening Concert KFAC, 8 p.m. M-F Evening Concert KFAC, 8 p.m. Th Family Hour KNX, 5 p.m. F Famous Music KET, 2:45 p.m. Su Farm Journal KNX, 5:45 a.m. M-Sa Farm Reporter KMPC, 6:15 a.m. M-Sa Farm Reporter KFI, 2:35 p.m. Th Faram Reporter KFI, 2 n.m. M-Sa
Drake, Galen KECA, 1:30 p.m. M.F Dr. Christian KNX, 6:30 p.m. W.F Dr. Christian KNX, 6:30 p.m. W.S PDr. I. Q. KFWB, 7:30 p.m. M Dufate KFWB, 7:30 p.m. S PDr. I. Q. KFT, KFSD, 7:30 p.m. S Durante, Jimmy KFT, 7 p.m. W Durante, Jimmy KFT, 7 p.m. W Eastside Show KFWB, 10 p.m. So Echoes of Eden KFWB, 10 p.m. M.Sa Editor at Home KEVA, 2:15 p.m. So Editor of the Air KHJ, 8:30 a.m. M.F Ekson, Bob. KECA, 7:30 a.m. M.F Episcopal Diocese KMPC, 7:15 p.m. So Ethel and Albert KECA, 1:345 p.m. M.Sa Ethel and Albert KECA, 1:45 p.m. M.F Evening Concert KFAC, 8 p.m. M.Sa Everybody Wins KNX, 12:15 p.m. M.F Evening Concert KFAC, 8 p.m. M.Sa Evening Toncert KHJ, 6 p.m. Wr Family Hour KNX, 4 p.m. Su Family Hour KNX, 4 p.m. Su Family Hour KNX, 5 p.m. N.F Fam Journal KNX, 5 p.m. N.S
Drake, Galen Dr. Christian. BY. Christian. BY. Christian. BY. Christian. BY. Christian. BY.
Drake, Galen KECA, 1:30 p.m. M-F Dr. Christian KNX, 6:30 p.m. W Dr. Christian KNX, 6:30 p.m. W Dr. Has Clinia KHJ, 8:30 a.m. Sa **Dr. I. Q. KFI, KFSD, 7:30 p.m. Sa **Dr. I. Q. KFI, KFSD, 7:30 p.m. Sa **Durante, Jimmy KFI, 7 p.m. W **Burney KFF, 7 p.m. W **Echoes of Edea KFWB, 10 p.m. M-Sa **Echoes of Edea KFWB, 10:30 p.m. Su **Editor at Home KEVA, 2:15 p.m. Su **Editor of the Air KHJ, 8:30 a.m. M-F **Elson, Bob. KECA, 7:30 a.m. M-F **Eveland Albert KECA, 7:30 a.m. M-F **Evelyn Winters KNX, 12:45 p.m. M-F **Evelyn Winters KNX, 12:45 p.m. M-F **Everybody Wins KNX, 2 p.m. F **Everybody Wins KNX, 3 p.m. F **Family Hour KNX, 4 p.m. Su **Family Theatre KHJ, 6 p.m. Th **Family Theatre <t< td=""></t<>
Drake, Galen KECA, 1:30 p.m. M-F Dr. Christian KNX, 6:39 p.m. W Dr. Hiss Clinic KHJ, 8:30 a.m. Sa **PDr. I. Q. KFT, 8:30 p.m. Sa **PDr. I. Q. KFT, KFSD, 7:30 p.m. Sa **Durante, Jimmy KFT, 7 p.m. W **Durante, Jimmy KFT, 7 p.m. W **Echoes of Edea KFWB, 10 p.m. Su **Editor at Home KFWB, 10:30 p.m. Su **Editor at Home KFVD, 12 n. M-F **Eson, Bob. KECA, 7:30 a.m. M-F **Elson, Bob. KECA, 7:30 a.m. M-F **Espiscopal Diocese KMPC, 7:15 p.m. So **Eternal Light KKFI, 10 a.m. Su **Eteland Albert **EECA, 1:35 p.m. M-F **Evening Concert KRAC, 1:35 p.m. M-Sa **Everlady Winss KNX, 1:45 p.m. M-Sa **Everly Winters KNX, 1:45 p.m. M-F **Evening Concert KRAC, 8 p.m. M-Sa **Everly Winters KNX, 1:45 p.m. M-F **Evening Toncert KNX, 2 p.m. Sa **Falcon KHJ, 6 p.m. W **Family Theatre KHJ, 6 p.m. Su **Family Hour
Drake, Galen
Drake, Galen
Drake, Galen KECA, 1:30 p.m. M.F Dr. Christian KNX, 6:30 p.m. W.F Dr. Christian KNX, 6:30 p.m. W.S PDr. I. Q. KFWB, 7:30 p.m. M Dufates KFT, 7 p.m. W Duffy's Tavera. KFT, 7 p.m. W Duffy's Tavera. KFT, 7 p.m. W Duffy's Tavera. KFT, 7 p.m. W Eastside Show. KFWB, 10 p.m. Su Echoes of Edea KFWB, 10:30 p.m. Su Editor at Home. KECA, 2:15 p.m. So Editor's Dlary KHJ, 8:30 a.m. M-F Editor's Dlary KHJ, 8:30 a.m. M-F Elson, Bob. KECA, 7:30 a.m. M-F Esteland Albert. KECA, 7:35 p.m. So Ethel and Albert. KECA, 1:45 p.m. M-F Evelyn Winters. KNX, 12:45 p.m. M-F Evening Concert. KFAC, 8 p.m. M-F Evening Concert. KRNX, 9 p.m. F Family Hour. KNX, 4 p.m. Su Family Hour. KNX, 4 p.m. Su Family Theatre. KHJ, 6 p.m. Th Famous Music. KFT, 2:45 p.m. Ns Farm Journal. KNX, 5:45 a.m. M-Sa
Drake, Galen KECA, 1:30 p.m. M-F Dr. Christian KNX, 6:30 p.m. W. Dr. Christian KNX, 6:30 p.m. W. Dr. L. Q. KFWB, 7:30 p.m. M. PDr. 1. Q. KFT, KFSD, 7:30 p.m. M. Dufaris KFT, 7 p.m. W. Dufaris Jimmy KFT, 7 p.m. W. Eastside Show. KFWB, 10 p.m. M-Sa Echoes of Edea KFWB, 10:30 p.m. Su Editor at Home KECA, 2:35 p.m. So Editor of the Air. KFVD, 12 a. M-F Egon, Bob. KECA, 7:30 a.m. M-F Elson, Bob. KECA, 7:30 a.m. M-F Eyleropal Diocese KMPC, 7:15 p.m. Sa Ethel and Albert. KECA, 1:45 p.m. M-F Evelyn Winters. KNX, 12:45 p.m. M-F Evening Concert. KFAC, 8 p.m. M-F Family Hour. KNX, 5:45 p.m. Sa Family Hour. KNX, 5:45 p.m. Sa Fam Jury Trials. KECA, 6:30 p.m. Sa Farm Journal. <
Drake, Galen
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	Front-Dage Formall KEI KESD 245 pm M F
II. A	Frontiers of ScienceKNX, 11:45 p.m. Tu
11	Front-Page FarrellKFI, KFSD, 3:45 p.m. M-F Frontiers of ScienceKNX, 11:45 p.m. Tu ★Fuldheim, Dorothy
1	KECA, 6:15 p.m. M-F
1	Gangbusters
Į.	Garden School
	Gateway to Music
B.	Give and Take
,	Godfrey's Talent ScoutsKNN, 6:30 p.m. M
e k	KECA, 7:15 p.m. Tu
b.	Gospel SingerKHJ, 10:15 a.m. M-F
b P	Graham, Vance
I b	Grand Central Station KNX, 10:30 a.m. Sa
1	Grand Ole OpryKFI, KFSD, 8:30 p.m. Sa
ľ	Gray, Jeanne KMPC, 3:30 p.m. M-F
	Greatest Story
	#Fuller, Sid.
i	Guild and Criswell
l l	Hamblen, StuartKFWB, 4:45 p.m. M-Sa
l i	Hampton, Lionel
•	Happy Gang
	Happy Theater KECA, 4:45 p.m. M-F
ı	Harmon, Tom
	Harris, Radie KNX, 2:25 p.m. M-F
	Hart, MauriceKFWB, 6 a.m., 10:30 a.m. M-Sa
	Haven of Rest
	Guild and Criswell. KFWB, 6:45 p.m. Sa Hal's Memory Room. KFON, 6:30 p.m. D Hamblen, Stuart. KFWB, 4:45 p.m. M-Sa Hamplon, Lionel. KHJ, 6:30 p.m. M-Sa Hamplon, Lionel. KHJ, 6:30 p.m. M-Sa Happy Gang. KHJ, 3 p.m. M-F Happy Homes. KHJ, 1:30 p.m. M-F Happy Homes. KHJ, 1:30 p.m. M-F Happy Heater. KECA, 4:45 p.m. M-F Happy Heater. KHJ, 10 a.m., 9 p.m. D Harmou, Tom. KHJ, 10 a.m., 9 p.m. D Harmou, Tom. KHJ, 6:15 p.m. Th Harris, Radis. KNJ, 1:30 p.m. M-F Harris, Radis. KNJ, 1:30 p.m. M-Sa Harris, Children, KHJ, 6:15 p.m. Th Whater, Joseph. KNJ, 1:30 p.m. M-Sa Harris of Stars. KNJ, 7:30 p.m. W Haven of Rest. KNLA, 8:30 a.m. M, W, F KRKD, KRNO, KFOX, 8 a.m. Tu, Th, Sa Hawaii Calls. KHJ, 9:30 p.m. Sa
	*Hawk, Bob
	Hawthorne, Jim
	Hayes Touchdown Tips
	Hayes, Sam KECA, 12 n. M-F Haynes, Dick KLAC, 6 a.m. M-Sa
	Heart's Desire
	MRRD, KRNO, KFOX, 8 a.m., Tu, Th, Sa Hawaii Calls. KHJ, 9:30 p.m. Sa *Hawk, Bob. KNX, 8:30 p.m. M Hawthorne, Jim. KECA, 10:30 p.m. M. *Hayes Touchdown Tips. KHJ, 6:30 p.m. F *Hayes Touchdown Tips. KHJ, 6:30 p.m. M. *Hayes Touchdown Tips. KHJ, 6:30 p.m. M. *Hayes, Sam. KECA, 12 n. M.F Haynes, Dick. KLAC, 6 a.m. M.Sa Heart's Desire. KHJ, 2 p.m. M.F *Heater, Gabriel. KHJ, 7 p.m. Sn-F Heldt, Horace. KHJ, 2 p.m. M.F *Heningway, Frank. KHJ, 4:15 p.m. M.Sa *Heningway, Frank. KHJ, 4:15 p.m. M.F *Henry, Fred. KLAC, 5 p.m. M.F *Here's Hollywood. KECA, 10:15 p.m. M.F Here's Hollywood. KECA, 10:15 p.m. M.F *Hill, Edwin O. KECA, 6 p.m. M.F *Hill, Edwin O. KECA, 6 p.m. M.F *Hill, Edwin O. KECA, 6 p.m. M.F *Hill Hunt. KNX, 3 p.m. Th Hint Hunt. KNX, 3 p.m. Th Hollywood Open House. KFI, 10:30 p.m. F Hollywood Star Theater. KFI, 10:30 p.m. F Hollywood Star Theater. KHJ, 10:130 p.m. Sp.
	*Hemingway, FrankKHJ, 4:15 p.m. M-Sa
	Henry, Fred KLAC, 5 p.m. M-F
	Here's to VeteransKECA, 10:15 p.m. Su
	Highlights in MusicKHJ, 10:15 p.m. M-F
-	Hill, Edwin O
	Hint Hunt
	*Hit the Jackpot
	KFI, 10:30 p.m. F
	KFI, 10:30 p.m. F Hollywood Star Theater KFI, 10:30 p.m. Sa Hollywood Story KHJ, 8:30 p.m. W, 6:30 p.m. F Hollywood Theater KFI, 7:39 p.m. W Hope, Bob KFI, 7 p.m. Tu
	Hope, Bob
	Hope, Bob. KFI, 7 p.m. W. Hope, Bob. KFI, 7 p.m. Tu ★Home News. KECA, 6:10 p.m. M-F Hour of Faith. KECA, 9:30 a.m. Su House of Mystery. KHJ, KGB, 2 p.m. Sa House Party. KNX, 3:30 p.m. M-F ★Huntley, Chet. KNX, 10 p.m. D
	House of Mystery
	*Huntley, Chet
	#Holintey, Chek
	*Inside the News
	In My Opinion
	It Pays to Be IgnorantKNN, 7:30 p.m. Sa It's Fun To Be YoungKNN, 1 p.m. Sa
	I Want It
	Jack in All Trades KNX, 3:30 p.m. 8u
	Jeff Regan, Investigator KNN, 9:30 p.m. M-Sa
	Jimmy and Wally KIEV, 6 p.m. Su
	Johnny Fletcher KECA, 9:30 p.m. Su
	Johnson, Floyd B. KRKD, KRNO, 5:30 p.m. Su KGER, 8:05 p.m. Su
	Jolson, Al. KFL, 7 p.m. The Joyce Jordan, M.D. KFL 11-13 and M.E.
	I Want B. KFI, 11:15 p.m. W Jack Armstrong KECA, 5:30 p.m. M.W.F Jack in All Trades KNX, 3:30 p.m. Su Jarvis, Al. KLAC, 10 a.m., 6:05 p.m. M-Sa Jeff Regan, Investigator. KNX, 9:39 p.m. Sa 4-Jergens Journal KECA, 7 p.m. Su Jimmy and Wally KHEV, 6 p.m. Su Jimmy and Wally KHEV, 6 p.m. Su Johnny Fletcher KECA, 9:30 p.m. Su Johnny Fletcher KECA, 9:30 p.m. Su Johnny Fletcher KECA, 9:30 p.m. Su Johnson, Floyd B. KRKD, KRNO, 5:30 p.m. Su Johnson, Floyd B. KRKD, KRNO, 5:30 p.m. Su Johnson, Al. KECA, 9:30 p.m. Su KECA, 9:30 p.m. Su KECA, 9:31 p.m. Su Joyce Jordan, M.D. KEL, 11-45 a.m. M-F Juke Box Mafinee. KXLA, 3:15 p.m. M-Sa Junior Junction. KECA, 9:30 a.m. Sa Junior Junction. KECA, 9:30 a.m. Sa Junior Miss. KNX, 9:30 a.m. Sa
	Junior Junction KECA, 4 p.m. Sa
	Name

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	lust Plain Rill KFL KFSD, 3:30 p.m. M-F
	Juvenile Jury KHJ, 1:30 p.m. Su
	Kelley, Bob KMPC, 6:15 p.m. M-Sa, 5:15 p.m. Sa
	Kilgallen, Dorothy KECA, 11:15 a.m. Th
	Kraft Music Hall KFI, KFSD, 7 p.m. Th
	Labor I S A. KECA, 3:30 p.m. 88
	L. A. Breakfast Club
	Ladd, Alan *Ladies Re Sected KECA, 3 p.m. M-F
	Ladies' Day KF1, 10:05 a.m. M-F
	Ladies First KHJ, 11 a.m. M-F
	Lamplighter KOWL, 4:35 p.m. M-Sa
	Land of the Free KHJ, 9:45 p.m. W
	Lane. Vance. KGER, 10:05 a.m., 4:05 p.m. M-F
	Lassie KFI, 3:45 p.m. Sa
	L. A. Story KMPC, 7:30 p.m. M-F
	*Lawton, FleetwoodEMPC, 7:30 a.m. M-Sa
	KFI, 7:15 a.m. M-F, KHJ, 9:15 p.m. M-F
	Let Freedom Ring KECA, 3:45 p.m. Sa
	Let George Do It
	Let's Pretend KHJ, 5 p.m., 10 p.m. M-F
	Lewis, Robert Q. KNX, 6:30 p.m. Su
	Leyden, Bill KFWB, 10 a.m. M-F
	Life Begins at 80 KHJ, 12:30 p.m. Su
	Just Plain Bill. KF1, KFSD, 3:30 p.m. M-F Juvenile Jury KHJ, 1:30 p.m. Su Kelley, Bob KMPC, 6:15 p.m. M-Sa, 5:15 p.m. Su ★Kennedy, John B. KHJ, 11:15 a.m. Su ★Kennedy, John B. KHJ, 11:15 a.m. Su KEGA, 11:15 a.m. Th Kraft Music Hall KF1, KFSD, 7 p.m. Th Kyser, Kay KECA, 11:15 a.m. Th Kraft Music Hall KF1, KFSD, 7 p.m. Th Lyser, Kay KECA, 3:30 p.m. Se L. A. Breakfast Club KFWB, 8 a.m. W Ladd, Alan KNX, 7 p.m. Su Ladd, Alan KECA, 3:30 p.m. M-F Ladies Be Seated KF1, 10:05 a.m. M-F Ladies First KHJ, 11 a.m. M-F Ladies First KHJ, 11 a.m. M-F Lamour, Dorothy KF1, 10:05 a.m. M-F Lamour, Dorothy KF1, 13:30 p.m. W-F Lamour, Dorothy KF1, 2:30 p.m. W-F Lamour, Dorothy KF1, 2:30 p.m. W-F Lamour, Dorothy KF1, 2:30 p.m. M-F Lamour, Dorothy KF1, 2:35 p.m. Su Lane, Vance KGER, 10:05 a.m., 4:05 p.m. M-F Lassie KF1, 7:15 a.m. M-F Lassie KF1, 3:45 p.m. Su Lawrence, Jerry KMPC, 7:30 a.m. M-F Lawrence, Jerry KMPC, 7:30 p.m. M-F Layrenan's Hour. KFWB, 9:30 p.m. Sa Let Freedom Ring KFYB, 9:30 p.m. Sa Let Freedom Ring KFYB, 9:30 p.m. Sa Let George Do It KNN, 4:30 p.m. Sa Let George Do It KNN, 8:30 p.m. Su Leyden, Bill KFYB, 9.m. Su Leyden, Bill KFYB, 9.m. Su Leyden, Bill KFYB, 1 p.m. M-F Liberal Catholic Hour KHJ, 9:130 p.m. Su Life Can Be Beautiful KFI, 1 p.m. M-F Life of Riley KFI, 1 p.m. M-F Life Segins at 80. KHJ, 9:15 a.m. M-F Life Segins at 80. KHJ, 9:15 a.m. M-F Life Mith Luigi KNN, 8:30 p.m. Tu Light of the World KFI, 12:45 p.m. M-F Life Mith Luigi KNN, 8:30 p.m. Su Lone Ranger KECA, 7 p.m M-W-F, 8 p.m. Sa Lone Ranger KECA, 7 p.m M-W-F, 8 p.m. Sa Lone Ranger KECA, 7 p.m M-W-F, 8 p.m. Sa Lone Ranger KECA, 7 p.m M-W-F, 9 p.m. Sa Lone Ranger KECA, 7 p.m M-W
	Life With Luigi KNX, 8:30 p.m. Tu
	Light of the World KFI, 12:45 p.m. M-F
	Lindlahr, Victor KECA, 11:15 a.m. M. W. F.
	Lomax, Alan KHJ, 9 a.m. Su
	Lone Renger KECA, 7 n.m M. W.; 8 p.m. Sa
	Lone Wolf KHJ, 6:30 p.m. W
	Long Beach Band KGER, 2 p.m. 14-54
	Lorenzo Jones KFI, KFSD, 2:30 p.m. M-F
	Lucky Lager Dance Time KFAC, 10 p.m. M-Sa
ŀ	Lucky Partners
l	*Lundberg, Dan KXLA, 10:30 p.m. M-Sa
l	Lutheran Gospel Hour KALA, 6:30 p.m. Su
ı	Lux Theater KNX, 7 p.m. M
l	Long Beach Band KGER, 2 p.m. Tu-Su Lora Lawton KFI, 9:45 a.m. M-F Lorenzo Jones KFI, KFSID, 2:30 p.m. M-F Lucky Lager Dance Time KFAC, 10 p.m. M-Sa Lucky Partners. KHJ, 4:30 p.m. Su Lum and Abner KNL, 8:30 p.m. Su Lundberg, Dan KXLA, 10:30 p.m. Nu Lutheran Gospel Hour KNLA, 6:30 p.m. Su Lutheran Gospel Hour KNLA, 6:30 p.m. Su Lutheran Hour KHJ, KVOE, 9:30 a.m. Su Lux Theater KNLA, 10:30 p.m. M-Sa Lux Theater KNLA, 10:30 p.m. M-Sa
ı	Madhouse Musicale KECA, 4:30 p.m. Sa
l	Make Way for Youth KNN, 3:30 p.m. Sa
l	Ma Perkins KFI, KFSD, 1:15 p.m. M-F
l	Lux Theater Madhouse Musicale KECA, 4:30 p.m. Sa Major League Ball. KMPC, 1 p.m. M-F Make Way for Youth KNN, 1:15 p.m. M-F Malone, Ted. KEN, 1:15 a.m. M-F Mannattan Merry-Go-Round KFI, 115 a.m. M-F Mannattan Merry-Go-Round KFI, 14 p.m. Sa Mann, Herbert J. KECA, 10 a.m. M-F Mannine, Knox Mann, Herbert J. KECA, 7:35 a.m. M-F *Mannine, Knox Mannine, Knox Mansfield, Andy KWW, 3:30 p.m. M-F *Mannine, Knox Mansfield, Andy KWW, 3:30 p.m. M-F *Mansield, Andy KWK, 3:30 p.m. M-F Massey, Curt Massey, Curt KECA, 8:30 p.m. M-F Massey, Curt KECA, 8:30 p.m. M-F Massey, Curt KECA, 8:30 p.m. M-F McCartity, Chartle KECA, 5:30 p.m. M-F McCartity, Chartle KECA, 8:30 p.m. M-F McMeet the Meeks KELAC, 1:10 p.m. Sa Meet the Meeks KELAC, 1:10 p.m. Sa Meet the Meeks KELAC, 1:30 p.m. M-F Medody Matinee KENX, 12:30 p.m. M-F Melody Matinee KHJ, 12:45 p.m. D Message of Israel KECA, 8:35 p.m. D Merry-Go-Round Message of Israel KECA, 8:45 a.m. Sa Model Magazine KECA, 9:15 p.m. Sa Model Magazine KECA, 9:30 p.m. M-F *Monday Morn. Headlines KECA, 9:15 p.m. Sa Model Magazine KECA, 9:30 p.m. M-F
l	Manhattan Merry-Go-Round KF1, 7 p.m. Su
ı	Man on the Farm KFI, 4 p.m. Sa Mann Harbert J. KFI, 11 a.m. Su
l	Manners, Zeke KECA, 7:45 a.m. M-F
l	Manning, Knox. KNX. 1 p.m., 5 p.m. M-Sa
l	Marx, Groucho KECA, 8:30 p.m. W
ı	Masked Spooner KHJ, 10 p.m. Sa
ı	Massey, Louise KHJ, 12:30 p.m. M-F
l	McCarthy, Charlie KIAC 1:10 n m M-F
ŧ	McNeill's Breakfast ClubKECA, 8 a.m. M-F
l	Mediation Board Khil, KGB, 6 p.m. Su
ł	Meet the Missus KNX, 2:30 p.m. M-F
ı	KNX. 12:30 p.m. Sa
١	Melodies America Loves KNX, 7:30 p.m. Tu
1	Melody Matinee KHJ, 12:45 p.m. M-F
١	Melody Parade KNX, 11:15 p.m. D
ł	Message of Israel KECA, 8 a.m. Su
١	Midnight Flyer
1	Mirandy KECA, 8:45 a.m. Sa
1	Model Magazine KECA, 4 p.m. m-r
	Monday Morn. Headines KECA, 9:15 p.m. Su Monitor News KECA, 9:30 p.m. Tu
	Monroe, Vaughn. KNX, 8:30 p.m. M, 9 p.m. Sa
	Morning Bible Hour
	Morning Watch KECA, 5:30 a.m. M-F
	Mother's Album
1	Mr. ace and JANE KNN, 6:30 p.m. F
	Mr. and Mrs. North KNA, 6:30 p.m. W
	Mr. Information KNX, 3.25 p.m. M-F
	Mr. Keen KNA, 6:30 p.m. Th
	Murray, Johnny KFI, 5:30 p.m. M-F
	Murrow, Edward KNX, 5:45 p.m. M-F
	Music for You KNN, 8:30 a.m. M-F
	Music Hour KFI, 10:30 p.m. Sa
	Music to Shave By KECA, 7:15 a.m. M-Sa
	Musical Favorites KFAC, 3 p.m. M-Sa
	Musical Masterpieces
	Mirandy Mirandy Model Magazine KECA, 8:45 a.m. Sa KECA, 4 p.m. M-F †Monday Morn. Headlines KECA, 9:15 p.m. Su †Monrior News KECA, 9:30 p.m. Tu Monroe, Vaughn KNX, 8:30 p.m. M, 9 p.m. Sa Morning Bible Hour KFAC, 8:30 a.m. Su Morning Watch KFAC, 9 a.m. M-Sa Morning Watch KECA, 6:30 p.m. Su Morning Watch KECA, 6:30 p.m. Su Morn Matinee KHJ, 11 a.m. Sa Mr. and Mrs. North KNX, 6:30 p.m. To Mr. District Attorney KFI, KFSD, 10:30 p.m. Wr Mr. Information KNX, 3:25 p.m. M-F Mr. Keen KNX, 6:30 p.m. Th Mr. President Murrary, Johnny KNX, 3:25 p.m. M-F Murrary, Johnny KHI, 5:30 p.m. M-F Music and Mr. Blaine KECA, 7:10 p.m. M-F Music of Manhattan Music al Eavorites KECA, 6 p.m. Sa Musical Masterpieces KFAC, 3 p.m. M-Sa Musical Digest KGER, 10:05 a.m., 4:05 p.m. M-F Musterious KECA, 9 p.m. M-Sa Musical Roundin KKECA, 6 p.m. M-Sa Musical Newsreel Mysterious KEGER, 10:05 a.m., 4:05 p.m. M-F KHJ, 7:15 p.m. M-F KHJ, 6 p.m. Tu Mysterious KNX, 9:30 p.m. Tu KNX, 9:30 p.m. Tu KKY, 5:30 p.m. Sa
	Mutual Newsreel KHJ, 7:15 p.m. M-F
	Mysterious Traveler KHJ, 6 p.m. Tu
	Mystery Theater KNX, 9:30 p.m. The My Favorita Husband KNX, 5:30 p.m. Sa
	and the state of t

	· ma
My Friend Irma KNX, 8 p.m. M	Smith, Norwood
My True StoryKECA, KFMB, 10:30 a.m. M-F	Song Fastival
*Name That Song	Song for You. KMPC
National Vesner KECA, 11:30 a.m. Su	Songs of Faith
NBC Symphony KFI, 4:30 p.m. Sa	Southernaires K
News in Advertising KFI, 9:45 a.m. Su	Space Frederick B
News Makers KFL 9:15 p.m. M-F	Special Agent
Newsweek Looks Ahead KECA, 8:45 p.m. Su	Sports Dial
My Friend Irma. KNN, 8 p.m. M My True Story. KECA, KFMB, 10:30 a.m. M-F "Name That Song. KHJ, 8 p.m. W National Farm & Home KF1, 11 a.m. Sa National Vesper KECA, 11:30 a.m. Su NEC Symphony. KF1, 4:30 p.m. Sa News in Advertising. KF1, 9:45 a.m. Su *News Makers. KNN, 9:15 a.m. Su *News of the World. KF1, 9:15 p.m. M-F *Newsweek Looks Ahead KECA, 8:45 p.m. Su Night Editor. KNN, 10:30 p.m. M-F Noah Webster Says. KF1, 10:30 p.m. M-F Noah Webster Says. KF1, 10:30 p.m. M-F Norman, Gene. KFWB, 10 p.m. M-F Norman, Gene. KFWB, 10 p.m. M-Sa Nosey Nifties. KFON, 12 N. Sa	Smith, Norwood. KECC Solital Time. Song Festival Song for You. KMP(Songs of Faith K Southernaires. KEC Spade Cooley Time. KEC Speare, Frederick. B Speare, Frederick. B Sperial Agent Sports Folio. KRED, Sports Folio. L Sports Folio. L Sports Final. KFWE Sports Final. KFWE
Night Editor KNA, 10:30 p.m. Mark	Sports Final KFWE
Norn Drake KFI, 4:45 p.m. M-F	Sports Review
KNX, 12:30 p.m. M-F	Sports Foundup
Norman, Gene	Spotlight Revue
Nosey Nifties	Squeakin' Deacon KXLA, KI
Official Detective	KGEF
Olympic Fights KESD 1:30 p.m. Su	Standard School
Official Detective	Stand-In K'
Operation Daybreak KFI, 5:45 a.m. D	Stanley, Eddie
Opinionaire KHJ, 2 p.m. Sa	Star Time
Original Amateur Hour	Stella Dallas KFL KFS
Our Gal Sunday KNX, 10:45 a.m. M-F	Stop the Music
Our Miss Brooks KNX, 8 p.m. Su	Straight Arrow
Outdoor Reporter	Strike It Rich K.
Ozzia and Hurriet KFI, 9 p.m. Su	Sunday Evening ClubKF
VENT BUT THE WEST 9:20 nm Su	Sunday Morning Melodies KN
Pacific Lutheran Hour	Sunday VespersKEU
Passing Parade KHJ, 4:30 p.m. M-F	Superman KH.
Pause That Refreshes	Supper Club
People Are Funny KFI, 8:30 p.m. Tu	Sports Newsreel KFI, K Sports Final. KFWE Sports Review Sports Review Sports Review Sports Foundup. B Spotlight on Sports. KE Standard Revue. B Squeakin' Deacon KXLA, KI Standard School Stand-In Stander B Standard Hour KFI, KI Standard School Stand-In Stanley, Eddie. Star Time. KMF Star Ver Hollywood Stella Dallas KFI, KFS Stop the Music. Straight Arrow. Strike It Rich KN Strolling Tom. KI Sunday Evening Club KFI Sunday Vespers KEC Sunrise Salute KN Supper Club. KFI, K Supperse Package KI Suspense Symphogette, KNX, 10:30 p.m
Ovens, Tom. KFI, 6:30 a.m. M. W. F. Ozzie and Harriet. KFII, 9 p.m. Su Pacific Lutheran Hour. KFWB, 9:30 p.m. Su Parsons, Louella KECA, 7:15 p.m. Su Passing Parade. KHJ, 4:30 p.m. M-F Pause That Refreshes. KNX, 4:30 p.m. M-F Pause That Refreshes. KNX, 10:30 p.m. Su People Are Funny. KFI, 8:30 p.m. Tu People's Platform. KNX, 10:30 a.m. Su People Are Funny. KFI, 1:30 p.m. M-F Perry Mason. KFI, 1:30 p.m. M-F Personal Autographs. KFCA, 6:30 p.m. M-F Personal Autographs. KFCA, 6:30 p.m. Su Pet Magnaine. KLAC, 4:15 p.m. M-P Pet Barade. KNX, 1:30 p.m. Su Pit Magnaine. KFI, KFSD, 6:45 p.m. W.Th Pettengili, Sam. KECA, 1:15 p.m. Su Pininp Marlowe. KNX, 5:30 p.m. Su Piano Playhouse. KECA, 1:30 p.m. Su Pickens, Jane. KFI, 1:30 p.m. Su Pickens, Jane.	Suspense Symphonette KNX, 10:30 p.m
Pepper Young's Family	Afficial a Manufacture
Perry Mason KECA, 6:30 p.m. Th	*Take a Number. *Take it or Leave it Taylor, Henry J. KHJ, KG Taylor Made Melodies EF Taylor, Mary Lee. Teen and Twenty Time KMF Teen-Timers K Telephone Hour KFI, Templeton, Dink E Texaco Star Theater K Texas Jim Robertson. Texas Tiny KGE Theater Guild KE Theater of Today
Pet Exchange KMPC, 7 p.m. Su	Taylor, Henry J. KHJ, KG
Pet Magazine KLAC, 4:15 p.m. M	Taylor Made Melodies
Pet Parade KFOX, 7:30 p.m. 10	Taylor, Mary Lee
Pattengill Sam KECA, 1:15 p.m. Su	Teen-Timers K
Philip Marlowe KNX, 5:30 p.m. Su	Telephone Hour KFI,
Piano Playhouse KECA, 12:30 p.m. Su	Templeton, Dink
Pletten Party KFI 7:30 a.m. M-Sa	Tayas Jim Robertson
Pleasure Parade KFI, 10:30 p.m. Tu	Texas TinyKGE
Policing L.A. KHJ. 8:15 a.m. Sa	Theater Guild KE
Port of Missing Hits	The ladge KH
Portis Pater KEWR 9-30 a.m. S: 11 a.m. M-Sa	The Sheriff KECA, K
Powell, Dick KECA, 8:30 p.m. Th	The Whistler
Press Conference KECA, 8 p.m. Th	There's Always Woman
Pringle, NelsonKNA, 7 a.m., 11 p.m. W.	This Changing World
Proudly We Hail KMPC, 7:30 p.m. Su; 7 p.m. Sa	This Is for YouE
Public Affairs KFI, 10:15 a.m. Sa	Theater Goild KE Theater of Today The Jedge. KH The Sheriff KECA, K The Whistler. I There's Always Woman. Thinking Allowed K This Changing World This Is for You This Is Your FBL This Week
tower for a Day KHI KGR, 11:30 a.m. M-F	This Week
*Queen for a DayKHJ, KGB, 11:30 a.m. M-F Quick as a Flash. KHJ, 3:30 p.m. Su Quiet Please KECA, 3 p.m. Su *Quiz Klds KFI, 2 p.m. Su *Quiz of Two Cities KHJ, 6:30 p.m. Su Quizzleale KECA, 11:45 a.m. M-F	This Week This Woman's Secret KFI, Thomas, Lowell Three Alarm.
Quiet Please KECA, 3 p.m. Su	Three Alarm
*Quiz Kids KHI 6:30 n.m. Su	Three Alarm. Three for the Money Tillamnok Kitchen KFI, KF **Today's Children KFI, KFS Tom Mix. Tom Mix. KHJ, KG Tomorrow Calling Torme, Mel.
Quizzicale KECA, 11:45 a.m. M-F	*Todow's Children KFI KFS
Padio American Way KECA, 9:45 a.m. Sa	Tom Mix KHJ, KG
Radio Pulpit KFI, 9 a.m. Su	Tomorrow Calling
Railroad Hour KECA, 8 p.m. M	Torme, Mel.
Quizzleale KECA, 1135 a.m. Markadio, American Way KECA, 9:45 a.m. Sa Radio Pulpit KFT, 9 a.m. Su KECA, 9:45 a.m. Sa KFT, 9 a.m. Su KECA, 8 p.m. M KECA, 8 p.m. M RCA-Victor Show KFI. KFSD, 3:30 p.m. Su Red Ryder KHJ, KVOE, 7:30 p.m. Tu The Music KFI, 7:30 p.m. F Remember That Music KFI, 6:15 p.m. T Remember When KHJ, 6:45 p.m. F Report on Europe KFI, 11:45 a.m. Sa EXECA, 7:30 p.m. Tu	Torne, Mel. Town Meeting
Red Skelton KFI, 7:30 p.m. F	True DetectiveKHJ,
Remember That Music	*True or False
Remember When KFI 11:45 a.m. Sa	*True or Faise *Truth or Consequences Twenty Questions Twilight Tales
Percent to the People KECA, 7:30 p.m. Tu	Twilight TalesKMPC
Reported Missing KFOX, 8 p.m. Th	★Twin Views
Revere All-Star ReviewKHJ, 8:30 p.m. Th	United Nations KFW
Report to the People. RECA, 7:30 p.m. Tu Reported Missing. RECA, 7:30 p.m. Th Revere All-Star Review KHJ, 8:30 p.m. Th Reviewing Stand. KHJ, 2:30 p.m. Sa *Richfield Reporter. RECA, 10 p.m. Su-F	United Nations Reporter K
Dishe to Handings KEI KESD 1:45 n.m. M-F	Unity Daily Word KF
Rise and Shine KHJ, 6 a.m. M-Sa	Unity Daily WordKFV
★Richfield Reporter KECA, 10 p.m. Su-F Right to Happiness KFI, KFSD, 1:45 p.m. M-F Rise and Shine KHJ, 6 a.m. M-Sa Rhapsody in Wax KHJ, 12 p.m. D Road of Life KFI, 12:15 p.m. M-F Roger Kilgore KFWB, 9 p.m. M-F Roger Kilgore KHJ, 7 p.m. Tu Romance of Helen Trent KNX, 10:30 a.m. M-F ★Roper Fimo KNX, 10:30 a.m. M-F KOSE, Billy KHJ, 8:55 p.m. M-F Roy Rogers Show KHJ, 4 p.m. Su Rosemary KNX, 10:30 a.m. M-F Roy Rogers Show KHJ, 4 p.m. Su Rosemary KNY, 10:30 a.m. M-F Roy Rogers Show KHJ, 4 p.m. Su Rosemary KNY, 9:45 a.m. M-F Sally in Our Aller KMPC, 3 p.m. Th	Unity Daily Word
Road of Life KFL 12:15 p.m. M-F	Veteran Wants to KnowE
Roberts, Clete KHJ, 7 p.m. Tu	Veteran Wants to KnowB Voice of FirestoneKFI, Voice of NeighborhoodKMI Voice of ProphecyKHJ, I
Romance of Helen Trent KNX, 10:30 a.m. M-F	Voice of Prophecy. KHJ. I
*Roper, Elmo KNX, 11:15 a.m. Su	Waring, Fred KFI,
Rose, Billy Show KHJ 4 n.m. Su	KFI, K
Rosemary KNX, 9:45 a.m. M-F	*Washington Inside Out K
Sally in Our Alley KMPC, 3 p.m. Th	Waring, Fred KFI, *Washington Inside Out. K Weaver, Hank. KECA, 5:45 *Week in Washington. Welcome, Travelers. F *Wells, Carveth. KI
Salt Lake Tabernacle	Welcome, Travelers
Sam Spade KFI, 10:45 a.m. Sa	*Wells, Carveth
Science of Mind	Wholen Monics
Screen Guild. KFI, 8 p.m. Th	What Do You Say? K
Scully, Frances KECA, 3:45 p.m. M-F	What Makes You Tick KE
Shadow KHJ, 3 p.m. Su	Welcome, traveiers ## **Weils, Carveth KI Wendy Warren Whaten, Monica What Do You Say? K What Makes You Tick KE What's My Name? B Wheeler, Burritt K When a Girl Marries KFI, Whis Oniz
Sherlock Holmes KHJ, 5 p.m. Su	When a Girl Marries KFI,
Shopper's Special KECA 8 am Sa	Whiz Quiz Whoa Bill Club
Shore Party KECA, 11 a.m. Sa	Whoa Bill ClubKl
Sing, America, Sing KHJ, 12:15 p.m. M-F	Willson, Meredith ★Winchell, Walter Women Are Wonderful
Sing It Again KNX, 8 p.m. Sa	
Skelton Red KFI. 7:30 p.m. F	Women Are Wonderful
Sky Kin KECA, 5:30 p.m. Tu, Th	Women's Forum
Skyway to the Stars KNN, 2:30 p.m. Su	Young, Norma
Smith Helene KGER 6:30 n.m. M-F	Young Dr. MaioneK
Smith Howard K. KNN, 9:05 a.m. Su	Your Song and Mine
Roy Rogers Show KHJ, 4 p.m. Su Rosemary KNN, 9:45 a.m. M-F Sally in Our. Alley KNN, 9:30 a.m. Su Sant Lake Tabernacle KNN, 9:30 a.m. Su Suturday Chef. KFN, 9:30 a.m. Su Saturday Chef. KFVB, 8:45 a.m. M-F Screen Guild. KFWB, 8:15 a.m. M-F Screen Guild. KFWB, 8:15 a.m. M-F Shadow KHJ, 12 n. Su Shotper's Special KECA, 8:a.m. Sa Shore Party KECA, 11 a.m. Sa Shore Party KECA, 11 a.m. Sa Shore Party KHJ, 12:15 p.m. Su KECA, 11 a.m. Sa Singin Sam. KHJ, 12:15 p.m. Su Singin Sam. KHJ, 12:15 p.m. Su Skelton, Red KHJ, 12:15 p.m. Su Skelton, Red KHJ, 12:15 p.m. Su Singin's Ed WcConnell KHJ, 12:30 p.m. F Sky Way to the Stars Smith Helene KGER, 6:30 p.m. M-F Smith Helene KGER, 6:30 p.m. M-F Smith Howard K KNN, 9:15 p.m. M-F Smith Jack. KHJ, KGB, 10:30 a.m. M-F Smith Jack. KHJ, KGB, 10:30 a.m. M-F Smith, Kate KHJ, KGB, 10:30 a.m. M-F	Young Are There Young, Norma I Young Dr. Maione K Young Widder Brown Your Song and Mine Youth Asks Government
#5mith, Late hHJ, Bub, 10:30 a.m. 41-1	

Smith, Solitair Song & Songs & Sports & Standa & Sunda &									
Smith,	No	rwood	L	E	KEÇA,	3:30 FI. 1	p.m 1 p.i	n. Sa	
Song 1	est	ival				KNX,	12	N, Su	
Song fo	or	You		В	MLPÇ,	8:30	9a.100. 5 aa.1	. Mr m. Su	
Souther	mai	res			KECA	8:3	0 a.	m. Su	
Spade Spage	Coc	eder reder	l'ime ick		KX	LA,	3 pa	m. Su	
Special	A	ent		127 10	ED A	HJ,	6 p.	m. W	
Sports	Fo	lio			KI	1, 8:	45 p	.m. F	
Sports	Net	wsree	1	KF	I, KF	§D, 8 7:30	:30 r	.m. F . M-F	
Sports	Re	view			1	KHJ.	4 p.	m. Sa	
Sports	Ro	undul	pp.		KEC	1, 6::	su p. 30 p.	m. Se	
Spotlig	ht	Revu	e	TWEE A	KN	X, 8	:30 t	m, E	
Squeak	in'	Dead	conE	B	GER.	12:30	p.m	M-E	7
Standa	rd	Hour	ol.	KFI	, KFS	D, 9: FI. 1	30 p. 1 a.⊪	m. Ti	1
Stand-	In.	SCHO			KNY	. 9	a.m	M-H	
Stanley	r, I	Eddie.			KMPC	5:05	p.n	. M-1	F
Stars	Ove	r Ho	llywoo	d	resn	KNX,	1 p	.m. St	R
Stop t	he	Musi	c	DLE By	KE	CA,	5 p.	m. S	u
Straigh	ht /	Arrov	r		KNN	KHJ,	8 p.	m. S	u
Strollin	ng	Tom			EFV	B, 9	а.п	. M-I	F
Sunday	v M	lvenin	ng Clu	odies.	KFA	Č, 8:	15 a	.m. §	u
Sunda	y V	esper	rs		RECA	6:15	30 a a.m	.m. 8	u a
Superr	e s nan	alute.			KHJ,	3:45	p.m	. M-1	F
Supper	r C	Pack	9.26	K.F1	KEC	A, 2	p.m	. M-	F
Susper	ise.	***	ENV	10.20	n m	Su B	7 p ⋅30 r	.m. T	h
Symph	TORK	Man 1	m.v.v.,	10.30	p.m.	KHJ	. K r	.m. S	a
*Take	Lt.	or I	eave	It		KFI.	8 p	.m. S	U U
Taylor	r, B	lenry	J Melodi	KHJ,	KGB KFI.	9:45 6:45	p.m a.m	. M-S	a
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×W	1.3824		** ###			KHJ.	8:30	p.m.	Su
Won	nen	Are s F	Won	ierful.		KNN	. 7	p.m.	Tu
You	Ar	e The	re		MPC,	NX.	12:30	p.m.	Su
You	ng,	Dr. A	na Iaione		KN	X, 11	:30 1	i.m. 3	i-F
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Fall Schedule OF YOUR AIRFARE



Here's Where and When to Find Favorites Returning to the Mike after Summer Rest



Sunday:

"Juvenile Jury," KHJ, 1:30 p.m.
"The Shadow," KHJ, 3:00 p.m.
"Quick As a Flash," KHJ, 3:30 p.m.
"Family Hour of Stars," KNX, 4:00 p.m.
Roy Rogers, KHJ, 4:00 p.m.
Jack Benny, KFI, 5:00 p.m. and 10:30 p.m.
Alice Faye and Phil Harris, KFI, 5:30 p.m.
Edgar Bergen and Charlie McCarthy, KFI, 6:00 p.m.
Fred Allen, KFI, 6:30 p.m.
Helen Hayes "Electric Theatre," KNX, 7:00 p.m.
"Theatre Guild on the Air," KECA, 7:30 p.m.
"Our Miss Brooks," KNX, tentatively 7:30 p.m.
"Lum and Abner," KNX, 8:00 p.m.
"Ozzie and Harriet," KFI, 9:00 p.m.

Monday:

"Kay Kyser's Kollege of Fun and Knowledge," KECA, 9:30 a.m. Monday thru Friday
"What Makes You Tick," KECA, 10:15 a.m. Monday thru Friday
"Breakfast in Hollywood," KECA, 1:00 p.m. Monday thru Friday
"Lux Radio Theatre," KNX, 7:00 p.m.
"My Friend Irma," KNX, 8:00 p.m.
"Railroad Hour, With Gordon MacRae," KECA, 8:00 p.m.
Bob Hawk Show, KNX, 8:30 p.m.
"The Hawthorne Caboose," KECA, 8:45 p.m. (Haw-

thorne also heard on KECA, 10:30 p.m. Monday thru Friday) "Supper Club," KFI, 9:00 p.m., Monday thru Friday, with Perry Como, Jo Stafford, Peggy Lee "Cavalcade of America," KFI, 9:30 p.m.

Tuesday:

"A Date With Judy," KFI, 6:30 p.m.
Bob Hope, KFI, 7:00 p.m.
"Fibber McGee and Molly," KFI, 7:30 p.m.
"Favorite Story," KFI, 8:00 p.m.
"People Are Funny," KFI, 8:30 p.m.
Mel Torme, KFI, 9:30 p.m.
"Big Town," KFI, 10:00 p.m.

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Wednesday:

Meredith Willson Show, KECA, 6:30 p.m.
"Duffy's Tavern," KFI, 7:00 p.m.
"Original Amateur Hour," KECA, 7:30 p.m.
Bing Crosby, KECA, 9:00 p.m.
"Great Gildersleeve," KFI, 9:30 p.m.
"Texaco Star Theatre, with Milton Berle," KECA, 9:30 p.m.
"Blondie," KFI, 10:00 p.m.

Thursday:

"Kraft Music Hall, with Al Jolson," KFI, 7:00 p.m.
"Suspense," KNX, 7:00 p.m.
Dorothy Lamour Show, KFI, 7:30 p.m.
Abbott and Costello, KECA, 7:30 p.m.
"Screen Guild Theatre," KFI, 8:00 p.m.
"First Nighter," KNX, 8:30 p.m.
"The Aldrich Family," KFI, 9:30 p.m.
Burns and Allen, KFI, 10:00 p.m.

Friday:

Eddie Cantor, KFI, 7:00 p.m.
"Ford Theatre," KNX, 7:00 p.m.
Red Skelton, KFI, 7:30 p.m.
"Life of Riley," KFI, 8:00 p.m.
"Great Scenes From Great Plays," KHJ, 8:00 p.m.
Spike Jones and Dorothy Shay, KNX, 8:30 p.m.
Jimmy Durante and Alan Young, KFI, 9:30 p.m.
Jack Carson, KNX, 9:30 p.m.

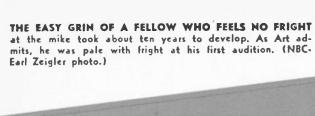
Saturday:

Judy Canova, KFI, 7:30 p.m.

Dennis Day, KFI, 8:00 p.m.

"Truth or Consequences," KFI, 9:30 p.m.

"Hollywood Star Theater," KFI, 10:00 p.m.



Mikemen No. 76 of a Series Art Balinger



By Jane Pelgram

IG, blond Art Balinger, one of the busiest of the local mikemen, literally knows his business backward and forward. He learned how to write a commercial before he learned how to read one. That was lucky, for Art had but a single year of anything that smacked of formal dramatic training for the chore of making everyday commodities sound pretty special.

Art approached show business from a singularly practical point of view. A local resident, he graduated from Beverly Hills High School, then Pomona College, a liberal arts major. Having decided on show business, the next step, logically, was to engage in some phase of the mystic activity. Cold, he walked into the lead in a Pomona little-theater play. That proved a quite satisfactory bit of business, so Art allocated himself one year's work in general little theater around the Los Angeles vicinity.

No Movie Break

"I had a fair amount of success. A couple of screen tests were 'promised' and there was always someone who was going to do 'big things' for me. Somehow all the big things and the screen tests didn't materialize. A degree of impatience, I suppose, and the realization that I was never going to be a smashing success as an actor decided the issue quite definitely for me. I started angling around for some other aspect of radio or the theater. Anything that would keep me in the entertainment business."

A friend in an agency put Balinger to work writing commercial copy, the work that developed Art's ability Art Decided Early There Was No Business Like Show Business, So Quite Practically Set About Finding His Own Proper Niche.

to such an extent that he could launch himself as a free-lance reader of commercials. Too, Art's commercial copy writing covered a variety of products, and they all had to make either very good sense or ear-catching nonsense.

When Art landed an announcer's job at KMTR (the station is KLAC today) he continued with commercial writing, and at the station got a good stiff dose of pre-AFRA radio training. In those days employees at any broadcasting center turned their hand at a little of everything, including sweeping out.

Break into the big-time came when Art auditioned, in 1939, for the Rudy Vallee show. He remembers three things from this experience. It was the toughest audition he ever entered; he was frozen with fright; he won it.

Establishment as a competent announcer no sooner occurred than Art was whisked off into Uncle Sam's service, and from early in 1941 until late in 1945 Major Arthur B. Balinger was busy overseas organizing sports and motion picture entertainment for his infantry divisions.

After four and a half years under fire, state-side ventures seemed less terrifying, and Art hied himself into a series of auditions that resulted in his reading the golden word for Jack Haley, Phil Baker, Xavier Cugat, Roy Rogers, Horace Heidt, and more recently Mel Torme.

This busy reader of commercial lines denies any secret formula behind his success.

Those Auditions!

"I don't even pretend to like auditions. I welcome them from the standpoint of a chance at a new show I might get to do, but I don't enjoy the actual "tryout" for that show. I get just as nervous as the next guy.

"And all auditions are different. Sometimes you have the eagle eye of the agency man checking every detail of your appearance, sometimes a network producer is just listening, not watching. I've learned not to worry about how I look. The best I can do is simply be as sincere as possible. I think about what meaning was put into the commercial when it was written, then I tell about a product's qualities just as though I was talking to someone across the table from me."

Apparently the ham in Art is still secondary to the practicality that's marked his operations since that post-graduation day when he decided on "some phase of show business" as a career. Ask what he likes about free-lance work and you'll not hear mention of the star shows or of always working before an audience.

"Free-lancing enables me to occupy myself in the things I like to do. I have twice as many hours a day in which to further my own in(Please Turn to Page 39)

Page Thirty-three

October 3, 1948

"This Is Faris" By Evelyn Bigsby LADY known as Paris is romantic and charming . . ." So be-

THIS PICTURE SHOWS PART OF THE CROWD STANDING in the rain outside the Cafe de la Paix Mirror Room, where audition record for "This Is Paris" was cut. Show was held at 4:00 p.m., but by 9:30 a.m. that day the room was filled, and by air time forty gendarmes had to hold back the mobs unable to gain admittance.

gins the war-inspired song, "The Last Time I Saw Paris."

Paris today is not exactly a pretty picture. . . . The ordinary woman wears a strange assortment of clothing obviously doled from a Red Cross box. . . . Children's faces are pinched and their bodies hungry. . . . Food is still so hard to get that the well-to-do

think nothing of winding up a restaurant meal by cleaning scraps from the plate of an already satisfied companion... Exchange rate of the franc, which used to be worth about twenty-five American cents, is now 200 for one American dollar.

Yet, to all Americans and especially women, Paris spells glamour, gaiety, excitement. We'd be willing to bet a magnum of champagne that, given an opportunity to visit any world capital, the average American woman would choose Paris.

Radio tycoon Raymond R. Morgan

From the City of Gaiety and Glamour. A Radio Show Hopes to Present the Human Interest Interviews Obtained From Americans in the French Capital.

> is so convinced of this fact that he is willing to bet the equivalent of all the vintage champagne in France. So certain is he of Paris's allure that he's ready to institute a Paris-originated radio program for American women and American sponsorship.

If he had any doubt in his mind, a recent trip to Paris was the clincher. Flying over with his radio head, Jim Morgan, Raymond R. spent a feverish week organizing a broadcast from the French capital. Radio Diffusion Francaise was in complete cooperation. This broadcast was some-

thing new for French listeners, whose air fare is confined to hearing dull readings, news, speeches, and music from wobbly turntables. For radio in France, as in England, is a government monopoly, with forty-one stations, one of them in Paris, and

YVES MONTAN, THE "BING CROSBY of Europe," was vocalist for Paris's first audience-participation program. Here he sings his French cowboy number, "My Sweet Valley." Rumor has it that Montan has signed to do an American movie.

NO PROGRAM IN PARIS WOULD BE COMPLETE without representation from the world of lashion, and French designers did not disappoint "This Is Paris." Here Marjorie Dunton, fashion commentator and social arbiter, is being interviewed on the show by emcee Ben Smith.







MAN BEING INTERVIEWED stopped the show when he related how he happened to go to Paris more than thirty years ago. (See accompanying story for details.)

threadbare equipment, some of it so antiquated that it is reminiscent of the early days of "wireless" in this country.

The show which Morgan decided to experiment with was audience participation for Americans in Paris. He arranged for the Mirror Room at the Cafe de la Paix (capacity 250). He obtained the services of France's top crooner, Yves Montan. He asked Parisians who was their best orchestra leader, hired Paul Durand to conduct a twelve-piece group, lined up an emcee, Ben Smith. Then notices were posted in half a dozen Parisian hotels where Americans congregate. These slips of paper simply announced the broadcast for 4 p.m. the following day.

Response

It was raining next morning when

FAMOUS COUTURIER Jacques Fath discusses lashions-to-come with announcer Bob Carrier. Although most interviews were gay, a quick scratch of the veneer brought to light many stories of war and the sufferings of French occupation.

the Hollywood contingent woke up. "There goes our show," they groaned. At nine o'clock the phone rang. It was the Cafe de la Paix. "What'll we do?" the maitre d' asked anxiously. "The place is already packed!" By broadcast time, it took forty gendarmes to hold back the crowd unable to squeeze into the Mirror Room.

A special table was reserved for G.I.'s. Past the roving mike paraded a fascinating galaxy of Americans in Paris—artists, modistes, men of world affairs, people who had endured the stress of war and occupation. One man, an engineer, said he had lived in Paris for twelve years.

"Your first time here?" inquired the emcee.

"No. I was here in 1917."

"In 1917?"

"Yes. I was on a tour-"

"Tour? Conducted by whom?"

"Oh, a fellow name of John J. Pershing."

The audience went wild. But this was only one of many ear-catching stories—stories in which the lighthearted spirit of Paris glossed over very thinly the underlying layer of pathos and human interest. Show material that was socko!

The broadcast, which attracted such noted couturiers as Jacques Fath and Molyneaux, went out live, was short-waved to New York and there recorded, and was also recorded on the spot in Paris. Later comparisons of the two methods con-

(Please Turn to Page 39)



ONE OF PRIZES on the program was a telephone call "back home."
Here a participant calls her sister in Detroit. The sister fainted in the excitement.



AMERICAN GI'S IN PARIS WERE RECOGNIZED by having a special table set aside for their occupancy at the broadcast. Here the emcee gives the boys a chance to say a few words.



DISTINGUISHED GROUP ATTENDING THE BROADCAST included Madame Georges Marcovich, wife of the owner of the Pam Pam (which purveys American hamburgers in Paris); Madame Paul Chapotin, wife of the Cafe de la Paix owner; and Monsieur Paul Chapotin.





"HOLLYWOOD HOTEL" and the hostess-emcee team of Parsons and Powell welcomed the lovely Jean Harlow in 1933.

Flashbacks!
No. 31 of a Series

TWO LONG-LIVED CAREERS were starting when this picture was taken—newspaper columnist Louella Parsons and America's Sweetheart, Mary Pickford, are pictured as they met during a 1917 session.

IN 1934, LOUELLA SHEPHERDED THIS GROUP during one of her "Hollywood Hotel" broadcasts: (left to right) the late Lynn Overman, emcee Dick Powell, Louella, (seated) George Raft and the late Carole Lombard. (Paramount Studios photo)







IN 1736, LOUELLA'S OLD FRIEND MARION DAVIES paid a visit to "Hollywood Hotel," a program with which Louella was identified for many seasons prior to her top ABC commentary.



IN ONE OF THE LAST PICTURES taken before his death, Babe Ruth posed for this gag shot with Louella and Dan Dailey. He appeared on the Parsons broadcast during his Hollywood visit in preparation for the "Babe Ruth Story."

Louella Parsons Is the Gal Who Knows Everybody. Here's a Special Peek Into Some of the Precious Pictures She Has Collected Throughout Her Career

World Radio History

IRENE DUNNE, WILLIAM RANDOLPH HEARST, BETTE DAVIS, Miss Parsons and Mary Brian were pictured in 1935 as they attended a costume ball in honor of the publisher's birthday.



THE TOWN TURNED OUT in honor of Louella's twenty-seventh anniversary as movie columnist for Hearst papers.





DWIGHT COOKE is narrator and moderator of the popular CBS feature, "People's Platform." Cooke is the middleman between some of the fieriest air debating.

ORUM programs are today an integral part of American radio—but such was not the case when "People's Platform," one of the most distinguished of them, made its first broadcast over the Columbia network back in July, 1938. Not as far as the great mass of listeners was concerned, at any rate.

Leon Levine, producer of "People's Platform," well recalls the stormy protests that used to pour in after lively debates on vital issues during the program's early years. The letters and telegrams had one thought in common—why should the opposition speaker have been put on the program? The "antis" didn't want to hear the "pro" side; the "pros" didn't want to hear the "anti" side of a question.

In those ten years—ten years during which more than 1,700 persons representing virtually every phase of human activity and every shade of the political spectrum have had their unrehearsed and frequently agitated say on topics ranging from world war to sports—things have changed.

Tolerance Triumphs

"The listeners are more tolerant today," says Levine. "They not only are willing to listen to two or more points of view on a problem—they insist on hearing both sides!"

A summation of debate topics since the program's inception represents a highly indicative cross-section of American and world history and thought during one of the most crucial, swiftly-moving decades the world has ever seen.

Subjects discussed, for example, have included U. S. foreign policy and relations, World War II, U. S. defenses, postwar planning and peace,



"HOW WILL CALIFORNIA GO IN THE 1948 PRESIDENTIAL ELECTION?"
William Esterman, Independent Progressive Party spokesman and candidate for Congress; Edward Shattuck, vice-chairman, Republican State Central Committee; Dwight Cooke of CBS; George E. Outland, chairman, Policy Committee, California State Democratic Committee—they tried to answer.

Ten Years of Table-Pounding

"People's Platform," Famed Forum, Has Spent Decade Presenting the Two Sides of Every Current Argument

the United Nations, a United States of Europe, immigration and refugee problems, atomic energy, politics and government, economics and business, as well as previews and reviews of important events.

The types of speakers have included workers and executives in all phases of business, industry and the professions.

The roster of distinguished names which have graced "People's Platform" numbers ex-President Herbert Hoover, Groucho Marx, Sen. Arthur Vandenberg, Dorothy Thompson, Harold Ickes, Gov. Harold E. Stassen, Sen. Robert Taft, Tallulah Bankhead, Mrs. Irving Berlin, Gene Tunney, Melvyn Douglas, Samuel Goldwyn, Brock Pemberton, Herbert Bayard Swope, Harold J. Laski, Norman Thomas, Gen. Carlos P. Romulo, Henry Wallace and Lillian Hellman.

Although "People's Platform" usually originates in New York, the program has traveled to two dozen American cities for closer coverage of the subjects at hand. It also has broadcast from Havana, London and Canada.

Being well abreast of the times,

"People's Platform" has recently been simultaneously broadcast for eastern television audiences.

When the program made its debut and for many years afterward, Lyman Bryson, now CBS Counselor on Public Affairs, was its regular chairman, a role filled for the past two years by Dwight Cooke.

Cooke, whose touchy job it is to see that both sides get an opportunity to state their case in detail (but not too much detail) and to keep the conversation from dwelling too long on an isolated point in what should be a broad discussion of a general issue, has come to certain conclusions about people who speak on "People's Platform."

Categories

"One out of every four," says Cooke, "is a table-pounder. And one out of every two is a pencil-tapper, a sort of non-musical xylophonist."

"People's Platform" prides itself on its record during the recent war. Throughout the entire conflict, the program continued its policy of scriptless, entirely spontaneous discussions

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October 3, 1948

"This Is Paris"

(Continued from Page 35)

vinced Morgan that it was better, for the time being, to record in Paris, send by airplane to New York, and release by delayed transcription rather than become involved with transatlantic whims of the ether.

It is Morgan's hope that "This Is Paris" will debut soon over Mutual. Since his return, Morgan and staff have been worrying over such details as rates of exchange, hiring of French radio men, shipping of radio and recording equipment, and selection of a permanent emcee.

Untapped Wealth

"The show is so loaded with human interest," Morgan exclaimed, "that we need a man who will draw out these terrific stories. It must be a man who will remember that it's the people, not the emcee, who are stars of the program. To Paris come all the great personages of the world—it's a crossroads of brilliant and artistic men and women—and as for the listener at home, a completely untapped well of fresh talent.

"Ours was the first audience-participation show ever put on in France. They just don't know what real radio is there. A program like "This Is Paris' will afford their performers a wonderful opportunity, as the only place they now have is night clubs."

A "natural" for the show's theme

BRET MORRISON is "Lamont Cranston" on the Mutual Don Lee broadcasts of "The Shadow." Bret is also well known as a singer.



MERE'S ALLEN FUNT of ABC's "Candid Microphone" fame as he prepares to victimize another average man. The mike is in the dummy phone.

Mikemen-Art Balinger

(Continued from Page 33)

terest as I would have working on a regular schedule."

Some of the things Art likes to do number keeping his hand in at commercial writing (he still turns out singing commercials, made up to the tune of his own play-by-ear piano efforts); trying to cut that already enviable seven handicap at golf down to four or lower; staying home with his wife and two boys in their new Malibu Beach house.

Almost everyone who has a tennis court wishes he lived near the ocean. The "greener grass" for Art lies in wishing he had a tennis court attached to the pleasant seaside home.

"I'd always planned on playing tennis while I was young, and golf when I was old. It seems I've turned the two around. Now that I'm old I'll get back at the tennis," he declares from the planacle of ripe old age. Mr. Balinger is thirty-three.

song was "The Last Time I Saw Paris." Morgan asked the conductor to score it. The chap had never heard of the number. Morgan told him that records had been made. There wasn't a one in Paris. Dealers just shrugged their shoulders and lifted their hands in an uncomprehending manner. Finally Morgan placed a transatlantic call to New York. There they put the Bing Crosby version of the song on the turntable. The French maestro, a pair of headphones clamped over his ears and his shoulders hunched over a blank lead sheet, scribbled down the melody as it came over.

"The last time I saw Paris, Her heart was warm and gay, No matter how they've changed her

I'll remember her that way . . ."

That's what we Americans were singing so sadly during the war and it never occurred to us here that the French were so "occupied" the song hadn't gotten through to them.

Now it might become their number one hit!

MOTHERS

Do the little things irk you? Like what to do about Sonny's scuffed shoes? That's easy! Keep a bottle of Omega Shine Dye handy. Goes on in a jiffy, covers scuffs, dries instantly. Economy size only 25c. Sold everywhere. Omega Shine Dye



Ten Years of Table-Pounding

(Continued from Page 38)

-relying on the conscience and discretion of the speakers not to make disclosures inimical to the war effort.

The program boasts another and almost unheard-of distinction. A few years ago, during a discussion on whether Russia was a menace in world affairs, the speaker who had been arguing the negative side unexpectedly admitted to his opponent: "Well, if your facts are correct, as they seem to be, I'm forced to change completely my thoughts on the subject."

One of the most memorable programs was a recent clash between British Socialist leader Harold J. Laski and N.A.M. chief economist Ralph Robey on the relative merits of socialism and capitalism. The debate elicited more than 2,000 letters from listeners who felt impelled to record their opinions on the subject.

REMEMBER CHILD singing star Mary Small? Here she is as the grown-up songstress of "Three for the Money" on Mutual.





MARIE WILSON believes in putting her best foot forward—as "Irma" of CBS's "My Friend Irma," Marie demonstrates her enthusiasm for the football season.



PATRICIA PETERS AND PHILLIP LA MAR, THIRTEEN-YEAR-OLDS with their own show on KFOX, interview movie starlet Mary Eleanore Donahue. Their show, "Nosey Nifties," is heard Saturdays at 12:00 noon and concerns the activities of movie youngsters. (Robinson Studio photo.)

SEEN ON THE RADIO SCENE

HAWTHORNE, the ABC zany, discovered that Hollywood had named a street after him, but had neglected to add the final "e." Here Jim is caught in the act of supplying the right spelling. (ABC photo.)

HANTHORNE

ADELE CLARK, ex-WAC singing star, has been heard in many guest appearances on the U. S. Army's "Sound Off." Here baritone Glenn Darwin joins Adele in some close harmony.



THIS GROUP MADE THE SHERIFF'S PICNIC MEMORABLE with an enthusiastic mock hanging. The victim is Bill Thompson ("Wallace Wimple" of "Fibber and Molly" fame) who is being hoisted by Sheriff Biscailuz on one side and Ray C. Darby, chairman of the L.A. Board of Supervisors, and NBC's Hal Peary on the other. (Castle photo.)

