

PROGRAMS FOR WEEK BEGINNING OCTOBER 2

RADIO *Life*
and Television

9
CENTS

Television:

**HAS IT DOOMED
RADIO?**

**OR CAN RADIO
SAVE ITSELF?**

SEE PAGE 34

The Ear Inspires the Pen

Dorothy Sparks, 2053 Eleanor Drive, Glendale, Calif.

I would like very much to see a picture of Barbara, the fine pianist who accompanies Gene Hart. I enjoy her playing very much. A long time ago I wrote suggesting you run a story on "The Voice of Prophecy," the fine inspirational program which brings enjoyment and comfort to all who hear it. Am wondering if it might have appeared in one of the few issues that I missed?

We have not yet had an article on the program mentioned, but your request is on our "waiting list."



Barbara Rauwolf

Florence Mitts, 1311 Highgate Avenue, Los Angeles 42, Calif.

I want to say how much I enjoy the George Sanders program. I just started liking Western music recently. . . . I wish to express the pleasure I get out of his cutting up and talking about his wife Helen. It gives

Estra Manta, 625 South Detroit Street, Los Angeles, Calif.

When a big singer like Gordon MacRae can make his way up to be more of a human interest angle to the program.

Incidentally, George is a just-wed and his best man was Spade Cooley.

so popular in such a short time, he deserves a story. . . . If I remember correctly, you did an article on him and it was just my luck to lose that one magazine. Could you tell me what was the date of the issue and how I can obtain one?

Stories on Gordon appeared April 11, 1948 and December 12, 1948 . . . the issues may be obtained through our business offices.

Mary Murphy, 7510 Hampton Avenue, Hollywood 46, Calif.

Thank you for the fine article on Nelson Eddy and the Kraft show. I always enjoy your magazine but never quite as much as on those rare occasions when it features a story on Eddy. Nelson's a mighty popular guy, as so clearly demonstrated by the crowds he's drawn on his recent concert tours, so we'll

About Your Letters

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio and Television Life.

be hoping for bigger and better stories on him in the near future.

Raye Hartman, 3004 Sixth Avenue, San Diego, Calif.

I think the television articles are delightful. It is fine to know and read about "Beany" and "Kukla, Fran and Ollie." Evelyn Bigsby's travel articles were a delight. I wish to add my word of approval to that of a recent contributor regarding Mercedes McCambridge. I think she is an outstanding actress and her voice is fascinating.

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SEE "COOK'S CORNER" KFI-TV • 1:40 P.M.—MON. THRU FRI.



Monty Margetts

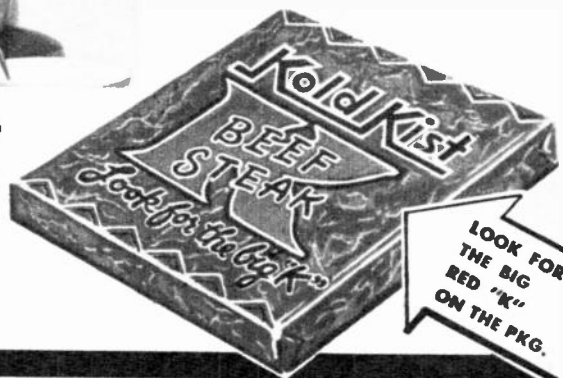
"Average-Housewife" Conductor of

"COOK'S CORNER" KFI-TV

1:40 P.M. Mon. thru Fri.

Says:

"Kold-Kist Beef Steaks are Yummy! Plenty of good, red meat . . . just oozing with real flavor . . . and so inexpensive — you can have meat every meal!"

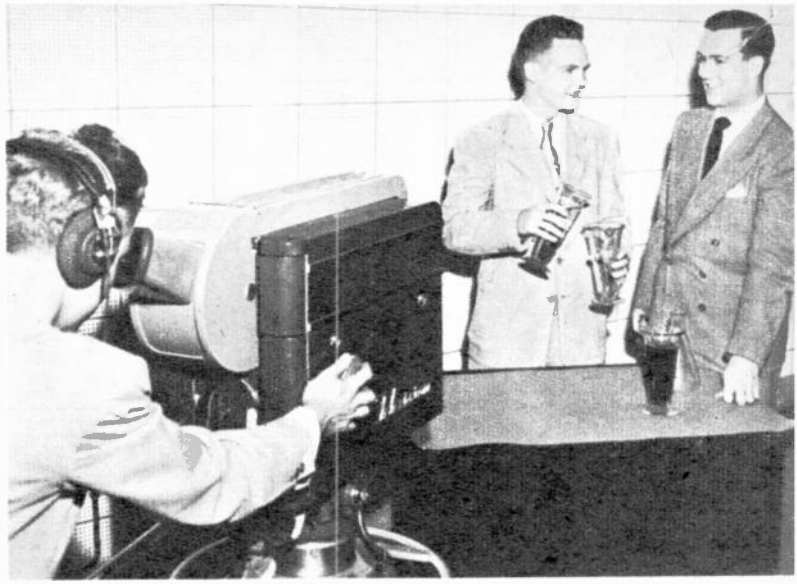


**Buy Kold-Kist
FROZEN BEEF STEAKS**

IN THE FROZEN FOODS DEPT.
OR MEAT DEPT.

**AT YOUR
FAVORITE DEALERS**





▲ **ARTHUR TRYON (RIGHT), HEAD OF THE VETERANS' SERVICE CENTER**, beamingly recounts to Klaus Landsberg, West Coast Director of Paramount Television, the better than 100 per cent placement effected on the "Vets' Page" of KTLA's "Magazine of the Week."

▲ **DIRECTOR JOHN ETLINGER** lines up the camera on an unemployed vet, in this case a young chemical engineer, and Stan Chambers, emcee (right). Many of the staff connected with "Vets' Page" are themselves vets, hence understand the problems of show guests.

The Picture Worth Ten Thousand Steps

The Appearance on Television of Unemployed Vets Has Already Proven, by a Better Than 100 Per Cent Placement, That It Beats Pounding Pavements for Jobs to Fit the Individuals

Monday, 9:00 p.m.
KTLA, Channel 5

ONE OF the saddest aspects of unemployment is the existent job, empty merely because the right man for that particular niche hasn't happened along. That miscarriage of coincidence rests on the inability of one man to present himself and his qualifications in a thousand different places, before a thousand different potential employers.

The increasing number of unemployed veterans in Los Angeles poses a problem bothersome to our city's mayor, its citizenry, and more especially to some people who decided to set about rectifying vet joblessness.

The result: KTLA's "Magazine of the Week" now carries a "Vet's Page," aimed at getting jobs for out-of-work ex-servicemen. Format of the program is simple. After a quick resume of the vet's service record, he is interviewed by Moderator Stan Chambers, then given a chance to demonstrate his job abilities. If he is a refrigerator repairman, he is shown repairing a refrigerator. A fry cook slaps hamburgers around on a

sizzling stove. A detective can't get out and sleuth citywide, so he is limited to showing what a good "private eye" will not do.

On one recent "Vet's Page," the vet of the evening was to demonstrate his knowledge of engineering devices. About ten minutes before the show, someone dropped a gyrocompass, the main prop for the program. Ball bearings from the gadget skittered over the floor of the studio. Promptly, everyone present dropped to his hands and knees in a frantic effort to find the parts. The show went on with the ex-serviceman really putting the compass together, rather than just moving it around in his hands as previously planned.

Idea for the show originated with Jack Coveney, an ex-serviceman himself. Through Arthur Tryon, head of the Community Chest's Veterans' Service Center, the idea was offered to KTLA. Klaus Landsberg, West Coast Director of Paramount Television, debated for a full half second before he gladly made room for the show on Channel 5. With the help of the Community Chest's Radio and Television Department, first telecast was June 19 of this year. Since

that day, placement of vets has been over 100 per cent. That means that enough responsive calls offering jobs have come in not only to take care of the vets appearing but also to hire vets of similar capacity who are registered with the Service Center. The Center is not an employment agency, but Tryon saw a chance through such a show to channel unemployed vets to proper sources.

The ex-servicemen don't want jobs *because* they are vets. They want jobs so that they can eat, feed and house their families, and clothe themselves. And all have something definite to offer an employer. The preponderant three vocations applying for a chance to be televised are television repairmen, auto mechanics and machinists. But the applicants have ranged from personnel managers to insurance investigators. After the applications are screened, the best representative of each job type is selected to represent the whole category. Should the most capable chap be physically handicapped, no matter. His ability, not his disability, is pointed out. Conversely, a handicapped vet holds no precedence over one who bears no war scars, simply because the former may need the break more. Vets' Center keeps in mind that the best representative of a job category gets more calls by means of which *all* the vets will benefit.

Jack Coveney arranges all props to best showcase the visiting vet. In one instance he secured \$150,000 worth of diamonds for the salesman appearing to use in illustrating his pitch ability. (This vet wound up with a good job selling for one of the biggest tooth-paste and soap companies in the country.) Another time a vet needed a "fork lift" to demonstrate his particular capabilities. The Quaker Oats Company was

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One-Track Mind Pays Off

*Robert Q. Lewis Never Intended
To Be Anything Else But Radioman*



▲ **AFFABLE LEWIS** is still a bachelor and lives in a two-room Manhattan apartment. He is an avid record collector and loves to stumble on a rare find of old Edison cylindricals.



LEWIS MAKES A BUSINESS of being funny and, although he ▲ dotes on ad-libbing, also uses some prepared material for his skits and satirical documentaries.

in the home of his parents. Old Edison cylindrical records are his pets. He has so many priceless waxings of all kinds that they are insured for \$10,000.

Consistent

Lewis is one rising radioite who never dreamed of making a career in any other business but . . . ! His affinity for show business cropped out early when he staged "theatricals" in the garage back of his parents' Long Island summer home. He is said to have "produced" a circus for juveniles by using kittens for ferocious jungle animals and an old foot locker for an elephant. When cash customers demanded to see the elephant, it was explained that the animal was sick, so only his trunk was showing. Later, in high school, Lewis authored the class play, a travesty on "Macbeth" with Bob playing "Lady Macbeth." At University of Michigan he majored in drama and radio, in the service he trained to become a radio operator and produced his camp's ambitious Christmas show. In fact, he worked so hard on the entertainment he took pneumonia and ended in the hospital two days before date of the performance. After his medical discharge, Lewis worked at various New York radio jobs, then joined CBS two years ago, in April, 1947. He won uncompromising favor from the fans of Godfrey, for whom he substituted.

One of Lewis's most prominently displayed possessions is his Radio Life Distinguished Achievement Award, hanging opposite his desk in his CBS office. It is the first to recognize the young comedian's capabilities.

Increase of his fan clubs and mail slightly amazes young Robert Q. A lot of the letters contain song requests, but many say how much the writer likes the program, that he is writing to someone like Lewis for the very first time, "and why don't you have a sponsor?"

Lewis probably wonders about this just as much as listeners do about what the "Q." in his name stands for.

A SUMMER SUB for Godfrey and on CBS's air seventy-five minutes daily plus an hour weekly on video, young Harold Lloyd-ish-looking Robert Q. Lewis has been a pretty busy chap the past few weeks. "Godfrey is like a husband on a drunk," commented Robert Q. "He can get away with anything and the lady still loves him. I'm like the bachelor next door, sort of invited in as a fourth at bridge." That, according to self-effacing Lewis, is the chief difference between himself and great Godfrey.

Lewis is a mild-mannered twenty-eight-year-old who takes his comedy seriously. It's no laughing matter with him to come up airwise with something that will tickle his listeners, although he prefers the "human type humor" to more ostentatious kinds. "Human humor," Robert Q. explains, "is like the family's standing joke, only you expand on it."

To show how hard Lewis is working at being a comedian, here is a typical, moderate day. "Ad meeting from ten until noon . . . ulcer lunch at CBS . . . meeting with my two writers for the day's show . . . my afternoon show can be ad-libbed right up to the end, when I like to present a skit, a satirical documen-

tary, or something of that nature . . . today I am going to do something with this item in the paper saying a kiss is 'an agreeable salutation and a boon to the mental health of mankind' . . . on the air from 3:30 until 4 . . . at 4:30 start looking for an apartment . . . back to work on television show from 7 to 10:30."

For relaxation, Robert Q. lolls (but stays away from the sun), has dates (he's a bachelor and lives in a two-room Manhattan apartment), collects totem poles and old records. Two of his most prized are Jolson's original "April Showers" and Harry Richmond's "I Love a Parade." Lewis's apartment is too small to accommodate his record collection, so he has taken over several walls and closets



▲ **LEVEL-EYED NELSON** makes a good farm reporter because he himself is a farmer. Specialty on his 137-acre ranch is white-faced cattle. (Rothschild photos.)

GEO. J. RICHARDSON
White Leghorn Breeding Farm
Established 1910



▲ **ON A TYPICAL VISIT TO A CALIFORNIA FARM**, McIninch goes with a humble attitude, expecting to learn something from the farmer and hoping to be of help in return. He is an extremely popular speaker for farmers' meetings.

From Tennis to Tomatoes

It's Not as Far as You Might Think, But Just Hazardous Enough to Be Challenging

By Evelyn Bigsby

Mon.-Sat., 6:15 a.m. and 12 n.
KFI

THIS might be a cute story if we could start by telling you that Nelson McIninch, KFI's farm reporter, was born and raised in a New York apartment and that he did not see a real live cow until one summer when he was fifteen and went to Iowa to help on Uncle Dudley's farm. Sorry, folks, but truth at any price: Nelson was raised on a farm (grain, fruit, tomatoes) near Olathe, Kansas. The twist in his story is that by the time he finished U.C.L.A. he was so far on the road to becoming a famous tennis champion that only a series of unusual circumstances swung Nelson back to the soil. Until recently when he leased 137 acres near Chino, McIninch was not a dirt farmer, but at heart he has been a man behind the plow ever since 1942 when he took over KFI's farm department.

He still loves his tennis. Yes! But the same eager glint he gets when discussing his favorite sport also lights his eyes when he talks of alleviating farm-labor shortages, taking surpluses off the market, and

October 2, 1949

other problems of the men who raise our foodstuffs. And talk Nelson does, thirty-five to fifty times in a matter of weeks to the many farm groups within KFI's vast area. Frankly, Nelson admits that if he could stand up under the travel, he would be talking nightly.

He does not descend on a farming community as the big know-it-all from Hollywood. One suspects that a strong factor in McIninch's popularity as a farm speaker is his unassuming attitude—the farmers can tell him plenty and he might have a few tips for them, so “let's swap ideas, fellas, and see if we can't help one another.” His idea on the air is to bring the farmers to the microphone and the mike to the farmers. One measure of his success is the fact he can swoop quietly down into the center of almost any nearby farming community and, the minute

IN BURBANK, the McIninch family forms an attractive quartet around the barbecue. Nelson has a garden, mostly vegetable. Asked what problems he had, he said, “Getting Gail to eat her spinach.”

he hits the main drag, be recognized by “Hiya, Nelson!” and “Hiya Nelson!” as he walks along.

Of course McIninch realizes that behind all the goodwill he generates personally stands clear-channel station KFI with its 50,000 watts, strategically timed farm broadcasts (6:15 a.m. for Standard Oil and noon) and the integrity of the programs themselves. Such worthwhile projects as appeals for heater crews during the freeze (KFI raised more than 3,000 workers on a spot-announcement deal), a campaign to take apricots and peaches off the surplus market and another to bring down the price of lettuce cannot pass without building respect and prestige for both station and reporter. Another station service was printing and distribution of more than 20,000 weather-zone maps (cost, \$4,500) to assist

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Page Five

Your Television Primer

Know Your Television Talk? Or, Like Us, Are You Learning Terms in the Same Way We Once Learned "Cat" and "Tree"?

A

is for **AUDIO**: an adjective pertaining to sound, or that portion of television which you hear.

B

is for **BOOM**: a mechanical contrivance for suspending a microphone; . . . and for **BLOW UP**: the photographic enlargement of printed material in order that it be legible when transmitted through television.

C

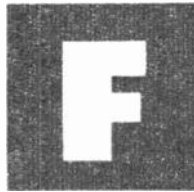
is for **CABLE**: the wires for the transmission of a television signal from city to city; and for **CHANNEL**: a specific wave length or band of frequencies for transmission.

D

is for **DISSOLVE**: Dissolving is the momentary overlapping of an image produced by one camera with that of another, and the gradual elimination of the first image; . . . and for **DOLLY**: a perambulator or four-wheeled carriage for the television camera.



is for **ELECTRON GUN**: Without it we wouldn't see a thing, for the gun is a system of metallic cylinders arranged in the narrow ends of both the camera and receiver tubes in which is formed the electron beam used for scanning the image before the video camera; and for reproducing it in the television receiver.



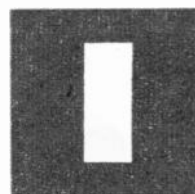
is for **FADE IN**: to bring up the television image electronically so that it appears gradually; . . . and for **FREEZE IT**: the term used to indicate that set designs and arrangements, or positions of furnishings, dressing, etc., have been approved and should be executed as planned.



is for **GIZMO**: a generic term in television for anything on which a technical designation is lacking or has been forgotten by the speaker; . . . and for **GOBO**: a dark mat used to shield cameras from lights.



is for **HEAD ROOM**: the leeway between an actor's head and the actual top of the setting. Refers to the amount of upward camera movement possible without overshooting a set. . . . and for **HIGH HAT**: a camera mount for use on table top or other such waist-high object.



is for **INKY**: an incandescent lamp; . . . and for **IMAGE ORTH**: (abbreviation of image-orthicon) a super-sensitive camera tube developed by RCA capable of picking up scenes in semi-darkness.

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▲ ARLENE FRANCIS OF NBC'S "MY GOOD WIFE" presents the Lilydale Farm Award to her son Peter. Ceremonies were held at New York's Stork Club.

Your Television Primer

(Continued from Page 7)

J is for J.I.C.: "just in case," and the term is employed to designate anything to be used or done . . . "just in case."

K is for KINESCOPE: a cathode-ray tube having a fluorescent screen used to reproduce the television picture in the RCA receiver or transmitter; . . . and for KILL: to order the elimination of anything in the studio, e.g., "kill the light," or "kill the chair."

L is for LINE PICKUP: transmission of signals by means of metallic conductors—coaxial cable or equalized telephone cables;

. . . and for LOCAL: restricted to local station as opposed to network.

M is for MILLIMETER: 35-mm. is standard motion-picture-size film, and 16-mm. is small-size, gen-

erally home movie film. Both are used in video;

. . . and for MOBILE UNIT: field equipment mounted in trucks and generally used only in such vehicles.

N is for NEMO: broadcast originating in some location other than the television studios;

. . . and for NOODLE: to play a few bars of background music or improvisation, usually behind titles—known as "noodling."

O is for OPTICAL VIEW FINDER: the device on a television camera which allows the cameraman to frame and focus accurately the desired portion of the scene to be televised.

P is for PARABOLA: a special directional microphone mounting used to pick up crowd noise, band music, etc.;

. . . and for PIPE (telephone), PLATTER (a recording) and P.L. (private telephone line).

R is for RF PICKUP: radio-frequency transmission of a video or audio signal;

. . . and for ROLL IT: a cue to start the film projector.

S is for SCOOP: multiple lighting units in the studio;

. . . and for SPECIAL EFFECTS: miniatures, dioramas, and various electrical and mechanical devices used to simulate meteorological or other natural phenomena and to achieve scenic or dramatic effects impossible of actual or full-scale production in the television studio.

T is for TELECAST: a television broadcast;

. . . and for TALK BACK: phone circuit from director to announcer on nemo broadcasts; TRUCK: to dolly

◀ MARTIN BLAINE, who plays "Field Agent Sheppard" on CBS's "F.B.I. in Peace and War," examines evidence in the form of a hot "hot-rod."



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The Picture Worth 10,000 Steps

(Continued from Page 3)

happy to send over one of the huge tractorlike affairs that is used to lift crates and other large objects high above ground level. The operator demonstrated his know-how with the machine by suddenly picking Stan Chambers off the floor and lifting him almost into the heavy studio overhead lights. The Chest committee in charge of the show reports an amazing and heartwarming civic willingness to help and provide.

The vets themselves are usually in a cold sweat before the program. Their future jobs are contingent upon their ability to carry off their end of it. But once on camera, engrossed in some familiar procedure, the vets take it like fire on a battlefield. In some cases their performance goes on after the cameras have turned away from the stage. One Monday night a colored fry cook appeared and set the pancakes to browning and flipping in the air. All about the studio, folks succumbed to the smell and sight, and the job aspirant was kept long after show time beating up batches and turning them out for all.

A few days later a call came in that netted this same willing chef a job with a several-year contract tacked onto it!

in parallel motion with a moving figure, e.g., to follow a person walking down the street; and TELEPHOTO LENS: lens of very narrow angle used to provide large-size images at extreme distances.

V is for VOX POP: any spontaneous interview;

. . . and for VIDEO SIGNAL: that portion of the output of the television camera which is the electrical counterpart of the scene televised.

W is for WOMP: a sudden flare-up of brightness in the picture;

. . . and for WOOF: telephone slang used by television engineers to signify "okay and goodbye!"

★ ★

OUTSTANDING VOICES

Radio artists Ben Grauer and Dan Seymour were honored by the National Academy of Vocal Arts as having two of the "Ten Outstanding Voices in the World." Grauer was chosen as having the "most authoritative voice" and Seymour for having the "friendliest voice."

The other eight awards were: "most theatrical," Winston Churchill; "suavest," Dean Acheson; "most effeminate," Hirohito; "sexiest," Lauren Bacall; "most paradoxical," Sir Stafford Cripps; "most explosive," Leo Durocher; "most pugnacious," John L. Lewis; and "sincerest," Trygve Lie.

October 2, 1949

RADIO *In Review*

news and comments

For Love o' Mike (General Comment)

Rumors Are Flying

Jackie Robinson may have his own baseball show at season's end. . . . Jack Kirkwood's "Mirth and Madness" auditioning again at ABC. . . . Fred Allen has been offered a role in the new Ronald Colman movie, "Cham-pagne for Caesar." . . . Jimmy Fidler to turn movie producer with a series of Westerns for Republic pictures. . . . "Gregory Hood" may return to ABC. . . . Peter Donald's "Talk Your Way Out of It" may be the basis for a series of film shorts. . . . Bill Gargan interested in doing an air series titled "The Brain." . . . "Greek Theater of the Air" may be a spring musical feature if present plans materialize. Producer Gene Mann would transcribe the series for independent stations.

Looks Like

ABC's "Ozzie and Harriet" show starts the season with a sponsor, Heinz. Their new guest-relations director is teen-age disc jockey Wally George. . . . Meredith Willson's new tune, "Peony Bush," earmarked as a hit. . . . Judy Garland's illness forced her out of the opening Crosby show. . . . Vincent Price is star of the new ABC series, "The Croupier." . . . William "Tizzie Lish" Comstock replaces Howard Petrie on the Garry Moore show until October 11. . . . "This Is Broadway" resumes in October as sponsored show. . . . The move of "The Contented Hour" to CBS marks the end of a seventeen-year association between the sponsor and NBC. . . . Mona Kent, scripter of "Portia Faces Life," has done an about-face in her novel about a soap-opera writer, "Mirror, Mirror on the Wall." . . . There'll be no hard-likker advertising on ABC, the public doesn't like it. . . . "Hopalong Cassidy" starts on Mutual the first of next year. . . . Dennis Day will be a papa again, come December. . . . Jack Smith scheduled to make personal appearances with the short subject he narrates, "Disc Jockeys, U. S. A." The unveiling is around Christmastime. . . . "Me and Janie," the George O'Hanlon starrer, swings into the fall season, replacing the Alan Young show. . . . Phil Harris with Alice and Bill Faye has formed a new production company for films, television and radio. . . . Cast toppers of "Prudential Family Hour of Stars" are an entirely new group from last season's. Irene Dunne, Ronald Colman, Dana Andrews, Loretta Young, Kirk

Douglas and Jane Wyman have been tapped for the series. . . . Gene Raymond is the surprise star of "The Amazing Mr. Malone." What happened to Frank Lovejoy?

Latest Giveaway News

After federal courts in Chicago and New York had restrained the FCC from applying its rules on giveaways to networks, the FCC announced that it has suspended its application of the rules until after the court tests have taken place. The extension period will obtain until the federal courts find that the bans are legal.

Your Cue (Shows You May Like)

Fall Show Roundup

Bing Crosby, KNX, 6:30 p.m. Wednesday, returned to his original network with his usual group of entertainers for a rousing first show. Crosby was in a great mood and it came through. Along with Abe Burrows and Peggy Lee, he presented a Burrows operetta built along the lines of "Rose Marie," only wider. Bing proves what a great comedian he is when he reads the lines in Abe's little musical dramas in the affected stage tones of the musical-comedy juvenile. Commercials seemed much shorter and better than those heard on his previous series. Staff support of Ken Carpenter, John

Scott Trotter and the Music Maids was better than ever.

Burns and Allen, KNX, 7:00 p.m. Wednesday, also came back to the air in finer fettle than they left it. Their initial program involved the sort of foolish comedy complication at which they excel and the pacing seemed more spirited than any of their last season's shows. Howard McNear in his characterization of a fuzzy-brained Gracie relative crowded the comedienne for top laugh honors in the opener with George Burns doing his always fine job of backing up the whole show. Bill Goodwin and Joe Kearns were also swell as announcer and sponsor.

"The Great Gildersleeve," KFI, 8:30 p.m. Wednesday, same sponsor, same network, returned with a bang-up broadcast that featured a \$50,000 prize contest. Contest was worked into the script, via the device of "Gildy" trying to get a song published. The "Gildersleeve" household and the "Jolly Boys" are intact and in top form. And Hal Peary continues to be wonderful as "Gildy."

"Light-Up Time"

Minus all the whinnies of the swooners and plus the charm and talent of Dorothy Kirsten, "Light-Up Time," KFI, 8:00 p.m. Monday through Friday, is a step in the right direction for Frank Sinatra.

He and the Met's Miss Kirsten make an ingratiating team and in spite of their dissimilar fields of endeavor and style, their duets are excellent. Musical material leans less on the present popular hits than on the Gershwin-Porter-Kern standards, which is all to the good. Dorothy forgoes her usual classics for the more dramatic type of show tune down to and including Cole Porter's "Why Can't You Behave?" Both singers have the ease at the mike, both in singing and with their introductory chatter, that makes for completely pleasant listening. Their 8:00 p.m. time throughout the week has them up against a variety of opposition programs, but that habit-forming five-a-week time and their own excellence should take care of the day-and-daters.

NEXT WEEK

BOB HOPE: Goes serious about television.

STARS REVEAL: Their favorite fluffs.

FRANK VELOZ: Claims ANYBODY can dancel

GLYN SMITH: "It's a nuisance to be blind!"

STU WILSON: Cover hero, subject for inside story, "Part Pixie, Part Peck's Bad Boy."

FLASHBACKS: Of Marion Davies, Richard Crooks, Mary Astor, Madeleine Carroll.

BILL GWINN, BOB MOON: What the well-dressed minkeman will wear.

BETTY STAHR: Has a right to shine.

ALSO: Video pix, precasts, complete radio and video logs, highlights, letters from readers, columns. Next week! Radio-TV Life, the week's best buy.

Playbacks (Critical Comment)

We Point With Pride

. . . To the guest appearance of the seventy-year-old vaudevillian, Julius Tannen, on KFWB's "Breakfast Club"

(Continued on Next Page)

KECA mike memos

By VIRGINIA WEST

Fall and football are here in full swing, and KECA brings you a super-duper earful for your Saturday listening! We mean Ira Cook's "Pre-Game Platter Party" which ties right into the football game of the day. Ira's lively disc show goes on at 10 a.m., and you no longer need worry about what time the big game starts, for you find it on KECA, with the "Platter Party" as a build-up. Ira contacts the student-body presidents of the universities whose teams meet on the gridiron, and a highlight of the pre-game is the favorite waxes of their campuses. . . . Cook is also heard as the studio announcer throughout the game, and his "Post-Game Platter Party," which follows the game-of-the-day, brings festivities to a fitting climax.

Ira's a busy young man on week days too.

. . . So popular has his "Dollars or Doughnuts" show proved,

that Monday thru Friday ailer is now heard on KECA for three-quarters of an hour, starting at 9:30 a.m. . . . Have you caught Hoffman Television's show, "The Best Looking"? It's a review of television shows and up-to-date news about video, voiced by Herb Ellis, veteran commentator . . . on KECA at 6, Mon. Wed. and Fri. evenings.

. . . The Richfield Reporter . . . 10 p.m.

There's so much new listening on KECA-ABC these days, it's hard to pick just the right shows to call to your attention in one short column. . . . By now you must have heard Buddy Rogers, of movie and music fame, in his 6-a-week, "Pick-a-Date," at one o'clock. . . . Then there's that helpful little earful . . . Mrs. Fixit . . . at 3 p.m. on Tuesdays and Thursdays. . . . And, of course, Peter Donald and his hilarious "Talk Your Way Out of It" are back at 3 on Mon., Wed. and Fri.

. . . The Richfield Reporter . . . 10 p.m.

Wednesday nights on ABC are tip-top nights for "whodunit" fans. . . . There's that old favorite, "The Amazing Mr. Malone," with picture star Gene Raymond as its new lead in the role of John J. Malone, on the air at 7:30. . . . The one and only "Sherlock Holmes" at 8 . . . and at 8:25, the new five-minute feature, "Detective of the Week," in which narrator Jack Latham and writer Sam Zellman salute an outstanding law enforcement officer. . . . Boris Karloff and his series of psychological dramas follow at 9, with another new thrill show, "The Crouper," at 9:30. . . . How's that for a lineup? Make ABC-KECA a dialing habit!

—Advertisement.



Ira Cook

Radio in Review

(Continued from Preceding Page)

broadcast. Famed for a generation of ad libs and quick-thinking monologues, Tannen revealed that he'd lost none of his wit. Interrupted by a heckler, he remarked, "Ladies and gentlemen, you think that fellow was pretty clever? Well, it was really me—I'm a ventriloquist." And to the heckler, "This next story is in English—perhaps I should translate it for you?"

. . . To Deborah Kerr and Ted Osborn, who played "Anna and the King of Siam" on "Hallmark Playhouse" in great style. The role of the "King" is a particularly difficult one, it seems to us. He must be full of high-pitched anger and prejudice, yet sympathetic. Mr. Osborn was completely successful.

. . . To Albert Warner on KHJ, Sundays at 6:45, whose human-interest commentating includes no picky gossip even when he deals with the Hollywood scene.

. . . To us for pointing with pride to singer Mindy Carson over a year ago when she was singing with Paul Whiteman. (Life and Time just got around to her last week!)

We View With Alarm

. . . That early-morning record program on KFWE where the records are interrupted for interminable perfume commercials just about the time you get interested.

. . . Those adults who play children's roles on the singing commercials and who think that by sounding breathless they sound childlike. They only succeed in sounding as if they've just run up a big hill.

. . . Those nice old ladies in radio dramas who, to a woman, have the same exit line at the end of act one, scene one—"Law's a mercy, my biscuits'll be burned to a crisp!" Why this gets a titter from the studio audience is beyond us.

. . . The dramatic programs that have movie stars plug the product after the play is over. It sounds like coercion when a million-dollar baby or a dignified male star of many years' standing confesses to being unable to make a move without a certain cigarette or soap. It embarrasses the listening audience almost as much as it embarrasses the star.

. . . The repetition of so many previously used scripts on the mystery-suspense shows: "Suspense" has evidently decided to double up on all its favorites.

. . . The return of "joke" humor to so many of the situation-comedy shows that started out with high intentions of remaining character-type comedy programs.

On Mike (About Studio Happenings)

"Hollywood Calling" Called

"The Ziegfeld Follies of 1946" was

the "Film of Fortune" on "Hollywood Calling" and the winning guess was made by Mrs. Betty Mikinas of Chicago, who gleaned \$27,750 in prizes for it. Which should explain the mix-up of two weeks ago when Jack McCoy told a contestant he was wrong—no, right—no, wrong. The contestant had guessed "The Great Ziegfeld." "I knew it wasn't the right answer," McCoy told us. The excited staff, however, flashed him the info that it was right, then realized it wasn't. The winner's prizes include almost everything a person could desire and several things she couldn't, among them \$1500 worth of permanent-wave solution!

Clues to the new "Film of Fortune" are: A woman is recognized by her perfume. A terrified girl takes refuge with strangers. Wine drips down over a painted face.

Contests and Offers

"GREAT GILDERSLEEVE," KFI, Wednesday, 8:30 p.m.—Secure entry blanks from grocer which gives details for the \$50,000 contest on naming the musical composition written by "Gildersleeve." Further particulars given on each show. Entry must be accompanied by tab from box of Parkay margarine sent to Parkay, Box 5167, Chicago, Illinois. First contest closes October 8, 1949.



THAT'S HIS POP

When Paul Salvo of Mutual-Don Lee's station KCOK in Tulare, California, listens to the "Cisco Kid," he keeps an attentive ear tuned on the music, for it's his dad, Len Salvo, providing the background strains.

MENUETTE

by

KHJ's Norma Young

Strawberry Ice-Cream Pie

16 marshmallows
2 T. crushed strawberries
Few drops red food coloring
2 egg whites
¼ c. sugar
¼ t. salt
¾ qt. vanilla ice cream
1 baked pastry shell
1 c. fresh strawberries, sliced
8 or 10 unstemmed berries

Heat marshmallows with crushed strawberries slowly, folding over and over until marshmallows are half melted. Remove from heat and continue folding until mixture is smooth and fluffy. Add coloring and cool. Beat egg whites until they hold a peak; add sugar slowly, beating constantly. Add salt. Blend lightly with marshmallows.

Place ice cream in pastry shell, cover with sliced strawberries and top with marshmallow meringue, swirled attractively. Brown quickly in broiler or very hot oven (450 degrees) ½ minute or until tips of the meringue swirls are browned. Remove and tuck strawberries into the swirls and serve immediately. Makes 1 (9-inch) pie.

Note: If Radio-Television Life readers have any cooking or household problems, telephone Norma Young, between 9 a.m. and 4 p.m., HU. 2-2133.

IT'S NEW! IT'S DIFFERENT!



Hollywood

RADIO-MOVIE

STAR RING

- Hollywood's latest sensation!
- 63 STAR photos, change 'em daily
- Adjustable to fit any finger
- Neat, not gaudy—looks expensive

- Ring and 63 photos, all for \$1
- You'll be proud to own and wear one
- Use also for pictures of your family
- Every star photo clear and beautiful

\$1.00

POSTAGE
PREPAID
TAX INCLUDED

BE FIRST IN YOUR NEIGHBORHOOD TO OWN ONE!



- JUST IMAGINE . . . wearing a picture of your favorite radio-movie star on your finger. . . .
- and having 63 fine photos, so you can change every day!
- The ring may also be used for pictures of family, friends or loved ones!
- Order now! The supply is limited!
- GUARANTEE . . . if not delighted, return in 5 days and your money will be refunded.

HOLLYWOOD STAR RING CO., 6361 Selma Ave., Hollywood 28

Name.....
(Please Print)

Address.....
.....

Enclosed find.....check.....money order.....cash for \$.....

Send me (1) (2) (3) Hollywood Star Rings complete with 63 photos. Also include my GIFT list of 120 stars' names and addresses. Limit three sets per customer.

Extra!

With each Hollywood Star Ring you order, we will include without cost a list of 120 stars' names and addresses, their real names, birth places and birth dates!

Radio Lifelines



By Evelyn Bigsby

SEE WHERE BOB HOPE was considered the funniest man by grown-ups polled by American Institute of Public Opinion. He outstripped Berle, Benny, Skelton, and the McGees, with a tidy ratio of two and a half to one over Milton. The sample was 3043 people from age twenty-one to more than three score and ten, and comprised rich, poor, educated, ignorant—all kinds. Polling covered the media of radio, video, movies and stage.

I THINK THE CROWN is justifiably given to Hope. Although I have grown a little weary of him on the air, I think he is much funnier to look at than Benny. A lot of ex-servicemen will always think so, too. In my opinion he is also a better ad-libber, though Fred Allen, sans benefit of any writers, could give Ski-nose a run for his money any time the quips are down. Skelton is no slouch, either, when it's time to gag.

WHAT SURPRISED ME WAS the order in which runners-up were rated. It seems that many people failed to distinguish between a performer's natural flair for comedy and his ability to put on a funny performance because he has good writers. I think a star like Berle, who obviously won second place on the basis of his TV success, is not nearly as solid a comedian as Benny. Sure, Jack has four or five script writers, but he works right along with them, writing, creating, polishing. It's a joke in the industry that Berle has made his mark by adapting, but cleverly and laboriously, the routines of other comedians. Which leads one to speculate again, how good would Benny be without his marvelous supporting cast? How good would Skelton be without the expert guidance of his ex-wife, Edna? Would Fibber and Molly, despite their fine touch for comedy and their perfect timing, place No. 5 on the list had not Don Quinn written such wonderful material through the years?

ABBOTT AND COSTELLO (No. 6) and Fred Allen (No. 7) represent the two poles of low and high comedy. Can't understand adults putting them in that order unless it's a question of wacky escapism with Bud and Lou fans, although I must admit that Allen has been in a worse rut on the radio than Hope, who at least shook up his show last year.

OTHERS PLACING on the top fifteen were "Amos 'n' Andy," Godfrey, Cantor, Durante, Danny Kaye, Marx Brothers, Henry Morgan, and Charlie Chaplin, all in that order. Ignoring the last named, the rest could ride along on anybody's poll, representative as they are of so many types of comedy. Kaye must have rated his votes for movies . . . he was a flop on the air a few years ago.

WHAT I WONDER ABOUT is a star

like Bing Crosby. Now there is a true comedian! Wonder why he was an also-ran on the list? If you don't think he can match funny line for funny line with Sir Hope you have another think coming. Or haven't you ever seen those two get all tangled up in an ad-lib sequence before or during a broadcast? Bergen (and McCarthy) also landed toward the middle of the list which underrated as really versatile and clever a comedian as Dennis Day. Yet Day is not funny the same way Hope is. His strong points are his pseudo-naivete and his ability to impersonate.

VERY FEW LADIES made even the tag end of the list. Gracie Allen of Burns and Allen was up in eighteenth place after Bergen (sixteenth) and "Lum and Abner" (seventeenth). Judy Canova, Joan Davis (so-called "queen of comedy") and Eve Arden (who has come into her own on the air this past year) were the only important feminine vote-getters.

A few thought Hattie McDaniel, Marjorie Main, Fannie Brice, Marie Wilson and ZaSu Pitts funny, way down the list with Abe Burrows (who fractures me) and Bea Lillie (likewise, especially when seen in person).

BY NOW, I PROBABLY have everyone disagreeing with me. Which brings out the simple fact that there are all kinds of humor and appreciation for all kinds, so when you can cop first place in a comedy poll the way Hope did, you're pretty terrific.



LEWIS MAKE ALBUM

Cathy and Elliott Lewis are busy doing their third album for Columbia Records with Ray Noble.

Pit and Podium

By Joan Buchanan

The cause of "fine" music has been plead, cajoled and fought for over a period of many years, but the sad fact remains that in the long run, "fine" music proves to be a non-commercial commodity. The Metropolitan Opera finishes its season in the red, the Boston Symphony broadcasts fail to pay off for their sponsor, and now comes the news that the sponsor of last year's season of CBS Symphony airings will not foot the bill this fall.

Radio has done a magnificent job to further the growth of music appreciation in this country, but the millions of music lovers have evidently made but a small dent in the financing necessary to keep classics on a paying basis. Now we have a plan to end all these nasty money problems—all we need is an organization and some disciples to carry it out. Everyone knows that after fifty-six years of copyright, a piece of music goes into public domain and may then be played without paying performing rights to anyone. Why wouldn't it be possible to go on charging a fraction for the rights in order to maintain a fund to pay the deficits of the Met, the symphonies and the sustaining radio programs that feature live classical music?



There are politicians and skulduggery even in classical music, worse luck. If you've ever read Oscar Levant's "Smattering of Ignorance," you know that concert artists and conductors are not the dreamy figures they seem. Locally an even less savory situation is told. A music critic of twenty years' standing was removed from a local paper because she panned a conductor who is married to one of those financing families whose connections included the newspaper and several radio programs.



There's a radio actor around town claiming that he was asked by the producers at the Greek Theater to stand by to play the leading role in one of their musicals this summer because they doubted the ability of the singer who was starred. He stood by (if the story is true) until the run of the show was over. So why say anything?

Frequency Modulation Schedule

91.5 KUSC	Los Angeles	9 a.m. to 11 p.m. (Sun. 2-10:45 p.m.)
93.1 KNX-FM	Los Angeles	3 to 9 p.m. (Sun. noon to 9 p.m., Sat. 2 to 9 p.m.)
94.1 KFSD-FM	San Diego	3 to 9 p.m.
94.7 KFMY	Los Angeles	3 to 11 p.m. (Sun. 10 a.m. to 11 p.m.)
95.5 KECA-FM	Los Angeles	6:15 a.m. to midnight
96.3 KRKD-FM	Los Angeles	5:30 a.m. to 9 p.m. (to midnight Frid.)
96.7 KVOF-FM	Santa Ana	3 to 9:15 p.m. (Sun. 11 a.m. to 9:15 p.m.)
97.1 KKLA	Los Angeles	3 to 9:30 p.m.
97.5 KPOR	Riverside	1 to 9:15 p.m.
98.3 KARS	Pasadena	6 a.m. to midnight.
98.7 KMGW	Los Angeles	3 to 10 p.m.
100.3 KMPC-FM	Los Angeles	3 p.m. to midnight
101.1 KHJ-FM	Los Angeles	1:30 to 9 p.m.
103.1 KNOB	Long Beach	3 to 9:05 p.m.
104.3 KFAC-FM	Los Angeles	24 hours each day
105.9 KFI-FM	Los Angeles	5:30 a.m. to 12:30 a.m.

Precasts and Previews

TIME CHANGES

SUNDAY, OCTOBER 2—"One Man's Family," KFI, 12:00 n. (30 min.). Moves from Monday, KFI, 8:30 p.m.

SUNDAY, OCTOBER 2—"Catholic Hour," KFI, 3:00 p.m. (30 min.). Formerly heard at 2:00 p.m. same day.

SUNDAY, OCTOBER 2—"Hollywood Calling," KFI, 3:30 p.m. (1 hr.). Musical quiz show aired previously at 2:30 p.m. same day.

SUNDAY, OCTOBER 2—"Contented Hour," KNX, 7:00 p.m. (30 min.). Buddy Clark sings on "another" network. Formerly Monday, KNX, 7:00 p.m.

SUNDAY, OCTOBER 2—"The Whistler," KNX, 7:30 p.m. (30 min.). Moves back one hour.

MONDAY, OCTOBER 3—Kate Smith, KECA, 7:30 p.m. (1 hr., 30 min.). Kate Smith replaces the "Railroad Hour" with one complete show.

MONDAY, OCTOBER 3—"The Railroad Hour," KFI, 8:30 p.m. (30 min.). Gordon MacRae moves from Monday, KECA, 8:00 p.m. with presentations of operettas and musical comedies.

MONDAY, OCTOBER 3—"Ella Mae Time," KECA, 9:15 p.m. (15 min.). Previously at 9:45 p.m. same night.

FRIDAY, OCTOBER 7—"Richard Diamond," KFI, 9:00 p.m. (30 min.). Previously Sunday, KFI, 9:30 p.m.

FRIDAY, OCTOBER 7—"Dragnet," KFI, 8:30 p.m. (30 min.). Previously Saturday at 8:30 p.m.

SATURDAY, OCTOBER 8—"Philip Marlowe," KNX, 6:00 p.m. (30 min.). Previously Sunday, KNX at 7:30 p.m.

WHAT'S NEW

Drama

SUNDAY, OCTOBER 2—"Family Hour," KNX, 3:00 p.m. (30 min.). Fall season begins with Irene Dunne re-creating her role in "Love Affair," adapted by Jean Holloway.

SUNDAY, OCTOBER 2—"Green Hornet," KECA, 9:30 p.m. (30 min.). Adventures slanted for adults. Also Monday at the same time.

Mystery

FRIDAY, OCTOBER 7—"Adventures of Frank Race," KFI, 9:30 p.m. (30 min.). Former attorney deals with crime and evil-doers.

Serial

MONDAY, OCTOBER 3—"Marriage for Two," KFI, 8:15 a.m. (15 min.). The problems of modern marriage are dealt with by Staats Cotsworth and Teri Keane Monday through Friday.

Participation

MONDAY, OCTOBER 3—"Ladies Fair," KHJ, 10:30 a.m. (30 min.). Tom Moore emcees new audience-participation show from Chicago.

Music

SUNDAY, OCTOBER 2—"Voices That Live," KECA, 4:00 p.m. (30 min.). Wally Butterworth emcees an "antique" program featuring such artists as Caruso, Melba, McCormack and Tetrzzini. Collection dates back to 1895.

MONDAY, OCTOBER 3—Dick Haymes Show, KHJ, 12:30 p.m. (15 min.). Daily session with Haymes, songstress Helen Forrest and Carmen Dragon's musical group.

Commentary

SATURDAY, OCTOBER 1—John B. Ken-

edy, KHJ, 6:25 p.m. (5 min.). Presents a five-minute capsule of news.

SUNDAY, OCTOBER 2—Dot Meyberg, KGFJ, 5:30 p.m. (15 min.). Film reporter presents Hollywood chatter.

Salute

WEDNESDAY, OCTOBER 5—"Detective of the Week," KECA, 8:25 p.m. (5 min.). Coast-to-coast salute is given to a real detective who has distinguished himself during the week.

Homemaker

TUESDAY, OCTOBER 4—"Mrs. Fix-It," KECA, 3:00 p.m. (15 min.). Features money-saving homemaking hints each Tuesday and Thursday.

Sports

FRIDAY, OCTOBER 7—"Here Comes Harmon," KFI, 7:45 p.m. (15 min.). All-American Tom Harmon presents sports commentary.

★

WHAT'S BACK

Drama

SUNDAY, OCTOBER 2—"Amos 'n' Andy," KNX, 4:30 p.m. (30 min.). Popular pair return.

THURSDAY, OCTOBER 6—"Screen Guild Theater," KFI, 6:00 p.m. (30 min.). Returning show presents Clark Gable and Lana Turner in "Homecoming."

Comedy

SUNDAY, OCTOBER 2—"Edgar Bergen-Charlie McCarthy," KNX, 5:00 p.m. (30 min.), 8:30 p.m. (30 min.). Stars return after season's absence.

SUNDAY, OCTOBER 2—Red Skelton, KNX, 9:00 p.m. (30 min.). Popular comedian is back with Pat McGeehan, Lurene Tuttle and Rod O'Connor.

THURSDAY, OCTOBER 6—"Henry Aldrich," KFI, 8:30 p.m. (30 min.). The misadventures of the "Aldriches" are heard again. Ezra Stone stars.

FRIDAY, OCTOBER 7—"Life of Riley," KFI, 6:00 p.m. (30 min.). William Bendix returns as "Chester A. Riley."

FRIDAY, OCTOBER 7—Jimmy Durante, KFI, 6:30 p.m. (30 min.). Comic returns with change of format featuring a story line.

Mystery

MONDAY, OCTOBER 3—"I Love a Mystery," KHJ, 10:00 p.m. (15 min.). Carlton E. Morse's famous adventure thriller returns as a Monday-through-Friday series with Russell Thorson as "Jack Packard," Jim Bowles as "Doc Long," and Tony Randall as "Reggie York."

Music

SUNDAY, OCTOBER 2—"Piano Playhouse," KECA, 2:00 p.m. (30 min.). Musical concert returns at new time.

Participation

WEDNESDAY, OCTOBER 5—"You Bet Your Life," KNX, 6:00 p.m. (30 min.). Comedy quiz with Groucho Marx makes its debut on new network.

Commentary

SATURDAY, OCTOBER 1—"Shopper's Special," KECA, 8:00 a.m. (30 min.). Home-economics hints are given.

News

SUNDAY, OCTOBER 2—"This Week Around the World," KECA, 1:00 p.m. (30 min.). Events of the past week are highlighted.

WHAT'S PLAYING

Drama

SATURDAY, OCTOBER 1—"Tales of Fatima," KNX, 6:30 p.m. (30 min.). Basil Rathbone and Florence Eldridge in "Study in Suspicion."

SUNDAY, OCTOBER 2—"Theater Guild," KFI, 5:30 p.m. (1 hr.). James Cagney in Elmer Rice's "Counselor-at-Law."

SUNDAY, OCTOBER 2—"NBC University Theater," KFI, 11:00 a.m. (1 hr.). Presentation of "Portrait of a Lady" by Henry James.

TUESDAY, OCTOBER 4—"Cavalcade of America," KFI, 8:30 p.m. (30 min.). Dorothy McGuire in "The Lady Becomes a Governor."

WEDNESDAY, OCTOBER 5—"Family Theater," KHJ, 8:30 p.m. (30 min.). Maureen O'Hara is hostess for presentation of "The Gold Bug" by Edgar Allan Poe.

Music

SUNDAY, OCTOBER 2—"Chicago Theater," KHJ, 9:30 p.m. (1 hr.). Nancy Carr, Bruce Foote and David Pelleri co-star in "The Student Prince."

MONDAY, OCTOBER 3—"Railroad Hour," KFI, 8:30 p.m. (30 min.). "Showboat" is presented with Gordon MacRae, Lucille Norman and Dorothy Kirsten.

Religion

TUESDAY, OCTOBER 4—Christian Science Lecture, KFVB, 8:00 p.m. (1 hr.). Ralph Castle, C. S., lectures on "Christian Science: Its Reinstatement of Primitive Christianity and Spiritual Healing."

Sports

SUNDAY, OCTOBER 2—Football, KFVB, 11:00 a.m. (to concl.). Gridiron clash between the L. A. Dons and Cleveland Browns.

SATURDAY, OCTOBER 8—College Football, KNX, 2:15 p.m. (to concl.). University of Southern California vs. Ohio State.

SATURDAY, OCTOBER 8—College Football, KHJ, 2:15 p.m. (to concl.). Stanford clashes with UCLA.

Juvenile

SATURDAY, OCTOBER 1—"Let's Pretend," KNX, 8:05 a.m. (25 min.). Fantasy of "The Emperor's New Clothes."

★

WHO'S GUESTING

Musical Variety

WEDNESDAY, OCTOBER 5—Bing Crosby, KNX, 6:30 p.m. (30 min.). Bob Hope is Crosby guest.

Music

MONDAY, OCTOBER 3—"Telephone Hour," KFI, 9:00 p.m. (30 min.). Gladys Swarthout sings with Donald Voorhees orchestra.

★

WHAT'S SPECIAL

Documentary

SUNDAY, OCTOBER 2—"Junction in Europe," KFI, 2:00 p.m. (30 min.). Fourth in series on United Nations will illustrate the workings of the Economic Commission for Europe based on Gibson-Parker's recent European tour. Script by Gibson-Parker, directed by Norman Corwin.

Public Interest

FRIDAY, SEPTEMBER 30—Red Feather Campaign, KNX, 7:00 p.m. (30 min.). Speeches by President Harry S. Truman and Henry Ford II highlight variety show starring Jack Benny, Ralph Edwards and other celebrities in the official opening of the Community Chest Campaign.

★ ★

TV Precasts

WHAT'S NEW

Drama

MONDAY, OCTOBER 3—"Silver Theater," KTTV, Channel 11, 8:00 p.m. (30 min.). (Please Turn to Page 32)

Page Thirteen

TELEVISION PROGRAMS

Station Finder

- Channel 2—KTSL
- Channel 4—KNBH
- Channel 5—KTLA
- Channel 7—KECA-TV
- Channel 8—KFMB-TV
- Channel 9—KFI-TV
- Channel 11—KTTY
- Channel 13—KLAC-TV

SUNDAY

- 12:00—Ch.9, Middy Devotions.
- 12:10—Ch.9, A Pretty Girl.
- 12:30—Ch.9, My Home.
- 1:00—Ch.9, Feature Film: "Lord of the Manor."
- 9:15—Ch.9, Out Wickenburg Way.
- 2:45—Ch.9, Shop, Look and Listen.
- 3:00—Ch.9, Children Should Be Heard.
- 3:30—Ch.9, The Truth About Dixie.
- 4:00—Ch.9, Carmen, Act III.
- 4:30—Ch.9, Theplan.
- 4:45—Ch.9, A Girl and a Boy.
- 5:00—Ch.9, At Home With the Harmonics.
- 5:30—Ch.9, Just for Fun.
- 5:40—Ch.5, Sunday Reverie.
- 5:45—Ch.5, Program Preview.
- 5:50—Ch.5, Cartoon Comedy.
- 6:00—Ch.5, Junior Capers.
- 6:00—Ch.11, Evening Concert.
- 6:10—Ch.8, News.
- 6:15—Ch.8, Cartoon.

EVERY SUNDAY "HOPALONG CASSIDY"

6:30 - 7:30 P.M. KTLA Channel 5

Sponsored by Barbara Ann Bread

- 6:30—Ch.5, Hopalong Cassidy: "Heart of the West."
- 6:30—Ch.11, Lucky Pup.
- 6:45—Ch.7, Sleepy Joe.
- 6:45—Ch.8, Film Short.
- 6:45—Ch.11, Not Set.
- 7:00—Ch.4, Preview.
- 7:00—Ch.7, Jay Stewart's Fun Fair.
- 7:00—Ch.8, Short Subject.
- 7:00—Ch.11, Crusade in Europe.
- 7:05—Ch.4, Children Read.
- 7:15—Ch.8, Concert Miniature.
- 7:20—Ch.4, Sports Recap.
- 7:25—Ch.4, "Last of the Warrens."
- 7:25—Ch.11, Pal Headliners
- 7:30—Ch.7, Cartoon Teletales.
- 7:30—Ch.8, Toast of Town.
- 7:30—Ch.11, I Remember Mama.
- 7:45—Ch.5, Feature Film, "Dinner at the Bits" with David Niven, Paul Lukas, Annabelle.
- 8:00—Ch.7, I.Q.U., with Chick Chandler.
- 8:00—Ch.11, Toast of Town
- 8:30—Ch.4, Frank Veloz Show.
- 8:30—Ch.7, ABC Pent-house Players.
- 8:30—Ch.8, It Pays to Be Ignorant.
- 9:00—Ch.4, Late News.
- 9:00—Ch.7, Your Witness.
- 9:00—Ch.8, Feature Film.
- 9:00—Ch.11, Fred Waring.
- 9:15—Ch.5, Movietown, R.S.V.P.
- 9:45—Ch.5, Magazine of the Week.
- 10:00—Ch.11, Caliente Baccs.

MON. THRU FRI. (AFTERNOON TV)

KFI-TV — CHANNEL 9

- 12:00—News, Russ Stewart.
- 12:10—Ladies' Day.
- 12:45—Interior Decoration (M)
- 12:45—Farm Reporter (Th).
- 12:45—Guest Book (Tu, W, F).
- 1:00—Shop, Look & Listen.
- 1:15—Meet the World.
- 1:40—Cook's Corner (M-Th)
- 1:45—Cook's Corner (F).
- 2:00—Joy of Living.
- 2:30—Mitchell Choir Boys (Tu).
- 2:30—Nancy Martin (M, F).
- 2:30—Road to Fame (W).
- 2:30—Michael Darin Sings.
- 2:50—Are Ya Lookin'?
- 3:30—Lenore Kingston (M).
- 3:30—Midweek Gardener (W).
- 3:30—Reduce by Rhythm (Tu).
- 3:30—Gordon's Garden (Th)
- 3:30—The World Is Your Garden (F).
- 3:50—Report to Mrs. America.
- 4:00—Bridge Club.
- 4:15—Jimmy Jackson (M).
- 4:15—Children's Film (Tu).
- 4:15—Storybook Man (W).
- 4:15—Treasure Tale (Th).
- 4:15—Apples for the Teacher (F).
- 4:40—Public Service (M).
- 4:40—Fashions (Tu).
- 4:40—Jerry Marlowe (W).
- 4:40—Mailbag (F).
- 4:45—Meglin Revue (M).
- 4:45—Caroline Leonetti (Th)
- 5:00—Floral Mail Reporting (M, W, F).
- 5:00—Movieland Diary (Tu, Th).
- 5:10—Burritt Wheeler (M, W, F).
- 5:10—Johnny Murray (Tu, Th).
- 5:25—Girl & Boy (Tu).
- 5:25—Public Service (W-F)
- 5:30—Piano School (M).
- 5:30—Jack Rogers (W).
- 5:30—A Girl and a Boy (Th).
- 5:30—Jimmy Jackson (F).
- 5:45—Sports Notes, Harmon
- 5:50—News, Ted Meyers.

MONDAY

- 5:30—Ch.5, News & Music.
- 6:00—Ch.4, Jerry Marlowe.
- 6:00—Ch.5, Cowboy Thrills.
- 6:00—Ch.8, Music.
- 6:00—Ch.11, Cowboy Slim.
- 6:12—Ch.4, Safety Rangers.
- 6:20—Ch.5, Telescout Club.
- 6:24—Ch.4, "Trail of the Royal Mounted."
- 6:25—Ch.8, News.
- 6:30—Ch.5, Time for Beany.
- 6:30—Ch.8, Time for Beany.
- 6:45—Ch.4, Cyclone Malone.
- 6:45—Ch.5, Preview.
- 6:45—Ch.8, People in News.
- 6:45—Ch.11, Playtime.
- 6:50—Ch.5, Handy Hints.
- 7:00—Ch.2, Telenews.
- 7:00—Ch.4, Ch.8, Kukla, Fran and Ollie.
- 7:00—Ch.5, Mama Rosa's Boarding House.
- 7:00—Ch.11, News.
- 7:15—Ch.2, Lee's Lair, Legion Stadium.
- 7:15—Ch.11, The Meakins.
- 7:30—Ch.2, Cavalcade of Stars.
- 7:30—Ch.4, Ford News and Weather.
- 7:30—Ch.5, Your News Contorter.
- 7:30—Ch.11, Amazing Dr. Polgar.
- 7:40—Ch.4, Sports Recap.
- 7:40—Ch.5, Name the Star.
- 7:45—Ch.4, Mohawk Showroom, Morton Downey.
- 7:45—Ch.5, Newsreel.
- 7:45—Ch.13, Hollywood in 3 Dimensions.
- 8:00—Ch.4, Chevrolet on Broadway.
- 8:00—Ch.5, Feature Film.
- 8:00—Ch.8, So You're an Inventor.
- 8:00—Ch.11, Dr. Hobby.
- 8:30—Ch.2, Legion Wrestling.
- 8:30—Ch.4, Voice of Firestone.

- 8:30—Ch.8, Western Film.
- 8:30—Ch.11, Ben Gage.
- 9:00—Ch.4, Versatile Varieties.
- 9:00—Ch.11, The Goldbergs
- 9:30—Ch.4, Lights, Camera, Action.
- 9:30—Ch.8, Think Fast.
- 9:30—Ch.11, Mystery Is My Hobby.
- 9:45—Ch.5, Ice Follies.
- 10:00—Ch.4, Editor's Round Table.
- 10:00—Ch.11, Studio One.
- 10:30—Ch.2, Telenews.
- 10:30—Ch.4, Late News.
- 10:40—Ch.2, TV Highlights.
- 11:00—Ch.2, Telenews.

TUESDAY

- 5:30—Ch.5, News & Music.
- 6:00—Ch.4, Jerry Marlowe.
- 6:00—Ch.5, Cowboy Thrills.
- 6:00—Ch.11, Cowboy Slim.
- 6:00—Ch.13, Kemper's Kapers.
- 6:05—Ch.8, Seen & Heard.
- 6:12—Ch.4, Safety Rangers.
- 6:20—Ch.5, Telescout Club.
- 6:24—Ch.4, Serial, "Trail of the Royal Mounted."
- 6:30—Ch.5, Time for Beany.
- 6:30—Ch.8, Time for Beany.
- 6:45—Ch.2, Program Preview.
- 6:45—Ch.4, Cyclone Malone.
- 6:45—Ch.5, Preview.
- 6:45—Ch.8, People in News.
- 6:45—Ch.11, Playtime.
- 6:50—Ch.13, Western Serial.
- 6:50—Ch.5, Handy Hints.
- 7:00—Ch.2, Tumbleweed Theater, "Speed Reporter."
- 7:00—Ch.4, Kukla, Fran and Ollie.
- 7:00—Ch.5, Your Town.
- 7:00—Ch.8, Kukla, Fran and Ollie.
- 7:00—Ch.11, News.
- 7:00—Ch.13, Musical Showcase.
- 7:10—Ch.8, News Flashes.
- 7:15—Ch.5, Tricks & Treats
- 7:15—Ch.11, The Meakins.
- 7:15—Ch.13, Eddie & Ev.
- 7:30—Ch.4, Ford News and Weather.
- 7:30—Ch.5, Ch.8, Musical Adventure with Korla Pandit.
- 7:30—Ch.11, Behind the Lens.

DON OTIS SHOW

Tuesday, 7:30 P.M.

KLAC-TV

Channel 13

- 7:30—Ch.13, Don Otis.
- 7:40—Ch.4, Hello Again.
- 7:45—Ch.4, Mohawk Showroom, Roberta Quinlan.
- 7:45—Ch.5, Newsreel.
- 7:45—Ch.8, Whitney's Magic.
- 7:45—Ch.11, Braven Dyer Sportfolio.
- 8:00—Ch.2, Feature Picture, "Songs and Bullets," Fred Scott.
- 8:00—Ch.4, Milton Berle.
- 8:00—Ch.5, Feature Picture
- 9:00—Ch.8, Blind Date.
- 8:00—Ch.11, Football Film.
- 8:00—Ch.13, Western Film.
- 8:30—Ch.8, Guest Personality.
- 9:00—Ch.2, Vincent Lopez Show.
- 9:00—Ch.4, Country Store.
- 9:00—Ch.5, City at Night.
- 9:00—Ch.11, Pantomime Quiz.
- 9:00—Ch.13, Teletown Reporter.
- 9:15—Ch.2, Telenews.
- 9:30—Ch.4, "Life of Riley," Jackie Gleason.
- 9:30—Ch.8, Film.
- 9:30—Ch.11, Suspense.
- 9:30—Ch.13, Dusty Walker.
- 9:45—Ch.13, Harold Brown.

WEDNESDAY

- 5:30—Ch.5, News & Music.
- 6:00—Ch.4, Jerry Marlowe.
- 6:00—Ch.5, Cowboy Thrills.
- 6:00—Ch.8, Music.
- 6:00—Ch.11, Cowboy Slim.
- 6:00—Ch.13, Kemper's Kapers.
- 6:12—Ch.4, Safety Rangers.
- 6:20—Ch.5, Telescout Club.
- 6:24—Ch.4, Serial, "Trail of the Royal Mounted."
- 6:25—Ch.8, News.
- 6:30—Ch.5, Time for Beany
- 6:30—Ch.8, Time for Beany.
- 6:30—Ch.13, Mickey O'Day Preview.
- 6:45—Ch.4, Cyclone Malone.
- 6:45—Ch.5, Program Preview.
- 6:45—Ch.7, Sleepy Joe.
- 6:45—Ch.8, People in News.
- 6:45—Ch.11, Playtime.
- 6:45—Ch.13, Western Serial.
- 6:50—Ch.2, Telenews.
- 6:50—Ch.5, Handy Hints.
- 7:00—Ch.2, John Wayne Western, "Riders' Destiny."
- 7:00—Ch.4, Kukla, Fran & Ollie.
- 7:00—Ch.5, Cartoon Comedy
- 7:00—Ch.7, Hollywood Screen Test.
- 7:00—Ch.8, Kukla, Fran and Ollie.
- 7:00—Ch.11, News.
- 7:00—Ch.13, Harry Bassler Golf Clinic.
- 7:15—Ch.5, Who's News.
- 7:15—Ch.11, Annette Warren Show.
- 7:15—Ch.13, Eddie & Ev.
- 7:30—Ch.4, Ford News and Weather.
- 7:30—Ch.5, At the Mat.
- 7:30—Ch.7, Erskine Johnson
- 7:30—Ch.8, Sibelius Concert.
- 7:30—Ch.11, Earl Wrighton Show.
- 7:30—Ch.13, Adam's Alley.
- 7:40—Ch.4, Sports Recap.
- 7:45—Ch.4, Mohawk Showroom, Morton Downey.
- 7:45—Ch.5, Newsreel.
- 7:45—Ch.7, Kieran's Kaleidoscope.
- 7:45—Ch.8, Kieran's Kaleidoscope.
- 7:45—Ch.11, Hawthorne.
- 8:00—Ch.2, Feature Film, "Peck's Bad Boy," Jackie Cooper, Jackie Searl.
- 8:00—Ch.4, Kraft Theater.
- 8:00—Ch.5, Armchair Detective.
- 8:00—Ch.7, Let There Be Stars.
- 8:00—Ch.8, Arthur Godfrey.
- 8:00—Ch.11, Arthur Godfrey
- 8:00—Ch.13, Feature Film.
- 8:30—Ch.5, Interview.
- 8:35—Ch.5, Wrestling.
- 9:00—Ch.4, Rehearsal Time
- 9:00—Ch.7, On Trial.
- 9:05—Ch.8, Wrestling.
- 9:00—Ch.11, Gadget Jury.
- 9:15—Ch.4, Not Set.
- 9:30—Ch.4, Telenews.
- 9:30—Ch.4, Late News.
- 9:30—Ch.11, Pendulum.
- 9:45—Ch.2, TV Highlights.

THURSDAY

- 5:30—Ch.5, News & Music.
- 6:00—Ch.4, Jerry Marlowe.
- 6:00—Ch.5, Cowboy Thrills.
- 6:00—Ch.11, Cowboy Slim.
- 6:00—Ch.13, Kemper's Kapers.
- 6:12—Ch.4, Safety Rangers.
- 6:20—Ch.5, Telescout Club.
- 6:24—Ch.4, Serial, "Trail of the Royal Mounted."
- 6:25—Ch.8, News.
- 6:30—Ch.5, Time for Beany
- 6:30—Ch.8, Time for Beany.
- 6:30—Ch.13, Mickey O'Day
- 6:45—Ch.4, Cyclone Malone.
- 6:45—Ch.5, Preview.
- 6:45—Ch.7, Sleepy Joe.
- 6:45—Ch.8, People in News.
- 6:45—Ch.11, Playtime.
- 6:45—Ch.13, Western Serial.
- 6:50—Ch.5, Handy Hints.
- 6:55—Ch.2, Program Preview.
- 7:00—Ch.2, Norma Young.
- 7:00—Ch.4, Kukla, Fran & Ollie.
- 7:00—Ch.5, Woman's World
- 7:00—Ch.7, Screen Circus.
- 7:00—Ch.8, Kukla, Fran and Ollie.
- 7:00—Ch.11, News.

- 7:00—Ch.13, Kay Mulvey's Open House.
- 7:15—Ch.2, Lee's Lair.
- 7:15—Ch.5, Background for Living.
- 7:15—Ch.11, Annette Warren.
- 7:15—Ch.13, Eddie and Ev.
- 7:30—Ch.2, Stranger Than Fiction.

7 NIGHTS A WEEK on Channel 4 KNBH

- 7:30—Ch.4, Ford News and Weather.
- 7:30—Ch.5, Comedy Featurette.
- 7:30—Ch.7, Lone Ranger.
- 7:30—Ch.8, Hoffman Hi-Time.
- 7:30—Ch.11, It Pays to Be Ignorant.
- 7:30—Ch.13, Dick Haynes.
- 7:40—Ch.4, Just Watch and See, Ollie O'Toole.
- 7:45—Ch.2, It's a Neat Trick.
- 7:45—Ch.4, Mohawk Showroom, Roberta Quinlan.
- 7:45—Ch.5, Newsreel.
- 7:50—Ch.13, Grab the Phone.
- 8:00—Ch.2, Front Row Center.
- 8:00—Ch.4, Lee Hogan.
- 8:00—Ch.5, Hollywood Opportunity
- 8:00—Ch.7, Hoffman Hi Time.
- 8:00—Ch.8, Screen Test.
- 8:00—Ch.11, Don's Football Film.
- 8:00—Ch.13, Club Time.
- 8:00—Ch.2, What's the Name of That Song?
- 8:30—Ch.4, Martin Kane, Private Eye.
- 8:30—Ch.7, I'll Buy That.
- 8:30—Ch.8, Charlie Chaplin.
- 8:30—Ch.13, Spotlight on Roper.
- 8:45—Ch.7, Cameraman at Large.
- 9:00—Ch.2, Morey Amsterdam Show.
- 9:00—Ch.4, Olsen and Johnson.
- 9:00—Ch.5, Mystery Feature.
- 9:00—Ch.7, Barn Dance.
- 9:00—Ch.8, Teletown.
- 9:00—Ch.11, Ed Wynn.
- 9:00—Ch.13, Teletown Reporter.
- 9:30—Ch.2, Telenews.
- 9:30—Ch.11, Aires Music Mart.
- 9:40—Ch.2, TV Highlights.
- 10:00—Ch.4, Late News.
- 10:00—Ch.5, Teletown.

FRIDAY

- 5:30—Ch.5, News & Music.
- 6:00—Ch.4, Jerry Marlowe.
- 6:00—Ch.5, Cowboy Thrills.
- 6:00—Ch.11, Cowboy Slim.
- 6:00—Ch.13, Kemper's Kapers.
- 6:12—Ch.4, Safety Rangers.
- 6:20—Ch.5, Telescout Club.
- 6:24—Ch.4, Serial, "Trail of the Royal Mounted."
- 6:25—Ch.8, News.
- 6:30—Ch.5, Time for Beany
- 6:30—Ch.8, Time for Beany.
- 6:30—Ch.13, Mickey O'Day
- 6:45—Ch.4, Adventures of Cyclone Malone.
- 6:45—Ch.5, Preview.
- 6:45—Ch.7, Sleepy Joe.
- 6:45—Ch.8, People in News.
- 6:45—Ch.11, Playtime.
- 6:45—Ch.13, Western Serial.
- 6:50—Ch.5, Handy Hints.
- 7:00—Ch.2, Program Preview.
- 7:00—Ch.4, Kukla, Fran and Ollie.
- 7:00—Ch.5, Melody Menu.
- 7:00—Ch.7, Think Fast.
- 7:00—Ch.8, Kukla, Fran and Ollie.
- 7:00—Ch.11, News.
- 7:00—Ch.13, Carrell Speedway Racing News.

(Continued on Next Page)

VIDEO *In Review*

In & Out of Focus (General Comment)

Looks Like

The FCC has on its color hearing schedule an actual side-by-side showing of the NBC and CBS systems. Broadcasts of color video go out from Washington stations. RCA is uncorking color on both live studio programs and motion pictures to show that their high-definition, all-electronic color TV isn't limited. . . . Each and every channel of Los Angeles' seven now has at least one audience-participation show. TV'ers, the public can attend. You gotta call ticket information at the stations' first, though. CBS-TV Ed Wynn show may go bi-weekly after its initial thirteen weeks. KLAC-TV is to go six days weekly, Monday through Saturday, starting October 10. . . . Writers may move into some TV coin soon. In New York they are drawing \$500 to \$750 per commercial show. . . . The Big Ten football coaches turned thumbs down on NBC's plans to film highlights of any conference college games for later transmission on KNBH. The coaches apparently feared the film would be re-run in slow motion, by interested

parties picking it up from their own sets, to scout team plays. Three clients had been ready to underwrite the KNBH feature when the wire came through: No deal. . . . Milton Berle has lined up the "Howdy Doody" cast for his first show guests; Billie Burke, dancer Bill Robinson and the Dodgers' Jackie Robinson for his second show. . . . "Kieran's Kaleidoscope" will not, as we reported last week, remain on KTTV. The Bank of America-sponsored show is seen on KECA-TV's new Channel 7 on Wednesday nights.

Stop, Listen, Look (Shows You May Like)

Cliff Edwards Show

One look at KTTV's "Cliff Edwards" video show sent us hustling to the telephone to make sure this quarter hour would be on for a few more weeks. Were it a one-shot there would be no point in our hearty recommendation to viewers.

It seems you will have to watch your log carefully. Until the fall schedule strikes a balance among the CBS-TV emanations and KTTV's live shows, old "Ukulele Ike" will be appearing, by courtesy of television re-

cording from New York, probably on Friday nights at 7:30 over Channel 11 . . . possibly at another time.

Cliff moves into and out of camera range to his familiar old "Singin' in the Rain" theme. Between times he reminisces a little, sings a lot, and plunks on his "uke." Every once in a while Ellen Parker moves in to do a song. Miss Parker is pretty, personable, talented, and just crazy enough to try and hold down a spot on the same show with a man who anticked and sang his way to fame with the same songs televisioners hear him do now. . . . "Wabash Blues," "My Sweetheart," "You," or "Cecilia." She could go. So could the electric guitar we distinctly heard in the background. When Cliff first donned a beat-up hat and loud tie, grabbed a uke and succeeded as a vaudeville single, electricity had scarcely found its way into the derriere of a guitar. And he needs it today like a hole in the head.

If talk of the old vaudeville and silent-screen days not only fails to induce nostalgia, but actually manages to incite a healthy hate for anything that goes back farther than Al Jolson as done by Larry Parks, don't bother with Edwards. You'll just be bored.

But if you enjoy hearing about the days Fred MacMurray and Bob Hope were chorus boys in "Roberta," and get a kick out of the talent straight out of that era, you'll still feel that Edwards sings like a comical angel. Besides, this is a video show, you know. You can see him!

Second Glances (Critical Comment)

Ed Wynn

The full Hollywood premiere treatment—klieg lights, flowers, bleachers for the fans, celebrities, and an emcee (outside) in person of Steve Allen to give the panting public a star-by-star account—kicked off Ed Wynn's highly ballyhooed west-east video inauguration Thursday night, September 22.

Although we could point out several things we did not like about Ed Wynn's opening effort, we are willing to wait a couple of weeks to see if he doesn't get rid of his first-night nervousness. By then, too, tighter production may get the show off to a faster start, a guest star like Gertrude Niesen may be given more ample opportunity to display her unique wares, and groups onstage may stay within camera boards.

Like a big, lost baby, Ed Wynn brought special talents to television. His helplessness in trying to put a pearl necklace on an adagio dancer in the middle of her routine; his short sailor pants under a tight plaid overcoat; his mournful, hopeful eyebrows and his confidential, trusting asides to the audience—these are the bits and pieces of his routines that lingered with us after the show was over. After a generation of the wise-cracking,

(Please Turn to Page 29)

Page Fifteen

TELEVISION PROGRAMS

(Continued from Preceding Page)

- 7:05—Ch.2, Telenews.
- 7:15—Ch.2, Lee's Lair, Legion Stadium.
- 7:15—Ch.11, The Meakins.
- 7:15—Ch.13, Eddie & Ev.
- 7:30—Ch.2, Film, "Story of Glaciers."
- 7:30—Ch.4, News and Weather.
- 7:30—Ch.5, Yer Ole Buddy.
- 7:30—Ch.7, Blind Date.
- 7:30—Ch.8, Yer Ole Buddy.
- 7:30—Ch.11, Bozo the Clown.

**HAIL
the CHAMP**
Friday 7:30 P.M.
on
**KLAC-TV
LUCKY CHANNEL
13**

- 7:30—Ch.13, Hail the Champ.
- 7:40—Ch.2, Searchlight on Nations.
- 7:40—Ch.4, Sports Recap.
- 7:45—Ch.4, Mohawk Showroom, Morton Downey.
- 7:45—Ch.5, Newarked.
- 7:45—Ch.8, Whitney's Magic Show.
- 8:00—Ch.2, Touchdown. Dartmouth-Penn; Fordham-Yale; Indiana-Ohio; Colgate-Cornell; Princeton-Navy; Pittsburgh-Northwestern.
- 8:00—Ch.4, Top Views in Sports.
- 8:00—Ch.5, Special.

YOUR LOCAL BUICK
DEALER
presents



HIGHLIGHTS
OF EACH
WEEK'S TOP
COLLEGIATE
GAMES

**TELEVISION
CHANNEL 2**
Fridays 8 P.M.

- 8:00—Ch.7, Comedy Theater, Arch Oboler.
- 8:00—Ch.8, Football Carnival.
- 8:00—Ch.11, Film.
- 8:00—Ch.13, Sports Quiz.
- 8:05—Ch.13, Baseball Playoffs.
- 8:15—Ch.4, Touchdown Tins, Sam Hayes.
- 8:30—Ch.2, Hollywood Legion Boxing.
- 8:30—Ch.4, Not Set.
- 8:30—Ch.7, Wrestling from Ocean Park.
- 9:00—Ch.5, Meet Me in Hollywood.
- 9:15—Ch.11, Public Interest.
- 9:30—Ch.4, Big Story.
- 10:00—Ch.4, Late News.

10:30—Ch.2, Telenews.

SATURDAY

- 12:00—Ch.9, News, Stewart.
- 12:15—Ch.9, For Sportsmen Only.
- 12:30—Ch.9, Mirandy and the Garden.
- 1:00—Ch.9, Western Film.
- 1:15—Ch.7, Test Pattern.
- 1:45—Ch.7, Who's Who in Football.
- 2:00—Ch.7, Campus to Campus.
- 2:00—Ch.9, Scout Jamboree.
- 2:15—Ch.7, Football, Ohio State vs. USC.
- 2:30—Ch.9, Spotlight on Talent.
- 3:30—Ch.9, Keep It in the Family.
- 4:00—Ch.9, Western Jubilee.
- 4:30—Ch.7, Fifth Quarter, Hank Weaver.
- 4:30—Ch.9, Traffic Quiz.
- 5:00—Ch.9, Shop, Look and Listen.
- 5:15—Ch.9, Music for Two.
- 5:30—Ch.5, News & Music.
- 5:30—Ch.9, Let's Talk Sports.
- 6:00—Ch.5, Cowboy Thrills.
- 6:30—Ch.5, Sandy Dreams.
- 6:45—Ch.7, Sleepy Joe.
- 7:00—Ch.4, Film Shorts.
- 7:00—Ch.5, Short Subject Theater.
- 7:00—Ch.7, Sagebrush Theater.
- 7:10—Ch.5, Ch.8, Man's Best Friend.
- 7:30—Ch.5, Western Feature.
- 7:30—Ch.13, Film.
- 8:00—Ch.4, Feature Film.
- 8:00—Ch.7, Paul Whitman Teen Club.
- 8:05—Ch.13, Baseball Playoffs.
- 8:30—Ch.5, Western Varieties, Spade Cooley.
- 9:00—Ch.4, Late News.
- 9:00—Ch.7, Moritetime.
- 9:30—Ch.5, Midget Races.

KXLA—Challenge to Youth.
2:15—KAGH—Concert Hour.
KFMB—Carmen Cavallaro.
KFOX—Healing Waters.
KFSD—Guest Stars.
2:30—KECA, KFMB—Greatest Story Ever Told.
KFI, KFSD—Harvest of Stars
KHJ, KFAM, KGB, KVOE—
True Detective Mysteries.
KNN, KCBQ—Symphonette.
KFOX—Gospel Harbor Light.

ESQUIRE TODD
 presents
HARLEM HOLIDAY
 (Best in Colored Entertainment)
K F V D
SUNDAY
2 to 3 P. M.



KFVD—Melody Masquerade.
KFWB—Melody of Youth.
***KGER—News.**
KOWL—Yiddish Hour.
KWIK—Christian Brotherhood
KWKW—Juvenile Hour.
KXLA—Jimmie Dolan.
2:40—KGER—Long Beach Band.
2:45—KMPC—Sunday Record Session.

FREDERICK H. SPEARE
 presents
"CAREER THEATRE"
3 P.M. Sunday

1020 AC.
 5000 WATTS

Check KFVD
 LOS ANGELES

3—KECA, KFMB—Lutheran Hr.
KFI—Catholic Hour.
KHJ, KFAM, KGB, KVOE—
California Caravan.
KNN—Family Hour.
KAGH—Assembly of God.
KFAC—Stage Melodies.
KFOX—Pentecostal Church.
KFSD—S. D. Quiz Kids.

MEN & WOMEN
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KFVD—Speare Career Theatre
KFWB—Public Service.
KGER—Assembly of God.
KGFJ—Upbeat Session.
KGIL—Concert Highlights.
KLAC—Baseball.
KMPC—Sunday Record Session.
KOWL—Yiddish Hour.
KWIK—Church of the Air.
KWKW—Juvenile Hour.
KXLA—Jimmie Dolan.
3:15—KFWB—Musical.
3:30—KECA—This Thing Called Life.
KFI, KFSD—Hollywood Calling.
KHJ, KFAM, KGB, KVOE—
Nick Carter.
KNN, KCBQ—Boston Blackie.
KAGH—Popular Hits.
KFMB—Mr. President.
KFVD—Hank, the Night Watchman.
KFWB—Music.
KGER—Garfield Baptist Ch.
KGFJ—Time Was.
KGIL—National Guard.
***KLAC—News: Baseball Scores**
KOWL—Mt. Zion Church.
KWIK—Concert Hour.
KWKW—Hellenic-American Hour.
KXLA—Ole Rasmussen.
3:45—KGIL—Music for Dancing.
4—KECA, KFMB—Voices That Live.

KFI, KFSD—Hollywood Calling.
KHJ, KFAM, KGB—
Scattergood Baines.
KNN, KCBQ—Jack Benny.
KAGH—Guest Star.
KFAC—Musical Masterpieces.
KFOX—Sunshine Mission.
KFVD—Hank, the Night Watchman.
KFWB—Old-Fashioned Revival
KGER—Old-Fashioned Revival
KGFI—Hawaiian Serenade.
KGIL—Modern Music.
KLAC—Baseball.
KMPC—Song Stars.
KOWL—Palange Italian Prog.
KVOE—This Is Paris.
KWIK—Concert Hour.
KWKW—Hellenic-American Hour.

4:15—KXLA—Ole Rasmussen.
KAGH—Enchanted Lady.
KMPC—Sunday Serenade.
KRKD—Popular Tunes.
KWKW—Voice of China.
4:30—KECA—This Changing World.
KFI, KFSD—Phil Harris-Alice Faye Show.
KHJ, KGB, KVOE—Reviewing Stand.
KNN, KCBQ—Amos 'n' Andy.
KAGH—Don Pancho Hour.
KFOX—Wings of Healing.
***KFVD—News and Music.**
KGFJ—Treasury Bonds.
KOWL—Organ Melodies.
KWIK—Assembly of God.
KWKW—Reverend Wall.
KXLA—Music and Malarkey.
4:45—KECA—Cavalcade of Music.
KGFI—National Guard.
KOWL—Italian Program.
KWIK—Treasure Chest.

5—KECA, KFMB—Stop the Music
KFI, KFSD—Sam Spade.
KHJ, KGB—Mediation Board.
KNN, KCBQ—Bergen and McCarthy.
KAGH—Don Pancho Orch.
KFAC—Sunset Serenade.
KFOX—Evangelist Program.
KFVD—Record Review.
KFWB—Voice of Calvary.
KGER—Bible Treasury Hour.
KGFI—Public Messenger.
KGIL—Armchair Favorites.
KLAC—Baseball.
***KMPC, KWIK—News.**
KOWL—Italian Program.
KPPC—Family Life.
KRKD—Victoria Hall.
KVOE—Juvenile Jury.
KWKW—American-Japanese Hour.
KXLA—Music and Malarkey.

5:15—KMPC—Parade of Hits.
KWIK—Emil Cote Glee Club.
5:30—KFI, KFSD—Theater Guild.
KHJ, KGB, KVOE—Can You Top This?
KNN, KCBQ—Rocky Jordan.
KAGH—Lawrence Family.
KFAC—Guy Bates Post.
KFMB—Three-Quarter Time.
KFOX—Music.
***KFWB—Dr. John Mathews.**
KGER—Organ Melodies.
KGFI—Film News, Dot Meyberg.
KGIL—Tahitian Memories.
KPPC—Music.
KRKD—Melody Time.
KWIK—Silver Strings.
KXLA—Lincoln Ave. Church.
5:45—KFAC—Accent on Strings.
KFMB—Melody Magic.
***KGFJ, KLAC—News.**
KMPC—Freedom Story.
KRKD—All-Nations Bible Society.

6—KECA, KFMB—Walter Winchell.
KFI, KFSD—Theater Guild.
KHJ, KFAM, KGB—Secret Mission.
KNN, KCBQ—Meet Corliss Archer.
KAGH—Maple Chapel.
KFAC—Columbia Masterworks
***KFOX, KXLA—News.**
KFWB—Dinner Music.
KGER—Immanuel Christian Assembly.
KGFI—Musical Digest.
KGIL—Community Chest.
KLAC—Sing Worries Away.
KMPC—Dr. Barnhouse.
KRKD—Show Tunes.
KVOE—Radio Revival.
KWIK—Organ Melodies.
6:10—KFOX—Hawaiian Music.
6:15—KECA, KFMB—Louella Parsons.
KGIL—Guest Star.
KPPC—Organ Recital.
KXLA—Red Cross.
6:30—KECA, KFMB—Chance of a Lifetime.
KFI, KFSD—Album of Familiar Music.
KHJ, KFAM, KGB—Sheilah Graham.

KNN, KCBQ—Horace Heidt Show.
KAGH—Assembly of God.
KFOX—Hal's Memory Room.
KFWB—Calvary Assembly.
KGER—Lutheran League.
KGIL—Van Nuys Baptist Ch.
KMPC—Mother's Album.
KPPC—Children's Corner.
KRKD—Kingdom Fellowship.
***WKW—Alhambra Gospel.**
KXLA—Lutheran Gospel Hour
6:45—KHJ, KFAM, KGB, KVOE—
Twin Views of News.
KMPC—Curtain Time.
KPPC—Music for Children.

7—KECA, KFMB—Jimmie Fidler.
KFI, KFSD—Take It Or Leave It.
KHJ, KFAM, KGB, KVOE—
Take a Number.
KNN, KCBQ—Contented Hour.
KFAC—Music Magic.
KFOX—Full Gospel Assembly.
KFWB—Union Rescue Mission.
KGER—Evangelistic Hour.
KGFI—Musical Digest.
***KGIL—News.**
KLAC—Best in Variety.
KMPC—Pet Exchange.
KPPC—Music for Children.
KWIK—Geordie Henderson.
KXLA—National Voice.
7:15—KECA, KFMB—Ted Malone.
KGIL—Music for Listening.
KMPC—Amphe Show.
KPPC—Books.
KXLA—Music.

7:30—KECA, KFMB—Reserve.
KFI, KFSD—Ray Armen Show.
KHJ, KFAM, KGB, KVOE—
Roy Rogers Show.
KNN, KCBQ—The Whistler.
KFAC—Your Concert.
KFOX—The King's Service.
KFWB—Strollin' Tom.
KGIL—Music Box.
KMPC—Bing Crosby Sings.
KPPC—Byways of Verse.
KWIK—Memorable Melodies.
KXLA—Church of Open Door.
7:45—KFWB—Catholic Answers.
***KPPC—World Headlines.**

8—KECA, KFMB—Drew Pearson.
KFI—Radio City Playhouse.
KHJ, KFAM, KGB, KVOE—
Twenty Questions.
KNN, KCBQ—Our Miss Brooks.
KFAC—First Methodist.
KFOX—Christian Science.
KFWB—Hollywood Presbyterian Church.
KGER—Rev. LeRoy Kopp.
KGFI—Rosary Hour.
KGIL—Songs of Our Time.
***KLAC—News.**
KMPC—America Speaks Up.
KPPC—Sunday Evening Hour.
KWIK—Memorable Melodies.
KXLA—Open Door Church.

8:15—KECA, KFMB—Monday Morning Headlines.
KGFI—If They Had Lived.
KLAC—Crosby Time.
KMPC—Barry Fitzgerald.
8:30—*KPCA, KFMB—Walter Winchell.
KFI, KFSD—Standard Hour.
***KHJ, KFAM, KGB, KVOE—**
Walter Winchell.
KNN, KCBQ—Bergen and McCarthy.
KGER—Rev. Hammond.
KGFI—Jerry Foster Orch.
KGIL—Gems of Melody.
KLAC—Sing Worries Away.
KMPC—American Legion Reports.
KPPC—Sacred Music.
KWIK—Emmanuel Church.

8:45—KECA, KFMB—Reserve.
KHJ, KFAM—Lonella Parsons
KFAC—Sunday Evening Club.
KGER—Message to Israel.
KMPC—Business Reporter.
KPPC—Word of Life.
KXLA—Baptist Bros.
9—KECA—Box 13.
KFI, KFSD—Standard Hour.
***KHJ, KFAM, KGB, KVOE—**
News, Glenn Hardy.
KNN, KCBQ—Red Skelton.
KFAC—Sunday Evening Club.
KFMB—Concert Hall.
KFOX—Signal Hill Party.
KFVD—Spade Cooley Time.
KFWB—Radio Edition of Bible
KGER—Bethel Church.
KGFI—Ave Maria Hour.
KGIL—Melodies from the Sky
***KLAC—News.**
KMPC—Candlelight & Silver.
KPPC—U. N. Report.
KXLA—Old-Fashioned Revival
9:10—KLAC—Open Forum.
9:15—KHJ—Sincerely, Kenny Baker.
KFAM, KGB, KVOE—Dance
Orch.
KFWB—Rabbi Magnin.
9:30—KECA, KFMB—Green Hornet.
KFI—Edgewater Beach Orch.

KHJ, KFAM, KGB—Chicago Theater.
KNN, KCBQ—Jack Benny.
KFAC—Gateway to Music.
KFOX—Sunshine Mission.
KFSD—Proudly We Hall.
KFWB—Pacific Lutheran Hr.
KGER—Concert Hall.
KGFI—Victory Church.
KGIL—Penny Serenade.
KPPC—Folk Music.
KVOE—Minister's Hour.
KWIK—Blue Barron Orch.
KPPC—Story to Remember.
KVOE—Chicago Theater.
***KWIK—News.**
10—KECA, KFMB—Richfield Reporter.

***KFI, KFSD—Sam Hayes, News**
KHJ, KFAM, KGB—Chicago Theater.
***KNN, KCBQ—News, Huntley.**
KFAC—Gateway to Music.
KFOX—Music.
KFVD—Spade Cooley Time.
KFWB—Music of Today.
KGER—Songs in the Night.
KGFI—Kid Ory New Orleans Jazz Band.
KGIL—Platter Party.
KLAC—St. Francis Drama.
KMPC—Leisure Time.
KPPC—Concert Hour.
KWIK—Duke's Doghouse.
KXLA—Voice of Calvary.
10:15—*KECA, KFMB—George E. Sokolsky.
KFI, KFSD—Mary Ann Mercer
KNN, KCBQ—Night Editor.
KFOX—Pete Pontrelli Orch.
KLAC—Navy Show.

10:30—KECA, KFMB—Chanteclair
Restaurant Orch.
***KFI—Caruth Wells.**
KHJ, KFAM, KGB, KVOE—
Dance Orch.
KNN—Supervisor John Anson Ford.
KFAC—Music of Distinction.
KFOX—Music.
KFWB—Echoes of Eden.
KGER—Cavalcade of Music.
KGFI—Blue of Evening.
KLAC—Irwin Allen.
KXLA—Memory Lane.
10:45—KECA, KFMB—Beverly Hills
Hotel Orch.
KFI—Mr. Flxit.
KNN—Guest Star.
KLAC—Wanted Persons.

11—KECA—Cinegrill Orch.
KFI, KFSD—Music and Muse.
KHJ—Cues to Music.
***KNN—News.**
KFAC—Nocturne.
KFMB—Sunday Serenade.
KFOX—Concert Master.
KFVD—Spade Cooley Time.
KFWB—Echoes of Eden.
KGFI—Blue of Evening.
KGIL—Juke Box Review.
KLAC—Across the Footlights.
KMPC—Proudly We Hall.
KWIK—Duke's Doghouse.
KXLA—Church of God.
11:15—KNN—Merry-Go-Round.
11:30—KECA—Ambassador Orch.
KFI—America United.
KHJ—Featured Artists.
KFOX—Cavalcade of Music.
KFWB—Public Service.
KGFI—Starlit Moods.
KMPC—Leisure Time.
11:45—KHJ, KMPC—News.
KNN—U.N. in Action
KFWB—Musical.
12—KHJ—Rhapsody in Wax.

***KNN—News.**
KFAC—Midnight Serenade.
KFVD—Spade Cooley Time
(to 1).
KFWB—Music After Midnight.
KLAC—Across the Footlights.
KWIK—Show People's Show
(to 4).
12:05—KNN—Midnight Music Man.
1—*KNN—News.
KFAC—Symphony (to 3).

Recorded Highlights
SUNDAY
CLASSICAL
3:00 p.m.—KFAC, Stage Melodies.
POPULAR, SEMI-CLASSICAL
9:30 a.m.—KFWB, Peter Potter.

OPERA DEBUT
 NBC's Jane Pickens sang with the Philadelphia Opera Company when she was eighteen.
 Page Seventeen

MONDAY, OCTOBER 3

★Indicates News Broadcast.
8—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI—Reserve.
 ★KHJ, KFAM, KGB—Cecil Brown.
 KXN—Bob McLaughlin Club Time.
 KAGH—Sister Sylvia.
 KFAC—Breakfast Symphony.
 KFOX—Challenge to Youth.
 KFVD—Wakeup Ranch.
 ★KFWB—Clete Roberts, News.
 KGER—Mizpah.
 KGFJ—Dr. Frederick Bailes.
 KGIJ—Musical Clock.
 ★KLAC, KXLA—News.
 ★KMPC—Norman Newbitt, News.
 ROWL—Spanish Hour.
 KRKD—Bible Institute.
 KWIK—Club KWIK.
 FWKW—Tony Sein.
8:10—KLAC—Stole Reports.
8:15—KFI—Marriage for Two.
 ★KHJ—Robert Hurligh, News.
 ★KXN—News, Dave Valle.
 KFWB—Music.
 KGB, KVOE—Your Marriage.
 KGFJ—Melody Time.
 KLAC—Haynes at the Reins.
 KMPC—Markets; Sports.
 KXLA—Music.
8:30—KFI, KFSD—Jack Berch.
 ★KHJ, KFAC, KGIJ, KOWL, KRKD, KVOE—News.
 KXN, KCBQ—Grand Slam.
 KAGH—Hastings Ranch Party.
 KFOX—Words of Life.
 KFVD—Record Rangers.
 KGER—Hammond.
 KMPC—Song for You.
 FWKW—Stock Quotations.
 KXLA—Haven of Rest.
8:35—FWKW—Pasadena Churches.
8:45—KFI—Two Boys and a Girl.
 KHJ, KGB—Tell Your Neighbor.
 KXN—Rosemary.
 KFAC—Unity.
 KFVD—Songs of the Sage.
 KFWB—Science of Mind.
 KGER—Bible Treasury Hour.
 KGIJ—On Parade.
 KLAC—Racing News.
 ★KMPC—News.
 KOWL—Memories in Music.
 KRKD—Spotlight Varieties.
 FWKW—Children Program.
9—KECA, KFMB—House Party.
 ★KFI, KFSD, KLAC—News.
 ★KHJ, KGB, KVOE—Kate Smith Speaks.
 ★KXN—Wendy Warren.
 KAGH—Sunshine Program.
 KFAC—Serenade.
 KFOX—Pentecostal Church.
 KFVD—Waltz Time.
 KFWB—Strolling Tom.
 KGER—Lutheran Hour.
 KGFJ—Delinquency Forum.
 KGIJ—Sweet and Sentimental.
 KMPC—Band Box.
 KOWL—U. S. Navy Band.
 KRKD—Sagebrush Serenade.
 FWKW—Voice of China.
 KXLA—Bar Nothing Ranch.
9:05—KFI—Ladies' Day.
 KWIK—Trading Post.
9:15—KHJ, KGB—Double Day Quiz Club.
 KXN, KCBQ—Aunt Jenny.
 ★KFVD—News.
 KFWB—Bargain Broadcast.
 KGFJ—Airtorials.
 KGIJ—Ballads for You.
 KLAC—Sing Your Worries Away.
 KOWL—Movie Time.
 KWIK—Social Letter.
 FWKW—Foursquare Churches.
9:25—KECA—Walter Klernan.
9:30—KECA, KFMB—Ira Cook.
 KHJ—Women Are Wonderful.
 KXN, KCBQ—Helen Trent.
 KAGH—Musical Contrasts.
 KFOX—Full Gospel.
 KFSD—It's a Good Idea.
 KFI—Show Tunes.
 KFWB—Maurice Hart.
 KGB—Molly Morse.
 KGER—God's Half Hour.
 KGFJ—Racing News.
 KGIJ—Fashions in Music.
 KMPC—City Milan.
 ★KOWL, FWKW—News.
 KWIK—Billy Lee.
9:45—KFI—All Around Town.
 KXN, KCBQ—Our Gal Sunday.
 KFSD—Linger Awake.
 KFVD—School Days.
 KGFJ—The Stars Sing.
 ★KRKD—News.
 KWIK—Music for the Missus.
 FWKW—Spanish Lesson.
10—KECA, KFMB—Ira Cook.
 KFI—All Around Town.
 ★KHJ, KFAM, KGB, KVOE—News.
 Glenn Hardy.
 KXN—Big Sister.
 ★KAGH, KFOX—News.
 KFAC—Morning Concert.

KFSD—Fashions in Music.
 KFVD—Bible Institute.
 KFWB—Maurice Hart.
 KGER—Earl Lee.
 KGFJ—From Sunset and Vine.
 KGIJ—Waltz Time.
 KLAC—Al Jarvis Ballroom.
 KMPC—Record Room.
 KOWL—Yiddish Hour.
 KRKD—Swing Time.
 KWIK—Four Knights.
 FWKW—Sports.
 KXLA—Music.
10:10—KAGH—Music America Loves.
10:15—KECA, KFMB—Galen Drake.
 KFI—Are You Listening?
 KHJ, KFAM, KGB, KVOE—Gospel Singer.
 KXN—Ma Perkins.
 KFOX—Morning Music.
 KGER—Bible Institute.
 KGIJ—Bing Crosby.
 KRKD—Dr. Richardson.
 KWIK—Musical Scrapbook.
 FWKW—Frank Sinatra.
 ★KXLA—News.
10:25—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story.
 KFI—Lora Lawton.
 KHJ, KGB—Ladies' Fair.
 KXN—Young Dr. Malone.
 KFSD—George Hicks.
 KFVD—Rescue Mission.
 KFWB—Bill Leyden.
 KGER—Helen Markham.
 ★KGIJ—News.
 KLAC—Honest Opinion.
 KMPC—Melody Express.
 KRKD—Artists and Composers.
 FWKW—Feature Stories.
 KXLA—Western Music.
10:35—KGIJ—Midmorning Melodies.
10:45—KFI—Life Can Be Beautiful.
 KXN—Guiding Light.
 KFSD—You Win It.
 KGER—Rev. Le Roy Kopp.
 KGFJ—Jeanne Gray.
 KRKD—Midnight Mission.
 KWIK—The Woman's Wake.
 FWKW—Azusa Mission.
10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.
11—KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KFAM, KGB, KVOE—Ladies First.
 KXN—Second Mrs. Burton.
 ★KAGH—News.
 KFAC—Festival of Music.
 KFOX—Dooley's Philco Hour.
 KFVD—Informed Democracy.
 KFWB—Peter Potter.
 KGER—Biblical Research.
 KGFJ—Yesterday's Hits.
 KGIJ—Midmorning Melodies.
 KLAC—Al Jarvis Ballroom.
 KMPC—Tops in Pops.

KOWL—Spanish Hour.
 KRKD—Songs of Yesterday.
 KWIK—S. F. Valley Calls.
 KXLA—Music Time.
 KXLA—Western Music.
11:10—KAGH—1300 Club.
11:15—KECA, KFMB—Victor H. Lindiahr.
 KXN—Perry Mason.
 KFVD—Gus Bates Post.
 KFVD—Shopping Highlights.
 ★KXLA—Pasadena News.
11:25—KGFJ—Sports Flash.
11:30★KECA—Bankhage Talking.
 KFI, KFSD—Today's Children.
 KHJ, KFAM, KGB, KVOE—Queen for a Day.
 KXN, KCBQ—Nora Drake.
 KAGH—Eddie Adamek Outlaws.
 KFAC—American Music.
 ★KFMB—Bankhage Talking.
 ★KFWB, KRKD—News.
 KFVD—Memory Melodies.
 KGER—Peter Slack Time.
 KGFJ—Variety on Piano.
 KMPC—Songs of the West.
 ★KOWL—News.
 ★KXLA—Hometown Jamboree.
11:45—KECA—Felix De Cola.
 KFI, KFSD—Light of the World.
 KXN—The Brighter Day.
 KFWB—Peter Potter.
 KGER—Dr. Brown, Talk.
 KGFJ—Saludos Amigos.
 ★KGIJ—News.
 KMPC—Facts for Farmers.
 KOWL—Errand of Mercy.
 KRKD—Sweet Pops.
 FWKW—Stock Quotations.
11:55—KGFJ—Sports Flash.
12★KECA, KHJ, KAGH—News.
 KFI—Farm Reporter.
 ★KXN—News, Frank Goss.
 KFAC—Luncheon Concert.
 KFOX—Hit Tunes.
 KFSD—Life Can Be Beautiful.
 KFVD—Meridian Song.
 KFWB—Peter Potter.
 KGER—Stamps Quartet.
 KGFJ—Intermission.
 KGIJ—Noonday Melodies.
 KLAC—Al Jarvis Ballroom.
 KMPC—Moods in Music.
 KOWL—Joe Adams Show.
 KRKD—Santa Fe Trails.
 FWKW—Music from Hollywood.
 KXLA—Hometown Jamboree.
12:05—KXN—Knox Manning.
 KAGH—Sports News.
12:15—KECA—Norwood Smith Stars.
 KFI, KFSD—Road of Life.
 KHJ—Stu Wilson About Town.
 KAGH—Siesta Time.
 KFMB—Dorothy Dix.
 ★KFOX, KGER—News.
 KGIJ—Vocal Varieties.
 ★KMPC—News to You.
 KWIK—Musical Roundup.
 FWKW—Poet's Corner.
12:25—KGFJ—Sports Flash.
12:30—KECA—Art Baker's Notebook.
 KFI, KFSD—Pepper Young.

KHJ—Dick Haymes Show.
 KAGH—Red Cross Show.
 KFOX—Cowhands Carnival.
 KFVD—Shopping Highlights.
 ★KFWB—News; Peter Potter.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGIJ—1230 Ranch.
 KMPC—California Carousel.
 KRKD—Prairie Schooner.
 KWIK—Anything Goes.
 FWKW—Man on the Street.
 KXLA—Bobby Champion.
12:45—KFI, KFSD—Right to Happiness.
 KHJ—Melody Matinee.
 KXN—Harry Babbitt.
 KAGH—Of Interest to Women.
 ★KFAC—News.
 KFOX—Pacific Breezes.
 KGB—Art Baker's Notebook.
 KVOE—Heater's Mailbag.
 ★KFWB—Sports; News.
12:55—KGFJ—Sports Flash.
1—KECA—Pie-a-Date.
 KFI, KFSD—Backstage Wife.
 KHJ—Lynn Looks at H'wood.
 KXN—Call for Help.
 KAGH—Horticulture.
 KFAC—Village Festival.
 KFOX—Verdict Rendered.
 ★KFVD, KLAC—News.
 KFWB—Bill Anson.
 KGB—Siesta.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGIJ—1230 Roundup.
 KMPC—California Carousel.
 KOWL—Joe Adams.
 KRKD—Sweet Time.
 KVOE—Books.
 KWIK—Matinee in Melody.
 FWKW—Bill Garry Show.
 KXLA—Community Broadcast.
1:10—KLAC—570 Club.
1:15—KFI, KFSD—Stella DaNas.
 KHJ—Nancy Dixon.
 KFAC—Classroom Radio.
 KFOX—Texas Jim Lewis.
 KFVD—Piano Parade.
 KVOE—Harvey Harding Sings.
 FWKW—Races and Sports.
 KXLA—LeRoy Smith.
1:25—KGFJ—Sports Flash.
1:30—KECA—Easy Aces.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KXN—George Fisher.
 KFAC—Composers' Corner.
 KFOX—Harry James Show.
 KFVD—Stewart on Stage.
 ★KFWB, KRKD—News.
 KGER—Luncheon Serenade.
 KGIJ—Homemakers.
 KMPC—Music in the Air.
 KWIK—Child Care.
 KXLA—Vocal Varieties.
1:35—KRKD—Polka Time.
1:45—KECA—Nancy Craig.
 KFI, KFSD—Widder Brown.
 KXN, KCBQ—Garry Moore Show.
 KFOX—Everybody's Business.
 KFWB—Bill Anson.
 KGER—Hawaiian Melodies.
 KRKD—Symphony of Song.
 KVOE—Civic.
 KWIK—Piano Portraits.
 FWKW—Races and Sports.
 ★KXLA—Dan Lundberg, News.
1:55—KGFJ—Sports Flash.
2—KECA, KFMB—Surprise Package.
 KFI, KFSD—When a Girl Marries.
 KHJ, KFAM, KGB, KVOE—Against the Storm.
 KXN, KCBQ—Garry Moore Show.
 ★KAGH—News; Remember That Tune.
 KFAC—Matinee.
 KFOX—Judy Martin.
 KFVD—Stewart on Stage.
 KFWB—Bill Anson.
 KGER—Meet the Band.
 KGFJ—Meet the Band.
 KGIJ—Homemakers.
 ★KLAC—News, Sports.
 KMPC—Music in the Air.
 KOWL—Joe Adams Show.
 KRKD—Your Neighbors.
 KWIK—Man with a Song.
 FWKW—Bill Sampson Show.
 KXLA—Music and Malarky.
2:15—KFI, KFSD—Portia Faces Life.
 KXN, KCBQ—Meet the Missus.
 KFOX—Rusty Gill.
 KLAC—870 Club.
 KRKD—Sheriff's Office.
 KWIK—Public Service.
 FWKW—Sports.
2:25—KGFJ—Sports Flash.
2:30—KECA, KFMB—Bride & Groom.
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB—Deems Taylor Concert.
 KAGH—L. A. Health Dept.
 KFOX—Country Girls.
 KFVD—Three Alarm.
 KGER—Garden School.
 KGFJ—Variety on Piano.
 KMPC—Variations in Rhythm.
 KOWL—Pan-Americana.
 KRKD—Tune in Tempo.
 KVOE—Here's Music.
 KWIK—Music to Remember.

Monday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

<p>Comedy-Variety</p> <p>1:30—Easy Aces, KECA. 1:45—Garry Moore, KXN. 2:45—Arthur Godfrey, KXN. 3:00—My Friend Irma, KXN. 8:30—Talent Scouts, KXN.</p> <p>Quiz, Participation</p> <p>1:00—Bkfst. in H'wood, KECA. 8:00—McNeill Bkfst. Club, KECA. 8:30—Grand Slam, KXN. 9:00—House Party, KECA. 11:00—Double or Nothing, KFI. 11:30—Queen for a Day, KHJ. 2:00—Surprise Package, KECA. 2:15—Meet the Missus, KXN. 2:30—Bride and Groom, KECA. 3:00—Welcome Travelers, KFI. 7:30—Bob Hawk, KXN.</p> <p>Mystery-Detective</p> <p>8:00—Let George Do It, KHJ. 8:30—The Saint, KHJ. 9:00—Inner Sanctum, KXN. 10:00—I Love a Mystery, KHJ.</p> <p>Drama</p> <p>8:00—Against the Storm, KHJ. 8:00—Lux Theater, KXN.</p> <p>Classical, Semi-Classical Music</p> <p>2:30—Deems Taylor, KHJ. 5:30—Voice of Firestone, KFI.</p>	<p>8:30—Railroad Hour, KFI. 9:00—Telephone Hour, KFI.</p> <p>Comment-Narration</p> <p>7:45—Fred Beck, KXN. 9:00—Kate Smith, KHJ. 12:05—Knox Manning, KXN. 12:30—Art Baker, KECA. 4:30—Burrill Wheeler, KFI. 4:30—Behind the Story, KHJ. 10:30—Carveth Wells, KFI.</p> <p>Public Interest-Information</p> <p>4:30—Doctor's Office, KXN. 6:00—American Way, KFI.</p> <p>Sports</p> <p>8:45—Racing News, KLAC. 9:30—Racing, KGFJ. 5:30—Sports Dial, KRKD. 5:45—Race Recap, KGFJ. 5:45—Race Results, KRKD. 5:45—Sam Bailer, KLAC. 6:15—Bob Kelley, KMPC. 6:30—Joe Hernandez, KMPC. 10:15—Tom Harmon, KFI.</p> <p>Popular-Western Music</p> <p>12:30—Dick Haymes, KHJ. 4:00—Curt Massey, KXN. 4:45—Stuart Hamblen, KFWB. 6:30—Kate Smith, KECA. 8:00—Sinatra-Kirsten, KFI.</p>
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- 2:35—KAGH—Remember That Tune.
- 2:40—KGER—Airlane Melodies.
- 2:45—KFI, KFSD—Front-Page Farrell.
- KXX, KCBQ—Arthur Godfrey.
- KAGH—Kofelaneltz Conducts.
- KFOX—Down Homers.
- KGFJ—Western Time.
- KWIK—Jack Rivers.
- KWKW—Races and Sports.
- 2:55—KGFJ—Sports Flash.
- 3—KECA, KFMB—Talk Your Way Out of It.
- KFI, KFSD—Welcome Travelers.
- KHJ, KGB—Hoedown Party.
- KXX, KCBQ—Arthur Godfrey.
- *KAGH—News; Band Box.
- KFAC—Musical Favorites.
- KFVD—Stewart on Stage.
- KFWB—Bill Anson.
- *KFOX, KXLA—News.
- KGER—Fiesta Grande.
- KGFJ—Record Jackpot.
- KGII—Encore Time.
- *KLAC—News, Sports.
- KMPC—Chiffon Serenade.
- KOWJ—Personality Time.
- KRKD—Tops in Pops.
- KWIK—Modern Concert Hall.
- KWKW—Football Features.
- 3:15—KAGH—Ronnie Morgan.
- KFOX—Texas Tiny.
- *KGI—News.
- KIAC—Don Otis.
- KOWJ—Tropicana.
- KWKW—Races and Sports.

**JUKE BOX
MATINEE**

With Carl Bailey
3:15 to 5:30 p.m.
KXLA
Monday thru Saturday

- KXLA—Juke Box Matinee.
- 3:25—KGFJ—Sports Flash.
- 3:30—KECA, KFMB—Ladies, Be Seated.
- KFI, KFSD—Aunt Mary.
- KHJ—Music in the American Manner.
- KAGH—Band Box.
- KFAC—Lyrics in Chorus.
- KFVD—Variety Time.
- *KFWB—News; Bill Anson.
- *KGI—San Diego News.
- *KGER, KRKD, KWIK—News.
- *KGI—Veterans' Hospital.
- KOWJ—Matinee Melodies.
- 3:35—KGER—Rancho 1390.
- KRKD—Interlude.
- 3:45—KFI, KFSD—We Love & Learn KAGH—Battle of Baritone.
- *KFAC—News.
- KFOX, KWIK—Old-Age Pensions.
- KGB—Marine Band.
- KGI—Dance Matinee.
- KRKD—Crazy Rhythms.
- KVOE—Soups News.
- 3:55—KECA, KFMB—Ted Malone.
- KGFJ—Sports Flash.
- 4—KECA—Play It Again.
- KFI, KFSD—This Woman's Secret.
- *KHJ, KFXX, KGB, KVOE—Fulton Lewis.
- KXX, KCBQ—Curt Massey Time.
- KAGH—Spanish Program.
- KFAC—Musical Masterpieces.
- *KFOX, KGER—News.
- KFVD—Harlematime.
- KFWB—Date Ormont.
- KGFJ—Record Review.
- KGI—Hank Penny.
- *KLAC—News, Sports.
- *KMPC—Bill Harpel, News.
- KOWJ—Musical Showcase.
- KRKD—Plano Paintings.
- KWIK—Roland Jabaux.
- KWKW—Guest Star.
- KXLA—Juke Box Matinee.
- 4:05—KGER—Rancho 1390.
- 4:15—KECA—Frances Scully.
- KFI—Johnny Murray.
- *KHJ, KFXX, KGB, KVOE—Frank Hemingway.
- KXX, KCBQ—Stand-In.
- KFOX—Freddy Martin.
- KFWB—Music.
- KLAC—California Melodies.
- KMPC—Great Adventure.
- KRKD—Spotlight on Stars.
- KWIK—Airlane Melodies.
- 4:25—KGFJ—Sports.
- 4:30—KFI—Burrill Wheeler.
- *KHJ, KFXX, KGB, KVOE—Behind the Story.
- KXX—Inside the Doctor's Office.
- KFOX—Name This Tune.
- KFWB—Daily Light.
- KGFJ—Record Review.
- KMPC—Boddy McDowall Show

- *KOWJ—News.
- KRKD—Symphony in Swing.
- KWIK—Sitobook Land.
- KWKW—Gene Hart, Baritone.
- 4:35—KECA—Double Feature.
- 4:45—KECA—Happy Theater.
- *KHJ, KGB, KVOE—News.
- *KXX, KCBQ—Ed R. Murrow.
- *KFSD—H. V. Kaltenborn.
- KFWB—Stuart Hamblen.
- KLAC—Racing Roundup.
- KOWJ—Italian Hour.
- *KRKD—News.
- *KWKW—Sports; News.
- 4:55—KGFJ—Sports Flash.
- 5—KECA, KFMB—Challenge of the Yukon.
- KHJ, KFXX, KGB, KVOE—Bob-Bob Ranch.
- *KXX—Knox Manning.
- KAGH—Altadena Youth.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFSD—Reflections at Sunset.
- KFVD—Tune Time.
- KFWB—Stuart Hamblen.
- KGER—Sports.
- KGFJ—Jive at 5.
- KGI—Uncle Ted & Tiny Town.
- *KLAC—Fred Henry, News.
- *KMPC—News; Personality Parade.
- KOWJ—Italian Hour.
- KRKD—Songs of the Saddle.
- KWIK—Purple Sage Riders.
- KXLA—Juke Box Matinee.
- KWKW—Today at the Races.
- 5:15—KFI—News.
- KXX—Tom Hanlon.
- KAGH—YMCA Show.
- KGER—Rancho 1390.
- KGFJ—Planets of the Future.
- KLAC—Music Room.
- *KMPC—Virgil Pinkley, News.
- KWIK—Spotlight on Sports.
- KWKW—Azusa Mission.
- 5:30—KECA, KFMB—Sky King.
- KFI, KFSD—Voice of Firestone.
- KHJ, KGB, KVOE—Tom Mix.
- *KXX, KCBQ—Chet Huntley.
- KAGH—Italian Music.
- KFAC—Whoo! Bill Club.
- *KFOX, KGFJ, KGI—News.
- KFVD—15 Minutes to Go.
- KLAC—Peggy Lee, Songs.
- KMPC—All-Time Hits.
- KRKD—Sports Dial.
- KWIK—Pages of Memory.
- KWKW—Hoyos Hour.
- KXLA—Squeakin' Deacon.
- KGI—Sports News.
- 5:40—KGI—Sports News.
- 5:45—KXX, KCBQ—Garred, News.
- KFOX—Your Fishcaster.
- *KFVD—News.
- KGFJ—Race Recap.
- KGI—Tops in Pops.
- KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- *KWIK—News, Roger Patrick.
- 5:55—KXX—News, Frank Goss.
- 6—KECA, KFMB—News.
- KFI—American Way.
- *KHJ, KFXX, KGB, KVOE—Gabriel Heatter.
- KXX, KCBQ—Lux Radio Theater.
- KAGH—Spanish Program.
- KFAC—Twilight Hour.
- *KFOX, KGER, KLAC—News.
- KFSD—Music of the World.
- *KFWB—Clete Roberts, News.
- KGFJ—Musical Digest.
- KGI—Easy Listening.
- *KMPC—News, Bill Harpel.
- KRKD—Musical Varieties.
- KWIK—Claude Newman Says.
- KXLA—Toastmaster Club.
- 6:05—KECA—Headline Edition.
- KLAC—Al Jartus Ballroom.
- 6:15—KFI, KFXX, KGB—Mutual Newsreel.
- KFWB—Steve Shoemaker.
- KGER—Stamps Quartet.
- KGI—Hano Parade.
- KMPC—Bob Kelley, Sports.
- KRKD—Hawaiian Memories.
- KWIK—Music by Martin.
- KWKW—L. J. Betz.
- 6:30—KECA, KFMB—Kate Smith Call.
- KFI—Reserve.
- KHJ—Tello-Test.
- KFAC—Hour of Music.
- KFOX—Hal's Memory Room.
- KFWB—America Dances.
- KGB—Americans Sneak.
- KGER—Back to the Bible.
- KGI—Dinner Concert.
- KMPC—Jos Hernandez.
- KRKD—Sweet Pops.
- KWIK—Twilight Time.
- KXLA—Eddy Arnold Show.
- 6:45—KHJ—The Answer Man.
- KGI—Down Memory Lane.
- KRKD—Accent on Rhythm.
- KWIK—Here's Hollywood.
- KXLA—Billy Starr.
- 6:55—KHJ, KGB, KVOE—Bill Henry
- 7—KECA, KFMB—Lone Banger.
- KFI—Reserve.

- KHJ, KFXX, KGB—Murder by Experts.
- KXX, KCBQ—My Friend Irma
- KFAC—Hour of Music.
- KFOX—Accordionettes.
- KFWB—America Dances.
- KGER—Family Bible Hour.
- KGFJ—Musical Digest.
- *KGI, KRKD—News.
- *KLAC—News; 570 Club.
- KMPC—Words and Music.
- KWIK—Bobby Reporter.
- KXLA—Jimmy Dolan.
- 7:15—KFOX—Music.
- KGI—Songs by Crosby.
- KRKD—Three-Quarter Time.
- KWIK—Pago Cavanaugh Trio.
- 7:30—KECA, KFMB—Kate Smith Calls.
- KFI, KFSD—Dave Garroway Show.
- KHJ, KFXX, KGB, KVOE—Circus Kid.
- KXX, KCBQ—Bob Hawk Show
- KFAC—Echoes and Encores.
- KFOX—Waltz Time.
- KFWB—Sid Ziff, Sports.
- KGER—Rev. Al Harlan.
- KGI—Footlight Favorites.
- KRKD—Dr. Richardson.
- KWIK—Valley Speaks.
- KXLA—Red Murrell.
- 7:45—KFOX—News.
- KFWB—Sales Shoemaker.
- KGI—Melodies Soft & Sweet.
- 8—KECA, KFMB—Kate Smith Calls.
- KFI, KFXX, KGB, KVOE—Let George Do It.
- *KXX—Lowell Thomas.
- KFAC—Evening Concert.
- KFOX—Business Reporter.
- KFWB—Voice of Army.
- KGER—Bible Treasury.
- KGFJ—Rosary Hour.
- KGI—Songs of the West.
- *KLAC, KXLA—News.
- KMPC—Parade of Hits.
- KWIK—Through Looking Glass
- 8:15—KFI, KFSD—World News.
- KXX—Jack Smith and Margaret Whiting.
- KFOX—Russell Birdwell.
- KFWB—Music.
- KGER—Hebrew Christian.
- *KGFJ—Averil Berman, News.
- KFAC—Crosby Time.
- KXLA—Evening Serenade.
- 8:30—KFI, KFSD—Railroad Hour.
- KHJ, KFXX, KGB—The Saint
- KXX, KCBQ—Talent Scouts.
- KFOX—You and Security.
- *KFWB—News.
- KGER—Clem Davies.
- KGFJ—Today's Hits.
- KLAC—Jan Garber Orch.
- KWIK—Valley Sings.
- KXLA—97th St. Corral.
- 8:45—KECA, KFMB—H. J. Taylor.
- KFOX—Fishing Facts.
- KFWB—The Human Touch.
- KGER—Salon Serenade.
- KLAC—Voice of the Army.
- 8:55—KHJ, KFXX, KGB, KVOE—Johnny Desmond.
- 9—KECA, KFMB—Arthur Gnaeth.
- KFI, KFSD—Telephone Hour.
- *KHJ, KFXX, KGB, KVOE—News, Glenn Hardy.
- KXX, KCBQ—Inner Sanctum.
- KFAC—Evening Concert.
- KFOX—Stories to Remember.

SPADE COOLEY TIME

with Geo. Sanders

EVERY NITE

9 P.M.

1020 KC.
5000 WATTS

Check KEYD

LOS ANGELES

- KFVD—Spade Cooley Time.
- KFWB—Music.
- KGER—Rev. Hammond.
- KGFJ—Today's Hits.
- KGI—Starlight Parade.
- KLAC—Wanted Persons.
- KMPC—Parade of Hits.
- KWIK—Variety Time.
- KXLA—Squeakin' Deacon.
- 9:05—KLAC—Melody Parade.
- 9:15—KECA, KFMB—Ella Mae Time
- KHJ, KFXX, KGB, KVOE—Sammy Kaye Showroom.
- *KFOX—News.
- KFWB—Mrs. G. S. C. Hardy.
- KGER—Soul Patrol.
- KGI—Horseman's Forum.
- 9:30—KECA—The Green Hornet.
- KFI—Reserve.
- KHJ, KFXX, KGB, KVOE—Jack Fina Orch.
- KXX—Beulah.
- KFOX—Music.
- KFSD—Philo Vance.
- KFWB—Unity Daily Word.

- KGER—John Brown Schools.
- KGI—Penny Serenade.
- KLAC—Guest Star.
- KWIK—To Your Health.
- 9:45—KXX, KCBQ—Club 15.
- KFMB—Bing Crosby.
- KFOX—Songs for Safety.
- *KFWB, KWIK—News.
- KLAC—Spotlight Serenade.
- 9:55—KHJ, KFXX, KVOE—News.
- 10—KECA, KFMB—Richfield Reporter.
- *KFI, KFSD—Sam Hayes, News
- KHJ—I Love a Mystery.
- *KXX, KCBQ—News, Huntley.
- KFAC—Musical Crossroads.
- KFOX—Ocean Park Fights.
- KFVD—Spade Cooley Time.
- KFWB—Eastside Show.
- KGER—When Day is Done.
- KGFJ—Jerry Foster Orch.
- KGI—Platter Party.
- KLAC—Don Otis.
- KMPC—Bridge Club.
- KWIK—Sweet and Low.
- KXLA—Red Barn Roundup.
- 10:15—KECA—Hank Weaver, News.
- KFI—Tom Harmon, Sports.
- KHJ, KFXX, KGB, KVOE—Fulton Lewis, Quartet.
- KXX—Bob Elson.
- KVOE—1480 Club.
- 10:30—KECA—One for the Book.
- *KFI—Carveth Wells.
- KHJ—Treasury Varieties.
- KXX—Symphonette.
- KFSD—Concert Hall.
- KGER—At the Ranchhouse.
- KGFJ—H'wood House Party.
- KMPC—Leisure Time.
- KXLA—Arthur Van Orch.
- 10:45—KECA—Chantrelair Orch.
- KFI—Bob Bein Quartet.
- 10:55—KFI—Police Bulletins.
- *KLAC—News.
- 11—KECA—News of Tomorrow.
- *KFI, KFSD—News.
- KHJ—Don Wright Chorus.
- *KXX—Nelson Pringle.
- KEAC—Musical Crossroads.
- KFMB—Cheatin' on Sandman.
- KFOX—Music.
- KFVD—Spade Cooley Time.
- KFWB—Eastside Show.
- KGER—At the Ranchhouse.
- KGFJ—H'wood House Party.
- KGI—Juke-Box Review.
- KLAC—Don Otis.
- KMPC—Leisure Time.
- KVOE—1480 Club.
- KWIK—Three Oaks.
- KXLA—Ray's Band Box.
- 11:10—KXX—Sports.
- 11:15—KECA—Recorded Music.
- KFI—Biltmore Orch.
- KXX—Merry-Go-Round.
- *KXLA—Western Echoes.
- 11:30—KFI—Milestones in Melody.
- KHJ—Cues to Music.
- *KFOX—News.
- KFSD—St. Francis Orch.
- KGFJ—Ramon Orch.
- KVOE—I Love a Mystery.

Now at 11:30 P.M.

KXLA Presents

ALEX

Pickupacupplebucks

COOPER

MONDAY THRU

SATURDAY

- KXLA—Alex Cooper Show.
- 11:45—KFI—For You.
- *KHJ, KMPC—News.
- KXX—You and American Indian.
- KFOX—Airlane Melodies.
- KGFJ—Starlit Moods.
- KVOE—Campus Saluta.
- 11:55—KECA, KLAC—News.
- KFI—Forty Plus Assn.
- 12—KFI—Musical Menu.
- KHJ—Rhapsody in Wax.
- *KXX—News.
- KFAC—Midnight Serenade.
- KFVD—Spade Cooley Time (to 1).
- KFWB—Music After Midnight
- KGFJ—Midnight Special (to 3)
- KLAC—Don Otis.
- KRKD—Stardust Serenade (to 5:30).
- KXLA—Alex Cooper Show (to 1).
- 12:05—KXX—Steve Allen Show.
- 12:30—KFI—Midnight Flyer.

TUESDAY, OCTOBER 4

*Indicates News Broadcast.

- 8—KECA, KFMB—Don McNeill's Breakfast Club.
- KFI—Reserve.
- *KHJ, KFPM, KGB—Ceel Brown.
- KYA—Bob McLaughlin Club Time.
- KAGH—Sister Sylvia.
- KEAC—Country Church.
- KFOX, KRKD—Haven of Rest.
- KFSD—Open House.
- KFYD—Wakeup Ranch.
- *KFWB—Clete Roberts, News.
- KGER—Mizpah.
- KGFI—Melody Time.
- KGIL—Musical Clock.
- *KLAC, KXLA—News.
- *KMPC—Norman Newbitt, News.
- *KOWL—Spanish Hour.
- KWIK—Klub KWIK.
- KWKW—Tony Sein.
- 8:10—KLAC—Stock Reports.
- 8:15—KFI—Marriage for Two.
- *KHJ—Robert Hurligh, News.
- *KXN—News, Dave Valle.
- KFWB—Music.
- KGB, KVOE—Your Marriage.
- KLAC—Haynes at the Reins.
- KMPC—Market Report, Sports.
- 8:30—KFI, KFSD—Jack Berch.
- *KAGH, KEAC, KGIL, KOWL, KRKD, KVOE—News.
- KXN, KCBQ—Grand Slam.
- KAGH—Hastings Ranch Party.
- KFOX—Words of Life.
- KFYD—Record Rangers.
- KGER—Hammond.
- KMPC—Song for You.
- KXLA—Stock Quotations.
- KXLA—Baptist Bros.
- 8:35—KWKW—Pasadena Churches.
- 8:45—KFI—Two Boys and a Girl.
- KHJ, KGB—Tell Your Neighbor.
- KXN—Rosemary.
- EFAC—Unity.
- KFYD—Songs of the Sage.
- KFWB—Science of Mind.
- KGER—Bible Treasury Hour.
- KGIL—On Parade.
- KLAC—Racing News.
- *KMPC—News.
- KOWL—Memories in Music.
- KRRD—Spotlight Varieties.
- KWKW—Garden Program.
- 9—KECA, KFMB—House Party.
- *KFI, KLAC—News.
- *KHJ, KGB, KVOE—Kate Smith Speaks.
- KXN—Wendy Warren.
- KAGH—Sunshine Program.
- KEAC—Serenade.
- KFOX—Pentecostal Church.
- KFYD—Waltz Time.
- KFWB—Strolling Tom.
- KGER—Lutheran Hour.
- KGFI—The Judge Speaks.
- KGIL—Sweet and Sentimental.
- KMPC—Band Box.
- KOWL—Call, Natl. Guard.
- KRRD—Sagebrush Serenade.
- *KWIK—News: Trading Post.
- KWKW—Voice of China.
- KXLA—Bar Nothing Ranch.
- 9:05—KFI—Ladies' Day.
- 9:15—KHJ, KGB—Doubleday Quiz Club.
- KXN, KCBQ—Aunt Jenny.
- *KFYD—News.
- KFWB—Brain Broadcast.
- KGFI—Astorials.
- KGIL—Ballads for You.
- KLAC—Sing Your Worries Away.
- KOWL—Movie Time.
- KWIK—Social Letter.
- KWKW—Foursquare Churches.
- 9:25—KECA—Walter Kierman.
- 9:30—KECA, KFMB—Ira Cook.
- KHJ—Women Are Wonderful.
- KXN, KCBQ—Helen Trent.
- KAGH—Musical Contrasts.
- KFOX—Full Gospel.
- KFSD—It's a Good Idea.
- KFYD—Show Tunes.
- KFWB—Maurice Hart.
- KGB—Molly Morse.
- KGER—God's Half Hour.
- KGFI—Racing News.
- KGIL—Fashions in Music.
- KMPC—Chef Millani.
- *KOWL, KWKW—News.
- KWIK—Billy Lee.
- 9:45—KFI—All Around Town.
- KXN, KCBQ—Our Gal Sunday.
- KFYD—School Days.
- KGFI—The Stars Sing.
- KOWL—Album of Song.
- *KRRD—News.
- KWIK—Music for the Missus.
- KWKW—Spanish Lesson.
- 10—KECA, KFMB—Ira Cook.
- KFI—All Around Town.
- *KHJ, KFPM, KGB, KVOE—News, Glenn Hardy.
- KXN—Big Sister.
- *KAGH, KFOX—News.
- KFAC—Morning Concert.
- KFSD—Fashions in Music.
- KFYD—Bible Institute.

- KFWB—Maurice Hart.
- KGER—Earl Lee.
- KGFI—From Sunset and Vine.
- KGIL—Waltz Time.
- KLAC—Al Jarvis Ballroom.
- KMPC—Record Room.
- KOWL—Yiddish Hour.
- KRRD—Swing Time.
- KWIK—The Four Knights.
- KWKW—Peggy Lee.
- KXLA—Western Music.
- 10:10—KAGH—Music America Loves.
- 10:15—KECA, KFMB—Galen Drake.
- KFI—Are You Listening?
- KHJ, KGB, KVOE—Gospel Singer.
- KXN—Ma Perkins.
- KFOX—Assembly of God.
- KGER—Organ Melodies.
- KGIL—Pink Crosby.
- KRRD—Dr. Richardson.
- KWIK—Musical Scrapbook.
- KWKW—Frank Sinatra.
- *KXLA—News.
- 10:25—KGFI—Sports Flash.
- 10:30—KECA, KFMB—My True Story.
- KFI—Lora Lawton.
- KHJ, KGB—Ladies' Fair.
- KXN—Young Dr. Malone.
- KFSD—George Hicks.
- KFYD—Rescue Mission.
- KFWB—Bill Leyden.
- KGER—Helen Markham.
- *KGIL—News.
- KLAC—Honest Opinion.
- KMPC—Melody Express.
- KRRD—Artists and Composers.
- KWKW—Feature Stories.
- KXLA—Western Music.
- 10:35—KGIL—Midmorning Melodies.
- 10:45—KFI—Life Can Be Beautiful.
- KXN—Guiding Light.
- KGER—Rev. Le Roy Kopp.
- KMPC—Jeanne Gray.
- KRRD—Midnight Mission.
- KWIK—The Woman's Way.
- KWKW—Azusa Mission.
- 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
- KGFI—Sports Flash.
- 11—KECA, KFMB—Betty Crocker.
- KFI, KFSD—Double or Nothing.
- KHJ, KFPM, KGB, KVOE—Ladies' First.
- KXN—Second Mrs. Burton.
- *KAGH—News.
- KFAC—Festival of Music.
- KFOX—Dooley's Philco Hour.
- KFYD—Informed Democracy.
- KFWB—Peter Potter.
- KGER—Biblical Research.
- KGFI—Yesterday's Hits.
- KGIL—Midmorning Melodies.
- KLAC—Al Jarvis Ballroom.
- KMPC—Tops in Pops.

- KOWL—Spanish Hour.
- KRRD—Songs of Yesterday.
- KWIK—S. F. Valley Calls.
- BWKW—Music Time.
- KXLA—Western Music.
- 11:10—KAGH—1300 Club.
- 11:15—KECA, KFMB—Club Time.
- KXN—Perry Mason.
- KFYD—Shopping Highlights.
- KMPC—Meet Your Pharmacist.
- *KXLA—Pasadena News.
- 11:25—KGFI—Sports Flash.
- 11:30—KECA, KFMB—Baukhage Talking.
- KFI, KFSD—Today's Children.
- KHJ, KGB, KFPM, KVOE—Queen for a Day.
- KXN, KCBQ—Norma Drake.
- KEAC—American Music.
- KFYD—Memory Melodies.
- *KFWB, KOWL, KRKD—News.
- KGER—Brown Schools.
- KGFI—Variety on Piano.
- KMPC—Songs of the West.
- KXLA—Hometown Jamboree.
- 11:45—KECA—Felix De Cola.
- KFI, KFSD—Light of the World.
- KXN—The Brighter Day.
- KGER—Dr. Brown, Talk.
- KFI—Sinfos Amigos.
- *KGIL—News.
- KMPC—Facts for Farmers.
- KOWL—Harry James Show.
- KRRD—Sweet Pops.
- 11:55—KGFI—Sports Flash.
- KWKW—Stock Quotations.
- 12—KECA, KHJ, RAGH, KWIK—News.
- KFI—Farm Reporter.
- *KXN—News, Frank Goss.
- KEAC—Luncheon Concert.
- KFOX—Hit Tunes.
- KFSD—Life Can Be Beautiful.
- KFYD—Meridian Song.
- KFWB—Peter Potter.
- KGER—Stamps Quartet.
- KGFI—Intermission.
- KGIL—Sunday Melodies.
- KLAC—Al Jarvis Ballroom.
- KMPC—Moods in Music.
- KOWL—Joe Adams Show.
- KRRD—Santa Fe Trails.
- KWKW—Armand Tokatjan.
- KXLA—Hometown Jamboree.
- 12:05—KXN—Knox Manning.
- KAGH—Sports News.
- 12:15—KECA—Norwood Smith Sings.
- KFI, KFSD—Road of Life.
- KHJ—Stu Wilson About Town.
- KAGH—Siesta Time.
- KFMB—Dorothy Day.
- *KXN, KGER—News.
- KGIL—Vocal Varieties.
- *KMPC—News to You.
- KWIK—Musical Roundup.
- 12:25—KGFI—Sports Flash.
- 12:30—KECA—Art Baker's Notebook.
- KFI, KFSD—Pepper Young.
- KHJ—Dick Haymes Show.
- RAGH—Guest Star.

- KFYD—Shopping Highlights.
- *KFWB—News.
- KGER—Luncheon Serenade.
- KGFI—1230 Club.
- KGIL—1260 Ranch.
- KMPC—California Carousel.
- KRRD—Prairie Schooner.
- KWIK—Anything Goes.
- KWKW—Man on the Street.
- KXLA—Bobby Champion.
- 12:45—KFI, KFSD—Right to Happiness.
- KHJ—Melody Matinee.
- KXN—Harry Babbitt.
- KAGH—Of Interest to Women.
- *KLAC—News.
- KFOX—Pacific Breezes.
- KGB—Art Baker's Notebook.
- KVOE—Hunter's Mailbag.
- *KWKW—Sports News.
- 12:55—KGFI—Sports Flash.
- 1—KECA—Pick-a-Date.
- KFI, KFSD—Backstage Wife.
- KHJ—Lynn Looks at H'wood.
- KXN—Call for Help.
- KAGH—Horse Los Angeles.
- KEAC—Your County Reports.
- KFOX—Latin-American Music.
- *KFYD—News.
- KFWB—Bill Anson.
- KFPM—Open House.
- KGB—Siesta.
- KGER—Luncheon Serenade.
- KGFI—1230 Club.
- KGIL—1260 Roundup.
- *KLAC—News; Sports.
- KMPC—California Carousel.
- KOWL—Joe Adams Show.
- KRRD—Siesta Time.
- KVOE—Kate Smith Sings.
- KWIK—Matinee in Melody.
- KWKW—Bill Garr Show.
- KXLA—Community News.
- 1:15—KFI, KFSD—Stella Dallas.
- KHJ—Nancy Dixon.
- KEAC—Classroom Radio.
- KFOX—Purple Saze Riders.
- KFYD—Piano Parade.
- KLAC—570 Club.
- KVOE—Harvey Harding Sings.
- KWKW—Races and Sports.
- KXLA—LeRoy Smith.
- 1:25—KGFI—Sports Flash.
- 1:30—KECA—Easy Aces.
- KFI, KFSD—Lorenzo Jones.
- KHJ—Norma Young.
- KXN—George Fisher.
- KEAC—Composers' Corner.
- KFOX—Vets Administration.

STEWART ON STAGE

1:30 to 3:30 Daily

Check KEFD

KEFD—Stewart on Stage.

*KFWB, KRKD—News.

KGER—Senator Knowland.

KGIL—Homemakers.

KMPC—Music in the Air.

KXLA—Vocal Varieties.

1:35—KRRD—Polka Time.

1:45—KECA—Nancy Craig.

KFI, KFSD—Widder Brown.

KXN, KCBQ—Garry Moore Show.

KFOX—Everybody's Business.

KGER—Hawaiian Melodies.

KRRD—Symphony of Song.

KWIK—Piano Portraits.

*KXLA—Dan Lundberg, News.

1:55—KGFI—Sports Flash.

FOR LADIES ONLY!

Dick Schofield's

"Music & Malarkey"

is good for you

For a Free Sample Dial KXLA

AT 2:00 P.M.

MON., TUES., THURS., FRI.

LARGE FAMILY SIZE

4:30 O'CLOCK,

SUNDAY AFTERNOONS

K X L A

- 2—KECA, KFMB—Surprise Package.
- KFI, KFSD—When a Girl Marries.
- KHJ, KFPM, KGB, KVOE—Against the Storm.
- KXN, KCBQ—Garry Moore Show.
- *KAGH—News; Remember That Tune.
- KFAC—Matinee.
- KFOX—Judy Martin.
- KFYD—Stewart on Stage.
- KFWB—Bill Anson.
- KGER—Long Beach Band.

tuesday

Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

1:30—Easy Aces, KECA.

1:45—Garry Moore, KXN.

2:45—Arthur Godfrey, KXN.

5:30—George O'Hanlon, KFI.

6:00—Bob Hope, KFI.

6:30—Fibber and Molly, KFI.

Quiz, Participation

7:00—Bkfst. in H'wood, KECA.

8:00—McNeill Bkfst. Club, KECA.

8:30—Grand Slam, KXN.

9:00—House Party, KECA.

11:00—Double or Nothing, KFI.

11:30—Queen for a Day, KHJ.

2:00—Surprise Package, KECA.

2:15—Meet the Missus, KXN.

2:30—Bride and Groom, KECA.

3:00—Welcome Travelers, KFI.

7:00—Hit the Jackpot, KXN.

7:30—People Are Funny, KFI.

Drama

2:00—Against the Storm, KHJ.

7:00—Hollywood Theatre, KFI.

8:30—Cavalcade of America, KFI.

9:30—Damon Runyon Theatre, KFI.

Classical, Semi-Classical Music

2:30—Deems Taylor, KHJ.

7:30—Melodies America Loves, KXN.

10:30—Deems Taylor, KHJ.

Comment-Narration

7:45—Fred Beck, KXN.

9:00—Kate Smith, KHJ.

12:05—Knox Manning, KXN.

12:30—Art Baker, KECA.

4:30—Burrill Wheeler, KFI.

4:30—Behind the Story, KHJ.

10:30—Carveth Wells, KFI.

Mystery-Detective

7:00—Counterspy, KECA.

7:00—Gregory Hood, KHJ.

8:00—Monte Cristo, KHJ.

8:30—Mr. and Mrs. North, KXN.

9:00—Mystery Theater, KXN.

10:00—I Love a Mystery, KHJ.

Public Interest-Information

4:30—Doctor's Office, KXN.

6:00—Women's Forum, KXN.

8:30—Town Meeting, KECA.

Sports

8:45—Racing News, KLAC.

9:30—Racing, KGFI.

9:30—Sports Dial, KRKD.

9:45—Race Recap, KGFI.

9:45—Race Results, KRKD.

9:45—Sam Balter, KLAC.

6:15—Bob Kelley, KMPC.

6:30—Joe Hernandez, KMPC.

10:15—Tom Harmon, KFI.

Popular-Western Music

12:30—Dick Haymes, KHJ.

4:00—Curt Massey, KXN.

4:45—Stuart Hamblen, KFWB.

8:00—Sinatra-Kirsten, KFI.

KGJ—Meet the Band.
 KGH—Homemakers.
 *KLAC—News, Sports.
 *KMPC—Music in the Air.
 KOWL—Joe Adams Show.
 KRKD—L. A. Recreation Dept.
 KWIK—Man With a Song.
 KWKW—Bill Sampson Show.
 KXLA—Music and Malarkey.
 2:10—KLAC—570 Club.
 2:15—KFI, KFSD—Portia Faces Life
 KNX, KCBQ—Meet the Missus
 KFOX—Rusty Gill.
 KRKD—Musical Bouquet.
 KWIK—Public Service.
 KWKW—Sports.
 2:25—KGFJ—Sports Flash.
 2:30—KECA, KFMB—Bride & Groom
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB—Deems Taylor
 Concert.
 KFV—Three Alarm.
 KFOX—Country Girls.
 KFXM—Bob Poole Show.
 KGER—Garden School.
 KGFJ—Variety on Piano.
 KGH—Variations in Rhythm.
 KMPC—Pan American.
 KRKD—Tunes in Tempo.
 KWIK—Music to Remember.
 2:40—KGER—Long Beach Band.
 2:45—KFI, KFSD—Front-Page
 Farrell.
 KNX, KCBQ—Arthur Godfrey
 KAGH—Kostelanetz Conducts.
 KFOX—Down Homers.
 KGFJ—Western Time.
 KWIK—Jack Rivers.
 KWKW—Races and Sports.
 2:55—KGFJ—Sports Flash.
3—KECA, KFMB—Mrs. Flxit.
 KFI, KFSD—Welcome
 Travels.
 KHJ, KGB—Hoodwink Party.
 KNX, KCBQ—Arthur Godfrey.
 *KAGH, KFOX, KWKW.
 KXLA—News.
 KFAC—Musical Favorites.
 KFV—Stewart on Stage.
 KFWB—Bill Anson.
 KGER—Fiesta Grande.
 KGFJ—Record Jackpot.
 KGH—Encore Time.
 *KLAC—News, Sports.
 KMPC—Chiffon Serenade.
 KOWL—Personality Time.
 KRKD—Tops in Pops.
 KWIK—Modern Concert Hall.
 3:05—KAGH—Band Box.
 3:10—KLAC—Don Otis Show.
 3:15—KECA—Relax'n Time.
 KFOX—Texas Tiny.
 *KGH—News.
 KOWL—Sopirana.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
 3:20—KWKW—Fiesta Time.
 3:25—KGFJ—Sports Flash.
 3:30—KECA, KFMB—Ladies, Be
 Seated.
 KFI, KFSD—Aunt Mary.
 KHJ—Navy Cugat.
 KFAC—Lyrics in Chorus.
 KFV—Variety Time.
 *KFWB—News: Bill Anson.
 *KGB—San Diego News.
 *KGER, KRKD—News.
 KGH—Vets' Hospital.
 KOWL—Matinee Melodies.
 KWKW—Red Cross.
 3:35—KGER—Rancho 1390.
 KRKD—Interlude.
 3:45—KFI, KFSD—We Love & Learn
 KHJ, KFXM, KVOE—David
 Ross.
 KAGH—Light's On.
 *KFAC—News.
 KFOX, KWIK—Old-Age
 Pensions.
 KGH—Dance Matinee.
 KRKD—Crazy Rhythm.
 *KWKW—Races: News.
 3:55—KECA, KFMB—Ted Malons.
 KGFJ—Sports Flash.
4—KECA—Play It Again.
 KFI, KFSD—This Woman's
 Secret.
 *KHJ, KFXM, KGB, KVOE—
 Fulton Lewis.
 KNX, KCBQ—Curt Massey
 Time.
 KAGH—Spanish Hour.
 KFAC—Musical Masterpieces.
 *KFOX, KGER, KMPC—News.
 KFV—Harlematinee.
 KFWB—Dave Ormont.
 KGFJ—Record Review.
 KGH—Hank Penny Show.
 *KLAC—News, Sports.
 KOWL—Musical Showcase.
 KRKD—Piano Paintings.
 KWIK—Three-Quarter Time.
 KWKW—Voice of the Army.
 KXLA—Juke Box Matinee.
 4:05—KGER—Rancho 1390.
 4:15—KECA—Frances Scully.
 KFI—Johnny Murray.
 *KHJ, KFXM, KGB, KVOE—
 Frank Hemingway.
 KNX, KCBQ—Stand-In.
 KFOX—Freddy Martin.
 KFSD—Music.
 KFWB—Music.

KLAC—California Melodies.
 KMPC—Twilight Tales.
 KRKD—Spotlight on Stars.
 KWIK—Airline Melodies.
 4:25—KGFJ—Sports Flash.
 4:30—KFI, KFMB—Wheeler.
 *KHJ, KFXM, KGB, KVOE—
 Behind the Story.
 KNX—Inside the Doctor's
 Office.
 KFOX—Name the Tune.
 KFWB—Daily Light.
 KGFJ—Record Review.
 KMPC—Roddy McDowall
 Show.
 *KOWL—News.
 KRKD—Symphony in Swing.
 KWIK—Storybook Land.
 KWKW—Magic Circle Theater
 4:35—KECA—Double Feature.
 4:45—KECA—Happy Theatre.
 *KHJ, KGB, KVOE—News.
 *KNX, KCBQ—Ed R. Murrow.
 *KFSD—Richard Harkness.
 *KFWB—Stuart Hamblen.
 KLAC—Racing Roundup.
 KOWL—Italian Hour.
 *KRKD—News.
 KWKW—Let's Talk Sports.
 4:55—KGFJ—Sports Flash.
5—KECA, KFMB—Green Hornet.
 *KFI—Feature Wire.
 KHJ, KFXM, KGB, KVOE—
 Straight Arrow.
 *KNX, KCBQ—Knox Manning.
 KAGH—Vets Administration.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFV—Time Time.
 KFWB—Stuart Hamblen.
 KGER—Sports: Rancho 1390.
 KGFJ—Jive at Five.
 KGH—Uncle Ted & Tiny Town
 *KLAC—Fred Henry Reports.
 *KMPC—News: Personality
 Parade.
 KOWL—Italian Hour.
 KRKD—Songs of the Saddle.
 KWIK—Purple Sage.
 KWKW—Today at the Races.
 KXLA—Juke Box Matinee.
 5:15—KFI, KAGH—News.
 KNX—Tom Hanlon.
 KGER—Rancho 1390.
 KLAC—Music Room.
 *KMPC—Virgil Pinkley.
 KWIK—Spotlight on Sports.
 KWKW—Azusa Mission.
 5:30—KECA, KFMB—Jack
 Armstrong.
 KFI, KFSD—Me and Janie.
 KHJ, KFXM, KGB, KVOE—
 Captain Midnight.
 *KNX, KCBQ—Chet Huntley.
 KAGH—Italian Music.
 KFAC—Whoo Bill Club.
 *KFOX, KGFJ, KGH—News.
 KFV—15 Minutes to Go.
 KLAC—Peggy Lee, Songs.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KWIK—Boy, Girl and Song.
 KWKW—Hoyos Hour.
 KXLA—Squeakin' Deacon.
 5:40—KGH—Sports News.
 5:45—KNX, KCBQ—News: Garred.
 KFOX—Your Fishcaster.
 *KFV—News.
 KGFJ—Race Recap.
 KGH—Tops in Pops.
 KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KRKD—Race Results.
 *KWIK—News, Roger Patrick.
 5:55—KNX—News, Frank Goss.
6—KECA, KFMB—News.
 KFI, KFSD—Bob Hope.
 *KHJ, KFXM, KGB, KVOE—
 Gabriel Heatter.
 KNX—Women's Forum.
 KAGH—Spanish Program.
 KFAC—Twilight Hour.
 *KFOX, KGER, KLAC—News.
 *KFWB—Clete Roberts, News.
 KGFJ—Musical Digest.
 KGH—Easy Listening.
 *KMPC—Bill Harnel, News.
 KRKD—Musical Varieties.
 KWIK—Claude Newman Says.
 KXLA—Muir College.
 6:05—KECA—Headline Edition.
 KLAC—Al Jarvis Ballroom.
 6:15—KECA—Elmer Davis, News.
 *KHJ, KFXM, KGB—Mutual
 Newsreel.
 KFWB—Steve Shoemaker.
 KGER—Stampa Quartet.
 KGH—Piano Parade.
 KMPC—Bob Kelley, Sports.
 KRKD—Hawaiian Memories.
 KWIK—Music by Martin.
 KWKW—L. J. Bell.
 KXLA—Mary Burke King.
 6:30—KECA, KFMB—Report to the
 People.
 KFI, KFSD—Fibber and Molly
 KHJ, KGB, KVOE—Today in
 Sports.
 KNX, KCBQ—Life With Lucretia.
 KFAC—Hour of Music.
 KFOX—Hal's Memory Room.
 KFWB—America Dances.
 KGER—Back to the Bible.

KGH—Dinner Concert.
 KMPC—Joe Hernandez.
 KRKD—Sweet Pops.
 KWIK—Twilight Time.
 KXLA—Eddy Arnold Show.
 6:45—KECA, KFMB—Music by
 Bolero.
 KHJ, KVOE—Answer Man.
 KGH—Down Memory Lane.
 KRKD—Accent on Rhythm.
 KWIK—Here's Hollywood.
 KXLA—Billy Starr.
 6:55—KHJ, KGB, KVOE—Bill Henry
7—KECA, KFMB—David
 Harding, Counterspy.
 KFI—Skinny Hollow'd Theatre
 KHJ, KFXM, KGB—Gregory
 Hood.
 KNX, KCBQ—Hit the Jackpot.
 KFAC—Hour of Music.
 KFOX—March Time.
 KFSD—Big Town.
 KGER—America Dances.
 KFWB—Family Bible Hour.
 KGFJ—Musical Digest.
 *KGH, KRKD—News.
 *KLAC—News: 570 Club.
 KMPC—Words and Music.
 KWIK—Jewish Hour.
 KXLA—Jimmy Dolan.
 7:15—KFOX—Music.
 KGH—Songs by Crosby.
 KRKD—Three-Quarter Time.
 KWIK—Page Cavanaugh Trio.
 7:30—KECA, KFMB—Rex Maupin
 Entertainers.
 KFI, KFSD—People Are
 Funny.
 KHJ, KFXM, KGB, KVOE—
 Red Ryder.

Melodies America Loves
Male Quartette
 Concert Orchestra
 Earl Towner, Director
 KNX—Tuesday—7:30 P.M.

KNX—Melodies America Loves
 KFAC—Echoes and Encores.
 KFOX—Waltz Time.
 KFWB—Sid Ziff, Sports.
 KGER—Rev. Al Harlan.
 KGH—S. F. C. of C.
 KRKD—Dr. Richardson.
 KWIK—Cavalcade of Music.
 KXLA—Red Morrell.
 7:45—*KFWB—Steve Shoemaker.
 KGH—Melodies Soft & Sweet.
8—KECA, KFMB—Reserve.
 KFI, KFSD—Light-Up Time.
 KHJ, KFXM, KGB, KVOE—
 Count of Monte Cristo.
 *KNX—Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—County Barn Dances.
 KFWB—Christian Science
 Lecture.
 KGER—Bible Treasury.
 KGFJ—Rosary Hour.
 KGH—Songs of the West.
 *KLAC—Music: News.
 *KMPC—Parade of Hits.
 KWIK—Meet the Band.
 *KXLA—News.
 8:15—KFI, KFSD—World News.
 KNX—Dinah Shore and Jack
 Smith.
 KGER—Hebrew Christian.
 *KGFJ—News, Aterill Berman.
 KLAC—Coast League Playoffs
 KXLA—Evening Serenade.
 8:30—KECA, KFMB—America's
 Town Meeting.
 KFI, KFSD—Cavalcade of
 America.
 KHJ, KFXM, KGB—Mystery
 Is My Hobby.
 KNX, KCBQ—Mr. and Mrs.
 North.
 KGER—Clem Davies.
 KGFJ—Today's Hits.
 KGH—Managing Editor.
 KWIK—Songs o' Guns.
 KXLA—9th St. Corral.
 8:45—KGER—Salon Serenade.
 KWIK—Al Trace Show.
9—KECA, KFMB—America's
 Town Meeting.
 KFI—Big Town.
 *KHJ, KFXM, KGB, KVOE—
 News, Glenn Hardy.
 KNX, KCBQ—Mystery Theater
 KFAC—Evening Concert.
 KFOX—Music.
 KFSD—Jim Ameche Show.
 KFV—Spade Cooley Time.
 KFWB—Music.
 KGER—Rev. Hammond.
 KGFJ—Today's Hits.
 KGH—Melodies from the Sky
 KLAC—Baseball.
 KMPC—Parade of Hits.
 KWIK—Valley Varieties.

KXLA—Squeakin' Deacon.
 9:15—KFI, KGH—Russ Morgan.
 *KFOX—News.
 KFSD—Community Chest.
 KFWB—United Nations.
 KGER—Soul Patrol.
 9:30—*KECA, KFMB—Monitor News.
 KFI—Damon Runyon Theatre.
 KHJ, KFXM, KGB, KVOE—
 Official Detective.
 KNX—Beulah.
 KFOX—Serenade in Swingtime
 KFSD—Alain Roff.
 KFMB—Only Daily Word.
 KGER—John Brown Schools.
 KGH—Penny Serenade.
 9:45—KECA—Here's Hollywood.
 KNX, KCBQ—Club 15.
 KFMB—Bing Crosby.
 KFOX—Adventures in
 Research.
 *KFWB, KWIK—News.
 9:55—*KHJ, KFXM, KVOE—News.
10—*KECA, KFMB—Richfield
 Reporter.
 *KFI, KFSD—Sam Hayes, News
 KHJ—I Love a Mystery.
 *KNX, KCBQ—News, Huntley.
 KFAC—Musical Crossroads.
 KFOX—Music.
 KFV—Spade Cooley Time.
 KFWB—Fastside Show.
 KGER—Cavalcade of Music.
 KGFJ—Kid Ory New Orleans
 Jazz Band.
 KGH—Platter Party.
 KLAC—Baseball.
 KMPC—Parade of Hits.
 KWIK—Sweet and Low.
 KXLA—Dusty Fillion.
 10:15—*KECA—Hank Weaver, News.
 KFI—Tom Harmon, Sports.
 *KHJ, KFXM, KGB, KVOE—
 Fulton Lewis.
 KNX—Bob Elson.
 KFOX—Pete Pontrelli Orch.
 KFSD—Morton Downey.
 KGER—Voice of the Army.
 KVOE—480 Club.
 10:30—*KFI—One for the Book.
 *KFI—Carveth Wells.
 KHJ—Deems Taylor Concert.
 KNX—Lawrence Welk Orch.
 KFMB—Yellowtail Derby.
 KFSD—Concert Hall.
 KGER—At the Ranch-house.
 KGFJ—H'wood House Party.
 KMPC—All-Time Hits.
 KXLA—Arthur Van Orch.
 10:45—KFI—Melody Time.
 KFMB—Reedy Hills Orch.
 KFOX—Music Moderne.
 KLAC—Don Otis.
 KMPC—Leisure Time.
 10:55—*KFI—Police Bulletin.
 *KLAC—News.
11—*KECA—News of Tomorrow.
 *KFI, KFSD—News.
 KHJ—Enchanted Hour.
 *KNX—Nelson Pringle.
 KFAC—Musical Crossroads.
 KFMB—Cheatin' on Sandman.
 KFOX—Concert Master.
 KFV—Spade Cooley Time.
 KFWB—Fastside Show.
 KGER—At the Ranch-house.
 KGFJ—H'wood House Party.
 KGH—Juke-Box Review.
 KLAC—Don Otis.
 KMPC—Equipe Trio.
 KWIK—Three Oaks.
 KXLA—Ray's Band Box.
 11:10—KNX—Sports.
 11:15—KECA—Cingrill Music.
 KFI—Morton Downey.
 KNX—Merry-Go-Round.
 KFSD—Dance Orch.
 KXLA—Western Echoes.
 11:30—KECA—Ambassador Orch.
 KFI—Milestones in Melody.
 KHJ—Cues to Music.
 KFOX—News.
 *KGFJ—Ramon Orch.
 KMPC—Leisure Time.
 KVOE—I Love a Mystery.
 KXLA—Alex Cooper Show.
 11:45—KFI—Guest Star.
 *KHJ, KMPC—News.
 KNX—You and American
 Indian.
 KFOX—Airline Melodies.
 KGH—Sight Moods.
 11:55—*KECA, KLAC—News.
12—KFI—Musical Menu.
 KHJ—Rhapsody in Wax.
 *KXLA—News.
 *KFAC—Midnight Serenade.
 KFV—Spade Cooley Time
 (to 1).
 KFWB—Melodee Club.
 KGFJ—Midnight Special (to 3)
 KLAC—Don Otis.
 KRKD—Stardust Serenade
 (to 5:30).
 KWIK—Show People's Show
 (to 4).
 KXLA—Alex Cooper Show
 (to 1).
 12:05—KNX—Steve Allen Show.
 12:30—KFI—Midnight Flier.
 KFWB—Music After Midnight.

WEDNESDAY, OCTOBER 5

*Indicates News Broadcast.
8—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI—Reserve.
 *KHJ, KFXM, KGB—Cecil Brown.
 KXN—Bob McLaughlin Club Time.
 KAGH—Sister Sylvia.
 KFAC—Country Church.
 KFOV—Bible Institute.
 KFVD—Wakeup Ranch.
 *KFWB—Clete Roberts.
 KGER—Mizpah.
 KGFJ—Dr. Frederick Balles.
 KGLI—Musical Clock.
 *KLAC, KXLA—News.
 *KMPC—Norman Neabitt, News.
 KOWL—Spanish Hour.
 KVOE—Hotcake Club.
 KWIK—Club KWIK.
 KXN—Tony Stein.
8:10—KXLA—Stock Market.
8:15—KFI—Marriage for Two.
 *KHJ—Robert Hurliegh, News.
 *KXN—News, Dave Vaile.
 KFWB—L. A. Breakfast Club.
 KGB, KVOE—Your Marriage.
 KGFJ—Melody Time.
 KLAC—Haynes at the Reins.
 KMPC—Markets; Sports.
 KXLA—Music.
8:30—KFI, KFSD—Jack Berch.
 *KFOV, KFAC, KGLI, KOWL, KRKD, KVOE—News.
 KXN, KCBQ—Grand Slam.
 KAGH—Hastings Ranch Party.
 KFOV—Words of Life.
 KFVD—Record Rangers.
 KGER—Hammond.
 KMPC—Song for You.
 KXLA—Haven of Rest.
8:35—KXN—Pasadena Churches.
8:45—KFI—Two Boys and a Girl.
 KHJ, KGB—Tell Your Neighbor.
 KXN—Rosemary.
 KFAC—Unity.
 KFVD—Songs of the Sage.
 KGER—Bible Treasury Hour.
 KGLI—On Parade.
 KLAC—Racing News.
 *KMPC—News.
 KOWL—Memories in Music.
 KVOE—Radio Tour.
 KRKD—Spotlight Varieties.
 KXN—Garden Program.
9—KECA, KFMB—House Party.
 *KFI, KLAC—News.
 *KHJ, KGB, KVOE—Kate Smith Speaks.
 KXN—Wendy Warren.
 KAGH—Sunshine Program.
 KFAC—Serenade.
 KFOV—Pentecostal Church.
 KFSD—Marriage for Two.
 KFVP—Waltz Time.
 KFWB—L. A. Breakfast Club.
 KGER—Lutheran Hour.
 KGFJ—Disability Veterans.
 KGLI—Sweet and Sentimental.
 KMPC—Band Box.
 KOWL—It's the Tons.
 KRKD—Sagebrush Serenade.
 *KWIK—News; Trading Post.
 KXN—Voice of China.
 KXLA—Bar Nothing Ranch.
9:05—KFI—Ladies Day.
9:15—KHJ, KGB—Double Day Quiz Club.
 KXN, KCBQ—Aunt Jenny.
 *KFI, KFVD—News.
 KGFJ—Airtorials.
 KGLI—Ballads for You.
 KLAC—Sing Your Worries Away.
 KOWL—Movie Time.
 KWIK—Social Letter.
 KXN—Foursquare Churches.
9:25—KECA, KFMB—Walter Kierman.
9:30—KECA, KFMB—Ira Cook.
 KHJ—Women Are Wonderful.
 KXN, KCBQ—Helen Trent.
 KAGH—Musical Contrasts.
 KFOV—Full Gospel.
 KFSD—It's a Good Idea.
 KFVD—Show Times.
 KFWB—Maurice Hart.
 KGB—Molly Morse.
 KGER—God's Half Hour.
 KGFJ—Racing News.
 KGLI—Fashions in Music.
 KMPC—Chef Milani.
 *KXN, KXLA—News.
 KWIK—Billy Lee.
9:45—KFI—All Around Town.
 KXN, KCBQ—Our Gal Sunday.
 KFVD—School Days.
 KGFJ—The Stars Sing.
 KOWL—Album of Song.
 *KRKD—News.
 KVOE—Heater's Mailbag.
 KWIK—Music for the Missus.
 KXN—Spanish Lesson.
10—KECA, KFMB—Ira Cook.
 KFI—All Around Town.
 *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 KXN—Big Sister.
 *KAGH, KFOV—News.
 KFAC—Morning Concert.

KFSD—Fashions in Music.
 KFVD—Bible Institute.
 KFWB—Maurice Hart.
 KGER—Earl Lee.
 KGFJ—From Sunset and Vine.
 KGLI—Waltz Time.
 KLAC—Al Jarvis Ballroom.
 KMPC—Record Room.
 KOWL—Yiddish Hour.
 KRKD—Swing Time.
 KWIK—The Four Knights.
 KXN—Pecky Lee.
 KXLA—Western Music.
 KXLA—Music America Loves.
10:10—KECA, KFMB—Galen Drake.
 KFI—Are You Listening?
 KHJ, KFXM, KGB, KVOE—Gospel Singers.
 KXN—Ma Perkins.
 KFOV—Assembly of God.
 KGER—Morning Melodies.
 KGLI—Bing Crosby.
 KRKD—Dr. Richardson.
 KWIK—Musical Scrapbook.
 KXN—Audrey Shops.
10:15—KECA, KFMB—My True Story.
 KFI—Lora Lawton.
 KHJ, KGB—Ladies' Fair.
 KXN—Young Dr. Malone.
 KFVD—Rescue Mission.
 KFWB—Bill Leyden.
 KGER—Helen Markham.
 *KXLA—News.
10:25—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story.
 KFI—Lora Lawton.
 KHJ, KGB—Ladies' Fair.
 KXN—Young Dr. Malone.
 KFVD—Rescue Mission.
 KFWB—Bill Leyden.
 KGER—Helen Markham.
 *KXLA—News.
10:35—KGFJ—Sports Flash.
10:45—KECA, KFMB—My True Story.
 KFI—Lora Lawton.
 KHJ, KGB—Ladies' Fair.
 KXN—Young Dr. Malone.
 KFVD—Rescue Mission.
 KFWB—Bill Leyden.
 KGER—Helen Markham.
 *KXLA—News.
10:55—KECA, KFMB—Betsy Crocker Magazine of the Air.
 KGFJ—Sports Flash.

11—KECA, KFMB—Betsy Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KFXM, KGB, KVOE—Ladies First.
 KXN—Second Mrs. Burton.
 *KAGH—News.
 KFAC—Festival of Music.
 KFOV—Dooler's Philco Hour.
 KFVD—Informed Democracy.
 KFWB—Peter Potter.
 KGER—Biblical Research.
 KGFJ—Yesterday's Hits.
 KGLI—Midmorning Melodies.
 KLAC—Al Jarvis Ballroom.
 KMPC—Tops in Pops.
 KOWL—Spanish Hour.

KRKD—Songs of Yesteryear.
 KWIK—S. F. Valley Calls.
 BWW—Music Time.
 KXLA—Western Music.
11:10—KAGH—1300 Club.
11:15—KECA, KFMB—Victor H. Lindlahr.
 KXN—Perry Mason.
 KFAC—Guy Bates Post.
 KFVD—Shopping Highlights.
 *KXLA—Pasadena News.
11:25—KGFJ—Sports Flash.
11:30—KECA—Baukhage Talking.
 KFI, KFSD—Today's Children.
 KHJ, KFXM, KGB, KVOE—Queen for a Day.
 KXN, KCBQ—Nora Drake.
 KAGH—Eddie Adamek Outlaws.
 KFAC—American Music.
 *KFWB, KOWL, KRKD—News.
 KFVD—Memory Melodies.
 KGER—Peter Slack Time.
 KGFJ—Variety on Piano.
 KMPC—Songs of the West.

KHJ—Stu Wilson About Town.
 KAGH—Siesta Time.
 KFMB—Dorothy Dix.
 *KFOV—KGER—News.
 KGLI—Vocal Varieties.
 *KMPC—News to You.
 KWIK—Musical Roundup.
 KXN—Post's Corner.
12:25—KGFJ—Sports Flash.
12:30—KECA—Art Baker's Notebook.
 *KFI, KFSD—Pepper Young.
 KHJ—Dick Haynes Show.
 KAGH—Here's to Vets.
 KFOV—Cowhands Carnival.
 KFVD—Shopping Highlights.
 *KGER—News; Peter Potter.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGLI—1260 Ranch.
 KMPC—California Carousel.
 KRKD—Prairie Schooner.
 KWIK—Anything Goes.
 KXN—Man on the Street.
 KXLA—Bobby Champion.
12:45—KFI, KFSD—Right to Happiness.
 KHJ—Melody Matinee.
 KXN—Harry Babbitt.
 KAGH—Of Interest to Women.
 *KFAC—News.
 KFOV—Pacific Breezes.
 KGB—Art Baker's Notebook.
 KVOE—Henter's Mailbag.
 *KXN—Sports; News.
12:55—KGFJ—Sports Flash.
1—KECA—Click-a-Date.
 KFI, KFSD—Backstage Wife.
 KHJ—Lynn Looks at H'wood.
 KXN—Call for Help.
 KFAC—Nora Los Angeles.
 KFOV—Your City.
 KXLA—Latin American Music.
 *KFWD, KLAC—News.
 KFWB—Bill Anson.
 KGB—Siesta.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGLI—1260 Roundup.
 KMPC—California Carousel.
 KOWL—Joe Adams Show.
 KRKD—Siesta Time.
 KVOE—Kate Smith Sings.
 KWIK—Matinee in Melody.
 KXN—Bill Gair Show.
 KXLA—County Business.

1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KFAC—Classroom Radio.
 KFOV—Texas Jim.
 KFVD—Piano Parade.
 KGLI—570 Club.
 KVOE—Harvey Harding Sings.
 KXN—Races and Sports.
 KXLA—Your Garden.
1:25—KGFJ—Sports Flash.
1:30—KECA—Easy Aces.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KXN—George Fisher.
 KFAC—Composers' Corner.
 KFOV—Here's to Vets.
 KFVD—Sewart on Stage.
 *KFWB, KRKD—News.
 KGER—Clark Sparks Show.
 KGLI—H-memakers.
 KMPC—Music in the Air.
 KWIK—Polka Party.
 KXLA—Vocal Varieties.
1:35—KRKD—Polka Time.
1:45—KECA—Nancy Craig.
 KFI, KFSD—Wilder Brown Show.
 KXN, KCBQ—Garry Moore Show.
 KFOV—Everybody's Business.
 KGER—Hawaiian Melodies.
 KRKD—Symphony of Song.
 KWIK—Piano Portraits.
 *KXLA—News, Dan Lundberg.
1:55—KGFJ—Sports Flash.
2—KECA, KFMB—Surprise Package.
 KFI, KFSD—When a Girl Marries.
 KHJ, KFXM, KGB, KVOE—Against the Storm.
 KXN, KCBQ—Garry Moore Show.
 *KAGH—News; Remember That Tune.
 KFAC—Matinee.
 KFOV—Luncheon Club.
 KFVD—Stewart on Stage.
 KFWB—Bill Anson.
 KGER—Long Beach Band.
 KGLI—Meet the Band.
 KGLI—H-memakers.
 *KLAC—News; Sports.
 *KMPC—Music in the Air.
 KOWL—Joe Adams Show.
 KRKD—L. A. Fire Dept.
 KWIK—Man With a Song.
 KXN—Bill Sampson Show.
 KXLA—Music and Malarkey.
2:10—KLAC—570 Club.
2:15—KFI, KFSD—Portia Faces Life.
 KXN, KCBQ—Meet the Missus.
 KRKD—Tune in Tempo.
 KWIK—Traffic Dept.
2:25—KGFJ—Sports Flash.
2:30—KECA, KFMB—Bride & Groom.
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB—Deems Taylor Concert.
 KAGH—J. A. Health Dept.
 KFVD—Three Alarm.
 KGER—Garden School.
 KGFJ—Variety on Piano.
 KGLI—Variations in Rhythm.

HOME TOWN JAMBOREE
 Cliffie Stone Eddie Kirk
 Herman the Hermit
 Bucky Tibbs Merle Travis
 Tennessee Ernie
 Top Western Talent
KXLA 11:30-12:30
 Mon. Thru Fri.

KXLA—1 ometown Jamboree.
11:45—KECA—Felix De Cola.
 KFI, KFSD—Light of the World.
 KXN—The Brighter Day.
 KGER—Dr. Brown, Talk.
 KGFJ—Saludos Amigos.
 *KGLI—News.
 KMPC—Facts for Farmers.
 KOWL—Washington Letter.
 KRKD—Sweet Pops.
11:55—KGFJ—Sports Flash.
 KXN—Stock Quotations.
12—KECA, KHJ, KAGH, KWIK—News.
 KFI—Farm Reporter.
 *KXN—News, Frank Goss.
 KFAC—Luncheon Concert.
 KFOV—Hit Tunes.
 KFSD—Life Can Be Beautiful.
 KFVD—Meridian Song.
 KFWB—Peter Potter.
 KGER—Stamps Quartet.
 KGFJ—Intermission.
 KGLI—Noonday Melodies.
 KLAC—Al Jarvis Ballroom.
 KMPC—Woods in Music.
 KOWL—Joe Adams Show.
 KRKD—Santa Fe Trails.
 KXN—Music from Hollywood.
 KXLA—Hometown Jamboree.
12:05—KXN—Knox Manning.
 KAGH—Sports News.
12:15—KECA—Norwood Smith Sings.
 KFI, KFSD—Road of Life.

wednesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
 1:30—Easy Aces, KECA.
 1:45—Garry Moore, KXN.
 2:45—Arthur Godfrey, KXN.
 6:30—Bing Crosby, KXN.
 7:00—Burns and Allen, KXN.
 8:30—Giddensleeve, KFI.

Quiz, Participation
 7:00—Bkfst. in H'wood, KECA.
 8:00—McNeill Bkfst. Club, KECA.
 8:30—Grand Slam, KXN.
 9:00—House Party, KECA.
 11:00—Double or Nothing, KFI.
 11:30—Queen for a Day, KHJ.
 2:00—Surprise Package, KECA.
 2:15—Meet the Missus, KXN.
 2:30—Bride and Groom, KECA.
 3:00—Welcome Travelers, KFI.
 6:00—Groucho Marx, KXN.
 8:00—Name That Song, KHJ.

Drama
 2:00—Against the Storm, KHJ.
 6:00—This Is Your Life, KFI.
 7:00—The Big Story, KFI.
 7:30—Curtain Time, KFI.
 8:30—Family Theatre, KHJ.
 8:30—Dr. Christian, KXN.

Classical, Semi-Classical Music
 2:30—Deems Taylor, KHJ.
 7:30—Hollywood Music Hall, KXN.

Comment-Narration
 7:45—Fred Beck, KXN.
 9:00—Kate Smith, KHJ.
 12:05—Knox Manning, KXN.
 12:30—Art Baker, KECA.
 4:30—Burritt Wheeler, KFI.
 4:30—Behind the Story, KHJ.
 10:30—Carveth Wells, KFI.

Mystery-Detective
 7:30—Amazing Mr. Malone, KECA.
 8:00—Sherlock Holmes, KECA.
 8:30—Boris Karloff, KECA.
 9:30—International Airport, KHJ.
 9:30—Mr. D. A., KFI.
 10:00—I Love a Mystery, KHJ.

Public Interest-Information
 4:30—Doctor's Office, KXN.

Sports
 8:45—Racing News, KLAC.
 9:30—Racing, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Recap, KGFJ.
 5:45—Race Results, KRKD.
 5:45—Sam Balter, KLAC.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 10:15—Tom Harmon, KFI.

Popular-Western Music
 12:30—Dick Haynes, KHJ.
 4:00—Curt Massey, KXN.
 4:45—Stuart Hamblen, KFWB.
 8:00—Sinatra-Kirsten, KFI.

KMPC—Pan-American.
KVOE—Here's Music.
KWIK—Music to Remember.
 2:25 **KAGH**—Remember That Tune.
 2:40 **KGER**—Long Beach Band.
 2:45 **KFI, KFSD**—Front-Page Farrell
KNX, KCBQ—Arthur Godfrey.
KAGH—Kostelanetz Conducts.
KGFJ—Western Time.
KGIL—Teen Time.
KWIK—Jack Rivers.
KWWV—Races and Sports.
 2:55 **KGFJ**—Sports Flash.
3—**KECA, KFMB**—Talk Your Way of It.
KFI, KFSD—Welcome Travelers.
KHJ, KGB, KVOE—Hoedown Party.
KNX, KCBQ—Arthur Godfrey.
 ***KAGH, KFOX, KLAC, KXLA**—News.
KFAC—Musical Favorites.
KFYD—Stewart on Stage.
KFWB—Bill Anson.
KGER—Fiesta Grande.
KGFJ—Record Jackpot.
KGIL—Encore Time.
KMPC—Chiffon Serenade.
KOWI—Personality Time.
KRKD—Tops in Pops.
KWIK—Modern Concert Hall.
KWKW—Foothill Features.
 3:05 **KAGH**—Band Box.
 3:15 **KFOX**—Texas Tiny.
 ***KGIL**—News.
KLAC—Don Otis Show.
KOWI—Tropicana.
KWKW—Races and Sports.
KXLA—Juke Box Matinee.
 3:25 **KGFJ**—Sports Flash.
 3:30 **KECA, KFMB**—Ladies, Be Seated.
KFI, KFSD—Aunt Mary.
KHJ—Music in the Morgan Manner.
KFAC—Lyrics in Chorus.
KFYD—Variety Time.
 ***KFWB**—News; Bill Anson.
 ***KGB**—San Diego News.
 ***KGER, KRKD**—News.
KGIL—Veterans' Hospital.
KOWL—Matinee Melodies.
 3:35 **KGER**—Rancho 1390.
KRKD—Interlude.
 3:45 **KFI, KFSD**—We Love & Learn
KAGH—Milder Sings.
KFAC—News.
KFOX, KWIK—Old-Age Pensions.
KGB—Eddy Duchin Show.
KGIL—Dance Matinee.
KRKD—Crazy Rhythm.
KVOE—Square Dance.
 3:55 **KECA, KFMB**—Ted Malone.
KGFJ—Sports Flash.
KWKW—News.
4—**KECA**—Play It Again.
KFI, KFSD—This Woman's Secret.
 ***KHJ, KGB, KVOE**—Fulton Lewis.
KNX, KCBQ—Curt Massey Time.
KAGH—Spanish Program.
KFAC—Musical Masterpieces.
KFOX, KGER—News.

KMPC—Roddy McDowall Show.
 ***KOWI**—News.
KRKD—Symphony in Swing.
KWIK—Storybook Land.
KWKW—County Official.
 4:35 **KECA**—Double Feature.
 4:45 **KECA**—Happy Theater.
 ***KHJ, KGB, KVOE**—News.
 ***KNX, KCBQ**—Ed Murrow.
 ***KFSD**—H. V. Kaltenborn.
KFWB—Stuart Hamblen.
KLAC—Racing Roundup.
KOWI—Italian Hour.
 ***KRKD**—News.
KWKW—L.A.'s Talk Sports.
 4:55 **KGFJ**—Sports Flash.
5—**KECA, KFMB**—Challenge of the Yukon.
 ***KFI**—Feature Wire.
KHJ, KFXM, KGB, KVOE—B-Bar-B Ranch.
 ***KNX, KCBQ**—Knox Manning.
KAGH—Anniversary Party.
KFAC—Sunset Serenade.
KFOX—Sunshine Mission.
KFYD—Tune Time.
KFWB—Stuart Hamblen.
KGER—Sports.
KGFJ—Jive at 5.
KGIL—Uncle Ted & Tiny Town
 ***KLAC**—Fred Henry Reports.
 ***KMPC**—News; Personality Parade.
KOWL—Italian Hour.
KRKD—Songs of the Saddle.
KWIK—Purple Sage.
KWKW—Today at the Races.
KXLA—Juke Box Matinee.
 5:15 ***KFI**—News.
KNX—Tom Hanlon.
KGER—Rancho 1390.
KGFJ—Pianists of the Future.
KLAC—Music Room.
 ***KMPC**—Virgil Pinkley.
KWIK—Spotlight on Sports.
KWKW—Arizona Mission.
 5:30 **KECA, KFMB**—Sky King.
KFI—Casa Cugat.
KHJ, KFXM, KGB, KVOE—Tom Mix.
 ***KNX, KCBQ**—Chet Huntley.
KAGH—Italian Music.
KFAC—Whoa Bill Club.
 ***KFOX, KGFJ, KGIL**—News.
 ***KFSD**—This Is the Story.
KFYD—15 Minutes to Go.
KLAC—Peggy Lee Songs.
KMPC—All-Time Hits.
KRKD—Sports Dial.
KWIK—Pages of Memory.
KWKW—Hoyos Hour.
KXLA—Squeakin' Deacon.
 5:40 **KGIL**—Sport.
 5:45 ***KFI, KFSD**—Elmer Peterson.
 ***KNX, KCBQ**—News, Garred.
KFOX—Your Fishcaster.
 ***KFYD**—News.
KGFJ—Race Recap.
KGIL—Tops in Pops.

SAM BALTER'S "SPORTS BOOK"

5:45 - 6:00 p.m.
 Monday through Saturday
KLAC

KLAC—Sam Balter, Sports.
KMPC—Top Tunes.
KRKD—Race Results.
 ***KWIK**—News, Roger Patrick.
 5:55 ***KNX**—News, Frank Goss.
6—***KECA, KFMB**—News.
KFI, KFSD—This Is Your Life
 ***KHJ, KFXM, KGB, KVOE**—Gabriel Heatter.
KNX, KCBQ—Groucho Marx.
KAGH—Spanish Program.
KFAC—Twilight Hour.
 ***KFOX, KGER, KLAC**—News.
 ***KFWB**—Clara Roberts, News.
KGFJ—Musical Digest.
KGIL—Easy Listening.
KMPC—Bill Harpel, News.
KRKD—Varieties in Music.
KWIK—Claude Newman Says.
KXLA—Froudly We Hall.
 6:05 ***KECA**—Headline Edition.
KLAC—Al Jarvis Ballroom.
 6:15 ***KECA**—Elmer Davis, News.
 ***KHJ, KGB**—Mutual Newsreel.
KFOX—Hawaiian Music.
KFWB—Steve Shoemaker.
KGER—Stamps Quartet.
KGIL—Piano Parade.
KMPC—Bob Keller, Sports.
KRKD—Hawaiian Memories.
KWIK—Music by Martin.
KWKW—L. J. Betz.
KXLA—Scandinavian Hour.
 6:30 **KECA, KFMB**—Think Fast.
KFI—America's Song.
KHJ, KGB, KVOE—Tello-Test Show.
KNX, KCBQ—Bing Crosby Show.
KFAC—Hour of Music.

KFOX—Hal's Memory Room.
KFSD—Damon Runyon.
KFWB—America Dances.
KGER—Back to the Bible.
KGIL—Dinner Concert.
KMPC—Joe Hernandez.
KRKD—Sweet Pops.
KWIK—Twilight Time.
KXLA—Eddy Arnold Show.
 6:45 **KHJ, KVOE**—Answer Man.
KGIL—Down Memory Lane.
KRKD—Accent on Rhythm.
KWIK—Here's Hollywood.
KXLA—Billy Starr.
 6:55 ***KHJ, KGB, KVOE**—Bill Henry
7—**KECA, KFMB**—Lone Ranger.
KFI—The Big Story.
KHJ, KGB—John Steele.
KNX, KCBQ—Burns and Allen
KFAC—Hour of Music.
KFOX—March Time.
KFSD—Big Story.
KFWB—America Dances.
KGER—Family Bible Hour.
KGIL—Musical Digest.
 ***KGFJ**—**KRKD**—News.
 ***KLAC**—News; 570 Club.
KMPC—Words and Music.
KPPC—Pasadena Musicians.
KVOE—Meet Your Neighbor.
KWIK—Jewish Hour.
KXLA—Himmie Dolan.
 7:15 **KFOX**—Dusty Records.
KGIL—Songs by Crosby.
KPPC—Organ Recital.
KRKD—Three-Quarter Time.
KVOE—Candlelight & Silver.
KWIK—Page Caravanah Trio.
 7:30 **KECA, KFMB**—Amazing Mr. Malone.
KFI, KFSD—Curtain Time.
KHJ, KFXM, KGB, KVOE—The Wild Wild
KNX, KCBQ—Hollywood Music Hall.
KFAC—Echoes and Encores.
KFOX—Waltz Time.
KFWB—Sid Ziff, Sports.
KGER—Rev. Al Harlan.
KGIL—Sherman Oaks C. of C.
KPPC—Let's Talk It Over.
KRKD—Dr. Richardson.
KWIK—Two on the Aisle.
KXLA—Red Murrell.
 7:45 ***KFWB**—Steve Shoemaker.
KGIL—Melodies Soft & Sweet.
8—**KECA, KFMB**—Sherlock Holmes.
KFI, KFSD—Light-Up Time.
KHJ, KFXM, KGB, KVOE—Name That Song.
 ***KNX**—Lowell Thomas.
KFAC—Evening Concert.
KFOX—County Barn Dance.
KFWB—Here's to Vets.
KGER—Bible Treasury.
KGFJ—Rosary Hour.
KGIL—Songs of the West.
 ***KLAC**—Music; News.
KMPC—Parade of Hits.
KPPC—Midweek Devotional.
 ***KXLA**—News.
 8:15 ***KFI, KFSD**—World News.
KNX—Dinah Shore and Jack Smith.
KFWB—Music.
KGER—Hebrew Christian.
 ***KGFJ**—News, Averill Berman.
KLAC—Coast League Playoffs
KXLA—Evening Serenade.
 8:25 **KECA, KFMB**—Detective of the Week.
 8:30 **KECA**—Starring Boris Karloff
KFI, KFSD—Great Gilder-sleeve.
KHJ, KFXM, KGB, KVOE—Family Theater.
KNX, KCBQ—Dr. Christian.
KFMB—M.G.M. Theater.
 ***KFWB**—News.
KGER—Clem Davies.
KGFJ—Today's Hits.
KPPC—Adventure in Mystery.
KWIK—Jack Lawrence.
KXLA—9th St. Corral.
 8:45 **KGER**—Salon Serenade.
KFWB—The Human Touch.
KWIK—Harry James.
9—**KECA**—The Croupier.
KFI, KFSD—Break the Bank.
 ***KHJ, KFXM, KGB, KVOE**—News, Glenn Hardy.
KNX, KCBQ—Jeff Regan, Investigator.
KFAC—Evening Concert.
KFOX—Music.
KFYD—Spade Cooley Time.
KFWB—Music.
KGER—Rev. Hammond.
KGFJ—Today's Hits.
KGIL—Melodies from the Sky.
KLAC—Baseball.
KMPC—Parade of Hits.
KPPC—Club Time.
KWIK—Variety Time.
KXLA—Squeakin' Deacon.
 9:15 **KHJ, KGB, KVOE**—Sammy Kaye Showroom.
 ***KFOX**—News.
KFWB—United Nations.
KGER—Soul Patrol.
 9:30 **KECA**—Lawrence Welk Show.

KFI, KFSD—Mr. Dist. Atty.
KHJ, KFXM, KGB, KVOE—International Airport.
KNX—Beulah.
KFMB—Carmen Cavallaro.
KFOX—Long Beach Forum.
KFWB—Unity Daily Word.
KGER—John Brown Schools.
KGFJ—Jerry Foster Orch.
KGIL—Penny Serenade.
KPPC—Jazz Tunes.
KWIK—Voice of the Army.
 9:45 **KNX, KCBQ**—Club 15.
KFMB—Bing Crosby.
 ***KFWB, KWIK**—News.
 9:55 ***KHJ, KVOE**—News.
10—***KECA, KFMB**—Richfield Reporter.
 ***KFI, KFSD**—Sam Hayes, News
KHJ—I Love a Mystery.
 ***KNX, KCBQ**—News, Huntley.
KFAC—Musical Crossroads.
KFOX—Oriental Moods.
KFYD—Spade Cooley Time.
KFWB—Eastside Show.
KGER—When Day Is Done.
KGFJ—Kid Ory New Orleans Jazz Band.
KGIL—Platter Party.
KLAC—Baseball.
KMPC—Parade of Hits.
KPPC—Record Collectors.
KWIK—Sweet and Low.
KXLA—Dusty Ellison.
 10:15 ***KECA**—Hank Weaver, News.
KFI—Tom Harmon, Sports.
 ***KHJ, KFXM, KGB, KVOE**—Fulton Lewis.
KNX—Bob Elson.
 10:30 **KECA**—One for the Book.
KFI—Cavett Wells.
 ***KHJ, KGB**—Dance Orch.
KNX—Symphonette.
KGFJ—H'wood House Party.
KMPC—All-Time Hits.

Wed. & Thurs.
 10:30 - 11 P.M.
 Sat. 10 - 11 P.M.
 Alex Cooper presents
Red Barn Roundup
 With Tom Brennen
 Top Western Stars
 In Person
KXLA

KXLA—Red Barn Roundup.
 10:45 **KECA**—Chantelair Orch.
KFI—Melody Time.
KGER—At the Ranchhouse.
KLAC—Don Otis.
KMPC—Leisure Time.
 10:55 **KFI, KFSD**—World News.
11—***KECA**—News of Tomorrow.
 ***KFI, KFSD**—News.
 ***KHJ**—Al Wallace Orch.
KNX—Nelson Pringle.
KFAC—Musical Crossroads.
KFYD—Spade Cooley Time.
KFWB—Eastside Show.
KGER—At the Ranchhouse.
KGFJ—H'wood House Party.
KGIL—Juke-Box Review.
KLAC—Don Otis.
KMPC—Esquire Trio.
KVOE—1480 Club.
KWIK—Three Oaks.
KXLA—Ray's Band Box.
 11:10 **KNX**—Sports.
 11:15 **KECA**—Cinegrill Room.
KFI—Palace Hotel Orch.
KNX—Merry-Go-Round.
KXLA—Music.
 11:30 **KECA**—Beverly Hills Orch.
KFI—Milestones in Melody.
KHJ—Cues to Music.
KGFJ—Ramon Orch.
KMPC—Leisure Time.
KVOE—I Love a Mystery.
KXLA—Alex Cooper Show.
 11:45 ***KHJ, KMPC, KVOE**—News.
KNX—You and American Indian.
KGFJ—Starlit Moods.
 11:55 ***KECA, KLAC**—News.
KFI—Musical Menu.
12—**KHJ**—Rhapsody in Wax.
 ***KNX**—News.
KFAC—Midnight Serenade.
KFYD—Spade Cooley Time
KFWB—Melodee Time.
KGFJ—Midnight Special (to 3)
KLAC—Don Otis.
KRKD—Stardust Serenade (to 5:30).
KWIK—Show People's Show (to 4).
KXLA—Alex Cooper Show
 12:05 **KNX**—Steve Allen Show.
 12:30 **KFI**—Midnight Flyer.
KFWB—Music After Midnight.

HARLEM MATINEE
 with **HUNTER HANCOCK**
 Now 1 Full Hour
 4:00 Mon. Thru Sat.
Check KEVD
 OF ANGELES
KFYD—Haclematinee.
KFWB—Dave Ormont.
KGFJ—Record Review.
KGIL—Hank Penny Show.
 ***KLAC**—News, Sports.
 ***KMPC**—News, Harpel.
KOWL—Musical Showcase.
KRKD—Piano Paintings.
KWIK—Roland Jabeaux.
KWKW—Canada Program.
KXLA—Juke Box Matinee.
 4:05 **KGER**—Rancho 1390.
 4:15 **KECA**—Frances Scully.
KFI—Johnny Murray.
 ***KHJ, KFXM, KGB, KVOE**—Frank Hemingway.
KNX, KCBQ—Stand-In.
KFOX—Freddy Martin.
KFSD—Music.
KFWB—Music.
KLAC—California Melodies.
KMPC—Living Adventure.
KRKD—Spotlight on Stars.
KWIK—Airline Melodies.
 4:25 **KGFJ**—Sports.
 4:30 **KFI**—Burrill Wheeler.
 ***KHJ, KGB, KVOE**—Behind the Story.
KNX—Inside the Doctor's Office.
KFOX—Name This Tune.
KFWB—Daily Light.
KGFJ—Record Review.

THURSDAY, OCTOBER 6

*Indicates News Broadcast.

- 8-KECA, KFMB-Don McNeill's Breakfast Club.
- KFI-Reserve.
- *KHJ, KFAM, KGB-Cecil Brown.
- KXX-Bob McLaughlin Club Time.
- KAGH-Sister Sylvia.
- KEAC-Country Church.
- KFOX, KRKD-Haven of Rest
- KFSD-Open House.
- KFVD-Wakeup Ranch.
- *KFWB-Cleta Roberts, News.
- KGER-Mizpah.
- KGEJ-Melody Time.
- KGIL-Musical Clock.
- *KLAC, KNLA-News.
- *KMPC-Norman Nesbitt, News
- KOWL-Spanish Hour.
- KVOE-Hotcake Club.
- KWKW-Tony Neil.
- 8:10-KLAC-Stock Market.
- 8:15-KFI-Marrriage for Two.
- *KHJ-Robert Hurlleigh, News.
- *KXX-News, Dave Vaile.
- KFWB-Music.
- KGB, KVOE-Your Marriage.
- KLAC-Haynes at the Reins.
- KMPC-Marietas.
- KNLA-Music.
- 8:25-KMPC-Sports Roundup.
- 8:30-KFI, KFMB-Jack Herch.
- *KHJ, KFAC, KGIL, KOWL, KRKD, KVOE-News.
- KXX, KCBQ-Grand Slam.
- KAGH-Hastings Ranch Party
- KFOX-Words of Life.
- KFVD-Record Ranzers.
- KGER-Hammond.
- KMPC-Song for You.
- KWKW-Stock Quotations.
- KNLA-Baptist Bros.
- 8:35-KWKW-Pasadena Churches.
- 8:45-KFI-Two Boys and a Girl.
- KHJ, KGB-Tell Your Neighbor.
- KXX-Rosemary.
- KFAC-Unity.
- KFVD-Songs of the Sage.
- KFWB-Science of Mind.
- KGER-Bible Treasury.
- KGIL-On Parade.
- KEAC-Racing News.
- *KMPC-News.
- KOWL-Memories in Music.
- KRKD-Spotlight Varieties.
- KVOE-Radio Tour.
- KWKW-Garden Program.

- 9-KECA, KFMB-House Party.
- *KFI, KLAC-News.
- *KHJ, KGB, KVOE-Kate Smith Snacks.
- KXX-Wendy Warren.
- KAGH-Sunshine Program.
- KFAC-Serenade.
- KFOX-Pentecostal Church.
- KFVD-Waltz Time.
- KFWB-Strolling Tom.
- KGER-Lutheran Hour.
- KGEJ-Your Country at Work.
- KGIL-Sweet and Sentimental.
- KMPC-Band Box.
- KOWL-Voice of the Army.
- KRKD-Sagebrush Serenade.
- *KWKW-News: Trading Post.
- KWKW-Voice of China.

TENNESSEE ERNIE
IN
RADIO'S HOTTEST
WESTERN SHOW
KXLA
9 - 10 A. M. — Mon.-Fri.

- KNLA-Bar Nothing Ranch.
- 9:05-KFI-Ladies Day.
- 9:15-KHJ, KGB-Doubleday Quiz Club.
- KXX, KCBQ-Aunt Jenny.
- *KFSD, KFVD-News.
- KFWB-Burguin Broadcast.
- KGEJ-Airatorials.
- KGIL-Ballads for You.
- KLAC-Sing Your Worries Away.
- KOWL-Movie Time.
- KWKW-Four Square Churches
- 9:25-KECA, KFMB-Walter Kierman.
- 9:30-KFCA, KFMB-Ira Cook.
- KHJ-Women Are Wonderful.
- KXX, KCBQ-Helen Trent.
- KAGH-Musical Contrasts.
- KFOX-Full Gospel.
- KFSD-It's a Good Idea.
- KFVD-Show Tunes.
- KFWB-Maurice Hart.
- KGB-Molly Morse.
- KGER-God's Half Hour.
- KGEJ-Racing News.
- KGIL-Fashions in Music.

- KMPC-Chef Milant.
- *KOWL, KWKW-News.
- KVOE-Tell Your Neighbor.
- KWKW-Billy Lee.
- 9:45-KFI-All Around Town.
- KXX, KCBQ-Our Gal Sunday
- KFVD-School Days.
- KGEJ-The Stars Sing.
- KOWL-Album of Song.
- *KRKD-News.
- KVOE-Heatter's Mailbag.
- KWKW-Music for the Missus.
- KWKW-Spanish Lesson.

- 10-KECA, KFMB-Ira Cook.
- KFI-All Around Town.
- *KHJ, KFAM, KGB, KVOE-Idea Hardy, News.
- KXX-Big Sister.
- *KAGH, KFOX-News.
- KEAC-Morning Concert.
- KFSD-Fashions in Music.
- KFVD-Bible Institute.
- KFWB-Maurice Hart.
- KGER-Earl Lee.
- KGEJ-From Sunset and Vine.
- KGIL-Waltz Time.
- KLAC-Al Jarvis Ballroom.
- KMPC-Record Room.
- KOWL-Yiddish Hour.
- KRKD-Swing Time.
- KWKW-The Four Knights.
- KNLA-Western Music.
- 10:10-KAGH-Music America Loves.
- 10:15-KECA, KFMB-Galen Drake.
- KFI-Are You Listening?
- KHJ, KGB-Benny Walker Kitchen.
- KXX-Ma Perkins.
- KFOX-Assembly of God.
- KFSD-Heaven on Earth.
- KGER-Organ Melodies.
- KGIL-Bing Crosby.
- KRKD-Dr. Richardson.
- KWKW-Musical Soapbook.
- KWKW-Ricardo Show.
- *KNLA-News.
- 10:25-KGEJ-Sports Flash.
- 10:30-KECA, KFMB-My True Story
- KFI-Lora Lawton.
- KHJ, KGB-Ladies' Fair.
- KXX-Young Dr. Malone.
- KFVD-Rescue Mission.
- KFWB-Bill Leyden.
- KGER-Helen Markham.
- *KGIL-News.
- KLAC-Honest Opinion.
- KMPC-Melody Express.
- KRKD-Artists and Composers
- KWKW-Feature Stories.
- KNLA-Western Music.
- 10:35-KFOX-Morning Music.
- KGIL-Midmornning Melodies.
- 10:45-KFI-Life Can Be Beautiful.
- KXX-Guiding Light.
- KGER-Rev. Le Roy Kopp.

- KMPC-Joanne Gray.
- KRKD-Midnight Mission.
- KVOE-Morning Melodies.
- KWKW-The Woman's Way.
- KWKW-Azusa Mission.
- 10:55-KECA, KFMB-Betty Crocker Magazine.
- KGEJ-Sports Flash.
- 11-KECA, KFMB-Betty Crocker Magazine.
- KFI, KFSD-Double or Nothing.
- KHJ, KFAM, KGB, KVOE-Ladies First.
- KXX-Second Mrs. Burton.
- *KAGH-News.
- KFAC-Festival of Music.
- KFOX-Dooley's Philco Hour.

**INFORMED
DEMOCRACY**

11 to 11:15
Monday thru Friday

Check KEYD

- KFVD-Informed Democracy.
- KFWB-Peter Potter.
- KGER-Biblical Research.
- KGEJ-Yesterday's Hits.
- KGIL-Midmornning Melodies.
- KLAC-Al Jarvis Ballroom.
- KMPC-Tops in Pops.
- KOWL-Spanish Hour.
- KRKD-Songs of Yesteryear.
- KWKW-San Fernando Valley.
- KWKW-Music Time.
- KNLA-Western Music.
- 11:10-KAGH-1300 Club.
- 11:15-KECA-William Lane.
- KXX-Perry Mason.
- KFVD-Shopping Highlights.
- KMPC-Meet Your Pharmacist
- *KNLA-Pasadena News.
- 11:25-KGEJ-Sports Flash.
- 11:30-KECA-Bausance Talking.
- KFI, KFSD-Today's Children.
- KHJ, KFAM, KGB, KVOE-Queen for a Day.
- KXX, KCBQ-Nora Drake.
- KEAC-American Music.
- *KFMB-Bankface Talking.
- *KFWB, KRKD-News.
- KFVD-Memory Melodies.
- KGER-Peter Slack Time.
- KGEJ-Variety on Piano.
- KMPC-Songs of the West.
- KNLA-Hometown Jamboree.
- 11:45-KECA-Felix De Cola.
- KFI, KFSD-Light of the World.
- KXX-The Brighter Day.
- KGER-Educational Talk.
- KGEJ-Saludosa Amigos.
- *KGIL-News.

- KMPC-Facts for Farmers.
- KOWL-Tune Time.
- KRKD-Sweet Pops.
- KGEJ-Sports Flash.
- KWKW-Stock Quotations.
- 11:55-KECA, KHJ, KAGH, KGB, KVOE, KWKW-News.
- KFI-Farm Reporter.
- *KXX-News, Goss.
- KEAC-Luncheon Concert.
- KFSD-Life Can Be Beautiful.
- KFVD-Meridian Song.
- KFWB-Peter Potter.
- KGER-Stamps Quartet.
- KGEJ-Intermission.
- KGIL-Noonday Melodies.
- KLAC-Al Jarvis Ballroom.
- KMPC-Moods in Music.
- KOWL-Joe Adams Show.
- KRKD-Santa Fe Trails.
- KWKW-Hometown Tokatyan.
- KNLA-Hometown Jamboree.
- 12:05-KXX-Knox Manning.
- KAGH-Sports News.
- 12:15-KECA-Norwood Smith Sings.
- KFI, KFSD-Road of Life.
- KHJ-Stu Wilson About Town.
- KAGH-Siesta Time.
- KFMB-Dorothy Dix.
- *KFOX, KGER-News.
- KGIL-Vocal Varieties.
- *KMPC-News to You.
- KWKW-Musical Roundup.
- 12:25-KGEJ-Sports Flash.
- 12:30-KECA-Art Baker's Notebook.
- KFI, KFSD-Pepper Young.
- KHJ-Dick Hynes Show.
- *KXX-Frank Goss.
- KAGH-Guest Star.
- KFOX-Cowhands Carnival.
- KFVD-Shopping Highlights.
- *KFWB-News.
- KGER-Luncheon Serenade.
- KGEJ-1230 Club.
- KGIL-1260 Roundup.
- KMPC-California Carousel.
- KRKD-Trairie Schooner.
- KVOE-Just Relax.
- KWKW-Anything Goes.
- KWKW-Man on the Street.
- KNLA-Bobby Champion.
- 12:45-KFI, KFSD-Right to Happiness.
- KHJ-Melody Matinee.
- KAGH-Harry Babbitt.
- KAGH-Women's Program.
- *KFAC-News.
- KFOX-Pacific Breezes.
- KGB-Art Baker's Notebook.
- KVOE-Heatter's Mailbag.
- *KWKW-Sports: News.
- 12:55-KGEJ-Sports Flash.

- 1-KECA-Pick-a-Date.
- KFI, KFSD-Backstage Wife.
- KHJ-Lynn Looks at H'wood.
- KFOX-Call for Help.
- KAGH-Hora Los Angeles.
- KEAC-L. A. Medical Assn.
- KFOX-Take to the Air.
- *KFVD, KWKW-News.
- KFWB-Bill Anson.
- KGB-Siesta.
- KGER-Luncheon Serenade.
- KGEJ-1230 Club.
- KGIL-1260 Roundup.
- *KFAC-News, Sports.
- KMPC-California Carousel.
- KOWL-Joe Adams Show.
- KVOE-Siesta Time.
- KVOE-Kate Smith Sings.
- KWKW-Melting in Melody.
- KWKW-Bill Grier Show.
- KNLA-Community Broadcaster.
- 1:15-KFI, KFSD-Stella Dallas.
- KFI-Nancy Dillon.
- KFAC-Classroom Radio.
- KFOX-Purple Sazc Riders.
- KFVD-Piano Parade.
- KLAC-570 Club.
- KVOE-Flower Herding Sings.
- KWKW-Race and Sports.
- KNLA-Frank McCall.
- 1:25-KGEJ-Sports Flash.
- 1:30-KECA-Easy Aces.
- KFI, KFSD-Lorenzo Jones.
- KHJ-Norma Young.
- KXX-George Fisher.
- KEAC-Composers' Corner.
- KFOX-Guest Star.
- KFVD-Stewart on Stage.
- KGER-The T. S. Story.
- KGIL-Homesmake.
- KMPC-Music in the Air.
- *KRKD-News.
- *KVOE-Lester Smith.
- KWKW-Buenos Amigos.
- KNLA-Vocal Varieties.
- 1:35-KRKD-Polka Time.
- 1:45-KECA-Nancy Craig.
- KFI, KFSD-Wilder Brown.
- KXX, KCBQ-Garry Moore Show.
- KFOX-Everybody's Business.
- KGER-Hawaiian Melodies.
- KRKD-Symphony of Song.
- KVOE-Civic.
- KWKW-Piano Portraits.
- *KNLA-Dan Lundberg, News.
- 1:55-KGEJ-Sports Flash.
- *KWKW-News.
- 2-KECA, KFMB-Surprise Package.
- KFI, KFSD-When a Girl Marries.
- KHJ, KFAM, KGB, KVOE-Against the Storm.

Thursday
Program Highlights

Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Coldface.

Comedy-Variety

- 1:50-Easy Aces, KECA.
- 1:45-Garry Moore, KXX.
- 2:45-Arthur Godfrer, KXX.
- 6:30-Duffy's Tavern, KFI.
- 8:00-Amateur Hour, KECA.
- 8:30-Henry Aldrich, KFI.
- 9:00-Father Knows Best, KFI.

Quiz, Participation

- 7:00-Bkfst. in H'wood, KECA.
- 8:00-McNeill Dkfst. Club, KECA.
- 8:30-Grand Slam, KXX.
- 9:00-House Party, KECA.
- 11:30-Double or Nothing, KFI.
- 2:00-Queen for a Day, KHJ.
- 2:00-Surprise Package, KECA.
- 2:15-Meet the Missus, KECA.
- 2:30-Bride and Groom, KECA.
- 3:00-Welcome Travelers, KFI.
- 8:45-Name the Movie, KECA.
- 9:30-Noah Webster Says, KFI.

Drama

- 2:00-Against the Storm, KHJ.
- 6:00-Suspense, KXX.
- 6:00-Screen Guild, KFI.
- 7:00-Hallmark Playhouse, KXX.
- 7:30-First Nighter, KXX.

Classical, Semi-Classical Music

- 2:30-Deems Taylor, KHJ.
- 7:30-Fred Warlux, KFI.
- 10:30-Deems Taylor, KHJ.

Comment-Narration

- 7:45-Fred Beck, KXX.

Mystery-Detective

- 9:00-Kate Smith, KHJ.
- 12:05-Knox Manning, KXX.
- 12:30-Art Baker, KECA.
- 4:30-Burrill Wheeler, KFI.
- 4:30-Behind the Story, KHJ.
- 10:30-Carveth Wells, KFI.

Public Interest-Information

- 4:30-Doctor's Office, KXX.

Sports

- 8:45-Racing News, KLAC.
- 9:30-Racing, KGEJ.
- 5:30-Sports Dial, KRKD.
- 5:45-Race Recap, KGEJ.
- 5:45-Sam Balter, KLAC.
- 5:45-Race Results, KRKD.
- 6:15-Bob Keller, KMPC.
- 6:30-Joe Hernandez, KMPC.
- 7:00-Fishing Pals, KFOX.
- 8:30-Fishing-Hunting Club, KHJ.
- 10:15-Tom Harmon, KFI.

Popular-Western Music

- 12:30-Dick Haynes, KHJ.
- 4:00-Curt Massey, KXX.
- 4:45-Stuart Pomben, KFWB.
- 7:00-Supper Club, KFI.
- 8:00-Sinatra-Varsten, KFI.

KNX, KCBQ—Garry Moore Show.
 *KAGH—News; Ben Summerville.
 KEAC—Matinee.
 KFOX—Judy Martin.
 KFYD—Stewart on Stage.
 KFWB—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—Meet the Band.
 KGIL—Homemakers.
 *KLAC—News, Sports.
 KMPC—Music in the Air.
 KOWI—Joe Adams Show.
 KRKD—L. A. Board of Health.
 KWIK—Man With a Song.
 KWKW—Bill Sampson Show.
 KXLA—Music and Malarkey.
 2:10—KLAC—570 Club.
 2:15—KFI, KFSD—Portia Faces Life.
 KFOX—Rusty Gill.
 KRKD—Colorado River Assn.
 KWIK—Public Service.
 KWKW—Sports.
 2:25—KGFJ—Sports Flash.
 2:30—KECA, KFMB—Bride & Groom.
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB—Deems Taylor Concert.
 KFOX—Country Girls.
 KFYD—Three Alarm.
 KGER—Garden School.
 KGFJ—Variety on Piano.
 KGIL—Variations in Rhythm.
 KMPC—Pan Americana.
 KRKD—Tunes in Tempo.
 KVOE—Here's Music.
 KWIK—Music to Remember.
 2:40—KGER—Long Beach Band.
 2:45—KFI, KFSD—Front-Page Farrell.
 KNX, KCBQ—Arthur Godfrey.
 KAGH—Kostelanetz Conducts.
 KFOX—Down Homers.
 KGFJ—Western Time.
 KWIK—Jack Rivers.
 KWKW—Sports.
 2:55—KGFJ—Sports Flash.
3—KECA, KFMB—Mrs. Fixit.
 KFI, KFSD—Welcome Travelers.
 KHJ, KGB—Hoedown Party.
 KNX, KCBQ—Arthur Godfrey.
 *KAGH—News; Sports.
 KFAC—Musical Favorites.
 *KFOX, KWKW, KXLA—News.
 KFYD—Stewart on Stage.
 KFWB—Bill Anson.
 KGER—Fiesta Grande.
 KGFJ—Record Jackpot.
 KGIL—Encore Time.
 *KLAC—News, Sports.
 KMPC—Chiffon Serenade.
 KOWI—Personality Time.
 KRKD—Tops in Pops.
 KWIK—Modern Concert Hall.
 3:10—KLAC—Don Otis Show.
 3:15—KECA—Phil Breastoff Music.
 KFOX—George Highley.
 *KGIL—News.
 KOWI—Tropicana.
 KVOE—Meet a Friend.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
 3:25—KGFJ—Sports Flash.
 3:30—KECA, KFMB—Ladies, Be Seated.
 KFI, KFSD—Aunt Mary.
 KHJ, KGB—Cugat.
 KAGH—Band Box.
 KFAC—Lyrics in Chorus.
 KFOX—Texas Tivv.
 KFYD—Variety Time.
 *KFWB—News; Bill Anson.
 *KGB—San Diego News.
 *KGER, KRKD—News.
 KGIL—Veterans' Hospital.
 KOWI—Matinee Melodies.
 *KWIK—News; Island Echoes.
 KWKW—Pasadena Playhouse.
 3:35—KGER—Rancho 1390.
 KRKD—Interlude.
 3:45—KFI, KFSD—We Love & Learn.
 KHJ, KFXM, KVOE—David Ross.
 KAGH—Music by Munson.
 *KEAC—News.
 KFOX, KWIK—Old-Age Pensions.
 KGIL—Dance Matinee.
 KRKD—Crazy Rhythm.
 3:55—KECA, KFMB—Ted Malono.
 KGFJ—Sports Flash.
 *KWKW—News.
4—KECA—Play It Again.
 KFI, KFSD—This Woman's Secret.
 *KHJ, KFXM, KGB, KVOE—Fulton Lewis.
 KNX, KCBQ—Curt Massey Time.
 KAGH—Spanish Program.
 KFAC—Musical Masterpieces.
 KFMB—Dave Rose.
 *KFOX, KGER—News.
 KFYD—Harlematinee.
 KFWB—Dave Ormont.
 KGFJ—Record Review.
 KGIL—Hank Penny Show.
 *KLAC—News, Sports.

*KMPC—Bill Harpel, News.
 KOWI—Musical Showcase.
 KRKD—Piano Paintings.
 KWIK—Three-Quarter Time.
 KWKW—Voice of the Army.
 KXLA—Juke Box Matinee.
 4:05—KGER—Rancho 1390.
 4:15—KECA—Frances Scully.
 KFI—Johnny Murray.
 *KHJ, KFXM, KGB, KVOE—Frank Hemingway.
 KNX, KCBQ—Stand-In.
 KFOX—Freddy Martin.
 KRKD—Music.
 KFWB—Music.
 KLAC—California Melodies.
 KMPC—Twilight Tales.
 KRKD—Spotlight on Stars.
 KWIK—Airlane Melodies.
 4:25—KGFJ—Sports.
 4:30—KFI—Burrill Wheeler.
 *KHJ, KFXM, KGB, KVOE—Behind the Story.
 KNX—Inside the Doctor's Office.
 KFOX—Name This Tune.
 KFWB—Daily Light.
 KGFJ—Record Review.
 KMPC—Roddy McDowall Show.
 *KOWI—News.
 KRKD—Symphony in Swing.
 KWIK—Storybook Land.
 KWKW—Army Recruiting.
 4:35—KECA—Double Feature.
 4:45—KECA—Happy Theater.
 *KHJ, KGB, KVOE—News.
 *KNX, KCBQ—Ed Murrow.
 KFWB—Stuart Hamblen.
 KLAC—Racing Roundup.
 KOWI—Italian Hour.
 *KRKD—News.
 KWKW—Let's Talk Sports.
 4:55—KGFJ—Sports Flash.
5—KECA, KFMB—Green Hornet.
 *KFI—Feature Wire.
 KHJ, KFXM, KGB, KVOE—Straight Arrow.
 *KNX, KCBQ—Knox Manning.
 KAGH—Youth Forum.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFYD—Tune Time.
 KFWB—Stuart Hamblen.
 KGER—Sports.
 KGFJ—Live at 5.
 KGIL—Uncle Ted & Tiny Town.
 *KLAC—Fred Henry Reports.
 *KMPC—News; Personality Parade.
 KOWI—Italian Hour.
 KRKD—Songs of the Saddle.
 KWIK—Purple Sage Riders.
 KWKW—Today at the Races.
 KXLA—Juke Box Matinee.
 5:15—KFI—News.
 KNX—Tom Hanlon.
 KAMH—Lions' Club.
 KGER—Rancho 1390.
 KLAC—Music Room.
 *KMPC—Virgil Pinkley.
 KWIK—Spotlight on Sports.
 KWKW—Azusa Mission.
 5:30—KECA, KFMB—Jack Armstrong.
 KFI—Casa Cugat.
 KHJ, KFXM, KGB, KVOE—Captain Midnight.
 *KNX, KCBQ—Chet Huntley.
 KAGH—Italian Music.
 KFAC—Whon Bill Club.
 *KFOX, KGFJ, KGIL—News.
 KFSD—This is the Story.
 KFYD—15 Minutes to Go.
 KLAC—Peggy Lee Songs.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KWIK—Boy, Girl and Song.
 KWKW—Hoyos Hour.
 KXLA—Squeakin' Deacon.
 5:40—KGIL—Sports.
 5:45—KFI, KFSD—Elmer Peterson.
 *KNX, KCBQ—News, Garred.
 KFOX—Your Fishcaster.
 *KFYD—News.
 KGFJ—Race Recap.
 KGIL—Tops in Pops.
 KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KRKD—Race Results.
 *KWIK—News, Roger Patrick.
 5:55—KNX—Frank Goss, News.
6—KECA, KFMB—News.
 KFI, KFSD—Screen Guild Theater.
 *KHJ, KFXM, KGB, KVOE—Gabriel Heatter.
 KNX, KCBQ—Suspense.
 KAGH—Spanish Program.
 KFAC—Twilight Hour.
 *KFOX, KGER, KLAC—News.
 *KFWB—Clete Roberts, News.
 KGFJ—Musical Digest.
 KGIL—Easy Listening.
 *KMPC—Bill Harpel, News.
 KRKD—Varieties in Music.
 KWIK—Claude Newman Says.
 KXLA—Scandinavian Hour.
 6:05—KECA—Headline Edition.
 6:15—KECA—Elmer Davis, News.
 *KHJ, KGB—Mutual Newsreel.
 KFOX—Hawaiian Music.

KFWB—Steve Shoemaker.
 KGER—Stamps Quartet.
 KGIL—Piano Parade.
 KLAC—Al Jarvis Ballroom.
 KMPC—Bob Kelley, Sports.
 KRKD—Hawaiian Memories.
 KWIK—Music by Martin.
 KWKW—L. J. Betz.
 6:30—KECA, KFMB—Family Close-Ups.
 KFI, KFSD—Duffy's Tavern.
 KHJ, KGB, KVOE—Tello-Test.
 KNX, KCBQ—Crime Photographer.
 KFAC—Hour of Music.
 KFOX—Hal's Memory Room.
 KFWB—America Dances.
 KGER—Back to the Bible.
 KGIL—Dinner Concert.
 KMPC—Joe Hernandez.
 KRKD—Sweet Pops.
 KWIK—Twilight Time.
 KXLA—Eddy Arnold Show.
 6:45—KHJ, KVOE—Answer Man.
 KGIL—Down Memory Lane.
 KRKD—Accent on Rhythm.
 KWIK—Here's Hollywood.
 KXLA—Billy Starr.
 6:55—KHJ, KGB, KVOE—Bill Henry
7—KECA, KFMB—David Harding, Counterplay.
 KFI, KFSD—Supper Club.
 KHJ, KFXM, KGB—Falcon.
 KNX, KCBQ—Hallmark Playhouse.
 KFAC—Hour of Music.
 KFOX—Fishing Pals.
 KFWB—America Dances.
 KGER—Family Bible Hour.
 *KGIL, KRKD—News.
 KGFJ—Musical Digest.
 KLAC—Western Fishing.
 KMPC—Words and Music.
 KWIK—Jewish Hour.
 KXLA—Jimmie Dolan.
 7:15—KGIL—Songs by Crosby.
 KLAC—570 Club.
 KRKD—Three-Quarter Time.
 KWIK—Page Cavanaugh Trio.
 7:30—KECA, KFMB—The Eye.
 KFI, KFSD—Fred Warine.
 KHJ, KFXM, KGB, KVOE—Red Ryder.
 KNX, KCBQ—First Nighter.
 KFAC—Echoes and Encores.
 KFOX—Waltz Time.
 KFSD—Dragnet.
 KFWB—Sid Ziff.
 KGER—Rev. Markham.
 KGIL—S. F. Valley Welcomers.
 KRKD—Dr. Richardson.
 KWIK—Parks and Recreation.
 KXLA—Red Murrell.
 7:45—KFOX—News.
 KFWB—Steve Shoemaker.
 KGIL—Melodies Soft & Sweet.
8—KECA, KFMB—Original Amateur Hour.
 KFI, KFSD—Light-Up Time.
 KHJ, KFXM, KGB, KVOE—Hopalong Cassidy.
 *KNX—Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—County Barn Dance.
 KFWB—Music.
 KGER—Bible Treasury.
 KGFJ—Rosary Hour.
 KGIL—Songs of the West.
 *KLAC—Music; News.
 KMPC—Parade of Hits.
 KWIK—Sandy's Saddle Case.
 *KXLA—News, Dan Lundberg.
 8:15—KFI, KFSD—World News.
 KNX—Dinah Shore and Jack Smith.
 KFWB—Public Service.
 KGER—Hebrew Christian.
 *KGFJ—News, Averill Berman.
 KLAC—Coast League Playoffs.
 KXLA—Music.
 8:30—KFI, KFSD—Henry Aldrich.
 KHJ, KFXM, KGB, KVOE—Fishing and Hunting Club.
 KNX, KCBQ—Mr. Keen.
 *KFWB—News.
 KGER—Clem Davies.
 KGFJ—Today's Hits.
 KWIK—Marine Story.
 KXLA—97th St. Corral.
 8:45—KECA, KFMB—Name the Movie.
 KFWB—The Human Touch.
 KGER—Salon Serenade.
 KWIK—Al Trace Show.
 8:55—KHJ, KVOE—Mel Venter.
9—KECA, KFMB—Name the Movie.
 KFI, KFSD—Father Knows Best.
 *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 KNX, KCBQ—EBI in Peace and War.
 KFAC—Evening Concert.
 KFOX—Fishing Facts.
 KFYD—Spade Cooley Time.
 KFWB—Music.
 KGER—Rev. Hammond.
 KGFJ—Today's Hits.
 KGIL—Melodies from the Sky.
 KLAC—Baseball.

KMPC—Parade of Hits.
 KWIK—Valley Varieties.
 KXLA—Squeakin' Deacon.
 9:10—KECA—Robert Montgomery.
 9:15—KHJ—Russ Morgan Orch.
 *KFOX—News.
 KFWB—United Nations.
 KGER—Soul Patrol.
 9:25—KECA—Personality Portraits.
 9:30—KECA—First Hundred Years.
 KFI, KFSD—Noah Webster Says.
 KHJ, KFXM, KGB—Peter Salm.
 KNX—Beulah.
 KFWB—As We See It.
 KFOX—Speaking of Sports.
 KFWB—Only Daily Word.
 KGER—John Brown Schools.
 KGIL—Penny Serenade.
 KVOE—Secret Missions.
 KWIK—Flights.
 9:45—KNX, KCBQ—Club 15.
 KFWB—Ring Crosby.
 KFOX—Serenade in Swingtime.
 *KFWB—News.
 9:55—KHJ, KVOE—News.
10—KECA, KFMB—Richfield Reporter.
 *KFI, KFSD—Sam Hayes.
 KHJ—Love a Mystery.
 *KNX, KCBQ—Chet Huntley.
 KEAC—Musical Crossroads.
 KFOX—Radio Club.
 KFYD—Spade Cooley Time.
 KFWB—Eastside Show.
 KGFJ—Kid Ory New Orleans Jazz Band.
 KGIL—Platter Party.
 KLAC—Baseball.
 KMPC—Parade of Hits.
 KWIK—Fights.
 KXLA—Dusty Ellison.
 10:15—KECA—Hank Weaver, News.
 KFI—Tom Harmon, Sports.
 *KHJ, KFXM, KGB, KVOE—Fulton Lewis.
 KNX—Bob Elson.
 KFOX—Pete Pontrelli Orch.
 KFSD—Morton Downey.
 KGER—Here's to Vets.
 KVOE—1580 Club.
 10:30—KECA—One for the Book.
 *KFI—Carveth Wells.
 KHJ, KGB—Deems Taylor Concert.
 KNX—Lawrence Welk Orch.
 KFSD—Concert Hall.
 KGER—Evangelist Church.
 KFWB—Wood House Party.
 KMPC—All-Time Hits.
 KWIK—Sweet and Low.
 KXLA—Red Barn Roundup.
 10:45—KFI—Melody Time.
 KFOX—Party Time.
 KLAC—Don Otis.
 KMPC—Leisure Time.
 10:55—KFI—Police Bulletins.
11—KECA—News of Tomorrow.
 *KFI, KFSD—News.
 KHJ—Al Wallace Orch.
 *KNX—Nelson Pringle.
 KFAC—Musical Crossroads.
 KFOX—Music of the Masters.
 KFYD—Spade Cooley Time.
 KFWB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—Wood House Party.
 KGIL—Juke-Box Review.
 KLAC—Don Otis.
 KMPC—Esquire Trio.
 KVOE—1480 Club.
 KWIK—Three Oaks.
 KXLA—Ray's Band Box.
 11:—KNX—Sports.
 11:15—KECA—Cinegrill Orch.
 KFI—Morton Downey Orch.
 KNX—Merry-GO-Round.
 KXLA—Music.
 11:30—KECA—Ambassador Orch.
 KFI—Milestones in Melody.
 KHJ—Cues to Music.
 *KFOX—News.
 KGFJ—Ramon Orch.
 KMPC—Leisure Time.
 KXLA—Alex Cooper Show.
 11:45—KFI—Here's to Veterans.
 *KHJ, KMPC, KVOE—News.
 KNX—You and American Indian.
 KFOX—Airlane Melodies.
 KGFJ—Starlit Moods.
 11:55—KECA, KLAC—News.

SUCCESS WITH RINK

The first portable ice rink ever successfully used on a television stage was seen on KECA-TV's premiere variety show, "Streamliner Revue." More than one mile of pipe was used to produce the needed twenty feet of ice.

FRIDAY, OCTOBER 7

★Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI—Reserve.
 ★KHJ, KFXM, KGB—Ceel Brown.
 KXN—Bob McLaughlin Club Time.
 KAGH—Sister Sylvia.
 KFAC—Country Church.
 KFOX, KRKD—Bible Institute.
 KFVD—Maurice Hart.
 KGER—Earl Lee.
 KGFJ—From Sunset and Vine.
 KGIL—Bing Crosby.

- 8:10—KLAC—Stock Market.
 8:15—KFI—Marriage for Two.
 ★KHJ—Robert Hurligh, News.
 ★KXN—News, Dave Valle.
 ★KFWB—Muz.
 KGB—KVOE—Your Marriage.
 KGFJ—Melody Time.
 KLAC—Haynes at the Reins.
 KMPC—Markets.
 KXLA—Music.

- 8:25—KMPC—Sports Roundup.
 8:30—KFI, KFSD—Jack Berch.
 ★KHJ, KFAC, KGIL, KOWL, KRKD, KVOE—News.
 KXN, KCBQ—Grand Slam.
 KAGH—Hastings Ranch Party.
 KFOX—Words of Life.
 KFVD—Record Rangers.
 KGER—Hammond.
 KMPC—Song for You.
 KWKW—Stock Quotations.
 KXLA—Haven of Rest.

- 8:35—KWKW—Pasadena Churches.
 8:45—KFI—Two Boys and a Girl.
 KHJ, KGB—Tell Your Neighbor.
 KXN—Rosemary.
 KFAC—Unity.
 KFVD—Songs of the Sage.
 KFWB—Science of Mind.
 KGER—Bible Treasury.
 KGIL—On Parade.
 KLAC—Racing News.
 ★KMPC—News.
 KOWL—Memories in Music.
 KRKD—Spotlight Varieties.
 KWKW—Garden Program.

- 9**—KECA, KFMB—House Party.
 ★KFI, KFSD, KLAC—News.
 ★KHJ, KGB, KVOE—Kate Smith Speaks.
 KXN—Wendy Warren.
 KAGH—Sunshine Program.
 KFAC—Serenade.
 KFOX—Pentecostal Church.
 KFSD—Marriage for Two.
 KFVD—Waltz Time.
 KGER—Lutheran Hour.
 KGFJ—L. A. Police.
 KGIL—Sweet and Sentimental.
 KMPC—Band Box.
 KOWL—Guest Star.
 KRKD—Sagebrush Serenade.
 ★KWKW—News: Trading Post.
 KWKW—Voice of China.
 KXLA—Bar Nothing Ranch.

- 9:05—KFI—Ladies Day.
 9:15—KHJ, KGB, KVOE—Double-day Quiz Club.
 KXN, KCBQ—Aunt Jenny.
 ★KFI, KFSD—News.
 KFWB—Bargain Broadcast.
 KGFJ—Airtorials.
 KGIL—Ballads for You.
 KLAC—Sing Your Worries Away.
 KOWL—Movie Time.
 KWKW—Social Letter.
 KWKW—Foursquare Churches

- 9:25—KECA, KFMB—Walter Kirshon.
 9:30—KECA, KFMB—Ira Cook.
 KHJ—Women Are Wonderful.
 KXN, KCBQ—Helen Trent.
 KAGH—Musical Contrasts.
 KFOX—Full Gospel.
 KFSD—It's a Good Idea.
 KFVD—Show Times.
 KFWB—Maurice Hart.
 KGB—Molly Morse.
 KGER—God's Half Hour.
 KGFJ—Racing News.
 KGIL—Fashions in Music.
 KMPC—Chit Millant.

- ★KOWL, KWKW—News.
 KWKW—Ellie Lee.
 9:45—KFI—All Around Town.
 KXN, KCBQ—Our Gal Sunday
 KFVD—School Days.
 KGB—Frank Parker.
 KGFJ—The Stars Sing.
 ★KRKD—News.
 KWKW—Music for the Missus.
 KWKW—Spanish Lesson.

- 10**—KECA, KFMB—Ira Cook.
 KFI, KFSD—Standard School Broadcast.

- ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 KXN—Big Sister.
 ★KAGH, KFON—News.
 KFAC—Morning Concert.
 KFVD—Bible Institute.
 KFWB—Maurice Hart.
 KGER—Earl Lee.
 KGFJ—From Sunset and Vine.
 KGIL—Bing Crosby.

AL JARVIS
 Make-Believe Ballroom
KLAC
 10:00 a.m. — 1:00 p.m.

6:05 - 7:00 p.m.
 Monday thru Saturday

- KLAC—Al Jarvis Ballroom.
 KMPC—Record Room.
 KOWL—Yiddish Hour.
 KRKD—Swing Time.
 KWKW—The Four Knights.
 KWKW—Racing News.

- 10:10—KAGH—Music America Loves.
 10:15—KECA, KFMB—Galen Drake.
 KHJ, KFXM, KGB, KVOE—Gospel Singer.
 KXN—Ma Perkins.
 KFOX—Assembly of God.
 KGER—Morning Melodies.
 KGIL—Sweet Swing.
 KRKD—Dr. Richardson.
 KWKW—Musical Scrapbook.
 KWKW—Frank Sinatra.

- ★KXLA—News.
 10:25—KGFJ—Sports Flash.
 10:30—KECA, KFMB—My True Story
 KFI—Lora Lawton.
 KHJ, KGB—Ladies' Fair.
 KXN—Young Dr. Malone.
 KFSD—George Hicks.
 KFVD—Rescue Mission.
 KFWB—Bill Leyden.
 KGER—Rev. Markham.
 ★KGIL—News.
 KLAC—Honest Opinion.
 KMPC—Melody Express.
 KRKD—Artists and Composers
 KVOE—Meet the Band.
 KWKW—Feature Stories.
 KXLA—Western Music.

- 10:35—KGIL—Midmorning Melodies.
 10:45—KFI—Life Can Be Beautiful.
 KXN—Guiding Light.
 KGER—Rev. Kopp.
 KMPC—Jeanne Gray.
 KRKD—Midnight Missalou.
 KVOE—Morning Melodies.
 KWKW—The Woman's Way.
 KWKW—Azusa Mission.
 10:55—KECA, KFMB—Betty Crocker

- Magazine of the Air.
 KGFJ—Sports Flash.
11—KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KFXM, KGB, KVOE—Ladies' First.
 KXN—Second Mrs. Burton.
 ★KAGH—News.
 KFAC—Festival of Music.
 KFOX—Dooley's Philco Hour.
 KFVD—Informed Democracy.
 KFWB—Peter Potter.
 KGER—Biblical Research.
 KGFJ—Yesterday's Hits.
 KGIL—Midmorning Melodies.
 KLAC—Al Jarvis Ballroom.
 KMPC—Tops in Pops.
 KOWL—Spanish Hour.
 KRKD—Sons of Yesteryear.
 KWKW—S. F. Valley Calls.
 KWKW—Music Time.
 KXLA—Western Music.

- 11:10—KAGH—1300 Club.
 11:15—KECA, KFMB—Victor H. Lindlahr.
 KXN—Perry Mason.
 KFAC—Guy Bates Post.
 KFMB—Rosa Rio, Organ.
 KFVD—Shopping Highlights.
 ★KXLA—Pasadena News.

- 11:25—KGFJ—Sports Flash.
 11:30★—KECA—Baukhage Talking.
 KFI, KFSD—Today's Children
 KHJ, KFXM, KGB, KVOE—Queen for a Day.
 KXN, KCBQ—Nora Drake.
 KAGH—Eddie Adamek Outlaws
 KFAC—American Music.
 KFVD—Memory Melodies.
 ★KFWB, KRKD—News.
 KGER—Peter Slack Time.
 KGFJ—Variety on Piano.
 KMPC—Songs of the West.
 ★KOWL—News: Music.
 KXLA—Hometown Jamboree.

- 11:45—KECA—Felix De Cola.
 KFI, KFSD—Light of the World.
 KXN—The Brighter Day.
 KFMB—Sylvia Lee.
 KGER—Dr. Brown, Talk.
 KGFJ—Saludos Amigos.
 ★KGIL—News.
 KMPC—Facts for Farmers.
 KOWL—Tune Time.
 KRKD—Sweet Pops.
 KGER—Sports Flash.
 KWKW—Stock Quotations.

- 12**★—KECA, KHJ, KAGH, KGB, KVOE, KWKW—News.
 KFI—Farm Reporter.
 ★KXN—News, Frank Goss.
 KFAC—Luncheon Concert.
 KFOX—Hit Tunes.
 KFSD—Life Can Be Beautiful.
 KFVD—Meridian Song.
 KFWB—Peter Potter.
 KGER—Stamps Quartet.
 KGFJ—Intermission.
 KGIL—Noonday Melodies.
 KLAC—Al Jarvis Ballroom.
 KMPC—Moods in Music.
 KOWL—Joe Adams Show.
 KRKD—Santa Fe Trails.

- KWKW—Music From Hollywood
 KXLA—Hometown Jamboree.
 12:05—KXN—Knox Manning.
 KAGH—Sports News.
 12:15—KECA—Norwood Smith Sings.
 KFI, KFSD—Road of Life.
 KHJ—Stu Wilson About Town
 KAGH—Siesta Time.
 KFMB—Dorothy Dix.
 ★KFOX, KGER—News.
 KGIL—New to You.
 ★KMPC—Musical Roundup.
 KWKW—Poet's Corner.

- 12:25—KGFJ—Sports Flash.
 12:30—KECA—Art Baker's Notebook.
 KFI, KFSD—Pepper Young.
 KHJ—Dick Hayma Show.
 KAGH—Here's to Vets.
 KFOX—Cowhands Carnival.
 KFVD—Shopping Highlights.
 ★KFWB—News; Peter Potter.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGIL—Hart and Darling.
 KMPC—California Carousel.
 KRKD—Fralie Schooner.
 KWKW—Anything Goes.
 KWKW—Man on the Street.
 KXLA—Bobby Champion.

- 12:45—KFI, KFSD—Right to Happiness.
 KHJ—Melody Matinee.
 KXN—Harry Babbitt.
 KAGH—Women's Program.
 ★KFAC—News.
 KFOX—Pacific Breezes.
 KGER—Art Baker's Notebook.
 KVOE—Hooters' Mailbag.
 ★KWKW—Sports News.

- 12:55—KGFJ—Sports Flash.
1—KECA—Pick-a-Date.
 KFI, KFSD—Backstage Wife.
 KHJ—Lynn Looks at H'wood.
 KXN—Call for Help.
 KAGH—Hera Los Angeles.
 KFAC—Salvation Army Band.
 KFOX—Navy Recruiting.
 ★KFVD—News.
 KFWB—Bill Anson.
 KGB—Siesta.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGIL—1260 Roundup.
 ★KLAC—News, Sports.
 KMPC—California Carousel.
 KOWL—Joe Adams Show.
 KRKD—Siesta Time.
 KVOE—Kate Smith Sings.
 KWKW—Matinee in Melody.
 KXLA—Bill Garr Show.

- 1:15—KFI, KFSD—Lorna Dallas.
 KOWL—Nancy Dixon.
 KFAC—Classroom Radio.
 KFOX—Texas Jim Lewis.
 KFVD—Piano Parade.
 KLAC—570 Club.
 KVOE—Harvey Hardine Sings
 KWKW—Races and Sports.
 KXLA—Joe Littlefield.

- 1:25—KGFJ—Sports Flash.
 1:30—KFI—Easy Aces.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KXN—George Fisher.
 KFAC—Composers' Corner.
 KFOX—Excursions in Science.
 KFVD—Stewart on Stage.
 ★KFWB, KRKD—News.
 KGER—Clark Sparks Show.
 KGFJ—Homemakers.
 KMPC—Music in the Air.
 KWKW—Pops and Parties.
 KXLA—Vocal Varieties.

- 1:35—KRKD—Polka Time.
 1:45—KECA—Nancy Craiz.
 KFI, KFSD—Wilder Brown.
 KXN, KCBQ—Garry Moore Show.
 KFOX—Everybody's Business.
 KGER—Hawaiian Melodies.
 KRKD—Symphony of Song.
 KWKW—Piano Portraits.
 KWKW—Sports; Bill Garr.
 ★KXLA—Dan Lyndberg, News.

- 1:55—KGFJ—Sports Flash.
2—KECA, KFMB—Surprise Package.
 KFI, KFSD—When a Girl Marries.
 KHJ, KFXM, KGB, KVOE—Against the Storm.
 KXN, KCBQ—Garry Moore Show.

- ★KAGH—News: Remember That Tune.
 KFAC—Matinee.
 KFOX—Judy Martin.
 KFVD—Stewart on Stage.
 KFWB—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—Meet the Band.
 KGIL—Homemakers.
 ★KLAC—News, Sports.
 KMPC—Music in the Air.
 KOWL—Joe Adams Show.
 KRKD—Government Speaks.
 KWKW—Man With a Song.
 KWKW—Bill Sampson Show.
 KXLA—Music and Malarkey.

- 2:10—KLAC—570 Club.
 2:15—KFI, KFSD—Portia Faces Life
 KXN, KCBQ—Meet the Missus
 KFOX—Rusty Gill.
 KRKD—Musical Bouquet.
 KWKW—Public Service.

friday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

1:30—Easy Aces, KECA.
 1:45—Garry Moore, KXN.
 2:45—Arthur Godfrey, KXN.
 6:00—Life of Riley, KFI.
 6:30—Jimmy Durante, KFI.
 6:30—Abe Burrows, KXN.

Drama

2:00—Against the Storm, KHJ.
 9:30—Mr. President, KECA.

Quiz, Participation

7:00—Balst. in H'wood, KECA.
 8:00—McNeill Bkfst. Club, KECA.
 8:30—Grand Slam, KXN.
 9:00—House Party, KECA.
 11:00—Double or Nothing, KFI.
 11:30—Queen for a Day, KHJ.
 1:00—Surprise Package, KECA.
 2:15—Meet the Missus, KXN.
 2:30—Bride and Groom, KECA.
 3:00—Welcome Travelers, KFI.
 7:00—Dr. L. O., KFI.

Comment-Narration

7:45—Fred Beck, KXN.
 9:10—Kate Smith, KHJ.
 12:05—Knox Manning, KXN.
 12:30—Art Baker, KECA.
 4:30—Burrill Wheeler, KFI.
 4:30—Behind the Story, KHJ.
 10:30—Carveth Wells, KFI.

Classical, Semi-Classical Music

2:30—Deems Taylor, KHJ.

Mystery-Detective

8:00—The Fat Man, KECA.
 8:30—This Is Your FBI, KECA.
 8:30—Dragnet, KFI.
 8:30—Mysterious Traveler, KHJ.
 9:00—Richard Diamond, KFI.
 9:30—Frank Race, KFI.
 10:00—I Love a Mystery, KHJ.

Public Interest

4:30—Doctor's Office, KXN.

Sports

5:45—Racing News, KLAC.
 9:30—Racing, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Recap, KGFJ.
 5:45—Race Results, KRKD.
 5:45—Sam Balter, KLAC.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 7:30—Sports Newsreel, KFI.
 10:15—Tom Harmon, KFI.

Popular-Western Music

12:30—Dick Haymes, KHJ.
 4:00—Curt Massey, KXN.
 4:45—Stuart Hamblen, KFWB.
 8:00—Sinatra-Kristen, KFI.

KWKW—Sports.
 2:25—**KGfJ**—Sports Flash.
 2:30—**KECA**, **KFMB**—Bride & Groom
KFI, **KFSD**—Just Plain Bill.
KHJ, **KGB**—Deems Taylor
 Concert.
KAGH—L. A. Health Dept.
KFOX—Country Girls.
KFVD—Three Alarm.
KGER—Garden School.
KGFJ—Variety on Piano.
KGIL—Variations in Rhythm.
KMPC—Pan Americana.
KRKD—Tunes in Tempo.
KWIK—Music to Remember.
 2:35—**KAGH**—Remember That Tune.
 2:40—**KGER**—Long Beach Band.
 2:45—**KFI**, **KFSD**—Front-Page
 Farrell.
KNN, **KCBQ**—Arthur Godfrey.
KAGH—Melodies by Margaret.
KFOX—Down Homers.
KGfJ—Western Time.
KGIL—Betty Stahr.
KWIK—Jack Rivera.
KWKW—Races and Sports.
 2:55—**KGfJ**—Sports Flash.
KECA, **KFMB**—Talk Your
 Way Out of It.
KFI, **KFSD**—Welcome
 Travelers.
KHJ, **KGB**—Hoedown Party.
KNN, **KCBQ**—Arthur Godfrey.
KAGH, **KFOX**, **KXLA**—News.
KFAC—Musical Favorites.
KFVD—Stewart on Stage.
KFWB—Bill Anson.
KGER—Fiesta Grande.
KGfJ—Record Jackpot.
KGIL—Encore Time.
KLAC—News, Sports.
KMPC—Chiffon Serenade.
KOWL—Personality Time.
KRKD—Tops in Pops.
KWIK—Modern Concert Hall.
KWKW—Foothill Feature.
 3:05—**KAGH**—Band Box.
 3:10—**KLAC**—Don Otis Show.
 3:15—**KAGH**—Ronnie Morgan.
KFOX—Texas Tiny.
KGIL—News.
KOWL—Tropicana.
KWKW—Races and Sports.
KXLA—Juke Box Matinee.
 3:25—**KGfJ**—Sports Flash.
 3:30—**KECA**, **KFMB**—Ladies, Be
 Seated.
KFI, **KFSD**—Aunt Mary.
KHJ—Music in the Morgan
 Manor.
KAGH—Band Box.
KFAC—Lyrics in Chorus.
KFVD—Variety Time.
KFWB—News: Bill Anson.
KGB—San Diego News.
KGER, **KRKD**—News.
KGIL—Veterans' Hospital.
KOWL—Matinee Melodies.
KWIK—News: Island Echoes.
 3:35—**KGER**—Rancho 1390.
KRKD—Intrude.
 3:45—**KFI**, **KFSD**—We Love & Learn
KAGH—Church News.
KFAC—News.
KFOX, **KWIK**—Old-Age
 Pensions.
KGB—Navy Band.
KGIL—Dance Matinee.
KRKD—Crazy Rhythm.
KVOE—Square Dance.
 3:55—**KECA**, **KFMB**—Ted Malone.
KGfJ—Sports Flash.
KECA—Play It Again.
KFI, **KFSD**—This Woman's
 Secret.
KHJ, **KFXM**, **KGB**, **KVOE**—
 Fulton Lewis.
KNN, **KCBQ**—Curt Massey
 Time.
KAGH—Spanish Program.
KFAC—Musical Masterpieces.
KFOX, **KGER**—News.
KFVD—Harlematinee.
KFWB—Dave Ormont.
KGfJ—Record Review.
KGIL—Hank Penny Show.
KLAC—News, Sports.
KMPC—News, Bill Harpel.
KOWL—Musical Showcase.
KRKD—Piano Paintings.
KWIK—Roland Jabeaux.
KWKW—Business Reporter.
KXLA—Juke Box Matinee.
 4:05—**KGER**—Rancho 1390.
 4:15—**KECA**—Frances Scully.
KFI—Johnny Murray.
KHJ, **KFXM**, **KGB**, **KVOE**—
 Frank Hemingway.
KNN, **KCBQ**—Stand In.
KFOX—Freddy Martin Orch.
KFSD—Music.
KFWB—Music.
KLAC—California Melodies.
KMPC—Bands and Ballads.
KRKD—Spotlight on Stars.
KWIK—Airline Melodies.
 4:25—**KGfJ**—Sports.
 4:30—**KFI**—Burritt Wheeler.
KHJ, **KGB**, **KVOE**—Behind
 the Story.
KNN—Inside the Doctor's
 Office.

KFOX—Name This Tune.
KFWB—Daily Light.
KGfJ—Record Review.
KIEV—Bob Oates.
KMPC—Roddy McDowall
 Show.
KOWL—News.
KRKD—Symphony in Swing.
KWIK—Storybook Land.
KWKW—Gene Hart, Baritone.
 4:35—**KECA**—Double Feature.
 4:45—**KECA**—Happy Theater.
KHJ, **KGB**, **KVOE**—News.
KNN, **KCBQ**—Ed Murrow.
KFSD—H. V. Kaltenborn.
KFWB—Stuart Hamblen.
KLAC—Racing Roundup.
KOWL—Italian Hour.
KRKD—News.
KWKW—Let's Talk Sports.
 4:55—**KGfJ**—Sports Flash.
KECA, **KFMB**—Challenge of
 the Yukon.
KFI—Feature Wire.
KHJ, **KFXM**, **KGB**, **KVOE**—
 B-Bar-B Ranch.
KNN, **KCBQ**—Knox Manning.
KAGH—Toasters' Club.
KFAC—Sunset Serenade.
KFOX—Sunshine Mission.
KFVD—Tune Time.
KFWB—Stuart Hamblen.
KGER—Sports.
KGfJ—Jive at Five.
KGIL—Uncle Ted & Tiny Toots
KLAC—Fred Henry Reports.
KMPC—News; Personality
 Parade.
KOWL—Italian Hour.
KRKD—Songs of the Saddle.
KWIK—Purple Sage Riders.
KWKW—Today at the Races.
KXLA—Juke Box Matinee.
 5:15—**KFI**—News.
KNN—Tom Hanlon.
KAGH—Social Security.
KGER—Rancho 1390.
KGfJ—Pianists of the Future
KLAC—Music Room.
KMPC—Virgil Pinkley.
KWIK—Spotlight on Sports.
KWKW—Azusa Mission.
 5:30—**KECA**, **KFMB**—Sky King.
KFI—Casa Cugat.
KHJ, **KFXM**, **KGB**, **KVOE**—
 Tom Mix.
KNN, **KCBQ**—Chet Huntley.
KAGH—Italian Music.
KFAC—Whoa Bill Club.
KFOX, **KGfJ**, **KGIL**—News.
KFSD—This is the Story.
KFVD—15 Minutes to Go.
KLAC—Peggy Lee, Songs.
KMPC—All-Time Hits.
KRKD—Sports Dial.
KWIK—Pages of Memory.
KWKW—Hoyos Hour.
KXLA—Sneakin' Deacon.
 5:40—**KGIL**—Sports.
 5:45—**KFI**, **KFSD**—Elmer Peterson.
KNN, **KCBQ**—News, Garred.
KFOX—Your Fishcaster.
KFVD—News.
KGfJ—Race Recap.
KGIL—Tops in Pops.
KLAC—Sam Balter, Sports.
KMPC—Tod Tunes.
KRKD—Race Results.
KWIK—News, Rogers Patrick.
 5:55—**KNN**—Frank Goss, News.
KECA, **KFMB**—News.
KFI, **KFSD**—Life of Riley.
KHJ, **KFXM**, **KGB**, **KVOE**—
 Gabriel Heatter.
KNN, **KCBQ**—Leave It to Joan
KAGH—Spanish Program.
KFAC—Twilight Hour.
KFOX, **KGER**, **KLAC**—News.
KFWB—Clete Roberts, News.
KGfJ—Musical Digest.
KGIL—Easy Listening.
KMPC—News, Bill Harpel.
KRKD—Varieties in Music.
KWIK—Claude Newman Says.
KXLA—Property Owners.
 6:05—**KECA**—Headline Edition.
KLAC—Al Jarvis Ballroom.
 6:15—**KECA**—Elmer Davis, News.
KHJ, **KGB**—Mutual Newsreel.
KFOX—Hawaiian Music.
KFWB—Steve Shoemaker.
KGER—Stamps Quartet.
KGIL—Piano Parade.
KMPC—Bob Kelley, Sports.
KRKD—Hawaiian Memories.
KWIK—Music by Martin.
KWKW—L. J. Betz.
KXLA—Federated Women's
 Club.
 6:30—**KECA**, **KFMB**—Hits and
 Encores.
KFI, **KFSD**—Jimmy Durante.
KHJ, **KGB**, **KVOE**—Tello-Test
KNN, **KCBQ**—Abe Burrows.
KFAC—Hour of Music.
KFOX—Hal's Memory Room.
KFSD—My Good Wife.
KFWB—America Dances.
KGER—Back to the Bible.
KGIL—Dinner Concert.
KMPC—Joe Hernandez.
KRKD—Sweet Popo.
KWIK—Twilight Time.

KXLA—Eddy Arnold Show.
 6:45—**KHJ**, **KVOE**—Answer Man.
KGIL—Down Memory Lane.
KRKD—Accent on Rhythm.
KWIK—Here's Hollywood.
KXLA—Billy Starr.
 6:55—**KECA**, **KFMB**—Champion
 Roll Call.
KHJ, **KGB**, **KVOE**—Bill Henry
KECA, **KFMB**—Gillette Fights
KFI, **KFSD**—Dr. I. Q.
KHJ, **KGB**—Meet the Press.
KNN—Young Love.
KFAC—Hour of Music.
KFOX—Pet Parade.
KFWB—America Dances.
KGER—Family Bible Hour.
KGIL, **KRKD**—News.
KGfJ—Musical Digest.
KLAC—News; 570 Club.
KMPC—Words and Music.
KWIK—These Great Americans
KXLA—Jimmie Dolan.
 7:15—**KFOX**—Fishing Pals.
KGIL—Songs by Crosby.
KRKD—Three-Quarter Time.
KWIK—Circle 9 Boys.
 7:30—**KECA**, **KFMB**—Sports Show
KFI, **KFSD**—Sports Newsreel.
KHJ, **KFXM**, **KGB**, **KVOE**—
 Cisco Kid.
KNN, **KCBQ**—Jimmy Dorsey
 Orch.
KFAC—Echoes and Encores.
KFOX—Waltz Time.
KFWB—Sid Ziff, Sports.
KGER—Rev. Al Harlan.
KGIL—Parks and Playgrounds
KRKD—D. Richeson.
KWIK—Proudly We Hail.
KXLA—Red Murrell.
 7:35—**KECA**—Reserve.
 7:45—**KFI**—Here Comes Harmon.
KFOX—News.
KFWB—Steve Shoemaker.
KGIL—Melodies Soft & Sweet.
KRKD—Father Vaughan.
KECA, **KFMB**—The Fat Man.
KFI, **KFSD**—Light-Up Time.
KHJ, **KFXM**, **KGB**, **KVOE**—
 Straight Arrow.
KNN—Lowell Thomas.
KFAC—Evening Concert.
KFOX—County Barn Dance.
KFWB—Music.
KGER—Bible Treasury.
KGfJ—Rosary Hour.
KGIL—Songs of the West.
KLAC—Music News.
KMPC—Parade of Hits.
KRKD—County Barn Dance.
KWIK—Cafe Comedy.
KXLA—News.
 8:15—**KFI**, **KFSD**—World News.
KNN—Jack Smith and
 Margaret Whiting.
KFWB—Public Service.
KGER—Hebrew Christian.
KGfJ—News, Averill Herman.
KLAC—Coast League Playoffs
KXLA—Evening Serenade.
 8:30—**KECA**, **KFMB**—This is Your
 FBI.
KFI—Dragnet.
KHJ, **KFXM**, **KVOE**—
 Mysterious Traveler.
KNN—The Goldbergs.
KFWB—News.
KGB—Pet Exchange.
KGER—Clem Davies.
KGfJ—Today's Hits.
KGIL—Transportation Forum.
KRKD—Bunkhouse Jamboree.
KWIK—Texas Jim Lewis.
KXLA—9th St. Corral.
 8:45—**KFWB**—Human Touch.
KGER—Salon Serenade.
KECA, **KFMB**—Reserve.
KFI—Richard Diamond.
KHJ, **KFXM**, **KGB**, **KVOE**—
 News, Glenn Hardy.
KNN—My Favorite Husband.
KFAC—Evening Concert.
KFSD—Touchdown Tips.
KFVD—Spade Cooley Time.
KFWB—Music.
KGER—Rev. Hammond.
KGfJ—Today's Hits.
KGIL—Melodies from the Sky.
KLAC—Baseball.
KMPC—Parade of Hits.
KRKD—Bunkhouse Jamboree.
KWIK—Variety Time.
KXLA—Sneakin' Deacon.
 9:15—**KHJ**, **KFXM**, **KGB**, **KVOE**—
 Sammy Kaye Showroom.
KFOX—News.
KFSD—Fairmont Hotel Orch.
KFWB—United Nations.
KGER—Soul Patrol.
 9:30—**KECA**—Mr. President.
KFI—Adventures of Frank
 Race.
KHJ, **KFXM**, **KGB**—Russ
 Morgan Orch.
KNN—Beulah.
KFOX—Flight Cast.
KFWB—Unity Daily Word.
KGER—John Brown Schools.
KGIL—Penny Serenade.
KRKD—Saddle Serenade.

KVOE—Football: Amheim vs.
 Newport Beach.
KWIK—April Showers.
 9:45—**KNN**, **KCBQ**—Club 15.
KFOX—Songs for Safety.
KFWB, **KWIK**—News.
 9:55—**KHJ**—News.
10—**KECA**, **KFMB**—Richfield
 Reporter.
KFI, **KFSD**—Sam Hayes.
KHJ—I Love a Mystery.
KNN, **KCBQ**—Chet Huntley.
KFAC—Musical Crossroads.
KFOX—U. N. Story.
KFVD—Spade Cooley Time.
KFWB—Eastside Show.
KGER—When Day is Done.
KGfJ—Kid Ory New Orleans
 Jazz Band.
KGIL—Platter Party.
KLAC—Baseball.
KMPC—Parade of Hits.
KRKD—Saddle Serenade.
KWIK—Sweet and Low.
KXLA—Dusty Ellison.
 10:15—**KECA**—Hank Weaver, News.
KFI—Tom Harmon, Sports.
KHJ, **KFXM**, **KGB**, **KVOE**—
 Fulton Lewis.
KNN—Bob Elson.
KFOX—Pontrelli Orch.
KFSD—Sports Recap.
KGB—Fraternally Yours.
 10:30—**KECA**—One for the Book.
KFI—Carveth Wells.
KHJ, **KGB**—Dance Orch.
KNN—Symphonette.
KFOX—Music Moderna.
KFSD—concert Hall.
KGER—Mt. Olive Church.
KGfJ—Hood Wood Music Party.
KMPC—All-Time Hits.
KXLA—Arthur Van Orch.
 10:45—**KECA**—Chanteclair Orch.
KFI—Melody Time.
KFOX—Party Time.
KLAC—Don Otis.
KMPC—Leisure Time.
 10:55—**KFI**—Police Bulletin.
11—**KECA**—News of Tomorrow.
KFI, **KFSD**—News.
KHJ—Al Wallace Orch.
KNN—Nelson Pringle.
KFAC—Musical Crossroads.
KFMB—Cheatin' on Sandman.
KFOX—Music.
KFVD—Spade Cooley Time.
KFWB—Eastside Show.
KGER—At the Ranchhouse.
KGfJ—Jerry Foster Orch.
KGIL—Juke-Box Review.
KLAC—Don Otis.
KMPC—Esquire Trio.
KRKD—Saddle Serenade.
KWIK—Three Oaks.
KXLA—Pasadena Civic.
KNN—Sports.
 11:10—**KNN**—Sports.
 11:15—**KECA**—Cinegrill Music.
KFI—The U. N. Is My Beat.
KNN—Merry-Go-Round.
 11:30—**KECA**—Ambassador Orch.
KFI—Milestones in Melody.
KHJ—Cues to Music.
KFOX—News.
KGfJ—Starlit Moods.
KMPC—Leisure Time.
KVOE—I Love a Mystery.
KXLA—Alex Cooper Show.
 11:45—**KFI**—Navy Recruiting.
KHJ, **KMPC**—News.
KNN—You and American
 Indian.
KFOX—Airline Melodies.
 11:55—**KECA**, **KLAC**—News.
KFI—Musical Menu.
12—**KHJ**—Rhapsody in Wax.
KNN—News.
KFAC—Midnight Serenade.
KFVD—Spade Cooley Time
 (to 1).
KFWB—Melodee Club.
KGfJ—Midnight Special (to 3)
KLAC—Don Otis.
KRKD—Stardust Serenade
 (to 5:30).
KWIK—Show People's Show
 (to 4).
KXLA—Alex Cooper Show
 (to 1).
 12:05—**KNN**—Steve Allen Show.
 12:30—**KFI**—Midnight Flyer.
KFWB—Music After Midnight.

SCHOOL GIRL
 New student at Hollywood
 High School is CBSinger
 Maxene Andrews, who's tak-
 ing a course in carpentry.
 Already the thrush has built
 a music cabinet for her
 home and plans construction
 of some special tables for
 her kitchen.

SATURDAY, OCTOBER 8

- ★Indicates News Broadcast.
- 8**—KECA, KFMB—Shoppers' Special.
- KFI, KFSD—Fred Waring.
- KHJ—Treasury Show.
- ★KXN, KLAC, KMPC, KXLA—News.
- KAGH—Sister Sylvia.
- KFAC—Country Church.
- KFOX, KRKD—Haven of Rest.
- KFVD—Wakeup Ranch.
- KFWB—Salvation Army.
- KGB—Vet Wants to Know.
- KGER—Mizpah.
- KGFJ—Melody Time.
- KGIL—Musical Clock.
- KOWL—Spanish Hour.
- KWIK—Harvey House.
- KWKW—Tony Sein.
- 8:05—KXN, KCBQ—Let's Pretend.
- 8:15—KHJ, EGB, KVOE—Reserve.
- KFWB—Music.
- KGFJ—Voice of the Army.
- KLAC—Haynes at the Beins.
- KMPC—Market Reports, Sports.
- KXLA—Music.
- 8:30—KECA, KFMB—Reserve.
- KFI, KFSD—Smilin' Ed McConnell.
- ★KHJ, KFAC, KGIL—News.
- KXN, KCHQ—Junior Miss.
- KAGH—Moments of Meditation.
- KRRD—Memories of Calvary.
- KFVD—Easy Listening.
- KGB—Magic Rhythms.
- KGER—Hammond.
- KGFJ—Proudly We Hall.
- KMPC—Morning Melodies.
- KOWL—Palsbrus de Vida.
- KRRD—Radio Kids Bible Club.
- KWKW—Sacred Hymns.
- KXLA—Melody Time.
- 8:45—KHJ—Extra Time.
- KAGH—Musical Clock.
- KFAC—Unity.
- KFVD—Console and Keyboard.
- KFWB—National Guard.
- KGER—Assembly of God.
- KGIL—On Parade.
- KLAC—Racing News.
- KOWL—Saturday Morning Treat.
- KVOE—Radio Tour.
- KWKW—Sacred Heart.
- 9**—KECA, KFMB—Hormel Girl Corps.
- KFI, KFSD—Mary Lee Taylor.
- KHJ, KGB—Dr. Hiss Clinic.
- KXN, KCHQ—Theatre of Today.
- KAGH—Sunshine Program.
- KFAC—Serenade.
- KFOX—Pentecostal Church.
- KFVD—Contrasts.
- KFWB—Music.
- KGER—Christian Leadership Group.
- KGFJ—Voice of the Blind.
- KGIL—Beyonderville Stories.
- KLAC—Music Room.
- KMPC—Bandbox.
- KOWL—Saturday Morning Treat.
- KRRD—Sagebrush Serenade.
- KVOE—The Saint.
- KWIK—Harvey House.
- KWKW—Voice of China.
- KXLA—Bobby Champion.
- 9:15—KFSD—Americans the World Over.
- KFWB—Bargain Broadcast.
- KGFJ—Alrotorials.
- KFAC—Kiddle Klub.
- KOWL—Pacific Serenade.
- KWKW—Foursquare Churches.
- 9:30—KECA—Mirandy.
- KFI—Scout Jamboree.
- KHJ—Campus Salute.
- KXN, KCBQ—Grand Central Station.
- KAGH—Musical Contrasts.
- KFMB—Tell Me a Story.
- KFOX—Full Gospel.
- ★KFSD, KWKW—News.

- 10**—KECA—Ira Cook's Pre-Game Platter Party.
- KFI, KFSD—National Farm and Home Hour.
- ★KHJ, KGB, KVOE—News.
- KXN, KCBQ—Stars Over Hollywood.
- KAGH—Tomorrow's Stars.
- KFAC—Variety Theater.
- KFMB—Jay Stewart.
- ★KFOX—News.
- KFVD—Jamboree Jubilee.
- KFWB—Music.
- KGER—Gospel Rocket.
- KGFJ—From Sunset and Vine.
- KGIL—Waltz Time.

**ORIGINAL
MAKE BELIEVE
BALLROOM
WITH
AL JARVIS—KLAC**

10 a.m.-1 p.m. 6:05 p.m.-7 p.m.
Mon. thru Sat.

- KLAC—Al Jarvis Ballroom.
- KMPC—Music of the Stars.
- KOWL—The Tune Shop.
- KRRD—Swing Time.
- KWIK—Harvey House.
- KWKW—Peggy Lee.
- KXLA—Western Records.
- 10:15—KHJ—Reserve.
- KFOX—Assembly of God.
- KGIL—Sweet Swink.
- KRRD—Dr. Richardson.
- KVOE—Voice of the Army.
- KWKW—Frank Sinatra.
- 10:25—KGFJ—Sports Flash.
- 10:30—KFI—Reserve.
- KHJ—George Sterney Orch.
- KXN, KCBQ—Give and Take.
- KAGH—Bill Chase's Jazz Show.
- KFAC—Morning Concert.
- KFMB—American Farmer.
- KFSD—Report on America.
- KFWB—Bill Leyden.
- KGER—Music.
- KGIL—Midmorning Melodies.
- KLAC—Honest Opinion.
- KOWL—Visages de France.
- KRRD—County Art Institute.
- KWKW—Don Bowling and Frances Demister.
- 10:45—KFSD—Report on Europe.
- KGER—Rev. Kopp.
- KRRD—Pop Concert.
- KWKW—Azusa Mission.
- 10:55—KGFJ—Sports Flash.
- 11**—KECA—Pre-Game Platter Party.
- KFI, KFSD—Lassie.
- KHJ—Coast Guard on Parade.
- KXN, KCBQ—County Fair.
- ★KAGH—News.
- KFAC—Festival of Music.
- KFMB—Treasury Show.
- KFOX—Dooley's Philco Hour.
- KFVD—Jamboree Jubilee.
- KFWB—Peter Potter.
- KFXM, KGB, KVOE—Poole's Paradise.
- KGER—Children's Bible Hour.

- KGFJ—What's New.
- KGIL—Latin American Rhythms.
- KLAC—Listeners' Top 15.
- KMPC—Keith Hetherington.
- KOWL—Spanish Hour.
- KRRD—Songs of Yesterday.
- KWIK—S. F. Valley Calls.
- KWKW—Rev. Newton.
- KXLA—Western Records.
- 11:10—KAGH—1300 Club.
- 11:15—KFI—Jump-Jump of Holiday House.
- KFAC—Portraits in Melody.
- KFSD—Your Navy.
- 11:25—KGFJ—Sports Flash.
- 11:30—KECA—Football.
- KXN, KCBQ—Meet the Missus.
- KFAC—American Music.
- KFMB—Fascinating Rhythm.
- ★KFWB—News; Peter Potter.
- KGER—Hymns for the Day.
- KGFJ—Piano Moments.
- KGIL—Vocal Varieties.
- KOWL—Italian Program.
- KVOE—Air Force Hour.
- 11:45—KFI, KFSD—Football.
- KFVD—Shopping Highlights.
- KGFJ—Saludos Amigos.
- ★KGIL—News.
- KRRD—Sweet Pops.
- 11:55—KGFJ—Sports Flash.
- 12**—KECA—Football.
- KFI—Farm Reporter.
- ★KHJ, KAGH, KGB, KVOE, KWKW—News.
- KFXM—Mother Knows Best.
- KFAC—Luncheon Concert.
- KFMB—Treasury Show.
- KFOX—Hit Tunes.
- KFSD—Football.
- KFVD—Songs of the Sage.
- KFWB—Peter Potter.
- KGER—Maj. Rex Coillings.
- KGFJ—Intermission.
- KGIL—Noonday Melodies.
- KLAC—Al Jarvis Ballroom.
- KMPC—Story Circus.
- KOWL—Joe Adams Show.
- KRRD—Prairie Schooner.
- KWKW—Charlie Davis.
- KXLA—Dusty Ellison.
- 12:05—KAGH—Jazz Concert.
- 12:15—KFI—Football.
- KHJ, KGB—Music.
- ★KFOX, KGER—News.
- KFVD—Luncheon Tunes.
- KWIK—Luncheon Melodies.
- 12:25—KGFJ—Sports Flash.
- 12:30—KHJ, KFXM, KGB—Man on the Farm.
- KXN, KCBQ—Carnation Family Party.
- KFOX—Cowhands Carnival.
- KFVD—Shopping Highlights.
- ★KFWB—News.
- KGER—Luncheon Serenade.
- KGFJ—1300 Club.
- KGIL—1260 Ranch.
- KVOE—Man on the Farm.
- KWIK—Lazy Three Ranchhands.
- KWKW—Man on the Street.
- KXLA—Bobby Champion.
- 12:45★KFAAC—News.
- KFOX—Calif. Nat'l Guard.
- KMPC—Jack Colon, Sports.
- ★KWKW—Sports; News.
- 12:55—KGER—Sports Flash.
- 1**—KECA—Football.
- KFI, KFSD—Football.

- KHJ—Bands for Bonds.
- KXN—It's Fun to Be Young.
- KAGH—Hors Los Angeles.
- KFAC—Church Federation of L. A.
- KFMB—Tea and Crumpets.
- KFOX—Latin-American Music.
- KFVD—One for the Money.
- KFWB—Bill Anson.
- KFXM—Open House.
- KGER—Headlines and Harmonies.
- KGFJ—1230 Club.
- KGIL—Boy Scouts.
- ★KLAC, KMPC—News.
- KOWL—Joe Adams Show.
- KRRD—Siesta Time.
- KWIK—Tunes for Teens.
- KWKW—Bill Garr Show.
- KXLA—Community Broadcaster.
- 1:10—KLAC—570 Club.
- 1:15—KFAC—Piano Parade.
- KFOX—Purple Sage Riders.
- KMPC—Saturday Carnival.
- KWKW—Sports; Bill Garr.
- KXLA—Research Adventures.
- 1:25—KGFJ—Sports Flash.
- 1:30—KFI—Are You Listening?
- KHJ, KGB, KVOE—Dance.
- KXN—Reserve.
- KFAC—Composers' Corner.
- ★KFWB, KRRD—News.
- KFOX—Country Boys.
- KFVD—Two for the Show.
- KGER—Hawaiian Melodies.
- KGIL—Saturday Serenade.
- KXLA—Civil Air Patrol.
- 1:35—KRRD—Polka Time.
- 1:45—KFOX—Voice of the Army.
- KFWB—Bill Anson.
- KLAC—Storybook Hour.
- KRRD—Symphony of Song.
- KWKW—Sports; Bill Garr.
- 1:55—KGFJ—Sports Flash.
- 2**—KECA—Ira Cook's Post-Game Platter Party.
- KFI—Saturday Special.
- KHJ, KFXM, KGB, KVOE—Dance Orch.
- KXN, KCBQ—Football Roundup.
- KAGH—Eddie Kemp.
- KFAC—Matinee.
- KFMB—101 Ranch Boys.
- KFOX—Judy Martin.
- KFSD—Football.
- KFVD—Noveltunes.
- KFWB—Bill Anson.
- KGER—Long Beach Band.
- KGIL—Saturday Serenade.
- KGFJ—Meet the Band.
- ★KLAC—News, Sports.
- KMPC—Saturday Carnival.
- KOWL—Joe Adams Show.
- KRRD—Army Recruiting.
- KWIK—Saturday Session.
- KWKW—Bill Sampson Show.
- ★KXLA—News.
- 2:10—KLAC—570 Club.
- 2:15—KHJ, KFXM, KGB, KVOE—Football: Stanford vs. UCLA.
- KXN, KCBQ—Football: USC vs. Ohio State.
- KFOX—Rusty Gill.
- KMPC—Record Room.
- KRRD—Police Department.
- KWKW—Sports.
- KXLA—U. S. Air Force.
- 2:30★KAGH, KGER—News.
- KFMB—Meet the Band.
- KFOX—Country Girls.
- KFSD—Music for Today.
- KFVD—Tele-Tunes.
- KGFJ—Keyboard Korner.
- KGIL—Variations in Rhythm.
- KRRD—Tunes in Tempo.
- KXLA—Youth Debate.
- 2:35—KAGH—Pete Young Show.
- 2:40—KGER—Long Beach Band.
- 2:45—KFOX—Down Homers.
- KFSD—Sports Recap.
- KGFJ—Western Time.
- KGIL—Judy Taylor.
- 2:55—KGFJ—Sports Flash.
- 3**—KECA—Junior Junction.
- KFI—Saturday Special.
- KHJ, KFXM, KGB, KVOE—Football.
- KXN, KCBQ—Football.
- KAGH—Disc Jockey Parade.
- KFAC—Playtown Train.
- KFOX—Modern Concert Hall.
- ★KFSD, KXLA—News.
- KFVD—Risk of Your Life.
- KFWB—Bill Anson.
- KGER—Rancho 1390.
- KGFJ—Record Jackpot.
- KGIL—Encore Time.
- ★KLAC—News; Sports.
- KMPC—Record Room.
- KOWL—Personality Time.
- KRRD—Parade of Hits.
- KWIK—Saturday Session.
- KWKW—Voice of the Army.
- 3:10—KLAC—570 Club.
- 3:15—KFSD—Art of Living.
- ★KGIL—News.
- KOWL—Tropicana.
- KWKW—Races and Sports.
- KXLA—Juke Box Matinee.
- 3:25—KGFJ—Sports Flash.
- KLAC—Jack Colon, Sports.
- KMPC—Stars Sing.

**YOUR ALL WESTERN
JAMBOREE JUBILEE**

1020 KC. 9:30 to 11:30 A.M.
5000 WATTS

Saturday

Check KEVD

KFVD—Jamboree Jubilee.

KFWB—All Star Revue.

KGER—God's Half Hour.

KGFJ—Racing News.

KGIL—Fashions in Music.

KLAC—Sing Your Worries Away.

KOWL—German Hour.

8:45—KECA—Radio, the American Way.

KGFJ—The Stars Sing.

★KRRD—News.

KWKW—Spanish Lesson.

saturday
Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

8:30—Junior Miss, KXN.

8:30—Dennis Day, KFI.

Quiz, Participation

10:30—Give and Take, KXN.

11:30—Meet the Missus, KXN.

6:00—Quick as a Flash, KHJ.

7:00—Sing It Again, KXN.

8:00—Truth or Consequences, KFI.

Drama

9:00—Theater of Today, KXN.

9:30—Grand Central Sta., KXN.

10:00—Stars Over Hollywood, KXN.

11:00—Lassie Show, KFI.

9:30—Hollywood Star Theater, KFI.

Classical, Semi-Classical Music

8:00—Fred Waring, KFI.

Sports

8:45—Racing News, KLAC.

9:30—Racing Lineup, KGFJ.

5:30—Sports Dial, KRRD.

5:45—Race Recap, KGFJ.

5:45—Race Results, KRRD.

8:30—Joe Hernandez, KMPC.

Mystery-Detective

6:00—Phillip Marlowe, KXN.

9:00—Gangbusters, KXN.

9:30—Johnny Dollar, KXN.

Public Interest-Information

10:00—Nat'l. Farm Hour, KFI.

3:30—American Farmer, KECA.

8:30—If They Had Lived, KGFJ.

Juvenile

8:05—Let's Pretend, KXN.

8:30—Smilin' Ed, KFI.

9:15—Kiddle Club, KLAC.

11:15—Jump-Jump, KFI.

Popular-Western Music

4:45—Stuart Hamblen, KFWB.

7:30—Grand Ole Opry, KFI.

8:30—Gene Autry, KXN.

9:00—Hit Parade, KFI.

3:30-KECA-American Farmer, KAGH-Patsy's Party, KFAC-Lyrics in Chorus, KFMB-Rhythm and Reason, KFSD-NBC Symphony, KLYD-Elevatin' Rhythm, *KFWB, KRKD-News, *KGER-Rancho 1390, KGIL-Dance Matinee, KOWW-Matinee Melodies, KWKW-Calling All Vets, 3:35-KRFD-Interlude, 3:45-KFAC-News, KFWB-Bill Anson, KRKD-Crazy Rhythm, 3:55-KGFJ-Sports Flash, 4-KECA-Sex Koury, Organ, KFI-Saturday Special, KHJ, KFNM, KGB, KVOE-Football, KNN, KCBQ-Football, KAGH-Spanish Program, KFAC-Musical Masterpieces, KFMB-Record Time, *KFOX, KGER-News, KFSD-NBC Symphony Orch, KFVD-Harlematine, KFWB-Dave Ormont, KGFJ-Record Review, KGIL-Hank Penny, *KLAC-News; Sports, KMPC-Rancho Grande, KOWL-Musical Showcase, KRKD-Ira Sweet, Organ, KWIK-Time for Talent, KWKW-Jazz Works, KXLA-Juke Box Matinee, 4:05-KGER-Salon Serenade, 4:10-KLAC-570 Club, 4:15-KECA-Harry Wisner, Sports *KFMB-News; Movie News, KFOX-Salvation Army, KFWB-Helen Louise, KRKD-Spotlight on Stars, 4:25-KGFJ-Sports Flash, 4:30-KECA-Church of the Nation, KFI-NBC Symphony, *KFMB-News, KFOX-Name This Tune, KFSD-Boy Meets Girl, KFWB-Blind Artists' Guild, KGFJ-Record Review, KLAC-Pet Program, *KOWL-News, KRKD-Symphony in Swing, KWKW-Naval Air Reserve, 4:45-KECA-As We See It, *KHJ, KFNM, KGB, KVOE-Frank Hemingway, KFMB-Voice of the Army, KFWB-Stuart Hamblen, KLAC-Racing Roundup, KOWL-Italian Hour, *KRKD-News, KWKW-Let's Talk Sports, 4:55-KGFJ-Sports Flash, 5-KECA-It's Your Business, KFI-NBC Symphony, KNN-Tom Hanlon, Sports, KAGH-Great Stories, KFAC-Sunset Serenade, KFMB-Ave Maria Hour, KFOX-Sunshine Mission, *KFSD, KLAC, KMPC-News, KFVD-Stephen Powers Show, KFWB-Stuart Hamblen, KGER-Peter Slack Time, KGFJ-Jive at Five, KGIL-Hank Penny, KOWL-Italian Hour, KRKD-Songs of the Saddle, KWIK-Riders of the Purple Sage, KWKW-Today at the Races, KXLA-Juke Box Matinee, 5:15-KECA-Special Event, KILJ-Dave Rose Show, KNN, KCBQ-Musical Scoreboard, *KAGH-News, KFSD-U. C. Extension, KWIK-Spotlight on Sports, KWKW-Azusa Mission,

5:30-KECA, KFMB-Harmonaires, KFI-Sunday Preview, KHJ, KFNM, KGB, KVOE-Sing for Your Supper, *KNN, KCBQ-Chet Huntley, KAGH-Italian Music, KFAC-Show Time, *KFOX, KGIL-News, KFSD-Colonial Quiz, KGER-First Congregational Church, KGFJ-Dog Tales, KLAC-Peggy Lee, Songs, KRKD-Sports Dial, KWIK-Boy, Girl and Song, KWKW-Royce Hour, KXLA-Dixie and Hal Hart, 5:40-KGIL-Sports News, 5:45-KECA, KFVD, KWIK-News, *KFI, KFSD-Elmer Peterson, *KNN, KCBQ-Bob Garred, KFOX-Polish Serenade, KGFJ-Race Recap, KGIL-Tops in Pops, KLAC-Sam Balter, Sports, KMPC-Episcopal Diocese, KRKD-Race Results, 6-KECA, KFMB-Someone You Know, KFI-Proudly We Hall, KHJ, KFNM, KGB, KVOE-Quick as a Flash, KNN-Philp Marlowe, KAGH-Spanish Hour, KFAC-Twilight Hour, *KFOX, KMPC-News, KFSD-Harry James, KFWB-Steve Shoemaker, KGER-Back to the Bible, KGFJ-Musical Digest, KGIL-Easy Listening, *KLAC-News; Al Jarvis, KRKD-Varieties in Music, KWIK-Navy Band, KXLA-Music, 6:15-KFOX-Hawaiian Music, KFSD-Health Problems, KFWB-Music, KGIL-Two Guys and a Gal, KMPC-Bob Kelley, KRKD-Hawaiian Memories, *KVOE-News, KWIK-Music by Martin, KWKW-L. J. Betz, KXLA-Muir College, 6:25-KHJ, KFNM, KGB, KVOE-John B. Kennedy, 6:30-KECA, KFMB-Dave Coleman Trio, KFI, KFSD-Dennis Day, KHJ, KGB-Hawaii Calls, KNN-Escape, KFAC-Music Magic, KFOX-Hal's Memory Room, KFWB-Dixieland Music, KGER-Luklin Valley Church, KGIL-Dinner Concert, KMPC-Joe Hernandez, KRKD-Sweet Pops, *KVOE-Local News, KWIK-Twilight Time, KXLA-Voice of Hope, 6:45-KECA-Bert Andrews, KFMB-Echoes of Gay Nineties, KGIL-Down Memory Lane, KRKD-Accent on Rhythm, 6:55-KHJ, KFNM, KGB, KVOE-Johnny Desmond, 7-KECA-Hollywood By-Line, KFI, KFSD-Judy Canova, KHJ, KFNM, KGB, KVOE-Comedy Playhouse, KNN, KCBQ-Sing It Again, KFAC-Dr. James Fifield, Jr, KFMB-Proudly We Hall, KFOX-Music, KFWB-Gospel and Song, KGER-Bell Christian Church, KGFJ-Musical Digest, *KGIL, KRKD-News, *KLAC-News; Music,

KMPK-Dinner Date, KWIK-Szath-Myri Conducts, KXLA-Nazarene Church, 7:15-KGIL-Songs by Crosby, KLAC-Here's to Vets, KRKD-Three-Quarter Time, KXLA-Music, 7:30-KECA, KFMB-Claremont Hotel Orch, KFI, KFSD-Grand Ole Opry, KFAC-First Baptist Church, KFOX-Waltz Time, KFWB-Dr. Fred Balles, KGER-Grace Dotson, KGIL-Music from Yesterday, KLAC-Jan Garber, KMPC-Your County, KRKD-Dr. Richardson, KWIK-Dance Time, KXLA-Accent on Youth, 7:45-KFOX-Ministerial Union, KFWB-Errand of Mercy, KGER-Melodies Soft & Sweet, KLAC-Etchings for Evening, KMPC-Here's to Vets, KWIK-Marine Band, 8-KECA, KFMB-Lone Ranger, KFI, KFSD-Truth or Consequences, KHJ, KFNM, KGB-Barnee Orch, KNN, KCBQ-Vaughn Monroe KFAC-Evening Concert, KFOX-County Barn Dance, KGER-Community Hour, KGER-Bible Treasury, KGFJ-Rosary Hour, KGIL-Songs of the West, *KLAC-News; Crosby Time, KMPC-Eddie Oxford, KVOE-Football: S. A. C. vs. Orange Coast, KWIK-Today's Top Ten, KXLA-Church in the Barn, 8:15-KGER-Hebrew Christian, KGFJ-Social Security, KLAC-Coast League Playoffs, KMPC-Romance and Rhythm, 8:30-KECA, KFMB-Treasury Band Show, KFI-Reserve, KHJ, KGB-Lombardoland, U. S. A., KNN, KCBQ-Gene Autry, KGER-Cavalcade of Music, KGFJ-If They Had Lived, KGIL-Dry Night Club, KLAC-Paul Weston, KMPC-Neighborhood Church, KXLA-Harmony Park, 8:40-KGFJ-Today's Hits, 8:45-KGER-Familiar Music, KLAC-Stan Kenton Orch, 9-KECA, KFMB-It's Time for Music, KFI, KFSD-Hit Parade, *KHJ, KGB-News, KNN-Gangbusters, KFAC-Evening Concert, KFOX-Music, KFVD-Spade Cooley Time, KFWB-On the Beat, KGER-Familiar Music, KGFJ-Today's Hits, KGIL-Melodies from the Sky, KLAC-Melody Parade, KMPC-Parade of Hits, KVOE-Football, KWIK-Duke's Doghouse, KXLA-9th St. Corral, 9:15-KHJ, KGB-Dink Templeton, Sports, *KFOX-News, 9:30-KECA-Madhouse Musicals, KFI, KFSD-Hollywood Star Theater, KHJ, KGB-Treasury Show, KNN-Johnny Dollar, KFMB-Here's to Vets, KFOX-Rumba Time, KFWB-Laymen's Hour, KGER-Clark Sparks,

KGFJ-Jerry Foster Orch, KGIL-Penny Serenade, KLAC-Spotlight Serenade, KXLA-Cliffie Stone Dance, 9:45-KFMB-Bing Crosby, KGER-Dr. John Brown, 10-KECA, KFMB-News, *KFI, KFSD-Sam Hayes, News KHJ, KFNM-Monica Whalen, *KNN, KCBQ-Chet Huntley, KFAC-Musical Crossroads, KFOX-Music, KFVD-Spade Cooley Time, KFWB-Outside Show, KGER-John Howard Choir, KGFJ-Kid Ory New Orleans Jazz Band, KGIL-Platter Party, KLAC-Don Otis, KMPC-All-Time Hits, KWIK-Duke's Doghouse, KXLA-Red Barn Roundup, 10:15-KECA-Retail Clerks Talk, KFI-County Supervisor Darby KHJ-Polling L. A., KNN-I. A. Story, KFMB-Guest Star, KFOX-Pantrelli Orch, KFSD-Morton Downey, KMPC-Leisure Time, 10:30-KECA, KFMB-Chanteclair Restaurant Orch, KFI-Tex Williams, KHJ, KGB, KVOE-Buss Morgan Orch, KNN-Lawrence Welk Orch, KFOX-Dusty Records, KFSD-Tex Williams, KGER-Music, KGFJ-U'wood House Party, 10:45-KECA, KFMB-Claremont Hotel Orch, KFI-Melody Time, 10:55-KFI-News, 11-KECA-Cinegrill Music, KFI-Solitaire Time, KHJ-Cues to Music, KNN-Nelson Pringle, *KFAC-Musical Crossroads, KFMB-Dancing Party, KFOX-Disc Jockey, KFSD-Dance Orch, KFVD-Spade Cooley Time, KFWB-Eastside Show, KGER-Faith Home Mission, KGFJ-H'wood House Party, KGIL-Juke-Box Review, KLAC-Don Otis, KMPC-Leisure Time, KWIK-Duke's Doghouse, KXLA-Pasadena Civic Dance, 11:15-KECA-Beverly Hills Hotel Orch, KFI-Morton Downey, KNN-Merry-Go-Round, KXLA-Music, 11:30-KECA-Ambassador Orch, KFI-St. Francis Hotel Orch, KGER-At the Ranchhouse, KGFJ-Ramon Orch, KXLA-Alex Cooper, 11:45-KHJ, KMPC-News, KNN-Memo from Lake Success, KGFJ-Starlit Moods, 11:55-KECA, KFI, KLAC-News, 12-KFI-Musical Menu, KHJ-Rhapsody in Wax, *KNN-News, KFAC-Midnight Serenade, KFVD-Spade Cooley Time (to 1), KFWB-Melodee Time, KGFJ-Midnight Special (to 3) KLAC-Don Otis, KRKD-Stardust Serenade (to 5:30), KWIK-Show People's Show (to 4), KXLA-Alex Cooper Show (to 1), 12:05-KNN-Steve Allen Show, 12:30-KFI-Midnight Flyer, KFWB-Music After Midnight,

Video in Review

(Continued from Page 15)

stand-up comedian, the hint came that television may mean the rebirth of the traditional clownish mime. Missing was the gorgeous production of the Broadway Wynn shows; missing also were the fast cues from the pit band and the zippy pace of a company that's worked together for a season or more. Present, however, was the age-old spirit of comedy—the eternally joyful mask of the comedian as he pursues his bewildered, happy way through a complex world he doesn't understand but loves very much.

At this stage of the game, Wynn needs every iota of constructive help available. If this show of his can be put over here and successfully filmed for eastern consumption, it will mean that Hollywood is on its way to stealing TV production from New York. We can't help but admire Wynn, The Trouper, willing to stake a show-business reputation of forty-one years in a brand-new, difficult medium from which much younger men shy.

There should be room for the whimsical Wynn in video. His every gesture is packed with humor. Let's give him the chance that his talent and courage should command.



Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on "Breakfast Club": Don McNeill: It may take face powder to get a man, but it takes baking powder to hold him!

Mrs. Virginia Inman, 5909 Willoughby Avenue, Hollywood, Calif.

Heard on the Garry Moore show: Garry: I cross cotton plants with rubber plants and raise girdles.

ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.
*Indicates programs of news and commentation.

Adams, Joe..... KOWL, 12 p. M-Sa	Colon, Jack..... KLAC, 12 p. Su, 5:15 p.m. Sa	Hallmark Playhouse..... KNX, 7 p.m. Th
Adventures of Frank Race..... KFI, 9:30 p.m. F	Comedy Playhouse..... KHJ, 7 p.m. Sa	Hal's Memory Room..... KFOX, 6:30 p.m. D
Against the Storm..... KGO, 2 p.m. M-F	Commander Scott..... KECA, 10:15 a.m. Su	Hamblen, Stuart..... KFVB, 4:45 p.m. M-Sa
*Agronsky, Martin..... KECA, 6:15 a.m. M-F	Composers' Corner..... KFAC, 1:30 p.m. M-Sa	Hanlon, Tom..... KNX, 5:15 p.m. M-F, 5 p.m. Sa
Air-o-tama..... KGO, 9:15 a.m. M-Sa	Contented Hour..... KNX, 7 p.m. Su	Happy Homes..... KHJ, 1:30 p.m. M-F
Album of Familiar Music..... KFI, 6:30 p.m. Su	Cook, Ira..... KECA, 9:30 a.m. M-F	Happy Theater..... KECA, 4:45 p.m. M-F
All Around Town..... KFI, 9:45 a.m. M-F	Cooper, Alex..... KECA, 10 a.m., 2 p.m. Sa	Harding, Harvey..... KHJ, 9:15 p.m. Tu
Alexander's Mediation Board..... KHM, 5 p.m. Su	Counterspy..... KNLA, 11:30 p.m. M-Sa	*Hardy, Glenn..... KHJ, 10 a.m., 9 p.m. Su-F
Allen, Irwin..... KLAC, 10:30 p.m. Su	Count of Monte Cristo..... KHJ, 7 p.m. Tu, Th	Harlemtime..... KFVD, 4 p.m. M-Sa
Allen, Steve..... KNA, 12:05 a.m. Tu-Su	County Fair..... KNX, 11 a.m. Sa	Harmonaires..... KECA, 5:30 p.m. Su
Amazing Mr. Malone..... KECA, 7:30 p.m. W	County Medical Assn..... KFAC, 1 p.m. Th	Harmon, Tom..... KFI, 10:15 p.m. M-F
Ameshe Show..... KMPC, 7:15 p.m. Su	Craig, Nancy..... KECA, 1:45 p.m. M-F	KFI, 7:45 p.m. F
America Dances..... KFVB, 6:30 p.m. M-F	Crime Photographer..... KNX, 6:30 p.m. Th	*Harpel, Bill..... KMPC, 4 p.m., 6 p.m. M-F
America Speaks Up..... KMPC, 8 p.m. Su	Crocker, Betty..... KECA, 10:55 a.m. M-F	Harris, Phil..... KFI, 4:30 p.m. Su
America's Song..... KFI, 6:30 p.m. W	Crushy, Bing..... KNX, 6:30 p.m. W	Hart, Maurice..... KFVB, 6 a.m. M-Sa
America United..... KFI, 11:30 p.m. Su	*Cunningham, Bill..... KHJ, 12:15 p.m. Su	Harvest of Stars..... KFI, 2:30 p.m. Su
American Farmer..... KECA, 3:30 p.m. Sa	Curtain Calls..... KFAC, 9:30 a.m. Su	Haven of Rest..... KNLA, 8:30 a.m. M,W,F
American Legion..... KMPC, 8:30 p.m. Su	Curtain Time..... KFI, KFSD, 7:30 p.m. W	KBKD, KFOX, 8 a.m. Tu,Th,Sa
American Music..... KFAC, 11:30 a.m. M-Sa	Damon, Vic..... KFI, 7:30 p.m. Su	Hawaii Calls..... KHJ, 6:30 p.m. Su
American Way..... KFI, 6 p.m. M	Damon Kunyon Theatre..... KFI, 9:30 p.m. Tu	Hawk, Bob..... KNX, 7:30 p.m. M
Amos 'n' Andy..... KNX, 4:30 p.m. Su	Darby, Raymond..... KFI, 10:15 p.m. Sa	*Hayes, Sam..... KFI, 7:45 a.m. M-Sa, 10 p.m. D
Amson, Bill..... KECA, 6:45 p.m. Sa	*Davis, Elmer..... KECA, 6:15 p.m. M-F	Haynes, Dick..... KHJ, 12:30 p.m. M-F
Answer Man..... KHJ, 7:45 p.m. M-F	Davis, Clem..... KGER, 8:30 p.m. M-Sa	Haynes, Dick..... KLAC, 6 a.m., M-Sa
Arden, Eve..... KNX, 8 p.m. Su	Day, Dennis..... KFI, 6:30 p.m. Sa	*Headline Edition..... KECA, 6:05 p.m. M-F
*Are You Listening?..... KFI, 10:15 a.m. M-Th	De Cola, Felix..... KECA, 11:45 a.m. M-F	*Heatter, Gabriel..... KHJ, 6 p.m. M-F
Armen, Kay..... KFI, 1:30 p.m. Sa	Dempsey-Tegeler Hour..... KMPC, 10 a.m. Su	Heatter's Mailbag..... KVOE, 11:30 p.m. M-F
Arnold, Edward..... KECA, 9:30 p.m. F	Desmond, Johnny..... KHJ, 8:55 p.m. M	Heid, Horace..... KNX, 6:30 p.m. Su
Art Baker's Notebook..... KECA, 12:30 p.m. M-F	Detective of the Week..... KECA, 8:25 p.m. W	*Henlogway, Frank..... KHJ, 4:15 p.m. M-Sa
As We See It..... KECA, 4:45 p.m. Sa	Dix, Dorothy..... KFVB, 12:15 p.m. M-F	KHJ, 7 a.m. M-F
Aunt Jenny..... KNX, 9:15 a.m. M-F	Dixon, Nancy..... KHJ, 1:15 p.m. M-F	Henry Aldrich..... KFI, 8:30 p.m. Th
Aunt Mary..... KFI, KFSD, 3:30 p.m. M-F	Doubleday Quiz Club..... KHJ, 9:15 p.m. M-F	*Henry, Bill..... KHJ, 6:55 p.m. M-F
Autry, Gene..... KNX, 8:30 p.m. Sa	Double or Nothing..... KECA, 4:35 p.m. M-F	*Henry, Fred..... KLAC, 5 p.m. M-F
Babbitt, Harry..... KNX, 12:45 p.m. M-F	Downer, Morton..... KFI, 11:15 a.m. Th,Sa	Here's Hollywood..... KECA, 9:45 p.m. Tu
Backstage Wife..... KFI, 1 p.m. M-F	Dragnet..... KFI, 8:30 p.m. F	Here's to Veterans..... KFI, 11:45 p.m. Th
Back to Go..... KHJ, 8 a.m. Su	Drake, Galen..... KECA, 10:15 a.m. M-F	Hernandez, Joe..... KMPC, 6:30 p.m. M-Sa
Baker, Kenny..... KHJ, 9:15 p.m. Su	Dr. Christian..... KNX, 8:30 p.m. W	Hetherington, Keith..... KMPC, 11 a.m. Sa
Balster, Sam..... KLAC, 6:45 p.m. M-F	Dr. Hiss Clinic..... KHJ, 9 a.m. Sa	Highlights of Music..... KHJ, 10:15 p.m. M-F
Bands for Bonds..... KHJ, 1 p.m. Sa	*Dr. I. Q..... KFI, KFSD, 7 p.m. F	Hit Parade..... KFI, 9 p.m. Sa
Baptist Hour..... KECA, 12:30 p.m. Su	Durante, Jimmy..... KFI, 6:30 p.m. F	Hit Parade on Parade..... KNX, 4 p.m., 9:30 p.m. Su
*Baukhage, H. E..... KECA, 11:30 a.m. M-F	Duffy's Tavern..... KFI, 6:30 p.m. Th	Hits and Encores..... KECA, 6:30 p.m. F
Beck, Fred..... KNX, 7:45 a.m. M-F	Eastside Show..... KFVB, 10 p.m. M-Sa	*Hit the Jackpot..... KNX, 7 p.m. Tu
*Behind the Story..... KHJ, 4:30 p.m. M-F	Easy Aces..... KECA, 1:30 p.m. M-F	Hollywood By-Line..... KECA, 7 p.m. Sa
Benny, Jack..... KNX, 4 p.m., 9:30 p.m. Su	Echoes of Eden..... KFVB, 10:30 p.m. Su	Hollywood Calling..... KFI, 3:30 p.m. Su
Berch, Jack..... KFI, 8:30 a.m. M-F	Elson, Bob..... KHJ, 11 a.m., Tu	Hollywood House Party..... KGO, 11 p.m. M-Sa
Bergen, Edgar..... KNX, 5 p.m., 8:30 p.m. Su	Enchanted Hour..... KHJ, 11 a.m., Tu	Hollywood Music Hall..... KNX, 7:30 p.m. W
*Berman, Averill..... KGO, 8:15 p.m. M-F	Enchanted Lady..... KAGH, 4:15 p.m. Su	Hollywood Star Theater..... KFI, 9:30 p.m. Sa
Beulah..... KNX, 9:30 p.m. M-F	Episcopal Diocese..... KMPC, 4:45 p.m. Sa	Hollywood Theater..... KFI, 7 p.m. Tu
Bible Class..... KHJ, 9 a.m. Su	Escape..... KNX, 6:30 p.m. Sa	Hometown Happenings..... KFI, 1:15 p.m. Su
Bible Institute..... KBKD, KFOX, 8 a.m. M,W,F	Eternal Light..... KFI, 9:30 a.m. Sa	Hometown Jamboree..... KNLA, 11:30 a.m. M-F
Bible Treasury Hour..... KGO, 8:45 a.m. M-F	Evening Concert..... KFAC, 8 p.m. M-Sa	*Honest Opinion..... KLAC, 10:30 a.m. M-Sa
Biggs, E. Power..... KNX, 6:15 a.m. Su	Extra Time..... KHJ, 8:45 a.m. M-F	Hopalong Cassidy..... KHJ, 8 p.m. Th
Big Sister..... KNX, 10 a.m. M-F	Facts for Farmers..... KMPC, 11:45 a.m. M-F	Hope, Bob..... KFI, 6 p.m. Tu
Big Story..... KFI, 7 p.m. W	Falou..... KHJ, 7 p.m. Th	Hornel Girls..... KECA, 9 a.m. Sa
Big Town..... KFI, 9 p.m. Tu	Family Close-Ups..... KECA, 6:30 p.m. Th	Hour of Faith..... KECA, 12a. Su
Blind Artists Guild..... KFVB, 4:30 p.m. Sa	Family Hour..... KNX, 3 p.m. Su	House of Mystery..... KHJ, KGB, 1 p.m. Su
Boston Hiackie..... KNX, 3:30 p.m. Su	Family Party..... KNX, 12:30 p.m. Sa	House Party..... KECA, 9 a.m. M-F
Bovero Music..... KECA, 6:45 p.m. Tu	Family Theatre..... KHJ, 8:30 p.m. W	*Huntley, Chet..... KNX, 5:30 p.m., 10 p.m. D
Box 13..... KECA, 9 p.m. Su	Farm Highlights..... KFI, 6:15 a.m. M-Sa	*Hurleigh, Robert..... KHJ, 8:15 a.m. M-F
Breakfast Club..... KECA, 8 a.m. M-F	Farm Journal..... KNX, 5:30 a.m. M-Sa, 8 a.m. Su	I Love a Mystery..... KHJ, 10 p.m. M-F
*Breakfast in Hollywood..... KECA, 7 a.m. M-F	Farm News..... KMPC, 6:30 a.m. M-F	If They Had Lived..... KGFJ, 8:15 p.m. Su
Breaking All Records..... KNX, 12:05 a.m. Tu-Su	Farm Reporter..... KFI, 12 n. M-Sa	Inglewood Park Concert..... KNX, 7:30 p.m. Tu
Break the Bank..... KNX, 9 p.m. W	Father Knows Best..... KFI, 9 p.m. Th	Inner Sanctum..... KNX, 9 p.m. M
*Bride and Groom..... KECA, 2:30 p.m. M-F	Fat Man..... KECA, 8 p.m. F	Inside the Doctor's Office..... KNX, 4:30 p.m. M-F
Bridge Club..... KMPC, 10 p.m. M	Faye, Alice..... KFI, 4:30 p.m. Su	International Airport..... KHJ, 9:30 p.m. W
Brighter Day..... KNX, 11:45 a.m. M-F	FBI in Peace and War..... KFI, 9 p.m. Th	Invitation to Learning..... KNX, 9 a.m. Su
*Brown, Cecil..... KHJ, 8 a.m. M-F	Festival of Music..... KFAC, 11 a.m. M-Sa	It's Fun to Be Young..... KNX, 9 p.m. Sa
Bull, Frank..... KFVB, 6:30 p.m. M-F	Fibber and Molly..... KECA, 7 p.m. Su	It's Time for Music..... KECA, 9 a.m. Sa
Burns and Allen..... KNX, 7 p.m. W	*Fidler, Jimmie..... KECA, 7 p.m. Su	It's Your Business..... KECA, 5 p.m. Sa
Burrows, Abe..... KNX, 6:30 p.m. F	Fine Arts Quartet..... KECA, 11:15 a.m. Su	Jack Armstrong..... KECA, 5:30 p.m. Tu, Th
Business Reporter..... KMPC, 8:45 p.m. Su	First Baptist Church..... KFAC, 7:30 p.m. Su	Jeff Regan, Investigator..... KNX, 9 p.m. W
Business News..... KMPC, 8:45 a.m. M-Sa	First Hundred Years..... KECA, 9:30 p.m. Th	Jive at Five..... KGFJ, 5 p.m. M-Sa
*California Caravan..... KHJ, 3 p.m. Su	First Nighter..... KNX, 7:30 p.m. Th	Johnny Dollar..... KNX, 9:30 p.m. Sa
*Call for Help..... KNX, 1 p.m. M-F	Fisher, Geo..... KNX, 1:30 p.m. M-F	Johny Steele, Adventurer..... KHJ, 7 p.m. M
Campus Salute..... KHJ, 9:30 a.m. Sa	Fishing & Hunting Club..... KHJ, 8:30 p.m. Th	Juke Box Matinee..... KNLA, 3:15 p.m. M-Sa
Canary Chorus..... KHJ, 11:45 a.m. Su	Five-Seventy Club..... KLAC, 1:10 p.m. M-Sa	Jump-Jump of Holiday House KFI, 11:15 a.m. Sa
Canova, Judy..... KFI, 7 p.m. Sa	Football Roundup..... KNX, 2 p.m. Sa	Junior Junction..... KECA, 3 p.m. Sa
Cao You Top This?..... KHJ, 5:30 p.m. Su	Ford, John Anson..... KNX, 10:30 p.m. Su	Junior Miss..... KNX, 8:30 a.m. Sa
Captain Midnight..... KHJ, 5:30 p.m. Tu,Th	Forty Plus..... KFI, 11:55 p.m. M	Junior Symphony..... KFVB, 2:30 p.m. Su
Carnation Hour..... KFI, 7 p.m. M	Front-Page Farrell..... KFI, KFSD, 2:45 p.m. M-F	Just Plain Bill..... KFI, KFSD, 2:30 p.m. M-F
Carolina Calling..... KNX, 5:30 a.m. Su	*Fuller, Sid..... KHJ, 12 a. M-F	Juvenile Jury..... KHJ, 12:30 p.m. Su
Casa Cugat..... KFI, 5:30 p.m. W-F	*Gaeth, Arthur..... KECA, 9 p.m. M	Karloff, Boris..... KECA, 8:30 p.m. W
Catholic Answers..... KFVB, 7:45 p.m. Su	Gangbusters..... KNX, 9 p.m. Sa	Kaye, Sammy..... KHJ, 9:15 p.m. M,W,F
Catholic Hour..... KFI, 3 p.m. Su	Garden School..... KGER, 8:30 p.m. M-F	Keaton, Charlie..... KHJ, 10:45 a.m. Su
Cavalcade of America..... KFI, 8:30 p.m. Tu	Garr, Bill..... KWKW, 1 p.m. M-Sa	Kelley, Bob..... KMPC, 6:15 p.m. M-Sa
Cavalcade of Music..... KECA, 4:45 p.m. Su	*Garred, Bob..... KNX, 7:30 a.m., 5:45 p.m. M-Sa	*Kennedy, John B..... KHJ, 6:25 p.m. Sa
CBS Symphony..... KNX, 12 p. Su	Gateway to Music..... KFI, 7:30 p.m. M	Kiernan, Walter..... KFAC, 9:25 a.m. M-F
Challenge of the Yukon..... KECA, 5 p.m. M, W, F	George, Wally..... KFEA, 9:30 a.m. Su	Koury, Rex..... KECA, 4 p.m. Sa
Challenge to Youth..... KFI, 9 p.m. W	Gilfersleeve..... KFEV, 11 a.m. Su	L. A. Breakfast Hour..... KFVB, 8:15 a.m. W
Champion Roll Call..... KECA, 8:45 p.m. F	*Give and Take..... KFI, 8:30 p.m. W	LaCossitt, Henry..... KHJ, 8:15 a.m. M-F
Chance of a Lifetime..... KFAC, 6:30 p.m. Su	Godfrey, Arthur..... KNX, 2:45 p.m. M-F	L. A. County Report..... KNX, 3:45 p.m. Sa
Chariot Wheels..... KNX, 6:45 a.m. Su	Goldbergsinger..... KNX, 8:30 p.m. M	*Ladies, Be Seated..... KECA, 3:30 p.m. M-F
Charlie McCarthy..... KNX, 5 p.m., 8:30 p.m. Su	Gospel Singer..... KHJ, 10:15 a.m. M,Tu,W,F	Ladies' Day..... KFI, 9:05 a.m. M-F
Chef Milani..... KMPC, 9:30 a.m. M-F	*Goss, Frank..... KNX, 5:35 p.m. M-F	Ladies' Fair..... KHJ, 10:30 a.m. M-F
Chicago Round Table..... KFI, 10:30 a.m. Su	Graham, Shellah..... KHJ, 8:30 p.m. Su	Ladies First..... KHJ, 11 a.m. M-F
Chicago Theater..... KHJ, 9:30 p.m. Su	Graham, Vance..... KMPC, 9 a.m. Su	L. A. Medical Assn..... KFAC, 1 p.m. Th
Choraliers..... KNX, 11 a.m. Su	Grand Central Station..... KNX, 9:30 a.m. Sa	Lang, William..... KECA, 11:15 a.m. Th
Christian Science..... KFI, 8:30 a.m. Su	Grandpa Owens..... KFI, 8 a.m. Su	Lassie..... KFI, 11 a.m. Sa
Christian Science..... KFAC, 1 p.m. Sa	Grand Ole Opry..... KFI, KFSD, 7:30 p.m. Sa	L. A. Story..... KNX, 10:15 p.m. Sa
Church of Science..... KFOX, 8 p.m. Su	*Grand Slam..... KNX, 8:30 a.m. M-F	*Lawton, Fleetwood..... KFI, 7:15 a.m. M-F
Church of the Air..... KNX, 7 a.m. Su	Gray, Jeanne..... KMPC, 10:45 a.m. M-F	Layman's Hour..... KFVB, 9:30 p.m. Sa
Church of the Vale..... KECA, 7 a.m. Su	Greatest Story..... KFI, 8:30 p.m. W	Leave It to Joan..... KNX, 6 p.m. F
Church of the Nation..... KFAC, 4:30 p.m. Sa	Green Hornet..... KECA, 2:30 p.m. Tu, Th	Let George Do It..... KHJ, KGB, 8 p.m. M
Church Kid..... KHJ, KGB, 7:30 p.m. M,W,F	Gregory Hood..... KHJ, 7 p.m. Tu	Let's Pretend..... KNX, 8:05 a.m. Sa
Classroom Radio..... KFAC, 1:15 p.m. M-F	Groing Light..... KNX, 10:45 a.m. M-F	*Lewis, Fulton..... KHJ, 4 p.m., 10 p.m. M-F
Club 15..... KNX, 9:45 p.m. M-F		Leyden, Bill..... KFVB, 10:30 a.m. M-Sa
Club Time..... KECA, 11:15 a.m. Tu		Liberal Catholic Hour..... KFAC, 9 a.m. Su
*Collingwood, Charles..... KNX, 10:30 a.m. Tu		Life Can Be Beautiful..... KFI, 10:45 a.m. M-F

Life of Riley.....KFI, 6 p.m. F
 Light of the World.....KFI, 11:45 a.m. M-F
 Light-Up Time.....KFI, 8 p.m. M-F
 Lindlahr, Victor.....KECA, 11 a.m. Su
 Living Adventure.....KMPC, 4:15 p.m. M,W
 Lombardoland, U.S.A.....KHJ, 8:30 p.m. Sa
 Lone Ranger.....KECA, 7 p.m. M,W; 8 p.m. Sa
 Lora Lawton.....KFI, 10:30 a.m. M-F
 Lorenzo Jones.....KFI, KFSD, 1:30 p.m. M-F
 Lutheran Gospel Hour.....KXLA, 6:30 p.m. Su
 Lutheran Hour.....KHJ, KVoe, 9:30 a.m. Su
 Lux Radio Theater.....KNX, 6 p.m. M
 Lynn Looks at Hollywood.....KHJ, 1 p.m. M-F
 Madhouse Musicals.....KECA, 9:30 p.m. Sa
 Major League Ball.....KMPC, 1:30 p.m. M-F
 Ma Perkins.....KNX, 10:15 a.m. M-F
 Malone, Ted.....KECA, 3:55 p.m. M-F; 7:15 p.m. Su
 Mann, Herbert J.....KFI, 10 a.m. Su
 Manners, Zeke.....KECA, 7:30 a.m. M-F
 Manning, Knox.....KNX, 12:05 p.m. M-F
 *Manning, Knox.....KNX, 5 p.m. M-F
 Man on the Farm.....KHJ, 12:30 p.m. Su
 Mansfield, Andy.....KLAC, 11:30 a.m. Su
 Marriage for Two.....KFI, 8:15 a.m. M-F
 Martin Kane.....KHJ, 1:30 p.m. Su
 Marx, Groucho.....KNX, 6 p.m. W
 Massey, Curt.....KNX, 4 p.m. M-F
 Maupin, Rex.....KECA, 7:30 p.m. Tu
 McDowell, Roddy.....KMPC, 4:30 p.m. M-F
 McLaughlin, Bob.....KLAC, 1:10 p.m. M-Sa
 McNeill's Breakfast Club.....KECA, 8 a.m. M-F
 Me and Janie.....KFI, 5:30 p.m. Tu
 Mediation Board.....KHJ, KGB, 5 p.m. Su
 *Meet the Missus.....KNX, 2:15 p.m. M-F
 Meet the Press.....KHJ, 7 p.m. F
 Meet Your Pharmacist.....KMPC, 11:15 a.m. Tu,Th
 Melodies America Loves.....KNX, 7:30 p.m. Tu
 Melody Express.....KMPC, 10:30 a.m. M-F
 Melody Matinee.....KHJ, 12:45 p.m. M-F
 Melody of Youth.....KFWB, 2:30 p.m. Su
 Memo from Lake Success.....KNX, 11:45 p.m. Sa
 Mercer, Mury Ann.....KFI, 10:15 p.m. Su
 Merman, Ethel.....KFI, 6:30 p.m. Su
 Merry-Go-Round.....KNX, 11:15 p.m. D
 Message of Israel.....KECA, 1:30 p.m. Su
 Metropolitan Encores.....KFAc, 12 p.m. Su
 Meyberg, Dot.....KGFJ, 5:30 p.m. Su
 Midnight Flyer.....KFI, 12:30 a.m. Tu-Su
 Milestones in Melody.....KFI, 11:30 p.m. M-F
 *Miller, Marvin.....KHJ, 4:30 p.m. M-F
 Miranda.....KECA, 9:30 a.m. Sa
 *Monday Morn. Headlines.....KECA, 8:15 p.m. Su
 *Monitor News.....KECA, 9:30 p.m. Tu
 Monroe, Vaughn.....KNX, 8 p.m. Sa
 Montgomery, Robert.....KFAc, 9:10 p.m. Th
 Moore, Garry.....KNX, 1:45 p.m. M-F
 Morning Bible Hour.....KFOx, 8:30 a.m. Su
 Morning Concert.....KFAc, 10 a.m. M-F; 11 a.m. Sa
 Morse, Ella Mae.....KECA, 9:15 p.m. Su
 Mother Knows Best.....KNX, 12 n. Sa
 Mother's Album.....KMPC, 6:30 p.m. Su
 Mr. and Mrs. North.....KNX, 8:30 p.m. Tu
 Mr. District Attorney.....KFI, KFSD, 9:30 p.m. W
 Mr. Fixit.....KFI, 10:45 p.m. Su
 Mr. Keen.....KNX, 8:30 p.m. Th
 Mr. President.....KECA, 9:30 p.m. F
 Mrs. Fixit.....KECA, 3 p.m. Tu,Th
 Murder by Experts.....KHJ, 7 p.m. M
 Murray, Johnny.....KFI, 4:15 p.m. M-F
 *Murray, Edward.....KNX, 4:45 p.m. M-F
 Musical Crossroads.....KFAc, 10 p.m. M-Sa
 Musical Digest.....KGFJ, 6 p.m. D
 Musical Favorites.....KFAc, 3 p.m. M-Sa
 Musical Masterpieces.....KFAc, 4 p.m. M-Sa
 Musical Scoreboard.....KNX, 5:15 p.m. Sa
 Music and the Muse.....KFI, 11 p.m. Su
 Music for You.....KNX, 2 p.m. Su
 Music from America.....KFI, 6:30 p.m. Th
 Music in the Air.....KMPC, 1 p.m. M-F
 *Mutual Newsreel.....KHJ, 6:15 p.m. M-F
 My Favorite Husband.....KNX, 9 p.m. F
 My Friend Irma.....KNX, 7 p.m. M
 Mysterious Traveler.....KHJ, 8:30 p.m. F
 Mystery Is My Hobby.....KHJ, 8:30 p.m. Tu
 Mystery Theater.....KNX, 9 p.m. Tu
 My True Story.....KECA, KFMB, 10:30 a.m. M-F
 *Name That Song.....KHJ, 8 p.m. W
 *Name the Movie.....KECA, 8:45 p.m. Th
 National Farm & Home.....KFI, 10 a.m. Sa
 National Radio Pulpit.....KFI, 7 a.m. Su
 NBC Symphony.....KFI, 4:30 p.m. Sa
 Neighborhood Church.....KMPC, 8:30 p.m. Sa
 *Nesbitt, Norman.....KMPC, 8 a.m. M-F
 *News of the World.....KFI, 8:15 p.m. M-F
 *News of Tomorrow.....KFAc, 11 p.m. M-F
 Nick Carter.....KHJ, 3:30 p.m. Su
 Night Editor.....KNX, 10:15 p.m. Su
 Noah Webster Says.....KFI, 9:30 p.m. Th
 Nora Drake.....KNX, 11:30 a.m. M-F
 Norman, Gene.....KFWB, 10 p.m. M-Sa
 O'Duffy, Michael.....KHJ, 7 a.m. Su
 Official Detective.....KHJ, 9:30 p.m. Tu
 O'Haulon, George.....KFI, 5:30 p.m. Tu
 Old-Fashioned Revival.....KECA, 8 a.m. Su
 Old-Fashioned Revival.....KFWB, 4 p.m. Su

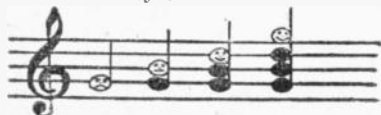
One for the Book.....KECA, 10:30 p.m. M-F
 One Man's Family.....KFI, 12 n. Su
 Operation Daybreak.....KFI, 5:30 a.m. D
 Original Amateur Hour.....KECA, 8 p.m. Th
 Otis, Don.....KLAC, 3:10 p.m., 10 p.m. M-Sa
 Our Gal Sunday.....KNX, 9:45 a.m. M-F
 Our Miss Brooks.....KNX, 8 p.m. Su
 Outdoor Reporter.....KFI, 8:45 a.m. Su
 Ozzie and Harriet.....KECA, 7:30 p.m. Th
 Oxford, Eddie.....KMPC, 8 p.m. Sa
 Pacific Lutheran Hour.....KFWB, 9:30 p.m. Su
 Parent-Youth Forum.....KFI, 9 a.m. Su
 Parker, Frank.....KNX, 10:45 a.m. Su
 Parsons, Louella.....KECA, 6:15 p.m. Su
 *Pearson, Drew.....KECA, 8 p.m. Su
 People Are Funny.....KFI, 7:30 p.m. Tu
 People's Platform.....KNX, 9:30 a.m. Su
 Pepper Young's Family.....KFI, 12:30 p.m. M-F
 Perry Mason.....KNX, 11:45 a.m. M-F
 Personality Portraits.....KECA, 9:45 p.m. Th
 Peter Salem.....KHJ, 9:30 p.m. Th
 *Peterson, Elmer.....KFI, 5:45 p.m. W-Sa
 Pet Exchange.....KMPC, 7 p.m. Su
 Pet Magazine.....KLAC, 4:30 p.m. Sa
 Philip Marlowe.....KNX, 6 p.m. Sa
 Piano Playhouse.....KECA, 2 p.m. M-F
 Pick-a-Date.....KECA, 1 p.m. M-F
 *Pinky, Virgil.....KMPC, 5:15 p.m. M-F
 Play It Again.....KECA, 4 p.m. M-F
 Playtown Train.....KFAc, 3 p.m. Sa
 Police Bulletins.....KFI, 10:35 p.m. M-F
 Policing L. A.....KHJ, 10:15 p.m. M-F
 Fortia Faces Life.....KFI, KFSD, 2:15 p.m. M-F
 Post, Guy.....KFAc, 11:15 a.m. M,W,F
 Potter, Peter.....KFWB, 9:30 a.m. Su, 11 a.m. M-Sa
 Powell, Dick.....KFI, 9 p.m. F
 *Pringle, Nelson.....KNX, 7 a.m., 11 p.m. M-Sa
 Proudly We Hail.....KFI, 6 p.m. Sa
 Proudly We Hail.....KMPC, 11 p.m. Su
 *Queen for a Day.....KHJ, KGB, 11:30 a.m. M-F
 Quick as a Flash.....KHJ, 6 p.m. Sa
 Quiz Kids.....KFI, 1:30 p.m. Su
 Radio Bible.....KFWB, 9 p.m. Su
 Radio City Playhouse.....KFI, 8 p.m. Su
 Radio the American Way.....KECA, 9:45 a.m. Sa
 Railroad Hour.....KFI, 8:30 p.m. M
 Red Ryder.....KHJ, KVoe, 7:30 p.m. Tu,Th
 Red Barn Roundup.....KXLA, 10 p.m. M-Sa
 Remember That Music.....KLAC, 11:30 a.m. Tu
 Report to the People.....KECA, 6:30 p.m. Tu
 Reviewing Stand.....KHJ, 4:30 p.m. Su
 Richard Diamond.....KFI, 9 p.m. F
 *Richfield Reporter.....KECA, 10 p.m. Su-F
 Right to Happiness.....KFI, KFSD, 12:45 p.m. M-F
 Rise and Shine.....KHJ, 6 a.m. M-Sa
 Rhapsody in Wax.....KHJ, 12 p.m. D
 Road of Life.....KFI, 12:15 p.m. M-F
 *Roberts, Cleo.....KHJ, 10:15 a.m. Su
 *Roberts, Cleo.....KFWB, 8 a.m., 6 p.m. M-F
 Rocky Jordan.....KNX, 5:30 p.m. Su
 Rogers, Roy.....KHJ, 7:30 p.m. Su
 Romance of Helen Trent.....KNX, 9:30 a.m. M-F
 Romance of Highways.....KECA, 10:15 a.m. Su
 *Roper, Elmo.....KNX, 10:15 a.m. Su
 Rosemary.....KNX, 8:45 a.m. M-F
 Ross, David.....KHJ, 11:30 a.m. Tu,Th
 Salt Lake Tabernacle.....KNX, 8:30 a.m. Su
 Sam Spade.....KFI, 5 p.m. Su
 Saturday Carnival.....KMPC, 1:15 p.m. Sa
 Saturday Special.....KFI, 2 p.m. Sa
 Scattergood Baines.....KHJ, 4 p.m. Su
 Science of Mind.....KFWB, 8:45 a.m. M-F
 Scout Jamboree.....KFI, 9:30 a.m. Sa
 Screen Guild Theater.....KFI, 6 p.m. Th
 Scully, Frances.....KECA, 4:15 p.m. M-F
 Second Mrs. Burton.....KNX, 11 a.m. M-F
 Secret Mission.....KHJ, 6 p.m. Su
 Sherlock, Holmes.....KECA, 8 p.m. W
 Shoppers' Special.....KECA, 8 a.m. Sa
 Shore, Dinah.....KNX, 8:15 p.m. Tu,W,Th
 Sing for Your Supper.....KHJ, 5:30 p.m. Sa
 *Sing It Again.....KNX, 7 p.m. Sa
 Sing Your Worries Away.....KLAC, 12:15 p.m. Su
 Skelton, Red.....KNX, 9 p.m. Su
 Skippy Hollywood Theatre.....KFI, 7 p.m. Tu
 Sky King.....KECA, 5:30 p.m. M, W, F
 *Smith, Ed McConnell.....KFI, 8:30 a.m. Sa
 *Smith, Howard K.....KNX, 8:15 a.m. Su
 Smith, Jack.....KNX, 8:15 p.m. M-F
 Smith, Kate.....KECA, 6:30 p.m. 7:30 p.m. M-F
 *Smith, Kate.....KHJ, KGB, 9 a.m. M-F
 Smith, Norwood.....KECA, 12:15 p.m. M-F
 *Sokolosky, George.....KECA, 10:15 p.m. Su
 Solitaire Time.....KFI, 11 p.m. Sa
 Someone You Know.....KECA, 6 p.m. Sa
 Song for You.....KMPC, 8:30 a.m. M-F
 Songs of Sagebrush.....KECA, 7:30 a.m. Sa
 Southernaire.....KECA, 9 a.m. Su
 Spade Cooley Time.....KFVD, 9 p.m. D
 Spare, Frederick.....KFVD, 3 p.m. Su
 Sports Dial.....KRFD, 5:30 p.m. M-Sa
 Sports Newsreel.....KFI, KFSD, 7:30 p.m. F
 *Squakin' Deacon.....KXLA, KNX, 9 a.m. M-F
 Standard School Broadcast.....KFI, 10 a.m. F

Standard Hour.....KFI, KFSD, 8:30 p.m. Su
 Stand-In.....KNX, 4:15 p.m. M-F
 Stars Over Hollywood.....KNX, 10 a.m. Sa
 Steele, John.....KHJ, 7 p.m. W
 Stella Dallas.....KFI, KFSD, 1:15 p.m. M-F
 Stewart, Bill.....KFVD, 1:30 p.m. M-F
 St. Francis Drama.....KLAC, 10 p.m. Su
 St. Louis Opera.....KNX, 8:30 p.m. F
 *Stop the Music.....KECA, 12 p.m. Sa
 Story Circus.....KMPC, 5 p.m. Su
 Straight Arrow.....KHJ, 5 p.m. Tu,Th, 8 p.m. F
 Struggling Tom.....KFWB, 9 a.m. M-F
 Sunday at the Chase.....KNX, 1:30 p.m. Su
 Sunday Morning Melodies.....KMPC, 8:15 a.m. Su
 Sunday Vespers.....KECA, 10:30 a.m. Su
 Sunrise Salute.....KNX, 6:15 a.m. M-Sa
 Supper Club.....KFI, 7 p.m. Th
 *Surprise Package.....KECA, 2 p.m. M-F
 Suspense.....KNX, 6 p.m. Th
 Symphonette.....KNX, 2:30 p.m. Su
 *Symphonette.....KNX, 10:30 p.m. M,W,F
 Tailor-Made Melodies.....KECA, 11:45 a.m. Su
 Take a Number.....KHJ, 7 p.m. Su
 Take It or Leave It.....KFI, 7 p.m. Su
 Talent Scouts.....KNX, 8:30 p.m. M
 Talk Your Way Out of It.....KECA, 3 p.m. M, W, F
 Taylor, Deems.....KHJ, 2:30 p.m. M-F
 Taylor, Mary Lee.....KHJ, 10:30 p.m. Tu,Th
 Taylor, Henry J.....KFI, 9 a.m. Sa
 Taylor Made Melodies.....KECA, 8:45 p.m. M
 Taylor Made Melodies.....KFI, 6:15 a.m. M-Sa
 Telephone Hour.....KFI, KFSD, 9 p.m. M
 Tello-Test.....KHJ, 6:30 p.m. M-F
 Tell Your Neighbor.....KHJ, 8:45 a.m. M-F
 Theater Guild.....KFI, 5:30 p.m. Su
 Theater of Today.....KNX, 9 a.m. Sa
 The Croupier.....KECA, 9 p.m. W
 The Eye.....KECA, 7:30 p.m. Th
 The Falcon.....KHJ, 7 p.m. Th
 The Saint.....KHJ, 8:30 p.m. M
 The Shadow.....KHJ, 2 p.m. Su
 The Whistler.....KNX, 7:30 p.m. W
 Think Fast.....KECA, 6:30 p.m. W
 This Changing World.....KECA, 4:20 p.m. F
 This Is Your FBI.....KECA, 8:30 p.m. F
 This Is Your Life.....KFI, 6 p.m. W
 This Thing Called Life.....KECA, 3:30 p.m. Su
 *This Week Around World.....KECA, 1 p.m. Su
 This Woman's Secret.....KFI, KFSD, 4 p.m. M-F
 *Thomas Lowell.....KNX, 8 p.m. M-F
 Three Alarm.....KFVD, 2:30 p.m. M-F
 Tillamook Kitchen.....KHJ, 10:15 a.m. Th
 Time for Music.....KECA, 9 p.m. W
 *Today's Children.....KFI, KFSD, 11:30 a.m. M-F
 Tom Mix.....KHJ, 5:30 p.m. M,W,F
 Town Meeting.....KECA, 8:30 p.m. Tu
 Treasury Dept.....KHJ, 9:30 p.m. Sa
 Treasury Show.....KECA, 8:30 p.m. Sa
 True Detective Mysteries.....KHJ, 2:30 p.m. Su
 Truth or Consequences.....KFI, 8 p.m. Sa
 Tune Hits.....KFI, 6:30 a.m. Tu, Th, Sa
 Twilight Hour.....KFAc, 6 p.m. M-Sa
 Twilight Tales.....KMPC, 4:15 p.m. Tu,Th
 *Twenty Questions.....KHJ, 8 p.m. Su
 *Twin Views.....KHJ, 6:45 p.m. Su
 Two Boys and a Girl.....KFI, 8:45 a.m. M-F
 U. N. Documentary.....KFI, 2 p.m. Su
 U. N. in Action.....KNX, 11:45 p.m. Su
 U. N. Is My Beat.....KFI, 11:15 p.m. F
 United Nations.....KFWB, 9:15 p.m. Tu-F
 Unity Daily Word.....KFAc, 8:45 a.m. M-Sa
 Unity Daily Word.....KFWB, 9:30 p.m. M-F
 University Explorer.....KNX, 11:45 a.m. Su
 University Theatre.....KFI, 11 a.m. Su
 Variety Theater.....KFAc, 10 a.m. Sa
 Voice of Firestone.....KFI, KFSD, 5:30 p.m. M
 Voice of Prophecy.....KHJ, KGB, 8:30 a.m. Su
 Voices and Events.....KFI, 1:30 p.m. Su
 Voices That Live.....KECA, 4 p.m. Su
 Walker, Benny.....KHJ, 10:15 a.m. Th
 Waring, Fred.....KFI, 7:30 p.m. Th., 8 a.m. Sa
 *Weaver, Hank.....KECA, 10:15 p.m. M-F
 Welcome, Travelers.....KFI, 3 p.m. M-F
 Welk, Lawrence.....KECA, 9:30 p.m. W
 *Wells, Carveth.....KFI, 10:30 p.m. M-F
 We Love and Learn.....KFI, 3:45 p.m. M-F
 Wendy Warren.....KNX, 9 a.m. M-F
 Whelan, Monica.....KHJ, 10 p.m. Sa
 Wheeler, Burritt.....KFI, 4:30 p.m. M-F
 When a Girl Marries.....KFI, KFSD, 2 p.m. M-F
 Whiting, Margaret.....KNX, 8:15 p.m. M-F
 Whoa Bill Club.....KFAc, 5:30 p.m. M-F
 Williams, Tex.....KFI, 10:30 p.m. Sa
 Wilson, Stu.....KHJ, 12:15 p.m. M-F
 *Winchell, Walter KECA, 6 p.m., 8:30 p.m. Su
 Wismer, Harry.....KECA, 4:15 p.m. Su
 Women Are Wonderful.....KHJ, 9:30 a.m. M-F
 Women's Forum.....KNX, 6 p.m. Tu
 You and.....KNX, 11:45 p.m. M-F
 Young, Norma.....KHJ, 1:30 p.m. M-F
 Young Dr. Malone.....KNX, 10:30 a.m. M-F
 Young Love.....KNX, 7 p.m. F
 Young Wilder Brown.....KFI, 1:45 p.m. M-F
 Your City.....KFAc, 1 p.m. W
 Your County Reports.....KFAc, 1 p.m. Tu
 Your Memory Lane.....KXLA, 10:30 p.m. Su

RECORD NOTES TO YOU

BY ANDY MANSFIELD

RCA-VICTOR's "Bluebird" label, newest entry in the low-priced field, made its auspicious appearance sparked by four sides of music in the Miller mood by Ralph Flanagan's Orchestra, already hit-headed waxings of "It All Depends on You," "You're Breaking My Heart" and "The Wedding of Lili Marlene." . . . Ella Logan, Main Street String Band and Cab Calloway also make their debut on this label, but their efforts are nil compared to Mr. Flanagan. . . . **MIKLOS ROSZA** and the MGM Studio Orchestra have a four-sided album of music from the sound track of "Madame Bovary," loveliest of which is a haunting waltz theme with its Continental flavor that you'll remember long after seeing the picture. . . . **LP-MICROGROOVE:** Decca's issuance of their top-flight series of albums in this category easily gets this week's nod of approval, for the quality is far superior to the same thing at 78 r.p.m. . . . Listen to Ethel Merman and the original cast of "Annie Get Your Gun," "Oklahoma," "Song of Norway" and others in this huge first release and you'll see what we mean. . . . **BOB CROSBY's BOB CATS AND ORCHESTRA**, with its Dixieland stars of a decade ago, have a six-sided series on Coral that will gladden the hearts of Zurke, Miller and Bauduc fans (including Mansfield). . . . If you don't remember "Sugar Bowl," "Panama," "Wolverine Blues," "Little Rock," "Peruna" and "W & L Swing," grab this top-drawer package of the greatest Dixieland band of them all. . . . **HOPALONG CASSIDY's** first on Capitol is tailor-made for the kids who want to hear "Hoppy" tell the stories of his good-luck coin and Phantom Scout Pass in the rootin' tootin' manner of America's most beloved cowboy. . . . **LOUIS ARMSTRONG's** return to the Decca label features Satchmo's voice and horn in the simple relaxed style minus big-band arrangements. . . . Louis' first platter comprises "Maybe It's Because" and "I'll Keep the Lovelight Burning," and nothing but the best from groove to groove. . . . **IKE CARPENTER's ORCH.** also returns to its original music a la Ellington on Discovery label with the Duke's "Dancers in Love" and Strayhorn's "After All." . . . Maybe they're not commercial, but congrats to Ike for two fine examples of very listenable jazz. . . . **HARRY JAMES** and his orchestra that included vocalists Helen Forrest and Dick Haymes recorded "Make Love to Me" and "You Don't Know What Love Is" some years back—and here they are again, just as good as they were then, plus some mighty fine James horn that you don't hear these days.



TV Precasts

(Continued from Page 13)

Premiere performance stars Burgess Meredith in "L'Amour the Merrier." Conrad Nagel hosts and Alexander Semmler directs the orchestra.

TUESDAY, OCTOBER 4—"Life of Riley," KNBH, Channel 4, 9:30 p.m. (30 min.). Jackie Gleason stars in title role with Rosemary DeCanip and John Brown.

FRIDAY, OCTOBER 7—"The Big Story," KNBH, Channel 4, 9:30 p.m. (30 min.). Authentic experiences of newsmen are dramatized.

Variety

MONDAY, OCTOBER 3—"The Amazing Dr. Polgar," KTTV, Channel 11, 7:30 p.m. (15 min.). Telecast with hypnotist and his acts.

MONDAY, OCTOBER 3—"Safety Rangers," KNBH, Channel 4, 6:12 p.m. (12 min.). Cowboy Tex Harrison teaches children safety rules along with cowboy tricks.

THURSDAY, OCTOBER 6—"Hoffman Hi-Time," KECA-TV, Channel 7, 8:00 p.m. (30 min.). Tommy Walker and his Hi-Timers are featured in a football rally each week which highlights music, cheers and a football jury.

FRIDAY, OCTOBER 7—"Cato Pet Exchange," KTTV, Channel 11, 6:45 p.m. (15 min.). Former radio show moves to video emceed by Frank Wright. Premise of the show is to find home for pets.

Music

WEDNESDAY, OCTOBER 5—Earl Wrightson show, KTTV, Channel 11, 7:30 p.m. (15 min.). Baritone star hosts musical artists each week. Norman Paris instrumental ensemble accompanies.

WHAT'S BACK

Music

SUNDAY, OCTOBER 2—Fred Waring, KTTV, Channel 11, 9:00 p.m. (1 hr.). Maestro and the Pennsylvanians return.

Comedy

TUESDAY, OCTOBER 4—Milton Berle,

KNBH, Channel 4, 8:00 p.m. (1 hr.). "Mr. Television" returns to the screen with Allen Roth's orchestra and Sid Stone. Guests weekly, with puppet star "Howdy Doody" on first show.

Variety

TUESDAY, OCTOBER 4—"Country Store," KNBH, Channel 4, 9:00 p.m. (30 min.). Return of show features the much-talked-about parrot who will try again to say "Budget Pack."

THURSDAY, OCTOBER 6—"Fireball Fun for All," KNBH, Channel 4, 9:00 p.m. (1 hr.). Olsen and Johnson return with zany show.

★

WHAT'S PLAYING

Drama

WEDNESDAY, OCTOBER 5—"Kraft Theater," KNBH, Channel 4, 8:00 p.m. (30 min.). "Man on Half Moon Street" is dramatized with John Newland and Ann Jackson.

Variety

SATURDAY, OCTOBER 1—"Sandy Dreams," KTLA, Channel 5, 6:30 p.m. (30 min.). "Sandy" dreams she is a modern "Cinderella."

SUNDAY, OCTOBER 2—Film, KTLA, Channel 5, 7:45 p.m. (to concl.). "Dinner at the Ritz" with David Niven, Paul Lukas and Annabella.

Film

SUNDAY, OCTOBER 2—Western Movie, KTSN, Channel 2, 8:00 p.m. (to concl.). John Wayne in "Rider's Destiny."

★

WHAT'S SPECIAL

Public Interest

SUNDAY, OCTOBER 2—Magazine of the Week, KTLA, Channel 5, 9:45 p.m. (30 min.). On the veterans' page of the show four amputees or otherwise handicapped veterans appear to kick off the week's observance of N. E. P. H. (national employment of physically handicapped). Commemoration is nationwide.

No Faster Train East



Streamliner

"CITY OF LOS ANGELES"

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Leave Los Angeles 5:00 pm
 Arrive Chicago 10:45 am

39¼ hours of rest and relaxation.

Modern, reserved-seat Coaches.

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UNION PACIFIC



That Whistle Man

Of Course It's Hard Work Putting On A Fifteen-Minute, Five-a-Week Show, But When Jack Berch Does, It Looks So Easy One Almost Accuses Him of Taking Money Under False Pretenses

Monday-Friday, 8:30 a.m.
NBC-KFI, KFSD

AS EASY as falling off a log" . . . that's how simple it looks to do the Jack Berch show. Nine men, three of them in the control booth, jolly one another along, whip out some music and light chatter and before the clock knows it, "the shortest fifteen minutes in radio" has been exactly that.

Resplendent in new crew haircut, T-shirt and slacks, Jack Berch himself jogs along on the show, his theory being, "I abhor high-pressure stuff. Let's do what we do artistically with collars open at the neck." "We" includes the Charlie Magnante trio, one of the country's top.

In planning his daytime program, Jack strove to assemble a "nice" group. The fellows are congenial and not a one is a "prima donna." If someone does not like the way Jack is doing a number, whether he be engineer or musician, he is free to tell the artist. Jack and Charlie are close personal friends and this year from mid-August until late September they will be hunting in the Yukon for grizzly bear, sheep

and moose. Armed with two rifles apiece, ammunition, 1500 feet of film each, and sleeping bags, the pair will fly to White Horse and lose themselves in an expedition for which they have worked ahead weeks by transcription.

Jack's show is usually scripted three weeks ahead, anyway. Cues

for song requests come in the prolific mail which requires three office helpers to sort and answer. Every piece, Jack assures, is answered. All the letters are searched for what Jack terms "a common denominator." By means of this the program tries to appeal to a mass audience.

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ANNOUNCER EDDIE DUNN, Jack, and Charlie form a cozy mikeside trio. Also heard on Berch's program are Tony Mottola, guitarist, and George Wright, organist.



SINCE POSING FOR THIS PORTRAIT, Jack indulged in a crew haircut. Otherwise, he looks the same, only a bit dressed up.

BERCH IS A MEMBER of the Campfire Club of America, organization which lists in its membership some of the country's biggest game hunters.

HUNTER AND FISHERMAN Jack Berch has just completed a trip to Alaska with Charlie Magnante, his musical director. They transcribed the show weeks ahead to afford the luxury of a layoff.




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NO RADIO FOR BERLE this coming season. He'll do TV only and get more money in the bargain.



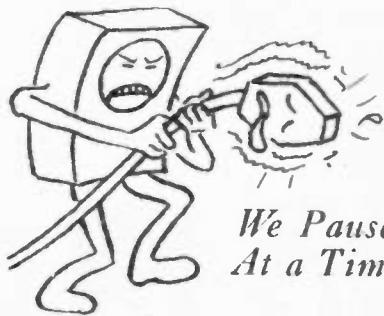

"LUX RADIO THEATER" probably justifies its expense more logically than any other dramatic show in Hollywood, for it has stayed consistently at the top. Shortly after the war, ceiling guest price for this hour-long stanza was cut to \$5,000, though many good names appear for far less. Typical of talent engaged for "Lux" are Gary Cooper and Ingrid Bergman.

THIS SEASON something is happening to radio. Some of it is good . . . some not so good. Two things are influencing the radio trend: (1) the general recession in the nation's economy as a whole and in the entertainment field in particular and (2) television.

Gone is the wartime spending spree in which sponsors channeled untold thousands for weekly broadcasts which sold only "goodwill." That delightfully elusive asset was just about the only item available to sell. This season the fellows with the fat checkbooks are clutching their wads tighter than five-year-olds their pennies en route to the neighborhood grocery's candy counter. They don't want shows that cost \$25,000 and \$30,000 every week. They yell for something more economical.

There are a few old-time radioites who haven't yet been nipped by the

Is Television Killing Radio?



We Pause to Raise a Few Conjectures At a Time Most Crucial in Air Annals

By Evelyn Bigsby

economy frost. They will have to be *but* good to keep on pulling down astronomical salaries. Some of these old-timers haven't changed their formats in any drastic way in the last decade. The theory has been "If we can get by with it, why run the risk of upsetting the apple cart by changing?"

Fine Grind

Time will tell. The mills of the gods finally got around to grinding

the networks' grist. They, too, sat back with all their time sold out and figured they would be fools to develop any new talent or show ideas until they were forced to. Then the day came, first for CBS because as bankrollers deserted radio, sponsors moved their shows onto available time on the Number One network, NBC. Then it happened to NBC. CBS began plucking prized comedians from under the Number One network's nose. Program departments

October 2, 1949

which had been as helpless as cooks without butter, eggs, flour and milk had to whip up some tasty dishes and get them on the tables of the listening public fast! Networks and packagers found they could concoct some pretty edible fare on some fairly petty budgets.

The honeymoon might not have been all over then had not television reared its picturesque head. It did not take sponsors forever and a day to discover that video moved the goods. Given a working budget for radio and/or video, some bankrollers spread their money in both last year. This year, many have withdrawn from radio altogether, waiting while the more venturesome sponsors get their feet wet before they themselves take the dive into teevée. Others have switched coin that was going into radio to video (Texaco will not sponsor Milton Berle on radio, but will pay him three times what it paid him last season for radio and video just to appear on video—a rumored \$12,500 weekly; Ford has dropped "Ford Theater," directed by Fletcher Markle, for an elaborate television presentation).

Wall Flowers?

Meanwhile, many fine performers are at liberty. At this writing, Fred Waring has no daytime bankroller. Bob Crosby, Alan Young, Dorothy Lamour, Al Jolson, Abbott and Costello, Fanny Brice, "Blondie," Jack Carson, "Date with Judy" are sitting on the sidelines. "Lum and Abner" were dropped by Frigidaire, but have a pact with CBS which carries them sustaining. CBS has bought Garry Moore, so far sustaining. Ozzie and Harriet, who finally went into an ABC ten-year non-cancellable security deal, may wind up happily sponsored, although at this time it is difficult to see how they can produce an impressive rating on a network that lost its only two big stars,

➔ **GREAT LOSS TO** daytime listening is cancellation of Fred Waring's fine musical show. At this writing he has not been hired by another sponsor, but then, he's just one of several sitting this one out.



➔ **ANOTHER CASUALTY** to radio is "Ford Theater," directed by Fletcher Markle, above. Ford is continuing from last season its "Ford Television Theater."

Groucho Marx and Crosby, to CBS. The Judy Canova show, which reportedly commanded \$11,500 weekly last season, recently was said to have signed for \$8,500. Big dramatic shows, which used to hand out thousands to flicker stars for a single broadcast, are shopping for names who will condescend to accept less for a day's work. The \$5,000 and \$7,500 fees were ridiculous and what they really bought was a movie name who generally could not turn in as impressive a performance as any top

AFRA player getting one-fiftieth of the coin.

These things happening to radio, as you can see, are intermingled good and bad. Enough fresh talent and approach may come to radio as the result of tighter times and television to give old AM a new lease on life.

Outlook

This period is one of the most critical and interesting in the radio case history. We might liken radio to a very sick person, fighting for

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➔ **OLD-TIMERS GEORGE BURNS AND GRACIE ALLEN** are now with CBS, which obtained the duo on a \$15,000 weekly guarantee, sponsored or sustaining. Shift in balance of power from NBC to CBS has made radio picture shift rapidly.

➔ **BENNY HAS YET TO SAY WHAT HE'LL DO ABOUT TV.** Allen won't be around the mikes this next season, preferring to take it easy and see how the situation shapes up. When he does come back, he will be on NBC. His video plans are still unheralded.





▲ APPEARING BEFORE the "On Trial" TV cameras are Lloyd Paul Stryker, William G. H. Finch, Judge Ferdinand Pecora, Charles P. Grimes and William B. H. Herlands. (Harold Stein photo.)

Between Two Extremes

Wednesday, 9:30 p.m.
ABC-KECA

"On Trial" Proves That the Truth May Be Found in the Conflict of Two Extremes

THREE of America's leading universities had a hand in making ABC's "On Trial" one of the most vital of radio's public-issue discussion broadcasts. American trial-court procedure with a judge, opposing counsel and witnesses is the format which enables a vital question to be brought out, thoroughly examined and sent to the jury—in this case the radio listeners.

The moot-court proceedings were originally inaugurated by the professors, law students and graduate students of Columbia University. After a session at Yale, the trials were first aired on the ABC network by the faculty and students of the Harvard Law School.

Law Board

At present, the Association of the Bar of the City of New York has appointed a special radio panel of prominent New York lawyers to assist in the production of the unusual series. Harrison Tweed, chairman of the radio committee, revealed that "On Trial" could serve a double purpose. In addition to giving the public information on important issues, "it will contribute to better understanding of how lawyers and courts

actually operate in the search for truth as between opposing parties," in the words of chairman Tweed. "The same procedure should be—and in the 'On Trial' program is—used in the search for the truth as between conflicting points of view. Here, as in the administration of justice, the truth is frequently found to lie somewhere between two extremes."

The dramatic flavor of court procedure, often used to great effect in movies and on the stage, is also present in these radio debates. Participants, usually distinguished judges, lawyers and senators, falling into the pattern of controlled excitement that marks an important trial, give so much of themselves that the program could be mistaken for a dramatization with gifted and intellectual actors playing the roles of the judge, witnesses and attorneys.

These distinguished participants are doing what many of them know best in examining a question via the formal court route. For instance, in discussing the question "Should Con-

gress adopt standards for congressional investigation committees?" the affirmative was taken by Judge Robert Patterson, president of the New York Bar Association, and Oren Root, member of the Bar Association's committee on the Bill of Rights. The negative was upheld by Senator Harley Kilgore, member of the Appropriations and Judiciary Committee, and Hugh Fulton, New York attorney and former counsel for the Truman Committee.

When the issue was "Should the Taft-Hartley Act be repealed?" the law's co-author, Fred A. Hartley, former congressman from New Jersey, took the stand as the opposing witness called by Washington attorney Gerard Reilly, member of the National Labor Relations Board.

The program heard on local stations is the sound version of the New York television broadcast. When ABC television becomes a reality locally, "On Trial" listeners may see the eternally absorbing sight of a court trial, as well as continue to hear important issues discussed with precision and clarity.

EDDIE AT THE HAMMOND gets ready to strike opening chord for "Let George Do It." ➔



Men of Music

No. 85 of a Series

*Eddie
Dunstedter*

*Monday, 8:00 p.m.,
MBS-KHJ, KGB, KFYM, KVOE*

GEOGE VALENTINE is a very likable guy who gets into some mighty ticklish situations. Consequently music strictly in the suspense vein won't do for the 'Let George Do It' series. The mood and bridge music for these programs must reflect the buoyant personality that is Valentine, yet it must also clearly demonstrate to the listener that 'George' is a mystery show. It's a lot of work!" Speaking was Eddie Dunstedter, the organist who composes and plays the music for Mutual-Don Lee's Monday night "Let George Do It" broadcasts.

Dunstedter is an organist from way back, having made his debut in his home town of Edwardsville, Illinois, at the age of four. His dad, a machinist, always had music aspirations but found no time to pursue the art. However, he determined that his son would have a musical education, and hence is explained Eddie's early acquaintance with the organ. After graduation from the local high school, young Dunstedter headed for the University of Washington in St. Louis, where he studied music under the world-famous Professor Charles Galloway. But surprisingly enough, following his college graduation Eddie didn't immediately take up a career in music. Instead he went to work for the

Kilgen pipe-organ factory, where he assembled those instruments that were later to earn his keep. Then came a day when he was sent to St. Paul, Minnesota, to install a couple of organs purchased from his company. That started it! For when he arrived in the Minnesota metropolis in the year 1923, a little medium called radio was beginning to make itself heard. He found a job as staff organist with a Minneapolis station and a few years later was featured on the first coast-to-coast show to be beamed from the milling town. Old-time radioites may recall the "Gold Medal Fast Freight" show which spotlighted our young organist.

Comes West

In 1933, Eddie jumped back to St. Louis, where he became musical director for a leading network station. And in 1937 his real big break came. He was called to Hollywood by Sigmund Romberg to work on MGM's "Girl of the Golden West" epic. Then followed a stint with Decca records, where he made with the musical accompaniment for such artists as Bing Crosby, Frances Langford, Kenny Baker, Frank Parker and others.

Certainly, up to this point, Eddie's musical record speaks for itself. But if you asked him what he considered the most memorable experience of

*His Background Includes Working in
A Pipe-Organ Factory and Directing
The Crack Fifty-one-Piece AAF Band*

his career, you could bet he would recall his part in the last World War. It was Eddie who directed the terrific fifty-one-piece Army Air Forces orchestra stationed at the Santa Ana Army Air Base. Time magazine once said of this crack musical aggregation, "Hollywood agents divide their time between deploring its competition and their inability to hire it." And when it came to wartime radio, Eddie kept right up there with the best of them. In 1944 his music on the "Soldiers With Wings," "Hello Mom," "Roosty of the AAF," and "Wings Over the Nation" airings won awards from a number of leading radio editors representing such publications as Variety, Radio Daily, the New York Mirror and the New York Daily News. Movies claimed part of Eddie's wartime talents, as he also assisted Dimitri Tiomkin in scoring Frank Capra's productions of "The Battle of England," "The Battle of Russia" and "The Battle of China." Dunstedter left the service in 1945 with the rank of lieutenant colonel.

Now he is living with his wife in their Van Nuys home—and incidentally they've been married for thirty-one years. The children, a boy and a girl, are both grownups now. Eddie's hoping for grandchildren. He says there's just got to be somebody to keep the Dunstedter name in the world of music in the years to come.

↘ **DAVID KLETTER (CENTER)** was some weeks ago a contest winner on KLAC-TV's "Hail the Champ" contest. Here he receives an autographed baseball from Fred Haney, manager of the Hollywood Stars, and a promise that he may sit in the Stars' dugout . . . that vantage point being David's fondest wish. Show emcee Herb Allen (right) looks on approvingly.



▲ **WELL-KNOWN HOLLYWOOD SCREEN ACTOR ROBERT BARRAT** (left), KTTV's Bob Purcell (standing) and Frank Twohy, assistant comptroller of the Department of Water and Power, rehearse for a recent television show on which Southern California residents were urged to write water-defense letters to eastern friends and business acquaintances.

SEEN ON THE *Video Scene*

↘ **VISITORS OF VARIOUS SHAPES AND SIZES** recently brought a breath of the big top to KFI-TV's "Ladies Day." Host Bill Stulla tries to turn some of their nonsense into sense. (Rothschild photo.)



WENDELL NOBLE, emcee of KNBH's "Country Store," urges "Corky the Cockateel" to say "Budget Pack." This is a feathered visitor to the "Store" that caused all the controversy five weeks ago over his ability to say the magic words and win for owner Leo Myers (left) a load of loot. "Corky" and Mr. Myers appear on Tuesday, October 4, for another try. (NBC - Holloway photo.)



↘ **NORMA YOUNG, WHO WHIPS UP** a delectable dinner for her television show fans each Friday on KTSN, turns the tables and lets her guest, Chef Eddie Doucette, do all the work.



That Whistle Man!

(Continued from Page 33)

On his "heart-to-heart hookup" singer Berch reveals a human-interest story which has been written in by some interested listener about another. Before the letter is broadcast, however, its contents are checked with the principal.

A young girl in the South was subject of one of these "hookup" letters. She was very ill and wanted but one thing: a blue bedroom suite. Listeners saw to it that she received it before she died. A small boy in Texas named Bubba Long wrote Jack that he was happy for the girl in Texas, then said he had never gotten a Christmas card. The next day after Jack read Bubba's letter, mail started descending into the tiny post office in Conroe, Texas, where Bubba, stricken with rheumatic fever, was existing. The little lad received more than 150,000 Christmas cards, at least 450 gifts, games (including two train sets), forty Bibles, and money totaling more than \$1,000. Every one of the forty-eight states, plus Canada, England and Germany, responded to Jack Berch's appeal.

Jack seems very real to listeners. So do the members of his family, Margo (Mrs. Berch), Carol (eighteen), Shirley (fourteen), Jon (six), and Molly (two). When Molly was born she received five complete outfits from her daddy's fans. Jack has also been given a homemade American flag, a beautiful quilt and all kinds of food by his adoring lady listeners. One woman in Louisiana makes coconut squares and sends them every year around holiday time in a tremendous box for Jack and his boys. "We have fun on the show," Berch enthused. "We want people to want to look over our transom and then come in the door."

From Tennis To Tomatoes

(Continued from Page 5)

farmers in interpreting the daily forecasts. Floyd D. Young's nightly frost warnings also come under the supervision of McNinch, whose official title is Agricultural Director of KFI.

Tough Times

When times are tough with the farmers, Nelson can understand. He's had tough times, too. He had to wash dishes to stay at the University of Illinois during 1933-4; he hitchhiked to Denver during the depression; he worked Saturdays and Sundays in a filling station to scrape together \$10 a month; strung rackets around the Tennis Club in Palm

October 2, 1949

Springs; broke into radio in Denver (KOA and KVOD) and picked up spare change by doubling as soloist in First Church of Christ, Scientist, in Denver, and in night clubs. All these items string together chronologically but not geographically, for Nelson was hopping here and there over the Midwest and California, first landing in California in 1936, returning to Denver after he finished U.C.L.A., then coming back to work for the sales department at the Blue Network in Santa Barbara in the spring of 1939 (\$18 a week). Meantime, he was hopping around a tennis court almost as agilely . . . Missouri Valley champ, 1931; state champ in high-school ranks; U.C.L.A. tennis team, 1937; Metropolitan Doubles in L. A., 1937; a season at the El Mirador, where he "played tennis with everybody and washed the courts off at 5 a.m." to name just a sketchy few and not to name the backing which was offered him had he cared to make tennis his career (he is still a very top player, belongs to the L. A. Tennis Club).

From tennis to tomatoes: today Nelson, his wife Alta (who was indirectly responsible for getting her husband back into farming . . . her father owned a large ranch in Antelope Valley . . .) and the two daughters, Doreen, five and a half, and Gail, twenty-two months, live in Burbank, where they have a garden. Poppa grows all vegetables, including corn and tomatoes, flowers (especially roses and camellias). The McNinch family *might* boast the lowest grocery bill in this part

Is Television Killing Radio?

(Continued from Page 35)

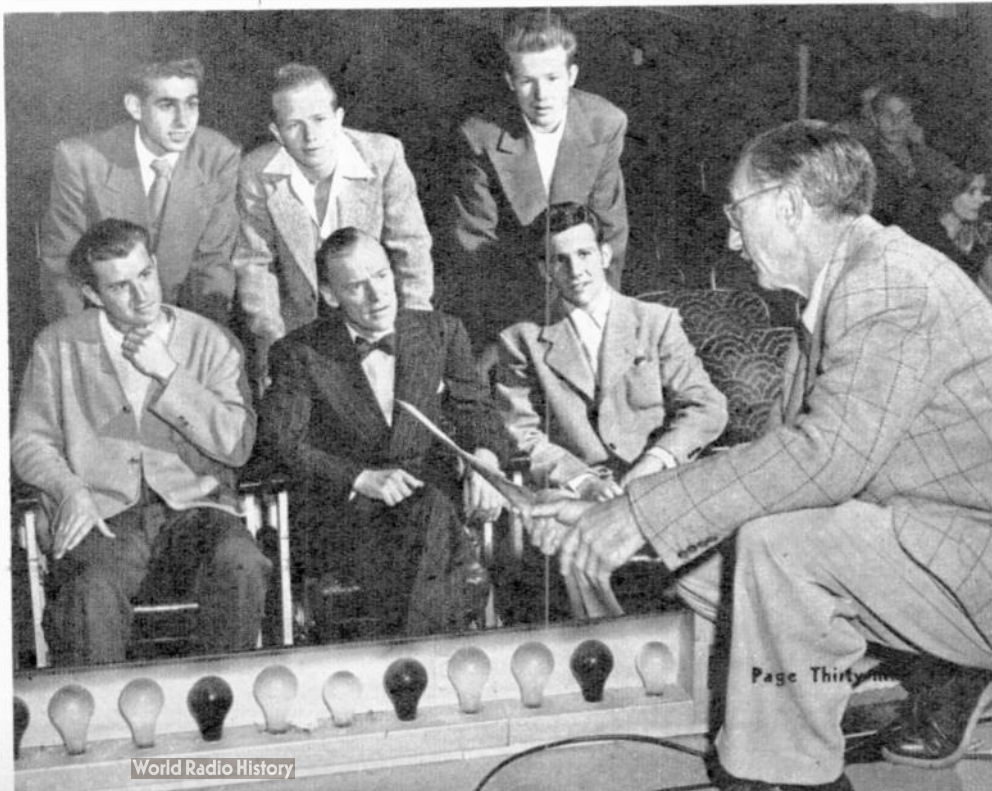
health while all of us offer helpful suggestions and await hourly bulletins. Like all sick persons, radio may do one of three things: recover partially, recover completely, or die. Much depends on the skill and care with which the patient is surrounded; much on the patient's own constitution and will to live.

We often hear it said that one is born and one dies. We do not think that just because television has come into the world, radio has to gasp out its last. What we think will happen (and it will be interesting indeed to watch) will be this: radio will pull itself together and will live on indefinitely, but like a man who has had a bad heart attack, radio will have to be mighty careful about what it does. It will have to leave the sprightly activities and ram-bunctious doings to the younger, hardier teeviee.

of the state, for farmers are always sending Nelson samples of their foodstuffs. But somehow or other, generous Nelson seldom gets the produce home from KFI.

The other day the farm reporter played tennis for the first time in a month. He was still stiff when we interviewed him two days later.

➔ **BOYS' WEEK IN HOLLYWOOD WAS PUT INTO PRACTICE** at KFWB. Musical director Dion Romandy (on stage) discusses programming with former KFWB program director Thomas Freebairn-Smith, while Mount Carmel students (back) Harold Lawson, George Schultz, Frank Sweeney (seated), Ray Kieffer (Mr. Freebairn-Smith) and Lawrence Migliazzo listen attentively. (Sid Avery photo.)



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