Wrestling On TV: Mat Favorites Get New Hold On Life
... Page 4

Hollywood Stars: What Are They Doing For GI's?
... Page 36

Gene Autry: TV's Two-Gun Four-Star Threat
... Page 35
A WEEK-LONG CELEBRATION marking Walter O'Keefe's twenty-first anniversary in radio brought Rudy Vallee and a host of other stars to "Double or Nothing's" microphone to help the famed comedian cut his giant cake. (NBC-Bailey photo.)

"ONLY NINETY-NINE YEARS TO LIVE": that was the verdict "Dr. Christian" gave to his "worst case," radio and TV comedian Cliff Arquette, who appeared on a recent Jean Hersholt aair with Viola Berwick (left), who enacted the role of Arquette's radio wife. (Perkins photo.)

SEEN ON THE RADIO SCENE

QUEEN OF THE ANNUAL WASHINGTON STATE APPLE BLOSSOM FESTIVAL, lovely Lily Jo Hammans, 17 (center), paid a visit to "Club 15-ers" Bob Crosby and Jo Stafford during a Hollywood tour which brought her here from her home town of Wenatchee. Appropriately, she gifted everyone she met with apples, and returning the favor, Bob and Jo honored the "Queen" with a special radio rendition of "I'll Be With You in Apple Blossom Time." (Hoff photo.)

TV-RADIO LIFE
(Formerly Radio-Television Life)

Member Audit Bureau Of Circulations

July 20, 1951  44 Vol. 23, No. 27

CARL M. BIGSBY, Publisher

Published Weekly at Los Angeles, California. Business and Editorial Offices: 6361 Selma Ave., Los Angeles 38 (Hollywood Station), California. From Hillside 2225.

TV-Radio Life was entered as Second Class Matter September 14, 1938, at Los Angeles, under Act of March 8, 1939. Prepaid Subscription, $5.00 year. $5.00 six months in U.S.A., Foreign $5.00 year. Single copies on sale at all leading Independent Grocers in Southern California. Single Copies by mail 15c. Address all remittances and correspondence to TV-Radio Life. Subscribers please allow two weeks for change of address or to start a subscription.

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ARTON YARBOROUGH, TV-Radio Life's Distinguished Achievement Award winner for the year 1950's most outstanding supporting actor in radio, has played the gamut of the theater from the "Tab" shows of 1910 to Eva LeGallienne's Civic Repertoire theater in New York. Bart's varied experience in the theatrical world has had one salient point. He has played the role of Clifford Barbour in "One Man's Family" for nineteen years. We wondered if Bart might sometimes become "Cliff" in real life. But our speculation came to an abrupt halt when "Cliff" (we mean Barton) assured us that he only became more critical of his portrayal with the passing of time. Critical of perfection?

Start in Radio

It all started when Bart was in his teens and had a hankering for show business. He ran away and joined a carnival and has been weathering the ups and downs of his profession ever since. He made his radio debut in 1930 when he accepted an offer to appear on NBC in San Francisco. He was between stage shows at the time and fully expected to do no more than fill in a few weeks with microphone appearances. Instead, his radio work kept him so busy and he became so intrigued with the new field that he decided to remain with it. Texas-born Bart often boasted of his nineteen accents in the early days of radio and made good his claims by constantly using mike-side.

His list of credits is staggering. Current activities are confined to the soft-spoken Sergeant Ben Romero in the popular "Dragnet" series; the lovable thirty-nine-year-old freshman, "Calhoun Gaddy," of "Halls of Ivy," whose homespun humor and earnestness have won the admiration of faculty and students alike. Bart also portrays "Sleepy Stevens" in the "Hashknife Hartley" series of W. W. Tuttle's famed Western stories, and of course he continues in his role of "Clifford Barbour."

Pet Gripe

Sincerity is the keynote to Barton

(Please Turn to Page 3)

FOLK SINGER KATIE LEE SINGS HER LOVE SONGS to script husband Barton Yarborough during NBC show "The Halls of Ivy," starring the Colmans. The two appear on the show as Mr. and Mrs. Calhoun Gaddy. (NBC-Holloway photos.)

HENRY BLAIR is giving "Clifford Barbour" (Barton Yarborough) a headache with the shrill notes of his "licorice stick." Bart has appeared in the "One Man's Family" cast for nineteen years — obviously Henry hasn't been around that long.

JACK WEBB (LEFT), "SERGEANT JOE FRIDAY," and Barton Yarborough (right), "Sergeant Ben Romero," perusing the Los Angeles police files for authentic material, which they dramatize on NBC's popular "Dragnet" series.

One Man... In "One Man's Family"

Is Barton "Clifford Barbour" Yarborough. What's He Really Like Out of Character?

By Mildred Ross

July 20, 1951
ARGENTINE ROCCA, a favorite always identifiable because he wears no shoes (a most dubious virtue in any other profession) flies through the air toward some luckless opponent the cameraman didn't identify. (L.A. Times photo.)

By Jane Pelgram

Experiencing Top Popularity From New Behemoths, and Others,

NAME IT AND YOU CAN HAVE IT! Lord Blears and George Becker demonstrate how to do what to whom, with Lord Blears in this case getting the worst of it.

LORD BLEARS TURNS THE TABLES and the holds on George Becker. Blears is popular on the local mats, both as a heavy and a favorite.

Page Four

July 20, 1951
DURING THE MATCHES the referee keeps his eye out for any foul holds or twistings. They seem to be getting by—or is the referee here admonishing the boys?

THE POSTURING YOUNG MAN at the right is described on his posters as Andre Drapp, "International de Catch." Locally he is described as "Mr. Europe, Himself."

Video's Magic Are a Pack of
Who Can Now Be Happily Sure That

Never Fade Away

THE PRACTICE RING OUTSIDE KLAC-TV's Cahuenag Boulevard studios attracted so much attention and such crowds that a safety hazard arose and the practice matches were banished to the South Gate arena.

July 20, 1951
...by HARD WATER

If you have the hard luck to have to wash clothes in hard water... DON'T resort to soap-substitutes and short-cut washing methods. Continued use of these methods is bound to turn your clothes dull and gray... leave your washing loaded with chemical deposits and accumulated dirt. If you want to banish the hard-water bugaboo... here's the sensible, scientific way to do it. Switch to WHITE KING's new "1-2" Try it in your automatic or conventional type washing machine. See how WHITE KING WATER SOFTENER softens your wash-water without forming scum. See how little WHITE KING SOAP it takes to make an abundance of rich, active, dirt-getting suds. See how EASY it is to turn out a clean, sweet, color-bright wash... even in the hardest water, when you use the TWO.

Remember... when water is hard — the way to DO is use the "TWO"!

SOFTEN the Water with WHITE KING WATER SOFTENER until the water feels slippery to the touch.

ADD enough WHITE KING SOAP to make a good 2 inches of standing suds.

NOW — wash your clothes. The continuous use of the White King "1-2" method helps get rid of the chemicals, spots and stains which soap substitutes leave in your clothes. It helps restore the natural softness and original colors of your washables. It saves much of the soap you have been using.

WARNING: Some clothes are so gray and stained from the use of soap substitutes that they need to be RECONDITIONED, and we recommend a special washing as follows: Put clothes through one wash period, using 1 to 1 1/2 measuring cups of White King Water Softener according to the capacity of your washer... but use no soap. Wring or dry clothes from this water. Then wash again, using both White King Water Softener and White King Soap according to the "1-2" method given above. (CLOTHES NEED TO BE RECONDITIONED ONLY ONCE.)

EXT TIME you hear an English dialogue emanating from your radio, chances are that Britisher Ben Wright may be at the mike in some Hollywood radio studio. This is the Ben Wright who, after forsaking his dear England, played "Sherlock Holmes" last year for American radio audiences.

In one way, Ben Wright is like that famous gentleman of "The Man Who Came to Dinner," except he came for a vacation in 1946 and decided to stay on indefinitely. And he has gotten on very well, now having more than fifty radio credits, plus a number of both movie and television shows on his record. Strangely enough, Hollywood is not all glamour to this Englishman. He has found it a serious town, where show people are seriously at work. A place where he has been treated more kindly by actors than he has in any other place. Actors in Hollywood, Wright claims, "have given me the breaks, ever since I started as a Limey to break into American show business... they have told directors and producers about me, and this has led to good radio spots."

Speaking of acting brings up the dual personality role which Ben Wright plays both on and off stage. He carries around a dual nationality... American and British... wherever he goes. This was laid on his shoulders during his infancy, when his father, who was an American citizen, registered his birth and subsequent reaffirmation at the American Embassy in London, when Ben became twenty-one years of age. And of course, having been born in England and having resided there most of his life, he is also a British subject. This arrangement puts him in the uncomfortable position of being subject to call by both the U.S. and British Armies, depending on which country he is living in at the time of the call to duty.

Before coming to the West Coast, Wright played roles in front of the TV cameras when video was in its early stages in England. In those days, he said, "You couldn't move in or out of focus more than three or (Please Turn to Page 26)
FRIDAY TV LOGS

See Page Ten for 9:00 A.M.-3:00 P.M. Daytime Log Listings

FREE DOGS—FREE CATS
In the world!
Cato Let Exchange
With FRANK WRIGHT
Every Friday, 7:30 p.m.
KTTV—Channel 11

8 Arden Varieties—10m.
2 Mama—Comedy—30m.

Favorite Blue Dramas
for family viewing
THE LIVING BOOK
presented by
FOREST LAWN MEMORIAL PARK
KNBH Channel 4
Friday 8 p.m.

4 Living Book—Reel—30m.
5 Frosty Frolics—Revue—60m.
7 Film—30m.
8 Eight o’Clock—Movie—75m.
13 Secret of the Mountain—Variety
9 Howdy Doody—Juvenile—30m.
10 Ghost Rider—Movie—60m.
12 Crusader Rabbit—Juvenile—5m.
14 Space Cadet—Juvenile—5m.
16 Space Patrol—Juvenile—15m.
18 Boney Bill’s—Juvenile—15m.
24 Action Theater—Movie—75m.
30 Mysterious Doctor—Revue—60m.
34 H’wood Road to Fame—60m.
36 Junior Theater—Juvenile—15m.
38 Time for Benny—Juvenile—15m.
40 Crusader Rabbit—Juvenile—30m.
42 Captain Video—Juvenile—30m.
44 Ed Lyons—News—15m.
50 Kelley & Moram—10m.
56 Handy Home Tips—15m.
78 Texas to L.A.—Weath.
With Bob Easton.

664 Elmer Peterson—News—5m.
"Towed in a Hole."
5 Newsreel—15m.
7 Film—30m.
11 Open House—Interview—15m.
13 Hall the Chimp—Juvenile—30m.
15 Mayor Bowron—Info—15m.
22 KTTV Newsreel—15m.
24 Comic Egg’s—The Week—5m.
26 Cartoon—Local News—5m.
28 Newspaper of the Air—10m.
30 Charlie Chase—Film—20m.
32 Magic House Party—30m.
With Dewi Orlin.
9 Homes for Sale—Info—30m.
11 Pet Exchange—Tips—30m.
13 Women’s Wrestling—30m.
15 Women’s Wrestling—30m.
35 Time for Sports—5m.
40 William Keene—News—5m.
48 KNBH Weather—5m.
45 Perry Como—Music—15m.
47 Industry on Parade—15m.

In & Out of Focus
Looks Like
There will be at least twenty-six new features and forty-eight new serial episodes to be seen in the future on KNBH. The station is working out a deal with Republic. Only hitch is a five per cent that goes to AFN. Petillo wants a second five per cent, on top of the regular fee incorporated in the sale price, in the sale of the picture for sponsorship exceeds the purchase price. That is being “worked out.” In any event, we haven’t seen the Pil eight or nine times before.

John Guédel Productions (which does the excellent Groucho Marx TV show) is to film the Art Linkletter TV show for the forthcoming season. The sixteen films will be shot on thirty-five-millimeter at a cost of $11,000 each, and an added feature to the old show will be a six-voice chorus under the direction of Murry Marcellino.

The man who is the living image of what most of his fellow Brooklyn Dodger fans think a baseball umpire looks like, Phil Silvers, will occupy the emcee chair vacated by Bert Parks while that congenial Southern gentleman takes a summer hiatus. Along July 25, from the Fox show (ABC-TV’s “Stop the Music”) which made the words “Mystery Melody” a household phrase. ... "Scatman" Crothers is back entertaining KTLA’s “Dixie”
Showboat" viewers each Monday, "Sommersby" just completed a triumphant public appearance tour of the East.

... Latest hand-clap between TV and Hollywood took place at last week's annual meeting of the Society of Motion Picture Producers where the thirty-man group, including some of the biggest names in the industry, gave its president, Elia Kazan, a unanimous go-ahead on petitioning the FCC to license all video subscription systems. This gives Phonevision, Telemeter, and the as yet unused Skidtron a portion of filmland's sanction. Perhaps we'll soon hear dialing operator for the latest films while the show house around the corner does a slow fade. At long last, the motion picture industry has evidently seen that the video light can't be hidden beneath their celluloid bushel. Phonevision's undeniable success in the recent Chicago test may have opened filmmaker's "eyes," and Telemeter's theater screenings of the Louis-Savold and La Motta-Murphy fights apparently caused the cinematic leg to man dark glasses and come into the picture.

**New Faces**

That's twelve-year-old Jimmy Boyd who's been regularly playing guitar on the Al Jarvis KLAC-TV show, Monday through Friday. And it's Jeff Donnell who is now seen at 7:35 of a Tuesday p.m. on KNBH, rather than Don Nelson. The new show is called "Feature Story," and turns out to be interesting as can be. ... Still too new to be seen is the face of Gary Cooper, who is going on with plans to make TV films starring himself. ... Dennis Day has both TV and radio shows of his own being set for fall.

"Camera No. 6"

KFI-TV's mysterious "Camera No. 6" continues to astound TV viewers. The new technique, capable of bringing a live actor smack into the middle of a motion picture, is being used every Wednesday night on Channel 9's 8:00 o'clock "Frigiditaire Theater."

So many viewers have written to KFI-TV asking how it is possible for a person on the TV studio to enter into a movie and actually mix right with the film actors and move about the movie set, that Wayne Johnson, Channel 9 engineer and inventor of the system, has been working overtime answering his "fan" mail.

"Camera No. 6 does not involve any optical illusion," said Johnson. "What television viewers actually see on their sets is all done electronically.

"The live actor in the television studio is not in front of a specially built scenic background, but does all of his movements in front of a plain backdrop. His actions are then electronically added to the camera that is picking up the motion picture in such a way that no super-imposition results. The actor actually becomes a part of the movie scene.

"The uses for 'Camera No. 6' are un-

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**SATURDAY TV Logs**

| 10:00 | 5 News; Music—20m. |
| 10:30 | 5 Tricks and Treats—Home—30m. |
| 7 Western Film—60m. | 7 | 60m. |
| 8 Film Short—30m. | 11:00 | 5 Western Movie—60m. |
| 8 Prairie Badman | 11:30 | 7 Date With Judy—Drama—30m. |
| 8 Two Girls Named Smith—30m. | 12:00 | 5 Giant Movie Matinee—5 hrs. |
| 8 I Cover Times Square—60m. | 12:30 | 7 I Cover Times Square—30m. |
| 8 Harry Mitchell—30m. | 1:00 | 7 Laraine Day—Interview—30m. |
| 8 Frontier Theater—Movie—60m. | 1:15 | 5 Movie—60m. |
| 8 Little Fawn of the Range | 1:30 | 7 H'wood Fashion Time—30m. |
| 3:00 | 5 Movie—45m. |
| 3:45 | 5 Movie—75m. |
| 4:00 | 8 Hopalong Cassidy—60m. |
| 11 Neighborhood Theater—60m. | 4:20 | 13 Inside Baseball—10m. |
| 13 Grand Chance Roundup—30m. | 13 Late Sat. Matinee—80m. |
| 13 Late Sat. Matinee—80m. | 5:00 | 2 Ghost Rider—Movie—75m. |
| 5:25 | 2 Parade of Events—Info—15m. |
| 5:45 | 13 Inside Baseball—10m. |
| 6:00 | 2 Cowboy Thrills—Movie—60m. |
| 6:45 | 2 Parade of Events—Info—15m. |
| 7:00 | 13 Inside Baseball—10m. |
| 7:15 | 2 Cowboy Thrills—Movie—60m. |
| 7:30 | 2 Parade of Events—Info—15m. |
| 8:00 | 4 American Inventory—30m. |
| 8:45 | 2 Parade of Events—Info—15m. |
| 9:00 | 13 Inside Baseball—10m. |
| 9:15 | 2 Cowboy Thrills—Movie—60m. |
| 9:30 | 2 Parade of Events—Info—15m. |
| 10:00 | 2 Telesports Digest—30m. |
| 10:30 | 4 Tex Williams Presents—30m. |
| 10:45 | 5 Tim McCoy Movie—90m. |
| 11:00 | 7 Soapbox Theater—Juv'n.—30m. |
| 11:15 | 8 Summer Theater—Drama—60m. |
| 11:30 | 13 Wedding Bell Inn—Int—30m. |
| 11:45 | 2 Beauty Queen—Drama—30m. |
| 12:00 | 4 One Man's Family—30m. |
| 12:15 | 7 Stu Erwin Show—Revue—30m. |
| 12:30 | 8 With June Collyer. |
| 12:45 | 13 Streetcar—90m. |
| 1:00 | 7 Cipper Bureau—Leon Ames, J.oan Woodbury. |
| 1:15 | 13 Hometown Jamboree—60m. |
| 1:30 | 2 Feature Film—60m. |
| 1:45 | 4 Doodles Weaver—Revue—30m. |
| 2:00 | 7 Paul White man—Juv’n.—60m. |
| 2:15 | 8 It Pays to Be Ignorant—30m. |
| 2:30 | 3 Wrestling Matches—60m. |
| 2:45 | 5 Spade Cooley—Variety—30m. |
| 3:00 | 5 Martin Morality—Drama—60m. |
| 3:30 | 13 Al Jarvis—Records—60m. |
| 3:45 | 4 Wrestling—60m. |
| 4:00 | 9 Faye Emerson—Revue—30m. |
| 4:15 | 7 Life Begins at 80—Quizz—30m. |
| 4:30 | 8 Film Firsts—60m. |
| 4:45 | 11 Effy Queen—Drama—30m. |
| 5:00 | 13 A Dream on the Nortpoli Traffic. |
| 5:15 | 9 Show Goes On—Revue—30m. |
| 5:30 | 8 Roll & Lewis & Talent Buyers. |
| 5:45 | 4 Budget Re Feature—90m. |
| 6:00 | 5 Saturday Night Movie—75m. |
| 6:15 | 7 Foreign Correspondent. |
| 6:45 | 7 Feature Film—75m. |
| 7:00 | 11 Eric Portman in "Blind Goddesses."
| 7:15 | 13 Cavalcade of Bands—60m. |
| 7:30 | 16 Buddy Rogers and Guest Band. |
| 7:45 | 13 Movie Time—75m. |
| 8:00 | 10 Feature Film—90m. |
| 8:15 | 6 "Federal Agent."
| 8:30 | 8 Paul White man—Revue—30m. |
| 8:45 | 10 Armed Forces Hr.—30m. |
| 9:00 | 11 Murder Before Midnight—75m. |
| 9:30 | 10 Movie—45m. |
| 9:45 | 7 Rob Lowery, Eddie Guillian in "Club Paradise."
| 10:00 | 7 Movie—75m. |
| 10:15 | 13 Owl Movie—75m. |
| 10:30 | 7 Forever Yours. |
| 10:45 | 11 Final Edition—15m. |
| 11:00 | 7 Ken Graue with the latest news. |
| 11:15 | 11 Who's Crazy?—15m. |
| 11:30 | 12 Western Movie—60m. |
| 11:45 | 17 Tanya Tucker. |
| 12:00 | 11 Serial Theater—60m. |

**The BEST TV logs in town!**

Buy TV-Radio Life Every WEEK and know LIFE IN YOUR LOOKIN' AND LISTENIN'.

10c at your market.

Ask for it Today.
**SUNDAY TV LOGS**

8:15 13 Inspirational Hour—Rel.—60m.
9:15 13 Hitching Post—Movie—75m. "Ambush Valley"
10:30 13 A Home to Live In—Home—30m.
10:55 5 Sunday Rarities—5m.
11:00 5 Guest Appearance—60m.
13:00 5 Wrestling Workout—2 hrs.
12:30 7 Faith for Today—Rel.—30m.
8:00 5 Your Pet Parade—30m.
1:00 5 Western Movie—60m.
7:00 5 Spook Town—3 hrs.
8:00 5 Four Star Revue—60m.
13:00 5 This Week in Sports—30m.
1:25 13 Baseball Doubleheader—4 hrs.
San Diego at Los Angeles.
2:00 5 Twin Movies—60m.
"Crime Master," with Gale Storm.
7:00 5 Feature Film—75m.
8:00 5 Racket Playhouse—30m.
2:30 8 Film Shorts—30m.
11:00 5 Film Oddities—15m.
2:45 11 Garden Chats—Tips—15m.
3:00 5 Movie—90m.
Ella Mae Morse, Bert Gordon in "How Do You Do?"
8:00 5 One Man's Family—30m.
11:00 5 770 on the Air—30m.
3:30 8 Mr. Wizard—Juvenile—30m.
11:00 5 Children's Church—Rel.—30m.
4:00 5 Film—30m.
8:00 5 Fireside Theater—Drama—30m.
11:00 5 Double Feature—Playhouse—75m.
4:15 2 Stranger Than Fiction—15m.
4:30 2 Bonny Maid Varieties—30m.
5:00 5 Eastside Kids—Movie—60m.
"Clancy Street Boys."
7:00 5 Your Pet Parade—30m.
8:00 5 Movie Theater—90m.
5:00 2 Movie Milestones—60m.
6:00 5 Flash Gordon—Juv'n.—30m.
13:00 5 Hitching Post—Movie—60m.
"Mason of the Mounted."
6:00 2 Feature Film—60m.
4:00 4 Hopalong Cassidy—60m.
"Three Men From Texas."
5:00 5 The Comics—60m.
7:00 7 Ted Mack Family Hour—60m.
8:00 5 Guest House—Revue—60m.
6:30 4 Zoo Parade—30m.
5:00 5 Flash Gordon—Juv'n.—30m.
13:00 5 Hitching Post—Movie—60m.
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5:00 5 Flash Gordon—Juv'n.—30m.
13:00 5 Hitching Post—Movie—60m.
"Mason of the Mounted."
6:00 2 Feature Film—60m.
4:00 4 Hopalong Cassidy—60m.
"Three Men From Texas."

**Union Pacific Railroad presents**

**"SINGING RAILS"**

with

Kirby Grant • Judy Clark

KTSZ Ch. 2 • 7:00 P.M.
Don Shaw & the Ranch Hands

**JULY 22**

2-KTSL 8-KFMB-TV
4-KTLA 9-KFV
5-KTLA 12-KTV
7-KECA-TV 13-KLAC-TV

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**CBS-TV, KTSZ, Channel 2**

**Thursday, 9:30 p.m.**

This fine version of cops and robbers is produced on the Hal Roach, Jr., lot, with Ben Kline, whose hand and camera film the "Fireside Theater" series, making the shots. The stories abound with familiar faces, always interesting to see, and Philip Morris thinks the night hours are good enough to replace Ralph Edwards for the summer.

Judging from the few "Squad" chapters we have so far seen, these recommendations are the strongest we can honestly make.

The thirty-minute weekly series presents "Captain John Braddock," as played by Reed Hadley, nabbing con men just at the point of no return.

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**Old Game—New Medium**

An enterprising group of gentlemen have formed a film production company appropriately titled "Taurus Productions." "Taurus," as you know, refers to the Zodiac sign of the Bull. The Production company films the Tijuana, Mexico, bull fights for United States television consumption, as was mentioned several weeks ago when the rumor of the new enterprise came our way. At the time of this mention, our enthusiasm was high. A little further information on the projected TV series changed the picture, however.

The best parts of this skill-requiring sport, which is currently drawing the Hollywoodians below the border each Sunday, are retained on the film. The fights are caught on four Mitchell cameras bearing telephoto lenses, for the obvious reason that no cameraman in his right mind is going to prance into an arena with a whole gang of beef bred and trained to fight. Nor is the arena about to relinquish to each of four cameramen the corner of five or six seats at eighty-fifty a crack. That's what those ringside chairs go for on bull-fight day.

The best of the fights are kept for the television. The caperings that fill time while the bull plans his particular strategy are left off the cutting-room floor at editing time.

You put out no money, you watch from your own living-room in a tizzy of righteousness you forget that you probably had steak for dinner and decide not to watch at all—you're out nothing. This should go on TV better than hotcakes.

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**Stop, Listen, Look (Shows You May Like)**

**"Racket Squad"**
Their victims have been neatly duped and the plots of the bad-doers nearly consummated.

We’re all for that—make no mistake. Nabbing the crooks who do innocent oldsters out of their life savings, poking revealing holes in the pernicious punchboards racket or breaking up the false-arrest gags are commendable bits of business. But why the dupes of the story situations invariably wait until they have been thoroughly hoodwinked before calling in the “Racket Squad” always leaves us wondering. We have begun to suspect that the scripts, while well executed, aren’t as free from holes as they might be.

Oh, well, if the plots get too cagy, no one will understand them at all, the series will prove unpopular, and we won’t get to see them next fall. Subsequent showings are contingent upon the success of the summer run.

The acting, incidentally, is among the best we have seen on television on the part of every stanzas’ participants, in big roles or small.

Tim McCoy

Colonel Tim McCoy, the first man to bring the American Indian to the

Monday thru Friday
9 a.m. to 3 p.m.

3:00 2 Jeanne Gray Show—Tips—30m.
4: Paul Pierce—30m.
Cowboy Theater—Movie—75m.
11 Come Into the Kitchen—45m.
13 Jarvis Movie—“Swapskick Annie.”
3:20 9 Suspects Wanted—Info—10m.
3:30 2 Fashion Magic—Tips—30m.
4 Chef Milani—Home—30m.
New Horizons—Travel—30m.
4:15 11 Carroll Righter—15m.
Astrology and Guests.
4:00 2 Steve Allen—Variety—30m.

THE HOLLYWOOD FASHION AND BEAUTY EXPERT
RITA LA ROY
in a Half-Hour Show
“GLAMOUR SESSION”
For—With—And About Women

4:00
4 Glamour Session—Tips—30m.
With Rita La Roy.
9 Picture Party—Movie—90m.
“I Held for Ransom.”
11 Billie Burke—Intvw.—30m.
4:30 14 Stu Wilson Show—30m.
11 Ladies Matte—30m.
13 Al Jarvis, Cont’d.—60m.
5:00 2 Ghost Rider—Movie—60m.
“Wild Horse Roundup.”
4 Boots ’n’ Saddle—Juv’n1.—15m.
5 News—Music—20m.
11 Range Riders—Roundup—90m.
Rex Bell in “The Fugitive.”
5:15 8 Space Cadet—Juv’n1.—15m.
5:20 1 Police Calls—Info—10m.
5:30 4 Howdy Doody—Juv’n1.—30m.
5:45 9 Cowboy Thrills—Movie—60m.
9 KFTV Newsroom—20m.
11 Hitching Post—Movie—60m.
9 K-TV Newsroom—20m.
13 KFTV Newsroom—20m.
13 KFTV Newsroom—20m.
11 Hitching Post—Movie—60m.
9 KFTV Newsroom—20m.
5:40 8 Crusader Rabbit—Juv’n1.—5m.
5:45 9 Channel 8 Corral—Wstn.—45m.
5:50 9 KFTV Univ.—Info—55m.
5:55 9 Wrangler—Movie—60m.
6:00 2 Tele-Juv’n1.—15m.
6:10 2 Space Cadet—Juv’n1.—15m.
6:30 2 Space Cadet—Juv’n1.—15m.
4 Junior Theater—Juv’n1.—15m.
5:30 8 Time for Beauty—Juv’n1.—15m.
7 Foreman Phillips—Wstn.—30m.
11 Captain Video—Juv’n1.—30m.
13 Ed Lyon—News—15m.
13 Ed Lyon—News—15m.
6:45 4 Kelley & Moran—10m.
5 Handy Hints—Tips—15m.
9 Action Theater—65m.
11 Christie Comedy—15m.
6:55 4 Elmer Petersen—News—5m.
7:00 2 Hawthorne Here Tonight—30m.
4 Aga Caliente Races—30m.
5 Newsreel—15m.
7:15 7 Chevrolet Theater—60m.
11 Open House—Intvw.—15m.
13 Childrin’ Should Be Heard—30m.
7:15 7 Dixie Showboat—Revue—45m.
11 KTTV Newsreel—15m.

JULY 20, 1951

TV-RADIO LIFE

MONDAY TV LOGS

9:00 A.M.-3:00 P.M. Daytime Log Listings on This Page

FOR NEWS THAT IS NEWS
IT’S

ELMER PETERSON
AND THE NEWS
Monday thru Friday
6:55 P.M.

KNBH

CHANNEL 4

JULY 23

2-KTSL 8-KFMB-TV
4-KNBH 9-KFI-TV
11-KTLA 14-KTTV
7-KECA-TV 13-KLAC-TV

7:30 2 Local News—5m.
4 Newspaper of the Air—15m.
11 Cavalcade of Stars—60m.
Guests: Joe Carrillo, Jay Marshall, Beverly Hudson.
13 This week in Sports—15m.
13 Tom Harmon—Sports—5m.
7:40 2 William Kenneally—News—5m.
4 KNBH Weather—5m.
7:45 2 TV’s Top Tunes—Music—15m.
Peggy Lee, Mel Torme.
8:00 2 Reserve—75m.
13 Hadda Brooks—Music—15m.
7:50 9 Comedy Time—Film—10m.
7:55 8 News—5m.
8:00 2 Bachelor’s Haven—Panel—30m.
4 Stars Over H’wood—30m.
5 Double Thriller—75m.
7 Chevrolet Theater—2 hrs.
9 Eight o’clock Movie—75m.
International Crime.”
13 Clete Roberts—News—15m.
8:15 13 In the Clubhouse—Sports—15m.
8:30 2 Talent Scouts—30m.
4 It Pays To Be Ignorant—30m.
With Quizmaster Tom Howard.
11 Western Whipping—News—15m.
13 Film Playhouse—2 hrs.
“Dangerous Secrets.”
9:00 2 Horace Heidt—Musical—30m.
5 Fireside Theater—Drama—30m.
8 Chevrolet Theater—90m.
9:15 5 Double Thriller—75m.
9 Film Featurette—15m.
9:30 2 It’s New—15m.
Current Events Quiz with John Daley.
4 Lee Hogan Presents—30m.
5 So You Want To Be An Actor—30m.
10:00 2 Summer Theater—Drama—60m.
“Nightfall.”
4 Voice of Firestone—30m.
Guest: Nadine Conner.
5 Telephone—Panel—60m.
Chev. Theater—Movie—60m.
13 Ed Lyon—News—5m.
10:05 13 Owl Movie—75m.
“Lord of the Manor.”
10:30 4 News—5m.
5 Summer Theater—60m.
10:35 4 Gene Norman—Records—60m.
10:45 11 Locker Room—15m.
Wrestling Interview with Bill Walsh.
11:00 2 Peter Potter—Records—60m.
5 Final Edition—5m.
11:15 11 KTTV Newsreel—15m.
11:15 11 Club Eleven—15m.
11:30 8 Newsreel—15m.
11 Midnight Movie—75m.
“Hellbound,” Leo Carrillo.
We Point With Pride

To Bill Stull's infinite patience without condescension as he makes a "Happy Birthday" for the small fry who daily visit his KNBH afternoon show. Not all of the little guests speak too clearly, but Bill's translations never make the speaker ridiculous, as some of our more self-conscious emcees do.

To the effects obtained on the old Garroway at Large" Sunday-nighter, also on KNBH. Imagination and good camera work are the chief components of this excellence. Also, to our way of thinking, Garroway is the only living interaction on television who has ever presented Louis Armstrong in a fashion and setting that befit the King of the Trumpet.

To Jackie Gleason in his KTTV "Cavalcade of Stars" emcee role. Gleason's singing, appearance, manner, timing and patter—all things that should be, and are not always, develop ooped to near-perfection in any TV personality—are superior to most of his contemporaries, and we can't for the life of us understand why he hasn't been headlined on more of the highly touted extravaganzas that seem to mark television these days.

To the manner in which Peter Potter treats his Friday-night-on-KTSL guests. He remembers they are guests, gives them the floor and courtesy, and doesn't fill the air with his own opinions, which, after all, are pretty authoritative. With Potter at the helm there is no loud, vituperative arguing and heck or three participants at the same time to annoy watchers who can't get into the act.

"The Adventures of Ellery Queen"

Saturday, 9:00 p.m.
KTTV, Channel 11

Lee Bowman stars as "Queen" in this new TV mystery-cracking series.

To date the "Adventures of Ellery Queen" have found him embroiled in a Chinatown garotting and in a zoo tragedy in which poisonous snakes, murder tigers and a diabolical human killer showed to great advantage. The Norman and Irving Pineus productions are loaded with competent casts, the teleplays happily defy the wearisome norm by having the last person you could possibly imagine wind up in "Queen's" clutches as the aggrieved criminal, and the settings are elaborate and fascinating.

Ellery Queen" and his dangerous exploits have proven immensely popular in print, and should hook every TV viewer who likes it hard to figure out. Lee Bowman has worked in pictures for years, turning in first performances. Maybe once he gets used to this sort of thing.

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<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<th>Program</th>
<th>Channel</th>
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<tbody>
<tr>
<td>3:00</td>
<td>Jean Grey-Tips-30m</td>
<td>KNBC</td>
<td>7:00</td>
<td>Your Big Moment-30m</td>
<td>KTSL</td>
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<tr>
<td>3:05</td>
<td>Paul Pierce-30m</td>
<td>KNBC</td>
<td>7:05</td>
<td>Newsreel-15m</td>
<td>KTSL</td>
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<tr>
<td>3:20</td>
<td>7 Cowboy Theater-75m</td>
<td>KNBC</td>
<td>7:30</td>
<td>Newsreel-15m</td>
<td>KTSL</td>
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<tr>
<td>3:30</td>
<td>Come Into the Kitchen-45m</td>
<td>KNBC</td>
<td>7:45</td>
<td>Action Theater-65m</td>
<td>KTSL</td>
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<td>3:45</td>
<td>Jack Carson-Wsrn.-30m</td>
<td>KNBC</td>
<td>8:00</td>
<td>Chance of a Lifetime-30m</td>
<td>KNBC</td>
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<td>4:00</td>
<td>Steve Allen-60m</td>
<td>KNBC</td>
<td>8:15</td>
<td>Baseball-21 hrs.</td>
<td>KNBC</td>
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<tr>
<td>4:15</td>
<td>Grand Rapids-Tips-30m</td>
<td>KNBC</td>
<td>8:30</td>
<td>Action Fishing-15m</td>
<td>KNBC</td>
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<tr>
<td>4:30</td>
<td>Livingston-Tips-30m</td>
<td>KNBC</td>
<td>8:45</td>
<td>Space Patrol-15m</td>
<td>KNBC</td>
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<tr>
<td>4:45</td>
<td>4 Chef Milani-Home-30m</td>
<td>KNBC</td>
<td>9:00</td>
<td>Charlie Wild-Drama-30m</td>
<td>KNBC</td>
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<tr>
<td>5:00</td>
<td>5 Space Cadet-Juv'n.-15m</td>
<td>KNBC</td>
<td>9:15</td>
<td>Four Star Revue-60m</td>
<td>KNBC</td>
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<td>5:15</td>
<td>6 Junior Theater-Juv'n.-15m</td>
<td>KNBC</td>
<td>9:30</td>
<td>The Web-Drama-30m</td>
<td>KNBC</td>
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<tr>
<td>5:30</td>
<td>7 Time for Beany-Juv'n.-15m</td>
<td>KNBC</td>
<td>9:45</td>
<td>&quot;The Greed of Wm. Hart.&quot;</td>
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<tr>
<td>5:45</td>
<td>8 Kelley Moran-10m</td>
<td>KNBC</td>
<td>10:00</td>
<td>BLIND Date-30m</td>
<td>KNBC</td>
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<tr>
<td>5:50</td>
<td>9 Hullabaloo-Tips-15m</td>
<td>KNBC</td>
<td>10:15</td>
<td>BOXING-45m</td>
<td>KNBC</td>
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<td>6:00</td>
<td>10 Newsreel-15m</td>
<td>KNBC</td>
<td>10:30</td>
<td>Break the Bank-Quiz-30m</td>
<td>KNBC</td>
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<td>6:15</td>
<td>11 Action Theater-65m</td>
<td>KNBC</td>
<td>10:45</td>
<td>City at Night-Info-90m</td>
<td>KNBC</td>
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<td>6:30</td>
<td>12 Film-30m</td>
<td>KNBC</td>
<td>11:00</td>
<td>Jerry Colonna-Comedy-30m</td>
<td>KNBC</td>
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<tr>
<td>6:45</td>
<td>13 Blind Date-30m</td>
<td>KNBC</td>
<td>11:15</td>
<td>&quot;I Cover China Town.&quot;</td>
<td>KNBC</td>
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<tr>
<td>7:00</td>
<td>14 BLIND Date-30m</td>
<td>KNBC</td>
<td>11:30</td>
<td>Newsreel-15m</td>
<td>KNBC</td>
</tr>
<tr>
<td>7:15</td>
<td>15 Newsreel-15m</td>
<td>KNBC</td>
<td>11:45</td>
<td>Midnight Movies-75m</td>
<td>KNBC</td>
</tr>
<tr>
<td>7:30</td>
<td>16 Local News-15m</td>
<td>KNBC</td>
<td>12:00</td>
<td>&quot;The Creed of Wm. Hart.&quot;</td>
<td>KNBC</td>
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</tbody>
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Page Twelve
to the idea that he is pretty prominent throughout thirty minutes of a thirty-minute show, he will tone down some of his eyebrow-raisings and what struck us as fatuous smiling. He is much too good an actor to display such mannerisms. Others who saw the show felt these unfortunate displays exceedingly detrimental to what might otherwise have been a pleasing performance.

**“Hollywood Theater Time”**

Friday, 10:00 p.m., KKEA-TV, Channel 7

The thirty minutes open on the Channel 7 line at this time carries new ideas in TV fare. Comedy, tragedy, and whatever lies between are brought in a package and presented to see how the idea would shape up as regular fare.

A week or so ago we watched one of these always good presentations with unusual interest. Robert Fenkel, ABC-TV director, presented the package of the evening written by John Vilchos, produced by Leo Lefcourt, and directed by the package.

The story line followed a coffee and sinker country's view about a returned, blind Korean vet and his noble resolution to avoid hampering the love of his life by avoiding her! A good, solid story with a wallup that just missed the boat because of what seemed to us the writer's apparent preoccupation with Clifford Odets. Had the returnee abandoned the countermand as "Joe" at the beginning or end of one more of his sentences, it would have been ludicrous. As it was, all sympathy was pushed aside by a furious impatience. On a second run this overdoing would have gone the way of all good direction, and we are sorry the show was a one-shot.

All to the good were the superb camera work, direction, acting and the sets. Both interiors and exteriors were the finest we have seen on a local show. Snow "danced" outside (there we go!), and each time the door opened so the principal could address "Joe" as "Joe," actual gists of winter seemed to hustle into the warmth of the small cafe.

Had it not been for the irksome trifle of dialogue portions trying for the stark and emerging tiresome, this show would have been, to us, one of the finest offerings of "Hollywood Theater Time."

**O’Connor Inks NBC-TV Contract**

Donald O’Connor, one of moviedom's leading box-office attractions, has been signed to an exclusive NBC television contract for the 1951-52 season. The young star, due to top screen billing on a pair of nimble feet, a good voice and a winning personality, he will be on TV next fall as one of the stars of the Cole Porter Comedy Hour for a number of appearances, and may also be seen on other top NBC television productions.

Page Thirteen
Seldom have we at TV-Radio Life encountered fans as avid as those of Korla Pandit. Reason I say seldom is that from observation I know Nelson Eddy and Gene Autry have almost equally as enthusiastic as the turbaned organist's. Months after we wrote about Korla, requests for copies of the magazine dribble in, but the steady interest around the “Piano Playhouse,” right after “Lolly” signs off Sundays, KECA, 6:15. Such delectable listening kept me tuned to KECA, where I was able to piano tinkle still in my ears, to withstand Paul Harvey’s ominous commentary (“high taxes are crushing incentive, hold onto your pants, taxpayers, the tax collector has already got your shirt”). Bill Tusher puts out a good mealy show on Sunday nights. Only thing that marred last week was a difference in voice levels when he came in with his transcribed ad-lib interview portion. Hear that Herb Rawlinson will be missing as host from “Hollywood Star Playhouse” when it switches to ABC. But to my way of thinking, it is a stupid shame. Let’s have some letters, you fans, asking to have this swell thesis-plan kept alive.

I guess CBS is too busy frying big fish to pay any attention to a fifteen-year-old amateur chipper, but I'd suggest the powers-that-be give a listen to Georgeanne Garner, ten times a winner. Marie Osmond is singing: “It's Fun to Be Young.” She may be still a youngster, but she sings with adult feeling and fine interpretation and, given the right chance, should go straight to the top. And while we're speaking of Jay, here's a chap who does a sharp job of emceeing for the kids. He has learned the importance of not talking down to the children, yet doesn’t talk over them. Several older and more 'experienced' masters of ceremonies could learn from giving J. a listen. I think he’s tops, especially on “Fun.”

In case TV-R.L.’s landlord, Leigh Cooper, is going (and her better be!) congratulations to Georgia in Georgia’s new son, ten-pound David.

If you know our Office Manager, Georgeanne, drop her a card... she’s recuperating from nothing, should go at St. Vincent’s and will appreciate being remembered.

Didn't recognize Sally (Mrs. Leigh Cooper)? We'll know her next Monday at all events. She was spotted by the office one day last week. She is a real New Yorker now and sports a very sophisticated hair-do. Lee stays in the house with the youngsters while pretty Sally buzzed West for a visit with her family. He is busy singing with concert and radio work, while Sally enjoys TV chirping. I didn’t wish continued
Radio Precasts

TIME CHANGES
THURSDAY, JULY 26—"Hollywood Star Playhouse," KECA, 7:30 p.m. (30 min.). Formerly aired on Mondays over KNX.
THURSDAY, JULY 19—"Pride and Prejudice," KECA, 9:00 p.m. (30 min.). Formerly aired same station and day at 4:00 p.m.

WHAT'S NEW
Counseling
FRIDAY, JULY 20—"Criswell Predicts," KFDB, 11:00 a.m. (15 min.). Criswell, personal guidance expert, will help listeners solve their problems.

Drama
TUESDAY, JULY 23—"Mr. Mercury," KECA, 7:00 p.m. (30 min.). John Larkin stars in an adventure series covering espionage, intrigue, and crime solution.

WHAT'S PLAYING
Drama
FRIDAY, JULY 20—"MGM Theatre of the Air," KFI, 9:00 p.m. (1 hr.). Margaret Sullivan in "Shopworn Angel."
SATURDAY, JULY 21—"Stars Over Hollywood," KNX, 7:00 a.m. (30 min.). Alan Mowbray in "Marriage (a News Event)."
SATURDAY, JULY 21—"Crime Does Not Pay," KFI, 9:30 p.m. (30 min.). William Prince in "Kid Twist."
THURSDAY, JULY 26—"Preston & Morris Playhouse," KNX, 8:30 p.m. (30 min.). Rosalind Russell stars in "No Time for Comedy."

Music
SATURDAY, JULY 21—"Hollywood Bowl Concert," KFI, 3:30 p.m. (1 hr.). Gregor Piatigorsky, cellist, with Alfred Wallenstein conducting the orchestra.
MONDAY, JULY 23—"Boston Pops Orchestra," KFI, 7:00 p.m. (1 hr.). Tchaikovsky's "Romeo and Juliet," "Arcadelt's "Ave Maria," "Prelude in C Minor" by Rachmaninoff, "Lacome's "Teligane" and Georges Enesco's "Romanian Rhapsody No. 1." This will be heard on this week's program.

WHO'S GUESTING
Music
SUNDAY, JULY 22—"Peggy Lee Show," KNX, 4:30 p.m. (30 min.). Songwriter Johnny Mercer sings "Accentuate the Positive," while Miss Lee gives forth with "Come On-a My House." Also, "Thinking About Things," "We Kiss in a Shadow," "Go, Go, Go, Go," and "Danny Boy."
MONDAY, JULY 23—"Voice of Firestone," KFI, 5:30 p.m. (30 min.). Rise Stevens is guest soloist.

Interview
SUNDAY, JULY 22—"Bill Tusher In Hollywood," KECA, 7:15 p.m. (15 min.). Corrine Calvet compares French movie-making to American method.

Public Interest
SATURDAY, JULY 21—"Air Force Hour," KKH, 5:00 p.m. (30 min.). A special message by General Dwight D. Eisenhower outlining the task ahead in Europe will highlight the program.
SUNDAY, JULY 22—"NBC Symphony Series," KFI, 5:30 p.m. (1 hr.). Conductor Antal Dorati with soloists Claudette Solari, piano, and Adele Addison, soprano.

Discussion
SUNDAY, JULY 22—"Invitation to Learning," KNX, 5:30 a.m. (30 min.). Jane Austen's "Pride and Prejudice" will be the topic for discussion, with Jan Struther and Orville Prescott as guests.

Radio Lifelines
(Continued from Preceding Page)
good luck to two nicer or more deserving people. Wish they'd come back "home," however.

HELEN GERARD DOLAN'S FINE HUSBAND sat down and wrote me about their twins, which arrived June 28. They are naming the girl Katharine Joanne and the boy Robert Arthur.

THOUGH IT MADE ME FEEL OLD AS METHERY, it was lots of fun being "dated" for lunch last Wednesday by Tommy Cook, who whisked me off in his convertible to the Derby. I remember Tommy as "Little Beaver," and to see him now, turned twenty-one on July 5, was a delightful shock. He is Jeff's brother in the Chandler picture now being filmed and is playing "Claudio's" husband on "The Woman in My House." With all his radio know-how, to which he has added picture experience, Tommy should be a great bet for TV.

HAM TALK
Lenore Kingston of KTTV's "Classified Column" is a licensed amateur radio operator. "Ham talk" is a language out of this world, as evidenced by: YL ... a girl ham; QSO ... a ham conversation; OM ... husband of term of affection; DX ... distance; WX ... weather; FB ... fine business; 73 ... love; and 88 ... kisses. Enough said!
Each week we pick the best Handy Hint sent directly to TV-Radio Life, 6361 Selma Avenue, Hollywood 28, and use it, with your name and address, in this column as well as on the over-the-airline garment-fitting service. A lovely gift will be sent to everyone whose hint is used here as KTLA-TV-Radio Life Hint of the week.

Here is this week's winner: Mrs. E. H. Hanson, 8382 Grandview Drive, Hollywood, Calif.

The hint is:

IF YOU HAVE A BARBECUE AND FIREPLACE OUTSIDE, YOU'LL LIKE THIS HINT. You probably like to keep the wood handy to the fireplace but you have found that on damp nights the wood tends to stay wet when it's on the floor of your patio. If you rebuild one side of the barbecue and set in cement three iron prongs about six inches from the floor, the weight of the wall of barbecue, plus sturdy prongs and good cement, makes this an ideal way to keep the woodpile dry. Prongs may be secured at any machine shop.

HERE'S AN IDEA FOR OLD COOKIE JARS WITHOUT LIDS. Turn them into planters. They can be placed in the kitchen or breakfast room and look most attractive. The same idea is good for odd creamers or sugar bowls.

A TEMPORARY BED TRAY CAN BE MADE FROM A CARDBOARD BOX. Fold the flaps inside and staple. Cut each side so as to fit across the patient (make a half circle).

THIS IS A TIMESAVER FOR MOTHERS. When you iron your little girl's dresses, select matching socks, hair ribbon, etc., and pin them together with a large safety pin and hang on the hook of the hanger. Then place them in the clothes basket. When the dress is selected for the day everything else is ready too. No scrambling through drawers or closets.

WHEN WRITING WITH INK AND YOU MAKE A MISTAKE, instead of using an eraser (which just makes your paper mess), try this. Wrap cotton around a match or toothpick, dip it into a bottle of Clorox or white bleach, and rub the word or words gently. You'll find they completely disappear.

San Diego TV Program Finder

<table>
<thead>
<tr>
<th>Name</th>
<th>Time</th>
<th>Station</th>
</tr>
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<tbody>
<tr>
<td>Allen, Steve</td>
<td>8:20 p.m.</td>
<td>Su</td>
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<tr>
<td>Amos 'n Andy</td>
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<tr>
<td>Arden Valdes</td>
<td>7:45 p.m.</td>
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<td>Barnaby Scoggins</td>
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<td>Beulah</td>
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<td>Beirut</td>
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<td>Break the Rank</td>
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<td>Broadway</td>
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<td>Charlie Wild</td>
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<tr>
<td>Cara Kids</td>
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<td>Crime Photocopy</td>
<td>11 p.m.</td>
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<tr>
<td>Crusader Rabbit</td>
<td>10:45 p.m.</td>
<td>W-M-F</td>
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<td>Date with Janie</td>
<td>11:15 p.m.</td>
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<td>Film Prints</td>
<td>9:00 p.m.</td>
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<tr>
<td>Fireman</td>
<td>11:00 p.m.</td>
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<tr>
<td>Four Star Revue</td>
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<td>Godfrey, Arthur</td>
<td>8:30 p.m.</td>
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<td>Guest House</td>
<td>6:30 p.m.</td>
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<td>Heidi, Harriet</td>
<td>10:30 p.m.</td>
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<td>Homeland Cantata</td>
<td>4:30 p.m.</td>
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<td>I Cover Times Square</td>
<td>12 n. a.l.</td>
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<tr>
<td>In a Lighter vein</td>
<td>1 p.m.</td>
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<tr>
<td>It Pays to Be Ignorant</td>
<td>8 p.m.</td>
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<tr>
<td>Jukebox</td>
<td>1:30 p.m.</td>
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<td>Main Hunt</td>
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<td>March of Time</td>
<td>11 p.m.</td>
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<tr>
<td>Martin Kane</td>
<td>8:30 p.m.</td>
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<td>Minn Rosen</td>
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<td>Morris, Gary</td>
<td>1:50 p.m.</td>
<td>M-F</td>
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<tr>
<td>Mr. Who</td>
<td>3:30 p.m.</td>
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<tr>
<td>Musical Playhouse</td>
<td>9:15 p.m.</td>
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<tr>
<td>One Man's Family</td>
<td>3:00 p.m.</td>
<td>Sa</td>
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<td>People in the News</td>
<td>7:30 p.m.</td>
<td>M-F</td>
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<tr>
<td>Premier Theater</td>
<td>8:00 p.m.</td>
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<td>Rockport</td>
<td>8:00 p.m.</td>
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<td>Ranger Rider</td>
<td>3:00 p.m.</td>
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<td>Ranger Charlie</td>
<td>7:00 p.m.</td>
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<td>Smilin' Roses</td>
<td>5:00 p.m.</td>
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<td>Son of the South</td>
<td>5:15 p.m.</td>
<td>W-F</td>
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<td>Stars over Y'wood</td>
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<td>Swing This Music</td>
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<td>Story Theater</td>
<td>8:30 p.m.</td>
<td>M-F</td>
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<tr>
<td>Tanner's Thrill</td>
<td>12:30 p.m.</td>
<td>Su</td>
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<td>Strike It Rich</td>
<td>12:30 p.m.</td>
<td>M, W-F</td>
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<tr>
<td>Summer Time</td>
<td>11:30 p.m.</td>
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<td>Super Circus</td>
<td>5:00 p.m.</td>
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<td>That's Entertainment</td>
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<tr>
<td>This Is Show Business</td>
<td>7:30 p.m.</td>
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<td>Time for Reckoning</td>
<td>6:30 p.m.</td>
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<td>Trouble with Father</td>
<td>6:30 p.m.</td>
<td>M-W-F</td>
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<tr>
<td>Two Girls Named Smith</td>
<td>6:30 p.m.</td>
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<td>View and Ideas</td>
<td>5:30 p.m.</td>
<td>M, W-F</td>
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<td>Whispers, Paul</td>
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<td>Wrestling</td>
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<tr>
<td>Your Pet Parade</td>
<td>12:30 p.m.</td>
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Looks Like

Giselle MacKenzie, Canadian-born songstress, becomes a permanent member July 22 of the Sunday Mario Lanza Show... as a result of her two highly successful guest appearances on this airshow recently. "Hollywood Theatre," under Tums sponsorship, will occupy the time slot formerly held by Fanny Brice in NBC's fall schedule, with original half-hour dramas starring film personalities directed by Jack Johnstone and featuring Jeff Alexander's orchestra. Jack Benny will chairman the scheduled Teddy Recorders Charities drive.

Armand LaPointe, announcer on Phil Regan's show, has added same type chores for Faye Emerson's TV show to his duties. King Cole has cut a series of fifteen-minute airers for Armed Forces Radio Service.

Mutual's fabulous wish-fulfillment program from Hollywood, "Queen for a Day," a series of personal appearances at the Inglewood Community Fair, starting July 26 and 27. Headlined by Jack Bailey, the audience-participation show will originate from the Big Top. To make sure the most worthy woman in the audience is selected "Queen" each day, the same rigid procedure the radio show follows will be adhered to. CBS's "Stars Over Hollywood" will be a Saturday morning show on the fall line-up, beginning October 8, under the sponsorship of Cernation, which also has the "The Contended Hour" on radio. Robert Merrill is putting his talents into an hour-long airshow, "Your Favorite Opera." For the male opera singer will be featured in the role of narrator and will spin some of his own RCA-Victor recordings.

Johnny Olsen's "Luncheon Club" and Walter Kiernan's show, both ABC spots, are being dropped July 20 by their cigarette sponsors, but Olsen will continue with his "Bummus Room" afternoon strip and Kiernan will go on with his "Family Circle" strip. Gloria De Haven is recording shows for release in Italy by Voice of America. "Criswell Predicts" is left columnist's latest venture into KFRC radio, as a five-week fifteen-minute show aired at 11:00 a.m. Eddie Kay and Frances Farwell are auditioning a "Music for the Tired Business Man" airer at NBC. James Cagney, a new radio star, is signed to "Mort Your Mortgage," which is currently in the audition stage. Peter Donald has been signed to take over for the first two weeks on ABC's "Breakfast Club" while Don McNell goes vacationing, but no host has been set for "Club's" last six weeks of McNell's eight-week summer layoff.

Suits Radio to a T

In these days when so many radio men are singing the blues, it was exceptionally nice to hear KIEV's Cal Can non tell about the station's newest promotion. It's T-shirts!

Cannon calls them "walking billboards." The shirts, which sell regularly for $1.25, carry the "KIEV, 670 on the dial" message, and youngsters are vying frantically to be the first in their neighborhood to wear them. All it takes is a listen to KIEV, on which a mystery tune is played at a different time every day. You guess the tune, send in your guess with 25 cents to KIEV, and if you are right, the T-shirt is yours.

KIEV first ran the announcement on Saturday, June 30, and by Monday morning had ninety-one shirt requests on hand. On the second day 127 hopefuls responded, and by the first day of last week the station had already sold out 1500 shirts. News of the successful promotion reached 

Page Eighteen

FRIDAY, JULY 20

9 KICA, KFMB—Don McNell. 
11 KCFD—Nettie Crocker.
11 KFBD—Double or Nothing.
11 KFMI, KGB, KTOF—Ladies Fair.
11 KX—Second Mrs. Burton.
11 KFMD—Gay Bates Post.
11 KFJE— klassic Institute.
11 KBFW—Maurice Hart.
11 KFRE—Garden Party.
11 KYI—Dying with Dish.
11 KER—Judy Brown.
11 KNX—Perry Mason.
11 KNX—World News.
11 KBBM—Al Jarvis.
11 KJAL—As It Is.
11 KTLF, KITO—Major League Baseball.
11 KFBD—On Strings of Song.
11 KNX—Tales By 10.
11 KFMI, KGB, KTOF—Queen for a Day.
11 KFMB—Nora Drake.
11 KFPM—Jesse James.
11 KFRL—Kerr KRDs News.
11 KFBD—Majors Ball.
11 KFMI, KGT, KOTO, KGB—You're The One.
11 KFJE—Evans News.
12 KFSD—J.R. Miller.
12 KFBD—The Best.
12 KFMB—Jude Stirling.
12 KFJE—A Day in the Life.
12 KFML—Johnny Merlin.
12 KFJE—Sonny Stitt.
12 KFJE—Dobie Gray.
12 KFJE—Annie Oakley.
12 KFJE—Rudolph Valentine.
12 KFJE—Edgar Williams.
12 KFJE—Miranda Lewis.
12 KFJE—Shelley Fabares.
12 KFJE—Gayla Stewart.
12 KFJE—Annie White.
12 KFJE—Alice Crimmins.
12 KFJE—Gunboat.
12 KFJE—charlie Brown.
12 KFJE—Edward Arnold.
12 KFJE—Story Teller.

For Love o' Mike General Comment

For Love o' Mike
FRIDAY RADIO LOGS

Friday Radio Program Highlights
A.M. Programs in Lightface Type: P.M. Programs in Boldface. Mystery-Detective

Comedy-Variety
3:00—Arthur Godfrey, KFXM
Quizz, Participation
5:00—Nelson Blake, KFRC

Mystery-Detective
6:30—Boston Blackie, KECA
1:00—This Is Your FBI, KECA
10:00—I Love a Mystery, KJZ

Sports
12:25—Major League Ball, KALL
12:25—Baseball, KFRC
15:10—Tomm Harton, KJZ
15:45—Sam Butler, KJZ
2:15—Bob Kelley, KMR
3:15—Romero Rosetti, KFRC
5:30—Baseball, KMR, KFRC

Private Interest
6:30—Capitol Clockroom, KFXM
7:30—Women’s Forum, KECA

STAFFERS ON ICE
KTLA’s production crew members must don ice skates when the icecaast “Frosty Frolics,” which is remote from the Polar Palace.
Radio in Review—Continued

a radio station in El Centro and one in Santa Barbara. They immediately inquired for particulars.

Meanwhile, youngsters are scooting around, proudly displaying their new shirts and keeping their ears glued to KIEV so that the mystery tune won't be missed; and KIEV is happily answering replies and shipping shirts. By summer's end, Cal Cannon hopes to have between 5,000 and 6,000 "walking billboards."

Radio Newsmen

Ned Calmer, CBS Rome correspondent, flew to Iran on special assignment to cover the daily developments in that tension spot. He reported that "Events in Iran are moving toward a final showdown, and within a very short time it will be too late for either side in the oil dispute to change its mind and make a concession." Calmer is not making predictions as he, too, wonders whether the Iranian government will stand or fall . whether the British are hoping it will fall or not... and he wonders if the change in oil ownership would lead to fresh negotiations or Communist chaos, or possibly even the calling in of Communist Russian technicians to run the refineries. He did say in one broadcast: "So far, it looks as though the only winner in this perilous game of international poker is Russia."

CBS is keeping open circuits to Japan to cover all events in connection with the Korean cease-fire negotiations. They are ready for any special developments involving enough to be brought in for cutting into radio or television programs. CBS Tokyo Chief George Herman cut his vacation short to fly to Tokyo from Idlewild Airport, New York. Besides Herman, other CBS correspondents in the Tokyo-Korea area are and .

"Kings Row" Sagas

With the resurgence of popularity of "Kings Row," a noteworthy addition to CBS radio series, Katherine Bellmann, whose late husband, Henry, authored the original story, and who herself penned the "Dr. Parris Mitchell of Kings Row" sequel, is currently preparing another volume on the famed literary figures which will give CBS enough story line for at least another ten years of broadcasting.

Producers are also eyeing the series for a possible fall telecasting which should also keep Mrs. Bellmann busy.

Winchell’s Substitutes

A host of celebrities will take over on ABC’s Sunday night . Walter Winchell spot during the newsmen's vacation . Tony Martin, July 22; Robert Alda and Isabel Bigley of "Guys and Dolls" fame, July 28; Jimmy Durante, August 5; Martha Raye, August 19; Bob Hope, August 26; and Frankie Laine, September 2, with each pinch hitter closing the broadcast with a two-minute news summary.

Radio Is Not Down or Out

Radio men who are standing pat on radio's possibilities and its future have listed the reasons, most recent ones that TV show that broadcast waves may be even more significant today than ever before. First is the fact that the U. S. Army and Air Force is taking time on all the waves . the TV onslaught has resulted in only a two per cent decline in 1951 network billings... big sponsors like Procter & Gamble, although having cancelled some airshows, still carry twenty-one hours and twenty-one minutes of radio, and Lever Bros. continues its five hours of radio time... and the figure 1952 will be the same. last year's parts with 6,500,000 television sets sold... also Kingan Foods, never before on the air, has backed "Arthur Godfrey's Digest" "Dr. Pepper" has been signed for the mike after a four-year search and "Lux" has been renewed for its seventeenth consecutive year... plus naming other big-time sponsors who have not turned their backs on radio.
SUNDAY SATURDAY LOGS

RKF - Today's Hits.
RKF - Musicmaster.
KLA - Baseball.
RKF - Wrigley's Chewing Gum.

TV-RADIO LIFE

Recorded Highlights SATURDAY

10:45 a.m. KFXL - The Best of Your Life.
11:30 a.m. KFXL - At the Symphony.
11:45 a.m. KFXL - The Grand Old Opry.
12:15 p.m. KFXL - At the Opera.
12:30 p.m. KFXL - At the Symphony.
1:00 p.m. KFXL - At the Opera.
1:15 p.m. KFXL - The Grand Old Opry.
1:30 p.m. KFXL - At the Symphony.
1:45 p.m. KFXL - At the Opera.
2:00 p.m. KFXL - At the Symphony.
2:15 p.m. KFXL - At the Opera.
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"Ten O'Clock Wire"

Monday through Sunday, 10:00 p.m. 

News without nonsense is good radio fare about 10 o'clock every night, no matter who the radio voices may be. When the announcers are Dick Joy, Tom Harmon and Carroll Alcott it is just that much better listening.

Dick Joy takes the news stories on the nightly release and covers them pointedly, at the same time covering as many news sources as possible. It is nothing for him to touch the nation's leading stories on defense, economy, and the political picture in Washington, besides going into some detail on the events in Iran, Korea and any other world tension spots. His approach to the news is straight, uncolored and uncluttered. He seems to be very much aware that the listener wants to understand what is being said on a broadcast, as well as want the presentation to be stimulating.

Tom Harmon, the Michigan football hero of some great fame, has no trouble highlighting the sports news. As one would expect, he speaks about all the sporting events as if he were there and certainly as if he knew what he was talking about. His rapid-fire coverage of everything from sailing to tennis is easy to listen to and gives one a complete picture without dwelling over-long on any one sport.

Carroll Alcott goes behind the headlines to analyze the news. Facts, figures and predictions often back up his news analysis. He aims to give the listener an informative picture of what is happening and why, and does not merely depend on opinions he has latched onto to give authority to his news. While three newsmen are experienced in their fields and demonstrate very nicely what men in their profession can give to set-siders who only have to twist the dial to KNX at 10 o'clock.

"Escape" 

Wednesday, 6:00 p.m. 

"Escape." CBS's out-of-this-world adventure series, returns to the air with definite promise of becoming a bright spot in our summertime listening lechery. Opening show, "The Island," by Millard Kaufman, while not quite up to the exciting "Escape" we remembered in seasons past, was far and away above other current drama fare.

An absorbing adventure of two Marines on Okinawa during World War II. "The Island," which purports to have been set, a romantic adventure story which perhaps contributed to the incredulity we felt about its main theme. "Corporal Robert Lacy," cleverly characterized by Harry Bartell, was the leading character whose recurrent dream of an exotic, unknown island and its beautiful inhabitants materialized during a lull in battles, when he and his sidekick found themselves behind Japanese lines. They were approached by natives who, instead of proving to be Japanese enemies, were people from "Lacy's personal "Ba". The pair were wafted via canoe to a strange and lovely coral isle which proved to be the reincarnation of "Lacy's" dream, with one exception: the island's beautiful people were leapers.

While the script did deliver a punch ending, the escape plot might have been more effective if the war aspect had not been so prevalent in such an incongruous way, for the head of the leper colony revealed that the Japanese had taken as prisoners some of the best white lepers and were planning to leave them on nearby Okinawa as a departing "death trap" for conquering American forces.

Producer Norman Macdonnell's talent for sustaining startling elements and Leith Stevens's musical punctuating lines are two attributes which will lead us back to "Escape" again and again, because no "escape" from reality can be a perfectly logical one, but as long as it is as imaginative and exciting as "The Island," we'll gladly go along.

SUNDAY, JULY 22

KFLC—Lutheran Church.
KFSO—Morning Worship.
KGG—Word of God.
ROWL—American-Jewish.
KFWL—Holmes Melodies.
10:40—KOL—Great Chimes Serenade.
10:45—KAL—Jug Band Rock Ballet.
KFOX—Tobaccomia.
KGER—Dr. Dan Gilbert.
11:50—KEDU—Sunday School.
KEDU—Sunday School.
KGER—Sunday School.
KEDU—Sunday School.
KFOX—Evangelist Church.
KGER—Evangelist Church.
KFOX—Sister Josef Beacon.
KFBW—Ward of the Ivories.
KGER—Health Waters.

**KFOX—First Methodist Church.
KFSO—Morning Worship.
KGG—Word of God.
ROWL—American-Jewish.
KFWL—Holmes Melodies.
10:40—KOL—Great Chimes Serenade.
10:45—KAL—Jug Band Rock Ballet.
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KFOX—Tobaccomia.
KGER—Dr. Dan Gilbert.
Radio in Review—Continued

**“Nightbeat”**

Tuesday, 3:00 p.m.

The Chicago Star's ace reporter Randy Stone has a penchant for interesting off-beat assignments. On a recent broadcast, a planted phone call sent Randy to meet Bill Perrin, a Korean veteran, at a nearby bar. Bill is a discharged amnesia patient who wishes to restore his memory with Randy's help. A picture in Bill's wallet of a woman identified as Mrs. Alice Perrin fails to spark his memories.

Randy manages to locate Alice. She is at first violently opposed to a reunion with her husband. Her bitterness is based on his weaknesses—gambling, late hours and Indifference to her. However, Randy finally persuades Alice to accompany Bill and himself on a tour of old familiar spots in an attempt to lift the veil clouding Bill's memory. Visits to formerly frequented bars, roadhouses and gambling spots failed to help Bill.

Just when all is about to be given up, Bill dangerously drives the trio to the outskirts of town, stopping in front of a yellow stucco house. Then, breaking down, he confesses that his amnesia was all a charade. He wanted to prove to Alice that he had changed and had no desire to return to his former mode of life. He had purchased the yellow house just the one he had always longed for and fully intended to settle down and start all over again, if she would have him. She did.

As we said, Randy was taken, but this time he liked it. Frank Lovejoy, veteran radio actor, stars in the role of the underplaying reporter, and doesn't try to outsmart the police, nor does he have a sidekick. Killings are minimized in this dramatic series, and Randy Stone is more of a humanized than the man from homicide.

The supporting cast, all excellent Aifrines, included Joan Banks, Ted Cordina and Tony Barrett.

Ray Bloch Presents

**Monday, 5:30 p.m.**

Bill Haworth does an exemplary job on the weekly spinning of Ray Bloch's music. With some attention to the selection and more than average attention to the in-between records chatter, he puts over a pleasant half-hour's listening. He does it with what is obviously budget radio programming, too... and this is all the more credit to him.

Ray Bloch's music serves as a stable and colorful springboard for tunes which "reflect the tempo of the times." In keeping with its theme, forgotten hit-parade songs and tunes that are still spinning around in such a brain appear frequently on this airshow. Haworth makes it a real session that sounds as though it is definitely going somewhere.

Randy Stone, not in a circle, as is apparent in many other disc-jockey spots.

Monica Lewis is the vocalist on the Ray Bloch platters, plus vocal arrangements by the "New World Singers." A recent airshow included an almost forgotten song, "Chinatown, My Chinatown," which brought back memories of the pace at living at the turn of the century. A rendition of Brahms' "Hungarian Dance No. 5" added a quality of music which was pleasingly a notch or two above popular waxes. Cole Porter's "I Get Kick Out of You," with wonderful violinists coming through, and Jerome Kern's "Don't Ever Leave Me" must have been greatly appreciated by more than one set-sider. Monica Lewis was heard in "It's the Blues Kind of Blues" and that old Eddie Cantor number, "Makin' Whoopee." A spiritual entitled "Ezekiel Saw a Wheel" done by "The New World Singers" added nice contrast.

After spending time and talent to set an enjoyable musical mood, Bill spins things by jarring the listener with unsavory commercials. The plugs were too to the point and in very good taste.

It is all the more to radio's credit when it can put on Programmed airshows with a freshness and comforting appeal to all types of listeners, such as "Ray Bloch Presents..." in its struggle to keep TV from hogging the field.

Page Twenty-Four
Radio in Review—Continued

“Passing Parade”

Indicates News Broadcast
Indicates Highlight

Monday through Friday, 10:30 p.m.

KFI

John Nesbitt, the man who made his product popular on film, loses none of the charm captured so effectively by his cinematic work when the radio microphone has brought it all back to the airwaves. The familiar theme introduction, the colorful vocabulary and the enchanting stories.

Without support of emotional dramatic performers or slick dialogue, Nesbitt’s narrative storytelling is as interesting as some of radio’s regular dramatized serials. Out of the past and from the remotest parts of the world he has gathered sad and happy tales which pull us into the storytellers efforts in the shadow. What is most amazing is the wealth of “hidden” facts which he has uncovered to substantiate his plots.

On a recent airshow Nesbitt told the uncanny story of Molly Thatcher, a young girl who remained in a state of coma for nine years. He related the weird and supernatural characteristics which were attributed to Molly after she regained consciousness. It seemed that Molly, who lived in an invalid state for fifty years, was able to foresee events before they occurred. From all over the world people came to talk with Molly, according to Nesbitt’s yarn. What was most astounding about his story personality was her unremitting optimism and happy nature even in the face of her incurable illness.

After weaving this intriguing story about a person who lived in the 1800’s, Nesbitt told his listeners that sometimes, even though traced down religiously, may sometimes be from the truth, and to take such stories (as that of Molly Thatcher) with only a grain of salt. Nesbitt pulls the listeners’ attention, and holds interest in his stories to such an extent that one does not question their credibility... but follows it for the very same reason he would listen breathlessly to the neighborhood gossip or read an intense short story.

While not a doctrine, Nesbitt is almost without equal in his profession... but no one can help but wish that the airwaves were populated by more such storytellers.

“Robert Q.’s Waxworks”

Monday through Friday, 9:30 p.m.

KZAI

Robert Q. Lewis, Q-rator of rare records and chief spinner of same, takes to his latest disc-jockeying spot in his usual casual and entertaining manner. What he doesn’t lose about the man is the time he puts on the turntable, he finds out quickly in off-hand interviews with any music men who happen to appear on his airshow.

His particularly unique programming consists in a weekly “pluggers’ paradise” spot. Once a week he rations off ample minutes or thereabouts to three song pluggers... who prefer to be labeled contact men... so he can boost their special recordings to the skies. He allows them time to talk about singers, composers and arrangers. Since Robert Q. Lewis is not one to stand by convention... even the allotted time for song pluggers to do their respective plugging... he steals part of their numbered seconds to ask each guest about his personal history in show business. When you add this interesting chatter to the hand-picked platter, Lewis puts on, you get a pleasant half hour of entertainment.

A recent transcribed show included Benny Goodman’s brother, Gene, offering vocalist Tony Bennett’s rendering of “What in the World are You?”, Moe Shulman’s praise of Maggie Whiting’s singing of “When Do You” and Joe Santy’s plug for Ferry Cormo’s latest crooning record. After he gave the male contact a chance, he turned to some memorable oldies by Al Jolson, Ted Weems, Martha Raye and, of all things, a duet by Robert Q. Lewis himself.

The greatest thing about this recent CBS music program is the host’s off-the-beaten-path selections. One week included guest appearances by Patrice Page and Frankie Laine, featured records seasoned in Paris from the collections of Jacques testa, Francois and Andre Caveau, a salute to George M. Cohan, a group of old tunes from the Orient and a guesting by Joseph G. Csida, editor-in-chief...
Radio in Review—Continued

of The Billboard, in presenting the show-business magazine’s honor of top of hits.

Disc jockeys come and go with their peculiar talents and waxings, but few can beat Robert Q. Lewis’s latest radio offering:

We Point With Pride

To “String Serenade,” aired over KNX. This mid-Sunday-morning program offers classical and popular selections to send your spirits soaring.

We View With Alarm

The “best” invitation we’ve received all week. Host was radio’s “Mr. District Attorney,” who invited Gus to tune in next week for “the story of a man who was a murderer, cop killer and insane.”

“It Pays to Be Ignorant”

Wednesday, 9:00 p.m.

NABC-AFI

If “It Pays to Be Ignorant,” then we’d rather die poor, but with our sense of humor intact. When Joe Miller jokes were in style, this quartet of glorious ex-vaudevillians were no doubt riding the crest, but someone evidently forgot to tell them about the exodus of the knee-slapper funnie.

Not that Tom Howard, the show’s emcee, comedians Harry McNaughton, George Shelton, and Lulu McConnell aren’t delightful people, it’s just their hackneyed reactions and moth-eaten puns that become weary to us. On a recent show Ethel Grant, another stage star of vaudeville’s golden age, substituted for the billed Miss McConnell, but even this change didn’t improve the show because Miss Grant did her best to emulat Miss McConnell and asked “What’s your first name, honey?” so often that we began to forget our own monickers.

Somehow a weekly half hour of this type of inanity is just too much green corn for us to digest. Guests from the audience are invited to meet the panel and, after some slightly humorous palaver with them, select a question from a hat. Some posers as “What tribe of Indians makes Navajo rugs?” or “Is a birth certificate issued before or after a child is born?” are tossed into the arena and babbled about by the punsters until

MONDAY, JULY 25

by KHJ’s Norma Young

Onion-Stuffed Hamburger

(For the patio dinner)

1 lb. ground beef
Salt and black pepper
1 egg
1 medium onion, boiled or canned

Mix hamburger with salt, pepper, beaten egg and bread crumbs. Divide into 3 portions.

Press one portion of meat mixture around each onion, leaving the top of onion showing, then place in a shallow baking dish.

Pour tomato soup around meat.

Bake in a moderate oven, 350 degrees, about 35 minutes, basting occasionally with the tomato soup.

Instead of using egg and bread crumbs, you may use potato meal and 4 1/2 c milk or water.

As long as oven is going, why not bake potatoes and top them with sour cream and finely chopped onions.

Notes: If TV-Radio Life readers have household or cooking problems, call Norma Young, between hours 9 a.m. and 4 p.m. Hudson 2-2133.

MENUETTE

We Pay to Be Ignorant

Wednesday, 9:00 p.m.

NABC-AFI

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WEDNESDAY, JULY 26

KKEJ—Answer Man.

KNX—Young Dr. Malone.

KFRB—Baseball.

KFWB—News; Maurice Hart.

KOOL, K X M — Bill Anson.

KGBL, KCLA—News.

KBLV—Harvin Ash.

KKBG—Law.

KMBJ—Guiding Light.

KMPD—Hollywood Editor.

KRXD—Midnight Music.

KCLA—Charlie Aldrich.

KDAY—Edward Arnold.

KBLV—Betty Crocker.

KFDJ—Baseball.

KDJ, KJXN, KGB, KVOE—Baseball.

KNX—Second Mrs. Burton.

KFAM—Gus Bates Post.

KFCB—Radio Institute.

KFWB—Maurice Hart.

KGB—Sports.

HOME TOWN L A M B O R G H

Cliffie Stone, Eddie Kirk

Herman the Hermits

Bucky Tittle

Speedy West

Top Western Talent

KXK—12:30, 8, 30, 11-11:15, 10-9, 9-8, 7-6, 6-5.

K X L A , H O M E T O W N J A M B O R E E

KFXM, KGB, KVOE—Queen for a Day.

KFAM—Edith Bracke.

KPC—Music Hall.

KFRB—News; Maurice Hart.

KGBL—News.

KCLA—Sports.

KDAY—Radio Institute.

KXK—Easy Acets.

KXLA—PENN.

KJX—Sports.

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**Wednesday Radio Program Highlights**

**A. Programs in Lightface Type:** P.M. Programs in Boldface.

1. **Comedy-Variety:**
   - 6:30—Fred MacMurray, KFXM.
   - 7:00—Sir Charles VPN, KFOX.
   - 7:30—Joyce Compton, KGW.
   - 8:00—Stuart Bloom, KFXM.
   - 8:30—Family Theme, KJRC.
   - 9:00—Mr. President, RECA.

2. **Mystery-Detective:**
   - 7:00—Johnny Dollar, KFOX.
   - 7:30—Detective Agency, KFXM.
   - 8:00—Peter Van Rhijn, KICO.
   - 9:00—Mr. Do It, KFXM.

3. **Sports:**
   - 11:00—Major BB, KLAL.
   - 11:30—Bob Kelley, KSL.
   - 12:00—Joe Hernandez, KSB.
   - 13:00—Escape, KWC.

4. **Talk:**
   - 8:00—McNeil Blais, Club, KEX.
   - 9:00—Saloon for the Stars, KCLI.
   - 9:30—Art Linkletter, KNC.
   - 10:00—Welcome Travelers, KFI.
   - 10:30—That Sensational, KSL.
   - 11:00—It Pays to Be Ignorant, KCL.

5. **Sports:**
   - 6:30—Blackie, KFC.
   - 7:00—Mysterious Traveler, KJH.
   - 8:00—Pit Agent, KFAC.
   - 9:00—Fat Man, KGW.
   - 10:00—I Love a Mystery, KJH.

6. **Talk:**
   - 9:00—Frank Roosevelt.
   - 10:00—Merry gehört.

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**Harlemitee**

**With Hunter Hancock**

Now 2:00-3:30 p.m. Mon. thru Sat.

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TV-Radio Life

**Wednesday Radio Logs**

- KFC—Sunset to Broadway.
- KFXM—Uncle Lushe.
- KFOX—Escape.
- KFC—Echoes in Silver.
- KFAC—Airline Special.
- KER—American Soul Clinic.
- KQAC—Request Performance.
- KFAC—Easy Does It.
- KFXM—Norman Nesbit, News.
- KGB—Jon Adair Spatter.
- KLAL—Main West to Malibu.
- KBC—Al Jarris Ballroom.
- KCLA—Easy Darwin.
- KLAC—Johnny Dollar.
- KFAC—Radio Neurav.
- KFAC—Man's Shelton.
- KFW—Sports.
- KSB—Bob Kelley.
- KLAC—Boston Blockle.
- KSL—Sid Peter Kelley.'s Blues.
- KFXM—Answer Man.
- KCLK—Burriett Wheeler.
- KSL—Behind the Story.
- KFOX—Record Parade.
- KFV—Local Varieties.
- KSL—Platter Plate.
- KMI—Ira Cook.
- KSB—Inhalian Program.
- KLC—Bill Simon.
- KSL—Melody Valley.
- KJF—Reunion.
- KFC—Another Song.
- KSL—Romeo's Day.
- KAF—Meet the All-Shoe Man.
- KJF, KFCX, KGB—Rye.
- KLAC—News.
- KFXM, KGB—Children's Corner.
- KSL—Romeo's Day.
- KFC—Sunset Serenade.
- KSL—Romeo's Day.
- KSL—Red Romeo.
- KSL—Children's Corner.
- KSL—Easy Does It.
- KSL—Romeo's Day.
- KSL—Barn Dance.
- KSL—Romeo's Day.
- KSL—All-American Hour.
- KSL—Action.
- KSL—Art Montage.
- KSL—Easy Does It.
- KSL—Music in the Air.
- KSL—Romeo's Day.
- KSL—El Paso.
- KSL—Romeo's Day.
- KSL—All-American Hour.
- KSL—Art Montage.
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- KSL—All-American Hour.
- KSL—Art Montage.
- KSL—Easy Does It.
Radio in Review—Continued

Howard finally calls a halt to the proceedings. Only relief spot is a number by the Townsmen quartet, who evince great harmony in singing such old favorites as "Camptown Races." We can't help but feel that the spark of true wit which each of these clever entertainers possesses should be fanned into a bright new format, complete with popular-style jokes, and then we'd agree that "It Pays to Be Ignorant."

Off Mike (Personalities)

Jon Arthur

When Jon Arthur stepped to a microphone and recited "Three Little Pigs" as a time-filler on a West Virginia station, it marked the beginning of his career as a youngster's entertainer. He pleased the small-fry audience that day in 1939 and he's still pleasing the children with a full two hours of fun and music on "No School Today" every Saturday morning at 8:00 over the American Broadcasting Company.

Big Jon has the respect and love of thousands of the younger generation who eagerly await his program. They are fascinated by his "Magic Spy Glass" which enables him to see into homes for periodic check-ups on health and good citizenship habits.

No less appealing to the youngsters is Big Jon's small pal, Sparkie. The latter spent the first two years of his radio life as an utterly invisible echo—a recording trick. But Sparkie's fans started mailing in letters asking what he looked like. So the children were asked to send in their idea of how he looked. The request, made on two broadcasts, brought in 25,000 drawings. From these, Leon Jason, well-known children's comic-book artist, made a composite which is the official Sparkie.

In 1947, Arthur went on the air at WSAL, Cincinnati, with permission to develop any new program ideas he liked. With no fanfare but with a wonderful collection of children's story and song record albums, "No School Today" went on the air.

Kindness, tolerance and good behavior are taught painlessly by means of entertaining stories and songs. And incidentally a little knowledge is rubbed off on the listeners.

NEXT WEEK

"A Friend of the Family" is the subject of next week's cover feature, and of course that description fits KTLA's neighborly Dick Lane to a T, as you'll read.

"How Not to Spoil Juliet" brings you Mrs. Ronald Colman's candidly charming advice on how she has met some of the problems of raising her own junior miss. And a pictorial glimpse of Eve Arden's lovely home should provide additional pointers on how to brighten your corner.

Lovely Mary Sinclair is profiled in "A TV Star Is Born," and since "Hobbies Are His Specialty," we're also bringing you some unusual sidelights on KMBH's Paul Pierce. "Fisticuffs From an Old Tomato Patch" is an entertaining yarn about the boxing that you televise.

Tips on poise by talented Mary McDowell, of KECA-TV fame, and an "expose" of the "Blood, Bullets and Bandages" rampant on the popular "I Love a Mystery" airer round out next week's issues and spell an evening of good reading as augmented by the video and radio logs, pictures, news and reviews. The whole of course, guaranteed to aid your week of good listening and looking, Pick up your copy of next week's TV-Radio Life beginning Wednesday, at your market checkstand.

TENNESSEE ERNIE IN RADIO'S HOTTEST WESTERN SHOW

K X L A

9 - 10 A. M. — Mon.-Fri.

KWED-Morning Call.
KBW-Pray for Peace.
KDF—Church Music.
KFW—Joyce Harrell.
Kено—News.
KTMX—Latest in Western Music.
KTVK—Bill Fochette.
KKE—Dining With Dick.
KDF—Church Music.
KRD—News.
KTVK—News.
KTMX—Guests.
KWE—Jilted Romeo.
KTVK—Guests.
KKE—Dining With Dick.
KBL—News.
KTMX—Dining With Dick.
KWE—Latest in Western Music.
KTVK—Guests.
KKE—Dining With Dick.
KBL—News.
KTMX—Dining With Dick.
KWE—Latest in Western Music.
KTVK—Guests.
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<th>Time</th>
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<tr>
<td>9:00 AM</td>
<td>KFI</td>
<td>Grand Ole Opry</td>
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<tr>
<td>9:30 AM</td>
<td>KFI</td>
<td>Greensboro, NC (F)</td>
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<td>10:00 AM</td>
<td>KFI</td>
<td>Hollywood, CA (F)</td>
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<td>10:30 AM</td>
<td>KFI</td>
<td>Hall, Helen (F)</td>
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<td>11:00 AM</td>
<td>KFI</td>
<td>Hall, Helen (F)</td>
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<tr>
<td>11:30 AM</td>
<td>KFI</td>
<td>Hayes, Dwayne (F)</td>
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<tr>
<td>12:00 PM</td>
<td>KFI</td>
<td>Hall, Helen (F)</td>
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<td>12:30 PM</td>
<td>KFI</td>
<td>Hardly, Glenn (F)</td>
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<td>1:00 PM</td>
<td>KFI</td>
<td>Hardly, Glenn (F)</td>
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<td>1:30 PM</td>
<td>KFI</td>
<td>Harvey, Paul (F)</td>
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**Note:** Programs marked with an asterisk (*) are of the contest, cult, or off type. Indicates programs of news and commentary.
Yarborough's personality, and he is frank about it. "I believe that talent schools, some of them that is, take more talent out of students than they in- stall in budding young thespians. Furthermore," he continued, "so many really gifted young people go by the boards because they haven't that so-called professional personality. I've known many a modest actor whose ability offstage was hidden neat a cloak of modesty."

Speaking of modesty, Bart has his fair share. He doesn't have a press agent to exalt his talents, and after many years of ducking fan clubs, he only recently weakened and sanctioned a club in his honor.

Bart and his wife live in the beautiful Tolucan Valley district, where he is a stone's throw from his favorite sport and golf links. Writing is another one of his hobbies. Although he is best known as a prominent radio artist, he hopes some day to be recognized as a writer-director of radio and television.

Old Wrestlers Never Fade Away

elaborately monitored, as these performers approached one another in the ring, all apparently intent on mayhem.

The behemoths follow a circuit, with different stations picking them up on camera as they contend at the Hollywood Legion Stadium, the Ocean Park Arena or the Long Beach Municipal Auditorium. KNBH's Channel 4 ventures afield for general Southern California matches, and for the International Chicago mat meets. Both are carried on film.

KTLA, which telecasts from Long Beach, has Dick "Whoa, Nellie" Lane calling the plays. KTTV, which covers the matmen from Hollywood Legion Stadium, has sportscaster Bill Welsh dodging bodies from his ringside mike.

KLAC-TV, in addition to its regular telecasts, started televised "workouts" on its Channel 13, for a while erecting a ring outside its main studio where passers-by could stop, watch, and collect autographs. Following the tying-up of traffic on Cahuenga as a result of these telecasts, the station moved the program to Ocean Park, where its regular matches are televised.

Our accompanying pictures show four inches, even when trying to put on a three-act play. It was all very experimental. These were frantic days in TV." When he formerly had his own video show over KFI-TV, in which he enacted many Shakespearian roles, he was reminded of those "frantic" TV days in England, the time he donned the armor to play King Henry V, only to be practically carried bodily around the set, when the arm and leg portions of his iron-clad suit refused to budge an inch.

His Opinion

This Englishman who has grown up echoing the lines of the master Shakespeare "likes sensible scripts, the kind you can get your teeth into..." thinks Norman Macdonnell of CBS is a fine director because "he throws you more character cues in a few minutes than does any other director I know..." and Bill Conrad and former TV-Radio Life award winner Jeanette Nolan are "fantastically fine radio performers."

For one of his acting jobs with Armed Forces Radio—an organization which he labeled a sort of latter-day Volks of America—he played General Douglas MacArthur.

When asked if he thought Hollywood would eventually become the TV-radio capital of the world, he said, "I'm sure of it... I don't see how it can be otherwise... all the talent, space and technical knowledge are here... and those studios are not buying up property here for the kicks, you know."

His one regret is that Hollywood does not have any legitimate theaters of the type found scattered so enthusiastically and generously throughout England. But from all appearances this fact will not pull him away from Hollywood, which at times he still considers to be "extraordinary."

some of your mat favorites in action, violent action, in one or two cases.

You can clip the handy schedule printed here— and stick it onto your TV setside. With its help you can follow every flying mare on TV!

TV WRESTLING SCHEDULE

KNBH (4) — Tues., 8:05 p.m.; Sat., 5:05 p.m., 8:30 p.m.
KTLA (5) — Thurs., 8:30 p.m.
KTTV (11) — Mon., 8:30 p.m.
KLAC-TV (13) — Fri., 8:30 p.m.; Wrestling workouts Sun., 11:00 a.m. All-Girl Wrestling 7:30 p.m. Sun. (Schedule dependent on baseball).
Gene Autry Captures Television
Without a Struggle and Becomes a
Four-Star Favorite

By Allison Thorne

Sunday, 8:30 p.m., CBS-KNX
Saturday, 6:30 p.m., KECA-TV

ONG A national favorite in the fields of radio, recordings and motion pictures, Gene Autry can hang another star on his door—this time for the acclaim he’s winning in television, where, far from proving competition to himself as a picture star, he’s enhancing the appeal of his famous singing-cowboy portrayals.

The highly versatile Autry is a case in point for the school believing that a true entertainer is at home in all fields: with his CBS Western variety radio show and the films he’s producing independently and specifically for television... not to (Please Turn to Page 39)

July 20, 1951
A KOREAN TOUR LAST NOVEMBER WAS ANOTHER LINK in the chain of laughter that NBC's Bob Hope has been weaving round the globe during ten years of continually entertaining servicemen. "Ski-nose" has visited almost every U. S. installation, stateside and overseas, from his initial March Field, California, show in May, 1941, to Wonsan, Korea (above), where he played to an audience of GI's and Marines straight off of the invasion ships, up to his current European trip.

HORACE HEIDT IS SPECIAL FAVORITE OF GI's at bases all over the U. S. Heidt and his traveling troupe originate both CBS radio and video shows at camps like the Naval Air Station, San Diego (below), where "The Flat Tops," a group of Navy men, were contestants on the telecast beamed from the San Diego base. Hospital visits and extra ward shows are a regular between-programs routine for the Heidt group.

"DEAR VOICE" to an estimated daily audience of ninety million people the world over is lovely Armed Forces Radio Service disc jockey Rebel Randall, whose "Jukebox, U.S.A." is a must entertainment feature for GI's from ships to shores.
LIKE THE inimitable Bob Hope, there are many radio, video and film artists who have never stopped entertaining the troops since the first U.S.O. caravan was dispatched during World War II. But the Korean crisis has also brought into prominence a set of "service" stars who, with little or no acclaim, make weekly trips to out-of-the-way bases to bring songs and laughter to raw recruits and veterans alike. Broadcasts and telecasts have originated in many a military installation, and film folk comprise week-end "starlift" flights to California bases where they spend their Saturdays and Sundays putting on stellar shows and making hospital bedside visits.

It was Bob Hope who summarized the need for current action on the entertainment fronts when he said:

"People ask me whether I notice any difference between the GI's of World War II and now. The only thing I've noticed is that in the last war they were all expecting Dorothy Lamour on a South Pacific island, now they're looking for Mary Martin and Ezio Pinza. . . . "The GI's of World War II were fighting for something that didn't quite come off. A lot of them, plus a lot of young fellows who were just kids when the fighting was going on at Wake Island and Bizerte and Salerno, are trying to finish the job now. I hope none of us will ever forget them or what they are doing. I know I won't."

By Greta Greenfield

"LET'S GO WITH RALPH FLAN-AGAIN" is a weekly ABC program which the popular band leader broadcasts from army camps throughout the U.S., with the aid of vocal-lovely Jean McManus, his orchestra, and in-the-service guest stars.

"CAMPS, HOSPITALS and defense plants are on the 50,000-mile cross-country itinerary of Phil Regan and his traveling entertainment corps which airs a weekly CBS show from places like Fairfield-Suisun base, where Regan paused for a word with a Korean vet (above). (Whittington photo.)

"STARLIFTS" TO VARIOUS WEST COAST military installations are included on schedules of many filmites. Hollywood Coordinating Committee's Stan Richardson lists KTLV video's famed showman N.T.G. as one of its staunchest regulars. N.T.G. and his bevy of beauties average eight shows a day at bases where they make flying week-end visits.

BOB HAWK BRINGS THE FUN and frolic of his "Lemac" contests to service centers in all corners of the nation and gives GI's many an opportunity to "report to home" via mike-side interviews which are broadcast on his popular CBS Monday evening show. (CBS-Pennock photo.)
I O W " T H E  R I C H F I E L D  R E P O R T E R , " e d i t o r , W a y n e  M i l e r , a c k n o w l e d g e d p l a u d i t s a n d s c r o l l s h e r e c e i v e d f o r h i s p a r t i n b u i l d i n g t h e r e p u t a t i o n o f  s i n c e r i t y  a n d  a c c u r a c y o f  r e p o r t i n g t h a t i s  a l w a y s  a t t r i b u t e d  t o  t h e  n i g h t l y n e w s c a s t .

S P E A K I N G F R O M B E H I N D t h e L . A . P r e s s C l u b ' s " e i g h t - b a l l , " t h e v o i c e o f " T h e  R i c h f i e l d  R e p o r t e r , " J o h n W a l d , w a s n o t a t l o s s f o r w o r d s i n g r a c i o u s l y a c c e p t i n g t h e t r i b u t e p a i d t o r a d i o ' s  . v e t e r a n a i r e r . ( N B C - H o l l o w a y p h o t o s . )

G R O U P O F 800 w e l l - w i s h e r s f r o m i n d u s t r y , g o v e r n m e n t , r a d i o a n d p r e s s gathered at t h e f a m e d C o c o a n u t G r o v e on A p r i l 2 3 t o m a r k t h e t w e n t i e t h a n n i v e r s a r y o f t h e n a t i o n ' s o l d e s t c o n t i n u a l l y s p o n s o r e d n e w s c a s t — r a d i o ' s " R i c h f i e l d R e p o r t e r . "

A n o r m a l c h a i r m a n o f t h e a u s p i c i o u s e v e n t w a s C a l i f o r n i a ' s G o v e r n o r , E a r l W a r r e n , w h o l e d t h e a s s e m b l e j e n h o n o r i n g t h i s r e s p e c t e d p i o n e e r i n r a d i o n e w s c a s t i n g . U n u s u a l t r i b u t e w a s s p o n s o r e d b y t h e G r e a t e r L o s A n g e l e s P r e s s C l u b , w h o s c h a i r m a n , L e s W a g n e r , w a s  a i d e d i n

( P l e a s e  T u r n  t o  P a g e 3 9 )

" R i c h f i e l d  R e p o r t e r , " t h e  G r a n d d a d d y o f N e w s c a s t s , C e l e b r a t e s T w e n t y Y e a r s o f

I N  R A D I O

"T H E  R I C H F I E L D  R E P O R T E R ' s " e d i t o r , W a y n e  M i l e r , a c k n o w l e d g e d p l a u d i t s a n d s c r o l l s h e r e c e i v e d f o r h i s p a r t i n b u i l d i n g t h e r e p u t a t i o n o f  s i n c e r i t y  a n d  a c c u r a c y o f  r e p o r t i n g t h a t i s  a l w a y s  a t t r i b u t e d  t o  t h e  n i g h t l y n e w s c a s t .

N E V A D A ' s  F I R S T  L A D Y , w i f e o f G o v e r n o r C h a r l e s  R u s s e l l , a n d C a l i f o r n i a ' s G o v e r n o r W a r r e n w e r e a m o n g d i s t i n g u i s h e d g u e s t s l i s t e n i n g t o a s p e c i a l s p e e c h b y E a r n e s t  H o b e r e c h t , c h i e f o f U . P . w a r c o r r e s p o n d e n t s .

“ F O R  T W O  D E C A D E S o f u n b i a s e d , c o m p l e t e  a n d o b j e c t i v e  n e w s c a s t - i n g , “ G o v e r n o r C h a r l e s  R u s s e l l o f N e v a d a p r e s e n t e d t o R i c h f i e l d ' s  p r e s i d e n t , C h a r l e s  S .  J o n e s , a c o m m e m o r a t i v e s c r o l l b e a r i n g s i g n a t u r e s o f g o v e r n o r s o f A r i z o n a , C a l i f o r n i a , N e v a d a  a n d O r e g o n .

P l a s e  T u r n  t o  P a g e 3 9
Life in Radio
(Continued from Page 38)
his emcee tasks by Governor Warren, Nevada's Governor Charles Russell and comedian Walter O'Keefe.

Duly honored for their roles in making the "Reporter" the "respected journalistic institution it is today" were announcer John Wald, the "Richfield Reporter's" voice during most of its twenty years; Collette Burns, assistant scripter; commercial announcer John Latham; and "Richfield Reporter's" editor, Wayne Miller.

Governor Warren presented a scroll for "two decades of unbiased, complete and objective newscasting" to Charles S. Jones, president of the Richfield Oil Corporation. Governor Russell's presentation to Jones was a commendation, signed by governors of Arizona, California, Nevada and Oregon, in appreciation of the "Reporter's" regional contributions.

Earnest Hoberecht, chief of United Press war correspondents, was main speaker at the celebration. Hoberecht, who flew from the Far East especially to speak, returned to Tokyo immediately after talking to the group on his first-hand Korean war experiences and the MacArthur firing. "Richfield Reporter" indeed topped its first score of years with pomp, circumstance, and every indication that it's on its way to another twenty years of excellent newscasting.

Four-Star Favorite
(Continued from Page 35)
mention a few other "sidelines," including two thirty-thousand mile personal-alien-departure-regular-recording sessions and six studio-type motion pictures he's completed during the past year.

Like many entertainers who have been mainly successful in the older media, he welcomes the challenge of video. At Pioneertown, a Mojave desert locale, he has set up headquarters for production of twenty-six half-hour telefilms annually. In eighty square acres, replete with Joshua-tree and pine forests, desert wastes emulating Death Valley, river beds lined with willow; flatland sprinkled with cactus and sagebrush and mountain peaks, gulches, canyons, as well as hillsides laden with huge boulders, he's found every imaginable Western setting in which to grind his thirty-five-millimeter cameras. In fact, Pioneertown terrain can duplicate the scenery of seven different West-of-the-Rockies states.

The Old West
The town itself is an old-West settlement, also perfect for his purposes. He quotes an old sign that hangs in the town when he boasts "There is no place just like this place anywhere near this place."

Autry relies much on the knowl-

edge garnered from radio production and movie experience in his telefilming. He believes that production for video is far more exacting than for straight motion pictures, since the actors and the scenery come in for much closer scrutiny. Actors like guitarist Pat Buttram, his radio comic sidekick, appear in Autry's video pictures, and many of the dramatic vignettes which radio producer Bill Burch and writers Stanley Davis and Elo Packard helped Autry to broadcast have become valuable plot material for his current projects.

Wider View
Aside from the production angle, Autry feels that through television he's reaching an even wider audience than before.

"My video films are being shown in the larger cities where formerly the market for them was small. Also I'm getting reacquainted with the youngsters who came on the scene during the war years." (Autry abandoned the screen temporarily for a three-and-a-half-year sojourn with the Air Transport Command.)

He's emphatic in the view that "If any one thing is causing motion pictures to suffer because of television, it's the distributors who will not release better pictures for videoing."

July 20, 1951

"PORTIA" FACED "PORTIA" when actress Lucille Wall (right), star of popular "Portia Faces Life" series, compared legal notes with Edith Fisch, twenty-seven-year-old New York City attorney whom Miss Wall named "Woman of the Week" on a recent broadcast.

AS THE TWO-FISTED justice-dis-
pensing law officer, "Harrington," assistant to "Mr. District Attorney," actor Len Doyle has become radio's most in-
destructible man.

ABBOTT AND COSTELLO TV CONTRACT
Bud Abbott and Lou Costello have been added to the star-studded roster of comedians signed for television with the National Broadcasting Company.

REALISTIC TOUCH
Carlton E. Morse has added a pat-
triotic touch to his NBC-TV "One Man's Family" show. John Boles plays a Marine sergeant while Tony Randall is cast in the role of a sailor.

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not just men --
Altho 7 of the 'Top 10 Men's Shows' are on KTLA

not just women --
Altho 8 of the 'Top 10 Women's Shows' are on KTLA

not just teenagers --
Altho 6 of the 'Top 10 Teenagers' Shows' are on KTLA

not just children --
Altho 4 of the 'Top 10 Children's Shows' are on KTLA

* Tele-Que, February 1951

IN LOS ANGELES
ENTERTAINS THE WHOLE FAMILY — OR ANY PART OF IT!