A Story on
Zsa Zsa Gabor
Who Hides Behind
'The Whistler's'
Mask? . . . Page 4
MARY LIVINGSTONE, spouse and veteran radio sparring partner of CBS-TV's Jack Benny, made her TV debut with Jack last year.

THE WINNAH! This is the costume that "Goldie," a participant in KTTV's Calo "Mutt Show," donned to walk away with a best-dressed prize. (Haas and Associates photo.)

IT'S THE PERSONALITY that brought Jimmy Durante not only a Peabody Award for television entertainment, but the hosannas of both public and critics.

SEEN ON THE Video Scene

MIX #27 Contains Shortening

Fisher's pancake mix


وعاء دقيق


Page Two
THOSE PERENNIAL rivals—the U.S.C. Trojans, the U.C.L.A. Bruins, the Stanford Indians, and the California Bears—are at it again; this time on the basketball court. KHJ-TV, Channel 9, is with them every Friday and Saturday night.

The KHJ-TV-ing of basketball comes as the proverbial "gift of a lifetime" for the many court enthusiasts. Unlike the U.S.C. and U.C.L.A. football teams, which play in the Coliseum, a stadium capable of accommodating more than 100,000 people, for years basketball has been doomed to small indoor gyms which can take care of only a fraction of the student bodies—let alone the vast public which invariably clamors to attend.

Long has been the hue and cry of the sports-writing press for the erection of a stadium sufficient to fulfill basketball's needs. Of course the answer is simple... "There just aren't nearly enough tickets to go around." But try to tell a basketball devotee that, and you've got something on your hands. At the present time, television seems the only solution to this great sports problem.

Behind the Camera

And so television it is, with KHJ-TV's highly experienced remote crew—announcers Lyle Bond and Bert Dunne along with remote director Don Patton—holding the fort.

As a high-school student in Clare, Michigan, Lyle Bond won thirteen major letters in basketball, football, baseball and track and captained both the cage and grid squads in his senior year. He later attended the University of Michigan, where he played football, basketball and baseball.

Lyle took a brief fling at pro baseball following his college graduation, but decided to give it all up for his first love—radio. He began his mike career at a small station in Pontiac, Michigan, and after the war found his way to Los Angeles and immediately got into the sports picture.

Bert Dunne is a veteran in just about any job you care to name. He's finally decided to concentrate on television but previously served in the advertising-agency whirl; the sports field as a player, coach, manager, writer and radio sportscaster; and the public-relations business. He graduated from Notre Dame in 1926 and immediately went to work as publicity director for Knute Rockne.

In 1930, Bert entered the newspaper field as a sportswriter for a syndicate of Northern California newspapers. In 1950, Bert took over as president of the Salt Lake baseball entry in the Pioneer league, but was forced to leave after the season because of ill health.

The Real Stars

Don Patton is a lad who's been (Please Turn to Page 31)
No. 187

NOW THERE'S NO DOUBT that Bill Forman hides behind "The Whistler's" mask. His family (left to right), Judith, four; David, seven; Mrs. Forman, and Gail, ten, make sure he is no longer a "secret" man. (CBS-Bristol photos.)

AT ONE GLANCE you can see there is quite a difference between Bill the family man and Mr. Forman, "The Whistler." Although radio listeners don't see his masked countenance, they are captured by the mystery man's voice.

Who Hides Behind "The Whistler's" Mask?

NINE YEARS is a mighty long time to remain anonymous. If you don't believe it, ask Bill Forman, the man who for nine years has stood beside the mike and intrigued listeners with his portrayal of the evasive "Whistler" without being introduced to his vast radio audience.

His formal introduction in November, when the announcer said, "and in the role of 'The Whistler' you heard Bill Forman," pleased him almost as much as making his first touchdown. Bill talks more about football and baseball than he does about acting. And he looks more like a football player than an actor, too.

Being a radio crime hound and sportsman seems to be all the more amazing when one realizes that the Forman family tree lists a father, grandfather and great-grandfather as ministers of the gospel.

Bill appears to have a greater weakness for sports than for who-dunits. As he put it, "I'm crazy about sports." So crazy in fact that he collaborates with a noted New York Times sports writer, Gladwin Hill, each year to write the big story on the Rose Bowl and without receiving a by-line for his efforts.

When Bill's name was announced as the man who every Sunday night becomes "The Whistler" he soon received phone calls from many of his best friends, who after exclaiming over their surprise at his unmasking, were quick to heap praise on him for his radio role. Bill's three youngsters have long known the family secret when he will be playing "The Whistler" on TV. He narrated all the film versions of this unknown man when Richard Dix played the leading role.

When not at the mike, Bill is the sort of guy who likes to "putter around the kitchen. It's so relaxing." He spends his spare afternoons playing golf, coming away with an average score in the 80's. Although he doesn't look the part, Bill loves to raise a flower garden. He admitted his failure in this field, however, when he said, "I love to plant flowers, but I can't make anything grow."

Bill, answering the question "Can you whistle your air-show tune?" did, without the least hesitation. Nor did he evidence any embarrassment at the sudden turn of heads in his direction nor at the echoing whistle which came from one of his fans seated nearby.

By Sara Hannah

February 8, 1952
There’s More Than One Way to Get Into Movies!

INTEREST IN getting into the motion-pictures industry is one of the most universal ambitions the world knows of today. The attempt of hundreds of girls have provided myriad glowing success stories, liberally illustrated on the pages of fan magazines everywhere. Other attempts have turned out as wonderful research grounds for the sordid little sagas of failure that illume some of our best newspapers when they indulge in reader-bait known usually as “a series on Hollywood.”

Methods of attempt at entree are as varied as the stories surrounding the successful and the failures.

Some girls study all their lives, working at becoming good actresses. Some girls don’t study a lick, and unbelievably enough still turn out as good actresses.

Some girls sing their way into pictures. Some just talk their way in. Some never get in at all.

The five young ladies on this page moved into movies by way of television. True enough, some of them had bad bits in pictures, and contract nibbles, but it took the showcasing TV gives a pretty girl and (Please Turn to Page 31)

GLORIA SAUNDERS: twenty-four years old, five feet four inches tall, dark hair and eyes, got her TV start in ABC-TV’s “Mysteries of Chinatown.” An accident interrupted her career a few years ago, but Gloria brushed up in summer stock at Santa Fe, New Mexico. Her picture credits include “3000 A.D.” “Red Snow” and “Northwest Territory.”

MARGARET KERRY: This pretty miss who plays the daughter role on ABC-TV’s more-than-two-year-old “Ruggles” series is a bona fide Los Angeles resident. Her family have been here a matter of generations. Margaret is the earliest of ABC entertainers, was rehearsing there four weeks before KECA-TV even opened! Her TV credits are myriad; her screen credits include “Canyon City.” Margaret is five feet two and a half inches tall, has blue eyes, brown hair.

BARBARA RUICK: At eighteen, she went from zany skits and songs on KEGA-TV’s Jerry Colonna Show right into an MGM contract. She is the daughter of screen and radio actress Lurene Tuttle and radio-TV actor Mel Ruick, hence comes by her talent quite honestly. Her biggest thrill, when Barbara was only fourteen, was when her mother let Barbara take over Lurene’s “Effie” role on “Sam Spade.” (ABC photo.)

POLLY BERGEN: The red-haired beauty from Tennessee lived in twenty-eight states and went to ten schools during one year. She began singing at the age of fourteen, but it took an alert agent to spot her on TV and bring her to Hal Wallis’s attention. She is now under contract to the producer. Polly is five feet five and a half inches tall, is married to Jerome Courtland. (ABC photo.)

VIRGINIA HEWITT: For a girl who didn’t have her heart set on becoming an actress, the five-foot-four-inch-tall “Carol” of “Space Patrol” has done very well. Her first featured role was in “My Dear Secretary” with Laraine Day and Kirk Douglas. In addition to “Space Patrol,” she has done such live shows as “Mystery Is My Hobby,” “You Be the Jury” and “Hollywood Career.” Her hair is really blonde, her eyes blue. (ABC photo.)
THE EXPRESSION ON Bob Hamilton's face is due, no doubt, to having to choose between Pat Horn (left) and Gloria Stevens, who, with him, make up the Hamilton Trio.

IT'S EASY TO IMAGINE a good laugh has just been provided, when Producer Max Liebman, Imogene Coca and Sid Caesar – the latter stars of "Your Show of Shows" – get together.

LOVELY SONGSTRESS Judy Johnson and handsome tenor Bill Hayes are also popular stars of KNBH's big musical revue, seen on Saturday nights. Is Judy saying "Speak for yourself, Bill?"

CLOSE-UPS ON KNBH
You’ll See More On Channel 4

OLIVER J. DRAGON, ONE-THIRD star of KNBH's "Kukla, Fran and Ollie," appears above in the latest fashion of what a well-dressed dragon wears while baby-sitting.

OLIVER WAS A TERROR on the playing field of "Dragon Prep," and here he is in the football outfit which sent shivers up and down the spines of opponents.

A SYMPATHETIC DRAGON, if ever there was one, is Oliver, pictured below. He just heard a very sad story, and is reacting in a way that makes him beloved nation-wide.
In & Out of Focus (General Comment)

"Mystery Man" Contest
Ralph Edwards is at it again!
The man who created such famous stunts as "Mr. Hush" with Jack Dempsey, "Mrs. Hush" with Clara Bow, and "The Walking Man" with Jack Benny has begun a new mystery contest on both his TV and radio shows.
The mystery man will be known as "Mr. Dimes," and the person who tells "Mr. Dimes's" identity will win a new Cadillac sedan. Aim of the contest is to pour more dimes into "The March of Dimes."

More Than a Million
The Electric League of Los Angeles reveals that now there are 1,161,036 TV sets in use in the Los Angeles "signal area," which includes the Counties of Los Angeles, Orange, Kern, Riverside, Ventura, San Bernardino, and Santa Barbara.

Year by year it went thus:
1948  1949  1950  1951
Total
79,640 270,036 530,094 281,266 1,161,036
The biggest single month of all the four years was September of 1950. But

watch it when the forthcoming TV broadcasts of the political conventions commence.
We shall furnish these reports each sixty days of 1952 so you can watch.

Professionals in the "Parlor"
Noticed anything new on Bill Stulla's KNBH "Parlor Party?" The popular emcee has changed his format; by presenting entertainers who have reached the "professional" status, he is giving you talented a chance to showcase your specialty.

In an effort to find new faces and talent for TV, each week two professional musical performers are invited to the show for a minimum of five shows.

Stulla has requested that anyone interested in appearing contact the Jack Douglas office, Hillside 7354. But remember, this offer is made only to professional performers and preference will be given to instrumentalists who double as singers. AND—you don't have to have vision or radio experience to qualify.

Old Gang in Person
More and more TV is re-creating radio treats and practices to lure the habit - ridden. NBC-TV has an early morning show in New York that is radio pure and simple, with plenty of pictures busy on the screen so the FCC won't get into a stir. Of course the entertaining Dave Garroway heads up the time, so if you do want to watch, there is something there. If you want only to listen, however, there's much to be heard that has nothing to do with Mr. G.

Now, here on this Coast, one of the most popular of the old radio gangs is about to debut for the viewers. Among the "vetexen" of the veteran radio comedians is Al Pearce. His new CBS-TV hour will combine the memorable highlights from the early days of the star's radio gang with sparkling new features in a flexible format. The famed "door-to-door low-pressure salesman" will again be done by Pearce himself. The rural sketches of "Eb and Zeb" (we carried "Flashbacks" of this famous duo in the magazine last year, never dreaming we'd see the boys re-created) will reappear, and monologist Arlene Harris will have a prominent role.

Early a.m. attendees will be hosted

Wrestling Fans!!
Jules StrongBow to Write Wrestling Column Starting Next Week in TV-Radio Life

Starting with next week's issue, Jules StrongBow, "Mr. Wrestling," will write a regular column for TV-Radio Life.

For details on this new and sensational development, read the "On the Ball" column on page 20.

Far more important, however, don't miss next week's first column by Jules StrongBow.

It will appear on page 34 for several weeks, and will later expand to both pages 34 and 35 (a red-colored roto-plan page).

So for the latest, up-to-the-minute news in wrestling, and for plenty of pictures to look at, keep your eyes on Jules StrongBow's column for the next few weeks. If you read it once, you'll read it every week thereafter.

by the network to coffee and doughnuts, and if this isn't an old radio trick and shades of "Breakfast In... we don't know what is!

Stop, Listen, Look (Shows You Why)

"All-Star Revue"
Saturday, 5:00 p.m.
NBC-TV, KNBH, Channel 4

On Jimmy Durant's most recent of these "All-Star" clambakes, he opened with a lampooning that should have had a bereted, mustached and cigarette-holdered "Continental" get-up. Jimmy hissed appropriate ridiculousness to the women in his viewing audience. And what happened? Nothing. The audience didn't dig the bit, and consequently set like open-mouthed images while the boys in the wings let go with genuine boffs and yoks. Very little applause was registered.

The best endorsement encountered of Jimmy Durante and his universal brand of lovable humor is that no one remembers this slump. They remember the middle of the show, when Jimmy appeared with guest Mickey Rooney, and the end of the show, when (Please Turn to Page 9)

Page Seven
NOW on Channel 7

THE ADVENTURES OF
ELLERY QUEEN

starring
LEE BOWMAN

Stand by — for fast-moving adventure and mounting suspense! Here’s fiction’s master criminologist, Ellery Queen, challenging you to a baffling case in crime detection. Don’t miss tonight’s thrilling drama, brought to you by your Kaiser-Frazer dealer.

KECA-TV
Channel 7
ABC Television
Duranfg signed off with his "Goodnight, Mrs. Calabash, wherever you are" and walked out of camera range. Most people remember this last bit because of the lump in their throats!

Anyone who saw the "Mick" romp through the camera stand and still come out second best will be able, objectively and rationally, to admit that Mr. Rooney is fine for TV, and it for him. His timing, abilities at piano and drums, and his apparent humility are all factors that will undoubtedly bring Mr. Rooney before the cameras many more times. He and Jimmy could well team up.

Bob Hope stopped by the Jimmy's show for a walk-on and a throwaway line of two; tumblcr Jimmy Rae performed; trumpet virtuoso Rafael Mendez performed. In spite of this, it emerged that Jimmy Durante's show will alter again. That, students, is the result of a quality known as personality—J. P.

"Fantastick Studios, Ink"

Saturdays 6:30 p.m.
KTLA Channel 5

Cameras that are too big for the cameraman ... pirates dressed in cowboy suits... movie stars less than famous ... all of these fantastic situations and many more occur when children go into the business of making motion pictures designed expressly for the chapel screen.

And that is exactly what happens each Saturday when TV's youngest stars take over. Rosemary Iannone, Patricia Iannone, Lee and Dee Aakers are featured in each week's complete adventure.

The stars, directors, producers and cameramen, right down to the office boys, janitors, and chimney sweeps are children ranging from six to sixteen years of age. And with each week's new movie, new and original songs and dance routines are on parade.

The youngsters endeavor to produce pictures for other children, even if they are forced to have a cowboy appear in every picture—"because kids like cowboys." The viewer may sometimes wonder at the adult note that creeps into the dialogue. He may even wish that the performers would knock it around a bit. But you can't have everything, and what "Fantastick Studios Ink" does offer is an amusing show manned by youngsters.

—J. P.

Godfrey's Ice Show

During the past few months, TV Radio Life has received numerous phone calls inquiring when "Arthur Godfrey and His Friends" were going to put on his long-anticipated ice show.

Ever since last year when King Arthur put his show on ice, Godfrey has been promising viewers he would do it again.

Last week it finally happened. In Godfrey's own introductory words: "We finally have gotten around to the show we've been working on for the past months."

(Story continued on Page 12.)
Information Received From Stations Subject to Last Minute Change
7 Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

8:30 13 Inspirational Hour—Rel.—2 hrs.
10:15 8 Film Featurette—15 min.
10:00 9 Outdoors With Waggy—30 min.
10:30 13 Hitching Post—Movie—45 min.
10:55 11 KTVK News—5 min.
11:00 4 Gene Norman Show—60 min.
13:00 5 In God We Trust—60 min.

Great Churches of the Golden West—60 min.
Announce their Annual Easter Sunday Services.

11:15 13 Hitching Post—75 min.

11:30 7 Western Movie—60 min.
9 Film Featurette—15 min.
11:45 9 Lyle Bond—News—15 min.
12:00 2 What in the World—30 min.

11:00 7 Western Movie—60 min.
9 Film Featurette—15 min.
11:45 9 Lyle Bond—News—15 min.
12:00 2 What in the World—30 min.

Feature Story of Faith—30 min.

5 Movie Theater—60 min.
Johnny Diwus & June Lang in "Bridehood."

9 Feature Film—60 min.
"Golfer Spalding."

11:15 13 Hitching Post—15 min.

12:15 11 Film Featurette—15 min.

12:30 8 See It Now—M—30 min.
Edward H. Murrow with people who make the news.

4 Home Building Clinic—30 min.

11 Garden Chat—30 min.

1:00 2 Lunto My Feet—30 min.
4 Meet the Press—K—30 min.
Guest: Presidential Adviser W. Averell Harriman.
5 Western Feature—60 min.
"Range Law" with Johnny Mack Brown.
7 Auction Park—60 min.

11:00 7 Western Movie—60 min.
13 Wrestling Workouts—2 hrs.
From the Ocean Park Arena.

1:15 9 Feature Film—75 min.
Bruce Cabot, Judith Allen in "Night Alarms."

1:30 2 Feature Film—75 min.
"People's Enemy," Melynn Doug.
and Preston Foster.

4 Juvenile Jury—K—30 min.

11 Children's Church—30 min.
22 voice children's choir and Bible Quiz.

2:00 4 Zoo Parade—K—30 min.
5 Twin Movies—60 min.
"Many Ways of Beginning" in "Secrets of a Sorority Girl."
7 Super Circus—60 min.

11 The Great Cathedral—15 min.
Struggling Tom with inspirational music and friendly talk.

2:15 11 Polycold—15 min.
3:00 4 Mr. Wizard—30 min.
9 Feature Film—75 min.
"Brother Cities."

11 The Flying Tigers—30 min.
Major Bell in "Pandemonium."

2:45 2 Washington Spotlight—15 min.

3:00 2 United Nations Program—M—4
Ray Rogers Show—30 min.
Ray hits the trail and justice triumphs in another thrilling movie.

5 Twin Movie—90 min.
7 Space Patrol—30 min.

11 Fibber & Molly Basketball
13 Sunday Matinee—90 min.
June Preisser, Freddy Stewart in "Carnival Stories."

3:30 2 The Quiz Kids
4 Claudia—Drama—30 min.
7 Jalopy Derby—30 min.

3:45 9 Feature Film—75 min.
"Night Alarms" Bruce Cabot.
4:00 2 Film Short—15 min.
4 Fair Meadows, U.S.A.—30 min.
7 Paul Whitman Revue—30 min.

4:15 2 Fur Fun—15 min.
3 Sunday Matinee—90 min.
Roddy McDowall in "Rocky."

4:30 2 This Is Shop Business—30 min.
4 Young Mr. Bobbin—K—30 min.
5 Eastside Kids—Movie—60 min.
"Ghosts on the Loose."
7 Jalopy Derby—30 min.
9 TV University—60 min.

5:00 2 Meet Coriell Archer—30 min.
4 U.S. Ray Show—Case—30 min.
Starting Vivian Blaine, Sam Levene and David Lee Grant.

7 Western Feature—60 min.

11 Cactus Theater—60 min.

5:30 2 Stranger Than Fiction—15 min.
4 Jon and Sandra—30 min.
5 Flash Gordon—Juvenile—30 min.
Club—50—30 min.
5:45 2 John Kieran's Kaleidoscope—15 min.
5:55 13 Late News—5 min.

6:00 2 8 Fred Waring Show—K—30 min.
With a tribute to St. Valentine's Day.

4 Phileo Playhouse—M—60 min.
"Segment" the violent revolt of a henpecked husband.

5 Wild Bill Hickok—30 min.
Starting Guy Madison and Andy Devine.

7 Korla Pandit Show—30 min.

11 Cavalcade of Stars—K—60 min.
With Jackie Gleason, June Taylor dancers and Sandy Spear Orch.
Guests: Muriel Ostrin, Dewey and Teres Brewer.

13 Duke Ranch Varieties—60 min.
Starring Loe Carrillo.

6:30 2 Break the Bank—30 min.
Guest: Ethel Nagel.

5 The Comics—60 min.

7 America's Town Meeting—30 min.

7:00 2 Celebrity Time—M—30 min.
Conrad Nagel, host and co-juice.
Guests: Florence Chadwick and Paul Hartman.

4 Red Skelton—M—30 min.
Red with his impersonations, Dave Rose with his orch. and guests.

7 United—Or Not?—30 min.

11 John Hopkins Science Review "Fluorinated Oil's Good For You."

13 Cafe Continental—15 min.

7:15 3 Ship's Reporter—15 min.

7:30 2 What's My Name?—M—30 min.
4 Hallmark TV Theatre—30 min.
Presenting Hutton's Sarah Churchill in "Florine Nightinagle."

5 "The Movies"—90 min.
Barbara Ann Brand and Kristal Tunes bring you another exciting movie.

7 Ellery Queen—Drama—30 min.
Lee Bowman in "Daunt of Death."

FEBRUARY 10
11 The Young Sprouts—30 min.
13 Golden State Theater—90 min.

8:00 2 Alan Young Show—K—30 min.
Guesting is Connie Haines.

4 Comedy Hour—60 min.
Starring Ernest Wilson, Featured guest is Jill Jackson, singer.

7 Strength for the Free World—60 min.

11 Ada Leonard Show—60 min.

8:30 2 Film—30 min.
7 Feature Film—90 min.

9:00 2 CBS TV Workshop—30 min.
"Into the Valley," Robert Haines.

4 Boston Blackie—30 min.
Starring Kent Taylor, Lois Collier, and Frank Orth in "The Crusader."

5 Bandstand Revue—60 min.

11 Startime Theater—30 min.

13 Freedom Forum—Panel—60 min.

9:30 2 Thrifty Thriller—30 min.

10:00 2 KNXT 10 O'Clock News—30 min.

4 Harry James Show—30 min.

5 Movietown—Charades—30 min.
Guest line-up of Filmmog's Personalities.

7 Hour of Decision—30 min.

11 Plainclothes Man—K—30 min.

13 Roy Land's Roundup—30 min.

10:30 2 Film—30 min.

5 Magazine of the Week—45 min.
Viewers taken page by page through visual, informative magazine.

7 Youth on the March—25 min.

10 Late Night—60 min.

10:35 13 Owl Movie—60 min.

10:45 11 World in Your Hands—30 min.

11:00 2 Eleven O'Clock Theater—75 min.
"Dreaming Lips."

Lucky Lager
 Presents TV's Newest Thriller
FOREIGN INTRIGUE
Sundays KNX 9:30-10:00 p.m. Channel 4

TV'S TOP PICTURES
EVERY SUN. TV 7:30 P.M.
PRESENTED BY Barbara Ann B & E XIV and Krista Tunes.
FEBRUARY 11

MONDAY

TV-RADIO LIFE

9 a.m. to 5 p.m.

10:30 13 Women Are Wonderful-
11:00 13 Mike Roy-Home—90m.
11:20 7 U.P.-Movietone News-
11:30 2 Strike It Rich—K—30m.
12:00 5 Star Saloon—15m.
12:30 7 Larry Cotton Show.
12:45 4 Foods for Thought—15m.
1:00 2 Defense Theater—15m.
1:30 4 The Big Payoff—M—30m.
1:45 7 Langford-Ameche Show
2:00 12 Noontime News—15m.
2:30 5 Bert Markland—K—M—W—F.
2:35 6 Mel Torme—30m. Tu, Th.
2:40 5 Ralph Edwards—30m., M., W., F.
3:05 8 Bill Goodwin—Tu, Th.
3:15 11 The Eddie Albert Show.
3:30 8 Steve Allen—K—Variety.
3:45 4 Kate Smith—M—60m.
4:00 7 Grace Lawson—60m.
4:15 7 Gaylord Hauser—W.
4:25 13 KTTV News—5m.
4:30 13 Garry Moore Show.
4:45 9 Lyle Bond—News—10m.
5:00 11 Jackson's Theater—75m.
5:15 9 Suspects Wanted—5m.
5:30 14 Movietone News—75m.
5:45 8 Dave & Charlie—15m.
6:00 7 Korla Pandit—Music.
6:15 4 Foods for Thought—15m.
6:30 12 First 100 Years—K.
6:45 5 Monty Margetts—30m.
7:00 7 Mary McAdoo—Home—30m., M., W., F.
7:15 13 TV Notebook—Tu—K.
7:20 2 The Egg and I—15m.
7:30 11 Come Into Kitchen—60m.
7:45 13 Movie Matinee—90m.
8:00 2 Search for Tomorrow—K.
8:15 4 Parlor Party—60m.
8:30 7 Queen for a Day—30m.
8:45 3 Armchair Traveler—15m.
9:00 13 Bette Davis Show—15m.
9:30 11 Nancy Dixon—15m.—M., W., F.
10:00 2 California Living—30m.
10:15 4 Chef Milani—30m.
10:30 5 Feature Film—15m.
10:45 9 Four O'Clock Movies.
11:00 11 Billie Burke at Home.
11:15 2 Backstage With N.T.G.
11:30 4 Paul Pierce—15m.
11:45 7 Leonetti Fashion Show—W.
12:00 11 Ladies Matinee—30m.
12:15 4 Thelby Hayes—K—15m.
12:30 2 KNXT News—5m.

KEEP UP WITH THE NEWS WATCH ELMER PETERSON AND THE NEWS Monday thru Friday 6:55 P.M.

MEGLIN REVUE

"Cradle of Stardom"

5:15 to 5:30 Mon.

CHANNEL 9

KJH-TV

MONDAY'S LOGS

13 Million Dollar Movie—45m.
12 "Tanks a Million," Noah Beery, Jr., William Tracy.
7:15 5 Short Subjects—15m.
7:30 8 "Those Two"—15m. Starring Vivian Blaine and Pinky Lee.
5 Roller Derby—30m.
7 Kit Carson—30m.
8 People in the News—15m.
9 What's Name of Song—30m.
7:45 4 Newpaper of Air—15m.
8 Arden Varieties—10m.
13 Million Dollar Movie—90m.
111 Laila Latini, Robert Cummings in "Forever and a Day."
8:00 2 Doug Edwards—News—M.
7 Ted Meyers—News from N. Y.
4 Paul Winchell, Jerry Mahoney Show—K—30m.
5 Dixie Showboat Revue—60m.
7 You Asked for It—30m.
11 Famous Jury Trials—30m.
8 Faye Emerson—30m.
9 Movie Express—90m.
7 Lucille Ball—Desi Arnaz Show.
5 Joe Lane Presents—30m.
7 Talk of the Town—60m.
9 Lucille Ball—Desi Arnaz Show.
7 Lee Morgan Presents—30m.
3 "The Shadow Returns," Kane Richmond.
7 The Big Picture—30m.
8 Masterpiece Playhouse—90m.
9 It's News to Me—K—30m.
7 Curly Events Quiz with John Daley.
4 R. Montgomery Presents—60m.
Richard Carlson, Jayne Meadows in Mystery drama " isn't Caroline?"
7 Features—Talk—60m.
9 Truth About Dixie—30m.
13 Million Dollar Movie—90m.
13 "Yankee Paddock," Douglas Fowley.
10:00 2 CBS Television News—30m.
4 Lee, Wanda, Tom Harmon and Dan Lundberg.
5 Telephone Panel—60m.
10:15 9 Gaylord Carter, Organ—15m.
5 Telephone Panel—60m.
10:30 2 Hollywood Opening Night.
4 Gene Norman Show—30m.
5 Richard Carlin, DJ and guests.
8 Studio One—Drama—K—60m.
10:45 7 Western Ghost Towns—15m.
11 Locker Room—15m.
11:00 2 "Chronoscape—15m.
5 Final Edition—15m.
7 Hank Weaver—News—10m.
11 George Putnam—News—15m.
13 Ed Lyon—News—15m.
11:10 7 The Weather—15m.
11:15 2 Peter Potter—30m.
7 KECA-TV News—5m.
11 Public Life of Cliff Norton—5m.
11:20 7 U.P.-Movietone News—10m.
11:30 7 Jackson's Theater—75m.
8 Newsreel—10m.

Page Eleven
TUESDAY TV LOGS

See Page 11 for 9:00 A.M. to
5:00 P.M. Daytime Log Listings

FEBRUARY 12

4 & Texaco Star Theater-K.-
60m.
9 The Archies-K.-90m.
31 Norman Childs-K.-60m.
7 Dr. Christian Film-60m.
9 Feature Film-90m.
8:15 2 The Stooges Club-K.-15m.
8:30 2 Editor's Round Table-30m.
11 Tuesday Night Movie-90m.
13 Big Tuesday Movie-75m.
15 Bad Tuesday Movie-60m.
17 Blame It on the Rain-K.-75m.
19 Bad Tuesday Movie-55m.
21 Meet the Complete Family-60m.
24 Feature Film-75m.
26 Feature Film-60m.
28 Feature Film-60m.
31 Feature Film-90m.

This Week in TV—Continued

The entire hour-long performance was not a disappointment.

Godfrey's skating is a magnificent achievement in itself. Severely injured
in an auto accident many years ago, Arthur had never been able to skate
until a year ago. His graceful ma-

---

MET STAR, TV EYEFUL

Josephine Antoine, former star of
Metropolitan and Chicago Civic Opera,
has made some successful appear-
ances on local TV shows. Her most re-
cent guesting was on Billie Burke's
KTIV show.

---

KEEP UP WITH THE NEWS
WATCH
ELMER PETERSON
AND THE NEWS
Monday thru Friday
6:55 P.M.
KNBN Channel 4

---

SMOKING TO MUCH?

Taper off. Cut down or stop. The
Stop-Smoking gadget helps you kill
the craving to smoke as you smoke.
Reduces habit forming nicotine
without changing taste. No Drug. Carry in pocket. Satis-
faction or money back. Take your
first step toward freedom. Order
Today. Only $2.00 postpaid.
The Stop-Smoking Company
306 S. Elm Street
Greensboro, N. C.
ty seconds, so A of A really got a commercial—and a darn good one—after all!

To two particularly outstanding skits performed on TV over a recent week end. One was Sid Caesar, Imogene Coca and Binnie Barnes’s “Trolley Named Desire.” The other the Jack Benny-Barbara Stanwyck “Gaslight” lampooning. Now will Benny realize that cleverly contrived comedy, even hinged on a vehicle unfamiliar to a healthy percentage of the masses, is better for the audience than a few well-delivered but trite remarks about age and big blue eyes? We can think of a few more comics who could benefit equally from building up their funny business around something other than their egos.

We View With Alarm . . . The seemingly idle twaddle that passed in lieu of dialogue on the Jon and Sondra Steele show (KNBH, Saturday, 9:00 p.m.) of a week ago. To us, local jokes and cozy chimes among the Steeles and their guest of the evening reduced a scene-wise entertaining musical-situation comedy to a fun-in-the-front-room fest that merely embarrassed. Sondra is five feet, blonde and tall, handsome and talented. They sing terrifically, singly or together, and our suggestion is that they, like the shoemaker, stick to their last instead of trying to be comedians.

. . . A recent “Pireside Theater.” Like the bad apple in almost every barrel of good ones, up cropped a chapter of the usual excellent KNBH series that left us pulling hard to remember all the “good apples” we have enjoyed. The disappointment was an obvious little saga of land-grabbing and love titled “Land of Destiny.” We thought the boy-girl exchange was green as grass; and the lawyer-landowner trivia trade as frail as the acting accompanying it. Everyone has an off night, apparently, even Frank Wisbar.

. . . The tendency on an otherwise delightful show to employ, week after week, so much the same format that anticipating each unfolding of plot is easy for the viewer—this viewer, anyway. The CBS-TV Desilu production, “I Love Lucy,” jogs along with great dialogue and comedy—but only locales and situations change. The pattern remains. No one wants to read books

**FEBRUARY 13**

**See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings**

Information Received From Stations Subject to Last Minute Change

- Indicates New Program
- Indicates Microwave Link
- Indicates Kinescope

5:00 2 Saddle Tales—Movie—60m.
- Bullies and Saddles

4  Kukla, Fran & Ollie—K—15m.
- Playcrafters’ Club—30m.
- Comedy and Nancy—30m.
- Range Riders Roundup—30m.
- Bob and Ray—15m.
- With Bob Elliott and Ray Goulding—30m.
- Comedy Time—15m.
- Cowtoy Thrills—Movie—60m.
- Roscoe Ates Show—30m.
- Space Cadet—K—15m.
- TV University—30m.
- Lassie—K—15m.
- Starring Al Hodge & Don Hastings—30m.
- Phantom Ranger—30m.
- Channel 8 Correl—45m.
- Strike It Rich—Quiz—30m.
- and News, Paper
- Adventures of Patches—15m.
- KECA-Television News—30m.
- Ted Meyers, Bert Dunn—News—30m.
- Jump Jump—15m.
- Timmy O’Toole Time—30m.
- Comedy Klub—45m.
- Open House—Interview—15m.
- Mrs. among Ed Reimers and guests.
- The Web—Drama—M—30m.
- Time for Benny—15m.
- Space Cadet—K—15m.
- Action Theater—60m.
- KLAC Telepeaper—15m.
- Handy Hints—Tips—15m.
- Dorothy Kaisler & Dick Carton
- Spaco Patrol—Juvenile—15m.
- George Putnam—News—10m.
- Cloate Roberts—Business—15m.
- TWA Travelog—5m.
- Elmer Peterson—News—5m.
- The latest news & its effects upon
- 6:30 p.m. with Elmer Peterson.
- Weather—Gene Bollay—5m.
- Blue Ribbon Bait—M—45m.
- Becky Marsmus vs. Lee Savold in a round for bodyweight from Phili.
- Dick Tracy—30m.
- Starring Ralph Byrd and Joe Devlin.
- Newsreel—15m.
- Pulitizer Playhouse—60m.
- Ann Harding in “Years of Grace.”
- Range Rider—30m.
- Major Feature Theater—2 hrs.
- “South of Pago Pago,” Jon Hall,
- and Ted March as Alphonso Broadway.
- Invitation Playhouse—30m.
- Hollywood Reel—15m.
- Hollywood Reel—15m.
- Those Darned Kids—15m.
- Starring Vivian Blaine and Pinky Lee.
- Jungle Adventure—30m.
- With Don and Martin Johnson.
- After Dinner Roundup—30m.
- Liberace—30m.

**WEDNESDAY TV Logs**

7:45 2 Mal Allen—Sports—15m.
- Newspaper of Air—15m.
- Doug Edwards—News—M—15m.
- Kate Smith Evening Hour—K—15m.
- Guest: Fred Allen in Suspense
- “After Dinner News”
- Frosty Frolics—60m.
- Artistry on ice from the
- Pittsburgh Winter Garden.
- Who Knows?—Panel—30m.
- Question and Answer comedy with panelists: Stanley Holloway, Vici Page, Peter Prouse,
- and Moderator Hank Wearer.
- Arthur Godfrey—K—60m.
- Feature Film—60m.
- “Fife 113,” Lew Cody & Mary
- Alice.
- Theater Intrigue—75m.
- Perry, the Fontaine Sisters and guests.
- Bachelor’s Haven—30m.
- Witty on panel denotes male
- supremacy.
- Life Begins at 80—30m.
- Arthur Godfrey’s Friends—K—60m.
- Kraft TV Theater—60m.
- Geraldine Fitzgerald and in “Turn of the Screw.
- Feature Film—60m.
- “Rubber Racketeers,” Ricardo Cortez
- and Reba Huston.
- Hall of History—20m.
- An educational series with dramaticizations of famous figures in American History.
- Wrestling—60m.
- June Martel’s Show—60m.
- Western variety with June and his gang.
- Movie—60m.
- Joan Woodbury, Bob Steele in
- “Northwest Trail”
- U.P. — Movietone News—10m.
- Ted Meyers—News—10m.
- Inst. of Family Relations—30m.
- Feature Movie—75m.
- “Claiming the Lease,” Harvey &
- Elouise Knight.
- 10:00 2 KNX 10 O’Clock News—30m.
- Pantomime Quiz—30m.
- City at Night—Info—60m.
- Camera Tour of Interesting spots in Los Angeles.
- Charlie Wild—Drama—K—30m.
- John McQuade in “Case of the Double Suicide.”
- Amateur Boxing—60m.
- Bill Welsh from the South Gate
- Arena.
- Ed Lyon—News—5m.
- 10:15 3 Owl Movie—75m.
- “Gin Game,” Robert Arthurson.
- Man of the Week—30m.
- Edward McCormick, president of
- The New York City Exchange.
- Gene Norman Show—30m.
- Janie David’s Show—30m.
- Meet the Champ—30m.
- “Chronoscope”—K—15m.
- Guests: June Kesler Russell.
- Final Edition—10m.
- Hank Waterman—News—10m.
- George Putnam—News—15m.
- The Weather Word—5m.
- Peter Potter—Records—30m.
- KECA-Television
- Public Life of Cliff Norton—5m.
- U.P. - Movietone News—10m.
- Jackson’s Tavern—75m.
- Kate Smith Revue—K—30m.
FEBRUARY 14

11 Open Road—Travel—30m.
11 Newspaper of the Air—15m.
12 Market—30m.
8 Doug Edwards—News—M—15m.
4 You Bet Your Life—30m.

7 Gene Autry Show—30m.
Arden Farms presents Gene and Champion with family entertainment.

8 Amos and Andy—30m.
9 Eight O'Clock Theater—75m. "Tops and Bottoms," Mervyn Peaks, Ray Walston.
11 Film Featurette—30m.
13 V.I.P.—30m.
15 Stork Club—15m.
8:30 Burns and Allen—30m.
4 Person to Person—15m.
5 Wrestling—2½ hrs.
7 Pacific Crusade—30m.
11 Thursday Night Movie—60m.
13 District Attorney—15m.
8:45 Industry on Parade—15m.
9:00 Amos 'n Andy—Comedy—30m.
4 Danger at Midnight.
7 Herb Shriner Time—K—30m.
8 Foreign Intrigue—30m.
9:20 Ted Meyers—News—10m.
9:30 Racket Squad—K—30m.
True stories from police files. "Fair Exchange" is the title.
4 Ford Festival—K—30m.
7 Meet the Champ—30m.
8 What Do You Think?—30m.
10:00 KNXT 10 O'Clock News—30m.
4 8 Martin Kane—K—30m.
2 Lloyd Nolan in "The Man Who Liked Women."

5 Wrestling—45m.
Regal and Dick Lane bring you the evening's main event in this "Tops in Wrestling" show.

7 Horizons—30m.
"The Future of the Theater."
11 Rocky King, Detective—K—30m.
13 Ski Tips—30m.
10:30 The Big Picture—30m.
Korean War series.
4 Jimmy Wakely Show—30m.
7 Ghost Towns of West—15m.
8 Beat the Clock—Quiz—K—30m.
11 Jeannie's Studio—30m.
Talent show for artists featuring Janine Gaye, singer.
3 Ed Lyon News—5m.
10:35 13 Owl Movie—75m.
10:40 9 Ted Meyers—News—15m.
10:45 5 Beat the Champ—45m.
Great Jackpot offered to anyone who can beat the Champ.
7 Strange Adventure—15m.
11:00 2 The Continental—15m.
11:05 7 Hank Weaver—News—10m.
8 Your Hi Parade—K—30m.
11 George Putnam—News—15m.
11:10 7 The Weather Word—5m.
11:15 2 Feature Film—75m.
"Midnight Warning."
7 KECA-TV News—5m.
11 Public Life of Cliff Norton—K—5m.
11:20 7 U.P.-Moviestone News—10m.
11 Jackson's Theater—75m.
11:30 5 Final Edition—5m.

This Week in TV—Continued

that are all alike, week in and week out, with only the costumes and responses of the characters changed. If you know that at the beginning of Chapter III wife fools husband; at the end of Chapter V husband has caught on; and that at the end of the book all is hunky-dory—could you care less? This show, which started off with such a bang that it won TV-Radio Life's 1951 comedy award, just can't let us down now!

Off Lens (Personalities)

The January Tele-Que survey, reflecting what you viewers in Southern California like best, reveals that Marie Wilson, in her first regular TV appearance, gained third place. The rating reads like this:
Red Skelton KNBH 55.1
"You Bet Your Life" KXTV 49.7
Groucho Marx KXLY 43.7
"My Friend Irma" KXLY 41.5
"Texaco Star Theater" KXLY 38.5
Milton Berle KXLY 37.8
Burns and Allen KXLT 34.5
Spade Cooley KTLA 34.1
"Bandstand Revue" KTLA 28.6
Ina Ray Hutton KTLA 26.6
"Frosty Frolics" KTLA 25.9
"Cavalcade of Sports" KNBH 24.2

Only one movie showed up in the entire twenty-five first places of the entire survey! That fell to KTLA Saturday night movie.

KEEP UP WITH THE NEWS
WATCH
ELMER PETERSON
AND THE NEWS
Monday thru Friday
6:55 P.M.
KXNH Channel 4

REGAL PALE—Tops in Beer presents
TOPS IN WRESTLING
WITh DICK LANE
The Main Event
Thurs., 10 P.M.
CHANNEL 5, KTLA

FIRSt RUN
In Los Angeles, The Brand New
GENE AUTRY SHOW
Brought to you by Arden
CHANNEL 7 SAT., 8:00 P.M.
Handy Hints

By Dorothy Gardner and Dick Gar- ton, stars of KTLA's "Handy Hints," Monday through Friday, 6:45 p.m.

Each week we pick the best Handy Hint sent directly to TV-Radio Life, 6361 Selma Avenue, Hollywood 28, and use it, with your name and address, in this column as well as on the air over KTLA, Friday evening at 6:45. A lovely gift will be sent to everyone whose hint is used here as KTLA-TV-Radio Life Hint of the week.

Here is this week's winner: Mrs. Waver Louise Morris, 1244 Kenwood St., Burbank, Calif.

The hint is: IF YOU HAVE BOYS IN YOUR FAMILY, you'll find that by fastening a swinging towel rack to the back of the closet door, they will have a handy place to hang their football helmets, gloves, belts, etc. To avoid marring the door, tack up a piece of blotting paper or the like behind the rack.

IF YOU HAVE SMALL CHILDREN IN YOUR HOME, you'll like this hint. On the chest of drawers, paste pictures of the garments that the drawer contains. (You can cut the pictures out of magazines, etc., or draw them on.) This way the children can dress themselves, and it will save you a lot of time.

KEEP UP WITH THE NEWS
WATCH ELMER PETERSON AND THE NEWS
Monday thru Friday
6:55 P.M.
KNBH Channel 4

TONIGHT ON TV . . .
Los Angeles' favorite show
HARRY OWENS and his ROYAL HAWAIIANS
KTLA, Channel 5, 8 p.m.
Brought to you by United Air Lines

FREE DOGS—FREE CATS
See the most wonderful pets in the world!
CALO PET EXCHANGE
With FRANK WRIGHT
Every Friday, 7:30 p.m.
KTTV—Channel 11

FEBRUARY 15

See Page 11 for 9:00 A.M. to
5:00 P.M. Daytime Log Listings

Information Received From Stations
Subject to Last Minute Change

September 5

1:00 4 2 Saddle Tales—Movie—60m.
2:30 4 Kid, From & Ollie—15m.
4:00 5 Playwright's Club—25m.
5:00 6 Comedy Time—15m.
6:00 6 Howdy Doodly—Juv'n—30m.
7:00 5 Cowboy Thrills—Movie—60m.
8:00 6 Rosanne Atlas Show—30m.
9:00 6 Space Patrol—2—15m.
10:00 9 TV University—K—30m.
11:00 9 Captain Video—K—30m.
12:00 7 Phantom Ranger—30m.
1:00 8 Channel B Crooks—45m.
2:00 6 Playhouse of Stars—M—60m.
3:00 6 Adventures of Patches—15m.
4:00 7 KECA-TV News—30m.
5:00 7 Ted Meyers, Bert Dunn—News—15
6:00 7 Jump Jump—15m.
7:00 7 Sunday Night—Time—30m.
8:00 4 Peanut Circus—15m.
9:00 10 Open House—Interview—30m.
10:00 7 Laurel & Hardy Comedy—25m.
11:00 7 8:00 Time—15m.
12:00 7 Space Cadet—Juv'n—K—15m.
1:00 7 Feature Theater—90m.
2:00 7 "The Congress of the Lions," Jilian Haverty, Conrado Velasquez.
3:00 13 KLAC Telepapper—15m.
4:00 5 Handy Hearts—Tips—15m.
5:00 7 Space Patrol—Juvenile—15m.
6:00 11 Great Outdoors—News—10m.
7:00 13 Cleat Roberts' Report—15m.
8:00 4 Elmer Petersen—News—5m.
9:00 4 Weather—Gene Bollay—5m.
10:00 4 March of Time—30m.
11:00 4 Gillette Fights—M—43m.
12:00 4 Newsreel—15m.
1:00 7 The Bill Gwyn Show—30m.
2:00 7 Couples, exact how songs changed their lives.
3:00 8 Stranger Than Fiction—15m.
4:00 11 Zorro's Fighting Legion—30m.
5:00 11 Zorro's Fighting Legion—2—30m.
6:00 11 Cliffh Ione—30m.
7:00 5 Mayor Bowron—Info—15m.
8:00 5 Brightman in the Running of a Big City.
9:00 2 H'wood Road to Fame—30m.
10:00 3 Charlie Chose Film—20m.
11:00 3 Life With Linklater—K—30m.
12:00 3 Pet Exchange—30m.
1:00 3 Frank Wright presents tricks of animals and offers free pets on nghts of "Calo Pet Exchange."
2:00 3 Horace Helms—60m.
3:00 3 Live from the Trianon Ballroom.
4:00 3 Charlie Chose Film—15m.
5:00 2 Doug Edwards—News—M—15m.
6:00 2 Newspaper of the Air—15m.

FRIDAY TV LOGS

5 Harry Owens Royal Hawaiians—40m.
6 Tom Conway in "Case of Murder on the Hear." 4-30m.
7 Inside Basketball—15m.
8 Twenty Questions—30m.
9 Perry Como—Music—K—15m.
10 "Those Two"—15m.
11 Vivian Blaine and Pinky Lee.
12 Basketball Game—2 hrs.
13 "Without Fear—Drama—30m.
14 Wrestling, Ocean Park—2-1/2 hrs.
15 Men Against Crime—30m.
16 Starring Ralph Bellamy.
17 Big Story—Drama—30m.
18 A psychological test is brought to justice by reporter."Shouting"
19 Cheyenne Theater—30m.
20 Reba Bond—30m.
21 Dramatic offerings with novel-tinted ending.
22 Herb Shriner—30m.
23 Success Story—30m.
24 Emanates from the Packard Bell TV Company.
25 Live Like a Millionaire—30m.
26 The Aldrich Family—30m.
27 Lawrence Welk—60m.
28 Tales of Tomorrow—30m.
29 Fireside Theater—30m.
30 KNXT 10 O'Clock News—30m.
31 Elmo Pinza Show—30m.
32 Guests: Horace Mars, dancers Helen Halsasser & Robert Forster.
33 Amazing Mr. Malone—K—30m.
34 Pacific Crusade—30m.
35 Ronnie and Rennis—15m.
36 Ted Meyers—News—15m.
37 The Big Question—30m.
38 Moderator Charles Collinswood with the "Question of the Week." Subjects: "Say It's Fishing America to Save Europe."
39 TVA Trelage—5m.
40 Swingshift Theater—90m.
41 "You Can't Beat the Law.""Edward Norris & Jean Woodbury.
42 Solo Drama—K—15m.
43 Staring Walter Cronk in one-man theater company.
44 Big Story—Drama—30m.
45 What's the Verdict—30m.
46 High school students supply final verdicts in actual law cases. Knox Manning moderates.
47 Let Popea Do It—30m.
48 Crime Photo—Drama—30m.
49 George Putnam—News—15m.
50 Weavers—15m.
51 The Weather Word—5m.
52 Peter Pottery—June—60m.
53 KECA-TV—News—5m.
54 Public Life—Cliff Norton—5m.
55 Ed Lyon—News—15m.
56 U.P.—Movietone News—10m.
57 Jackson's Theater—75m.
High romance, international intrigue ... and night club atmosphere, complete with one of showbusiness’ most glamorous ladies as singing hostess. ... That’s ABC’s “Cafe Istanbul,” starring the one and only Marlene Dietrich, aired over KECA every Sunday at 6:15 ... Here’s exciting listening with Dietrich as “Mademoiselle Madou,” night club singer who has managed to gather enough money to run her own place ... her night club at the crossroads of the world, a spot frequented by tourists and adventuresome people and crooks. ... There’s never a dull moment for “Cafe Istanbul” ... Meet you there... 790 on your dial... next Sunday at 6:15 p.m., the beginning of adventure of quite another variety but equally as exciting as that two-week series for the younger generation, “Tom Corbett, Space Cadet,” aired every Tuesday and Thursday at 5 over KECA. ... Here’s Frankie Thomas, who plays the title role in the science fiction adventure series.

We’ve been telling you about some of the principles you hear during KECA’s lineup of daytime dramas, and now we’d like to meet Sandra Michael, who writes the successful “Against the Storm” series heard on KECA every Monday thru Friday morning at 11:30. The only daytime serial ever to win the People’s Poll and whose Michael’s characters are alive, warm human people, in true-life situations. They are friendly folk who walk into the house via the radio. Sandra’s own life is as full as that of her characters, for she’s a neat, pert housewife, living on her 32-acre Connecticut farm with husband John Gibbs, who handles business and production details on the popular “Against the Storm.”

AROUND THE DIAL: Have you heard the “Little Songs for Living Longer” aired on many of KECA’s local shows? They’re part of a safety campaign embarked upon by ABC in which catchy tunes with clever lyrics, designed to reduce the number of accidents on the highways, in the home and elsewhere, are used. ... We hope you enjoy them. We do! You may have heard John Collins’ morning melody session, KECA at 7:45 every weekday? Conte’s regular shows make blues chasers for any morning. Did you know that Jack Keaton rings over 1500 songs during a year on his quarter-hour airing? —Advertisement
Movie censorship is a necessary thing, of course, but if you sometimes wonder why you stay up till 1 a.m. watching Roger Aldenoid making a pass at Millie Chasteworthy in a quirk of the early thirties, it might be because in a quirk of the early thirties Roger occasionally completed the pass. Just a thought.

The following all had the benefits of Hays Office scrutiny.

"Angel on My Shoulder." Not too well received by the critics when first exhibited, this film nevertheless contains some very entertaining moments. Paul Muni plays a gangster who is slain and goes, literally, to hell. Naturally dissatisfied with this kind of treatment, he efforts his return to earth and is rehabilitated by the love of a good woman, Anne Baxter. Claude Rains is Lucifer, the suave exponent of evil who tries to get the gangster to go to hell. All in all a very amusing picture.

"Sidewalks of London." Charles Laughton is presented on television for the fourth time in three weeks in a picture about buskers, the London sidewalk entertainers. Rex Harrison as a part-time producer and Vivien Leigh as a rags-to-riches actress add considerable flavor to a humdrum plot, but the picture's greatest asset is Laughton's broad characterization of a busker whose home was demolished forever to acting on the sidewalk... a prospect facing most actors, by the way.

ALSO TO BE RUN

"Forever and a Day." One of those all-star affairs made during the war, this time telling the story of a London house from the time it was built until it was demolished in the blitz. Idia Lupino, Ray Milland, Robert Cummings, Brian Aherne and Roland Young appear in the film's several episodes and work hard to get across the idea that it takes a heap o' livin' in a house to make it home. Plenty of stiff upper lip in this one.

"Christmas Eve." Another all-star extravaganza with George Raft, George Brent and Randolph Scott as a trio of ne'er-do-well foster sons of a wealthy, eccentric old lady. The story deals with their difficulties in getting home for Christmas Eve. Also in the cast are Joan Blondell and Ann Harding. This picture was not well received by the critics when first released and it still isn't.

MUSEUM PIECES

"Vampire Bat." A very early Melvyn Douglas picture, with the debonair leading man of today working hard on a British accent as he chases around trying to capture some fellow with the lamenatable habit of sucking blood out of people. The picture is a horror.

"Spy of Napoleon." With Richard Barthelmess. One of the great silent star's few talkies. It's about a man who was a spy for Napoleon.

**TV Previews**

**TIME CHANGES**

Sunday, Feb. 9—"COLGATE COMEDY HOUR," (4), 7:00 p.m. Formerly viewed at 5:00 p.m. Martin and Lewis. Wednesday, Feb. 13—"AMERICAN INSTITUTE OF FAMILY RELATIONS," (7), 9:30 p.m. Formerly viewed on Friday.

**WHAT'S SPECIAL**

Sunday, Feb. 9—"AMERICAN INVENTORY," (4), 2:30 p.m. U.S. UNESCO Conference.

Wednesday, Feb. 13—"FIGHTS," (2), 7:00 p.m. Rocky Marciano vs. Lee Savold from Philadelphia.

**WHAT'S NEW**

Wednesday, Feb. 13—"DICK TRACY." (4), 7:00 p.m. Comic strip brought to television. Ralph Byrd in title role.

Thursday, Feb. 14—"JEANNE'S STUDIO," (11), 10:30 p.m. Talent show for artists featuring singer Jeanne Gayle; George Bruns Trio. Each week four artist-contestants and two guest judges.

Thursday, Feb. 14—"JUMP JUMP OF HOLIDAY HOUSE," (11), 6:00 p.m. Mary Hickox as "Merry Holiday" with a galaxy of puppets.

Sunday, Feb. 15—"THE GREEN CATHEDRAL," (11), 2:00 p.m. Wade Line as "Strollin' Tom" and a guest minister.

Tuesday, Feb. 16—"SQUEAKIN' DEACON." (4), 7:00 p.m. Eddie Dean, costar of the TV version of "The Great Gatsby." Pat Michaels and Andy Parker and the Pennsylvania State Police.

**WHO'S GUESTING**

Sunday, Feb. 9—"ROYAL SHOWCASE," (4), 1:00 p.m. Vivian Blaine, Sam Levene and David LeGrant (Chaplinesque comic). Sunday, Feb. 9—"PHILCO TELEVISION PLAYHOUSE," (4), 6:00 p.m. "Segment" starring Tom Hoes and Eileen Heckart.

Wednesday, Feb. 13—"PULitzer Prize PLAYHOUSE," (7), 7:00 p.m. "Year of Grace," starring Ann Harding.

Sunday, Feb. 10—"CBS-TV WORKSHOP," (2), 9:00 p.m. "Into the Valley," starring Robert Baines.

Sunday, Feb. 10—"CELEBILITY TIME," (2), 7:00 p.m. Florence Chadwick and Paul Hartman.

Saturday, Feb. 9—KEN MURRAY, (7), 8:00 p.m. Salute to motion picture idols, Ruby Keeler, Buster Keaton, Addison Zuckor, Ramon Navarro and Ronald Reagan.

Saturday, Feb. 9—"ALL-STAR REVUE," (4), 5:00 p.m. Danny Thomas.

Sunday, Feb. 10—"HALLMARK PLAYHOUSE," (4), 7:30 p.m. Sarah Churchill in "The Story of Florence Nightingale.

Wednesday, Feb. 13—KATE SMITH EVENING HOUR, (4), 8:00 p.m. Fred Allen.

**You're Never Too Old**

The name of Rev. W. G. Muhleman, pastor of the Normandie Ave. Methodist church, Los Angeles, has been entered in the TV-RADIO LIFE "You're Never Too Old" nominations as the first person who will be eligible for a plaque and special honor.

Mr. Muhleman, now 78 years of age, is an active Boy Scoutmaster of Troop 62 and devotes a great deal of his time to scouting.

The letter nominating Mr. Muhleman will be read by Harry Koplan on the "You're Never Too Old" television show on KLAC-TV, channel 3, Thursday, February 7.

For the next three weeks, Koplan will read three other nominating letters. Then the best letter of the four, in the opinion of a panel of judges, will be selected to receive a plaque honoring the over-60 person or couple for their outstanding accomplishment.

If you know of someone eligible over 60, write a letter and mail it with the blank below to "You're Never Too Old," KLAC-TV, 1000 Cahuenga Blvd., Hollywood 38, California.

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**OFFICIAL ENTRY BLANK**

I would like to nominate the following person (or persons) for the TV-RADIO LIFE "You're Never Too Old" Award. The name and address of my nominee is:

My reason for nominating the above person or persons is explained in the accompanying letter.

My name and address is:
TV PROGRAM FINDER

A Home to Live In. [KTLA, 12:30 a.m.] Adventures of Patchens. [KNBH, 8:30 p.m., M-F]
Adventures in Mystery. [KTLA, 7:30 p.m., Tu-F]
After-Dinner Roundup. [KTLV, 7:30 p.m., W]
All-Star Wrestling [KLAS, 7:30 p.m., W]
Amateur Boxing. [KTVN, 10:30 a.m., W]
Annie Oakley. [KTVN, 8 a.m., W]
Armstrong Theater. [KNBH, 9:30 a.m., Tu]
Arroyo. [KFTV, 7:30 p.m., Tu]
Ash, Marvin. [KJV, 7:30 p.m., Tu]
Aspen Valley. [KLV, 8:30 p.m., Sa]
At Home. [KTVN, 7 a.m., M-F]
Auditorium. [KTVN, 7 p.m., Tu]
Auction Park. [KTLA, 1 p.m., Tu]
Anty, Gene. [KTVN, 8:30 p.m., Th]
Bandstand With N.T.O. [KTVN, 9:30 p.m., Sa]
Beach's Haven. [KNBH, 8:30 p.m., W]
Belle Starr. [KTVN, 7 p.m., Tu]
Bing & broccoli. [KTVN, 9:30 p.m., M]
Big Pay Off. [KTVN, 11 a.m., M-F]
Big Story. [KTVN, 9 a.m., M]
Biography of Stars. [KTVN, 8 a.m., Sa]
Bill Blass. [KTVN, 10 p.m., Tu]
Blindissen, Sharon. [KNBH, 8:30 p.m., M]
Blind Woman. [KTVN, 9:30 p.m., Th]
Bliss, Vivian. [KNBH, 5:30 p.m., M-F]
Blonde Venus. [KTVN, 8 a.m., W]
Bob and ray. [KTVN, 5:30 p.m., M]
Bobbie, Ly. [KTLV, 6:30 p.m., M]
Boston Baking. [KNBH, 9 a.m., M]
Brooks & Company. [KTVN, 7:15 p.m., F]
Brother's Railroad Club. [KNBH, 6:30 p.m., Tu]
Break the Bank. [KTVN, 6:30 p.m., Sa]
Bunty Billa. [KTVN, 7:30 p.m., W]
Burns & Allen. [KTVN, 4:30 p.m., alt. Tu]
C.P.W. Television Workshop. [KTVN, 9:30 p.m., W]
Cafe Theater. [KTVN, 5 p.m., M]
Casa No. 5. [KNBH, 8 a.m., Sa]
Cafe Continental. [KTVN, 7:30 p.m., Sa]
Candid Camera. [KTVN, 7 a.m., Sa]
Canary. [KTVN, 7 a.m., Sa]
Captain Video. [KTVN, 9:30 p.m, M-F]
Carillo, Leo. [KTVN, 6:30 p.m., Sa]
Casablanca. [KTVN, 7 a.m., Sa]
Cassie. [KNBH, 7:30 p.m., W]
Cayley, Crime Photographer. [KTVN, 7:30 p.m., Th]
Celebrity Theater. [KTVN, 7 a.m., Sa]
Celeste. [KTVN, 7 a.m., Sa]
Celtic. [KTVN, 7 a.m., Sa]
Cerf, Benet. [KTVN, 10:30 a.m., Sa]
Cessna. [KTVN, 10:30 a.m., Sa]
Chadder. [KTVN, 7 a.m., Sa]
Charles. [KTVN, 7 a.m., Sa]
Chief. [KTVN, 7 a.m., Sa]
Chief Millan. [KTVN, 10:30 a.m., Sa]
Chimp. [KTVN, 8 a.m., W]
Children's Church. [KTVN, 1:30 p.m., Tu]
Chimpanzee. [KTVN, 11 p.m., M-F]
Church Home. [KTVN, 10:30 a.m., Sa]
Cico Kid. [KTVN, 7:30 p.m., M]
City Hospital. [KTVN, 12:30 p.m., Alt. Sa]
Club M. [KTVN, 7:30 p.m., Sa]
Dad. [KTVN, 7:30 p.m., Sa]
Dads and Daughters. [KTVN, 7:30 p.m., Sa]
Dames. [KTVN, 7:30 p.m., Sa]
Dano. [KTVN, 7:30 p.m., Sa]
Dance!: V. [KTVN, 1:30 p.m., Tu]
Danger. [KTVN, 7:30 p.m., Tu]
Daily Dial Judy. [KTVN, 9:30 p.m., M-F]
Dave 'n Charlie. [KTVN, 2:30 p.m., M-F]
Dawn and C. [KTVN, 10:30 a.m., M-F]
Defense Theater. [KTVN, 11 a.m., M-F]
Detective. [KTVN, 10:30 a.m., M-F]
District Attorney. [KTVN, 8:30 p.m., Th]
Dixie Band. [KTVN, 8:30 p.m., W]
Dixon, Nancy. [KTVN, 3:15 p.m., W, F]
murder. [KTVN, 7:30 p.m., Sa]
Dude Martin. [KTVN, 9:30 p.m., W]
Duffy. [KTVN, 8:30 p.m., W]
Duffy Round Table. [KTVN, 8:30 p.m., W]
Eddie Drake. [KTVN, 3:30 p.m., Sa]
Page Eighteen

FEBRUARY 8, 1952

TV-RADIO LIFE
The Crooner and the Canary: Como and Carson

Clicking as guest vocalist on CBS TV's "Perry Como Show," Mindy Carson has become a Wednesday night regular on the three-a-week musical series. It's her first regular TV engagement.

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On the Ball

With Ted Hilgenstuhler

STRONGBOW and the STRONG BOYS

Let's face it. Wrestling is here to stay.

The rise of the wrestlers is undoubtedly one of the strangest phenomena the sporting world has ever seen.

For years the grunt and groaners sweated it out in small local gymnasiums, hopping from one town to another. Only a few of the really big names, like Jim Londos, "Strangler" Lewis, "Man Mountain" Dean, "The Angel," made any appreciable profits. For most of it was a tough, unrewarding grind.

Then TV came along. Almost overnight the situation changed.

The average professional wrestler was no longer looked upon as some freak of nature, like a snake-charmer or a sword-swallow.

Today, in the eyes of the TV public, this once ignoble creature has assumed the stature of Hercules, the wisdom of Plato, the loquaciousness of Brutus, and last but far from least—the acting ability of a Barrymore.

The rise of the matmen has been particularly evident in Southern California. I have seen wrestling matches all over the country. And nowhere, absolutely nowhere, do they put on the show they do out here.

Some people hate the "vaudeville" approach; some love it. I'd be willing to wager a week's salary (all ten bus tokens) that more people know Red Berry, Roger Mackay, Dr. Grable, etc., etc., by sight, by sound, and by reputation—better than their own Representatives and Senators in the Congress of the United States.

Incidentally, at this point, I'd like to say something which has been on my mind. During the past three months I have become acquainted with every big-name wrestler on the local scene. Among the many impressions I have of them, one thing has always stood out in my mind:

No matter how well-off these guys are today, none of them have forgotten the tough times they had in the old days. Unlike some so-called "big shots" in show business, they have never lost a certain sense of humbleness.

Maybe they don't show it on the screen or in the ring, but in private life they appreciate what TV has done for them.

To get back to the subject, TV-Radio Life always has been, and always will be, basically a TV and radio magazine.

However, in order to satisfy our readers, in the past three months we have added more and more wrestling features.

Now, we have the biggest news of all.

Starting next week, Jules StrongBow, "Mr. Wrestling" himself, will write a regular weekly column for TV-Radio Life. I firmly believe this will be a milestone in the history of our magazine.

Jules StrongBow—a gigantic figure both physically and personally in the sporting world—is in himself a magnificent story which I won't go into now because we are planning a special feature on him.

Anyway, his wrestling column starts next week. For the first few weeks, StrongBow's latest and up-to-the-minute mat notes will appear on page 34. Within the month, however, Jules's jottings will be on both pages 34 and 35 (a red-colored rotogravure page), with plenty of pictures for you wrestling fans to look at.

With the addition of Jules StrongBow, TV-Radio Life is no longer ONE of the leading magazines for Southern California. It is now THE leading wrestling magazine in this area.

If you don't believe it, keep your eye on Jule's column and on our other wrestling features for the next few months. I can't convince you—but our articles can—and will.

Sunday at 6:15, ABC Radio takes you to "CAFE ISTANBUL." Here you will meet the people of the world—adventurers, foreign agents, international criminals and glamorous spies. Here, too, you'll meet the exciting MARLENE DIETRICH

—the provocative Mlle. Madou, woman of mystery and intrigue. Against a backdrop of seething passions and haunting mystery "CAFE ISTANBUL" becomes the great new radio program of the 1952 season.
**Radio Precasts**

**WHAT'S NEW**
Friday, Feb. 8—RADIE HARRIS'S STAR JUEST, KNX, 2:05 p.m. One of the showbiz's top columnists in her own five-a-week show.

Sunday, Feb. 10—CARROLL RIGGERT, KOWL, 5:00 p.m. Astrologer peeks into the future.

**WHAT'S BACK**
Sunday, Feb. 10—**INFORMATION PLEASE,** KNJ, 8:30 p.m. Time to match your wits again with John Kieran, Frank in P. Adams and Clifton Fadiman.

**WHAT'S SPECIAL**
Thursday, Feb. 7—**AMERICAN HEART VARIETY SHOW**, KECA, 9:30 p.m. Herb Shiner, Johnny Desmond and Patsy Lee with Eddie Ballantine's Orchestra.

Tuesday, Feb. 12—**QUEEN FOR A DAY,** KNJ, 11:30 a.m. Guest are 350 Naval personnel from the aircraft carrier SICILY, who select an ADMIRAL FOR A DAY. (The video version will be seen on Monday, Feb. 11, at 3:00 p.m. on Channel 9.)

**WHO'S GUESTING**
Friday, Feb. 8—PAUL WESTON, KNX, 8:30 p.m. Libraces and April Stevens.

Saturday, Feb. 9—**STARS OVER HOLLYWOOD,** KNX, 9:30 a.m. Barry Sullivan in "Time for the Family."

Saturday, Feb. 9—**MON THEATER OF THE AIR,** KNJ, 8:08 p.m. William Holden in "Escape."

Sunday, Feb. 10—**MUDD MUSICAL COMEDY THEATER,** KNJ, 6:00 p.m. Denice Darcel, Andy Russell and Mary McCarthy in "Going Hollywood."

Sunday, Feb. 10—**BERGEN-MCCARTHY,** KNX, 5:00 p.m. Patti Page.

Sunday, Feb. 10—**BILL TUSHER IN HOLLYWOOD,** KMPC, 5:00 p.m. William Holden.

Monday, Feb. 1—**SUSPENSE,** KNJ, 9:00 p.m. James Mason in "Odd Man Out."

Sunday, Feb. 10—**THEATER GUILD OF AMERICA,** KFI, 5:30 p.m. Humphrey Bogart and Lauren Bacall in "Traitor."

Monday, Feb. 1—**VOICE OF FIRESTONE,** KFPI, 5:30 p.m. Tenor Ferruccio Tagliavini.

Monday, Feb. 11—**TELEPHONE HOUR,** KFL, 9:00 p.m. Barbara Gibbons, soprano.

Monday, Feb. 11—**LUX RADIO THEATER,** KNX, 5:00 p.m. Dramatization of "Photoplay" award winner.

Tuesday, Feb. 12—**TUMS HOLLYWOOD THEATER,** KFI, 9:30 p.m. Joseph Cotton in "Man on the Third Floor."

Thursday, Feb. 14—**STARS IN THE AIR,** KNX, 6:30 p.m. Janet Leigh, Tony Curtis in "Model Wife."

Thursday, Feb. 14—**HOLLYWOOD SOUND STAGE,** KNX, 7:00 p.m. Ruth Roman, Frank Lovejoy in "One-Way Passage."

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**WRESTLETTERS**

L. E. M., Los Angeles, Calif.

We are most interested in Dr. Lee Grable, for he is such a gentleman both in and out of the ring. Would have liked to know some things of his background, especially the name of his alma mater and the state in which it is located.

Enjoy TV-Radio Life very much. Keep up the good work.

Dr. Lee Grable

Dr. Lee Grable has a bachelor's and a master's degree from the University of Arizona, and a Ph.D. from Sierra State University. He is originally from Phoenix, Arizona.

Armida Robles, 433 E. 21st St., Los Angeles, Calif.

Roger Mackay certainly proves himself to be the king of the wrestlers of the West Coast. He is such a clean wrestler and he'd rather lose a match than play dirty.


I would like to break a baseball bat over the Champ's head when he starts digging his thumbs into his opponent's neck.

I'd like to drown Gorgeous George in his own perfume.

I would like to sew up Red Berry's big mouth.

I'd like to stick a match to that brush pile Leone hides behind just to see what I could smoke out.

I'd like to make Moto eat all the salt he scatters around the ring.

There's also a few referees I would like to tell off.

Kitty O'Brien, 10769 Bluffside Dr., North Hollywood, Calif.

Dangerous Danny McShane: Oh, would that some colleen could spend but a day with you, out-talk you, out-strut you and soundly shielah you.

Sure the banshees would scream and the leprechauns shout.

And so we all, if it all came about.

Name withheld, 6218 Serville Ave., Huntington Park, Calif.

Just a note to find out if there isn't something that can be done about the brutal Atomic Drop used by Danny McShane. I like to watch the wrestling matches, but it is nauseating to see one of the McShane victims withering and jerking like a dying animal.

Leo Murphy, 8610 San Juan, South Gate, Calif.

I consider the person that said Leo Garibaldi has to go out of state to win is very dumb.

Danny McShane is also a very good wrestler and I don't see why people don't like him.

Don't believe this party had read the Garibaldis letter wrong. The letter stated that because Leo was a clean fighter, he had to go out of state to win." Not that Leo couldn't win in this state.
Saturday, February 9

**Radio in Review**

For Love o' Mike (General Comment)

"Favorite Stories of the Week"

Here's a news show with a new twist. So much to do is made of "big" stories of the week that KGFJ's Dave Manning decided to give the KGFJ the name of "Favorite Stories of the Week." The new dog food that makes dogs odorless, the guy who was a cop by day and a bookie by night, the eighty-year-old woman who belly-whelps on her sleigh, and the congressman who really got told off by a waitress, were some of the oddities aired on a recent broadcast.

"Who Did What to Fedalia?"

Meredith Willson may soon offer his listeners a radio preview of his upcoming novel "Who Did What to Fedalia?" Plans are being made to make a special adaptation for an NBC "Funtown" broadcast. We wonder...will Tellu be "Fedalia"...whoever she may be?

**NBC Signs Bill Bendix**

William Bendix, star of "Life of Riley," signed a long-term contract with NBC that commits him exclusively for TV and radio. We wonder if that means the comedian will revive "Life of Riley"? Other comedy formats are said to be in the offing for Bendix.

**Gisele MacKenzie Leaves Lanza**

Gisele MacKenzie, the song bird from Canada, has pleased many radio fans with her vocalizing during her rapid rise to fame in this country. She shares honors with Bill Crosby and his CBS "Club 15" and for many months helped Mario Lanza become as popular on the airwaves as he has in his movie roles. But in about six weeks she will bow out of the Lanza air show and send the singing Caruso out looking for another equally lovely canary. Gisele is leaving because of other CBS contract commitments.

**Marie Wilson Makes Good Her Promise**

Texas, Fort Worth, that is, came out the winnah in the "Irma" secretary bid. The Coca-Cola Bottling Company of Fort Worth, Texas, won with a bid of $500 for Marie Wilson, CBS Radio's "My Friend Irma," to work as secretary for a day in the Infantile Paralysis Chapter Headquarters in Fort Worth.

It all started three weeks ago when Miss Wilson offered, via her CBS Radio "My Friend Irma," to work as secretary for a day to the person or firm making the highest bid to the March of Dimes anti-polio fund. Last week the bionde, "brainy" actress made good her promise by flying to the Lone Star State to become the day's highest-priced secretary, at a record wage for an eight-hour day, $500, and that's 50,000 dimes.

**Specs for Hawthorne**

The Foreign Press Association of Hollywood, men and women from all over the globe who cover Hollywood for newspapers and magazines in their own countries, were spotlighted on Hawthorne's midnight show on KNX.

Page Twenty-Two
TV-RADIO LIFE

SATURDAY RADIO LOGS

12:15—RFI—The Drummond.

12:35—RFI—Mark Rogers.

12:45—RFI—Dining With Dick.

13:00—RFI—Toluca Lake Living.

13:30—RFI & FSB—Reserve.

13:45—RFI—Loneeboom Serenade.

14:15—RFI—CFM—For You.

14:45—KECA—Los Angeles Opera.

15:15—KECA—Metropolitan Opera.

15:35—KECA—George Duroy.

16:05—KECA—Gomage Symphony Orch.

16:30—KECA—Meteorus.

17:00—KECA—Waltz of the Fishe.

17:30—KECA— pm.

18:00—KECA—Full Moon.

18:30—KECA—The Four Winds.

19:00—KECA—Negro Serenade.

19:30—KECA—Sunday Night.

20:00—KECA—Christian Slay.

20:30—KECA—Cavalcade.

21:00—KECA—Fair Winds.

21:30—KECA—Fifth Column.

22:00—KECA—Dr. F. B. Sloane.

23:00—KECA—I'm a Singer.

KFWB—News, Laurie Lerner.

KKJ, KGB, KVYE—Hawaii Calls.

KKJ, KGB—Rogallo.

KFWB—Program 145.

KGE—Rogallo to the Bible.

KFWB—In Request Performance.

KKJ—News; Bob McLaughlin.

KKJ—Evening Varieties.

KFWB—California Sports.

KFWB—Marine Corps.

KFWB—Marina Hawaii, Music.

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Radio in Review—Continued

Thursday, January 24, while the owlish-eyed comedian interviewed several members of the press group.

They presented Hawthorne with a pair of imported, English-made spectacles, the kind prime minister Churchill wears. There are said to be only a few such pairs in this country. Hawthorne helped the Fourth Estaters plug their annual Henrietta awards brochure, the foreign version of Hollywood's Academy awards.

Engineer Joins KBIG
Ruel H. Dalton, formerly chief engineer of KWK, Burbank, and studio engineer of KLAC and KFMV, Los Angeles, has joined KBIG, Avalon, Catalina Island, and was Made Engineer in charge of the station's Hollywood studios and Mount Wilson relay transmitter. Both Margolin and Dalton installed and operated the equipment of KFMV, former FM station whose Hollywood studios have been taken over by KBIG.

O'Keefe Makes Five-Year Deal
Walter O'Keefe of "Double or Nothing" fame has signed on the dotted line at NBC for an exclusive five-year radio-TV contract. His TV format is not set yet, but it may turn out to be a video version of his air show, "Double or Nothing."

Onions and Potatoes
It was onions and potatoes to CBS KNX "Club 15" and "Double or Nothing" gags last week. Bob Crosby and Gisele Mackenzie were named "King" and "Queen" by the Idaho Potato Association and Dennis O'Keefe's air show was cited for the "entertainment contribution to the American radio audience as the top quiz show on the air today" by the Onion Association.

Mutual Commentator on European Tour
Mutual-Don Lee commentator Cedric Foster was invited by the Secretary of Defense to join a group of newspaper editors in an one-month survey tour of American defense installations in Europe and North Africa. Tape-recorded interviews from overseas will be included in his familiar time slot.

It's a Girl
Marvin Miller, the radio announcer-actor with the many voices, added another one to his own household last week. She is seven-pound-three-ounce Melissia.

Your Cue (Shows You May Like)

John Holbrook

Monday through Friday, 19:00 a.m.
KXH, KFWM, KGB, KOV

Daytime newcomers do not much vary from each other. You twist the dial when you feel that you'd like to know what is happening in the world. Often you may get into the habit of listening to one particular radio reporter because you like the sound of his voice.

John Holbrook, one of radio's leading newsmen, could well be your answer to morning news reports that would please you. He opens his journalistic digest with a quick glance at the day's major headlines. He doesn't go into details until later in the broadcast. This procedure is good for preparing the listener for what is to follow. It gives us all an opportunity to rivel our attention on a specific news story that might interest us, before the air voice has quickly covered the event.

Holbrook has a deep voice that somehow manages to report the news to the boss of the newspaper features without spreading a thick smog of gloom around your living room. His reporting is primarily factual, but with good timing and a definite effort to dress up his newscast it does not come out a dull drone.

He usually gives a broad and complete picture of the day's events. Running through politics, national, international, and home news in a lively fashion, Holbrook's casual approach to profound and involved news stories

Please Turn to Page 76

SUNDAY FEBRUARY 10

SUNDAY PROGRAMS

KXH—Guide to Good Living.
KAL—Bishop Smith.
KAM—Phone It In.
KFAC—Mormon Concert.
KNV—Family Sentinel.
KFB—Kids at Large.
KFW—Bill Leahey.
KFX—Children's Hour.
KGE—Bits of the Week.
KGI—Radio Holy Hour.
KIL—Peter Butter.
KIM—Music Hour.
KOWL—Am. Hellenic Hour.
KPTT—Fortune to Worship.
KRR—Good Friday Services.

10:15—KFXM—Is Your Temper.
11—KML—Mark Roger's.
11:05—KPPC—Church News.
11:30—KRLD—Chicago Round Table.
11:35—KRG—KVOE—Lutheran.

11:40—KCB—Morning Service.
11:45—KGR—Andrastance.
11:50—KXY—American-Jewish.

11:55—KVB—Pentecostal.
12—KWH—Pentecostal Service.
12:05—KTV—Sunday Will.
12:10—KPPC—Morning Service.
12:15—KPPC—Tower Uhuna.
12:20—KAL—Eagle Rock Baptist.
12:25—KPPC—Benediction.

12:30—KCB—Church Service.
12:35—KWH—North Phil.
12:40—KTP—Four Corners.
12:45—KPPC—National Vesper.
12:50—KPPC—American Reverence.
12:55—KFL—Romantic of the.
13—KPPC—World of Banks.
13:10—KGB—Minter Radio.

13:15—KPPC—Pelican Ser.
13:30—KFL—KALI—Bishop.
13:40—KALI—Bishop.
13:45—KPPC—Identical.

13:50—KLAD—Italian Melodies.
13:55—KLAL—Spanish.
14—KPPC—Church Service.
14:00—KPPC—Air City.
14:05—KPPC—Shoe.
14:10—KPPC—Chinese Church.
14:15—KPPC—Chinese Church.
14:20—KPPC—Chinese Church.
14:25—KPPC—Chinese Church.

14:30—KPPC—NATIONAL VSP.
14:35—KPPC—American Rever.
14:40—KPPC—American Rever.
14:45—KPPC—American Rever.
14:50—KPPC—American Rever.
14:55—KPPC—American Rever.

15—KPPC—Chinese Church.
15:10—KPPC—Chinese Church.
15:15—KPPC—Chinese Church.
15:20—KPPC—Chinese Church.
15:25—KPPC—Chinese Church.

15:30—KPPC—Chinese Church.
15:35—KPPC—Chinese Church.
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16—KPPC—Chinese Church.
16:00—KPPC—Chinese Church.
16:05—KPPC—Chinese Church.
16:10—KPPC—Chinese Church.
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16:20—KPPC—Chinese Church.
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17:20—KPPC—Chinese Church.
17:25—KPPC—Chinese Church.
17:30—KPPC—Chinese Church.
17:35—KPPC—Chinese Church.
17:40—KPPC—Chinese Church.
"HARLEM JUKEBOX"

**BLUES-BOOGIE**-**BOP**

3:00 P.M. Sunday

KGFJ 1230 Kc.

KGFJ-Harlem Jukebox.
KWWK-Then News.

3:30-MCFC-Listener's Digest.
KJH-KEAC-Blitz Show.

3:45-KFKE-KFI-125th Birthday.

$100.00 Prize

LISTENER'S DISCERNING

WITH CLYDE CADWELL AND DAVE SHARP

3:45 P.M. Sunday

KECA Sundays 10:30-11 P.M.

FREDERICK H. SPEARE

Radio and Television School

90.9 250 51 Santa Monica Blvd.

10.30-KECA-Head and Heart.

How to find peace in this Changing World

Dr. Frederick Boiles

KJH 930 kc. and Mutual

Network Stations

10:30 P.M. Every Sunday
Monday–Friday Daytime Radio Logs

**Midnite to Dawn**

*“Nite Owl Special”*

12 mid. - 6 A.M.
*Morning Almanac*
6:00–6:55 A.M.
*News*
6:55–7:00 A.M.

The Original Twenty-four Hour Station

**KGFJ**

1230 Kc.

Friendlies Show on Radio

Wes Tuttle's

“TUTTLETIME”

7 A.M. Daily

**Indicates News Broadcast**

**Indicates Highlight**

8:00*KEKA, KFMB—Don McNeil.
**KEF—Johnny Murray.**
**KEG—Ralph Beaven.**
**KRXV—Cecil Brown.**
**KSMR—Ray Ross Show.**
**KAL—Dr. S. Balles.**
**KWJ—Morning Devotion.**
**KFVD—Tuttle Time.**

**KFWD—Slylight Serenade.**
**KH—Rex, KALI, KOWL, KVIR.**
**KFWB—Bill Leyden—M.Tu.**
**KLA—Breakfast Club—W.**
**KGFJ—Defiance Prevention—M.**
**KJO—Judge Spokes—Tu.**
**KPG—Voice of the Blind—W.**
**KNX—Your County at Work—Th.**
**KSF—Fire Dept.—F.**
**KSLA—Sports.**
**KRM—Radio News.**
**KRW—Friends of Israel.**
**KED—The Homenews.**

8:30—KLAC—Knays.**

9:00*KEKA—Jake Bench.
**KEK—Many News.**
**KRL—Raines Ranch.**
**KOB—KTB—Big Brother.**
**KNO—Sister.**
**KRF—Hunter Hunk.**
**KFA—Composers Corner.**
**KDK—Dr. Loyd.**
**KFVD—Morning Call.**
**KFWD—Bill Anson.**

**Memory Tunes**

"Yesterday's Hits" 10:30 A.M.
*"Remember When" 2:30 P.M.

Monday thru Saturday

**KGFJ**

1230 Kc.

**KFVD—Morning Call.**
**KGE—Dr. Murray.**
**KFAC, KFVD, KMF, KRM—News.**
**KINW—Nurses Church.**
**KXL—Haven of Rest.**

11:00*KEKA—Click & Whistle.**

**KFWD—Coffee Time.**
**KKN—Rosemary.**
**KRF—Unity.**
**KFVD—Morning Call.**
**KRG—EGG—News.**
**KGE—Bliss Treasury.**

**KLG—Sports Back.**

**KEA—Victor H. Haublach.**
**KFI—Coffee Time.**
**KFI—Garden Grove.**
**KNX—Wendy Warren.**
**KEAC—Morning Concert.**
**KFOX—LA Pentecostal Ch.**
**KEM—KLAC—News.**
**KFWB—Bill Anson, M.Tu, Th.**
**KFWB—Bill Stewart Show.**
**KFWB—Bar Town Ranch.**

**9:00—KLAC—At the Races.**

**9:30—KFAC, KFMB—Break the Ice.**
**KEAC—Raders’ Day.**
**KDF—Rained Young.**
**KFX—Rancho Trejo.**
**KAL—Beautiful Mexico.**
**KFOX—Phone Party.**
**KFOX—Gospel Friends.**
**KFWB—Bill Leyden.**
**KFWB—Bill Anson.**

**9:45—KNX—Our Gal Sunday.**

**9:30—KEKA—Raines Ranch.**
**KOB—Impressions.**
**KDF—Sundown Serenade.**
**KBF—A Word in Season.**
**KRG—Books.**

**10:00—KECA—Jack Bench.**
**KEK—Many News.**
**KRL—Raines Ranch.**
**KOB—KTB—Big Brother.**
**KNO—Sister.**
**KRF—Hunter Hunk.**
**KFA—Composers Corner.**
**KDK—Dr. Loyd.**
**KFVD—Morning Call.**
**KFWD—Bill Anson.**

**KFVD—Mid-Morning Serenade.**
**KRM—Mid-Day Serenade.**

**10:30—KECA—Edward Arnold.**
**KEKE—John Reed.**

**11:00—KECA, KFMB—Betty Crocker.**

**KRL—Double or Nothing.**
**KJL—KRM—GKB, KVOE.**

**KOJ—Munson Fair.**
**KNX—Second Mrs. Burton.**
**KFX—Bridge for Defense.**
**KEAC—Masters in Miniature.**
**KFOX—Social Security—M.**

**KLAC—News; 5th Club.**
**KRM—News; Make You Ordered.**

**KXLA—Comm. Broadcaster—M.Tu.W.F.**
**KFWB—Bill Ganz Show.**

**1:15—KFJ—KFI—Sports Dallas.**
**KRX—Carl Smith Show.**
**KFAC—Books Bring Adventure—M.**
**KFH—Making Friends with Music—Tu.**

**KFV—Take a Number.**
**KXi—Philip Normand.**
**KRM—Barrier Don Edwards.**
**KRM—Are_FONT__on the Stands.**
**KRM—Beverly Hills Man.**
**KRM—Cassileth—V.**

**KFV—SOUTHCOM—In Music—W. ...**
**KFV—Life and Civil Defense—Tu. Books Bring Adventure—W.**
**KFJ—Open Album;**
**KXLA—With All This.**

**WHAT'S YOUR PROBLEM? LISTEN TO CRISWELL PREDICTS.**

**1:30 Mon thru Fri.**

**KGFJ**

**11:00—KFVD—Crisswells.**
**KMP—LA in Review—F.**
**KRM—My World.**

**1:45—KFJ—KFDM—Woman In My**

**2—KEKA—KFMB—Marries for**

**KFI—KFAC—Just Plain Bill.**
**KRX—KRM, KGB, KFF.**

**KFAC—Malap.**
**KRV—Harlem.**

**KRX—Carl Smith Show.**

**1306 MARKETS**

in the Southern California area now sell TV-RADIO LIFE

Ask for it at your market.

**10c**
Monday-Friday Logs

(Continued)

KRD—Walls 8 & Song;
KTVK—Spencer Talmage Info—M.
KWW—Bill Gann.
7:05—KFG—Local News.
7:10—KRX—Mr. Information.
7:25—KFC—Mary Martin.
KTVJ—Front Page Farrell.
KTB—Ray Block Orch.
KXJ—Mr. Information.
KWTT—Toledo Serenade.
KDD—Jay Temple, KDD—Continental Serenade.
5:30—KRX—Mr. Information.
5:40—KFG—Lucky.
3:45—KFG—Ken Foss—Welcome.

Teen Timers Mainee
ART LABOE
4:00 P.M.
Monday thru Friday
KGFJ 1320 Kc.

Lucky Lager Dance Time (KMPR)
EVERY NIGHT 9:00 to 12 P.M.
KMPR—Lucky Lager Dance.
5:45—KFGJ—Club—End of Show.
6:00—KWBK—Your Income Tax.
7:00—KFBM—Hall—Beverage.
8:00—KFF—Kai—Passed.
9:00—KWY—Coney Island.
10:00—KMB—Kai—Passed.
11:00—KMO—Kai—Passed.
12:00—KMW—Kai—Passed.
1:00—KMX—Kai—Passed.
2:00—KMY—Kai—Passed.
3:00—KMZ—Kai—Passed.
4:00—KNA—Kai—Passed.
5:00—KNB—Kai—Passed.
6:00—KNC—Kai—Passed.
7:00—KND—Kai—Passed.
8:00—KNE—Kai—Passed.
9:00—KNF—Kai—Passed.
10:00—KNG—Kai—Passed.
11:00—KNH—Kai—Passed.
12:00—KNJ—Kai—Passed.
1:00—KNK—Kai—Passed.

For the Liveliest Rhythm
"HARLEMITE"
2:00—3:30 P.M. Daily
KGFJ 1320 Kc.

"DIXIELAND"
4:30 P.M. DAILY
KGFJ 1320 Kc.

"Lucky Lager Dance Time (KMPR)"
EVERY NIGHT 9:00 to 12 P.M.
KMPR—Lucky Lager Dance.
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11:00—KNH—Kai—Passed.
12:00—KNJ—Kai—Passed.
1:00—KNK—Kai—Passed.

MONDAY, FEBRUARY 11

5—KFGJ—Fun Factory.
     KFI—Feature Wire.
     RJH, RFXM, KGB, KVOE.
     KGB—Bob Daddy.
     KXJ, KGB—B. R. Morrow.
     KFB—Sunset Serenade.
     KTVJ—Sunshine Serenade.
     KFB—Roy Rowe.
     KGE—Love in the Air.
     KFY—Easy Does It (to 4).
     KRCF, KXJ, KGB—Softly.
     KRCF—Music News.
     KFGJ—Wang Williams.
     KFC—Today in Sports.
     KRCF, KXJ, KGB, KVOE.
     KRCF—Mostly
     KFF—News.
     KRCF—Sports.
     KFC—American
     KGB—Mostly
     KRCF—News.
     KRCF—World Today.
     KRCF—Walt Disney.
     KRCF—Voice of
     KXJ, KGB, KRCF.
     KFI, KGR—News.
     KXJ, KGB, KRCF.
     KRCF—Here's
     KFI, KGR—American
     KXJ, KGB, KRCF.
     KRCF—Mostly
     KFF—News.
     KRCF—World Today.
     KRCF—Walt Disney.
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     KFI, KGR—American
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     KFF—News.
     KRCF—World Today.
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For the Liveliest Rhythm
"HARLEMITE"
2:00—3:30 P.M. Daily
KGFJ 1320 Kc.

"DIXIELAND"
4:30 P.M. DAILY
KGFJ 1320 Kc.

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EVERY NIGHT 9:00 to 12 P.M.
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MONDAY, FEBRUARY 11

5—KFGJ—Fun Factory.
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     KRCF—Mostly
     KFF—News.
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     KRCF—World Today.
     KRCF—Walt Disney.
     KRCF—Here's
     KFI, KGR—American
     KXJ, KGB, KRCF.
     KRCF—Mostly
     KFF—News.
TUESDAY, FEBRUARY 12

Radio in Review—Continued

should be welcomed by many feminine morning listeners.

This mid-morning 10:00 a.m. spot is most attractive for all those daytime set-siders who may wish to hear news only once during the day. Even seriously so you feel that you haven't missed anything and yet late enough to get a complete view of the world events.

Holbrook is to be thanked, also, for his deliberate effort to sign off his program with the lighter side of the news.—A. G.

Off Mike (Personalities)

In January 31, Eddie Cantor reached the age of sixty. He doesn't look it. He doesn't act it, and they say that at sixty Cantor goes like sixty.

Nothing about the pop-eyed comedian indicates his age. Not even the recent remark: "I've now reached the age where I can speak freely. At my age, what can they do to me?"

Cantor is busy in both radio and TV, plus preparing with Sidney Skolsky the screen treatment of an actor's own life story. The most demanding of Cantor's time is his humanitarian enterprises, as diversified in causes as they are unlimited in goal.

Eddie looks like a sharp forty. His face is comparatively unlined. His hair, now a bit more as coal as is, is his own. He doesn't carry an excess ounce. His walk is sprightly and his talk is a machine-gun staccato. And he thinks young.

Perhaps the answer to his youthfulness lies in the classic lines which he often quotes to himself: "Remember today will be yesterdays tomorrow. He is not a worrying man. When asked why he continues to go on show business, he quotes Ali Jolson, who once said when he was down on his luck in the '30s, 'I just wanna be there.'

If there is one phase of his activities that belies his age, it's his Tuesday air show (KFI, 7:00 p.m.), where he chats about the brushier, if not the hairier, facets of show business he has known intimately throughout the years.

On Mike (About Studio Happenings)

Tunes From Other Lands

Paul Masterson, KNX's International Disc Jockey, has some interesting things to say about his platter approach. He said, "One of the interesting sidelights of being an International Disc Jockey is the opportunity it gives me to introduce new songs to American listeners. Many of the

Tuesday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface Comedy-Variety

<table>
<thead>
<tr>
<th>3:00—Arthur Godfrey, KFX</th>
<th>3:00—Bob Hope, KNX</th>
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<tr>
<td>3:00—Dennis O'Keefe, KFI</td>
<td>3:30—Bob Hope, KNX</td>
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House Interest-Information

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<tr>
<th>4:00—Today's Meeting, KCA</th>
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<td>4:00—Today's Meeting, KCA</td>
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<tr>
<td>4:00—John Bailey, KFI</td>
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<td>4:00—Mr. &amp; Mrs. North, KNX</td>
<td>4:00—Mr. &amp; Mrs. North, KNX</td>
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<tr>
<td>4:00—Rush Hour, KNX</td>
<td>4:00—Rush Hour, KNX</td>
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Quiz, Participation

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<tr>
<th>5:00—McNeill Breet, Club</th>
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Comment-Narration

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<th>6:00—Burritt Wheeler, KFI</th>
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Jazz, Semi-Classical Music

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<th>5:00—Rush Hour, KNX</th>
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Tunes From Other Lands

Paul Masterson, KNX's International Disc Jockey, has some interesting things to say about his platter approach. He said, "One of the interesting sidelights of being an International Disc Jockey is the opportunity it gives me to introduce new songs to American listeners. Many of the
top hits in this country have been successful songs in other his first such as the French favorite "Boreno" that became 'All My Love.' Then there was 'Tous: Ca' which we knew all 'Count Every Star,' 'Dance Avec Moi' was our 'Dancing With You' and 'De Tempos en Tempos' is another that was popular under the title 'You Are the One.'" Masterson recalled that some platter favorites here have become tops over there. He listed such American successes as 'If,' "Unless," "Cruising Down the River," and the current "Tulips and Heather." Masterson's fame has spread to many other countries and he frequently receives manuscripts of songs from successful composers even before the songs have made the grade in their own country. This past week he received a group of several five from Buenos Aires, Argentina, in manuscript form. They were sent by several of Argentina's top composers who want their works heard in the United States and try to get Masterson to introduce them here.

**TV-RADIO LIFE**

**We Point With Pride**

...To Bill Stern and his Monday-thru-Friday sports program heard over KFI at 6 p.m. And in particular, to Bill's program the last week when he went into detail on the optimistic side of the racial question, in sports. Bill's main theme was simply that sports has made great strides during the last two months eliminating racial discrimination. As Bill pointed out, the lifting of the ban on Negro golfers was the final barrier in making all sports the democratic institutions they should be.

...To the all-out plug for the American Heart Association given by Jo Stafford, Danny Thomas, the Norman Luboff choir and Paul Weston on the special "Heart" show over KNX. Listeners must have enjoyed Jo Stafford's vocalizing on her solos and then when she joined Danny Thomas in some of his "I'll See You in My Dreams" songs... and everyone must have thanked them for pulling the needed dollar into the "Heart" fund.

**Versatile Baldwin**

Popular young announcer Bill Baldwin not only is handling the commercials and acting bits on three radio and television shows (Edgar Bergen and Marco Lanza on radio and Kit Carson on TV), but also is popping up on move screens all over the place. Baldwin's latest movie roles are in "Glory Alley," "Deadline, U.S.A.,” "Bromco Busters,” and "My True Love." He gets a lot of laughs in "Bromco Busters" as a screwball horse-doctor.

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**Wednesday, Feb. 13**

**Tuesday Radio Program Highlights**

A.M. Programs in Lightface Type; P.M. Programs in Boldface.

**Comedy-Variety**

3:00—Arthur Godfrey, KXN.
4:00—Red Skelton, KNX.
5:00—Bail of Ivy, KFI.
6:00—Bing Crosby, KXN.
7:00—Great Gildersleeves, KFI.
8:00—Gracie Fields, KNX.
9:00—Grope Mark, KFI.

**Quits, Participation**

5:00—McNell Eckert Club, KECA.
6:00—Grand Slam, KNX.
11:00—Badly or Nothing, KFI.
11:00—Harry Humes, KECA.
13:00—Art Linkletter, KFI.
14:00—Simpson Brothers, KECA.
19:00—Name That Song, KEK.

**Sports**

5:15—Tom Harmon, KNX.
5:45—San Simeon, KLAC.
6:00—Bill Stern, KFI.
6:15—Bob Kelley, KECC.
6:30—Joe Hernandez, KECC.
7:00—Fights, KNX.

**Drama**

7:00—Family Theater, KXJ.
8:00—Dr. Christian, KNX.
9:00—The Big Story, KXJ.

**Mystery-Detective**

7:00—Harry Craig, KFI.
7:30—Mystery Theater, KECA.
7:30—Over the Top Guy, KECA.
8:00—Roger’s Gallery, KECA.
9:00—Name That Song, KFI.

**Comment-Narration**

4:30—Burritos Wheelie, KFI.
See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

THURSDAY, FEBRUARY 14

5• KECA—Space Cadet.
KFI—Feature Wire.
KHJ, KGK—Get Acquainted of the Yukon.
*KXN—RCBF—Edw. R. Marrow.
KFAC—Sundays Serenade.
KNX—Sound of the Week.
KFMB—Red Rose.
*KXN—Live.
KFX—Easy Does It (to 3).
*KLA—KMB—KFWK—News.
KLAC—Sammy Fan.
KLRA—Several Years.
KLAX—Melody Valley.
3:10—KLAC—Lassie and Flames Today.
KMPD—Today in Sports.
5:15—KECA.
*KNX—Tom Harmon.
WGXI—KDVL—Keyboard Magic.
*KGJ—Stars of the Week.
KMPD—Lonesome Gal.
KFYM—Spade.
KGB—World Flight Reporter.
6:00• KECA, KMB—Chet Huntley.
KHJ, KQ—Chet Huntley, Alva.
KFAC—Viennese.
KMPC—Stars.
KMPC—Top.
KFWK—Sports.
KHJ, KQ—Sports.
KFOX—Doctors.
11:15—K1Ft—1952.
11:10—KNX—Tom Tom.
KHJ—Frank Patton.
KIFI, KLAC—News.
*KFMB—Defense.

KECA, KXN—News.
KFMB—Church.
KGFJ—Blue.
KFOX—Killer.
KGER—Hymns.
KFI—Commentary.
KKB—New.
KCFI—Reserve.
KFWB—Stop.
KEDG—Hymns of All Churches.
KFOX—Dr. Hardy.
KGB—News.
KFWB—Larry.
KFMB—Sunset.

Los Angeles, Calif.
Are Sid Caesar and Imogene Coca married?
Not to each other.

Is the little girl who plays with Danny Thomas his daughter?
No, nine-year-old Bunny Lrubel is not Danny's daughter.

Mrs. G. C. Martin, 4075 Venice Blvd., Los Angeles, Calif.
How about a feature on "One Man's Family"?
Coming up—real soon.

Mrs. Thomas Bishop, 1946 Carmen Ave., Hollywood, Calif.
I wish to state that I and my family also get a thrill out of seeing the "Mellomen." They are all that their fans say they are. I enjoy their versatile singing and their nice manners, on and off TV. I also enjoyed your earlier article of Harry Babbitt.
A story on "The Mellomen" is coming up.

Richard L. Montgomery, Los Angeles, Calif.
Last Friday on Chevron Theatre, KTLA, our whole family saw and enjoyed a most delightful comedy starring an old radio friend, Hal Peary. It was one show that held the interest of the entire family for once and we all howled our heads off.
The entire cast was good and it was so nice to see in person someone whose voice we have listened to so long. We called the station to see if Peary and his family would be on this week but they said it was just a single film. Why wouldn't Hal Peary and his family and an excellent weekly show? With his experience and flair for comedy it would be a welcome addition and certainly as good if not better than some of the family shows now.

Mrs. G. S. Campbell, 546 W. Hahn, Glendale, Calif.
My husband and I have long enjoyed the program "Watch and Win." So many quiz programs just are a rehash of questions heard many times and some actually insult the intelligence.

Thursday Radio Program Highlights

A.M. Programs in Lightface Type: F.M. Programs in Boldface.

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3:00—Arthur Godfrey, KXN.
9:00—Dana Andrews, KFI.

Sports
5:15—Tom Harmon, KXN.
9:00—Bill Stern, KFI.
6:00—Bill Stern, KFI.
7:30—Bill Stern, KFI.

Mystery-Detective
6:00—Mr. Chameleon, KXN.
7:30—Bill Stern, KFI.
7:30—Defense Attorney, KXN.
8:00—Defender of the Home, KXN.
9:00—Portait in Sports, KFI.

Drma
7:00—Silver Ex-Line, KXN.
7:00—Ador. of Cunano, KJH.
7:30—Command Theater, KXN.
8:00—Hallmark Players, KXN.

Comment-Narration
4:30—Burwell Wheeler, KERA.

TV-RADIO LIFE

Ear, Eye, Inspire the Pen

Miss Eloise McElhone, 115 East 86th St., New York 28, N. Y.
A wee note to say many thanks for the very note article you had about me in a recent issue.
I do hope to be out for another visit soon.
Please do come out again, Eloise. As with your TV appearances it was a pleasure to talk with you and write a story on you. Indeed, many, unlike many stars, Eloise did not send a typed written copy of this letter. It was in her own handwriting: and it is this personal touch which makes Eloise the warm and charming person she is.

Eloise McElhone

Rochelle Small, Los Angeles, Calif.

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Mrs. G. C. Martin, 4075 Venice Blvd., Los Angeles, Calif.
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4:30—Burwell Wheeler, KERA.
Joyce Francis, 9762 William Ave., San Diego, Calif.

TV Radio Life

Was very disappointed last night to discover Arthur Godfrey and his "Talent Scout" program—usually viewed at 5:30 p.m.—was not on. Instead was an old-time Western movie which, like all these "slapstick" old timers, aren't worth viewing.

But I was delighted to see Joyce. The reason was that the show, originating in New York at 9:30 p.m., was simulcast on the West Coast at 1:30 p.m., which the sponsor found much too early a period to attract enough of an audience to warrant the added networking cost.

Dana Long, Los Angeles, Calif.

Don't like "Sound of Music" for Chestfield, it ruins the true meaning for the song.

Joyce Francis, 9762 William Ave., San Diego, Calif.

TV Radio Life "viewed with alarm" this same thing several weeks ago.

Nellie Hardesty, Fillmore, Calif.

Al Jarvis' recent move surely jockeyed a lot of disc jockeys around. Hope it means a step higher for each one. Surely wish Al lots of luck.

I too appreciate Bill Stewart's consideration in mentioning the record's title and artist. I know the record is played, as often one doesn't become interested until the disc is spun and then we'd like to know the personality behind it, is a guy in every other way. He can be depended on to play choice records.

L. V. Collett, 1212 Cottage Grove Ave., Glendale 5, Calif.

What has happened to "One Man's Family"? It's getting to be a pain in the neck to listen to. About half the characters seem to be gone.

I know that Clifford has passed away, but what happened to the one played by Paul? According to NBC, Paul is still on "One Man's Family." He just has not been on the past few weeks.

Barry Baumgarten, 5534 Colbath Ave., Van Nuys, Calif.

While reading last week's issue of your magazine, I came across a letter denouncing the high musical and musical showmanship of Arthur Godfrey. I play the baritone ukulele myself, and Arthur has been my inspiration.

As to the other remarks the writer made about Godfrey, the suggestive songs are given in the best of fun, and if the writer or anybody else takes them as risque the fault probably lies within him.

Eileen Job, RFD No. 1, Box 239A1, Chino, Calif.

I think Lawrence Welk has one of the best orchestras on TV. We get your magazine every week and like it. I especially appreciate "Flicker Fare." "Flicker Fare" is a regular feature of TV Radio Life. We recommend using it to find your favorite film on TV. In conjunction with "Flicker Fare," TV Radio Life has also started a "Pick of the PLZ" column by Audrey Dahl, to aid our readers in reiterating the best films to watch.

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FRIDAY, FEBRUARY 15

See page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

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Friday Radio Program Highlights

A.M. Programs in Lightface Type P.M. Programs in Boldface

Comedy-Variety

Comedy-Variety

9:30—Arthur Godfrey, KNX.

9:00—Malley, KHJ.

8:55—Roy Rogers, KFI.

9:00—Martin and Lewis, KFI.

8:55—Davis and Guerre, KECU.

9:00—Benny, KNX.

9:00—Start's Participation.

9:00—Wayne Bixlar Club, KECU.

9:00—Jeannie, Blank.

11:00—Double or Nothing, KFI.

11:15—Quiz, KHJ.

11:15—Art Linkletter.

7:30—Comment-Netlation.

4:30—Burritt Wheeler, KFI.

Drama

6:30—Short Story, KFI.

8:30—The Line-Up, KFN.

9:00—The Return, KNX.

9:15—Rudi, KFI.

9:15—Bill Stairs, KFI.

9:15—Bob Keeler, KMP.

9:15—Joe Her stata, KMP.

9:15—Haring, KRNA.

9:00—Public Interest.

7:00—Capitol Clockroom, KXN.

7:00—Women's Forum, KXN.

9:00—Trent Warnings, KFI.

7:45—KFI—Motorsports Melody Time.

7:50—KHJ—Newspaper Time.

8:00—KHJ—Best Buckles.

8:00—KFI—Open Forum.

8:15—KFCM—Traffic.

8:20—KFWB—Bible Transcripts.


8:30—KCI—Baseball.

8:35—KECA—From the Vault.

8:40—KAA—Last News.

8:45—KHJ—One-Man's Family.


8:55—KNX, KRCB—Hit News.

8:55—KFRC—Friday's News.

8:55—KFWB—Your News.


8:55—KLAC—News.

8:55—KFI—KBDF—BoB Garrell.

8:55—KFJ—KBDF—Elmer Peterson.

8:55—KRCB—News-Clips.

8:55—KFOX—Your Fleadcaster.

8:55—KAC—Sam Butler, Sports.

8:55—KAC—Top Trends.

8:55—KGM—Race Results.

8:55—KBDF—Cable Confusion.

8:55—KBDF—New Facts.

8:55—KBDF—Hit News.

8:55—KBDF—News-Clips.

8:55—KFOX—Your Fleadcaster.

8:55—KHJ—Kate Butler, Sports.

8:55—KBDF—Cable Confusion.

8:55—KBDF—New Facts.

8:55—KBDF—Hit News.

8:55—KBDF—News-Clips.

8:55—KFOX—Your Fleadcaster.

8:55—KBDF—Cable Confusion.

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8:55—KBDF—Hit News.

8:55—KBDF—News-Clips.

8:55—KFOX—Your Fleadcaster.
TV: A Boom for Basketball

(Continued from Page 5)
schooled in sports telecast since the earliest days of the industry in Los Angeles. Since Don has played and produced them all from wrestling to basketball, from girls' softball to baseball, the Friday and Saturday night cage teams are right down his alley!

And hats off to the real guiding lights of this action-packed game of basketball—the Pacific Coast Conference players and coaches—and principally coach Forrest Twogood of the University of Southern California and head mentor John Wooden of the University of California at Los Angeles.

Twogood, now in his second season with the Trojans, has already proven himself a top-flight name in the cage world; and as for John Wooden, he's recognized as one of the truly greats in the game. Since coming to the Bruins in 1948, he's directed the club from the bottom rung in the P.C.C. to three successive Southern Division championships, a remarkable tribute to a fighting basketball team and coach.

TV or not TV, it looks like basketball is here to stay!

Movie Story

(Continued from Page 5)
her talents to rivet attention on them.
But, sadly or gladly enough, the prologue nearly exceeds the play! Almost to a girl the five who arrived at motion pictures by way of television will admit...

“Oh, yes, I've always wanted to do pictures—but you know, there's something just wonderful about TV!”
And she doesn’t mean it led her to movies.

Wrestling Fans

Next week on this page Jules StrongBow will start a regular wrestling column for TV-Radio Life.

For more details read “On the Ball” on page 20.

ATTENTION:

TV-RADIO LIFE READERS

COLOR TV

Since we first started advertising in this magazine, several hundred people have purchased Great Western's TV-Color Filter. Many of those people have re-ordered and sent this filter to friends and relatives. To those of you who have not purchased a filter, this is what it is: Made on Eastman Kodak film, this 3-color filter is easily attached to your TV set by means of scotch tape, and can be just as easily removed. This TV color filter gives the ILLUSION of color (red, yellow and blue) and is a temporary answer to the Government's ban on the manufacture of TV color sets. Great Western's TV color filter will do this for you: reduce "snow" and "ghosts"; make the picture clearer, improve "fringe area" reception; eliminate glare and eyestrain. Send check or money order for $2.00 in an envelope addressed to: Great Western, Dept. 1300, c/o TV-Radio Life, 6361 Selma Ave., Hollywood 28, Calif. We'll put your filter in the mail within 48 hours. Specify screen size with order. Send your order today, sold on money-back guarantee.

—Advertisement

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MONDAY 7 to 11

MILLION DOLLAR MOVIES

The BIG movie night on television

Brought to you by
Dr. Ross Dog & Cat Food
and
Roman Meal Muffin Mix

KLAC-TV

Three Outstanding Movies—at 7!

FEB. 4th
Zachary Scott 
Betty Field
The Southerner

FEB. 11th
Ray Milland
Merle Oberon
Forever and a Day
LOQUACIOUS, BEAUTIFUL ZSA ZSA claims she doesn't like men! (Accompanying picture and cover by CBS-Ben Polin.)

MAKE NO MISTAKE about it, Zsa Zsa Gabor is a pampered darling whose beauty and wit beguile, bother and bewitch. Those within range of her provocative glance are either completely charmed or somewhat annoyed by her condescending graciousness.

Zsa Zsa chatters incessantly always the center of attraction and always on camera. Her airy manner on KNXT's "Bachelor's Haven" reflects her extreme confidence and poise. Hers is an instance where the camera's sensitive eye accurately mirrors her beauty. Zsa Zsa went blonde for television she's a natural redhead with blue-gray eyes, five feet four inches tall and 116 pounds well distributed. One look at glamorous Zsa Zsa on television sold MGM's producers. They immediately signed her, without the usual screen-test preliminaries, for a role in "Lovely to Look At."

Attitudes

Her frothy comments as panelist on "Bachelor's Haven" are indicative of "What's sauce for the goose is not sauce for the gander." "I like my men to be masculine, jealous when others pay attention to me, and, of course, completely devoted." Zsa Zsa prefers the savoir-faire of the European to the brash boldness of the American. "I've been accustomed to old-world charm and I like it. I also adore witty people and abhor impertinence," she says.

Some of the best laughs on the show arise from her bewilderment by American slang. However, she consciously says things for effect, hoping to build a reputation as a wit.

Background

Hungarian-born Zsa Zsa's demeanor reflects her adventuresome, romantic girlhood. Her father, William Gabor, was a colonel in the Hungarian army and a wealthy landowner. Her mother Jolie, also a famous beauty, is currently a successful New York businesswoman. Zsa Zsa has been privileged to enjoy the niceties of life. She attended private schools, both in Budapest and Switzerland, and speaks five languages.

While in her early teens, Zsa Zsa won the coveted crown of "Miss Hungary" and later became the toast of Vienna, as well as a magazine cover girl. When famed Richard Tauber, Metropolitan opera star and composer, met Zsa Zsa he was struck by her beauty and asked her to star in his new play. She was an immediate success in his "Singing Dream," although she had had no previous stage experience. Tauber obviously was the singer and Zsa Zsa was the dream. To many who observe her in her fanciful world she will always be a dream.

Impulsive Zsa Zsa left her first theatrical venture for marital adventure. At the reported age of sixteen she married Burhan Belge, the Turkish ambassador to Hungary. As "Her Excellency," Zsa Zsa thus began a fabulous round of entertaining royalty. However, within two years her princess-like activities were interrupted by a divorce. This breach, in part, caused Zsa Zsa to sail for America to seek a career in Hollywood. But after meeting wealthy hotel magnate Conrad Hilton, Zsa Zsa swapped career ideas for romance and marriage. Playing the part of a Bel-Air hostess to film luminaries was right in her stride. Zsa Zsa managed to take sufficient time out from her social whirl to

By Mildred Ross

mother little Constance Francesca Hilton. Almost five now, little Connie doesn't quite approve of some of Mama's quips on "Bachelor's Haven." Connie watches the show and seriously comments in childlike innocence, "Mama, you shouldn't have said that to the boys."

Headlines

The public would find it difficult to escape the fact that Zsa Zsa is no longer Mrs. Hilton but now Mrs. George Sanders or the wife of the "discarded squeezed lemon." Last fall, Zsa Zsa inadvertently hit the front pages of most newspapers when she refused to appear on a radio program with her actor-husband, because the script would "make a mockery" of her marriage. We doubt if the script had any such intent, but Zsa Zsa isn't the one to put herself in an unfavorable light script or no script. Actually it was George's classic statement..."I've been discarded like a squeezed lemon" that made the headlines. However, we believe Zsa Zsa will continue making headlines on her own for a long time to come.

Oh, yes, we intentionally overlooked asking Zsa Zsa about her hobbies, because we think she's a gal who doesn't need any.

Page Thirty-five
PROBABLY NOT a day passes in hectic Hollywood that some jittery, overworked TV-radioite doesn't moan, "This is the end! I'm going to chuck the whole thing and get away from it all."

Idle threats, nine out of ten times. Clinton (Buddy) Twiss was the tenth. Veteran radioman turned TV producer for Carlton E. Morse, he lamented his too-busy lot one evening en route home from another frantic day. "Anything is better than what I'm doing," he reasoned.

Buddy limply entered the house and his wife took one scared look at him. "This will have to stop," she ultimatumed.

The story of how Buddy Twiss wrenched himself away from a fascinating business that had been his life and livelihood for years and what he did to rehabilitate his nerves and his outlook you may read for yourself in his engaging book, "The Long, Long Trailer." Yes, the Twisses gave up ordinary housekeeping as you know it and became trailerites, carting a twenty-eight-foot "home" around the country for

ABOUT 1936 IN HOLLYWOOD. Twiss and Walter Bunker gaze at a container confining a few crickets. In those halycon days, NBC didn't have to dream up anything more serious than a coast-to-coast hunt for a cricket able to croak in the key of G. The ones in the picture are competing.

THIS PICTURE, TAKEN IN VENICE during the 1938 flood, was widely syndicated. Twiss covering the disaster with his portable equipment, paddled out to a raft to interview a forlorn youngster who had lost his baseball but saved his cat in the deluge.
AT DEL MAR WITH BING before World War II when Crosby called the races. In addition to covering this and other special events for NBC, Twiss announced "One Man's Family," the "Standard Hour" and many other well-known programs.

an eventful and often hilarious vacation lasting a year and a half.

Buddy took notes faithfully from day to day, thinking he would develop them into a series of articles. But he underestimated his own capacity for capturing situations and setting them down in lively manner, an innate talent, no doubt, which his years around the NBC studios in San Francisco and Hollywood had accentuated. For Twiss has been an ace announcer and special-events man, Chief Announcer at Hollywood's Radio City, and more recently a key executive with Morse.

Notes Expand

Naturally, as he read portions of his notes to Mrs. T. and appreciative friends and received nothing but chuckles and praise, Twiss decided to organize his notes for a book and for radio and TV. His book now an established success and Reader's Digest condensation, Buddy is toiling over the TV and radio adaptations, hoping to launch the two versions simultaneously. The radio show, he thinks, should be a "strip," fifteen minutes Monday through Friday, with the viewer transported to different parts of the country. The TV version would be best anchored in a trailer park.

Part of the "treatment" Twiss took when he and his delightful missus started cross country with "The Monster" trailing behind was to quit listening to the radio. "We ditched the portable TV set after six months," Buddy unblushingly admits, then releases a tumble of arguments, if such pleasant points could be called such, on the pros of trailering.

"Trailering is not so much a way of life as a philosophy," he states. "Any time the mood strikes, you can change neighbors, change view, or change the weather. If every man, woman and child would go through and inspect four trailers, there would be more empty houses.

"When people ask me where I live and I tell them in my trailer, they pat my shoulder sympathetically and murmur, 'That's too bad.'"

"I feel it's exactly the reverse. Here we are, Merle and I, back from a wonderful summer at Laguna. Now we're at Valley Park Trailer Park. We spent Christmas in Modesto and went on to Idaho. Next we plan on visiting Mexico and Central America and some day we want to go to England.

"There's nothing like trailering. Instead of house-bound people feeling sorry for us, we feel sorry for them. When someone tells me he lives in a house, I want to give him a consoling shoulder pat and sigh, 'That's too bad.'"
PERT LOIS COLLIER, who can usually be seen wearing an even perter chapka, dodges bullets and outsmarts thugs with uncanny ease each Sunday. Lois portrays the role of "Mary" in KNBH's "Boston Blackie" series.

A visit to grandma in Hollywood several years ago started Lois on her acting career. Her first step was to hire a dramatic coach to help her get rid of her Southern drawl. Today there's nary a trace of that South Carolina "you-all." The usual rounds of radio stations and agencies resulted in some running parts on suders. Lois went from soap opera to horse opera via Republic Studios, where she was given the romantic lead in eight Westerns. "Invariably I was either the schoolmarm or the devoted ranch owner's daughter. In either case I never got my man. He just rode away into the sunset astride his faithful old horse." Concentrated radio and picture assignments...fifteen films in two years preceded Lois's TV series.

She was the first "Miss Emmy" at the initial annual Academy of Television Arts and Sciences Awards dinner. Lois has reddish-brown hair, is five feet one inch tall and weighs 100 pounds. Her hobbies are collecting hats, which she wears at a saucy angle, and rare old china. Husband Robert Oakley has more than a passing interest in the deep-freeze business. We're not speaking of Washington's deep freezes, but the legitimate business of providing purchasers of deep-freeze units with a year's meat supply. Keeping active must be Bob's motto, because he's an independent television producer as well as a deep-freeze expert. Currently he's preparing the Jimmy McHugh TV series. Lois and Bob are planning for the day when he will produce and direct a television series built around his petite wife. In the meantime, playing opposite Kent Taylor's "Boston Blackie" is no hardship for Lois, in fact it's a pleasure. The suave investigator always gets his man, with an able assist from "Mary."

One of the reasons Lois likes her TV role is that it gives her a chance to work with a seasoned actor like Kent ("Boston Blackie") Taylor. He made his stage debut at the age of five. Although he studied industrial engineering, the lure of the theater was much stronger than that of a slide rule and blueprints. He moved to California in 1930 with his family and tried to break into motion pictures. The results of a screen test at Paramount led to that enviable contract. Kent is a versatile actor and has appeared in diversified roles in such pictures as "Death Takes a Holiday," "David Harum," and "Payment on Demand." Prior to the "Boston Blackie" series, Kent guest-starred on many TV shows including "Pantomime Quiz" and the "Bigelow Theater."

"Mary" and "Blackie" blithely expose criminals, despite "Inspector Paraday's" interference. They've unearthed a racket in cripplers, in which able-bodied men and women simulate the handicapped for that "sympathetic touch."...hired killers in insurance rackets were tracked down...and a fake medium who duped innocent clients was unmasked. Whenever "Mary" and "Blackie" are on the scene you can relax with the comfortable assurance that justice will always triumph.

By Donna Scott

February 8, 1952
TELEVISION MAY be a pain in the box office to movie-makers, but Paul Laszlo, noted West Coast industrial and interior designer, says it's a great boon to the American home. Video, says Laszlo, is directly and indirectly more responsible for improving the over-all appearance of America's homes than any other single influence of the past one hundred years.

These are the reasons, according to designer Laszlo. First of all, Americans are again becoming stay-at-homes. Movies, sports events, the automobile all tended to take the family out of the house. Now they stay put.

"The more people remain at home, the more critical they become of their furniture, and the more aware of its importance," Laszlo says.

A designer of television cabinets for many of the leading set manufacturers, Laszlo also feels that the contrast provided by a new cabinet in a room inhabited by hand-me-down or twenty-year-old furniture frequently has impelled set owners to rush to the nearest furniture store to modernize their living rooms.

"With the advent of television, the American family is entertaining on a larger scale than ever before," Laszlo says. "The more visitors, the greater the beating old furniture takes. It breaks down and has to be replaced. Secondly, in many instances, so many guests drop in to watch a movie, wrestling or spot-news events that there isn't a large enough seating capacity in the living room. Result: more furniture has to be bought."

Laszlo thus concludes that "the whole esthetic content of the home is vastly bettered." Not only is the average American home brightened by the improvement of the physical atmosphere, but the furniture business has benefited to the extent of millions of dollars in additional sales.


1. Joanne and Buff McCusker, one of the show’s two husband-wife teams. April and Roy Schramm are another such team.
2. Lovely Shirley Landers, partner of Evy Scotvold.
4. Leader of the Tyrolean Troubadors is Manny Strand. Stan Chambers emcees.
5. Penny Joyce is still another of the all-star cast.
6. Comedian John Kasper and his partner on ice, Dorothy McCusker.

“Frosty Frolics”

Wednesdays at 8:00 p.m.