WHEN JUDY CANOVA, singing comedienne (NBC-KFI, 9:00 p.m. Saturday), leaves the studio, her attention is given to Tweeny, her seven-year-old daughter.

RONNIE KENDAL as he is today acting on ABC’s “The Strange Romance of Evelyn Winters,” and as he was as a kid star, Leon Janney, in “Penrod and Sam.”

THERE’S BEAUTY behind the mike when CBS’s Joan Alexander portrays her role of secretary-confidante on “Perry Mason.”

SEEN ON THE RADIO SCENE

Is There Chance for New Faces on TV?
Horace Heidt Talks About His Youth Program on Television
By Arlene Garber

FOUR YEARS ago Horace Heidt started hopscotching around the country developing his "Original Youth Opportunity Program." Today his great aim is to send many more such talented young performers into homes throughout the country via television.

Every night when It's "Family Night With Horace Heidt" on KLAC-TV, at least twenty of those young artists whom Heidt discovered on his cross-country talent search appear in front of the TV cameras. We asked this popular music man, who is world-famous for his work in helping unknown youngsters up the ladder of success, what he thought about TV as a medium for discovering talent.

Tremendous Opportunities
He said, "The opportunity for young people to perform on TV is tremendous. In the old days a beginner had to play the vaudeville circuits for eight or ten years before he was known. Now one TV appearance can do it. You're either in or out after your first video showing. All a beginner has to do today after guesting on a TV show is to go down to the nearest gas station the day after the act was on and ask the gas attendant if he liked it. The public today knows what is good and what is not good.

Heidt was a little hesitant about defining in a few words the word "amateur." He explained it this way: "I never considered anybody on our show an amateur. We had very complicated auditions for young people who wanted to join our group. These kids were not amateurs, they were American youth who were getting their first big opportunity. I guess an amateur is the person who goes on for the first time."

We asked him whether he thought there were still a great number of undiscovered artists in this country.

"Yes, there are a tremendous number of unknowns. Why, if we took a good swing of America tomorrow we could come up with ten stars."

At present Heidt's TV show originates from the KLAC-TV studio, and according to Heidt there is not much chance of the telecast originating from his "Youth Opportunity Ranch" near Hollywood, because of technical problems.

New Faces on TV
He remarked that getting a start in television was "like starting all over again for me. Networks were all looking for comedy routines when I believed in a sincere family show. But that's an old story with me."

Heidt believes that his search for brand-new acts is just the thing television needs and television is just the opportunity the unknowns need.

He said he had told more than one TV executive, "You want new faces on TV? Our show does nothing but introduce talent, new faces."

In the future Heidt will continue to divide his time between television, personal appearances, radio and his "Youth Opportunity Ranch." Television will be his main interest, and he said, "We stick together out here on the ranch and we'll expand this thing into national scope soon."

LYZABETH LYNCH, one of Heidt's discoveries, joins the music man in a musical arrangement on his KLAC telecast.

July 11, 1952
FOR BUSINESS purposes, sometimes a “war” can be a good thing. It stimulates competition and arouses public interest.

If the radio stations were ever eager for such a battle, certainly KMPC and KFWB of Los Angeles have had that opportunity during the current baseball season.

First of all, the rivalry between the Hollywood and Los Angeles ball clubs has always been a natural. KMPC, with Bob Kelley calling the shots, has been handling the Angels games exclusively ever since 1948. Well known for his provocative broadcasts, Kelley has never left any doubt in anyone’s mind that he is strictly an Angel booster.

This year KFWB also decided to go all-out for baseball by obtaining rights to broadcast all the home and away games of the Hollywood Stars. To handle the play-by-play accounts of the games, the station and the Stars chose a newcomer to the West Coast, Mark Scott.

Battle Begins

At the beginning of the season both stations launched heavy promotion campaigns. They bought billboard displays and heavy advertising in the local papers. Most significant of all, each station had an average of thirty spot announcements every day on the air, stressing baseball coverage.

However, a “radio war,” like any other conflict, isn’t very effective unless personalities are involved. Certainly here was a chance for Kelley.

Are KFWB and KMPC Engaged in

A “Baseball War” on Radio?

By Ted Hilgenstuhler

who has been known to criticize other announcers and writers, to really let loose with some of his sharp remarks. It was also an opportunity for young Scott to come on the scene with a verbal crash.

The fans waited. But nothing happened. Nothing happened, that is, except some very exciting ball games (including several eighteen-inning marathons) and some excellent play-by-play accounts by both Kelley and Scott.

The name of Bob Kelley is familiar to all Southern California sports fans, especially for his work with the Angels and the Los Angeles Rams, professional football champions.

Mark Scott

Originally from Chicago, where he won seven letters in high school. Mark Scott was also a three-letter man at the University of Illinois. Before getting his “big break” out here he did some sports announcing in Indiana and Virginia, specializing in baseball. Relatively an unknown before hitting the West Coast, he has already received high praise for his style from both laymen and experts.

Since both of these men are usually on the air at the same time, they don’t get a chance to hear each other very often. However, what they have heard, they have liked.

“I’m giving it to you straight,” Mark commented one night after a ball game at Gilmore Field, “I think Kelley is one of the best in the country.”

And Kelley: “I’ve not only met Mark personally and like him, but I’ve caught him occasionally on the air, and think he does a swell job.”

How are you going to start a “radio war” on baseball when two “opponents” talk like that about each other?

July 11, 1952
THE CREW OF SIX who weekly erect one of boxing's finest rings look about for the perfect place to start erection of the portable ring.

EVERY WEEK, for televiewers only, the top amateur boxing champions of the nation slug it out. By now the eyes of probably every sports promoter in the country are fixed gloomily on Hollywood and this entry into the rich sports-promotion field. With reason.

Not only are the boxers the best of the amateurs, but the studios in which they fight provide the best ring possible. No box-office arena could afford the sort of equipment which is rushed into construction weekly. Showers, locker space and a padded fight ring run into real dough. An ordinary arena, with box-office take, can't afford this sort of thing. But TV can. That's because there isn't a stadium in the country, even filled to capacity, that can play to as many people as exist in the TV audience. And that TV audience pays for the arena, the showers, the lockers and the fight announcers through the powerful figure known today as the sponsor.

No License Needed
When KNXT first announced this staging of amateur bouts for TV, the (Please Turn to Page 33)

Nothing Too Good for TV
Six of the Best Amateur Matches a Week,
In the Best Ring Money Can Erect, and It's Yours for the Flick of a TV Dial

By Jane Pelgram

KNXT's AL HELLENTHAL (left) watches the crew lock the rubber-covered ropes into the upright ring post. Note the double winches that tighten the ropes to exact specification. (CBS-Rona photos.)

ANOTHER PIECE OF THE RING base is hoisted into place. Amateur Athletic Union regulations are carefully conformed to from the building of the arena to the choice of fighters.

THE SIX-BOUT CARD is made up of four-round goes, with many Golden Gloves winners and runner-up contenders appearing in lightweight, middleweight and heavyweight matches. Here Kirby Seals, heavy-weight champion of the United States Navy, and George Wood, 200-pounder from the El Toro Marines, battle it out. (CBS-Rona photo.)
CLOSE-UPS ON KNBH

PRETTY ANNA MAY is very fond of animals and has nine cats, one dog and two pigeons. Her favorite sports are riding horseback and bowling. (NBC-Smith photo.)

ANNA MAY CONNECTS with a right! The chap on the other end of the glove is Joby Baker, comedian on the thirteen-year-old Anna May’s telecast. (NBC-Smith photo.)

AL BURTON, young producer of the teen-ager’s TV show, rehearses with Anna May and Phyllis McMeen (left) and Mardelle Anderson.

You’ll See More on Channel 4

PERSONS WHO HAVE NEVER VOTED in a presidential election are invited to ask candidates or their representatives questions on KNBH’s “First-Time Voters.”

CHANNEL 4’S OPENING “FIRST-TIME VOTERS” presented Howard Jarvis, a representative for General Eisenhower, W. Averell Harriman, Democratic candidate, and Paul Pierce (left) as moderator.

—Advertisement
July 11, 1952
TV Will Elect the Next President!

by Douglas Edwards

(CBS-TV correspondent, who is now covering the conventions at Chicago, expresses his opinion in this exclusive story for TV-Radio Life).

I may not be able to predict who will be our next president but I certainly can predict with confidence who will be the television audience. You who own those 17,300,000 television sets now in operation throughout the country and you non-owners who are frequent visitors in the homes of your friends who do.

It is a wonderful thing that you television viewers will play so important a role in the coming election because you are the best-informed people not only in this country but anywhere in the world. It has long been our philosophy that if you give the American people the facts they will make the right decisions. This election should help prove it.

Unprecedented

Never before in American history will a presidential candidate be seen and heard by so many millions of Americans. In the past no matter how widely a presidential candidate traveled he could see and be seen by only the smallest fraction of the people who will see his campaign on television this year. With the advent of radio a candidate was able to reach with his voice millions of Americans who, for the first time, were able to hear words spoken by a candidate.

In the 1948 presidential campaign the candidates were seen as well as heard by many people who had been denied this privilege in previous election years. Only 402,000 television sets in homes—that number was small, indeed, compared to the people who will see and hear the candidates on their television sets this year.

You people with television sets are able to hear answers from the candidates and their spokesmen to the kind of questions you would ask them if you were able to sit in the same room with them and, what is equally important, you are able to watch them as they give those answers. You learn much about the candidate's ability to deal with the people around him, the kind of impression he will make on representatives of business, labor and foreign governments, the very people he will have to deal with if he is elected president. You are able to hear and see him as he expresses his position on the vital issues of the campaign.

Lots of Work

CBS-TV made elaborate plans for the coverage of the conventions themselves. One entire wing of the television sets in homes. That number was small, indeed, compared to the people who will see and hear the candidates on their television sets this year.

The national committee members are evidencing tremendous interest in the television coverage of the convention and are constantly asking us questions about ways to get maximum effect. They are interested in discovering the kind of decorations, the kind of music and the type of lighting which will be most effective on television.

Mr. President—No Stranger

Thirteen weeks prior to election day, Westinghouse will sponsor on CBS-TV a special series of programs aimed at getting out the vote. The series is being planned, much like a play of Lincoln - Douglas debate. Spokesmen for each candidate will debate on each of thirteen major campaign issues which CBS-TV will select for coverage on this series. The national committees are being asked to select their best-qualified spokesman on each issue so the television audience will have a clear understanding of just where each candidate stands on these vital questions.

When the sound and the fury have subsided and November 4 rolls around, the radio life is elected president of the United States will be known by more people than any government official anywhere in the world. They will know better than any people have ever known what their president looks like, what his voice sounds like and for what he stands.

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ALL ABOARD . . .
for ADVENTURE
in strange, beautiful lands
and FUN
with Ricky and his pals . . .

RICKY AND HIS MAGIC TROLLEY
5:45 p.m.
Monday thru Friday.

You will find the "Great Grand Petrified Potato" on KECA-TV
ABC Television

EVERYBODY LIKES . . .

MIKE ROY'S
KITCHEN
11:00 to 12:30
MONDAY–FRIDAY

KLAC-TV Lucky
Channel 13
Did You Know?  

... That when you see the India jungle adventures in "Smilin' Ed's Gang," the Frank Ferrin-produced film series on CBS-TV on Saturday mornings, you are seeing some of the only authentic backgrounds in TV? It took three months in India, filming jungles, animals and natives, to get it. 

... That the absence of commercials on Korka Pandit's show is the work of sponsor Manchester Body. Boddy, owner of the Descenso Gardens? A station announcement says it is his "desire to present the best classical music program in Southern California TV" that prompted his generous move. We also bet his desire keeps the Korka Pandit fans from going howling mad at the thought of a commercial "desecrating" something that exquisite and enjoyable.

... That Perry Como makes way for (Please Turn to Page 12)

TV House Calls

$3.50 Including Parts!!!

With renewal factory parts warranty $15.00 per year

Hudson 2-3341

DAY OR NIGHT
Television Industries, Inc.
4031 Wilshire Blvd.
Los Angeles 5, California

JULY 12

Information Received From Stations Subject to Last Minute Change
Indicates New Program
K Indicates Microwave
I Indicates Kinescoped

<table>
<thead>
<tr>
<th>Time</th>
<th>Station</th>
<th>Program</th>
<th>Time</th>
<th>Station</th>
<th>Program</th>
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<tbody>
<tr>
<td>10:30</td>
<td>5 News; Music-30m.</td>
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<tr>
<td>11:00</td>
<td>5 Movie Matinee-60m.</td>
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<td>11:30</td>
<td>Lefty O'Doul Show-30m.</td>
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<td>11:40</td>
<td>5 Movie Matinee-90m.</td>
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<td>12:10</td>
<td>5 Frontier Theater-60m.</td>
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<td>1:00</td>
<td>5 Film Featurette-60m.</td>
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<td>1:30</td>
<td>5 Film Featurette-15m.</td>
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<td>1:45</td>
<td>Fan on the Street-15m.</td>
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<td>2:30</td>
<td>4 Cinema Carnival-90m.</td>
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<td>2:50</td>
<td>5 Giant Movie Matinee-60m.</td>
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<td>2:55</td>
<td>Sports Featurette-30m.</td>
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<td>2:00</td>
<td>Homeplate Warmup-15m.</td>
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<td>2:15</td>
<td>Baseball Game-7/1 hrs.</td>
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<td>2:40</td>
<td>San Diego vs. San Francisco.</td>
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<tr>
<td>2:55</td>
<td>Baseball Game-2 1/2 hrs.</td>
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<td>3:00</td>
<td>Seattle at Los Angeles.</td>
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<td>3:30</td>
<td>Giant Movie Matinee-75m.</td>
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<tr>
<td>3:45</td>
<td>4 Wrestling Films-60m.</td>
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<tr>
<td>3:45</td>
<td>4 Warmup-15m.</td>
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<tr>
<td>3:30</td>
<td>KTTV Goes to the Fair- 7/1 hrs.</td>
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<td>4:00</td>
<td>With Roy Maypole from the Compton Community Fair.</td>
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<td>4:15</td>
<td>5 Giant Movie Matinee-75m.</td>
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<td>4:00</td>
<td>4 Film-15m.</td>
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<tr>
<td>4:15</td>
<td>4 Outdoors With Wangelheim-45m.</td>
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<tr>
<td>4:30</td>
<td>The Rod-N'Reel Emeric with films of the great outdoors.</td>
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</tbody>
</table>

See Page 17 for Movie Titles

4:30  7 Stu Erwin Show-30m.  
9  Spanish Theatre-90m.  
13  Hitching Post-75m.  
4:45  8 Scoreboard-15m.  
5  Learning '52-30m.  
4  Youth With Words to Know-30m.  
26  Guest: Clara Bogue Luce, delegate-at-large to the Republican Convention in Chicago.  
5  Man's Best Friend-Pets-30m.  
With Herb Wegner and Talented dogs.  
7  Paul Whiteman TV Club-M-30m.  
8  All Star Summer Revue-60m.  
5:30  2 Whistling Wizard-30m.  
Fantasy, featuring puppets.  
4  Fearless Fosdick-30m.  
5  Cowboy Thrills-Film-60m.  
7  Western Film-60m.  
11  Kids Corral-30m.  
5:40  13 Parade of Miracles-15m.  
5:55  13 Saturday Matinee-60m.  
6:00  2 Sadie Tales-60m.  
8  Blind Date-30m.  
8  Boula-30m.  
9  Action Theatre-60m.  
11  The Three Mesquites-60m.  
6:30  4 Dance Band Party-M-30m.  
Featuring the nation's top dance bands introduced by comedian Jerry Lester.  
5  Tim McCoy Film-60m.  
7  Space Pioneers-75m.  
50m.  
7  Trouble With Father-30m.  
6:55  13 Late News-5m.  
7:00  2 Tim McCoy Show-30m.  

SATURDAY TV Logs

7 Texas Wrestling-75m.  
From the Sports Forum, Dallas, Tex.  
8 Reserve-30m.  
9 Don Lee World News-15m.  
11 Red Ryder Featurette-60m.  
With Bud Elliott and Bobby Blake.  
13 Candid Camera-30m.  
7:15  9 Film Featurette-15m.  
7:30  2 Beat the Clock-Quiz-K-30m.  
Brad Collyer with time-racing contestants.  
4 Assignment: Manhattan-30m.  
5 Johnny Mack Brown Movie-75m.  
8 Claudio-30m.  
9 Star Time-30m.  
13 Hometown Jamboree-60m.  
Cliffie Stone with an all-Western musical.  
8:00  2 Feature Film-90m.  
4 Bob and Ray-30m.  
8 Groucho Marx-Quiz-30m.  
9 Eight O'Clock Theatre-90m.  
11 First Run Theatre-60m.  
8:15  7 Hank Weaver in the Silver Circle-15m.  
With Hank Weaver, from H'wood Legion Stadium.  
8:30  4 Get The Facts-30m.  
5 Spade Cooley-Variety-60m.  
With vocalists Eddy Jackson and Phil Gray.  
7 H'wood Legion Bouts-90m.  
8 My Little Margie-30m.  
12 Public Service Film-30m.  
9:00  4 Halls Of Science-30m.  
8 Gruen Theatre-30m.  
11 Rocky King, Detective-30m.  
Rowan Hare's "Zipguns Don't Pay."  
13 Who Knows This?-30m.  
9:30  2 Sammy Kaye Show-30m.  
4 All-Star Summer Revue-M-60m.  
Host Mr. Ballantine, comic-magician, with guests  
5 Saturday Night Movie-75m.  
8 Playhouse of Stars-30m.  
5 News-5m.  
11 Frank De Vol Show-60m.  
From the Lido ballroom, Long Beach. Joes P. Morgan is featured vocalist.  
13 Life With Elizabeth-30m.  
Betty White and Moore in husband-wife team skits.  
10:00  2 Songs for Sale-60m.  
Guests: The Four Aces, Jim Vali, Ray Armen, Toni Arden and Johnny Desmond.  
7 The Big Event-60m.  
8 Crime Syndicated-30m.  
13 Owl Movie-75m.  
10:30  4 Cinema Carnival-90m.  
8 Man Against Crime-30m.  
11 Murder Before Midnight-60m.  
10:45  5 Movie-75m.  
11:00  8 Feature Film-75m.  
8 Charlie Wild-Drama-30m.  
11:15  13 Gypsy and Ted-10m.  
11:25  13 Late News-5m.  
11:30  8 Man Hunt-30m.  
12:00  5 Final Edition-15m.
**SUNDAY TV LOGS**

Information Received From Stations
Subject to Last Minute Change
* Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

8:15 13 Inspirational Hour—Part 1
      Sunday school lesson, guest choir and orchestra.

9:15 13 Religious Film—15m.

9:30 13 Inspirational Hour—Part 2

10:15 9 Film Featurette—15m.
      "Introduction to Nature" National Geographic Society.

10:30 4 Frontier Faith—30m.

11:00 13 Hitching Post—60m.

10:55 11 KTTL News—5m.

11:00 4 Hat in the Ring—M—30m.

11:15 2 Comedy Film—15m.

11:30 2 Mid-Day Movie—60m.

4 Carnival—60m.

8 Western Theater—60m.

9 Film Featurette—30m.

13 Hitching Post—60m.

12:00 5 Movie Theater—60m.

9 Sunday Feature—75m.

11 Film Featurette—15m.

See Page 17 for Movie Titles

**JULY 13**

2:30 2 Lamp Unto My Feet—30m.
      "Footways."

4 TV Recital Hall—30m.
      Guest: Rudolph Frinkas, Czech violinist.

11 Jalopy Derby—2½ hrs.
      Front lawn of the Hollywood Stadium with Bill West and Roy Mayague.

13 Sunday Matinee—1½ hrs.

3:00 2 Light of Faith—30m.

4 Sunday Service—30m.

5 Twin Movie—90m.

7 Freedom Theatre—30m.

8 TV Teen Club—30m.

10:15 11 KTTL News—5m.

11:00 4 Hat in the Ring—M—30m.

5 In God We Trust—60m.

KTLA pays homage to different faiths by telecasting their services.

7 Sagebrush Theatre—75m.

8 Frontiers of Faith—30m.

11 Great Churches of the Golden West—60m.
      Today's the All Saints Episcopal Church of Beverly Hills.

11:15 2 Comedy Film—15m.

11:30 2 Mid-Day Movie—60m.

4 Carnival—60m.

8 Western Theater—60m.

9 Film Featurette—30m.

13 Hitching Post—60m.

12:00 5 Movie Theater—60m.

9 Sunday Feature—75m.

11 Film Featurette—15m.

2:30 2 Film—30m.

4 American Forum—30m.

"Why My Candidate Should Be Nominated," discussed by 1 prominent woman in politics.

7 United—Or Not?—30m.

Guest: Benjamin Cohen, assistant Secy. Gen. of the U.S. For public information.

8 Break the Bank—30m.

9 Doubleheader Doings—10m.

13 Major League Roundup—10m.

2:50 4 Baseball—20m.

4:00 2 Vally's Book Parade—30m.

Publishers and retailers sell books via television.

4 Home Building Clinic—30m.

7 On Trial—30m.

8 Reserve—30m.

4:15 13 Sunday Matinee—80m.

4:30 2 Your Lucky Clue—M—30m.

Panel show with moderator Basil Rathbone.

4 Castle of Dreams—30m.

Starring Bill Stevens.

5 The Ceramicist—60m.

7 Horizons—30m.

"The Future of the Colored Races."

5:00 2 Five O'Clock Theater—60m.

4 World Digest—30m.

News Review of the Week.

7 Kellogg Western Theatre—

60m.

8 The Big Payoff—60m.

11 Feature Film—60m.

5:25 13 Late News—5m.

5:30 4 Zane Osprey—30m.

"The Whispering Shadow."

11:15 2 Film—30m.

13 Emmett Doan—Juvenile—30m.

13 Wrestling Workouts—2 hrs.

6:00 8 B'Information Please—M—

4 Philco Theatre—M—30m.


5 Wild Bill Hickok—30m.

Starring Guy Madison & Andy De.

7 California Life—30m.

9 Moviestime—60m.

11 Cavalcade of Stars—K—60m.

Guests: Paul Revere and his Toy Boys and the dancing Clark Bros.

6:30 2 Break the Bank—30m.

Popular giveaway show with Quizzmaster Fred Parks and guest.

5 Eastside Kids—30m.

7 America's Town Meeting—M—

"His Government Intervention in Labor-Management Relations Caused Unrest."

8 KFMB TV News Room—30m.

7:00 2 Celebrity Time—M—30m.

4-8 Juvenile Jury—30m.

7 Western Film—60m.

11 Author Meets the Critics—30m.

7:20 9 KJL-TV News—10m.

7:30 2 What's My Line?—M—30m.

Moderator Jan McDaniel with panelists:驴reme Eles, Dorothy Kilgallen, Hal Block and Bennett Cerf.

**TV'S TOP PICTURES**

"THE MOVIES" CHANNEL SUN.

KTLA SUNDAY 5:30PM

Presented By Barbara Ann Bred and Stuart Towne

"EVERY SUNDAY"

America's New Voters
Can Swing an Election See "FIRST-TIME VOTERS"

"FIRST-TIME VOTERS"

Sunday — 10:00 P.M.

KNBH — Channel 4
MONDAY—FRIDAY TV 9:30 A.M. TO 5 P.M.

<table>
<thead>
<tr>
<th>Time</th>
<th>Program Title</th>
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<tbody>
<tr>
<td>9:30</td>
<td>4 Inside Our Schools—F.</td>
</tr>
<tr>
<td>10:00</td>
<td>4 Cinema Carnival—90m.</td>
</tr>
<tr>
<td>10:15</td>
<td>4 Cinema Carnival—F.</td>
</tr>
<tr>
<td>10:30</td>
<td>8 Strike It Rich—M,W,F.</td>
</tr>
<tr>
<td>11:00</td>
<td>4 What's Cookin'—30m.</td>
</tr>
<tr>
<td>11:30</td>
<td>13 Mike Roy—Home—90m.</td>
</tr>
<tr>
<td></td>
<td>1 Mid-day Movie Theatre—60m.</td>
</tr>
<tr>
<td></td>
<td>4 Monty Margetics—30m.</td>
</tr>
<tr>
<td></td>
<td>Kitchen duties made easier thru helpful advice by Monty Margetics.</td>
</tr>
<tr>
<td></td>
<td>8 Search For Tomorrow.</td>
</tr>
<tr>
<td>11:45</td>
<td>8 Egg and I—M,W,F.—15m.</td>
</tr>
<tr>
<td>12:00</td>
<td>4 The Big Payoff—M.—30m.</td>
</tr>
<tr>
<td></td>
<td>8 The Big Payoff—30m.</td>
</tr>
<tr>
<td>12:30</td>
<td>2 Summer Session, M,W,F; Mel Torme—M—Tu, Th.</td>
</tr>
<tr>
<td></td>
<td>4 Johnny Dugan Show—M</td>
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<tr>
<td></td>
<td>8 Treasure Hunt—15m.</td>
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<td></td>
<td>13 H'wood. on Television</td>
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<tr>
<td>12:35</td>
<td>7 Public Serv. Film—20m.</td>
</tr>
<tr>
<td>12:45</td>
<td>8 First 100 Years—15m.</td>
</tr>
<tr>
<td>12:55</td>
<td>7 News Summary—5m.</td>
</tr>
<tr>
<td>1:00</td>
<td>2 Garry Moore Show.</td>
</tr>
<tr>
<td></td>
<td>4 Matinee in N. Y.—60m.</td>
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<tr>
<td></td>
<td>7 Grace Lawson's Kitchen—60m.</td>
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<tr>
<td>1:15</td>
<td>2 TV University—30m.</td>
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<tr>
<td>1:25</td>
<td>9 Don Lee News—10m.</td>
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<tr>
<td>1:30</td>
<td>9 Movie Matinee—70m.</td>
</tr>
<tr>
<td></td>
<td>11 Marjorie Heid's Kitchen 60m.</td>
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<tr>
<td>2:00</td>
<td>2 First 100 Years—15m.</td>
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<tr>
<td></td>
<td>4 Parlor Party—60m.</td>
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<tr>
<td></td>
<td>An hour of laughter and fun with Emcee Bill Stuulo.</td>
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<tr>
<td>2:05</td>
<td>7 Al Jarvis Movies—55m.</td>
</tr>
<tr>
<td>2:15</td>
<td>2 California Living—45m.</td>
</tr>
<tr>
<td></td>
<td>13 Beauty at All Ages—Th.—15m.</td>
</tr>
<tr>
<td>2:30</td>
<td>5 News and Music—25m.</td>
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<td></td>
<td>11 Jackson's Theatre—70m.</td>
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<tr>
<td></td>
<td>13 Movie Matinee—90m.</td>
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<tr>
<td>2:45</td>
<td>9 Headline Report—5m.</td>
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<tr>
<td>2:55</td>
<td>5 Police Calls—5m.—F.</td>
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<tr>
<td>3:00</td>
<td>2 Strike It Rich—30m.</td>
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<td>4 Foods for Thought—30m.</td>
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<td></td>
<td>5 Film—30m.—F.</td>
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<tr>
<td>3:15</td>
<td>7 Al Jarvis Show—2½ hrs.</td>
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<tr>
<td></td>
<td>9 Queen for a Day—30m.</td>
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<tr>
<td>3:30</td>
<td>2 Mid-Afternoon Varieties</td>
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<tr>
<td></td>
<td>Junior Hi-Jinx—15m.</td>
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<td></td>
<td>4 Jack McElroy Show—30m.</td>
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<td></td>
<td>5 News and Music—25m.</td>
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<td></td>
<td>9 Tricks and Treats—30m.</td>
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<td></td>
<td>9 Mama Weiss—30m.</td>
</tr>
</tbody>
</table>

See Page 17 for Movie Titles

3:45  2 The Egg and I—15m.                                      4:00  2 Bride and Groom—15m.                     3:55  5 Police Calls—5m.                      4:00  2 Bride and Groom—15m.                     4:15  2 Search for Tomorrow                       4:15  2 Search for Tomorrow                       4:30  2 Tim McCoy's Wild West                      4:30  2 Tim McCoy's Wild West                      4:45  4 Gabby Hayes—K—15m.                       4:45  4 Gabby Hayes—K—15m.                       4:45  4 Gabby Hayes—K—15m.                       5:00  4 Gabby Hayes—K—15m.                       5:15  4 Gabby Hayes—K—15m.                       5:30  4 Gabby Hayes—K—15m.                       5:45  4 Gabby Hayes—K—15m.                       6:00  4 Gabby Hayes—K—15m.                       6:15  4 Gabby Hayes—K—15m.                       6:30  4 Gabby Hayes—K—15m.                       6:45  4 Gabby Hayes—K—15m.                       7:00  4 Gabby Hayes—K—15m.                       7:15  4 Gabby Hayes—K—15m.                       7:30  4 Gabby Hayes—K—15m.                       7:45  4 Gabby Hayes—K—15m.                       8:00  4 Gabby Hayes—K—15m.                       8:15  4 Gabby Hayes—K—15m.                       8:30  4 Gabby Hayes—K—15m.                       8:45  4 Gabby Hayes—K—15m.                       9:00  4 Gabby Hayes—K—15m.                       9:15  4 Gabby Hayes—K—15m.                      9:30  4 Gabby Hayes—K—15m.                       9:45  4 Gabby Hayes—K—15m.                      10:00 4 Gabby Hayes—K—15m.                      10:15 4 Gabby Hayes—K—15m.                      10:30 4 Gabby Hayes—K—15m.                      10:45 4 Gabby Hayes—K—15m.                      11:00 4 Gabby Hayes—K—15m.                      11:15 4 Gabby Hayes—K—15m.                      11:30 4 Gabby Hayes—K—15m.                      11:45 4 Gabby Hayes—K—15m.                      12:00 4 Gabby Hayes—K—15m.                      12:15 4 Gabby Hayes—K—15m.                      12:30 4 Gabby Hayes—K—15m.                      12:45 4 Gabby Hayes—K—15m.                      1:00  4 Gabby Hayes—K—15m.                      1:15  4 Gabby Hayes—K—15m.                      1:30  4 Gabby Hayes—K—15m.                      1:45  4 Gabby Hayes—K—15m.                      2:00  4 Gabby Hayes—K—15m.                      2:15  4 Gabby Hayes—K—15m.                      2:30  4 Gabby Hayes—K—15m.                      2:45  4 Gabby Hayes—K—15m.                      3:00  4 Gabby Hayes—K—15m.                      3:15  4 Gabby Hayes—K—15m.                      3:30  4 Gabby Hayes—K—15m.                      3:45  4 Gabby Hayes—K—15m.                      4:00  4 Gabby Hayes—K—15m.                      4:15  4 Gabby Hayes—K—15m.                      4:30  4 Gabby Hayes—K—15m.                      4:45  4 Gabby Hayes—K—15m.

Roller Derby Fans!!

This Coupon Will Admit You and Your Guest

At a saving of 50c per person

On Any Price Seat

Roller Derby every night at:

Long Beach (Veterans Memorial Stadium) June 27-July 20
Hollywood (Pan Pacific Auditorium) July 22-August 17

Courtesy of TV-Radio Life
<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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</thead>
<tbody>
<tr>
<td>7:15</td>
<td>13 Million Dollar Movie—45m.</td>
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<tr>
<td>7:10</td>
<td>5 Erskine Johnson’s H’wood Reel—15m.</td>
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<tr>
<td>8</td>
<td>8 Yesterday’s Newsreel—15m.</td>
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<tr>
<td>8:30</td>
<td>9 What’s Name of Song—30m.</td>
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<td>7:30</td>
<td>4 “Those Two”—15m.</td>
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<td>7:35</td>
<td>5 Reserve—30m.</td>
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<tr>
<td>7:40</td>
<td>7 Kit Carson—30m.</td>
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<td>7:45</td>
<td>4 Camel News Caravan—15m.</td>
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<td>7:50</td>
<td>5 News—5m.</td>
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<tr>
<td>8:00</td>
<td>2 Doug Edwards—News—15m.</td>
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<td>8:05</td>
<td>5 News—15m.</td>
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<tr>
<td>8:10</td>
<td>3 News—5m.</td>
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<tr>
<td>8:15</td>
<td>12 Eleventh Hour Show—15m.</td>
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<tr>
<td>8:20</td>
<td>1 Million Dollar Movie—90m.</td>
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<tr>
<td>9</td>
<td>1 Lux Theatre—30m.</td>
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<tr>
<td>9:00</td>
<td>11 Wrestling—2 1/2 hrs.</td>
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<td>9:15</td>
<td>9 File—Jeffrey Jones—30m.</td>
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<td>2 Margie—30m.</td>
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<td>9:30</td>
<td>7 The Big Picture—30m.</td>
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<td>9:35</td>
<td>5 Thrill Feature—60m.</td>
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<td>9:40</td>
<td>1 Masterpiece Playhouse—90m.</td>
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<tr>
<td>9:45</td>
<td>9 Feature Film—75m.</td>
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<tr>
<td>10:00</td>
<td>2 KNXT 10 O’Clock News—30m.</td>
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<td>10:05</td>
<td>13 Million Dollar Movie—90m.</td>
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<td>10:10</td>
<td>2 The Big Picture—30m.</td>
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<tr>
<td>10:15</td>
<td>4 The Thin Blue Line”—30m.</td>
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<tr>
<td>10:20</td>
<td>4 The Thin Blue Line”—30m.</td>
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<td>10:25</td>
<td>8 Studio One—60m.</td>
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<tr>
<td>10:30</td>
<td>9 Newspaper—The Air—15m.</td>
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<tr>
<td>10:35</td>
<td>10 Home and Garden Show—30m.</td>
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<tr>
<td>10:40</td>
<td>11 Locker Room—15m.</td>
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<tr>
<td>10:45</td>
<td>10 Wrestling Interviews by Bill Walsh.</td>
</tr>
<tr>
<td>11:00</td>
<td>2 “Chronoscope”—15m.</td>
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<tr>
<td>11:05</td>
<td>4 Eleven News—15m.</td>
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<td>11:10</td>
<td>6 Final Edition—15m.</td>
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<td>11:15</td>
<td>7 Hank Weaver—News—15m.</td>
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<td>11:20</td>
<td>11 George Putnam—News—15m.</td>
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<td>11:25</td>
<td>2 Peter Potter—30m.</td>
</tr>
<tr>
<td>11:30</td>
<td>8 Newspaper—The Air—15m.</td>
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<tr>
<td>11:35</td>
<td>7 KECA-TV News—5m.</td>
</tr>
</tbody>
</table>

**See Page 17 for Movie Titles**

**This Week in TV—Continued**

“Bouquet of Roses” composer Eddy Arnold for the summer; that NBC-TV may team Tony Martin and Kay Starr in a TV song series; that Notre Dame is taking up the cudgels against NCAA football regulations, tabbing them "unfair"?

Stop, Listen, Look (Shows You May Like)

“Let’s Go Dancing”

Wednesday, 8:30 p.m.

**TV-RADIO LIFE**

It’s been established pretty well that for the long haul among dancers, ricky-ticky is the ticket. Apparently this holds among listeners, too. Favorable comment from people not even present led us to watch the Paladium’s Wednesday night "Let’s Go Dancing." Benny Strong, leader of the band that to us still sounds like a blend of Shep Fields and Orrin Tucker, presents a web personality.

The band has a great danceability. Vocalist Lola Ameche, the original "Pretty-Eyed Baby" girl, and Lenny Carlson both come over TV very well. But Strong’s program for us. Years of dancing and emcee work stand the maestro in excellent stead. By the way, if you read this before Wednesday, July 9, note that this is the night Benny Strong is going to dance for the TV camera. (He promised!)

Production is fine on the show, with enough cameras in use and every one of them handled well. It’s well worth watching.—J.P.

**Second Glances (Critical Comment)**

**We Point With Pride**

... To a kid show that actually is a kids show. Youngsters participate. They win the prizes. And their fall or triumph rests on their efforts. The
half hour called "TV Jockey Club" is
seen Sunday at 8:00 P.M. on Channel
2. The children, who act as jockeys
and weigh in with their own age
groups, do their thunderous around far
turns and heading up the stretch with
questions for the send the send their
horses ahead on a big board. The
weekly prize is, fittingly enough, a
Shetland pony.

... to a package of silent as fresh
as a bundle of laundry in the person
of Bert Geraghty of Prescott. Phoenix TV
headliner who interviewed Hollywood
and Ina Ray Hutton's KTLA show to warble a
Western novelty a Dorothy Shay
and put some records on the Lariat label.
Western, too fun, has to be
good, and Patay is that.

We Time With Alarm

The tendency of TV films to follow
movie footsteps by dubbing
deepest music into the sound track.
This rule keeps the dialogue from being
heard—so if it isn't up to snuff, the
viewer will remember only the
assembling of his hairpins, not of his mentality.
Or possibly the reason lies in just plan careless
handing of film productions.

... The series of thirty-minute com-
commercials run late at night wherein
pitchmen who don't appeal to us, tout
vain and sundries. Of course a
simple click of the switch remedies
the situation and obliterates the an-
ts and endless vociferations, but we still
object to the practice of running a
thirty-minute commercial. Under FCC
ruling, aren't most commercials limited
to five or six minutes per half hour?

Off Lens | Personalities

Robert Vogler Visiting

One of the few local shows, which can
stand ride up on their hind feet and command praise—and
delight attention—from national figures is
KBV's "First-Time Voters.

Senator Tate Keefauver; Averell Har-
riman, statesman-diplomat who is also
a Democratic aspirant, Oscar Eving,
sort of unofficial candidate of Califor-
nia; Nathan Straus, one of the big-
ger wheels in the East; James Roose-
vell; and finally Robert Vogler, vice-
president of International Telephone
and Telegraph (commonly impaired
for "spying" by Hungary and detained
for fifteen months before the United
States could affect his release) have
all visited the show and answered the
questions of first-time ballot eastern
Keefauver. Vogler and several others

See More of the Convention
with TV's Newest Camera

-WALKIE-TALKIE-LOOKIE-
only on
KBVH Channel 4
JULY 16

7:30  4  "Those Two"—15m.
     Starring Martha Stewart and Pinky Lee.

5  Jungle Adventure—30m.

7  Western Film—60m.

8  People in the News—15m.

9  The Big Picture—30m.

13  Liberase—30m.

Perveter popular club entertainer with his piano artistry.

7:45  2'Mel Allen—Sports—15m.

4  Camel News Caravan—15m.

8  Arden Varieties—10m.

5  Frozy Frolies—60m.

13  Liberase—30m.

8:00  2 Doug Edwards—News—15m.

4  Dick Tracy—30m.

9  Duil Duil Duil—15m.

13  Candid Camera—30m.

8:10  9 Baseball Game—2 hrs.

11  Big Picture—30m.

9:00  2 Arthur Godfrey's Friends—K—60m.

4  Kraft TV Theater—60m.

13  The Big Picture—30m.

11  Duke Martin's Show—60m.

13  Kelvinator Carnival—2 hrs.

10:00  2 KNX 10 O'Clock News—30m.

4  Ask Me Another—60m.

5  City at Night—Info—60m.

11  Amateur Boxing—60m.

15  Ed Lyon—News—5m.

12  Owl Movie—75m.

10:30  2 Marx Brothers—Theat—30m.

8  Arden Varieties—10m.

11  Newsreel—15m.

13  Amateur Boxing—60m.

15  Ed Lyon—News—5m.

10:20  12 Owl Movie—75m.

10:30  2 Marx Brothers—Theat—30m.

8  Arden Varieties—10m.

11  Newsreel—15m.

13  Amateur Boxing—60m.

15  Ed Lyon—News—5m.

10:20  12 Owl Movie—75m.

10:30  2 Marx Brothers—Theat—30m.
The middle between the referee and his opponent looks tired.

The boys move around too fast in the ring for that kind of dialogue, and it would require too many tiresome appositive clauses. TV announcers realize that they should keep the words and comments to a minimum and let the viewers do their own watching and form their own opinions.

Many times, especially nowadays, one of the boxers is a Negro. As one announcer put it: "Sure, it would be a lot easier for me to say 'the colored boy' and 'the white boy.' But I don't believe in making that distinction amongst boxers."

This is the way it should be.

The boxing ring is one place where the Negro is assured of a fair shake. There's no color line in the squared circle. That's one place where a man has to stand on his own feet (or lie on his back), regardless of race, religion or nationality.

The solution to this entire problem is fairly simple: make all the boxers wear white trunks, the other, black.

For each bout, and especially those to be seen on TV, the State Athletic Commission should make it compulsory to have the boxers wear trunks of contrasting colors.

This rule would not require any added effort or expense. And it would be a big break for the TV Announcer's voice and for the viewer's eyes and ears.

Let's face it. TV is not only here to stay, but it is now (and probably will be for some time to come) the number-one medium for selling a sport to the public.

If the State Athletic Commission takes the time to make looking a little more pleasant for the TV fan, the viewer in turn will make life a lot more pleasant for them. How about it, gentlemen?

---

**THURSDAY LOGS**

**July 17**

**Information Received From Stations Subject to Last Minute Change**

1. Indicates New Program
2. M Indicates Microwave
3. K Indicates Kinescoped

**5:00**
- 2 Tim McCoy—Cont'd—60m.
- 4 Kukla, Fran & Ollie—15m.
- 5 Playcrafter's Club—25m.
- 7 Al Jarvis, Cont'd—30m.
- 8 Kate Smith Show—K—15m.
- 9 News; Gene Norman Cont'd
- 11 Billie Burke at Home—30m.
- 13 H'wood on TV—Cont'd—30m.

**5:15**
- 14 Fitzpatrick Travelog—15m.
- 8 Did'ja Know—15m.

**5:30**
- 4 Howdy Doody—Juvenile—30m.
- 5 Cowboy Thrills—Movie—60m.
- 7 Guy Runyon—News—10m.
- 8 Film Show—Sam.
- 10 Cartoon Time—30m.

**5:40**
- 1 Hank Weaver—Sports—5m.
- 15 Ricky and Magic Trolley—15m.

**6:00**
- 1 America's Fighting Champions
- 2 Adventures of Patches—15m.
- 11 Open Road—Travel—30m.

*Times classified ads take you to Hermosillo and Guaymas in Old Mexico for marlin fishing and travel sights.*

11:45
- 4 Camel News Caravan—15m.
- 8 Arden Varieties—10m.

**7:00**
- 2 Doug Edwards—News—15m.
- 4 The Best of Groucho Marx
- 7 Ghost Towns of the West—15m.
- 8 Royal Playhouse—30m.
- 9 Dugout Dope—10m.
- 11 Starlight Theatre—30m.

**8:10**
- 9 Baseball Game—2 hrs.
- 10 San Diego at Hollywood.
- 15 **15 min.**

**8:15**
- 2 Music Hall—15m.
- 7 Public Service Film—15m.
- 2 Burns and Allen Show—30m.
- 4 Dangerous Assignment—30m.

**8:30**
- 5 Wrestling—1 1/2 hrs.
- 7 Chance of a Lifetime—30m.
- 8 Premier Theatre—90m.
- 11 Charlie Wild—30m.
- 13 Action Fishing—15m.
- 13 S. Ernest Roll, D.A.—15m.

**8:50**
- 2 Film—30m.
- 12 Dragnet—30m.
- 5 Wrestling—1 1/2 hrs.

**9:00**
- 7 Mystery Banker Movies—2 1/2 hrs.
- 11 Koral Pandit—30m.
- 13 You're Never Too Old—60m.

**9:30**
- 2 Racket Squad—K—30m.
- 4 Mr. Peepers—30m.

**10:00**
- 2 Film—30m.
- 12 Dragnet—30m.
- 5 Wrestling—1 1/2 hrs.

**10:15**
- 7 Mystery Banker Movies—2 1/2 hrs.
- 11 Koral Pandit—30m.

**10:45**
- 5 Sports Parade—15m.
- 9 Fishing Pals—30m.

**11:00**
- 7 Treasure Chest of Talent—30m.
- 4 Eleventh Hour News—15m.
- 11 Final Edition—15m.

**11:15**
- 5 Newsref—15m.
- 11 George Putnam—News—15m.
- 8 Newsref—15m.

**11:20**
- 7 U.P.—Movietone News—10m.
- 11 Jackson's Theatre—75m.

**11:45**
- 11 Jackson's Theatre—90m.
JULY 18

8 People in the News—15m.
9 KHJ-TV University—30m.
11 Pet Exchange—30m.
18 Housewife in overalls trick animals and offers free pet on tonight's "Calo Pet Exchange.
1200 Hour
1230 Healthy Foods—15m.
1300 Business Hour—30m.
1330 The Newsmaker—30m.
1400 On the Move—5m.
1430 The Animal World—15m.
1500 W. S. Alexeyeff—15m.
1530 The Queen—30m.
1600 Fighting with Mr. Lasagna—30m.
1630 The Odd Couple—30m.
1700 The Heat Is On—5m.
1730 The Honeymooners—30m.
1800 The King of the Hill—30m.
1830 The Twilight Zone—30m.
1900 The Bob Hope Show—30m.
1930 The Tonight Show—30m.
2000 The Tonight Show—30m.
2030 The Tonight Show—30m.
2100 The Tonight Show—30m.
2130 The Tonight Show—30m.
2200 The Tonight Show—30m.
2230 The Tonight Show—30m.
2300 The Tonight Show—30m.
2330 The Tonight Show—30m.

WHAT'S NEW

Friday, July 11—"FOOTLIGHTS THEATER," (2), 6:30 p.m. Romances and comedies in new half-hour dramatic series starring well-known from Broadway and Hollywood.
Friday, July 11—"SUMMER SPORTS REEL," (4), 7:00 p.m. The Guiltless Fights from New York give way for the summer to this new sports look.
Friday, July 11—THE ALVINO REY SHOW, (4), 8:30 p.m. Alvino's band, the four lovely King Sisters, baritone Jimmy Joyce, The Blue Keys and "Stringy, the Talking Guitar" will all be regulars.
Sunday, July 13—"AMERICAN FORUM OF THE AIR," (4), 3:30 p.m. Four women, politically prominent, discuss candidates.
Mondya, July 14—"SUMMER SCHOOL," (2), 12:30 p.m. Monday, Wednesday and Friday AA nine-play radio series presented by sixty series of unique educational telecasts with eminent scientists, scholars and educators lecturing.
Monday, July 14—"BAR 11 RANCH," (11), 7:00 p.m. A collection of top-grade Western films replaces the Aldrich show.
Monday, July 14—"QUIZ KIDS," (4), 8:00 p.m. The amazing kids come back in a series of summer classroom sessions.
Tuesday, July 15—"BOSS LADY," (4), 9:00 p.m. (Please Turn to Page 21)

Excitement — Thrills — Action Fridays—10:30 P.M.—Channel 5 "THE ROLLER DERBY" TV's Most Exciting Show

"The Lucky Dutchman"
711 So. Vermont Dependable Used Cars

FREE DOGS—FREE CATS
See the most wonderful pets in the world! CALO PET EXCHANGE
With FRANK WRIGHT
Every Friday 6:30 p.m.
KTIV—Channel 11

NEWSPAPER ADVERTISEMENTS

10:45 8 Newspaper of the Air—15m.
11:00 11 What's the Verdict?—30m.
10:00 10 Star Time—30m.
11:00 11 Chronicle—K—15m.
11:45 11 Against all odds—25m.
12:00 11 Eleventh Hour News—15m.
13:00 11 Hawk Weaver—News—15m.
13:30 11 I've Got a Secret—30m.
14:00 11 George Putnam—News—15m.
14:30 11 The Little Man—30m.
15:00 11 Two Peter Potter's Party—60m.
15:30 11 11 Paper Magazine
16:00 11 Cinema Carnival—60m.
16:30 11 KECA-TV—News—5m.
17:00 11 Sports Show—30m.
17:30 11 Ed Lyons—News—5m.
18:00 11 U.P.—Movieton News—10m.
19:00 11 Continental—30m.
19:30 11 11 Calendar Hour—15m.
20:00 11 Jackson's Theatre—90m.
20:30 11 11 Calendar Call—30m.
21:00 11 Final Edition—15m.
21:30 11 Sports Show—30m.
Saturday, July 12
"Lucky Texan," (5), 11:00 p.m.
"Rolling Home," Jean Parker, (5), 12:00 a.m.
"Catharine the Great," Douglas Fairbanks, Jr., Elisabeth Bergner, (4), 1:30 p.m.
"Outlaw Roundup," (5), 1:30 p.m.
"Give Us This Day," Dave O'Brien, Kay Aldridge, (5), 3:45 p.m.
"Take Me Back to Oklahoma," (13), 4:30 p.m.
"This Tragedy of Casey," Jack Perrin, (7), 5:30 p.m.
"Streets of New York," Jack Coogan, (13), 5:55 p.m.
"Wild Horse," Hoot Gibson, (9), 6:00 a.m.
"Oklahoma Renegades," Three Mesquiteers, Tim McCoy, (5), 6:30 a.m.
"Riders of the West," Tim McCoy, (5), 7:00 a.m.
"Homesteaders of Paradise Valley," Red Ryder, (11), 7:00 p.m.
"Gang Smokes," Johnny Mack Brown, (5), 7:30 p.m.
"The Duran Brothers," David Farren, Patricia Burke, (9), 8:00 p.m.
"Bill Cracks Down," Grant Withers, (11), 8:45 p.m.
"I Shot Jesse James," Barbara Britton, (15), 9:00 p.m.
"Elephant Boy," Susan, (4), 10:30 p.m.
"Marked Men," Warren Hull, Isabel Jewell, (11), 10:30 p.m.
"Shoestring," Rondell Withers, Mary Brian, (5), 10:45 p.m.
"Green Eyes," (7), 11:00 p.m.

Sunday, July 13
"Elephant Boy," Sabu, (4), 11:30 a.m.
"Consequences," (9), 11:45 a.m.
"Beyond Tomorrow," C. Aubrey Smith, Jean Parker, (9), 12:00 a.m.
"Pensive of the West," (5), 1:00 a.m.
"Haunted House," Jackie Moran, Marla Mae Jones, (3), 3:00 p.m.
"Trouble Busters," (7), 5:00 p.m.
"A Woman Alone," Anna Sten, Henry Hull, (5), 6:00 p.m.
"Spooked," (5), 7:30 p.m.
"Front Pioneers," Rex Bell, (9), 7:45 p.m.
"Miraculous Journey," Rory Calhoun, Virginia Grey, (5), 7:30 p.m.
"Strange Woman," Hedy Lamarr, (7), 7:45 p.m.
"Marines Are Coming," (7), 8:30 p.m.
"Port of Missing Girls," Judith Allen, Harry Carey, Betty Compton, (4), 11:00 p.m.

Monday, July 14
"Port of Missing Girls," Judith Allen, Harry Carey, Betty Compton, (4), 10:00 a.m.
"Wings of the Morning," Henry Fonda, Annabella, (9), 1:30 p.m.
"Navy Spy," Conrad Nagel, (7), 2:05 p.m.
"Dangerous Lady," Neil Hamilton, Julie Storey, (11), 2:30 p.m.
"Criminal Mastermind," Robert Lowery, Ethel Fellowes, (5), 4:00 p.m.
"Big Boy Rides Again," (9), 6:00 p.m.
"Road Show," Carol Ann Landis, Adolphe Menjou, (9), 8:00 p.m.
"Dangered," Charlie Chan, (7), 9:00 p.m.
"The Laramie Caper," Charles Laughton, Elsa Lanchester, (7), 9:30 p.m.
"Cheer of the Crowd," Russell Hopton, Betty Blythe, (4), 11:10 p.m.
"Inside the Law," Wallace Ford, Luana Walters, (11), 11:30 p.m.

Tuesday, July 15
"Cheers of the Coast," Russell Hopton, Irene Ware, Betty Blythe, (4), 10:00 a.m.
"Road Show," Carol Ann Landis, Adolphe Menjou, (7), 1:30 p.m.
"Melody for Three," Jean Hersholt, (7), 2:05 p.m.
"Desperate Cargo," Ralph Byrd, Carol Hughes, (11), 2:30 p.m.
"Return to Yesterday," (3), 4:00 p.m.
"S.O.S. Tidal Wave," Ralph Byrd, Kay Sutton, (11), 7:00 p.m.

"Wagoners Westward," Chester Morris, (5), 10:00 p.m.
"Night Hawk," Robert Livingston, June Travell, (11), 11:10 p.m.
"Convict's Code," Anne Nagel, Robert Kent, (4), 11:10 p.m.
"The Recognizing," James Murray, Sally Blaine, (11), 11:20 p.m.
"Two of Our Tunes," Hugh McDermott, (11), 1:00 a.m.

Wednesday, July 16
"Convict's Code," Anne Nagel, Robert Kent, (4), 10:00 a.m.
"King of the Circus," John Loder, Gregory Ratoff, (9), 1:30 p.m.
"Breaking the Ice," Charlie Ruggles, Dolores Costello, (11), 2:30 p.m.
"Lure of the Islands," Robert Lowery, Mary Philbin, (5), 4:00 p.m.
"Law of the 45th," (6), 5:00 p.m.
"Bowery Boy," Louise Campbell, Dennis O'Keefe, (11), 6:00 p.m.
"Beware of the Lady," Donald Cook, Judith Allen, (5), 8:00 p.m.

Friday, July 18
"Should a Girl Marry," Anne Nagel, Walter Huston, May Methot, (4), 10:00 p.m.
"Little Men," Jack Oakie, Kay Francis, (9), 12:30 p.m.
"Laughing at Life," Victor McLaglen, (7), 2:05 p.m.
"It Happened in New Orleans," Alan Mowbray, (1), 11:10 p.m.

TV-Radio Life's classified advertising column is a low-cost market place for the exchange of ideas and material goods.

Current advertisers report good results. At the low cost of 10c per word, why don't YOU try it today? See page eleven.

Television will soon show a movie for people who get enough of drab reality in their everyday lives, and watch pictures not to be educated or enlightened, but to be entertained. It's a musical, entitled "Dancing Dancers," starring Dan Dohickey and Betty Bungster, and here we is a synopsis: Dan and Betty are a couple in show business...he's a dancer, she's a dancer. In their dressing room...their baby boy, Schmerz, is asleep in a make-up kit...tradition...Dan and Betty have just finished a show and are arguing about upstaging...Betty is young, blonde and pretty as a picture...Dan is a tosspot and hits the bottle steadily...Betty cracks wise and Dan hits her instead of the bottle...changing the picture considerably. A big-time agent enters...he tells Schmerz he caught his act...has a spot in a show but can use only one of them...he wants Dan. Dan starts to pack...Betty begs him not to leave...asks him how he can split up the act..."By taking off," Dan answers, and starts to go."How about Schmerz?" asks Betty...Dan,他说, "I don't know about that?" says Dan, and leaves. Twenty years later...Dan is a smash in New York...Betty has been working for forty years as a garment soaker in a dry cleaning plant...to give Schmerz, who has grown up a dull-witted cld, singing and dancing lessons. Betty takes him to see his father. Dan is put on the payroll and scheduled to go on in five minutes. Schmerz breaks into a buck and wing...Dan observes him with cool detachment...advises him to get an honest job like dancing in magazines, and staggers onstage. The enraged Betty kicks Schmerz down a cement hole and then rushes to meet Dan as he enters. They argue between bows, she asks him gruffly if she ever got a divorce. Tenderly, she says "now he gives her a couple of hundred and tells her to go to Reno and get it. And, to the tune of "There's No Business Like Show Business," Betty stumbles blindly out of the theater down a mist-shrouded street back to her garment soaking...Fadeout.

Mighty skimpy fare this week, on account of the holiday. "Two on the Tiles." An entertaining British picture, the title of which means two people on the street with no place to go. All about a blackmailing butler and his gullible employers. With Hugh McDermott and Herbert Lom.


PREVIOUSLY RECOMMENDED
"The Beachcomber," Charles Laughton and Elsa Lanchester in Somerset Maugham's hilarious tale about an island ne'er-do-well.

Page Seventeen
San Diego TV Program Finder

Billie Burke

Chit chats with interesting guests from all walks of life. Assisted by Tom Dixon. Every Monday through Friday 5:00 to 5:30 p.m.

Marjorie Heid

Cooking recipes, household short-cuts, menu and marketing ideas. Assisted by Ed Reimers. Every Monday through Friday 1:30 to 2:30 p.m.
A HALF-JOKING REMARK ABOUT DOING a "Camel News Caravan" from Hollywood was made a few weeks ago by NBC's John Cameron Swayze at a wedding reception, but the person hearing it took the crack seriously and within a few days John Cameron heard his newsmaker associates buzzing about the trip "Caravan" (and naturally star Swayze) were to make to California. Last week the junket materialized with three days' origination of the program from Hollywood headquarters and two days' origination from San Francisco's Top O' the Mark.

THE WORD "ORIGINATION" IS USED LOOSELY, for now that the program has celebrated its coast-to-coast spread by doing its first transcontinental telecast from Hollywood, you lookers know that "Caravan" travels, as it should, from pick-up to pick-up wherever there is news in the nation.

NEWS IS PLENTIFUL THIS YEAR and will still maintain high interest into the first of next year, according to Swayze, who thinks that whatever administration comes in will hold keen public interest. He naturally feels that TV is a potent conveyer of news and looks ahead to the day when the medium will be able to deliver all of its news by actual live pick-up on the news-origination spot. In New York, "Caravan" uses daily about thirty workers to put on the telecast, with about 100 persons actually on call.

NOT TOO MANY RADIO NEWSCASTERS have made a completely successful switch from radio to TV, as Swayze has, so I asked him what he thought was the biggest stumbling block in switching. "Adherence to a script," he promptly answered. TV must be talked, not read, and eyes must be on the camera—"the right camera," he added smilingly as he recalled some of the times he had been caught looking earnestly into the lens of one camera only to discover that it wasn't "hot" at all.

COMING TO HOLLYWOOD WAS NOT a new experience for Swayze, for shortly after World War II he headed NBC's news and special-events department here. In fact, on this trip he spent some of his visiting time looking up former haunts. First day he was here he climbed into the fancy car decked out for promotional purposes with "Camel News Caravan" and John Cameron Swayze emblazoned on the side. Heading from the Beverly Hills Hotel, where he was putting up, to The Valley to take a look at his former home, he was quite amused to see some people eying the car and then saying in subdued but perfectly audible tones, "Yes, it IS John Cameron Swayze." He felt flattered and still quite puzzled to know how people here would recognize him so readily. Then the car and its curious passengers drove away and he saw that the license plate was one from New York, where Swayze is a household name.

LAST WEEK WHEN MY LUNCHEON-INTERVIEW with the distinguished Swayze took place, we met at the Beverly Hills Derby, across the street from the Beverly-Wilshire Hotel, and as we stood on the corner after luncheon, John Cameron gestured airily toward the famed hotelery.

IT SEEMS THAT SIX YEARS AGO when he and his family moved to California, the housing shortage was still severe and the only decent place they could get to live in was a motel in Santa Monica. So every day, John Cameron would drive on Wilshire Boulevard from the motel to seek employment in Hollywood (where he soon was engaged at NBC).

MEANWHILE, MRS. SWAYZE HAD HER PROBLEMS trying to round up supplies, and if your short memory needs refreshing, I can remind you that right after the war it was still hard to get face tissues, candy bars and such. Since she was new in the

(Continued on Next Page)
Radio Lifelines

(Continued from Preceding Page)

neighborhood, she had no connections for scarce items and one in particular, toilet paper.

"SO EVERY DAY, WHEN I DROVE INTO TOWN," John Cameron related, "I pulled up at the Beverly Wilshire, made a bee-line for the men’s room and replenished the Swayze paper supply.

"Since then I've always had a kindly feeling toward that heavenly place," he grinned, "but I've never been a guest there."

JOHN CAMERON HOPES TO COME BACK to California soon. With the "Caravan" now coast-to-coast on fifty-two stations, he will probably find it advantageous, both editorially and promotion-wise, to move about in base origins. In a few short months, he will be as familiar to us as he is to the rest of the country. A prime favorite with lookers and much-admired for his outstanding ability and warm personality, John Cameron has proof of his popularity; he has had a dozen or so babies named after him.

TV Previews

(Continued from Page 16)

p.m. Starring Lynn Bari in the title role as "Bertie Lamb" of generally is considered entirely a man's vocation—construction.

Tuesday, July 15—"HOPALONG CASSIDY," (1), 8:00 p.m. "Hoppy" is back in a series of Western thrillers that fill the old Berle time. Bang! Bang!

Tuesday, July 15—"MUSIC HALL," (2), 8:15 p.m. Patti Page, singing favorite of theaters and night clubs and recordings, in a new two-hour musical variety series seen Tuesdays and Thursdays.

WHO’S GUESTING

Friday, July 11—MARIO LANZA, KFI, 7:00 p.m. Mario in a medley tribute to Grace Moore with Giselle Mackenzie helping.

Friday, July 11—KAY MULVEY, KFI, 7:45 p.m. Cesar Romero.

Saturday, July 12—"STARS OVER HOLLYWOOD," KNX, 9:30 a.m. Edmund Gwenn in "Here's Mr. Harvey."

Sunday, July 13—DORIS DAY, KNX, 4:30 p.m. Dick Haymes.

Sunday, July 13—FRANK FONTAINE, KNX, 5:00 p.m. Martha Tilton.

Monday, July 14—"VOICE OF FIRESTONE," KFI, 5:30 p.m. Thomas L. Thomas, tenor.

Monday, July 14—"TELEPHONE HOUR," KFI, 9:00 p.m. Barbara Gibson, coloratura soprano.

Radio Precasts

TIME CHANGES

Friday, July 11—ANDY AND VIRGINIA, KFI, 9:15 a.m. (Monday through Friday). Formerly heard on Saturdays.

WHAT’S NEW

Friday, July 11—MUSIC BY MANTOVANI, KFI, 6:30 p.m. Popular recorded music from London.

Friday, July 11—"CALLING ALL STARS," KNX, 8:15 p.m. Tom Hanton Monday through Friday, replacing Paul Master- son show.

Saturday, July 12—LOOKING INTO SPACE, KECA, 6:30 p.m. Willy Ley, science-fic- tion authority, discusses rockets and space travel.

Sunday, July 13—"MASQUERADE," KECA, 6:15 p.m. Bernard Green’s orchestra and pianist Earl Wild in a summer series.

WHAT’S BACK

Sunday, July 13—"ROCKY JORDAN," KNX, 7:05 p.m. Jack Movey stars in title role of hard-boiled adventurer.

WHAT’S SPECIAL

Sunday, July 13—"INVITATION TO LEARNING," KNX, 8:30 a.m. Classics of Adventure series: Conrad’s "Lord Jim."

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The greatest corps of radio reporters

brings you history-in-the-making...

CHARLES ASHLEY ALLAN JACKSON
GRIFFING BANCROFT LARRY LSEUER
WINSTON BURDETT JOHN MERRIMAN
RON COCHRAN EDWARD P. MORGAN
CHAS. COLLINGWOOD EDWARD R. MURROW
ALISTAIR COOLEY DAVE SCHENBERG
DWIGHT COOKE ERIC SEVREID
BILL COSTELLO BILL SHADEL
WALTER CRONKITE CHARLES SHAW
BILL DOWNS LOWELL THOMAS
DOUGLAS EDWARDS DALLAS TOWNSEND
GRANT HOLCOMB ROBERT TROUT
DON HOLLENBECK JOE WERSHBA

KNX: 1070

your CBS Radio Convention Headquarters
Radio in Review

For Love o’ Mike (General Comment)

You have been and will be listening to these men talking about other people for many hours during the two big political conventions at Chicago. Perhaps you would like some background on these famed commentators.

Morgan Beatty is one of America's outstanding disaster reporters and commentator-in-chief on NBC's News of the World. His intimate contacts with White House and Capitol Hill personalities provide the most exclusive information for his broadcasts from Chicago.

Henry Cassidy, NBC's director of news, has been covering the national scene in two capacities, as commentator and behind-the-scenes head of NBC's radio coverage at Chicago.

W. W. (Bill) Chaplin knows America from the White House to whistle stops. He has reported the war, the United States, the Bikini atom blasts, and a series of important state primaries across the nation this spring in a homespun voice.

Ben Grauer has broadcast at least once a day on NBC for the past twenty years. He is one of the network's leading special-events reporters, sports commentators and narrators. Grauer reports the 1952 Chicago conventions in the voice called "the most authoritative in the world."

Radio Stations

KALI, 758 E. Colorado Blvd., Pasadena 5
KBCO, 5240 Sunset Blvd., Hollywood 28
KECA, ABC Television Center, Hollywood 28
KFWB, 649 Hollywood Blvd., Hollywood 28
KFVD, 338 S. Western Ave., Los Angeles 5
KFWB, 649 Hollywood Blvd., Hollywood 28
KGFJ, 1131 N. Vermont, Los Angeles 5
KFWB, 649 Hollywood Blvd., Hollywood 28
KBEV, 115 Sunset Blvd., Hollywood 12
KBEV, 1000 Sunset Blvd., Hollywood 28
KPRM, 5939 Sunset Blvd, Hollywood 28
KWLH, Los Angeles 4
KSLT, 1815 Ocean Front, Santa Monica
KWKW, 3616 University Ave., Los Angeles 7
KWKW, 800 Sierra Madre Villa, Pasadena 5
KRLA, 1401 S. Oak Knoll Ave., Pasadena 15

Saturday, July 12

SANTA BARBARA, CA

Radio Stations

KFWB, 649 Hollywood Blvd., Hollywood 28
KGFJ, 1131 N. Vermont, Los Angeles 5
KBEV, 115 Sunset Blvd., Hollywood 12
KBEV, 1000 Sunset Blvd., Hollywood 28
KPRM, 5939 Sunset Blvd, Hollywood 28
KWLH, Los Angeles 4
KSLT, 1815 Ocean Front, Santa Monica
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TV-RADIO LIFE

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Saturday Radio Program Highlights

A.31. Programs in Lightface Type: P.M. Programs in Boldface

Public Interest

11:30 - National Farm Hour, KFI
12:30 Man on the Farm, KJH
6:00 NBC Summer Symphony, KFI

Juvenile

8:45 - Let's Pretend, KNX
8:30 - Space Patrol, KECA

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Page Twenty-two
Richard Harkness makes political maneuvers and diplomatic developments readily understandable to audiences on NBC radio and television. A member of the network's Washington staff, he emphasizes news behind the scenes plus the personalities of men and women who make the headlines. Harkness has covered national political conventions for the past twelve years.

George Hicks, radio reporter par excellence, covered numerous primary elections this spring after returning from the funeral of King George VI in London. Hicks, a special-events reporter since 1929, voices the running commentary for radio listeners during convention broadcasts.

H. V. Kaltenborn celebrated his thirtieth year on the air this spring. He has been broadcasting reports from national political conventions since 1932. He joined NBC in 1940. Recently Kaltenborn returned from a trip around the world. He is the author of many books, a fine tennis player and a good raconteur.

Leon Pearson, NBC's United Nations correspondent, who doubles as critic at-large, will be part of the network's staff of able commentators at the political conventions in Chicago. Veteran of Big Four Conferences in Moscow and Paris, Pearson has followed the UN since its birth.

Elmo Roper, NBC public-opinion analyst, will interpret the significant trends in thinking and voting at the Chicago political conventions. Roper once thought of becoming a philosopher, instead went into public-opinion sampling and radio. He joined NBC this year to make weekly reports on what people are thinking over NBC radio and television.

Richard Harkness

George Hicks

H. V. Kaltenborn

Leon Pearson
Monday-Friday Daytime Radio Logs

Midnite to Dawn

"Platter Party"
12 Mid-3 A.M.
"Nightowl Special"
3-6 A.M.
"Morning Almanac"
6:30-8:30 A.M.
"News" 6:30-7 A.M.
The Original "Morning" Four Hour Station

KGFK 1230 Kc.

*Indicates News Broadcast
Indicates Highlight

8 RECA, KFMB—Don McNeil.
KFI—Joe Murray.
KBJ—KBGF—KVOE—Bill West.
KNX—Ralph Story Show.
KRM—The Early Hop.
KPAC—Stock Market Highlights.
KFXX—Invasion Time.

Friendliest Show on Radio
Wes Tuttle's "TUTTLETIME"
7 A.M. Daily

"SANDERS MEANDERS":
George Sanders at the mike
8:30-11 daily

Start your "Good Morning"
with BUENOS DIAS
6-7 Mon. thru Sat.

Memories Tunes
"Yeah!" K Hits
12-11 A.M.
"Remember When" 2-2:30
Monday thru Saturday

**KGJ, KGB, KYOE—News
**KFI—Big Sister.
**KCMJ—Are You Listening?
**KFXR—Continental Gren.
**KTNF, KGRL—News.
**KFI—Southren Meanders.
**KBW—Bill Anson.

**KBJ, KGB, KYOE—News
JULY 11, 1952
TV RADIO LIFE

**KGE—Yesterday's Bliss.
**KFI—Now Hear This (to 1).
**KLAC—News; Peter Potter.
**KFXR—News; Baseball Show.

**KFOX—这是我们.
**KJSB—Bill Stewart.
**KLA—Eddie Kirk.

10:30-11 A.M.
**KLAC—Morning News; First Call.
**KFWB—News; Assembly of God.
11:15-11:45 A.M.
**KFXR—Lonesome Journey.
**KJSB—Bob and Ray.
**KFMX, KGMI, KFOX—Tea Time.
**KFOX—Women in News; To E.
12-1 A.M.
**KLAC, KFMB—My True Story.
**KJSB, KRM—Strike It Rich.
**KFOX—Today's Answer; Country.

KGJ, KGB, KYOE—News.
9 A.M.
**KFXR—Sing With Bing.
**KJL, KMG, KFOX—Coffee Time.
**KJSB—Paula Stone.

KGJ, KGB, KYOE—News.
8:30-11 A.M.
**KECA, KFMB—Chet Baudry.
**KJL, KGJ, KYOE—B. W. Magruder.
**KNX, KGB—B. W. Magruder.

10-11 A.M.
**KECA, KFMB—Chet Baudry.
**KNX, KGB—B. W. Magruder.

11 A.M.
**KECA, KFMB—Chet Baudry.
**KECA, KGJ, KYOE—B. W. Magruder.

KGJ, KGB, KYOE—News.
3:30-4:30 P.M.
**KFXR—Today's Answer; Country.
**KJSB—Kirkwood Show.

**KBW—Women in News.
10 A.M.
**KFXR—Sing With Bing.
**KJL, KMG, KFOX—Coffee Time.
**KJSB—Paula Stone.

**KFXR, KGB, KYOE—News.
9 A.M.
**KECA, KFMB—Chet Baudry.
**KJL, KGJ, KYOE—B. W. Magruder.
**KNX, KGB—B. W. Magruder.

THE BIG "IF"

If you like to speed... if you're careless when driving at night of his traffic... if your brakes are bad or your tires worn... then there's a big 'if' in your life. Better get rid of it before you have an accident.

BE CAREFUL... the life you save may be your own!

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The Advertising Council, Inc.
Page Twenty-six

Musical Isle
on your radio dial

KBIG DIAL 740
The Catalina Station
Ear, Eye Inspire the Pen

Barbara Dildine, 2365 Queensberry Rd., Pasadena, Calif.

Thanks a lot for the recent article on lovely Roberta Linn. I enjoy the whole Lawrence Welk orchestra. I hope you will have more articles on the other members in the Lawrence Welk orchestra. I think you have the best TV magazine in Southern California.

A special feature on each an every member of the Lawrence Welk orchestra, plus individual pictures, will appear shortly in our magazine. Watch for it.

Mr. and Mrs. H. Potter, Pasadena, Calif.

We sure enjoy Red Skelton's show. Eddie Cantor and Bob Hope on "The Comedy Hour" are tops, too.

Mrs. Martha Davis, 1729 Kilbourn St., Los Angeles, Calif.

Why can't we have a nice sewing class program on TV? A program like that is badly needed. Any more ladies agree with me?

Eddie Cantor

Mr. Cecil Stewart arranges all the numbers, but does not sing with the girls.

Mrs. L. D. Kelley, 4413 W. Rosecrans Ave, Hawthorne, Calif.

This is my first letter to any TV or radio publication. I do want you to know how much I enjoy the programs on TV, especially the Dude Martin Show. I would like to know if Sue Thompson is married.

Sue Thompson is not married.

Doris Hawley, 3147 Beachwood Ave., Lynnwood, Calif.

Can you tell me the future plans of Korla Pandit?

Korla started on KTTV, July 6, 6:30 p.m., with a newly sponsored show.

Dorothy Cole, Box 99, Loma Linda, Calif.

Where can I obtain tickets for TV shows?

Write to the individual stations. The names and addresses of all local TV stations are listed on Page 9.

Barbara Joplin, 14078 Daventy St., Pacoima, Calif.

Please print a story on "Space Patrol."

We have done several feature on "Space Patrol," however, we also have another coming up. Watch for it.

Ann Shelton, 615 East 83rd St., Los Angeles, Calif.

I would like to know if Jack Webb is married.

Jack is married to lovely Julie London, and they have a two-and-one-half-year-old girl.

Mr. and Mrs. Richard Puleo, 16234 Runnymede St., Van Nuys, Calif.

Can you please tell us when Arthur Godfrey's "Talent Scouts" is on the air.

"Talent Scouts" can be heard over KNX, Monday, 6:30 p.m.

(Please Turn to Next Page)

Wednesday Radio Program Highlights

WEDNESDAY, JULY 16

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

WEDNESDAY, JULY 16

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

5—KECA—J. C. Brown

4—KROW, KMPF, KXEL—News

3—KMIN— footnote: The 3:50 message was inadvertently left off the 2:15-3:50 bullet. As stated previously, 3:50—KBCO—News, KFSD—Elmer Peterson, KMPC—Baseball.

2—KECA—A-11—Elmer Peterson

1—KECA—B-11—Elmer Peterson

HILLIBILLY BANDSTAND

with Al Morris

6:00 P.M. Daily

HILLIBILLY BANDSTAND

with Al Morris

6:00 P.M. Daily

Page Twenty-nine
Thursday, July 17

Earring and Eye Inspire—(Continued)


I watch the Charley Aldrich Show every day. My favorite is Bob Davis. We have a special feature coming up on Charley. Don't miss it.

Miss V. E. B., Los Angeles, Calif.

An orchid to Tim McCoy. We think that he is doing a swell job.

Mrs. C. L. Kenney, 1505 Glendale, Puente, Calif.

If everyone time a person wanted to sit down and write a criticism about a situation irritating to them, instead make themselves write a thank-you note to the Lord thanking him for TV and radio for all the pleasures they give us, you wouldn't need an Ear and Eye column, would you?

Name withheld by request, La Habra, Calif.

Could you please tell me if Dick Stewart and Sue Thompson on the Dude Marvin show are married?

Dick is married; Stu is not.

Miss D. W., North Hollywood, Calif.

I sure have missed Tex Williams' Saturday night show.

Mrs. P. L. Shelley, 203 E Orange Grove, Pasadena, Calif.

I would like to know Hank Penny's real name.

According to our information, that is his real name.

Anne Barnhart, Brea, Calif.

I was glad to see the page you had recently for the "Sunday Religious Listening Programs."

Charlotte LaBelle, 725 East Longdon Dr., San Gabriel, Calif.

I want everybody to know that I am the president of the Elton Barton Fan Club.

L. A. Young, 7553 Cuyamaca, Lemon Grove, Calif.

When is Sandra Berkova coming back to the Ina Ray Hutton show?

At present, she is not scheduled to appear at all.

Disty Cody, 6832 Marcelle St., Paramount, Calif.

I really miss the wonderful radio program "What's the Score?"

A. N. Sprales, Inglewood, Calif.

I also would love to see Ina Ray Hutton with a feather eul.

Margaret Monahan, 5248 Auckland Ave., North Hollywood, Calif.

My sons think Rosebey Ates is wonderful.

Marie Wilson, 435 W. Glennsaks, Glendale, Calif.

We think Jules Strongbow is tops in announcing.

Thursday Radio Program Highlights

A.M. Programs in Lighted Type P.M. Programs in Boldface.

Comedy-Variety

3:15—Arthur Godfrey, KKNX.

5:00—Bob Banner, KJLH.

5:30—Paul Harvey, KFWX.

6:30—Harry Van Buren, KBBM.

8:00—Bob Hope, KBBM.

9:30—Terry and the Pirates, WNYW.

10:15—Texas Rangers, WNYW.

11:00—The Johnnie Ray Show, KBBM.

11:30—The Big One, WNYW.

12:00—The Big One, WNYW.

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10:00—The Big One, WNYW.
Dinah Shore

Mrs. Ruth Johnson, 8009 S. Mariposa, Los Angeles, Calif.

We have enjoyed Chet Fishers’ grand voice for a long time. I think he’s one of the most handsome guys on TV. We enjoy his new solo singing spot on the new Ben Alexander Show, every Wednesday morning.

Dutch Marenlo, Rt. 2, Box 1539, Oxnard, Calif.

Would you please tell me where to write to get tickets to see the “Dixie Showboat.” Write to “Dixie Showboat,” 3551 Marathon St., Hollywood 38, California.

Miss Kay Daly, 3528 Greenfield Ave., Los Angeles, Calif.

Anyone willing to join the Dinah Shore-George Montgomery Fan Club, please write to me at the above address. I, as a fan club president, feel that TV-Radio Life ought to have a column for fan clubs. I am sure the fan club presidents and members in Southern California would be able to write you informed on their activities.

We do intend to start a special article about fan clubs. We would like to hear from other fan clubs, however, before we start.

Evelyn E. Whiting, 830 Cypress St., Hermosa Beach, Calif.

Maybe you could do a story sometime on Del Moore, who plays Betty White’s husband in “Life With Elizabeth”? We think he is so good.

A special feature on Del is coming up real soon.

Judy Mitchell, 1407 N. Olive, Santa Ana, Calif.

Could you please tell me where I can get pictures of my favorite ABC TV personalities?

Write your requests to the individual stars at ABC TV, Producers and Talmadge Avenue, Hollywood 21, Calif.


I feel sorry for the poor benighted who hate Red Berry. Baron Leon and others that fall in the “dirty guy” class. They actually are the smartest men in the business.


I’m good and sore. Three times now. I have turned on the different stations that were to show “Paisan.” Each time I have been disappointed. I’d like to see a worthless torture like that rather than the rubbish dished instead.

Ella Morrow, 7424 La Jolla Blvd., La Jolla, Calif.

“Life With Elizabeth” featuring Betty White and Del Moore is the finest entertainment TV offers. It has more laughs and clever dialogue than any other program. It is a joy to invite them into our home every Saturday night.

Rose Jancke, Fullerton, Calif.

We are so very happy that Korda Pandit is back on TV.

TV-RADIO LIFE

FRIDAY, JULY 18

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

FRIDAY PROGRAM HIGHLIGHTS

A.M. Programs in Lightface Type: P.M. Programs in Boldface

Drama

7:00—Magazine Theatre, KJL
8:00—R. P. Van Horn, KJL
9:00—Rui, KJL
10:00—Arthur Godfrey, KNX
11:00—Bob and Ray, KJL

Comedy-Variety

8:00—Bob and Ray, KJL
8:30—Arthur Godfrey, KNX
9:00—Bob and Ray, KJL

Quiz, Participation

8:00—Art Linkletter, KJL
8:30—Tom Harmon, KNX
9:00—Art Linkletter, KJL
9:30—Celeste Greaves, KJL

Comment-Variation

4:00—Burritt Wheeler, KFI
5:00—Burritt Wheeler, KFI
6:00—Burritt Wheeler, KFI

Sports

5:15—Tom Harmon, KNX
5:30—Sam Battle, KJL
6:15—Bob Kelly, KFPG

Music

5:30—Tom Harmon, KNX
5:30—Sam Battle, KJL
6:15—Bob Kelly, KFPG

Continental Sports

5:30—Tom Harmon, KNX
5:30—Sam Battle, KJL
6:15—Bob Kelly, KFPG

Fabric Interest

1:00—Celeste Greaves, KJL
1:30—Celeste Greaves, KJL

Sports

1:30—Burritt Wheeler, KFI
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<th>Time</th>
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*Note: The schedule is subject to change and may not be complete.*
Wrestling
Is My Business
by Jules StrongBow

I had a letter from Lou Thesz the other day which gave me a lot of news to pass along to you. For one thing, Lou will be out here July 23 and plans to stay through September, except for two weeks when he and his wife will go to Honolulu for a few matches and some rest.

Another item of interest he told about were the results, financially, since he defeated Baron Leona here last May. Everywhere Lou appears now, the houses have doubled and tripled since he capped the undisputed world's heavyweight wrestling championship.

In my predictions before the big event, I said the winner of the match would stand to gain about half a million dollars—Lou is finding that out.

Towns where he never wrestled before drew $5000, $10,000 and $15,000. Small places like Birmingham, which normally take in about $3000, drew $15,000. In Chicago, the record house was $25,000 until Thesz went in to take in $35,000—against an unknown fellow named O'Conner.

Little towns around St. Louis which had been closed, opened to collect $4000 and $5000 on the strength of Lou Thesz's name and reputation. In Montreal he drew $25,000.

Off all these figures, Lou gets at least 15 per cent, plus expenses. Add these thousands up night after night and you can see he is doing very well for himself.

Lou says that he owes this bonanza to the publicity he received on the big match. He has a lot of ability and is well-liked by everyone, but his record hasn't been too good. He has been defeated and has been held to a draw by many of the mat crop. In defeating Leona, he proved that he is the best of the current crop. By pinning the Baron for the final three count, he made himself the biggest drawing card of all times—surpassing even the records of Ed "Strangler" Lewis, his manager, and Jimmy Londos during the gold rush of the roaring twenties.

I am taking off for a short vacation and have written Lou, asking him to do a guest column during my absence. I can't promise it as yet because my letter to him may not catch up with the traveler in time to make the deadline.

However, one sure guest writer will be Wild Red Berry, poet, philosopher, misogynist and matman extraordinary. Red will probably give the editor and printer fits trying to squeeze his awe- some vocabulary into the space allotted for wrestling news.

Another bright spot on the wrestling horizon is the arrival on July 23 of George and Bobby Becker, the personable boys from Brooklyn. Television fans will remember that we formed a trio and made with the singing before they left last fall. George said that they were practicing up and should be in good voice for a concert when they arrive.

Also Gorgeous George is currently campaigning locally after a forced month's lay-off. The Gorgeous was riding at the peak of his career, traveling in the East with fabulous guarantees, when he was flattened, not by a flying tackle or a flying mare, but by the slowly, common mumps. He has spent the last month recovering on his Beaumont turkey ranch.

Robert Vogeler

(Continued From Page 15)

flew to this Coast especially for the show.

Luck, a slow clock, and fast rehearsal conspired to let us get in a few minutes' questioning with the Taft-supporting Robert Vogeler last week. The handsome, informed man is now in perfect health; the envied writer of a top seller, "I Was Stalin's Prisoner"; and a busy man lending his assistance in cases such as this one's mess.

Vogeler, a former aide of the lovely blonde wife, whom he met years ago in Belgium on a train. She was going skating. He was going lecturing for P&G. That was in 1930. This year, 1952, the two Vogeler boys, aged ten and twelve, are visiting grandparents in Europe. They are perfectly safe, and in good hands on the trip, their father said reassuringly, "I had them carefully watched while they went to school in New York, though, you can bet!"

Asked if he thinks he will ever return abroad, the once-burned Vogeler lapses into slang. "Not while I'm in my right mind, I won't. I was warned never to show my face around there again—and I won't!"

Robert Vogeler neither wants, nor does he seek, any political office. He is quite content working toward getting across the point that we must be aware of Russia's real intent toward us and protect ourselves; busy trying to effect the freedom of another who is falsely imprisoned, and busy supporting Robert Taft.

He does it all for free.

Amateur Fights

(Continued from Page 5)

California Athletic Commission refused the station a license. But no license is necessary to stage an amateur sport on a TV station. The bouts are all conducted in complete compliance with the Amateur Athletic Union regulations, but no admittance is charged at the studio. Hence, no license.

No sooner was the announcement made than the smell of pancake make-up, familiar around CBS-TV's studios, gave way to the smell of fresh lumber. By six o'clock of the first evening the popular four-round matches were staged, the ring was up, the cameras and lights were arranged, and Tom Harmon, Sports Director for CBS radio and TV, was casing the ringside, the spot most advantageous for his blow-by-blow account of the bouts.

By eight o'clock the smell of fresh wood had given way to a variety of odors usually found only around gymnasia.

For all that the ring goes up in only one studio each week, this KNXT stage emerges as the stadium with no capacity. As signal 2 signal reaches, people can watch the fights. The sponsor pays the way in. And he's been figuring for quite some time that nothing is too good for TV—and the people watching it.

COLOR TV

Since we first started advertising in this magazine, thousands of people have purchased Great Western's TV-Corner Filter. Many of those people have re-ordered and sent this filter to friends and relatives. To those of you who have not purchased a filter, this is what it is: Made on Eastman Kodak film, this 3-color filter is easily attached to your TV set by means of Scotch tape, and can be just as easily removed. This TV color filter gives the ILLUSION of color (green, yellow and blue) and is a temporary answer to the Government's ban on the manufacture of TV color sets. Great Western's TV color filter will do this for you: reduce "snow" and "ghosts"; make the picture clearer, improve brightness, reduce glare, eliminate eye strain. Send check or money order for $2.00 in an envelope addressed to: Great Western, Dept. c/o TV-Radio Life, 6361 Selma Ave., Hollywood 38, Calif. We'll put your filter in the mail within 48 hours. Please allow one week for delivery. Specify screen size with order. Send your order today. Sold on money-back guarantee.

—Advertisement
BARON MICHELE LEONE HAS LOST NONE OF HIS FOLLOWING even though he did lose his heavyweight crown. Everywhere he goes the children as well as adults clamor for pictures and a chance to shake hands with the continental Nobleman. (Raebo photos.)

HOMBRE MONTANA, weighing a mere 350 pounds, is much younger than he looks with the heavy chin whiskers, and he is as fast and agile as a cat.

A NEWEST FATHER-AND-SON TEAM is Abe "King Kong" Kashey and son Al, who was recently discharged from the Air Force. Al already has a couple of fan clubs and is rapidly becoming a bobby-soxer's idol. He has a pleasing personality and is a snappy, up-and-coming matman.

I BELIEVE THAT MIKE AND BEN SHARPE are the world's largest tag-team combination. One is six feet six and the other six feet seven, and they average 265 pounds each.

July 11, 1952
The Miracle of Tape

Often newsmen find that miles and hours are insurmountable obstacles in covering a story, but not the editors of "CBS Sunday Desk." To them distance and time are like giants easily slain by a little radio invention called "tape."

It works like this. Barney Miller, night editor of the CBS KNX newsroom, who is also the editor of "Sunday Desk," assigns CBS reporters from Timbuktu to Hong Kong to cover any "hot" news story that occurs on their beat. During the week these stories come in to Miller at the CBS studio, where he listens carefully to the taped newscast. He clips these to the bone, combining hits of conversation, background noises and information until he has the complete story compiled in about three or four minutes of air time. Each taped portion is then ready to be put on mike along with announcer Dick Joy's commentary.

"Sunday Desk" also includes the latest Hollywood gossip as reported by George Fisher, noted filmland columnist, and the up-to-the-minute sports picture as told by veteran sportscaster Tom Harmon. Taped on-the-scene human-interest stories are aired each Sunday as part of the news broadcast.

Special coverage is given to any event which may have particular local interest in the regional Pacific Network area. Often as many as thirty or forty reporters have worked on the complete air show. It is nothing for stories to originate from Washington, Tokyo, New York, London, Paris and Glendale, California, all in the same thirty minutes.

Always a Newsmen
Miller spends ten hours on Sunday and at least that many more hours during the week getting "Sunday Desk" into shape. This is, of course, besides his regular CBS editorial duties. He has been an ambitious writer even since he started newspaper work during his college days at the University of Oregon. During the war he was in the Navy and traveled around the world twice, visiting many of the places where his top news stories originate today. In 1947 he was Esquire Magazine's "discovery of the month" with his short story "The Unforgettable Casey."

He is married to former stage and radio actress Jessie See, and they have two sons, Michael, fourteen, and Patrick, nine. "Mike" is often busy acting on radio, while "Pat" spends his spare time acting in movies.

Dick Joy is the announcer who does his part of "Sunday Desk" "live," incorporating it with the taped sections from all over the world. Dick has been broadcasting news for fifteen years and plays much the same role on the newscast as an emcee does on a variety-type show.

Bob Hafter is director of the "Sunday Desk." He is the man who sees that the taped news stories and Dick Joy's commentaries get on the air in the proper sequence. His is a demanding job, because this type of broadcast is very tricky to put on the airwaves. When compared to a newspaper office, Bob is like the headman in the press room and Miller is like the editor.

Radio's Future
"Tape," according to Miller, is more flexible and faster than any other medium. He believes that television will not be able to cover with the same speed, completeness and flexibility any story handled by radio tape.

Radio has a great future when it comes to news coverage, according to Miller. "Radio," he said, "is going to have to get back some of its audience with a daring spirit. It can afford to try anything. If it doesn't work, it has nothing to lose and everything to gain for the listeners."

By Arlene Garber
July 11, 1952
Three Fellows Found Their Girl!

Parting Would Be in Sorrow If One of the Mellow-Larks Left. They Know. Three of Them Learned the Hard Way.

Some years ago a little blonde doll named Toni Southern was the tiny half of a sister act. She and Mary Lou sang and danced around Jacksonville, Florida, their home, even before they entered high school. As they grew up, they grew better, and it wasn't long before the duo were headed for New York City and their first professional job. (Toni, however, took the time between school and this performers' mecca to be chosen "Miss Gator Bowl").

The girls appeared on TV's Ted Steele Show for more than a year—a job that should have lent their particular story a happier ending. But sister Mary Lou lost her voice, and Toni had to start out all over again as a single.

Not Single Long

About the same time, three young men found themselves with a problem. Joe Eich, Tommy Hamm and Bob Smith were the male voices of a quartet. The original girl member had just retired to get married. The remaining trio found lots of good girl singers, but few who could also dance well.

With the help of some disk-jockey friends, they advertised for applicants. Three hundred girls turned up for the audition. The boys sang and danced with every hopeful in turn to make sure they wouldn't miss a prospective "Lark."

When they came to girl number 278, they stopped the audition. They had their "Lark," and it was Toni. You have seen the resultant perfect blend of singing and dancing on CBS's Mel Tormé Show and other variety offerings.

The Boys

It was Bob Smith who originally decided to form the Mellow-Larks, when he met Tommy Hamm at the time both were appearing in "Jolson Sings Again." Bob had come here from Des Moines, Iowa. The Navy introduced him to the West Coast, and after seven years of service he came back and trained at the Hayden Drama School.

Tommy, an Arkansas boy, had gone to Oklahoma A & M; started his show-business career as vocalist with the Orrin Tucker orchestra; had done a Coast Guard stint with Rudy Vallee, and had sung about in different vocal groups before the Jolson picture.

Joe Eich came from Iowa, too, and at one time had been a member of Claude Thornhill's Snowflakes.

The group first gained real prominence when Betty Hutton, an old friend, took them from their tours with the famous Beneke band to accompany her to London for her Palladium engagement.

Today the dread of the group's life is that they will once again be separated. They had a taste of what it means to replace one of them.

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Stulla With His Slippers On

What Does Bill Do When He's Away From Camera and Mike?

By Mildred Ross

On or off camera, Bill Stulla is a pleasant, self-effacing, friendly person who, with intended casualness, makes you feel right at home.

For two years viewers have visited Bill via his KNBH "Parlor Party" telecast. Being visual-minded ourselves, and taking advantage of Bill's generosity, we invaded his home with enough flashbulbs to light up a Christmas tree. In order to obtain these exclusive pictures for TV-Radio Life readers, we put the Stulla family through its paces for an entire afternoon.

The distaff side of the family is well represented by a three-year-old darling named "Kathy" and gracious Mrs. Ruth Stulla. One needn't be clairvoyant to know that Bill caters to his two "girl friends" like a gallant knight of old.

He was a staff announcer at KFI July 11, 1952
PLAYTIME PALS, WHETHER IT BE CLOWNING, CAT-NAPPING, muscle-man routines or a snack from the refrigerator, father and daughter delight in mutual fun. In true feminine fashion three-year-old Kathy loves to pretty up her room with colorful objects like pansies from her own corner of the family garden. On her last birthday Kathy guested on "Parlor Party," showing great promise of emulating Bill's warm personality and infectious smile.

When he met Ruth, "At that time," Bill explains, "Ruth was in charge of the announcers' schedules, and I was always making a pitch for a convenient announcing shift. Logically, I soon switched to making a pitch for her hand instead."

They reside in a modest, tastefully furnished Burbank home, where Ruth is the head gardener and Bill the handyman.

Demonstrated Skill

Bill put his carpentry skill to test and practical use when he converted his patio into a paneled den, following the architect's plans down to the minutest detail. The den is truly a cozy, cheerful room.

Bill's machine tools and workshop gear crowded their first garage to such an extent that either the car or the workshop would have to go. The car went. But fortunately the Stullas were able to build another garage at the rear of their property. They now have a house with two unconnected garages.

Little Kathy is the apple of her father's eye as well as his favorite photographic subject. In the far end of his workshop garage, Bill has set up a darkroom corner. His batch of undeveloped film continues to mount while he unconcernedly and merrily goes ahead snapping pictures. Because there aren't any children Kathy's age in the immediate neighborhood, Ruth transports her to a Beverly Hills nursery school daily. Bill and Ruth take their parenthood seriously and their efforts are reflected in Kathy's mannerisms and personality. She is learning how to win friends and influence people at an early age.

Play the Part. Finally, a little three-year-old girl who is a perfect reproduction of her father. A great prize--and he knows it! Playtime pals. Whether it be clowning, cat-napping, muscle-man routines or a snack from the refrigerator, father and daughter delight in mutual fun. In true feminine fashion, three-year-old Kathy loves to pretty up her room with colorful objects like pansies from her own corner of the family garden. On her last birthday Kathy guested on "Parlor Party," showing great promise of emulating Bill's warm personality and infectious smile.

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Excitement and adventure ride with

KTLA’s “WILD BILL HICKOK”

Sundays at 6:00 p.m.

1. Guy Madison portrays “Wild Bill.” Here we see Guy as he appears off-screen.
2. Andy Devine is “Jingles.” Here is an off-screen shot.
3. One of the many action-packed scenes from the program.
4. Guy and Andy as they appear in the KTLA filmed series.

—Advertisement