"FISHING'S FUN" WHEN THE ANGLER BRINGS a big albacore in from a day on the sea! But it's fun every Wednesday night on KECA-TV for even the non-fishermen, when Eileen and Art Shippee, left; and Andy Kelly, right, hold contests, offer prizes and tell what's cooking in the various fishing spots, both salt and fresh, around California.

DAN LUNDBERG, local newsman for KNXT's 10 O'Clock News, fastens the dazzling million-and-a-half-dollar, blue-colored Hope Diamond around the lovely neck of Norma Gilbert, TV fashion personality. Norma now has her own twice-weekly KNBH afternoon show. (CBS-Davis photo.)

ANDY RUSSELL IS BACK in town, happy to be "home" after a series of guest shots on Eastern TV shows, record cutting and radio appearances. Wife Della and Andy will probably resume their popular TVer in which they share songs and guest interviews.

"BATTLE OF THE SOUTHLAND" cast members pose on a sponsor's van. Jerry Lawrence, in the cab, plays emcee and passes out money for right answers on the KTIV show which pits small-town people against big-city residents. Show is a video counterpart of "Quiz of Two Cities." (Rothschild photo.)

Seen on the Video Scene

TV-RADIO LIFE
(Fomerly Radio-Television Life)
Nov. 14, 1952 Vol. 26, No. 12
CARL M. BIGHBY, Publisher
Published Weekly at Los Angeles, California. Business and Editorial Offices: 610 Selma Ave., Los Angeles 28 (Hollywood Station), California. Phone Hillside 9755.

TV-Radio Life was entered as Second Class Matter September 11, 1919, at Los Angeles, under Act of March 3, 1929. Periodical subscription, $1.50 per year. Single copies on sale at all leading independent grocers in Southern California. Single Copies by mail 8c. Address all communications and correspondence to TV-Radio Life. Subscribers please allow two weeks for change of address or to start a subscription.

BANNER A. BIGHBY, Editor

Advertising Manager: Walter O. Miles

Circulation Manager and Sales Promotion: Jack Daly

Office Manager: Natalie Tisdal.

All material used by TV-Radio Life is specially prepared by its own staff writers, and re-printing in whole or in part without publisher's permission strictly forbidden. Unsolicited manuscripts cannot be accepted or returned.

November 14, 1952
How Long Will "King" Cooley Reign?

By Ted Hilgenstuhler

His name is Cooley. Most folks just call him plain "Spade."

Pretty soon they may change the name to "King."

"King" Cooley. That's what they should call him. Because that's just what he's been for the past three years as far as the TV fans of Southern California are concerned.

Ever since his first remote telecast from the KTLA-Monterey ballroom, which incidentally was the first video program to be beamed away from the station, and also the first "live" band show, the Spade Cooley Show has been right on top in the video ratings.

Lots of people have lots of different viewpoints on just why "King" Cooley reigns supreme in the TV world. Some say the show is easy to watch; it's good entertainment and relaxing. Some say it's the idea of Western music which Californians seem to go ga-ga over. (Spade admits he's a hillbilly when it comes to music, but his band includes some of the most capable all-around musicians in the country.) Others say it could have happened only in Southern California, the land where the unorthodox thrive, and the orthodox perish.

Big Reason

Say what they may, there's one major reason for this KTLA super-success story. That reason is the "King" himself. The former stand-in for Roy Rogers eats, sleeps, and lives for his Saturday night program.

When he says "I live for my show," he means it, and his daily life proves it. He works constantly creating and writing skits. When someone anywhere in Southern California makes news, Spade makes sure he gets that "someone" on his program. During his three years on TV, he has had every big name available in show business—and in many other fields—before the KTLA cameras.

Although he appears quite calm and at ease on the TV screen, Spade is by nature the nervous type. Even when talking in his comfortable, pool-equipped home, he can't sit still for more than a few moments.

Straight Shooter

After spending several hours chatting with Spade, there's one lasting impression you have of the man—and it's probably as good a reason as any for his phenomenal success. Spade Cooley plays straight.

He treats his people right. For just a few nights' work, his band members make more money than some other top-notch bandmen who have to play five and six nights a week. When it comes to getting a good act for his program, he makes an agreement to get the act, and then he asks the price.

Also, in his conversation, Spade lays his cards right on the table. Some Spade specials:

"Radio ain't dead; it's just a little weak."

"Sure, I'm a hillbilly when it comes to music. All my family's been hillbilly. Why, my father would turn over in his grave if he knew that I just had one horn in my band."

"Los Angeles is the toughest TV market in the country to play. Much tougher than New York."

"I'll tell you why I've got a good show. It's 'cause I get something for everybody. And I believe that the key word to success in TV is 'sincerity.'"

"I'm the most disinterested person there is as far as network TV is concerned. There's no such thing as a network for me. I'm happy where I am."

And why shouldn't he be? When it comes to TV, he's "King" out here in Southern California. And it looks as if it'll be quite a while before he's forced to abdicate.

The Popular and Controversial Private Dick Contino made his last TV appearance with "King" Cooley before going overseas. Spade not only has top entertainment on his hour-long program, but his guests include many big names in the news, which provides real variety for a "variety show." (KTLA photos.)
"N" Is for Normal

Watchword of the Nelsons

By Evelyn Bigsby

Eleven-year-old Ricky Nelson finished his scene for the Nelsons' TV film and sauntered off the set. A few seconds later he cinched the buckles on his roller skates and clomped off to get a double-deck ice-cream cone at the studio lunch counter.

Meanwhile, fifteen-year-old David Nelson, waiting his turn to go before the TV film cameras, was juggling a football and playing catch backstage with his stand-in. Much has been written about Ozzie and Harriet Nelson and their two sons who have been a successful radio family for eight years. Ozzie has been admired for his athletic ability, musical background, legal degree, and fine sense of showmanship. Harriet has been applauded for her charm, singing and acting talents and her success as a homemaker. David and Ricky, who started playing themselves on the Nelson radio show four years ago, have been credited with nice manners, wholesomeness and all-round ability.

However, after watching the four Nelsons go before the cameras for a TV film, a reporter is impressed most of all with their naturalness. "N" in Nelson stands for normalcy.

Instances

When David and Ricky went on the air show it was decided at the outset that they would play themselves and grow up in the script. In their family life the boys have always been treated as average American boys. And now that they have ventured into television, this same strain of normalcy runs through the entire production. Ozzie, David and Ricky wear no make-up whatsoever on the set. Harriet uses just enough to give her face proper highlights, but refuses to smear her hands and arms with make-up, for the minute she does she starts feeling awkward and self-conscious. The very way the Nelsons are doing their TV show is on the conservative side. Because theirs is a pure situation comedy and not so-called "broad" comedy like "I Love Lucy" or "Our Miss Brooks," the television shooting is done without an audience. It takes them two days to film a half-hour TV sequence. Later on, according to Ozzie, the cast may run through the program for a

November 14, 1952
live audience in order to include laughter on the sound track. But this decision is still up in the air.

Shows like "I Love Lucy" and "Our Miss Brooks" rehearse for several days and then shoot the TV film before a live audience. To facilitate the production, sets are small and converge toward the back. Very few or no windows are used, as the actors and actresses are usually in the center of the stage and play directly to the audience.

Different

The Nelsons, however, with a different type of comedy, feel that naturalism and realism are absolutely necessary. Hence, they use elaborate sets and costumes in detail but in general feeling the Nelsons' own home. In fact, the outside of the TV house is a replica of the family's Hollywood abode.

Ricky and David, in true boy fashion, have very simple wardrobes for the TV film—jeans and plaid shirts. Harriet is finding it rather difficult to get "believable" clothes for her TV role. Many of the dresses the average housewife might wear could easily photograph as dull attire. On the other hand, care has to be taken that Harriet's clothes aren't too dressy or some women�ookers are going to see her in a party frock and sheer apron and say, "What's she doing like that bending over the kitchen sink?"

"I've never worked so hard in my life," capable Harriet answered when asked how she liked TV. She has assumed the role of wardrobe mistress, has to check to be sure Ricky's face is clean, learn her lines, help the boys learn their lines and consult with the set designer. On the days when the Nelsons are shooting the TV film, Harriet usually gets up at 5:30 in the morning and works through till 8:00 at night. But TV has its compensations, for all the Nelsons find it extremely stimulating. Budget for each TV program is $27,500, and by the time the Nelsons were on their fourth episode of the fall series they were rapidly learning tricks to keep costs down. Proudly Ozzie stated that the first three shows had been brought in well below budget. He can take a bow for a large part of this accomplishment, for although the head of the Nelson family seems to be able to do anything he turns his hand to from script writing to playing a leading role, he is still practical enough to hire technicians for the TV filming, consult them, and heed their advice.

TV is going to make the four Nelsons who were already busy people extremely busy people. Sadly, they have put their Laguna Beach home, which they have had only three years, on the market. "We got to use it only two days last summer," beamed Harriet. The Nelsons have no idea of giving up their radio program, so with it and TV, spare time will be a precious commodity in their household. One of the biggest problems, now that school has started, is shooting the TV show without interfering with David's and Ricky's schooling. David, who is a sophomore at Hollywood High, takes after his father and is quite a football player.

As the Nelsons want him to lead as normal a life as possible while also developing as a fine show-business personality, they have planned accordingly. "We're shooting our TV programs around the Hollywood High School football schedule," Harriet laughingly pointed out.

Typical "Over-the-Fence" Scene

"Thorny" and Oz with their heads together. Exterior of the Nelsons' own Hollywood home has been duplicated for the TV series; the interior sets, for which Harriet was consultant, do not copy the Nelsons' own rooms but do have the same flavor.

The Nelson Boys Wear No Make-Up for Their TV Films. Their "wardrobe" consists mostly of plaid shirts and jeans. Mother Harriet finds herself responsible for her own clothes and also those of her three menfolk.
CLOSE-UPS ON KNBH

HANDSOME SINGER Dusty Walker, Chef Milani and helper-announcer Lou Marcelle bang out a kitchen ditty during one of the Chef's daily food fests. (NBC-Bailey photos.)

BUSY AS THE CHEF IS with daily instruction in things culinary, he finds time for helping others. Here he shows a model of a pet project, the Eastside Boys' Club.

KNBH'S HEARTY HELPER accepts thanks from Troop 630 of the Boy Scouts of America. They presented him with the big pig platter in honor of his good work on their behalf.

YOU'LL SEE MORE ON CHANNEL 4

"TOPPER," "HOPPY" and Red Connors keep watch on an "ornery lookin' character" during one of "Hopalong Cassidy's" new Saturday-at-5:00 p.m. KNBH films.

LILLIAN MOLLIERE, dance-hall queen, watches as "Hoppy" tries to persuade "Red" to leave such surroundings for the thrill of a celluloid chase.

A TWOSOME probably every child in America knows. "Topper" is now in his eighteenth year, but "Hoppy" describes him as "the same pretty horse."
George Putnam classifies himself as a news reporter. That is as distinguished from a news analyst—or a commentator. He believes in finding out for himself what it's like to make news.

For instance, the Brew 102 Reporter found out for himself and his viewers what it's like to wash windows seventy stories above Manhattan; what it's like to be blind; and what it's like to land a plane on top of an automobile.

Never Again
After he perched suspended high up on the outside of the Empire State Building, he decided a window washer's job can be reserved for window washers. George feels the fellow who makes his living that way can't feel as George did about the job. He's frank about its being a completely frightening sensation, and one not to be repeated.

Deciding to find out what it's like to be blind, George Putnam had himself blindfolded and spent one entire afternoon roaming New York with the aid of a seeing-eye dog. He climaxcd the experience by taking a train to Long Island.

He was first to describe for an audience the dubious thrill of landing an airplane on top of a moving automobile. Putnam had been a passenger in a Piper Cub which descended to rest on top of a standard Ford sedan.

Another time Putnam wanted to give his television audience some first-hand information on what our English and German neighbors thought about world economic, political and social problems. So he went out and gathered data between broadcasts.

Long Hop in Record Time
One broadcast was on Friday, one on Sunday, about fifty-two hours apart. But Putnam traveled 10,000 miles to Britain and Germany and back in this time. Accompanied by a photographer, Putnam and his toothbrush left La Guardia Field at 7:00 in the evening to secure a series of "pocket interviews" with some of the little people of the European nations. He arrived in London at 4:00 p.m. Saturday, and immediately interviewed a typical British family right at Heathrow Airport. A couple of interviews and an hour later they took off by plane for Frankfurt, Germany. At 8:00 p.m. the flying newsman was just in time to dine with the Rudolph Weber menage for some conversation about world affairs from the German viewpoint.

Before enplaning for Shannon, Ireland, a little after noon on Sunday, Putnam queried German workers and students as well as refugees and D.P.'s. He and his toothbrush were receiving the stamp of approval from a United States customs officer at La Guardia at 1:35 p.m. Sunday night.

He rushed to the studio and from copious notes gave his viewers reactions straight from the hearts and minds of neighbors abroad.

On another occasion the reporter who prepares his telecasts with such care found out what it was like to report without benefit of any notes of any kind! The launching of the S.S. America was a scheduled event. The gale that launched the script out of his hands was unscheduled! George Putnam had to describe the action completely ad lib.
WE'VE GOT SOMETHING COOKIN'!

SATURDAY NIGHT
8:30 P.M.

Life with Elizabeth

STARRING BETTY WHITE
with
DEL MOORE

KLAC-TV
LUCKY CHANNEL

NOW... New adventure stories never before seen on TV!

CISCO KID
Starring Duncan Renaldo
7:00 P.M.

KIT CARSON
Starring Bill Williams
7:30 P.M.
**TV-RADIO LIFE**

**This Week in TV.—Continued**

"A Table at Ciro's," during which the guest of the evening had to carry the ball almost unaided by any pre-show briefing. The young lady had been named "Miss Steel Town" by a group of admirers some place. Her host, Paul Coates, first of all suggested the wrong year of this title earning. That was corrected. He then suggested that the dubbing took place in Pittsburgh. No, it turned out to be Fontana, California. The host then suggested that his guest had gone to Warner Bros. under contract. Woops, wrong again. It was Universal. The guest's later offering of a libation to interviewers Herman Hovier and Paul Coates gave this viewer pause to wonder whether it was a brew from Borgia—and we don't mean Joe, out on Ventura. We mean Lucrezia.

What seemed to us a complete lack of poise on the part of late-movie-show host Scott Douglas, on Channel 2, the night columnist Paul Price, a flip, but not unkindly so, columnist paid a call on camera. Even the most touched of columnist-interview subjects don't fall to blurbering with joy in plain sight of some thousands of viewers—or do they? Or was it all just a sort of grand little game we didn't dig? Usually Scott is so entertaining and gracious.

**We Point With Pride**

...To the enriched adventures of the Camel cigarette peeper, "Mike Barnett," as done by Ralph Bellamy Wednesday nights on Channel 2, "Man Against Crime" now means just what it says, rather than man against what seems the paper-bag efforts of weak-

(Plase Turn to Page 11)

**TV CHANNELS**

2—KNX—1313 No. Vine St. (28).
HO. 9-1212.
4—KNBH—1500 No. Vine St. (28).
HO. 9-6161.
5—KTLA—5414 Mission St. (38).
HO. 9-3151.
7—KECA—Prospect and Talmadge Ave. (27). NO. 3-3311.
8—KFMB-TV—San Diego, Calif.
M2114.
9—KJH-TV—1313 No. Vine St. (28).
HO. 2-2133.
11—KTTV—5748 Sunset Blvd. (28).
HO. 2-7111.

**SUNDAY TV LOGS**

**NOVEMBER 15**

Information Received From Stations Subject to Last Minute Change.

| 6:25 | 13 | Late News—5m. |
| 6:30 | 7 | Feature Film—60m. |
| 7:00 | 7 | Pro Football Highlights—30m. |
| 7:30 | 9 | Momentos Alegres—30m. |
| 7:45 | 13 | Who Knows This—30m. |
| 8:00 | 2 | Balance of Budget—30m. |
| 8:05 | 9 | Audience-participation with comedy, pathos and human interest. Bert Parks’ non. |
| 8:30 | 7 | Texas Wrestling—60m. |
| 8:35 | 8 | Beulah—30m. |
| 9:00 | 7 | Film Featurette—15m. |
| 9:05 | 11 | Road Runner—Feature—60m. |
| 9:15 | 10 | Short Story—30m. |
| 9:30 | 9 | Public Serv. Film—15m. |
| 9:45 | 2 | Beat the Clock—30m. |
| 10:00 | 4 | Hit Parade—30m. |
| 10:05 | 7 | America's top tunes, featuring Smokey Lansin, Dorothy Collins and June Valli. |
| 10:15 | 5 | Western Varieties—60m. |
| 10:20 | 8 | Life with Luigi—30m. |
| 10:25 | 9 | Star Time—30m. |
| 10:30 | 13 | Hometown Jamboree—60m. |
| 10:35 | 8 | 2:00 | Jackie Gleason Show—60m. |
| 10:40 | 9 | Jackie's guest is Dick Haynes. |
| 10:45 | 6 | Anybody Can Win—30m. |
| 11:00 | 8 | Groucho Marx—Quiz—30m. |
| 11:10 | 9 | Movie Time—75m. |
| 11:20 | 11 | Feature Film—60m. |
| 11:30 | 7 | Hank Weaver—Under the Pepper Trees—15m. |

**8:30** | 4 | My Hero—60m. |
| 8:40 | 5 | Robert Cummings stars in comedy series. |
| 8:50 | 5 | Spade Cooley—Variety—60m. |
| 9:00 | 7 | H'wood Legion Bvts.—2½ hrs. |
| 9:10 | 8 | I Love Lucy—30m. |
| 9:15 | 13 | Life with Elizabeth—30m. |
| 9:20 | 7 | Betty White, Del Moore in husband-widow skills. |
| 9:25 | 9 | Our Miss Brooks—30m. |
| 9:30 | 2 | Starling Eve. |
| 9:35 | 4 | Alex Cooper's Club 102—30m. |
| 9:40 | 8 | Burns and Allen—30m. |
| 9:45 | 11 | Life Begins at 80—30m. |
| 9:50 | 13 | Film Playhouse—90m. |
| 9:55 | 9 | News—15m. |
| 10:00 | 9 | Hollywood Off Beat—30m. |
| 10:05 | 4 | All-Star Revue—60m. |
| 10:10 | 5 | Starring Talullah Bankhead with guests screen actor David Niven, comedian-dancer Paul Hartman, Vaughan Monroe, Patsy Kelly and Phil Foster. |
| 10:15 | 5 | Saturday Night Movie—75m. |
| 10:20 | 7 | Call the Coach—30m. |
| 10:25 | 8 | Playhouse of Stars—30m. |
| 10:30 | 9 | Feature Film—75m. |
| 10:35 | 11 | Saturday Star-Time—30m. |
| 10:40 | 7 | "Pills for Jeb Mutech" Bruce Cabot. |
| 10:45 | 10 | It's News to Me—30m. |
| 10:50 | 8 | Crime Syndicated—30m. |
| 11:00 | 11 | Murder Before Midnight—60m. |
| 11:05 | 10 | Late News—5m. |
| 11:10 | 13 | Peter Potter—90m. |
| 11:15 | 9 | Cinema Carnival—75m. |
| 11:20 | 8 | Man Against Crime—30m. |
| 11:25 | 13 | Men's Wrap-Up—60m. |
| 11:30 | 8 | Sat Night Movie—75m. |
| 11:35 | 7 | Feature Film—75m. |
| 11:40 | 8 | Where Was I?—30m. |
| 11:45 | 11 | Saturday Night Movie—60m. |
| 11:50 | 13 | Women's Wrestling—30m. |
| 11:55 | 13 | Hit Parade—30m. |
| 12:00 | 13 | Commercial—30m. |
| 12:05 | 5 | Final Edition—15m. |
SUNDAY / LOGS

Information Received from Stations Subject to Last Minute Change
* Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

| Time | Program | Network
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>8:15</td>
<td>7 Inspirational Hr...60m.</td>
<td></td>
</tr>
<tr>
<td>9:15</td>
<td>Film-15m.</td>
<td></td>
</tr>
<tr>
<td>9:30</td>
<td>&quot;Book Line-up&quot;</td>
<td></td>
</tr>
<tr>
<td>10:00</td>
<td>7 Inspirational Hr...60m.</td>
<td></td>
</tr>
<tr>
<td>10:15</td>
<td>4 Youth Wants to Know-30m.</td>
<td></td>
</tr>
<tr>
<td>10:30</td>
<td>4 Public Service Film-30m.</td>
<td></td>
</tr>
<tr>
<td>10:45</td>
<td>&quot;Frontiers of Faith&quot;-30m.</td>
<td></td>
</tr>
<tr>
<td>1:00</td>
<td>&quot;Ghost Towns of West&quot;-15m.</td>
<td></td>
</tr>
<tr>
<td>1:30</td>
<td>Film Short...30m.</td>
<td></td>
</tr>
<tr>
<td>1:45</td>
<td>Church in the Home-60m.</td>
<td></td>
</tr>
<tr>
<td>2:45</td>
<td>&quot;All American Game of Week...Film-30m.</td>
<td></td>
</tr>
<tr>
<td>5:00</td>
<td>11 KTV News-5m.</td>
<td></td>
</tr>
<tr>
<td>5:15</td>
<td>2 The Morning Show-75m.</td>
<td></td>
</tr>
<tr>
<td>7:00</td>
<td>4 Mr. Wizard-30m.</td>
<td></td>
</tr>
<tr>
<td>7:15</td>
<td>&quot;Ideal Paper&quot; explains how plastic articles are manufactured and will actually make plastic toys.</td>
<td></td>
</tr>
<tr>
<td>7:30</td>
<td>5 &quot;God We Trust&quot;-60m.</td>
<td></td>
</tr>
<tr>
<td>8:00</td>
<td>8 Frontiers of Faith-30m.</td>
<td></td>
</tr>
<tr>
<td>8:15</td>
<td>11 Great Churches of the Golden West-60m.</td>
<td></td>
</tr>
<tr>
<td>9:00</td>
<td>Toda Sunday service comes from The Weaxwood Hills Christian Church.</td>
<td></td>
</tr>
<tr>
<td>9:15</td>
<td>13 Hitching Post-60m.</td>
<td></td>
</tr>
<tr>
<td>10:00</td>
<td>11 Football Game-M-3 hrs.</td>
<td></td>
</tr>
<tr>
<td>10:50</td>
<td>4 American Forum of Air-30m.</td>
<td></td>
</tr>
<tr>
<td>11:30</td>
<td>Tigner Woods, director of The Office of Price Stabilization and Howard W. Steinkaufer, former president of UN Chamber of Commerce, discuss &quot;Pricing of Price Controls&quot;</td>
<td></td>
</tr>
<tr>
<td>1:00</td>
<td>8 Western Theatre-60m.</td>
<td></td>
</tr>
<tr>
<td>1:15</td>
<td>Film Featurette-30m.</td>
<td></td>
</tr>
<tr>
<td>2:00</td>
<td>1200 Cinema Carnival-90m.</td>
<td></td>
</tr>
<tr>
<td>2:15</td>
<td>5 Movie Theatre-60m.</td>
<td></td>
</tr>
<tr>
<td>2:30</td>
<td>9 Let's Go to the Movies-75m.</td>
<td></td>
</tr>
<tr>
<td>3:00</td>
<td>11 Film Featurette-15m.</td>
<td></td>
</tr>
<tr>
<td>3:15</td>
<td>13 Hitching Post-60m.</td>
<td></td>
</tr>
</tbody>
</table>

See Page 17 for Movie Titles

TV-RADIO LIFE

NOVEMBER 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
<th>Network</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:30</td>
<td>4 Meet the Masters-30m.</td>
<td></td>
</tr>
<tr>
<td>3:00</td>
<td>2 Caviolade of Books-30m.</td>
<td></td>
</tr>
<tr>
<td>3:30</td>
<td>2 Light of Faith-30m.</td>
<td></td>
</tr>
<tr>
<td>4:00</td>
<td>2 Red Buttons' Show-30m.</td>
<td></td>
</tr>
<tr>
<td>4:45</td>
<td>4 Movie Theatre-45m.</td>
<td></td>
</tr>
<tr>
<td>5:00</td>
<td>2 Blue Flame Theatre-30m.</td>
<td></td>
</tr>
<tr>
<td>5:15</td>
<td>5 Hallmark Hall of Fame-30m.</td>
<td></td>
</tr>
<tr>
<td>5:30</td>
<td>2 Fair for Bread-30m.</td>
<td></td>
</tr>
<tr>
<td>5:45</td>
<td>11 Captain Midnight-30m.</td>
<td></td>
</tr>
<tr>
<td>6:00</td>
<td>2 Late News-5m.</td>
<td></td>
</tr>
<tr>
<td>6:15</td>
<td>2 Carson's Cellar-30m.</td>
<td></td>
</tr>
<tr>
<td>6:30</td>
<td>4 Zoo Parade-30m.</td>
<td></td>
</tr>
<tr>
<td>6:45</td>
<td>2 Late News-5m.</td>
<td></td>
</tr>
<tr>
<td>7:15</td>
<td>2 Tootsie Hippodrome-15m.</td>
<td></td>
</tr>
<tr>
<td>7:30</td>
<td>2 &quot;What's My Line?-M...30m.</td>
<td></td>
</tr>
<tr>
<td>8:00</td>
<td>2 Herman McCoy Show-30m.</td>
<td></td>
</tr>
<tr>
<td>8:15</td>
<td>2 The Comedy Hour-60m.</td>
<td></td>
</tr>
<tr>
<td>8:30</td>
<td>2 See it Now-30m.</td>
<td></td>
</tr>
<tr>
<td>9:00</td>
<td>2 Story of the Town-60m.</td>
<td></td>
</tr>
<tr>
<td>9:30</td>
<td>2 Westwood Featurette-30m.</td>
<td></td>
</tr>
<tr>
<td>10:00</td>
<td>2 The Millionaire-30m.</td>
<td></td>
</tr>
<tr>
<td>10:30</td>
<td>2 &quot;Three to See&quot; -M-30m.</td>
<td></td>
</tr>
<tr>
<td>11:00</td>
<td>2 Late News-5m.</td>
<td></td>
</tr>
<tr>
<td>11:15</td>
<td>2 Movie of the Week-90m.</td>
<td></td>
</tr>
</tbody>
</table>

TV-RADIO LIFE

12:15 2 All Aboard-15m. 15m.

12:30 2 Candy Carnival-30m. 15m.

13:00 2 Quiz Kids-30m. 15m.

13:15 2 Auction Park-30m. 15m.

13:45 2 Your Wife and Children's Matinee-30m. 15m.

14:15 2 Mirandy's Garden Shop-15m. 15m.

14:45 2 The Facts-30m. 15m.

15:15 2 Twin Movies-75m. 15m.

12:15 2 All Aboard-15m. 15m.

12:30 2 Candy Carnival-30m. 15m.

13:00 2 Quiz Kids-30m. 15m.

13:15 2 Auction Park-30m. 15m.

13:45 2 Your Wife and Children's Matinee-30m. 15m.

14:15 2 Mirandy's Garden Shop-15m. 15m.

14:45 2 The Facts-30m. 15m.

15:15 2 Twin Movies-75m. 15m.

12:15 2 All Aboard-15m. 15m.

12:30 2 Candy Carnival-30m. 15m.

13:00 2 Quiz Kids-30m. 15m.

13:15 2 Auction Park-30m. 15m.

13:45 2 Your Wife and Children's Matinee-30m. 15m.

14:15 2 Mirandy's Garden Shop-15m. 15m.

14:45 2 The Facts-30m. 15m.

15:15 2 Twin Movies-75m. 15m.

12:15 2 All Aboard-15m. 15m.

12:30 2 Candy Carnival-30m. 15m.

13:00 2 Quiz Kids-30m. 15m.

13:15 2 Auction Park-30m. 15m.

13:45 2 Your Wife and Children's Matinee-30m. 15m.

14:15 2 Mirandy's Garden Shop-15m. 15m.

14:45 2 The Facts-30m. 15m.

15:15 2 Twin Movies-75m. 15m.

12:15 2 All Aboard-15m. 15m.

12:30 2 Candy Carnival-30m. 15m.

13:00 2 Quiz Kids-30m. 15m.

13:15 2 Auction Park-30m. 15m.

13:45 2 Your Wife and Children's Matinee-30m. 15m.

14:15 2 Mirandy's Garden Shop-15m. 15m.

14:45 2 The Facts-30m. 15m.

15:15 2 Twin Movies-75m. 15m.
This Week in TV—Continued

ly written and ill-cast characters whose antics last year left us about as chilled with fear as would the efforts of a kitten at play. It seems to us his vacation & Bellamy's, his writers and the production crew a world of good, and "Man Against Crime" has emerged this winter as lively, engaging TV fare.

To the camera work on nearly all the NCAA football games carried by NBC-TV via Channel 2 Weather the frays are picked up in East or West, the local station camera men have turned in excellent shots over the two- and three-hour coverages, with goal-line shots hitting the same happy medium (between far-away and too-close-up coverage) that the fifty-yard line plays got.

To a commercial that interested us from beginning to end. It occurred on a now-canceled political show called "First-Time Voters," seen on

(Continued on Next Page)

AN IDEAL GIFT FOR A MAN THAT A WOMAN USES

You've seen it on TV! You've read about it in Popular Mechanics, Magazine Digest, and 35 other national magazines. Won't leak...so safe you can carry it in your purse or pocket. Sold at leading stores, or if your dealer cannot supply you, you may order the Handee oiler from TV-RADIO LIFE Reader Service Dept., 6361 Selma Ave., Hollywood 28, by sending $1.00. Order today. Unconditionally guaranteed or your money back.

CLASSIFIED

MORNING STATION ANNOUNCEMENTS

10:00 2 There's One in Every Family—30m.
10:15 5 Film Short—15m.
10:30 2 California Living—60m.
10:45 5 Strike B Right—M.W.F.
11:00 7 Women Are Wonderful—90m.
11:15 7 Public Serv.—Film—20m.
11:30 2 Coffee With Coates—M.W.F. Film—Tu, Th.
11:45 2 Art Linkletter's House Party—30m.
12:00 2 The Big Payoff—30m.
12:15 2 Garry Moore—30m.
12:30 3 Welcome Travelers—30m.
12:45 3 Newsreel—15m.
13:00 9 Don Lee News—5m.
13:15 9 H'wood on TV—5m.
13:30 5 Suspects Wanted—10m.
13:45 5 Home Matinee—90m.
14:00 5 Welcome Travelers—Tu only—15m.
14:15 5 Guiding Light—15m.
14:30 5 Movie Matinee—75m.
14:45 5 TV-Tune News—5m.
15:00 1 Strike It Rich—30m.
15:15 4 Kate Smith Hour—M.
15:30 4 Movie Matinee—75m.
15:45 4 Guiding Light—15m.
16:00 4 Movie Matinee—75m.
16:15 4 Guiding Light—15m.
16:30 4 Movie Matinee—75m.
16:45 4 Movie Matinee—75m.
17:00 4 Movie Matinee—75m.
17:15 4 Movie Matinee—75m.
17:30 4 Movie Matinee—75m.
17:45 4 Movie Matinee—75m.
18:00 4 Movie Matinee—75m.
18:15 4 Movie Matinee—75m.
18:30 4 Movie Matinee—75m.
18:45 4 Movie Matinee—75m.
19:00 4 Movie Matinee—75m.
19:15 4 Movie Matinee—75m.
19:30 4 Movie Matinee—75m.
19:45 4 Movie Matinee—75m.
20:00 4 Movie Matinee—75m.
20:15 4 Movie Matinee—75m.
20:30 4 Movie Matinee—75m.
20:45 4 Movie Matinee—75m.
21:00 4 Movie Matinee—75m.
21:15 4 Movie Matinee—75m.
21:30 4 Movie Matinee—75m.
21:45 4 Movie Matinee—75m.
22:00 4 Movie Matinee—75m.
22:15 4 Movie Matinee—75m.
22:30 4 Movie Matinee—75m.
22:45 4 Movie Matinee—75m.
23:00 4 Movie Matinee—75m.
23:15 4 Movie Matinee—75m.
23:30 4 Movie Matinee—75m.
23:45 4 Movie Matinee—75m.
MONDAY TV LOGS

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last-Minute Change
\* Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

5:00 2 T. McCoy Wild West--90m.
4 Film--15m.
5 Playcrafters Club--25m.
7 Al Jarvis, Cont'd--30m.
8 Industry on Parade--15m.
9 Gene Norman Cont'd--60m.
11 Movieland Matinee, Cont'd--30m.
13 Webster Webfoot--30m.
5:15 4 Jump Jump--15m.
6 Did Ya Know?--15m.
5:25 5 Program Preview--5m.
5:30 4 Howdy Doody--Juvenile--30m.
5 Cowboy Thrills--Movie--60m.
7 Ladies' Matinee--30m.
8 Welcome Travelers--15m.
11 Cartoons--Timeless.
Film cartoons and fables told by John Mills.
13 Televentures--30m.
5:45 8 Channel 8 Corral--45m.

See Page 17 for Movie Titles

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
<th>Description</th>
</tr>
</thead>
</table>
| 6:00 | 4 Peanut Circus | 15m. Entertainment for the kiddies with "Nuts the Clown."
| 6:15 | 4 Comedies | 30m. Comedies with "Nuts the Clown"
| 6:30 | 5 Howdy Doody | 30m. Juvenile special
| 6:45 | 5 Roy Rogers | 30m. Western special
| 7:00 | 5 Cowboy Thrills | 60m. Western special
| 7:05 | 5 Sports News | 15m. Sports news and reports
| 7:20 | 5 Movie News | 15m. Movie news and reviews
| 7:35 | 5 TV Specials | 30m. TV specials and features
| 7:50 | 5 Live Theater | 30m. Live theater performances
| 8:05 | 5 Variety Shows | 30m. Variety shows and programs
| 8:20 | 5 Newsreels | 15m. Newsreel footage
| 8:35 | 5 Weather Reports | 15m. Weather forecasts and reports
| 8:50 | 5 Children's Shows | 30m. Children's shows and cartoons
| 9:05 | 5 Educational Programs | 30m. Educational programs and lessons
| 9:20 | 5 News Segments | 15m. News segments and updates
| 9:35 | 5 Musical Performances | 30m. Musical performances and concerts
| 9:50 | 5 Discussion Shows | 30m. Discussion programs and panel discussions
| 10:05 | 5 Talk Shows | 30m. Talk shows and interviews
| 10:20 | 5 Soap Operas | 30m. Soap operas and dramas
| 10:35 | 5 Sports Programs | 30m. Sports programs and events
| 10:50 | 5 News Programs | 30m. News programs and bulletins

NOVEMBER 17

7:15 PM 5 Film Festival--15m.
8 Movie Night--New Wave--15m.
9 Movie Quick Quiz--15m.
7:30 PM 4 Those Two--15m.
5 Hanson's Revue--30m.
7 Adv's, Of Kit Carson--30m.
8 People in the News--15m.
9 What's Name of Song?--30m.
11 Bill Clinton with song identification.
11 March of Time--30m.
7:45 PM 4 Camel News Caravan--15m.
8 Arden Varities--15m.
7:55 PM 5 News--30m.
8:00 PM 2 Harry Owens Show--30m.
United Airlines brings you exotic Hawaiian atmosphere into your home.

4 Paul Winchell-Jerry Mahoney

Featuring the "What's My Name?" quiz and guest: screen actor Robert Preston.

5 Dixie Showboat--Revue--60m.
7 You Asked For It--30m.
8 Reserve--30m.
9 Pantiac News--15m.
11 How did We Meet--30m.
8:15 PM 9 King of the Ring--2 1/2 hrs.
8:30 PM 2 Lux Video Theatre--30m.
Paul Revere and Sigiz Hesse in "Something to Celebrate."
4 Voice of Firestone--30m.
7 Famous Playhouse--30m.
8:45 PM 6 The Sword Strikes--30m.
8 Big Town--30m.
11 Wrestling--21/2 hrs.
13 Million Dollar Movie--1 1/4 hrs.

9:00 PM 2 I Love Lucy--30m.
Starring Lucille Ball and Desi Arnaz.
4 Make the Press--30m.
5 Thrill Feature--60m.
7 Seminar--30m.
8 San Diego News--20m.
9:05 PM 8 Masterpiece Playhouse--90m.
2 Life with Luigi--30m.
Sharon Reis and Noel Nash.
4 Robert Montgomery Presents--30m.
West Hampden stars in "A Bench in the Park," the story of man's "office" located in a park where he aids troubled people with his philosophy.

7 Adv's of Ellery Queen--30m.
In his search for a stolen script Lee Bowman finds a corpse instead in "The Destructive Angel." Ital Stoddard co-stars.

10:00 PM 2 KNXT 10 O'Clock News--30m.
Lee Wood, Tom Harman and Don Lundberg.
4 Reserve--30m.
5 Teleteloparama--60m.
6 Hank Weaver--News--15m.
7 Jack Rourke's Varities--30m.
13 Million Dollar Movie--90m.
10:15 PM 2 Chronoscope--15m.
Phases of current history are discussed.
Guest: The Right Honorable Richard Casey, Australian minister of external affairs.
4 Monday Quarterbacks--30m.
Bob Watersfield and Bob Kelley.
8 Studio One--60m.
9 Newspaper of the Air--15m.
2 Richard Ciro's--15m.
Paul Coniff with celebrity interview show.

This Week in TV—Continued

KBNH Sunday nights. Rather than blat about beer, the announcer played a fast charades game that had at least this particular segment of the audience interestedly guessing the words of the message concerning the greatness of Budweiser. A quick bit of wit that refreshed old eyes to rarity of pretty much the same sort of playing.

To an off-camera crack made by a show-business personality. It seems to reflect a nice, feet-on-the-ground reaction to a lot of popularity: "I'm glad I'm a singer. I always have the greatest writers of all times working for me, from Rodgers and Hart to Stephen Foster. I'd have to lose it up pretty badly to go wrong." These writers have served the speaker, Jimmy Wakely, well in radio, in picture, on personal appearance (he was the first country-style singer to hit Broadway) and in TV, where he's on every Tuesday night at 8:30 p.m. Channel 2.

For the Record

On page 39 of this issue we refer to Jack McElroy's KBNH "Girl Friday" as Marilyn Brenn. Following our interview with Marilyn, she decided to change her name because of purely euphonic reasons. Just for the record, Brenn and Mills are one and the same!

The Naval History of World War III

For a further look at this week's segment, tune in to the program "The Naval History of World War III: 'Victory at Sea'" Monday at 7:00 p.m. KBNH Channel 4.

Brought to you by United Air Lines

7 Moonlight Movietime--60m.
9 Star Time--15m.
11 Locker Room--15m.
10:30 4 Star Salon--10m.
11:00 2 The Late Show--60m.
4 Eleventh Hour News--15m.
Frank Barton reports.
5 Final Edition--15m.
11 George Putnam--News--15m.
11:15 4 Cinema Carnival--60m.
11 Sports Shots--5m.
11:20 11 Jackson's Theatre--75m.
11:30 8 This Is Your Life--30m.
11:45 13 Ed Lyon--News--5m.
12:00 8 Newsreel--10m.
1:00 11 Jackson's Theatre--90m.
November 18

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last Minute Change

M Indicates Microwave
K Indicates Kinescopied

5:00 2 Tim McCoy—90m.
4  Film—15m.
5  Player's Club—30m.
7  Al Jarvis, Con'd—30m.
8  Kate Smith—15m.
9  Gene Norman Cont'd
11 Movieland Matinee, Cont'd—30m.
13 Webster Webfoot—30m.
5:15 4 Jump Jump—15m.
8  Did Ja Know—15m.
5:30 4 Howdy Doody—Juvenile—30m.
5  Cowboy Thrills—Movie—60m.
7  Ladies' Matinee—30m.
15 Welcome Travelers—15m.
11 Cartoon Time—30m.
13 Televesture—60m.
5:45 8 Channel B Corral—45m.
6:00 4 Peanut Circus—15m.
7 KECA TV News—15m.
9 Action Theatre—60m.
11 Welsh at the Airport—30m.

See Page 17 for Movie Titles

6:15 4 Komedy Klub—40m.
7  Jack Owens Show—30m.
6 2 Doug Edwards—News—15m.
8 Time for Beauty—15m.
11 Sports News—Ed Reimers—15m.
13 KLAC Teletape—15m.
6:45 2 Heaven For Betsy—15m.
5  Starring Jack Lemmon and Cynthia Sikes.
5  Handy Hints—Tips—15m.
7 Space Patrol—15m.
8 Newsreel—15m.
11 George Putnam—News—10m.
13 Clete Roberts's Report—15m.
6:55 4 Elmer Peterson—News—5m.
11 The Weather—Gene Bolyay
7:00 2 U. S. A.—Canteen—30m.
9  Janie Froman with guests.
7:15 4 It's a Good Idea—15m.
5  Newsreel—15m.
7  The Name's The Same—30m.
11 Panelists try to deduce identities of guests with names of famous persons and things.
8  Cisco Kid—30m.
9  Newspaper of the Air—15m.
11 Lincoln Theater—Ad, series starring Jon Hall.
13 Kelvinator Carnival—21/2 hrs.
7:15 4 Short, Short Stories—15m.
1  A jealous wife, a bespectacled hus-
8  Bandits "Lone Star" and a drama-
7:30 2 Danger—30m.
9  "The Fix" John Forsythe and
4  Dinah Shore—15m.
5  Movie Theatre—75m.

George Putnam, News at 11 p.m. on KTTV
NOVEMBER 19

With John Cameron Swayze.
8 Arden Varieties—10m.
11 Employmentette—15m.
13 News—5m.
7:55 2 Strike It Rich—30m.
8:00 4 I Married Joan—30m.
13 Starting Jay Davies
5 From Rags to Rolls—60m.
Artistry on ice from the Pasadena Winter Garden, with Manny Strand's arch and vocals by Roberta Linn.
7 The Unexpected—30m.
The Apparition
8 Arthur Godfrey—K—60m.
13 Pontiac News—15m.
11 Feature Film—60m.
13 Candid Camera—30m.
8:15 9 Sports—Bill Brundige—15m.
13 Televenture—60m.
8:30 2 Man Against Crime—30m.
"Get Out of Town."
4 Scott Music Hall—30m.
Starring Paul Page, Frank Fontaine and Mary Ellen Terry. Show theme: A national election campaign.
7 The Standard Hour—TV—30m.
Gene Playcrafter's '60s and pianist Paulena Carter, Carmen Dragon conduct.
13 TV Uninterrupted—30m.
13 TV Family Playhouse—30m.
9:00 2 Arthur Godfrey's Friends—K—60m.
4 Kraft TV Theater—60m.
William Bellamy, given a junior promise date, a young miss learns she is an adopted child in "Melody Jones."
5 Movie Theater—60m.
7 All-American Game—Film—30m.
8 San Diego News—5m.
9 Film—99—90m.

11 Dude Martin's Show—60m.
A tuneful, laugh-loaded TV variety show, slanted to each member of the family.
3 Film Playhouse—75m.
8 Wrestling—90m.
7 Big Ten Football—Film—30m.
2 KNXT 10 O'Clock News—30m.
Lee Woody, Dan Lundberg and Grant Holcomb.
4 This Is Your Life—30m.
Ralph Edwards with dramatic recreations of the lives of various people.
5 City at Night—Info—60m.
Camera Tour of Interesting Spots in Los Angeles.
7 Hank Weaver—News—15m.
11 Amateur Boxing—60m.
Bill Welsh from the South Gate Arena.
10:15 7 Jack Rourke's Variety—30m.
13 Ed Lyon—News—5m.
10:20 13 Owl Art—15m.
2 Chronoscope—15m.
Discussion of phases of current history.
4 Dick Tracy—30m.
"The Payroll Robbery."
8 Mr. and Mrs. North—30m.
9 Newspaper of the Air—15m.
10:45 2 Table at Ciro's—15m.
Robin the scene interview with Paul Cranes.
7 Moonlight Movietime—60m.
9 Stove Time—15m.
12 The Luminaires—60m.
4 Eleventh Hour News—15m.
5 Final Edition—10m.
The late news with Gil Martyn.
8 The Web—30m.
George Putnam—News—15m.

prom. Story finds a jealous cousin turning the girl's date from her with an adoption secret.

Wednesday, November 19 — THE STANDARD HOUR-TV, (7), 8:30 p.m. Soprano Vivian Della Chiesa and pianist Paulena Carter, the Standard Male Quartet, the San Francisco Ballet and the Standard Symphony Orchestra.

WHO'S GUESTING
Saturday, November 15—ALL-STAR RE-VUE, (4), 9:30 p.m. Vaughn Monroe and comedians Patsy Kelly and Phyllis Foster join screen star David Niven and Paul Hartman as guests of Tallulah Bankhead.

Sunday, November 16 — HOLLYWOOD OPENING NIGHT, (4), 10:30 p.m. Screen star Edward Arnold in "Thirty Days," story of the frameup of a rookie policeman by an unscrupulous used-car dealer.

Tuesday, November 18—TEXACO STAR THEATRE, (4), 8:00 p.m. Film actress Constance Bennett, opera star Robert Merrill and the singing DeMarco Sisters visit Milton Berle.

WHAT'S SPECIAL
Saturday, November 15—CBS TELEVISION CITY, (2), 9:00 p.m. A huge, smoke-filled production officially opens the giant new CBS TV City. Such CBS stars as Eve Arden, Lucile Ball and Desi Arnez, George and Gracie, Eddie Anderson, Bob Crosby, Casey Daley, Art Linkletter, Amos 'n' Andy, Marie Wilson, Alan Young and many others appear during the hour.

Sunday, November 16—MEET THE MASTERS, (4), 2:30 p.m. Featuring Gregor Piatigorsky, celebrated cellist.

YOU DON'T NEED A MILLION DOLLARS!

See Page 24

Citizens National Bank presents Liberate World's Finest Pianist-Entertainer

Wed. 7:30 P.M. KLAC-TV Channel 13

WED, NITE'S BEST TV BETI

Sara Roebuck and Co.'s DUDE MARTIN SHOW

with Dude, HANK PENNY, Sue Thompson, Dick Stewart, and other top variety acts.

KTVF Channel 11 9-10 P.M.
**PICK of the PIX**

by Aubrey Dahl

Let's get on with it.

"The Days to Noon" (13) Nov. 17, 10:00.

This excellent British film, an Academy Award winner for best original story, is presented on an extremely provocative idea: An eminent atomic scientist becomes convinced that the discoveries of science are being misused by government, defies an atomic bomb and threatens to blow up the city of London. The picture isn't able to make much of a case against the scientist and his viewpoint, and, indeed, finally characterizes him as a madman, but in its scenes depicting the evacuation of London and the gradual encirclement of the quarry, well played by Barry Jones, it generates a most exciting suspense.

"The Story of G.I. Joe," (5) Nov. 15, 3:45. Burgess Meredith, as the noted war correspondent, Ernie Pyle, and Robert Mitchum, as the commander of an infantry company, are aptly

(Continued on Next Page)

---

**HAVE A HEART**

7 p.m. Thurs.

with TOMMY CROSSON

KTTV

See the West on the OPEN ROAD WITH Lynn Rogers and Bill Burrod 7:30 P.M. Thurs. KTTV

---

**TV-RADIO LIFE**

---

**NOVEMBER 20**

See Page 11 for 9:00 A.M. to 5:00 P.M. Datetime Log Listings

---

Information Received From Stations Subject to Last Minute Change

* Indicates New Program
K Indicates Kinescoped

5:00 2 Tim McCoy-90m.
2 Film-15m.
1 Playcrafters Club-25m.
7 Al Jarvis, Cond'-30m.
8 Film-15m.
9 Gene Norman Cond't
11 Movieland Matinee, Cond'-30m.
13 Webster Webfoot-30m.
5:15 1 Jump by All Stars
8 Didja Know-15m.
5:30 4 Howdy Doody-Juvenile-30m.
5 Cowboy Thrills-Movie-60m.
7 Ladies' Matinee-30m.
9 Welcome Travelers-30m.
11 Cartoon Time-30m.
13 Televenture-60m.
5:45 8 Channel 8 Corral-45m.
6:00 4 Peanut Circus-15m.

See Page 17 for Movie Titles

---

**THURSDAY LOGS**

---

5 Hollywood Opportunity-30m.
7 Lone Ranger-Juvenile-30m.
"Trial by Fire"
8 People in the News-15m.
7:45 4 Camel News Caravan-15m.
8:00 2 Big Town-30m.
4 You Bet Your Life-30m.
5 Islander Show-30m.
7 Everybody's Business-30m.
8 Stand by TV-30m.
9 Pontiac News-15m.
11 Collegiate Football-30m.
California vs Wash State
5:00 7:15 9 Sports-Bill Brandidge-15m.
11 News Review of the Week-15m.
8:15 2 Burns and Allen Show-30m.
4 Jeweler's Showcase-30m.
5 Wrestling-25m.
7 Chance of a Lifetime-30m.
"The Cheerleaders," F'Mond, singing group, choral team of House & Blaine, song stylist Sonny Gole and singer Alfredo Sadel.
8 Life Below-80-30m.
9 Touchdown-30m.
11 In Our Times-30m.
13 Film Playhouse-90m.
9:00 2 Four Star Playhouse-30m.
4 Dragnet-30m.
7 Benny Strong Show-60m.
8 San Diego Newsreel-5m.
9 Film 99-50m.
11 Startime Theatre-30m.
Cameron Mitchell and Ann Rutherford in "The Elusive,"
9:05 8 March of Time-30m.
9:30 2 Racket Squad-30m.
Captain Raddock exposes a "baby insurance club" in "Blessed Expense."
4 Ford Theatre-30m.
11 Your Town's Talent-30m.
9:35 8 Film Short-30m.
10:00 2 KNXT 10 O'Clock News-30m.
4 8 Martin Kane-K-J-30m.
5 "The Main Event"
Regal Pate and Dick Lane bring you the excitement of an event in this "Tops in Wrestling" show.
7 Hank Weaver-News-15m.
11 Film Featurette-60m.
13 Jess Hill Show-15m.
10:05 8 Ozzie and Harriet-30m.
10:15 7 Jack Oakie's Varieties-30m.
13 Freedom Forum-60m.
10:30 2 The Harmon Huddle-15m.
4 Foreign Intrigue-30m.
9 Newspaper of the Air-15m.
10:35 8 Beat the Clock-30m.
10:45 2 Table at Ciro's-15m.
Pete Caster interviews celebrities at Hollywood's glamour spot.
5 Sports Parade-15m.
7 Moonlight Movietime-60m.
9 Star Time-15m.
11:00 2 The Late Show-60m.
4 Eleventh Hour News-15m.
5 Final Edition-15m.
11 George Putnam-News-15m.
11:05 8 R. Monheim's Presley-30m.
11:15 4 Cinema Carnival-60m.
11 Sports Shots-5m.
13 Ed Levy-News-5m.
11:20 2 Jackson's Theatre-75m.
13 Owl Movie-75m.
12:05 8 Newsreel-10m.
1:00 11 Jackson's Theatre-90m.

---

See "The Main Event" WRESTLING

10 P.M. EVERY THURSDAY KTLA Channel 5

REGAL PALE YOUR TREAT FROM

---

Page Fifteen
FRIDAY TV LOGS

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last Minute Change
* Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

5:00 2 Tim McCoy-90m.
5:15 4 Film-15m.
5:25 5 Playcrafter's Club-25m.
5:30 7 Al Jarvis, Cont'd.-30m.
5:45 8 Kate Smith-15m.
5:55 9 Gene Norman Cont'd.
6:00 11 Movieland Matinee, Cont'd.-30m.
6:15 13 Webster Webfoot-30m.
6:30 14 Jump Jump-15m.
6:45 18 Did Yu Know-15m.
7:00 22 Program Preview-5m.
7:15 23 Howdy Doody-Juv'n-30m.
7:30 28 Cowboy Thrills-30m.
7:45 32 Ladies Matinee-30m.
8:00 37 Boy's Railroad Club-15m.
8:15 41 Cartoon Time-45m.
8:30 46 Televiewers-60m.
8:45 51 Channel 8 Corral-45m.
9:00 56 Peanut Circus-15m.
9:15 60 KECA-TV News-15m.
9:30 64 Action Theatre-60m.

See Page 17 for Movie Titles

6:15 4 Comedy Klub-40m.
6:30 7 Jack Owans Show-30m.
6:45 11 Walsh at the Airport-15m.
7:00 11 Walsh at the Airport-15m.
7:15 2 Doug Edwards-News-15m.
7:30 8 Time for Beauni-15m.
7:45 11 Sports News-Ed Reimers-15m.
8:00 13 KLAC Telegrapher-15m.
8:15 2 Perry Como Show-15m.
8:30 3 Ralfood Tours-15m.
8:45 5 Handel Tips-15m.
9:00 6 Space Patrol-15m.
9:15 8 Newsreal-15m.
9:30 11 George Putman-News-10m.
9:45 12 Calte Roberts' Report-15m.
10:00 4 Elmer Peterson-News-5m.
10:15 11 Weather-Gene Bollay-5m.
10:30 2 H'wood Road to Fame-30m.
10:45 4 Gillette Fights-M-45m.
11:00 5 Newsreal-15m.
11:15 7 This Is My Melody-30m.
11:30 8 Stronger Than Fiction-15m.
11:45 9 Newspaper of the Air-15m.
12:00 11 Success Story-30m.
12:15 13 Dinner Theatre-30m.
12:30 17 Your Town-Info-15m.
12:45 5 Headlines on Parade-15m.
1:00 7 Touchdown-30m.
1:15 2 Jerry Fielding Show-30m.
1:30 2 Jerry Fielding Show-30m.
1:45 3 Charlie Chase-Film-30m.
2:00 5 Sue Erwin Show-30m.
2:15 7 People in the News-15m.
2:30 8 Pet Exchange-30m.

11 Pet Exchange-30m.

Frank Wright presents trick dogs on tonight's "Calo Pet Exchange."

TV-RADIO LIFE

PICK of the PIX

(Continued From Preceding Page)

cast as the principals in this tribute to the American infantryman and his courageous flight for life. The film, for the most part, is uncompromisingly realistic, and actual combat scenes from the battle of Cassino are incorporated into the action by director Lewis Milestone.

"The Outsider." (5) Nov. 16, 3:15. The life of a poor boy who is sometimes pretty difficult in a British public (that is, private) school, according to this picture. Richard Attenborough is just right as the young fellow who wins a scholarship, suffers the indignities of freshmanhood, and, due to his high form in the lower form, becomes a leader among boys.

"The Haity Ape." (2) Nov. 16, 11:00. This is adapted from the famous play by Eugene O'Neill about the ship stoker played by William Bendix, who becomes miffed because a lovely lady refers to him in terms uncomplimentary. The film dispenses with most of the play's social and psychological overtones and arranges a quite unjustified happy ending, but manages, nevertheless, to be entertaining. With Susan Hayward.

"Strictly Honorable." (5) Nov. 18, 10:00. Pat O'Brien and Broderick Crawford are a couple of fast-talking lawyers who spend most of their time trying to unmask a fellow with the regrettable habit of inserting knives into persons repugnant to him. The movie has a surprise ending, but I'll tell you who the murderer is if you'll send a self-addressed stamped envelope, together with ten dollars to cover mailing.

FREE DOGS—FREE CATS

See the most wonderful pets in the world!

CALO PET EXCHANGE

With FRANK WRIGHT
Every Friday, 7:30 p.m.
KTTV—Channel 11

10:35 8 The Big Story-30m.
10:45 2 Table at Ciro's-15m.
11:00 4 Evileigh Movietime-60m.
11:15 12 Locker Room Interviews-15m.
11:30 2 The Late Show-60m.
11:45 4 Fourth Hour News-15m.
12:00 11 Secret-15m.
12:15 10 Neon News-15m.
12:30 11 George Putman-News-15m.
12:45 6 Ed Lyon-News-15m.
1:00 8 Dennis Day Show-30m.
1:15 13 Wolf Movie-90m.
1:30 4 Cinema Carnival-60m.
1:45 9 On the Menu-60m.
2:00 11 Don Lee Sportscast-15m.
2:15 11 Sports Shots-5m.
2:30 11 Jackson's Theatre-90m.
2:45 5 Police Calls-5m.
3:00 11 Jackson's Theatre-90m.
SUNDAY, NOV. 16

"FUGITIVE VALLEY," Ray Corrigan, John King, (2), 11:05 a.m.

"STAND UP OVER TEXAS," Tex Ritter, (11), 11:00 a.m.

"NAVY SECRETS," Fay Wray, Grant Withers, Ray McDonald, (4), 10:30 p.m.

"DARK ALIBI," Charlie Chan, (5), 10:45 p.m.

"VIOLENT SHADOWS," Robert Alda, (7), 11:00 p.m.

"GUNS IN THE DARK," Johnny Mack Brown, (11), 11:00 p.m.

"THE WEAVER SISTER," (5), 5:30 p.m.

"LOVE AT EASY," Reelnd Boulter, Carol Harbord, (9), 9:30 p.m.

"VENDetta," Robert Alda, Betty Barret, (10), 10:00 a.m.

"NAVY SECRETS," Fay Wray, Grant Withers, Ray McDonald, (4), 12:00 n.

"FREDDIE STEPS OUT," Freddie Stewart, (1), 11:30 a.m.

"HOUSEBROKEN," Mary Lawson, Louis Bostock, (13), 12:00 p.m.

"PIONEER DAYS," Jack Randall, (13), 12:00 p.m.

"DESSERT TRAIL," (1), 1:00 p.m.

"STAGE STRUCK," Conrad Nagel, Audrey Long, (8), 11:00 a.m.

"SPY TRAIN," Richard Travis, "Catherine," C. P. H.已完成

"SKYLINER," Richard Travis, Sheila Ryan, (9), 5:30 p.m.

"INCIDENT IN CHANG HAI," Patrick Barr, (9), 2:30 p.m.

"SWEETHEARTS OF THE U.S.A.," Una Merkel, Donald Novis, Parkyakarkus, (13), 4:00 p.m.

"THE OUTSIDER," Richard Attenborough, (5), 10:00 p.m.

"TRAGEDY AT MIDNIGHT," John Renard, (7), 4:00 p.m.

"DEVIL'S DAUGHTER," Rosemary LaPlanche, John James, (9), 6:00 p.m.

"GANG'S ALL HERE," Francis Darre, Marcia Mae Jones, (13), 4:15 p.m.

"WRECKING CREW," Chester Morris, (5), 4:45 p.m.

"BLIND GODDESS," Eric Portman, (7), 5:45 p.m.

"GHOSTS ON THE LOOSE," Eastside Kids, (5), 6:15 p.m.

"32nd Street," Benny Baker, Leo Carrillo, (7), 6:30 p.m.

"TO HAVE AND TO HOLD," Aud Scott, Patrick Barr, (9), 7:30 p.m.

"CRIMINAL LOVE," Frank Cady, (9), 8:00 p.m.

"ALL THE LOVE," Charles Farrell, Marlon Nixon, (13), 10:30 p.m.

"THE HAIRY APE," William Bendix, Susan Peters, (2), 12:30 p.m.

"ALLOTMENT WIVES," Kay Francis, Paul Kelly, (5), 2:00 p.m.

"I WOULDN'T BE IN YOUR SHOES," Don Castle, Elyse Knox, (11), 11:30 a.m.

"PRICE OF WISDOM," (2), 9:30 a.m.

"ALLOTMENT WIVES," Paul Kelly, Otto Kruger, (9), 12:30 p.m.

"BRIGHT BILLIANCE," John Marsh, (9), 1:00 p.m.

"GANGSTERS' BOY," Jackie Cooper, Robert Warwick, (13), 12:35 p.m.

"LOVE AMONG THE LEAVES," Reelnd Boulter, Carl Harbord, (9), 12:45 p.m.

"FUGITIVE BAD," Erich Von Stroheim, (7), 2:05 p.m.

"SOUTLAIN'S DAUGHTER," Ann Corio, Charles Butterworth, Jack La Rue, (13), 2:10 p.m.

"FATHER AND SON," James Mason, (2), 2:40 p.m.

"LURE OF THE ISLANDS," Robert Lowery, Margie Hart, (5), 4:00 p.m.

"CYCLOPS VS THE SADDLE," Rex Lease, (9), 6:00 p.m.

"INNER SANCTUM," Mary Beth Hughes, Charles Halton, (13), 7:30 p.m.

"ANGEL WITH THE TRUMPET," Eileen Gray, (13), 8:00 p.m.

"FLYING SERPENT," George Zucco, (5), 8:30 p.m.

"SEVEN DAYS TO NOON," atomic bomb story, (13), 10:15 p.m.

"ADVENTURES OF MARTIN EDEN," Glenn Ford, Evelyn Keyes, Claire Trevor, (7), 10:45 p.m.

"BROKEN PROMISES," Ann Baxter, Florence Rice, (12), 11:00 p.m.

"AN OLD LADY CALLED GRACE," Gloria Jean, Jimmy Lyndon, John Hubbard, (9), 11:15 p.m.

Tuesday, Nov. 18

"THE VOICE WITHIN," (3), 9:30 a.m.

"AN OLD FASHIONED GIRL," Gloria Jean, Jimmy Lyndon, John Hubbard, (4), 9:30 a.m.

"GRIEF STREET," Barbara Kent, (7), 11:45 a.m.

"TROGADON BEAKERS," Rosemary Lane, (13), 12:35 p.m.

"LANDSLIDE," Dinah Sheridan, Jimmy Hanley, (5), 1:05 p.m.

"GREEN EYES," Shirley Grey, (7), 2:05 p.m.

"MYSTERY QUEST," Helen Parrish, Tim Ryan, (13), 2:10 p.m.

"WILL AND DOROTHY," William Graham, (2), 4:25 p.m.

"ADVENTURES OF KITTY O'DAY," Jean Parker, (9), 4:40 p.m.

"PALS OF THE RANGE," Rex Lease, (9), 5:00 p.m.

"PAROLE, INC.," Michael O'Shea, Evelyn Ankers, (13), 5:15 p.m.

"MASTER OF BANDBANK," Dennis Price, (5), 7:30 p.m.

"BELOW THE DEADLINE," Warren Douglas, Ramsey Ames, (9), 9:00 p.m.

"CONQUEST OF THE INDIANS," Douglas Fairbanks, Jr., Ruth Warrick, (11), 9:00 p.m.

"SLIGHTLY HONORABLE," Pat O'Brien, Junior Durkin, (8), 9:15 p.m.

"RAILROADED," Sheila Ryan, (7), 10:45 p.m.

"MELODY MELODY MELODY MELODY," Harry Hughes, Eddie Quillan, (13), 10:50 p.m.

"MILLION DOLLAR BABY," William Tabbert, Jimmy Fay, Arline Judge, (2), 11:00 p.m.

"NORTHWEST TRAIL," John Litel, Joan WOODBURY, (13), 11:15 p.m.

Wednesday, Nov. 19

"MISSING PEOPLE," Will Fyffe, Kay Walsh, (9), 1:00 p.m.

"NORTHWEST TRAIL," John Litel, Joan Woodbury, Bob Sterner, (4), 9:30 a.m.

"LADY PREDATOR," (11), 7:45 a.m.

"IRISH LUCK," Frankie Darro, Lilian Elliott, (13), 12:35 p.m.

"IT COULDN'T HAVE HAPPENED," Regina D sella, Allan Baxter, (8), 1:45 p.m.

"WHY GIRLS LEAVE HOME," Pamela Blake, Sheldon Leonard, Lola Lane, (13), 2:10 p.m.

"SUDESPED PERSON," Patricia Roc, David Farrar, (2), 2:45 p.m.

"THREE OF A KIND," Billy Gilbert, (5), 4:45 p.m.

"ROUGH RIDING RANGER," Rex Lease, (9), 5:00 p.m.

"STORM OVER BENGAL," "Patrick Knowles, Donald Mosher, (11), 8:00 p.m.

"FOR YOU I DIE," Cathy Downs, Paul Langton, (9), 9:00 p.m.

"THE GREAT WORD FOR IT," Joan Blondell, Ina Claire, (9), 9:00 p.m.

"ENCHAINED," Laurette Taylor, Roland Craig, Anne Gwynn, (13), 9:00 p.m.

"CAMPUS SANCTUARY," Paul Frees, Fred dew Stieve, (13), 10:20 p.m.

"BUSH CHRISTMAS," Chips Rafferty, (11), 11:00 p.m.

"CHEERS OF THE CROWD," Russell Hopton, (9), 12:30 p.m.

"SHE'S IN THE ARMY," Marie Wilson, Veda Ann Borg, (6), 1:30 p.m.

"THE OUTSIDER," George Sanders, Mary Maguire, (11), 4:15 p.m.

"THE WRECK," Mickey McGuire, (7), 4:45 p.m.

"THE INNER LURE," Marguerite Chapman, (11), 7:00 p.m.

"THE CROWD," Kay Winston, (12), 7:15 p.m.

"THE PRENDERGAST," Albert Dekker, "Miss Bishop," (13), 8:00 p.m.

"GINGER," Frank Albertson, Barbara Steele, (11), 10:15 p.m.

TV PROGRAM FINDER

EASTSIDE CHINA DRAGNET

When: 8:30
Where: KTLV

Everybody's Favorites

6:15
KTTV

6:30
KLAC-TV

6:45
KPHO

7:00
KOMA

7:15
KNX

7:30
KABC

7:45
KTLA

8:00
KTTV

8:15
KLAC-TV

8:30
KPHO

8:45
KOMA

9:00
KABC

9:15
KNX

9:30
KTLA

9:45
KTTV

10:00
KLAC-TV

10:15
KPHO

10:30
KOMA

10:45
KABC

11:00
KNX

11:15
KTLA

11:30
KTTV

11:45
KLAC-TV

12:00
KPHO

12:15
KOMA

12:30
KABC

12:45
KNX

1:00
KTLA

1:15
KTTV

1:30
KLAC-TV

1:45
KPHO

2:00
KOMA

2:15
KABC

2:30
KNX

2:45
KTLA

3:00
KTTV

3:15
KLAC-TV

3:30
KPHO

3:45
KOMA

4:00
KABC

4:15
KNX

4:30
KTLA

4:45
KTTV

5:00
KLAC-TV

5:15
KPHO

5:30
KOMA

5:45
KABC

6:00
KNX

6:15
KTLA

6:30
KTTV

6:45
KLAC-TV

7:00
KPHO

7:15
KOMA

7:30
KABC

7:45
KNX

8:00
KTLA

8:15
KTTV

8:30
KLAC-TV

8:45
KPHO

9:00
KOMA

9:15
KABC

9:30
KNX

9:45
KTLA

10:00
KTTV

10:15
KLAC-TV

10:30
KPHO

10:45
KOMA

11:00
KABC

11:15
KNX

11:30
KTLA

11:45
KTTV
TV-RADIO LIFE

November 14, 1952

Handy Hints

By Dorothy Gardiner and Ken Graue, stars of KTLA's "Handy Hints," Monday through Friday, 6:45 p.m.

Here is the winner: Mrs. Dorothy Hazard, 5429 Keokuk Ave., Canoga Park, Calif.

The hint is: USE A DISCARDED CANISTER SET IN THE CHILDREN'S ROOM FOR SMALL ASSORTED TOYS. Use the large can for tinker toys, the next size for small toy cars, next one for marbles, and the smallest can for crayons. The cans may be painted and decorated with decals or labeled.

Brighten the corner... Skirts of the same material as your kitchen curtains will brighten your work area when snapped on your canisters with elastic. This will also serve to increase the life of a canister set that would otherwise be discarded.

KERNEL ROBERTA LINN

Roberta Linn, the singer with Lawrence Welk's band on KTLA, now rates a salute—at least from Iowa-born Southern Californians. The little gal from Gravity, Iowa, this week received a handsome certificate naming her a Kernel of the Iowa Tall Corn, in recognition of her Iowa-ism in singing "That's Where the Tall Corn Grows."

Fine motion pictures, combined with the emceeing of personable JACK NARZ, add up to great afternoon viewing entertainment on...

MOVIELAND MATINEE

Every Mon. thru Fri., at 4:15

KTTV CHANNEL ELEVEN

Page Nineteen
TV-RADIO Lifelines

By EVELYN BIGSBY

WHAT DID YOU THINK OF TV and its part in the recent political campaign? Did you snap off the set on election night and say to yourself, "It's been wonderful following this contest all the way from the dull opening conventions until President elect Eisenhower just spoke."?

"Thank goodness, that's over! I'll be radio are used advantageous when used indiscriminately. When surfeit occurs, listeners and lookers grow sick—and tired.

It is the general feeling that over-all election coverage was commendable and that both media accomplished fine coverage. Only minor complaints; sometimes things were too long drawn out.... Some outlets might have done better by not trying so hard to make something out of nothing—some might have pleased by not making such a production of an event already important. For this was a story—a great story with all the elements of conflict, patriotism, deep issues, even glamour; and a story like this is better told simply. Lots of persons, however, liked having the election given a production treatment and consequently were happy lookers and not like the TV-radio star who told me, "All I wanted to know was who was ahead and how much!"

COLOR TV

Since we first started advertising in this magazine, thousands of people have purchased Great Western's TV-Color Filter. Many of those people have re-ordered and sent this filter to friends and relatives. To those of you who have not purchased a filter, this is what it is: Made on Eastman Kodak film, this 3-color filter is easily attached to your TV set by means of Scotch tape, and can be slowly removed. This TV color filter gives the ILLUSION of color (green, yellow and blue) and is a temporary answer to the Government's ban on the manufacture of TV color sets. Great Western's TV color filter will do this for you: reduce "snow" and "ghosts"; make the picture clearer, improve "ringe area" reception; eliminate glare and eyestrain. Send check or money order for $2.00 in an envelope addressed to: Great Western TV-Color Filter, 6361 Selma Ave., 2882 Hollywood, Calif. We'll put your filter in the mail within 48 hours. Please allow one week for delivery. Specify screen size with order—sizes 8" to 21". Send your order today. Sold on money-back guarantee.

—Advertisement

San Diego

DIAL DATA

By Maurine Skinner

SAN DIEGO—(Special)—Big things are planned for December 12 for KFMB radio when the station switches networks. More details on the big event will be forthcoming but in the meantime hang on to your hats—even Santa Claus has consented to take a back seat.

Longines-Wittenauer will do it again—for the fourth consecutive year they will bring you the Thanksgiving Festival Hour of Music which makes for excellent watching and listening and especially on Thanksgiving Day. KFMB-TV will carry it from 2:00 to 3:00 p.m.

Looks like the below-the-border TV will open as an independent station rather than network.... The TV set count in this area has jumped again with a conservative check showing not less than 155,000 sets. The potential viewing audience on a count such as this is about three people per set—making a nice little figure for an audience, eh?

To the people of San Diego the growth of this city has been no secret but KFMB and KFMB-TV decided to let everyone know about it by running full-page ads in the N. Y. Times, the Wall Street Journal and the Los Angeles Times. Received an inquiry from St. John's, Newfoundland, in regard to the ad which had appeared in the International Edition of the N. Y. Times.

Howard L. Chernoff, General Manager of KFMB-TV and KFMB radio, and Mrs. Chernoff are off on a two-week vacation to Honolulu via Trans-ocean Airlines.... The Sav-A-Way food plan company sponsoring the hour-and-a-half wrestling show a couple of weeks ago obtained some fabulous bookings for the live commercial which Channel 8's announcer, Larry Shields, gave—by the next day the company had on hand 300—that's right—300 names and addresses of prospective customers who had phoned in and asked to be called on by a company salesman. All the result of this commercial. Since assuming the responsibilities of Program Director for KFMB radio, Jerry Lee Peckt has been plagued by the illness of his staff—and just before election too! What with one of his announcers on more than familiar terms with the hospital, the wives of two other announcers were in the hospital expecting to be—and what happens? You won't believe it, but the day before election his Chief Engineer turns up with the gout!

Your Daily Life... Your News... Your透视

HOMER GRIFFITH

The Friendly Philosopher

KECA 10:15 a.m.
Monday thru Friday

P. S. 20

(Advertisement)
WHAT'S NEW
Friday, November 14—POLICE BLOTTER, KECA, 7:30 p.m. Roger DeKoven stars in a crime vignette series. Monday through Friday. Also 8:25 p.m. Saturday.
SUNDAY, November 16—GALEN DRAKE, KNX, 10:45 a.m. Mr. Drake supplements his weekday broadcasts.
Monday, November 17—PURSUIT OF HAP- PINESS, KPOL, 11:00 a.m. Presented in cooperation with the Los Angeles Dental Society.
Monday, November 17—COULD THIS BE... to join the club, write to Dottie Weston, 5545 Norwich Ave., Los Angeles 32, Calif.
Get this! Here's one from London. Mrs. Mavis I. Hodgson, 22 Station Road, Forest Gate, London E.7, England, informs us that she runs a club for Allan Jones and his lovely wife, Irene Hervey.
The Myron Florence fan club has adopted the slogan of "Good Neighb ors."
Vicky Lynn, 633 W. Queen St., Inglewood, Calif., wants to know if there is a fan club for Monica Whalen.
C. Brown of 4618 Melbourne Ave., Hollywood 27, Calif., wants to join a club for the popular Rito Romero. Any offers?

WHAT'S PLAYING
Saturday, November 15—NBC SYMPHONY, KFI, 6:00 p.m. Toscanini has chosen works by Bach and Saint-Saens.

WHO'S GUESTING
Friday, November 14—BOB HOPE, KFI, 11:15 a.m. Glamorous Zsa Zsa Gabor shares the spotlight with Bob from Monday through Friday.
Sunday, November 14—HALLMARK PLAY- HOUSE, KNX, 6:00 p.m. Edward Arnold is "Thunder Shower."
Saturday, November 15—STARS OVER HOLLYWOOD, KNX, 9:30 a.m. Bonita Granville in "Nocturne in Black and White."
Sunday, November 16—BEST PLAYS, KFI, 3:00 p.m. "Mad Women of Challiot" starring Ailene MacMahan.
Sunday, November 16—BERGEN & CARR- VATHY, KNX, 5:00 p.m. Tony Martin.
Sunday, November 16—THEATRE GUILD, KFI, 6:15 p.m. Tallullah Bankhead stars in the role created by Betty Davis in "All About Eve."
Monday, November 17—VOICE OF FIRE- STONE, KFI, 5:30 p.m. Lauritz Melchior, tenor, soloist.
Monday, November 17—LUX RadiO THEA- TRE, KNX, 6:00 p.m. William Holden in "Submarine Command."
Monday, November 17—RAILROAD HOUR, KFI, 8:30 p.m. Marion Bell and Gordon MacRae in "On Your Toes."
Monday, November 17—SUSPENSE, KNX, 9:00 a.m. Agnes Moorehead in "Death and Miss Turner."
Monday, November 17—TELEPHONE HOUR, KFI, 9:00 p.m. Bidu Sayao, soprano.
Tuesday, November 18—DORIS DAY, KNX, 9:05 p.m. Tony Martin.
Thursday, November 20—BING CROSBY, KNX, 6:30 p.m. Dinah Shore.
Radio in Review

Children's Programs

In all fairness we must take issue with radio for its dearth of suitable radio programs for children. Television shows for the younger set are abundant. We recognize their quality but sometimes feel the moment, because selective viewing can control that situation to a degree. However, radio has neither quantity nor quality programs for the moppet set. We took it as our responsibility to select from the listings of programs designated as listening fare for your children by stations KIHI, KNX, KFI and KECA, respectively:

Mutual-Don Lee

"Clyde Beatty," Sunday, 1:30 p.m.

The adventures of this world-renowned animal trainer and hunter as he relives exciting episodes from his experiences in both the jungle and big top.

"Bobby Benson" Monday, 5:00 p.m.

MDL's cowboy kid has the riders of his B-Bar-R Ranch as they hunt down desperadoes in the Big Bend Country of Texas.

"Wild Bill Hickock," Monday, Wednesday, Friday, 5:30 p.m.

Guy Madison is starred as "Wild Bill" and Andy Devine and his deputy, "Jingles," in these stories of that legendary two-gun hero.

Sergeant Preston of the Yukon" Tuesday and Thursday, 5:30 p.m.

Adventures of the Northwest Mounted Police as they face danger and death keeping law and order in the wilds of the Canadian North.

"The Cisco Kid," Wednesday and Friday, 7:30 p.m.

These adventures, which are based on O. Henry's fa-Page 1...
mous character The Cisco Kid, relate tales of daring and danger in the West of the 1890's.

Station KFI

"KFI Scout Jamboree," Saturday, 9:30 a.m.

Each week an outstanding scout is chosen, and at the end of the season these winning scouts are awarded a two-week trip in the high Sierras. The whys and wherefores of scouting are also broadcast.

"Young America Speaks," Saturday, 10:00 a.m.

A teen-age panel discusses subjects of interest to that age level. Students from high schools throughout the city are selected as panelists.

"The Funny-Paper Man," Sunday, 8:00 a.m.

Dave Starling reads the funny pages to the small fry, ad-libbing and changing his voice according to the character in the strip.

CBS-KXN

"Let's Pretend," Saturday, 8:00 a.m.

Nila Mack's playhouse for the younger set. Dramatizations of fairy tales and children's folk stories.

"Hopalong Cassidy," Saturday, 6:30 p.m.

The hero of Clarence Mulford novels brought to life by William Boyd.

"Tarzan," Saturday, 6:00 p.m.

Adaptations of Edgar Rice Burroughs' jungle stories. Adventures appeal to kids from six to sixty.

Gene Autry

"Gene Autry," Saturday, 8:30 p.m.

The singing cowboy rides to victory no matter what.

ABC-KCEA

"Space Patrol," Saturday, 9:30 a.m.

Buzz Corry and Happy, Carol and Tonga ride the airplanes in their space ships firing the imaginations of the small fry.

"Lone Ranger," 'Monday, Wednesday, 7:00 p.m.; Saturday, 8:00 p.m.

The masked Ranger and his friend Tonto catch the villain on all counts.

Gene Autry

"Silver Eagle," Tuesday, Thursday, 7:00 p.m.

Here's one we'll have to listen to, but we'll wager it's a cowboy-and-Indian formula.

(Turn to Page 38)

YOU DON'T NEED A MILLION DOLLARS!

FOR ONLY $10.00 A YEAR

You can enjoy the million-dollar luxury of a membership at Big Bear's famed Moonridge Golf and Country Club, with full privileges.

FOR ONLY $10.00 A MONTH

(1) You can own your own beautiful wooded lot.
(2) Add to your own income at your convenience and pleasure.

Club members enjoy golfing, boating, fishing, hunting, skiing and other winter sports.

--- CLIP HERE ---

Moonridge Mountain Estates
612 So. Western Avenue
Los Angeles 5, California

Please send, without obligation, details of your offer to TV-Radio Life readers to:

Name ___________________________
Address _________________________
City ____________________________

Page Twenty-four

SUNDAY, NOVEMBER 16

SUNDAY PROGRAM HIGHLIGHTS

8:00—KCEA—Gene Autry
8:30—KFI—Cecil Scott, Jr.
9:00—KABC—Emily Post, Jr.
9:30—KNX—Howard K. Smith
10:00—KFWB—Billy Leyden
10:30—KFOX—Frank Ford
11:00—KFBK—Benny Goodman
11:30—KBBF—Bob Hope
12:00—KFWB—Bill Leyden
12:30—KFOX—Grace Moore
1:00—KFBK—Benny Goodman
1:30—KBBF—Bob Hope
2:00—KFBK—Benny Goodman
2:30—KBBF—Bob Hope
3:00—KFBK—Benny Goodman
3:30—KBBF—Bob Hope
4:00—KFBK—Benny Goodman
4:30—KBBF—Bob Hope
5:00—KFBK—Benny Goodman
5:30—KBBF—Bob Hope
6:00—KFBK—Benny Goodman
6:30—KBBF—Bob Hope
7:00—KFBK—Benny Goodman
7:30—KBBF—Bob Hope
8:00—KFBK—Benny Goodman
8:30—KBBF—Bob Hope
9:00—KFBK—Benny Goodman
9:30—KBBF—Bob Hope
10:00—KFBK—Benny Goodman
10:30—KBBF—Bob Hope
11:00—KFBK—Benny Goodman
11:30—KBBF—Bob Hope
12:00—KFBK—Benny Goodman
12:30—KBBF—Bob Hope
1:00—KFBK—Benny Goodman
1:30—KBBF—Bob Hope
2:00—KFBK—Benny Goodman
2:30—KBBF—Bob Hope
3:00—KFBK—Benny Goodman
3:30—KBBF—Bob Hope
4:00—KFBK—Benny Goodman
4:30—KBBF—Bob Hope
5:00—KFBK—Benny Goodman
5:30—KBBF—Bob Hope
6:00—KFBK—Benny Goodman
6:30—KBBF—Bob Hope
7:00—KFBK—Benny Goodman
7:30—KBBF—Bob Hope
8:00—KFBK—Benny Goodman
8:30—KBBF—Bob Hope
9:00—KFBK—Benny Goodman
9:30—KBBF—Bob Hope
10:00—KFBK—Benny Goodman
10:30—KBBF—Bob Hope
11:00—KFBK—Benny Goodman
11:30—KBBF—Bob Hope
12:00—KFBK—Benny Goodman
12:30—KBBF—Bob Hope
1:00—KFBK—Benny Goodman
1:30—KBBF—Bob Hope
2:00—KFBK—Benny Goodman
2:30—KBBF—Bob Hope
3:00—KFBK—Benny Goodman
3:30—KBBF—Bob Hope
4:00—KFBK—Benny Goodman
4:30—KBBF—Bob Hope
5:00—KFBK—Benny Goodman
5:30—KBBF—Bob Hope
6:00—KFBK—Benny Goodman
6:30—KBBF—Bob Hope
7:00—KFBK—Benny Goodman
7:30—KBBF—Bob Hope
8:00—KFBK—Benny Goodman
8:30—KBBF—Bob Hope
9:00—KFBK—Benny Goodman
9:30—KBBF—Bob Hope
10:00—KFBK—Benny Goodman
10:30—KBBF—Bob Hope
11:00—KFBK—Benny Goodman
11:30—KBBF—Bob Hope
12:00—KFBK—Benny Goodman
12:30—KBBF—Bob Hope
1:00—KFBK—Benny Goodman
1:30—KBBF—Bob Hope
TV-RADIO LIFE

SUNDAY RADIO LOGS

12:05—KFAC—Fiano Parade.
12:15—KNX—World of Ideas.
12:05—KFAC—Iiano.
12:15—KHJ, KBV, KVOE—Bill Cunningham.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
12:30—KFB—Wings of Healing.
12:05—KFAC—Music Club.
Monday–Friday Daytime Radio Logs

ALL NITE LISTENING
"Platter Party" 12 Mtd.-3 A.M.
"Night of Glee" 3-6 A.M.
"Morning Almanac" 6:30-6 A.M.
"News" 6:50-7 A.M.
The Original Twenty-four Hour Station
KGFJ 1230 Kc.

Clock Watcher
(Dick Whittinghill)
Music
7:30 A.M.
KMPC–710

Radio Directory
Broadcast
Indians Highpoint
8:00
KFWI—Don McNeill.
KLU—Ken Murray.
KRE—KRGY—Cecil Brown.
KRIK—Rally Story Show.
KAI—Dr. B. B. Bulles.
KXLA—Jackie Bolen.
KFWI—Jick Market Lights.
KFWI—Accord Time.

November 14, 1952
TV–Radio Life

Clock Watcher
(Dick Whittinghill)
Music
7:30 A.M.
KMPC–710

Friendliest Show on Radio
Wes Tuttle's 'TUTTLETIME'
7 A.M. Daily

KaVd
Music
9:30 A.M.
KaVd—Sandy Sanders.
KFWI—KFLY—KFWI—KFLY.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
KFWI—KFLY—KFWI—KFWI.
MONDAY, NOVEMBER 17

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

7. KFX—Red Rose. KECA—Communication Carousel. KGW—Eye at Five.
10. KECA—Gene Norman. 11:00—KBIG—World News. 11:30—Queen Louis X.
12. KGB, KXYE—Scrapbook Deacon. 12:30—KECA, KBIG—Best Rolfe.
13. KAVY—Soulsr Fishecker. 1:00—KECA, KBIG—Time for Rosas.
15. KFWK—World News. 1:30—KBIG—Phil R. Gosser.

JOHNNY GRANT

Music
2:05 P.M. KMPD—710

5:00—KECA—News. 5:00—KBIG—Bill Harvey. 5:00—KFOX—Mrs. Douglas.
6:00—KECA—Children's Crusaders. 6:00—KBIG—From the Heart. 6:00—KFOX—Sports cues.
7:00—KECA—American Theater. 7:00—KBIG—From the Heart. 7:00—KFOX—Sports cues.
8:00—KECA—American Theater. 8:00—KBIG—From the Heart. 8:00—KFOX—Sports cues.
9:00—KECA—American Theater. 9:00—KBIG—From the Heart. 9:00—KFOX—Sports cues.
10:00—KECA—American Theater. 10:00—KBIG—From the Heart. 10:00—KFOX—Sports cues.
11:00—KECA—American Theater. 11:00—KBIG—From the Heart. 11:00—KFOX—Sports cues.

LITTLE LADY, DANCE TIME

KMPD—710

EVEIT—9:30 to 12 P.M. KMPD—710

Lucky Lager

4:30 P.M. KGFB, 1230 Kc.

DIXIELAND

4:30 P.M. KGFB, 1230 Kc.

MONDAY Radio Program Highlights

A.M. Programs in Lightspace Type: P.M. Programs in Boldface

**Drama**

Monday Radio Program Ensembles

A.M. Programs in Lightspace Type: P.M. Programs in Boldface

**Quiz, Participation**

Monday Radio Program Ensembles

A.M. Programs in Lightspace Type: P.M. Programs in Boldface

**Drama**

Monday Radio Program Ensembles
TUESDAY, NOVEMBER 18

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

5—KECA—Elroy Hierac, 1:40—KLAC—Now
KBIJ, KGB, KVODE—Get your
KNN, KCQH—Ed R. Murrow, KVOD—Sunset Serenade.
KLAC—Babe, KVVQ—Rutledge Time, KLAC—Melody Valley, KFAC—Musical Varieties, KFAC—News;
KXLA—Gene, KFAC—Music, KLAC—Lane Bowers.
3:05—KLAC—Bob
3:35—KECA—Music
4:05—KECA
4:35—KECA—Music
5:05—KECA—Music
5:35—KECA—Music

TV-RADIO LIFE

Radio in Review—Continued

Your Cue (Shows You May Like)

We Point With Pride

...To Jimmy Stewart and the entire cast who substituted for the absent Bing Crosby on last week’s airer. Thanks also to go the regular scripters of the Crosby show, Bob MacKenzie, now busy putting together top-rate musical fare on such short notice.

Off Mike (Personalities)

Early Plans for Coronation Coverage

June 2, 1953, is almost a year away, but radio and television broadcasters are making plans for Queen Elizabeth’s Coronation coverage now. Because of the possibility for making arrangements far in advance, the British Government has asked the broadcasters for their earliest cooperation.

Edward R. Murrow, Lowell Thomas and Robert Trout will join the Radio European Chief Howard K. Smith for this momentous broadcast. Murrow, Thomas, and Trout will meet for their second coronation.

The trio covered the coronation of George VI in London in 1937.

“Amos ‘n’ Andy’s” 10,000th Broadcast

On November 16, “Amos ‘n’ Andy” will commemorate their 10,000th broadcast with a special program highlighting events over the years. Through the show will parade the most famous of the more than 190 characters they have created ... characters that have become as much a part of American folklore as Paul Bunyan and Uncle Remus. Over the past twenty-five years “Amos ‘n’ Andy,” otherwise known as Freeman Gosden and Charles Correll, have captured the hearts of the American people.

Despite the announcement of their intentions to quit radio at the close of the current season, people in the trade are convinced that the pair will be back again next season. Radio and “A & A” were made for each other.

Tuesday Radio Program Highlights

A.M. Programs in Lighthouse Type: P.M. Programs in Baldface

Comedy-Variety

1:15—Arthur Godfrey, KNN. 2:15—Shirley Temple, KNN. 3:15—The Harvey Girls, KNN. 4:15—Lawrence Peter, KNN.

11:00—Mr. and Mrs. North, KNN. 12:00—Donna Davis, KNN. 1:00—Red Skelton, KNN. 2:00—Mr. and Mrs. North, KNN.

Quot, Participation

8:00—McNeil Bkst Club, KECA. 9:00—Record Club, KFI. 10:00—Musical Minutes, KFI. 11:00—With The Stars, KFI.

TUESDAY, NOVEMBER 18
Ear, Eye Inspire the Pen

Diane Ranson, 7418 Dalton Ave., Los Angeles, Calif.

Are Ed Kemmer (Buzz Corry) and Virginia Hewitt (Carol) of “Space Patrol” married? I disagree very much with the reader who said “Space Patrol” shouldn’t have romance. I think it should. I am twelve years old.

Ed is married: Virginia is single.


Is Jack Webb in “Dragnet” as gruff in private life as he sounds on the programs? Sometimes he gives me goose lumps.

Which speaks well for Jack’s acting abilities. In private life, he is a personable, well-mannered gentleman and a very proud papa.

Jessie Jones, Los Angeles, Calif.

I am past seventy-seven years old. I do not go out very much, so my big hobby is wrestling. I love the wrestlers so much it seems as if I know them all.

Mrs. B. Robbins, 5412 Briercrest Ave., Lakewood, Calif.

It’s too bad one of the best TV programs, “Foreign Intrigue,” hasn’t a better time.

Diane Jensen, 1625 Morada Pl., Altadena, Calif.

Could you please tell me how to get pictures of TV stars?

Unfortunately, we cannot supply individual requests for glossy prints of the stars. Our suggestion is to write to them personally at the individual stations.

Mrs. Rowe, 929 E. Third St., San Bernardino, Calif.

Could you tell me where the rest of the article “My Proudest Moment as an American” appeared? The story started in your October 17 issue.

The story was continued in our October 21 issue on Page 22.

Donnette Nair, 9406 Maple Ave., Pacoima, Calif.

We agree with you wholeheartedly that “Mr. Peepers” is just too good to lose. The show was always full of laughs and the music was excellent. I wrote NBC and hope lots of others did too.

We won, too! “Mr. Peepers” returned to our screens on November 3 on KFWB.

Dorothea Jones, 427 W. 63rd Pl., Los Angeles, Calif.

Sorry to see a fine person like Monty Montag with her jovial, good personality go off Channel 4.

Mrs. N. Beiler, 215A Hill St., Ocean Park, Calif.

In my opinion the advertisers during the film presentations are violating one of the most fundamental laws of psychology of advertising: by cutting the films on the most interesting point they arouse in the people who are watching films the adverse and negative feelings and emotions toward every object which is advertised.

(Previous to Next Page)

WEDNESDAY, NOV. 19

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

Music you like

Just because

KBIG DIAMOND 740

The Catalina Station

7:25—KCA—Police Blaster.
7:30—KMC—JFK—Mystery Theater.
KFI—KPD—Walk A Mile.
KCBQ—Rock and Roll.
KFWB—Cherries and Raspberries.
KABC—Communists.
KFI—Dr. ledge.
KSWL—The Lulu Popular.
KFWB—Sidney Vicksen.
KXLA—Candles of Understanding.
7:45—KCBQ—Ton Hamlen.
KFOX—News.
KSWL—Holmes How.
KMC—Defense Attorney.
KCFM—One Man’s Family.
KXLA—Keene, Jr.
KXLA—Name.
KCBQ—Lowell Thomas.
KGER—KFWB—KPMJ.
KGER—Bill Blue.
KXLA—Col. of Divine Science.
KXLA—Dale Marmus.
8:05—KFWB—Kennedy Calling.
8:15—KNX—KGB—San Bernadino.
KCBQ—KBS—CBS.
KJU—KGER—Hebrew Christian.
KCBQ—Dr. of Emotions.
KGB—KFWB—Kennedy Calling.
KCBQ—Musically Yours.
8:35—KXLA—Long Theater.
8:38—KGB—KGB—Producers.
KJU—KGB—The Great.
KJU—KGB—KFWB.
KCBQ—Music of China.
KGER—KGB.
KGER—KGER—Alie Rasmussen.
8:45—KBOO—News.
9:05—KCBQ—Parlor Polities.
KJU—KGB—KGB.
KCBQ—KGER—KFWB.
KCBQ—KNX—KGB—KGB.
9:15—KGB—In Peace.
KGer—KFWB—Morning Show.
KGER—KFWB—The Big Story.
KGER—KFI—Matthew Bell.
KCBQ—Club 15.
KCBQ—Ralph DeArmond.
KGER—KGB.
9:40—KGer—KGer.
KXC—Col. of Divine Science.
KCBQ—Amy center.
KCBQ—Gene Norman.
KXLA—Name.
KXLA—KGB.
9:15—KGER—KFWB—Fulton.
KGB—KGB—Frederick.
KXLA—KGB.
9:20—KCBQ—KGB.
KCBQ—KGer.
KXLA—KGB.
KGER—KGB.
KCBQ—KGer.
KCBQ—KGB.
KGB—KGER.
10:10—KGER—Edison C. Hill.
10:15—KGer—Dr. Frederik Barts.
KCBQ—Three Hours.
KJU—KJU—Dr. Hall.
KCBQ—KGer.
KCBQ—Accuracy.
10:15—KCBQ—KGER—KGER.
11:00—KCBQ—Lawrence Wellk.
11:15—KBIG—Name.
11:20—KBIG—RTAC—Musical Crosswords.

Page Twenty-nine

Wednesday Radio Program Highlights

A.M. Programs in Listening Time Type. P.M. Programs in Boldface.

Comedy-Variety
8:15—Arthur Godfrey, KNX.
8:30—Great Gildersleeves, KFWB.
8:35—Great Gildersleeves.
8:45—Name.

Quiz Participation
8:00—McNeil Bekier, Club, KFRC.
8:05—Grand Slam, KGB.
8:15—Double or Nothing, KXLA.
10:00—For a Few Dollars, KNX.
10:30—Art Linkletter, KNX.
3:00—Welcome Travis, KXLA.
6:00—What’s My Name, KFWB.
7:30—Wall A Mile, KFWB.
8:00—Name That Song, KJU.

Sports
5:15—Tom Harmon, KNX.
5:45—Sam Horror, KFRC.

Drama
6:00—Liann, KNX.
7:00—Jason and the Golden Feather, KFWB.
7:00—Family Theater, KJU.
7:30—Dorothy, KNX.
8:30—Name That Song, KJU.

Mystery-Detective
7:30—Mystery Theater, KFRC.
8:30—Detective, KFWB.
9:30—Matthew Bell, KJU.
10:00—Fill in for War and Peace.

MUSICAL DIGEST

Family Dinner Hour Concert 7:00 to 8:00 P.M.

Nightly including Sunday

KGFJ—2200 K

KGER—KRMG—KGER.
KGB—Musically Yours.
7:45—Bob Maguire.
7:15—REDK—Time Waltzes.
Mary Williams, 13285 Montague, Pacoima, Calif.

We enjoy "Hometown Jamboree" very much. Recently we went out for the TV program. Our favorites are the McQuade twins. They were on the TV program, but left right after. What was the reason for this?

The McQuades twins have been signed to appear just on the TV show, and are not obligated to appear with Cliff's Band during the rest of their Saturday night shows.

Mickey O'Brien, 6200 10th Ave., Los Angeles, Calif.

We think Garth Andrews of the Lawrence Welk show is terrific. Mr. Welk should feature him more. More have five younger sisters, and believe it or not, they all keep quiet when Garth has a song. That's an accomplishment.

Mrs. Ralph Miller, 8840 California Avenue, Arlington, Calif.

How about an article about our favorite on TV? It is Tennessee Ernie. He is the best. He can sing any kind of a song and make it sound wonderful.

L. T., Pasadena, Calif.

We saw Leo Caribaldi on Juke Box Jury the other night and thought he was marvelous. He really stole the show.

Georgia Jaeger, 1216 S. Hicks Ave., Los Angeles, Calif.

Our favorite program on TV is "Hometown Jamboree." Our favorite performers are the McQuag twins.

G. Ward, Box 17093, Foy Station, Los Angeles, Calif.

Can you identify the music used on the "Silver Eagle" program every Tuesday and Thursday night over KECA radio at seven o'clock? This is quite important.

The music is "Wingnut Messner," from the Chagall Record Library, London, recorded by the Queen's Hall Light Symphony Orchestra and conducted by Sidney Torch. The composer is unknown.

Lew Kohn, 107 S. Poinsettia Pl., Los Angeles, Calif.

The coming of the microwave relay and thus transcontinental TV has actually made the kinescope situation here in the Southland much worse. There isn't a single network TV show originating in Hollywood which is shown here live. The Sunday late-afternoon hours on radio have always been filled with excellent entertainment. Not so on TV. Except for "This Is Show Business" at 4:30, there is not one good program on in the late afternoon on Sunday—live, filmed, or kinescopied.

E. L. C., San Diego, Calif.

We think "Carson's" program is the funniest half-hour show on today. Mr. Carson is really terrific.

Barbara J. Coombs, 1119 Louise St., Santa Ana, Calif.

I would like to know what happened to Ish Kabibble, who used to play in Kay Kyser's band. Is he on the Lawrence Welk show?

As we've reported several times before, Rocky Rockwell is the quintessential up-and-down, 19th-century type. He will be seen on The William's show on KNBH at 3 p.m. Sunday.

Friday Radio Program Highlights

A.M. Programs to Spotlight "Type P." M. Programs in博ldface. Comedy-Variety

5:15—Arthur Godfrey. KNX.
6:00—Arthur Godfrey. KNX.
6:15—Arthur Godfrey. KNX.
6:15—Arthur Godfrey. KNX.
6:45—Bob Hope, KNX.
7:00—Bob Hope, KNX.
7:45—Bob Hope, KNX.
8:00—Bob Hope, KNX.
8:15—Bob Hope, KNX.
8:30—Bob Hope, KNX.
9:00—Bob Hope, KNX.
9:15—Bob Hope, KNX.
9:30—Bob Hope, KNX.
9:45—Bob Hope, KNX.
10:00—Bob Hope, KNX.
10:15—Bob Hope, KNX.
10:30—Bob Hope, KNX.
10:45—Bob Hope, KNX.
11:00—Bob Hope, KNX.
11:15—Bob Hope, KNX.
11:30—Bob Hope, KNX.
11:45—Bob Hope, KNX.
12:00—Bob Hope, KNX.
12:15—Bob Hope, KNX.
12:30—Bob Hope, KNX.
12:45—Bob Hope, KNX.
1:00—Bob Hope, KNX.
1:15—Bob Hope, KNX.
1:30—Bob Hope, KNX.
1:45—Bob Hope, KNX.
2:00—Bob Hope, KNX.
2:15—Bob Hope, KNX.
2:30—Bob Hope, KNX.
2:45—Bob Hope, KNX.
3:00—Bob Hope, KNX.
3:15—Bob Hope, KNX.
3:30—Bob Hope, KNX.
3:45—Bob Hope, KNX.
4:00—Bob Hope, KNX.
4:15—Bob Hope, KNX.
4:30—Bob Hope, KNX.
4:45—Bob Hope, KNX.
5:00—Bob Hope, KNX.
5:15—Bob Hope, KNX.
5:30—Bob Hope, KNX.
5:45—Bob Hope, KNX.
6:00—Bob Hope, KNX.
6:15—Bob Hope, KNX.
6:30—Bob Hope, KNX.
6:45—Bob Hope, KNX.
7:00—Bob Hope, KNX.
7:15—Bob Hope, KNX.
7:30—Bob Hope, KNX.
7:45—Bob Hope, KNX.
8:00—Bob Hope, KNX.
8:15—Bob Hope, KNX.
8:30—Bob Hope, KNX.
8:45—Bob Hope, KNX.
9:00—Bob Hope, KNX.
9:15—Bob Hope, KNX.
9:30—Bob Hope, KNX.
9:45—Bob Hope, KNX.
10:00—Bob Hope, KNX.
10:15—Bob Hope, KNX.
10:30—Bob Hope, KNX.
10:45—Bob Hope, KNX.
11:00—Bob Hope, KNX.
11:15—Bob Hope, KNX.
11:30—Bob Hope, KNX.
11:45—Bob Hope, KNX.
12:00—Bob Hope, KNX.
12:15—Bob Hope, KNX.
12:30—Bob Hope, KNX.
12:45—Bob Hope, KNX.
1:00—Bob Hope, KNX.
1:15—Bob Hope, KNX.
1:30—Bob Hope, KNX.
1:45—Bob Hope, KNX.
2:00—Bob Hope, KNX.
2:15—Bob Hope, KNX.
2:30—Bob Hope, KNX.
2:45—Bob Hope, KNX.
3:00—Bob Hope, KNX.
3:15—Bob Hope, KNX.
3:30—Bob Hope, KNX.
3:45—Bob Hope, KNX.
4:00—Bob Hope, KNX.
4:15—Bob Hope, KNX.
4:30—Bob Hope, KNX.
4:45—Bob Hope, KNX.
5:00—Bob Hope, KNX.
5:15—Bob Hope, KNX.
5:30—Bob Hope, KNX.
5:45—Bob Hope, KNX.
6:00—Bob Hope, KNX.
6:15—Bob Hope, KNX.
6:30—Bob Hope, KNX.
6:45—Bob Hope, KNX.
7:00—Bob Hope, KNX.
7:15—Bob Hope, KNX.
7:30—Bob Hope, KNX.
7:45—Bob Hope, KNX.
8:00—Bob Hope, KNX.
8:15—Bob Hope, KNX.
8:30—Bob Hope, KNX.
8:45—Bob Hope, KNX.
9:00—Bob Hope, KNX.
9:15—Bob Hope, KNX.
9:30—Bob Hope, KNX.
9:45—Bob Hope, KNX.
10:00—Bob Hope, KNX.
10:15—Bob Hope, KNX.
10:30—Bob Hope, KNX.
10:45—Bob Hope, KNX.
11:00—Bob Hope, KNX.
11:15—Bob Hope, KNX.
11:30—Bob Hope, KNX.
11:45—Bob Hope, KNX.
12:00—Bob Hope, KNX.
TV-RADIO LIFE

RADIODOCUMENTER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.

*indicates programs of news and commentary.
On the Ball
With Ted Hilgenstuhler

USC or UCLA?
Who has the better team, USC or UCLA?
Instead of twisting your TV-radio dials trying to find out the various sportscasters’ opinions on the subject, here they are in a nutshell:

Mark Scott, KFWB: “Team for team, coach for coach, both teams are even—until you come to a boy named Paul Cameron. USC doesn’t have anybody to match him. Also, the deception employed by UCLA gives them the edge.”

Bob Kelley and Jim Healy, KMPC: “We both like UCLA. Better coaching gives the Bruins the edge.”

Bill Welsh, KTTV: “UCLA is my choice. SC has a superior defense, but UCLA has too many offensive guns for the Trojans.”

Sam Bolter, KLAC: “On the basis of what I’ve seen so far, especially in their game against a common foe, California, I have to go along with UCLA.”


Looking like a landslide for UCLA.

Strangely enough, all those Bruin ballyhoo should make Jess Hill of USC nothing but happy. (Jess himself recently picked UCLA as the number-one team in the nation.)

Comes the afternoon of November 22, when the two teams clash at the Coliseum. Mr. Hill will have everything to win and nothing to lose.

Experts See ‘Red’ In USC-UCLA Clash

Red Sanders
UCLA Coach

Jess Hill
USC Coach

FOOTBALL THIS WEEK

SATURDAY, NOV. 15
11:15 a.m. KNBH
2:30 p.m. KNBH
6:00 p.m. KECA-TV

SUNDAY, NOV. 16
11:15 a.m. KTVK

TUESDAY, NOV. 18
9:00 p.m. KECA-TV

WEDNESDAY, NOV. 19
9:00 p.m. KECA-TV

THURSDAY, NOV. 20
8:00 p.m. KTTV

FRIDAY, NOV. 21
8:00 p.m. KHJ-TV

Radio

SATURDAY, NOV. 15
10:15 a.m. KECA, KFMB, KALI, KFOX, KGJF
1:00 p.m. KNX, KBQG, CBS Football Roundup
1:45 p.m. KFI, KFSD
1:45 p.m. KJL, KGB, KVOE
1:45 p.m. KMPC

SUNDAY, NOV. 16
11:15 a.m. KMPC

FRIDAY, NOV. 21
8:00 p.m. KWWK

Wrestling
Is My Business

by Jules StrongBow

Who Will Win Rocca-Thesz Match?
This week the world’s heavyweight wrestling championship goes on the block with Champion Lou Thesz meeting Challenger Argentine Rocca at the Olympic Auditorium Wednesday night. When Lou met Baron Michele Leone in May for the world title I predicted the outcome. Like so many people who guessed the outcome of the presidential race, I was wrong. When Thesz won, it wasn’t the first time I had been wrong, but it was a very bad time to be wrong.

So now I am sticking my neck out again but, first, I thought the opinions of some of the wrestlers would be enlightening.

Bobby Managoff picks Lou Thesz to retain his title because he believes Lou has more strength and wrestling knowledge. Bobby holds one of the four defeats Lou claims during his entire career. He beat Lou for the Canadian heavyweight championship in 1947 and has a tremendous respect for the lanky St. Louis champ. Bobby is a scientific stylist himself and figures that Lou will wait out Rocca’s spectacular type of combat.

Rito Romero, another clean type of wrestler, although different than Managoff, picks Rocca to win Wednesday. Rito is perhaps the wrestler best qualified to predict the outcome as he has tangled with both Thesz and Rocca. Rito can boast of having won a one-hour draw, the only man under 200 pounds to be able to do so.

Although Lou is reputed to be the fastest big man in the ring, Rito believes Rocca is faster. His astounding variety of holds will keep Lou on the defensive. Romero points to the non-title meeting of Rocca and Thesz in which Rocca was the aggressor all the way.

Kriplell Karl Davis believes there will be a new world’s champion this week. “Stinky” may not be at the top of anybody’s hit parade or in the top ten wrestlers, but fans must agree that anywhere who beats Davis has had his night’s work cut out for him. He is a hard-fighting, rough-going brawler who has wrestled both Thesz and Rocca three or four times.

Stinky may be biased in his opinion because he is the boroing-in type and somewhat in awe of the elusive tactics of Rocca. Lou’s type is something Davis can get his hands on but Rocca presents a moving target very difficult to aehold of.

My interview with Mr. Moto was a waste of time as he said neither man was good and that Mr. Moto was best. I am backing the champion to beat the flashy South American on the basis of Lou’s strength and experience. Lou came along at the time I had been wrestling for several years, in fact I wrestled him in one of his first professional matches. There has never been a more perfect athlete in wrestling than Thesz. He has the mind to match pound for pound with the big fellows and speed to match the junior heavyweights. He has cunning, rich experience and ability to store his knowledge—everything necessary to a great champion.

Rocca possesses many of these attributes—and more—but I believe that Lou’s experience will be too much for Rocca. It will be a close race and could go either way—but this is my guess.
GUESS WHO? It's none other than Gorgeous George all dressed up, ready to take a pleasant Sunday stroll.

HERE I INTERVIEW THE TWO MOST-TALKED-ABOUT wrestlers in the game today. On my right is Lou Thesz and on my left is Argentine Rocca. This picture was taken just before the World's Heavyweight Championship match, which aroused national interest. (Knapp photo.)

Around the Wrestling Circle
With Jules Strongbow

HERE'S THE WAY Baron Michele Leone greeted the crowd which gathered at the airport when he arrived recently in Hawaii.

CONSIDERED BY MANY AS THE GREATEST BOXER of all times, Jack Dempsey (center) here shows Phil Hall (left) and Harry Fisher one of his favorite punches. Mr. Hall and Mr. Fisher sponsor the dressing-room interviews over KTLA. (Knapp photo.)
Still Not Ready for the Mill

Phil Harris Will Be on TV This Year, But the Cagy Showman Says There's a Big Difference Between Doing Eight Shows and Making Eight Appearances

Late last September, one hot afternoon, the stage of Hollywood's El Capitan Theater in Hollywood was a scurrying, lighted and confused looking patch of people hustling about different bits of business and shouting at one another.

At the rear of the darkened auditorium fidgeted a tall, well-groomed man with a mahogany-hued face and curly hair. The two main stars of the show, who displayed no nervousness, were Jimmy Durante and Margaret Truman. The man who had come to the studio every day in the week to watch all day, then rehearse for his own four-minute spot, was on pins and needles. But that's Phil Harris.

For one thing, Phil isn't about to get himself into a contract of that sort. "I risked not working at all to work out a plan like I have, but why would NBC want me to do something all wrong for me and kill myself and my show for the public? They'd be worse losers than I am . . ." is Phil's sensible explanation.

NBC knows from Phil's complete success in other mediums that he's on the ball, all right, and will get a show on the road when he's got the right show doped. And Phil, knowing NBC from long years of work there, respects the network mightily.

"For every spot I do on a show, I have plenty of time to figure out what's right for the particular star of that show. Can you imagine running on stage when Durante was there and ordering him . . . 'Back to the box, Jack! Step aside and let me show you how I operate!' I've done that sort of thing on my shows, and it gets a big laugh for the Harris character, but you don't do that with Durante. He's one of the immortals that another characterization just doesn't push around."

Phil's first series of TV rehearsals taught him a good many other things too, one of which was evidenced when he began his rehearsal song.

No Spare Time

"Cut that beginning from eight to four" was all he said. It means cut the eight-bar introduction from eight bars to four. That spelled less time of just standing there while the cameras waiting for the actual vocal began. For Phil, things have to move. He has a clock in his showman's brain that signals loudly when a waste bit of time appears—and out go the two seconds or two minutes. It has guided him handily for many years.

"But the best actual training I had for TV was this summer when we swung through the Midwest for six weeks," Phil played a couple of state fair dates and many rounds of golf with the country's top players during this pleasant time.

"There are your critics! Those people spend more time at their TV sets than any of the Hollywood experts ever do. They see all the shows, all the stars, and they know what they want."

"I talked to people in every town we stopped, asking them what they liked. Almost to a person they were tired of pie in the face or a guy falling in a bucket of water. They don't talk sharp, and they don't have the patter down, so they say they have seen all the 'acts.'"

"These are the people that keep TV alive . . . not the people around Vine Street, who know that you refer to an 'act' as if that's all. We're not just the manufacturers around here. Those people are the buyers, and brother, if you don't please the customer, whether you're selling soap or TV, you're dead!"

It was noticeable that when Phil flew across the footlights to share the stage with Margaret Truman and Jimmy Durante, he needed no coaching for his lines. Every word was pat. Came song time, and no pianist was there to play the difficult, Gatling-gunned sort of novelty in which Phil specializes. Annoyed? Not Phil. He breezed through the difficult, oddly rhymed and rhythmless lines without music, so the producer could get the time on it.

Back from his song, Phil continued weighing the values of suggestions he'd picked up from his personal poll.

"We all live in our own little world, and every once in a while we forget that the guy who spends all his time at a TV set is in a better position to know what's stacking up than the guy who sits in the Brown Derby and hopes a lot of people will forget that he was still in college two years ago.

"And don't think those people in the Middle West aren't smart. They don't say a lot, but just try and sell them something and see how you come out with those horse traders! That's why Mrs. Harris's boy Philip is going to try and sell them until he's got something real good to let go of!"

GLIB-TONGUED, HANDSOME Phil Harris has handled himself in a masterful fashion as popular maestro, movie actor and radio star. But he still insists that a full TV schedule isn't for him—"he's not prepared." Being unprepared in the same way Harris is supposed to happen to a lot of chaps from coast to coast (NBC-Holloway photo.) Below, shots of Harris as he looked on the tube when he helped Jimmy Durante and Margaret Truman launch an "All-Star Revue" for NBC-ABC. (NBC-Smith photos.)
"Parlor Politics"

By Donna Scott

Test Your Political Knowledge Along With the Experts

BY THE TIME this story appears, the Presidential elections will be over, but since this is the season for politics and since politicians come and go, KECA has determined to continue broadcasting "Parlor Politics" indefinitely.

"Parlor Politics," one of the few shows to outlive the Presidential campaigning hoopla, has a solid foundation and a competent moderator. It has long been established that gossip and politics are the foremost conversation pieces whenever friends and family gather. Consequently, KECA's Public Affairs Department, in cooperation with the Los Angeles League of Women Voters, formulated a program capturing the spirit of a parlor discussion. With astute, award-winning newsman Chet Huntley at the helm, the discussions never resolve into family quarrels. Mr. Huntley keeps the show moving at a lively pace. His indispensable wealth of information greatly enhances the nonpartisan program.

Entertaining

Not only is the program informative, but it is also entertaining. To lighten the mood of the program, a political quiz is integrated with the discussion portions of the broadcast. Identifying melodies and their political significance and recognition of excerpts from speeches are some of the devices used to stump the experts.

"Parlor Politics" has aired the pros and cons on innumerable subjects. Representative topics discussed were "Living Cost," "Why Civil Service?," "Discrimination in Employment," and "Sex Education in the Schools." A deviation from stimulating political discussions perhaps, but after all, our elected officials legislate these prosaic matters.

Sleeper

What started out as a "sleeper" has become a radio network show with possibilities of a television version. Whether Chet Huntley will moderate both shows is a moot point at the moment. However, he is one of our ace reporters on the West Coast, who has been quoted as saying, "The only thing I'm prejudiced about is prejudice." With his broadminded approach, it isn't any wonder that "Parlor Politics" changed from sleeper to eye-opener.
What Stu Wilson Learned From Socks and Shirts

One day in September, 1951, however, "good ole Stu" turned into "poor ole Stu." He was jobless.

It seemed to be a strange twist of fate (as so often happens in show biz), but suddenly there was nothing available for Stu at any of the various TV or radio stations.

Stu Explains

"I wasn't completely broke, or on my last legs," Stu recalls. "During the years I had made good money. Besides my home in Sherman Oaks, I had made several sound investments. But I couldn't see sitting around waiting for something miraculous to happen.

"I know of several individuals in show business who, during a slack season, would actually be afraid to go out and work temporarily at some other job. They thought it might hurt their prestige or reputation. But I didn't figure it that way."

Shortly before the Christmas season, Stu started to work in the men's department on the lower floor of the Broadway-Hollywood.

"And please," Stu smiles, "don't ever dare to refer to it as 'the basement.' It's the lower floor, always."

No matter what the name, this was the place where Stu Wilson sold socks and shirts, and later, as head floor man, approved checks and left for hundreds of customers each day.

He finally left on April 15, 1952, when he began his new position as announcer, production manager, and special-events director for KBIG.

"It was a magnificent experience for me. Frankly, it was a time for soul-searching in the life of Stu Wilson. It wasn't easy for me taking that job. I could have loafed around town living on my savings account and waiting for something to break.

"As a matter of fact, two weeks salary (at $1.25 an hour, minus withholding tax) wasn't enough to pay the pool payments for my house.

"But I had my health. So why shouldn't I go out and work the same as anyone else? Sure, I had to swallow my pride a little, but there weren't any jobs available at the moment in the TV and radio field, so what was I going to do?"

"It's funny, but I had the hardest time convincing people that I really was looking for work, and not at a fabulous salary either.

"So I sold socks and approved checks at the Broadway-Hollywood. I can remember several times when I would sign a slip for the store, and then turn right around and sign an autograph for one of my old fans.

"All in all, it was a magnificent experience. It taught me to understand many things about myself and people which I had never known before. It taught me humility.

"As a matter of fact, I may return there a few weeks each year, in order not to forget the things I did learn."

Yes, Stu Wilson is back but BIG in show business again. A little older, perhaps, a little heavier (stopping smoking has helped him gain weight); and a great deal wiser.

From The American City, November 14, 1952

OFFICIALLY LISTED as production manager and special-events director for KBIG, Stu Wilson also has two musical shows on the Catalina station, "Are You Listening?" and "Sweet and Sentimental."

Heres NO BUSINESS like show business. One day you're a somebody; the next day nobody; and the following day—who knows? Stu Wilson, KBIG's new "discovery," is one gent who can readily convince you of the vicissitudes of show business.

Everyone, especially people in the trade, knows the name of Stu Wilson. They should.

Since 1934, he has been one of the most successful and popular mikes among the Hollywood scene. A local product and a UCLA alumnus, he has been heard on more than thirty different and long-standing radio programs, and some fifteen TV shows.

On Top

All went well for slim Stu for many, many years. For him, for "good ole Stu," there was always the glad handshake, the robust slap on the back, and all the rest of the buddy-buddy routine that Hollywood goes with.

At KFI "good ole Stu" was a staff announcer for eight years, a supervisor for three years, and a producer for three more years. He was also with KFI for two years, and with KFAC and KFWB for one year each. Just a few of the shows he emceed included "Quiz of Two Cities," "Surprise Party," "Breakfast in Hollywood," "People Are Funny," "Pay-Day Quiz," "Bombardier Quiz," and "Time Out."

For more than eighteen years, Wilson and work went together like ham and eggs.
**Girl Fridays**

*We Salute the Harassed Unsung Heroes of TV*

HE WINSOME QUARTET above are sometimes called "Girl Fridays." They possess the valuable faculty of turning chaos into order.

Since television has usurped radio's corner on the ulcer industry, these TV Girl Fridays go about their business in a determined state of placidity with intelligence and efficiency. The multitudinous details that befell them would drive most people off their rocker. We have no scientific proof, but are willing to wager that their intake of vitamins is excessive and that their basal metabolism is rapid. Here's the story on four typical KNBH Girl Fridays.

**Bingo Piver**

Statistics: Age twenty-two — five feet six and a half inches — 130 pounds — black hair, green eyes.

She was christened Florence Jean but Bingo has been her name ever since she was two years old. At that time "Bingo" was a popular expression around the Piver household. Whenever anyone would pat our Girl Friday on the head and ask, "What's your name, little girl?" her reply would invariably be "Bingo," and so it has been ever since.

After college, Bingo canvassed the radio stations showing her USC sheepskin. Although she majored in radio, she lacked practical experience, and settled for a secretarial job at ABC-TV, where she met Mary McAdoo.

Mary and Bingo moved to KNBH, where they have been busily engaged in the "Mary McAdoo at Home" teleshows. Interruptions are Bingo's pet gripe: "The minute I get started doing something I'm interrupted by the telephone, or it's time for the rehearsals or something. The happiest moment of my day is when the director signals that we are off the air. Only then can I relax."

Bingo's favorite hobby is golf. She is a newlywed who has started her married life with the proper approach. She has an understanding husband who likes late dinners and can even cook one if necessary.

**Kay Whitehurst**

Kay: Statistics: Age twenty-four — five feet six and a half inches — 116 pounds — brown hair — gray-green eyes.

It seems that Kay was on hand at the psychological moment when an opening occurred on the Chef Milani Show. Kay takes the ups and downs of her job in stride. "After all," she says, "when you have a swell bunch like the Chef, Mama and Dusty it makes working fun. As the Chef says, 'We're just one big happy family.'"

Kay and the staff are always sure of eating on this job. It's amazing and amusing how fast the food disappears after each teleshow.

She hopes to learn the ropes from the position of Girl Friday on up to that of assistant TV producer. Kay's always had a yen to work on a musical show.

Sports and television head Kay's list of hobbies. Her Saturday mornings are well occupied with the ABC-Ruggles Men's Softball Team. (What, the whole team?) "I'm assistant manager for them this year," she hastened to explain. She's also secretary for the Radio and Television Softball League. When not preoccupied with ball teams, Kay plays a fast game of tennis.

**Marilyn Breto**

Statistics: Age twenty-two — 117 pounds — black hair, brown eyes.

Marilyn's vacation cinched her vacation. She met Jack McElroy while visiting her uncle and aunt and remained in Hollywood to become Jack McElroy's Girl Friday.

Truthfully Marilyn is still too much of a novice at her job to find any fault with it. The most pleasant task she performs is mopping Jack's brow during the show. Her goal is just to be able to do a good job regardless of the chore — singing, dancing or Girl Fridaying.

Youth and frankness go together, and Marilyn says: "I never had it so good! Believe me, it's the greatest." When Marilyn comes down from the clouds she likes to swim and play golf. Her most gratifying experience, thus far, is knowing that the entire staff is rooting for her.

**Lorna Jones**

Statistics: Age, twenty-seven — five feet eight inches — 130 pounds — brown hair, brown eyes.

Lorna prefaced her position as Girl Friday to Bill Stulla by being executive secretary to Bud Cole, KNBH Program Manager. She set her sights for TV production and maneuvered into that spot on the Stulla show.

The most annoying part of her job is dealing with the upset mamas who didn't make arrangements soon enough to appear on the telecasts. The most rewarding part of her job is working with so many wonderful people, the children. She also finds it very satisfying working with such a talented and interesting person as Bill Stulla. "He is never at a loss for words, even in the face of the direst production tragedy, and I'm learning a lot from him."

Dancing, riding, swimming and music are Lorna's hobbies. She is single but definitely "available." She derives a great deal of satisfaction from her association on the Stulla show, because she feels it brings pleasure to so many people.
Entertaining and educational

“Handy Hints”

with

DOROTHY and KEN

on

KTLA

five nights per week

Monday through Friday, 6:45 p.m.

1. Dorothy Gardiner is shown here going through some of the thousands of letters that pour in each week.

2. Here we see Dorothy with partner Ken Graue in the living room set for the popular 15 minute teleshow.

3. Ken examines one of the many useful hints sent in by Channel 5 viewers.

4. A gadget for the kitchen is shown by Dorothy and Ken.