Ann Sothern Reveals: How To Make the Boss Propose

STORY ON PAGE 39

Eddie Cantor’s Intimate Story “What My Illness Taught Me”
SEE PAGE 42
MARK SCOTT, KHJ-TV FIGHT ANNOUNCER, wishes good luck to the three men largely responsible for bringing professional boxing to the South Gate arena. Left to right are Scott, Ralph Gambina, Frank Pasquale, and Lou King.

NO OPENING WOULD BE COMPLETE without the usual cake-cutting ceremonies. Eddie Underwood does the honors (left-handed yet), while (left to right) George Wilcut, Pasquale, Gambina, Irving Berman, and Lou King look on.
JOHNNY RELAXES at Lakeside's Golf Club with newscaster Bob Garred. Johnny shoots in the eighties and adheres to one strict rule on the green—no discussion of books.

ARE YOU bored with your work-a-day routine? So was KFI's Johnny Murray until he found escape from monotony in the world of books.

The pleasant blue-eyed, slightly greying Mr. Murray reads over 175 periodicals and more than twenty-five books a month. Despite his exposure to every conceivable style and manner of writing, he hasn't succumbed to the writing bug. He smilingly explains, "I have all I can do to write my radio scripts. Besides I feel that I can be a better critic if I don't jump the fence."

Our glib Johnny Murray doesn't hole up in a secluded, quiet corner to do his reading, which also happens to be his work. On the contrary he reads in the dining room of his house amidst the normal domestic distractions, among which are two teen-age children. Neither does he believe in pampering himself. Instead of curling up in a soft easy chair, he finds a right-angle position in a hard chair more conducive to concentration.

The former musician-singer this voice was frequently dubbed for Richard Barthelemess in many of the former star's musical pictures entered the radio field in 1931 via KFWB. "Those were the days," says Johnny, "when staff members were called upon to do anything from singing songs to playing four or five roles in a single drama. Providing our own sound effects was considered incidental. But it was a grand education and afforded invaluable experience," he said.

JOHNNY MURRAY Joins KFI
Johnny joined KFI in 1938 and today has three programs of his own on the station. On his daily "Johnny Murray Talks It Over" he delivers a capsule report on interesting fiction stories, sports articles and items of general interest. "The World We Live In" is devoted to personality sketches and the background of people who are actually responsible for the present-day world we live in.

To do "World of Books" Johnny has to read almost every book off the publishing house presses. His detailed analysis and discussion of these volumes has become a listener's must. The author-guest list on this program reads like a who's who in the literary world. Herman Wouk, Paul Wellman, Bennett Cerf, Fleur Cowles, and J. Arthur Kennedy are but a few of the prominent authors who have shared the mike with Johnny.

Regarding the public's reading habits, Johnny had this to say: "Escape literature, so popular during the war, is on the decline; whereas the upswing in biographical and factual books is increasing daily. Book shops can't seem to meet the demand for 'How To' books. There isn't a subject under the sun that isn't covered by a 'How To' book whether it be... how to can melba peaches or how to build a model railroad."

Johnny's personal preferences are biographies.

FAVOITES
According to Johnny, Hemingway is a master craftsman and in a class of his own. Ferber, Costain and Hemingway are his favorite writers. He cites young Truman Capote's works as an example of studied, ineffectual writing.

Johnny has never had the time to reread a book he has particularly enjoyed. "I have to keep up with the new ones as they come off the press," he says, "but I love to read and I hope my radio presentations help to make reading once again a popular pastime—in spite of TV."
Fun-loving, laugh-provoking CBS-TV star Jackie Gleason has a serious streak in his nature—for example his strong belief in fate.

He owns some 350 books on the subject of psychic phenomena, hypnotism, telepathy and other aspects of extrasensory perception. Explaining his interest in this field he says: "While studying theology I became interested in the lives of saints. Their supernatural powers made me curious to understand their phenomena. This naturally brought me around to the study of extrasensory perception. It has proved to be such a fascinating subject that it has become my hobby."

But what is Jackie really like?

"My pet peeve is the complainer and the person who always tries to shift the blame," he exclaims.

He has a soft spot for the tune "Tenderly," which is the background music for his "Poor Soul" sketches. Many people have asked him which of the characterizations he does is his favorite. To which he candidly replies: "I like them all and the favorite is the one I happen to have the best script for at the time."

Speaking of favorites, Jackie's favorite color is orange. A vibrant color for a vibrant personality. His favorite serious music is Beethoven. He also likes string music in any form, whether it be a steel guitar or chamber music.

Jackie's favorite foods are Italian or Chinese cuisine, but because he has a tendency to become overweight, he reserves these dishes for special occasions.

**Career**

Rotund Jackie's rags-to-riches career is a fascinating success story. For his road to fame was rough and rocky. He was left parentless at the age of sixteen. When he lost his mother, he lost the only person who had consistently encouraged his youthful ambition for show business. He launched his career, while in his teens, by performing in amateur night acts; subsequently he played vaudeville and night clubs. In 1940, movie mogul Jack Warner saw him and signed him for pictures. Five pictures and two years later he returned to New York and the Broadway stage. Jackie reached stardom in such musical comedies as "Artists and Models," "Follow the Girls," "Rocacle," "Rio Rita" and "The Show-Off."

He made his television bow in the lead role of "The Life of Riley." But the variety-comedy format of Dumont's "Cavalcade of Stars" was more up his alley than the situation comedy. Jackie's popularity started to climb with his "Cavalcade" show and it continues to spiral on the CBS net.

Jackie has worked hard for the success he so richly deserves. He has received several offers to make a motion picture this summer, but as he puts it: "I believe it absolutely necessary for me to rest at the close of this TV season, therefore I have accepted none of these offers." Jackie was once quoted as saying: "The perfect vacation, it seems to me, would be an absolute break from show business."
ON CAMERA, George and Jackson are constantly going through the buddy-buddy routine.

George Putnam finishes his newscasts on KTTV around 11:15 p.m. and then tells his audience "Your old dad, Jackson Wheeler" will follow shortly.

Jackson does show up the hasn't missed a show in five years—usually breathing hard because he calls his wife every night at 11 o'clock and then has to run across the studio to be on time. Right away, he goes into a laudatory spiel about the newscasting merits of his longtime friend, George Putnam.

What the viewer may ask occasionally (and if he is a person of average intelligence and sensitivities, he certainly couldn't be blamed for it), is simply this: Are George and Jackson on the level with this routine? Do they really feel this way about each other's ability? Or are they being hams about the whole deal, and just laying it on pretty thick for the gullible public?

I have spent many, many hours at KTTV just passing away the time of night with Wheeler, Putnam, and the rest of the crew. During all that time, only the most pleasant, jovial, and businesslike conversation was ever heard between these two men. And things haven't always been too quiet on ye ol KTTV front.

Not All Roses

For example, there was the one occasion when a sponsor bought a news show for the early hours in the morning. Wheeler was going to narrate it. Wheeler informed he was to use some of Putnam's early news, and some late news bulletins.

Well, George was ready to blow his top! And who could blame the guy! Here he works all day and night reading and editing and recording and editing in film clips—just to have it read on the air a little later.

If it had been anyone else except Jackson Wheeler, there's no telling what the stunned Mr. Putnam might have done. As it was, he and Jackson sat down together and within a few hours the situation was all straightened out.

To relate the hundreds of incidents and the numerous abilities these men have in common would take a book. However, there are a few obvious principles involved.

Both men are basically extroverts. They have the same outlooks, standards, and tastes. They can both take a joke, and they certainly know how to hand it out! When it comes to work, years of experience have taught them when to "stick to business" and when to "horse around." They do their share of both—on camera and off.

One afternoon, I put these guys on a spot. In the presence of both men, I asked each of them what he really thought of the other's ability.

**Wheeler Deals**

It didn't take Jackson very long to articulate a few thousand words on the subject. Briefly, he said this:

"I honestly believe George is tops in his field of newscasting. For three main reasons: 1. He's authoritative. Combining innate intelligence with years of experience, he is able to analyze and write news the way it should be written. And don't forget that George writes his own copy.

2. He's sincere.

3. He has personality. Especially for TV. If you have all the other things and don't have the personality to carry it over then all that talent is wasted. Fortunately, George has all these things combined."

George looked a little embarrassed sitting there as Jackson spoke—and Russell Hayden, the cowboy star, can tell you because he was there when this happened.

"I had a feeling this was going to sound like a love nest or something," George commented. "And I feel kind of funny about it. But I can't let Jackson have the last word," he smiled.

"Seriously, I doubt if anyone else could do the job that Jackson does night after night on Channel 11. When you consider the number of shows—it averages twenty-eight a week, doesn't it, Jackson?—with over thirty hours on camera, with over seventy different sponsors, then you only begin to realize the tremendous job that he does. And Jackson has to know his products, because he doesn't endorse anything he doesn't believe in."

Jackson was blushing now. "I've got the quantity, Georgie boy. But you have the quality!" Jackson said.

"Well, yes. That's true!" George kidded.

"Now wait a minute. I want to clarify my statement..." Jackson started, seemingly trapped by his own words.

—Okay, gents. That's enough for the Wheeler-Putnam commercial. Let's get back to the picture.
you'll have a rollicking good time with Merle Travis and Judy Haydn on the guitar strummin' country-style show...

"Merle Travis and Company"
Monday thru Friday 3:00 pm

KECA-TV ABC Television Channel 7
Problems, Mr. Potter?

The discontent among the discjockey fraternity over the alleged preference given to spinning Peter Potter by record promotion men has been brewing for a long time but it's out in the open now. KFWB deejays announced a 30-day ban on any record that was not delivered simultaneously to all of the town's disc jockeys.

Potter uses only seven new discs on his "Jury" show, which is built exclusively around new releases. Assuming that there are at least fifty new records released each week, why can't the other deejays preview the unused records? Surely, Mr. Potter can't pick all of the winners all of the time.

Mystery fans before too long you'll be able to enjoy one of radio's favorite thrillers on your TV screens. NBC is filming "Inner Sanctum" for re-release next fall....

"Saturday Night Revue"

"Saturday Night Revue," which is taking over "Show of Shows" time, is definitely no summer replacement. It is a big production that can stand on its own, although the hour-and-a-half time slot is too long.

Hoagy Carmichael makes a pleasantly unobtrusive emcee and his inimitable song style is quite a joy. He keeps himself in center stage without becoming annoying or too much of a "star" attraction.

On the whole, the acts are good—though not startlingly different.

ON OUR COVER

Featured on our cover this week are ANN SOTHERN and her TV boss, DON PORTER. Ann's show, "PRIVATE SECRETARY," was originally seen on CHANNEL 2 on SUNDAYS this past year, and switched to CHANNEL 4 (SATURDAYS, 7:30 P.M.) for the summer. "Private Secretary" will return to CBS-TV in SEPTEMBER.

Ann's advice on how to marry the boss is found on Page 25.

The cover photo was taken by BUD GRAYBILL, who shoots pictures for some of the top names in the TV-radio world.

On the second show, Jeff Donnell and Elizabeth Patterson were good in dramatic skits. And a comic named George-something-or-other was very funny. Jackie Kallon, however, left a new impression of "come-on, come-ca."

The producers are making a very bad mistake in not giving sufficient credits to the actors who appear on the show. When performers such as Mr. Donnell and Miss Patterson receive no name credit, and when some of the top acts are passed off so casually, something should be done fast to correct this flagrant error.

You'll find, however, "Saturday Night Revue" good watching.—J.H.

"Masquerade Party"

Monday, 9:30 p.m. CBS-TV (KNXT)

"Masquerade Party" is another entry in the long and growing list of panel quiz shows. However, it is a cut above the other shows in this category because of its eye appeal.

The panel—Ilka Chase, Buff Cobb, Ogden Nash and Peter Donald—try to guess the identity of celebrities who masquerade in colorful disguises. The costers these photos were taken by BUD GRAYBILL, who shoots pictures for some of the top names in the TV-radio world.
ENTER TODAY!

TV-RADIO LIFE'S EXCITING
Queen for a Day CONTEST

(Third contest starts Sunday, July 5, and ends midnight Saturday, July 11. All entries for second contest must be postmarked by midnight, July 4th.)

HERE ARE THE RULES

1. Readers may submit as many weekly entries as they wish, provided they submit on contest blanks from TV-RADIO LIFE or reasonable facsimiles. Entries become the property of TV-RADIO LIFE.

2. No employee of TV-RADIO LIFE, its affiliates, the advertising agency, Mutual Broadcasting Co., or members of their families are eligible for the contest.

3. Entries will be judged each week by Star Jack Bailey, Jim Morgan of "Queen for a Day" and by three members of the TV-RADIO LIFE staff. Their decision will be final.

4. There are six separate contests, running a week each; six different Queens will be chosen from among the TV-RADIO LIFE Family of readers. To be eligible, entrants must be 16 years of age or over.

5. Contests will start on successive Sundays and end midnight the following Saturdays. All entries, to be counted, must be postmarked by midnight of the week closing.

Tune in "QUEEN FOR A DAY" on KHJ 11:30 a.m. Monday through Friday and KHJ-TV 3:00 p.m. Monday through Friday. Every week buy your copy of TV-RADIO LIFE.

Simply fill out this blank and send it (or a reasonable facsimile) to

QUEEN CONTEST
TV-RADIO LIFE
6361 SELMA AVE.

Hollywood 28, Calif.

You May Submit As Many Entries As You Wish
Winners Will Get Other Prizes, Too!

SECOND WEEK'S PRIZES
for the TV-RADIO LIFE reader submitting the best reason for wanting to be "Queen for a Day":

(1) The Queen's Wish. (2) Amana Freezer. (3) Folda Fairway (pictured on this page). (4) Coffee and End Tables. (5) Libby Glassware. (6) Coffeematic-Universal (pictured on this page). (7) Wardrobe prizes similar to those given every "Queen for a Day" on the show. These include a Rose Marie Swim Suit; Irene Colle All-Weather Coat; Luxite Lingerie; Holeproof Hose; Ella Groll After-Five Separate.

THIRD WEEK'S PRIZES
TV PREVIEWS

SATURDAY
AMERICAN INVENTORY, (4), 3:30 p.m. Highlight from previous shows of the season are presented by William Hedgap. Film clips from "Why Wait for Million," and "Cancer, A Research Story" and films by "Inventory" crew are shown.

SATURDAY NIGHT FIGHTS-90m. Eddie Chavez of San Jose and Henry Davis of Hawaii meet to the 10 round lightweight bout from San Jose Civic Auditorium.

THE FAMILY

Sargent, Natalie Hinds and girls.

SATURDAY NIGHT FIGHTS-90m. Roy Barnett and Fred MacMurray and Madeleine Carroll.

THE FAMILY

Lois Beavers star.

THE FAMILY

Roy Stevens reveals worlds of tomorrow and past to children, assisted by Jeff Silver.
**BE ALERTED!**

Forewarned is Forearmed.

Read FRAUDS... cure-all and preventative against deception, fraud, misrepresentation in all sales presentations, whether TV, radio, magazines or press... covering all fields in which you spend money. Fraud-proof yourself... don't disfigure your home.

Reader's Digest, Everybody's Digest, Magazine Digest, Walter Winchell, Frank Edwards, Hawthorne, Betty White and many newspapers have either condensed, reprinted or quoted this incredible news magazine.

Ask at any newsstand... or obey that impulse by sending $1.00 for trial subscription to this bi-monthly magazine under satisfaction or money back guarantee. (3 recent issues and 2 future issues).

Address: FRAUDS, La Crescenta, Calif.

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**SATURDAY TV LOGS**

**Flicker Fare**

Saturday, July 4

"SAGEBRUSH FAMILY TRAILS WEST," (5), 11:00 p.m.

"DRAGNET," Henry Wilcoxon, Mary Brian, (5), 12:00 p.m.

"RED DESERT," Red Barry, (5), 1:00 p.m.

"TEXAS RAMBLER" and VANISHING RIDERS," Bill Cody, (7), 2:00 p.m.

"I WOULDN'T BE IN YOUR SHOES," Don Castle, Elyse Knox, (4), 1:00 p.m.

"QUEEN OF THE AMAZONS," Robert Lowery, (6), 2:15 p.m.

"WAYNE MURDER CASE," June Clyde, Regis Toomey, (11), 2:30 p.m.

"STORY OF Q. J. JOE," Robert Mitchum, Burgess Meredith, (5), 3:45 p.m.

"INSIDE THE ROOM," Austin Trevor, Dorothy Lloyd, (13), 4:45 p.m.

"UNDER ARIZONA SKIES," (5), 5:30 p.m.

"ISLE OF FORGOTTEN SIN," John Carrrine, Gale Sondag, (9), 5:45 p.m.

"DON'T TRUST YOUR HUSBAND," Fred MacMurray, (5), 6:30 p.m.

"PECK'S BAD BOY," Jackie Cooper, (2), 7:00 p.m.

"RENEZvous 24," William Gargan, (7), 8:00 p.m.

"SEVEN DOORS TO DEATH," Chick Chandler, June Clyde, (9), 7:30 p.m.

"EAST STREET," Patrick Holt, Sandra Dorne, (13), 8:00 p.m.

"INTERNATIONAL LAW," George Brent, Ilona Massey, Basil Rathbone, Gene Lockhart, (11), 8:00 p.m.

"STRENGTH," Zachary Scott, Veronica Lake, (9), 9:30 p.m.

"TOO MANY WINNERS," Hugh Beaumont, Trudy Marshall, (9), 9:30 p.m.

"CRIME OF THE CENTURY," Stephanie Bachelor, Robert Livingston, (13), 9:30 p.m.

"IDENTITY UNKNOWN," Richard Arlen, Cheryl Walker, Glenn Langan, (4), 11:00 p.m.

"TREASURE OF MONTE CRISTO," Steve Brodie, Adele Jergens, (5), 11:00 p.m.

"HIS DOUBLE LIFE," Richard Young, (7), 11:00 p.m.

"FACE IN THE FOG," Lloyd Hughes, June Collier, (11), 11:00 p.m.

"TO HAVE AND TO HOLD," Patrick barr, (13), 11:05 p.m.

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**Earring Inspire the Pen**

Joyce Williams, 15520 Roscoe, Sepulveda, Calif.

I agree with a recent letter that Joanie O'Brien would be good on Lawrence Welk's program.

Mrs. L. Spencer, 544 N. Orange, North Hollywood, Calif.

Rita LaRoy knows how to put over a selling point without screaming about it.

Mrs. Louise Hammond, North Hollywood, Calif.

Fifteen minutes is certainly not enough time to do Rita LaRoy or her program justice. She should have at least a half hour.

Charley Watkins, 3471 N. K St., San Bernardino, Calif.

I like mystery stories also cowboy stories, but why do such stories like Wild Bill Hickock, Wagney Chan, Roy Rogers, Gene Autry, to mention a few, think they help their programs by having a fellow trying to act funny and foolish. My way of thinking, they spoil the program.

Harry Gault, 6039 Reseda Blvd., Tarzana, Calif.

What happened to Deuce Springens, who has been on the Tex Williams show so long?

Deuce is now a regular member of the "Sons of the Pioneers."
SUNDAY TV LOGS

Information Received From Stations Subject to Last Minute Change
✓ Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

See Page 15 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

SUNDAY TV PREVIEWS

12:30 9 Baseball—2 hrs.
      Sacramento Solons vs. Hollywood Stars
1:30 2 Light of Faith—30m.
      Scotty Beers, host
3:00 4 Sunday Service—30m.
5:00 7 The Chimps—15m.
7:00 8 Summer Feature Theater—
      From the Mediterranean
11:00 10 To Be Announced
11:45 14 My Turn—2 hrs.
      Fred Garrow and guests
3:30 17 World Class—15m.
      Paul Clawson, host
4:30 18 The Lake—30m.
      Jim and Mary Borden, hosts
4:45 19 Baseball—2 hrs.
      Sacramento Solons vs. Hollywood Stars

July 5

Barkley speaks informally on matters of Interest.

5 Twin Movie—90m.
   "Spring in Green Lane," delightful comedy of an impoverished hobie-
   man who falls in love with the daughter of his employer. Stars Michael
   Wilding and Anna Neagle.

3:30 15 Halls of Science—30m.
    "The Mind of a Leader—30m.

12:15 4 Movie Time—2 hrs.
      "Daniel Boone," starting Huergal
   and John Carradine.

3:45 9 Double Play—15m.
      Huen, Larnnes Day and Leo Du-
   rooster, with guest, Ford Frick,
   baseball commissioner.

13:30 12 Sunday Matinee—2 hrs.
      "Mountain Chasm," with Sidney
   Tahu.

1:30 6 What In The World—30m.

4:30 13 Roy Rogers—30m.

2:15 3 Bob Keene Show—30m.

4:45 6 Get the Facts—30m.
      Jimmy Willingmiller, moderator.

2:30 5 Movie Theater—6m.
      "Call of the Forest," with Robert
   Lowery.

5:00 10 Your Timeplay—

7:00 6 Water Carnival—60m.
      Roy Maynard and Bess Meyerson
   encore prize winning quiz program.

11:30 12 Night Water—60m.
      Roy Maynard and Bess Meyerson
   encore prize winning quiz program.

12:30 13 Natural Water—60m.
      Roy Maynard and Bess Meyerson
   encore prize winning quiz program.

12:15 14 Time For Music—

5:15 15 United Nations—Film—10m.

5:25 2 Late News

5:30 2 Gene Autry Show—30m.

4:30 6 Text Williams Show—60m.
      With Smokey Rogers, Deuce Sprig-
   gins, Terre Les, Candy and the
   Colew Brothers.

6:30 5 Half-Pint Panel—30m.
      Al Ganniaway encore children's
   discus-

7:00 4 Better Living TV Theater—30m.
      Dramas of industry's role in com-
   munity life, "Freedom and Power."

13 Freedom Forum—60m.
      With Freeman Lusk.

5:50 6 Dugout Dope—10m.
      Host, Bert Jinnie.

6:00 2, 8 General Electric Theater—
      "Wishful and The Thief," with
   Aurelio Galli, Phil Chambers and
   Helen Brown.

5:50 1 Wild Bill Hickok—30m.
      With Tony and Andy Devine. A spin-
   ster mayor teams up with Hull and
   "Jingles" to solve a mys-

6:00 2 Movie—60m.
      "The Bishop's Wife," Tom Neal.

7 Texas Wrestling—60m.
      Frankie Murdock and Elephant Boy
   in the main event.

TV PREVIEWS

SUNDAY

TOAST OF THE TOWN, (2), 9:00 p.m. Tony
Martin subs as host for Ed Sullivan, who
is on vacation, and provides Roberta Peters,
Richard Hills, Jayne Foreman, Les Garfias,
the Three Wiere Brothers and Anthony
Waxman. ARTHUR MURRAY PARTY, (2), 6:30 p.m.
Helen O'Connell subs as hostess for Kath-
eryn Murray and presents dance partners
Bambi Linn and Rod Alexander, comedian
Billy De Wolfe, Bill and Cora Bärds pup-
pets and the Arthur Murray Dancers.
HALF PINT PANEL, (5), 5:30 p.m. Al Gann-
away encore a new children's discussion
show. (Bowed June 28.)
THE BIG PAYOFF, (4), 8:00 p.m. New
viewers at home will have a chance to win
many of the prizes given away each Sun-
day by participating in an costume clothes
designer contest.
AMERICAN RADIO THE AIR, (4),
10:00 p.m. Theodore Granik provides one of
the most debated questions of the day
when Senator Joseph R. McCarthy of Wis-
consin and Paul Scott-Rankine, chief of
the Washington Bureau of Reuters at Lon-
don, discuss the effect of McCarthyism
internationally.
EYE WITNESS, (4), 10:30 p.m. "My Father
is a Murderer." A story of many of an emo-
tional conflict which occurs in a home
when a little girl refuses to accept her new
stepmother. Jordon Parker, Wesley
Addy and Mary Stewart star.
THE ALCOHOLIC CAUSE COME BACK, (11),
10:45 p.m. A new panel discussion pro-
gram devoted to examining the alcoholic
problem from every angle. Earl Holbrooks
is moderator with guests. (Bowed
June 28.)
SUNDAY TV LOGS

Hlicker Fare

Sunday, July 5

"CHINESE RING," Roland Winters, (13), 11:15 a.m.
IDENTITY UNKNOWN," Richard Arlen,
With Helen Walker, (4), 12:00 p.m.
"ZERO HOUR," Frieda Inescort, Otto
TREPOCALURY, Arie Heath, Wallace
"TRIGGER FINGERS," (5), 1:00 p.m.
"GLASS ALIBI," Paul Kelly, Anne Gwynne,
"JUNGLE PATROL," Christine Miller,
"MUSIC MAN," Freddie Stewart, (13),
"SPRING IN PARK LANE," Michael Wilding,
"ANNA NEAGLE," (5), 3:15 p.m.
"SHANGHAI CHEST," Sidney Tolmer, (13),
"OUTLAWS' PARADISE," Tim McCoy, (7),
"CALL OF THE FOREST," Robert Lowery,
"THE YANKS ARE COMING," Maxie Rosen-
bisom, (9), 6:00 p.m.
"SHEPHERD OF THE OSSAKS," Marilyn
"INTERNATIONAL," (13), 6:30 p.m.
"RED RIVER RANGE," (11), 7:20 p.m.
"FATAL WITNESS," Evelyn Ankers, (13),
"LADY IN SCARLET," Reginald Denny, (7),
"THE HIDEOUT," Howard Keel, (13),
"FLESH AND BLOOD," Richard Todd,
"SUNDAY," Frances Gifford,
"FATHER STEPS OUT," Frank Albertson,
"GOIN' TO TOWN," Lum and Abner, (2),

11 Sunday Cinema
"Hold That Woman," with Frances
11:15 5 Tele-Ves-
11:30 2 The Late-
11:45 8 To Be Announced
12:00 8 Newsreal

10:15 7 The World Cinema-90m.
10:30 2 Plotter Panel
10:45 4 Eye Witness-30m.
11:00 8 My Little Margin-30m.
11:15 11 The Alcoholic Can Come Back
11:30 4 Late Date at the Movies
11:45 5 Final Edition-15m.

10:00 6 Movie-90m.
11:00 8 Mr. Peepers-30m.
10:45 4 The Big Payoff-60m.
11:00 8 Mr. Peepers-30m.

5:00 10 Movie-90m.
11:00 8 Mr. Peepers-30m.
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11:00 8 Mr. Peepers-30m.
11:00 8 Mr. Peepers-30m.

5:00 10 Movie-90m.
TV-Radio Life

Monday TV Logs

Information Received From Stations Subject To Last Minute Change

See Page 15 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

5:00
1 T. McCoy Wild West—30m.
2 Tales of the West and Indian lore.
3 Junior Crossroads—75m.
   A juvenile film series.
4 Playcrafter's Club—25m.
   Bluejees gives instructions for making a patio serving tray.
5 Al Jarvis TV Talent—30m.
6 Dick Ja Know—15m.
7 Gene Norman Cont'd—60m.
8 Webster Webfoot—30m.

5:15
4 Pet Showcase—15m. With Presley.
5 Spanish Language News—15m.
6 Welcome Traveler With Tony Belfort.

5:25
5 Program Preview—5m.

5:30
2 Space Funnies—30m.

5:45
4 Howdy Doody—Juvenile—30m.
   Bob Smith's Puppets.
5 Cowboy Thrills—Movie—60m. With Shirley Temple.
6 Cowboys and Injuns—60m.
7 Jack Rourke's Ladies' Matinee—30m.
8 Jack's Magic Shop—15m.
9 Sheriff John—Cartoon Time—30m.
10 Televentura—60m.

6:00
2 Laurel and Hardy—Film—30m.
3 Nutty the Clown—15m.
7 Paul Price and the News—15m.
11 Thunderbolt—15m. With Wonder Kidd.
12 Koko's Korral Club—15m. With Uncle Archie.
13 Jack Owens Show—15m.

6:15
4 Koko's Korral Club—15m. With Uncle Archie.
7 Jack Owens Show—15m.
11 Sheriff John—30m.
12 Doug Edwards—News—15m.
15 Ray Ray—Jarvis—15m.
16 Buck Rogers—Serial—30m.
18 Time for Beauty—Kids—15m.
13 KLAC Telepapper—15m.

6:45
2 TV'S Top Tunes—Music—15m.
   Summer replacement for Perry Como starring Helen O'Connell, Bob Eberle, and Ray Anthony.
4 Hawthorne—Weather—5m.
5 Handy Hints—Tips—15m.

7:00
2 Summer Theater—60m.

7:15
4 Million Dollar Movie—75m.
   "Behind Locked Doors," Richard Carlson and Lucille Bremer star.
5 Newsreel—15m.

7:25
4 Baseball Show—15m.
5 Cisco Kids—75m.

7:30
2 Al Jarvis TV Talent—30m.
8 Lunch Lady—15m.
9 Kieran's Kaleidoscope—15m.
10 Jack Good's Clean Clips—15m.

7:45
4 Film of the Week—15m.
5 Time for Beauty—15m.
6 Puppet adventures for children with Beany, Cecil and Friends.
8 Famous Fights—15m.
9 Thursday's Newsreel—15m.
11 Previews—15m.
12 Radio City Music Hall—15m.

8:00
2 Godfrey's Talent Scouts—30m.
3 Jerry and Paul turn to weather forecasts out of New York, as well as current weather conditions from stations in all parts of the country.
5 Newsreel—5m.
6 Newsreel—75m.

8:15
5 Baseball Roundup—With Bill Bradburn.

8:30
2 8 Burns and Allen—Comedy. George gets ready for a surprise party for George when it is supposed to be for Harry Morton. Complications follow.

8:45
4 Voice of Firestone—30m.
   Howard Darrow and the Firestone Orchestra.
6 Johnny Downs Movie—Hourly.

9:00
3 Superman—30m.
   "The Hiddle of the Chinese Jade."
9 Photopraphy Is Fun—Typical Time—15m.

9:15
1 Champion Wrestling—2½ hrs.
   With Bill Welsh and Jules Strongbow.

9:30
12 Meet the Press—Panel—K30m.
   Moderator Martha Roundtree and Andrew J. Furman.
7 Melvyn Douglas—Film—30m.
   "Unucky Three."
8 Masterpiece Playhouse—ium—90m.
9 Professional Boxing—From South Gate area.

9:45
3 Masquerade Party—Typical Time—15m.
   Irka Chase, Peter Donald, Ogden Nash and Burt Cobb attempt to identify celebrities in disguise.
4 Robert Montgomery Presents—Drama.
   Jeffrey Lynn in "The Woman Who Rented Children," the story of a ragamuffin from the slums who wins over the heart of a disaffected woman who has lost her young son.
5 Sav-On Theater—90m.
   "Always A Woman," with Marla Montez and Jean Pierre Aumont.
7 Stage III—30m.

10:00
3 Million Dollar Movie—90m.
   "Forever And A Day," with all star British and American cast. Story of two lovers, one of whom is a prisoner, until the day a new home is started until it is destroyed in a war.
6 Tomorrow's News—15m.
10:15
2 Bachelor's Haven.
Monday TV Logs

6 Bill Mesmer Presents, "A Girl Must Live" with Lilli Palmer and Margaret Lockwood.
7 Stage IV—30m. "Goodbye to the Clown," with Gigi Perreau.
10:30 2 KNX 10:30 News
With Grant Holcomb, John Galbraith, Tom Harmon, and Lee Wood.
4 City Detective—30m.
7 Hank Weaver—News
And Sports—15m.
8 Big Picture. 10:00
10:45 11 Locker Room—15m.
With Bill Walsh and Jules Strong from Hollywood Legion Stadium.
7 Kay's Diamond Theater—60m.
"Peter and the Wolf," with Greer Garson and Jocelyn Brando in the story of a fox who was exhibited in a neighboring zoo.
11:00 2 The Late Show—90m.
"Flirting With Fate," with Joe E. Brown.

MONDAY-FRIDAY TV 9:30 A.M. TO 5 P.M.

8:00 4 Ask Washington—M-F
8:30 4 Mrs. U.S.A.—M-F
9:00 4 Star Saloon—M,Tu,TH,F.
Johnathan W—W.
9:10 2 Program Previews—15m.
9:20 2 KNX Farm Reporter—10m—M-F
9:30 2 I'll Buy That—M,TH.
Starring Mike Wallace, Vanessa Brown, Hans Conrad, Chevrolet Miller, Audrey Meadows, and Albert Morehead.
4 Ding Dong School—M-F
9:45 2 I'll Buy That—M,TH.
9:50 2 KNX Early News—5m.
4 Summer Carnival—90m.
10:05 2 Morning Show—60m.
10:15 8 Film Roundup—15m.
10:30 8 Strike It Rich—M,W,F.
Ding Dong School—Tu.
Bill Cullen Show—TH.
7 Video Views—15m—M,F.
11 Test Pattern—Tu, Th.
10:45 7 Gypsy and Ted Movie—15m.
13 Public Service Film
11:00 2 Freedom Rings—Tu, TH.
Roy, "Moby Dick," starring Brian Deaconi and the Captain Richards.
2 Star Hostess Party—W.
With Johnny Carson and Joan Benichman.
8 What's Cooking?—30m.
11 Test Pattern—M,F.
13 Mike Roy—Home—90m.
11:30 2 Art Linkletter's House Party—M—F.
4 Foods for Thought—30m.
Featuring Lenore Kingston.
8 Search For Tomorrow.
11:45 8 Dick Tracy—15m.
11 Morning Serenade—M,F.
11:55 11 KTV News—M,F.
12:00 2 The Big Payoff—M,F.
4 Break the Bank—M,F.
With Bud Collyer, Wyn and Janice Gilbert.
8 Big Payoff—30m.
11 Norma Gilchrist Show
12:15 7 KECA-TV News—60m.
12:20 7 Noontime Movie—60m.
12:30 7 Mercedes Bates Show. 60m.
Mercedes Bates. Watch for recipe contest.
4 Welcome Travels. 30m.
With Tommy Bertelli.
24:00 11 Leyden's Theater—Tu, Th.
Gwen and Larynne—W,F.
2:40 11 Leyden's Theater—M, W,F.
2:55 9 Headline Report—5m.
2:45 5 World News—F.
3:00 2 Film—Tu, TH—30m.
7 Tu, TH—30m.
Double or Nothing—M, W,F.
5 Big Picture—F.
7 Marla Travis and Co. With Marla Travis and Judy Hayden.
8 Smoke Rogers—2 hrs.
7 Queen for a Day—30m.
13 Betty White—Hollywood on TV—60m.
3:30 2 Garry Moore Show—M.
4 Monty Margetts—M,F.
30m.
5 Music—M,Th. 15m.
Tricks and Treats—F—30m.
7 Al Jarvis Show—30m.
9 Lucky U—30m.
Starring Henry Curtis and Shula.
3:45 2 Afternoon Show—M, Tu.
5 World News—M, Th.
3:55 5 Police Calls—5m—M, Th.
4:00 2 Afternoon Show—60m.
W,F,
4 Jack McElroy—45m.
Les Anderson, Garry Jackson, and Eddie Baxter.
5 Movie Theaters—60m.
6 Spanish Film—M,F.
7 Play This—30m.
Norman Abbott, emce.
9 Star Time—2 hrs.
With Gene Norman.
11 Nancy Dixon—15m.
M, W,F.
Rita LoRoy—Tu, Th,
13 Over the Counter
With Dick Haynes.
4:15 2 Afternoon Show—45m—W,F.
6 Spanish Film—Tu, W,Th.
11 Movieland Matinee
4:30 6 Spanish Film—M,F.
7 Al Jarvis Journal of TV Talent
4:45 2 Gabby Hayes—15m.
"Last of the Alamo" with Jimmy Wakely.
6 Spanish Film—Tu.
4:50 13 Dr. Ernest C. Wilson.

Flicker Faire

Monday, July 6

"FATHER STEPS OUT," Frank Albertson, Jed Prouty, (4), 10:00 p.m.
HER ENLISTED MAN," Barbara Stanwyck, Robert Young, (2), 10:05 p.m.

4 Eleventh Hour—15m.
Don Rickles reports.
9 Final Edition
11 George Putnam—News—15m.
13 Ed Lyons Headlines—5m.
11:15 4 Late Date At the Movies—60m.
"Alloment Wives," story of working people who paint all that is wrong in life to one servant to collect all these. Kay Prince and Paul Kelly star.
9 Music Moods—15m.
11 Jackson's Theatre—90m.
12:30 2 KNX Midnight Headlines
Grand Central Station.
1:00 11 News, Sports—10m.
11:10 11 Late Jackson Theater

"GHOST WALKS," John Milligan, June Collier, (7), 10:45 a.m.
"SONS OF STEEL," Charles Starrett, Polly Ann Young, (7), 12:20 p.m.
"MURDER IS NEWS," John Gallaudet, Irla Meredith, (1), 2:40 p.m.
"DRAGNET PATROL," Glen Tryon, Vera Reynolds, (2), 1:15 p.m.
"SWING HOSTESS," Martha Tilton, (5), 4:00 p.m.
"WILLIE THE KID" Bruce Cabot, Marguerite Churchill, (11), 4:15 p.m.
"BOSS OF THE CITY," Leif, Florence Rice, (5), 5:45 p.m.
"BEHIND LOCKED DOORS," Richard Carlson, Lucille Bremer, (7), 7:00 p.m.
"THOROUGHBREDS," Adele Mara, Roger Pryor, (13), 8:15 p.m.
"SIREN OF ATLANTIS," Maria Montez, Jean Pierre Aumont, (7), 9:30 p.m.
"FOREVER AND A DAY," Ray Milland, Ida Lupino, Robert Cummings, (13), 9:45 p.m.
"MR. PERRIN AND MR. TRAIL," Greta Gynt, (7), 10:45 p.m.
"FRIGHT NIGHT WITH FATE," Joe E. Brown, (2), 11:00 p.m.
"ROSETTE CASE," Helen Shingler, (13), 11:05 p.m.
"ALLOTMENT WIVES," Kay Francis, Paul Kellogg, (11), 11:45 p.m.
"THE CREEPER," Lucille Ball, Ralph Morgan, (11), 11:45 p.m.
"FASHION MODEL," Marjorie Weaver, Robert Lowery, (11), 1:10 a.m.

Page Fifteen
TV PREVIEWS

REVLO MIRROR THEATER, (4), 8:00 p.m. Martha Scott and Richard Kiley star in "Salt of the Earth," a story of a young woman's efficiency in running other people's lives which is a constant rebuke to them and results in their dislike for her.

PLYMOUTH PLAYHOUSE, (7), 8:00 p.m. News Paterson and Richard Kiley star in "The Turning Point," a brooding tale of violence among teenagers. It involves the destiny of a disillusioned man and wife and points to the tragedy of misguided youth.

FIRESIDE THEATER, (4), 9:00 p.m. Midge Meredith and Leslie Bradley star in "The Snake," the story of a young bride who comes to live on an African outpost and the terrors which confront her.

"Working My Way Through College"

"My blind master and I go to school at the famous Eye Dog Foundation. Our education is paid for by folks like you who send EASE box tops (that wonderful detergent for laundry and dishes) to Eye Dog Foundation, Azusa, Calif. These box tops are redeemed by the makers of EASE as donations to pay for our education."

If this magnificent Guide Dog could talk he probably would add "Better switch to EASE for laundry and dishes because it does a better job and goes twice as far."

The Eye Dog Foundation, oldest institution in the west to give "eyes" to the Blind, restores blind people to active, normal life.

Send EASE box tops to give "eyes" to the blind.
July 7

5 Spotlight Magazine—60m.
   With Gil Martin.
7 Plymouth Playhouse—30m.
   Final show of season. "Turning
   Point," the story of a girl
   who tries to save her brother
   from a murder charge.
8 Wild Bill Hickok
   Starring Andy Devine and Gail
   Madison.
9 Portland News—15m.
11 Crown Theater
   Gloria Swanson, hostess, presents
   "The Honeymoon," with Irving Bacon
   and Kitty Mc Huff.
8:10 9 Baseball—2½ hrs.
8:30 2 It's News to Me
4 Break the Bank
   Bert Parks, center, with Janice Dibert
   and Bill Elliott, host-an-nouncer.
6 Johnny Downs Movie
   "Wings of Danger," with Zachary Scott.
7 Orient Express—30m.
   Adventures from European capitals.
   "Disaster," the story of a doctor
   whose life is upset when Travi
   depts., trapped in a man-cub.
8 Crest Theater—30m.
11 Terry and the Pirates—30m.
13 Olympic Boxing—2½ hrs.
9:00 2 C ty Hospital
4 Fireside Theatre—Drama—K-
   Mascot Meredith and Leslie Bradley
   star in "The Snake," the story of a
   doctor who tries to help a woman
   recover.
5 Ina Ray Hutton—Revue—60m.
   All girl entertainment.
7 Play of the Week—30m.
   "Homecoming," with Leif Erickson.
8 Telesports Digest—30m.
11 Big Night Movies—90m.
9:30 2 Suspense—30m.
4 Candid Camera—30m.
   A hidden camera reveals the reac-
   tions of unsuspecting subjects.
   Allen Funt, host, with a camera
   and Steve Allen as guest commen-
   tarian.
7 The Unexpected—30m.
   "Slightly Dead," an actor who
   lives after a suicide plunge finds he
   has been reported dead. Discovering he
   is more important dead than alive the
   actor goes on with the deception.
8 Man Against Crime—30m.

9:45 2 Tomorrow's News
10:00 2 Danger—30m.
   "Surface Tension," an oil
   speculator plots to murder
   a friend when he suspects he
   and his wife are falling in love.
4 Two for the Money—Quiz—K-
   Herb Bailey quizzes his guests.
5 At Ease
   All Marin Show with Camp Pen-
   tulon Band.
6 Bill Mesmer Presents.
   "Kippa," with Michael Redgrave
   and Cruce Eggert.
7 Pulse of the City
   "Innocent Confession.
8 Star Playhouse—30m.
   "Richard and the Lion," comedy.
9 Sports Car News—15m.
10:15 2 KNXT 10:30 News
   With Grant Hulcomb, John Gol-
   dsmith and Tom Harmon.
4 Club Embassy—Music—30m.
   Connie Fennell and cast in last
   show of the season sing "Fancy
   Feet," "You Want To Be Loyal," "Sing
   You Sinners," "Sing a Song of
   Moulton Pond," "Let Yourself Go,"
   and "Hallelujah.
5 Your Town
   With Harry Morris Poulsen.
7 Hank Weaver—News and
   Sports—15m.
8 Chance of a Lifetime—30m.
9 Jack Gardner—News—15m.
11 Heart of the City—30m.
   With Patrick McVe and Jane Nigh.
10:45 2 Film Short—15m.
7 Kelley Kar Movie Theatre—
   "World Accuses," with Dickie
   Moore.
9 Mystery Theatre—75m.
   "Don't Gamble With Strangers,"
   with Kane Richmond and Peter
   Cudmore.
11:00 2 The Late Show—90m.
   "They Came To A City," with John
   Clements and Gogie Withers.
4 Eleventh Hour News—15m.
   Dan Dickles reporting.
5 Final Edition
   With Jerry Kite.
8 The Doctor—30m.
11 George Putnam—News—15m.
13 Big Playback—15m.
   Bill Notman introduces sports
   personalities and presents
   highlights of thrilling moments.
11:15 4 Late Date At the Movies—60m.
   "Campus Rhythm," starring Johnny
   Downs and Gale Storm.
11 Jackson's Theater

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OF BIG BEAR VALLEY have been set aside for
READERS OF TV-RADIO LIFE

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Country Club. Facilities include skiing, golfing, fishing, horseback
riding, to name only a few. Liberal discounts on all recreational and
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Los Angeles 5, Calif.

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Name .
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City .

Page Seventeen
WEDNESDAY  tv Logs

Information Received From Stations
Subject to Last Minute Change

See Page 15 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

1 Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

5:00  2 Tim McCoy—30m.
Tales of the West and Indian lore.
4 Junior Crossroads—15m.
Film series for the kiddies.
7 Al Jarvis Journal of TV Talent—Cont.
8 Did Jo Know?
9 Gene Norman Cont’d
11 Movieland Metlinee, Cont’d—
13 Webster Webfoot—30m.
5:15  4 Pet Showcase—15m.
With Arch Freesy
6 Spanish Language News—15m
8 Welcome Traveler—15m.
5:25  5 Program Preview—5m.
5:30  2 Space Funnies—30m.
4 Howdy Doody—Juvenile—30m.
5 Cowboy Thrills—Movie—60m.
6 Cowboys and Injuns—60m.
7 Jack Rourke’s Ladies’ Matinee
8 Jack’s Magic Shop—15m.
11 Sheriff John—Cartoon time—70m.
Film cartoons and fables told by Sheriff John.
5:45  8 Channel 8 Corral—45m.
6:00  2 Laurel and Hardy—30m.
4 Nutsy the Clown—15m.
7 Paul Price and the News 15m.
11 Thunderbolt—15m.
With Wonder Coll.
6:15  4 Kedney Klub—30m.
With Uncle Archie.
7 Don’t Ask Show—30m.
With Mary Ann.
9 News—5m.
With Ted Meyers.
6:30  9 Baseball
Portland Beavers vs. Los Angeles Angels.
11 Sheriff John—30m.
6:30  2 Doug Edwards—News—15m.
5 Flyboy—15m.
Puppet show for the youngsters.

SEARS’ DUDE MARTIN SHOW

With Dude, Sue Thompson, Dick Stewart and other top variety acts.
Wed. 9-10 P.M. • KTTV Channel 11

KTLA 5

“FROSTY FROLICS” 8:00 p.m.

TV Previews

WEDNESDAY

HERE’S TO YOUR HEALTH, (4), 7:00 p.m.
Drs. Dukett Jones, Virginia McKkin and Frederick Zeman, all of famous New York hospitals, present “Medicine—More Fact and Fiction,” in which they validate certain medical catch phrases and home remedies.

KRAFT TV THEATER, (4), 9:00 p.m.
In “The Rainy Day,” a father risks his life’s savings to help his older son when his younger son gives him a reason for making up his mind. Ernest, Joe Marce and Sylvia Field star.

CRUSADE, K. 11, (7), 8:00 p.m.
The return of General MacArthur to the Philippines after the struggle in the Pacific is shown in the latest chapter of war films.

July 8

Camel News Caravan—15m.
With John Cameron Swayze.
7:55
News—5m.
8:00
Strike It Rich—30m.
4 I Married Joan—Comedy—30m.
Starring Joan Davis, Judge Stevens breaks his foot on a banana peel, Joan takes him to the hospital and throws everyone into a panic.
5 Frosty Frolics—60m.
Artistry on ice from the Pasadena Winter Guard, Macy Brand’s orchestra and vocals by Roberta Lynn.
6 Douglas Fairbanks Presents—
“The Adventures of Tom Sawyer.”
7 Crusade in the Pacific—30m.
General MacArthur’s dramatic reenactment of his trip to the Philippines is shown.
8 Arthur Godfrey—K—60m.
9 Jack Gardner—New—15m.
11 Adolpho Menjou—drama—Adolpho Menjou presents “The Pintostrasse” with Shirley Patterson.
13 Jules Strongbow Show—30m.
Jules and Ramona Strongbow talk sports from their home.
8:15
Baseball
Portland Beavers vs. Los Angeles Angels.
8:30
Man Against Crime—30m.
4 To Be Announced.
6 Movie—75m.
“Arson, Inc.” with Anne Gwynne and Robert Lowery.
7 Fishing—15m.
11 The Life of Riley—30m.
William Bendix in “Riley, the Typical Worker.”
13 Scott Story—30m.

9:00
2 Arthur Godfrey Show—K
Hat LeRoy is guest emcee during Arthur Godfrey’s leave. Also appearing are Jeanette Davis, Frank Parker, Marion Nalowei, LuAnn Simms, Julius Lafossa, The McGuire Sisters, Hateleke, The Mermaids, Tony Marvin and Archie Bleyer and his Orchestra.

4 Kraft TV Theater—60m.
Joe Walsh, Joe Marce and Sylvia Field star in “The Rainy Day,” the story of a father whose decision to give up his life’s savings to help his oldest son is determined by his younger son.
5 Breaded Playhouse—30m.
“The Case of Marina Goodwin,” the story of a disillusioned Socialite who becomes the victim of the “party” and becomes its victim.

7 Championship Wrestling—
8 Wrestling—21/2 hrs.

11 Dude Martin’s Shaw—60m.
A tuneful, laugh-loaded TV variety show, aimed at each member of the family. Sears’ sponsors.

13 Film Playhouse—75m.
“I Married A Witch,” with Veronica Lake, Fredric March and Susan Hayward.

3 Arthur Godfrey’s Comedy of a witch who returns to haunt a candidate for governor.
9:45
Film—30m.

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Page Eighteen
**ACE ACTRESS MERCEDES McCAMBRIDGE** is a dandy person to interview on a gloomy day. She gives one a big lift. From meeting her frequently in the old days’ BT (Before Television) I always thought of this part-Irish, part-Spanish gal as most vivacious and entertaining. She’s lost none of her get-up-and-go.

**THE OTHER NOON SHE ALTER-**
ated enthusiasms between the New Bel-Air home she and husband Fletcher Markle are building (“sort of grey, with white collar and cuffs”) and her son John, vacationing with Mercedes’ mother on an Irish farm.

**YES, THE MARKLES ARE BACK IN**
Hollywood to stay. “Enough of New York”—Markle said. When he left recently it was so humid that he called them “three-shirt days.” Until their house is done in the fall the Markles will headquarter at Malibu. Mercedes, a great radio actress before she ever won her motion-picture Oscar, is tickled pink to be working again with Carlton E. Morse. She heads the cast of CBS’s “Family Skeleton” weekday afternoon. Perhaps you’ll recall that the McCambridge lass played on “One Man’s Family” back in 1941, and did the role of the gal on “I Love a Mystery.” For the TV version of “Family,” she enacted the role of “Beth Holly,” so her association with Morse undertakings has been pretty close.

**IT WAS LIKE OLD-HOME WEEK TO HER,** when she arrived back in Hollywood and walked into the Columbia Square studio to be greeted by persons with whom she had worked in Chicago years ago—Announcer Charlie Lyon, Marvin Miller and Russell Thorsen—and others like Jeannette Nolan and Forrest Lewis. In nothing flat Mercedes related, the studio atmosphere was old shoe. To this, add Morse’s fine respect and consideration for those working with him—the pleasant “Good morning” and the streaming hot cups of coffee instead of “Hiya folks, let’s get to work”—and a cast gives its very best. Too few directors, Mercedes thinks, observe the important little customs of the theater, Carlton E. Morse is one and Mercedes’ husband of “Studio One” fame is another.

**AS YET, MERCEDES’ ELEVEN-**
year-old son (by her first husband, but now legally adopted by Markle) shows no interest in acting. He wants to be a farmer. As soon as he gets here from his vacation, he’ll buy a German shepherd dog and the kind he wants costs about $75 or $100, so John saved $35 toward its purchase.
## THURSDAY TV LOGS

Information Received From Stations Subject to Last Minute Change

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
<th>Channel</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:00</td>
<td>Tim McCoy—30m.</td>
<td>2</td>
</tr>
<tr>
<td>5:15</td>
<td>Pet Showcase—15m.</td>
<td>4</td>
</tr>
<tr>
<td>5:25</td>
<td>Program Previews—5m.</td>
<td>6</td>
</tr>
<tr>
<td>5:30</td>
<td>Space Funnies—30m.</td>
<td>8</td>
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<tr>
<td>5:45</td>
<td>Channel &amp; Corral—45m.</td>
<td>10</td>
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<tr>
<td>6:00</td>
<td>Laurel and Hardy—30m.</td>
<td>12</td>
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<td>6:15</td>
<td>Komedy Klub—30m.</td>
<td>14</td>
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<tr>
<td>6:30</td>
<td>Doug Edwards—News—K15m.</td>
<td>16</td>
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<tr>
<td>6:45</td>
<td>USA Canteen—15m.</td>
<td>18</td>
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<tr>
<td>7:00</td>
<td>Milt McCune—30m.</td>
<td>20</td>
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<tr>
<td>7:15</td>
<td>Little Theater—15m.</td>
<td>22</td>
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<tr>
<td>7:30</td>
<td>City Hospital—30m.</td>
<td>24</td>
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<tr>
<td>7:45</td>
<td>Cowboy Thrills—30m.</td>
<td>26</td>
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<tr>
<td>8:00</td>
<td>11 O’clock News—15m.</td>
<td>28</td>
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<tr>
<td>8:15</td>
<td>KLAS Telepaper—15m.</td>
<td>30</td>
</tr>
<tr>
<td>8:30</td>
<td>USA Canteen—15m.</td>
<td>32</td>
</tr>
<tr>
<td>8:45</td>
<td>Milt McCune—30m.</td>
<td>34</td>
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<tr>
<td>9:00</td>
<td>11 O’clock News—15m.</td>
<td>36</td>
</tr>
<tr>
<td>9:15</td>
<td>KLAS Telepaper—15m.</td>
<td>38</td>
</tr>
</tbody>
</table>

### TV Previews

**July 9**

1. **The Big Picture—30m.**
   "The 29th Infantry Division."
2. **Dinner Theater—30m.**
   8:10 9 Baseball—2½ hrs.
3. **My Little Margie—Comedy**
   8:30 2 My Little Margie—Comedy
   starring Gale Storm and Charles Farrell.
4. **T-Men in Action—K—30m.**
   In "The Case of the Blindsight Eyes," Federal agents pick up the trail of a merchant dealing in the various racket of the sale of dangered alcohol. This is final show of season.
5. **Wrestling—2½ hrs.**
   Dick Lane, host.
6. **Johnny Downs Movie.**
   "Habes of Robin Hood," with George Clark.
7. **Chance of a Lifetime—K—30m.**
   Dennis James presents Joe E. Howard as his celebrity guest.
8. **Your Hidden Talent—30m.**
   Joe Wise at the piano.
9. **Four Eyes—30m.**
   Semi-dramatic documentary series: "Birds For Korea."
10. **Amateur Boxing**
    Gary Goodwin announces eight four-round bouts.
11. **Lux Video Theater**
    9:30 2 Big Town—Drama
12. **Lux Video Theater—30m.**
    Jack Webb as Joe Friday.
13. **Movietime—90m.**
    "Against the Wind," with Simone Simon and Jack Warner in a story of people trained for espionage by British intelligence in 1943 who parachute into Belgium to destroy Gestapo records.
14. **Lux Video Theater—30m.**
   Len Murray with reports of fishing conditions, action films and weekly guests.

### TV House Calls

- **6:45 p.m.**
  USA Canteen—15m.
  Jane Froman sings. Guests are Teresa Hiller and Mel Torme whose "Summer Time U.S.A." program will be summer replacement for USA canteen. Jane sings "The Beach," "Say Si Si," "All Aboard," "If I Love You a Mountain," and "I Believe.

- **7:45 p.m.**
  Camel News Caravan—15m.
  John Cameron Swayze reports.

- **8:20 p.m.**
  The Steve Allen Show—30m.
  Steve Allen is host of a program featuring guests and musical numbers. The program includes "Who’s Afraid of Virginia Woolf?" and "The Importance of Being Earnest.

### TV House Calls

- **6:45 p.m.**
  USA Canteen—15m.
  Jane Froman introduces Teresa Brewer and Mel Torme who take over on July 14 as summer replacements for Jane.

**THIS LOVELY "QUEEN FOR A DAY" fashion model is displaying Luxite Lingerie and Holeproof Hose, one of the prizes to be given every week in TV-Radio Life's "Queen for a Day" contest (for details see pages 8 and 9).**
July 9

1. Bob Davis-Show-30m.
2. Popular/Science-15m.
3. Wrestler's Lament-15m.
5. Mystery Theater-75m.
6. The Late Show-90m.
7. Eleven Hour News-15m.
8. The Charlie Clifton Show-15m.
9. KNXT 10:30 News-15m.
10. Foreign Intrigue-Drama-15m.
12. Ebony Showcase-30m.

This week they're going to in order to testcher Patience show "The Shanghai Gesture." So if forced to endure this epic indescribable. Be sure to on hand have plentiful imbible.

"Flesh and Blood." (13) July 5, 10:15. This involved British picture advances the rather speecous thesis that heredity is responsible for about ninety per cent of a human's makeup. The illegitimate son of an eccentric scientific genius grows up to be an eccentric scientific genius, but environment seems to have some effect on him because he turns out to be a slightly nicer fellow than his father and marries the girl he loves. Richard Todd plays both father and son, and is enamored at different times of Joan Greenwood and Glynnis Johns.

Against the Wind." (7) July 9, 9:00. Here is a fairly recent film about French-British cooperation in the education and supply of underground fighters to the French resistance in World War II. Although the movie is entertaining in its own right, its chief asset is the lovely Simone Signoret.

"They Came to a City." (2) July 7, 11:00. A group of assorted characters are gathered at the entrance to an utopian city in this fantasy by J. B. Priestley, whose contention is that some people wouldn't desert their humdrum ruts even if given the chance. In his story, the young, the downtrodden and the poor enter eagerly into the new adventure, while the cold, the secure and the stupid go back to a world they know and understand. The film is very interesting and offers good performances by Googie Withers and John Clements.

"Mr. Perrin and Mr. Trail." (7) July 6, 10:45. We have a plethora of British pictures this week, it seems. This one is concerned with the conflict between a young teacher, Marius Goring, and a rival pedagogue, David Farrar. Things reach a head when they clash over the favors of the school nurse. Goring does, but the film is diverting only when it is dealing with the musty academics of the educational system.

"I Married a Witch." (13) July 8, 9:00. Fredric March did that, is, and her name is Veronica Lake in this comedy about witches haunting a fellow whose ancestors burned them to death. The picture contains a veritable dearth of laughs.

PICK of the PIX

by Aubrey Dahl

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HERE IS THE IRENE COLLE All-Weather Coat, just one of the many prizes being given away in the TV-Radio Life's big "Queen for a Day" contest. See pages 8 and 9 for more information.

Flicker Fare

Thursday, July 9

"BORN TO SPEED," Johnny Sands, Terry Moore (4), 10:20 p.m.
"RANGE BUSTERS," Range Busters, (2), 10:05 p.m.
"MURDER ON THE CAMPUS," Charles Starrett, Charles Starrett, Shirley Gray (7), 10:45 p.m.
"LAUGHING AT LIFE," Victor McLaglen (7), 12:20 p.m.
"ROGUES GALLERY," Frank Jenks, (4), 4:00 p.m.
"ACE OF SPADES," Michael Hogan, Dorothy Dwyer, (2), 4:00 p.m.
"HOUSE OF ERRORS," Harry Langdon, Marsha Hunt, (14), 4:15 p.m.
"GRANDPA GOES TO TOWN," The Little Theatre, (4), 9:30 p.m.
"AREN'T WE ALL THE WIND," Simone Signoret, (7), 9:00 p.m.
"JADE MASK," Sidney Toler and Mantan Moreland, (7), 10:15 p.m.
"THE DEVIL PLAYS," Eric Portman, (7), 10:45 p.m.
"SCATTERGOOD Pulls the Strings," Theatre Guild, (2), 11:00 p.m.
"THE GREAT MIKE," Stuart Erwin, Carl Switzer, (4), 11:15 p.m.
"SMART ALEC," Leslie Dwyer, (13), 11:20 p.m.
"BUSTERS OF THE CITY LIGHTS," Lynne Roberts, Peter Cookson, (11), 11:15 p.m.
"THE GREAT FLAMINGO," Joan Duryea, Erich Von Stroheim, (11), 11:10 a.m.
7:30 2 Beat the Clock—Quiz—K—30m.
    Bud Collyer and Roseanne with time-racing contestants.

4/It Happened In Sports
    Bud Palmer, host, tells story of the New York Yankees with Johnny "Mize as guest.

5 Charlie Chase—Film—30m.
    Famous old comedies.

6 Dangerous Assignment—30m.
    Stu Erwin Show—Series—30m.
    Starring Stu Erwin and June Collyer.

8 People in the News

9 Fearless Fosdick—30m.
    Adventures of a comic strip character.

11 To Be Announced

7:45 4 Camel News Caravan—K—15m.
    John Cameron Swayze reports.

8 Arden Varieties—10m.

7:55 8 News—5m.

8:00 2 Schiltz Playhouse—30m.
    Bud Palmer, host, in "Storm Warnings," the story of a wildest Alaskan airline pilot who are in love with the same girl.

4 The Nature of Things—15m.
HOLLAND'S TUNNEL

BY JACK HOLLAND

Is it really true that TV producers are crying their eyes out for scripts—as you hear? It sounds good, but there have been too many cases of writers submitting their teleplays to these men for consideration and then hearing nothing from them. One instance in particular deals with a fine script that has been reposing quietly on a producer's desk for two months. When the writer called about it he was given a quick brush-off by the secretary, who said, "Oh, Mr. ------ has been so busy he hasn't had time to read the script yet. He'll get to it within the next week or so." Granted these big boys of TV are busy but they must be missing a lot of good new material and talent by being just too occupied to give newcomers a fair hearing—or reading, as the case may be. Okay, you producers, so if you really need scripts, check with your desks first and see if you haven't some stray ones lying around collecting dust while the writers sit back collecting ulcers waiting to hear from you.

Too bad about the cerebral pulse deal. Paul Price of the Daily News deserves a big bow for bringing out the truth about the association and for raising pertinent questions about where the money is being spent that

(Please Turn To Page 25)
TV PROGRAM FINDER

4- KTLA—511 Marathon St. (38). HO. 2-6114.
5- KMET—2333 Cahuenga Blvd. (38). HO. 2-6114.
6- KOXY—4233 Park Blvd. San Diego. HO. 2-6114.
7- KECA-TV—Prospect and Talmadge Ave. (27). HO. 5-3311.
8- KFMB—San Diego, Calif. M2114.

JULY 3, 1953

TV-RADIO LIFE
HOLLAND'S TUNNEL
BY JACK HOLLAND

(Continued From Page 2)

was taken in by the mammoth telethon. Why don't those in charge of the palsy association answer the questions? Don't they realize their attitude is going to sour the public not only on their organization but on all future telethons? Is this what Jack Webb, Ben Alexander, Peggy Lee, and all the others worked so hard on for the telethon? Is this why you and you gave your dollars to help the paralyzed children? It kind of smells outside.

Lough of the Week: A request was made to KTLA for a gag glamour shot of Cheeta to use in a lunch menu cover. She was to be decked up in bra and what not. The request was turned down by Klaus Landsberg. Seems that a license is needed in the state to use such a star of a Western show, namely "Western Varieties." He didn't want her to appear out of character. Come now, Klaus, whom are you kidding?

Isn't there a very strange similarity between the LaRoy's Glamour Session and the forthcoming "Glamour Girl" for NBC? Hear tell Rita's not too happy about this and from what can be gathered about the format for the upcoming show she seems to have to be a legitimate beef. Will we have some lovely fireworks?

Del Moore is not the happiest of men with his "Life With Elizabeth" set-up. And he seems to have some points in his favor. Why shouldn't he be given co-star billing? Betty White isn't the kind to argue against this since she's in the doll. Also, didn't you know that Del has no contract with KLAC-TV, that he can leave when he wishes, and if that happened— would that put the show? Del has been making films for other TV companies lately, among them "Crown Theatre."

If you think TV can't teach a guy to act, give a look at Guy Madison in his first movie that went on the television trail—Werners' "Charge of Feather River." In Guy's earlier days as a movie star he was not the world's greatest actor by any means so his career took a nose dive. But now, in "Charge of Feather River" he has very real authority, he does a good, solid acting job, and he is responsible in a large part for this picture's being as good and as suspenseful as it is. It's in 3-D but it also has a story—which is unique considering most of the 3-D movies going public. But it's Guy Madison who commands attention. "Wild Bill Hickock" has taught him plenty.

In case you haven't been so informed, young Al Gannaway has returned with his popular children's show, "Half Pint Panel." It's Sundays on Channel 5 at 5:30 p.m. The kids will like this—and you oldsters might too.

Get this colorful free booklet that gives you all the facts about America's year 'round vacationland... then consult your Union Pacific agent to arrange a comfortable, carefree trip! Sun Valley is owned and operated by the Union Pacific Railroad.

There's much to do at Sun Valley—swimming, fishing, golf, riding—and even ice-skating outdoors. Dancing and other evening entertainment. Round-the-clock fun and relaxation for all the family— supervised children's playground and "baby-sitters" are appreciated by parents. Treat your family to a Sun Valley vacation this summer.

Visit any Union Pacific Ticket Office for a free copy of Sun Valley booklet; or mail coupon.

FREE VACATION GUIDES
UNION PACIFIC RAILROAD
515 South Olive Street, Los Angeles 15, California

Page Twenty-five
CLASSIFIED

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LIBERACE’S “26” ASH TRAY, personalized with Liberace’s signature, made of genuine porcelain. The perfect gift for all occasions. Wrapped and packed in white gift box. White with black signature and key. $20.00. Send order from HAR-MONT PRODUCTS CORPORATION, 3007 1/2 N. Hope St., Los Angeles 16, Calif.

FREE TEN DAY TRIAL on the newest radio. Tunes police call, ship to shore, aircraft, amateur and broadcast stations. Information sent free. KERABO, 868 North Fair Oaks, Pasadena 3, Calif.

SPECIAL INSTRUCTION

SPEAK SPANISH with ENGLISH WORDS? You can, with EDWARD LEVEQUE’S “EASY SPANISH.” This book has been purchased by more than 25,000 people. Order your copy today. Send $1.50 to EASY SPANISH, 541 Lucerne, Los Angeles 4, Calif. ORDER NOW. POSITIVE MONEY BACK GUARANTEE.

GALLÍ’S DRIVING SCHOOL. Licensed and insured. Dual control cars. 6545 Sunset Blvd. HOP 2-5872.

PERSONALS

DIETERS: Revolutionary HYPNOTHERAPY safely eliminates fat permanently. Total investment, $1.00. Box 72, c/o TV-RADIO LIFE.

SPECIAL SERVICES

PLAY PIANO BY EAR, complete system. $5.00, L. LUGO, Box 475, Lomita, Calif.

AMONG WEEKLY PRIZES IN TV-Radio Life’s “Queen for a Day” contest (particulars on pages 8 and 9) are a Rose Marie Reid swim suit and Ella Groll After-Five separate, both modeled here.

Page Twenty-six

TV-RADIO LIFE

Record Notes to You

By ANDY MANSFIELD

KFI, Monday through Friday, 8:45 a.m.

BEST IN ALBUMS: In the classic field, Mercury again leads the way with an outstanding recording production by Antal Dorati conducting the Minneapolis Symphony Orchestra in Robert Russell Bennett’s symphonic pictures “Porgy and Bess.” Here are twenty-three minutes of delightful melody, a panorama of the entire Gershwin score, and such skill that it far transcends the usual potpourri of popular airs. Also included in this item is the seldom recorded “Spirituals for String Choir and Orchestra” by Morton Gould, a fitting symphonic work on the same theme—The American Negro and His World.

From the film sound track of “Gentlemen Prefer Blondes,” MGM presents an album of the top songs by stars Jane Russell and Marilyn Monroe in duets and solos that want to be heard by Jane is not newcomer to records, but the way Marilyn sings “Diamonds Are A Girl’s Best Friend” should definitely raise the price of calendars! On the subsidiary Lion label, LeRoy Holmes Orchestra turns out great music with a best “A Bird’s Day.”

In Portugal, “Ruby,” “Coquette,” “The Song From Moulin Rouge,” and the other instrumental versions on this excellent long-play item . . .

Next to seeing Cole Porter’s Broadway production of “Can-Can,” is listening to the original cast (Lilo, Cookson, Conried, Verdon and Rhodes) singing its saucy lyrics and lovely melodies on a new Capitol label. Call, record, and save at the record counters this week. Based on the gaudy impertinence of yesterday’s Parisian night life, “Can-Can” abounds with all the flavor of Gay Paree, and from the opening chorus to the rousing finish, here’s the next best thing to front-row seats for Cole Porter’s latest stage hit . . .

TOPS IN SINGLES: Just in time for his Hollywood Follies opening, “Some Of These Days,” played with a slow beat and featuring maestro Buddy Morrow’s trombone (RCA-Victor), is just about the best for this band to date.

Fran Warren (MGM) tops this label’s release with a clever swingy Waltz novelty in summer tempo, “I Love A See-Saw,” done to a turn by one of our favorite gals.

Doris Day (Columbia) could have another winner in “Purple Cow,” a light bouncy novelty that is commercially better, but musically weaker, than the fllp, “Kiss Me Again, Stranger.”

The Mills Brothers (Decca) swing out wide and with a beat for “Pretty Blue Sky” (Dvorak’s “Humoresque” with lyrics).

Georgia Gibbs’ “Thunder and Lightning” (Mercury) is all that, and great, too.

TV-RADIO LIFELINES

(Continued from Page 19)

Then he wheeled his dad into cast- ing him for a walk-on part for “Studio One,” on which John played a bellhop. Made $83 and that was that! He had his money and nuts to acting again.

THE MARKLES are seriously thinking of adopting a baby to take the place of one they lost awhile back. “John wants us to get a boy,” Mer- cedes said. “A boy, so John thinks, will be able to help him on his farm.”

OH, OH! LIFELINER GOT MIXED up and practically gave away Halote’s $2000 mink stole a week before sched- ule. It’s chief drawing loot this Tues- day night, June 30, at Radio Appreciation Night at Gilmore Field . . .

Raves are still coming in for the super Ford on the new TV series “Homicide.” A loco- cal “repeat” via kinescope is being set up for invited persons in “the trade,” but so far no promise of a general re-run.

THOSE PROMISING REMARKS made here a few months ago about ABC-TV’s “Fibber McGee and Molly” due to the net’s acquisition of some new name talent, are being borne out. One of the biggest spenders, Luckles, snapped up partial sponsorship of Danny Thomas on strength of his pilot film. In this crazy business where “follow the leader” is the thing to do, you can expect further developments with other ABC-TV star properties.

INDESTRUCTIBLE JACK WEBB, who thrives on work and more work, now plans to tackle TVing of “Pete Kelly’s Blues,” which filled in as a summer show two or three years back. It mixed Dixieland and detectives, remember? Hope Jack saves a little time for his pal, ex-jockey, Julius Frank and his family.

THANKS, HARRY KOPLAN, for your cute letter about my “recording” the baby boy’s arrival. And I, too, hope I’ll have some grandchildren to enjoy the revival of your teen-age night club along about 1770.

BIG REMINDER

KLAC’s big five disc jockeys stage their annual charity show on July 10 in Hollywood Bowl, proceeds to go to St. Jude’s Hospital for Underprivileged Children. There will be many stars under the stars.
Radio Precasts

TIME CHANGES
Monday, July 6—JOHNNY MERCER, KNX, 9:00 p.m. M-F. (Formerly heard at 8:30.)
Tuesday, July 7—MR. & MRS. NORTH, KNX, 6:00 p.m. (Heard last week at 6:30.)
Tuesday, July 7—LOUELLA PARSONS, KNX, 8:00 p.m. (Heard last week at 8:15.)
Wednesday, July 8—CRIME CLASSICS, KNX, 7:30 p.m. (Heard last week on Friday at 7:30.)
Thursday, July 9—ON STAGE, KNX, 6:30 p.m. (Heard last week on Wednesday at 7:30.)

WHAT'S NEW
Saturday, July 4—TOWN AND COUNTRY TIME, KECA, 10:15 p.m. New U. S. Army Air Force series, featuring Connie B. Gay, well-known Washington, D.C., entertainer as master of ceremonies. Recorded series highlighting top-rated country music and featuring special guest star each week. (Bowed June 27.)

Monday, July 5—CONFESSION, KFI, 6:30 p.m. A new dramatic anti-crime series based on actual confessions of crimes bow as a summer replacement for "Dragnet." Monday, July 6—LOVE AND MARRIAGE, KECA, 2:30 p.m. M-F. Presented in cooperation with the American Institute of Family Relations, of which Dr. Paul Pope-
nos is director, series will examine actual cases and present Dr. Poponce's answer to questions sent in to program. (Bowed June 25.)

Monday, July 6—LONESOME GAIL, KECA, 10:30 p.m. One of the most popular personal-
ities on the local radio scene begins a new program of intimate chatter and musical numbers. M-F. (Bowed June 29.)

Tuesday, July 7—COUSIN WILLIE, KFI, 6:30 p.m. Billy Ideison stars in the title role of a new situation-comedy series which replaces "Fibber McGee and Molly" for the summer months.

Wednesday, July 8—BERMUDA CONFERENCE, KNX, 7:30 p.m. Initial vehicle stars Ronald and Benita Colman in "Random Harvest." Ken Carpenter is host for the series.

*WHAT'S SPECIAL*
Sunday, July 5—AMERICAN MUSIC HALL, KECA, 5:00 p.m. Host Burgess Meredith and Paul Whiteman join Glenn Osner and his orchestra in a salute to George M. Cohan by playing Cohan favorites.

Wednesday, July 8—Bermuda Conference, KNX, 7:30 p.m. Direct coverage of the Big Three Meet—Eisenhower, Churchill and France's Prime Minister.

WHAT'S PLAYING
Saturday, July 4—STARS OVER HOLLYWOOD, KNX, 9:30 a.m. David Wayne in "To the Blitv End."
Monday, July 6—LUX SUMMER THEATRE, KHJ, 7:30 p.m. Peter Lind Hayes and Mary Healy in "Medicine Man."

WHO'S GUESTING
Monday, July 6—TELEPHONE HOUR, KFI, 9:00 p.m. Baritone Clifford Harvout makes his first appearance on the Telephone Hour singing "Nemico della Patria," from "Andrea Chienier." "In the Silence of the

These KECA-Radio Stars Recommend:
Durkee's Tossed Salad Dressing

Monday thru Friday on ABC Radio

Fan Fax

The Gary Goodwin fan club is having a membership drive. Write to Ellen McDaniel, 4509 So. Figueroa, Los Angeles, Calif. for information.

"I am organizing a fan club for George Putnam, that exciting KTTV newscaster," says Bette Bruno, 2215 W. Ross Ave., Alhambra, Calif. It's called "The Real George" Fan Club.

According to Marcy Belger, "The Liberettes," headed by its president, Jane Pogling, were "instrumental" in bringing about Liberace's invitation to entertain at the President's Ball in Washington.

Night" by Rachmaninoff and "Home on the Range." Tuesday, July 7—MARTIN AND LEWIS SHOW, KFI, 9:00 p.m. Marion Dietrich joins the two zanies in a story "Holly-
wood Did Not Dare to Make."
Friday, July 10—BOB HOPE SHOW, KFI, 11:00 a.m. Bob Hope salutes Mrs. James Kip Finch of New York as his "Woman of the Week."

WHAT'S OFF
DRAGNET, KFI, 6:30 p.m. Su. (Returns August 30.) PHIL HARRIS AND ALICE FAYE, KFI, 7:30 p.m. Su. (Returns September 6.) FIBBER MCGEE & MOLLY, KFI, 6:30 p.m. Tu.
BOB HOPE, KFI, 7:00 p.m. Wed. SHOWTIME, KFI, 9:30 p.m. Fri.
CRIME FILES OF FLAMOND, KHJ, 7:00 p.m. Th.
Radio in Review

Radio Ramblings

Frederic Ziv, radio and TV transcription biggies, have earmarked five million dollars for a 30-acre site in the Valley. More than 1500 radio stations are serviced with TV productions. Roberta Lynn and Ralph Story team up for a five-a-week CBS stanza... Tennessee Ernie verified his first year of broadcasting over KECA-ABC last week... "Adventures of the Scarlet Pimpernel" re-opens in the theater via the NBC, Barbara Britton re-creates her TV roles of "Mr. and Mrs. North" for radio fans on CBS... Hawthorne, KNX's champion time-jumper and ace comic is up with "another new show. It's a 9:35 p.m. slot, this time on a Monday-through-Friday schedule. (Please, Mr. Program Director, keep "Hawth" at this schedule for at least a few weeks before you announce a time change.)

Mercedes McComb, while no clothes horse, cherishes a thirteen-year-old evening gown. She wore it first for her successful tryout for a drama scholarship; after her first rejection she met Fletcher Markle, her now husband; and she wore it again the next night she accepted the 1950 Academy Award for the best supporting film role, in "All the King's Men."... Earl Godwin, veteran Washington postman for NBC was given the American Legion's highest award... NBC has obtained radio and TV rights for the coverage of the third American Karakoram expedition, which will attempt to climb K2, second highest mountain in the world, K2, also known as Mt. Godwin-Austen, is 28,250 feet high and is located in northwest Pakistan.

Lawrence Welk and his orchestra have agreed to do a full hour's show every week for the Armed Forces Radio Service. It will be heard coast-to-coast over AFRS to overseas AFRS over 90,000,000 people, all talked about when the AFRS received over 500 different requests from overseas to hear Welk's "Champagne Music."

YOU DON'T NEED A MILLION DOLLARS!

FOR ONLY $10.00 A YEAR

You can enjoy the million-dollar luxury of a membership at a respected Moonridge Golf and Mountain Club, with full privileges.*

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(2) Add to your own income at your convenience and pleasure.

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Please send, without obligation, details of your offer to TV-Radio Life readers to:

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Address
City

Page Twenty-eight
**SUNDAY, JULY 5**

**KEDS—Sunday Serenades.**

**KEDS—Italian Serenade.**

**KEDS—Angelic Hour.**

**KEDS—Sports News.**

**KEDS—Revue.**

**KEDS—Reserve.**

**KEDS—Reserve.**

**KEDS—Serenade.**

**KEDS—Music Hour.**

**KEDS—Bible.**

**KEDS—Bible.**

**KEDS—Voice of Prophecy.**

**KEDS—Serenade.**

**KEDS—Serenade.**

**KEDS—Sunday Theatre.**

**KEDS—Good News.**

**KEDS—Sunday Concert.**

**KEDS—Breakfast Hour.**

**KEDS—Broadcast of Truth.**

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**ADVENTURES FROM THE BIBLE**

Bible stories for children as told by Marielle Earl

**Sunday — 5:30 p.m.**

**KFWK—Adventures from the Bible.**

**KFWK—Version.**

**KFWK—Volume.**

**KFWK—Sunday Pops.**

**KFWK—Parent's Hour.**

**KFWK—Voice of Truth.**

**KFWK—Best Places.**

**KFWK—CBS Newsroom, Sunday.**

**KFWK—Breakfast Hour.**

**KFWK—Broadcast of Truth.**
Ear, Eye Inspire the Pen
(Continued from Page 11)

Mrs. H. A. Doberner, 1236 S. Curson Ave., Los Angeles, Calif.

We have seen "Jump Jump" cut from a five-day program to a three-day program and now we hear the news that this is "Jump Jump's" final week on TV. Why can't KWKW give it a sponsor for this healthy program? Yes it is "healthy" because it doesn't fill youngsters' minds with fear. Perhaps the fact that it is not a "violent" program is the reason that it can not be sold. As young parents we feel our children are deserving of good entertainment.

Mrs. W. A. G. 559 Punahou St., Altadena, Calif.

So many people have voiced an opinion that so many commercials are hard to take, and I agree. However, there is one sponsor that I think has really a very clever way of presenting their commercials—"Stairway to Stardom." I really enjoy them.

Muriel Nelson, 616 E. "G" St., Ontario, Calif.

Are Jimmy Weldon and Hank Penny related? No, no relation.
Monday–Friday Daytime Radio Logs

ALL NITE LISTENING

"Nightowl Special" 12:00-2:00 A.M.
"Sleepy Time Gal" 2:00-4:00 A.M.
"Nightowl Special" 4:00-6:00 A.M.
"Morning Almanac" 6:00-6:30 A.M.
"Morning News" 6:50-7:00 A.M.

The Original Twenty-Four Station Network

KGFJ 1230 Kc.

*Indicates News Broadcast

1 KECA—KCBO—Don McNeill
2 KFJ—Johnny Murray Talks It
3 KKJ, KGB, KVOE—Cock Bourn, Etc.
4 KNX—Ralph Story
5 KBIG—Jaycees
6 KRL—The Early Bird

Friendliest Show on Radio Wes Tuttle's "TUTTLETIME" 7 A.M. Daily

KTFY—Tuttle Time.
10:05—KLAC, KFPC, KLCA—News
12:05—KLAC—Grand Slam.
1:05—KRL—March.
3:05—KLAC—News.
4:05—KLAC—News.
5:05—KRL—March.
7:05—KLAC—News.

KTFY—Tuttle Time.

Start your "Good Morning" with

BUENOS DIAS
6-7 Mon. thru Sat.

KGFJ 1230 Kc.

KFW—Bill Leyden-M. Tu.
KFW—Bill Leyden—W. Tu.
KFW—Bill Leyden—Th.
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**BEST BETS ON RADIO**

**A.M. Programs in Lightface Type**
**P.M. Programs in Boldface**

**SUNDAY**

**Public Interest**
- 7:00—True or False, KHI.
- 9:00—New Talent, FAX, KFI.
- 9:30—Space Patrol, RECA.
- 10:00—College Game, RECA.
- 11:00—Tarzan, KFXM.
- 12:00—Sunset Boulevard, KTL.
- 12:30—Gene Autry, KFXM.

**Music**
- 2:00—Opera, KFWB.
- 11:00—Independence Day Concert, KFI.

**Drama**
- 8:00—Grand Central Sta., KFXM.
- 9:00—Theater of Today, KFXM.
- 10:00—Stars Over Holly Hq, KFXM.

**MONDAY**

**Comedy-Variety**
- 9:00—Ar. Mma, KXLA.
- 9:30—My Little Margie, KXLA.

**Sports**
- 4:00—Baseball, KFWB.
- 6:00—Football, KFWB.
- 7:00—Basketball, KFWB.
- 8:00—Football, KFWB.
- 9:00—Semi-Classic Music, KFWB.

**Quiz Participation**
- 10:00—Two for the Money, KFXM.
- 11:15—The Town Meeting, KFXM.

**Mystery-Detective**
- 6:00—The Farse, KJH.
- 7:00—Let George Do It, KJH.
- 8:00—Tender Arrest, KJH.

**Drama**
- 6:00—Lux, KXLA.
- 7:00—Bing, KXLA.
- 8:00—Radio Playhouse, KFXM.

**TUESDAY**

**Public Interest**
- 9:15—Herbrand Russell, KXLA.
- 9:30—Space Patrol, RECA.
- 10:00—Johnny Dollar, KXLA.
- 10:30—Mr. & Mrs. North, KXLA.
- 11:00—Mr. President, KXLA.
- 12:00—High Adventure, KXLA.

**Mystery-Detective**
- 6:00—Philip Morris Playhouse, KXLA.
- 7:00—Adventurer of the Scarlet Pimpernel, KXLA.

**Drama**
- 6:00—The Adventurer, KXLA.
- 7:00—P很有才华的作家, KXLA.

**WEDNESDAY**

**Public Interest**
- 7:00—True or False, KHI.
- 9:00—New Talent, FAX, KFI.
- 9:30—Space Patrol, RECA.
- 11:00—College Game, RECA.
- 12:00—Tarzan, KFXM.
- 12:30—Gene Autry, KFXM.

**Music**
- 2:00—Opera, KFWB.
- 11:00—Independence Day Concert, KFI.

**Drama**
- 8:00—P很有才华的作家, KXLA.
- 9:00—The Town Meeting, KFXM.
- 10:00—Two for the Money, KFXM.

**Mystery-Detective**
- 6:00—The Adventurer, KXLA.
- 7:00—P很有才华的作家, KXLA.

**THURSDAY**

**Public Interest**
- 7:00—True or False, KHI.
- 9:00—New Talent, FAX, KFI.
- 9:30—Space Patrol, RECA.
- 11:00—College Game, RECA.
- 12:00—Tarzan, KFXM.
- 12:30—Gene Autry, KFXM.

**Music**
- 2:00—Opera, KFWB.
- 11:00—Independence Day Concert, KFI.

**Drama**
- 8:00—P很有才华的作家, KXLA.
- 9:00—The Town Meeting, KFXM.

**Mystery-Detective**
- 6:00—The Adventurer, KXLA.
- 7:00—P很有才华的作家, KXLA.
**Tuesday, July 8**

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THURSDAY, JULY 9

11:50—KECA—Elroy Hirsh, Bashful Betsy. (to 5:55)
10:45—RFH—Moderate News, Evening.
10:40—KHJ, KGB, KYOE—Songs of Michael Shayne.
10:15—KHJ, KGB, KYOE—Songs of Michael Shayne.
9:55—KHJ, KGB, KYOE—Songs of Michael Shayne.
9:50—KHJ, KGB, KYOE—Songs of Michael Shayne.
9:40—KHJ, KGB, KYOE—Songs of Michael Shayne.
8:55—KHJ, KGB, KYOE—Songs of Michael Shayne.
8:45—KHJ, KGB, KYOE—Songs of Michael Shayne.
8:35—KHJ, KGB, KYOE—Songs of Michael Shayne.
8:25—KHJ, KGB, KYOE—Songs of Michael Shayne.
7:55—KHJ, KGB, KYOE—Songs of Michael Shayne.
6:55—KHJ, KGB, KYOE—Songs of Michael Shayne.
5:55—KHJ, KGB, KYOE—Songs of Michael Shayne.
4:55—KHJ, KGB, KYOE—Songs of Michael Shayne.
3:55—KHJ, KGB, KYOE—Songs of Michael Shayne.
2:55—KHJ, KGB, KYOE—Songs of Michael Shayne.
1:55—KHJ, KGB, KYOE—Songs of Michael Shayne.
12:55—KHJ, KGB, KYOE—Songs of Michael Shayne.
11:55—KHJ, KGB, KYOE—Songs of Michael Shayne.
1:15—KHJ, KGB, KYOE—Songs of Michael Shayne.
0:15—KHJ, KGB, KYOE—Songs of Michael Shayne.

FRIDAY, JULY 10

6:45—RFH—Moderate News, Evening.
6:15—KHJ, KGB, KYOE—Bill Henry, Sherry Lewis. (to 7:15)
5:35—KHJ, KGB, KYOE—Bill Henry, Sherry Lewis. (to 6:15)
5:15—KHJ, KGB, KYOE—Bill Henry, Sherry Lewis. (to 6:15)
4:15—KHJ, KGB, KYOE—Bill Henry, Sherry Lewis. (to 6:15)
3:15—KHJ, KGB, KYOE—Bill Henry, Sherry Lewis. (to 6:15)
1:15—KHJ, KGB, KYOE—Bill Henry, Sherry Lewis. (to 6:15)
0:15—KHJ, KGB, KYOE—Bill Henry, Sherry Lewis. (to 6:15)

CARROT TOPPER TIME

featuring Les "Carrot-top" Anderson
Mon. thru Fri. 5:30-6:30 p.m.
Last Monday night's blackout of wrestling over KTTV created a storm which jammed the switchboards at KTTV, the American Legion Stadium, the Los Angeles Times and Daily News and even my own telephone.

The wrestling fans demanded to know what was going on. During the last few years television fans have made Monday night wrestling night. All over Southern California fans hurried through their evening's chores, settled themselves down for an evening's entertainment and—no wrestling. According to the official polls Monday night wrestling leads all others in popularity—and fans were not going to take the loss of it without a protest.

Several elements contribute to making Monday night wrestling the top grappling show. One is the skillful matchmaking of men of equal calibre and size. Promoter Hugh Nichols and manager O'Brien listen to the public requests for matches and try to give the people what they want. The Hollywood Legion is the only television arena which is run by wrestlers. Hugh Nichols is recognized by all wrestlers and people in the wrestling business as the greatest light heavyweight of all times. O'Brien is also one of the greats in the light heavyweight division. For twenty years he wrestled all over the world. So it is easy to understand why men like these are able to make and present better matches.

Another important factor in the success of Monday night wrestling is Bill Welsh's sportscasting. Through the years Bill has endeared himself to televiewers through his colorful handling of special events and his warm presentation of sport events.

Back to the blackout. I will try to give you an impartial explanation of both sides of the story. In a way, it was a misunderstanding by the parties involved. A corporation, Ring Talent, Inc., has negotiated contracts for wrestling shows between the three parties concerned, the promoter, the television station and the wrestlers.

Some three months ago promoter Nichols contracted to film one of the matches at the Stadium. It was the outcome of this filming which caused the blackout. Ring Talent felt that Nichols had no right to negotiate privately to film and refused to let him do so. Nichols, who has been promoting in the Legion Stadium for nearly twenty years, said that so long as he had no control preventing him from filming matches and because he had done so many times in the past, he had every right to.

When Ring Talent said he couldn't make the film, Nichols said they couldn't televise his matches. Everyone was hurt. Ring Talent and Nichols and the wrestlers were all out the television money. Monday night fans abruptly lost an accustomed pleasure.

As we go to press, I have just talked to the men involved in the dispute and it looks very much like the trouble has been ironed out.
Ten Ways To Make The Boss Propose

And who can better give such good advice than Ann Sothern, TV’s favorite “Private Secretary”?

(Note: I’ve never been anybody else’s boss, so I suppose that really qualifies me to become an authority on this subject. Anyhow, I’ll take a general view of the subject—just for fun, huh?)

1. A private secretary is in a neat position to discover the secret hankerinings or frustrations, if any, of her boss. Therefore, she should quietly observe his eating habits, his tastes in apparel and the things he likes to do for amusement away from the office. Then she can make subtle suggestions on these phases of his life.

2. She should never, never act possessive. A man who has grown used to his bachelorhood balks quickly when he gets the notion that any woman wants to “mother” him, or otherwise put a checkrein on his usual run of activities.

3. Make yourself as attractive as possible, but don’t overdo it. Hair always neat. Clothing subtly feminine yet within the price range of the salary he is paying you. (In this way he’ll understand, without coaching, you can be attractive yet sensibly frugal.)

4. Don’t gossip about other employees in the firm. Any real man doesn’t want to hear this stuff and, besides, he wouldn’t want to be married to a scatterbrained scandalmonger.

5. Accept gladly, not coyly, his invitation to take you out to dinner. And don’t talk shop at the time, or pretend that you think he is being extravagant when he takes you to a smart place to dine. Let him be the big shot if he wants to.

6. Don’t fuss over the boss. I mean, don’t use the old tricks of straightening his necktie and picking imaginary pieces of lint off his coat. Most men hate this. Their natural reaction is that (1) they must have been married to the woman for ages and (2) she’s going to make an impossible request.

7. Be cheerful. Not gay... cheerful.

8. Show real interest in his business activities but never try to run his firm.

9. You can set little traps to make him miss you. Simply keep out of his sight for hours at a time when you know that things are under control around the office.

10. And, above all, be yourself.

July 3, 1953
Now that America is again celebrating the anniversary of its birth as a free nation, it's time for all of us to think of our blessings as Americans. Here are the inspirational views of some of our top TV and radio stars.

TS EASY to take a good thing for granted. And that's exactly what many of us have about our country. We seldom take the time to ask ourselves, "What does America mean to me?"

To remind us of the great debt we owe America, some of the biggest names in TV and radio were asked to tell what this country meant to them. Perhaps their answers will make us realize what a privilege it is to be called an American.

Dick Lane, KTLA: "America, to me, is not just a good place to live but a way of life. A way which, under God, one may travel when, where, and how he chooses; and where one may practice all those precepts inculcated within his spiritual understanding. A place where each day brings new delight to just living."

Jack Carson, who will soon return to TV: "America has meant, to me, opportunity. I think all Americans are aware of this but possibly I'm a little more aware—not because I feel I'm more patriotic than you but because America has adopted me. And like most adopted people I think I'm a little more sensitive to this 'opportunity' I may never have had in my native Canada. I've been given complete expression of my ambitions here, and anything I have or have not done has been because of me as a person and not because of any restriction of the Land."

Ralph Edwards, NBC: "These precious things—my family, my home, my church—this is my life; this is what America means to me."

Elmer Peterson, NBC News Commentator: "America is not only a place to live but an experience in living: not only a symbol of freedom but a challenge to us to retain that freedom; not only a proof of what we have achieved but a responsibility to help others achieve—a land for 'ree, but freedom EARNED.'"

Peter Potter, KNXT: "I was born and raised in the heart of America and some of my forefathers were here long before the white man settled in America. Therefore, America means a hot full of warm, tender love—the love of a man for his soil, his family, his ideals, his work. America offers everything God intended it to—greatness, simplicity, beauty, opportunity combined with a government inspired by Thomas Jefferson, blessed by Abraham Lincoln, and carried out by millions of Americans everywhere. America is to me the blue skies that follow every storm, the solace to every disappointment, the beacon light for all men, regardless of race, color, or religion. God wanted it that way. I, for one, will strive to keep it that way. No greater honor can a man have than to be called an American!"

Lawrence Welk, KTLA: "During my lifetime, I have experienced this wonderful realization that America is truly the land of opportunity. It is a land where the poor farm boy can achieve his heart's desire—to be an orchestra leader. A land where any one can achieve his goal through hard work and sincerity. A land where your neighbor, friends, and fellow man extend a helping hand and give you that little word of encouragement, not only when you are on the top of the ladder but at a more critical time when you are just starting to climb the ladder and the going is tough. We enjoy many luxuries in America, not only the monetary luxuries but the luxuries of choosing our own friends, deciding our aim in life, worshipping in the church of our choice, and voting as we see fit. We are indeed fortunate to be a small part of this great nation—America."

Gene Autry, CBS-TV: "I came from a very poor family, I could only go to school about three months of the year, and I had to work the rest of the time. I wasn't able to finish high school until I was nineteen because I had to earn my way—so America means a lot of opportunities. And those opportunities still exist. However, prizes are not handed to people. They must be won, just like our freedom must be earned and kept, not just won by George Washington nearly 200 years ago. As Americans we have a real challenge—to be worthy of the right to call America our home. It is up to us to keep it strong, a beacon to the oppressed."

Loretta Young, who begins her new TV series next month: "As Americans, we have enjoyed incomparable blessings. These prodigious times are giving us the opportunity to prove our worthiness to receive such blessings—an opportunity to appraise our appreciation of them—an opportunity to reenergize our devotion to the principles which have made our nation great.

"Foremost of these principles is the love of God—and man. Here, in a nation conceived in liberty and dedicated to the proposition that all men are created equal the determination to protect that concept and that dedication is constant and un何况itable."

Barbara Stanwyck has done several TV shows: "I am proud I am an American because in this country, the struggle to preserve the dignity of man as God intended him—free and equal—continues. As Americans, we are concerned, not alone with our own safety and security, but recognize our responsibility to choose man beings all over the world who..."
MEANS TO ME

for passing boulevard-stop signs, not for expressing your frank opinions about the men who run the government.

"America is where you can find a House of God on every main intersection and hear supplications voiced in nearly every tongue, according to every known religious format, with the doors ajar and the voices loud and clear.

"America is where a ditchdigger's son can wind up behind the wheel of a Jaguar and the scion of a millionaire can live happily ever after with the grocer's daughter in a three-room flat.

"America is where I belong, because I love every inch of ground upon which I can walk as a free man, answerable only to my own conscience."

Libresco, KLAC: "Born of an Italian father and a Polish mother, I inherited from them my love of music. The first instrument was a piano bench, it was merely a matter of course as far as my parents were concerned. There were four small mouths to be fed, and eight active feet to be kept shod. It was during the depression years and there was no money for anything but the necessities of living. Sometimes those were scarce. Mom worked long hours in the grocery store. We all had our share in tasks around the house. My brother George and sister Ann were my baby sitters, and when I was graduated from that class, brother Rudy, who is now in Korea, claimed the class.

"America gifts each of us with opportunity to build our dreams and hopes into reality, I did dream, and I did hope, and I still do. Were it not for the boundless opportunities which America has, they might remain just that—dreams and hopes.

"America means to me the chances to work for, to attain, the ideal of my choice, and I am deeply thankful to our country for one of the greatest gifts—opportunity."

Vito Scotti, CBS-TV's "Luigi": "Don't be surprised if I'm sentimental. My family came from Italy and, like all Italians, I can never forget that this great country of ours borrowed its name from one of my countrymen. So America means something very special to us. It is a name we speak softly, in respect and reverence. It is a name we speak proudly in our family talk, as when we boast about a famous uncle who crossed the seas and became great and wise and rich. It is a name we speak in hope, because what our uncle has done all people can do. It is a name, above all, that we speak with love, because he has never forgotten those he left behind... Sentimental? I warn you, you didn't !?"

Betty White, KLAC: "There seems to be a growing tendency on the part of people to feel a little ashamed of admitting their patriotism. They seem to think it's a little corny to reveal a love of country. "It's all right to feel that way," they say, "but don't talk about it." Well, maybe so, but I know in my knees still turn to water every time I hear the Star-Spangled Banner."

Willard Waterman, NBC (The Great Gildersleeve): "There are people in this country who are afraid for their country.

"I do not share their fear. I hate Communism as I hate tyranny. I refuse to be stampeded by the communist methods or its menace. I believe that our country is strong enough to stand up against its menace. I believe that our country is strong enough to stand up against its menace. If need be, alone.

"I have faith in America because I believe that a special power protects our people.

"Let us not trust entirely on jet engines and guided missiles but rely on the faith of our fathers which is our surest field. Let us build up our defenses and beliefs, as our pilgrim fathers believed, that providence is with us."

"The pilgrims prayed. Their prayers rose like a wind to the highest places in heaven and the Lord listened.

"We wrote in our declaration that all men were created free and the great hope of America is that one day it shall bring the sacrament of freedom to the peoples of the earth.

"That is what America means to me: A glorious new hope to the world where bigotry and ignorance and tyranny cannot survive because our new and enlightened generation will dwarf any unhealthy elements by its own superiority."

Spade Cooley, KTLA: "America, to me, means my children. It means little Donnell and Melody—free to play in the sunshine and free to have their own opinions about that sunshine and their playmates. Yes, it means Melody and Donny—well-fed and healthy in mind and body.

"But America also means my older son, John—the feeling of pride I had and the lump I got in my throat when I saw him off on his first ship as a seaman in the Navy, protecting my family and yours.

"Like my son John, I feel that I should do my part also to protect America and its free family life. It's not easy to appreciate something we've never been without, but I can try. And may God see fit to continue America's blessings."

BARBARA STANWYCK

WILLARD WATERMAN  LAWRENCE WELK  PETER POTTER  BETTY WHITE
LAST SEPTEMBER the show world was stunned by the news that Eddie Cantor had suffered a heart attack. To millions, Eddie had always seemed indestructible. It seemed impossible to think of death walking so closely with him those first few days.

When a man has come face to face with the fact that his life may be cut short, he usually awakens to vast new realizations about himself, his work, his attitude toward living. Eddie came out of the Cedars of Lebanon Hospital not only a well man but a man with a brand-new philosophy toward life.

Show Needn't Go On

"I guess the greatest lesson I learned was that the old adage of 'the show must go on' is ridiculous," Eddie said, "It doesn't have to go on—but you do.

"To paraphrase a famous quotation, 'What profiteth an actor if he gain some notices and lose his life?' I suddenly saw the futility of driving myself constantly, of feeling I had to do everything. I learned I didn't have to do my job the hard way. I'm like a couple of pitchers now in the big leagues. Both have right arms that aren't as strong as they were ten years ago but they're still winning ball games by pitching with their heads. That's what I'm doing now — pitching with my head.

"Before my illness last September I had just finished an extensive tour in which I put on a two-hour one-man performance in Eastern cities to raise blood for the Red Cross. The price of admission to my shows was a pint of blood. I managed to get 110,000 pints in fourteen days. The day I had my attack I had planned to take off on another tour to raise money for Israel. When I had to cancel, friends of mine like Eddie Robinson took over for me—and I found that the job would be done without me.

"Now when there's a request for me to make some kind of a speech for a worthy cause I try to arrange a telephone set-up so I can make my speech over the phone instead of dashing all over the country. I am so convinced now that learning to relax and taking care of myself is important that I have even sold my contemporaries on the new philosophy."

Mail Pours In

While Eddie was in the hospital he received over 50,000 pieces of mail from fans all over the country, among which was a letter from the campaign train of President Eisenhower.

"There were 141 people in Scranton, too, who gave a pint of blood each to help me get well," Eddie said with real pride. "A priest even wrote me that over 100 candles had been lit in his parish by people praying for my recovery. But perhaps the most startling mail came from a woman in Boston who wrote me an air-mail letter every day. She said she had seen me first many years ago when she was engaged to be married—and was now a grandmother of four. She wrote: 'We would rather see a little less of you over a longer period of time.'

"Because of my illness I have a chance to use more new talent on my Comedy Hour shows. I don't think it matters at all to audiences whether a star is on for twenty-five minutes or an hour on a show if the material is good. And I don't think the public wants any performer to work so hard that he impairs his health. So now I can take it easy and still get a thrill out of seeing a new talent get a break on my show."

Eddie paused momentarily, stared into space, and then said quietly, "Some ask me why I just don't quit. I could and be all right, economically speaking. But I'd never be happy out of show business. It's the only life I've known. Without it I'd really be dead—inside."

By Jack Holland

July 3, 1953
MEET MISS Marion Morgan

BACK IN 1947, a cute strawberry blonde made her TV debut with Al Jarvis on KTLA Channel 5. At that time she was the featured vocalist with the Harry James band.

Television was quite different in those days. The sweet-sounding, eye-pleasing thrush has never forgotten her experience.

"I'll have to admit I was pretty green when I started out in show business. Also, for that TV appearance we had to wear very dark make-up and brown lipstick.

"The bright lights were very hot. The mascara, which I had to put on extra thick on my eyebrows, began to melt from the intense heat. Instead of appearing happy and at ease, I looked as if I were crying!"

The young lady's name was Marion Morgan.

Six Years Later

Oddly enough, almost six years later, Marion made her "second debut" on the same Channel 5. It was January, 1953, and she appeared as the new feminine vocalist on "Bandstand Revue."

This time—in addition to the technical improvements—Marion gave a fine, polished performance. She had become a "real trouser," as the saying goes.

Many events and people had crossed Marion's path during these six years to account for the theatrical metamorphosis.

First of all, there was Harry James. "A real great guy and a wonderful bunch of fellows," says Marion. She toured with "The Makers," for two and a half years, and then went on her own.

Singing jobs were scarce then. One day she got a break when she was asked to fill in for an act at Ciro's. Opening-night jitters caused a disappointing performance. Joan Crawford was there.

Joan said: "I like your voice very much, Marion; most of the other things you do can be improved tremendously. Do you mind if I help you?"

Thereafter under Joan's tutelage, Marion learned lots of little tricks of the trade she had never known before. Joan changed her hair-do, coached her in posture, made her reduce, and completely revamped her act.

Since then, Miss Morgan has appeared in almost every big-name night club from coast to coast. She also appeared regularly on "Break the Bank" and made MGM recordings.

Last, But Not Least

Then there was her husband, Sid Beller. Formerly associated with Harry James, today Sid is Marion's manager. They were married in 1950 and live in North Hollywood.

What would Marion like to do in the future?

"I'm not asking for too much," she smiles. "Just my own show on TV, a fat recording contract, a radio show, theatrical engagements, some occasional night-club appearances, and of course, the movies. Seriously, my big ambition is to star in motion pictures."

Marion believes that, if properly handled, there shouldn't be any conflict between her career and her marital life.

Also, she has no intention of singing full-time with a band again.

"I'm past that stage," she says. "Besides, I've had enough of those one-night stands. They're rugged."

"I remember one night down South when we played several one-nighters in a row. I really tired. I casually remarked to a gentleman:

"'You have a lovely city here. We sure had a nice time in Memphis last night.'"

"'Lady,' he replied, 'This is Memphis!'"
Bill Welsh (above) is mikeside every Monday at 8:30 p.m. to describe the furious action on CHAMPIONSHIP WRESTLING, from Hollywood Legion Stadium, sponsored by Dr. Sparling's RX-30, Procelin, and Talon. Above left, James Fair-fax, Ray Montgomery and Jon Hall—who plays the title role—find adventure in Africa on RAMAR OF THE JUNGLE, seen Tuesday at 7. Bell Brand Foods is the sponsor.

George Putnum (above), recently named "Favorite News- caster" in a television magazine poll for the second consecutive year, is seen twice nightly Monday through Friday at 6:45 and 11:00, under the sponsorship of Westinghouse Television and Bond Clothes.

That good-looking Channel eleven

KTTV (11)

Ed Reimers (left above) is moderator for Haven MacQuarrie's NOAH WEBSTER SAYS, the exciting word game now seen on KTTV every Sunday at 7. Ed is also host on MOVIELAND MATINEE (Monday through Friday, 4:15 p.m.) and occasionally takes his viewers onto actual movie sets. At left you see Ed and the KTTV camera on the set of "Sins of Jezebel," a Robert L. Lippert, Jr. production, starring Paulette Goddard, which was recently completed on the KTTV lot.