CONFIDENTIAL! MRS. COATES TELLS (ALMOST) ALL!
YOU MAY WAKE UP GRUMPY...

YOUR FACE MAY SHOW YOUR GLOOM

BUT YOU'LL SMILE THROUGH THE DAY

IN A REGULAR WAY IF YOU START THE DAY WITH—

JUNE COLLYER, Stu Erwin, Willie, Harry Hayden, and Merry Anders continue to delight viewers in "The Stu Erwin Show."

KCOP'S JACK McELROY has long been an ardent fisherman. Recently, he's gone in for skin diving! U.S. Navy frogmen, Robert Wright and John Stringer give him some pointers (Tierney-Ross photo.)

MRS. MARTHA Edwards won Johnny Jacobs of KNX's "Matinee" as a baby sitter. And Johnny suddenly found himself caretaker of her eight children. (CBS photo—Gabor Rona.)


Page Two
What's So Funny About "Funny Boners"?

By Donna Scott

Children have more fun than anybody. Give a look at NBC's "Funny Boners" and see for yourself.

"Funny Boners" is a happy combination of children, stunts, a saucy duck (Webster Webfoot), and Jimmy Weldon, a witty ventriloquist who possesses an infectious grin and a tremendous sense of humor.

Jimmy needs no introduction to the small fry. He and his famous duck, Webster, have been a very popular pair on the local videolanes for the past two years. When NBC lined up its Saturday morning block of children's shows, Jimmy and his webfoot pal were a perfect choice to emcee Ralph Edwards' new stunt show, "Funny Boners," featuring children as contestants.

Jimmy has endless vitality and enthusiasm and the moppets are completely fascinated by him. Texas drawl and all. Speaking objectively about his new show, Jimmy explained: "In many cases stunts pay off better with children than they do with adults. Children are uninhibited and are eager to participate. They have no fears of looking silly when performing some tomfoolery. As a matter of fact, some children find delight in acting silly. It's play and it's fun. And that's exactly what 'Funny Boners' wants to get across."

"Children are also sensitive little creatures," commented Jimmy Weldon, "so we make sure no child bears the brunt of a gag or stunt. There are no losers on 'Funny Boners'—all of our contestants win something. Producer Les Raddatz and his co-writer Cal Howard are both family men (Les has seven children, Cal two), and have firsthand experience when it comes to dealing with children."

Jimmy claims that hosting "Funny Boners" is enormous fun because he loves to work with children. But those who know the irrepressible Weldon claim that it's Jimmy's knack for lampooning that helps to put the show across. Friends tell a classic story about Jimmy. At one time he was a student at the Royal Academy of Dramatic Art's in London studying the role of "Romeo." Clad in traditional tights awaiting "Juliet's" line from the balcony: "Wherefore art thou Romeo?" Jimmy replied with all the gusto his Texan schooling could give him, "Hyar ah is. Honey Chile!"

Apparently he started early preparing for "Funny Boners."
What It's Like
To Be
Mrs. Paul Coates

Renee Coates presents an exclusive home-side view of her noted husband. If you expect a completely sugar-coated impression, read and get a surprise.

By Mrs. Paul Coates

I CAN ONLY say that my husband, Paul Coates, is a fair husband. If I said he was a good one I'd spoil him.

Paul works so hard with his column and his two KTV shows, "Confidential File" and "Flashbacks," that it's difficult for him to be the perfect husband. Not that I'd want perfection. That would be dull. I would like it if he could be home more often, but I have accepted his career and have to, therefore, accept the demands it places on him. Usually Paul gets up thirty or forty minutes before his first appointment, has a fast cup of coffee, and is gone—often until two or three in the morning. He does a good deal of his work at night, you see. As a rule he goes out in a prowl car on police calls about two or three nights a week in search of material for his column and sometimes he has to go out several weeks to get one good column.

Oddly enough, now that Paul is busier than he ever has been he does get home for dinner more often than he used to. When he was doing just his column and "Bachelor's Haven" he never had dinner at home. Now he can manage it about two or three times a week.

Characteristics

Characteristically speaking, Paul is a moody man—but as peculiar as it may sound, his moodiness is of the pleasant variety. He'll come home feeling very silent. Occasionally I may comment that he's not being very sociable and he'll say he's sorry, and he will try to snap out of it. That's one thing about Paul—he's not afraid to apologize and he refuses to argue. He simply disagrees.

I usually try to pay attention to things he doesn't like but at times I have to go against his wishes. For example, he felt for some time that our two boys shouldn't go riding horseback. However, our daughter has taken riding lessons for quite a while and I felt that the boys should take them too—so each week they have their lesson. I always feel guilty for doing this and Paul does make reference to the matter, but I guess maybe I'm a little stubborn too.

Paul is a good father in most respects, even though he doesn't have as much time to spend with the children as he would like. He does talk to them a lot on the phone. When they're not in school he'll call them two and three times a day. He calls me eight or nine times each day just to say hello and check on things at the house. It is in this respect that Paul in an attentive husband. He's not the doting kind, though, who brings a wife presents or who is sentimental about such things as anniversaries.

In fact, come to think of it Paul isn't sentimental at all in the way a woman thinks of a man. When he's home, for instance, he will sit down at the piano and play all the old tunes he'd heard his mother play. He can't read music, he never had a lesson, and so he does all of his "musicaling" by ear. In the numbers he plays he is sentimental, and yet he never thumps out a single song that has any romantic connotation between us. It's things about the past that interest him. That's why he likes doing "Flashbacks." He really loves those old film clips he shows.

In most ways Paul is a serious man and yet he has a good sense of humor—a trifle off-hke though it may be. There is one story that really typifies his humor.

He went in a prowl car one night with some police on a call to East Fifth Street, not the coziest neighborhood around. They arrived at a bar in time to see a man come out dripping blood. His abdomen had been sliced by another man. The police and Paul tried to question him but he would give no information. So Paul, who gets very rambunctious and acts too much on impulse at such times, followed the trail of blood up the stairs to a room. Without thinking of the danger he was putting himself in he opened the door. He told me later that it was only when he opened the door that he realized the chance he was taking. The police were right behind him advising him to let them go first. Well, the man who had done the knitting was inside. The police took him downstairs and as he was going down he passed the man he had knifed. Very politely he said, "Excuse me." Paul thought this was very funny. And so did I when Paul told me the story.

The more I try to put Paul's character down on paper the more I realize what a complex person he is. For one thing, he isn't extravagant but he has extravagant tastes.

He never has time to shop for clothes or things he needs so I do

March 11, 1955
most of his shopping for him. Not long ago he kept saying, “I need some shoes.” But each week he’d find himself short of time—and he’d quietly complain that he’d never have those shoes. I finally bought them for him myself.

It is in food that his extravagant tastes express themselves. He’s not a hot dog or hamburger man—that’s for sure. That’s one reason why I’m glad he can’t get home for dinner so often. I’m not the fancy cook, but even when I prepare lamb chops for Paul I know he likes some extra spice or seasoning on them.

He likes service too. He doesn’t realize how much he orders it. I didn’t catch on to it quite as a whole either. I had been getting him this, that, and other other whenever he asked for it and then one day he said, “Please get me a glass of water.” I started to and then stopped abruptly. “No, I won’t,” I said to him suddenly. He looked surprised and commented, with injured pride, “You needn’t say it like that” and got it himself.

I think our son, Timmy, must have walked 10,000 miles by the time he reached his present age getting things for Paul. One day he caught on too and when his father asked him to bring him something, Timmy said, “I don’t want to.” You should have seen how surprised Paul was!

Sleeping Habits

Paul does see the humor about this—even though he doesn’t often see humor in his work. He is very impatient about his jobs. He gets riled up easily when things don’t go right. He was impatient even as a kid. He never wanted to go to school. He just wanted to be a writer. He told me he used to go around with a hat on his head, pencil behind his ear, pretending to be a reporter. In high school he did become editor of the paper. But it’s amazing he ever got to school. In all the years he was a student he accomplished two things—he never got to school on time and he didn’t get along with any of his teachers.

A friend of his used to get up at six-thirty every morning, arrive at Paul’s house about seven-thirty, sit in a chair by Paul’s bed, and spend an hour or more trying to get him to get out of bed and to school. As a result, both Paul and his friend were always late.

Paul didn’t get over the habit of not wanting to get up until recently when “Confidential File” forced him to arise early for necessary appointments. When we were first married I was astounded by his ability to sleep so late. I used to ask him, “How can you stay in bed so long?” He only answered, “All my life I tried to get up early and I couldn’t quite do it—and I can do it now. It’s not that I don’t want to up. I just can’t.” I believed him when he couldn’t even get out of bed in the early hours of the morning to give our first baby her bottle.

He knew this was wrong and he’d apologize. He’d say, “I know I shouldn’t stay in bed and I’ll try to get up,” but he couldn’t. To teach him a lesson I even let him sleep through important business appointments—but this didn’t faze him either. I’d walk past his room, would get annoyed, and would slam the children’s door. This usually would make him get out of bed. He’d come in for coffee. I wouldn’t speak to him, he’d apologize, and that would be it.

Of course, it is true he worked late—often until two or three in the morning—so it wasn’t too unreasonable for him to sleep until one or two in the afternoon. But if he hadn’t slept so late he could have finished his work at the paper earlier. I can remember him doing his column at some unearthly hours. And as late as it was he was as meticulous as ever about what he wrote. He might be at the bottom of a page and yet if he made a mistake in the next line he’d rip the sheet out of the typewriter and start all over again. I used to sit there, waiting for him, praying he wouldn’t make a mistake.

Paul used to worry a great deal about his column. Now he can worry about his TV shows too. One thing is certain—Paul is consistent. Twenty years from now if he’s still doing the same jobs he’ll be worrying about them just as much as he does now. He’s what could be called a perfectionist.

Having been a dancer, I used to think show business was a demanding life. Being Mrs. Paul Coates is just about as hectic—but it’s more fun.
SO THIS IS

Mitzi!

The child sensation of two decades ago brightens up your TV screen in a new comedy series, "So This Is Hollywood."

By Mildred Ross

FACED the footlights when I was four and lived through thirty years of show business without a bruise or a scratch, that is, until television came along," So spoke lovely Mitzi Green, star of NBC's new series, "So This Is Hollywood."

"I have done practically everything in the business—danced, sung, emoted. But television is proving that I'm no slouch when it comes to playing the role of stunt girl "Queenie Dugan." No one has ever taken the trouble to explain to me just why I haven't a double for my zany stunts, so I've just concluded that the budget makes no allowances for such trivia. Consequently, Mitzi Green, mother of four, former child actress and musical comedy star, is now TV's new stunt girl.

"I play the role of a warm-hearted stunt girl, wise in the ways of Hollywood and wise enough to know that I'll never be a star. Therefore, I concentrate my efforts on promoting the career of my young, wide-eyed roommate, 'Kim Tracy' (Virginia Gibson). Leading supporting roles are played by Gordon Jones, a stunt man, and Jimmy Lydon, agent for 'Kim' and myself. Gordon and Jimmy, like myself, work towards furthering 'Kim's' career."

Speaking of careers, Mitzi began hers at the age of four doing imitations of Moran and Mack. Mitzi's parents were a famous vaudeville team called Keno and Green. The veteran actress, Elsie Janis, spotted Mitzi doing an act with her parents and "dragged" a couple of Paramount executives to the theater to see the talented youngster.

Mitzi was signed to a long-term contract. Her big hits were "Tom Sawyer" and "Huckleberry Finn." Playing with such child stars as Jackie Cooper and Jackie Coogan, Mitzi made fifteen films between the ages of eight and eleven.

Growing Up

As Mitzi stretched in inches she grew up in musical comedy. She starred in the Rodgers and Hart musical success, "Babes in Arms." And she also appeared in George Abbott's "Billion-Dollar Baby." The sylphlike, streamlined Sophie Tucker branched into radio and nightclub work. In recent years, however, she has made only infrequent appearances in nightclubs. TV and radio because she wished to devote most of her attention to her four children.

Mitzi is married to motion picture director Joseph Pevney and their youngsters range from eleven-year-old Joel, eight-year-old Jan, four-year-old David Jeff, to baby Brian Jay.

The versatile comedienne is a perfect choice for the role of "Queenie Dugan." Her eldest son Joel is convinced of his mother's great prowess as a stunt woman and he openly boasts of the fact that she gets hit on the head and takes pratfalls regularly.

Mitzi admits that despite her bruises she's getting to like her rugged television routine. "I'm happy in the new medium," she says, "even if I'm the only one in the series who projects exclusively in a black and blue system."
This Week in TV

In & Out of Focus (General Comment)

Around TV Row

Tennessee Ernie Ford, a frustrated farmer from Bristol, Tennessee, is eyeing a 500 acre ranch near Clearlake, California. "Want to keep these pea-pickin' fingers green," says Ernie. Michael O'Shea has been signed as an honorary coach of the Hollywood Stars baseball team. O'Shea will travel with the team between his TV shootings on "It's A Great Life."

Danny Thomas figures it takes 194 hours of work to produce every half-hour "Make Room for Daddy" program. Joy Page, Jack and Ann Warner's daughter, made her dramatic video debut in "Lux's" "Life of Emilie Zola." Best April Fools' is waiting breathlessly while NBC's bigwigs in New York decide on her new pilot, "Which Is Which?" Jo Ann Swanson, ZaZa Flugg, Bud Reichenbom, and Joe Frisco are set for Lou Costello's new satirical show "We Know Everything."

Murray Arnold exits "Larry Finley" show to package one of his own with Merle Griffin for MCA. The talking stage between KTTV and Welk grows stronger, although neither party will issue any statements about the pending switch from KTLA, where Welk is telecasting on a week-to-week basis. That good looking Channel 11 will be signing Noc Berry Jr.'s "Buffalo Bill" series.

Bill Stulla is Magnolia Park's new Honorary Mayor. KJH-TV's Bill Brundige, Lyle Bond and Fred Hessler cover the Angels and Stars' home baseball games this season. KNXT, KTLA and KHJ-TV are telecasting income tax programs. Pinky Lee adds a Saturday segment to his five-week stint.

Clete Roberts, the globe-trotting TV reporter, has formed his own news-gathering organization, and is making preparations for his next trip to the world's trouble spots. Jack Carson opens in Las Vegas on March 14. Robert Q. Lewis will be Grand Marshal of the National Cherry Blossom Parade in Washington, D.C., on March 31.

Former President Harry S. Truman is set for "Person to Person" guesting the latter part of April. Bob Cummings and cast are on a health kick. Bob downs vitamins in great quantities; Rosemary DeCamp attends gym. Ann Schutze is on a high protein diet and youthful Dwayne Hickman makes like a varisty letter man at high school. M.R.

Market Appearance

On Saturday, March 12, Chef Milani of KCOL will make his regular weekly market appearance at Boy's Market, 5531 Monte Vista in Highland Park.

Working Cast

Wally Cox's supporting cast are all appearing (with the exception of Pat Benoit) in Broadway plays.

Ruth McDevitt, who plays "Mr. Peepers" mother, is appearing in "The Solid Gold Cadillac," Reta Shaw, who plays his "Aunt Lil," is in "Pajama Game." Georgia Johnson, who plays the role of "Mrs. Harvey Weskit," is in "The Reclining Figure," and Tiny Rundelli appeared in "Oh! Men! Oh! Women!"

Looks like everyone has extra theatrical chores but the star of "Mr. Peepers."

Assignments

New assignments include Paul Douglas for "Beauty and the Beast" and Steve Brodie and Paul Langton for "The Lacework Kid" on forthcoming episodes in the "Dame Runyon Theater," which bow on CBS-TV, April 16.

Ricardo Montalban, Lucy Marlow, Dick Foran and Hillary Brooke have been signed for "Cardboard Casanova" and Paul Henreid, Rita Gam and Dick Jason co-star in "Mimi" in future "Ford Theatre" shows.

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Page Seven
This Week in TV—Continued

Smash Party

Social note: June Havoc and her husband, Bill Spier, threw a smash party at their new home. The guest of honor was Scott McKay of "Tea-house of the August Moon." A sensational luau was the main feature of the day—plus the appearance of people like James Mason, Zsa Zsa Gabor, and others. A three-year-old Japanese youngster, who appears in "Tea-house," almost walked off with all the attention. Incidentally, June's "Wilky" show seems to be moving along nicely.

"Outlook" Deserves Look

A show worth your attention is the "American Business Outlook," which recently was aired from KNXT. On this program top business leaders discuss important matters pertaining to the industrial world. It not only enlightens the public but is again an example of how informative television can be when it takes forward steps. Its sponsor, the Mennen Co., is performing quite a service with this show.

Santa's Replacement

Few television programs develop a new fictional character for the American public to adopt and make a part of daily living. Most shows depend on well-established and proven characterizations.

One of the few exceptions is KRCA's "North Pole Revue," seen daily, Monday through Friday, at 9 a.m., on Channel 4.

When Christmas day arrived and it was no longer plausible to present Santa Claus as the permanent central character on that show, Walter Alden Richards, the producer, went into a huge state of confusion, and came up with a brand new character, "Major Domon," to take Santa Claus' place for the next ten months.

So Southern California is now learning to know a brand new character of fiction. The nation, too, will get to know this new chief of Walter Richards' when present plans to syndicate the "North Pole Revue" bear fruit within the next few months.

STORY NO. 2

Last week, TV-RADIO LIFE related the story of how a ten cent copy of the magazine had changed, in fact, SAVED a man's life.

This week, we'd like to tell you how TV-RADIO LIFE helped brighten a man's hospital stay. A friend provided this man with a TV set in his hospital room and two other friends made sure the patient enjoyed his set to the fullest by sending him a weekly copy of TV-Radio Life. The patient? Oh, it was "LIFE OF RILEY" KTTV star, BILL HAYES, Senders of TV-RADIO LIFE: DEAN MARTIN and JERRY LEWIS!

Off Lens (Personalities)

Karl Freund, Golden Anniversary

Karl Freund, dean of cinematographers, will celebrate his 50th anniversary in motion pictures this year and the occasion will be marked with completion of his book: "50 years: From Nickelodeon to I Love Lucy."

Freund, who has been a cameraman, writer, director and inventor, is a typical diversified extrovert who is a master of his art. A teen-ager in 1908, he began his career as a projectionist in Germany. Studying art at Koenigshof University, he became ardently interested in photography and was signed as a Pathes News cameraman.

By 1922, Freund was recognized as one of the world's outstanding cameramen. He was the first to put a camera on a dolly (it had been stationary until then) for his great film, "Last Laugh." Many of the films he made then are being shown now in New York's Museum of Modern Art.

Among things in his original documentary employing a technique called then, "stolen shots" which used hidden cameras under existing conditions. In 1927, he introduced wire recording.

Lucille Ball never forgot Freund's artistry and when "I Love Lucy" was set in motion, he was among the first to be signed. It was his debut in the medium.

Says Auctioneer STEVE WAYNE — — LADIES!!-

If you like auctions, you'll love TEE VEE AUCTIONS, 'cause you can't use cash! Tune in KTLA, Channel 5, every Thursday, 2:30 to 3:30 P.M. or come to the KTLA THEATER, 5308 Melrose Ave. No tickets needed. Free gifts — valuable door prizes. Fun for the entire family. It's — TEE VEE AUCTIONS!!'

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George Bruce Opticians 14038 Fiar St.

Kays Camera Service 62935 Van Nuys Blvd.

Kerns Pharmacy 14423 Gilmore

Lee's Upholstering 7227 Van Nuys Blvd.

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Louie Automatic Laundry 1247 Louise

Mark Credit Jewelers 6605 Van Nuys Blvd.

Palmieri Cleaners 14413 Burbank Blvd.

Van Nuyas Glasses 9025 Van Nuys Blvd.

Van Nuyas Richefield Service 5904 Van Nuys Blvd.

Bennett's Book Shop 14541 Van Wen

Sievers Chyton Service 14541 Van Wen

Woodley Tire Co. 6246 Sepulveda Blvd.

WESTCHESTER

Joels Childrens Dept. Store 8550 S. Sepulveda Blvd.

Howard & Dick's Mobil Service 7900 La Tiera

WEST COVINA

Chaz Evans Taxicab Service 3002 W. Garvey

WHITTIER

Joel's Children's Dept. Store 104 N. Greenley

West Los Angeles

Bundy Cleaners & Dyers 1122 W. Pico

Diamond T. V. 11143 Santa Monica Blvd.

Riviera Cleaners and Dyers 5357 Westwood Blvd.

Windsor & Davis Olympic and Westwood

Harold Ney'er Service Station 101 Wilshire Blvd.

Kale Radi Stil Service 18833 Lindbrook

Rosenau's Lunch Lingerie 11400 W. Olympic Blvd.

WOODLAND HILLS

Harworth Cleaners & Dyers 2500 W. Venturn Blvd.

ARCADIA

Ed's Radio Shop 404 S. First

WHITTIER

Danlela Lumber Co. 11947 East Carson

The Dog House Pet Shop 11615 East Carson

Azusa

Associated Service 300 W. Foothill Blvd.

Boh-N-V's Pet Shop 317 N. Ave

Canyon City Paint Co. 125 Azusa Ave.

O.K. Dairy 630 N. Ave

Moorse Upholstering 17105 W. Foothill Blvd.

Valley Bakery 16703 Arrow

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Call Television Industries at PR. 0301. They will inspect your set without obligation and write a parts warranty for only $15.00 per year, on a two-year basis, covering all parts, tubes, transformers, channel selector unit, speaker, and of course, the large picture tube, up to and including a 21-inch screen, regardless of make or age.

This warranty also incorporates a service agreement which provides that all labor charges are to be limited to a fixed price. All house calls for repair are charged at a flat rate of $3.50 per call. This is not an hourly rate but a fixed price.

Television Industries covers all districts of Greater Los Angeles, San Diego, San Bernardino, Riverside, Pomona and nearby communities, Monday through Saturday, six days a week.

For further information, simply call PR. 0301 or mail the coupon below to Television Industries, 4031 Wilshire Blvd., Los Angeles 5, Calif.

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I am interested in having your parts warranty on my TV set. Please phone me for an appointment. I understand that this inquiry puts me under no obligation.

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TV RADIOLIFE

MARCH 11, 1955

A SPANKING NEW MILLIONAIRESS was speaking and when a person with a successfully fat pocketbook talks, it's my turn to listen carefully. "TV is really what put Pink Ice on the map," averred blonde Gwen Seager, who last week with her mother, Helaine Seager, finalized the deal with Rybo's Morten Edell. The Eastern syndicate will henceforth merchandise both Pink Ice and Drops of Gold.

"WE'LL PROBABLY BE STRUGGLING ALONG, just making a nice living and not letting all the people know about the wonderful product. If it hadn't been for the fine cooperation and the ownership of Jackson Wheeler and all the other wonderful KTTV personnel," Gwen said in a lilting voice. Jackson gave Pink Ice its first plug in November 1952.

THE SEAGERS, WHOSE FACIAL has been an on and off proposition on the local market for twenty-one years, don't figure to change their way of living much. Gwen and her husband hope to remodel their small house, make frequent trips to their Moonridge cabin and perhaps confine their extravagances to a new Cadillac.

HOW DOES IT FEEL TO BECOME a millionairess suddenly? "This morning's mail was full of people who wanted money," Mrs. Seagery joked.

YOU'VE HAD THOUGHT KMPC's Bill Stewart had stumbled on a million bucks, he was that breathless when he called, "I'm shook up!" he began. "I had a terrific thing happen this morning."

"What?" I replied, envisioning the roof falling in or the mike blowing up in his face.

"I GOT A CALL AT 10:15 from Bing Crosby, asking me if I could be out there in the air with records. Bing said he had listened to a lot to KMPC. In fact he named all of our disc jockeys by name.

"BING LOOKED FINE. He was packing a nice tan. It was a great thrill to have him call. I'm still flipped."

(Bill played his tape last Thursday night and Saturday afternoon. Maybe he'll repeat and give us all advance notice.)

UPCOMING APPEARANCE (MARCH 17) of Don Doyley on CBS-TV's "Show of Stars" brought about Lifeliner's pleasant luncheon date with this star. I found him at a of the most relaxed, sensible, unassuming men I'd ever met. (His collar was opened at the neck, hair was tousled and his tie was stringing down the front of his shirt.)

DAN AND CBS NEGOTIATED for almost three months on his doing "Burlesque" for "Shower of Stars." He was adamant about TVdebuting in a vehicle which he'd proven in another medium. There isn't anything else he's done in pictures that he's interested in doing on TV. He wouldn't even be intrigued by a filmed TV series. "I'm too lazy," he maintained.

DAN, WHO STARTED REHEARSALS for "Burlesque" weeks ahead of the cast, thinks there should be lots more rehearsal for television. He'd like to take a TV show on preview to get audience reaction.

NEVER PLAY DOWN TO AN AUDIENCE," Dan admonished. "What makes a good director and producer? They try to guess what the audience will like and if they're right sixty per cent of the time, it's great!"

DAN WATCHES TV, ESPECIALLY Gleason and Gobel and "people who are sort of up my alley. I won't watch serials," he added. He has never seen color TV.

PERSONAL POINT WITH PRIDE to the Johnny Mercer salute on "This Is Your Music." Byron Palmer's and Joon Weldon's singing of a recent production made this top fare.

AH HA! NOW WE KNOW WHY Greer Garson was scouting NBC color TV. She's scheduled for "Producer's Showcase" on April 4 . Mar...
**SARATOGA TV LOGS**

8:45 10 The World Today
9:00 10 Sat. Morning Shindig
13 Film

9:15 8 This Is The Life
9:45 4 Program Preview
13 Link 'n Andy—15m.
8 Breakfast Bill—15m.
9:55 2 Give Us This Day
10:00 2 Youth Takes a Stand
Jim McKenna, author, with four students who express their views on major news events of the day.
4, 8, 11 See Show—30m.
8 Tiny Town Ranch—60m.
10:30 2 Your Income Tax—30m.
Harold Mather of the Federal Bureau of Internal Revenue and Howard King, chief of field audit review give directions and short-cuts for the filing of 1955 federal taxes.
4, 10 Paul Winchell—Jerry Mahoney
13 Short Story—30m.
10:45 13 Morning Serenade
10:55 11 KTV News

11:00 4, 10 Funny Bloopers—30m.
Jimmy Weldon, host, in a half-hour of fun for small fry.
8 Smilin' Ed McConnell—30m.
11:15 2 Child Psychology On TV
Dr. Herman Harvey with a full credit college course. Today's topic is "The Growth of Language in Children."
6, 9 Tom Corbett—Space
Huge sun spots impair the space cadets when they are dispatched on "Assignment Mercury." A pompous solars guard's dictatorial attitude is responsible for the landing of the space ship in a hazardous position.
8 Captain Midnight—30m.
11:45 5 Recorded Music
12:00 2, 8 Big Ten Basketball
Harrer, Harbitts, vs. Washington Generals from Great Lakes Training Center.
4 Pro Basketball
8 Ft. Wayne vs. Syracuse.
5 Giant Movie Matinee
"Kings and Queens," with Fred Scott.
10 Pro Football
12:15 13 Film—45m.
"Wild Cat of Tucson" with Wild Bill Elliott.
12:30 7 Public Service
12:40 7 John Wayne Theater
"Paradise Canyon" with John Wayne.
1:00 10 Jack-in-the-box Cartoons
1:30 2 The Lone Ranger—30m.
5 Giant Movie Matinee
"The Gangster" with Barry Sullivan, John Ireland and Shelley Winters.
8 Super Circus—30m.
10 Western Trails Theater
13 Film—MGM

2:00 2 Tales of Famous Outlaws
4 Sports Roundup—15m.
7 Saturday Matinee
"Command Performance" with John Wayne.
8 Frontier Theater
11 Sandy's Hayride
2:15 8 Music From Hollywood—15m.
2:30 8 Contest for a Star—30m.
With Gene Kane, Philip Sheldon, Harvey Leva, John Coats and Steve Dresser.
2:45 8 Big Picture—30m.
8 Express Express Reports
10 Dude Ranch Matinee
"The Three Mesquiteers."
2:50 8 Show Report
2:55 8 Meet Your Mayor
3:00 2 Learning--55--30m.
Educational survey sessions.
4 Farms and Gardens—30m.
With Jimmy Wallington.
5 Giant Movie
"Pioneers For Christy" with Fred MacMurray, Eleanor Parker and Bishelle Carlisle.
8 What Do You Think—60m.
9 Your Navy Hour
13 Movie—90m.
"Captain Kidd" with Charles Laughton.
3:20 7 Speedy Ross—10m.
3:30 2 Winky Dink and You
4 Industry On Parade—30m.
7 Cowboy Roundup
"Gallant Fool" with Bob Steele.
9 Julio Strongbow—30m.
Jules Strongbow, emcee, introduces top stars of wrestling and presents the latest highlights of wrestling.
3:45 4 Your Air Force Theater
4:00 2 Feature Film—60m.
"Take Me To Paris" with Albert Salmi, Bruce Seton and Roberta Rudz.
4 Halls of Science—30m.
5 Million Dollar Theater
"Dick Jockey" with Michael O'Shea, Jerome Cowan and Ginny Simms.
8 First Run Movie
"No Minor Vices" with Dana Andrews, John Ireland and Louis Jourend.
9 Wrestling Workout—2 hrs.
10 Circle 10 Theater—60m.
"Gun Smoke."
11 Hustler—50m.
With Sam Mannis.
4:30 8 Outdoors with Wagg—30m.
7 Rin Tin Tin—30m.
13 Who Knows This—30m.
Arnold Pike with a quiz on "3 R's Plus." Greenwood Elementary School.
5:00 2 Chronoscope
8 Dave Willock Show
Dave Willock demonstrates how to make do-it-yourself items.
5 Double Barrel Theater
"Pioneer Days" with Jack Randall.
6 Movie—60m.
"Cheysenne Kid."
7 Smilin' Ed McConnell
10 Patio Chats—15m.
11 Hospital Comedy—30m.
With William Boyd in "Grub Stake." An old prospector who discovers gold finds out that becoming wealthy is the fastest way to make friends and enemies.
13 Western Theater—60m.
"Gun Talk" with Johnny Mack Brown.
5:15 2 News—15m.
10 Do It Yourself
5:30 2 Pet Showcase
Tommy Dixon, emcee.

**BRIMMING WITH SMILES AND TEARS**

Hal Styles’
HELP THY NEIGHBOR
KCP-Ch., 13-Sat. 7:00 P.M.

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**TV TIPS**

"BASKETBALL GAME." (2) 12:00 noon. The Harlem Globetrotters meet the Washington Generals in an all-star professional game from Great Lakes Naval Training Station.

"PRO BASKETBALL." (4) 12:00 noon. Ft. Wayne vs. Baltimore.

"SPECTACULAR." (6) 3:00 p.m. Max Liebman presents Edith Atwell, Gale Sherwood, Jannet Blake, Bigis Karoff, John Conte and Leonard Heist in Mark Twain's "A Connecticut Yankee."

"HORACE HEIDT SHOW WAGON." (4) 7:00 p.m. Eddie and the Tennessee Plowboy is guest tonight.

"STAGE BOX." (2) 8:00 p.m. Return of Jimmy and Tommy Dooper's variety show. Kate Smith is guest tonight.

"JUKE BOX JURY." (3) 11:00 p.m. Peter Pettite's guest tonight are Jule London, Marilyn Erskine, Russ Draper and Adolphe Menjou.

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**March 12**

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**4 Feature Film**

7 To Be Announced

10 Lone Ranger

10 Roy Hoggins—30m.

11 Cartoon Time—30m.

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**Fandango**

6:00 2 Film Panel
Live Musical-variety Show featuring music in the Latin American style with Maurice Jars, emcee.

**Color**

4, 10 Spectacular—90m.

Max Low presents Eddie Albert, Gale Sherwood, John Ireland, John McConnell in Mark Twain's "A Connecticut Yankee."

The story of Martin Barrett, the Connecticut Yankee who is struck on the head by his bride-to-be, only to find himself time-machined back into the days of King Arthur. Bambir Linn and Rod Alexander appear in two dance sequences of "Thou Swell" and "My Heart Stood Still." Leonard Elliott appears as Merlin the Magician who tries to match wits with the Connecticut Yankee.

5 Double Barrel Theater

"Ghost Riders" with Johnny Mark Brown and Raymond Hatten.

6 Walk In Theater

"Walk In Theater" with Dana Andrews and Richard Conte.

8 Ozark Jubilee—60m.

Red Foley and Los, with the full hour of country music, comedy and variety. Featuring Jean Shepherd, Hawshaw Hawkins, Tommy Shore, the Oklahoma Wranglers, Arlie Duff, Grady Martin, the Foggy Bottom Boys, Patsy Deans and Jerry Stamper.

9 Action Theater—60m.

11 Ramar of the Jungle

"Evil Hound" with Johnny Mark Brown and Raymond Hatten.

13 Road to Freedom

6:30 2 Beat the Clock—30m.

With Bud Collier and Roxanne.

11 The Cisco Kid—30m.

With Duncan Renaldo. The Cisco Kid finds himself in a mysterious lost treasure of Montana during a trip to the Southwest.

13 Rock's 30m.

7:00 2, 8 Professional Father

The Willsons discover that the most indomitable member of their household is Nana, the housekeeper.

5 Home on the Jamboree

With Cliffie Stone, host, and Joanie Halls.

7 Saturday Show—30m.

"Teacher of the Year" with Steve Brodie.

9 The Ruggles—30m.
March 12

11 Superman—30m.
With George Reeves in "No Holds Barred." The managing editor of the Daily Planet, Lois Lane, hires a young wrestler to expose the crooks in the wrestling game.

13 Help Thy Neighbor—30m.
Hal Stiles helps worthy people in need of help.

7:30 2, 8 The Harry Owens Show
With Gil Marschon, Hilo Hattie, Mabel Royden, George Dixon, Harry Spear, Prince Kawobi and the Bush Trio.

4, 10 Horace Heldt—30m.
Horace Hold and his group bring their show from Chattanooga, Tennessee, with Eddie Arnold, the Tennessee Plowboy, as special guest.

7 The Lighted Window—30m.

9 Feature Film
The Woman Who Never Came Back—1 m.

11 Badge "714"
Starring Jack Webb and Ben Alexander. Sgt. Joe Friday and his hand, Mike Mullin, work out of Homicide Division, investigates the death of a Professor's grandson, a woman, turned in by the woman's son.

13 Feature Movie
"The Music Box" with Barbara Peyton and Sonny Tufts.

8:00 2, 8 Stage Show
Tommy and Jimmy Dorsey return with their musical Variety show. "Kate Smith" is special guest tonight. Other guests are Count Basie, the De Marco Sisters, the Perry Sisters, Charlie Manu and Bunny Briggs.

4, 10 Mickey Rooney Show
Mickey Mouse produces his company's first live show, but ends up with plain monkey business. In need of a headliner, star, Mickey signs the international Variety star Pierre Lannom sight unseen. Much to his surprise discovers he has a chimpanzee on his hands. Which in addition to becoming the star of the show also becomes his unwelcome roommate.

5 Spade Cooley—Variety—60m.

6 Texas Rassel—60m.

11 Life of Riley
8:30 4, 10 Herb Tauss is Hollywood
Starring Milzi Green and Virginia Gibson with Gordon Jones and Jimmy Lydon. Stunt girl Quinnie Dukan almost gets her throat slit while being chased on a catwalk by a mad man.

11 I Led Three Lives—30m.
With Richard Carlson, Herb Philtbrick and the FBI teach the Reds that a "good name" can't be sold.

9:00 2, 8 Two for the Money
Herb Shriner conducts quiz sessions for studio contestants. Dr. Mason Gross is judge. Music by Milton Deupree and the orchestra.

3 Triangle L Theater
5 Sat. Nite Movies—1½ hrs.
"The Naked Heart" with Michele Morgan and Kieron Moore.

6 Championship Bowling—60m.
Steve Nagy vs. Robbie Robinson.

7 Al Jarvis Hi Jinx—60m.
Largely of interest to fans featuring dance competitions among teen and pre-teen groups, winners with trophies, prizes and honors awarded to top dan ers. Top recording artists appear.

9 Feature Film—1½ hrs.
"Countess of Monte Cristo" with Sonja Henie and Olga San Juan.

10 Movie Theater
"Meet Me At Dawn" with William Eythe.

11 Where Were You?
With Ken Murray. October 13, 1927—The story of the woman who was turned in by the woman's son. and who played a vital part as the stock market ticket takers.

13 Story Theater
2 My Favorite Husband—30m.
The Country Club; Myra and Gilly Cobb on a trip to Hawaii. Aboard ship Myra falls in love with a member of the other couple and the husband immediately takes Liz in tow while the wife attaches herself to George. Gilly is the only one who finally restores the couple to normal at the expense of further embarrassment.

4 All Star Theater
8 Where Were You?—30m.
Ken Murray, narrator, with flashback films and mystery personality, "Mike".

11 Paris Precinct—30m.
With Louis Jordan and Claude Dauphin in "The Acid Case." A beautiful girl disappears and is found in the company of an ex-convict.

13 Feature Movie—1½ hrs.
"Two Dollar Betor" with John Lorne Green and Dot Cotton.

2 Saturday Night Theater
"Crime of Daphne Rutledge" with Angela Lansbury and Hugh Marlowe.

6 Songo—60m.

17 Late Curtain—30m.
"Man's Happy Returns" with Evelyn Miller.

8 T-In Action—30m.

11 Town Hall Party
Jay Mather and Gene Nelson with Johnny Bond, Wesley Tuttle, Rex Ritter, the Collins Kids, Joe and Rose Lee Maphis, Mary Lou, Tex Carmen, Bonnie Sloan, Freddy Hart, Texas Tiny, the Rangers Quartette, Abbigail and Buddy and Merle Travis.

12, 8 Willy—30m.
June Haver as Willy Dodger is hired to become legal advisor of the "American Variety Artists." However, when she arrives in New York and her boss finds out she is a woman, she is let go and left to do any work. Her contract calls for her to let her boss know when she proves to be the man who hired her that she is capable of handling the job.

4, 10 Your Hit Parade—30m.
Hits of the week featuring Dorothy Collins, Spooky Jackson, Gisele Mackenzie and Russell Arms.

5 Play Marco—90m.
The new TV game that home viewers can participate in. Jerry Lawrence is host.

7 Vampire—90m.
"The Lady of Horror" presents a mystery picture.

13 Short Story—30m.

11:00 2 Juke Box Jury—50m.
Paddio, Rudy Vallee, Delores Marie, Julie London, Marilyn Erskine, Rusty Draper and Adolphe Menjou.

4 Reel News
With Jack Latham.

8 Masterpiece Playhouse—90m.

10 Championship Wrestling

13 Owl Movie
"Lunchroom's Poison."

11:15 4 Late Movies
"Charlie Chan on Broadway" with Warner Oland.

12:00 5 Final Edition

Saturday, March 12

"QUEEN OF THE AMAZON," Patricia Morrill, Robert Lowery. Romantic picture centering about a woman and a man who love each other, swimming in a swimming pool, and the husband's affair with a woman who is pregnant by another man.

"SUDDEN DEATH," Jimmy Ellison, Russell Johnson. (12) 1:30 p.m. A sudden death on a bridge results in the man being left to die. He is later found and taken to the hospital.

"KING OF THE PLAINS," Fred Scott—1939. (3) 12:00 noon. A story of the treatment, suffered by the Steersmen in the early days of the West.

"WILD CAT OF TUCSON," Wild Bill Elliott. (13) 12:15 p.m. A story of a man and a woman who love each other, and who are later separated by a war.

"SILVER RANGE," (11) 1:00 p.m. "THE GASTNER," Barry Sullivan, John Ireland, Shelley Winters—1947. (5) 1:30 p.m. A small time crook makes good on a small time shabby deals, but cannot make an impression on a certain young lady.

"THE RED HOUSE," (5) 60 and C. Robinson. (13) 1:30 p.m. The mystery story of a woman who sells her life in a seaside town.

"COMMAND PERFORMANCE," Anna Neagle. (7) 2:00 p.m. "MILLIONAIERS FOR CHRIST," Fred MacMurray, Eleanor Parker. (5) 3:00 p.m. A comedy involving an actor and a secret agent on a hunting expedition.

"CAPTAIN KIDD," Charles Laughton. (13) 3:00 a.m. Captain Kidd arrives to accompany a royal merchantman and his wife to Italy, and his wife becomes a jewel thief.

"OAKLEY FOOL," Bob Steele. (7) 3:30 p.m. "TAKE ME BACK TO PARIS," Albert Modley, Bruce Seton. (2) 4:00 p.m. "DISC JOCKEY," O'Shea, Ginny Simms—1951. (4) 5:00 p.m. A disc jockey, in a tight spot, contracts talent for his own show.

"MURDER INC.," Lilli Palmer, Lou Jordain. (4) 6:30 p.m. The story of a psychiatrist and his wife whose lives are thrown into confusion by a shady waltz artist.

"QUINEMOE," (10) 4:00 p.m. "PIONEER DAYS," Jack Randall. (5) 5:00 p.m. "CHEYENNE KID," (6) 5:00 p.m. "GUN TALK," Johnny Mack Brown. (13) 5:00 p.m. "GHOST RIDER," Johnny Mack Brown, Roy Rogers, (6) 5:00 p.m. "WALK IN THE SUN," Dana Andrews, Richard Conte—1946. (5) 6:00 p.m. A platoon of American GI's complete a job on the beach near Salerno.

"THE BIG WHEEL," M's, Spring Byington—1949. (9) 7:30 p.m. A young race enthusiast gets a job as a garage as he tries to build toward realizing his ambition.

"RUN FOR THE HILLS," Barbara Peyton, Sonny Tufts—1953. (13) 7:30 p.m. The story of a man who has lost his wife and forces his lovely wife to move into a cave with him.

"THE NAKED HEART," Michele Morgan, Kieron Moore. (5) 9:00 p.m. A beautiful woman is the object of the affections of three men.

"COUNTESS OF MONTE CRISTO," Sonja Henie, Olga San Juan. (9) 9:00 p.m. Two actresses, denied certain parts by their studios, decide to produce a picture of their own.

"MEET ME AT DAWN," William Fyffe, Stanley Holloway—1945. (10) 9:00 p.m. A Parian merchant and his assistant are hired to provoke a duel with a politician of good reputation.

"TWO DOLLAR BETTOR," John Litel, Marle Windsor—1951. (13) 9:30 p.m. A hard working widower gets his first bet, and travels the road of ruin which eventually leads to his death.

"PIRATES OF CAPRIRI," Jimmy Playfair, Benny Barnes—1949. (9) 10:30 p.m. The story of a man who is known as "The King" of all Italy.

"ANOTHER MAN'S POISON," Bette Davis, Gary Merrill—1952. (13) 11:00 p.m. A murder mystery involving blackmail and a triangle set in lovely old Italy.

"CHARLIE CHAN ON BROADWAY," Warner Oland—1937. (4) 12:00 p.m. The logo is for a story about the grant and murder which involves a scandal column writer."

Page Eleven

7 Contest Carnival 13 Sunday Matinee "D avid Marshall" with Jon Hall and Frances Langford.

11 Neville—30m. World-famous author, lecturer and teacher discusses the use of imagination to bring man's dreams to reality.

10 American Income Tax 12:30 Noon

12 Cowboy Theatre "Charles King Takes Over." 1:00

6 Mother of the Master—30m. An Oklahoma family finds an adventure in the Big City.

8 Zooorama—30m. A trip through the animal kingdom.

1000 Lamp Unto My Feet The story of the wayward bus driver dramatized in "The Bus Ride," which portrays the question of a place in society for the unpopular person after the bus has left a stop, in an unscheduled trip, Rabbi Samuel Samuel.

Mr. Wizard—30m. Don Herbert and his fun--with science demonstrations.

10 Let There Be Light 11 Sunday With Sandy—30m.

10:15 New Federal Income Tax 10:30 Look Up and Live 11:00 Faith for Today

11 Church in the Home Religious services from KTLA.

12 Oswald Cartoons—30m. 11 Great Churches of the Golden West—60m.

13 Morning Matinee "Pardon My Stripes" with Bill Henry and Sheila Ryan.

11:15 Operation Safety 12 Western Theater 13:00 Face the Nation—30m.

10 Seaway Revue—30m.

12:00 New Citizen Dave Douglas 4 Elder Wise Men—30m.

5 Ask the Doctor—30m. Col. Martin, moderator, with a panel of experts who discuss a medical problem.

7 "770" On TV—30m.

10 Western Trails Theatre "Outlaw's Reunion." 11 John Wayne Theater "Wyoming Outlaw."

12:30 Adventure—30m. Charlie Collingwood and Dr. Harry Bick, present a story of how the northwest coast Indians have given to the world a culture and way of life that is both fascinating and inspiring.

4 American Forum—30m.

5 Garden Chats—30m.

March 13

TV TIPS

"ELDER WISE MEN CONVERSATIONS," (4) 12:00 n. Eamon DeValera speaks with Curtis Baker Bradford, professor at Grinnell College, Iowa now visiting in Ireland.

"THE SEARCH." (2) 1:30 p.m. How to get and keep a happy marriage is the subject of today's program.

"YOU ARE THERE." (2) 6:00 p.m. E. G. Marshall stars in "Washington's Farewell to His Officers." 

"EPESI-COLA PLAYHOUSE." (7) 7:30 p.m. Josephine Hutchinson stars in "Wait for George."

"TOAST OF THE TOWN." (3) 8:00 p.m. Ed Sullivan presents Victor Borge, the "Ice Capades" and Donald Alwood cast of 150, Teresa Brewer, jugger Ruud Horn, 14 Irish Festival Singers, and Vernon and Bumpy, balancing act.

"COMEDY HOUR." (4) 8:00 p.m. Gordon MacRae host, presents Bud Abbott and Lou Costello, stars and Debra Paget, Bob Olsen and the Dassie stunt Men.

"STAGE 7." (9) 9:30 p.m. Alexis Smith and Scott Forbes star in "To Kill a Man."

4 Norvell Gilespie 8 Your Doctor Answers—30m.

9 Feature Film "Devil's Island." 10 Words and Music—30m.

400 2 Chronoscope With Larry Le Sueur, editor.

4, 10 Juvenile Jury—30m.

7 Gordon's Garden—30m.

8 Disneyland—30m.

13 A Date With Trude—15m.

4:15 2 Sports for the Family Black Wilkinson describes sports for the layman and the professional.

13 Short Story—30m.

4:30 2 Cartoon Corral—60m.

4 Mary McCaio—30m.

7 Cowboy Theatre "Gangsters of the Frontier" with Ten Rite.

10 Big Picture—30m.

13 Sunday Matinee "Clouds Over Europe." with Lawrence and Valerie Hobson.

4:45 9 Feature Film "Ideal Husband." with Pauline Goddard and Michael Wilding.

5:00 4, 10 Hall of Fame—30m.

11 March 30, the War of 1812, Laffitte saved New Orleans by burning the army's forces. Both were amply rewarded by President Madison. This is the story of Laffitte, a man who wore no uniform, but whose action made the triumphs of Laffitte and Jackson possible.

8 The Name's the Same
March 13

11 Ramor of the Jungle
Starring Jon Hall in "The Devil's Soul."
5:30

4, 10 Captain Gallant-30m.
Buster Crabbe as Captain Gallant helps new legimineer the meaning of "Espirit de Corps."
5 Eastside Kids-60m.

5 Captain Zero-30m.

6 Dick Tracy-30m.

7 TV Reader's Digest-30m.
Hugh Reilly, host, presents Roy Roberts and "American Master Counterfeiters" with George O'Harro and Ralph Dunke.

11 Adventures of Kit Carson
Kit and El Toro tangle with a gang of international cattle rustlers who are rustling out across the Mexican border.
6:00

2 You Are There-30m.
Walker Edmiston revisits "Washington's Farewell to His Officers," a recreation of a December 4, 1783, an emotional moment in history when, after eight years of independence, the heroes of the Revolution were gathering under Washington's farewell address. Featured are Russell Hardie, Michael Higgins, George Voskovec and the Marquis de Lafayette as General Washington.
4 Meet John Doe
Lawrence Spivak, host, interviews people in the news.
6 Master Key-30m.
7 Wild Bill Hickok-30m.

8 General Electric Theater-30m.
Cornel Wilde stars in "Blonde Dog." a story by Wallace Wolcott about the strange story of a photographer who discovers that a dog is following him along a mountain road. The dog's mistress, a actress, becomes unusually upset but the photographer is finally able to calm her and takes some photos of her. Later, when he leaves, he is approached by the police as a suspect in murder, and he seems to be caught in a web of witchery when he discovers the pictures on the roll he developed are of dogs that have escaped across the Mexican border.

13 TV Theater-30m.
6:30
2, 8 Lassie-30m.
Jeff Mathews is beset by a handsonie collie dog and attempts to win the affection of the new pet who takes off on repeated trips to his former home. Following the dog, one trip Jeff discovers the mystery of a missing inheritance.

4, 10 Roy Rogers
Starring Roy Rogers and Dale Evans, Roy and Dale uncover a nefarious scheme of a cunning man and a laundress to highgrade ore with the use of her laundry cart.

5 Chico and Pablo
With Bob Hope in "In Old New Mexico," Chico and Pablo rob the passengers of a stage and kidnap one of its riders to protect her from a murder charge.

6 Rocky Jones-30m.

7 Drama Theatre-30m.
"The Living Thing" with Scott Forbes.

9 Feature Film
"Burning Cross."

11 The Cisco Kid-30m.

13 Letters to the Editors
With Dan Lundin.

7:00
2, 8 Private Secretary-30m.
Starring Ann Sothern. After ten years of faithful service to her boss, Peter Sands, Jessie is offered a new kind of challenge, a fitting gift for him in return. The plot proves to be one of the most exciting, hectic and entertaining episodes in "The Cisco Kid.

4 Dateline Europe-30m.
Bernard Parcell as Stephen Godfrey starts in write a story of a financier who possesses, the Middas touch. But the trip to the barber who gives more than cloak shaves, he starts on the track of the swindler and the financier's income after a trip from the barber.

6 Front Page Detective
You can never tell what Art Baker presents unusual acts and people.

10 People Are Funny-30m.

11 Hopealong Cassidy-60m.

13 Telearama-30m.

7:30
2, 8 What's My Line
With John Daly, Artie Frances, Ben Cerf, Fred Allen and Dorothy Kilgallen.

4, 10 Mr. Peepers-30m.
Robards Peepers break the news to her folks that she is going to get married. They promptly offer financial support, but Mr. Peepers wants to make out and own this modest English inheritance.

5, 10 The Movies-90m.
Brought to you by Barbara Ann Bread and Star Kist Tuna. "Lady With a Lamp" with Anna Neagle and Michael Wilding.

6 Movie Parade
7 Pepsi Cola Playhouse
Josephine Hutchinson stars in "Wait For George," a farm woman who is unable to pay her hired man wages finds herself in mortal danger as the angry brute.

10 Robert Taylor-30m.

13 Don Lundberg-30m.

8:00
2, 8 Toast of the Town-60m.
Ed Sullivan, host, presents a special St. Patrick's Day program with Victor Borge, John Harris's "Ice Capades of 1955" starring Donna Atwood in a cabaret of 10, vocalist Teresa Brewer, Europe's leading juggler, Russell Broek, and four Irish Festival singers from Dublin Ireland, and Vernon and Bumpy, who balances on a bowling ball and a balance pole.

14, 10 Comedy Hour-60m.
Bud Abbott, Lou Costello, stars with Deborah Paget, prize fighter Bobo Olson and the acrobatic David. Star MacKellar is host and Carmen Dragoman and his orchestra supply musical background.

TV-RADIO LIFE
SUNDAY TV LOGS

Sunday, March 13
"RED DESERT," Don Barry, Jack Holt. (13) 9:00 p.m. A Western about a U.S. Marshal who runs down a smuggling gold bullion thief.
"PARDON MY STRIPES," Bill Henry, Sheila Ryan. (13) 11:00 a.m. A boy transporting gambling money loses it and a girl reporter helps him locate it.
"CHARLIE CHAN ON BROADWAY," Warner Oland-1937. (4) 11:30 a.m. New York is the locale for a story about graft and murder involving a scandal column writer.
"OUTLAW OF SORONA," Bob Livingston. (10) 12:00 noon. An exciting Western drama about the old West.
"WYOMING OUTLAW," John Wayne. (11) 12:00 noon.
"DEPUTY MARSHAL," Jon Hall, Frances Langford-1949. (12) 12:30 p.m. A man rides into town with $50,000 in his possession—a dying man and a map of railroad grades.
"EAST MEETS WEST," George Arliss. (5) 1:00 p.m. The Sultan of a foreign power to design a plan to save the U.S. and the Japanese.
"MAN FROM UTAH," (10) 1:15 p.m.
"DIARY OF A CHAMBERMAID," Paullette Goddard, Hurd Hatfield. (5) 2:00 p.m. The story of a chambermaid's climb to the top of the social ladder during the 19th century in England.
"COUNTRY TUESDAY MONTE CRISTO," Sonja Henie, Olga San Juan, (9) 2:00 p.m.
"RAINBOW OVER THE ROCKIES," Jimmy Durante. (12) 2:00 p.m.
"GREAT GOLD GOLP," Sidney Blackmer. (7) 2:30 p.m.
"CHEYENNE TAKES OVER," (10) 2:30 p.m.
"CAPTAIN BLACKJACK," George Sanders, Herbert Marshall-1955. (5) 3:00 p.m. An up-to-date account of the post-war smuggling of narcotics into the U.S.
"WEST OF EL DORADO," (13) 3:00 p.m.
"DEVIL'S CARGO," John Calvert, Rochelle Hudson. (9) 3:30 p.m. The life of a confessed and imprisoned murderer is threatened by an explosion. The FBI investigates.
"GANGSTERS OF THE FRONTIER," Tex Ritter-1944. (7) 4:30 p.m. Bravis and clashes with and without reason abound.
"CLOUDS OVER CALIFORNIA," with Olivia, Valerie Hobson. (13) 4:30 p.m. A detective tries to uncover the secret behind the disappearance of valuable airplanes.
"IDEAL HUSBAND," Paullette Goddard, Michael Wilding. (6) 4:45 p.m. A brilliant Member of Parliament is faced with blackmail because of an imprudent deal made in his youth.
"BURNING CROSS," (9) 6:30 p.m.
"COLT COMRADES," William Boyd. (11) 7:00 p.m.
"LADY WITH A LAMP," Anna Neagle, Michael Wilding. (5) 7:30 p.m.
"BORN TO SPEED," Johnny Sands. (7) 10:35 p.m. A midge auto racing story about a boy who loves to race despite the fact that his father was killed racing.
"COUNTERPUNCH," Joe Kirkwood, Leon Errol. (11) 11:00 p.m.
"HELL TOWN," John Wayne, Marsha Hunt. (4) 12:00 noon. A boy who gets involved in a gambling game and loses all the money entrusted to him to buy cattle.

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### Monday-Friday Daytime TV Logs

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<td>15m.</td>
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<tr>
<td>6:45</td>
<td>Program Previews</td>
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<td>6:45</td>
<td>4 Alarm Clock Comedies</td>
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<tr>
<td>7:00</td>
<td>8 Farm Report-M, W, F</td>
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<tr>
<td>8:00</td>
<td>8 Food Festival-Tu</td>
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<tr>
<td>8:30</td>
<td>8 Film-Th</td>
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<tr>
<td>8:55</td>
<td>2 Coffee Break-Tu, Th</td>
<td>Johnny Carson with comical interpretations of the news.</td>
</tr>
<tr>
<td>9:00</td>
<td>2 Fun Time</td>
<td>News, cartoons, records and interviews with Red Rowe.</td>
</tr>
<tr>
<td>9:05</td>
<td>4 Major Dom and the</td>
<td>North Pole Revue</td>
</tr>
<tr>
<td></td>
<td>10 Today-M-F</td>
<td>With Dave Garroway and Jack Lescoulie, newscaster Frank Blair, and J. Fred</td>
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<tr>
<td></td>
<td></td>
<td>Muggs, world-travel chimpanzee.</td>
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<tr>
<td>9:55</td>
<td>2, 8 Arthur Godfrey Time</td>
<td>With all the Godfresses.</td>
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<td>2, 5 Garry Moore-F</td>
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<td></td>
<td>4 Howdy Doody-M-F</td>
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<tr>
<td>9:45</td>
<td>11 Kartoon Klub-M-F</td>
<td></td>
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<tr>
<td>10:00</td>
<td>4, 10 Ding Dong School</td>
<td>With Enfites Fram and Itch.</td>
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<tr>
<td></td>
<td>11 Mr. and Mrs. North-M-F</td>
<td>Starring Barbara Britton and Norma Gilchrist is hostess.</td>
</tr>
<tr>
<td>10:30</td>
<td>2, 8 Welcome Travelers</td>
<td>Human interest interviews with Tommy Bartlett.</td>
</tr>
<tr>
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<td>4, 10 Way of the World</td>
<td>Mary Pickford, Howard Smith and Joe Norton star in a story of the problems</td>
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<tr>
<td></td>
<td></td>
<td>of a young girl who marries on rebound.</td>
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<tr>
<td></td>
<td>11 Star Strippers-M-F</td>
<td>With Bill Welsh.</td>
</tr>
<tr>
<td>10:45</td>
<td>4 Sheliah Graham-M-F</td>
<td>Sheliah Graham presents news, interviews with some famous stars and film</td>
</tr>
<tr>
<td></td>
<td></td>
<td>clips from feature movies.</td>
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<tr>
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<td>10 City Desk-M-F</td>
<td>With Seymour Francis.</td>
</tr>
<tr>
<td>11:00</td>
<td>2, 8 Robert Q. Lewis-M-F</td>
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<td>4, 10 Home Show-M-F</td>
<td>Avlene Francis presents experts in the fields of fashion, child care,</td>
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<td>shopping, leisure time activities, food and home decoration. Designed for</td>
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<tr>
<td></td>
<td></td>
<td>women viewers.</td>
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<tr>
<td>11:30</td>
<td>2, 8 Art Linkletter's</td>
<td>House Party-M-F-30m.</td>
</tr>
<tr>
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<td>11 Sheriff John's Lunch</td>
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<td>12 Bob Payoff-M-F</td>
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<tr>
<td>12:00</td>
<td>2, 8 The Big Payoff-M-F</td>
<td>Randy Merriman and Mae Messersmone emcee quiz program.</td>
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<tr>
<td>12:30</td>
<td>2, 8 Bob Crosby Show</td>
<td>Featuring the Bobcats and the Modernaires.</td>
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<tr>
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<td>10 Feather Your Nest</td>
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<td>10 Wrangler Jim's Adventure</td>
<td>Adventure series hosted by Wrangler Jim and his horse Chico.</td>
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<tr>
<td>12:45</td>
<td>11 Buffalo Billy-M-F</td>
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<td>10 Brighter Day-M-F</td>
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<tr>
<td></td>
<td>10 News Headlines-M-F</td>
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<tr>
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<td>7 Beulah-M-F</td>
<td></td>
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<tr>
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<td>8 What's Cooking-M-F</td>
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<td>10 Pantry Playhouse</td>
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<tr>
<td></td>
<td>11 Martin's Double Drama-M-F</td>
<td>Dramatic film sequences, Steve Martin is host.</td>
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<tr>
<td></td>
<td>20 Waltham Hilling</td>
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<td></td>
<td>20 Love of Life</td>
<td>Richard Googan and Peggy McCay star.</td>
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<td>1:00 2, 8 On Your Account</td>
<td>With Willi Elliott.</td>
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<td>7 Matinee Curtain-M-F</td>
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<td>9 Suspects Wanted-M-F</td>
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<tr>
<td></td>
<td>1:45 8 Crosbys Calling-M-F</td>
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<tr>
<td>2:00</td>
<td>2, 8 Garry Moore-M-F</td>
<td>With Denise Ollie, Ken Carson, Doris Day and Howard Smith. This week's guns</td>
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<tr>
<td></td>
<td></td>
<td>are Ruby Valler, Marian MacPortland and James J. Jeffries.</td>
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<td>2:15</td>
<td>5 Music-Thu</td>
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<td>6 Movie-M-W-F</td>
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<td>7 Showtime-M-F</td>
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<td>5 World News-Th</td>
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<td>10 Mambo-BeSS-M-F</td>
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<td>10 Ray Hogsed Show</td>
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<td></td>
<td>11 Bill Leyden's Theatre</td>
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<tr>
<td></td>
<td>13 Music-M-F</td>
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<tr>
<td>2:25</td>
<td>4 News Headlines-M-F</td>
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<td>2:30</td>
<td>5 Police Calls-Th</td>
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<td>2 Portia Faces Life-M-F</td>
<td>Starring Fran Carson and Carl Swenson.</td>
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<td>2:30</td>
<td>4 Key to the Kitchen</td>
<td>With Mike Roy.</td>
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<td>5 Tee Vee Auction-Th</td>
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<td>8 Smokey Rogers</td>
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<tr>
<td>2:45</td>
<td>13 Chef Milani-M-F</td>
<td>With Joe Burton, Tony Marco, Marcelli and guests.</td>
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<td>2:45</td>
<td>2 Road of Life</td>
<td>Don McLaughlin stars as Dr. Jim Brent—brother of three generations of two</td>
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<td>families.</td>
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<td>9 Headline Report-5m.</td>
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<td>3:00</td>
<td>2 Laurel and Hardy</td>
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<td>3:15</td>
<td>10 Golden Windows</td>
<td>Starring Lee Warm, and Herb Petterson. Carl Grant holds the Goodwins virtual</td>
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<td>prisoners.</td>
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<td>3:45</td>
<td>2 Strike It Rich-M-F</td>
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<td>4, 10 One Man's Family</td>
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<td>5 Tricks and Treats-Th</td>
<td>With Carl Grant.</td>
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<td>5 Big Picture-F</td>
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<td>4:45</td>
<td>6 Musical Varieties-Tu</td>
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<tr>
<td>5:30</td>
<td>7 Joe Greydon Show-M-F</td>
<td>Joe Greydon host, with &quot;We Three,&quot; a musical comedy and Barbara Blakeley,</td>
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<tr>
<td></td>
<td></td>
<td>fashion co-ordinator.</td>
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<tr>
<td>6:30</td>
<td>9 Bill Stull Show-M-F</td>
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<td>6:45</td>
<td>11 Nancy Dixon-M, W, F</td>
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<td>7:30</td>
<td>11 Rita La Roy-Tu, Th</td>
<td>Advice to gents on glamour plus home-viewer content.</td>
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<td>8:00</td>
<td>14, 10 Concerning Miss</td>
<td>Marlowe Louise Albritton stars as Mrs. Marlowe, actress, who loses for a</td>
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<td>home and family security, Bahama's wounds, as result of his fight with</td>
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<td>Margery, prove to be not serious, but kit remains praised and inWonderland.</td>
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<tr>
<td>8:30</td>
<td>5 World News-M-W</td>
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<td>8:45</td>
<td>6 Matinee Theater-M-F</td>
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<tr>
<td>9:00</td>
<td>11 Movieland Matinee</td>
<td>Ed Reiners, host.</td>
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<td>3:55 5 Police Calls-M-F</td>
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<td>4:00</td>
<td>2, 8 Valiant Lady-M-F</td>
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<td>4, 10 Howkins Falls-M-F</td>
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<td>5 Playcrafters Club-M-F</td>
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<tr>
<td>4:30</td>
<td>7 Dusty Walker Show-M-F</td>
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<td>4:30</td>
<td>7 Secret Storm-M-F</td>
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<td>4:45</td>
<td>10 Modern Romance</td>
<td>Mary Scott narrates the drama of &quot;The Spark,&quot; the story of a lonely young</td>
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<td>and charming teacher who learns to do love just give love.</td>
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<td>5 Movie Theater-60m.</td>
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<td>5:45</td>
<td>2, 8 The Guiding Light-M-F</td>
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<td>10 John Sullivan's Show-M-F</td>
<td>Children's show with cartoons and stories.</td>
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<tr>
<td>6:00</td>
<td>13 Conglomorama-M-F</td>
<td>Starring Jack McElroy and Marilyn Hare. A fun and CON-</td>
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<tr>
<td></td>
<td></td>
<td>GLOMORATION of all the things you want to see.</td>
</tr>
</tbody>
</table>

**13 Conglomorama-M-F**
- Starring Jack McElroy and Marilyn Hare. A fun and CON-GLOMORATION of all the things you want to see.

**14, 10 First Love-M-F**
- Patricia Barry and Wil Dufour in the story of a newly married couple. Petyt is trying to keep her in Harrision.

**14, 10 John Daily News-M-F**
- Field of Life

**4:30 2, 8 Search for Tomorrow**
- World of Mr. Sweeney
- Sweeney and a Milton Sweeney star his grandson Kipple something about religious tolerance.

**5 Movie Theater-60m.**
- Make Believe Ballroom
- With Al Jarvis.

**9 Adv. of Mark Sabor-M-F**
- Martha Scott narrates the drama of "The Spark," the story of a lonely young and charming teacher who learns to do love just give love.
MONDAY TV LOGS

Information Received From Stations Subject to Last Minute Change

See Page 15 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

5:00 2 Space Funnies—60m.
With Dal McKennon Stories and games and first run Walter Lanz cartoon.
4 10 Pinky Lee Show
5 Movie Theatre (Cont.)
“Meet Buntun Blake” with Dan Farrar and John Varley.
6 Ranger Halt—90m.
“Heritage of the Plains”
7 Make Believe Ballroom—
8 Porcia Face Life—15m.
9 Gene Norman’s Campus Club
10 City Assignment
13 Cowboy’s West—60m.
“Rogue of the Range” with Johnny Mack Brown.
5:15 9 Brighter Day—15m.
6:00 Thunderbolt—15m.
4 Jack Lathom—News—5m.
5 Life With Father—30m.
9 Cartoon Express—45m.
4 Uncle Archie—30m.
5 Western Feature—60m.
“Range Law” with Ken Maynard.
7 Jack Owens Show—40m.
10 Howdy Doody—30m.
11 Sheriff John
With John Rovick.
5:45 11 Thunderbolt—15m.
6:30 Rocky the Rabbit
4 Jack Lathom—News—5m.
9 Cartoon Express—45m.
4 Uncle Archie—30m.
10 Howdy Doody—30m.
11 Ramar of the Jungle
Starring Jon Hall.
6:15 13 Destiny Theater
See Heerli
With Tom Fratden and Cleva Hermann.
6:15 7 Thunderbolt—15m.
6:20 2 Weather News—5m.
With Austin Green.
6:25 2 Tom Harmon—Sports—5m.
6:30 2 Doug Edwards—News—15m.
4 Hovis Museum—15m.
5 Easy Life—15m.
7 Johnny Jet—Serial—30m.
7 Early Curtain—30m.
5:45 8 Weather—5m.
6:14 2, 8 Pajama Comix Show
Julius LaRossa subs for Perry Como. Ray Charles Singers and Mitchell Ayers’ Orchestra, he sings “Hearts of Stone,” “This is Not for Me” and “Pass It On.”
6:40 8 Weather—5m.
7:15 11 The Golden Voyage—30m.
Jack Douglas hosts a film-travel adventure series.

4 Jack Latham
5 Handy Hints—Tips—10m.
With Dorothy Gardner and Ken Graue.
9 Captain Video—5m.
11 George Putnam—News—15m.
6:55 7 Bollay Weather—5m.
7:00 2 Studio One— Drama—60m.
“The Conviction of Peter Shen.” the story of a young stockbroker, convicted of a charge of manslaughter and sentenced to a life and run death. Identified by a description by the dying girl, he is arrested. After spending time in jail an ex-con confesses that it was he who killed the girl with the broker’s rifle car. This brings the release of the innocent man from prison, but not a release from his bitterness and desire for revenge.
4 People Are Funny—30m.
Art Linkletter puts a restaurateur man high atop a steel pole along Vine Street tonight. He also puts unsuspecting contestant against massive ex-prize-fighter Bud d y Ray in an on-site exhibition and tries to find out just how much he knows about the contents of his wife’s handbag.
5 Newsreel—15m.
6 Ramar of the Jungle—
7 Beulah—30m.
Starring Ethel Waters.
8 Superman—30m.
9 The Rudys—30m.
10 Coke Time—15m.
With Eddie Fisher.
11 Victory at Sea—30m.
Two “Sea Savages.” This episode is devoted to the ground fighting in the Pacific, the capture of Peleliu and Ansaur in the Palau Islands. These islands were considered strategic in the reconquest of the Philippines.
13 The Golden Voyage—30m.
Jack Douglas hosts a film-travel adventure series.

7:15 5 Popular Science—15m.
“Santa Anita Race Track Camera.”
10 San Diego’s 55
7:30 4, 10 Tony Martin Show
Starring Tony Martin in Independence Hall Tony sings “All of You” and “Sincerely.” He offers a rendition of “Tweedle de dum and Tony closes with “Do, Do, Do.” appearing in a Bavarian setting.
6 Hans Christian Andersen
9 Cisco Kid—30m.
7 The Name’s the Same—30m.
Dennis James, emcee, with panelists John Alexander and Hal Gardner.
8 People in the News—15m.
9 Big Game Hunt—30m.
11 Eddie Cantor Show—30m.
Starring Eddie Cantor with guest Connie Russell. Eddie finds out at the last minute that his troupe has been stranded in a country bus that has broken down. But knowing the show must go on, he enlists the talent of several members of the waiting audience.
13 Floran Zoëbeh—30m.
The wizard of the violin with Erich Zimmerman’s Orchestra.
7:45 4, 10 Newsmen—15m.
With John Cameron Swayze.
8 News—15m.
8:00 2, 8 Burns and Allen Show
Starring Gracie Allen and Gracie Allen. Gracie saves Harry Morton from a crumbling house. The Countess publicly announces she is coming to America to get a new husband and Gracie suspects Harry of spurting up for the lady’s benefit.
4, 10 Caesar’s Hour—60m.
Starring Caesar, with Carl Riner and Howard Morris.
5 Telegraph—30m.
International figures discuss critical problems. Rufus B. Von Klein Smidt is moderator.
6 All Star Theater
7 TV Reader’s Digest—30m.
Hugh Reilly, host, presents Roy Roberts in “The American Master Counterfeiiters” in the role of the famous detective. William J. Burns, George O’Hanlon and Ralph Dunke are featured.
9 Fulton Lewis Exclusive—15m.
Filmed news show from Washington with comments on current political happenings.
11 Abbott and Costello—30m.
8:15 9 Filmed Wrestling—60m.
8:30 2, 8 Godfrey’s Talent Scouts—
Arthur Godfrey presents talented performers.
5 Roller Derby—2½ hrs.
6 Movie—75m.
7 Voice of Firestone—30m.
Jerome Hines, distinguished basso of the Metropolitan Opera, is guest with Wilfred Pelletier and the Firestone Chorus. Songs include “Irish Medley,” “When Irish Eyes Are Smiling,” “Girl I Left Behind Me,” “I’m in the Mood For Love,” “Son Lo Spirito,” from “Mefistofele” movement from Tschaikovsky’s “Silly Symphony,” “Every Day Is Ladies Day With Me” from “The Red Mill.”
11 Willy the Wolf—30m.
Bob Zappell presents a comedy-musical variety program for adults.
13 Wrestling—2 hrs.
9:00 2, 8 I Love Lucy—30m.
Starring Lucille Ball and Des Arnez. Lucy gets wind of a decision by the production chief of Ricky’s studio to shelve Ricky’s picture and launches an all-out campaign to keep her husband in the Hollywood constellation. She thinks his high time he meets the well known Hollywood columnist Helen Humes.
4, 10 The Medic—30m.
Lee J. Cobb stars in “Break Through Pans,” the story of a manic-depressive patient. The drama pictures a usually mild-minded man who suddenly reverts to a blustering, domineering man not able to control his actions. This is part of a mania with the possible causes, effects and methods of control, if not complete cure of manic-depressives.
March 14

7 Trouble With Weather—30m.
   Sandra St. Clair, Richard Conte
11 Royal Playhouse—30m.
   With Walter McGrail and Ger-
   employer who pays his employees a high price for their
   self-respect and dignity.
9 Adventures in Sports—30m.
   With John Loder, Janet Fielding, and Roddy Mc-
   Donald. "The Haunting," a story of terror in a small
   English village.
8, 28 December Bride—30m.
   In "The Village," Lily Buskin
   decides to make a trip to Mexico
   after her breakup with Tom
   Anderson. She and her family
   are involved in a series of events
   that lead to a strong bond.
4, 10 Robert Montgomery
   Presents—30m.
   With John Loder, Janet Fielding,
   and Roddy McDowall. "The
   Accused," a story of a young
   couple who finds their lives
   threatened by a former flame.

9:45 6 Tomorrow's News—15m.
10:00 2 Mr. District Attorney—30m.
   Starring David Brian.
6 Ten O'Clock Movie

Wanderlust—30m.
   With Bill Bixby and Slim Ber-
   story of a pilot who risks his
   life to save his family.
8 Douglas Fairbanks
   Presents—30m.
   "The Accused," a story of a
   young woman who is wronged
   by the system.
11 Captured—30m.
   "Devil's Gold," a story of a
   group of miners who become
   involved in a dangerous adventure.

9:15 2 City Detective—30m.
9:30 4 Big Town—30m.
   A convicted killer who has sworn
to kill his own mother for hav-
ing given her a ride. The object
of his search is the object of an
intensive search by Steve Wilson and his
illustrated staff.
7 News—15m.
   With Hank Weaver.
8 Studio One—60m.
   "Donovan's Brain," a classic
   story of terror in which a Dr.
   Cory lives on an isolated desert
   in a memory experiment with the
   famous brain. He is a man who
   loves his brain and the result is
   shocking.

10 Don Lee World News
   With Lee Wood, Bill Brundle,
   Sam Edwards, Charles Aristotle
   and Ted Myers.
10 Ella Raines Show
   New 11 Sherlock Holmes—30m.
   With Ronald Howard and H.
   Marlowe Crawford. "Case of
   the Unorthodox Heritage," a
   Sherlock Holmes murder case.
10:45 7 Sands of Time—15m.
   New 9 Crime the Sports Glass
   With Sam Hayes.
13 Clete Roberts—News
10:55 5 Weatherwise
   Report by Charles Aristotle.
11:00 2 The Big News
   With Bill Stou, Gil Stratton, Jr.
   and Austin Green.
14 Eleventh Hour News—15m.
   With Jack Lattimer.
5 Eye Witness—30m.
7 Nitecap Theater—75m.
   "Case of the Guardian Angel" with
   Hugh Laight, a story of a
   chivalrous crime.
9 Late Movie
   "Devil's Gold."
10 Noon Brief
   With Lionel Van Deeflin.
11 George Putnam—News—15m.
13 Cwistell Predicts—15m.
   "The Story of the Day," a
   T.V. 's most popular program.
4, 10 TV Academy Local
   Awards.
11 Racket Squad—30m.
   With Reed Hadley in "Expensive
   Tumble," the story behind the
   phony accident claim racket.
11:15 4 Crime Herman-Sports
   Ten Star Theater
   "Federal Man Hunt."
11:25 4 Late Movie
   "The Thief of Baghdad."
11:30 2 Musical Nitecap
   Dave Livio in "Range," with Tony
   Romano, Joe Venturi and his
   trio, and Chuck Benetti.
8 Strange Detective—5m.
11:35 8 Night Final—10m.
11:45 11 Jackson's Theater
   "Hired Mother" with Lorraine Day
   and "Killer Shark" with Roddy
   McDowall and Roland Winter.
12:00 2 Late Show
   "Adventures of Jane" with Jane
   Strangellin, Michael Hogarth
   and Sonya O'Shea.
1:30 2 Give Us This Day

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MONDAY TV LOGS

Hicker Fare

Monday, March 14
"HELL TOWN," John Wayne, Marsha Hunt.
(1) 1:05 p.m.
"DOWN MISSOURI WAY," Martha Driscoll.
(7) 2:00 p.m. A mute fails in an exam so
an associate professor takes her to her
office in the Ozarks.
"MELODY AND MOONLIGHT," J oh n
Down, (11) 3:45 p.m. A girl and a young
boy find happiness together when a
debutante opens a radio dance
school.
"MEET SEXTON BLAKE," Don Farrar, John
Vernon, (5) 4:00 p.m. A dead man's hand,
a portfolio chained to the wrist, and a
strangely marked ring, confront a
detective in a murder case.
"CODE OF THE CACTUS," Tim McCoy, (5)
5:00 p.m.
"CASE OF THE GUARDIAN ANGEL," Hugh
Lattimer, (7) 11:00 p.m.
"DEVIL'S CARGO," John Calvert, Poullette
Godard, (9) 11:00 p.m. The life of a
condemned and imprisoned murderer
is threatened by an explosion. The
Falcon investigates.
"JUNGLE BOOK," Sabu, Rosemary De Camp.
(13) 11:00 p.m. An exciting story of the
adventure found deep in the African
jungles.
1948, (4) 11:25 p.m. The story of a
professor who kills a student in self
defense and later falls in love with the
dead boy's guardian.
"FEDERAL MANHUNT," Robert Livingston,
June Travis, (10) 11:30 p.m. A young
girl is duped into believing her
crime boy friend is innocent, and helps his
escape.
"KILLER SHARK," Roddy McDowall, Roland
Winters, (11) 11:45 p.m. A shark hunter
falls into shark infested waters, causing
financial loss and physical harm to
himself and his father.

SAVE 40%
FREE DEMONSTRATION
DO IT YOURSELF

Saturday, March 12, ONLY
at Rainbow Tile Co.
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Los Angeles 7, Calif.
Coffee and donuts served all day
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All materials and tools for a complete
and beautiful tile job, 3 walls around
the tub and 3 feet above. Aluminum,
plastic, or steel tile. Complete kit only
$19.95. FREE INSTRUCTIONS. Do it
yourself, or we'll do it for you. OR—
If you can't be there Saturday, phone
RE. 1-2106 for free information on the
"Do-It-Yourself-Plan."

After 5:30 Call PR. 6568
(out-of-town Call Collect)
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<tr>
<th>Time</th>
<th>Program Description</th>
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<tr>
<td>6:00</td>
<td>Space Funnies – 60m. Wood McKee with games, stories</td>
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<td>and first run Walter Lantz cartoons.</td>
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<td>6:15</td>
<td>Pinky Lee Show – 30m.</td>
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<td>6:30</td>
<td>Movie Theatre (Cont.)</td>
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<td>&quot;Last Continent&quot; with Cesar Romero and Hillary Brook.</td>
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<td>6:45</td>
<td>Ranger Hall – 30m.</td>
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<td>6:50</td>
<td>Make Believe Ballroom</td>
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<td>7:00</td>
<td>Portia Faces Life – 15m.</td>
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<td>Gene Norman's Campus Club</td>
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<td>7:15</td>
<td>City Assignment – 30m.</td>
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<td>Cowboy's West – 60m.</td>
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<td>&quot;Crooked Tail&quot; with Johnny Mack Brown.</td>
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<td>8:00</td>
<td>Eighteen</td>
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<td>Brighter Day – 15m.</td>
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<td>8:30</td>
<td>The Little Rascals – 30m.</td>
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<td>Uncle Archie – 30m.</td>
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<td>9:00</td>
<td>Western Feature – 60m.</td>
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<td>&quot;Range Law&quot; with Ken Maynard.</td>
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<td>9:15</td>
<td>Jack Owens Show – 40m.</td>
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<td>Music, fun and variety for the whole family.</td>
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<td>9:30</td>
<td>Smokey Roger – 30m.</td>
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<td>9:45</td>
<td>Howdy Doody – 30m.</td>
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<td>10:00</td>
<td>Sheriff John – 30m.</td>
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<td>With John Rovick.</td>
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<td>Thunderball – 15m.</td>
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<td>Oswald the Rabbit</td>
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<td>10:45</td>
<td>Jack Latham</td>
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<td>11:00</td>
<td>Curtain Call – 30m.</td>
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<td>With Bill &quot;Casey&quot; Stulla.</td>
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<td>11:15</td>
<td>Cartoon Express – 45m.</td>
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<td>11:30</td>
<td>Johnny Downs Show – 30m.</td>
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<td>Amarillo the Jungle Man</td>
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<td>11:45</td>
<td>Destiny Theater</td>
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<td>12:00</td>
<td>See Heart</td>
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<td>7:00 with Tom Frandsen and Cleve Peacock.</td>
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<td>12:15</td>
<td>Johnny Jet</td>
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<td>12:30</td>
<td>Hank Weaver – 15m.</td>
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<td>12:45</td>
<td>Weather News – 5m.</td>
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<td>With Austin Green.</td>
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<td>1:00</td>
<td>Tom Harmon – Sports – 5m.</td>
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<td>1:15</td>
<td>News and Sports – 5m.</td>
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<td>Doug Edwards – News – 15m.</td>
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<td>Movie Museum</td>
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<td>Movie shorts telling the birth of the movie industry and</td>
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<td>showing little known performers who light the movie</td>
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<td>halls of fame.</td>
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<td>1:45</td>
<td>Easy Life – 15m.</td>
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<td>Dorothy.Max with hints for easy living.</td>
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<td>2:00</td>
<td>Early Curtain – 30m.</td>
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<td>&quot;Moment of Glory&quot; with Joel Davis.</td>
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<td>2:15</td>
<td>Newsreel</td>
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<td>2:30</td>
<td>Man Behind the Badge – 30m.</td>
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<td>2:45</td>
<td>Time For Beany – Kids – 15m.</td>
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**TV RÁDIO LIFE**

**March 15**

**TV TIPS**

"CAVALCADE OF AMERICA," (7) 7:00 p.m. William Campbell as Constance Ford in "Man On the Beat."

"FIREBIRD TALISMAN," (6) 8:00 p.m. Dan Barton, Ernest Borgnine and Minor Watson star in "The Pagan.""

"RED SKELETON SHOW," (2) 9:30 p.m. Helen Grayco is Red's special guest tonight.

"U.S. STEEL HOUR," (7) 9:30 p.m. Andy Griffith stars as an adaptation of Mac
Hyman's "No Time for Sergeants."
March 15

13 First Run Movie
"I Love Trouble" with Franchot Tone and Janet Blair. Sponsored by Harbor Lincoln Mercury.

9:00 2, 8 Meet Millie—30m.

10, 11 Fireside Theater—30m. Don Baer and Ernest Borgnine star in "The Pothmarkers," the amusing story of a game warden who prefers to be a justice of the peace even though he is not al-

Special 5 Medal Ball—30m.
Arthur Murray ball direct from the Palladium.

7 Make Room for Daddy
Danny gets a lesson in child psychology when Randy runs away after taking his father's suggestion to "Get Lost!" seriously.

9 Channel 9 Movie—90m.
"Private Affairs of Bel Ami" with George Sanders, Angela Lansbury and Ann Dvorak.

11 Guy Lombardo Show—30m.
With Guy Lombardo and his Royal Canadians, special guests are George Murphy, Jack Oakie and the Four Aces.

10 Circle Theater—30m.
"Trapped." An embittered spinster, desperately afraid that her husband will marry an unwitting girl, sets the stage for a romance.

7 U.S. Steel Hour—60m.
And Griffith stars in "No Time For Sergeants." Mae Hyman's delightful story of the misadventures of a Georgia hillbilly draftee, featuring are Harry Clark and Eddie Le Boy.

11 Mr. and Mrs. North—30m.
With Richard Denning in "Model for Murder." Pam decides to study modeling, but instead gets into murder and mayhem.

9:45 6 Tomorrow's News

10:00 2 Danger—Drama—30m.

4, 10 Truth or Consequences

5 Frank Veloz Show

6 Ten O'Clock Movie

11 Musical Chairs—30m.
With Bill Leyden, John Mercato, Bobby Troup and Mel Blanc.

13 Inner Sanctum—30m.
"Ankle Deep in Trouble." Sponsored by Dr. Barry Bleck, optometrist.

10:15 5 Short Subjects

10:30 2 Scotland Yard—30m.

10 It's a Great Life—30m.
Denny and Sue (Michael O'Shea and Gene Reynolds) are joined by Mrs. Morgan and Earl (Francess Bennett and Robert Young) on the run. The plot follows their adventures in the border town of Mexico.

7 News—15m.

New 13 Sherlock Holmes—30m.
With Basil Rathbone and Nils Asther as Holmes and Dr. Watson. When the body of an international spy is found in the home of Lord Beryl, Lady Beryl is confronted with a difficult situation.

13 Crawlwells Predicts—15m.
TV's most provocative program.

10:45 4 Now

7 Sands of Time—15m.

9 Thru the Sports Glass—10m.

13 Clete Roberts—News

New 5 Eye Witness—30m.
With Ken Grauer and Tom Hatten.

7 Nitehawk—75m.
"Criminal Investigator" with Robert Lowery.

6 My Favorite Husband—30m.

10 Late Movie
"Inner Sanctum."

New 10 News of the Week

With Lionel Van Deerlin.

11 George Putnam—News—15m.

13 Nitecap—30m.
"That Uncertain Feeling" with Merle Oberon and Merle Douglas.

11:15 4 Cleve Hermann—Sports

10 Ten Star Theater
"Romance On The Run."

11 Rocket Squad—30m.
With George Murphy in "Girl in the Mask." A racket to get top players from others dealers of exclusive apparel. Way out in the country.

11:25 4 Late Movies

11 Musical Nitecap—30m.

1 Musical Nitecap—30m.

11:30 2 Musical Nitecap—30m.

2 Musical Nitecap—30m.
Dave Willock, encore, with Tony Randall, Janis Paige and his trio and Chuck Bennett.

8 Night in the Life

11:45 13 Jackson's Theater
"Wine of the Almonds" with Dan O'Herlihy and "Square Dance Katy" with Vera Vague and Phil Brito.

12:00 2 Late Show
"He Found A Star" with Sarah Churchill and Vic Oliver.

1:30 2 Give Us This Day

MILLER PLANS 3 SERIES

When "Frontier," "Briefcase" and "Challenger." will be a series of adult dramatic stories set in the background of the West. "Briefcase" will consist of stories told by a lawyer's eyes. It is being produced by the author, director and producer of "Challenger." "Challenger" will deal in dramatic terms with the basic concept of the American democratic system.

TUESDAY TV-LOGS

Flicker Fare

Tuesday, March 15
"THE ACCUSED," Douglas Fairbanks Jr.—1945, (4) 1:00 p.m. The story of a profes-

sor who kills a student in self-defense and later falls in love with the dead boy's guardian.

"FIGHTING MAD," Mona Knox (7) 2:00 p.m. A story of a boxing champion who

returns to the ring in order to expose dishonest promoters.

"PULP/VEST EXPRESS," Grant Withers—1937, (11) 3:45 p.m. The story behind a

small railroad's fight against reckless freight competition from motorized serv-

ice.

"LOST CONTINENT," Cesar Romero, Hilary Brooke—1935, (5) 4:30 p.m. A search for

a missing rocket ship brings scientists to a lost part of the world where prehistoric

animals still exist.

"CROOKED TRAILS," Johnny Mack Brown

9:00 p.m.

"RANGE LAW," Ken Maynard (9) 5:30 p.m. A gang of crooks try to swindle people out

of their land, knowing there is silver on the property.

"PRIVATE AFFAIRS OF BEL AMI!," George

Sanders, Angela Lansbury, Ann Dvorak (9) 9:00 p.m.

"CRIMINAL INVESTIGATOR," Grant Lowery (7) 11:00 p.m. A cop reporter gets in-

volved with a showgirl's widow of a milli-

onaire.

"INNER SANCTUM," Mary Beth Hughes (9) 11:00 p.m. A claustrophobic girl about her own approaching murder.

"THAT UNCERTAIN FEELING," Merle Obe-
ron, Melvin Douglas (12) 11:00 p.m. A woman tries to make her husband over to her likeness, and in so doing meets another man.

"ROMANCE ON THE RUN," Donald Woods, Patricia Ellis (16) 11:15 p.m. A light-
eyed mystery with comedy and romance.

"MISS MINK," Jimmy Lyden, Lois Collier (15) 11:15 p.m. A light comedy with a basic

story.

"SQUARE DANCE KATY," Vera Vague, Phil

Brito—1950, (11) 11:45 p.m. A girl tries to get her boy-end and his band to the attention of a talent scout.

WHY PAY MORE?

When TV-RADIO LIFE gives the

BIGGEST

52 fat pages

BEST

Local and National stories

BEST BUY

Only 10c

*Yes, why pay more?

TV-RADIO LIFE

1610 Argyle Hollywood 28
**WEDNESDAY tv LOGS**

Information Received From Stations Subject to Last Minute Change

See Page 15 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

5:00 2 Barker Bill Cartoon Show
4 10 Pinky Le Show—30m. With Pinky Lee, Molly Bee and Jimmy Brown.
5 Movie Theatre (Cont.)
6 Ranger Hall—90m.
7 Make Believe Ballroom With Al Jarvis.
8 Portfolio Life—15m.
9 Gene Norman's Comus Club
11 City Assignment—30m. 13 Cowboy's West
12 Last Comes To Gun sights with Johnny Bacon.
15 2 Space Funnies—45m. With Dail McKennon.
18 Bright Moves—15m.
20 2 The Little Rascals—30m.
21 Uncle Archie—30m.
23 5 Western Feature—Movie Announcements with Bill Cody.
25 7 Jack Owens Show—40m. Music, fun and variety for the whole family.
28 8 Smokey Rogers—30m.
30 Howdy Doody—30m.
31 Mr. Beanblossom—30m. With Sheriff John, host.
4:15 5 Thunderbolt—15m.
4:35 6 Jack Latham—5m.
4:50 6 Stu Erwin Show—30—5m.
5:05 9 Cartoon Express—45m.
5:10 10 Johnny D provocative—25m.
5:15 11 Ramor of the Jungle Starring Jon Hall.
5:15 12 Destiny Theater
6:05 5 See Hear With Tom Frandsen and Cleve Herrmann.
6:15 7 Hank Weaver—15m.
6:20 2 Weather News—5m. With Austin Green.
6:25 2 Tom Harmon—Sports—5m.
6:30 10 News and Sports
6:30 2 Doug Edwards—News—15m.

4 Movie Museum
Movie shorts telling the birth of the movie industry and showing little known performers who light the stars of fame.
5 Easy Life—15m.
6 Johnny Jet—Serial
7 Early Curtain—30m. and Jack Latham—15m.
9 Dancing With Two Heads.
12 10 Kids—15m.
15 Costantino's Culum—5m.
17 Weatherword
18 6, 2 Perry Como Show with Julius La Rosa subs for Perry tonight.
19 5 Jack Latham—15m.
20 10 Handy Hints—Tipp-10m. Dorothy Gardner and Ken Graue.
21 9 Captain Video—15m.
22 11 George Putnam—News—15m.
23 5 Bolla Weather—5m.
24 7, 2 Blue Ribbon Bouts.
25 Kid Gavilan of Cuba vs. Bobby Dykes in a top round weigher bout from the Miami Ball Park, Hiss Hodges announce.
Color 6, 20, Norby—30m.
30 5 Newsreel—15m.
35 5 Abbott and Costello—30m.
36 7 Prize Award Theater
37 9 The Ruggles—30m.
38 13 Frankie Laine—30m.
39 13 Paragon Playhouse—30m.
4:15 5 Popular Science—15m.
4:30 5 Air Mail Pickup.
7:30 4, 10 Eddie Fisher's Coke Time With Fred Robins, emcee and Axel Stordahl and his orchestra.
4:30 5 Top Secret—30m. "The Elsker," The story of a woman who desires for total good but instead, it causes total destruction. "The so-called Aerides," If you were sure of danger—but had no proof—would you wager other people's existence, and your own, on your belief?
4:30 6 Fin Tin Tim—30m.
7:30 4, 10 Disneyland—60m.
5 Walt Disney, host, presents a repeat telecast of "Operation Under-
5 8, 2 Arthur Godfrey 9. The story of the filming of the picture "20,000 Leagues Under the Sea," with narration by Win-
5 4, 10 Tossout Caravan—30m. Donald Duck and "The Wonderful World of Disney" present "The Wondrous Funerals of Sergeant He." Disney Smith is hired to penetrate the barrier that keeps a young Chinese girl from her father, a general, who is being held prisoner in his own home.
13 13 The Visitor—30m.
7:45 4, 10 O. E. News Caravan
8 News—15m.
8:00 2, 8 Arthur Godfrey
4, 10 I Married Joan—Comedy
Narrating with Joan Davis. Joan and Brad Stevens decide to help their child's educational idol Hoot Gibson by raising money to make a pupil TV film starring Hoot. When they fail to raise the money, they have to act in the film themselves and build their own set. They think their cause is lost, but the producer, who also acts in the film has a surprising reaction.
5 5 Biff Baker, U.S.A.—30m. With Alan Hale, Jr. in "The Wit-
11 penses." The star witness in a New York trial, who is hiding out in Florida, almost gets murdered by two hoodlums, and she contacts Biff and Louise for help.
6 6 Tales of Tomorrow
9 9 Know Your Taxes
11 Lucky Sport Time
Up-to-the-minute news in the sports world.
13 Famous Playhouse—30m.
8:30 4, 10 My Little Margie—30m. Starring Gale Storm and Charlie Farrell, Maggie takes an acting job that takes her into outer space aboard "Vern's Flying Saucer." Archer MacDonald and Joanne Somerstar.
5 Olympic Wrestling
With Dick Lane.
6 6 Movie 7 5m.
7 5 Stu Erwin Show—30m.
In an effort to have a restful vacation away from relatives and friends, Stu and June jet their friends, the Johnsons, that they are going to the snow country instead of sunny Florida. But thousands of miles away from home they run into what they tried to escape.
9 9 Candid Camera—30m.
11 11 Boston Blackie—30m.
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March 16

9:00 2, 8 The Millionaire—30m.
A registered nurse, on the eve of her wedding, is selected to receive $1,000,000 but mysteriously disappears.

10 Kraft TV Theater—60m.
Carmen Matthews, Poretta Leversee, and John Smith star in "Half the World's a Bride," the story of a woman whose unhappy marriage to a husband who is a dreamer and who is determined to make a similar mistake in her marriage.

7 Masquerade Party—30m.
Peter Donald, boat with Buff Cobb, Ilka Chase and Oden Nash, panelists who try to uncover the disguises of costumed celebrities.

9 Channel 9 Movie—90m.
"Private Affairs of Bel Ami" with George Sanders, Angela Lansbury and Ann Dvorak.

11 My Hero—30m.
With Robert Cummings, Julie Bishop, and John Lindsie in "Beauty Queen." Julie is sent on vacation to the South for a beauty contest, but while she is gone the beautiful hives are revealed and in the doing, she loses the beauty contest for Julie and also her job.

13 Big Movie—90m.
"The Perfect Maid" with Lloyd Bridges and Barbara Peyton.

9:30 2 I've Got a Secret—30m.
With Garry Moore, host and emcee.

7 Who Said That
The news-quiz show with John Daly, moderator, Bob Considine, the host, and guests.

8 Eddie Cantor Show

11 Flashback—30m.
With Paul Coates and guests.

9:45 6 Tomorrow's News—15m.

10:00 2 Now and Then—30m.
Dr. Frank C. Baxter in explorations of the world's literary heritage. Tonight Dr. Baxter discusses little-known lyrics and numerals of Robert Johnson, one of the literary dictators of Shakespeare's day.

4, 10 This Is Your Life
Ralph Edwards presents life stories of interesting people.

6 Ten O'Clock Movie

7 The Playhouse—30m.
"To Stand Alone" with William Fawcett.

8 Bugsy—714—30m.

11 The Playhouse
"The Girl I Married" with Gene Raymond. A war hero celebrates his birthday, pausing long enough to remember two other birthdays he had to avenge about the people he was with.

10:30 2 What in the World—30m.
With Dr. Freeland Bailey of the University of Pennsylvania.

4 Douglas Fairbanks Presents
7 News—15m.
With Wm. Keeler.

8 Danny Thomas Show
(See Channel 7 at 8pm. Tuesday)

9 Don Lee World News—15m.
With Lee, Ted Myers, Sam Hayes and Bill Brandie.

10 Big Town—30m.

11 Sherlock Holmes—30m.
With Ronald Howard and H. Marion Crawford in "Case of the Wimble Leg." Holmes is in his lab with valuable experiments when he is interrupted by a friend who wants Holmes to help him prevent the murder of his brother.

12 Criswell Predicts—15m.

5 Wrestlers' Lament—15m.
Dick Lane, host, presents wrestlers who air their opinions.

7 Sands of Time—15m.

9 Thru the Sports Glass—10m.
With Sam Hayes.

13 Clete Roberts—News

9 Weatherwise—5m.
Report by Charles Arlington.

1100 The Big News
With Ralph Stratton, Jr., and Austin Green.

4 Eleven Hour News—15m.
Jack Latham reporting.

5 Eye Witness—30m.

7 Nitcap Theater—75m.
"Dangerous Intruder" with Veda Ann Borg.

8 The Christophers

9 Late Movie
"For You I Die."

10 News Briefs
With Lionel Van Deerlin.

11 George Putnam—News—15m.

12 McDaniel's Movie
"Three's A Family" with Marjorie Reynolds and Charles Ruggles. Paul Robeson.

11:15 4 Cleve Harrman—Sports
10 Ten Star Theater
"Angela With Broken Wings."

11 Racket Squad—15m.
With Reed Hadley in "Big Touch." How people collect on the races by forcing a disc jockey to tip off the players by playing songs in certain sequence.

11:25 4 Late Movies
"Death Is A Mockery" with Donald Houston and Kathleen Byron.

11:30 2 Musical Nitcap
With Wilcoxon, with Tony Romano, Joe Venuti and his trio and Chuck Bennett.

3 Night Final

11:45 11 Jackson Theater
"Best Seller" with Sir Cedric Hardwicke and "Joe Palooka Meets Humphrey" with Leon Errol.

12:00 2 Late Show
"No Resting Place" with Michael Gough.

1:30 2 Give Us This Day

Special Limited Time Offer to TV - Radio Life Readers!

THIS AD IS WORTH MONEY ANY SAT. OR SUNDAY

Corriganville.

Valuable prizes—
Drawing Sun. 4 p.m.

In Silvertown Restaurant $1 MOVIE RANCH
Stage Show — In person, Crash Corrigan, Other Movies and TV Stars. SEE ROBERT GRAUER, the best of Apaches, Vendors Spanish Village, Silvertown, the Western Street — Stage coach or Blanket nap every Sunday 12:00 noon — 2000 acres — caves — BBQ — Picnic grounds and tables — Reservations suggested ALL THE ABOVE FOR "The Biggest Dollar's Worth in America." Open every Sat., Sun. and Holidays 3:30 A.M. Gates open early—Stage Leaves $3.00 Adults 50¢ Children 5¢ Sun., Adults $1.00, Children 50¢

THIS AD AIDS ONE ADULT FREE WHEN ACCOMPANIED BY ONE ADULT POLD ADMISSION. OFFER EXPIRES 6 P.M., SUNDAY, MARCH 26, 1950.

Color Studio Debut

NBC's $3,716,000 color studio officially opens March 27 with Milton "Mr. Television" Berle headlining the opening show.

The net is planning a 90-minute extravaganza covering the following categories: comedy, opera, pop music, night clubs, motion pictures, country and jazz music and drama. Talent is being garnered from every phase of show biz for the occasion.

WEDNESDAY TV LOGS

Flicker Fate

Wednesday, March 16

"MISS MINK," Jimmy Lydon, Lois Collier (4) 1:05 p.m. A mink coat becomes the center of attraction when it is won in a radio contest.

"FREDDIE STEPS OUT," Freddie Stewart (7) 2:00 p.m.

"DESPERATE ADVENTURE," Ramon Navarres—1938. (11) 3:45 p.m. The story of a temperamental painter who is pursued by one girl and ignored by another.

"THE CARDINAL," June Duprez (5) 4:30 p.m. The story behind the conflict between a cardinal and the Pope.

"LAW COMES TO GUN SIGHT," Johnny Mack Brown (13) 5:00 p.m. A Western about a Sheriff who rides the town of its crooked Mayor and the power crazed racketeers.

"LAWLESS BORDER," Bill Cody (5) 6:00 p.m.

"PRIVATE AFFAIRS OF BEL AMI," George Sanders, Angela Lansbury, Ann Dvorak (9) 9:00 p.m.

"DANGEROUS INTRUDER," Veda Ann Borg (7) 11:00 p.m.

"FOR YOU I DIE," (11) 9:00 p.m.

"THE FAMILY ROYALE," Victor Moore, Charles Ruggles, Donald Crisp, Robert Cummings, Marilyn Hare—1941. (10) 11:15 p.m. Three daughters continue their affairs with their mother to get her married to the man she loves.

"DEATH IS A MOCKERY," Donald Houston, Kathleen Byron—1945. (4) 11:25 p.m. An English fisherman tries his luck at the smuggling racket but instead gets involved in a murder.

"JOE PALOOKA MEETS HUMPHREY," Leon Errol, Joe Kirkwood (11) 11:45 p.m. Joe and Ann's car breaks down and they meet a friend who is to be Joe's next competition.
THURSDAY TV LOGS

Information Received From Stations
Subject to Last Minute Change

See Page 15 for 9:00 A.M. to
5:00 P.M. Daytime Log Listings

5:00  Space Funnies—60m.
      Dal McKennon with stories, games and first feature
      Walter Lanz cartoon.
4:00  Pinky Lee Show
5  Movie Theater
   "Stolen Face" with Paul Heareld and Lillian Scott.
6  Ranger Hall—90m.
7  Make Believe Ballroom
8  Portia Faces Life—15m.
9  Gene Norman’s Game Club

City Assignment—30m.

Cowboy’s West—60m.
"Flashin’ Guns" with Johnny Mack Brown.

5:15  Brighter Day—15m.
5:30  The Little Rascals—30m.
5  Uncle Archie—30m.
5  Western Fling—60m.
7  Jack Owens Show—40m.
7  Howdy Doody—30m.
9  Sheriff John—30m.
5:55  Thunderbolt—15m.
6:00  Osvaldo’s Rabbit
4  Jack Latham
8  Ray Bolger Show
   A reunion of Ray with his former army buddies gives rise to his
   impersonation of a sad SAC and a WAC. Featured are Marlie Millar,
   Lee Millar, Maureen Stephenson, Dick Wassell and Jack Prince.
9  Carton Express—45m.
   With Bill "Casey" Stults.
10  Johnny Downs Show—25m.
11  Ramar of the Jungle
    Starring Jon Hall.
13  Destiny Theater
6:05  See Here, Captain
   With Tom Frandson and Cleve Hermann.
6:15  Jetstorm—Serial
7  Hank Weaver—15m.
6:20  Weather News—5m.
   With Austin Green.
6:25  Tom Howard—Sports—5m.
10  News and Sports
   With Lionel Van Deerin.
6:30  Doug Edwards and the News
4  Movie Museum
   Movie shorts telling the birth of the
   movie industry and showing
   little known westerners who light
   the movie halls of fame.

THURSDAY

5  Easy Life—15m.
   Dorothy and Ken with hints for
   easy living.
7  Pond’s TV Theater—60m.
8  Newsreel—5m.
10  Life of Riley—30m.
11  Time for Beauty—Kids—15m.
6:40  Weatherword
6:45  2, Jane Froman Show—15m.
     Jane Froman returns after a
     week’s vacation. She sings "Get
     Happy," "That’s All I Want From
     You." "Why Do Son Want to Me?" and
     "That Old Black Magic". Peter
     Ecoke and his dancers do a number
     to "Two Ladies in the Shade of
     the Bamboo Tree.
5  Handy Hints—15m.
4  Jack Latham—15m.
9  Captain Video—15m.
11  George Putnam—News—15m.
6:55  Bollay Weather—3m.
7:00  With Aby Show—30m.
4  Meet Corliss Archer—30m.
   Starring Ann Baker. When a
   family success is not in the door, the
   Archer family attempts to be friendly, but every attempt back
   fires and threatens to be an open feud, but harmony is restored
   with a little help.
6  Newsreel—15m.
6  With Gil Martin.
6  I Search for Adventure
6  Libby—15m.
9  The Ruggles—30m.
    Starring Charlie Ruggles.
10  Dangerous Assignment
11  Pet Exchange—15m.
   Frank Wright presents trick
   animals and offers free pets on to-
   nights "Carn Pet Exchange."

13  His Honor, Homer Bell
   Gene Lockhart stars in a family
   comedy-entertainment series.

13  His Honor, Homer Bell
   Gene Lockhart stars in a family
   comedy-entertainment series.

5  Call the Play
6:30  Name That Tune—30m.
   With Bill Cullen as Quizmaster.
   Featuring Vickie Milux and Harry
   Salter’s Orchestra. Vickie sings the
   title song of a song in a foreign lan-
   guage. Toonie’s aid to get the tune at
   the jackpot.
4  Dinoth Shores—Show—15m.
5  Joe Peloso—15m.
6  Mr. District Attorney
7  Lone Ranger—Juvenile
   The Lone Ranger and Tonto go in
   search of an outlaw while Dan
   responsible for many Indian up-
   risings.
8  People in the News—15m.
9  Ski Tips—30m.
   Jack Salter with tips for ski
   enthusiasts.

American Home Products
   presents
   JACK DOUGLAS
   "I SEARCH FOR ADVENTURE"

March 17

TV TIPS

"SHOWER OF STARS." (2) 8:30 p.m. Dan
   Dailey, Marilyn Maxwell, Jean Blondell,
   Jack Oakie and James Gleason star in "Burlesque."

"JUSTICE." (4) 8:30 p.m. Bert Freed and
   Bruce Gordon star in "Jail Break."

"STAR TONIGHT." (7) 9:00 p.m. Patricia
   Enlund stars in "Zone of Quiet" by
   Ring Lardner.

"FOUR STAR THEATER." (2) 9:30 p.m.
   David Niven stars in "Paradise and the
   Psychopathic Horse" with Barton Mac-
   Lane and Barbara Lawrence.

"FORD THEATER." (4) 9:30 p.m. Joanne
   Dru, Dennis Morgan and Richard Eyer
   star in "Celebrity."

11  The Open Road—Travel—60m.
   Lynn Rogers, host, presents films of
   Arizona.

13  I Search for Adventure
   Jack Douglas, host, interviews
   world famous adventurers, and
   features a film depicting their
   most thrilling expeditions, Spon-
   sored by American Home Pro-
   ducts.

7:45  4, 10 Camel News Caravan
   John Cameron Swazy reporting.
8  News—15m.

8:00  2, 8 Ray Milland Show—30m.
   Starring Ray Milland and Phyllis
   Allen. Professor McSweeney’s wife
   barges him into writing a play and
   prove he is a master at his craft. It
   finally gives in to her stubborn
   insistence, but plots a way to keep
   his lesson. However he finds out it is
   not easy to fool a wife. Hans Conried is
   featured.

4, 10 You Bet Your Life
   With Groucho Marx, quizmaster.
5  Movie Theater—90m.
   "The Scarf" with John Ireland
   and Mercedes McCambridge.

6  Mark Saber—30m.
   Starring Tony Conway.
7  Parlor Playhouse—30m.
   "Aftermath" with Carl Esmond.
9  Town and Country Time
11  Orly Team—30m.
   Starring Francis Oros and
   Marilyn Butler in "The Diamond."
   The ingenious and well-conceived
   insurance scheme involving a succession of precious
   stone disappearances.

13  Star Performance—30m.

8:15  9 General Sports Time

8:30  2, 8 Shower of Stars—60m.
   Dan Dailey, Marilyn Maxwell,
   Joan Blondell, Jack Oakie and
   James Gleason star in "Burlesque."
   For the story of a talented and
   irresponsible burlesque performer
   Skip Johnson and the love of his
   wife Ronnie for him. Production
   numbers include: "Don’t Bring
   Lulu," "You Forget," "You’re An
   Old Smoothie," "Dinah’s Daughter
   (Grady) and "Wedding March."
   Kenny Williams is the choreographer.
   Sponsored by Chrysler Corpora-
   tion.

HINSHAW’S ASSIGNMENT AMERICA

Bill Burrud, Narrating
KTTV, Ch. 11, 8:30 P.M.
Bill Burrud Productions

Page Twenty-two
Flicker Jare

Thursday, March 17

"DEATH IS A MOCKING BIRD," with Ronald Houston, Kathleen Byron—1944. (4) 1:05 p.m. An English fisherman tries his luck in the smuggling racket but ends up involved in a murder.

"HAUNTED HOUSE," Jack Morgan (7) 2:00 p.m. A newspaper office boy and the publisher's niece are fingers of suspicion of murder and in spite of bungling, succeed.

"CITADEL OF CRIME," Robert Armstrong (11) 3:45 p.m. A revenue agent breaks up the activities of a smuggling ring to take over the moonshine activities in the West Virginia mountains.

"STOLEN FACE," Paul Henreid, Lizabeth Scott—1951. (5) 4:30 p.m. A doctor, jilted by the girl he loves, tries to mould another woman into a likeness of the girl he lost.

"FLASHING GLASS," Johnny Mack Brown (13) 5:00 p.m.

"SUNSET TRAIL," Ken Maynard (5) 6:00 p.m.

"THE SCARF," John Ireland, Mercedes McCambridge (5) 8:00 p.m. A man, convicted of killing his wife, escapes and is befriended by a man who believes him innocent of the crime.

"PRIVATE AFFAIRS OF BEL AMI," George Sanders, Angela Lansbury, Ann Dvorak (9) 9:00 p.m.

"STRANGER OF THE SWAMP," Rosemary LaPlanche—1945. (7) 11:00 p.m. Retribution from beyond the grave.

"THE CROOKED WAY," Ellen Drew, John Payne (9) 11:00 p.m. The story of a veteran discharged from the Navy who returns to his old gang.

"RETURN OF THE SCARLET PIMPERNEL," James Mason, Barry Barnes—1933. (15) 1:15 p.m. After recovering from amnesia, a former spy helps his countrymen.

"TIGER WOMAN," Adele Mara, Jane Richards—1944. (10) 11:15 p.m. A nightclub singer tries to collect her husband's inheritance, only to find it first.

"HALF PAST MIDNIGHT," Kent Taylor, Peggy Knudsen—1946. (4) 11:15 p.m. The story of a beautiful blonde who attempts to retrieve some indiscreet letters from a man and is captured by her former employer.


10:30 3 International Police—30m.

8 I've Got a Secret—30m.

9 Don Lee World News

New

11 Sherlock Holmes—30m.

With Ronald Howard and H. Marian Crawford. (5) 1:00 a.m. "How the Resident Busybody Case." When Holmes offers a taste of fudge to a pet canary, he traps a thief into confessing.

13 Crisswell Predicts—15m.

10:35 9 Thru the Sports Glass—10m.

With Sam Hinton.

10:55 13 Clete Roberts—News

11:00 2 The Big News

With William Kennedy, Bill Stott, Gus Sillergon, Jack Ford, and Howard Green.

4 Eleventh Hour News—15m.

Jack Latham reporting.

5 Eye Witness

With Ken Graue, Tom Hatten, and Joe Elliott.

7 Nitrocour Theater

"Strangler of the Swamp" with Rosemary LaPlanche.

8 Stop the Music—30m.

9 Late Movie

"The Crooked Way.

(Continued on Next Page)
FRIDAY TV LOGS

Information Received From Stations Subject to Last Minute Change

See Page 15 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

5:00
2 Barkev's Bill's Cartoon Show—15m.
4. 10 Pinky Lee Show—30m.
5 Movie Theatre (Cont.) (Tulip Theatre)
6 Ranger Hall—90m.
7 Make Believe Ballroom—(Cont.) (Tulip Theatre)
8 Portia Faces Life—15m.
9 Gene Norman's Campus Club Jones
10 City Assignment—30m.
11 Cowboy's Western Feature
12 Frontier Agent with Johnny Al Jarvis
5:15
2 Space Funnies—45m.
8 Brighter Day—15m.
5:30
2 The Little Rascals—30m.
4 Uncle Archie
5 Western Feature
5:45
11 Thunderbolt—15m.
6:00
2 Oswald the Rabbit
4 Jack Latham
8 Who Said That—30m.
10 Howdy Doody—30m.
11 Sheriff John—15m.
With John Rovick.
5:45
11 Thunderbolt—15m.
6:00
2 Oswald the Rabbit
4 Jack Latham
8 Who Said That—30m.
10 Howdy Doody—30m.
11 Sheriff John—15m.
With John Rovick.

Thursday TV Logs
(Continued From Page 23)

10 News Briefs
With Lionel Van Deerlin.
11 George Putnam—News—15m.
13 Owl Movie
"Return of the Scarlet Pimpernel" with James Mason and Barry Jones.
11:15
4 Cleve Hermann—Sports
10 Ten Star Theater
"Mark Brown.
11 Racket Squad—30m.
With Reed Hadley in "Take a Little"
The story behind the oil swindlers.
11:25
4 Late Movies
"Hall Past Midnight" with Kent Taylor and Peggy Knudson.
11:30
2 Musical Nitecap
Dave Willock, Jimmie, with Tony Romano, Joe Venuti and his trio with Dick Bennett.
8 Newsreel
11:45
11 Jackson's Theatre
"Test Of Love" with Jean McCly and "Call Of The South Seas" with Janet Martel.
12:00
2 Late Shows
"32nd Street" with Kenny Baker, Leo Carrillo and ZaSu Pitts.
1:30
2 Give Us This Day

March 18

TV TIPS

"PERRY COMO SHOW." (2) 6:15 p.m. Jaye P. Morgan, guest tonight with Julius LaRosa who subs for vacationing Perry.
"GILLETTE FIGHTS," (4) 7:00 p.m. Carmelo Costa vs. Jesus Lopez weightweights.
"PERSON TO PERSON," (2) 7:00 p.m. Ed-ward R. Murrow interviews Conrad Hilton and Red Buttons and his wife tonight.
"SCHLITZ PLAYHOUSE," (2) 9:00 p.m. John Ireland stars in "Ladies To The West," James Millican, Richard Hale, Joan How-ell and Lee Van Cleef are featured.

7 Adventures of Ozzie and Harriet—Comedy—30m.
An unexpected visit by David's girlfrined Davild in the position of getting her a blind date.
8 Cavalcade of America—30m.
William Campbell, Constance Ford and Harry Lauter star in "Man On The Street." The drama of a "normal" day in the life of a big city policeman which tells the story of a constant fight waged by the forces of law and order.
9 Championship Bowling—30m.
With Red Heilker in "Blended Excuse." The story of a baby club racket where expectations mothers and fathers are swindled out of money.
10 Lucky 7-11 Show—30m.
Harry Babbitt, emcee, with Paul Nervo, his orchestra and Peggy Connolly, sunglasses.
8:30
2. 8 Topper—Comedy—30m.
Topper sets out to protect the bank's account in a shoe string movie company and finds himself setting in one of their movies as a stunt man. His talent is aided and abetted by his friends the Kerygas.
4 Eddie Fisher Show—15m.
With Fred Robbins, emcee, and Axel Stordahl and his orchestra.
6 Movie—75m.
7 Ray Bolger Show—30m.
A nerdy vaudevillian who once tried the business with Ray's father seeks employment for himself and his "Wonder Dog." Sig Ruman is featured.
10 Lucky Sport—30m.
Up-to-the-minute news in the world of sports.
11 Man Behind the Badge
With Charles Richland as Narrator and in "Case of the In-"visable Mark." Deluth, Minnesota—The compassion and understand- ing of a parole officer proves the decisive factor when a parolee faces a crisis.
13 Big Star Theater
"Flanagan Boy" with Barbara Peyton and Tony Wright.
8:45
4 To Be Announced

9:00
2. 8 Schlitz Playhouse of Stars
John Ireland stars in "Ride to the West," a fast moving story of the West in which two brothers meet up with a mad killer in an eerie ghost town in which the only inhabitants are an old man and his granddaughter. Featured are James Millican, Richard Hale, Jean Howell and Lee Van Cleef.
4. 10 Big Story—30m.
Western Varieties—60m.
Davy Crockett with Eddie Dean, Roscoe Ates, Rickie Lane, the Palatine Sisters, Gail Mosier, Juan Bartol and the Y-Knot Twirlers.
March 18

7 Dollar a Second—30m.
Jan Murray encores a quiz program where guests are paid a dollar for each second they are on stage performing odd stunts.

9 Channel 9 Movie
"Private Eye of Bel Ami" with George Sanders, Elsa Lansbury and Agnes Moorehead.

11 Mr. and Mrs. North—30m.
With Barbara Britton and Richard Depend. In "Mask of Hate," Paul plays a nursemaid to a sick friend and becomes involved in a slight murder case.

9:30 2, 8 Our Miss Brooks—30m.
Connie Brooks bears the brunt of the battle of a predecessor April Fool's joke on Principal Conklin played by Walter Dement. Eve Arden starts.

4, 10 Dear Phoebe—30m.
Starring Peter Lawford and Marisa Henderson. In a bright fast-moving situation comedy series concerned with the adventures of a columnist who gives advice to the various characters.

7 The Vise—30m.
11 Star Showcase—30m.
With Robert Hutton and Phyllis Coates in "Harrow Farm." When beans mix with oil and meat farmer's millions, and romance renews its precious head, the whole life of the bean farming community is in a better state.

9:45 6 Tomorrow's News
10:00 2, 8 The Lineup—30m.
A police car and a viciously assaulted old man lead Lt. Guthrie and Inspector Gough in pursuit of a youthful criminal. The mother of two sons proves the tragic figure in this story of the San Francisco Police Department.

4 Foreign Intrigue—30m.
5 Modern Movies—90m.

6 Star Showcase—30m.
7 Theater Party—30m.
"Novel" with James Griffith.

10 Break the Bank—30m.
11 The Author and the Story—30m.
With Alec Smith in "The Back of Beyond." The story of a young and heartless woman who is married to the austere overseer of a large farm plantation.

13 Flies of Jeffrey Jones
"Skidoo Serenade."

10:30 2 The Belcorean—30m.
4 Hollywood's Best—30m.
With Robert Paige and top Hollywood sters.

6 Ten Thirty Movie
7 News—15m.
With Hank Weaver.

8 Pepsi-Cola Playhouse
See Channel 7 at 7:30 p.m. Sunday.

9 Don Lee World News
With Lee Wood, Bill Brundige, and Ted Mores.

10 Life With Elizabeth—30m.
11 Sherlock Holmes—30m.
With Basil Rathbone and N. Marianne Crawford in "Case of the Pennsylvania Gun." A mystery story about a murdered man who wasn't really murdered.

13 Redirects—15m.
10:45 7 Sands of Time—15m.
Now
9 Thru the Sports Glass—10m.
With Sam Hayes.

13 Late Late News—15m.
10:55 5 Weatherwise—5m.
Report by Charles Arlington.

11:00 2 TV-Radio Life
4 Eleven Hour News—15m.
7 Nitecap Theater

8 The Vise—Drama—30m.
9 Feature Film
"Champagne For Caesar" with Ronald Colman.

10 News Briefs
With Lionel Van Deestin.

11 George Putnam—News—15m.
13 Latin Holiday
With Tony Capps.

4 Cleve Hermann—Sports
10 Ten Star Theater
"Bill Cuckson, the Muckster" with Bob Barr, Bud Flanagan and Bert Lahr.

11 Racket Squad—30m.
With Reed Hadley in "Lady Luck." An expose of the card sharps practices.

4 Late Show
"Night Wind" with Charles Russell and Virginia Christine.

11:25 2 Eye Witness
8, Night Final Edition
13 Owl Movie
"Skyliner" with Richard Travis and Rochelle Hudson.

11:45 11 Jackson's Theater
"Wedding Ring" with J. Carroll Nash and "Terror By Night" with Basil Rathbone and Nigel Bruce.

12:00 2 Late Show
"Young and Willing" with Susan Hayward and Bill Borden.

FRIDAY TV LOGS

Flicker Fare

Friday, March 18

HALF PAST MIDNIGHT," Kent Taylor, Peggy Knudsen—1948. The story of a beautiful blonde who attempts to retrieve some letters which have kept her victim a black handplot.

THE RIGHT MAN," Alan Ladd (7) 2:00 p.m.
FORGED PASSPORT," Douglas Fairbanks—1915. (11) 3:45 p.m. A member of the border patrol is discharged and uncovers part of a huge smuggling ring.


FRONTIER AGENT," Johnny Mack Brown (3) 5:00 p.m.
CYCLONE RANGER," Bill Cody (5) 5:30 p.m.
FLANAGAN BOY," Barbara Payton, Tony Redd (13) 8:30 p.m.

PRIVATE AFFAIRS OF BEL AMI," George Sanders, Angela Lansbury, Ann Dvorak (9) 9:00 p.m.

TOM BROWN'S SCHOOL DAYS," Robert Newton (5) 10:00 p.m. The story of a young boy's school days at Rugby, and his conflicts and adjustment to rule by the upper szol.

HIDDEN ENEMY," Warren Hull. (7) 11:00 p.m. The story of an exploding memory gets on a radio quiz program and parleys his winning to the point where the right answer to the next question will net him sponsor's $32,000,000 c0p factory.

BILL CRACKS DOWN," Grant Withers, BeatriceAttrs—1937. (16) 11:15 p.m. A steel millionnaire wills his mill to the superintendent on the condition that his son go to work in the mill and proves himself.

NIGHT WIND," Charles Russell, Virginia Christine (4) 11:30 p.m.

SKYLINER," Richard Travis, Rochelle Hudson—1949. (13) 11:30 p.m. An FBI agent learns that a secretary in the State Department is, in reality, a spy for a foreign power.

TERROR BY NIGHT," Basil Rathbone, Nigel Bruce (11) 11:45 p.m.

LIGHTER SIDE

Robert C. Dennis, known to television viewers through his adventure and intrigue creations, "The Man," starring Cesar Romero, and "Affairs of China Smith," starring Dan Duryea, is now trying his hand with the lighter side of life.

Dennis has a new video film series dealing with an elderly father and his teen-age offspring. It's a comedy venture set in the 1890's.
Pick of the Pix

By Aubrey Dahl

Other columnists plug Ciro's, the Mocambo, the Grove, etc. and now I'd like to tip you off to a joint at 4212 Sunset. There are called Cabaret Concert. Its guiding light is Miss Miriam Schiller, its function is to give new talent a break and thus provide you with unusual entertainment, and they give people a good time. "The Private Affairs of Bel Ami." (5) Beginning Mar. 15, 9:00. This is an adaptation of Gué de Maupassant's story about an utter cad, George Schindler, who attempts to seduce his way to fame and fortune. He deceives his best friend, John Carradine, with the latter's wife, and thus progresses rapidly to a publisher's wife, her daughter, and finally to a widow. Anna Dovolowska, as the very way, but, like George, I can't be bothered remembering them. Bell Ami is eventually made to pay for his pleasures by fighting a duel, I'm sure you'll be happy to hear, and I'm going out and be mean to the first girl who isn't going to try to defend herself.

"The Lady With The Lamp." (5) Mar. 13, 7:30. Florence Nightingale's struggle to introduce a new minimum. A maker sex into medicine is the story line of this film, which stars Anna Neagle, as the great lady, and Michael Wilding, as the man she leaves behind. Laid against a background of political intrigue during the time of the Crimean War, the picture shows Florence leaving her life of leisure to carry on the campaign. The debates in Parliament over her procedure, her organization of a group of nurses and their work at the Crimean front, where they overcome the prejudices of the soldiers and effect a considerable improvement in the methods of hospitalization and treatment. A straightforward, authentic, rather uninspired biographical film.

"Return of the Scarlet Pimpernel." (13) Mar. 17, 11:30. This was the first made with Leslie Howard, and made very well, so make it again, you do. I Barry Barnes plays the aristocrat who smugly his fellow conspicuous consumers out of France during the revolution and what a bunch of dolts those peasants must have been to let his collection of sickly disguises. James Mason does not extoll toilet soap in this move.

"Love Trouble." (13) Mar. 15, 8:30. Fran Chot Tone, Janet Blair, and John Ireland in a private eye caper about a missing girl, a misbehaving wife, a couple of hoods and the other usual ingredients, and get the drift of. I was never even sure what crime was committed, except that someone decided to make this... oh, well, last week was Brotherhood Week, so let's get along.

NEXT WEEK

Next week's issue of TV-Radio Life will feature Bob Hope on the cover with a complete rundown of the plans for the TV coverage of the motion picture Academy Awards. Predictions will also be made as to the winners of the various "Oscars." Also in this issue will be a revealing story on "The Lone Ranger," an intimate profile of Art Carney from the Jackie Gleason Show, a provocative defense of teen-agers by Al Jarvis, and articles on "Death Valley Days." As usual, our regular columnists will be around with their pungent comments. Another star-budded issue which is further proof that TV-Radio Life is "The Best Buy in Town." Don't forget to pick up your copy at your favorite market.
HOLLAND'S TUNNEL

DUG BY
Jack Holland

The last Spectacular, starring Martha Raye, Milton Berle and Roy Bolger, turned up considerably on the debit side of the ledger. Bolger came through nicely with a couple of numbers, but Uncle Milty's stock-market routine was much too long and overdrawn and was painful instead of funny. Somehow these big epics just don't come off. It's still a case of trying to pad too much to fill in time. The most successful shows among the spectaculars have been productions like "Lady in the Dark" and "Naughty Marietta," where a definite plot line sustains the hour-and-a-half playing time. But the most annoying thing about these spectaculars is having to see them in black and white. Since they are being done in color, the washed-out and anemic effect you get on the un-hued sets is a mess.

The "Peter Pan" effort was quite a noble experiment for TV—but the most amazing thing about it is that the poor cousins on the West Coast have had a ridiculous 20 minute hour. Who was able to see it in its entirety? Most people were still working when the show began and, in fact, the majority of viewers were just getting home from the job when it was over. It does seem that when a show of this magnitude is conceived, some small compromise must be given to the millions of viewers on the West Coast. Look, you boys back in New York who line up these super deals, we love your city, but we're plenty tired of getting the short end of your deals. Thought those days were out with kinescope.

Caught Mae Williams' act at the Biltmore Bowl and she's doing a sock job. Everyone hopes her persistent jinx has finally given up and that this is the beginning of big things for her. However, it's amazing that—a place as long as the Biltmore!—if the customers behave the way a few of them did the night I was there. One table in particular was "decorated" by several loud-mouths who were obviously loaded. They talked all during the acts and yet no attempt was made by anyone at the Bowl to stop them. Not only did they annoy the performers but they made things unpleasant for the rest of the people who were trying to enjoy the show. If this is all the consideration the place has for its performers and its customers, then it's a good place to avoid.

Last week marked quite an event in Roy Bolger's career. It was his 20,000th public performance! Prior to the time Ray went on TV he made 19,942 appearances on Broadway, in vaudeville houses, supper clubs, movies, benefits and overseas during World War II.

Last week's ABC-TV program is number 58—total, 20,000. Of all those performances, Ray remembers vividly the opening night of "On Your Toes," when he danced "Slaughter on Tenth Avenue" with Vera Zorina. And, of course, he can't forget "Once in Love With Amy," the theme of his TV series and his hit song from "Where's Charley?"

Guild Films is filming what should be a mighty popular show. Called "It's Fun To Reduce," it will show American women how to lose weight happily. The show started in Pittsburgh a year ago and was a top-rated program. Now it's being filmed with Margaret Firth as star. She has great confidence in the show, so much so that "It's Fun To Reduce" applies itself to the suggested reducing routine of our show will look better, feel better and be better." Be patient, girls—it will be along soon.

Good and Ends: Elizabeth Patterson took off for New York to appear on an upcoming Milton Berle show. While in New York she will probably do other shows.

Hope you caught the "Lassie" show a week ago last Sunday—about the snake bite. It was a heart-tugger for all those who love beautiful Lassies. Even old cynics called me and said they hadn't seen anything so touching in ages on TV. This series remains consistently good. Its canine hero, "Rin-Tin-Tin," is also gaining steadily in popularity . . . Lorraine Day is starting a new TV series, a sort of female "Dr. Kildare." Looks very promising too. Ted Post has already directed the pilot and is set to seg others . . . Bill Bendix is so nicely on the mend now he even went to the races a few days ago, but with his doctor along just in case. When Bill was at the Good Samaritan, NBC thoughtfully sent him a TV set so he could watch his favorite shows . . . Huzzahs to Paul Cootes for his efforts to alert the public by his last Civil Defense show. Next week this column will give the contents of the emergency first aid and food kits Cootes and Civil Defense authorities recommend that each family purchase.

It was TV night for sure at the Cocoanut Grove with NBC's Kaye Ballard and KDOO's Phinyon who headlined. It was a solid show, although overlong. Ballard is a riotously funny girl but she should drop "Funny Valentine," the Mambo number and the Funny Brice impressions. Watch this girl go, though. She's really funny. As for Florian, he should be the hottest thing on TV. He has a terrific personality, a wonderful sense of humor and great talent. His Grove stint ought to build his stock tremendously.
Radio in Review

Radio Ramblings

Dick Joy, KFAC staffer, has been set for the role of a reporter in TV's "You Are Here." . . . William Hines, of the Washington Star, substitutes for vacationing Ernest Davis. . . . Ed Urban covers the fishing news on his KFOX "Can Do" program, which is aired across the board at 12:00 midnight.

Stu Wilson's "Are Ya Listin'?" program is now heard on KBIG as well as KBIG. . . . Alex Cooper holds another teen-age dance in Culver City on March 19.

NBC is preparing a special three-hour program on Toscanini March 27 their "Biographies in Sound" series. . . . Original Varqa drawings will be on display at the Hobby Show, commencing April 22 at the Shrine. . . . Alan Lissar, KBIG program director, entered his prize basset-hound, Tou-Cou-Lou-Lotrec, in the Phoenix Kennel Club show.

KFWB carries all the Hollywood Stars games this season with Mark Scott on mike. . . . Mel Baldwin established some kind of a record last week when he spun seventy-three disks on his hour-long show.

Bing Crosby returned to his CBS chores with a bang. He showed up at the studio last week, taped several shows as well as a special half-hour program for the Bishop's Welfare and Emergency Relief Fund. M.R.

KFWB Birthday

Southern California's oldest major independent radio station, KFWB, will celebrate its 30th Anniversary with a month-long program of promotions. . .

Harry Maizlish, president and general manager who has been with the station since 1936 and who purchased it from Warner Brothers in 1951, says that the entire month of March will be devoted to the celebration.

A number of attention-getting promotional stunts will highlight the program, said Maizlish, with the accent being placed upon honoring the vast array of top stars who at one time or another performed on KFWB.

The station, which was organized by Harry Jack and the late Sam Warner on February 10, 1925, has seen such stars as Bing Crosby with Rhythm Boys Harry Barris and Al Rinker, Connie Boswell, Russ Columbo, Eddie Peabody, Judd Garland, the King's Men, Roy Rogers, Xavier Cugat, Margy, John Barrymore, Darryl Zanuck, Hal Wallis, Monte Blue, Ted Lewis, Abe Lyman, Jack Benny, Eddie Condon, Joe E. Brown, Sophie Tucker, Al Jolson, Frank Fay, George Jessel, Fanny Brice, Pat O'Brien, and many others facing its mike.

Throughout the years KFWB has established itself as the major public service station in the area.

Working Whistle

Dorothy Roberts is one girl who always whistles while she works because her work—on radio, at least—is whistling. Dorothy is the girl who, every Sunday night, opens the KNX-CBS exciting psychological dramatic series "The Whistler" with the thirteen weird notes of the theme for the program. Again, just before the drama begins, Dorothy whistles this time just eleven notes, and again at the close of the show, thirteen more notes.

That's all, just thirty-seven notes, once a week—but they rank among the most eerie notes of any put together for theme music. As a matter of fact, Wilbur Hatch, musical director for "The Whistler," and the man who composed its weird melody, says only about one person in twenty is ever able to come close to the exact melody.

The reason, Hatch explains, is that the tune has a very bad interval of an augmented fourth. It may be a "bad interval," but it's paid off well in quick identification of the show by the listeners.

Dorothy has been whistling the E-minor "Whistler" theme ever since the program first started, back in 1942. She was selected in an audition and although not possessing the prettiest-sounding whistle, her tone gave the eerie touch that the notes demanded. So, she got the job—and has held it ever since.

Dorothy's whistling sets the stage perfectly for the entrance of "the man who walks by night"—"The Whistler."

Cannon Eyes Politics

Edward C. "Cal" Cannon, manager of KIEV, has decided to enter politics. Affable "Cal" is running for councilman in the city of Glendale.

Cannon is a member and past president of the Glendale Board of Education and is also president of the Glendale Historical Society. In 1950 he received the Glendale Junior Chamber of Commerce's Distinguished Service Award.

Cannon has been associated with scores of civic associations and the public spirited station manager, who also "manages" a crop of six lively youngsters and a lovely wife, is hopefully looking forward to serving his community as a city councilman.

* Folger's Coffee Doorbell Ringers

Present:

"matinee" with
Johnny Jacobs,
Bill Ballance,
Louise O'Brien,
Maz Roby

on

KNX-3:45 PM &
**TIME FOR MUSIC AND NEWS**

9:00 a.m. to 6:30 p.m.  
**NEWS 10 MINUTES BEFORE THE HOUR**

**KGFJ**  12030K

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<td>KXLA</td>
<td>World News</td>
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**Saturday Precasts**

**WHO'S GUESTING**  
*JUKE BOX JURY,* KKNX, 6:00 p.m. Peter Pétté's guest panelists are Martha Stewart, Marilyn Erskine and Rusty Draper.

**WHAT'S BACK**  
*BASEBALL,* KFWB, 2:00 p.m. Pacific Coast All Stars vs. the Hollywood Stars.

**WHAT'S SPECIAL**  
*GIRL Scout Birthday Party,* KFJ, 10:10 a.m. Debbie Reynolds appears as special guest for Girl Scouts of America.  
*PARADE OF SPORTS,* KXJN, 4:30 p.m. "National Invitational Tournament Classes."
Monday–Friday Daytime Radio Logs
MONDAY, MARCH 14

See Page 32 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

<table>
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<tr>
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“what's cooking?”

Reed Browning's “BEAT THE RECORD”
... and on the front burners ... of Western-Holly, Queen of the western ranges.

10:50 - 11:30 a.m. Mon. - Fri.

KABC 790 Radio
TUESDAY, MARCH 15

See Page 32 for 8 a.m. to 5 p.m. Daytime Radio Log Listings


FM STATIONS

KCRW 89.9
KUSC 91.5
KCAC 91.9
KPFZ 92.3
KPFM 94.7
KABC 95.5
KJRN 95.3
KFWB 95.6
KCBS 93.7
KHJ 101.1
KUTE 101.8
KNOB 102.3

WEDNESDAY, MARCH 16

See Page 32 for 8 a.m. to 5 p.m. Daytime Radio Log Listings


FM STATIONS

KCRW 89.9
KUSC 91.5
KCAC 91.9
KPFZ 92.3
KABC 94.7
KJRN 95.3
KFWB 95.6
KCBS 93.7
KHJ 101.1
KUTE 101.8
KNOB 102.3

What's playing:

"Family Theatre," KJH, 8:30 p.m. Esther Williams and Richard Denning appear in "Double Crossing."
Thursday, March 17, 1960

**PREVIEW OF SPRING**, KNX, 9:30 p.m. Perry Como, Jaye Morgan, Bernadette Peters, the Charles McCracken Orchestra, and the Steve Romanoff Chorus and Ensemble.

**THE CONCERTS AT MALIBU**, KNX, 11:10 p.m. The Billy Welk Show.

**THE CONCERTS AT MALIBU**, KNX, 11:30 p.m. The Bill Cunliffe Chorus, and the Steve Romanoff Chorus and Ensemble.

**THE CONCERTS AT MALIBU**, KNX, 11:45 p.m. The Harry James Orchestra.

**THE CONCERTS AT MALIBU**, KNX, 12:00 a.m. The Bob Case Orchestra.

**THE CONCERTS AT MALIBU**, KNX, 12:15 a.m. The Billy Welk Show.

**THE CONCERTS AT MALIBU**, KNX, 12:30 a.m. The Bill Cunliffe Chorus, and the Steve Romanoff Chorus and Ensemble.

**THE CONCERTS AT MALIBU**, KNX, 12:45 a.m. The Harry James Orchestra.

**THE CONCERTS AT MALIBU**, KNX, 1:00 a.m. The Bob Case Orchestra.

**THE CONCERTS AT MALIBU**, KNX, 1:15 a.m. The Billy Welk Show.

**THE CONCERTS AT MALIBU**, KNX, 1:30 a.m. The Bill Cunliffe Chorus, and the Steve Romanoff Chorus and Ensemble.

**THE CONCERTS AT MALIBU**, KNX, 1:45 a.m. The Harry James Orchestra.

**THE CONCERTS AT MALIBU**, KNX, 2:00 a.m. The Bob Case Orchestra.

**THE CONCERTS AT MALIBU**, KNX, 2:15 a.m. The Billy Welk Show.

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**THE CONCERTS AT MALIBU**, KNX, 2:45 a.m. The Harry James Orchestra.

**THE CONCERTS AT MALIBU**, KNX, 3:00 a.m. The Bob Case Orchestra.

**THE CONCERTS AT MALIBU**, KNX, 3:15 a.m. The Billy Welk Show.
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Hi-Fi searchers for the unusual should bend an ear toward MGM’s LP “Spanish and Latin-American Music for Unusual Instrumental Combinations.” Most outstanding of the quartet of contemporary compositions is Carlos Chavez’ “Toccatas For Percussion Instruments.” Although it is played by only six musicians, more than 15 percussion instruments are used to interpret this brilliant and idiomatic work. Another interesting composition is Re-vuelta’s “Ocho Por Radio,” or “Eight Musicians Broadcasting.” As its title implies it seeks to almost humorously depict what might happen while listening to Mexican radio on a slightly defective set with much interference. “Ritmo Jondo” is in Flamenco rhythm for chamber orchestra, with its typical hand-clapping background while “Charango No. 7” is one of the famous Villa-Lobos series of sentimental serenades.

“Dance Date” (Mercury LP) features the fine band of Ralph Marterie in a round dozen of the old familiar in the jazz and romantic mood, “Bumble Boogie,” “Detour,” “Take the A Train,” “Oye Negra,” “Moonlight In Vermont” and the others lend themselves to either your dancing or listening fancy. Marterie plays with a strong beat and excellent arrangements that have made him one of the nation’s top new dance bands.

“Little Girl Blue” (MGM LP) easily rates the top vocal spot of the week’s long-play records if for no other reason than it brings Joni James in a torchy mood for not only the title song, but also “I’m Thru With Love,” “It’s the Talk of the Town,” “These Foolish Things,” “Too Late Now,” “In Love In Vain,” “Autumn Leaves,” and “That Old Feeling”—eight great reasons why little Joni holds so firmly the place she occupies in the heart of of Little Girl and Boy Blue everywhere.

Mambo, anybody? Meet Sonny Burke’s collection, “Let’s Mambo” (Decca) and you’ll dance to the finest by one of its first ambassadors to the United States. Not confined to one tempo, one rhythm or even one mood, Sonny Burke’s Orchestra brings a great variety that has only this to suggest: “Let’s Mambo.”...Okl M.

Mr. and Mrs. Eric Wickens, Los Angeles.

Being a constant reader of your magazine, will you please let us know through your Ear, Eye Inspire column what has happened to Roberta Linn? I have written KTLA—no answer. No mention of her show leaving the air, and not a word through any TV news. Her show was so good . . . the only good thing KTLA had to offer, other than the Movies . . . so we shall be watching your columns. We do hope to see Roberta again soon. She certainly doesn’t deserve to be “dropped like a hot cake.”

As we have reported on several different occasions—and which we are repeating only because we have received so much mail on the same subject—Miss Linn left KTLA to work on her own network show. As yet there has been no announcement as to when it will be seen.

Mr. and Mrs. Clarence J. Mahon, San Diego.

We would like to say how much we enjoy the program “I Search For Adventure” with Jack Douglas as host. We think it is one of the best programs on TV today.

And so do we, evidenced by the fact that we gave it one of our ten Distinguished Achievement Awards for 1954.

Mrs. Kirby L. Crosswhite, South Gate

The Bob Crosby Show, Monday through Friday, is my favorite program on TV. I just wish it were an evening show so the “working men and women” could enjoy it as much as I do.

Bob Crosby is so sincere and sings so wonderfully! And the wonderful cast consisting of The Modernaires, Joanie O’Brien, Carol Richards and The Bobcats. How could it miss as a perfect evening show?

Mrs. Victoria Queanel, Long Beach

HEAR YE! SPONSORS! Come to the aid of the Breakfast Club with Don McNeil on TV, one of the best daytime programs. We listened to it on radio for twenty-two years and now we want him on TV and radio, too.

Others who are tops in daytime are Art Linkletter, Bob Crosby, Big Pay Off, Tennessee Ernie, Jack Owens, and all those good clean programs.

Amber Brader, Monterey Park, Calif.

The Oscar Nominations on TV inspired no one. Please—Jack Webb must be speechless—just the facts—please “ma’am”—ugh—ninety minutes of nothing.

The Russell Family, Glendale

Our family watched “This Is Your Life” recently. We feel this was one of the best programs Edwards has ever had and hope they repeat it this summer. I do wish they had let Mae Williams sing more—she has a real voice, no gimmick, just all voice. We will be waiting for her new show.

Mike Cavanagh, L.A.

I agree with you in regards to Gil Stratton, Jr. I have watched him umpire sandlot games years ago, which you know are the hardest, and I never saw a squarer umpire in over seventy years of watching the game. So there is nothing sensational about him being a good broadcaster, with all the experience he has had in umpiring ballgames. It was a very good picture of him, too.

We have a special article on Gil, in which he tells “How To Pick a Pennant Winner.” Watch for it. Last year, “expert” Gil picked the New York Giants to win both the pennant and the World Series. Time proved him to be absolutely right.

BE PREPARED
when the man with major appliance prizes rings your doorbell

Listen to KBIG
morning newscasts
740 on your dial
KBIG
The Cataline Station
FRED'S CORNER
by Fred "Hollywood" Hessler

To predict what's going to happen in the Pacific Coast League this year is
strictly for fools—so here we go! Prediction number one—San Diego will
not repeat! Bob Elliott will have his hands full replacing Harry Elliott and
the league's leading hitter, Dick Sisler, who, at this time is an announced
"retirement" and the pitching that stood him in such good stead last
year may not hold up this year. San Diego will be a contender though, and
repeater, if pitching is as good as it looks on paper.

Prediction number two—Oakland will move up at the gate, and possibly
in the standings, through their third place finish of 1954
means it's hard to go up. Lefty O'Doul, who used to
be a favorite hated rival in Oakland when he bossed
the Seals, seems to have Oakland fans on his side, judging from
east bay clamor. Lefty will get the
most from his material, and the Oaks should have some outstanding
players on their already good roster when the season opens.

Prediction number three—the Los Angeles-Hollywood rivalry, which has
produced many thrillers for southland baseball fans, will be keener
than ever. It looks as though both clubs will have outstanding young
talent on their roster. There's something about the traditions established—the
new players seem to be as aware of the rivalry as if they themselves had
created it. That's one question fans often wonder about: How can a player
who's worn an Angel uniform one year, don a Hollywood one this year
and feel a team loyalty? Somehow a few days of playing with a group does
the trick, and the holdovers on the Hollywood roster will need to do little
indoctrinating to acquaint the newcomers with "the big series."

While the league is by no means
an easy one to predict, it's easy to see
at a glance that Hollywood has good
men at every position. Dale Coogan
and Paul Pettit, who hit well at Salli
nas last year after voluntarily being
sent down, will vie for the first base
job. Monte Boggio is back at second.
Shortstop candidates include Jim Bau
mer, a White Sox bonus prospect of
Memphis background, and at third in
addition to holdover Lucky Lorraine
there's Lauren Bae who played for the
Athletics and Yankees, Warren
Goodrich of Stanford, and a fellow
named Lee Rodriguez who hit a fabu
lous .439 in the Arizona Texas
League, Gail Henley, who played under
Rod Dedeaux at USC a few years back
is a leading candidate for one of the
outfield berths along with Bobby Del
Greco. The catching is bolstered by
Pete Naton, with the Pirates last year,
and the pitching roster includes Red
Munger (17-8), Lino Dineso (19-8),
George O'Donnell, Ed Wolfe and Fred
Steele. New pitcher Ron Naccio,
who hurled a no-hitter, fanned 27 men
in a single game and was hailed for
stardom until ulcers interrupted his
career, is yet another comeback role, Nac
cio (pron. neith-eye) may well be a
big winner for the Brogon lads.

The Angels and Seattle likewise have
some good new faces that may upset
the entire pre-season line. It may be the
unexpected that changes a pen
nant race—a pitcher who is supposed
to win twenty games and comes up with
a bad B.D.T. or the pitcher who's
been a just-average hurler develops a
new pitch—and wins twenty.

On paper right now, San Diego and
Seattle have some seasoned hurlers
who, with good years, make it
tough on the lanes. But there are
always the intangibles—the hustle, spirit
and great defensive play, plus clutch
hitting that makes a big difference.

One thing can be surely stated: All clubs
have done their best to come up
with teams their fans can be proud of,
and some of the "front office" hustle
and drive of the winter season should
be reflected in the next few months.
The spring and summer. It looks like the
Pacific Coast League's biggest year.

"BANDSTAND REVUE POLL"

The following list was compiled
by KTLA, from a survey of
disc jockeys and record sales
and were presented as the "top
twenty-five" songs on "Band
stand Revue" on Sunday night,
March 6, by regulars Leighton.
Noble and his band, Anita Gor
don, the McDonald Sisters, the
Mercer Brothers, Rush Adam,
and top recording artists.

1. SINCERELY
2. MELODY OF LOVE
3. KO KO NO
4. HEARTS OF STONE
5. THAT'S A GIRL I WANT
6. CRAZY OTTO
7. HOW IMPORTANT CAN IT BE
8. NO MORE
9. EARTH ANGEL
10. TWEEDLE DEE
11. BALLAD OF DAVY CROCKETT
12. CONSUMMATION HEART
13. DARLING JE Vous AIME
14. MAKE YOURSELF COMFORTABLE
15. LOGIE
16. ROCK LOVE
17. MALAGUEINA
18. WEDDING BELLS
19. BLUE MIRAGE
20. A MAN CAN BE A GIRL
21. PLEDGING MY LOVE
22. EVERLOVIN'
23. SONG OF HEARTBREAK
24. SONGS IN BLUE
25. LET ME GO LOVER

Predictions:
"Sand and the Sea"
"Rusty Old Halo"
**THE MEN BEHIND** and in front of the cameras in the Mutual-Don Lee bowling series: (left to right) Joe Wilman, bowler; Pete DeMet, producer; Don Carter, bowler; and Mr. Niesen, bowling promoter. (David B. Lanes photos.)

**EACH NIGHT** on the hour-long Friday evening television program, announcer Joe Wilson (center) presents the winner with his cash reward. Buz Fazio (left) and Steve Nagy, two of the top bowlers in the country, grab for the first prize payoff.

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**DON CARTER** is the present World's Bowling Champion. One of the outstanding features of Channel 9's "Championship Bowling" is that it was photographed under an entirely new five-camera method, which enables the viewer to see unusual close-ups and sensational follow-through on the action.

**JUNIE McMAHON** AIMS for a "strike." Each Channel 9 telecast consists of three matches between two of the nation's top bowlers. The man who takes the top three-match score garners the prize money ($25 per match, plus a $200 prize for the best three-match score) and returns the following week to be pitted against another champion bowler.

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**HERE'S THE ACTUAL PLACE** where the KHJ-TV series, "Championship Bowling," is filmed. It's the Faetz and Niesen alleys in Chicago. In the foreground, the engineer and director; in the background, the crowd and the cameramen.

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**Around The Channel 9 Bowling Circle**

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March 11, 1955
"What I Think About Bob Kelley"

Jim Healy, "Ole Kel's sidekick," gives some of his personal impressions on the controversial KMPC sportcaster.

Let's get one thing straight. This is a story of what Jim Healy thinks of Bob Kelley.

Understandably, Jim is more-than-slightly prejudiced in his viewpoints on the controversial KMPC sportscaster. You see, Kelley is Healy's boss. Jim has been on Bob's payroll ever since 1950. As his writer, assistant, and occasional fill-in man, Healy knows "Ole Kel" as well if not better than anyone in town.

"It's amazing," Jim explains, "how much we agree on sports. If we didn't I guess we wouldn't be working together as long as we have.

"As everyone knows, Bob belongs to what might be called the subjective school of sportscasters. That is, he does not just read facts and figures from the air. He tries to tell you what he thinks about these facts and figures. I even feel more strongly about this than Bob. On the KMPC show, we never use a story word for word just the way it comes over the news service wire."

Loved or Hated

As a result of this approach to sports, one fact is certain: Bob Kelley may or may not be the best sportscaster in Southern California (that's a matter of individual opinion), but there is little doubt he is the most liked—or hated—sportscaster. Listeners either agree or disagree with him, and violently so.

"That's another amazing thing," Jim continued. "Everybody who meets Kelley in person likes him. I've known some people who, although they never met him, disliked Kelley immensely just because of his viewpoints. Then they meet him in person. And they change their minds about him. Bob is just that way. Off mike, he's so amiable and easy to get along with that you just couldn't help liking him."

Healy brought out another unusual item about the perennial Los Angeles Ram and Angel play-by-play announcer. Despite the hundreds of games Kelley has broadcast and telecast he still gets extremely nervous before each contest.

"It's almost become a standing joke between us." Healy laughed. "Before a contest, such as a Ram game, Kel will call me three or four hours ahead of time. He wants to get out to the field. I tell him he's crazy. What's he going to do, mow the lawn, or put on the yard-stripe markers? Actually, he wants to get there ahead of time to talk to the coaches, or the players, or anyone. Sometimes he won't even talk about sports. He just has to be there to get rid of some nervous tension.

"Now all Kel has to do is get me on the phone and say, 'Come on, let's cut the grass'—and I know what he means."

"Papa" Kel Is Religious

In personal life, Bob Kelley is not only a devoted father of four Irish lads (one more and he'll have a basketball team) but he takes his religion seriously.

"No matter where we are, or how late we've been up the night before, comes Sunday morning Kel never misses Mass."

"I remember the trip we made back to New York this Fall. We woke up late on Sunday morning. Nevertheless, Kel, who is a regular usher at his own Catholic Church, got up on the plane and found out where the nearest church was. We made the 11:15 Mass and then beat it out to the Polo Grounds in time for the game. (Which, incidentally, we both enjoyed because the Rams won.)"

Despite their great friendship and agreement on sports activities in general, there are a few things that Healy and Kelley don't see eye-to-eye on.
"Your Hit Parade" continues to confound so-called experts who said it was impossible to present new production numbers for the same song week after week. Not that those behind-scenes haven't had anxious moments.


groups: "Your Hit Parade" bounces merrily along each week on your channel just as though everything was duck soup. To see the "joie de vivre" on this show, you'd never imagine that anybody had any trouble.

Don't kid yourself. The slight matter of working out new ideas for some hit songs that stay on the survey week after week is not a job for the faint-hearted. But somehow that elusive idea is nabbed at just the propitious moment.

Bill Nichols, assistant producer and writer, recently took time to analyze a few of the more prevalent headaches.

Tough Jobs

"I think the toughest job we have ever had was finding new ideas for "Harbor Lights,"
he said. "This one stayed on for weeks. Our difficulty here was that the specific location, a harbor, was mentioned in the song and so we had to work out routines that could include a harbor-like activity. We staged the song in such ways as a singer in the back of a ferry, a singer in a crew's nest of a ship, a singer on an ocean liner.

"Another difficult song was 'Doggie in the Window.' Again we were trapped by a specific location. With the necessary ingredients of a dog and window you're certainly limited in ways of presentation. For the March 11, 1955
THE THREE guiding lights behind the Theatre Guild: directors (top to bottom) Lawrence Langner, Teresa Helburn and Armina Marshall. "The Steel Hour" is seen on KABC-TV, Channel 7.

THE ADAPTATION of Henry James' "The Aspern Papers" was one of the most difficult and sensitive productions put on by the "Steel Hour." Star Dorothy McGuire blushes becomingly at a compliment paid by Donald Murphy during "A Garden in the Sea." ONE OF THE MOST provocative plays of the season was "The Unit=States Steel Hour's" presentation of Ibsen's "Hedda Gabler." The fabulous Tallulah Bankhead starred. With her is Luther Adler in the role of "Hedda's friend, "Judge Brack."

The Strength

By Ted Hilgenstuhler

Here is one printed line on "U. S. Steel Hour" which in actuality is more important than any of the actors' credits in the hour-long ABC-TV dramatic show.

It reads: "Produced by The Theatre Guild."

All viewers of the award-winning drama see the line, but few realize the immense importance and work behind those five words.

The one person who is the real authority on the subject is Armina Marshall, associate director of The Theatre Guild. It was a cold, wintry day when we visited Miss Marshall in her office, located atop the Theatre Guild building at 25 West Fifty-third Street in uptown Manhattan.

(Incidentally, this building has one of the strangest oddities to be found anywhere in modern civilization. The one and only elevator is cleverly hidden on the main floor and looks more like a closet than what it's supposed-to-be. This elevator goes up but doesn't come down! At least it takes passengers up, but for some strange reason which was never fully explained, once you have reached the top, you have to walk down the winding wooden steps. All of which merely disproves the theory that everything which goes up must come down.)

Behind The Guild

What is The Theatre Guild? How did it start, who runs it and what does it have to do with the award-winning "Steel Hour"?

March 11, 1955
Behind "U.S. Steel"

On each "U.S. Steel Hour" telecast, the credit appears: "Produced by The Theatre Guild." Who is behind the Guild? How does it function? What does it mean to the TV industry?

"Actually," Miss Marshall began, "our TV connection with the 'Steel Hour' is an outgrowth of the same association with the United States Steel's radio program, 'The Theatre Guild on the Air.'"

March 11, 1955

Ralph Bellamy gained new prestige for himself in the role of an anguished father whose son is a victim of kidnapping in "Fearful Decision." Frank Wilson, comforting Bellamy, played the role of a servant in the household.

Alex Segal (right), director of the "Steel Hour," shows Jerome Courtland how he wants a mood expressed. The pretty girl is Pat Crowley, who co-starred with Courtland in "Two." 

Jeff Morrow starred as a crack gunman in the "Steel Hour's" exciting full-hour western drama, "The Last Notch." (George Joseph photos.)

Although TV may indirectly be looked upon as competition for theatre-goers, Miss Marshall doesn't regard it that way. "TV has given new and tremendous opportunities to everyone connected with the theatre. The legitimate theatre as we know it today in America is definitely a luxury. High production costs have proportionately increased ticket prices. People who really want to see a legitimate play will not allow TV or anything else to stop them."

Behind "Steel"

As far as the "Steel Hour" is concerned, the Theatre Guild and its staff members do all of the behind-the-scenes work.

They select the plays. (An endless and sometimes thankless job.) They pick the actors. They arrange the sets, set up schedules, and work with director Alex Segal during the many rehearsals.

In exchange for this, naturally, the sponsor reimburses the Guild for its work. But the Guild has done more than just produce plays for TV: it has given the new industry dignity, quality, and years of experience and know-how.

For consistency, the productions on the "U.S. Steel Hour" have been as good as, if not better, than any other dramatic show on television. And the Theatre Guild has been the real strength behind these plays of "Steel."

There have been times, however, when a telecast, in the opinion of the critics, "did not live up to expectations."

Commenting on this, Miss Marshall just smiled and spoke with the true voice of experience: "You can't be in the theatre for any period of time without producing an occasional flop."
...hey mommy, is it time yet?

Time indeed, for two of TV's most exciting adventure series...tops with junior...dad and mom, too.

"COWBOY G-MEN"
7:00 pm Fridays

"RIN-TIN-TIN"
7:30 pm Fridays
(SPONSORED BY NABISCO)

And we're not just talking through our hat!
View-in this Friday and every Friday for a full hour of action-packed thrills on

CHANNEL 7 KABC-TV
"...the station with life"