So You've 'Got an Idea for a TV Show!'

An Expert Tells What to Do with It — Page 8

TV and Radio Stars Tell of 'THE CHRISTMAS I'LL NEVER FORGET'
CHILDREN WATCH THE MAGIC MIRROR (face is that of Hans Conried). Show is costing quarter of a million including time, is sponsor's tribute to doctors. TV sets in children's hospitals throughout the country will enable sick youngsters to see telecast.

KATHY BEAUMONT ("ALICE IN WONDERLAND"). Don Barclay (Santa), and Bobby Driscoll ("Peter Pan") scintillate in the elaborate TV presentation over KNXT Christmas afternoon.

TELECAST IS SPONSORED BY Johnson & Johnson. Eighty per cent is film excerpts from Disney favorites like "Snow White," "Bambi," and the yet unreleased "Peter Pan." Remaining is filmed sequence in ward (herewith) of children's hospital.
Filling Stockings at Christmas time has always been just as much fun for us as is emptying them! I do pretty well stuffing a sock, but Elliott is always buying something that doesn't fit.

Christmas should start right at the front door, with a bright holly wreath and a warm welcome. Elliott is directing here at home, but Cathy doesn't mind. The fun is in doing everything together.

We Like an Old Fashioned Christmas

Of course we like an old-fashioned Christmas—what other kind is there! Christmas is a time for family, friends, a fireplace, a green tree, tinsel, stockings, Santa Claus, children, food, songs, toasts, mistletoe, wreaths, and welcome on the door!

Perhaps it isn't always possible to have all of these things, but the spirit of an old-fashioned Christmas can always be had. It's the fun of doing for and sharing with others.

If you don't have a fireplace, hang your stockings on the bedpost. That was the old-fashioned way of doing it, anyway. If your red stockings have a hole in the toe, mend them with green thread. If you have no tree ornaments, string popcorn which no self-respecting Christmas tree should be without in the first place. If you have no children, invite the neighbor's brood over. If you can't sing Christmas carols good, sing 'em loud!

But above all, join in the doing of Christmas. That's how to make it merry!

December 21, 1951
By Larry Hays, KHJ-Don Lee
writer, producer, director

"It was a little difficult to discard those kid-time futilities of new skates, red wagons and my first football—-or the year of '44, when our Marine mess sergeant on Saipan made a four-pound Spam look like a twenty-pound turkey, but I picked the Christmas of '31 as the most memorable.

"My younger self (by twenty years) was a starry-announcing between jobs. I landed in San Francisco with $29.75 in my unpressed flannels to look for a job and a place to live. The want-ad which led me to the home of Mom and Pop Wheeler
should have been engraved in gold. Around that festive boil sat Mom, Pop, sons Joe, George and Bob, and Gaza, who had crossed the plains in the covered-wagon days. It took me two hours to fill the void created by the prior omission of meals. And board and room in this heaven-sent home was $25.00 per month.'

By Bob Bence
of KHJ-Don Lee's "Rise and Shine"

"The year 1939 gave me one of the nicest Christmas presents I've ever had... a chance to play Santa Claus.

"It all began while making a 'thank-you' call to a listener of my 'Rise and Shine' show. I was surprised to find that the 'fan' was a little girl bed-ridden with polio.

"She was a sweet kid, with a smile worth a million dollars. We talked and laughed for a full afternoon. It was December then, so naturally I asked her what she wanted for Christmas. She had a simple request, simple unless you happen to be a little girl who can't leave her bed. All she wanted was... to meet Santa Claus.

"Driving home that night I started planning where I could get the props for a Santa Claus P.A., when a thought hit me. How about all the other sick kids who couldn't go out to see Santa?

"The next morning I presented an idea to my station. They agreed to air spot announcements asking the youngsters who couldn't get out, to write or call in if they wanted Santa to pay them a visit.

"Local department stores and organizations donated a load of gifts, and I located a huge red convertible, complete with chauffeur, and a Santa Claus suit.

"For the ten days before Christmas I spent twelve hours a day fulfilling the requests that came pouring in. It was wonderful! It was 'My Most Memorable Christmas.'"
separately, and we cried together. It was the cringiest time you ever heard two women have over the telephone in all your life!

“When I told mother I was coming home she advised me to wait a few days. Then if I wanted to, she said, come ahead. So I waited, and I got over it, and I kept my job. And I'm glad I did.

“Because every year since then it has been a real ‘Merry Christmas!’”

By Larry Thor of CBS’s “Broadway’s My Beat”

“The one Christmas I will never forget almost broke up my happy home!

“It was the December of 1937 in Flin Flon. That's a town near my birthplace in Manitoba, Canada, had cut too much to put the tree on the floor. So I cut a little more off, to make it a box tree. But it was like beating pop corn. The more I kept at it the harder it was to stop. Pretty soon I figured it would look better as a table tree. So I cut some more. And I kept cutting.

“Ah, me! By the time I took that tree inside to show to my young wife, it was hardly eighteen inches tall. Leona, to put it mildly, was fit to be tied. She's never forgotten it.

“In fact, I don't think she ever will!”

By Ralph Carmichael, conductor and emcee of KNXT’s “Campus Orchestra and Chorus”

“My first Christmas away from home was during my first year in Bible College. By December I had mas and then who would let Santa Claus in? It was Christmas Eve already when we finally drove back to Nashville. Daddy stopped the car at a corner drug store, and Mother took hold of the stick in her hand and took me by the arm. "Oh, Daddy!" and we went inside. I found the house festive with holiday trimmings, the stockings hung, toys on the mantel. I thought Santa was wonderful to know that we had only gone to Winchester for a vacation and that he should get everything ready because we'd be back home for Christmas.”

By Ginny Simms of CBS Radio's "Jack Smith-Dinah Shore-Ginny Simms Show”

“It just has to be my oldest son's first real Christmas, when he was three and old enough to really see Christmas for the first time and when I could see Christmas for the first time through my own child's eyes. I won't ever forget the look on his face when he saw the lighted tree, and that it was for all of us as he opened every present.”

By Cathy and Elliott Lewis “Jane” of CBS's “My Friend Irma” and the producer-director of “Suspense.”

“The Christmas of 1942, the year before we were married. Elliott was in the Army, in the hospital, and we didn't expect him to be released in time for the holidays. But just a few days before Christmas, he came home. It was pouring rain, and his mother and I met him at the station. It was the first time we had seen him in uniform, and he had lost about thirty pounds from being sick, so when he got off the train neither of us knew him. It was so wonderful to have him home that we celebrated part of our Christmas that day. We had a cheery fire in the fireplace and we drank a happy toast and opened our stocking presents. The only thing to spoil such a happy holiday was the thought that this might be our last together for some time to come, because Elliott was then due to be shipped overseas.”

(please turn to page 35)
ELMER PETERSON has been in the newscasting business for twenty years, as he joined the Associated Press in 1931.

PETERSON IS SHOWN explaining world situations by the relief map to Governor of California, Earl Warren.

KNBH VIEWERS are assured Peterson makes no idle statements. His news commentating has taken him over most of the world.

CLOSE-UPS ON KNBH
You’ll See More On Channel 4

JACK MAHONEY plays the lead in “Range Rider,” the exciting Western series on KNBH. Eve Miller acts as the heroine. (Thursdays at 7:00 p.m.)

THE “RANGE RIDER” series is action-packed, as evidenced by the fast chase by Mahoney and his sidekick, Dick Jones.

MAHONEY had several years of experience as a stunt man, is well equipped for his role. Here he is about to surprise the villain, played by Al Wyatt.

Advertisement
On Christmas Day
KNXT—Channel 2
3:00 P.M.

"THE WALT DISNEY
CHRISTMAS SHOW"

Featuring scenes from "Snow
White and the Seven Dwarfs"

(coming again to your movie
theater in the spring, 1952).

presented by

Johnson & Johnson

Most trusted name in surgical dressings and baby products
So YOU Think YOU’VE “Got An Idea for a TV Show”

What to Do and What Not to Do

By Margie Olofson

H, FOR heaven’s sake, I could think up a better TV program than that! And with one hand tied behind me, too!” you say as you swing off your set and stomp back to your good book.

All right! Do it! Tie one hand behind your back, and think up a fresh new television program. Not another Western show that went that-a-way! Not a panel of inept experts! Not another quiz that doles out information you always wanted to know—but not much.

And that’s just the beginning of the “nots,” according to Joy Russell-Smith, who screens new programs and program ideas through the fine mesh of local stations for KnxT, the CBS-owned TV station in Los Angeles. Joy is representative of the story editors of the seven L.A. TV stations to whom you’ll be handing the genius-type idea with the hand which is not tied behind your back.

As a set-switcher-offer and stumper-away-er, you find the local station is more easily accessible to you. The networks usually create their own ideas, or buy them from an experienced “packager.” Or, often, the commercial network program is created by the sponsor’s advertising agency. So the local TV station is your best bet.

“But remember,” twinkles Miss Russell-Smith, “the station is not going to buy an idea that it can easily think up for itself, and probably already has.

“Nor is it going to pay good money for just one more Western, quiz panel, disc-jockey, homemaker, amateur talent, or handy-hint program with a ‘twist’ which only serves to wring an old format a little dryer. We don’t need more of the ‘same. What we need is truly fresh, truly different program ideas.”

Simple enough! Just think up an idea as fresh as a Marine’s whistle, and as strong as a taxi-dancer’s perfume.

“And please... oh please... think in terms of small-budget shows,” pleads Joy, pointing to a pile of show ideas on her desk as if they were greasy fried eggs on the morning after. “These shows with casts of eighteen or twenty, we simply can’t use. Few local stations can. Keep casts... and costs... down. Set-up... props... music... sound effects... should be few and simple! Sets, for example, only have to be indicated. No need for a Louis Quinze drawing room complete with snuff box, when just a period couch and window will suffice.

“To come up with a fresh television show requires... not high budgets... but a high degree of imagination. The imagination to use television as the brand-new medium it is. Not simply use it to allow the audience to see as well as hear a radio show... nor to catch up on old movies... nor see stage plays done in cramped quarters.

“Some of the program ideas I receive are quite frightful,” grimes Joy. “For instance, the quaint children’s show about a little milkmaid whom the author thought should be one-legged... to make her more interesting.”

“Or the man who thought we should show plain line drawings on camera, to let the viewer place a piece of onion-skin paper over his TV screen and track a drawing. Or the husband and wife who wanted to put on scenes so that viewers could see old friends and relatives on ‘The Other Side.’

Ideas to Begin On

Joy, a producer with the British Broadcasting Company for seven years before coming to America, tosses out a few suggestions as thought-starters.

“How about a show teaching children ‘how to do’ and ‘how to make’ by means of interesting dramatizations?

“Or a show to foster new writers—TV’s crying need. We have shows for would-be singers, actors, song writers, dancers. How about variety artists, comedians... why not give the new talented comedy, drama, or sketch writers a boost?

“And how about a show teaching the various fields of art, drawing, painting, ceramics, metal work. Woodwork... taught so as to be of equal value and interest to the healthy, and to patients in hospitals and at home.”

So, you do create a fresh idea for a television show, what then? Type it in an organized form. But don’t send it to a television station. It will only be returned unread. Very often, an idea similar or even identical to yours has already been under consideration by the station, and it must protect itself against lawsuits. For this and other reasons you will be asked to sign a release before your idea is even accepted for reading.

You can call your local station story editor for an appointment, arrive a few minutes ahead of time to sign the release, and proceed with the interview. In presenting your ideas, be friendly but not obnoxious, informed but not overbearing.

And you’d better not keep that one hand tied behind your back. You’ll need both hands... either to defend your idea or to receive congratulations on a really brand-new television show!

San Diego’s Monte Hall Starts Drive

Monte Hall, popular star of KFMB’s “Channel 8 Corral,” has collected more than 2,000 toys in two days for the Salvation Army’s Christmas toy drive for needy children.

Mr. and Mrs. Monte Hall

Monte’s “Playland” at 73rd and El Cajon in San Diego was opened last week end as a toy-collection point for the Salvation Army, and will remain open week ends until Christmas.

The purpose of the drive is to get old and broken toys which the Salvation Army can mend and renovate for distribution to needy children at Christmas.
Season's Greetings

Despite the fact that sober survey of the world about us may not evoke as gay a holiday spirit as felt in other years, our Merry Christmas greeting is warm and sincere. The staff of TV-Radio Life, always near to its readers, wishes to thank each one of you who has helped us grow through a very interesting year. We have valued your comments, your suggestions and your criticisms.

At this season when the hearts of sane, peace-loving men go out in expressions of good will toward fellow men, we reiterate our appreciation to our TV-Radio Life Family; we wish for all of you a Christmas rich in things not only material, but spiritual, and voice the hope that by the time Christmas 1952 rolls around, there will actually be peace on earth.

Wrestling Fans! See Page 20
And Vote for "The Most Popular Wrestler in Southern California"

of their system to the public—the same system that resulted in their being barred from playing in various clubs in Reno, Las Vegas, Lawton, etc., because the operators were unable to beat them. This system will be made available to you by writing or wiring "The Rhythm Boys of the Nite". Box 2187, Los Angeles 51, Calif., and sending $50 money order. You will receive at once a full description of their system in simple language.

FIRSTRUN
In Los Angeles, The Brand New
GENE AUTRY SHOW
Brought to you by Arden
CHANNEL 7 SAT. 6:30 P.M.

Information Received From Stations Subject to Last Minute Change
M Indicates New Program
K Indicates Microwave
K Indicates Kinescope

| 10:00 | News; Music—30m. |
| 10:30 | Tricks and Treats—Home—30m. |
| 11:00 | Western Movie—60m. |
| 12:30 | Giant Movie Metinee—5 hrs. |
| 1:15 | Scouting in Action—15m. |
| 2:00 | Movie—60m. |
| 3:00 | "Animated Film—60m. |
| 3:45 | Movie—75m. |
| 4:00 | "Animal by Animal"—30m. |
| 7:00 | Western Film—60m. |

Roy Marpole With People and Places in the News. |
(1) Feature Film—60m. |
(2) Film Featurette—15m. |
(3) Sammy Kaye Show—K—30m. |
(3) Tim McCoy Show—30m. |
(5) Dell O'Fallon Show—30m. |
(6) Action Theater—60m. |
(7) "Gallant Fool," Bob Steele, Gabby Hayes. |
(8) Red Ryder Feature—60m. |
(9) With Bill Elliott and Bobbly Bliss. |
(10) Beat the Clock—Quiz—K—30m. |
(11) Your Hit Parade—M—30m. |
(12) "I Love Lucy"—30m. |
(14) I Love Lucy—30m. |
(15) Film Playhouse—60m. |
(16) "Natalie Russell"—60m. |
(17) Feature Film—60m. |
(18) "Get That Venus." Jean Arthur. |
(19) Fay Emerson's Wonderful Town—30m. |
(20) Fayeh Salutes Brooklyn with Guests Carol Bruce and Phil Byrnes. |
(21) Song Time—K—30m. |
(22) Playhouse of Stars—60m. |
(23) Vet's TV Center—30m. |
(24) Andy Lawrence and guests, with veteran entertainers. |
(25) Show Comes—Revue K—30m. |
(26) Saturday Night Movie—75m. |
(27) Feature Film—75m. |
(28) "Crimson Dynasty" John Lodge. |
(29) Hands of Destiny—K—30m. |
(30) "Buckeye Band." Dorsey Bonds. |
(31) Al Jarvis Show—60m. |
(32) Wrestling Matches—30m. |
(33) Hathorne Here Tonight. |
(34) "P. Wireless"—30m. |
(35) Cosmopolitan Theater—60m. |
(36) "The Beautiful Time," Joseph Belfil. |
(37) "Your Bucket?" Carl Haymes. |
(38) Crime Syndicate—K—30m. |
(39) "Gold Rabbit." "Who's Your Bucket?"
(40) Man Against Crime—K—30m. |
(41) "Decline of a Gentleman"—30m. |
(42) "Golden Words," Derek Bond. |
(43) "Gold Rabbit." "Decline of a Gentleman"—30m. |
(44) "Decline of a Gentleman"—30m. |
(45) Murder Before Midnight. |

Page Nine
SUNDAY 10 LOGS

Information Received From Stations

Subject to Last Minute Change

1 Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

8:30 1 Inspirational Hour—Rel.—2 hrs.

10:00 1 Garden Workshop—30m.

10:30 1 Gene Norman Show—60m.

11:00 1 Your Church at Home—60m.

11:30 1 Catching Post—Movie—90m.

12:00 1 “Northwest Trail.”

12:30 1 Movie—60m.

12:45 1 Feature Film—75m.

1:00 1 Lamp Unto My Feet—30m.

1:15 1 The Last Bullet.

1:30 1 The Big Story—M.—30m.

1:45 1 For Your Information—30m.

2:00 1 What’s My Name?—K.—30m.

2:15 1 Children’s Church—30m.

2:30 1 Sky King Theater—30m.

2:45 1 What In The World—30m.

3:00 1 Hopalong Cassidy—60m.

3:15 1 Movie Milestones—60m.

3:30 1 Feature Film—75m.

3:45 1 Fair Meadows, U.S.A.—30m.

4:00 1 GREATEST STORY EVER TOLD—CLUB—15m.

4:15 1 Fur Fun—15m.

4:30 1 Miniature Matinee—15m.

4:45 1 Sunset Symphony—75m.

5:00 1 “Find Your Place.”

5:15 1 This Is Show Business—30m.

5:30 1 Guests: Minnie Carson, Henry Youngman and Ray Malone

5:45 1 “Come Out Fighting.”

6:00 1 Western Feature—60m.

6:15 1 “Return to Yesterday.”

6:30 1 Meet the Press—K.—30m.

6:45 1 “I Married a Wasp.”

7:00 1 “The Comics.”

7:15 1 Karla Pandit Show—30m.

7:30 1 “Cavalcade of Stars—K.—60m.

7:45 1 “Stranger Than Fiction.”

8:00 1 “Flash Gordon”—Juvenile—30m.

8:15 1 Film—30m.

8:30 1 Special Film—30m.

8:45 1 Sarah Churchill Show—K.—15m.

9:00 1 Guest: Adele Weingart, sculptress.

9:15 1 Cafe Continental—15m.

9:30 1 Fred Waring Show—K.—60m.

9:45 1 Guest: Victor Borge.

10:00 1 Goodyear Playhouse—M.—60m.

10:15 1 “The Woefully comic strip.”

10:30 1 The Comedians—60m.

10:45 1 Karla Pandit Show—30m.

11:00 1 Cavalcade of Stars—K.—60m.

11:15 1 “Stranger Than Fiction.”

11:30 1 “Flash Gordon”—Juvenile—30m.

11:45 1 Film—30m.

12:00 1 Novelty Hour—30m.


12:30 1 Celebrity Time—M.—30m.

12:45 1 Conrad Nagel, host and emcee.

1:00 1 Group Psychiatrists Treatment.”

1:15 1 Guests: Nina Foch, Brian Aherne and St. Patrick’s Boy choristers.

1:30 1 “Red Skelton.”

1:45 1 “Red Skelton.”

2:00 1 Red Skelton—M.—30m.

2:15 1 Guests: Nina Foch, Brian Aherne and St. Patrick’s Boy choristers.

2:30 1 “Red Skelton.”

2:45 1 “Red Skelton.”

3:00 1 Red Skelton—M.—30m.

3:15 1 Guests: Nina Foch, Brian Aherne and St. Patrick’s Boy choristers.

3:30 1 “Red Skelton.”

3:45 1 “Red Skelton.”

4:00 1 “Red Skelton.”

4:15 1 “Red Skelton.”

4:30 1 “Red Skelton.”

4:45 1 “Red Skelton.”

5:00 1 “Red Skelton.”

5:15 1 “Red Skelton.”

5:30 1 “Red Skelton.”

5:45 1 “Red Skelton.”

6:00 1 “Red Skelton.”

6:15 1 “Red Skelton.”

6:30 1 “Red Skelton.”

6:45 1 “Red Skelton.”

7:00 1 “Red Skelton.”

7:15 1 “Red Skelton.”

7:30 1 “Red Skelton.”

7:45 1 “Red Skelton.”

8:00 1 “Red Skelton.”

8:15 1 “Red Skelton.”

8:30 1 “Red Skelton.”

8:45 1 “Red Skelton.”

9:00 1 “Red Skelton.”

9:15 1 “Red Skelton.”

9:30 1 “Red Skelton.”

9:45 1 “Red Skelton.”

10:00 1 “Red Skelton.”

10:15 1 “Red Skelton.”

10:30 1 “Red Skelton.”

10:45 1 “Red Skelton.”

11:00 1 “Red Skelton.”

11:15 1 “Red Skelton.”

11:30 1 “Red Skelton.”

ences

TV-RADIO LIFE

DECEMBER 23

8:30 2 "Out There"—Drama—30m.

9:00 2 Star of the Family—K.—30m.

9:30 2 Freedom Forum—Panel—60m.

10:00 2 Radiogram Review—60m.

10:30 2 Western Film—60m.

11:00 2 Goodyear Playhouse—K.—60m.

11:30 2 Casebook of Eddie Drake—30m.

12:00 2 Bandstand Mystery—30m.

12:30 2 Moviestown—Charades—30m.

12:45 2 Youth on the March—30m.

1:00 2 What’s My Line—K.—30m.

1:15 2 Plain Clothesman—Drama—K.—30m.

1:30 2 Rogers’ Ranglers—30m.

1:45 2 What’s My Line—K.—30m.

2:00 2 Magazine of the Week—45m.

2:15 2 Break the Bank—K.—30m.

2:30 2 The World In Your Hands—30m.

2:45 2 Dr. Robert Hess and guests.

3:00 2 Owl Movie—60m.

3:15 2 Eleven O’clock Theater—75m.

3:30 2 Racket Squad—K.—30m.

3:45 2 Who Ya Laughin’ At?—30m.

4:00 2 Film Edition—News—15m.

4:15 2 Tele-Variety—30m.

4:30 2 Youth On The March—30m.

TOURNAメント PARADE

Bill Symes and Ruth Ashton, veteran KNXT telecasters will describe the Tournament of Roses Parade on New Year’s Day via Channel Two.

A Tale of Mystery and Bold Adventure Told in the Shadow of Danger

"FOREIGN INTRIGUE"

8:00 p.m.

KNBH

Channel 4
DEC 26

Information Received, From Stations Subject to Local Change
✓ Indicates New Program
K Indicates Kinescoped

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:00</td>
<td>Ghost Rider--Movie--60m.</td>
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<tr>
<td>5:00</td>
<td>&quot;Bulletts and Saddles.&quot;</td>
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<tr>
<td>5:30</td>
<td>&quot;Rudolph&quot;</td>
</tr>
<tr>
<td>5:45</td>
<td>Foods for you who Movie Maker&quot; actually is</td>
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<tr>
<td>6:00</td>
<td>&quot;Mike Cady--K--15m.</td>
</tr>
<tr>
<td>6:05</td>
<td>&quot;Space Cadet--K--15m.</td>
</tr>
<tr>
<td>6:30</td>
<td>The Weather--Gene Bollay--5m.</td>
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<tr>
<td>7:00</td>
<td>&quot;Blue Ribbon Bouts--M--45m.</td>
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<tr>
<td>7:30</td>
<td>&quot;Those Two--&quot;15m.</td>
</tr>
<tr>
<td>7:45</td>
<td>&quot;Chronoscope&quot;--K--15m.</td>
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<tr>
<td>8:00</td>
<td>&quot;I Love You&quot;</td>
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<tr>
<td>8:05</td>
<td>&quot;Dinner at the Tropicana&quot;</td>
</tr>
<tr>
<td>8:30</td>
<td>&quot;The Weather&quot;</td>
</tr>
<tr>
<td>9:00</td>
<td>&quot;The Man in the Iron Mask&quot;</td>
</tr>
<tr>
<td>9:30</td>
<td>&quot;The Clock--Drama--K--30m.</td>
</tr>
</tbody>
</table>

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings
ANN WHITFIELD’S “Child”

Right after TV-Radio Life had published a list of some of the Foster Parents for TV Radio, it was discovered that pert little Ann Whitfield, regional member of the NBCast of the Harris-Faye Show, has for years been fostering a European war orphan. She hears regularly from her “child.”

REGAL PALE—Tops in Beer presents TOPS IN WRESTLING WITH DICK LANE The Main Event Thurs., 10 P.M. CHANNEL 5, KTLA
Handy Hints

By Dorothy Gerdier and Dick garnon, stars of KTLA's Handy Hints.
Monday through Friday, 6:15 p.m.

Each week we pick the best Handy Hint sent directly to TV-Radio Life, 6361 Selma Avenue, Hollywood 28, and use it, with your name and address, in this column as well as on the air over KTLA, Friday evening at 6:15. A lovely gift will be sent to everyone whose hint is used here as KTLA-TV Radio Life Hint of the week.

Here is this week's winner: Mrs. A. P. Alvarado, 8622 Elm St., Los Angeles 2, Calif.

The hint is: HERE'S A NOVEL IDEA FOR YOUR CHRISTMAS PACKAGES AND ALSO CAN BE HUNG ON THE TREE. You make a little cotton Santa Claus, just cut the outline of Santa out of cotton and tie some Christmas ribbon around each leg and the arms, then where the head is, stick a Santa Claus face (you buy these Santa stickers at any dime store). And there you have a little cotton Santa that can be used on packages or hung on the tree. You'll find the children will get quite a kick out of them.

AN EMPTY BARREL HAS MANY USES. One of them is to attach casters, skates or coaster wheels on the bottom of barrel. Next the barrel and you have an attractive and useful bottle and rubber container that may be rolled down the driveway to the curb.

IF YOU HAVE A DOOR IN YOUR HOUSE THAT RATTLES, here is an easy way to silence the noise. Stretch a wide rubber band around the two knots. This will cushion the door so no sound will be heard.

TONIGHT ON TV...
Los Angeles' favorite show—HARRY OWENS and his ROYAL HAWAIIANS
KTLA, Channel 5, 8 p.m.
Brought to you by United Air Lines

FREE DOGS—FREE CATS
See the most wonderful pets in the world!
CALO PET EXCHANGE
With FRANK WRIGHT
Every Friday, 7:30 p.m.
KTTV—Channel 11

FRIDAY TV LOGS

DECEMBER 28

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last Minute Change
 Indicator New Program
 M Indicates Microwave
 K Indicates Kinescoped

5:00 2 Ghost Rider—Movie—60m.
 1 "Texas to Bataan."
 2 Kukla, Fran & Ollie—K—15m.
 3 Playcrazy Club—25m.
 3 Razor Aces Show—60m.
 3 Kate Smith Show—K—15m.
 1 Range Riders Roundup—30m.
 5:15 3 Bob and Roy—15m.
 3 Did You Know?—15m.
 5:30 3 Howdy Doody—Juv’n—30m.
 3 Cowboy Thrills—Movie—60m.
 2 Space Cadet—K—15m.
 2 TV University—K—30m.
 3 Captain Video—K—30m.
 3 Phantom Ranger—30m.
 5:45 3 Channel 8 Corral—45m.
 6:00 3 Playhouse of Stars—M—60m.
 3 Adventures of Patches—15m.
 3 U.P.—Movietone News—15m.
 3 Ted Meyers, Bert Dunn—News—30m.
 3 Window Shopper—15m.
 3 Jimmy O’Toole—Time—30m.
 6:15 2 "Peanut Circus"—15m.
 3 Open House—Int’l—15m.
 6:30 3 Laurel & Hardy Comedy—25m.
 3 "Doughboy’s Dare."
 3 Time for Beauty—15m.
 3 Space Cadet—Juv’n—K—15m.
 3 Feature Theater—75m.
 3 "Social Error," David Sharpe, Monte Blue.
 6:45 2 Clete Roberts Report—15m.
 3 Handy Hints—Tips—15m.
 3 Space Patrol—Juv’n—15m.
 3 Steel—15m.
 3 George Putnam—News—10m.
 3 Sam Balter—Sports—15m.
 6:55 3 Elmer Peterson—News—5m.
 3 The Weather—Gene Bolla—5m.
 7:00 3 Touchdown—Sports—30m.
 3 Gillette Fights—M—45m.
 3 Newsreel—15m.
 3 The Bill Glidden Show—30m.
 7:15 3 Clete Roberts—15m.
 3 Stranger Than Fiction—15m.
 3 Hawk of the Wilderness—30m.
 3 Chap: "The Queen’s Ransom."
 3 Hit Talent Battle—30m.
 7:30 4 Mayor Bowron—Info—15m.
 3 Insight into the Running of a Big Race.
 7:45 4 Caliente Cavalcade—15m.
 7:30 3 H’wood Road to Fame—30m.
 3 N.T.G. with weekly winners and school salutes.
 3 Charlie Chase—Film—30m.
 3 Say It With Acting—K—30m.
 3 People in the News—15m.
 4 Pet Exchange—30m.
 3 Free for Pets and offers free pets on tonight’s "Calo Pet Exchange."
 4 Pro Football Highlights—30m.
 4 Greatest Fights—15m.

FRIDAY TV LOGS

6:00 4 Arden Varieties—10m.
 7:00 4 Doug Edwards—News—M—15m.
 8:00 4 Newspaper of the Air—15m.
 9:00 4 Harry Owens Royal Hawaiians—60m.
 1:00 4 Mystery Theater—30m.
 2:00 4 Madame Mereghly in TV debut: "Case of the Silent Guest."
 3:00 4 Al Schuss Show—30m.
 4 Reserve—30m.
 5:00 4 Twenty Questions—30m.
 6:00 4 Panel of Experts guess identity of "Animal, Vegetable or Mineral."
 7:00 4 Candid Camera—F—15m.
 8:15 4 Perry Como—Music—K—15m.
 9:00 4 "Those Two"—15m.
 10:00 4 Vivian Blaine and Pinky Lee.
 11:00 4 Mama—Family Comedy—30m.
 12:00 4 Gene Norman Show—30m.
 1:00 4 Stu Erwin Show—30m.
 2:00 4 Herb Shriver—30m.
 3:00 4 Front Page Detective—30m.
 4:00 4 Wrestling, Ocean Park—2½ hrs.
 5:00 4 Man vs. Crime—30m.
 6:00 4 Agatha the Dog—30m.
 7:00 4 Big Story—Drama—30m.
 8:00 4 Movie Classic—90m.
 9:00 4 "Against the Grain," Dick Warner.
 10:00 4 Crime With Father—K—30m.
 11:00 4 On the Town—60m.
 12:00 4 Live Like a Millionaire—30m.
 1:00 4 The Aldrich Family—30m.
 2:00 4 Tales of Tomorrow—30m.
 3:00 4 Fireside theater—30m.
 4:00 4 CBS Television News—30m.
 5:00 4 Ezio Pinza Show—30m.
 6:00 4 Guest: Beatrice Lillie.
 7:00 4 Mr. Dist. Attorney—K—30m.
 8:00 4 Pacific Crusade—30m.
 9:00 4 Dunkel’s Ratings—15m.
 10:15 4 Ted Meyers—News—15m.
 11:30 4 Polysilicate—15m.
 12:00 4 Discussion by noted authority on world politics.
 1:00 4 L.A. Rams—Football Film—30m.
 2:00 4 Let’s Popa Do It—30m.
 3:00 4 Lawrence Welk—Music—60m.
 4:00 4 From the Aragon Ballroom.
 5:00 4 Soloists—The Cole Trio—Starring Walter Covell in one-man repertory company.
 6:00 4 Big Story—Drama—30m.
 7:00 4 What’s the Verdict—30m.
 8:00 4 High school students supply final verdicts in actual law cases. Knox Manning moderates.
 9:00 4 Adventure Time—15m.
 10:00 4 Chronoscope—K—15m.
 11:00 4 Chet Huntley—News—10m.
 12:00 4 Crime Photog.—Drama—30m.
 1:00 4 Times—KTTV Newsreel—15m.
 2:00 4 Goin’s Little Theater—15m.
 3:00 4 "The Naked Truth," Tom Royall and "That’s Life" with Marion Lorr and Robert Rockwell.
 4:00 4 Hank Weaver—News—10m.
 5:00 4 Peter Potter’s Party—60m.
 6:00 4 Jack Benny—Theater—75m.
 7:00 4 "Captain Fury," Brian Aherne, Victor McLaglen.
 8:00 4 Ed Lyon—News—5m.
 9:00 4 U.P.—Movietone News—10m.
 10:00 4 Swingshift Theater—60m.
 11:00 4 "Mystery of Mr. Wong," Boris Karloff.
 12:00 4 Moonlight Movietime—60m.
 1:00 4 Ezio Pinza Show—30m.
How well do you know California?

Santa Anita Park, opening on Friday of next week and running 50 days through March 8, 1952, will present some of the world's most exciting history lessons pertinent to this wonderful and fabulous Golden State.

Santa Anita's outstanding 29 stakes are named for and dedicated to the memory of the famous old Spanish and Mission land grants. Santa Anita's affluent 71 overnight features honor and pay tribute to olden landmarks, noteworthy yearly events, worthwhile exhibits and museums, historic points of interest, the State's celebrated mountains and picturesque valleys, its various parks and unusual streets and highways in and about metropolitan Los Angeles.

One hundred commemorative attractions! Plus one hundred exciting races and the spectacle of the nation's most superb race horses winning them! Each one perpetuating the fame of the other!

Listing of these places and events with dates when they will be commemorated at Santa Anita Park follow:

**HISTORIC LANDMARKS**

- Dec. 28 - CANADA DE LOS PALOS VERDES
- Jan. 1 - EL RANCHO SAN PASQUAL
- Jan. 1 - SAN YNEZ MISSION
- Jan. 2 - EL RANCHO MALIBU SEQUET
- Jan. 5 - EL RANCHO SAN VICENTE
- Jan. 9 - SANTA DE LA CINTIELLA
- Jan. 15 - SANTA CATALINA ISLAND
- Jan. 15 - VALLE DE SANTA MARIA
- Jan. 16 - EL RANCHO LOS FELIZ
- Jan. 16 - MISSION SAN CARLOS
- Jan. 19 - MISSION SAN FERNANDO
- Jan. 22 - SANTA BARBARA PRENDIAL
- Jan. 26 - EL RANCHO SANTA MARGARITA
- Jan. 30 - MISSION SAN GABRIEL
- Feb. 4 - EL RANCHO LOS CERRITOS
- Feb. 8 - QUEEN OF THE ANGELS
- Feb. 8 - VALLE DE SANTA MARGARITA
- Feb. 8 - SAN MARCOS PASS
- Feb. 11 - DRUM BARACKS
- Feb. 15 - EL RANCHO SAN ANTONIO
- Feb. 16 - SANTA SUSANA PASS
- Feb. 16 - SANTA BARBARA PRENDIAL
- Feb. 19 - CAMPO DE CAVENTO
- Feb. 26 - AVILA ADORF
- Feb. 7 - MISSION SAN LUIS RIT
- Feb. 20 - LOS ANGELES PLAZA
- Mar. 1 - EL RANCHO SANTA ANITA
- Mar. 8 - SANTA CRUZ SAN JUAN CAPISTRANO

**YEARN EVENTS**

- Dec. 22 - TOURNAMENT OF ROSES
- Jan. 3 - SOUTHWEST MUSEUM
- Jan. 8 - BURBANK PLAYHOUSE
- Jan. 8 - SANTA MONICA PALISADES
- Jan. 23 - SOUTHWEST MUSEUM
- Jan. 23 - SALTON SEA
- Jan. 30 - BALBOA-NEWPORT HARBOR
- Feb. 2 - CORONADO SILVER STRAND
- Feb. 2 - SANTA MONICA PALISADES
- Feb. 2 - SOUTHWEST MUSEUM
- Feb. 2 - BALLARD ARBORETUM
- Feb. 2 - RAINBOW FARMS
- Feb. 25 - PERSHING SQUARE

**EXHIBITS AND MUSEUMS**

- Jan. 12 - HUNTINGTON LIBRARY
- Jan. 17 - BOTANIC GARDENS
- Jan. 18 - SOUTHWEST MUSEUM
- Jan. 24 - CARRILLO MARINE MUSEUM
- Jan. 31 - COUNTY MUSEUM

**POINTS OF INTEREST**

- Jan. 2 - ORANGE EMPIRE
- Jan. 7 - LA BREA TAR PITS
- Jan. 11 - RAINBOW PIER
- Jan. 15 - PALM SPRINGS
- Jan. 22 - SANTA MONICA PALISADES
- Jan. 23 - SOUTHWEST MUSEUM
- Jan. 23 - SALTON SEA
- Jan. 30 - BALBOA-NEWPORT HARBOR

**MOUNTAINS**

- Jan. 6 - MOUNT RUSHMORE
- Mar. 1 - MOUNT WASHINGTON
- Feb. 6 - MOUNT WHITNEY

**VALLEYS**

- Jan. 16 - DEATH VALLEY
- Jan. 17 - OJAI VALLEY
- Feb. 1 - COACHELLA VALLEY
- Feb. 7 - IMPERIAL VALLEY

**PARKS**

- Jan. 3 - ECHO PARK
- Jan. 8 - ARGOS COUNTY PARK
- Jan. 10 - GRIFFITH PARK
- Jan. 17 - BINSY PARK
- Jan. 31 - EXPOSITION PARK
- Feb. 12 - GENERAL MACARThUR PARK
- Feb. 12 - ELYSIAN PARK
- Feb. 30 - SAN RAFAEL PARK
- Feb. 12 - WILL ROGERS PARK
- Feb. 21 - BROOKSIDE PARK
- Mar. 7 - BALBOA PARK

**STREETS AND HIGHWAYS**

- Jan. 16 - KIM O WORLD
- Feb. 13 - HOLLYWOOD BOULEVARD
- Feb. 11 - WILSHIRE BOULEVARD
- Feb. 12 - OLIVERA STREET
- Feb. 12 - EL CAMINO REAL
- Mar. 8 - PALMS-TO-PINES

*Indicates stakes.
Saturday, December 22

"FRONTIER OUTLAW," (5), 11:00 a.m.
"LADY CHASERS," (5), 2:30 p.m.
"OVER THE RAINBOW," (4), 3:00 p.m.
"THE JUNGLE BOOK," Szub, (5), 3:15 p.m.
"MASON OF THE MOUNTED," Bill Cidy, (7), 4:00 p.m.
"OFFICER O'BRIEN," (11), 4:30 p.m.
"KNOCKOUT," Joe Kirkwood, Jr., (13), 6:30 p.m.
"GUNMAN FROM BODIE," Tim McCoy, (5), 7:30 p.m.
"BUSH CHRISTMAS," Chip Rafferty, (7), 7:30 p.m.
"THE HIGGINS FAMILY," James Gleason, Lucille Russell, (11), 8:00 p.m.
"GET THAT VENUS," Jean Arthur, (4), 8:45 p.m.
"BEYOND TOMORROW," C. Aubrey Smith, (17), 9:30 p.m.
"CRIMSON DYNASTY," John Lodge, (7), 9:30 p.m.
"SECRETS SINNERS," Jack Mulhall, Sue Carroll, (9), 10:20 p.m.
"WHAT'S YOUR RACKET?" (2), 10:30 p.m.
"QUIET WOMAN," Derek Bond, (5), 10:45 p.m.
"GOLD RACKET," Conrad Nagel, (7), 10:45 p.m.
"I COVER CHINATOWN," Norman Foster, (11), 11:15 p.m.

Sunday, December 23

"TVPHON TREASURE," Campbell Coghlan, Joe Valli, (5), 12:00 noon.
"JACARE," (11), 12:00 noon.
"BAIT," De Raley, John Bently, (9), 1:15 p.m.
"RETURN TO YESTERDAY," Anna Lee, Clive Brook, (5), 2:00 p.m.
"TVPHON TREASURE," Campbell Coghlan, Joe Valli, (9), 2:30 p.m.
"RIMFIRE," Red Hatty, Mary Beth Hughes, (5), 3:00 p.m.
"CAPTAIN FURY," Brian Ahern, Victor McLaglen, (13), 3:00 p.m.
"FIT FOR A KING," Joe E. Brown, (19), 3:00 p.m.
"GREATERTHANLOVE," (2), 3:15 p.m.
"BAIT," (9), 3:45 p.m.
"WILDFIRE," Sterling Holloway, (13), 4:15 p.m.
"COME OUT FIGHTIN'," Eastside Kids, (5), 4:30 p.m.
"DOOMED AT SUNDOWN," Bob Steele, (11), 5:00 p.m.
"HIGH CONQUEST," Gilbert Roland, Ann Lee, (13), 7:30 p.m.
"VENGEANCE RIDES THE SEA," (2), 11:00 p.m.

Monday, December 24

"ROLLING HOME TO TEXAS," Tex Ritter, (13), 8:45 a.m.
"SECRET SINNERS," Jack Mulhall, Sue Carroll, (9), 2:15 p.m.
"MADE FOR EACH OTHER," Carole Lombard, Dennis Stewart, (15), 3:00 p.m.
"MELODY MASTER," Ilona Massey, Alan Curtis, (9), 4:00 p.m.
"BLAZING BARRIERS," (5), 4:00 p.m.
"GALLOPING ROMEO," Gabby Hayes, Bob Steele, (15), 6:30 p.m.
"ABOUT FACE," William Tracy, Jean Porter, (13), 7:00 p.m.
"SECOND CHORUS," Paulette Goddard, Fred Astaire, (9), 8:00 p.m.
"LINDA BE GOOD," Marie Wilson, Elyse Knox, (13), 8:15 p.m.
"LET'S LIVE AGAIN," Hillary Brook, John Emery, (13), 9:30 p.m.

Tuesday, December 25

"THE JOYFUL HOUR," Ruth Hussey, Nelson Leigh, (13), 8:15 a.m.
"KING OF KINGS," (2), 10:50 a.m.
"THE JOYFUL HOUR," Ruth Hussey, Nelson Leigh, (13), 8:15 a.m.
"STAIRWAY FOR A STAR," Cornél Wilde, (5), 2:15 p.m.
"THE JOYFUL HOUR," Ruth Hussey, Nelson Leigh, (13), 5:00 p.m.
"BEYOND TOMORROW," Charles Winninger, (5), 4:00 p.m.
"SECOND CHORUS," Paulette Goddard, Fred Astaire, (9), 7:00 p.m.
"ALONG CAME LOVE," Irene Hervey, C. Aubrey Smith, 8:00 p.m.
"THE JOYFUL HOUR," Ruth Hussey, Nelson Leigh, (13), 8:00 p.m.
"KILLED IN BATTLE," (3), 2:30 p.m.
"THE WORLD ALIVE," (13), 3:00 p.m.
"THE SECOND STRING," (5), 4:00 p.m.
"THE JOYFUL HOUR," Ruth Hussey, Nelson Leigh, (13), 8:00 p.m.
"BETRAYED," Kim Hunter, Robert Mitchum, DeAnn Jagger, (13), 11:00 p.m.
"ENCHANTS AND PREST," Edmund Lowe, Brenda Joyce, (5), 10:00 p.m.

Tuesday, December 26

"ALONG CAME LOVE," Irene Hervey, Charles Starrett, (9), 2:15 p.m.
"MUSIC MAN," June Preisser, Freddie Stewart, (13), 3:00 p.m.
"GIRL OF MY DREAMS," Arthur Lake, (5), 4:00 p.m.
"ISLAND CAPTIVES," Eddie Nugent, Joan Bennett, (9), 4:45 p.m.
"MONTANA KID," Bill Cidy, (9), 6:30 p.m.
"KING OF THE TURF," Adolphe Menjou, Dennis O'Keefe, (11), 7:00 p.m.
"INNER SACRUM," Mary Beth Hughes, Charles Russell, (7), 7:00 p.m.
"LOUISIANA," Margaret Lindsay, (13), 8:15 p.m.
"DEVIL BAT," John James, Charles Arnt, (5), 9:00 p.m.
"CHEERS FOR MISS BISHOP," Martha Scott, William Gargan, (9), 10:10 p.m.
"TORSO MURDER MYSTERY," Bruce Cabot, (11), 11:15 p.m.

Thursday, December 27

"GOD'S COUNTRY," Robert Lowery, Helen Gilbert, (13), 8:45 a.m.
"FANGS OF THE WILD," Dennis Moore, (9), 2:15 p.m.
"MILLION DOLLAR BABY," Arline Judge, (5), 4:00 p.m.
"ADVENTUROUS KNIGHTS," David Sharpe, Mickey Daniel, (9), 4:00 p.m.
"LAND OF HUNTED MEN," (2), 5:00 p.m.
"MIDNIGHT GOODS," Myrna Kennedy, (9), 8:00 p.m.
"DANGER ON THE AIR," Nan Gray, Donald Woods, (9), 9:30 p.m.
"SAVAGE GIRL," (2), 11:00 p.m.
"WOMAN CONDEMNED," (11), 11:15 p.m.

Friday, December 28

"WORLDLY GOODS," Myrna Kennedy, (9), 2:15 p.m.
"CINDERELLA SWINGS IT," Guy Kibbee, Gloria Warren, (13), 3:00 p.m.
"DANGER ON THE AIR," Nan Gray, Donald Woods, (9), 4:00 p.m.
"THE BABY OF BAYOU," (3), 5:00 p.m.
"SOCIAL ERROR," David Sharpe, Monte Blue, (9), 5:30 p.m.
"AGAINST THE WIND," Jack Warner, (13), 9:30 p.m.
"CAPTAIN FURY," Brian Ahern, Victor McLaglen, (11), 11:18 p.m.
**TV Previews**

**TIME CHANGES**

Sunday, Dec. 23—to THE KORLA PANDIT SHOW, (7), 6:00 p.m. Starting last week, this is the new Sunday time for Korla's program.

*What's New*

Saturday, Dec. 22—“THE WHISTLING WILD WEST” (9), 8:00 p.m. Featuring the Baird Puppets.

Sunday, Dec. 22—“FOREIGN INTRIGUE” (3), 9:30 p.m. Dramatic series with a Continental flavor.

Monday, Dec. 24—“MUSICVILLE” (7), 7:30 p.m. Sunday through Friday musical with Mark Jordan as your host.

Monday, Dec. 24—“NAME THE SAME” (3), 9:30 p.m. Abe Burrows, Joan Alexander, Meredith Willson and Robert Q. Lewis, who will act as moderator, on a new panel show.

**What's Special**

Sunday, Dec. 23—“DON LEE TELEVISION’S 20TH ANNIVERSARY” (9), Documentary commemorating 20th anniversary. protagonist Don Lee outlet, will be the guest moderator.

Sunday, Dec. 23—“THE GREATEST STORY EVER TOLD” (4), 6:00 p.m. A special telecast of the “most honored program in radio.

**Who's Guesting**

Saturday, Dec. 22—“FAYE EMERSON’S WOULD YOU BELIEVE” (6), 8:30 p.m. Faye salutes Brooklyn this week, with stars Carol Bruce and Phil Foster.

Sunday, Dec. 23—“THE COLGATE COMEDY HOUR” (4), 5:00 p.m. Eddie Cantor stars, along with guests, Granger, Bee, Bobbly Baily.

Sunday, Dec. 23—“GOODYEAR PLAY HOUSE” (2), 8:30 p.m. "Our House," (5), 8:00 p.m. As Staging Prisoner," Edmond Ryan portrays Robert Hagg.

Sunday, Dec. 23—“CELEBRITY TIME” (2), 7:00 p.m. with host Conrad Nagel, and dancers, with Wilson, Raymond Massey, Guests: Nina Foch and Brian Aherne.

Monday, Dec. 24—“VOICE OF FIRE

**SAN DIEGO TV PROGRAM FINDER**

<table>
<thead>
<tr>
<th>Time</th>
<th>Channel</th>
<th>Program</th>
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| 5 p.m. | KFMB | All Star Revue
| 7:30 p.m. | KFMB | Alcoa Steeplechase
| 8:30 p.m. | KFMB | I Love Lucy
| 9:00 p.m. | KFMB | Sign of the Cross

**GABLE GORDON SIGNED**

Gable Gordon ("Mr. Conklin," high school principal in the CBS series "Our Miss Brooks") has been signed to portray radio and TV principal by CBS. He is scheduled to duplicate his "Conklin" role in the video version, now being prepared by CBS.
TV WRESTLING FANS!!!

Here’s Your Chance to Select

“The Most Popular Wrestler
In Southern California”

(appearing on KLAC-TV, KTLA, and KTTV)

My choice for “the most popular wrestler in Southern California” is:

(Name of wrestler)

(My Name)

(My Address)

RULES:
1. Mail all entries to:
   The Sports Editor
   TV-Radio Life
   6361 Selma Avenue
   Hollywood 28, Calif.
2. Use this form or a reasonable facsimile.
3. Only one wrestler or team (such as the Becker Brothers, the Smith Brothers, etc.) may be chosen with each entry.
4. The wrestler you vote for must have appeared on KLAC-TV, KTTV, or KTLA during the past year.
5. The deadline for voting is midnight, Sunday, January 6.
6. “The Most Popular Wrestler in Southern California” will appear on the cover of the February 2 issue of TV-Radio Life. There will also be a feature story, complete with unusual pictures, on the inside pages.

COLOR TV

SEE THE ROSE PARADE
IN COLOR!

The recent government ban post-pones Color TV set manufacturing indefinitely! However, YOU can enjoy TV color now with Great Western’s 3 COLOR FILTER.

This amazing 3 color filter has been developed to eliminate glare and eye strain. It reduces “snow” and “ghosts.” Makes pictures clearer, improves “spring” areas. The color illusion of blue sky, green grass and flesh-toned characters gives double enjoyment to your TV. Acclaimed by thousands. You attach easily and quickly over TV screen. Makes wonderful gift. Made on Eastman Kodapak in sizes 8” to 20”. Be sure to give screen size.

Sold on Money-Back Guarantee.
SEND $2.00, Cash, Check or Money Order, to:
GREAT WESTERN,
Dept. 1200, TV-Radio Life
6361 SELMA AVENUE,
HOLLYWOOD 28, CALIF.

Please allow one week for delivery. Sample filter may be seen at TV-Radio Life office.

TOM OWEN SHOW
MUSIC
7:30 A.M.,
Mon. thru Fri.
2:30 P.M.,
Mon., Wed.,
Fri.

HUMOR
7:30 A.M.,
Mon. thru Fri.
2:30 P.M.,
Mon., Wed.,
Fri.

Radio America Broadcasting Company
On the Ball
with Bob Kelley

Just the other day, the Coast Conference released figures which would indicate that television helped football during the 1951 season.

The final sum-up showed that areas on the Coast which had television during the past season were up 13 percent ahead of their 1950 attendance. On the other hand, areas which did not have TV were off about two percent.

Ostensibly, this should prove that video helps attendance. But that isn't the whole story. Actually, the areas which had television used the medium only to a limited extent. In fact, UCLA had no teevie at all, while the Trojans televised just one home game—the one with Notre Dame.

Such sports as wrestling and perhaps, in the future, boxing, are better off with the advent of TV. They were games that were dying, had become unknown to most sports fans. Baseball is another sport which has made many new fans through television. In fact, the Los Angeles Angels, televising nearly all of their home games in 1951, actually outdraw Hollywood, which teevied just two contests a week.

But the problem of football is something else again. President Dan Reeves of the Rams feels the same way I do. Television is very apt to hurt your attendance. Last year in his contract with KNBH and the sponsors, Reeves came up with the first sensible arrangement and solution to this thing.

In essence, Dan said: "OK, boys, you claim TV hurt my crowds. If you're right, you can have the Rams' games for practically nothing. But if you're wrong, you must guarantee to pay for the games that stayed away because of video."

As it turned out, the attendance was far below what KNBH and the sponsors had estimated. So they had to pay Reeves the balance.

Carrying the idea even further, the Rams have just concluded their most successful season—attendance-wise—in history. They had no television. Crowds for the eight Rams home games up to last Sunday, averaged more than 35,000. Compare this with the 52,000 for the Trojans and 42,000 for the Bruins and you get a better idea.

All of which goes to prove that the Rams have done better without television. This does not preclude the possibility that their games will be teevied next season. In fact, they well might be.

But as I said before, they will be televised under the first sensible plan brought into football...the sponsor or station must assume any possible loss of attendance.
Ozzie and Harriet are ably assisted by their sons, David, 11, and Ricky, 11. Even before the boys joined the show to play themselves, they were an integral part of their parents’ show—behind the scenes. The younger boys were involved in a script, they became the final arbiter as to the exact language, gag or situation.

Even today, Harriet will tell you, David and Ricky are their severest critics.

“The Adventures of Ozzie and Harriet” is a family affair in more than one way. Everybody contributes to the scriptwriting, including Ozzie’s brother Don. However, Ozzie writes the final script based on the best elements of ideas submitted. Then he and Harriet carefully edit it—with assist from David and Ricky—to make certain the conversation sounds natural.

Fundamentally, “The Adventures of Ozzie and Harriet” is based on situation humor. As each Friday’s chapter unfolds, there’s a plot replete with comic angles in themselves—thus avoiding constant use of gags for gags’ sake. This technique has the appeal to families of the nation and presents the personalities of the famous young couple as they actually are in real life.

On our cover, Harriet is holding a Della Robbia Wreath, which can be obtained by writing to the Junior Republic, Pomona, or Boys Republic, Pomona. Profits of the sales go to support the California “boys town.”

Rumors Are Flying

... “Lux” radio may be cut next season to do thirty-nine dramas instead of the usual forty-four presented for the past seventeen years... Jock Benny may decide on doing one radio show a week and one TVer a month next year. He seems to be going along with his sponsor in the idea that there is still a vast radio audience who will buy cigarettes and listen regularly to Benny.

“Operations Santa Claus”

Edgar Bergen’s and Charlie McCarthy’s stockpiling of Christmas gifts for the GI’s in the lobby of CBS Radio is a success. As much as the gifts pile up almost to the ceiling, a military truck moves in and soldiers and CBS pages get busy loading them up for delivery by Bergen and Charlie. The gifts for wounded servicemen were given a boost by a $500 check from employees of the Lockheed Aircraft Company to the Red Cross.

Page Twenty-Two "RUMPUS ROOM" WITH EARL MCDANIEL 12:00 to 2:00 P.M. SATURDAY
Radio in Review—Continued

Looks Like

JOHNNY GRANT

Christmas night. Coca-Cola's way of wishing every body a Merry Christmas via the Edgar Bergen and Maria Lanza show Christmas week is to drop all commercials.

Your Cue (Shows You May Like)

Sunday, 7:30 p.m.

ANX, KCBQ

Many listeners would "swear by" "The Whistler" when it comes to mystery thrillers over the airwaves. They set their dial at KNX every Sunday night to hear the familiar whistle that introduces what they have come to find out after nine air years to be some of the greatest suspense plots aired on a regular dramatic series. And we are inclined to agree with them.

Once a week the shadowy character as the inner consciousness of the criminal penetrates by step, thought by thought, a plot which involves murder or close to it. "The Whistler" is never otherwise than the omnipotent eye that sees all.

A recent air show entitled "The End of the Road" told how a big-time cop-murderer and his girl friend evade...
11:30: KCAL—Stranger on a Bus.
KBH—Bill Connell.
KCRQ—Thoughts and Music.
KFVD—Music for Listening.
KFWB—Radio For Your Eye.

12:00:KECA—Message of Israel.
KF, KFMB—David Lawrence.
KBH—Carian in Corn.
KCRQ—First Presbyterian.
KFVD—Music.
KGER—Latin Classics.
KLAC—Listening with Happy.

KFVD—Piano Parade.

1:00: KECA—Dr. Charles E. Fuller.
KFI—The Falcon.
KFMB, KFVD—Accent on Jazz.
KCRQ—Sandy Stanton Band.
KLAC—LP—Latin American.

KGGI—Pacemaker for Your Eye.

1:30:KFJ—Martin Kane.
KNX—Wally Bickel.
KFI, KFSD—American Forum.

2:00: KFJ, KFXM, KGK—Korean Restaurant.
KNX—KRCG—King Arthur.
KBH—Cherry's Cafe.
KCRQ—Hungarian Hour.
KEDO—Concert Favorites.
KFWB—Fun Time.
KGER—Long Beach Band.
KCRQ—Chamber Symphony Party.
KJRC—News; Parade TV.

1:45:KFNS—National Football.

2:15:KGK—Olympic Hour.
KFWB—Forum.
KGB—Afternoon on Ranch.
KRWV—Naunure Church.
KFWB—Challenge to Youth.

KFJ—Health Tips.
KFXM—Brentwood Story Ever Told.
KFJ—The Kingdom.
KFXM, KGB, KJTL—Black Delegates.
KNX—KCRQ—Mr. Chameleon.
KEDO—Guest of the Day.
KFVD—Harlem.</p><div><p>Listen to your favorite radio stations and keep up with the latest news and events in Southern California. Enjoy the classic hits and current music offerings on various channels throughout the day. Stay tuned for special guests and programming, including live interviews and performances. For a complete schedule, visit the website of the respective radio stations.</p></div>
Monday–Friday Daytime Radio Logs

Midnite to Dawn

"Nite Owl Special" 12 mid.-6 A.M.
“Morning Almanac” 6-6:30 A.M.
"Newsmakers" 6:30-8 A.M.
The Original Twenty-four Hour Station
K GF J 1230 Kc.

Indicates News Broadcast
Indicates Highlight Hour
* KCA, KFSD—Don McConnell.
KFI—Southland Scence
* KJL, KFAX, KGB, KYOE—Cecil Brown.
Kavad—Story Show
KALL—Dr. B. Bailey.
* KFWB, KLEY, KLAC, KMCB, KXLA—News
KFGJ—World Bible Society.
KRRD—Kalamazoo
KRWV—John G. Gerdes.
* KXMC—Lamar Block Club.
* KXIO—Stock Show.
* KKYJ—Johnny Murray.
* KJLX, KXNL, KROW, KRWV—News
KFWB—Bill Lowen—T.T.
KB—Breakfast Club—W.
KGFJ—Grand Slam.
KXNL—Southwest Church.
KXLA—Javen of Rest.
KJXJ—Bible Institute Hour.
* KXAV, KGB, KYOE—Bible Institute Hour.
* KNX, KRCB—Grand Slam.
KXNL—Southwest Church.
KXLA—Javen of Rest.
KJXJ—Bible Institute Hour.
* KJLX, KXNL, KROW, KRWV—News
KFWB, KLEY, KLAC, KXLA—News
* KFYD—Morning Call.
KJLX—Bill Anderson, M., T., Th.
KGFJ—Lutheran Hour.
KXNL—Good Life in the Evening.
KXOM—Morning Call.
KRWV—Bill Stewart Show.

COUNSIN LOU

IN RADIO’S HOTTEST WESTERN SHOW

KXLA

9 - 10 A.M. — Mon.-Fri.

KXLA—Bar Notch’s Ranch
KJXJ—Bugsy White, M., Th.

8:15—KCA, KFSD—Newspaper.
KFYD—Morning Call.
KJLX—Bill Anderson, M., Th., W., F.
KGFJ—Lutheran Hour.
KXNL—Good Life in the Evening.
KXOM—Morning Call.
KRWV—Bill Stewart Show.

SHADOWLANDS

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ALL subscriptions payable in advance, to Mail: Subscription Department, TV-RADIO LIFE, 6361 Selma Ave., Hollywood 28, Calif.

Don’t Miss
DR. RICHARDSON’S

HEALTH TALKS

Monday thru Friday 10:45 A.M.

10:45—KJL—Russ Morgan.
10:55—KFYD—Saturday Night.
10:55—KJL—Edward Arnold, Story Teller.

SPEND A HALF DAY HOURS WITH

BIBLE INSTITUTE

Monday thru Friday 11 A.M.

11:00—KJL—Bible Institute.
11:05—KFYD—Bible Institute.

WHAT’S YOUR PROBLEM?

LISTEN TO CRISWELL speaks

1:30 Mon thru Fri.

1288 MARKETS

in the Southern California area now sell
tv-radio life
Ask for it at your market.

10¢
**Monday, December 24**

**MONDAY-FRIDAY LOGS**

**THE MAN FROM MUSIC MOUNTAIN**

w/ EDDIE KIRK

Songs from the hills and plains

3:15 to 4:30 P.M.  **KXLX**

**STRICKLY DICKEY**

Now—Two Dixieland Shows

4:30 p.m., 9:00 p.m.  **KGFJ**

**TEEN TIMERS MATINEE**

**THE ART LABOE**

4:00 P.M.  Monday through **KGFJ**

**MONDAY RADIO PROGRAM HIGHLIGHTS**

A.M. Programs in Lighttime Style: P.M. Programs in Boldface

**DRAMA**

5:30 — Clyde Belding, KJHI

6:20 — Los Angeles Theatre

7:00 — Peter Salem, KJFJ

9:00 — Suspense, KJFJ

Mystery-Detective

6:30 — Boston Racelle, KECA

7:00 — Dangerous Assignment, KFJ

8:00 — Let George Do It, KFJ

9:00 — I Lost My Wife, KFJ

Comedy-variety

3:00 — Arthur Godfrey, KENN

**MONDAY, DECEMBER 24**

**See Page 26 for 8 a.m. to 5 p.m. Daytime Log Listings**

4:00 — KECA—Mary Margaret McRise

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**MONDAY, DECEMBER 24**

4:00 — KECA—Mary Margaret McRise

Comment-Narration

4:00 — Burritt Wheeler, KFJ

5:00 — McNeil Biftik Club, KECA

5:30 — Grand Slam, KNN

6:00 — Queen for a Day, KJH

7:00 — Art Linkletter, KECA

3:00 — Welcome Travelers, KFJ

4:00 — Classical, KECA

5:30 — Voice of Firestone, KJF

6:00 — Railroad Hour, KFJ

7:00 — Wurlitzer Hour, KFJ

8:00 — Telephone Hour, KFJ

**MONDAY, DECEMBER 24**

5:00 — KECA—Mark Travers

6:00 — KJF—Feature Wire

7:00 — KECA—KGB, KEVE—White House Xmas Tree

8:00 — KECA—KGB, KEVE—White House Xmas Tree

9:00 — KECA—KGB, KEVE—White House Xmas Tree

10:00 — KECA—KGB, KEVE—White House Xmas Tree

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10:00 — KECA—KGB, KEVE—White House Xmas Tree

11:00 — KECA—KGB, KEVE—White House Xmas Tree

12:00 — KECA—KGB, KEVE—White House Xmas Tree
Radio in Review—Continued

the police only to come to a sad ending as a result of treachery upon their part. As the two attempt a getaway, the girl, who covets the robber's loot more than she does him, turns traitor and aids another man to knock out her boy friend. What happens to the girl who attempts to abscond with thousands of dollars? She is involved in an accident and captured by the police, all because of a broken back-light on her car.

In this episode, scripted by Steve Hampton, "The Whistler" tells the story through the mind of the lady criminal. Because of the stream-of-consciousness-type dialogue given the Whistler, the listener is able to associate himself more closely with the characters in each drama. It's this approach to a whodunit plot that makes this air show unique.

At times the story is not as intriguing as it might be on "The Whistler," but a fine cast headed by Bill Forman always offers the listener a thriller which will both satisfy adult minds and keep them coming back for more. It is directed by George W. Allen—A.G.

Bedlam With Crosby

Usually Bing Crosby rehearses with comparative peace and quiet in the studio, but a recent exception occurred when Bing was crooning "Just One More Chance." In the middle of the song the doors exploded inward and ear-silence was rent asunder. Shriek as Jerry Lewis leaped in, followed closely by his partner, Dean Martin. They literally "dropped" in to be Bing's guests. Bing kept on singing, with an involuntarily shuddering, as Lewis untied Bing's shoelaces and slipped one shoe off his foot. John Scott Trotter, the orchestra leader, paid only slight attention when Jerry grabbed a spare baton and tried to misdirect the orchestra behind his back. And things only got a little more out of hand when Bing tried, with Dean's assistance, to teach Jerry the rhythm and the lyrics of the song. Finally, in the control booth, Producer Mackenzie reached for the telephone to call the recording room. Jerry Lewis said him and shouted, "Look! I'm through. He's calling in somebody else."

Tuesday Radio Program Highlights

A.M. Programs in Light Program: P.M. Programs in Boldface

8:30—9:00 P.M. Fliss, KJH

9:00—10:00 P.M. Comedy Variety

9:00—10:00 P.M. P.M. Programs in Boldface

10:00—11:00 P.M. Calendar Week

11:00—12:00 P.M. News, KJH

12:00—1:00 P.M. Public Interest-Information

1:00—2:00 P.M. In Review—Continued

2:00—3:00 P.M. Bedlam with Crosby

3:00—4:00 P.M. Comment-Narration

4:00—5:00 P.M. Classmate, Semi-Classical Music

5:00—6:00 P.M. Morning Music, KJH

6:00—7:00 P.M. Drama

7:00—8:00 P.M. A.M. Programs in Light Program: P.M. Programs in Boldface

8:00—9:00 P.M. Calendar Week

9:00—10:00 P.M. Comedy Variety

10:00—11:00 P.M. Calendar Week

11:00—12:00 P.M. News, KJH

12:00—1:00 P.M. Public Interest-Information

1:00—2:00 P.M. In Review—Continued

2:00—3:00 P.M. Bedlam with Crosby

3:00—4:00 P.M. Comment-Narration

4:00—5:00 P.M. Classmate, Semi-Classical Music

5:00—6:00 P.M. Morning Music, KJH

6:00—7:00 P.M. Drama

7:00—8:00 P.M. A.M. Programs in Light Program: P.M. Programs in Boldface

8:00—9:00 P.M. Calendar Week

9:00—10:00 P.M. Comedy Variety

10:00—11:00 P.M. Calendar Week

11:00—12:00 P.M. News, KJH

12:00—1:00 P.M. Public Interest-Information

1:00—2:00 P.M. In Review—Continued

2:00—3:00 P.M. Bedlam with Crosby

3:00—4:00 P.M. Comment-Narration

4:00—5:00 P.M. Classmate, Semi-Classical Music

5:00—6:00 P.M. Morning Music, KJH

6:00—7:00 P.M. Drama
**Record Notes to You**

By ANDY MANSFIELD

THIS WEEK'S NATURAL SEVEN: Lola Ameche's "Ragtime Melody" (Mercury), King Cole's "Here's to My Lady" (Capitol), Bing Crosby's "Weaver of Dreams" (Decca), Eddy Howard's "Christmas Tree in Heaven" (Mercury), Ella Mae Morse's "Tennessee Saturday Night" (Capitol), and Billy Williams' "Busy Line" (MG'M).

Long overdue is the album "Christmas With Patti Page" (Mercury) with its eight sides ranging from seasonal hymns to boogie, and with Patti adapting her style to the mood of the selection. Especially effective is the multiple-recorded "Christmas Choir."

"Masterpieces by Ellington" is one of the year's best jazz items (Columbia LP) in that it presents arrangements of "Mood Indigo," "Tattooed Bride," "Sophisticated Lady" and "Solitude"—definitely a must for collectors of Ellingtonia.

"Le Sacre du Savoie" (Ritual of the Savage) on Capitol combines jungle drums and rhythms by Les Baxter and his orchestra in a forceful tone picture of the Dark Continent. It's unusual, primitive, expressive, and must be heard to be appreciated.

Tommy Dorsey (Decca) is featured as trombone soloist with Victor Young's orchestra in eight superb sides of standard and original selections. In light-concert vein, TD once again demonstrates his unquestioned artistry as one of the all-time great trombonists.

Amos 'n Andy's annual Christmas highlight with Amos explaining The Lord's Prayer to his little girl is available for the first time on Capitol, Impressive in its simplicity, yet one of the loveliest of Christmas items.

Helen O'Connell (Capitol) again goes Western for "Crazy Heart" and "Anytime"; Cliffie Stone's music provides the necessary backing for O'Connell's vocals which almost belie her reputation as one of the nation's top pop artists. Folk singer Buri Ives (Columbia) has a jolly bolly tune in "Young Father Kringle" and traditional "Twelve Days of Christmas," both with Percy Faith orchestra and chorus.

(P.S. ... Mrs. M. (Virginia) joins me in wishing you a record Merry Christmas in all three speeds! ... A.M.)

**FBI VIES WITH SCOTLAND YARD**

Jerry Devine's "This Is Your FBI" radio program will soon make its debut as a weekly radio dramatization by the British Broadcasting Company.

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**Wednesday Radio Program Highlights**

**A.M. Programs in Lightface Type; P.M. Programs in Boldface.**

**Comedy-Variety**

2:00 — Arthur Godfrey, KNX.
8:00 — Red Skelton, KNX.
10:15 — Ring Crosby, KNX.
6:15 — Street Gilberteae, KFI.
9:00 — Grocho Marx, KFI.

**Quits, Participation**

5:00 — McNeill Cafet, Club, KECU.
10:00 — Double or Nothing, KFI.
11:30 — Beams, KFB.
1:30 — Art Linkletter, KFI.
2:00 — Wally Travelers, KFB.
6:00 — Name of Place, KFB.

**Sports**

5:15 — Tom Harmon, KNX.
5:45 — Sam Bailey, KFB.
6:15 — Blit Shery, KFB.

**Mystery-Detective**

6:30 — Joe Hernandez, KMC.
7:30 — Fights, KFB.

**Drama**

5:30 — Cindy Beatty, KFB.
8:30 — Dr. Christian, KFB.
7:30 — Mystery Theater, KFB.
9:00 — Big Town, KFB.
11:00 — Harry, KFB.
11:00 — International Airport, KFB.

**Comment-Narration**

4:30 — detroit Wheeler, KFB.

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**"MUSICAL DIGEST"**

Family Dinner Hour Concert 7:00 — 8:00 P.M. Nightly including Sunday

**KGFJ** 1230 K

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**WEDNESDAY, DECEMBER 26**

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**KFI, KFSB — Meredith**

**KJJ, KFM, KGB, KYOE —**

**KX, — Tomm Kays**

**KFA — Echoes and Encores**

**KFX — Meet the Club**

**KFV — Community News**

**KFB — Community News**

**KGIT — Community Notes**

**KGR — Civil Defense**

**KGM — Symphony Serenade**

**KSP — Music**

**KDW — British Souvenir Hour**

**KNX — Church Nite**

**KML — Public Address**

**KBL — Weather Report**

**KRG — Frost Warnings**

**KXN — Name News Tapes**

**KRC — Lovey Thomas**

**KRF — Emergency Cables**

**KPO — Modern Concert**

**KDH — Soup Foodin' Yourself**

**KJJ — Bible Treasury**

**KJL — News; B. McLaughlin.**

**KJJ — Robert Card**

**KWB — Church in Action**

**KLA — News; Ed Tech.**

8:05 — KJ, One-Man's Family.
8:15 — KXX, — World Today.
9:00 — KJ, — Jack Smith, Dammers.
9:30 — KMC — Band of Today.
9:45 — KGB — News.
9:00 — KVC — Street Varieties.
9:30 — KJ, KNX — The Great Larry.**

**KJJ, KGB — Family Theater.**

**KJJ — CDU — Dr. Christian, KJ, — T. Town Forum.**

**KFWB — News.**

**KNX — Good Bull.**

**KJF — College of Education.**

**KMC — Opening Night.**

**KLA — Radio College.**

**KXL — Radio Rassmen.**

8:45 — KGB — News.**

**KVC — Street Varieties.**

**KJ, KFNX, KGK, KXO —**

**KXX — Green Hardy.**

**KXX — Knit Town.**

**KFC — Evening Concert.**

**KJF — Dixieland Echoes.**

**KFB — Strange Facts.**

**KJF — The Story, Remember.**

**KPP — Vex You Remember.**

**KPP — Captain Call.**

**KJF — Bunkhouse Jamb.**

9:15 — KJ, KG, Fulton Lewis, Jr. **KJJ — Footlight Banner.**

**KJF — Wildwood Church.**

**KJF — Opening Night.**

9:30 — KJJ, — Pan American Union.**

**KJJ — The Spanish Story.**

**KJ, KGB — International Concert.**

**KFNX, KGB — Beulah.**

**KJF — Missionary News.**

**KJF — Let's Make a Mistake.**

**KGER — John Brown.**

**KJF — Flatl Party.**

**KMC — Lyrical Dance.**

**KNN, KGB — Club 13.**

9:45 — KJF, KX, KGB, KYOE,

9:30 — KJF, KFM, KGB, KYOE,

**KFI, KFSB — Blank Weaver.**

**KJF, KFSB — The Great Larry.**

**KJ, KGB — I Love a Mystery.**

**KJJ, KGB — I Love an O'Clock.**

**KJF — Musical Crossroads.**

**KJF — Musical Follies.**

**KFWB — Gene Norman Show.**

**KRB — Peter Schmeider.**

**KJF — News; Music to Remember.**

**KPO — Lucky Dance.**

**KJF — Hottest in the House.**

10:15 — KJJ, — Free Francis.**

**KJJ — Blank Weaver.**

**KJF — Lyrical Dance.**

**KJ, KGB — Lovey Thomas.**

**KJJ — Footlight Banner.**

10:30 — KJJ — Perfect Husband.**

**KJJ — Blank Weaver.**

**KJJ, KGB — Lonesome Gal.**

**KFB — Philip, Nelson, Jr.**

**KJF — I Believe.**

**KJF — Unchirrilled Orch.**

**KFX, KJJ, KNX, KGB —**

**KPO — Round the Globe.**

**KJF, KFSB — Musical Crossroads.**

Page Twenty-nine
They don’t bow like some of the others punks even if the referee does give them a bad break now and then. They are refined and modest and we all adore them. Hope they return here real soon.

I have never missed a copy of TV-Radio Life since it came on the market. It is wonderful for TV and radio programs.

Merry Christmas and a Happy New Year to all the gang.

Wrestling Fans! See page 29 of this issue, and vote for your favorite wrestler today! The winner will appear on the cover of TV-Radio Life.

Elsa R. Mills, 4616 Rodeo Lane, Apt. 3, Los Angeles 16, Calif.

TV-Radio Life noted recently that Kolra Pandit was starting a thirty-minute program on Sunday, November 25, at 7 p.m., Pacific Standard Time. Instead of Kolra Pandit the channel carried “United or Not.”

Was your magazine in error about the starting date of the new Kolra Pandit program and is he going to start a Sunday program at a later date? Several of us here in Riverside hope that he will be appearing on Sundays.

Kolra Pandit can be seen at 7 p.m. on Sundays over KECA-TV. Originally, KECA-TV announced he was to start on Nov. 25.
Mrs. Goldie James, address withheld.

Why don't someone get smart and put terrific Doris Carr on a show where she can display her charm and personality by herself? Maybe she doesn't have the greatest singing voice in the world, but she's better than most of those so-called singers.

My neighbor and I watch her on Joe Graydon's show every morning and would like to see them sing together. There are only a few things we like on TV and this would be one of them.

I enjoy your magazine...

Mrs. W. E. Warr, 373 West San Bernardino Road, Covina, Calif.

I am impelled to give way to the urge to tell you that I am heartily in accord with Mrs. Louise Gambell of Long Beach in her letter printed in TV-Radio Life of December 6, regarding the character of the programs of Korla Pandit. And I read with much interest the interview with Sandi Hardman with that talented composer in a subsequent issue of your publication relative to his interests and ambitions.

As an ardent advocate of the creative arts, perhaps a retired newspaper writer would not be considered in that category, I cannot but wish that this all too brief and definitely unique program, especially the Sunday evening one, may continue in the hopes that he may be achieved; that nothing may be permitted to mar the dignity, exquisite artistry and mysticism that make Korla's contribution more than mere entertainment.

I wish that I might express these thoughts to all who are responsible for any part in the programs and in writing you as a fellow journalist in the hope that you may pass this communication on. Since I have no means of addressing them personally, I thank you.

John Anderson, Mary Walton, Harry O., Huntington Park, Calif.

We're sick of reading about lovelick women who brag about that diaper-headed organ player they call an organist who thinks he is tops. The real reason you don't hear from the other side is because we (and there are lots of us) just don't waste postage. But we think it's about time that the other side speaks who do not like Korla Pandit or his style. Give us more of the other organists' talents who play music as it should be played.

If Pandit likes the heathen jungle stuff, why in the world doesn't he go back to India where he really belongs and take his tribe of women admirers with him? Obviously, all who are in a crazy about him and his style certainly do not know music or they just aren't too fuzzy...

Relax, Pandit fans! Throughout history, and no matter how popular the man might be, the President of the United States (whether the most honored position in the country—has millions of people who disagree with him.)

Korla Pandit

FRIDAY, DECEMBER 28

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

Most Memorable Christmas

(Continued from Page 5)

Dick Whittinghill, KMPC Announcer and Disc Jockey

"On Christmas Day, 1945, I was in an Army General Hospital in Tokyo, Japan. The war was won, and many of the boys were home before. Everyone in uniform was enjoying the occasion—all except us guys in the hospital. And no matter how kind everyone was, it didn't seem like Christmas to us. The whiteness of the hospital ward seemed to merge with the snow-covered ground outside. We were in an antiseptic isolation, with no connection whatsoever with the rest of the world or with Christmas.

"Yes, it was a 'White Christmas' all right...white and bleak. Suddenly the door at the end of the ward swung open, and in marched about a dozen of the cutest kids I've ever seen. They were the Japanese boys and girls, dressed up as angels. None of them could have been over ten, and they were singing Christmas carols with all their might. They had those high-pitched voices that Oriental children have, and they sang a bit off key, but it was the sweetest Christmas music I ever heard, before or since. We all listened in attentive silence, our spirits completely lifted in what seemed to be a Christmas miracle."

By Renzo Cesana, "The Continental" of KNBH

"It was during the last war, Bond drives followed one after another, and people of America responded generously. I bought a few bonds too. Then suddenly I felt not proud of what I had done, but a little guilty.

"Christmas was approaching and a thought came to me. I started counting how many people I personally knew who were somewhere in Europe or the Pacific fighting my battle too. There was the kind lady who helped me learn English, and three or four other boys. I thought, why not buy bonds for them and deposit them in a bank in their names to await their return? The next morning I did just that.

"Then came another idea. Why don't I tell the people to buy bonds for soldiers this Christmas instead of for themselves? With the help of many friends in show business and finally with that of the Treasury Department, this was done. As the movement grew, so did my inspiration. I gave it a slogan and a song. The slogan—'Put a bond in the bank for a Yank.' The song, written with the help of two famous songwriters, became the official song of the sixth war-bond drive. Its words were: 'Buy a bond for a Christmas... Put a bond in the bank for a Yank... It's the least you can do to bring happiness to that soldier you wanted to thank..."

"That Christmas I heard my song and my slogan on 100 radio programs and broadcast all over Times Square. Moreover, I heard that hundreds of thousands of bonds had been bought for soldiers.

"It was my happiest Christmas."

By Bill Gwinn, star of KJH-TV's "What's the Name of That Song?"

"I guess my most memorable Christmas occurred during the year of 1949. We had just moved to Laguna Beach from Northern California so that I could be near Hollywood to do my shows. Christmas Day was hot at the beach and we weren't so sure that we were going to like it since we missed that Northern cold we were so associated with the Yuletide. However, we had a big barbecue in the backyard and then my wife and our two boys went for a swim in the ocean. We had such a wonderfully relaxing time on that particular day that we all fell in love with Southern California for the first time and have felt really at home ever since."

By Edgar Bergen of CBS's "Edgar Bergen Show"

"Christmas of 1936 marked my radio debut appearance on the Rudy Vallee Show. Making that particular season all the brighter for me, I opened at the Rainbow Room in New York City's Radio City on Christmas Eve. Everything considered, it was that holiday of '36 which finally saw my career get under way—it will always remain my most memorable Christmas."

By Eve Arden of CBS's "Our Miss Brooks"

"Many a Christmas in the past has been made memorable for me by family and friends, yet something of the true Yuletide spirit seemed to me to be missing. However, the past few Christmas seasons have been wonderful. No small amount of credit for these holiday truths is due to my two little girls, Liza, age six and one-half, and Connie, age three and one-half. I re-live the Christmas spirit of my own childhood watching these two young ladies scampering around the decorated tree on Christmas morning, adding to all this is the fact that our 1951 Christmas is going to be the best of all—because this will be the first holiday I'll observe with my husband, Brooks West, to whom I was married this fall. We're a complete family now and that's why this Christmas 1951 promises to be the most memorable of all for the four of us."

Willard Waterman, NBC's "Great Gildersleeve"

"My most memorable Christmas was in Chicago in 1938. Mary Anna, my wife, had just presented me with our first-born daughter the month before. It was Lyne's first Christmas and I bought her an electric train.

"Yes, that was a wonderful Christmas. I played with the train all day and Lyne just lay in her crib and gurgled or slept. Mary Anna wasn't really annoyed—but she didn't quite understand why I would buy our month-old daughter an electric train. I knew, though, but I kept it a secret. I had always wanted an electric train and never had one. After all, I figured it was a father's right to give his daughter something really special on her first Christmas."

"Looking back on it I guess it was sort of silly—buying that train, but Mary Anna and I have some nostalgic memories when we think about that first Christmas together as a growing family. Of course Lyne was way beyond the electric-train stage now. She's beginning to think about lipstick and the next thing to happen will be to learn to skate. But there's still Susan—a real tomboy too—and she just loves electric trains!

By April Schramm of KTLA's "Frosty Frolics"

"The most exciting, or I should say thrilling, Christmas that I remember was the Christmas of 1948. This was the year after Roy and I were married, but what was most important, this was the first year that he and I were billed together as a husband-wife skating team. Since that time we've made a vow that we shall never skate separately. These 'white Christmas's seem to be a charm."

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By Renzo Cesana

"It was during the last war. Bond drives followed one after another, and people of America responded generously. I bought a few bonds too. Then suddenly I felt not proud of what I had done, but a little guilty.

"Christmas was approaching and a thought came to me. I started counting how many people I personally knew who were somewhere in Europe or the Pacific fighting my battle too. There was the kind lady who helped me learn English, and three or four other boys. I thought, why not buy bonds for them and deposit them in a bank in their names to await their return? The next morning I did just that.

"Then came another idea. Why

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One Christmas Bogey—Conquered!

You Don’t Have to Destroy Your Own Nerves
And Your Wife’s Christmas in a Frantic Last-
Minute Hassle. There’s an Easy Way to Wrap

MORE THAN one husband or father must have at some time had a pleasant Yule Eve spoiled completely by the necessity of having, at the last minute, to slip away and wrap a gift. Usually a gift hurriedly purchased that afternoon.

He has met at least one unwieldy box that doesn’t fit the paper on hand. And certainly rolls and scraps of paper that don’t and never could fit any box of any size or shape. The ribbons half the time fit neither in length nor in color.

This period of horror is usually followed by enough visits to the punch bowl to finish the “happy eve.”

No man has to go through this, as NBC’s Walter O’Keefe demonstrates. The are a few wrong ways to prepare for having to wrap your own, and a few right ways.

By Jane Pelgram

December 21, 1951
TAKE A LONG LOOK at a luscious ready-to-serve buffet supper to tempt TV viewers away from the set long enough to satisfy any appetite. In the foreground you see the Casserole of Baked Lima Beans, the relishes, Ice-Box Maple Coffee Twists, the Tomato Aspic in a lettuce cup, and to the right is the "Lazy Susan Fiesta" brimming over with appetizers, beef tongue and baked ham loaf.

Food Treats for New Year

No Matter Which Team Wins, Rose Bowl Viewers

By Sally Moss Marshall, Cafeteria Manager

HOW OFTEN we say, "You know, I never see certain friends, friends of whom I am very fond, but somehow I just never get around to calling them." This New Year's Eve should old acquaintance be forgot? NO! This is the time to remember and these times are rugged and friends need cheering up a bit and nothing is more friendly than a grand buffet supper. Let's make it simple and easy on the purse.

Let's dress up the living-room table not far from the TV set — your gayest cloth, a punch bowl for mulled hot cider. Use pink hibiscus and silver Christmas-tree balls for decorations, use a large canna-lily leaf to hold the hibiscus without water. With your mulled cider serve garlic popcorn (popcorn sprinkled with garlic salt), a bowl of cheese and liverwurst spread to dunk your pretzels, crisp crackers or potato chips.

For supper let's plan a tray of cold sliced beef tongue. (My friends say they have never tasted anything so good. It's the way you cook it; it's not expensive and the recipe is yours.) With the tongue, sliced home-made ham loaf (sliced not too thin); garnish with a lavish hand of green sprigs of parsley, pimiento strips and spiced crab apples. Around the edge of the tray arrange your most glamorous small bowls. In one, home-made mustard pickle (the recipe is easy and a treasured one). In another bowl, chili sauce and mustard combined with horseradish and grated lemon peel. In your third bowl, sour-cream dressing — fold Hampshire sour cream into your favorite salad dressing, add grated onion and season with salt. This dressing is elegant to keep on hand all the time for sandwiches, vegetable salad, etc.

Make Plenty

For your hot dish — a casserole of large lima beans baked with a special seasoning. Have plenty — your guests will love them. (This dish is a favorite at Hollywood High.) For bread — assorted breads — dark rye and French bread buttered and heated in a paper bag. (Sprinkle

Suggested New Year's Eve Menu

Bowl of Mulled Cider,
Popcorn with Garlic Butter,
Cheese and Liverwurst Spread,
Cold Sliced Beef Tongue,
Sliced Ham Loaf
Casserole of Large Lima Beans,
Tomato Aspic Salad,
Assorted Breads,
Relishes,
Bowl of Assorted Cut Fruits,
Angel Food Cake and Coffee
with water on the outside of the bag.) Add a few onion rolls (purchased from a Kosher bakery). They are wonderful.

For salad—your best tomato aspic in a ring mold or individual molds. I like a high ring mold, not a flat one. May I tell you I use an angel-cake pan. Garnish with the leaves of hearts of lettuce and big black olives. The color contrast is good.

For dessert let's be a bit snoopy and different. A lush bowl of assorted cut fruits. We are quite famous at Hollywood High for "This Fruit Bowl." Yes the recipe is given with a little pride. With the fruit bowl, angel-food cake iced with seven-minute frosting, sprinkled generously with chopped chocolate-mint wafers. It may not be elegant, but I like to tear nice hunks of the cake with a fork rather than to cut the cake. And let's have lots of coffee, and best of all let's have fun. It does something very wonderful for us when we do something extra special for someone else and we all like to be asked to a TV New Year's Eve Party.

Mulled Cider (for 8)

- ¾ cup firmly packed brown sugar
- ½ tsp. salt
- 1 tsp. cloves
- 1 tsp. allspice
- 3 sticks cinnamon
- dash nutmeg
- 2 qts. apple cider

Add first 5 ingredients to the cider. Simmer 10 minutes. Strain through cheesecloth. Reheat—steaming hot. Serve with rings of onion and orange peel.

Cheese Spread

- 2 pkgs. cream cheese
- ½ lb. smoked liver sausage
- 2 Tbsp. sour cream dressing
- Dash of Tabasco and Worcestershire sauce

Whip up with a fork to a spreading consistency. Make the day before, store in a jar.

Garlic Popcorn

Sprinkle popcorn with garlic salt.

Corned Beef Hash Supreme—Service for 8

- 3 cans corned beef hash
- 1 can mushroom soup plus ¼ can water
- 2 tsp. chopped chives or four green onions sliced thin, a little of the tops added
- 8 hard-cooked eggs, sliced

Fold all together in a buttered baking dish. Bake 35 min. in a 325-degree oven. Cover (Please Turn to Page 38)
Food Treats
For New Year’s Viewing

(Continued from Page 37)

last 10 minutes of baking with a piece of waxed paper.

Buffet Baked Ham Loaf
(Makes two meat loaves)

1% lbs. canned pork luncheon meat—
put through the grinder twice
1 lb. ground beef chuck
2 cups of fine bread crumbs
1 cup finely chopped onion
1 cup finely chopped celery
1 cup milk
2 tbsp. sage or poultry seasoning
1 tsp. pepper
1 scant tsp. salt
4 eggs

Mix all together. Shape well—by doing this
your meat loaf seems to hold together
nicely. Bake in a 300-degree preheated oven for 1 hour. Cover with a piece of waxed paper. This keeps your loaf juicy.

Make the day before—your loaf slices easily then.

Mustard Pickle
(an old and treasured recipe)

2 jars mixed sweet pickles. Drain and
add to the juice:
1% cup vinegar
1% cup water
1% cup brown sugar
1 full tbsp. pickling spice (tied well
in cheesecloth square).

Simmer for 30 minutes.
Bring to a boil and remove spice bag.
Add well blended:
1 tbsp. dry mustard
1 tbsp. turmeric
3 tbsp. flour
1% cup water

Cook until clear and smooth. Remove from
fire, fold in sweet mixed pickles. Cool and
store in refrigerator.

“Lazy Susan Fiestas”

Chicken, Brown Rice and Cashew Nuts
Cook 1 lb. of brown rice in boiling water
Page Thirty-eight
with a tsp. of salt until just tender
(about 30 min). Drain.
Drain one 4-oz. can of mushroom pieces
and stems (save the juice). Saute the
mushrooms in a little butter.

Have ready-cooked the day before one
stewing hen. Pull the meat from the bones
in nice size pieces. Cover with 2 envelopes
of chicken base (from your store). Over
the rice add mushrooms and chicken. Fold
together lightly with a spoon.

Fill a buttered casserole with the chicken
rice, over the top pour the mushroom liq-
uid, over all courseily chopped cashew
nuts. Bake 30 to 35 minutes in a 325-degree
oven.

Beef Tongue—The way we cook it at
Hollywood High School by our wonder-
ful cook, Mrs. Foster.

1 1/2 lb. beef tongue
2 gal. cold water
1 large onion cut in half
2 bay leaves
2 stalks of celery cut in half
1 carrot cut in half
1/2 cup vinegar
2 tbsp. salt
1 tsp. pepper
1 can beef bouillon

Boil slowly for 3 hours. Remove tongue
from broth and remove skin while hot.
Strain.

Large Lima Bean Casserole with Celery
Seed—(Our favorite at Hollywood High).
2 lbs. large lima beans with water to
cover
1 1/2 lb. pork or bacon ends cut in
squares
1 large onion cut in quarters
2 stalks celery cut up
1 button garlic finely grated
Salt to taste
1 cup brown sugar
1/2 cup honey or white sugar
1 tsp. dry mustard
1 tbsp. celery seed.

Boil all together slowly until beans are
medium soft; pick out celery and onions.

Bake in a casserole for 1 hour in a 300-
degree preheated oven until golden brown.

Ice-Box Maple Coffee Twists—(We
are famous at Hollywood High for these).

Have all ingredients room temperature.

1 pint just warm milk
1 oz. yeast
1/4 cup shortening plus 1 tbsp.
1 cup sugar plus 1 tbsp.
1/4 tsp. salt
3 eggs

Cream sugar, salt, shortening together.
Add the eggs unbeaten. Mix well. Add
yeast dissolved in a little of the warm
milk, add part of the flour, the milk and
the rest of the flour, to make a soft dough.

Work into shape on lightly floured board.

Place in greased bowl with room to raise.

Grease the top of the dough, cover with
a tea towel, place in refrigerator. When
ready to use, roll out as you would cinn-
amon rolls, brush with butter or oleo fla-
avored with a little vanilla and almond
flavoring. Roll up firmly, then flatten out
with a rolling pin about 3 inches wide.

Cut into strips. Dip some in butter, roll
in cinnamon sugar. Twist. Make some
plain twists. Set to raise in warm place
on a greased baking sheet. Bake in a 400-
degree oven until golden brown.

Brush the plain twist with the following
icing:

Maple Topping

1 cup brown sugar
1 cup water
1/4 tsp. butter or oleo.
1/4 tsp. salt

Bring to a boil. Boil 10 minutes. While hot
heat 1/4 cup sifted powdered sugar, add
1/4 tsp. vanilla.

Brush your plain coffee cakes with this
icing, sprinkle with nuts if you desire.

December 21, 1951
Never-to-Be-Forgotten Christmases

(Continued from Page 31)

By Robert Bailey, "George Valentine" on KJH-Don Lee’s “Let George Do It”

“Here’s the recipe for ‘My Most Memorable Christmas’: Go back thirteen years and mix the following ingredients: a young bride of some three months ... a sparsely furnished honeymoon apartment, and mutual resolutions not to tap the eighteen bucks in the family coffers.

Add to this, softly falling snow on a Christmas eve ... carols on the radio for the first time for holidays past.

"Throw your resolutions out the window! Blow the eighteen bucks on a last-minute shopping spree and then simmer slowly in the warm glow of good cheer. Oh! I nearly forgot to mention ... you garnish with a toy train and six feet of tracks.

“The train was sheer extravagance but we thought it would look fine around the scruffy little tree with its last-minute decorations. Then too, we had plans for that train. Junior would get a big kick out of it somehow.”

“Well, Roberta Ann will measure ten Christmases, come the twenty-fifth, and the little old choo-choo is a bit worn. Girls just aren’t much for toy trains. ... of course I’ve toyed with it a bit myself. It’ll be right in there chugging again this Christmas. Roberta probably won’t pay much attention to it—however, I gave a new addition to our family circle ... a little boy. What do you suppose we tagged him? Junior, of course. That little train finally made its destination.”

By William Keighley, Producer-Host of CBS Radio’s “Lux Radio Theatre”

“I remember the Christmas of 1944 when I was a patient in the Walter Reed Hospital. Recovering from a bout with typhoid fever. It is particularly memorable because I was then witness to the wonderful work done by the American Red Cross. On Christmas Day, the Red Cross volunteers came into the hospital rooms with presents for everyone. I wasn’t in a position to be without my share of Christmas attention from the outside, but the Red Cross workers insisted that I have my share of their presents the same as all the patients, maintaining that Christmas cheer was meant to be shared by all. Their visit certainly made the hospital a cheerful place to be on the Christmas holiday.”

By Sam Edwards, “Dexter” of CBS’s “Meet Corliss Archer”

“I remember the Christmas when we were kids staying at our grandmother’s house for the holidays while our folks were traveling on the road with a show. In time for Christmas, a big box arrived from our parents and was placed under the tree for us to open on Christmas morning. When we did, inside we found items of clothing that were part of our mother and father’s wardrobe. They had sent us the wrong box! Fortunately, they discovered their mistake right away and we were able to celebrate our Christmas just a day later when the right box arrived.”

By Chef Milani of KNBH

“The Christmas I remember best, and always will, took place over 20 years ago in Seattle, Washington. I had come to the United States practically penniless, and, in a few short years, I was fortunate enough to have a factory of my own and a comfortable home for my wife. I had applied for my citizenship papers at the time, and I was due to receive them Christmas week in 1929.

“To prepare myself for the examination, I had gone to school every night at 8:00 p.m. after working at the plant every day, but it was worth it. When I arrived at the court house, Judge Smith was on the bench—a man who was known for being a stickler for rules and regulations. The judge looked at me and said, ‘I’m sorry, but you will not receive your papers until late this summer.’ It wasn’t a joyous occasion—but it was a memorable one.”

“This was a terrible blow, but I was summoned to appear with the judge on a program to be held in the city park on July 4. When he was called to the speaker’s stand, the first thing he said was, ‘I now wish to present to Joseph Milani his papers as a citizen of the United States.”

By Kirby Grant, Western singing star of KNXT’s Singing Rails

“One Christmas Eve found me on a plane flying from Chicago home to Los Angeles. My fellow travelers were an East Indian family, an Italian opera singer and a Swedish couple. We each sat in isolated silence. As night progressed the stewardess noticed my aloneness and invited me into the glass partition behind the pilots. There, looking out at the brightly shining Eastern star, we opened a big box of presents. As we were finishing Silent Night she tapped me on the shoulder and, looking around, I saw through the glass the faces of the Italian, Swedes and East Indians close together singing the melody of Silent Night with us, although of course not the words.

“Just at that moment our plane headed downward and emerged from a cloud bank immediately over the huge electric star atop a mountain in Colorado Springs, Colorado.

“It was the most spiritually stirring moment of my life and the first Christmas I completely felt the feeling of brotherly love it should bring.”

By Dick Lane, of KTLA

“No matter what might happen in the future on December 25, nothing will surpass what is embedded in my mind surrounding that date in 1930. That certain year was a black sheep for a lot of people ... Wall Street certainly picked a most inopportune time to take a dive. Because of the stock-market crash, banks were closed during the Christmas holidays. And, whoa, Nellie, as luck would have it, my wife and I were somewhat financially embarrassed—in fact, we were not only unable to purchase gifts for our friends, but we were seriously wondering where our Christmas dinner was going to come from. At the last minute some friends, who just happened to be in town, invited us to a big turkey dinner. That was certainly a welcome present.”
A Merry Christmas