

RADIOLOG

What's On The Air

5c
Per Copy

WEEK OF SEPTEMBER 17, 1932



ED WYNN

The Famous Fire Chief of Radio in "The Laugh Parade"
Shubert Theatre, Boston — (Story on Page 32)

RADIOLOG

Yankee Network Artists Bureau

Whether you are planning a public concert, a private entertainment, or a radio program, the Yankee Network Artists Bureau stands ready to help with your plans and furnish the best of talent.

The two essentials of competent advisors and accomplished artists are here at your disposal. You may select from over two hundred artists registered with the bureau; so that whether you seek an operatic tenor, singer of "blues" songs, a comedy act, a dramatic reader, a master of ceremonies, or any other entertainer, your problem will be simple.

An inquiry addressed to the Bureau will bring you complete information on the talent available, and any counsel which may apply to your plans.

21 Brookline Avenue, Boston

Commonwealth 0800

WNAC—WAAB, Boston; WEAN, Providence, R. I.; WDRC, Hartford
Conn.; WICC, Bridgeport-New Haven, Conn.; WNBH, New Bedford,
Worcester; WLBZ, Bangor; WPRO, Providence;
R. I.; WFEA, Manchester, N. H.; WMAS, Springfield, Mass.



R·A·D·I·O·L·O·G

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SEPTEMBER 11, 1932

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THE BATON AND THE MIKE

With the perfection of modern transmitting equipment, there is increasingly less difference between conducting for radio and for the concert hall. Yet, while the actual technique of conducting remains substantially the same, the problems facing the conductor are complicated by the microphone. What goes into the microphone is not always identical with what comes out of the listeners' loud speakers, and the radio conductor must solve the problem of producing effects for the radio audience which he himself can not hear in the studio.

This has given rise to the frequent use of what is known as "sub-toning." The simplest example of this technique is found in the much-maligned crooner, who whispers into the microphone so softly that no one in the studio can hear him above the orchestra, yet his voice is clear and strong to the listener at his best. The same principle is employed in the use of muted instruments. A heavily muted trombone, trumpet, or clarinet is brought up close to the mike, playing so softly that even the conductor can not hear it; yet on the air its gentle tones predominate over the fortissimo of the accompaniment.

Engineers in the control room can "step up" such soft playing to many times its original strength and thus produce effects which are impossible in any other medium.

A good example of the advantage of sub-toning is offered by a recent Columbia broadcast of the program, "Andre Kostelanetz Presents." One of the selections played was the comedy number, "The King's Horses," arranged by Kostelanetz for male chorus and orchestra. The fast tempo of the chorus made it impossible for the

ensemble to render it in full voice without impairing the diction and endangering the light, carefree quality of the performance. As Kostelanetz put it, "We had to be careful to keep the King's horses from becoming the King's elephants! The solution was to resort to sub-toning. I brought the whole group up close to the mike and had them sing into it at half voice. Whereas the effect was only a whisper in the studio, it went out on the air as full voice. This device enabled us to keep the diction perfect, the tempo fast, and the spirit of the composition intact."

Another difference between radio and concert conducting, according to Kostelanetz, is the fact that broadcasting allows the conductor to forget his listening audience completely. Since they are so far away, he can feel nothing of their reactions and can devote his whole attention to the music and the orchestra. Grace and theatricality of gesture play no part in his performance. Yet, whereas there is no audience to watch the conductor, there is one relenting observer which he must keep always in mind—the studio clock. There is no compromise with time in radio; each program must begin and end exactly according to schedule. If the concert conductor's program runs a few minutes under or over the allotted time, it makes little difference, but in radio each second counts.

Once these factors are taken into account, however, the two techniques of conducting are identical.

In addition to the music itself, two things stand out in the mind of the radio conductor; the little black mike, which is his most critical listener, and the studio clock which regulates his programs to the split second.

SUNDAY, SEPTEMBER 11, 1932

WEEI—BOSTON (508m) 590k

A. M.

10:38—First Church of Christ—Scientist

P. M.

12:08—Jewish Program

12:45—Sam Curtis' Radio Chat

1:00—Boston RKO Program

1:15—Mexican Marimba Band

1:30—Charles Little—Violinist

1:45—Hints on Better English

2:00—Symphony Program

2:30—Moonshine and Honeysuckle

3:00—Lady Esther Program

3:30—National Sunday Forum

4:00—Iodent Program

4:15—Wildroot Program

4:30—Trio Charmante

4:45—To be announced

5:15—Kremlin Art Quintet

6:00—Catholic Truth Period

6:30—Donald Novis

7:00—Trio Romantique

7:15—To be announced

7:30—Garden Talk—Breck

7:50—Globe News Despatches

8:00—The Jenny Concert

9:00—Fox Fur Trappers

9:30—Marjorie and Grace Posselt

9:45—Hernandez Brothers

10:15—L'Heure Exquise

10:45—Seth Parker's Neighbors

11:15—News Despatches

WAAB—BOSTON (212.6m) 1410k

A. M.

10:00—Madison Singers

10:30—Morning Service

P. M.

12:00—Tabernacle Choir and Organ

12:30—Polish Folk Music

1:00—Radio in Education—Labor

1:30—Community Center Recital

2:00 to 6:00—Silent

6:00—Evening Melodies

6:15—News Flashes

6:25—Baseball Scores

6:30—Roses and Drums

7:00—Evening Service

8:30—Harlequin String Ensemble

8:45—Crockerville Mountaineers

9:00—Cap'n Early—Dramatization

9:15—Eddie Welch & Orchestra

9:30—Organ Recital

9:46—Baseball Scores

9:51—News Flashes

10:00—Amer. Safety Razor Program

10:30—Ernest Hutcheson

11:00—The Gauchos

WNAC—BOSTON (243.8m) 1230k

A. M.

8:00—Mountain Top Hour

9:00—Columbia Junior Bugle

10:00—Watch Tower Program

10:15—Edward Allen

10:30—New World Salon Orchestra

11:00—Morning Service

P. M.

12:15—The Old Refrain

12:30—The Nationalsers

1:00—Catholic Truth Period

2:00—Ann Leaf

2:15—Sher. John A. Keliher

2:30—James Mulvey

2:35—Columbia Church of the Air

3:00—Symphonic Hour

4:00—Cathedral Hour

5:00—Round Towners—Irene Beasley

5:30—Poet's Gold

5:45—Little Jack Little

6:00—Ballad Hour

6:30—News—Weather—Time

6:45—Twilight Reveries

7:00—Brockton Fair

7:05—Four Eton Boys

7:15—Chicago Knights Program

7:45—Angelo Patri

8:00—William Hall—Do, Re, Mi

8:30—Roxy Theatre Symphony

9:00—Columbia Dramatic Laboratory

9:30—Pennzoil Parade of Melodies

10:00—Jimmy Grier's Orchestra

10:30—Newbridge Male Quartet

10:45—Eckhardt's Ambassadors

11:00—Baseball Scores

11:06—Record News Flashes

11:15—Organ Recital

11:30—Ann Leaf—Ben Alley

12:00—Gus Arnheim & Orchestra

12:30—California Melodies

WBZ—WBZA—BOSTON (303m) 990k

A. M.

5:00—Tone Pictures

9:00—NBC Children's Hour

10:00—Modern Instrumentalists

10:30—Fiddlers Three

10:45—Songs for Today

11:00—Forty Fathoms Deep

11:30—Morning Musicale

P. M.

12:01—Louis Weir—Organist

12:30—Mexican Marimba Band

1:00—Morey Pearl's Orchestra

1:30—Clyde Doerr's Saxophone Octet

2:00—Forty Fathoms Deep

2:30—Yeast Foamers

3:00—Jackson's Cotton Pickers

3:30—48th Highlanders Military Band

4:00—Cathedral of Song

4:30—Highlights of the Bible

5:00—Dr. Stanley High

5:30—Road to Romany

5:45—Teaberry Sports Review

6:00—Paul Whiteman's Concert

7:01—Heroic Days of Plymouth Colony

7:15—Old Timer's Orchestra

7:30—Frank A. Goodwin

7:45—The Commodores

8:00—Westinghouse Presentation

8:30—Benefit Program

9:00—Enna Jettick Melodies

9:15—Russian Gaeties

9:45—Sheaffer Lifetime Revue

10:15—Old Singing Master

10:45—Republican News Bulletins

11:00—Teaberry Sports Review

11:15—Perce Leonard—Singing Pianist

11:30—Metropolitan Organ

12:00—William Stoess' Orchestra

WTIC—HARTFORD (282.8m) 1060k

P. M.

7:30—Orchestral Gems

8:00—Richman—Rubinoff's Orch.

9:00—Baseball Scores

9:05—Songland—Norman Cloutier

9:30—Jane Dillon

9:45—Wagner Memorial Concert

10:45—Three Madhatters

11:30—Mike Divito & Arcadians

12:00—Weather—Marine Forecast

WTAG—WORCESTER (516.9m) 580

A. M.

10:00—Gordon String Quartet

10:30—Capitol Organ

11:00—William Beebe

11:30—Major Bowes Family

P. M.

12:30—Legion of the Lost

DO, RE AND MI!



EVELYN AND MAYBELLE ROSS AND ANN BALTHY

Under the familiar aliases of musical notes do Evelyn and Maybelle Ross and Ann Balthy hide their identity. They function as a feminine harmony team; each Friday (2:00 P. M.), Saturday (7:45) and Sunday (8:00) over WNAC and the Columbia network.

Real Serious

Staying out late at night in the Arctic is a serious matter, according to Ed Wynn. He says an Eskimo husband sometimes doesn't get home until half past February or the middle of March.

She Can Take It

There's no denying that Kate Smith's sense of humor is as fully proportioned as herself. The other evening a listener heard Kate announce that she planned to go a-fishing on the morrow. He tele-

phoned Columbia and inquired of the receptionist "If Miss Smith planned to charter the S.S. Leviathan for her excursion?" When the portly singer was told, of the incident, she smiled and retaliated, "Well, that's one bow I'll have to take."

'Nother Theme Song

Because Jimmy Wallington has been ribbing him so unmercifully on their Sunday night broadcasts, Harry Richman has decided to adopt as his theme song the touching ditty "Ribber—Stay 'Way from my Door."

Permanent Wave

"A woman doesn't consider herself properly marcelled until she has gone to Reno and permanently waived her husband."—Frank McCravy, of the McCravy Brothers.

Sunday — (Continued)

1:00—Bancroft Ensemble
 1:30—Symphonic Concert
 2:00—Forty Pathos Deep
 2:30 to 4:45—Same as WEEI
 4:45—Pastels
 5:15—Trio Charmante
 5:30—Pop Concert
 6:00—Catholic Hour
 6:32—L'Heure Exquise
 7:00—Donald Novis
 7:15—Orchestral Gems
 8:00—Richman—Rubinoff's Orchestra
 9:00—Our Government
 9:15—Album of Music
 9:45—Wagner Memorial Concert
 10:31—News Bulletins
 10:38—Weather Report
 10:45—Sunday at Seth Parker's

11:15—Herman and Bantam
 WEAN—PROVIDENCE (384m) 990k
 A. M.
 8:00 to 11:00—Same as WNAC
 11:00—Morning Service
 P. M.
 12:15—The Old Refrain
 12:30—Polish Orchestra—Katro-Lèk
 1:00—Catholic Truth Period
 2:00—Ann Leaf
 2:30—Columbia Church of the Air
 3:00 to 6:30—Same as WNAC
 6:30—Billy Lossez and Ensemble
 6:45 to 7:45—Same as WNAC
 7:45—Jolly Coke Men
 8:00 to 10:30—Same as WNAC
 10:30 to 11:30—Same as WAAB
 11:30 to 1:00—Same as WNAC

MONDAY, SEPTEMBER 12, 1932

WEEI—BOSTON (508m) 590k
 A. M.
 6:45—Tower Health Exercises
 8:00—Quaker Early Birds
 8:15—E. B. Rideout
 8:20—Looking over the Morning Paper
 8:30—Cheerio
 9:00—Caroline Cahot
 9:10—Well Dressed Home
 9:15—Top O' the Morning
 9:30—Flying Fingers
 9:45—Pie Plant Pete
 10:00—Jack and Jill
 10:15—WEEI Organist—Del Castillo
 10:45—Bridge Talk—Mrs. C. Geissler
 11:00—Edison Friendly Chat
 11:15—Radio Household Institute
 11:30—U. S. Navy Band
 P. M.
 12:00—Del. Castillo
 12:15—News Despatches
 12:25—Stock Exchange Quotations
 12:35—Farmers Produce Market
 12:45—Neapolitan Dutch Girls
 1:15—Vacation Wanderings
 1:30—Dick Snyder's Orchestra
 2:00—Neapolitan Dutch Girls
 2:30—Revolving Stage
 3:30—WEEI Reading Circle
 4:00—News Despatches
 4:10—Stock Exchange Quotations
 4:15—To be announced
 4:30—WEEI Organist—Del Castillo
 5:00—William Richardson
 5:15—Paul Whiteman
 5:30—To be announced
 5:45—G. E. Home Hour
 6:00—The Evening Tattler
 6:30—News Despatches
 6:40—Twilight Hour
 7:00—To be announced
 7:05—Gasper Bacon
 7:15—Wheatena Program
 7:30—Maxwell Tune Blenders
 7:45—The Goldbergs
 8:00—Soconyland Sketches
 8:30—The Revelers
 9:00—A & P Gypsies
 9:30—General Motors Program
 10:00—National Radio Forum
 10:30—Pan American Concert
 11:00—Weather—E. B. Rideout
 11:06—Globe News Despatches
 11:15—Paul Whiteman's Chieftains
 11:45—College Inn Orchestra

WAAB—BOSTON (212.6m) 1410k
 A. M.
 8:00—Salon Musicale
 8:30—Musical Memories

8:45—Rhythm Kings
 9:00—Little Jack Little
 9:15—Gypsy Music Makers
 9:30—Tony's Scrap Book
 9:45—The Merry-makers
 10:00—Artells Dickson
 10:15—Catherine MacKenzie
 10:30—Madison Singers
 10:45—The Rhapsodizers
 11:00—Request Record Selections
 P. M.
 12:00—Marimba Band
 12:15—Farm Flashes
 12:30—At the Console
 1:00—Hotel Taft Orchestra
 1:30—Madison Ensemble
 2:00—Request Record Selections
 2:30—Golden Slipper Marathon
 2:46—News Flashes
 3:00—Organ Recital
 3:15—Braves vs Cincinnati
 5:00—Romance
 5:30—Melody Mart
 5:45—Wrigley Indians
 6:00—Happy Time—Irene Beasley
 6:15—Reis and Dunn
 6:31—Baseball Scores
 6:36—Vaughn de Leath
 6:45—The Funnyboners
 7:00—Organ Tones
 7:15—"Big Brother" Bob Emery
 7:30—Carl Moore & Orchestra
 8:00—The Gossipers
 8:15—Dance Marathon
 8:30—Four Clubmen
 8:45—Yankee Network Personalities
 9:00—To be announced
 9:30—Organ Recital
 10:01—Baseball Scores
 10:06—News Flashes
 10:15—Colonel Stoopnagle and Budd
 10:30—Guy Lombardo & Orchestra
 11:00—Columbia Symphony Orchestra
 11:30—Sid Gary
 11:45—Freddie Martin's Orchestra
 WNAC—BOSTON (243.8m) 1230k
 A. M.
 6:30—Sunrise Melodies
 7:16—News Flashes
 7:30—Shopping News
 9:00—Nine O'Clock Serenaders
 9:15—The Yankee Singers
 9:30—Jane and John
 9:45—Hot-Cha Band
 10:00—Earle Nelson
 10:15—Melody Sweethearts
 10:30—Song Album
 10:45—Morning Moods
 11:15—Fred Berrens' Orchestra

THE CONNECTICUT HILLBILLIES



Hank Keene and his Connecticut Hillbillies, here shown on their farm on the site of the birthplace of the American patriot, Nathan Hale, have become network performers in a big way.

Their broadcasts emanating from Station WTIC of Hartford are being transmitted each Friday afternoon at 4 o'clock over a chain of 36 stations associated with the National Broadcasting Company—stations that are scattered from Maine to Texas.

Hank's addition to the network puts Station WTIC in the position of a key station, inasmuch as the Connecticut transmitter is now offering six programs a week over the NBC chain. Network features now emanating from WTIC studios include the WTIC Concert Orchestra, the Merry Madcaps and the "Orchestral Gems" ensemble, in addition to Hank Keene.

Neighborly Spirit

The neighborly spirit always has been strong among Guy Lombardo's Royal Canadians . . . They all come from the same place in the Dominion . . . They all live in Long Beach, Long Island, during the summer months . . . The other day Guy caught an eighteen-pound tuna fish and all the boys made a meal of it . . . Their latest sport is shark fishing . . . Guy and his men soon will take a

week's trip to the South, making one-night stands, to be followed by similar barn-storming in New England . . . Then a week's vacation at London, Ontario, the birthplace of the band and most of its members . . . On September 29, the Royal Canadians return to the Roosevelt Grill in New York . . . It will be their fourth season . . . The years have rolled by quickly for Guy and his boys . . . Many radio fans in the East recall sitting up late at night to hear the broadcasts of "that Lombardy band or something" from Chicago with its unusual rhythms and arrangements . . . Their broadcasts and records swept them to national fame . . . And 1932 finds them still at the top of the heap . . .

And Howe!

Nancy Howe has received a letter from a resident of Fargo, North Dakota, who listens regularly to her shopping news broadcasts over Station WNAC, and says they come in "clear and loud." He hopes to hear "a lot of Jack Denny and his Orchestra records" in the future.

Powerful

Johnny Hart claims to have found in a Sixth Avenue cordial shop a wine brick so potent that it does its own plastering.

Monday — (Continued)

11:45—Ben Alley

P. M.

12:00—Shepard Stores News
 12:06—Traveler News Flashes
 12:15—Ted Brewer & Yoeng's Orch.
 12:30—Columbia Revue
 1:00—Record Selections
 2:00—Ann Leaf
 2:30—Elizabeth Barthell
 2:45—Columbia Salon Orchestra
 3:30—The Captivators
 3:45—Four Eton Boys
 4:00—Frank Westphal's Orchestra
 4:30—Columbia Artist Recital
 5:00—The Dance Parade
 5:15—Musical Sketchbook
 5:30—Skippy
 5:45—Pebecco Pals
 6:00—Baseball Scores
 6:15—Musical Brevities
 6:30—"Big Brother" Bob Emery
 6:45—Chandu
 7:00—Myrt & Marge
 7:15—Charles Carlile
 7:30—Isham Jones & Orchestra
 7:45—Tito Guizar
 8:00—Edwin C. Hill
 8:15—Singin' Sam
 8:30—Voice of the Violin
 8:45—Jay C. Klippen-cies
 9:15—The Mills Brothers
 9:30—Bourjois Program
 10:00—Boswell Sisters
 10:15—Rosebud Tearoom
 10:30—Carl Moore's Orchestra
 11:00—Rosebud Baseball Scores
 11:06—News Flashes
 11:15—Al Starita's Orchestra
 11:30—Francis J. Cronin
 12:00—Eddie Duchin & Orchestra
 12:30—Ted Weems and Orchestra

WBZ-WBZA—BOSTON (303m) 990k

A. M.

7:00—Westinghouse Musical Clock
 7:45—Morning Minstrels
 8:00—On the 8:15
 8:15—Wheatsthorn Program
 8:30—Grin and Bearit
 8:45—Jean Abbey
 9:01—Homemaking Hints
 9:10—Organ Interlude
 9:15—Virginia Reade
 9:30—Vic and Sade
 9:45—Louis Weir—Organist
 10:00—Nothing But the Truth
 10:15—Clara, Lu and Em
 10:30—Our Daily Food
 10:45—Chicago Ensemble
 11:00—Organ Melodies
 11:15—Old Hank Penny
 11:30—Singing Strings
 11:45—Metropolitan Stage Show

P. M.

12:01—Monitor Views the News
 12:15—Pat Barnes
 12:30—Gov. Ely's Safety Committee
 12:35—Teaherry Sports Review
 12:36—Piano Miniatures
 12:45—MSC Forum
 1:00—Weather
 1:05—MSC Forum
 1:15—New England Agriculture
 1:30—Future Farmers of America
 2:30—Louis Weir
 2:45—Smack-Outs
 3:00—Mason and Hamlin Concert
 3:30—Home Forum Cooking School
 4:00—Hum & Strum
 4:15—Tommie Watkin's Orchestra
 4:45—Harry Kogen's Orchestra

5:00—Baseball Scores

5:03—Louis Weir—Organist
 5:15—Pierino DeBlazio
 5:30—Singing Lady
 5:45—Little Orphan Annie
 6:00—Teaherry Sports Review
 6:10—Edward Jardon—Tenor
 6:15—Monitor Views the News
 6:30—Westinghouse Melody Maids
 6:45—Lowell Thomas
 7:00—Amos 'n' Andy
 7:15—Tastveast Jesters
 7:30—Stebbins Boys
 7:45—Billy Jones—Ernie Hare
 8:01—Whaleman's Luck
 8:15—Casper C. Bacon
 8:30—Manhattan Apartment
 8:45—William R. Sharton
 9:00—Sinclair Wiener Minstrels
 9:30—Canada Dry Program
 10:00—Country Doctor
 10:15—Soloists
 10:30—Frank A. Goodwin
 10:45—Republican News Bulletins
 11:00—Teaherry Sports Review
 11:15—RKO Midnight Frolic
 12:00—Hotel Drake Orchestra

WTIC—HARTFORD (282.8m) 1060k

P. M.

4:00—Pop Concert
 4:30—Happy, Go and Lucky
 4:45—Laurel Trio
 5:15—Paul Whiteman's Rhythm Boys
 5:30—Schmmlr and Schmitt
 5:45—Heywood Brown
 6:00—Bulletins
 6:05—Serenading Strings
 6:30—Merry Madcaps—Cloutier
 7:00—Baseball Scores
 7:05—Hank Keene and Hillbillies
 7:20—Broadway Favorites
 7:30—Lanny Ross—Tenor
 8:00—Snow Village
 7:45—"Automobile Accidents"
 8:30—The Revelers
 9:00—The Gypsies
 9:30—Parade of the States
 10:00—WTIC Playhouse—Guy Hedlund
 10:30—News
 10:35—Merry Madcaps—Cloutier
 11:30—College Inn Orchestra

WTAG—WORCESTER (516.9m) 580

A. M.

8:00—Young Artists Trio
 8:15—Morning Devotions
 8:30—Cheerio
 9:00—Organ—Capitol Theater
 9:30—Worcester Shut-In Society
 9:45 to 10:15—Same as WEEI
 10:15—Breen & De Rose
 10:30—Musical
 10:45—County Extension Service
 11:00—Melody Three
 11:15 to 12:00—Same as WEEI

P. M.

12:00—Johnny Marvin—Tenor
 12:15—On Wings of Song
 12:30—Produce Market
 12:35—Farm Flashes
 12:45—On Wings of Song
 1:01—Gazette News
 1:07—Weather Reports
 1:15—Vacation Wanderings
 1:30—Dick Snyders Orchestra
 2:00—Varieties
 2:30—Revolving Stage
 3:30—Women's Radio Review
 4:00—Pop Concert
 4:30—Mme. Lolita Cabrera Gainsborg
 4:45—Lady Next Door

THIS IS RICH

Freddie Rich, Columbia orchestra director, whose orchestral support has helped to provide a back-



FREDDIE RICH the public eye.

As a small boy he practiced daily at the piano until his father locked up the piano in punishment for his playing hookey to swim in the East River. Finding his need for the forbidden music over-shadowed desires to go swimming, lessons were resumed with new zeal. By the time he was 12 Fred was playing the piano for ten

hours a day, taking out only the time for school, in a Second Ave. "nickelodeon." For this he earned \$13.00 per week, \$12.50 of which went to support his family.

After graduation from Morris H. S., where he captained both the football and basketball teams, he studied at the Damrosch Institute of Music. He was one of radio's pioneers, and in 1922, broadcasting from the Hotel Astor Roof, he was one of the first dance orchestra leaders to conduct a radio program. Since that time he has been one of radio's busiest and most competent directors.

Call of The Wild

Seth Parker has fans in all sorts of places. Here's a letter one of them wrote to the studios:

"We live in the mountains fifty miles from civilization. We have an old dish pan we hammer on to give the Seth Parker call, and some of the hill billies walk three and four miles up the canyon to hear Seth Parker."



THE FAMOUS RADIO FIRE CHIEF

ED WYNN

THE PERFECT FOOL

PRESENTS HIMSELF IN HIS LATEST MUSICAL

The LAUGH PARADE

WITH A 1933 CAST INCLUDING

ELSA ERSI-JACK POWELL-BARTLETT SIMMONS-EUNICE HEALY-
EARL OXFORD-WILBUR HALL-FRIEDA MIERS-THE DI-GATANOS
HARRY SEAMAN & FRANK HERMAN-JERRY ROGERS-
GEORGE PRENTICE-LEVONORIA SABALIS-EDDIE CHENEY

A WYNN.SOME BUNCH OF GIRLS
-AMERICAN BEAUTY CONTEST WINNERS AND
THE ALBERTINA RASCH SPECIALTY GIRLS

SEATS THIS MON. NIGHTS \$1.00 TO \$3.50: WED. MAT. 75¢ TO \$2.50:
FRI. AND SAT. MATS. \$1.00 TO \$3.00 ADD 10% TO MAIL ORDERS

- NO PERFORMANCE TUESDAY NIGHTS -

SHUBERT
THEATRE - BOSTON
PHONE HANCOCK-4520
LIMITED STAY
BUY SEATS WHILE YOU CAN

Monday — (Continued)

5:00—Elizabeth Sutfilffe—Pianist
 5:15—Paul Whiteman's Rhythm Boys
 5:30—Andy Sanella's Orchestra
 5:45—G. E. Circle
 6:00—Waldorf Astoria Orchestra
 6:30—News Bulletins
 6:36—Baseball Scores
 6:38—Drifting and Dreaming
 6:45—Donald Novis & Orchestra
 7:00—Powers Coke Presentation
 7:15—Chandu
 7:30 to 11:00—Same as WEEI
 11:00—News Bulletins
 11:10 to 12:00—Same as WEEI

WEAN—PROVIDENCE (384m) 990k
 A. M.

7:45—Gospel of Good News
 8:00—Salon Musicale
 8:30—R. I. Information Service
 9:00 to 10:15—Same as WAAB
 10:15 to 11:30—Same as WNAC
 11:30—Academy of Medicine
 11:45 to 12:06—Same as WNAC

TUESDAY, SEPTEMBER 13, 1932

WEEI—BOSTON (508m) 590k
 A. M.

6:45—Tower Health Exercises
 8:00—Quaker Early Birds
 8:15—E. B. Rideout
 8:20—Looking over the Morning Paper
 8:30—Cheerio
 9:00—Caroline Cabot
 9:10—Well Dressed Home
 9:15—Top o' the Morning
 9:30—Jack and Jill
 9:45—Pic Plant Pete
 10:00—Gretchen McMullen
 10:30—Household Helpers
 10:45—Breen & DeRose
 11:00—"Your Child"
 11:15—Radio Household Institute
 11:30—WEEI Organist

P. M.

12:00—Johnny Marvin
 12:15—News Despatches
 12:25—Stock Exchange Quotations
 12:35—Farmers Produce Market
 12:45—Del Castillo
 1:15—Classic Varieties
 1:30—Hotel New Yorker Orchestra
 2:00—The Merry Madcaps
 2:30—Outstanding Speaker
 2:45—Soloist
 3:00—Vocal Art Quartet
 3:30—WEEI Reading Circle
 4:00—News Despatches
 4:10—Stock Exchange Quotations
 4:15—To be announced
 4:30—Corea's Orchestra
 5:00—To be announced
 5:15—To be announced
 5:45—G. E. Home Hour
 6:00—The Evening Tatler
 6:30—News Despatches
 6:40—The Twilight Hour
 7:00—Political Talk
 7:15—Wheatena Program
 7:30—Ray Perkins
 7:45—The Goldbergs
 8:00—Blackstone Plantation
 8:30—NBC Artists Series
 9:00—Ben Bernie
 9:30—Ed Wynn
 10:00—Lucky Strike Dance Hour
 11:00—E. B. Rideout
 11:06—News Despatches

P. M.

12:06—Globe Trotter
 12:15—The Gossipers
 12:30—Columbia Revue
 1:00—R. I. Information Service
 1:30—WEAN Women's Federation
 2:00—The Gossipers
 2:15—Ann Leaf
 2:30 to 3:15—Same as WNAC
 3:15—Braves vs Reds
 5:00—Frank Westphal's Orchestra
 5:15—Happy Repairman
 5:30—"Skippy"
 5:45—Wrigley Indians
 6:01—Baseball Scores
 6:05—Musical Brevities
 6:15—Brockton Fair
 6:20—Reis and Dunn
 6:30 to 7:30—Same as WNAC
 7:30—Novelty Orchestra
 7:45 to 8:30—Same as WNAC
 8:30—The Four Clubmen
 8:45 to 10:15—Same as WNAC
 10:15 to 12:00—Same as WAAB
 12:00 to 1:00—Same as WNAC

11:16—Dave Bernie's Orchestra
 11:30—Jack Denny Orchestra

WAAB—BOSTON (212.6m) 1410k
 A. M.

7:46—News Flashes
 8:00—Salon Musicale
 8:30—Musical Memories
 8:45—Melody Magic
 9:00—Little Jack Little
 9:15—Melody Parade
 9:30—Tony's Scrap Book
 9:45—Brad Browne—Al Llewelyn
 10:00—Morning Moods
 10:30—Helen Board—Soprano
 10:45—The Modernists
 11:00—News and Features
 11:15—Shopping News

P. M.

12:00—News—Stock Quotations
 12:15—Farm Flashes
 12:30—Organ Recital
 1:00—Hotel Taft Orchestra
 1:30—Atlantic City Musicale
 2:00—Shopping News
 2:30—Dance Marathon
 2:47—News Flashes
 3:00—Organ Recital
 3:15—Braves vs Pirates
 5:00—Meet the Artist
 5:15—Piano Recital
 5:30—The Melody Mart
 5:45—Musical Comedy Memories
 6:00—H. V. Kaltenborn
 6:15—Piano Pictures
 6:31—Baseball Scores
 6:36—Jack Miller's Orchestra
 6:45—Reis and Dunn
 7:01—News Flashes
 7:15—"Big Brother" Bob Emery
 7:30—Piano Moods
 7:45—Sher. John A. Kelliher
 8:00—The Gossipers
 8:15—Dance Marathon
 8:30—The Dictators
 8:45—George G. Ross
 9:00—Master of Mystery
 9:30—Organ Recital
 10:01—Baseball Scores
 10:06—News Flashes
 10:15—Musical Album
 10:30—Isham Jones & Orchestra
 11:00—Columbia Symphony Orchestra

"THE PHANTOM OF CRESTWOOD"



EUNICE HOWARD

Fifteen of radio's best known players form the cast of "The Phantom of Crestwood," \$6,000 prize contest mystery melodrama being broadcast over a nation-wide NBC-WEAF network in six weekly installments previous to its release as the big screen mystery of the year from the RKO-Radio Pictures Hollywood studios.

Ned Weaver, Broadway and radio star; Eunice Howard, leading lady of many broadcast productions; and Florence Malone, featured actress in countless stage and studio dramas, head the cast for the serial dramatizations which were inaugurated on Friday, August 26, at 10:30 p. m., over an NBC-WEEI network.

With the release of the moving picture October 14 and 15, listeners will have the unique experience of checking the work of these artists, skilled in the technique of the microphone, with that of the movie cast, headed by Ricardo Cortez, Anita Louise and Karen Morley.

Others in the radio cast include such familiar stage and microphone personalities as Richard Gordon, veteran character actor;

James Meighan, Marion Barney, Allyn Joslyn, Elsie Hitz, John McGovern, Helen Lowell, William Sams, George Graham, Dora Matthews, John McBride and Laddie Seaman. All of these artists have been heard in leading roles in NBC dramatic productions, and many of them have appeared in support of leading Broadway stars.

Weaver, who will play the rôle of the character who solves the mystery, made his theatrical debut in New York in 1921 and subsequently played in more than 30 Broadway productions. He supported David Warfield in Belasco's "Merchant of Venice." He also has directed and played in stock throughout the Eastern states.

Florence Malone saw her name in lights on Broadway before she gave up the stage to devote her time to radio. She made her NBC debut in "Camille" and is regarded as one of the finest emotional leads in the broadcasting studios. Eunice Howard, who will have the ingenue role, has been heard in many air dramas, and is well known to NBC listeners as the star of the Hello Marie series.

It's A Habit

Claudine MacDonald, mistress of ceremonies on the Woman's Radio Review, spent her vacation on a lonely island off Montauk Point and for two weeks did not hear a telephone or the roar of a motor car. She did, however, listen to the radio several hours each day. It is a habit, she says.

Prospective Customer

During an interview, Ben Hadfield, Yankee Network announcer, made the remark that his one hobby was "Boats—any kind of a boat." The next day in the mail he received a catalog from an enterprising boat-builder, who was quick to recognize a potential customer.

Round By Round

Gene Tunney is to be a campaign speaker and King Bill Kare, NBC's humorist philosopher, predicts he will climb the political ladder round by round.

Tuesday — (Continued)

11:30—Little Jack Little
11:45—Freddie Martin & Orchestra

WNAC—BOSTON (243.8m) 1230k

A. M.
6:30—Sunrise Melodies
7:16—News Flashes
7:30—Shopping News
8:45—Pebecco Pais
9:00—Nine O'clock Serenaders
9:15—The Yankee Singers
9:30—Birdseye Frosted Foodsters
9:45—The Song Album
10:00—The Ambassadors
10:15—The Cavaliers
10:30—Yankee Mixed Quartet
10:45—U. S. Navy Band
11:00—La Choy Program
11:15—Ida Bailey Allen
11:30—Round Towners
11:45—Vincent Sorey's Orchestra

P. M.
12:00—Shepard Store News
12:06—News Flashes
12:15—Ted Brewer's Orchestra
12:30—Columbia Revue
1:00—Request Record Selections
2:00—To be announced
2:15—Charis Program
2:30—Columbia Salon Orchestra
3:00—Columbia Artist Recital
3:30—Snapshots
4:00—Boston Popular Revue
4:30—George Hall's Orchestra
5:00—The Dance Parade
5:15—Musical Sketchbook
5:30—Skippy
5:45—Rhythm Ramblers
6:00—Baseball Scores
6:15—Brockton Fair
6:20—Dr. Joseph V. Lyons
6:25—Organ Interlude
6:30—Adventures of Bart and Mike
6:45—Chandu

7:00—Myrt & Marge
7:15—George N. Norton
7:25—Moment Musicales
7:30—Noble Sissie's Orchestra
7:45—Chase & Sanborn
8:00—Edwin C. Hill
8:15—Fray and Braggiotti
8:30—Music Counter—Ronnie and Van
8:45—Musical East Freight
9:00—"Music That Statisties"
9:15—Spool Cotton Program
9:30—Evo Crime Club
10:00—Rosebud Tea Room Orchestra
10:15—Garnetville Sketches
10:30—Carl Moore's Orchestra
11:00—Baseball Scores
11:06—Record News Flashes
11:15—Al Starita's Orchestra
11:30—Francis J. Cronin
12:00—St. Moritz Orchestra
12:30—Gus Arnheim and Orchestra

WBZ-WBZA—BOSTON (303m) 990k

A. M.
7:00—Musical Clock
7:45—Morning Minstrels
8:00—On the 8:15
8:15—Sunbirds—String Ensemble
8:45—John Fogarty—Tenor
9:01—Homemaking Hints
9:10—Louis Weir—Organist
9:15—Virginia Reade
9:30—Vic and Sade
9:45—Louis Weir
10:00—Musical Melange
10:15—Clara, Lu and Dom
10:30—Our Daily Food

10:45—Consolaires
11:00—Cohen and Clancy
11:15—Reese & White
11:30—Through the Looking Glass
11:45—Rhythm Ramblers

P. M.
12:01—Monitor Views the News
12:15—Pat Barnes
12:30—Highway Safety
12:36—Piano Miniatures—Doris Tirrell
12:45—Harmonique Trio
1:00—Weather
1:05—New England Agriculture
1:15—Mass. State Grange
1:20—New England Agriculture
1:30—Farm and Home Hour
2:30—Matinee Revue
3:00—Radio Troubadours
3:15—Harry Michaels—Pianist
3:30—Home Forum Cooking School
4:00—Mormon Tabernacle
4:15—Francis Craig's Orchestra
4:45—Esther Nagel—Doris Tirrell
5:00—Baseball Scores
5:02—Agricultural Markets
5:15—Tangee Musical Dreams
5:30—Singing Lady
5:40—Little Orphan Annie
6:00—Teaberry Sports Review
6:10—Edward Jardon—Tenor
6:15—Monitor Views the News
6:30—Gov. Winant of N. H.
6:45—Today's News—Lowell Thomas
7:00—Amos 'n' Andy
7:15—Regimentalists
7:30—Stebbins Boys
7:45—Frank A. Goodwin
8:00—"You and Your Government"
8:30—Jack and Jane
8:45—N. E. Community Singing
9:00—Household Program
9:30—Friendship Town
10:00—Country Doctor
10:15—Joe Rines' Orchestra
10:45—Republican News Bulletin
11:00—Teaberry Sports Review
11:15—Caesare Sodero's Orchestra
12:00—Cotton Club Orchestra

WTIC—HARTFORD (282.8m) 1060k

A. M.
7:00—Collin Driggs—Organist
7:30—Sunshine Serenaders
8:00—Gene and Glenn
8:15—Morning Devotions
8:30—"Cheerio"
9:00—"Shopping with Susan"
10:00—Through Lighted Windows
10:15—Souvenirs of Melody
10:30—Household Helpers
10:45—Breen and DeRose
11:00—Dr. Ella Oppenheimer
11:15—Radio Household Institute
11:30—Pop Concert—Moshe Paranov

P. M.
12:00—Johnny Marvin
12:15—Bulletins
12:20—Farm and Home Forum
12:57—Time Signals
1:00—Blue Room Echoes
2:00—Merry Madcaps
2:30—Studio Program
2:45—Musique Intime
3:15—Rhythm Five
3:30—The Mixing Bowl

WTAG—WORCESTER (516.9m) 580

A. M.
8:00—Quaker Early Birds
8:15—Morning Devotions
8:30—Cheerio

SEES HER VOICE IN ACTION



ANNETTE McCULLOUGH

In a laboratory filled with an apparent confusion of retorts, labeled bottles, generators, motors, vacuum tubes of many sizes and purposes, with glass tubing twisted, bent and blown into many shapes, weaving from test tube to bottle and all suggestive of a Dr. Seuss or Rube Goldberg cartoon, Annette McCullough recently sang an entire song while watching a constantly changing image of her voice.

Such an experience requires poise, composure and not too much imagination. Miss McCullough, soloist on the Souvenirs of Melody program of WGY and the NBC-WEAF network, was asked to sing for a news-weekly cameraman who was recording some of the wonders of the "House of Magic"

for the General Electric Co. She sang a blues song into a microphone connected to a cathode ray oscillograph. On the window of the oscillograph, in plain view of the soloist, a weird blue line traced every variation of the voice in rapid succession of hills and valleys. The elevation of the hills and the depth of the valleys, as well as their frequency, varied with the voice. The camera recorded the picture on the window of the oscillograph and made a second record of the voice. In other words, the developed film shows the oscillographed moving image of the voice, paralleled by a sound record of that voice which may be reproduced by motion picture sound projectors.

Queer Habit

The lapel microphone made its initial appearance in sports when Ted Husing strolled from his broadcasting booth at the Women's National Tennis finals to get the comments of players.

As he approached the trophy table around which the photographers were grouped to "shoot" the Misses Jacobs and Babcock, Ted continued his radio description.

"That guy must be in love, or something, gabbing that way," opined one of the "still" men.

"Naw," replied another. "That's Ted Husing, and I guess he's like the rest of them radio announcers. When they're not talking over the radio, they're talking to themselves."

How It Happened

Dave Grant, one of Columbia's Funny boners, is a bit tired of being asked and giving the same answer on how the trio started So Dave has invented a new story . . . It seems that the three once were employed as riveters One day a pail of red hot rivets fell near them . . . Each happened to catch one of the molten slugs, and all yelled "ouch" in perfect harmony . . . So they quit steel work to "steal" their first show . . . The audience, Dave recalls, left the theatre, shouting "We've been robbed." . . .

Tuesday — (Continued)

9:00—Morning Glee Club
 9:15—Shopping Around
 9:45—Pie Plant Pete
 10:00—Aunt Sammy
 10:15—Souvenirs of Melody
 10:30 to 11:30—Same as WEEI
 11:30—Hugo Mariani
P. M.
 12:00—Johnny Marvin—Tenor
 12:15—On Wings of Song
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Popular Program
 1:01—News Bulletins
 1:10—Classic Varieties
 1:30 to 2:30—Same as WEEI
 2:30—Varieties
 3:00—Vocal Art Quartet
 3:30—Women's Radio Revue
 4:00—Slow River
 4:30—Tea Dansante
 4:45—Lady Next Door
 5:00—Pianist
 5:15—Garden Melodies
 5:45—G. E. Circle
 6:00—Bancroft Hotel Ensemble
 6:30—Gazette News
 6:38—Novelty Program
 6:45—Back of the News
 7:00—Midweek Federation Hymn
 7:15—Chandu
 7:30 to 11:00—Same as WEEI
 11:01—News Bulletins
 11:10—Dave Bernie's Orchestra
 11:30—Jack Denny & Orchestra

WEDNESDAY, SEPTEMBER 14, 1932

WEEI—BOSTON (508m) 590k
A. M.
 6:45—Tower Health Exercises
 8:00—Quaker Early Birds
 8:15—E. B. Rideout
 8:20—The Morning Paper
 8:30—Cheerio
 9:00—Caroline Cabot
 9:10—Well Dressed Home
 9:15—Top o' the Morning
 9:30—Flying Fingers
 9:45—Pie Plant Pete
 10:00—Thru Lighted Windows
 10:15—Steero
 10:30—Soloist
 10:45—Betty Crocker
 11:00—Edison Friendly Chat
 11:15—Radio Household Institute
 11:30—To be announced
P. M.
 12:00—Johnny Marvin
 12:15—News Despatches
 12:25—Stock Exchange Quotations
 12:35—Farmers' Produce Market
 12:45—Neapolitan Dutch Girls
 1:15—Vacation Wanderings
 1:30—Graham Pierce Orchestra
 2:00—Helen Otis—Pianist
 2:15—Pipes of Pan
 2:30—Two Seats in the Balcony
 3:00—Neapolitan Dutch Girls
 3:30—Peter Chan & Yen Ho Orch.
 4:00—News Despatches
 4:10—Stock Exchange Quotations
 4:15—Little Journeys to Songland
 4:30—To be announced
 4:55—Red Cross Talk
 5:00—To be announced
 5:15—Malted Cereal Program
 5:30—To be announced

WEAN—PROVIDENCE (384m) 990k
A. M.
 7:30—Globe Trotter
 7:45—Morning Devotions
 8:00—Salon Musicale
 8:30—R. I. Information Service
 9:00—Nine O'Clock Serenaders
 9:15 to 9:45—Same as WAAB
 9:45—Song Album—Dorothy Robbins
 10:00 to 10:45—Same as WAAB
 10:45—U. S. Navy Band
 11:15 to 12:06—Same as WNAC
P. M.
 12:06—Globe Trotter
 12:15 to 1:00—Same as WNAC
 1:00—Shopping News
 2:00—The Gossipers
 2:15—Charis Musical Revue
 2:30—WEAN Women's Federation
 2:45 to 3:15—Same as WNAC
 3:15—Braves vs Pirates
 5:00—Meet the Artist
 5:15 to 6:00—Same as WNAC
 6:01—Globe Trotter
 6:15—Brookton Fair
 6:20—Keenan and Phillips
 6:30—Jack Miller & Orchestra
 6:45 to 7:15—Same as WNAC
 7:15—Cliff Edwards
 7:30—Noble Sissle's Orchestra
 7:45—Billy Lossez & Ensemble
 8:00 to 8:30—Same as WNAC
 8:30—The Dictators
 8:45 to 10:00—Same as WNAC
 10:00—Musical Album
 10:30 to 12:00—Same as WAAB
 12:00 to 1:00—Same as WNAC

5:45—G. E. Circle
 6:00—The Evening Tattler
 6:30—News Despatches
 6:40—Twilight Hour
 7:00—To be announced
 7:05—Frank A. Goodwin
 7:15—Wheatena Program
 7:30—Maxwell Tune Blenders
 7:45—Rise of the Goldbergs
 8:00—"Big Time"
 8:30—Paul Whiteman's Orchestra
 9:00—Goodyear Program
 9:30—Mobiloil Program
 10:00—Corn Cob Pipe Club
 10:30—WEEI Organist—Del Castillo
 11:00—Weather, Road & Fishing
 11:05—Boston Globe News
 11:15—Joe Rines and Orchestra

WAAB—BOSTON (212.6m) 1410k
A. M.
 7:46—News Flashes
 8:00—Salon Musicale
 8:30—Musical Memories
 9:00—Little Jack Little
 9:15—Melody Magic
 9:30—Tony's Scrap Book
 9:45—The Merry-makers
 10:00—The Oxol Boys
 10:15—Catherine MacKenzie
 10:30—Melody Parade
 10:45—The Four Clubmen
 11:00—Cooking School
 11:15—Shopping News
P. M.
 12:00—News—Stock Quotations
 12:15—Farm Flashes
 12:30—At the Console
 1:00—Hotel Taft Orchestra
 1:30—Madison Ensemble

AIR COLUMNIST



HEYWOOD BROUN

Heywood Broun, reporter, author, columnist, painter, actor and politician, has added a radio column to his busy life.

A brief news resume during which the famous commentator selects his own items from the world's current doings and comments on them in his own inimitable manner, now is a daily feature of the G. E. Circle, broadcast over an NBC coast-to-coast network each day except Saturday and Sunday.

Nationally known as a newspaper columnist and writer, Broun also has found time to write several novels, to produce a revue which lasted on Broadway throughout the summer of 1931, to give a one-man show of his paintings, to be heard up and down the land as a toastmaster and lecturer, and to run for Congress.

Broun started his newspaper career as a baseball reporter on a Brooklyn paper in 1898, served on the editorial staffs of the country's leading newspapers and now writes a daily column which is published throughout the United States. He also is celebrated as a dramatic and literary critic.

With the advent of Broun on the G. E. Circle, the entire cast, with the exceptions of Grace Ellis, hostess, Theodore Webb, baritone, and occasional guest speakers, is composed of literary personages. Albert Payson Terhune is heard on alternate Mondays; Clara Savage Littledale, editor of Parent's Magazine, on Wednesdays; John Erskine, on Thursdays; and Madame Sylvia, famed beauty expert, on Fridays.

Misunderstanding

It was at the end of one of his "Seth Parker" broadcasts that Phillips H. Lord was approached by a blushing young girl. "Will you marry me?" she stammered. Lord was a bit jolted. "I'll have to take it up with my wife and children," he said. The girl explained in embarrassment that she wanted Lord, whom she thought was a minister, to tie the knot that would bind her to her sweetheart.

Black Eye

Richard Gordon was talking to his favorite bootblack recently and Tony started to tell him all about "his operation."

"I was carry a bigga rock," said Tony. "I drop him on my foot and when I taka off my shoe I find my big toe she's got a black eye."

All In One

Life is complicated. Jack Miller, Columbia baritone, opened an envelope addressed to him, and read: "Dear Little Jack Little. We know you are the Street Singer, and Sid Gary is you, but we always listen to your orchestra."

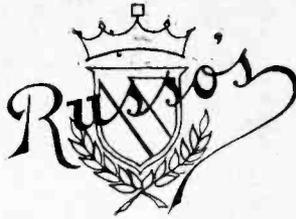
Expert

Buddy Rogers knows a college boy so expert he can tell the owner of any lipstick in the country club by merely tasting it.

Easy Life Now

The return of the old custom of barter in lieu of cash is heartily approved by Jack Benny. "Now when a bill collector calls," says Jack, "all a fellow has to do is to take him into the garden and fork over the vegetables."

NEW ENGLAND'S SMARTEST BEAUTY SALON

49 WEST ST.
BOSTONTelephone
Hancock 8026

Wednesday — (Continued)

2:00—Request Record Selections
2:30—Dance Marathon
2:46—News
3:00—Organ Recital
3:15—Braves vs Pirates
5:00—Going to Press
5:15—Girl O' Yesterday
5:30—Melody Mart
5:45—Wrigley Indians
6:00—Happy Time—Irene Beasley
6:15—St. Moritz Orchestra
6:31—Baseball Scores
6:36—William Vincent Hall
6:45—The Funnyboners
7:00—News Flashes
7:15—"Big Brother" Bob Emery
7:30—Carl Moore & Orchestra
8:00—The Gossipers
8:15—Dance Marathon
8:30—Jimmy Kelly's Orchestra
8:45—Oliver Emerson Bennett
9:00—To be announced
9:30—Organ Recital
10:01—Baseball Scores
10:06—News Flashes
10:15—Adventures in Health
10:30—Isham Jones & Orchestra
11:00—Columbia Symphony Orchestra
11:30—Charles Carlile—Tenor
11:45—Ozzie Nelson & Orchestra

WNAC—BOSTON (243.8m) 1230k

A. M.

6:30—Sunrise Melodies
7:16—News Flashes
7:30—Shopping News
9:00—Nine O'Clock Serenaders
9:15—The Yankee Singers
9:30—Hot Cha Band
9:45—The Harmonizers
10:00—Earle Nelson
10:15—Melody Sweethearts
10:30—Morning Musicale
10:45—Spotlight Highlights
11:00—Morning Moods
11:30—Rhythm Kings
11:45—Ben Alley—Tenor

P. M.

12:00—Shepard Store News
12:06—News Flashes
12:15—Ted Brewer's Orchestra
12:30—Columbia Revue
1:00—Shopping News
2:00—Columbia Artist Recital
2:30—Elizabeth Barthell
2:45—Columbia Salon Orchestra
3:15—Madame Cutter & Orchestra
3:45—Four Eton Boys
4:00—The Captivators
4:30—Jack Brooks—Westphal's Orch.
5:00—The Dance Parade
5:15—Musical Sketchbook

5:30—Skippy
5:45—Pebecco Pals
6:00—News—Baseball Scores
6:15—Brockton Fair Program
6:20—Dr. Joseph Santosuosso
6:25—Musical Brevities
6:30—Dr. Joseph V. Lyons
6:35—John Dowd
6:40—James Mulvey
6:45—Chandu
7:00—Myrt & Marge
7:15—Sheriff John A. Keliher
7:30—Sen. Gasper Bacon
7:40—Noble Sissle
7:45—Angelo Patri
8:00—Edwin C. Hill
8:15—Singing Sam
8:30—The Dictators
8:45—Musica East Freight
9:00—Guy Lombardo—Burns & Alien
9:30—Eno Crime Club
10:00—"Music That Satisfies"
10:15—Rosebud Tea Room
10:30—Carl Moore's Orchestra
11:00—Baseball Scores
11:06—Record News Flashes
11:15—Al Starita's Orchestra
11:30—Francis J. Cronin
12:00—Eddie Duchin & Orchestra
12:30—Duke Ellington and Orchestra

WBZ-WBZA—BOSTON (303m) 990k

A. M.

7:00—Musical Clock
7:45—Morning Minstrels
8:00—On the 8:15
8:15—Wheatworth Program
8:30—Grin and Bear It
8:45—John Fogarty—Tenor
9:01—Homemakers Hints
9:10—Louis Weir—Organist
9:15—Virginia Reade
9:30—Vic and Sade
9:45—Organ Tones
10:00—Nothing but the Truth
10:15—Clara, Lu and Em
10:30—Our Daily Food
10:45—Consolaires
11:00—Singing Strings
11:30—Rhythm Ramblers
11:45—Manhattan Soap

P. M.

12:01—Monitor Views the News
12:15—Pat Barnes
12:30—Highway Safety
12:36—Piano Miniatures—Doris Tirrell
12:45—Frank Cornwell—Violinist
1:00—Weather
1:05—New England Agriculture
1:30—Farm and Home Hour
2:30—Syncoaters
2:45—Louis Weir
3:00—Radio Troubadors

FROM THE STUDIOS

Featured Soloist



TOMMY McLAUGHLIN

Featured soloist on the new Columbia program "Threads of Happiness" is Tommy McLaughlin, lyric baritone, who comes to radio via the Roxy and Capitol theatres in New York. Together with David Ross and his poetry readings, and accompanied by an orchestra under the direction of Andre Kostelanetz, he will be heard each Tuesday at 9:30 P. M. over WNAC.

True Enough

"It isn't the eyes, but the lower part of the face that betrays one's thoughts," declared a lecturer on the NBC air channels. "Especially when one opens the lower part of one's face," added Walter O'Keefe.

That's the Reason

Ray Knight, NBC's Chief Cuckoo, has discovered that the cuckoo migrates to America from sunny Africa. "And that," points out Ray, "is what makes them cuckoo."

Sticks Like Glue

"Can't I ever escape this fellow O'Connor?" asks John Holbrook,

NBC announcer. Two years ago Holbrook and Charles O'Connor played together in a stock company in Waterbury, Conn. Shortly after, Holbrook joined the announcing staff of a Boston station. A few weeks later O'Connor turned up in the same studios. Holbrook moved over to WBZ. Before long, O'Connor followed him over. So Holbrook jumped to the NBC headquarters in New York. A few months ago, Holbrook saw a familiar figure announcing in the NBC studios. It was O'Connor.

Weakness

"A chain," according to King Kill Kare "is no stronger than its weakest link, and a laundry is no stronger than its weakest Chink."

Still Young

A fan letter informs Phillips H. Lord that the writer is an old man, but not too old to sit up to listen to "The Country Doctor" programs. "When I get that old," the writer says, "I'll move way out west where I can hear them early in the evening."

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MANAGEMENT**

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Wednesday — (Continued)

3:15—Toy Town Trio
 3:30—Home Forum Cooking School
 4:00—Midweek Musical
 4:30—Reese and White
 4:45—Dance Masters
 5:00—Baseball Scores
 5:02—Agricultural Markets
 5:15—The Little Star
 5:30—The Singing Lady
 5:45—Little Orphan Annie
 6:00—Teaherry Sports Revue
 6:10—Edward Jardon—Tenor
 6:15—The Monitor Views the News
 6:30—Dutch Band—Edward Craig
 6:45—Lowell Thomas
 7:00—Amos n' Andy
 7:15—Royal Vagabonds
 7:30—Stebbins Boys
 7:45—Billy Jones and Ernie Hare
 8:00—Frank A. Goodwin
 8:15—Irene Taylor
 8:30—Gospel Singer
 8:45—DeMarco Girls
 9:00—Graham Harris' Orchestra
 9:30—Canada Dry Program
 10:00—The Country Doctor
 10:15—To be announced
 10:30—"Batter Up"
 10:45—Republican News Bulletins
 11:00—Time—Weather Sports Review
 11:15—Caesare Sodero's Orchestra
 12:00—Cotton Club Orchestra

WTIC—HARTFORD (282.8m) 1060k

P. M.
 4:00—Song Souvenirs
 4:30—Daytime Dancers—Cloutier
 5:00—Sunset Hour—Christiaan Kriens
 5:45—Heywood Brown
 6:00—Bulletins
 6:05—Serenading Strings
 6:30—Merry Madcaps—Cloutier
 6:55—Smithson Family on Vacation
 7:00—Baseball Scores
 7:05—Whispering Banjos—Mad Hatters
 7:30—Lanny Ross—Tenor
 7:45—Melody Moods
 8:00—Big Time
 8:30—New England Network Program
 9:00—The Revelers
 9:30—Nat Shilkret's Orchestra
 10:00—Corn Cob Pipe Club
 10:30—Bulletins
 10:34—Popular Pot-pourri
 11:30—Dick Gasparri's Orchestra
 12:00—Weather—Marine Forecast
 12:02—Collin Driggs—Organist

WTAG—WORCESTER (516.9m) 580

A. M.
 8:00—Young Artists Trio
 8:15—Morning Devotions
 8:30—Cheerio
 9:00—Morning Glee Club
 9:15—Organ—Capitol Theatre
 9:45 to 11:00—Same as WEEI
 11:00—Breen and de Rose

11:15—Radio Household Institute
 11:30—U. S. Army Band

P. M.

12:00—Johnny Marvin—Tenor
 12:15—On Wings of Song
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Popular Program
 1:01—News Bulletins
 1:07—Weather Report
 1:15—Vacation Wanderings
 1:30—Palais D'Or Orchestra
 2:00—Varieties
 2:30—Two Seats in the Balcony
 3:00—Salon Concert Ensemble
 3:30—Women's Radio Review
 4:00—Song Souvenirs
 4:30—Tea Dansante
 4:45—Lady Next Door
 5:00—Sam Lloyd
 5:15—Swanee Serenaders
 5:30—Beau Balladeer
 5:45—G. E. Circle
 6:00—Bancroft Hotel Ensemble
 6:30—News Bulletins
 6:38—Drifting and Dreaming
 6:45—Donald Novis
 7:00—Powers Coal Presentation
 7:15—Chandu—The Magician
 7:30 to 10:30—Same as WEEI
 10:30—Echoes of the Palisades
 11:00—News Bulletins
 11:10—Harriet Lee's Leaders
 11:15—Dick Gasperre & Orchestra

WEAN—PROVIDENCE (384m) 990k

A. M.

7:30—Globe Trotter
 7:45—Morning Devotions
 8:00 to 8:45—Same as WAAB
 8:45—Shopping News
 9:00 to 10:15—Same as WAAB
 10:15—Melody Sweethearts
 10:30—Melody Parade
 10:45 to 12:06—Same as WNAC

P. M.

12:06—Globe Trotter
 12:15 to 1:00—Same as WNAC
 1:00—R. I. Information Service
 1:30—Madison Ensemble
 2:00—The Gossipers
 2:15—WEAN Women's Federation
 2:30—Elizabeth Barthell
 2:45 to 3:15—Same as WNAC
 3:15—Braves vs Pirates
 5:00—Uncle Red's ABC Club
 5:15 to 5:45—Same as WNAC
 5:45—Wrigley Indians
 6:01—Globe Trotter
 6:15—Brockton Fair
 6:20—Harold Stern's Orchestra
 6:30—William Vincent Hall
 6:45 to 10:15—Same as WNAC
 10:15 to 12:00—Same as WAAB
 12:00 to 1:00—Same as WNAC

THURSDAY, SEPTEMBER 15, 1932

WEEI—BOSTON (508m) 590k

A. M.

6:45—Tower Health Exercises
 8:00—Quaker Early Birds
 8:15—E. B. Rideout
 8:20—The Morning Paper
 8:30—Cheerio
 9:00—Caroline Cabot
 9:10—Well Dressed Home
 9:15—Top O' the Morning
 9:30—The Upstaters
 9:45—Pie Plant Pete

10:00—Thru Lighted Windows
 10:15—WEEI Organist
 10:30—Household Helpers
 10:45—Breen & DeRose
 11:00—WEEI Organist—Del Castillo
 11:15—Radio Household
 11:30—Del Castillo

P. M.

12:00—Johnny Marvin
 12:15—News Despatches
 12:25—Stock Exchange Quotations
 12:35—Farmers Produce Market

Heads String Trio

The resumption of the Charis Musical Revue on Tuesday, Sep-



tember 6, over the WNAC-Columbia airwaves, finds Mark Warnow in the new role of leader of a string trio in which he performs on the violin. Warnow spent his musical apprenticeship as violinist in various orchestras.

MARK WARNOW. For the past two years, he has headed his own orchestra and has been heard, as well, several times as guest conductor over the Columbia network.

Investing Again

Harry Richman is investing in baby bonds again. For a long time he refrained because he said he lost too much sleep getting up in the night and walking the floor with them.

The Big House

Ernie Hare tells the one about the stage manager in the little theatre he was playing back in his trouper days.

Skeptical about the size of the audience a few minutes before he went on, he asked the manager, "How's the house?"

"Oh, it's fine," the manager replied. "It's packed to captivity."

Tables Turned

"Women is funny," says "Pic" Malone of Friendship Town. "Afore we was married, mah wife used to admire mah noble brow. Now all I hears is what a bonehead I is."

Useless Weapon

In Ecuador the barbers are agitating against the importation of American safety razors. Ray Perkins, NBC Barbasoloist, says it's because a safety razor is practically useless in a revolution.

Absolutely Tame

Ever since boyhood days in Canada, Norman Brokenshire has been known for his love of game. An

admirer in the Northern wilds of the Dominion recently sent him a box of ducks. The express company phoned advising "Broke" that the shipment had arrived, although delayed badly over hinterland routes.

"Are they wild?" Broke asked. "Naw, very dead," was the retort.

Falling Off

The only man who enjoys a falling off in business is a parachutist, according to Jolly Bill Steinke, student of economics.

Fears Snow

Slim, who plays the guitar and sings baritone with the Three Keys, has a horror of snow. Two years ago, when a coating of ice had formed after a heavy snow storm, Slim, all six feet, four inches of him, broke through the crust and fell in a drift deeper than his height. It took him an hour to get out of his icy prison, because as Slim explains, he is not an Eskimo.

Uses Old Suit

Al Cameron, of the NBC duo Al and Pete, has found out what to do with his old suit. He says he takes it off at night and puts it on in the morning.

Useless Gadget

To useless inventions add a gadget perfected by Ward Wilson, impersonator of radio celebrities to keep sharp the bayonet edges on men's straw hats.

Practical Joker

Broadway crowds shrieked in glee the night when a famous practical joker came to grief in the gutter. Ole Olsen, of the comic team of Olsen and Johnson, saw his chauffeur driving up to the Times Square Studio. Ole quickly snatched a couple of bags of peanuts and rushed to the curb with the idea of showering them over the driver. But somebody had left a banana peel on the curb, and Ole went into the gutter in reverse, almost in front of his own car. He got a great big hand from the on-lookers.

Thursday — (Continued)

- 12:45—WEEI Organist
 1:15—Varieties
 1:30—Hotel New Yorker Orchestra
 2:00—Gretchen McMullen
 2:30—Eva Gingras
 2:45—Outstanding Speaker
 3:00—The Three Mustachios
 3:15—The Hemingways
 3:30—WEEI Reading Circle
 4:00—Boston Globe Despatches
 4:10—Stock Exchange Quotations
 4:15—Silver Lining Hour
 4:30—To be announced
 4:45—WEEI Organist
 5:15—Paul Whiteman's Orchestra
 5:30—To be announced
 5:45—G. E. Circle
 6:00—The Evening Tattler
 6:30—News Despatches
 6:40—Twilight Hour
 7:00—Political Talk
 7:15—Wheatena Program
 7:30—Barbasol Program
 7:45—Rise of the Goldbergs
 8:00—Fleischmann Hour
 9:00—Cleercoal Program
 9:30—American Revue
 10:00—Lucky Strike Dance Hour
 11:00—E. B. Rideout
 11:05—News Despatches
 11:15—Paul Whiteman & Orchestra
 11:30—College Inn Orchestra
- WAAB—BOSTON (212.6m) 1410k**
A. M.
 7:46—News Flashes
 8:00—Salon Musicale
 8:30—Musical Memories
 8:45—Morning Moods
 9:00—Little Jack Little
 9:15—Gypsy Music Makers
 9:30—Tony's Scrap Book
 9:45—Brad Browne and Al Llewelyn
 10:00—Melody Parade
 10:15—Ida Bailey Allen
 10:30—Four Clubmen
 10:45—Barbara Gould Program
 11:00—Ann Arden Fashions
 11:15—Request Record Selections
- P. M.**
 12:00—Stock Market News
 12:15—Farm Flashes
 12:30—At the Console
 1:00—Hotel Taft Orchestra
 1:30—Atlantic City Musicale
 2:00—Shopping News
 2:30—Dance Marathon
 2:45—News Flashes
 3:00—Organ Recital
 3:15—Braves vs Pirates
 5:00—Hotel Taft Orchestra
 5:30—The Melody Mart
 5:45—Bridge Talk—Willard Karn
 6:00—H. V. Kaltenborn
 6:15—Freddie Martin & Orchestra
 6:30—Baseball Scores
 6:36—Sid Gary
 6:45—Noble Sissie
 7:01—News Flashes
 7:15—Big Brother
 7:30—Piano Moods
 7:45—To be announced
 8:00—The Gossipers
 8:15—Dance Marathon
 8:30—Meyer, the Buyer
 8:45—Chemical Society Lecture
 9:00—Master of Mystery
 9:30—Organ Recital
 10:01—Baseball Scores
 10:06—News Flashes
- 10:15—The Columbians
 10:30—Isham Jones & Orchestra
 11:00—Columbia Symphony Orchestra
 11:30—Little Jack Little
 11:45—Ozzie Nelson & Orchestra
- WNAC—BOSTON (243.8m) 1230k**
A. M.
 6:30—Sunrise Melodies
 7:16—News Flashes
 7:30—Shopping News
 8:45—Pebecco Pals
 9:00—Nine O'Clock
 9:15—The Yankee Singers
 9:30—Around the Town
 9:45—Helen Barr—Recital
 10:00—Sparkles of Melody
 10:15—Morning Musicale
 10:30—The Melodists
 10:45—The Troubadours
 11:00—La Choy Program
 11:15—U. S. Navy Band
 11:30—The Ambassadors
 11:45—V. E. Meadows
- P. M.**
 12:00—Shepard Stores News
 12:06—News Flashes
 12:15—Ted Brewer's Orchestra
 12:30—Columbia Revue
 1:00—Shopping News
 2:00—To be announced
 2:15—Ann Leaf
 2:45—Rhythm Kings
 3:00—Chemical Society Lecture
 3:15—Salon Orchestra
 3:30—Frank Westphal & Orchestra
 4:00—U. S. Army Band Concert
 4:45—Dr. Max Thorex
 5:00—The Dance Parade
 5:15—Musical Sketchbook
 5:30—Skippy
 5:45—Rhythm Ramblers
 6:00—News—Baseball Scores
 6:15—Brockton Fair
 6:20—Musical Brevities
 6:30—Organ Interlude
 6:35—Dr. Joseph V. Lyons
 6:40—James Mulvey
 6:45—Chandu
 7:00—Myrt & Marge
 7:15—Cliff Edwards
 7:30—William Prendible
 7:40—Harold Stern's Orchestra
 7:45—Chase and Sanborn
 8:00—Chester Campbell
 8:15—John D. Mullen
 8:10—Musical Interlude
 8:30—Walter Brownell
 8:40—Leo A. Spillane
 8:45—Modern Male Chorus
 9:00—"Music That Satisfies"
 9:15—The Mills Brothers
 9:30—Love Story Hour
 10:00—Rosebud Tea Room Orchestra
 10:15—Political Talk
 10:30—Carl Moore's Orchestra
 11:00—Baseball Scores
 11:06—Record News Flashes
 11:15—Al Staritus's Orchestra
 11:30—Francis J. Cronin
 12:00—Noble Sissie & Orchestra
 12:30—Freddie Martin's Orchestra
- WBZ-WBZA—BOSTON (303m) 990k**
A. M.
 7:00—Musical Clock
 7:45—Morning Minstrels
 8:00—On the 8:15
 8:15—Sunbirds—String Ensemble
 8:30—Grin and Bearit
 8:45—John Fogarty—Tenor
 9:00—Virginia Reade

Securities

When Welcome Lewis was booked to headline a theatre in Toronto, she discovered, on her arrival, that her usual salary was to be paid her in Canadian money, which is about 30 percent less than the face value when exchanged into United States coin. So she borrowed enough Canadian money from the theatre management to pay her own expenses for the week and for the four men in her act and bought Canadian securities with the rest of her salary. I'll hold these until they come back to their normal value because a lot of Canadians are holding them and if they can, so can I."

No More Gunfire

"The battle against the depression has been won," declared a speaker on NBC. "Good," exclaimed Lanny Ross, "now the employers can cease firing."

Still Boss

Seven years ago Sophia Mecorney was a teacher in the Plainville, Connecticut, High School where Phillips H. Lord was principal. First Lord made her assistant principal and then he made her his wife. She has helped him in all his radio work, including the Seth Parker series.

Legend

"Only a slave to art becomes its master," is a framed legend in the studio of Dave Rubinoff.

Almost Injured

Carmen Lombardo had a narrow escape from severe injury recently. Driving along a road under construction, he was startled by the crash of an impressively-sized rock through his windshield. The missile just missed Carmen and he received a few cuts from the shattered glass. A laborer, busied in his work of heaving rocks from one side of the roadway to the other, had failed to notice Carmen's small car.

Incredible But True

Nine years ago, Bill Schudt, Jr., then radio editor of the now-extinct "Evening Mail," wrote a

lengthy article for his page giving directions for the construction of a radio set.

The other day, Bill, who announces Columbia dance bands, received a letter from a listener. "Have been trying to locate you since 1923," penned its author, "as I'd like to know what capacity condenser was to be used for that circuit."

Almost incredible, but Bill has the letter.

Nerve

Watching a big ferocious tiger scratching himself, Charley Lyon, NBC announcer said, "Imagine the nerve of that little flea."

Sang Together

On his "Meet the Artist" broadcast, Jay C. Flippen of the Arkansas Flippens, spoke of other natives of Little Rock who subsequently made their mark in the world.

"There was Bill Dickey, the Yankee catcher. We used to play baseball together on the sandlots. And then there was Mary Lewis, the opera singer. Many's the time we sang together."

"Do you really mean it?" asked his interviewer.

"Surely," replied Flippen, "I used to put on her phonograph records and sing right along with them."

She'll Get Her Man

June Pursell wears romance around her dainty waist. There you will find encensed two Indian bracelets. They were presented to her when she sang at the reservation. The Indian story is that the warrior and his squaw present each other with one of these bracelets as a symbol of love and protection. June wears them both! Does that mean a double portion?

Prince's Favorite

When Johnny Marvin was appearing at the Kit Kat Club in London, he was a favorite of the Prince of Wales. The first time the prince heard Johnny, he liked his singing so much that he came back later the same night with a party of friends.

Thursday — (Continued)

- 9:30—Vic and Sade
 9:45—Federation of Churches
 10:15—Clara, Lu and Em
 10:30—Our Daily Food
 10:45—Consolaires
 11:00—Cohen and Clancy
 11:15—Singing Strings
 11:30—Rhythm Ramblers
 11:45—McKesson Musical Magazine
P. M.
 12:01—Monitor Views the News
 12:15—Pat Barnes
 12:30—Highway Safety Committee
 12:36—Piano Miniatures
 12:45—Words and Music
 1:05—New England Agriculture
 1:30—Farm and Home Hour
 2:30—Syncopters
 2:45—Louis Weir
 3:00—Chickering Hour
 3:30—Home Forum Cooking School
 4:00—U. S. Navy Band
 5:00—Baseball Scores
 5:02—Agricultural Markets
 5:15—Tangee Musical Dreams
 5:30—Singing Lady
 5:45—Little Orphan Annie
 6:00—Teaberry Sports Review
 6:10—Edward Jardon—Tenor
 6:15—The Monitor Views the News
 6:30—Grin and Bearit
 6:45—Lowell Thomas
 7:00—Amos n Andy
 7:15—Royal Vagabonds
 7:30—The Stebbins Boys
 7:45—Joe Rines' Orchestra
 8:00—Chester I. Campbell
 8:15—Harry Michaels
 8:30—Rin-Tin-Tin Thriller
 8:45—Frank A. Goodwin
 9:00—National Oratorio Society
 9:30—Thompkins Corner
 10:00—The Country Doctor
 10:15—Soloists
 10:30—Three Keys
 10:45—Republican News Bulletins
 11:00—Teaberry Sports Review
 11:15—Onesare Sodero's Orchestra
 12:00—Hollywood on the Air
WTIC—HARTFORD (232.8m) 1060k
A. M.
 7:00—Organ Recital
 7:30—Sunshine Serenaders
 8:00—Gene and Glen
 8:15—Morning Devotions
 8:30—Cheerio
 9:00—Shopping with Susan
 10:00—Through Lighted Windows
 10:15—The Red Toppers
 10:30—Household Helpers
 10:45—"Drink More Milk"
 11:00—Pop Concert—Kriens
 11:15—Radio Household Institute
 11:30—Pop Concert
 11:45—Women's Home Program
P. M.
 12:00—Johnny Marvin
 12:15—Motor Vehicle Department
 12:20—Farm and Home Forum
 12:50—Blue Room Echoes
 1:30—New Yorker Orchestra
 2:00—WTIC Playhouse Matinee
 2:30—Studio Program
 2:45—Salon String Trio
 3:00—Daytime Dancers—Cloutier
 3:30—"The Mixing Bowl"
WTAG—WORCESTER (516.9m) 580
A. M.
 8:00—Quaker Early Birds
 8:15—Morning Devotions
 8:30—Cheerio
 9:00—Morning Musicale
 9:15—Shopping Around
 9:45—Pie Plant Pete
 10:00—Aunt Sammy
 10:15—Souvenirs of Melody
 10:30 to 11:00—Same as WEEI
 11:00—Catherine Field
 11:15—Radio Household Institute
 11:30—Hugo Mariani & Marionettes
P. M.
 12:00—Johnny Marvin—Tenor
 12:15—On Wings of Song
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Popular Program
 1:01—News Bulletins
 1:10—Popular Varieties
 1:30—Hotel New York Orchestra
 2:00—Salon Singers
 2:30—Varieties
 3:00—Three Mustachios
 3:15—Famous Loves
 3:30—Women's Radio Review
 4:00—Musical Comedy Hits
 4:30—Tea Dansante
 4:45—The Lady Next Door
 5:00—May We Present
 5:15—Paul Whiteman's Rhythm Boys
 5:30—Swanee Serenaders
 5:45—G. E. Circle
 6:00—Bancroft Hotel Ensemble
 6:30—News Bulletins
 6:38—Ralph Kirberry—Soloist
 6:45—June Pursell—Contralto
 7:00—Clyde Doerr Saxophone Octet
 7:15—Chandu
 7:30 to 9:00—Same as WEEI
 9:00—The Orange Lantern
 9:30 to 11:00—Same as WEEI
 11:01—News Bulletins
 11:10—Paul Whiteman & Chieftains
 11:30—College Inn Orchestra
WEAN—PROVIDENCE (384m) 990k
A. M.
 7:30—Globe Trotter
 7:45—Morning Devotions
 8:00 to 8:45—Same as WAAB
 8:45—R. I. Information Service
 9:00—Nine O'Clock Serenaders
 9:15 to 10:00—Same as WAAB
 10:00 to 10:30—Same as WNAC
 10:30 to 11:00—Same as WAAB
 11:00—U. S. Navy Band
 11:15 to 12:06—Same as WNAC
 12:06—Globe Trotter
 12:15 to 1:00—Same as WNAC
 1:00—Shopping News
 1:30—Atlantic City Musicale
 2:00—The Gossipers
 2:15—Department of Public Health
 2:30 to 3:00—Same as WNAC
 3:00—Columbia Salon Orchestra
 3:15—Braves vs Pirates
 5:00—George Hall's Orchestra
 5:15 to 6:00—Same as WNAC
 6:01—Globe Trotter
 6:15—Brookton Fair
 6:20—Freddie Martin's Orchestra
 6:30—Sid Gary
 6:45 to 7:30—Same as WNAC
 7:30—Harold Stern's Orchestra
 7:45—Billy Lossez's Orchestra
 8:00—Edwin C. Hill
 8:15—Pray and Braggiotti
 8:30—Meyer, The Buyer
 8:45 to 10:00—Same as WNAC
 10:00—The Columbians
 10:30 to 12:00—Same as WAAB
 12:00 to 1:00—Same as WNAC

Accidental

Mistakes will happen, but sometimes, fortunately, they happen for the best. It was a lucky one that caused Isham Jones to emerge and flourish as a composer of songs at a brass band contest in Saginaw, Mich., a number of years ago.

Young Jones, just out of High school, composed a march for the occasion, entitled "Soldiers of the Sea." The local band accepted it only as a preliminary marching piece. For the big moment, when they would pass the judges stand, they had carefully rehearsed a Sousa composition. So had most of the other thirty or forty bands.

However, leaders of the local outfit had miscalculated the marching distance. When they approached the judges stand, they were much embarrassed to find themselves playing "Soldiers of the Sea." It was too late to change, so they stuck it out.

That evening, the judges, worn from hearing so many famous Sousa marches, awarded first prize to the local band. "Originality in choice of a march" was the deciding factor.

Nicknames

They know 'em by their nicknames in the NBC studios: To their associates these celebrities of the air waves are known as—

"Hack" Wilson, "Gus" Haenschen, "Pat" Kelly, "Ginny" Rea, "Kel" Keech, "Nat" Shilkret, "B.A." Rolfe, "Socket" Coe, "Spike" Hunt, "Milt" Cross, "Jimmy" Wallington, "Bill" Glen, "Art" Jarrett, "Len" Joy, "Tom" Curtin, "Wally" Butterworth, "Skeets" Miller, "Bunny" Grauer, "Scrappy" Lambert, "Georgia Drawl" Munday, "Happy Jack" Turner, "Ralphie Alphonie" Dumke, "Eddie" East, "Dick" Maxwell, "Jimmy" Melton, "Rosie" Burdon, "Granny" Rice, "Ted" Jewett, "Vince" Lopez, "Stooge" Tramount, "B.B." Brainard, "Geney Pauley" King, "Mac" McNamee.

Correspondence Course

Although Donald Novis is singing over NBC networks from New York, he is still studying with his

Los Angeles vocal instructor in California. It's this way:

Allen Ray Carpenter listens to the young tenor during his four broadcasts each week from New York, makes a recording of his criticisms and sends the records from Pasadena to his pupil in New York.

Novis has studied with Carpenter since the young Californian was in high school at Pasadena.

Truck Needed

The necessary equipment of the NBC Music Library includes a hand truck. It is used to haul some of the larger music scores to and from the studios. Among the heaviest music sets is the complete orchestral score of Wagner's "Parsifal," which weighs 125 pounds.

Stenographer's Pal

Going down to Atlantic City from New York in his yacht to attend rehearsals of a musical comedy in which he had been offered a part, James Melton discovered a leak in his gas pipe line 30 miles out of port. To complicate things, members of the crew saw sparks hovering near the stern which made the life belts they had on seem slightly useless. Finally the leak was stopped with the stenographer's best friend—a piece of chewing gum—and a slightly shaken tenor and crew landed. P. S.—Melton didn't take the job.

Good Care

It's an everyday occurrence for The Gossipers to receive requests for radio sets, head-phones, typewriters, baby-carriages, and other articles; and they have been successful in answering many of these requests. A letter received this week was a little more touching than most—it was from a 97-year-old grandmother, who has not been out of her home "Since the Big Parade of 1918." She has been a faithful follower of the Gossipers programs, but now her little crystal set "just won't work any more." The Gossipers lost no time in setting out to secure another set for this veteran fan.

FRIDAY, SEPTEMBER 16, 1932

- WEEI—BOSTON (508m) 590k**
A. M.
 6:45—Tower Health Exercises
 8:00—Quaker Early Birds
 8:15—E. B. Rideout
 8:20—The Morning Paper
 8:30—Cheerio
 9:00—Caroline Cabot
 9:10—Well Dressed Home
 9:15—Top of the Morning
 9:30—Red Cap Program
 9:45—Pie Plant Pete
 10:00—The Three Orphans
 10:15—WEEI Organist—Del Castillo
 10:45—Betty Crocker
 11:00—U. S. Marine Band
P. M.
 12:00—WEEI Organist
 12:15—News Despatches
 12:25—Stock Exchange Quotations
 12:30—State Dept. of Information
 12:40—Farmers Produce Market
 12:50—WEEI Organist
 1:15—Hotel New Yorker Orchestra
 1:30—Palais D'Or Orchestra
 2:00—Triple Toe Triplets
 2:15—Neapolitan Dutch Girls
 3:00—To be announced
 3:15—Adventures in Hobby Riding
 3:30—Women's Radio Review
 4:00—News Despatches
 4:10—Stock Exchange Quotations
 4:15—Club Wonderland Band
 4:50—Radio Health Forum
 5:00—To be announced
 5:15—Malted Cereals Program
 5:30—The Art of Living
 5:45—G. E. Circle
 6:00—The Evening Tattler
 6:30—News Despatches
 6:40—The Twilight Hour
 7:00—Frank A. Goodwin
 7:10—To be announced
 7:20—Gasper Bacon
 7:30—Maxwell Tune Blenders
 7:45—The Goldbergs
 8:00—Cities Service Orchestra
 9:00—Clicquot Club Eskimos
 9:30—Fox Fur Trappers
 10:00—Paul Whitefarm's Chieftains
 10:30—RKO Program
 10:45—To be announced
 11:00—E. B. Rideout
 11:06—Boston Globe News
 11:15—Political Talk
 11:25—Dave Bernie's Orchestra
 11:30—Hotel New Yorker Orchestra
WAAB—BOSTON (212.6m) 1410k
A. M.
 7:46—News Flashes
 8:00—Salon Musicale
 8:30—Musical Memories
 8:45—Rhythm Kings
 9:00—Little Jack Little
 9:15—Morning Moods
 9:30—Tony's Scrap Book
 9:45—The Merry-makers
 10:00—Oxol Boys
 10:15—Sanderson—Crumit
 10:45—Melody Parade
 11:00—Martha Lee's Cooking School
 11:15—Shopping News
P. M.
 12:00—Stock Market Quotations
 12:15—Farm Flashes
 12:30—Edward Allen at the Console
 1:00—Hotel Taft Orchestra
 1:30—Atlantic City Musicale
 2:00—Shopping News
 2:30—Dance Marathon
 2:46—News Flashes
 3:00—Organ Recital
 3:15—Braves vs St. Louis
 5:00—Leo Litwin—Pianist
 5:15—John Kelvin
 5:30—The Melody Mart
 5:45—Wrigley Indians
 6:00—Happy Time—Irene Beasley
 6:15—Howard Lanin & Orchestra
 6:31—Baseball Scores
 6:36—Columbia Guest Revue
 7:01—News Flashes
 7:15—"Big Brother" Bob Emery
 7:30—The Singing Mountaineer
 7:45—Sheriff John A. Kellher
 8:00—The Gossipers
 8:15—Dance Marathon
 8:30—Sheehan's Irish Minstrels
 8:45—Charland Ensemble
 9:00—Royal Romances
 9:30—Francis J. Cronin
 10:01—Baseball Scores
 10:06—News Flashes
 10:15—Colonel Stoopnagle and Budd
 10:30—Guy Lombardo & Orchestra
 11:00—Columbia Symphony Orchestra
 11:30—Charles Carlile
 11:45—Freddie Martin's Orchestra
WNAC—BOSTON (243.8m) 1230k
A. M.
 6:30—Sunrise Melodies
 7:16—News Flashes
 7:30—Shopping News
 9:00—Nine O'Clock Serenaders
 9:15—The Yankee Singers
 9:30—Birdseye Frosted Foodsters
 9:45—Song Album—Dorothy Robbins
 10:00—Hot-Cha Band
 10:15—Marion Porter's Bridal Service
 10:45—The Guardsmen
 11:00—Magic Piano Twins
 11:15—The Captivators
 11:30—Morning Musicale
 11:45—Ben Alley—Tenor and Orchestra
P. M.
 12:00—News from Shepard Stores
 12:06—News Flashes
 12:15—Yoeng's Orchestra
 12:30—Columbia Revue
 1:00—Shopping News
 2:00—Do-Re-Mi Female Trio
 2:15—Alexander Semmler
 2:30—Elizabeth Barthel
 2:45—Columbia Artist Recital
 3:00—The Grab Bag
 3:45—Columbia Educational Features
 4:00—Columbia Salon Orchestra
 4:45—Ross Franklin's Orchestra
 5:00—The Dance Parade
 5:15—Musical Sketchbook
 5:30—Skippy
 5:45—Pebecco Pals
 6:00—Baseball Scores
 6:15—Brockton Fair Program
 6:20—Dr. Joseph Santosuosso
 6:25—Musical Brevities
 6:35—Dr. Joseph V. Lyons
 6:40—James Mulvey
 6:45—Chandu
 7:00—Myrt & Marge
 7:15—John P. Dowd
 7:25—Moment Musicale
 7:30—Isham Jones' Orchestra
 7:45—Connie Boswell
 8:00—Literary Digest Program
 8:15—Singin' Sam
 8:30—March of Time
 9:00—Wm. Hall—Do, Re, Mi Orch.
 9:15—Walter Brownell
 9:25—Leo Spillone

BLASE -- By Joe Kerr

Yowsa! Yowsa! Just a word to remind you that "The Old Maestro," Ben Bernie will be back with us this Tuesday over an NBC-WEEI network at 9:00 P. M. All the lads will be there, too, and we advise you to tune in for a half-hour's real enjoyment, a bit of tweet-tweet and toodle-doo.

* * *

It may be our imagination, but we think that Amos 'n' Andy are getting enough rivalry from CBS's "Myrt and Marge," without having to compete with such stars as Harriet Lee, Paul Whiteman, Clyde Doerr, and William Scott's Orchestras. Yet, we seem to be wrong, for while the two black-faced comedians are performing over an NBC-WJZ-WBZ network, the above-mentioned radio aces are doing their bit for an NBC-WEAF network at 7:00 P. M. during the week. It appears that the National Broadcasting Company is cutting its own throat, for in their attempt to lure listeners away from "Myrt and Marge" by offering the radio public such stellar attractions, they are detracting attention from the Listerine program, one of the best commercials they possess. Then, too, for no good reason at all, they have scheduled the Three Keys, whom they themselves admit are the greatest thing that has hit radio in a long time, for Thursdays and Saturdays at 10:30 over their blue network, while the Lucky Strike Hour, absolutely their best clients, are doing their bit over the NBC red network. Just another way of taking listeners away from their leading commercial.

* * *

Radio headliners are proving to be vaudeville's greatest drawing card. Until recently, it was the movie stars who appeared in person that used to be the biggest attractions; now, however, the tables have turned and the ethereal stars are gathering in the largest gate receipts. This change is attributed to the fact that the public was rather disappointed in the film-land folk, for they expected too

much from them, and, as a result were invariably disappointed. On the other hand, audiences knew precisely what radio stars would offer as entretainment; therefore they were satisfied and even thrilled to have seen their airwave favorites in person.

* * *

Michaels and Hull, "Grin and Bearit," are great baseball fans . . . and may be seen at the local ball parks . . . almost any day . . . WDRG's Philisse Chevalier is making a great name for herself . . . she hails from a family of 20 children . . . NBC is now billing Dave Dalton, Ben's brother, as Dave Bernie . . . and the lad is getting more publicity now . . . than he ever did . . . WHDH has decided to spend many dollars . . . in advertising itself . . . and to make itself one of Boston's leading stations . . . with a break they might do it . . . Johnny McNamara loves to grandstand . . . when any one watches him announce . . . Georgie Price will hit vaudeville very soon . . . Tommy Rockwell didn't take very good care of Ranny Weeks . . . Mollie, "Meyer the Buyer's" secretary, is none other than Ethelyn Hoyt . . . CBS's leading television star . . . who wouldn't be a bad bet for the next "Miss Radio" . . . And Meyer is in real life Teddy Bergman, . . . better known to most of you as "Joe Palooka" . . . The "Columbia Guest Revue" is bringing many new performers to the air . . . and some of them will develop into real stars . . . Columbia's Church of the Air and the School of the air . . . will soon return to the ether waves . . . Carol Deis is often called, "the sweetest-looking girl in radioland" . . . and her title does not lie . . . Elsie Hitz will take the leading part . . . in Bourjois' new mystery series beginning this Monday . . . looks like this means curtains for Pierre Brugnon . . . Ben Bernie was one of the original sponsored programs of NBC . . . now . . . au revoir . . . we'll be seein' ya . . .

Friday — (Continued)

- 9:30—"To The Ladies"
 10:00—Chesterfield—Arthur Tracy
 10:15—Alfred Moore
 10:20—Rosebud Tea Room Orchestra
 10:30—Carl Moore's Orchestra
 11:00—Baseball Scores
 11:06—News Flashes
 11:15—Al Starita's Orchestra
 11:30—Francis J. Cronin
 12:00—Ozzie Nelson & Orchestra
 12:30—Duke Ellington & Orchestra
WBZ-WBZA—BOSTON (303m) 990k
A. M.
 7:00—Musical Clock
 7:45—Morning Minstrels
 8:00—On the 8:15
 8:15—Wheatworth Program
 8:30—Grin and Bearit
 8:45—John Fogarty—Tenor
 9:00—Virginia Reade
 9:30—Vic and Sade
 9:45—Louis Weir
 9:50—Homemaking Hints
 10:00—Bella Gaffen—Pianist
 10:15—Clara, Lu and Em
 10:30—Our Daily Food
 10:45—Consolabes
 11:15—Reese & White
 11:30—Singing Strings
P. M.
 12:01—Monitor Views the News
 12:15—Pat Barnes
 12:30—Highway Safety Committee
 12:35—Baseball Schedule
 12:36—Piano Miniatures—Doris Tirrell
 12:45—B Flat Harmony Trio
 1:05—New England Agriculture
 1:30—Farm and Home Hour
 2:30—Books and Authors
 2:45—Louis Weir
 3:00—Radio Troubadours
 3:15—Wm. Cronin—String Ensemble
 3:30—Home Forum Cooking School
 4:00—Rhythmic Serenade
 4:15—Harmonique Trio
 4:30—Vesper Melodies
 5:00—Baseball Scores
 5:02—Agricultural Markets
 5:15—Pickard Family
 5:30—Singing Lady
 5:45—Little Orphan Annie
 6:00—Sports Review
 6:10—Edward Jardon—Tenor
 6:15—Monitor Views the News
 6:30—Westinghouse Watchmen
 6:45—Lowell Thomas
 7:00—Amos 'n' Andy
 7:15—Royal Vagabonds
 7:30—Stebbins Boys
 7:45—Jones and Hare
 8:00—Nestle Program
 8:30—Chester I. Campbell
 8:45—John R. Fairbairn
 9:00—First Nighter
 9:30—Armour Program
 10:00—Country Doctor
 10:15—Joe Rines' Orchestra
 10:30—Wm. R. Sharton
 10:45—Republican News Bulletins
 11:00—Teaberry Sports Review
 11:15—Caesare Sodero's Orchestra
 12:00—Cotton Club Orchestra
WTIC—HARTFORD (282.8m) 1060k
P. M.
 4:00—Hank Keene & Hillbillies
 4:15—Studio Program
 4:30—Rhythm Five
 4:43—Conn. Motor Vehicle Dept.
 4:45—Eunice Brandt
 5:00—Sunset Hour
 5:45—Heywood Brown
 6:00—Bulletins
 6:05—Serenading Strings
 6:30—Merry Madcaps
 7:00—Baseball Scores
 7:05—Organ Reverses
 7:30—Lanny Ross—Tenor
 7:45—Melody Moods
 8:00—Countess Olga Alban
 9:00—Eskimo Night Club
 9:30—Travelers Hour
 10:30—R. K. O. Program
 10:45—Studio Program
 11:00—Bulletins
 11:04—Dave Bernie's Orchestra
 11:30—New Yorker Orchestra
WTAG—WORCESTER (516.9m) 580
A. M.
 8:00—Young Artists Trio
 8:15—Morning Devotions
 8:30—Cheerio
 9:00—Morning Glee Club
 9:15—Organ—Capitol Theatre
 9:45 to 10:15—Same as WEEI
 10:15—Breen and de Rose
 10:30—Musical
 10:45 to 12:00—Same as WEEI
 12:00—Johnny Marvin—Tenor
 12:15—On Wings of Song
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Popular Program
 1:01—News Bulletins
 1:15—New Yorker Orchestra
 1:30—Palais D'Or Orchestra
 2:15—Varieties
 2:30—Muted Strings
 2:45—Tales of Great Northwest
 3:00—Three Shades of Blue
 3:15 to 4:00—Same as WEEI
 4:00—Hank Keene & Hill Billies
 4:30—Tea Dansante
 4:45—Lady Next Door
 5:00—May We Present
 5:15—Swanee Serenaders
 5:30—Echoes of Erin
 5:45—G. E. Circle
 6:00—Bancroft Hotel Ensemble
 6:30—Gazette News
 6:35—The Gay Nineties
 7:00—Coke Presentation
 7:15—Chandu
 7:30 to 9:30—Same as WEEI
 9:30—Pond's Dance Orchestra
 10:00 to 11:00—Same as WEEI
 11:01—News Bulletins
 11:07—Weather Report
 11:10—Dave Bernie's Orchestra
 11:30—Hotel New Yorker Orchestra
WEAN—PROVIDENCE (384m) 990k
A. M.
 7:30—Globe Trotter
 7:45—Morning Devotions
 8:00 to 8:45—Same as WAAB
 8:45—R. I. Information Service
 9:00 to 11:00—Same as WAAB
 11:00 to 11:30—Same as WNAC
 11:30—Cooking School
 11:45 to 12:06—Same as WNAC
 12:06—Globe Trotter
 12:06 to 1:00—Same as WNAC
 1:00—R. I. Information
 1:30—Atlantic City Musicale
 2:00—The Gossipers
 2:15—Chamber of Commerce
 2:30 to 3:00—Same as WNAC
 3:00—Francis J. Cronin
 3:15—Braves vs Cards

THE MIRROR OF FASHION

By NANCY HOWE—WNAC

It's an odd thing about Fashions . . . but they seem to change overnight. For instance, during our broadcasts, we have often mentioned hosiery and without exception, shades lighter than shoes have been featured. Now we find, that for Fall, dark shades to match the shoes are the very last word.



Stockings are to be dark brown, almost black and gun metal with a brown rather than the usual grey tinge. Perhaps this idea doesn't appeal to you particularly, but as a matter of fact the new stockings are most effective when they are very sheer. Be sure to see them when next you visit a hosiery counter. We think you'll like them.

Since we've started with accessories, let us devote this entire article to the small details that MAKE a smart appearance. We have some of the latest hints along that line right at hand, and we'll pass them along to you.

HANDBAGS must conform to the envelope and shallow pouch styles this Autumn . . . They are best in calf, pig-skin, antelope and rough-grain leathers. When trimmed with buttons, buckles, banding, clips and clasp-closings of composition, they are among the smartest of the smart models. For evening, velvets, failles, rough silk, and rayon-satins and crepes are used. You will also find evening bags of cellophane in a new knitted version.

HATS, as we have already stated, may be fashioned this Fall, of velvet, rough silk and rayon weaves, nubby woolens and other fabrics. The new Molyneux high back sailor of soft felt, in wine, black and brown is one of the most important modes in advance Fall millinery. The low, over-the-forehead tilt is very smart, and as far as trim is concerned, bows and

bandings are favored.

FOOTWEAR has seen changes for next season. According to latest reports, cut-out effects we have seen so much this Summer, are done for. Higher and less open effects are to be stressed . . . and quite naturally, too, since our shoes for Winter wear would be most uncomfortable, did they leave too many 'wide open spaces' . . . Those with broader feet will doubtless welcome this news, for they have never been able to adopt the so-called 'sandal mode' . . . High-backed shoes closely follow the line of the ankle from the centre of the arch, and curve gracefully to a point in the back. If the designers have their say about it, shoes of this type are to be worn by day and night.

And speaking of accessories, there's no longer excuse for the drab or ordinary in accessories for the boudoir. In keeping with the general trend for simple line and smart color combinations in dressing room interiors, as in the apparel mode, are the new dresser sets now featured in New York shops. Styled to fit almost any modern boudoir is a new set made of pyroxylin plastic composition, with simple, straight-line effects in silver tone inlaid, very effective in ivory and jet and also in a combination of light and dark blue. A charming new set in jade, delightful for the young girl's room, features an old Brussels lace for its decorative motif. Colonial in feeling is a lovely new set with a metal medallion of baked hard enamel on each of the pieces, giving the jewel-like effect of a cameo. Jade, rose and maize . . . the colors in which this pattern may be procured . . . feature also, a new lustrous pattern, characterized by a satin pearl-like surface, with simple gold and black design and a narrow black band outline. Another new number in these colors has for its decorative motif the marigold, slightly conventionalized, in an effective method of built-in decoration . . . Just as accessories make the costume, so do they put the finishing touches to a charming room.

Friday — (Continued)

5:00 to 5:45—Same as WNAC
 5:45—Wrigley Indians
 6:01—News—Baseball Scores
 6:15—Brockton Fair
 6:20—Howard Lanin's Orchestra
 6:30—Columbia Guest Revue
 6:45 to 7:30—Same as WNAC

7:30—Novelty Orchestra
 7:45 to 9:00—Same as WNAC
 9:00—Wm. Hall—Do. Re, Mi—Orch.
 9:30 to 10:15—Same as WNAC
 10:15 to 12:00—Same as WAAB
 12:00 to 1:00—Same as WNAC

SATURDAY, SEPTEMBER 17, 1932

WEEL—BOSTON (508m) 590k

A. M.

6:45—Tower Health Exercises
 8:00—Quaker Early Birds
 8:15—E. B. Rideout
 8:20—The Morning Paper
 8:30—Cheerio
 9:00—Morning Glee Club
 9:15—Top O' the Morning
 9:30—Flying Fingers
 9:45—Pie Plant Pete
 10:00—Thru Lighted Windows
 10:15—WEEL Organist—Del Castillo
 10:30—Soloist
 10:45—Freen & de Rose
 11:00—Cello Recital
 11:15—Radio Household Institute
 11:30—Swen Swenson & Swedehearts

P. M.

12:00—Johnny Marvin
 12:15—News Despatches
 12:25—WEEL Organist
 1:00—Stock Exchange Quotations
 1:10—The Week—Enders
 1:30—Paul Murphy's Troubadours
 2:00—Vacation Wanderings
 2:30—To be announced
 3:30—Godfrey Ludlow—Violinist
 3:45—Matinee Gems
 4:00—News Despatches
 4:10—Jimmie Russo's Orchestra
 4:40—To be announced
 4:50—Sam Bittell and Orchestra
 5:15—To be announced
 5:30—WEEL Organist
 5:55—Prof. Ritter's Tap Dancers
 6:00—The Evening Tattler
 6:30—News Despatches
 6:40—The Twilight Hour
 7:00—Political Talk
 7:10—To be announced
 7:15—Frank A. Goodwin
 7:25—To be announced
 7:35—Political Talk
 7:45—The Goldbergs
 8:00—Harlem Fantasy
 8:30—"K7" Mystery Serial
 9:00—Erno Rapee's Orchestra
 10:00—Lucky Strike Dance Hour
 11:00—E. B. Rideout
 11:05—News Despatches
 11:15—Merle Thorpe
 11:30—Paul Whiteman's Orchestra

WAAB—BOSTON (212.6m) 1410k

A. M.

7:46—News Flashes
 8:00—Salon Musicale
 8:30—Musical Memories
 8:45—Vocal Art Trio
 9:00—Little Jack Little
 9:15—The Commuters
 9:30—Tony's Scrap Book
 9:45—Artells Dickson
 10:00—The Ambassadors
 10:15—Catherine Mackenzie
 10:30—Salon Orchestra
 11:00—The Feature Forecaster
 11:15—Shopping News

P. M.

12:00—Stock Market Quotations

12:15—Farm Flashes
 12:30—Organ Tones
 1:00—Hotel Taft Orchestra
 1:30—Madison String Ensemble
 2:00—Request Record Selections
 2:30—Dance Marathon
 2:46—News Flashes
 3:00—Braves vs St. Louis
 3:00—George Hall's Orchestra
 3:30—Melody Mart
 3:45—Tito Guizar
 6:00—Irene Beasley
 6:15—Freddie Martin's Orchestra
 6:30—Baseball Scores
 6:36—Rhythm Kings
 6:45—Ozzie Nelson's Orchestra
 7:01—News Flashes
 7:15—"Big Brother" Bob Emery
 7:30—Leo Litwin—Pianist
 7:45—Rhythm Twins—Paul Cormier
 8:00—The Gossipers
 8:15—Dance Marathon
 8:30—News—Tip O'Neill
 8:45—Program of Negro Spirituals
 9:00—To be announced
 9:30—Organ Recital
 10:01—Baseball Scores
 10:06—News Flashes
 10:15—Public Affairs Institute
 10:45—Coral Islanders
 11:00—Gus Arnheim's Orchestra
 11:30—St. Moritz Orchestra

WNAC—BOSTON (243.8m) 1230k

A. M.

6:30—Sunrise Melodies
 7:16—News Flashes
 7:30—Shopping News
 8:45—Pebecco Pals
 9:00—Nine O'Clock Serenaders
 9:15—The Yankee Singers
 9:30—The Sentinels
 9:45—Sunshine Bill
 10:00—Earle Nelson
 10:15—Melody Sweethearts
 10:30—The Song Album
 10:45—The Modernists
 11:00—Adventures of Helen & Mary
 11:30—Columbia Revue

P. M.

12:00—Shepard Store News
 12:06—Traveler News
 12:15—Ted Brewer's Orchestra
 1:00—Snapping News
 2:00—Saturday Syncopators
 2:30—Columbia Salon Orchestra
 3:00—Boston Popular Revue
 3:30—Round Towners
 4:00—Spanish Serenade
 4:30—Tommy Christian's Orchestra
 5:00—The Dance Parade
 5:15—Musical Sketchbook
 5:30—Skippy
 5:45—Rhythm Ramblers
 6:00—News—Baseball Scores
 6:15—Musical Brevities
 6:25—Alfred Moore
 6:30—Leo Litwin—Pianist
 6:35—James Mulvey
 6:45—Francis J. Cronin
 7:00—Frederic William Wile

FOOD "ACCESSORIES"

By MARJORIE MILLS, Director

of the New England Kitchen of the Air at Radio Station WEEL, Boston
Monday, Wednesday and Friday, 2:30—3:00 P. M. over

WEEL, Boston; WTAG, Worcester; WJAR, Providence; WCSH, Portland

Meals, like wearing apparel, gain distinction through trimmings and accessories. The right string of beads, pocket-book or gay scarf can make a costume. The right food "accessories" can make a single meal seem stylishly up to date.



We've a few tricks up the sleeve today in the way of garnishing and elaborating simple meals, hence this sermon on "accessories." About once in two months we take to the pulpit on this same subject, as you no doubt have noticed.

First, here's a wrinkle observed in one of the best hotels in the world—that is, "best" as far as serving good food goes. A small silver pitcher of maple syrup goes to the table whenever you order omelet. Does it sound terrible? You'll probably pour syrup over an omelet with many doubts and misgivings just as we did. And you'll find it delicious if your sweet tooth is anything like as rampant as ours.

The second culinary trick comes from this same hotel. Tucking a crisp piece of bacon in the breakfast rolls. A hot, well browned bacon roll also goes to the table with certain kinds of salad, too, and you can't think how much better a bacon roll tastes at breakfast than the rolls and bacon served separately.

Of course, you've tried the scheme of making your offering of sausage look twice as large and three times as tempting by flanking each link with fingers of crunchily golden brown toast, plain or buttered. And for another breakfast embellishment, have you ever tried chopped dates, chopped ginger and powdered cinnamon with the morning oatmeal?

The thrifty lady at present is haunting the fish markets to select her evening dinner. Try topping your slice of broiled fish with a

strip of anchovy and a few stuffed olives. Heat the anchovies and olives in butter and see what a delicious twang results.

Have you added minced sardines to the mayonnaise served on a vegetable, cucumber or tomato salad? Have you served a vegetable salad garnished with round rings of tomato jelly? It looks charming and the flavor is superb. And have you mixed cream cheese with chopped salted almonds, spread this on crisp crackers and served it as a salad accompaniment?

Try out some of these inexpensive "accessories" on your family. They'll tease you, perhaps. They may ask: "What's the idea of putting on 'the dog' mother?" But they'll like it and you will, too.

And now for a few recipes so good they need no garnishes.

Imperial Salad

- 1 package lemon jello
- 1 cup boiling water
- 1 cup pineapple juice
- 1 tablespoon vinegar
- 3 slices canned pineapple, diced
- 1-2 can pimentos, shredded
- 1 medium cucumber, cut fine, salted and drained
- 1 cup mayonnaise

Dissolve jello in boiling water. Add pineapple juice and vinegar. Chill. When slightly thickened, add pineapple, pimento and cucumber. Turn into molds. Chill until firm. Serve on lettuce with mayonnaise or cream dressing.

Succotash

- 1 cup lima beans
- 1 cup fresh corn or 1 can niblets
- 1-2 teaspoon salt
- 1 tablespoon butter
- 3-4 tablespoon flour
- 1-2 cup milk
- 1-2 to 1 teaspoon sugar

Cook the lima beans in boiling water to cover from 35 to 40 minutes. Then add the corn, butter, salt, sugar and milk. Cook for about 20 minutes until both corn and beans are tender. A few minutes before serving add the flour, stirred with a little cold water, and let the vegetables cook so that the sauce thickens. If using niblets, saute in butter and combine with lima beans.

Saturday — (Continued)

- 7:15—John A. Keliher
 7:30—Sen. Gasper Bacon
 7:40—Piano Pictures
 7:45—Do Re Mi—Female Trio
 8:00—Chester Campbell
 8:10—Musical Interlude
 8:15—Vaughn de Leath
 8:30—Isham Jones' Orchestra
 9:00—"Music That Satisfies"
 9:15—Ann Leaf
 9:45—Syracuse Variety Hour
 10:00—Rosebud Tea Room Orchestra
 10:15—Rocket Wreckers
 10:30—Carl Moore's Orchestra
 11:00—Baseball Scores
 11:06—Record News Flashes
 11:15—Al Starita's Orchestra
 11:30—Francis J. Cronin
 12:00—Guy Lombardo & Orchestra
 12:30—Noble Sissle & Orchestra
- WBZ-WBZA—BOSTON (303m) 990k**
 A. M.
 7:00—Musical Clock
 7:45—Morning Minstrels
 8:00—Rise and Shine
 8:15—Sunbirds—String Ensemble
 8:30—Grin and Bear it
 8:45—John Fogarty—Tenor
 9:00—Virginia Reade
 9:30—Vic and Sade
 9:45—Nothing but the Truth
 10:00—Home Forum Cooking School
 10:30—Our Daily Food
 10:45—Consolaires
 11:00—John Marion—Pianist
 11:15—Rhythm Ramblers
 11:45—Spanish Idylls
 P. M.
 12:01—The Monitor Views the News
 12:15—Pat Barnes
 12:30—Louis Weir—Organist
 12:45—Boy Scout Troop
 1:00—Weather
 1:05—Boston Produce Market
 1:10—Springfield Produce Market
 1:15—4-H Club Program
 1:30—National Grange Program
 2:30—NEC Farm Forum
 3:00—Radio Troubadours
 3:30—Cancer Education
 3:45—Bradford Organ—Doris Tirrell
 4:00—Rhythmic Serenade
 4:30—Concert Favorites
 5:00—Pacific Feature Hour
 5:30—Mrs. William O. Pouch
 5:45—Little Orphan Annie
 6:00—Teaberry Sports Review
 6:10—Edward Jardon—Tenor
 6:15—Monitor Views the News
 6:30—Chester I. Campbell
 7:00—Amos 'n' Andy
 7:15—William S. Youngman
 7:30—Cuckoo—Raymond Knight
 8:00—Barn Dance
 8:45—Frank A. Goodwin
 9:00—El Toro Week-End Program
 9:30—Joe Rines' Orchestra
 10:30—The Three Keys
 10:45—Republican News Bulletins
 11:00—Teaberry Sports Review
 11:15—Caesare Sodero's Orchestra
 12:00—Jack Denny's Orchestra
- WTIC—HARTFORD (282.8m) 1060k**
 A. M.
 7:00—Organ Recital
 7:30—Sunshine Serenaders
 8:00—Gene and Glen
 8:15—Morning Devotions
 8:30—"Cheerio"
 9:00—Shopping with Susan
- 10:00—The Mixing Bowl
 10:30—Piano Recital
 10:45—Symphonic Syncopation
 11:15—Radio Household Institute
 11:30—Swen Swenson's Swedehearts
 P. M.
 12:00—Johnny Marvin
 12:15—Bulletins
 12:20—Farm and Home Forum
 1:00—The Week-Enders
 1:30—Bkfe Room Echoes
 2:15—Newton D. Baker
 3:00—Merry Madcaps—Cloutier
 3:30—Saturday Matinee
- WTAG—WORCESTER (516.9m) 580**
 A. M.
 8:00—Quaker Early Birds
 8:15—Morning Devotions
 8:30—Cheerio
 9:00—Morning Glee Club
 9:15—Organ—Capitol Theatre
 9:45 to 10:15—Same as WEEI
 10:15—Souvenirs of Melody
 10:30—Young Artists Trio
 11:00 to 12:15—Same as WEEI
 P. M.
 12:15—On Wings of Song
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Chester Gaylord—Songs
 1:01—News Bulletins
 1:10—The Week-Enders
 1:30—Hotel New Yorker
 2:00—Varieties
 2:15—Constitutional Day Address
 3:00—Pictures in Harmony
 3:30—Godfrey Ludlow—Violinist
 3:45—Day Dreams
 4:00—Matinee Gems
 4:30—The Lady Next Door
 5:00—Melodic Gems
 5:15—Paul Whiteman's Rhythm Boys
 5:30—Andy Sanella's Orchestra
 6:00—Bancroft Hotel Ensemble
 6:30—News Bulletins
 6:38—Le Trio Charmante
 6:45—Donald Novis & Orchestra
 7:00—Hotel Pierre Orchestra
 7:30—Indigo Twins
 7:45 to 11:00—Same as WEEI
 11:01—News Bulletins
 11:10—Ralph Kirberry
 11:15 to 12:00—Same as WEEI
 12:00—Buddy Rogers' Cavaliers
 12:30—College Inn Orchestra
- WEAN—PROVIDENCE (384m) 990k**
 A. M.
 7:30—Globe Trotter
 7:45—Morning Devotions
 8:00 to 8:45—Same as WAAB
 8:45—R. I. Information Service
 9:00—Nine O'Clock Serenaders
 9:15—The Commuters
 9:30 to 10:00—Same as WNAC
 10:00—The Ambassadors
 10:15 to 11:00—Same as WNAC
 11:00—Music Club
 11:30 to 12:06—Same as WNAC
 P. M.
 12:06—Globe Trotter
 12:15—Ted Brewer's Orchestra
 1:00—R. I. Information Service
 1:30—Madison String Ensemble
 2:00—The Gossipers
 2:15—WEAN Women's Federation
 2:30—Columbia Salon Orchestra
 3:00—Braves vs Cards
 5:00—George Hall's Orchestra
 5:15 to 6:00—Same as WAAB
 6:01—Globe Trotter—Baseball Scores

RADIOLOGGING WITH BETTY BURTT

We're in, again—you can't lose US!!! (Maybe we'd better knock wood, in case the editor is thinking of telling us the magazine is going to try to struggle along without us!). Our remark is occasioned by the absence, now and then, of RADIOLOG'S gentleman scribes—Mr. Brinkley and Mr. Kerr, from its pages. Looking ahead to a week or two, at least, with our "Mom" and "Dad" in Troy, N. H., we've got a coupla columns well started—"with malice aforethought," some smott eleck will probably grumble. You see, you aren't going to have a chance to miss US . . . thru any fault of our own! Better luck NEXT year, folks.

* * *

RADIOLOGGINGS: Starting with a deep and grateful bow to Mr. Jack Brinkley for his recent kind words about our page. We're not being merely polite and "returning" the compliment when we tell him that we find HIS columns very interesting indeed, (and Mister Printer, we do hope that whatever else you may leave out, you got this in). We, as well as Mr. Brinkley, have a black mark or two set down against you!—With Irwin Cowper calling them "three men" and Ronnie and Van correcting him, "TWO and an announcer," we remember the time an announcer, whose name we can't recall, followed the title of a number with "eleven men and Freddie Rich!"—and THIS was a serious program! We hope the two "Song Shoppers" aren't temperamental, for we're going to say right here that they have a perfect "Pal" on their program; Mr. Cowper adds his full share of enjoyable fun to the broadcasts—and whoever is responsible for the continuity gets a SHOUT from us this week—we say it's GOOD. And were we delighted to find we were wrong in believing it was going to be mostly Horace and Buster . . . dun't esk!!!—Our prediction for a tune that is going to be played more

and more is "Sweethearts Forever." This extra sweet number looks like one we're going to listen to a lot—and LIKE it. We haven't located Husk O'Hare and His Own Band yet, but we hope to before this song dies off, for it's just the sort of thing his "soft, dreamy, romantic music" is at its best with, and of course they'll play it. —As for that orchestra leader who's suing Paul Whiteman for the right to the "King of Jazz" tag . . . because he claims he's been in the jazz band business longer . . . will HE get anywhere? Does he even think he will? Except, possibly, into a few headlines . . . which will probably do him no harm. If our understanding of what jazz is, is correct, Mr. Whiteman doesn't play it much, if any, . . . but modern syncopation, rather . . . although perhaps popular usage has by this time OK'd the shorter term, for who would bother to say "syncopation" when he could so much more easily say "jazz?"—except, maybe, Rocky Stone—NO—no!!—oh, MY! no!!! —we meant, of course, Gene Tunney. If there MUST be a "King of Jazz"—we say the crown should rest on the dark locks of Mr. Ted Lewis, who could play more real jazz in five minutes than Mr. Whiteman could in five hours—or five weeks—or five lifetimes, in OUR opinion, and an opinion is something even we have a right to; so there!—We love the way the Men About Town gasp at the idea of the fair lady being dressed in tights, when they sing the tale of the daring young man on the flying trapeze!—Jack Little asks what his listeners think of his new tune, "Any Time At All In Paris"—we don't think much of it—we prefer the one he says the publisher can't "see" . . . "Too Many Times" . . . tho' an overhauling could improve that.—We just received a package from our "sweet Mom" containing a birthday cake SO high!!! "Take THAT!"

Saturday — (Continued)

6:15—Irene Beasley
 6:30—"Big Brother" Bob Emery
 6:45—Ozzie Nelson's Orchestra
 7:00—Political Situation Tonight
 7:15—William V. Hall
 7:30—Keenan and Phillips

7:45—Do, Re, Mi
 8:00—Today on Capitol Hill
 8 to 9:45—Same as WNAC
 9 —Syracuse Variety Hour
 10 to 12:00—Same as WAAB
 11 to 1:00—Same as WNAC

BOSTON FIRE DEPARTMENT

Never was a more enthusiastic reception accorded to a radio favorite than to Ed Wynn, beloved Radio Fire Chief and stage star, when he and his company in "The Laugh Parade" arrived in Boston. Even the Fire Department turned out and gave him an escort of clanging fire engines from South Station to his hotel!

For the first time in the history of the theatre, a great star has actually stopped his show so that he would not disappoint his millions of radio listeners. On Tuesday nights, the Schubert Theatre is dark and his company has a night off. It is said that he receives \$5,000 for each of these radio performances.

Tall Stories

Ernie Hare has what he calls a "Baron Munchausen Door" in the living room of his home in Flushing, New York. On it are inscribed all the tall stories told by visitors which don't quite pass muster with the Hares.

Ernie admits he's got some whoppers written on that door, but none quite equal to the tall ones that Munchausen, the greatest story-teller that ever lived, used to spring on the boys.

Ernie gets a great kick out of the surprised look on a visitor's face after he has told a story of dubious credibility to be handed a pencil and instructed to put it in writing on the Munchausen door.

Ernie is a great friend of Bob ("Believe It Or Not") Ripley. Bob has been out to Ernie's Flushing home quite a bit, but he has yet to be caught in a major error.

Ernie now wishes to be known as Ernie ("Don't You Believe It") Hare.

Extraordinary Combination

It has been suggested by David Ross that Jack Pearl, German dialect comedian, and Georgie Price,

ESCORTS ED WYNN

tal radio entertainer, combine talents to form a "Pearl of Price."

Good Memory

Well Patton, composer and organist and director of the "Song Today" program, has remembered through years of vagabonding and hobbing, the prayers that he was given by his mother and has emorated them in a song, "I Said My Baby Prayer." It is the first song for which he has set both words and music that has been used in the Song for Today broadcast.

Glorifies Dance Music

Ernie Hare, though as he states, he stands firm and willing to play any type of music called for by his existing prospective audiences, Leo Reisman, the long haired maestro, proclaims that his present radio programs do not feature jazz music. Instead, he says, they glorify dance music.

Ernie Hare, ever since time began," Reisman points out, "man has danced, first to the tapping of drums, because we had rhythm long before anyone thought of combining melody with rhythm. Thus man danced—a he dances today—to the pulse beat. Too many people are apt to be and as 'jazz' which to me means distortion music that is only of the kind for the dance. When I order an arrangement of a popular tune I do so with a thought to its ability to send rhythm pulsing through the veins and hearts of those who hear it. With that accomplished, as I hope it is, dance music it becomes—dance music and not jazz."

In The Dough

With wheat advancing in the market, Andy Sannella suggests it won't be long now before dough will gain be a synonym for money.

DO YOU KNOW

. . . . That Harry Horlick has three hobbies, and every one of them is collecting—old coins, jades and violins? That Whispering Jack Smith spends his spare time showing movies he filmed in Europe during a recent vaudeville tour? That Frank Crumit is a great pal of all the New York traffic policemen? That Johnny Marvin is receiving thousands of requests to sing “lonesome” songs? That Georgie Price is so small that he has to use a baby chair when he eats his meals? That a beautiful peach-colored dahlia called “Seth Parker” will be entered in the California Dahlia show this year? That Alex McQueen, of NBC’s “Nothing But the Truth” program, must continually delve into old and forgotten volumes for facts, and he purchased one hundred books in the last ten days to do so? That Tiny Ruffner and Paul Dumont won the Madison, Conn. horseshoe tournament the other week-end? That the record attendance at the NBC Times Square studio was shattered when 850 persons were admitted to Ed Wynn’s program? That Ben Bernie has challenged George Olson to a game of golf, which will soon take place? That Walter Smith conducts the Aleppo Temple Shriners Band, the largest fraternal band in the world? That the majority of anecdotes which Edwin C. Hill recounts about personalities in the neys have been gained through personal contacts? That Mark Warnow is achieving recognition around the studios as a fabricator of theme songs? That though Vaughn de Leath is the original radio girl, she never made stage appearances a regular thing until she joined Columbia at the end of last year? That announcer Bill Brenton plays the role of an executive in the radio film, “The Big Broadcast,” and has but one line? That Perry Botkin, a fellow-townsmen of Singin’ Sam, is now guitaring for Nat Shilkret’s orchestra? That Frank Knight has just returned from his vacation? That Singin’ Sam was playing a vaudeville house in Indianapolis back in 1912, and playing the piano in the pit was Emil Seidel, his present accompanist? That Clyde McCoy, NBC orchestra maestro, has 223 pipes, ranging in price from 50 cents to \$45.00? That Ward Wilson will not look at any one while broadcasting? That Alice Joy is combining her middle western vaudeville tour with a speaking tour? That William Merrigan Daly invariably hums when directing his orchestra? That Pierre Lyautey, son of the former French Governor General of Morocco, is making a study of radio conditions in this country? That it is Chic Johnson who is responsible for the silly laugh heard on Rudy Vallee’s programs? That Jimmie Rodgers, famed Texas “blues yodeler,” is a captain of the Texas Rangers, and is also considered one of the best pistols shots in the southwest? That Kate Smith and Nat Brusiloff are making personal appearances in their home city—Washington? That June Pursell says her life ambition is to be choked to death at ninety-five by a jealous husband? That Buddy Rogers refuses to pose for news reels on the theory that the next time he faces a camera full face it is going to be when he starts work on his three films he’s contracted to make this fall?

TUNE IN ON --

- JOHN L. LEWIS—Sunday, September 11, at 1:00 P. M. over WAAB.
"Wages and Hours."
- WILLIAM BEEBE—Sunday, September 11, at 2:00 P. M. over WTAG.
Talks from the ocean depths.
- COLUMBIA CHURCH OF THE AIR—Sunday, September 11, at 2:30
P. M. over WNAC. Return of the popular program.
- FRITZ LEIBER—Sunday, September 11, at 6:30 P. M. over WAAB.
Portrays James Madison in "Roses and Drums."
- WHEATENA VILLE—Sunday, September 11, at 7:15 P. M. over
WEEL. Dramatic sketch featuring Raymond Knight.
- ANGELO PATRI—Sunday, September 11, at 7:45 P. M. over WNAC.
"Your Child."
- DRAMATIC LABORATORY—Sunday, September 11, at 9:00 P. M.
over WNAC. "Class of 1912."
- MEMORIAL CONCERT—Sunday, September 11, at 9:45 P. M. over
WEEL. Symphony orchestra directed by Theophile Wendt.
- LEON ERROL & EARLE SANDE—Sunday, September 11, at 10:00
P. M. over WAAB. Star on Gem Highlights.
- DR. RICHARD KOVACS—Monday, September 12, at 11:30 A. M.
over WNAC. Speaks on the Academy of Medicine program.
- THE REVELERS—Monday, September 12, at 8:30 P. M. over WEEL.
Singing on a new schedule.
- MANHATTAN APARTMENT—Monday, September 12, at 8:30 P. M.
over WBZ. A dramatic sketch.
- PAN AMERICAN CONCERT—Monday, September 12, at 10:30 P. M.
over WEEL. A broadcast from Washington.
- IDA BAILEY ALLEN—Tuesday, September 13, at 11:15 A. M. over
WNAC. Story of Mary Pickford.
- C. A. BURMEISTER—Tuesday, September 13, at 1:30 P. M. over
WBZ. "Hog Outlook Report."
- DR. ROBERT McLAUGHLIN—Tuesday, September 13, at 2:30 P. M.
over WEEL. "Speech Disorders and their Cure."
- PROFESSOR A. R. HATTON—Tuesday, September 13, at 8:00 P. M.
over WBZ. "Issues Above the Parties."
- BEN BERNIE—Tuesday, September 13, at 9:00 P. M. over WEEL.
The return of the "Old Maestro."
- COUNTESS OLGA ALBANI—Wednesday, September 14, at 9:00
P. M. over WEEL. Guest artist on the Goodyear Program.
- JULIAN RICE—Thursday, September 15, at 2:45 P. M. over WEEL.
"Opening Leads."
- WILLARD KARN—Thursday, September 15, at 5:45 P. M. over
WAAB. A bridge talk.
- DR. HERBERT DORSAY—Friday, September 16, at 3:45 P. M. over
WNAC. "Measuring Ocean Depths."
- ORGAN REVERIES—Friday, September 16, at 7:00 P. M. over
WTAG. Favorite selections of William S. Corbey.
- NEWTON D. BAKER—Saturday, September 17, at 2:15 P. M. over
WEEL. "The Constitution in a Changing Society."
- ERNO RAPEE—Saturday, September 17, at 9:00 P. M. over WEEL.
A musical trip to Havana.
- MERLE THORPE—Saturday, September 17, at 11:15 P. M. over
WEEL. "Our Vanishing Freedom."

COMING ATTRACTIONS

SEPTEMBER 18—Sunday Afternoon—James Maloney.

SEPTEMBER 23—Friday Evening—"Christy Walsh's Football Show."

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