

RADIOLOG

What's On The Air

WEEK OF MAY 14, 1933

5c
Per Copy



DOLORES GILLEN
(Story on Page 19)

**WE
GIVE
YOU**

**FREE
50 Piece Set of
Matching
DINNERWARE**

With your purchase of one 34-piece set of

Tudor Plate

(Oneida Community Made)

Silverware only (34 pieces) \$16.75

Dinner ware only (50 pieces) \$ 9.95

Total \$26.70

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DINNER WARE

- 8 TEA CUPS
- 8 TEA SAUCERS
- 8 SAUCE DISHES
- 8 DINNER PLATES
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50 PIECES

Send Check, Cash, P. O. Money Order or Sent C. O. D.
Delivered free anywhere in New England.

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- 8 TEASPOONS
- 8 SOUP SPOONS
- 8 STAINLESS STEEL KNIVES
- 8 DINNER FORKS
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34 PIECES

FEDERAL SALES CO.

5 Bromfield Street, Room 48, Boston, Mass.

R·A·D·I·O·L·O·G

What's REALLY What in Radio

by the Masked Marvel

Will Rogers is giving to charity the total salary he's receiving for his current series of broadcasts! . . . Wonder will this inspire emulation on the part of other etherlane favorites! . . . It should. . . They've all been raised up from obscurity by the money rolling in which has come, ultimately, from the pockets of the Crowd. . . And it is the unfortunate members of the Crowd who are languishing in hospitals, or otherwise unable and in need of the contributions of those who Have Plenty! . . Let us hope that others who have gone upwards to wealth through their popularity with the common folks will follow the altruistic trail blazed by Will Rogers! . . .

Of course, many radio stars are charitable. . . But in times like these, those receiving huge salaries should be extra-charitable. . . And they should remember that their popularity, which has put them in the big-money class . . . is kept at a high pitch by the loyalty of unemployed listeners, as well as those who are working. . . They should be eager to chip in at all times. . .

While considerable fun has been poked at Graham McNamee and Ted Husing, due to the sundry slips they have made from time to time while reporting various events, the fun-pokers forget that Graham and Ted cover baseball games, other sports of all kinds, parades, launchings, rose festivals, potato-diggings, and almost every other kind of human activity where folks get together to see something happen. . . It would require a superman to avoid registering an occasional error when trying to cover such a wide field of reporting! . . .

There's one way that even the most impecunious citizen can be a Good Samaritan—at least during the summer months. . . When playing the radio during the warm weather he can keep it tuned down so that its blasts won't float out of the open windows awakening the neighbors' babies, disturbing the scholar's meditations, and driving to distraction the nervous people who can't hear what is being broadcast with clarity, but who are getting just a lot of noise without any meaning in it for themselves. . . Keep the loud-speaker less loud than usual from now until fall, and be a Good Samaritan at no cost to yourself! . . .

If annoyed by too-lengthy advertising talks issuing from your radio set, here's the real magic method for ending such annoyance. . . Instead of raving to your friends about the long-windedness of announcers who are emitting paens in praise of some commercial product, sit yourself down and write a letter to the sponsors of such programs as offend. . . State simply that their ad-talks are too long, and that until they are shortened you're not going to buy their products. . . Send your letters to business address of the concern, so they won't get mixed up with station fan-mail. . . A little of this would do a lot to shorten up those spells! . . .

In pursuance of this line of thought, remember that commercial radio broadcasts are given to create good will for various articles of merchandise. . . If the manufacturers of such merchandise are convinced that the good will is not being created, they will speedily change their methods. . .

SUNDAY, MAY 14, 1933

WEER—BOSTON (508m) 590k

A. M.
 11:00—Morning Worship
 P. M.
 12:15—Sam Curtis
 12:30—Musical Program
 12:45—William Kharakau's Orchestra
 1:15—Little and Chamberlain
 1:30—Folks From Dixie
 2:00—Grecian Melodies
 2:30—Joe Green's Marimba Band
 3:00—Lady Esther Program
 3:30—Dr. Ralph W. Sockman
 4:00—Fiddlers Three
 4:15—Wildroot Program
 4:30—Temple of Song
 5:00—Impressions of Italy
 5:30—Clodye Doerr
 6:00—Catholic Service
 6:30—Our American Schools
 7:00—Slow River
 7:15—Mr. A. Arnikov
 7:30—Garden Talk
 7:50—News Despatches
 8:00—The Jenney Concert
 9:00—Musical Program
 9:30—Album of Familiar Music
 10:00—Manhattan Merry-Go-Round
 10:30—Three Queens and a Jack
 10:45—Seth Parker's Neighbors
 11:15—Boston Globe News

WAAB—BOSTON (212.6m) 14t0k

A. M.
 9:30—Concert Musicale
 9:45—In the Luxembourg Gardens
 10:00—Church of the Air
 10:30—Morning Service
 12:00—Symphonic Album
 P. M.
 12:15—Central Chain Grocers
 12:30—Intercollegiate Poetry Meeting
 12:45—The Street Singer
 1:00—Columbia Church of the Air
 1:30—Lazy Dan
 2:00—Paul Murphy's Orchestra
 2:30—Durrell String Quartet
 2:00—Sam Robbins' Orchestra
 3:30—Twentieth Century Ensemble
 3:45—Jimmie Russo's Orchestra
 4:15—The Powers Brothers
 4:30—Bill Bigley's Orchestra
 5:00—Organ Recital
 5:30—Bread Bread Program
 6:00—The Cosmopolitans
 6:15—News Flashes
 6:30—Roses and Drums
 7:00—Evening Service
 8:30—Chicago Variety Program
 9:00—Francis J. Cronin
 9:30—Sandy's Orchestra
 9:45—Baseball Scores
 9:51—News
 10:00—John Henry
 10:15—Columbia Radio Revue

WNAC—BOSTON (243.8m) 1230k

A. M.
 8:00—Dudley Radio Carolers
 9:00—Junior Bugle
 9:30—Health Talk
 9:45—News Flashes
 10:00—Watch Tower Program
 10:15—Uncle Bob Houghton
 10:45—First Church of Christ
 P. M.
 12:00—Tabernacle Choir and Organ
 12:30—The Nationalists
 1:00—Catholic Truth Period
 2:00—Smiling Ed McConnell
 2:15—Albert Bartlett
 2:30—Matinee of the Air
 2:45—"Armidale"
 3:00—Symphonic Hour
 4:00—Cathedral Hour
 5:00—Poet's Gold
 5:15—Four Clubmen
 5:30—News Flashes
 5:45—Musical Interlude
 5:55—Hirschall Scores
 6:00—The Lawyer and the Public
 6:20—Twilight Reveries
 6:45—"Garden Aids"
 7:00—Pray and Braggiotti
 7:15—H. V. Kaltenborn
 7:30—Lon Ross Troupe
 7:45—Angelo Patri
 8:00—Walter Smith's Band
 9:00—Col. Dramatic Laboratory
 9:30—Andre Kostelanetz Presents
 10:00—Scott Furriers—Joe Rines
 10:30—Charles Frederic Lindsey
 10:45—Baseball Scores
 10:52—News Flashes
 11:00—Eddie Duchin's Orchestra
 11:30—Abe Lyman's Orchestra
 12:00—Ben Pollack's Orchestra
 12:30—Charles Straight's Orchestra

WBZ-WBZA—BOSTON (303m) 990k

A. M.
 9:00—NBC Children's Hour
 10:00—Southland Sketches
 10:30—Safety Crusaders
 10:45—Organ Recital
 11:00—Morning Musicals
 11:45—Metropolitan Organ
 P. M.
 12:15—Radio City Concert
 1:15—Cook's Travelogue
 1:30—Sabbath Reveries
 2:00—Monarch Mystery Tenor
 2:15—Joe Mitchell Chappie
 2:30—Northwestern Chronicle
 3:00—Mother's Day Program
 4:00—Radio Nimble Wits
 4:15—Dean Gleason L. Archer
 4:30—Samovar Serenade
 5:45—Story Teller
 5:50—The World of Religion
 5:30—Pages of Romance

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SIZZLE THEIR HARMONY



JOHN RUSSELL, HENRY LLOYD, PAUL CORDNER AND BILL KEARNS

One evening recently the patrons of the Actors' Dinner Club in New York were surprised to find four well-dressed, dapper young chaps selling the early morning editions of New York dailies at the entrance.

Mabel Taliaferro, well known actress, was the hostess that evening and her curiosity was aroused. She found that the boys were that popular NBC group the Sizzlers, who were reverting to their original occupation and contributing the results of their efforts to the Actors' Dinner Fund.

"The Sizzlers" trio, John Russell, Paul Cordner, and Bill Kearns, accompanied by Henry E. Lloyd, are heard over NBC networks. They hail from Barnesville, Ohio.

Ten years ago they were hoofing it through rain and snow delivering copies of their local home newspaper "The Enterprise" to Barnesville homes. It was a morning paper so the Sizzlers had to sit around until after midnight waiting to start deliveries and it was during these intervals that they began to harmonize and blend their voices. It also caused the editor of that paper, following their sensational debut on the NBC

network to write: "But they, while their companions slept, were struggling upward through the night."

The discovery of this trio was quite accidental. Charles Bayha, friend of Rudy Vallee's while visiting Barnesville heard them and induced them to come to New York and let the NBC officials have a sample of their novel ideas in rhythm. Their success was instantaneous.

Real Mystery

Police of Nashua, N. H., are now at work solving a mystery that developed out of the Townsend Murder Mystery. A Westinghouse dealer, who had trimmed his window with material concerning this radio program, had included a .38 calibre pistol. Shortly past 11:30 p. m., one recent night a police officer found the window shattered and the pistol gone. It had rested below a large sign asking "Who Killed John Frosner?" However, the police are seeking the person "Who Took That Gun," and when they find him, they'll have added an impromptu member to the already full cast of the broadcast. Unlike the others, in the radio play, this unknown character, may not have played on Broadway.

Sunday — (Continued)

6:03—Sports Review
 6:15—Beethoven Cycle
 6:30—"The Unknown Great"
 6:45—Dick Daring
 9:45—N. E. Council
 7:00—Borrah Minevitch's Rascals
 7:15—Dr. Howard W. Haggard
 7:30—Great Moments in History
 8:00—Reisenfeld's Viennese Concert
 9:00—Will Rogers
 9:30—Walter Winchell
 9:45—Pickens Sisters
 10:00—Mass. Industrial Comm.
 10:15—Vincent Lopez's Orchestra
 10:45—Springfield Republican News
 11:03—Sports Review
 11:15—Male Quartet
 11:20—Minneapolis Symphony Orch.
 12:30—Dance Nocturne

WTIC—HARTFORD (282.8m) 1060k P. M.
 7:30—Joe Moss' Orchestra
 8:00—C & S Radio Review
 9:00—Sport Shots
 9:30—Studio Concert
 9:45—Musical Program
 10:15—Highlights and Shadows
 10:45—Musical Program
 11:15—Don Hall Trio
 11:30—Orchestra Gems
 12:00—Will Osborne's Orchestra
 12:30—Charlie Kerr's Orchestra

WTAG—WORCESTER (616.9m) 580 A. M.
 10:00—Capitol Organ
 10:30—Gay Gypsies
 10:45—First Unitarian Church
 12:00—Major Bowes' Family
 P. M.
 12:15—Seeing the Other Americans

12:30—Pop Concert
 1:30—Folks From Dixie
 2:00—The Pilgrims
 2:30 to 7:15—Same as WEEI
 7:15—Horse Sense Philosophy
 7:30—Joe Moss's Orchestra
 8:00—C & S Program
 9:00—Town Talk Program
 9:15—The Buccaneers
 9:30—Album of Familiar Music
 10:00—David Lawrence
 10:15—Highlights and Shadows
 10:21—News Flashes
 10:38—Highlights and Shadows
 10:45—Seth Parker's Neighbors
 11:15—Don Hall Trio

WEAN—PROVIDENCE (384m) 990k A. M.

8:00 to 9:45—Same as WNAC
 9:45—Young Artists' Club
 10:00—Watch Tower Program
 10:15—Bjarme Erickson
 10:30—Aeolian String Quartet
 11:00—Morning Service
 P. M.
 12:15—Tabernacle Choir
 12:30—Polish Music
 1:00 to 2:15—Same as WNAC
 2:15—Paul Murphy's Orchestra
 2:30—Durrell String Quartet
 2:00 to 5:30—Same as WNAC
 5:30—Bond Bread Program
 6:00 to 6:45—Same as WNAC
 6:45—Federation of Music Clubs
 7:00 to 7:45—Same as WNAC
 7:45—To be announced
 8:00 to 10:30—Same as WNAC
 10:30—Columbia Revue
 10:45—Quiet Harmonies
 11:00 to 1:00—Same as WNAC

MONDAY, MAY 15, 1933

WEEI—BOSTON (508m) 590k A. M.
 6:45—Tower Health Exercises
 8:00—Organ Rhapsody
 8:15—E. B. Rideout
 8:20—The Morning Paper
 8:30—To be announced
 9:00—Cheerio
 9:30—Flying Fingers
 10:00—Breen and De Rose
 10:15—Del Castillo
 10:45—Bridge Talk
 11:00—Friendly Kitchen Program
 11:15—Four Sharps
 11:30—Sonata Recital
 P. M.
 12:00—Johnny Marvin
 12:15—News Despatches
 12:25—Paine, Webber Quotations
 1:15—Produce Market Report
 12:45—Neopolitan Dutch Girls
 1:15—Golden Pheasant Orchestra
 1:30—Biltmore Hotel Orchestra
 2:00—Neopolitan Dutch Girls
 2:30—Marjorie Mills
 3:00—Outstanding Speaker
 3:15—Piano Pals
 3:30—WEEI Reading Circle
 4:00—News Despatches
 4:10—Paine, Webber Quotations
 4:15—Music Clubs Program
 4:45—Del Castillo

4:57—Talk on the "Eyes"
 5:00—Whispering Banjos
 5:15—Marguerite Porter
 5:30—Shirmer and Schmidt
 5:45—Walter Grueninger
 6:00—The Evening Tattler
 6:30—News Despatches
 6:40—The Old Painter
 6:45—Tessie the Typist
 7:00—O'Leary's Irish Minstrels
 7:15—Edward Jardon
 7:30—Elvia Allman
 7:45—The Goldbergs
 8:00—Scandinavian Sketches
 8:30—The Sizzlers
 8:45—Ranny Weeks
 9:00—A & P Gypsies
 9:30—Neighbors
 10:00—Del Castillo
 10:30—National Radio Forum
 11:00—E. B. Rideout
 11:05—News Flashes
 11:15—St. Regis Orchestra
 11:30—Waldorf Astoria Orchestra

WAAB—BOSTON (212.6m) 1410k A. M.
 8:31—News Flashes
 8:45—Popular Pleasantries
 9:00—Tony Wons
 9:15—Request Record Selections
 10:00—In the Luxembourg Gardens

Purchase Your Insurance on a Time Payment Plan!

Our agents will gladly advise you on all your insurance problems. You are in no way obligated—get in touch with them without delay.

For your convenience we are listing a few of our agencies, an additional list will be published next week.

If your city is not listed — write directly to our office, — name of agencies will be furnished at once.

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WILLIAM L. McCLELLAN 200 Franklin Street Boston, Mass.	PATRICK H. TENNEY Taylor Building Wakefield, Mass.
DONALD W. NICKERSON 221 Cabot Street Beverly, Mass.	A. G. (DAN) SMITH & SONS 6 Legion Parkway Brockton, Mass.
JAMES J. NOONE 458 Chatham Street Lynn, Mass.	GEORGE CHOROVER 159 Burrill Street Swampscott, Mass.
CHARLES B. PUGSLEY 380 Lincoln Avenue Cifontdale, Mass.	JAMES E. COMPTON 686 Massachusetts Avenue Cambridge, Mass.
FRED A. REARDON 77 Summer Street Boston, Mass.	JOHN F. COSTELLO 22 Ireson Street Lynn, Mass.
SERVIS & THOMPSON 23 West Wyoming Street Melrose, Mass.	PAUL M. MAHONEY 8 Broad Street Boston, Mass.
BARNET SHAPIRO 165 Main Street Saugus, Mass.	DONALD M. VILLER 108 Water Street Boston, Mass.
SO. SHORE INS. AGENCY 45 Washington Square Weymouth, Mass.	CLARENCE M. KING 11 Merrill Street Cambridge, Mass.

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Monday — (Continued)

10:30—Francis J. Cronin
 10:45—in the Master's Music Room
 11:00—Martha Lee
 11:15—Request Record Selections
 P. M.
 12:00—Noonday Musicals
 12:30—Stock Market Quotations
 12:45—Farm Flashes
 1:00—Billy Hay's Orchestra
 1:30—Palmer House Ensemble
 2:00—Nat. Student Fed. Program
 2:15—Request Record Selections
 3:01—News Flashes
 3:15—Columbia Salon Concert
 3:45—Messner Electronic Piano
 4:00—Frank Westphal's Orchestra
 4:30—Columbia Artists Recital
 5:00—Hits and Encores
 6:00—Reis and Dunn
 6:15—George Hall's Orchestra
 6:30—Happy Wonder Bakers
 6:45—Just Plain Bill
 7:00—Baseball Scores
 7:15—News Flashes
 7:15—Dinner Music
 7:30—Hotel Brunswick Orchestra
 8:00—"Aida"
 8:30—Harry E. Rodgers
 9:00—Rhythm Rhapsody
 9:30—Copley Plaza Hotel
 9:45—Baseball Scores
 9:51—News Flashes
 10:00—Ridgfield Country Club
 10:30—Edwin G. Hill
 10:45—Columbia Symphony
WNAC—BOSTON (243.8m) 1280K
 A. M.
 6:30—Sunrise Melodies
 7:00—"The Roundsman"
 7:15—News Flashes
 7:30—Morning Watch
 7:45—Request Record Selections
 8:00—Dorothy Muriel
 9:00—9 O'Clock Revue
 9:30—Waltz Dreams
 9:45—Little Jack Little
 10:00—Buddy Clark
 10:15—Jane and John
 10:30—The Merrymakers
 10:45—Pedro de Cordoba
 11:00—The Voice of Experience
 11:15—Morning Moods
 11:30—Rhythm Kings
 11:45—Real Life Stories
 P. M.
 12:01—Shepard News Flashes
 12:15—Paul Tremaine's Orchestra
 12:30—Concert Miniatures
 1:00—Request Record Selections
 2:00—Spotlighting Municipal Affairs
 2:15—Sylvia Sapira
 2:30—The Captivators
 2:45—Ann Leaf
 3:15—Piano Recital
 3:30—Yankee Network Players
 4:00—Organ Recital
 5:00—Don Lang
 5:15—Hayden and Lang
 5:30—"Skinny"
 5:45—Tito Galzar
 6:00—Baseball Scores
 6:15—Voice of an Instrument
 6:30—"Detectives Black and Blue"
 6:45—Chandu
 7:00—Do, Re, MI
 7:15—Buck Rogers

7:30—Dolph Martin's Orchestra
 7:45—Beake Carter
 8:00—Singin' Sam
 8:15—Triple Bar X Days and Nights
 8:45—Fray and Braggiotti
 9:00—Stage Show of the Air
 9:30—Evening in Paris
 10:00—"As I See It"
 10:15—Hotel Brunswick Orchestra
 10:30—Street of Dreams
 10:45—Baseball Scores
 10:52—News Flashes
 11:00—Charles Frederick Lindsley
 11:15—William O'Neal
 11:30—Ted Lewis' Orchestra
 12:00—Leon Belasco's Orchestra
 12:30—Oxie Nelson's Orchestra
WBZ-WBZA—BOSTON (303m) 990K
 A. M.
 7:30—Musical Clock
 8:30—Time—Weather
 8:45—Jean Abbey
 9:00—Virginia Reade
 9:30—Breakfast Club
 9:45—Vic and Sade
 10:00—Four Southern Singers
 10:15—Clara, Lu 'n' Em
 10:30—Happy Jack
 10:45—Cellophane Program
 11:00—Singing Strings
 11:15—Constance Ellinwood
 11:30—Rhythm Ramblers
 P. M.
 12:00—Monitor Views the News
 12:15—Piano Etchings
 12:25—Street and Highway Safety
 12:30—The Merrie Men
 12:45—MSC Forum
 1:15—N. E. Agriculture
 1:20—Farm and Home Hour
 2:45—N. E. Sketchbook
 3:00—Betty and Bob
 3:15—Concert
 2:30—Home Forum Cooking School
 4:00—Radio Guild
 5:00—Grim and Bearit
 5:15—Dick Daring
 5:30—Singing Lady
 5:45—Little Orphan Annie
 6:04—Sports Review
 6:15—Wheatsworth Program
 6:30—Tastyeast Jesters
 6:45—News
 7:00—Amos 'n' Andy
 7:15—Al Mitchell's Orchestra
 7:30—Marx Brothers
 8:00—Cleopatra Club Eskimos
 8:45—Phil Cook
 9:00—Sinclair Greater Minstrels
 9:31—Jimmy McHale's Orchestra
 9:45—Collegeians
 10:01—Billy Lossez's Orchestra
 10:30—Hank Keene's Hillbillies
 10:45—Swinefield Republican News
 11:00—Tom Williams
 11:15—RKO Midnight Frolic
 11:45—Joe Rines' Orchestra
 12:15—Bert Lown's Orchestra
 12:30—Eddie Lane's Orchestra
WTIC—HARTFORD (292.8m) 1060K
 P. M.
 4:00—Concert Ensemble
 4:30—Walter Dawley
 5:00—Whispering Banjos
 5:15—Morgan Memorial

BOSTON'S OWN FOUR COLLEGIANS



Here are the Four Collegians whose rise to fame has been truly meteoric. Natives of Boston, these four lads are one of the leading highlights in local radio circles. Although comparatively new comers to radio, they already rank as one of the leading harmony teams in New England.

These popular WBZ harmonizers specialize in fulfilling requests, so send them a list of your favorite tunes and chances are you'll hear this foursome warble them for you some Monday evening.

Lucky Thirteen

Phillips H. Lord has found that "13" has been his lucky omen. He was born on the 13th of July. There are 13 letters in his name and there are 13 members in his Seth Parker company and Lord always signs important contracts on the 18th.

Accident

John Pierce, the Radio City Music Hall tenor, frequently heard over NBC networks with Henry M. Neely, the Old Stager, became a singer by accident. He is really a violinist and was induced to sing for radio by friends who declared

his voice would make a hit over the air waves.

Only One

Bert Lahr is the only radio comic who actively takes part in the writing of his own material. He sits in, rather than sitting by until his material is handed to him for his inspection. And he writes quite a bit of it.

Do You Know Your Radio Stars?

1. Who is Columbia's youngest orchestra leader and how old is he?
2. Who is the female singer with Jack Denny's Orchestra?
3. Whose orchestra takes part on the Lady Esther program?
4. How many Boswell Sisters are there?
5. Who is the featured male soloist with the A & P Gypsies.

(Answers on Page 19)

Monday — (Continued)

6:30—Schirmer and Schmidt
 6:45—Discoverer's Club
 6:45—Bulletins
 6:55—Waldorf-Astoria Orchestra
 6:55—Richard Humber's Ensemble
 6:45—Sport Shots
 7:00—Broadway Favorites
 7:30—Elvin Allman
 7:45—The Harmonisers
 8:00—Snow Village
 8:30—Revere Sisters
 8:45—Don Bestor's Orchestra
 9:00—The Gypsies
 9:30—The Travelers Hour
 10:30—Merry Madcaps
 11:00—Bulletins
 11:05—Joe Rhodes' Old Timers
 11:30—Dance Program
 12:00—Vincent Lopez's Orchestra
 12:30—Hollywood on the Air

WTAG—WORCESTER (516.9m) 580

A. M.
 8:00—Organ Rhapsody
 8:20—Morning Glee Club
 8:45—Harding Sisters
 9:00—Cheerie
 9:30—Worcester Shut-In Society
 9:45—Capitol Organ
 10:00—Breen and De Rose
 10:15—Morning Parade
 11:15—The Rollickers
 11:30 to 12:15—Same as WEEI
 P. M.
 12:15—Lucille Peterson
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Hotel Park Central Orchestra
 1:01—News Flashes
 1:08—Weather Report
 1:15 to 2:00—Same as WEEI
 2:00—Revolving Stage
 3:00—Talk
 3:15—Earle Clement
 3:29—Women's Radio Review
 4:00—Salon Concert
 4:30—Three Scamps
 4:45—Lady Next Door
 5:00—Whispering Banjos
 5:15—Songs of Twilight
 5:30—Schirmer and Schmidt
 5:45—Silverberg Ensemble

6:00—Waldorf Astoria Orchestra
 6:30—News
 6:38—Essex House Ensemble
 6:45—Countess Olga Albani
 7:00—Worcester Powers Coke
 7:15—Chandu
 7:30—Continental Baking Program
 7:45 to 8:45—Same as WEEI
 8:45—Concert Baritone
 9:00 to 10:00—Same as WEEI
 10:00—El Tango Romantico
 10:30—To be announced
 11:01—News Bulletins
 11:10—Johnny Johnson's Orchestra
 11:30—Nat Brandwynne's Orchestra

WEAN—PROVIDENCE (384m) 990k A. M.

7:30—News Flashes
 7:45—Gospel of Good News
 8:00—Request Record Selections
 8:30—School Quarter Hour
 8:45 to 9:15—Same as WAAE
 9:15—The Melodeers
 9:30 to 10:00—Same as WNAC
 10:00—Parent-Teachers Program
 10:30 to 11:30—Same as WNAC
 11:30—Rhythm Kings
 11:55—Lacy Lee
 P. M.
 12:00—Dr. Royal S. Copeland
 12:06—Globe Trotter
 12:15—Paul Tremaine's Orchestra
 12:30—Billy Lossew's Orchestra
 1:00—Request Record Selections
 1:30 to 2:15—Same as WAAB
 2:15 to 3:15—Same WNAC
 3:15 to 5:00—Same as WAAB
 5:00 to 8:00—Same as WNAC
 8:02—Baseball Scores
 8:07—News Flashes
 8:15—Voice of an Instrument
 8:30—To be announced
 8:45 to 7:15—Same as WNAC
 7:15—American Legion Program
 7:30—Dolph Martin's Orchestra
 7:45—Hotel Brunswick Orchestra
 8:00 to 9:00—Same as WNAC
 9:00—Rhythm Rhapsody
 9:30—Evening in Paris
 10:00 to 11:15—Same as WAAB
 11:15 to 1:00—Same as WNAC

TUESDAY, MAY 16, 1933

WEEI—BOSTON (508m) 580k

A. M.
 6:45—Tower Health Exercises
 8:00—Organ Rhapsody
 8:15—E. B. Rideout
 8:20—The Morning Paper
 8:30—To be announced
 9:00—Cheerie
 9:30—Smooth Rhythms
 9:45—Otto
 10:00—Mystery Chef
 10:15—Del Castillo
 10:30—Adrian O'Brien
 10:35—Morning Parade
 11:00—Edison Friendly Kitchen
 11:15—Radio Household Institute
 11:30—U. S. Army Band
 P. M.
 12:00—The Larro Boys
 12:15—News Despatches
 12:25—Palme, Webber Quotations
 12:35—Produce Market Report

12:45—Del Castillo
 1:15—Classic Varieties
 1:30—Essex House Ensemble
 2:00—The Merry Madcaps
 2:20—Dorothy Berliner
 2:45—Outstanding Speaker
 2:50—Vocal Art Quartet
 3:30—WEBI Reading Circle
 4:00—News Flashes
 4:10—Palme, Webber Quotations
 4:15—Helen Otis
 4:30—Corea's Dance Orchestra
 5:00—Guy Principato's Orchestra
 5:15—To be announced
 5:30—Schirmer and Schmidt
 5:45—Jack Kaufman
 6:00—Evening Tatler
 6:20—News Despatches
 6:40—Star of the Red Apple
 6:45—Fuddy and Blake
 7:00—Praunelroy & Van
 7:15—Three Keys

OUI, OUI! IRENE IS BACK



IRENE BORDONI

Irene Bordoni, who left her native France for a career in the United States, and made good, is another of the long list of Broadway stars to join the ranks of the National Broadcasting Company.

Miss Bordoni, who has scored many successes on Broadway, is heard over NBC networks twice each week with Emil Coleman's Orchestra. Miss Bordoni sings in her own inimitable manner and also acts as mistress of ceremonies in her new series of radio programs which are heard each Tuesday and Saturday at 7:45 p. m. over an NBC-WBZ network.

Stopped the Show

Few, if any, of the workaday ladies and gentlemen about local studios are better equipped with that certain something that makes troubles lighter and day-in day-out business environment the happier, than little Buster Horton, WEEI's page boy. Some folks call it a sense of humor, but it's more than that in his case. Paradoxically, the world and its goods are his if judgment is made after a glimpse at

his beaming countenance any hour of the day. For the most part he uses his eyes as a medium of conveying his thoughts although his occasional verbal offerings are generally fraught with humor. Called to the microphone (public address system) at a recent community social event after several encores to his efforts as a "buck and winker," out of breath and seemingly exhausted, "Buster" shouted, "Hello mom, I won but it was an awfully hard fight." His dancing had been the high spot of the entertainment but his speech stopped the show.

What, No Television!

Bert Lahr stands supreme as a "mugger"—a maker of comic faces. Since his days in burlesque and until he became one of the stage's highest priced funmakers, Lahr's "mugging" has been regarded as the best in the world. And yet, on radio, he is limited to speech alone and cannot use the art in which he ranks supreme.

Versatile

An advertiser approached Johnny Marvin, the lonesome singer of the air, with the idea of having him make some of these new five-minute programs and asked, "What can you do in five minutes?" Said Marvin, "I can dynamite the Empire State building, lasso a dozen steers, cook morning oatmeal for a camp of 500 men and swim 150 yards. Which would you prefer?"

GRAY HAIR?

KEEP IT GRAY

WITHOUT USING HAIR DYE

If your hair is gray, you can keep it so without unsightly yellow streaks that are so common. Simply wash your hair with Madame Gillespie's White Shampoo. It is not a dye, but it will bring out that silvery sheen that is so admiring in gray hair. Buy Madame Gillespie's White Shampoo for

50 cents a bottle at

All Drug and Department Stores

Tuesday — (Continued)

7:30—Edison Salute
 7:45—The Goldbergs
 8:00—Blackstone Plantation
 8:30—Lady Esther Program
 9:00—Ben Bernie
 9:30—Ed Wynn
 10:00—Walter Damrosch Symphony
 11:00—E. B. Rideout
 11:00—News Flashes
 11:15—Hotel Lexington Orchestra
 11:30—Talking Picture Time
WAAB—BOSTON (212.6m) 1410k

A. M.

8:31—News Flashes
 8:45—Popular Pleasantries
 9:00—Tony Wons
 9:15—Request Record Selections
 10:00—Morning Moods
 10:30—The Madison Singers
 10:45—Melody Parade
 11:00—School of Clothes
 11:15—Request Record Selections
 12:00—Noonday Musicals
P. M.

12:30—Stock Market Quotations
 12:45—Farm Flashes
 1:00—Luncheon Music
 1:15—Harold Knight's Orchestra
 1:30—Madison Ensemble
 2:00—Request Record Selections
 3:01—News Flashes
 3:15—Columbia Artist Recital
 3:30—Frank Westphal's Orchestra
 4:00—Gypsy Music Makers
 4:30—Fred Berrens' Orchestra
 4:45—The Melodeers
 5:00—Hits and Encores
 6:00—Reis and Dunn
 6:15—Ozzie Nelson's Orchestra
 6:30—Russian Gypsies' Orchestra
 6:45—Just Plain Bill
 7:00—Baseball Scores
 7:06—News Flashes
 7:18—Dinner Music
 7:30—N. E. Council Program
 7:45—Hotel Brunswick Orchestra
 8:00—Philadelphia Orchestra
 8:30—Morey Pearl's Orchestra
 9:00—Rhythm Twins
 9:15—Meyer Davis' Band
 9:45—Baseball Scores
 9:51—Boston Herald News
 10:00—Hotel Brunswick Orchestra
 10:30—Edwin C. Hill
 10:45—Howard Barlow's Orchestra

WNAC—BOSTON (243.8m) 1230k

A. M.

6:30—Sunrise Melodies
 7:00—"The Roundsman"
 7:15—News Flashes
 7:30—Morning Watch
 7:45—Request Record Selections
 8:00—Dorothy Muriel
 8:00—9 O'Clock Revue
 8:30—Health Talk
 9:45—Little Jack Little
 10:00—Yankee Mixed Quartet
 10:15—Gretchen McMullen
 10:45—Song Album
 11:00—Voice of Experience
 11:15—Vincent Sorey's Orchestra
 11:30—Medicine Talk
 11:45—Ben Greenblatt
 12:00—Shepard Store News

P. M.

12:06—News Flashes
 12:15—Buddy Harrod's Orchestra
 12:30—Concert Miniatures
 1:00—The Little French Princess
 1:15—Request Record Selections
 2:00—Ann Leaf
 2:30—Columbia Salon Orchestra
 3:00—Red Sox vs. St. Louis
 5:00—Meet the Artist
 5:15—Dancing Echoes
 5:30—"Skippy"
 5:45—Sunshine Club
 6:00—Sport Stunts
 6:15—Voices of an Instrument
 6:30—Hotel Brunswick Orchestra
 6:45—"Chandu"
 7:00—Gypsy Nina
 7:15—Buck Rogers
 7:30—Harry E. Rodgers
 7:45—Boake Carter
 8:00—Mary Eastman
 8:15—To be announced
 8:30—The Dictators
 8:45—Abe Lyman's Orchestra
 9:00—Easy Aces
 9:15—Threads of Happiness
 9:30—Nino Martini
 10:00—Five Star Theatre
 10:30—Morey Pearl's Orchestra
 10:45—Baseball Scores
 10:52—News Flashes
 11:00—H.H. Billy George
 11:15—Phil Regan
 11:30—Abe Lyman's Orchestra
 12:00—Glen Gray's Orchestra
 12:30—Leon Belasco's Orchestra

WBZ-WBZA—BOSTON (303m) 990k

A. M.

7:30—Musical Clock
 8:30—Time—Weather
 8:45—Charles Gerard
 9:00—Virginia Reade
 9:30—Breakfast Club
 9:45—Vic and Sade
 10:00—Frances Ingram
 10:15—Clara, Lu 'n' Em
 10:30—Carl Lamson's Musicals
 10:45—Singing Strings
 11:00—Joe and Battese
 11:15—Edward McHugh
 11:30—Rhythm Ramblers
 12:00—Monitor Views the News
P. M.

12:15—Piano Etchings
 12:25—Street and Highway Safety
 12:30—M-G-M Variety Hour
 1:00—Weather
 1:15—N. E. Agriculture
 1:30—Farm and Home Hour
 2:30—Syncopators
 2:45—Sisters of the Skillet
 3:00—Betty and Bob
 3:15—Al Hewitt's Orchestra
 3:30—Home Forum Cooking School
 4:00—Meredith Wilson's Orchestra
 4:15—Screen Scrap Book
 4:30—NBC Health Clinic
 4:40—Piano Etchings
 4:45—Agricultural Markets
 5:00—Sunshine Discoverer's Club
 5:15—Dick Daring
 5:30—Singing Lady
 5:45—Little Orphan Annie
 6:04—Sports Review

SHARLIE IS DERE!



CLIFF HALL

Here's Sharlie!

And for once at least, Cliff Hall, straight man for NBC's Baron Munchausen, can prove that he "was there," for here is the photograph to prove it.

With thousands of radio listeners hearing the banter of Jack Pearl and Cliff Hall once each week during the Lucky Strike program over an NBC-WEEI network at 10:00 p. m. each Thursday, both have almost lost their true identity and have become generally known as "The Baron" and "Sharlie."

At present Sharlie is on a tour with Jack Pearl, the Boswell Sisters and Paul Whiteman's Orchestra.

Substitution

Les Reis, of the song-and-patter team of Reis and Dunn, is the latest CBS artist on the sick list. Although suffering from a severe cold for more than a week, Les has been carrying on, not only with his broadcasts but in the theatre. However, when the management of a Paterson, N. J., theatre asked

the boys to do an extra broadcast over a local station, Les had to beg off and go to bed. When Reis listened in on the program and heard it introduced as Reis and Dunn, he decided he must be getting delirious. It wasn't until Artie returned home that Les learned that his kid brother, Herb, had pinch-hit for him.

Heard Far Away

President Roosevelt's inaugural address on March 4 was heard in Hell, according to a letter recently received by the National Broadcasting Company from Ralph S. Hosmer, professor of forestry at Cornell University.

Professor Hosmer reports that he received a letter from a friend in Northern Norway who had heard the broadcast of the President's address in the town of Selbu, Norway. He went on to say that the name of the railroad station for Selbu is Hell, Norway.

Radio Helps

The Lady Next Door isn't going to move after all, because her landlord's children admire her broadcasts. Madge Tucker recently decided to move to a less expensive apartment and she sent the usual notice to the landlord. He immediately telephoned her, voluntarily, offered to make a substantial reduction in rent, just because his children are fans of the Lady Next Door programs.

First Earnings

The first money that Lowell Patton, NBC organist, ever made was earned as organist of the Pilgrim Congregational Church, of Portland, Oregon, his home town. Patton says he bought a piano with the weekly stipend.

Should Be Good

Lee Sims has finally completed a book outlining his own system of playing the piano, said to be sought by thousands of pianists. It only took him eight full years to write it!

Tuesday — (Continued)

6:15—Ward Program
 6:30—Elliot Jaffee's Orchestra
 6:45—Lowell Thomas
 7:00—Amos 'n' Andy
 7:15—Radio in Education
 7:45—Arthur Wilson Singers
 8:00—Era Crime Club
 8:30—Dr. Herman Bundesen
 8:45—Song Weavers
 8:50—Hum and Strum
 9:00—Willard Robison's Orchestra
 9:31—Herald Headliners
 10:00—Household Musical Memories
 10:30—DeMarco Girls
 10:45—Springfield Republican News
 11:02—Bill Williams
 11:15—Jimmy McHale's Orchestra
 11:30—Phantom Gypsy
 12:00—Duke Ellington's Orchestra
 12:30—Don Pedro's Orchestra

WTIC—HARTFORD (282.8m) 1060k

A. M.
 7:00—Musical Clock
 8:00—Collin Driggs
 8:30—"Cheerio"
 9:00—Piano Capers
 9:10—Radio Bazaar
 9:30—Smooth Rhythms
 9:45—Otto
 10:00—Mystery Chef
 10:15—Morning Parade
 10:30—Pop Concert
 11:00—Frederic Boissevain
 11:15—Radio Household Institute
 11:30—U. S. Army Band
 11:55—Household Hints
 12:00—Larre Boys
 P. M.
 12:15—Bulletins
 12:20—Farm and Home Hour
 1:00—Blue Room Echoes
 1:30—Essex House Ensemble
 1:45—Evening Schools
 2:00—Merry Madcaps
 2:30—Musique Intime
 2:45—The Aircyclopedia
 3:00—Vocal Art Quartet
 3:30—Mixing Bowl

WTAG—WORCESTER (516.9m) 580

A. M.
 8:00—Organ Rhapsody
 8:30—Morning Glee Club
 8:45—Harding Sisters
 9:00 to 9:45—Same as WEEI
 9:45—Shopping Around
 10:00—The Mystery Chef
 10:15—Morning Parade
 11:00—"Your Child"
 11:15 to 12:15—Same as WEEI
 P. M.

WEDNESDAY, MAY 17, 1933**WEEI—BOSTON (508m) 590k**

A. M.
 6:45—Tower Health Exercises
 8:00—Organ Rhapsody
 8:15—E. B. Rideout
 8:20—The Morning Paper
 8:30—To be announced
 9:00—Cheerio
 9:30—Flying Fingers
 10:00—Reese and White
 10:15—Seamps

12:15—On Wings of Song
 12:30—Produce Market Report
 12:45—Farm Flashes
 12:45—Palais D'Or Orchestra
 1:01—Gazette News
 1:10—Classic Varieties
 1:30 to 3:30—Same as WEEI
 3:30—Woman's Radio Review
 4:00—The Golden Treasury
 4:30—Jane Pickens
 4:45—Lady Next Door
 5:00—Molodic Thoughts
 5:30—Boultab Crawford
 5:45—Nursery Rhymes
 6:00—Waldorf Astoria Orchestra
 6:31—News Bulletins
 6:38—Electric Refrigeration Program
 6:45—James Melton
 7:00—Three Keys
 7:15—Chandu
 7:30—Gillette on the Air
 7:45 to 10:00—Same as WEEI
 10:00—Lives at Stake
 10:30—National Radio Forum
 11:31—News Flashes
 11:40—Hotel Lexington Orchestra
 11:30—Talkie Picture Time

WEAN—PROVIDENCE (384m) 990k

A. M.
 7:30—Globe Trotter
 7:45—Morning Devotions
 8:00—Request Record Selections
 8:45 to 9:15—Same as WAAB
 9:15—Musical Highlights
 9:30 to 10:00—Same as WNAC
 10:00—Morning Moods
 10:15—Gretchen McMullen School
 10:45—Melody Parade
 11:00 to 11:30—Same as WNAC
 11:30—R. I. School of Design
 11:45—Ben Greenblatt
 11:55—Lucy Lee
 12:00—Dr. Royal S. Copeland
 P. M.
 12:00—News Flashes
 12:15 to 1:00—Same as WNAC
 1:00—Request Record Selections
 1:30—Madison Ensemble
 2:00 to 6:00—Same as WNAC
 6:02—Baseball Scores
 6:07—Globe Trotter
 6:15—Voice of an Instrument
 6:25—Typographical Union Speaker
 6:30—Russian Gypsy Orchestra
 6:45 to 7:15—Same as WNAC
 7:15—Meyer Davis' Dance Band
 7:30—Hazel Baker Quartet
 7:45—Hotel Brunswick Orchestra
 8:00 to 10:30—Same as WNAC
 10:30 to 11:15—Same as WAAB
 11:15 to 1:00—Same as WNAC

10:30—Adrian O'Brien
 10:45—Betty Crocker
 11:00—Edison Program
 11:15—Radio Household Institute
 11:30—Salon Orchestra
 P. M.
 12:00—Johnny Marvin
 12:15—News Flashes
 12:25—Paine, Webber Quotations
 12:35—Produce Market Report
 12:45—Neapolitan Dutch Girls
 1:15—Lotus Garden Orchestra

THE LITTLE FRENCH PRINCESS



RUTH YORKE

Starred in the romantic new script series, "Marie, the Little French Princess," is Ruth Yorke, who plays her first leading role on the network as Marie who flees to America incognito to seek the freedom of the life of an every-day girl. The program is currently heard at 1:00 p. m. on Tuesdays, Wednesdays, Thursdays and Fridays over WNAC.

Miss Yorke also takes the part of Ruth Mason, heroine of the new series, "Jack Dempsey's Gymnasium."

"Comes The Revolution"

Broadway, always quick to sense a hit, has picked up a new phrase from radio. Now it is, "Comes the revolution!" introduced a couple of weeks ago on the Musical Grocery Store by Ted Bergman.

The gag which started it, in case you have forgotten, was pulled by Bergman and Tom Howard, the demon dope who is the star clerk in the "store."

Bergman (From a soap box): The kepitailists live in pantshouses. Comes the revolution, we'll all live in pantshouses. The kepitailists eat stromberries and cream. Comes

the revolution, we'll all eat stromberries and cream.

Howard: But I don't like strawberries and cream!

Bergman: Comes the revolution, and you'll eat stromberries and cream. And like it!

Since the skit was played on the program, the phrase has been heard all over town, with variations. An apple seller was heard to mumble, after a smartly-dressed woman refused to buy from him on the ground that she didn't care for apples, "Comes the revolution, and you'll like apples," and an advertising copy writer started an advertisement with the phrase, instead of the usual, "Now science has discovered . . . "

Dangerous

While Jimmy Wallington was broadcasting a growl-by-growl description of the lion-taming act at the circus in Madison Square Garden recently, he got an insight into human nature, or sump'n. He was standing beside Zaccini, the "human cannon ball," who is shot from a cannon from one end to the other of the huge Garden, and who would be all cut up about it if he missed the landing net. Together they watched a tightrope walker balancing at a dizzy height. "Humph!" grunted Zaccini. "Look at that fool! Some day he's going to break his neck walking on a wire like that!"

Good Memory

Ben Grauer, who announces "Great Moments in History," had just finished his final words on a recent program when a gray-haired actor in the cast walked over to him and said "Aren't you my child of 1921?"

Grauer looked up and recognized him as Charles Richman, one time screen star. Grauer, as a boy movie actor played the part of the child in a Fox Film, "My Friend the Devil." Richman acted the role of father. Although it was twelve years ago, Richman had no trouble in recognizing Grauer.

New England's
Smartest
Beauty Salon



49 WEST ST.
BOSTON
Hancock 8026

Wednesday — (Continued)

- | | |
|------------------------------------|----------------------------------|
| 1:30—Rex Battle's Orchestra | 4:30—Frank Westphal's Orchestra |
| 2:00—Palais D'Or Orchestra | 4:45—"Going to Press" |
| 2:30—Marjorie Mills | 5:00—Hits and Encores |
| 3:00—Grand Trio | 6:00—Paul Tremaine's Orchestra |
| 3:30—Woman's Radio Review | 6:30—Skippy Wonder Bakers |
| 4:00—News Despatches | 6:45—Just Plain Bill |
| 4:10—Palme, Webber Quotations | 7:00—Baseball Scores |
| 4:15—Edna Holmes | 7:00—News Flashes |
| 4:30—Anne Denierjian | 7:15—Dinner Music |
| 4:40—Red Cross Talk | 7:30—Boston School Committee |
| 4:45—"Charis" | 7:45—Hotel Brunswick Orchestra |
| 5:00—Jack Beauvais | 8:00—Fritz Kreisler |
| 5:15—Little Journeys Into Songland | 8:30—Morey Pearl |
| 5:30—Winnie, the Pooh | 9:00—Hank Penny's Cronies |
| 5:45—Swanee Serenaders | 9:15—Meyer Davis' Band |
| 6:00—Evening Tattler | 9:45—Baseball Scores |
| 6:20—News Despatches | 9:55—News Flashes |
| 6:40—Old Painter | 10:00—Hotel Brunswick Orchestra |
| 6:45—Tessie the Typist | 10:30—Edwin C. Hill |
| 7:00—Phil Saitman | 10:45—Light Opera Gems |
| 7:15—To be announced | WNAC—BOSTON (243.6m) 1230k |
| 7:45—The Goldbergs | A. M. |
| 8:00—Standard Brands | 6:30—Sunrise Melodies |
| 8:30—Woodbury Program | 7:00—"The Rounders" |
| 9:00—Ranny Weeks | 7:15—News Flashes |
| 9:15—Rocking Chair Memories | 7:30—Morning Watch |
| 9:30—Josef Lhevinne | 7:45—Request Record Selections |
| 10:00—Corn Cob Pipe Club | 8:15—Dorothy Muriel |
| 10:30—Dance Hits of Yesterday | 9:00—9 O'Clock Revue |
| 11:00—E. B. Rideout | 9:30—Health Talk |
| 11:05—News Despatches | 9:45—Little Jack Little |
| 11:15—St. Regis Orchestra | 10:00—Buddy Clark |
| 11:30—Waldorf Astoria Orchestra | 10:15—in the Luxembourg Gardens |
|
WAAB—BOSTON (212.6m) 1410k | 10:45—Pedro de Cordoba |
| A. M. | 11:00—The Voice of Experience |
| 8:30—News Flashes | 11:15—Four Showmen |
| 8:45—Popular Pleasantries | 11:30—Carlie and London |
| 9:00—Tony Wens | 11:45—Melody Parade |
| 9:15—Request Record Selections | P. M. |
| 10:00—The Oxol Boys | 12:00—Shepard Store News |
| 10:45—Memory Lane | 12:00—News Flashes |
| 10:45—in the Master's Music Room | 12:15—Vincent Travers' Orchestra |
| 11:00—Martha Lee's School | 12:30—Concert Miniatures |
| 11:15—Request Record Selections | 1:00—The Little French Princess |
| 12:00—Noonday Musicales | 1:15—Request Record Selections |
| P. M. | 2:00—Ann Leaf |
| 12:30—Stock Market Quotations | 2:30—Columbia Artists Recital |
| 12:45—Farm Flashes | 2:45—Rhythm Kings |
| 1:00—Luncheon Music | 3:00—Red Sox vs St. Louis |
| 1:15—George Hall's Orchestra | 3:00—The Captivators |
| 1:30—Madison Ensemble | 3:30—"Skippy" |
| 2:00—Request Record Selections | 3:45—Origin of Superstition |
| 2:01—News | 6:00—Baseball Scores |
| 2:15—Mme. Belle Forbes Cutter | 6:00—News Flashes |
| 2:45—Eton Boys | 6:15—Voice of an Instrument |
| 3:00—Claude Hopkins' Orchestra | 6:30—"Black and Blue" |
| | 6:45—"Chandu" |

KALTENMEYER'S KINDERGARTEN

Turning artist, fans of the Kaltenmeyer Kindergarten program, heard Saturdays at 8:30 p. m., over an NBC-WBZ network, have reversed the regular procedure. They send members of the cast cartoons and caricatures of what they think each looks like. Bruce Kamman, who writes the show and takes the part of Professor Kaltenmeyer, is starting a collection of the pictures.

Bruce does not look like the character he portrays. He is tall and well-built—the football type—is not round shouldered and does not wear glasses as most of the pictures portray him. He does, however, come of German ancestry.

Gertie Glump who always wants Mickey Donovan to sit with her, really has a "case on him." No wonder—they're married. In other programs they are heard as the team of Marian and Jim Jordan. When Gertie Glump or Mickey Donovan speaks, there is no Mrs. Van Schyler or Cy Wintergreen. Why? Because Marian and Jim take those parts also.

The tattle tale, Susie Simpson, is Loretta Poynton. She has been heralded in radio magazine surveys as one of NBC's 1933 "finds." She will soon be 20 years old.

Although Don Mangano's stock in trade is the saxophone, he plays

the part of Tony Bachacallop. Johnny Wolf is also a musician by trade. He often drops his trumpet for Jewish dialect tales. In this program he is heard as the sleepy-eyed Izzy Finkelstein.

And lest we forget — Percy



PROF.
KALTENMEYER

Van Schyler! He plays the role his name implies. Again fans will have to be disillusioned. His real name is Merrill Fugit, one of NBC's most versatile juvenile impersonators.

Time On Their Hands

The Maxwell House Show Boat cast, one of the largest assembled for any one program, is planning to organize a club to be known as the "Kill Three Hours Club."

The Show Boat program is repeated on a Pacific coast network at 1:00 a. m. Their regular performance is at 9:00 p. m. The cast is now devising some system to pass away the extra hours.

Wass You Dere?

Charley: You got milk from a mudscow? I suppose you got a cat from a cat boat, a pie from a pilot ship, and beer from a schooner!

Baron: Sure! Who told you? And do you know what I got from a motor boat?

Charley: What?
Baron: Launch!

Hold That Man!

The question most persistently asked the Voice of Experience, the new Columbia network oracle, by women is, "How can I hold my husband?"

FEMININE HYGIENE

Use Lydia E. Pinkham's

Sanative Wash

Here at last is a safe new anti-septic. Unlike most other products on the market which are advertised for feminine hygiene, the formula for Lydia E. Pinkham's Sanative Wash was prepared for this one purpose only. It has been hospital tested and proved to be safe.

Try this marvelous new product. It is cleansing . . . refreshing . . . and best of all it is a perfect deodorant. Buy a bottle from your druggist today.

If you will write to the Lydia E. Pinkham Medicine Company, Dept. L, Lynn, Mass., we will be glad to send you a trial bottle.—Adv.



SLEEPY IZZY

Wednesday — (Continued)

7:00—Charles Carlile
 7:15—Buck Rogers
 7:30—Dolph Martin's Orchestra
 7:45—Beake Carter
 8:00—Voice of Experience
 8:15—Boswell Sisters
 8:30—The Dictators
 8:45—"Hot From Hollywood"
 9:00—Gulf Refining Co.
 9:15—Manhattan Serenaders
 9:30—Robert Burns Panatela
 10:00—Fred Waring's Pennsylvanians
 10:20—Wrestling Match
 11:00—Baseball Scores
 11:07—News Flashes
 11:15—Little Jack Little
 11:30—Joe Haymes and Orchestra
 12:00—Eddie Duchin's Orchestra
 12:30—Ozzie Nelson's Orchestra

WBZ-WBZA—BOSTON (303m) 990k

A. M.
 7:30—Musical Clock
 8:30—Time—Weather—Temperature
 8:45—Charles Gerard
 9:00—Virginia Reade
 9:30—Breakfast Club
 9:45—Vic and Sade
 10:00—Four Southern Singers
 10:15—Clara, Lu 'n' Em
 10:30—Happy Jack
 10:45—Homemaking Hints
 11:00—U. S. Army Band
 11:30—Women's Club News
 11:45—Rhythm Ramblers
 12:00—Monitor Views the News

P. M.
 12:15—Piano Etchings
 12:25—Street and Highway Safety
 12:30—Merrie Men
 12:45—Rhythmic Serenade
 1:00—Weather
 1:15—N. E. Agriculture
 1:30—Farm and Home Hour
 2:30—Vitali Podolsky
 2:45—N. E. Sketchbook
 3:00—Betty and Bob
 3:15—Radio Troubadours
 3:30—Home Forum Cooking School
 4:00—Mason and Hamlin Concert
 4:30—Salvation Army Hour
 4:45—Agricultural Markets
 5:00—Grin and Bearit
 5:15—Dick Darling
 5:30—Singing Lady
 5:45—Little Orphan Annie
 6:00—Bill Williams
 6:15—Wheatsworth Program
 6:30—Three X Sisters
 6:45—Lowell Thomas
 7:00—Amos 'n' Andy
 7:15—Al Mitchell's Orchestra
 7:45—"Mass. Bay Colony"
 8:00—Eno Crime Club
 8:45—Phil Cook
 9:00—Sherlock Holmes
 9:30—International Tidbits
 10:01—Revelers Quartet
 10:15—Springfield Republican News
 10:30—Progress Exposition
 11:00—Bill Williams
 11:15—Jimmie McHale's Orchestra
 11:30—Master Singers
 12:00—Joe Rines' Orchestra
 12:30—Johnny Johnson's Orchestra

WTIC—HARTFORD (282.8m) 1060k
 P. M.
 4:00—"Pop" Concert—Kriens
 4:30—Texas Cow Girl
 4:45—Vincent Sorey's Orchestra
 5:00—Mitchell Kaplan
 5:05—Walter Dawley
 5:30—Winnie the Pooh
 5:45—Discoverer's Club
 6:00—Bulletins
 6:05—Dinner Concert
 6:30—Wm. S. Hard
 6:45—Sport Shots
 7:00—"Your Request Program"
 7:20—Melody Moods
 7:45—Studio Program
 8:00—Fannie Brice
 8:30—To be announced
 9:00—Don Bestor's Orchestra
 9:15—Numismatic Program
 9:30—Mischa Levitski
 10:00—Corn Cob Pipe Club
 10:30—Bulletins—Weather
 10:35—Merry Madcaps
 11:15—Vincent Lopez's Orchestra
 11:30—McAlpin Orchestra
 12:00—Ralph Kirby
 12:15—College Inn Orchestra
 12:30—Edgewater Beach Orchestra

WTAG—WORCESTER (516.9m) 580

A. M.
 8:00—Organ Rhapsody
 8:30—Morning Glee Club
 8:45—Harding Sisters
 9:00—Cheerio
 9:30—Harmonians
 9:45—Capitol Organ
 10:00—Breen and De Rose
 10:15—Three Scamps
 10:30—Young Artists Trio
 10:45—Betty Crocker
 11:00—Juan Reyes
 11:15 to 11:45—Same as WEEI
 11:45—Raymond Morin
 P. M.
 12:00—Johnny Marvin
 12:15—Soloist
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Popular Program
 1:01—News Bulletins
 1:15 to 2:30—Same as WEEI
 2:30—Two Seats in the Balcony
 3:00 to 4:00—Same as WEEI
 4:00—Pop Concert
 4:30—Texas Cow Girl
 4:45—Charla Presentation
 5:00—Al Bernard
 5:15—Trio Romantique
 5:30—Winnie the Pooh
 5:45—Silverberg Ensemble
 6:00—Waldorf Astoria Orchestra
 6:32—News Flashes
 6:38—Pianist
 6:45—Soloist
 7:00—Jack and Loretta Clemons
 7:15—Chandu
 7:30—Continental Presentation
 7:45 to 9:00—Same as WEEI
 9:00—Marjorie Taylor
 9:15 to 11:00—Same as WEEI
 11:00—News Flashes
 11:08—Weather Report
 11:10—Anson Weeks' Orchestra
 11:30—Hotel McAlpin Orchestra

FROM THE STUDIOS

Gypsy Nina

Introducing Gypsy Nina, newest star of the Columbia network, who is heard each Tuesday at 7:00 p. m. and each Saturday at 7:15 p.m. over WNAC-Columbia network. The versatile young woman, who sings in nine languages, accompanies herself on the accordion on her program, which is known as "Romany Romance."



Northwestern Chronicle

There is much activity and more concentrated fun around the office of the Northwestern Chronicle when it goes to press on Sunday afternoon than in other newspaper office. Deadline for the paper is 2:30 p. m. over an NBC-WBZ network.

Aunt Hessie chooses the Chronicle office as the spot to lay her plans for social uplift and community betterment. Buck Huskins uses it to court Alice Dudley, daughter of old Jim Dudley, the editor. Little Ruth Dudley plays around underfoot. Rhiny Masters makes a battle ground of the shop when he challenges Buck to war for the affections of Alice.

In the Northwestern Chronicle, authored by Paul Rhymer, who also writes "Vic and Sade," "Alice Dudley" is portrayed by Dolores Gillen, pictured on this week's cover of RADIOLOG; "Rhiny Masters" is Merril Fugit; "Buck Harkins," Bill Barth; "Jim Dudley," Jesse Pugh; "Aunt Hessie," Bernadine Flynn; and "Uncle Virgil," Art Van Harvey. The latter two, Bernadine Flynn and Art Van Harvey take the parts of "Vic and Sade," on that famous radio skit of the same name.

Novel Idea

James Melton has lifted a page from big business by purchasing a dictaphone such as executives use to dictate letters. Before he goes on the air, Melton sings his songs into the machine and plays them back to correct any errors he might have made during rehearsals. He highly recommends the idea.

Finally Agreed

James Melton has finally agreed to play vaudeville, opening at the New York Paramount but only after theatre officials agreed to let him appear as he broadcasts, theme song and all, to retain the effects of a broadcast.

Old Pal

Singin' Sam, back in radio where he got his first break in radio, is using an old Cincinnati pal as accompanist, Gene Perazzo, who accompanied him before he rose to network stardom.

Do You Know Your Radio Stars?

(Answers)

1. Charles Barnett. 19 years old.
2. Jeanie Lang.
3. Wayne King's.
4. Three. Connie, Martha and Vet.
5. Frank Parker.

New 50c Size

LYDIA E. PINKHAM'S TABLETS FOR WOMEN

They relieve and prevent periodic pain and associated disorders. No narcotics. Not just a pain killer but a modern medicine which acts upon the CAUSE of your trouble. Persistent use brings permanent relief. So'd by all druggists.

If you will write to the Lydia E. Pinkham Medicine Company, Dept. L, Lynn, Mass., we will be glad to send you a trial box.—Adv.

Wednesday (Continued)

WEAN—PROVIDENCE (384m) 990k

A. M.
 7:30—Globe Trotter
 7:45—Morning Devotions
 8:00—Request Record Selections
 8:45 to 9:15—Same as WAAB
 9:15—The Melodeers
 9:30 to 10:00—Same as WNAC
 10:00—The Oxol Boys
 10:15 to 11:30—Same as WNAC
 11:30—College of Education
 11:45—Melody Parade
 11:55—Lucy Lee
 12:00—Dr. Royal S. Copeland
 P. M.
 12:05—Globe Trotter
 12:15 to 1:00—Same as WNAC
 1:00—Request Record Selections

1:30—Madison Ensemble
 2:00 to 5:00—Same as WNAC
 5:00—Uncle Red's ABC Club
 5:15—The Captivators
 5:30—"Skippy"
 5:45—Do, Re, Mi
 6:02—Baseball Scores
 6:07—News Flashes
 6:15—Voice of an Instrument
 6:30—To be announced
 6:45 to 7:15—Same as WNAC
 7:15—Copley Dinner Music
 7:30—Dolph Martin's Orchestra
 7:45—Hotel Brunswick Orchestra
 8:00 to 10:30—Same as WNAC
 10:30 to 11:15—Same as WAAB
 11:15 to 12:00—Same as WNAC
 12:00—Billy Lossier's Orchestra
 12:30—Ozzie Nelson's Orchestra

THURSDAY, MAY 18, 1933

WEEI—BOSTON (508m) 690k

A. M.
 6:45—Tower Health Exercises
 8:00—Organ Rhapsody
 8:15—E. B. Rideout
 8:20—The Morning Paper
 8:30—To be announced
 9:00—Cheerio
 9:30—Smooth Rhythms
 9:45—Otto
 10:00—Mystery Chef
 10:15—Organ
 10:45—Morning Parade
 11:00—Edison Friendly Kitchen
 11:15—Radio Household
 11:30—Down Lover's Lane
 P. M.
 12:00—Larrow Boys
 12:15—News
 12:35—Palme, Webber Quotations
 12:35—Farmers Market
 12:45—Organ
 1:15—Palais D'Or Orchestra
 1:30—Popular Varieties
 2:00—Silver Lining Hour
 2:15—Lotus Garden Orchestra
 2:30—World Good Will Day
 2:00—Three Mustachios
 3:15—Piano Pals
 3:30—Reading Circle
 4:00—News Despatches
 4:10—Palme, Webber Quotations
 4:15—Kathleen Stewart
 4:30—Jane Pickens
 5:15—Three Scamps
 5:30—To be announced
 5:45—Genia Fonarina
 6:00—Evening Tatler
 6:30—News Despatches
 6:40—Sign of the Red Apple
 6:45—Buddy and Blake
 7:00—Van and Farnellroy
 7:15—The Regimentalists
 7:30—Edison Salute
 7:45—The Goldbergs
 8:00—Fleischmann Hour
 8:00—Captain Henry's Show Boat
 10:00—"Baron Münchhausen"
 11:00—Fishing Forecast
 11:05—News Despatches
 11:15—Dance Orchestra
 11:30—Waldorf-Astoria Orchestra

WAAB—BOSTON (212.6m) 1410k

A. M.
 8:31—News Flashes

8:45—Popular Pleasantries
 9:00—Tony Wons
 9:15—Request Record Selections
 10:00—in the Luxembourg Gardens
 10:15—Ida Bailey Allen
 10:30—Four Clubmen
 10:45—Barbara Gould
 11:00—Uncle Ted
 11:15—Request Record Selections
 P. M.
 12:00—Noontime Musicales
 12:30—Stock Market Quotations
 12:45—Farm Flashes
 1:00—Luncheon Music
 1:15—Harold Knight's Orchestra
 1:30—Palmer House Ensemble
 2:00—Request Record Selections
 2:45—News Flashes
 3:00—La Forfe Berliner Musicales
 3:30—Frank Westphal's Orchestra
 4:00—U. S. Army Band
 4:45—National Trade Revival
 5:00—Hits and Encores
 5:00—Current Events
 5:15—Ozzie Nelson's Orchestra
 6:30—Elizabeth Barthell
 6:45—Just Plain Bill
 7:00—Baseball Scores
 7:05—News Flashes
 7:15—Dinner Music
 7:30—"Timely Topic on Health"
 7:45—Hotel Brunswick Orchestra
 8:00—Philadelphia Orchestra
 8:30—Vincent Sorcy's Orchestra
 8:45—Harry E. Rodgers
 9:00—Merv Pearl's Orchestra
 9:15—Copley Plaza Orchestra
 9:45—Baseball Scores
 9:51—News Flashes
 10:00—John Henry
 10:15—California Melodies
 10:45—Columbia Symphony Orchestra

WNAC—BOSTON (243.8m) 1230k

A. M.
 6:30—Sunrise Melodies
 7:00—"The Roundsman"
 7:15—News Flashes
 7:30—Morning Watch
 7:45—Request Record Selections
 8:55—Dorothy Muriel
 9:50—9 O'Clock Revue
 9:30—Modern Living Health Talk
 9:45—Little Jack Little
 10:00—Voice of Apothecary

Tidbits on the Radio Folks

by Beau Boston

Evidently the denizens of Old Orchard, Me., are most distinctive for the things they haven't heard about. . . When Jacques Renard was barnstorming at that hamlet recently, a gent approached one of the Renard troupe, pointed at Jacques, and queried, "Who's the fat guy?" . . .

The troupe-member was somewhat stunned to encounter a person who was attending a dance without knowing the name of the orchestra-leader who had been billed all over the town for days as the feature of the occasion. . . But conquering his amazement he replied courteously, "That's Jacques Renard". . . "Who's he?" queried the dancer, unabashed. . . "Why," said the member of Jacques' troupe, "Don't you remember he was on the Camel Hour?" . . . "What Camel Hour?" persisted the customer. . . But the one he was questioning had by now lost his powers of speech for the remainder of the evening. . .

After Emcee Lou Ashe had spent an entire season telling the Cascades customers how matchless Jimmie McHale's music is, and how he warms the very heart-cockles of NBC by the superbness of his broadcasts, Louis Walters decided to put in another band! . . . On the road Vallee's musicians average \$30 to \$40 a night, plus transportation. . . We've heard of worse fates than that—lots of 'em. . . "Why blame the radio comics for lifting jokes," argued a defender of these usually not very original amusers. . . "Even Ben Franklin used to lift material!" . . . "I know," replied he who'd been sailing the air funnymen, "But why should the radio comics copy from the same people as Ben did?"

Harry Faul supposes you could speak of that "Soooo—" as a "long-Wynnded 'o'" . . . Billy Payne, the incorrigible, introduced Commercial Artist Jackie Elwyn to a Cocoanut Grove crowd as the composer of "Lover" and let the cus-

tomers applaud themselves out while Jackie took undeserved bows. . . When the Frim Sisters were broadcasting "Shuffle Off to Buffalo" with train effects recently, you didn't know how much they'd been through to get those train effects. . . They tried this and that, and both this and that were N. G. . . Then finally Guitarist Harold Seader happened to come along for the rehearsal of the Four Collegians, and the Frim Girls set him to work with a scrubbing-brush and a piece of cardboard. . . It worked okay, and Harold became the "shuffle" that the audience heard that Sunday afternoon. . .

Artero Querze, Statler saxophonist, wrote the song "My Travero" which will shortly be published. . . Mike Porter, famed N. Y. radio columnist, and Johnny Johnstone, of the NBC press-relations dept., spend most of their spare time tormenting each other with practical jokes of the most galling description. . . Jack Pearl's dad turned down a European trip offered to him last year by his famed son, declaring he wanted to "See America First" . . . So Jack invited him to California with him this year and his dad, who means what he says, jumped at the chance.

Has To Learn

When you hear Snooney on that Five-Star show, you probably love her dog. Well, a deputy sheriff in Kentucky did, so he sent her a bloodhound puppy four months old. And the bloodhound is so frightened of New York streets and noises that Snooney has turned him over to an animal trainer to be taught city ways.

Thursday — (Continued)

10:15—Gretchen McMullen
 10:45—Lavalon Shampoo Program
 11:00—Voice of Experience
 11:15—Morning Moods
 11:30—The Magic Tenor
 11:45—Keenan and Phillips
 12:00—Shepard Store News
 P. M.
 12:06—News Flashes
 12:15—Buddy Harrod's Orchestra
 12:30—Concert Miniatures
 1:00—The Little French Princess
 1:15—Request Record Selections
 2:00—Ann Leaf
 2:30—The Merrymakers
 3:00—Red Sox vs St. Louis
 5:00—George Hall's Orchestra
 5:15—Hayden and Lang
 6:30—Skippy
 6:45—Sunshine Club
 6:00—Baseball Scores
 6:05—News Flashes
 6:15—Orchestra Cup Series
 6:45—"Chandu"
 7:00—The Street Singer
 7:15—Buck Rogers
 7:30—Harry E. Rodgers
 7:45—Boake Carter
 8:00—Evan Evans
 8:30—James Roosevelt
 8:45—"Hot From Hollywood"
 9:00—Easy Aces
 9:15—Fry and Braggiotti
 9:30—The Pontiac Revue
 10:00—"As I See It"
 10:15—Brunswick Orchestra
 10:30—Street of Dreams
 10:45—Baseball Scores
 10:55—News Flashes
 11:00—Charles Frederick Lindsley
 11:15—Charles Carlie
 11:30—Ted Lewis
 12:00—Glen Gray's Orchestra
 12:30—Charlie Straight's Orchestra

WBZ-WBZA—BOSTON (303m) 990k

A. M.
 7:30—Musical Clock
 8:30—Time—Weather
 8:45—Charles Gerard
 9:00—Virginia Reade
 9:30—Breakfast Club
 9:45—Vic and Sade
 10:00—Four Southern Singers
 10:15—Clara, Lu 'n' Em
 10:30—Happy Jack
 10:45—Cellophane Program
 11:00—Singing Strings
 11:15—Edward McHugh
 11:30—Rhythm Ramblers
 P. M.
 12:00—Monitor Views the News
 12:15—Piano Etchings
 12:25—Street and Highway Safety
 12:30—Chickering Hour
 1:00—Weather
 1:15—N. E. Agriculture
 1:30—Farm and Home Hour
 2:00—Pickard Family
 2:45—"Books and Authors"
 3:15—On Wings of Melody
 3:25—Care of the Garden
 3:30—Cooking School
 4:00—Thursday Special
 4:30—Mass. Dental Association
 4:45—Agricultural Markets
 5:00—Sunshine Discoverer's Club

5:15—Dick Daring
 5:30—Singing Lady
 5:45—Little Orphan Annie
 6:04—Bill Williams
 6:15—Happy Landings
 6:30—Elliot Jaffee's Orchestra
 6:45—Lowell Thomas
 7:00—Amos 'n' Andy
 7:15—A & P Program
 7:31—Vick Song Weavers
 7:38—"Over the Heather"
 8:00—Captain Diamond
 8:30—Rin Tin Tin
 8:45—Howard Thurston
 9:00—Death Valley Days
 9:30—Wayne King's Orchestra
 10:00—NBC Players
 10:30—Fashionettes
 10:45—Springfield Republican News
 11:03—Bill Williams
 11:15—Jimmie McHale's Orchestra
 11:20—Phantom Gypsy
 12:00—Don Bestor's Orchestra
 12:30—Dancing in the Twin Cities

WTIC—HARTFORD (282.8m) 1060k

A. M.
 7:00—Musical Clock
 8:00—Collie Driggs
 8:30—Cheerio
 9:00—Morning Glee Club
 9:10—Radio Bazaar
 9:30—Smooth Rhythms
 9:45—Otto
 10:00—Mystery Chef
 10:15—Morning Parade
 10:30—Happy Ramblers
 10:45—Parent-Teachers Program
 10:55—Salon Trio
 11:15—Radio Household Institute
 11:30—Pop Concert
 11:55—Household Hints

P. M.
 12:00—Larre Boys
 12:15—Conn. Motor Vehicles
 12:20—Farm and Home Hour
 12:30—Blue Room Echoes
 1:00—Blue Room Echoes
 1:25—Medical Talk
 1:30—Popular Varieties
 2:00—WTIC Playhouse
 2:30—Three Melody Men
 2:45—Piano Miniatures
 3:00—Daytime Dancers
 3:30—The Mixing Bowl

WTAG—WORCESTER (516.9m) 580

A. M.
 8:00—Organ Rhapsody
 8:30—Morning Glee Club
 8:45—Harding Sisters
 9:00 to 9:45—Same as WEEI
 9:45—Shopping Around
 10:00—The Mystery Chef
 10:15—Morning Parade
 10:30—Happy Rambler
 10:45—Morning Parade
 11:00—May We Present
 11:15 to 12:15—Same as WEEI
 P. M.
 12:15—Catherine Fields
 12:30—Product Market Report
 12:35—Farm Flashes
 12:45—Popular Program
 1:01—News Flashes
 1:10—Pais's D'Or Orchestra
 1:30—Popular Varieties

Tune in on Some Gossip! !

By Hendrik V. Fulton

Leo Reisman nets \$500 weekly from his cold cream broadcast. . . Bert Lown's music made a big hit with the Wellesley College daisies when he played there recently. . .

Kate Smith gained four pounds the past month. . . A glance at Kate's bank account would prove that Kate would still be really worth her weight in gold even if she should add a few more pounds. . . Incidentally, Kate finds that Chocolate Ice Cream Sodas do the trick when a few pounds are needed.

. . . George Givot, Radio's Greek Ambassador of Good will, is looking around for another sponsor. . . That he went over big on that eiggie series goes without saying. Elliot Daniel, former Statler maestro, touring in the South Seas. . . Using an old college custom, Elliot, in company with several pals, are playing their way. . . Lennie Hayton hanging around with Bing Crosby in Hollywood. . . Lennie has very large plans for the Fall. Frances Langford, the NBC canary has a yen to do a feature talkie. What's become of Art Jarrett?

. . . For awhile Art was trying to break into talkieland, but had only fair success. . . One of the largest pleasure spots at the World Fair this year will be a Beer Garden in charge of Ben Bernie. . . Walter O'Keefe, former Magic Carpet pilot, working hard to land a series. . . But Walt's chances are very slim indeed, unless he improves his material. . . When Abe Lyman had about 15 weeks to go on his tooth paste program, his sponsors became convinced that his music was worse than terrible. . . They offered to cancel his contract at a price. . . But smart Abe told them that either they settled in full or he would continue; so they decided to let him finish. . . Today the same outfit has about six programs, and Abe is boss of them all. . .

They're getting the same brand of music today, only they have be-

come convinced that Abe is a really smart showman and his music is the finest of its type. . . And so it goes in radio, dear reader. . . CBS's Easy Aces are building up a terrific audience without attracting undue attention. . . Ann Butler, new NBC personality, being rated a comer. . . Ann has had plenty of stage experience, and should go over if given the proper spot. . . Mildred Bailey will do her broadcasting for CBS for a spell. . . Columbia expects Millie to go far on their air channels. . . Woods Miller, songbird protege of Nat Shilkret, hasn't a chance. . . Again we must remind Mr. Shilkret and others of the radio fraternity that the listener doesn't care who sponsors them. . . If they haven't got the stuff, all the plugging in the world won't put them over. . . The public either makes or breaks the ether stars. When they tell you that "Glen Gray" is director of the Casa Loma Orchestra, you are being led astray. . . There just isn't any "Glen Gray". . . They needed someone to stand in front of the band, and one of the boys was chosen and tagged "Glen Gray". . . Hearing some very fine comments in regard to the NBC Sizzlers. . . George Lottman is probably the most popular press representative on Broadway. . . George does publicity for many of the biggest names in radio, including Paul Whiteman. . . Irving Berlin is due to unloose another tune that you will be whistling soon. . . James Roosevelt, eldest son of The President, is an insurance-man in his off-the-air hours. . . This radio business is not just a gag with Jimmie; he takes it very seriously, even if he does wait until the last minute to prepare the material for his broadcasts. . .

Thursday — (Continued)

2:00—Emerson Gill's Orchestra
 2:30—World Goodwill Day Program
 3:00—Three Mustachios
 3:15—Lucille Peterson
 3:30—Woman's Radio Review
 4:00—Headlines in Song
 4:15—Kathleen Stewart
 4:30—Jane Pickens
 4:45—Lady Next Door
 5:00—Caroline Clement
 5:15—Three Scamps
 5:30—Rumpelstilchen
 5:45—Genia Tomarova
 6:00—Waldorf Astoria Orchestra
 6:30—News Bulletins
 6:28—Electric Refrigeration Program
 6:45—Countess Olga Albani
 7:00—Regimentalists
 7:15—Chandu
 7:30—Ghillette on the Air
 7:45 to 11:00—Same as WEEI
 11:01—News Flashes
 11:10—James Melton—Tenor
 11:15 to 12:00—Same as WEEI

WEAN—PROVIDENCE (384m) 990k
 A. M.
 7:30—News Flashes
 7:45—Morning Devotions
 8:00—Request Record Selections

3:30—School Quarter Hour
 3:45 to 9:15—Same as WAAB
 9:15—Musical Highlights
 9:30 to 10:00—Same as WNAC
 10:00—In the Luxembourg Gardens
 10:15—Gretchen McMullen
 10:45—Barbara Gould
 11:00 to 12:00—Same as WNAC

P. M.

12:01—News Flashes
 12:10—Dr. Royal S. Copeland
 12:15—Buddy Harrod's Orchestra
 12:30—Billy Lossez's Orchestra
 1:00—Request Record Selections
 1:30—Palmer House Ensemble
 1:45—R. I. Fed. of Women's Clubs
 2:00 to 6:00—Same as WNAC
 6:00—H. V. Kaltenborn
 6:17—News Flashes
 6:30—Betty Barthell
 6:45 to 7:15—Same as WNAC
 7:15—Meyer Davis' Dance Band
 7:30—Ed Quinton's Orchestra
 7:45—Hotel Brunswick Orchestra
 8:00 to 10:00—Same as WNAC
 10:00 to 11:15—Same as WAAB
 11:15 to 12:00—Same as WNAC
 12:00—Billy Lossez's Orchestra
 12:30—Charlie Straight's Orchestra

FRIDAY, MAY 19, 1933

WEEI—BOSTON (508m) 590k
 A. M.
 6:45—Tower Health
 8:00—Organ Rhapsody
 8:15—E. B. Rideout
 8:20—Morning Paper
 8:30—To be announced
 9:00—Cheerio
 9:30—Flying Fingers
 9:45—The Harmonians
 10:00—Dorothy Curtis
 10:15—Del Castillo
 10:30—The Happy Rambler
 10:45—Betty Crocker
 11:00—Morning Parade
 P. M.

12:00—Johnny Marvin
 12:15—News Despatches
 12:25—Paine, Webber Quotations
 12:35—Produce Market Report
 12:45—State Dept. of Information
 12:55—Del Castillo
 1:15—Hotel Kenmore Orchestra
 1:30—Essex House Ensemble
 2:00—Neapolitan Dutch Girls
 2:30—Marjorie Mills
 3:00—Charles Gilbert Spross Sonata
 3:15—Famous Loves
 3:30—Women's Radio Review
 4:00—News Despatches
 4:10—Paine, Webber Quotations
 4:15—Benjamin Moore Triangle
 4:30—Echoes of Erin
 4:45—Pianist
 4:50—Dr. L. Burbank
 5:00—The Rollickers
 5:15—YMCA News
 5:30—Winnie the Pooh
 5:45—Bud
 6:00—Evening Tattler
 6:30—News Despatches
 6:40—The Old Painter
 6:45—Tessie The Typist
 7:00—Born Minnevitch's Rascals

7:15—Jack, Ted, Bud and Roy
 7:30—To be announced
 7:45—The Goldbergs
 8:00—Cities Service Concert
 9:00—Best Foods Program
 9:30—The Fur Trappers
 10:00—Jack Benny
 10:30—Richfield Country Club
 11:00—E. B. Rideout
 11:06—News Despatches
 11:15—St. Regis Orchestra
 11:30—Hotel Statler Orchestra

WAAB—BOSTON (212.6m) 1410k

A. M.
 8:31—News Flashes
 8:45—Popular Pleasanties
 9:00—Tony Wons
 9:15—Request Record Selections
 10:00—"The Oxol Boys"
 10:15—In the Luxembourg Gardens
 10:45—Francis J. Cronin
 11:00—Martha Lee
 11:15—Request Record Selections
 12:00—Noonday Musicals
 P. M.

12:30—Stock Market Quotations
 12:45—Farm Flashes
 1:00—Dinner Music
 1:15—Billy Hays' Orchestra
 1:30—Palmer House Ensemble
 1:45—Comm. W. C. Graham
 2:00—Request Record Selections
 2:00—News Flashes
 2:15—Alex Semmler
 2:30—Harrisburg Variety Program
 4:00—The Grab Bag
 4:30—U. S. Army Band
 5:00—Hits and Encores
 5:45—Stamp Adventurer's Club
 6:00—Dancemaster Echoes
 6:15—Freddie Marlin's Orchestra
 6:30—Happy Wonder Bakers
 6:45—Just Plain Bill
 7:00—Baseball Scores

"RADIOCRACY"

by Frank Luther
noted NBC Star

"Vallee loses voice in nasal operation." "Doctors remove croon from Rudy's nose."



Just two of the million gags you'll hear following Rudy Vallee's nose operation. It'll be a gagman's holiday for the boys who resent Vallee.

Don't let 'em kid you. Most tenors have had their noses blacksmithed for a devi-septum (Rudy's trouble) caused by baseball and football injuries or boyhood fights. I did. I had mine broken in boxing and baseball both.

Funny—most people don't realize that Rudy can sing high—and LOUD. Why doesn't he, then, you ask? He knows better. Loud singing is seldom GOOD singing. ANYBODY can sing LOUD.

Ranny Weeks is probably one of your favorites by this time. He's been one of mine for nearly a year; ever since I made that talkie, "It Happened in Paris," with him. Ranny is a darn good actor, and a swell fella. Good looking, tall, young, modest AND a gentleman.

Which reminds me of Borrah Minnevitch's harmonica artists—and I mean artists. They're quiet polite little fellows. The old blow-in-and-out maestro keeps 'em under his thumb like a Dutch uncle. Kindly, but firm. And tho he seldom does, Borrah can play circles around any of the boys. But they WILL fill the studio with wrappers from candy bars, peanuts, and gum.

Here's a bit of advice from one of the greatest tenors in America; that likeable young gentleman, TITO GUIZAR. He told me, in his nice-to-listen-to Mexican accent:

"No matter how soft or strong one sing, one have to sing as if one were at one's own room; never

force the voice. I try to picture a kind audience in the studio, to forget all the calmness and coolness of the frightful mike."

TITO's a Valentino. He's tall, young, plays all that guitar himself, and sings like nobody's business. He can take a full high C and soften it gradually until it dies completely away—without ever changing the tone. And no other singer I've ever heard can do it.

I'd give every nickel I've got if I could. And so would the rest of the tenors.

Zora Layman and the Debonairs are on the NBC Red Network opposite the Boswell younger generation Saturdays at 9:15.

That may mean a lot. For instance, that NBC is out to battle the CBS favorites with their new star, and her group.

It's time for a new contest. The Crosby - versus - (what - was-his-name?) fracas and the Vallee-Osborne tilt NEED a sequel.

You'll soon hear the Ponce Sisters again. They were nearly killed in a taxi crash. But they're OK now—and suing for 25,000 berries.

Here's one for my old friend Bob Ripley:

Good Friday night over CBS, Evan Evans sang the title role of Rigoletto, a couple of ha-cha solos, and the beautiful "Seven Last Words of Christ", all within two hours. Versatility! A nice guy, Evan.

Jack Parker finally found a shirt that's big enough to fit 'im—over by Madison Square Garden. They make 'em for the Garden wrestlers.

Solly Ward has a new gag that'll become as national as "Vas you dere Sharlie?" Solly can't spell it; but here's a stab at it:

"Fellow TSIT TSINS" and it means just that.

**RECOMMEND RADIOLOG
TO YOUR FRIENDS.**

Friday — (Continued)

7:06—News Flashes
 7:15—Dinner Music
 7:30—Hotel Brunswick Orchestra
 8:00—To be announced
 8:30—The Foreign Legion
 9:00—American Chemical Society
 9:15—Dance Music
 9:45—Baseball Scores
 9:51—News Flashes
 10:00—Columbian Revue
 10:30—Street Singer
 10:45—The Columbians

WNAC—BOSTON (243.8m) 1230k

A. M.
 6:30—Sunrise Melodies
 7:00—"The Roundsman"
 7:16—News Flashes
 7:30—Morning Watch
 7:45—Request Record Selections
 8:55—Dorothy Muriel
 9:00—9 O'Clock Revue
 9:30—Health Talk
 9:45—Little Jack Little
 10:00—The Village Store
 10:15—Fun Fest
 10:45—Pedro De Cordoba
 11:00—Voice of Experience
 11:15—The Ambassadors
 11:30—The Captivators
 11:45—Vincent Sorey's Orchestra
 12:00—Shepard News Flashes

P. M.

12:06—News Flashes
 12:15—Paul Tremaine's Orchestra
 12:30—Concert Miniatures
 1:00—Little French Princess
 1:15—Request Record Selections
 2:00—Com. W. C. Graham
 2:15—Fred Herren's Orchestra
 2:30—Round Towners
 2:45—Col. Educational Features
 3:00—Red Sox vs St. Louis
 5:00—Don Lang
 5:15—John Kelvin
 5:30—Skippy
 5:45—Yankee Mixed Quartet
 5:55—Barbecue Charlie
 6:00—Sport Slants
 6:06—News Flashes
 6:15—Voice of an Instrument
 6:30—"Detectives Black and Blue"
 6:45—"Chandu"
 7:00—Brodsky and Triggs
 7:15—Buck Rogers
 7:30—Dolph Martin's Orchestra
 7:45—Boake Carter
 8:00—Nino Martini
 8:30—Front Page Speaks
 8:45—Yankee Network Presents
 9:00—Gulf Refining Company
 9:15—Charlie Wood's Orchestra
 9:30—"The Inside Story"
 10:00—"As I See It"
 10:15—Hotel Brunswick Orchestra
 10:30—Street of Dreams
 10:45—Baseball Scores
 10:52—News Flashes
 11:00—FHL Billy George
 11:15—Do. Re, Mi
 11:30—Abe Lyman's Orchestra
 12:00—George Hall's Orchestra
 12:30—Ozzie Nelson's Orchestra

WBZ-WBZA—BOSTON (303m) 990k

A. M.

7:30—Musical Clock

8:30—Time—Weather—Temperature
 8:45—Charles Gerard
 9:00—Virginia Steele
 9:30—Breakfast Club
 9:45—Vic and Sade
 10:00—Four Southern Singers
 10:15—Clara, Lu 'n' Em
 10:30—Happy Jack
 10:45—Arthur Ziff's
 11:00—Singing Strings
 11:30—Rhythm Ramblers
 P. M.
 12:00—Monitor Views the News
 12:18—Piano Etchings
 12:25—Street and Highway Safety
 12:30—The Merrle Men
 12:45—Rhythmic Serenade
 1:00—Weather
 1:15—N. E. Agriculture
 1:30—Farm and Home Hour
 2:30—Concert
 2:35—Aidan Redmond
 2:45—N. E. Sketchbook
 3:00—Betty and Bob
 3:15—Little Star
 3:30—Home Forum Cooking School
 4:00—Victor Schilling's Orchestra
 4:15—Screen Scrap Book
 4:20—Arcadians
 4:45—Agricultural Markets
 5:00—Grin and Bearit
 5:15—Dick Daring
 5:30—Singing Lady
 5:45—Little Orphan Annie
 6:04—Bill Williams
 6:15—Wheatsworth Program
 6:30—Tastyeast Jesters
 6:45—Lowell Thomas
 7:00—Amos 'n' Andy
 7:15—A & P Program
 7:30—Five Star Theatre
 8:00—Nestle's Program
 8:30—Dr. Herman Bundesen
 8:45—Howard Thurston
 9:00—Echoes of the Palisades
 9:30—Armour Program
 10:01—Song Weavers
 10:15—Jimmie McElroy's Orchestra
 10:30—Edna Odell
 10:45—Springfield Republican News
 11:00—Time—Weather—Temperature
 11:15—News Flashes
 11:30—Joe Rines' Orchestra
 12:15—Duke Ellington's Orchestra
 12:30—Teddy Black's Orchestra

WTIC—HARTFORD (282.8m) 1060k

P. M.

4:00—May We Present
 4:15—Triangle Club
 4:30—Conn. Motor Vehicles
 4:32—Walter Dawley
 6:00—The Rollickers
 6:15—Sarah Gray
 6:30—Little Symphony
 6:45—Balletina
 6:55—Waldorf-Astoria Orchestra
 6:58—Merry Madcaps
 6:45—Sports Shots
 7:00—The Travelers Pilot
 7:30—Melody Moods
 7:45—Dental Talk
 7:55—Piano Interlude
 8:00—Jessica Dragonne
 9:00—Jeanie Lang
 9:30—WTIC Playhouse
 10:00—Jack Benny

Got Sponsor

A fan letter, written in a joking vein but not taken that way, has led to a nice contract for Uncle Ezra heard over WLS.

In his broadcasts, Uncle Ezra operates a mythical five-watt station in the equally mythical town of Rosedale. As part of his program one day Ezra mentioned that it was costing a heap of money to run the station, and that if he didn't have help soon he would have to cease operating. He wouldn't, of course. But that was the story and it went over big.

Now in the Chicago branch of the Mathieson Alkali Works, Inc., William Phillips, the manager, quite a follower of Uncle Ezra, heard the broadcast, and wrote jokingly that he would aid Uncle Ezra.

But Uncle Ezra in real life isn't the easy-going rural character he portrays on the radio. Between the lines he say an opportunity of "going commercial," so he replied. His letter clicked. Mr. Phillips became more interested. A conference followed, and Uncle Ezra got his sponsor.

Astrology

If you believe in astrology you have a staunch champion in Lew White, the famous organist heard five time a week over national networks. He not only believes in astrology but swears by it.

"And why not?" asks Lew, "I'm convinced that I was born under a lucky star. After all I've never felt the pinch of poverty and I've never had a really tough break in my life. Every change I ever made was a change for the better."

"Before I was twenty, I was earning considerable money playing the piano in a nationally famous orchestra. I quit that orchestra to take up the organ—much against all my friends' advice, by the way. In less than a year I was making twice as much as I had made pounding the piano."

"I became a theater organist, a phonograph recording organist and a radio organist and at each successive step my snap judgement proved correct. It's just my lucky star I guess. Why, even the de-

pression didn't affect me much.

I—"O.K., Lew, we give up. There MUST be something in astrology!"

Long Rehearsals

The Three-X Sisters are all prepared for strenuous rehearsals during the summer months at their Laurelton, L. I. home. They have just purchased a small piano which they can cart out to their back yard. The girls usually rehearse from noon to about eight o'clock each evening.

Nine or Nein?

There may be uprisings in Germany, but the comic song writers there still turn 'em out by the bale. The Men About Town have nine German tunes under consideration. The decision may be "Nein!"

Real Love

Gene Arnold: Eliza Jane is going around telling everybody you're in love with her. Is that right, Cliff?

Cliff Soubier: Doggone that gall No, sah, Mister Arnold. All I eber done was, mebbe, give her a clip or two over de head, but dat's all there is to it.

Keen Competition

Amos 'n' Andy have competitors! A hotel opened a block from the Chicago NBC studios has been named "The O. K. Hotel."

First Time

Mr. and Mrs. Albert Sackett, parents of Julia Sanderson, watched their daughter for the first time on the air during a recent Blackstone Plantation program, although they have heard her and their son-in-law, Frank Crumit, over NBC networks for years.

Holiday

Frank Black finally got a day off—three in fact—and vacationed. But he returned with a completed score for a Mozart piano sonata for string orchestra, after having seen two broadcasts and heard three concerts! A busman's holiday.

Friday — (Continued)

10:30—Country Club Orchestra
 11:00—Bulletins
 11:05—Vincent Lopez's Orchestra
 11:30—Edgewater Beach Orchestra
 12:00—Don Bestor's Orchestra
 12:30—Biltmore Orchestra
WTAG—WORCESTER (516.9m) 580
A. M.
 8:00—Organ Rhapsody
 8:30—Morning Glee Club
 8:45—Harding Sisters
 9:00—Cheerio
 9:30—Capitol Organ
 9:45—Flying Fingers
 10:00—Breen and De Rose
 10:15—Morning Parade
 10:30 to 12:15—Same as WEEI
P. M.
 12:15—Eldora Stanford
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Shopping in the Mart
 1:01—News Flashes
 1:15 to 2:00—Same as WEEI
 2:00—Concert Program
 2:30—Romancers
 2:45—Three Shades of Blue
 3:00 to 4:00—Same as WEEI
 4:00—May We Present
 4:15—Concert Program
 4:30—Echoes of Erin
 4:45—Lady Next Door
 5:00—The Rollinkers Quartet
 5:30—Winnie the Pooh
 5:45—Silverberg Ensemble
 6:00—Waldorf Astoria Orchestra
 6:30—News Bulletins
 6:38—Ware Pratt Program
 6:45—Just Relax
 7:00—Worcester Powers Coke
 7:15—Chandu
 7:30—Continental Presentation

7:45 to 9:30—Same as WEEI
 9:30—Pond's Dance Orchestra
 10:00—Jack Benny
 10:30—Dance Program
 11:41—News Flashes
 11:10—Hotel St. Regis Orchestra
 11:30—Edgewater Beach Hotel Orch.
WEAN—PROVIDENCE (384m) 990k
A. M.
 7:30—Globe Trotter
 7:45—Morning Devotions
 8:00—R. L. Information Service
 8:45 to 9:15—Same as WAAB
 9:15—The Melodeers
 9:30 to 10:00—Same as WNAC
 10:00 to 10:45—Same as WAAB
 10:45 to 11:30—Same as WNAC
 11:30—Rev. H. E. Macombie
 11:45—Vincent Sorey's Orchestra
 11:55—Lucy Lee
P. M.
 12:00—Dr. Royal S. Copeland
 12:07—News Flashes
 12:15 to 1:00—Same as WNAC
 1:00—Request Record Selections
 1:30—Fahne House Ensemble
 2:00 to 5:45—Same as WNAC
 5:45—Stamp Adventurer's Club
 6:02—News Flashes
 6:15—Voice of an Instrument
 6:25—Typographical Speaker
 6:30—To be announced
 6:45 to 7:15—Same as WNAC
 7:15—Billy Losse's Orchestra
 7:30—Dolph Martin's Orchestra
 7:45—Hotel Brunswick Orchestra
 8:00 to 9:15—Same as WNAC
 9:15—Elizabeth Barthell
 9:30—The Inside Story
 10:00 to 11:15—Same as WAAB
 11:15 to 1:00—Same as WNAC

SATURDAY, MAY 20, 1933

WEEI—BOSTON (508m) 590k
A. M.
 6:45—Tower Health Exercises
 8:00—Organ Rhapsody
 8:15—E. B. Rideout
 8:20—The Morning Paper
 8:30—To be announced
 9:00—Cheerio
 9:30—The Masqueraders
 9:45—The Vass Family
 10:00—Breen and De Rose
 10:15—Del Castillo
 10:45—Morning Parade
 11:15—Radio Household Institute
 11:30—Swen Swenson's Swedehearts
P. M.
 12:00—Johnnie Marvin
 12:15—News Despatches
 12:25—Del Castillo
 1:00—Paine, Webber Quotations
 1:10—Hotel Lexington Orchestra
 1:30—Lotus Garden Orchestra
 2:00—Golden Pheasant Orchestra
 2:30—Symphonic Matinee
 3:00—Merry Matinees
 3:30—Matinee Gems
 4:00—Boston Globe News
 4:15—To be announced
 4:30—Week End Revue
 5:00—Lady Next Door
 5:30—Genia Selinskis
 6:45—Five Messner Brothers

6:00—Evening Tattler
 6:30—News Despatches
 6:40—Sign of the Red Apple
 6:45—Southern Singers
 7:00—Dr. Marian Scirball
 7:15—The DeMarco Girls
 7:30—Elvis Altman
 7:45—The World Today
 8:00—Soldier
 8:30—Radio in Education
 9:00—Ranny Weeks
 9:15—Magazine of the Air
 9:30—Neighbors
 10:00—Saturday Dancing Party
 11:00—E. B. Rideout
 11:05—News
 11:15—Waldorf Astoria Orchestra
 11:30—Hotel Statler Orchestra

WAAB—BOSTON (212.6m) 1410k
A. M.
 8:31—News Flashes
 8:45—Popular Pleasantries
 9:00—In the Luxembourg Gardens
 9:30—Request Record Selections
 10:00—Church of God
 10:30—Memory Lane
 11:00—The Feature Forecaster
 11:15—Request Record Selections
P. M.
 12:00—Noontime Musicals
 12:30—Stock Market Quotations

SOOTHING THE PALATE

By MARJORIE MILLS, Director

of the New England Radio Kitchen of the Air

A Providence mother sends along a good suggestion today. She is making a notebook of family recipes to put in her daughter's hope chest with little margin notes about the different good things. She jokes about not having much to will her daughter but I think that scrap book will be a priceless legacy. Wouldn't you like to have one your mother had kept for you of just exactly the way she made the corn bread you used to love or the griddle cakes or the molasses candy? Start it while she is so little the margin notes will remind her of the cake you made for her eighth birthday or the dessert she loved at 10.

Most of us have vivid memories of watching mother cut ginger cookies, gazing with awe and amazement while she whirled a pie plate to trim the edges or did any of the hundred skillful tricks that meant food for the family was being evolved. Wouldn't it be great to have all her recipes in one note book she had kept for you?

Today's recipes are in response to innumerable requests for spring luncheon and bridge party suggestions. The Hawaiian chicken surrounding snowy rice, served on your best silver platter with a garnish of water-cress wouldn't be costly and it would be great eating. Chilled pears with custard sauce served in green or amethyst glass dessert plates would be attractive. French pastries would be a fine change from ice cream and cake.

Chicken Hawaiian

1 can sliced pineapple
4 tablespoons salad oil
3 sliced onions
Flour
1 4-pound chicken
Salt

Pepper
Boiled rice

Open can of pineapple and reserve the juice. Saute pineapple slices in hot oil until a light brown; remove and cook onion in the same fat for five minutes. Clean chicken, cut in pieces as for fricassee, and wipe thoroughly. Sprinkle with salt and pepper and roll in flour. Place in pan with onion and cook until delicately browned. Lay the slices of pineapple on top of the chicken, then add the pineapple juice to which enough water has been added to make two cups. Cover tightly and cook very slowly for one hour. Serve chicken and pineapple on a platter around a mound of seamed or boiled rice. Garnish with parsley.

Pears (With Custard Sauce)

Cover halves of pears (canned or fresh) with orange juice. Put in refrigerator until thoroughly chilled. Make a thin boiled custard. Chill thoroughly. Drain pears and arrange on dessert plates. Pour the custard sauce over them. Garnish with grated orange rind and wafer-thin slices of orange.

Custard Sauce

Scald one cup of milk in double boiler. Mix one beaten egg with two tablespoons sugar and a few grains salt. Add slowly to hot milk, and cook until mixture coats spoon, stirring constantly. Add few drops vanilla.

French Pastries

Small "open-faced" tarts, known as pastries by the French, can be made of rich or even plain pastry. Use individual pastry pans in round or fancy shapes for baking the shell. Fill with custard and fruit, or fruit alone. Cover fruit with thick syrup or melted jelly. If canned fruit is used, add sugar to the juice and cook to thick syrup; cooking the fruit for a few minutes in the syrup will make it richer.

CHERRY TARTS—Arrange red and white cherries in alternate rows and pour the thick fruit syrup over them.



Saturday — (Continued)

12:45—Farm Flashes
 1:00—George Hall's Orchestra
 1:30—Madison Ensemble
 2:00—Request Record Selections
 2:45—News Flashes
 3:00—Italian Idyll
 3:30—Hal Thompson's Orchestra
 4:00—Columbia Salon Orchestra
 4:15—Tony Wons
 4:30—Saturday Syncopators
 5:00—Hits and Encores
 5:55—"G. & O. Message"
 6:00—America's Grub Street Speaks
 6:15—Paul Tremaine's Orchestra
 6:30—Freddie Martin's Orchestra
 7:00—Baseball Scores
 7:00—News Flashes
 7:15—National Sojourners
 7:30—Hotel Brunswick Orchestra
 8:00—To be announced
 8:30—Morey Pearl's Orchestra
 8:45—Frances "Tip" O'Neill
 9:00—Baseball Scores
 9:06—News Flashes
 9:15—Meyer Davis' Band
 9:45—Saturday Frivolities
 10:15—Hotel Brunswick Orchestra
 10:45—Gertrude Niesen

WNAC—BOSTON (243.8m) 1230k A. M.
 6:30—Sunrise Melodies
 7:00—"The Roundman"
 7:16—News Flashes
 7:30—Morning Watch
 7:45—Request Record Selections
 8:55—Dorothy Muriel
 9:00—9 O'Clock Revue
 9:30—The Merrymakers
 9:45—Little Jack Little
 10:00—Buddy Clark
 10:15—The Yankee Quartet
 10:30—The Captivators
 11:00—Helen and Mary
 11:30—Concert Miniatures

P. M.
 12:01—News Flashes
 12:10—Midday Service
 12:45—Buddy Harrod's Orchestra
 1:00—Request Record Selections
 2:00—Dancing Echoes
 2:15—The Five Octaves
 2:30—Savitt String Quartet
 3:00—Red Sox vs St. Louis
 5:00—Eddie Duchin's Orchestra
 5:30—"Skippy"
 5:45—Tito Guitars
 6:00—Baseball Scores
 6:15—The Motor Parade
 6:30—Voice of an Instrument
 6:45—Hotel Brunswick Orchestra
 7:00—Frederic William Wile
 7:15—Gypsy Nina
 7:30—Harry E. Rodgers
 7:45—Melody Headliners
 8:15—To be announced
 8:30—Leon Belasco's Orchestra
 9:00—They Aces
 9:15—The Boswell Sisters
 9:30—Charles Carlile
 9:45—Dance Music
 10:15—Columbia Public Affairs
 10:45—Baseball Scores
 10:52—News Flashes
 11:00—Freddie Martin's Orchestra
 11:30—Ben Pollack's Orchestra

12:00—Ted Fiorito's Orchestra
 12:30—"Hawaiian Sketches"

WBZ-WBZA—BOSTON (303m) 980k A. M.
 7:30—Musical Clock
 8:30—Time—Weather—Temperature
 8:45—Charles Gerard
 9:00—Virginia Reade
 9:30—Breakfast Club
 9:45—Vic and Sade
 10:00—Home Forum Cooking School
 10:30—Happy Jack
 10:45—Sea Scouts
 11:00—School of Cookery
 11:15—Rhythm Ramblers
 11:30—Women's Clubs
 P. M.
 12:00—Monitor Views the News
 12:15—Time—Weather—Temperature
 12:15—Bradford Organ
 12:30—Syncopators
 1:00—Weather
 1:05—N. E. Agriculture
 1:15—4-H Club
 1:20—National Grange Program
 2:30—Concert Echoes
 3:15—University Extension
 3:20—Springfield College Program
 4:00—Mitchell Schuster Orchestra
 4:30—Chautauqua Opera
 5:00—Musicalogues
 5:30—Clevis Fecteau
 5:45—Little Orphan Annie
 6:00—O'Leary's Irish Minstrels
 6:15—Edward McHugh
 6:30—Bill Williams
 6:45—Vincent Lopez's Orchestra
 7:00—NBC Artists Recital
 7:15—Al Mitchell's Orchestra
 7:30—Paul Victoria's Orchestra
 7:45—Irene Bordoni
 8:00—N. E. Singing Clubs
 8:15—Leaders
 8:30—Kaltenmeyer's Orchestra
 10:00—Gilbert & Sullivan Gems
 10:30—Am. Fed. of Advertisers
 10:45—Springfield Republican News
 11:00—Sports Review
 11:15—Concert
 11:30—Jimmie McHale's Orchestra
 12:00—Don Pedro's Orchestra
 12:30—Maxim Lowe's Orchestra

WTIC—HARTFORD (282.8m) 1060k A. M.
 7:00—Musical Clock
 8:00—Collin Driggs
 8:30—"Cheerio"
 9:00—Morning Glee Club
 9:15—Radio Bazaar
 9:30—The Masqueraders
 9:45—The Vass Family
 10:00—"The Mixing Bowl"
 10:30—Alphonse Liberty
 10:45—Morning Melodies
 11:15—Radio Household Institute
 11:30—Gay Gypsies
 11:55—Household Hints
 12:00—Johnny Marvin
 P. M.
 11:15—Bulletins
 12:20—Farm & Home Forum
 1:00—Don Bestor's Orchestra
 1:30—Biltmore Concert Ensemble
 2:00—Jack Miles' Orchestra
 2:30—Blue Room Echoes

SET OWNERSHIP SURVEY

A survey, showing for the first time the proportion of radio sets sold to homes not previously owning sets and the percentage sold as replacements for wornout receivers, was recently completed by the Columbia Broadcasting System with the cooperation of five leading manufacturers, 738 radio dealers and distributors and the McGraw-Hill Publishing Company. In addition to this novel division of statistics the survey also presents the first complete data on radio set ownership since the United States Census of 1930.

The statistics, gathered from the confidential sales records of the manufacturers and distributors by States and territories for the years 1930, 1931 and 1932, show that set ownership has increased as much as 140 per cent in sections of the country which revealed a low volume of sets in proportion to population in the 1930 census. The results of the survey have been published by Columbia in a booklet entitled, "The Flood Hits the Valleys."

The final compilation in the Columbia survey reveals that of 8,920,000 receiving sets sold from April, 1, 1930, to January 1, 1933, there were 4,760,800 sold to homes which did not previously possess a set. The 1930 census showed that some twelve million homes were equipped with radio. The new survey adds approximately five million homes to this figure for a total of seventeen million homes possessing sets.

Dealing with the sales by States, the booklet shows that, while total radio ownership in the country at large has increased 40 per cent since the census, it has increased in such States as Michigan and Iowa, where it was already high in proportion to population, by as little as 20 per cent, and in such States as Florida and Louisiana, where it was low, by as much as 140 per cent. Nine States in the southeast showed an increase in the number of radio homes from 484,404 to 992,304 between April, 1930, and January, 1933. Four States in the southwest increased set ownership from 409,021 to 656,021 in the same period. In the northwest,

ownership mounted from 8,340,539 where the percentage has been high, to 11,392,139.

The five manufacturers who placed their confidential records at the statisticians' disposal represent 60 per cent of total radio sales in the period covered. Their records provided a cross-section of nationwide sales. The books of the 738 dealers and distributors, surveyed by the McGraw-Hill Publishing Company, served to show that part of each million set sales represented replacements of worn-out sets, and what part represented sales to homes never before owning receiving sets.

John Karol, chief statistician of the Columbia Broadcasting System, directed the work for that organization, and A. P. Hirose was in charge for McGraw-Hill.

Indirect Cause

Richard Gordon, radio's Sherlock Holmes, relays the following conversation between two announcers discussing repeal which he overheard outside the studios.

Said the first man: "But you know, old chap, Liquor is the cause of most of the unhappiness in the world."

"You're right, pal," agreed the other, "I'm most unhappy when I can't get it."

Plenty More

Although you might think that nearly every instrument ever made has been in radio programs, Frank Black points out that you've never heard the notes of a syrinx, a koto, a vina, a soung, a sarungi, an anklong, a buni, a kitharas or a trigon. The reason is that they're all prehistoric instruments and only found, if at all, in museums.

True Spirit

Every so often the Voice of Experience, Columbia's problem-solver, runs across an incident that makes humanity look pretty good. A down-and-out sign painter to whom the Voice had sent a check returned the check with the admonition to send it to a family "in more desperate straits than I am."

Saturday — (Continued)

2:00—Merry Madcaps
 3:30—Saturday Matinee
WTAG—WORCESTER (616.9m) 580
A. M.
 8:00—Organ
 8:30—Morning Glee Club
 8:45—Harding Sisters
 9:00 to 10:15—Same as WEEI
 10:15—Morning Parade
 11:15—Radio Household Institute
 11:30—Gay Gypsies
 12:00—Johnny Marvin
P. M.
 12:15—National Trade Revival
 12:30—Produce Market Report
 12:35—Farm Flashes
 12:45—Chester Gaylord
 1:01—News Bulletins
 1:10 to 2:30—Same as WEEI
 2:30—Olivet College Orchestra
 3:00 to 4:00—Same as WEEI
 4:00—Week-End Revue
 5:00 to 6:00—Same as WEEI
 6:00—Waldorf-Astoria Orchestra
 6:30—News Despatches
 6:38—Soloist
 6:45—Three Keys
 7:00—Bert Lown's Orchestra
 7:30 to 9:00—Same as WEEI
 9:00—Ed Murphy's Orchestra
 9:15—Zora Layman's Debonairs
 9:30—Gilleite on the Air
 9:45—Concert Pianist
 10:00—Saturday Night Dancing Party

11:01—News Bulletins
 11:10—Jack Denny's Orchestra
 11:30—Harold Stern's Orchestra
 12:00—Ted Weems' Orchestra
 12:30—Vincent Lopez's Orchestra
WEAN—PROVIDENCE (384m) 990K
A. M.
 7:30—Globe Trotter
 7:45—Morning Devotions
 8:00—Request Record Selections
 8:45 to 9:30—Same as WAAB
 9:30 to 10:00—Same as WNAC
 10:00—Elder Solomon
 10:30—The Captivators
 11:00—Little Cousins
 11:30—Concert Miniatures
 11:55—Lucy Lee
P. M.
 12:01—News Flashes
 12:15—Harold Knight's Orchestra
 12:30—Dept. of Agriculture
 12:45—Buddy Harrod's Orchestra
 1:00—Request Record Selections
 1:30—Madison Ensemble
 2:00 to 6:00—Same as WNAC
 6:02—News Flashes
 6:15 to 7:00—Same as WAAB
 7:00 to 7:30—Same as WNAC
 7:30—On Capitol Hill
 7:45 to 9:45—Same as WNAC
 9:45—Saturday Frivolities
 10:15—Columbia Public Affairs
 10:45—Gertrude Niesen
 11:00 to 1:00—Same as WNAC

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FROM THE FANS

B. L. (Peabody, Mass.)—Claude Hopkins formerly played at the Rose and Ball Room in New York City. Yes, the band is a colored one. The Casa Loma Orchestra is now heard from the Glen Island Casino over the Columbia network.

R. H. L. (Salem, Mass.)—Madge Tucker is the Lady Next Door. She is also the director of all NBC juvenile programs. The "March of Time" will undoubtedly return to the air in the fall.

F. J. R. (Roslindale, Mass.)—Jack Benny has appeared in the movies as master-of-ceremonies in the "Hollywood Revue". It seems doubtful that Ed Wynn will make a motion picture this year.

D. D. (Dedham, Mass.)—Guy Lombardo and his Royal Canadians will play at The Dells in Chicago this summer. They will also play at the World Fair. They play at the Roosevelt Hotel in New York City. Last summer they were at the Pavilion Royal.

K. E. (Gloucester, Mass.)—Moran and Mack and Amos 'n' Andy are not the same. The former pair are not broadcasting over a national hook-up. Amos 'n' Andy will be on the whole summer. They have been signed for another year.

W. H. (Walpole, Mass.)—Yes, Irene Beasley was heard over WBZ in the opening Orpheum program. She comes to you over WNAC via the Columbia network and is not affiliated with NBC in any way.

L. P. (Saugus, Mass.)—Harry Michaels does the piano playing and vocal solos in "Crin and Bear-it". Bill Williams is the Teaberry Sports announcer. He does not announce the baseball games. It is Fred Hoey whom you have in mind.

S. G. D. (Dorchester, Mass.)—Annette Hanshaw is the "blues" singer on Captain Henry's Show Boat program. This is, at present, her only commercial program. Yes, she is the same one whose picture you saw in RADIOLOG.

J. Y. (Boston, Mass.)—George Shelton is not heard with Tom Howard on the Musical Grocers program. They were both on the Chesterfield program. Yes, Jeanie

Lang also appears on the Pontiac Revue.

S. W. H. (Windsor, Conn.)—Milton Cross was awarded the dictation medal in 1928. David Ross was the winner of the last award. Charles O'Connor of NBC came from WBZ, as did John Holbrook.

H. A. U. (Hudson, Mass.)—Milton Berle has been heard as guest artist on the Fleischmann Hour as has Walter O'Keefe. The latter succeeded Walter Winchell as master-of-ceremonies on the Magic Carpet program.

V. T. (Concord, Mass.)—Jack Fulton has been with Paul Whiteman's Orchestra for eight years. He is twenty-six years old and plays the trombone in the orchestra besides vocalizing.

C. P. F. (Worcester, Mass.)—Jones and Hare appeared at the Metropolitan Theatre in person and not on the screen. Billy Jones was born on March 15, 1889 and Ernie Hare on March 15, 1883.

P. L. L. (Springfield, Mass.)—Molasses 'n' January are played by Pic Malone and Pat Padgett, respectively. They are not colored. Malone was born in Dallas, Texas and Padgett in Bogard, Ga.

J. H. (Webster, Mass.)—Little Orphan Annie is played by Shirley Bell. She is only twelve years old. Mr. and Mrs. Silo in the same sketch are Henrietta Tedro and Harry Cansdale.

H. K. G. (Brockton, Mass.)—Frank Parker and Jack Parker are not the same person. Frank is the A & P soloist, while Jack sings with the Men About Town. Frank is twenty-six years old and is married.

J. G. O. (Lawrence, Mass.)—That was not Rubinoff whom you heard on Eddie Cantor's final broadcast. He was impersonated by Teddy Bergman. Bert Lahr is now heard in Eddie's old spot.

F. H. S. (Roxbury, Mass.)—Mae Questel is Betty Boop on the screen as well as the air. She was born in Bronx, N. Y., September 13, 1912. She is not related to Helen Kane.

TUNE IN ON -

- DR. HARRY LEVI—Sunday, May 14, at 1:00 p. m. over WAAAB. The noted Brookline rabbi speaks over the Columbia network.
- MOTHERS' DAY PROGRAM—Sunday, May 14, at 3:00 p. m. over WBZ. Several noted speakers and the U. S. Army Band.
- PROF. FELIX FRANKFURTER—Sunday, May 14, at 6:00 p. m. over WAAAB. "How Far is a Judge Free in Rendering a Decision?"
- GUY BATES POST—Sunday, May 14, at 6:30 p. m. over WAAAB. Guest star on "Roses and Drums".
- COLUMBIA DRAMATIC GUILD—Sunday, May 14, at 9:00 p. m. over WNAC. A dramatization of Guy de Maupassants' famous story, "The Necklace".
- FLOYD MORGENTHORN—Sunday, May 14, at 9:30 p. m. over WNAC. Plays his latest composition on Andre Kostelanetz's program.
- BAR X DAY AND NIGHTS—Monday, May 15, at 8:15 p. m. over WNAC. A dramatization based on the history of Texas.
- ROBERT J. H. KIPHUTH—Monday, May 15, at 3:00 p. m. over WEEL. "Coaching Olympic Swimmers".
- DR. CLARENCE P. OBERNDORF—Tuesday, May 16, at 11:30 a. m. over WNAC. "Nervousness in Women".
- RUTH VAN DEMAN—Tuesday, May 16, at 1:30 p. m. over WBZ. "The Household Calendar".
- WALTER CASEY—Tuesday, May 16, at 2:45 p. m. over WEEL. The Aircyclopedia.
- MRS. FRANKLIN D. ROOSEVELT—Tuesday, May 16, at 3:30 p. m. over WBZ. Guest at the D. C. Federation of Women's Clubs Luncheon.
- HENRY PARKMAN, JR.—Tuesday, May 16, at 7:15 p. m. over WBZ. "Banking" is discussed by the State Senator of Massachusetts.
- BRODSKY AND TRIGGS—Tuesday, May 16, at 7:30 p. m. over WNAC. A recital by the two-piano team.
- MISCHA LEVITSKI—Wednesday, May 17, at 9:30 p. m. over WEEL. A recital by the noted pianist.
- INTERNATIONAL TIDBITS—Wednesday, May 17, at 9:30 p. m. over WBZ. Featuring Conrad Thibault, baritone.
- DR. AUGUSTUS O. THOMAS—Thursday, May 18, at 2:30 p. m. over WTAG. Chief speaker on the World Good Will Day Program.
- N. L. ENGELHARDT—Thursday, May 18, at 3:30 p. m. over WTAG. "School Goes On".
- COMM. W. C. GRAHAM—Friday, May 19, at 2:00 p. m. over WAAAB. "How to Get a Job".
- PROF. EARLE B. PERKINS—Friday, May 19, at 2:45 p. m. over WNAC. "Color Changes in Animals".
- "STAMP ADVENTURER'S CLUB"—Friday, May 19, at 5:45 p. m. over WAAAB. Sponsored by Doggie Dinner.
- GENE TUNNEY—Friday, May 19, at 9:30 p. m. over WNAC. Tells his "Inside Story" to Edwin C. Hill.
- OLIVET COLLEGE ORCHESTRA—Saturday, May 20, at 2:30 p. m. over WEEL. Under the direction of Professor Pedro Paz.
- EVERETT MARSHALL—Saturday, May 20, at 7:15 p. m. over WBZ. A new series accompanied by Al Mitchell's Orchestra.
- U. S. ATT. GEN. HOMER S. CUMMINGS—Saturday, May 20, at 10:15 p. m. over WNAC. Speaks on the Columbia Institute of Public Affairs program.
- THE WITCHING HOUR—Saturday, May 20, at 11:30 p. m. over WBZ. A group of soloists and Dana S. Merriman's Orchestra.

COMING ATTRACTIONS

MAY 21—Sunday Evening—John W. Davis.

MAY 27—Saturday Afternoon—A. Lincoln Filene.

MAY 27—Saturday Afternoon—Century of Progress Exposition.

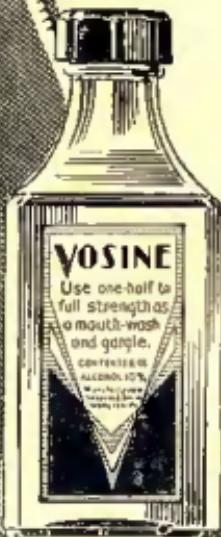
DO YOU KNOW

. . . That the Columbia Broadcasting System will again carry the Sunday afternoon concerts by the New York Philharmonic-Symphony Orchestra for the season 1933-1934? . . . That John P. Medbury not only writes his own twice-weekly Columbia Revue, but produces a part of the material for Burns and Alien, for George (the Grik) Givot and Mandy Lou in Fred Waring's show, for his own talkie laugh-o-logs and for a daily column? . . . That Ted Husing is spending more time in the air than on the ground these days? . . . That Gertrude Niesen has taken a screen test for the forthcoming "Hollywood Revue of 1933"? . . . That Harry Reser, Eskimo director, whose correspondence course in banjo playing is popular throughout the world, says that prisoners, sailors and boys in love, are his biggest groups of pupils? . . . That Danny Cahill, the noted CBS elevator boy, is going to take his first vacation in seven years when he sails for his home in Erin? . . . That the Federal Radio Commission will soon be abolished and the administration of radio will be taken over by the Department of Commerce? . . . That you'll soon be hearing more programs than ever offering prizes? . . . That a complete broadcast of Captain Henry's Show Boat was recently filmed by Paramount and will soon be released? . . . That Jane Froman has signed for a series of Warner Brothers' shorts? . . . That Jack Pearl and Cliff Hall, who go to California in June to make pictures, are leasing cottages at Malibu Beach in the film colony in California? . . . That Bert Lahr is a good cook? . . . That Lee Sims is writing a special arrangement of Ravel's "Bolero" for Homay Bailey? . . . That the Boswell Sisters will sail for London for a four week's engagement in London on their return from their tour with Jack Pearl and Paul Whiteman's Orchestra? . . . That James Melton has christened his new 50-foot yacht "Melody"? . . . That Isham Jones will return to the air June 30, when he opens at the Ambassador, Atlantic City, for the entire summer? . . . That Mai Janssen, conductor of the Casa Loma Orchestra, is married to Doris Robbins, featured singer with Ben Pollack's Orchestra? . . . That Paul Tremaaine always wears a black onyx ring, because he says it brings him luck? . . . That Ozzie Nelson is now announcing his own programs? . . . That Armida, noted star of the legitimate stage who recently joined Columbia, is another of Gus Edwards' protegees? . . . That Edgar Allan Poe's "Murders in the Rue Morgue" will soon be dramatized over the air? . . . That not one marriage in twenty in the United States is based on pure, undefiled love, according to the Voice of Experience? . . . That Nino Martini, who has been heard with the Columbia Symphony Orchestra, has been signed by the Metropolitan Opera Company for the season 1933-1934? . . . That Bernadine Flynn, "Sade" of "Vic and Sade" and prominent in many other NBC sketches, was recently married to Dr. C. C. Doherty of Chicago? . . . That Verlye Mills, harpist heard with Harry Reser, has been playing the harp since she was nine, and when only thirteen appeared as soloist with the Chicago Symphony Orchestra? . . .



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