

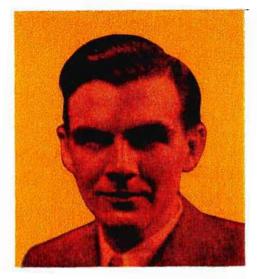
RCA RADIOTRON . RADIO LOG



LOOK INSIDE THE RADIO CABINET BEFORE YOU BUY

W HEN you buy one of the fine new radio sets now being offered, be sure that you look at the tubes before you purchase it. Make sure that the set you buy is equipped with RCA Radiotrons.

For years leading set manufacturers have recommended that you use RCA Radiotrons in order that you may get out of your set everything they have built into it. Don't gamble with your radio enjoyment. Make certain that your new set is delivered equipped with RCA Radiotrons—the standard tubes of the industry.



JACK FOSTER

The RCA RADIOTRON Radio Log

With Biographical Sketches by Jack Foster, Radio Editor, New York World-Telegram

IT HAS been the aim of the publishers of this Radio Log to give you information which will enable you to better enjoy the marvels of radio.

In addition to a complete cross indexed listing of all broadcasting stations on the North American Continent, as well as the principal short-wave stations of the world, this Radio Log has many other features, not the least of which are the biographical sketches of the leading radio artists.

These authentic sketches are by Jack Foster, Radio Editor of the New York World-Telegram. Few writers know as intimately as does Jack Foster the lives of those we hear each night on the air. These sketches will enable you to know your favorite artists.

The RCA Radiotron Radio Log

United States Broadcasting Stations

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	
WAAF	Chicago, Ill	500	920		550 KC
WAAM	Newark, N. J	2000	1250		KFDY KFUO
WAAT	Jersey City, N. J	300	940		KFYR
WAAW	Omaha, Nebr	500	660	1	KOAC
WABC WBOQ	New York City	5000	860		KSD WGR WKRC
WABI	Bangor, Me	100	1200		WIKIC
WABO WHEC	(See WHEC-WABO)		, i		560 KC
WABZ	New Orleans, La Divides time with WJBW	100	1200		KFDM KLZ
WACO	Waco, Tex	1000	1240	1	KTAB WFI
WADC	Tallmadge, Ohio.	1000	1320		WIBO
WAIU	Columbus, Ohio	500	640	9	WLIT
WALR	Zanesville, Ohio	100	1210		WPCC
WAPI	Birmingham, Ala	5000	1140		WQAM
WASH	Grand Rapids, Mich Divides time with WOOD	500	1270		570 KC
WBAA	W. Lafayette, Ind Divides time with WCMA- WKBF	1000	1400		KGKO KMTR
WBAK	Harrisburg, Pa Divides time with WHP-WCAH	1000	1430		WEAO WKBN
WBAL	Baltimore, Md	10000	1060	3	WMAC WMCA
	Harrisburg, Pa Divides time with WHP-WCAH Baltimore, Md		2 2 2 2		WKB WMA

RCA Radiotrons—the preference of radio experts

Studio Slang—A Colorful New Language

The early pioneer days in radio broadcasting created many new expressions, some vagrant, some unpopular. Many of them were short lived. But there are many slang words and phrases now recognized, widely used and readily understood by production men, announcers, and studio engineers.

Here is an interesting list of some of the words, each with its singular meaning:

"Adenoid tenor:" one with a "tight" voice.

"Announcer's delight:" sarcastically applied to the announcer's control box in the studio, a complex instrument with rows of lights.

"Birdie:" the tweet-tweet sound occasionally encountered on long-distance transmission lines.

"Blasty:" the blasting sound, too much volume.

"Bug juice:" a term describing carbon tetrachloride-

"Bugs:" trouble in equipment caused by something not immediately obvious.

"Cans:" headphones.

"Corn fed:" when the performance of either a singer or instrumentalist lacks culture.

"Cross-fire:" Morse telegraph codes picked up by program lines.

"Cross-talk:" conversation picked up from a foreign source.

"Cross-tone:" foreign tones picked up.

"Down in the mud:" a very low reproduction volume.

"Electrical transcription:" broadcasting a program recorded on a record.

"Fade in" or "fade out:" gradual reduction or increase in volume, respectively.

"Fighting the music:" lacking ease in singing.

"Fill in:" those who standby to go on the air in case a program change must be made.

"Final shot:" the last test of a program originating outside the main studio.

"Fuzzy:" a voice lacking in clarity.

"Gelatine tenor:" one with vibrato or tremolo in his voice.

"Haywire:" relates to equipment in poor condition.

"Hold it down:" an order directed to studio engineer to reduce the volume.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
WBAP	Fort Worth, Tex	50000	800		570 KC (Cont'd)
WBAX	Wilkes-Barre, Pa Divides time with WJBU	100	1210		WNAX WNYC WSYR
WBBC	Brooklyn, N. Y	500	1400		WWNC
WBBL	Richmond, Va	100	1210		
WBBM WJBT	Chicago, Ill	25000	770		580 KC KGFX KSAC
WBBR	Brooklyn, N. Y Divides time with WHAZ- WHAP-WEVD	1000	1300		WIBW WOBU
WBBZ	Ponca City, Okla	100	1200		WSAZ WTAG
WBCM	Bay City, Mich	500	1410		ii iiid
WBEN	Buffalo, N. Y	1000	900		
WBGF	Glens Falls, N. Y	50	1370	1	590 KC
WBIG	Greensboro, N. C	500	1440		KHQ
WBIS WNAC	(See WNAC-WBIS)		1		WCAJ WEEI
WBMS	Hackensack, N. J Divides time with WNJ- WKBO-WHOM	250	1450		WKZO WOW
WBNX	New York City	250	1350		600 KC
WBOQ WABC	(See WABC-WBOQ)	1			WCAC
WBOW	Terre Haute, Ind	100	1310		WCAO WGBS
WBRC	Birmingham, Ala	1000	930		WMT
WBRE	Wilkes-Barre, Pa	100	1310		WOAN
WBSO	Needham, Mass	500	920		WREC
WBT	Charlotte, N. C	5000	1080	ł.	
WBTM	Danville, Va	100	1370		610 K
WBZ	Springfield, Mass	15000	990		KFRC WDAF

When experts agree on RCA Radiotrons—why take chances?

Studio Slang-A Colorful New Language

(Continued)

"Hot switch:" a rapid program transfer from one point of origin to another.

"Killie loo bird:" a flighty coloratura soprano who sings with a florid style.

"Line hits:" when overhead transmission wires contact accidentally, usually during storms.

"Lock jaw:" the voice of one who sings as if tired.

"Nemo:" programs originating outside of studio.

"Nervous baritone:" one who over-emphasizes the dramatic effect.

"Old sexton:" a bass with a sepulchral voice.

"On the beach:" out of a job, unemployed.

"On the log:" an entry in the studio record, complimentary or otherwise.

"On the nose:" a radio program executed according to schedule.

"On the pipe:" answer the telephone.

"Peaks" or "kicks:" the maximum point of the needle swing on a volume indicator.

"Riding gain:" keeping program volume within practicable limits,

"Scratches:" a noise caused by faulty equipment.

"Scooper:" A singer, usually a contralto, who slides up and down the scale without distinguishing clearly between notes.

"Short voice:" one with a limited range.

"Standby:" a warning to get ready to take the air.

"Standbys:" alternatives for programs on the air.

"Sour" or "blue:" voice or instrument off pitch.

"Talking in his heard:" a muffled voice.

"The King:" the engineer on duty at the master control desk who supervises all operations.

"Thick:" when the individual instruments in a group selection are not distinguishable.

"Throne:" master control desk.

"Town crier:" one who sings too loud.

"Up three miles:" indicates very high amount of units or volume of reproduction.

"Wooden voice:" lacks clarity and expression.

"Woof:" a word used frequently in making tests, but having no meaning.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocy Inde
WBZA	Boston, Mass	500	990		610 i (Cont
WCAC	Storrs, Conn	250	600		WFAN WIP
WCAD	Canton, N. Y	500	1220		WJAY
WCAE	Pittsburgh, Pa	1000	1220		
WCAH	Columbus, Ohio Divides time with WHP-WBAK	500	1430		620 KG KGW
WCAJ	Lincoln, Nebr	500	590		KTAR WFLA
WCAL	Northfield, Minn Divides time with KFMX- WRHM-WLB	1000	1250		WLBZ WSUN WTMJ
WCAM	Camden, N. J	500	1280		1, 1,110
WCAO	Baltimore, Md	250	600		630 Ke
WCAP	Asbury Park, N. J Divides time with WCAM-WOAX	500	1280		KFRU WGBF WMAL
WCAT	Rapid City, S. D	100	1200		WOS
WCAU	Philadelphia, Pa	10000	1170		
WCAX	Burlington, Vt	100	1200		640 Ke KFI
WCAZ	Carthage, Ill	50	1070		WAIU
WCBA	Allentown, Pa	250	1440		WOI
WCBD	Zion, Ill Divides time with WMBI	5000	1080		650 Ke KPCB
WCBM	Baltimore, Md	250	1370		WSM
WCBS	Springfield, Ill	100	1210		660 K
wcco	Minneapolis, Minn	7500	810		WAAW
WCDA	New York City Divides time with WBNX- WMSG-WAWZ	250	1350		WEAF 670 K
WCFL	Chicago, Ill	1500	970		WMAQ

Progress in the radio art is measured by the development of RCA Radiotrons

PHIL COOK

PEN your booklet at this page and read this portrait the next time you're listening to the Quaker Crackels Man:



Phil was born in Coldwater, Mich., thirty-one years ago. So, of course, he came to New York. He twists a nifty blond mustache and peers at you through round blue eyes. He's known as the "Lon Chaney of the Air" because of his repertoire of roles. He says it's hardest to impersonate an Irishman and easiest to impersonate an old man. He learned how to impersonate an Italian by talking to a bootblack.

It's really quite by chance that Phil now is one of the air's highest paid wits. Three years ago, after a number of discouragements, he had about decided to give up broadcasting. But, on second thought, he chose to stick at it a little longer and a lucky break brought him several Fleischmann contracts, and later, the Aunt Jemima Pancake and Crackels accounts.

He's married and has a daughter, Phyllis, a little over a year old. He met Flo Helmar in the eighth grade in East Orange, N. J., where he had been brought as a lad to live, and when she was 21 and he 23, they were married. Their home is in Avon, N. J., and it's his greatest sorrow that his work is so exacting he seldom has a chance to go home except on week-ends.

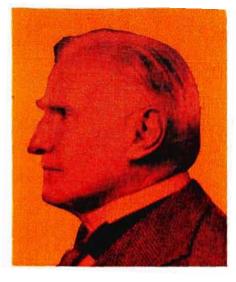
Seldom does he take fewer than six characters during a broadcast. He apologizes for all his jokes, but the listeners write to rave about how consistently amusing he is. He hopes one day to be financially able to retire and devote all his time to his hobby—painting magazine covers.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
WCGU	Brooklyn, N. Y Divides time with WLTH-WBBC- WFOX	500	1400		680 KC KFEQ KPO
WCHI	Chicago, III	5000	1400		WPTF
WCKY	Covington, Ky	5000	1490		700 KC WLW
WCLB	Brooklyn, N. Y	100	1500		710 KC
WCLO	Janesville, Wis	100	1200		KMPC
WCLS	Joliet, Ill	100	1310		WOR
WCMA	Culver, Ind	500	1400		720 KC WGN
WCOA	Pensacola, Fla	500	1340		WLIB
WCOC	Meridian, Miss	1000	880		740 KC
WCOD	Harrisburg, Pa	100	1200		KMMJ WSB
WCOH	Yonkers, N. Y Divides time with WJBI-WGBB- WMRJ	100	1210		750 KC
WCRW	Chicago, III	100	1210		WJR
WCSC	Charleston, S. C	500	1360		760 KC
WCSH	Portland, Me	1000	940		KVI
WDAE	Tampa, Fla	1000	1220		WEW WJZ
WDAF	Kansas City, Mo	1000	610		
WDAG	Amarillo, Tex	250	1410		770 KC KFAB
WDAH	El Paso, Tex	100	1310		WBBM WJBT
WDAY	Fargo, N. Dak.	1000	940		780 KC
WDBJ	Roanoke, Va	500	930		KELW
WDBO	Orlando, Fla	1000	1120		KTM

Every RCA Radiotron is thoroughly tested before it is enclosed in the Red and Black carton

WALTER DAMROSCH

IT is probable that no single voice in America is better known to children than that of Walter Dam-



rosch. During the two years Dr. Damrosch has been conducting the Friday morning musical programs for schools, he has chatted intimately, paternally, always tenderly, to millions of young listeners—telling them of Wagner and Beethoven and Brahms—and has won the affection of their eager hearts.

On a high stool he sits—white-haired, keen-eyed, still active—speaking into a microphone at his left. He faces the orchestra, lifts his baton, a violinist opens his musical score and the symphony begins. They've built a brass rail around his stool because, they say, one time Dr. Damrosch slipped off.

He has been associated with New York musical life for so many years, that the impression has arisen that he is a native of Manhattan. The fact is, however, Damrosch was born in Breslau, Germany, coming to America in 1870 at the age of nine. Even at that age, he had studied Latin and Greek, so his task of learning English was an easy one. Strange, that at first he should study painting—in the Cooper Union high school. But meanwhile his dreams of becoming a great musician also developed, and he studied principally under his father, Leopold Damrosch.

His father died when he was 23 and he took over the work of conducting the New York Symphony Orchestra. He held this directing post for more than forty years. He resigned four years ago to devote all his time to radio broadcasting. Now he is a conductor of the General Electric Orchestra, besides being mentor of the nation's children.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
WDEL	Wilmington, Del	350	1120		780 KC
WDGY	Minneapolis, Minn Divides time with WHDI	1000	1180		(Cont'd) WEAN
WDIX	Tupelo, Miss	100	1500		WISJ WMC
WDOD	Chattanooga, Tenn	. 2500	1280		WPOR WTAR
WDRC	Hartford, Conn	500	1330		WIAK
WDSU	New Orleans, La	1000	1250		790 KC
WDWF WLSI	Providence, R. I	100	1210		KGO WGY
WDZ	Tuscola, Ill	100	1070		800 KC
WEAF	New York City	50000	660		WBAP
WEAI	Ithaca, N. Y	1000	1270		WFAA
WEAN	Providence, R. I	500	780		810 KC
WEAO	Columbus, Ohio	750	570		WCCO WPCH
WEBC	Superior, Wis	2500	1290		
WEBQ	Harrisburg, Ill	100	1210		820 KC WHAS
WEBR	Buffalo, N. Y	200	1310		020 VC
WEDC	Chicago, Ill	100	1210		830 KC KOA
WEDH	Erie, Pa	100	1420		WHDH WRUF
WEEI	Boston, Mass	1000	590		
WEHC	Emory, Va	250	1200		850 KC
WEHS	Evanston, Ill	100	1420		KWKH WWL
WELK	Philadelphia, Pa	250	1370		860 KC
WELL	Battle Creek, Mich	50	1420		KMO
WENR WBCN	Chicago, Ill Divides time with WLS	50000	870		WABC WBOQ WHB

RCA Radiotrons—the hallmark of a good radio set

MORTON DOWNEY

F ALL the radio singers who have risen to popularity within the last few months, Morton



Downey has carved one of the most distinctive niches for himself. With a high, sweet Irish voice and a carefree manner of tapping the piano keys, Morton has hypnotized those tuners who like romance with their listening.

Perhaps it's all because he's so madly in love. He's married to the dainty dancer, Barbara Bennett—Richard's daughter and Connie's sister—and still is sure she's the fairest creature in the world. Perhaps it's because he realizes how lucky a lad is Morton.

For a kind of crazy existence he has led. His parents lived in Brooklyn, but twenty-nine years ago Mrs. Downey was visiting in Wallingford, Conn., and there he was born. He's sold phonographs, peddled insurance, worked on a railroad as monitor of a donkey engine, and as a news butcher on trains. In 1923, chance and not much else led him up the gangplank to the Leviathan for her trial voyage as a United States liner and, when he sang, a gathering of newspaper men and millionaires applauded. Among these was Albert D. Lasker, then chairman of the Shipping Board, who aided the round-faced kid of twenty-two.

At the height of Whiteman's popularity, Downey appeared as a soloist and subsequently starred in many night clubs, including the Cafe de Paris in London, the Club Casanova in Berlin, and now he is master of ceremonies in his own New York club, the Delmonico, and is featured on the Paramount-Publix Program.

Morton doesn't drink, very seldom smokes, but is very fond of ice cream. This passion for sweets is tragic, for a double chin'll get him if he doesn't watch out.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
WEPS 1	(See WORC-WEPS)				
WORC]	(See WORC-WEIS)				870 KC
WEVD	New York City Divides time with WBBR- WHAP-WHAZ	500	1300		WBCN WENR
WEW	St. Louis, Mo	1000	760		WLS
WEXL	Royal Oak, Mich	50	1310		
WFAA	Dallas, Tex	50,000	800		
WFAN	Philadelphia, Pa	500	610		880 KC
WFBC	Knoxville, Tenn	50	1200		KFKA
WFBE	Cincinnati, O	250	1200		KLX
WFBG	Altoona, Pa	100	1310		KPOF WCOC
WFBL	Syracuse, N. Y	1000	1360		WGBI
WFBM	Indianapolis, Ind Divides time with WSBT	1000	1230		WQAN WSUI
WFBR	Baltimore, Md	500	1270		
WFDF	Flint, Mich	100	1310		
WFDV	Rome, Ga	100	1370		
WFDW	Talladega, Ala.	100	1420		000 V
WFJ	Philadelphia, Pa Divides time with WLIT	500	560		890 KC KFNF
WFIW WFLA)	Hopkinsville, Ky	1000	940		KUSD KGJF
WSUN	Clearwater, Fla	2500	620		WGST
WFOX	Brooklyn, N. Y Divides time with WCGU-WLTH- WBBC	500	1400		WILL WJAR WMAZ
WGAL	Lancaster, Pa	100	1310		WMMN
WGAR	Cleveland, O	500	1450	la la	
WGBB	Freeport, N. Y Divides time with WJBI- WCOH-WMRJ	100	1210		
WGBC	Memphis, Tenn	500	1430		900 KC KHJ
WGBF	Evansville, Ind. Divides time with WOS-KFRU	500	630		KSEI WBEN
WGBI	Scranton, Pa	250	880		WJAX

RCA Radiotrons-standard for every use

JESSICA DRAGONETTE

THE funny part of it is, Jessica Dragonette is her real name. Five years she has sung in radio—as

the Coca Cola Girl, the Philco Prima Donna, and now the Cities Service Star—yet she's still in her early 20's. She refuses with a pert nod of her head to say exactly how old she is, but you can wager she can't claim twenty-five years.

Her hair is golden, her eyes are hazel, and she smiles with the wistfulness of a fragile doll. She is one of the very few women stars whom broadcasting has created.

In Calcutta, India, she was born, and this perhaps accounts for her deep faith in mysticism, her uncanny ability to tell your fortune with cards. She was educated in a convent near New York, and her biggest thrill came once on her birthday when she was taken to Broadway to witness a play. Back home again, she re-acted every scene for her playmates.

Having been graduated from the convent, she came to New York, and this time looked to the stage as a means of expressing her own self. She performed the only solo part in Morris Gest's spectacle, "The Miracle," and later played in "The Grand Street Follies." In "The Student Prince," she sang the leading role of Kathie. Now she claims she'll never leave radio for either the stage or the movies.

She reads and answers every fan letter she receives, and explains: "People, you see, really are romantic." She earns one of the largest incomes in radio, yet she still lives in a modest one room apartment. She wears "misses" size dresses and writes poetry which she hides under the carpet or behind a picture just so it won't be published in biographies like this.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
WGBS	New York City	500	600		900 KC (Cont'd)
WGCM	Gulfport, Miss	100	1210		WKY
WGCP	Newark, N. J	250	1250		WLBL
WGES	Chicago, Ill	500 1000	1360		920 KC
WGH	Newport News, Va	100	1310		KFEL
WGL	Ft. Wayne, Ind	100	1370		KFXF KOMO
WGMS\ WLB	(See WLB-WGMS)				KPRC WAAF
WGN \ WLIB \	Chicago, Ill	25000	720		WBSO WWJ
WGR	Buffalo, N. Y	1000	550		
WGST	Atlanta, Ga	500	890		
WGY	Schenectady, N. Y	50000	790	ĺ	930 KC
WHA	Madison, Wis	750	940		KFWI
WHAD	Milwaukee, Wis	250	1120		KGBZ KMA
WHAM	Rochester, N. Y	5000	1150		KROW WBRC
WHAP	New York City Divides time with WBBR- WEYD-WHAZ	1000	1300		WDBJ WIBG
WHAS	Louisville, Ky	10000	820		
WHAT	Philadelphia, Pa	100	1310		940 KC
WHAZ	Troy, N. Y	500	1300		KOIN WAAT WCSH
WHB	Kansas City, Mo	500	860		WDAY
WHBC	Canton, Ohio	10	1200		WFIW WHA
WHBD	Mt. Orab, Ohio	100	1370		
WHBF	Rock Island, Ill	100	1210		050 V
WHBL	Sheboygan, Wis	500	1410		950 KC KFWB

A radio set can be no better than its vacuum tubes— Use RCA Radiotrons



BILLY JONES AND ERNIE HARE

HEN Billy Jones celebrates his birthday, so does Ernie Hare. For these Happiness Boys—or maybe you'd prefer their current title, the Interwoven Pair both were born on March 15. Ernie, 1883; Billy, 1889.

Hare was educated in the Xavierian Brothers School in Norfolk, Va., where he was born. He sold baking powder, pianos, and finally obtained a church job in Baltimore. But Hare soon learned that popular music is more remunerative than classical music, and in 1905 he came to Broadway, subsequently singing in ten Winter Garden productions.

Jones, born in New York, became a bank clerk as a youth, but soon decided that a business life was no existence for him. And for some inexplicable reason, except that he is of Welsh descent, he sailed to Towyn, Meronithshire, North Wales, to become a sheep herder. Returning to the United States, he successively worked as a miner, a pole hiker with the telephone company, and a fireman on a locomotive. Meanwhile, Lew Fields had been impressed by the natural beauty of his voice, and introduced him to the stage. One afternoon he met Hare, knew intuitively that here was his partner, and together they planned an act which has kept them in the spotlight for nigh on fifteen years.

Like so many other radio figures, they made their air debut at the old Westinghouse station WJZ in Newark,

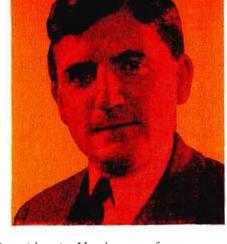
N. J.-1921.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
WHBQ	Memphis, Tenn	100	1370		950 KC
WHBU	Anderson, Ind	100	1210		(Cont'd) KGHL
WHBY	Green Bay, Wis	100	1200		KMBC
WHDF	Calumet, Mich.	250	1370		WRC
WHD:H	Boston, Mass.	1000	830		970 KC
WHDI	Minneapolis, Minn Divides time with WDGY	500	1180		KJR WCFL
WHDL	Tupper Lake, N. Y	10	1420		
WHEC WABO	Rochester, N. Y	500	1440		980 KC KDKA
WHFC	Cicero, Ill	100	1420		990 KC
WHIS	Bluefield, W. Va	100	1420		WBZ WBZA
WHK	Cleveland, Ohio	1000	1390		WDLA
WHN	New York City Divides time with WRNY- WQAO-WPAP	250	1010		1000 KC KFVD WHO
WHO	Des Moines, Iowa Divides time with WOC	5000	1000		WOC
WHOM	Jersey City, N. J Divides time with WBMS- WNJ-WKBO	250	1450		1010 KC KGGF
WHP	Harrisburg, Pa	1000	1430		KQW WHN WIS
WIAS	Ottumwa, Iowa	100	1420		WNAD WPAP
WIBA	Madison, Wis	500	1280		WQAO
WIBG	Elkins Park, Pa	50	930		WRNY
WIBM	Jackson, Mich	100	1370		1020 KC
WIBO	Chicago, Ill	1500	560		KFKX KYW WRAX
WIBR	Steubenville, Ohio	50	1420		1040 KC
WIBU	Poynette, Wis	100	1210		KRLD

Change your tubes once a year—Use RCA Radiotrons

JOHN B.

JOHN B. KENNEDY is the James M. Whistler of radio. He builds 'most every sentence of his Sunday night Collier's talks into an epigram, sometimes barbing



it with satire, always edging it with wit. He observes, for instance: "There are two kinds of actors—hams and egos. The egos think they're good. The hams know they're good."

Let's suppose we're chatting with him in the red lacquer Japanese lounge of the NBC Times Square Studio after Collier's has signed off. Professor Lucifer G. Butts has rolled up his night shirt costume, the Love Story Girl has gone out into a world of reality, and Uncle Henry and Mr. Editor are picking up the pages of their script. John Kennedy runs the fingers of his left hand through his inky hair, his black eyes piercing you, his prominent nose aimed like a spear. And he begins to talk:

"Born in Quebec, Canada, January 16, 1894, studied in St. Louis University; fired from the St. Louis Post-Dispatch in 1912. This began a series of firings which included the Chicago Journal and New York Evening World. Faced the microphone first at WBZ in Springfield, Mass., on July 29, 1924, and forgot every line. That's why I insist that every Collier's speaker have his speech written out."

When John Kennedy came to Collier's as associate editor in 1924, the job of preparing a radio program was wished on him, and he's been rattling out those epigrams ever since. He has a rich memory, and in this red lacquer room he tells about the time he "ran copy" for William Jennings Bryan during a political convention. Bryan wandered into a room occupied by newspapermen, threw himself on the bed and commented on "the crusade against liquor being a hard task."

"He didn't know that the pillow, on which his head rested, covered a quart of champagne someone had given

me," Kennedy chuckled.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
WIBW	Topeka, Kans	1000	580		1040 KC (Cont'd)
WIBX	Utica, N. Y	300	1200		KTHS
WICC	Bridgeport, Conn	500	1190		WKAR WMAK
WIL	St. Louis, Mo	250	1200		1050 KC
WILL	Urbana, III	500	890		KFKB
WILM	Wilmington, Del	100	1420		KNX
WIOD WMBF	Miami, Fla	1000	1300		1060 KC
WIP	Philadelphia, Pa	500	610		WBAL
WIS	Columbia, S. C.	1000	1010		WJAG WTIC
WISJ	South Madison, Wis	500	780		WIIC
WISN	Milwaukee, Wis	250	1120		1070 KC
WJAC	Johnstown, Pa	100	1310		KJBS WCAZ WDZ
WJAG	Norfolk, Nebr	1000	1060		WTAM
WJAK	Marion, Ind	50	1310		1080 KC
WJAR	Providence, R. I	400	890		WBT
WJAS	Pittsburgh, Pa	2500	1290		WCBD
WJAX	Jacksonville, Fla	1000	900		WMBI
WJAY	Cleveland, Ohio	500	610		
WJAZ	Mt. Prospect, Ill. Divides time with WCKY- WCHI	5000	1490		1090 KC KMOX
WJBC	La Salle, III	100	120 0		1100 KC KGDM
WJBI	Red Bank, N. J	100	1210		WLWL WPG
WJBK	Highland Park, Mich Divides time with WIBM	50	1370		1110 KC
WJBL	Decatur, Ill	100	1200		KS00 WRVA

RCA Radiotrons are your best insurance against tube troubles

WELCOME LEWIS

WELCOME LEWIS, the Radiotron songbird, is so tiny that she has to stand on a platform to



reach the microphone. She sings the "blues" type of music and blue, no doubt, is the color she prefers in dress. She's a sunny person and when she smiles, as she's sure to do on being introduced, she displays rows of pretty, gleaming, white teeth.

Miss Lewis, the youngest of eight children, was born in Los Angeles, twenty-five years ago. Someone remarked to her mother that a large family must be troublesome. She said she didn't mind it, and when Miss Lewis was born, proved it by naming her Welcome.

Because of the deep quality of her voice, she's frequently referred to as the "female baritone." "Mean songs"—songs with intense feeling and warm emotion—she prefers, believing that there's more evidence of humanity in this type than there is in all operatic literature.

As is true with so many other radio stars, Miss Lewis came to radio quite by accident. It was a phonograph record that really led the way to her present featured position. At a party, the host, an official of the National Broadcasting Co., played one of Miss Lewis' records.

"She would make a wonderful radio singer," the radio official said.

Miss Lewis had just completed a vaudeville trip that had taken her across the country. She was invited to visit the NBC studios, where she immediately signed an exclusive contract.

Miss Lewis is one of the few definite women personalities whom radio has created. When she faces a microphone, there's no doubt that it's Welcome Lewis you're hearing.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
WJBO	New Orleans, La	100	1420		1120 K
WJBT WBBM	(See WBBM-WJBT)				KFIO KFSG
WJBU	Lewisburg, Pa	100	1210		KMCS KRSC
WJBW	New Orleans, La Divides time with WABZ	30	1200		WDBO WDEL
WJBY	Gadsden, Ala	50	1210		WHAD
WJDX	Jackson, Miss	1000	1270		WISN
WJJD	Mooseheart, Ill.	20000	1130		WTAW
WJKS	Gary, Ind	1250	1360		1130 K
WJR	Detroit, Mich		750		KSL
WJSV	Alexandria, Va.	10000	1460		WJJD
WJW	Mansfield, Ohio	100	1210		wov
WJZ	New York City	30000	760		
WKAR	E. Lansing, Mich	1000	1040		1140 KG
WKAV	Laconia, N. H		1310		KVOO Wapi
WKBB	Joliet, Ill	100	1310	j	
WKBC	Birmingham, Ala	100	1310		1150 Ko WHAM
WKBF	Indianapolis, Ind	500	1400		WHAIN
WKBH	La Crosse, Wis	1000	1380		1160 Ko WOWO
WKBI	Chicago, Ill	100	1420		WWVA
WKBN	Youngstown, Ohio Divides time with WEAO	500	570		1170 KC KTNT WCAU
WKBO	Jersey City, N. J	250	1450		
WEDC	WNJ-WHOM	100	1010		1180 KG KEX
WKBS	Galesburg, Ill	100	1310		TYLIA

Improve your radio reception with new RCA Radiotrons

LITTLE JACK

HIS real name is John Leonard. But he is so short—five feet, four inches, in fact—that at the



University of Iowa they nicknamed him Little Jack Little.

Jack is as deft a pianist as you'll find in any radio studio and as charming a singer. "The Whispering Baritone" or "The Speakeasy Baritone," they often refer to him, because of his ability to pitch a melody so delicately that it wouldn't ruffle a butterfly's wings. He's lately come from station WLW in Cincinnati where he built a reputation throughout the Middle West, and he's just hoping and praying that the East will like him, too.

The tiny lad, who never darkens his head with a hat, was born in London, England, and at the age of nine, left with his family for Waterloo, Iowa, where he grew up. At the University, already an accomplished pianist, he organized a dance band and found this so successful that he left school after two years. Barnstorming, he landed in Denver, broke, and obtained a job there in an orchestra. Earning enough money to come East, he was hired as an accompanist to Yvette Rugel, a vaudeville performer. He soon tired of this, however, and, joining with a singer, he tried his skill at plugging songs over the air. Once his partner failed to appear, and he had both to sing and play. He's done this ever since.

His eyes are blue and he wears shirts to match; his hair is light brown, and he delights in speeding cross-country in his sport roadster. Several months before he came to New York, Jack bought a large home in Cincinnati. But, with success his already, it doesn't look as if he'll see that fireplace and garden for a long time.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
WKBV	Connersville, Ind	150	1500		1180 KC (Cont'd)
WKBW	Buffalo, N. Y	5000	1480		KOB
WKBZ	Ludington, Mich	50	1500		WDGY
WKJC	Lancaster, Pa		1200		WHDI
WKRC	Cincinnati, Ohio	1000	550		
WKY	Oklahoma City, Okla	1000	900		1190 KC
WKZO	Berrien Springs, Mich.	1000	590		WICC
WLAC	Nashville, Tenn	5000	1470		WOAI
WLAP	Louisville, Ky	250	1200		
WLB WGMS	Minneapolis, Minn Divides time with WCAL- KFMX-WRHM	1000	1250		1200 KC KBTM
WLBC	Muncie, Ind Divides time with WJAK	50	1310		KFJB KFWF
WLBF	Kansas City, Kans	100	1420		KGCU
WLBG	Petersburg, Va	250	1200		KGDE KGDY
WLBL	Stevens Pt., Wis	2000	900		KGEK
WLBW	Oil City, Pa	1000	1260		KGEW KGFJ
WLBX	Long Island City, N. Y Divides time with WCLB- WWRL-WMBQ		1500		KGHI KGY KMLB
WLBZ	Bangor, Me	500	620		KSMR
WLCI	Ithaca, N. Y	50	1210		KVOS KWG
WLEX	Lexington, Mass Divides time with WMAF- WSSH	500	1410	0.	WABI WABZ
WLEY	Lexington, Mass	250	1370		WBBZ WCAT WCAX
$\left. \begin{array}{l} WLIB \\ WGN \end{array} \right\}$	(See WGN-WLIB)				WCLO WCOD
WLIT	Philadelphia, Pa	500	560		WEHC WEPS

RCA Radiotrons—the standard equipment in sets of leading manufacturers



GUY LOMBARDO

OUT of Chicago, in the fall of 1929, came Guy Lombardo with his ten-piece orchestra. Playing

soft, sweet, simple melody under the colored lights of the Roosevelt Hotel Grill, he soon captured Manhattan's fickle fancy. It became the smart thing for the younger generation to gather 'round Lombardo, and for those beyond the Hudson, with many a romantic sigh, to tune him in.

Lombardo is the most popular of the young orchestra leaders to gain national prominence in the last year or so. He directs a thoroughly harmonious band; and this because the very same boys who organized it, still face the microphone together. Four of the ten lads are Lombardo brothers: Guy, Carmen, Leibert, and Victor, the latter being only 20.

Eleven years ago in London, Ont., they joined together as kids in the London Collegiate Institute. It was their interest in this orchestra and their consequent disinterest in books that caused them to part prematurely from school. Traveling a vaudeville circuit, they landed one day in Cleveland, Ohio, and, though still youngsters on the under side of 20, they accepted a supper club offer. In Cleveland they played for four years, attaining an unprecedented peak of popularity through broadcasting. They moved to Chicago, and for four years spun tunes at the Granada Cafe—now Paul Whiteman's nook. It was here that they first broadcast commercially—for Wrigley and for Florsheim Shoes. Somewhat timidly they agreed to try their melodies on exacting Manhattan. But in a few months, they had signed with Rohert Burns and Radio Follies, contracts which net them \$150,000 a year.

Guy is dark, olive-skinned, a boyish appearing fellow with heavy eyebrows and a sunny way of smiling.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
WLOE	Boston, Mass	250	1500		1200 KC (Cont'd)
WLS	Chicago, Ill	5000	870		WFBC WFBE WHBC
WLSI WDWF	(See WDWF-WLSI)				WHBY WIBX
WLTH	Brooklyn, N. Y Divides time with WCGU-WFOX-WBBC	500	1400		WIL WJBC WJBL WJBW
WLVA	Lynchburg, Va Divides time with WBTM	100	1370		WKJC WLAP
WLW	Cincinnati, Ohio	50000	700		WLBG WNBO
WLWL	New York City Divides time with WPG	5000	1100		WNBW WNBX
WMAC WSYR	(See WSYR-WMAC)				WORC WRAF WRBL
WMAF	South Dartmouth, Mass Divides time with WLEX-WSSH	500	1410		WWAE
WMAK	Buffalo, N.Y.	1000	1040		
WMAL	Washington, D. C	500	630		1210 KC
WMAQ	Chicago, Ill	5000	670		KDFN
WMAZ	Macon, Ga Divides time with WGST	500	890		KDLR KFOR KFVS
WMBA	Newport, R. I	100	1500		KFXM
WMBC	Detroit, Mich	250	1420		KGCR KGMP
WMBD	Peoria Heights, III Divides time with WTAD	1000	1440		KGNO KMJ
WMBF) WIOD	(See WIOD-WMBF)				KPPC KWEA WALR
WMBG	Richmond, Va	100	1210		WBAX WBBL

RCA Radiotrons are "the heart of your radio"



PHILLIPS LORD

UITE by accident, Phillips Lord became radio's Seth Parker, who lives in mythical Jonesport,

Me. One night he was listening in with a friend and he happened to hear a program about country life. He didn't like the program because he felt that it burlesqued the rural folk, and, jumping in a taxi, he rushed to the radio station. Yes, of course, they'd let him present the kind of program he had in mind if he'd find the characters himself. The very next evening he led his cast into the studio, and Seth Parker's Singing School was born. So successful was it that he has become a feature. The National Broadcasting Co., sensing his growing popularity, asked Seth to come to Manhattan for a trial broadcast. This trial broadcast has lasted well over two years.

Phillips H. Lord, a graduate of Bowdoin College, still is on the golden side of 30. He started life as principal of the Plainville, Conn., high school. But he forsook this position to become a worker in a Brooklyn candy factory. Still dissatisfied, he approached a magazine publisher with a tale of the wonders he could perform as the circulation manager. True, he never had had experience in this field, but he told the editor that he knew enough not to spend \$2 when you can spend \$1, and he got the job. There, you see, he's speaking as Uncle Abe, the calculating New England character, he also creates, four nights a week.

Lord is of medium height, stockily built and deliberately vigorous. He is as sincere as sunshine in his Seth Parker program. "The purpose of these Sunday evening sings and githerings," he says, "is ter git better acquainted with the Lord, so we'll feel He's with us while we do our daily chores."

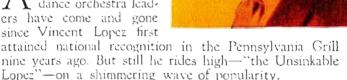
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Call Letters	TRANSMITTER LOCATION	– Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
WMBH	Joplin, Mo	250	1420		1210 KC
WMBI	Chicago, Ill	5000	1080		(Cont'd) WCBS
WMBO	Auburn, N. Y	100	1310		WCOH
WMBQ	Brooklyn, N. Y	100	1500		WCRW WDWF WEBQ
WMBR	Tampa, Fla	100	1370		WEDC
WMC	Memphis, Tenn	1000	780		WGBB WGCM
WMCA	New York City	500	570		WHBF WHBU
WMMN	Fairmont, W. Va	500	890		WIBU
WMPC	Lapeer, Mich	100	1500		WJB ¹
WMRJ	Jamaica, N. Y Divides time with WGBB- WJBI-WCOH	100	1210		WJB WJW
WMSG	New York City Divides time with WBNX- WCDA-WAWZ	250	1350		WLC WLS WMI
WMT	Waterloo, Iowa	500	600		WMRJ WOCL
WNAC WBIS	Boston, Mass	1000	1230		WOM', WPAW
WNAD	Norman, Okla	500	1010		WQDX WRBQ
WNAX	Yankton, S. D	1000	570		WSBC WSEN
WNBF	Binghamton, N. Y	100	1500		WSIX
WNBH	New Bedford, Mass	100	1310		WSOC
WNBO	Silver Haven, Pa Divides time with WHBC Sundays	100	1200		WTAX
WNBR	Memphis, Tenn Divides time with WGBC	500	1430	,	1220 KC KFKU
WNBW	Carbondale, Pa	10	1200		KWSC
WNBX	Springfield, Vt.	10	1200		WCAE WCAD
WNBZ	Divides time with WCAX Saranac Lake, N. Y		1290		WDAE WREN
		00	1200		

To maintain high quality performance in your radio set—use RCA Radiotrons

VINCENT LOPEZ

LOT of very famous dance orchestra leaders have come and gone since Vincent Lorez first



It is probable that Lopez has been associated with radio broadcasting more consistently and for a longer period of time than any other dance musician. In the fall of 1922 he led his band to Station WIZ, then sitting like a cracker box on the roof of the Westinghouse plant in Newark, "What shall I say?" he asked Announcer Tommy Cowan, now of Station WNYC, when he was pushed before the mike. "Why, tell them, 'Hello, everybody, Lopez speaking,' Cowan replied. This has become his radio trademark.

Though of Spanish and Portuguese parents, Lopez was born in Brooklyn, on December 30, 1897. He studied the piano, mandolin and guitar as a lad. When he was 13, his parents sent him to St. Mary's School in Dunkirk, N. Y., to become a priest. But after three years, he decided that he was not fitted for a churchly life and he returned to Brooklyn to become a stenographer in a milk company. After fiddling around as a pianist in several small spots, he blossomed forth on Broadway in the Pekin Restaurant in 1920, and there received his first taste of jazz. In the summer of 1930. Lopez signed a five-year contract with the St. Regis management by which he is to receive \$1,000,000.

He has directed three commercial programs—Chancellor Cigar, the Kylectroneers and Purol. He does not smoke, seldom drinks, is so near-sighted that he ought to wear glasses, and lays all his success to a study of the science of numerology.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
WNJ	Newark, N. J Divides time with WBMS-WHOM-WKBO	250	1450		1230 KC WFBM
WNOX	Knoxville, Tenn	2000	560		KGGM Kya
WNYC	New York City Divides time with WMCA	500	570		WBIS WNAC
WOA1	San Antonio, Tex	50000	1190		WPSC
WOAN WREC	$(See\ WREC\text{-}WOAN)$				WSBT
WOAX	Trenton, N. J Divides time with WCAM-WCAP	500	1280		1240 KC KTAT
WOBT	Union City, Tenn	250	1310		WACO WXYZ
WOBU	Charleston, W. Va Divides time with WSAZ	250	5 80		1250 KC
WOC	Davenport, Iowa	5000	1000		KFMX KFOX
WOCL	Jamestown, N. Y	25	1210		KIDO
WODA	Paterson, N. J Divides time with WGCP-WAAM	1000	1250		WAAM WCAL WDSU
WODX	Mobile, Ala	500	1410		WGCP WGMS
WOI	Ames, Iowa	5000	640		WLB
WOKO	Albany, N. Y	500	1440		WODA WRHM
WOL	Washington, D. C	100	1310		1260 KC
WOMT	Manitowoc, Wis	100	1210		KOIL
WOOD	Grand Rapids, Mich Divides time with WASH	500	1270		KRGV KVOA KWWG
WOPI	Bristol, Tenn	100	1500		WLBW
WOQ	Kansas City, Mo Divides time with KFH	1000	1300		WTOC
WOR	Newark, N. J	5000	710		1270 KC
WORC)	·				KFUM
WEPS	Worcester, Mass	100	1200		KGCA KOL

RCA Radiotrons set the standard for all radio tubes

OLIVE PALMER

READ these routine facts before plunging into the colorful story of Miss Palmer—nightingale of the Palmolive Hour:

Born in Louisville, Ky., at a date which she simply refuses to divulge. Began singing at the Fourth Avenue Methodist Church in that city. Her mother was a singer and her father was an accomplished pianist. She was educated at Drake University.

While down in Louisville, Miss Palmer heard that W. W. Henshaw, a nationally known impresario, was planning to revive twenty operas in New York. She decided to ask for a job. So she called New York by long distance telephone. No, Henshaw didn't think he was interested. He had to have all the roles assigned long before she could possibly reach Manhattan. It was too late for an audition. She persuaded him to listen to her over the long distance telephone. Well, she was paying for it, wasn't she? She sang the "Bell Song" from "Dinorah." And Henshaw hired her.

After appearing in these opera revivals, Miss Palmer toured Europe and made phonograph records. By this time, radio had become an important factor in the musical world. Perhaps if her voice spun along the wire, she thought, it might also strike a microphone melodiously. A single audition was sufficient to satisfy Palmolive.

Miss Palmer has brown hair and blue eyes. She smiles faintly when you congratulate her after a performance. Then she hurries away to her home in Jackson Heights, N. Y., where she lives with her parents and brother. She sings with her left hand cupped over her ear so she can hear herself. Try it yourself sometime.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
WOS	Jefferson City, Mo Divides time with WGBF-KFRU	500	630		1270 KC (Cont'd)
WOV	New York City	1000	1130		KTW KWLC
WOW	Omaha, Nebr Divides time with WCAJ	1000	590		WASH WFBR
wowo	Ft. Wayne, Ind	10000	1160		WEAI WJDX
WPAD	Paducah, Ky	100	1420		WOOD
WPAP)					1280 KC
WQAO	(See WQAO-WPAP)				KFBB WCAM
WPAW	Pawtucket, R. I	10 0	1210		WCAP WDOD
WPCC	Chicago, Ill	500	560		WIBA WOAX WRR
WPCH	New York City	500	810		
WPEN	Philadelphia, Pa	250	1500		1290 KC KDYL
WPG	Atlantic City, N. J	5000	1100		KFUL KLCN
WPOE	Patchogue, N. Y	100	1370		KTSA WEBC
$\left. egin{array}{l} old WPOR \ old WTAR \end{array} ight. ight. ight.$	(See WTAR-WPOR)				WJAS WNBZ
WPSC	State College, Pa	500	1230		1300 KC
WPTF	Raleigh, N. C	1000	680		KFH
WQAM	Miami, Fla	1000	560		KFJR KGEF
WQAN	Scranton, Pa	250	880		KTBI KTBR
WQAO WPAP	New York City Divides time with WHN-WRNY	250	1010		WBBR WEVD
WQDM	St. Albans, Vt	5	1370		WHAP WHAZ
WQDX	Thomasville, Ga	50	1210		WIOD
WRAF	La Porte, Ind	100	1200		WMBF WOQ

There's an RCA Radiotron for every purpose



PALMOLIVE REVELERS

WHAT Babe Ruth is to baseball and Bobby Jones is to golf, the Revelers are to male quartets. They have created a new form of singing; they have struck magic into popular music; their imitators are legion. Frank Black, the director, whom you see at the piano, scores the melodies as he would for an orchestra, and off-times the delicate shadings and tuneful tints would become a Chinese tapestry

were they to be translated into colors.

Now shall we introduce them? Well then, from left to right: Jimmy Melton, first tenor; Lewis James, second tenor; Elliot Shaw, baritone; and Wilfred Glenn, bass. It wasn't exactly the same five fellows when the Revelers—as the Shannon Four—first came to radio in 1021 in that station perched like a cracker box on top the Westinghouse Electric & Manufacturing Company in Newark. With Charles Hart, then top tenor, they had gone over there just for fun—not receiving one penny. But Hart left for grand opera work and a rosy-cheeked lad gave up a \$17 a week job in a bank to join them. He was Franklyn Baur—the late Firestone tenor, you know—and Ed Smalle came on as accompanist. Well, a couple of years later Frankie departed for other melodic pastures and Jimmy Melton blossomed forth collegintely, while Smalle also faded from the picture.

The Revelers, who are best known for their weekly Palmolive melody making, have appeared in 'most every state. They toured with Will Rogers in his Red Cross drought relief campaign. They have visited Europe, and are about to make another concert tour through the princi-

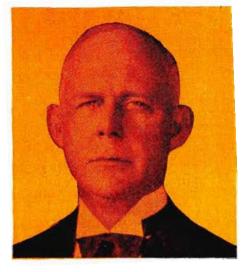
pal Continental cities.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
WRAK	Williamsport, Pa	50	1370		1310 KC
WRAW	Reading, Pa	50	1310		KCRJ KFBK
WRAX	Philadelphia, Pa	250	1020		KFGQ
WRBI	Tifton, Ga	20	1310		KFJY KFPL
WRBJ	Hattiesburg, Miss	10	1370		KFPM
WRBL	Columbus, Ga	50	1200		KFUP
WRBQ	Greenville, Miss	250	1210		KFXJ KFXR
WRBT	Wilmington, N. C.	100	1370		KGBX
WRBX	Roanoke, Va	250	1410		KGCX KGEZ
WRC	Washington, D. C	500	950		KGFW
WRDO	Augusta, Me	100	1370		KIT
WRDW	Augusta, Ga	100	1500		KMED
WREC WOAN	Memphis, Tenn	1000	600		KRMD KTLC KTSL
WREN	Lawrence, Kans	1000	1220		KTSM KWCR
WRHM	Minneapolis, Minn Divides time with WCAL- KFMX-WLB	1000	1250		KXRO WBOW
WRJN	Racine, Wis	100	1370		WBRE
WRNY	New York City	250	1010		WCLS
	Divides time with WQAO- WPAP-WHN				WDAH WEBR
WROL	Knoxville, Tenn	100	1310		WEXL
WRR	Dallas, Tex	500	1280		WFBG
WRUF	Gainesville, Fla	5000	830		WFDF
WRVA	•				WGAL
	Richmond, Va	5000	1110		WGH
WSAI	Cincinnati, Ohio	500	1330		WHAT
WSAJ	Grove City, Pa	100	1310		WJAC
WSAN	Allentown, Pa	250	1440		WJAK WKAV
WSAR	Fall River, Mass	250	1450		WKBB

For better radio reception—use RCA Radiotrons

GRANTLAND RICE

FROM his more than twenty years' experience as a sports writer, Grantland Rice each Wed-



nesday night brings gossip and reminiscences of the world of action. Before the Coca Cola microphone, he summons the greatest athletes—all his personal friends—and questions them about intimate matters.

Rice, as his soft, drawling voice indicates, is a southerner. Born in Murfreesboro, Tennessee, on November 1, 1880, he studied at Robertson's Academy in Nashville, at the Nashville Military Academy, Wallace University, and was graduated at the age of 21, from Vanderbilt University.

He himself was an athlete in school, winning letters in football, baseball and basketball. And at his graduation, he turned to sports reporting, typing successively for the Nashville News, Atlanta Journal, Cleveland News, Nashville Tennessean, New York Evening Mail and New York Herald Tribune. Now his column, "The Sportlight," which has been syndicated since 1915, appears in the New York Sun.

Rice probably has attended more sports events in his life than any other living person—from world series to polo matches, from Olympic games to fishing contests. He's published several books of verse, a book of golf, is editor of the American Golfer, and president of the Grantland Rice Sportlights which makes twenty-six motion picture sports reels a year.

Of all the celebrities whom he has called before the microphone, Ring Lardner, the short story writer, was perhaps the most nervous. Lardner confessed he was sick three days before the broadcast, and he trembled so much that his voice cracked, and he almost dropped his manuscript.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
WSAZ	Huntington, W. Va Divides time with WOBU	250	580		1310 KC (Cont'd)
WSB	Atlanta, Ga	5000	740		WKBC
WSBC	Chicago, Ill	100	1210		WKBS WLBC
WSBT	South Bend, Ind	500	1230		WMBO WNBH WOBT
WSDA \ WSGH∫	(See WSGH-WSDA)				WOL WRAW
WSEN	Columbus, Ohio	100	1210		WRBI
WSFA	Montgomery, Ala	500	1410		WROL WSAJ
WSIX	Springfield, Tenn	100	1210		WSJS
WSJS	Winston-Salem, N. C	100	1310		WTEL
WSM	Nashville, Tenn	5000	650		1320 KG
WSMB	New Orleans, La	500	1320		
WSMK	Dayton, Ohio	200	1380		KGHF KID KTFI
WSOC	Gastonia, N. C.	100	1210		WADC
WSPA	Spartanburg, S. C	2 50	1420		WSMB
WSPD	Toledo, Ohio	1000	1340		1330 K
WSSH	Boston, Mass	500	1410		KGB KSCJ
WSUI	Iowa City, Iowa	500	88 0		WDRC WSAI WTAQ
WSUN WFLA	(See WFLA-WSUN)				1340 KC
WSVS	Buffalo, N. Y	50	1370		KFPW
WSYB	Rutland, Vt	100	1500		KFPY
WSYR. WMAC	Syracuse, N. Y	250	570		WCOA WSPD
WTAD	Quincy, Ill	500	1440		1350 KC KWK
WTAG	Worcester, Mass	250	580		WAWZ
WTAM	Cleveland, Ohio	50000	1070		WBNX
WTAQ	Eau Claire, Wis	1000	1330		WCDA WMSG

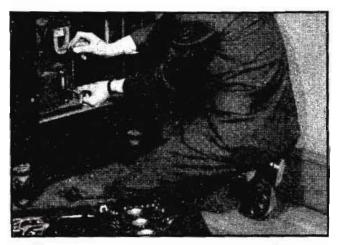
How to Get the Most from Your Radio

- Have your antenna installed by a competent service man.
- Use a good ground. A cold water pipe makes the best ground. Solder the lead to it or use a standard ground clamp. If you cannot use a cold water pipe, a sheet of copper, approximately three feet square, buried in moist ground makes an excellent one. Hot water or steam radiator pipes usually will give satisfactory results.
- Place the set so that the antenna and ground leads are as short as possible. If the lead-in comes through the window, place the set near the window, not on the other side of the room.
- A shielded lead-in will sometimes eliminate objectionable noises.



Felt pads under a set will often aid in minimizing unpleasant noises

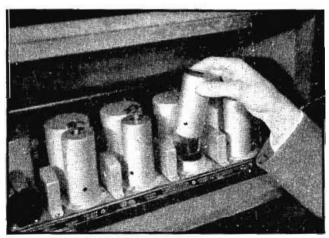
- See that all connections are tightly made.
- Allow several inches clearance between the back of the set and the wall.



If something goes wrong with your set, call in a trained service man

- If possible, make the set face a doorway or drapes of some kind.
- Place the set in an adjoining room. This will often make the tone more lifelike and pleasing.
- More pleasing tone quality can often be obtained by insulating the set from the bare floor with small felt pads.
- Sometimes reversing the plug on an a.c. set will improve reception and reduce noise. Never reverse the plug on a d.c. set.
- Static and electrical disturbances can be reduced by turning the tone control to the extreme bass position.

- Do not attempt to make adjustments on your set unless you are thoroughly competent to do so. The skill of a good service man is available at a reasonable cost.
- If your set employs batteries, see that they are always up to the required voltages. Worn-out batteries cause noise, reduced volume, and lack of sensitivity.
- 14 If your set uses a storage battery, see that distilled water is added at regular intervals so that the liquid never falls below the top of the plates.
- Do not play the set too loudly. It is less disturbing to the neighbors and you get more life-like reproduction.
- 16 Install a complete set of new RCA Radiotrons at least once each year.



It is a simple matter to renew your tubes. A set of new RCA Radiotrons will improve your present reception

RCA Radiotrons

There is an RCA Radiotron for every purpose. When you buy radio tubes, look for the Red and Black Carton

WD-11,	Detector Amplifier
WX-12,	Detector Amplifier
UX-112A,	Amplifier Detector
UX-120,	Amplifier
UX-171A,	Amplifier
UV-199,	Detector Amplifier
UX-199,	Detector Amplifier
UX-200A,	Detector
UX-201A,	Detector Amplifier
UX-210,	Power Amplifier
UX-222,	Screen-Grid Radio Frequency Amplifier
UY-224,	Screen-Grid Radio Frequency Amplifier
	(A.C. Heater)
UX-226,	(A.C. Heater)
UY-227,	Detector Amplifier (A.C. Heater)
RCA-230,	Detector Amplifier
RCA-231,	Power Amplifier
RCA-232,	Radio Frequency Amplifier
RCA-233,	Power Amplifier Pentode D.C
RCA-235,	Super-Control Screen-Grid Amp
RCA-236,	Screen-Grid Radio Frequency Amp.
	(D.C. Heater)
RCA-237,	Detector Amplifier (D.C. Heater)
RCA-238,	Power Amplifier Pentode (D.C. Heater)
UX-240,	Hi Mu Amplifier Detector
UX-245,	Power Amplifier (A.C. Filament)
RCA-247,	Power Amplifier Pentode (A.C. Filament)
UX-250,	Power Amplifier (A.C. Filament)
UX-280,	Full-Wave Rectifier
UX-281,	Half-Wave Rectifier
UX/852,	Oscillator or R.F. Power Amp,
UX-865,	Screen-Grid R.F. Power Amp., Oscillator
UX-866,	Half-Wave Rectifier
UX-874,	Voltage Regulator
UV-876,	Ballast Tube
UV~886,	Ballast Tube

B. A. ROLFE

T'S a fetching spectacle
—Benjamin A. Rolfe
conducting his driving
Lucky Strike Orchestra.

Before him are spread fan-wise, fifty or more musicians, and he directs them all with only the faintest flip of his thumbs and forefingers. His hands he holds before his sumptuously rounded body and, instead of waving a baton, he works his fingers back and forth—a jerk at the saxophone section, a whisk at the clarinets.

And as he leads them in "Happy Days Are Here Again," let's glance back over his strange existence—an existence that would have destroyed a less purposeful person than he. Fifty-two years ago he was born in Chippewa Falls, Wis., studied the piccolo, but found this instrument too fragile for his trumpetuous dreams. At 11, he carried his trumpet to England and played in a Wild West Show. A youth in his early 20's, he joined Jesse L. Lasky to form Lasky, Rolfe & Co., to produce vaudeville.

Next he produced moving pictures of his own with Lionel Barrymore, Mr. and Mrs. Sidney Drew and others as his stars. He went broke. He sailed for England to produce movies and there he went broke, too. Returning to America, he invested all he could scramble together in a stock which tunbled beneath him. He hadn't a penny left, so he dusted off his trumpet and started a dance orchestra at the Palais d'Or. Immediately the orchestra clicked, and the National Broadcasting Co. three years ago offered him to the Lucky Strike firm. Now he's devoting all his time to those three weekly broadcasts.

Rolfe looks on his orchestra as a very human play—the saxophones, a comic relief; the violins and cellos, heart interest; the bass section, the dastardly villain.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
WTAR)	Norfolk, Va	. 500	780	-)1(1)	1360 KC
WPOR]	Norioik, va	. արկա	100		KGER
WTAW	College Station, Tex Divides time with KTRII	. 500	1120		KGIR KPSN
WTAX	Springfield, Ill	. 100	1210		WCSC WFBL
WTBO	Cumberland, Md	250	1420	l l	WGES
WTEL	Philadelphia, Pa Divides time with WHAT	. 50	1310		WJKS
WTFI	Toccoa, Ga	500	1450	1	1370 KC
WTIC	Hartford, Conn	50000	1060		KCRC
WTMJ	Milwaukee, Wis	. 2500	620		KFBL
WTOC	Savannah, Ga	500	1260		KFJI
WWAE	Hammond, Ind Divides time with WRAF		1200		KFJM KFJZ
WWJ	Detroit, Mich	. 1000	920		KFLX KGAR
WWL	New Orleans, La Divides time with KWKH		850		KGDA
WWNC	Asheville, N. C.	. 1000	570		KGFG KGFL
WWRL	Woodside, N. Y Divides time with WMBQ- WLBX-WCLB	. 100	1500		KGKL KMAC
WWVA	Wheeling, W. Va Divides time with WOWO	. 5000	1160		KONO KOOS
WXYZ	Detroit, Mich	. 1000	1240		KRE
KBPS	Portland, Ore	. 100	1420		KUJ KVL
KBTM	Paragould, Ark	. 100	1200		KWKC KZM
KCRC	Enid, Okla	. 250	1370		WBGF
KCRJ	Jerome, Ariz	. 100	1310		WBTM WCBM
KDB	Santa Barbara, Cal	. 100	1500		WELK
KDFN	Casper, Wyo		1210		WFDV
KDKA	Pittsburgh, Pa		980		WGL
KDLR	Devils Lake, N. D.		1210		WHBD
KDYL	Salt Lake City, Utah		1290		WHBO
KECA	Los Angeles, Cal.		1430		WHDF
KELW	Burbank, Cal. Divides time with KTM		780		WIBM WJBK

When experts agree on RCA Radiotrons—why take chances?

SAMUEL LIONEL ROTHAFEL

FOR nearly ten years you have heard Roxy's voice on the air—that faltering, meandering, but



always deeply appealing voice. For Roxy was probably the first important showman to realize that radio broadcasting one day was to become a vital entertainment factor and that, instead of clashing with the legitimate theatre, it would progress on a parallel course. In 1922 he organized 'Roxy's Gang' at the Capitol Theatre—a gang of amiable song birds and exuberant instrumentalists and immediately this became one of the most popular features on the air. This season Roxy led his Gang on an RKO tour, and soon he will become one of the showmen in that vast Rockefeller project—Radio City.

Thus, Sammy Rothafel will pass another milestone in his uphill travel through life. Sammy, you are reminded, was born in Stillwater, Minn., on July 9, 1882. When twelve years of age, his parents moved to New York where he started his career as a cash boy in a department store. As a book agent, a Marine, a coal miner in Pennsylvania, Roxy had intimate contact with many phases of life before he presented his first moving picture in 1907 at Forest City, Pa.—in a vacant storeroom. In 1913, he returned to New York where, as manager of the Regent Theatre, his originality and sure knowledge of what the people want, attracted attention. In turn, he managed the Strand, then the world's largest theatre, the Rialto and Rivoli, before his own playhouse, the Roxy Theatre, was opened.

Roxy is a generous, sentimental person. He chanced into the Walter Reed Hospital at Washington one day and supplied all patients with receiving sets. He has dreams of great power. Before him always stands a bust of Napoleon.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
KEX	Portland, Ore Divides time with KOB	5000	1180		1370 KC (Cont'd)
KFAB	Lincoln, NebrDivides time with WBBM-WJBT	5000	770		WLEY WLVA
KFBB	Great Falls, Mont	2500	1280		WMBR
KFBK	Sacramento, Cal	100	1310		WPOE
KFBL	Everett, Wash	50	1370		WQDM Wrak
KFDM	Beaumont, Tex	1000	560		WRBJ
KFDY	Brookings, S. Dak Divides time with KFYR	1000	550		WRBT WRDO
KFEL	Denver, Colo	500	920		WRJN WSVS
KFEQ	St. Joseph, Mo	25 00	680		
KFGQ	Boone, lowaDivides time with KWCR-KFJY	100	1310		1380 KC
KFH	Wichita, Kans	1000	1300		KOH KQV
KFI	Los Angeles, Cal	5000	640		KSO
KFIO	Spokane, Wash	100	1120		WKBH WSMK
KFIZ	Fond du Lac, Wis	100	1420		WESTIN
KFJB	Marshalltown, Iowa	250	1200		
	½ time				1390 KC
KFJF	Oklahoma City, Okla	5000	1480		KLRA
KFJI	Astoria, Ore	100	1370		KOY
KFJM	Grand Forks, N. Dak	100	1370		KUOA
KFJR	Portland, Ore Divides time with KTBR	500	1300		WHK
KFJY	Fort Dodge, Iowa Divides time with KFGQ-KWCR	100	1310		1400 KC
KFJZ	Fort Worth, Tex	100	1370		KOCW
KFKA	Greeley, Colo	1000	880.		WBAA WBBC
KFKB	Milford, Kans	5000	1050		WCGU
KFKU	Lawrence, Kans	500	1220		WCMA
	Divides time with WREN	500	1-20		WFOX
KFKX }	(See KYW-KFKX)				WKBF WLTH

Progress in the radio art is measured by the development of RCA Radiotrons



SANDERSON AND CRUMIT

"DUNROVIN" they've named their home near Springfield, Mass. And there you have the whole radio story of these two old troupers—"no more roamin' around the country and playing to empty houses and packin' and unpackin'." They've got themselves a quiet little place, three and one-half hours' drive from New York.

Seems strange, too, for Julia Sanderson, standing there on a low platform before the microphone, and Frank Crumit, waving his left hand gently in rhythm, once were so much a part of the whirl of theatrical life. She was the toast of the town and he, the wit. The older folks will remember her clear blue eyes and her golden hair, in the days of "Winsome Willie" when she stepped out of the chorus into success in: "The Dairy Maid," "The Girl from Utah," "The Canary," "Fantana" and "The Sunshine Girl."

In "Tangerine," Julia joined with Frank Crumit—who had been graduated from the University of Ohio as an electrical engineer but who had turned to vaudeville. They made an immediate hit in this and subsequently in: "No, No, Nanette," "Queen High" and "Okay." In July, 1927, they were married.

As she dreams in her home, Miss Sanderson sometimes recalls how the Harvard boys used to send her their sweaters with the flamboyant "H's", and the night President Taft tossed a bouquet across the footlights to her.

Divides time with WHBL Galveston, Tex. 100 1370 KGRS KFMX Northfield, Minn. 1000 1250 WBCM Divides time with WCAL-WRHM-WLB WHBL WH	Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocyle Index
KFLX Galveston, Tex. 100 1370 KGRS KFMX Northfield, Minn. 1000 1250 WBCM Divides time with WCAL-WRHM-WLB WHBL WUBX KFNF Shenandoah, lowa 1000 890 WHBL KFOR Lincoln, Nebr. 250 1210 WODX KFOX Long Beach, Cal. 1000 1250 WRBX KFPL Dublin, Tex. 100 1310 WSFA KFPM Greenville, Tex. 15 1310 WSSH KFPW Ft. Smith, Ark. 50 1340 1420 K KBPS KFPW Ft. Smith, Ark. 50 1340 1420 K KBPS KFPW Ft. Smith, Ark. 50 1340 1420 K KBPS KFPW Ft. Smith, Ark. 50 1340 1420 K KBPS KFQU Holy City, Cal. 1000 1420 KFIZ KFQU KFQW Seattle, Wash. 100 1420 KFXY KFXY <td>KFLV</td> <td>Rockford, Ill</td> <td>500</td> <td>1410</td> <td></td> <td>1410 KC</td>	KFLV	Rockford, Ill	500	1410		1410 KC
KFMX Northfield, Minn. 1000 1250 WBCM WDAG WDAG WHML KFNF Shenandoah, lowa 1000 890 WHBL WLEX WMAF KFNF Shenandoah, lowa 1000 890 WLEX WMAF KFOR Lincoln, Nebr. 250 1210 WODX KFOX Long Beach, Cal. 1000 1250 WRBX KFPL Dublin, Tex. 100 1310 WSFA KFPM Greenville, Tex. 15 1310 WSFA KFPW Ft. Smith, Ark. 50 1340 1420 K KSPS KFPW Ft. Smith, Ark. 50 1340 1420 K KFPZ KFPW Ft. Smith, Ark. 50 1340 1420 K KFPZ KFPW Ft. Smith, Ark. 50 1340 1420 K KFPZ KFPW Ft. Smith, Ark. 50 1340 KFPZ KFIZ KFQU Holy City, Cal. 100 1420 KFPZ KFQW Seattle, Wash. 100	KFLX		100	1370		
KFNF Shenandoah, lowa 1000 890 WLEX Divides time with WILL-KUSD 250 1210 WODX KFOR Lincoln, Nebr. 250 1210 WODX KFOX Long Beach, Cal. 1000 1250 WRBX KFPL Dublin, Tex. 100 1310 WSFA KFPM Greenville, Tex. 15 1310 WSSH KFPM Ft. Smith, Ark. 50 1340 1420 K KSPS KFPY Spokane, Wash. 1000 1340 KBPS KFIZ KFIZ KFIZ KFIZ KFQU KFIZ KFQU KFXY KFQU KFQU KFXY KFQU KFXY KFQU KFXY KFXY KFXY KFXY KFXY	KFMX	Divides time with WCAL-	1000	1250		WBCM WDAG
KFOR Lincoln, Nebr. 250 1210 WODX KFOX Long Beach, Cal. 1000 1250 WRBX KFPL Dublin, Tex. 100 1310 WSFA KFPM Greenville, Tex. 15 1310 WSSH KFPM Ft. Smith, Ark. 50 1340 1420 K KSPS KFPY Spokane, Wash. 1000 1340 KBPS KFQU Holy City, Cal. 100 1420 KFPZ KFQU Holy City, Cal. 100 1420 KFPZ KFQW Seattle, Wash. 100 1420 KFPZ KFQW Seattle, Wash. 100 1420 KFPQ KFQW Seattle, Wash. 100 1420 KFPQW KFRC San Francisco, Cal. 1000 610 KFXY KFQW KFRU Columbia, Mo. 500 630 KFYO KFYO KFSG San Diego, Cal. 1000 600 KGIX KGIX	KFNF	Shenandoah, Iowa Divides time with WILL-KUSD	1000	890		WLEX
KFOX Long Beach, Cal. 1000 1250 WRBX KFPL Dublin, Tex. 100 1310 WSFA KFPM Greenville, Tex. 15 1310 WSSH KFPW Ft. Smith, Ark. 50 1340 1420 K KFPY Spokane, Wash. 1000 1340 KBPS KFQU Holy City, Cal. 100 1420 KFPZ KFQW Seattle, Wash. 100 1420 KFQW KFQW Seattle, Wash. 1000 610 KFXD KFRC San Francisco, Cal. 1000 610 KFXD KFRU Columbia, Mo. 500 630 KFYO KFSD San Diego, Cal. 1000 600 KGGC KFSG Los Angeles, Cal. 500 1120 KGIW KFUL Galveston, Tex. 500 1290 KGKX KFUM Colorado Springs, Colo. 1000 1270 KLPM KFUP Denver, Colo. 100	KFOR		250	1210		
KFPL Dublin, Tex. 100 1310 WSFA KFPM Greenville, Tex. 15 1310 WSSH KFPW Ft. Smith, Ark. 50 1340 1420 K KFPY Spokane, Wash. 1000 1340 KBPS KFQU Holy City, Cal. 100 1420 KFIZ KFQU Divides time with KGGC KFQU KFQU KFQW Seattle, Wash. 100 1420 KFQU KFRC San Francisco, Cal. 1000 610 KFXD KFRU Columbia, Mo. 500 630 KFYO KFRU Columbia, Mo. 500 630 KFYO KFSD San Diego, Cal. 1000 600 KGGC KFSD Los Angeles, Cal. 500 1120 KGIW KFUL Galveston, Tex. 500 1290 KGKX KFUL Galveston, Tex. 500 1290 KGKX KFUM Colorado Springs, Colo. 1000 1270	KFOX	Long Beach, Cal	1000	1250		WRBX
KFPM Greenville, Tex. 15 1310 WSSH KFPW Ft. Smith, Ark. 50 1340 1420 K KFPY KFPY Spokane, Wash. 1000 1340 KBPS KFPY KFPY KFPY KBPS KFPY KFYY KGGC KFYY KGFF KGFF KGGC KGFF KGGC KGGC KGGC KGGC KGGC KGGC KGGC KGIW KGIX KICK KGIX KICK KICK KICK KICK	KFPL		100	1310		
KFPW Ft. Smith, Ark	KFPM		15	1310		WSSH
KFPY Spokane, Wash. 1000 1340 KBPS KFQU Holy City, Cal. 100 1420 KFIZ KFQW Seattle, Wash. 100 1420 KFQW KFRC Seattle, Wash. 1000 610 KFQW KFRC San Francisco, Cal. 1000 610 KFXY KFRU Columbia, Mo. 500 630 KFYO KFSD San Diego, Cal. 1000 600 KGGC KFSG Los Angeles, Cal. 500 1120 KGIW KFUL Galveston, Tex. 500 1290 KGKX KFUL Galveston, Tex. 500 1290 KGKX KFUM Colorado Springs, Colo. 1000 1270 KLPM KFUD Clayton, Mo. 1000 550 KORE KFUP Denver, Colo. 100 1310 KXL KFVS Cape Girardeau, Mo. 100 1210 WEDH KFWB Hollywood, Cal. 1000	KFPW		50	1340		1420 KC
KFQU Holy City, Cal. 100 1420 Divides time with KGGC KFQW Seattle, Wash. 100 1420 KFRC San Francisco, Cal. 1000 610 KFXY KFRU Columbia, Mo. 500 630 Divides time with WOS-WGBF KFSD San Diego, Cal. 1000 600 KGGC KFSG Los Angeles, Cal. 500 1120 Divides time with KMCS Galveston, Tex. 500 1290 KGKX KFUL Galveston, Tex. 500 1290 KGKX KFUM Colorado Springs, Colo. 1000 1270 KFUM KFUO Clayton, Mo. 1000 550 Divides time with KSD KFUP Denver, Colo. 100 1310 Divides time with KFXJ KFVD Culver City, Cal. 250 1000 KFVS Cape Girardeau, Mo. 100 1210 WEDH KFVS Cape Girardeau, Mo. 100 1210 WEDH KFWB Hollywood, Cal. 1000 950 KFWF St. Louis, Mo. 100 1200 Divides time with WIL KFWI San Francisco, Cal. 500 930 WHIS	KFPY					
KFRC San Francisco, Cal. 1000 610 KFXD KFRU Columbia, Mo. 500 630 KFYO Divides time with WOS-WGBF KGGC KFSD San Diego, Cal. 1000 600 KGGC KFSG Los Angeles, Cal. 500 1120 KGIW Divides time with KMCS KGIX KGIX KFUL Galveston, Tex. 500 1290 KGKX KICK KICK KICK KICK KFUM Colorado Springs, Colo. 1000 1270 KLPM KFUO Clayton, Mo. 1000 550 KORE Divides time with KSD KTAP KXL KXL KXL KFUP Denver, Colo. 100 1310 KXL KXYZ KFVD Culver City, Cal. 250 1000 WEDH KFVS Cape Girardeau, Mo. 100 1210 WEHS KFWB Hollywood, Cal. 100 1200 WHDL Divides time with WIL So		Holy City, Cal.				KFQU
KFRC San Francisco, Cal. 1000 610 KFXY KFRU Columbia, Mo. 500 630 KFYO Divides time with WOS-WGBF KGGC KFSD San Diego, Cal. 1000 600 KGGC KFSG Los Angeles, Cal. 500 1120 KGIW Divides time with KMCS KGIX KGIX KFUL Galveston, Tex. 500 1290 KGKX KICK KICK KICK KICK KICK KFUM Colorado Springs, Colo. 1000 1270 KLPM KFUO Clayton, Mo. 1000 550 KORE Divides time with KSD KTAP KXL KXL KXYZ KFVD Culver City, Cal. 250 1000 WEDH KFVS Cape Girardeau, Mo. 100 1210 WEHS KFWB Hollywood, Cal. 100 1200 WHDL Divides time with WIL San Francisco, Cal. 500 930 WHIS	KFQW	Seattle, Wash	100	1420		~
KFRU Columbia, Mo. 500 630 KFYO Divides time with WOS-WGBF 1000 600 KGFF KFSD San Diego, Cal. 1000 600 KGGC KFSG Los Angeles, Cal. 500 1120 KGIW Divides time with KMCS KGIX KGIX KGIX KFUL Galveston, Tex. 500 1290 KGKX Divides time with KTSA KICK KLPM KICK KFUM Colorado Springs, Colo. 1000 1270 KLPM KFUO Clayton, Mo. 1000 550 KORE Divides time with KSD KTAP KXL KXL KXL KFUP Denver, Colo. 100 1310 KXL KXYZ KFVD Culver City, Cal. 250 1000 WEDH KFVS Cape Girardeau, Mo. 100 1210 WELL KFWB Hollywood, Cal. 100 1200 WHDL Divides time with WIL San Francisco, Cal. 500 <td>KFRC</td> <td>San Francisco, Cal</td> <td>1000</td> <td>610</td> <td></td> <td></td>	KFRC	San Francisco, Cal	1000	610		
KFSD San Diego, Cal. 1000 600 KGGC KFSG Los Angeles, Cal. 500 1120 KGIW Divides time with KMCS KGIX KGIX KFUL Galveston, Tex. 500 1290 KGKX KICK KICK KICK KICK KFUM Colorado Springs, Colo. 1000 1270 KLPM KFUO Clayton, Mo. 1000 550 KORE Divides time with KSD KXA KXL KFUP Denver, Colo. 100 1310 KXL KYZ KYZ KXYZ KXYZ KFVD Culver City, Cal. 250 1000 WEDH KFVS Cape Girardeau, Mo. 100 1210 WEHS KFWB Hollywood, Cal. 1000 950 WFDW KFWF St. Louis, Mo. 100 1200 WHDL Divides time with WIL WHIS WHIS	KFRU	Columbia, Mo	500	630		KFYO
KFSG Los Angeles, Cal	KFSD	San Diego, Cal	1000	600		
Divides time with KTSA KICK	KFSG	Los Angeles, Cal Divides time with KMCS	500	1120		KGIW
KFUM Colorado Springs, Colo 1000 1270 KLPM KFUO Clayton, Mo 1000 550 KORE Divides time with KSD KTAP KFUP Denver, Colo 100 1310 KXL KYZ KFVD Culver City, Cal 250 1000 WEDH KFVS Cape Girardeau, Mo 100 1210 WEHS Divides time with WEBQ WELL WFDW KFWB Hollywood, Cal 1000 950 WHDW KFWF St. Louis, Mo 100 1200 WHDL Divides time with WIL WHS WHIS	KFUL		500	1290		
Divides time with KSD KTAP				1270		KLPM
Divides time with KFXJ KXYZ WEDH KFVS Cape Girardeau, Mo. 100 1210 WEHS Divides time with WEBQ WELL KFWB Hollywood, Cal. 1000 950 WFDW KFWF St. Louis, Mo. 100 1200 WHDL Divides time with WIL WHFC WHS WELL WHS	KFUO			550		
KFVD Culver City, Cal. 250 1000 WEDH KFVS Cape Girardeau, Mo. 100 1210 WEHS Divides time with WEBQ WELL KFWB Hollywood, Cal. 1000 950 WFDW KFWF St. Louis, Mo. 100 1200 WHDL Divides time with WIL WHFC KFWI San Francisco, Cal. 500 930 WHIS	KFUP	Divides time with KFXJ		1310		
Divides time with WEBQ WELL	KFVD	Culver City, Cal	250	1000		WEDH
KFWF St. Louis, Mo		Divides time with WEBQ				
Divides time with WIL KFWI San Francisco, Cal. 500 930 WHIS						WFDW
The state of the s			100	1200		WHDL WHFC
WIAS	KFWI		500	930		WHIS WIAS

Every RCA Radiotron is thoroughly tested before it is enclosed in the Red and Black carton

NATHANIEL SHILKRET

Nathaniel Shilkret, remember this description of



him: He is scarcely over five feet tall; has a mild manner when chatting with you and a tiger's attitude when he's conducting; speaks in a high-pitched voice and is a veritable dynamo of enthusiasm. Many's the night he's toiled tirelessly till dawn over a difficult musical arrangement, perhaps an original composition.

In a tiny village near that glorious center of melody, Vienna, Shilkret was born, and from his father he drew his inspiration to become a musician. Frequently his father would play twenty hours a day, perfecting himself on every known instrument.

When he was seven, Nathaniel was brought to America and he played in the New York Boys' Symphony. A lot of these lads now hold leading posts with famous symphony orchestras. Still in his 'teens, Nathaniel played with the Russian Symphony Orchestra and later with the New York Philharmonic. At 19, he wrote an original suite, "Street Sketches," with a "Negro Dance" which many believe anticipated the original Dixieland Jazz Band's negroid rhythms.

For many years he has been chief orchestra director in the Victor Recording Studios. At one time he was making records in thirty-five languages, using thirty types of orchestras and turning out eighty or ninety numbers a month. In radio, he's directed RCA-Victor, Eveready, Eastman Kodak, Mobiloil, and other special programs. When the crowds of musicians with their huge bass viols and tubas gather in the corridor outside a studio, he sometimes gets lost.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
KFXD	Nampa, Idaho	50	1420		1420 KC (Cont'd)
KFXF	Denver, Colo	5 00	920		WIBR WILM
KFXJ	Edgewater, Colo Divides time with KFUP	50	1310		WJBO WKBI WLBF
KFXM	San Bernardino, Cal Divides time with KPPC	100	1210		WMBC WMBH
KFXR	Oklahoma City, Okla	250	1310		WPAD WSPA
KFXY	Flagstaff, Ariz	100	1420		WTBO
KFYO	Abilene, Tex	250	1420		1430 KC
KFYR	Bismarck, N. D	1000	550		KECA KGNF
KGA	Spokane, Wash	5000	1470		WBAK Wcah
KGAR	Tucson, Ariz	250	1370		WGBC
KGB	San Diego, Cal	250	1330		WHP
KGBX	St. Joseph, Mo	100	1310		WNBR
KGBZ	York, Nebr	1000	930		1440 KC
KGCA	Decorah, Iowa Divides time with KWLC	50	1270		KLS WABO WBIG
KGCR	Watertown, S. Dak	100	1210		WCBA
KGCU	Mandan, N. Dak	100	1200		WHEC
KGCX	Wolf Point, Mont	250	1310		WMBD WOKO WSAN
KGDA	Mitchell, S. Dak	100	1370		WTAD
KGDE	Fergus Falls, Minn	2 50	1200		
KGDM	Stockton, Cal	2 50	1100		1450 KC
KGDY	Huron, S. Dak	100	1200		KSTP KTBS
KGEF	Los Angeles, Cal Divides time with KTBI	1000	1300		WBMS
KGEK	Yuma, Colo	50	1200	1	WGAR WHOM WKBO

RCA Radiotrons are the heart of your radio set



JOLLY BILL AND JANE

TEXT October, Jane will be 13 years old. But already she's a little star in her own little way. Jane, whose real name is Muriel Harbater, is the essence of childish gaiety and carefree simplicity.

And she came into radio, not by accident, but as a result of her own sparkling talent. Jolly Bill Mr. William Steinke on his calling card, if he should have one—had grown tired of working with a grown-up person who tried to imitate the pattering of a child. This was three years ago, and Bill—born in the Pennsylvania Dutch section, a cartoonist and ex-newspaperman—already was the radio uncle of New York. So Miss Madge Tucker, who has charge of the young antics at the NBC, told Bill to take his pick from all the eager faces circled 'round her. Bill chose Jane, and they have not missed a day together ever since he first pointed his finger at her.

Bill is as round as a medicine hall, has a laugh as infectious as the grippe and, when he talks, you can hear him from Times Square to the Battery. He hasn't lost an ounce of his 210 pounds, despite his early morning broadcasts. You see, he has to rise shortly before 6 o'clock, meet Jane in the studio, 'long about 7:15, and go over the script of their Cream of Wheat mythical travelogue before taking to the air at 7:45. They repeat this broadcast for western listeners an hour later, and then Jane dashes off for school.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
KGER	Long Beach, Cal Divides time with KPSN	1000	1360		1450 KC (Cont'd)
KGEW	Fort Morgan, Colo Divides time with KGEK	100	1200		WNJ WSAR
KGEZ	Kalispell, Mont	100	1310		WTFI
KGFF	Alva, Okla	100	1420		
KGFG	Oklahoma City, Okla Divides time with KCRC	100	1370		1460 KC WJSV
KGFI	Corpus Christi, Tex	250	1500		MISA
KGFJ	Los Angeles, Cal	100	1200		
KGFK	Moorhead, Minn	50	1500		1470 KC
KGFL	Raton, N. M	50	1370		KGA
KGFW	Ravenna, Nebr	100	1310		WLAC
KGFX	Pierre, S. Dak	200	580		
KGGC	San Francisco, Cal Divides time with KFQU	100	1420		1480 KC KFJF
KGGF	South Coffeyville, Okla Divides time with WNAD	500	1010		WKBW
KGGM	Albuquerque, N. M	500	1230		
KGHF	Pueblo, Colo	500	1320		1490 KC
KGHI	Little Rock, Ark	100	1200		WCHI
KGHL	Billings, Mont	1000	950		WCKY WJAZ
KGIR	Butte, Mont	500	1360		WJAL
KGIW	Trinidad, Colo	100	1420		1500 KC
KGIX	Las Vegas, Nev	100	1420		KDB
KGIZ	Grant City, Mo	50	1500		KGFI
KGJF	Little Rock, Ark	250	890		KGFK
KGKB	Brownwood, Tex	100	1500		KGIZ KGKB
KGKL	San Angelo, Tex	100	1370		KGKY
KGKO	Wichita Falls, Tex	500	570		KPJM
KGKX	Sandpoint, Idaho	100	1420		KPQ
KGKY	Scottsbluff, Nebr	100	1500		KREG
KGMP	Elk City, Okla	100	1210		KUT KXO
KGNF	North Platte, Nebr	500	1430		WCLB

RCA Radiotrons—The hallmark of a good radio set

LOWELL

THEY tell you 'round about the studios that this microphone life has grown a trille tame for



Lowell Thomas. He's got the itch, they say, to be off again to the far places—to the mysterious East, to the scented islands on the other side of the world. For, after all, it's pretty hard to coop within the four monk's cloth walls of a studio, a man who's followed the trail of Colonel Lawrence about Arabia and Count Luckner's eccentric sea tracks.

Thomas and Floyd Gibbons, whom he succeeded as the voice of the *Literary Digest*, are radio's far travelers—the air's great adventurers. They've been everywhere that everyday folk dream someday, somehow, they, too, will go, and each night Thomas explains the day's news in the

light of his rich reminiscences.

It's in keeping with his character that Thomas, born in a tiny Ohio town, was reared in Cripple Creek, Colo., scene of a rich gold strike and center of pioneer history in the rough and ready days of the old West. He studied successively at the University of Northern Indiana, at a Chicago law college, at the University of Denver, and at Princeton. His life is so full that it's best within the limits of this brief tale to compress the most significant events: Worked on Chicago newspapers, taught English at Princeton, was sent by President Wilson to prepare a historical record of the World War, was with all of the Allied Armies from the North Sea to the Persian Gulf, toured the world with the Prince of Wales' party, and explored Burma, Malaya and Central Asia.

Thomas is a slender, wiry, nervous person, with flashing black eyes, a distinctive mustache and a hypnotic manner of talking. He says he is the man whom radio fans tune in hefers littuing to Arma 2.2 And a property of the person of talking to Arma 2.2 And a property of the person of talking to Arma 2.2 And a property of the person of talking to Arma 2.2 And a property of the person, with flashing black eyes, a distinctive mustache and a hypnotic manner of talking the person of ta

before listening to Amos 'n' Andy.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocyc Index
KMPC	Beverly Hills, Cal	500	710		
KMTR	Los Angeles, Cal	1	570		
KNX	Hollywood, Cal	5000	1050		
KOA	Denver, Colo	12500	830		
KOAC	Corvallis, Ore	1000	550		
KOB	State College, N. Mex Divides time with KEX	20000	1180		
KOCW	Chickasha, Okla	500	1400		
KOH	Reno, Nev	500	1380		
KOIL	Council Bluffs, Iowa	1000	1260		
KOIN	Portland, Oregon	1000	940		
KOL	Seattle, Wash	1000	1270		
KOMO	Seattle, Wash	1000	920		
KONO	San Antonio, Tex	100	1370		
KOOS	Marshfield, Ore	100	1370		
KORE	Eugene, Ore	100	1420		
KOY	Phoenix, Ariz	500	1390		
KPCB	Seattle, Wash		650		
KPJM	Prescott, Ariz	100	1500		
KPO	San Francisco, Cal	5000	680		
KPOF	Denver, Colo	500	880		
KPPC	Pasadena, Cal	50	1210		
KPQ	Wenatchee, Wash	50	1500		
KPRC	Houston, Tex	2500	920		
KPSN	Pasadena, Cal	1000	1360		
KQV	Pittsburgh, Pa	500	1380		
KQW	San Jose, Cal	500	1010	13	
KRE	Berkeley, Cal	100	1370		

RCA Radiotrons—the choice of millions



RUDY VALLEE

NO SINGLE radio figure ever has aroused quite the storm of comment that has sur-

rounded Rudy Vallee since he rocketed to national fame three years ago. To many he is the romantic vagabond over, the most appealing voice on the air. Through oftimes embarrassing adoration and frequent bitter criticism, 'allee has plodded on, undiscouraged, to unequalled claim. He has become an idol at less than 30.

And Rudy, no more exactly than anyone else, can explain this phenomenon. It's one of those events which, like a miracle, come unheralded in the entertainment world.

Four years ago he left Yale and his Westbrook, Me., home for New York. His father was proprietor of the town's drug store and Rudy worked as an usher in the local movie house. He had studied saxophone by means of a correspondence school course with Rudy Wiedoeft, still a master of this instrument. From Wiedoeft he borrowed his first name, for "Hubert" he was christened.

In January, 1928, he sang in a New York night club and, after making the rounds of the broadcasting studios, he finally landed a job with the Herbert Entertainers on WMCA at \$25 a program. His peculiar manner of singing, his intimate way of introducing his music, his moody, distant bearing, attracted nation-wide attention. Shortly, thereafter, the National Broadcasting Co. offered him an exclusive contract. Now he sings weekly for Fleischmann and religiously eats yeast. He has become a millionaire, but he's still unmarried. For feminine readers' information: he has light, wavy hair, pinks himself with a sunlamp, has gray eyes, and has a break in his voice.

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
KREG	Santa Ana, Cal	100	1500		
KRGV	Harlingen, Tex Divides time with KWWG	500	1260		
KRLD	Dallas, Tex	10000	1040		
KRMD	Shreveport, La	50	1310		
KROW	Oakland, Calif. Divides time with KFWI	1000	930		
KRSC	Seattle, Wash	50	1120		
KSAC	Manhattan, Kans Divides time with WIBW	1000	580		
KSCJ	Sioux City, Iowa Divides time with WTAQ	2500	1330		
KSD	St. Louis, Mo	500	550		
KSEI	Pocatello, Idaho	250	900		
KSL	Salt Lake City, Utah	5000	1130		
KSMR	Santa Maria, Cal	100	1200		
KSO	Clarinda, Iowa	500	1380		
KS00	Sioux Falls, S. Dak	2000	1110		
KSTP	St. Paul, Minn	10000	1460		
KTAB	San Francisco, Cal	1000	560		
KTAP	San Antonio, Tex	100	1420		
KTAR	Phoenix, Ariz	1000	620		
KTAT	Ft. Worth, Tex	1000	1240		1
KTBI	Los Angeles, Cal Divides time with KGEF	1000	1300		l
KTBR	Portland, Ore	500	1300		
KTBS	Shreveport, La	1000	1450		Ţ.
KTFI	Twin Falls, Idaho	250	1320		
KTHS	Hot Springs Nat'l Park, Ark. Divides time with KRLD	10000	1040		
KTLC	Houston, Tex	100	1310		r.

The standard of the radio industry—RCA Radiotrons

PAUL WHITEMAN

A MAN of many contradictions is this "King of Jazz"—Paul Whiteman. He weighs 225 pounds



and looks as if he could swing a sledge hammer, but he's scared to death of crowds. He loves to speed 75 miles an hour in his high-powered roadster, but he refuses to ride in elevators. He drinks quarts of water, but he has to be dragged on a ferryboat. He eats huge dinners, but he's always worried about his health.

He was born in Denver, Colo., and started work as a taxi driver. His father was director of the Methodist church choir, and from him he learned the elements of conducting. Migrating to California, he started dance orchestras in San Francisco and Los Angeles. In the latter city he met Ferdie Grofe who became his arranger and contributed all those glorious special orchestrations that have made the Whiteman band renowned.

Out of the West, Whiteman and his hand came to the Ambassador Hotel in Atlantic City in 1919 and immediately fascinated the East with their fiery music. In New York he opened at the old Palais Royal and, within a few weeks, swept the town off its feet. In this restaurant was conceived the famous jazz concert at Aeolian Hall which, more than any other single event, cinched Whiteman for history. He introduced George Gershwin's "Rhapsody in Blue," the famous melody which he uses as his radio signature.

In radio, Whiteman made his debut with Old Gold through a Columbia Broadcasting System network. He starred in one talkie, "The King of Jazz." Now he's playing at the Granada Cafe in Chicago, and broadcasting commercially as the Whiteman Paintmen through a National Broadcasting Co. network.

Call Letters	TRANSMITTER LOCATION	Power Watts		Dial Setting	Kilocycle Index
KTM	Los Angeles, Cal	1000	780		
KTNT	Muscatine, Iowa	5000	1170		
KTRH	Houston, Tex	500	1120		
KTSA	San Antonio, Tex	2000	1290		
KTSL	Shreveport, La	100	1310		
KTSM	El Paso, Tex	100	1310		
KTW	Seattle, Wash	1000	1270		
KUJ	Walla Walla, Wash	100	1370		
KUOA	Fayetteville, Ark	1000	1390		
KUSD	Vermilion, S. Dak. Divides time with KFNF-WILL	750	890		
KUT	Austin, Tex	100	1500		
KVI	Tacoma, Wash	1000	760		
KVL	Seattle, Wash	100	1370		
KVOA	Tucson, Ariz	500	1260		
KVOO	Tulsa, OklaDivides time with WAPI	5000	1140		
KVOS	Bellingham, Wash	100	1200		
KWCR	Cedar Rapids, Iowa Divides time with KFJY-KFGQ	100	1310		
KWEA	Shreveport, La	100	1210		
KWG	Stockton, Cal	100	1200		
KWJJ	Portland, Ore	500	1060		
KWK	St. Louis, Mo	1000	1350		
KWKC	Kansas City, Mo	100	1370		
KWKH	Shreveport, La	10000	850		

No set is better than its tubes—use RCA Radiotrons

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
KWLC	Decorah, Iowa	100	1270		
KWSC	Pullman, Wash	2000	1220		
KWWG	Brownsville, Tex	500	1260		
ΚXA	Seattle, Wash	500	570		
XXL	Portland, Ore	100	1420		
CXO	El Centro, Cal	100	1500		
XXRO	Aberdeen, Wash	75	1310		
XYZ	Houston, Tex	100	1420		
Y.A	San Francisco, Cal	1000	1230		
CFKX }	Chicago, Ill	10000	1020		
ZM	Hayward, Cal	100	1370		
			¥ §		
			1		

Play safe! Always keep on hand an extra set of RCA Radiotrons

CANADIAN BROADCASTING STATIONS

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
CFAC	Calgary, Alta	500	690		540 KC
CFBO	St. John, N. B.	500	890		CKX
CFCA	Toronto, Ont	500	840		500 VC
CFCF	Montreal, Que	500	1030		580 KC CHMA
CFCH	North Bay, Ontario	50	1200		CKCL
CFCN	Calgary, Alta	500	690		CKNC
CFCO	Chatham, Ontario	100	1210		CKUA
CFCT	Victoria, B. C	500	630	1	600 KC
CFCY	St. Charlottetown, P. E. I	250	960		CJRM
CFJC	Kamloops, B. C.	100	1120		CJRW
CFLC	Prescott, Ont	50	1010	1	CNRO
CFNB	Fredericton, N. B	500	1210	1/1	(20 V/2
CFQC	Saskatoon, Sask	500	910		630 KC
CFRB	Twp. of King, York County,		1		CFCT CJGX
	Ont	4000	960	1	CNRA
CFRC	Kingston, Ont	500	930		
CHCA	Calgary, Alta	500	690		645 KC
CHCK	St. Charlottetown, P. E. I	100	960		CHRC
CHCS	Hamilton, Ont	10	1120)	665 KC
CHCT	Red Deer, Alta	1000	840		CHWK
CHGS	Summerside, P. E. I	100	1120		690 KC
CHLS	Vancouver, B. C	50	730		CFAC
CHMA	Edmonton, Alta	250	580	4	CFCN
CHML	Hamilton, Ont	50	880	1	CHCA
CHNS	Halifax, N. S.	500	910		CJBC
CHRC	Quebec, Que	100	645		CJCJ
CHWC	Pilot Butte, Sask	500	960		CJSC CKGW
CHWK	Chilliwack, B. C	100	665	1	CNRC
CHYC	St. Hyacinthe, Que	5000	730		CPRY
CJBC	Toronto, Ont	5000	690		730 KC
CJBR	Regina, Sask	500	960		CHLS
CJCA	Edmonton, Alta	500	930		CHYC
CJCB	Sydney, N. S.	50	880		CKAC

RCA Radiotrons—The nation's choice

CANADIAN BROADCASTING STATIONS

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
CJCJ	East Calgary, Alta	500	690		730 KC
CJGC	Strathburn, Ont	500	910		(Cont'd)
CJGX	Yorkton, Sask		630		CKCD
CJOC	Lethbridge, Alta		1120		CKFC CKMO
CJOR	Sea Island, B. C		1210		CKWX
CJRM	Moose Jaw, Sask		600		CNRM
CJRW	Fleming, Sask	500	600		
CJSC	Toronto, Ont	5000	690		780 KC
CKAC	St. Hyacinthe, Que	5000	730		CKY CNRW
CKCD	Vancouver, B. C	50	730		CINKW
CKCI	Quebec, Que	22.5	880		840 KC
CKCK	Regina, Sask	500	960		CFCA
CKCL	Toronto, Ont		580		CHCT
CKCO	Ottawa, Ont		890		CKLC CKOW
CKCR	Waterloo, Ont		1010		CNRD
CKCV	Quebec, Que		880		CNRT
CKFC	Vancouver, B. C	50	730		
CKGW	Bowmanville, Ont	5000	690		880 KC
CKIC	Wolfville, N. S	50	1010		CHML CJCB
CKLC	Red Deer, Alta	1000	840		CKCI
CKMC	Cobalt, Ont		1210		CKCV
CKMO	Vancouver, B. C	50	730		CNRQ
CKNC	Toronto, Ont	500	580		890 KC
CKOC	Hamilton, Ont	50	1120		CFBO
CKOW	Toronto, Ont	500	840		CKCO
CKPC	Preston, Ont		1210		CKPR
CKPR	Port Arthur, Ont	50	890		
CKUA	Edmonton, Alta	500	580		910 KC
CKWX	Vancouver, B. C	100	730		CFQC
CKX	Brandon, Man		540		CHNS CJGC
CKY	Winnipeg, Man	5000	780		CNRH
CNRA	Moncton, N. B.		630		CNRL
CNRC	Calgary, Alta	500	690		CNRS

To get the best from your set use RCA Radiotrons

CANADIAN BROADCASTING STATIONS

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
CNRD	Red Deer, Alta	1000	840		930 KC
CNRE	Edmonton, Alta	500	930		CFRC
CNRH	Halifax, N. S	500	910		CJCA
CNRL	Strathburn, Ont	500	910		CNRE
CNRM	Montreal, Que	5000	730		960 KC
CNRO	Ottawa, Ont	500	600		CFCY
CNRQ	Quebec, Que	50	880		CFRB
CNRR	Regina, Sask	500	960		CHCK
CNRS	Saskatoon, Sask	500	910		CHWC CJBR
CNRT	Toronto, Ont		840		CKCK
CNRV	Vancouver, B. C	500	1030		CNRR
CNRW	Winnipeg, Man	5000	780		CNRX
CNRX	Toronto, Ont	4000	960		1010 K
CPRY	Bowmanville, Ont	5000	690		CFLC
			1	1)	CKCR
BF	ROADCASTING STATIONS O	F U.S.			CKIC
	POSSESSIONS				1030 K
KFIU	Juneau, Alaska	10	1310		CFCF
KFQD	Anchorage, Alaska	100	1230		CNRV
KGBU	Ketchikan, Alaska	500	900		W
KGMB	Honolulu, Hawaii	500	1320		1120 K
KGU	Honolulu, Hawaii	1000	940		CFJC CHCS
WKAQ	San Juan, Porto Rico	500	890		CHGS
			1		CJOC
CENT	TRAL AMERICAN AND WES STATIONS	T INDI	AN		CKOC
TIC	San Jose, Costa Rico	15	882		1200 K
HIX	Santo Domingo, Dominican	10	POL		CFCH
HIA	Republic	1000	669		1210 K
RUS	San Salvador, El Salvador	500	664		CFCO
TGW	Guatemala, Guatemala	50	571		CFNB
	Port-au-Prince, Haiti	1000	920		CJOR CKMC
HHK	Port-au-Frince, Haiti.	1 1000			

Improve your Radio set with RCA Radiotrons

CUBAN BROADCASTING STATIONS

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
CMAA	Guanajay	30	1090		
CMAB	Pinar del Rio	20	1250		
CMBA	Habana	50	1345		
CMBC	Habana	150	955		
CMBD	Habana	150	955		
CMBF	Habana	7.5	1345		
CMBG	Habana	50	1405		
CMBH	Habana	30	1500		
CMBI	Habana	30	1405		
CMBJ	Habana	15	1285		
CMBK	Marianao	15	1405		
CMBL	Habana	15	1500		
CMBM	Habana	15	1285		
		30			
CMBN	Los Pinos.		1405		
CMBR	Arroyo Apolo	15	1500		
CMBS	Habana	150	790		
CMBT CMBW	Habana	150 150	1070 1010		
CMBX	Marianao	30	1405		
CMBY	Habana	100	1405		
CMBZ	Habana	150	1010		
CMC	Habana	500	845		
CMCA	Habana	150	1225		
CMCB	Habana	150	1070		
CMCD	Habana	15	1345		
CMCF	Habana	250	900		
CMCG	Guanabacoa	30	1285		
CMCH	Habana	15	1285		
CMCJ	Habana	250	550		
CMCM	Marianao	15	1500		
CMCN	Marianao	250	1225		
CMCO	Marianao	225	660		
CMCQ	Habana	600	1150		
CMCR	Habana	20	1285		

Want thrilling tone? Buy new RCA Radiotrons

CUBAN BROADCASTING STATIONS (Cont'd)

Call Letters	TRANSMITTER LOCATION	Power Watts	Kilo- cycles	Dial Setting	Kilocycle Index
CMCU	Habana	50	1345		0.00
CMCX	Marianao	250	1010		
CMCY	Habana	15	1345		
CMGA	Colon	100	834		
CMGB	Matanzas	7.5	1185		
CMGC	Matanzas	30	1315		
CMGD	Matanzas	5	1140		
CMGE	Cardenas	30	1375		
CMGH	Matanzas	60	1250		
CMGI	Matanzas	30	1094		
CMGT	Matanzas	50	977	1	
CMHA	Cienfuegos	200	1154		
CMHB	Sagua la Grande	10	1500		
CMHC	Tuinucu	500	790		
CMHD	Caibarien	250	920		
CMHE	Santa Clara	20	1429)	
СМНН	Cifuentes	10	870		
CMHI	Santa Clara	15	1110		
CMHJ	Cituentes	40	645		
CMJA	Camaguey	10	1332	3	
CMJB	Ciego de Avila	20	1276	1	
CMJC	Camaguey	15	1321	1	
CMJE	Camaguey	5	856		
CMK	Habana	3000	730	1	
CMKA	Santiago de Cuba	20	1450		
CMKB	Santiago de Cuba	15	1199		
CMKC	Santiago de Cuba	150	1034		
CMKD	Santiago de Cuba	20	1100	4	
CMKE	Santiago de Cuba,	250	1250	1	
CMKF	Holguin	30	1363		
CMKG	Santiago de Cuba	30	1176		
CMKH	Santiago de Cuba	250	1322		
CMQ	Habana	250	1150		
CMW	Habana	700	588		
CMX	Habana	500	900	1	

For tonight's big hour, buy new RCA Radiotrons

MEXICAN BROADCASTING STATIONS

Lellers	RANSMITTER LOCATION	Power Walls	Kilo- cycles	Dial Setting	Kilocycle Index
XEA Gu	adalajara	100	1200		
XEB Me	exico City	1000	1030		
XEC Tol	uca	50	1333		
	ynosa	10000	961		
	ares	10	1000		
	xaca ,	100	1132		
XEFA Me	exico City	250	1250		
XEFE Nu	evo Laredo	100	980		
XEG Me	exico City	2000	910		
XEH Me	exico City	100	1130		
XEI Mo	relia	100	1000		
XEJ Ciu	ıdad Juarez	100	857		
XEK Me	exico City	100	990		
XEL Sal	tillo	10	1090	. 1	
XEM Tai	mpico	500	841		
XEN Me	exico City	1000	719	1	
XEO Me	xico City	5000	940		
XEP Nu	evo Laredo	200	1500	11	
XEQ Ciu	dad Juarez	1000	750		
XER Me	exico City	100	674		
	mpico	500	890		
XET Mo	nterrey	1500	630		
XETA Me	exico City	500	1140		
XETF Ver	ra Cruz	500	680		
XEU Ver	a Cruz	100	800		
XEV Pue	ebla	100	1035		
XEW Me	xico City	5000	780		
XEX Me	xico City	500	1190		
	rida	100	547		
XEZ Me	xico City	500	588		
XFA Me	xico City	50	500-60 0		
XFC Agi	uascalientes	350	804		
XFE Vill	ahermosa	350	804		
XFF Chi	huahua	250	923		
XFG Me	xico City	2000	638		
XFH Me	xico City	250			
	xico City	1000	818		
	xico City	500	860		

Add pep to your radio with new RCA Radiotrons

ACTIVE RELAY BROADCASTING STATIONS OF THE WORLD SHORT WAVE

Call Letters	TRANSMITTER LOCATION	Kilo- cycles	Power Watts	Time Difference*
OKIMPI	Prague, Czechoslovakia Elektra Company	5169	5000	6:00 p.m.
HVJ	Vatican City, Rome, Italy Holy See	5968	8000	6:00 p.m.
W9XF	Downer's Grove, Ill. Great Lakes Broadc't'g Co.	6020	5000	11:00 a.m.
W2XAL	Coytesville, N. J. Aviation Radio Station, Inc.	6040	500	12:00 noon
W3XAU	Byberry, Pa Universal Broadcasting Co.	6060	500	12:00 noon
W8XAL	Mason, OhioCrosley Radio Corporation	6060	250	12:00 noon
UON2	Vienna, Austria Oesterreichischer Radio	6073	15000	6:00 p.m.
W9XAA	Chicago, Ill Chicago Federation of Labor	6080	500	11:00 a.m.
W3XAL	Bound Brook, N. J National Broadcasting Co.	6100	20000	12:00 noon
W2XE	Jamaica, L. I., N. Y Atlantic Broadcasting Corp.	6120	5000	12:00 noon
KZRM	Manila, P. I. Radio Corp. of Philippines	6130	1000	1:00 a.m.
W8XK	E. Pittsburgh, Pa	6140	40000	12:00 noon
HRB	Tegucigalpa, Honduras Tropical Radio Tel. Co.	6170	2300	11:00 a.m.
J1AA	lwatsuki, Japan Japan Wireless Tel. Co.	7880		2:00 a.m.
VK3ME	Melbourne, Australia Amalgamated Wireless	9510		3:00 a.m.
OXY	Lyngby, Denmark Dir. Gen. of Posts & Tel.	9520	500	6:00 p.m.

 $[\]ast$ Foreign time based on 12:00 Noon E.S.T. N.B.—This does not indicate that these stations broadcast at these times.

ACTIVE RELAY BROADCASTING STATIONS OF THE WORLD SHORT WAVE

Call Letters	TRANSMITTER LOCATION	Kilo- cycles	Power Watts	Time Difference*
W2XAF	Schenectady, N. Y General Electric Co.	9530	40000	12:00 noon
	Koenigswusterhausen, Ger. Deutsche Welle G. M. B. H.	9560	15000	6:00 p.m.
W1XAZ	E. Springfield, Mass	9570	10000	12:00 noon
KZRM	Manila, P. I	9570	1000	1:00 a.m.
W3XAU	Byberry, Pa Universal Broadcasting Co.	9590	500	12:00 noon
PCJ	Hilversum, Holland Phillips Lamp Works	9590	12000	5:19:32 p.m.
LSX	Buenos Aires, Argentina Transradio Internacional	10350	12000	1:00 p.m.
VK2ME	Sydney, Australia	10520	20000	3:00 a.m.
CJRX	Middlechurch, Manitoba, Can. James Richardson & Sons, Ltd.	11720	2000	11:00 a.m.
XDA	Mexico City, Mexico National Telegraphs	11728	5000	10:00 a.m.
G5SW	Chelmsford, England British Broadcasting Corp.	11750	9500	5:00 p.m.
	Koenigswusterhausen, Ger Deutsche Welle, G. M. B. H.	11760	15000	6:00 p.m.
HHP-2	Bangkok, Siam	11774.2	15000	12:00 m'd't
W2XAL	Coytesville, N. J Aviation Radio Station, Inc.	11800	500	12:00 noon
I3RO	Rome, Italy Ente Italiano Audizione Radiofoniche	11800		6:00 p.m.

^{*}Foreign time based on 12:00 Noon E.S.T. N.B.—This does not indicate that these stations broadcast at these times.

ACTIVE RELAY BROADCASTING STATIONS OF THE WORLD SHORT WAVE

Call Letters	TRANSMITTER LOCATION	Kilo- cycles	Power Watts	Time Difference*
W9XAA	Chicago, III. Chicago Federation of Labor	11840	500	11:00 a.m.
W2XE	Jamaica, L. I., N. Y	11840	20000	12:00 noon
W2XK	E. Pittsburgh, Pa	11880	40000	12:00 noon
HVJ	Vatican City, Rome, Italy Holy See	15120	8000	6:00 p.m.
W2XK	E. Pittsburgh, Pa	15210	40000	12:00 noon
W2XAL	Coytesville, N. J	15250	500	12:00 noon
W2XE	Jamaica, L. I., N. Y	15280	20000	12:00 noon
W2XAD	Schenectady, N. Y	15340	25000	12:00 noon
PHI	Huisen, Holland Phillips Lamp Works	17775	130000	5:19:32 p.m.
W8XK	E. Pittsburgh, Pa. Westinghouse Elec. & Mfg. Co.	17780	40000	12:00 noon
W9XAA	Chicago, Ill of Labor	17780	500	11:00 a.m.
W2XAL	Coytesville, N. J	21460	500	12:00 noon
W8XK	E. Pittsburgh, Pa	21540	40000	12:00 пооп

NOTE.—This list of active relay broadcasting stations of the world includes only major stations. There are many additional stations which operate at irregular intervals on low power, but it is believed that the average listener would not be interested in those stations. The list shows stations in all the broadcast bands which will serve as a basic calibration marker from which any other station may be readily picked up.

^{*} Foreign time based on 12:00 Noon E.S.T. N.B.—This does not indicate that these stations broadcast at these times.

STATE INDEX TO BROADCASTING STATIONS

ALABAMA

Birmingham, WBRC*, WKBC, WAPI △ Gadsden, WJBY Mobile, WODX Montgomery, WSFA Talladega, WFDW

ARIZONA

Flagstaff, KFXY
Jerome, KCRJ
Phoenix, KTAR △, KOY
Prescott, KPJM
Tucson, KGAR, KVOA

ARKANSAS

Blytheville, KLCN
Fayetteville, KUOA
Ft. Smith, KFPW
Hot Springs, KTHS △
Little Rock, KLRA*, KGHI,
KGJF
Paragould, KBTM

CALIFORNIA

Berkeley, KRE Beverly Hills, KMPC Burbank, KELW Culver City, KFVD El Centro, KXO Fresno, KMJ Hayward, KZM Hollywood, KNX, KFWB Holy City, KFQU Inglewood, KMCS Long Beach, KFOX, KGER Los Angeles, KFI △. KFSG. KGEF, KGFJ, KHJ*, KTBI, KECA △, KMTR, KTM Oakland, KLS, KLX, KROW Pasadena, KPPC, KPSN Sacramento, KFBK

△National Broadcasting Company. *Columbia Broadcasting System. San Bernardino, KFXM
San Diego, KFSD \(\triangle \), KGB
San Francisco, KTAB, KGO \(\triangle \),
KFRC*, KFWI, KJBS, KPO \(\triangle \),
KGGC, KYA
San Jose, KQW
Santa Ana, KREG
Santa Barbara, KDB
Santa Maria, KSMR
Stockton, KGDM, KWG

COLORADO

Colorado Springs, KFUM
Denver, KFEL, KFUP, KFXF,
KOA \(\), KPOF, KLZ*
Edgewater, KFXJ
Fort Morgan, KGEW
Greeley, KFKA
Pueblo, KGHF
Trinidad, KGIW
Yuma, KGEK

CONNECTICUT.

Bridgeport, WICC Hartford, WDRC*, WTIC △ Storrs, WCAC

DELAWARE

Wilmington, WDEL, WILM

DISTRICT OF COLUMBIA

Washington, WMAL*, WRC ____.

FLORID A

WOL

Clearwater, WFLA △, WSUN △ Gainesville, WRUF Jacksonville, WJAX △ Miami Beach, WIOD △, WMBF, WQAM* Orlando, WDBO* Pensacola, WCOA Tampa, WDAE*, WMBR

GEORGIA

Atlanta, WGST*, WSB \(\triangle \) Augusta, WRDW
Columbus, WRBL
Macon, WMAZ
Rome, WFDV
Savannah, WTOC*
Thomasville, WQDX
Tifton, WRBI
Toccoa, WTFI

IDAHO

Boise, KIDO Idaho Falls, KID Nampa, KFXD Pocatello, KSEI Sandpoint, KGKX Twin Falls, KTFI

ILLINOIS

Carthage, WCAZ
Chicago, KYW \(\triangle, WAAF, WBCN, WCFL, WCHI, WCRW, WEDC, WENR \(\triangle, WGES, WKBI, WPCC, WGN, WMAQ*, WMBI, WBBM*, WSBC, WIBO \(\triangle, WJBT, WLIB, WLS \(\triangle, KFKX \(\triangle Cicero, WHFC \)

Decatur, WJBL Evanston, WEHS Galesburg, WKBS Harrisburg, WEBQ Joliet, WCLS, WKBB La Salle, WJBC Mooseheart, WJJD* Mount Prospect, WJAZ Peoria Heights, WMBD Quincy, WTAD Rockford, KFLV Rock Island, WHBF Springfield, WCBS, WTAX Tuscola, WDZ Urbana, WILL Zion, WCBD

INDIANA

Anderson, WHBU

Connersville, WKBV
Culver, WCMA
Evansville, WGBF
Fort Wayne, WGL*, WOWO*
Gary, WJKS
Hammond, WWAE
Indianapolis, WFBM*, WKBF
La Porte, WRAF
Marion, WJAK
Muncie, WLBC
South Bend, WSBT
Terre Haute, WBOW
W. Lafayette, WBAA

AWO

Ames, WOI Boone, KFGQ Cedar Rapids, KWCR Clarinda, KSO Council Bluffs, KOIL* Davenport, WOC △ Decorah, KGCA, KWLC Des Moines, WHO △ Ft. Dodge, KFJY Iowa City, WSUI Marshalltown, KFJB Muscatine, KTNT Ottumwa, WIAS Red Oak, KICK Shenandoah, KFNF, KMA Sioux City, KSCJ* Waterloo, WMT*

KANSAS

Dodge City, KGNO Kansas City, WLBF Lawrence, KFKU, WREN△ Manhattan, KSAC Milford, KFKB Topeka, WIBW* Wichita, KFH*

KENTUCKY

Covington, WCKY △ Hopkinsville, WFIW Louisville, WHAS △, WLAP Paducah, WPAD

LOUISIANA

Monroe, KMLB New Orleans, WABZ, WJBO, WJBW, WSMB△, WWL, WDSU*

Shreveport, KTSL, KWEA, KRMD, KTBS, KWKH

MIAINI

Augusta, WRDO Bangor, WABI, WLBZ* Portland, WCSH △

MARYLAND

Baltimore, WCAO*, WCBM, WBAL △, WFBR Cumberland, WTBO

MASSACHUSLITS

Boston, WBZA \(\triangle,\) WEEI \(\triangle,\) WNAC*, WSSH, WLOE, WBIS, WHDH, Fall River, WSAR Lexington, WLEX, WLEY Needham, WBSO New Bedford, WNBH South Dartmouth, WMAF Springfield, WBZ \(\triangle\) Worcester, WTAG\(\triangle,\) WORC*,

MICHIGAN

WEPS

Battle Creek, WELL Bay City, WBCM* Berrien Springs, WKZO Calumet, WHDF WMBC, WWJ∆, Detroit, WJR \triangle , WXYZ* East Lansing, WKAR Flint, WFDF Grand Rapids, WASH, WOOD Highland Park, WJBK Jackson, WIBM Lapeer, WMPC Ludington, WKBZ Royal Oak, WEXL

MINNESOTA

Fergus Falls, KGDE Minneapolis, WDGY, WHDI, WLB, WRHM, WCCO*, WGMS Moorhead, KGFK Northfield, KFMX, WCAL St. Paul, KSTP △

X115515511TT

Greenville, WRBQ Gulfport, WGCM Hattiesburg, WRBJ Jackson, WJDX△ Meridian, WCOC Tupelo, WDIX

MISSER RI

Cape Girardeau, KFVS
Clayton, KFUO
Columbia, KFRU
Grant City, KGIZ
Jefferson City, WOS
Joplin, WMBH
Kansas City, KWKC, WDAFA,
WOQ, WHB, KMBC*
St. Joseph, KGBX, KFEQ
St. Louis, KFWF, KSDA,
KWKA, WEW, WIL,
KMOX*

MONTANA

Billings, KGHL Butte, KGIR Great Falls, KFBB Kalispell, KGEZ Wolf Point, KGCX

NUBB ASKA

Clay Center, KMMJ
Lincoln, KFAB△, KFOR, WCAJ
Norfolk, WJAG
North Platte, KGNF
Omaha, WAAW, WOW △
Ravenna, KGFW
Scottsbluff, KGKY
York, KGBZ

SILV ADA

Las Vegas, KGIX Reno, KOH*

NEW HAMPSHIRE

Laconia, WKAV

NEW JERSEY

Asbury Park, WCAP Atlantic City, WPG* Camden, WCAM Hackensack, WBMS Jersey City, WAAT, WKBO, WHOM Newark, WAAM, WGCP, WNJ, WOR Paterson, WODA Red Bank, WJBI Trenton, WOAX

NEW MEXICO

Albuquerque, KGGM Raton, KGFL State College, KOB

NEW YORK

Albany, WOKO* Auburn, WMBO Binghamton, WNBF Brooklyn, WBBC, WBBR, WLTH, WMBQ, WCGU, WFOX WCLB, Buffalo, WEBR, WGR*, WKBW*, WSVS, WMAK, $WBEN \triangle$ Canton, WCAD Freeport, WGBB Glens Falls, WBGF Ithaca, WLCI, WEAI Jamaica, WMRJ Jamestown, WOCL Long Island City, WLBX New York, WBNX, WJZ &, WMCA, WNYC, WPCH, WABC*, WOV, WLWL, WBOQ, WHN, WMSG, WRNY, WQAO, WCDA, WEAFA, WEVD, WGBS, WHAP, WPAP Patchogue, WPOE

Rochester, WHAM △, WHEC* WABO Saranac Lake, WNBZ Schenectady, WGY A Syracuse, WFBL*, WSYR, WMAC Troy, WHAZ Tupper Lake, WHDL Utica, WIBX Woodside, WWRL Yonkers, WCOH

NORTH CAROLINA

Asheville, $WWNC^*$ Charlotte, WBT* Gastonia, WSOC Greensboro, WBIG Raleigh, WPTF △ Wilmington, WRBT Winston-Salem, WSJS

NORTH DAKOTA

Bismarck, KFYR A Devils Lake, KDLR Fargo, WDAY △ Grand Forks, KFJM Mandan, KGCU Minot, KLPM

OHIO Canton, WHBC Cincinnati, WKRC*, WSAI △, WLW △, WFBE Cleveland, WHK*, WJAY, WTAM△, WGAR Columbus, WAIU*, WCAH*, WEAO, WSEN Dayton, WSMK Mansfield, WJW Mt. Orab, WHBD Steubenville, WIBR Tallmadge, WADC* Toledo, WSPD* Youngstown, WKBN*

Zanesville, WALR

OKLAHOMA

Alva, KGFF
Chickasha, KOCW
Elk City, KGMP
Enid, KCRC
Norman, WNAD
Oklahoma City, KFJF*, KFXR,
KGFG, WKY △
Ponca City, WBBZ
South Coffeyville, KGGF
Tulsa, KVOO △

ORLGON

Astoria, KFJI
Corvallis, KOAC
Eugene, KORE
Marshfield, KOOS
Medford, KMED
Portland, KEX, KOIN*, KBPS,
KFJR, KGW \(\triangle \), KTBR,
KWJJ, KXL

PENNSYLV ANIA

Allentown, WCBA, WSAN Altoona, WFBG Carbondale, WNBW Elkins Park, WIBG Erie, WEDH Grove City, WSAJ WBAK, WCOD, Harrisburg, WHP* Johnstown, WJAC Lancaster, WGAL, WKJC Lewisburg, WJBU Oil City, WLBW* Philadelphia, WCAU*, WFI △, WIP, WLIT△, WRAX, WPEN, WFAN*, WELK, WHAT, WTEL Pittsburgh, KQV, WCAE△, WJAS*, KDKA△ Reading, WRAW Scranton, WGBI, WQAN Silver Haven, WNBO State College, WPSC Wilkes-Barre, WBAX, WBRE

Williamsport, WRAK

RHODE ISLAND

Newport, WMBA
Pawtucket, WPAW
Providence, WEAN*, WJAR __,
WDWF, WLSI

SOUTH CAROLINA

Charleston, WCSC Columbia, WIS Spartanburg, WSPA

SOUTH DAKOTA

Brookings, KFDY
Huron, KGDY
Mitchell, KGDA
Pierre, KGFX
Rapid City, WCAT
Sioux Falls, KSOO
Vermilion, KUSD
Watertown, KGCR
Yankton, WNAX*

TINNESSEL

Bristol, WOPI
Chattanooga, WDOD*
Knoxville, WFBC, WROL,
WNOX
Memphis, WGBC, WHBQ,
WMC \(\triangle \), WNBR, WREC*.
WOAN
Nashville, WLAC*, WSM \(\triangle \)
Springfield, WSIX
Union City, WOBT

TEXAS

Abilene, KFYO
Amarillo, KGRS, WDAG
Austin, KUT
Beaumont, KFDM
Brownsville, KWWG
Brownwood, KGKB
College Station, WTAW
Corpus Christi, KGFI
Dallas, KRLD*, WFAA \(\triangle,
WRR*
Dublin, KFPL
El Paso, WDAH, KTSM

TEXAS (Cont'd)

Fort Worth, KFJZ, WBAP△, KTAT
Galveston, KFLX, KFUL
Greenville, KFPM
Harlingen, KRGV
Houston, KTRH*, KPRC△, KTLC, KXYZ
San Angelo, KGKL
San Antonio, KONO, KTAP, KTSA*, WOAI△, KMAC
Waco, WACO*
Wichita Falls, KGKO

UTAH

Ogden, KLO Salt Lake City, KDYL*, KSL △

VERMONT

Burlington, WCAX Rutland, WSYB Springfield, WNBX St. Albans, WQDM

VIRGINIA

Alexandria, WJSV
Arlington, NAA
Danville, WBTM
Emory, WEHC
Lynchburg, WLVA
Newport News, WGH
Norfolk, WTAR*, WPOR
Petersburg, WLBG
Richmond, WBBL, WMBG,
WRVA
Roanoke, WDBJ*, WRBX

W.ASHINGTON

Aberdeen, KXRO Bellingham, KVOS Everett, KFBL Lacey, KGY
Pullman, KWSC
Seattle, KOL*, KFQW, KJR,
KOMO \(\triangle, KPCB, KRSC, KTW, KVL, KXA \)
Spokane, KFlO, KFPY*, KGA,
KHQ \(\triangle Tacoma, KMO, KVI* \)
Walla Walla, KUJ
Wenatchee, KPQ
Yakima, KIT

WEST VIRGINIA

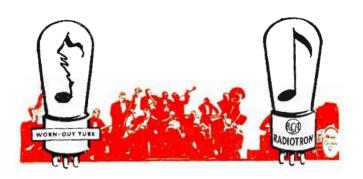
Bluefield, WHIS Charleston, WOBU Fairmont, WMMN Huntington, WSAZ Wheeling, WWVA

WISCONSIN

Eau Claire, WTAQ*
Fond du Lac, KFIZ
Green Bay, WHBY
Janesville, WCLO
La Crosse, WKBH
Madison, WHA, WIBA
Manitowoc, WOMT
Milwaukee, WHAD, WISN*,
WTMJ\(\triangle^{}\)
Poynette, WIBU
Racine, WRJN
Sheboygan, WHBL
South Madison, WISJ
Stevens Point, WLBL
Superior, WEBC\(\triangle^{}\)

WYOMING

Casper, KDFN



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your worn-out tubes renewed with a set of new RCA Radio-trons—the standard tubes of the industry. A complete set of new RCA Radiotrons will put new life in your radio.

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THE other day we were asked why it was that people liked to do business with us. To tell you the truth, we never thought much about it.

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Courteous service—When you give us business, our method of showing our appreciation is to extend courteous and efficient service.

Reputation—We have a reputation of standing back of the merchandise we sell. The customer must be satisfied.

If we have not had the pleasure of serving you, may we look forward to the opportunity of doing so?