



?!
WHERE'S KNX?
* @ !! *
WHERE'S KFNB?
* * ! * !
WHERE'S KECA?
? ?

Your Dial Numbers Will
Go "Crazy" on
MARCH 29TH!

YES, on March 29th your radio dial will change its face . . . many of your favorite stations will change their dial numbers. Of course you can find them readily by referring to the back of this card and then tuning your station with the tuning knob. However if you have a push-button tuning on your radio, it won't be accurate for most stations.

IF you purchased your radio at Eastern-Columbia, we will send one of our trained service men to your home to put everything straight again. The nominal charge for this service will be more than offset by the convenience of having your push buttons right. Just call TUCKER 7242, ask for the Service Department, and ask for "Press button change". We will answer your call in the order received, so do not be discouraged if it takes a week or more. In the meantime you can tune all stations with the tuning knob.

EASTERN-COLUMBIA BROADWAY
AT NINTH

SEE OTHER SIDE FOR NEW DIAL NUMBERS

**KEEP THIS NEAR
YOUR RADIO**

**PRINCIPAL STATIONS IN
SOUTHERN CALIFORNIA**

	Old Number	New Number
KMTR —Hollywood	570	570
KFSD —San Diego	600	600
KFI —Los Angeles	640	640
KMPC —Beverly Hills	710	710
KECA —Los Angeles	780	790
KIEV —Glendale	850	870
KHJ —Los Angeles	900	930
KFWB —Hollywood	950	980
KFVD —Culver City	1000	1040
KNX —Hollywood	1050	1070
KRKD —Los Angeles	1120	1150
KGFJ —Los Angeles	1200	1230
KFOX —Long Beach	1250	1280
KFAC —Los Angeles	1300	1330
KGER —Long Beach	1360	1390
KVOE —Santa Ana	1500	1490

EASTERN-COLUMBIA

**BROADWAY
AT NINTH**

Call TUCKER 7242