

Blondie-My Favorite Mother-page 40



Come and visit ART LINKLETTER YOUNG WIDDER BROWN in pictures

Dagwood's House of Happiness-page 42



### A Lovelier Skin is yours with your <u>First Cake</u> of Camay!

You're as lovely as your complexion! And your skin can grow in loveliness with your *first cake* of Camay. Do this! Give up careless cleansing—go on the Camay Mild-Soap Diet. Doctors tested Camay care on scores of women—found most complexions grew softer and smoother with just *one cake* of Camay! Follow the directions on the wrapper for a really lovelier skin!

#### MEET MR. AND MRS. GAVERT!

Paul proposed in a tiny New York restaurant. No wonder! Christine's lovely complexion calls for love! "My very first cake of Camay led to a lovelier skin," says she.





The Gaverts have lots of mutual interests besides music. And Paul takes a special interest in Christine's complexion. She'll stay on the Camay Mild-Soap Diet!



THE SOAP OF BEAUTIFUL WOMEN

MRS. PAUL A. GAVERT the former Christine Lindseth of Grand Rapids, Mich. bridal partrait painted by Satural





### This fabulous lotion is double-beauty magic

here ... as well as here ...

HARD-AT-WORK and "on display," your hands lead a double life. So—pamper them with the *double*-beauty magic of Trushay.

Trushay, you see, is first of all a velvetsoft lotion—with a wondrous touch you've never known before. A luxury lotion for



all your lotion needs—a joy to use any time. Every fragrant, peach-colored drop is so rich, your hands feel softer and smoother instantly!

Yet... Trushay's magic doesn't stop there. It also brings to you a fabulous "beforehand" extra!

X

Smoothed on your hands before doing dishes or light laundry, Trushay protects them even in hot, soapy water. Guards them from drying damage. So your hands stay evening-soft all day long!

Adopt Trushay's double-beauty helpbegin today to use Trushay!

the lotion with the "beforehand" extra



after you eat and before every date

2



#### **KEYSTONE**

Radio Mirror	Awards for	1948	26
--------------	------------	------	----

#### PEOPLE-ON THE ALR

Behind My True Story	22
Grand Central Station	25
Our Boss, Joe Kellyby Rinny Templeton and Joel Kupperman	28
My Friend, Irmaby Marie Wilson	30
Curtain At Nineby William Keighley	32
Your Ticket To The Jack Benny Show	34
Young Widder Brown-Through The Years In Pictures	36
Blondie-My Favorite Motherby Dorothy Grace Sparks	40
Dagwood's House Of Happiness	42
Traveler Of The Monthby Tommy Bartlett	50
Come And Visit Art Linkletterby Polly Townsend	52
Bachelor Girl In Hollywoodby Pauline Swanson	54

#### INSIDE RADIO

Facing The Musicby Duke Ellington	10
Look At The Recordsby Joe Martin	
What's New From Coast To Coastby Dale Banks	
Collector's Cornerby Sarah Vaughan	19
Inside Radio	66
It's Here	69
Information Booth	82

#### FOR BETTER LIVING

Head Startby Mary Jane Fulton	6
Between The Bookends	44
It Might As Well Be Prettyby Kate Smith	60
Mother Of The Yearby Terry Burton	70
Life Can Be Beautiful	80

#### TELEVISION

		n Television	
WJZ-TV	Lights	Up	48

#### YOUR LOCAL STATION

WTOP: Jokes Set To Music	4
WIBG: No News Is ? ? ?	8
KDKA: King Of KDKA	16
WBEN: Ross Weller, Enthusiast Extraordinary	20
WNBT: Howdy Doody's Daddy	58

#### RADIO MIRROR READER BONUS

The Light In The Window-A Guiding Light Novelette by Helen Christy Harris 62 ON THE COVER: Penny Singleton and Arthur Lake as The Bumsteds;

color portrait by Ozzie Sweet Editoriol Director FRED R. SAMMIS Editor DORIS MCFERRAN Art Director JACK ZASORIN Monoging Editor EVELYN L. FIORE Associote Art Director FRANCES MALY Television JOAN MURPHY LLOYD Research TERU GOTO Chicago Office: Editor, HELEN CAMBRIA BOLSTAD Hollywood Office: Editor, ANN DAGGETT Monoging Editor, FRANCES MORRIN

Staff Photogrophers, IIYMIE FINK, STERLING SMITH Assistant, BETTY JO RICE

RADIO AND TELEVISION MIRROR, published monthly by MACFADDEN PUBLICATIONS, INC., New York, N. Y. General Bushness, Editorial and Advertising Offices, 205 East 42nd St., New York 17, N. Y. Hollyword, Beverly Hills Office; 321 S. Beverly Drive, Beverly Hills, California. O. J. Elder, President; Baroid Wise, Executive View President; Berber Dreislent; Soeph Schultz, Vice President; S. O. Shapiro, Vice President; Seeres, Chiesson Marcha, Seeres, Chiesson Marcha, S. C. Shapiro, Vice President; Seeres, Chiesson Marcha, Seeres, Chiesson Marcha, Seeres, Seeres,

Dermission. (Member of Macfadden Women's Group) Copyright, 1948, by Macfadden Publicetions, Inc. All rights rescryed under International Copyright Convention. All rights reserved under Pun-American Copyright Convention. Todos derechos reservados segun La Convention Pan-smericana de Propiedad Literaria y Artislica. Title trademark registered in U.S. Patent Office. Printed in U.S. A. by Art Color Printing Co., Dunclien, N. J.

#### Coming Next Month



THAT seal at the head of the column is there to remind you that it's not all over yet! You've voted, this month, for your favorite radio personalities; next month comes your chance to vote for your favorite programs. Don't lie down on the job of telling radio what you think of it—it's important to the industry to know what you expect of it, and it's vital to you if you want to get real entertainment from your radio set! As soon as you get your December Radio Mirror, fill in that ballot, cut it out, and send it in.

If you're a Duffy's Tavern customer—as who isn't—there's a big surprise waiting for you when we visit Ed Gardner. The man who holds down the Tavern has a family life of his own that you'd never expect. From the beautiful color portraits of his French wife and his two delightful sons right down to the stories of the dogs in his life, this visit with Ed Gardner is one you'll never forget.

To Candy Bergen, who's very, very young, Charlie McCarthy and Mortimer Snerd are dear old friends. That's all very well for now, but—as you'll learn from Frances (Mrs. Edgar) Bergen's lively story about "EB and the Boys," there's a problem coming up. What are they going to tell Candy when she gets a little older and wants to know why her playmates have wooden heads? In fact, Frances herself is sometimes a little confused—but not too confused to realize that never was a family more fun than the one that came with Edgar.

Other features stud the December issue like gems—a color spread on Don McNeill's Breakfast Club; a unique side-glance at Drew Pearson by a man who knows him really well; a double-barreled chat with Margaret and Barbara Whiting. For those of you who are old friends of David Harum, a special treat—a backward glance, in pictures, over David Harum's story from the time Aunt Polly came to live with him. And once again—remember the Awards ballot, in December Radio Mirror, on sale November 10.



### Now! Keep your hands as kissable as your lips...with new Woodbury Lotion

#### It's Beauty-Blended . . . Actually 2-lotions-in-1

1. A softening lotion! Helps bring your hands adorable new softness. Beauty-blended with luxury lanolin and other costlier-than-usual skin smoothers.

2. A protective lotion, tool This same Woodbury beauty-blend helps "glove" your hands against roughening, reddening wind and cold, the drying effect of soap and water.

At drug and cosmetic counters, 15c, 29c, 49c plus tax

Woodbury Barrier Lotion Barrier

3

MADE BY THE MAKERS OF FAMOUS WOODBURY FACIAL SOAP AND OTHER AIDS TO LOVELINESS



When a WTOP comedian tells a joke, Johnny's piano sneaks in, titters, chuckles and finally guffaws.

OES a joke have a melody? Johnny Salb says yes. And he proves it, to the delight of Washington, D. C., listeners, on his various appearances on WTOP broadcasts.

When a WTOP artist begins a joke, Salb's piano sneaks in behind with a gentle riffle. As the pay-off line nears, the piano chuckles. At the funny ending, the piano laughs merrily. It's all the marvelous touch of Johnny Salb, who finds melody in jokes.

"Every joke needs different music, different timing," Salb says. "Some are simple and outright. Others take a subtle combination. Most jokes about farms, by the way, are in the key of C, but don't ask me why. I just feel it that way."

Handsome, gray-haired Johnny is piano player to U. S. Presidents; song writer; and as much a part of WTOP as the studios themselves. For 16 years he has been musical mainstay of Columbia's 50,000 watt outlet in the netion? in the nation's capital.

He was a partner of Arthur Godfrey when that un-predictable "man with the barefoot voice" was getting his start at WTOP. From 1932 to 1946 Johnny and Arthur clowned together on the air.

A native of Washington, Johnny has been composer arranger, band leader. and featured radio pianist and organist. Local musicians will tell you that nobody can ad-lib those heart-felt musical bridges during dramas as well as organist Salb.

At a recent WTOP studio party an actor began to ad-lib a burlesque on a daytime serial, taking all the parts himself. Johnny quietly moved to the studio Hammond organ and began to supply musical interludes and background mood music.

Not a line or a note had been planned, but the act kept the whole staff of sophisticated radio people laugh-ing for fifteen minutes. Salb's intimate "feel" for the hilarious story as it developed brought forth growling,



KF.

hisic

SET TO

"Every joke needs different music, different timing," says Johnny Salb, right, "Most farm jokes are in the key of C,"

sobbing, wailing, and laughing music just as though the whole thing had been rehearsed for days.

As one might expect, Salb is also a song writer. His latest is "Why Do I Keep On Dreaming." He has had six songs published within five years. He got a good start in this work—years ago when he was starting musical composition and arranging he was helped by a man named Victor Herbert.

Johnny is no stranger at the White House. He has played at 1600 Pennsylvania Avenue for five presidents: Wilson, Harding, Coolidge, Hoover, and Roosevelt.

Off-mike, Johnny loves to fish, play poker, and watch the horses run. A former baseball player, he was the first man in organized baseball to score two home runs in one inning.



It is the party of the year . . . her night-of-nights. Down below are dozens of girls who will envy her looks . . . dozens of men who will cut in endlessly . . . and one in particular who will press her close when the lights are low and whisper "Darling!". . . So she thinks. Unfortunately, it isn't going to be that way. There's a fly in the ointment as big

as a blackbird. Instead of eagerness and attention she will meet indifference and neglect. Tonight will be one of the grimmest nights of her life... one that it will take a long time to live down. And she won't know why\*!

All too often it happens that way; on the very night you wish to be at your best you may be at your worst without realizing it. Unfortunately, halitosis<sup>\*</sup> (unpleasant

H Darling goes to her Doom

breath) doesn't always announce itself to the victim, but it invariably shouts its presence to others. They are likely to hold it against you for a long time... look on you as an objectionable person.

Isn't it foolish to risk putting yourself in the worst possible light when Listerine Antiseptic is such an easy. quick and wholly delightful precaution

against simple, non-systemic bad breath? You merely rinse your mouth with it and instantly your breath becomes sweeter, fresher. less likely to offend.

So ... when you want to be at your best. never, never omit Listerine Antiseptic before any date ... it's an *extracareful* precaution against offending.

LAMBERT PHARMACAL COMPANY, St. Louis, Missouri



#### Veto says "no" to Offending!

#### Veto says "no"-to perspiration

worry and odor! Soft as a caress .... exciting, new, Veto is Colgate's wonderful cosmetic deodorant. Always creamy and smooth, Veto is lovely to use, keeps you lovely all day! Veto stops underarm odor instantly, checks perspiration effectively.

#### Veto says "no"—to harming skin

and clothes! So effective ... yet so gentle-Colgate's Veto is harmless to normal skin. Harmless, too, even to filmy, most fragile fabrics. For Veto alone contains Duratex, Colgate's exclusive ingredient to make Veto safer. No other deodorant can be like Veto!





# START

#### Bv **Mary Jane Fulton**

Have the courage Cathleen Cordell had, and change to a new hairdo so you, too, will look lovelier

TALL hair styles are very much in the news. But Albert Attermeyer, noted New York hairstylist, prefers not to refer to them as "The New Look" coiffures. That expression has been popular in every phase of fashion for a year now, and he thinks you may be as tired of hearing it as he is. It has had many interpretations. But orig-inally it meant short hair arranged toward the face and over the ears. How-ever, along with other hairstylists, Alever, along with other hairstylists, Al-bert believes, and rightly so, that any fashion is only becoming when it's styled to the individual. With this opinion one of his steady customers, Cath-leen Cordell, heartily agrees.

leen Cordell, heartily agrees. Cathleen appears on countless radio programs, among them Studio One, Christopher Welles, Grand Central Station, and Mr. Keen. Daily, she plays Marion Burton on CBS's the Second Mrs. Burton program. In creating this pretty coiffure for Cathleen, Albert shaped and thinned her hair, shappooed it, and then gave

Cathleen, Albert shaped and thinned her hair, shampooed it, and then gave it a permanent. Her hair was in good condition, so it did not need special treatment. However, if yours needs ex-tra attention to get it back to its right-ful beauty, and to keep it beautiful, brush it twice daily with a clean, stiff-bristled brush. Massage your scalp with your fingertips. Shampoo your hair often. After rinsing the suds out of it with warm water, give it a final cold with warm water, give it a final cold rinse to close the pores and stimulate scalp circulation. Then use a cream

rinse, or if it's sun-streaked, a tint-rinse to help cover up any discoloration and to bring out the highlights. In setting Cathleen's hair, Albert ar-ranged the first forehead wave to ac-cent her interesting "Widow's Peak." When dry, this first wave was combed up to give height to ber face. The wave When dry, this first wave was comped up to give height to her face. The wave is on a slant, and barely touches her right temple. The very short part is over her left temple, and camouflaged or partly covered with one loose, brushed out curl. On both sides the ends have been brushed over the finger so that there is a completely broken so that there is a completely broken circle of loose and casual looking short curls. Her over-all coiffure combines with her face outline, and the brushed out "curl puffs" fall softly and becom-ingly, and do not conform to a rigid pattern. If your face is inclined to be round, too, style it high in front as Albert has done Cathleen's, and let your hair caress your face on both sides sides

In the back, Cathleen's hair is shaped in a simple, sleek, cap-fitting crown. The hairline at the back fits into the The hairline at the back fits into the sides with the same loose, brushed out curl arrangement. Hair that's been shaped and thinned out, Albert says, does not drag the curls down by its weight. Although he fashioned this particu-lar hairdo for Cathleen, not being an extreme style, many of you should be able to wear it becomingly. And it has a newer look than the old "new look."

RADIO MIRROR for BETTER LIVING

#### says AVA GARDNER:

"New Woodbury Powder wins with me\_ the smoothest, sating finish my skin has ever known!"



# brands of powder

In the most extraordinary beauty test ever made, women from Coast to Coast voted their overwhelming preference for New Woodbury Powder. They chose Woodbury over their own favorite brands of powder! Actually, Woodbury won on an average of 4 to 1 over all other leading brands. And women said Woodbury was better for every beauty quality!

AVA GARDNER, co-starred in Metro-Goldwyn-Mayer's "The Bribe", is one of the many Hollywood beauties who chose New Woodbury Powder.

Today\_

see the Dramatic Difference on your skin!

See for yourself that New Woodbury Powder gives a smooth-as-satin finish to skin (a finish never possible with powder alone before!)... see that Woodbury covers tiny blemishes amazingly...yet gives the natural 'unpowdery' look that you and Hollywood adore!

See that the colors are warmer, lovelier, livelier! Truly, New Woodbury is the world's finest face powder!

### TWICE NEW!

New Secret Ingredient gives a satin-smooth finish to New Revolutionary Process your skin! Blender, give warmest, liveliest shades, finest texturel



ó exciting Shades! Gct New Woodbury Powder-in the new "Venus" box-at any cosmetic counter. Large size \$1.00. Medium and "Purse" sizes 30¢ and 15¢. (Prices plus tax)

R

### NO NEWS is ..



N O NEWS is bad news to Ray Walton and Tom Moore of WIBG in Philadelphia, and with good reason. N WIBG in Philadelphia, and with good reason. Six nights a week, from eleven to midnight, they're on the air for Greystone Wines with a *full hour* of news. Starting with a guarter hour of World and National events, they follow that with a 15 minute pariad of legal news 15

they follow that with a 15-minute period of local news, 15 minutes of sports, and a resumé of the day's news highlights.

National and world news is invariably plentiful, making the first 15 minutes of the show the easiest to compile. From time to time a dearth-of local news has Walton, who does the editing, calling Reading, Atlantic City and Harrisburg (all in an area of interest to WIBG's listeners) for additional news. During the baseball season, when an occasional rainout across the country cancels out the major league ball games, as well as outdoor midget racing and having houts.

as well as outdoor midget racing and boxing bouts, the sports section of the program becomes a problem.

Along with straight news, the program frequently features material recorded during special events which take place in Philadelphia during the day. Presidential addresses, regard-less of where they are made, are always rebroadcast on the Newsreel.

During the National Conventions in Philadelphia last summer, Tom Moore spent all his time at Convention Hall, the National Conventions in Philadelphia last recording every session of the meetings, and then, cut and condensed that material to give Newsreel listeners a capsule story of each day's important speeches and features.

The newscasters themselves are both War veterans. Walton was a cadre-man on the big guns at Ft. Sill, Oklahoma throughout the war, while Moore received the DFC and the Air Medal for bombardier work over Germany.

Walton and Moore are both married and each is the father of two children. There the similarity in their careers and characters stops.

Walton, before coming into radio, was a musician and still can do a good job with an organ, piano or accordion. He has never, however, in his five years there, done a musical stint on WIBG. His hobbies are music and traveling to any portion of the state in which the bass are biting.

Moore began his radio career, while still in high school, doing school broadcasts for WIBG, and upon graduation, taking a full-time announcer's slot there. His entire radio

taking a full-time announcer's slot there. His entire radio career has been with WIBG, except for some recruiting pro-grams he did for the Army while in service. Flying, which he learned while in service, has become his hobby since returning to civilian life. It has served him well, for he has been able to use it to cover news events from the air. Moore never buys a newspaper while Walton says he does, but for only one reason. He's "just gotta see what Terry and the Birates are doing" the Pirates are doing.'

Good news to Ray Walton are the dispatches coming in through the UP teletype for the Newsreel of the Air.



Who says working for a living can't be fun? Not Tom Moore, WIBG's roving reporter for the Newsreel of the Air, here shown interviewing lovely Irene Dunne.

### Are you in the know?



#### Do you open bobby pins with -

- Vour fingernoils
- Vour front teeth
- Vour left thumb

Why fight "bobbies" tooth and nail? Either approach wrecks enamel. Instead, hold curl with left fingers, bringing up pin with right hand. Open pin with ball of left thumb; keep apart with flesh of right finger ... the rest is easy. And by the way, why don't *you* rest easy, concerning certain stubborn worries? Let Kotex rout those poise-wreckers? -with the *extra* protection you get with Kotex' exclusive safety center. It's accident insurance!



#### Which improves outsize ankles?

Massoge
 Spike heels
 Roller skating

What with longer skirts, all eyes are riveted to your ankles! Got "steinway" stems? Try this. First, cream hands and ankles. Grasp instep firmly; rub up above ankle, lifting hand between strokes. Faithful massage helps relieve congestion—improve circulation (and ankles, in time). However, it takes no time at all to have the *napkin* size you want. Quickly as you can say "Kotex"—you can choose from those 3 Kotex sizes: find the very one for you.



#### If he's your guest, what about tickets?

- Buy them at the door
- Buy them in advance
- The boy should buy them

Could be he goes to a different school; or lives in another town. In any case, when gal invites guy, the shindig tickets are her problem. Buy and hand 'em over in advance. Don't fluster him by fumbling at the door. There's a way you can stay unflustered . . even though your calendar defies you. It's simply a matter of choosing Kotex, knowing those *flat pressed ends* prevent revealing outlines. So, relax. And skylark through the dance in confidence!



When a gal's not "one of the gang"—why? She's shy She's a glow worm She's o vocuum cleoner

She's shy She's a glow Shyness is only one reason why a cutie's out of the fun. She may be a glow worm (self-centered). Or a vacuum cleaner (picks up all the dirt). Any answer above can be right. The cure? More interests! Learn to get along with others. Good way's to join

a dramatic club. Be a good trouper, whatever the day-for Kotex is made to stay soft while you wear it. Yes, new Kotex has wonder-softness that holds its shape. Come hours of rehearsals-you're chafe-free! You're comfortable!



More women choose KOTEX \* than <u>all</u> other sanitary napkins



T. M. REG. U. S. PAT. OFF.



Horace Heidt will never have to force 1-year-old Horace, Jr., to practice his pieces! Hildegarde, who's 6, looks on.



Before dispersing to their separate rehearsals, Red Skelton, Allan Jones, Margaret Whiting chat at CBS.

From the Jack Smiths' vacation album: a





THAT great man of jazz, Louis "Satchmo" Armstrong, seems to be ready to make another trans-Atlantic trip shortly. Louis' group did so well in France earlier this year that all of the continent is begging to see and hear them again.

Television got one of its first real tastes of be-bop music when the Original Amateur Hour on WABD presented a mechanic from Hoboken, New Jersey, who almost "stopped the show." Chet Boswell, the amateur singer, was quoted as saying that be-bop "Isn't corn like Dixieland—it's long-hair jazz!"

They say that three is a lucky number and it appears as though Lena Horne's third waxing for MGM will hit the jackpot. Her rendition of "Sometimes I'm Happy" and "Mad, Mad, Mad" is exciting enough to make this almost as thrilling as listening to lovely Lena in person at Monte Proser's Copacabana in New York, where she is currently breaking the records she established last year.

Good news for radio fans this month is the return of Dinah Shore to the air as the co-star of the Eddie Cantor show. It was with the ebullient Cantor that Dinah got her first big break years ago and the two work together as smoothly as pancakes and syrup.

Young maestro Elliot Lawrence makes his screen debut this month in the latest of

shot of perfect summertime ease on Catalina.





Percy Faith with Jane Froman on CBS Pause That Refreshes-Jane without crutches for the first time since plane crash.

#### By DUKE ELLINGTON

whose disc show is heard on WOKO-Albany, WUSN-Charleston, S. C., WCMB-Lemoyne, Pa.



Columbia Pictures' "Thrills Of Music" series. "Five O'Clock Shadow," the number which his band plays in this film, is one of Elliot's original compositions, and quite a bouncy tune it is.

Few sights in radio today are as thrilling as that of spunky Jane Froman standing, unaided, at the microphone of her Sunday eve Pause That Refreshes program (CBS).

Hollywood reports that one of the biggest crowds in the history of Gilmore Stadium turned out for the annual charity baseball game between the teams captained by Frank Sinatra and Andy Russell. Many of filmdom's loveliest ladies, including Jane Russell, were on hand to participate as bat-boys, umpires and peanut vendors—but the fellow who almost stole the show with his spectacular work in the field and at bat was Lionel Hampton, stalwart of the Sinatra Swooners.

If you sense anything strange about the Andrews Sisters since their return to Bob Crosby's Club 15 (CBS, 7:30 P.M. Mon.-Fri.) but can't quite put your finger on it, try listening more carefully to their diction. After a month in England, Patty, Maxene and Laverne frequently drop their "aitches" while quipping with Bob, and more than once throw a "pip, pip" into their normally groovy patter.



New York's welcome to visiting Peggy Lee and Dave Barbour was written on a cake at a Hampshire House party.

R

M



you have a headache, time Next

can have a headache,

Tho her reign is but a day.

Queen

Even a

remember, there is nothing quite like Alka-Seltzer for fast relief from headache pains: (1) Alka-Seltzer contains one of the world's most effective pain-re-lieving agents. (2) This pain-re-lieving agent is protected by val-uable alkaline buffers for increased

But wise Queens lose Their headache blues

ka-Seltzer way

he Al

Ō





DANCING OR LISTENING

JO STAFFORD (Capitol)—Superb orchestral backing enhances Miss Stafford's vocals on "Baby, Won't You Please Come Home" and "Trouble In Mind." The former side is the old standard which also features Nat Cole on piano, Ray Linn on trumpet and Herbie Haymer on tenor sax, while the latter side is a fine blues tune.

MARION HUTTON (MGM)—Marion sings a couple of novelty tunes that sound as though they were written for sister Betty. Replete with orchestral backing, calliope and male chorus, "He Says, She Says" has a cute lyric. The reverse, "Borscht," done in a slow bounce tempo is fine for dancing.

PHIL GREEN (London)—Some Richard Rodgers music that hasn't received the attention it should have had is presented by the Phil Green Orchestra in a two-sided instrumental version of "Slaughter On Tenth Avenue," originally written as dance scene for Ray Bolger. The recurring theme would make for a fine ballad.

LENA HORNE (MGM)—Lena sings "It's Mad, Mad, Mad, Mad" with great effectiveness and feeling. Our preference, however, is for "Sometimes I'm Happy," the Vincent Youmans-Irving Caeser song. Luther Henderson accompaniment is just fine, fine, fine.

ANNE SHELTON-SAM BROWNE (London)—This disc will certainly dispel any doubts you may have had about the English being able to turn out "cornball" music in American fashion. It's strictly a toss-up whether "The Law Is Comin' Fer Ya Paw" or "Say Something Sweet To Your Sweetheart" will be the big hit of the season.

BENNY GOODMAN (Capitol)-Did you ever stop to think that Benny has never made a had record? Each of us may have opinions on specific BG discs, but there is no variance about the general level of his work. Specifically, we think you'll like hoth "Cherokee" and "Love Is Just Around The Corner." Featured with Benny are Red Norvo, Don Lamond and Harry Babbison.

LOUIS PRIMA (RCA Victor)—Cathy Allen is a girl singer who should be getting lots more attention from the public. Her version of "Bubble-Loo Bubble-Loo" is second only to Peggy Lee's. Cathy's boss, Louis Prima, has a version of "The Sad Cowboy" that is second to none.

REV. KELSEY AND LENA PHILLIPS (MGM)-The Reverend and his congregation have recorded two portions of a prayer meeting that are fine down-to-earth bits of American folkdom. Miss Phillips' singing of "Lord Send The Rain" is truly interesting.

DORIS DAY AND BUDDY CLARK (Columbia)—This combination seems to have found the key to the public's heart. Their verson of "I'm In Love" is still in the bright conversational style of singing. Doris sings "It's You Or No One" all by her lonesome on the reverse side.

JOHNNY DESMOND (Columbia)-It's heen some time since the phrase "G. I. Sinatra" has been tossed about and we haven't been hearing enough of Johnny. There isn't one single reason why you won't like "Bella Bella Marie" and "Lillette." The Dell Trio supplies the backgrounds.

DEE PARKER (Mercury)—An instrumental group called the Miniatures surrounds Dee's warbling with much nice noise. Dee does well, too, on "My Curly Headed Bahy" and "That's The Way He Docs h." sk

#### ALBUM ARTISTRY

NURSERY RHYMES (Capitol)-Ken Carson's vocals to Billy May's music are combined to make one of the best of the recent children's sets. Two records in an envelope that also serves as a coloring book make an excellent package for the small small-fry.

LOUIS ARMSTRONG ALL STARS (RCA Victor)-The immortal and inimitable Satchmo is heard at some of his most recent stylings of such old favorites as "Rockin' Chair" and "Pennies From Heaven." Heavy support for Louis comes from Jack Teagarden, and Peanuts Hucko, Bobby Hackett, Bob Haggert and George Wettling also shine. This one is specially for the two-beat enthusiasts.

## There was temptation in her helpless silence

# and then torment

WHEREVER motion pictures are shown "Johnny Belinda" will be the most discussed drama this year...

Never has the screen been more fearlessly outspoken. Rarely, if ever, has there been a story of a young girl's betrayal to touch you as will this one. You certainly will want to see it—we urge you to watch for the opening date.

<section-header><text><text><text><text>



Spotlight Revue's summer maestro, Dick Jurgens, (r.) and singer Georgia Gibbs, start Betty Ann Beresheim and Ted Hubert, Miami teenagers, on weekend in New York as Spotlight Revue's guests.



From Atlanta came winners Margaret Nelson and Allan Haller, with chaperone Celestine Sibley.



Memphis winners Earl Conningham Jr., and Martha Kenley drew actor John Lund as lunch companion.



New York at their feet: the Memphis pair again.

ALL SUMMER long there has been much coming and going on the Spotlight Revue, heard Fridays at 10:30 P.M. EST, on CBS, as the weekly Junior Achievement winners came along on the holiday weekends they'd won. In cooperation with civic groups all over the country, the Spotlight's sponsors worked out a contest which was won, each week, by a pair of enterprising teen-agers on the basis of the community work they'd been doing. Adequately chaperoned, they were brought here from their home towns, appeared on the program with Spotlight's summertime maestro, Dick Jurgens, lunched at Sardi's, dined at the Stork, and in general had the kind of sight-seeing, star-gazing weekend New York is famous for. On these two pages you'll meet some of these fortunate couples, and see some of the things they did. This was a summer at Spotlight Revue!

At the time of this writing, agents and agency people are bickering and dickering over the return of the Johnny Madero show. Some want Brian Donlevy for the lead role, others want Jack Webb, who originated the character, to continue in the part. Personally, we hope they make up their collective minds. The Johnny Madero script always greatly pleased this pair of ears and, leave us face it, this head, too. It was a sure proof that there's a listening audience for adult shows and that people can follow dialogue that's not corny and contains a few grown-up ideas.

Penny Singleton (need we say "Blondie"?) has been optioned by a nationally-known publishing company to submit a book of recipes

B y D A L E B A N K S



from Coast to Coast



surveying the town from the Empire State tower.

titled "Dagwood's Favorite Recipes." And we always thought those monster sandwiches were a gag and would choke anyone who tried them!

Congratulations to CBS for winning Norman Corwin back into the radio fold for another of his series. Rumor had it, for awhile there, that Corwin was forsaking the air lanes for the lucrative movie world.

In case you haven't spotted it yet, a new magazine hits the stands this October. It's built around the radio show, Bride and Groom and, at this writing, is titled Happy Marriage. There's a \$50,000 prize contest connected with its inauguration. The plans are to have about one sixth of the magazine devoted to the radio program it's built around and the rest will carry fiction and articles of interest to young homemakers.

Alan Young has a rather unusual contract with the Jimmy Durante show. As a rule, when you are signed by a big time program like that, they buy your exclusive services. Young's contract gives him the privilege of having his own show, as well.

We hear that NBC is set on a deal with Liberty Magazine whereby the network buys the video rights to stories and features which have appeared in the magazine.

We hear that Chet Lauck is back in the horse racing game again. He'd given up his stables some time ago, after running into a streak of very bad luck. But the urge to race is too strong, now Chet has (Continued on page 18)



It was Chinatown that drew Texas winners Floyd Eberhard and Delores Douglas on their weekend.



Dorothea Lensch chaperones Elaine Humburg and Richard Hammond, of Portland, Ore., on Fifth Ave.

M



King-Ed, that is-of KDKA triples in writing producing, acting and supports a wife as well.



RIPLE-THREAT man at KDKA, Pittsburgh Westinghouse station, is Ed King—writer, producer and actor.

■ He had no set plan for his future when he finished school in his native La Crosse, Wisconsin, but he did have a flair for writing—a flair which first got him interested in newspaper work. Radio beckoned him in 1937 when he took a job at WKBH in La Crosse as a continuity writer.

But the attraction of the newsroom was still stronger and he left WKBH to go to Chicago as a free lance writer and later as a reporter and rewrite man on the Tribune. Something else happened in Chicago, however—he got his first taste of big time radio as assistant to the production manager at WGN.

That definitely launched him on a radio career and during the years before World War II he gathered experience as program director at WSJS, Winston Salem, N. C., and as a writer and production man at the Westinghouse station in Ft. Wayne, Indiana, WOWO.

Uncle Sam called him and he went off to the wars as a member of the Army Air Corps Intelligence. Shortly after he won a discharge, King joined the staff of KDKA January 15, 1946.

His first assignment at the Pittsburgh station was as a gag man and script writer for the noontime Variety show, "Brunch With Bill," a Monday-through-Friday half hour feature. For a time, while the show's originator, Bill Hinds, was in the Army, King wrote script and acted as Brunchmaster. When Hinds returned to the Station, King continued as writer and actor.

The five-day-a-week stint left him too much time on his hands, however, and he set about writing other shows. His next effort was a serious dramatic presentation, "The Man Who Forgot," a Good Friday drama based on the story of Pontius Pilate. It has since become a KDKA tradition and is presented every Good Friday.

His next effort was a special summer replacement, "King for a Minute," a 15-minute satirical program in which he poked fun at every kind of stuffed-shirtedness that came his way.

He returned to serious writing just before the National Presidential Campaigns opened when he wrote and produced a 13-week series of half hour dramatic productions entitled "The Star-Spangled 'X'"— a political history of the men who sought the Presidency.

Months of research brought to light little known episodes of the nation's early political conventions. They were presented with true historic flavor and rounded out by the sparkling campaign and folk songs of the day.

In addition to writing and producing KDKA radio shows, King has taken part in many of them as an actor. He has been featured in the Adventures in Research series and in the KDKA public service shows on Sundays at 4:30 P.M.

King and his wife, Wendy, live in suburban Beechview and devote their spare time to their book and record collections. Wendy, former Ft. Wayne newspaper woman and continuity writer, continues her radio work in Pittsburgh as a free-lance writer for advertising agencies.

They both like radio and now that they're sure it's here to stay, they are exploring the possibilities of television.





"My Lux Soap facials bring quick new Loveliness !"

says Myrna Loy

HERE'S a proved complexion care! In recent Lux Toilet Soap tests by skin specialists, actually three out of four complexions became lovelier in a short time!

"Smooth the fragrant lather well in," says Myrna Loy. "Rinse with warm water, then cold. As you pat with a soft towel to dry, skin takes on fresh new beauty!"

Don't let neglect cheat you of romance. Take Hollywood's tip. See what this gentle beauty care will do for you!

> SOAP Another fine product of Lever Brothers Company

9 out of 10 Screen Stars are Lux Girls.

Myrna Loy

**Republic Pictures'** 

"THE RED PONY"

#### WHAT'S NEW FROM COAST to COAST



Dinah Shore was a recent radio "instructor" in Los Angeles' new Board of Education training program.

(Continued from page 15) started buying horses again and is pinning high hopes on a colt that will probably be named "Gorgeous George," if the name is passed by the U. S. Jockey Club.

After all the fine talk about how television is going to be such a big thing in such a short time, Sid Strotz, NBC's head of television, threw a lakeful of cold water

on the whole thing recently. He predicted that losses by the pioneers in the new field would be staggering for the next three years and that a national hook-up would be economically impossible for at least 10 years. Expect to hear some large beefs from other experts, soon.

One of the reasons Jack Barry, who emcees Life Be-gins at 80, gave up his search for the oldest living person in the country was that birth records were not too care-fully kept more than fifty years ago. Jack even now runs into difficulties in getting documentary evidence of the ages of people trying to get on the show. He says that some of the oldsters seeking spots on the panel produce all kinds of documents, their driver's licenses, insurance policies, passports, Spanish American War discharge cer-tificates, wills, contracts and even the birth certificates tificates, wills, contracts and even the birth certificates of their children—which in most instances contain the ages of the parents-but never has one of the applicants produced his or her own birth certificate.

GOSSIP AND STUFF... Tommy Dorsey is buying out his disc jockey show and handling the recorded stanza and all its business by himself... William L. Shirer has written a play which is making the rounds of Broadway producers... Raymond Paige is working on movie shorts based on the idea of his Musicomedy radio series— dramatizing leading magazine stories and fitting music to them ... Martin Block has his headquarters back in New York again... Several record companies are in a to them ... Martin Block has his headquarters back in New York again ... Several record companies are in a bad shape and likely to fold before the end of the year ... Marion Hutton has been working with the Marx Brothers on their new picture, due to hit the nation's screens soon ... Dick Powell is making another movie based on an original story ... Phil Baker has been busy writing a book on his 30 years in show business... That's all for this month Happy listening. all for this month. Happy listening.





### Collector's Corner **By SARAH VAUGHAN**

(Sarah Vaughan has been acclaimed a foremost song stylist of modern times. a foremost song stylist of moaern umes. During the past year she's won top honors in many polls. She won the 1947 Esquire Award as the outstanding new singing star of the year. Sarah, who's 23 years old, was singing in the choir of the Mount Zion Baptist Church, Newark, N. J., until five years ago when the upon an amoteur contest at a New Newark, N. J., while fibe years ago when she won an amateur contest at a New York theater and a job as vocalist with Earl Hines' band. She was signed by Musicraft Records in 1946 and has been that lebels the colling articles that label's top-selling artist.)

### MY FAVORITE TEN VOCAL RECORDS

- "Ave Maria" by Marian Anderson
  "Nancy" by Frank Sinatra
  "Around About Midnight" by Margaret Whiting
  "A Sunday Kind of Love" by Jo
- Stafford "It's Monday Every Day" by Jo
- Stafford "I'm Getting Sentimental Over You"
- by Jack Leonard "Stairway To The Stars" by Ella Fitzgerald
- Fit2gerata
  "Good Morning, Heartaches" by Billie Holiday
  "Intrigue" by Billy Eckstine
  "Basin Street Blues" by Herb Jef-

fries.

My favorites among my own discs are: "The Lord's Prayer," "Everything I Have Is Yours," "It's Magic," all on the Musicraft label.

This list comprises records by all my favorite vocalists. I am heading the list with Marian Anderson's "Ave Maria" because I am a very great admirer of Miss Anderson's work. Many times I have wished that I could go in for the serious kind of work she has done. One of the greatest thrills of my entire career came a short time ago when Miss Anderson called me up to compliment me on my recording of "The Lord's Prayer." To say the least, I was overwhelmed.

My favorite male vocalists are Frank Sinatra and Billy Eckstine. Billy and I worked together with Earl Hines' band, and when Billy started his own band in 1945, I went with him.

As for girl singers, I like and admire a lot of them, particularly Jo Stafford, Ella Fitzgerald, Billie Holiday and Margaret Whiting. I think each has her own particular style, and that is what makes a singer.

Jacqueline Crouse's smile wins a feather for her hat !





Jacqueline Crouse, Art Student, outsparkled 1300 of Boston's brightest beauties in a Com-munity Fund contest to choose the city's 1948 Red Feather Girl. A jury of prominent citizens awarded her the "crown" - a Lilly Dache hat adorned with a red feather, symbol of the Community Chests of America.

Jacqueline's smile has a way with college men, too. They voted her "Sweetheart of Sigma Chi" at Brown University. Now her smile is brightening the campus of the Rhode Island School of Design. "It's a Pepsodent Smile," Jacqueline says. "No other tooth paste will do for me!"

### The smile that wins is the Pepsodent Smile!

Jacqueline Crouse knows it, people all over America agree-the smile that wins is the Pepsodent Smile! Pepsodent with Irium is their 3-to-1 favorite for brighter smiles.

Wins 3 to 1 over any other tooth paste -families from coast to coast recently compared delicious New Pepsodent with the tooth paste they were using at home. By an average of 3 to 1, they said New Pepsodent tastes better, makes breath cleaner and teeth brighter than any other tooth paste they tried. For the safety of your smile use Pepsodent twice a day-see your dentist twice a year!



ANOTHER FINE LEVER BROTHERS PRODUCT

# s Weller ENTHUSIAST EXTRAORDINARY

F there's one word you can associate with Ross Weller-whether you meet him in person, see him before a mike, or hear him over the air—it's "enthusiasm." He has plenty of it, and five long years in the Army, including action on Okinawa, has failed to lessen his spirits.

He has an enthusiasm for his own job and for all branches of show business—including a new one, television. His love for entertainment began back in high school when he was presi-dent of the Dramatic Club and continued through college, where he also headed the dramatic group.

The versatile Weller writes, produces and is co-M.C. of WBEN's Early Date at Hengerer's, Buffalo's daily audience show now passing the 1100 mark in broadcasts. This fun-and-music, quiz-and-stunt show originates in the tearoom of Hengerer's Buffalo department store, and it's Ross who thinks up all those stunts and games that keep the visible and listening audience guessing and grinning. Ross was born in Toronto, Ontario, July 13,

1916. He moved with his parents to Rochester, N. Y. when he was 4 and went through school there, graduating from the University of Rochester in 1938.

He was the sparkplug in dramatics at the unihe was the sparkflug in dramatics at the uni-versity and played three summers of dramatic stock during college vacations. Upon gradua-tion, he went to New York to look over stage prospects and after three months decided that, for him, things didn't look too well. Young Weller returned to Rochester and was in the oute financing business for a year but

Young Weller returned to Rochester and was in the auto financing business for a year, but that didn't provide the proper outlet for the enthusiasm of the personable six-footer. In January 1940 he joined WSAY, Rochester, as an announcer, and when he left in January 1942 to become program director at WBTA, Batavia —half-wav between Rochester and his future home Buffalo—he was chief announcer home, Buffalo-he was chief announcer.

Ross joined the Army in September 1941 and had attained the rank of sergeant when he started at Officers' Candidate School. In August 1942, he was commissioned as a second lieutenant.

He was assigned to the 87th infantry division and in 1944 was transferred to Hawaii. There he joined the Tenth Army and was in on the invasion of Okinawa. He remained there until December 22, 1945, when he was hospitalized and flown back to the States.

While at Okinawa he acquired a fungus in-fection and was hospitalized for eleven months, finally receiving his honorable discharge in October 1946 with the rank of major. He now holds the same rank in the reserve Signal Corps. Five days out of service, he was back in radio as staff announcer at WHAM, Rochester where

he became a special-events man and handled a platter show and a novelty program. He came to WBEN Sept. 22, 1947 and has been announcing, disc-jockeying, writing and producing on a busy schedule ever since. On April 19, 1947, the rangy Ross married

lovely Jane Helen Hoercher of Rochester.



Program hostess Esther Huff with Clint Buehlman and Ross Weller (r.), of Early Date at Hengerer's.



Looking backwards to a happy day, April 19, 1947, when Jane H. Hoercher of Rochester became Mrs. W.



**E**VER SINCE Johnny Appleseed planted his first trees, we Americans have been eating and liking apple dumplings.

Now, everybody'll like 'em even better because there's a new trick, thanks to KARO\* Syrup, that gives them a gorgeous golden crust, and a more delicious flavor.

Why not make some KARO apple dumplings today? They're easy and economical. Want to know what your family will say? Just two words ...."More, please".

the KARO KID

\*KARO is a registered trade-mark of Corn Products Refining Co., New York, N.Y. © C.P.R.Co., 1948



KARO is available in  $1\frac{1}{2}$ , 5 & 10 lb. sizes.

2 toblespoons lemon

l teaspoon cinnaman

1/4 teaspoon nutmeg

juice 1⁄4 teaspoon salt

#### APPLE DUMPLINGS

1 recipe boking powder biscuit dough

- 6 medium boking opples, pored and cared
- 2 toblespoons melted butter
- or margorine 1/2 cup sugor
- 11/2 cups KARO Syrup, Blue Lobel 1/4 cup water 3 tablespoans melted butter or margarine

Rall baking powder biscuit dough into o rectangle ½ inch thick. Cut into 6 squares. Place an apple in center of each square. Fill centers of apples with mixtures of 2 tablespoons melted butter, sugar, lemon juice, salt and spices. Pinch carners of squares tagether over each apple. Place in greased pan (7½x12x2 inches). Cambine KARO Syrup, water and 3 tablespaans melted butter. Paur over dumplings. Bake in hat aven (450° F.) 10 minutes; reduce temperature to 350° F. and cantinue baking 35 ta 40 minutes ar until apples are tender. Baste accasionolly with syrup mixture during baking. Mokes 6 servings.



KARO adds richness and flavar ta baked apples, apple pies, and many ather deliciaus apple dishes. Send taday far the FREE recipe baaklet, address Helen Halmes, Carn Praducts Refining Campany, 17 Battery Place, New Yark 4, N.Y.

Tineapple salute to

#### \*COMPANY COCKTAIL

In many homes, Dole Pineapple Juice is the "Here's to Thanksgiving" drink ... served in many ways, with festive meals, and even in-between! This holiday season, enjoy its refreshing coolness for "afternoon tea." Its tropic refreshing flavor goes great with salted nuts and fruit cake.

the holidays by DOLE



Holiday dinners call for plum pudding and yours this year can be better than ever! Just add a cup of drained new Dole Crushed Pineapple to your standard plum pudding recipe. For extra taste-excitement, fold some into your hard sauce, too. The new Dole Crushed, you know, looks better and tastes better because it is crispcut. Why not get a can today?

> \* By PATRICIA COLLIER Dole Home Economist Hawaiian Pincapple Company, Ltd. 215 Market St., San Francisco, Calif.

BEHIND My True Story

CHARLES Warburton, co-director of My True Story (ABC, Monday through Friday at 10 A.M., EST), is one of those actors and directors who has been in the business for so long that he's developed a fine sense of horseplay about the "Profession," as it is called by its devotees. He has an easy laugh, a charming manner, and a voice which over the air and telephone belies his years and experience.

voice which over the air and telephone belies his years and experience. Mr. Warburton comes from an old English theatrical family. He was born in Yorkshire, England, and educated at Wesley College and Sheffield University. When he got through with that formal part of his education he joined the famous acting company of Sir Frank Benson and ". . . spent the next twelve years, really learning." In 1913, he toured the United States with the Stratford-on-Ayon players,

In 1913, he toured the United States with the Stratford-on-Avon players, but before that tour went too far he returned to England to enlist for service in the First World War. He served three years in France and prefers not to talk about it.

fers not to talk about it. When he returned to England for demobilization, the first person he ran into on the street was the manager of the Old Vic, who invited him to join the company immediately. In a short while, Mr. Warburton be-

In a short while, Mr. Warburton became the leading man of the Old Vic Company and, a year later, he added to his duties that of directing the company.

Late in 1920, Mr. Warburton made a second visit to the United States. This was a visit that never ended, for he's been here ever since and has become an American citizen.

Mr. Warburton auditioned for NBC in 1927 and was promptly hired as an actor-director. He was on the staff of NBC for many years. Now, he's added ABC to his conquests, where he is one

PRODUCER





ACTRESS

Edith Fellows

of their most highly respected directors. Mr. Warburton has been with the My True Story program ever since it started and he figures, roughly, that he's directed about six hundred of the stories that have been presented.

One of the actresses most frequently called upon to appear on the My True Story stanza is tiny Edith Fellows, who tips the scales at exactly 89 pounds, is five feet tall and has hazel eyes and reddish-blonde hair. Which doesn't really describe her after all.

Practically all her life, Edith has been an entertainer. She was born in Boston in 1923 of Scotch-English descent. There is behind her a long line of distinguished artists, singers, actors and politicians.

and politicians. Edith's baby years were spent in Charlotte, North Carolina, where, as soon as she was able to walk and talk, she was called on to entertain at benefits.

All this was fine in North Carolina. But when Edith was taken to Hollywood at the age of three, her parents discovered that hundreds of other hopeful parents and their talented offspring (at least, so the parents thought) had also had the same idea.

When Edith was finally spotted by a talent scout, she was given tiny extra parts and flashes in mob scenes with hundreds of other children whose parents also hoped they'd be successful one day.

Then, as her roles in pictures grew larger until she was playing opposite Bing Crosby in "Pennies From Heaven" and, even more successfully with Claudette Colbert in "She Married Her Boss," Edith began to get places in radio, too—as a singer. There followed another vaudeville tour, in which producer Brock Pemberton saw her and decided she was just what the doctor ordered to play the title role of "Janie." Edith has also made her mark in

Edith has also made her mark in musical comedy. But her debut in that field was not on the Broadway stage, or before the Hollywood cameras. The first audiences to whom she sang were the service men at hospitals and canteens.

And from this came a series of musicals such as the title role in the Broadway hit, "Marinka," and leading roles in summer stock productions of "Rosalie," "Student Prince," "Naughty Marietta," "Babes in Toyland" and George Abbott's "Best Foot Forward." This is a young lady who's been knocking around in show business as long as many a veteran of far riper years, but she loves it and can think of no other life that she would rather follow.



YES, I'M JEANNIE. Tugether, Fred and I turned out songs... about love and moonbeams. To annoy me he sometimes whistled "Jeannie with the Light Brown Hair"... for my brown hair was nothing to dream about. It was just dingy-looking and unruly.



BACKSTAGE ONE NIGHT, my chum Madge told me the secret of her gorgeous hair. "Lustre-Creme Shampoo," she said. "My hairdresser uses it. It's not a soap, nor a liquid, but a new *cream* shampoo with lanolin. Use it at home, too, and *keep* your hair lovely!"

# Jeannie with the dull wild hair... now a lovely "LUSTRE-CREME" Girl



WHEN I GAILY ARRIVED at our studio next day, Fred whistled in amazement. "Hold it, Gorgeous!" he cried. "Your hair! It's wonderful! If Stephen Foster could write lyrics about lovely brown hair, so can I, What rhymes with glisten, glamour, sheen, and pays off with lovely dream girl?" Thanks to Lustre-Creme Shampoo, 1 rated a love song after all.

YOU, TOO . . . can have soft, gleaming, glamorous hair with magical Lustre-Creme Shampoo. Created by Kay Daumit, to glamorize hair with new 3-way loveliness; 1. Fragrantly clean, free of loose daudruff

2. Glistening with sheen

3. Soft, easy to manage

Lustre-Creme is a blend of secret ingredients—plus gentle lanolin, akin to the oils in a healthy scalp. Lathers richly in hard or soft water. No special rinse needed. Try Lustre-Creme Shampoo! Be a lovely "Lustre-Creme" Girl. 4-oz. jar \$1.00; smaller sizes in jars or tubes, 49¢ and 25¢. At all cosmetic counters. Try it today? Kay Doumit, Inc. (Successor) 919 N. Mich. Ave., Chicago, III.



Whether you part of the TUBE or the JAR, you'll prefer LUSTRE-CREME SHAMPOO

### Hollywood's NEWEST Glamour Secret

RITA HAYWORTH STAR OF "THE LOVES OF CARMEN"

A Columbia Technicolor Production

A Beckworth Corp Picture

PHOTO BY COBURN

A Secret National Survey Shows... Most women who have tried Pan-Stik actually prefer it to any make-up they have ever used.

### HERE'S WHAT THEY SAY!

1 have never used any make-up that is so completely satisfactory," A "My skin feels soft, smooth, and natural, and stays fresh-looking from morn-To "It's so easy to apply goes on smoothly and evenly, never becomes greasy, streaky, A "It looks so natural no one knows I have it on -1'm just wild about it." A "It covers blemishes, feels sating smooth and makes my skin look more youtbful. A "My skin feels refreshed - never drawn,

tight, or dry.'

Pon-Stik (trademark)

an-

#### The New Cream-Type Make-Up in unique stick form

Now...for you...Hollywood's newest way to create glamorous beauty...instantly...miraculously. It's Pan-Stik...a new amazing cream-type make-up discovery as revolutionary as the first lipstick. Your complexion looks new, flawless, fascinatingly beautiful. Your skin feels soft, refreshed, unbelievably smooth. Pan-Stik is so easy and quick to apply, so light, so long-lasting, so wonderfully convenient, so completely different from anything you have ever used before .... You'll love it from the very first make-up.

CREATED FOR THE SCREEN STARS AND YOU ... BY

MAX FACTOR \* HOLLYWOOD

IN SEVEN GORGEOUS SHADES...\$1.50

#### **REVOLUTIONARY...DIFFERENT**

meons Mox Factor Hallywood Creom-Type Make-Up As easy to use as your lipstick !

Here Levelas



A few light strakes af Pan-Stik...smoathed with your fingertips creates a lavelier complexion.

Laaks glawingly natural, soft and yauthful stays an fram morning ta night.



Easily tucked away for any unexpected make-up need.



time sounds are re-created by the program's soundeffects men (r.), Jim Rogan, Francis Mellow.

"THE play's the thing," Shakespeare said long ago. In hearty agreement with Mr. S. is Martin Horrell, producer and originator of Grand Central Station, popular dramatic show heard every Saturday over the Columbia Broadcasting System network. If Mr. Horrell insists upon adding, "But don't forget the writer," those who know the story behind the stories broadcast on Grand Central Station will readily understand.

Since the first presentation of Grand Central Station in 1937, Martin Horrell has produced a new and different drama on the air each week. Despite his enviable reputation in the radio world as a story editor, he says that could not have sustained the high quality of his program and its

wide listener appeal without a steady flow of radio scripts from fledgling and professional free-lance writers, upon which to mount his painstaking production.

Ten years is a long time on the air and a lot of writing is consumed in that length of time, particularly in a radio show with a different story and a new set of characters coming up every week. These new stories, individual radio dramas, don't just happen. They must be written, and that requires writers. That's where producer Horrell departs from the most-trodden paths. Although the work of wellknown radio writers is frequently produced on Grand Central Station, the emphasis is on new talent. Budding authors are encouraged and (Continued on page 96) M AST year the First Annual Radio Mirror Awards brought the readers of RADIO MIRROR their first opportunity to vote, on a nationwide scale, for their favorite radio programs and performers. Last year, too, marked the first time that the people most closely concerned with the business of radio—the networks, advertising agencies, press agents, and their producers and directors, as well as the radio stars themselves—had an opportunity to learn how the reader-listeners felt about the programs being offered to the public. And after all, the people who listen to radio are the most important people of all to the radio industry.

Now, in 1948, the Radio Mirror Awards, no longer an experiment, but an important part of the radio scene, will again search out listener preferences, again provide the public with a medium through which its voice can be heard, again provide the industry with standards against which to weigh programs already on the air and those planned for future airing. Not only in 1948, but every year—for the Awards are now an important part of the RADIO MIRROR annual schedule.

If you, the listener, have applauded your favorite programs and stars only in your own home, where your opinion can be heard only by your family, here is your chance to be heard coast to coast! And if your criticism of shows and performers you dislike has also been a family affair, here's the way to make your dislikes known on a large scale. Even if you are one of the people who write to networks about programs, remember that one voice alone makes little sound, but many together can produce earthshaking volume!

On the opposite page is the first of the two Radio Mirror Awards ballots. On this first ballot, you are invited to state your preferences among the radio stars now on the air. Next to each type of star, printed on the ballot, is a space in which to write the name of the performer who, in your opinion, is the best in that field.

Send your completed ballot to Radio Mirror Magazine, 205 East 42nd Street, New York 17, N. Y. Results will be announced in the April, 1949, issue of RADIO MIRROR.

Next month, in the December issue of RADIO MIR-ROR, a ballot on which to vote for your favorite programs will appear. The December issue will be on sale Wednesday, November 10th.

Remember that you can vote only for your favorite stars on the ballot opposite; next month, vote for your favorite programs on the ballot which will be printed in the December issue of RADIO MIRROR.



#### **VOTE FOR YOUR FAVORITE STARS**

(Write in the name of your one favorite star opposite each of the classifications below)

My Favorite My Favorite SINGER (woman) is SINGER (man) is.... My Favorite **My** Favorite ORCHESTRA LEADER is..... NEWS COMMENTATOR is My Favorite My Favorite ANNOUNCER is..... SPORTS ANNOUNCER is **My** Favorite My Favorite COMEDIENNE (woman) is ..... COMEDIAN (man) is.... My Favorite **My** Favorite DAYTIME SERIAL ACTOR is DAYTIME SERIAL ACTRESS is My Favorite **My** Favorite QUIZMASTER is DISC JOCKEY is ..... MOST PROMISING NEWCOMER TO RADIO THIS YEAR My Favorite MASTER OF CEREMONIES is ..... My Favorite WOMEN'S COMMENTATOR is.... My Favorite HUSBAND AND WIFE TEAM is....

Cut out this ballot and mail to Radio Mirror Awards, 205 East 42nd Street, New York 17, N. Y.

radio stars by voting in Radio Mirror's second annual awards

AST year the First Annual Radio Mirror Awards brought the readers of Rano Mimos their first opportunity to vote, on a nationwide scale, for their favorite radio programs and performers. Last year, too, marked the first time that the people most closely concerned with the business of radio—the networks, advertising agencies, press agents, and their producers and directors, as well as the radio stars themeetwork—had an opportunity to learn how the reader-listences felt about the programs being offered to the public. And after all, the people who listen to radio are the most important people of all to the radio industry.

Now, in 1948, the Radio Mirror Awards, no longer an experiment, but an important part of the radio scene, will again search out listener, preferences, again provide the public with a medium through which its voice can be heard, again provide the industry with standards against which to weigh programs already on the air and those planned for future airing. Not only in 1948, but every year-for the Awards are now an important part of the Radio Minnow annual schedule.

If you, the listener, have applauded your favorite programs and stars only in your own home, where your opinion can be heard only by your family, here is your chance to be heard coast to coast the And if your criticism of shows and performers you dialike has also been a family affair, here's the way to make your dislikes known on a large scale. Even if you are one of the people who write to networks about programs, remember that one woice alone makes little sound, but many together can produce earthshaking volume!

On the opposite page is the first of the two Radio Mirror Awards ballots. On this first ballot you are invited to state your preferences among the radio stars now on the air. Next to each type of star, printed on the ballot, is a space in which to write the name of the performer who, in your opinion, is the best in tha field.

Send your completed ballot to Radio Mirror Magazine, 205 East 42nd Street, New York 17, N. Y. Results will be announced in the April, 1949, issue of Rapio Minron.

Next month, in the December issue of Rabio Mm-RoR, a ballot on which to vote for your favorite programs will appear. The December issue will be on sale Wednesday, November 10th.

Remember that you can vote only for your favorite stars on the ballot opposite; next month, vote for your favorite programs on the ballot which will be printed in the December issue of Rabio Markoa.

#### VOTE FOR YOUR FAVORITE STARS

(Write in the name of your one favorite star opposite each of the classifications below)

My Favorite

My Favorite

My Faynrite

My Favorite

My Favorite

My Favorite

DISC JOCKEY is

SINGER (woman) is

NEWS COMMENTATOR IS

SPORTS ANNOUNCER IS

COMEDIENNE (woman) is

DAYTIME SERIAL ACTRESS IS

My Favorite SINGER (man) is

nonHwands

My Favorite ORCHESTRA LEADER is......

My Favorite ANNOUNCER is

My Favorite COMEDIAN (man) is

My Favorite DAYTIME SERIAL ACTOR is

My Favorite QUIZMASTER is

MOST PROMISING NEWCOMER TO RADIO THIS YEAR

My Favorite MASTER OF CEREMONIES is

My Favorite WOMEN'S COMMENTATOR is ....

My Favorite HUSBAND AND WIFE TEAM is.

Cut out this ballot and mail to Radio Mirror Awards, 103 East 42nd street, New York 17, N. Y.

Muke your vice heard-support your favorde

radio stars by voting in Radio Mirror's second annual awards

The Quiz Kids have more than brains on their side. They ve lot for Kells-

A RINNY TEMPLETON and JOEL KUPPFEMAN & THE QUIZ KIDS

OEL KUPPERMAN, twelve-year-old mathematical wizard of more than 200 Quiz Kid programs, and Rinny Templeton, thirteen, current authority on history and literature, join forces to tell you about the man RADIO MIRROR readers named the nation's best quiz master in the first annual listeners' poll last year.

Kids are like dogs. They can sense the difference between people who really like them and those who put on an act.

We Quiz Kids were happy when RADIO MIRROR readers named Joe Kelly the nation's best quiz master last year. He's our favorite quiz master, too, and the main reason we like him is because we know he likes us.

It doesn't take long for a new Quiz Kid to find out about Mr. Kelly.

Your first day on the show is like the first day at a new school. Everyone has told you not to be scared, but just the same, you are.

Everything seems big and mysterious when you come into the Merchandise Mart in Chicago, thirty minutes ahead of the show. You feel you can walk and walk down the towering corridors and never arrive at the NBC studios.

You wonder what kind of questions they will ask you, and whether you'll know any of the answers. You wish you could get just one little advance glimpse so you could be thinking about them, but you know that won't happen. You remember you have been told emphatically, "There's no rehearsal."

You zoom up in an elevator fast as an airplane, and when they bring you into the little corridor back of the big studio, you slip past the control room to peek through the door to see the row of little white desks on the platform. You find your name on a sign in front of one of them. You see the audience filing in.

All those people, and all those listening on their radios will hear it if you don't know the answers. You get that trembly feeling which comes before an examination in school. Only this is worse. If you're small enough, you hold tight to your mother's hand.

The other kids scuffle and joke about things that happened last week. They toss on their rustling red gowns as though they were old sweaters, but you get all tangled up with the hooks. They slap their mortar boards on their heads as though they were beanies, while you try

The bar is the second second

N 14

to balance that strange contraption so it won't slide down over your nose. You have had no practice wearing an academic cap and gown.

Just when you are sure you want to turn around and head for home, Mr. Kelly comes in. You're introduced, and he says, "Well, hello there Rinny!"—or Joel, or Lonnie, or Bobby, or whatever your name may be—"I'm certainly glad to see you here."

You know he means it, too. You feel he has been waiting for you all the time.

Then you notice he has almost as much difficulty with his green gown as you had with your red one. He fumbles with the big sleeves. He jabs a hook at an eye and misses. You weren't so clumsy after all.

He pats you on the (Continued on page 72)





A. MYONE who has to go out in front of the public and make like an actress for her living is apt to have times, usually late at night, when she wonders who she is. This is a mild mental disorder which might be called *angleitis*, since it is the result of being written about from too many different *angles* by people who have nothing better to do than go around thinking them up—publicity men and such. One's sense of being a real person can get completely lost in the angular mazes and distorted mirrors of publicity.

The other night at dinner I was trying to tell my husband, Allan Nixon, something about this. "Allan," I said, "sometimes I feel so overcrowded, and lately it's been getting worse."

"Now look, dumpling," Allan spoke very firmly, "don't go trying out any of that Irma dialogue on me."

If you've ever heard Irma, you'll need no diagram of my husband's unkind meaning: he meant that what I was saying sounded to him kind of off-center and lunkheaded. Which just goes to show, as every married woman knows, that even the best husbands can be awfully obtuse at times.

What I was trying to tell Allan was that sometimes the inside of my skull feels as congested as the area immediately around the football half a second after a fumble on the one-yard line in the Rose Bowl. There are too many Wilsons in there-or too many press agents. First, there's bone-dome Wilson, the dumb, good-hearted blonde of CBS, Irma on My Friend Irma; then there's glamor-gam Wilson, one of the more prominent exhibits in that menagerie of show business. Ken Murray's Blackouts; and finally there's smartypants Wilson, who works hard at being a nitwit and makes it pay off on the movie lots. And away down underneath the pile-up, still trying hard to hang onto the ball, is a slightly scared and somewhat suffocated character-and that's me, Marie Wilson. That gal needs air. She needs to get all those other Wilsons off her chest. That's what this story is for and about. Since Allan wasn't interested, I'll just tell you.

To begin where the story begins, we have to go back to Anaheim, California, December the thirtieth, ninetcen hundred and none of your business. But it was later than 1916—I've got a birth certificate to prove it.

Shortly after my arrival, my father and mother were divorced. I firmly believe that this was merely a coincidence. Anyway, my mother married again very soon and my stepfather turned out such a grand person that the "step" part could just as well be omitted, as A double life can be a very

confusing thing for a girl-particularly

when it's made up of two strong

personalities like the make-believe Irma

and the real Marie Wilson

#### **By MARIE WILSON**

far as I'm concerned.

With my three brothers and two sisters I had an abnormally happy and normal childhood among the orange groves and nuts of Anaheim—a lot of English walnuts are grown in that district. Ours was a chattersome houseful; whenever there were fewer than three people talking at once, things began to seem dull.

Play-acting was a popular pastime in our family. All kids like to do it, I suppose—dress up in their elders' clothes and parade their conceptions of how grown-ups act. Incidentally, the most educational thing that could happen to most grown-ups would be to catch a child's impersonation of them. Of course the grown-up has got to have a sense of humor, or the results for the child caught doing the impersonation are likely to be painful. I speak from experience.

However, no matter what some people say, I grew up, and at sixteen I didn't graduate from high school. I'm pretty sure I would have, eventually, if I'd persisted long enough, but who wants to spend ten or twelve of the best years of their life on plane geometry? I quit before I'd accumulated enough credits to merit a diploma and went to Hollywood to be a movie star.

Two things made the Hollywood venture possible a sizable inheritance left me by my real father when he died, and an absolutely colossal unawareness, all my own, of what it took to crack a movie studio.

The first move of my foray against fame and fortune was to bring my whole family to Hollywood with me. Being one of a big family isn't (*Continued on page 89*)

Scatter-brained is a mild word for Irma-but on the other hand, so is lovable!



1935 ... the late Lupe Velez and Santos Ortega, now a familiar radio actor, in "Broken Wing."

1936 . . . Boots Mallory, James Cagney, Robert Armstrong in a version, refined for radio. of the tough "Is Zat So!"





#### By WILLIAM KEIGHLEY These reminiscenses of Lux

Radio Theatre are written for Radio Mirror by the producer-bost of the program, which is heard Mondays at 9 P.M. EST, on CBS stations.



Past and present, the veteran Radio Theatre is res-

F a train does not pull out of a depot on schedule, it pulls out after schedule. If a bus lags behind its timetable, it is not removed from the road. If a passenger plane does not take off on time, it takes off late. And if a ship does not sail the day of announcement, another day will do.

In virtually every activity involving human effort on land, in the air and on sea, if you please—there is a second chance or a late start. In my nearly three years as producer and host of the Lux Theatre, I have learned that radio—live radio, such as Lux, of course—is a breathtaking exception to the rule of margin of error.

Never was it more painfully apparent than on the day, three hours before airtime, when it was discovered that the permission of author Sally Benson had not been obtained for adaptation of "Sunday Dinner for a Soldier."

It was too late even to mimeograph a new script, let alone time to rewrite another motion picture for



1937 . . . Janet Gaynor, Robert Montgomery in a production of the record-making "A Star is Born."



nsible for some of radio's most glittering moments

radio presentation. Already there had been five rehearsals, aggregating 700 man hours of preparation, as was the custom on the most rehearsed dramatic show on the air.

Somewhere in the United States was Sally Benson, the one person who could authorize the announced broadcast. Just where, nobody knew. The best that could be learned from the studio which had produced the film was the telephone number of Miss Benson's agent in New York City. A nearly hysterical long distance call elicited the information that Miss Benson might be at her ranch 50 miles inland from Santa Barbara, California.

Finally, she was tracked down through Information. Yes, a telephone was listed for a Sally Benson residing near Santa Barbara. But it had been disconnected. She did not wish to be disturbed at her retreat.

Despair pervaded the CBS Playhouse on Vine Street. There was one wild (Continued on page 84)



Robert Taylor, Mr. Keighley and Katharine Hepburn ready to go on "Undercurrent." Note Oscar, the monkey-puzzle arrangement between the stars; he—or it—is there to be clutched, poked and even sat on by tense performers, if any.



1945 . . . Ray Milland, Ginger Rogers and all the glamor that went with tuneful "Lady in the Dark."




1935 ... the late Lupe Velez and Santos Ortega. now a familiar radio actor, in "Broken Wing."

1936 ..., Boots Mallory, James Cagney, Rohert Armstrong in a version, refined for radio, of the tough "Is Zat So!"





#### WILLIAM KEIGHLEY

These reminiscenses of Lux Radio Thestre are written for Radio Mirror by the preducer-boat of the program, which is beard Mondays at 9 P.M. BST, on CBS stations.



Eurtain at 9

Past and present, the veteran Radio Theatre is to unsible for some of radio's most glittering moments

F a train does not pull out of a depot on schedule, it pulls out after schedule. If a bus lags behind its timetable, it is not removed from the road. If a passenger plane does not take off on time, it takes off late. And if a ship does not sail the day of announcement, another day will do.

In virtually every activity involving human efforton land, in the air and on sea, if you please-three is a second chance or a late start. In my nearly three years as producer and host of the Lux Theatre, I have learned that radio-live radio, such as Lux, of course-is a breathtking exception to the rule of margin of error.

Never was it more painfully apparent than on the day, three hours before airtime, when it was discovered that the permission of author Sally Benson had not been obtained for adaptation of "Sunday Diamer for a Soldier."

It was too late even to mimeograph a new script, let alone time to rewrite another motion picture for radio presentation. Already there bad been five rehearsals, aggregating 700 man hours of preparation, as was the custom on the most rehearsed dramatic show on the air.

Somewhere in the United States was Sally Benson, the one person who could authorize the announced broadcast. Just where, nobody knew. The best that could be learned from the studio which had produced film was the telephone number of Miss Benson's agent in New York City. A nearly hysterical long distance call existed the information that Miss Benson might be at ber ranch 50 miles inland from Santa Barbarz, California.

Finally, she was tracked down through Information. Yes, a telephone was listed for a Sally Benson residing near Santa Barbara. But it had been disconnected. She did not wish to be disturbed at her retreat.

Despair pervaded the CBS Playhouse on Vine Street. There was one wild (Continued on page 84)

The CBS Vine St. playhouse from which Radio Theatre is heard gets utemicresize crowds every Monday.

Robert Taylor, Mr. Keighley and Katharine Hepburn ready to go on "Undercurrent." Note Oscar, the monkey-pussle arrangement between the stars; he—or it—is there to be clutched, poled and even ast on by temp performers, if any-



1937 ... Junet Gaynor, Rohert Montgomery in a production of the record-making "A Stor is Born."



1945 ... Ray Milland, Ginger Rogers and all the glamor that went with tuneful "Lady in the Dark."





ticket to the Jack Benny Show

Without Radio Mirror, you'd have as much trouble getting into this studio as you would have getting into Fort Knox



Studio audiences get a pre-broadcast show, too.

F YOU were visiting in Hollywood, Sunday afternoon would probably find you lined up with hundreds of others at the NBC studios, trying to get in to see the Jack Benny Show. Unfortunately, only 350 lucky folks can have this privilege every week (that's all the studio seats) so even if you were on the spot your chances would be small. However, Radio Mirror won't let you be stopped by mere time-andspace limitations; with these pages we whisk you past the crowds, through the great double doors, into the silver-walled hush of the studio, where you choose for yourself among the maroon-upholstered seats. It's about 3:30 P.M. at this point, half an hour before air time (4 PST, 7 EST) but you're not too early; you're just in time for the pre-broadcast show with which the Benny cast warms-up itself and the audience before the "On the Air" signal turns red.



No stone is left unturned if there might be something funny underneath it—even the commercials, as sung by the Sportsmen, amuse.



Benny made them funny: Dennis Day (1) started out as a singer; Don Wilson (r) an announcer; Mary Livingstone (seated) as Jack's wife.



You ticket to the Jack Benny Show



Studio sudiences get a pre-broadcast show, too.

F YOU were visiting in Hollywood, Sunday alternoon would probably find you lined up with hundreds of others at the NBC studies, ring to get in to see the Jack Benny Show. Journately, 'only' 350 Jucky folks can have in provide every week (that's all the studies) so even if you were an the spot your work would be small. However, Radio Mirawon Uet you be stopped by mere time-andriant studies would be small. However, Radio Mirawon Uet you be stopped by mere time-andriant stopped by mere theme-andriant stopped by mere thim-andriant stopped by mere which are in the small however, Radio Mirawon Uet you be stopped by mere which are in the observalled hush of the studies with the point, half an hour before art time (1957, EST) but you're not too early; you're just im for the pre-broadeast how with which Benny cast warma-up itself and the audience the "Do the Jur" signal turns red.



No stone is left unturned if there might be something funny underneath it—even the commercials, as sung by the Sportamen, smuse.



Benny made them funny: Dennis Day (1) started out as a singer; Don Wilson (r) an announger; Mary Livingstone (seated) as Jack's wile.



### ELLEN BROWN'S TEA ROOM

THROUGH THE YEAR

1. When her husband died, Ellen Brown was left alone with two children to support. She opened a tea room in the little town of Simpsonville — the tea room that still is her means of livelihood. Although a young woman and an attractive one, Ellen felt that romance was over for her, that her duty to Mark, her son, and Janey, her daughter, must come before anything else.

Young Ellen Brown comes to terms with a fundamental truth:

a woman without love-no matter how busy, how useful she is-is living only half a life



TH

2. Nothing, Ellen discovered, is more necessary to a lonely, confused woman than a friend she can wholeheartedly trust. She has such a friend in shrewd, lovable Uncle Josh, a farmer whose advice has helped her through many bad times.



3. One of the bad times was when ardent Dr. Peter Turn awakened love Ellen had thought she would never feel aga But, believing that Mark and Janey would suffer if s accepted the new-life Peter offered, Ellen sent him away



Florence Freeman as	Ellen Brown
Ned Wever	.Anthony Loring
Marilyn Erskine	Janey Brown
Arline Blackburn	Barbara Storm
Alexander Scourby	Herbert Temple
Dorothy Francis	Victoria Loring
Tom Hoier	Uncle Josh
Alice Yourman	Maria Hawkins

Young Widder Brown, conceived and produced by Frank and Anne Hummert, is heard Mondays through Fridays at 4:45 P.M. EST, on NBC.



4. Then wealthy, glamorous Herbert Temple tried to sca the wall Ellen had built around her heart. Security, fo tune, love lay at Ellen's feet—but once again the childre fearful of sharing their mother with a "strauger," triumphe

ELLEN BROWNS TEA ROOM

1. When her hushand died, Elite Brown was left alone with two children to support. She opened a tea room in the little town of Simphonwille – the tea room that still is her means of livelihood. Although a young woman and an attractive one, Elita felt that romance was over for ber, that her day to Mrik, her son, and Janey, her dughter, must come before anything clar.

Young Ellen Brown comes to terms with a fundamental truth: a woman without love—no matter how busy, how useful she is—is living only half a life



THROUGH THE YRI

 Nothing, Ellen discovered, is more necessary to a lonely, confused woman than a friend she can wholebrartedly trust. She has such a friend in shrewd, lovable Uncle Jash, a farmer whose advice has helped her through many had times.



der Brown

3. Oue of the had times was when ardent Dr. Peter Turawakened love Ellen had thought she would never feel aga But, helieving that Mack and Janey would suffer if a accepted the new life Peter affered. Ellen sent him awa





i. Then weakiny, glamorous liechert Tample tried to act the wall Ellen had built around her heart. Security, fo tune, love lay at Ellen's feet-but once again the childre learlul of sharing their mother with a "stranger," triumpling

THROUGH THE YEARS WITH YOUNG Midder Brown



5. When brilliant Dr. Anthony Loring came to Simpsonville's hospital, Ellen's peace of mind underwent its most serious threat. For she was as passionately drawn to the attractive, eligible Anthony as he was to her.



6. After months of indecision, Ellen agreed to marry Anthony. But his dictatorial, scheming sister Victoria, who felt Anthony was wasting himself on Ellen, found a way to stop the marriage just as the ceremony started.



8. Among the women Anthony attracted was Barbara Storm. Knowing she could not win him, Barbara revenged herself by disappearing after arranging circumstances to make it seem that Ellen had murdered her.



9. Agonizing months followed, as Ellen tried to clear herself of a crime that had never been committed. Eventually the truth emerged; Barbara was found and declared insane. In a sanitarium, she still plots vengeance.



7. So relieved were Ellen's two children, Mark and Janey, that their mother had not been "taken" from them by marriage that Ellen was almost glad her wedding plans had fallen through. Though she offered to release Anthony from their engagement, he insisted that he would wait, for he believes that some day Mark and Janey will accept him as a stepfather.



10. Ellen, as well as Anthony, had admirers. One was a young lawyer, Johnny Brent. But Ellen did not need well-meaning, gossipy Maria Hawkins to point out that as a husband, Johnny might not be a very wise choice.



11. No, Ellen is certain that if any man is right for her, it is Anthony. Troubled and incomplete as their relationship must be for the present, they look forward hopefully to the richer life which the future offers.



"As if 'Blondie' weren't busy enough, she had Cleo Kerley in to give her expert food lessons."

"I wouldn't know what to do if I couldn't hurry home from school, swear Mother to secrecy, and tell her everything that's on my mind."

> Y mother has a variety of names. Socially she is Mrs. Robert S. Sparks. Professionally she is Miss Penny Singleton. But. mostly she is known by the name of an empty-headed radio character which she plays over NBC every Wednesday at 8:00 P.M. EST (5:00 PST), Blondie Bumstead.

> My mother has a variety of accomplishments. One afternoon, for instance, when I was sick in bed with a cold, and feeling doubly miserable because the afternoon was so dark and stormy, she came to my room with paper and pencil and suggested that we write a poem about the weather.

Perhaps some of my friends wouldn't be interested in passing time striving for rhyme, but I've always been around people who have sort of a literary approach to life, so it seemed like a fine idea.

I didn't turn out anything it would give anyone the least pleasure to remember, but Mother outdid herself as usual. This is what she wrote: Dear little rain drops Falling from the skies, Are you tears of happiness From the angels' eyes? Do you to us a message bring? Clinging to each earthly thing Seen and yet unseen? Must mortals to the unknown land Journey on, to understand?

I don't know another girl my age who has a poetry-writing mother and a mother who is also an actress, a singer, an equestrienne, a fashion expert, a child psychologist, a postcard painter, a stamp collector, a button collector, a quick change artist, and the source of a million laughs.

You might think all these interests would keep Penny Singleton very busy. They don't. She is always looking around for something else to do.

For instance: it is sometimes difficult to keep a maid, so Mother decided (Continued on page 92)

A growing-up daughter is likely to be her mother's severest critic. But Penny Singleton Sparks, weighed by young Dorothy Grace, is found . . . perfect

By DOROTHY GRACE SPARKS "Daddy brought hamburgers home for fun, but he had to admit the cooking lessons showed results."



"Daddy says Mother has enough energy to run a power plant. She's always improving something!"



## MY FAVORITE MOTHER

"Mother thinks even Susy isn't too young for our 'open forum' discussions. We talk everything right out."

"I wouldn't know what 10 do if I couldn't hurry home from school. wear Mother to secrecy, and tell her everything that's on my mind."

By DOROTHY GRACE SPARKS

is Mrs. Robert S. Sparks. Professionally she is Miss Penny Singleton. But mostly she is known by the name of an empty-headed radio character which she plays over NBC every Wednesday at 8:00 P.M. EST (5:00 PST). Blondie Bumstead.

One afternoon, for instance, when I was sick in bed with a cold, and feeling doubly miserable because the afternoon was so dark and stormy, she came to my room with paper and pencil and suggested that we write a poem about the weather.

Perlinps some of my friends wouldn't be interested in passing time striving for rhyme, but I've always been around people who have sort of a literary approach to life, so it scemed like a fine idea.

I didn't turn out anything it would give anyone the least pleasure to remember, but Mother outdid herself as usual. This is what she wrote:

If Y mother has a variety of names. Socially she My mother has a variety of accomplishments. Dear little rain drops Falling from the skies, Are you tears of happiness From the angels' eyes? Do you to us a message bring? Clinging to each earthly thing Scen and yet unseen? Must mortals to the unknown land Journey on, to understand?

"As if 'Blondie' weren't busy enough, the had

Cleo Kertey in to give her expert food lesson."

I don't know another girl my age who has a poetry-writing mother and a mother who is also an actress, a singer, an equestrienne, a fashion expert, a child psychologist, a postcard painter, a stamp collector, a button collector, a quick change artist, and the source of a million laughs.

You might think all these interests would keep Penny Singleton very busy. They don't. She s always looking around for something else to do For instance: it is sometimes difficult to keep a maid, so Mother decided (Continued on page 91

A growing-up daughter is likely in he her mother's severest critic. But Penny Singleton Sparks, weighed by ymmg Dorothy Grace, is found ..., perfect

Daddy brought hamburgers home for fun, but he had to admit the cooking lessons showed results."

"Boddy says Mother has enough energy to run a power plant. She's always improving something!"



### MY FAVORITE MOTHER

"Mather thinks even Suss isn't tou young for our 'open forum' discussions. We talk everything right out."





Arthur Lake, as Dagwood, is heard Wednesdays on the Blondie program, 8:00 P.M. EST, NBC.





Arthur built the barbecue, but the whole family works at it



#### **OUSING crisis?** What's that?

Now before you start throwing things, let me explain. I know the Arthur Lakes of Santa Monica, California, are not the only family in America who have been struggling with the roof over the head problem. And I know a lot of other families haven't found any solution yet.

We wouldn't have either—except that we were desperate enough to take desperate measures. We bought a haunted house!

We began to get frantic about a year ago. Pat and the kids and I had been very comfortably settled, thank you, in a pleasant little house—strictly in the Dagwood tradition, short on the closets but plenty of charm—on the rim of Santa Monica canyon overlooking the Pacific.

Everything was ducky until the family began to grow. Nothing for the columnists mind you—Marion Rose is four now and Arthur Patrick is almost six, and we have no plans for more Winchell items—but just people.

Nice people, people we like. But people need bedrooms and a chance at a bathroom and some of those danged closets.

First, Pat's father fell sick and we brought him to our house. That meant nurses, and Pat's stepmother, and a defiant old bull dog Pat gave her dad for a present several years ago.

The skipper of our boat, "The Blondie," came back from the Army, homeless, and moved in with us with his wife and his daughter, Jeannie, who is four and a great pal for Marion Rose. Then we got a new housekeeper who came equipped with another child, this one a little boy just right for a playmate for A. P.

It got very noisy. We began to go to our meals in shifts. It began to look as though we'd better think about moving. But *where*, in 1947?

Then, one evening when Pat and I were sitting on the terrace waiting for our turn at the victuals, we hit upon the great idea. Smack across the canyon, the dead eyes of a half hundred dark windows stared at us from a big, old, empty house. About the size of a nice hotel.

We had lived in our house for five years and had never seen a light in the place.

"Look," I said to Pat, pointing.

"Ummmh," she replied unenthusiastically.

"Well, we could go and see it," I went on. "What could we lose?"

"Our heads," she said. Practical Pat.

I began checking the next day, just the same. There were practical points on my side, too.

I drove by first—couldn't see much. The place was surrounded by a six-foot-high, three-foot-thick wall overgrown with burned up ivy and half dead moss. Through a wrought iron gate across the driveway, I could see the house a quarter of a mile away, a mammoth thing with vaulted windows like a church, giant archways, a tower thrown in for luck.

Well, there would be room enough. . .

I checked some more. A real (Continued on page 101)

## HOUSE OF HAPPINESS

#### Arthur Lake needed a roof for his family. It didn't

even matter that the roof he found leaked . . . and sheltered a ghost, too

#### By ARTHUR LAKE

With all this magnificence came one drawback; a ghost. But the Lakes felt one more wouldn't matter . . .



## Daqwood's HOUSE OF HAPPINESS

Home comforts are especially important to Arthur and Pat.

Arthur built the barbecue, but the whole family works at it

#### TOUSING crisis? What's that?

Now before you start throwing things, let me explain. I know the Arthur Lakes of Santa Monica. California, are not the only family in America who have been struggling with the roof over the head problem. And I know a lot of other families haven't found any solution yet.

We wouldn't have either-except that we were desperate enough to take desperate measures. We hought a haunted house!

We began to get frantic about a year ago. Pat and the kids and I had been very comfortably settled, thank you, in a pleasant little house-strictly in the Dagwood tradition, short on the closets but plenty of charm-on the rim of Santa Monica canyon overlooking the Pacific.

Everything was ducky until the family began to grow Nothing for the columnists mind you-Marion Rose is four now and Arthur Patrick is almost six, and we have no plans for more Winchell items-but just people.

Nice people, people we like. But people need bedrooms and a chance at a bathroom and some of those danged closets.

First Pat's father fell sick and we brought him to our house. That meant nurses, and Pat's stepmother, and a defiant old bull dog Pat gave her dad for a present several years ago.

The skipper of our boat, "The Blondie," came back from the Army, homeless, and moved in with us with his wife and his daughter, Jeannie, who is four and a great pal for Marion Rose. Then we got a new housekeeper who came equipped with another child this one a little boy just right for a playmate for A. P.

It got very noisy. We began to go to our meals in shifts. It began to look as though we'd better think about moving. But where, in 1947?

Then, one evening when Pat and I were sitting on the terrace waiting for our turn at the victuals, we hit upon the great idea. Smack across the canyon, the dead eves of a half hundred dark windows stared at us from a big, old, empty house. About the size of a nice hotel,

We had lived in our house for five years and had never seen a light in the place.

"Look." I said to Pat, pointing.

"Ummmh," she replied unenthusiastically.

"Well, we could go and sec it," I went on. "What could we lose?"

"Our heads," she said. Practical Pat.

I began checking the next day, just the same. There were practical points on my side, too,

I drove by first-couldn't see much. The place was surrounded by a six-foot-high, three-foot-thick wall overgrown with burned up ivy and half dead moss. Through a wrought iron gate across the driveway, I could see the house a quarter of a mile away, a mammoth thing with vaulted windows like a church, giant archways, a tower thrown in for luck.

Well, there would be room enough. . .

I checked some more. A real (Continued on page 101)

Arthur Lake needed a roof for his family. It didn't even matter that the roof he found leaked . . . and sheltered a ghost, too

**By ARTHUR LAKE** 

With all this magnificence came one drawback; a ghost. But the Lakes felt one more wouldn't matter . .

#### THANKSGIVING DAY ... 1948 Radio Mirror's Prize Poem

Nat a mere feast day ... let this nat be that ... But one of thanks, bath simple and sincere, That Gad has braught us to the harvest time ... The wintry edge of still another year. Nat a mere feast day, given ta gluttany ... But, rather, ane af asking Gad ta bless Our future days while praising Him far His "Merciful dealing in the wilderness" . Ta use the very words the Pilgrims used That First Thanksgiving Day ... aur warld, indeed,

Being a wilderness, mare vast than theirs, Of fear and selfishness and hate and greed. Nat a mere feast day ... but a day af prayer Befare all else ... of heart-meant prayer and prolse

That Gad has been a Lantern ta aur feet And so will be down all the caming days.

-Vialet Alleyn Storey

#### POPCORN MAN

He sets his white cart where its brilliant light Will make a little island in the night. Let others shout their goods with raucous cries.

Skilled in long years of peddling, he is wise To let his wares speak for themselves. He goes By the subtler allurement of the nose. Calmly oblivious to all the din,

The popcorn-man scoops fluffy kernels in

White paper sacks, with steady practiced hand

Pretending not to see the hungry stand, Mouths watering, coins clutched in waiting fingers.

Then, with a dignified finesse, he lingers Over each purchase, careful to a fault. Pouring hot butter through, shaking the salt, He plays his nightly role, sure of his fame. They are the hovering moths to his bright flame.

-Esther Baldwin York

#### THE ETERNAL RIDDLE

Side by side, though leagues apart. He cannot read her waman-heart. Yet he has wisdom—far a man— He knows there's na ane else wha can.

-Isla Paschal Richardson

#### STORM CENTRE

When Grandpa's temper rose, the dishes danced

Like dervishes upon the startled table;

eween The

Fido skulked out, his tail beween his legs; We children kept as quiet as we were able. But the storm soon ended, and the eveninghours

Regained their poise, jogged to a gentle pace; The dog slept near the round, red-bellied stove.

And Grandma calmly tatted or made lace; For Time had taught her this wise epigram:-Ignored, the blustering lion becomes a lamb!

-Pauline Havard

#### **UNINHIBITED**

Today, I saw a bright green cloud,

An elephant in pink, A cow togged out in wild red shorts-

Oh! No! I never drink!

A hen displayed a suit of blue

Beside a purple pig, And pumpkins on an apple

tree Made my old eyes grow

big; I blinked them twice and held

my breath, And dared another look-

Relax, my friend; I'd only

My three-year-old's paint book

-Elizabeth Chapman

THE WIND SHARPENS, THE DAYS DRAW IN. NOW IS THE TIME WHEN HEARTH

#### WITHOUT WORDS

Over the wind-lashed sand I walk alone; Between us lies the still unfathomed sea, And there is nothing hut the heart's mute call

To hring your voice to me.

Bookends

- My thoughts go outward bound to that far shore
- From which you climh to heights I cannot know,

Since all the moments that we held so dear Were lost long, long ago!

A wave creeps to my feet: a gull drifts down, So close its silver wing could touch my cheek

Oh, is it only thus you answer now,-Now that you cannot speak?

-Eugenia T. Finn

#### JOURNEY'S END

(To a Young Repatriated Soldier) The journey which began five years ago Is ended, and the cycle is complete. Now you are home ... home to beloved hills Which once have known the imprint of your feet

Tracking the grouse, the rabbit and the fox: Which loitered where the huckleberries made The hillside, and your eyes, as blue as heaven.

Where carefree laughter was a serenade To summer's gifts. The secret swimming hole:

The hidden shack high on a sunlit hill Where you have dreamed a half-awakened dream.

Or lain to watch the white shad-bushes spill Their misty coins against the gathering dusk. These hills shall hold the cameo of youth In paths starred through the scarlet pim-

pernel. We leave you cradled in their royal dust.

Taps sound their poignant notes . . . sleep, well! Sleep, well!

-Eunice Mildred LonCoske

#### LIFE'S STAGE

Ah. Petulant One, Are you sure we have the time For these small scenes-Scenes with the downcast eye. The frown, the sigh.

They take from Spring Her sweet perfume What then from us-Who now have Summer's bloom?

Open then your heart, my love, And read the lines-That cleanse the hurt Why let it there abide-inside We who should love and laugh away The few scenes left

We have to play.

#### -Nancy Cavanagh



#### By TED MALONE

Be sure to listen to Ted Malone's morning program, Monday through Friday at 11:30 EST, over ABC.

#### FOOLISH VIRGIN

Sue made a fool out of her man, She was so honey-mouthed and cool. Much cleverer was Maryanne-She made a man out of her fool. -Florence Denison

### RADIO MIRROR will pay fifty dollars

for the best original poem sent in each month by a reader. Five dollars will be paid for each other original poem used on the Between the Bookends pages in Radio Mirror. Limit poems to 30 lines, and address to Ted Malone, Radio Mirror, 205 E. 42, N. Y. 17, N. Y. When postage is enclosed, every effort will be made to return unused manuscripts. This is not a contest, but an offer to purchase poetry for our Bookends pages.

FIRES WARM THE BODY. THANKSGIVING THOUGHTS WARM THE MIND

#### THANKSGIVING DAY ... 1948

Not a more freet day ... (a this not be that ... but more of three, both hingh out differenthat God has beorgh to it the hereast firms... Not a more freet day, glore to gloriday ... Not a more freet day, glore to gloriday ... Day follows days while profiling them to a follow days while profiling them to us how any work the PSglorinu used that first thanksgloring Day ... aur workd, hereast.

Being a wildemess, mare vast than theirs, Of fear and selfishness and hate and greed. Not a mere feast day... but a day of prayer Before all esse... of heart-meant prayer and

hat God has been a Lentern to our feet and to will be down all the coming days.

-Violet Alleyn Storey

can,

THE ETERNAL RIDDLE

Side by side, though leagues aport,

He knows there's no one else who

He cannot read her woman-heart.

Yet he has wisdom-for a man-

#### POPCORN MAN

#### He sets his while ont where its brillound light Will mays of little sinds it the neight. Let others shout their goods with rouccus crise. Skilled in inney years of pedding, he is wires Ta let his worze speak for themselves. He goes By the vultice allorement of the noise. Colmaly oblivious an all the dia, The poperremom scorps fully kornels in Walls poper encies, with meany problems hard.

Pretending not to see the hungry stand. Mouths watering, coins clutched in whiting

hen, with a digathed tinesse, he lingers you each purchase, careful to a fault,

#### STORM CENTRE

= eluvern June

When Grandpa's temper rose, the dishes danced

Like dervishes upon the startled table. Fido skniked out, his tail beween his legs, We children kept as quiet as we were side. But the storm soon ended, and the eveninghours

Regained their poise, jngged to a gentle pare; The dng slept near the round, red-bellied supre.

-Pauline Havard

#### UNINHIBITED

Todny, I snw o bright green claud, An elephant in pink

Ascow togged out in rold re

Oh! Nn! I never drink!

A hen displayed a suit of blue Beside a purple pig.

And pumpkins an au apple

Made my ald eyes grow big:

book

#### WITHOUT WORDS

Over the wind-lashed sand I walk alone; Between ns lies the stall nnfathomed sea, and there is nothing but the heart's mute cell

To bring your voire to me.

ofy thoughts go outward bound to that for shore

From which you climb to heights I can.

Since all the moments that we held so depr Were lost long, long ego.

A wave creeps to my feet: a gull drifts down. So close its silver wing could touch my cheek.

Oh, is it only thus you answer now Now that you cannot speak

-r.ugenia 1. Finn

onkem

#### OURNEY'S END

The a Young Repatriated Soldier) The journey which began five years ago to ended, and the cycle is complete. Now you are home . . . home to beloved hills Which once have known the imprint of your feet

Tracking the grouse, the rabbit and the fox: Which loitered where the huckleberries made The hillside, and your eyes, as hlue as beaven.

Where carefree leughter was a serenade To summer's gifts. The secret swimning

The hidden shack high on a sunlit fill Where you have dreamed a half-awakenee

n to with the white shad bushes app misty out against the gather of diffic hills shall hold the oneo of soith his starced through the white pum-

the r poignant not the less

#### LIFE'S STAGE

Ah, Petulant One. Ale you sure we have the time For these small scenes— Scenes with the downcust eye. The frown, the sigh.

They take from Spring Her sweet perfume What then from us-Who now have Summer's bloom?

Open theo your beart, my love And read the lines-That cleanse the hart Why let it there abids--inside We who hould love and inrugh away The lew scenes list We have to play.

-Nancy Cavanagh

#### RADIO MIRROR ail par fifte dollars

or de les ar

1112

And I wanted to be stated as



Re sure to listen to Fed

# COAST to COAST in

Bill Slater has Bob Shepard, Minabess Lewis, and Kenny Delmar laughing as well as guessing on his Charades Quiz, Dumont, Thurs. 8:30 P.M. In a different mood, Sam Wanamaker and Rita Colton in a scene from Henry V, on NBC Tele Playhouse.



THOSE of our readers who remember Gloria Swanson as one of the most glamorous women in America will be glad to know that Miss Swanson, now a grandmother and as lovely as ever, can be seen and heard on television. Her program, The Gloria' Swanson Hour, on every Wednesday afternoon over WPIX, is done in four segments-entertainment, cooking, beauty and fashion. The wellknown decorator Ormond Butler Riblet assisted in designing a "dream house"-four rooms, each an appropriate background for each part of the show. After studying the particular needs of television decoration, Mr. Riblet created small, important groups within each room to hold the attention of the audience and also to present a picture of perfect taste. For the first phase of the show, an interesting personality is interviewed. A designer shows off his latest creations in the second. Next, Pat Murray, fashion editor, presents helpful beauty hints. The final portion, "Chef's Holiday," features a guest cooking expert who not only offers helpful suggestions but also prepares, on the spot, his favorite dish. In short, Gloria covers most of the things dearest to a woman's heart against a perfect background.

Practically everyone is interested in the mystery of the world of nature; but most of us feel that comprehension of such things is beyond us. However, each week, over NBC television network, Dr.

## TELEVISION



Glamorous as ever, Gloria Swanson charms her audience on The Gloria Swanson Hour.

Roy Marshall, astronomer, curator of Fels Planetarium, editor, and lecturer, has proven that most of the fascinating phenomena of nature can be simply as well as interestingly presented. In the most informal manner imaginable, and with the aid of varied props, Dr. Marshall cracks the shell of scientific secrets. Each week, he demonstrates his theory that "Science can be fun," by skillfully imparting to his audience the meaning of such terms as "syzygy," as well as explaining to them (by popping hard-boiled eggs in and out of a bottle) the governing factors involved in air pressure. He even ventures into the atomic mysteries. Last summer on the day of the yearly meteor shower (August 12th), he explained this happening on his broadcast, relating what meteors are, how they travel in space, and how they fall. Yes, indeed, science can be fun.

Television is getting over its growing pains—this is best exemplified by the fact that the boners which have been driving technicians and actors crazy are fast disappearing. We know now, for instance, that if a scene calls for the performers to eat ice cream, the "ice cream" had better be mashed potato disguised or it will melt instantly. The stories of how enterprising directors got around the problems presented by the heat of the lights are becoming young legends. The man who put on his thinking cap when the soap chips (Continued on page 110)

TELEVISION



The relationship of the earth (the head of the nail) and sun (the basketball) is demonstrated by Dr. Roy Marshall.



Beautiful Ireene Wicker, the "Singing Lady," enlivens one of her dramatic stories with a song for WJZ-TV audience.

how they s, indeed, bains—this hers which crazy are tance, that ice cream, totato distes of how problems becoming s thinking page 110) SECTION

and Peggy, as televised by WABD.

### COAST to COAST in TELEVISION



Bill Slater has Bob Shepperd, Minahess Lewis, and Kenny Delmar laughing as well as guessing on his Charades Quiz, Dumon, Thurs. 8:30 P.M. In a different mood, Sam Wanamaker and Rita Colton in a scene from Henry V. on NBC Tele Playhout



THOSE of our readers who remember Gloria Swanson as one of the most glamorous women

in America will be glad to know that Miss Swanson, now a grandmother and as lovely as ever, can be seen and heard on television. Her program, The Gloria' Swanson Hour, on every Wednesday afternoon over WPIX, is done in four segments-entertainment, cooking, beauty and fashion. The wellknown decorator Ormond Butler Riblet assisted in designing a "dream house"-four rooms, each an appropriate background for each part of the show. After studying the particular needs of television decoration, Mr. Riblet created small, important groups within each room to hold the attention of the audience and also to present a picture of perfect taste. For the first phase of the show, an interesting personality is interviewed .. A designer shows off his latest creations in the second. Next, Pat Murray, fashion editor, presents helpful beauty hints. The final portion, "Chef's Holiday," features a guest cooking expert who not only offers belpful suggestions but also prepares, on the spot, his favorite dish. In short, Gloria covers most of the things dearest to a woman's heart against a perfect background.

Practically everyone is interested in the mystery of the world of nature; but most of us feel that comprehension of such things is beyond us. However, each week, over NBC television network, Dr.

Roy Marshall, astronomer, curator of Fels Planetarium, editor, and lecturer, has proven that most of the fascinating phenomena of nature can be simply as well as interestingly presented. In the most informal manner imaginable, and with the aid of varied props, Dr. Marshall cracks the shell of scientific secrets. Each week, he demonstrates his theory that "Science can be fun," by skillfully imparting to his audience the meaning of such terms as "syzygy," as well as explaining to them (by popping hard-boiled eggs in and out of a bottle) the governing factors involved in air pressure. He even ventures into the atomic mysteries. Last summer on the day of the yearly meteor shower (August 12th), he explained this happening on his broadcast, relating what meteors are, how they travel in space, and how they fall. Yes, indeed, science can be fun.

Television is getting over its growing pains-this is best exemplified by the fact that the boners which have been driving technicians and actors crazy are fast disappearing. We know now, for instance, that if a scene calls for the performers to eat ice cream, the "ice cream" had better be mashed potato disguised or it will melt instantly. The stories of how enterprising directors got around the problems presented by the heat of the lights are becoming young legends. The man who put on his thinking cap when the soap chips (Continued on page 110)



Glamorous as ever, Gloria Swanson charms her audience on The Gloria Swanson Hopr

The relationship of the earth (the head of the nail) ond sun (the basketball) is demonstrated hy Dr. Roy Marshall.



Beautiful Ireene Wicker, the "Singing Lady," enlivens one of her dramatic stories with a song for WJZ-TV audience.



Breakfast for The Laytons, Bill, Jenny, and Peggy, as televised by WABD.



The Palace in New York—climax of any two-a-day career—was the setting for the giant vaudeville show with which WJZ-TV premiered.

#### The premiere on Channel 7 proves-

B EFORE the city was up, on the morning of August 10, ABC engineers converged on the old Palace Theater to set up the complex equipment for the evening's great event—the opening of New York's newest television station, WJZ-TV. Promptly at 7 P.M.—appropriately enough, for the new station comes in on Channel 7— New York's Mayor O'Dwyer introduced the new station from ABC's Radio City studios, and the WJZ-TV cameras started covering the town.

They began with Times Square, where a parade dramatizing the city's growth during the past 50 years had brought forth many striking relics of the old days (one of them is pictured, lower left). Back at ABC, several programs made their television debuts. But the acknowledged climax came with the mammoth vaudeville show from the Palace, where stars from vaudeville's heydey joined forces to prove that even if vaudeville was once dead, television will bring it back to life.



The parade which preceded the opening harked nostalgically back to the old days, when this was a car.



Among the brilliant conglomeration of stars who took part was dancer Ray Bolger, who acted as M. C.



if it needed proof-that vaudeville is far from dead



Beatrice Lillie tells a writer that her first Palace appearance was a \$10,000 week there, many years ago.



Radio's Maggi McNellis looking her glamorous best for her part in the gala opening of Channel 7.



A battery of complicated equipment was arranged well in advance of the evening performance at the Palace.



Singer Ella Logan, dancing team Raye and Naldi enjoy one of the other acts while waiting to go on.



Except for Henry Morgan (1) this is a group of veteran vaudevillians: Gus Van, Buck of Buck and Bubbles.



The Palace in New York-climax of any two-a-day career-was the setting for the giant wandeville show with which WJZ-TV premiered.

DEFORE the city was up, on the morning of August 10, ABC engineers converged on the old Palace Theater to set up the complex equipment for the evening's great event-the opening of New York's newest television station, WJZ-TV. Promptly at 7 P.M .- appropriately enough, for the new station comes in on Channel 7-New York's Mayor O'Dwyer introduced the new station from ABC's Radio City studios, and the WJZ-TV cameras started covering the town,

They began with Times Square, where a parade dramatizing the city's growth during the past 50 years had brought forth many striking relics of the old days (one of them is pictured. lower left). Back at ABC, several programs made their television debuts. But the acknowledged climax came with the mammoth vaudeville show from the Palace, where stars from vaudeville's heydey joined forces to prove that even if vaudeville was once dead, television will bring it back to life.

ights up

The premiere on Channel 7 prove if it needed proof-that vaudeville is far from dead



Beatrice Lillie tells a writer that her first Palace appearance was a \$10,000 week there, many years ago.



A battery of complicated equipment was arranged well in advance of the evening performance at the Palace.



Singer Ella Logan, dancing team Raye and Naldi enjoy one of the other acts while waiting to go on.



The parade which preceded the opening barked nostalgically back to the old days, when this was a car.



Among the hrilliant conglomeration of stars who took part was dancer Ray Bolger, who acted as M. C.



Radio's Maggi McNellis looking her glamorous hest for her part in the gala opening of Channel 7.

O MIRBURN LEVIS STON N SECTI



Eveent for Henry Morgan (1) this is a group of veteran vandevillians: Gus Von. Buck of Buck and Bubbles.

RAVELER

As modern as 1914 is this month's traveling school teacher, who swears by her "Horseless Carriage" as a vehicle de luxe

Ruth Witman wouldn't let Tommy try the Overland till he was suitably protected in duster and goggles.

1

## OF THE MONTH

**I** NEVER knew how good those Good Old Days really were until Miss Ruth Witman climbed out of her 1914 Overland roadster, dusted off her duster and became our Traveler of the Month.

Though she's an attractive young Pennsylvania schoolmarm with a manner as modern as plastic, she brought with her all of the lost charm and begoggled adventures of the Tin Lizzie era. And she had me thinking nostalgically of the days when life was no more complicated than the gear-shift on a Stanley Steamer, and things really were merry in that Merry Oldsmobile.

You see, Ruth Witman leads a double life. From nine to three every day, she teaches Latin and French at New Holland High School in Goodville, Lancaster County, Pennsylvania. But in the afternoons and evenings except for time spent marking papers, and teaching a Sunday School class—she's busy collecting and rebuilding antique cars. And if the kids at New Holland High want to make a hit with teacher, they pass up the traditional apple and put a nice monkey wrench on her desk.

For when that French teacher looks into the motor of an antiquated Stutz, it's strictly a case of *Je vous aime*. She loves old cars, and she'll travel around the country to find one, nurse it back to health and restore it to the glory of its road-hogging youth.

When Miss Witman stepped up to the ABC microphone at our Welcome Travelers broadcast at the College Inn of the Hotel Sherman in Chicago, I had no idea that this crisp-curled brunette would be equally at home in a grease pit. She told me that she was a school teacher on vacation, and as I often do with our guests, I asked how she was traveling.

Her answer came with a perfectly straight face, and in a matter of fact tone. She said:

"T'm driving a 1914 Overland Roadster—from Pennsylvania to Milwaukee."

On Welcome Travelers we've had Dutch students who were hitch-hiking, a family riding a tractor, British bicyclists, even one courageous victim of polio who was pulled along on his tricycle by his pet dog—yes, we had had almost every means of locomotion. But never before a car that was supposed to have gone out of commission with Grandpa's mustache cup. So I asked Miss Witman why she happened to be riding around in an auto built before she was even born. Her answer, I think, was interesting—and another chapter in the fascinating, never-ending story of America on the move.

"Old cars," Miss Witman said, "are my hobby. They're fascinating—and something like a mystery story. You search them out, then you track down original parts, one by one, and you recreate, many years later, a living entity from out of the lost past."

It developed that Miss Witman was on her way to Milwaukee-1,000 miles from (Continued on page 98)

> By TOMMY BARTLETT

From the files of Welcome Travelers (Mon.-Fri., 12 N. on ABC) come the stories which Tommy Bartlett, the program's M.C., retells each month for Radio Mirror.



#### As modern as 1914 is this month's traveling school teacher, who swears by her "Horseless Carriage" as a vehicle de luxe

Ruth Witman wouldn't let Tummy try the Overland till he was suitably protected in duster and goggles.

### RAVELER OF THE MONTH

NEVER knew how good those Good Old Days really were until Miss Ruth Witman climbed out of her 1914 Overland roadster, dusted off her duster and became our Traveler of the Month.

"Though she's an attractive young Pennsylvania schoolmarm with a manner as modern as plastic, she brought with her all of the lost charm and begoggled aiventures of the Tin Luzzie era. And she had me thinking nostalgically of the days where life was no more complicated than the gear-shift on a Stanley Steamer, and things really were merry in that Merry Oldsmobile.

You see, Ruth Witman leaks a double life. From nine to three every day, she teakens Laihn and French at New Holland High School in Goodville, Lancaster Couny Pennsylvana. But in the atternoors and eveningsexcept for time spent marking papers, and teaching a Sunday School class-she's buy collecting and rebuilding antique cars. And if the kick at New Holland High want to make a hit with teacher, they pass up the traditional apple and put a nice monkey wrench on her deak. For when that Prench teacher looks into the motor of

For when that French teacher looks into the motor of an antiguated Stutz, it's strictly a case of Je vous aime. She loves old cars, and she'll travel around the country to find one, nurse it back to health and restore it to the glory of its road-hogging youth.

When Miss Witman stepped up to the ABC microphone at our Welcome Travelers broadcast at the College Inn of the Hotel Sherman in Chiengo, I had no idea that this erisp-curied brunette would be equally at home in a grease pit. She told me that she was a school teacher on vacation, and as I often do with our guests. I asked how she was traveling.

Her answer came with a perfectly straight face, and in a matter of fact tone. She said:

"I'm driving a 1914 Overland Roadster-from Pennsylvania to Milwaukee."

On Welcome Travelees we've had Dutch students who were hitch-hiting, a family riding a tractor. British bicyclists, even one courageous vietim of polio who was pulled along on his tricycle by his pet dog-yes, we had had aimost every means of locomotion. But never before act that was supposed to have gone out of commission with Grandpa's mustache cup. So I studed sites who with Grandpa's mustache cup. So I studed sites who before dhe was even hom. Here maxeer, I hink, was interesting—and another chapter in the fravianting, never-ending story of America on the move.

"Old cars," Miss Witman said, "are niy hobby. They re fascinating—and something like a mystery story. You search them out, then you track down original parts, one by one, and you recreate, many years later, a living entity from out of the lost past."

It developed that Miss Witman was on her way to Milwaukee-1,000 miles from (Continued on page 98)

> By TOMMY BARTLETT

From the files & Welcone Travelere (Mon. Fri., 12 N. on ABC) come the stories which Tammy Bertlatt, the program's M.C., retelle such month for Radio Mirror.

51

Art, who had no family for many of his youngest years, is a full-time father to his own brood.



# Come and Visit ART LINKLETTER

#### By POLLY TOWNSEND

F parties at Art Linkletter's home were as easy of access as the hilarious free-foralls he stages for fifteen million or so listeners to his House Party and People Are Funny radio programs, the guests undoubtedly would be legion; the guy has a draw.

Undoubtedly, also, they would arrive with protective boards in their pants and a handy packet of cleansing tissues for removing custard pie from the hair. For the public knows anything goes when Art is planning the fun.

But, for the record, they would be disappointed. There are frequent parties at Art's house in Hollywood, but they're small exclusive even, if you define the word as excluding all except one's very best friends and they're quiet, and in deference to an unbreakable house rule, there are no games! Art gets his fill of artificially-stimulated fun on his radio programs.

Once behind the six foot concrete wall which divides his amazing mid-town estate from the busy town and all the "funny" people, he wants a different kind of fun—relaxing with his pretty wife, Lois, and their four wonderful children, a cool plunge in the pool and then lazy baking in the sun, dinner early with all the family, a walk in the nearby hills with the whole family again, a wrestling match on the television set, perhaps, and then bed. Although their house is only a block from the Sunset Strip, address of some of the world's most famous night spots—Ciro's, Mocambo, La Rue—the Linkletters haven't been in a night club in years.

Crowds, smoky rooms, drinks have no charm for Art, and fortunately for their happy marriage Lois is just as partial to quiet suppers for a few friends with no "entertainment" except good food and good talk.

Some of their close friends are in show business, too. The Ozzie Nelsons, Charlie Corrells, the Sid Strotzes, Alene Leslie, are frequent guests. But so are young lawyers, doctors, writers whose names would mean nothing to the public, but whose work is even more interesting to Art than his own.

The lawyers' factual minds fascinate him he wants to know the details, not just the verdict, in Jack Leslie's latest court case. And he thinks it would be stupid to spend an evening at gin rummy when he can find out about fabulous new drugs being used in the treatment of tuberculosis.

"Why, I've been at parties in Hollywood where the guests included world-famous novelists, scientists, diplomats . . I have simply drooled for a chance to talk with them . . and what happens? Before the coffee cups are out (*Continued on page 77*)



Art's house is big an

Art Linkletter is m.c. of House Party, CBS, Mon.-Fri., 3:30 P.M. EST, and of People Are Funny, NBC, Tues., at 10:30 P.M. EST.



Robert, Sharon and Art hold a make-believe conversation with sister Dawn, who's away at camp.



On Art's lap, Robert, 4; on Lois's lap, 2year-old Sharon. Jack, 11, sports his Black Foxe school uniform.



Art, who had no family for many of his youngest years, is a full-time father to his own brood.

### Come and Visit ART LINKLETTER

#### By POLLY TOWNSEND

F parties at Art Linkletter's home were as easy of access as the hilarious free-foralls he stages for fifteen million or so listeners to his House Party and People Are Funny radio programs, the guests undoubtcdly would be legion; the guy has a draw.

Undoubtedly, also, they would arrive with protective boards in their pants and a handy packet of cleansing tissues for removing custard pie from the hair. For the public knows anything goes when Art is planning the fun.

But, for the record, they would be disappointed. There are frequent parties at Art's house in Hollywood, but they're smallexclusive even, if you define the word as excluding all except one's very best friendsand they're quiet, and in deference to an unbreakable house rule, there are no games! Art gets his fill of artificially-stimulated fun on his radio programs.

Once behind the six foot concrete wall which divides his anazing mid-town estate from the busy town and all the "funny" peopie, he wants a different kind of fun-relaxing with his pretty wife, Lois, and their four wonderful children, a cool plunge in the pool and then hay baking in the sun, dinner early with all the family, a walk in the nearby match on the television set, perhaps, and then bed. Although their house is only a block from the Sunset Strip, address of some of the world's most famous night spots--Ciro's, Mocambo, La Rue--the Linkletters haven't been in a night club in years.

Crowds, smoky rooms, drinks have no charm for Art, and fortunately for their happy mariage Lois is just as partial to quiet suppers for a few friends with no "entertainment" except good food and good talk.

Some of their close friends are in show business, too. The Ozzie Nelsons, Charlie Corrells, the Sid Strotzes, Alene Leslie, are frequent guests. But so are young lavyers, dectors, writers whose names would mean nothing to the public, but whose work is even more interesting to Art than his own. The lawyers' factual minds fascing, not just the evants to know the details, not just the

verdict, in Jack Leslie's latest court case. And he thinks it would be stupid to spend an evening at gin **runny** when he can find out about fabulous new drugs being used in the treatment of tuberculosis.

"Why, I've been at parties in Hollywood where the guests included world-famous novelists, scientists, diplomats.... I have simply drooled for a chance to talk with them.... and what happens? Before the caffee cups are out (Continued on page 77) Art Linkletter is m.c. of House Party, CDS, Mos-Fri., 3:30 P.M. EST, and of People Are Funzy, NSC, Tues-, at 10:30 T.M. EST. Robert, Sharon and Art hold a makeshelieve ronversation with sister Dawn, who's away at camp,



On Art's Jap, Robert, 4; on Lois's Jap, 2year-old Shurun, Jack, 11. sports his Black Fore school uniform,

Art's house is big a montaneous, but it's not a Hollywood mansion. It's a home for the Linkletter family.

**By PAULINE SWANSON** 

F Jo Stafford were to write her own theme song, it might go something like this: "I'm Taking it Easy on the Crest of the Wave."

Back home in her native California, relaxing in a casual and comfortable house in Westwood, out oceanway from Los Angeles, she seems as unperturbed by her spectacular success as she was by the hurdles on the way to the top.

Five blocks away on the U.C.L.A. campus, couples cluster about fraternity house phonographs, listening to the new Jo Stafford records, helping to make Jo a high-ranking girl among American recording stars.

In the college hangout down the block, the juke box eats nickels from more Jo Stafford fans—and Jo turns up Number One again, the Juke Box Queen for 1947.

And all over the pretty little University town radios are tuned in regularly to the Supper Club, and there's Jo again—now in her role as far and away one of the most popular girl singers on the air.

But the windows of Jo's cozy hilltop house face away from the campus, and the hangouts and the town, and look across the roof-tops to the Pacific Ocean, which goes on pounding in, ebbing out, day in, day out, no matter who wins what poll. Jo likes to look at it, shining like a compact mirror on a bright day, a black patch at the edge of the lights at night, and although she would laugh herself sick at any notion that her favorite view is symbolic, it is significant that all of the hoopla about Jo has had remarkably little effect on her values.

It was less than ten years ago when Jo—a frecklefaced kid barely out of high school—made her radio debut in a "sister-act," singing with her sisters Pauline and Christine in the Stafford Sisters Trio.

"Jo never made a fuss about her singing," big sister 'Chris-now Jo's personal secretary.-says. "She felt it, she liked it. If she weren't doing it for money, she'd have been doing it for fun. It's still like that." The ensuing fame, and the pockets full of money, have had very little visible affect on Jo—she's still the same relaxed and happy kid, comfortably sloppy in low heels and a collegienne's sweater and skirt, her calmness making even the calm Crosby seem hyperthyroid by comparison.

Jo is a girl with three big enthusiasms—her family, her singing and her friends. Occasionally she bubbles up a bit over something new—at the moment her new house, the first home of her own she has ever had—which she is decorating at her own leisurely pace, strictly as the spirit moves her.

"We lost a davenport today," she will say, giving the line something of a "we lost a tooth" inflection. The davenport, which Christine explains had been shriekingly the wrong color, had been with them for weeks before Jo got around to replacing it.

Although Jo insists that it's not half done, the house looks pleasantly rubbed down and lived in. The efforts of her five-year-old great-nephew Christopher are not to be sniffed at in the rubbingdown process. His toy violin is on the grand piano, along with the songs in manuscript which Jo is working up, his heel marks are on the bannisters, and his jellied fingerprints all over the breakfast room table.

Embers from last evening's fire are still glowing in the grate in the den, easily the most cheerful room in the house. The big comfortable chairs are strong red and yellow, the rug is bright green. The card table, where Jo and Chris like to sit up late playing rummy, is a good noisy red as well.

For more "tone" Jo conducts you through the formal living room and dining room. The living room has been done in brown—notably in lush quilted velvet valances over the big view windows —and chartreuse, and looks bigger than it is because of the mirrored fireplace. The eighteenth century mahogany pieces in the dining room show off to advantage against a pale blue and rose floral wallpaper.

"Pretty, isn't it?" asks Jo, adding "We always eat in the breakfast room."

At home and at work, Jo Stafford lives by one rule: No fuss allowed



No career-conscious tension is ever allowed inside Jo's designed-for-easy-living home in Westwood, near Los Angeles.

Brisk workroom atmosphere is not Jo's style; her seven-by-seven bed often doubles as a desk. Sister Christine (right, with Jo) shares both the house and most of Jo's interests, including giu rummy.

1







Five-year-old Chris is an almost constant visitor --bis great-aunt Jo is as fond of eating as he is.





Lamp designing is a hobby with Jo; the ballerina-legs are her brain-



Cheerful maid Cleo is a behind-the-scenes genius; Jo can safely sketch a menu and leave the details to her.

> Jo Stafford is heard on Mon.-Wed.-Fri. Supper Club broadcasts, on NBC at 7 P.M. EST.

Decorator Jo really got down to business when she got to the two big bedrooms—her own and Christine's —at the back of the house.

"We're girls who like our sleep," she admits, as she proudly displays the two "Hollywood" seven-byseven beds, Chris's with an old-rose quilted headboard, Jo's with electric blue satin.

It's pretty hard to look at the rooms without yawning sleepily. If you're just half-sleepy, you can turn down the big bed for a chaise—Jo's fits into a curving wall of windows with a view of the ocean going about its leisurely business five miles down the slope.

Next to big beds, Jo's passion is for lamps—and she has outdone herself designing the bedside pairs for the bedrooms. The bases for Christine's are entwined pink cupids, the shades pink fluff. Jo's are even headier—if that is the word for bases made like dancers' legs, and shades which simulate ruffled can-can skirts.

The house, with its accents on comfort and fun, fits Jo like one of her own low-heeled shoes, despite the fact that she has been in it for only a few weeks.

It's too new yet to be "home," as she reveals when she tells you that she and Christine "go home" every weekend.

"Home" is in Long Beach, where Jo's mother and father live in the big old house Jo bought for them

56

## HOLLYWOOD





children, as are the fat pink Cupids in Christine's room, (not shown).

Jo spends her days in casual sports clothes and makeup, but turns herself out with glamor-plus for broadcasts.

with the first really important earnings of her career. The baby of the four Stafford sisters, Bette Jane,

and her husband and five-month-old son, Kim, live in Long Beach too, as do Christine's daughter, Marjorie Folz, and—when he's not visiting Aunt Jo—five-yearold Christopher.

The weekend reunions are traditional for the whole family, and Sunday wouldn't be Sunday for any of them without one of mama's southern fried chicken dinners.

Pauline, now living in New York with her husband, Galen Drake, mopes every Sunday from homesickness, the other girls say, despite the fact that she manages at least three times a year to join the rest of the family for a holiday.

It was in these family conclaves that the Stafford sisters first learned to sing together, and this they still do—strictly for laughs and fun. When they aren't singing they're playing charades—everybody but little Kim participates in The Game.

If Jo had her way, these family parties and a few informal get-togethers with the gang she works with in the recording studio and on her radio show would take care of her social life.

"She's never been much for parties, especially big ones," Christine explains. "The trouble with that is, there are so many people she should entertain—people she really likes who have been terribly nice to her. We've started once or twice to plan a dinner party, made up guest lists and menus. Jo tries to stay interested, but she bogs down early. 'You do it, Chris,' she says finally, 'you know how.' And I know how she really feels, so we just skip it, until later. Usually until too much later."

As a result, the "parties" at Jo's house in Westwood are much more apt to take on the atmosphere of a kaffee-klatsch after a broadcast or a recording date, with Paul Weston, Jo's conductor and very special friend, on hand, along with Bob Packham, who produces the western Supper Club shows, Fred Heider, who writes them, and the five Star Lighters.

If Jo is feeling particularly energetic, she will put on an apron and make chili and beans—her favorite dish. If she isn't, and she frequently isn't, they all talk Cleo, the cheerful maid, into making spaghetti, or send out for hamburgers.

Jo's friends wonder audibly when she and Paul Weston will take out a marriage license, but Jo says quietly that "it hasn't come to that yet."

They have been friends for years. It was Paul, when he was arranging for Tommy Dorsey, who recommended the Pied Pipers to his boss, and thus got Jowho was the only girl with the group—her first break in big time radio. Since she (Continued on page  $\overline{16}$ )



Five-year-old Chris is an almost constant visitor -- his great-aunt Jo is as fond of eating as he is.



Cheerful maid Cleo is a hehind-the-scenes genius; Jo can safely sketch a upout and leave the details to her.

Ju Stafford is heard on Mon., Wed., Fri. Supper Ulub broadensts, on NBC at 7 P.M. EST.





Lamp designing is a hobby with Jo; the hallerina-legs are ber brainchildren, as are the fat pink Cupids in Christine's room, (not shown).

with the first really important earnings of her career. The baby of the four Stafford sisters. Bette Jane, and her husband and five-month-old son, Kim, live in Long Beach too, as do Christine's daughter, Marjorie Folz, and-when he's not visiting Aunt Jo-five-yearold Christopher.

The weekend reunions are traditional for the whole family, and Sunday wouldn't be Sunday for any of them without one of mama's southern fried chicken dinners.

Pauline, now Wing in New York with her husband, Galen Drake, mopes every Sunday from homesickness, the other girls say, despite the fact that she manages at least three times a year to join the rest of the family for a holiday.

It was in these family conclaves that the Stafford sisters first learned to sing together, and this they still do-strictly for laughs and fun. When they aren't singing they're playing charades-everyhody but little Kim participates in The Game.

If Jo had her way, these family parties and a few informal get-togethers with the gang she works with in the recording studio and on her radio show would take care of her social life.

"She's never been much for partics, especially big ones," Christine explains. "The trouble with that is, there are so many people she should entertain-people



Jo spends her days in casual sports rlothes and makeup, but turns herself out with glamat-plus for broadcasts.

she really likes who have been terribly nice to her We've started once or twice to plan a dinner party, made up guest lists and menus. Jo tries to stay interested, but she hoge down carly. You do it. Chris; she says finally, you know how'. And I know how she really feels, so we just skip it, until later. Usually until too much later."

As a result, the "privites" at Jo's house in Westwood are much more apt to take on the atmosphere of a kaffee-kinket alter a broadcast or a recording date, with Paul Weston, Jo's conductor and very special freind, on hand, along with labb Packlam, who produces the western Supper Club shows, Fred Heller, who writes them, and the five Star Lighters.

If Jo is feeling particularly corregit, she will put on an apron and make chill and beans—her favorite dish. If she isn't, and she frequently isn't, they all talk Cleo, the cheerful maid, into making spaghetti, or sord out for hamburgers.

Jo's friends wonder audibly when she and Paul Weston will take out a marriage heense, but Jo says quietly that "it hasn't come to that yet."

They have been friends for years. It was Paul, when he was arranging for Tommy Dorsey, who recommended the Pred Pipers to his boss, and thus got Jowho was the only girl with the group-her first break in big time radio. Since she (Continued on pag. <sup>(6)</sup>)

The house, with its accents on comfort and fun, fits Jo like one of her own low-heeled shoes, despite the fact that she has been in it for only a few weeks. It's too new yet to be "home," as she reveals when she tells you that she and Christine "go home" every weekend.

Decorator Jo really got down to business when she

"We're girls who like our sleep," she admits, as

she proudly displays the two "Hollywood" seven-by-

seven beds, Chris's with an old-rose quilted headboard.

It's pretty hard to look at the rooms without yawn-

ing sleepily. If you're just half-sleepy, you can turn

down the big bed for a chaise-Jo's fits into a curving

wall of windows with a view of the ocean going about

Next to big beds, Jo's passion is for lamps and she

has outdone herself designing the bedside pairs for

the bedrooms. The bases for Christine's are entwined

pink cupids, the shades pink fluff. Jo's are even

headier-if that is the word for bases made like danc-

ers' legs, and shades which simulate ruffled can-can

its leisurely business five miles down the slope.

got to the two big bedrooms-her own and Christine's

-at the back of the house.

Jo's with electric blue satin.

skirts.

"Home" is in Long Beach, where Jo's mother and father live in the big old house Jo bought for them

Bob Smith's little friend & mere puppet? Why, he's a person in his own right, his admirers, young and old, insist!

SWDY BOODY

T

ES
# Howdy Doody's DADDY

Before you vote. consider

Howdy Doody—Bob Smith's

candidate. the children's choice





Bob Smith, left, has no political aspirations, but when he created puppet Howdy Doody he found he had a presidential candidate on his hands. Now, besides a morning Bob Smith Show, Bob runs a Howdy Doody campaign on WNBC and WNBT. From young members of the "Peanut Gallery"—the studio audience—like those above, come the "Thingamagigs" for Howdy's platform.

**B**OB SMITH, whose widest fame has come as creator and campaign manager of the puppet Howdy Doody, has been a "little-bit-of-everything" man in radio for the past fifteen years; he's thirty now. After an actively musical childhood, Bob found a spot on WGR in Buffalo, his home town, and became a wellknown local personality. In 1944, while he was running his own show on WBEN, NBC decided he was big-time talent and brought him to WNBC in New York City to do the early-morning (6:30 EST, Mon.-Sat.) Bob Smith Show.

In March, 1947, Bob added NBC's Triple B Ranch to his schedule, and Howdy Doody came into the world. As fun-and-quiz-master on this Saturday morning (9 A.M. EST) program for juniors, Bob decided he needed a foil for his quips. At first, he merely answered himself back in another voice, which he called "Howdy Doody." But as time went by Bob realized that his youthful studio audiences were very disappointed at not being able to see Howdy. So the gangling, yellow-haired puppet took physical form, and raced into favor with such meteoric speed that NBC, when it caught its breath, built the Howdy Doody televison show around him (Mon.-Fri., 5:30 P.M.)

Bob's programs still consist of a "bit of everything" —music, games, quizzes and so on—but the important thing right now is, of course, Howdy's campaign for president. It's complete with buttons, a campaign song and ardent young supporters writing in from wherever WNBC and NBT are heard to offer their suggestions for Howdy's platform. He's the choice of the Peanut Gallery (that's what Bob calls his studio audience) and they are the voters of the future!

Working more than twelve hours per week on the air, plus rehearsal and "thinking" time, hasn't left Bob Smith much leisure. But starting this fall his family his mother, wife Margaret, sons Ronnie and Robin will see more of him. NBC is building a studio in the basement of the Smith home in New Rochelle, from which Bob's broadcasts will come from now on.





Good food is always the handsomest decoration for a table, but for an extra-appetizing touch try planking your main course.

#### Plank It

Sounds in the provided state of the state of

If you haven't a plank, ask your husband to help make you one. It's easy to do. Then place the decorated plank. festive and beautiful, on your largest platter to serve.

#### How to Make a Plank

Select a piece of wood (oak or other hardwood) approximately 12" x 18" and from 1" to 2" thick. On it trace the outline of a fish or an oval or round about the size you want. If there is a knot in the wood try to space it so that it is not near the edge. If you are making a plank fish-shaped, arrange the knot to come where the eye would. With a band saw or coping saw, cut around the fish outline. To finish, round off the top edges and mark juice grooves with a file. You can gouge out with a chisel a well or depression and a tree for catching the juices. Finish wood by sandpapering edges till they are smooth.

#### To Season a New Plank

Soak plank in cold water overnight. Rub thoroughly with oil or suet. Warm slowly to heat thoroughly (250° for one hour). Edges should be protected with oil. To clean plank, scrape, wash and rinse and allow to dry slowly. Always use a plank which has been oiled and preheated.

#### **Chopped Beef on a Plank**

1½ pounds chopped beef	6 small carrots cleaned and
salt	cooked
chopped onions	sliced beets
chopped onions	1 <sup>1</sup> / <sub>2</sub> cups cooked mashed potatoes

Mix together beef, salt, pepper and onions. Shape into three square patties. Preheat broiling compartment and pan for 10 minutes. Place patties on broiling pan about 3 inches from the source of the heat. Broil about 8 minutes. Turn patties over and transfer to a heated, oiled wooden plank. Garnish the patties with the carrots and beets. With a pastry tube or spoon, place a decorative row of mashed potatoes around the edge of the plank. Place in broiling compartment and broil for 5 minutes. Makes 6 servings.

#### With Chopped Beef

Borders: Mashed Irish and sweet potatoes in various forms. Bananas, halved lengthwise. Grilled pineapple slices. Cooked apple or peach quarters or apricot halves. Mashed squash, turnip. (Continued on page 79)

#### By KATE SMITH

RADIO MIRROR FOOD COUNSELOR

Listen to Kate Smith Speaks at 12 Noon each weekday, on stations of the Mutual network.



Ы

The Guiding Light that shines from the study of Dr. Matthews has led many troubled souls to peace

This month's Reader Bonus presents, for the first time in story form, a complete-in-one-issue novelette based on an incident from The Guiding Light (Mon.-Fri. at 1:45 P. M. EST, on CBS).

RADIO MIRROR READER BONUS...BY HELEN CHRISTY HARRIS

R M

N graduation night Cantwell High, in one of the nicest sections of Los V Angeles, had two guests from the melting-pot community of Selby Flats. One, Dr. Charles Matthews, pastor of the Church of the Good Samaritan in Selby Flats, was known to all the audience. He sat next to the principal in the center of the front row of seats on the stage. He was the speaker of the evening.

The other stood at the very back of the room, in the deepest shadow of the balcony, so that even if anyone in the audience chanced to turn his head, he could not be seen. His name was Ray Brandon; he was only about three weeks old. But he knew about life, its twists and turnings, its way of trying to trap a man who wanted no part of it.

Only three weeks ago, the day before the warden of the state prison had turned the key that permitted Roger Barton to go free and to change his name, Dr. Matthews had spoken at the prison. It had been a moving speech, so moving that the brand-new Ray Brandon had had a crazy, irresistible impulse. His first act as a free man had been to go to see Dr. Matthews and to tell him just what he thought of his high-sounding phrases about the brotherhood of man.

Then he'd got a job as a stock clerk— pretty good for a man who had a col-lege degree in business administration and who knew as much law as many practising lawyers—and had ironically given Dr. Matthews' name as a reference. Then he had had a visit from a woman named Julie Collins, who had once been Julie Barton. Julie was here collins. She was here to listen proudly while her son, young Roger Barton, delivered the valedictory address for the graduating class of Cantwell High.

Oh, yes, life was cunning; it was already trying to claim Ray Brandon. Dr. Matthews had forgiven him his imprecations and had given him a good recommendation for his job. Julie was married to another man; she had borne him two children, but her eyes had told Ray Brandon that she loved him. Her lips had said, "I hope we can be friends.



Charlotte looked up at Ray, her face raining tears as frank as a child's. He couldn't stop himself . . . he put his arms around her.

But young Roger has grown up believing that you were dead, as you wished. I hope you realize the impossibility of

I nope you realize the impossibility of —of projecting yourself into his life in any way." But her eyes had told him that she loved him.
Well, she needn't worry. He'd told her he'd forgotten the boy completely. She'd married Frank to give young Roger a good home, a good life, and it was all right with him. He'd told Julie so told her that a father's feelings so, told her that a father's feelings weren't nearly as strong as a mother's. And they weren't, were they? He was here tonight only out of-curiosity. To see what sort of man the little boy he'd known had become. Julie needn't worry about his having

anything to do with young Roger. Dr. Matthews could preach to someone else about the brotherhood of man and forgiving and forgetting and making a fresh start. Ray Brandon wanted nothing life had to offer. He was existing for just one purpose. When it was accomplished, he wouldn't care what happened.

Dr. Matthews was speaking—pray-ing. "Almighty God, may Your guid-ing light shine down upon these young folks who hold destiny in their hands. May it direct them down paths of un-derstanding, tolerance, and brotherly love. May it help them to build a world of unselfishness and faith, a world that will be a promise of Your heavenly kingdom. Amen . ..." He litted his head addressed the audience lifted his head, addressed the audience directly, "It gives me great pleasure now to present to you the valedictorian of the Cantwell High School graduating

class... Roger Collins." Collins—so he was using his step-father's name. Not that it mattered, of course. Ray braced himself. The boy was getting up, coming forward on the stage—and the face that looked out across the footlights was Ray's own face as it had been fifteen-odd years

ago. "Principal Clark, teachers, parents and friends . . . first of all we want express our deep gratitude to everyone who has made this evening a reality for Our parents-our mothers and dads—without you, this couldn't have been possible. Day after day at home you taught us things we could never learn in school. You were always there to chouse out a " to encourage us-

Ray took it, every agonizing line of it. He stayed through the salutatorian's address, and the handing out of the diplomas, his hungry eyes never leav-ing the boy's face. He didn't dare wait to see Roger join the march off the stage; the audience would break up then, and he couldn't risk Julie's turn-ing around possibly seeing him. He ing around, possibly seeing him. He had a little trouble with the doors or maybe the trouble was with his eyes, which were somehow, suddenly blurred—and then he was outside, headed for the bus line and Mrs. Olson's boarding house in Selby Flats.

A man and a woman sat on the boarding house porch; the man faded quickly inside as Ray came up. "Poor Eddie," Ray grinned. "Lives in hopes, doesn't he?"

Charlotte Wilson tilted her face to look up at him. It was a pretty face, but with tired lines that were too old 63



Dr. Charles Matthews (played by Hugh Studebaker) watched and waited as Ray Brandon struggled with his problem. He knew Ray's secret goal.

for her years. Just now it was a soft blur in the June night. "He doesn't need any encouragement. Not like some people I know." Quickly she went on, "How was the graduation?"

**R**AY was touched. She was always making little slips that betrayed her attitude of casual friendliness, and then hurriedly changing the subject as if she were afraid of forcing him to take notice of her. Earlier in the evening she had suggested a walk in the Flats' rather dusty little park; when he had told her where he was going and had invited her to go with him, her face had lighted with longing—but she had refused, sensing that he wanted to go alone.

"All right," he answered, and couldn't help adding, "One part of it was wonderful. A young man, the class valedictorian, spoke—"

dictorian, spoke—" "Yes—" She was watching his face intently. "What did he have to say?" He was afraid to go on, afraid she

would divine more than he wanted her to know. "Oh—just what all young people have to say," he answered carelessly. "What I felt and said myself when I was young. Charlotte, I'm very sorry. I completely forgot that you might be waiting."

She laughed. "You know, you're a nice guy," she told him. "I didn't have you figured as the kind of guy who'd say I'm sorry."

He smiled thinly. "Not quite in character, you mean?"

"Not quite something. I had you figured as a 64 hard guy—hard, not tough. But I guess you're nice—nicer than I am. I stopped being sorry for anything—a long time ago. You live today. That's all that matters. And speaking of today—there's still time for that walk in the park."

A walk in the park, Ray thought; not a bad idea. It might help him forget tonight, and the boys and girls moving down the aisle to processional music, and a face that was his own face, fifteen years younger, on a stage.

He didn't mean to get too friendly with Charlotte. In a sense they were both fugitives from life, and that was what drew him to her. She was a pianist; she had a night-club act billed as "Charlotte and Her Piano"—when she

as "Charlotte and Her Piano''—when she worked. Ray suspected that it was a good act, and that, if she cared to exert herself, she had warmth and drive enough to put it across. But he suspected, too, that she didn't really care much about anything, and that she worked only enough to keep herself and to pay for her modest room at Mrs. Olson's.

She was always around when he came in from work, not intruding herself upon him, nor seeking attention, but just there, THEN one night Dr. Matthews left his study at the Church of the Good Samaritan, just up the street from Mrs. Olson's, and paid him a visit.

Samaritan, just up the street from Mrs. Olson's, and paid him a visit. "Don't get the wrong idea," he told Ray. "I know how you feel about me, and I'm not going to make a habit of dropping in on you like this. But I know what you're up against... and if there's ever anything I can do, you know where the parsonage is."

know what you're up against ... and 'n there's ever anything I can do, you know where the parsonage is." Ray laughed shortly. "I've a very good view of it from my window—one of the drawbacks of the room. And thanks—but my future is pretty well laid out. You needn't concern yourself."

"I wonder," said Dr. Matthews slowly. "Every time I talk with you, I've the feeling I'm talking to two men. One is lost, bewildered; he wants to believe in something, wants to believe that the world is a decent place, in spite of

everything. The other —well, I don't like what I see in his eyes."

Ray narrowed his eyes instinctively, as if guarding them. Then he snorted. "You're all alike, you ministers. Why don't you practise what you preach? You're just curious. There's someone new in the neighborhood, someone you can't tag—"

can't tag—" "I wouldn't say that," said Dr. Matthews drily. "You forget, Brandon, that I've learned a great deal about you with-

out going out of my way at all. And just the other day I had a talk with a fine boy who's just starting out in life. He was graduated just the other evening—class valedictorian—"

Ray's head snapped up. "You what?"

"Now, wait a minute. It happened quite by accident. The boy knew I was going to give the convocation, so he figured we ought to have a talk. He's a fine boy," Dr. Matthews repeated. "He wants to work as counselor at the Young People's Club here in Selby Flats this summer, and in the fall he wants to go to U. C. L. A. because it's the university his father—his real father—attended."

"Look here, Dr. Matthews, if you told him—"

"I didn't tell him anything," said Dr. Matthews. "I was occupied with trying



Charlotte (Betty Lou Gerson)



#### Roger

#### (Leonard Waterman)

RADIO MIRROR

#### THE LIGHT IN THE WINDOW

to place him. Oh, I know his people indirectly. They're friends of the Mc-Neills', who are friends of mine. You probably know that Dr. McNeill runs the clinic here in Selby Flats. But the boy's face, and the way he talked—he's a lot like this one fellow inside you that I was talking about. The fellow who believes in something-"

Ray's face was white. He rose, al-most threateningly. "That has nothing to do with—'

A SCREAM split the air, followed by scrambling, a crash. Somehow, Dr. Matthews and Ray got through the door into the hall at the same time. Down the hall, outside Charlotte Wilson's room, a man lay, his head bleeding, a shattered pitcher beside him. In her doorway Charlotte was screaming hys-terically, "Get out! Get out! Get away from me!" SCREAM split the air, followed by

Dr. Matthews bent over the fallen man, and suddenly the hall was full of people, thin-faced little Eddie Bingham,

other boarders, and Mrs. Olson, martially commanding them to go back where they came from. Dr. Matthews took the man off to Dr. Mc-Neill's clinic; Ray tactfully retreated to his own room until the house was quiet. Then he knocked on Charlotte's door.

"Charlotte, it's Ray —Ray Brandon. Are you all right?" "Go away," she said in a thick voice. "Oh, well—" And the door opened. She was pac-ing back and forth in the small space shake the small space, shak-ing all over. "That

good-for-nothing heel. I'm still so mad I can hardly see straight."

It was evident that she hadn't yet recovered from the tussle. Her hair was recovered from the tussle. Her hair was mussed, her eyes red as though her head had been buried in a tear-wet pillow; her breathing came fast and uneven. Ray put a quieting hand over hers. "Who is he?" he asked quietly. "A rat," said Charlotte succinctly. "One Larry Lawrence. Somebody I don't want to know." "Obviously." Ray grinned slightly. "Also someone you knew once." "Eight years ago." She stopped be-fore him, eyes brilliant, mouth trem-

fore him, eyes brilliant, mouth trem-bling with rage. "I thought that was the A knock on the door—and him standing there like he didn't know me at first! Charlotte Wilson, of all people! I saw 'Charlotte Wilson, of all people! I saw the name on a letter, an envelope down in the hall, but I didn't think it was possible. Charlotte, don't you remem-ber me?' I remembered all right—" "I guess you did. That was a pretty nasty cut. Dr. Matthews has taken him down to the clinic." "Too bad it wasn't the morgue." He looked at her, startled. She

sounded as if she meant it. "Charlotte, you couldn't hate anyone that much."

one that much. "Oh, no? If you'd gone through what I have because of one person . . What do you know about hate?" "What do I know?" He checked himself "Surely, Charlotte, it can't be as bad as all

that. Eight years ago, you were just a kid—"

She nodded violently. "You bet. Young and dumb and nice, a regular little Pollyanna. Sang in church every Sunday, a sweet small-town girl, young love's dream taken for a sleigh ride by Handsome Harry. I should have killed him

He put his hands on her shoulders, forced her into a chair. "Charlotte, stop that. Now have a cigarette and relax. What's the use getting worked

up over something that happened eight years ago? There that's better-

She took the cigarette, looked up at him with eyes full of apology — and some-thing else. "I'm sorry," she said. "I shouldn't have flown off the handle that way. But I got so mad at him. and then mad at my-

self for being mad . is he coming back?" "I don't know," Ray answered. "I heard him say he has a room here, but under the

Roger Collins

(Sam Edwards)

Collins Bouchey) think." She laughed bitterly. "All I've got to say is that this place isn't big enough for the two of us. One of us will have to go—me or Larry Law-rence." rence.

But she didn't go. Larry came back from the clinic; the days passed, and still Charlotte remained. Then, coming home from work one afternoon and passing her half-open door, Ray saw something that made him pause, push the door open the rest of the way. "Charlotte, what in the world are you doing?"

you doing?"' "What does it look like?" she snapped, and went on with her packing. "I'm clearing out of here."

"You can't," he said. "I—I won't let you do this" this.

She straightened, staring at him. "You won't let me? What's "I like you," said Ray. "Except when you give in to these

impulses..." "Like throwing pitchers at people?" He nodded soberly. "And—showing the



Julie Collins (Mary Lansing)

applied to him didn't necessarily apply to necessarily apply to others. And Charlotte needed help. "Why should I tell you anything?" she demanded. "What do I know about you, the man of mystery himself? Be-sides, you wouldn't understand. I'm not like you, and you're not like me. I —I'm just not in your class." "Not—" His jaw dropped. "What are you talking about? We were talking about one thing, and now you've switched to another. Charlotte. don't

can help-

white feather. You're only running away, Charlotte. You're

afraid to face your-

self, and the past. If you'd care to talk to me about it . . . if I can help—"

Dimly he heard an echo — Dr. Matthews

offering, his own voice

refusing. But he wouldn't listen. What

switched to another. Charlotte, don't be so-so female!"

She blinked and folded her lips tightly against tears. Of course he wouldn't understand — because he would never in the world want to. Little Eddie Bingham had set her straight about that. Why don't you come down to earth, Charl? This Brandon guy ain't in your class. He's just slumming down here—he's not Selby Flats. He's a writer or something like that, maybe a professor. You know he told me he studied law for fifteen years? And still he ain't a lawyer. You see, you don't know anything about him. And you never will. One day he'll pack up and leave here just the way he came in.

That's why she was going. It wasn't Larry Lawrence. So long as he stayed

Larry Lawrence. So long as he stayed away from her room, she didn't care if he chose to live here. He didn't matter any more. But Ray Brandon did. Ray sensed it, knew that somehow her staying or going depended upon him, and he rebelled inwardly. This was one of life's traps, the impulse to reach out and stop her, to give of him-self And yet\_hadn't she given to him? self. And yet—hadn't she given to him? Talk, companionship, a woman's com-panionship, something he'd been as starved for as he'd been for the sight of

"We're not alike?" he asked. "Well, we are in one way. You see. Charlotte, I hate someone, too. Hate him in a way you can't even begin to imagine. Some day I'm going to-but

aay Im going to—but never mind that. The point is, I'm waiting for that someday, but I'm not losing my head. I can't afford to make a fool of my-self—" His own words stopped him short. No, he couldn't afford to make a fool of himself -and one quick, sure way of doing just that would be to talk too much.

Her eyes were fixed upon his, and it seemed as if the very breath had stopped in her throat. "You're her throat. "You're waiting — what (Continued on page 103) 65



Frank Collins (William Bouchey)

ide Kadio

Att Times Betow Are EASTERN STANDARD TIME For Correct CENTRAL STANDARD TIME, Subtract One Hour

A.M.	NBC	MBS	ABC	CBS
8:30 8:45			Earl Wild	Carolina Calling
9:00 9:15 9:30 9:45	Story to Order Words and Music	Tone Tapestries Chamber Music Society	White Rabbit Line	News E. Power Biggs Trinity Choir of St. Paul's Chapel
10:00 10:15 10:30 10:45	Bible Highlights Voices Down The Wind	Radio Bible Class Voice of Prophecy	Message of Isreal Southernaires	Church of the Air Church of the Air
11:00 11:15 11:30 11:45	Newe Highlights Solitaire Time	Christian Reform Church Reviewing Stand	Fine Arts Quartette Hour of Faith	Howard K. Smith The News Makers Salt Lake Tabernacle

#### AFTERNOON PROGRAMS

2:00		Alan Lomax	Texas Jim Robertson	Invitation to Learning
2:15 2:30 2:45	Eternal Light	Lutheran Hour	Piano Playhouse	People's Platform
1:00 1:15	America United	William L. Shirer John B. Kennedy	Sam Pettengill Edward "Ted" Weeke	
1:30 1:45	Chicago Round Table	Music	National Vespers	Tell It Again
2:00 2:15	Firet Piano Quartet	Army Air Force Show	Thie Week Around The World	Festival of Song
2:30 2:45	Robert Merrill	Bill Cunningham Veteran's Information	Mr. President	Joseph C. Harsch Elmo Roper
3:00 3:15	Eddy Howard	Ernie Lee Show	Harrison Wood The Almanac	CBS Symphony Orch.
3:30 3:45	One Man'e Family	Juvenile Jury	Dance Mueic	
1:00	The Quiz Kids	House of Mystery	Thinking Allowed	
1:30 1:45	News Living1948	True Detective		Make Mine Music
5:00 5:15	Author Meets the Critics	The Shadow	Milton Cross Opera Album	
5:30 5:45	Jane Pickens	Quick As A Flach	David Harding Counterspy	Sunday At The Chase

#### EVENING PROGRAMS

6:00 6:15	The Catholic Hour	Those Websters	Drew Pearson Don Gardner	Family Hour
6:15 6:30 6:45	Theatre-Ozzie Nel- son,Harriet Hilliard		Greatest Story Ever Told	The Pause That Re- freshes on the Air
7:00		Sherlock Holmes	Johnny Thompson	Gene Autry
7:30 7:45	Alice Faye and Phil Harris	Behind the Front Page	Carnegie Hall Musicale	Blondie
8:00 8:15 8:30	Charlie McCarthy Show Fred Allen	A. L. Alexander Jimmie Fidler	Stop the Music	Sam Spade Man Called X
8:45		Twin Views of News		
9:00 9:15 9:30 9:45	Manhattan Merry- Go-Round American Album	Secret Mission Jim Backus	Walter Winchell Louella Parsons Theatre Guild on the Air	Winner Take All Electric Theatre with Helen Hayes
0:00		Voice of Strings Clary's Gazette	Jimmie Fidler	Hollywood Show- case, Mickey Rooney Strike It Rich



WALTER O'KEEFE — is the genial master of ceremonies on NBC's Double or Nothing, heard daily, 2:00 EST.



MARCIA NEIL—who sings the commercials on The Second Mrs. Burton (daily, 2:00 P.M. EST, CBS) and When A Girl Marries (daily, 5:00 P.M. EST, NBC) is a career girl who combines a busy singing schedule and a full-time job as homemaker and mother with remarkable and enviable ease. She broke into radio through television and radio work at the World's Fair and has been heard regularly on the air ever since.

	M	ON	DAY	r
A.M.	NBC	MBS	ABC	CBS
8:30 8:45	Do You Remember			The Trumpeteers Songs By Bob Atcher
9:00 9:15 9:30 9:45	Honeymoon in New York Clevelandaires Nelson Olmsted	Editor's Dia <b>ry</b> Ozark Valley Folks	Breakfast Club	CBS News of America Barnyard Follies
10:00 10:15 10:30	Fred Waring Road of Life Joyce Jordan	Cecil Brown Faith In Our Time Say It With Music	My True Story Betty Crocker, Mag- azine of the Air Listening Post	Music For You Arthur Godfrey
11:00 11:15 11:30 11:45	This Is Nora Drake We Love and Learn Jack Berch Lora Lawton	Passing Parade Tell Your Neighbor Heart's Desire	Bkfst. in H'wood Ted Malone Kiernan's Corner	Arthur Godfrey Grand Slam Rosemary

#### AFTERNOON PROGRAMS

12:00 12:15	Harkness of Wash-	Kate Smith Speaks	Welcome Travelers	Wendy Warren Aunt Jenny
12:30 12:45	Words and Music	U. S. Service Band		Helen Trent Our Gal Sunday
1:00 1:15 1:30 1:45	U. S. Navy Band Robert McCormick Robert Ripley	Cedric Foster Happy Gang Checkerboard Jamboree	Bill Baukhage Nancy Craig	Big Sister Ma Perkins Young Dr. Malone The Guiding Light
2:00 2:15 2:30 2:45	Double or Nothing Today's Children Light of the World	Queen For A Day Golden Hope Chest	Maggi McNellis Bride and Groom	Second Mrs. Burton Perry Mason This Is Nora Drake Evelyn Winters
3:30 3:15 3:30 3:45	Life Can Be Beautiful Ma Perkins Pepper Young Right to Happiness	Red Benson Movie Show Woody and Virginia	Ladies Be Seated Galen Drake	David Harum Hilltop House House Party
4:00 4:15 4:30 4:45	Backstage Wife Stella Dallas Lorenzo Jones Young Widder Brown	Robert Hurleigh Johnson Family Misc. Programs Two Ton Baker	Treasury Band Show	Hint Hunt Winner Take All
	When A Girl Marries Portia Faces Life Just Plain Bill Front Page Farrell	Adventure Parade Capt. Midnight Superman Tom Mix	Challenge of the Yukon Jack Armstrong	Treasury Bandstand The Chicagoane Lum 'n' Abner

#### EVENING PROGRAMS

6:00 6:15 6:30 6:45	John MacVane Sketches in Melody Sunoco Newe	Local Programs	Local Programs	Eric Sevareid In My Opinion Fred Feibel Lowell Thomas
7:00 7:15 7:30 7:45	Chesterfield Club News of the World H. V. Kaltenborn	Fulton Lewis, Jr. Dinner Date Henry J. Taylor Inside of Sports	Headline Edition Elmer Davis The Lone Ranger	Beulah Jack Smith Show Club 15 Edward R. Murrow
8:00 8:15 8:30 8:55	Cavalcade of America Voice of Firestone	The Falcon Casebook of Gregory Hood Billy Rose	Sound Off Stars in the Night	Inner Sanctum Talent Scouts
9:00 9:15 9:30 9:55	Telephone Hour Dr. 1. Q.	Gabriel Heatter Radio Newsreel Quiet Please Bill Henry	Jimmy Blaine Get R <mark>i</mark> ch Quick	Lux Radio Theatre
10:00 10:15 10:30	Contented Program Fred Waring	Fiehing and Hunting Club Dance Orch.	Arthur Gaeth Earl Godwin Curt Maeeey Show	My Friend Ima Camel Caravan with Vaughn Monroe

MARTIN AGRONSKY — embarkcd on his career as newspaper correspondent after graduating from Rutgers University. His first assignment was Palestine for the Palestine Post and the Christian Science Monitor. During the war his voice was heard from far flung battle fronts and important cities all over the globe. Now, early morning listeners hear his careful evaluation of the news on ABC, Mon.-Sat.

	W E		D	N	E	S	D	A	Y
A.M.	NBC		1	MBS		1	ABC	1	CBS
8:30 8:45	Do You Remember								rumpeteers By Bob Atcher
9:00 9:15 9:30 9:45	Honeymoon in N. Y. Clevelandaires Nelson Olmsted			s Diary Valley Fol	ks	Breakfast Club			lews of America ard Follies
10:00 10:15 10:30 10:45	Road of Life			Brown In Our Tin With Mus		My True Betty Cro azine o Listening	cker, Mag- f the Air		: For You r Godfrey
11:00 11:15 11:30 11:45	This Is Nora Dra We Love And Le Jack Berch Lora Lawton		Tell Y	g Parade our Neight s Desire	or	Bkfst. in Ted Mak Kiernan's	ene	Grand Roser	i Slam nary

#### AFTERNOON PROGRAMS

12:00 12:15	Harkness of Wash-	Kate Smith Speaks Victor H. Lindlahr	Welcome Travelers	Wendy Warren Aunt Jenny
12:30 12:45	Words and Music	U. S. Marine Band		Helen Trent Our Gal Sunday
1:00 1:15 1:30 1:45	NBC Concert Orch. Robert McCormick Robert Ripley	Cedric Foster Happy Gang Checkerboard Jamboree	Bill Baukhage Nancy Craig	Big Sister Ma Perkins Young Dr. Malone The Guiding Light
2:00 2:15 2:30 2:45	Double or Nothing Today's Children Light of the World	Queen For A Day Golden Hope Chest	Maggi McNellis Bride and Groom	Second Mrs. Burton Perry Mason This Is Nora Drake Evelyn Winters
3:00 3:15 3:30 3:45	Life Can Be Beautiful Ma Perkins Pepper Young Right to Happiness	Red Benson Movie Show Woody and Virginia	Ladies Be Seated Galen Drake	David Harum Hilltop House House Party
4:00 4:15 4:30 4:45	Stella Dallas	Robert Hurleigh The Johnson Family Two Ton Baker	Treasury Band Show	Hint Hunt Winner Take All
5:00 5:15 5:30 5:45	When A Girl Marries Portia Faces Life Just Plain Bill Front Page Farrell	Adventure Parade Capt. Midnight Superman Tom Mix	Challenge of the Yukon Jack Armstrong	Treasury Bandstand The Chicagoans Lum 'n' Abner

#### EVENING PROGRAMS

6:00 6:15 6:30 6:45	John MacVane Sketches in Melody Sunoco News	Local Programs		Eric Sevareid Talks Avenir de Monfred Lowell Thomas
7:00 7:15 7:30 7:45	Chesterfield Club News of the World Adrian Rollini Trio H. V. Kaltenborn	Fulton Lewis, Jr. Dinner Date News Inside of Sports	Headline Edition Elmer Davis Lone Ranger	Beulah Jack Smith Show Club 15 Edward R. Murrow
8:00 8:15 8:30 8:55	Radio City Playhouse Great Gildersleeve	Special Agent High Adventure Billy Rose	Original Amateur Hour, Ted Macks, M.C.	Mr. Chameleon Dr. Christian
9:00 9:15 9:30 9:45 9 55	Duffy's Tavern Mr. District Attorney	Gabriel Heatter Radio Newsreel Hollywood Story Bill Henry	Abbott and Costello Go For the House	Your Song and Mine Harvest of Stars with James Melton
10:00 10:15 10:30	The Big Story Curtain Time	Opinion-Aire Lionel Hampton Show	Bing Crosby Gordon MacRae	The Whistler Capitol Cloak Room

A.M.	NBC	MBS	ABC	CBS
8:00 8:45	Do You Remember News			The Trumpeteers Songs By Bob Atcher
9:00 9:15 9:30 9:45	Honeymoon in N. Y. Clevelandaires Nelson Olmsted	Editor's Diary Ozark Valley Folks	Breakfast Club	CBS News of America Barnyard Follies
10:00 10:15 10:30 10:45	Fred Waring Road of Life Joyce Jordan	Cecil Brown Faith in Our Time Say It With Music	My True Story Betty Crocker, Mag- azine of the Air Club Time	Music For You Art <mark>hur</mark> Godfrey
11:00 11:15 11:30 11:45	This is Nora Drake We Love And Learn Jack Berch Lora Lawton	Passing Parade Tell Your Neighbor Heart's Desire	Bkfst in H'wood Ted Malone Kiernan's Corner	Arthur Godfrey Grand Slam Rosemary

#### AFTERNOON PROGRAMS

12:00 12:15	Harkness of Wash-	Kate Smith Speaks Victor H. Lindlahr	Welcome Travelers	Wendy Warren Aunt Jenny
12:30 12:45	Words and Music	Service Band		Helen Trent Our Gal Sunday
1:00 1:15 1:30 1:45	Art Van Damme Quartet Robert McCormick Robert Ripley	Cedric Foster Happy Gang Checkerboard Jamboree	Bill Baukhage Nancy Craig	Big Sister Ma Perkins Young Dr. Malone The Guiding Light
2:00 2:15 2:30 2:45	Double or Nothing Today's Children Light of the World	Queen For A Day Golden Hope Chest	Maggi McNellis Bride and Groom	Second Mrs. Burton Perry Mason This Is Nora Drake Evelyn Winters
3:00 3:15 3:30 3:45	Life Can Be Beautiful Ma Perkins Pepper Young Right to Happiness	Red Benson Movie Show Woody and Virginia	Ladies Be Seated Galen Drake	David Harum Hilltop House House Party
4:00 4:15 4:30 4:45	Backstage Wife Stella Dallas Lorenzo Jones Young Widder Brown	Robert Hurleigh Johnson Family Misc. Programs Two Ton Baker	Treasury Band Show	Hint Hunt Winn <mark>e</mark> r Take All
5:00 5:15 5:30 5:45	15 Portia Faces Life Capt. Midnight 30 Just Plain Bill Superman		Fun House Sky King	Treasury Bandstand The Chicagoans Lum 'n' Abner

#### EVENING PROGRAMS

6:00 6:15 6:30 6:45	John MacVane Sketches in Melody Sunoco News	Local Programs		Eric Sevareid Frontiers of Science Fred Feibel Lowell Thomas
7:00 7:15 7:30 7:45	Chesterfield Club News of the World Lennie Herman Quintet H. V. Kaltenborn	Fulton Lewis, Jr. Dinner Date News Inside of Spo <mark>r</mark> ts	Headline Edition Elmer Davis Meredith Willson Musical	Beulah Jack Smith Show Club 15 Edward R. Murrow
8:00 8:15 8:30 8:55	Philip Morris Show Date With Judy	Mysterious Traveler Official Detective Billy Rose	Youth Asks the Government America's Town Meeting of the Air	Mystery Theater Mr. and Mrs. North
9:00 9:15 9:30 9:45 9:55	Amos 'n' Andy Fibber McGee & Molly	Gabriel Heatter Radio Newsreel Lone Wolf Bill Henry	Edwin D. Canham	We, The People Hit The Jackpot
10:00 10:15 10:30	Bob Hope Show	Public Defender Dance Orchestra	NAM Series Labor U. S. A.	Rooftops of the City Dance Orchestra



**PEGGY KNUDSEN** —who plays Lois Graves. sister of CBS' Junior Miss (Saturdays, 11:30 A.M. EST) is a daughter of Duluth's fire chief, Conrad Knudsen. She got into the theater business easily when a stage director discovered her at the Stage Door Canteen during the war; in no time she was playing the title role in "My Sister Eileen." Later. she made her radio debut on Bill Goodwin's Show.

	ТН	UR	S D A	K.Y. Sater
A.M.	NBC	MBS	ABC	CBS
8:30 8:45	Do You Remember			The Trumpeteers Songs By Bob Atcher
9:00 9:15 9:30 9:45	Honeymoon in N. Y. Clevelandaires Nelson Olmsted	Editor's Diary Ozark Valley Folks	Breakfast Club	CBS News of America Barnyard Follies
10:00 10:15 10:30 10:45	Fred Waring Road of Life Joyce Jordan	Cecil Brown Faith in Our Time Say It With Music	My True Story Betty Crocker, Mag- azine of the Air Dorothy Kilgallen	Music For You Arthur Godfrey
11:00 11:15 11:30 11:45	This Is Nora Drake We Love And Learn Jack Berch Lora Lawton	Passing Parade Tell Your Neighbor Heart's Desire	Bkfst in H'wood Ted Malone Kiernan's Corner	Arthur Godfrey Grand Slam Rosemary

#### AFTERNOON PROGRAMS

12:00 12:15	Harkness of Wash- ington	Kate Smith Speaks Victor H. Lindlahr	Welcome Travelers	Wendy Warren Aunt Jenny
12:30 12:45	Words and Music	U. S. Service Band		Helen Trent Our Gal Sunday
1:00 1:15 1:30 1:45	Art Van Damme Quartet Robert McCormick Robert Ripley	Cedric Foster Happy Gang Checkerboard Jamboree	Bill Baukhage Nancy Craig	Big Sister Ma Perkins Young Dr. Malone The Guiding Light
2:00 2:15 2:30 2:45	Double or Nothing Today's Children Light of the World	Queen for a Day Golden Hope Chest	Maggi McNellis Bride and Groom	Second Mrs. Burton Perry Mason This Is Nora Drake Evelyn Winters
3:00 3:15 3:30 3:45	Life Can Be Beautiful Ma Perkins Pepper Young Right to Happiness	Red Benson Movie Show Woody and Virginia	Ladies Be Seated Galen Drake	David Harum Hilltop House House Party
4:00 4:15 4:30 4:45	Backstage Wife Stella Dallas Lorenzo Jones Young Widder Brown	Robert Hurleigh Johnson Family Two Ton Baker	Treasury Band Show	Hint Hunt Winner Take All
5:00 5:15 5:30 5:45	When A Girl Marries Portia Faces Life Just Plain Bill Front Page Farrell	Adventure Parade Capt. Midnight Superman Tom Mix	Fun House Sky King	Treasury Bandstand The Chicagoans Lum 'n' Abner

#### EVENING PROGRAMS

6:00 6:15 6:30 6:45	Sketches in Melody Sunoco News	Local Programs	Local Programs	Eric Sevareid Of Men and Books Avenir de Monfred Lowell Thomas
7:00 7:15 7:30 7:45	Chesterfield Club News of the World Lawrence Welk	Fulton Lewis, Jr. Dinner Date News Inside Sports	Headline Edition Elmer Davis	Beulah Jack Smith Show Club 15 Edward R. Murrow
8:00 8:15 8:30 8:55	Aldrich Family Burns and Allen	Talent Jackpot Better Half Quiz Billy Rose	Front Page To Be Announced	The F.B.I. In Peace and War Mr. Keen
9:00 9:15 9:30 9:55	Al Jolson Show Sealtest Village Store	Gabriel Heatter Radio Newsreel Revere Revue Bill Henry	Child's World Candid Microphone	Suspense Crime Photographer
0:00 0:15 0:30	Screen Guild Theatre Fred Waring Show	Family Theatre	Local Programs	Radio Readers' Digest



JOAN LAZER —the petite 11-year-old youngster who plays the role of Jill Malone in Young Dr. Malone, daily, 1:30 EST, CBS, was born in Tel-Aviv. She came to New York at the age of two; by the time she was six, she had made her debut singing on the air. Joan's most ardent admirer is her twoyear-old brother who toddles over to the radio whenever he hears her voice on the air, which is quite often.

	FRLDAY				
A.M.	NBC	MBS	ABC	CBS	
8:30 8:45	Do You Remember			The Trumpeteers Songs By Bob Atcher	
9:00 9:15 9:30 9:45	Honeymoon in N. Y. Clevelandaires Nelson Olmsted	Editor's Diary Ozark Valley Folks	Breakfast Club	CBS News of America Barnyard Follies	
10:00 10:15 10:30 10:45	Fred Waring Road of Life Joyce Jordan	Cecil Brown Faith in Our Time Say It With Music	My True Story Betty Crocker, Mag- azine of the Air The Listening Post	Music for You Sing Along	
11:00 11:15 11:30 11:45	This Is Nora Drake We Love And Learn Jack Berch Lora Lawton	Passing Parade Tell Your Neighbor Heart's Desire	Bfst. H'wood Ted Malone Kiernan's Comer	Arthur Godfrey Grand Slam Rosemary	

#### AFTERNOON PROGRAMS

12:00 12:15 12:30	Harkness of Wash- ington Words and Music	Kate Smith Speaks Victor H. Lindlahr Campus Salute	Welcome Travelers	Wendy Warren Aunt Jenny Helen Trent
12:45	AAOLOS SUO IAIOSIC	Campus Salute		Our Gal Sunday
1:00 1:15 1:30 1:45	U. S. Marine Band Robert McCormick Robert Ripley	Cedric Foster Happy Gang Checkerboard Jamboree	Bill Baukhage Nancy Craig	Big Sister Ma Perkins Young Dr. Malone
2:00 2:15 2:30 2:45	Double or Nothing Today's Children Light of the World	Queen For a Day Golden Hope Chest	Maggi McNellis Bride and Groom	Second Mrs. Burton Perry Mason This Is Nora Drake Evelyn Winters
3:00 3:15 3:30 3:45	Life Can Be Beautiful Ma Perkins Pepper Young Right to Happiness	Red Benson Movie Show Woody and Virginia	Ladies Be Seated Galen Drake	David Harum Hilltop Houss House Party
4:00 4:15 4:30 4:45	Backstage Wife Stella Dallas Lorenzo Jones Young Widder Brown	Robert Hurleigh Johnson Family Two Ton Baker	Treasury Band Show	Hint Hunt Winner Taks All
5:00 5:15 5:30 5:45	When A Girl Marries Portia Faces Life Just Plain Bill Front Page Farrell	Adventure Parade Capt. Midnight Superman Tom Mix	Challenge of the Yukon Jack Armstrong	Treasury Bandstand The Chicagoans Lum 'n' Abner

#### EVENING PROGRAMS

6:00 6:15	News Sketches in Melody	Local Programs	Local Programs	Eric Sevareid Report from the
6:30 6:45	Sunoco News			United Nations Avenir de Monfred Lowell Thomas
7:00 7:15 7:30 7:45	Chesterfield Club News of the World H. V. Kaltenborn	Fulton Lewis, Jr. Dinner Date Henry J. Taylor Inside of Sports	Headline Editor Elmer Davis Lone Ranger	Beulah Jack Smith Show Club 15 Edward R. Murrow
8:00 8:15 8:30 8:55	Cities Service Band of America Jimmy Durante Show	Great Scenes From Great Plays Leave It to the Girls Billy Rose	The Fat Man This Is Your FBI	Mr. Ace and Jans Jack Carson Show
9:00 9:15 9:30 9:45	Eddie Cantor Show Waltz Time	Gabriel Heatter Radio Newsreel Ccl. Stoopnagle's Quiz	Break the Bank The Sheriff	Ford Theatre
0:00 0:15 0:30	Life of Riley Sports	Meet the Press Tex Beneke	Boxing Bouts	Everybody Wins, Phil Baker Spotlight Revue

	0
R	E A

**CALE GORDON**—tries unsuccessfully, although manfully, every Tuesday, as Mayor La Trivia, to cope with the combined minds and vocabularies of Fibber McGee and Molly. He is also F. Ogden Williams, the weather man on this popular NBC show. Cordon, who was born in New York and educated in England, lives on a San Fernando Valley ranch where he putters around with his hobby, carpentry.

	5 A	and the second se	RDA	
A.M.	NBC	MBS	ABC	CBS
9:00 9:15 9:30 9:45	Story Shop Mind Your Manners	Robert Hurleigh Practical Gardner	Shoppers Special	CBS News of America Renfro Valley Folks Garden Gate
10:00 10:15 10:30 10:45	Frank Merriwell Archie Andrews	Bill Harrington Ozark Valley Folks	This Is For You Johnny Thompson Saturday Strings	Red Barber's Club- House Mary Lee Taylor
11:00 11:15 11:30 11:45	Meet the Meeks Smilin' Ed McConnell	Movie Matinee Teen Timer's Club	Abbott and Costello Don Gardiner Buddy Weed	Let's Pretend Junior Miss

#### AFTERNOON PROGRAMS

12:00 12:15 12:30	Arthur Barriault Public Affairs	Campus Capers	Junior Junction American Farmer	Theatre of Today Stars Over Hollywood
12:45	Coffee With Congress	This Week in Wash- ington	American rarmer	
1:00	Nat'l Farm Home	Alan Lomax	Maggie McNellis, Herb Sheldon	Grand Central Sta.
1:30 1:45	Edmond Tomlinson Report From Europe	Dance Orch.	Piano Playhouse	County Fair
2:00 2:15	Music For The Moment	Dance Orch.	Football	Give and Take
2:30 2:45	Salute to Veterans	Bands For Bonds		Country Journal
3:00 3:15		Magic Bhythm		Report from Overseas Adventures in Science
3:30 3:45	Local Programs	Sports Parade		Cross-Section U.S.A.
4:00 4:15		Charlie Slocum Dance Orch.		Stan Dougherty
4:30 4:45	Local Programs	First Church of Christ Science	Local Programs	Treasury Bandstand
5:00	Dizzy Dean Sports- cast	Take A Number	Tea and Crumpets	
5:15 5:30	Lassie Show Dr. I. Q.	True or False	Melodies to Remem-	
5:45			ber Dorothy Guldheim	Orch.

#### EVENING PROGRAMS

6:00	Peter Roberts	Dance Orchestra		News from Wash-
6:15 `6:45	Art of Living		Jack Beall	Red Barber Sports Show Larry Lesueur
7:00 7:15 7:30 7:45	Curtain Time	Hawaii Calls To Be Announced Mel Allen	Treasury Bond Show Famous Jury Trials	Saturday Night Serenade
8:00 8:15 8:30 8:45	Hollywood Star Theatre Truth or Conse- quences	Twenty Questions Stop Me If You've Heard This One	Johnny Fletcher The Amazing Mr. Malone	Sing It Again
9:00 9:15 9:30 9:45	Your Hit Parade Judy Canova Show	Three For The Money	Gang Busters What's My Name?	Morey Amsterdam Show It Pays To Be Ignorant
10:00 10:15 10:30	Day in the Life of Dennis Day Grand Ole Opry	Theatre of the Air	Whiz Quiz With Johnny Olsen, M.C. Hayloft Hoedown	Let's Dance, America



**CEORCE PETRIE** — did nothing about his theatrical ambitions until after graduating from USC. He got his start with the Federal Theatre Project in his hometown, New Haven, Connecticut. Since then, Broadway has seen him in "Winged Victory," "Mr. Big," "Pastoral," and in the motion picture, "Boomerang." On the air, he is heard as D.A. Markham in Philo Vance, on Mon. at 10 P.M. EST, MBS.

to Here!



A new electronic instrument that will bring hearing aid to millions of people who have hearing problems is the Hearette. This lightweight, pocket-sized device is of particular value to radio listeners who have slight hearing deficiences. Weighing only 8½ ounces and contained in a lucite case, the Hearette is capable of increasing the power of sound delivered to the ear more than 100,000 times.

Light and small is the Hearette: 8½ oz.

\* \* \*

Big-picture television is smartly designed in a space-thrifty cabinet of genuine mahogany in the latest receiver introduced by Crosley. This set,

Crosley's latest: Model 9-407M.



Model 9-407M, offers complete FM reception as well as all-channel television reception. The cabinet size is only  $22\frac{1}{2}$  inches wide by  $19\frac{1}{2}$  inches deep by 16 inches high.

\* \* \* \*

Keeping pace with the current trends in interior decoration, RCA Victor has announced that their popular table model, 77U, is now available in a blond mahogany finish in keeping with modern room settings. The cabinet front and side panels are of solid mahogany, while the lid is finished, top and bottom, with mahogany stripe veneer.



Stewart-Warner has announced a new Decorators line, available in six new cabinet designs. All the sets are radiophonograph combinations and are supplied in straight AM or in combination AM-FM. All sets have two speakers and built-in aerials.

Stewart-Warner: One of six.

Mother of the Mear

Mrs. Helen Hines (1) tells Terry Burton that home training is the most important influence in anyone's life. S UPPOSE that among the many millions of mothers in our country you were chosen as the American Mother of the Year! That was exactly what happened to Mrs. Helen G. Hines of Springfield, Ill. When she appeared as our Family Counselor she had so much to say that I decided the best way to pass it on to you would be to let Mrs. Hines speak for herself and this is what she told us: "The most important influence in anyone's life is the

"The most important influence in anyone's life is the training he receives at home. It seems to me that too many mothers of today are forgetting this responsibility—that of teaching their children the great principles of living. Of course, some of it must be taken care of in schools and churches, but there is a growing tendency to leave the major part of the job to these organizations, when the home is the best place to set a pattern of life for children.

"In my opinion, two principles which children should be taught very early are respect for authority and consideration for the rights of others. I am old-fashioned enough to believe that the *parents*, not the children, should run the home, and that the children should accept the guidance of mature individuals until they have learned how to conduct themselves so as to insure their happiness and security.

"There seems to be a decided trend in modern education to make things too easy and enjoyable, rather than a matter of honest-to-goodness hard work. We are doing our children an injustice if we let them believe that anything worthwhile can be accomplished without hard work.

"In order to prepare our children for life, I believe they should be taught to have faith in God. Children of parents who have strong religious convictions have a much better chance for happiness than those who come from homes where spiritual things have little value. A belief in God is essential for the mother who would influence the lives of her children for noble manhood and womanhood." That is something we all could think about.

If there is some topic that you would like to have discussed by one of our Family Counselors, won't you send it along to me. in care of Radio Mirror?

By

TERRY

BURTON

Every Wednesday, The Second Mrs. Burton is visited by an anthority on some phase of women's world interest. Through this department, Terry Burton shares some of these visits with Radio Mirror readers. The Second Mrs. Burton is heard Monday through Friday, 2 P. M. EST, CBS.

)uchess of utherland

#### Her Inner Self glows through her Lovely Face

Wherever she goes, she brings loveliness with her, fun and joyousness and friendliness. You can see in her face what a delightful-to-be-with person she is.

Your face is speaking for you to everyone who sees you. It is the You that others see first-the outgoing expression of your inner self. Nothing about you has more lovely possibilities—or responds more gratefully to your loving attention.





# TISSUE PONDS

Pond's is used by more women than any other face cream. Get yourself a big jar of snowy-soft Pond's-todayl

# the beautiful Duchess says

YOU are responsible for what your face gives out to the world-the way it reveals the Inner You to others. Be exacting, then, in the way you care for it. Always at bedtime (for day cleansings, too) do this Pond's "Outside-Inside" Face Treatment:

Hot Stimulation-splash face with hot water.

Cream Cleanse-swirl Pond's Cold Cream all over your face. This will soften and sweep dirt and make-up from pore openings. Tissue off.

Cream Rinse-swirl on a second Pond's creaming. This rinses off last traces of dirt, leaves skin lubricated, immaculate. Tissue off.

Cold Stimulation-a tonic cold water splash.

This "Outside-Inside" Face Treatment with Pond's literally works on both sides of your skin. From the Outside-Pond's Cold Cream wraps around surface dirt and make-up as you massage-sweeps them cleanly away as you tissue off. From the Inside-every step quickens beauty-giving circulation.

It's not vanity to develop the beauty of your face. When you look lovely it does something special and happy to you, and to everyone who sees you. It brings the real Inner You closer to others.



#### **Our Boss, Joe Kelly**

(Continued from page 28)

shoulder just before you go into the studio. "Don't be nervous," he tells you. "Do exactly as you would at home. I'll find a question you can answer, and when I do, get your hand up fast. You'll have fun.

All of us know Mr. Kelly is on the side of a new kid, and remembering our own first days, we follow his lead to give the new member a chance. We hope you heard him the day five-yearold Bobby Senescu joined us.

Bobby is so tiny someone should have carried his gown like a princess' train. He didn't know how to pick it up him-self, and he tripped at every step. He had to sit on three phone books to reach his microphone. Perched like an alert little bird, with

his head cocked on one side to keep the tassle of his cap out of his eyes, he just sat there and let question after question go by.

Then came one from John Carlson of Chicago. The pianist was to play parts of a musical composition, and from the style of the music we were to identify the composer, and if possible, give the

name of the piece. . Both of us tried and got snarled up. Mr. Kelly must have noticed the second Bobby lifted his hand off his desk, for he cut us short. "Bobby?"

That little mite leaned into his micro-phone. "Rachmaninoff's 'Variation on a Paganini Theme.'" Sawing at an imag-Paganini Theme." Sawing at an imag-inary fiddle, he hummed a funny zzzzz sound, going on from the bar where the pianist had left off. "That's right!" Mr. Kelly shouted, happy as if someone had given him a million dollars. "Now Bobby, try again.

Mr. Carlson wants to know if you can identify the composer and composition of this one."

Again the pianist sounded a few notes. Bobby's arm waved wildly. He had caught on. "Same thing, upside down.

Mr. Kelly wasn't prepared for so swift an answer. He started to glance at his card, but even as he did so, he translated Bobby's term.

"Right. Right again. It's Rachman-inoff's 'Variation on a Paganini Theme' inverted.'

That time the pianist had played the same piece, but had made it an inversion of the opening theme he had just finished.

The question could well have stumped one with many more years of musical



By the next Sunday, Bobby was talking up with the rest of us. The question was: "If a violin player emp-tied his pockets, what might you find, indicating his profession?"

indicating his profession?" Bobby said a bridge, resin, strings. Lonnie Lunde added a tuning key. Mr. Kelly didn't understand. He consulted Bobby. Bobby said yes, he might carry a spare peg—the key you wind to tune the strings. Both of us named a chin

the strings. Both of us named a chin rest. Bobby objected. "What's the matter, Bobby?" Mr. Kelly asked. "Why wouldn't a violin player have a chin rest?" "A chin rest goes under his chin, not in his pocket," said Bobby. We laughed with the audience. We all felt he had credit for that answer earned credit for that answer.

That's the way Mr. Kelly is. doesn't dare you to answer a question correctly, like some grown ups do. He acts like he expects you to know, and that it is his job to help you say it right. When you have, it's a wonderful feel-ing to hear him shout, "Yes siree! That's very, very good! I wish I could do that."

We have talked it over, and we conclude Mr. Kelly is such a good Chief Quizzer because he knows what it is like to be somewhat young and have to face large audiences. Had there been a Quiz Kids program when he was a boy, he undoubtedly would have been on it,

for he was a very remarkable child. Since Mr. Kelly talks very little about himself in a serious fashion, we had to quiz the Chief Quizzer to find out about this.

We learned that Mr. Kelly never went to school a day after he was eight years old and finished third grade.

He already had a reputation as a boy soprano by that time, for when he was six, he won a five-dollar prize for sing-ing "The Holy City" in an amateur contest at an Indianapolis theater. He

contest at an Indianapolis theater. He had won many such prizes by the time he was eight and went to Crawfords-ville, Indiana, to spend the summer with his grandmother. His father had died, and the family had very little money. He was happy when a theater manager hired him to sing "Down by the Old Mill Stream" while pictures (Continued on page 74)



Tune in "MY TRUE STORY"

"It's a peek into private lives ...

... So writes one listener about the "realness" .... on "My True Story" Radio Program, prepared in cooperation with the editors of True Story magazine.

Listen to radio's greatest morning show Monday through Friday mornings and you'll understand why so many thousands of women say "This is genuine! This is real life!" You'll be fascinated.

AMERICAN BROADCASTING STATIONS



This is the brand new, beautiful Duo-Thorm Sheraton-style upright heater with fine period furniture styling and exclusive duo-tone mahogany finish.

# Save up to 25% on fuel oil with a Duo-Therm heater with Power-air!

When you can have substantial fuel oil savings, clean, workless heat and fine period furniture styling-why accept less in a heater for your home?

But remember: you get all three only in a Duo-Therm heater!

#### Power-Air saves up to 1 gallon of oil out of every 4!

Make no mistake: only Duo-Therm heaters have this revolutionary Blower. And tests made by an independent authority in a cold Northern climate prove beyond a shadow of a doubt that Duo-Therm with Power-Air actually saves up to 25% on fuel oil! (This saving by itself can pay for your new Duo-Therm heater!)

Because it is a Blower-not a fan-Power-Air gets heat into hard-to-heat corners, too . . . keeps floors much warmer ... gives you much more heat and comfort at the living level.

MORE 1

Exclusive Burner saves fuel oil, too Yes, in addition to Power-Air fuel savings, you enjoy real fuel economy with this exclusive Duo-Therm Burner.



It mixes air and oil in 6 stages (another Duo-Therm exclusive) for clean, efficient operation from low pilot to highest flame-thus gets more heat from every drop of oil you burn.

The full-bodied, mushroom type Duo-Therm flame floats in the tough, lightweight steel heat chamber . . . hugs the chamber walls to transfer more heat to your home quicker. There's nothing to wear out because there are no moving parts. And it's absolutely silent!

> You beautify your home as you heat it

Duo-Therm heaters-and only Duo-Therms-are styled like fine period furniture to add beauty to a room. Only Duo-Therm gives you its newly developed duo-tone mahogany heater finish, too-so beautiful, so practical!

And when you own a Duo-Therm you enjoy all the comforts of heat with none of the work. On the first cool day, light your Duo-Therm-then sit back and relax. You can tend the fire all winter by turning a simple dial.

You can enjoy Duo-Therm's clean, effortless heat in any one of a wide choice of models. For Duo-Therm makes a heater for practically every purse and purpose.

#### Free, fact-packed 12-page catalog

It shows all Duo-Therm models in full color, real room settings . . . gives you all the shopping facts you'll want to invest wisely in a heater. Send for your free copy now. In the meantime, visit your local Duo-Therm dealer and inspect the complete Duo-Therm line.

73

THAN A MILLION SATISFIED USERS!	Duo-Therm Division of Motor Wheel Corp., Dept. RM-S4. Lansing 3, Michigan Please send me absolutely free your catalog on the Duo-Therm Fuel Oil Home Heaters Duo-Therm Automatic Gas Water Heaters Duo-Therm Automatic Fuel Oil Water Heaters Duo-Therm Automatic Fuel Oil Furnaces
ALWAYS THE LEADER	Nanie
gistored trademark of Motor Wheel Corporation, Copyright 1948	CityP. 0. ZoneState

Duo-Therm is a re

# Don't be Half-safe!



by VALDA SHERMAN

- At the first blush of womanhood many mysterious changes take place in your body. For instance, the apocrine glands under your arms begin to secrete daily a type of perspiration you have never known before. This is closely related to physical development and causes an unpleasant odor on both your person and your clothes.
- There is nothing "wrong" with you. It's just another sign you are now a woman, not a girl ... so now you must keep yourself safe with a truly effective underarm deodorant.
- Two dangers-Underarm odor is a real handicap at this romantic age, and the new cream deodorant Arrid is made especially to overcome this very difficulty. It kills this odor on contact in 2 seconds, then by antiseptic action prevents the formation of all odor for 48 hours and keeps you shower-bath fresh. It also stops perspiration and so protects against a second danger-perspiration stains. Since physical exertion, embarrassment and emotion can now cause your apocrine glands to fairly gush perspiration, a dance, a date, an embarrassing remark may easily make you perspire and offend, or ruin a dress.
- All deodorants are not alike so remember -no other deodorant tested stops perspiration and odor so completely yet so safely as new Arrid. Its safety has been proved by doctors. That's why girls your age buy more Arrid than any other age group. In fact, more men and women everywhere use Arrid than any other deodorant. It's antiseptic, used by 117,000 nurses.
- Intimate protection is needed so protect yourself with this snowy, stainless cream that smooths on and disappears. This new Arrid, with the amazing new ingredient Creamogen, will not crystallize or dry out in the jar. The American Laundering Institute has awarded Arrid its Approval Seal-harmless to fabrics. Arrid is safe for the skin-non-irritating-can be used right after shaving.
- Don't be half-safe. During this "age of romance" don't let perspiration problems spoil your fun. Don't be half-safe - be Arrid-safe! Use Arrid to be sure. Get Arrid now at your favorite drug counter - only 39¢ plus tax.

(Advertisement)

(Continued from page 72) of the stream and the mill were flashed on the screen. That led to fifty dollars a week with the Doyle stock company as "Master Joe Kelly, the Irish Nightingale." He learned geography by traveling, and arithmetic by paying his hotel bill. No wonder he understands how we

get nervous in front of the audience.

He knows, too, how it feels to fail. He had played theaters all over the country, and at fourteen was the youngest minstrel man in America. His salary was seventy-five dollars a week.

Then one day he reached for his high note. Not a sound came out. Little Joe Kelly's voice had changed; he was through.

His singing had helped support the Kelly family. All the time he traveled, he sent money home. His next job was as an office boy, but that paid twelve dollars a week instead of seventy-five.

To learn to play the piano, he spent his noon hours in dime store music de-He organized his own dance band, "Kelly's Klowns," then gave it up to become an actor in a touring stock company.

**0**<sup>N</sup> St. Patrick's Day, 1923, at Sault Sainte Marie, Ontario, he married the company's pretty brunette business manager, Mary, and eventually they settled down in Benton Harbor, Michigan

Mr. Kelly had a variety of jobs until he broke into radio at the same station where his son, Joe Jr., now is getting his start as an announcer.

In 1933, he borrowed money to come to Chicago. He got his first announc-ing job at WLS, and soon became Chief Bell Ringer of the National Barn Dance.

He was also "Jolly Joe," the children's waker-upper, on a morning program. Peering through his "magic telescope," he helped them get ready magic for school by keeping score while they raced to get dressed. Some mornings the girls won; others, the boys were ahead. As they scrambled into their clothes, he told them wonderful stories about Polly the Parrot and Scamper

the Billygoat. In 1940, Lou Cowan, whose business it is to dream up radio programs, had the idea for the Quiz Kids. Walter Wade, of the Wade Advertising Agency, liked it, and together they got the show ready for the air. As the first board of kids, Gerard Darrow, Cynthia Cline, Joan Bishop and Van Dyke Tiers qualified, but sixteen prospective quiz mast-ers did not. They tried college profes-sors, writers and announcers. The kids got scared and froze, and the would-be Chief Quizzers flunked.

Then Mr. Wade thought of Joe Kelly. Mr. Kelly did not want to audition, but he was under personal contract to Mr. Wade, and when Mr. Wade asked, Mr. Kelly tried.

The kids had fun. They talked and talked

Mr. Kelly went to Canada on a vacation and forgot all about it. He had helped out his friend Mr. Wade, but that was all there was to it. These kids could confuse the professors, and he had only a third grade education. So far as he was concerned, he wasn't qualified for the job.

He was having a fine time in the wilderness when Mr. Wade and Mr. Cowan wired, "Come back. You're the Chief Quizzer."

We asked members of Mr. Cowan's staff to tell us a little more about why they chose Mr Kelly.

They explained that the show is not intended to test the Chief Quizzer's knowledge; its object is to bring out what we Kids have learned.

He can check our replies against the information on the cards the research department provides, but first he has to get us to give the answers.

We're eager to give me answers. We're eager to give Mr. Kelly the answers because we feel he under-stands that you can know something perfectly, but if some one dares you to say it, you can get so excited every-thing erases out of your mind like chalk off a blackboard.

It may be that Mr. Kelly has never forgotten the way he felt the day his voice changed, and he stood in front of an audience, unable to sing a note. If one of us gets into a tight spot, he helps us all he can-short of giving away the answer.

I (Joel) want to tell you about the day he helped me the most.

I hadn't missed a math problem in a month, and even before the show I had a feeling this was the day. Mr. Kelly

a feeling this was the day. Mr. Kelly must have noticed what happens when I miss—I get red in the face and so flustered I can't concentrate any more. I should have solved that one. When Mr. Kelly said, "No, I'm sorry Joel, but that isn't right..." I started to burn. He must have seen me blush red as my gown.

He turned his back to the audience and talked only to me. "Never mind, Joel. You'll get the next one. Just take it easy."

I calmed down. I was away behind at the time, but instead of having my thoughts scrambled, I answered the next questions correctly and came in second.

And I, (Rinny) felt the worst the day I arrived with a black eye. Hon-estly, I don't know when I've been so embarrassed.

Some people pretended not to notice; some kidded me. I don't know which was worse. Apparently, it is very funny when a thirteen-year-old young lady sports a shiner.

M.R. KELLY, however, was perfectly matter-of-fact. "How did you get it?"

"I was playing a little touch football at a picnic," I almost whispered. I was

that fussed. "Well," said Mr. Kelly, "you'll just have to develop a little better defense." I didn't mind after that.

Perhaps the reason we trust Mr. Kelly so much is because we have never seen him angry. Even on out of town trips, when we invent games which are somewhat hectic for a pullman, and the other grown ups get provoked; he just smiles.

He's a genius, too, at restoring order when we start scuffling before the show. We'll admit things get a bit wild.

As we told you, we reach NBC just half an hour before we go on the air. Usually, we wait in a small studio until time to make our entrance. We haven't seen each other for a week, and we have lots of things saved up to say.

One of us will grab a dead mike to imitate a noted announcer. Another disagrees with his interpretation and tries to take it away. In seconds, we're

all shouting at once. Then Mr. Kelly walks in. He'll say, "Cut it out, Kids. We don't want any more teeth lost around here."

I (Joel) carefully count molars and different states, but I need these. To change the subject. I ask, "What's on the cards today?"

74

R

Those cards provide our best running "What are the questions?" Everyone joins in the clamor.

"Is there one I can answer?" "Please, Mr. Kelly, let us have just a little peek."

He laughs and flips the pack, but it's always the blank sides he shows us. Or he'll reach out, then notice all of a sudden he's aimed toward a Quiz Kid, and quick pass them to a member of the staff. Other times he'll pretend to be serious, start to give them to us, then say, "Oh, I forgot. These are last week's."

While this goes on, Lonnie Lunde heads for the piano. He has been a pianist and composer since he was four, and can, we think, play any piece ever written. Mr. Kelly, on the other hand, learned his piano in dime stores.

But we love his boogie. One of us shouts, "Play for us, Mr. Kelly, please play for us.

Now we have been around radio stations long enough to know everyone gets tense before a big network show. Any ordinary man on his way to the studio would refuse.

BUT not our Mr. Kelly. He sits right down. Often he and Lonnie play duets, but the most hectic session came the day we got our organist, Howard Peterson, into it, too. Mr. Kelly and he raced. Faster and faster they played. It ended up in a positive tailspin. Best of all, Mr. Kelly likes the song

Lonnie wrote for him:

#### The Chief Quizzer

You'll find a lot of Kellys, No matter where you go; But to the Quiz Kids there's just one The Kelly known as Joe— Joe Kelly, the Chief Quizzer He gives us no chance to relax— Joe Kelly, the Chief Quizzer He makes us come up with the facts-He throws the questions at us, some easy, some hard, For our tender ages he has no

regard;

'Cause he's got the answers right there on his card, Joe Kelly. the Quizzer.

We're ready for anything by the time we file into the studio. We laugh ahead of the audience when, just before air time, Mr. Kelly introduces our an-nouncer, Bob Murphy, saying, "Kelly and Murphy, what a pair! It's a great day for the Irish. . . Let me get these spectacles on . . . I'm having a little difficulty . . . they're a new pair I'm breaking in for my wife . . . Rinny, here's a question . . . why do you think people fall in love?"

The laughs ring out, and before we have a chance to get solemn or scared, we're on the air, and he's asking the serious questions as happily as he did the foolish ones.

Mr. Kelly's formal education may have ended with the third grade, but he has made us realize a smart person doesn't do all his learning in school.

Even our audience senses, we think, that Mr. Kelly is like a kindly step-father to every Quiz Kid. We find that out when we get into scraps with other kids at school. If they get really mad at us, they don't say, "I'll tell your father."

Oh no. When you're a Quiz Kid, it isn't as simple as that. They say, "We'll write Joe Kelly." And we wouldn't be surprised if some of them do

# Hold it, Butch Ladies Present



It's a safe guess all Butch needs is a 'change' .... from itchy, half-clean clothes to things that are washed completely clean and sweet . . . with Fels-Naptha Soap.

This extra gentle laundry soap—an exclusive blend of mild, golden soap and active naptha-gets out every

stain, every source of irritation. Leaves dainty garments soothingly soft and white.

Like other modern mothers, you'll find Fels-Naptha the perfect soap for doing a 'baby wash' cleaner and quicker!



ADE IN PHILA BY FELS & CO.

GOLDEN BAR OR GOLDEN CHIPS Fels-Naptha Soap

FELS-NAPTHA

# at last ! a shampoo made especially for you who do your hair at home!

NEW

## Makes home permanents "take" better!

Shasta-washed hair "takes" a better permanent. Even a fresh new wave looks softer and more natural the very first day. Soaping your hair with the most expensive creams or liquids won't give you Shasta's perfect results!

#### • Makes pin-curls comb out softer!

Your pin-curls comb out softer-your hair stays lovely all day long. Shasta gives you better results than any soap shampoo. You'll see that Shasta is made especially for girls who do their hair at home!

#### Shasta leaves your hair more lustrous, easier to manage!

Notice how much more lustrous and manageable Shasta lcaves your hair. See the brilliant highlights and silky softness. Tonight, Shasta-shampoo your hair!



## **Bachelor Girl in** Hollywood

(Continued from page 57)

struck out on her own, he has done all of her recordings with her, as well as conducted for her radio appearances. Jo brags that Paul is a blossoming

song writer as well as a top conductor and arranger, and points to his three recent hit tunes, "I Should Care," "Day by Day" and "Ain't Ya Ever Coming Pactor" Back?

Some of Paul's songs have emanated from Jo's living room, where an audience of his pals is always ready to give a new work a quick run through. Some of those off-the-cuff concerts are better than the broadcasts, say the insiders

who've heard them. "We never know when we're kid-ding," Jo explains, recalling the fan-tastic story back of her biggest record hit, the gag version of "Temptation" which reached the juke boxes as "Timtay-shun.

Jo made the record in a half an hour "strictly the one take"—at the end of an all-day recording session with the Capitol Records people.

THE arrangement had been whipped up for another singer, who got sick at the last minute and failed to keep the recording date. Jim Conkling, of Capi-tol, suggested that Jo do it—"just for a

gag." It took half an hour to make it, Jo says, and five minutes to forget it. It was just a way of working off steam.

She was so sure she had heard the last of it that she didn't even tell Michael Nidorf, her manager, that the record was made.

But Capitol released the platter, cred-iting the vocal to "Cinderella G. Stump." After about a month, Conkling tele-

phoned Jo to report. "Don't look now," he said, "but I think "Tim-tay-shun" is going to cause some talk." Six hundred thousand reorders were in.

As the hepsters all know, "Tim-tay-shun" long ago passed the million mark,

making recording history. If she's going to make history, Jo would be just as glad if it were all that

easy. Her big upsurge in the popularity polls in the past two years has drummed up a fistful of theater and night club offers. This seemed like a good idea, at first. But Jo tried both, "and ran home

nrst. But Jo tried both, "and ran home screaming." "It's too tough—the fancy get-ups, the five-a-day, the crowds." She particularly hated the night club business, although she packed La Mar-tinique in New York every night during her engagement. Night clubs have all the bad features of theaters, she says, plus later hours more smoke more plus later hours, more smoke, more noise, and more drunks.

The easy-going life is the life for Jo. Where but in radio could she sleep all night and, if she wants to, half the day? In what other business could she get by with the sweaters and old flannel robes which are her favorite costumes, spend every weekend "at home" with the family, and week nights at home with a new detective story? Nowhere else in the entertainment business, that's sure.

Sure there are more people-and more applause-if you look out toward the town.

But, says Jo Stafford-who wants it?

Procter & Gamble's new beauty miracle! Not a soap ... Leaves no dulling film!

### Art Linkletter

(Continued from page 53)

of the way, the cards are out and everybody is pinned down to bridge or gin rummy."

Art thinks that offering a deck of cards to such guests is an insult to the guests and a confession of intellectual bankruptcy on the part of the hosts. As for himself, he has sworn never to learn gin rummy.

The old fashioned art of conversation is cultivated at the Linkletter home, and it is to help the children develop their ideas and vocabularies, the necessary antennae for ready communication with their world and the people in it, that Art and Lois plan their home life with an eye to spending the maximum amount of time with the youngsters. Even two-year-old Sharon — Sha-

Even two-year-old Sharon — Sha-Sha, as she herself says it—is allowed to dine with the family on stay-at-home evenings, and her parents are perfectly happy to advance their own dinner hour to six o'clock so that the littlest of their children can be with them.

their children can be with them. The Linkletters expect their fifth child in October, and are giving Sharon every chance to exploit her position as the youngest.

Robert, almost four, feels very grown up when Sharon is around, and a great deal more articulate, his father says, than the time he appeared on his father's House Party program and was unable to utter a word.

Taker's house Party program and was unable to utter a word. The really "grown-up" children— Jack, who is eleven, and Dawn, nine, laugh indulgently at this childish nonsense which they have long since, of course, outgrown. For them the dinner hour is the big chance of the day to regale their parents with stories of their day at school.

regale their parents with stories of their day at school. Jack goes to Black Foxe, a military school, and Dawn to Westlake, a private school for girls. They will go to public schools when they reach the Junior High School level, their parents have decided. Art, who studied to be a teacher, is horrified at the teacher-load which prevails in the Los Angeles city schools, and declares that no teacher no matter how competent—can teach fifty children at one sitting. At Westlake, Dawn's classes hold fourteen or fifteen, which her father thinks is more reasonable.

It is characteristic of Art that he wants nothing but the best for his children, for Lois and himself, too.

He started life an orphan, was later adopted. He managed a college education only by dint of the hardest kind of part-time jobs. Now that he can afford it, he feels absolutely no guilt about taking it easy.

When he and Lois were honeymooning thirteen years ago he did his last odd job around the house. His wife had a new floor lamp and asked him to install the extension cord needed to connect it. Art did, and blew the fuse. He has never "fixed" anything since—and Lois knows better than to ask him.

Their house, which surmounts a sloping acre in the heart of Hollywood, has everything for a relaxed and luxurious life—terraces with play equipment for the children, a badminton court, the swimming pool. The purple jacaranda trees at the front of the house are beautiful. The whole place is a sort of walled-in oasis in the center of a really not-too-beautiful town.

The cook and butler, governess, laundress and gardener now employed to

Pre-viewing The styles

#### WITH LINIT



again demonstrates her matchless flair for intimate-fashion design with this exquisite hostess robe of flowered, petal-fresh organdy. Washable? "Yes, indeed," says Mme. Tewi, "provided you starch it with LINIT." This finest of laundry starches restores original finish...helps all cottons stay fresh and unrumpled 'tween launderings.

Be it sheerest organdy

or a sturdier fabric such as a housedress, man's shirt, sheet or curtain—if it's cotton it needs starching with LINIT.\* Easy-tofollow directions for using this penetrating starch on every package. Ask your grocer for LINIT.

FOR THE

ouch

# New! Improved! **Richard Hudnut Home Permanent**



#### Take Only One\* Hour Waving Time for Your Permanent

If you've ever put your hair up in curlers...it's that easy to give yourself the new, improved RICHARD HUD-NUT HOME PERMANENT. This salontype home permanent is based on the same type of preparations used in the Richard Hudnut Fifth Avenue Salon for luxurious, softer, lovelier waves. With it, you can set your hair in any style... from a sleek can to a halo of ringlets. Ask to see the RICHARD HUDNUT HOME PERMANENT

home permanen

78

at your favorite cosmetic countertoday! Price \$2.75; refill without rods. \$1.50 (all prices plus 30¢ Federal Tax).

\*depending on texture and condition of hair-follow instructions.

# It's 7 Ways Better!

Saves up to one-half usual waving time.

One-third mare waving latian...mare penetrating, but gentle an hairl

Langer, stranger end-papers make hair tips easier ta handle.

Dauble-strength neutralizer anchars wave faster, makes curl stranger far langer.

Impraved technique gives deep, saft crawn wave... nan-frizzy ends.

Only hame permanent kit ta include recanditioning creme rinse.

Twa lengths af rads. Standard size far ringlet ends; extralang far deep crawn waves.

keep the Linkletter home running with well-oiled efficiency will be supple-mented, come October, with a nursemaid.

When they bought it, over three years ago, their house was just another Medi-terranean-type villa. But Lois, an enterranean-type villa. But Lois, an en-thusiastic amateur decorator, has trans-formed it. Bit by bit, she got rid of the garish tile and the miles of wrought iron work that gave it "character"— of a sort. The forty by twenty-foot living room is a bright place now, with the ceiling pickled and bleached, a simple mantelpiece, and brilliantly-colored Chinese furniture. The coral and blue-gray color scheme has a pro-fessional polish, but no Linkletter would be happy in a formal room. The casual accumulation of books, papers, music, logs piled in the fireplace —these give it its real character. -these give it its real character.

The dining room is pale and subtle, to make the best possible frame for Lois's collection of traditional silver, crystal and china. And all the bed-rooms have as carefully thought-out color schemes. Jack's is mannish, Double gove Babert's is mannish, Dawn's gay, Robert's a circus. Lois and Art share a huge room in which Swedish modern shows beautifully against a blue-green, chartreuse and apricot background.

A new room, a twelfth, is now under construction for the fifth baby's nursery.

Art pays rather appalling bills for all of this with the greatest good humor. His family and his home, he feels, are very rewarding investments.

Fortunately—in view of the kind of life he enjoys—Art is making money, important money, these days. The scrimping and planning of his college days in San Diego are happily behind him this great success on the air and him. His great success on the air, and in his one movie, People Are Funny, have built up a demand for his services at fairs and expositions at astronomical fees—and he manages to fill a great many such engagements along with his regular radio schedule.

Such a pace frightens his friends in radio who have seen Tom Breneman and other gifted men break under the load. But Art is not worried. His public life is strenuous, but—and this is crucial, he says—his private life is quite different. His quiet, lazy life with his family—which accents sleep, exer-cise, simple fun—stores up all the energy he needs for facing the public. He has another asset, he thinks. He

doesn't worry.

"I suppose, compared with the power-house guys, I seem phlegmatic," he says. "But I have developed a fatalistic philosophy in fifteen years of radio ad-libbing. Anything can happen, and often does. But I don't worry about it until it happens. When it happens I do

the best I can." The philosophy pays off, of course, for Art is famous in radio for turning a bad break, or a boner, into the biggest laugh on the show.

He has done People are Funny on TV once, with exciting results. He wants to do more—for he finds this medium the best for what he likes best to do, talk directly to the people.

With television a part of his think-ing, Art, of course, is making it a part of his life. His home is probably the first in Hollywood to have a "television room.' Like everything else in the house, the room is designed for the whole family's enjoyment.

That's what makes the Linkletter house something really worth writing about. It's a home.

### It Might as Well Be Pretty

#### (Continued from page 61)

Vegetable Combinations: Buttered peas, carrot strips and cauliflower flowerets. Broiled mushroom caps, string beans, diced beets. Buttered string beans, stuffed onions, grilled tomatoes. Buttered cauliflower, diced carrots, spinach. Stuffed green peppers, diced turnips, kidney beans. Buttered asparagus, diced beets, lima beans. Stuffed tomatoes, buttered young carrots, French fried onion rings. Fried eggplant, grilled tomatoes, buttered Brussels sprouts. Stuffed mushroom caps, beet greens, kernel corn.

#### **Planked Steaks**

A steak you are going to serve on a plank should be broiled first. Select a tender steak 1½" to 2" thick. Trim off excessive fat. Place on greased rack in preheated broiling pan. Place broiling pan with meat on rack 2" to 3" below the heat. Sear on top and sides and turn. When seared on both sides reduce heat to moderate (350° F.). Continue broiling until 5 minutes before done.

#### **Cooking Guide for Steak**

1-inch: rare, 8-15 minutes; medium, 12-20 minutes; well done, 15-30 minutes.

2-inch: rare, 15-25 minutes; medium, 20-30 minutes; well done, 25-40 minutes.

Broil until nearly done, then put it on a preheated plank and arrange vegetables around it. Place under a hot broiler to brown potatoes and finish cooking. Allow  $\frac{1}{2}$  to  $\frac{3}{4}$  pound per portion.

#### Planked Chicken

3 medium sized	1½ cups cooked
broiling chickens	mashed potatoes 1 <sup>1</sup> / <sub>2</sub> cups whole green
pepper	beans, cooked
oil	1½ cups whole ker-
pimento	nel corn

Split and clean broilers. Wash and dry thoroughly. Sprinkle with salt and pepper and cover with oil. Preheat broiling compartment to medium. Place skin side down on broiling pan and broil about 4 inches from source of heat for about 20 minutes. Remove from broiler and place skin side up in center of oiled heated plank. Arrange potatoes around edge of plank with pastry tube or with spoon. Fill space between potatoes with beans and corn. Brush with oil and broil 4 inches from source of heat about 10 minutes, or until chicken is tender and potatoes browned. Makes 6 servings.

#### **Planked** Fish

Select any firm-fleshed fish for planking. You may use whole fish, split down back, fillets or steaks which are  $\frac{1}{2}$  to 1 inch thick. Dry fish thoroughly, season both sides with salt and pepper and brush with oil or melted butter. Place skin side down on oiled hot plank or ovenware platter and bake in hot oven (400° F.) for 15 to 30 minutes, basting frequently. Remove from oven, border with mashed potatoes, brush with melted butter, milk or diluted egg yolk and brown in oven or under broiler. Garnish with parsley and serve at once. Other vegetables such as string beans, lima beans, tomato slices or small stuffed tomatoes may be used with potatoes. Allow  $\frac{1}{2}$  to  $\frac{1}{2}$ 

that Always-Fresh look



Arlene Dahl

featured in Metro-Goldwyn-Moyer's "A SOUTHERN YANKEE"

#### says, "Try Woodbury DEEP-CLEANSE Facials!"



Tempting! Dobbin eyes the apple-our eyes go to Arlene, she's so-o radiant! "For fresh morning glow," says she, "try my Cold Cream-deep-cleansing Woodbury!"



Ver-ree tempting! Sun down, moon up, it's time for glamour-glow! "Easy," Arlene tells you, "rich Woodbury smooths dryness ... brings back that Always-Fresh look."

"For skin that's beauty-clean," says Arlene Dahl, "swirl on Woodbury Cold Cream. Its rich oils *cleanse deep...cleanse clean*. Tissue ... and film on more Woodbury to smooth your skin. Four special softening ingredients! Now tissue again and splash with cold water. The result? – Woodbury-wonderful! Skin's clear-clean, silky-soft."



bothered with hangnails?







Cuticle hangnails aren't pretty to look at—aren't nice to have, either! They snag your nylons ... spoil your manicure ... and, darn it,

they hurt. What to do? Just make a beauty habit of new 'Vaseline' Cuticle and Nail Cream. This soothing, smoothing, fragrant cream lubricates rough cuticle gently . . . aids in keeping it soft, pliant . . . and really does something about those ugly cuticle hangnails!



#### NOSTALGIC MEMORIES

Radio Mirror's Best Letter of the Month

Dear Papa David:

I was born in a small village in Denmark. My father was a carpenter. I can remember walking to school through the snow wearing wooden shoes which kept our feet good and warm.

How well I remember my grandmother's house. It was brick, but the roof was covered with thick sod which would sprout in the spring, and soon the whole roof would be green. On one end of the roof the storks would build their nests and in a few weeks their little white offspring could be seen perched on the roof tops. How well I remember their long, red legs and what a thrill we children got from watching them.

I was ten years old when father decided to go to America where his married sister was living, but the sad part was that he couldn't take us with him. When he kissed us all good-bye we felt as though we would never see him again. Weeks went by, and Spring came. The grass on grandmother's roof grew green and we knew the storks would soon build their nests again.

After eight months, we received a letter from Father with transportation tickets for the whole family. It took us thirteen days and nights to cross the ocean, and I was so seasick the sight of the waves was enough to make me ill.

How happy we were when we sighted land! We sailed a few hours more and then sighted the Statue of Liberty. Never having heard about it before, we wondered what it was.

Traveling by train, we reached our destination two days later, fully expecting Father to meet us. We waited and waited but he never came. Strangers tried to discover where we were going, but we couldn't understand a word they said.

and waited but he never came. Strangers tried to discover where we were going, but we couldn't understand a word they said. When it grew dark a man from the railroad, who spoke Swedish, was sent over to help us. Mother had no trouble understanding him and he insisted we spend the night at his home. Mother sent a letter to Father, but it was two days before he arrived. It seems we had made the trip three days sooner than expected.

Leaving bright and early, we said good-bye to those kind people and started for our new home. It was a small town and we caused a lot of excitement. The children would come to our yard to play with us. With their help, we learned many new words.

In September we began school and the children would crowd around us to hear us talk. How they would laugh, but we learned fast, thanks to a kind teacher who took extra time with us. The years went by fast and we all learned to love America.

I am seventy-three years old now and my parents are both dead, but I still like to think about those days and it thrils me to hear my great-grandchildren laugh about how father came to call for us with four mules hitched to a big spring wagon. So after all, I find that Life Can Be Beautiful.

Mrs. R. K.

The ten-dollar letters follow:

#### **MONEY ISN'T EVERYTHING**

Dear Papa David:

Recently, in the company of friends, my husband was discussing the sad state of our finances. I laughed and said, "It's only money." Everyone laughed heartily. They assumed I was joking. Only my husband's smile told me that he, alone, understood.

we have been married ten years. No strangers to cheap housing, bill collectors and even pawnshops, we have endured all the humiliations of poverty.

During the war, we were fortunate. We worked hard, our income rose, and we bought a home, a car, and were able to give our children the things we wanted them to have.

After the war, we started a business of our own. Costs were higher than expected and we spent all our savings. sold our car, our house, and borrowed heavily. We worked hard, but we seemed doomed to failure. We lost money; our home was broken up; our creditors hounded us. We were exhausted. We even began to quarrel with each other.

When we were forced to close our business, we were heavily in debt and the future seemed hopeless. We discussed a divorce. In our despair, a cold pride kept us from saying the one word that might have led to a reconciliation.

Charles was working nights and to get more money, he hauled coal during the day even though he suffered from asthma.

ARE YOU REALLY

SURE OF YOUR PRESENT

DEODORANT?

TEST IT AGAINST NEW PERFECT

FRESH

On New Year's Day, he had a heart attack. For hours I watched him fight for a life which we considered unen-durable. Faced with the probable loss of my dear one, I prayed that I had left him enough in life to fight for. I realized what folly we had been about to commit.

My husband began to recover. had many long talks and he admitted that, compared to his fear of our marriage's breaking up, the other worries were triffing. Once on his feet, he was warned that never again would he be able to work as hard.

People were sympathetic (even our creditors). We learned how good and true most of our friends were. A new tenderness entered our love for each other. We both know that probably we always will be poor—financially, that is. In the things that really matter, however, we are God's favored. When we stopped worrying about money, it was as if we had been set free.

MRS. C. W. A.

#### SOLICITOUS EAVESDROPPERS

#### Dear Papa David:

We live in the country, and our telephone is one of those eight-party lines on which everyone eavesdrops.

The night I realized my third baby was about to be born, my husband was at work in the city, several miles away. Frightened, I went to the telephone. What if the line should be busy? However, I was fortunate enough to get the connection, but I was sobbing hys-

the connection, but I was sobbing hys-terically, asking Frank how I would get to the hospital, begging him to hurry home, and wondering who would take care of our two little boys. Suddenly, while Frank was still talk-ing, trying to calm me, I heard a car drive into our yard, then another, and another. Those party-liners had heard my call and had all come to help! In o time, they arranged everything

In no time, they arranged everything. One drove me to the hospital while the others cared for the children, reassured Frank (on the phone) and did a hun-dred thoughtful things. Oh yes, life can be beautiful, even on a party line! MRS. F. C.

#### **RADIO MIRROR OFFERS \$50** EACH MONTH FOR YOUR LETTERS

Somewhere in everyone's life is hidden a key to happiness. It may be a half-forgotten friend, a period of suffering, an unimportant incident, which suddenly illuminated the whole meaning of life. If you are treasuring such a memory, won't you write to Papa David about it? For the letter he considers best each month, Radio Mirror will pay fifty dollars; for each of the others that we have room enough to print, ten dollars. No letters can be returned. Address your Life Can Be Beautiful letter to Papa David, Radio Mirror Magazine, 205 East 42 Street. N.Y. 17, N.Y.



FOR YOURSELF

WHICH STOPS

PERSPIRATION

PREVENTS ODOR

BETTER !

0

596 - 136 25¢ and 10¢

P.S. Test FRESH yourself at our expense. See if FRESH isn't more effective, creamier, smoother than any deodorant you've ever tried. Only FRESH can use the patented combination of amazing ingredients which gives you this safe, smooth cream that doesn't dry out . . . that really stops perspiration better. Write to FRESH, Chrysler Building, New York, for a free jar.

Be Lovelier to Love FRESH FRESH



# **INFORMATION**

#### Step up and ask your questions-we'll try to find the answers

OR YOUR INFORMATION—If there's something you want to know about radio, write to Information Booth, Radio Mirror, 205 E, 42nd St., N. Y. We'll answer if we can either in Information Booth or by mail—but be sure to sign full name and address, and attach this box to your letter.

#### **TED MALONE'S ORCANIST**

Dear Editor: How about some information on Rosa Rio the organist on Ted Malone's pro-gram? I think she is just about the best in the business. Where did she come from? Is she mar-ried? What other programs does she play for? My girl friend and I are



Rosa Rio

both musicians and I have a wager with her that she is also the organist on My True Story. Am I right or wrong? Mr. B. B.

#### Louisville, Ky.

You're right. She's also the organist on ABC's Ethel and Albert (Monday to Friday at 6:45 P.M. EST.), and Second Honeymoon (Monday to Friday at 3:30 P.M. EST, ABC). Rosa, who is on ABC's musical staff, is so much in demand that she often has only twenty-five seconds to dash from one studio to another. A native of New Orleans, she is married, has one son, and, naturally, has an organ in her home.

#### STATISTICS WANTED

Dear Editor:

Recently a friendly discussion led to friendly wager concerning the height and weight certain radio Would you please clarify the matter for us by giving these vital statistics of Dick Haymes, Vaughn Monroe, and Bob Hope? Mr. F. V. H.

Chicago 14, Ill.

Bob Hope

We'll be glad to. Vaughn Monroe, the tallest of the three, is 6'2" and 185 pounds. Next comes Dick Haymes at 6' and 160 pounds. And Bob Hope, the shortest, is 5'10", and 170 pounds.

#### CAPTIVATING VOICE

Dear Editor: Will you please tell me who plays Peggy Martinson on the Nora Drake program? I'd like to see a picture of her as she owns such a wonderfully dramatic voice. It's a voice you want to stop and listen to. Mrs. P. B.

Armona, California



Mercedes McCambridge

Here's the face that matches the voice you want to stop and listen to-Mercedes McCambridge. She is often heard on other programs such as Inner Sanctum, Studio One, and Mystery Theatre.

#### NEWS CORRESPONDENT RETURNS

Dear Editor: Would you tell me what has become of Robert St. John? During the war I heard him on the radio often and he was one of my favorite newscasters. I haven't heard him or anything about him for a long time. Mrs. B. C.

Martinsville, Va.



Robert St. John

You'll be happy to hear that Robert St. John recently returned to this country from Europe where he spent much time gathering material for his new book on Palestine which will be published this Fall.

#### THE PARK AVENUE HILLBILLIE



Dear Editor: I would like to where Dor-Shay, The know othy Park Avenue Hillbillie, comes from. Our family enjoys listening to her and we are in dispute as to her native state. Would you enlighten us?

Mrs. P. A. S., San Antonio, 10, Texas

Dorothy Shay is from the South—Jack-sonville, Florida, to be specific, where she was born some twenty-odd years ago.

#### **ALIAS GERARD**

Dear Editor: I noticed in your August issue of Radio Mirror the picture of Jerry Colonna. Is that his real name? Has he made any record-ings lately? Mr. F. C.

Jerry's legal name

Erie, Pa.



Jerry Colonna

is Gerard Colonna; however, he changed it when he decided it was too formal for a comedian. His latest Capitol recordings, released a few months ago, are "Pass A Piece of Pizza, Pleuse," and "Where Do You Work-a, John?"

of celebrities.



#### TRIBUTE

Dear Editor:

Until your September issue I was disappointed in your magazine for not mentioning the death of Tom Breneman. He meant so much to so many of us. During the war years his program always gave us a lift. And yet, along with the belly laugh, the smile, or the chuckle, would come the tears the next moment. That's the test of true comedy. He was more than a comedian because shining through his antics was the warmth, the true heart, of Tom. That was what made him different from the other comedians.

Indianapolis, Ind.

Mrs. G. H. E.

Those are our sentiments, too.

#### SUPER WRITING TEAM

Dear Editor: Could you give me some information about Frank and Anne Hummert. as well as some of the radio programs they produce? Miss N. A. T. Milford, Mass.



Anne (née Ashen-hurst) and Frank Hummert originally

Anne Hummert

started as a secretary-boss combination, but, as Frank will confide jokingly to friends, he married Anne because he had difficulty pronouncing her name. Together they have become radio's most outstanding produce and producing team. They write, produce and direct some sixteen radio scripts weekly for an audience estimated at 100,000,000 a week. To give you an idea of the variety of programs they have a hand in, here are a few: David Harum, Back-stage Wife, Manhattan Merry-Go-Round, Lora Lawton, and Waltz Time.

#### RADIO'S PERFECT MOTHER

Dear Editor:

Will you please inform me whether Marion Barney ever played stock in Philadelphia quite a few years ago? Mrs. M. C. E. Trenton, N. J.

Not only has she played stock in Philadelphia, but there isn't a city with a



Marion Barney

population of 100.000 or more that she hasn't played. Before Marion entered the field of radio, she had spent twenty distinguished years on the stage, five of which were spent as leading actress of the Orpheum Stock Company in Phila delphia. Now, known as radio's perfect mother, Marion is firmly settled in her role as Mother Young in Pepper Young's Family.

New"LOVELIGHTS" romantic "LOVELIGHTS"... in your hair!

T'S so southing, so caressing .... this new kind of shampoo. The reason? A little powdered egg! Yes, and Richard Hudnut Shampoo brings out all the "lovelights," the . glorious natural sheen of your hair! Be sure to try this luxury shampoo, created especially for patrons of Hudnut's exclusive Fifth Avenue Salon . . . and for you!

A New Kind of Hair Beauty from a World-Famous Cosmetic House

# The Egg makes it Extra Gentle! ... Luxuriously smooth

Richard Hudnut enriched creme

SHAMPOO

Not a dulling, drying soap. Contains no wax or paste. **Richard Hudnut** Shampoo is a sm-o-o-o-th liquid creme. Beautybathes hair to "love-lighted" perfection. Rinses out quickly, leaving hair easy to manage, free of loose dandruff. At drug and department stores.



M



#### **Curtain at Nine**

#### (Continued from page 33)

chance. It was seized upon desperately. A motorcycle messenger was armed with a release form, and dispatched from Hollywood to Santa Barbara with instructions to locate Miss Benson and get her signature by broadcast deadline. Little hope was entertained that he would succeed.

Followed a glum vigil at the telephone. Came five o'clock, Hollywood time, and no word. Five-thirty, and no word. Five-forty. The phone jangled. Wrong number. Twenty minutes left.

Then it range again. This time it was the excited voice of the messenger. He had contacted Miss Benson. She had signed the release, and he was speeding back with it. Everyone sighed. It was all right to go on with the show.

HAVE become accustomed to drama behind the Lux Radio Theatre's velvet curtain such as I have not witnessed in any other phase of what will pass, I venture, for a rather eventful career a career including a 40-week, 46-state siege of one night stands, acting and directing on the Broadway and London stage, and 14 years as a Hollywood motion picture director.

A control booth Einstein has figured out that into the overall production of the Lux Theatre to date have gone some seven million words, which if printed on single teletype tape would stretch 2,500 miles; 35,000 pages of script which, laid end to end, would extend 60 miles and drive out of their minds every street cleaner en route; roughly 13,000 music bridges, and approximately 60,000 sound effects conjured up by Lux's fabulous noisemaker, Charles Forsyth, at the rate of 105 a show. More than 400 of Hollywood's all-time most glamorous movie stars had performed in upwards of 600 Lux adaptations of motion picture hits by the end of 1947.

You cannot wade through that wilderness of statistics without some of the most carefully laid plans going awry. Week in and week out, comedy, pathos and suspense are the real life ingredients backstage in the Lux Radio Theatre. To thirty-two million faithful listeners, Operation Lux is a flawless radio presentation which has come across the airlanes for more than 14 years without miscue or mishap. As far as Lux fans know, all the tumult and humor of this continually high-Hoopered one hour show is contained in the adaptations of popular motion pictures, and in the performances of the stars who come to the Lux microphone.

Rarely is there hint of the problems involved in getting the show on and off the air with clocklike regularity. Little is the armchair patron aware of feverish races against deadlines, of the talent and perspiration, of the heartbreak and headache poured into a Radio Theatre presentation.

Even dress rehearsal at the Playhouse is subject to disruptions, particularly during invasions by itinerant inebriates. When these vagabonds are spotted, they are gently eased out.

One slightly tipsy, well-dressed gent crashed the dress rehearsal not long ago, ensconced himself in the front row, and proceeded to interrupt the performance with admittedly intelligent criticism. However, his comment was uncomplimentary, and he was asked to leave, which he did gracefully and with dispatch. I shall not soon forget the night that adulation for one of my stars took on the proportions of a near riot. Before the curtain fell on our adaptation of "You Came Along," an army of girls stormed the footlights with a rain of oohs-and-ahs, accompanied by frantically extended autograph albums. Only the timely arrival of a contingent of Los Angeles policemen prevented them from swarming onto the stage and kidnaping Van Johnson while the show still was on the air.

Although this demonstration was quelled without discernible catastrophe, I will admit that at least one distaff fan achieved a moral victory. A lifesize photo of Johnson appeared in a glass showcase in the lobby of the Vine Street Playhouse, and when I went home I noticed that one of Van's admirers had left her lipstick prints on the glass across the photographic image of his own lips.

Often comic relief is provided by fans far from the CBS auditorium. In its day the Radio Theatre has been held responsible for a burning house, called to task for doubting the biting potentials of dead bees, and praised for dramatizing the story of a horse that wouldn't be caught dead without the sponsor's product.

It was a curious, yet amusing twist of logic that laid the conflagration at our doorstep. A listener wrote indignantly that his home would not have gone up in flames if he had not dialed the program. He had become so engrossed, he complained, that he did not notice his house was afire until it was too late to do anything but flee the inferno with his own skin intact.

WALTER BRENNAN'S Lux performance in "To Have and Have Not" as the dipsomaniac who badgered everyone he encountered with the question, "Was you ever bit by a dead bee?" brought next day a special delivery protest from an outraged woman.

"I stepped on a dead bee last night," she bristled, "and I was bitten by it. So you see dead bees do bite."

Having learned not to underestimate dead bees, I nevertheless continued to open my fan mail with sublime faith. The letter from one Fred J. LoeIndorfer following the adaptation of "Thunderhead, Son of Flicka," no doubt warmed the sudsy cockles of the sponsor's heart. LoeIndorfer owned the yearling colt which had played the title role in the movie. He was glad that it was Lux Theatre which had brought the film to the air.

"I am pleased that the movie was presented on your radio program," Mr. Loelndorfer wrote to me, "because I use Lux on all my horses. It is the only thing I know that will keep their manes and tails clean."

Another unsolicited testimonial came from the grandson of my good friend, Dr. Harry Kaufman, of Washington, D.C. This lad, imbued with a sense of listener obligation to the people who make the program available, praised the Radio Theatre in glowing terms and took pains to assure me that "my sister uses Lux and has a wonderful complexion." I learned later from Dr. Kaufman that the boy's sister was four years old.

One tribute to my sponsor's ubiquitous product came to me from a listener

84

R.

N

who had received from a friend in France a linen tablecloth embroidered in Belgian lace. Enclosed with this fine gift was a note, written in French, recommending that the cloth be washed in Lux.

My own slight contribution is the fact that when I joined the show on a permanent basis I purchased an extra pair of eyeglasses, with lenses ground for the special requirements of broad-conting Based on the distance between casting. Based on the distance between my eyes and the script, a large area of these bifocals was for reading, while the smaller upper portion was for receiving timing signals at a greater distance.

This might seem like an extraordinary precaution, but as surely as day follows night, the evening came when I was on stage two minutes before curtain, and I discovered that I had left my regular glasses in the dressing room. You can imagine how relieved I was to be able to reach into another pocket and come up with my extra pair.

NOT instinct, but an embarrassing experience in my early days as an actor prompted me to carry two pairs of eye-glasses on every broadcast. Years ago, on the road, I played an Englishman in "Officer 666." In a climactic scene, I was supposed to fetch a pair of handcuffs out of my pocket and fasten them to my wrists. I fumbled in vain for my props. I tried, under the circum-stances, to cover up by turning my back to the audience and letting them assume that I was in handcuffs. I have never forgotten that I could have avoided this debacle had I had two pairs of handcuffs.

Would that fear of missing glasses were an isolated deadline scare! Consider the night Bette Davis was billed for the Radio Theatre in "The Letter." Five minutes before showtime, Bette ran out of her dressing room, her face contorted in pain, her hands clutching her throat. "I've taken poison!" she cried.

No, Miss Davis was not attempting suicide, and she was not jesting. To relieve a severe headache she had poured the contents of a little bottle into a glass of water and had tossed it off. Instead of headache powder, it was insect poison. However, her alert chauffer saved the day. He rushed back an antidote in time for Bette to answer her opening cue.

To me, in particular, the thought of Bette Davis taking poison by accident or design was unbearable. With good reason, I have a deep personal interest in her career. I take pride in being Bette's discoverer. I sensed her latent deamatic qualities the moment I saw dramatic qualities the moment I saw her inundated by an enormous costume

ner inundated by an enormous costume in the leading role of the graduation play at the John Murray Anderson Dramatic School in New York City. I was directing A. A. Milne's "The Ivory Door" on the Broadway stage, and I summoned this promising girl for a reading. I liked her work, but the pro-ducer, Charles Hopkins, had reserva-tions, so Miss Davis' professional debut tions, so Miss Davis' professional debut was delayed. But not for long. Three months later, Hopkins saw Bette in a little theater in Greenwich

Village and raved over her as a sensa-tional new find. He didn't realize she was the same girl he had rejected a short time ago. Bette soon won a part in "Skidding"—the play on which MGM based its Andy Hardy series— which ran for one year on Broadway, and proved her enrighcard to Holly. and proved her springboard to Holly-wood and all that went with it.

## Nancy Barnes .. and now come these

SOCIETY

engaged



Just any silverplate won't do! Your modern bride-to-be knows all silverplate is not alike . . . knows there is a finer, different kind NULAU with these

It's Holmes & Edwards silverplate and it's not to be confused with the extra-plated or over-plated kinds. It is Sterling Inlaid to stay lovely longer!

Two blocks of sterling silver are invisibly inlaid at backs and bowls of most used spoons and forks thus:



For prices and other shopping information see below.



**HOLMES & EDWARDS** 

STERLING INLAID<sup>®</sup> SILVERPLATE

from three of the finest examples of American craftsmanship. Danish Princess, Yauth, Lavely Lady. All made in the U.S.A. by The Internatianal Silver Campany.

SO WONDERFULLY PRICEDI Nat up like sa many, many things. But still down. Only \$68.50 far beautiful 52piece service far eight with chest (na fed. tax).

AVAILABLE NOW! At the silverware caunter af yaur jewelry ar department stores.

Danish Princess Youth Lavely Lady



Clever draping makes this high shade lush quality Rayon Gabardine a stand-out. It's exquisitely tailored and lashioned and is finely saddle-stitched, in contrasting color, to give it that made-to-order look. It can't be duplicated anywhere at this exceptionally low price and you'll be amazed at how expensive it really looks. Colors: Beige, Aqua, Winter White, Gray, Black, Kelly. SIZES

#### SIZES Jµnior...9-11-13-15-17 Reg..10-12-14-16-18-20 Jarge 38-40-42-44-46-48

$\mathbf{P}$	
	× 1
	Trees. N

or full refund if not satisfied. SIZE IST COLOR CHOICE 2ND COLOR CHOICE

I didn't meet Bette again until 1932 when I, too, was in Hollywood, and she was cast in "Cabin in the Cotton," with Richard Barthelmess. As dialogue director of the film, I was instructed by the studio's high command to give the Davis girl special attention because she had all the earmarks of a great prospect. "Cabin in the Cotton" was the movie

"Cabin in the Cotton" was the movie in which Bette switched from ingenue to the-other-woman portrayals, and I was happy to have Hollywood confirm my own early impression of the Davis talents. On the Warner Brothers lot, I later directed Bette in "Special Agent," "The Bride Came C.O.D.," and "The Man Who Came to Dinner." Miss Davis is a most accomplished actress and outside of the near tragedy

Miss Davis is a most accomplished actress, and outside of the near tragedy when she swallowed poison by mistake, the only problem I ever had with her was during the shooting of "The Bride Came C.O.D." In a sequence when a gun was fired, Bette continually reacted before the weapon went off.

After scores of futile takes, I suggested that we avoid her premature flinching by doing the scene without firing the gun. Not suspecting that I was perpetrating a deception, Bette agreed. When the shot came, she had not expected it, and the scene was perfect. Bette however, was furious.

"Damn you, Bill Keighley," she roared. "I'll never trust you again."

One of the continuing joys of producing Radio Theatre is that I am constantly renewing old acquaintances. In New York in 1930, I produced and directed a play called "Penny Arcade." In the cast were an independent little Irishman named James Cagney, a genial character actor named George Barbier, and a vivacious blonde named Joan Blondell. They are somewhat better known now as movie stars, and it always is old home week for me when they appear in Lux presentations. "Penny Arcade" brought Jimmy and

"Penny Arcade" brought Jimmy and Joan to Hollywood when Warner Brothers purchased the screen rights. My first assignment as permanent Lux producer found Joan co-starring with James Stewart in "Destry Rides Again."

"Tve worked with Blondell and Cagney on three levels—on the New York stage, in movies and on radio. I directed Cagney in such films as "Blood on the Sun," "G-Men," "The Fighting 69th," "The Bride Came C.O.D.," and Joan in "Kansas City Princess" and "Bullets or Ballots."

In "Bullets or Ballots" another member of my cast was Edward G. Robinson. Eddie and I started as actors at the same time. In simultaneous New York productions against World War I backgrounds, Eddie appeared in "Under Fire" while I performed in "Inside the Lines." We also went to Europe and studied French at the same time. It was not until I directed Eddie in "Bullets or Ballots" that I had occasion to work with him again.

I directed Lux regulars Jimmy Stewart and Rosalind Russell in Warner Brothers' "No Time for Comedy," and I performed with Ethel Barrymore in "Romeo and Juliet" on the Paris and Broadway stages.

Consequently when I introduce my stars on the Radio Theatre and describe them as my old friends, I am not making fictional conversation, but relating facts in which I take much pleasure.

Jimmy Cagney, for instance, did not become a theatrical renegade, as so many believe, only after he acquired movie riches. When I was casting "Penny Arcade" on Broadway, Jimmy displayed the same temperament then for which he was to become famous as a screen star. He was newly married and broke when I offered him \$200 a week to do the part, but Jimmy boldly demanded \$250. Even though we were adamant, Jimmy was not intimidated by his need, and he delivered a \$250 or nothing dictum. He got \$250. There are, in fact, few Lux perform-

There are, in fact, few Lux performers whom I have not met before under different professional circumstances, either on the stage or on a motion picture set. Mary Astor, who played in "Cynthia" for me on Lux, acted in the first movie I directed, "Easy to Love." Another leading lady in that film was Genevieve Tobin. Her path and mine cross quite often these days. This is manifestly unavoidable since she is my wife.

Unlike Bette Davis, Don Ameche provided not a suicidal, but a bacchanalian fright soon after I took over as producer.

fright soon after I took over as producer. "Oh, Mr. Keighley," he said, "would you excuse me a minute. I've got to have a drink. I never go on without one."

What Don Ameche or anyone else did in private life I respect as none of my concern, but drinking in a radio studio could be tolerated no more than it would be on a motion picture set. I followed Ameche into the Green Room —the Lux Theatre lounge—to tell him so. It was too late. I found him with the bottle to his mouth—swallowing a pint of milk.

Not I, but the engineer was convinced the world no longer was revolving on its orbit the time Dick Powell was rehears-

CRIME on your hands



and chills at your fingertips when you tune in "TRUE DETECTIVE MYSTERIES," the thrilling factual accounts of actual police cases presented every Sunday afternoon on Mutual Stations.

"TRUE DETECTIVE MYSTERIES" are absolutely *TRUE*. Every story, every fact is fully documented in police files and accurately compiled from exciting detective mysteries in True Detective magazine.

Read the action-packed issue of True Detective magazine now on newsstands and, for outstanding radio mystery, Tune In Sundays On Mutual Stations To

**\*\* TRUE DETECTIVE MYSTERIES** \$500 REWARD for Clues On Wanted Criminals. Listen For Details.

ing "T Men," and nary a sound came into the control booth. Frantic, the mixer—as the engineer is called turned knobs, clicked switches on and off, and pulled cords to no avail. He became panic stricken at the seeming mysterious breakdown of his apparatus.

became panic stricken at the seeming mysterious breakdown of his apparatus. He looked through the glass, and there Dick was, emoting to beat all, going through elaborate gestures, opening wide his mouth so that every syllable would be distinct. Yet not a murmur registered. Finally, other members of the cast broke up in laughter, and the engineer learned he had been the victim of a Powell prank. Dick had been moving his lips, but had not been saying anything. I remember, as probably most fans have forgotten, when Dick was typed

I remember, as probably most fans have forgotten, when Dick was typed as a musical comedy star—and a very good one. I directed him in one of these Warner extravaganzas, "Varsity Show." It was not until he was cast in tough private eye roles that Dick essayed a film comeback. When I mentioned at a rehearsal the sharp change in his movie roles, Dick laughed, "Yes, and there's also been a change in my pocketbook—upward."

NOT all equipment breakdowns are jokes or joking matters, as sound man Forsyth can attest. The muted motor, the squeaking gate, the premature fusillade and the plateslide are harrowing broadcast episodes that still evoke shudders upon recollection.

During a show guest-starring Bob Burns, the script called for, in the order named, a music bridge, the sound of an automobile pulling away, another music bridge denoting lapse of travel time, the sound of crickets, indicating new surroundings, and lastly the sound of the same car coming in at full swell and then halting.

After the second music bridge, Charlie put the needle down on the records on which he had captured the sound of the approaching halting car and the sound of the crickets. The disc was dead. The amplifier tube had blown out. "I felt," Forsyth revealed later, "like

"I felt," Forsyth revealed later, "like a man on the top of a hill who applies his brakes and finds there aren't any."

his brakes and finds there aren't any." Charlie quickly fell back on another sound prop, a car door. He slammed it with relish, following which he simulated footsteps. Thus with different sounds he established the same effect. Another incident that sandpapered

Another incident that sandpapered Forsyth's nerves occurred during the presentation of "Random Harvest," starring Academy winner Ronald Colman. Charlie was using, for the first time, a wooden gate on which he had lavished nine months of labor to perfect a squeak that would be recognized instantly by the listening audience. He had taken it apart and put it together innumerable times. He had had the prop weathered and reweathered, had had the hinges sanded and resanded, and had experimented with the gate tirelessly until it rewarded him with just the sound he wanted. Colman played an amnesia victim

Colman played an amnesia victim who returned instinctively to the cottage where his faithful wife had clung to hope, not knowing what had happened to him. The gate to his home always had squeaked. Before her husband had disappeared, the squeak invariably had told the woman of his return. That was how it was supposed to be in the poignant climax.

At the crucial second, Charles flung open his treasured gate. It did not squeak. It was noiseless. The impact

What JOHN PAYNE means by EXAPPEAL



JOAN CAULFIELD AND JOHN PAYNE CO-STARRING IN UNIVERSAL-INTERNATIONAL'S "LARCENY"

## Joan Caulfield tells:



She Tells...

"John Payne finds tremendous allure in the softness of feminine hands. He can't see why any girl should let hers get rough. Nor do I-when there's Jergens Lotion to keep hands exquisite. I always use Jergens." The Stars use Jergens 7 to 1 over any other hand care.

Your own hands can be softer and more appealing today. Today's Jergens Lotion protects your hands longer against roughness; and it makes your hands feel even smoother and softer—more charming. Many doctors rely on 2 ingredients for helping to smooth and soften the skin. Your Jergens Lotion contains both. Still 10¢ to \$1.00 (plus tax). No oiliness; no sticky feeling.

Used by More Women than Any Other Hand Care in the World

For the Softest, Adorable Hands, use Jergens Lotion

# DU



## YOUR APPEARANCI

YOU had to be without it for years-but now it's available again! Yes, a natural rubber pirdle-to give you the slenderizing figurecontrol you've been waiting far

Regardless of what you're now doing to slim dawn your figure, you need this amazing Slimline Rubber Girdle. It's scientifically designed to smoothly control unwanted fat to fashionably shape your figure to its slimmest lines!

Almost like magle-Slim-line "melts" away inches from waist, hips, and thighs -the instant you put it on! And, it's wonderfully adjustable to your slimmed-down figure as you lose fatty bulgest



Slimilne is made of nat-ural rubber covered underneath and outside with stockInette-to absorb per-spiration. Run Your hand over lt-feels as smooth

over li-feels as smooth EASILY ADJUSTED-Always Conifortable PRESTU! You can quick-by adjust the laces on BOTH SIDES of your most comfortable waist size. Readjusts easily to changes in your figure. In-side shields prevent laeing from touching your body.



benefit of natural -yet no rubber touches you. sctually

rubh



REALTUM MY CONTROL Turning Buige? Itold it In shape with the Silm-line! Special front pan-el, properly boned lifts and flattens unsightly builse Designed for firm but always cumfortable support!

but always cumfortable support 'Magle'' Plastle Laces. For your ackied com-fort you get a pair of self-adjusting Plastic Try them in Silmline instead of regular laces, lich you prefer. FREE fort See which you

#### AMAZING LOW PRICE

AMAZING LOW PRICE Slimline is yours at less than the price of most ordinary girdles! Remember you risk nothing by getting a Slimline for FREE TRIAL. See amazing offer in Only \$3.98 coupon.

# SEND NO MONEY YOU TRY IT BEFORE YOU BUY IT!

RONNIE SALES, INC., Dopt. 5241-R 487 Broadway, New York 13, N. Y. Kend me for 10 Jugy: FRIEE TRIAL & Nilmilne Natural Rubher Girdle. I will may portman \$3.98 (plus postage). (Sizes 38 and over \$4.98.) In 10 days I will either return Silmilne to you and you will return my money or otherwise my payment will be the full purchase price. I may keep the Free Laces in any case.

#### My height is..... Name..... Address.....

88

of the play would have been lost, the climactic scene ruined if quick-thinking Colman had not called out, "Darling, I see you have finally oiled the gate.

Forsyth later cleared up the mystery. He had told his young assistant to clean up after dress rehearsal. When his obedient hireling chanced to hear the gate squeak, he betook himself like the eager beaver he was, and oiled it.

Once Charlie's own over-zealousness got him in a tight spot. In "Destry Rides Again," Jimmy Stewart was to establish his marksmanship in a strange town. This is how the sequence appeared in the script:

Stewart—"You see that sign down the street? You see those five ornaments on top?

Other man—"Yeah."

Stewart-"Now you see 'em. . . ." Sound-five pistol shots in rapid order.

Stewart-"Now you don't."

That is not the way it happened. Stewart no sooner said, "You see those five ornaments on top?" then Forsyth literally jumped the gun and fired a volley of five shots. Unfazed, Stewart kept pace with the telescoped cue and observed dryly, "Now you don't see 'em anymore.

Forsyth must have had the worst moment of his career when Bette Davis delivered her curtain speech after the third act of "The Letter." This was a tense, dramatic production. Anything incongruous would destroy the care-fully built up mood. Charlie had ready a pile of plates which he planned to use in a dish-washing commercial two minutes later.

Seated on a stool, he turned halfway around. As he did so, his elbow dis-lodged the plates. They cascaded to the floor with a deafening clatter. Charlie looked down at the stage for a sign of the chaos he was sure must have been precipitated by the accident. He was amazed. Nobody showed evi-dence that he had heard the thunderous plateslide.

Then Forsyth realized what had saved The sound booth was off stage, him and the tumultuous applause of the audience had drowned out the racket of the falling dishes.

Forsyth is without peer in his craft. Yet chance lays its booby-traps for him, as it does for all this carefully thought out, carefully planned, rigorously re-hearsed production. For example, it may take more than an hour of trial and error elimination to master one effect. There was one such afternoon when Joseph Cotten rehearsed "I'll Be

Seeing You." The only sound in a highly dramatic scene was the beating of Cotten's heart. Easier said than simulated.

Charlie trotted out an amazing assortment of devices. He even held the microphone to his own heart. But he did not achieve an authentic reproduction of a heartbeat until, by chance, he tapped the base of the microphone with his forefinger. If it is humanly possible to prevent error through exhaustive preparation, no mortal in radio is more foolproof than Forsyth.

Yet the most painstaking falter, and I do not except myself. That is why I go over my script at least 50 times in advance every week, marking every if, and, and but for pause and emphasis. I listen to recordings of every show and often ferret out in that manner flaws of which I am not aware during a broadcast.

Among my most memorable experi-ences was the night that genial, lum-bering Wallace Beery appeared in "Barnacle Bill." He had insisted upon making the radio version a family affair. He wanted his brother, Noah, co-starred, as well as his daughter, Carole Ann. We were quite content to gratify his wish, but fate was not.

Noah Beery died suddenly on a Sun-day night, the eve of the broadcast. Wally, faithful to the code of the theater, went on with the show, a broad farcical comedy. Neither he nor his daughter wore mourning bands, nor did they do anything else to indicate their grief to the audience. I knew Wallace's sorrow, and to me it was Pagliacci at his most gripping.

The ancient creed of the theater, so sacred to Wallace Beery, has ever been the guiding core of Radio Theatre. That is why the program has become one of the most respected institutions on the air, and why it has survived while other, more pretentious broadcasting ideas have proved ephemeral.

I came as a guest and remained as producer and host. So it was with maestro Lou Silvers. Silvers won the first Academy Award for motion picture music. He received an offer, as a result, to lead the Lux orchestra. He had had no previous radio experience and craved none, but friends urged him to accept the engagement for the pres-

"You won't be stuck," he was assured. "The show will fold any day. That sort of thing doesn't last.

That was thirteen years ago. The Radio Theatre show has gone on-despite races against deadlines and squeakless gate squeaks.

## all america keeps a date with Sert Par

#### on "STOP THE MUSIC"

Mony o pot boils over in millions of Americon homes every Sunday night-because Mom, Pop and oll the kids sit oround with one eor on the rodio, one eor cocked to the fomily telephone.

Reason: a sensational radio show colled "Stop The Music" (8 p.m. EST) Sunday Night—ABC Network—which gives people ot home o chonce to stop the music for prizes by long-distonce telephone. Bert Porks tolks to all Americo—so listen to "STOP THE MUSIC" next Sundoy night. He moy be colling you!

Tune in "STOP THE MUSIC" Every Sunday Bert Parks tells his own life story in the current issue of TRUE STORY magazine now at newsstands.

#### **My Friend Irma**

(Continued from page 31)

a habit that's easily broken. I'd have been as forlorn as Metro minus Gold-wyn and Mayer if I hadn't been able to keep all my folks around me. The bulk of my inheritance was spent on a house in Hollywood big enough to accommodate all my near relatives, and some who were never around except at mealtime. Then we laid in a big stock of canned goods, enough to keep our waistlines at full measure for a couple of months till I should have attained stardom.

Naturally, to my sixteen-year-old "mind," the essential ingredient for suc-cess in Hollywood was "front," and for that you had to have a fur coat-and it had to be mink. Even in those days you didn't go shopping for mink at Woolworth. After I'd written the check woolworth. After I'd written the check for the coat I found I'd have to wear it with my old shoes. After all, where can you get a pair of shoes for \$1.13? Only—my old shoes were tennis shoes —and they were all I had. Next morning I donned my shining armor—my mink—and sallied forth to attack the casting directors. It was a

attack the casting directors. It was a misty cool morning when I started out. But by noon, after I'd found several studio gatemen strangely impervious to the glamor of mink, the sun had been out for a couple of hours, and inside of that coat—well, all I can say is, I don't see how the minks stand it on hot days.

COULDN'T take the darn thing off, because underneath it, I was wearing L a house dress which was plastered to me as if I'd been standing under a shower. My cheeks felt as if you could have broiled steaks in their glow, and

I imagine I looked about as wan and ethereal as a boiled lobster. My last stop this side of Complete Despair was Central Casting, where film extras are registered and informed of day-by-day jobs in the studios—a size-able comedown from stardom. But still, <mark>an extra, when</mark> she was working, was in the movies, so I went there. My arrival in the crowded waiting room of that agency created a considerable stir

that agency created a considerable stir of creaking necks and popping eyes. But encouragement came with the man at the desk. He leaned back in his chair and looked me over apprecia-tively. "Whatta sensa yuma, whatta sensa yuma! Honey blonde hair, fur coat, blackface, and tennis shoes." I smiled. Blackface? Then it hit me-my mascara must have melted and run

my mascara must have melted and run. I kept on smiling, but my face got awfully tired.

The man told me, "Theh needin' ex-tras for a comedy over at Hal Roach's tamarra mornin'. Six-thirty. Be theh. Just like you are. Don't change a thing."

That's how I started what we laughingly refer to as my movie career. And after three years of extra work I was no nearer stardom than if I'd stayed in

no nearer stardom than if I'd stayed in Anaheim. Did I get discouraged? Cer-tainly, I did. Nobody but a nitwit would have failed to get discouraged. I got so discouraged I even spent some of my earnings as an extra for dramatic lessons, before I got them— the earnings, I mean. If there were mornings, and believe me there were, when the prospect of getting up in the gray dawn in order to be on some movie gray dawn in order to be on some movie lot by six-thirty or seven seemed less than enticing, the thought of the money I owed for my coaching was sufficient to propel me out of bed. By staying in debt, I kept myself liberally supplied

## Love-quiz ... For Married Folks Only



#### WHY DOES HER HUSBAND PREFER TO STAY OUT **NIGHT AFTER NIGHT?**

- A. Because this wife has not bothered about their intimate marital happiness.
- Q. How has she failed?
- A. By not practicing sound feminine hygiene with a scientifically correct preparation for vaginal douching . . . "Lysol" in proper solution.
- Q. Wouldn't soap, soda, or salt do just as well?
- A. Never! They're makeshifts. They can't compare with "Lysol" in germ killing power. "Lysol" is gentle to sensitive membranes, yet powerful against germs and odors . . . effective in the presence of mucus and other organic matter. Kills germs on contact.
- Q. Do doctors recommend "Lysol" for vaginal douching?
- A. Yes, indeed! Many leading doctors advise their patients to douche regularly with "Lysol" brand disinfectant just to insure daintiness alone. Safe to use as often as you want. No greasy aftereffect. Three times as many women use "Lysol" for feminine hygiene as all other liquid products combined!

KEEP DESIRABLE, by douching regularly with "Lysol." Remember-no other product for feminine hygiene is more reliable than "Lysol". . . no other product is more effective!

For Feminine Hygiene rely on safe, effective

Easy to use . . . economical A Concentrated Germicide

FREE BOOKLET! Leorn the truth about intimate hygiene and its important role in morried happiness. Moil this coupon to Lehn & Fink, 192 Bloomfield Avenue, Blaomfield, N. J., for fronkly informing FREE booklet.

NAME

STREET\_

CITY.

R.M.-4811

STATE Product of Lehn & Fink

there's a reason why

# this is America's favorite bobby pin

All over the country, smart heads turn to Gayla Hold-Bobs to keep hair lovely, smooth, in place. Hold-Bobs slide in smoothly, stay more securely, feel better, hold better. They're strong yet flexible. The small heads are "invisible." And the rounded-for-safety ends won't catch hair. Remember, only Hold-Bobs have these exclusive features.

Sayla

14 - \$12040 Gaugla 10' HOLD-DOB

HOLD-BOB

**BOBBY PINS** 

"Gavla" means the best in

bobby pins . hair pins . curlers \$1948, GAYLORD PRODUCTS, INCORPORATEO, CHICAGO 16, ILL.

Gayla

T. H. HEG. U. S. PAT. OFF.

HOJ.D.BOB

with necessary incentive for working. However, there came a time, when

I was about nineteen, when I felt com-pelled to stop and ask myself: "Wilson, whither are we heading?

So I put on my mink coat and went to see a director with whom I'd scraped up an acquaintance over a flooded carup an acquaintance over a hooded car-buretor. He'd de-flooded it for me, and consequently could be counted on, I hoped, to feel kindly toward me, pos-sibly even helpful. Helpful turned out to be the word; he got me a screen test at MGM. Everyone was nice, but noth-

Meanwhile, over at Warners the Brothers were desperate. A friend of mine who worked nights there cleaning

the offices told me about it. "There they were at two o'clock in the morning," my friend reported, "the four of them, chewing their cigars and four of them, chewing their cigars and the corners of the rug and moaning there wasn't an actress in Hollywood dumb enough to be convincing in the feminine lead of Boy Meets Girl." Right there I sensed that that part was for me. I was right. I got it. Among the actors who supported me were James Cagney and Pat O'Brien. They were awfully nice and so were the

They were awfully nice and so were the critics after the picture was released. Some of them even crawled so far out on a limb as to say, "A new star has appeared in the Hollywood firmament." And then went on and sawed it off by adding, "Surely the Brothers Warner will be planning new vehicles for their enticing discovery, Marie Wilson." For accuracy, this prediction ranked

right next to the then current one that the French would whip Hitler in sixty days

Of course I had a contract with War-ner Brothers, one that paid me a nice salary, but contracts have little thingsalary, but contracts have fittle thing-umajigs in them known as renewal clauses or options. And an option, when dropped from a sufficient altitude, can be a deadly weapon. It nearly killed me when Warners dropped mine. Then Anita Loos decided she'd finally found compone dumb concept (mo) to

found someone dumb enough (me) to play Lorelie in a play version of "Gen-tlemen Prefer Blondes." Our play had a brisk run of three weeks on the straw hat circuit, and then folded. Whose hat circuit, and then folded. Whose fault this was is a matter I'll be glad to ignore—now and forever. Anita was very kind about it to me. She didn't say anything. However, I didn't let the play's flop cheat me out of the visit to New York I'd here howing forward to Arite's

I'd been looking forward to. Anita's capacity for forgiveness was so great she even took me around to several parties, introducing me to producers, critics, and other important people. But still by the time I'd been in New

But still by the time I'd been in New York six weeks, I was getting so darn homesick that my long distance calls to my folks back in Hollywood were one of the brightest pages in the Bell Telephone Company's earnings report for that year. Mama said my two younger brothers were so depressed by my absence they'd quit throwing oranges at each other during breakfast -poor darling-and Uncle Gier said he -poor darlings-and Uncle Gier said he had a big deal cooking for me. One or two of the producers whom I'd met had hinted that unemployment would not figure seriously in my problems if I'd stick around. But I wanted to go

home, and I went. Now comes the nicest part of this story, the part where I meet Allan. It happened on the Republic lot, where I'd gone to work shortly after my re-I'd gone to work shortly after my re-turn from New York. The picture was one of the first about women in the armed services. The Waves or Wacs. I'm not sure which. I had the second feminine lead in the picture, playing a comedy blonde against Helen Terry, the lowely humette whe had the lead Helen lovely brunette who had the lead. Helen and I wore identical costumes in the picture, uniforms. It seems the armed services are awfully hide-bound about those little feminine touches that could give individuality to their uniforms. I found that out when the director of the picture told me I positively couldn't wear the sash I'd put on to make my costume a little different.

I tried to reason with him. "How are they going to tell Helen and me apart in the picture, if we're both dressed exactly alike?" I asked.

I never saw a man act so silly over I never saw a man act so silly over a simple question. He certainly looked idiotic beating himself over the head with the assistant director. "Helen's a brunette!" he screamed. "Do you think I'm blind?" I fired back. "I know that." They took him away and got another director. But to get back to meeting Allan. Helen and I were doing a dance routine together on one of the sound stages one

Helen and I were doing a dance routine together on one of the sound stages one day when I noticed a couple fellows I'd seen around the lot before eyeing us pretty closely. At this time, the FBI was watching everything, but my con-science was clear, I wasn't worried. I was just hoping I could get a closer look at the taller one of the two fellows who were surveying us. From our dis-tance, he looked like something I'd have tance, he looked like something I'd have been delighted to get a better look at. A little later, after Helen and I had

finished our scene and were freshening our make-up at dressing tables on the side of the stage, the big guy strolled



Listen to the Hilarious Adventures of Blondie and Dagwood on the BLONDIE show every WEDNESDAY night NBC

And hear all about the jingle contest

over, took up a position about fifteen points off my port beam, and said, "Hello."

I twisted around on my chair and said, "Hello."

Then for awhile the conversation languished. I knew it would sound silly guished. I knew it would sound silly if I busted right out and said what I was thinking, "Gosh, you're beautiful." He did, though, finally. He said it right out. "Gosh, you're beautiful." That sort of cleared the way for me. "I think you are too," I said "Are you doing anything tonight?" he asked. "Nothing except whatever you have in mind," I said. That's how Allan and I made our first

That's how Allan and I made our first date. That evening he told me a little more of the circumstances which had led to our meeting. He wasn't from the FBI at all. He was an actor, working for Republic, too. He said he and his friend, a writer, had stopped by to watch Helen and me and had gotten into a little debate. The subject was: Which One of the Two Cupcakes Had You Rather Be Stuck Between Floors With in an Elevator. And Allan—well, he said he'd rather the blonde.

So Allan and I were married in 1942. Shortly after, he entered the Army Air Force as an enlisted man, and came out four years later a sergeant.

It wasn't very wonderful for me while he was gone. It would have been downright dismal if I hadn't kept busy, downright dismal if I hadn't kept busy, sometimes as many as sixty or seventy hours a week. Thirty hours of all my weeks since the summer of 1942 have been contributed to Ken Murray's Blackouts, in return for which Ken gives me a sizable weekly contribution. Days, I work in the movie studios on days when they'ye got work for me days when they've got work for me. Which is fairly frequently. There have been no more starring roles for me, but plenty of good secondary parts. I believe I like them better. Then, if the picture flops, you don't have to go around explaining why it wasn't your fault.

A year ago, Irma came into my life. Irma is the creation of a man named Cy Howard who works for CBS, although I have heard rumors that sometimes CBS feels it's the other way around. Anyway, Mr. Howard, who is devoted to me sometimes for as long as twenty minutes a week, thought I would be the right person to play Irma in his radio right person to play Irma in his radio show. He called me one day and asked me to come over to the studio and meet his brainchild. I did; she seemed a congenial sort of person for me to be, so I took the job. For her first twenty weeks Irma was sponsorless, which in radio is a condition equivalent to public nudity. Then Lever Brothers adopted her, and now she's decently covered with soapsuds. And it looks—Hooper willing—as though she were going to stay that way for quite a while. Which is fine with me—especially since I've given myself this airing!

#### Margaret and Barbara Whiting

have strong ideas about being sisters -and they talk about each other in the

> December RADIO MIRROR on sale November 10th

What this young wife

WANTS TO KNOW BUT HATES TO ASK



#### Learn Here Scientific Truth You Can Trust about these Intimate Physical Facts!

It's pretty difficult for a young wife who hasn't been instructed by her doctor on how important vaginal douching often is to intimate cleanliness, health, womanly charm and marriage happiness.

Worse yet—pity the wife who, from ignorant advice of friends, still uses weak or dangerous products for her douche. You owe it to yourself and husband to learn NOW about modern zonite-how no other type liquid antiseptic-germicide of all those tested for the douche is so POWERFUL yet SO SAFE to tissues.

#### Zonite Principle Developed By Famous Surgeon and Scientist

What better assurance could you want than to know that a famous Surgeon and renowned Scientist developed the ZONITE principle-the



first antiseptic-germicide principle in the world with such a powerful germicidal and deodorizing action yet ABSOLUTELY HARMLESS. ZONITE is positively non-poisonous, non-irritating. You can use ZONITE as directed as often as needed without the slightest risk of injury.

#### A Modern Miracle!

ZONITE destroys and removes odorcausing waste substances. Helps guard against infection. It's so powerfully effective-it kills every germ it touches. You know it's not always possible to contact all the germs in the tract. But you can feel confident ZONITE immediately kills every reachable germ and keeps them from multiplying. Scientific douching instructions come with every bottle. Buy ZONITE at any drugstore.

State\_\_\_\_

# No need to bear down!

Yes—just glide a new Bissell® back and forth under beds and tables everywhere! It sweeps clean, with no pressure on the handle whatsoever!



# Bisco-matic"\* brush action does work for you!

Only Bissell has this revolutionary feature that adjusts the brush *automatically* to any pile rug, from deep broadlooms to smooth Orientals.

Just roll your Bissell along for quick, thorough clean-ups.



"Bisco-matic" Brush Action is now available in two models ... the "Vanity" at \$8.45, and the "Grand Rapids" at only \$6.95.

Both complete with "Sta-up" Handle and easy "Flip-O" Empty.



Grand Rapids 2, Michigan

#### **Blondie**—My Favorite Mother

(Continued from page 41)

recently that she should *really* learn to cook. She secured a home economics expert, Mrs. Cleo Kerley, as cooking coach and for weeks our table looked like Christmas at the Waldorf. The only trouble was that when Mother was studying salads, we had seven kinds for dinner one night.

By the time she had worked her way through the cook book to desserts, Daddy humorously brought home a stack of hamburgers as a precaution. This was a smart move as the hamburgers tasted very good after a dinner consisting of Baked Alaska, Cherries Jubilee, floating island, fudge cake, and boysenberry mousse. No one was sick afterward, either.

Nowadays the experimental stage is over, so we are living on the best balanced diet outside a health farm. Our calories are counted in fractions and you should see our vitamins and minerals pile up.

The innocent bystander might suppose that this gorgeous food would ruin the famous Singleton figure. Most of my girl friends' mothers are careful about bread and potatoes, but not that mother of mine! She can eat two breakfasts per day (one with Daddy before he leaves for the studio, and a second with Susy and me before we leave for school), she can lunch on salad and orange rolls, and she can dine on steak, baked potato, and French pastry but the next day she will be able to fasten the twenty-two-inch waistband of her preastnt skirt without even holding her breath.

Daddy says she has so much energy that she burns up enough fuel to run a studio power plant. Daddy and Mother have many jokes between them —they are always laughing about something that Susy and I haven't been told, but we don't mind. Mother has explained to us that everyone should have a secret which is shared with only one or two persons in your own family.

Mother and I have several lovely seccrets; Susy and Mother have a secret or two. At Christmas time Mother and Susy and I have secrets from Daddy; Daddy, Susy and I have secrets from Mother. Conspirators, that's what we are, but it gives us a cozy feeling of being in on important events.

I have a girl friend who sort of laughed at this tradition. She said that she and her mother had never shared a secret in their lives. As Mother says, of course, every family is different and every family has to plan its life in its own way but she agrees with me that a girl who has never had a strictly confidential talk with her mother is missing quite a lot in life. My goodness, I wouldn't know what to do with myself if I couldn't hurry home from school, swear Mother to secrecy, and tell her some utterly exciting thing that had happened.

Sometimes our secrets aren't really solemn. Sometimes they are about a surprise dessert on Sunday, or a new sweater I am going to wear horseback riding. But sometimes the cross-yourheart subject is the stork's plan to bring a new baby to someone in our neighborhood. (Susy still believes in the stork.)

My mother is good at giving a person self-confidence. I am already taller than she is, and I am built—let's be frank—on the knitting needle pattern: long and slim. When I realized that I am going to be five feet six or seven before I stop growing (I am now fourteen) I began to slump. I let my shoulders fall forward and I carried my head on the side. It made me seem almost as little as my school friends or Mother, I thought.

I didn't get away with it. Mother noticed what I was doing and we had one of our "open forum" talks. She said that she had always wanted to be taller than she is and she explained why. She thinks that tall women wear their clothing to greater advantage; she thinks they can be more daring in their choice of color and line. Somehow I had never thought how nice a tall girl could look if she wouldn't ooze around all bent over like a pretzel.

now I had hever thought how nice a tall girl could look if she wouldn't ooze around all bent over like a pretzel. Incidentally, I think Mother has wonderful taste in clothes. When the "new look" came in, she predicted that it wouldn't last more than two months. She bought some long, inexpensive peasant outfits and moved her good things to a cedar closet to await developments. Well, the developments were all toward the floor, so—because we girls wear our suits much shorter than our mothers do—I inherited all of Mother's wardrobe. Her suits, her afternoon dresses, her coats! A great day.

There is one time, though, when Mother couldn't get on an American best-dressed list, I'm afraid. One of

## THIS IS EVERY WOMAN'S STORY



"The Right to Happiness" Listen to Carolyn Kramer's heartwarming story—that is every woman's story—on "The Right To Happiness."

every woman's story—on "The Right To Happiness." Carolyn's courageous struggle for love and a richer, more meaningful life is sheer inspiration.

Tune In Every Afternoon Monday to Friday (3:45 EST) on NBC stations.

Have you overcome obstacles to your own dream of happiness? Write Carolyn Kramer about it and you may win \$50! For details, see the current issue of

TRUE EXPERIENCES NOW AT NEWSSTANDS

the funniest sights I have ever seen is the spectacle of Mother flying around the kitchen when she is preparing breakfast in the morning. Her favorite costume is a pair of play shorts, a matching shirt, and billowing kitchen apron. From the front, Mother is a picture of pinafored domesticity, but from the rear she looks like a drawing from Esquire.

I suppose every mother and daughter have some disagreements about what is the correct thing for the daughter to wear on certain occasions. I know that Mother and I differ (very politely, of course) with each other on one thing. I am practically grown up, so I think I should be allowed to have a black satin date dress. Every girl I know thinks she should have a black satin date dress when she is old enough which is now.

Mother has never given me a flat "no;" she gets around me by suggesting that we buy "mother & daughter" outfits . . . which I love, but which are not made in black satin. I know that she is getting around me when she does it, but she's so cute that I just laugh and let the black satin go for the time being. Maybe, in a year or so, I'll change my mind about wanting it anyway . . . which is what Mother says I'll do.

UNCHANGING as is Mother's taste in regard to her daughter's wardrobes, she is unpredictable as to her own wardrobe or hair style. Particularly the latter, a fact that made me the victim of one of her whims.

For several weeks Mother had been wearing her hair brushed sleekly away from a center part, braided in two plaits, then worn with the plaits crossed over the top of her head. The style was a favorite with Daddy because, he said it made Mother look like Susy's younger sister.

A girl friend and I were emerging from a matinee one Saturday when I caught sight of a pretty blonde person walking up the street. She was wearing her hair in Mother's style, she was wearing a white blouse and a peasant skirt much like one that Mother had, so naturally I uttered a whoop and rushed up to slide my arm around her waist and shout, "What are you doing here, Mommy?"

here, Mommy?" "I beg your pardon," said the blonde lady who was a total stranger to me. I nearly died of humiliation. I ex-

I nearly died of humiliation. I explained to my girl friend that my mother was wearing her hair in pigtails, criss-crossed, and that my mother had a peasant outfit exactly like the strange lady's ... etc. etc. We reached home, and you can imagine my embarrassment at finding Mrs. Robert Sparks with her hair falling loose about her face in one of those soft new bobs. My problem parent!

When Mother isn't cooking, shopping or thinking up new hair styles, she keeps busy by working at one of her hobbies. Several of these hobbies are things which Susy and I share with Mother. For instance, when we started to take dancing lessons. Mother decided to join us. "You'll crack something," predicted Susy, the pessimistic member of our family.

Not raining, were there no ill affects to Mother's physique, but our dancing lessons revealed her as the most lithe and limber member of our family. She is what the dancing teacher calls a "natural." That is, her muscular coordination is almost perfect and she "catches on" to steps quickly.



ORDER BY MAIL DIRECT... **BETTY CO-ED of HOLLYWOOD** OWM N COUNTRY SUIT DRESS

THE GREATEST VALUE EVER OFFERED! It's Tailored of Vigorized Thorobred Crease-Resistant Gabardine

JACKET-Club Callar, Large Bellaws Pockets, Inserted Square Yake, Gald Finished Buttons & Buckle, Smart Bishop Sleeves with Tab Cuffs. SKIRT— Smartly Tailored, the new Slim Skirt, Smart Slit Frant.

COLORS: Black, Green, Blue, Gray, Brown. Regulor sizes: 10 to 18; Juniar sizes: 9 to 17 2 WAYS TO ORDER: 1. Send poyment with order; we poy postage. You save pastage and C.O.D. fee.

2. We mail C.O.D. if you prefer.

BETTY CO-ED of Hollywood, Dept. 335 6402 Hollywood Blvd., Hollywood 28, Calif.

Quantity	Size	1st choice	LOR 2nd choice
Town 'a' Country			
Name			
Address			
City		aneSt 2½ % Sales	

Susy and I discovered promptly that if we didn't quite understand what the teacher was trying to convey, we needn't worry. That night in our "open forum" meeting, we could ask Mother about it and she could show us exactly what had been meant and how to do it.

When Susy and I started to take music lessons, Mother decided to study with us, although she had learned the rudiments of piano several years ago. I'm a little better with the bass than she is, on some types of music, and she's better in the treble, so we play two-handed duets. You should hear Daddy laugh. He says we are no threat to the supremacy of Jose and Amparo Iturbi.

We are a threat to Gene Autry and We are a threat to Gene Autry and Roy Rogers, though—as soon as we learn to sing! Mother, Susy and I are taking riding lessons. Susy and I—well —we stick on. But you would think Mother was a little old gaucho. One afternoon Susy and I were riding with the groom while Mother and the in-structor trotted ahead, practicing a technique known as "posting." A pair of sailors galloped past us just as one of sailors galloped past us just as one said to the other, "Oh boy, look at that gorgeous blonde. Bet I can make a date with her."

SUSY and I merely looked at each other out of the corners of our eyes, and thought, "If he only knew!" I do think Susy and I have been a great help to Mother in her active sports, but I can't say as much for our optimization in her paraging helping

participation in her passive hobbies. I hate to bring this up, but Mother collects stamps. She has catalogues, files, boxes, glassine bags, and accordion holders stacked here and there throughout the house. One never knows when Mother will wander through a room pinching a stamp between tweezdescriptive book in the other. All I can say is that I'm glad she isn't wild about butterflies.

The stamp collection and I met in mortal combat when I needed a stamp one morning for the ordinary purpose of mailing a letter. Without thinking, I rushed to Mother's desk, grabbed the first pretty square I could find (I had to separate it from a block of four) and rushed on to school.

When I came home that afternoon I noted at once that Mother was wearing her Forbearing Expression. She explained that I had ruined a block of four commemorative stamps that she had secured after having written to half a dozen stamp dealers. Nowadays, nobody uses a stamp in our house without first getting an okay from Mother.

My mother also collects buttons. I don't know much about such things, but from attending antique shows with Mother, I assume that her collection is a good one. I had my troubles with that hobby, too. When I was a little younger I decided, one rainy Sunday, that I didn't like the buttons on one of my sweaters.

I went to Mother's Unsorted Button Box and finally matched a pretty set of six very fancy buttons. I had been wearing the sweater with its improved trimming for nearly a week when Mother suddenly noticed my handiwork.

I will omit the next scene, the pain of which will be apparent when I explain that I had used the buttons once sewed on an evening cape belonging to the Empress Eugenie. They were priceless antiques.

Sometimes we think Mother's mother



Give your hair the NEW

eek Loo

 The "Sleek Look" is the "New Look" in hairdos. So pat on a few drops of Nestle Hair Lacquer and keep your hair smooth and glamorous all day long. This delicately perfumed hair lacquer is ideal for all hairstyles. Absolutely safe. In 10¢, 25¢ and 50<sup>e</sup> sizes at beauty counters everywhere.



Just use the NEW PURSE-STYLE KURLASH, the patented eyelash curler. It tucks into your hag-like your lipstick! Gently, KURLASH curves your lashes against a soft rubber cushion. Instantly, your eyes are twice as alluring. It's a Hollywood glamour secret! So easy, so convenient!

PURSE-STYLE KURLASH folds into a smart plastic case. At all cosmetic Standard Model KURLASH ..... \$1 ROCHESTER, NEW YORK

COPR. 1948 THE KURLASH CO.. INC.

M 94
must have been frightened by a Tsquare because Mother had a perfect mania for building picture frames. She frames everything having the slightest frames everything having the slightest pictorial or historical value. First she mats the object on a square of wall-paper which matches the color scheme in the room in which Mother plans to hang the completed artwork. Then she frames the affair in a size to match other pictures. Of course this addition to her collection makes it necessary for her to rearrange the display which has been accumulating over the years. "The poor woman's Louvre," Daddy calls our living room.

calls our living room.

As if all these interests weren't enough to keep one woman busy, Mother still manages to find time to study child psychology. Originally this was done for the benefit of Susy and me, but later Mother's eagerness to be of help to others caused her to extend her field.

Hundreds of Blondie program-listeners write to Mother each week, saying that some incident in the Blondie show coincides with a life problem of their own. They want Blondie to tell them how she, as a person and not merely as the actress on the program, would

Mother, pen firmly gripped in one hand and psychology book in the other, does her best to be helpful. Sometimes I suggest (very tactfully,

of course) that she turn the full force of psychology loose on my younger sister, Susy. It's perfectly true that I am the person who wanted Susy in the first place. I kept suggesting, for years, that we have a little sister, and I still think it is a good idea with certain ex-ceptions. I wish some psychologist would think up a way to keep a little sister from using all of her big sister's cologne. She even emptied are bittle cologne. She even emptied one bottle of scent on our cat to make him glam-orous. Personally, I suspect that it ruined his standing with other cats.

Also, I am opposed to Susy's borrow-ing my hand mirror and never returning it; borrowing my shoes to play "Lady"; borrowing my sweaters and skirts for the same game. And then leaving my clothing in a heap on my bedroom floor.

When the pressure gets too great, Mother and Susy and I sit down for one of our meetings.

Once in awhile one of my girl friends asks how it feels to be the daughter of a famous woman. At first this made me smile. I have always thought of a famous woman as someone distant and royal, like Madame Chiang Kai-Shek, not someone sweet, laughing and gay like my own mother.

But I must admit that it is convenient for me to have a mother who is working in radio and motion pictures. When I wanted autographed pictures of Cor-nel Wilde and Randolph Scott, she got them for me—zing—just like that. Aside from these things, though,

Mother is just like the mothers of my girl friends. She does her own marketing, loading half the neighborhood into her station wagon when she is going to the shops. She attends parties but once in awhile. Usually she has turned out her light by eight or nine o'clock each night because Susy and I have to go to bed early to be fresh for school the next morning, and Daddy has to get up at six in order to be at the studio on time.

We are an ordinary American family: fond of one another and proud of our home. We work hard, play just enough, and have plenty to laugh about.



APPLY FITCH directly from bottle onta the hair and scalp before any water is added. Massage well with hands, making sure shampoo reaches each part of the scalp.



RINSE THOROUGHLY. Fitch Dan-3 druff Remover Shampoo washes out quickly in plain water. No special afterrinse is needed. Set the hair and dry.



ADD WATER gradually, cantinuing ta massage. Remove the cleansing lather. Then continue to add water and massage until no mare lather farms.



FINISHED HAIRSTYLE is saft, lovely 4 and sparkling with natural highlights. Hair is free of all dandruff and easy to manage.

FITCH DANDRUFF REMOVER SHAMPOO REMOVES ALL DANDRUFF . . . both the loose, flaky kind other people see, and the invisible, irritating kind you feel. It's the ONLY shampoo made with insurance company guarantee to remove dandruff on the first application. Enjoy sparkling hair that's free of dandruff. Have professional applications or buy economical Fitch at drug counters.



FOR THE MEN in your family, get Filch Ideal Hair Tonic. It loosens up "light" scalp ... relieves itching and loose dandruff. Not sticky or greasy. Just a few drops of Filch's Ideal daily insures that well-groomed look.

DANDRUFF REMOVER Guaranteed b Good Horsekee SHAMPOO THIS ASWERTONED THE



# **OFFERS YOU THIS** 'extra' advantage in INTIMATE FEMININE HYGIENE

Easier, Daintier Yet One Of The MOST EFFECTIVE Methods!



**Greaseless Suppository Assures** Hours of Continuous Medication

You'll thank your lucky stars for Zonitors. Here's a higher type of intimate feminine cleanliness you've long been wanting. Zonitors are so much easier, daintier, more convenient and less embarrassing to use-so POWERFULLY CERMICIDAL yet ABSO-LUTELY SAFE to tissues. Be sure to enjoy the 'extra' advantage which modern Zonitors offer you.

#### Easy To Carry If Away From Home

Zonitors are greaseless, stainless, Zonitors are greaseless, stainless, snow-white vaginal suppositories — so easily inserted. They instantly begin to release their powerful ger-micidal properties and continue to do so for hours. Yet Zonitors are so safe to the most delicate tissues. Positively non-poisonous, non-irri-tating, non-smarting.

#### No Tell-Tale Odor

Zonitors do not 'mask' offending odor. They actually *destroy* it. Help guard against infection. Zonitors kill every germ they touch. You know it's not always possible to con-tact all the germs in the tract. But you CAN BE SURE Zonitors *immediately* kill every reachable germ and keep them from multiplying. You can buy Zonitors at any drugstore.



## **Grand Central Station**

(Continued from page 25)

cultivated by Horrell. No script "un-available" for the program ever goes back to a writer accompanied only by a printed form rejection slip. Horrell returns the script with a helpful letter of analysis and convergence of analysis of analysis and encouragement, sometimes suggesting changes, which, when made, enable the writer to sell the play to some other program.

To a great many radio listeners the introductory format of the program is one of the most pleasing and haunting arrangements of sound on the air. This did not come about by accident. Ten years ago when Horrell was planning the program he was undecided between a great railroad station and a metropolitan airport as a point of arrival and departure for his characters. It was the greater appeal of the railroad sound effects that led him to choose the name Grand Central Station after listening to all available record-ings of airport and aviation sounds. The railroad sound effects, he decided, were more evocative and of greater variety.

Horrell spent two weeks arriving at the exact opening that would establish the mood he desired. The spoken words of the narrator had to match the sound effects to create a feeling of excitement and anticipation; the words must follow a definite rhythmic pattern. Poetic li-cense was taken in the use of the sound effects, which Horrell is the first to admit are not technically correct. Actu-ally, electric engines bring all trains into Grand Central, but they do not have the aliveness for radio of a breathing, roaring locomotive. Then, too, most of the towns across the country are more familiar with the steam engines. However, so many listeners wrote in calling attention to the inaccuracy that Horrell composed a form letter explaining why he used steam engine sound effects instead of the efficient and undramatic hum of the electric.

A railroad bigwig wrote a letter in-quiring why, if Horrell was going to use the Grand Central name, the cur-rent designation, Grand Central Term-inal, was not employed. There's a reason: practically any spot survey would show that four out of five New Yorkers and visitors to the metropolis always refer to the giant depot as Grand Central Station.

The letters that give Horrell the greatest pleasure are the ones contained in an ever-expanding file marked "Contented Authors." He takes great pains with authors new to radio writing. Horrell begins his week's work on Sunday, hunting for a script. He's al-

ways well ahead on this part of his labors, since the program is usually labors, since the program is usually scheduled three to four weeks in ad-vance, but to stay that way he must read 30 or 40 plays a week. The scripts Horrell likes are read in turn by his wife, Dorothy, and director Ira Ashley. The script that is finally selected is processed through Horrell's typewriter for rewriting in order to preserve the for rewriting in order to preserve the style he believes important to the show. Set with a script, the fine machinery of the Horrell production method be-gins to whirr and hum toward the weekly goal of perfection.

The producer discusses sound effects with Ashley, who has been directing the show for six seasons, and together they plot the all-important "scenery" of sound. GCS employs the talents of one of radio's top sound-effect teams, Jim Rogan and Francis Mellow. Nothing makes these boys happier than a script calling for a tricky sound. If they haven't got the effect called for, they will invent it.

will invent it. Next step in "dressing the stage" with sound is the musical background provided by organist Lew White, a gifted musician. Horrell listens to a play-through of musical interludes im-provised by White to heighten the mood or underline the plot twist of the drama. As Horrell nods approval of a passage or a chord, White jots it down on a roughly drawn staff on his copy of the script. Unlike most incidental music in radio drama, Grand Central Station's moods are more often expressed in the terms of opera rather than the sym-phony, the result no doubt of Dorothy Horrell's experience as a singer in grand opera in Europe and here. On Friday, the day before the broad-cast, Horrell has a read-through in the

studio with the actors, always a group of top Broadway performers. To bring the best stage talent to the air, the Horrells attend every theatrical pro-duction on Broadway during the year. He has consistently refused to set up a He has consistently refused to set up a stock company of radio actors, prefer-ring the use of different voices each week and actors with a fresh approach to the show. Many theatrical lumin-aries have made their first radio ap-pearances on the Horrell program. A

GREAT DAY the evening! 1 n

> Listen to Dennis Day, the brightest star in radio, on "A Day In The Life Of Dennis Day" every Saturday night (10 p.m. EST) over NBC stations. The handsome young Irishman sings, clowns, mimics his way through a half hour of uproarious entertainment.

#### **Tune** in

#### "A Day In The Life Of Dennis Day" SATURDAY NIGHT NBC

Read "My True Romance" by Dennis Day in the breath-taking November issue of TRUE ROMANCE magazine.



Have you entered the \$67,000 Treasure Chest contest yet?

notable GCS first this year was the American radio debut of Frances Rowe, charming and talented English star appearing on Broadway with Maurice Evans in the Theater Guild Production of "Man and Superman." Final rehearsal begins Saturday

Final rehearsal begins Saturday morning, three and a half hours before broadcast time. As the actors go through their paces, Horrell revises, cuts, and polishes the script right up to the last minute. A half-hour lunch period and then everybody is back to the studio for the 1 P. M. broadcast.

If Martin Horrell's own career were dramatized in the form of a radio script Producer Horrell most probably would reject it (with, of course, an accompanying note of kindly and helpful explanation) as being too unreal according to GCS standards. His story does sound like streamlined Horatio Alger. His father lost his money when his business suffered complete collapse during Martin's first year at the University of Chicago. The young student wanted to quit college and go to work to help out with the family finances, but his father prevailed upon him to continue his education come what may. He did so, paying his way by campus reporting for the Chicago Tribune, dancing in vaudeville and nightclubs, acting at Essanay movie studios, and modeling. Despite his extracurricular activities he made Phi Beta Kappa.

THE EAGER young graduate took a job with a brokerage firm but, after two dizzy days in Chicago's grain pit, decided that advertising was much nearer what he wanted. He began his career with a Chicago advertising agency at the handsome salary of \$75 per month. Somehow he had also managed to find time to contribute successfully to various national magazines, which, naturally enough for Horrell, led to his finding time to conduct a course in short story writing at the University of Chicago.

His career was halted for a time by his enlistment in the U. S. Navy's aviation program in 1917. After getting his commission as ensign, Horrell flew the big twin Liberty engine H-16.

his commission as ensign, Horrell flew the big twin Liberty engine H-16. After his return from the service Horrell joined a well known producer of electrical appliances, as advertising manager. Liking to work with his hands and tools, he tinkered about and experimented until he had invented nine gadgets. By the time he was 24, Horrell was assistant to the President and General Manager, Boy Wonder of the manufacturing world. New horizons beckoned and Horrell

New horizons beckoned and Horrell moved eastward to New York—perhaps "drawn by the magnetic force of the fantastic metropolis," as the prologue to Grand Central Station dramas has it. In 1928 he joined a New York advertising agency as executive vice president. Horrell took on radio production in addition to his regular agency duties. Soon radio was taking practically all of his time.

It was while putting together big, lush "name" shows that he first thought of producing a dramatic radio program that would emphasize story quality and polished production rather than orchestral fanfare and high cost. A program that, like a magazine, offered many different stories. Long planning and tireless experimentation resulted in the successful launching of Grand Central Station—"crossroads of a million private lives—gigantic stage on which are played a thousand dramas!"



# Avoid underarm irritation ...



Looks bad, feels bad, when underarm skin gets red and irritated. That's why more women every day turn to Yodora, the soothingest cream deodorant. Yodora stops perspiration odor quickly, safely... because it is made with a face cream base, with no harsh acid salts to cause irritation. Yodora helps soften your skin, just as face cream. Tubes or jars, 10¢, 30¢, 60¢. McKesson & Robbins, Inc., Bridgeport, Conn.



## **Traveler of the Month**

(Continued from page 51)

her home-to take part in an Antique Automobile Day. She was one of hundreds of persons—all in goggles, dusters and high button shoes—who were chugging along our sleek high-ways in cars which were at least 25 years old. All were collectors, com-ing from everywhere to exhibit their Franklins, Autocars, Stutzes and Model Ts. And the shiny new Fords and Studebakers on the road could just wait while their distinguished elders made their stately, 20-mile-per-hour way.

way. It was a pretty picture, like some-thing out of a movie, but what would the nice, trim school teacher do if a magneto gave up or a carburetor showed signs of senility? "Very simple," snapped the Latin and French instructor. "I roll up my sleeves and take the motor apart. And I don't mind getting grease under my finger-

mind getting grease under my finger-nails."

THINKING for a fleeting moment of some Latin teachers I had known— grim gentlemen who thought that the slickest thing on wheels still was Ben Hur's chariot—and wondering how our traveler ever got involved with a crank case, I asked Miss Witman how she had stumbled on her hobby.

had stumbled on her hobby. One winter, she told me, she had been ill. Too much concentrating on teaching, the Doctor had said. "Get a hobby, Miss Witman. Learn to relax." Her father runs an auto painting and repair shop. One day, on an errand for him, she happened into the used car lot of Lawrence Stilwell, a cheery, friendly gentleman. While there, she noticed a number of antique cars which, it developed, were Stilwell's pet interit developed, were Stilwell's pet interest. He was in the process of restoring a beat-up old sedan dating back to 1910 and muttered something about slipcovers.

"I'm a pretty good seamstress. I make most of my own clothes. Maybe I could do the slip-covers for you," Miss Witman volunteered.

Stilwell was a little surprised that the young woman would ever get into the dusty antique, but he told her to go ahead. She made the slip-covers—and good ones. Then she made some more. Then she started looking under the hoods of the old cars. Then she reached for a wrench. Then she was taking motors apart. And then, with a smear of grease on her cheek and a sparkle in her brown eyes, she was filling that doctor's prescription. Stilwell was a little surprised that

in her brown eyes, she was filling that doctor's prescription. "I just seemed to fall right into it," she recalled. "I got to the point where I was hanging around the shop during every spare moment. It was a thrill to watch an old car glow again, and have a new life."

Stilwell owns the cars, but Miss Wit-man shares the joy of the hobby with him. When they need painting, Stil-well sends them to her father's shop. But that's all the profit there is from the thousands of hours she gives to the

cars. "After all," she said, "I make my living at the school. This is just plain fun—the thing that the doctor said was

However well-restored it is, you can't take a 25-year-old car out on the road without running into experiences for which no provisions are made in the average teachers-training course. For instance, there was the time they went



R

to pick up one antiquated Model T. As is usually the case, she and Stilwell rode in a tow truck. After he bought the car, Miss Witman drove the tow truck and Stilwell rode in his new pos-session—which still needed a motor job.

As she recalls: "We were just using a rope for the towing. On a hill, I swerved too sud-denly, and Mr. Stilwell and the Model T went into a telephone pole. The car's fender was pretty badly mashed. Mr. Stilwell was so mad at me for driving badly that he told me to get right out and fix the fender."

and fix the fender." Sometimes, the young career woman's two worlds collide—and with a bang. For a while, she was an official of an organization of business and profes-sional women's clubs—an important job. One day, a delegation of profes-sional women came seeking her, and were told that they would find her at the garage. Immaculately dressed, the ladies entered gingerly. From be-neath the venerable floorboard of a 1906 Franklin they heard some ham-mering. mering.

"Young man," one called out, "could you tell me if Miss Ruth Witman is ex-pected here?"

The business and professional ladies were most atwitter when Miss Witman slid out from under the chassis, wiped her hands and got down to business.

THEN, there was the time she was driving a 1907 Autocar to Buffalo. About 150 miles away from that city, the Autocar became neither an auto nor a car. It just wouldn't run, and even the talented lady mechanic was stymied. The problem, however, had an obvious solution. She bided her time until a huge car carrier—one of those enormous trucks that transport a number of new cars—rolled by. When she saw one with some empty space, she simply thumbed a ride into Buffalo for herself and her Autocar. "You see," she said seriously, "I had never really known a truck driver be-fore. As we rode along, we talked of many things, and I learned about his world. It's the same with all of the people whom I meet on the road through my hobby. I try to bring some of that knowledge into my teaching. I hope that it makes me a better teacher." I have a feeling that Miss Witman is a pretty good teacher already. Some-

I have a feeling that Miss Witman is a pretty good teacher already. Some-where between teaching her classes, working on the cars and leading the Sunday School group, she had time to supervise her school newspaper. Speak-ing of her would be journelists cho ing of her would-be journalists, she said:

said: "Some of my boys and girls want to be newspapermen. They want to travel around to strange places, to meet all sorts of people. Sometimes they can't express those yearnings very well, but I know what they mean. You see, I like the same things, and I get them from my adventures with the cars."

I like the same things, and I get them from my adventures with the cars." I wondered if her facility with French or Latin ever helped on the old car hunts. "Latin," she said with a smile, "is even older than an old car, but French comes in handy. For instance, one of our relics is a French make, an Albion Voisin. We always like to have all parts on a car conform to the original, and I've been writing letters all over France trying to get tires that go with that year and model. Maybe I'll have to go to France to get them." A schoolmarm tracking through France hunting down a set of 30-year-

France hunting down a set of 30-year-

# Amazing Cream **Makes Skin Blemishes Disappear from Sight – Instantly**



No matter how dark a blemish you have-no matter whether it's temporary or permanent-or where it's located, Lydia O'Leary's COVERMARK, makes it disappear from sight—instantly.

COVERMARK, called the "Miracle Cream" by Reader's Digest, has brought new life and happiness to thousands of men, women and chil-dren. To people who were embarrassed and handicapped in social and business life by such ugly blemishes as birth.

marks, goiter scars, blotches, brown and white patches, freckles, port wine dis-colorations.

So if you have a blemish that is making you unhappy, giving you an inferiority complex, mail coupon below for COVER-MARK. Use as directed—look in your mir-ror. You'll be so amazed you won't believe

Accepted for Advertising THE JOURNALS OF THE AMERICAN MEDICAL ASSOCIATION READER'S DIGEST

Calls COVERMARK The "Modern Miracle" your own eyes. That ugly blemish has disappeared from sight—and no one will know how you did it. COVERMARK is so good that it is accepted for advertising in the Journals of the American Medical Association and has the Good Housekeep-ing "Seal of Approval."

Send No Money Now for COVERMARK. Just mail coupon below. When postman delivers package in plain wrapper, pay him \$2 plus postage and C.O.D. charges. GUARANTEE: If COVERMARK doesn't please you return for full refund. NEW YORK SKIN LABORATORY

Distributors of COVERMARK 206 Division Street, New York 2, N. Y.



So help yourself to beautiful hair-today | Buy



old tires! Quite a picture, isn't it? But then, Miss Witman has invaded many a chateau to find the exact headlight lens for a Stutz, and shuffled through many a dumping ground to match up the fenders on a Locomobile. "People have strange reactions when

"People have strange reactions when you come calling to ask about Grandpa's old car, which still sits in the barn. They think they have a rare old model, worth thousands of dollars. And they act as though I'm a city slicker, carrying out a swindle. Actually, it is practically valueless, until some one spends much money to restore it." Usually, on Welcome Travelers, we ask our guests to try to analyze their

Usually, on Welcome Travelers, we ask our guests to try to analyze their own experiences, or travel stories, and share with our listeners the lessons they have learned. I asked Miss Witman what those old cars meant to her.

they have learned. I asked Miss Witman what those old cars meant to her. "Well," she asked, "have you ever come into a home that hadn't been lived in for a long time, and seen a doll lying in the dust? Didn't you wonder about the little girl, long ago, who played with that doll? Didn't it seem right to pick up that doll, and dust it off, the way the little girl would have done? In a funny sort of way, it's the same with old cars."

I saw what she meant. Each of the antique autos had a story of its own. The proud family which first drove it, on bright Sundays, over the dirt roads. The kids with their special seats in back. Junior borrowing it on Saturday night to spark the girl next door. Dig down deep under the seat and maybe you'll still find a grain of rice from their wedding. And later, times are bad, and the car is sold. Then, for someone else, the story begins all over, and another family pattern is acted out in the same car.

Yes, it was quite a thought. And I could understand how Miss Witman felt when she helped Stilwell take in an old junk, then repair and polish and rub until, days later, there emerged again The Car. Though its past owners might spread around the globe, it was nice to think that the car which had been so important to them at one time was again getting good treatment, and was again rolling along the road.

The next morning, on my way to the Welcome Travelers broadcast, I saw Miss Ruth Witman, in her 1914 Overland, riding toward the Milwaukee highway on Chicago's La Salle St. She had on her goggles and her duster, and the car was chugging along at about eighteen miles an hour.

"Watch out, lady," the driver of a sleek new model called out. "You might get a flat tire."

Miss Witman smiled sweetly at the heckler and never, it seemed to me, had I seen a damsel less likely to find herself in distress.

## WHAT WOULD YOU DO... HOW WOULD YOU ACT ...

if you thought another woman had stolen your hushand's love? Read the dramatic episode from the life of the heroine of

Portia Faces Life ...

December RADIO MIRROR'S Reader Bonus Novelette



Amazing. The JUELENE System is not a bair resolution. SEND NO MONEY—Fully Guaranteed Just by the JUELENE SYSTEM for 7 days. Then let your mirror PROVE the thrilling results. JUELENE comes in 2 Forms — Dromade Liquid. SEND FOR IT TODAYI C.O. D. \$1.00 plus Government charges. It is folly goar inteed. Money back if you are not delighted. Write Now JUELCO.,4727N. Damon, Dept. L-610, Chicago 25, Ille

R



Elizabeth Church was an American girl working for the Army in Tokyo when she met socially prominent Frederick Ebersole and married him midst weird music and burning incense in the ancient love rituals of the Shinto Temple.

Read the bitter finale to this **Oriental Passion Play, written by** the Shinto bride herself, in the exciting November

# TRUE EXPERIENCES

the magazine of FACT not fiction, the behind-the-headlines stories of people-in-the-news, the magazine of heart-throbbing True Experiences.

Also in this issue:

Wife Slays Diabolical Husband

"My 23 Years of Terror"

by Stella Hutchison

Victory Over Self-Destruction

"I Was Insane"

by Jeanette Larson and many more



Get November

TRUE EXPERIENCES **ON SALE NOW** 

# **Dagwood's House of Happiness**

(Continued from page 43)

estate broker told me the place was the old Pickering estate and he read off some figures: twenty-two rooms, eight baths. (Oh, boy!) 4½ acres. (Goodie!) Tennis court, sunken gardens, but no pool. (So, okay, the kids are too young yet.) And here was an unusual item: a fifty thousand dollar pipe organ. The original owner had fancied organ music and had built the whole house around the thing. (I didn't have any particular use for a pipe organ, but a man can take up a new hobby can't he?) I asked if the house was for sale. The

broker didn't know, but he assumed so -nobody had lived in the place for more than ten years. He would see. I went home to report progress and Pat thought I was out of my silly mind.

But when the real estate fellow called

back to say that the house was available and told me the price, I had my inning. For all that housing it was ridicu-lously cheap. The pipe organ alone was worth that much. They were giving it

away. "Ummmh," said Pat. Prove it, that

WE WENT to look, and I admit the whole thing was pretty overwhelming. Those vast rooms—empty—echoed like a cave. Crystal chandeliers, Byzan-tine carved walls and ceilings, not really for Dagwood. And the organ. It was a monster, and

sure enough the music came back at you from concealed pipes all over the

house. "I love it," I yelled. I had just found the xylophone pedal. "If we sold it," Pat calmed me down, "we might just be able to afford the

Gosh, the organ was half the fun. But Pat was right. Then I had a prac-

"Who, these days, is in the market for a fifty thousand dollar pipe organ?" Pat found somebody. She would!

She got in touch with the man who in-stalled the instrument in the first place, and he said sure it was the best organ west of the Rockies and he knew a church which would love to have it.

So we took the plunge. Plunked down a down payment, went into escrow and began to have nightmares about fur-nishing the place.

nishing the place. Before we moved in, the pipe organ was carted away. It was a very sad day for me. The thing had more voices than Edgar Bergen; bass drums, xylo-phone, something as sweet as Evelyn's magic violin. It would have been fun to keep it. But it had to go—five van loads of it had to go. We hired a crew of a dozen strong guys to clean out ten years accumula-

guys to clean out ten years accumulation of devil-grass and cobwebs. And then we marched in—into the vast and empty spaces. The stuff from our other house just about furnished the—pardon me—master suite, and another second floor suite of three bedrooms and two baths which we turned over to the kids

baths which we turned over to the kids and their nurse. We fixed up a whole wing very com-fortably for Pat's dad, and with the rest—brother, we're taking our time. We have carpets now—several thousand yards I guess—and already christened with spilled orange juice and careless bull dog. (Hedy, our white Peke, re-fuses to share the blame.) We have



#### WITH THE AMAZING IRON THAT LIFTS ITSELF!

Saves 21/2 tons lifting each ironing day ... ends arm strain. No lifting means no standing. You save 24% energy ironing sitting down. Accurate Fabric Dial controls quick, even heat. Safety Signal protects rayons. You'll feel fresher even after hours of ironing. Ask your Proctor Dealer.

IRON A SHIRT IN 4% MINUTES!

NEW BOOK shows how. A touch here lifts it Also sprinkling, folding, ironing short-cuts for all articles. 52 pages. 150 pictures. 25¢ at Proctor Dealers, or send 25¢ to: Proctor ElectricCo.,Dept. MFG II, Phila, 40, Pa.



# PROCTOR Never-Lift PROCTOR ELECTRIC CO., PHILA. 40, PA.





Mothers-here's your chance to help give your own baby beautiful curls and ringlets. You'll be thrilled when you see the eye-catching curls and ringlets it brings to baby's head.

• Easy to use - gentle - created especially for baby's fine hair.

• Used for over 35 years by thousands of mothers all over the country.

Awarded the famous Seal of Commendation from Parents' Magazine.

At drug, dept. stores, baby and beauty shops. If unable to buy locally . . .



102

some drapes and a few big hunks of stuff to sit on, but the echo is still pretty frightening.

At first we tried to live all over the house, but after a week we were allexhausted and retired to our various little homes within the home to rest.

After we had shaken down in the house for a few weeks, Pat and I began itching for a party. I think we wanted to see the astonishment on our friends'

faces as much as anything else. We set a date and invited everybody in town to our housewarming.

VERYTHING happened. The first guest who arrived drove over one of the lawn sprinklers, cracking off the head of it, and a fifty-foot

geyser shot into the air. I looked all over the house and couldn't find the water shut-off. This took about an hour, by which time most everybody had come—so drenched when they reached shelter that they were too concerned with messed hairdos and unpressed pants to be amazed at our magnificence.

Pat was trying to be host and hostess, water mopper upper and long distance runner all at once, and she was getting a little tired. I called the Santa Monica Water Company. They said the house was in West Los Angeles. I called the West Los Angeles Water Company. They said the house was in Santa Monica. They were no fools. I called by the time I got back to the party,

the geyser had really got in its licks. The roof was leaking. Right through our splendiferous crystal chandelier.

Well, we never did have the barbe-cue. By the time the plumber had found the shut-off and turned off the show the lawn was soaked. It was too late, and too dark, and too cold. So we made up a sort of bucket

brigade—the folks were feeling a little more cheerful by this time—and par-layed the food all the way back to the kitchen, cooked it, toted it back to the

living room, and by golly, we ate it! Everybody warned me that night that I should keep our haunted house a secret. If the "Blondie" customers secret. If the found out that Dagwood was living in a sort of combination Manderley and Grand Hotel, they would be up in arms. That made me sore.

That made me sore. I reminded them that though I've been playing Dagwood since "Harold Teen"—that's eleven long and lovely years—there's more. Last year I started branching out, and produced a film called "Sixteen Fathoms Deep." The reviewers have been pretty friendly, especially one who was in the Thalians with me in bick was in the Thalians with me in high school. It had better be good, as my cynical friends reminded me at the house warming, with "Arthur Lake Productions" right out in front like that.

Maybe I should have called my com-Warner Brothers. Because in pany our coming production the Lakes are really standing up and waiting to be shot at. There is a fine comedy part in it which fits nobody but Pat—so she's going to play it. And Shorty, that's our son Arthur Patrick, has a nice fat part, too. Marian Rose is busily taking ballet lessons, so I suppose I will have to put in a part for a small, round dancer, too.

We will either be able to afford our haunted house after that, or we will build barricades around it and retire behind the walls until the whole thing has blown over.

It'll be a fine house one of these days. after we get the hang of it.



Were you ever tempted? Read the revealing story of Katie whose big decision held the destiny of three people-in the November

TRUE STORY

magazine

**On Newsstands Oct.** 13

#### Also In This Issue:

★ Dramatic true-to-life stories

★ "Why Men Leave Home" factual article blames "Sex!"

**★** Home Service Food and **Fashion features** 

\* Sensational new contest (see below)



**\$5000 CASH PRIZES FOR YOUR** TRUE STORY-And We'll Write it ! See November TRUE STORY For Details.

Tune in "My True Story" Mon.-Fri. ABC Stations.



wave Bio Porte and the second second







Address



the isappeared and of a clear skin again. Dermoil or and is backed by a positive benefit in 2 weeks monored o mase our famous "One Spoil is may surprise you. Write too agree coin) rest it yourself. Results may surprise you. white today no ni test bottle. Caution: Use only as directed. Print name inly. Don't delay. Sold by Liggett and Walgreen Drug res and other leading Druggists. LAKE LABORATORIES × 3925, Strathmoor Station, Dept. 1904, Detroit 27, Mich

#### EASY TO LEARN MILLINERY AT HOME

AT MOME Design and make exclusive hats under personal direction of one of America's noted designers. Complete malerials, locks, etc., furnished. Every step il-lustrated. You make exclusive salable thats right from the start. Begin a profitable buisiness in spare time. LOUIE MILLER SCHOOL OF MILLINERY 225 North Wabash Avenue. Devt. 1911. Chicago 1, 11. Please send me your FREE catalog describing your training course in professional millinery. Print.

## The Light in the Window

(Continued from page 65)

do you mean?"

He shook his head, sorry he'd gone this far. "I can't tell you. I'd never have mentioned it except that—"

"Except you wanted to straighten me out?"

"I suppose so. And I'm the last per-son to do that—"

He saw the concern in her eyes, and he knew that he'd won. She would stay now—for the very reason he didn't want.

Because she was worried about him. "What happens to me isn't impor-tant," he said. "But you're young. You've so much to live for..." "That's what you think!" But she sounded shaken, and he pressed his ad-

vantage. "And, I'm being selfish, Charlotte, in urging you not to leave. I have en-

joyed your company—" "Oh, Ray—" She melted suddenly; her face went slack like a troubled and bewildered child's. "I don't know what to do. I'm so mixed up. I—I've got to be alone for a while—take a walk—"

**H**E WENT back to his room. From his street; turn into the Church of the Good Samaritan—the first time she'd been in a church, he wagered, in a good many years. That church! And the parsonage, and the light that burned eternally in the study window—Dr. E WENT back to his room. From his eternally in the study window—Dr. Matthews' friendship lamp! Dr. Matthews, Charlotte—both of them poking their noses into his business and he'd let them; he'd given them both reason to. He was closing the trap around himself. After that, there was no getting out.

Charlotte's concern was always with him, like a hand on his pulse. On a hot midsummer evening, when he was sit-ting with her and Eddie Bingham, the ever-hopeful little gambler, in the dusk of the porch, she said casually, "I won-der when Mrs. Olson's coming home?

der when Mrs. Olson's coming home? Something funny happened today. A cop came around, asking questions—" "A cop!" Eddie exclaimed. "You in trouble, Eddie?" asked Char-lotte. "Yes, a cop. Plain clothes. but I know one when I see one. He was looking for a guy and I told him he had the wrong address. He said no, he was sure he hadn't, and then he buzzed over to see Dr. Matthews." "Who was he looking for, Charlotte?" Ray asked.

Ray asked. "Guy named Roger Barton. But no-

body by that name's been here that I know of. I thought maybe Mrs. Olson might know-

Ray hadn't moved. His tone had been as casual as hers. But she was watching him, and now she said. "It's nothing to you, Eddie, and Ray and I aren't going in with you on that third race tomorrow no matter how long you argue. Why don't you see if you can find a couple of live ones inside?" Eddie rose resignedly. "Always try-ing to get rid of me. Okay, I know when I'm not wanted."

There was a silence. Then Charlotte remarked, "You look kind of funny, Ray." "I don't feel funny." He hesitated. What was the use? He might have ex-pected something like this ... and besides, she'd know sooner or later, any-

way. "I may as well tell you," he said. "I knew they wouldn't let me alone—they



Acid indigestion is one of the common causes of sleepless nights. So before you slip into bed, slip one or two Tums in your mouth. Tums bring you sweet relief almost instantly – let you get to sleep faster, sleep better. There is no baking soda in Tums. No risk of overalkalizing-no acid rebound. Ask for Tums today.



TUMS are antacid, not a laxative. For a laxa-tive, use mild, all-vegetable NR Tablets (Nature's Remedy). Get o 25-cent box taday. (NR)

## PROTECT YOURSELF in case you enter a hospital on account of SICKNESS or ACCIDENT

The New Fomily Mutuol Hospitolization Plan gives you protection that is high in volue but low in costonly \$1.00 per month for eoch odult, 50c per month for eoch child.



#### FOR SICKNESS OR ACCIDENT

Rospital Room and Board	uµ	1 10				10	lay	for	30 days
Operating Room up to							•	•	\$10.00
X-Ray Examinations up to		•							\$10.00
Laboratory Examinations	Up	to				.*		. •	\$10.00
FOR ACCIDENT Ambulance up to									\$10.00
Emergency Accident-0	SD	ensi	iry	up	to				\$5.00
Loss of Limbs, sight, etc	., (	or le	ss	٥	life	Dp	to		\$508.00
								1.1	\$35.00

The policy provides indemnities for actual expense incurred at the time of hospitalization but will in no case exceed the amounts shown above.

Be protected against hospital bills, in case sickness or accident strikes you, by allowing the Family Mutual Life Insurance Company to aid you in meeting your hospital expenses. You may choose any hospital. Benefits for children are one-half those paid to adults.

**DON'T DELAY-MAIL THE COUPON TODAY** 



# LARGE BUST



WOMEN!

**Special Design** "YUTH-BUST" Bra Gives YOU a More Alluring Youthful **Bustline** 

#### INSTANTLY!

Self-conscious about over-sized busis? Are they widely spread out Do they sag? Does your busiline make you look years olden thy slows with an attractive busiline. "Yuth-Bust" Bra has an exclusive patent pend, featurs that LIFTOS Sarge spread out busts into SMALLER. more GLAMOR-OUS CURVES, Gives busts a bewitchne separation. Abo SUURES of midding sup-bort helps FLAT TEN RULGING STOMACHI



PAINS of from "ARTHRITIS" "LUMBAGO" SIMPLE NEURALGIA \$300 **OR MUSCULAR ACHES** 22 POSTPAID PLEASE We don't **READ THIS** CAREFULLY care what you've tried before-pat-ent medicinos, before-pate ent medicinos, hot water bottles, train pads, etc., our ELEC-TRIC MASSAGER may do for you what it has done for thou-used of people who suffered from a return the torture-like pains of RHEUMATIC, ARTHRITIC or NEURITIC TYPES." or from LUMBGO. SIMPLE NEU-RAGIA or MUSCULAR ACHES duo to cold exposure or fasigue - or we will refund your money? There is not fasting mysterious about our unit. It is a well-known fact that heat has relieved the various pains described above. Our ELECTRIC MASSAGER is the finest heating unit are at the same time that invigorating heat is applied you will be amasod at the efficiency of this new instru-ment. Operates on any 110-volt line, AC or D. Sand 31.00 cash, check or Money Order and we will ship pre-pay the Patmen 33.00 plus few cents postage: HERE'S PROOF! from original letters on file

D. W. OF MISSOURI WRITES. "Word cannot express the wonderlut reliet 1 have had in this short time. you can aggest some more orders some time by doubling Thomas." I am satisfied " MRS N M. W OF TEXAS WRITES: "I purchased one, have used it many, many times for relief of pains in various parts of my body appecially for muscular backeche... I wouldn't be without one "

METROPOLITAN ELECTRONIC CO., Dept. 60-A 42 Watren St., New York 7, N. Y.

never do. That man was a parole officer." "A

"A— you mean you—" "Brandon—Barton," said Ray harshly. "Same difference. So now you know who's been giving you advice, trying to tell you how to live your life. A

to tell you how to live your me. jail-bird, an ex-convict—" He got up and started inside. She was beside him, holding to his arm. "Ray, wait! Don't go! I don't care what you've been—I don't even want to know. I think you're a swell guy. -well, there's no use trying to say it.

l—well, there's no use trying to say it. She meant it, every word of it. It was in her eyes, her voice. She was the kind of woman who, if she cared about you, was with you all the way, through anything, no matter what you said or did. He felt a softening within him, a kind of tearing. If another woman had been like her. woman had been like her. . . . Then her voice raced on, desperately anxious.

"This thing you're waiting for, planning on—it's got something to do with it, your being in jail, hasn't it? Ray, I'm so worried—"

"You shouldn't be." He was cruel be-cause he had to be. "It's not your business; it's mine, mine alone, like my life. And—don't try to get mixed up in it."

SHE didn't mention the subject again. She was casually friendly, as before, even more diffident about approaching him than ever. But Ray worried. A parole officer now, and Charlotte, and Dr. Matthews, with that light that Ray had to look at every time he glanced out his window. How many more people

were going to get mixed up in this? He fretted about it for days. When nothing happened, he followed the thin, persistent beam of the guiding light down Newman Avenue to the study of Dr. Matthews.

study of Dr. Matthews. A pretty, fresh-faced girl let him in. "Dr. Matthews is out," she said. "But I expect him back almost any time. I'm Pamela Hale, Dr. Matthews' niece. And if you'd like to wait—" She was leading him toward the study. "There's someone else waiting," she said, opening the door. "This is Roger Collins, Mr. Brandon." Ray gripped his hat until his knuckles

Ray gripped his hat until his knuckles

Ray gripped his hat until his knuckles were white. Hang onto yourself, Bran-don. . . Aloud he said, "How do you do," as if to a stranger. Pamela Hale left them, closing the door after her. The boy smiled at him, very friendly, a little bit shy. "How do you do, sir? It's—it's nice here in this study, isn't it? There's something about the place, that lamp—" "The Friendship Lamp," said Ray Brandon, with no irony at all. The boy nodded. "I've known Dr. Matthews only a few weeks, but I keep

Matthews only a few weeks, but I keep Matthews only a few weeks, but I keep coming around to talk with him. To-night, though," he added hurriedly, "I won't be long. I can find out what I want to know in just a minute or two." "So can I," said Ray dryly. "You— you don't live around here?" "No in Forest Hills. But I work

you don't live around here?" "No-in Forest Hills. But I work in this neighborhood—I'm one of the counselors at the Young People's Club. That is, right now I am." "Why do you say that?" "It's kind of mixed up," the boy said. "My mother doesn't think I should "My mother doesn't think I should

spend so much time here in the Flats-

I should think not, Ray thought, not when I'm living here. "That's under-standable," he said aloud. "There must be a Young People's Club in your own

neighborhood—" "Oh, yes—but not like this. Here you really feel you're doing something.



The SERVICE LIFE INSURANCE CO. Omaha 2. Nebr.



THIS YOU?

IT NEVER FAILS

for Home Popping

ASK YOUR GROCER



Do they say "She would be beautiful If It weren't for her nose" or other defects. Badly shaped noses can be corrected in a short time without discomfort. For the past twenty years this well known book, "Before & After"

written by an experienced and famous Plastic Surgeon, has helped thousands of people like you. It tells all about the latest scien-tific methods for the cor-

rection of badly shaped noses, protruding ears, thick lips, wrinkles and signs of age. Also cleft palate, Hare-lip, over and under developed breasts, etc. Richly Illus-trated, 125 pages. 25c coin or stamps. Woman or man, girl or boy. Write today



GLENNVILLE PUBLISHERS 60 E. 42nd St., Dept. DW, New York 17, N. Y.

104



Say Goodbye to DIM-OUT DAYS

> If you "dim-out" certain days on your calendar-

things you like to do — Chi-Ches-Ters Pills may brighten your month. They give welcome relief from cramps, headache and nervous irritability of functional menstrual pain due to muscular contraction. Take them a day or two in advance and say "yes" to that invitation. ALL LEADING DRUGGISTS CARRY

CHI-CHES-TERS PILLS

For relief from "periodic functional distress" Packed in three convenient sizes FREE-Illustrated booklet of intimate facts every woman should know. Mailed in plain wrapper. Write: CHICHESTER CHEMICAL COMPANY Dept. O-ll Philadelphia 46, Pa.

Lovely N FLASH ... NU-NAILS **ARTIFICIAL FINGERNAILS and** QUICK-DRYING GLUE Cover short, broken, thin nails with NU-NAILS. Applied in a with NU-NAILS. Applied in a jiffy with our amazing new quick-drying glue. Can be worn any length ... polished any shade. Help overcome nail-biting habit. Set of ten ... only 25c. At all dime stores. NU-NAILS CO., Dept. 16-P, 5251 W. Harrison, Chicago 44. Learn RADIO BROADCASTING





\$200 Value Taxincl The Work

I Love"

...

City.



"I'm a TRAINED PRACTICAL NURSE, and thankful to CHICAGO SCHOOL OF NURSING for training me,

AND \$30 to \$40 A WEEK

NURSING for training me, at home, in my spars, dignifed work." YOU can become a nurse, tool Thousands of men and women, 18 to 60, have studied this thorough. home-study course. Lessons are casy to understand and high school education not necessary. Many earn as they learn-Mrs. R. W. of Mich, earned \$25 a week while still studying, Endorsed by phy-sicians. Easy payments. Trial plan. Equipment included. 49th year. Write now!

CHICAGO SCHOOL OF NURSING Dept. 1811, 100 East Ohio Street, Chicago 11, 11. Please send free booklet and 16 sample lesson pages. Name\_ Age\_

State

These kids really need a club. Besides, it ties in with the work I want

to do. "I want to be a lawyer—I'm starting "I want to be a lawyer—I'm starting U.C.L.A. in the fall, I hope. My mother doesn't like the idea, but Dad wants me to. That is, he's my step-father, to U.S.C., but he understood when I told him that I wanted to go to U.C.L.A. because my real dad went there. You see, my real dad died long ago, when I was just a baby. But I've got a kind of picture of him from things my mother told me. A picture of a pretty swell guy. That's why I don't under-stand my mother. I thought she'd want me to go to school where my real dad went. But she's been different lately. Doesn't want me to work here in the Flats—that's where Dr. Matthews is tonight, with Mother and Dad. He's trying to get them to let me go on working here-

Ray didn't think he could take any more. Fortunately, he didn't have to. The boy stopped, abashed. "Gosh, I don't know why I'm talking to you like this. It must be this place—it just sort of brings things out of you, makes you talk. And I don't think I'd better wait any longer. Will you tell Dr. Matthews I'll talk with him tomorrow?

Ray let him go—just in time, he realized afterward. They shook hands; the boy went out. A few moments later there was the sound of a car stopping, the sound of voices. Too late he recog-nized the woman's voice. They were inside, and Julie was staring at him

"Mr. Brandon," said Dr. Matthews, "this is Mr. Collins. Where is Roger?" "He left a few minutes ago," Ray an-

swered, looking at Julie. "And the two of you—" she burst out. "I knew this would happen. Frank—" Frank-

NO NEED to get upset, Julie," said Frank. His voice was deep and quiet. Ray liked him—so much that he felt a curious peace about his son, so much that he could feel no jealousy that this man had been and would go on being

father to his, Ray's, son. "That's right, Julie," he agreed. "We met as strangers. Two strangers who happened to be waiting for Dr. Matthews. Nothing more."

"Why don't we sit down and talk this over?" Dr. Matthews suggested. "Mr. Collins feels as I do—that there's no reason why young Roger can't be told the whole truth."

"There's every reason!" Julie cried passionately. And Ray nodded somberly. "He stopped being my son fifteen years ago when I went to prison—"

"For a crime you didn't commit," r. Matthews put in quickly. "That's Dr. Matthews put in quickly. true, isn't it, Brandon?"

"What's the difference?" Ray asked. "Evidently Julie—"

She was going to pieces before his eyes. She was going to pieces before his eyes. She was shaking, and her voice skidded perilously. "Of course I be-lieved you were innocent! You told me to forget you; you told me to tell Roger you were dead. What I've done, I've done for his sake—"

Frank took her arm, nodded at Ray over her head, gently led her out. Ray and Dr. Matthews were left alone. The older man moved to his desk, sat down, motioned Ray to sit down. "Somehow, Brandon," he said, "I've a feeling all this is going to work out-"

"I don't want it to," said Ray rudely. "I want to know just one thing—what the parole officer wanted the other day.'



Imported FOR YOU



Romantic, old from MEXICO SWAGGER JACKET Hand Embroidered

Steal hearts and glances in your NEW swagger Jacket. Gives variety usage for office, sports, or evening wear. Adds romantic color to your wardrobe. Equally smart with skirts or slacks. Each Is an individual creation of a na-tive artist: 100% wool, with Mexican figures HAND-embroidered in lustrous wool yarns on back, fronts, and sleeves, Two ample patch pockets. Per-fect for Christmas Gifts. Satisfaction \$1900 guaranteed.

	ORDE	R BY	MA	AIL	NOW-	
swagg money	er jacket. order en	My dres	ss size	is Send (	ie [], green Check C.O.D. I'll p ges [].	٩0
Name	_			_		_
Addre	88		_			_
City_	-		Zone_	St	itte	
	LOS	S AMIG	os, I	mport	ers	



"I think you know that," said Dr. Matthews slowly. "He wanted to know about your future plans... and if they included a man named McClain. Mar-tin McClain. He told me that at your trial fifteen years ago you kept insisting-

"I told the court the truth," said Ray bluntly. "It was a deliberate frame-up by McClain. He'd pushed me ahead in the office, worked me into a position where I could be accused of doctoring

"I know about that," said Dr. Matthews. "And I know, as you prob-ably do yourself, that McClain is ex-pected back in the city before too long. Then what?" Then what?

Ray didn't answer. Dr. Matthews spoke softly. "The look in your eyes— I've seen it before. Murder. But this time I don't believe it. I don't believe you can do it, not after sitting here talking with your son—" *"Julie's* son—"

**D**<sup>R.</sup> MATTHEWS ignored him. "I didn't believe it before. That's why I told the parole officer that you had a job ahead of you, one with a future in a law office. And you have, if you want it. I've been in touch with a law firm. I didn't go out of my way, you under-stand, but there's an opening. I told them a little about you, and they seem to feel that they can work out some kind of an arrangement. Would you like me to make an appointment for you?" "No thanks."

"But you can't be satisfied with your

"It serves my purpose." Ray rose. "Thanks," he said again, ironically. "But I'm just not interested in anything

you have to offer." They were closing in on him. Dr. Matthews with his job, Charlotte with her devotion, even Julie, who was fighting strangely to reach him even as she fought-needlessly-to keep him apart from their son.

Julie came to see him the next day. She was in his room when he came home. Charlotte was there, too, taking down Mrs. Olson's limp, gray curtains and hanging up a pair she'd started to make days ago, before he had fright-

make days ago, before he had fight-ened her off. Before Julie, she looked stubborn and scared. "We've already met," she told Ray when he started to introduce them. "And I—uh—I guess I'd better be going-

"Don't rush off on my account." Julie's voice was coolly sweet. Charlotte walked out without another word, and Julie turned to Ray. "Roger and Julie turned to Ray. Ray-I couldn't help being a little surprised to find a woman like that in your room-

"What do you mean-a woman like that?" His voice was dangerously quiet. But Julie didn't back down. "I gathered you've been seeing a

good deal of her. How can you waste your time on anyone so—so cheap? Oh, I suppose she's attractive in a way, but

"Cheap? What gives you the right to say that—to make any kind of comment?"

ent? "Well, it s "She-do it's perfectly obvious," said

Wen, it's perfectly obvious, said Julie. "She—" "What do you know about her?" he interrupted savagely. "You don't know anything about her kind of de-cency, her honesty. What did you come here for, anyway?"

"Because I'm worried," Julie flung at him. "You talked so strangely last night -trying to blame me for doing what



Would you be intrigued at the idea of living several hundred years? Some of us, remembering old people as they appear today, might say no. But if they could be like those men of Biblical times, begetting sons and daugh- D. C. MUNRO, M.D. ters, all those



years, they would. Do not scoff at the idea, at least until you have examined the evidence contained in Dr. Munro's new book, You Can Live Longer Than You Think.

Daniel C. Munro, M.D., (author of Man Alive-You're Half Dead, a book which has gone through 9 printings) explains that "average health" is often ill-health. It is a drag during most of adult life and prevents us from enjoying longevity beyond present hopes.

Now, war-time and post-war scientific research has shown that many of our common health problems and many unnecessarily shortened lives may be due to our having gotten away from certain basic dietary habits that were well known to the ancients.

The price of You Can Live Longer Than You Think is only \$3.00 at all booksellers, or direct from the publishers, Bartholomew House, Inc., Dept. RM-1148, 205 East 42nd Street, New York 17, New York. Reading Dr. Munro's book may not enable you to live several hundred years, but it may show you how you can look forward to added years of active usefulness and enjoyment of many of Nature's most fundamental gifts.

R

# GRI htens or NO COST Lasts from 3 to 6 Months!

New discovery makes loose dental plates fit snug and comfortable for months—almost like having your own teeth again. For uppers and lowers. Easy to Apply at Home...Simply squeeze some "GUM GRIPPER" evenly on your denture, put plate in your mouth where it sets and hardens in few minutes. No heat-no fuss-no muss. Will not harm any denture.

#### SEND NO MONEY ...

Order a tube today, for only \$1.00 (deposit with your ownpostman). Each application of "GUM GRIPPER" guaranteed to last from 3 to 6 months and delight you completely or your money will be cheerfully refunded. GUM GRIPPER, INC. 127 N. Dearborn St., Dept. 14A, Chicago2, Ill.

# **Constipated?** Free Your Stopped Up

**Intestinal Tract** Intestinal Iract Now you can get the relief you want from consti-pation, with Petro-Syllium (B. If other laxatives have failed, try the comfortable *lubricating action* of Petro-Syllium. It's gentle, but oh so thorough you'll wonder why you haven't tried it before. Taken as directed, it's the way many doctors recommend to start bowels moving comfortably again. Used for easy action by many piles suffer-ers. Take this to your drug store so you will be sure to get genuine Petro-Syllium today.



painful, suffocating paroxysms. Breathe Asthmador's aromatic, medicated fumes and you'll find this time-tested inhalant tops for convenience and dependability. At all drug stores



you yourself told me to do. I know you'll stop at nothing to even the score with Martin McClain. And I can't help but feel that you're trying to shift the moral responsibility for that upon me,

"I don't know why," he said stiffly. "I accept full moral responsibility, Julie, for anything that may happen. So you can just forget it." "But I can't!" She came close to him, her eyes wide, pleading. "What you do with your life is very important to me"

with your life is very important to me." A convulsive movement broke the smooth, white line of her throat.

Suddenly he was sorry for her. "There Julie. Only an end. We'd best say goodbye, right now." "Roger—" But his look stopped her.

She turned and walked out.

**H**E waited until her footsteps receded down the stairs. Then, in feverish haste, he reached into the back of a bureau drawer, drew forth a precious, heavy object. They were closing in on him, and McClain was coming back ... and he was working against time. He didn't hear Charlotte's knock until she was in the room.

"Ray—" And then she saw the gun. Quickly she swallowed her shock. "When you play like that," she said, "you ought to have sense enough to lock your door. Are you nuts? Do you know what they can do to you if they find you with a gun?"

"I know it's time for us to call things guits," he said levelly. "You know what I am, and I'm only sorry I've told you as much as I have. Now wake up and let me alone—'

She sat down on the bed close to him, her eyes holding his. "Me wake up, Ray Brandon? Forget I ever knew you? It's too late for that! I wanted to clear out of here on account of Larry Lawrence, but oh, no, you wouldn't let me go! What a song and dance you gave me! Running away from myself, you said. Well, what do you think you're doing?"

"I deserve that," he admitted. "I had

no right to meddle—Charlottel" She'd snatched the gun suddenly, butt toward her, so that he cried out in fear. And then she was running with it, out of the room, down the hall. He heard her door slam and lock.

He ran after her, pounded on it. "Charlotte—" A drawer opened and shut inside the room; then there were other sounds, wretched, strangled. She was crying. "Charlotte—"

"Charlotte—" She opened the door. "You can come in now," she said. "But you can't have that gun. I know what you plan to do with it, and I won't let you. I— I'll use it on myself, first." He believed her. She stood looking up at him, her face raining tears as frankly as a child's, and she meant every word she said. He couldn't help himself. He put his arms around her.

himself. He put his arms around her. "I mean it," she said after a while, her lips close to his ear. "Not what I said exactly-but it would be worse than that for me. If you don't stop this—this way you're going, Ray, I'm going straight to that parole officer, and straight to Dr. Matthews and they'll see that you stop. I love you. I didn't mean to tell you, and I know you don't want to hear it—" His arms tightened around her.

"Charlotte, you've meant—you mean so much to me—"

He pressed her face against his cheek, so that she couldn't see his eyes, so



like its quick beauty pick-up when you have to look your loveliest in a hurty. See for yourself how fast this luscious, cream-like mask smooths away the day's strain lines, lifts your tired face out of its slump, and makes skin glow with a new look of spar-kling radiance! Get Hopper White Clay Pack today! And for everyday care, use Edna Wallace Hopper Homogenized Facial Cream. At cosmetic counters. At cosmetic counters,

# **MOTHER!** Your child will enjoy this tasty Laxative

You don't have to coax your child to take Ex-Lax. Children actually love its delicious chocolate taste!

Mother, you'll like the way Ex-Lax works. It is effective and gentle. Ex-Lax gives your child thorough relief without upsetting him. Many doctors use this dependable laxative in their practice.

Mothers have confidence in Ex-Lax-it's America's Favorite Family Laxative. So, when you or your youngster need relief, take Ex-Lax. Still only 10¢. There is no better laxative at any price.

When Nature "forgets"... remember X=LA THE CHOCOLATED LAXATIVE





"Tired husbands don't deserve frowns. So the minute a corn appears, I apply a Blue-Jay Corn Plaster. Instantly, shoe-pressure pain is stopped! Nupercaine\*, exclusive with Blue-Jay, relieves surface paingentle medication loosens hard 'core'you just lift it out in a few days!" In 3 sizes-Standard, Little Toe, Soft Corn. Get Blue-Jay today.



that his thoughts could run free. This was what he got for talking too much to too many people, for giving in to life. And now he'd have to destroy the one

And now he'd have to destroy the one thing he'd had all along, in spite of everything—his self-respect. "Charlotte," he said, "would you be-lieve me if I told you I'd changed my mind—about everything? Would you believe me if I told you I wanted to put the pact away finally and ctart to put the past away, finally, and start over? Would you help me?"

She pulled her head free and looked up at him, long and steadily. And he knew that she'd believe him—because she wanted to so desperately. Ray. Yes—to everything." "Yes,

Ray. Yes—to everything." "Dr. Matthews offered me a job last night," he went on. "In a law office something I'll like, something I've always been interested in. I'd like to take that job, Charlotte. I'd like to try-

"You mean it? You're not just—" "I mean it." And he made himself smile to match her smile. "Then—" She moved quickly. un-

locked the bureau drawer, took something out. He'd forgotten about the gun. There were other guns; it had lost importance compared to the other thing she had threatened to do. "Here's your

property, Ray. And I apologize—" She held the gun out to him, an act of trust, of faith.

Bright morning sunlight warmed the inscription on an office door: Fleming, Drake and Henehan, Attorneys-at-law. Ray Brandon shut the door behind him, Ray Brandon shut the door beining him, walked over the thick carpet to the receptionist's desk. "My name is Ray Brandon. I believe Dr. Matthews made

be free soon. Will you sit down? There are some magazines on the table—" On top of the magazines was the

morning newspaper. "Prominent indus-trialist, Martin McClain and daughter Susan . . . arrived today . . ." Ray Brandon went to the door. "Tell

Mr. Fleming that I suddenly remembered I had-another appointment.

Several nights later, Ray Brandon knocked on the door of a closed room. "All set?" Ray asked, stepping inside. "I think so," the man answered, "But you sure gave me a tough one. Mc-

Clain's got his own bodyguards-thugs. Then there are private dicks all around the place. Who would be hiring them?"

**R**AY thought he knew, and he tipped his hat, mentally, to Dr. Matthews for hoping to the last. He had private detectives out for him now, and if they failed—he would turn to the police. "Never mind who," he said impa-tiently. "Did you get the layout? I got

everything, even drew you a diagram, too. This won't be easy, but you can do it. The first part's duck soup. You could do it blindfolded—"

Ray Brandon walked down an alley behind the Andover Arms Hotel, turned into a door marked Service Entrance. He kept going to the end of the passage, went through an iron door, up a flight of stairs, through another heavy door. He was inside, not the Andover Arms, but the Athletic Club which adjoined it. Rapidly, he walked down the car-peted corridor, found a door marked "Fire Escape." He went through the "Fire Escape." He went through the door, climbed two flights up the fire escape. Now the ticklish part—a sixfoot jump to the fire escape of the Andover Arms . . . He made it. He felt as if he could have leaped twice that distance through space. Up another flight—fire escape to balcony—another



## **Chest Cold Misery Relieved by Moist Heat of** ANTIPHLOGISTINE POULTICE

SIMPLE CHEST COLD SORE THROAT BRONCHIAL IRRITATION

SIMPLE

The MOIST HEAT of an ANTIPHLOGISTINE poultice relieves cough, tightness of chest, muscle soreness due to chestcoid, bronchial irritation and simple sore throat. Apply ANTIPHLOGISTINE poultice just hot enough to be com-

SIMPLE ANTIPHLOGISTINE poulties SPRAIN, BRUISE fortable—then feel the MOIST SORE MUSCLES HEAT go right to work on that BOILS cough, tightness of chest, muscle soreness. Does good, feels good for several hours. The MOIST HEAT of ANTIPHLOGISTINE poultice also reduces swelling and relieves pain due to a boil, simple sprain, bruise, or similar injury or condition and limbers up stiff, aching muscles.







Yes, for 79 years, Dr. Guild's GREEN MOUNTAIN ASTH-MATIC COMPOUND has been the choice of thousands for reliev-ing the miseries of asthmaticattacks. Why not try this trusted asthmatic aid yourself? Cigarettes, 50¢. Powder, 25¢ and \$1.00 at nearly all drug stores. If your dealer cannot supply you, order direct. Use only asdirected. For FREE SAMPLE, write J.H.Guild Co., Dept.D.4, Rupert, Vt.

21

SAMPLE

six feet, with the pavement of the court floors below. . . A French door off the balcony . . McClain's apartment. Then he had to wait. McClain was in bed—and his daughter was standing beside him, talking forever. She left the room, returned, left again. Ray turned the handle of the French door— and freze. Someone also in the room and froze. Someone else in the room now-looked like one of the bodyguards. He was gone; the light was out. This time Ray waited until he was "Who—" The man in the bed sat up. "Barton!"

"That's right. You do remember me, don't you, McClain?" His voice was easy, but uncontrollable joy exploded inside him. This was the end of fifteen years of dreaming, planning—and it was worth it, oh, a thousand times over!

McClain's face! McClain's craven face. "Barton, put down that gun." He tried to bluff. "You'li never get away with this-

"There's a silencer on the gun—and don't try to reach for the phone! I get in here and I'll get out again—"

"It'll be just a question of time." Mc-Clain spoke as if every word were a breath, as indeed it was. "They'll get

you—" "Why should I care?" Ray exulted. "I don't care to live—thanks to you. All I want is the satisfaction of know-ing I've sent you on ahead of me."

McClain began to shake. His face puckered like a woman's. "Let me talk! Let me explain!" he screamed, and quickly lowered his voice. "I was in tickly covered his voice. "I was in a tight spot. I had my back against the wall. I never thought they'd convict

"No? But you fixed it so that they could. You testified against me at the trial."

McCLAIN was swaying, his hands clasped as if in prayer. "If you only knew how I've regretted that! I've had to live with myself all these years, Barton. If I had it to do over-I'll do anything-anything to make it up to

you—" "Fine," said Ray. "Bring back my wife, my son who thinks I'm dead. Oh, no, you can't do that. But—would you go to prison?" He watched, enjoying himself hugely.

This ridiculous figure in pajamas, with its ridiculous face working like a baby's ... this was what he'd wanted, this was what he'd worked for, risked everything for.

"Prison?" Voice falsetto. "I don't know what you mean-Yes, yes, I will,

Barton! Anything— Only don't shoot! For God's sake, don't shoot . . ." Somehow, Ray Brandon got back down the fire escape. Somehow—he would never know just how—he found his way back to Selby Flats. He was walking slowly, beaten, yet drawn on in spite of himself, toward a light that burned in a window. The light—the life—it was all mixed up in his ex-hausted mind. But you couldn't beat it. You were what you were, and if you were weak, as he was weak, it reached out and claimed you against your will.

Of course, Dr. Matthews would say that he was strong. Charlotte would say—well, Charlotte loved him. And Julie-never mind Julie. She was out of this, for good. He would have to tell Dr. Matthews

with the confession that, after all, he had been incapable of killing Martin McClain.





Years younger: • Now, at home, you can quickly tint telitale streaks of gray to natural-appearing shades— from lightest bionde to darkest black. Brownatone and a small brush does it—or your money back. Approved by thousands of women (men. too)— Brownatone is dependable—guaranteed harmless when used as directed. No skin test needed. Can-not affect waving of hair. Economical. lasting— does not wash out. Just brush or comb it in. One tinting imparts desired shade. Simply retouch, as new gray appears. Easy to prove on a test lock of your hair. First application must satisfy you or money back. 75c and \$1.75—all druggists. Retain youthful charm. Get Brownatone now.

# AMAZING NEW DEW SPRAY DEODORANT

in the Magical "Self-Atomizing" Squeezable Bottle!

STOPS PERSPIRATION AND ODOR TWO FULL DAYS!

Daintier than creams! Dew never touches hands, nails. Not messy. Just squeeze new flexible bottle. Spray on a gentle mist. Only deodorant containing "Retselane" to stop perspiration safely, protect. clothes from perspiration stains. Instantly removes odor. Keeps you daintily pure, socially secure for two full days. Will not rot clothes! Dew is harmless, stainless. Can't irritate normal skin.



Earn Extra Money! Full, Spare Time! YOU can make many EXTRA DOLLARS with our new, sell-on-sight Plastic Line! Tablecloths, Aprons; also many other beautiful, fast-selling items, novelties. Postal brings free details. Write today. Hurry! Royalty Sales Co., Box 748, Passaic 20, New Jersey



Wash Hair Shades Lighter-Safely Give it lovely extra luster, lightness and shine with BLONDEX – the perfect shampoo to use before your permanent. Ges hair wonderfully clean. Easy to use. Safe for children Get BLONDEX at drug, 10¢, dept. stores.

# **Coast to Coast in Television**

(Continued from page 47)

wouldn't make suds, for instance, and foamed a couple of bottles of beer into the water, is a hero of the man-versus video struggle.

With most people eager for the big stars of radio and movies to move into television, everyone thinks of Jack Benny's program as a natural; however Jack thinks he would have to change his format completely to make the switch. As he explains it, "To properly portray some of our scenes would cost a fortune for sets and photography and yet wouldn't be as funny as the same scene done on the radio.

"For example, we use a long series of footsteps and sound effects to portray me walking down into my vault and the process of going through squeaky doors, untying endless chains and finally opening the vault to the sound of screwy burglar alarms. Each listener has his own conception of that scene, and each time it seems to get a laugh. Now this same routine on television, produced with costly sets, cobwebs and costumes, might be fairly funny but I'm sure it wouldn't be quite as hilarious as the illusion built up by sound effects."

Allen Funt, who has been conducting Candid Microphone over ABC for well over a year, is doing just as hilarious a job with his video program based on the same idea. Now, of course, instead of just the hidden mike, there is a hidden candid camera as well. All those who ever wondered what Funt's victims look like, will enjoy this show—over ABC-TV

Now you can get a B.S. in television! This semester the American University in Washington, D. C., is offering courses leading to a Bachelor of Science degree with a major in radio and television. This is the first accredited university to recognize the importance of TV and the contribution it will make to our culture. Soon all educational institutions should recognize their obligation to train and instruct for a medium that will have such a tremendous impact on our living.

People love to moan about the things that interfere with their tele reception —it has replaced bridge scores, operations, and the high cost of living as a favorite gripe. Tracing down the source of a reception disturbance makes a detective out of the video service man it can turn out that the location of your antenna, the ham radio operator next door, or a dozen other things are keeping you from getting the clear picture you want on your set. The most troublesome factor found yet is the diathermy machine. That little device, while it's fixing up someone's rheumatic knee, can konk out television sets for blocks around. Luckily most such machines.

Because of television, we may all find ourselves going about in much darker make-up than we ever dreamed of using. Television calls for its own special make-up, and though in the early days experiments were made with weird make-ups—green and purple lipsticks and the like—now deep tan foundation, orange-red lipstick and brown accents on the eyelids are found to be the most effective. Since no one knows nowadays when a television camera is going to catch up with him, experts are predicting that we'll all take to mild versions of the video make-up.

Tommy Dorsey, who has been disc jockeying, is reforming his band to go into tele. During recent months Tommy has been doing considerable research into the possible uses of name bands by video. He feels that several years ago, when Hollywood was making extensive use of the marquee power of name maestros, both the latter and film producers failed in getting the most out of what they had.

The American Cancer Society is loud in its praise of television. They found the medium extremely effective in their campaigning, so they are going ahead with a full-scale program of activity. They find that video is wonderful when it comes to stimulating contributions. They plan to put cancer education before the cameras as well as entertainment and direct appeals for funds.

Gladys Swarthout, glamorous opera star, and her husband, Frank Chapman, concert baritone, have formed a television film company, with a studio in Connecticut, to make 15-minute films. The series will be called "In the Music Room."

The nation's football scouts are grateful to television. This fall finds them doing their spying for new athletic talent in front of a TV set in a nice warm room—instead of being constantly frozen in the stands.



Sultry Lena Horne was a guest on Ed Sullivan's Toast of The Town, CBS-TV.

B

#### MINE IS THE ONE AND

only nail polish at any price containing Plasteen ... the miracle, chip-proofing ingredient!

My new nail polish has so much beauty to offer so many women. You'll be amazed to see how a polish selling for 10¢ makes fingertips so lovely. *Plasteen*, my exclusive ingredient, makes

polish flow on easier and dry with a new jewel-like brilliance. No "bubbles"! You'll be amazed.

My polish has these 5 advantages:

2 No "bubbles"

Plasteen to help prevent chipping 3 New, jewel-like brilliance

> 4 Last word in "high-style" shades

5 Finer, more pliable brush gives neater outlines



HELEN NEUSHAEFER... making her shade selections for Fall and Winter... in harmony with the season's smart costume colors.

# Helen Neushaefer

Nett Rose ... a featured Fall shade ... See all 12 new fashion tones of rose and red—all with Plasteen—at most 5 and 10's and drug stores.

A. Sattorius & Co., Inc. · College Point, N. Y.

NEWEST OF LIPSTICKS... You'll like the smooth-creamy feel, the *true-to-tone* colors, the way this new lipstick of mine stays on and on! FAMOUS FLOWER-STYLIST

AGREES:

## "Whether you're arranging flowers or choosing a cigarette...EXPERIENCE IS THE BEST TEACHER!"

"I tried and compared many brands -and I learned that cool, mild Camels are the cigarette for me!"

with a



A lew lomon-tinted carnations. A few temon-tintes carnations, a succep of foliage-result: a fine-arts arrangement! "It's experience-not expense that counts," says Miss Garden.





Simple French murigolds...a handful of green leaves take on a saphisticated 'air, arranged with the touch of experience!

• Into a ballroom ablaze with fabulous flowers walks a brisk, little brunette. She tilts a creamy petal; adjusts a straying leaf; nods with satisfaction. Miss Judith Garden has just set the stage for a dazzling social debut! Later ... in her shop (at left)...she designs a tiny masterpiece from a handful of ripe-red fruit in a 10-cent-store container. "It isn't the cost of the blooms," says the talented Miss Garden. "It's experience and taste that counts."

eople smoke Came than ever bet R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

M OST people, like Judith Garden, know that experi-ence is the best teacher. That's why millions of smokers who tried and compared different brands of cigarettes say, "Camels are the choice of experience with me!" Let your own "T.Zone"-T for Taste and T for Throat-tell you about Camels. Let your taste tell you about Camel's marvelous flavor. Let your throat discover that wonderful Camel mildness and coolness. See how your own experience tells you why more people are smoking Camels than ever before!

According to a Nationwide survey:

### **MORE DOCTORS SMOKE CAMELS** THAN ANY OTHER CIGARETTE

When 113,597 doctors were asked by three independent research organizations to name the eigarette they smoked, more doctors named Camel than any other brand,

CAMEN SH & DOMESTIC BLEND

Let your "T-Zone" tell you T for Taste...

T for Throat

.... that's your proving ground for any cigarette. See if Camels don't suit your "T-Zone" to o "T."