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Dear Friend:

As you already know, TV & Radio Engineering magazine has been purchased by the RADIO-ELECTRONIC ENGINEERING Edition of RADIO & TELEVISION NEWS. You probably also know that RADIO-ELECTRONIC ENGINEERING (published monthly as a part of RADIO & TELEVISION NEWS) brings you the finest, most complete, most authoritative information available anywhere on what is happening in electronics.

Now, with the incorporation of the best features of TV & Radio Engineering, the Editors look forward to bringing you an even better publication than ever before.

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Your new subscription to the RADIO-ELECTRONIC ENGINEERING Edition of RADIO & TELEVISION NEWS will start with the December issue, which you will receive shortly. We're sure you can understand that a merger of this type requires considerable clerical work and will put a temporary strain upon our Subscription Fulfillment facilities. Therefore, if you have any specific questions concerning your subscription, we would very much appreciate your understanding and cooperation in delaying your requests for a few weeks until we are able to put our records in order.

We are happy to have you with us, and can promise you many hours of worthwhile and enjoyable reading.

Sincerely,

ZIFF-DAVIS PUBLISHING COMPANY

Asst. Circulation Manager

M. Michaelson:jmr

P.S. If you are now a subscriber to either RADIO & TELEVISION NEWS or the RADIO-ELECTRONIC ENGINEERING Edition you may receive a duplicate copy of the December issue, as our lists have not yet been completely "cleaned". All duplications, however, are being eliminated as rapidly as possible.