ELECTRONIC TECHNICIAN/DEALER

BRACE JOVANOVICH PUBLICATION

WORLD'S CARGEST TV-RADIO SERVICE & SALES CIRCULATION

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P P

Repairable TV's Are Being Scrapped.

with them go servicers' profits and customers

194

Sony's New Trinitron Chassis FET Fundamentals Selecting Commercial Audio Amps



LET US TAKE CARE OF YOUR TUNER PROBLEMS ...

PTS will repair any tuner—no matter how old or new—black & white or color—transistor or tubes —varactor or electronically tuned—detent UHF. 8 hour service is a must!

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5. PTS is overhauling more tuners than all other tuner services combined.

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Precision 7 PS

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1. FREE TRIAL OFFER

Data Technology's Model 21 is unique. There's no question about it: a palm-sized 3½ digit DMM that measures capacitance along with AC and DC volts and resistance. Send for the Model 21 now and use it daily in the field or at your bench. Carry it around, knock it around, use it hard, work it long. and if at the end of two weeks you don't think it's worth the \$269.00 we're asking. send it back. And you won't spend a dime.

2. DELIVERY WITHIN 14 DAYS

We understand. Once you've decided you want an instrument, especially a piece of

equipment as new and exciting as the Model 21, you don't want to have to go through the old, tedious, inquiry runaround. Mail in the coupon. Before fourteen days have passed, you'll be using your Model 21.

3. SMALL LIGHT WEIGHT PORTABILITY FOR HANDHELD OPERATION

What do you need in a portable DMM? How about a palmsized unit that fits comfortably in your hand? We've fit all of the range and function features you wanted into a package that slips into a pocket. Only 12 ounces in a case 6.80 inches by 3.25 inches by 1.75 inches.

4. UNIQUE CAPACITANCE READINGS



Data Technology's Model 21 is the first, and only, handheld digital multimeter to give the capability of measuring capacitance, along with AC and DC volts and resistance. Two meter capability for the price of one.



5. MOMENTARY OR CONTINUOUS ACTION Battery charge life is conserved

by push-to-read switches on the case side and optional push-to-

read probe. For a hands off "ON" state, slide the push-to-read switch into its "locked-on" position.

6. 0.270 INCH LED READOUT

Immediately and easily visible whatever the light conditions, not like reflective liquid crystals. or small LEDs. In a digital

multimeter, what could be more important than an easy-toread display?

7. 31/2 DIGITS FOR FULL 2000 COUNT

8. FLASHES OVER RANGE

The last three digits flash automatically when you are out of range. No reading errors due to the wrong range.

9. IMPACT RESISTANT

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Just fill in Bank-Americard, Master-Charge or P.O. number, and give us your signature authorizing charge. In 15 days, when you're a happy mon, we'll submit an involce. Or you

can include a check or money order with your order.

12. \$525 SPECIAL DEAL (SEE COUPON) 13. JUST FILL IN SELF MAILER BELOW

Pick up a pen or pencil and get started, so that we can send you a Model 21. But, If you're still not convinced, our strongest kickers are yet to come.

Nome		
Company		
Address		
City	State	Zip
 Send o Data Technalogy Model 21 for \$269? return the Model 21 within 15 days and own Recharger: 100V □ 115V Two of us would like to order Model 21's, so \$525; save \$13.00. That's special. I'd like the push-to-read optian for \$10. I'll take a high voltage probe for \$15. Data Technology's product line saunds interr these product lines. I prefer to be billed: MasterCharge Your credit card or P.O. Number (Include Four digit bank number If MosterCharge) 	e nothing. □ 230∨ pass the savings c	on. Twa Model 21's for dditional literature on

Signature (please stan here).

10. ACCURACY

Here are accuracy comparisons between the Model 21 and its volts and ahms competitors, the HP 970A and the Danameter We offer this comparison because we know variety of function and range is important, but accuracy is crucial. There are four Model 21 ranges for each function. DC voltage: 2V, 20V, 200V, and 1,000V. AC voltage: 2V, 20V, 200V, and up to 1,000 peak. Resistance: $2K\Omega$, $20K\Omega$, $200K\Omega$, $2,000K\Omega$. Capacitance: 2nFd (2,000pFd), 20nFd, 200nFd, and 2,000nFd (2µFd).



FOUR DC VOLTAGE RANGES

State and local taxes if any will be added

đ data technology corporation

14. SPECIFICATIONS COMPARABILITY

Okay, for all of you who have been saying, "Enough words, show me the facts." Here they are.

D.C. VOLTS Ranges Resolution Input Protection Accuracy Polority Input Resistance NMR Temperature Input Current	MODEL 21 2V, 20 200 1000 Inv 10000 4015% fdg, + 05% FS.) Auto 10 meg 2V G 20V Ronge 36dD # 60Hz all raners 16dB # 60Hz = 01%/°C Rdg, ± 002%/°C FS = 70a mos	HP 970A IV 1 10 100 1000 (500 max) 100µv 100µv =(0.7% Rdg. +0.2% F.S.) Auto 10 meg Not Specified = 05%/°C Rdg. +0.02%/°C F.S. Not Specified	DANA 2000 2V, 20, 200, 1000 Imv 1000V ±(0.5% fdg +,05% F.5.) Auto 10 meg 50dB # 60Hz Not Specified
inpor conera	o no no.	Not specified	Nor specified
A.C. YOLTS Ranges Resolution Input Protection Accuracy	2, 20, 200, 1000 (pk) Inv 1000/peak All Ranges 50 to 500Hz ±(0,5% Rdg, +0,1% F5.)	IV. 1, 10, 100, 1000 (500 mox) 100μv 1000V peok IV to 1000V 45 to 1KHz =(3% Rdg +0.5% ξΔ) IVI = 0100V (81 to 3 5KHz) =(3% Rdg +0.5% ξΔ) IVI = 0100V (181 to 3 5KHz) =(3% Rdg +0.5% ξΔ) IVI > 05% ΓΔ) IVI > 05% ΓΔ) =(3% Rdg +0.5% ξΔ) IVI > 05% ΓΔ) IVI > 05% ΓΔ)	2V. 20 200. 1000 Inv 1000/ peak &C or 250 VDC All Ranges to 5KH2 \$(1.5% Rdg +.15% f\$)
(5 Volt step)	<3 sec	Not Specified	Not Specified
Temperature Input Impedance	±.03%/°C Rdg, ±.01%/°C F5 10 meg in parallel with 40pf	±(0.05% Rdg +0.05% €5.)/ °C 10 meg in poroliel with 30pf	Not Specified 2 megohims
OHMS			
Ranges Resolution Input Protection	2KR 20K 200K 2M IR 20V mox	10KΩ 100K, 1000K, 10,000K IΩ (fused) <115VRMS for 1 min <250VRMS for 10 sec.	2000 20K 0 2M 0 200M 0 0 10 250V RMS or D.C.
Accuracy Response Time Temperature	±(0.15% Rdg. +0.05% F.\$.) ≤0.5 sec ±0.02%/°C Rdg. ±0.005%/°C F.5.	±(1.5% Rdg, +0.2% F5)) Nor Specified =(0.05% Rdg, +0.02% F5)/°C	±(2% Rdg. + 15% F.5.) Not Specified Not Specified

APACITY

Protection

rd (0.15% Rdg. +0.05% F.S.) Capacity Offse

15. FLIP-UP STAND

16. BATTERY OPERATED

When operated in push-to-read mode, the internal NiCad batteries provide typically more than 2,000 readings from the rechargeable battery pack.

17. SELF-CHARGING

The internal battery pack recharges overnight. Please specify 100, 115, or 230 volts when ordering your Model 21.

18. HANDY BELT CARRYING CASE

Included as standard equipment.

19. CONSTRUCTED FOR FIELD CONDITIONS

Out in the field there's nothing to worry about; it's constructed for the toughest conditions. Yes, Data Technology's Model 21 had to be small, portable and multi-talented. But, what good would all that be if it was temperamental?

20. SOLID STATE SINGLE BOARD, STANDARD COMPONENTS DESIGN Inside the high impact polycarbonate

case, the Model 21 uses a single PC board that performs to your highest expectations with the fewest components. All components laid down to withstand impact, shock and abuse.

21. FIVE STEP SIMPLIFIED CALIBRATION

Only 1 adjustment for each function. plus a zero adjustment. It's less than a 15 minute job, first time.

22. HIGH VOLTAGE PROBE OPTION

If you take high voltage readings, an extra \$15 will extend your Model 21 voltage measurement capabilities to 30,000 volts.

23. PUSH-TO-READ PROBE

For an extra \$10. we'll include a pushto-read probe. Standard test leads are provided free.

24. BUILT BY DATA TECHNOLOGY CORP.

25. 1-YEAR FACTORY REPAIR

Data Technology Corporation warrants that every Model 21 Diaital Multimeter meets its published specifications before it is shipped from the factory. The Model 21 is warranted against defects in materials and workmanship for a period of one (1) year from the date of delivery.

26. COST: LOW PRICE FOR PERFORMANCE

We can't help repeating ourselves: at \$269.00 it's like receiving two digital meters for the price of one. You get AC and DC volts and resistance measurement, just like our competitors offer, plus capacitance measurement. At a great price: \$269.00.

27. READY TO MAIL, WON'T COST YOU A STAMP



By now, you've filled your order coupon on the other side of this page. Okay. See the self-mailer below? Tear out this sheet on the perforations, and fold it into thirds with address on the outside. Staple it. If you've included a check or money order, also staple both ends. Drop this mailer in the mail box. Now wait. You'll be receiving your Model 21 within 14 days.

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No postage stamp necessary if mailed in the United States

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2700 Fairview Road

Santa Ana, California 92704

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ELECTRONIC TECHNICIAN/DEALER

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A HARCOURT BRACE JOVANOVICH PUBLICATION

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... for more details circle 123 on Reader Service Card



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READERS' AID

Space contributed to help serve the personal needs of you, our readers.

Business for Sale

After 20 years, I would like to retire from established Radio/TV Sales and Service business. Good franchise. Located in fast-growing town and reasonably priced. Please write for details.

TIRSHMANS TV Box 1153, Sta. A. Surrey, B.C., Canada

Established radio/TV sales and service in business for 22 years. Well equipped and stocked. Excellent opportunity and priced right. Located in western Pennsylvania. TED'S TELEVISION 516 Fifth Avenue Freedom, Pa. 15042

TV Service Business for sale. One or two man established electronic service shop, near downtown Provo, Utah. Please write for details. GORDON E. SIMKIN P.O. Box A Provo, Utah 84601

Swap

I have a B & K 1077B television Analyst that I would like to trade for a new or used AM/SSB CB radio, preferably new. I will consider Ham equipment. BERNARD R. EGER 1958 Comm Sq (AFCS) PSC #1, Box 1762 A.P.O. San Francisco, Cal. 96334

Wanted

Power transformer for a Courier Royale FM Transmitter/Receiver. Serial No. 316299. C. U. COBERLEY Trenton Radio & TV 502 W. 13th St. Trenton, Mo. 64683

Jackson Capacitor Checker, Model 650A or newer. LEON ARENDS 102 N. Webster Shenandoah, Iowa 51601

Substitute for a Knight Kit AM/FM IF Transformer, Part No. 113216, used in a Model KF-90 (83Y914) Stereo Multiplex FM/AM Tuner. HowARD C. HACKMAN 50 Township Road Dundalk, Md. 21222 Vertical-output choke for G.E. black and white TV, Model TR805, Part No. ET63X66. ZEPHYR ELECTRONICS Jim O. Coleman 723 5th Avenue Zephyrhills, Fla. 33599

Accurate Receiving and Picture Tube Tester, Model 42. Also, Mercury Model 1900, Color-Bar Generator or other brands. Please state prices. R. STANTON 428 W. Roosevelt Blvd. Philadelphia, Pa. 19120

Schematic for a Federal Model 610 Portable Radio. (Federal Transistor Co., Inc.) SAM YUPPA 16191 Melody Lane Huntington Beach, Ca. 92649

Schematic or owners manual for a BSR McDonald 5500 (Decormatic), Serial No. 2033, Model No. 500/X-PB-5. HOWARD TOLLETT P.O. Box 1072 Clovis, New Mex. 88101

Owners manual and related material for a Lafayette Comstat 19 CB Radio. RANDY MAURER 463 Pelham Road New Rochelle, N.Y. 10805

Audio-output transformer for Webcor Tape Recorder Model 210. Rev. H. P. BARRETT 2025 W. Coronado Orange, Tex. 77630

For Sale

Sylvania Model 500 TV Sweep Generator and Sylvania Model 501 TV Marker Generator. In original cartons. CERTIFIED RADIO-TV LABORATORIES 5519 New Utrecht Ave. Brooklyn 19, N.Y. 11219

Jerrold Model 601 Sweep Generator. Good condition, calibrated. G. BRONNER 2 Crabapple Drive Lawrence Twp., N.J. 08638

Early RCA Service Manuals, 1923 through 1948 and Rider Manuals, Volumes 1 through 21 in good condition. Best offer. MAURER RADIO-TELEVISION SERVICE 29 S. 4th Street Lebanon, Pa. 17042

ARE YOUR KIDS WATCHING OFF-COLOR TV?



THEN CALL YOUR NEIGHBORHOOD TV TECHNICIAN. When Marshal Dillon's horse starts turning green on your color TV set, don't wait until you've got really big headaches. Early attention prevents related problems and makes it easier ... and less expensive ... to find and cure the trouble. Call your independent TV-radio service techniclan when color trouble starts.

THIS MESSAGE WAS PREPARED BY SPRAGUE PRODUCTS COMPANY, DISTERIENTORS SUPPLY SUBBIDIARY OF SPARIUE FLECTRIC COMPANY, MORTH ADAMS WASSACHUSETTS FOR YOUR INDEPENDENT TV-RADIO SERVICE DEALER

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FE-630



Polaroid Colorpack 5 Land Camera and Kit. Enjoy Instant Photography in Color and Black and White • Big 3% x 4% color pictures in one minute • Black and white pictures in seconds • 3-element lens and unlque face-in-the-square viewfinder FE-687 Value: \$44.95



Canon Palmtronic LE-83 Calculator

Slender enough to put In your pocket, the Canon Palmtronic LE-83 combines convenience with precision. • Adds, subtracts, multiplies, divides, performs mixed calculations, calculations with a constant and n-1h power calculations. • Comes with an AC adapter or can be used with 4 penlight batteries. • Smooth key touch, easy to read LED indication panel. FE-LE-83 Value: \$44.95



Schick Styling Driers, Man's & Lady's Models
For Women: Quick drying with more natural styling
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2 Speeds, 2 Heats • Dry setting - high airflow and high heat • Style setting - low airflow and low heat • Professional styling brush and styling comb • Air concentrator nozzle



Spalding "Rebel" Golf Balls (One Dozen)

Spalding is the premier distance ball with indestructible Surlyn cover. Twopiece construction gives you extra yards for the power you pack into your drive.



Spalding "Collegiate" Football The best value you'll find in a fullgrain leather football. Tough butyl rubber bladder. Triple fabric lining with lockstitch construction.

When you buy RCA tubes from your participating RCA tube distributor, he delivers the goods the easy way. No muss, no fuss, no constant cutting of carton flaps, no torn cartons on your shelf or in your caddy. Just give your tube order to your RCA distributor and get your premium the free and easy way. The bigger your tube order, the more valuable your gift. So visit him soon and select your Free and Easy RCA award with your purchase of RCA tubes. (The values are really extra special.)

No Muss • No Fuss • No Torn Tube Cartons. Visit Your Participating RCA Tube Distributor. Place Your RCA Tube Order and Select Your "Free and Easy" RCA Award!

Remember, the Award Values Are Extra Special!





Omaha Steaks Ten RCA "Steak-out '74" certificates can be redeemed for one package of tender, succulent Omaha steaks as follows 6 (11 oz.) Boneless Strip Sirloins 11/8" thick or 1 1/4 " thick or 1 1/8 " thick or 8 (6 oz.) Filet Mignons 8 (8 oz.) Top Sirloins

6 (8 oz.) Filets of Prime Rib 1" thick Choice cuts, generous portions and outstanding flavor 1A2116



BULOVA... The watch you wear with pride. Bulova... synonymous with quality, craftsmanship, precision and style.

Oceanographer - Highly contemporary 17 jewel, automatic instant change day/date calendar; depth tested to 333 feet. FE-12604 Value: \$110 La Petite - Stunning feminine timepiece with 23 jewels, 4 diamonds, 10K rolled gold plate case. Adjustable mesh bracelet, FE-55775 Value: \$110

Sea King - Stalwart Bulova Sea King, 17 jewel precision timepiece, water-resistant with luminous FE-12280 Value: \$65 dial. Concerto - Prettily sculptured model with 17 jewels, 10K rolled gold plate, stainless steel back and silver dial FE-63628 Value: \$65



Compass Binoculars Perfect for use at the track, at the stadium, in the woods. Field of view is a large 367 Feet at 1000 yards. Hard-coated optics. Complete with case and strap.

FE-3022 Value: \$44.95



Shakespeare Deluxe Spinning **Combo Balanced Tackle Set**

Shakespeare #2210 Marina Green spinning reel, matching Shakespeare SP-160 6' 6" Wonderod, 200 yards 6-pound monofilament, box of stainless steel hooks and spinning lure. For fresh and light FE-S460 Value: \$42.00 salt-water fishing.

Spalding Pancho Gonzales "Pro Champ" Tennis Set Pancho Gonzales "Pro Champ" racket, waterproof racket cover, plus three Pancho Gonzales tennis balls FE-531053

Value: \$18.65

TECHNICAL DIGEST

The material used in this section is selected from information supplied through the cooperation of the respective manufacturers or their agencies.

ADMIRAL

Tape Player Chassis 8Y6-Motor Failure

Admiral console stereo Models KS821, KS823, KS828, KS833 and KS843M were produced with alternate 8-track tape player chassis 8Y6 instead of the specified 8G6A. The chassis number is stamped on the player chassis.

If you encounter any 8Y6 tape players with motor failure caused by the motor fan rubbing or stalling on the bottom motor bracket, replace the motor with the 700A858-516 motor, which has been modified to prevent this type of failure.

MAGNAVOX

New "CE" Color TV Models-Modifications

Last year, the 10-digit, alpha-numeric model numbering system was put into effect. Models introduced in 1973 were identified by the letter "D" in the model number, such as the color TV model CD4730WA11. Since the first of this year, several models have been shipped with the second letter updated to "E," such as CE4731WA11, to indicate 1974 model introductions. Certain color TV models which use the T989 chassis and carry the "E" designation have been modified in the following ways:

First, the wiring for the AFT switch has been altered to enhance the benefits provided by the Videomatic feature. Formerly, the AFT circuit could be switched on or off only when the VIDEOMATIC button was in the on position. With Videomatic off, the AFT circuit was inoperative. This switching action has been reversed in the "CE" models so that AFT is always on when Videomatic is on, regardless of the AFT switch position. When Videomatic is off, the AFT circuit may be turned on or off as desired. The AFT switch is located on the front panel of "E" models and on the secondary control (rear) panel of "D" models.

A second change concerns the HIGH BRIGHTNESS ADJUST (on the rear apron of the chassis), which has been deleted in the "CE" models. One PRESET BRIGHTNESS control has been retained for Videomatic set up, and is positioned behind the customer-operated BRIGHTNESS control. This preset control should be adjusted for the desired brightness level with the VIDEOMATIC switch in the on position and with the customer BRIGHTNESS control set at the 12 o'clock position.

Also, a PRESET CONTRAST control has been mounted behind the main CONTRAST control. Similar to the other preset adjustments, the PRESET CONTRAST control is adjusted through the hollow shaft of the customer-operated CON-TRAST control, and it is set for the desired contrast level with the VIDEOMATIC switch in the on position and the customer CONTRAST control set at the 12 o'clock position. Stereo theatre models which use the 704078 remote control do *not* have the PRESET CONTRAST control, because the PRESET COLOR control occupies this position.

Color TV Chassis T989-Digital Channel-Indicator Dimmer Circuit

Color TV models which use the T989 chassis and the 704084-1 Six-Function Remote Control system have a dimming circuit to control the brilliance of the channel-indicator lamps. In normal operation, the proper combination of lamps is switched in for each position of the channelselector knob to indicate the channel number. When a channel is first switched in, the selected channel-indicator lamps glow at maximum brilliance for several seconds. At the end of this time, a dimmer circuit switches the lamps to a half-power condition so that the channel number becomes less noticeable during normal viewing.

There have been cases reported where the lamps remain at full brilliance all of the time. In each instance, the problem was traced to a shorted or leaky diode, D20, on the Remote Receiver module. The diode is made of germanium, rather than silicon, and this fact is important to the correct operation of the remote system. Should diode D20 require replacement, be sure to use the correct replacement—Part No. 530092-1001.

RCA CORPORATION

"Triple-Branded" 6MJ6/6LQ6/6JE6C Horizontal Deflection Tube

The new RCA 6MJ6, which has been triple-branded to include 6LQ6 and 6JE6C, is a double-ended, high-perveance, beam power tube of the novar type with a T-12 envelope. This tube type is specifically designed to be an ultrareliable field replacement for the older 6LQ6 and 6JE6C tubes in horizontal deflection amplifier service in color TV receivers.

This new horizontal-output tube has an integral envelope top-cap assembly which eliminates loose top-caps and minimizes glass dome failures.

The design also assures reduced microphonics and improves the ability to withstand shock and vibration. Other improvements allow this type to endure the excessive plate dissipation encountered during receiver fault conditions. Control testing assures that the tube can withstand a 200-w plate dissipation for a continuous or accumulated exposure time not exceeding 40 seconds, which should be sufficient time to permit conventional receiver protection devices to function.

The sharp high-voltage cutoff characteristic and the high transconductance (gm) of the tube assure low retrace conduction levels even in TV receivers with reduced drive voltage.

A plate connector cools the plate by conduction, resulting in lower plate operating temperatures and longer life. The special plate structure is designed to minimize secondary-electron emission from the plate and "knee" discontinuities in the zero-bias region of the $E_b - I_b$ characteristic. A separate base-pin connection to grid No. 3 is provided so that positive voltage can be applied to grid No. 3 to minimize interference from "snivets" and to increase power output.



"Electronic discoveries are being made daily so I don't want to make a definite diagnosis until I've consulted other specialists."

TECHNICAL LITERATURE

Speakers

A 2-page, two-color data sheet describes the company's Magneplanar Tympani line of loudspeakers. It describes five different speaker models and includes detailed specifications on performance as well as physical factors. Audio Research Corp., 2843-26th Avenue South, Minneapolis, Minn. 55406.

Industrial SCR's

A brochure describing SCR's Triacs and Ignistors designed for industrial equipment is now available. Included are products suitable for power controllers, inverters, induction heating, radar pulse modulators and highpower welding. Bert Green, Product Manager, Power Tubes and Devices, Amperex Electronic Corp., Hicksville, N.Y. 11802.

Industrial Tubes and Semi-Conductors

A 48-page wholesale industrial type electron tube and semiconductor directory is available. Listing over 20,000 entertainment, industrial, power conductors, such as diodes, transistors, SCR's, FET's and integrated circuits. Communications, Inc., 2115 Avenue X, Brooklyn, N.Y. 11235.

Voltage Regulator Diodes

An 8-page, short-form catalog of voltage regulator diodes is now available. The catalog provides technical data on more than 100 types of zener diodes, reference diodes, and stabistors available from Amperex. Included in the catalog are charts showing temperature coefficients and derating factors, noise generation, and stabistor conductance characteristics. Amperex Electronics Corp., Solid State and Active Devices Division, Slatersville, Rhode Island 02876.

Sound Equipment

A 124-page catalog of sound equipment and accessories describes in detail the product lines of 48 leading manufacturers. The publication is illustrated throughout, and products are indexed by both category and manufacturer. Net prices are provided, completely up-to-date and current as of press time. Sound Foyer, 1521 South Hill St., Los Angeles, Calif. 90015.

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NEWS OF THE INDUSTRY

PTS Electronics Opens Three New Tuner Service Centers

PTS Electronics, Inc., an Indiana-based tuner repair company, has announced the opening of three new service centers, in Miami, Florida (12934 N.W. 7th Avenue); Detroit, Michigan (13709 W. 8 Mile Rd.); and Memphis, Tennessee (3614 Lamar Ave.).

Consumer Electronic Sales During First Four Months of 1974 Below Levels of Same Period in 1973

Total U.S. sales to dealers of all categories of consumer entertainment electronic products during the first four months of 1974 were substantially below sales in the same period of 1973, according to a report issued recently by the Electronic Industries Association's (EIA) Marketing Services Department.

Color TV sales to dealers were down 7.6 percent in the first four months of 1974 over sales in the same period last year. Monochrome TV sales to dealers were down 11.5 percent in the same period. Total TV set sales to dealers were down 9.3 percent in the first four months of 1974 from the level of sales in the same period in 1973.

WESCON '74 Sept. 10-13

The 1974 Western Electronic Show and Convention (WESCON) will be held September 10-13 at the Los Angeles Convention Center.

Exhibitors at WESCON include a number of manufacturers who produce products and test instruments for consumer electronic servicing.

Zenith '75 Color Line Includes Only One Tube Type Chassis

Of the approximately 52 color TV models introduced by Zenith in the company's 1975 product line, only one, a hybrid 16-inch portable receiver, contains receiving tubes. The others are all-solid-state.

By June 1975, the complete Zenith color TV line will be all-solid-state, according to Walter C. Fisher, Zenith sales and marketing executive vice president.

RCA to Phase Out Home Audio Products in 1975

RCA Consumer Electronics has announced that it will phase out of the home audio products business by next year and will concentrate solely on television-related home entertainment products.

The 1975 line of home audio products will be the last such line of radios, audio tape players and recorders, and phonograph equipment, including home stereo systems, to be offered by RCA.

William C. Hittinger, RCA executive vice president, Consumer and Solid State Electronics, said the decision to drop the home audio line "will enable us to marshal our technological and marketing resources behind television-related products which continue to offer superior profit potential and an excellent worldwide growth outlook."

Teledyne Packard Bell Phasing Out Production of Home Entertainment Electronic Products

Teledyne Packard Bell has announced that it plans to discontinue the production of home entertainment products. The phase out of television and stereo manufacturing at its plants in Nogales, Mexico, and Los Angeles, California, reportedly began in May. Marketing of Teledyne Packard Bell products will continue for the present through existing channels of distribution.

Packard Bell also announced that its retail dealers will continue to receive product support, parts availability and warranty service through Teledyne Service Company, which has ten parts depots and 55 service branches located in major cities throughout the United States.

Vermont Passes TV Technician Licensing Law

The Vermont State Legislature has passed a bill which provides for the licensing of radio and television technicians, effective January 1, 1975. The bill recently was signed into law by Vermont Governor Thomas Salmon. ■

ELECTRONIC ASSOCIATION DIGEST

Information about the activities of national, state and local associations of electronic servicers, dealers and manufacturers. Material for publication in this department should be addressed to: Service Association Digest, ET/D, 1 East First St., Duluth, Minn. 55802.

New York EASAC Elects New Officers

The Electronic & Appliance Service Association Council, Inc., (EASAC) Albany, New York, has announced election of the following new officers: Henry Wawryck, Hicksville, president; Thomas Delaney, Long Island City, executive vice president; Hy Latman, Brooklyn, vice presidentappliances; Warren Baker, CET, Albany, vice presidentelectronics; and Hy Sheffron, Brooklyn, treasurer.

EIA and AEM Agree on Merger

The Electronic Industries Association (EIA) has announced that it has agreed in principle to a merger of the Association of Electronic Manufacturers (AEM) into the Distributor Products Division (DPD) of EIA.

The EIA approval of the merger in principle follows similar action by each of the two AEM Divisions, Eastern and Central, at their respective June 4 and June 5 meetings. A joint EIA/AEM Merger Committee has been meeting frequently since the beginning of the year to reach agreement on the principle terms of the merger, which have been identified as membership eligibility requirements, dues rates, and the organizational structure of the merged organizations. Agreement on these matters, as well as a merger timetable, was reached by the Merger Committee on June 10.

NARDA Institute of Management

The National Appliance and Radio-TV Dealers Association's (NARDA) 20th annual Institute of Management will be held August 11-16 at the University of Notre Dame Modern Center for Continuing Education, near South Bend, Indiana.

The six-day Institute, which focuses on both fundamental and advanced techniques for managing consumer electronic retailing and servicing businesses, offers three levels of study: the First Year Class, for those attending for the first time; the Advanced Class, for everyone who previously attended the First Year Class; and the Graduate Class, for those who have participated in two or more Institutes.

Topics which will be covered include: Watch Your Expenses, Sales Budgeting Effectively, Problem Solving in the Service Department, How to Organize and Profit from a Critique Group, Getting the Most Out of Your Cost-of-Doing-Business Survey, Looking at Your Store Image, and Using Financial Statements More Effectively, plus many other management-oriented topics.

Instructors include a number of nationally known management authorities, including Dr. William R. Davidson (Management Horizons), Drs. Bernard J. Kilbride and John J. Malone (Notre Dame), Dr. Martin L. King (University of Tennessee), and Dr. James Owens (American University).

Cost of the Institute is \$180 for NARDA members and \$225 for nonmembers, and includes tuition, housing (two in a room), all meals and all materials. Registration can be made in advance or at the Notre Dame Residence Hall (Juniper Road) on August 11. For more information, contact: NARDA (Phone 312-726-5583).





by G. P. McGinty

GCS equipped horizontal output, a unique low-voltage regulator system and a 114-degree Trinitron Color CRT

■ Most color TV receivers employ some type of power supply regulator to compensate for variations in line voltage. The Sony Model TV-1722 employs a new type of switchingmode regulation which is driven by the horizontal oscillator and is not only very efficient but takes up very little cabinet space. The Gate Controlled Switch (GCS) used in the regulator circuit operates like an SCR except that it can be turned off by reverse current drive to the gate terminal. Another GCS is used in the horizontal-output circuit.

This chassis also employs a new Excess Voltage Protection circuit which monitors the B+ voltage and, in case of a shorted circuit, the auxiliary circuit functions as a shutdown circuit to prevent damage to the GCS and other sections of the TV receiver.

The Trinitron color picture tube has a deflection angle of 114 degrees and a cylindrical face plate



Sony's Model KV-1722 Color TV, which is equipped with the 114-degree Trinitron color picture tube.

using continuous, vertical phosphor strips.

The 114-Degree Trinitron Picture Tube

Like the earlier Trinitron picture tubes, the 114-degree version features a cylindrical face plate using continuous, vertically oriented phosphor stripes which are backed by an aperature grille indexing mask that employs continuous, unbroken slots. The gun structure is shorter than that of previous Trinitrons, which, together with the 114-degree deflection angle, permits much shallower cabinet designs. In addition, the shorter distance between the muzzle of the electron gun and the phosphor surface reduces the amount of electron beam divergence caused by mutual repulsion of electrons within the beam. This factor, aided by the reduction in beam diameter made possible by passing all three beams through a common, large electronfocusing lens, produces a very small and dense beam at the points where the electrons strike the phosphors. This, in a nutshell, is why the Trinitrons produce relatively sharper focus at high levels of brightness and contrast.

Purity and Convergence

Purity and convergence adjustments are simple and straightforward in the Trinitrons because the vertical phosphor stripes are continuous and the tiny vertical errors in beam landing that can cause purity problems in delta-type phosphor dot tubes have no effect. (The same phosphor stripes are hit, just higher or lower.) Thus, purity adjustments are reduced to side-to-side aiming only.

Because the electron beams are horizontally in line, convergence is also simplified. There is only one static convergence control, adjustment of which brings all three beams

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together at the screen. Called the H STAT control (see Fig. 1), it varies the DC voltages applied between the inner and outer deflecting plates at the muzzle of the electron gun. In addition to this primary control, there are two magnetic trim tabs, mounted on the neck assembly, which correct for static errors in twist or unequal spacing of the three beams within manufacturers' tolerances.

There is only one dynamic convergence knob to adjust, the TILT control. Minor changes in horizontal and vertical dynamic amplitude are made by wire-link selection on the deflection PC board. Although the basic setup adjustments are simple and straightforward, there is no difficulty in determining when you have set the controls to the optimum points. Small disc magnets and permalloy strips cemented to the yoke housing and tube funnel correct any small areas of misconvergence at the corners of the tube. The technician's only concern with these "doodads" is when the picture tube needs to be replaced. If you're going to service the Trinitron, it is a good idea to have a few disc magnets and permalloy strips on hand. You can

get new ones from Sony or you can reuse those you save from dud tubes.

Serviceability

Chassis layout is clean, with all printed-circuit boards positioned for easy accessibility. They are mounted foil-side-out to permit easy troubleshooting, and silk-screened solder resist is used to label components. The all-solid-state circuitry employs 26 transistors, 33 diodes, seven integrated circuits (with the equivalent of 244 transistors), three gatecontrolled switches and one FET. All of these components are soldered in, and there are no plug-in modules. The tuners, the speakers and all circuit components which are not mounted on the PC Boards are readily accessible (see Fig. 2.) Because coupling between the tuner and the IF circuits is accomplished by a flat, 75-ohm system (not the conventional link-coupled over coupled stage), IF realignment is not required when the tuner is replaced.

GCS Horizontal Output

A new type of semiconductor device is used in the horizontal-output stage. This is a gate-controlled switch (GCS) which operates like

an SCR except that it can be turned off by reverse current drive to the gate terminal. (Once an SCR is turned on it can be turned off only by reducing the cathode to anode forward current.) The GCS permits efficient switching of the large currents required for deflection, and withstands high anode voltages during flyback. The GCS is driven by the current waveform shown in Fig. 3. The small positive spike on the leading edge of the pulse turns the GCS on during the trace interval, and the large negative spike on the trailing edge is required to divert sufficient cathode current through the gate to turn off the GCS at the end of the trace. One vital factor, from a troubleshooting standpoint, is that loss of drive to the GCS while it is powered causes it to latch up in the on state. This causes immediate failure on the GCS. If you have to replace a defective GCS, be sure the correct drive waveform is being applied to the replacement before B+ is applied to the output stage-more about this later.

Switching-Mode Power Supply

All Sony TV receivers use a power supply regulator to ensure opti-



mum performance and correct raster size throughout the expected variation in line voltage. Conventional series regulators are wasteful of both power and space. The pass transistor must dissipate quite a bit of power and, consequently, is usually mounted on a sizable heat sink. The KV-1722, and the larger KV-1920, employ a new type of switchingmode regulator that is extremely efficient and takes up little space. It uses a GCS as the switching element. When used as an on/off device, the GCS consumes little energy-when on, its voltage drop is close to zero; when off, no current flows. If the transition between on and off is rapid, the total power consumed is very small.

The switch, Q603 in Fig. 4, is in series with a 60-Hz voltage doubler, which produces about 303 volts, and the load, which requires a B+ of 130 volts. On/off control for Q603 is applied at the line rate of 15,750, and the control circuitry regulates the duty cycle of the switch. Because the supply operates at 15,750 Hertz, all ripple components are in sync with the horizontal deflection and, consequently, filter components can be quite small. The output is somewhat like a 300-volt (p-p) square wave, but with the on time slightly shorter than the off time. Output after filtering becomes 130 volts. Regulation is achieved by controlling the percentage of on time for each cycle.

A block diagram of the control circuit is shown in Fig. 5. The key to control of the duty cycle is the pulse-width modulator (PWM). This is a monostable multivibrator that is flipped into its unstable state by a trigger obtained from the horizontal drive stage in the deflection system. The duration of the unstable state is determined by the Error Amp. This block compares the DC output of the supply with a Zener reference voltage and supplies a voltage proportional to error. The error voltage, in turn, alters the bias on the cutoff transistor in the PWM during its unstable state and determines how soon the PWM will flip back into its stable state. A rectangular-wave signal from the PWM is amplified by the regulator drive stage and applied to the gate of the GCS through a transformer. This permits the entire gate circuit to float above ground.

The basic operation of the control

loop is as follows: If output voltage should increase for some reason, the Error Amp detects the increase and sends a larger positive voltage to the PWM. This shortens the duration of the unstable state of the PWM multivibrator which, in turn, reduces the on time of the series-switching GCS. We will return to the Build-Up circuit and EVP trigger later in the analysis.

The PWM circuit is shown in Fig. 6. Bias for the base of Q606 is obtained from the collector of Q607. so that, in the absence of drive, the stable state is Q607 on and Q606 off. A 15,750-Hz drive pulse, from the horizontal deflection system, is applied to Q606 through a 560-pF capacitor and an isolating diode. The pulse turns on Q606, the collector voltage of which then decreases to near zero. Capacitor C614 now discharges, applying a negative-going pulse on the base of Q607, turning off Q607. This is the unstable state of the multivibrator, and it lasts until C614 is discharged sufficiently to permit Q607 to again conduct. However, the off period for Q607 is also affected by the voltage developed at the emitter of the Error Amp, transistor Q608. If the error





Fig. 3—Current waveform obtained at the GCS gate.



Fig. 4-Simplified schematic of the Gate Controlled Series Switch circuit.

voltage increases, Q607 will come back into conduction sooner. One thing worth remembering is that the GCS switching regulator operates in phase with Q607. That is, the drive circuitry is set up so that when Q607 is off, the GCS is also off.

The drive circuitry for the switching GCS is shown in Fig. 7. When Q607 of the PWM is turned off, its collector voltage swings more positive. This turns on drivers Q605 and Q604, which, in turn, create across transformer T603 a voltage with the polarity indicated by the uncircled polarity signs in Fig. 7. Diode D607 conducts at this time, "charging" L604. When Q607 conducts again, Q604 and Q605 are cut off and the polarity of voltage across the three reverses, as indicated by the circled polarity signs in Fig. 8. This reverse biases D607, and the energy stored in L604 produces a voltage of the opposite polarity as the field around the coil collapses. This produces the drive current required to switch on Q603.

During the next transition, when Q607 cuts off once again, polarities reverse once more. Now, however, because Q603 had been conducting, the reverse voltage is applied between the cathode and the gate of the GCS, cutting it off. At the same time, L604 is also "charged in paral-





Fig. 6-Simplified schematic of the Pulse-Width Modulator circuit.



Fig. 8—The +19-volt Start and Hold circuit.





Fig. 9-Diagram of the Excess Voltage Protection circuit.

lel with the gate-cathode of Q603, to be ready to turn on the GCS during the next operating condition.

Start and Shut-Down Circuits

Because the switching-type regulator system is driven by the horizontal oscillator, which, in turn, requires supply voltage to operate, some type of auxiliary system is needed to get the horizontal oscillator started. These starting circuits are shown in Fig. 8. Most of the low-voltage circuits, including the horizontal oscillator and the drive circuits for the regulator, operate from a +19-volt source, which, after the set is turned on and operating normally, is produced by a pulse rectifier driven from a winding on the horizontal-output transformer. However, during a short period when the set is turned on, a "kickstart" voltage is fed into the +19volt line. This kick-start voltage is developed by charging C605 through D608 from the 303-volt output of the AC rectifier. This produces the voltage needed to get the horizontal oscillator and drive circuits operating. After C605 charges fully, no current flows and the +19-volt supply must be supplied from its normal source.

The kick-start circuit is helped by the circuit shown in Fig. 8, block B.



This system monitors the 19 volt line as follows. If the 19-volt line is low, Zener diode D610 does not conduct and Q601 remains off. With Q601 cut off, the gate of Q602 (another GCS) is biased on and a path exists from the 303-volt line through R608, Q602, and D605 to the +19volt line. This circuit helps support the +19-volt line until it is supplied by the normal source. It also provides support for the +19-volt line if the set is switched off and on again rapidly. Under such conditions, kick-start capacitor C605 does not have a chance to discharge and therefore will not draw sufficient current when power is applied. (Caution: The kick-start circuit will not function if the input line voltage is increased slowly by using a variac.)

When the +19-volt line begins receiving a normal flyback pulse input, Zener diode D610, in the base circuit of Q601, conducts, turning on Q601. Conduction of Q601 grounds the gate of Q602, and the auxiliary starting circuit is disconnected from the +19-volt line.

The auxiliary starting circuit also functions as a special shut-down circuit, to prevent the destruction of the GCS if its drive is lost. Thus, special consideration must be given to killing the horizontal-output stage supply voltage before the drive voltage is lost. To effect this condition the +19-volt line is held constant (to keep the oscillator running) while the +130 v supply is "dumped." This function is accomplished by the auxiliary starting circuit. At turnoff, a decrease in the +19-volt line turns off the zener diode transistor and Q601, switching Q602 on, and the +130-volt supply is then fed into the +19-volt line through R642, D604, Q602 and D605.

When troubleshooting the power supply it is important to remember that the auxiliary starting circuit will try to support the +19-volt line if it is not receiving its normal input voltage. For example, if horizontal drive is lost and the flyback input pulse to the +19-volt rectifier is absent, the auxiliary starting circuit will be on and will try to keep the +19-volt line constant. This causes overheating of resistor R608 because it is not rated for continuous duty.

Excess Voltage Protection Circuit

In a switching regulator circuit with an approximate 50-percent duty cycle, a shorted series switch will increase the B+ voltage to nearly the full DC input (about 300v). This might cause failure of large sections of the television receiver. To prevent such damage, the B+ is monitored by transistor Q609 and Q610, shown in Fig. 9. If a shorted regulator causes the B+ voltage to increase above 150 volts, Q609 conducts and saturates Q610, shorting the output of the horizontal oscillator to ground. As a result, the horizontal-output GCS shorts and the main fuse is opened.

Troubleshooting the Power Supply

Although the switching-mode power supply seemingly is complex, continued on page 52

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Replacement Color Picture Tubes--Propping Up Servicers' Profits

by Richard Deutsch

Increased income from the sale and installation of replacement picture tubes can help offset decrasineg income from sources which are drying up because of technological, economic and marketing changes

My father-in-law once owned a small resort hotel. One day, his brother, a successful businessman in South America whom he had not seen for 30 years. arrived for a one-month visit. Day after day, the rich brother watched my father-in-law as he catered to guests, fixed leaky faucets, did small carpentry jobs, worked the check-in desk and supervised his small staff. Finally, in exasperation, he said, "Harold, I don't understand you. You're always so busy. When do you have time to think about ways of making more money?"

I think this true story accurately describes the situation of many consumer electronic servicers and dealers today: They are so busy with the day-to-day operation of their business they don't take the time to look at the big picture, to analyze the movement of the industry they're in, and to examine their own situation and future prospects in that industry. And that, after all, is what going to determine how much money they're going to make 5 years from now, or whether they'll even be in business at that time.

The consumer electronic sales and service market has and is changing, and will continue to change. These changes are, and will continue to, affect the income of dealers and servicers. The sooner they recognize the changes and adjust their business to them, the less severe will be the impact of the changes on their income.

The Impact of Technology

Solid-state technology and a byproduct of it, modular design of chassis, is, and will continue to, affect the consumer electronic servicing market in three principal, direct ways:

• Incidence of service need reduced by improved reliability—The inherent reliability of solid-state devices, combined with effective quality control at the manufacturing level, promises to significantly reduce the incidence of need for service. This eventually will significantly affect service labor income.

• Reduction of receiving tube sales—Although there is still a significant number of tube-type consumer electronic products in use, as the ratio of allsolid-state vs tube-type products in use shifts in favor of all-solid-state products, as it will be doing in the next 5 to 6 years, the reduction in profit from sales of receiving tubes, already felt by many servicers, will accelerate.

TV • All-electronic tuners will reduce tuner cleaning income-Almost all of the major manufacturers of TV receivers have introduced all-electronic tuners in at least one or two of their color TV models, particularly those sets that are remotely controlled, and this trend seemingly will gradually include all black-and-white and color TV receivers. As it does, income from tuner cleaning and replacement will be reduced at an increasing rate.

The Impact of Marketing and Pricing Changes

Two principal trends related to the methods of marketing and pricing of consumer electronic products will have an increasing effect on dealers and servicers alike:

 Mass merchandising -An increasingly larger percentage of the total volume of consumer electronic products is being marketed through mass merchandising and so called "discount" outlets. Continuation of this trend undoubtedly will significantly reduce the retail income of independent consumer electronic dealer/servicers, whose relatively smaller volume will not permit them to price their merchandise competitively with that of mass merchants and discounters.

• The effect of lowerpriced products on servicing-Technology and manufacturing economies have gradually reduced the retail price of many consumer electronic products and, despite inflation, will continue to do so on a relative basis. Already, many consumer electronic products, such as personal portable and table model radios, have been effectively priced out of the servicing market, and the prices of many personal portable black-and-white TV receivers are not far from the level at which servicing of them will not

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"FIX IT OR JUNK IT?"-FACTORS IN THE EQUATION

These are the elements that help determine whether or not the consumer is likely to replace his old picture tube or junk the set and buy a new one. Sometimes the decision is as much the technician's as it is the customer's.

• Age of existing set. (The older it is, the less likely the consumer is to keep it.)

• Type of set. (A quality console with attractive wood cabinetry is often hard to part with, and the owner may be a betterthan-average prospect for a replacement picture tube.)

• Life expectancy of set. (Regardless of actual age, some sets are just too "used-up" to bother with, but others may be usable for many years with a new CRT, an

extended warranty and some occasional routine service. Your professional evaluation here is important to the customer.)

• Cost of the replacement picture tube. (Flexibility in quoting labor charges may make the difference between an order to "fix it" and "forget it.")

• Cost of a new set. (Many new color portables carry low price tags, and might look attractive to the customer compared to the cost of a CRT replacement. However, the customer may not be too happy about exchanging his old 21- or 25-inch set for a smaller portable—and once he starts thinking about a large new console, that's the time for the technician to point out how much cheaper it is to replace only the picture tube, not the complete set. For those servicers/dealers who also sell new sets, it should be pointed out that the profit from replacing a color CRT is considerably greater than the profit from selling a new portable, especially if you've got to price your sets competitively with the mass merchandisers.)

• "Capture of the consumer." (The picture tube extended warranty is a form of service contract that keeps the old set in operation, protects the consumer against very large, unexpected service costs over a 3-year period, gets you a service order, and gives you a "captive" customer who will call you first whenever future service is required on that set. The servicer/dealer should weigh these valuable benefits against the alternative of having the consumer leave his store and buy a new set and service contract elsewhere.)

be economically feasible.

Action Now

These trends, although well established, to date have had only a relatively minor impact on the income of consumer electronic servicers and independent dealers. However, because all of these trends are accelerating, servicers and dealers should begin now their strategy for coping with the effects of them. As some traditional sources of income begin to decrease, other sources must be sought to offset such decreases, or existing sources of income which are affected less by these trends should be more fully exploited to take up some of the slack.

A Continuing Stable Income Source: Replacement Picture Tubes

One such existing source of income which not only will continue to exist but will grow despite present trends is the sale and installation of replacement picture tubes. It will continue as a profitable source of income for servicers and dealers during at least the next ten years and probably longer because there is now no practical alternative to the present basic form of picture tube, nor is there a practical one on the drawing boards of industry. And the potential market for replacement picture tubes will *increase* because the number of sets in use will continue to increase.

In addition to being a continuing, stable source of income, sales and installations of replacement picture tubes also serve the interest of the consumer electronic servicer by keeping customers with serviceable sets in the service market. Every time a customer decides to scrap his set instead of replacing the picture tube, the serviceman gets it in the neck twice: first, when he loses the picture tube replacement; and second, when he loses all the future service business the set would normally be expected to generate if it remained in use.

Color set owners, faced with high replacement expenses when a CRT fails, are scrapping their sets in increasing numbers and buying new sets instead. Set scrappage in the past 3 years has steadily climbed from 15% to 19% to 24%. Most of these are

good. serviceable sets. Why are being they junked? Because the cost of a color CRT replacement is often more than the customer wants to spend, in view of some new set prices. "Why," he asks, "should I pay \$200 to put a tube into my old set, when I can go down to the local mass merchandiser and get a new color portable for as little as \$250?" And the older his set, the more persuasive this argument becomes.

It is especially disturbing when you consider that most sets scrapped because of customer fear of high CRT replacement costs are actually serviceable sets, capable of providing many additional years of satisfactory operation.

In other words, serviceable TV sets are dying early, needless deaths and we've all been letting it happen.

What the consumer electronic service business has needed is a way that will make it attractive for a color TV owner to keep his set, even when he has to replace the picture tube.

The CRT "Double" Warranty

One way that CRT

manufacturers have attempted to accomplish this has been with extended warranties. Channel Master, as a pioneer in this area, has taken a somewhat different approach with its new "Opti-Vue Plus" color picture tube warranty program. It works like this:

Every top-of-the-line "Opti-Vue Plus" color picture tube carries *two* guarantees. The first one guarantees the tube unconditionally for 3 years. This is a "total" guarantee; if the replacement tube becomes defective any time within 3 years, a brand new "Opti-Vue Plus" will be given to the servicer/ dealer at no cost.

The second guarantee says that if the tube fails any time after 3 years for the life of the set while in the hands of the present owner—Channel Master will replace it with another 3-year tube at a guaranteed fixed cost to the dealer and the consumer. The consumer will pay \$69.95 (plus installer's labor, of course); the dealer will pay \$46.95, giving him a 33 percent gross profit.

This guarantee will stand regardless of inflation, and continued on page 52



Effective Advertising For The Service Dealer

by William (Mac) Walker

Five tricks of the trade can help you write a better ad

What determines the effectiveness of your advertising? Size? Humor? An elaborate layout? Eye-catching illustrations?

Not so. As the men on Madison Avenue will tell you, successful advertising is the sum of many parts all carefully combined and aimed at specific goals: 1) To reach your best prospects. 2) To make them read your ad. And, ultimately, 3) to convince them to buy from you, not from a competitor.

Your advertising can do this, too. Whatever media you may use. However large (or small) your budget. All you need do is apply the following five basic "tricks of the trade" used by the advertising pros. These can help you prepare an advertising campaign that produces a bounty of new business:

1) Pick Your Best Prospects. Before one word goes on paper, take a moment to create a mental image of your customer.

What do they most often need? How can you help them? What can you—and no one else—offer them? Do you carry a special brand of goods? A special service? A lower price? Your business undoubtedly has advantages that no competitor can match. It's your job to decide what they are and to state them briefly, succinctly.

This is your headline. It can be catchy or clever. It can be a simple, direct statement. But, without bragging or shouting, it should quickly make clear how the reader will gain from doing business with you. This holds true for all forms of advertising.

One note of caution: Don't use your firm's name and telephone number as your headline. Yes, these are important, but they will not by themselves sell a prospect—especially a prospect who does not know your firm by name. Stress benefits first. Then tell your name.

Next, answer all of your customer's other questions:

• What can you offer? (Describe your products and services.)

• Who sells it? (You do.)

• Why should I buy from you? (Again, the advantages of your product or service.)

• How and where is it available? (Your location and telephone number.)



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• When? (Your hours.)

2) Choose a Single Selling Message. Less information is often best in advertising. Fight the temptation to tell all. If you give too many facts, you may wind up with an ad that emphasizes nothing and repels rather than attracts prospects.

Your ad should have a single theme, emphasized in all of its elements—layout, headline, copy, and illustrations.

If your major advantage is a wide range of products or services, build your ad on that theme. Tell the buyer he can find almost anything under your roof. Stress variety, completeness.

If you have an exclusive franchise or offer special service in one area, make this the highlight of your ad. This can give you the edge—especially over competitors who make completeness their selling message.

If you sell or service brand name products, emphasize that. Use trademarks in your ad to attract brandconscious buyers.

3) Match the Message to the Medium. Where does your selling message belong?

Every ad medium worth its salt



has facts and figures about its audiences. Not only the number of people, but their age, sex, income, education, hobbies, and occupations.

Before writing your ad, study as much of this data as you can get. Match the audience offered by the medium with what you have to sell. Then, choose the media that will reach your best prospects at lowest cost.

But remember: each medium newspapers, magazines, radio, Yellow Pages or television—has a unique "selling contest." That's the particular blend of news, entertainment, education or basic information that appeals to its audience. In newspapers, for example, the context is news. With radio, it's entertainment. With the Yellow Pages, it's directional information.

Write your ad to fit into the selling context of the medium. For newspapers, make your ad timely, newsworthy. Stress a current sale, new product, special service. For the Yellow Pages, stress basic information. Give the facts that persuade prospects to call you, not your competitor. Make sure your ad speaks right to the need that brought the prospect to the classified directory. 4) Mix Your Media Well. No one medium is likely to reach all your best prospects all the time. So you'll want to concoct a "media mix"-a combination that will reach as many prospects as possible with minimum overlap of audiences.

You might use some newspaper or radio advertising for news: to promote a special sale or weekly special. Direct mail to send a specific offer to a selected audience. Or magazine ads to build an image of quality and service.

Whatever your choices, back up

If your advertising is on target, it will reach your best prospects who will read it and buy from you, not your competitors.

all your advertising with a permanent local reference, such as a telephone directory ad. This will be ready and waiting for prospects who may want what you offer, but are not ready to buy when one of your other ads appears.

Like all your advertising, this Yellow Pages ad should be tailored to its medium—and its place in your media mix. Aim to help prospects who are pre-sold by your newspaper or broadcast advertising. When they consult the telephone directory, prospects are ready to buy. So remind them of the advantages of doing business with you.

Such a year-around reference can make all your advertising more effective by giving it longer life.

5) Make Your Ad Special. How do you make your ad stand out from all the other advertising your prospects see?

Give your ad a special character and appearance. Make certain every word and illustration is appropriate to your business and your prospects. Then follow these tips:

Keep your layout simple. Use lots of open space. Arrange the ad to lead the eye logically through the message: From attention-getting headline or illustration. To the reasons why people should buy. To a call for action by your prospects. And to your name, address, and telephone number.

Keep your copy short. Write it for quick, easy understanding. Avoid flowing phrases or fancy adjectives. Each word should expand the basic promise of your headline. Otherwise, it doesn't belong in your ad.

With these tricks of the advertising trade, you can be sure you'll get more for every ad dollar you spend.

MODERN SERVICING TECHNIQUES

Field-Effect Transistor Fundamentals

by B. B. Dee

Compared to field-effect transistors (FET's), conventional bipolar transistors have relatively low input resistance, high input capacitance, relatively high output-to-input feedback capacitance, and crossmodulation and inter-modulation characteristics which can be troublesome in some applications. A tendency to oscillate at high frequencies unless well loaded, cross-talk in transistor tuners operating in the vicinity of a strong station and the large impedance transformations required in interstage coupling are examples of the problems associated with the inherent characteristics of conventional bipolar transistors.

Conventional bipolar transistors also have a very limited AGC capability, and when they are gain controlled, it is usually at the cost of increased noise or other adverse effects.

The FET, on the other hand, has a very high input resistance, low input capacitance, low feedback capacitance, superior cross-modulation and overload capability and excellent AGC characteristics. In fact, the FET has all the advantages of a vacuum tube without the tube's disadvantages of aging and filament power requirements.

Also, FET's are available in several different designs, each of which offers unique advantages for different applications. This design variation is not duplicated to an appreciable extent by bipolar devices.

FET THEORY

Fig. 1 is a cross-sectional view of an elementary type of FET. The device consists of a bar of "N" type material, with two sections of "P" type material opposite each other part way up the bar. If we connect a 10-volt battery to the bar so that the top is ± 10 volts and the bottom is zero volts, the potential at the center of the bar will be somewhere between zero and ± 10 volts. We will assume that the "N" type material in the vicinity of the P type material is at +5 volts.

If we now connect a negative source of voltage to the "inserts" formed by the P type material, a reverse-biased pair of junctions is formed, with current being repelled at the junction barriers, just as in any reverse-biased diode. You will recall from previous articles about semiconductor junctions that the field extends into the material for some distance. Thus, the repelling effect of each "diode" extends throughout the shaded areas in Fig. 1, and, therefore, current cannot flow in these areas. Notice that the two shaded areas almost touch each other, severely restricting the flow of current from one end of the bar to the other. If we increase the negative potential applied to the P type material, we can get these areas to "touch" each other, thereby cutting off current flow almost completely. Conversely, if we reduce the negative potential on the P type material, current flows more freely as the channel becomes wider.

Terminology

At this point, we should get our terms straight. The *bottom* of the bar corresponds to the *emitter* of a bipolar transistor, and is called the



Fig. 1—Cross-sectional view of a junction type field-effect transistor.

source. The top of the bar corresponds to the collector of a bipolar, and is called the drain, while the input, or control, element, which corresponds to the base of a bipolar transistor, is called the gate. The material through which the current flows, between source and drain, is called the channel. In the FET illustrated in Fig. 1, the channel is made of N type material, so the device is called an N channel FET.

Biasing

Note that the FET in Fig. 1 operates with the gate reverse biased, while a bipolar transistor operates with the base forward biased. And there is no collector junction at all. Therefore, the only junction, the gate, is always biased in one direction, in comparison to a bipolar transistor, which has two junctions, one forward biased and the other reverse biased. Because the one junction of the FET is controlled with one polarity of voltage, we call it a unipolar device (one polarity), while the conventional transistor is called a bipolar (two polarity) device.

The output current of the FET shown in Fig. 1 is reduced as the negative input voltage (bias) is increased. Because of this, it is called a depletion mode device. The use of the word depletion is used to indicate that an increase in gate voltage reduces the current through the device. (Note that the input signal can never forward bias the gate junction, just as the input signal cannot reverse bias the base of a bipolar transistor in normal operation.) Because the gate is a reverse-biased junction, this device is also called junction FET. Putting all of the descriptive terms together, we have been looking at an N-channel, depletion mode, junction FET. (The term junction FET is usually abbreviated to JFET.) By reversing the polarities of the materials used in the junctions, we can also create a P-channel

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JFET, just as we have PNP and NPN bipolar transistors.

Note that the channel of the FET in Fig. 1 is narrower at the top than at the bottom. The reason for this becomes evident if we consider the channel to be a resistive path. A comparison of the potentials at several points throughout the resistive path reveals that the voltages at the bottom will be small, with increasingly larger voltages toward the top. If we assume that the gate junctions are at a level of +5 volts, then the top area of the gate will be at a higher potential (+6V), and the bottom area of the gate at a lower potential (+4V). If we assume that the gates are at zero, or ground potential, then the center of the gate would be at 5



Fig. 2—Illustration which reveals the resistive nature of the channel of the JFET and how it affects the action of the gate electric field. See text for complete explanation.



Fig. 3—Simplified diagram of an audio amplifier equipped with an N-channel JFET.

volts reverse bias, the top at 6 volts reverse bias and the bottom at 4 volts reverse bias. This is shown as three separate diodes in Fig. 2 for simplification.

Because the top of the gate has the highest reverse potential, the depth of the electric field is greatest;



Fig. 4—Adding a resistor (Rs) in the source circuit of the JFET changes the amount of bias applied to the gate and thereby establishes a different operating point for the JFET.



Fig. 5—The addition of a resistor between the gate and $V_{\rm DD}$ forms a voltage divider between $V_{\rm DD}$ and ground which, like Rs, also changes the operating point of the JFET.

therefore, the channel restriction is greater at the top than at the bottom. If you see this effect in FET diagrams in other literature, you now will understand the reason for it.

Shown in Fig. 3 is a simple Nchannel JFET audio amplifier. The source, gate and drain are labeled S, G and D, respectively, and the supply voltage is labeled VDD. The gate arrow points inward, indicating that this is an N-channel device (similar to the emitter arrow pointing inward on an NPN bipolar transistor), thus requiring a positive drain voltage (also similar to the collector voltage requirement of NPN bipolars). A Pchannel JFET would have the gate arrow pointing outward (as with a PNP bipolar), and would require a negative VDD. The gate symbol represents a diode (junction), which it is, and, because in a JFET it is always reverse biased, it reveals the polarity requirements of the JFET.

Notice that simply returning the gate to ground produces a reverse bias, as was explained earlier in reference to Fig. 2. The amount of the reverse bias applied when the gate is tied to the source depends only on the supply voltage. Because the gate voltage is physically tapped off of the voltage divider formed by the channel, much as a voltage divider with a fixed tap, the voltage at the tap varies with the voltage applied to the top of the divider (in this case, VDD). Therefore, increasing the applied voltage (VDD) will increase the reverse bias on the gate and will cause the channel current to be pinched off-and that is exactly what this phenomenon is calledpinch-off.

To control the pinch-off action, the bias applied to the gate can be varied by adding a resistor, as shown in Fig. 4. The resistor is placed in the source lead, as with emitter resistor biasing of a bipolar. Fig. 5 shows a divider added between $+V_{PP}$ and ground to further control the applied gate voltage in the desired manner. Any or all of these are effective methods of controlling the gate voltage. Sometimes a resistor is placed between the drain and the gate to provide DC inverse feedback for stabilization of the operating point, as is done with both vacuum tubes and bipolar transistors.

As you can now see, the JFET is not radically different from devices you are accustomed to, even though it operates on the principle of a *voltage* input applied to a *reversebiased* junction as opposed to a bipolar transistor which operates with a *current* input applied to a *forwardbiased* junction. Consequently, the JFET has an extremely high input impedance compared to that of a bipolar transistor.

THE DUAL-GATE JFET

Because the input signal is applied to both gates of the FET to produce a pinch-off effect, it is possible to design a FET with a separate J lead for each gate, with one used for signal input and the other for AGC or for mixing two signals. Fig. 6 shows the symbols for such a device, which is known as a dual-gate JFET. Gate 1 (G1) is either the bottom gate or the "front" gate on the symbol, with gate 2 (G2) at the top or "back" of the symbol. Gate 1 is usually the signal input, with gate 2 the AGC or modulating signal, although they may be used otherwise to achieve other desired results.

THE MOSFET

Conduction of the FET is controlled by the electric field produced by the gate, as described previously. The electric field can be produced by a capacitor as well as a reversebiased junction. Fig. 7 shows an Insulated-Gate Field-Effect Transistor (IGFET). Notice that the gate electric field is coupled through a capacitor symbol instead of a reversebiased junction symbol. In modern IGFET's the capacitor is formed by depositing an ultra thin insulating layer, as shown in Fig. 8. Modern IGFET's are usually called MOS-FET's, because the insulated gate capacitor is formed by depositing metal on an insulating oxide layer, thereby forming a semiconductor field-effect transistor. The first letters of the italicized words form the acronym MOSFET.

MOSFET's are fabricated in the same way modern integrated circuits are—by starting with a basic material called a *substrate* and then depositing other materials on top of the substrate or diffusing other materials into it. Usually, all fabrication is performed on one side of the substrate, with the substrate on the bottom, as in Fig. 8. Many such devices are made at once, on a 2- or 3-inch diameter wafer. Because each device is small, thousands are made at one time on a single wafer, thus reducing the price by mass production. The wafer is then scribed with a diamond point, and the devices are broken apart, in the same way that a pane of glass is cut. With this





Fig. 7—An N-channel, insulated-gate, fieldeffect transistor, or MOSFET.

method, no other elements can be fabricated on the edges of each device, because there are no separate edges until the finished device is broken off the wafer.

The type of material used in the channel of a MOSFET is indicated by the direction in which the arrow on the substrate element points—in for N channel, and out for P channel, just as for bipolars and JFET's. A wafer of P type material has a







Fig. 9—Two types of N-channel MOSFET's. A) Depletion type. B) Enhancement type.

lead connected to its bottom, as shown in Fig. 8. A layer of N type material then is diffused into the top of the P type substrate, forming a junction. This is why the substrate of the MOSFET still retains the arrow-type junction symbol, even though the signal input terminal (gate) is a capacitor. Note in Fig. 7 that the substrate of the FET forms a second gate (G2), as in the JFET.

Two metal, deposited contacts are formed at each end of the N channel, for the *source* and *drain* leads. A very thin layer of insulating oxide is formed over the channel, to function as the dielectric of the gate "capacitor." A metal contact deposited over the glass functions as the capacitor electrode.

Because the channel is directly under the capacitor formed by the gate, any electric field created by the potential applied to the gate will influence the current through the channel. If a negative potential is applied, the field will be a repelling one and will tend to pinch off current in the channel, as indicated by the shaded area in Fig. 8. Thus, we have a depletion mode device again. But there is one fundamental difference in operation between the MOSFET and JFET—the JFET is a junction input device and must always be reverse biased, which makes it a depletion device only. The MOSFET is a capacitance-coupled device, and, therefore, there is no inherent forward or reverse bias requirement. Consequently, the MOS-FET can operate in either the depletion or the enhancement mode.

A depletion-mode MOSFET starts out with some desired level of conduction, and the gate input or bias can reduce, or deplete, the current flow. An enhancement mode MOS-FET starts out with zero bias and very little current flowing through it, and the signal or bias applied to the gate then increases, or enhances, the flow of current. Some MOSFET's are designed as enhancement/depletion devices, which means that the normal flow of current can be either increased or decreased by applying a suitable bias.

The mode of operation of a MOS-FET is revealed by the symbol of the device, as shown in Fig. 9. Note that the channel is a *solid* line for *depletion* type devices, and an *interrupted* line for *enhancement* types. One convenient method for remembering which is which is: A solid line indicates conduction, which can be reduced. An open circuit, represented by the *interrupted* line, has no way to change but to *increase*.

Some MOSFET's have only three terminals brought out, with the substrate tied internally to the source. Because many MOSFET's are used in circuit configurations which require that the substrate be connected to the source, it makes little difference whether it is done internally or externally. For circuit configurations which require that the substrate be used as a second gate, a MOSFET with the substrate lead brought out separately is needed.

Some MOSFET's have two input gates as well as the substrate, and are used as mixers and AGC devices, etc. Their schematic symbol is shown in Fig. 10.

Some minor variations of symbols exist among different manufacturers because the device is relatively new and standardization is not yet com-



Fig. 10—Depletion type, dual-gate, N-channel MOSFET.





plete, but technicians should have no trouble determining the mode of operation of the MOSFET if they analyze the symbol on the schematic diagram of the circuit being tested.

Until recently, MOSFET's had one very severe handicap: Because the gate insulation is very thin, it can be punctured easily and, once punctured, like any capacitor, it is destroyed. Static charges incurred in handling are capable of puncturing the gate insulation. Consequently, to avoid such damage, MOSFET's were mounted in conductive plastic. Even so, many were ruined, both in and out of circuit. Newer MOS-FET's have diode protected gates, as shown in Fig. 11. Each gate has two back-to-back zener diodes connected between gate and source. If the input voltage, regardless of polarity, exceeds a certain level, the diodes conduct and clamp the input voltage to a safe level. This is easily understood when you recall that a zener conducts in the forward direction as any diode, but, when reverse biased, it conducts at a predetermined design level. Because the diodes are reverse connected, one is always forward biased and the other reverse biased for any signal. The total drop is therefore the zener voltage plus one forward diode drop. This seemingly has solved the biggest problem inherent in MOSFET's.

Because MOSFET's do not draw input current, and because enhancement-mode MOSFET's draw no output current until turned on, they are extremely efficient low-current-drain devices. For this reason, MOS technology is used increasingly in systems in which power drain and heat dissipation are important and expensive factors. They are also used more and more in integrated circuits (IC's), which are becoming increasingly complex. An IC today has the ability to replace thousands of discrete devices-just one 4000 bit MOS memory integrated circuit contains over 14,000 transistors. Obviously, with that many transistors on a single chip, each must draw only microwatts of power or the total power dissipation will overheat the small IC. Technicians will see increased application of MOS devices in automotive use, in motor controls in home appliances, in test equipment and a host of other ever-increasing applications.

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Selecting Commercial Audio Amplifiers by Jack Hobbs

Avoid being entrapped in the "power-doubling muddle"

Previous articles in these pages have made it clear that once a commercial audio installation survey is completed and necessary speakers selected, we are then in a position to select a suitable amplifier. But all we know at this point is the amplifier's total output requirement in watts. And before we can discuss the basic, overall considerations involved in the selection of present-day commercial audio amplifiers, we may need to reorient our thinking in certain technical areas which have undergone near-revolutionary changes with the development of modern solid-state audio circuitry.

The Impact of Solid-State Audio Circuitry

A few years ago an outstanding audio authority saw fit to reevaluate certain conventional audio distribution techniques which had been employed for many years with commercial electron-tube audio equipment. His conclusions were revealing: Development of modern solidstate audio circuitry has now made available to the audio technician and service-dealer more efficient audio distribution methods at lower cost in dollars-per-watt. Hence, in selecting an amplifier for a given installation, especially the small- and medium-size jobs, we must consider these new techniques. In fact, there is a chance that employment of this new approach may soon become a competitive necessity on many jobs.

Transistorized audio amplifiers are available with low impedance outputs for driving speakers directly. In low- and medium-powered installations not involving a large number of speakers, the amplifier output can be fed directly to speakers in series, parallel or series/parallel configurations. You may find many audio-installation jobs where this method of distribution will prove satisfactory-eliminating the cost of line-speaker matching transformers. This method of driving speakers also provides a significantly higher power efficiency.

In reference to these new techniques, however, we will need to brush up on simple math and knowledge of impedances in series, parallel and series/parallel, and power division in these circuits. This is especially true if we want to provide different power levels to different speakers in a given group without having to use "T" or "L" pads or transformers.

As one example, suppose a small



Fig. 1—Five 16-ohm speakers connected in this manner will provide four times more power to the three in parallel than the two in series/parallel.

installation calls for five speakers. (See Fig. 1.) If the five speakers are all of the same impedance, the three shown in parallel will run close to four times the power of the two in series/parallel. If we use 16-ohm speakers the total, or net, load impedance will be near 4.5 ohms. If 28w power is supplied, the three parallel speakers will run at about 8w each and the two in series/parallel will run at approximately 2w each. With this illustration in mind. you can take it from there and work out all kinds of speaker combinations to match the direct output of one or more available transistorized audio amplifiers.

At this point, some cautious, conservatives among us may wish to sound a quiet, skeptical note of warning. Indeed, it is too early to conclude that new solid-state techniques are infallible, fail-safe and actually better than the older methods employing CV (constant-voltage) distribution or other methods. Old conventions die hard and only the passage of time and many application experiences will tell if the new approach is really worthwhile.

Basic Amplifier Requirements and Specifications

Obviously, in a general sense, the type of amplifier needed for any installation is determined primarily by the individual system requirements. And this includes, of course, distinctions which must be made between fixed installation equipment and portable equipment such as that used on automobiles and "sound" trucks for PA (public-address) applications. Additionally, we may wish to select an amplifier having 5, 10 or more watts output than immediately required-to handle possible future expansion of a system. And there are other important considerations -some obvious and others not so obvious. For example, we must determine if we need a separate preamp/mixer/control unit to be used with a separate power amplifier, or will it prove adequate if we select a combination (or package) unit with everything on one chassis? For most jobs, we can choose the latter. For the "big jobs," we might have to select or even design a preamp/mixer/ control unit to be operated separately from the power amplifier. For

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Why is it so stable? Because all video, sync, blanking and color signals are derived from a crystal-controlled 4.751748MHz master oscillator. Because of the progressive scan system, which presents the same signal on each field. Because all counting functions and signal processing are performed by accurate, reliable digital integrated circuits. And because the ripple-free regulated power supply maintains generator stability even under abnormal line conditions. No expensive batteries to replace, either.

Plenty of good reasons to get your hands on one today. In stock at your distributor or write DYNASCAN.

MODEL 1230 \$96.00



very long microphone cables, we might need a small, separate preamp close to the mike.

What kind and how many preamp inputs do we need? Here we might require either high- or low-impedance mike inputs or both. Do we need high-level phono, tape-head or AM/FM radio inputs? We might also have to give special consideration to the sensitivity of some inputs. Do we need individual gain controls on all preamp inputs? Separate controls will usually be desirable. It should be mentioned, at this point, that some packaged equipment is available which has a variety of plug-in input modules.

One difficult job, caused by the lack of uniform industry specification and test standards, is translating manufacturers' specifications into significant and meaningful intelligence. Here we must question closely the individual manufacturer. In most cases, you will find amplifier manufacturers cooperative. Obtain and carefully study their product catalogs and spec sheets.

Once again, job requirements will vary. One job may require an amplifier having a total harmonic distortion (THD), or total harmonic content (THC), specification of

dBm/Power/Voltage Chart			
dBm	Power	Volts	
0	1.000mw	0.775	
1.0	1.259mw	0.869	
2.0	1.585mw	0.975	
3.0	1.995mw	1.094	
4.0	2.512mw	1.228	
5.0	3.162mw	1.377	
6.0	3.981mw	1.546	
7.0	5.012mw	1.736	
8.0	6.310mw	1.947	
9.0	7.943mw	2.184	
10.0	10.000mw	2.449	
20.0	100.000mw	7.746	
30.0	1.000w	24.49	
40.0	10.000w	77.46	
50.0	100.000w	244.90	
60.0	1000.000w	774.60	

"one percent or less." A THD of "five percent or less." may be adequate for another—other factors being equal. Likewise with FR (frequency response). But here, things really get fuzzy. An amplifier having a specification of "50Hz to 15KHz" may actually be better than one which is said to have an FR from "50Hz to 20KHz." You are seldom informed how flat the FR is or how the test was made. If the manufacturer specifies "flat across the FR



Argos Model PVD 5060A portable lectern PA system.

spectrum plus or minus somewhere between 1 to 3 dBm," this would appear adequate for the "average" application. And again, an amplifier rated at "200Hz to 10KHz" may provide better voice intelligibility for straight PA work than one rated over a much wider spectrum.

Based on the job, of course, amplifiers are available for a continuous duty cycle. They will run continuously without being switched off. And inquire if a particular amplifier's total output rating in watts is based on continuous, RMS sinewave power. Inquire what protective provisions are designed into an amplifier to guard against shorts or other overload conditions to protect amplifier output circuit components, speakers, etc. Hum and noise should be down -70 dBm or more.

The "Power-Doubling Muddle"

Now, we must remind ourselves of a few important facts, so we can avoid that old pitfall which has embarrassed and frustrated many un-



Bell P/A modular amplitier.



Fanon/Courrier Model 35T package includes AM/FM tuner.







Bogen's 60w amplifier features built-in microphone compressor.

wary audio technicians. It's known as the "power-doubling muddle."

As we know, the Weber/Fechner law tells us that the human ear responds to changes in volume levels in a predictable way. Tests made with "normal" human ears reveal that, beginning at a certain audible level, the ear can detect a change in that level, say an increase, of about 25 to 30 percent. But then the ear is "stuck" and cannot detect a comparable increase unless the next increase and subsequent increases in level include the 25 to 30 percent accumulatively. For example, beginning with a reference level of 5w, this power would have to be increased about 1.5w to, say, 6.5w be-

fore the increase becomes detectable to the ear. Then, for the next increase to be detectable, the power would have to be increased about 2w, to 7w. The next significant increase would be 9w, and so on. Hence, as we are reminded, the human ear responds exponentially, or logarithmically, to power level changes. That is why the dBm system is used to determine audio levels. (Zero dBm reference of 1 milliwatt at 0.7746v across 600 ohms.) A 3dBm increase in level closely represents doubling the power. And a 1dBm increase roughly represents increasing the power one third.

Study the accompanying dBm/



Toa Electric's amplifiers are available with a variety of plug-in input modules.



Perma-Power/Chamberlain Model 5-400 has been replaced by a newer unit, Model 5-410, for which a photo was not available at press time.

power/voltage chart. Note that the original power is increased 10 times for the first 10dBm increase in level. And the 60dBm level (1kw) represents a one-million times increase in the original level of 1mw. So, if you run into a problem, especially in large indoor or outdoor areas, don't try to solve it necessarily by doubling the power; instead, concentrate on proper placement of the correct number of specialized speakers. If voice intelligibility is degraded because of long reverberation times, solve the problem by revamping the acoustical character of the location -never try increasing power under these conditions. Otherwise you may end up by doubling and doubling and doubling-throwing ineffective power to the ceiling, the walls, the winds and wide-open spaces.

Figures in the dBm/power/voltage chart closely conform to $P = \frac{E^2}{R}$, E = PR, $dBm = 10 \log \frac{P_2}{P_1}$ and were derived by employing a fiveplace common logarithm table. Of course, here "P" must be figured in watts or decimal fractions and "E" in volts the same way. "R" remains constant at 600 ohms, and P₁ at 0.001w.

For those not familiar with these processes, note that the reference power has increased exponentially; at 10dBm, 10 times; at 20dBm, 100 times; at 30dBm, 1,000 times, and so on. Note also that the *voltages* increase in like manner but in 20dBm increments.

And voltage gain can be translated to dBm by employing the formula dBm = $20 \log \frac{E_2}{E_1}$, where E_1 , 0.7746v (0.775v is close enough), remains constant. The even numbered dBm/power/voltage relationships have been more closely refined than the odd dBm lines simply because the even numbered 2dBm *continued on page 53*



COLORFAX

The material used in this section is selected from information supplied through the cooperation of the respective manufacturers or their agencies.

ADMIRAL

Color TV Chassis K19 Series-Hum Bar in Picture at 60 Hz Rate

The possible cause of an hum bar in the picture can be



an open electrolytic capacitor on the 20v **B**+ supply—Part No. 67A200-250-4.

If you encounter a set with this problem, the ripple on the higher B+ supplies will appear normal. Checking the waveform at the plate (pin 2) of the Video Amplifier tube, 11CH11, will confirm the defective capacitor; you will observe 60 Hz on the video signal.

Color TV Models 5L5851, 5L5853, 5L5855-Loss of Sound

There has been a few reports of loss of sound in color TV Models 5L5851, 5L5853 and 5L5855 which are equipped with the 8T9A, 8-track tape player. The TV sound signal in these models is amplified by the left chan-



nel amplifier of the tape player, so component failure in the audio section of the tape player can also cause loss of TV sound.

Investigation of these reports showed that the sets were,

More for your money - \$189.00*- than any other Color Bar/ Pattern Generator

Superpulse — Provides a big, fat square pulse for easy CRO tracing in the set, and a white window pattern for quick checks of gray-scale tracking, smearing, and ringing right on the TV screen.

The RCA WR-515A offers time and moneysaving returns in fast diagnosis and adjustment in both home TV or commercial/industrial broadcast installations, including.VTR's and video monitors. More details at any of the more than 1.000 RCA Distributors worldwide. Or, write: RCA Electronic Instrument Headquarters, 415 S. Fifth Street, Harrison, N.J. 07029

Specialists demand the best tools of their trade.



Bar Marker — Identifies color bars, 3, 6, 9 — a "must" on overscanned sets. IF Output — at 45.75MHz for troubleshooting in mixer and IF stages. Excellent for servicing "modular" solidstate sets.



Video Output / 2 volts, max. "+" and "-" at 75 ohms for commercial/industrial closed-circuit TV. 75- and 300-Ohms Output at bothRFand IF. Snap-on BNC heads for fast impedance changes. RF works into MATV, CATV systems.

100% Digital ICs — Computer-type counters need no adjustments — ever! Patterns stay locked-in.

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in most cases, being operated in carpeted rooms and that a static discharge was noted as the controls were touched.

Component failures that may occur as a result of a strong static discharge include one or more of the following transistors: Q7, Q9, Q11, Q13 or the equivalent right-channel parts.

In the 5L5850 series models, the on/off/volume control is mounted to the tuner by a plastic bracket. We recommend grounding the control case to eliminate this problem.

Add a 9A207-2 ground lug under the screw on the tuner bracket, position the other end of the lug against the control case and solder it (see illustration). This is the only approved method of grounding the control case. Do not add this ground lug to any models other than the 5L5851, 5L5853 or 5L5855.

Power Supply Module M900 (A8926-1)

The DC voltage at pin 5 of the contact terminals P900, located on the power supply module M900, should be 20v.

All M25 production power supply modules include resistor R909 (5.6K, 3w).

The voltage to pin 5 of contact terminals J801 should be 20v (not 130v as shown on early schematics). The voltage at pin 5 of contact terminals J800 is 130v; this voltage is



received from the 130v regulated supply originating in the M900 power supply and fused by F102 (1 amp). You can trace this back through coil L104, the windings of T103, resistor R113 and pin 7 of J1001. The jumper between pins 2 and 3 of J1003 provides an interlock to protect circuit components in the event that the set is operated without the L101 yoke plugged in.

Do not overlook checking Q102, the horizontal-output transistor, and damper diode D101. They are mounted on the heat sink adjacent to the T103 HV transformer.

MAGNAVOX

Color TV Chassis T979—Vertical Line on Left Side of Raster

A narrow vertical line on the left side of the raster has been noticed on a limited number of T979 chassis. The cause has been traced to an error in the wiring from the "B" board. The illustration shows the correct wiring arrangement. The vertical line on the screen is produced continued on next page

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- Versatile
- Comfortable Finger Grip Action
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Model 3925 Mini Test Clip Shown Actual Size

This test clip with gold plated hook is excellent for rapid testing of components and Wire Wraptpins. Clip is completely insulated to point of connection. Build any combination of test leads with wire up to .090 dia. Easy and comfortable to operate. Molded of rugged Lexan to resist melting when scidering. Write for literature and prices.



MODEL 3925 hooks onto components or slips over square Wire-Wrap pins



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when the wire from pin 6 of the "C" board is erroneously connected to pin 3 of the "B" board instead of to pin 2. The result is that the video signal is routed through R79



on the "B" board before being applied to the video stages. R79 introduces a small pulse into the video signal. The solution is to remove this wire from pin 3 of the "B" board and connect it to pin 2.

MGA

Color TV Models CH160, CH190, CH191-Sound Problem

A small percentage of these models may develop an unusual sound condition after a period of use by the customer. Two distinct and separate problems can occur: 1) buzz, 2) squeal or loud growl.

Buzz

This condition is commonly called "sync buzz" or "vertical sync buzz" and is caused by vertical sync feeding into the audio circuits. If the television is operated in a quiet room with the volume at low levels, a few customers may object to the level of buzz that can be heard. The problem



can be corrected by performing the following steps: 1) Clip the ground lead connected to terminal B4 on the audio board. 2) Insert and solder a 2-inch length of #18 insulated wire in series with the ground lead. 3) Dress the insulated loop along the yoke housing and move it around until a position is found in which the vertical buzz is reduced to a minimum. 4) Tape the loop to the yoke housing at the point of minimum buzz, using black vinyl electrical tape.

Squeal or Loud Growl

This condition will also occur at low settings of the vol-UME control but it requires a different correction than that





SYSTEMS 27 SOLID STATE DC-2.5 MHz SERVICE SCOPE

FEATURES: •13 cm (5") CRT • Solid state circuitry • High sensitivity • TV line and field synchronization • Elegant finish Easy-grip handle-cum-tilt stand Compact size . Low cost.



SYSTEMS 37, 5 Hz-2.5 MHz MINI SCOPE FEATURES: •7 cm (3") CRT • High sensitivity • Elegant finish • Attractive metallic brush-finish anodized front panel • Truly portable • Low cost • Easy-grip handlecum-tilt stand.



SYSTEMS 57 PORTABLE DC-3 MHz TRIGGERED SCOPE FEATURES: •7 cm (3") CRT • High sensitivity • Portability • Low cost • Elegant finish • Easy-grip handle-cum-tilt stand.

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of the first buzz problem.

Study the accompanying drawing of the audio board the top schematic shows the electrical layout and the bottom drawing shows the mechanical layout.

Disconnect the negative side of capacitor C319 on the PC board. The easiest way is to cut the printed circuit at



the negative end of C319, as shown in the mechanical drawing.

Add a short piece of new wire from the negative side of C319 to terminal B1 on the PC board.

Remove the five-connector plug on the audio board and clean the contacts at ground terminal B4. Using a tuner cleaner that does not attack plastics, clean contact B4. Also, visually inspect and do whatever else is necessary to be absolutely certain that contact B4 is making positive contact.

After completing the previous steps, follow the brown lead from contact B4 to a male-female disconnect plug that also contains a green wire going to the VOLUME control. Check the contacts within the molex plug at both the brown wire point and the green wire point going to the VOLUME control. Make certain that the pins are fully seated and secured within the plug. Check to see that pins are not loose or bent. Exercise the necessary technical checks, including continuity tests and perhaps soldering, to assure that all audio circuit connections through the plug are making positive contact.



"Are you trying to mix me up? Every other customer demands a rush job.—And you tell me to take my time!"





NEW PRODUCTS

Descriptions and specifications of the products included in this department are provided by the manufacturers. For additional information, circle the corresponding numbers on the Reader Service Card in this Issue.

700

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TRANSISTORS

Transistors for major Japanese entertainment equipment

A new line of original equipment transistors for all major Japanese entertainment equipment is announced by International Rectifier Corp. The line, packaged in a DK20 kit, consists of the 24 transistors most often specified by the manufacturers of Japanese stereos, tape recorders and other electronic equipment.

NON

Incorporates stable differential FET amplifier

The Model FET-300 transistorized VOM is a new addition to Mura's line of multitesters. Basic to the circuit is a stable differential FET amplifier. There are seven DC voltage ranges from 250 mv to 1000 v, with 10 M input impedance. Five AC voltage



ranges to 1000 v have a 5000 ohms/ volt sensitivity. DC current can be measured from $25\mu a$ to 250 ma. Five resistance ranges permit accurate measurements to 500 M. A mirror arc, onthe-spot calibration adjustments on the front panel, zero center scale adjustments, and battery check facilities are important factors which add to the utility and accuracy of the instrument.

PARTS CASE

Can be used in the shop or on service calls

The Tube Products Department of General Electric Co. is offering service

702

dealers two new folding parts cases for use in the shop or on service calls. The small, compact case (ETRS-5980) offers adequate room for hundreds of resistors, capacitors, semiconductors and other parts required in servicing electronic equipment. The case, which has



more than 500 cubic inches of storage space, is equipped with ten trays that can be divided into three sections each by using the 20 dividers supplied with each unit. When closed, the high-impact polystyrene case forms an 8-cubic-inch square. The larger case (ETRS-5981) features 12 trays which can be divided into four sections each by using the 12 dividers included with each unit. Both cases are available through your local authorized GE distributor. The compact case (ETRS-5980) is \$5.95, the large case (ETRS-5981) is \$29.95.

AUDIO ADAPTERS

Interconnects almost any audio equipment

New, versatile audio "Y" adapters for interconnecting almost any audio equipment are introduced by Switchcraft, Inc. The 391Q "Q-G" (Quick-Ground) Y Adapters give the audio engineer, sound installer and technician wide flexibility in adapting and connecting audio circuitry and components. Three-pin male and threepin contact female plugs (or equivalent) can be supplied in any combina-

703



tion for the adapter, for shielded audio connections. For example, outputs of two microphones are easily and conveniently connected in parallel and to a single output using the 391Q23 Y-Adapter; a series 391Q Y-Adapter can be used where a single audio output is required to drive two extension speakers. The cable used has two conduc-

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tors, is shielded with a durable gray outer jacket and is two feet long with a molded Y-junction at the center point. Price is \$16.10.

MATV/CATV ATTENUATOR 704

Simplifies CATV and MATV signal equalization problems

A new shielded attenuator designed for use in both low-level signal calibration of test equipment and MATV/ CATV installation and service applications is announced by RCA Electronic Components. The RCA WM-542A 75-Ohm Attenuator is a valuable aid for



MATV/CATV TV installation and servicing when it is desirable to equalize signal levels at various outputs. The attenuator permits adjustment of signal output levels as low as 1 microvolt from suitable signal generating equipment. This five-step attenuator has stepswitches arranged in a convenient 3-6-10-20-20 dB sequence, providing a selection of the most used attenuator values from 3 dB to 59 dB. Attenuation of RF signals with a one dB accuracy up to 250 MHz is provided and is usable for signals up to 900 MHz. The unit measures 11/8 inch by 1-3/16 inch by 4-5/16 inch and weighs approximately 61/2 ounces. Price is \$29.50.

CONTACT CLEANER

Leaves no residue to interfere with electrical properties

A non-flammable, non-crazing contact cleaner that is harmless to most plastic is announced by 3M Company. "Scotch" brand Premium Contact

705



Cleaner 1613 is formulated for cleaning switches, brushes, solenoids, generators, circuit breakers, computer heads, gold and low-voltage contacts, etc. It dries instantly and leaves no residue to interfere with electrical properties. The aerosol cleaner is formulated to provide solvent action for removing oil, grease and dirt without harm to metals and is virtually non-toxic.

DISTRIBUTION AMPLIFIERS 706

Features high input and output

A new line of distribution amplifiers, called the Metro-Line, is introduced by Winegard Co. The line is especially designed for areas in cities or suburbs with strong signals. There are



five DA models to choose from—three VHF/FM models and two VHF/ UHF/FM models. The compact amplifiers offer economical solutions to design problems in homes, small commercial systems and CATV systems. Extended bandpass (54 to 300 MHz) covers the mid-band and super-bands, making the amplifiers compatible with CATV inputs. The amplifiers are housed in a steel box and contain a lightning protection diode. They feature low noise figures, which helps to eliminate ghosts or snowy pictures. The Model DA-215 (shown in picture), for VHF/FM, provides an output of 53 dBmv, input of 40 dBmv, 13 dB gain, 75-ohm impedance and 4.8 dB noise figure.

INVERTER

707

Powers AC equipment from 12 v battery

The Model TI-250B Inverter introduced by EPS Co., Inc., powers AC



equipment directly from your 12 v DC battery. Exclusive features include continued on next page



Start saving the gray bottom flaps with the GE monogram from GE entertainment receiving tube cartons. They're worth valuable awards to independent service dealers and technicians in a fabulous gift bonanza program from General Electric.

The gift list includes some 43 items ranging from sporting equipment to home appliances, from diamond jewelry to distinctive luggage, from globes and books to calculators and Attend-a-Phones. It even includes the much prized Polaroid SX-70 camera and American Experience weekend vacations at any one of 101 prestigious resorts.

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automatic overload protection-inverter shuts off when output is accidentally shorted or overloaded, thereby preventing damage to inverter or appliance. A charge-indicator light glows while inverter is operating to indicate low-charge warning and condition of battery. Immediate starting for hard-to-start motors and loads is provided by the "start" switch. Unique power transformer and solid-state design provide maximum frequency stability and longer dependable service. The unit measures 41/2 inches high by 10 inches wide by 71/2 inches deep.

OSCILLOSCOPE

25-MHz bandwidth and five display modes

Scopes Unlimited, Inc., has introduced a new medium-bandwidth, dual-trace, portable oscilloscope. Among the features of the scope are an internal, parallax-free, 6 X 10 cm CRT grati-

708

709



cule, a 1 mv sensitivity on both vertical channels with a full 25-MHz bandwidth, 5 display modes and a stable, high-speed, gated trigger capable of locking virtually any signal from DC to 40 MHz, including TV line and frame. Any special operating requirement is obtained by pressing the appropriate button. The unit also is equipped with internal delay lines. An optional battery pack is available. Price is \$1150.

CATV DROP CABLE

New design reduces installation costs

New CATV drop cables developed by Belden Corp. are equipped with a bonded-foil shielding method that simplifies connector installation and lessens chances of faulty termination. The CATV drop cable series features new Duobond shielding, an overlapping aluminum foil tape bonded by a special process directly to the cable's polyethylene insulation core for 100 percent coverage. The tight shield-to-core bond is designed to overcome impaired shield effectiveness that might occur at the termination when an F connector is forced onto a cable shielded with

conventional laminated foil. Bonding the tape to the core prevents the shield from being forced back, exposing the



core as the connector is pushed on. With the shield remaining intact inside the connector, radiation leakage and signal pickup at the termination is minimized. The cables are available in RG-59/U type and RG-6/U type constructions, including messengered, siamese, and siamese/messengered configurations.

PORTABLE TESTER 710

Performs many tests previously requiring larger and expensive equipment

Elimination of costly equipment and rapid fault analysis in both digital and analogue circuits found in computer and data communications electronics is accomplished through the use of Lisson Electronics, Versi-Probe multi-function tester. This compact, self-powered



unit can perform many tests previously requiring larger, more expensive equipment such as an oscilloscope. The lightweight, 3 inch by 5 inch tester is designed for field service and test applications. It employs a unique combination of audio and LED indicators to test digital circuits such as TTL, DTL, RS232 and CCITT interfaces, communications loop and VF circuits, as well as normal component testing. Specifications for the tester include: 3 v source to generate input levels; 1-megohm input impedance; bandwidth to 2 megahertz; 50 v peak input; and tristate indications. The price is \$59,

TELEPHONE ANSWERING/ **RECORDER SYSTEM**

Stores fifteen incoming messages up to thirty seconds long

The Memory Phone by Ford Industries, Inc., is an uniquely designed dialin-handset telephone with the capacity



to automatically answer your telephone, deliver a short message in the subscriber's own voice to persons calling, and then record the caller's message for playback at the subscriber's convenience. Designed especially for the home and small office, the system, provides a full time answering service when the subscriber is away and eliminates the necessity for answering the telephone when the subscriber wishes not to be disturbed. With the device switched off, the system operates as a normal telephone. The unit stores fifteen incoming messages up to thirty

seconds long, with full telephone fidelity, and provides visual indication of the number of messages recorded. The unit comes in three colors: white, beige and green.

FM ANTENNA

711

Log-Periodic design provides uniform impedance over entire band

Two new antennas for the FM broadcast band are announced by Blonder-Tongue Laboratories, Inc. Both the eight-dipole Stereo-Eight and five-dipole Stereo-Five are log-periodic designs with dipole elements which operate on the half-wave mode. This logperiodic design provides good gain, clean patterns and impedance which

is essentially uniform over the entire band. The Stereo-Five provides 4 dB of gain across the band and has a front-to-back ratio of 16 dB over the entire FM band. It has a beamwidth

of 70 degrees and measures 673/4 inches long by 68 inches wide and is priced at \$27.28. The higher gain of the Stereo-Eight averages 6.5 dB across the band, and the antenna also has a higher front-to-back ratio (26 dB min.) and a narrower horizontal beamwidth (60 degrees). It measures 1047/s inches long by 68 inches wide, and is priced at \$40.29. Both models feature the lightness, strength and low wind resistance of dual-boom construction.

OSCILLOSCOPES

712

713

Solid-state units with DC to 15 MHz range

Systems Electronics, Inc., has introduced two portable, solid-state DC-to-15 MHz triggered oscilloscopes. The single-trace Systems Scope, Model 77, is shown on left in picture and the dual-trace Model 87 is on the right. The units include color-coded vertical and horizontal controls for rapid reading, plus an "easy-grip" carrying handle that doubles as a three-position tilt stand. Features of the scopes include: a flat-face 8 div. by 10 div. CRT; full 15-MHz bandwidth; vernier controls on the Model 77 and push-button controls on the Model 87; and vector scope capability. Characteristics of the continued on next page



379

EICO 242 FET-TVOM. Peak-to-peak EICO 379 Sine/Square Wave Generaamps. 61/2" meter. 7 non-skip ranges. scale. DC/AC Multi-Probe. AC or bat-\$129.95.

242

330

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measurements of AC volts and milli- tor. Simultaneous sine and square wave outputs. Covers 20 Hz to MHz in five High input impedance. Low 1 volt ranges. Low distortion sultzer feedback circuit. Square wave rise time tery operated. Kit \$89.95, Wired better than 0.1 microseconds. Kit \$89.95. Wired \$129.95.

TR-410

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Semiconductor Division

continued from previous page vertical deflection system are: 10mV/div. to 10mV/div. in 10 calibrated steps, selected in 1-2-5 sequence, with an uncalibrated continuously variable control which covers the range between steps; \pm 5-percent accuracy; DC to 15 MHz with DC coupling, and 5



Hz to 15 MHz with AC coupling; a rise time of less than 23.3 nsec; and an input impedance of one Megohm shunted by 35 pF. Horizontal control characteristics include: sweep rates of 0.2 sec./div. to 0.5μ sec/div., in 17 calibrated steps, selected in 1-2-5 sequence, with an uncalibrated full sweep to cover steps in between, ± 5 -percent accuracy; and sweep expansion through a five-times magnification switch that extends the sweep range to 0.1 μ sec/div. Price is \$550 for Model 77 and \$625 for Model 87.

MATV HEAD ENDS

Factory assembled to fit any specification

A factory assembled, fully tested, custom MATV Head End is available from Jerrold Electronics. The custom Head End consists of a Jerrold Channel Commander II Signal Processor or Modulator for each channel to be carried over the system. The Channel Commanders are rack- or cabinet-

714



mounted and pre-wired, with all necessary mixing. Each piece of equipment is tested individually for compliance with video specifications such as frequency response, sync compression, noise performance and color capability. Then, the entire unit is checked for proper carrier levels and overall capability on 10, 12 or up to 30 channels. A particularly significant test is used as a conclusive proof of performance: All channels except one are modulated with video. A TV receiver is connected to the Head End and tuned to the unmodulated channel. To pass this test, the unit cannot cause discernible beats, lines or patterns; the screen must be completely blank.

SWEEP/FUNCTION GENERATOR

In the price range of low-frequency sine/square-wave oscillators 715

A sweep/function generator in the price range of low-frequency sine/ square-wave oscillators is introduced by Exact Electronics, Inc. The Model 195 Sweep/Function Generator, housed in a compact case, produces sine, square, triangle and swept waveforms as well as fixed-amplitude pulses. It has a fre-



quency range from 2 Hz to 200 KHz in three ranges, with a linear/logarithmic frequency control. An internal sweep generator will sweep 1000:1 (three decades) on any of the three main frequency ranges. The generator has three 1000:1 sweep rates: slow, medium and fast. High- and low-level

sine outputs, with amplitude control of both, are provided. A voltage-control frequency (VCF) input permits controlling the frequency from an external source. Sweep rates are specified as "slow," at 25 seconds/sweep; "medium," at 250 msec; and "fast," at 2.5 msec/sweep. Frequency accuracy is ± 2 percent of full scale. The instrument measures 73% inches wide, by 27% inches high, by 8½ inches deep, and weighs 2 pounds. Price is \$149.50.

716

NON

10000000 XX

Drop resistant with a virtually indestructible case

A "drop-resistant" rugged version of its hand-sized Model 310 VOM, the Model 310-Type 3, is introduced by Triplett Corp. It features a virtually indestructible thermoplastic case with an easy-to-grip "finger tread" finish, a high-impact resistant clear thermoplastic polycarbonate front cover, and an easy access battery and fuse compartment with a simple, positive-lock slide latch. To free one hand, the unit can be converted into a common probe by simply unscrewing the tip from the black lead and placing it into a special jack on the top of the tester. The memovement is diode-protected ter against accidental overloads, the R X 1 ohms range is guarded by a fuse, and

the voltage ranges are protected by high impedance. The unit features a spring-back jewel meter movement that provides 20,000 ohms per volt DC and 5,000 ohms per volt AC sensitivi-



ty, with 18 ranges that can be clearly read on only three arcs. The unit is self-shielding, to provide accurate readings in strong magnetic fields. Price is \$48.

HEAD DEMAGNETIZER 717

Removes residual magnetism from heads, capstans and guides

Nortronics Company, Inc., is introducing a head demagnetizer which is designed to remove residual magnetism from recording heads, capstans and guides. Designated Model QM-202, the unit generates a controlled 60-Hz continued on next page



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GTH SYLVANIA





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continued from previous page magnetic field which is strong enough to effectively demagnetize, without being so strong that additional residual magnetism is created. Its primary function is to demagnetize active pole pieces and faces in recorder playback heads, preventing hiss, noise and possible erasures which can be caused by magnetized head. It features a flexible probe which will flex to reach usually inaccessible recorder/player parts. The magnetic field radiates from the tip of this probe, which is designed to contact sensitive areas without danger of physical damage.

FIELD-STRENGTH METER 718

Features precision gear drive with 1 dB accuracy

Sadelco, Inc., has introduced the Model FS3B VHF/UHF Professional Field-Strength Meter, which features a built-in speaker and precision gear drive with 1 dB accuracy. Other features include a logarithmic scale that cuts attenuator manipulations in half. Direct-reading VSWR and return-loss



scales extend this instrument's capabilities when used in conjunction with Sadelco's Spectrum Analyst. It has a voltage-regulated battery supply, goldplated attenuator switches and a safety switch that turns off power when the cover is closed. Another safety feature is built into the on/off switch: When in the off position, the meter is automatically shorted, reducing the possibility of damage during transit.

For more information on these NEW PRODUCTS See pages 55-56 READERS SERVICE The Money Making line with

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DEALER SHOWCASE

Descriptions and specifications of the products Included In this department are provided by the manufacturers. For additional information, circle the corresponding numbers on the Reader Service Card in this issue.

719

SPEAKER

Operates within temperature ranges from 150° F to -30° F

Atlas Sound is manufacturing the first temperature-rated, "Voice-Control" speaker models for application as audible signal appliances in conjunction with life-safety and fire alarm signaling



systems. The high efficiency, 15 watt rms, re-entrant type models, AP-15TU and AFP-15TU, comply with National Fire Protection Association. Within temperature limits ranging from 150° F to -30° F, the speakers will operate without loss of signal, and they are designed for application in electronically supervised alarm facilities. The Model AP-15TU, shown in picture, is designed for surface installation or can be strap-mounted on columns or beams and is equipped with an omni-purpose mounting bracket. Frequency response is from 275-14,000 Hz. The flange-mounted Model APF-15TU can be installed directly in wall or ceiling and offers unlimited selection of aesthetic appearance. The speakers produce 114 dB output on axis at 10 feet distance at rated power with input from standard 25 v or 70 v audio amplifier.

STEREO NEEDLE LOCK 720

Helps eliminate shrinkage, damage and theft

Diamond needle cartridges can now be protected from damage or theft and left in place, for immediate stereo demonstrations, with a locking device introduced by Se-Kure Controls, Inc. Called "Diamond Needle Lock," the safeguard consists of a heavy-duty, durable plastic shield which slips over the record player arm and locks. The needle cannot be used, removed or tampered with while the locking device is in place, yet it can be quickly unlocked and released by using a master key. The device is a universal de-



sign which will fit most tone arms and requires no special tools to install. The tone arm, the needle and cartridge are visible through the clear, sun glow amber-colored, durable plastic construction.

721

PARTS RACK

Inventory control system for fast-moving RCA parts

The RCA QT parts rack is designed to hold the parts included in the RCA Dealer QT (quick turnover) Parts Program. The rack is a parts inventory control system that makes it easy for *continued on next page*



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continued from previous page

servicing dealers to manage their replacement parts more efficiently. The rack is extremely easy to set up and stands 30 inches high and 36 inches wide. The shelves measure 1134 inches deep. The rack can be set up on a countertop or workbench or it can be wall mounted. It comes with 18 removable wire dividers, which are used



to keep the QT parts in their specific locations on the shelves. Two special steel hanger brackets are supplied to accommodate blister packed parts. Included with the rack are two wire baskets for convenient storage of parts packed in pouches. A special "reorder" basket is also supplied to hold empty pouches and box tops as a reminder to reorder out-of-stock parts. The list of QT parts is updated every six months, with faster-moving parts added and slower-moving parts dropped.

AUTO CASSETTE TAPE PLAYER

Compact unit with radio dial in the cassette door

722

An in-dash stereo cassette tape player, with AM/FM/FM stereo radio, is announced by Lear Jet Stereo. The unit features fast forward and fast rewind, automatic and manual reject, and has the radio dial in the cassette door. The player, designated Model A-72, has 5 w RMS per channel, 10 w RMS total, and 30 w of Peak Music Power. Wow and flutter are less than



.3-percent and signal noise and crosstalk are at 45 dB. The all-solid-state unit has a distant/local switch and adjustable shafts for simplified installation. The unit has a standard nose piece for custom in-dash installation.

HOW TO RESTORE TV TUNERS



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and special custom installation pieces can be obtained by the customer from the manufacturer at no charge.

8-TRACK CARTRIDGE RECORD DECK 723

Incorporates automatic noise reduction circuits

IVC is introducing their Model ED-1245, an 8-track record/playback deck with built-in automatic noise reduction circuitry (ANRS). In addition to ANRS, it has a special fast-forward switch, a pause control, two professional VU meters and two record-



level controls. The unit also has selectable automatic program repeat and automatic or manual cartridge ejector. Price is \$249.95.

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GTE SYLVANIA

Replacement Tubes...

continued from page 25

no matter how high future market prices might go.

To see what such a policy can mean to the servicer or dealer, let's examine it within the context of a typical service situation when a color tube replacement is required:

The first out-of-warranty CRT replacement in a color set usually comes when the set is between four and six years old. At that point it usually isn't too difficult to sell the owner on a \$175-200 replacement, especially if the dealer points out that the tube will be guaranteed (exclusive of labor) for 3 full years. This is the kind of protection that customers are looking for today.

At this point, however, the servicer/dealer should be looking ahead into the future. Why should he guarantee to sell another picture tube 5 or 6 years later for only \$69.95 plus labor and lose out on another \$200 sale? You already know the answer to that one. Later on, the set will be 10 to 12 years old,

and the customer will probably be unwilling to spend that kind of money, as the climbing scrappage rates clearly show. The customer will be faced with the choice of investing \$200 in an old set that will probably require additional service from time to time, or going out to buy a brand new set. The dealer, on the other hand, will be faced with the choice of losing the customer completely (for both present and future service), or installing a cheap tube of doubtful quality, with a limited guarantee or none at all (a step many dealers would rather avoid).

The Channel Master guarantee program was developed to solve all of these dilemmas for the benefit of both the serviceman and his customer.

The picture tube extended warranty is an effective marketing tool for the servicer/dealer. It offers the customer protection, and removes much of the fear he might have about keeping an old set in use. It also gives the dealer additional options: 5 years later, for example, he is in a position to "deal" more flexibly with his customer, by offering a top-of-the-line color tube (with another 3-year guarantee) for as little as \$99 installed, or some other "bargain" price. It might not produce the initial gross profit he would like, but it's a lot better than losing the sale to the newset discounter.

And it offers these other important advantages to technicians:

1) It provides a good reason for the customer to keep and repair his present set, and to buy a topof-the-line picture tube instead of a cheaper one.

2) It practically guarantees the servicer/dealer first crack at future service business on that set, because his name is on the guarantee.

3) The protection it offers the consumer arms the servicer/dealer with an effective counterweapon against the service contracts sold by captive service organizations and large chain retailers. With the independent servicer or dealer holding the warranty on the number one cost item in TV set repair, the picture tube, the customer is not likely to see much percentage in buying a service contract elsewhere.

4) It gives the independent servicer/dealer the inside track on future new set sales. There is, of course, a good chance that many set owners will still prefer to purchase a new set a few years later, even in preference to the \$69.95 replacement. In this case, the whole issue would be academic, and the servicer/dealer will at least get a shot at selling his customer a new set.

Helping the Independent

Extended warranties, when properly understood and used by the independent servicer/dealer, can be effective tools in helping him cope with market conditions that he cannot possibly control by himself. Manufacturers committed to the continued profitability and growth of independent consumer electronic servicers and dealers are obliged to do everything in their power to develop products and policies that assist servicers and dealers in adapting to a changing market.



Sony...

continued from page 19

it is not too difficult to troubleshoot. However, it is necessary to break the feedback loops. The best way to accomplish this is to troubleshoot the power supply separately using an external 19-volt supply. A bench type power supply with a capability of providing 19 volts at about 2 amperes will do the job. This supply voltage is applied between pin 16 of the PR (power regulator) Board (positive) and ground. It is then possible to trace the drive pulse from the horizontal oscillator through the PWM to the gate-cathode circuit of the GCS regulator transistor. The normal gate waveform at Q603 is a 12 microsec under these conditions, and a narrow pulse (4 microsec) indicates excessive load on the power supply, such as a

shorted horizontal output stage.

Before putting the set back into operation, check the drive voltage at the gate of the horizontal-output stage.

An elaborate check-out procedure for this system is available from Sony if you run into a difficult problem.



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Selecting Amplifiers ...

continued from page 37 steps appear to be more useful in practice. The odd numbered dBm line figures are all close enough, however, for practical work.

Installation Basics

Perhaps the first consideration for a fixed installation is a centrally located, enclosed, clean area for the equipment—preferably a small, well-ventilated, close-size room having a locked door. In addition to space for amplifier or amplifiers, space should also be allowed for input, or program source, equipment— AM/FM tuner, tape player, phono or whatever is required for the particular installation. And, of course, the room should be provided with a sufficient number of proper 117VAC power outlets.

If you contract for and survey a job in an already completed structure, you would determine how much speaker wiring is necessary, the B&S gage of wire required, whether the building code requires that it be run in rigid conduit, BX cable or whether balanced or unbalanced lines are appropriate, and then you must determine the best way to install it. In new construction, you would normally work with the construction architects during the planning phase and then farm out speaker and other necessary cabling to subcontracting electricians. All input cables, including microphone, should be shielded and made as short as possible.

Servicing Considerations

The straight technical aspects in servicing commercial audio equipment, whether solid-state or electron-tube type, are similar to those most technicians are already familiar with. Whether you lease or sell an installation outright will determine to some extent your servicing procedures. Since most serious breakdowns require shop work, you would normally have an amplifier replacement on hand, to provide the customer with uninterrupted service. In a leasing arrangement, you would usually include an additional charge for servicing. All of this, however, is spelled out along with other business and maintenance problems beginning on page 57 in the August 1972 issue of ELECTRONIC TECHNICIAN/DEAL-ER.



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1540 ELECTRONIC 7 DESCRIPTION SYMBOL C101A,B - 350 µ f/200v, 350 µ f/200v C,D - 150 µ f/100v, 500 µ f/100v electrolytic . R117 - 15M focus control E S/A ADMIRAL TECHNICIAN/DEALER L100 - choke AC line T100 - power xformer T101 - filament xformer T102 - audio xformer Color TV Chassis **AUGUST** • 1974 COMPLETE MANUFACTURERS' CIRCUIT DIAGRAMS AND TECHNICAL INFORMATION FOR 5 NEW SETS

M24

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73A31-22	R331 - 10n AGC delay adj control
	R401 – 25K tilt adj control
	R408-10K color killer control
	R418-20K ACC adj control

L403 - coil chroma take off coil	.73A135-3
T400 - xformer chroma bandpass	.73A134-2
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AIRLINE

TV Model GAI-17025A

DE POLIDEES ADE MEASONED WITH VINN PLACED DE DERED POURTS INDICATED À CHASSIS GROUND, LIDE VOLTAGE SET AT LEDVAC À ALL CONTROLS SET FOR NORMAL PICTURE UNLESS OTHERWISE INDICATED. VOLTAGE DEADINGS ADE TAGEN WITHOUS ISGAL, WITH VIDER SET AT UNUSED CHANNEL, VOLTAGE SKOUND ID BRACCETS I) ADE MESSANED WITH RECEIVER TUDE TO A COUR SIGNL. ANDRATES THISE VOLTAGES MAT VART WITH VIDEO CONTENT OF THE PROGRAM DEING REGEIVED AND ADE MERGANED WITH RECEIVER TA VART WITH VIDEO CONTENT OF THE PROGRAM DEING REGEIVED AND ADE MERGANED STUSS VOLTAGES MAT VART WITH VIDEO CONTENT OF THE PROGRAM DEING REGEIVED AND ADE

TRANSISTICA CAUTION TO AVOID DAMAGE TO TRANSISTORS, DO NOT OPERATE CHASSIS DITA PICTURE FURE DAG AUSCONNECTED FROM CHASSIS GROUND, DO NOT FURN SET ON WITH TRANSISTORISI, TURE (SI OR LEADS RE-MORTA DA DASSISCIERE), DO NOT ARE 200 ANDIE LEAD TO CHASSIS GONON, DISCHARCE 240 ANDOE DALL TO PICTURE TORE DAG DA DAG AGOURD, USE CAUTION TO PREVENT ACCIDENTAL SONOTI RETWEEN COMPONENT TERMINALS ON TO CHASSIS GROUND, DO NOT APPLE EXCESSIVE MEAT TO TRANSISTOR LEADS, DO NOT USE AN DARMART ONNALTER FOR MESISTANCE MERSIORMENT, USE VITIO DA AVIOD ANDOE DA USE AN DARMART ONNALTER FOR MESISTANCE MERSIONED

TP STWOOLS IN RECTANGLES INDIGATE TEST POINT CONNECTIONS.

() NETAGOUS IDENTIFY UNVEFORM ORSERVATION LOCATIONS. CONDITIONS FOR TAKING WAVEFORM NEASURE-NEWTS ARE GIVEN WITH WAVEFORM PHOTOS.

WARNING: GUASSIS IS CONNECTED DIRECTLY TO CHE SIDE OF AC POWER LINE. USE AN ISOLATION TRANSFORMER UNER SERVICING TO AVOID THE POSSIBILITY OF ACCIDENTAL ELECTRICAL SMOCA & DANAGE TO TEST COUTINENT.

41. 115V. Bernack O.S.V. Vert

290V. Britanie I 2V. Ver





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AUGUST • 1974

ELECTRONIC 21 E A 5/A ~ TECHNICIAN/DEALER

COMPLETE MANUFACTURERS' CIRCUIT DIAGRAMS AND TECHNICAL INFORMATION FOR 5 NEW SETS

YMBOL	DESCRIPTION	PHILCO-FORD PART NO.
204A-20	00pf/200v, 150pf/	350v, 20#f/200v
hru D-50	pf/200v, B + filter	
207A-50	00, 500, 100µf/50	v, +20v supply
,C-activ	e filter base & emi	t
B200-p	ower AC	
C1-act IC		
C91-IC-8	, aud/I.F./det IC	
C92-1C-2	1, osc/react/det l	C
41-horiz	hold coil	
92 - soun	d quad, coil	
93-soun	d T.O. coil	
94 - burst	xformer	
95-chro	ma TO	
100-3.30	SIVIEIZ OSC OULCOIL	3*2000-20 June 19 June
101-ban	dpass xformer TO	
223-foc	us bleeder	

R245-3n fusistor	
RV55-horiz blas varistor	
RV200 - degaussing coil	
SW202 on/off power AC.	
T1-audio output xformer	
T2-filter choke	32-10155-3
T3-vert output xformer	32-10167-1
T5-power LP	32-10171-2
T5-power EP	32-10171-2
VR42 - A-vert ht, B-lin, C-horiz bias	33-5627-3
VR93-CRT bias	
VR202A, B - 5000, color, manual & preset	
VR203A,B-brightness manual & preset.	
VR204-100 n contrast	
VR205A B - 750K, vert hold 10K, det adjust	
VR205A,B - 750K, Verrifold Tok, det adjust	
tuner ITT152CD UHF	
tuner TT191C VHF	76.14296.4
tuner filibits vier	1.1.10-142.00-4





CRT COLOR TEMPERATURE ADJ.

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Announcing the WINEGARD METRO-LINE TV-FM DISTRIBUTION AMPLIFIERS ...the first high input, high output, low-cost MATV system amplifiers for strong signal areas

Winegard's new Metro-Line amplifiers are specifically engineered to accommodate strong signals and eliminate overload economically and efficiently. Because they have the same commercial quality construction and circuitry as the DA-830, DA-825B and DA-851, they are ideal for home, hotel, apartment and office building systems.

Check these other important performance features:

- High output capability makes a Metro-Line your best db buy
- High input solves distortion and overload problems common in strong signal areas
- Lightning protection diode
- 82 channel models have separate VHF and UHF amplifier stages
- Extended band pass (54 to 300MHz) includes mid and super band coverage making Metro-Line approved for CATV use
- Eliminates multiple outlet charge for extra sets or MATV systems on cable TV
- UL listed
- Easy for any competent TV service dealer to install
- Choose from 3 VHF-FM and 2 VHF-UHF-FM models; suggested list prices from \$30.85 to \$47.30

		DA-203	DA-205	DA-215	DA-803	DA-805
OUTPUT PER CHANNEL® VHF UHF		46dbmv NA	46dbmv NA	53dbmv NA	43dbmv 35dbmv	45dbmv 35dbmv
INPUT PER CHANN	NEL* VHF UHF	31dbmv NA	31dbmv NA	40dbmv NA	31dbmv 26dbmv	31dbmv 26dbmv
GAIN	VHF UHF	15db NA	15db NA	13db NA	12db 9db	14db 9db
IMPEDANCE		300 ohm	75 ohm	75 ohm	300 ohm	75 ohm
Bandpass	VHF	54 to 300MHz				
	UHF	NA	NÁ	NA	470 to 810MHz	470 to 810MHz
NOISE FIGURE	VHF UHF	4.2db NA	3.3db NA	4.8db NA	4.3 db 10.0db	3.3db 7.3db
POWER REQUIREMENTS		117VAC, 60Hz, 2.3 watts	117VAC, 60Hz, 2.3 watts	117VAC, 60Hz, 2.3 watts	117VAC, 60Hz, 3.5 watts	117VAC, 60Hz, 3.5 watts
*7 channels VHF, 5	channels I	HE 0.5% C	ross Modulation			

For additional information and sample system layouts, request New Product Bulletin No. 24.



WINEGARD TELEVISION SYSTEMS Winegard Company / 3000 Kirkwood Street Burlington, Iowa 52601

The easy-to-read 630 makes learning easy.

The Model 630 V-O-M is priced at a thrifty \$72.

The rugged, general purpose Triplett Model 630 is the kind of dependable V-O-M that both teachers and students appreciate. And for the same reasons the electronic and electrical maintenance professionals do. Uncompromising accuracy. Sturdy lightweight (only 3 lbs. with batteries). Simplified single switch operation holds errors to a minimum, and diode overload protection for the meter suspension movement reduces the chance of tester damage when mistakes do occur.

With long, clean scales covering 27 ranges in only four arcs, the Triplett Model 630 is remarkably easy-to-read.

It's packed with major features:

- Diode overload-protected suspension movement V-O-M; single range switch minimizes error.
- 2. 4 Ohmmeter range with 4.4 ohms center scale.
- 3. Simplified scale—only 4 arcs for all 27 ranges.

Sensitivity is 20,000 Ohms per Volt DC, 5000 Ohms per Volt AC. Accuracy is an excellent 2% on DC, and 3% on AC. Measures resistance to 100 megohms, with 6,000 Volt AC and DC capability.

Handles DC microamperes 0-60, and DC milliamperes 0-120, both at 250 mV, and can read DC amperes 0-12.

Rugged black molded plastic case with removable black leather carrying strap. All this for just \$72.

Get the same convenience and operating advantages plus 1½% DC accuracy and mirrored scale with the Triplett Model 630-A, priced at only \$83.

For more information or a free demonstration, call your Triplett

distributor or sales representative. For the name of the representative nearest you, dial toll free (800) 645-9200. New York State, call collect (516) 294-0990. Triplett Corporation, Bluffton, Ohio 45817.

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CAUTION ON HIGH VOLTS

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