

Radio & Records

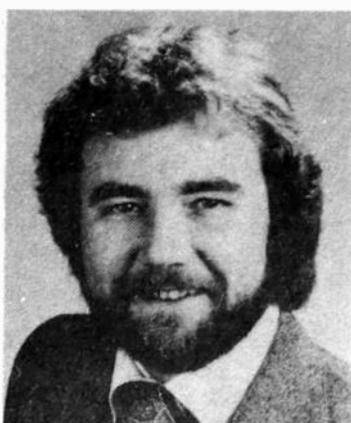
ISSUE NUMBER 301

THE INDUSTRY'S NEWSPAPER

SEPTEMBER 28, 1979



Al Brady



Alan Burns

ALAN BURNS NEW PD AT WRQX

Al Brady Named PD At WABC

After almost two months of searching, WABC has a new Program Director: Al Brady, most recently PD at ABC's FM rocker WRQX/Washington, DC. At the same time, WLS/Chicago MD Alan Burns was named to replace Brady at WRQX, another in-company promotion in what ABC Radio VP/Programming Rick Sklar humorously described as a "great example of AM-FM cooperation."

Sklar told R&R, "It was a lengthy process. We began looking the day (ex-WABC PD) Glenn Morgan resigned (R&R 8-3). It involved my preliminary screening of all possible applicants, honing it down to a small, hand-picked few. Then (WABC GM) Al Racco had lengthy meetings with each of the finalists.

"I'm elated that it's worked out with Al," Sklar continued. "His

track record on AM radio in today's competitive market has been second to none. Look what he did at WHDH/Boston" (Brady's PD position prior to WRQX).

Discussing Burns, Sklar said, "Alan is an extremely innovative researcher. He has an unusual programming orientation to audience research. He can take existing systems and modify them to come up with new ways of getting usable data. He's a unique person with very special skills. It all worked out the best way it could; I don't think it could have worked out better."

Sklar, who had been programming WABC during the PD search, indicated that he would withdraw from that area, commenting, "It's Al's baby now." He said a new MD for WLS would be sought immediately.

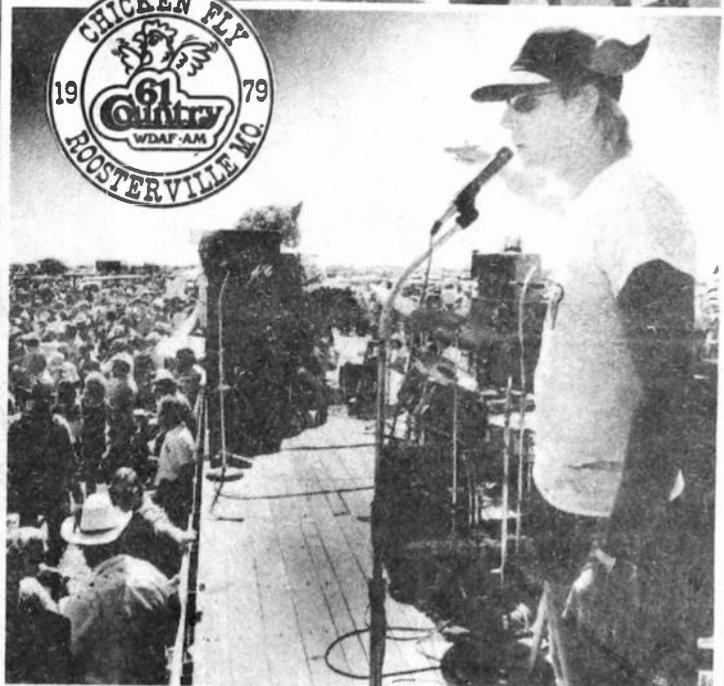
Steve Wax Resigns As E/A President

Steve Wax resigned Monday (9-24) as President of Elektra/Asylum Records, with a company statement citing "irreconcilable differences" as the reason. The position of label President will not be filled, according to Chairman Joe Smith. Smith added, "Steve Wax has made many significant contributions to the growth and success of this company, and it is with regret that we part ways. We wish him great success in his future endeavors." Wax told R&R that he would reveal his future plans early next week.

Evans First Black Female To Own U.S. Station

When Mutter Evans purchased WAAA/Winston-Salem, NC from Media Broadcasting Corp. for \$1,040,000 last week, she became the first black woman in America to own a radio station. The 26-year-old Evans began working at the Black-formatted outlet as a part-time news reporter while attending Wake Forest University five years ago.

Evans, whose purchase of the 1000-watt facility was made possible by loans from two local banks and the U.S. Small Business Administration, will serve as General Manager of WAAA as well as Executive Vice President of Media Broadcasting Corp. Prior to her purchasing the station, Evans served as News and Public Affairs Director, Sales Manager, Program Director, and Operations Manager for WAAA.



WDAF "CHICKEN FLY" STAKES DRAW 26,000 — When WDAF/Kansas City morning man Jim Tyler devised his "Chicken Fly," a distance contest for airborne egg-layers, he had no idea that his poultry contribution to the legacy of radio promotions would become so successful. A total of 591 chickens raced for the grand prize of a 1973 Plymouth, egged on by 25,000 fans, with local TV and national wire service coverage and a prospect of a shot on NBC's "Real People." Pictured is a typical heat of five chickens being launched from their mailbox "starting gates," along with a shot of Tyler winging it as MC.

Advance Arbitron Results

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July/August 1979 Arbitron.

Average Quarter Hour Shares are Monday-Sunday 6am-midnight, Metro Survey Area, 12+.

Advance figures supplied by subscribing stations and verified by Arbitron.

San Francisco

KGO Stays On Top; KFRC Suffers Third Down Book; KABL Now Top Beautiful Station; KSAN Leads AOR's

	A/M '79	J/A '79
KABL (BM)	3.5	3.6
KABL-FM (BM)	2.5	3.1
KARA (PA)	1.0	1.3
KBAY (BM)	1.7	1.7
KCBS (N)	5.1	4.5
KCBS-FM (D)	1.0	.7
KDIA (B)	3.1	2.7
KEZR (PA)	1.2	1.5
KFOG (BM)	4.1	3.4
KFRC (R)	5.8	5.3
KGO (N/T)	8.9	9.1
KIBE/KDFC (CL)	1.3	1.7
KIOI (PA)	3.7	3.3
KHIA-FM (CL)	1.3	1.7
KLOK (PA)	1.9	2.3
KMEL (A)	2.3	2.2
KMPX (BM)	1.4	2.4
KNBR (PA)	5.8	5.3
KNEW (C)	2.5	2.9
KOIT (BM)	3.7	2.9
KOME (A)	1.9	1.9
KBLX (B)	.6	1.4
KSAN (A)	1.8	2.5
KSFO (PA)	3.4	3.1
KSPX (R/D)	2.7	2.8
KSOL (B)	3.7	3.4
KYA (R)	1.6	2.0
KYA-FM (A)	2.5	1.4
KYUU (PA)	2.8	3.0



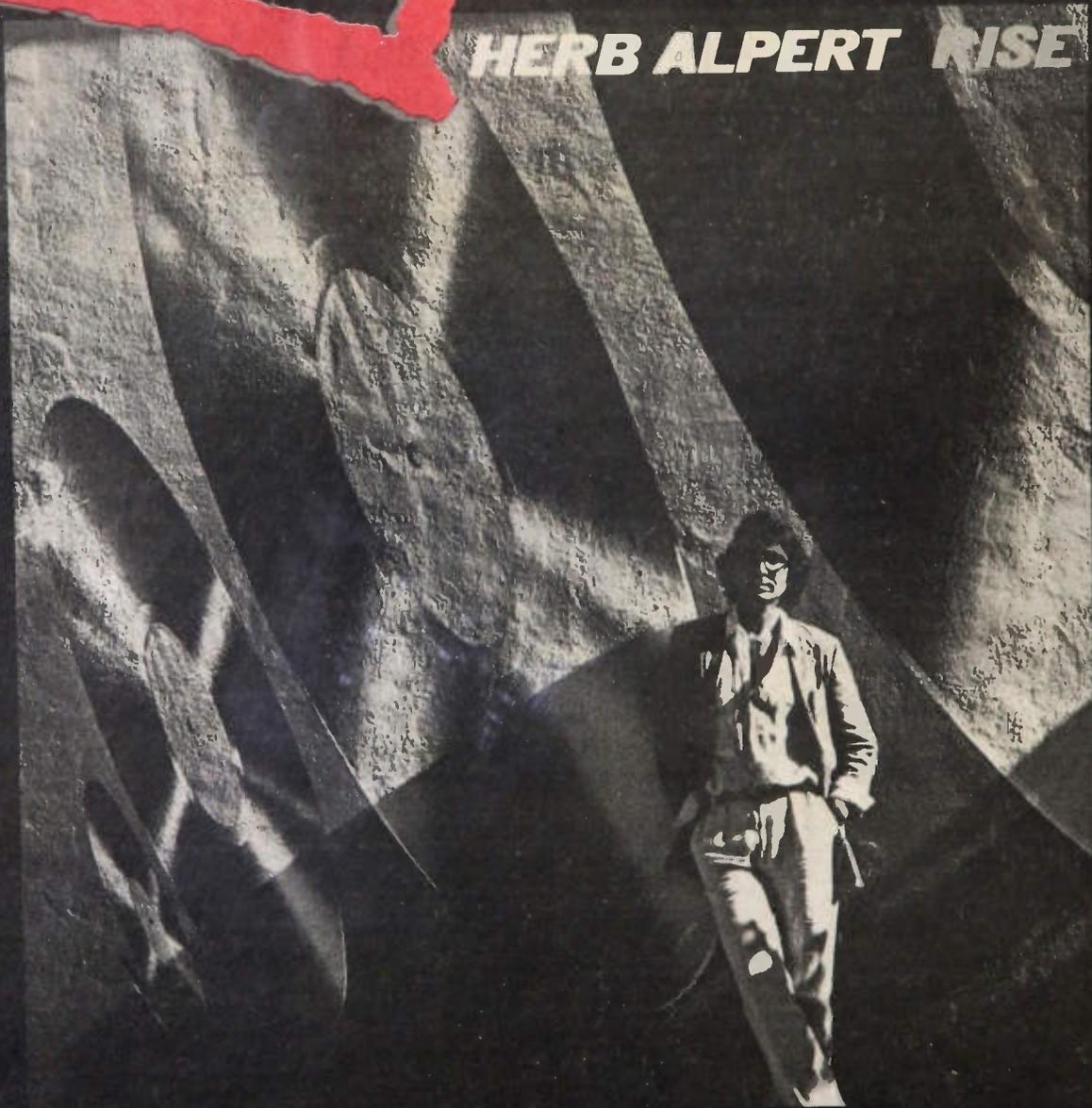
TAKING PART IN PARTON DAY — Thursday (9-20) was Dolly Parton Day in Los Angeles, as proclaimed by Mayor Tom Bradley. The event was a highlight of the RCA artist's four-day stand in LA., which included TV appearances, four nights at the Universal Amphitheatre, and a celebrity-studded party after the Saturday night show. Pictured at the party are (l-r) Mayor Bradley, Parton, and opening act Eddie Rabbitt.

HERB ALPERT

Rise

The Album.
SP4700

HERB ALPERT RISE



Includes the full length version of the million selling single, "Rise."

AM 2151 AP 12022

Produced by Herb Alpert and Randy Badazz.

Associate Producer Andy Armer.

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ON A&M RECORDS & TAPES



Atco Signs Distribution Deal With Fishkin/Goldberg Modern Label

The formation of Modern Records by industry veterans Paul Fishkin and Danny Goldberg was officially announced last week (after being previewed months earlier in R&R). The new label will be distributed by Atco Records, and its first artist is Stevie Nicks, who will remain with Fleetwood Mac but will contribute solo albums for Modern. One Nicks project will be the soundtrack for the film "Rhiannon" (based on the 1976 Fleetwood Mac hit), for which Fishkin and Goldberg are executive producers.



Song Records for 2½ years and most recently headed his own public relations firm.

Pictured at the signing of the distribution arrangement are (l-r)

Atlantic Exec. VP Sheldon Vogel, Atco/Custom Labels President Doug Morris, Fishkin, Goldberg, and Atlantic President Jerry Greenberg.

Fishkin most recently was President and part-owner of Bearsville Records, having been with the label for over seven years until his January 1979 departure. His background also includes air work at WDAS-FM/Philadelphia and artist management in the 60's. Goldberg is a former rock journalist who was Vice President of Swan

LETTER

Contest Guidelines Helpful

Dear R&R:

I particularly appreciate your article on Promotions and Contests by Jason L. Shrinsky in the Sept. 21st issue. I am presently coordinating a Sweepstakes for the Commodores and although it will be in-store, I am anxious to protect any radio participation. The article was most helpful in defining specifics to concur with FCC regulations.

Thank you for consistently good editorial material.

Jo-Ann Geffen

Dir. Public Relations/Promotion
Commodores Entertainment Corp.
Los Angeles, CA



OPRY ACQUIRES SENSE OF WONDER — Tamla artist and BMA Director Stevie Wonder made his debut on the Grand Ole Opry stage in Nashville, highlighting the Black Music Association's recent four-day board of directors session in the country capital. Wonder teamed with Skeeter Davis to sing "Behind Closed Doors," capping a series of cooperative CMA/BMA ceremonies and meetings. Wonder's Opry appearance follows one by veteran black artist James Brown earlier in the year. He's pictured onstage with Davis.

PROBLEM CONTESTS: PROMOTIONS TO WATCH OUT FOR TO KEEP THE FCC OFF YOUR BACK. JASON SHRINSKY OUTLINES SOME PRIME OFFENDERS.

See Page 6

SLIPPED DISCO: JHAN HIBER ANALYZES THE FOUR-BOOK WKTU RATINGS SLIDE.

See Page 16

this week...

RADIO NEWS REPORTING: A SHAKY PAST

The Way We Were wasn't as admirable as radio newsmen sometimes like to think, and Brad Messer provides the lowdown.

See Page 14

PROBABILITY SAMPLING FOR BETTER RESEARCH
Using a proper probability sample can be the key to accurate audience research. Dr. Richard Lutz tells us why and how to do it.

See Page 15

HOW DO YOU FIGURE BURNOUT?

One of the trickiest questions in programming is examined by John Leader, as he speaks to three top PD's about shared listening, shared playlists, and listeners just plain getting sick of records.

See Page 20

KIIS-FM EVOLVES TOWARD DANCEMUSIC

One of the first major market stations to make the Disco switch is modifying its approach to include a few ballads, a little rock, and a new outlook. Pam Bellamy and Gail Mitchell discuss Dancemusic with PD Mike Wagner.

See Page 38

THE SPORTING LIFE ON AOR RADIO

Can an AOR station find happiness and high ratings by airing pro football games? Jeff Gelb and KTXQ/Dallas PD Tim Spencer discuss the gains and losses in a bold cross-field experiment.

See Page 49

HOW TO EASE THE PAIN OF LICENSE RENEWAL

One of the hardest chores a PD faces is going through the legalities of a license renewal. Mike Kasabo interviews WFIL/Philadelphia (formerly WCBM/Baltimore) PD Ray Quinn to chart the pitfalls and learn how to avoid them.

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POPE JOHN PAUL II

SINGS AT THE FESTIVAL OF SACROSONG



POPE JOHN PAUL II ON RECORD — Pictured above is the first shot of Pope John Paul II's Infinity-distributed album (R&R 9-21). The LP, on high-quality embossed paper, contains literal English translations of the album's tracks, taken from the Polish Sacrosong Festival of June 1979 (on the inside surfaces of the gatefold single LP). In addition, the back cover explains the album's concept and features a short message from the Pope himself.

Say What You Feel!

CALL THE R&R
OPINION LINE



213-552-3525

Your Comments Are Welcome, Signed Or Anonymous.
Selected Comments Will Be Published Each Week.
All Signed Comments Will Be Verified Before Publication.

Washington Report

DISPUTE ARISES OVER CHAIRMAN

World Radio Convention Delayed

The U.S. Could Lose More Than It Gains

A 10-week meeting of the World Administrative Radio Conference (WARC '79) was supposed to begin Monday (9-24) in Geneva, Switzerland, but was delayed by a dispute over who should be elected Chairman. It had been assumed that the delegates from 154 nations would accept a New Zealander or a Swiss Chairman, but a group of Third World countries wanted someone from its ranks and insisted on an Indian. It was the first of many expected clashes between emerging and developed nations. WARC is the first worldwide radio conference in 20 years, and the outcome is expected to influence the development of radio communications systems well into the next century. Participants will consider all uses of the radio frequency spectrum as well as related technical questions.

The U.S. has sent a 65-person delegation chaired by Glen Robinson, a University of Virginia Law Professor and former FCC Commissioner. There are several general objectives the U.S. would like to accomplish (see chart), including changes in frequency allocations and a stronger role for the U.N.'s International Telecommunications Union in implementing WARC decisions. Broadcast proposals include:

- Expanding the upper limit of the AM band from 1605 to 1805 kHz to accommodate 700 new radio stations.
- Sharing the UHF portion of the band now used mostly for TV with land mobile radio.
- Increasing the high frequency (shortwave) bands. Eliminate double sideband emissions in favor of single sideband.
- Realign allocations at 12 GHz to provide more frequency

CURRENT USE	FREQUENCY*	WARC PROPOSALS
LOW - Long range navigation (air and marine)	0-3	
MEDIUM - AM radio broadcast, mobile land and marine (VHF)	0.5-3	Allocate increased band width, 1605 to 1805, for 700 more AM stations in United States
HIGH - International broadcasting, mobile air and marine, radio phone (air and marine)	3-30	Increased bands for broadcasting by Voice of America, Radio Free Europe, etc.
VERY HIGH - FM radio broadcast, VHF television broadcast, land mobile	30-300	
ULTRA HIGH - UHF television broadcasting, microwave radar	300-3,000	Allocate some UHF TV bands in and outside CB use
SUPER HIGH - Communication satellite, microwave radar	3,000-30,000	Expand satellite band and separate it into one sub-band for regular constellations, satellite other sub-bands for future direct broadcast systems
EXTRA HIGH - Space use now	30,000-300,000	First allocations to be made should protect frequency used to observe earth from satellites in radio, infrared, etc.

*Hertz, or Hz, is the standard unit of frequency measurement, and is equal to 1 cycle per second. A megahertz, or MHz, is equal to one million cycles per second. Low frequency signals have long wavelengths, while high frequency signals have low wavelengths.

separation between broadcast satellite service and fixed satellite service. This would provide better radio signals from satellites to earth terminals.

Several proposals are likely to draw criticism from our hemispheric neighbors. For example, Canada objects to sharing more than the 806-890 MHz UHF TV band with land mobile radio, fearing that U.S. land mobile users will interfere with Canadian UHF TV reception.

Politics Plays A Role

The U.S. is trying to maximize usage of the airwaves now for those who have the technology while working out a sharing system when developing nations are ready. But Third World countries are skeptical, fearing that sharing won't work, since the U.S. and Russia, the two most technologically developed countries in the world, have 50% of the world's broadcast spectrum. Many developing countries want to be assigned portions of the radio band now, even though they aren't equipped to use them. Since Third World countries are expected to vote as a bloc, they could decide, for example, whether to expand the AM dial. Thus, Third World countries are a force to be reckoned with in the weeks ahead.

FCC Takes Tough Look At Arkansas Station

Is It Guilty As Charged Or Is It Just Bad Timing?

If deregulation goes through, broadcasters are assured they'll be relieved of annoying paperwork, but seemingly to prove that the hearing procedure won't be abandoned, the FCC took action against KDEW/DeWitt, AK. R&R has learned the Commission feels KDEW may not have been in compliance with the Fairness Doctrine, may have distorted its news, and may have misrepresented the station's hours of operation.

In particular, Chairman Charles Ferris, in a prepared statement, said that if the Commission okays deregulation it will be important "that a radio licensee in a single station market like this one has not used its dominant position to further its private political and economic interests."

Owner Claims No Wrongdoing, Describes Incidents

KDEW's owner is Ed Moory. He's been a businessman in DeWitt for 35 years. Moory was on the City Council for 4 years and according to him, his political opponents would like to take his station away.

Moory told R&R he thinks the problem arose during a local con-

troverly over a \$3 million school bond referendum. He claims KDEW did not oppose a new school, but in editorials encouraged listeners to consider whether it was necessary. He says KDEW aired a call-in show on which teachers and students expressed support for the new school. When the referendum was defeated, Moory claims the old school was repaired for \$3000 and pronounced good for another 20 years.

Moory feels KDEW operates in the public interest, pointing to recent fund-raising efforts for a community hospital and launching a campaign to clean up a flood plan area. He stressed that the FCC inspectors were courteous, and even though he lacks a Washington attorney, is optimistic that in the end the Commission will find his station innocent.

EEO BRANCH PROPOSED BY SHIBEN

FCC Brass Polishes EEO Act

Eager To Reassure Public Interest Groups

Commission members insist deregulation won't mean EEO and minority ownership incentives will fall by the way. Broadcast Bureau Chief Dick Shibben announced last week (9-20) he'll recommend an EEO Branch he established in the Renewal and Transfer Division, including a minimum of five new positions which will be added to perform regular renewal oversight functions and on-site inspections. Shibben said when the branch is firmly set up it will more actively evaluate broadcasters' affirmative action programs in license assignment and transfer filings.

Some Black Broadcasters Opposed

It's evident, however, that things are already tightening up. FCC Chairman Charles Ferris noted last week that so far this year ten short-term renewals have been issued for EEO shortcomings, while only two were issued last year. In addition, Ferris indicated there may be a tradeoff for actual deregulation. "I believe there is a natural linkage between increases in radio outlets and the diversity of their ownership and employment and the increasing willingness of the FCC to presume that natural forces of consumer demand will provide a substitute for regulation," Ferris told a National Association of Black Owned Broadcasters (NABOB) convention last week. But it was evident that several minority owners were more interested in P&L than more competition.

Brown Supports Deregulation With Qualification

Both in a separate statement on the FCC Sept. 6 deregulation action and in an address to the Maine Association of Broadcasters last week (9-21), Commissioner Tyrone Brown said he agrees to substan-

tial deregulation of radio, but hopes the FCC won't completely abandon its leverage over nonentertainment programming. In the speech, he outlined his idea of eliminating existing nonentertainment guidelines, but substituting a fixed minimum percentage of locally produced public interest programs. He made it clear his proposal is to protect listeners whose preferred programming may not be profitable. "I refer to such groups as the economically insignificant... who sometimes are among the most vocal... the most learned... and with unconventional views," Brown told his MAB audience. Brown would leave it to radio broadcasters to determine how the non-entertainment requirement would be met, but it would be necessary to demonstrate compliance at renewal time.

The Week In Review

- The first World Administrative Radio Convention (WARC '79) in 20 years starts late as Third World countries and developed nations argue about who should be Chairman.
- FCC says the owner of KDEW/DeWitt, AK may be furthering his own political and economic interests; licensee cries foul.
- Broadcast Bureau Chief Dick Shibben lays groundwork for a new Commission EEO Branch.
- While public interest groups denounce radio deregulation (and each other), FCC and broadcasters hail Commission workshop in Detroit.
- NBC chiefs support "The Source" and plan expansion of its youth-oriented network.
- Carter capitalizing on radio deregulation popularity? Holds closed door meetings on subject.

— Jonathan Hall



NABOBs AT NABOB — Lionel Monagas (left), Assistant to the Broadcast Bureau Chief for Minority Affairs, discusses NABOB concerns with Carl Flipper of Midwest Springfield Broadcasting, Springfield, IL.

DECISIVELY DYLAN



"GOTTA SERVE SOMEBODY"

— THE SINGLE —

**THESE STATIONS CONFIRM THE CONTINUING
EXCITEMENT OF THE NEW SOUND OF
BOB DYLAN**

WKBW on
CHUM 12-11
KRBE 29-27
94Q add
CKLW on
KSLQ add 33
KBEQ 33-24
KFRC 29-23
WBEN-FM add 39
JB105 deb 33
WHYN deb 39

WKEE add
KAUM 30-27
WTIX on
WNOE add
Z98 add
KXX106 add
Y103 38-33
95SGF add
WBBQ add
WLAC add
WRJZ 37-29

WKIX deb 23
WGH on
WVIC 33-30
KWEN deb 29
KEYN-FM 23-20
KLEO 20-13
KZ93 on
WISM on
WHB 23-22
WNAP 24-21
WMEE on

WZZP 34-31
92X on
KHJ 22-18
KERN add
KING 22-15
KJRB 25-17
KRQ add
13FEA add
WCIR 22-20
WAAY on
WSEZ 34-31

WISE 30-21
CK101 add
KPUR add
KQWB-FM on
KFYR on
WSPT 29-24
WRBR add
WGBF on
KSLY add
KBOZ on
KFXD on

FROM THE ALBUM "SLOW TRAIN COMING" ON
COLUMBIA RECORDS



NAB CALLS SPECIAL BOARD SESSION

Consumerists Critical Of Nader's Reaction NBC Affirms Commitment To Radio

Meanwhile, FCC Continues To Educate The Public

National Black Media Coalition head Pluria Marshall, reportedly joined by National Organization of Women President Kathy Bonk, has criticized Ralph Nader's attack on the FCC (R&R 9-14). Nader, like Marshall, Bonk, the board of directors of the Black Music Association, the National Church of Christ, and other public interest groups, has denounced the FCC's Sept. 6 radio deregulation proposal. However, Nader used the occasion to heavily criticize the FCC as a whole.

Meanwhile, FCC Chairman Charles Ferris has indicated extreme irritation with Nader. NAB, on the other hand, fearing some repercussion from well-organized opposition to the Commission's deregulation proposal, decided at last week's Montreal executive committee meeting to hold a special full board meeting on October 16 in Washington.

FCC Looks To Educate Key Community Leaders

Commissioners Anne Jones and

Jim Quello led a second FCC workshop on deregulation in Detroit last week (9-19). (Meetings were also held Wednesday (9-26) in Houston and today (9-28) in Sacramento.)

Quello characterized the session as reportedly "not as noisy, or militant" as Boston (R&R 9-21). R&R has learned that Quello met for three hours with the President, VP, and past President of New Detroit, a sizable public interest group prior to the meeting. Quello complimented FCC Consumer Affairs Office head Belle O'Brien and her staff on their organization.

Broadcaster Fearful

"They were upset because the FCC invited broadcasters," Donna Callender, Creative Director of WNIC & WWKR/Detroit told R&R. But the FCC got its message across, which was to teach John Q. Public how to file comments, according to Callender.

But whereas the Commission was ready to take on any subject in Boston, people with technical questions had the opportunity to give staffers their names and addresses for written replies. Broadcasters' biggest complaint was that too much time was taken up by BAIT (Black Artists in Telecommunications), which doesn't represent Detroit, according to Ed Christian, VP & GM, WNIC & WWKR.

Jim Long, General Sales Manager of WJR/Detroit, said the workshop did a good job of teaching people how to reach the FCC, and felt groups like BAIT were pleasantly surprised to learn they can get through to the Commission. "Some people didn't know we have an FCC field office right here in Detroit," he commented.

"SOURCE" SHOWS SET

"We Intend To Be A Leader In Radio," Says Silverman

NBC's experiment with a second, youth-oriented network is apparently getting the support it needs from NBC's top echelon to stay in business. NBC President Fred Silverman reaffirmed "corporate" backing for "The Source" to a gathering at Washington's National Press Club last week.

Source Expands Programs

NBC Radio executives are obviously pleased with comments like those of WEBN/Cincinnati GM Bo Wood, who described "The Source" Network as "the best attempt to reflect the attitudinal stance of the real young."

Ruth Meyer, NBC Radio Program Development Director, feels that the listeners who turned to progressive FM in former days have established a new bond with AOR-formatted stations. Based on that programming philosophy, NBC's fall line up will include four new 90-second features:

- "Coping With . . ." a weekday special researched by John Parikh, a consultant to Burkhart/Abrams, will deal with the con-

fidence crises among 18-34's, including living together, living alone, and new-style politics. It will be narrated by John McGhan.

- "Rock Report," produced by Bill Fantini, News & Public Affairs Director at WYSP/Philadelphia, will air weekdays.

- "Screen Scenes" will be weekend film reviews by R&R's Jeff Gelb.

- "One Minute With," produced by John McGhan, will capture moments with Frank Zappa, Southside Johnny, Rick Wakeman, and the like for weekends.

NBC Radio affiliates will be fed a 50-minute, three-act play written by Pope John Paul II while he was a priest in Poland. "The Jeweler's Shop" centers on the meaning of love and is to be aired this Sunday, Sept. 30.

People

St. Louis

Combined Communications ups Stan Greenberg to VP/GM from General Sales Manager at KSD-AM and KCFM-FM. Greenberg has launched a new News-Talk format for KSD and will be interviewed in R&R next week.

Providence

Dick Rakovan joins the Outlet Co. as Sr. VP, Radio Station Group. He

had been GM of WPRO, a Cap Cities station.

Washington

Mike Douglass moves from KHJ-TV/Los Angeles to GM at Outlet's All-News WTOP. Douglass was formerly with KPOL and KZLA, also L.A. stations.

Marty Blumenthal joins Jeff Baumann's Rules and Policy Division as Legal Branch Chief. He had been

an attorney under Baumann in the FCC's Renewal Branch.

Mary Ann Snyder, former Uni-

versity of California Journalism Professor, joins Bob Mann's Public Affairs Bureau as a Media Specialist.

Washington Street Talk

Look for Carter to try and cash in on popularity of radio deregulation. Some of the President's Men have been meeting behind closed doors with industry executives to discuss White House support for deregulation legislation.

Rumor has it that FCC has hired a prime time TV host's wife to do press relations.

NPR's nationwide phone-in show Oct. 13 with President Carter hits snag, with only 300 postcard replies reported to date.

Problem Contests: Prevention Protects Against FCC Intervention

Last week R&R contributor and communications law expert Jason L. Shrinky outlined some timely guidelines and security procedures for stations planning contests and wishing to be strictly legal under FCC regulations. This week, in Part II of his useful essay, Shrinky concentrates on certain types of "problem contests," the sort the Commission is especially alert for.

The security measures outlined last week were designed to eliminate the possibility of a station(s) employee knowingly broadcasting one of the following kinds of contests:

- Misleading contests
- Contest adversely affecting public interest
- Rigged contests
- Lottery

(a) A *Misleading contest* is one where the station overstates the amount that can be won or misrepresents the terms of the contest. The Commission's main concern is that the licensee fully and accurately discloses the material terms of the contest, and that the licensee conducts the contest substantially as announced or advertised. The "material terms" element is satisfied when the announcements broadcast concerning the contest fully and accurately disclose the areas mentioned above. In January, 1977 the FCC admonished a West Virginia station for failing to state that prizes in its contest, four-day vacations in resorts such as Las Vegas, San Juan and Acapulco, did not include transportation to the selected destination. It ap-

peared from the text of the announcements concerning the contest, that the prize could reasonably be construed to include transportation, since the prize was described as a vacation, and that cost to be transported to the resort from the station's listening area was substantial. The Commission said that it did not appear that full and accurate details of the prizes were furnished to the listeners until after the winners were selected, and such conduct was considerably short of the degree of responsibility expected from Commission licensees. The same is true if a station awards "the keys" to a new Cadillac rather than the Cadillac.

(b) *Contest adversely affecting public interest.* In 1966, the FCC issued a Public Notice, "Contests and Promotions which adversely affect the public interest," listing the following contests and promotions:

- Promotions which alarm the public over imaginary dangers;
- Treasure Hunts, which (a) result in damage to public parks, museums, and the like; (b) result in damage to private property; and (c) attract large crowds who

block traffic or create a disorder which necessitates the diversion of police from other duties;

- Contests which cause accumulations of matter in certain locations blocking access to nearby commercial establishments;
- Contests which lead listeners to call persons listed in the telephone directory at all hours of the day and night; and
- Contests which cause traffic violations.

The Commission confirmed that contests of this type raise serious questions as to the sense of responsibility of the broadcast licensee.

(c) *Rigged contests.* It is unlawful for a station(s) to broadcast contest information where the outcome of the contest has been predetermined. This is a violation of Section 509 of the Communications Act which makes it unlawful for any person with intent to deceive the listening public to:

- Furnish a contestant with special and secret assistance if the contest is represented as being a bona fide contest of intellectual knowledge or skill, and the outcome of such contest will be in whole or part prearranged or predetermined;
- Induce or cause the contestant to refrain in any manner from using or displaying his knowledge or skill, if persecution, bribery, intimidation or any other means is used; and the contest

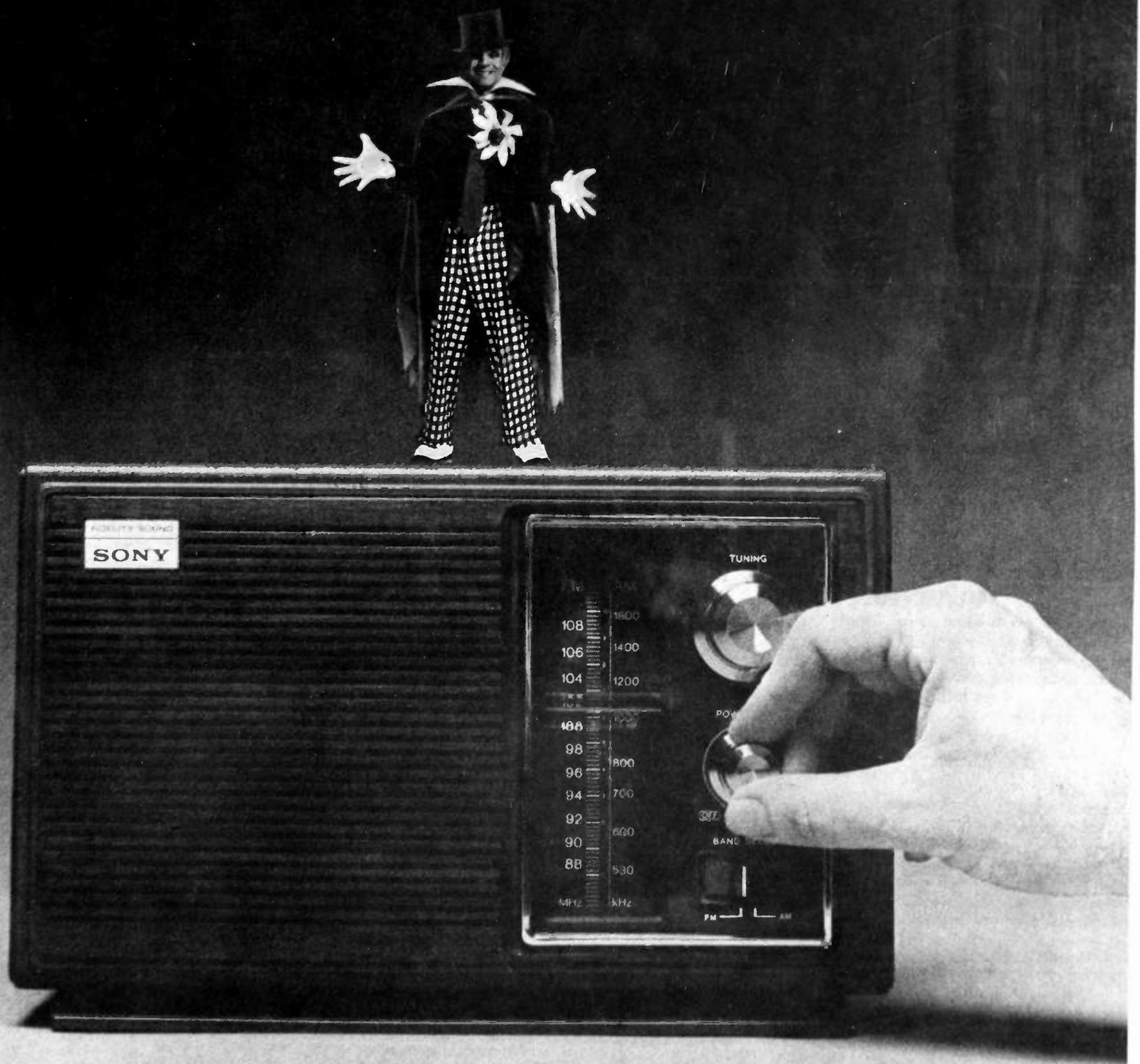
is represented as being a bona fide contest of intellectual knowledge or skill; and the outcome of the contest will be in whole or part prearranged or predetermined;

3. Engage in any artifice or scheme if the purpose of this scheme is to predetermine or prearrange in whole or in part the outcome of a purportedly bona fide contest of intellectual skill, or a purportedly bona fide contest of chance.

(d) *Lotteries.* The broadcasting of lottery information is prohibited by Section 1304 of the United States Criminal Code. It is a crime for any person to (1) broadcast by means of a radio station any advertisement of or information concerning any lottery, gift, enterprise, or similar scheme offering prizes dependent in whole or in part upon lot or chance; or (2) to broadcast any list or partial list of prizes drawn or awarded by means of such lottery, gift, enterprise or scheme, or (3) to operate a radio station and knowingly permit the broadcasting of information which would violate the above section. The person responsible for broadcasting lottery information can be fined up to \$1000 or imprisonment for up to one year. Further, the Communications Act permits the FCC to impose money forfeitures and to revoke station licenses for the broadcast of lottery information.

Tyron Edwards was quite correct — "Preventives are far better than remedies!"

Steve Martin is on radio.



Not only is Warner Bros. Records supplying
America with Steve's latest LP Comedy Is Not Pretty.
We're supplying radio with an exclusive
edited Pro by America's #1 comic...

Steve Martin. Comedy Is Not Pretty.

Produced by William E. McEuen
Aspen Recording Society
On Warner Bros. Records & Tapes
(HS 3392) (PRO 3392-DJ)



WHAT'S NEW



Radio-Tape-Computer Combo

The "Rate caputer" from Sharp combines an AM/FM radio, a cassette deck, a shortwave radio, and a home computer all in one unit. However, the unit exists only as a prototype at present.

"Mister Rogers" Radio Shows

Fred Rogers aka "Mister Rogers," the children's show host on public television, will take to the nation's radio airwaves this weekend with two one-hour phone-in specials that will air on **National Public Radio** stations in five regions of the country. Stations serving as regional phone-in centers for the broadcast are: **KUSC/Los Angeles**, **WGBH/Boston**, **WBEX/Chicago**, **WQED/Pittsburgh**, and **WUSC/Columbia, SC**.

Each show will begin with a 15-minute "Mister Rogers" story, followed by 45 minutes of call-ins. Programs will be concerned with family problems and relationships, ranging from sibling rivalry to back-to-school dilemmas.

Radio Works Remembers The Seventies

"Remembering: The Seventies," a 12-hour chronological musical review of the decade, is now available from the **Radio Works** syndicated firm. Directed by **Gary Theroux**, engineered by **Jim Pierce**, and aided by technical consultant **Pete Perkins**, the syndicated show will not only recall musical events in order, but will contain interviews with the artists, writers and producers of the songs that made the Seventies.

For further information contact **Mark Changer** at Radio Works, 460 North Newport Blvd., Newport Beach, CA 92663, (213) 466-1935.

Toyota Plans \$70 Million Ad Campaign

Along with the revamped "Corolla" and a new "Corolla Tercel" economy car, **Toyota Motor Sales U.S.A.** recently announced their fall line would be backed by the single largest ad expenditure in the firm's history — over \$70 million. In addition to touting the restyled "Corolla," which features a slightly larger engine and power steering for the first time, and the new "Tercel," a front-wheel drive model with gas mileage described as "astounding," the campaign is expected to drop the "You asked for it, you got it. Toyota" slogan.

Golden West Forms Radio Production Firm

Golden West Broadcasters has entered the radio production field with the formation of **Golden West Broadcasters Radio Productions**. **Roger Carroll**, longtime **KMPC/Los Angeles** air personality, has been named Vice President of the new company.

In making the announcement, Golden West Broadcasters Radio Division Vice President **Richard Kale** said, "Golden West Broadcasters Radio Productions will provide full services to the broadcasting industry. One of our first efforts will be a weekly three-hour music program featuring a well-known radio personality, as well as radio entertainment specials, features, and commercials." Kale also cited Carroll's more than twenty years of experience in the entertainment industry in naming him to head the new division.



Roger Carroll

NBC Radio Network To Air Pope's Play

A three-act play written by Pope **John Paul II** while he was a priest in Poland entitled, "The Jeweler's Shop, A Meditation On The Sacrament Of Marriage Passing At Times Into Drama," will air via the **NBC Radio Network** on Sunday September 30.

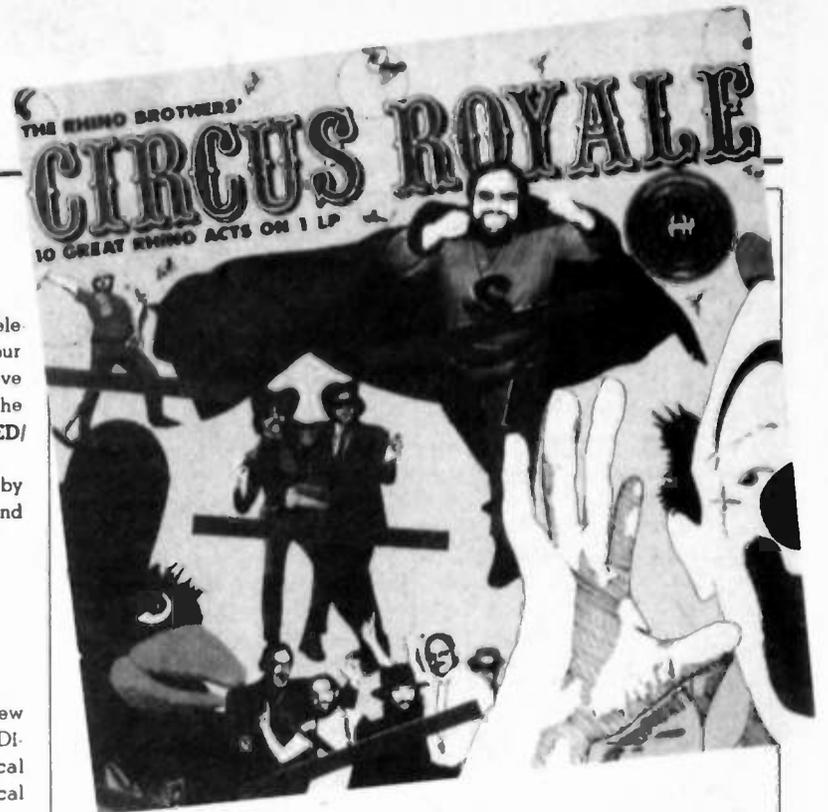
Reingold, Bitzer Form NADM

Buck Reingold and **Ronald Bitzer** have formed the **National Audience Demographic Marketing (NADM)** service, which will target roller rinks as a comprehensive marketing tool by promoting, testing and merchandising album product in association with roller rinks from coast to coast. Citing initial projects with **Casablanca Records** and **T.K. Records**, NADM is designed to gather immediate reaction, similar to **Nielsen** overnights.

Reingold claims, "Our reporting rinks have a captive audience of over one million skaters per week, ranging in age from four to 40 and up." NADM offices are located at 971 North La Cienega Blvd., Los Angeles, CA 90069, (213) 855-1322.

Americans: A Nation Of Hotdoggers

Frankly speaking, Americans ate 1.5 billion pounds of hot dogs last year, according to the **Packaging Institute U.S.A.** trade group. And that's 70 weenies for every man, woman, and child in the country, making them one of America's most relished foods.



KGB Chicken Puts Tracks To Wax

Not content to roost on his laurels as a popular radio station mascot, the **KGB Chicken (Paul Sansone)** has set out to prove that the bird is the word by making his recording debut with an eggs-centric version of **Rod Stewart's "Da Ya Think I'm Sexy"** on the recently-released "Rhino Brothers' Circus Royale" album from **Rhino Records**.

While there have been several previous attempts at ornithology-rock, some of which have found their way into the mass consciousness (notably **Bobby Day's "Rockin' Robin"**, **Howlin' Wolf's "Little Red Rooster"** and the numerous "bird" vocal groups of the 50's), the **KGB Chicken's** plucky paean is sure to gain a few clucks of approval from those who aren't too chicken-hearted to listen.

In keeping with the L.A.-based independent label's finely honed sense of artistic expression, the **Chicken's** track is nestled between such equally fowl numbers as "Matzoh Man" (the **Yiddish People**), "Fish Heads" (**Barnes & Barnes**), "Soul Man" (the **Kazoos Brothers**) and 11 other dumb clucks.

Marantz Mounts Major Marketing Move

The **Marantz Co.** has begun the largest consumer advertising campaign in the company's 26-year history, putting \$5 million into national radio and television on behalf of its stereo components. The campaign includes twelve 60-second radio spots, highlighting Marantz's new "Good For Your System" theme, in 36 major markets.

In addition to five network radio buys, Marantz will co-sponsor two major music promotions. The first is a retail sweepstakes tie-in with **Warner/Elektra/Atlantic Records**, with the second to be a series of three rock concerts that will be broadcast live via the **ABC Radio Network**.

Winter Windshield Winner



These windshield scraper/brushes (when imprinted with your station's call letters) are a natural wintertime promotional item. Over 18 inches long, the items are available with or without bristles in assorted colors from Cleveland-based **Atlas Textiles**.

Enjoy HOLLYWOOD'S Greatest Movies on VIDEO CASSETTE

BETA II AND VHS FORMATS



\$54.95 each

California residents add 6% sales Tax
Visa and Mastercard accepted

Send \$1.00 for complete catalogue.

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The New Hit Single From **STYX**.
Included in their forthcoming album...**CONERSTONE**

ON A&M RECORDS & TAPES



Produced by STYX.

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SP 3711

WHAT'S NEW

Boone Sets Up Christian Radio Station In Lebanon

Pat Boone and his High Adventurers church group have established a new radio station, **The Voice Of Hope**, in Marjayoun, Lebanon recently. Situated along the Israeli-controlled border, the 24-hour outlet will be broadcasting into Lebanon and Syria.

In addition to the station's religious programming, a portion of its broadcast time will be devoted to the 6000-member United Nations forces currently occupying the region. Control and operation of the station has been given to Major Haddad, leader of the Christian forces in Lebanon.

Are 120 Seconds Too Many?

While 120-second spots are somewhat rare, they're occasionally used to promote book clubs and gadgets. According to recent tests conducted by the **McCollum/Spielman & Co.** marketing firm, the best 120-second spots were almost as successful at registering the sponsor's name and the main sales pitch as the average 60-second spot.

Furthermore, the firm edited several 120-second spots and tested these, finding that the essential message to the consumer could effectively be conveyed in 60 or 30 seconds. The company concludes that sponsors are better off buying two minutes of time and repeating shorter spots than running one elongated commercial.

Bubbly Beverages For Future Freezers

In a move designed to apply the carbonation technology of its "Pop Rocks" candy into a beverage product, **General Foods** recently filed for trademark registration on the name "Freeze-In," described as a freezable carbonated soda concentrate. For years manufacturers have attempted to produce a soft drink concentrate carbonated at point of use, and while most industry observers believed any such product would be in a powdered drink mix form, the General Foods filing means that now emphasis has changed to frozen concentrates. **Procter & Gamble** and **Nestle Co.** are also reportedly readying similar products, but it appears that General Foods has beaten them to the punch.

Rock Movie Posters '55-'69

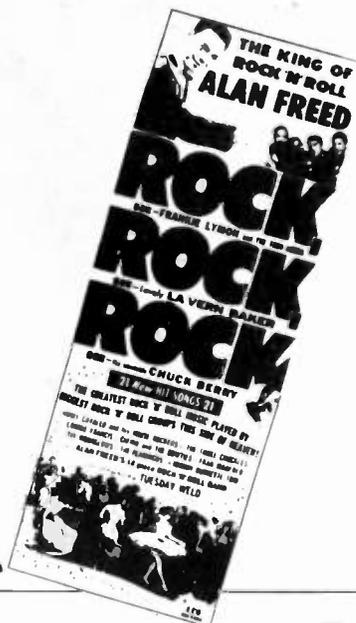
Rock 'n' Roll Movie Posters contains over 50 pages of reproductions of original posters for rock movies from 1955 to 1969 or "Rock Around The Clock" (starring **Bill Haley**) to "Monterey Pop" (starring **Jimi Hendrix**), if you prefer. In addition, it provides a compendium of the "100 Greatest Rock Films," which is invaluable if you ever want to know where to find a filmed performance of the **Del-Vikings** doo-wopping their way through "Come Go With Me" ("The Big Beat" ('57)), or the **Honeycombs** hammering out "Have I The Right" ("Go Go Mania" ('65)).

Virtually all teenage movie sub-styles

are represented: **Elvis Presley** movies ("King Creole," directed by **Michael**

Curtiz, better known for "Casablanca"), beach movies ("A Swingin' Summer," introducing TV's Hollywood Palace' billboard girl **Raquel Welch**), juvie movies ("High School Confidential"), and movies that had rock in their titles ("Rock Pretty Baby," starring **Sal Mineo**, **John Saxon** and **Rod McKuen**). Veteran rock writer **Alan Betrock** edited the collection, which contains the classics of the genre ("A Hard Day's Night," **Dylan's** "Don't Look Back," **Jayne Mansfield** in "The Girl Can't Help It" et. al.) as well.

For dedicated rock fans and inveterate barroom bettors, the collection is available by mail for \$5 from: **Shake Books**, 186 5th Ave., Room 703, New York, NY 10010 (multiple copy discounts available).



FTC OK's Ads That Blast By Brand Name

Claiming comparative advertising is a great source of information to the nation's consumers, a recent policy statement from the **Federal Trade Commission** encouraged advertisers to compare their products and services with those of rival manufacturers and, furthermore, to name the brands. Disparaging language about a competitor's product is permissible, the commission stated, "so long as it is truthful and not deceptive."

Birth Certificates? All Is Not Lost

Having lost their birth certificates, millions of Americans lack any other record by which they can prove their age and place of birth. Such proof is necessary for job applications, Social Security benefits, medical insurance and a variety of additional purposes. To aid citizens in locating their records, the **Census Bureau** will conduct a special search of its files and has recently published a booklet, **Age Search Information**, describing the program. The booklet is available from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Cost: \$1.70.

PRO-MOTIONS

Ales Named Nat'l Sales Director For Rocket

Steve Ales has been appointed National Sales Director for the **Rocket Record Company**. Ales was most recently National Singles Sales Manager at **Motown Records**, prior to which he served as West Coast Regional Sales Manager for the label. Before joining Motown, Ales held a promotion position with Detroit-based **Prodigal Records**.

In his new post, Ales will be responsible for all marketing programs with the Rocket artists roster. He will be based at the label's Beverly Hills headquarters.

Simmons Promoted To Managing Director For A&M U.K.

Glen Simmons has been named Managing Director of **A&M Records Ltd. (U.K.)**. Simmons, a four-year veteran of the label, most recently served as Deputy Managing Director, supervising all areas of the company's activities.

Shulman A&R Rep At A&M

Bob Shulman has been named West Coast A&R Representative for **A&M Records**. Shulman previously served as Program Director of **KRST-FM/Albuquerque** and as Music Director at **WXRT-FM/Chicago**.

A&M Vice President of A&R David Kershbaum commented upon Shulman's rather unusual radio-to-A&R move, saying, "Bob is considered to be one of AOR radio's most knowledgeable innovators. In his new position, he will be seeing acts, hearing new material and consulting on all of our new product as it applies to radio play. I'm sure we will all benefit greatly from his energetic presence." Shulman will be based in A&M's Los Angeles offices.

Abramson Named Album Promotion Director At Chrysalis

Mike Abramson has been named Director of Album Promotion for **Chrysalis Records**. Abramson previously served in album promotion at **RCA Records** and will be based at Chrysalis's New York offices.

Falstrom Appointed VP/Controller For WEA

Gerald Falstrom has been appointed Vice President of the **Warner-Elektra-Atlantic Corp.** and will retain his present position as the company's Controller. Falstrom joined WEA in 1977, having previously served five years with the **CBS Television Network**.

Buron, Magee Upped To VP's At Doubleday

Louis H. Buron Jr. and **F. Craig Magee** have both been named to the the position of Vice President at **Doubleday Broadcasting Company**. Buron and Magee will retain their current positions as General Manager of **KDWB-AM-FM/Minneapolis** and General Manager of **KWK-AM-WWWK-FM/St. Louis**, respectively. Buron has been with the broadcasting firm since 1971 while Magee joined Doubleday in 1978.

**In 1959 they said
it was "the day the music died"...**



**The Top 10 Hits
OF ALL TIME**

**... in 1979
we present the show that proves
the music is "stayin' alive"...**

TM Special Projects presents "THE TOP TEN HITS OF ALL TIME" . . . a blockbuster 25-hour special hosted by KRIS ERIK STEVENS just in time for fall ARB's and year-end programming, or it can be scheduled for demographic targeting on an hour-by-hour basis. Each hour is a year, complete, featuring the top ten songs, interviews, montages of other music that made the year, plus "NEWSMAKERS" — a look at

the events that will take your listener back to the actual moment the song was happening — and "THE WAY IT WAS" — fads, fashions and trends from the years that shaped the destiny of today's music.

Act now . . . call TM Special Projects' Jack Alix or Ron Nickell at (214) 634-8511 collect . . . already sold in many major markets . . . perfect for adult contemp or a demographic enhancer for mainstream rock . . . (214) 634-8511 collect.

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Hello, well here I am again, garbed in my usual bogus-humble printers apron . . . thinking printed thoughts.

Re: The Gary Owens World Book of Radio Records of two weeks ago . . . it appears Big Jim Davis of KMPC has some competition size-wise from Big Joe London of WMOH in Hamilton, OH.

Big Joe towers at 6 feet 9 inches, and he's been standing tall in the greater Cincinnati area as Program Director of WMOH for the past seven years.

I received several newspaper clippings showing London playing first base for the fabled Golden Throats team, as they thumped the Union-Liberty Church League Girls 20-9. Two competitive softballers (le femme) are shown standing on each other's shoulders and still not coming up to the full height of Big Joe.

I showed the photos to 6 foot 7 inch Jim Davis and asked him to comment . . . Davis, brushing away a small tear said, "I believe he's wearing elevator-socks!" So to be fair, Davis is the tallest PD for extremely large markets . . . London is the tallest PD for markets the size of Hamilton, OH and greater Cincinnati . . .

Driving down the Hollywood Freeway today, a strange thought popped up as I encountered all six million autos going berserk . . . don't ever trust a car that has a bumper sticker that says "Paid Killers Make Better Lovers!"

As I mentioned recently, Antioch University had a most unusual seminar in Los Angeles.

It was a gathering of clinical psychologists, psychotherapists, and people in general who study humor seriously.

A number of us in various fields of silliness partook of the scholarly function . . . Roger Price (creator of Doodles and Publisher of Price, Stern, and Sloan fame) . . . Hal Kanter (producer and writer for Norman Lear, TAT, Bob Hope, "Julia," etc.) . . . Ann Elder (probably the prettiest of all comedy writers), Stanley Ralph Ross (writer for thousands of TV shows, including "Wonder Woman," "Batman," et al. and creator of one of the world's best known phrases: "The Thrill of Victory, the Agony of Defeat" for ABC's "Wide World Of Sport"), and Bob Orben (author of 44 books on comedy and the primary educator for everybody who ever was or is a josh dickey!).

Because we've all heard Robert Orben's name for so many years you

would presume that he was an old codger, but he's not . . . he's a young codger! Orben was only a teenager when he started his extremely successful magic-public speaker-DJ books of funny one-liners.

Bob was the head of Gerald Ford's speech writing staff and also a writer for Dick Gregory (concomitantly), so you talk about different directions for a gagman!

He told me he writes at least 25 jokes a day, but if he's hot, he might come up with 50 or 60 gags. He does this seven days a week when he isn't zooming around the country advising executives on how to use humor in public appearances.

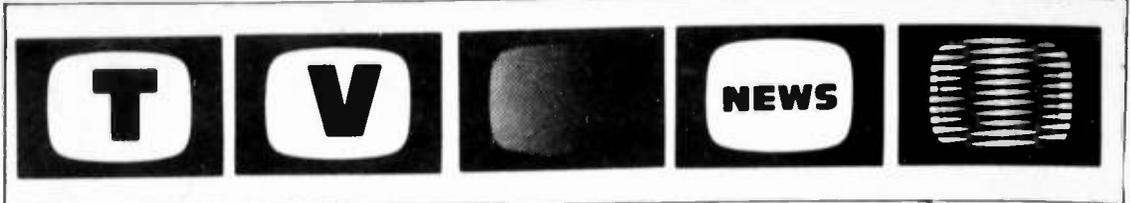
B.O. (as he is seldom called) wrote for the "Jack Paar" and "Red Skelton" TV shows back in the 60's . . . and his newsletter started in 1958. He did this with an initial investment of \$1000 in direct mail advertising . . . and reports have it that the letter now grosses nearly \$300,000 per year!

Also brightening the Antioch panels, under the direction of Dr. Harvey Mindess, were Stanley Myron Handelman (who has figured out a great way to remember his name when people are introduced to him at parties) and another wild man, a pre-med student named Bruce Mahler who was discovered at the Comedy Store in Hollywood, who performs a marvelously insane ventriloquist act with a dead chicken!

The three-day conference was held at the New Otani Hotel in downtown L.A. and was extremely successful.

The event was erudite — for example, one of the papers presented at the confabulation was "Dogmatism, Intelligence and the Understanding/Appreciation of Editorial Satire" by Charles R. Gruner, Professor of Speech Communications at the University Of Georgia.

Another paper was "One Flew Over the College West . . . A Psychiatric Study of Academia As a Subculture of Society!" (at that point I put away my joy buzzer, whoopie cushion and dribble glass).



FCC Ready To Change UHF Rule

The FCC has proposed an end to its generous UHF ownership policy of the past. Presently you can own both a UHF TV station and another broadcast facility or newspaper in the same market if you can prove joint ownership is necessary for the UHF station's economic survival. That policy was based on the assumption that characteristic poor UHF reception and a lack of UHF-receiving TV sets made such stations fragile survival prospects, but now the FCC feels that such exemptions are no longer necessary. Under the Commission's proposal, after 19 applications for UHF single-market exceptions are evaluated, no more will be considered. The FCC is soliciting public comments on the issue.

MUSIC ON TV — The U.S. may get its own TV countdown show if "Top Ten," a pilot "conceived by Fred Silverman and produced by Chris Bearde with Jim Aubrey as Executive Producer" is successful in its NBC October preview (some time during the last week of the month). Silverman, of course, is NBC's President, while Aubrey headed CBS programming in the 60's, and Bearde has achieved a number of successes in the comedy-musical-variety formats. The show will present the top ten singles of the week, as well as various "very bizarre" top ten cultural items, with a regular ensemble of ten performers plus first guest stars the Village People . . . The NBC owned-and-operated stations will air a pilot of a weekly prime time access series (in the 7-8pm range) based on "Beatlemania." Producers Lexington Broadcast Services will reportedly choose the best four Beatles from the 24 now touring in "Beatlemania" productions across the country, and guest stars are also planned for the half-hour shows . . . A new Saturday afternoon show called "Hot Hero Sandwich" is being planned for NBC, with four celebrities discussing their childhoods and music performers playing and singing. Eddie Money and Sister Sledge have already taped appearances . . . 20th Century's Mary Welch is on "Dinah" October 8.

ABC Debuts Fall Lineup, Wins Easily

ABC jumped the gun by a week on its two network competitors during the Nielsen week ending September 16 by debuting most of its new season shows, and won the ratings competition by well over four points. ABC had a 20.9 average rating, with CBS scoring 16.4 and NBC moving up to a 15.4. The two runners-up held off most of their premieres until the following week, allowing ABC to walk off with nine of the top ten shows, led by "Charlie's Angels" with Shelley Hack's debut as one of the trio. Following were 2) "Love Boat" 3) "Three's Company" 4) "20/20" 5) "Mork & Mindy" 6) "Benson" (new series) 7) "Angie" 8) "Barney Miller" 9) "60 Minutes" (CBS), and 10) "Taxi." "WKRP In Cincinnati" kicked off its second season in a solid 14th place. Bob Hope's China special scored 25th place.

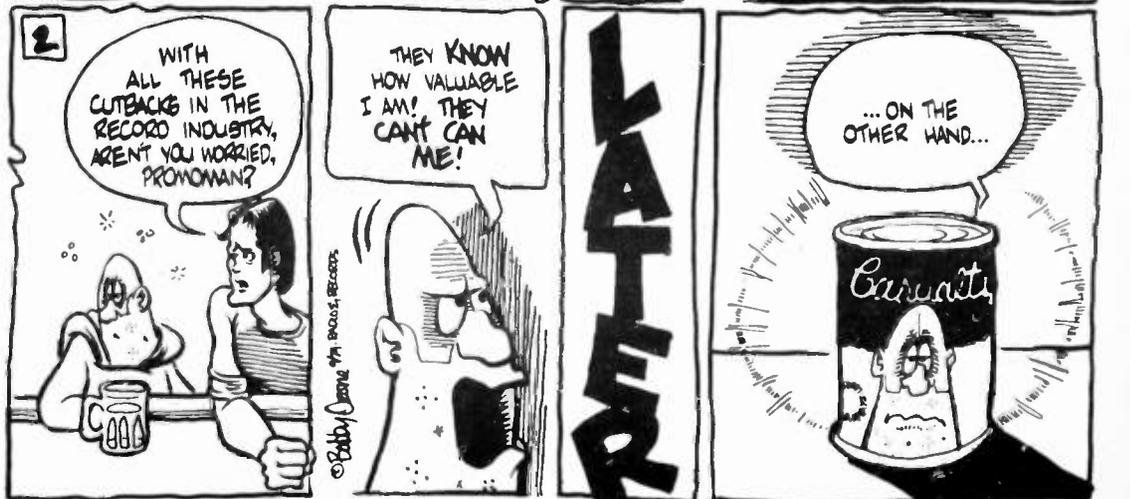
Only in Chicago of the three cities surveyed by Arbitron for the week ending September 14 did CBS manage to stem the ABC tidal wave. New York was a clean sweep led by "Benson," followed by 2) "Barney Miller" 3) "Laverne & Shirley" 4) "Soap" 5) "Angie" and "Charlie's Angels" tied with the Emmys 8) "Mork & Mindy" 9) "Happy Days," and 10) "Three's Company."

In Los Angeles, the Emmys won, followed by 2) "Benson" 3) "Barney Miller" 4) "Angie" tied with "Charlie's Angels" and "Mork & Mindy" 7) "Laverne & Shirley" tied with "Three's Company," and 9) a three-way tie between "Happy Days," "Soap," and "Taxi." "Charlie's Angels" won in Chicago, followed by 2) "Barney Miller" and the Emmys tied 4) "Benson" and "Soap" tied 6) "MASH" (CBS) 7) "20/20" 8) "Three's Company" 9) "WKRP In Cincinnati" (CBS), and 10) a tie between "Laverne & Shirley," "Taxi," and "Lou Grant" (CBS).

VIDEOSCOPE:

BSR, one of the world's largest manufacturers of phonograph cartridges and turntables, is planning to enter the videodisc player market by 1980. Earlier this year, BSR concluded a licensing agreement with RCA and will begin to utilize the RCA "SelectaVision" capacitance (stylus) system in their players . . . RCA Corp. emerged as number one in the VCR market in 1978, dropping former market leader Sony into second place. RCA (with a 45 percent market share), Sony (19 percent), Panasonic (10 percent) and Zenith (7 percent) lead the field and, not surprisingly, are the leading advertisers, spending over \$14 million in 1978, according to Leading National Advertisers. Six other firms (JVC, Curtis Mathes, North American Philips Co.'s Magnavox, Matsushita's Quasar, Toshiba and Sanyo) spent an additional \$2.6 million on advertising last year as well . . . Meanwhile, the greater number of VHS licensees on the market continue to erode Sony's Beta format's share of the marketplace . . .

ERR WAVES



5 YEARS AGO TODAY

Radio & Records

- LARRY HARRIS NAMED VP AT CASABLANCA
- WIL/ST. LOUIS SHIFTS TO COUNTRY FROM BEAUTIFUL MUSIC — Also changes call letters from KFMS.
- NUMBER ONE FIVE YEARS AGO — "I Honestly Love You" — Olivia Newton-John (MCA)
- NUMBER ONE COUNTRY — "I'm A Rambling Man" — Waylon Jennings (RCA)

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For a Limited Number of Radio and Television Stations

These tough, four wheel-drive Scouts are perfect to use as contest giveaways, news vehicles, mini-remote units, merchandising incentives, equipment transports, or any one of a hundred other uses.

Hurry! If you are in one of the 100 largest ADI's, CALL or write to us on your letterhead immediately. This is the first time International Harvester has ever traded Scouts nationally.

International Scout will use much of its air time during first quarter. Scout assures us that this special program will not disrupt its normal cash expenditures.

Exclusive agent for this promotion:

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Chicago, Illinois 60603

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GET ON THE "HIGHWAY TO HELL" AC/DC

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SO ARE

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- 92X
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- PLUS MANY MORE

FROM THE ALBUM
"HIGHWAY TO HELL"

THE 9th MOST PLAYED
ALBUM IN THE COUNTRY
(RADIO & RECORDS
ALBUM AIRPLAY/40)



ON ATLANTIC RECORDS

Brad Messer's

Rip "N" Read



The Way We Were Was Highly Questionable

My first full-time radio news job was two decades ago at a high-energy Southern rocker, with mobile units out day and night, live coverage of sensational trials, very close ties with a police department since criticized as one of the nation's more brutal, and great ratings.

The station won national awards and was respected within the community, and some positive accomplishments benefitted the town we served, but now that I think back we were lucky the FCC didn't show up with a license shredder . . . because some of us rookie reporters had some very questionable rules pounded into us from the beginning.

Armed robberies, for instance, were meat and gravy for our news operation, and we tried never to miss one. Monitoring the police radio we'd grab for the Criss-Cross Directory, immediately phone the victim establishment and roll the tape. We did not say, "This is Brad Messer at KXXX and I'd like your permission to tape this conversation." We were trained to brusquely announce we were "a police reporter" and say we needed some more details of the robbery, and we didn't bother with permission or beeper sounds. Effective but most deceptive. On the positive side of the robbery coverage, we even taped police calls during newscasts and immediately played them back afterward so we wouldn't ever miss anything by more than about ten minutes. One robber who got caught after a string of perhaps 20 heists told police his standard procedure was to pull the job, hop in a car, punch on our station so he could hear the taped reaction of the victim. He said we never missed a single stickup he pulled.

The Sales Department had a stunning amount of clout when it came to setting or changing news policy, to the point that if a sponsor's location was the scene of a crime we had to leave out the street address and not mention the name of the place. Even so slightly negative an event as a fatal wreck on the street in front of the place had to be reported with no mention of where it happened. We rookies thought that was the way of the whole world.

Out with the Vice Squad, putting in extra hours developing my sources, I routinely accepted free drinks from tavern keepers who were anxious that no trouble occur . . . and I helped knock down hotel doors to raid rooms where prostitution was happening. We didn't know much about civil rights back then, and when I'd watch a couple of officers whip some old con it never did occur to me that something illegal was happening, because we'd been trained to cooperate fully with the police who were right in everything they did.

The Good Old Days, as it turns out, were pathetically lacking in ethics at that station and many like it . . . not because everyone decided to be immoral and unethical, but because we didn't know any better and the people who taught us didn't either.

If it is somewhat painful to look back two decades, will it also be that way in 1999 when most of us are bonafide Ancients? Will we look back to 1979 and think, "How in God's name could I have done *that* as a matter of routine, when I now realize it was so wrong?"

Part of the evolution of our job, I would suggest, is to examine what we do day-to-day so our developing ethical consciousness doesn't get left behind in the rush of a newsroom's activity. Craftsmanship and quality in radio news are up to you and me, today and for many tomorrows.

* * * * *

MONDAY OCT. 1: Actor James Whitmore is 57 today and actress Julie Andrews becomes 44. The female half of the Bonnie-and-Clyde bank robbery gang would have been 69 today, but all of us who saw the movie know what happened to Bonnie Parker. Walter Matthau hits 56 and George Peppard is 46. I also see a birthday listing for a Jimmy Carter who's 55 today.

NASA is 21 today. The first of the mass-produced automobiles built by Henry Ford rolled off the assembly line 71 years ago today, soon to become part of the American legend: "Model-T," first built in 1908.

* * * * *

TUESDAY OCT. 2: This is the kind of day we almanac people dread, facing the choice of leaving the whole date blank or putting in stuff like 258th anniversary of the first imported camel arriving at Boston. It helps a little that Rex Reed is having his 39th birthday and Don "American Pie" McLean his 34th, but not much. It used to be a little better because this was Groucho Marx's birthday, but unfortunately he's not around now.

* * * * *

WEDNESDAY OCT. 3: An early rocker who has the reputation of always delivering 100% on stage turns 38 today. Chubby Checker was born Ernest Evans, and it was Dick Clark's spouse who suggested the last name after seeing Chubby Evans on "American Bandstand" in 1959. The following year Checker recorded Hank Ballard's "The Twist" and it made him a worldwide star, staying on the charts for two years.

* * * * *

THURSDAY OCT. 4: The world's first artificial satellite was placed in Earth orbit 22 years ago today, by the Soviet Union, and the bulletin heard in the United States on the 5th caused a general outburst of semi-panic and confusion because people didn't know what it meant. "Sputnik" in 1957 came at the time of U.S. school desegregation by court order, the "beat generation" and — just to lock in your conception of the time — think of a '57 Chevy. Americans were told they could see this strange new heavenly object (the satellite, not the Chevy) streaking across the sky that night, and sure enough it did appear as a tiny fast-moving star. This touched off a national debate over the cold-water realization that maybe the Russians were ahead of us in *everything* and maybe we'd better get off our duffs and get a space program going. As you note above, the National Aeronautics and Space Administration was hastily formed and we were on our way to an eventual moon landing . . . something the Soviets *still* haven't done.

* * * * *

FRIDAY OCT. 5: The circus has probably come to your village this year, calling itself "The Greatest Show On Earth" with a straight face. The greatest thing about it to me is the barely-concealed panic of the various jocks who get told they've volunteered to ride the elephant in the parade through town. Anyway, today is the 108th anniversary of the very first "Greatest Show On Earth." P.T. Barnum staged it at Brooklyn on this date in 1871 . . . the year Wild Bill Hickock was U.S. Marshal out in Abilene, Texas and General Philip Sheridan was telling everyone who'd listen that "the only good Indian is a dead Indian!"

Steve Miller is 36. Oregon decriminalized marijuana this date in 1973. The Beatles' first single was released in England in 1962, but "Love Me Do" didn't even make it into the top ten (#16). Later, though I hear they finally did get some #1 tunes and became quite well known, although I never seem to hear any new songs from them lately, Something must have happened to them.

Media Marketing

Sampling Part II: Making The Most Out Of Your Research

Last week I discussed some of the basic distinguishing characteristics of various sampling procedures, followed by a discussion of three nonprobability sampling techniques. I concluded that nonprobability methods such as those are suitable primarily for exploratory research, but not for more formal research designed to be representative of some market. Today I will discuss three approaches to probability sampling which can be used effectively, in different situations, to implement a formal market survey.

Probability Sampling

As mentioned last week, probability samples are distinguished by the fact that each and every member of the population has a known, non-zero probability of being selected for inclusion in the sample. The probability of selection need not be equal for all population members, as long as the probability is known. The importance of this point will become clearer in a few paragraphs.

Simple random sampling. Under simple random sampling each population member has an equal chance of appearing in the sample. Strictly speaking, simple random sampling requires a complete list of population members. This complete list is then serially numbered from 1 to the total number of population members (N). Following this numbering procedure, a table of random numbers is used to select the required number (n) of population members for the sample to be interviewed.

Sample Random Number Listing

.90	24	45	10	96	35	71
50	80	32	82	52	52	78
72	70	35	03	42	23	15
22	94	06	91	17	66	42
15	01	36	00	35	84	70
45	61	75	82	89	02	35
34	95	35	43	77	11	87

Do not use this list for sampling — it is too small. For a larger listing of random numbers, see *A Million Random Digits with 100,000 Normal Deviates*, New York, The Free Press, 1955.

For instance, if an arbitrarily selected starting point were the top of the third column in the box of random numbers, then the 45th, 32nd, 35th, 6th, etc. population members would be selected for the sample. You do not have to move vertically in selecting random numbers; they are random in any direction — up, down, sideways, diagonally, as long as they are selected in sequence and not hit-and-miss throughout the table. Two-digit random numbers are useful only for population sizes of up to 99; if your population size is, say, 8500, then you will have to select 4-digit random numbers. This can be done from the table by simply combining adjacent pairs of 2-digit numbers.

It is obviously quite cumbersome to generate a complete listing of population elements and then sample randomly from the list. Therefore, in conducting telephone interviews, a reasonable compromise procedure is to use random digit dialing (RDD) or a modification thereof. (See *Media Marketing*, "Simple Sampling," R&R Dec. 22, 1978 P. 12, for a discussion

of RDD.) The use of RDD is a compromise because of a couple of factors:

1. Not all households have a telephone; therefore, some of the population members (at most 3%) have no opportunity to appear in the sample. This is a much less troublesome problem than the use of telephone directory sampling would be, due to the increasingly large proportions of unlisted numbers.
2. Some households have more than one telephone number and, therefore, are more likely to be selected. Once again, this percentage is quite small and thus is not a serious threat to the survey's validity.

The chief advantage of RDD is that it comes very close to achieving a simple random sample without the necessity of a complete population listing or the use of random number tables. As such, RDD is a very satisfactory approach to constructing a representative sample. This is not to say that RDD is without problems. There is an inherent problem of business and non-working numbers (this can be somewhat alleviated via "modified" RDD), and it may require multiple "call-backs" to busy signals or "not-at-homes" in order to preserve the randomness of the sample selected. On balance, however, RDD is a good way to generate a sample closely approximating a simple random sample. As we shall see, RDD can also be useful in stratified random sampling.

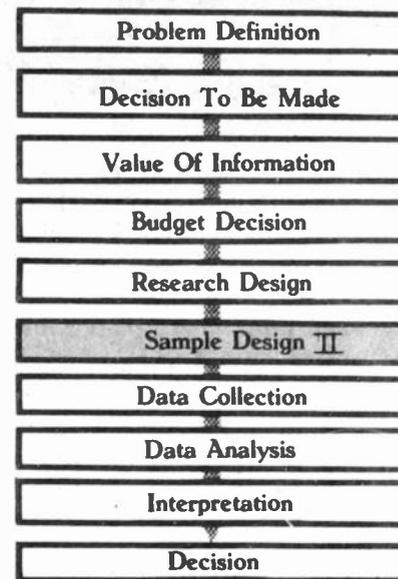
Stratified Random Sampling

Stratified random sampling is the probability sampling counterpart to nonprobability quota sampling, which was discussed last week. A stratified sample is called for when there is substantial evidence or reason to believe, on an *a priori* basis, that there are important subgroups, or segments, in the population. For example, age and sex groupings are important in describing the demographics of a radio audience. Like simple random sampling, stratified random sampling, in the strictest sense, requires a complete listing of population members. This population is then subdivided into a number of mutually exclusive (no member appears in more than one segment) and collectively exhaustive (each population member falls into a segment; there are none "left over") segments, or *strata*. Within each *stratum*, then, a random sample is drawn, using the procedures described under simple random sampling.

Stratified samples are especially useful when one or more important segments of the population is small relative to the total population size. The best example of this instance may be listeners to your station. Suppose that you wish to compare music preferences between your current listeners and non-listeners. Let's further assume that only 10% of the market ever listens to your station. Under simple random sampling, you would end up interviewing nine non-listeners for every one listener. In order to reach a decent sized sample of 100 listeners, you would have to interview somewhere in the neighborhood of 9000 people!

With a stratified sampling plan, say coupled with RDD, you could pre-specify that you wished to interview 100 listeners (n_1) and 100 non-listeners (n_2). Through the use of a screening question, you could eliminate those "extra"

Stages in the Market Research Process



non-listeners contacted on a random basis, at much lower cost. Thus, you would end up with a total sample size (n) of 200 which would allow you to make the comparisons of interest. Should you wish to project the observed music preferences to the overall market, you would have to weight the responses of the non-listeners by a factor of 9.

Stratified random sampling can also be used when the strata are roughly equal in size, but its greatest gains in efficiency over simple random sampling are realized when the strata are disproportionate in the population. Stratified samples would appear to be quite useful in many radio research applications, and are vastly superior to the similar-appearing quota samples that are so commonly used. The random nature of the sampling *within* cells is what makes a stratified sample representative and a quota sample non-representative.

Cluster Sampling

Cluster sampling begins with the same steps as does stratified sampling, i.e., the partitioning of the population into *strata*, or *clusters*. However, while stratified sampling then proceeds with a random sampling of elements *within* strata, cluster sampling involves a random sampling of clusters themselves. Perhaps the best example of a cluster sample is the special case known as an *area sample*. Here, for instance, city blocks are the clusters of interest. There may be 5000 city blocks in a given market. By sampling the blocks randomly and then sending interviewers out to interview each household on the selected blocks, a cluster sampling procedure has been employed. Cluster sampling is most useful in personal interview surveys, where it is cost-efficient to have sample households closely bunched geographically. Ideally, each individual cluster should be a "microcosm" of the total population (i.e., heterogeneous within clusters), but that is seldom the case in practice.

In summary, the probability sampling procedure discussed here yields representative samples which are far superior to the nonprobability samples discussed last week. Probability samples cost more, but they are worth it in terms of the increased quality of results obtained.

Next week: How big should your sample be?

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



"One can make the argument that Dancemusic has never been more popular."

Four-Book Story, WKTU Suffers Slipped Disco

With the release of the recent Summer book in New York City, a full year of Arbitron sweeps has passed since the shakeup in the contemporary music scene there with the WKTU breakthrough. Since four Arbitron reports can be a good indicator of trends in a market, R&R thought it might be a good time to examine what is happening to the leading stations in New York, namely WKTU, WBLs, and WABC.

With all the commentary on WKTU and their Disco, or Dancemusic sound, there have been two widespread contentions:

1. WKTU was a fluke in the ratings, bound to drop into oblivion.
2. Dancemusic radio was not a viable format and was without mass appeal.

We'll attempt to show that, while point number one is valid to an extent — certainly WKTU is declining, and we'll show why — point number two appears to be incorrect as the format matures, at least in New York.

WKTU Decline Continues

The total persons 12+ printouts below illustrate what has been happening to the contemporary music leaders in Gotham. Over the last four books WKTU and WABC show a pattern of declines, while it appears as though WBLs can do no wrong. Note that in the time spent listening column it shows WKTU listeners overall to be spending 25 minutes per day less with the station than during the peak tune-in period. On the other hand, WBLs is holding its audience an average of an hour a day more per person than a year ago. Both WKTU and WABC suffer average and cume declines over the last four books, although WABC did recoup slightly in the cume category in the most recent sweep.

NEW YORK METRO	RANK	STATIONS	MINS/DAY LISTENED	AVG. QTR. HR. (00)
SEX-AGE: ADULTS 18-34 POP(00): 45361 ARBITRON: OCT-NOV '78 DAYPARTS: MON-SUN, 6AM-MID	1	WKTU-FM	106	2784
	2	WBLs-FM	64	758
	3	WABC-AM	58	1743
SEX-AGE: ADULTS 18-34 POP(00): 45361 ARBITRON: JAN-FEB '79 DAYPARTS: MON-SUN, 6AM-MID	1	WKTU-FM	109	2593
	2	WBLs-FM	88	971
	3	WABC-AM	54	1560
SEX-AGE: ADULTS 18-34 POP(00): 45361 ARBITRON: APR-MAY '79 DAYPARTS: MON-SUN, 6AM-MID	1	WBLs-FM	103	1597
	2	WKTU-FM	91	1910
	3	WABC-AM	54	1469
SEX-AGE: ADULTS 18-34 POP(00): 45361 ARBITRON: JUL-AUG '79 DAYPARTS: MON-SUN, 6AM-MID	1	WBLs-FM	124	2159
	2	WKTU-FM	86	1664
	3	WABC-AM	51	1443

The 18-34 Story

While the total 12+ picture looks to be worsening for WKTU and WABC, one might think that

in the target demos of 18-34 there might be a better showing. Not so. Indeed, WKTU has lost almost 500,000 listeners (cume) in this demo in the last three books, while WBLs has picked up almost 225,000 listeners in this demo. WABC has declined slightly, by about 75,000, with a rebound in the Summer report.

Time spent listening in the 18-34 demos again shows the 12+ pattern. Here we can see that WBLs has more than doubled the amount of time the average young adult spends with the station on a daily basis, while over the last three books WKTU's audience loyalty has declined slightly. The massive cume drop, along with the slip in TSL, explains why WKTU has lost its position as the top station in New York.

NEW YORK METRO	RANK	STATIONS	MINS/DAY LISTENED
SEX-AGE: ADULTS 18-34 POP(00): 45361 ARBITRON: OCT-NOV '78 DAYPARTS: MON-SUN, 6AM-MID	1	WKTU-FM	109
	2	WABC-AM	65
	3	WBLs-FM	63
SEX-AGE: ADULTS 18-34 POP(00): 45361 ARBITRON: JAN-FEB '79 DAYPARTS: MON-SUN, 6AM-MID	1	WKTU-FM	111
	2	WBLs-FM	89
	3	WABC-AM	55
SEX-AGE: ADULTS 18-34 POP(00): 45361 ARBITRON: APR-MAY '79 DAYPARTS: MON-SUN, 6AM-MID	1	WBLs-FM	118
	2	WKTU-FM	106
	3	WABC-AM	56
SEX-AGE: ADULTS 18-34 POP(00): 45361 ARBITRON: JUL-AUG '79 DAYPARTS: MON-SUN, 6AM-MID	1	WBLs-FM	129
	2	WKTU-FM	95
	3	WABC-AM	44

Is Dancemusic Dying? Hardly!

Even though the above evidence seems to show WKTU having its problems, it doesn't necessarily follow that Dancemusic itself is a dying format. Indeed, it was the infusion of more Dancemusic material into the WBLs playlist that helped that station achieve its top spot today. One can make the argument that Dancemusic has never been more popular, what with the top two stations in New York playing significant amounts of it, while other stations inject smaller doses of the sound into their playlists. One of the differences in success between WBLs and WKTU is that WBLs has played more ballads and other non-Dancemusic material than has WKTU. Evidently, WKTU is now beginning to broaden its playlist also.

Bottom Line

In the final analysis let's remember these points when we mull over the issue of Dancemusic and the WKTU story:

Q&A

We were recently asked, "If our air personalities do shifts on our AM station in one daypart and our FM stations in other dayparts, might that affect the way Arbitron credits our stations?"

You betcha. Interestingly, we've received several questions in this vein recently, evidently when stations were filling out the facilities forms from Arbitron prior to the O/N '79 survey. When sending in your program logs to Arbitron it may cause their editors some problems if you have jocks with the same name on two stations that are not simulcast. I would heartily recommend that if you share your staff between your separately programmed AM and FM facilities that you use "air" names or some other different way of identifying the personality. Failure to do so may cause Arbitron to be confused about how to credit entries to the personalities' names.

Week In Review

Arbitron Publishes Details Of On-Air Announcement Policy.

Effective with the October/November '79 sweep, Arbitron states it will take the following steps against stations that run on-air survey announcements during or prior to a survey:

Circulate to ad agencies and advertiser clients a list of stations which ran the announcements. List at the bottom of each data page the estimates for the relevant stations. Each data page will also contain a notation listing the calls of the stations that ran the announcements. Computer tape users will receive similar notations on the printouts or CRT displays.

When asked by R&R how Arbitron will handle the situation where stations may run the announcements but not confirm same to the company, spokesperson Connie Anthes stated that the company still has not developed a policy on that aspect of the issue.

McGavren-Guild Says 25-54 Most Sought After Demo.

Based on over 6700 avails requests in the first half of this year, the rep firm tallies show that advertiser requests for 25-54 demos total 19% of all avails asked for. 18-49 and 18-34 follow, with 18% and 16% respectively. Teens and 18-24 decrease in demand from advertisers, and are now minor factors.

Natives Restless In Tucson.

The Tucson Broadcasters Association held a meeting with Arbitron to discuss wild fluctuations in ratings for that market. Broadcasters unhappy with ethnic weighting being applied to fewer and fewer Spanish diaries, perhaps accounting for the jump of a daytime AM station playing Dancemusic from a 0.6 share to a 12+ share in this book of 8.1.

1. While it may have at first seemed as though as WKTU went, so went Dancemusic, that may not be the case today. Over the past year it appears that WBLs has been the most successful in adapting Dancemusic as a viable, more mature, form into today's contemporary music scene. WBLs has been successful melding Dancemusic into R&B and some non-ethnic music to appeal to a cross-section of young adults. As in other more mature formats, Dancemusic radio is finding that "crossover" can often be a key to success.

2. The challenge for WKTU, as I stated in a column after the Spring book, is to stabilize the audience it has. A mid-six-share in New York is still tremendous, but the numbers will continue to erode if the cume continues to slide. Programming and promotional changes are needed to halt the decline which has the industry talking about WKTU as a ratings fluke. Presumably, the people at WKTU don't operate in a vacuum, and when ad agencies begin to rebel at the costs of time on a station with a dwindling audience, management will react. We'll look to the Fall book to see if the station reacted positively. In the meantime let's be careful not to magnify the WKTU situation into a broadbrush indictment of Dancemusic radio.

Jhan Hiber, R&R's Research Editor (and former Manager of Arbitron Radio), welcomes your questions about ratings and research. Call Jhan at 213-553-4330 during business hours, California time.



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Available to one station per market on a barter basis in Arbitron measured markets, and on a cash basis in unmeasured and foreign markets.



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WXLO 28-23	WAXY 22-18
WCAO add	Y103 add 37
WPGC 27-24	BJ105 30-26
KRBE 18-13	WBBQ 26-21
Z93 13-11	FM100 25-21
Y100 17-15	92Q add
CKLW 19-17	WAYS 27-23
WGCL 20-18	92X add 37
WOKY 28-24	KHJ add
KFI add	WERC add
WFBR deb 13	KX104 deb 26
PRO-FM add	WISE 10-7
WKEE add	WFLB 6-3
WTIX 21-19	WTMA 26-16
WNOE 22-19	KPUR add
KEEL add 36	KQDI add
WJDX 29-20	KRLC add

PLUS MANY MANY MORE.

Produced by: Ashford & Simpson



On Warner Bros. Records.



STREET TALK

Street Talk congratulations to two pros with new gigs this week — Al Brady and Alan Burns (see Page 1). Now the only question to settle in the ABC chain is who will be the new Music Director at WLS/Chicago? That's a plum job for the right individual.

Look for the AM band to heat up some more down in San Diego as KGB-AM takes a new direction and a new PD, John Lander, formerly PD of WLCY/Tampa and most recently at WOKF/Clearwater. John had amazing success with WLCY and has joined KGB to kick off its new sound on October 8. With the promotional battle between KCBQ and KMJC (both stations running big cash contests), KGB looks like it'll be back in the thick of things very soon. In addition to his new PD job, Lander will also do morning drive on KGB.

"The rumors of our death are greatly exaggerated." So said Mushroom Records GM Joe Owens when contacted by R&R. The label has laid off five of its 13 staffers in L.A. and will release no albums in this country until January (it will release three in Canada). Joe told us, "We're not going bankrupt, we're just feeling the pinch everyone else is."

The split has happened. KDWB-AM-FM/Minneapolis split their long-held simulcast Monday morning (9-24) at 6am, with the FM taking on a new direction, staff and the identity of "K101, FM you can listen to." Sources describe the new FM KDWB from all over the Midwest and the station is off and running. The AM, meanwhile, continues Top 40 with perhaps a slight emphasis on females.

This could be a biggie . . . Infinity Records has made plans to ship over a million units of the Pope's album to retail outlets nationwide. The exception is the Boston area, where special arrangements exist with the Pontifical Mission Society to sell the LP by mail-order only until October 29.

KHJ/Los Angeles has again surprised some local industry observers by releasing midday jock True Don Bleu. TDB, who joined the station for mornings under the PD-ship of John Sebastian, will remain in L.A. pursuing free-lance efforts and another possible radio location. While we're talking about the Big Boss 93, congratulations to a great person, Shaune McNamara, on being named Music Director.

Casablanca President Neil Bogart and Chairman of the Board Peter Guber will guest on the "Tomorrow Show" October 4 to discuss "the entertainment world today and the role Casablanca will play in shaping the entertainment of the future." Should be a good one to watch, especially to see how Tom Snyder will pronounce Donna Summer.

Beau Braxton has resigned as MD of WSGN/Birmingham to pursue other interests. Replacing him at MD is John Reed of WHHY/Montgomery.

EMI is reported to be considering the sale of its electronics division following the fizzle of the Paramount music division deal.

What's going on between AFTRA and WKTU/New York?

Larry Tolin exits Motown to rejoin Danny Davis at Casablanca. Larry will do Western Regional promotion for the label.

President of Midsong Records, Bob Reno, announced that his company will no longer release any 12" singles product. The move was prompted by an increase in the manufacturing costs and a decline in the label's 12" sales.

A Houston newspaper furor has begun brewing over the resignation of Hudson & Harrigan (Mark Stevens & Jim Pruett) from KILT/Houston. All the radio columnists have made more than a passing mention of their demise and the speculation is big that the pair will be back on someone's airwaves in Houston very soon. KILT retains the legal rights to the names "Hudson & Harrigan," and reportedly a no-compete clause in Mark & Jim's contract would prevent them from "crossing the street" (in any direction), but the speculation persists. We'll keep an ear on this one.



AH, THOSE HOLLYWOOD WEDDINGS! — Neil Hartley, Vice President of National Accounts at MCA Distributing, married the former Denise Madden, an executive at Storer Broadcasting, at the Bel Air Hotel on September 8th. Now we know that weddings are supposed to be joyous occasions, but this is ridiculous. Following the exchanging of the vows, the attendants donned false noses and glasses, much to the amusement of the bridegroom and the shock of the out-of-town guests. The culprits were (l-r) Mark Hartley, son of the groom and principal in the Fitzgerald/Hartley Management firm; Ron Simms, CBS Records; Randy Brown, retired CBS Records executive; Del Costello, Vice President CBS Records; Al Bergamo, President MCA Distributing; Frank Mooney, Vice President CBS Records; Ron Douglas, Vice President of Branch Distribution, MCA Distributing; and Lee Lawrence, Sales Representative, CBS Records. Obviously these guys have to get out more often!

See Blondie Host The Midnight Special Oct. 5TH

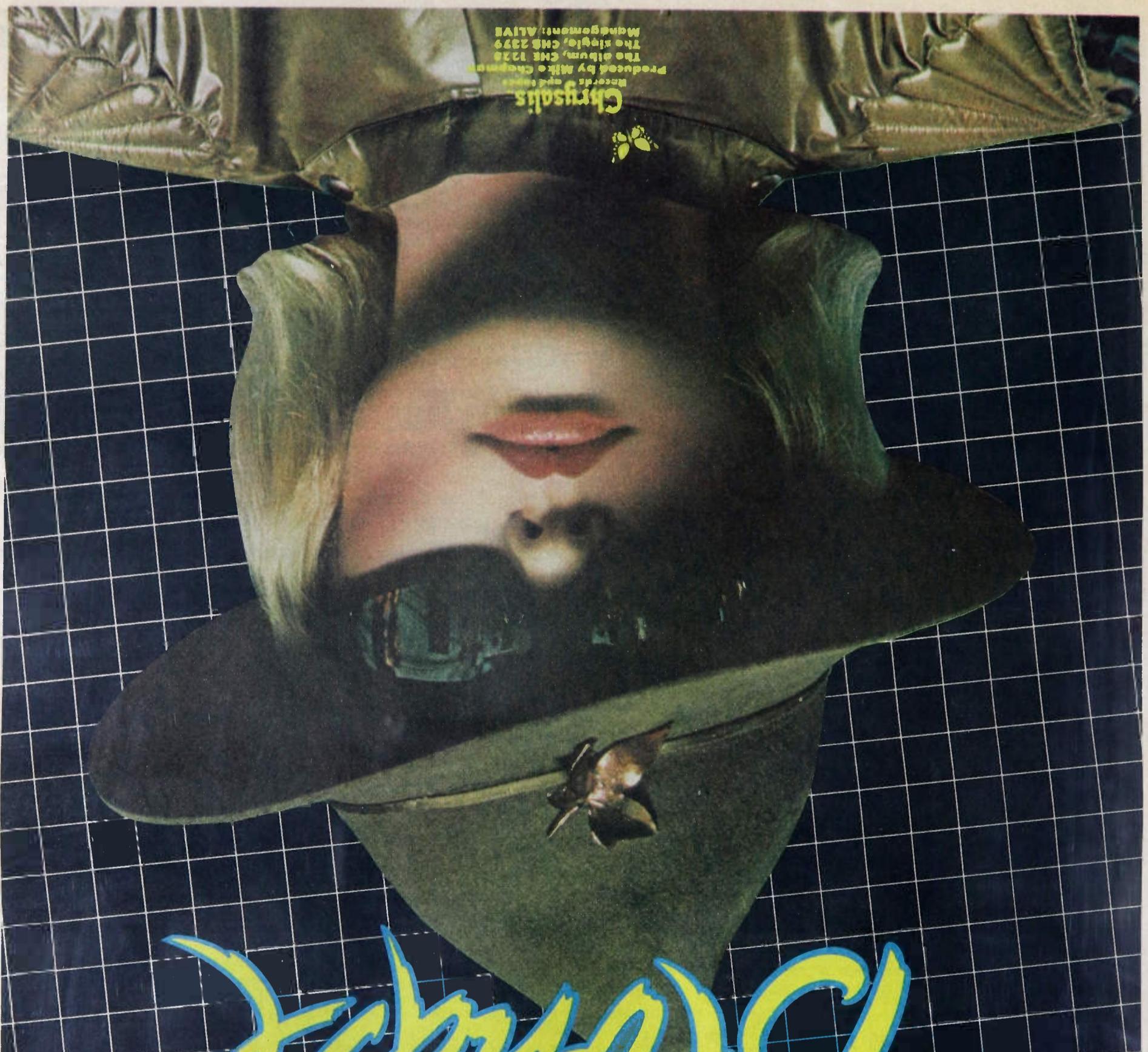
"Dreaming"

from the album

EAT TO THE BEAT

The entire world has developed a taste for Blondie. Their music is a feast. Eat it.

Blondie



Chrysalis
Records and more
Produced by Mike Chapman
The album, CNE 1228
The single, CNE 2379
Management: ALIVE

TOP-40



John Leader

The Right Way

When I was programming two things used to make me crazy: six-hour weekend shifts and exclusives! When another station in my market got the new Beatles single before I did, I was not a pleasant person to be around. With that in mind, I would just like to say a few kind words about Russ Thryet and the entire Warner Brothers Records staff regarding the release of the new Fleetwood Mac single "Tusk."

WB did what I would consider to be an outstanding job of avoiding the animosity that always arises when a superstar release is "leaked" to some stations while others wait and wait. Knowing that the potential for problems existed with Fleetwood Mac's "Tusk," WB set in motion a comprehensive plan for delivery of the single to virtually every radio station in America on Friday, September 14th.

All WB branches received the single on Wednesday (9-12) with complete instructions on what to do. Meanwhile, every radio station within reason was telephoned and told that they would receive the Fleetwood Mac single on Friday. Those stations that were not easily visited in person (small markets and those far removed from WB branches) were mailed the record on Thursday for delivery on Friday. All other stations were visited by a WB representative and handed the single in person. In dual markets, like Baltimore-Washington, where one promotion man works both cities from a single branch, salesmen were enlisted as delivery agents in Baltimore while the promotion men covered the Washington stations.

The entire plan was a perfectly executed one that avoided the bruised egos and misplaced anger that could have followed a staggered release. I know Russ and all the people at WB were pleased beyond words with radio's positive response to the Fleetwood Mac single (128 adds and Breaker status in five days is quite a testimony), and I hope radio takes the time to appreciate how hard the WB staff worked to insure that one of the most awaited releases in recent memory was handled with a fairness and professionalism that we all expect, but see only rarely. They did it the right way!

IT'S THE SAME OLD SONG

Burn Outs — The Current Philosophy

Friday, September 14, 1979 was a very exciting day to be listening to the radio. New releases by Fleetwood Mac and Eagles were blaring on virtually every music-radio station in Los Angeles, and I'm sure similar patterns were evident in almost every city in the country. My drive from the R&R offices to my home is about 20 miles, and with traffic the way it usually is on Friday night, my journey home on the 14th took about 45 minutes. During the time I spent in my car I heard only two different songs. By switching stations each time the song I was listening to ended, I heard "Heartache Tonight" four times in a

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row and then "Tusk" five times in a row! Of course I was utilizing both the AM and the FM band, sometimes switching back and forth, and I'll even admit that after the second listen to "Heartache Tonight" I decided to see how many times I could find it again by dial-twisting.

The results of my freeway experiment point out two things. First, L.A. has a lot of radio stations that play rock music . . . some would say too many, but that's another column entirely. And second, when there are several stations in your market that play the same kind of music that your station does, and you are all sharing audience, records can burn out very quickly. What was the New Eagles or the New Fleetwood Mac on Friday afternoon could conceivably become, "Oh, that song again," by Sunday afternoon. A slight exaggeration perhaps, but the potential exists.

Beauty Is In The Ear Of The Beholder

We haven't taken a look at burn outs and how they're calculated in quite a while, so I thought following my musically repetitious journey home that I would ask a few programmers in very competitive markets (several signals sharing audience) just how they handled "tired rock" these days.

A very popular way of figuring burn out on a record came into vogue when call-out research became popular. Still recognized as one of the programmers who helped to develop and sophisticate call-outs is John Sebastian, PD of KUPD/Phoenix. I put the question to him: how do you determine when your audience is tired of hearing a particular record?

"I determine burn out on call-out research, but I also determine which records to back airplay down on by evaluating the sound that I want for the radio station." So it's not entirely based on telephone results, asking listeners about how they feel toward certain songs? "No. I am trying to keep things fresh here, even fresher than I ever have before. It's a very subjective decision in many cases, and I think I'm using that criteria more than I

ever have in the past because of what we're doing with KUPD and the sound we're trying to achieve." It is a passive/active thing? "Actually, I'm trying to stay a little ahead of the passive audience . . . not too much, because I don't want to get too far away from my basic philosophy of trying to please the most people, but I would say I am definitely moving the station a little faster musically than I have in the past."

One Way Or Another

The subjectivity that John Sebastian spoke of, which might come as a surprise to some who assumed (incorrectly) that John relies totally on call-outs, was echoed by the PD of WQXI & 94Q/Atlanta, Don Benson.

I put the same question to Don. "There are four sources that I go to for an evaluation. First is phone-out research, which we don't call passive research because we most likely are contacting actives and passives both. When the phone-out research comes back with more negative than positive responses, that's a pretty good tip-off that a record has run its course. Second, is a look at the requests on a comparative basis. When the requests start to taper off, that's another good indicator. Third, I will look at the record's sales to a certain extent. Looking at sales patterns is especially useful on a song that has reached a high level of sales at some point in its cycle. The sales picture is not so clear on a song that was never a big seller to begin with and lastly, I think that you are really called on to make a subjective judgment. I really think the judgment part is where the magic lies.

"I would much rather back it down in rotation a little early than a little late any day of the year. When I think any of the four criteria I look at is a little bit weak in its basis, in

"Those kinds of songs, the ones that sell albums, seem to last a little longer . . . they have better staying power."

other words inconclusive or confusing, I might increase my emphasis on the other three in order to make a decision. I think the key word is flexibility. To say that there is an ironclad set of rules that works for you every time, I think, is a very restrictive statement."

Consider The Configuration

Up in Bangor, Maine, where the Top 40 listeners are very evenly split between WLWZ and WGUY, I talked with WGUY's PD Mark Laurence about how he figures burn out. "I often feel that as soon as a record is past its sales peak that it is burned out. We will often have records in our top ten that are in minimal rotation on the station because sometimes the tunes that go 5-9 on our chart are burned out. It may be the number nine selling song in town, but it may not necessarily be the number nine song in terms of what our listeners want to hear. I also listen closely to comments on the phones. People are often quite vocal on the request lines about their personal likes and dislikes when it comes to the music they hear. You have to listen to them even though they may not be a well-rounded sample of your entire audience."

I asked Mark if there were any other factors that helped him spot a burned out song on his station. "Often when a record is selling a lot of albums, as well as singles, it will burn slower for us. When I can see the interest in the group or the artist as well as interest in the song, I feel that the single is not likely to burn quite as quickly as, say a song that

Continued on Page 22

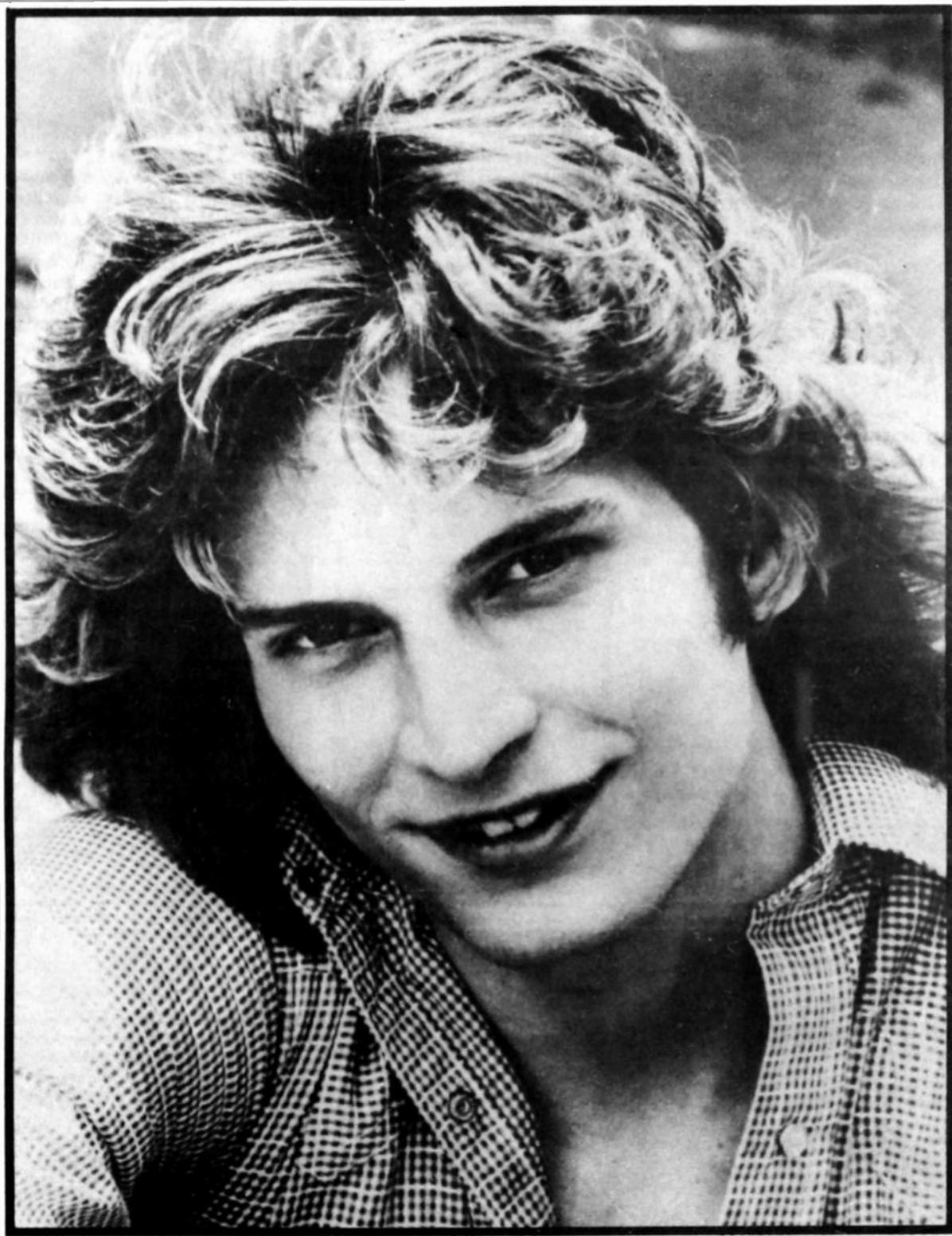
Bits

A NERD, WHO, ME?: It was with a strange mix of emotions that I received my official *bona-fide Nerd card* from KCMO/Kansas City. The inscription (complete with my name inserted) read: "This is to certify that the above signed is a bona-fide Nerd, with all privileges therein. Further, the above-named Nerd is a charter member of Morgan's Nerd Herd, having been duly initiated into the order by the biggest Nerd of all — Morgan." Morgan, if you haven't already guessed, is KCMO's afternoon personality and is fond of wearing plaid shirts, striped pants, and combat boots (all at the same time). The inclusive (as opposed to exclusive) Nerd Herd has created a lot of talk and a strong response from Morgan's listeners, who apparently share Morgan's penchant for a full pocket of pens and pencils. By being a charter member of this delegation I feel somewhat honored and slightly embarrassed. Thanks, Morgan!



MAKE THAT TWO TONS OF COKE: They did it last year and it worked so well, they did it again this year, but this time they doubled it. KEWI/Topeka gave away a ton of Coca-Cola in a very successful contest last summer, so this summer they literally went "one better" by giving away two tons of the soft drink. Billed as the "KEWI Double Ton of Coca-Cola" contest, the mechanics had 87 winners receiving one case of Coke each and one big winner getting a full 87 cases, which weighs in at exactly 2000 pounds. Pictured are the grand prize winners flanked by KEWI air personalities Shawn McKenzie (on the left) and Don Rooney. My question is, who's paying for the chips?

Requestable Rex



REX SMITH **“Sooner or Later”**

As Sung On The CBS TV Show “California Fever”
From The Album “Sooner Or Later”

COLUMBIA  ON RECORDS

John Leader

Continued from Page 20

is only a single. A different audience becomes consumers when the album begins to sell, and that can give a particular song a longer life. Those kinds of songs, the ones that sell albums, seem to last a little longer . . . they have better staying power."

Sharing The Listeners Together

All three programmers seem to be expressing similar thoughts on how to determine burn outs, and it's interesting that they all rely on subjective opinion to some degree. But even more interesting is the phenomenon of shared listeners, which takes place in nearly every market where two or more radio stations play similar music lists.

Unless your station has 100% of all the listeners in your market or there are no other radio stations playing your kind of music, then chances are better than excellent that you share audience with one or more of those other music stations. In L.A. the problem is acute. In Bangor the pie is not sliced into as many pieces, but the involuntary sharing takes place nonetheless. In Phoenix there are several stations with a good chunk of common audience, which is one of the reasons that John Sebastian has targeted his KUPD slightly away from the more musically-traditional KOPA and KRUX.

Don Benson in Atlanta summed up what happens when all the similar music stations in town are playing the same songs. "When one particular song gets into power rotation on all the stations here, it's rough on the life of the record. I always find that when 94Q plays a record first, and the other stations are not quick to pick up on it, we can play it for a much longer time than when all of us go in the same week and have it in power simultaneously. And there is a middle ground as well, where two of the four stations are playing something and the other two are not. The important thing to remember is what records are getting maximum or power rotation where in the city on a given day. And that's where the subjective judgment I spoke of comes in. Stay aware of what's being played in the market and you decrease your chances of beating a song to death that your listeners got tired of a week ago."

And In The End . . .

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Motion

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ON THE CASE AT WIFI — Island's Robert Palmer recently made a radio-visit tour, stopping by WIFI/Philadelphia in the process. Pictured at the station are (l-r) Palmer, WIFI MD Jeff Robbins, and Island's Allan Meis.



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WVIC add

WNAP 23-20
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JOHN COUGAR
"I NEED A LOVER"
(THAT WON'T DRIVE ME CRAZY)

The Definitive Passive Record Of Today



RVA RECORDS INC

MARKETED BY PHONOGRAM/
MERCURY RECORDS
A POLYGRAM COMPANY



DISTRIBUTED BY POLYGRAM DISTRIBUTION INC
Write or call your local Polygram Distribution sales office for
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TOP-40



VINTON VISIT AT WOKY — Tapestry's Bobby Vinton, one of the nation's top polka players, visited WOKY/Milwaukee recently, stopping by to see morning man Bob Barry (pictured at right) at a remote on Route 43 in town.



SUITING UP FOR Q101 — Q101/Meridian, MS held its first annual "Back-To-School Beach Party Bash" recently, including a bikini contest. Pictured on the scene are (l-r) Q101 air personalities Kim Martall and Jack Watkins, the contest winner, and PD Brock Boulette.



A TRICK CONTEST — Cheap Trick's Rick Nielsen (left) and Tom Petersson (center) helped CKDA/Victoria, BC air personality the Captain choose the names of winners in a station contest which allowed listeners to win Cheap Trick albums, concert tickets, and a chance to meet the group backstage.



F.C.C.'S FLIGHT TO WASHINGTON — Free Flight's F.C.C., in between visits to the government agency which inspired their name, played a Washington, DC club. Pictured after the set are (l-r, front) co-manager/producer Terry Woodford, RCA's Bob Heatherly, and group's Jimmy Evans; (l-r, standing), RCA's Larry Van Druff, group's J.B. Christman and Steve Gooch, RCA's Tony Winger, F.C.C.'s Lonnie Ledford and Wayne Chaney, WEEQ/Waynesboro PD Dave Sweeten, group's Dennis Clifton, RCA's Tim McFadden, and co-manager Bruce Wayne.



SHAUN UP AT CHUM — Shaun Cassidy visited CHUM/Toronto shortly before a concert in town. Pictured (l-r) are CHUM's Jim Waters, Cassidy, and the station's Terry Steele.



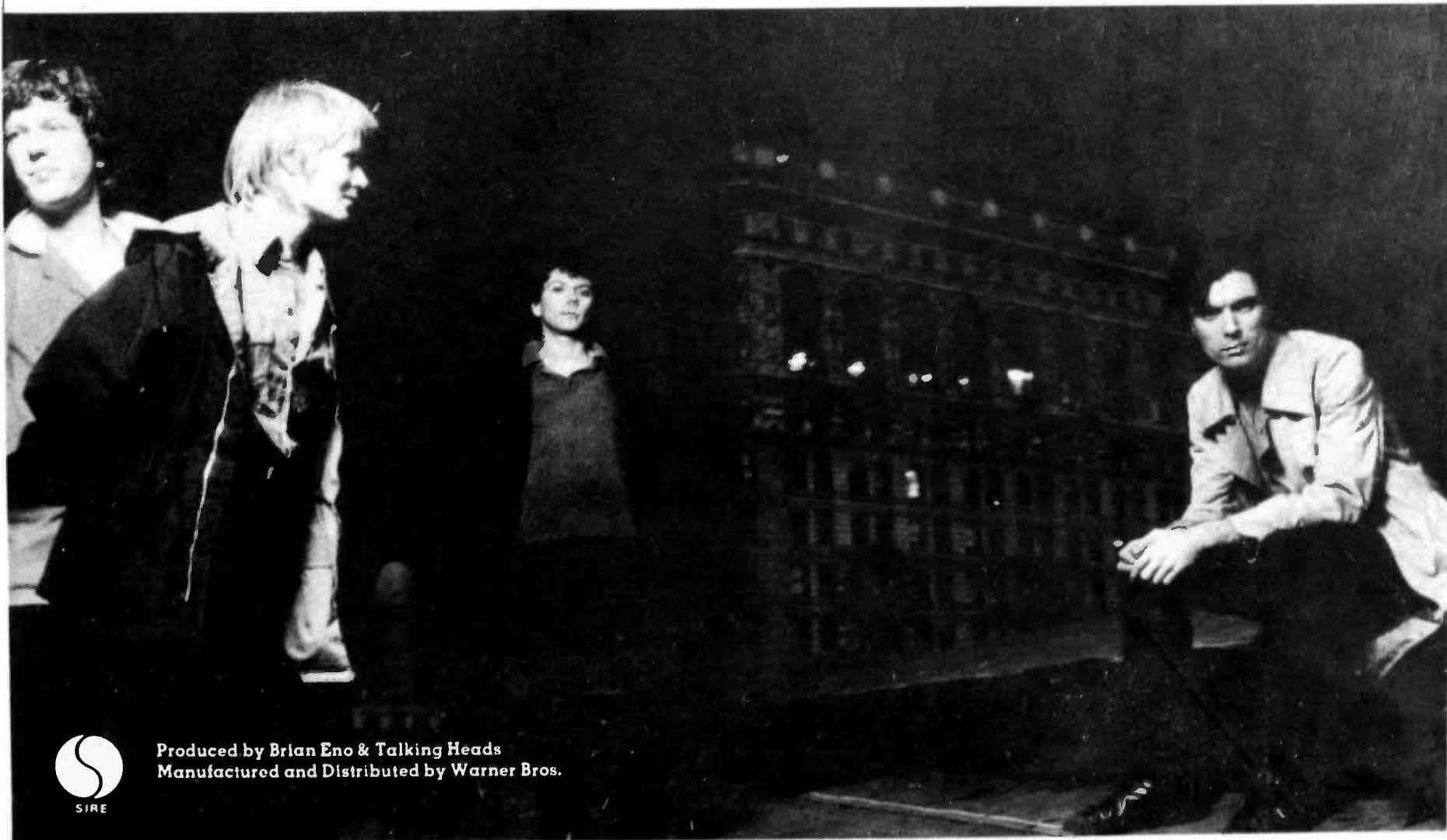
PRESTON MAKES IMPRESSION ON Z93 — Motown's Billy Preston visited Z93/Atlanta recently during a promotional tour. Pictured at the station (l-r) are Motown's Gary Davis and James Bishop, Preston, Z93 PD John Young, and Motown VP Skip Miller.

THE TALKING HEADS

SEND THEIR VERY BEST
TO TOP 40 THIS WEEK

THE TALKING HEADS "LIFE DURING WARTIME"

(THIS AIN'T NO PARTY . . .
THIS AIN'T NO DISCO . . .
THIS AIN'T NO FOOLIN' AROUND)



Produced by Brian Eno & Talking Heads
Manufactured and Distributed by Warner Bros.

THE EXCITEMENT



“Don’t Stop ‘Til You Get Enough”

MICHAEL JACKSON

THE SMASH SINGLE FROM MICHAEL JACKSON'S SOLO LP "OFF THE WALL."

— 20 18 **11** MICHAEL JACKSON/Don't Stop 'Til You Get Enough (Epic)



“Hold On”

IAN GOMM

PERFECT FOR YOUR PLAYLIST.

— — 29 **23** IAN GOMM/Hold On (Stiff/Epic)



“Jukin’ City”

MOLLY HATCHET

*THE FIRST RELEASE FROM MOLLY HATCHET'S SECOND LP "FLIRTIN' WITH DISASTER"
MOLLY HATCHET CANNOT BE STOPPED.*



“What’s Right”

DAVID WERNER

FROM DAVID WERNER'S HIGHLY ACCLAIMED DEBUT LP.

WATCH OUT FOR ELLEN FOLEY'S FIRST SINGLE

IS ON *pic*



“Dream Police” CHEAP TRICK

CHEAP TRICK'S CONTRIBUTION FOR YOUR ARB.

SEE BACK PAGE



“Passing Lane” THE CHARLIE DANIELS BAND

THE CHARLIE DANIELS BAND — THE FOLLOW-UP TO THEIR MILLION-SELLING SINGLE FROM THEIR PLATINUM LP “MILLION MILE REFLECTION.”



“Easy Money” REO

*ROCK & ROLL NEVER SOUNDED BETTER. JUST ASK: JOEL DENVER, KSLQ 19-16
BOB HATTRICK, KWK 12-6
JOHN SEBASTIAN, KUPD ON*



“I Do Believe In You” PAGES

THE GROUP IS “PAGES,” THE SONG IS TOO GOOD FOR WORDS. IT MUST BE HEARD!

SHIPPING THIS WEEK “WHAT’S A MATTER BABY”

PARALLEL ONE PLAYLISTS

EAST



New York

- 1 KNACK/My Sharona
- 2 ROBERT JOHN/Sad Eyes
- 3 DIONNE WARWICK/I'll Never Love... Again
- 4 COB/The Devil Went Down To Georgia
- 5 HERB ALPERT/Rise
- 6 LRB/Lonesome Loser
- 7 MAXINE NIGHTINGAL/Lead Me On
- 8 MICHAEL JACKSON/Don't Stop 'Til I Get The Gimp
- 9 CHIC/Good Times
- 10 EMF/After The Love Has...
- 11 M/Pop Muzik
- 12 ELO/Don't Bring Me Down
- 13 STEPHANIE MILLS/What Cha Gonna Do...
- 14 FRANCE JOEL/Come To Me
- 15 COMMODORES/Sail On
- 16 DONNA SUMMER/Dia All The Lights
- 17 SHIFF & TEARS/Driver's Seat
- 18 BONNIE POINTER/Heaven Must Have...

ADDS 20, 21, 29

ON LED ZEPPELIN/All My Love

F-105

Boston

- 1 KNACK/My Sharona
- 2 ELO/Don't Bring Me Down
- 3 ROBERT JOHN/Sad Eyes
- 4 BONNIE POINTER/Heaven Must Have...
- 5 DONNA SUMMER/Dia All The Lights
- 6 SHIFF & TEARS/Driver's Seat
- 7 ROBERT PALMER/Bad Case Of Loving...
- 8 M/Pop Muzik
- 9 MAXINE NIGHTINGAL/Lead Me On
- 10 NIGHT/Hot Summer Nights
- 11 COB/The Devil Went...
- 12 DIONNE WARWICK/I'll Never Love...
- 13 MAUREEN MCGOVERN/Different Worlds
- 14 SUPERTRAMP/Goodbye Stranger
- 15 LRB/Lonesome Loser
- 16 CARS/Let's Go
- 17 COMMODORES/Sail On
- 18 HERB ALPERT/Rise
- 19 JOHN STEWART/Midnight Wind
- 20 NICK LOWE/Cruel To Be Kind
- 21 MOON MARTIN/Rolene
- 22 ARS/Spooky
- 23 DOBBIE BROTHERS/Dependin' On You
- 24 EMF/After The Love Has...
- 25 LED ZEPPELIN/All My Love
- 26 FOREIGNER/Dirty White Boy
- 27 GERRY RAFFERTY/Get It Right...
- 28 POUSSETTE-DART/For Love
- 29 CHEAP TRICK/Ain't That A Shame
- 30 WINGS/Arrow Through Me

ADDS NONE

ON MICHAEL JACKSON/Don't Stop 'Til I Get The Gimp
CHEAP TRICK/Dream Police
FLEETWOOD MAC/Tusk
GLORIA GAYNOR/Let Me Know
YVONNE ELLIMAN/Love Pains
EAGLES/Heartache Tonight
LED ZEPPELIN/Fool In The Rain
KNACK/Good Girls Don't
CHEAP TRICK/Voces



Montreal

- 1 EMF/After The Love Has...
- 2 ROBERT PALMER/Bad Case Of Loving...
- 3 SUPERTRAMP/Goodbye Stranger
- 4 KNACK/My Sharona
- 5 SHIFF & TEARS/Driver's Seat
- 6 NICK LOWE/Cruel To Be Kind
- 7 COMMODORES/Sail On
- 8 CARS/Let's Go
- 9 ROBERT JOHN/Sad Eyes
- 10 M/Pop Muzik
- 11 DIONNE WARWICK/I'll Never Love...
- 12 HERB ALPERT/Rise
- 13 GERRY RAFFERTY/Get It Right...
- 14 JOURNEY/Lovin', Touchin'...
- 15 KNACK/Good Girls Don't
- 16 DONNA SUMMER/Dia All The Lights
- 17 MICHAEL JACKSON/Don't Stop 'Til I Get The Gimp
- 18 BONNIE POINTER/Heaven Must Have...
- 19 SPARKS/Beat The Clock
- 20 LRB/Lonesome Loser
- 21 MAXINE NIGHTINGAL/Lead Me On
- 22 ELO/Don't Bring Me Down
- 23 ARS/Spooky
- 24 LED ZEPPELIN/All My Love
- 25 PRISM/Virginia
- 26 MOON MARTIN/Rolene
- 27 WINGS/Arrow Through Me
- 28 NIGHT/Hot Summer Nights
- 29 FOREIGNER/Dirty White Boy
- 30 IAN GOMH/Hold On

ADDS FLEETWOOD MAC/Tusk
EAGLES/Heartache Tonight
STYX/Babe
LOUISE GOFFIN/Remember (Walking...)
FRANCE JOEL/Come To Me
RICHARD STEPP/Holiday In Hollywood

ON ALAN PARSONS/Damned If I Do
DOBBIE BROTHERS/Dependin' On You
LOBO/Where Were You
PRIVATE EYE/Your Place Or Mine

WNBC Radio 66

New York

- 1 MAXINE NIGHTINGAL/Lead Me On
- 2 ROBERT JOHN/Sad Eyes
- 3 LRB/Lonesome Loser
- 4 COB/The Devil Went...
- 5 DIONNE WARWICK/I'll Never Love...
- 6 KNACK/My Sharona
- 7 EMF/After The Love Has...
- 8 SUPERTRAMP/Goodbye Stranger
- 9 RAYDIO/You Can't Change That
- 10 COMMODORES/Sail On
- 11 DONNA SUMMER/Dia All The Lights
- 12 MARBIA STREISAND/The Main Event/Flight
- 13 KENNY ROGERS/She Believes In Me
- 14 DAVID NAUGHTON/Makin' It
- 15 POCO/Heart Of The Night
- 16 CARS/Spooky
- 17 ANNE MURRAY/Where In The Moon...
- 18 FRANCE JOEL/Come To Me
- 19 ON. HOOK/When You're In Love
- 20 ROBERT PALMER/Bad Case Of Loving...
- 21 FLEETWOOD MAC/Tusk
- 22 SHIFF & TEARS/Driver's Seat
- 23 MAUREEN MCGOVERN/Different Worlds
- 24 HERB ALPERT/Rise
- 25 CHIC/Good Times
- 26 JOHN STEWART/Gold
- 27 KISS/I Was Made For Loving
- 28 ELO/Don't Bring Me Down
- 29 MICHAEL JACKSON/Don't Stop 'Til I Get The Gimp
- 30 KERNIT THE FROG/Rainbow Connection

ADDS 28, 29, 30



Buffalo

- 1 EMF/After The Love Has...
- 2 ROBERT JOHN/Sad Eyes
- 3 COMMODORES/Sail On
- 4 JOURNEY/Lovin', Touchin'...
- 5 KENNY ROGERS/You Decorated My Life
- 6 ABBA/Voulez Vous
- 7 ELO/Don't Bring Me Down
- 8 DIANA ROSS/The Boss
- 9 KNACK/My Sharona
- 10 CHRIS THOMPSON/If You Remember Me
- 11 JENNIFER WAINES/I Know A Heartache...
- 12 SUPERTRAMP/Goodbye Stranger
- 13 ROBERT PALMER/Bad Case Of Loving...
- 14 LRB/Lonesome Loser
- 15 LOUISE GOFFIN/Remember (Walking...)
- 16 MAUREEN MCGOVERN/Different Worlds
- 17 NICK LOWE/Cruel To Be Kind
- 18 KISS/Sure Know Something
- 19 RITA COOLIDGE/One Fine Day
- 20 BONNIE POINTER/Heaven Must Have...
- 21 MICHAEL JOHNSON/This Night Won't...
- 22 MICHAEL JACKSON/Don't Stop 'Til I Get The Gimp
- 23 CHEAP TRICK/Ain't That A Shame
- 24 SUZI QUATRO/I've Never Been...
- 25 SHIFF & TEARS/Driver's Seat
- 26 ARS/Spooky
- 27 BLONDIE/Dreaming
- 28 LOBO/Where Were You
- 29 CHARLIE/Killer Cut
- 30 CARS/Let's Go

ADDS 22

ON JOHN STEWART/Midnight Wind
KC & BAND/Please Don't Go
ANNE MURRAY/Broken Hearted Me

ON FLEETWOOD MAC/Tusk
EAGLES/Heartache Tonight
BOB DYLAN/Gotta Serve Somebody
JIMMY BUFFETT/Flns

1050 chum

Toronto

- 1 ROBERT PALMER/Bad Case Of Loving...
- 2 CARS/Let's Go
- 3 LRB/Lonesome Loser
- 4 EMF/After The Love Has...
- 5 KNACK/Good Girls Don't
- 6 ELO/Don't Bring Me Down
- 7 NICK LOWE/Cruel To Be Kind
- 8 COMMODORES/Sail On
- 9 GERRY RAFFERTY/Get It Right...
- 10 NICK LOWE/Cruel To Be Kind
- 11 BOB DYLAN/Gotta Serve Somebody
- 12 WINGS/Arrow Through Me
- 13 DOBBIE BROTHERS/Dependin' On You
- 14 JOURNEY/Lovin', Touchin'...
- 15 LED ZEPPELIN/All My Love
- 16 KNACK/My Sharona
- 17 SHIFF & TEARS/Driver's Seat
- 18 M/Pop Muzik
- 19 EDDIE MONEY/Get A Move On
- 20 JOHN STEWART/Midnight Wind
- 21 CAROLYN MARS/Still In Love
- 22 IAN GOMH/Hold On
- 23 SUPERTRAMP/Goodbye Stranger
- 24 LONG JOHN BADREY/Come And Get Your Lov
- 25 CHEAP TRICK/Ain't That A Shame
- 26 EAGLES/Heartache Tonight
- 27 PRIVATE EYE/Your Place Or Mine
- 28 BRUCE COBURN/Wondering Where The...
- 29 FLEETWOOD MAC/Tusk
- 30 CARS/Let's All I Can Do

ADDS CHEAP TRICK/Dream Police
SOUTHERN SISTER/Blind Faith
J.D. SOUTHERN/You're Only Lonely
IAN LLOYD/She Broke Your Heart
BLONDIE/Dreaming
STYX/Babe

ON SUPERTRAMP/Take The Long Way...
RECORDS/Starry Eyes
ARS/Spooky
FLASH & THE PAN/Hey, St. Peter
DAVE EDWARDS/Girls Talk

60/WCAO

Baltimore

- 1 COMMODORES/Sail On
- 2 HERB ALPERT/Rise
- 3 KNACK/My Sharona
- 4 LRB/Lonesome Loser
- 5 ROBERT PALMER/Bad Case Of Loving...
- 6 SUPERTRAMP/Goodbye Stranger
- 7 DIONNE WARWICK/I'll Never Love...
- 8 MICHAEL JACKSON/Don't Stop 'Til I Get The Gimp
- 9 BONNIE POINTER/Heaven Must Have...
- 10 CRUSADERS/Street Life
- 11 MAXINE NIGHTINGAL/Lead Me On
- 12 DONNA SUMMER/Dia All The Lights
- 13 MAUREEN MCGOVERN/Different Worlds
- 14 STEPHANIE MILLS/What Cha Gonna Do...
- 15 COMMODORES/Sail On
- 16 WINGS/Arrow Through Me
- 17 GERRY RAFFERTY/Get It Right...
- 18 ARS/Spooky
- 19 ROBERT JOHN/Sad Eyes
- 20 EDDIE RABBITT/Suspicious
- 21 ELO/Don't Bring Me Down
- 22 JENNIFER WAINES/I Know A Heartache...
- 23 EAGLES/Heartache Tonight
- 24 MOON MARTIN/Rolene
- 25 KC & BAND/Please Don't Go
- 26 M/Pop Muzik
- 27 DOBBIE BROTHERS/Dependin' On You
- 28 ANNE MURRAY/Broken Hearted Me
- 29 KENNY ROGERS/You Decorated My Life
- 30 LED ZEPPELIN/All My Love

ADDS 15, 30

ON ASHFORD & SIMPSON/Found A Cure
IAN GOMH/Hold On
BRENDA RUSSELL/So Good, So Right

ON KENNY ROGERS/Coward Of The County
PATRICK HERNANDEZ/Born To Be Alive
LOBO/Where Were You

WPEZ

Pittsburgh

- 1 ROBERT JOHN/Sad Eyes
- 2 KNACK/My Sharona
- 3 COMMODORES/Sail On
- 4 LRB/Lonesome Loser
- 5 ROBERT PALMER/Bad Case Of Loving...
- 6 EMF/After The Love Has...
- 7 SHIFF & TEARS/Driver's Seat
- 8 NICK LOWE/Cruel To Be Kind
- 9 ARS/Spooky
- 10 ELO/Don't Bring Me Down
- 11 TRIUMPH/Hold On
- 12 DIONNE WARWICK/I'll Never Love...
- 13 KNACK/Good Girls Don't
- 14 DOBBIE BROTHERS/Dependin' On You
- 15 WINGS/Arrow Through Me
- 16 MAXINE NIGHTINGAL/Lead Me On
- 17 JOHN STEWART/Midnight Wind
- 18 SUPERTRAMP/Goodbye Stranger
- 19 BONNIE POINTER/Heaven Must Have...
- 20 DONNA SUMMER/Dia All The Lights
- 21 JOURNEY/Lovin', Touchin'...
- 22 FOREIGNER/Dirty White Boy
- 23 JENNIFER WAINES/I Know A Heartache...
- 24 KANSAS/Reason To Be
- 25 HERB ALPERT/Rise
- 26 GERRY RAFFERTY/Get It Right...
- 27 MAUREEN MCGOVERN/Different Worlds
- 28 DAVID WERNER/What's Right
- 29 EAGLES/Heartache Tonight
- 30 FLEETWOOD MAC/Tusk
- 31 CHEAP TRICK/Dream Police

ADDS IAN GOMH/Hold On
STYX/Babe
KENNY ROGERS/You Decorated My Life
MOON MARTIN/Rolene



Pittsburgh

- 1 LRB/Lonesome Loser
- 2 ROBERT JOHN/Sad Eyes
- 3 EMF/After The Love Has...
- 4 DIONNE WARWICK/I'll Never Love...
- 5 KNACK/My Sharona
- 6 BONNIE POINTER/Heaven Must Have...
- 7 ROBERT PALMER/Bad Case Of Loving...
- 8 COMMODORES/Sail On
- 9 KNACK/Good Girls Don't
- 10 WINGS/Arrow Through Me
- 11 ELO/Don't Bring Me Down
- 12 SUPERTRAMP/Take The Long Way...
- 13 ARS/Spooky
- 14 CARS/Let's Go
- 15 FOREIGNER/Dirty White Boy
- 16 JOHN STEWART/Midnight Wind
- 17 CHEAP TRICK/Ain't That A Shame
- 18 ELO/Last Train To London
- 19 IAN GOMH/Hold On
- 20 FLEETWOOD MAC/Tusk
- 21 ELO/Diary Of Horace Wimp
- 22 CHARLIE/Killer Cut
- 23 TRIUMPH/Hold On
- 24 KANSAS/Reason To Be
- 25 EAGLES/Heartache Tonight
- 26 KANSAS/People Of The South W
- 27 SUPERTRAMP/Goodbye Stranger
- 28 MOON MARTIN/Rolene
- 29 GERRY RAFFERTY/Get It Right...
- 30 KENNY ROGERS/You Decorated My Life

ADDS 29, 28, 30

ON RAINBOW/Since You've Been...
MATURE'S DIVINE/I Just Can't...
CHEAP TRICK/Dream Police

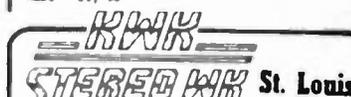
MIDWEST



Cincinnati

- 1 LRB/Lonesome Loser
- 2 COMMODORES/Sail On
- 3 DIONNE WARWICK/I'll Never Love...
- 4 SHIFF & TEARS/Driver's Seat
- 5 ELO/Don't Bring Me Down
- 6 ROBERT JOHN/Sad Eyes
- 7 ARS/Spooky
- 8 NICK LOWE/Cruel To Be Kind
- 9 ROBERT PALMER/Bad Case Of Loving...
- 10 BONNIE POINTER/Heaven Must Have...
- 11 KNACK/Good Girls Don't
- 12 KENNY ROGERS/You Decorated My Life
- 13 CARS/Let's Go
- 14 LOBO/Where Were You
- 15 SUPERTRAMP/Goodbye Stranger
- 16 DONNA SUMMER/Dia All The Lights
- 17 HERB ALPERT/Rise
- 18 DOBBIE BROTHERS/Dependin' On You
- 19 JOHN STEWART/Midnight Wind
- 20 GERRY RAFFERTY/Get It Right...
- 21 FOREIGNER/Dirty White Boy
- 22 NIGHT/Hot Summer Nights
- 23 FLEETWOOD MAC/Tusk
- 24 EAGLES/Heartache Tonight
- 25 KNACK/My Sharona
- 26 EMF/After The Love Has...
- 27 BARBRA STREISAND/The Main Event/Flight
- 28 IAN GOMH/Hold On
- 29 JENNIFER WAINES/I Know A Heartache...

ADDS 29, 30



- 1 JOHN COUGAR/I Need A Lover
- 2 ROBERT JOHN/Sad Eyes
- 3 TRIUMPH/Hold On
- 4 ROCKETS/Oh Well
- 5 SUPERTRAMP/Take The Long Way...
- 6 REO SPEEDWAGON/Easy Money
- 7 BAD COMPANY/Gone, Gone, Gone
- 8 COMMODORES/Sail On
- 9 CARS/Let's Go
- 10 WINGS/Arrow Through Me
- 11 ROBERT PALMER/Bad Case Of Loving...
- 12 IAN GOMH/Hold On
- 13 RECORDS/Tenor
- 14 ARS/Spooky
- 15 MICHAEL JOHNSON/This Night Won't...
- 16 JOURNEY/Lovin', Touchin'...
- 17 LRB/Lonesome Loser
- 18 LRB/It's Not A Wonder
- 19 EDDIE RABBITT/Suspicious
- 20 EAGLES/Heartache Tonight
- 21 STYX/Babe
- 22 SAMMY HAGAR/Plain Jane
- 23 TARNEY SPENCER/BO/No Time To Lose
- 24 NIGHT/Hot Summer Nights
- 25 NICK LOWE/Cruel To Be Kind
- 26 JOURNEY/Too Late

ADDS 20, 21, 26

ON STYX/Why Me
FOREIGNER/Head Games
FOREIGNER/I'll Get Even...
JOHN COUGAR/Night Dancing
BILLY JOEL/Until The Night
LED ZEPPELIN/All My Love
ELO/Diary Of Horace Wimp
LIZZY RAGER/Heart With You
KNACK/Frustrated
CHEAP TRICK/Voces
LED ZEPPELIN/Fool In The Rain



Kansas City

- 1 JOURNEY/Lovin', Touchin'...
- 2 ROBERT JOHN/Sad Eyes
- 3 HERB ALPERT/Rise
- 4 LRB/Lonesome Loser
- 5 NICK LOWE/Cruel To Be Kind
- 6 COMMODORES/Sail On
- 7 ELO/Don't Bring Me Down
- 8 DIONNE WARWICK/I'll Never Love...
- 9 KNACK/My Sharona
- 10 ROBERT PALMER/Bad Case Of Loving...
- 11 DONNA SUMMER/Dia All The Lights
- 12 JENNIFER WAINES/I Know A Heartache...
- 13 M/Pop Muzik
- 14 BONNIE POINTER/Heaven Must Have...
- 15 SHIFF & TEARS/Driver's Seat
- 16 EMF/After The Love Has...
- 17 KENNY ROGERS/You Decorated My Life
- 18 MICHAEL JACKSON/Don't Stop 'Til I Get The Gimp
- 19 DOBBIE BROTHERS/Dependin' On You
- 20 MAUREEN MCGOVERN/Different Worlds
- 21 WINGS/Arrow Through Me
- 22 MICHAEL JOHNSON/This Night Won't...
- 23 BRENDA RUSSELL/So Good, So Right
- 24 BOB DYLAN/Gotta Serve Somebody
- 25 MOON MARTIN/Rolene
- 26 CHARLIE/Killer Cut
- 27 GERRY RAFFERTY/Get It Right...
- 28 KANSAS/Reason To Be
- 29 LED ZEPPELIN/All My Love
- 30 KC & BAND/Please Don't Go
- 31 REO SPEEDWAGON/Easy Money
- 32 ARS/Spooky
- 33 MAXINE NIGHTINGAL/Lead Me On
- 34 IAN GOMH/Hold On
- 35 KNACK/Good Girls Don't
- 36 LAUREN WOOD/Please Don't Leave
- 37 CRUSADERS/Street Life
- 38 EAGLES/Heartache Tonight
- 39 FLEETWOOD MAC/Tusk
- 40 CARS/Let's Go

ADDS 18, 37

ON FOREIGNER/Dirty White Boy
JOHN STEWART/Midnight Wind
LAUREN WOOD/Please Don't Leave
NEIL YOUNG/My My, My My
STYX/Babe

ON KISS/Sure Know Something
DIRT BAND/In Your Eyes
JIMMY BUFFETT/Flns
LOBO/Where Were You



St. Louis

- 1 COMMODORES/Sail On
- 2 HERB ALPERT/Rise
- 3 DIONNE WARWICK/I'll Never Love...
- 4 ARS/Spooky
- 5 MICHAEL JOHNSON/This Night Won't...
- 6 ROBERT JOHN/Sad Eyes
- 7 NIGHT/Hot Summer Nights
- 8 NICK LOWE/Cruel To Be Kind
- 9 WINGS/Arrow Through Me
- 10 GERRY RAFFERTY/Get It Right...
- 11 JOURNEY/Lovin', Touchin'...
- 12 IAN GOMH/Hold On
- 13 JOHN COUGAR/I Need A Lover
- 14 KNACK/Good Girls Don't
- 15 DONNA SUMMER/Dia All The Lights
- 16 REO SPEEDWAGON/Easy Money
- 17 KENNY ROGERS/You Decorated My Life
- 18 ROBERT PALMER/Bad Case Of Loving...
- 19 LRB/Lonesome Loser
- 20 BONNIE POINTER/Heaven Must Have...
- 21 FOREIGNER/Dirty White Boy
- 22 LED ZEPPELIN/All My Love
- 23 COMMODORES/Sail On
- 24 KANSAS/Reason To Be
- 25 LAUREN WOOD/Please Don't Leave
- 26 NEIL YOUNG/My My, My My
- 27 EAGLES/Heartache Tonight
- 28 FLEETWOOD MAC/Tusk
- 29 STYX/Babe
- 30 SUPERTRAMP/Take The Long Way...
- 31 KC & BAND/Please Don't Go
- 32 JIMMY BUFFETT/Flns
- 33 BOB DYLAN/Gotta Serve Somebody
- 34 SAMMY HAGAR/Plain Jane
- 35 EMF/After The Love Has...
- 36 MAXINE NIGHTINGAL/Lead Me On

ADDS 29, 30, 31, 32, 33, 34

ON ELO/Confusion



- 1 LRB/Lonesome Loser
- 2 ROBERT JOHN/Sad Eyes
- 3 EMF/After The Love Has...
- 4 KNACK/My Sharona
- 5 SHIFF & TEARS/Driver's Seat
- 6 EDDIE RABBITT/Suspicious
- 7 COMMODORES/Sail On
- 8 DOBBIE BROTHERS/Dependin' On You
- 9 SUPERTRAMP/Breakfast In America
- 10 BLACKFOOT/Highway Song
- 11 WINGS/Arrow Through Me
- 12 GERRY RAFFERTY/Get It Right...
- 13 LED ZEPPELIN/All My Love
- 14 LOBO/Where Were You
- 15 ARS/Spooky
- 16 SUPERTRAMP/Take The Long Way...
- 17 JOHN COUGAR/I Need A Lover
- 18 KANSAS/Reason To Be
- 19 LED ZEPPELIN/Fool In The Rain
- 20 JENNIFER WAINES/I Know A Heartache...
- 21 EAGLES/Heartache Tonight
- 22 CARS/Dangerous Type
- 23 FOREIGNER/Dirty White Boy
- 24 FLEETWOOD MAC/Tusk
- 25 ART GARFUNKEL/Since I Don't Have...
- 26 ROBERT PALMER/Bad Case Of Loving...
- 27 NICK LOWE/Cruel To Be Kind
- 28 BILLY THORPE/Children Of The Sun
- 29 TRIUMPH/Hold On
- 30 STYX/Babe

ADDS 20, 27, 30



Milwaukee

- 1 ROBERT PALMER/Bad Case Of Loving...
- 2 COMMODORES/Sail On
- 3 MAUREEN MCGOVERN/Different Worlds
- 4 MICHAEL JOHNSON/This Night Won't...
- 5 HERB ALPERT/Rise
- 6 SHIFF & TEARS/Driver's Seat
- 7 BONNIE POINTER/Heaven Must Have...
- 8 ROBERT JOHN/Sad Eyes
- 9 GERRY RAFFERTY/Get It Right...
- 10 ELO/Don't Bring Me Down
- 11 NICK LOWE/Cruel To Be Kind
- 12 PATRICK HERNANDEZ/Born To Be Alive
- 13 ARS/Spooky
- 14 LRB/Lonesome Loser
- 15 MOON MARTIN/Rolene
- 16 MAXINE NIGHTINGAL/Lead Me On
- 17 CRUSADERS/Street Life
- 18 KNACK/Good Girls Don't
- 19 DIANA ROSS/The Boss
- 20 KENNY ROGERS/You Decorated My Life
- 21 DONNA SUMMER/Dia All The Lights
- 22 KC & BAND/Please Don't Go
- 23 IAN GOMH/Hold On
- 24 ASHFORD & SIMPSON/Found A Cure
- 25 EDDIE MONEY/Get A Move On
- 26 LED ZEPPELIN/All My Love
- 27 COMMODORES/Sail On
- 28 JENNIFER WAINES/I Know A Heartache...
- 29 MICHAEL JACKSON/Don't Stop 'Til I Get The Gimp
- 30 STYX/Babe
- 31 EAGLES/Heartache Tonight

ADDS 28, 29, 30, 31

ON KANSAS/Reason To Be
JOHN STEWART/Midnight Wind
LAUREN WOOD/Please Don't Leave

ON FLEETWOOD MAC/Tusk

New Artist Becomes New Chartist...



...AT ALL THESE STATIONS!

94Q	KOPA	Z98	WSKZ	WMEE	WJBO	WAAY	WROV
Q105	KNUS	KXX106	WRJZ	92X	WLBZ	KX104	FM99
WZUU	WFBR	WSGN	WNOX	WSTN	WIGY	WFOX	KKXL
KSLQ	WBEN-FM	BJ105	WAYS	WHDH	WHEB	WCGQ	KKLS
KBEQ	WBBF	WBBQ	WRVQ	91X	13FEA	WSEZ	WEAQ
WOKY	Q106	WHBQ	KOFM	KMJC	WEO	WISE	KYSN
KIMN	WNOE	WLAC	KRAV	KCPX	14WK	WFLB	KQDI
							KBOZ

LAUREN WOOD

"Please Don't Leave"

Produced by
Michael James Jackson
and Ted Templeman



on Warner
Bros. Records

104 KRBE Houston

1 1 KENNY ROGERS/You Decorated My Life
2 2 DIONNE WARWICK/I'll Never Love...
3 3 COMMODORES/Sell On
4 4 M/Pop Muzik
5 5 ROBERT JOHN/Sad Eyes
6 6 JOURNEY/Lovin', Touchin'...
7 7 NICK LONE/Cruel To Be Kind
8 8 JIMMY BUFFETT/Fins
9 9 CARL/Sure Know Something
10 10 HERB ALPERT/Rise
11 11 SHIFF & TEARS/Driver's Seat
12 12 MOON MARTIN/Rolene
13 13 MAXINE NIGHTINGAL/Lead Me On
14 14 BARBRA STREISAND/The Main Event/Fight
15 15 ELO/Don't Bring Me Down
16 16 BONNIE POINTER/Heaven Must Have...
17 17 ARS/Spooky
18 18 JENNIFER WARNES/I Know A Heartache...
19 19 KENNY ROGERS/You Decorated My Life
20 20 MOON MARTIN/Rolene
21 21 KC & BAND/Please Don't Go
22 22 WINGS/Arrow Through Me
23 23 ROBERT PALMER/Bad Case Of Loving...
24 24 GERRY RAFFERTY/Get It Right...
25 25 COMMODORES/Sell On
26 26 LED ZEPPELIN/All My Love
27 27 GEORGE BENSON/May Girl
28 28 JOHN STEWART/Midnight Wind
29 29 FOREIGNER/Dirty White Boy
30 30 J.D. SOUTHER/You're Only Lonely

ADDS: ENGLAND DAN & JFC/What Can I Do With...
 BLONDIE/Dreaming
 STYX/Babe
 FLEETWOOD MAC/Tusk

ON: SUZI QUATRO/I've Never Been...
 IAN GOMM/Hold On
 KENNY ROGERS/You Decorated My Life
 EAGLES/Heartache Tonight
 GLORIA GAYNOR/Let Me Know

104 KRBE Houston

1 1 KENNY ROGERS/You Decorated My Life
2 2 DIONNE WARWICK/I'll Never Love...
3 3 COMMODORES/Sell On
4 4 M/Pop Muzik
5 5 ROBERT JOHN/Sad Eyes
6 6 JOURNEY/Lovin', Touchin'...
7 7 NICK LONE/Cruel To Be Kind
8 8 JIMMY BUFFETT/Fins
9 9 CARL/Sure Know Something
10 10 HERB ALPERT/Rise
11 11 SHIFF & TEARS/Driver's Seat
12 12 MOON MARTIN/Rolene
13 13 MAXINE NIGHTINGAL/Lead Me On
14 14 BARBRA STREISAND/The Main Event/Fight
15 15 ELO/Don't Bring Me Down
16 16 BONNIE POINTER/Heaven Must Have...
17 17 ARS/Spooky
18 18 JENNIFER WARNES/I Know A Heartache...
19 19 KENNY ROGERS/You Decorated My Life
20 20 MOON MARTIN/Rolene
21 21 KC & BAND/Please Don't Go
22 22 WINGS/Arrow Through Me
23 23 ROBERT PALMER/Bad Case Of Loving...
24 24 GERRY RAFFERTY/Get It Right...
25 25 COMMODORES/Sell On
26 26 LED ZEPPELIN/All My Love
27 27 GEORGE BENSON/May Girl
28 28 JOHN STEWART/Midnight Wind
29 29 FOREIGNER/Dirty White Boy
30 30 J.D. SOUTHER/You're Only Lonely

ADDS: ENGLAND DAN & JFC/What Can I Do With...
 BLONDIE/Dreaming
 STYX/Babe
 FLEETWOOD MAC/Tusk

ON: SUZI QUATRO/I've Never Been...
 IAN GOMM/Hold On
 KENNY ROGERS/You Decorated My Life
 EAGLES/Heartache Tonight
 GLORIA GAYNOR/Let Me Know

104 KRBE Houston

1 1 KENNY ROGERS/You Decorated My Life
2 2 DIONNE WARWICK/I'll Never Love...
3 3 COMMODORES/Sell On
4 4 M/Pop Muzik
5 5 ROBERT JOHN/Sad Eyes
6 6 JOURNEY/Lovin', Touchin'...
7 7 NICK LONE/Cruel To Be Kind
8 8 JIMMY BUFFETT/Fins
9 9 CARL/Sure Know Something
10 10 HERB ALPERT/Rise
11 11 SHIFF & TEARS/Driver's Seat
12 12 MOON MARTIN/Rolene
13 13 MAXINE NIGHTINGAL/Lead Me On
14 14 BARBRA STREISAND/The Main Event/Fight
15 15 ELO/Don't Bring Me Down
16 16 BONNIE POINTER/Heaven Must Have...
17 17 ARS/Spooky
18 18 JENNIFER WARNES/I Know A Heartache...
19 19 KENNY ROGERS/You Decorated My Life
20 20 MOON MARTIN/Rolene
21 21 KC & BAND/Please Don't Go
22 22 WINGS/Arrow Through Me
23 23 ROBERT PALMER/Bad Case Of Loving...
24 24 GERRY RAFFERTY/Get It Right...
25 25 COMMODORES/Sell On
26 26 LED ZEPPELIN/All My Love
27 27 GEORGE BENSON/May Girl
28 28 JOHN STEWART/Midnight Wind
29 29 FOREIGNER/Dirty White Boy
30 30 J.D. SOUTHER/You're Only Lonely

ADDS: ENGLAND DAN & JFC/What Can I Do With...
 BLONDIE/Dreaming
 STYX/Babe
 FLEETWOOD MAC/Tusk

ON: SUZI QUATRO/I've Never Been...
 IAN GOMM/Hold On
 KENNY ROGERS/You Decorated My Life
 EAGLES/Heartache Tonight
 GLORIA GAYNOR/Let Me Know

104 KRBE Houston

1 1 KENNY ROGERS/You Decorated My Life
2 2 DIONNE WARWICK/I'll Never Love...
3 3 COMMODORES/Sell On
4 4 M/Pop Muzik
5 5 ROBERT JOHN/Sad Eyes
6 6 JOURNEY/Lovin', Touchin'...
7 7 NICK LONE/Cruel To Be Kind
8 8 JIMMY BUFFETT/Fins
9 9 CARL/Sure Know Something
10 10 HERB ALPERT/Rise
11 11 SHIFF & TEARS/Driver's Seat
12 12 MOON MARTIN/Rolene
13 13 MAXINE NIGHTINGAL/Lead Me On
14 14 BARBRA STREISAND/The Main Event/Fight
15 15 ELO/Don't Bring Me Down
16 16 BONNIE POINTER/Heaven Must Have...
17 17 ARS/Spooky
18 18 JENNIFER WARNES/I Know A Heartache...
19 19 KENNY ROGERS/You Decorated My Life
20 20 MOON MARTIN/Rolene
21 21 KC & BAND/Please Don't Go
22 22 WINGS/Arrow Through Me
23 23 ROBERT PALMER/Bad Case Of Loving...
24 24 GERRY RAFFERTY/Get It Right...
25 25 COMMODORES/Sell On
26 26 LED ZEPPELIN/All My Love
27 27 GEORGE BENSON/May Girl
28 28 JOHN STEWART/Midnight Wind
29 29 FOREIGNER/Dirty White Boy
30 30 J.D. SOUTHER/You're Only Lonely

ADDS: ENGLAND DAN & JFC/What Can I Do With...
 BLONDIE/Dreaming
 STYX/Babe
 FLEETWOOD MAC/Tusk

ON: SUZI QUATRO/I've Never Been...
 IAN GOMM/Hold On
 KENNY ROGERS/You Decorated My Life
 EAGLES/Heartache Tonight
 GLORIA GAYNOR/Let Me Know

KUPD Phoenix

1 1 RILLY THORPE/Children Of The Sun
2 2 LRB/Lonesome Loser
3 3 KNACK/My Sharona
4 4 HEIL YOUNG/Where Were You
5 5 SUPERTRAMP/Goodbye Stranger
6 6 CARL/Sure Know Something
7 7 ROBERT PALMER/Bad Case Of Loving...
8 8 SHIFF & TEARS/Driver's Seat
9 9 BONNIE POINTER/Heaven Must Have...
10 10 JOURNEY/Lovin', Touchin'...
11 11 JOHN HENNING/Need A Lover
12 12 CARL/Dangerous Type
13 13 ELO/Don't Bring Me Down
14 14 LED ZEPPELIN/All My Love
15 15 IAN GOMM/Hold On
16 16 HERMAN BROOK/Saturday Night
17 17 FOREIGNER/Dirty White Boy
18 18 RECORDS/Starry Eyes
19 19 GDB/The Devil Went...
20 20 SUPERTRAMP/Take The Long Way...
21 21 EAGLES/Heartache Tonight
22 22 ROBERT PALMER/Bad Case Of Loving...
23 23 ALAN PARSONS/Damned If I Do
24 24 SAMMY HAGGAR/Plain Jane
25 25 NICK LOU/Where Were You
26 26 FOREIGNER/Dirty White Boy
27 27 CHEAP TRICK/Dream Police
28 28 FLEETWOOD MAC/Tusk
29 29 TH LIMPY/Hold On
30 30 KANSAS/People Of The South

ADDS: 20, 24, 25, 26, 27

ON: STYX/Babe
 STYX/Eddie
 SPORTS/Who Listens To...
 KNACK/LuLuDe
 BLUE STEEL/No More Lonely Nights
 LED ZEPPELIN/In The Rain
 LED ZEPPELIN/In The Evening
 RED SPEEDWAGON/Easy Money
 KID BROTHER/Tell Me Another One

WGL 98 Cleveland

1 1 MICHAEL JACKSON/Don't Stop 'Til...
2 2 M/Pop Muzik
3 3 COMMODORES/Sell On
4 4 DIONNE WARWICK/I'll Never Love...
5 5 KNACK/My Sharona
6 6 PATRICK HERNANDEZ/Born To Be Alive
7 7 EWF/After The Love Has...
8 8 ELO/Don't Bring Me Down
9 9 JOURNEY/Lovin', Touchin'...
10 10 COMMODORES/Sell On
11 11 LRB/Lonesome Loser
12 12 DONNA SUMMER/Dim All The Lights
13 13 ROBERT PALMER/Bad Case Of Loving...
14 14 SHIFF & TEARS/Driver's Seat
15 15 HERB ALPERT/Rise
16 16 KISS/Sure Know Something
17 17 KNACK/Good Girls Don't
18 18 ASHFORD & SIMPSON/Found A Cure
19 19 FOREIGNER/Dirty White Boy
20 20 NICK LONE/Cruel To Be Kind
21 21 ARS/Spooky
22 22 ROBERT JOHN/Sad Eyes
23 23 CRUSADERS/Street Life
24 24 KANSAS/Reason To Be
25 25 EAGLES/Heartache Tonight
26 26 FLEETWOOD MAC/Tusk
27 27 JENNIFER WARNES/I Know A Heartache...
28 28 MOON MARTIN/Rolene
29 29 WHO/5:15
30 30 STYX/Babe

ADDS: 26, 27, 30
 CHEAP TRICK/Dream Police
 ABBA/Angeles
 FRANCE JOLI/Come To Me

ON: ALAN PARSONS/Damned If I Do
 SOUTHSIDE JOHNNY/Anxious
 KER/Hello On Wheels
 KC & BAND/Please Don't Go
 RECORDS/Starry Eyes

KVIL Dallas

1 1 LRB/Lonesome Loser
2 2 EWF/After The Love Has...
3 3 ROBERT JOHN/Sad Eyes
4 4 MAXINE NIGHTINGAL/Lead Me On
5 5 DIONNE WARWICK/I'll Never Love...
6 6 COMMODORES/Sell On
7 7 CDB/The Devil Went...
8 8 EDDIE RABBITT/Suspensions
9 9 SUPERTRAMP/Goodbye Stranger
10 10 BONNIE POINTER/Heaven Must Have...
11 11 CHIC/Good Times
12 12 ELTON JOHN/Mama Can't Buy You...
13 13 PATRICK HERNANDEZ/Born To Be Alive
14 14 NICK LONE/Cruel To Be Kind
15 15 DR. HOOK/When You're In Love
16 16 NIGHT/Hot Summer Nights
17 17 HERB ALPERT/Rise
18 18 DIANA ROSS/The Boss
19 19 MICHAEL JACKSON/Don't Stop 'Til...
20 20 MAUREEN MCGOVERN/Different Worlds
21 21 BARBRA STREISAND/The Main Event/Fight
22 22 SHIFF & TEARS/Driver's Seat
23 23 ELO/Don't Bring Me Down
24 24 RAYDIO/You Can't Change That
25 25 DONNA SUMMER/Bad Girls
26 26 DOOBIE BROTHERS/Dependin' On You
27 27 SPYRO GYRA/Morning Dance
28 28 GERRY RAFFERTY/Get It Right...
29 29 WINGS/Arrow Through Me
30 30 DONNA SUMMER/Dim All The Lights

ADDS: ARS/Spooky
 LRB/Lonesome Loser
 KNACK/Good Girls Don't

ON: KENNY ROGERS/You Decorated My Life

105 Tampa

1 1 M/Pop Muzik
2 2 DIONNE WARWICK/I'll Never Love...
3 3 COMMODORES/Sell On
4 4 ROBERT JOHN/Sad Eyes
5 5 HERB ALPERT/Rise
6 6 JOURNEY/Lovin', Touchin'...
7 7 NICK LONE/Cruel To Be Kind
8 8 MICHAEL JACKSON/Don't Stop 'Til...
9 9 CARL/Sure Know Something
10 10 LRB/Lonesome Loser
11 11 ELO/Don't Bring Me Down
12 12 GO/Do Love You
13 13 DONNA SUMMER/Dim All The Lights
14 14 KC & BAND/Please Don't Go
15 15 EWF/After The Love Has...
16 16 SHIFF & TEARS/Driver's Seat
17 17 JIMMY BUFFETT/Fins
18 18 COMMODORES/Sell On
19 19 MAXINE NIGHTINGAL/Lead Me On
20 20 NIGHT/Hot Summer Nights
21 21 ARS/Spooky
22 22 KNACK/Good Girls Don't
23 23 WINGS/Arrow Through Me
24 24 KENNY ROGERS/You Decorated My Life
25 25 MOON MARTIN/Rolene
26 26 ROBERT PALMER/Bad Case Of Loving...
27 27 FLEETWOOD MAC/Tusk
28 28 EAGLES/Heartache Tonight
29 29 GERRY RAFFERTY/Get It Right...
30 30 STYX/Babe

ADDS: 27, 30
 KERMIT THE FROG/Rainbow Connection
 LAUREN WOOD/Please Don't Leave
 JOHN STEWART/Midnight Wind

ON: LED ZEPPELIN/All My Love
 FOREIGNER/Dirty White Boy
 BONNIE POINTER/Heaven Must Have...
 J.D. SOUTHER/You're Only Lonely
 IAN GOMM/Hold On
 KISS/Sure Know Something

101 FM Phoenix

1 1 HERB ALPERT/Rise
2 2 MICHAEL JACKSON/Don't Stop 'Til...
3 3 COMMODORES/Sell On
4 4 M/Pop Muzik
5 5 COMMODORES/Sell On
6 6 DIONNE WARWICK/I'll Never Love...
7 7 MAXINE NIGHTINGAL/Lead Me On
8 8 LED ZEPPELIN/All My Love
9 9 DONNA SUMMER/Dim All The Lights
10 10 JOURNEY/Lovin', Touchin'...
11 11 CHIC/Good Times
12 12 LRB/Lonesome Loser
13 13 BONNIE POINTER/Heaven Must Have...
14 14 KNACK/Good Girls Don't
15 15 KNACK/My Sharona
16 16 BILLY THORPE/Children Of The Sun
17 17 SHIFF & TEARS/Driver's Seat
18 18 DOOBIE BROTHERS/Dependin' On You
19 19 ROBERT JOHN/Sad Eyes
20 20 LAUREN WOOD/Please Don't Leave
21 21 KENNY ROGERS/You Decorated My Life
22 22 FOREIGNER/Dirty White Boy
23 23 EAGLES/Heartache Tonight
24 24 KC & BAND/Please Don't Go
25 25 PATRICK HERNANDEZ/Born To Be Alive
26 26 WINGS/Arrow Through Me
27 27 DIANA ROSS/The Boss
28 28 J.D. SOUTHER/You're Only Lonely
29 29 FLEETWOOD MAC/Tusk
30 30 KISS/Sure Know Something

ADDS: STYX/Babe

ON: ELTON JOHN/Victim Of Love
 IAN GOMM/Hold On
 RECORDS/Starry Eyes
 ASHFORD & SIMPSON/Found A Cure

610 KFRC San Francisco

1 1 MICHAEL JACKSON/Don't Stop 'Til...
2 2 M/Pop Muzik
3 3 DIONNE WARWICK/I'll Never Love...
4 4 MAXINE NIGHTINGAL/Lead Me On
5 5 KNACK/My Sharona
6 6 JOURNEY/Lovin', Touchin'...
7 7 ROBERT JOHN/Sad Eyes
8 8 HERB ALPERT/Rise
9 9 LRB/Lonesome Loser
10 10 COMMODORES/Sell On
11 11 NICK LONE/Cruel To Be Kind
12 12 GO/Do Love You
13 13 LED ZEPPELIN/All My Love
14 14 CHIC/Good Times
15 15 GERRY RAFFERTY/Get It Right...
16 16 PATRICK HERNANDEZ/Born To Be Alive
17 17 SHIFF & TEARS/Driver's Seat
18 18 ARS/Spooky
19 19 ELO/Don't Bring Me Down
20 20 KNACK/Good Girls Don't
21 21 EWF/After The Love Has...
22 22 FOREIGNER/Dirty White Boy
23 23 BOB DYLAN/Gotta Serve Somebody
24 24 ROBERT PALMER/Bad Case Of Loving...
25 25 SUPERTRAMP/Breakfast In America
26 26 CHEAP TRICK/Dream Police
27 27 BONNIE POINTER/Heaven Must Have...
28 28 CRUSADERS/Street Life
29 29 SUZI QUATRO/I've Never Been...
30 30 J.D. SOUTHER/You're Only Lonely

ADDS: KC & BAND/Please Don't Go
 LED ZEPPELIN/In The Evening
 STEVE DAHL/Do You Think I'm Disc
 COMMODORES/Sell On
 SUPERTRAMP/Take The Long Way...
 KERMIT THE FROG/Rainbow Connection

ON: DOOBIE BROTHERS/Dependin' On You
 EAGLES/Heartache Tonight
 FLEETWOOD MAC/Tusk
 IAN GOMM/Hold On
 SPORTS/Who Listens To...
 ELO/Lost Train To London

297 Ft. Worth/Dallas

1 1 CARL/Sure Know Something
2 2 LED ZEPPELIN/All My Love
3 3 KANSAS/People Of The South
4 4 ROBERT PALMER/Bad Case Of Loving...
5 5 EWF/After The Love Has...
6 6 CHEAP TRICK/Aln't That A Shame
7 7 SUPERTRAMP/Goodbye Stranger
8 8 NIGHT/Hot Summer Nights
9 9 JOURNEY/Lovin', Touchin'...
10 10 VAN HALEN/Beautiful Girls
11 11 LRB/Lonesome Loser
12 12 BLONDIE/One Way Or Another
13 13 COMMODORES/Sell On
14 14 GERRY RAFFERTY/Get It Right...
15 15 CDB/The Devil Went...
16 16 ROBERT JOHN/Sad Eyes
17 17 CHICAGO/Must Have Been Crazy
18 18 WINGS/Getting Closer
19 19 KNACK/Good Girls Don't
20 20 ELO/Don't Bring Me Down
21 21 PATRICK HERNANDEZ/Born To Be Alive
22 22 FOREIGNER/Dirty White Boy
23 23 KANSAS/Reason To Be
24 24 SHIFF & TEARS/Driver's Seat
25 25 MAXINE NIGHTINGAL/Lead Me On

ADDS: 19, 21, 22, 23

4-93 Atlanta

1 1 MICHAEL JACKSON/Don't Stop 'Til...
2 2 ROBERT PALMER/Bad Case Of Loving...
3 3 COMMODORES/Sell On
4 4 JOURNEY/Lovin', Touchin'...
5 5 COMMODORES/Sell On
6 6 DIONNE WARWICK/I'll Never Love...
7 7 HERB ALPERT/Rise
8 8 LED ZEPPELIN/All My Love
9 9 NICK LONE/Cruel To Be Kind
10 10 ARS/Spooky
11 11 ASHFORD & SIMPSON/Found A Cure
12 12 EAGLES/Heartache Tonight
13 13 ROBERT JOHN/Sad Eyes
14 14 ELO/Don't Bring Me Down
15 15 LRB/Lonesome Loser
16 16 LOUISE GOFFIN/Remember (Walking...)
17 17 JIMMY BUFFETT/Fins
18 18 FOREIGNER/Dirty White Boy
19 19 WINGS/Arrow Through Me
20 20 DOOBIE BROTHERS/Dependin' On You
21 21 IAN GOMM/Hold On
22 22 KENNY ROGERS/You Decorated My Life
23 23 SHIFF & TEARS/Driver's Seat
24 24 CARL/Sure Know Something
25 25 J.D. SOUTHER/You're Only Lonely
26 26 EWF/After The Love Has...
27 27 JOHN STEWART/Midnight Wind
28 28 STYX/Babe
29 29 JENNIFER WARNES/I Know A Heartache...
30 30 PATRICK HERNANDEZ/Born To Be Alive

ADDS: 28, 29
 ELO/Confusion
 KC & BAND/Please Don't Go

ON: FLEETWOOD MAC/Tusk
 ANNE MURRAY/Broken Hearted Me
 KERMIT THE FROG/Rainbow Connection

64 KEH RADIO Los Angeles

1 1 HERB ALPERT/Rise
2 2 ROBERT JOHN/Sad Eyes
3 3 KNACK/Good Girls Don't
4 4 COMMODORES/Sell On
5 5 LRB/Lonesome Loser
6 6 M/Pop Muzik
7 7 KNACK/My Sharona
8 8 ELO/Don't Bring Me Down
9 9 DIONNE WARWICK/I'll Never Love...
10 10 ROBERT PALMER/Bad Case Of Loving...
11 11 MICHAEL JACKSON/Don't Stop 'Til...
12 12 EWF/After The Love Has...
13 13 SHIFF & TEARS/Driver's Seat
14 14 BONNIE POINTER/Heaven Must Have...
15 15 CDB/The Devil Went...
16 16 GERRY RAFFERTY/Get It Right...
17 17 DONNA SUMMER/Dim All The Lights
18 18 FOREIGNER/Dirty White Boy
19 19 EAGLES/Heartache Tonight
20 20 GO/Do Love You
21 21 FLEETWOOD MAC/Tusk
22 22 KENNY ROGERS/You Decorated My Life
23 23 MAXINE NIGHTINGAL/Lead Me On
24 24 SUPERTRAMP/Goodbye Stranger
25 25 NICK LONE/Cruel To Be Kind
26 26 JOURNEY/Lovin', Touchin'...
27 27 MAUREEN MCGOVERN/Different Worlds
28 28 PATRICK HERNANDEZ/Born To Be Alive
29 29 KC & BAND/Please Don't Go

ADDS: ASHFORD & SIMPSON/Found A Cure
 ANNE MURRAY/Broken Hearted Me
 FRANCE JOLI/Come To Me
 BILLY PRESTON/It Will Come In Time
 MICHAEL JOHNSON/This Night Won't
 CHRIS THOMPSON/If You Remember Me
 BRENDA RUSSELL/So Good, So Right

ON: DONNA SUMMER/Sunset People
 J.D. SOUTHER/You're Only Lonely
 DOLLY PARTON/Sweet Summer Lovin'
 KANSAS/Reason To Be
 IAN GOMM/Hold On

101 FM Los Angeles

1 1 HERB ALPERT/Rise
2 2 M/Pop Muzik
3 3 DIONNE WARWICK/I'll Never Love...
4 4 ROBERT JOHN/Sad Eyes
5 5 COMMODORES/Sell On
6 6 LRB/Lonesome Loser
7 7 KNACK/My Sharona
8 8 ELO/Don't Bring Me Down
9 9 LOBO/Where Were You
10 10 MAXINE NIGHTINGAL/Lead Me On
11 11 LRB/Lonesome Loser
12 12 LED ZEPPELIN/All My Love
13 13 KC & BAND/Please Don't Go
14 14 MARY MACGREGOR/Good Friend
15 15 SHIFF & TEARS/Driver's Seat
16 16 JOURNEY/Lovin', Touchin'...
17 17 EAGLES/Heartache Tonight
18 18 JENNIFER WARNES/I Know A Heartache...
19 19 KNACK/Good Girls Don't
20 20 STEPHANIE MILLS/What Cha Gonna Do...
21 21 GERRY RAFFERTY/Get It Right...
22 22 COMMODORES/Sell On
23 23 BRENDA RUSSELL/So Good, So Right
24 24 IAN GOMM/Hold On
25 25 KENNY ROGERS/You Decorated My Life
26 26 J.D. SOUTHER/You're Only Lonely
27 27 SUZI QUATRO/I've Never Been...
28 28 FLEETWOOD MAC/Tusk
29 29 MAUREEN MCGOVERN/Different Worlds
30 30 FOREIGNER/Dirty White Boy

ADDS: STYX/Babe
 BLONDIE/Dreaming
 MICHAEL JOHNSON/This Night Won't

ON: IAN GOMM/Hold On
 DONNA SUMMER/Dim All The Lights
 KER/Hello On Wheels
 LED ZEPPELIN/All My Love

101 FM Los Angeles

1 1 HERB ALPERT/Rise
2 2 COMMODORES/Sell On
3 3 DIONNE WARWICK/I'll Never Love...
4 4 BRENDA RUSSELL/So Good, So Right
5 5 GERRY RAFFERTY/Get It Right...
6 6 NICK LONE/Cruel To Be Kind
7 7 BONNIE POINTER/Heaven Must Have...
8 8 SHIFF & TEARS/Driver's Seat
9 9 MICHAEL JOHNSON/This Night Won't...
10 10 NIGHT/Hot Summer Nights
11 11 KENNY ROGERS/You Decorated My Life
12 12 MOON MARTIN/Rolene
13 13 CHARLIE/Killer Cut
14 14 LRB/Lonesome Loser
15 15 ARS/Spooky
16 16 EWF/After The Love Has...
17 17 ROBERT PALMER/Bad Case Of Loving...
18 18 WINGS/Arrow Through Me
19 19 DOOBIE BROTHERS/Dependin' On You
20 20 KNACK/Good Girls Don't
21 21 LOBO/Where Were You
22 22 ANNE MURRAY/Broken Hearted Me
23 23 ELO/Don't Bring Me Down
24 24 J.D. SOUTHER/You're Only Lonely
25 25 JOURNEY/Lovin', Touchin'...
26 26 EAGLES/Heartache Tonight
27 27 SUPERTRAMP/Goodbye Stranger
28 28 KNACK/My Sharona
29 29 EDDIE MONEY/Get A Move On
30 30 ROBERT JOHN/Sad Eyes

ADDS: STYX/Babe
 LAUREN WOOD/Please Don't Leave
 COMMODORES/Sell On

ON: IAN GOMM/Hold On
 DONNA SUMMER/Dim All The Lights
 KER/Hello On Wheels
 LED ZEPPELIN/All My Love

4-100 Miami

1 1 KC & BAND/Please Don't Go
2 2 HERB ALPERT/Rise
3 3 DIONNE WARWICK/I'll Never Love...
4 4 COMMODORES/Sell On
5 5 LRB/Lonesome Loser
6 6 FRANCE JOLI/Come To Me
7 7 MICHAEL JACKSON/Don't Stop 'Til...
8 8 CARL/Sure Know Something
9 9 BONNIE POINTER/Heaven Must Have...
10 10 DONNA SUMMER/Dim All The Lights
11 11 MAUREEN MCGOVERN/Different Worlds
12 12 DIANA ROSS/The Boss
13 13 KNACK/My Sharona
14 14 SUPERTRAMP/Goodbye Stranger
15 15 ASHFORD & SIMPSON/Found A Cure
16 16 MAYFIELD & CLIFFORD/Between You Baby...
17 17 ROBERT JOHN/Sad Eyes
18 18 JONES GIRLS/You Gonna Make Me...
19 19 NITE FLYTE/If You Want It
20 20 CRUSADERS/Street Life
21 21 COMMODORES/Sell On
22 22 ARS/Spooky
23 23 DOOBIE BROTHERS/Dependin' On You
24 24 LED ZEPPELIN/All My Love
25 25 EWF/Star
26 26 SHIFF & TEARS/

Steve Dahl,
TeenageRadiation

DO YOU THINK I'M DISCO

OV-1132

EXPLODING



TOP FORTY, AOR + A/C



KFRC add
WLS #6
B100 25-22
KORL 11-4
KWHK 19-14
WLAN 37-34
WPGC add
WAYS add

KTSA add
WSEZ add
WRBR 20-14
KEWI on
WFRC on
WCUE on
KCBN deb 40
WMC on
WLW on

KLIF on
KELI on
CKLW on
KOMA on
KEEL on
WNAP on
KEZY on
KTFX on
96KX on

KSLQ on
WILS on
WZUU on
KRBE on
WSSC on
KAAY on
WZZP on
AND MANY MORE



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phone 312.729.7300

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS

185 REPORTS

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	86%	National Summary
E 33%			Up 51
M 21%			Same 24
S 56%			Down 0
W 19%			Adds 25

ASHFORD & SIMPSON
"Found A Cure (WB)"
LP: Stay Free

Regional Reach	51/13	28%	National Summary
E 28%			UP 31
M 10%			DOWN 11
S 62%			ADDS 13

EXAMPLE

100/25 — 100 R&R reporting stations on it this week, 25 of those 100 added it this week.

66% — Percentage of this week's reporting stations playing it.

Regional Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary
Up 51 — Number of stations moving it UP on their charts.
Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).
Down 0 — Number of stations moving it DOWN on their charts.
Adds 25 — Again, number of stations ADDING it this week.

ATL RHYTHM SECTION
"Spooky (Polydor/BGO)"
LP: Underdog

Regional Reach	161/1	87%	National Summary
E 93%			UP 125
M 8%			SAME 16
S 9%			DOWN 16
W 9%			ADDS 1

HERB ALPERT
"Rise (A&M)"

Regional Reach	169/1	91%	National Summary
E 91%			UP 152
M 9%			SAME 9
S 0%			DOWN 7
W 0%			ADDS 1

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

HERB ALPERT
"Rise (A&M)"

Regional Reach	169/1	91%	National Summary
E 91%			UP 152
M 9%			SAME 9
S 0%			DOWN 7
W 0%			ADDS 1

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

HERB ALPERT
"Rise (A&M)"

Regional Reach	169/1	91%	National Summary
E 91%			UP 152
M 9%			SAME 9
S 0%			DOWN 7
W 0%			ADDS 1

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

HERB ALPERT
"Rise (A&M)"

Regional Reach	169/1	91%	National Summary
E 91%			UP 152
M 9%			SAME 9
S 0%			DOWN 7
W 0%			ADDS 1

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

HERB ALPERT
"Rise (A&M)"

Regional Reach	169/1	91%	National Summary
E 91%			UP 152
M 9%			SAME 9
S 0%			DOWN 7
W 0%			ADDS 1

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

HERB ALPERT
"Rise (A&M)"

Regional Reach	169/1	91%	National Summary
E 91%			UP 152
M 9%			SAME 9
S 0%			DOWN 7
W 0%			ADDS 1

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

JIMMY BUFFETT
"Rns (MCA)"
LP: Volcano

Regional Reach	88/10	48%	National Summary
E 33%			UP 50
M 10%			SAME 22
S 56%			DOWN 0
W 19%			ADDS 16

DOOBIE BROTHERS
"Dependin' On You (WB)"
LP: Minute By Minute

Regional Reach	163/3	83%	National Summary
E 89%			UP 17
M 0%			SAME 12
S 78%			DOWN 11
W 31%			ADDS 3

DOOBIE BROTHERS
"Dependin' On You (WB)"
LP: Minute By Minute

Regional Reach	163/3	83%	National Summary
E 89%			UP 17
M 0%			SAME 12
S 78%			DOWN 11
W 31%			ADDS 3

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

BOB DYLAN
"Gotta Serve Somebody (Col)"
LP: Slow Train Coming

Regional Reach	66/17	30%	National Summary
E 19%			UP 24
M 5%			DOWN 0
S 23%			ADDS 37

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

EAGLES
"Heartache Tonight (Asylum)"
LP: The Long Run

Regional Reach	186/50	89%	National Summary
E 93%			UP 95
M 0%			SAME 19
S 81%			DOWN 0
W 26%			ADDS 50

DOOBIE BROTHERS
"Dependin' On You (WB)"
LP: Minute By Minute

Regional Reach	163/3	83%	National Summary
E 89%			UP 17
M 0%			SAME 12
S 78%			DOWN 11
W 31%			ADDS 3

DOOBIE BROTHERS
"Dependin' On You (WB)"
LP: Minute By Minute

Regional Reach	163/3	83%	National Summary
E 89%			UP 17
M 0%			SAME 12
S 78%			DOWN 11
W 31%			ADDS 3

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

BOB DYLAN
"Gotta Serve Somebody (Col)"
LP: Slow Train Coming

Regional Reach	66/17	30%	National Summary
E 19%			UP 24
M 5%			DOWN 0
S 23%			ADDS 37

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

EAGLES
"Heartache Tonight (Asylum)"
LP: The Long Run

Regional Reach	186/50	89%	National Summary
E 93%			UP 95
M 0%			SAME 19
S 81%			DOWN 0
W 26%			ADDS 50

DOOBIE BROTHERS
"Dependin' On You (WB)"
LP: Minute By Minute

Regional Reach	163/3	83%	National Summary
E 89%			UP 17
M 0%			SAME 12
S 78%			DOWN 11
W 31%			ADDS 3

DOOBIE BROTHERS
"Dependin' On You (WB)"
LP: Minute By Minute

Regional Reach	163/3	83%	National Summary
E 89%			UP 17
M 0%			SAME 12
S 78%			DOWN 11
W 31%			ADDS 3

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

BOB DYLAN
"Gotta Serve Somebody (Col)"
LP: Slow Train Coming

Regional Reach	66/17	30%	National Summary
E 19%			UP 24
M 5%			DOWN 0
S 23%			ADDS 37

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

COMMODORES
"Sail On (Motown)"
LP: Midnight Magic

Regional Reach	180/1	97%	National Summary
E 100%			UP 112
S 0%			DOWN 26
W 0%			ADDS 1

FOREIGNER
"Dirty White Boy (Atlantic)"
LP: Head Games

Regional Reach	134/8	72%	National Summary
E 67%			UP 16
M 0%			SAME 10
S 64%			DOWN 6
W 7%			ADDS 6

FOREIGNER
"Dirty White Boy (Atlantic)"
LP: Head Games

Regional Reach	134/8	72%	National Summary
E 67%			UP 16
M 0%			SAME 10
S 64%			DOWN 6
W 7%			ADDS 6

FOREIGNER
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LP: Head Games

Regional Reach	134/8	72%	National Summary
E 67%			UP 16
M 0%			SAME 10
S 64%			DOWN 6
W 7%			ADDS 6

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S 64%			DOWN 6
W 7%			ADDS 6

FOREIGNER
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LP: Head Games

Regional Reach	134/8	72%	National Summary
E 67%			UP 16
M 0%			SAME 10
S 64%			DOWN 6
W 7%			ADDS 6

*Let's Have
No Confusion
About The
New ELO
Single:
"Confusion"*

7/19 3164



"Confusion"

7/19 3164

*The new single from the
Electric Light Orchestra
Album: "Discovery"*



On J&F Records & Tapes

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DANCEMUSIC RADIO

BREAKERS

STEPHANIE MILLS

What Cha Gonna Do With My Lovin' (20th)

54% of our reporters on it, added at WKGN, KHYS. Key moves: 8-6 WOKV, 20-19 KTLK, hot rotation KXTC, KSET, WKYS, 10-8 WCAU, on WKTU, WMJX. Charts at number 22 on Airplay/30.

CAMEO

I Just Want To Be (Chocolate City)

54% of our reporters on it, added at WCAU, WKGN. Key moves: 22-19 WZZD, 30-27 KRLY, 11-9 WDON, 7-7 WDRQ, hot rotation WMAK, medium airplay WDAI, KSET, debut 20 WBOS, on KXTC, WKTU. Charts at number 23 on Airplay/30.

CHIC

My Forbidden Lover (Atlantic)

54% of our reporters on it, added at KITT-FM. Key moves: 28-23 WZZD, 19-14 WMJX, 15-14 WEZB, 9-8 WDON, hot rotation KXTC, medium airplay KSET, WMAS, WKTU, on WMAK, WDRQ, WBOS, WGCI. Charts at number 25 on Airplay/30.

GLORIA GAYNOR

Let Me Know (I Have A Right) (Polydor)

54% of our reporters on it, 7 new adds KLAU, KFMX, WBOS, WOKV, WMAK, KIIS-FM, KITT-FM. Key moves: medium airplay WKYS, debut 31 WDON, on KRLY, WDRQ, KTLK, WCAU, WDAI. Charts at number 27 on Airplay/30.

SUZI LANE

Harmony (Elektra)

50% of our reporters on it, added at WMAS, WMJX. Key moves: hot rotation WKYS, medium airplay KXTC, WKTU, KSET, debut 30 KRLY, debut 19 KIIS-FM, on WDAI, WEZB, WDON, WKGN. Charts at number 30 on Airplay/30.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

CORY DAYE "Pow Wow" (New York Int'l. — 12") 46% reporting airplay, added at WMAK, WZZD. Key moves: 19-12 WBOS, 18-16 WCAU, 9-9 WMJX, hot rotation WMAS, KITT-FM, KXTC, medium airplay WKTU, WDAI, debut 30 WEZB, on WKGN.

FRONT PAGE "Love Insurance" (Panorama — 12") 46% of our reporters on it, added at KLAU, KSET. Key moves: 20-15 KIIS-FM, 12-10 WMJX, 19-15 WOKV, hot rotation WMAS, KITT-FM, WKYS, medium airplay WDAI, WKTU, on WEZB.

O'JAYS "Sing A Happy Song" (Phil. Int'l. — LP) 46% reporting action, added at WKYS, WMAS. Key moves: 30-27 WOKV, 27-21 KHFI, 17-15 WEZB, 18-16 WZZD, 10-6 KHYS, 11-9 WCAU, hot rotation WMAK, medium airplay WGCI, on KRLY.

KAT MANDU "The Break" (TK — 12") 38% of our reporters on it. Key moves: 22-18 WMJX, hot rotation WKYS, KITT-FM, medium airplay WKTU, KXTC, debut 29 WEZB, debut 12 KIIS-FM, on KTLK, WKGN.

CORY DAYE "Green Light" (New York Int'l. — 12") 35% reporting airplay. Key moves: 19-12 WBOS, 18-16 KIIS-FM, 32-25 KTLK, 9-9 WMJX, hot rotation KXTC, WMAS, debut 23 KRLY, medium airplay WDAI, on WMAK.

BRENDA RUSSELL "So Good, So Right" (Horizon/A&M — LP) 35% of our

THE BEAT

Pam Bellamy & Gail Mitchell

KIIS-FM: Evolving Into Dancemusic

KIIS-FM/Los Angeles was one of the earliest and most publicized examples of a major market station turning to Disco after WKTU/New York's first success. In the summer Arbitron book, KIIS took its biggest ratings jump, 2.2 to 2.8, after incorporating ballads and making other changes to move toward the more generalized Dancemusic format. PD Mike Wagner explains what he did in the following interview.

R&R: Mike, we have noticed an increase in your numbers from April/May's 2.2 to July/Aug with 2.8. Have you made any changes?

WAGNER: We are going to continue with what we are doing now. Since we have started our format we have broadened our music and incorporated the ballads. We have changed from the "pure" Disco format, the all uptempo, all long versions. It does not work in Los Angeles.

R&R: Why doesn't it work?

WAGNER: It's too monotonous. People don't know one song from another, and they

figure every time they turn on the radio they get this same beat for 10 minutes. The pure disco is foreign to the L.A. market. In New York, it's a lifestyle, in L.A. it isn't at this time. So, what we're doing is playing the crossover disco music, and broadening it with the ballads, generally dancemusic. Which is what we're calling it, dancemusic.

R&R: When did you decide you needed to add more ballads, and Top 40, AOR, or Jazz crossovers?

WAGNER: We started noting the problem as early as March through comments from interviews and research and what was selling in the marketplace. We relayed that to (KIIS-

September 28, 1979

Radio & Records

Airplay/30

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST/SONG (Label)
1	1	1	MICHAEL JACKSON/Don't Stop 'Til You... (Epic)
3	2	2	HERB ALPERT/Rise (A&M)
6	5	3	FRANCE JOLI/Come To Me (Prelude)
4	4	5	ASHFORD & SIMPSON/Found A Cure (WB)
7	6	6	FERN KINNEY/Groove Me (TK)
27	21	8	M/Pop Muzik (Sire) — LP
15	13	7	DONNA SUMMER/Dim All The Lights (Casablanca)
2	3	4	DIANA ROSS/The Boss (Motown)
22	19	19	CRUSADERS/Street Life (MCA)
18	14	12	COMMODORES/Sail On (Motown)
8	8	9	STEPHANIE MILLS/Put Your Body... (20th)
5	7	10	CHIC/Good Times (Atlantic)
12	9	13	EARTH, WIND & FIRE/After The Love... (ARC/Col) — LP
10	10	11	JACKIE MOORE/This Time Baby (Columbia)
—	—	23	DESTINATION/Move On Up (Butterfly) — LP
—	30	20	AKB/Stand Up — Sit Down (RSO)
—	—	29	ISLEY BROTHERS/It's A Disco Night (T-Neck) — LP
9	12	15	MASS PRODUCTION/Firecracker (Cotillion)
17	18	18	AL HUDSON & THE PARTNERS/You Can Do It (MCA)
—	—	30	BRUNI PAGAN/Fantasy (Elektra)
23	22	21	CHIC/My Feet Keep Dancing (Atlantic)
—	—	22	STEPHANIE MILLS/What Cha Gonna Do... (20th) — LP
—	—	23	CAMEO/I Just Want To Be (Chocolate City)
—	—	24	KAREN SILVER/Hold On I'm Comin' (Arista)
—	—	25	CHIC/My Forbidden Lover (Atlantic)
—	—	26	KOOL & THE GANG/Ladies' Night (De-Lite)
—	—	27	GLORIA GAYNOR/Let Me Know (Polydor)
30	29	28	GQ/Do Love You (Arista) — LP
14	16	16	FREDDIE JAMES/Get Up And Boogie (WB)
—	—	30	SUZI LANE/Harmony (Elektra) — LP

*Unless otherwise stated, all above records are available in 12"
This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement. Arrow indicates new entry.

reporters on it, added at WGCI. Key moves: 22-21 KTLK, 21-19 WDON, 23-10 WDRQ, 32-30 WKTK, on KXTC, KHFI, WCAU, KRLY.

ROBERT JOHN "Sad Eyes" (EMI America — LP) 31% reporting action. Key moves: 11-7 KHFI, 17-4 KRLY, medium airplay KFMX, on WOKV, WKTK.

KNACK "My Sharona" (Capitol — 12") 31% of our reporters on it. Key moves: 16-13 WOKV, 9-9 WDRQ, medium airplay KFMX, debut 25 WEZB, on WMJX, WMAK.

COMMODORES "Still" (Motown — LP) 31% reporting airplay, added at KHYS, KRLY. Key moves: 24-14 WDRQ, 2-2 WDON, hot rotation WMAK, on KXTC, WMJX, KTLK.

RORY BLOCK "You're The One" (Chrysalis — 12") 31% reporting action, added at KSET. Key moves: 23-20 WOKV, medium airplay WKYS, debut 39 WDON, on KTLK, WMAS, WEZB, KXTC.

BOB MCGILPIN "Sexy Thing" (Butterfly — 12") 31% of our reporters on it, added at WDON. Key moves: 21-18 WOKV, medium airplay KSET, WMAS, on KXTC, WBOS, WDAI, WEZB.

GIBSON BROTHERS "Ooh, What A Life" (Island — 12") 27% reporting action, added at WCAU, WMJX. Key moves: debut 27 WEZB, on WBOS, KXTC, WKTU, KLAU.

NATURE'S DIVINE "I Just Can't Control Myself" (Infinity — LP) 27% of our reporters on it, 5 new adds KHFI, WGCI, WMAK, WDRQ, KRLY. Key moves: debut 24 WCAU, on KTLK.

TAANA GARDNER "When You Touch Me" (West End — 12") 27% reporting airplay, added at WMAS, WKYS. Key moves: 24-16 WMJX, medium airplay WKTU, on KXTC, WDON, WDAI.

SIREN "Open Up For Love" (Midsong — 12") 27% reporting action. Key moves: debut 29 KLAU, debut 40 WDON, debut 25 WMJX, on KXTC, WDAI, KITT-FM, WKGN.

FM consultant) Kent Burkhardt and he did some extensive research on it. It wasn't until July that we made the change after it was tested. It tested out right; you do need a break.

R&R: What do you think about the long versions, will they be around and used on the air?

WAGNER: The 12" records are really designed for the disco DJ's. They have long intros and long repetitive fades in most cases. They are designed like that so the disco DJ can match beats in the clubs; they are not necessarily designed for radio play. We play 12" records in the non-drive time hours, and

Continued on Page 40



DISCO WDAI'S MUSIC VAN REALLY GETS AROUND — During the past summer, noontime disco dancing, music and dance demonstrations have been held at various plazas all over Chicago. Pictured are those who would rather dance than eat.

RADIOACTIVE SINGLES!

**BRUNI PAGÁN
FANTASY**

E-46501

THE SMASHING SINGLE
AND 12-INCH

AS-11423

FROM HER ALBUM,
JUST BRUNI

6E-215



Last Week

BREAKERS

BRUNI PAGÁN
Fantasy (Elektra)

52% of our reporters on it. Key moves: 19-13 WBOS, 25-19 WCAU, 24-19 WDN, 32-21 WZZD, medium airplay WKTU, KXTC, WKYS, WMAS, debut 25 WMJX, on WEZB, KRLY, WDAI, KNFL. Charts at number 30 on Airplay/30.



IT'S JUST FANTASTIC!

PRODUCED BY

JANET ROSENBLATT AND AL "SMILEY" HARRISON

**SUZI LANE
HARMONY**

E-46530

THE SENSATIONAL NEW SINGLE
AND 12-INCH

AS-11429

FROM HER ALBUM,
OOH, LA, LA

6E-207



This Week

BREAKERS

SUZI LANE

Harmony (Elektra)

50% of our reporters on it, added at WMAS, WMJX. Key moves: hot rotation WKYS, medium airplay KXTC, WKTU, KSET, debut 30 KRLY, debut 19 KNS-FM, on WDAI, WEZB, WDN, WKGN. Charts at number 30 on Airplay/30.

IT'S SIMPLY STUNNING!
PRODUCED BY GIORGIO MORODER

ELEKTRAFYING

ON ELEKTRA RECORDS & TAPES



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DANCEMUSIC RADIO

Radio & Records

ADDS & HOTS

EAST		SOUTH		MIDWEST		WEST	
Most Added	Hottest	Most Added	Hottest	Most Added	Hottest	Most Added	Hottest
Kool & The Gang O'Jays Taana Gardner Duncan Sisters	Michael Jackson France Joli M	Nature's Divine Stephanie Mills "What" Commodores "Still"	Michael Jackson M Chic "Feet" Mass Production	Gloria Gaynor Nature's Divine	Michael Jackson Ashford & Simpson Herb Alpert	Gloria Gaynor Pamala Stanley	France Joli Michael Jackson M Fern Kinney

EAST

WKTU FM 92

WKTU/New York, NY

ADDED:
Sergio Mendes
Stargard
Don Armando
Duncan Sisters
Isley Brothers
Troiano

HDTTEST:
France Joli
Herb Alpert
Michael Jackson
Diana Ross
M

— Michael Ellis

WDON

WDON/Washington, DC

ADDED:
Elton John "Victim"
Bob McGilpin
Spinners "Body"

HDTTEST:
Michael Jackson
Fern Kinney
Funkadelic
Isaac Hayes
Dynasty
GO

— Barry Richards

SOUTH

WKGN

WKGN/Knoxville, TN

ADDED:
Ritchie Family (ra)
Foxy
Bruni Pagan
Stephanie Mills "What"
Cameo

HDTTEST:
Michael Jackson
France Joli
Al Hudson & Partners
Tower Of Power
Commodores
Chic "Feet"

— Mike Swaggerty

WMAK

WMAK/Nashville, TN

ADDED:
Gloria Gaynor
Mighty Pope
Isaac Hayes
Lolatta Holloway
Nature's Divine
Archie Bell & Drells
Uncle Louie
B. B. King
Ashford & Simpson "Stay"
Michael Henderson
Cory Daye "Pow"
Curtis Mayfield
Bob James
Noel Pointer
Aetha Franklin
KC & Sunshine Band "Bet"
Lee Moore
LTD "Share"
Billy Preston
Cindy & Roy

HDTTEST:
Teddy Pendergrass
GO
Al Hudson & Partners
O'Jays
Dionne Warwick
LTD
Mass Production
Funkadelic
Commodores "Still"
Ashford & Simpson
Cameo
Michael Jackson

— Dan Vallie

KRLY-FM

KRLY/Houston, TX

ADDED:
Nature's Divine
Commodores "Still"
Maureen McGovern
Prince
Pamala Stanley
Body Shop "Never"

HDTTEST:
Dionne Warwick
Robert John
Maxine Nightingale
M
KC & Sunshine Band "Bet"
Mass Production
Patrick Hernandez "Born"
Cory Daye "Green"
Bruni Pagan

— Michael Jones

WGGI

WGGI/Chicago, IL

ADDED:
Noel Pointer
Nature's Divine
Archie Bell & Drells
Jimmy "Bo" Horne
Prince
Brenda Russell

HDTTEST:
Michael Jackson
Smokey Robinson
GO
Diana Ross "Boss/Prize"
Ashford & Simpson
Raydio "More/Hot"
Commodores
KC & Sunshine Band "Bet"
Chic "Good/Warm"

— Barry Mayd

WEST

KXTC

KXTC/Phoenix, AZ

ADDED:
Fontella Bass
Freddie James "Crazy"
LAX
Stargard
Denise McCann
Elton John "Victim"
Sergio Mendes
Smokey Robinson
Ronnie Milsap
Duncan Sisters
Switch "Call"

HDTTEST:
Chic "Forbidden/Feet"
Ashford & Simpson
"Nobody/Cure/Stay"
France Joli "Don't/Come"
Stephanie Mills "Put/What"
Destination
Herb Alpert
M
Cory Daye "Green/Pow"
Bruni Pagan
Dan Hartman

— Rick Nuhn

WTKT

WTKT/Baltimore, MD

ADDED:
Kool & The Gang
Gerry Rafferty
Bruni Pagan
Elton John "Victim"

HDTTEST:
Michael Jackson
Commodores
Crusaders
Donna Summer
France Joli
KC & Sunshine Band "Please"
Grace Jones

— Lou Krieger

WKYS

WKYS/Washington, DC

ADDED:
Ian Dury
Sylvie Vartan
Taana Gardner
Gonzalez
Queen Samantha
O'Jays
Duncan Sisters
Kool & The Gang

HDTTEST:
M
Kat Mandu
Michael Jackson
France Joli
Front Page
Stephanie Mills "What"
Bruni Pagan
Suzi Lane
Destination
Fern Kinney
Herman Kelly

— Steven Manuel

WEZB

WEZB/New Orleans, LA

ADDED:
Elton John "Victim"
Raydio "Hot"
Fever "Pump"
AKB
Shalamar
LTD "Share"

HDTTEST:
Michael Jackson
KC & Sunshine Band "Please"
Herb Alpert
Switch "Call"
M
Sister Sledge
Kool & The Gang
Knack
Jim Capaldi

— Gary Franklin

KHFI

KHFI/Austin, TX

ADDED:
Nature's Divine
Foreigner
Isaac Hayes
Destination
Elton John "Victim"

HDTTEST:
Commodores
Robert John
M
Sniff & The Tears
ARS
O'Jays
Robert Palmer

— Jack Starr

KFMX

KFMX/Minneapolis, MN

ADDED:
Aratha Franklin
Gloria Gaynor
Bette Midler
Tom Johnston "Down"
Moon Martin
Earth, Wind & Fire "Stone"
Herb Alpert

HDTTEST:
Diana Ross
Michael Jackson
France Joli
Ashford & Simpson
Fern Kinney
Isaac Hayes
Al Hudson & Partners
Donna Summer
Crusaders
Chic
Jackie Moore
Deniece Williams
Rozalin Woods
Bonnie Boyer

— Gary De Maroney

WDRO

WDRO/Detroit, MI

ADDED:
Kool & The Gang
Nature's Divine
Chapter 8
Ronnie Milsap
Robert Palmer

HDTTEST:
Herb Alpert
Brenda Russell
Donna Summer "There"
Commodores "Still"
ELO

— Jim Ryan

KITT-FM

KITT-FM/San Diego, CA

ADDED:
Gloria Gaynor
M
Chic "Forbidden"
Rita Coolidge
Cher
Fat Larry's Band

HDTTEST:
France Joli
Michael Jackson
Dan Hartman
Cory Daye "Pow"
Front Page
Kat Mandu
Gene Chandler
Fern Kinney
Donna Summer
Debbie Jacobs "Oon'y"

— Erik Garcia

WCAU

WCAU/Philadelphia, PA

ADDED:
Johnny Taylor
Natalie Cole
Kinsman Dazz
Brooklyn Dreams
Cameo
Melba Moore
Sugar Hill Gang
Carol Lloyd
Robin Beck
Miltie Jackson
Gibson Brothers
Mighty Pope

HDTTEST:
Michael Jackson
Herb Alpert
France Joli
Bruni Pagan
Kool & The Gang
Archie Bell & Drells

— Roy Perry

WBOS

WBOS/Boston, MA

ADDED:
Gloria Gaynor
Abba "Voulez"
Kool & The Gang

HDTTEST:
Michael Jackson
AKB
M
Cory Daye "Green/Pow"
Crusaders
Cameo
Gene Chandler

— Jane Duncklee

KHYS 98

KHYS/Beaumont, TX

ADDED:
Funkadelic
GO
Fleetwood Mac
Stephanie Mills "What"
Commodores "Still"
ARS
Rick James

HDTTEST:
Michael Jackson
O'Jays
Switch "Call"
Isley Brothers
Chic "Feet"
Dan Hartman
Gap Band

— Doris Thompson

KSET

KSET/El Paso, TX

ADDED:
Rory Block
Sister Power
Kool & The Gang
Front Page

HDTTEST:
Diana Ross
Michael Jackson
Mass Production
Donna Summer
France Joli
Freddie James
Herb Alpert
Ferrara
Isley Brothers
Stephanie Mills "What"

— Chuck Kelly

WDAI

WDAI/Chicago, IL

ADDED:
John Davis & Monster Orch.
Don Armando
Duncan Sisters "Boys"
Leroy Hutson
Tuxedo Junction
Karen Silver

HDTTEST:
Herb Alpert
Diana Ross
Ashford & Simpson
Michael Jackson
Chic
France Joli
Isley Brothers
Earth, Wind & Fire
Stephanie Mills
Jackie Moore
Fern Kinney
Freddie James

— Mary Klug

KLAV

KLAV/Las Vegas, NV

ADDED:
Gloria Gaynor
Front Page
Pamala Stanley
Rose Royce
Fever
Barbra Streisand "Body"

HDTTEST:
Michael Jackson
Fern Kinney
Al Hudson & Partners
Mandre
M
Commodores "Magic"

— Susan Korngold

KISN

KISN-FM/Los Angeles, CA

ADDED:
Gloria Gaynor
Pamala Stanley
Santa Esmeralda
Crusaders

HDTTEST:
France Joli
Michael Jackson
M
Kat Mandu
Front Page

— Wagner/Cohen

DISCO 95

WMAS FM

WMAS/Springfield, MA

ADDED:
O'Jays
Suzi Lane "Harmony/Ooh"
Lips Inc.
Kool & The Gang
Taana Gardner
John Davis & Monster Orch.

HDTTEST:
Bruni Pagan
Destination
AKB
M
Cory Daye "Green/Pow"
Michael Jackson
France Joli
Ashford & Simpson
Front Page
Siren

— Chris McLoude

WIZZARD 100

WZZD/Philadelphia, PA

ADDED:
Rose Royce
Sugar Hill Gang
Mary Wilson
Cory Daye "Pow"

HDTTEST:
Michael Jackson
Gene Chandler
AKB
M
Donna Summer
Chic "Forbidden"
Troiano
Fat Larry's Band

— Mark Serpas

DISCO 96

WMJX/Miami, FL

ADDED:
Michael Jackson "Working"
Ren Woods
Eugene Record
Giorgio Moroder "Baby/What"
Suzi Lane
Gibson Brothers
Smokey Robinson

HDTTEST:
Michael Jackson
Destination
Isley Brothers
Chic "Feet/Forbidden"
Taana Gardner
Kat Mandu
M

— Frank Walsh

KSET

KSET/El Paso, TX

ADDED:
Rory Block
Sister Power
Kool & The Gang
Front Page

HDTTEST:
Diana Ross
Michael Jackson
Mass Production
Donna Summer
France Joli
Freddie James
Herb Alpert
Ferrara
Isley Brothers
Stephanie Mills "What"

— Chuck Kelly

WDAI

WDAI/Chicago, IL

ADDED:
John Davis & Monster Orch.
Don Armando
Duncan Sisters "Boys"
Leroy Hutson
Tuxedo Junction
Karen Silver

HDTTEST:
Herb Alpert
Diana Ross
Ashford & Simpson
Michael Jackson
Chic
France Joli
Isley Brothers
Earth, Wind & Fire
Stephanie Mills
Jackie Moore
Fern Kinney
Freddie James

— Mary Klug

WOKV

WOKV/Cincinnati, OH

ADDED:
Gloria Gaynor
Elton John "Victim"

HDTTEST:
Ashford & Simpson
Herb Alpert
Front Page
M

— Charlie Brown

KTLK

KTLK/Denver, CO

ADDED:
Eagles
Fleetwood Mac
Dan Hartman
Kool & The Gang
Michael Johnson

HDTTEST:
Commodores
Herb Alpert
M
Michael Jackson
France Joli
Fern Kinney
Al Hudson & Partners
Doobie Brothers
Cory Daye "Green"

— Paula Matthews

KIIS-FM: Evolving
Continued from Page 38
instruct the jocks to cue in when possible and get out of the record after five to six minutes when it starts to repeat. We are using short versions in the drivetimes. Some of the record companies are coming out with the 12" (the long one), then a mixed down shorter 12", and then a 45. In a lot of cases the 45 is not only too short but it's not even the same mix, which is really hard for us, because we would rather play the shorter disco mix.

R&R: Do you feel the L.A. audience is more aware of your station now since the change in your music?
WAGNER: Yes, I think we had the identity of "All Disco" before, but it wasn't one that was accepted on a mass level because of the upbeatness and repetitiveness of the songs that we started out doing. Now we are serving our audience better because we are giving them a broader based music, more variety. I feel the format needed to be refined to the marketplace. We must reflect what is happening in this market and program a radio sta-

tion, not a club.
R&R: How do you promote your station?
WAGNER: We are always doing disco parties, whether they are roller discos, at a club, or from the KIIS-FM Disco Van. We did a whole summer of Sundays at Venice beach. Roller Disco Parties, we had **Damien** with a mobile disco unit to cover the parties every Sunday. The Disco Van goes to beaches and parks with LP's and giveaways. We continue to do parties at several of the big discotheques around town. We are starting a big national dance contest with **Playboy**, and this will be

a very visual thing. This will happen in October, and I promise it will be a very big promotion. We must be involved with the people.
R&R: Tell us about your announcers approach. Are they uptempo or laid back?
WAGNER: They are communicators. They are not high energy, which you may expect from a Disco format or a disco DJ. We believe that it should be one-to-one communication, and non-personality but human. Somebody you can relate to. Our news is the same way. Some of the time our jocks will use only their first name just to make it one-to-one.

THE PICTURE PAGES

Michael's Minneapolis Dialogue



When EMI-America's Michael Johnson's latest album, "Dialogues," was released, the label celebrated with a party attended by several Minneapolis radio reps. Pictured at the party are (back row, l-r) Johnson's manager Keith Christenson, KDWB's Pam Abresch, Michael Johnson, Capitol's Tom Kay, and EMI-America/United Artists' Doris Purcelli; (front row, l-r) KDWB PD Dave Thompson, Sue Vendel, WCCO-AM MD Denny Long, and WCCO-FM MD Curt Lundgren.

Tom Jones To The Rescue



MCA Records recording artist Tom Jones is shown planning his new album titled "Rescue Me." Pictured are (l-r): MCA VP's Denny Rosencrantz and George Osaki, Jones, and MCA President Bob Siner.

Keeping Up With The Joneses



The Jones Girls recently popped up at a Peaches record store in Cleveland. Pictured are (top, l-r), Jones Girls Shirley and Valerie, CBS's Jon Birge, Peaches manager Bob Gurich, Brenda Jones, CBS's Glenn Wright, and (bottom) Philadelphia International's Harold Preston.

Arista Signs Australia's Sports



Arista Records has pacted Australian group the Sports and will release the group's debut U.S. album, "Don't Throw Stones," in October. Shown at the signing are (l-r) attorney Paul Schindler, Arista President Clive Davis, Sports' manager Michael Gudinski, and Home Run Management's Jeff Schock.

Mercury Bewitched By Halloween



Phonogram/Mercury Records has announced the signing of the band Halloween. Their first album, "Come See What It's All About," is due, coincidentally, in mid-October. Shown at the signing are (front, l-r), Phonogram/Mercury VP Bill Haywood, President Bob Sherwood, co-producer Jerry Marcellino, Phonogram/Mercury's Ron Ellison, co-producer Kenny Marcellino, and (standing in back) are Phonogram/Mercury VP Mick Brown, and Director of Law David Werchen.

Lauren Wood Signs Publishing Deal



Werner Bros.' Lauren Wood has signed a publishing agreement for her Creeping, Licking Music to the Special Music Group. At the signing are (seated, l-r): Special Music Group President Evan Archard and Wood; (standing) manager Jack Daley, manager of Special Music Brendan Okrent, and attorney Keith Zajic.

THE PICTURE PAGES

Atlantic's Best Bette



After her recent performance at the Concord Pavillion, Atlantic recording artist Bette Midler was congratulated backstage by several top label execs. Pictured at the fete are (l-r) Atlantic's VP/GM Bob Greenberg, label President Jerry Greenberg, Bette Midler, Atlantic Chairman of the Board and Chief Executive Officer Ahmet Ertegun, and label VP Phil Carson.

Cars Meet Label's Big Wheels



Following their recent performance at the Universal Amphitheatre in Los Angeles, members of Elektra recording group the Cars posed backstage with a number of label executives. Seen on the scene are (top row, l-r) group's Greg Hawkes, E/A President Steve Wax, E/A VP Jerry Sharrell, and group's Ric Ocasek; (kneeling, l-r) Cars' Elliot Easton, and E/A's Mark Hammerman.

L.A. DJ's Relay Concern



Five Los Angeles disc jockeys took part in the recent McDonald's Great D.J. Bike Relays at Griffith Park. Participating in five bike-related races, the quintet of air personalities helped draw attention to the upcoming McDonald's Bike Ride Against Diabetes, which will be held October 7. Pictured with members of the winning KIQQ team are (top row, l-r) KDAY's J.J. Johnson, FM100's Bob Sky, KKTT's Tyrone Nelson, KZLA/KPOL's Barbara Barri and KALI's Mario Talbot.

Casablanca Lands Captain & Tennille



Casablanca Records has signed the Captain and Tennille and will release the duo's debut album for the label in October. Pictured at the pacting are (standing, l-r) duo's manager Bruno Ciccoli, Casablanca Exec. VP Bruce Bird, and William Morris Agency Exec. VP Norman Brokaw; (seated, l-r) the Captain (aka Daryl Dragon) and Toni Tennille.

Whitesnake's L.A. Arrival



When UA recording group Whitesnake arrived in Los Angeles prior to their recent Royce Hall performance, the British group was met at the airport by various label execs. Pictured are, from left: Whitesnake's John Lord, group's manager Ossy Hoppe, group's Ian Pelce, Neil Murray, David Coverdale and Bernie Marsden, Whitesnake manager John Coletta, and EMI/UA's David Bridger. EMI/UA's Gary Gersh is kneeling in the foreground.

Songbird Signs B.J. Thomas



MCA/Songbird has pacted B.J. Thomas, who will record contemporary Christian music for the label while continuing to record secular material for MCA. Shown at the signing are, from left: MCA/Songbird Managing Director M. Ehrman, attorney Joel Katz, B.J. Thomas, Thomas's manager Hugh Rogers, and producer Chris Christian.

Black Radio



**Bill
Speed**

Black Radio In Los Angeles — Aiming For The Audience

Los Angeles radio has always been regarded as a Place To Be, a milestone in your career. It's the number two market in the country, there's a big audience out there, plus all the benefits of living in Southern California — sounds great, right?

Well, it's not all beaches and dreams; it's a tough, highly competitive market. Los Angeles has a population of over 10 million in the survey area, and 70 radio signals, with about 45 stations that actually show up in the ratings book. It seems as though the airwaves are as crowded as the freeways. A high percentage of those stations are Black or Dance-music stations after much of the same general audience, including four black-owned stations. It's a hard-fought battle, and I thought I'd talk to some of the people who accept that challenge daily and manage to keep their heads out of the smog. Here's how five L.A. programmers describe their stations and their target audiences.

Cal Shields, Operations Manager And PD, KACE

Cal describes his station as varied: "Our format is basically a variety of music; we play pop, R&B, oldies, jazz, a lot of contemporary stuff. Our target audience is 18-49, and I think we're pretty much capturing that. Of course we have a black base; however, with the way we're programmed, we do have appeal for the contemporary-minded person, the

"It's a good feeling in our day and age to see more and more blacks getting into owning stations. It kind of makes you push a little bit harder."

Cal Shields, KACE

progressive person." KACE is black-owned, and Shields is elated. "I think it gives one a great deal of pride. It also makes you want to do a little bit better. You feel worse when the ARB doesn't bring you through, when you're not higher in the ratings. But it's a good feeling in our day and age to see more and more blacks getting into owning stations. It kind of makes you push a little bit harder."

Steve Woods, PD, KDAY

Steve calls KDAY "Black Contemporary, Black Progressive, Pop Rhythm, etc." His audience, he feels, is "mostly black. There was a time when we received diaries from more white listeners than we do now. How did we do that? Well we're not sure, but we did it.

"I think the problem with a lot of radio stations is they try to be too many things to too many people. We stopped trying to appeal to so many different people, and we're taking care of the community."

Steve Woods, KDAY

I think the problem with a lot of radio stations is they try to be too many things to too many people. We stopped trying to appeal to so many different people, and we're taking care of the community."

He continues, "We're playing a certain amount of quote 'disco' unquote, but we're just trying to appeal to the basic group of people we've always appealed to, and whoever else we get is great. We do want to get that Spanish or other ethnic diary, make no mistake about that — keep in mind that whether people are black, white, or brown, the money is green."

Monica Riordan, Music Coordinator, KKGO

KKGO is a Jazz station with no formal PD as such; Monica handles the music. Her description of the station: "24-hr all-Jazz station, encompassing the classics like Coltrane to the fusionists of today, and everything in between." Audience: "Demographically it's 18-49, more men than women, although we have increased in female audience as well as younger audience." Monica maintains that KKGO's listeners are "into the music a little bit more than let's say rock station listeners. They're more educated, many come from higher income brackets. I think they're more demanding listeners; they have more loyalty to the music. For us it's more of an asset — people keep the station on longer and don't tune out during the commercials; they're very much into what's happening."

Lawrence Tanter, PD, KJLH

"We are a contemporary black progressive FM station," says Lawrence, "and we try to touch as many bases as possible. We try to include within our matrix a wide spectrum of music, i.e., R&B, jazz, ballads, Latin music, Oriental music, some dancemusic, basically a blending of form. We feel music is music, and categories really limit the buying public from being selective on their own."

About his audience, Lawrence says, "Our target is 25-49 primarily. Obviously, since we are the first black-owned and operated radio station on the West Coast, our responsi-

"We feel music is music, and categories really limit the buying public from being selective on their own."

Lawrence Tanter, KJLH

bility to black people is great, but we program to everyone. We play Barbra Streisand, we play Santana for people in East L.A., we play music for black people . . ." KJLH was recently purchased by a group headed by Stevie Wonder, and Lawrence comments, "I think it's beautiful that black people are getting into broadcast properties. I think it's positive . . . it gives the community a sense of identification . . . and I certainly hope that more broadcast properties will be owned by black people."

Alvin John Waples, PD, KKTT

KKTT, according to Alvin, is a "community-oriented station in essence. We are basically oriented to the black community, but the community is structured now in such a way that black, Hispanic, and whites and some other races all have the same problems, so as we direct ourselves to the black community we are directing ourselves to the whole community. We are a family-oriented station, gearing ourselves to an age demographic from 8 to 80, to exaggerate the point."

Alvin continues, "We are specifically interested in serving the community both as an entertainment medium and an information medium. Our audience is people who like to enjoy good radio, people who enjoy the best in entertainment and the best package of contemporary music." KKTT is operated by black-owned Inner City Broadcasting, and Alvin says, "It feels terrific at this point in my career to work with Inner City, and to be a part of management gives me the opportunity to appreciate the majesty of this company."

And that's our L.A. radio roundup. See you next week.

People

Congratulations to the newly elected officers of the Young Black Programmers Coalition (YBPC). Reggie Henry, Program Director of WXEL/Slidell, LA was voted in to replace outgoing President J.D. Black. Taking over Henry's slot as Vice President is Randy Sterling of KGBC/Galveston. Al Scott, WYLD-FM/New Orleans, is secretary while Michaele Walker, WBAD/Leland, MS is treasurer. Sargeant-at-arms is Jerry Mason, WKXI/Jackson, MS. October 5 and 6 have been set aside as the next scheduled meeting dates at the Memphis Hilton . . . Birthday congrats to Eddie Jordan, Music Director of WKND/Hartford and Valerie Cox, receptionist at WLOU/Louisville, KY . . . Former public affairs director for KDAY/Los Angeles, Derrik Clements, has become the promotion consultant for neighboring KKTT . . . KMJQ/Houston's Charlie Vincent is now with K101/San Francisco handling the 10am-3pm slot . . . Get well wishes to E. Rodney Jones, National Radio Relations Director, who is at home recuperating after a recent illness . . . Gloria Wright is proving that once the radio bug has bitten, the affliction is always with you. The former 10am-3pm air personality at WEAS/Savannah is leaving to follow her husband who has been stationed in Germany. However, she is planning to take her show along also — to be aired on Armed Forces Radio . . . KDIA/Oakland is searching for premiere black talent. Tapes and resumes should be sent to the attention of Jerry Boulding, P.O. Box 5432, Oakland, CA 94662. No phone calls will be accepted . . . Please be sure to send me all of your station's news, photos, promotional materials, etc. Remember, you don't have to be a reporter to participate. Address to: Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067 . . .

Places

STRICTLY FOR YOUNG PEOPLE: Hartford, CT is the locale for this series of aptly titled concerts. Bill Mack, Program Director of local station WKND, is the host of the shows which are held at a high school in the city. The series will kick off with MCA artist Al Hudson and the Partners . . . THE BLUES BOWL: No, this isn't the name of another football championship. However, it is the name of Little Rock's first annual blues fest sponsored recently in conjunction with the Blues Alley Organization. KOKY air personalities Buddy King and Lacie Jones emceed the event which included such artists as Bobby Rush, Z.Z. Hill, Vernon Garrett, Little Johnny Taylor, Freddie Robinson, Ted Taylor and the Blues Alley Orchestra . . .

Things

WELCOMING BACK A FAMILIAR FACE: KKTT/Los Angeles General Manager Gregory Howard has announced that in October the call letters will be changed back to KGFJ . . . TO FREAK OR NOT TO FREAK: WOL/Washington, DC is giving its listeners that chance in their current "Freak of the Week" contest. The local winning freak will receive a chance to travel to New York and freak out with nine other winners on stage with the Funkadelics at the Apollo Theater. The grand prize is a role in the Funk Mob's 10-week tour which will pay \$250 a week.

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- MICHAEL JACKSON**
"Don't Stop 'Til You Get Enough" (Epic)
- FUNKADELIC**
"Knee Deep" (WB)
- KOOL & THE GANG**
"Ladies' Night" (De-Lite)
- GQ**
"I Do Love You" (Arista)
- O'JAYS**
"Sing A Happy Song" (Philadelphia International)
- CAMEO**
"I Just Want To Be" (Chocolate City)
- DAVID RUFFIN**
"Break My Heart" (WB)
- MASS PRODUCTION**
"Firecracker" (Cotillion)
- CURTIS MAYFIELD/LINDA CLIFFORD**
"Between You . . ." (Curton/RSO)
- HERB ALPERT**
"Rise" (A&M)

NATURE'S DIVINE "I Just Can't Control Myself" (Infinity) 37% of our reporters are on it. Debuting at WDAO and WLOU in the Midwest; hot at WTLC and WCIN with a climbing position at WKWM. Climbing also in the East at WKND, WWRL, WXYV and WDAS. The South reflects medium airplay at WHRK and WVEE; hot at WGIV. Hot in the West at KDAY.

ASHFORD & SIMPSON "Found A Cure" (WB) 37% reporting activity. The East shows it hot at WILD and WAMO; medium at WDAS. In the South it is hot at WJJS, WKXI, WVOL and WEAS; medium at WPDQ and KMJQ. The Midwest shows it hot at WLOU and WJLB. Hot in the West at KLIP and KSOL.

JIMMY "BO" HORNE "You Get Me Hot" (Sunshine/TK) 34% reporting activity. In the South it is new at WEAS; climbing at WPDQ, WKXI, WDIA and WAOK. Added at WLOU and WJMO; hot at WTLC and WCIN in the Midwest. Added in the East at WWRL and WAMO while hot at WDAS.

ISAAC HAYES "Don't Let Go" (Polydor) 34% reporting activity. The South reports adds at WAOK and WVOL; hot at WEAS while climbing at KMJQ, WHRK, WVEE and WGIV. In the East it is climbing at WKND and WXYV. Added at WCIN in the Midwest while climbing at WLOU and WKWM.

CON FUNK SHUN "(Let Me Put) Love On Your Mind" (Mercury) 34% of our reporters are on it. Hot in the South at WKXI and WEDR; climbing at WVOL and WDIA. Added in the East at WKND, WWRL and WAMO. The Midwest reflects a debut at WKWM, hot at WDAO and climbing at WLOU and WJMO. Climbing also in the West at KSOL.

COMMODORES "Still" (Motown) 31% reporting activity. Added in the West at KDAY; hot at KDKO and KSOL. Hot in the Midwest at WKWM. Climbing in the South at KMJQ and hot at WHRK, WVEE and WDIA. In the East it is new at WDAS; hot at WWIN and WXYV.

ARETHA FRANKLIN "Ladies Only" (Atlantic) 31% reporting activity. Added at KMJQ in the South along with WGIV and WAOK. Climbing at WJMO and WTLC in the Midwest. In the East it is climbing at WAMO, WXYV and WKND. New in the West at KLIP.

ROSE ROYCE "Is It Love You're After" (Whitfield) 29% reporting activity. Added at WJLB and WLOU in the Midwest; hot at WCIN and climbing at WJMO and WKWM. In the East it is climbing at WXYV, WWRL and WKND.

CLIMBERS

Following are listed in order of their airplay activity.

SMOKEY ROBINSON "Cruisin'" (Tamla) 43% reporting activity. In the South, it is hot at WDIA, WAOK and WKXI and medium at KMJQ and WEAS. In the Midwest it is hot at WLOU, medium at WKWM and WJMO, with an add at WJLB. Medium airplay at WKND and WXYV in the East with an add at WWRL. The West shows an add at KSOL.

ARCHIE BELL AND THE DRELLS "Strategy" (Philadelphia International) 43% of our reporters are on it. Medium airplay at WDAS, WXYV, WILD and WKND in the East. The South shows adds at WVOL and WGIV; hot at WEAS. Added at WLOU and WJMO in the Midwest with hot rotation at WDAO. Hot at KDAY and climbing at KSOL in the West.

COMMODORES "Sail On" (Motown) 43% reporting activity. Decline in activity due to release of another single. The South reflects hot rotation at WAOK, WJJS, WDIA, WPDQ, WVEE, WHRK and WVOL while climbing at KMJQ. In the Midwest it is hot at WLOU, WJMO and WDAO; climbing at WJLB. The East shows it hot at WXYV and climbing at WAMO and WWIN.

DONNA SUMMER "Dim All The Lights" (Casablanca) 43% reporting activity. Climbing in the West at KDKO and KSOL. Midwest shows it climbing at WDAO, WJMO and WLOU and hot at WCIN. The South reflects it hot at WPDQ, WHRK and WVEE; climbing at WAOK, WKXI and KMJQ. Climbing also at WKND and WWIN in the East; hot there at WXYV.

BRENDA RUSSELL "So Good, So Right" (Horizon/A&M) 40% of our reporters are on it. In the East it is climbing at WDAS, WXYV and WWIN; new at WAMO. The South reflects climbing positions at WHRK, WVEE and WVOL; hot at KMJQ. In hot rotation at WJLB, WCIN and WLOU in the Midwest; climbing at WKWM. The West shows a debut at KSOL and hot at KDKO.

MINNIE RIPERTON "Lover And Friend" (Capitol) 40% reporting activity. Climbing in the East at WKND, WXYV and WDAS. The South reflects climbing positions at WHRK and WVEE and hot at WKXI with an add at WVOL. In hot rotation at WLOU and WTLC; climbing at WJMO in the Midwest. Climbing in the West at KDKO and KSOL.

RAYDIO "More Than One Way To Love A Woman" (Arista) 40% reporting activity. New at WLOU in the Midwest; hot at WDAO and WCIN with medium airplay at WJMO and WKWM. The South shows it new at WHRK, WVEE and WEAS. In the East it is added at WKND and WXYV; climbing at WWRL. Debuting at KDAY in the West.

NEW & ACTIVE

LTD "Stranger" (A&M) 23% of our reporters are on it. In the South it's picking up hot rotation at WAOK, WDIA, WHRK and WXYV while climbing at WVOL. The East reflects hot airplay at WWIN and WXYV. New in the Midwest at WJLB.

DOUBLE EXPOSURE "I Got The Hots For Ya" (Salsoul) 20% of our reporters are on it. Hot in the East at WAMO and WKND while climbing at WWRL, WILD and WDAS. Climbing at WEDR in the South and hot at WLOU in the Midwest.

TOWER OF POWER "Rock Baby" (Columbia) 17% of our reporters are on it. In the Midwest it's hot at WCIN and WKWM. Hot at KDKO in the West and climbing at WILD in the East.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

- JEFF LORBER FUSION** Water Sign (Arista)
- BOB JAMES** Various Cuts
- BOB JAMES** Lucky Seven (Tappan Zee/Columbia)
- LONNIE LISTON SMITH** Various Cuts
- LONNIE LISTON SMITH** A Song For The Children (Columbia)
- NOEL POINTER** Various Cuts
- NOEL POINTER** Feel It (UA)
- NEIL LARSEN** Various Cuts
- NEIL LARSEN** High Gear (Horizon)
- BEN SIDRAN** Various Cuts
- BEN SIDRAN** The Cat And The Hat (Horizon/A&M)
- HEATH BROTHERS** Various Cuts
- HEATH BROTHERS** In Motion (Columbia)
- GATO BARBIERI** Various Cuts
- GATO BARBIERI** Euphoria (A&M)
- STANLEY TURRENTINE** Various Cuts
- STANLEY TURRENTINE** Betcha (Elektra)
- FREDDIE HUBBARD** Various Cuts
- FREDDIE HUBBARD** Love Connection (Columbia)

EAST: WRVR/New York, NY Herschel/Prescott; WHUR/Washington, D.C., Jesse Fax; WEA/Baltimore, MD, Chauncey Lewis. SOUTH: WCLK/Atlanta, GA, Requaya Ward. MIDWEST: WBBY/Columbus, OH, P. Norman Grant; WJZZ/Detroit, MI, Dorian Paster. WEST: KADX/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hal Jackson; KKGQ/Los Angeles, CA, Monica Riordan; KJLH/Los Angeles, CA, Lawrence Tanter.

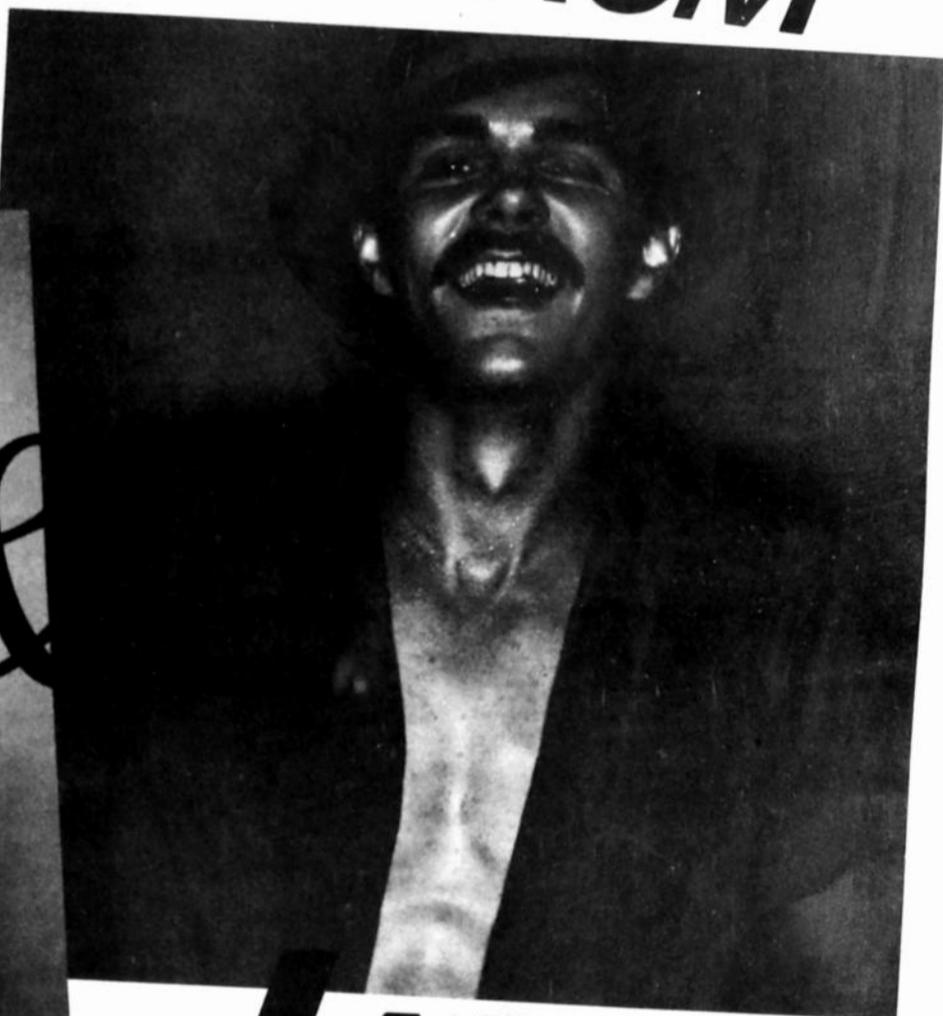
Album Airplay

Following are listed in order of their airplay activity.

- COMMODORES** "Midnight Magic" (Motown) "Sail On" * "Still" * "Midnight Magic" *
- MICHAEL JACKSON** "Off The Wall" (Epic) "Don't Stop 'Til You Get Enough" * "Off The Wall"
- CRUSADERS** "Street Life" (MCA) "Street Life" *
- O'JAYS** "Identify Yourself" (Phil Int'l) "Sing A Happy Song" * "Forever Mine"
- ASHFORD & SIMPSON** "Stay Free" (WB) "Found A Cure" * "Stay Free" * "Nobody Knows"
- MINNIE RIPERTON** "Minnie" (Capitol) "Memory Lane" * "Lover & Friend" *
- TEDDY PENDERGRASS** "Teddy" (Phil. Int'l.) "Come Go With Me" * "Turn Off The Lights" *
- GQ** "Disco Nights" (Arista) "I Do Love You" * "Disco Nights" *
- CHIC** "Risque" (Atlantic) "Good Times" * "A Warm Summer Night" "My Forbidden Lover" *

*Asterisk denotes that cut has been released as a single.

**"COME ON EVERYBODY...
SHAKE IT ON DOWN" WITH
THE NEW SINGLE FROM
BELL**



&

JAMES

Shake down SP 17104

From the forthcoming album... ONLY MAKE BELIEVE SP 4784

A REALITY ON A&M RECORDS & TAPES 

Produced by Bell & James / Executive Producer Thom Bell. Management: Dick Broder. © 1979 A&M Records, Inc. All Rights Reserved.

Pop/Rhythms
Hottest
September 28, 1979

EAST	SOUTH	MIDWEST	WEST
Michael Jackson GQ Funkadelic Cameo O'Jays Herb Alpert	Michael Jackson Funkadelic Mass Production Cameo GQ Commodores "Still"	Funkadelic Kool & The Gang Commodores "Still" Mass Production Michael Jackson	Cameo Michael Jackson

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WWIN
Baltimore, MD
Don Brooks/Sue Woods

ADDED
Siren
Gangsters
Allen Harris
Deniece Williams "Found"
Wayne Henderson
Curtis Mayfield
"Remember How"

HOTTEST
Sugar Hill Gang
LTD "Stranger"
Kool & The Gang
Commodores "Still"
Funkadelic
Michael Jackson
Al Hudson & The Partners
Herb Alpert
GQ
Stephanie Mills "Put"

WKND
Hartford, CT
Eddie Jordan

ADDED
Funkadelic
KC & Sunshine Band
"Betcha"
Con Funk Shun
Raydio "More"
Cindy & Roy
Mary Wilson

HOTTEST
Michael Jackson
Cameo
GQ
Gap Band
O'Jays
Double Exposure
Crusaders
Teddy Pendergrass
Gene Chandler
Rick James

WDAS
Philadelphia, PA
Joe Tamburro

ADDED
Glorie Gaynor
City Streets
Love Unlimited
Linda Williams
Rick James
Commodores "Still"
Shalamar
Natalie Cole
David Oliver
Ullanda
Creole D' Cocoe
Stargard
LTD "Share"

HOTTEST
Funkadelic
Michael Jackson
Herb Alpert
Cameo
O'Jays
Mayfield/Clifford
Kool & The Gang
Archie Bell & The Drells
Jimmy "Bo" Horne
David Ruffin

WWRL
New York, NY
Bob Law/Linda Haynes

ADDED
Con Funk Shun
Jimmy "Bo" Horne
Isley Brothers
Smokey Robinson

HOTTEST
Michael Jackson
Kool & The Gang
Stephanie Mills "Put"
Tasha Thomas
O'Jays
GQ
Love Unlimited
Ashford & Simpson
"Nobody"
Stephanie Mills "Feel"
Mayfield/Clifford

WXVV
Baltimore, MD
Larry Hall

ADDED
Raydio "More"
Doobie Brothers
Anita Ward "Don't"

HOTTEST
Michael Jackson
Funkadelic
Commodores "Still/Sell"
LTD "Stranger"
GQ
Donna Summer
O'Jays
Mass Production
Al Hudson & The Partners
Herb Alpert

MIDWEST

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Pleasure
Herb Alpert
Cindy & Roy
Sly & Family Stone
Breakwater
Siren
Sun
Switch "Call"
Opus 7
Linda Williams
Bob Dylan

HOTTEST
Funkadelic
Mass Production
Al Hudson & The Partners
Minnie Riperton
Rance Allen
Nature's Divine
Foxy
Kool & The Gang
Prince
Jimmy "Bo" Horne

WJMO
Cleveland, OH
Bernie Moody

ADDED
Jimmy "Bo" Horne
Archie Bell & The Drells

HOTTEST
Michael Jackson
Mass Production
Funkadelic
Cameo
Diana Ross
Commodores
GQ
Teddy Pendergrass
O'Jays
Al Hudson & The Partners

WJLB
Detroit, MI
J. Michael McKay

ADDED
Smokey Robinson
Rose Royce
Switch "Call"
Sting
Joe Simon
Cindy & Roy
LTD "Stranger"
Eruption
Mayfield/Clifford
Gladys Knight
Stanley Turrentine
Beverly & Duane
RJ's Latest Arrival

HOTTEST
Michael Jackson
Cameo
Herb Alpert
Mass Production
Crusaders
Ashford & Simpson
Brenda Russell
Dramatics
A Taste Of Money
O'Jays

WCIN
Cincinnati, OH
Bob Long

ADDED
Michael Jackson "Off"
Foxy
Isaac Hayes
Stanley Turrentine
Bobby Caldwell
O'Jays "Forever"
Shalamar

HOTTEST
Kool & The Gang
Rose Royce
Funkadelic
Tower Of Power
Donna Summer
Jimmy "Bo" Horne
Berry White
Raydio "More"
Nature's Divine
Chic "What"
Chapter 8
Brenda Russell

WDAO
Dayton, OH
Turk Logan

ADDED
Nature's Divine
Spinners
Love Unlimited
AWB
Linda Williams
Chic "Forbidden"
Sun
Ohio Players

HOTTEST
GQ
Funkadelic
Teddy Pendergrass
Commodores
Herb Alpert
Kool & The Gang
David Ruffin
Con Funk Shun
Archie Bell & The Drells
Raydio "Hot/More"

WKWM
Grand Rapids, MI
Frank Grant

ADDED
Sly & Family Stone
Shalamar
Glorie Gaynor
Siren
Con Funk Shun
Pleasure
Suzi Lane
Chocolate Milk

HOTTEST
Funkadelic
Michael Jackson
Mass Production
GQ
Cameo
Crusaders
Commodores
Tower Of Power
Kool & The Gang
Isley Brothers

SOUTH

WVEE
Atlanta, GA
Scotty Andrews

ADDED
Raydio "More"
Doobie Brothers
Anita Ward "Don't"

HOTTEST
Michael Jackson
Funkadelic
Commodores "Still/Sell"
LTD "Stranger"
GQ
Donna Summer
O'Jays
Mass Production
Al Hudson & The Partners
Herb Alpert

WPDQ
Jacksonville, FL
Net Jackson

ADDED
Spinners

HOTTEST
Michael Jackson
Funkadelic
Commodores
GQ
Cameo
Raydio "More"
Chic
Mass Production
Jones Girls
Donna Summer

WHRX
Memphis, TN
Ron Olson

ADDED
Raydio "More"
Doobie Brothers
Anita Ward "Don't"

HOTTEST
Michael Jackson
Funkadelic
Commodores "Still/Sell"
LTD "Stranger"
GQ
Donna Summer
O'Jays
Mass Production
Al Hudson & The Partners
Herb Alpert

WEDR
Miami, FL
Jerry Rushing

ADDED
Dorothy Moore
Sugar Hill Gang
Archie Bell & The Drells
War
Sting
Illusions
TSB
Destiny
Carrie Lucas
Whispers
Sherman Hunter
Lenny Williams
Silk
David Oliver
Prince

HOTTEST
Michael Jackson
Five Special "Why"
Mandre
Con Funk Shun
Chic
Jackie Moore
Linda Clifford "Don't"
Dramatics
Mass Production
Sun

WEAS
Savannah, GA
Floyd Bee

ADDED
Love Unlimited
Foxy
Sun
Candi Staton "Chance"
Wayne Henderson
Raydio "More"
Prince
Lou Rawls
Dexter Wansel
Charles Jackson
Jimmy "Bo" Horne
Gangsters
Eddie Rabbitt

HOTTEST
Michael Jackson
Ashford & Simpson
Funkadelic
Archie Bell & The Drells
O'Jays
Rick James
Cameo
Michael Henderson "Do"
Nyro
Isaac Hayes

WDIA
Memphis, TN
Ron King/Johnnie Neely

ADDED
Anita Ward "Don't"
Cindy & Roy
Commodores "Still"
LTD "Stranger"
Prince
Tower Of Power

HOTTEST
Fatback Band "King"
Commodores "Still/Sell"
Michael Jackson
Mass Production
GQ
Smokey Robinson
David Ruffin
Cameo
Raydio "Hot"

WANT
Richmond, VA
Ben Miles

ADDED
Switch "Call"
Sugar Hill Gang

HOTTEST
Funkadelic
Fatback Band "King"
Michael Jackson
Tower Of Power
Harman Kelly
Sterling
Herb Alpert
Uncle Louis
O'Jays

WKKI
Jackson, MS
Tommy Marshall

ADDED
None

HOTTEST
Michael Jackson
Funkadelic
Ashford & Simpson
GQ
ADC Band
Gene Chandler
Minnie Riperton
Smokey Robinson
Con Funk Shun
David Ruffin

WAOK
Atlanta, GA
Doug Harris

ADDED
Aretha Franklin
East Coast
Michael Jackson "Off"
Bobby Bland
Isaac Hayes
Selsoul Orchestra
Cindy & Roy
Gladys Knight

HOTTEST
Mass Production
Cameo
Michael Jackson
Chic
Funkadelic
O'Jays
Isley Brothers
B.B. King
Smokey Robinson
LTD "Stranger"
Commodores
GQ

WJJS
Lynchburg, VA
Robert Gains

ADDED
Freddie James
Sly & Family Stone
Stargard

HOTTEST
Michael Jackson
Chic
Mass Production
GQ
Funkadelic
Commodores
Ashford & Simpson
Cameo
EWBF
Diana Ross

WEST

KDAY
Los Angeles, CA
Steve Woods

ADDED
Vernon Burch
Fleetwood Mac
Switch "Call"
Raydio "More"
Creole D' Cocoe
Shalamar
Fatback Band "King"
Commodores "Still"

HOTTEST
Funkadelic
Michael Jackson
Mass Production
Mayfield/Clifford
Kool & The Gang
Nature's Divine
Gap Band
Cameo
David Ruffin
Archie Bell & The Drells

KDKO
Denver, CO
Ron O'Jay

ADDED
Foxy
Switch "Call"
Rory Block

HOTTEST
Tower Of Power
GQ
Michael Jackson
Cameo
Brenda Russell
A Taste Of Money
Stephanie Mills
Commodores "Still"
Pleasure
Sister Sledge

KLIP
Fresno, CA
Kevin Lynn

ADDED
Aretha Franklin
Faze-O
Spinners
David Oliver

HOTTEST
Shotgun
Cameo
Chocolate Milk
Mayfield/Clifford
O'Jays
Five Special "Special"
Paul Jackson
Lenny Williams
Ashford & Simpson

KBOL
San Mateo, CA
J.J. Jeffries

ADDED
Isley Brothers
Brenda Russell
Smokey Robinson

HOTTEST
Cameo
Funkadelic
Michael Jackson
Commodores
GQ
Herb Alpert
Mass Production
Ashford & Simpson
David Ruffin
O'Jays



DICK GRIFFEY PRODUCTIONS



SOLAR RECORDS STARTS HATHAWAY FUND

Dick Griffey, President of Los Angeles based Solar Records has established the Donny Hathaway Scholarship Fund. In making the announcement, Griffey said:

"Donny Hathaway's contributions to music were significant. His records reached the top of the charts, and many grew to love and respect him. He helped others along the way, but I feel that many forget too quickly when a great artist passes on, and we never really properly recognize his contributions.

For myself, Donny through his music, has never really died. It is because of this that I decided to establish the Donny Hathaway Scholarship Fund, with the sole purpose of doing what Donny did so well — lifting peoples' spirits whether they be in the ghetto, in our industry, or in foreign countries. Since Donny achieved this via his music, it is only logical that the scholarship begin by utilizing one of his own compositions.

In tribute, one of Donny's most beautiful melodies has been given new lyrics by Carrie Lucas, and recorded by The Whispers — both artists on the Solar label, manufactured and distributed by RCA Records.

The proceeds from this single will be given to Donny's wife and children. The record is being released to coincide with Donny's birthday — October 1, 1979.

In subsequent years, a scholarship will be awarded annually to deserving, gifted music students to further their education, and to provide them the support that will, hopefully, help fulfill their dreams and goals. After all, isn't the word 'support,' whether it be toward one's pocket, one's talent, or one's soul what Donny Hathaway was all about?

To enhance this testimonial to the man, who gave so much of himself to our society through his music, mayors of major cities throughout the United States are being asked that October 1, 1979 be proclaimed Donny Hathaway Day. We are also soliciting the aid of radio programmers across the country to add the 'tribute single' — "A Song For Donny" — to their respective playlists on October 1, 1979."

The RCA Records organization is totally supporting this concept and will lend all assistance necessary, as well as making a significant contribution to kickoff this worthy tribute.

We are asking your cooperation in adding "A Song For Donny" to your playlist on October 1, 1979 for simultaneous national penetration.

6255 SUNSET BOULEVARD SUITE 923 LOS ANGELES, CALIFORNIA 90028 (213) 467-6527

GARROFANO

#MARATHON#



Hard Running Rock & Roll

ON COLUMBIA RECORDS



AOR

(ALBUM ORIENTED ROCK)



Jeff Gelb

AOR And Sports: An Uneasy Alliance

You could probably count the number of AOR stations cross-country that run sports play-by-play programming on one hand . . . if not one finger. KTXQ/Dallas begins its second year of live coverage of the Dallas Cowboys games this month. Station PD Tim Spencer offered his opinions on the response garnered by this bold programming experiment.

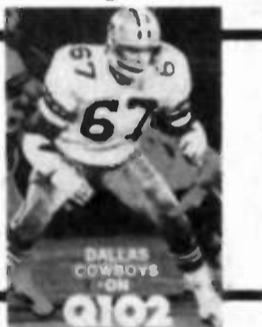
Football Ratings: Holding

The first book to reflect KTXQ's Cowboys coverage was last Fall's sweep, which was an up book for the station, but one that showed no significant increase on Sundays, when the games were aired. "We were disappointed in the Sunday afternoon ratings," reported Spencer. "It's hard to tell whether we might have gotten some crossover listening from new listeners who tuned in to hear the games and stayed with us during the week. We have no indication there was much of that at all."

Spencer speculated that one of the reasons Sunday listening didn't rise substantially is because the station is contractually obligated to refrain from advertising in Dallas that

"Image-wise it's worth it, but we're looking at it very carefully this year to see what happens."

— KTXQ PD Tim Spencer



they have the games. That's because KRLD/Dallas already carries the play-by-play for Dallas residents; KTXQ is licensed to neighboring Ft. Worth but its signal reaches strongly into the Dallas metro area.

The station does extensive area promotion for the games, including listening parties both in Dallas and Ft. Worth. Drink prices are kept to a minimum and the station serves free munchies and awards watchers with free station T-shirts, caps, and tickets to the games themselves.

Interestingly, Spencer said that the station has not received a single listener complaint regarding the Sunday afternoon musical interruption. "I fully expected the hardcore rock 'n' rollers to come out of the woodwork and start calling last fall. They never did."



CLONING AROUND — WMET/Chicago air personality Tom O'Toole hosted an evening of rock music by Chicago area favorites Clone at a recent station party for its listeners. O'Toole is pictured in a clone encounter with the starring group.

The Jury's Still Out

In reflecting on the overall worth of carrying the play-by-play of the games, Spencer opined: "It's got to be an asset because of the association. Every male in Dallas-Ft. Worth, with very few exceptions, is into the Cowboys, and if we weren't carrying them they'd be watching them on TV. We encourage people to turn the sound down on their TV sets and listen to us. Image-wise it's worth it, but we're looking at it very carefully this year to see what happens." As for next season? "I wouldn't rule out dropping them . . . the jury's still out."

Sports and AOR radio have always maintained an uneasy alliance but it's a field many AOR programmers feel should be covered. In a future column I'd like to discuss how AOR stations nationwide cover sports (or if they don't, why not). If your radio station carries unique sports coverage, get in touch with us by letter or phone over the next week or two to give us details that can be shared with our readers.



ALIEN — WRCN/Riverhead sponsored an "Alien Rock 'N' Roll Party" for its listeners that gave out prizes for the most unusual costumes. Pictured (l-r, top) are the two prize winners, (l-r, bottom) station's Asst. PD Tim Tango, MD Paul Harris, air personality Tim Rector.

DIR Carries Live M.U.S.E. Coverage

DIR Syndicators offered live coverage of the massive M.U.S.E. anti-nuke rally held in New York last weekend. Twelve stations hooked up for the five-hour broadcast, with the show to be re-edited on tape for a later King Biscuit offering.

The five-hour broadcast was co-anchored by WBCN/Boston "News Dissector" Danny Schecter, WNEW-FM/New York PD Scott Muni, and WMMR/Philadelphia Energy Coordinator Marcia Hrichison. Highlighted by music sets by Jackson Browne and Jesse Colin Young, the show also featured a surprise appearance by Crosby, Stills & Nash.

DIR's Andy Denmark called the show, produced by Bob Meyrowitz, a logistical triumph, with stations reporting excellent listener feedback.

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READERS PLEASE NOTE: Starting with this week's printouts of the station reports, singles that are being played in medium or hot rotations, or those that have just been added, will show up in those respective rotations. They will appear just beneath the albums, and will be denoted by a hyphen (-) at the left margin. If a single is being played in a light or special singles rotation, it will still show up under the Singles heading. By this means it will become significantly easier to see how often singles are receiving air-play.

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The last of the Summer ARB's gave San Francisco radio interesting results: for the first time in years, KSAN was on top of the area's three AOR's, with an up 2.5. As an initial indication of the station's new programming blood it seems enormously encouraging. This will be a fascinating AOR radio community to watch, and we'll examine it more closely when the Fall book comes out.

Jeff Gelb

Evolution

100,000-watt KKDQ/Grand Forks, ND has dropped its automation equipment for a live AOR format with Brian Norton at the PD helm. Welcome aboard . . . Ken Mills has been appointed GM at K1.YX/Sloux Falls . . . KSPQ/Spokane (All News) GM Clint Weyrauch has taken on the rather unusual additional responsibility of being the evening jock at another station in town, KREM-FM . . . WQBK/Albany PD Jack Hopke has exited for an RCA promotion post in New York. Former MD John Cooper has been upped to WQBK's PD post. Luck to both in your new positions . . . KLAQ/El Paso's new PD is Doug Sorenson . . . KMFJ/Santa Maria MD Peter Napoli has exited and will announce new plans shortly . . . KOZZ/Reno MD Paul Emery has exited. The station's Bruce Van Dyke is his successor . . . KLOL/Houston's new MD is Vanessa Cargo, from the airstaff. The station also has a new News Director, Brian Hill . . . KBCO/Boulder's new MD is Bruce McCaleb . . . WKDF/Nashville's new Music Coordinators are Gina Logue and John Bryant who replace departing Sylvia . . . WYSP/Philadelphia afternoon jock Bob Leonard has exited the station. Part-timer Randy Kotz is filling in . . . Geoff Fisher has exited Zeta 4/Miami for overnights at Love 94. New to news at Love 94 is Larry Bessler, also from Zeta 4 . . . WAVA/Washington's new overnights is Lanle Odell from WRXL/Richmond . . . Changes at WRXL include new midday person Patt Spitzer from WWSW/Pittsburgh and Bob Davis for research and nights. Leaving WRXL is Cassandra Stanell for overnights at WLPX/Milwaukee . . . Jim Bush is new to the Zeta 4/Miami airstaff . . . KZOM/Beaumont's assistant MD Robin Carey has exited for other projects . . . Brock Whaley has left mornings at WORJ/Orlando for the same post at KAZY/Denver . . . Les Davis has returned to WRVR/New York from neighboring WYNY for mornings . . . Bob Hovanes has joined KISW/Seattle for mornings from neighboring KZOK . . . Ed Roach is new to weekends at WZZO/Allentown . . . RCA National Album Promotion Director Josh Blardo has exited that post and will announce new plans shortly . . . Rob Charry has exited as MD at XL102/Richmond . . . Bill Evans has stepped down as MD at WMET/Chicago but retains his airshift. The station's Dave Benson has been named MD . . . KMGH/Bakersfield is switching from Country to AOR on October 1st . . . Dennis Wilen has exited the Album Promotion Director post at Mushroom Records.

Update

KSAN/San Francisco is looking for recording artists to become involved in a station-sponsored Skateathon for Greenpeace. Record company reps are requested to contact MD David Perry at (415) 986-2825 . . . The LOOP/Chicago provided free breakfast for those waiting in line to buy Knack concert tickets. The station was also the sole mail order source for tickets to an upcoming Who concert, which was a speedy sellout . . . Congratulations to WMMS/Cleveland News Director Ed "Flash" Ferenc and new bride Darlene. In other WMMS news, the station has moved its traditional weekly "Coffee Break Concerts" from the station's studios to a club down the street so that listeners can join the artists and station for a cup of coffee and a free show . . . WCCC/Hartford PD Bill Nosal has formed a band called the WCCC All-Stars, featuring Nosal on keyboards and staffer Lich on drums. The All-Stars will headline upcoming station parties for their listeners . . . KZEW/Dallas is celebrating its 6th AOR anniversary with free ice cream for listeners at area outlets, commercial-free Sundays, and free admission to "Zoo Free Zoo Wave Nights" of local groups in concert . . . When the new RCA Hall & Oates album appears, look for a dedication to WLVQ/Columbus airstaffer Beth Kepple. Seems Beth is a fan of the group, and a piece of poetry she sent Oates was the inspiration for a song on the album called "All You Want Is Heaven," which includes lines from the poem . . . WLIR/Long Island is interested in an on-air reunion of former airstaffers. Please contact Rosie Tisany at WLIR, (516) 485-9200 . . . The FOX 101/Grand Rapids has begun a monthly eight-page newsletter complete with concert info, album reviews, and artist profiles. The 20,000-circulation paper is distributed free through area merchants . . . 20th Century-Fox recording artist Genya Ravan mixed a new single on the air at WPIX/New York recently, explaining the process to listeners as she went along . . . Among items already donated for



WHY IS THIS MAN SMILING? — That's Tony Berardini, PD of WBCN/Boston, in a graphic display of the station's close-knit family atmosphere in this group portrait of Tony with swooning 20th Century-Fox recording artist Genya Ravan and station MD Kate Ingram.

KWST/Los Angeles's upcoming celebrity auction for the LA Children's Hospital are a rollerskating outfit worn by Linda Ronstadt and John Travolta's leather jacket from "Grease," along with customized guitars from both Peter Frampton and Paul Stanley . . . Q102/Chattanooga has expanded its weekly jazz programming and needs jazz record service from all labels. Contact Stanley Hall at (615) 842-6604.



BRINGING HOME THE BACON — If radio stations can have mascots why not recording acts? Arnie the Pig joined the Durocs in delivering their premiere Capitol album release to the airstaff of KMET/Los Angeles. Pictured (l-r) are KMET newscaster Pat Kelly (back), PD Sam Bellamy (front), Asst. PD and MD Jack Snyder, group's Ron Nagle, Capitol's Susan Scharf, group's Scott Mathews, Capitol's Dave Rothstein.

Color

STYX AND STONES: WLPX/Milwaukee, in conjunction with an area diamond store, gave away 18,000 stones to those coming to a Summerfest Styx concert appearance. Fifty of the stones were genuine diamonds worth approximately \$200 apiece. Instructions with the stones offered a free appraisal of the stone at the diamond store that cosponsored the promotion, as well as 15% off the price of any purchase at the store.

HEAVY METAL: KPAS/El Paso placed a huge chunk of metal in a record store and asked listeners to guess its weight. Closest guess to actual weight won backstage passes to a concert featuring AC/DC and Molly Hatchet, plus limo service and dinner.

CALLING ALL NERDS: KSJO/San Jose, in conjunction with the Gap clothing stores, held a "Nerd Contest" which invited listeners to wear their least attractive clothing to a contest, the winner of which wins \$500 of free Gap merchandise as well as a trip to Marriott's Great America amusement park.

Concerts & Conversations

PRESENTATIONS: WZXR/Memphis presented Point Blank for \$1.03 . . . WYXE/Madison presented Yipes! for 92 cents . . . WYSP/Philadelphia presented A's for free.

RADIO CONCERTS: A's on WLIR/Long Island . . . Bram Tchaikovsky on KISW/Seattle . . . Carlyne Mas on WQBK/Albany.

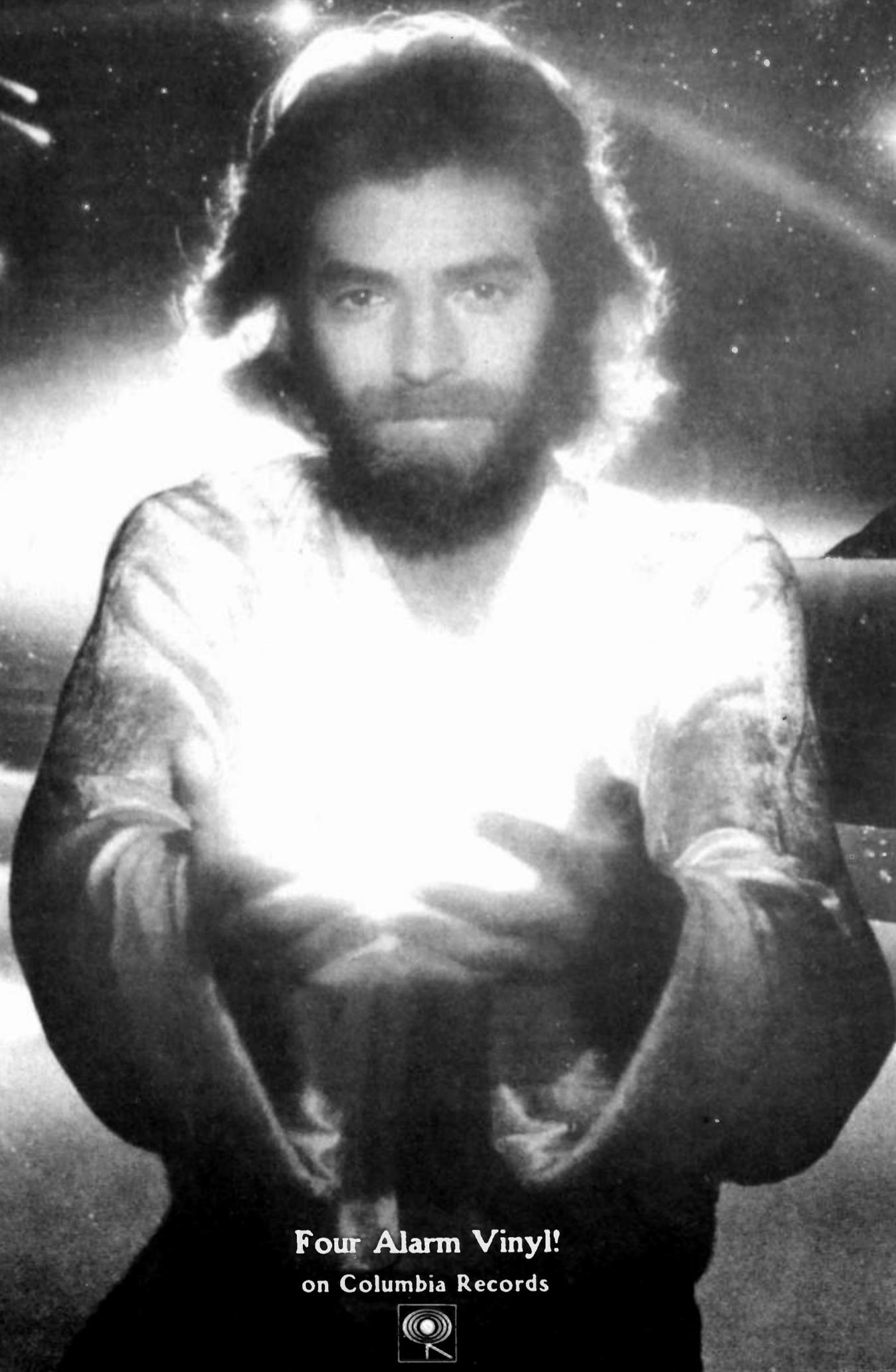
GUEST DJ'S: Steve Dahl on KQRS/Minneapolis . . . Michael Stanley on WOMP-FM/Wheeling . . . Molly Hatchet on KPAS/El Paso.

CONVERSATIONS: Bad Co. on KMOD/Tulsa . . . Frank Zappa, Clash on WXRT/Chicago . . . Garland Jeffreys on WBAB/Babylon . . . Cars, Rob Grill, Jim Messina on KSAN/San Francisco . . . South Side Johnny on WIDB/Carbondale . . . Ian Gomm, Jonathan Richman on WIOQ/Philadelphia . . . Talking Heads, Molly Hatchet on KTXT/Lubbock . . . B-52's on KTIM/San Rafael . . . Gary Burton on KBCO/Boulder . . . Talking Heads on KLBK/Austin . . . Clash on WWWW/Detroit . . . Marshall Tucker on Z-92/Omaha . . . Molly Hatchet, AC/DC on KY99/Amarillo . . . Triumph on WOMP-FM/Wheeling . . . Pat Travers on WKQQ/Lexington . . . Blackfoot, Santana on KRST/Albuquerque . . . Yipes! on WYXE/Madison . . . Billy Falcon on WLIR/Long Island . . . Ronnie Montrose, Al Kooper on KWFM/Tucson . . . Dire Straits, BOC, Jay Ferguson on KXFM/Santa Maria . . . Molly Hatchet, Dire Straits on WDIZ/Orlando . . . Ramones, Carlyne Mas on WQBK/Albany.

COMING NEXT WEEK: Not every station would opt to change a winning format for one that is absolutely untested. That's what CHUM-FM/Toronto did about six months ago, when they dropped their traditional AOR format to play the music of one artist per set. The Canadian ratings have just returned, and next week we'll speak with CHUM-FM PD Warren Cosgrove for details on the surprising ratings results.

Keep The Fire

Kenny Loggins



Four Alarm Vinyl!
on Columbia Records



Radio & Records

Album Airplay/40

Chart Summary

September 28, 1979

154 Reporters

Album cuts are listed in order of airplay preference.

9/7	9/14	9/21	9/28	Album	Label	Album Cuts
1	1	1	1	LED ZEPPELIN	In Through The Out... (Swan Song)	"Love" "Fool" "Evening" "Saurez"
-	-	14	2	FOREIGNER	Head Games (Atlantic)	"White" "Telephone" "Title" "You"
10	7	4	3	BOB DYLAN	Slow Train Coming (Columbia)	"Train" "Angel" "Serve" "Wake"
3	3	3	4	KNACK	Get The Knack (Capitol)	"Good" "Selfish" "Sharona"
2	2	2	5	CARS	Candy-O (Elektra)	"Go" "Do" "Type" "Title"
4	4	5	6	ROBERT PALMER	Secrets (Island)	"Case" "Suspicion" "Jealous"
22	16	11	7	ALAN PARSONS PROJECT	Eve (Arista)	"Damned" "Lie" "Winding" "Hold"
7	8	8	8	NICK LOWE	Labour Of Lust (Columbia)	"Cruel" "Susan" "Squirm"
12	12	10	9	AC/DC	Highway To Hell (Atlantic)	"Title" "Touch" "Blood"
5	5	7	10	NEIL YOUNG	Rust Never Sleeps (WB/Reprise)	"Blue" "Black" "Finger"
8	9	9	11	REO SPEEDWAGON	Nine Lives (Epic)	"Survive" "Road" "Mountain" "Me"
26	18	21	12	MOON MARTIN	Escape From... (Capitol)	"Rolene" "Reason"
6	6	6	13	KINKS	Low Budget (Arista)	"Falling" "Gas" "Pictures"
-	-	23	14	CHEAP TRICK	Dream Police (Epic)	"Title" "Voices" "Hell" "House"
-	-	23	15	MOLLY HATCHET	Flirtin' With Disaster (Epic)	"Man" "Title" "Boogie" "Jukin'"
9	10	12	16	LITTLE RIVER BAND	First Under The Wire (Capitol)	"Loser" "Wonder" "Road" "Life"
20	14	15	17	TALKING HEADS	Fear Of Music (Sire)	"Wartime" "Heaven"
11	11	16	18	SNIFF 'N' THE TEARS	Fickle Heart (Atlantic)	"Seat" "Lines"
23	20	20	19	IAN GOMM	Gomm With The Wind (Stiff/Epic)	"Hold" "Come"
27	22	19	20	JIMMY BUFFETT	Volcano (MCA)	"Fins" "Title" "Survive"
17	17	17	21	SAMMY HAGAR	Street Machine (Capitol)	"Jane" "Feels"
16	15	13	22	RECORDS	The Records (Virgin)	"Eyes" "Teenarama"
19	19	22	23	CHARLIE	Fight Dirty (Arista)	"Cut" "Title" "California"
-	-	24	24	JETHRO TULL	Stormwatch (Chrysalis)	"Oil" "Move" "Orion" "Ages"
13	13	18	25	PAT TRAVERS BAND	Go For What You Know (Polydor)	"Boom" "Hooked"
-	29	30	26	TIM CURRY	Fearless (A&M)	"Rock" "Paradise" "Charge"
-	30	29	27	VAN MORRISON	Into The Music (WB)	"Side" "Begun" "Angeliou" "Gale"
18	23	24	28	SOUTHSIDE JOHNNY	The Jukes (Mercury)	"Anxious" "Everything" "Reply"
15	24	32	29	E. LIGHT ORCHESTRA	Discovery (Jet)	"Bring" "Confusion" "London"
33	27	28	30	AMERICATHON	Various Artists (Lorimar)	"Move On" "Chelsea"
32	36	34	31	DAVE EDMUNDS	Repeat When... (Swan Song)	"Girls" "Wreckage"
-	39	35	32	JOURNEY	Evolution (Columbia)	"Lovin'" "Way" "Late"
14	25	27	33	SUPERTRAMP	Breakfast In America (A&M)	"Title" "Long" "Stranger" "Gone"
-	39	37	34	QUADROPHENIA	Various Artists (Polydor)	"5:15" "Love" "Faces" "Joker"
39	37	25	35	RAINBOW	Down To Earth (Polydor)	"Since" "All Night"
21	26	33	36	BLUE OYSTER CULT	Mirrors (Columbia)	"Music" "Thee"
24	21	26	37	DAVID WERNER	David Werner (Epic)	"Right" "Melanie"
-	38	38	38	SAD CAFE	Facades (A&M)	"Future" "Emptiness"
-	38	39	39	PAT BENATAR	In The Heat Of The... (Chrysalis)	"Heartbreaker" "Lover" "Title"
-	38	40	40	SHOES	Present Tense (Elektra)	"Night" "Then" "Late" "Hear"

Another banner week for ZEP, who grabbed the lion's share of hot reports this week and held their top spot. FOREIGNER jumped way up to second place with strong airplay rotational increases. DYLAN inched up to number three while PARSONS hit top ten. LOWE maintained as AC/DC inched up. MOON had an excellent upsurge in total reports this week. TRICK debuted handsomely (and coincidentally in the same chart position as did FOREIGNER last week and ZEP the week before) with a solid combination of airplay in all rotations. MOLLY jumped while GOMM inched up. TULL debuted nicely while CURRY and MORRISON both had good weeks. ELO resurged as EDMUNDS and JOURNEY continued renewed growth. QUADROPHENIA debuted, as did CAFE, BENATAR and SHOES. Close to charting this week were KARLA BONOFF, CHICAGO, IAN LLOYD, and SCORPIONS.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

NEW ENTRY →

MOST ADDED

	9/28	9/21	9/14	9/7	8/31
1 CHEAP TRICK Dream Police (Epic) Title	129/102 M-5 H-22	16/16 M-0 H-0	0/0	0/0	0/0
2 JETHRO TULL Stormwatch (Chrysalis) "N. Sea Oil"	92/88 M-4 H-2	0/0	0/0	0/0	0/0
3 QUADROPHENIA Various Artists (Polydor) "5:15"	62/61 M-1 H-0	0/0	0/0	0/0	0/0
4 SHOES Present Tense (Elektra) "Tomorrow Night"	55/54 M-1 H-0	0/0	0/0	0/0	0/0
5 TOM JOHNSTON Everything You've... (WB) "Savannah"	49/48 M-2 H-1	6/6 M-0 H-0	0/0	0/0	0/0
6 PAT BENATAR In The Heat... (Chrysalis) "Heartbreaker"	48/31 M-15 H-2	43/37 M-5 H-1	23/23 M-0 H-0	1/0 M-0 H-0	0/0 M-0 H-0
7 JUDAS PRIEST Unleashed In The East (Col) "Diamonds"	43/24 M-14 H-5	27/17 M-7 H-3	17/16 M-1 H-0	2/2 M-0 H-0	0/0 M-0 H-0
8 MOTELS Motels (Capitol) "Control"	24/22 M-2 H-0	0/0	0/0	0/0	0/0
8 SUZI QUATRO Suzi... & Other 4... (RSO) "Bean In Love"	24/22 M-2 H-0	4/4 M-0 H-0	0/0	0/0	0/0
9 BLUE STEEL No More Lonely... (Infinity) Title	34/17 M-13 H-4	27/17 M-7 H-3	33/31 M-1 H-1	10/7 M-2 H-1	2/1 M-0 H-1
10 BONNIE RAITT The Glow (WB) "Thank You"	16/16 M-0 H-0	0/0	0/0	0/0	0/0
11 DESMOND CHILD &... Runners... (Capitol) "Truth Comes"	16/15 M-1 H-0	0/0	0/0	0/0	0/0
12 HOUNDS Puttin' On The Dog (Col) "Under My Thumb"	20/14 M-4 H-2	13/13 M-0 H-0	1/1 M-0 H-0	0/0	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

	9/28	9/21	9/14	9/7	8/31
1 ALAN PARSONS PROJ. Eve (Arista) "Damned If..."	107/53 A-4 H-50	100/54 A-5 H-40	85/45 A-14 H-26	59/10 A-83 H-8	0/0
2 MOON MARTIN Escape From... (Capitol) "Rolene"	85/51 A-2 H-32	63/38 A-3 H-22	70/38 A-12 H-22	60/38 A-6 H-13	59/37 A-9 H-13
3 CHARLIE Fight Dirty (Arista) "Killer Cut"	68/49 A-0 H-19	72/48 A-0 H-24	70/42 A-3 H-25	72/38 A-7 H-27	66/38 A-7 H-21
4 RECORDS The Records (Virgin) "Starry Eyes"	70/47 A-0 H-23	91/57 A-5 H-29	79/49 A-1 H-29	77/50 A-4 H-23	78/48 A-8 H-22
5 AC/DC Highway To Hell (Atlantic) Title	93/48 A-1 H-46	96/48 A-2 H-46	83/41 A-1 H-41	82/39 A-5 H-38	73/33 A-11 H-29
5 TALKING HEADS Fear Of Music (Sire) "Life During Wartime"	86/48 A-4 H-38	90/57 A-5 H-28	84/49 A-11 H-24	67/44 A-17 H-16	67/30 A-12 H-16
6 IAN GOMM Gomm With... (Stiff/Epic) "Hold On"	74/44 A-0 H-30	72/48 A-3 H-21	68/51 A-0 H-15	74/50 A-7 H-17	63/43 A-12 H-8
7 KINKS Low Budget (Arista) "Falling"	96/41 A-0 H-55	108/38 A-0 H-72	108/38 A-0 H-70	117/45 A-0 H-72	121/43 A-0 H-78
7 SAMMY HAGAR Street Machine (Capitol) "Plain Jane"	75/41 A-2 H-32	78/44 A-3 H-31	73/40 A-7 H-25	67/38 A-9 H-22	60/31 A-13 H-16
8 NEIL YOUNG Rust Never... (WB/Reprise) "My Blue"	83/39 A-0 H-54	102/34 A-1 H-67	105/33 A-0 H-72	115/33 A-1 H-81	117/37 A-1 H-79
9 REO SPEEDWAGON Nine Lives (Epic) "Survive"	89/38 A-0 H-51	94/38 A-0 H-56	89/34 A-2 H-53	98/41 A-1 H-54	95/38 A-0 H-67
10 NICK LOWE Labour Of Lust (Columbia) "Cruel"	97/37 A-0 H-80	99/30 A-0 H-69	100/27 A-0 H-73	108/24 A-2 H-80	104/30 A-1 H-73
10 PAT TRAVERS BAND Go For What... (Polydor) "Boom Boom"	81/37 A-0 H-24	74/40 A-0 H-34	78/35 A-0 H-43	79/37 A-5 H-37	81/34 A-0 H-47
10 SOUTHSIDE JOHNNY The Jukes (Mercury) "Anxious"	58/37 A-2 H-17	68/41 A-0 H-25	63/42 A-2 H-25	76/50 A-1 H-24	79/51 A-3 H-25
11 ROBERT PALMER Secrets (Island) "Case"	111/38 A-0 H-75	112/24 A-0 H-88	107/25 A-0 H-82	118/24 A-0 H-94	128/30 A-0 H-98

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

	9/28	9/21	9/14	9/7	8/31
1 LED ZEPPELIN In Through... (Swan Song) "All My Love"	146/142 A-0 M-3	141/137 A-1 M-3	136/134 A-1 M-1	132/117 A-8 M-7	133/8 A-124 M-1
2 FOREIGNER Head Games (Atlantic) "White Boy"	132/110 M-11 M-3	126/12 M-0 M-3	0/0	0/0	0/0
3 KNACK Get The Knack (Capitol) "Good Girls"	113/102 A-0 M-11	117/110 A-0 M-7	115/108 A-0 M-9	122/115 A-0 M-7	133/122 A-0 M-11
4 CARS Candy-O (Elektra) "Let's Go"	112/100 A-0 M-12	125/116 A-0 M-9	128/118 A-0 M-8	130/123 A-0 M-7	132/127 A-0 M-5
5 BOB DYLAN Slow Train Coming (Col) "Slow Train"	131/93 A-0 M-36	126/83 A-4 M-38	104/64 A-5 M-36	103/46 A-34 M-23	90/72 A-73 M-6
6 ROBERT PALMER Secrets (Island) "Case"	111/78 A-0 M-38	112/88 A-0 M-24	107/82 A-0 M-25	118/84 A-24 M-30	128/88 A-30 M-30
7 NICK LOWE Labour Of Lust (Columbia) "Cruel"	97/60 A-0 M-37	99/63 A-0 M-30	100/73 A-0 M-27	108/68 A-24 M-24	104/73 A-1 M-30
8 LITTLE RIVER BAND First Under The... (Capitol) "Loser"	75/58 A-0 M-19	82/33 A-0 M-19	85/63 A-0 M-17	83/73 A-1 M-19	97/71 A-1 M-25
9 KINKS Low Budget (Arista) "Falling"	96/65 A-0 M-41	108/72 A-0 M-38	108/70 A-0 M-38	117/72 A-0 M-45	121/70 A-0 M-43
10 NEIL YOUNG Rust Never... (WB/Reprise) "My Blue"	83/54 A-0 M-39	102/87 A-1 M-34	105/72 A-0 M-33	115/81 A-1 M-33	117/79 A-1 M-37
11 REO SPEEDWAGON Nine Lives (Epic) "Survive"	89/51 A-0 M-38	94/58 A-0 M-38	89/53 A-2 M-34	98/54 A-1 M-41	95/57 A-0 M-38
12 ALAN PARSONS PROJ. Eve (Arista) "Damned If..."	107/59 A-4 M-63	100/40 A-4 M-64	85/28 A-14 M-45	85/28 A-83 M-10	0/0
12 MOLLY HATCHET Flirtin' With Disaster (Epic) "Whiskey Man"	85/59 A-10 M-25	97/13 A-77 M-7	0/0	0/0	0/0
13 AC/DC Highway To Hell (Atlantic) Title	83/48 A-1 M-48	96/48 A-2 M-48	83/41 A-1 M-41	82/38 A-5 M-39	73/29 A-11 M-33
14 JIMMY BUFFETT Volcano (MCA) "Fins"	75/40 A-1 M-34	77/35 A-4 M-35	87/30 A-3 M-34	75/20 A-30 M-25	60/2 A-67 M-1

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

...JETHRO TULL...STORMWATCH...

ON TOUR:

10/9, 10
New Haven Col.,
New Haven, CT

10/11, 12
Madison Square Garden,
New York, NY

10/13
Civic Center,
Providence, RI

10/14
Nassau Col.,
Uniondale, NY

10/16, 17
The Spectrum,
Philadelphia, PA

10/18
Capitol Center,
Washington, DC

10/19
Civic Center,
Portland, ME

10/20
War Memorial,
Rochester, NY

10/21
Boston Garden,
Boston, MA

10/24
Olympia,
Detroit, MI

10/25
Civic Arena,
Pittsburgh, PA

10/26
Richfield,
Cleveland, OH

10/27
Riverfront Col.,
Cincinnati, OH

10/29
Chicago Stadium,
Chicago, IL

10/30
Municipal Aud.,
Nashville, TN

10/31
MidSouth Col.,
Memphis, TN

11/1
Omni,
Atlanta, GA

11/2
Jacksonville Col.,
Jacksonville, FL

11/3
Civic Center,
Lakeland, FL

11/4
Sportatorium,
Miami, FL

11/6
Birm. Jefferson Arena,
Birm., AL

11/7
So. Illinois Univ.,
Carbondale, IL

11/8
Checkerdome,
St. Louis, MO

11/9
Civic Aud.,
Omaha, NB

11/10
McNichols,
Denver, CO

11/12
Aladdin Hotel,
Las Vegas, NV

11/13, 14
Long Beach Arena,
Long Beach, CA

11/17
San Diego Arena,
San Diego, CA

11/18
Oakland Col.,
Oakland, CA

The storm explodes
as Jethro Tull's newest album breaks.
Ian Anderson intensifies the fury with his electrifying musical directions.
Jethro Tull... Lightning Strikes... Again.



Chrysalis
Records and Tapes
CHR 1238

Produced by Ian Anderson and Robin Black

City Boy

The distinctive City Boy sound has never sounded better. From the lyrical tales to the hypnotic musical intensity, "The Day the Earth Caught Fire" can only be called a masterpiece.



City Boy
 "The Day the Earth Caught Fire"
 On Atlantic Records & Tapes



SD 19249 Produced by Robert John Lange

- | | | | | | | | | | | | |
|------|------|------|------|------|--------|------|------|----------|------|------|------|
| WMMS | WOUR | WXRT | WBLM | WLIR | WRKK | WKDF | KKKX | KILT | KROQ | KAWY | KISW |
| WYDD | WAAL | WJKI | WLOB | WBAB | WAUD | WBIR | KSFT | KLBJ | KTYD | KBCO | KZEL |
| WOMP | WFFX | WTAO | WBRU | WWDC | WSHE | WOOR | KKRI | KNCN | KXFM | KWFM | KREM |
| WEBN | WIQB | WLPX | WPLR | WHFS | ZETA 7 | WQUT | KZEW | NOVA 104 | KZOZ | K104 | KGON |
| WXKE | WLAV | WQFM | WQDK | WRXI | WDIZ | WLBJ | KTXQ | KZOM | KCAL | KSAN | KQFM |
| WKQQ | WHNN | WYXE | WPDH | WMMR | WGVL | WHSY | KYTX | KATT | KBTI | KTIM | KSHE |
| WMJQ | WLUP | WIBA | WRKI | WIOQ | WKWF | KLYX | KLAQ | KMOD | KFMI | KSJO | |
| WCMF | WMET | WCOZ | WNEW | WSAN | WQDR | KFMH | KLOI | KMBQ | KRST | KOME | |
| WAQX | | WBCN | | WRAS | | KBLE | | KWST | | KOZZ | |

Jimmy Messina
OASIS

**JIMMY MESSINA IS BACK
WITH THE GOODS.
RESERVE SPACE FOR OASIS**



ON COLUMBIA RECORDS

SOUTH

KY99 Amarillo 808-359-8661

PD: BOB MILLER
NO: DON SUTTON

Added
PAT GALLAGHER (Chrysalis)
CHEAP TRICK (Epic)
KARLA BONOFF (Capitol)
JACKSON (Polygram)
JETHRO TULL (Chrysalis)
-LEETWOOD MAC (WB)
-MCD (Polygram)

Medium
NASHVILLE (Polygram)
GEO. THOROGOOD (MCA)
TIM CURRY (A&M)
MISTRESS (RSO)
GARDNER (A&M)
SAD CAPE (A&M)
TALKING HEADS (Sire)
ELLEN FOLEY (Epic/Cleveland Int'l)
YACHTS (Polygram)
CITY BOY (Atlantic)
ADAM PRIEST (Capitol)
BLUE STEEL (Infinity)

Hot
PAT GALLAGHER (Chrysalis)
PAT TRAYERS BAND (Polygram)
LED ZEPPELIN (Swan Song)
SABRY HAJAR (Capitol)
ORVILLE (Arista)
AC/DC (Atlantic)
POINT BLANK (MCA)
NICK LOBE (Capitol)
J&B (Capitol)
FOREIGNER (Atlantic)
VAN DYKE PARRIS (Capitol)
MCD MARTIN (Capitol)
REO SPEEDWAGON (Epic)
CHICAGO (Columbia)
NOLLY HATCHET (Epic)
ALAN PARSONS PROJ. (Arista)

Just
J&B
NONE

Singles
None

WILB 96.1 Columbia 803-796-8898

PD: BOB MILLER
NO: DON SUTTON

Added
NOLLY HATCHET (Epic)
"The Highway" (Columbia)
J&B (Capitol)
Title

Medium
VAN DYKE PARRIS (Capitol)
"Bright Side"
DIRE STRAITS (WB)
ORVILLE (Arista)
BUCKLE UP (Polygram)
REO SPEEDWAGON (Epic)
SUPERTRAMP (A&M)
NOLLY HATCHET (Epic)
ALAN PARSONS PROJ. (Arista)

Just
J&B
NONE

Singles
None

MOST ADDED

CHEAP TRICK
Dream Police (Epic) 29/27

JETHRO TULL
Stormwatch (Chrysalis) 18/17

TOM JOHNSTON
Everything You've... (WB) 14/14

QUADROPHENIA
Various Artists (Polydor) 11/11

PAT BENATAR
In The Heat... (Chrysalis) 13/10

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

CHARLIE
Fight Dirty (Arista) 22/16

ALAN PARSONS PROJECT
Eve (Arista) 27/15

TALKING HEADS
Fear Of Music (Sire) 21/15

ROBERT PALMER
Secrets (Island) 27/14

RECORDS
The Records (Virgin) 16/14

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

LED ZEPPELIN
In Through... (Swan Song) 37/38

KNACK
Get The Knack (Capitol) 31/29

FOREIGNER
Head Games (Atlantic) 34/27

CARS
Candy-O (Elektra) 31/27

BOB DYLAN
Slow Train Coming (Col) 35/22

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

96rock Atlanta 404-325-0960

PD: RICH FROST

Added
CHEAP TRICK (Epic)
FOREIGNER (Atlantic)
JOURNEY (Columbia)
BLUE STEEL (Infinity)
GARDNER (A&M)
POINTERS SISTERS (Planet)

Medium
SOUTHWEST JOBBY (Mercury)
RECORDS (Mercury)
BOB DYLAN (Columbia)
PT COCKER (A&M)
RANDY NEWMAN (A&M)
POINT BLANK (MCA)
NOLLY HATCHET (Epic)
LOUISE (Arista)
URB (Capitol)

Hot
AC/DC (Atlantic)
PAT TRAYERS BAND (Polygram)
GEO. THOROGOOD (MCA)
CARB (Elektra)
KINCK (Capitol)
ALAN PARSONS PROJ. (Arista)
DAVE EDWARDS (Swan Song)
LED ZEPPELIN (Swan Song)
ELLEN FOLEY (Epic/Cleveland Int'l)
NICK LOBE (Capitol)
-TIM CURRY (A&M)

Just
J&B
NONE

Singles
None

91oi Corpus Christi 512-856-4641

PD: CHARLIE PALMER

Added
CHEAP TRICK (Epic)
JETHRO TULL (Chrysalis)
RICHIE FURAY (Arista)
TOM JOHNSTON (WB)
SUZI QUATRO (RSO)
JUDAS PRIEST (Columbia)
MCD MARTIN (Capitol)
PAT TRAYERS BAND (Polygram)
NOLLY HATCHET (Epic)
ALAN PARSONS PROJ. (Arista)
PAT TRAYERS BAND (Polygram)
TIM CURRY (A&M)

Medium
REO SPEEDWAGON (Epic)
ALAN PARSONS PROJ. (Arista)
LOUISE (Arista)
CHICAGO (Columbia)
DICK SARGENT (Capitol)
SAMPSON & SIMONS (WB)
NICK LOBE (Capitol)
KARLA BONOFF (Capitol)
FAB THUNDERBOLTS (Arista)
DURAN DURAN (Capitol)
"Julia's City" "Mistake Man"

Just
J&B
NONE

Singles
None

KLOL Houston 713-526-4591

PD: PAUL RYAN

Added
CHEAP TRICK (Epic)
JETHRO TULL (Chrysalis)
PAT BENATAR (Polygram)
QUADROPHENIA (Polygram)

Medium
FRANK ZAPPA (Capitol)
WINGS (Capitol)
NASHVILLE (Polygram)
REO SPEEDWAGON (Epic)
JIMMY BUFFETT (MCA)
GARDNER (A&M)
KANSAS (Arista)
SMITH "The... TEARS (Atlantic)

Just
J&B
NONE

Singles
None

WBIR Knoxville 615-637-1010

PD: ROBERT HENRY

Added
NOLLY HATCHET (Epic)
POINT BLANK (MCA)
TOM JOHNSTON (WB)
JIMMY BUFFETT (MCA)
SABRY HAJAR (Capitol)
FRANK ZAPPA (Capitol)
JONAS MEKEL (Capitol)
REO SPEEDWAGON (Epic)
GARDNER (A&M)
PAT TRAYERS BAND (Polygram)
NOLLY HATCHET (Epic)
ALAN PARSONS PROJ. (Arista)
PAT TRAYERS BAND (Polygram)
TIM CURRY (A&M)

Medium
NEIL YOUNG (WB/RCA)
JOURNEY (Columbia)
GARY BURFITT (Arista)
JOHN STEWART (RSO)
KANSAS (Arista)
NICK LOBE (Capitol)
URB (Capitol)
BLACKFOOT (Arista)
SOUTHWEST JOBBY (Mercury)
RANDY NEWMAN (A&M)
NICK LOBE (Capitol)
WALTER EGAN (Columbia)
ALAN PARSONS PROJ. (Arista)
ALAN PARSONS PROJ. (Arista)

Hot
LED ZEPPELIN (Swan Song)
REO SPEEDWAGON (Epic)
ALAN PARSONS PROJ. (Arista)
GEO. THOROGOOD (MCA)
NICK LOBE (Capitol)
KARLA BONOFF (Capitol)
FAB THUNDERBOLTS (Arista)
DURAN DURAN (Capitol)
"Julia's City" "Mistake Man"

Just
J&B
NONE

Singles
None

ZETA 4 Miami 305-371-6641

PD: KEITH SLEY
NO: ROBIN MARTIN

Added
CHEAP TRICK (Epic)
JETHRO TULL (Chrysalis)
NOLLY HATCHET (Epic)
ALAN PARSONS PROJ. (Arista)
FRANK ZAPPA (Capitol)
JONAS MEKEL (Capitol)
REO SPEEDWAGON (Epic)
GARDNER (A&M)
PAT TRAYERS BAND (Polygram)
NOLLY HATCHET (Epic)
ALAN PARSONS PROJ. (Arista)
PAT TRAYERS BAND (Polygram)
TIM CURRY (A&M)

Medium
REO SPEEDWAGON (Epic)
ALAN PARSONS PROJ. (Arista)
LOUISE (Arista)
CHICAGO (Columbia)
DICK SARGENT (Capitol)
SAMPSON & SIMONS (WB)
NICK LOBE (Capitol)
KARLA BONOFF (Capitol)
FAB THUNDERBOLTS (Arista)
DURAN DURAN (Capitol)
"Julia's City" "Mistake Man"

Just
J&B
NONE

Singles
None

KLBJ FM Austin 512-474-6543

PD: GLEN DAVE HANSON

Added
GARDNER (A&M)
POINTERS SISTERS (Planet)
HOUND (Columbia)
CITY BOY (Atlantic)
CHEAP TRICK (Epic)
TOM JOHNSTON (WB)
FRANK ZAPPA (Capitol)
-ELOSIONS (WB)
-LEETWOOD MAC (WB)
-MCD (Polygram)
-SIC (Polygram)

Medium
SOUTHWEST JOBBY (Mercury)
RECORDS (Mercury)
FAB THUNDERBOLTS (Arista)
J. CALE (MCA)
DIRE STRAITS (WB)
DAVE EDWARDS (Swan Song)
SAD CAPE (A&M)

Hot
LED ZEPPELIN (Swan Song)
BOB DYLAN (Columbia)
NICK LOBE (Capitol)
KARLA BONOFF (Capitol)
FAB THUNDERBOLTS (Arista)
DURAN DURAN (Capitol)
"Julia's City" "Mistake Man"

Just
J&B
NONE

Singles
None

91oi Dallas-Ft. Worth 214-528-5500

PD: TIM SPENCER

Added
BUCKLE UP (Polygram)
TALKING HEADS (Sire)
ALAN PARSONS PROJ. (Arista)
RANDY NEWMAN (A&M)
PAT BENATAR (Polygram)
POINTERS SISTERS (Planet)
"Sweet"

Medium
LED ZEPPELIN (Swan Song)
CARB (Elektra)
"All I Can Do" "Let's Go"
KINCK (Capitol)
"My Summer" "Sailin'"
ROBERT PALMER (Island)
NICK LOBE (Capitol)
URB (Capitol)
FOREIGNER (Atlantic)
Title "White Boy"
SOUTHWEST JOBBY (Mercury)
PAT TRAYERS BAND (Polygram)
"Black Rose"
BLACKFOOT (Arista)
SMITH "The... TEARS (Atlantic)
AERI CATHON (Arista)

Just
J&B
NONE

Singles
None

Jackson 801-982-1062

PD: WARE HARRISON

Added
CHEAP TRICK (Epic)
TOM JOHNSTON (WB)

Medium
NICK LOBE (Capitol)
JIMMY BUFFETT (MCA)
NICK LOBE (Capitol)
JIMMY BUFFETT (MCA)
NICK LOBE (Capitol)
JIMMY BUFFETT (MCA)
NICK LOBE (Capitol)

Just
J&B
NONE

Singles
None

KM KSMB Lafayette 318-232-1311

PD: RAY SUTLER
NO: JAY KUTLER

Added
CHEAP TRICK (Epic)
DESMOND CHILD... (Capitol)
JUDAS PRIEST (Columbia)
QUADROPHENIA (Polygram)
-LEETWOOD MAC (WB)
-EAGLES (Arista)

Medium
POINTERS SISTERS (Planet)
ALAN PARSONS PROJ. (Arista)
CHICAGO (Columbia)
RECORDS (Mercury)
NICK LOBE (Capitol)
JIMMY BUFFETT (MCA)
NICK LOBE (Capitol)
JIMMY BUFFETT (MCA)
NICK LOBE (Capitol)

Just
J&B
NONE

Singles
None

MIAMI 305-581-1580

PD: MICHELE ROBINSON

Added
CHEAP TRICK (Epic)
JETHRO TULL (Chrysalis)
NOLLY HATCHET (Epic)
ALAN PARSONS PROJ. (Arista)
FRANK ZAPPA (Capitol)
JONAS MEKEL (Capitol)
REO SPEEDWAGON (Epic)
GARDNER (A&M)
PAT TRAYERS BAND (Polygram)
NOLLY HATCHET (Epic)
ALAN PARSONS PROJ. (Arista)
PAT TRAYERS BAND (Polygram)
TIM CURRY (A&M)

Medium
REO SPEEDWAGON (Epic)
ALAN PARSONS PROJ. (Arista)
LOUISE (Arista)
CHICAGO (Columbia)
DICK SARGENT (Capitol)
SAMPSON & SIMONS (WB)
NICK LOBE (Capitol)
KARLA BONOFF (Capitol)
FAB THUNDERBOLTS (Arista)
DURAN DURAN (Capitol)
"Julia's City" "Mistake Man"

Just
J&B
NONE

Singles
None

Beaumont 713-727-0229

PD: RICH PETERS
NO: BOSS BLOCK

Added
NOLLY HATCHET (Epic)
Title "The Highway"
KARLA BONOFF (Capitol)
-LOAS PRIEST (Columbia)
-SAD CAPE (A&M)
-LEETWOOD MAC (WB)
-JETHRO TULL (Chrysalis)
-THE "Rope" "Hoop"

Medium
REO SPEEDWAGON (Epic)
NEIL YOUNG (WB/RCA)
AC/DC (Atlantic)
RIMS (Arista)
RECORDS (Mercury)
SUPERTRAMP (A&M)
SINCEROS (Mercury)
FRANK ZAPPA (Capitol)
Title

Hot
LED ZEPPELIN (Swan Song)
CARB (Elektra)
"All I Can Do" "Let's Go"
KINCK (Capitol)
"My Summer" "Sailin'"
ROBERT PALMER (Island)
NICK LOBE (Capitol)
URB (Capitol)
FOREIGNER (Atlantic)
Title "White Boy"
SOUTHWEST JOBBY (Mercury)
PAT TRAYERS BAND (Polygram)
"Black Rose"
BLACKFOOT (Arista)
SMITH "The... TEARS (Atlantic)
AERI CATHON (Arista)

Just
J&B
NONE

Singles
None

91oi Dallas 214-748-9898

PD: CHRIS MILLER

Added
BUCKLE UP (Polygram)
TALKING HEADS (Sire)
ALAN PARSONS PROJ. (Arista)
RANDY NEWMAN (A&M)
PAT BENATAR (Polygram)
POINTERS SISTERS (Planet)
"Sweet"

Medium
LED ZEPPELIN (Swan Song)
CARB (Elektra)
"All I Can Do" "Let's Go"
KINCK (Capitol)
"My Summer" "Sailin'"
ROBERT PALMER (Island)
NICK LOBE (Capitol)
URB (Capitol)
FOREIGNER (Atlantic)
Title "White Boy"
SOUTHWEST JOBBY (Mercury)
PAT TRAYERS BAND (Polygram)
"Black Rose"
BLACKFOOT (Arista)
SMITH "The... TEARS (Atlantic)
AERI CATHON (Arista)

Just
J&B
NONE

Singles
None

Jacksonville 904-633-2785

PD: HOWARD LANGOIS

Added
CHEAP TRICK (Epic)
JETHRO TULL (Chrysalis)
TOM JOHNSTON (WB)
JUDAS PRIEST (Columbia)
NOLLY HATCHET (Epic)
DESMOND CHILD... (Capitol)
J.D. SOUTH (Columbia)
SABRY HAJAR (Capitol)
NICK LOBE (Capitol)
MARSHALL CHAPMAN (Epic)
SMITH "The... TEARS (Atlantic)
BONNIE PRINCE AND NADEAU (Arista)

Medium
RECORDS (Mercury)
J. CALE (MCA)
GEO. THOROGOOD (MCA)
CHICAGO (Columbia)
NICK LOBE (Capitol)
KARLA BONOFF (Capitol)
FAB THUNDERBOLTS (Arista)
DURAN DURAN (Capitol)
"Julia's City" "Mistake Man"

Just
J&B
NONE

Singles
None

Lexington 806-252-6894

PD: DAVE KRUSE/RELIANS

Added
CHEAP TRICK (Epic)
"The Highway" "Hoop"
TOM JOHNSTON (WB)
KARLA BONOFF (Capitol)
DIRT BAND (Arista)
BOB DYLAN (Columbia)
-JERRY SPENCER (Atlantic)
"Star Train" "Precious Angel"
"Star Train" "Precious Angel"
"Star Train" "Precious Angel"
"Star Train" "Precious Angel"
"Star Train" "Precious Angel"

Medium
PAT TRAYERS BAND (Polygram)
NEIL YOUNG (WB/RCA)
REO SPEEDWAGON (Epic)
CHARLIE (Arista)
SOUTHWEST JOBBY (Mercury)
FOREIGNER (Atlantic)
AC/DC (Atlantic)
RAINBOW (Polygram)
GEO. THOROGOOD (MCA)
TALKING HEADS (Sire)
ELLEN FOLEY (Epic/Cleveland Int'l)
NICK LOBE (Capitol)
AMERICAN CAT (Arista)
RECORDS (Mercury)

Hot
LED ZEPPELIN (Swan Song)
REO SPEEDWAGON (Epic)
ALAN PARSONS PROJ. (Arista)
GEO. THOROGOOD (MCA)
NICK LOBE (Capitol)
KARLA BONOFF (Capitol)
FAB THUNDERBOLTS (Arista)
DURAN DURAN (Capitol)
"Julia's City" "Mistake Man"

Just
J&B
NONE

Singles
None

MIAMI 305-672-2500

PD: RICH PETERS
NO: BOSS BLOCK

Added
NOLLY HATCHET (Epic)
Title "The Highway"
KARLA BONOFF (Capitol)
-LOAS PRIEST (Columbia)
-SAD CAPE (A&M)
-LEETWOOD MAC (WB)
-JETHRO TULL (Chrysalis)
-THE "Rope" "Hoop"

Medium
REO SPEEDWAGON (Epic)
NEIL YOUNG (WB/RCA)
AC/DC (Atlantic)
RIMS (Arista)
RECORDS (Mercury)
SUPERTRAMP (A&M)
SINCEROS (Mercury)
FRANK ZAPPA (Capitol)
Title

Hot
LED ZEPPELIN (Swan Song)
CARB (Elektra)
"All I Can Do" "Let's Go"
KINCK (Capitol)
"My Summer" "Sailin'"
ROBERT PALMER (Island)
NICK LOBE (Capitol)
URB (Capitol)
FOREIGNER (Atlantic)
Title "White Boy"
SOUTHWEST JOBBY (Mercury)
PAT TRAYERS BAND (Polygram)
"Black Rose"
BLACKFOOT (Arista)
SMITH "The... TEARS (Atlantic)
AERI CATHON (Arista)

Just
J&B
NONE

Singles
None

Birmingham 205-870-9900

PD: WARE HARRISON

Added
NOLLY HATCHET (Epic)
Title "The Highway"
KARLA BONOFF (Capitol)
-LOAS PRIEST (Columbia)
-SAD CAPE (A&M)
-LEETWOOD MAC (WB)
-JETHRO TULL (Chrysalis)
-THE "Rope" "Hoop"

Medium
REO SPEEDWAGON (Epic)
NEIL YOUNG (WB/RCA)
AC/DC (Atlantic)
RIMS (Arista)
RECORDS (Mercury)
SUPERTRAMP (A&M)
SINCEROS (Mercury)
FRANK ZAPPA (Capitol)
Title

Hot
LED ZEPPELIN (Swan Song)
CARB (Elektra)
"All I Can Do" "Let's Go"
KINCK (Capitol)
"My Summer" "Sailin'"
ROBERT PALMER (Island)
NICK LOBE (Capitol)
URB (Capitol)
FOREIGNER (Atlantic)
Title "White Boy"
SOUTHWEST JOBBY (Mercury)
PAT TRAYERS BAND (Polygram)
"Black Rose"
BLACKFOOT (Arista)
SMITH "The... TEARS (Atlantic)
AERI CATHON (Arista)

Just
J&B
NONE

Singles
None

El Paso 915-533-8211

PD: JOHN HARRIS

Added
CHEAP TRICK (Epic)
NOLLY HATCHET (Epic)
ALAN PARSONS PROJ. (Arista)
PAT TRAYERS BAND (Polygram)
NOLLY HATCHET (Epic)
ALAN PARSONS PROJ. (Arista)
PAT TRAYERS BAND (Polygram)
TIM CURRY (A&M)

Medium
REO SPEEDWAGON (Epic)
ALAN PARSONS PROJ. (Arista)
LOUISE (Arista)
CHICAGO (Columbia)
DICK SARGENT (Capitol)
SAMPSON & SIMONS (WB)
NICK LOBE (Capitol)
KARLA BONOFF (Capitol)
FAB THUNDERBOLTS (Arista)
DURAN DURAN (Capitol)
"Julia's City" "Mistake Man"

Just
J&B
NONE

Singles
None

Johnson City 615-477-3127

PD: CANDY BRANT

Added
CHEAP TRICK (Epic)
JETHRO TULL (Chrysalis)
TOM JOHNSTON (WB)
JUDAS PRIEST (Columbia)
NOLLY HATCHET (Epic)
DESMOND CHILD... (Capitol)
J.D. SOUTH (Columbia)
SABRY HAJAR (Capitol)
NICK LOBE (Capitol)
MARSHALL CHAPMAN (Epic)
SMITH "The... TEARS (Atlantic)
BONNIE PRINCE AND NADEAU (Arista)

Medium
RECORDS (Mercury)
J. CALE (MCA)
GEO. THOROGOOD (MCA)
CHICAGO (Columbia)
NICK LOBE (Capitol)
KARLA BONOFF (Capitol)
FAB THUNDERBOLTS (Arista)
DURAN DURAN (Capitol)
"Julia's City" "Mistake Man"

Just
J&B
NONE

Singles
None

Little Rock 501-664-6666

PD: STUART MCRAE

Added
CHEAP TRICK (Epic)
Title "The Highway"
KARLA BONOFF (Capitol)
-LOAS PRIEST (Columbia)
-SAD CAPE (A&M)
-LEETWOOD MAC (WB)
-JETHRO TULL (Chrysalis)
-THE "Rope" "Hoop"

Medium
REO SPEEDWAGON (Epic)
NEIL YOUNG (WB/RCA)
AC/DC (Atlantic)
RIMS (Arista)
RECORDS (Mercury)
SUPERTRAMP (A&M)
SINCEROS (Mercury)
FRANK ZAPPA (Capitol)
Title

Hot
LED ZEPPELIN (Swan Song)
CARB (Elektra)
"All I Can Do" "Let's Go"
KINCK (Capitol)
"My Summer" "Sailin'"
ROBERT PALMER (Island)
NICK LOBE (Capitol)
URB (Capitol)
FOREIGNER (Atlantic)
Title "White Boy"
SOUTHWEST JOBBY (Mercury)
PAT TRAYERS BAND (Polygram)
"Black Rose"
BLACKFOOT (Arista)
SMITH "The... TEARS (Atlantic)
AERI CATHON (Arista)

Just
J&B
NONE

Singles
None

Nashville 615-244-9532

PD: ALAN SNEED

Added
CHEAP TRICK (Epic)
JETHRO TULL (Chrysalis)
NOLLY HATCHET (Epic)
ALAN PARSONS PROJ. (Arista)
FRANK ZAPPA (Capitol)
JONAS MEKEL (Capitol)
REO SPEEDWAGON (Epic)
GARDNER (A&M)
PAT TRAYERS BAND (Polygram)
NOLLY HATCHET (Epic)
ALAN PARSONS PROJ. (Arista)
PAT TRAYERS BAND (Polygram)
TIM CURRY (A&M)

Medium
REO SPEEDWAGON (Epic)
ALAN PARSONS PROJ. (Arista)
LOUISE (Arista)
CHICAGO (Columbia)
DICK SARGENT (Capitol)
SAMPSON & SIMONS (WB)
NICK LOBE (Capitol)
KARLA BONOFF (Capitol)
FAB THUNDERBOLTS (Arista)
DURAN DURAN (Capitol)
"Julia's City" "Mistake Man"

Just
J&B
NONE

Singles
None

WROG Charlotte 704-392-6191

PD: JACQUE FORSTING

Added
SABRY HAJAR (Capitol)
PAT BENATAR (Polygram)
CANDY (Arista)
SINCEROS (Mercury)
CHEAP TRICK (Epic)
BOB DYLAN (Columbia)
JETHRO TULL (Chrysalis)
HOUND (Columbia)
-EAGLES (Arista)
-ELON (Columbia)

Medium
FOREIGNER (Atlantic)
NOLLY HATCHET (Epic)
NICK LOBE (Capitol)
MANTOUZZO (Epic)
BGC (Columbia)
LED ZEPPELIN (Swan Song)
KINGS (Arista)
TIM CURRY (A&M)
REO SPEEDWAGON (Epic)
DAVE EDWARDS (Swan Song)
AERI CATHON (Arista)

Hot
LED ZEPPELIN (Swan Song)
REO SPEEDWAGON (Epic)
ALAN PARSONS PROJ. (Arista)
GEO. THOROGOOD (MCA)
NICK LOBE (Capitol)
KARLA BONOFF (Capitol)
FAB THUNDERBOLTS (Arista)
DURAN DURAN (Capitol)
"Julia's City" "Mistake Man"

Just
J&B
NONE

Singles
None

El Paso 915-544-8664

PD: DOUG SORESEN

Added
BLUE STEEL (Infinity)
GARDNER (A&M)
JETHRO TULL (Chrysalis)
SAD CAPE (A&M)
PAT BENATAR (Polygram)
PAT BENATAR (Polygram)

Medium
ALAN PARSONS PROJ. (Arista)
TALKING HEADS (Sire)
RAINBOW (Polygram)

Hot
LED ZEPPELIN (Swan Song)
REO SPEEDWAGON (Epic)
ALAN PARSONS PROJ. (Arista)
GEO. THOROGOOD (MCA)
NICK LOBE (Capitol)
KARLA BONOFF (Capitol)
FAB THUNDERBOLTS (Arista)
DURAN DURAN (Capitol)
"Julia's City" "Mistake Man"

Just
J&B
NONE

Singles
None

Kilgore 214-984-2001

PD: DAL SANDERS

Added
QUADROPHENIA (Polygram)
YIPPIE (Mercury)
JETHRO TULL (Chrysalis)
DESMOND CHILD... (Capitol)
SHIRTS (Capitol)
SUZI QUATRO (RSO)
STREETHEAT (Arista)
BLONDIE (Chrysalis)
-LEETWOOD MAC (WB)
-EAGLES (Arista)
MURPHY (Mercury)
LORRIE L. SMITH (Columbia)
LARRY SULLIVAN (WB)
ALAN PARSONS PROJ. (Arista)
NICK LOBE (Capitol)
DAVID WHELAN (Epic)
TALKING HEADS (Sire)
GEO. THOROGOOD (MCA)
RANDY NEWMAN (A&M)
SOUTHWEST JOBBY (Mercury)
POINT BLANK (MCA)

Medium
REO SPEEDWAGON (Epic)
ALAN PARSONS PROJ. (Arista)
LOUISE (Arista)
CHICAGO (Columbia)
DICK SARGENT (Capitol)
SAMPSON & SIMONS (WB)
NICK LOBE (Capitol)
KARLA BONOFF (Capitol)
FAB THUNDERBOLTS (Arista)
DURAN DURAN (Capitol)
"Julia's City" "Mistake Man"

Just
J&B
NONE

Singles
None

Louisville 502-585-5178

PD: CRAIG HALL

Added
CHEAP TRICK (Epic)
JETHRO TULL (Chrysalis)
NOLLY HATCHET (Epic)
ALAN PARSONS PROJ. (Arista)
FRANK ZAPPA (Capitol)
JONAS MEKEL (Capitol)
REO SPEEDWAGON (Epic)
GARDNER (A&M)
PAT TRAYERS BAND (Polygram)
NOLLY HATCHET (Epic)
ALAN PARSONS PROJ. (Arista)
PAT TRAYERS BAND (Polygram)
TIM CURRY (A&M)

Medium
REO SPEEDWAGON (Epic)
ALAN PARSONS PROJ. (Arista)
LOUISE (Arista)
CHICAGO (Columbia)
DICK SARGENT (Capitol)
SAMPSON & SIMONS (WB)
NICK LOBE (Capitol)
KARLA BONOFF (Capitol)
FAB THUNDERBOLTS (Arista)
DURAN DURAN (Capitol)
"Julia's City" "Mistake Man"

Just
J&B
NONE

Singles
None

New Orleans 504-529-1212

PD: CAPTAIN HUBBLE

Added
QUADROPHENIA (Polygram)
STAN OZ (Columbia)
SOUTHWEST JOBBY (Mercury)
"New Line" "Title"

Medium
NOLLY HATCHET (Epic)
BOB DYLAN (Columbia)
KINCK (Capitol)
ALAN PARSONS PROJ. (Arista)
FRANK ZAPPA (Capitol)
JONAS MEKEL (Capitol)
REO SPEEDWAGON (Epic)
GARDNER (A&M)
PAT TRAYERS BAND (Polygram)
NOLLY HATCHET (Epic)
ALAN PARSONS PROJ. (Arista)
PAT TRAYERS BAND (Polygram)
TIM CURRY (A&M)

Hot
LED ZEPPELIN (Swan Song)
REO SPEEDWAGON (Epic)
ALAN PARSONS PROJ. (Arista)
GEO. THOROGOOD (MCA)
NICK LOBE (Capitol)
KARLA BONOFF (Capitol)
FAB THUNDERBOLTS (Arista)
DURAN DURAN (Capitol)
"Julia's City" "Mistake Man"

Just
J&B
NONE

Singles
None

WROG Charlotte 704-392-6191

PD: JACQUE FORSTING

Added
SABRY HAJAR (Capitol)
PAT BENATAR (Polygram)
CANDY (Arista)
SINCEROS (Mercury)
CHEAP TRICK (Epic)
BOB DYLAN (Columbia)
JETHRO TULL (Chrysalis)
HOUND (Columbia)
-EAGLES (Arista)
-ELON (Columbia)

Medium
FOREIGNER (Atlantic)
NOLLY HATCHET (Epic)
NICK LOBE (Capitol)
MANTOUZZO (Epic)
BGC (Columbia)
LED ZEPPELIN (Swan Song)
KINGS (Arista)
TIM CURRY (A&M)
REO SPEEDWAGON (Epic)
DAVE EDWARDS (Swan Song)
AERI CATHON (Arista)

Hot
LED ZEPPELIN (Swan Song)
REO SPEEDWAGON (Epic)
ALAN PARSONS PROJ. (Arista)
GEO. THOROGOOD (MCA)
NICK LOBE (Capitol)
KARLA BONOFF (Capitol)
FAB THUNDERBOLTS (Arista)
DURAN DURAN (Capitol)
"Julia's City" "Mistake Man"

Just
J&B
NONE

Singles
None

The Q El Paso 915-544-8664

PD: DOUG SORESEN

Added
BLUE STEEL (Infinity)
GARDNER (A&M)
JETHRO TULL (Chrysalis)
SAD CAPE (A&M)
PAT BENATAR (Polygram)
PAT BENATAR (Polygram)

Medium
ALAN PARSONS PROJ. (Arista)
TALKING HEADS (Sire)
RAINBOW (Polygram)

Hot
LED ZEPPELIN (Swan Song)
REO SPEEDWAGON (Epic)
ALAN PARSONS PROJ. (Arista)
GEO. THOROGOOD (MCA)
NICK LOBE (Capitol)
KARLA BONOFF (Capitol)
FAB THUNDERBOLTS (Arista)
DURAN DURAN (Capitol)
"Julia's City" "Mistake Man"

Just
J&B
NONE

Singles
None

Kilgore 214-984-2001

PD: DAL SANDERS

Added
QUADROPHENIA (Polygram)
YIPPIE (Mercury)
JETHRO TULL (Chrysalis)
DESMOND CHILD... (Capitol)
SHIRTS (Capitol)
SUZI QUATRO (RSO)
STREETHEAT (Arista)
BLONDIE (Chrysalis)
-LEETWOOD MAC (WB)
-EAGLES (Arista)
MURPHY (Mercury)
LORRIE L. SMITH (Columbia)
LARRY SULLIVAN (WB)
ALAN PARSONS PROJ. (Arista)
NICK LOBE (Capitol)
DAVID WHELAN (Epic)
TALKING HEADS (Sire)
GEO. THOROGOOD (MCA)
RANDY NEWMAN

MIDWEST

WWCK 105 FM **Flint**
313-744-1670

HD: TIM SIEGIST
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Lincoln
402-432-8565

HD: BOB WELBY
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Muscatine
319-263-2612

HD: LISA CATALANO
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Rockford
815-877-3076

HD: BRYAN ALBERTS
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

St. Louis
314-842-1111

HD: BOB WELBY
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Flt. Wayne
219-484-0580

HD: JERRY GAYN
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Madison
608-274-6450

HD: SCOTT WATSON
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Omaha
402-692-6300

HD: BOB WELBY
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Rockford
815-399-2233

HD: BOB WELBY
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Terre Haute
812-238-2667

HD: BOB WELBY
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Grand Rapids
616-456-5461

HD: TOMMY GAYN
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Madison
608-837-8692

HD: LES OGGI
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Omaha
712-322-4041

HD: MIKE CODY
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Saginaw
517-892-9528
517-894-2998

HD: BOB WELBY
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Toledo
419-248-3377

HD: PAT STILL
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Indianapolis
317-257-7565

HD: MIKE TIMES
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

WLPX 97 fm Milwaukee
414-342-1111

HD: BOBBIE BEAN
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Peoria
309-674-2000

HD: RICH FRUIN
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Sioux Falls
605-339-1520

HD: BRUCE FISCHER
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Wichita
316-722-8123

HD: BOB LAWRENCE
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

KY/IO2 - Kansas City
616-753-4587

HD: BOB FLETO
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Minneapolis
612-545-5801

HD: MARI SOLON
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Peoria
309-674-2000

HD: RICH FRUIN
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

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PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Sioux Falls
605-339-1520

HD: BRUCE FISCHER
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Winnipeg
204-775-0371

HD: STEVE YOUNG
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

MOST ADDED

CHEAP TRICK
Dream Police (Epic) 31/24

JETHRO TULL
Stormwatch (Chrysalis) 24/22

TOM JOHNSTON
Everything You've... (WB) 17/14

QUADROPHENIA
Various Artists (Polygram) 14/13

SHOES
Present Tense (Elektra) 11/11

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

Albuquerque
505-266-7946

HD: JIM ZALESKI
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Aspen
303-925-5776

HD: TODD COPPOLA
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Anchorage
907-340-2531

HD: LARRY BAYNE
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Bakersfield
805-393-1500

HD: CHRIS SQUIRES
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Boulder
303-444-5600

HD: DENIS CONWAY
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Anaheim
714-776-3696

HD: LARRY REISMAN
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Aspen
303-925-5776

HD: TODD COPPOLA
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Anchorage
907-340-2531

HD: LARRY BAYNE
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Bakersfield
805-393-1500

HD: CHRIS SQUIRES
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Boulder
303-444-5600

HD: DENIS CONWAY
ADD: JETHRO TULL (Chrysalis)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

Medium
SHEEN (Arista)
PAT BENATAR (Capitol)
SHEEN (Arista)
QUADROPHENIA (Polygram)
-LEETWOOD (Mercury)
-EAGLES (A&M)

THE HOTTEST

LED ZEPPELIN
In Through... (Swan Song) 34/33

FOREIGNER
Head Games (Atlantic) 32/25

BOB DYLAN
Slow Train Coming (Col) 31/25

CARS
Candy-O (Elektra) 25/20

KNACK
Get The Knack (Capitol) 23/19

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WES

Casper 307-236-1616
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Corvallis 803-754-8633
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Denver 303-759-5000
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN

Donor 303-926-2313
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Edmonton 403-428-8597
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Eugene 503-484-4304
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Fort Collins 303-571-1232
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Honolulu 808-948-2093
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Las Vegas 702-732-7753
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Los Angeles 213-464-5638
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Los Angeles 213-469-1212
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Los Angeles 213-467-1224
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Phoenix 602-257-5599
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Phoenix 602-833-8888
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Portland 503-856-9161
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Portland 503-228-5000
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Portland 503-226-0100
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Reno 702-329-9261
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Sacramento 916-440-4965
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Sacramento 916-444-2806
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

San Bernardino 714-825-5020
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

San Bernardino 714-825-5020
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

San Francisco 415-391-9400
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

San Francisco 415-986-2825
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

San Francisco 415-391-1260
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

San Jose 408-246-8811
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

San Jose 408-288-5400
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

San Rafael 415-458-1510
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

San Rafael 415-458-1510
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Santa Barbara 805-963-1975
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Santa Maria 805-922-2156
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Seattle 206-624-4305
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Seattle 206-454-1540
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Seattle 206-223-3913
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

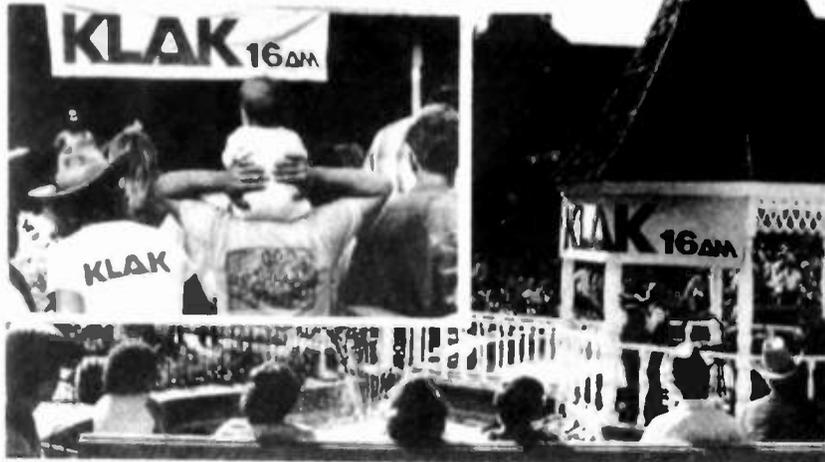
Spokane 509-448-2000
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Tucson 602-624-5588
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Vancouver 604-684-7221
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Vancouver 604-684-7221
Add: JIM LINDEN
Add: GARY COOPER
Add: JIM LINDEN
Add: GARY COOPER

Country



GETTING THE POINT — KLAK/Denver hosted a day for 15,000 people at Elitch's Gardens, Denver's leading amusement park. The friends and neighbors were entertained with 10 hours of continuous music from eight of Colorado's top Country bands. Members of the KLAK staff are shown "making a point" to some of the scenes. Pictured (front row, left to right): Jeff Pigeon, Elena Newton, and GM Bob Sharon. Standing you see Rick Jackson, PD Larry Watts, Sales Manager Jim McCarthy, and Chief Engineer Jim Westerberg.



TWO FOR THE SHOW — While in Kansas City, Mercury recording artist Jacky Ward (right) is shown with KCKN's MD, Wes Cunningham... Next we have KSON/San Diego PD Rod Hunter getting wrapped up in his promotion with KSON account executive Rodge Seelert during a "Roller Relay Match" in which the station took part... In the middle row of pictures WB's Margo Smith is with WHBF/Rock Island air personality "Lovable" Lew Lawrick... WOBL/Oberlin, OH morning man and PD Scott Miller was visited by "Miss North America," Sandy Randolph, for an interview on his show. Scott told R&R, "It must have been a gift from the staff, since it was my birthday that day."... MCA's Don Williams is pictured being interviewed by KTTS/Springfield, MO Assistant PD Rob Hough... WOKK/Meridian, MS Music Director Van Mac talks with Columbia recording artist Marty Robbins following a concert appearance.

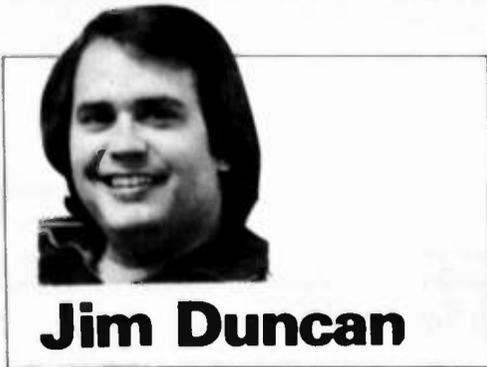


THREE'S COMPANY — (Top photos, l-r) MCA's Merle Haggard welcomes WMZQ-FM/Washington, DC air personality Don O'Brien, and PD Carol Parker on his tour bus... WIMC/Memphis PD and airman Les Acree is shown interviewing RCA's Jerry Reed as GM Dean Osmondson looks on... (Lower photos, l-r) In Cincinnati, Capitol's Kenny Dale (left) shares a few minutes with WSAI's Dale Turner and all



night air person Gina... WEAT/West Palm Beach afternoon man Rob Gibbons sends off WEAT "Mystery Voice Contest" winners Laurel and Roger Dunson. WEAT provided them with an all-expense-paid trip to Nashville, complete with tickets to Opryland, the Grand Ole Opry and a tour of all the sights.

Country



Jim Duncan

News Notes

Terry Amber resigned as PD/MD of KDJW/Amarillo. No replacement yet. Amber had been doing middays on the air . . . After two years doing the morning show and PD job at KCEY/Modesto, CA, Lee Nyes exits and will be available after October 15: (209) 883-0433 . . . Craig Hines, formerly with KGIL and KIQQ/Los Angeles and KATY/San Luis Obispo, has been appointed PD of KKAL/Arroyo Grande, CA. According to VP/GM Gary S. Owens (no relation to R&R columnist Biff Collie!), KKAL has applied for purchase of an FM station in the area . . . Jessie James Freeman, former PD of WBIR-FM/Knoxville, is now doing nine to noon at WINN/Louisville. WBIR-FM has dropped Country for an AOR format. (One for your side, Gelb!) . . . Good news to hear, after all these years, that WSM-AM/Nashville will be programming Country 24 hours a day. They had been doing a Pop/Adult format during the day, with Country in the evening and all-night. Al Voeks will be PD and News Director for the station, according to VP/GM Len Hensel. Mary Catherine Murphy Sneed (and her orchestra) will oversee the music. For many years, I have had more questions and comments from first-time WSM listeners or visitors to Nashville about WSM's unmistakable connection with country music on the one hand and their P/A programs during the day on the other . . . Sports personality Tom Kelly is now doing morning and afternoon drive sports and commentary for WSAI/Cincinnati . . . Larry Hunter has once again left KSOP/Salt Lake City. No details of replacement or Hunter's future plans.

SO WHAT ELSE IS NEW? Congratulations to RCA's popular promotion executive out of Dallas, Wayne Edwards, on the announcement that he will be married to CKLW-FM/Detroit Music Director Johanna Solima. A December wedding is planned and will be, in Wayne's words, "a showbiz wedding." (Film at 11.) . . . Glad to hear the crew of WHBF/Rock Island is feeling better. MD Lee Lawrick told R&R that many of the staff on the AM & FM had come down with the flu, which put the stations in an uproar for the past three weeks . . . A bunch of very good people, including Kris Kristofferson, Tanya Tucker, Roger Miller, Emmylou Harris, Jose Feliciano, a reunited Delaney and Bonnie, and KLAC's Sammy Jackson are taking part in a concert benefit for the family of the late Dorsey Burnette. The show is set for October 12 at the Los Angeles Forum . . . As R&R was going to press, the CMA called with some of the details of its artist-disc jockey tape session to be held Friday, October 12, during Convention Week in Nashville, plus a first time CMA-sponsored luncheon for visiting radio people. I will go over the particulars next week. Some of the other radio-oriented functions are outlined on this page. Looking forward to the FICAP clinic and the golf tournament . . . Speaking of golf (notice how smoothly I segued to this bit), Electric Weenie's madman Tom Adams sent us this from Honolulu: "Read a report of a lady on the golf course who was hit between the first and second holes. Doctor said it was one of the strangest and hardest places he ever had to bandage" . . . That's the hole story this week . . .

FICAP Mini-Seminar & Golf-Tennis Tournament Set For 1979 Country Convention

As part of the upcoming Nashville Country Music Convention, a time when the industries that are involved with country music get together to thank and congratulate each other, radio representatives will have a seminar to take part in for the first time. In addition, the annual Chuck Chellman-Georgia Twitty Radio Golf Invitational has been expanded to include a tennis tournament and will be in a new location this year.

The Federation of International Country Air Personalities will host a Mini-Seminar on Tuesday, October 9 at the Roy Acuff Theatre in Opryland beginning at 10am. WWL/New Orleans air personality Charlie Douglas will host the panel, which will include R&R's Nashville Editor Biff Collie, the 1978 Country Disc Jockey Hall of Fame inductee, Ralph Emery of WSM/Nashville; Paul Kallinger, XERF/Del Rio; King Edward Smith IV, WSLC/Roanoke; and Arch Yancey, KNUZ/Houston. The topic of the panel discussion will be "Put The Personality Back Into Country Radio."

FICAP's fourth annual banquet, Friday, October 12, will be highlighted by the presentation of the 1979 D.J. Hall of Fame winners. It will be held again at the Hyatt Regency Hotel, with entertainment provided by RCA Records.

The 7th Annual Radio Invitational Golf and (now) Tennis Tournament for players and non-players will be held this year for the first time at Nashboro Village Country Club on Murfreesboro Road. Prior tournaments had been at the Crockett Springs Country Club. Chuck Chellman told R&R, "We felt the move would give us the chance to expand the participation to our radio and records friends who enjoy playing tennis. The day will again begin with the early buffet breakfast and conclude with the trophies for the winners in each category." This event is scheduled on Wednesday, October 10.

Country Receives Good News On The Sales Front

The slump in the music business is a hot mass media topic these days. Stories of doom and gloom are popping up on national TV, People magazine, and local newspapers. High profile rock music comprises the bulk of the coverage with little mention of country record sales specifically.

R&R checked with major country labels and word is that country is holding up just fine, thank you!

At MCA, country sales are "right on schedule" according to Chic Doherty, VP Marketing. Because of MCA's acquisition last spring of the ABC roster, sales figures comparing last year to this are difficult to ascertain and "while MCA's overall volume is down, the country division is on target with monthly projections."

UA is also in a unique situation, in that much of their country product falls into the "crossover" category, diffusing sales figures. Operations Director Jerry Seabolt commented, "Overall, looking at last year and this year, if anything, we are up."

Warner Bros. raised prices just as the "recession" hit hardest, and felt a strong setback, but "there has been a surge of consumer activity in the past few weeks affecting all formats. Sales have picked way back up at all distribution branches and markets," according to Stan Byrd, National Promotion Director.

At RCA Joe Galante, VP Marketing, reports that "Ronnie Milsap and Dolly are approaching gold, and Waylon is near platinum. Business from this year to last has not changed drastically. The economy has affected new releases, and our projections will not be as aggressive as they were last year, but we are not experiencing the dramatic drop off in sales that rock has."

Columbia is also holding its own and "we are ahead of where we planned to be at this time," according to Roy Wunsch, Director of Marketing. "I don't see an enormous increase, but country hasn't fallen into the general slump as badly as the other formats."

Ewell Roussel, Director of Operations, comments that at Elektra, singles are maintaining, although album sales are a bit off. He points out that while overall business is down, the country section is overall up, partially due to the fact that Elektra has increased the amount of product released.

Capitol's Division VP Lynn Shults reports that country sales are not dropping, noting that while "the traditional country buyer is a diminishing breed, the country marketplace is stronger than ever, a more mass appeal, diverse marketplace." Shults agreed with other record executives that there are more record returns on mid-chart records than last year, but the proven hits are selling almost as usual.

A check with retailers confirms country's solid ground. Pat Weiser, Mid-western buyer for the Lieberman rack, reports that "country sales have been steady, with a slight pickup in the past few weeks." Steve Marmaduke, Purchasing Vice President for Western Merchandisers, says, "Country sales have definitely held up for us." At Pickwick, country and country crossovers have a higher percentage of top ranked albums than they have in the past. Proportionately, country is doing better than normal.

Keeping in mind that country records are rarely a label's strongest sellers, the fact that they are maintaining in the midst of a generalized slump is a positive sign for the format. The loyal audience that country has always claimed is, indeed, out there.

— Lee Wade



RADIO ON THE MOVE — WAXX/Eau Claire, Wisconsin sent to R&R a complete set of ideas that keeps the station on the move. The top photo shows the WAXX Super-vee race car with driver Herman Johnson accepting a trophy for winning a recent race. The lower picture is of the WAXX 1979 GMC 4-wheel drive Jimmy, which was given away at the station's recent festival and band contest. UA's Billie Jo Spears was featured entertainment. The truck giveaway was a tie-in with a bumpersticker promotion the station ran.

Country

BREAKERS

WAYLON JENNINGS
Come With Me (RCA)

On 69% of our reporting stations. Charts: 35-23 WCXI, debut 25 WJJD, 28-16 WPLO, debut 26 KMPS, debut 24 WSUN, debut 24 KEED, 33-23 WIRK-FM, debut 29 WYDE, debut 30 KNIX, 39-27 CKLW-FM, 28-23 WBAX, 34-29 KSOP, 18-8 KCKC. Adds include WDGY, KCKN, WDAF, WMAQ, WINN, KLVI, WCMS, WYVA, WMAV. R&R Chart: 38-29.

JOE STAMPLEY
Put Your Clothes Back On (Epic)

On 60% of reporting stations. Charts: 28-18 WONE, 29-23 WSLR, 17-12 KSO, 34-27 WMAQ, 24-16 WEEP, 37-28 KEEN, 35-28 WMZQ-FM, 10-9 WBAM, 38-29 KIKK, 26-21 WKDA, 33-28 WXCL. Adds: WJJD, KCKN, WUBE, WFMS-FM, WQQT, WNVY, WTCR, WIXY. R&R Chart: 40-35.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (asample 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

WILLIE NELSON "Crazy Arms" (RCA) 76/5 KCKN, WHN, WNOW, WKXA, WKCC. Charts: 35-28 KCKC, 17-10 KIKK, debut 28 WJJD, 17-10 WPLO, 35-25 WXCL, 35-29 WIRE, 34-29 KSON, 9-6 KUZZ, 33-20 KRAK, 20-14 WYDE, 17-6 WIRK-FM, 14-7 KXLR, debut 22 KOKE. R&R Chart: Debut 37.

EMMYLOU HARRIS "Blue Kentucky Girl" (WB) 90/17, KLAQ, WDAF, KCKN, WIRE, WWJO, WMAQ, WTHI, WMAV, WHN, WYVA, WPOC, WMZQ-FM, WEEP, WSUN, WNVY, KMAK, WDDD. Charts: 42-29 WCMS, debut 24 WBCS, debut 26 KMPS, 30-21 WJJD, debut 27 WONE, debut 28 KOKE, 25-15 KCKC, 34-24 KWKH. R&R Chart: Debut 39.

TOM GRANT "Sail On" (Republic) 87/11, KSON, KCUB, WBCS, WTHI, KCKN, KOKE, WQQT, WTCR, WKXA, WBAX. Charts: 9-4 KRGO, 13-10 WWOK, 33-27 WSAI, debut 29 WPLO, 29-19 WSUN, 28-17 KUGR, 36-26 WKDA, 40-29 WKKN, 31-26 WEEP, 31-21 WMZQ-FM.

JOE SUN "I'd Rather Be Hurtin'" (Ovation) 84/16, KLAC, WMZQ-FM, WCMS, KCKN, WONE, WSAI, WSLR, KNOE, WLAS, WQQT, WWJO, WTHI, WMAV, KSON, KUZZ, KVOC. Charts: debut 30 WLWI-FM, 33-28 CKLW-FM, debut 30 WYDE, 22-18 KFGO, 21-17 KRGO, 29-19 KGFY.

MARGO SMITH "Baby My Baby" (WB) 76/5, KCKN, WJJD, KWMT, WTCR, WEEP. Charts: 6-1 WCXI, 38-29 KRAM, 26-21 WSAI, 33-23 WQQT, debut WYDE, 32-27 KYNN, 20-11 KWKH, debut 30 KTYN, 35-28 KZIP.

ANNE MURRAY "Broken Hearted Me" (Capitol) 75/29. One of the "Most Added" songs this week. Some new adds include KSOP, KCKN, WONE, KHAK, WGTQ, KEBC, WQQT, WWOK, WSUN, WMC, WINN, KVET, WYII, WBAX, WMAV. Charts: debut 28 KRGO, debut 30 WSEN, 35-28 WPOC, debut 30 WJJD, 27-16 KCKC.

MEL TILLIS "Blind In Love" (Elektra) 75/24. One of the "Most Added" songs for the second week in a row. Adds include KNEW, WMAQ, WMC, WINN, KOKE, KIKK, WYDE, KCKN, KFDI, KSON, KBET, KCEY, KRGO. Charts: 31-25 KCKC, 32-27 WDGY, 35-30 WKDA, 38-29 CKLW-FM, 30-17 WCXI.

CHARLY McCLAIN "You're A Part Of Me" (Epic) 74/16, KLAC, WIRE, WSAI, KMPS, KRAK, KBET, WTSO, KSO, WIRE, WAXX, WCXL, WGTQ, KZIP, WKDA, WXLK, WLWI-FM, WBAM.

RONNIE McDOWELL "Love Me Now" (Epic) 74/8, KRAM, WFMS-FM, WTCR, KOKE, WSUN, WIXY, KIDN, KVOC. Charts: 12-7 KRGO, 29-23 WSAI, 23-18 WINN, 22-16 WBAM, 33-28 WEEP, 9-7 KCKC, 34-24 WMZQ-FM, debut 23 WEAT, 27-20 KMPS, 31-23 KIKX, 30-25 KSOP, 12-9 WLWI, 29-23 WONE.

JOHNNY DUNCAN "The Lady In The Blue Mercedes" (Columbia) 62/15, KEEN, WSAI, WONE, KBET, KLAQ, WKKN, WGTQ, KEBC, WCOS-FM, KLVI, WOKK, KVET, WNYR, WOKQ, WSEN. Charts: debut 28 KGFY, debut 29 KRGO, 34-29 KFGO, 34-21 KCKC.

JACKY WARD "You're My Kind Of Woman" (Mercury) 60/18, KLAC, KEEN, WONE, WSLR, WIRE, WXCL, WGTQ, KXLR, WQQT, KIKK, WMZQ-FM, WKMF, WHBF, KGFY, WMAV, WKKN, WITL, KMAK, debut 24 KOKE.

HANK THOMPSON "I Hear The South Callin' Me" (MCA) 55/10, WJJD, WPLO, WINN, WSLR, KMAK, WTSO, KWMT, WTHI, WITL, WTCR. Charts: 20-18 KSO, 33-27 KNIX, 14-10 KYNN, 34-30 KFTN, 34-20 KUZZ, 35-27 WAXX, 28-20 WKMF, 32-26 KZIP.

TOM T. HALL "You Show Me Your Heart (And I'll Show You...)" (RCA) 52/22. One of the week's "Most Added" records. Some new adds include KEEN, KLAC, WXCL, WNRN, KRMD, WNYR, WOKQ, KEBC, WCOS-FM, KTYN, KYNN, KLAQ, KEED.

BUCK OWENS "Hanain' In And Hanain' On" (WB) 52/12, WSAI, WSLR, WPLO, WINN, WBAM, WCMS, WSUN, KNOE, WKMF, WHBF, KXLR, KIDN. Charts: 27-19 KUZZ, 30-25 KFEQ, 30-22 KFTN, 39-28 WIRK-FM, 21-12 KCKC.

MOE BANDY "I Cheated Me Right Out Of You" (Columbia) 45/41. The "Most Added" song this week. Some new stations include WMZQ-FM, KEEN, KCKC, KSOP, KNIX, WDGY, WXCL, KSO, WNRN, WCXI, KLVI, KRMD, WLWI-FM, WIRK-FM, KXLR, KWKH, KIKK, WBAM, WKDA.

Others Getting Significant Action

CLIFF COCHRAN "First Thing Each Morning (Last Thing At...)" (RCA) 36/9, KIKX, KLAQ, KMAK, KBMR, KGFY, WNRN, KWMT, WHBF, KHAK.

Radio & Records

NATIONAL AIRPLAY/40

Three Weeks Last Weeks Week

September 28, 1979

Three Weeks	Two Weeks	Last Weeks	Rank	Artist/Song
6	2	1	1	DON WILLIAMS/It Must Be Love (MCA)
14	6	5	2	JOHN CONLEE/Before My Time (MCA)
18	12	7	3	OAK RIDGE BOYS/Dream On (MCA)
17	15	8	4	T.G. SHEPPARD/Last Cheater's Waltz (WB/Curb)
19	14	9	5	BARBARA MANDRELL/Fooled By A Feeling (MCA)
9	5	2	6	JIM ED BROWN & HELEN CORNELIUS/Fools (RCA)
22	18	12	7	RONNIE MILSAP/In No Time At All (RCA)
5	3	3	8	MOE & JOE/Just Good Ol' Boys (Columbia)
12	7	6	9	ELVIS PRESLEY/There's A Honky Tonk Angel (RCA)
29	22	15	10	LARRY GATLIN/All The Gold In California (Columbia)
27	21	16	11	BELLAMY BROTHERS/You Ain't Just Whistling Dixie (WB/Curb)
10	8	11	12	KENNY DALE/Only Love Can Break A Heart (Capitol)
-	35	23	13	DOLLY PARTON/Sweet Summer Lovin' (RCA)
13	10	13	14	MICKEY GILLEY/My Silver Lining (Epic/Playboy)
36	30	24	15	CRYSTAL GAYLE/Half The Way (Columbia)
38	24	19	16	THE KENDALLS/I Don't Do Like That No More (Ovation)
28	23	21	17	BILLY "CRASH" CRADDOCK/Robinhood (Capitol)
-	34	29	18	KENNY ROGERS/You Decorated My Life (UA)
26	20	22	19	REX ALLEN JR./If I Fell In Love With You (WB)
40	36	28	20	RAZZY BAILEY/If Ain't Got No Business Doin' Business Today (RCA)
37	29	25	21	BILLIE JO SPEARS/Livin' Our Love Together (UA)
2	1	4	22	CHARLEY PRIDE/You're My Jamaica (RCA)
1	4	10	23	CONWAY TWITTY/I May Never Get To Heaven (MCA)
15	18	18	24	JENNIFER WARNES/I Know A Heartache When I See One (Arista)
4	11	14	25	CRYSTAL GAYLE/Your Kisses Will (UA)
11	13	20	26	DONNA FARGO/Daddy (WB)
-	-	32	27	GENE WATSON/Should I Come Home (Or Should I Go Crazy) (Capitol)
-	-	33	28	MERLE HAGGARD/My Own Kind Of Hat (MCA)
-	-	38	29	WAYLON JENNINGS/Come With Me (RCA)
3	9	17	30	KENNY ROGERS & DOTTIE WEST/Till I Can Make It On My Own (UA)
-	37	31	31	EDDY ARNOLD/Goodbye (RCA)
-	-	36	32	GLEN CAMPBELL/Hound Dog Man (Capitol)
-	40	35	33	TOMMY OVERSTREET/What More Could A Man Need (Elektra)
-	38	34	34	OLIVIA NEWTON-JOHN/Dancin' 'Round And 'Round (MCA)
-	-	40	35	JOE STAMPLEY/Put Your Clothes Back On (Epic)
-	-	37	36	CRISTY LANE/Slippin' Up, Slippin' Around (UA)
-	-	37	37	WILLIE NELSON/Crazy Arms (RCA)
-	-	39	38	ROSANNE CASH w/BOBBY BARE/No Memories Hangin' 'Round (Columbia)
-	-	39	39	EMMYLOU HARRIS/Blue Kentucky Girl (WB)
8	19	27	40	CHARLIE DANIELS/The Devil Went Down To Georgia (Epic)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

NEW ENTRY

Most Requested

LW	TW	Rank	Artist/Song
5	1	1	KENNY ROGERS (UA)
2	2	2	OAK RIDGE BOYS (MCA)
4	3	3	T.G. SHEPPARD (WB/Curb)
3	4	4	DON WILLIAMS (MCA)
-	5	5	CRYSTAL GAYLE (Co)
7	6	6	ELVIS PRESLEY (RCA)
1	7	7	MOE & JOE (Co)
6	8	8	BARBARA MANDRELL (MCA)
8	9	9	MARGO SMITH (WB)
-	10	10	JOHN CONLEE (MCA)

Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- CHARLIE DANIELS BAND
The Devil Went Down To Georgia (Epic)
- DAVE & SUGAR
Stay With Me (RCA)
- CRYSTAL GAYLE
Your Kisses Will (UA)
- CHARLEY PRIDE
You're My Jamaica (RCA)
- KENNY ROGERS & DOTTIE WEST
Till I Can Make It On My Own (UA)
- MEL TILLIS
Coca Cola Cowboy (MCA)
- CONWAY TWITTY
I May Never Get To Heaven (MCA)
- HANK WILLIAMS JR.
Family Tradition (Elektra)
- WILLIE & LEON
Heartbreak Hotel (Columbia)

Country



Biff Collie Inside Nashville

ON THE TOWN: Ella Fitzgerald charmed the socks off the Nashville crowd with her gracious, gentle genius when she sang here with the Nashville Symphony at the Opry House. Her voice is one of America's greatest musical instruments... Carl Perkins is suing the "Blue Suede Shoes" off British promoter Mervyn Conn to dissolve his 1977 record contract with the Conn Organization... MCA rereleasing the old Ernest Tubb-Loretta Lynn duet on "Thanks A Lot?"... Columbia releasing Stonewall Jackson's "Dynamic Stonewall Jackson" LP of 1960? Mel Tillis released the Stutterettes and they signed with T.G. Sheppard's show... Johnny Cash "produced" an album on "Cowboy" Jack Clement?... Bobby Bare bought the Willie Nelson building at 59 Music Square West? Willie dissolved Lone Star Records earlier, after a short-lived blast; now he's dissolving Willie Nelson Music. (But his Willie Nelson Food & Fun Parlor is open on the tour-route)... I wonder if they'll show the secret room in Jeannie C. Riley's Civil War mansion in Franklin when Saturday Evening Post does the Jeannie C. "Covergirl" number in its December issue. It was a hiding room during the Civil War. The Rileys didn't find it for some time after they moved there... Jerry Reed's next network TV shot is his costarring role in that made-for-TV movie "Concrete Cowboys" on CBS, October 17th. Acuff, Mandrell and Ray Stevens are in that one... Tennessee Association of Broadcasters 1979 Convention held at the Opryland Hotel (26-29th)... Tammy Wynette was robbed of \$20,000 in cash and \$6000 in jewelry before a concert in Princeton, IN. George Richey, Tammy's songwriter husband, said he goofed and left the money in the room while they went out to dinner... Poor Jerry Lee Lewis got it again. When Internal Revenue agents came to Jerry Lee's home in Hernandon, MS to receive some personal property in lieu of unpaid federal taxes, they reportedly inadvertently discovered controlled substances of cocaine and marijuana. He was released on a \$3000 bond. Lewis was one of those on the list of 16 persons involved in the "indiscriminate mass drug prescriptions" charged to Dr. George Nichopoulos in Memphis... Country singer-cheesecake Sarah McKenzie held a cat burglar at bay in her Hollywood apartment while she called, then waited for the police to come and make an arrest the other night. (Mean!)



Jeannie C. Riley



Faron Young

CABBAGES & KINGS: Johnny Cash and his dad Ray Cash will be Grand Marshals for the Nashville Veterans' Day Parade (John was a Korean Vet, Ray was a World War I Vet)... Arthur Blanch, on that record of Elton Britt's classic song "Maybe I'll Cry," has been asked if that isn't the late Elton Britt's voice on the fantastic falsetto yodel on the record. Nope, it's Arthur, he says... I don't know whether I believe Nashville's Red O'Donnell's column or not: A tourist supposedly came up to Faron Young and said, "You sure look like Faron Young!" Faron said, "I am Faron Young!" The tourist said "See, I told you you looked like Faron Young!"... Lynn Anderson says she will be a "person-to-person" guest with Jane Pauley on the convention week drop-in visits of Jane with the superstars of the "Today" show... Loretta Lynn, Tom T. Hall, Mel Tillis, and Ronnie Milsap are others who'll have Jane "drop-in"...

Brenda Lee's new look is raising eyebrows and making smiles (and whistles) on Music Row... Moe Bandy & Charlie Daniels worked Salt Lake City at the same time. Moe came to Charlie's show, Charlie came to Moe's show... Moe & Joe Stampley are on the road together now with major performances set in the Southeast, Northeast, Southwest and West in support of their recent single success of "Just Good Ol' Boys"... The Kendalls and Charly Mc Clain are set for a tour of Germany October 30 through the middle of November... Marty Robbins is back on the road with scheduled stops in about 25 major markets throughout the Southeast, Southwest, West and Midwest... T.G. Sheppard as opening act for Helen Reddy at MGM's Grand Hotel in Las Vegas... Johnny Cash & June Carter remarried in a special re-dedication ceremony... Faron Young robbed

of \$6300 in Oklahoma while he and the band were on stage performing... Tammy's patial South Nashville showplace is up for sale. If it sells, will she and George move to Tucson (George lived there before)? (Will Tammy's ex-realtor Michael Tomlin sell the place for them?)... From the "better-late-than-never" file: Emmylou Harris and husband-producer (in more ways than one now) Brian Ahern are the proud parents of a baby daughter. The big event happened September 9 in Burbank, CA. The new baby girl has been named Megan Theresa... Royce Clark, Glenn Tubb, and Early Williams will combine talents to get a new label off the ground here. Dessa Records has opened Nashville headquarters on 18th Avenue South... Pictured here are well-known songwriters Mike Kosser, Wayne Kemp and Dave Kirby, who have returned to Tree International music publishing.



AIRLINES: (You see, "airlines" are one-liners you might want to use on the air.) Leigh Grady swears she heard athiest Madelyn Murray O'Hare singing "MMMMMMM Bless America"... Charlie Daniels: "I didn't find out I could sing until I'd already sold \$10 million worth of records. By that time I couldn't quit, because I was a star!"... "John Conlee's on the hit parade; two years ago, he was a rock & roll DJ!"... Archie Campbell said it: "I knew I was too old for birthday cakes when I blew out the candles and set off the smoke alarm!"... Billy Bob Bowman: "As an authority on girls, the worst I ever saw was Lucinda. Everybody has a right to be ugly, but she abused the privilege!"... After almost running out of fuel after having circled almost interminably at the airport, T.G. Sheppard said on stage: "I'm sure happy to be here. (I'm happy to be ANYWHERE!)"

PICNIC WITH DOLLY: Dolly Parton's new \$500,000 bus (three weeks ago it reportedly cost \$150,000) stopped in Bracey, VA enroute for supplies; Dolly asked where she and her crew might picnic in the neighborhood, and were directed to Hugh Baird's farm just outside of town. An hour later, practically the whole town was there, playing ball, singing, eating, autographing with Dolly and her show. Hugh Baird said, "It was the biggest thing that's happened here since they flooded the lake!"



"A LITTLE BIT COUNTRY..." - MCA's Roy Clark is shown with guest Donny Osmond on a recent "Tonight Show" of which Clark was guest host.

- | | | | |
|------|------|------|------|
| KMAK | KNYN | KSSS | KGA |
| KLZ | KUZZ | WTMT | WHIM |
| KIDN | KIKX | KCEY | WPOR |
| WKCW | KRAK | KSOP | |
| WWVA | KERE | KSTN | |
| WWOL | | KUGR | |

A Bright New Star From



NIPPER NOTES

SYLVIA
"You Don't Miss A Thing"



Country

WEST

KKAL Arroyo Grande, Ca
Billie Jo Spears
Anne Murray
Randy Barlow (RA)
HOTTEST: Moe & Joe
Don Williams
Elvis
Barbara Mandrell
Conway Twitty
KUZZ Bakersfield, Ca
Hank Williams, Jr.
Anne Murray
Leon Everette
Hoyt Axton
ETC Band
Joe Sun
Johnny Paycheck
Red Steagall
HOTTEST: T.G. Sheppard
Barbara Mandrell
Dolly Parton "Sweet"
KVOC Casper, Wyo
ETC Band
Merle Haggard
Waylon Jennings
Ronnie McDowell
Jerry Ross
Red Steagall
Joe Sun
HOTTEST: Roeter Magone
Tommy Overstreet
Billie Jo Spears
Billy Wells
KLAK Denver, Co
Emylou Harris
Big Al Downing
Tom T. Hall
Lacy J. Dalton
Cliff Cochran
Johnny Duncan
HOTTEST: Brown & Cornelius
T.G. Sheppard
KEED Eugene, Or
Hank Williams Jr.
Tom T. Hall
Moe & Joe
HOTTEST: Don Williams
Brown & Cornelius
Bobby Braddock
Sonny Curtis
KMAK Fresno, Ca
Jacky Ward
Emylou Harris
Charly McClain
Hank Thompson
Cliff Cochran
HOTTEST: T.G. Sheppard
John Conlee
Ronnie Millap
Renny Rogers
KUGR Green River, Wyo
Hank Williams Jr. (File)
Charlie Daniels Band
"Mississippi"
Sylvia
R. Clark & G. Brown
HOTTEST: Oak Ridge Boys
Dolly Parton "Great"
KRDR Graham, Or
Moe & Joe
Pat Boone
Lacy J. Dalton
Hank Williams Jr.
HOTTEST: T.G. Sheppard
Moe & Joe
KRAM Las Vegas, Nev
Sonny Curtis
Waylon Jennings
Gene Watson
Ronnie McDowell
Big Al Downing
HOTTEST: Rendalls (File)
Glen Campbell
Tommy Overstreet
Renny Rogers
Margo Smith
KLAC Los Angeles, Ca
Joe Sun
Charly McClain
Jacky Ward
Tom T. Hall
Hoyt Axton
HOTTEST: T.G. Sheppard
Kenny Rogers
Mel Tillis
Charlie Daniels Band

KCEV Modesto, Ca
Charlie Daniels Band
Moe & Joe
Merle Haggard
Mel Tillis
HOTTEST: Anne Murray
Kendalls
Kenny Rogers
Dolly Parton "Sweet"
Oak Ridge Boys
Charley Pride
KNEW Oakland S.F., Ca
Hoyt Axton
T.G. Sheppard
Mel Tillis
Hank Williams Jr.
Johnny Paycheck
Lacy J. Dalton
HOTTEST: Crystal Gayle (Col)
Kenny Rogers
KMIX Phoenix, Ar
Anthony & Wells
Charlie Daniels Band
"Mississippi"
Stephanie Winlow
Jerry Fuller
Moe & Joe
HOTTEST: Crystal Gayle (Col)
Barbara Mandrell
T.G. Sheppard
KFTN Provo, Ut
Mel Street
Hoyt Axton
Lacy J. Dalton
Moe & Joe
HOTTEST: Larry Gatlin
Waylon Jennings
Joe Sun
KIDN Pueblo, Co
Buck Owens
Charly McClain
Oddy Boone
Tom T. Hall
Rosanne Cash
Sheila Andrews
Diana
Red Steagall
Ronnie McDowell
HOTTEST: Crystal Gayle (Col)
Ronnie Millap
Moe & Joe
Kenny Rogers
KBET Reno, Nev
Mel Tillis
Johnny Duncan
Anne Murray
HOTTEST: Mel Street
Stephanie Winlow
R.C. Bannon
Cliff Cochran
Mel Street
Barbara Mandrell
KRAK Sacramento, Ca
Lacy J. Dalton
Anthony & Wells
Marty Robbins
Hank Williams Jr.
Judy Argo
Stephanie Winlow
Jim Chesnut
HOTTEST: Mel Street
J.M. Thompson
KTM Salinas, Ca
Jacky Ward
Cliff Cochran
Moe & Joe
Hank Williams Jr.
HOTTEST: Mel Tillis
Glen Campbell
Tom Grant
Ronnie McDowell
Merle Haggard

KSOP Salt Lake City, Ut
Anne Murray
Moe & Joe
Diana
David Mills
Mickie Mori
HOTTEST: Moe & Joe
Kenny Rogers
Crystal Gayle (Col)
Cristy Lane
Charley Pride
KCWC San Bernardino, Ca
Razzy Bailey (RA)
Hoyt Axton
HOTTEST: Hank Williams Jr.
Johnny Paycheck
Lacy J. Dalton
HOTTEST: Crystal Gayle (Col)
Kenny Rogers
KSN San Diego, Ca
Tom Grant
Gene Watson
Debbi Boone
Joe Sun
HOTTEST: Mel Tillis
John Conlee
T.G. Sheppard
Bellamy Brothers
KEEN San Jose, Ca
Tom T. Hall
Moe & Joe
HOTTEST: Johnny Duncan
Jacky Ward
Gail Zeller
HOTTEST: Tommy Overstreet
John Conlee
Ronnie Millap
KMPS Seattle, Wa
Jim Chesnut
Anthony & Wells
ETC Band
Leon Everette
Hank Williams Jr.
Ernie Rowell
HOTTEST: Don Williams
KCBU Tucson, Ar
Moe & Joe
Charly McClain
Tom Grant
HOTTEST: Dolly Parton "Sweet"
Barbara Mandrell
Kenny Rogers
KIKK Tucson, Ar
Moe & Joe
Red Steagall
Stephanie Winlow
HOTTEST: Mel Street
Cliff Cochran
Mel Street
Barbara Mandrell
KRAK Sacramento, Ca
Lacy J. Dalton
Anthony & Wells
Marty Robbins
Hank Williams Jr.
Judy Argo
Stephanie Winlow
Jim Chesnut
HOTTEST: Mel Street
J.M. Thompson
KTM Salinas, Ca
Jacky Ward
Cliff Cochran
Moe & Joe
Hank Williams Jr.
HOTTEST: Mel Tillis
Glen Campbell
Tom Grant
Ronnie McDowell
Merle Haggard

MIDWEST

WLSR Akron, Oh
Buck Owens
Hank Williams Jr.
Jacky Ward
Joe Sun
Hank Thompson
WNRB Ann Arbor, Mi
Tom T. Hall
Cliff Cochran
Reba McEntire
Rayburn Anthony
Hank Williams Jr.
R.C. Bannon
HOTTEST: Moe & Joe
Glen Campbell
Olana
HOTTEST: T.G. Sheppard
Jim Chesnut
Hank Williams Jr.
ETC Band
Hoyt Axton
HOTTEST: Tom T. Hall
Waylon Jennings
Hank Williams Jr.
Cliff Cochran
HOTTEST: Moe & Joe
Kenny Rogers
Barbara Mandrell
Oak Ridge Boys
Don Williams
KFGO Fargo, N.D.
Anne Murray
Marty Robbins
Moe & Joe
HOTTEST: Freddy Fender
Mary Lou Turner
Diana
Anthony & Wells
Jimmy Martin
Sonny Throckmorton
Hank Williams Jr.
HOTTEST: Freddy Fender
Stephanie Winlow
Lacy J. Dalton
Pia Zadora
Cliff Cochran
Leon Everette
HOTTEST: Charly McClain
Sonny Curtis
Anne Murray
Waylon Jennings
Judy Argo
Diana
Sonny Throckmorton
R. Clark & G. Brown
HOTTEST: Rachel Sweet
Melanie Jayne
Lobo
Red Steagall
HOTTEST: Moe & Joe
Elvis
Kendalls
Joe Stampley
Billie Jo Spears
WJJD Chicago, Il
Glen Campbell
Joe Stampley
Gene Watson
Margo Smith
Hank Thompson
WMAQ Chicago, Il
Emylou Harris
Waylon Jennings
Mel Tillis
HOTTEST: Gene Watson
Tommy Overstreet
Glen Campbell
HOTTEST: Margo Smith
Joe Sun
HOTTEST: Moe & Joe
Hank Williams Jr.
Conway Twitty
WIRE Indianapolis, In
Hoyt Axton
Jim Chesnut
HOTTEST: T.G. Sheppard
Razzy Bailey
Emylou Harris
Charly McClain
Jacky Ward
Renny Rogers
WUBE Cincinnati, Oh
Lacy J. Dalton
Joe Stampley
Merle Haggard
HOTTEST: Moe & Joe
Ronnie Millap
"Crash" Craddock
T.G. Sheppard
Larry Gatlin
WONE Dayton, Oh
Anne Murray
Hoyt Axton
Johnny Duncan
Jacky Ward
HOTTEST: Tom Grant
Moe & Joe
HOTTEST: Moe & Joe
Dolly Parton "Sweet"
Waylon Jennings
Emylou Harris
HOTTEST: John Conlee
Larry Gatlin
Kenny Rogers
Barbara Mandrell
Hank Thompson

WCRD Detroit, Mi
Marty Robbins
Lacy J. Dalton
Moe & Joe
HOTTEST: Margo Smith
Kenny Rogers
Waylon Jennings
WISD Madison, Wisc
Anthony & Wells
Buck Owens
Moe & Joe
HOTTEST: Don Williams
Crystal Gayle
John Conlee
WAXK Eau Claire, Wis
Moe & Joe
Glen Campbell
Olana
HOTTEST: Reba McEntire
Jim Chesnut
Hank Williams Jr.
ETC Band
Hoyt Axton
HOTTEST: Tom T. Hall
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Waylon Jennings
Emylou Harris
HOTTEST: John Conlee
Larry Gatlin
Kenny Rogers
Barbara Mandrell
Hank Thompson

WITL Lansing, Mi
Hoyt Axton
Tom T. Hall
Jacky Ward
Hank Thompson
Stephanie Winlow
Moe & Joe
HOTTEST: Margo Smith
Kenny Rogers
Waylon Jennings
WISD Madison, Wisc
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Emylou Harris
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Larry Gatlin
Kenny Rogers
Barbara Mandrell
Hank Thompson

WOPX Pierre, S.D.
Kenny Rogers
Charlie Daniels Band
"Mississippi"
Moe & Joe
Anne Murray
Waylon Jennings
Cliff Cochran
Jacky Ward
Joe Stampley
HOTTEST: Tom Grant
Billie Jo Spears
Rendalls
Joe Sun
Crystal Gayle (Col)
WDFB Rock Island, Il
Debbi Boone
Anne Murray
Buck Owens
Cliff Cochran
Red Steagall
Jacky Ward
HOTTEST: Gene Watson
Margo Smith
WVJO St. Cloud, Minn
Emylou Harris
Merle Haggard
Rosanne Cash
Joe Sun
Glen Campbell
Cristy Lane
HOTTEST: Micky Gilley
Oak Ridge Boys
T.G. Sheppard
Crystal Gayle (Col)
Olivia
WKEO St. Joseph, Mo
Hank Williams Jr.
Moe & Joe
HOTTEST: Anthony & Wells
Anne Murray
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HOTTEST: John Conlee
Barbara Mandrell
Oak Ridge Boys
WVGO Springfield, Il
Mel Tillis
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KMYN Minor, N.D.
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WUUS Muskegon, Mi
Anne Murray
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KVNN Omaha, Ne
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Dolly Parton "Sweet"
Waylon Jennings
Emylou Harris
HOTTEST: John Conlee
Larry Gatlin
Kenny Rogers
Barbara Mandrell
Hank Thompson

Most Added

MOE BANDY
I Cheated Me Right Out Of You (Columbia)
ANNE MURRAY
Broken Hearted Me (Capitol)
HANK WILLIAMS JR.
Whiskey Bent And Hell Bound (Elektra)
MEL TILLIS
Blind In Love (Elektra)
TOM T. HALL
You Show Me Your Heart
(And I'll Show..J) (RCA)

Hottest

T.G. SHEPPARD (WB/Curb)
KENNY ROGERS (UA)
DON WILLIAMS (MCA)
OAK RIDGE BOYS (MCA)

REGIONAL ADDS & HOTS

WLEN Walden, N.Y.
Hank Williams Jr.
Johnny Paycheck
Johnny Duncan
H. Clark & G. Brown
HOTTEST: Crystal Gayle (Col)
Fenny Rogers
Emylou Harris
Larry Gatlin
Waylon Jennings
WVOC Baltimore, Md
ETC Band
T.G. Sheppard
Merle Haggard
Emylou Harris
HOTTEST: Micky Gilley
Oak Ridge Boys
Barbara Mandrell
Tom Grant
WVKA Brunswick, Me
Tom Grant
Merle Haggard
Joe Stampley
Willie Nelson
HOTTEST: Don Williams
Barbara Mandrell
Oak Ridge Boys
Elvis

WOKG Dover, N.H.
David Alan Coe
Johnny Paycheck
Tom T. Hall
HOTTEST: Mary K. Miller
Johnny Duncan
Dolly Parton
Crystal Gayle (Col)
WIXY E. Long Meadow, Ma
Bobby Wood
Ronnie McDowell
Glen Campbell
Joe Stampley
HOTTEST: Micky Gilley
Oak Ridge Boys
"Crash" Craddock
Billie Jo Spears
WVNH New York, N.Y.
Merle Haggard
Emylou Harris
HOTTEST: Don Williams
Barbara Mandrell
Oak Ridge Boys

WCMS Norfolk, Va
Faron Young
Buck Owens
Joe Sun
HOTTEST: Charly McClain
Waylon Jennings
Merle Haggard
HOTTEST: Moe & Joe
Joe Stampley
WVCP Philadelphia, Pa
ETC Band
Cliff Cochran
Arthur Prysock
David Mills
Tommy Overstreet
HOTTEST: Ernie Rowell
HOTTEST: Brown & Cornelius
Bellamy Bros.
Barbara Mandrell
WVFP Pittsburgh, Pa
Emylou Harris
Razzy Bailey
Margo Smith
HOTTEST: Larry Gatlin
Oak Ridge Boys
Bellamy Bros.
Barbara Mandrell
Joe Stampley

WVNY Rochester, N.Y.
Cristy Lane
Tom T. Hall
HOTTEST: Johnny Duncan
HOTTEST: Conway Twitty
Don Williams
Ronnie Millap
HOTTEST: Crystal Gayle (Col)
Oak Ridge Boys
WVZQ Washington, D.C.
Charly McClain
Cristy Lane
HOTTEST: Micky Gilley
Hilke & Jerby
Moe & Joe
HOTTEST: Hoyt Axton
Emylou Harris
HOTTEST: Ronnie Millap
T.G. Sheppard
Oak Ridge Boys
Dolly Parton (Both)
Kenny Rogers

WVBR Wilkes Barre, Pa
Razzy Bailey
Tom Grant
HOTTEST: Anne Murray
HOTTEST: T.G. Sheppard
Brown & Cornelius
Margo Smith
HOTTEST: Crystal Gayle (Col)
WVLL
Williamport, Md
Anne Murray
Hank Williams Jr.
HOTTEST: Johnny Paycheck
Marty Robbins
HOTTEST: Freddy Fender
HOTTEST: Crystal Gayle (Col)
Kenny Rogers
Margo Smith
Barbara Mandrell
Oak Ridge Boys
WVVA Yorktown, Va
Emylou Harris
Waylon Jennings
Gene Watson
HOTTEST: Larry Gatlin
Kendalls
HOTTEST: Billie Jo Spears
Crystal Gayle (Col)
Oak Ridge Boys

WVWV York, Pa
Kenny Rogers
Dolly Parton (Both)
Olivia
HOTTEST: Millie Nelson
Joe Stampley
HOTTEST: Moe & Joe
Kendalls
Crystal Gayle (Col)
WVWA Yorktown, Va
Emylou Harris
Waylon Jennings
Gene Watson
HOTTEST: Larry Gatlin
Kendalls
HOTTEST: Billie Jo Spears
Crystal Gayle (Col)
Oak Ridge Boys

WVCO Columbia, S.C.
Tom T. Hall
Olivia
Buck Owens
HOTTEST: Buck Owens
HOTTEST: Moe & Joe
Don Williams
Oak Ridge Boys
KMYN Minor, N.D.
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ETC Band
HOTTEST: Larry Gatlin
Bellamy Bros.
WVNH New York, N.Y.
Merle Haggard
Emylou Harris
HOTTEST: Don Williams
Barbara Mandrell
Oak Ridge Boys
WVNY New York, N.Y.
Merle Haggard
Emylou Harris
HOTTEST: Don Williams
Barbara Mandrell
Oak Ridge Boys
WVPA Pittsburgh, Pa
Emylou Harris
Razzy Bailey
Margo Smith
HOTTEST: Larry Gatlin
Oak Ridge Boys
Bellamy Bros.
Barbara Mandrell
Joe Stampley

WVCS Columbia, S.C.
Charlie Daniels Band
"Mississippi"
Tom T. Hall
HOTTEST: Red Steagall
Johnny Duncan
HOTTEST: Leon Everette
HOTTEST: Jerry Reed
Tom Grant
HOTTEST: Margo Smith
Kenny Rogers
HOTTEST: Crissy Lane
Waylon Jennings
Gene Watson
WVCR
Aurand, Ky
Ronnie McDowell
Joe Stampley
HOTTEST: Kenny Rogers
Gene Watson
HOTTEST: Glen Campbell
HOTTEST: Johnny Duncan
Judy Argo
HOTTEST: Gene Watson
Emylou Harris
Kenny Rogers
WVNY New York, N.Y.
Merle Haggard
Emylou Harris
HOTTEST: Don Williams
Barbara Mandrell
Oak Ridge Boys
WVPA Pittsburgh, Pa
Emylou Harris
Razzy Bailey
Margo Smith
HOTTEST: Larry Gatlin
Oak Ridge Boys
Bellamy Bros.
Barbara Mandrell
Joe Stampley

WVNY New York, N.Y.
Merle Haggard
Emylou Harris
HOTTEST: Don Williams
Barbara Mandrell
Oak Ridge Boys
WVPA Pittsburgh, Pa
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Emylou Harris
Razzy Bailey
Margo Smith
HOTTEST: Larry Gatlin
Oak Ridge Boys
Bellamy Bros.
Barbara Mandrell
Joe Stampley

Country Albums

Album cuts receiving airplay and some activity. Listed alphabetically. Album cuts in bold indicate heaviest reported airplay.

BELLAMY BROTHERS - The Two And Only - (WB/Curb) "Wet T-Shirt" "Making Music Mama" "Why Did We Die So Young"

JIMMY BUFFETT - Volcano - (MCA) "Dreamsicle" "Lady I Can't Explain" "Sanding The Old Man Home" "Boat Drinks"

ROSANNE CASH - Right Or Wrong - (Columbia) "Big River" "Anybody's Darlin'" "Men Smart, Woman Smarter" "Baby, Better Start Turnin' Em Down" "Right Or Wrong"

JOHN CONLEE - Forever - (MCA) "No Relief In Sight" "Crazy" "Forever" "Baby, You're Something" "The In Crowd"

CRY

P/A

POP/ADULT



Mike Kasabo

Ray Quinn (whose happy and friendly smile you can see) and I go back to WAMS/Wilmington when he was programming that station and I was trying to sell him the Wolfman Jack radio show. In the meantime he became the Program Director of Metromedia's Baltimore facility, WCBM, and just recently accepted the PD reins of WFIL from longtime major-leaguer Jay Cook. Ray and I talked not about his move to WFIL, which to him is like going home geographically, but about what I call the "cod liver oil" of radio: license renewal. This dreaded subject strikes the fear of God (or "Jaws" or the IRS or any intimidating vision) into, being conservative, 100% of the radio community. Quinn, like most of us, started in small-time radio and in his case has risen rapidly, but not without the bumps along the way. The following text, from our conversation, will be enlightening to all, but of special interest to the young man out there who wants to learn about the homework that goes along with the fun elements of radio. I give you Mr. Quinn: "It's always a thorn in the side of every radio station."

R&R: What was your initial exposure as a PD to having to trudge through this?

QUINN: About a year after being named Program Director at WAMS, I got a call from the company office in Atlanta saying, "How are you doing with those community leader interviews, son?" And I said, "What are community leader interviews?" They then sent a fellow who was their Director of Engineering, who also got involved with licenses. They didn't have an in-house legal team, they used somebody in Washington. This guy came up from Atlanta and we did 200 — yes, I'll repeat — 200 interviews within 20 days! We then went in and did all the logging analysis ourselves, put together all of the renewal work ourselves. So I've had tons of experience doing that. It was amazing what I inherited there, but given time, systems were set up. At WCBM in Baltimore we have the legal expertise of Metromedia, and their legal department handles the bulk of it — but I still do the community interviews, log breakouts, performance percentages, and what we plan for the future.

R&R: How can you help the younger programmers avoid the pitfalls of renewal?

QUINN: I think the bulk of it is just documentation. It boils down to documenting people who visit the station, your contest winners, and keeping a running file on those activities.

R&R: Any special tips on that?

QUINN: Yes. A lot of times you can kill two birds with one stone with your community leader interviews. You can go out and set up a promotion with, let's say, the March of Dimes Walkathon, and then spend another ten minutes talking to them about the problems other than the Walkathon that face the community.

R&R: Obviously a key factor is putting yourself in the proper frame of mind?

QUINN: Sure, and a lot of it is really getting in the frame of mind that you're not just a Program Director who plays music and does contests — you're a manager. And I think there is a new breed of Program Director that is, indeed, a Program Manager, and has the gumption to learn a little about legal matters. Since I didn't have a legal department in Wilmington, I went to the library and picked up books on broadcast law, had our legal people in Atlanta carbon me on any FTC things or FCC news. Plus I plugged myself into trade publications that had the information, and you folks now with your Washington office have a real good feel for that — and I'll tell you something else about the community interviews. I looked at it as being a big pain in the butt; I'd have to go see the Mayor, the Chief of Police, this guy and that guy — and I thought it was going to be horrendous. Well, it gave me so much insight to the market that it made me a better Program Director.

R&R: You're saying it broadened your scope . . .

QUINN: Absolutely, and as a result of seeing the Mayor one time, I asked him and he accepted an invitation to do the morning show — it turned out to be one of our better no-cost promotions. What I'm saying is that there are a lot of benefits to them besides keeping your license clean, your legal department and manager off your back.

R&R: What do you do to keep your systems pretty much fail-safe?

QUINN: For one thing, whenever I deal with a person who could be considered a community leader, I automatically, if I haven't already, do an interview with the person. That's an automatic. Another is a contest file. At WCBM Bruce Holberg (now VP/GM of WMMR/Philadelphia) had set up a very good system for documenting contests. We file all of our promo copy, so if someone questions it, we can go right back and show the copy. On top of that we have an automatic logger tape — I would highly recommend that to any radio station, no matter how lousy the quality is. That tape has saved us more than once.

R&R: Wasn't there a problem in Baltimore several years ago concerning a lottery?

QUINN: Yes. A number of stations were fined several thousands of dollars for airing a commercial that was a lottery, which is against the FCC rules. But let me say that if it is a state with a federally sanctioned lottery, you're okay — what constitutes a lottery, in case someone isn't aware of it, is basically three elements: prize, chance and consideration. Prize and chance are obvious — the prize can be an automobile; the chance can be the spinning of a wheel or a random drawing. Consideration gets into a dangerous grey area. I'll give you a specific example: A car dealer says, "Come into our car lot and anybody who buys a car gets to spin the magic wheel, and will be guaranteed of winning \$100, and may be a Caribbean cruise." That's a lottery because there's



a prize, which could be \$100 or the cruise. There's chance, which is the spin of the wheel — but the consideration is that you've got to buy a car.

R&R: Obviously you have to be real careful with your wording, especially when it deals with your license renewal.

QUINN: Right, and the way around that example I just gave is to say, "We're having a great sale at our car lot and we're giving away great prizes — come down and visit our showroom and there's no purchase required; just spin the magic wheel and win a prize." Now I don't know if a station would get a license yanked for running the lottery example I used, but they're going to get fined sure as hell — and if you've had a history of those problems, you're really going to get stung.

Part II of Ray Quinn's comments will appear next week.

Color

THE GOODBYE OF THE DECADE: WBOW/Terre Haute staged a goodbye to the last summer of the 70's by asking people to send in entries with certain proper information. The card qualified them to win a grand prize. At 10:17am local time last Sunday — which was the official start of autumn — a card from all the entries was selected. The winner was treated to a complete gardening clean-up, as the station's personalities came by and mowed and edged the lawn. Also, the plants were watered, the hedges were trimmed, and additionally the entire area was raked over.

THIS ONE WE ALL CAN IDENTIFY WITH: WQUA/Quad Cities has an "I Need A Holiday Bad" contest running. Four or five days per week, cards are drawn that could win a day off for a lucky listener with compliments of the station. This ongoing promotion has been very effective.

THAT'S THE WAY THE CRACKER CRUMBLES: At least that's the way it happens at WSB/Atlanta. Listeners are asked to identify the person who voices the "Cracker Crumble" contest. It amounts to a spoof on local, state, and national politicians from Georgia — and is sponsored by the Georgia Press Association to benefit its journalism scholarship fund. The lucky listener who identifies the "mystery voice" will be treated to a royal-feast event at one of the finer hotels in Atlanta.

Transition

One of Top 40's better known figures, Chuck Brinkman, has officially left his position at WTAE/Pittsburgh to become the Program Director of KOGO/San Diego. Replacing him as Music Director of TAE is Don Berns . . . Randy Kramer joins WHAM/Rochester to do the afternoon drive slot from WPEZ/Pittsburgh . . . Still in the Steel City — Tom Lacko is the new weekend and fill-in person for FM97, coming across town at KDKA . . . Jim Gordon, formerly with KYW and WCAU, joins WPEN/Philadelphia as a news team reporter-announcer . . . Also joining the 'PEN is Dolly Berry (which brings us to "what if Chuck Berry married Dolly Parton-type jokes"), who will host "Celebrity Chatter" that will obviously feature stars . . . Bill Smith has joined WIOD/Miami to do a weekly talk show segment. Smith has over 25 years experience in the Miami area . . . George Davis (pictured) is the new 3-7pm personality of WTAR/Norfolk — at the same time, veteran announcer Tom Looney moves to the midday position at the station . . . Bruce Macgowan has joined the KVI/Seattle staff as an additional host for the station's weeknightly sports magazine feature. Also joining the station is Elaine Perkins, who will be doing color commentary for Washington State University Cougars football broadcasts . . . Peter Dean returns as Operations Manager of KWEB/Rochester, MN after a three-year stint at WPON/Pontiac . . . Jay Douglas has resigned as Operations Director of KXEL/Waterloo, IA to accept a position as OD at WRSC-WQWK/State College, PA . . .



Update

WGR/Buffalo is jumping into a Muppets mood as they are treating listeners to a Muppet Puppet each hour along with tickets to the box-office smash "The Muppet Movie" . . . WRIE/Erie staffers are completely elated about their ratings in which they, for the first time, have overtaken AM rival WJET. They are also doing a promotion in conjunction with a local grocery store for a series of weekly two-minute shopping sprees. The participants can gather all they are able to carry in that time frame — the first grocery grabber gobbled up over \$940 in grits . . . KVI/Seattle morning man Hardwick called in one morning recently to say he wouldn't be in for the day because he had to go to Oregon to help transport a newborn baby whale that had run aground. He remoted all day as zoo authorities managed to get the baby whale to the Seattle Aquarium, which was the closest available facility . . . All six candidates for Mayor of Boston accepted WBZ's offer of an hour of free time and appeared, during the 8-9pm segment last week to take up the issues of the area. Listeners were able to call in and ask first-hand questions to each of the candidates . . . FM97/Pittsburgh personalities Jan Patton and George Hart have been named co-Chairmen of a local 50-kilometer bicycle marathon . . . WSAR/Fall River, a P/A reporter for more than a year, has decided to do what many AM facilities are doing these days — change over to an all-Talk format. Except for some early morning P/A music, the station will feature heavy news, various types of talk segments and sportstalk . . .

P/A

POP/ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week

ANNE MURRAY Broken Hearted Me (Capitol)

70% of our reporters are on it. One of biggest "add" weeks for any record in recent memory — 34 stations picked it up including WBT, WHEN, KMBZ, WTAE, WHDH, KOY, WHAS, WSB, WGY, WSLI, WQUD, WQUA, WFYR, WSGW, WRVA, WNEU, WFTL, KSL, WGIR, KDWN, KGNR, WELI. Key moves: 28-21 WISN, 28-25 WLVA, debut 20 KRMG, debut 23 WBEN, debut 28 WPRO, debut 26 KUKI, debut 26 WJBO, debut 29 KSTP, debut 34 WHAG. Heavy rotation: WDEF. Debuts at No. 25 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

CRYSTAL GAYLE "Half The Way" (Columbia) 57/14 add WELI, KGNR, WCER, KMPC, WPRO, WDFD, WQUD, WMAZ, WBT, FM97, WYMC, WHBC, WBOW, WCWA. Key moves: 21-12 WATR, 29-27 WSGW, 29-24 WLVA, 30-25 WJBO, 29-23 KROD, 27-19 WISN, debut 24 KEX, debut 28 KSTP, debut 30 WLNH. Heavy rotation: KHOW, KBL, WTMJ, WSIX, WHIO, WDEF, KOY. Increased 29-27 on P/A chart.

WINGS "Arrow Through Me" (Columbia) 46/5 add WRVA, WHDH, WGIR, WBZ, WTAR. Key moves: 8-5 KOLO, 12-10 FM97, 24-21 WBT, 28-23 WQOW, 30-26 KSTP, 24-20 WCWA, 28-23 WLW, 23-18 WISN, 29-24 WATR, debut 24 WBOW. Increased 30-28 on P/A chart.

NICK LOWE "Cruel To Be Kind" (Columbia) 40/8 add WBZ, WGR, WSB, KROD, WSGW, WQUA. Key moves: 8-5 WCHV, 13-8 WCWA, 17-13 KOLO, 8-4 WLOW, 12-17 WATR, 24-21 WLNH, 19-18 WFYR, 26-23 WBOW, 27-24 WORG, 40-30 KBLF. Increased 34-29 on P/A chart.

BARBARA MANDRELL "Fooled By A Feeling" (MCA) 42/3 add WTAR, KOLO, KAFM. Key moves: 20-13 KUKI, 22-18 WJBO, 25-22 WBOW, 24-21 WHAG, 30-26 KROD, 30-19 WSGW, 28-22 WLVA. Heavy rotation: WRVA. Increased 31-30 on P/A chart.

BEACH BOYS "Lady Lynda" (Caribou) 44/8 add WSGW, WLVA, WNEW, WELI, KSTP, WJBO, WBOW, WDBO. Key moves: 30-23 WHBC, 26-23 WBT, 25-22 KOLO, 22-19 KMPC, 28-24 KRDD, 28-22 WISN, debut 23 KEX, debut 29 WLNH. Increased 35-31 on P/A chart.

LEIF GARRETT "When I Think Of You" (Scotti Bros.) 43/8 add WIS, WDBO, WBT, WDFD, WNEW, WCHV, WSGW, WQUA. Key moves: 24-19 WJBO, 29-24 WHBC, 23-20 KROD, debut 26 WBOW, debut 27 WLVA, debut 27 WLNH. Increased 36-32 on P/A chart.

IAN GOMM "Hold On" (Stiff/Epic) 33/9 add WASH, KEX, WOWO, KPPL, WFTL, WHBC, WTAE, WCBM, KDWN. Key moves: 30-24 WCWA, 24-20 WYMC, 24-21 FM97, 30-27 WQUD, 24-21 WMAZ, debut 30 KOLO. Debuts at No. 36 on P/A chart.

ABBA "Angel Eyes" (Atlantic) 30/14 adds include WDEF, WIS, WHBC, KNBR, WCCO, KDWN, WRIE, KROD, WATR, WHIZ, WBOW. Key moves: 23-21 WBEN, 38-30 WSGW, 24-22 KMPC, 28-25 KOLO. Debuts at No. 37 on P/A chart.

ADDRISI BROTHERS "Ghost Dancer" (Scotti Bros.) 31/2 add WIS, WCWA. Moves 28-25 WLNH. Holds at No. 38 on P/A chart.

DONNA SUMMER "Dim All The Lights" (Casablanca) 28/2 add WLW, WOWO (dp). Key moves: 25-17 WYMC, 15-11 WPRO, 17-10 WFYR, 20-16 KRMG. Holds at No. 39 on P/A chart.

DIANA ROSS "The Boss" (Motown) 24/1 add WCWA. Key moves: 12-9 WLNH, 29-25 WLW, debut 30 WNEU, debut 30 WYMC. Heavy rotation: WIS, WDEF. Holds at No. 40 on P/A chart.

Others Getting Significant Action

CHUCK MANGIONE "Land Of Make Believe" (A&M) 30/5 add KAFM, WLW (dp), KRKK, WBT, WELI. Moves 11-8 WLNH.

JOHN STEWART "Midnight Wind" (RSO) 30/5 add WIS, WHBC, WLW, KROD, KRKK. Moves 14-6 WLOW, 24-19 WPRO, 33-29 WCHV, debut 19 WBZ, debut 26 WNEU.

PARKER & PENNY "Hallelujah" (WB/Curb) 28/2 add WHAG, WSGW. Heavy rotation: WCCO.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- ABBA (Atlantic) "Chiquitita" "I Have A Dream" "If It Wasn't For The Nights"
- ALESSI BROTHERS (A&M) "Words And Music"
- JIMMY BUFFETT (MCA) "Dreamsicle" "Chanson Pour Les Petits Enfants" "Volcano" "Survive"
- CHICAGO (Columbia) "Street Player" "Life Is What It Is" "Runaway" "Loser With A Broken Heart"
- RITA COOLIDGE (A&M) "Sweet Emotion"
- BOB DYLAN (Columbia) "I Believe In You" "Do Right To Me Baby (Do Unto Others)" "Elo Jed" "Confusion"
- RICKIE LEE JONES (WB) "Night Train"
- NICOLETTE LARSEN (WB) "You Send Me"
- ANNE MURRAY (Capitol) "You've Got What It Takes"
- GERRY RAFFERTY (UAJ) "Tourist"
- DIANA ROSS (Motown) "No One Gets The Prize"
- CARLY SIMON (Elektra) "Love You" "Coming To Get You" "Just Like You Do"
- DONNA SUMMER (Casablanca) "On My Honor"
- JAMES TAYLOR (Columbia) "Day Tripper" "Rainy Day Man" "Company Man"
- RANDY VANWARMER (Bearsville) "Losing Out On Love"
- JENNIFER WARNES (Arista) "Shot Through The Heart" "Tell Me Just One More Time"
- DIONNE WARWICK (Arista) "Deja Vu"
- WINGS (Columbia) "Baby's Request" "Winter"

Radio & Records POP/ADULT AIRPLAY / 40

September 28, 1979

Three Weeks	Two Weeks	Last Week		
5	2	1	①	HERB ALPERT/Rise (A&M)
4	3	2	②	LOBO/Where Were You When I Was Falling In Love (MCA/Curb)
2	1	3	③	EARTH, WIND & FIRE/After The Love Has Gone (ARC/Columbia)
11	7	4	4	MICHAEL JOHNSON/This Night Won't Last Forever (EMI America)
12	6	5	⑤	COMMODORES/Sail On (Motown)
38	21	11	⑥	KENNY ROGERS/You Decorated My Life (UA)
14	11	7	7	TOBY BEAU/Then You Can Tell Me Goodbye (RCA)
9	9	6	8	LITTLE RIVER BAND/Lonesome Loser (Capitol)
15	14	10	9	MARY MACGREGOR/Good Friend (RSO)
3	4	6	10	MAUREEN McGOVERN/Different Worlds (WB/Curb)
18	15	13	⑪	ATLANTA RHYTHM SECTION/Spooky (Polydor)
19	16	14	⑫	RITA COOLIDGE/One Fine Day (A&M)
21	17	15	⑬	GERRY RAFFERTY/Get It Right Next Time (UA)
6	8	12	14	ROBERT JOHN/Sad Eyes (EMI America)
1	5	9	15	DIONNE WARWICK/I'll Never Love This Way Again (Arista)
34	29	24	⑮	DOOBIE BROTHERS/Dependin' On You (WB)
33	26	25	⑯	BRENDA RUSSELL/So Good, So Right (A&M/Horizon)
7	12	16	18	BARBRA STREISAND/The Main Event/Fight (Columbia)
13	18	19	19	CHRIS THOMPSON/If You Remember Me (Planet)
26	24	23	20	ART GARFUNKEL/Bright Eyes (Columbia)
25	23	21	21	OLIVIA NEWTON-JOHN/Dancin' 'Round And 'Round (MCA)
8	10	17	22	MAXINE NIGHTINGALE/Lead Me On (Windsong)
18	19	20	23	JENNIFER WARNES/I Know A Heartache When I See One (Arista)
32	30	27	24	BONNIE POINTER/Heaven Must Have Sent You (Motown)
—	—	—	→ 25	ANNE MURRAY/Broken Hearted Me (Capitol)
35	27	26	26	CHARLIE RICH/Life Goes On (UA)
—	37	29	27	CRYSTAL GAYLE/Half The Way (Columbia)
40	38	30	28	WINGS/Arrow Through Me (Columbia)
—	40	34	29	NICK LOWE/Cruel To Be Kind (Columbia)
37	36	31	30	BARBARA MANDRELL/Fooled By A Feeling (MCA)
—	39	35	31	BEACH BOYS/Lady Lynda (Caribou)
—	—	36	32	LEIF GARRETT/When I Think Of You (Scotti Bros.)
39	35	32	33	CARLY SIMON/Spy (Elektra)
10	13	18	34	EDDIE RABBITT/Suspicious (Elektra)
23	22	33	35	DAN PEEK/All Things Are Possible (Lamb & Lion)
—	—	—	→ 36	IAN GOMM/Hold On (Stiff/Epic)
—	—	—	→ 37	ABBA/Angel Eyes (Atlantic)
—	—	38	38	ADDRISI BROTHERS/Ghost Dancer (Scotti Bros.)
—	—	39	39	DONNA SUMMER/Dim All The Lights (Casablanca)
—	—	40	40	DIANA ROSS/The Boss (Motown)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry

Most Added:

- ANNE MURRAY
Broken Hearted Me (Capitol)
Added at 42% of our reporting stations.
- CRYSTAL GAYLE
Half The Way (Columbia)
Added at 17% of our reporting stations.
- J.D. SOUTHER
You're Only Lonely (Columbia)
Added at 15% of our reporting stations.
- BRENDA RUSSELL
So Good, So Right (A&M/Horizon)
Added at 12% of our reporting stations.
- FLEETWOOD MAC
Tusk (WB)
Added at 12% of our reporting stations.
- IAN GOMM
Hold On (Stiff/Epic)
Added at 11% of our reporting stations.

Hottest:

- COMMODORES
Sail On (Motown)
Reported hot at 85% of our stations.
- HERB ALPERT
Rise (A&M)
Reported hot at 64% of our stations.
- LOBO
Where Were You When I Was... (MCA/Curb)
Reported hot at 48% of our stations.
- KENNY ROGERS
You Decorated My Life (UA)
Reported hot at 40% of our stations.
- EARTH, WIND & FIRE
After The Love Has Gone (ARC/Columbia)
Reported hot at 35% of our stations.

OLIVIA NEWTON-JOHN & ANDY GIBB "Rest Your Love..." (Polydor) 23/3 add KVI, WSGW, KPPL. Moves 20-14 WLNH, 29-25 WPRO. Heavy rotation: KAFM.

J.D. SOUTHER "You're Only Lonely" (Columbia) 21/12 adds include KRMG, WBEN, WBT, WTMJ, KMBZ, WIP, KSTP, WCBM. Debuts 28 at KOLO.

STEPHANIE MILLS "What Cha Gonna Do With My Lovin'" (20th) 21/3 add WQUD, WHAG, WLNH. Moves 17-14 WNEU, 28-23 WCWA. Heavy rotation: WGY.

JIMMY BUFFETT "Fins" (MCA) 19/4 add WCHV, WHOK, WPRO, WCBM. Moves 4-1 WLOW, 20-17 WBEN.

LAUREN WOOD "Please Don't Leave" (WB) 17/6 add WGIR, WRIE, WHIZ, WORG, WYMC. Moves 24-22 WBEN, debut 30 WMAZ.

KANSAS "Reason To Be" (Kirshner) 17/4 add WDFD, KUKI, WLNH, WMAZ. Moves 36-30 WCHV, 28-21 WPRO, 22-18 FM97.

RONNIE MILSAP "In No Time At All" (RCA) 17/1 add KAFM. Moves 32-25 WHAG, debut 29 WYMC.

ORLEANS "Forever" (Infinity) 15/7 add WCCO, WCHV, WORG, KSL, KBLF, KMRJ, WHIZ. Moves 24-18 WATR.

KERMIT THE FROG "Rainbow Connection" (Atlantic) 14/3 add WTMJ, WBAL, WBT. Moves 17-13 WGR, debut 21 WRIE.

GEORGE BENSON "Hey Girl" (WB) 13/4 add KHOW, WJBO, WISN, KSL. Debuts 17 WDFD.

DOLLY PARTON "Sweet Summer Lovin'" (RCA) 12/3 add WFTL, WRVA, KVI. Moves 28-23 WJBO.

YVONNE ELLIMAN "Love Pains" (RSO) 11/3 add WORG, KBLF, WSLI. Debuts 24 WBEN, debut 29 WLOW.

FLEETWOOD MAC "Tusk" (WB) 10/10 add WNEU, KNBR, WGR, WMAZ, KUKI, WQUD, WDFD (dp), WTAE, FM97, WLW (dp).

KC & THE SUNSHINE BAND "Please Don't Go" (TK) 10/3 add WIP, WORG, KDWN. Moves 25-17 WLOW. Heavy rotation: WSLI.

COMMODORES "Still" (Motown) 9/6 add WRIE, WYMC, KOLO, WCBM, WFYR, WSLI. Moves 3-2 WLOW.

BOBBY CALDWELL "My Flame" (TK/Clouds) 9/4 add KOLO, KMBZ, KBLF, KSL.

ELTON JOHN "Victim Of Love" (MCA) 8/8 add WIP, KBLF, WCHV, WSB, WLNH, KUKI, WPRO, WTMJ.

ALESSI BROTHERS "I Wish That I Was Making Love..." (A&M) 8/2 add KPPL, KBLF. Moves 27-21 WLOW.

MICHAEL JACKSON "Don't Stop 'Til You Get Enough" (Epic) 8/2 add WHAG, WLOW (dp). Moves 20-12 WNEU, 18-12 WFYR.

ENGLAND DAN & JOHN FORD COLEY "What Can I Do..." (Big Tree) 7/7 add WDEF, WSB, KUKI, WLNH, KBLF, WCCO, WCER.

OPPORTUNITIES

Openings

WOHN/Herndon, VA, Top 40 has weekend opening. Tapes and resumes to Chuck Dickemann, PD, Box 666, Herndon, VA 22070 or call (703) 471-6464 EOE M/F (9-28)

Production Director needed for contemporary radio station. Excellent equipment and opportunity. Tapes and resumes to Brian Phoenix, KKRC, 1704 S. Cleveland Ave., Sioux Falls, SD 57103 or call (605) 335-6500 EOE (9-28)

Tapes and resumes being accepted for future AOR opening in Oregon. Send to Jonah Cummings, KEJO, FM, Box K, Corvallis, OR 97330 EOE M/F (9-28)

WTNT Country dynamite is looking for top notch afternoon drive music director. Must do No. 1 production. Tapes and resumes to Tom Flanigan, Box 1047, Tallahassee, FL 32302 or call (904) 222-1270. An Ingstead station EOE (9-28)

WHNN/Saginaw, MI is looking for a Chief Engineer. Resumes to Dan Stewart, WHNN, Box 96, Saginaw, MI 48606 or call (517) 892-9528 EOE (9-28)

WTMA/Charleston, SC is looking for jocks and news people for future openings. Tapes and resumes to Booby Nash, Box 10208, Charleston, SC 29411 EOE (9-28)

WORG AM/FM looking for News Director to establish good local news department. Morning and afternoon drive newscasts, 5-day work week. Come south where the winters are warm. Tapes and resumes to Stu Wright, WORG, Box 1388, Orangeburg, SC 29115 or call (803) 536-1560 EOE M/F (9-28)

Operations Manager needed for 105,000 watt FM in beautiful Southern California coastal market. On air work will be key factor. Contact Ken Gallacher (714) 337-7504 (9-28)

WFMB/Springfield, IL replacements for 2 full time air people who have left for larger markets. Send tape, resume and salary requirements to Jim Moore, WFMB, 820 Myers Bldg., Springfield, IL 62701 EOE (9-28)

WANTED: Afternoon driver personality for Pop/Adult format. MD experience helpful. Tapes and resumes to Kurt Schaeffer, WFUR, 1880 Plain Ave., Aurora, IL 60505 EOE M/F (9-28)

Opening for a "well organized" News Director. Fantastic opportunity. Satellite to two major markets. Minimum 1 yr experience and dedication a must. Send tapes and resumes to John Fagan, PD, Super Q-103, Box Q103, Grasonville, MD 21638. (9-28)

Openings

Radio stations KXEL/KCNB are seeking a qualified director of news services. Applications are being accepted at the KXEL/KCNB studios on Highway 281 east of Waterloo, or you may write to Box 1540, Waterloo, IA 50704. EOE (9-28)

Opening for air personality with discipline. I have no time to babysit. Fantastic opportunity, satellite to two major markets. No beginners and dedication is a must. Send tapes and resumes to John Fagan, PD, Super Q103, Box Q103, Grasonville, MD 21638 (9-28)

News: Top modern Country outlet with news emphasis is looking for an experienced leader. Brand new, best facilities. Send tapes and resumes to Bill Murray, WBHP, Box 547, Huntsville, AL 35804 EOE M/F (9-28)

Looking for air talent for AOR format. Stable position and good benefits. Experience a must. Send tapes and resumes to Kris E. Phillips, WPLL, 6623 Reisterstown Rd., Baltimore, MD 21215 EOE M/F (9-28)

97X in the quad cities of Iowa/Illinois needs a smooth AOR morning person who can do good production for us and our sister Top 40. Tapes and resumes to Jim O'Hara, WXLN, Box 3788, Davenport, IA 52808. (9-28)

KKXL/Grand Forks, ND, Top 40 looking for personality oriented PD/morning man. Tapes and resumes to Duane Cariveau, Box 997, Grand Forks, ND 58201. Effective Nov. 1, 1979. EOE M/F (9-28)

KPUG/Bellingham is looking for an afternoon news person. Send tapes and resumes to Pete Kremen, Box 1170, Bellingham, WA 98225 or call (206) 734-1170 EOE M/F (9-28)

WLAV/Grand Rapids, MI looking for a News Director. Conversational delivery, ability to organize, attention to details all musts. Tapes, resumes and salary requirements to Don Davis, Operations Mgr., WLAV, 101C Waters Bldg., Grand Rapids, MI 49503 EOE M/F (9-28)

KSTP/Minneapolis looking for strong Pop/Adult afternoon drive entertainer. Tapes and resumes to Denny Carpenter, 3415 University Ave., St. Paul, MN 55114 EOE M/F (9-28)

WAVE/Louisville, KY now accepting tapes and resumes from top notch Pop/Adult communicators. Full and part time for future openings. Also need a production ace. Minorities and females encouraged to apply. Send tapes, resumes and references to Mark Williams, Box 32970, Louisville, KY 40232. No calls please. EOE M/F (9-28)

Openings

Zome Broadcasting Consultants are seeking AOR, Top 40, and News tapes and resumes for future openings. Send presentations to Zome, 1102 Park Circle, Sun Prairie, WI 53590 EOE (9-28)

WAIR/Winston-Salem, NC is looking for young and aggressive DJ whose heart is where the soul and Disco is. Submit tapes and resumes to either Ernie Cee or Pete Berry, WAIR, Box 2099, Winston-Salem, NC 27102 EOE (9-28)

69 Big Ape in Jacksonville, FL needs a production person with air work on weekends. Send tapes and resumes to Mary Kirk, Production Director, WAPE, Box 488, Orange Park, FL 32073 EOE M/F (9-28)

1st phone announcer needed. Ace in production with good references. Send tapes and resumes to Harry Dierks, KBIM, Box 910, Roswell, NM 33201 (9-28)

Anchor reporter to handle news for WRAL-FM and for N.C. News Network. Must be super strong on air. Prefer 2 or more years experience in radio news. Send tapes and resumes to Personnel, WRAL, Box 12000, Raleigh, NC 27605 EOE M/F (9-28)

KTEM/Temple, TX is now looking for a midday personality and a Music Director. Good company with good pay. Tapes and resumes to Chuck White, KTEM, Box 1230, Temple, TX 76501 EOE (9-28)

Morning entertainer Baltimore area. We're looking for a creative personality to do morning show on Pop/Adult station. Warm, friendly and natural. Salary commensurate with ability. Sales too if you want it. Tapes and resumes to WVOB, 2 Hays St., Bel Air, MD 21014 or call (301) 838-2770 EOE M/F (9-28)

WGH-13/Norfolk, is looking for an on-air personality with outstanding production capabilities. Send tapes and resumes to WGH, 2302 W. Mercury Blvd., Hampton, VA 23666 EOE M/F (9-28)

Zeta 4 accepting tapes and resumes for current opening for air personality. Good production skills necessary. Send to PD Keith Laley c/o 4330 Northwest 207 Drive, Miami, FL 33055. EOE (9-28)

Wanted: One very good radio newscaster. Must be strong on delivery, writing, and reporting. Send tapes, resumes, writing samples and salary requirements to Shirley Smith, News Director, Kentucky Network, 2043 Consul Crest Road, Louisville, KY 40299. EOE M/F (9-28)

Openings

WYFE/Rockford looking for someone who is very streetwise, good production a must. Job also includes music director duties. Superstar experience helpful. Tape and resume to Brent Alberts, WYFE, 1901 Reid Farm Rd., Rockford, IL 61111 (815) 877-3075

Account executive for most unique small station in the U.S. because WMCL is the No. 1 station for 250,000 people with broadcast facilities located in a community of 2,500! Write Personnel Manager, WMCL 1060 Radio, Box 1209, Mt. Vernon, IL 62864. EOE M/F (9-28)

Position open for afternoon drive news person at top rated 50,000 watt radio station. Send tape and resume to K 104 Radio, Box 1184, Erie, PA 16512. EOE M/F (9-28)

KFYO/Lubbock, TX, a strong signaled Country station, needs a morning man. Tapes and resumes to new PD, Barry Burkes, 914 Ave. 7, Lubbock, TX 79408. (806) 785-5567 (9-28)

WCOS-FM/Columbia, SC looking for a great drive time personality. Contact PD Ken Martin at (803) 256-7348. (9-28)

So you want to be the star of the show? KCUB/Tucson needs immediately - someone who can do morning drive and work with GM-owner as Operations Director. GM Jim Stone awaits the right pro. (602) 887-1000 EOE M/F (9-28)

WKXA/Brunswick, ME has an opening for morning air person and Operations Director. Contact GM Bob Papper at (207) 725-5507. Tapes to Box 900, WKXA, Brunswick, ME 04011. EOE M/F (9-28)

WKCO/Saginaw, MI has an opening for PM drive. Tapes and resumes to PD Tom Samoray, WKCO 98-FM, Box 1776, Saginaw, MI 48605. (517) 752-8161. EOE M/F (9-28)

WRJZ/Knoxville, Top 40 station is searching for a full time Production Director who can do music in our brand new fully stocked multi-track production facility. Music ability would mean a lot to us. Top money for top talent. Production samples and resumes to Bob Kagher, WRJZ, Box 3367, Knoxville, TN 37917 EOE (9-28)

Lifestyle: NEWS. News Director at medium market, WJDY/Salisbury, MD needed. Opportunity to develop as part of morning team presenting information innovatively and with personality. Rush tapes, resumes and salary requirements to J.P. Connor Jr., WJDY, Box 140, Salisbury, MD 21801 EOE M/F (9-28)

CHANGES

Station Line-Ups

KLO/Ogden, UT LINE-UP: 5:30am-10:30am Dr. Jon Carter, 10:30am-3:30pm Syl McRae, 3:30pm-8:30pm Kirk Allen, 8:30-12mid Al Jensen.
 WXLN/Savannah, GA LINE-UP: 6am-10am Seth Golbey, 10am-3pm Mike Miller, 3pm-7pm Bruce Cotton, 7pm-12mid Bill Gray, 12mid-6am Sal Paradise.
 KOIL/Omaha, NE LINE-UP: 6am-10am Jimmy O'Neill (PD), 10am-2pm Scott Deuel, 2pm-6pm Steve Lundy (MD), 6pm-10pm Tim Peters, 10pm-2am Terry Mason (Assit. PD), 2am-6am Mark Todd.
 WJVA/South Bend, IN LINE-UP: 6am-10am Buddy King (PD), 10am-3pm Dan Allen (MD), 3pm-7pm Joe Joyce, Weekends: Sally Moore.
 K-104/Phoenix, AZ LINE-UP: 6am-10am Bob Baillie (PD), 10am-3pm Will James, 3pm-7pm Jeff Parets (MD), 7pm-12mid J. David Holmes, 12mid-6am Catherine Cid. Part-timers: John Allison, Dave Chamberlain, Diane Combs.
 KSJO/San Jose, CA LINE-UP: 6am-10am Scott Carpenter (PD), 10am-2pm Doug McCloud, 2pm-6pm Dave Gross (Assit PD/MD), 6pm-11pm Dave Hellerman, 11pm-6am Nancy Rosen.
 KICT/Wichita, KS LINE-UP: 6am-10am Craig Stuart, Dean Curfman, 10am-3pm David Briggs, 3pm-6pm Bob Laurence, 6pm-10pm Greg Gann, 10pm-2am Terrie Springs, 2am-6am Rene Nichols.
 WRCN/Riverhead, NY LINE-UP: 6am-10am Don Brink, 10am-2pm Malcolm, 2pm-6pm Tim Tango, 7pm-12mid Tim Rector, 12mid-6am Freddie Wilkes. Weekends: Pail Harris, Jim Buckley.
 WRKI/Bridgeport, CT LINE-UP: 5am-10am Tom Zarechi, 10am-2pm Jim Schultz, 2pm-7pm Buzz Knight, 7pm-12mid Ethan "Cooker" Carey, 12mid-5am Pamela Brooks. Weekends: Captain Rick Lawrence, Beejay Cornell, Peter Mann.
 WNNC/Newton-Conover, NC LINE-UP: 5am-8:30am Dave in the Morning (PD), 8:30am-10:30am Terry Armstrong, 10:30am-2pm Mitch "Soundman" Campbell, 2pm-7pm Duane Cozzen (MD) and Gramps, 7pm-12mid Robbie "Night-Time" Weaver. Weekends: Mike "Jazz Trackin'" Sherrill, Buddy Parham, Johnny "Rhythm" Lee Propst.
 WIDB/Carbondale, IL LINE-UP: 12mid-4am Randy "Mynch" Lynch, 4am-8am Kerry Peace, 8am-12noon Mark Slaga, 12noon-4pm Al Levy, 4pm-8pm Timmo Cawley (PD), 8pm-12mid John Dachik (MD). Weekends: Roy Millonzi, Lou Fiedman, Sarah Curtis, Don "Dago" D'Agostino.
 KLAV/Las Vegas, NV LINE-UP: 6am-10am Eric Chase, 10am-3pm Randy Hood, 3pm-7pm C.C. McCartney (PD), 7pm-11pm Natalie French, 11pm-1am Mr. Traxx, 1am-6am Christopher Haze.
 KASH/Eugene, OR LINE-UP: 6am-10am Terry Donahue, 10am-2pm Rod Lewis, 2pm-6pm Andy Barber, 6pm-10pm Steve O'Neal, 10pm-2am Mark Capps, 2am-6am Karen Stewart. Weekends: Russ Daniels, Gary Morris, Laura Dennis. News: Brian Bishop, Barbra Matt.
 KUGR/Green River, NY LINE-UP: 6am-10am Austin Harris, 10am-3pm Don Kieley, 3pm-6pm Brian Phoenix, 6pm-10pm Chuck Knight, 10pm-2am Jacque McKaine, 2am-6am Don Allen.
 WINN/Louisville, KY LINE-UP: 12mid-5am Dan Breeden, 5am-9am Tom Hardin (PD), 9am-12noon Jessie James, 12:15pm-3pm Dave Wolfe (MD), 3pm-7pm Dick "Wretched Richard" Braun, 7pm-12mid Bob Bomar.

Radio

CHUCK NIGHT promoted to MD at KUGR/Green River, NY.
 BRIAN PHOENIX named PD at KUGR/Green River, NY, formerly with WOKY/Milwaukee, WI.
 DAN KIELEY joins KUGR/Green River, NY from KPRQ/Salt Lake City, UT.
 DON ALLEN doing all nights at KUGR/Green River, NY.
 DR. DAVE GROSS named Assistant PD and MD and doing afternoon drive at WWTC/Twin Cities, MN from WEBC/Duluth, MN.
 NANCY ROSEN joins WWTC/Twin Cities, MN from KSJO/San Jose, CA.
 "BIG JON" ANTHONY joins WJEZ-FM/Chicago, IL as PD, former PD at WLWI-FM/Montgomery, AL.
 CHUCK LARSEN, from WFLB/Fayetteville, AR named GM of WHYL-FM.
 BARRY BURKES named PD at KFYO/Lubbock, TX, former PD at KHAK/Cedar Rapids, IA.
 GREG SLAIGHT promoted to Operations Manager at CFGM/Richmond Hill, OH.
 GORD AMBROS promoted to MD at CFGM/Richmond Hill, OH.
 DEBBIE CONNERS moves from evenings to afternoon drive at WSAI/Cincinnati, OH.
 DALE TURNER, MD now doing middays.
 MARK THOMAS named MD at WNRS/Ann Arbor, MI.
 DAVE CAMPBELL moves into promotion/production at WGTO/Cypress Gardens, FL.
 JACK EDWARDS promoted to sales manager at KERE/Denver, CO.
 KIRK ALLEN joins KLO/Ogden, UT from KSKI/Sun Valley, ID as air talent.
 MARK "ROSS" NIETHAMER joins KSET-AM&FM/EI Paso, TX from KTXT-FM/Lubbock, TX.
 CRAIG POWERS promoted to Assistant PD at KFXM/San Bernardino, CA.
 STEVE LUNDY named MD at KOIL/Omaha, NE.
 TERRY MASON named Assistant PD at KOIL/Omaha, NE.
 TAB O'NEIL formerly with KRSP/Salt Lake City, UT now doing middays at KFXM/San Bernardino, CA.

Industry Changes

GARY ROLFES appointed Director of Accounting at WEA Records.
 JOSEPH STELMACH named Art Director for RCA Records.
 JEFF SCHEIBLE appointed Los Angeles Sales Manager for WEA Records.
 TODD LINDSTROT joins the A&R Department at Ariola Records.
 PAGE PORAZZO joins the A&R Department at Ariola Records.
 TOM McENTEE appointed National Director of Sales at Ariola Records.
 NANCY KLUGMAN named Director of West Coast Secondaries at Ariola Records.
 RICK HAROLD appointed Southwest Promotion Manager at Ariola Records.
 GEARY TANNER named Promotion Manager for the Atlanta branch of MCA Records.
 LEROY SATHER appointed MCA Distributing Corp. Regional Director for Southeast Region.
 CELESTE FEIGEL promoted to Vice President of Noreen Jenny Communicates.

OPPORTUNITIES

Openings

5,000 watt Country giant looking for experienced pro for air shift and possible public affairs. Class A production a must. Send tapes and resumes to Tim Gwozdz, WGVM, Box 1438, Greenville, MS 38701. No calls please EOE (9-28)

WGNT/Huntington, WV is accepting tapes and resumes for two full time and part time announcers. Send to Drew Phinny, PD, WGNT, Box 1539, Huntington, WV 25716 EOE (9-28)

KONE, a top rated adult station and Reno, NV's modern Country giant, needs a drive time announcer. Good salary, talent fees available. Tapes and resumes to Martin Flynn, Box 1928, Reno, NV 89505 or call (702) 329-9261 after 2pm. EOE M/F (9-28)

Adult rocker with one of the largest coverage areas in the state looking for personalities, all dayparts. Good production a must. Screemers need not apply. Tapes and resumes to Scott Meyer, KOKK, Box 931, Huron, SD 57305. No calls please. (9-28)

California-based group seeks music/research director for contemporary formats. No air/production required, but applicants should be experienced in all types of audience and music research. Programming experience helpful. Excellent opportunity with young, expanding company. Detailed resumes and letters to: Radio & Records, 1930 Century Park West, Box 160, Los Angeles, CA 90067. EOE.

WRBR-FM, South Bend, IN looking for News Director. Minimum 2 yrs news or News Director experience needed. Send tape, resume, and salary requirements to R.C. Rogers, PD, WRBR-FM, 100 Center Professional Building, Mishawaka, IN 46544. EOE M/F (9-28)

Full and part-time openings at WGNT/Huntington, WV. 3rd class, 3 yrs experience. Tapes and resumes to Drew Phinny, Box 1539, Huntington, WV 25716 EOE M/F (9-14)

3WT-FM/Binghamton, NY is accepting tapes for immediate 7pm-12midnight opening. New top tracks rocker needs exciting personality to grow with us. No mega bucks, but a super place if you're into good radio, promotion, and community involvement. Mucho work with much rewards. If you can handle it and do a super show, you're for us. Send tapes, resumes, numbers and anything else you've got to Scott Michaels, 3WT, Box 399, Owego, NY 13827. No calls please. EOE (9-14)

News-Talk 13-KXXO/Tulsa needs an aggressive all news anchor for morning drive immediately. Tapes and resumes to Rod Deley, 5350 E. 31st St., Tulsa, OK 74135. EOE (9-14)

KOIL-KEFM/Omaha, NE looking for morning news- person. Contemporary news approach required. Tapes and resumes to Programming, KOIL/KEFM, 8901 Indian Hills Dr., Omaha, NE 68114 or call (402) 397-1290 EOE (9-14)

Top paying all news anchor needed for mornings at WOAI/San Antonio after November 15th. Major market experience not necessary but helpful. Tapes and resumes to George Jennings, 1031 Navarro, San Antonio, TX 78205 EOE (9-14)

Openings at Clear Channel Communications for newpersons. News/anchor for top rated for Pop/Adult AM KELP/El Paso, TX. Tapes and resumes to Bob Payton, 444 Executive Blvd., Suite 125, El Paso, TX 79902 EOE (9-14)

KOME/San Jose, CA has two openings. One for experienced News Director and one for experienced Production Director. AOR format. Tapes and resumes to Mike Hunter, 1245 S. Winchester Blvd., San Jose, CA 95128. No calls please. EOE M/F (9-14)

Newsperson who can put our listeners in touch with their community. Mississippi's 2nd largest market, Biloxi-Gulf Port. Beautiful Gulf Coast area and good company with benefits. Will consider talented beginner but prefer 1-2 yrs experience. Minorties encouraged to apply. Send tapes and resumes to Corey Deitz, PD, WLOX, Box 4598, W. Biloxi Station, Biloxi, MS 39631 EOE M/F (9-14)

KCLU AM-FM/Rolla, MO has opening for lively morning personality. Top 40 format. Possible other openings in the future. Rush tapes and resumes to Denny Lee, KCLU, Box 728, Rolla, MO 65401 EOE M/F (9-14)

WSPT/Stevens Point, WI looking for one-to-one communicator for both news and air future openings. Tapes and resumes to Pat Martin, WSPT/WXYQ, Box 247, Stevens Point, WI 54481 or call (715) 341-1300 EOE (9-14)

If you are young, bright and aggressive and want to work in a strong news department, I want to hear from you. I am looking for the right person for an afternoon drive shift. If you've got what it takes and have at least 1 yr experience, call (219) 447-6397 or send tapes and resume to Diane Kepley, ND, WQHK/WMEF-FM, 2915 Maple Rd., Ft. Wayne, IN 46808 EOE M/F (9-14)

Experienced PD needed for Smith Broadcasting's Top 40 station WNUF/Ft. Walton Beach, FL. 30 percent share in the last Mediatat. Must have leadership and motivation to take over reins of stable winning staff. Send programming philosophies and composite of current station to Jerry Dean, Box 551, Huntsville, AL 35804. EOE M/F (9-14)

KKBC/Reno, NV looking for full time rock announcers. Females and minorities encouraged to apply. Rush tapes and resumes to Ed Crook, KKBC, Box 10978, Reno, NV 89510 EOE (9-14)

Goods & Services Broadcast Calendar

We have something every radio broadcaster needs! For free sample, write to: BROADCAST CALENDAR, P.O. Box 577, Lannon, WI 53046.

Aircheck Critique

Small-medium market Jock/Newspeople... got a PD that can't or won't give you direction? We can help with a thorough, professional critique of your on-air work. Send for complete information: P.O. Box 19478, San Diego, CA 92119.

The Aircheck Guide Openings

The National Association of Broadcasters has listed THE AIRCHECK GUIDE as its first tip for its 4600 member stations in this month's NAB report.

One phone call puts radio stations with the newest openings in contact with your actual aircheck and resume. Stations throughout the country have called THE AIRCHECK GUIDE looking for announcers with potential to fill their openings. All formats and fields.

All tapes and resumes are treated confidential in nature and screening is available. \$25 professional service fee. For instant contact with the newest station openings just forward your aircheck and resume.

THE AIRCHECK GUIDE, 8 Constance Avenue, Lewiston, ME 04240. For instant contact dial 1-207-782-0947 9am-6pm EST.

Funny Funny Stuff

Unique comedy bits that fit any format. For freebie write HYPE INK, Box 89581-R, Los Angeles, CA 90089.

Red Neckerson is Red Hot

Great syndicated morning show feature. On WHBQ, WQXI, V-97, WSGN, WSGA, WKIX, etc. Just ask yourself why? Free Demo. Gary Corry, Rt. 2, Franklin Goldmine Rd., Cumming, GA 30130. Phone (404) 887-4517.

You'll Be Funnier!

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twineing, Dallas, Texas 75227. Phone (214) 381-4779.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

Lola's Lunch

DROP YOUR PANTS, GRAB YOUR SOCKS, here come the laffs, here come the yocks. Complimentary snack: LOLA'S LUNCH, 1789 Hamlet Drive, Ypsilanti, MI 48191.

"Job Referrals"

BROADCASTER'S ACTION LINE. The Broadcasting Job you want anywhere in the U.S.A. 1 year placement search \$25.00. Call (812) 889-2907 or write R2, Box 25-A, Lexington, IN 47138.

"Broadcaster's Action Line"

EMPLOYERS!! Send us your job openings. We locate the personnel you need. FREE!! Call (812) 889-2907 or write R2, Box 25-A, Lexington, IN 47138.

"Phantastic Phunnies"

The industry's internationally acclaimed... most respected audience builder! One month's introductory 400 one-liners, information and gipht... just \$2.00!! PHANTASTIC PHUNNIES, 1343-A Stratford Drive, Kent, OH 44240.

Goods & Services

Making your classified come alive or getting your goods and services singled out is simple. Only 35 cents a word, \$7.50 minimum per week, headlines are free. Contact R&R Classified Department, Mon-Fri. at (213) 563-4330, or write us at 1930 Century Park West, L.A., CA 90067.

Openings

Two immediate openings. Strong personality jock with good production skills. Tapes and resumes to Steve Chris, WQOK, Box 7777, Greenville, SC 29610. No calls please. (9-14)

KEYY/Provo, UT has opening for all night jock. If you don't mind working real hard, send a tape to Gaylen Palmer, Box KEYY, Provo, UT or call (801) 373-2174 EOE M/F (9-14)

News Director for AM/FM combo in Southeast top 100 market. Looking for experienced professional willing to make a commitment. Tapes and resumes to Bob Keake, WKTM, Box 5758, N. Charleston, SC 29408 EOE M/F (9-14)

WHYY-AM has immediate opening for qualified Traffic Director. Also accepting resumes for future sales positions. Applications will be kept on file and referred to when there is an opening. Send to Marguerite Bragg, Box 2744, Montgomery, AL 36105. EOE M/F (9-14)

WSAI/Cincinnati seeking top notch air talent. We are on a talent search for qualified, stable individuals to fill 2 rare openings at this premiere Midwest AM facility. One position is for a talented, communicative evening air personality, the other is for an authoritative, credible morning drive newscaster. Excellent pay, benefits and opportunity for the right people. Send tapes and resumes to Terry Wood, Dir. of Programming, W. 8th & Mason Place, Cincinnati, OH 45204. EOE (9-14)

Positions Sought

MIKE BUTTS, former morning drive at K100/Los Angeles, KCBO/San Diego, KIMN/Denver, KDWB/Minneapolis, afternoon drive at WTIC/Hartford. Available now. Please call (817) 382-5789 (9-28)

JEFF CONRAD, former K108, WIRK, seeks mornings or other slot with medium or major market station that requires outrageous personality. Cross between Don Imus, Steve Dahl & the Grassman all rolled into one! Phone bits, sound effects, etc. A "wild & crazy" guy. Call (305) 968-7250 for tape and resume.

"Attention Midwest." Available now, 18-yr program veteran. More than music man, experience in all phases of programming. Experience includes WYFE, KBCQ, KLWW, license renewals, budgets, leadership. Top 40, Pop/Adult, modern Country. Call DAVE STEVENS (815) 877-9755 (9-28)

Experienced female looking for full time or part time on-air and/or production position. Good knowledge of music, great voice. Prefer Southeast Florida. Please call (305) 940-5007 anytime. (9-28)

Former News Director for WHYY seeks a similar position. Will relocate. Contact JENNIFER REED (205) 269-9428 (9-28)

ALISON BLOCK formerly of KFMI, currently jock at KATA, seeks opportunity at medium market AOR station. Strong, comfortable voice, production background, 3 1/2 yrs experience. Prefer East or West Coast. (707) 668-5307 (9-28)

HARV BLAIN former PD WDBR/Springfield, IL and WFRU/Freeport, IL is looking for a PD/MD position. Prefer Midwest. Call anytime (217) 787-9474 (9-28)

GARY TEE, MD for WAMT, formerly WRMF/Titusville, FL looking to do Top 40 Rock 'n' Roll for medium or major market. Over 4 yrs experience. Would like to work for a team. Call (305) 268-0073 (9-28)

8 yrs experience in programming, production and music. Currently PD at No. 1 station in market. Ready for challenge of medium or major market Top 40. Please call after 6pm MDT at (303) 242-7800 and ask for GARRY O'NEIL. (9-28)

Minority jock with Top 40, AOR and Disco expe- rience, willing to relocate to Southeast or Southwestern portion of U.S. Any other area considered. Also experience in music research for a top Chicago station. Call BILL MORGAN (312) 521-3022. (9-28)

GREG SANDS, San Diego jock with 1 yr pro, 2 yrs college experience is ready for a move. Have experience in live, automation, news, production and some management. Prefer AOR, Pop/Adult, Top 40 in West, but willing to move. Call (714) 744-2045 (9-28)

TALENTED AND BORED. General market disc jockey looking for position somewhere on East Coast. Familiar with R&B, Top 40, Disco and Pop/Adult. Will answer all serious enquiries. Contact JOHN JOHNSON at (212) 680-8171 (9-28)

7-yr pro available immediately due to sale of station. Formerly PD and MD in both Contemporary and Country. Married, hardworking and stable. Call JOHN QUINCY at (808) 298-2319 today. (9-28)

Major market personality who does excellent production and who has extensive live TV experience as well seeks opportunity. Call (817) 367-8744 (9-28)

Experienced pro (8 yrs) seeks good paying market. A warm, friendly communicator in MOR and Pop/Adult. Creative production that keeps clients happy. Dedicated, no-nonsense worker. Programming position considered. Call ROBERT FEDERAL (215) 423-5778 or write 3918 Dungen St., Philadelphia, PA 19124 (9-28)

Top rated AOR air personality with 1st, will relocate, but would like to stay in the West, but will consider other parts of country. Call (213) 935-3783. (9-28)

Former air talent of WGBB/Miami. Experience in AOR, T40, Pop/Adult formats. Strong production and music research. Seeking air work in California. Contact EILEEN (415) 758-9455 (9-28)

JIM BUMPTER is looking for a PD slot. Great track record and references. 8 yrs experience including major market. A determined winner. If you are too, let's join forces and get to it. Call (804) 721-9111. After hours call (804) 725-8835 (9-28)

11+ yrs experience in Top 40, Pop/Adult, and person- ality radio. Looking for PD position in small or medium market. Eventually want management. I've got the tools if you'll give me a shot at my first programming position. Ace production. Will work air shift but no AM drive. Management is aware of my relocation plans. Call J at (402) 489-3856 between 10am-12noon and at (402) 475-8770 after 6pm. (9-28)

Versatile, talented and knowledgeable, interested in Music Director, Promotion Director or air personality position. 6 yrs broadcast experience, including stints at KACE/Los Angeles and KYAC/Seattle. Prefer to remain in Los Angeles but willing to relocate. Contact LARRY "L.A. LARRY" HERBERT at (213) 933-2808 (9-28)

TODD (213) 699-0137

LEE NYE, 2 yr morning man and PD/MD for KCEY/ Modesto, CA is looking. Will be at the station until October 15th. Call (209) 699-0298 or (209) 883-0433 at home (9-28)

I must have been out when you called. BOBBY SHERMAN, a wonderful guy, formerly of WDRQ/Detroit and WCAR/Detroit. 12 yrs experience. Looking for personality radio in the West. Call (801) 887-9136 (9-28)

Positions Sought

PETER NAPOLI, former MD of KXFM/Santa Maria, CA is seeking position at medium or major market AOR station. If you need an energetic, creative and thoroughly reliable individual with good production skills, call (805) 925-8502 (9-28)

I am an informed, people-oriented air personality who does more than play music. I make radio fun to listen to. Now doing PD drive and looking. Midwest mediums and majors seeking entertainer reply to Box 1283, Springfield, IL 62706 (9-28)

Experienced hard working female air talent with ratings results in the top 50 market and music, research and production background. Looking for a new opportunity with Pop/Adult or AOR station. Contact HILLARY at (518) 785-8929 (9-28)

Talented PD with a flair for management, promo- tion and total air quality, looking for Top 40 station PD position in top 175 markets only... knowledge of FCC rules and regulations is complete; will combine with sales team to produce a winning station. Resume, and references upon request. Phone Media Consultants at (317) 474-5888. We also have jocks for medium market openings. (9-28)

Bachelor of Science and Communications with em- phasis in broadcast management. 4 1/2 yrs experience in Top 40, Disco, and Country. Have done PD and MD duties, just never had the title. Seek PD/MD position, will relocate. Call (815) 472-2034. J.K. DEARING. Tapes and resume available on request. (9-14)

7-yr pro looking to move up. Currently promotion and production director, some music experience. Enjoy doing live broadcasts and interviews, and up-tempo delivery that wins numbers. Call (502) 885-6399 M-F, 2-6 pm CDT. Ask for KIRK. (9-14)

JACK DILLON, formerly of Y-95/Tampa, WLCY/ Tampa, and WSGA/Savannah, seeks jock/music research or promotion position on the West Coast. 7 yrs experience. Call (213) 395-0219. (9-14)

"Brother Bruce" is back! And ready to work. I am looking for a steady position with a winning team and willing to put in 110 percent to achieve this. Available immediately. Experienced DJ/news/production, etc. Let's talk. Call BRUCE ARTMAN (213) 430-8957. (9-14)

Currently employed by major Chicago rocker. Seek- ing PD position at AOR/Top 40 station. Hands-on experience in programming and research. Excellent references. Call (312) 329-1832. (9-14)

Air talent, experienced in music, research and pro- duction, is seeking an air-position within California. Contact EILEEN EVANS (McNELLIS) formerly of WGBS/Miami, at (415) 758-9455 or 55 Woodland Ave., Daly City, CA 94015. (9-14)

RICK STEVENS intern at WBCN/Boston, production, looking for a full time on-air position. 2 yrs experience, highest references. Yes, this is a first professional gig, but I'm experienced. Call (617) 828-3855. (9-14)

Award winning air personality seeks major market opportunity. 7-yr pro, vast musical knowledge. AOR/progressive communicator. Contact SANDY FAGIN, 30 E. Rogus's Pass, Huntington Station, NY 11746, or call (516) 423-0169. (9-14)

Eight years major market experience with Top 40 and AOR. Call for tape and resume. (713) 784-1842. BOB LEWIS (9-14)

Top Ten Major Market Assistant Program Director, Music Director, and Announcer looking for first chance as Program Director. All replies confidential. Write to Radio & Records, 1930 Century Park West, Box 159, Los Angeles, CA 90067.

KEN E. MARKB is looking for a Top 40, P/A or Disco gig. Currently working in Reno/Carson area. Super production. Write me at my L.A. address, 9315 Catarraugus Ave., Los Angeles, CA 90034, or call (213) 838-5364 after 6pm. (9-14)

J.P. BEARD, 10 years experience Top 40 and Country, first phone, currently on the air in Houston, looking for a medium market PD or medium-major market jock. Country or Top 40. Must be good company and have good bucks. Call (713) 774-2892 or (713) 525-2408 and leave message. (9-14)

Are you afraid to hire a person with partial vision? If so, read no further! DJ and Music Director seeking position as PD in a small or medium market. I have experience, a BA degree, plus a first phone. I'd like to stay in the Midwest. Want more details? Call KEN (816) 456-7948. (9-14)

Miscellaneous

KLOM/Lompoc, CA needs Top 40 service from all major labels. Send to Keith Morgan KLOM, Box 697, Lompoc, CA 93438 (9-28)

WNNC/Newton-Conover, NC, the Catawaba Valley's No. 1 P/A station needs service from all labels for P/A, Disco & Jazz. Send to WNNC, Box 940, Newton-Conover, NC 28658. (9-28)

WREA/Dayton, TN looking for record service from all labels, especially oldies. Send to WREA Radio, Box 46, Dayton, TN 37321 (9-28)

Night Life Disco needs record service from all labels. Contact Mel Daugherty (812) 547-7683 (9-14)

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

EAGLES

Heartache Tonight (Asylum)

89% of our reporters on it. Moves: Up 96, Same 19, Down 0, Adds 50, including 98KX, CKGM, KWK, WOKY, WAEB, Q106, WKEE, KTSA, WKIX, WAKY, WGRD, WVIC, WMEE, KMJC, WEEQ, V100 WFOX, CK101, FM99, KDVV, KCBN. See Parallels, charts at number 22.

STYX

Babe (A&M)

65% of our reporters on it. Moves: Up 1, Same 1, Down 0, Adds 118, including WPEZ, WRKO, CHUM, CKGM, KRBE, Z93, 94Q, Q106, WLCY, CKLW, KDWB, KWK, KSLQ, KBEQ, WGCL, WOKY, KEARTH, KIMN, KOPA, KUPD. See Parallels, charts at number 27.

JENNIFER WARNES

I Know A Heartache When I See One (Arista)

60% of our reporters on it. Moves: Up 76, Same 18, Down 3, Adds 13, including Z93, KDWB, WGCL, Q102, WOKY, KERP, WSKZ, KZ93, WTSN, WYRE, CK101, KFXD. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

JOHN STEWART "Midnight Wind" (RSO) 101/9

Moves: Up 72, Same 17, Down 3, Adds 9, WKBW, Q106, WOKY, WKIX, KSTT, WISM, WHB, KCPX, KDZA, 96KX 18-16, WPEZ 20-17, F105 21-19, WRKO 17-15, Z93 30-27, Q102 22-20.

COMMODORES "Still" (Motown) 92/39

Moves: Up 41, Same 12, Down 0, Adds 39, including WXLO, WCAO, CKLW, KFRC, KIMN, WBLI, KEEL, WBBQ, WAYS, WOW, KHJ, KTAC, WIGY, WSEZ, KFXD, 94Q 13-1, KOPA 11-5, KTSA 3-1.

JIMMY BUFFETT "Fins" (MCA) 88/16

Moves: Up 50, Same 22, Down 0, Adds 16, including KSLQ, WTIC-FM, WAKY, WOW, Y94, V100, KILE, KENI, KOOK, Z93 26-17, 94Q 14-8, Q105 23-17, WLCY 18-8.

KC & THE SUNSHINE BAND "Please Don't Go" (TK) 85/19

Moves: Up 53, Same 11, Down 2, Adds 19, including WKBW, Z93, KSLQ, KFRC, WKBO, WFMF, WHBQ, KRUX, 13FEA, WKXY, WRBR, KOOK.

ANNE MURRAY "Broken Hearted Me" (Capitol) 82/35

Moves: Up 34, Same 13, Down 0, Adds 35, including WXLO, WKBW, WRKO, KBEQ, KFI, PRO-FM, Z98, WLAC, WKIX, WHOT, 91X, KRUX, WERC, WKXY, WROK, KBDF.

MICHAEL JOHNSON "This Night Won't Last Forever" (EMI/America) 81/10

Moves: Up 62, Same 9, Down 0, Adds 10, KFI, WAYS, WAKY, 92X, KTAC, WJBQ, G100, KSEL, KPUR, KDZA, WKBW 24-21, KWK 22-15, KSLQ 9-5, KBEQ 24-22, WOKY 7-4, KRLA 18-17, KIMN 13-9.

JOHN DAVID SOUTHER "You're Only Lonely" (Columbia) 88/24

Moves: Up 23, Same 21, Down 0, Adds 24, including CHUM, CKLW, WICC, 95SGF, KRAV, KMJC, KJRB, WLBZ, FM99, KKLS, KBDF, Z93 29-25, 94Q 28-25, KEARTH 29-26, KFRC d-30, KIMN d-24, KOPA 30-28.

KANSAS "Reason To Be" (Kirshner) 67/9

Moves: Up 30, Same 28, Down 0, Adds 9, Z97, KRBE, WOKY, WRJZ, 92X, KRKE-FM, WTMA, KDZA, KFXD, 96KX 28-24, WPEZ 27-24, KDWB 26-18, KSLQ 30-24, WGCL 26-24, KFI on.

MAUREN McGOVERN "Different Worlds" (WB) 58/0

Moves: Up 37, Same 7, Down 14, Adds 0, WXLO 24-22, WNBC 30-23, WKBW 15-16, WPEZ 31-27, WCAO 15-13, F105 14-13, WRKO d-20, KVIL 23-20, KBEQ 21-20, WOKY 6-3, KEARTH d-29, KFI d-28.

BOB DYLAN "Gotta Serve Somebody" (Columbia) 56/17

Moves: Up 24, Same 15, Down 0, Adds 17, including 94Q, KSLQ, WKEE, Z98, WLAC, KERN, KRQ, 13FEA, KPUR, KSLY, CHUM 12-11, KRBE 29-27, KBEQ 33-24, KFRC 29-23.

LAUREN WOOD "Please Don't Leave" (WB) 53/19

Moves: Up 15, Same 19, Down 0, Adds 19, including Q106, WOKY, KIMN, WNOE, WHBQ, WRVQ, KOFM, KMJC, WJBQ, WISE, KKXL, KBOZ.

ASHFORD & SIMPSON "Found A Cure" (WB) 51/13

Moves: Up 33, Same 4, Down 1, Adds 13, including WCAO, KFI, PRO-FM, KEEL, 92Q, KHJ, WERC, KPUR, KQDI, WXLO 28-23, KRBE 18-13, Y100 17-15, CKLW 19-17, WGCL 20-18, WOKY 28-24.

Others Getting Significant Action

BRENDA RUSSELL "So Good, So Right" (A&M/Horizon) 48/8

Moves: Up 29, Same 10, Down 1, Adds 8, WCAO, KFI, WKIX, WAYS, Y94, WSEZ, WISE, WANS-FM, KBEQ 26-23, KIMN 5-4, WFBZ 21-16, WHB 11-9, KMJC 20-17, KYSN 35-28.

Radio & Records NATIONAL AIRPLAY/30

September 28, 1979

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
5	2	1	①	COMMODORES/Sail On (Motown)
16	12	5	②	HERB ALPERT/Rise (A&M)
1	1	2	3	LITTLE RIVER BAND/Lonesome Loser (Capitol)
4	4	3	4	DIONNE WARWICK/I'll Never Love This Way Again (Arista)
2	3	4	5	ROBERT JOHN/Sad Eyes (EMI/America)
13	10	9	⑥	NICK LOWE/Cruel To Be Kind (Columbia)
12	11	10	⑦	M/Pop Muzik (Sire)
17	13	12	⑧	ATLANTA RHYTHM SECTION/Spooky (Polydor/BGO)
8	7	7	9	ROBERT PALMER/Bad Case Of Loving You (Island)
10	6	6	10	SMIFF 'N' THE TEARS/Driver's Seat (Atlantic)
—	20	18	⑪	MICHAEL JACKSON/Don't Stop 'Til You Get Enough (Epic)
23	18	15	⑫	JOURNEY/Lovin', Touchin', Squeezin' (Columbia)
24	19	17	⑬	DOOBIE BROTHERS/Dependin' On You (WB)
19	16	14	14	GERRY RAFFERTY/Get It Right Next Time (UA)
—	25	22	⑮	KENNY ROGERS/You Decorated My Life (UA)
18	17	16	16	BONNIE POINTER/Heaven Must Have Sent You (Motown)
3	5	11	17	EARTH, WIND & FIRE/After The Love... (ARC/Columbia)
—	24	20	⑯	DONNA SUMMER/Dim All The Lights (Casablanca)
7	8	8	19	ELO/Don't Bring Me Down (Jet)
—	23	21	⑰	WINGS/Arrow Through Me (Columbia)
—	28	24	⑱	KNACK/Good Girls Don't (Capitol)
—	—	—	⑳	EAGLES/Heartache Tonight (Asylum)
—	29	27	㉑	FOREIGNER/Dirty White Boy (Atlantic)
—	27	26	㉒	LOBO/Where Were You When I Was Falling In Love (MCA)
—	26	25	㉓	MOON MARTIN/Rolene (Capitol)
—	—	28	㉔	FLEETWOOD MAC/Tusk (WB)
—	—	—	㉕	STYX/Babe (A&M)
—	—	29	㉖	IAN GOMM/Hold On (Stiff/Epic)
—	—	30	㉗	LED ZEPPELIN/All My Love (Swan Song)
—	—	—	㉘	JENNIFER WARNES/I Know A Heartache When I... (Arista)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

STYX "Babe" (A&M)
EAGLES "Heartache Tonight" (Asylum)
COMMODORES "Still" (Motown)
ANNE MURRAY "Broken Hearted Me" (Capitol)
BLONDIE "Dreaming" (Chrysalis)

Complete Regionalized Station Listings on page 26 and 27.

HOTTEST

COMMODORES "Sail On" (Motown)
HERB ALPERT "Rise" (A&M)
MICHAEL JACKSON "Don't Stop..." (Epic)
M "Pop Muzik" (Sire)
DONNA SUMMER "Dim All The Lights" (Casablanca)

BLONDIE "Dreaming" (Chrysalis) 47/29

Moves: Up 6, Same 12, Down 0, Adds 29, including CHUM, KRBE, WLCY, WBEN-FM, WICC, Q106, KTSA, WSGN, WSKZ, WRJZ, WMEE, KROY, WCIR, KX104, WSPT, KCBN, WKBW d-27, 94Q d-29.

ELTON JOHN "Victim Of Love" (MCA) 47/25

Moves: Up 8, Same 14, Down 0, Adds 25, including KRBE, KRLA, WAEB, WHYD, WTIK, WNOE, Y103, Y94, WIGY, WHHY, FM99, KKLS, KBDF, WSGA 31-24.

STEPHANIE MILLS "What Cha Gonna Do With My Lovin'" (20th) 46/2

Moves: Up 25, Same 15, Down 4, Adds 2, WAKY, KAAV, WABC 15-13, KC101 12-10, KERP 27-19, WRJZ 25-20, KHJ 15-12, WHEB 23-14, WFLB 9-5, WTMA 18-13.

KISS "Sure Know Something" (Casablanca) 43/5

Moves: Up 28, Same 9, Down 1, Adds 5, WBEN-FM, WAPE, KROY, KJRB, WEEQ, WKBW 21-18, KRBE 26-23, Y100 33-29, KOPA d-30, Q106 20-16, WTIK 28-18, FM99 10-7.

LOUISE GOFFIN "Remember (Walking In The Sand)" (Asylum) 43/2

Moves: Up 24, Same 16, Down 1, Adds 2, CKGM, KBIM, WRKO 20-14, Y100 31-27, WTIK 33-27, KLEO 16-10, Y94 30-25, WFBG 29-24, KCBN 31-29.

MARY MACGREGOR "Good Friend" (RSO) 41/2

Moves: Up 29, Same 8, Down 2, Adds 2, WAYS, KCPX, CKLW d-26, KRLA 23-19, WBBF 23-12, KWEN 18-14, WXIL 9-6, KWIC 13-9, KRLC 25-19.

CHEAP TRICK "Dream Police" (Epic) 36/20

Moves: Up 6, Same 10, Down 0, Adds 20, including CHUM, WGCL, KUPD, WTIC-FM, WICC, JB105, WHYD, KNOW, WMEE, KING, WIGY, WRBR, KQDI, WPEZ d-31, WRKO d-28, KFRC d-26.

EDDIE MONEY "Get A Move On" (Columbia) 36/2

Moves: Up 22, Same 10, Down 2, Adds 2, PRO-FM, KEEL, KIMN d-29, KNOW 38-33, KXX106 17-14, WZZP 28-23, WKXY 18-14, KQWB-FM 11-8, KBDF 29-26.

CHRIS THOMPSON "If You Remember Me" (Planet) 35/10

Moves: Up 19, Same 6, Down 0, Adds 10, KFI, WPST, Z98, KXX106, WSKZ, WRJZ, 13FEA, 14WK, WERC, WFLB, WKBW 18-10, 94Q 18-10, CKLW 16-9, WBEN-FM 14-4, WBBF 11-5, WROV 29-19.

SUZI QUATRO "I've Never Been In Love" (RSO) 31/4

Moves: Up 12, Same 14, Down 1, Adds 4, WRJZ, WVIC, KRQ, KFXD, WKBW 26-24, KFRC d-29, WAPE 24-21, KHJ 28-26, WHHY 28-22.

CRYSTAL GAYLE "Half The Way" (Columbia) 30/12

Moves: Up 11, Same 7, Down 0, Adds 12, including WICC, WBBQ, WRJZ, KOFM, KLEO, KJRB, WAAY, WISE, KTSA 30-19, WJDX 28-19, KQDI 25-17.

DIANA ROSS "The Boss" (Motown) 29/0

Moves: Up 21, Same 5, Down 3, Adds 0, WKBW 9-8, KVIL 21-18, Y100 15-12, WOKY 20-19, WAEB 28-25, WKIX 21-18, WNCI 12-9.

CHARLIE "Killer Cut" (Arista) 26/1

Moves: Up 11, Same 14, Down 0, Adds 1, WRBR, WKBW 30-29, KBEQ 27-26, KIMN 17-13, BJ105 32-28, WLAC 38-34, KRLC 21-16.