

Radio & Records

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Berkowitz Back To Boston's WROR

Gary Berkowitz, who programmed WROR/Boston in 1979 and 1980, will return to the RKO station as Manager of Programming & Operations on June 28. Berkowitz, who has been Operations Manager of WPRO-AM & FM/Providence for the past two years, told R&R, "I'm delighted to be returning to WROR, and they made the challenge to come back one I couldn't refuse. This new position is really nice since I'm able to combine operations and programming."

"My time here in Providence, working for Cap Cities, has been wonderful, and I'll look back on it with pleasure, as they are a great company to work for. For that matter, RKO is also a tremendous company," Berkowitz added, "and the prospect of working for them again really pleases me immensely."



WROR VP/GM Tom Baker commented to R&R, "I think Gary is the top programmer in the country. I hated to see him leave two years ago, and to get him back is tremendous. I know Gary welcomes the challenge here, and will answer it with positive action."

When asked about the format and current WROR PD Mike Addams, Berkowitz said, "It's too early to tell about any format adjustments, but they are doing very well with what Mike has already accomplished. I'm glad to announce that he will be staying on as Assistant PD. Mike and I are very old friends."

Cap Cities did not immediately announce a replacement for Berkowitz at WPRO-AM & FM.

KIX106 Names Thomson PD

Country radio consultant Don Thomson has been named PD at KIX106(KIXK)/Dallas. Thomson told R&R he will continue to do some limited consulting, but "timewise I just won't be able to handle very much. My primary reason for making a move back to radio, after three years of being away from the day-to-day operations, is that I missed those very operations," he explained. "Also I enjoy being on the air, and I'm back on the air here doing morning drive."

KIX106 President/GM Jim Stansell commented to R&R, "The search for a PD was pretty extensive . . . and we settled on Don for two reasons: his experience, his programming expertise is outstanding; plus his knowledge of the Dallas-Ft. Worth market just can't be surpassed. He was at WBAP for over ten years."

"Jim has excellent credentials as far as I'm concerned, both as a human being and as a manager," Thomson said, "so the two things persuaded me to take the position. We do anticipate making



THOMSON/ See Page 35

KULF Goes CHR, Lander New PD

KULF/Houston will change formats from A/C to CHR on July 2 as new PD John Lander takes over. An entirely new airstaff will join the station and the call letters will reportedly be changed.

Lander had most recently been doing mornings at 195 (WINZ-FM)/Miami, and previously served as GM at WCKX/Tampa. Before that, he was quite successful as PD of two AM contemporary stations: 13K (KGB)/San Diego (now KCNN) and WLCY/Tampa. Lander told R&R, "There are two things I need in order to do a good programming job: one is commitment; the other is a good signal. At KULF I have both. There really is a void for this mass appeal format in Houston, and while I don't pretend that we can beat every FM station, I know we can do better with the station than the pre-



John Lander
KULF/ See Page 35

"BETAMAX" CASE

Supreme Court To Rule On Home Taping

The U.S. Supreme Court this week agreed to consider whether home taping of television shows is a violation of federal copyright laws. The court's decision is likely to have an impact on the parallel controversy that has arisen over home taping of records from the radio.

Last fall a federal appeals court in San Francisco ruled that Sony, which makes Betamax videocassette recorders, was breaking the law because copyright owners get no royalties when viewers tape television shows in their homes. It was Sony's appeal of that decision that the Supreme Court agreed this week to hear early in 1983.

Home taping bills are pending
TAPING/ See Page 35

STILL NOT OFF HOOK COMPLETELY

United Wins Renewal Of Cleveland Stations

Officials of beleaguered United Broadcasting were overjoyed last week when the FCC renewed the licenses of WJMO & WLYT/Cleveland. In doing so, the Commission set aside a 1977 law judge's order denying the renewals.

"We lived with that day in and day out," commented United President Gerald Hroblak. "It's a great pressure off our shoulders. We're ecstatic about it, of course."

Despite the victory, the Bethesda, MD-based group is still in danger of losing all nine of its stations. It is fighting license challenges in each of its markets, and even last week's Cleveland renewals were conditioned upon the Commission's decision in the case of WOOK-FM(OK100)/Washington.

In that proceeding, the FCC intends to decide once and for all whether the misconduct that cost United four licenses (WOOK & WFAN-TV/Washington, WFAB/Miami, WMET-TV/Baltimore) in the 1970's affects the group's present qualifications to remain a licensee.

"As far as WOOK goes, we're still optimistic," Hroblak told R&R. "We think we have an exemplary station." He said the record is closed in the case, and an initial law judge's decision is expected by year's end.

It was apparently last year's death of United owner Richard Eaton that rescued the group's Cleveland stations last week. The Commission said there was no reason to believe past misconduct at WJMO and WLYT under Eaton's reign would recur under the new management.

At WJMO, the FCC uncovered violations of political advertising, technical and lottery rules, fraudulent contests, failure to file brokerage contracts, and inaccurate programming statements in a renewal application. WLYT was found only to have failed to

make timely filings of brokerage contracts with the FCC, a rule no longer in effect.

Meanwhile, United's fight on other fronts continues. This week the Commission was expected to designate its WBNX/New York for a comparative renewal hearing against challenger Osburne Commissions. And on Tuesday (6-15) a previously designated hearing got underway on a challenge to KSOL/San Mateo, CA.

AT SUBURBAN HOUSTON'S KYST

Gish Returns To Radio

Former KRBE/Houston PD Clay Gish has returned to radio as Director of Programming & Music for KYST/Texas City (approximately 20 miles southeast of Houston). The station has studios in Houston, and kicked off its new CHR format Monday (6-14) under Gish's "consultancy."

KYST VP/GM Vesta Brandt told R&R, "I'm delighted to have a person of Clay's ability to take this radio station and guide its programming. We plan to break new Clay Gish acts, and provide a type of listening and programming not offered in the city."



Moore Heads Operations

"I have also named Hank Moore as Operations Director for the station," Brandt said. "He has been with us for about a year now, and will be responsible for the day-to-day functions of the station."

Moore commented, "This is the only station that has been built from the ground up with AM stereo in mind, so we are in a state-

GISH/ See Page 35

Moffitt To Program KPKE

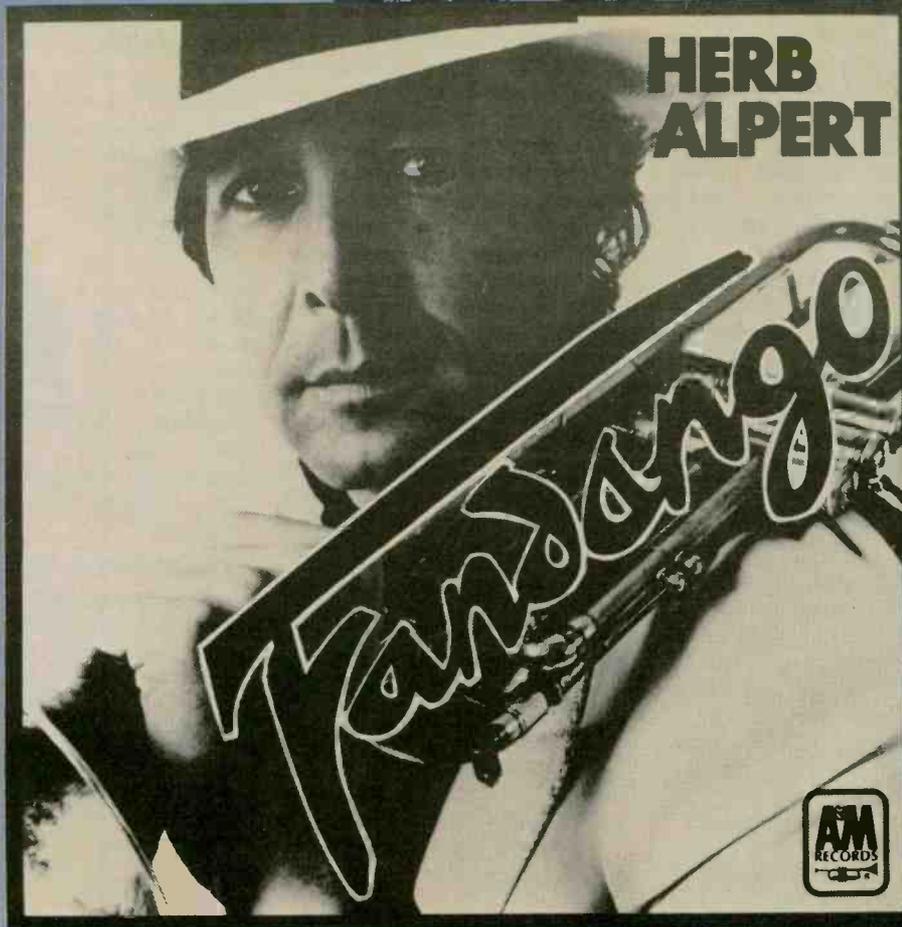
Larry Moffitt, PD of KGGO/Des Moines for the past 2½ years, will join KPKE/Denver as PD on June 28. With his move to Denver, Moffitt rejoins Doubleday, having worked on the airstaff at KWK-FM/St. Louis prior to programming KGGO.

Moffitt told R&R, "I've had close relationships with the Doubleday chain since I first joined them, and I'm elated to go back with them, especially in a programming capacity. I strongly believe they are the ultimate company in the business for a PD."

Former KPKE PD Alan Baxter

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**WRQK
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**WGH
 KIOA
 KC101**

**KGGI
 KCPX
 KHYT**

**WTSN
 WAEV
 WFLB**

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Bob Sherman Reflects On Radio

NBC Radio VP and WNBC GM turned ad executive Bob Sherman combines his past radio experience with the new perspectives gained running his own radio-related agency in a valuable two-part interview starting this week.

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staff

Editor & Publisher: BOB WILSON
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 Executive Editors: KEN BARNES, JOHN LEADER
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 Computer Services Director: DAN COLE
 Assistant: LEE CLARK
 Research: JACK TOOTHMAN
 Traffic Director: ADRIENNE RIDDLE
 Washington Bureau: 1101 Connecticut Ave., NW, Suite 1004, Washington, DC 20036, (202) 466-4960
 Bureau Chief: JONATHAN HALL
 National Sales Director: BARRY O'BRIEN
 Washington Editor: BRADLEY WOODWARD
 Office Manager: VIVIAN FUNN
 Legal Counsel: JASON SHRINSKY
 Creative Consultant: MARK SHIPPER
 Associate Art Director: MARILYN FRANDSEN
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 Assistant: CAROL TAYLOR
 Circulation: JUDY LUCARELLI
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ARBITRON RECONSIDERS 80% REP RATE

"Ratings Option" Task Force Urged

In a follow-up action to his recent letter attacking Arbitron "dominance" (R&R 5-21), Jack Masla, President of the Jack Masla & Co. rep firm, has written to the chief executives of his fellow rep firms asking their help to "nurture a second option to Arbitron." He called for a task force formed by the rep firms to "help develop a closer rapport between Birch and the agencies," describing Birch as "the only alternative that can provide an immediate and viable competitive force to Arbitron."

Masla also believes his earlier letter has caused Arbitron to reconsider one of its key stands on rep firms. In a new letter to his company's repped stations, Masla says, "It appears that Arbitron may be feeling the pressure. Arbitron recently announced it is reconsidering its 80% rule." Arbitron would allow reps to receive all ARE books even though fewer than 80% of their stations subscribe, according to Masla. Arbitron representatives confirmed that a different rep proposal is being examined.

McVAY MOVES AOR TO A/C

M105 Becomes "Magic Radio"

As reported last week (R&R 6-11), M105 (WWWM)/Cleveland has dropped its AOR format in favor of what new PD Mike McVay termed "a hybrid format between CHR and A/C." The new format debuted Monday (6-14), with the station now billing itself as "Magic Radio." The station has applied for the new call letters WMJI.



Mike McVay

New PD McVay, who was most recently GM of WABB-AM & FM/Mobile, told R&R the station would now be "heavily dayparted and feature M105/ See Page 22

GROUP, ARISTA, ARDEN

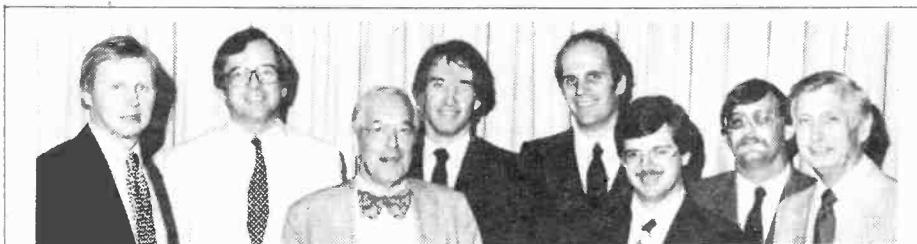
NAMED IN ACTION

Air Supply Ex-Managers Sue For \$1.5 Billion

Responding to a recent \$35.5 million suit filed by Air Supply against them, the Australian group's erstwhile managers, Fred Bestall and Lance Reynolds, filed a cross-complaint in L.A. Superior Court asking for damages amounting to almost \$1.5 billion.

Named in the suit are Air Supply leaders Russell Hitchcock and Graham Russell and their band members, Arista Records, Arista's Career Music Publishing and its chief executive, Billy Meshel, and the group's new manager Don Arden, plus

AIR SUPPLY/ See Page 22



The Broadcast Rating Council has completed a restructuring and will now be known as the Electronic Media Rating Council, with added membership in the areas of cable TV and other electronic media. Council Chairman Daniel Kops called the move a "significant step, as we become more all-encompassing." Pictured at the restructuring meetings are (l-r) recently-named Executive Director John Dimling, new member Lawrence Pollock of Capital Cities, Kops, new member Bruce Hoban of the Cable Advertising Bureau, Ron Duboff of Westinghouse (representing new member Bill Baker), Storer Broadcasting's Peter Storer, Cox Broadcasting's Tom McClendon, and KSHB-TV/Kansas City's Bob Wormington (all new members).

KANC Charged With Contest Fraud

Disclosures by a former program director and by a contest winner have led to charges that KANC/Anchorage is guilty of contest fraud. The charges surfaced after Kent Byus, former KANC PD, now at KYAK/Anchorage, went to the Anchorage Times newspaper to disclose irregularities at the station. In a Times story soon thereafter Juliana Stanaitis Stuart, who won a 1980 Toyota in the KANC "Climb Mt. Denali" contest, admitted that "she was asked to 'win' the contest because the station didn't think anyone would ever win." At the time of the contest, during the fall of 1980, Ms. Stuart was the girlfriend (now wife) of the KANC chief engineer. She claims she was given the correct answers to the KANC contest and told when to call in by former station staffers.

Byus told the Times that Jackie Lindauer, then General Manager of KANC, and now owner of the property, "wanted the contest to end because the station had not secured a car as the grand prize" (a

contention disputed by the station in the newspapers). There were also worries that the "contest could go on forever while we were trying to change formats."

After learning about the potential discrepancies in the contest Lindauer told the Times she did not report it to the FCC because "that would be up to the licensee, not me. I was General Manager at the time." KANC had been sold to Lindauer and the transfer of the station was completed several months after the contest was run. Lindauer told the newspaper that "she wasn't aware of plans to rig the contest." She later checked with Byus, according to the Times, and felt that since the engineer and Ms. Stuart were not married, technically her winning the car was permissible.

FCC "Looking Into It"

At the FCC, Jeff Malickson, Assistant Chief of the Complaints and Compliance Division, told R&R, "We're looking into it to see what is appropriate for us to do at this time. He indicated that the contest's occurrence under former ownership would usually be a mitigating factor, but that since one of the new owners of KANC was a station employee (GM) at the time, that also would have to be taken into account.

Byus: "There's So Much More"

According to reporters at the Anchorage Times and to John McKay, attorney for Kent Byus, Lindauer has raised the specter of legal action against those who delve into the case. However, Byus told R&R, "I had a skeleton I wanted to get out of my closet. I'm hopeful for the right forum to be able to air the whole thing because there is so much more. I want it all out - I can't be dodging my reputation anymore."

Conti Named WHAM & WHFM GM

Lawrence Conti Jr. has been appointed General Manager of Rust Communications' WHAM & WHFM/Rochester. He joins the stations from the GM position at WJDM/Elizabeth, NJ.

Coinciding with Conti's appointment, WHAM will celebrate its 60th anniversary in July, an event which Conti plans to use to kick off an aggressive promotional drive on behalf of the station. "Active community involvement coupled with greater emphasis on full service to the listeners present an exciting challenge that will result in the expansion of WHAM's already-large audience," Conti commented.

Before coming to WJDM, Conti was Executive VP of Scott Broadcasting, having been involved with the chain's 12 stations and serving as GM of Scott's WFEM/Ellwood City, PA and WTTM/Trenton. Conti previously programmed WKBN-AM & FM/Youngstown and was Operations Director for WWL/New Orleans, and has 28 years of broadcast experience behind him.

TRANSACTIONS

Gulf United Buys Out Kool

Gulf United Corp., which bought 48% of KOOL-FM & TV/Phoenix from Gene Autry last year for over \$30 million, announced an agreement to buy the remaining 52% from Autry's partners for about \$48 million more. Gulf United plans to keep the TV facility, but will sell the radio station following FCC approval of the purchase.

Eastern Buys WAVZ & WCKI

Eastern Broadcasting has purchased WAVZ & WCKI/New Haven for \$6 million from Kops-Monahan Communications, subject to FCC approval. Eastern owns (directly or through subsidiaries) WCVS & WFMB/Springfield, IL; WHUT & WLHN/Anderson, IN; WRSC & WQWK/State College, PA; and WPDC & WRKZ/Hershey-Elizabeth, PA. A/C-formatted WAVZ has 1000 watts located at 1300 kHz, while CHR WKCI operates at 101.3 MHz with 10,000 watts and an antenna height of 1070ft.

Washington Report

Pay-For-Play Bill Suffers A Quiet Death

There appears to be no chance this year of Congress passing HR 1805, the performers royalty bill. The bill seeks to make radio stations pay artists whose songs are aired.

"Take my word for it, the bill's not going anywhere. It's dead," declared Rick Goldstein, aide to Rep. Barney Frank (D-MA), an HR 1805 cosponsor. He says there were never enough votes to pass the bill out of the House Courts Subcommittee.

Moreover, what support the measure once had has virtually disappeared. Its chief sponsor, Rep. George Danielson

(D-CA), recently left Congress to become a judge. And even Rep. Frank, who came across as an ardent supporter in hearings last year, has now changed his mind. According to Goldstein, Frank now believes pay-for-play would be an "unwarranted intrusion into the relationship between the record industry and radio stations."

A spokesman for the House Courts Subcommittee, while refusing to write an obituary for the bill, confirmed "there does not seem to be sufficient support on the subcommittee to warrant bringing it forward."

NAB Board Meets In Washington

Election of new officers, issue briefings, and a possible visit with President Reagan were on the agenda this week as NAB's Board of Directors met in Washington.

On Monday a group of NAB officials went to the White House to urge that any U.S. talks with Cuba include discussions about AM interference. Presenting that case to Deputy Director/Office of Science and Technology Ron Frankum were NAB Board Chairman Eddie Fritts, Radio Board Chairman and Vice Chairman Cullie Tarleton, and Bill Stakelin, and Executive VP/GM John Summers.

An organizational meeting was also held by NAB's Broadcast Industry Council to Improve American Productivity, which will be asking stations to air free spots urging Americans to work harder. President is Jerry Lee, WEAZ/Philadelphia; VP is ABC Radio's Ben Hoberman; Secretary-Treasurer is NAB Treasurer Michael Harwood.

Democrats Offer Convention Newslines

The Democratic National Committee (DNC) will be offering radio stations a free actuality service from its National Party Conference in Philadelphia, June 23-27. The phone number will be 215-662-5619.

Actualities and voice wraps of national figures will be made available as well as regional Democratic officeholders, such as governors and mayors attending the conference, also known as the Democratic "midterm" convention.

Reagan Talks Well Received In AP Radio Survey

A survey of 250 stations by AP Radio found that more than half carried at least some of President Reagan's five-minute radio talks, which concluded last Saturday. Conflicts with regular programming, baseball, and opera broadcasts were some of the reasons cited for not carrying the talks. And Bill Barnes of WQUA/Moline, IL said, "If he wants to politic, let the GOP pay for it."

APR's survey found that the Democratic response got far less airplay. "None of them is President," explained News Director Mark Lonsinger of WTNS/Coshocton, OH, which ran all of Reagan's talks but none of the replies. WLAD/Danbury, CT did the same; and News Director Bob Morano admitted the decision drew some criticism from listeners.

Supreme Court Won't Take RKO New York & Boston TV Cases

The Supreme Court this week said it will not consider an appeal aimed at taking away the licenses of RKO's WOR-TV/New York and KHJ-TV/Los Angeles.

License renewals for both stations had been denied by the FCC. But in December the U.S. Court of Appeals overturned the denials and sent the cases back to the Commission with an order that it gather more evidence.

Unhappy with that action, the competing applicants who are trying to win the New York and Los Angeles TV properties away from RKO asked the Supreme Court to reinstate the FCC's original denials. The court's refusal to take the case leaves the fate of the two stations, along with RKO's 12 radio properties, in the hands of the FCC.

Voters Retire Rep. Mottl

Rep. Ron Mottl (D-OH) won't be returning to his seat on the House Telecommunications Subcommittee next year. He lost his reelection primary last week by just over 1000 votes.

Broadcasters will probably best remember Mottl as the Congressman who repeatedly introduced legislation which, had it been enacted, would have forced them to make public their annual financial reports to the FCC. The bill never went anywhere, and now Rep. Mottl will be following Form 324 into retirement.

Lately, the conservative Cleveland area Democrat has been most notable for his strong support of President Reagan's economic policies.

NEW BILL SETS 7PM SIGNOFF

FCC To Place New Daytimers On Clear Channels

It looks as if the 25 clear channels are about to become even more crowded. Last week the FCC voted to begin putting new daytime-only stations on the clears for the first time.

The FCC already has 15 proposals on file, and expects to get as many as 200 more. The Commission first began opening up the clear channels in 1980 when it decided to put up to 125 new fulltime 1kw stations on them. Several licenses have already been granted in that proceeding, and hundreds more applications are pending.

Greg Skall, counsel for the Daytime Broadcasters Association, says last week's action will have little impact on existing daytimers, except for a few who will now be able to apply for higher power.

Meanwhile, FCC Deputy Broadcast Bureau Chief Jeff Baumann says a package of proposals to aid daytimers should go

before the full FCC for vote before the month-long August break begins.

Rep. Applegate Offers Relief

In Congress, the latest bill (HR 6129) to help daytimers has been introduced by Rep. Douglas Applegate (D-OH). It would authorize a two-year experiment letting daytimers stay on the air from 6am-7pm to see what technical problems would arise.

A spokesperson for Applegate says there are already 10 cosponsors for the bill, which was introduced largely in response to lobbying from an unidentified daytime operator in Applegate's Ohio district.

NAB PRESIDENTIAL PROFILES

John Summers, NAB's No. 2 Man, Feels "Groomed" For Presidency

John Summers, 51, is counting on his 15 years of experience at NAB to win him the promotion to NAB President. For the last six years he has been the association's Executive Vice President and General Manager.

When the board created his position in 1976, says Summers, it was with the twin goals of providing "a number two person, a general manager, but also to groom someone for the presidency in the event Vince (Wasilewski) would leave anytime in the future. I think I've performed the role and I think I've been groomed for the job," Summers told R&R this week.

However, don't look for Summers to get a bandwagon rolling on his behalf. "I don't think as a key member of the staff that I should be waging a campaign," he explains. "I think that would be inappropriate. But I'm not turning down any offers of help."

Broadcast Background Not Essential

On the key question of whether NAB's next leader should be a broadcaster, Summers says, "I just don't think it's an essential ingredient." Summers has no broadcast background, but points out that broadcasters make up NAB's entire Board of

Directors and part of its staff.

After graduating from Georgetown University Law School in 1960, Summers moved directly into the FCC General Counsel's office where he was a staff attorney for seven years. In 1967 he joined NAB as assistant General Counsel. He moved up into the association's top legal job in 1971.

As NAB's number two man for the past six years, Summers has been in charge of daily operations, as well as being "deeply involved in all of the policy decisions." Therefore, it's no surprise that Summers is in accord with the NAB policies and structure he helped formulate, and forecasts no major changes should he become President.

Different Style

However, he hints that there could be some changes in leadership style. "I would say what I would personally bring to the job would be a lot more working-type meetings with key government figures," he told R&R. "I would want to deal a lot more in their offices, in half-hour appointments, to really sit down and talk about issues."

Asked to describe NAB five years from now were he to become President, Summers predicts members would be getting "a lot more information" from NAB on new technologies and other issues, and NAB's Capitol Hill lobbying would be "a lot stronger than we are today." He thinks NAB's present government relations staff is large enough, but there needs to be "greater involvement of broadcasters."

Summers is convinced the staff he has assembled for NAB is one of its strongest assets. "There's always been a presumption in Washington as long as I've been here that anybody can work for a trade association," he explains. "I've never adhered to that. I've had to turn down a lot of suggestions by a lot of very good friends and people I respect because they've recommended people that I didn't think were of quality to work for this association."

Win Or Lose, Will Stay At NAB

Will Summers leave NAB if he doesn't win the presidency? "It depends a lot on who is picked as President," he responds. But then, on second thought, he adds, "I could certainly see myself staying here, yes. Obviously, when you've been here 15 years you've made NAB pretty much a career."



John Summers



BROADCASTERS MEET BROWN — The Northern California Broadcast Association recently heard California Governor Jerry Brown (running for the Senate this fall) speak on the state's educational system. NCBA executive members, all from San Francisco radio stations, posed with Brown later. Pictured (l-r) are KABL VP/GM Bill Clark, K101 VP/GM Fritz Beesemyer, KGO-AM & FM VP/GM Mickey Luckoff, Brown, KYUU VP/GM John Hayes Jr., and KNEW & KSAN GM Steve Edwards.

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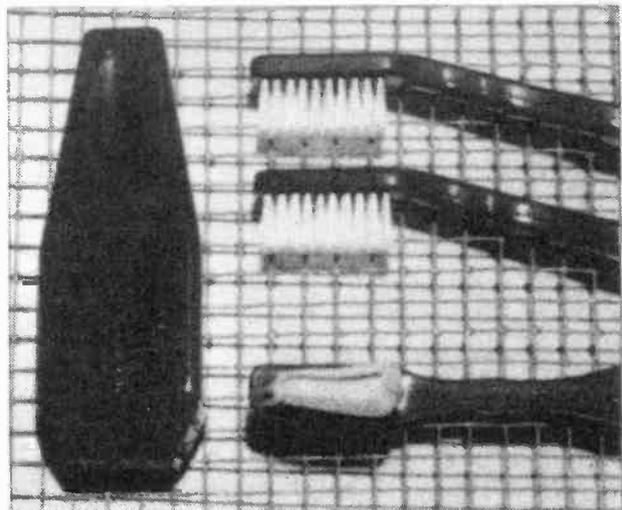
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The expression "tickling the ivories" takes on a whole new meaning with the windup musical toothbrush pictured above. An oral surgeon devised the appliance to cleverly help users brush up on their dental technique. It plays music only if the brush is being aimed at the proper angle. When it's not, you're greeted with silence. Ranging between \$10-\$12, the toothbrush is available at several stores including Aahs! 14548 Ventura Boulevard, Sherman Oaks, CA 91403.

Score Ratings Goals With Football Promo

The best defense is a good offense. That's especially true in today's competitive radio marketplaces, where that extra tenth of a point can be the winning difference. With that in mind



LIGHTS, CAMERA, ACTION!

Device Turns Lights On, Off

In case you didn't know it, SOMEBODY'S WATCHING YOU. No more hanging around the coffee machine or drifting off into dreamland because "Infracon" will turn off the lights, alerting everyone from the boss on down. So who's Infracon? It's a device that automatically turns on lights when you walk into an office and then switches them off 12 minutes after your departure — or after you stop exhibiting sufficient movement to be detected.

According to a recent *Wall St. Journal* article, Infracon is the joint

venture of **United Technologies Corp.** and **Tishman Realty & Construction Co.** The \$129 6" by 2 1/2" plastic cylinder attaches to the ceiling, and its infrared sensor measures temperature changes. As a result Infracon can detect motion in a cone-shaped "zone of influence," zeroing in on natural body heat. In addition to the initial cost there are installation charges to be reckoned with. However, the manufacturers point out that Infracon will more than pay for itself in one to three years since it cuts electricity use by lights 30-50%.

Atlantic Debuts Deluxe Label

Desiring to create a library of "contemporary classics," **Atlantic Records** has launched a special album series on the **Atlantic/Deluxe** label. Last week's first na-



tional release included three double albums: "The Last Mardi Gras," **Professor Longhair**; "Masterworks," **Albert King**; and "Young Blood," the **Coasters** plus a five-record boxed set, "A Life In Music," **Ray Charles**. A promotional-only single LP, "The Deluxe Deluxe," spotlights three tunes from each of the four new releases.

Executive Producer **Kevin Eggers** is handling the project. The music for the continuing series is being culled from Atlantic's archives, previously-unreleased recordings, and songs originally released on other labels. Coupled with packaging by noted designer **Milton Glaser** are liner notes authored by leading music critics which outline extensively the artists' bios and the context/content of their recordings.

BASED ON MOVIE "TRON"

Electronic Game Blasts Radio Airwaves

The electronic game craze is beeping its way across the country: arcades, home video sets, hand-held units, and now radio. To promote the July 9 premiere of the film "Tron," **Walt Disney Productions** has devised an electronic radio game by the same name. Over 45 stations have installed the 30-second phone-in/video contest, including rocker **KMET/Los Angeles**.

Similar in size to a home video set, Disney's computerized box is hooked up to a cassette deck and a station's mixing board. The machine calls out random numbers and the player presses the corresponding numbers on his telephone. While the game is in progress, the listening audience hears sound effects direct from the film itself — although the player doesn't. A laser blast and explosion signifies a correct answer while a ricochet sound denotes the player missed the number. During this time the machine keeps a tab on the number of right/wrong responses by means of a counter.

Since just pressing the correct number is a little too easy, "safe numbers" have been incorporated which, in actuality, are the station's dial position. If these digits are called out, the player must remember to press the corner asterisk button on the phone. To complicate matters even further, periodically there are mystery numbers whose presence is announced at the sound of a tone. Upon hearing the tone, the player starts pressing the buttons like crazy in an effort to guess the number.

Winners compete for a variety of Disney-provided prizes, from **CBS**-distributed soundtrack LP's featuring a single by **Journey** to T-shirts whose Tron logo changes into different colors via liquid crystal (**R&R** 5-28). The pro-

motion is geared to begin a couple of weeks prior to the movie's release and run for two to three weeks. It's free of charge to stations with Disney absorbing the cost/installation of the Tron units. The merchandising push has also spawned three new games: a hand-held version by **Tomy**, a **Mattel Intellivision** cartridge, and a Tron arcade videogame by **Bally**.

Ad Workshop Scheduled

Music and the significant role it plays in advertising will be the theme of the **Advertising Age**-sponsored 25th annual Creative Workshop, August 22-25 at the New York Hilton. A major emphasis will be placed on radio and the concept behind a good radio spot. Brought back by popular demand, **Chuck Blore & Don Richman Inc.** will explore the use of several advertising techniques in radio, including intimacy, energy, and emotion in a session called "What's the Big Idea?"

A detailed brochure is available by writing 740 Rush St., Chicago, IL, 60611, or call toll-free (800) 621-6877; in Illinois (312) 649-5242.

"HEAR THE LIGHT" SLOGAN

Polygram Produces Compact Discs

By the end of 1982, **Polygram Records** plans to hit the compact disc campaign trail with an initial 200-300 titles released in Europe followed by an early 1983 release date in America. Under the slogan, "Hear The Light," Polygram first introduced its audio software line at the summer Consumer Electronics Show in Chicago earlier this month, demonstrating the albums "Chariots of Fire," by **Vangelis** and "Friends of Mr. Cairo," by **Jon** and **Vangelis**.

The titles for the European market will be selected from the **Polydor**, **Decca**, and **Phonogram** labels. Recorded on both analog and digital formats, available artists include, among others, the **Bee Gees**, **Luciano Pavarotti**, the **Rolling Stones**, the **Platters**, **Soft Cell**, and **Eddie Rabbitt**. Titles marketed in America will be drawn from **Polydor**, **Mercury**, **Casablanca**, and other labels. In addition to manufacturing these compact discs, Polygram's Hanover, West Germany plant will also handle custom manufacturing for other record companies.

Upon making the announcement **Guenter Hensler**, President/CEO, PRI, noted, "The superior sound quality of the Compact Disc Digital Audio System and its significant advantages to the consumer have convinced us that this system should ultimately receive the same widespread acceptance as phonograph records and tapes."

WESTWOOD ONE

AMERICA'S NUMBER ONE

PRODUCER/DISTRIBUTOR OF NATIONALLY SPONSORED
RADIO PROGRAMS, CONCERTS & SPECIALS SALUTES . . .

LOS ANGELES

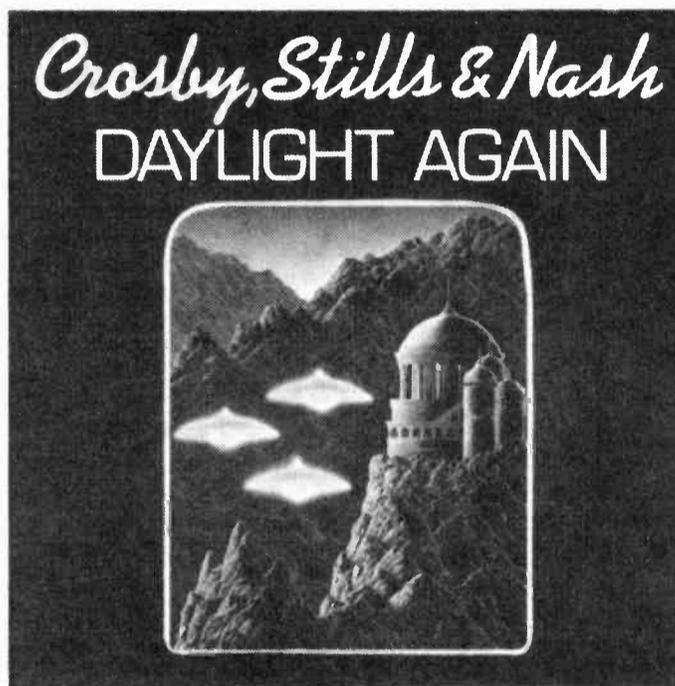
NEW YORK

KCBN

Reno

It is a sound that is unmistakable, the sound of three voices which together create pure, timeless musical magic.

It is with great pride we present,
"Daylight Again,"
an extraordinary new album from
Crosby, Stills and Nash.



SD 19360

Featuring the single,
"Wasted On The Way."
4058

Produced by Crosby, Stills & Nash.

On Atlantic Records and Cassettes.



CROSBY, STILLS & NASH ON TOUR

- JULY**
AUGUST
- 31 Hartford Civic Center, Hartford,
 - 1 Pleasant Mountain, Portland ME.,
 - 2 Providence, RI.,
 - 4 Buffalo, NY.,
 - 5-5 Merriweather Post Pavillion, Columbia, MD.,
 - 7 Hampton Rhodes Colliseum, Hampton, VA.,
 - 9 Pittsburgh Civic Arena, Pittsburgh,
 - 10 Hershey Park Stadium, Hershey, PA.,
 - 11 Spectrum, Philadelphia,
 - 13 Byrne Arena, East Rutherford, NJ.,
 - 14 Nassau Colliseum, Unlondale, NY.,
 - 16-17 Pine Knob Music Center, Clarkston, MI.,
 - 18 Civic Center Colliseum, Charleston, W.Va.,
 - 20 Market Square Arena, Indianapolis,
 - 21 Poplar Creek, Hoffman Estates, IL.,
 - 22 Summerfest Grounds, Milwaukee,
 - 24 Checkerdome Arena, St. Louis,
 - 25 Kemper Arena, Kansas City, MO.,
 - 26 Tulsa Assembly Center, Tulsa, OK.,
 - 28 Myriad Arena, Oklahoma City,
 - 29 Henry Levitt Arena, Wichita St. Univ., Wichita,
 - 30 Omaha Civic Auditorium, Omaha,
- SEPTEMBER**
- 1-2 Red Rocks, Denver,
 - 4 Greek Theater, Berkeley,
 - 5-6 Irvine Meadows Ampitheater, Laguna Hills, CA.

**A/C BREAKER
CHR "MOST ADDED"**

Networks/Program Suppliers

MUSIC FEATURES

Watermark

Soundtrack Of The 60's:

Jimmy Webb/Theodore Bikel/Stevie Wonder (July 10-11)
Michelle Phillips/Bobby Lewis/Surfaris/Paul Revere & the Raiders (July 17-18)

Westwood One

Budweiser Concert Hour:

Atlantic Starr (July 9-10)
Jacksons (July 23-24)

In Concert:

Quarterflash/Prism (July 12)
A Flock of Seagulls/Marshall Crenshaw/Haircut 100 (July 23-24)

Live From Gilley's:

Kieran Kane (August 8)

Off The Record:

REO Speedwagon/Part II (July 9-10)
Jethro Tull/Part I (July 16-17)
Jethro Tull/Part II (July 23-24)
Kansas (July 30-31)

Rock Years:

1965 (July 30-31)

Special Edition:

Johnny Bristol (August 6)

ABC

Entertainment Net/ Silver Eagle (DIR):

Ronnie McDowell/Calamity Jane (July 10)
Joe Stampley/Charlie McCoy (July 17)
John Conlee/Leon Everette (July 24)
Kris Kristofferson/Billy Swan (July 31)

Rock Net/King Biscuit (DIR):

Graham Parker/Sparks (July 11)
Foreigner (July 18)
Outlaws with special guests (July 25)

Rock Net/Supergroups:

Billy Squier/Triumph (DIR) (July 10)
Sammy Hagar/Emerson, Lake & Palmer (GK) (July 17)
Lovetboy (DIR) (July 24)
Supertramp (GK) (July 31)

Toby Arnold

Rolling Stones

20th Anniversary Special:

Around The World (July 11)
North American Tour of 1981 (July 18)

CBS

RadioRadio:

On Stage Tonight: Al Jarreau (July 24)

Clayton Webster

Country Calendar:

Sonny James (July 10)
Mel Tillis (July 11)
Alabama (July 12)
Louise Mandrell (July 13)
Del Reeves (July 14)
Dave Rowland (July 15)
Connie Smith (July 16)

Rarities:

Joe Jackson (July 12)
Almans (July 13)
Genesis (July 14)
Yardbirds (July 15)
David Bowie (July 16)

Retro Rock:

Lou Reed (July 12)

Earth News

Split Enz (July 12-14)
Lovetboy (July 15-18)
The Dregs (July 19-21)
Ambrosia (July 22-25)
Human League (July 26-29)
Gamma (July 30-August 1)

Inner-View

Crosby, Stills & Nash/Part I (July 12)
Crosby, Stills & Nash/Part II (July 19)
Crosby, Stills & Nash/Part III (July 26)

Mutual

From Australia With Love/Dick Clark (August 28-29)

Narwood

Country Closeup:

Emmylou Harris (July 12)
Bellamy Brothers (July 19)
Charly McClain (July 26)

Music Makers:

Tony Bennett (July 12)
Woody Herman (July 19)
Mel Torme (July 26)

NBC

Country Sessions:

Jerry Reed (July 10)
Gary Morris (July 17)
Thrasher Bros. (July 24)
Sylvia (July 31)
Dottie West (August 7)

Source:

Stevie Nicks (July 9-11)
Ozzy Osbourne Concert (July 16-18)
Jethro Tull (July 23-25)
Shooting Star Concert (July 30-August 1)

RKO

Hot Ones (IS, Inc.):

Toto (July 12)
REO Speedwagon (August 9)
Supertramp (August 23)

Musicstar Specials (IS, Inc.):

Chicago (July 19)
Elton John (August 2)

Rolling Stone

Magazine Productions

Rock Star Guest DJ:

Ozzy Osbourne (July 12)
Jefferson Starship's Mickey Thomas (July 19)
Cheap Trick's Robin Zander (July 26)
Asia's John Wetton (August 2)

United Stations

Dick Clark's

Rock Roll And Remember:

The Association (July 9-11)

Weekly Country Music Countdown:

Lacy J. Dalton (July 9-11)
Ed Bruce (July 16-18)

NEW PROGRAMMING

● **DIR** has scored an exclusive interview with the **Who's Pete Townshend**. Claimed to be Townshend's only radio interview this year, the program will air via "The Inside Track" with host **Lisa Robinson** the week of June 21. Townshend discusses his solo album, "All The Best Cowboys Have Chinese Eyes," his victorious battle over alcohol, and the **Who**. Coinciding with the broadcast is a contest for participating stations sponsored by **Atco**. Winners are eligible for full-color posters of Townshend and discs of the interview. For more information call **Carol Klentner** at (212) 371-6850.

● Beginning last week, the **Wall Street Journal** added a 4:20pm report called "Stock Market Final." This new report reflects the last available closing market figures. Additionally, "WSJ Report" will be adding several five and ten part series, 60 seconds each, next January on financial matters, including taxes, mortgages, and money markets.



COOKIN' UP COUNTRY NEWS — Recently host **Charlie Cook** interviewed singer/writer **Emmylou Harris** for an edition of "Coors Country News." Caught in the middle of the question and answer session are (l-r) Cook and Harris.

PEOPLE

● **Frederick Marks** to VP/GM for New England at **UPI**. Marks replaces **Kenneth Braddick** who recently resigned.

● **John Chanin** tapped as VP/Sports at **Mutual**. His background includes a stint as Director of Sports at **ABC** and Sr. VP/Broadcast Operations at the now-defunct **Enterprise Sports Network**.

● **Judson Niver** to Director/National Sales for **CBS Radio Network**. She was most recently Manager/Eastern Sales at the net. In addition, **Jim Hunter** succeeds **Len Berman** as host of the net's "Sports Central, U.S.A."

● **Dave Roberts** has been appointed Manager/Market Research, a newly-created post for the **CBS FM Group**. Roberts retains his PD duties at **KRQR/San Francisco**.

● **Scott Chapin** joins the **Creative Factor** as Production Manager. He had held the same position at **KSTP/Minneapolis**.

● **Richard Green** to Director/Research, Radio Networks at **NBC**. He moves over from Associate Media Research Director at **McCaffrey and McCall** advertising agency.

Three Nets Contract ADDS

ABC, CBS, and NBC have signed eight-year pacts with **RCA Americom Communications, Inc.** to use its satellite-transmitted Audio Digital Distribution Service (ADDS). ADDS allows the simultaneous distribution of any number of radio shows, either on a nationwide or regional level. Receiving stations will have the ability to choose alternate channels or receive two or more programs at the same time. To expand, networks can add more channel units to existing stations; new stations joining the network fold must install inexpensive 3-meter receive-only antennas.

● The **Weedeck Radio Network** is producing and distributing a one-hour special based on the forthcoming film, "The Best Little Whorehouse in Texas." Besides the film's music, including four new songs by star **Dolly Parton**, the program will feature interviews with **Burt Reynolds, Dom Deluise, Parton, and Jim Nabors**. It's free to one station per metro market. "Country Report" and "Country Report Countdown" subscribing stations have the right of first refusal. Contact **Weedeck** at (213) 462-5922.

● Beginning July 6, **AP Radio Network** will supply special state news feeds to California stations. The emphasis of the feeds centers upon regional news with West Coast newsman **Brian Bland** responsible for the operation. This news service will be offered at no additional fee to the network's affiliates in California and will also be available to stations in neighboring states. Call **Jim Hood** at (202) 833-5925.

● **O'Connor Creative Services** recently acquired the comedy library/radio features of **From Studio B Company**. **Merrill Barr**, Managing Partner of From Studio B, will become Marketing Director at O'Connor. Among the new comedy segments that will be offered are "From Studio B," with **Alan Barzman, Pat McCormick, and Arte Johnson**; "Somewhere Over The Radio There's... Rock Comedy," with **Ron Stevens** and **Joy Grdnic**; **Rick Dees's** American Morning Laugh Track; "Biff Owens with Sports Exclusive," starring **Gary Owens**; and "Radio Hotline," short, humorous telephone interruptions for DJ's. O'Connor will also distribute "Cinemascore," an information guide for moviegoers. Call (213) 769-3500.

● **American Entertainment's** "Radio Tonight!", a live radio talk/variety program from New Orleans's Hyatt-Regency Hotel, is set to air this fall. It will run M-F between 9-11pm with cohosts **Woody Herman** and his **Young Thundering Herd** and **Bill McCollough**. Contact (201) 575-9195 for more information.

● "Three Hours Of Magic," is the title of an exclusive tribute to the **Doors' Jim Morrison**, broadcast via the **London Wavelength** network. Loosely based on the recently published "Jim Morrison/An Hour for Magic," this special interviews Morrison's closest friends and couples their insights with music, including the never-before-heard "Orange County Suite" and "Whiskey, Mystics and Men." It's available free on a trade barter basis and is set to run September 1 through September 15. Contact **LW** at (212) 682-5390.

● **Mutual Sports** has expanded its schedule to include coverage of six major conferences when "Regional College Football Reports" debuts August 30. More than 60 special sports reporters will be on hand to give daily commentary on the games and the players involved. For more details call (703) 685-2171.

NOTE: World of Sound has made some changes in its "Adult Contemporary Countdown." As of June 19, the show will be known as "Musicamerica" and graduate to four hours from its previous three. The top 40 A/C hits will be chronicled plus recurrent music in the bottom ten will be incorporated. Its oldies emphasis will be based on 60's music and mini-interviews with the artists have been reinstated. Call **Tom Dooley** at (215) 933-9340 for details.

NEWS & INFORMATION FEATURES

ABC

ABC Information Network airs "End of An E.R.A." which details the Equal Rights Amendment debate (June 21-25)

Clayton Webster

Sporting News Report:

Jack Nicklas/Craig Stabler/Kathy Whitworth (July 12)

Earth News

Steven Spielberg (July 12-15)
Narcotics Anonymous (July 16-18)
Leonard Nimoy (July 19-22)
John Dykstra, special effects for "Star Wars," "Firefox" (July 23-25)

Mutual

Live coverage of Space Shuttle Columbia (June 27-July 4)

Narwood

Minding Your Business:

Lease Tips/Parts I, II (June 28)
Promotional Robots/Lower Cost of Dying (June 29)
Employee Stock Option/Buckstoppers (June 30)
Automated Cash Management/High Tax Retirees (July 1)

Outlook:

Abbey Lincoln (June 30)
Community Revitalization (July 1)

RKO

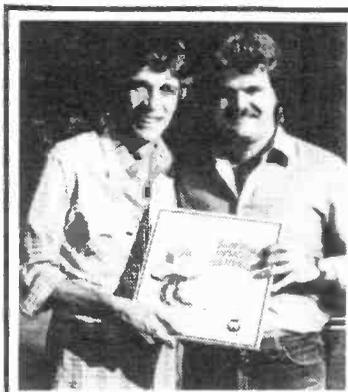
America Overnight:

Dr. J. Allen Hynek of Center for UFO Studies, from Dallas: "Old Radio Show Special Night," with Groucho Marx, from Los Angeles (June 25-26)

Watermark

TV Tonite:

"Ain't Misbehavin'"/NBC (June 21)
If Things Were Different/CBS (June 22)
Shirley MacLaine: Illusions/CBS (June 24)
Shaun Cassidy/NBC (June 26)



CRYING HIS WAY TO NO. 1 — That's what country artist **Ricky Skaggs** did when his single "Crying My Heart Out Over You" went to number one on **Watermark's** "American Country Countdown." Presenting Skaggs with a copy of that particular segment is (left) host **Bob Kingsley**.

Our thanks to Los Angeles's

KHJ

for choosing the #1
music selection system.

Select



TWO DEAN DRIVE
TENAFLY, NEW JERSEY 07670

(201) 567-3263

O N ♦ S T A G E ♦ T O N I G H T



Co-sponsored by Clairol Summer Blonde

He's been described as the man with "a whole orchestra in his throat." Critics agree that his unique fusion of jazz and rock is one of the most exciting innovations in today's music.

Now you can enjoy the distinctive live sound of Al Jarreau in concert, on

RADIORADIO. You'll hear 90 minutes of his music, including songs from his Grammy Award-winning album, Breaking Away.

Don't miss this special evening with Al Jarreau, in exclusive concert. Check your local listings the weekend of July

24th for the RADIORADIO station near you, and the exact time of broadcast.



Produced by G. K. Productions

Music On TV

Former Little River Band lead singer Glenn Shorrock cohosts "Solid Gold" the week of June 18 along with Marilyn McCoo and guests Karla Bonoff, Joe Cocker, Larry Graham, Haircut 100, Daryl Hall & John Oates, and T.G. Sheppard . . . Oingo Boingo appears on "American Bandstand" June 19 . . . Loverboy leader Paul Dean is interviewed by MTV on June 20, with concert footage interspersed . . . Ted Nugent joins David Letterman June 24.

COMING UP: The Blair Video Enterprises/Somach-Nelson Productions pilot for their "Rock 'N Roll Show" features exclusive European concert footage of the Rolling Stones, plus concert and interview segments with AC/DC, Asia, Joan Jett, the Kinks, Huey Lewis & the News, Loverboy, REO Speedwagon, and Foreigner with guests Jimmy Page and Robert Plant . . . The "Glen Campbell Music Show," set for September airing, is currently taping, with scheduled guests including Ray Charles, Rita Coolidge, Terri Gibbs, Henry Mancini, Chuck Mangione, Roger Miller, Willie Nelson, Billy Preston, the Righteous Bros., Leo Sayer, and Mel Tillis.

5 YEARS AGO TODAY

Radio & Records

- **LOUIS COUTTOLENC NAMED PRESIDENT OF RCA RECORDS** — Ken Glancy resigns
- **JOEL DENVER BECOMES PD AT WMJX/MIAMI**
- **NUMBER 1 FIVE YEARS AGO: "Dreams"** — Fleetwood Mac (WB) (4th week)
- **NUMBER 1 COUNTRY: "Luckenbach Texas"** — Waylon Jennings (RCA) (4th week)
- **NUMBER 1 LP: "Book Of Dreams"** — Steve Miller Band (Capitol) (4th week)

Pro:Motions

McFadden, Kerr Upped At Capitol

Joe McFadden becomes Manager/National Field Marketing at **Capitol Records**, replacing **Sam Citro** who was recently promoted to VP/Sales. With the label since 1974, McFadden had been Minneapolis district manager.

In addition, **Judi Kerr** has been promoted to Artist Relations Manager from Marketing Projects Manager. She has been with the label since 1973.



Joe McFadden

Mancini Moves To Rainbow

Frank Mancini has been named Sales Planning and Promotion Manager at **Rainbow Programming Services, Inc.** He brings along an extensive radio/music background including a seven-year stint as VP/Artist Relations at **RCA Records**. Mancini was most recently President of the Dallas-based **Chardon Agency**.

Bethel Bows Bridge Records

Stanley Bethel has formed **Bridge Records**, a Los Angeles-based label whose first single is the **Valentine Brothers'** "Money's Too Tight To Mention." Bethel previously owned **D.C. International Records** in 1973 and partnered with **Logan Westbrook** in a 1978 venture, **Source Records**.

EIR Records Debuts

Emerald International Records, Inc. has been spawned in Philadelphia. The first artist to sign is songwriter/producer **Mikki Farrow**. EIR may be contacted through **Gavin & Lott Associates**, Jefferson Bldg., 1015 Chestnut Street, Suite 719, Philadelphia, PA 19107.

Salzberg Unveils Decent Exposure

Freddie Salzberg, formerly of **Chrysalis Records**, has launched a public relations/media consultation firm, **Decent Exposure**. **Ted Nugent** and **M.S.I. Records**, an independent label, are part of the client roster. The address is 440 East 62 Street, Suite 10A, New York, NY 10021.

Hamilton Joins WMC

Greg Hamilton, most recently Sales Manager at **WZXR/Memphis**, has travelled crosstown to **WMC** where he will work in the same capacity. He succeeds **Larry Rouse**, who is now managing **WLWV/Statesville, NC**.

Sutter, O'Brien Join IRS

Kevin Sutter moves to **International Record Syndicate, Inc. (IRS)** as Eastern Director/Sales, based in New York. He had served as the local promotion rep in Buffalo for **CBS Records** during the past four years. In other company activity, **Michael O'Brien** assumes the post-



Kevin Sutter

of Director/Business Affairs and Assistant to the Vice President, based in Los Angeles. He worked with **Procter and Gamble** prior to joining IRS.

Scott Segues To MCA

Joan Scott, formerly with **KDAY/Los Angeles**, has been appointed West Coast Black Product Promotion Manager at **MCA Records**.

WZUU Expands Sales Dept.

Following recent expansion, **WZUU** recently appointed two separate sales managers. **Thomas Kennedy** and **Brian Baumann** have been named Local Sales Managers of the AM and FM, respectively. Both have been with the stations since 1981.

Millar Moves To SM At WEZG

E. Kelley Millar, has been promoted to Station Manager of **WEZG-AM & FM/North Syracuse**. Most recently an account executive at the stations, she brings twelve years' media experience to the new post.

Solleveid Segues To RCA

Ronald Solleveid has been named Director/International Product Management and Administration at **RCA Records**. Prior to accepting this newly-created post, Solleveid served as Director/Creative Services International for **CBS Songs** during the past year.

US Tape & Label
Salem, Missouri

For the Best in Bumper Strips and Window Labels, call Byron Crecelius, person to person, COLLECT 314-423-4411

COLUMBUS IS GONE.

Columbus has gone Superadio. WRMZ has just signed with us.

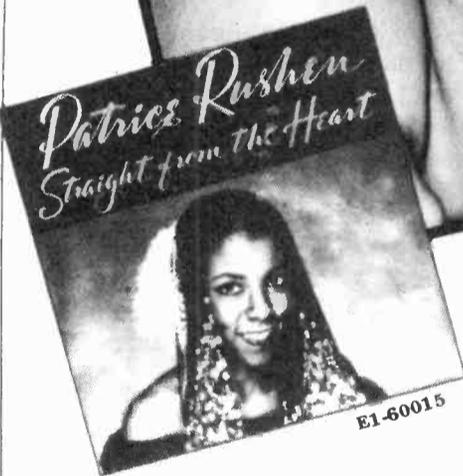
So if you were thinking about being the Superadio station in Columbus, don't give it any further thought.

But there are other major markets still available, so call David Pollei at (212) 708-8172. Before it's too late.

SUPERADIO™
RADIO ENTERPRISES abc

© 1982 ABC Radio Enterprises, Inc.

Definite Hits



PATRICE RUSHEN

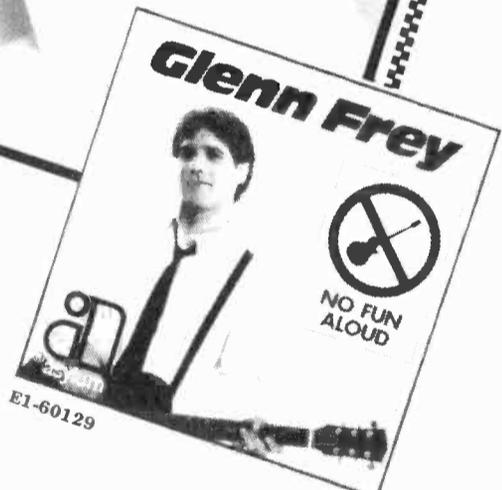
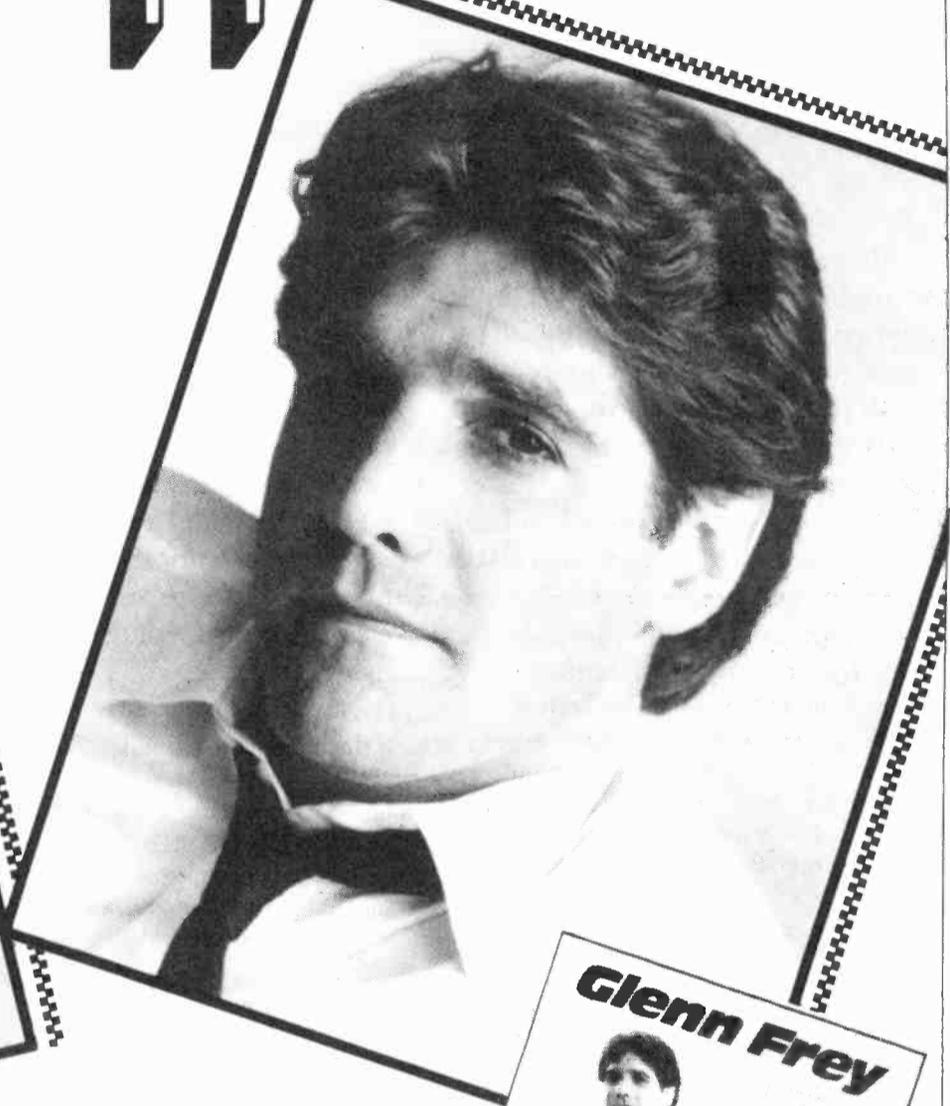
"Forget Me Nots"

E-47427



- | | | | | |
|--------------|---------------|--------------|---------------|-------------|
| KEARTH 2-1 | KIIS-FM 3-3 | KROD deb 29 | KSTT deb 26 | Z102 32-25 |
| KRLA 8-7 | KIQQ 7-7 | KBFM 21-13 | WNAM add | 95SGF 27-20 |
| KFI 3-2 | KFRC 38-30 | WTIX 23-18 | WKDQ add | WFOX 21-18 |
| WCAU-FM 19 | KEZR 32-30 | B97 add | KYNO-FM 25-18 | WCGQ add |
| B94 add | XTRA 21-15 | KROK 30-20 | KIDD 14-6 | WFLB 9-7 |
| B104 add | KYYX add | WJDX 8-8 | FM102 15-10 | WXLK add |
| WXKS-FM 2-2 | Q103 on | KXX106 22-18 | KGGI 2-6 | WRKR add |
| PRO-FM add | KOPA on | WHHY-FM add | KCPX 27-23 | WCIL-FM add |
| JB105 add 34 | WFBR 5-5 | CK101 34-26 | KIKI deb 30 | 99KG add |
| WPGC 17-12 | WBLI deb 27 | WBBQ 16-11 | WGUY 6-5 | KKLV add |
| Z93 8-4 | WDRC-FM 20-16 | FM100 20-14 | WTSN 28-25 | KSLY 16-12 |
| Q105 24-23 | KC101 24-19 | KX104 22-16 | WCIR 29-24 | KDZA 22-14 |
| CKLW 19 | WAEB 27-24 | WRQK add | 95XIL 33-28 | |
| WLOL-FM on | KITY 36-29 | WGH 19-15 | Q104 add | |
| WKBW 14-10 | KZFM deb 26 | WVIC add 26 | KRQ add | |
| WBEN-FM 7-8 | KINT 18-15 | | | |
| WIFI 10 | | | | |

...And Many More



GLENN FREY

"I Found Somebody"

E-47466



CHR CHART DEBUT **29**

- | | | | | |
|---------------|-------------|----------------|---------------|----------------|
| WBEN-FM 36-34 | KIQQ on | WYCR deb 29 | WIKS 23-20 | KQIZ-FM deb 29 |
| WIFI on | KFRC 35-25 | V100 add | WNAP deb 25 | KVOL add |
| 96KX 18-16 | KEZR 29-26 | KITY add | WMEE deb 29 | KKXL-FM add |
| B94 deb 30 | B100 24-23 | KSET-FM 23-15 | WKDQ deb 28 | KFYR 17-13 |
| B104 on | XTRA deb 25 | KINT deb 17 | WOW 16-14 | KKRC-FM add 30 |
| PRO-FM add | KCNR 24-20 | KBFM deb 30 | WHOT deb 29 | WSPT 28-25 |
| JB105 33-27 | KYYX deb 29 | WTIX 37-26 | KKXX deb 35 | WTRU 28-24 |
| Z93 on | KUBE add | B94 30-27 | KYNO-FM 33-23 | WAZY-FM 21-19 |
| 94Q on | KIMN on | WFMF 24-21 | KIDD deb 23 | KRNA 18-14 |
| CKLW 28-24 | KOPA 28-25 | G100 27-23 | FM102 add | 99KG deb 39 |
| WLOL-FM on | KZZP 30-28 | WZYP deb 29 | KGGI 30-26 | KENI deb 40 |
| KBEQ deb 39 | WPHD deb 30 | WHHY-FM 19-13 | KJRB deb 30 | KKLV deb 34 |
| WGCL add 30 | WHFM deb 39 | WSKZ 25-22 | KNBQ 29-19 | KSLY deb 28 |
| KEARTH 30-27 | WRCK deb 30 | WOKI 29-23 | FM103 add | KYYA deb 28 |
| KRLA on | WPST 32-28 | WBCY 25-22 | KLUC 27-24 | KOZE deb 28 |
| KFI on | WAEB deb 30 | WAYS add | KROQ deb 30 | |
| KIIS-FM add | | WDCG add 37 | WIGY 23-15 | |
| | | WSSX 27-25 | WHEB add | |
| | | WANS-FM deb 29 | 95XIL 40-33 | |
| | | KJ100 add | Q104 32-28 | |
| | | WZZR 30-28 | WAEV deb 28 | |
| | | WKFR add | 95SGF 30-24 | |
| | | KSTT deb 23 | WFOX deb 33 | |
| | | KIOA deb 29 | WISE deb 33 | |
| | | KMGK 29-23 | WFLB 34-27 | |
| | | KRAV deb 20 | WXLK add | |
| | | KEYN-FM add | WYKS deb 33 | |
| | | KZ93 deb 21 | KKQV deb 24 | |
| | | WNAM deb 26 | KILE deb 33 | |

...And Many More

On Your Desk Now Released By Popular Demand
"EVERY LOVE SONG"-GREG KIHN BAND
 on Berserkley Records. Distributed By Elektra/Asylum Records

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Ratings & Research



JHAN HIBER

Localized Research Can Help You See The Forest

Remember that old saw that goes, "You can't see the forest for the trees?" That implies that someone is too close to a particular situation to see the overall picture, thus missing some key points. I was reminded of that saying recently as I've been doing my Charles Kuralt impression — on the road, doing focus groups. It's refreshing to talk to a cross-section of the public about radio — their feedback makes me wonder if we broadcasters sometimes are missing the real key items as we concentrate on the "trees." My wife and I spoke to the Broadcast Promotion Association's annual convention in San Francisco last week on this topic so I thought I'd share with you some impressions that the public has recently been feeding back about the state of local radio.

Keep in mind that what I've been researching lately, in major Eastern and Midwestern markets, is attitudes about FM radio among adults 18-44. My remarks below may be more on target for that group than for other stations with different targets, but there will probably be a moral here for all. I'll take four key areas of radio operations and show how the public's attitude may be different than the common broadcaster assumptions.

Misleading Format Labels

One of the key items the public seems to be reacting to, at least in the demos mentioned as being examined in my recent studies (although I've seen this nationwide too), is the way station formats are described. One great example is the term "Beautiful Music." Generally, in our business, this term denotes a station with a Bonneville or Schulke sound that some might unkindly call "doctor's office music."

However, when you ask the public to define "Beautiful Music" — either by having them volunteer the types of artists or groups they'd expect or by having them suggest a local station that they feel best fits that description — the feedback is often different from what you might think. Very often the public, especially in the 25-44 demos, thinks of "Beautiful Music" as soft rock, not the lush strings so often associated with this trade term. When you probe for the types of artists, names including Barbra

Streisand, Neil Diamond, and Frank Sinatra come up regularly.

Using this kind of research feedback, it seems that the 25-44 demos may be thinking of "Beautiful Music" as something akin to what we might call a soft rock FM. A station positioning itself as the one that plays "Today's Beautiful Music" might end up with younger demos than those normally associated with the Bonneville-Schulke approach. Check the perceptions in your marketplace. What does the public think about the format labels being used? Besides the Beautiful Music label, others such as Rock, Country, etc. may need to be researched to see if they are delivering the image you want — or expect — for your station or its competition. You may be surprised.

Logo Colors

You say you just spent megabucks designing a logo and ad campaign for your station, guaranteed to convey the image you really are looking for? Fine, but did you research the color scheme to see how the public perceived it? What kind of station or music did they feel was expressed by the color scheme and design you chose? Or do you know?

In testing colors lately it seems that one of the old standby combos, a version of blue and gold or blue and yellow, is not as well thought of as in the past. Naturally this will vary by market and must be compared to what others in your area are doing format-tically and externally, but the feedback

Century, Arbitron Settlement Imminent

A lawsuit filed by Century Broadcasting against Arbitron over problems in 1981 St. Louis ratings reports may soon be settled out of court. Apparently Arbitron approached Century suggesting an out-of-court agreement. Although written documents are not yet final, Century PD Lynn Christian told R&R, "We have been negotiating with Arbitron and are confident that in the next 10 days something will be worked out with regards to our action against Arbitron and Doubleday."

Week In Review

Birch Gainesville Report Under Fire

Larry Edwards, GM of WDVH/Gainesville, FL, has called into question the validity of the recent Gainesville Birch Report. Although the report was to be a metro report, "17% of the total calls were made outside the metro area." Edwards feels that this boosted the numbers of stations outside Gainesville, thus rendering the survey "invalid, and (it) may cost many local radio stations a great deal of money." Tom Birch told R&R, "If he's right we'll reissue the book. Right now we are checking to see what happened."

I've gotten is that the blue/gold combo is thought of as "dull," "conservative," "for classical music," and so on. Unless you want to convey those kinds of impressions of your station you may want to consider another color scheme that tests better in your market. Whatever color and logo design you narrow your final choices down to, be sure to get the public's feedback on the options. They may react differently than you would have thought, but as long as they are the people filling out the diaries you'd better cater to them.

Music Repetition

One oft-heard programming dictum is, "If I play the hits often enough the public will stay with us 'cause they know where they can hear the most popular tunes most frequently." As a result some stations, CHR and A/C especially, are using fairly short playlists.

Although the public may have certain favorites (as determined by callouts or sales), it doesn't mean they want to hear those tunes ad nauseam. The most frequently-cited complaint about music on FM is that it is repeated too often. Indeed, it may be that rather than building loyalty by playing favorites frequently, a station may be putting a ceiling on its quarter-hour audience by repeating the same tunes every 90 minutes to two hours.

Talk to your public — probably through focus groups — about how they perceive the music repetition situation for your station and others in the market. It may be that another station has made itself out to be the "More Variety" choice; thus the public may think you play a few songs too often. Keep in mind also that I've seen many cases where I've known what the station's prime rotation was but the public thought that the station played its hits more than twice as frequently as was really the case. Their facts are wrong, but their perceptions can kill you.

Once you've done your research into the perceptions of music frequency, what's next? If you test out as right on, don't tamper with whatever you're doing (unless another new competitor comes on the scene). If you test poorly you need to determine if you want to design — and have the budget to implement — a marketing campaign to try

and turn around the public's perceptions. This would have to be tied in with some programming refinements too, and will not be an overnight project.

Clean Up The Clutter

In this competitive radio battle, sometimes it is thought that personalities or entertaining DJ's can be an asset, an item that sets your station apart. Be careful on this one. With regard to FM especially, personalities and how they are positioned on your station can be a two-edged sword.

An excellent example of this came to me on my recent swing across the country. In one market there is a killer AOR with a two-man morning team that features humor as their trademark. In the focus groups in that city there were some positive comments about this morning duo's humor, but there were also negatives. It seemed that the morning bits were seen as intruding on the station's music image. This was thought to be a tuneout factor, leading some of the 18-24 year-olds to go elsewhere for music on the FM band.

If you have a talented morning team, or personalities that are aired on FM generally, it is probably best to have them be as concise as possible, unless you want to give up the music franchise in your positioning. There's nothing wrong with being a full-service FM rocker in the public's mind — unless that isn't what you were aiming for.

Don't Just Chase The Car

What I hope to leave you with this week is an incentive to step away from the day-to-day hassles for a moment and look — as objectively as possible — at some key issues for your station. Local research, such as focus groups and/or a phone survey of your target demo can be a most useful way to do this.

After you've done the research you may still have questions. Work with your researcher or call me and I'll do my best to help. After all, as Jim Eddens, VP/GM of WOW & KEZO/Omaha, put it recently, "A GM who doesn't understand research is like a dog chasing a car — after you've got it, what do you do next?" Give me your feedback on the topics I've brought up here and if you have any questions I'll be glad to help you with those "next steps."

Q&A

Alan Burns, PD of WRQX(Q107)/Washington, DC, called last week to inquire, "In trying to split out one-month data from the Birch surveys, it seems as though they are not really rolling averages. Is that correct?"

You are right, Alan. A two-month Birch compilation, such as April/May, is not an average of discrete monthly data from two separate monthly surveys. Instead, the data from the two monthly sweeps is pooled and weighted as one survey entity, not weighted separately for each of the two months. As a result subscribers cannot derive exact discrete monthly data from the two-month Birch compilations.



NBC Radio's Young Adult Network

ASIA

ONE STEP BEYOND.

The supergroup that's got the rock world buzzing. Asia. Now. Get the complete story straight from the band that's causing all the excitement. Exclusively on The Source. Definitive interviews with all four members of Asia. Steve Howe, Carl Palmer, Geoff Downes, and John Wetton. Plus interviews with some of the folks from behind the scenes who help make tour magic. Reactions from legions of fans. And, of course, music. "Karn Evil 9," "Tempus Fugit," "Roundabout." Plus "Heat Of The Moment," and "Sole Survivor," from their debut album, "Asia," on Geffen Records. Produced by Denny Somach Productions. Asia. The band that's taking rock one step beyond. Don't miss the special that takes their story one step beyond.

**The weekend of June 25,
26 & 27.**



Brought to you, in part, by Sony Walkman and Portable Stereos, and by Bain De Soleil.

THE 'KIND OF' HIT YOU'VE COME TO EXPECT FROM QUARTERFLASH:

JB105 add 35	Q103	WKEE
CKGM add	WPST 26-23	KHFI
KITY add	KZFM deb 29	KLPQ
KROD add 30	KSET-FM 11-9	WBBQ
KBFM add	KINT 15-11	WOKI
WJDX add	WAXY 28-26	WSEZ
WABB-FM add	BJ105 24-20	WSSX
WHHY-FM add	CK101 35-32	WANS-FM
KX104 add	WQUT 27-24	WNOK-FM
WSKZ add	WRVQ deb 26	WZZR
KOFM add	WJXQ 10-10	WKFR
WIKS add	KZ93 15-11	WKRZ-FM
KIDD add	KYYX 24-20	WMAK-FM
WCGQ add	KCPX deb 28	KNBQ
WISE add	KSKD 18-17	WIGY
KILE add	WJBQ deb 39	WFBG
KSLY add	WGUY 27-24	WOMP-FM
KDZA add	Q104 33-30	WCIR
96KX 30-28	WFOX deb 32	WAEV
WXKS-FM 22-19	WFLB deb 33	WGLF
KEGL	WYKS 18-13	KKQV
94Q	KFMZ 16-10	KVOL
WLOL-FM	KKLV deb 33	KKXL-FM
WGCL	KCBN 26-23	KKLS
KRLA	KYYA 28-25	WRKR
KFI	KOZE 16-12	WTRU
KIQQ deb 32	WPHD	WAZY-FM
KEZR 23-22	WHFM	KRNA
KCNR 12-10	3WT	KENI
	WYCR	

QUARTERFLASH



"RIGHT KIND OF LOVE"

Produced by John Boylan



GEFFEN RECORDS
Distributed by Warner Bros. Records

The Birch Report

The data contained on this page is copyrighted by the respective ratings services. Non-subscribers to the respective ratings services may not reprint or use this information in any form.

A-AOR, AC-Adult/Contemporary, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contemporary.

New York

WPLJ Adds Two, Cops First; Urban Stations Lose Half-Share; WKHK Passes WHN; WNEW-FM Up Nicely

	March/ April	April/ May
WPLJ (A)	6.7	8.7
WOR (T)	7.0	6.0
WKTU (U)	6.3	5.8
WCBS (N)	5.2	5.6
WINS (N)	5.3	5.4
WRKS (U)	5.9	5.4
WBLS (U)	5.4	4.9
WYNY (AC)	5.7	4.4
WNEW-FM (A)	2.5	3.7
WABC (R)	4.4	3.4
WNBC (R)	4.2	3.1
WNEW (BB)	2.3	2.9
WADO (S)	1.8	2.6
WQXR-FM (CL)	2.2	2.5
WKHK (C)	1.7	2.4
WRFM (BM)	1.7	2.3
WCBS-FM (O)	1.8	2.0
WMCA (T)	3.0	2.0
WPAT-FM (BM)	2.1	2.0
WJIT (S)	1.7	1.8
WPAT (BM)	1.6	1.8
WPIX (R)	1.0	1.6
WHN (C)	2.2	1.3
WALK-FM (AC)	.4	1.0
WTFM (AC)	1.3	1.0

Chicago

WGN, WLUP, WBBM Remain 1-2-3; WBMX, WMET Jump; WJJD Almost Doubles

	March/ April	April/ May
WGN (T)	9.8	8.2
WLUP (A)	6.7	6.9
WBBM (N)	6.4	6.2
WLS (R)	5.3	5.4
WLS-FM (R)	5.7	5.4
WLOO (BM)	5.1	5.3
WIND (T)	5.6	5.0
WBMX (B)	4.1	4.8
WMET (A)	3.5	4.8
WGCI (U)	4.1	4.2
WMAQ (C)	3.4	3.6
WKQX (AC)	3.3	3.3
WJJD (BB)	1.7	3.0
WFYR (AC)	3.2	2.9
WLAK (BM)	2.8	2.7
WCLR (AC)	3.2	2.6
WJPC (B)	2.4	2.5
WXRT (A)	3.6	2.5
WUSN (C)	1.8	2.3
WBBM-FM (R)	2.5	1.9
WCFL (AC)	1.9	1.9
WJEZ (C)	1.7	1.9
WFMT (CL)	1.8	1.8
WAIT (BM)	1.4	1.2
WVON (B)	1.4	1.1

Washington, D.C.

WKYS Retains First; WMAL Moves To Second; WAVA Tightens AOR Race; WPGC Passes WRQX

	March/ April	April/ May
WKYS (U)	10.1	10.4
WMAL (AC)	6.5	8.1
WHUR (B)	8.3	7.6
WWDC-FM(A)	7.9	6.2
WAVA (A)	5.9	6.1
WPGC-AM & FM (R)	5.7	6.0
WGAY-FM (BM)	4.2	5.2
WRQX (R)	6.4	4.8
WGMS-FM (CL)	3.8	4.5
WLTT (AC)	4.4	4.2
WMZQ (C)	3.6	3.5
WRC (T)	3.5	3.5
WPKX-FM (C)	2.5	3.4
WASH (AC)	3.0	3.1
WOOK (B)	3.2	2.7
WTOP (N)	2.5	2.7
WYCB (RL)	1.1	1.5
WEZR (BM)	2.4	1.4
WHFS (A)	1.3	1.3

St. Louis

KMOX Shares Still Mammoth; KWK-FM Widens Lead Over KSHE; KSD Tightens Country Contest

	April	April/ May
KMOX (T)	21.2	22.0
KWK-FM (A)	11.8	12.2
KSHE (A)	10.8	8.6
WIL-FM (C)	6.9	6.2
KMJM (U)	5.9	6.1
KSD-FM (AC)	6.3	5.7
KSD (C)	5.0	5.6
WRTH (E)	4.0	4.5
KEZK (BM)	4.2	3.9
KSLQ (AC)	2.8	3.2
WIL (C)	2.4	2.7
KXOK (AC)	3.6	2.6
WZEN (B)	1.4	2.4
KADI-FM (AC)	1.3	2.3
KMOX-FM (AC)	1.7	2.0
KWK (A)	1.1	1.3
KATZ (B)	1.0	1.0
WESL (B)	1.4	1.0

Average persons 12+
Monday-Sunday 6am-midnight
Rolling Averages

Cleveland

WMMS Still Dominant; WGCL, WDMT Rise To 2-3; WLYT Down Two

	March/ April	April/ May
WMMS (A)	13.9	13.8
WGCL (R)	6.8	8.2
WDMT (U)	5.1	7.5
WZZP (AC)	8.3	7.1
WDOK (BM)	7.7	6.4
WQAL (BM)	5.8	6.2
WWWM (A)	5.7	5.9
WGAR (AC)	4.7	4.9
WHK (C)	5.6	4.7
WERE (N)	4.8	4.6
WBBG (O)	5.8	4.6
WCLV (CL)	3.3	3.5
WKSW (C)	3.2	3.1
WLYT (R)	4.7	2.9
WZAK (U)	1.9	2.5
WJW (AC)	2.3	2.4
WWWE (C)	2.3	2.4
WJMO (B)	1.1	1.9

Houston

KMJQ Takes First As KLOL Slips; KIKK-FM, KILT-FM Move Up; KRBE, KRLY, KSRR All Rise

	March/ April	April/ May
KMJQ (U)	10.4	11.5
KLOL (A)	13.7	11.4
KIKK-FM (C)	9.0	10.5
KILT-FM (C)	6.2	8.0
KRBE (AC)	5.6	6.5
KRLY (U)	5.0	6.3
KSRR (A)	5.5	6.0
KFMK (AC)	5.9	5.3
KQUE (AC)	5.8	4.1
KODA (BM)	4.2	4.0
KTRH (T)	3.9	3.8
KPRC (N/T)	4.7	2.6
KLEF (CL)	2.4	2.2
KYND (BM)	2.3	2.2
KILT (C)	1.4	1.7
KENR (C)	1.8	1.5
KULF (AC)	1.5	1.0

Where does talent meet opportunity?



Check Marketplace, page 40

Love Will Turn You Around

Produced by Kenny Rogers & David Malloy

the title song from

Kenny Rogers'

new album and the theme from the movie

Six Pack



Management-Kragen & Co.

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Eye To Eye Is Spreading Coast To Coast:

- | | | |
|---------------|---------------|---------------|
| WKBW deb 23 | WJDX 20-15 | KLUC 24-21 |
| WXKS-FM add | G100 deb 31 | WGUY 21-15 |
| 293 17-10 | WHHY-FM 10-6 | WIGY add |
| 94Q 4-3 | WDOO deb 29 | WTSN add |
| Q105 20-19 | WBBO 10-7 | Q104 6-5 |
| KEZR 9-7 | FM100 15-12 | WAEV 11-9 |
| KYYX 28-25 | KX104 18-14 | Z102 19-16 |
| KZZP 25-20 | WSKZ 20-17 | 95SGF 17-14 |
| WPHD 27-25 | WOKI 17-14 | WFOX 28-25 |
| 92FLY add | WQUT 23-18 | WCGO 15-9 |
| 3WT add 39 | WBCY 4-1 | WGLF 18-16 |
| WPST deb 39 | WAYS deb 28 | KILE 32-27 |
| WLAN-FM add | WSSX deb 30 | KELO 19-13 |
| WKRZ-FM add | WANS-FM 24-19 | KKRC-FM 25-22 |
| WMAK-FM 23-13 | WRVO 5-7 | 99KG 34-27 |
| KZFM 17-16 | WVIC deb 37 | KENI 27-19 |
| KINT 21-14 | WJXQ 27-26 | KSLY 24-19 |
| KHFI 16-13 | WNAM add | KCBN 18-15 |
| KBFM 27-23 | WOW add | KDZA 25-20 |
| WTIX add | KKXX deb 34 | KYYA add |
| KROK deb 28 | KIDD 23-10 | WIFI on |
| | KCPX 23-20 | B94 on |
| | | B104 on |
| | | CKGM on |
| | | KBEQ on |
| | | KRLA on |
| | | KIQQ on |



"Nice Girls"

EYE TO EYE

Produced by Gary Katz



Manufactured and Distributed by Warner Bros. Records



STREET TALK

Remember when we said consultant Mike Joseph would be taking his "Hot Hits" format into another top five market before too long? Well, he wasn't saying just which top five market, but Street Talk may have figured it out. Word out of Detroit is that WJR-FM has petitioned the FCC for the new call letters WHYT (W-Hit?), and that Mr. Joseph will soon arrive in the Motor City.

Speaking of "Hot Hits," . . . over at WBBM-FM/Chicago Lee DeYoung has been promoted to the newly created position of Assistant to the General Manager. Lee has been with the station since 1976, serving as an air personality, MD, PD and now assistant to VP/GM Brian Pussilano.

Is this the best way to expose new music to AOR listeners? Street Talk has heard that the Burkhardt/Abrams/Michaels/Douglas consultancy is urging its Superstars stations to try a novel means of showcasing new rock acts: by cutting together three songs into one five-minute montage and playing it every couple of hours. The latest memo to client stations says this is a better way to expose more new acts on a regular basis than by playing each new act in a lighter rotation. Then, if listener response warrants it, the tracks are added in their entirety to the regular playlist. Interesting, eh?

Bobby Ocean, late of KWST/Los Angeles, will join the personality lineup at K101/San Francisco to do middays, marking Osh's return to Bay Area radio, where he previously reigned supreme at KFRC.

WFFM/Pittsburgh has applied for the new calls WHYW. The station plans to remain A/C, but will now bill itself as Y-97, instead of FM97 as it has been.

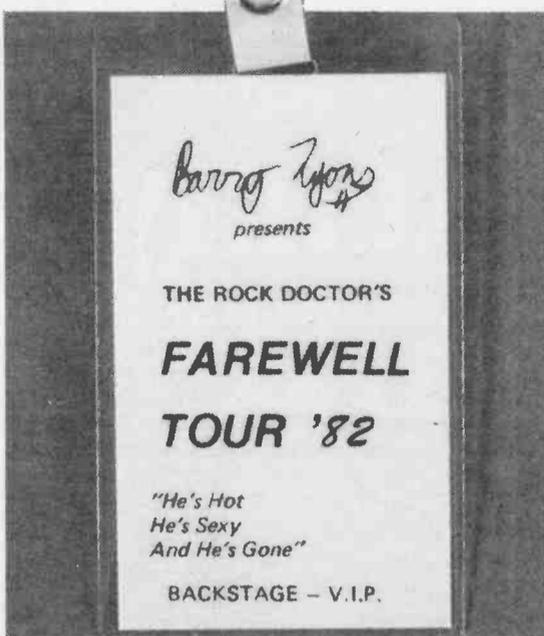
Also in Pittsburgh, 96KX has promoted 6-10pm personality Clarke Ingram to Assistant PD. Weekender Brian Matthews has been promoted to middays, and the new afternoon drive man is Craig Jackson from KOAQ/Denver. Craig replaces Suitecase Simpson.

WZOK/Rockford has named Tim Fox (aka Kirk Russell) from Q102/Cincinnati as PD. He replaces Dallas Cole, who joined Q107/Washington. Also at WZOK, longtime MD "Mr. Ed" Lambert has departed, with Tim now handling music and programming.

The one and only B. Mitchel Reed and KLOS/Los Angeles have parted company. Reed exited his midday show to "take some time off," according to KLOS PD Tommy Hedges. To fill the vacancy, KLOS moves Shana into Reed's midday slot, and the station has hired Steve Downes from KEZY/Anaheim for nights.

KX104/Nashville MD Jon Anthony exits after four years with the station. He was replaced by midday man Bryan Sargent.

Some musical chairs in L.A. Black radio as Levi Booker moves to KGFJ for mornings. He was formerly at KJLH. And former KGFJ PD and morning man J.B. Stone is rumored to be the new morning personality at KJLH.



YOU MUST WEAR YOUR BADGE AT ALL TIMES — This little pin-it-on-your-shirt gadget is one of those official-looking laminated ID badges that visitors are often asked to wear when entering top secret facilities. However, in this case it's a clever party invitation from E/A Buffalo promo rep Barry Lyons, as he asked his friends to help him celebrate his recent move to the Chicago slot.

Charlie Gross (known as Chuck Kelly) has been named PD at WELI/New Haven. Chuck was formerly PD, MD & air personality at KYST/Texas City.

Speaking of new CHR's in Houston . . . WGLF/Tallahassee PD Ron Parker has resigned there to join new KULF PD John Lander in an unnamed capacity. You might remember John and Ron working together at WLCY/Tampa.

Also at KULF, GM Dick French has put in a good word for the staffers displaced by the pending format change. He told R&R, "I'd give my strongest recommendations to Burt & Kurt, Beau Weaver, Crash B. Crash, Mike Scott, John W. Smith and Anita Martini," who were all given their walking papers.

The Gary Guthrie versus CBS trial over the Streisand/Diamond duet "You Don't Bring Me Flowers" opened in Memphis on Monday (6-14) with jury selection and opening statements. Guthrie was the first to "create" the superstar duet, while he was PD at WAKY/Louisville four years ago. He spliced the two separate versions of the song together in the WAKY production room and sent the tape along to CBS in New York. The rest is history (as they say), but Guthrie feels he should be compensated for his idea . . . thus the trial. Guthrie is currently GM of KOPA/Phoenix.

John Stonis, former MD of KING/Seattle, is the new MD/Research Director at sister King Broadcasting station KGW/Portland.

And finally, all English-language music has been banned from Argentina radio as a result of the recent war in the Falkland Islands. Our bet is that the "Evita" soundtrack isn't exactly selling great in England either.

Communication Graphics inc

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"KEEPS THE FIRE BURNIN'"



"One of our strongest records! How can you possibly miss with REO?"

STEVE PERUN, WLS/Chicago

"Great summertime sound, contains familiar REO arrangements that brought them so much success last year. Hard to ignore."

TOM HUTYLER, KUBE/Seattle

"Great phones, looks like the beginning of another "High-Fidelity" sweep. The summer belongs to REO!"

LOU SIMON, WAYS/Charlotte

"No quote needed, performance speaks again! Top 5 phones immediately."

STEVE KINGSTON, WPGC/Washington D.C.

AVERAGE MOVE: +6

WBEN-FM deb 28
WIFI on
96KX 22-15
B94 30-27
B104 add
JB105 add 33
Q107 deb 20
WPGC 27-23
CFTR deb 36
CHUM 29-26
KEGL 28-24

Z93 add
94Q 27-25
Y100 on
Q105 26-25
WLS deb 38
WLS-FM deb 38
WLOL-FM 29-27
KBEQ 37-32
WGCL 28-26
Q102 add 30
WKTl on

KIQQ 39-35
KEZR on
B100 21-18
KYYX 30-24
KUBE deb 26
KIMN deb 23
Q103 deb 24
KZZP deb 29
KTSA add
KROD add 23
WTIX add
WNOK-FM add

KIHK add
KQKQ add
WLYT add
Q101 add
KSly add 26
WPHD 18-15
WHFM 33-27
WTRY 27-24
WRCK 29-25
WPST 22-19
K104 31-27
KSET-FM 29-21
B97 20-13

WFMF 26-22
Y103 40-36
CK101 37-33
WSKZ 24-20
WBCY 29-26
WAYS 25-23
WDCG 27-22
WSSX 28-22
WJXQ 8-6
KEYN-FM 28-24
KZ93 20-10
WZOK deb 19
Z104 24-18

WIKS 21-18
WKDQ 26-11
KKXX 26-23
KJRB 30-27
KNBQ 28-24
KCPX 28-22
K96 30-26
KHyt 40-33
WJBQ 39-29
WIGY 28-21
WTSN 40-32
WFBG 28-23
95XIL 28-19

Q104 31-29
Z102 36-32
WGLF 25-20
WYKS 35-30
KILE 22-17
KSEL-FM 19-14
KQIZ-FM 26-23
KELO 35-25
KKRC-FM 29-26
WSPT 20-16
KWLO 28-24
KRNA 23-18
99KG 32-22



**ON YOUR DESK JUNE 21st
GOOD TROUBLE**

INCLUDES THE HIT SINGLE "Keep The Fire Burnin'"

ON  **RECORDS AND TAPES**

PRODUCED BY KEVIN CRONIN, GARY RICHRATH,
KEVIN BEAMISH, AND ALAN GRATZER

See REO SPEEDWAGON on
"ENTERTAINMENT TONIGHT"
June 21 & 22
National Tour begins July 29

MANAGEMENT: JOHN BARUCK



Sales



JONATHAN HALL

SHERMAN'S RADIO ADVERTISING VENTURE

The Thrill Of Success: The Trauma Of Failure

It's amazing the number of people who've asked me, "What happened to Bob Sherman and the NBC Radio Division?" The answer is Sherman wanted to be on his own, as we reported it (4-30). But let's allow the former NBC Radio VP to set the record straight himself. Recently, I spent time with him in his new niche as President of Della Femina, Travisano & Sherman, a subsidiary of Jerry Della Femina's advertising agency.

BS: This new division is a result of a growing entrepreneurial bent that I've been nurturing and sometimes tried to hold back, not too successfully.

So the fantasy being lived out for me is little Bobby Sherman from Brooklyn is Jerry Della Femina's partner, working with his advertising agency to solicit advertising and marketing on behalf of radio stations. My successful experience



Bob Sherman

at WNBC, in particular, was partially the result of effective advertising and marketing. That's how this came about.

I'm an entrepreneur now and I hope for a long time. It's the great American Dream — to learn from the corporation, pay it back by contributing to the profit structure and then go out and do your own thing.

R&R: Well, you certainly were successful at WNBC.

BS: What I enjoyed very much with NBC was success. I have enjoyed the perception of success, the reality of success, and the rewards of it, one of which is being here right now in this new endeavor.

We should win because Jerry Della Femina and his people are amongst the

very best in the industry. Our agency also has extensive experience in advertising on behalf of media clients. This complements my experience and love for broadcasting on an operational level. Together we are a unique service.

Radio Philosophy

R&R: Would you explain some of your own radio philosophies?

BS: Moving a radio station forward in the ratings through marketing and advertising involves four processes. The first is to analyze the readily available data. This includes everything you have on the station, including mechanical diaries and word of mouth in the street.

The second is perception study to see how your and other stations are perceived in the marketplace.

The third is a positioning study. A third person, or the third part of the same person, takes all this data to see where there are opportunities. Where should we try to go? For example, an all-News radio station. Do people care that it is the most professional News station in town? Do they care that it is the station that gives the time most often?

"With respect to advertising, everybody in our business believes he is an expert. I remember lecturing to people, 'If this is the best advertising agency you can find, just get the hell out of their way.'"

What's particularly interesting to the people in this particular locale? Where is the void? What should we go after?

And when you've gotten the raw data, you have done a special perception study, you have handed it over to a positioning analyst, then you go to a Jerry Della Femina. And then you say, "Here is what we know about us; here is where we need to go, here's what our strength is. What do you think of this particular position we want to take?"

Either he'll say "Yeah, that's a terrific idea" or he'll say, "I've been doing this stuff for 17 years. I've been looking at research for 17 years and while most of the time at first blush this would look wonderful, let me tell you about this trap I fell into a few years ago in trying to do this."

So the answer is "no, and let's do it this way." And I think that is how this process should really work. I think there is too much autonomy in the wrong hands in advertising.

R&R: So you are really trading on your experience in radio and your partners in advertising.

WMAL'S OCKERHAUSEN HONORED — Andrew Ockerhausen, Exec. VP/GM of WMAL/Washington, recently received the Greater Washington Board of Trade's 1982 "Man Of The Years" award for outstanding contributions to business and the community. Ockerhausen is pictured at left being presented with the award by Board of Trade President Stephen Harlan.



BS: Yes. I don't pretend to have all the answers about the advertising process per se. I believe I have some questions about how radio works and I know who to ask about creative because they are right here in our agency. The whole purpose of this place is marrying what I have learned and have had to unlearn about radio and broadcasting to what is available in this place.

"I got half a million people to that station during the course of one book. And they are still trying to get back some of those listeners that I introduced to an awful product ... It's a big misconception: let's get a giant advertising budget and go spend."

R&R: Are there some misconceptions in the marketplace that you have identified? I mean flagrant misconceptions that are generally held by GM's and GSM's regarding advertising.

BS: As in programming, with respect to advertising, everybody in our business believes he is an expert. I remember lecturing to people at NBC, and I rarely do that. I said, "If this is the best advertising agency you can find, just get the hell out of their way."

Once you have decided that these are the people who know the most about the advertising business, give them all the data that they ask for and then stay out of the process. It's their business. And that has nothing to do with arrogance or cockiness or resenting input.

R&R: Do you restrict input?

BS: Bob Pittman (former WNBC PD and now Sr. VP of Warner Amex Cable Channels) expressed an interesting thought. Somebody was really trying to get into a conversation with him at WNBC about our programming and Pittman asked me to keep the guy out of his office. And I asked why he wasn't willing to take all the input he could get.

He said, "I am very impressionable and that person is very smart. And he is going to talk me into doing something that he is less expert at than I am — only because he sounds real smart and I am impressionable. I don't want the input. I have got to go with my belly and my experience and my history." That is a very important lesson for some people to learn.

The Abuse Of Advertising

R&R: Can you point to any misconceptions about using advertising that are generally held in the radio industry?

BS: The more money, the more ratings! In 1975, I went to Philadelphia on behalf of CBS to change WCAU from a Talk station to an all-News station. Within a month, I had a new format. And it was summertime and I had this giant budget from CBS to promote the station. Since it was summer and stations typically don't promote that much, I thought I could introduce this new product

and steal a ratings book.

And we went from whatever to a giant number one in the book. And you should have seen all the newspapers and the congratulatory letters and memos and telegrams to CBS.

I got half a million people to that station during the course of one book. And they are still trying to get back some of those listeners that I introduced to an awful product — and they've had lots of wonderful products since that time.

I did them more damage than good with advertising. I gave myself an ego trip for a couple of months and then stayed in Philadelphia — which is a lovely city — four years longer than I should have. I damaged myself, I didn't love myself at all. It's a big misconception: let's get a giant advertising budget and go spend.

R&R: One of the themes I've followed in doing this series of articles has been that programming and sales should establish a better working relationship. How do you feel about that?

BS: I see programming and sales as being polarized. It is appropriate that the job of a programmer is to maximize the ratings of a station. The objectives of the sales manager are to maximize the revenue of the radio station. The profit decisions are made by the general manager.

The goals of the PD and sales manager are appropriately antithetical in the best of all worlds. And the GM is called upon to decide in this case or that case which direction will lead to the maximization of profits.

R&R: Any tips for sales people?

BS: Every new salesperson ought to spend four weekends at a flea market. I go to this giant flea market where there are maybe 300 to 400 vendors. And it's the same people week after week, month after month, year after year.

"I see programming and sales as being polarized ... The goals of the PD and sales manager are appropriately antithetical in the best of all worlds. And the GM is called upon to decide which direction will lead to the maximization of profits."

That tells you right away that unless they are psychotic or have no place else to go, these same 300 to 400 people are making money at this flea market every week. Some of them rent two feet by two feet spaces and some of them have 400 square feet. Some sell \$2000 antiques and some of them sell dollar buttons. And everybody is making money.

The analogy should be clear. It doesn't matter what your radio station's product is for you to be a successful salesman. Every radio station has something to offer, and if you don't believe that, you shouldn't be selling.

(The Bob Sherman interview continues next week).

REP REPORT

Barry Dunn named Sr. Accountant for Katz Communications, coordinating all financial activities. He previously held a similar position at Warner Amex Cable Communications.

Katz has assumed representation duties for WKRZ-AM & FM/Wilkes-Barre/Scranton ...

Frank O'Neill becomes Research Director for McGavren Guild, coming from the Research Manager post at Computer Systems. At the same time, Jane Sobel joins the company as a research analyst ...

Rick Holmberg appointed San Francisco Manager for Bernard Howard & Co., having held San Francisco Regional Manager positions at Torbet and PRO previously. Also joining Bernard Howard are Ron Nahoum in the New York office from a Blair account executive slot, and Nancy Dundas as an account executive in the Chicago office, from Roslin Radio Sales Chicago Branch Manager. Bernard Howard has added several stations to its client lists recently, including WCFL/Chicago; WPEG/Concord, NC (Charlotte market); KAEZ/Oklahoma; and KIBS/Bishop, CA.



Frank O'Neill

IF YOU DON'T HAVE

THE INSIDE TRACK

YOU DON'T HAVE

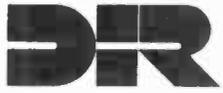
PETE TOWNSHEND

Join the more than 200 stations who have Pete Townshend in his only broadcast interview this year, timed to coincide with the release of his new solo album *All The Best Cowboys Have Chinese Eyes*.

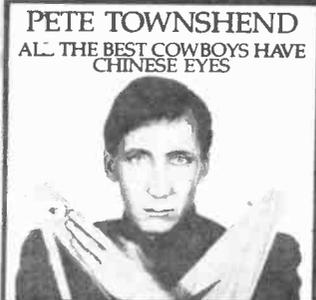
Exclusively on DIR's THE INSIDE TRACK with Lisa Robinson, broadcast the week of June 21.

The Inside Track—a 90-minute monthly special

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Contemporary Hit Radio



JOEL DENVER

EXCITEMENT PLUS REALITY

AM Stereo Draws Response From Two Channels

AM stereo could be the most talked-about subject in radio broadcasting. Following my recent article on the subject (R&R 5-21) with KFRC/San Francisco PD Gerry Cagle, some interesting mail has come in that should be shared.

Naturally the excitement and positive feelings towards AM stereo are present in these letters, but there is a rather sobering letter from a chief engineer that deserves close inspection. Whatever your feelings on the subject, only the future will be able to demonstrate how quickly the public will embrace this new technology. Before getting to the letters, KTSA/San Antonio Station Manager Lee Randall sent me the following station logo and some accompanying literature.



KTSA served as the FCC's AM stereo test station in Texas in 1979. Like KFRC, it's using the Kahn-Hazeltine system, and the station has gone on record as endorsing the system. Lee points out the following advantages of this system:

- Mono listening will not be affected by the stereo signal.
- Signal strength will not be diminished.
- Two radios may be used to achieve the stereo effect prior to the purchase of an AM stereo receiver.
- Conversion of an existing radio to Kahn AM stereo will be minimal in cost.

Like KFRC, KTSA is already hard at work within its marketplace handing out information about AM stereo to listeners at various events, plus announcing on the air



STAY ALL NIGHT WITH ME... OK — Could it be love at first sight between KC101/New Haven night jock Doc Rossi (left) and Atlantic recording artist Laura Branigan? Not really, she's just dropping in to say hi to the folks on the radio while promoting her new album "Branigan" with the just-released single "Gloria."

that AM stereo is coming. It's also encouraging all AM stereo manufacturers to adopt the use of the Kahn patent, which automatically adjusts bandwidth on receivers. When there is little adjacent channel interference, the radio automatically tunes wider to allow improved fidelity. Lee also welcomes calls from other AM broadcasters on the subject.

Now To The Mailbag

► The first letter comes from WTIH/New Orleans Assistant PD Gary

Franklin. In it, he points out that the hardest people to convince about the positive effects of AM stereo will be those in control of the station budgets.

Dear R&R:

The future of AM radio is "stereo" period! The advantages that Gerry Cagle pointed out are obvious to programmers in general whether they are AM or FM. I believe the problem that AM stereo faces will be the old bottom line once again. The people who control the pursestrings at several AM stations are not convinced that AM stereo is a savior. Letting that money go on (what seems to them) a gamble in today's economy is flirting with disaster. Just look around the country at all the (once) AM giants that finally succumbed to FM the easy way... by giving up.

I don't think the public will be that difficult to sell on AM stereo. I believe the hardest people to sell on it will be the executives who handle expenditures. These people will have to be convinced that once again their AM radio stations can be exciting entertainment vehicles. I believe the future of radio, not just AM radio, hangs in the balance. The prospect of competitive AM-FM battles will remain a dream until the "boss" is promoted properly. Let the wars begin!

Too Many Systems?

● The next letter comes from Steve Summers, former MD at WDRQ/Detroit. He's currently looking for a new position, and his perspective comes from someone not caught up within the environment of a radio station on a daily basis.

Dear R&R:

I found your report with KFRC's Gerry Cagle on AM stereo very interesting. It can only give AM more ammunition to compete on an equal level with FM stereo. Let's go for it!

However, what concerns me is will AM stereo take as long to catch on as FM did? AM stations turning stereo will need to

- Selling Management On AM Stereo
- Too Many Systems Clouding The Issue?
- Receivers Should Be State-Of-The Art

heavily promote their new technology. The promotions discussed by Gerry Cagle (radio giveaways, etc.) will be needed to speed the orientation process along.

With five AM stereo systems currently available, will we see a situation where various systems are used in different markets, or even the same market? Driving from San Diego to Los Angeles might mean a whole different system to hear AM stereo. I fear this problem could cloud the entire AM stereo movement.

Technicalities From A Technical Expert

■ The final letter comes from Dick Hyatt, Chief Engineer for WGHQ-WBPM/Kingston, NY. He makes some valid points for all AM broadcasters to consider.

Dear R&R:

As Rich Little says (though I'm old enough to remember Art Baker saying it), "you asked for it." Needless to say, this letter is in reference to Gerry Cagle's comments on AM stereo.

I was genuinely dismayed by the apparent lack of understanding, if not vision, expressed by someone who by virtue of his track record of successes really ought to know better. Gerry does indeed paint a "rosy picture," as you stated, but I think it's time we all took off the rose-colored glasses and addressed the real issue.

AM stereo, generically, is a non-issue. We simply must have it. The first real issue we face is "which system?" That's critical because the systems approved en masse by the FCC are of wildly differing characteristics (burn all those flyers folks, and put your headphones on).

There are manufacturers who would tell you that the Commission would not approve any system that would degrade what we already have. The jury's in on that one already (how many of you went through that now-famous listening booth in Dallas)! Some of the systems actually have the potential for driving down listening spans (two channels of garbage is still garbage, only twice as bad).

When you see all those ads listing stations that have gone with this system or that (and all manufacturers will likely do this), ignore the hype. Some stations make good decisions; others make bad ones. Market size is no criterion. Some stations may actually have been forced by the manufacturer to buy the equipment outright before

testing (a pretty outlandish arrangement, but I understand it did occur), and thus have an investment to protect (ask your own engineer; you too, Gerry).

Unfortunately, even if you choose the right system you're still not home free. Gerry is obviously correct in his assessment that stereo has the potential for being the catalyst for at least the technical rejuvenation of AM (we'll talk about programming shortly). Stereo itself is not the key element here.

We as an industry have been forced (by the receiver manufacturers, who in turn blame the consumers) to process, pre-emphasize, and perform other audio contortions to "push" (reluctantly, I might add) programming through receivers that are light-years behind radios that were in common use during the "good old days." Modern FM uses processing to be sure, but not as a "fix" for the receiver end.

If AM stereo does not precipitate significantly higher quality AM receivers, it won't matter which system Gerry has. And, sad to relate, the signals coming from the radio manufacturers clearly indicate there is no priority on this. The prevailing philosophy seems to be "give 'em stereo, sell 'em new (but not better) receivers," and move on. The AM broadcaster does not have that option. The listeners will never believe us next time.

But first things first. Make sure all's well on your end, so the manufacturer can't blame your poor signal as the reason he wouldn't be able to sell better receivers.

Gerry says that with KFRC's choice "if you're listening at a party, in your car or office, you'll find it surprisingly like FM." Is that as high as we're aiming? Mum's the word, but there is a system that doesn't require a listening environment with high ambient noise to mask deficiencies.

Please don't misread me. I am not proposing a specific system here. The only stake we have in AM stereo is to insure that our stations sound the better for it. Tread these waters carefully; we'll never pass this way again.

Beyond that, Gerry correctly alluded early on to the "ultimate" answer, that FM programming beat AM, and not the medium itself. By the end of the article he seemed to have forgotten that bit of wisdom. "All you have to do is put in the bullets and fire back," he is quoted as saying. True enough, but some weapons are better than others.



THE INS AND OUTS OF EXERCISE — Nothing like some good exercise for stimulation and fitness, and TV fitness expert Richard Simmons obviously agrees. Richard recently completed his new Elektra album "Reach," and dropped by to "reach" for KEARTH/Los Angeles PD Bob Hamilton. Shown (l-r) are E/A's Scott Burns, Hamilton, Simmons, and KEARTH personality Pat Evans.

**“Advertisers love the way
capacity crowds cheer,
yell and beg for more.”**

Jim Freeman - GSM
KHTZ/Los Angeles



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The Great Rock & Roll Time Machine is a dramatic new approach to rock entertainment and the cornerstone of several major radio promotional events. The soundtrack to our lives, compressed into 25 minutes - a dazzling multimedia experience. In this relatively new art form, slides, film, animation, and special effects combine with a soundtrack to dazzle the viewer's senses with color, sound and movement. Over 100 images a minute flash by.

**“The Time Machine reinforced our position
as ‘Atlanta’s Music Radio Station’”.**

Gary Hiatt - AE
Z93/Atlanta

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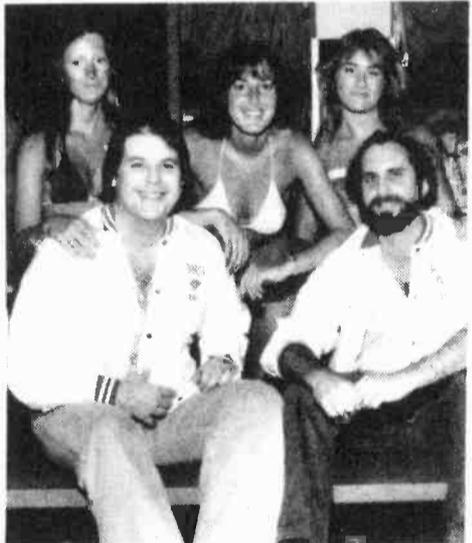
IF IT AIN'T ONE THING, THIS MUST BE CLEVELAND — Richard "Dimples" Fields hit the streets promoting "If It Ain't One Thing It's Another" and stopped in at WGCL/Cleveland. Pictured (l-r) are Pickwick rep Larry Evanoff, PD Bob Travis, Fields, and Boardwalk VP Ruben Rodriguez.



MORK MAKES THE PLAYS — KRNA/Iowa City recently held a softball game with KCRG-TV/Cedar Rapids, and Robin Williams was the celebrity umpire. KRNA won 13-12 as over 1000 fans looked on. Shown are the starters for KRNA (l-r), including PD Bart Goynsbor, Williams, Operations Manager Rob Norton, morning jock Tom Hamilton, and MD Jeff Harmon in the Yankees shirt.



J. GEILS ROCKS ROCK107 — After a recent concert appearance by the J. Geils Band, ROCK107/WRCK/Utica PD Jim Reitz took a stroll backstage to chat with the band. Pictured (l-r) are Geils member Seth Justman, Reitz, and leader singer Peter Wolf.



SUNTANNED SWEET HEARTS — If you're in Florida, take advantage of the sun with your promotions. That's what WYKS/Gainesville did with these winners of its suntan contest. In front of the winners (l-r) are PD Karl Kaufmann and MD Lou Rodriguez.

The Music Section

CHR's Most Accurate
Music Information
Begins on Page 55

M105

Continued from Page 3

about 75% gold." However, McVay indicated that the station would not necessarily be downtempo, saying, "I think you can be Adult Contemporary and still be contemporary and fun to listen to."

The new airstaff includes: Mike Ivers from WNDE/Indianapolis in morning drive; McVay, 10am-12 noon; Ron Foster of WQIO/Canton, OH for 12-4pm, Beau Elliott of WOHO/Toledo, 4-8pm; Tom Kent from the Continental Satellite Net, 8-12 midnight; and Jennifer Anderson (who was Jenny Cheeks on the M105 staff), 12 midnight-6am. Chuck Collins will remain with the station as Production Director.

McVay revealed that an extensive amount of market research led to the format change, and that the research project would be ongoing.

Boudreau

Continued from Page 3

Most recently assistant Program Director of the combo facility, Boudreau first joined KGO in 1973 from WERE/Cleveland. She remarked, "It's an exciting challenge to program a station with the stature that KGO has and to pioneer Talk radio further into the 1980's. It's also very exciting being the first female program director of KGO and of a station this size in the market."

Kamen moves up from Associate News Director, a post he held for the past 2½ years. Prior to that he served as a correspondent with the ABC Radio Network, simultaneously reporting for New York stations WABC and WPLJ. "I'm more than excited with this new challenge," Kamen commented. "I can say without hesitation that the people in the KGO news department are the most creative and professional team I've been associated with."

Air Supply

Continued from Page 3

several less prominent defendants. The charges include breach of contract, inducing breach of contract, defamation, and conspiracy. More specifically, it's alleged that the defendants conspired to "financially and professionally destroy" Bestall and Reynolds, with Arden accused of conveying "threats of grievous personal and bodily injury."

Arista and Careers Music are charged with telling the group its agreements with

Bestall and Reynolds were unfair and inducing the band to break the contracts. In addition, Arista allegedly failed to provide accountings of Air Supply's royalties.

Air Supply's suit against their former managers contends that they had signed unfair and financially harmful agreements owing to their inexperience, and seeks their release. The countersuit asserts that the contracts remain valid until March 1986. Spokespersons for Arista and Arden told R&R they had not been served with the suit at press time and therefore could not comment.

Bits

• K96/Provo is presenting the first "Concert Of The Air" for the July 4th holiday as part of the "Freedom Festival." According to MD Kidd Kraddick, "This will be the largest fireworks display in the country, and it will all be synchronized with music which will be aired in stereo over K96."

• KSEL-FM/Lubbock recently held its "1982 Backyard Concert." The station sits on over four acres of land and literally held the concert in its own backyard. The show featured MCA artists Point Blank and Joe "King" Carrasco. Admission was \$6 for a full day of rock and roll.

• WQXI-AM & FM/Atlanta have been named "The Voice Of The Chattahoochee," which makes them the official sponsoring stations for all events at the Chattahoochee National Recreation Area.

• WZYP/Huntsville recently did a "\$5000 Cash Drop" from a helicopter. People went wild as the chopper made three passes, dropping money, McDonald's coupons, and coupons for T-shirts and albums.

Motion

WIFI/Philadelphia ups Andre Gardner to Production Director, as Steve York departs for ABC's Superadio... KEEL/Shreveport names Jeff Edman as the new PD replacing Howard Clark who moved to KYKX/Longview, TX as consultant... CKGM/Montreal MD Kevin Shea is leaving at the end of June to become Assistant PD at CJSB/Ottawa.

Sultcase Simpson departs 96KX/Pittsburgh to be replaced by Craig Jackson from Q103/Denver. Other changes at Bobby Christian's station include Brian Matthews promoted from swing to replace Mike McGann, who was named PD at WTVN/Columbus, and Keith Abrams joining as swing man from WKST/New Castle, PA... KIMN/Denver late-night rocker Dave Bogart moves across the hall to Country sister station KYGO... Q101/Meridian promotes MD Bill Evans to sales, and taps former WZYP/Huntsville PD Chuck McCarty as his replacement... WMJY(Y107)/Long Branch, NJ is now "100% live CHR," according to MD Beau Richards... WCGQ/Columbus promotes night rocker Bob McGee to Assistant MD.

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And our entertainment pages give you exclusive scoops on AOR, CHR and A/C artists, as well as Hollywood celebrities. Separate services? Nope, they're all part of the *Wireless Flash*. Maybe that's why more than 350 radio stations in the U.S., Canada & Australia are subscribing to the *Wireless Flash*. Maybe you should, too.

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Q105	KINT	WOMP-FM
WLS-FM	KBFM	95XIL
KFI	KROK	WZYQ
KIQQ	BJ105	WFLB
KEZR	WANS-FM	KSEL-FM
XTRA	WVIC	KVOL
KYYX	KZ93	WRKR
WPHD	Z104	WSPT
WRCK	WNAM	WAZY-FM
	WIKS	KRNA
	WKDQ	KFMZ
	KKXX	KENI
	KNBQ	KSLY



REDDINGS

"(Sittin' On) The Dock Of The Bay"



WJDX add 28
CK101 add
FM100 add
WGH add
WVIC add
KSKD add
WACZ add
95XIL add
KILE add
KFRC 34-31
WFBR 13-9
KINT deb 27
KROD deb 26
KYNO-FM 34-24
KCPX 33-25

Q104 18-17
KIQQ on
K104 on
KHFI on
KBFM on
WZZR on
WGBF on
95SGF on
WFLB on
KCBN on



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JEFF GELB

AOR Futures: News And Special Programming

One area of growing concern in discussing the immediate future of AOR radio is the part news programming will play, especially in light of deregulation. Should News Directors ready resumes and start packing their bags, or will smart programmers retain a full-service news department to cover the stories that listeners want/need to hear?

Also of growing interest to AOR radio is the burgeoning number of radio networks specifically geared toward our format. It is a sure and flattering sign of our format's success nationwide that so many options now exist, and more are sure to follow. At the same time, programmers whose listeners have said they want "more music and less talk" must wonder whether special programming of any sort is a positive or negative programming element.

Our "panel" of experts tackle these questions and more this week in their discussions of the future of AOR news and special programming.

WZXR/Memphis PD Redbeard

"In head-to-head competitive situations, where two or more AOR's in a market are all playing more or less the same music, the decisive factors in winning lie in three areas: air talent, promotion, and news and special programming.

"With news and special programming, it's definitely the quality and not the quantity that will work. Look at it like the spices in your programming recipe: not enough and

"A significant technological innovation will have a profound effect on both network news and longform special programming; that is digital satellite distribution."

— Redbeard

your programming is too bland; too much and the mix is unbearable.

"The keys to success for the networks and outside program syndicators will be their understanding of local station goals and their responsiveness to those goals. We'll continue to see successful station programmers consult this field, or better yet, migrate into their ranks. The success of all of these program suppliers depends on understanding the fundamental need common to all good radio stations, while being flexible enough to mold their programming into the unique framework of each station in its own competitive situation. At least one news network, the Source, has responded to its affiliate needs by instituting a capsulized newscast in afternoon drive that can be aired in a 30- or 60-second length, at the discretion of the local station. It's this type of responsive, versatile programming that will thrive in the future.

"Conversely, the program syndicators that offer, 12-, 24-, and even 48-hour megaspecials with five national spots per hour and 144 local spot avails to be aired one specific weekend only between 9am-midnight, all sold without even an audio demo (believe it or not), are going to find it tough going until sales managers start programming radio stations.

"A significant technological innovation will have a profound effect on both network

news and longform special programming; that is digital satellite distribution. This will seemingly bring network newscasters and actualities out of their distant vantage points, and because of the stunning presence this technology provides, create an impact previously possible only in a live local studio. Besides the increased audio fidelity, a large amount of time and money will be saved due to the elimination of disc pressing, tape duplicating, and mailing. This means more timely delivery of dated or late-breaking shows.

"The key to success for the local stations will be making 'outside' programming sound like it's all theirs, by carefully choosing the programs in which the content and production are compatible with their sound and image, and also dressing it up with locally-produced promos, opens and closes, audio logos, and rock performer ID's.

"The bottom line is that outside programming should be a tool, helping to build a better product by providing depth and further reinforcing your image as the new mass appeal format."

WDVE/Pittsburgh PD Howie Castle

"Networks are quickly becoming more than news services; they're becoming full-time programming services offering quality specials and concerts (for example, the merger of the Source and Starfleet Blair). With satellite technology, the quality of live programming will improve dramatically. As a result, many of the regular syndication companies could start feeling the squeeze, especially since many of the concerts and specials offered will be duplicated by those networks in the same week."

Consultant Jim Cameron

"With the imminent split of AOR into two sub-formats, Adult-Oriented Rock and Teen-Oriented Rock, the future for news/information programming looks bright for the former and dismal for the latter. In tight economic times, deregulation will leave news staffers vulnerable to layoffs at teen-oriented AOR's. But for the 25+ AOR audi-

"Watch for some AM's to battle AOR's for 18-34 listeners with new 'Young Adult Talk' formats." — Jim Cameron

ence, a credible news operation will be a tremendous draw. Once the networks complete their switch to satellites, their program clearances will improve as dramatically as the fidelity of their feeds. Syndicators will be in trouble, unable to compete with instantaneous delivery of programming. Watch for some AM's to battle AOR's for 18-34 listeners with new 'Young Adult Talk' formats. As in TV, 'happy talk' news will fade, as listeners search out credible information to cope with and survive the Eighties.

"In 1983, at long last, the programming

KJET Takes Off



Seattle has a new AOR . . . sort of. On May 31, KZOK-AM was renamed KJET and jettisoned oldies programming for automated "modern rock." It's a daring move, especially in a market where there's already been an AM modern rock experiment (KZAM-AM) that failed.

KJET PD Steve Larson explained, "KZAM-AM was exposing too much product too quickly; there was no consistency to their sound, which came off confusing to listeners. KJET puts out a more homogenized sound; we have a tighter rotation of our 'mainstream' artists so as to establish them. Once they're established, we'll add more fringe stuff."

For KJET, 'mainstream' equates to groups like Human League, XTC, Devo, Graham Parker, the Clash, and the B-52's. It also includes some mainstream AOR acts that have crossover potential: the Cars, Pretenders, Police, Tommy Tutone, Johnny & the Distractions, and Tom Petty, to name a few. Most of KJET's music is post-1975, but a "roots" category includes British invasion bands like the Beatles, Rolling Stones, Kinks, and Who, all of whom Larson credited as trendsetters for modern rock. Also featured are various local bands.

Larson picks the music by texture, familiarity, and how it will fit in with the rest of the KJET music mix. Teens and mid-20's females are the target demo, though Larson reported that early response to KJET indicates quite a few older listeners are in its audience.

Larson claimed that the role of KZOK-FM consultant John Sebastian in KJET is minor: "He's observing. I get some input from John on Top 40 formatics, but he's not consulting — it's seat of my pants radio." Nor is KJET a clone of KROQ/Pasadena, the most famous example of a successful modern rock outlet. Larson stated, "I'm really blazing my own trail here. I did listen to KROQ tapes and was inspired, in the sense of realizing that this sort of programming can work. But they're doing it differently — Los Angeles is so much bigger than Seattle, so they have more room to play really unusual stuff; they can be more extreme."

Automation and AM: two potential stumbling blocks to any rock format — but Larson sees them as challenges: "If someone started doing this on FM I'd take it in the shorts. But I don't see that happening, so for now, I see us on AM as a plus. Radio is cyclical, and right now it seems that it's AM that's exposing new music while the FM'ers play the 'dinosaur rock.' The automation could be a negative if we tried to hide it. But we're gonna have fun with it, be up-front about it, have the jocks talk about it. Of course, I'd love to go live if ratings warrant it.

"Last fall the Arbitron's showed KZOK-AM with about a .4, so anything would be an improvement. I'd like to see a one share for the station in the fall book; that would mean we're on the right track. I think we'll show; initial response is ten times what I expected."

Best of luck to Seattle's new experimental AOR!

pendulum will swing back, favoring news/information. And if the music's also right, adults will return to AOR. Diversification and deregulation notwithstanding, there's still a market for full-service radio: music and information."

KWXL/Albuquerque PD Bill Stambaugh

"AOR radio will see changes in news, syndication and features in the coming year. These changes will be in the areas of content, availability, and form of presentation. I expect the changes in content to be evolutionary. In the past year, the news nets have adapted their programs to target the national AOR audience more accurately. This will continue. Newscasts and network features will become even more usable to AOR programmers. I believe the AOR programmers who incorporate more news and features will find this provides a competitive edge for their stations.

"The syndicated programming scene will become even more competitive. More new programs will be available, along with more variations on the interview/concert/music and news formats. The possibility of overdoing special programming exists; increasingly we'll be asking, 'How much is enough or too much?' And, 'Which of several features does the best job?'"

"The big change I see is in the way the news and features are delivered to AOR stations. Even here in Albuquerque, we're not deciding if, but when, we'll get a satellite receiving station. AOR networks going on satellite will mean major changes in the future: improvements in the quality of signal, and speed and ease of delivery. It's also obvious that the major AOR networks will be absorbing the best of the independent syndicators and programs, so the form of delivery will, to an extent, determine the content."

Media Consultant John Parikh

"At last, I think the better PD's have realized that commercial-free is no substitute

for good programming, although it has some positioning value for one station per market. Commercial-free drew attention away from the most important element of radio if it is going to compete successfully against tape . . . that is, the element of surprise, of the unexpected.

"The better PD's will carefully and very selectively integrate news and special programming into the broadcast week. News on AOR will be brief and relevant. Special programming should focus on music or important elements in the lifestyle of listeners. Rock histories, countdowns, and self-help shows will work best. Excellent comedy has a place but must be showcased properly and sequenced in the right spot, not in between two 20-minute rock jams. Cross-promotion of the shows will be as important as the shows themselves."

KRQR/San Francisco PD Dave Roberts

"One of my greatest needs right now is for live concert programming. My research has shown that this is the one thing that really separates the men from the boys. I realize we're working within a finite universe, but many of the groups offered by the syndicators currently are marginal. This isn't to say these bands don't deserve exposure, but when we're running 'specials,' they have to be truly special.

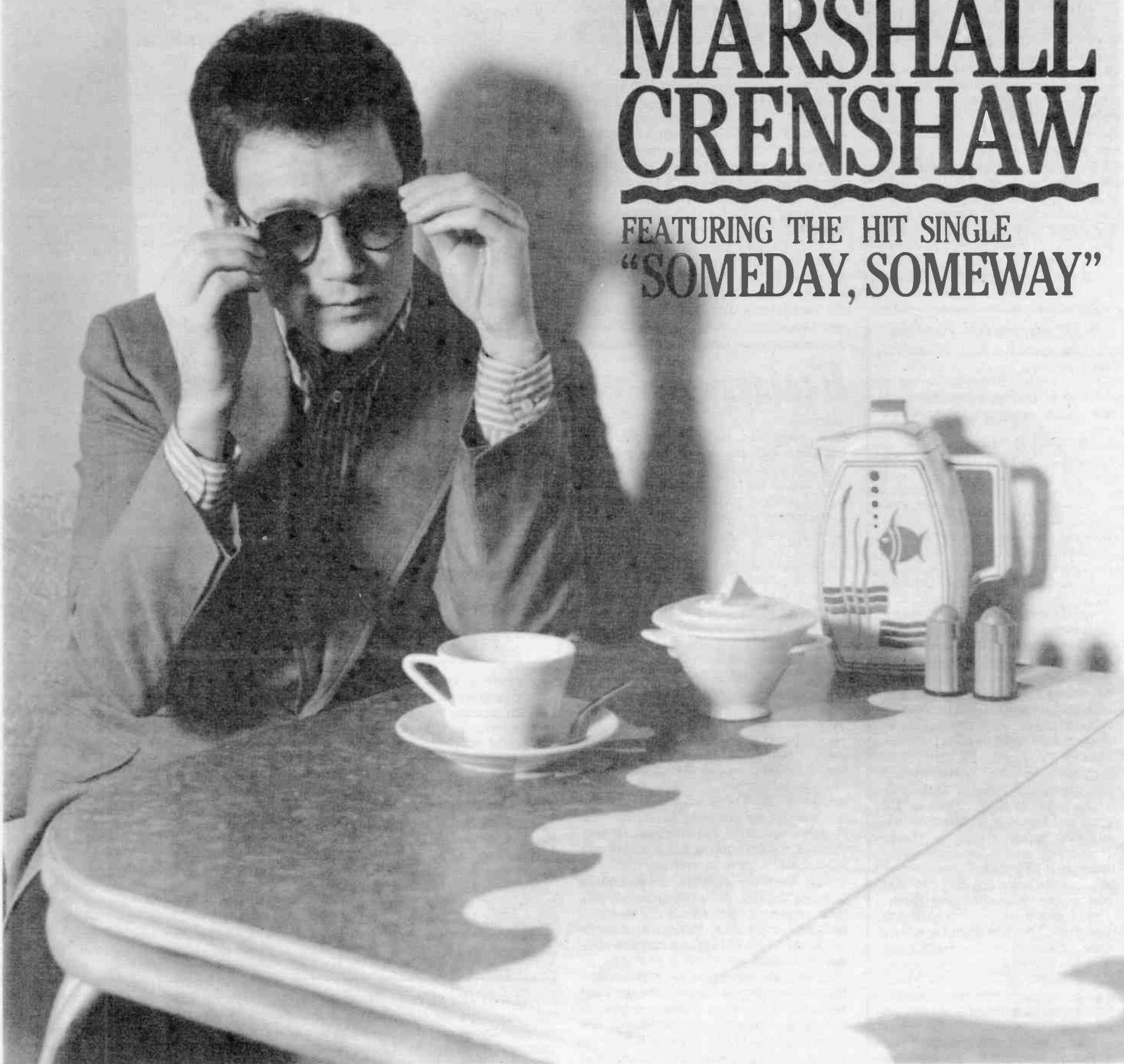
"I'm particularly interested in live-via-satellite concerts. We get great reception to these. It's the kind of program that takes advantage of the immediacy of our medium. I'm sure we'll see an increase in these shows.

"As for lifestyle features, our positioning in this market right now demands we keep talk and clutter to a minimum. So we have no immediate need for that type of programming. But, in my estimation, for AOR, network services generally seem to be incompatible. I think news must be local; the audience is very sensitive to the structured produced approach, and I see this as an

Continued on Page 26

MARSHALL CRENSHAW

FEATURING THE HIT SINGLE
"SOMEDAY, SOMEWAY"



ALBUM DEBUTS AT 40 ON R&R AOR CHART

FMBQ ALBUM REPORT - DEBUT 47

ALBUM NETWORK - 33-31

BILLBOARD - 85** -72**

CASHBOX - 97-85*

"Marshall Crenshaw's rock and roll has the kind of simplicity that has to be called classic... There's no point in flogging Crenshaw into the next big thing. But if rock and roll is one of your on-going joys...he's probably the next necessary thing."

ROLLING STONE MAGAZINE

★★★★½

IN HOT ROTATION

WRIF KZOZ WDEK
WMMS KMTN WPDH
KNX-FM KSPN WERI
KVRE WXRT

ALREADY ON:

WCOZ WLZ WRXL WDHA WXUS KTIM
WPLR WFBQ KATT KBPI KKRQ WPYX
WNEW WIOT KMOD KILO KFMG WRKI
WMJQ WMYK KLBJ KBCO KMGN WTPA
KLOL KISS WYMX KGB-FM KBCO

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EVOLUTION

WAPP/New York signs on as AOR Monday, June 14 with WHO's "Won't Get Fooled Again" . . . WIDD/Johnson City, TN switches from AOR to A/C . . . Dave Kettinger exits as PD of WWTR/Bethany Beach . . . Jona Denz is named PD at KLRB/Carmel . . . George Bradt is appointed PD for WBRU/Providence . . . John Bloodwell joins WCOZ/Boston as Promotion Director from WMMR/Philadelphia . . . Departing WMET/Chicago MD Dave Benson was inadvertently listed as PD last week — apologies to WMET PD Trip Reeb! . . . Dave Spodell is named Research Director for CHEZ-FM/Ottawa; Rob Braide remains MD . . . "Big Marty" is appointed MD for KOMP/Las Vegas . . . Jon Dillon is named Music Coordinator for KZEW/Dallas . . . WSYR/Syracuse MD Tommy Nast

departs for a position with Album Network on July 1st (leaving the station without both a PD and MD if no new choices are made by then) . . . Burkhardt/Abrams signs WKDF/Nashville as a client station . . . John Thomas exits production and airwork for DC101/Washington . . . Tom Sheehy is named Promotion Director for WMMR/Philadelphia . . . Michael Bright joins WCOZ/Boston for overnights from WLLZ/Detroit . . . Michael Keating exits afternoon drive at WIZD/W. Palm Beach as Jeff Allen joins from K102/Pompano Beach . . . Geoff Babb joins WXUS/Lafayette from WIU/Kokomo from afternoon drive . . . Bob Gelms moves from overnights to 10p-2a at WLUP/Chicago . . . KICT/Wichita hires David Stone from neighboring KEYN for production . . . New to WIQB/Ann Arbor is Jeff Carter for overnights and Lisa Oliver as Public Affairs Director.

AOR Reporter Profile

WWCT/Peoria

PD: Rick Peterson

Power: 36,000 watts

Consultant: none

Slogan: "The Home Of Rock 'n' Roll"

"At 106 WWCT we promote ourselves, both on and off the air, as the home of rock and roll. Put simply, when someone in Central Illinois is in the mood to rock, we want to be the radio station he turns on. Although we are the only AOR in the market, a couple of local CHR's also program album cuts and two Chicago AOR's are available on cable. So the 18-34 competition is tough. We make every effort to keep up-to-date with what's happening in the world of music and other areas of interest to our audience, and relay that information to our listeners in a friendly, one-to-one manner. Frequently, 106 will cosponsor musical events at local nightclubs and area parks, often with the proceeds going to charity. One of our most successful promotions is 'the basement tapes'; during the annual promotion, we solicit recordings from local bands, play many on the air, award studio recording time and band equipment to the best bands, and present those acts in a nightclub showcase. The 'basement tapes' has done wonders in enhancing our image. We don't have a large promotional budget, but we manage to keep visible through bumper stickers; 50,000 were distributed last year. As an incentive to display them, prizes are awarded out of the station's van to cars spotted with the sticker. This promotion has proven to be an effective cume builder.

"Musically, our library ranges from Jackson Browne to Black Sabbath. We lean heavily on classic AOR artists like the Rolling Stones, the Who, and Led Zeppelin. As for currents, essentially we're looking for songs that fit in with our overall air sound. We keep close tabs with what's happening at other AOR's in our region and are more than willing to jump on an album early or embrace an unknown act. That kind of attitude keeps us sounding fresher than the competition, and hopefully keeps us an important station in the eyes of the record companies."

— Rick Peterson

Futures:

Continued from Page 24

area where the station can benefit by building a relationship with listeners. This is a potential problem the networks will have to deal with in the future.

"My most important consideration for special programming is its compatibility — artist compatibility, and program compatibility. I've encountered some AOR programs that incorporate Top 40-style narration, inappropriate commercials inside the shows, and many times, just too much talk. For example, we ran a show featuring a solid AOR act that included a 60-second spot for the Jacksons. I realize it's hard to meet every programmer's needs, but I am often amazed at how out of touch some syndicators can be in terms of the discipline we impose on our own formats. They must address this situation.

"Syndicated programming is so incestuous — I ran a Tommy Tutone show and a few weeks later another station adjacent to this market carried Tutone from another syndicator. It all begins to sound the same, and the specials are going to end up sounding less special if this continues. If syndication and networking has a future with AOR, it will require innovation."

Next week we complete our monthlong look into the future of AOR as we ask programmers for their predictions of the direction stations will take in promoting themselves, in terms of both contests and community visibility.

As with all columns in the AOR section, this series is open to your own thoughts and feedback. If you have a strong opinion on one of the topics covered throughout this series, and would like to share it with the rest of the AOR community, contact Jeff Gelb at R&R, 1930 Century Park West, Los Angeles, CA 90067. This forum is industry-wide, by the way; you needn't be an R&R AOR reporting station to have your comments printed in our pages. So share your thoughts!



DIVER DOWN WITH VAN HALEN — Warner Bros. record rep Richard Wolod (center) personalized his delivery of the new Van Halen album to WLLZ/Detroit by getting PD Joe Urbiel (left) and Assistant PD Dave Scott (right) in the right spirit to receive the record.



EDDIE PROVIDES AIRPLAY PERSUASION — Capitol sent Iron Maiden mascot Eddie to WYSP/Philadelphia to provide a little friendly persuasion on behalf of airplay for the band's latest album. Pictured "getting the axe" is WYSP Promotion Director Marie Lucidi, backed (l-r) by Eddie, air personality Dave Newman, PD Michael Picozzi, MD Steve Feinstein, and Capitol's Michael Lessner.



FOREIGNER FANTASY — KAZY/Denver picked a winner to see Foreigner in an expenses-paid Hawaiian vacation by holding a "fantasy island" contest that asked listeners to come as their fantasy. Pictured (kneeling, l-r) are KAZY staffer Kathy Ward, "Tattoo," KAZY Promotion Director Ann Quinn; (standing, l-r) KAZY staffer Melanie Moore, winner, KAZY newperson Mark Samansky, jock Kelly O'Neal, and Sales Manager Jon Howe.

UPDATE

The Rolling Stones are the hottest ticket in AOR promotions these days: KQRS/Minneapolis received 8000 entries in its contest to send a winner to see the band in London . . . Travel in general has become a very popular promotional prize, with WLPX/Milwaukee sending listeners to England for the world-premiere of Pink Floyd's "The Wall" movie. WLPX also just cosponsored "Young Milwaukee Night," combining baseball and rock and roll. Of course, the evening's highlight was MD Bobbin Beam's annual live rendition of the National Anthem . . . WAAF/Worcester's going to try the sort of coordinated fireworks/music display that has been so popular for KGB-

FM/San Diego in recent years. WAAF's display, held in conjunction with Coca-Cola, is set for July 2, with crowds of 100,000 expected . . . WEEI-FM/Boston has installed a "state-of-the-art" audio system designed by PD Rick Peters and Technical Supervisor Bob Cook. The system, which took seven months to design, required the rerecording of every piece of music played on the station to achieve optimal aural results . . . WIQB/Ann Arbor's on the march promotionally, sponsoring a free beer and pizza party featuring live rock music and a talent contest. Needless to say, it was SRO. Also, the station got involved in a benefit Chili Cook-Off for the National Kidney Foundation that included food, live rock, and the WIQB Midwestern Egg Drop Championship (for real!) . . . KLOS/Los Angeles broadcast live from the pressbox at the recent "Peace Sunday" superstar concert that benefitted anti-nukes group the Alliance for Survival. KMET was also on hand to host the show, which made for very complete coverage on Los Angeles AOR radio of an event that drew over 100,000 fans . . . Birch has been kind to KDKB/Phoenix: the latest monthly results showed KDKB #1 in the market with a 14.2, plus #1 25-54 men and #2 25-54 women . . . Get-well wishes to WHMD/Hammond morning man Kevin Webb, currently hospitalized . . . WAAF/Worcester has moved to 19 Norwich St., Worcester, MA 01608. The phone number remains the same.

COLOR

ROCK TIMES SEVEN: WCCC/Hartford has compiled a list of the "seven greatest rock albums of all time," with the help of listeners' votes and local sales. Listeners were then invited to register their guesses of the final seven choices, and from those entries, seven will be drawn to receive complete sets of the seven winning LP's.

WORLD TOUR TRIP: In WMET/Chicago's latest World Tour contest offering, listeners were asked to send in their three favorite rock songs of all time, which were tabulated for a Top 500 weekend. One entry was picked whose winner gets to choose any rock concert anywhere in the world to attend, with WMET picking up all costs. Coming up on WMET is a World Tour contest that will send a winner to Ireland to see the Rolling Stones.

JAMAICAN SUNSPASH: KNAC/Long Beach is giving a listener and a companion the chance to win a trip to the "Reggae Sunsplash" festival in Jamaica in an expenses-paid weeklong vacation. To register for the drawing, listeners must enter the full name of the late reggae superstar Bob Marley on a postcard.

ANOTHER GREY AREA: WBCN/Boston, in conjunction with Arista and the latest Graham Parker album "Another Grey Area," held a drawing to send a winning listener on an expenses-paid tour of Mount St. Helens.

CONCERTS & CONVERSATIONS

CONVERSATIONS: Scorplons, Rainbow, Split Enz, Toronto on Q107/Toronto . . . Ian Anderson, Moon Zappa on WIOT/Toledo . . . Noel & Red Wedge, Taxxi on KFMH/Muscatine . . . Cheap Trick on KEZE/Spokane, CITI-FM/Winnipeg . . . Dave Edmunds on KROQ/Pasadena . . . Jon Anderson, Ian Anderson on WLAV/Grand Rapids . . . Ozzy Osbourne, Split Enz, Clarence Clemons, Mick Ronson, Jon Anderson on CHEZ-FM/Ottawa . . . Ian Anderson on WBAB/Long Island, WAAF/Worcester . . . Jean-Luc Ponty on KFMG/Albuquerque . . . Chubby Checker on WMMS/Cleveland . . . Joe King Carrasco, Krokus, Glenn Frey on KLAQ/El Paso.

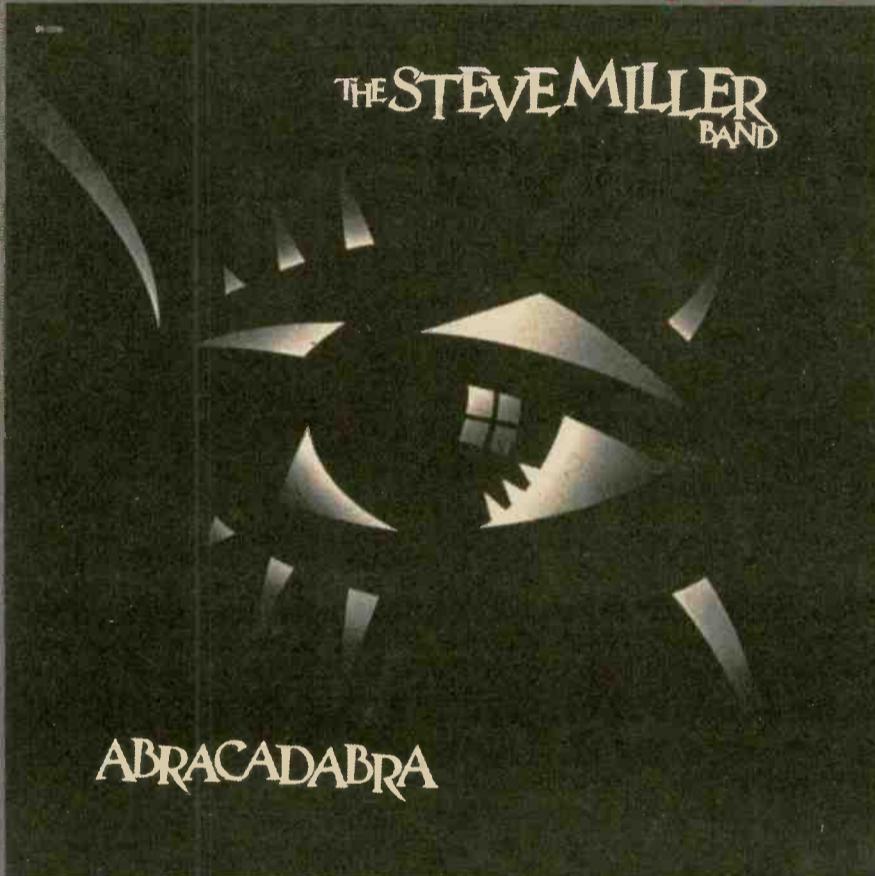
The Music Section

AOR's Most Accurate
Music Information

Begins on Page 50

AOR BREAKERS!

THE STEVE MILLER BAND



ABRACADABRA

AOR BREAKERS

STEVE MILLER BAND
Abracadabra (Capitol)

Title "Wondering" "Give" "Cool." 87% of our reporters on it. Total album reports: 113. A-90, M-15, H-8. Album debuted this week at number 23.

includes the smash single
"ABRACADABRA"

CHR
NATIONAL
AIRPLAY/40

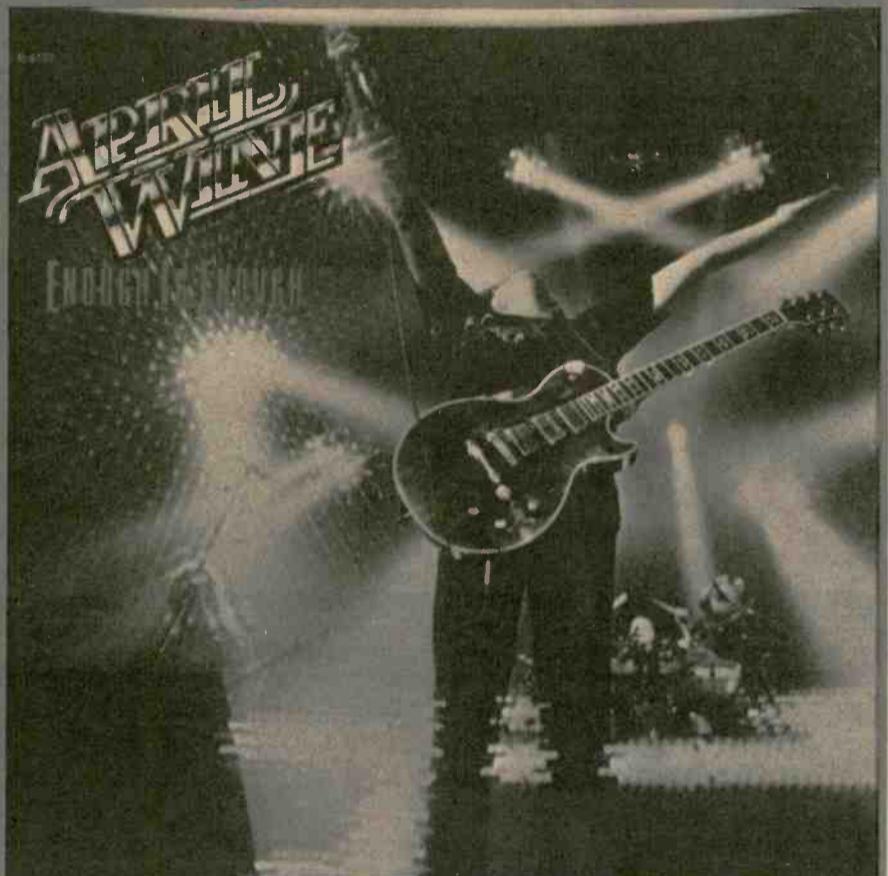
20



Produced by Steve Miller & Gary Mallaber

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APRIL WINE



"ENOUGH IS ENOUGH"

AOR BREAKERS

APRIL WINE
"Enough Is Enough" (Capitol)
12-inch Single

66% of our reporters on it. Total single reports: 112. A-47, M-42, H-22, S-1. Single charted this week at number 21.

from the new album

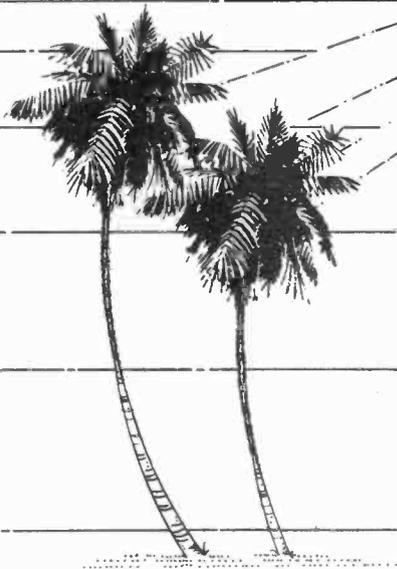
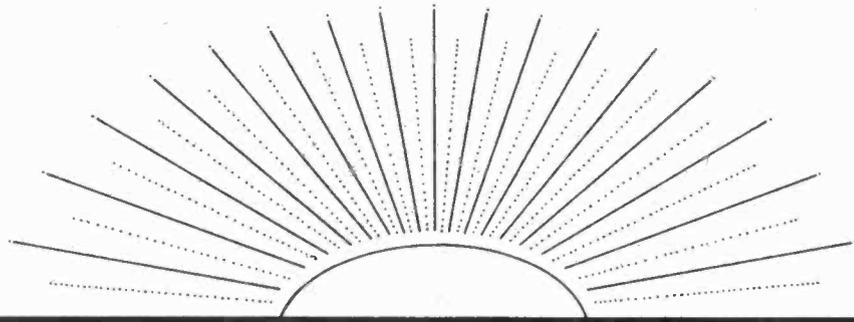
POWER PLAY

OUT NOW!

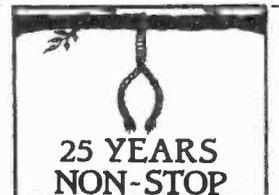
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Adult / Contemporary



JEFF GREEN

CAN WHHY PRESERVE ITS TEENS?

Dayparting Rock To Maximize Audience

The notion of dayparting (or to be more precise, *nightparting*) rock music to increase audience is a programming strategy being used by more A/C stations than ever.

Perhaps the main reason for this practice is based on the generally accurate assumption that teens and young adults make up the majority of nighttime music listeners, since upper demos shift to TV, sports, talk shows, family, out-of-home events, and other activities to fill their evening's entertainment.

However, this does not mean that stations utilizing this approach drop everything at 7pm and convert completely to CHR. Most A/C stations that daypart rock do so sparingly, interspersing one or two current rock records per hour. It should also be emphasized that rock records that do make it onto the restricted-daypart lists of A/C stations are usually well-established CHR hits already.



David Beecher

Other reasons why an A/C station might program rock at-night are to:

- Attract wandering teen and 18-24 female cume
- Fragment CHR competition
- Increase sampling from different 18-34 lifestyles than the station usually targets
- Provide variety to established audience base

- Accommodate nighttime shifting in adult mood and attitude
- Respond to certain rock records' appeal with 25+ demos.

Preserving The Teens

WHHY (AM)/Montgomery, AL is one station that uses rock product at night, but for a reason unlike any of those listed above. Although rated No. 1 with teens (spring 1981 Arbitron, M-S 6am-midnight MSA), WHHY recently switched to A/C, and is now trying to preserve those teens still listening.

Program Director David Beecher explained their strategy. "For a long time, we were a CHR powerhouse in Montgomery," he began, "and had built a large listener base with both younger and older demographics. Because we've already developed an image with younger demos, by programming the big rock hits at night we're able to keep the teens. Teens are the main audience that's available to us at night."

WHHY's case is a specific erosion to FM. According to the Arbitron, evenings are where FM penetrated most, as WHHY lost over a third of its overall teens, clearly indicating the station needed to take corrective measures quickly.

David said, "This approach enables us to keep from chasing teens over to the FM side." Noting that the FM competition also



WHERE'S THE MONEY — WITY/Danville, IL hid \$1500 in the desk drawer of the church at the Mission at San Juan Capistrano, CA. Four clues a day were given as to its location. The winning family is shown here with PD Steve Armstrong (left) a travel firm rep, and Bates Broadcasting President Allan M. Thomann (far right).

includes sister station WHHY-FM, he said, "Our FM was AOR until last year. Now they've gone mass appeal, while we've graduated to a more adult format."

Conflict Of Image?

One of the biggest dangers in dayparting rock is the potential conflicting image, which occurs when adults hear artists such as Joan Jett at night, while teens encounter heavier spot loads and generous doses of softer records during the day. David isn't worried about it. "If we were a new station, that might be a problem," he said. "Most of our adult listeners have been with us since long before we shifted to A/C. They expect us to be rocking more at night."

What about the teens? "I don't think they perceive us as A/C. One reason is because we do play rock at night, and another is because the AM simulcasts with our FM CHR in mornings. Although (FM morning man/PD/OM) Larry Stevens's show is actually more similar to the AM's regular programming than to CHR, the teens don't associate it that way."

David keeps a low profile over the dayparting element. "We don't promote it inside or outside the station," he said. "But understand that we're not solid rock at night, by any stretch of the imagination. About 10pm, after the evening news on TV is over, (MD/6-11pm personality) Phil Horton starts backing off on the rock product and resumes a much more adult-oriented sound."

Working On The Night Mix

Describing the mix at night, David continued, "It's a record-by-record evaluation. There's one group that plays after 3pm, another after 7pm, still more between 3-11pm only, and some that we back off on between

4:30-6pm. Overall, Phil keeps it pretty much uptempo. There is a significant amount of uptempo material that is certainly not rock, and there are some A/C-oriented ballad songs we don't play unless we're getting requests for them."

David pointed out how WHHY-FM helps determine which are the correct rock records for the AM. "Basically, we use the FM to help expose the rock initially, which we then research. This is done through some sales studies, but primarily through callouts. We can rely on these callouts to tell us if a record is spreading and what kind of acceptance it's getting with its base audience."

Advice To Other PD's

Warning A/C programmers to exercise caution in dayparting rock, David stated, "Whether you should try this or not depends on your market situation. If another station has already locked up the teens at night, I don't think you'll be able to pull them away."

"However, if you're a station like ours that has recently switched from CHR to A/C, has a good teen base, or doesn't face any other heavy teen competition, then this might be a good idea."

Candidly assessing WHHY's own position, David concluded, "I'm sure there are risks involved with our approach. We'll find out more during the summer, with the teens being out of school. We don't want to change our daytime image, just because of this. In fact, if the teens start to dominate the phones during the day, we'll have to be careful not to fall subject to their requests. The key is to not overreact."

If you have thoughts about this subject, please contact me at R&R. We're very interested in your views and experiences.

Question Department

Q: (Regarding R&R's June 4 A/C Breakers) "How could *Toto*, with 48% reporters and 8 adds, debut higher (22) than *Air Supply* (24) with 54% reporters and 75 adds?"

A: Chart positions are determined by four factors:

- 1) Total number of stations reporting the song.
- 2) The market size of those stations reporting the song. P1's score more than P2's which score more than P3's.
- 3) The rotation the song is reported in at each station. Heavy rotation scores more than medium, which is more than lights or adds.
- 4) Conversions from light to medium or medium to heavy rotation.

In this case, *Air Supply* had a higher total number of reporting stations, but *Toto* claimed more major market stations, led in stations reporting in heavy rotation, and also in conversions. Combined, *Toto* outscored *Air Supply* and therefore debuted higher.

Q: How can stations that continually play *Ray Parker, Asia, Kansas, Joan Jett, and Soft Cell* be considered A/C? Be on the lookout for A/C imposters. Let's make sure people are making an honest effort at 25-49 adults.

A: There is more debate about this question than just about any other issue in A/C radio.

First of all, it's important to remember that what is A/C is not a sound or type of artist. A/C is whatever contemporary programming that wins with 25-49 adults without attracting a heavy teen base.

The stations that are playing the above artists usually daypart them severely. Others are finding in their research that these records are indeed appealing to 25-34 demos, which certainly qualifies them as A/C product.

We've pointed out before that two music stations winning 25-49 may sound totally different. There are various lifestyles within the basic 25-49 cells, and each market carries its own ratio of these lifestyles. One station may win 25-49 with artists such as *Anne Murray, Barry Manilow, and Bobby Vinton*, while others succeed with *Journey, Eye To Eye* and the *Motels*. Noted A/C consultant *Bob Henabery* admitted in a recent interview that he couldn't believe a 30-year-old adult liked *REO Speedwagon*, but his research proved otherwise. Many programmers at one time or another have doubted the occasional A/C appeal of artists such as those mentioned above, or others like *Dire Straits, Styx, Rick Springfield, Foreigner* — even the *Go-Go's*. R&R is not in a position to judge the records played, only the ratings performance of the stations that program these records.

KEY103 Wings It Through Promotion

KEY103/Austin was in the middle of a very successful promotion last month when, without warning, its cosponsor went bankrupt! That's right *Braniff Airways* was footing the bill for the grand prize of a trip for four to Hawaii for eight days and seven nights, including beach front hotel, complimentary meals, and spending money. Left hanging in the air, so to speak, the station quickly changed its contest questions, which had been about *Braniff*, to questions about Hawaii and picked up the tab itself, booked through another airline. Station Promotion Director *Bonnie Startek* reported that listeners were very understanding,

and the promotion has continued without a hitch. Advising other programmers who might ever find themselves in a similar situation, she said, "Always try to have a back-up plan ready, and be as flexible as possible."

The Music Section

A/C's Most Accurate
Music Information
Begins on Page 54



CAROLYN PARKS

TOTAL RADIO WAJR

Attracting Coal Miners And College Students Alike

Programming a radio station in a small market has its own unique set of circumstances. On the one hand, intraformat competition is not usually as fierce; on the other, you're expected to be all things to all people — the impossible task. Or is it?

WAJR has successfully carved a niche for itself amongst the coal miners and college students who make up the majority of listeners in the four-station Morgantown, WV market. It's been accomplished through the use of heavy dayparting, lots of community involvement, and a strong commitment to news and information services. The only Country station in town, it competes with a CHR, an A/C, and an AOR facility locally, plus 14 other signals which get into the market (including WEEP/Pittsburgh, WWVA/Wheeling, and three other Country stations).

Although not an Arbitron subscriber, the station gauges its success through the response it gets from the community. Operations Director Carl Becker gives some examples:

"We have a 'Country Club' which requires people to sign up for membership cards. A couple of years ago we had basically older folks who were members. However, as the years go by, we've found that we now have many college kids who are members, as evidenced by the number of prizes we're giving away to them. We also do a talk show in the morning from 9-10am, and from the telephone response we've found that we have a young audience there as well. It seems as if we have a good

"Everything that you could possibly think of for a radio station to do, we're attempting to do it . . . that's total radio."

cross-section of just about every age group represented."

I asked Carl to elaborate on how WAJR has picked up the younger college audience, which traditionally would not be attracted to a Country station. "We compete with the rockers for the college audience by trying to play more modern country music than traditional. We feature a lot of crossover artists like Eddie Rabbitt or Bertie Higgins, especially at night because we feel we're programming to an entirely different audience then. We eliminate the traditional sound altogether.

"West Virginia University, which is located here, is the largest state school in

WV and also the biggest employer in town. The Mountaineers have just been phenomenal this year in both football and basketball, and since we are the flagship station for the Mountaineers Sports Network, I think that's a key factor in our favor. Not only do we air the games, but we incorporate all types of programming built around the Mountaineers. For instance, on our talk show we do 'Football Fridays,' where we put the entire hour aside to give out ticket and other information on the up-



coming game. The Wednesday before a game we feature a live one-hour talk show with the coach, which has proven very successful. So that's where we're picking up some of our younger audience; and once we get them, we hope to keep them with us through our basic music plan which is to go more modern as the day progresses."

Keeping The Coal Miners

At the other end of Morgantown's diverse spectrum of radio listeners are the coal miners, who traditionally are Country fans. Carl explains how WAJR also appeals to that segment of its audience. "What we try to do is to spice up the music during the day with some traditional country gold, using the cream of the crop. We're also very careful about playing records with double entendres, such as Earl Thomas Conley's current single 'Heavenly Bodies.' When we did play that type of music in the past, we got a very negative response from our listeners, so we tend to go along with the philosophy that what you don't play isn't going to hurt you. We could probably get away with it at night, but during the day we definitely stay away from that.

"As far as our radio station goes, we are possibly known as much for our news and information as we are for our music. We have two full-timers plus three part-timers on our news staff, which is a pretty fair staff for this size market. Not only do we have

Continued on Page 33



WAJR staff members are (l-r, rear) John Aitken, Loray Robinson, ND Hoppy Kercheval, GM Dale Miller, and Greg Gooden; (front) Gary Mertins, Kevin Nicholas, OD Carl Becker, Mary Anne Zban, and Sports Director Rick Sample. Not pictured are Public Service Director Kay Murray and Steve Hunsicker.



MASCOT MANIA — With summer almost upon us, can station mascots be far behind? In almost every market there's at least one radio station with a highly-visible mascot, which shows up at the parades, shopping centers, and sporting events around town. It's a great way to provide extra visibility for your station as well as just being lots of fun for listeners and staffers alike (unless you happen to be the one wearing the costume!). Pictured are some examples. Top left & right: KHSL/Chico, CA takes its inflatable 25-foot cowboy (and an airpump) everywhere, from live remotes in shopping centers to the numerous parades the station participates in each summer. Bottom left: WXBQ/Bristol, VA's rabbit accosts T.G. Sheppard during an autograph signing party at a local record store. Bottom right: WIRE/Indianapolis morning man Doug Dahlgren with the 1982 National Sports Festival mascot Sneakers, promoting the pre-Olympic events to be held in the city this summer, proving that if you don't have your own mascot, you can always borrow one!

COUNTRY CLOSEUP

Country Gold Pans Off

Several weeks ago I mentioned that KSON/San Diego had gone the "Classic Country" route as per KIKK/Houston. I also stated that those two stations were the only ones I knew of which were airing that type of format. Never let it be said that I don't admit it when I'm wrong. It seems as if this trend is much more prevalent than I had imagined, as the calls and letters from similarly-formatted stations are still coming in.

To name a few: WVOJ/Jacksonville has been "Country Gold" since January, 1982, averaging about 70% oldies in most dayparts with a "Country Gold Memories" show running middays, which is 100% oldies. WTOD/Toledo, a daytimer, has been very successful programming an oldies format for the past ten years or so. WSAI/Cincinnati, under the tutelage of GM Jim Wood (he put WTOD on the air), is now also utilizing the same format. As of April 1 KEND/Lubbock joined the "Country Gold" ranks, with a 70/30 mix of oldies to currents. However, my favorite response comes from Jack Ross, formerly associated with KIRL/St. Louis during its "Real Country" days in 1979. Jack writes, "When I added Ernest Tubb and Webb Pierce, cut back on currents and crossovers, and played the heck out of Merle, Mel, Don & Conway, we doubled our numbers 18+. Al Ham take note! Country Ham?"

Call it what you want, a trend towards more traditional Country formats seems to be in the works. I'll be doing a full-fledged article on this in an upcoming issue. If your station is presently airing this type of format and you'd like to be involved, give me a call or drop me a line. Thanks!

Conversions & Congratulations

KFMA/Rocky Mountains, NC has changed from automation to a live, 100,000-watt Country FM with a trademarked format it's calling "Caroline Country." OM Ray Massey (from WFMS/Indianapolis) re-

quests record service (919) 442-3108 and also sends along his new lineup: 5-10am Rob Lynn (MD), 10am-3pm Tim Taylor (from WLLE/Wilson, NC), 3-7pm Ray Massey, 7pm-1am Shawn Michaels (from KKPL/Spokane) . . . Hank Morgan, PD/MD of 100,000 watter WIGL, serving central South Carolina, also requests record service. Station went Country June 7. Contact Hank at (803) 534-1716 . . . KRUX-FM (K102)/Lubbock is the latest Country facility in that market. GM is Jim Arnold, formerly of KROD & KLAQ/El Paso. New station lineup is as follows: 6-10am Chris Michael (PD), 10am-3pm Dave Hunter, 3-7pm Brian Morris, 7pm-mid. Larry Kendall, mid-6am Sam Stephens. Weekends: Dorothy Power and Jim Vincent . . . Other news in Lubbock finds Steve Sever, KEND PD (not PD of KLLL as previously reported!), becoming a father to his first child, daughter Natalie Lauren, on April 6 . . . Also congratulations to KMPS/Seattle Asst. PD Addy McKay on becoming Mrs. Randolph Hansen June 1 in a Las Vegas ceremony. If you're going to take a chance, you might as well do it in Vegas!

Changes

Lots of personnel changes in the past several weeks, some of which you may already be aware of from previous articles in R&R. Here's what's happening: Former OM at KJJO/Minneapolis Don Shore moves

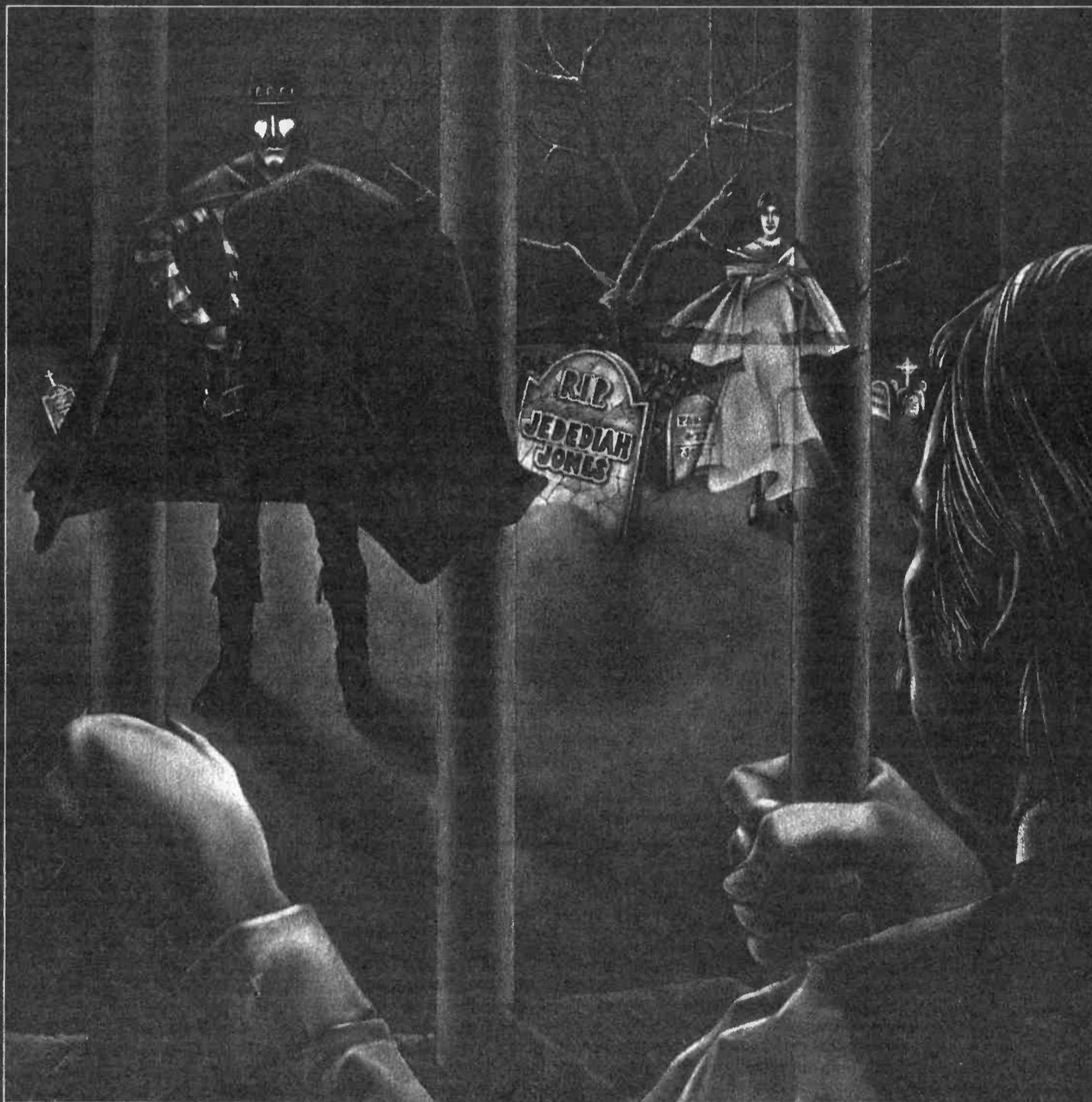
Continued on Page 33

Wyley Is On The Way

WITH

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NSD-IE-007



Wyley McPherson

FROM THE SOON TO BE RELEASED ALBUM.



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Country Pictures



CORBIN/HANNER COME HOME — The Corbin/Hanner Band proved the old saying of "you can't go home again" wrong when they recently performed at a sold-out concert in their hometown of Pittsburgh. Shown backstage after the performance are (l-r) WXXK DJ Randy Miller, WEEP PD Alan Furst, Dave Hanner, WEEP MD Dennis Reed, and Bob Corbin.



KING LOVES SPRING — WGEE/Green Bay's midday personality Joe King celebrated spring by moving his show to the great outdoors — atop the station's downtown billboard location! During the week Joe was perched above the city, he conducted a number of spring-related contests and even had some on-air visitors who weren't afraid of heights.



YOUR TICKET PLEASE — Winners of WBZI/Xenia's ticket/T-shirt promotion wore their tickets to the Con Hunley show at the Dixie Electric Co. in Dayton. Con Hunley (left) and station PD Kelly Burke (right) admire one of the 20 winning entries.



FAVORITE DJ WITH FAVORITE ARTIST — Prior to the KXYL/Brownwood, TX-sponsored Ronnie Milsap concert, the station also conducted a "Favorite DJ Contest," with the winner receiving a night on the town with his/her hero. And the winner is... John Swan, pictured backstage with Milsap and the two contest winners.



EDDIE RABBITT WATCH OUT! The KVOC/Casper Easter Egg Hunt was a giant success again this year due, no doubt, to station personality David Shaw, who hopped right into the swing of things.



WHERE THE SUN DOES SHINE — During a visit to KHJ/Los Angeles to promote his current single "Where The Sun Don't Shine," Ray Stevens also took to the mike for a guest DJ stint. He's pictured with the station's Terry Moss (left) and PD Charlie Cook (right).



DOUBLE DREAM COME TRUE — When KSD/St. Louis heard that 10-year-old cancer patient Richard Turngren wanted to meet the station's "Wilkie In The Morning," they immediately invited the boy and his family in for an on-air exchange. While at the station, Richard got his second surprise, a visit from Mickey Mouse and Pluto plus a one-week trip for his whole family to Disney World! Surrounding the surprised youngster are (l-r) mother Ruth, sister Becky, Pluto, Mickey, Disney World rep Jeannie Field, and "Wilkie."



A COUNTRY BULL-OFF? — WPOC and Salem Country Gold kicked off the National Concert Tour, featuring Alabama, Mickey Gilley, Johnny Lee, and the Thrashers, with a ride atop Gilley's famous mechanical bull. Pictured taking the bull by the horns are station personalities Brenda Bissett and Bob Raleigh. Riders won all sorts of artist souvenirs including tickets to the sold-out Baltimore concert... and that's no bull!



DANIELS DESCENDS ON PHILLY — WFIL/Philadelphia recently welcomed Charlie Daniels to the studio for a little chat and a quick bear hug. Pictured are (l-r) Epic's Biff Kennedy, station personality Dan Malloy, former WFIL PD Dean Tyler, and (who else?) Charlie.



WTJT SIGNS IN (AND ON) — Tom T. Hall and Jeannie C. Riley were both interviewed by WTJT/Franklin, TN Station Manager Chuck Adair during the station's live remote broadcast from Mill's Bookstore in Nashville recently. The book debut party for Hall's first novel "The Laughing Man Of Woodmont Coves" reunited the two artists, who have had intertwined careers, since he originally wrote "Harper Valley PTA" for Jeannie, a song she later incorporated into the title of her autobiography "From Harper Valley To The Mountain Top."

Attracting Miners And College Students Alike

Continued from Page 30

the morning talk show and the 'Sportsline' features during the football and basketball season, we also air a morning news block from 7-8:10am and another in the afternoon from 5-6:10pm. We also feature RKO II and pick up its updates on the hour at night. Overnights we broadcast RKO's 'America Overnight.'

Stressing Visibility

Having explained WAJR's commitment to its music and news, Carl then expanded on the role the station plays in community involvement. "I would say that we are definitely the most visible station in the market hands down. We enjoy getting involved with people, and feel we can help the community through various projects such as bloodmobiles and raising funds for special causes through radiothons. It gives us a bond with the community because more than any other station our people are out there. They know who we are, they know what we're about, and they know what we do.

"One instance in particular where I think we outdid the other stations in the market was when Kenny Rogers came to town. Can you imagine Kenny Rogers coming to Morgantown, WV? It was the biggest news to hit since Jesus walked on water! We weren't even sponsoring the concert (the University was), but I got all the information on it I could, and we became the Kenny Rogers concert information station, providing interviews with people connected with the show and any other information we could lay our hands on. After the show was sold out (they sold all 15,000 seats at the

WVU Coliseum within 24 hours!), we also went on the air with a big promotion where we gave away two front row seats, dinner for two, a chauffeured limousine... the whole bit.

"Besides being involved in the community with outside promotions, we do a lot of on-air promoting as well. There are a lot that we do on an annual basis, such as our 'Album Avalanche' during Country Music Month (October), where we feature an album a day with the prize being all the albums we featured that month. Listeners keep their own individual lists of each album spotlighted, the artist, and the date it was featured, and send it in to us. Last year we received over 300 entries.

"Each winter we give away a trip to Miami Beach in our 'Coldest Day in February' contest, plus other annual events such as an Elvis weekend each year on his birthday. From the feedback we've gotten, people really look forward to the annual things, plus we try to take advantage of what's happening here and really be on top of what's going on locally."

Carl credits station GM Dale Miller as "the guy who really started to turn us around" from the automated facility it was in 1976 to the "Total Radio" station it is today. "We took that name and logo because we provide not only entertainment, but information and community involvement. Everything that you could possibly think of for a radio station to do, we're attempting to do it... that's total radio. We feel that country is the best music in the world, and we think more and more people are turning on to it. That's another reason I think we've been picking up the younger audience. We want people to feel that they are a part of our radio station."

Country Closeup

Continued from Page 30

to GM of KWJJ & KJIB/Portland, with Don Michaels upped to PD/MD at KJJO... Dean Tyler leaves WFIL/Philadelphia, as Kris Chandler becomes OM for both WFIL & WUSL... Bill Main (former PD at KCNR/Portland) replaces Tom Allen as OM of KVET/Austin. Tom's now doing mornings on sister FM KASE... Chuck White promoted to OM of both KUUY & KKAZ/Cheyenne... Mucho changes at WNOX/Knoxville, with GM Christopher T. Gallu leaving the station, Judy Wheeler named SM, and Scott Majors moved into the PD position. Scott also announces a new station lineup: 6-10am "Your" Dave Young, 10am-2pm Scott Majors, 2-7pm Jerry Howell, 7pm-mid. Jim Donovan, mid-6am Jan Jennings. Jim Donovan named as MD and Jerry Howell takes over as Production Director. Whew!... Jim Reese takes over vacant PD slot at WNOE-FM/New Orleans. He was most recently at WWJ/Detroit... Tim Baxter officially named PD at WQAM/Miami... Bill James moves from PD of KCWM/Victoria, TX to PD of KDBH & KNOC/Natchitoches, LA. He'll also do both the morning and afternoon drive shifts. Busy guy!... WGNA/Albany names

Douglas J. La Rocque as ND (from WRUN/Utica)... Elena Metro Newton is new Promotion/Public Relations Director at KBRQ/Denver... Former WSEN/Syracuse MD Tony Cerio is now on the air at WUSN/Chicago. PD Gary Agnew is temporarily doing the MD duties but is looking for a replacement... Broadcaster/professional comedian Woody Floe joins KS100/Cleveland for morning drive... Maggie Ross now handling overnight duties on KLAC/Los Angeles from KHTZ in town... Charlie O'Neil returns to WMAQ June 28 in the morning drive slot, replacing Joel Sebastian. Charlie formerly worked at WIL-AM/St. Louis and was WMAQ's afternoon driver from 1979-81... T.N. Tanaka joins Don Pratt for the morning show at KBBQ/Ventura... Gordon Baxter returns to KLVI/Beaumont for his 13th non-consecutive year with the station, this time in the 6pm-mid. shift... KWMT/Ft. Dodge adds two new staffers, Kevin Whipple (from KSMN/Mason City, IA) for evenings and Public Service Director, and Tom Edwards for afternoons and Production Director... Fred Imus (yes, he is Don's brother) new to WWWE/Cleveland for weekends and vacation fill-in... KKAL/Arroyo Grande shifts Nyke Kross from nights to 2-7pm, while Anna Hanson moves from that slot to the 7pm-mid. shift... Former KEEN/San Jose afternoon drive jock and Promotion Director Don Scott has left the station and is looking for similar work in the Phoenix area. Contact Don at (602) 963-2151. That's all folks!!

Inside Nashville



BIFF COLLIE

WICHITA AIRLINEMEN: KFDI, as host station for the FICAP Mini-Clinic Summer '82 this weekend (June 18 & 19), is displaying class Midwestern hospitality, as FICAP members and guests attack such challenges as "The Endangered Species of Radio Personality," "The Door To Programming, Management & Ownership," and "Management & Role-Playing Communications."

Midwestern Country broadcasters' turnout shows the interest, concern, and need for the regional Country radio clinic which emphasized opportunities for small market personnel. I get closer to the basic feelings of radio (where it starts, and from where come the major market radio giants of tomorrow) at those FICAP mini-clinics. Over 20 states represented at this year's affair.

FAN FAIR ECHOES: Upwards to 20,000 superfans filled motel rooms for 30 miles and saw more live spectaculars than ever before at the 10th annual fair affair, the first at the Tennessee State Fairgrounds. Grumbles by some vet attendees due to "less convenience" were quickly drowned out by the 11,000 who'd never been before who said it was the "best by far." Hundreds of fair booths manned by fan clubs, artists, labels, publishers, and hardcore hucksters who came to Sell Something! (And they did! Watching long green flow like a new gusher into the Nashville economy last week has me and many like me asking, "Where do they get the money?")... Jeanie Pruett's fair activity, I think, was the most unique this year. Her booth had a raffle (\$2 per ticket which benefits the Professional Drivers Association who drive the star's buses). The raffle winner won Jeanie's "Satin Sheets" Cadillac, which she drove on the "Satin Sheets" tours in '74, '75, & '76. Other winners won some satin sheets, satin pillow cases, etc. The new "All-American Country Games" Saturday could become a TV special next year, with country superstars competing in fun events such as grass ski race, earth-ball game, soccer shootout, bike relay, obstacle course, etc. An estimated 12,000 fans came to Vanderbilt University's Dudley Field for the two-hour laugh-a-thon and loved watching their favorite stars win, lose, fall down, and "step in things!"... The other new event in Fan Fair week was the "Tammy Wynette 100" with race cars manned by stars like the Oak Ridge Boys, Marty Robbins, Sylvia, Razy Bailey, Con Hunley, and others. Talk about a "SMASH HIT," this was it! (Ever been to a Jalopy Derby???)

Darrel Waltrip, Richard Petty, and Mario Andretti won't have to worry about their jobs, but that "first annual affair" may have inspired some new song hits for the singing drivers (or the driving singers): "Tonight The Throttle Let Me Down"... "There Stands The Gas (Fill 'Er Up To The Brim)"... "Those Lonesome, Low-Down, Fourth-Turn, Spinout Blues"... "My Carr's On Fira... Elvira"... "Got A Tankful of Gas, My Pedal's Stuck, And There's Trouble Up Ahead"... "Don't Come To The Track A Drinkin' With Drivin' On Your Mind"... "Our Marriage Is Like A Race Car (Headed For The Pits)"... "You Must Think Our Home's A Pit Stop, The Way You Come And Go." I predict they'll replay the "Tammy 100" next year too.

MUSIC CITY QUOTEBOARD: T.G. Sheppard, accepting his Music City News Award for "Most Promising Male," said: "I'm thankful you feel I've a promising career after my 12th #1 record"... Randy Owen, after the "Alabama Jam" in Alabama's hometown of Ft. Payne: "We sold \$130,000 worth of T-shirts." (The "Jam" profits went to their hometown school system and other charities.)... Jim Reeves said it two months before he died in a small plane crash near Nashville: "What I dislike most about singing is the traveling; getting there and getting back"... The Fan Fair '82 motto of Loretta Lynn's fan club: "Do Something For Loretta Every Day"... Johnny Carson, speaking to Willie Nelson: "In 20 years we've had a lot of people on this show, but you absolutely put me away."... Conway Twitty, when asked if he wouldn't one day get very tired of the constant barrage of fans walking around his home and gawking in his windows at the estate, located right in the middle of his newly-opened "Twitty City" residential-tourist-office complex: "Never happen! Honey, would you build a house like that if you thought you'd get tired of it?"... At the scene of his latest DUI arrest in nearby Brentwood, TN, someone quoted George Jones as saying: "Course I was driving! I'm too drunk to walk!" (not true!).



WB artist Emmylou Harris dropped by the ASCAP offices following her recent performance at Vanderbilt University to present ASCAP Board Member Wesley Rose (publisher of many of her hits) with copies of her gold records. She's shown flanked by (left) Bob Doyle, Nashville Director of Membership Relations, and (right) Wesley Rose.



Coors Country News
This Week's Guests:
BOBBY BARE &
LORETTA LYNN

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The Music Section

Country Radio's Most Accurate
Music Information
Begins on Page 50

Black Radio



WALT LOVE

GRASS ROOTS MOVEMENT STARTED

The BMA's Changing Face

Attending the annual Black Music Association Conference in New Orleans June 3-6 was really a pleasant and welcome experience. So much took place that I decided to get two representatives of the BMA Executive Council to talk with us about the organization. I hope to give you an overview of the conference from my vantage point.

First, let me say that I think the BMA as a whole seems to be headed on the right track. To be truthful, I never thought I'd see the day when any changes in aid of the "little guy" would take place within the BMA, but it could be happening.

Finishing up here at R&R, I didn't land in New Orleans until late Thursday. Fortunately, I arrived in time to hear Wayne Cornils, VP/Radio Division of the NAB. In a nutshell, he said radio has its work cut out for it because of the advent of telecommunications. He also stated that he hoped more Black programmers would attend NAB's programming convention to be held in New Orleans August 29-September 2. I only wish that more people had been there to hear his presentation, but as usual, a number of us missed information that could be very useful to us.



Richard Smith

When I assess the entire conference, it was a good one. It was well-attended, but I expected that because the powers that be used some common sense by having the convention where more blacks could afford to travel. There happens to be more Black-formatted stations in the South than anywhere else. It seems to me that more individuals want to see the BMA surface as a powerful organization with increased influence. I watched, listened, and talked with a number of people who want the organization to operate, not just exist.

The only thing that didn't work out quite right was the scheduling of sessions. Sessions generally were 1½-2 hours late starting, which naturally made the following sessions late. Perhaps too many events were planned. I must say, however, that the sessions were productive for those who attended. There also seemed to be enough time for business and enough time for pleasure, which was good for everyone.

An Emotional Moment

One positive experience that took place was the highly emotional speech by WYLD-FM/New Orleans PD, Brute Bailey. In essence Brute said, "Save the black community." He talked about how 75% of all crime is black-on-black with hand guns. "We're committing genocide when we stand by as blacks in the communications business and we don't communicate these facts to black people who listen to Black radio," Brute said — and I agree. When he broke down at the podium and cried, I felt great. Why? Because I knew he really felt what he was saying. Two years ago at the BMA in Philadelphia, I was criticized for doing the same thing and saying similar things. He was not criticized, but applauded.



Everett Smith

ed. People in the room became silent because they knew he was right and they also knew it took a man who was sincere and one who believed in his convictions strongly to do such a thing.

After Brute's opening remarks, Bob Law, the host of "Night Talk" on the National Black Network and a BMA Director, made some solid remarks. The main thing he said that stuck with me was his admission of poor black ownership of broadcast facilities. On this particular issue Mr. Law said (I'm paraphrasing) that we need more blacks owning broadcast properties, but we don't need to worry so much about the number of blacks owning them as about the quality of black owners. I've always felt that way, and it was encouraging to hear my feelings echoed.

Richard & Everett Smith's Perspectives

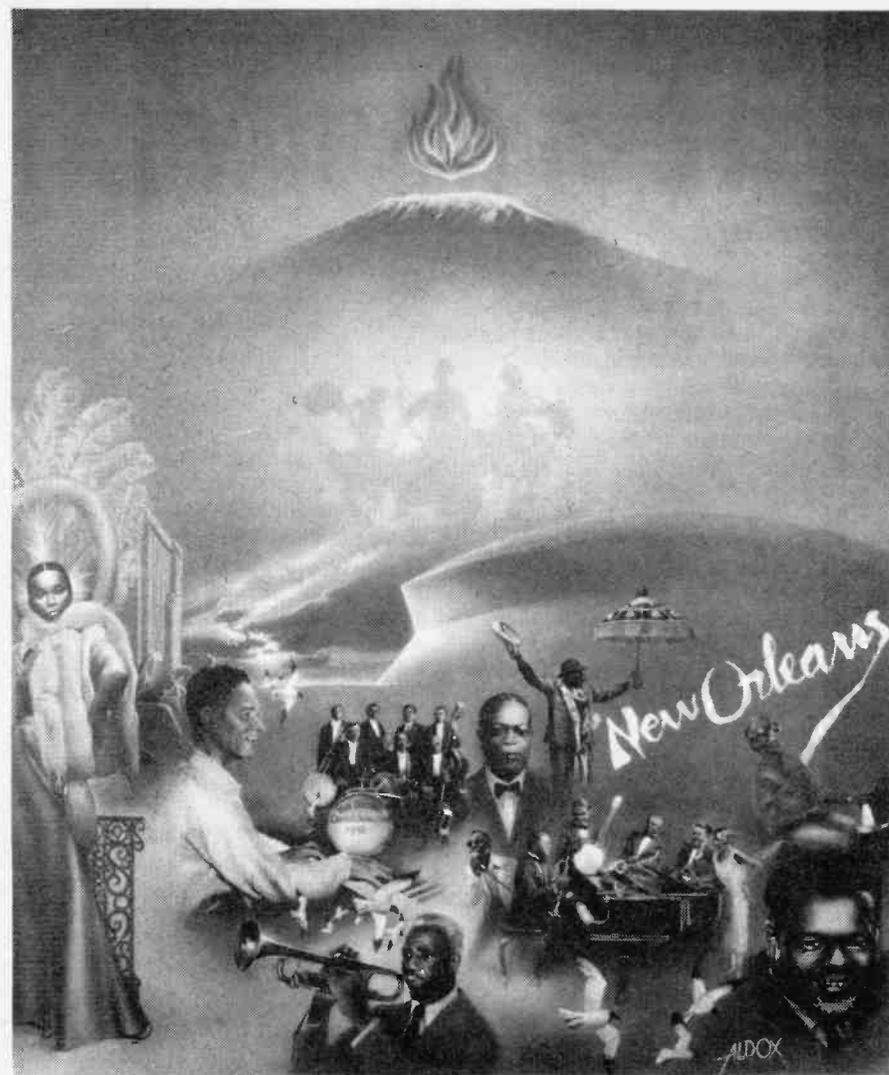
I spoke with Richard Smith, VP/R&B Promotion for Arista Records, and Everett Smith, VP/R&B Promotion for Atlantic/Cotillion, both members of the BMA Executive Council. I asked Richard about the by-law changes which will put six new members on the Board of Directors.

"I'm sure as the organization grows there will be more by-law changes because as the attitude and the drive of the organization changes, we've got to make sure that we're

"I want to see the BMA become the vehicle by which we come together and identify and solve our problems. What's needed is a combination of all those who are part of the problem to be part of the solution."

structured properly to do the things we want to do in the future," Richard told me. "My original opinion of the BMA was like a country club for the quote 'Aristocracy' unquote. I must give credit where it's due. I've only reactivated myself in the BMA because of Bunky Sheppard (Destiny Records) and most of all Everett Smith. Everett came to me and said he understood how I felt about the BMA being dormant, and we probably shared some of the same views. But he also said if you want to see positive change don't stay away, get involved. It's like people in our country complaining about the President but yet they don't register to vote. So I reactivated myself as a member."

What does he foresee for the future for the BMA? "We have to broaden our scope as to the type of constituency the BMA is going to have. Right now we're overloaded with record industry personnel. We need to extend further into the retail area, which Ted Hudson is doing." (Ted Hudson is a wholesaler & retailer of record product out of the St. Louis area).



BMA SALUTE TO NEW ORLEANS — The painting above was created expressly for the BMA's 1982 Conference by New Orleans-based artist Albox. The BMA commissioned the artist to salute the critical role New Orleans played in the birth of black music.

"We've ultimately got to get the most important person involved with us, and that's the consumer; we need grass roots people. The other area that needs a lot of attention is Black radio. I think we've got some very talented people in Black radio whom I would like to charge openly that they should have been here — and it's an absolute must that they be here from this date forward. Those people in particular are Earnest James, GM at KDIA/Oakland, Donnie Simpson, PD at WKYS/Washington, DC; Steve Harris, PD at KRLY/Houston; Barry Mayo, Asst. PD of WRKS/New York; Sonny Joe White, PD at WXKS-FM/Boston — these people have a lot to offer, and I think they should offer their talents to the BMA."

Involving Everyone

Along with Richard Smith, Bunky Sheppard, the BMA's George Ware, and R&R's own Dick Krizman, Everett Smith's persistent urging convinced me not only to attend the BMA Conference this year, but to participate on a panel. I must thank all of them for their urging. I asked Everett what the Executive Council is an extension of the Board of Directors," he replied. "What we do has been to get more involved with the general membership because of a request from the Board of Directors. The reason for this is to help unite the general membership."

How will this BMA get Black radio personnel more involved in the direction and the decision-making process of the organization? "I'm not at liberty to speak for the BMA about how this will be done, but I can say that these changes have been discussed. At present I think it's a facade talking about Black radio involvement, but the positive change of uniting all of us is at least underway. All parts of this business being united is very important because we all need each other to survive. We must communicate with each other and talk things out. It's imperative to identify our problems and then produce solutions for solving those problems. What we've got to do is get some of you radio people on board, then we can get to work on functioning properly."

I asked Everett if he knew anything about an envoy from the BMA talking with some people at the CMA (Country Music Association). He said, "Once again I'm not at liberty to discuss the particulars of that situation, because I'm not totally clear on what's being done. I do know that some BMA board members have made contact with the CMA. Let me say this, being on the Executive Council has shown me that there have been some positive accomplishments made by

"I think we've got some very talented people in Black radio, and I think they should offer their talents to the BMA."

the BMA. One of those accomplishments is that ongoing dialogue between the Board of Directors and the Country Music Association. I can assure you that what you heard about contact being made is true."

Finally I asked Everett to tell us what he felt about the BMA overall. "I'm contributing my time and efforts to the BMA because we all have a common goal in this industry," he said. "We all make our livings in this industry. Radio has its problems the manufacturers have theirs, artists, promotion people etc. I want to see the BMA become the vehicle by which we come together and, once again, identify and solve our problems. What's needed is a combination of all those who are part of the problem to be part of the solution."

I don't know what will happen next, but maybe the BMA can do what NATRA couldn't — i.e., SURVIVE.

The Music Section

Black Radio's Most Accurate
Music Information

Begins on Page 52

Clothing Chain Loses In-Store Radio Case

In the second court ruling against unlicensed in-store radio play by retail outlets, an appeals court ordered U.S. Shoe Corp. to pay \$14,000 damages plus over \$40,000 in attorney fees to BMI. The court also ordered the company to stop airing radio music in its 600 Casual Corner stores, which were held to exceed the allowable size limit for in-store play. The decision follows the recent Gap stores/ASCAP battle in which a similar verdict favoring the licensing society was handed down. U.S. Shoe has the option of appealing to the U.S. Supreme Court, but indicated that it would not; the highest court declined to review the Gap decision earlier.

Thomson

Continued from Page 1
some on-air changes with the station, and have already started to implement that, but I think I would rather wait until I get everything in place before I get specific about it. One thing we intend to do is market research, which I don't think anyone else in the market is doing to any extent."

Most recently Thomson was VP/Consulting for Century 21 in Dallas, a position he left last November to set up his own consultancy, "The Country Doctor." Thomson's appointment was effective Monday (6-7).

Taping

Continued from Page 1
in both the House and Senate, and a major question is whether Congress will wait for the Supreme Court's ruling in the case before taking action. An aide to Sen. Charles Mathias (R-MD) told R&R the senator will press for immediate Congressional action.

Mathias plans to offer an amendment to S. 1758 to include home audio taping from the radio to the bill's provisions on television recording. The bill exempts individuals who tape TV shows from having to pay copyright royalties, but says fees must be paid by those who manufacture or import recording equipment and blank tape.

The office of Rep. Don Edwards (D-CA), author of a similar bill (H.R. 5705) in the House, said he also favors moving ahead immediately in Congress. Hearings on the Edwards bill are scheduled in Washington next week.

Hit Us With Your Best Shot

R&R wants you . . . to send us your station's pictures. Any format, any size market, whether you're a reporter or not, we're here to give your station's promotions, contests, activities, and staff changes the kind of widespread exposure only the industry's most-read publication can provide. Send photos (preferably black & white) to the editor of your format, or to
Ken Barnes, Radio & Records,
1930 Century Park West, Los Angeles, CA 90067.

Gish

Continued from Page 1

of-the-art situation. With the format, and Clay's expertise, this will be a very successful operation." Moore is a 24-year veteran of the Texas radio scene, having spent the last eight years at KMJQ, KENR, KULF and KPRC, all in Houston.

Gish, who left radio to venture into syndicated television, commented to R&R regarding his return to contemporary radio: "Nothing has excited me as much in the past two years as the possibility of AM stereo and playing CHR music again right here in Houston. KYST has an incredible signal (5kw at 920 kHz) that goes all the way to Lake Charles, LA. Coverage won't be a problem.

"Working with (owner) Roy Henderson and Vesta Brandt will make this position more than just another radio job for me," Gish continued. "These people have vision, and are as excited as I am about the future for this radio station, and AM broadcasting in general."

Former KRBE personality C.C. McCartney has joined KYST for afternoons, and Bob Lewis (formerly of WQAM/Miami) will do mornings. Moore will handle an oldies show on weekends, with other staff announcements to come.

KULF

Continued from Page 1

sent 1.6 share. There is no reason for companies to throw away great AM radio stations just because they are on AM."

The announcement of Lander's appointment was made by Harte-Hanks Radio Regional VP Pete Schulte, whose corporate responsibilities have expanded to include KULF. Schulte, who also oversees WSGN/Birmingham and WNSI & WRBQ/Tampa, told R&R, "We know how good Lander is because he competed with us in Tampa when he was at WCKX. And we were well aware of his track record with AM stations both in Tampa and San Diego. We're glad he's back on our team."

Lander described the new KULF format: "We are going to be music and personality-oriented. The entire new staff is necessary because this format doesn't lend itself to those who are unfamiliar with it. When we hit the air, we will sound like we've been a part of Houston for years."

CALENDAR



BRAD MESSER

Another Slant On The News (Or) "What's The Sponsor Think He's Getting?"

Most of us would have a heart seizure and flop around on the newsroom floor if a sponsor were to ask us to rephrase a news story to his personal liking. It occasionally happens (the request, not necessarily the flopping), but almost always the person making the request doesn't know that his innocent suggestion is interpreted by the newscaster as a request to (gulp!) slant the news. Occasionally a business person will merely want this little aspect played down, or that little part emphasized, and he will seem not to understand that it's wrong to even ask.

I worked with one radio sales pro who neatly defused such situations before they could ever arise, by carefully explaining to a news client exactly what sponsoring does and does not mean. He would explain that his station promised always to put together its information programs in the fairest, most balanced manner possible, and that sponsorship never implied editorial powers. "It is as if the News Department has no knowledge of who sponsors what . . . just as though the newspeople don't even know which commercials run in the news blocks," I once heard him tell a news sponsor. The quotes aren't exact but I remember him saying something like, "You are assured that our editorial policies are kept isolated from commercial influence. That means you'll have no say about what goes in or gets left out. It also means you can trust no other sponsor will have any such influence either."

That (Los Angeles) salesman quickly eliminated possible future misunderstandings with a few meaningful sentences, then moved on to other matters. He had neatly prevented the client from perhaps making a naive and embarrassing mistake later — thus saving the news staffers from being driven to floor-flopping — and had reinforced the station's hard-won image of news integrity. It impressed me as a perfect example of how different departments can work together to help the whole station do a better job.

First Day of Summer

MONDAY, JUNE 21 — This is as close as Santa and the elves ever get to Miami Beach weather. Today the North Pole is pointed as directly toward the sun as it ever gets, and areas north of the Arctic Circle have 24-hour daylight. Summer begins at 12:33pm Eastern time. Sherwood Harrington of the Astronomical Society of the Pacific says in about 13,000 years (because of the polar orientation cycle) "when we're at this place in our orbit, instead of being the beginning of summer, it'll be the beginning of winter!"

Columbia introduced the first commercial 33rpm LP record in 1948. Frank Woolworth opened the first of what would become known as dime stores in 1879. He promptly went broke, but quickly reopened in a better location and succeeded.

Jane Russell is 61. Willie Mosconi the billiards pro is 69.

Water Ski Jumpers Bite Waves

TUESDAY, JUNE 22 — The first national water ski tournament was held in 1939 (at Jones Beach, Long Island) using a jump ramp made of wooden rollers. "The rollers were pretty dangerous," said Duke Cullimore of the American Water Ski Ass'n. "In that first Nationals, the winner was the only guy who managed to stand up going over the jump ramp!" Several would-be jumpers broke parts of their bodies, and the safer solid-surface ski jump was introduced the following year. The current water ski jump record is 197 feet and the flat-water speed record is well over a hundred.

"The Old Farmer's Almanac" says today's PM tides will be the highest of the year.

Former Bionic Woman Lindsey Wagner is 33. "Pistol Pete" Maravich is 34. Ray Davies of the Kinks hits 38. Kris Kristofferson is 46. Ralph Waite, best known as the father on "The Waltons," is 53. Designer Bill Blass is 60.

Which Are Smarter: Porpoises or People?

WEDNESDAY, JUNE 23 — There's a case to be made for porpoises being smarter than people. They pay no taxes, don't worry about Exoset missiles or inflation, have no natural enemies, and are never repeatedly subjected to the phrase "Attention K-Mart shoppers!" Just over four decades ago a night watchman tossed a clamshell to a porpoise in a Florida tank, and when the porpoise playfully tossed it back the idea of show-training was born. That led quickly to Marineland of Florida opening as a tourist attraction 43 years ago in 1939. There is now serious scientific speculation that porpoises may have human-level brainpower.

136 years ago Joseph Sax patented the musical instrument he invented, the saxophone.

Named for the month of her birth, June Carter (Johnny Cash's wife) is 53. Another member of a famous singing family, Diana Trask, is 42.

American Pioneers Saw UFOs

THURSDAY, JUNE 24 — In covered-wagon days there were reports of cigar-shaped things flying in the American sky. (Makes you wonder what those Great Plains wagon drivers might have been smoking. That was 'way before the Goodyear blimp). We graduated from blimp shapes to flat crescents on this date in 1947 when the first of the modern UFO's was reported by pilot Ken Arnold, flying over Mount Rainer in Washington State. From Arnold's description a newspaper reporter named them flying saucers.

Golfer Billy Casper is 51. Jeff Beck's 38.

Custer Wore Arrow Shirts

FRIDAY, JUNE 25 — The United States was high on patriotism the week before the nation's 100th birthday, but some bad news put a chill on the American Centennial. Civil War hero George Custer and 266 cavalry troopers had been wiped out by Indians somewhere out West near a river called the Little Bighorn. The attack known as "Custer's Last Stand" — which happened in Montana 106 years ago today — turned the balance of American settlement: before another year had passed nearly all surviving American Indians were on reservations.

CBS broadcast the first one-hour color TV show in 1951. The Korean War began in 1950. The table fork supposedly was introduced to America by Gov. John Winthrop on this date in 1630. Jimmy Walker ("Good Times") is 33. Carly Simon reaches 37 and June Lockhart ("Lassie", "Lost in Space") is 57.

THE PICTURE PAGES

Nugent Makes Trophy Run At Atlantic



Hunter/guitarist Ted Nugent has been signed by Atlantic though the negotiations were apparently not without difficulty and apparently two top label executives lost their heads. Pictured after the successful headhunting raid are (l-r) the atrophied Doug Morris, Atlantic President; Nugent; and a similarly taxidermatized Dave Glew, Atlantic Exec. VP/IGM.

Mangione Moves To Columbia



Chuck Mangione has signed to Columbia Records, with his first album for the label, entitled "Love Notes," due imminently. Pictured (l-r) are Columbia Sr. VP/IGM Al Teller, CBS Records Group Dep. Pres., Dick Asher, Mangione, and CBS Records Group Pres. Walter Yetnikoff.

Capitol Accomplishments



The Capitol Records Group held its annual conference and awards banquet in Palm Springs recently. Pictured at left (l-r) are VP Capitol Promotion Bruce Wendell, label's Steve Meyer, Pop Promotion Manager of the Year James Waugh, label's Rusty Moody, R&B award winner Jack Wellmon, AOR winner Randy Robbins, and label's Ray Tusken; at right are Country Promotion Director Gerri McDowell (left) and Country winner Steve Powell. Also honored were Salesman of the Year Don Kewkirk, District Manager of the Year Jack Reynolds (Detroit), and in performance awards, Ronnal Cotherine and the Miami branch.

EMI/Liberty Honors Top Promotion



In addition to the Capitol awards presented at the Capitol Records Group's annual conference in Palm Springs (see separate picture), EMI America/Liberty handed out several honors. Pictured at left is Pop Promotion Manager of the Year Howard Bernstein (left) with VP/Promotion Dick Williams; at right, Ken Bolden (left) receives the R&B award from R&B Promotion Director Ronnie Jones. In addition, Howard Lesnick won EMI's AOR Promotion award.

Epic Vocal Production For Levy



Epic artist Marcy Levy led a chorale of Epic executives in slinging background vocals for her forthcoming label debut "Marcella." The singers were rated as an "OK chorale," but were passed on for the LP. Pictured (l-r) are E/P/IA VP Ron McCarrell, CBS Sr. VP/IGM (West Coast) Myron Roth, Epic VP's John Boylan and Frank Rand (coproducers of the LP), E/P/IA Sr. VP/IGM Don Dempsey, Levy, Epic VP Gregg Geller, managers Trudy Green and Arthur Spivak, and E/P/IA VP Larry Douglas.

Seattle Cagers Battle AM vs FM



Ten Seattle-area radio stations participated in the annual Broadcaster's Challenge, a celebrity benefit basketball game, pitting AM's against FM's. Over \$7000 was gathered for county Boys & Girls Clubs through pledges and sponsors. The score? A 68-68 tie! Pictured (front row, l-r) are Jay Hamilton, KMPS-FM, Charlie Brown, KUBE; Greg Cook, KPLZ; Matt Reidy, KZAM; Jim Potteet, KVI; (back row l-r) Dick Haugen, KTAC, Norm Gregory, KJR; Bill Yeend, KIRO; Jim Bouma, KBIQ; Jim Williams, KMPS.

Polygram Mills About Mills



A large gathering of Polygram executives participated in a label luncheon for Stephanie Mills on behalf of her new album "Tantalizingly Hot." Pictured (l-r) are Polygram VP Sterling Devers, manager Cassandra Mills, Polygram President Guenter Hensler, label's Mike Kidd, Sr. VP Bill Haywood, label's Sonny Taylor, Sr. VP's Chip Taylor and Harry Losk, Mills, Polygram's Dan Young, VP's Tommy Young, Bill Levy, and Eileen Garrish, Sr. VP Jack Kiernan, and label's Joe Grossman.

Baio Logical RCA Acquisition



TV star Scott Baio recently signed to RCA, and the label's top executives flew out to hear his first RCA LP, "Scott Baio." Pictured (l-r) are RCA VP Jack Cralgo, producer Bob Reno, Baio, and RCA President Bob Summer.

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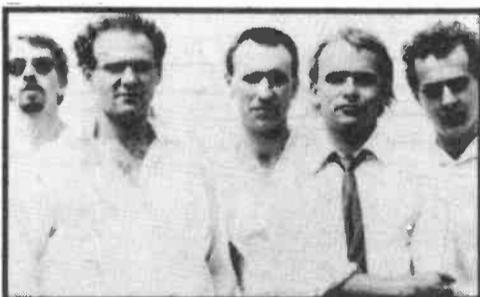


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TOMMY TUTONE "WHICH MAN ARE YOU?"

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On Your Desk Today!**



THE PICTURE PAGES

Circle Of Gold For Miller



Steve Miller and his band received gold record awards for their last album, "Circle Of Love," in the studio where they were finishing their next release, "Abracadabra." Pictured (l-r) are Capitol VP Dan Davis, attorney Greg Fischbach, VP Rupert Perry, band members Gary Mallaber and Gerald Johnson, Miller, Capitol VP Walter Lee, group's Byron Allred and Norton Buffalo, Capitol Music Products President Dennis White, and executive producer John Palladino.

Columbia Sets Tone For Tutone



Following Tommy Tutone's recent New York Palladium performance, Columbia executives greeted the group backstage. Pictured (l-r) are group's Jim Keller, Columbia VP's Terry Powell and Bob Sherwood, group's Tommy Heath, VP Mickey Eichner, and manager Paul Cheslaw.

Nova Explodes Gold



Portrait Records celebrated Aldo Nova's gold status with a reception following his New York Palladium appearance. Pictured (l-r) are Portrait VP/GM Lennie Petze, E/P/A VP Al DeMarino, Portrait's Bob Feineagle, E/P/A Sr. VP/GM Don Dempsey, management's Sandy Pearlman, waiter, Nova, attorney Bernie Solomon, restaurant owner, management's Val Azzoli, and E/P/A's Harvey Leeds.

RCA Signs Lisa Hartman



Actress/singer Lisa Hartman has been signed by RCA, with her first album due out in May. Pictured on RCA's Hollywood rooftop are (l-r) RCA VP Marty Olinick, attorney Evanne Lyn Levan, producer Dennis Pregnalato, Hartman, RCA VP Barry Oslander, and RCA's Barry Gross and Don Wardell.

Atlantic Signs Spacek



Atlantic has signed actress Sissy Spacek, who began her recording career under the pseudonym Rainbo and also sang Loretta Lynn's songs in "Coal Miner's Daughter." Pictured (l-r) are Atlantic President Doug Morris, Spacek, and Atlantic Exec. VP/GM Dave Glew.

ACM Goes West



Dottie West gathers with management executives after her cohost stint for the recently televised ACM Awards. Pictured (l-r) are Kragen & Co. VP Michael Brokaw, West, Capitol/Mexico's Manuel Montoya, and Kragen & Co. President Ken Kragen.

Platinum-Plated Cars



Elektra's Cars received platinum awards for Canadian sales on their "Panorama" and "Shake It Up" albums recently. Pictured (l-r) are WEA Canada's Kim Cooke, group's Elliot Easton, Greg Hawkes, and David Robinson, and management's Steve Berkowitz.

MCA Allocates Alley Cats Funds



MCA has signed Los Angeles band the Alley Cats, with a midsummer release scheduled for their label debut. Pictured at a rally in the alley are (l-r, rear) MCA VP's Vince Cosgrave and Denny Rosencrantz, group's John McCarthy, Dianne Chal, and Randy Stodola, and manager Marshall Berle; (l-r, front) MCA VP George Osaki, label President Bob Siner, and label's Leon Tsills.

Donna Summer

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(Finger On The Trigger)
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GHS 2005

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Opportunities

Openings

EAST

Needed night jock. Upstate NY's only CHR. Looking for 6pm-12 midnight. Up, warm, friendly. T&R: Kelly McCann, 344 East Ave., Rochester, NY 14604. EOE M/F (6-18)

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Individual selected will work with a renowned program director and complement some of the best on-air talent in the country.

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Openings

PD, major Northeast AOR powerhouse. WSYR-FM ("94 Rock!"), Syracuse frontrunner. Prestige industry position. Rare opportunity to work with great professional staff, state-of-the-art facilities. Requirements: ability to relate and motivate, demonstrated creativity, admin and planning abilities. Solid air and production a plus. Please respond by fleshing out your resume with description of how your abilities fit the skills required. Send to Hugh Barr, GM, WSYR, Two Clinton Square, Syracuse, NY 13202. EOE M/F (6-25) •

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WLIR-FM, Long Island's original rock 'n' roll radio station, is looking for personally, musically knowledgeable air talent. Please send cassette to Denis McNamara, c/o WLIR-FM, 175 Fulton Ave., Hempstead, NY 11550. No phone calls. EOE M/F (6-18) •

Openings

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This individual must have 3-5 years winning track record with Top 40 or A/C format and have a willingness to relocate.

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Production person, must be creative. New studios. T&R: Gary Bruce, WLAM, Box 929, Lewiston, ME 03230. EOE M/F (6-18)

Our newscasters keep leaving us for bigger and better. We want more of those types. Call Kevin Bradley, WINR/Binghamton, NY, (607) 775-4240. EOE M/F (6-18)

Openings

ND WANTED: Must organize dept., train/motivate/supervise. References a must. T&R: Steve Christian, 156 Broadway, Long Branch, NJ 07740. No Calls. EOE (6-18)

Eastern Maryland Contemporary Country accepting T&R's for air/production/news. Openings July. GM, WDMV, Box 210, Pocomoke City, MD 21851 EOE M/F (6-18)

Morning Man, Pro's only! Heavy competition from NYC. Must create morning magic. T&R: Steve Christian, 156 Broadway, Long Branch, NJ 07740. No calls. EOE (6-18)

Good money for right combination A/C air talent/sports. Ability to get along with co-workers. T&R: Chip Morgan, WMRF, Box 667, Lewistown, PA 17044. EOE M/F (6-18)

96 Rock Superstars needs overnight jock. Good voice and production a must. If you like the beach, send T&R to Brian Krysz, P.O. Box 717, Ocean City, MD 21842. (6-18)

SOUTH

WANTED: Fulltime reps for premium supplier firm. Sell/Distribute Foot D-Signs. Field experience necessary. Resumes: Bob Hess & Associates, 2120 Wisconsin Ave., New Holstein, WI 53061. EOE M/F (6-18)

Texas' most talked about CHR... KBFM104 is looking for Production programmer. T&R: Steve Owens, Box 3764, McAllen, TX 78501. EOE M/F (6-18)

First Media's KFMK/Houston looking for 6-10pm air talent that performs well in adult environment. T&R: Jim Sumpter, 6420 Richmond, Suite 600, Houston, TX 77057. EOE M/F (6-18)

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Opportunities

Openings

WZZK-FM/Birmingham seeking on-air Production Director. 5 years experience and programming. Great company, facilities and ratings. T&R: Rusty Walker, 530 Beacon Parkway West, Birmingham, AL 35209. EOE M/F (6-18)

Dominant Southeastern Contemporary Country and AOR combo searching now for a Production Director with strong administrative and copywriting skills. Diversity and ability to function under the gun most important. Minorities encouraged to apply. Also air talent, all dayparts, for Country AM. Promotional appearances and community involvement a necessity. T&R to Radio & Records, 1930 Century Park West, #352, Los Angeles, CA 90067

Country KDBN and A/C KNOC now accepting T&R's for future openings. No calls. Send to Bill James, PD, Box 607, Natchitoches, LA 71457. EOE M/F (6-18)

Afternoon drive/MD. Send T&R to Lewis Fryer, Box 11411, Montgomery, AL 36198. EOE M/F (6-18)

Looking for T&R's for future openings. Send c/o Risa Van Dyke, 4180 N. Mesa, El Paso, TX 79902. No calls. (6-18)

Top flight sales persons needed. Could be \$20,000 at end of first year. Good starting pay. 100,000 watt A/C. WCUP, Box 1466, Tifton, GA 31794. (6-18)

Virginia Beach/Norfolk: VA's top news operation seeking anchor/reporter. If you're the best, ready to work hard, send T&R to ND, WGH, Box 9347, Hampton, VA 23670. EOE M/F (6-18)

WTBC/Tuscaloosa, AL, CHR station, desires T&R of on-air talent for future openings. Include salary requirements to: Programming Department, Box 2000, Tuscaloosa, AL 35403. (6-11)

Openings

TX Panhandle AM/Class C FM combo seeks top announcer and/or sales combo for future opening. Great for beginners or experienced jocks who want to escape the pressure. Country format. Numbers are super. T&R: KLSR-AM/FM, Box 400, Memphis, TX 79245. (806) 259-3511 (6-25) •

If you're exceptionally talented and on your way to the top, we need you. 100,000 watt CHR FM in P-3 market looking for an afternoon drive talent. Be a part of one of the Mid-South's best sounding radio stations. Send T&R to Radio & Records, 1930 Century Park West, #351, Los Angeles, CA 90067

MIDWEST

Cleaning out T&R file. Weekends available now. T&R: Denny Collier, 99KG, Box 995, Salina, KS 67401. EOE M/F (6-18)

Tulsa's largest news operation needs tapes and resumes on file from experienced newsmen. T&R, salary requirements: Bruce Hughes, News Consultant, KELO, Box 52185, Tulsa, OK 74152. (6-18)

Magic 108-FM, Urban seeking summer relief/part-time personalities. Great opportunity with winning team. T&R & photo: Majic 108, Programming, Box 4860, St. Louis, MO 63108. EOE M/F (6-18)

KFRM/Salina, KS seeks experienced MD for Country format. Part-time air help needed. T&R & salary requirements: Abram Burnett, Box 1857, Salina, KS 67401. (913) 825-4611. EOE (6-18)

Openings

PD needed for WFBQ/Indianapolis - creative, good administrator, good with people. T&R: L. David Moorhead, 6161 Fall Creek Rd., Indianapolis, IN 46220. EOE (6-18)

News Director and newsmen sought for Midwest broadcast chain that is expanding rapidly. Investigative reporting skills, one-to-one conversational delivery. We want people who need, only to be told once how the job is done. Our staffers respond to good pay, benefits and security with consistent quality performance! Send tape, resume, writing samples and salary history to Radio & Records, 1930 Century Park West, #347, Los Angeles, CA 90067.

WXYQ/Stevens Point has August 1 opening for mid-days. Country format. Must be strong on production. T&R: Brad Fuhr, Box 247, Stevens Point, WI 54481. EOE M/F (6-18)

Fall opening for reporter/anchor. Minimum one yr. reporting and on-air experience. T&R: Kyrie Sandum, Box 97, Moorhead, MN 56560 (218) 233-1522. EOE (6-18)

Experienced Sports Director needed for station with commitment to sports. T&R, salary requirements: Bruce Hughes, News Consultant, KELI, Box 52185, Tulsa, OK 74152. EOE (6-18)

KFOR needs A/C morning drive personality. Send T&R: Rick Alloway, Box 80209, Lincoln, NE 68501. EOE M/F (6-18)

Air talent, production for CHR station in Santa Barbara. T&R: Scotty Johnson, KIST, Box 1169, Santa Barbara, CA 93101. EOE (6-18)

Openings

KJJO-FM/Minneapolis Contemporary Country looking for midday or afternoon air talent. T&R: Don Michaels, 11320 Valley View Rd., Eden Prairie, MN 55344. EOE M/F (6-11)

Experienced news pro needed. Concise copy with an understanding of demographics, right delivery. No calls. T&R: Bill Barnes, WQUA, 1801 6th Ave., Moline, IL 61265. EOE M/F (6-11)

99 WIKS-FM/Indianapolis searching for afternoon drive personality. Must be tight, bright and occasionally off-the-wall. T&R: C.C. Matthews, WIKS-FM, 1800 N. Meridian St., Indianapolis, IN 46202. (317) 462-7790. EOE M/F (6-11)

Production Director/air shift opening. #1 station in livable Midwest community. T&R: Ron Eric Taylor, KEYN, 2829 Salina Avenue, Wichita, KS 67204. EOE M/F (6-11)

ND needed ASAP. T&R & salary requirements to Charlie Bennett, OM, WNAM, Box 707, Nine, WI 54956. No calls. EOE M/F (6-11)

PD For #1 AM & FM

MOR/Personality and Country experience plus music research, promotions, planning skills, ARB expert and a people person with strong administrative skills. Send resume to Radio & Records, 1930 Century Park West, #349, Los Angeles, CA 90067 EOE M/F

WGAR/Cleveland has a rare and immediate opening for afternoon drive. Humor, and content a must. T&R: Mike Scott, WGAR, Broadcast Park, Cleveland, OH 44147. EOE M/F (6-11)

Marketplace

CHUCK BUELL'S SUPER GOLD
A weekly three-hour program of America's favorite past hits. For rate availability in your market call: (303)756-9091
TIMBERLINE PRODUCTIONS
Box 9541 So. Station, Denver, CO 80209

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"Celestial Trek"
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A unique and inspired parody of Science Fiction
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Expand your show material with the most topical, up-to-the-minute comedy service available.
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The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?
It's a sure way to generate qualified sales leads.
Just call **PAM** at (213) 553-4330 for more information.

Opportunities

Openings

KLTE/Oklahoma City looking to expand staff. Fulltime music research experience, swing/production. T&R: Tony Stone, KLTE, 2814 Quail Plaza Drive, Oklahoma City, OK 73120. EOE (6-11)

KDWB will have a weekend opening. T&R: Joe Folger, KDWB, Box 7630, St. Paul, MN 55119. EOE M/F (6-11)

Business conglomerate searching for trainable, talented programming people for our growing radio division. T&R: Tim De Capua, (216) 744-5115, WGFT, 275 Federal Plaza West, Youngstown, OH 44503. EOE M/F (6-11)

WFN/Findlay, OH has immediate opening for morning pro. Call Curt Radel (419) 422-4545. EOE M/F (6-11)

WEST

Rare openings for nighttime personality at legendary KIMN/Denver. T&R: Doug Erickson, 5350 West 20th Ave., Denver, CO 80214. EOE M/F (6-11)

KEYY/Provo, UT seeking PD. Good opportunity to learn programming or to better skills in programming. Contact Eric Rhoades, Box KEYY, Provo, UT 84601. EOE M/F (6-18)

ENGINEER San Jose, California

KLOK radio is a 50,000 watt directional AM radio station located in San Jose, CA. We are looking for an experienced RF/maintenance oriented person to join our staff. Call or send resume to:

**Mr. Allen Waterous,
KLOK Radio
P.O. Box 21248
San Jose, CA 95151
(408) 274-1170**

KLOK is an equal opportunity employer

Need two adult air personalities for fulltime openings. Rush T&R: John Steele PD, KBET, Box 11710, Reno NV 89510. EOE M/F (6-18)

CA top 75 markets daytime openings at FM A/C. No phones, no gags. T&R, photo, and salary: Box 1973, Fresno, CA 93718. EOE M/F (6-18)

KIOQ/Bishop, CA A/C FM needs on-air personality. Good production. Immediate openings. T&R: Art Fishler, GM, KIOQ, Box 1388, Bishop, CA 93514. (6-18)

Talk host. Issue oriented, entertaining and experienced. Full and part-time positions. T&R: Dave Scott, PD, KOA, News/Talk, Box 5012, Denver, CO 80217. EOE M/F (6-18)

KIST/Santa Barbara needs an air talent/production pro for this personality CHR station. T&R: Scotty Johnson, Box 1169, Santa Barbara, CA 93101. EOE M/F (6-18)

Here's a great way to get rid of the competition! Tell 'em about an unusual opportunity in Seattle/Everett/Tacoma. Morning drive — team or individual at a contemporary music station. Looking for entertainers who enjoy what they're doing, and have experience in CHR, A/C or AOR. Work with good people, an excellent company, in a great city. Send T&R, and picture to Radio & Records, 1930 Century Park West, #348, Los Angeles, CA 90067.

UT FM needs overnight jock for A/C format. T&R: Jeff Weber, GM, KMXL, Box 3450, Logan, UT 84321. (6-18)

Experienced sales personnel being considered for immediate openings at KIOQ/Bishop, CA. Resume: Art Fishler, GM, Box 1388, Bishop, CA 93514. (6-18)

KGE - Oldies/Bakersfield has immediate opening for strong afternoon drive personality. T&R: Beau Reyes, Box 260, Bakersfield, CA 93302. EOE M/F (6-18)

Color 95 FM/Salt Lake City needs night jock. T&R: KLRZ, 307 S. 1600 West, Provo, UT 84601. EOE M/F (6-18)

CA opportunity to move up. 7-12pm/12-6am person, strong production/on-air abilities. T&R: KLPV, 777 Silverspur, Rolling Hills, CA 90274. No calls. EOE M/F (6-18)

Openings

KAFY/Bakersfield opening for FCC 1st. Experience in microwave, FTL transmitter & studio maintenance, plus board shift. T&R: Joseph King, 1527 19th St., Bakersfield, CA 93301. EOE (6-11)

Positions Sought

British accent, AOR experience seeking gig anywhere in U.S. Call (813) 251-2929, anytime. (6-18)

BROTHER BILL in the morning! 10 yrs. experience in CHR. Good pipes, wants to stay in Northeast. Disciples-phone BILL (516) 423-0167. (6-18)

Available immediately. Looking for air position in medium/major market. 5 yr. pro. Country, AOR, CHR. DEBBIE (904) 731-2574. (6-18)

Dynamite jock looking for real radio, real PD, real format. I'm better than my 3 yrs. experience. BILL (317) 339-7786, ASAP. (6-18)

2 for 1 sale. Husband with 4 yrs. A/C, CHR, Marketing degree & wife with 9 yrs. CHR/UC. East of South preferred. (717) 299-3227. (6-18)

Journalist seeking news position with West coast station. Broadcast & print journalism experience. Solid interviewer & writer. B.A./Journalism. BOB (213) 993-1909. (6-18)

Experienced AOR/CHR looking to work in West. MD/Assistant PD available now. BOBBY (806) 792-4830 or (806) 745-3129. (6-18)

Excellent personality seeking position at Urban Contemporary station. B.A./Communications. Experience: PD, MD. Only serious inquiries need apply. MR. HAYES (212) 733-2583 or (212) 993-0276. (6-18)

The **SUSAN STRAMBERG** of rock radio news. Werm, witty, anchor/writer, 8 yrs. experience features - my specialty. (317) 924-3400. Top 20 only. (6-18)

Young experienced announcer. 5 yrs. A/C, Country & CHR. Looking to relocate in South or Midwest. JIM (502) 825-1711, before 9:30am. (6-18)

Talented female with 4 yrs. on air experience looking for PD/MD, on air position in Northeast. DONNA (203) 354-7405, you'll be glad you did! (6-18)

All American boy available for medium market Top 40 station. Single, 18, 3 yrs. experience, terrific evening humor. Call (318) 436-8764. Formerly afternoon drive in resort town. (6-18)

Experienced jock seeks return to medium market. Credits: Syracuse-Oneida, NY. Currently: small/medium Midwest market. Country, A/C preferred. WAYNE (701) 251-2336. (6-18)

Dedicated, enthusiastic & flexible. Seeking opportunity in medium market. Single, 23 yrs. old, 5 yrs. experience. WCKX, Q105, WDAE, WJYW. CALLAHAN (813) 526-8943. (6-18)

Wait till you hear my play-by-play. Sports Director, good on board. 3 yrs. experience. (516) 437-2688. (6-18)

Sports, news combo looking to move. 5 yrs. experience, age 23. Top P-B-P, news delivery, writing skills. STEVE FRENCH (216) 322-9955, before 11am EDT. (6-18)

New England top 100 market CHR/A/C personality seeking career move to larger market or programming opportunity in smaller market. Call AL (617) 275-7977. (6-18)

To be announced, **MICHAEL TURNER**, 23, 5 yrs. radio, college, commercial and club experience, will work all formats. Will relocate. (213) 752-2336. (6-18)

Night jock lets it rock! But not since station went A/C. Energy, comedy, voices, production pro, community involvement. I play for keeps. Rated markets only. (601) 649-8155. (6-18)

10 years, Los Angeles, seeks ND position with air. Mid-Southern CA or AZ. Call WILLIAM (213) 553-4972 or (714) 242-8452, after 7pm. (6-18)

ADRIENNE: the feminine touch with no ego, just motivation. College experience in news and DJ. AOR or A/C. Call (213) 557-2901. (6-18)

HAPPY HARRIGAN is friendly, experienced, willing and able to work for you and with you to build or keep an audience. Evenings after 6pm (213) 288-6572. (6-18)

15 yr. radio experience. Available full/part-time now! Multi-format, PD/MD and corporate experience, plus computers. For resume: DOUG, 10435 Lindley, #250, Northridge, CA 91326. (6-18)

Communicator with B.A., 5 yrs. experience and pipes, looking for a medium market A/C jock position. Contact J.D. (703) 638-3112, before 2 PM. (6-18)

I want to help you grow. Call MIKE (314) 781-9195 or (618) 654-7293. (6-18)

DAVE KETTINGER, former superstars Operations Director/PD seeks PD or MD medium market or great jock shift. (301) 289-5966. (6-18)

DJ for AOR or CHR. Thoroughly trained with good personality & production. TOM (312) 371-8664, for T&R. (6-18)

11 yr. pro., good voice, good show prep, great production. Looking for stable FM CHR position in medium or major market. GARY (505) 325-9804. (6-18)

Positions Sought

Cleveland or Columbus area I want you. Major market PD experience but will consider all offers. Professional & educated. Call JAN (513) 894-0339. (6-18)

Seattle, Indianapolis, Chicago personality jockette, strong numbers, seeks large or major market CHR. SLIM (312) 348-3384. (6-18)

Entertaining, issue-oriented, talk show host wants to be part of your stations team & community. Sincere, effective, locally oriented communicator. JOE MARTIN (502) 245-8933. (6-18)

The **JACK ARMSTRONG**: Programmer and/or jox (A/C, CHR, AOR etc.) Highest-rated KFI personality-600,000 cume/3.3 share-2 year tenure-22 years experience including KTNO (10Q), KHTZ, 13Q, WKBW, CHUM, on camera for "Popclips"-Pilot for MTV (Warner/Amex), etc. Hardworking family man who has a format that will win in the most competitive markets. An innovator who can take direction and limitations. Serious inquiries only: (919) 967-4090, Route 5, Box 222-A, Chapel Hill, NC 27514. Available immediately. (6-25) •

DJ, 2 yrs. experience seeking medium market AOR, A/C, CHR. MD experience, strong production. ED (513) 675-2861. (6-18)

Afternoon drive jump over 10 points with me. Maybe I'm what you need. RIC (313) 984-2456. Available now.

Available now and ready to work hard. Experienced AOR, CHR jock, prefer West. No star trip, just hard worker. Call BOBBY (806) 792-4830 or (806) 745-3129. (6-18)

Stable, hardworking, 26 year-old PD/jock/OM. 10 yrs. A/C experience. Looking for opportunity in Top 40 market. RANDY (815) 223-6775. (6-18)

Creative personality with 5 yrs. experience being stiffed. Ready to move up & get the numbers for your station. Hard working & entertaining. JOHN (307) 672-5313. (6-18)

Looking for a hard working, experienced CHR personality for your professional operation? That's me. Call TIM (219) 267-7029. (6-18)

JOHN THOMAS Of DC-101 moving to LA. Available for full or part-time air work. Call (202) 547-4859 or (213) 397-7265. (6-18)

Ratings proven programming, production, promotions & talent with major market experience & 1st phone available. MARK HILL (916) 241-9152 or leave message at (707) 822-6912. (6-18)

Young personality announcer with 10 yrs. Urban Contemporary, A/C programming music experience. Up tempo, tight boards, excellent production. Seeks medium/major market. JERRY (716) 891-5482. (6-18)

Live & in color. Former MD with Country, CHR & A/C experience. DAVE (213) 671-3039. (6-18)

JIM WALSH (WJDX, WPST, WAMS) seeking air or programming position. (601) 856-6651. (6-18)

Experienced night owl announcer looking for secure 3rd shift roost. Personable, responsible, will host talk show. JAKE (513) 681-6446. (6-18)

Major market air personality currently in Urban Contemporary seriously looking. 8 yrs. experience, including KIIS-FM, KUTE/Los Angeles. Have done CHR, A/C. MARK (314) 361-0956. (6-18)

Attention Southern and Central locations! Wanted: Smart, understanding PD or GM to hire me. Resume, writing samples, newstape available. Prefer announcing production, news, copywriting. Sales combo considered. Background in areas mentioned. Radio, TV, others. Degree, broadcast graduate. Experienced in non-commercial, oldies and rock formats, JANET LYNCH, 3743 Deep Dale, Louisville, KY, (502) 895-5208 before 2 EDT, after 6 EDT or weekends. No religious formats. (6-18) •

Talk Show Host. Translate topical conversations into provocative, informative entertainment. Comprehensive preparation, quality callers, enthusiastic local improvement. Excellent education, skills, major market experience. (305) 949-5417. (6-18)

Creative, energetic, Top 5 major market PD seeking position with growing company that rewards work & achievement with advancement. JOHN (713) 367-8979. (6-18)

Air personality with 2 yrs. on air experience. Creative & reliable. For T&R: JIM MULVANEY (312) 388-3040, 12832 May, Chicago, IL 60643. (6-18)

We always hear that here are more fish in the ocean, but why do they have to look like hammerhead sharks?? If you are looking for a bright, dependable, and topically funny CHR announcer, let's talk. I've got experience, a first phone, and I'm looking for a medium market job preferably in the Midwest, but will consider all that make my liver quiver. If you want a tape and resume via the Post Office (also called the U.S. snail), Call ROB (312) 894-3987. (6-18) •

Positions Sought

NY personality looking for exciting & energetic CHR. Ready to rock & roll & work with your team immediately. (203) 257-0143. (6-18)

Hey Indianapolis, it's been 9 yrs. since I started sending T&R to the circle city. I've not gone mad yet. Call me today. CHUCK (414) 469-0550. (6-18)

Need challenge of working at competitive station with high standards and stimulating atmosphere. Sports/DJ/talk/P-B-P. You name it. (505) 461-3207. (6-18)

\$\$\$\$\$ SALARY BACK \$\$\$\$\$\$
If not completely satisfied with the ratings and revenue this mass appeal morning concept generates. Currently succeeding through community involvement, localized humor, credibility, and no ego problems. This product, major market tested, is available if you meet a criterion for winning. (305) 771-1962. (offer good in the U.S. and Canada).

\$

Changes

RADIO

Davina Greenspan joins WKHK/New York, NY sales staff as an Account Executive.

Tony Odachowski named Account Executive at WKHK/New York, NY.

Mary Gerwig joins WBBM-FM/Chicago, IL sales staff as an Account Executive.

Ronda Kay Korzon has joined WLAK-FM/Chicago, IL as a Sales Account Executive.

Cynthia Revisore joins KRMG/Tulsa, OK as an Account Executive.

Tracey P. Rehnstrom has joined the Northern Broadcasting Co. Inc. radio team as Manager of Local Field Sales.

RECORDS

Rick Peoples named Assistant, A&R, Country for PolyGram Records.

Susan Koscis appointed Director, Press Information for CBS Masterworks.

Robynne Modiano named National Director of Club/Video Promotion and Tour Coordination for I.R.S., Inc.

Vyto Lazauskas named District Manager, Minneapolis office, Capitol Records.

Joyce Johnson has been promoted to Associate Director, Production, Anista Records.

Ray Jenns named Manager, Inventory Control, Arista Records.

Jess Auerbach promoted to Manager, Production, Arista Records.

INDUSTRY

Mickey Wallach has joined the Raleigh Group, Ltd. as an Account Executive.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *		
1 Week	2 Weeks	3 Weeks
\$12 00	\$20 00	\$25 00

* Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

This Week In Music History

BY DAN FORMENTO OF THE SOURCE

Columbia's New LP

MONDAY, JUNE 21 — Members of the press were summoned to the Waldorf-Astoria Hotel in New York City on June 21, 1948 to hear about a "revolutionary new product" from Columbia Records. It was a non-breakable, microgroove disc, with a playing time of 23 minutes per side. Columbia named it the "LP" (Long Playing) record. The concept wasn't new by any means; Neophone made an ill-fated attempt at it in 1904, as did Victor in 1931. The difference was . . . Columbia's worked. **EXTRA FACTS:** Steely Dan disbands, 1981 . . . Ray Davies born, 1944.

Kris Kristofferson Born

TUESDAY, JUNE 22 — Singer/songwriter/actor Kris Kristofferson was born in Brownsville, TX on June 22, 1936. A Rhodes scholar with a Ph.D from Pomona College, Kris seemed destined for an academic career. While studying English literature at Oxford, he started writing songs (unsuccessfully) under the name of Kris Carson. In 1965 he moved to Nashville where he took a job cleaning studios at Columbia Records. One of his songs, "Me and Bobby McGee," caught the ear of Roger Miller, who recorded it and brought it to public attention. But it wasn't until Janis Joplin recorded it that Kris finally landed his own contract.



EXTRA FACTS: Mark David Chapman pleads guilty to the murder of John Lennon, 1981.

June Carter Birthday

WEDNESDAY, JUNE 23 — Multi-talented June Carter, the second of the three Carter Family daughters, was born June 23, 1929, in Maces Spring, VA. The three girls began singing as the Carter Sisters in 1943, and by 1951 they and mother Maybelle Carter were invited to join the Grand Ole Opry. By the late 50's June's career was taking off independently, singing on television programs and acting in several dramatic shows, including "Gunsmoke." In the 60's, June was turning out many songs, including coauthoring the classic "Ring Of Fire" in 1963. Johnny Cash recorded that one, and she ended up marrying him soon after. **EXTRA FACTS:** Antoine Joseph Sax is awarded a patent on his saxophone, 1846.

Mac's Mick Is 37

THURSDAY, JUNE 24 — Leader and co-founder of one of the most popular rock groups today, Mick Fleetwood was born June 24, 1947, in Cornwall, England, the son of a Royal Airforce wing commander. Fleetwood Mac (its name formed by combining Mick's last name with the "Mc" prefix of group bassist John McVie) was born in 1967 under the leadership of Peter Green, but made no mass breakthrough until 1975 with the additions of vocalist Stevie Nicks and guitarist Lindsay Buckingham. With this new cast, the band exploded onto both U.S. and British rock charts. Mick not only plays drums in the group, he manages it as well.

EXTRA FACTS: Lenny Bruce's last performance, 1966 . . . Also born is Jeff Beck, 1944.

"All You Need Is Love"

FRIDAY, JUNE 25 — Direct from EMI's London studio, the Beatles recorded John Lennon's "All You Need Is Love" during a live worldwide television broadcast. Mick Jagger, his girlfriend Marianne Faithfull, and Donovan are among those present and join in on the repetitive chorus, a hypnotic chant of "All you need is love." An estimated 150 million viewers catch the broadcast worldwide. **EXTRA FACTS:** Happy 37th birthday to Carly Simon.

	CHR	A/C	AOR	Country	Black Radio
# 1	TOTO (2nd week)	RONNIE MILSAP (2nd week)	38 SPECIAL	DON WILLIAMS (2nd week)	JEFFREY OSBORNE
Next Week's #1 Contenders:	JUICE NEWTON (5-5)	JUICE NEWTON (2-2) NEIL DIAMOND (3-3) KARLA BONOFF (5-4) ALABAMA (10-5)	ASIA (1-2) JOHN COUGAR (3-3) KANSAS (4-4) VAN HALEN (5-5)	CHARLEY PRIDE (3-2) CONWAY TWITTY (4-3) RONNIE MILSAP (5-4) BARBARA MANDRELL (7-5)	RICK JAMES (4-3) STEVIE WONDER (9-4) ONE WAY (7-5)
Breakers:	CHICAGO (67%) SURVIVOR (67%) GARY U.S. BONDS (63%) VAN HALEN (57%)	CROSBY, STILLS, NASH (61%) HERB ALPERT (55%) FLEETWOOD MAC (50%)	ROLLING STONES (92%) FLEETWOOD MAC (86%) SURVIVOR (73%) STEVE MILLER BAND (67%) APRIL WINE (66%)	R. MILLER/W. NELSON (75%) REBA McENTIRE (72%) EARL THOMAS CONLEY (67%) DAVID FRIZZELL (61%) T. & GLASER BROS. (60%)	RAY PARKER JR. (73%) CHERYL LYNN (70%) ATLANTIC STARR (68%) CAMEO (65%) HIGH FASHION (65%) WAR (65%) ISLEY BROTHERS (64%)
Most Added:	CROSBY, STILLS, NASH CHICAGO HALL & OATES FLEETWOOD MAC SURVIVOR POINTER SISTERS	CROSBY, STILLS, NASH HERB ALPERT FLEETWOOD MAC POINTER SISTERS LESLIE PEARL REDDINGS	ROLLING STONES STEVE MILLER BAND SURVIVOR	WAYLON JENNINGS CHARLY McCLAIN GEORGE STRAIT GAIL DAVIES	ISLEY BROTHERS RAY PARKER JR. DAYTON DREAMGIRLS
Hottest:	TOTO JOHN COUGAR JUICE NEWTON SOFT CELL ASIA 38 SPECIAL HUMAN LEAGUE	JUICE NEWTON RONNIE MILSAP KARLA BONOFF NEIL DIAMOND McCARTNEY/WONDER ALABAMA	38 SPECIAL ASIA JOHN COUGAR KANSAS VAN HALEN	CONWAY TWITTY ALABAMA RONNIE MILSAP DON WILLIAMS	GAP BAND DAZZ BAND ONE WAY JEFFREY OSBORNE
Biggest Chart Jumps:	STEVE MILLER BAND (28-20) MOTELS (17-10) KARLA BONOFF (21-14) RICK SPRINGFIELD (26-19)	CHICAGO (17-10) LESLIE PEARL (25-18) ALABAMA (10-5) AIR SUPPLY (13-8)	APRIL WINE (35-21) REO SPEEDWAGON (21-9) GLENN FREY (23-14) ALAN PARSONS PROJ. (28-19) GARY U.S. BONDS (40-31)	MARTY ROBBINS (43-32) ALABAMA (20-11) HANK WILLIAMS JR. (33-24) ROSANNE CASH (40-31) OAK RIDGE BOYS (38-30)	DREAMGIRLS (28-13) "D" TRAIN (19-12) WAR (25-19)
Debuts:	AIR SUPPLY (25) GLENN FREY (29) J. GEILS BAND (30)	CROSBY, STILLS, NASH (24) FLEETWOOD MAC (26) HERB ALPERT (27)	GENESIS (11) FLEETWOOD MAC (22) STEVE MILLER BAND (23) FRANK ZAPPA (32) JOHN WAITE (36) MARSHALL CRENSHAW (40)	EARL THOMAS CONLEY (44) T. & GLASER BROS. (46) GEORGE STRAIT (48) BOBBY BARE (49) WAYLON JENNINGS (50)	SOUL SONIC FORCE (18) CAMEO (22) RAY PARKER JR. (26) ATLANTIC STARR (27) ISLEY BROTHERS (28) CHERYL LYNN (30)
	CHR	A/C	AOR	Country	Black Radio

National Music Formats

Added This Week



Bob Stevens (214) 934-2121

The Z Format.

GARY U.S. BONDS "Out Of Work" (EMI America)
 OLIVIA NEWTON-JOHN "Landslide" (MCA)
 CROSBY, STILLS & NASH
 "Wasted On The Way" (Atlantic)
 MELISSA MANCHESTER
 "You Should Hear How..." (Arista)

The A-C Format

FLEETWOOD MAC "Hold Me" (WB)
 GLENN FREY "I Found Somebody" (Asylum)
 CROSBY, STILLS & NASH
 "Wasted On The Way" (Atlantic)
 HERB ALPERT "Route 101" (A&M)



KENDALLS "Cheater's Prayer" (Mercury/PolyGram)
 WAYLON JENNINGS
 "Women Do Know How To Carry On" (RCA)
 GEORGE STRAIT "Fool Hearted Memory" (MCA)
 GAIL DAVIES
 "You Turn Me On, I'm A Radio" (WB)
 JOHN CONLEE
 "Nothing Behind You, Nothing In Sight" (MCA)



George Williams (214) 343-9205

THE STARSTATION

STEVIE WONDER "Do I Do" (Tamla/Motown)
 POINTER SISTERS "American Music" (Planet/RCA)
 DR. HOOK "Loveline" (Casablanca/PolyGram)

Country Coast-To-Coast

MARTY ROBBINS
 "Some Memories Just Won't Die" (Columbia)
 OSMOND BROTHERS
 "I Think About Your Lovin'" (Elektra/Curb)
 STATLER BROTHERS "Whatever" (Mercury/PolyGram)



PETERS PRODUCTIONS, INC.



Debbie Welsh (714) 565-8511

KENDALLS "Cheater's Prayer" (Mercury/PolyGram)
 CALAMITY JANE
 "Walkin' After Midnight" (Columbia)
 MAC DAVIS "Rodeo Clown" (Columbia)
 ROGER MILLER & WILLIE NELSON
 "Old Friends" (Columbia)



AIR SUPPLY
 "Even The Nights Are Better" (Arista)
 LARRY ELGART "Hooked On Swing" (RCA)
 DR. HOOK "Loveline" (Casablanca/PolyGram)
 REDDINGS
 "(Sittin' On) The Dock Of The Bay" (Believe In A Dream/CBS)



Cal Casey (214) 634-8511



FLEETWOOD MAC "Hold Me" (WB)



REDDINGS
 "(Sittin' On) The Dock Of The Bay" (Believe In A Dream/CBS)
 STEVIE WONDER "Do I Do" (Tamla/Motown)
 STEVIE NICKS
 "After The Glitter Fades" (Modern/Atco)



ROGER MILLER & WILLIE NELSON
 "Old Friends" (Columbia)
 CHARLY McCLAIN
 "Dancing Your Memory Away" (Epic)
 WAYLON JENNINGS
 "Women Do Know How To Carry On" (RCA)
 TOMPALL & GLASER BROS.
 "I Still Love You..." (Elektra)



Lee Nye (916) 782-7754

Adult Rock

FLEETWOOD MAC "Hold Me" (WB)
 EDDIE MONEY
 "I Think I'm In Love" (Columbia)
 CROSBY, STILLS & NASH
 "Wasted On The Way" (Atlantic)



Chick Watkins (303) 578-0700

FLEETWOOD MAC "Hold Me" (WB)
 SURVIVOR "Eye Of The Tiger" (Scotti Bros./CBS)



Buzz Brindle (212) 944-5399

HUEY LEWIS & NEWS
 "Hope You Love Me Like You Say You Do" (Chrysalis)
 ROXY MUSIC "More Than This" (WB)
 GLENN FREY "I Found Somebody" (Asylum)
 HAIRCUT 100 "Favourite Shirts" (Arista)



Bob Laurence (213) 883-7400

Contempo 300

FLEETWOOD MAC "Hold Me" (WB)
 MELISSA MANCHESTER
 "You Should Hear How..." (Arista)
 GLENN FREY "I Found Somebody" (Asylum)

XT-40

FLEETWOOD MAC "Hold Me" (WB)
 HALL & OATES "Your Imagination" (RCA)
 REO SPEEDWAGON
 "Keep The Fire Burnin'" (Epic)
 GARY U.S. BONDS "Out Of Work" (EMI America)

Great American Country

RONNIE McDOWELL "I Just Cut Myself" (Epic)
 CON HUNLEY "Oh Girl" (WB)
 SYLVIA "Nobody" (RCA)



John Iles (800) 426-9082



STEVIE WONDER "Do I Do" (Tamla/Motown)
 JOHN SCHNEIDER "Dreamin'" (Scotti Bros./CBS)
 REDDINGS
 "(Sittin' On) The Dock Of The Bay" (Believe In A Dream/CBS)

Country Living

WAYLON JENNINGS
 "Women Do Know How To Carry On" (RCA)
 GAIL DAVIES
 "You Turn Me On, I'm A Radio" (WB)
 CHARLY McCLAIN "Dancing Your Memory Away" (Epic)
 DAVID FRIZZELL
 "I'm Gonna Hire A Wino To Decorate..." (WB)



Kenny Bosak (901) 320-4433

Bright Blue

FLEETWOOD MAC "Hold Me" (WB)
 CROSBY, STILLS & NASH
 "Wasted On The Way" (Atlantic)
 HERB ALPERT "Route 101" (A&M)

TANner Country

ROGER MILLER & WILLIE NELSON
 "Old Friends" (Columbia)
 DAVID FRIZZELL
 "I'm Gonna Hire A Wino..." (WB)
 EARL THOMAS CONLEY "Heavenly Bodies" (RCA)
 TOMPALL & GLASER BROS.
 "I Still Love You..." (Elektra)
 KENDALLS "Cheater's Prayer" (Mercury/PolyGram)
 GEORGE STRAIT "Fool Hearted Memory" (MCA)
 MOE BANDY "She's Not Cheatin'..." (Columbia)
 ALBERT COLEMAN'S ATLANTA POPS
 "Just Hooked On Country" (Epic)
 EDDY RAVEN
 "She's Playing Hard To Forget" (Elektra)
 PATSY CLINE & JIM REEVES
 "I Fall To Pieces" (MCA)
 MAC DAVIS "Rodeo Clown" (Casablanca/PolyGram)
 WAYLON JENNINGS
 "Women Do Know How To Carry On" (RCA)
 CHARLIE ROSS
 "The High Cost Of Loving" (Townhouse)



WLTH WELCOMES JONES GIRLS — Pictured (l-r) are WLTH/Gary, IN air personality Bob Coleman, Jones Girls Shirley and Brenda Jones, WLTH's receptionist Wanda Gay, Valerie Jones, and Program Director Fred Moore (seated).



KGFJ GIVES TENDER LOVING CARA TO IRENE — KGFJ/Los Angeles opened its doors to greet singer/actress Irene Cara, who was in town doing special appearances and interviews. Pictured (l-r) are morning personality J.B. Stone, Cara, E/A's Jim Blevins, and Cara's manager Selma Rubin.

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1930 Century Park West, L.A., CA 90067

Radio & Records NATIONAL AIRPLAY/40

June 18, 1982

169 REPORTERS

Album cuts are listed in order of airplay preference.

5/28	6/4	6/11	6/18	Artist	Album	Artist	Album
2	2	2	1	38 SPECIAL	Special Forces (A&M)	"Caught" "Chain"	
1	1	1	2	ASIA	Asia (Geffen)	"Sole" "Only" "Heat" "Dreams"	
4	3	3	3	JOHN COUGAR	American Fool (Riva/PolyGram)	"Hurts" "Jack"	
7	11	4	4	KANSAS	Vinyl Confessions (Kirshner/CBS)	"Play" "Right" "Face" "Fair"	
3	4	5	5	VAN HALEN	Diver Down (WB)	"Dancing" "Good"	
9	7	6	6	MOTELS	All Four One (Capitol)	"Only" "L" "Art" "Mission"	
11	9	7	7	QUEEN	Hot Space (Elektra)	"Fire" "Calling" "Body"	
6	5	9	8	RAINBOW	Straight Between The Eyes (Mercury/PG)	"Stone Cold" "Power"	
-	-	21	9	REO SPEEDWAGON	Keep The Fire Burnin' (Epic)	12-inch Single	
35	19	12	10	HEART	Private Audition (Epic)	"City's" "Man" "Perfect" "Situation"	
-	-	→	11	GENESIS	Three Sides Live (Atlantic)	"Paperlate" "Misunderstanding" "Turn"	
5	6	8	12	SCORPIONS	Blackout (Mercury/PolyGram)	"No One" "Dynamite"	
-	-	16	13	SURVIVOR	Eye Of The Tiger (Scotti Bros./CBS)	Title "American"	
-	-	23	14	GLENN FREY	No Fun Aloud (Asylum)	"Partytown" "Found" "Don't" "One"	
10	10	11	15	TOTO	IV (Columbia)	"Rosanna" "Afraid" "Africa" "Good"	
8	8	10	16	PAUL McCARTNEY	Tug Of War (Columbia)	"Take" "Ballroom" "Pound"	
-	-	18	17	ROLLING STONES	Still Life (Rolling Stones/Atco)	"Going" "Thumb" "Start" "Satisfaction"	
18	15	13	18	CHEAP TRICK	One On One (Epic)	"If" "Tight" "Want" Title	
-	-	28	19	ALAN PARSONS PROJECT	Eye In The Sky (Arista)	"Fingers" "Psychobabble" Title	
25	20	17	20	707	Mega Force (Boardwalk)	Title "Can't" "Fast"	
-	-	35	21	APRIL WINE	Enough Is Enough (Capitol)	12-inch Single	
-	-	→	22	FLEETWOOD MAC	Hold Me (WB)	12-inch Single	
-	-	→	23	STEVE MILLER BAND	Abracadabra (Capitol)	Title "Wonderin'" "Give" "Cool"	
19	18	20	24	FRANKIE MILLER	Standing On The Edge (Capitol)	"Dream" "Danger" "Stop"	
15	13	22	25	HUMAN LEAGUE	Dare (Virgin/A&M)	"Don't You Want Me"	
12	12	15	26	ALDO NOVA	Aldo Nova (Portrait/CBS)	"Fantasy" "Hot" "Foolin'"	
14	16	19	27	GREG KIHN BAND	Kihntinued (Beserkley/Elektra-Asylum)	"Testify" "Dedication"	
24	25	25	28	SHERBS	Defying Gravity (Atco)	"Ride" "Alive"	
34	31	30	29	MONROES	The Monroes (Alfa)	"People"	
-	37	31	30	AXE	Offering (Atco)	"Party" "Video" "Burn"	
-	-	40	31	GARY U.S. BONDS	On The Line (EMI America)	"Work" "Hold" "Rendezvous" "City"	
-	-	→	32	FRANK ZAPPA	Ship Arriving... (Barking Pumpkin)	"Valley"	
38	35	33	33	A FLOCK OF SEAGULLS	A Flock Of Seagulls (Jive/Arista)	"I Ran" "Space" "Telecommunications"	
23	22	27	34	ELTON JOHN	Jump Up (Geffen)	"Ball" "Robot" "Garden"	
13	14	26	35	JETHRO TULL	Broadsword & Beast (Chrysalis)	"Fallen"	
-	-	→	36	JOHN WAITE	Ignition (Chrysalis)	"Change" "Temptation" "Going" "Life"	
17	17	29	37	LOVERBOY	Get Lucky (Columbia)	"Over" "Lucky" "Take"	New Entry
-	-	39	38	SOFT CELL	Non-Stop Erotic Cabaret (Sire/WB)	"Tainted Love"	
22	26	32	39	FRANKE & THE KNOCKOUTS	Below The Belt (Millennium/RCA)	"Never" "Without" "Gina"	
-	-	→	40	MARSHALL CRENSHAW	Marshall Crenshaw (WB)	"Someday" "There" "Dance" "Cynical"	

MOST ADDED

Artist	6/18	6/11	6/4	5/28	5/21
1 ROLLING STONES	155/115	32/32	0/0	0/0	0/0
2 STEVE MILLER BAND	113/90	5/3	0/0	0/0	0/0
3 SURVIVOR	124/70	21/14	0/0	0/0	0/0
4 GLENN FREY	132/29	124/109	9/8	0/0	0/0
4 ALAN PARSONS PROJ.	122/29	113/105	10/6	5/2	4/4
6 GARY U.S. BONDS	81/28	75/73	8/8	0/0	0/0
7 FRANK ZAPPA	72/27	53/26	30/17	14/12	0/0
8 GENESIS	38/25	0/0	0/0	0/0	0/0
9 DAVID JOHANSEN	23/22	2/2	3/0	2/0	2/0
10 JOHN WAITE	64/16	48/27	36/35	3/2	0/0
10 ROXY MUSIC	29/16	13/13	1/0	2/0	1/0
12 AXE	77/15	67/8	66/28	56/55	1/1
13 CLOCKS	14/13	1/1	0/0	0/0	0/0
14 707	105/12	96/18	83/59	2/1	0/0
14 RIOT	24/12	19/13	10/10	1/0	2/0

MEDIUM

Artist	6/18	6/11	6/4	5/28	5/21
1 FRANKIE MILLER	94/79	102/81	98/79	102/68	81/36
2 QUEEN	144/76	145/69	136/63	130/67	128/6
2 GLENN FREY	132/76	124/8	9/1	0/0	0/0
4 707	106/75	96/70	83/24	2/1	0/0
5 HEART	130/70	130/69	123/11	16/4	0/0
6 ALAN PARSONS PROJ.	122/67	113/3	10/2	5/2	4/0
7 CHEAP TRICK	111/65	110/62	102/63	101/59	100/5
8 SHERBS	76/58	86/72	84/75	86/72	72/55
8 AXE	77/58	67/58	66/38	56/1	1/0
10 MONROES	73/56	77/58	67/49	60/38	43/21
11 RAINBOW	124/53	136/50	144/51	144/57	142/62
12 A FLOCK OF SEAGULLS	67/51	63/49	59/37	53/35	39/30
13 MOTELS	142/45	151/60	149/55	140/74	131/72
14 PAUL McCARTNEY	117/44	143/48	141/40	141/52	142/51
14 GREG KIHN BAND	73/44	90/51	96/57	114/66	116/70
14 JOHN WAITE	64/44	48/20	36/0	3/1	0/0

THE HOTTEST

Artist	6/18	6/11	6/4	5/28	5/21
1 38 SPECIAL	156/140	160/139	154/133	155/111	144/25
1 ASIA	159/140	166/151	162/154	162/153	162/155
3 JOHN COUGAR	155/126	160/122	157/119	151/104	148/91
4 KANSAS	153/124	153/113	149/33	29/2	0/0
5 VAN HALEN	141/113	150/121	146/127	143/117	144/113
6 MOTELS	142/95	151/91	149/85	140/63	131/49
7 TOTO	108/81	127/105	123/102	122/97	135/101
8 PAUL McCARTNEY	117/72	143/95	141/100	141/86	142/81
9 RAINBOW	124/71	136/86	144/93	144/87	142/80
10 SCORPIONS	109/70	133/88	134/90	140/98	135/98
11 QUEEN	144/66	145/73	136/67	130/50	128/0
12 HEART	130/51	130/47	123/5	16/0	0/0
13 CHEAP TRICK	111/41	110/43	101/33	101/24	100/3
14 HUMAN LEAGUE	73/40	83/53	97/61	98/63	102/67
15 ALDO NOVA	67/32	90/45	100/60	111/75	129/83

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

EAST



SOUTH

MOST ADDED

- Rolling Stones (34/25)
Steve Miller (24/20)
Survivor (27/13)
Glenn Frey (30/11)
Gary U.S. Bonds (18/10)
Frank Zappa (13/10)

MEDIUM

- Alan Parsons (33/20)
Frankie Miller (24/19)
Queen (32/17)

THE HOTTEST

- 38 Special (37/36)
Kansas (38/24)
John Cougar (35/31)
Asia (34/30)
Van Halen (35/29)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

NOTES:
ASIA (Gaffan)
JOHN COUGAR (Riva/PolyGram)
SCORPIONS (Mercury/PolyGram)
...
WAQX/Syracuse (315) 882-8638

SURVIVOR (Scotti Bros/CBS)
JOHN COUGAR (Riva/PolyGram)
...
WAQX/Syracuse (315) 882-8638

DC101/Washington (202) 825-9832
DAVID GREEN
...
WAQX/Syracuse (315) 882-8638

NOTES:
KANSAS (Kirshner/CBS)
...
WAQX/Syracuse (315) 882-8638

MIDWEST
MOST ADDED
Rolling Stones (41/34)
Survivor (40/26)
Steve Miller (27/22)
David Johansen (10/9)
Frank Zappa (14/8)
MEDIUM
Glenn Frey (37/26)
707 (30/26)
Queen (36/21)
Heart (32/20)
Alan Parsons (31/30)
THE HOTTEST
Asia (42/38)
38 Special (41/37)
John Cougar (39/32)
Kansas (37/30)
Van Halen (34/27)

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

ROGER MILLER & WILLIE NELSON Old Friends (Columbia)

On 75% of reporting stations. National Summary: Up 36, Same 28, Down 0, Debuts 21, Adds 17. R&R Chart: 48-42.

REBA McENTIRE I'm Not That Lonely Yet (Mercury/PolyGram)

On 72% of reporting stations. National Summary: Up 41, Same 22, Down 0, Debuts 20, Adds 15. R&R Chart: 49-43.

EARL THOMAS CONLEY Heavenly Bodies (RCA)

On 67% of reporting stations. National Summary: Up 22, Same 31, Down 0, Debuts 15, Adds 23. A Most Added Record. R&R Chart: Debut 44.

DAVID FRIZZELL I'm Gonna Hire A Wino To Decorate... (WB/Viva)

On 61% of reporting stations. National Summary: Up 44, Same 19, Down 0, Debuts 12, Adds 8. R&R Chart: 50-45.

TOMPALL & GLASER BROTHERS I Still Love You (After All...) (Elektra)

On 60% of reporting stations. National Summary: Up 17, Same 24, Down 0, Debuts 20, Adds 20. R&R Chart: Debut 46.

MOST ADDED

- WAYLON JENNINGS (59)
Women Do Know How To Carry On (RCA)
- CHARLY McCLAIN (36)
Dancing Your Memory Away (Epic)
- GEORGE STRAIT (34)
Fool Hearted Memory (MCA)
- GAIL DAVIES (30)
You Turn Me On I'm A Radio (WB)

HOTTEST

- CONWAY TWITTY (65)
Slow Hand (Elektra)
- ALABAMA (60)
Take Me Down (RCA)
- RONNIE MILSAP (49)
Any Day Now (RCA)
- DON WILLIAMS (40)
Listen To The Radio (MCA)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. indicated one of this week's most added new songs.

- GEORGE STRAIT "Fool Hearted Memory" (MCA) 79/34**
National Summary: Up 9, Same 20, Down 0, Debuts 16, Adds 34 including WPOR-AM-FM, WWVA, WILQ, WPLO, KOKE-AM-FM, WCMS-FM, WTQR-FM, WCXI, WFMS-FM, WIL-AM-FM, KFH, KYGO-FM, KMAK, KVEG, KEEN. R&R Chart: Debut 48.
- BOBBY BARE "If You Ain't Got Nothin'..." (Columbia) 79/10**
National Summary: Up 36, Same 23, Down 0, Debuts 10, Adds 10, WWVA, WFNC, WQIK-FM, WMPS, WSLR, WWWV-FM, WTSO, KEIN, KLAC, KYTE, KIXZ 44-35, KOKE-AM-FM 40-31, KRMD-AM-FM 40-30, KTTS-AM-FM 40-33, KRWQ-FM 15-12. R&R Chart: Debut 49.
- WAYLON JENNINGS "Women Do Know How To Carry On" (RCA) 75/59**
National Summary: Up 3, Same 6, Down 0, Debuts 5, Adds 59 including WGNA-FM, WMZQ-FM, WWVA, WPLO, WAMZ-FM, WSM, WNOE-AM, WIRK-FM, WHK, WCXI, WIRE, WDGY, KEBC-FM, KLZ, KNIX-FM, KCBQ-AM. R&R Chart: Debut 50.
- JACK GRAYSON "Tonight I'm Feeling You (All Over Again)" (Joe-Wes) 70/6**
National Summary: Up 31, Same 22, Down 0, Debuts 11, Adds 6, WPOR-AM-FM, WAMZ-FM, WQYK-FM, WHK, WITL-FM, KYTE, WGNA-FM 37-34, WYII 46-43, KOKE-AM-FM 32-29, KRMD-AM-FM 50-39, WIRK-FM 40-34, WHBF 40-33, KFDD-AM-FM 46-38, KEED 45-39, KTOM 41-33.
- MOE BANDY "She's Not Really Cheatin'..." (Columbia) 65/24**
National Summary: Up 7, Same 20, Down 0, Debuts 15, Adds 24 including KIX106, WWVA, WCOS-AM-FM, WAMZ-FM, WNOE-AM, KWKH, WTQR-FM, KSO, WKQO-AM-FM, WITL-FM, KVEG, KCKC, KCBQ-AM, KSON-AM-FM, KEBC-FM 42-35.
- KENDALLS "Cheater's Prayer" (Mercury/PolyGram) 65/9**
National Summary: Up 23, Same 23, Down 0, Debuts 10, Adds 9, WCAW, WQIK-FM, WNOE-AM, WDAF, KECK, WXCL, KVEG, KSOP-FM, KEEN, KYXX 34-27, WFMS-FM 30-26, KVOO 41-33, KWJ 48-43, KSON-AM-FM 40-34, KBBO 41-34.
- EDDY RAVEN "She's Playing Hard To Forget" (Elektra) 64/25**
National Summary: Up 7, Same 18, Down 0, Debuts 14, Adds 25 including WSEN-AM-FM, WILQ, KLVI, WMC-AM, WSM, WNOE-AM, KWKH, WKMF, WFMS-FM, KYGO-FM, KMAK, KRAK, KEEN, KBBO, WBGW-FM 47-37.
- BILLY PARKER "The Last Country Song" (Soundwaves) 63/1**
National Summary: Up 31, Same 26, Down 2, Debuts 3, Adds 1, KEIN, WGNA-FM 45-42, WIXY 33-29, WIXL-FM 46-33, KRRV 27-22, KHEY 31-27, WAMZ-FM 39-31, KEBC-FM 10-8, KVOO 20-15, KRWQ-FM 45-39, KWJ 34-30, KSON-AM-FM 36-30.
- MAC DAVIS "Rodeo Clown" (Casablanca/PolyGram) 52/9**
National Summary: Up 18, Same 19, Down 0, Debuts 6, Adds 9, KIX106, WWVA, WSIX-FM, WQYK-FM, WMNI, KWMT, WGEE, WITL-FM, KLAC, WMZQ-FM 37-33, KHEY 47-37, WSM 37-29, KSO 29-20, KFH 42-37, KUZZ 49-44.
- CHARLY McCLAIN "Dancing Your Memory Away" (Epic) 51/36**
National Summary: Up 3, Same 9, Down 0, Debuts 3, Adds 36 including WRKZ-FM, WPOR-AM-FM, WPLO, WSOC-FM, KHEY, WMC-AM, WSM, WCMS-FM, WAXX, KEBC-FM, KFDD-AM-FM, KRST-FM, KNIX-FM, KSOP-FM, KMPS-AM-FM.
- JIM REEVES & PATSY CLINE "I Fall To Pieces" (MCA) 49/8**
National Summary: Up 18, Same 17, Down 0, Debuts 6, Adds 8, WADR, WFNC, WKSJ-FM, WSM, WMNI, KWMT, KFH, KSOP-FM, KIX106 30-22, WMZQ-FM 22-18, KHEY 49-39, WMC-AM 22-19, WMPS 18-14, KEBC-FM 37-32, KRAK 44-35.
- ALBERT COLEMAN & ATLANTA POPS "Hooked On Country" (Epic) 46/8**
National Summary: Up 21, Same 11, Down 0, Debuts 6, Adds 8, WMZQ-FM, KIXZ, KHEY, WWOV, WSM, WDAF, KRSY, KBBO, WVAM 15-9, WHN 14-13, WLWI-FM 9-6, WIRK-FM 9-3, WITL-FM 24-19, KEBC-FM 16-13, KOMA 22-16, KSOP-FM 18-17.
- CHARLIE ROSS "The High Cost Of Lovin'" (Townhouse) 44/13**
National Summary: Up 6, Same 19, Down 0, Debuts 6, Adds 13, WBGW-FM, KIXZ, WSM, KKYX, WQYK-FM, WCOS-AM-FM, WAXX, WWWV-FM, WDGY, WHBF, KBMY, KUUY, KMAK, WIXL-FM 50-40, KBBO 42-33.

SIGNIFICANT ACTION

- CINDY HURT "Talk To Me Loneliness" (Churchill) 39/9**
National Summary: Up 4, Same 18, Down 0, Debuts 8, Adds 9, WPOR-AM-FM, KIXZ, WPLO, WNOE-AM, KWKH, WIRK-FM, WMNI, WXCL, KRSY, KHEY 50-40.
- GAIL DAVIES "You Turn Me On I'm A Radio" (WB) 38/30**
National Summary: Up 1, Same 4, Down 0, Debuts 3, Adds 30 including WSEN-AM-FM, WMZQ-FM, WCOS-AM-FM, WNOE-AM, WIRK-FM, WBCS, KEBC-FM, KFDD-AM-FM, KNIX-FM, KSOP-FM, KMPS-AM-FM.

Radio & Records NATIONAL AIRPLAY/50

June 18, 1982

Three Weeks	Two Weeks	Last Week	
5	3	1	1 DON WILLIAMS/Listen To The Radio (MCA)
8	6	3	2 CHARLEY PRIDE/I Don't Think She's In Love (RCA)
10	5	4	3 CONWAY TWITTY/Slow Hand (Elektra)
13	8	5	4 RONNIE MILSAP/Any Day Now (RCA)
14	11	7	5 BARBARA MANDRELL/Til You're Gone (MCA)
3	2	2	6 EDDIE RABBITT/I Don't Know Where To Start (Elektra)
17	12	9	7 JOHN ANDERSON/Would You Catch A Falling Star (WB)
21	15	12	8 ED BRUCE/Love's Found You And Me (MCA)
27	20	14	9 JOHNNY LEE/When You Fall In Love (Full Moon/Asylum)
26	19	15	10 JANIE FRICKE/Don't Worry 'Bout Me Baby (Columbia)
34	29	20	11 ALABAMA/Take Me Down (RCA)
30	22	18	12 MERLE HAGGARD/Are The Good Times Really Over (Epic)
12	10	10	13 LEE GREENWOOD/Ring On Her Finger... (MCA)
15	13	11	14 RAZZY BAILEY/Everytime You Cross My Mind... (RCA)
1	1	6	15 T.G. SHEPPARD/Finally (WB/Curb)
28	21	19	16 LACY J. DALTON/Slow Down (Columbia)
4	4	8	17 BELLAMY BROTHERS/For All The Wrong... (Elektra/Curb)
31	28	21	18 TERRI GIBBS/Ashes To Ashes (MCA)
37	32	25	19 RICKY SKAGGS/I Don't Care (Epic)
33	30	22	20 OSMONDS/I Think About Your Lovin' (Elektra/Curb)
38	33	28	21 DOLLY PARTON/Heartbreak Express (RCA)
16	14	17	22 LEON EVERETTE/Just Give Me What You... (RCA)
9	9	13	23 TAMMY WYNETTE/Another Chance (Epic)
42	37	33	24 HANK WILLIAMS JR./Honky Tonkin' (Elektra/Curb)
39	35	29	25 EMMYLOU HARRIS/Born To Run (WB)
40	34	31	26 CON HUNLEY/Oh Girl (WB)
41	36	30	27 RONNIE McDOWELL/I Just Cut Myself (Epic)
2	7	16	28 MICKEY GILLEY/Tears Of The Lonely (Epic)
43	38	35	29 JUICE NEWTON/Love's Been A Little Bit Hard On Me (Capitol)
-	42	38	30 OAK RIDGE BOYS/So Fine (MCA)
-	43	40	31 ROSANNE CASH/Ain't No Money (Columbia)
-	48	43	32 MARTY ROBBINS/Some Memories Just Won't Die (Columbia)
29	26	24	33 JERRY REED/The Man With The Golden Thumb (RCA)
-	44	39	34 LARRY GATLIN/She Used To Sing On Sunday (Columbia)
50	41	37	35 JOHN SCHNEIDER/Dreamin' (Scotti Bros./CBS)
-	50	42	36 SYLVIA/Nobody (RCA)
7	16	23	37 STATLER BROTHERS/You'll Be Back... (Mercury/PolyGram)
6	17	26	38 WAYLON & WILLIE/Just To Satisfy You (RCA)
-	49	44	39 MEL TILLIS/The One That Got Away (Elektra)
25	23	27	40 BILLY SWAN/With Their Kind Of Money... (Epic)
23	25	34	41 RAY PRICE/Forty And Fadin' (Dimension)
-	-	48	42 ROGER MILLER & WILLIE NELSON/Old Friends (Columbia)
-	-	49	43 REBA McENTIRE/I'm Not That Lonely Yet (Mercury/PolyGram)
-	-	44	44 EARL THOMAS CONLEY/Heavenly Bodies (RCA)
-	-	50	45 DAVID FRIZZELL/I'm Gonna Hire A Wino To... (WB/Viva)
-	-	46	46 TOMPALL & GLASER BROTHERS/I Still Love You... (Elektra)
11	18	32	47 MEL McDANIEL/Take Me To The Country (Capitol)
-	-	48	48 GEORGE STRAIT/Fool Hearted Memory (MCA)
-	-	49	49 BOBBY BARE/If You Ain't Got Nothin'... (Columbia)
-	-	50	50 WAYLON JENNINGS/Women Do Know How... (RCA)

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

- MICHAEL MURPHEY "What's Forever For" (Liberty) 38/17**
National Summary: Up 5, Same 13, Down 0, Debuts 3, Adds 17 including WCAW, WPLO, WMPS, WTQR-FM, KSO, WDAF, WXCL, KTFK-FM, KVEG, KBBQ, WCMS-FM 45-31.
- LOUISE MANDRELL & R.C. BANNON "Our Wedding Band" (RCA) 34/7**
National Summary: Up 8, Same 15, Down 0, Debuts 4, Adds 7, WSEN-AM-FM, KHEY, WFNC, KECK, KUZZ, KWJJ, KSON-AM-FM, KYXX 33-29, WTSO 40-36, KSOP-FM 40-35.
- STEVIE NICKS "After The Glitter Fades" (Modern/Atco) 34/5**
National Summary: Up 9, Same 16, Down 0, Debuts 4, Adds 5, WILQ, KKYX, KWKH, KVOO, KIGO, WSEN-AM-FM 46-42, KRMD-AM-FM 48-37, WCMS-FM 42-36, KRWQ-FM 13-10, KUGR 30-26.
- JOHN CONLEE "Nothing Behind You, Nothing In Sight" (MCA) 32/26**
National Summary: Up 0, Same 5, Down 0, Debuts 1, Adds 26 including WGNA-FM, WADR, WSM, WRNL, WIRK-FM, WUBE-FM, WCUZ-AM-FM, WFMS-FM, KFH, KEED, KRSY.
- TERRY GREGORY "I'm Takin' A Heart Break" (Handshake/CBS) 30/14**
National Summary: Up 2, Same 12, Down 0, Debuts 2, Adds 14, WWVA, KRRV, WSOC-FM, WDAK, KHEY, KRMD-AM-FM, WCMS-FM, KSO, WKMF, WHBF, KTTS-AM-FM, KVOO, KKAL, KEED.
- JIM & JESSI & CHARLIE LOUVIN "North Wind" (Soundwaves) 29/2**
National Summary: Up 7, Same 18, Down 1, Debuts 1, Adds 2, WGVM, KBMY, WSIX-FM 14-13, KSO 25-24, WXCL 23-18, KTTS-AM-FM 47-38, KVOO 44-39, KFDD-AM-FM 38-33, KUUY 18-15, KRWQ-FM 5-5.
- CALAMITY JANE "Walkin' After Midnight" (Columbia) 28/8**
National Summary: Up 5, Same 14, Down 0, Debuts 1, Adds 8, WYKR, WPLO, KXYL, WCMS-FM, KEBC-FM, WHBF, KEED, KRAK, WKSJ-FM 37-32, KRWQ-FM 37-31.
- DEAN DILLON "Play This Old Working Day Away" (RCA) 26/6**
National Summary: Up 1, Same 18, Down 0, Debuts 1, Adds 6, WKSJ-FM, KRMD-AM-FM, KWKH, WTSO, KCCY-FM, KSOP-FM, WWVA on, KFDD-AM-FM on, KRST-FM on, KWJJ on.
- RONNIE ROGERS "First Time Around" (Lifesong) 25/7**
National Summary: Up 3, Same 13, Down 0, Debuts 2, Adds 7, KXYL, KHEY, WGVM, KRMD-AM-FM, WXCL, WHBF, KYTE, WIXL-FM 38-27, KUZZ 45-40.
- BRENDA LEE "Keeping Me Warm For You" (MCA) 24/6**
National Summary: Up 1, Same 12, Down 0, Debuts 5, Adds 6, KXYL, KSO, WHBF, KFH, KRWQ-FM, KRAK, WFMS-FM d-32, KFDD-AM-FM on, KEEN on, KMPS-AM-FM on.
- JOE SUN with SHOTGUN "Fraulein" (Elektra) 23/9**
National Summary: Up 1, Same 11, Down 0, Debuts 2, Adds 9, WYKR, WWVA, WSOC-FM, KHEY, WAMZ-FM, KRWQ-FM, KWJJ, KRSY, KRAK, KLVI 38-24.
- LLOYD DAVID FOSTER "Blue Rendezvous" (MCA) 22/5**
National Summary: Up 2, Same 11, Down 0, Debuts 4, Adds 5, KHEY, WLWI-FM, WFMS-FM, KEED, KRAK, KPLX-FM 30-27, KRMD-AM-FM on, KFDD-AM-FM on, KLZ on, KSOP-FM on.
- JACKY WARD "Take The Memory When You Go" (Asylum) 18/13**
National Summary: Up 0, Same 3, Down 0, Debuts 2, Adds 13, WGNA-FM, WVAM, WCAW, WYII, WESC-AM-FM, KKYX, KBMR, KFQO, KTTS-AM-FM, KRAK, KMPS-AM-FM, KIGO, KCUB.
- MARLOW TACKETT "Ever-Lovin' Woman" (RCA) 17/14**
National Summary: Up 0, Same 1, Down 0, Debuts 2, Adds 14, WVAM, WBGW-FM, WIXL-FM, KSO, KRST-FM, KLZ, KEED, KCCY-FM, KRAK, KTOM, KSOP-FM, KEEN, KMPS-AM-FM, KIGO.
- SUE POWELL "Gonna Love Ya (Til The Cows Come Home)" (RCA) 16/5**
National Summary: Up 2, Same 7, Down 0, Debuts 2, Adds 5, WIXL-FM, WAMZ-FM, KRMD-AM-FM, KBMR, KVOO, WBGW-FM on, WSIX-FM d-29, KRST-FM on, KRWQ-FM 46-40, KSOP-FM on.
- RICH LANDERS "Pull My String" (AMI/NSD) 15/2**
National Summary: Up 1, Same 8, Down 0, Debuts 4, Adds 2, WESC-AM-FM, WAXX, WGNA-FM on, WXCL on, KTTS-AM-FM 46-37, KFH on, KMAK on, KSOP-FM on.
- BIG AL DOWNING "I'll Be Loving You" (Team Entertainment) 14/12**
National Summary: Up 0, Same 2, Down 0, Debuts 0, Adds 12, WIXL-FM, KIX106, WMZQ-FM, WCMS-FM, WIRK-FM, WAXX, KVOO, KUZZ, KMAK, KTOM, KSOP-FM, KIGO.



Regional Adds & Hots

Table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, SOUTH, WEST, HOTTEST. Includes station names like George Strait (MCA), Conway Twitty (Elektra), Waylon Jennings (RCA), Ronnie Milsap (RCA), Charly McClain (Epic).

Main grid of regional adds and hots. Columns include station call letters (e.g., WBLR, WKCR, WTLN), city/state, and artist names (e.g., Hank Williams Jr., George Strait, Charly McClain).

WEST section of the grid, listing stations like KRST-FM, KBYB, KYOO-FM, KMAK, KUOR, KNEW, KRBY, KBOF-FM, KCOB-AM, KIDJ, KRST-FM, KBYB, KYOO-FM, KMAK, KUOR, KNEW, KRBY, KBOF-FM, KCOB-AM, KIDJ.

Hottest Tracks: "She Got The Goldmine (I Got The Shaft)" Jerry Reed (RCA)

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay. ALABAMA - Mountain Music - (RCA) "Close Enough To Perfect" "Words At Twenty Paces" "Green River" BOBBY BARE - Ain't Got Nothin' To Lose - (Columbia) "Golden Memories" BELLAMY BROTHERS - When We Were Boys - (Elektra/Curb) "Untl' The Money's Gone" "Goin' Sane" "You Make Love So Easy" "We're Just A Little Ole Country Band" ROSANNE CASH - Somewhere In The Stars - (Columbia) "I Wonder" "Third Rate Romance" "Down On Love" "That's How I Got To Memphis" "It Hasn't Happened Yet" "Looking For A Corner"

JOHN CONLEE - Busted - (MCA) "A Little Of You" "Common Man" CHARLIE DANIELS BAND - Windows - (Epic) "Blowing Along With The Wind" "Nashville Moon" RONNIE McDOWELL - Love To Burn - (Epic) "Love To Burn" "Dangerous" BARBARA MANDRELL - ...In Black & White - (MCA) "You're Not Supposed To Be Here" "Some Things Never Change" "Black And White" "The Thrill Is Gone" "Rolling Stone" RONNIE MILSAP - Inside - (MCA) "Carolina Dreams" "Inside" "He Got You" "I Love New Orleans Music" "Hate The Lies - Love The Liar" "Wrong End Of The Rainbow" "Who's Counting" JUICE NEWTON - Quiet Lies - (Capitol) "Falling In Love" "Break It To Me Gently" "Heart Of The Night" "Adios Mi Corazon" "Ever True" "Trail Of Tears" OAK RIDGE BOYS - Bobbie Sue - (MCA) "I Wish You Were Here (Oh My Darlin)" "Doctor's Orders" DOLLY PARTON - Heartbreak Express - (RCA) "Do I Ever Cross Your Mind" "Prime Of Our Love" "My Blue Ridge Mountain Boy" JERRY REED - The Man With The Golden Thumb - (RCA) "She Got The Goldmine (I Got The Shaft)" "44" "Shoo Doo Pa Poop"

136 Current Reports The following stations did not report this week: WNYR/Rochester WJAZ-FM/Chicago WSAI-AM-FM/Cincinnati KIKK-FM/Houston KGEM/Boise KGA/Spokane

Most Requested: CONWAY TWITTY "Slow Hand" (Elektra) ALABAMA "Take Me Down" (RCA) JOHN ANDERSON "Would You Catch A..." (WB) RONNIE MILSAP "Any Day Now" (RCA) DAVID FRIZZELL "I'm Gonna Hire..." (WB/Viva) LEE GREENWOOD "Ring On Her Finger..." (MCA)

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

RAY PARKER JR. Let Me Go (Arista)

73% of our reporting stations on it. Rotations: Heavy 4/0, Medium 13/3, Light 15/7, Extra Adds 16, Total Adds 26 including WWIN, WDAS, WVEE, WHRK, WBMX, WJPC, WCIN, KDAY, XHRM. A Most Added Record. Debuts at number 26 on the Black Radio Chart.

CHERYL LYNN Instant Love (Columbia)

70% of our reporting stations on it. Rotations: Heavy 2/0, Medium 18/1, Light 21/3, Extra Adds 5, Total Adds 9, WWIN, WJMO, WWRL, WATV, WOIC, WPDQ, WVOL, WDAO, WKWM. Debuts at number 30 on the Black Radio Chart.

ATLANTIC STARR Love Me Down (A&M)

68% of our reporting stations on it. Rotations: Heavy 5/0, Medium 18/1, Light 16/2, Extra Adds 6, Total Adds 9, WAOK, WBMX, WSSJ, WANT, WANM, WWWW, WVOI, KDIA, KUKQ. Debuts at number 27 on the Black Radio Chart.

WAR Outlaw (RCA)

65% of our reporting stations on it. Rotations: Heavy 14/0, Medium 15/2, Light 8/2, Extra Adds 6, Total Adds 10, WAMO, WHRK, WYLD-FM, WDMT, KSOL, KOKY, WDAO, WKWM, WTLC, KDIA. Moves 25-19 on the Black Radio Chart.

HIGH FASHION

Feelin' Lucky Lately (Capitol)

65% of our reporting stations on it. Rotations: Heavy 7/0, Medium 19/1, Light 15/1, Extra Adds 2, Total Adds 4, WENN, WOWI, WLTH, WJMI. Moves 26-25 on the Black Radio Chart.

CAMEO

Flirt (Chocolate City/PolyGram)

65% of our reporting stations on it. Rotations: Heavy 11/1, Medium 17/0, Light 12/0, Extra Adds 3, Total Adds 4, WDAS, WJLB, KDKO, KPOP-FM. Debuts at number 22 on the Black Radio Chart.

ISLEY BROTHERS

The Real Deal (T-Neck/CBS)

64% of our reporting stations on it. Rotations: Heavy 4/1, Medium 9/1, Light 15/12, Extra Adds 14, Total Adds 28 including WXYV, WDAS, WVEE, KMJQ, WJMI, WYLD-FM, WGCI, WJPC, WCIN, WJLB, KDKO. A Most Added Record. Debuts at number 28 on the Black Radio Chart.

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. Indicates one of this week's Most Added songs.

SOUL SONIC FORCE "Planet Rock" (Tommy Boy) 37/6

Rotations: Heavy 20/0, Medium 9/0, Light 4/2, Extra Adds 4, Total Adds 6, WGCI, WCIN, KSOL, WJJS, WVOI, KPOP-FM, Heavy: WAMO, WHUR, WAOK, KMJQ, WJAX, WAIL-FM, WDMT, WJLB, XHRM, WSSJ, WATV, WENN, KELP, WJAX, WOWI, WANM, WTMP, WLTH, Medium: WXYV, WVEE, WJMO, KMJM, WPDQ, WVOL, WANT, KRLY. Debuts at number 18 on the Black Radio Chart.

DAYTON "Hot Fun In The Summertime" (Liberty) 35/18

Rotations: Heavy 0/0, Medium 3/1, Light 21/6, Extra Adds 11, Total Adds 18, WXYV, WAMO, WHUR, WEDR, WYLD-FM, WGCI, WJLB, KDKO, XHRM, WATV, WENN, WKXI, WJAX, KOKY, WLOU, WANM, WLTH, KDIA, Medium: WSSJ, KNOW.

O'BRYAN "Still Water" (Capitol) 35/4

Rotations: Heavy 6/0, Medium 19/0, Light 8/2, Extra Adds 2, Total Adds 4, WILD, WJMI, WBMX, WDAO, Heavy: WWIN, WXYV, WEDR, WJMO, WATV, WJMI, Medium: WAOK, WYLD-FM, WCIN, KDAY, WENN, WOIC, WKXI, WJAX, WPDQ, KOKY, WJJS, WVOL, WOWI, WANT, WANM, WTMP, WKWM, WLUM, WWWW.

CANDELA "Love You Madly" (Arista) 33/3

Rotations: Heavy 2/0, Medium 14/0, Light 15/1, Extra Adds 2, Total Adds 3, WWIN, WSSJ, WTMP, Heavy: WNHC, KUKQ, Medium: WDAS, WAOK, WHRK, WJMO, XHRM, KSOL, WKND, KNOW, WLOU, WJJS, WTOY, WLTH, WWWW, KACE.

MICHAEL WYCOFF "Looking Up To You" (RCA) 30/3

Rotations: Heavy 2/0, Medium 12/0, Light 14/1, Extra Adds 1, Total Adds 3, WVEE, WCIN, WVOI, Heavy: WJMO, WJLB, Medium: WAMO, WHRK, WYLD-FM, WGCI, KDAY, WOIC, WOWI, WTOY, WDAO, WKWM, WLUM, KACE.

GENE CHANDLER "Make The Living Worthwhile" (Chi-Sound Int'l.) 30/1

Rotations: Heavy 4/0, Medium 18/0, Light 7/0, Extra Adds 1, Total Adds 1, WAIL-FM, Heavy: WAOK, KNOW, WLTH, KACE, Medium: WWIN, WILD, WBMX, WJPC, WCIN, WJMO, KDAY, XHRM, WKND, WENN, WGIV, WOIC, WKXI, WBLX, WOWI, WTLC, WLUM, KPOP-FM.

SISTER SLEDGE "All The Man I Need" (Cotillion/Atco) 29/2

Rotations: Heavy 8/0, Medium 19/1, Light 4/1, Extra Adds 0, Total Adds 2, WJAX, WANT, Heavy: WDAS, WBMX, WOIC, WPDQ, WDAO, KPOP-FM, Medium: WILD, WVEE, WJMI, WYLD-FM, WCIN, WJMO, KDAY, WSSJ, WATV, WENN, WKXI, KOKY, WJJS, WVOL, WOWI, WLTH, WTLC, KUKQ.

DENNIS BROWN "Love Has Found Its Way" (A&M) 29/1

Rotations: Heavy 6/0, Medium 13/1, Light 10/0, Extra Adds 0, Total Adds 1, WKND, Heavy: WXYV, WYLD-FM, WJMO, WGIV, WJAX, WLUM, Medium: WILD, WEDR, WBMX, KDAY, WNHC, WWRL, KNOW, WOWI, WTOY, WLTH, WKWM, KACE.

SUPERIOR MOVEMENT "Wide Shot" (CIM/CBS) 26/5

Rotations: Heavy 2/0, Medium 11/0, Light 10/2, Extra Adds 3, Total Adds 5, KMJQ, WJPC, WJJS, WOWI, KACE, Heavy: WHRK, WJMI, Medium: WEDR, XHRM, KSOL, WGIV, KOKY, WLOU, WANM, WDAO, WLTH, WLUM, KPOP-FM.

RANDY CRAWFORD "One Hello" (WB) 26/4

Rotations: Heavy 3/0, Medium 10/2, Light 12/1, Extra Adds 1, Total Adds 4, WXYV, WJMO, WKND, WVOI, Heavy: WAMO, WSSJ, KACE, Medium: WWIN, WDAS, WVEE, WEDR, WWRL, WJAX, WOWI, KPOP-FM.

ST. TROPEZ "Femmes Fatales" (Destiny) 26/0

Rotations: Heavy 5/0, Medium 15/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: WBMX, WGCI, KELP, WJAX, WLTH, Medium: WWIN, WDAS, WHUR, WAOK, WHRK, WEDR, WYLD-FM, WJMO, WSSJ, WATV, WENN, WGIV, WOWI, KACE, KDAY.

SEQUENCE "I Don't Need Your Love" (Sugar Hill) 25/4

Rotations: Heavy 2/0, Medium 10/0, Light 10/1, Extra Adds 3, Total Adds 4, WEDR, WCIN, WANT, WANM, Heavy: WGIV, WOIC, Medium: WDAS, WOOK, WAIL-FM, WJMO, WNHC, WENN, KOKY, WJJS, WTOY, WDAO.

DRAMATICS "Live It Up" (Capitol) 23/1

Rotations: Heavy 5/0, Medium 8/0, Light 9/0, Extra Adds 1, Total Adds 1, WSSJ, Heavy: WDAS, WAOK, WCIN, KAEZ, WWWW, Medium: WBMX, WGCI, WGIV, WJJS, WANT, WTLC, WVOI, KACE.

ODYSSEY "Inside Out" (RCA) 22/8

Rotations: Heavy 2/0, Medium 8/0, Light 5/1, Extra Adds 7, Total Adds 8, WILD, WAOK, KRLY, WAIL-FM, WANT, WTOY, WKWM, KACE, Heavy: WJLB, KELP, Medium: WDAS, WHRK, WEDR, WGCI, XHRM, WSSJ, WOWI, WANM.

KID CREOLE & THE COCONUTS "I'm A Wonderful Thing, Baby" (Sire/WB) 22/6

Rotations: Heavy 6/0, Medium 6/0, Light 7/3, Extra Adds 3, Total Adds 6, WAMO, WAIL-FM, WLUM, WVOI, KACE, KPOP-FM, Heavy: WDAS, WHRK, WBMX, WGCI, WSSJ, WPDQ, Medium: WHUR, KDAY, WNHC, WWRL, WVOL, WLTH.

VALENTINE BROTHERS "Money's Too Tight" (Bridge) 20/0

Rotations: Heavy 4/0, Medium 13/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WDAS, WAOK, WEDR, WJMO, Medium: WWIN, WAMO, WJMI, WHRK, WGCI, WCIN, WENN, WKXI, WBLX, WDAO, WLTH, WTLC, KACE.

SIGNIFICANT ACTION

RICHARD "DIMPLES" FIELDS "Taking Applications" (Boardwalk) 21/5

Rotations: Heavy 1/0, Medium 10/0, Light 7/2, Extra Adds 3, Total Adds 5, WAMO, WBMX, WCIN, WDMT, WWWW, Heavy: WAOK, Medium: WWIN, WXYV, WDAS, WHUR, WHRK, WEDR, KDAY, WSSJ, WWRL, KUKQ.

Radio & Records NATIONAL AIRPLAY/30

June 18, 1982

Three Weeks Last Week

Three Weeks	Two Weeks	Last Week	Rank	Artist/Title
9	5	2	1	JEFFREY OSBORNE/I Really Don't... (A&M)
2	1	1	2	GAP BAND/Early In The Morning (Total Experience/PGM)
10	8	4	3	RICK JAMES/Dance Wit' Me (Gordy/Motown)
21	15	9	4	STEVIE WONDER/Do I Do (Tama/Motown)
11	9	7	5	ONE WAY/Cutie Pie (MCA)
1	2	5	6	TEMPTATIONS/R. JAMES/Standing On... (Gordy/Motown)
6	4	3	7	ASHFORD & SIMPSON/Street Corner (Capitol)
3	6	6	8	DAZZ BAND/Let It Whip (Motown)
17	11	10	9	JUNIOR/Too Late (Mercury/PolyGram)
16	16	13	10	CHIC/Soup For One (Mirage/Atlantic)
7	7	11	11	BLOODSTONE/We Go A Long Way Back (T-Neck/CBS)
26	21	19	12	"D" TRAIN/Keep On (Prelude)
-	-	28	13	DREAMGIRLS/And I Am Telling You I'm Not Going (Geffen)
23	17	14	14	LARRY GRAHAM/Don't Stop When You're Hot (WB)
12	12	12	15	P. McCARTNEY/S. WONDER/Ebony And Ivory (Columbia)
5	3	8	16	CHANGE/The Very Best In You (RFC/Atlantic)
20	19	17	17	WHISPERS/Emergency (Solar/Elektra)
-	-	25	18	SOUL SONIC FORCE/Planet Rock (Tommy Boy)
-	29	25	19	WAR/Outlaw (RCA)
24	24	20	20	LAKESIDE/Something About That Woman (Solar/Elektra)
-	25	23	21	REDDINGS/(Sittin' On) The Dock... (Believe In A Dream/CBS)
-	-	23	22	CAMEO/Flirt (Chocolate City/PolyGram)
18	18	18	23	NARADA MICHAEL WALDEN/You're #1 (Atlantic)
-	26	24	24	RITCHIE FAMILY/I'll Do My Best (For You Baby) (RCA)
-	27	26	25	HIGH FASHION/Feelin' Lucky Lately (Capitol)
-	-	26	26	RAY PARKER JR./Let Me Go (Arista) New Entry
-	-	27	27	ATLANTIC STARR/Love Me Down (A&M)
-	-	28	28	ISLEY BROTHERS/The Real Deal (T-Neck/CBS)
-	-	29	29	CARRIE LUCAS/Show Me Where You're... (Solar/Elektra)
-	-	30	30	CHERYL LYNN/Instant Love (Columbia)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- ISLEY BROTHERS (28)
- RAY PARKER JR. (26)
- DAYTON (18)
- DREAMGIRLS (12)
- FATBACK BAND (11) SKYY (11)

HOTTEST

- GAP BAND (32)
- DAZZ BAND (27)
- ONE WAY (26)
- JEFFREY OSBORNE (25)

IMAGINATION "Just An Illusion" (MCA) 21/3

Rotations: Heavy 6/0, Medium 4/0, Light 8/0, Extra Adds 3, Total Adds 3, WVEE, WENN, KACE, Heavy: KRLY, WHRK, WBMX, WJLB, WWRL, WLTH, Medium: WNHC, KNOW, KELP, WOWI.

RONNIE DYSON "Heart To Heart" (Cotillion/Atco) 21/2

Rotations: Heavy 0/0, Medium 10/0, Light 9/0, Extra Adds 2, Total Adds 2, WJMO, WTLC, Medium: WILD, WJMI, WHRK, WNHC, WWRL, WENN, WKXI, WANT, WDAO, KPOP-FM.

HIGH INERGY "First Impressions" (Gordy/Motown) 21/1

Rotations: Heavy 3/0, Medium 10/0, Light 8/1, Extra Adds 0, Total Adds 1, WVOL, Heavy: WGCI, WATV, WLUM, Medium: WXYV, KDAY, XHRM, WSSJ, WJAX, WOWI, WLTH, KAEZ, WWWW, KACE.

HEATWAVE "Lettin' It Loose" (Epic) 20/2

Rotations: Heavy 2/0, Medium 14/0, Light 4/0, Extra Adds 2, Total Adds 2, WDAS, WBMX, Heavy: WAOK, WJMI, Medium: WWIN, WHRK, WGCI, WCIN, XHRM, KOKY, WOWI, WTOY, WANM, WDAO, KACE, KUKQ.

Z.Z. HILL "Cheating In The Next Room" (Malaco) 20/2

Rotations: Heavy 4/1, Medium 9/0, Light 7/1, Extra Adds 0, Total Adds 2, WANT, WDAO, Heavy: WJLB, WTMP, KACE, Medium: KRLY, WJMI, WNHC, KOKY, WVOL, WOWI, WKWM, WWWW, WVOI.

SINNAMON "Thanks To You" (Becket) 20/1

Rotations: Heavy 4/0, Medium 7/0, Light 9/1, Extra Adds 0, Total Adds 1, WOWI, Heavy: WWIN, WDAS, WBMX, KACE, Medium: WXYV, WAOK, WHRK, WJLB, WWRL, WLTH, WWWW.

R.J.'S LATEST ARRIVAL "(Aerobic Dancin) Keep Dancin'" (Zoo York) 19/1

Rotations: Heavy 6/0, Medium 9/0, Light 4/1, Extra Adds 0, Total Adds 1, WJPC, Heavy: WEDR, WJMO, WENN, WGIV, WTLC, WWWW, Medium: WWIN, WDAS, WJMI, WCIN, WATV, WLOU, WOWI, WLTH, WVOI.

FREDI GRACE & RHINSTONE "Help (...Save This Frantic Heart Of Mine)" (RCA) 18/1

Rotations: Heavy 3/0, Medium 8/0, Light 7/1, Extra Adds 0, Total Adds 1, KDIA, Heavy: WOOK, WEDR, WENN, Medium: WAOK, WJMO, XHRM, KSOL, KOKY, WOWI, WLTH, WTLC.

KLIQUE "Dance Like Crazy" (MCA) 18/0

Rotations: Heavy 2/0, Medium 10/0, Light 6/0, Extra Adds 0, Total Adds 0, Heavy: XHRM, WJAX, Medium: WDAS, WAOK, WJPC, WGIV, WLOU, WOWI, WTOY, KAEZ, KACE, KUKQ.

SALSOUL ORCHESTRA "Take Some Time Out (For Love)" (Salsoul/RCA) 17/6

Rotations: Heavy 2/0, Medium 5/0, Light 6/2, Extra Adds 4, Total Adds 6, WWIN, WAOK, WVEE, WGCI, WLOU, WWWW, Heavy: WNHC, KELP, Medium: WEDR, WJPC, WCIN, WJMO, WVOL.

MIKE & BRENDA SUTTON "Don't Hold Back" (Sam) 17/4

Rotations: Heavy 0/0, Medium 8/0, Light 5/0, Extra Adds 4, Total Adds 4, WAOK, WYLD-FM, WSSJ, WATV, Medium: WWIN, WDAS, WHRK, WEDR, WGCI, WJMO, WJLB, WTOY.

EDWIN BIRDSONG "She's Wrapped Too Tight..." (Salsoul/RCA) 17/3

Rotations: Heavy 1/0, Medium 7/0, Light 7/1, Extra Adds 2, Total Adds 3, WXYV, WENN, KACE, Heavy: KDKO, Medium: WWIN, WAOK, WJMI, WDMT, WJMO, WGIV, WLOU.

RICH LITTLE "President's Rap" (Boardwalk) 17/2

Rotations: Heavy 3/0, Medium 7/0, Light 5/0, Extra Adds 2, Total Adds 2, WPDQ, KUKQ, Heavy: KMJQ, KMJM, KDIA, Medium: WJMI, WAIL-FM, WDMT, WKXI, KTFM, WWWW.

LESLIE SMITH & MERRY CLAYTON "Before The Night Is Over" (Elektra) 16/2

Rotations: Heavy 1/0, Medium 6/0, Light 7/0, Extra Adds 2, Total Adds 2, KACE, KUKQ, Heavy: KNOW, Medium: XHRM, WSSJ, WKND, WLTH, WLUM, WVOI.

SHARON BROWN "I Specialize In Love" (Profile) 15/2

Rotations: Heavy 4/0, Medium 8/0, Light 1/0, Extra Adds 2, Total Adds 2, WAIL-FM, KDAY, Heavy: WXYV, WILD, WVEE, WBMX, Medium: WWIN, WAMO, WOOK, XHRM, WOWI, WLTH, WKWM, WTLC.

BILLY OCEAN "Calypso Funkin'" (Epic) 15/2

Rotations: Heavy 1/0, Medium 5/0, Light 7/0, Extra Adds 2, Total Adds 2, WJMO, KDAY, Heavy: WJMI, Medium: WHRK, WGCI, XHRM, WDAO, KACE.

XAVIER "Do It To The Max" (Liberty) 15/1

Rotations: Heavy 2/0, Medium 8/0, Light 6/0, Extra Adds 1, Total Adds 1, WENN, Heavy: WBMX, KUKQ, Medium: KDAY, XHRM, KNOW, WJAX, WOWI, WLTH.

SKYY "When You Touch Me" (Salsoul/RCA) 14/11

Rotations: Heavy 1/0, Medium 1/0, Light 5/4, Extra Adds 7, Total Adds 11, WHUR, WCIN, WJMO, KDKO, WGIV, WOIC, WPDQ, WBLX, WVOL, WANT, WWWW, Heavy: WJLB, Medium: WANM.

DUNN & BRUCE STREET "Shout For Joy" (Devaki/Mirus) 14/10

Rotations: Heavy 0/0, Medium 0/0, Light 5/1, Extra Adds 9, Total Adds 10, WYLD-FM, KDAY, XHRM, WENN, WKXI, WTOY, WANM, WDAO, WTLC, KACE.

PLUSH "Burnin' Love" (RCA) 14/8

Rotations: Heavy 0/0, Medium 4/0, Light 5/3, Extra Adds 5, Total Adds 8, WXYV, WAMO, WVEE, WAIL-FM, WYLD-FM, XHRM, WTOY, WVOI, Medium: WHUR, WHRK, KDAY, KELP.

FATBACK BAND "On The Floor" (Spring/PolyGram) 13/11

Rotations: Heavy 1/1, Medium 2/0, Light 4/4, Extra Adds 6, Total Adds 11, WWIN, WDAS, WAOK, WEDR, WGCI, KDKO, WNHC, WLOU, WJJS, WVOL, WKWM, Medium: WHRK, WANM.

SADANE "One Minute From Love" (WB) 13/4

Rotations: Heavy 0/0, Medium 2/0, Light 9/2, Extra Adds 2, Total Adds 4, WOIC, WJMI, WJJS, WVOI, Medium: WHRK, WVOL.

HOWARD JOHNSON "So Fine" (A&M) 13/4

Rotations: Heavy 1/0, Medium 5/1, Light 4/0, Extra Adds 3, Total Adds 4, WGCI, KDKO, WNHC, WGIV, Heavy: WJLB, Medium: WHRK, KELP, WKWM, WVOI.

FELIX & JARVIS "Flamethrower Rap" (RFC/WB) 13/2

Rotations: Heavy 3/0, Medium 8/0, Light 2/0, Extra Adds 2, Total Adds 2, WAIL-FM, KPOP-FM, Heavy: WATV, KELP, WWWW, Medium: WDAS, WDMT, WENN, WJJS, WKWM, WTLC.

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WKYV/Baltimore
Tim Wells
ISLEY BROS
MIKE ANTHONY
O.C. SMITH
RAMSEY CRAMFORD
DEODATO
PLUSH
EDWIN BIRDSONG
DAYTON
Hottest:
MCCARTNEY/WONDER
STEVIE WONDER
HUMAN LEAGUE
CHANGE
REDDINGS

WVBE/Baltimore
Carla Anderson
STYLISTICS
ILLUSION
RAY PARKER JR.
DEODATO
JEAN CARN
GERALD MALLORY
GINO SOCCIO
DAVID MORRIS
SHADES OF LOVE
BUGAR HILL GANG
SHALAMAR
BOOTS COLLINS
LARRY GRAHAM
CHERYL LYNN
GENERAL CAINE
SALSOL ORCHESTRA
FATBACK BAND
SPARQUE
MIKE ANTHONY
CANDELA
Hottest:
WAS (WAS)
THIRD WORLD
HUMAN LEAGUE
DAZZ BAND
SHARON BROWN

WLD/Detroit
Steve Crumley
COM FUNK SHUN
CHIC
REDDINGS
DREAMGIRLS
O'BRYAN
ODYSSEY
Hottest:
MCCARTNEY/WONDER
RICK JAMES
TEMPTATIONS/JAMES
ONE WAY
PATRICE RUSHEN

WJL/Charlotte-Philadelphia
Gary Shepherd
ATLANTIC STARR
POINTERS SISTERS
DRAMATICS
CANDELA
REDDINGS
JEAN CARN
NARADA M. WALDEN
MIKE & BRENDA
DREAMGIRLS
MCFERRIN & SNOW
Hottest:
SOUL SONIC FORCE
DAZZ BAND
GAP BAND
RAY PARKER JR.
STEVIE WONDER

WVND/Hartford
Eddie Jordan
RITCHIE FAMILY
RANDY CRAMFORD
LARRY GRAHAM
DENNIS BROWN
ISLEY BROS
POINTERS SISTERS
RAY PARKER JR.
CARRIE LUCAS
Hottest:
DENICE WILLIAMS
ONE WAY
MCCARTNEY/WONDER
BLOODSTONE
ASHFORD & SIMPSON

WNHC/New Haven
James Jordan
JACKIE MOORE
CERRONE
FATBACK BAND
HOWARD JOHNSON
JIMMY SPENCER
RAY PARKER JR.
Hottest:
MCCARTNEY/WONDER
DAZZ BAND
RICK JAMES
SALSOL ORCHESTRA
JEFFREY OSBORNE

WVNL/New York
Wanda Rames
CHERYL LYNN
GREENS III
ISLEY BROS
GINO SOCCIO
PLEASURE
JEAN CARN
INTERLUDE
BOBBY BLAND
BOBBY BLAND
CHARLES EARLAND
Hottest:
MCCARTNEY/WONDER
TEMPTATIONS/JAMES
ASHFORD & SIMPSON
JUNIOR
DREAMGIRLS

WVAB/Philadelphia
Joe Tamburo
HALL & OATES
HEATWAVE
MIKE ANTHONY
SHADES OF LOVE
DEODATO
ISLEY BROS
POINTERS SISTERS
RAY PARKER JR.
CAMBO
FATBACK BAND
DONNA SUMMER
Hottest:
GAP BAND
DAZZ BAND
RICK JAMES
JEFFREY OSBORNE
STEVIE WONDER

WVAP/Pittsburgh
John Anthony
WAR
SHOCK
KID CREOLE
DAYTON
PLUSH
RICHARD D. FIELDS
COOPER & ROSS
Hottest:
DAZZ BAND
BLOODSTONE
TEMPTATIONS/JAMES
ONE WAY
PATRICE RUSHEN

WVWR/Washington
Oscar Fields
none
Hottest:
GAP BAND
TEMPTATIONS/JAMES
CHERYL LYNN
DAYTON
MIKE & BRENDA
CERRONE
ILLUSION
TRAMA
HERBIE HANCOCK
Hottest:
TEMPTATIONS/JAMES
ONE WAY
SOUL SONIC FORCE
JEFFREY OSBORNE

WVWK/Washington
Dwight Langley
SKYY
SHALAMAR
DAYTON
GINO SOCCIO
Hottest:
STEVIE WONDER
RAY PARKER JR.
DAZZ BAND
DREAMGIRLS
SOUL SONIC FORCE

SOUTH

WVBE/Atlanta
Scotty Andrews
PLUSH
ISLEY BROS
GARY U.S. BONDS
SHADES OF LOVE
RAY PARKER JR.
SALSOL ORCHESTRA
IMAGINATION
ANGELA CLEMONS
TIME BANDITS
BOBBY CALDWELL
DEODATO
MICHAEL WYCOFF
PLEASURE
HERB ALPERT
Hottest:
MCCARTNEY/WONDER
JEFFREY OSBORNE
DREAMGIRLS
SOUL SONIC FORCE

WVAC/Atlanta
Larry Tinsley
FATBACK BAND
MIKE & BRENDA
PONDA REA
SHALAMAR
JOE SIMON
ATLANTIC STARR
ODYSSEY
SALSOL ORCHESTRA
Hottest:
ONE WAY
SOUL SONIC FORCE
GAP BAND
JEFFREY OSBORNE
DAZZ BAND

KNOW/Austin
Solby Edwards
RAY PARKER JR.
CARRIE LUCAS
ISLEY BROS
Hottest:
ONE WAY
DREAMGIRLS
LAKESIDE
STEVIE WONDER
RITCHIE FAMILY

WVBB/Birmingham
Gene Wise
HIGH FASHION
XAVIER
EDWIN BIRDSONG
IMAGINATION
DUNN & BRUCE
MCCRARYS
DOROTHY MOORE
DAYTON
RAY PARKER JR.
ILLUSION
Hottest:
DAZZ BAND
GAP BAND
ONE WAY
JEFFREY OSBORNE
BAR-KAYS

WATV/Birmingham
Ron January
ISLEY BROS
CHERYL LYNN
DAYTON
MIKE & BRENDA
CERRONE
ILLUSION
TRAMA
HERBIE HANCOCK
Hottest:
TEMPTATIONS/JAMES
ONE WAY
SOUL SONIC FORCE
JEFFREY OSBORNE

WVVC/Charlotte
Chris Turner
SKYY
STEVIE WOODS
HOWARD JOHNSON
DEODATO
MIKE ANTHONY
BOBBY CALDWELL
Hottest:
DAZZ BAND
RAY PARKER JR.
GAP BAND
JEFFREY OSBORNE
BLOODSTONE

WVOC/Columbia, SC
Mickey Arnold
SADANE
CHERYL LYNN
RAY PARKER JR.
SHALAMAR
SKYY
Hottest:
ONE WAY
RICK JAMES
JEFFREY OSBORNE
WAR
SEQUENCE

KELPH/Chico
David Rayce
none
Hottest:
JECKYLL & HYDE
ONE WAY
DAZZ BAND
FELIX & JARVIS
SOUL SONIC FORCE

KRLV/Houston
Steve Harris
WINANS
BOBBY BLAND
ODYSSEY
WHISPERS
RANDY CRAMFORD
Hottest:
DAZZ BAND
GAP BAND
JEFFREY OSBORNE
TEMPTATIONS/JAMES
PATRICE RUSHEN

KMLQ/Houston
Rene Holland
ISLEY BROS
SUPERIOR MOVEMENT
JUNIOR
Hottest:
TIME
RICH LITTLE
DAZZ BAND
SOUL SONIC FORCE
O'BRYAN

WVKK/Jackson
Tommy Marshall
ISLEY BROS
REDDINGS
DAYTON
DUNN & BRUCE
FLOYD PUGH
RAY & JAMES
Hottest:
GAP BAND
TEMPTATIONS/JAMES
ASHFORD & SIMPSON
ONE WAY
RICK JAMES

WVJM/Jackson
Carl Haynes
RITCHIE FAMILY
SADANE
HIGH FASHION
Hottest:
ONE WAY
RICK JAMES
SUPERIOR MOVEMENT
HEATWAVE
DOROTHY MOORE

WVPO/Jacksonville
Earl James
RICH LITTLE
ROLLING STONES
SKYY
TASTE OF HONEY
RAY PARKER JR.
HALL & OATES
CHERYL LYNN
ASHFORD & SIMPSON
TEMPTATIONS/JAMES
WARY U.S. BONDS
Hottest:
QUEEN
DAZZ BAND
JUNIOR
RAY PARKER JR.
ASHFORD & SIMPSON

WJAX/98X/Jacksonville
Steve Fox
SISTER SLEDGE
DREAMGIRLS
BOBBY BLAND
GARY U.S. BONDS
DAYTON
ISLEY BROS
Hottest:
JEFFREY OSBORNE
RICK JAMES
GAP BAND
ST. TROPEZ
SOUL SONIC FORCE

KOKY/Little Rock
Ronda Curtis
CARRIE LUCAS
WAR
DAYTON
HALL & OATES
SHALAMAR
BILLY PRESTON
RAY PARKER JR.
Hottest:
GAP BAND
JEFFREY OSBORNE
RICK JAMES
DREAMGIRLS
ASHFORD & SIMPSON

WVLU/Louisville
Neal O'Pee
DAYTON
VIDEBO
ISLEY BROS
FATBACK BAND
SALSOL ORCHESTRA
SHOCK
Hottest:
PATTI AUSTIN
BILLY ALWAYS
ONE WAY
ASHFORD & SIMPSON
JEFFREY OSBORNE

WVJA/Manassasburg, VA
Art Young
RAY PARKER JR.
FATBACK BAND
ISLEY BROS
SUPERIOR MOVEMENT
RAY, GOODMAN & BR
SADANE
SOUL SONIC FORCE
Hottest:
NARADA M. WALDEN
SEQUENCE
CAMBO
TOM TOM CLUB
STEVIE WONDER

WVWK (K67)/Memphis
Ron Olson
SHOCK
GENERAL CAINE
POINTERS SISTERS
JERRY BUTLER
WAR
RAY PARKER JR.
Hottest:
GAP BAND
DAZZ BAND
TEMPTATIONS/JAMES
SOUL SONIC FORCE
REDDINGS
TROUBLE FUNK

WVWD/Memphis
Lee Jackson
JACKIE MOORE
SEQUENCE
JERRY CARR
DREAMGIRLS
PLEASURE
DAYTON
FATBACK BAND
MCCRARYS
Hottest:
GAP BAND
PATRICE RUSHEN
O'JAYS
CHANGE
ASHFORD & SIMPSON

WVWL/Mobile
Michael J. Alexander
JERRY BUTLER
QUINCY JONES
SKYY
Hottest:
DAZZ BAND
GAP BAND
TIME
ONE WAY
MCCARTNEY/WONDER

WVWL/Nashville
Fred Harvey
SHALAMAR
CHERYL LYNN
FATBACK BAND
HIGH INERGY
ILLUSION
SKYY
Hottest:
GAP BAND
MCCARTNEY/WONDER
ASHFORD & SIMPSON
CAMBO

WVYL-FM/New Orleans
Tony Brown
TONY TROUTMAN
ISLEY BROS
MIKE & BRENDA
DAYTON
DUNN & BRUCE
WAR
PLUSH
Hottest:
ASHFORD & SIMPSON
DAZZ BAND
BLOODSTONE
JEFFREY OSBORNE
CHANGE

WVWL-FM/New Orleans
Barry Richards
RICH LITTLE
DREAMGIRLS
SHOCK
KID CREOLE
BOOTS COLLINS
PLUSH
ODYSSEY
GENE CHANDLER
SHARON BROWN
Hottest:
DAZZ BAND
GAP BAND
PATRICE RUSHEN
QUEEN
ASHFORD & SIMPSON

WVWR/Marsh
Chester Benton
ISLEY BROS
SINAMON
SUPERIOR MOVEMENT
LA CONNECTION
TRILARK
HIGH FASHION
RAY PARKER JR.
Hottest:
STEVIE WONDER
JEFFREY OSBORNE
REDDINGS
D TRAIN
ASHFORD & SIMPSON

WVWT/Richmond
Kirby Carmichael
JUNIOR
ZZ HILL
BRASS CONSTRUCTION
STARPOINT
SISTER SLEDGE
BOBBY CALDWELL
RITCHIE FAMILY
ODYSSEY
LAKESIDE
ATLANTIC STARR
DREAMGIRLS
SKYY
Hottest:
GAP BAND
MCCARTNEY/WONDER
ASHFORD & SIMPSON
CAMBO

WVWM/Tallahassee
Joe Bullard
JEAN CARN
RAY PARKER JR.
BILLY PRESTON
POINTERS SISTERS
SHALAMAR
BOOTS COLLINS
MCFERRIN & SNOW
GINO SOCCIO
DR. HOOK
DUNN & BRUCE
SEQUENCE
ISLEY BROS
NARADA M. WALDEN
Hottest:
GAP BAND
DAZZ BAND
MCCARTNEY/WONDER
ASHFORD & SIMPSON
CAMBO

WVWO/Portland
Robert Tucher
HOT CUISINE
ODYSSEY
LEON WARE
COFFEE
GINO SOCCIO
RAY PARKER JR.
DUNN & BRUCE
DREAMGIRLS
ISLEY BROS
ILLUSION
CANDI STATION
BILLY PRESTON
THIRD WORLD
PLUSH
AVA CHERRY
Hottest:
GAP BAND
MCCARTNEY/WONDER
ONE WAY
RICK JAMES
JEFFREY OSBORNE

KTFM/San Antonio
Joe Neely
HEART
TOTO
STEVIE WONDER
SURVIVOR
Hottest:
MCCARTNEY/WONDER
JOAN JETT
RICK SPRINGFIELD
GRANDMASTER FLASH
RICH LITTLE

WVWN/Tallahassee
Joe Bullard
JEAN CARN
RAY PARKER JR.
BILLY PRESTON
POINTERS SISTERS
SHALAMAR
BOOTS COLLINS
MCFERRIN & SNOW
GINO SOCCIO
DR. HOOK
DUNN & BRUCE
SEQUENCE
ISLEY BROS
NARADA M. WALDEN
Hottest:
GAP BAND
DAZZ BAND
MCCARTNEY/WONDER
ASHFORD & SIMPSON
CAMBO

WVWP/Tampa
Jerry Walker
CANDELA
RICHARD PRYOR
GINO SOCCIO
ISLEY BROS
MIGHTY FIRE
Hottest:
SOUL SONIC FORCE
BLOODSTONE
RAY PARKER JR.
RICH LITTLE
JEFFREY OSBORNE

WEST

KDKO/Denver
Byron Pitts
CAMEO
FATBACK BAND
ISLEY BROS
LA CONNECTION
T-CONNECTION
SHOCK
TASTE OF HONEY
HOWARD JOHNSON
HALL & OATES
LINDA TAYLOR
DAYTON
RAY, GOODMAN & BR
SKYY
Hottest:
GAP BAND
TEMPTATIONS/JAMES
STEVIE WONDER
RICK JAMES
IRENE CARA

KACE/Los Angeles
Alonso Miller
KID CREOLE
SMITH & CLAYTON
IMAGINATION
DUNN & BRUCE
ISLEY BROS
SUPERIOR MOVEMENT
GREENS III
EDWIN BIRDSONG
ODYSSEY
REDD HOTT
Hottest:
PATRICE RUSHEN
RICK JAMES
GAP BAND
STEVIE WONDER
JEFFREY OSBORNE

KDAY/Los Angeles
J.J. Johnson
BILLY OCEAN
BOBBY CALDWELL
RITCHIE FAMILY
JEAN CARN
SHARON BROWN
DUNN & BRUCE
STEVIE WOODS
RAY PARKER JR.
Hottest:
RICK JAMES
MCCARTNEY/WONDER
JEFFREY OSBORNE
STEVIE WONDER
LAKESIDE

KDIA/Oakland
Jeff Harrison
WAR
ATLANTIC STARR
RICK JAMES
PATRICE RUSHEN
FREDI GRACE & RH
VIDEO
TIME BANDITS
DAYTON
Hottest:
JEFFREY OSBORNE
ONE WAY
LIPPS, INC.
RICH LITTLE
T-CONNECTION

KUKO/Phoenix
Steve Smith
RAY PARKER JR.
ATLANTIC STARR
SMITH & CLAYTON
EYE TO EYE
SHOCK
HERBIE HANCOCK
RICH LITTLE
ANGELA SHAW
Hottest:
WHISPERS
ONE WAY
QUEEN
CANDELA
XAVIER

KPOF-FM/Sacramento
G.M. Jeffries
FELIX & JARVIS
KID CREOLE
ISLEY BROS
SOUL SONIC FORCE
SHOCK
DREAMGIRLS
CAMBO
RAY, GOODMAN & BR
D TRAIN
RAY PARKER JR.
Hottest:
DAZZ BAND
GAP BAND
QUEEN
RICK JAMES
ONE WAY

KPWR/San Diego
Duff L. Lacey
PLUSH
DUNN & BRUCE
GINO SOCCIO
RAY PARKER JR.
DAYTON
Hottest:
GAP BAND
SHARON BROWN
DUNN & BRUCE
TEMPTATIONS/JAMES
RICK JAMES
REDDINGS
CAMBO

KROL/San Mateo, CA
Bernie Massey
WAR
CERRONE
SOUL SONIC FORCE
GAP BAND
POINTERS SISTERS
Hottest:
T-CONNECTION
TEMPTATIONS/JAMES
BLOODSTONE
ONE WAY
MCCARTNEY/WONDER

MIDWEST

WVBC/Chicago
Lee Michaels
RAY PARKER JR.
PEECH BOYS
O'BRYAN
RICHARD D. FIELDS
HEATWAVE
ATLANTIC STARR
Hottest:
JEFFREY OSBORNE
JUNIOR
SINAMON
ST. TROPEZ
STEVIE WONDER

WVPC/Chicago
Jerry Boulding
RJ'S LATEST ARRIV
SUPERIOR MOVEMENT
MAGNUM FORCE
ISLEY BROS
RAY PARKER JR.
Hottest:
DAZZ BAND
ROBERTA FLACK
GAP BAND
DENICE WILLIAMS
PATRICE RUSHEN

WVCC/Chicago
Pam Wells
FATBACK BAND
ISLEY BROS
GINO SOCCIO
HOWARD JOHNSON
DAYTON
SALSOL ORCHESTRA
SOUL SONIC FORCE
Hottest:
GAP BAND
BOOTS COLLINS
WAR
CHANGE
ATLANTIC STARR

WVLC/Cincinnati
Harry Lytze
RAY PARKER JR.
DREAMGIRLS
Hottest:
DAZZ BAND
GAP BAND
MCCARTNEY/WONDER
MCCARTNEY/WONDER

WVNC/Cincinnati
Everett Clark
JEAN CARN
ISLEY BROS
RAY PARKER JR.
RICHARD D. FIELDS
SOUL SONIC FORCE
SEQUENCE
BOOTS COLLINS
MICHAEL WYCOFF
SKYY
Hottest:
TEMPTATIONS/JAMES
JEFFREY OSBORNE
RICK JAMES
ONE WAY
BLOODSTONE

WVMT/Cleveland
Maglo James
HUEY LEWIS & NEWS
CHIC
WAR
RICHARD D. FIELDS
Hottest:
JUNIOR
JEFFREY OSBORNE
SOUL SONIC FORCE
DREAMGIRLS
FELIX & JARVIS

WVMO/Cleveland
Erik Stone
CHERYL LYNN
RONNIE DYSON
DREAMGIRLS
BILLY OCEAN
BILL SUMMERS
JUMP A PUNK
VIDEO
RANDY CRAWFORD
SKYY
Hottest:
DAZZ BAND
BLOODSTONE
ASHFORD & SIMPSON
GAP BAND
RJ'S LATEST ARRIV

WVDAO/Dayton
Lankford Stephens
ISLEY BROS
CHERYL LYNN
WAR
RAY PARKER JR.
O'BRYAN
ZZ HILL
DUNN & BRUCE
Hottest:
ONE WAY
BLOODSTONE
RICK JAMES
JEFFREY OSBORNE
LAKESIDE

WVLD/Detroit
J. Michael McKay
LARRY GRAHAM
ISLEY BROS
DREAMGIRLS
CAMBO
DAYTON
Hottest:
ASHFORD & SIMPSON
ZZ HILL
RITCHIE FAMILY
MICHAEL WYCOFF
JUNIOR

WVLT/Gary
Dena Huskisson
CHI-LITES
RAY PARKER JR.
SEARCH
DAYTON
HIGH FASHION
Hottest:
STEVIE WONDER
RICK JAMES
CAMBO
ONE WAY
GAP BAND

WVTL/Indianapolis
Jay Johnson
ISLEY BROS
RAY PARKER JR.
DUNN & BRUCE
DONNA SUMMER
WAR
ILLUSION
TASTE OF HONEY
KINKINA
RONNIE DYSON
Hottest:
TEMPTATIONS/JAMES
GAP BAND
ASHFORD & SIMPSON
BLOODSTONE
RJ'S LATEST ARRIV

WVLM/Milwaukee
Jack Randall
LEON WARE
JERRY BUTLER
RAY PARKER JR.
KID CREOLE
SHALAMAR
Hottest:
DAZZ BAND
RAY PARKER JR.
MCCARTNEY/WONDER
BLOODSTONE
ONE WAY

WVLA/Oklahoma City
Leo Simpson
none
Hottest:
DAZZ BAND
SHOTGUN
GAP BAND
RAY PARKER JR.
LAKESIDE

WVWS/Regina, MI
Kermit Crockett
ISLEY BROS
GENERAL CAINE
ATLANTIC STARR
RICHARD D. FIELDS
TASTE OF HONEY
SKYY
HALL & OATES
GINO SOCCIO
PLEASURE
SALSOL ORCHESTRA
CERRONE
Hottest:
GAP BAND
WAR
JEFFREY OSBORNE
FELIX & JARVIS
REDDINGS

KMLM/St. Louis
Dick Edwards
DREAMGIRLS
JEFFREY OSBORNE
SECRET WEAPON
Hottest:
ONE WAY
RAY PARKER JR.
DAZZ BAND
MCCARTNEY/WONDER
PATRICE RUSHEN

WVOT/Toledo
Maxx Myrick
RANDY CRAWFORD
SADANE
ATLANTIC STARR
PLUSH
MICHAEL WYCOFF
KID CREOLE
KAREN YOUNG
SOUL SONIC FORCE
Hottest:
ONE WAY
RAY PARKER JR.
GAP BAND
HOWARD JOHNSON
SOUL SONIC FORCE

JAZZ RADIO NATIONAL AIRPLAY/30

June 18, 1982

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| 1 | 1 | PAT METHENY GROUP/Offramp (ECM/WB) |
| 6 | 2 | MAYNARD FERGUSON/Hollywood (Columbia) |
| 2 | 3 | JEFF LORBER/It's A Fact (Arista) |
| 4 | 4 | DAN SIEGEL/Dan Siegel (Elektra) |
| 7 | 5 | LEE RITENOUR/Rio (Musician/Elektra) |
| 8 | 6 | BEN SIDRAN/Old Songs... (Antilles/Island) |
| 5 | 7 | PATRICE RUSHEN/Straight From The Heart (Elektra) |
| 12 | 8 | PHIL UPCHURCH/Free & Easy (JAM) |
| 9 | 9 | FATHERS & SONS/Fathers & Sons (Columbia) |
| 10 | 10 | MILES DAVIS/We Want Miles (Columbia) |
| 11 | 11 | FREDDIE HUBBARD/Ride Like The Wind (Musician/Elektra) |
| 14 | 12 | WEATHER REPORT/Weather Report (ARC/Columbia) |
| 20 | 13 | HERBIE HANCOCK/Lite Me Up (Columbia) |
| 3 | 14 | RAMSEY LEWIS/Live At The Savoy (Columbia) |
| 17 | 15 | HERB ALPERT/Fandango (A&M) |
| 15 | 16 | SONNY ROLLINS/No Problem (Milestone/Fantasy) |
| 13 | 17 | JEAN-LUC PONTY/Mystical Adventure (Atlantic) |
| 18 | 18 | SARAH VAUGHAN/Gershwin Live! (CBS) |
| 24 | 19 | FUSE ONE/Silk (CTI) |
| 19 | 20 | GROVER WASHINGTON JR./Come Morning (Elektra) |
| 23 | 21 | MICHAEL FRANKS/Objects Of Desire (WB) |
| 22 | 22 | DEXTER GORDON/American Classic (Musician/Elektra) |
| 23 | 23 | MOSE ALLISON/Middle Class White Boy (Musician/Elektra) |
| 24 | 24 | NIGHTWIND/A Casual Romance (Pausa) |
| 25 | 25 | BOBBY MCFERRIN/Bobby McFerrin (Musician/Elektra) |
| 26 | 26 | TANIA MARIA/Taurus (Concord) |
| 27 | 27 | CAPP/PIERCE ORCHESTRA/Juggernaut Strikes... (Concord) |
| 16 | 28 | HEATH BROTHERS/Brotherly Love (Antilles/Island) |
| 25 | 29 | JUDY ROBERTS/Nights In Brazil (Inner City) |
| 30 | 30 | CRUSADERS with B.B. KING.../Royal Jam (MCA) |

New Entry

JAZZ REPORTING STATIONS: WYBC/New Haven, CT, Art Russell; WYRS/Stamford, CT, Rick Patrone; KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gringle; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTWN/Minneapolis, MN, Tom Pelissero; WXFH/Chicago, IL, Jim Walsh; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Denver, CO, Ira Gordon; KJZZ/Seattle, WA, Jeff Hanley.

(J) Black reporters also contributing to Jazz chart.

CLIPART TELEPLAYISTS

EAST

CFTR680 Toronto

PD: Bob Saint
Music Coordinator: Cyd Kaplan

- 1 MCCARTNEY/WONDER/Ebony And Ivory
- 2 QUEEN/Body Language
- 3 ASIA/Heat Of The Moment
- 4 SPLIT ENZ/Six Months In A Leaky
- 5 CHARLIE/Have Never Been To Me
- 6 JOHN COUGAR/Hurts So Good
- 7 JUDITH KAYE/Empty Garden(Hey Hey)
- 8 JUDITH KAYE/Empty Garden(Hey Hey)
- 9 JUDITH KAYE/Empty Garden(Hey Hey)
- 10 JUDITH KAYE/Empty Garden(Hey Hey)
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- 19 JUDITH KAYE/Empty Garden(Hey Hey)
- 20 JUDITH KAYE/Empty Garden(Hey Hey)

92 Philadelphia

PD: Roy Laurence

- 1 MCCARTNEY/WONDER/Ebony And Ivory
- 2 DAZZ BAND/Let It Whip
- 3 CHARLIE/Have Never Been To Me
- 4 WILLIE NELSON/Always On My Mind
- 5 RAY PARKER JR./The Other Woman
- 6 HUMAN LEAGUE/Don't You Want Me
- 7 ASIA/Heat Of The Moment
- 8 TOMMY TUTORNE/667-5309/Jenny
- 9 JUDITH KAYE/Empty Garden(Hey Hey)
- 10 JUDITH KAYE/Empty Garden(Hey Hey)
- 11 JUDITH KAYE/Empty Garden(Hey Hey)
- 12 JUDITH KAYE/Empty Garden(Hey Hey)
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- 19 JUDITH KAYE/Empty Garden(Hey Hey)
- 20 JUDITH KAYE/Empty Garden(Hey Hey)

PRO-FM Providence

PD & MD: Gary Berkowitz

- 1 RAY PARKER JR./The Other Woman
- 2 MCCARTNEY/WONDER/Ebony And Ivory
- 3 ASIA/Heat Of The Moment
- 4 JUDITH KAYE/Empty Garden(Hey Hey)
- 5 DENISE WILLIAMS/It's Gonna Take A Mir
- 6 TOMMY TUTORNE/667-5309/Jenny
- 7 JOHN COUGAR/Hurts So Good
- 8 WILLIE NELSON/Always On My Mind
- 9 HUMAN LEAGUE/Don't You Want Me
- 10 LRB/Men On Your Mind
- 11 SOFT CELL/Tainted Love
- 12 ROBERTA FLACK/Making Love
- 13 AIR SUPPLY/Even The Nights Are...
- 14 RICK SPRINGFIELD/Don't Talk To Strang
- 15 FLEETWOOD MAC/Hold Me
- 16 KODAL & THE GANG/Get Down On It
- 17 JOURNEY/Open Arms
- 18 BLONDIE/Island Of Lost Souls
- 19 38 SPECIAL/Caught Up In You
- 20 STEVE MILLER BAND/Abacadabra

1050 chum Toronto

PD: Jim Waters
MD: Brad Jones

- 1 QUEEN/Body Language
- 2 TOMMY TUTORNE/667-5309/Jenny
- 3 MCCARTNEY/WONDER/Ebony And Ivory
- 4 HAIROUT/100/Love Plus One
- 5 JOAN JETT/D'ison And Clover
- 6 PETE SHELLEY/Honolulu
- 7 MOTELS/Only The Lonely
- 8 RAINBOW/Stone Cold
- 9 VAN HALEN/Dancing In The Street
- 10 GENESIS/Paperlate
- 11 JOHN COUGAR/Hurts So Good
- 12 38 SPECIAL/Caught Up In You
- 13 TOMMY TUTORNE/667-5309/Jenny
- 14 DAVID BOWIE/Cat People(Putting O
- 15 IRON MAIDEN/Run To The Hills
- 16 SPOONS/No One Like You
- 17 SCORPIONS/No One Like You
- 18 TOTO/Rosanna
- 19 TEENAGE BANGERS/Some Kind Of Fun
- 20 SPARKS/Predict
- 21 38 SPECIAL/Caught Up In You
- 22 ALDO NOW/Fantasy
- 23 HEART/This Man Is Mine
- 24 TONIGHT/Your Daddy Don't Know
- 25 REG SPEEDWAGON/Keep The Fire Burnin'
- 26 PAYOLAS/Eyes Of A Stranger
- 27 KANSAS/Play The Game Tonight
- 28 ASIA/Soul Survivor
- 29 STEVE MILLER BAND/Abacadabra

Q107 Washington, D.C.

PD: Alan Burns
MD: Dallas Cole

- 1 MCCARTNEY/WONDER/Ebony And Ivory
- 2 HUMAN LEAGUE/Don't You Want Me
- 3 JOAN JETT/D'ison And Clover
- 4 TOMMY TUTORNE/667-5309/Jenny
- 5 SOFT CELL/Tainted Love
- 6 ASIA/Heat Of The Moment
- 7 ROBERTA FLACK/Making Love
- 8 RICHARD D. FIELDS/If It Ain't One Thing
- 9 DAZZ BAND/Let It Whip
- 10 RICK SPRINGFIELD/Don't Talk To Strang
- 11 SURVIVOR/Eye Of The Tiger
- 12 JUDITH KAYE/Empty Garden(Hey Hey)
- 13 JUDITH KAYE/Empty Garden(Hey Hey)
- 14 ALABAMA/Take Me Down
- 15 TOTO/Rosanna
- 16 MOTELS/Only The Lonely
- 17 VAN HALEN/Dancing In The Street
- 18 KANSAS/Play The Game Tonight
- 19 EYE TO EYE/Nice Girls
- 20 JOURNEY/Still They Ride
- 21 LARRY ELGART & HI/Hooked On Swing
- 22 CHICAGO/Hard To Say I'm Sorry
- 23 PATRICE RUSHEN/Forget Me Not
- 24 KARLA BONOFF/Personality
- 25 REG SPEEDWAGON/Keep The Fire Burnin'
- 26 FLEETWOOD MAC/Hold Me
- 27 ROLLING STONES/Going To A Go-Go
- 28 STEVE MILLER BAND/Abacadabra
- 29 RICK SPRINGFIELD/Don't Talk To Strang
- 30 CHEAP TRICK/If You Want My Love

105.7 Tampa

PD: Scott Shannon
MD: Pat McKay

- 1 MCCARTNEY/WONDER/Ebony And Ivory
- 2 HUMAN LEAGUE/Don't You Want Me
- 3 JOAN JETT/D'ison And Clover
- 4 TOMMY TUTORNE/667-5309/Jenny
- 5 SOFT CELL/Tainted Love
- 6 ASIA/Heat Of The Moment
- 7 ROBERTA FLACK/Making Love
- 8 RICHARD D. FIELDS/If It Ain't One Thing
- 9 DAZZ BAND/Let It Whip
- 10 RICK SPRINGFIELD/Don't Talk To Strang
- 11 SURVIVOR/Eye Of The Tiger
- 12 JUDITH KAYE/Empty Garden(Hey Hey)
- 13 JUDITH KAYE/Empty Garden(Hey Hey)
- 14 ALABAMA/Take Me Down
- 15 TOTO/Rosanna
- 16 MOTELS/Only The Lonely
- 17 VAN HALEN/Dancing In The Street
- 18 KANSAS/Play The Game Tonight
- 19 EYE TO EYE/Nice Girls
- 20 JOURNEY/Still They Ride
- 21 LARRY ELGART & HI/Hooked On Swing
- 22 CHICAGO/Hard To Say I'm Sorry
- 23 PATRICE RUSHEN/Forget Me Not
- 24 KARLA BONOFF/Personality
- 25 REG SPEEDWAGON/Keep The Fire Burnin'
- 26 FLEETWOOD MAC/Hold Me
- 27 ROLLING STONES/Going To A Go-Go
- 28 STEVE MILLER BAND/Abacadabra
- 29 RICK SPRINGFIELD/Don't Talk To Strang
- 30 CHEAP TRICK/If You Want My Love

WXKS-FM Boston

PD: Sonny Joe White
MD: Joe Carvello

- 1 DAZZ BAND/Let It Whip
- 2 PATRICE RUSHEN/Forget Me Not
- 3 MOTELS/Only The Lonely
- 4 LOVERBOY/When It's Over
- 5 STEVE WONDER/Do I Do
- 6 ONE WAY/Cutie Pie
- 7 JUDITH KAYE/Empty Garden(Hey Hey)
- 8 JUDITH KAYE/Empty Garden(Hey Hey)
- 9 JUDITH KAYE/Empty Garden(Hey Hey)
- 10 JUDITH KAYE/Empty Garden(Hey Hey)
- 11 JUDITH KAYE/Empty Garden(Hey Hey)
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- 19 JUDITH KAYE/Empty Garden(Hey Hey)
- 20 JUDITH KAYE/Empty Garden(Hey Hey)

105 Providence

PD & MD: Todd Chase

- 1 MCCARTNEY/WONDER/Ebony And Ivory
- 2 JUDITH KAYE/Empty Garden(Hey Hey)
- 3 ASIA/Heat Of The Moment
- 4 J. GEILS BAND/Angel In Blue
- 5 LOVERBOY/When It's Over
- 6 JUDITH KAYE/Empty Garden(Hey Hey)
- 7 JUDITH KAYE/Empty Garden(Hey Hey)
- 8 JUDITH KAYE/Empty Garden(Hey Hey)
- 9 JUDITH KAYE/Empty Garden(Hey Hey)
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- 18 JUDITH KAYE/Empty Garden(Hey Hey)
- 19 JUDITH KAYE/Empty Garden(Hey Hey)
- 20 JUDITH KAYE/Empty Garden(Hey Hey)

ROCK 102 Buffalo

PD: Bob Wood
MD: Roger Christian

- 1 WILLIE NELSON/Always On My Mind
- 2 MCCARTNEY/WONDER/Ebony And Ivory
- 3 ASIA/Heat Of The Moment
- 4 HUMAN LEAGUE/Don't You Want Me
- 5 SOFT CELL/Tainted Love
- 6 QUEEN/Body Language
- 7 PATRICE RUSHEN/Forget Me Not
- 8 RAY PARKER JR./The Other Woman
- 9 JUDITH KAYE/Empty Garden(Hey Hey)
- 10 JUDITH KAYE/Empty Garden(Hey Hey)
- 11 JUDITH KAYE/Empty Garden(Hey Hey)
- 12 JUDITH KAYE/Empty Garden(Hey Hey)
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- 18 JUDITH KAYE/Empty Garden(Hey Hey)
- 19 JUDITH KAYE/Empty Garden(Hey Hey)
- 20 JUDITH KAYE/Empty Garden(Hey Hey)

96.9 Pittsburgh

OM: Bobby Christian
MD: Clarke Ingram

- 1 ASIA/Heat Of The Moment
- 2 TOTO/Rosanna
- 3 KANSAS/Play The Game Tonight
- 4 JOURNEY/Still They Ride
- 5 DONNIE IRIS/W Girl
- 6 NORMAN SAELETT/Hang On In
- 7 ASIA/Soul Survivor
- 8 JOURNEY/Escapes
- 9 JOHN COUGAR/Hurts So Good
- 10 LOVERBOY/When It's Over
- 11 FRANKIE/Without You/Not Anoth
- 12 JOAN JETT/D'ison And Clover
- 13 38 SPECIAL/Caught Up In You
- 14 REG SPEEDWAGON/Keep The Fire Burnin'
- 15 GLENN FREY/I Found Somebody
- 16 HUMAN LEAGUE/Don't You Want Me
- 17 CHEAP TRICK/If You Want My Love
- 18 STEVE NICKS/After The Glitter....
- 19 SOFT CELL/Tainted Love
- 20 SANNY HANCOCK/Place Of My Heart
- 21 ROLLING STONES/Going To A Go-Go
- 22 FLEETWOOD MAC/Hold Me
- 23 GREG KINNY/Infatily
- 24 SCORPIONS/No One Like You
- 25 POLICE/Secret Journey
- 26 SOFT CELL/Tainted Love
- 27 STEVE MILLER BAND/Abacadabra
- 28 QUARTERFLASH/Right Kind Of Love
- 29 ASIA/Here Comes The Feeling
- 30 RAINBOW/Stone Cold
- 31 HUMAN LEAGUE/Don't You Want Me
- 32 CHICAGO/Hard To Say I'm Sorry
- 33 RICK SPRINGFIELD/Don't Talk To Strang
- 34 PETE TOWNS/End/Place Dances Pt. 2

SOUTH

KEGL FM Eagle 97 Ft. Worth
PD: Christopher Haze
MD: Billy Hayes

- 1 GENESIS/Men On The Corner
- 2 SCORPIONS/No One Like You
- 3 KANSAS/Play The Game Tonight
- 4 RAINBOW/Stone Cold
- 5 TOMMY TUTORNE/667-5309/Jenny
- 6 JOHN COUGAR/Hurts So Good
- 7 38 SPECIAL/Caught Up In You
- 8 POINT BLANK/Let Her Go
- 9 GAMA/Right The First Time
- 10 ANDROS/Just A Little Bit
- 11 VAN HALEN/Dancing In The Street
- 12 MOTELS/Only The Lonely
- 13 JOHN JANGELIS/1111 Find My Way Home
- 14 JOURNEY/Still They Ride
- 15 CHUBBY CHECKER/Hard Than Diamond
- 16 STEVE MILLER BAND/Abacadabra
- 17 SOFT CELL/Tainted Love
- 18 JOAN JETT/D'ison And Clover
- 19 POLICE/Secret Journey
- 20 GENESIS/Paperlate
- 21 STEVE NICKS/After The Glitter....
- 22 CHEAP TRICK/If You Want My Love
- 23 SURVIVOR/Eye Of The Tiger
- 24 REG SPEEDWAGON/Keep The Fire Burnin'
- 25 FOREIGNER/Break It Up
- 26 CHICAGO/Hard To Say I'm Sorry
- 27 FLEETWOOD MAC/Hold Me
- 28 ROLLING STONES/Going To A Go-Go
- 29 GREG KINNY/Happy Men
- 30 ASIA/Heat Of The Moment

100 Miami

PD: Bill Tanner
MD: Colleen Cassidy

- 1 MCCARTNEY/WONDER/Ebony And Ivory
- 2 ASIA/Heat Of The Moment
- 3 SOUL FORCE/Planet Rock
- 4 DENISE WILLIAMS/It's Gonna Take A Mir
- 5 SHALAMBA/Right To Resister
- 6 ALDO NOW/Fantasy
- 7 HUMAN LEAGUE/Don't You Want Me
- 8 DAZZ BAND/Let It Whip
- 9 SOFT CELL/Tainted Love
- 10 TOTO/Rosanna
- 11 STEVE WONDER/Do I Do
- 12 RONNIE MILSAP/Any Day Now
- 13 PATRICE RUSHEN/Forget Me Not
- 14 TOMMY TUTORNE/667-5309/Jenny
- 15 VAN HALEN/Dancing In The Street
- 16 ROBERTA FLACK/Making Love
- 17 JUDITH KAYE/Empty Garden(Hey Hey)
- 18 LOVERBOY/When It's Over
- 19 AIR SUPPLY/Even The Nights Are...
- 20 JOURNEY/Still They Ride
- 21 SURVIVOR/Eye Of The Tiger
- 22 HAIROUT/100/Love Plus One
- 23 JOAN JETT/D'ison And Clover
- 24 RAY PARKER JR./The Other Woman

WABC Washington, D.C.

PD: Steve Kingston
MD: Bruce Kelly

- 1 WILLIE NELSON/Always On My Mind
- 2 STEVE WONDER/Do I Do
- 3 HUMAN LEAGUE/Don't You Want Me
- 4 TOMMY TUTORNE/667-5309/Jenny
- 5 MCCARTNEY/WONDER/Ebony And Ivory
- 6 SOFT CELL/Tainted Love
- 7 JUDITH KAYE/Empty Garden(Hey Hey)
- 8 FRANKIE/Without You/Not Anoth
- 9 JUDITH KAYE/Empty Garden(Hey Hey)
- 10 DENISE WILLIAMS/It's Gonna Take A Mir
- 11 QUEEN/Body Language
- 12 PATRICE RUSHEN/Forget Me Not
- 13 RICK SPRINGFIELD/Don't Talk To Strang
- 14 ASIA/Heat Of The Moment
- 15 ROBERTA FLACK/Making Love
- 16 DONNIE IRIS/W Girl
- 17 DAZZ BAND/Let It Whip
- 18 ALABAMA/Take Me Down
- 19 LOVERBOY/When It's Over
- 20 FLEETWOOD MAC/hold Me
- 21 RONNIE MILSAP/Any Day Now
- 22 AIR SUPPLY/Even The Nights Are...
- 23 REG SPEEDWAGON/Keep The Fire Burnin'
- 24 KANSAS/Play The Game Tonight
- 25 LARRY ELGART & HI/Hooked On Swing
- 26 LRB/Men On Your Mind
- 27 ALABAMA/Take Me Down
- 28 MOTELS/Only The Lonely
- 29 CS&N/Wasted On The Way
- 30 RAY PARKER JR./The Other Woman

wifi 92 Philadelphia

PD: Don Cannon
Music Assistant: Verna McKay

- 1 TOTO/Rosanna
- 2 ASIA/Heat Of The Moment
- 3 WILLIE NELSON/Always On My Mind
- 4 JOAN JETT/D'ison And Clover
- 5 DAZZ BAND/Let It Whip
- 6 QUEEN/Body Language
- 7 RAY PARKER JR./The Other Woman
- 8 ROBERTA FLACK/Making Love
- 9 JUDITH KAYE/Empty Garden(Hey Hey)
- 10 PATRICE RUSHEN/Forget Me Not
- 11 DENISE WILLIAMS/It's Gonna Take A Mir
- 12 LOVERBOY/When It's Over
- 13 SURVIVOR/Eye Of The Tiger
- 14 JUDITH KAYE/Empty Garden(Hey Hey)
- 15 JOHN COUGAR/Hurts So Good
- 16 HUEY LEWIS & NEWS/Hope You Love Me Like
- 17 38 SPECIAL/Caught Up In You
- 18 RONNIE MILSAP/Any Day Now
- 19 KANSAS/Play The Game Tonight
- 20 STEVE WONDER/Do I Do
- 21 ALABAMA/Take Me Down
- 22 KARLA BONOFF/Personality
- 23 STEVE MILLER BAND/Abacadabra
- 24 VAN HALEN/Dancing In The Street
- 25 RICK SPRINGFIELD/Don't Talk To Strang
- 26 LARRY ELGART & HI/Hooked On Swing
- 27 JOURNEY/Still They Ride
- 28 JOURNEY/Still They Ride
- 29 CHICAGO/Hard To Say I'm Sorry

WBZZ Pittsburgh

PD: Dan Vallie
MD: Chuck Tyler

- 1 SOFT CELL/Tainted Love
- 2 HUMAN LEAGUE/Don't You Want Me
- 3 QUEEN/Body Language
- 4 QUEEN/Body Language
- 5 JOAN JETT/D'ison And Clover
- 6 MCCARTNEY/WONDER/Ebony And Ivory
- 7 DAZZ BAND/Let It Whip
- 8 TOMMY TUTORNE/667-5309/Jenny
- 9 KODAL & THE GANG/Get Down On It
- 10 DONNIE IRIS/W Girl
- 11 RAY PARKER JR./The Other Woman
- 12 TOTO/Rosanna
- 13 CHARLIE/Have Never Been To Me
- 14 STEVE MILLER BAND/Abacadabra
- 15 VAN HALEN/Dancing In The Street
- 16 FRANKIE/Without You/Not Anoth
- 17 RICK SPRINGFIELD/Don't Talk To Strang
- 18 LOVERBOY/When It's Over
- 19 KARLA BONOFF/Personality
- 20 PATRICE RUSHEN/Forget Me Not
- 21 STEVE WONDER/Do I Do
- 22 STEVE NICKS/After The Glitter....
- 23 PAUL DAVIS/65 Love Affair
- 24 KANSAS/Play The Game Tonight
- 25 AIR SUPPLY/Even The Nights Are...
- 26 RICK SPRINGFIELD/Don't Talk To Strang
- 27 FLEETWOOD MAC/hold Me
- 28 GLENN FREY/I Found Somebody
- 29 CS&N/Wasted On The Way
- 30 GLENN FREY/I Found Somebody

BIC4 WBSB Baltimore

PD: Jan Jeffries

- 1 WILLIE NELSON/Always On My Mind
- 2 HUMAN LEAGUE/Don't You Want Me
- 3 TOTO/Rosanna
- 4 MCCARTNEY/WONDER/Ebony And Ivory
- 5 ASIA/Heat Of The Moment
- 6 QUEEN/Body Language
- 7 RAY PARKER JR./The Other Woman
- 8 LOVERBOY/When It's Over
- 9 JUDITH KAYE/Empty Garden(Hey Hey)
- 10 LRB/Men On Your Mind
- 11 FRANKIE/Without You/Not Anoth
- 12 STEVE WONDER/Do I Do
- 13 JOHN COUGAR/Hurts So Good
- 14 JOAN JETT/D'ison And Clover
- 15 DENISE WILLIAMS/It's Gonna Take A Mir
- 16 RAY PARKER JR./The Other Woman
- 17 38 SPECIAL/Caught Up In You
- 18 DONNIE IRIS/W Girl
- 19 SOFT CELL/Tainted Love
- 20 ALDO NOW/Fantasy
- 21 ALABAMA/Take Me Down
- 22 HUEY LEWIS & NEWS/Hope You Love Me Like
- 23 PAUL McCARTNEY/Tug Of War
- 24 KARLA BONOFF/Personality
- 25 KANSAS/Play The Game Tonight
- 26 RICK SPRINGFIELD/Don't Talk To Strang
- 27 STEVE MILLER BAND/Abacadabra
- 28 ROLLING STONES/Going To A Go-Go
- 29 HEART/This Man Is Mine
- 30 AIR SUPPLY/Even The Nights Are...
- 31 FLEETWOOD MAC/hold Me

94.9 Atlanta

PD: Jim Morrison
MD: Jeff McCartney

- 1 ASIA/Heat Of The Moment
- 2 JOHN COUGAR/Hurts So Good
- 3 EYE TO EYE/Nice Girls
- 4 TOTO/Rosanna
- 5 LOVERBOY/When It's Over
- 6 MCCARTNEY/WONDER/Ebony And Ivory
- 7 RAY PARKER JR./The Other Woman
- 8 HUMAN LEAGUE/Don't You Want Me
- 9 ALABAMA/Take Me Down
- 10 RICK SPRINGFIELD/Don't Talk To Strang
- 11 STEVE WONDER/Do I Do
- 12 DENISE WILLIAMS/It's Gonna Take A Mir
- 13 CHICAGO/Hard To Say I'm Sorry
- 14 JUDITH KAYE/Empty Garden(Hey Hey)
- 15 LARRY ELGART & HI/Hooked On Swing
- 16 SOFT CELL/Tainted Love
- 17 MOTELS/Only The Lonely
- 18 ELTON JOHN/Empty Garden(Hey Hey)
- 19 JUDITH KAYE/Empty Garden(Hey Hey)
- 20 WILLIE NELSON/Always On My Mind
- 21 KANSAS/Play The Game Tonight
- 22 KARLA BONOFF/Personality
- 23 CHARLIE/Have Never Been To Me
- 24 RICK SPRINGFIELD/Don't Talk To Strang
- 25 JOAN JETT/D'ison And Clover
- 26 HUMAN LEAGUE/Don't You Want Me
- 27 STEVE WONDER/Do I Do
- 28 AIR SUPPLY/Even The Nights Are...
- 29 FLEETWOOD MAC/hold Me
- 30 DONNIE IRIS/W Girl
- 31 GARY U.S. BONDS/Out Of Work
- 32 GARY U.S. BONDS/Out Of Work
- 33 CS&N/Wasted On The Way

WINZ-FM Miami

PD: Keith Isney
MD: Johnny Dolan

- 1 MCCARTNEY/WONDER/Ebony And Ivory
- 2 HUMAN LEAGUE/Don't You Want Me
- 3 JOAN JETT/D'ison And Clover
- 4 WILLIE NELSON/Always On My Mind
- 5 HUMAN LEAGUE/Don't You Want Me
- 6 TOMMY TUTORNE/667-5309/Jenny
- 7 JUDITH KAYE/Empty Garden(Hey Hey)
- 8 ASIA/Heat Of The Moment
- 9 SOUL FORCE/Planet Rock
- 10 HUMAN LEAGUE/Don't You Want Me
- 11 DENISE WILLIAMS/It's Gonna Take A Mir
- 12 CHICAGO/Hard To Say I'm Sorry
- 13 JUDITH KAYE/Empty Garden(Hey Hey)
- 14 LARRY ELGART & HI/Hooked On Swing
- 15 SOFT CELL/Tainted Love
- 16 MOTELS/Only The Lonely
- 17 ELTON JOHN/Empty Garden(Hey Hey)
- 18 JUDITH KAYE/Empty Garden(Hey Hey)
- 19 WILLIE NELSON/Always On My Mind
- 20 KANSAS/Play The Game Tonight
- 21 KARLA BONOFF/Personality
- 22 CHARLIE/Have Never Been To Me
- 23 RICK SPRINGFIELD/Don't Talk To Strang
- 24 JOAN JETT/D'ison And Clover
- 25 HUMAN LEAGUE/Don't You Want Me
- 26 STEVE WONDER/Do I Do
- 27 AIR SUPPLY/Even The Nights Are...
- 28 FLEETWOOD MAC/hold Me
- 29 DONNIE IRIS/W Girl
- 30 GARY U.S. BONDS/Out Of Work
- 31 GARY U.S. BONDS/Out Of Work
- 32 CS&N/Wasted On The Way

(H) indicates one of the five "hottest" records on each Parallel One playlist.

OR

Parallel One Playlists

800 CKLW Detroit

THE AM MUSIC STATION

PD: Pat Holiday
MD: Rosalie Trombley

- H 1 HUMAN LEAGUE/Don't You Want Me
- H 2 TOTO/Rosanna
- H 3 MCCARTNEY/WONDER/Ebony And Ivory
- H 4 RAY PARKER JR./The Other Woman
- H 5 JOAN JETT/Diason And Clover
- H 6 WILLIE NELSON/Always On My Mind
- H 7 LOVERBOY/When It's Over
- H 8 JOHN COUGAR/Hurts So Good
- H 9 ASIA/Heat Of The Moment
- H 10 CHARLENE/I've Never Been To Me
- H 11 PAUL DAVIS/65 Love Affair
- H 12 ADO/One Way Or Another
- H 13 STEVIE WONDER/Do I Do
- H 14 SHEENA EASTON/When She Shines
- H 15 JUICE NEWTON/Love's Been A Little
- H 16 TOTO/Rosanna
- H 17 ROBERTA FLACK/Making Love
- H 18 PATRICE RUSHEN/Forget Me Not
- H 19 LOVERBOY/When It's Over
- H 20 RONNIE MILSAP/Any Day Now
- H 21 JOAN JETT/Love Rock 'n Roll
- H 22 MIKE POST/These From Magnolia P.I.
- H 23 GLENN FREY/I Found Somebody
- H 24 RAY PARKER JR./The Other Woman
- H 25 BERTIE HIGGINS/Just Another Day In...
- H 26 ROLLING STONES/Going To A Go-Go
- H 27 J. GEILS BAND/Freeze Frame
- H 28 CHICAGO/Hard To Say I'm Sorry
- H 29 RICK SPRINGFIELD/Don't Talk To Strangers

ADDS 27 HOTELS/Only The Lonely
ON FLEETWOOD MAC/hold Me
AIR SUPPLY/Even The Nights Are...

94 FM WKTI Milwaukee

PD: B.J. Hunter
MD: John Grant

- H 1 TOTO/Rosanna
- H 2 HUMAN LEAGUE/Don't You Want Me
- H 3 JUICE NEWTON/Love's Been A Little
- H 4 JOHN COUGAR/Hurts So Good
- H 5 ASIA/Heat Of The Moment
- H 6 38 SPECIAL/Caught Up In You
- H 7 RAY PARKER JR./The Other Woman
- H 8 LBD/Man On Your Mind
- H 9 QUEEN/Body Language
- H 10 KANSAS/Play The Game Tonight
- H 11 FRANKIE MILLER/Dream The Dream
- H 12 RICK SPRINGFIELD/Don't Talk To Strangers
- H 13 JOURNEY/Still They Ride
- H 14 SOFT CELL/Tainted Love
- H 15 STEVIE WONDER/Do I Do
- H 16 RICK SPRINGFIELD/What Kind Of Fool Am I
- H 17 DONNIE IRIS/My Girl
- H 18 STEVIE WONDER/Do I Do
- H 19 HUEY LEWIS & NEWS/Hope You Love Me Like
- H 20 PATRICE RUSHEN/Forget Me Not
- H 21 PAUL DAVIS/65 Love Affair
- H 22 KODJ & THE GANG/Get Down On It

ADDS SURVIVOR/Eye Of The Tiger
FLEETWOOD MAC/hold Me

98 Cleveland

PD: Bob Travis
MD: Tom Jefferies

- H 1 SURVIVOR/Eye Of The Tiger
- H 2 MCCARTNEY/WONDER/Ebony And Ivory
- H 3 WILLIE NELSON/Always On My Mind
- H 4 HUMAN LEAGUE/Don't You Want Me
- H 5 JOHN COUGAR/Hurts So Good
- H 6 SOFT CELL/Tainted Love
- H 7 TOTO/Rosanna
- H 8 LOVERBOY/When It's Over
- H 9 HOTELS/Only The Lonely
- H 10 JUICE NEWTON/Love's Been A Little
- H 11 38 SPECIAL/Caught Up In You
- H 12 ASIA/Heat Of The Moment
- H 13 JOURNEY/Still They Ride
- H 14 STEVIE WONDER/Do I Do
- H 15 AIR SUPPLY/Even The Nights Are...
- H 16 ALABAMA/Take Me Down
- H 17 KANSAS/Play The Game Tonight
- H 18 VAN HALEN/Dancing In The Street
- H 19 FOREIGNER/Break It Up
- H 20 HUEY LEWIS & NEWS/Hope You Love Me Like
- H 21 HEART/This Man Is Mine
- H 22 RICK SPRINGFIELD/What Kind Of Fool Am I
- H 23 RED SPEEDWAGON/Keep The Fire Burnin'
- H 24 DENZEL WASHINGTON/Don't Say I'm Sorry
- H 25 GENE SIMONE/Don't Leave This Way
- H 26 J. GEILS BAND/Freeze Frame
- H 27 RONNIE MILSAP/Any Day Now
- H 28 GLENN FREY/I Found Somebody

ADDS 30 CHICAGO/Hard To Say I'm Sorry
HALL & OATES/Your Imagination
NEIL DIAMOND/Be Mine Tonight

101 FM St. Paul

PD: Bob Berglund
MD: Phil Huston

- H 1 TOTO/Rosanna
- H 2 JOHN COUGAR/Hurts So Good
- H 3 HUMAN LEAGUE/Don't You Want Me
- H 4 ASIA/Heat Of The Moment
- H 5 LBD/Man On Your Mind
- H 6 JUICE NEWTON/Love's Been A Little
- H 7 SOFT CELL/Tainted Love
- H 8 RAY PARKER JR./The Other Woman
- H 9 WILLIE NELSON/Always On My Mind
- H 10 LOVERBOY/When It's Over
- H 11 FRANKIE MILLER/Dream The Dream
- H 12 RICK SPRINGFIELD/Don't Talk To Strangers
- H 13 JOAN JETT/Diason And Clover
- H 14 KANSAS/Play The Game Tonight
- H 15 RICK SPRINGFIELD/What Kind Of Fool Am I
- H 16 HUEY LEWIS & NEWS/Hope You Love Me Like
- H 17 RONNIE MILSAP/Any Day Now
- H 18 J. GEILS BAND/Freeze Frame
- H 19 STEVIE WONDER/Do I Do
- H 20 STEVIE WONDER/Do I Do
- H 21 STEVIE WONDER/Do I Do
- H 22 STEVIE WONDER/Do I Do
- H 23 STEVIE WONDER/Do I Do
- H 24 STEVIE WONDER/Do I Do
- H 25 STEVIE WONDER/Do I Do
- H 26 STEVIE WONDER/Do I Do
- H 27 STEVIE WONDER/Do I Do
- H 28 STEVIE WONDER/Do I Do
- H 29 STEVIE WONDER/Do I Do
- H 30 STEVIE WONDER/Do I Do

ADDS HALL & OATES/Your Imagination
CSN/Wasted On The Way
CHICAGO/Hard To Say I'm Sorry
CHICAGO/Hard To Say I'm Sorry
POINTNER SISTERS/American Music
EDDIE MONEY/Think I'm In Love

ON HOTELS/Only The Lonely
BUONICCONTI & GARZIA/Do The Donkey Kong
LAURA BRANNAN/Gloria
NELISSA MANCHESTE/You Should Hear How...
PATRICE RUSHEN/Forget Me Not
GLENN FREY/I Found Somebody
FRANKIE MILLER/Dream The Dream
QUARTER LASH/Right Kind Of Love
LARRY ELGART & HI/Booked On Swing

(H) indicates one of the five "hottest" records on each Parallel One playlist.

KBEQ

Kansas City

PD & MD: Maja Britton

- H 3 ASIA/Heat Of The Moment
- H 4 TOTO/Rosanna
- H 5 MCCARTNEY/WONDER/Ebony And Ivory
- H 6 JOHN COUGAR/Hurts So Good
- H 7 WILLIE NELSON/Always On My Mind
- H 8 LOVERBOY/When It's Over
- H 9 JOHN COUGAR/Hurts So Good
- H 10 JOHN COUGAR/Hurts So Good
- H 11 JOHN COUGAR/Hurts So Good
- H 12 JOHN COUGAR/Hurts So Good
- H 13 JOHN COUGAR/Hurts So Good
- H 14 KANSAS/Play The Game Tonight
- H 15 RAY PARKER JR./The Other Woman
- H 16 38 SPECIAL/Caught Up In You
- H 17 RONNIE MILSAP/Any Day Now
- H 18 TOMMY TUNONE/867-5309/Jenny
- H 19 VAN HALEN/Dancing In The Street
- H 20 SURVIVOR/Eye Of The Tiger
- H 21 TOMMY TUNONE/867-5309/Jenny
- H 22 SHEENA EASTON/When She Shines
- H 23 MELISSA MANCHESTE/You Should Hear How...
- H 24 RICK SPRINGFIELD/What Kind Of Fool Am I
- H 25 SOFT CELL/Tainted Love
- H 26 NOTES/Only The Lonely
- H 27 HEART/This Man Is Mine
- H 28 HUEY LEWIS & NEWS/Hope You Love Me Like
- H 29 FRANKIE MILLER/Dream The Dream
- H 30 STEVIE WONDER/Do I Do
- H 31 BLONDIE/Island Of Lost Souls
- H 32 AIR SUPPLY/Even The Nights Are...
- H 33 HALL & OATES/Your Imagination
- H 34 RED SPEEDWAGON/Keep The Fire Burnin'
- H 35 ELTON JOHN/Empty Garden/Hey Hey
- H 36 FLEETWOOD MAC/hold Me
- H 37 CHARLENE/I've Never Been To Me
- H 38 FOREIGNER/Break It Up
- H 39 ROLLING STONES/Going To A Go-Go
- H 40 KIM WILDE/Kids In America
- H 41 GLENN FREY/I Found Somebody
- H 42 JOURNEY/Still They Ride

ADDS HALL & OATES/Your Imagination
ON GARY U.S. BONDS/Out Of Work
CHICAGO/Hard To Say I'm Sorry
J. GEILS BAND/Freeze Frame
NEIL DIAMOND/Be Mine Tonight
CDB/Still In Saigon

WLS Chicago

PD: Richard Lippincott
MD: Steve Perun

- H 2 1 HUMAN LEAGUE/Don't You Want Me
- H 3 MCCARTNEY/WONDER/Ebony And Ivory
- H 4 TOTO/Rosanna
- H 5 SURVIVOR/Eye Of The Tiger
- H 6 KANSAS/Play The Game Tonight
- H 7 RICK SPRINGFIELD/Don't Talk To Strangers
- H 8 RICK SPRINGFIELD/Don't Talk To Strangers
- H 9 RICK SPRINGFIELD/Don't Talk To Strangers
- H 10 JOHN COUGAR/Hurts So Good
- H 11 JOAN JETT/Diason And Clover
- H 12 TOMMY TUNONE/867-5309/Jenny
- H 13 SOFT CELL/Tainted Love
- H 14 JOAN JETT/Love Rock 'n Roll
- H 15 TOMMY TUNONE/867-5309/Jenny
- H 16 38 SPECIAL/Caught Up In You
- H 17 FRANKIE MILLER/Dream The Dream
- H 18 LOVERBOY/When It's Over
- H 19 KANSAS/Play The Game Tonight
- H 20 SCORPIONS/No One Like You
- H 21 GENE SIMONE/Don't Leave This Way
- H 22 HUEY LEWIS & NEWS/Do You Believe In Love
- H 23 CHEAP TRICK/If You Want My Love
- H 24 RED SPEEDWAGON/Keep The Fire Burnin'
- H 25 ROLLING STONES/Going To A Go-Go
- H 26 FRANK ZAPPA/Yalley Girl
- H 27 STEVIE WONDER/Do I Do
- H 28 RICK SPRINGFIELD/What Kind Of Fool Am I

ADDS 29, 30

Q102 Cincinnati

PD: Jim Fox
MD: Tony Galluzzo

- H 1 LOVERBOY/When It's Over
- H 2 ASIA/Heat Of The Moment
- H 3 SHERY HANCOCK/If I Fall In Love Ago
- H 4 TOTO/Rosanna
- H 5 MCCARTNEY/WONDER/Ebony And Ivory
- H 6 HUMAN LEAGUE/Don't You Want Me
- H 7 JOAN JETT/Diason And Clover
- H 8 JOHN COUGAR/Hurts So Good
- H 9 JOHN COUGAR/Hurts So Good
- H 10 JOHN COUGAR/Hurts So Good
- H 11 JOHN COUGAR/Hurts So Good
- H 12 JOHN COUGAR/Hurts So Good
- H 13 JOHN COUGAR/Hurts So Good
- H 14 JOHN COUGAR/Hurts So Good
- H 15 JOHN COUGAR/Hurts So Good
- H 16 JOHN COUGAR/Hurts So Good
- H 17 JOHN COUGAR/Hurts So Good
- H 18 JOHN COUGAR/Hurts So Good
- H 19 JOHN COUGAR/Hurts So Good
- H 20 JOHN COUGAR/Hurts So Good
- H 21 JOHN COUGAR/Hurts So Good
- H 22 JOHN COUGAR/Hurts So Good
- H 23 JOHN COUGAR/Hurts So Good
- H 24 JOHN COUGAR/Hurts So Good
- H 25 JOHN COUGAR/Hurts So Good
- H 26 JOHN COUGAR/Hurts So Good
- H 27 JOHN COUGAR/Hurts So Good
- H 28 JOHN COUGAR/Hurts So Good
- H 29 JOHN COUGAR/Hurts So Good
- H 30 JOHN COUGAR/Hurts So Good

ADDS 29, 30

WEST

PD: Charlie Brown
MD: Tom Huttyler

- H 1 MCCARTNEY/WONDER/Ebony And Ivory
- H 2 ASIA/Heat Of The Moment
- H 3 TOTO/Rosanna
- H 4 SURVIVOR/Eye Of The Tiger
- H 5 WILLIE NELSON/Always On My Mind
- H 6 JOHN COUGAR/Hurts So Good
- H 7 HEART/This Man Is Mine
- H 8 JOAN JETT/Diason And Clover
- H 9 RAY PARKER JR./The Other Woman
- H 10 RONNIE MILSAP/Any Day Now
- H 11 STEVIE WONDER/Do I Do
- H 12 KARLA BONOFF/Personality
- H 13 MCCARTNEY/WONDER/Ebony And Ivory
- H 14 JOAN JETT/Diason And Clover
- H 15 WILLIE NELSON/Always On My Mind
- H 16 JOHN COUGAR/Hurts So Good
- H 17 HEART/This Man Is Mine
- H 18 BLONDIE/Island Of Lost Souls
- H 19 SURVIVOR/Eye Of The Tiger
- H 20 JOURNEY/Still They Ride
- H 21 QUARTER LASH/Find Another Fool
- H 22 HOTELS/Only The Lonely
- H 23 DAN FOUGERBERG/Run For The Roses
- H 24 FLEETWOOD MAC/hold Me
- H 25 JOURNEY/Still They Ride
- H 26 SOFT CELL/Tainted Love
- H 27 RED SPEEDWAGON/Keep The Fire Burnin'

ADDS 29, 30

ADDS SOFT CELL/Tainted Love
GLENN FREY/I Found Somebody
VAN HALEN/Dancing In The Street
SURVIVOR/Eye Of The Tiger

XTRA

San Diego

PD: Jeff Hunter
MD: Jim Richards

- H 2 1 MCCARTNEY/WONDER/Ebony And Ivory
- H 3 SOFT CELL/Tainted Love
- H 4 HUMAN LEAGUE/Don't You Want Me
- H 5 FRANK ZAPPA/Yalley Girl
- H 6 JOHN COUGAR/Hurts So Good
- H 7 DENZEL WASHINGTON/Don't Say I'm Sorry
- H 8 ONE WAY OR ANOTHER
- H 9 KODJ & THE GANG/Get Down On It
- H 10 DAZZ BAND/Let It Whip
- H 11 RAY PARKER JR./The Other Woman
- H 12 TOMMY TUNONE/867-5309/Jenny
- H 13 HUEY LEWIS & NEWS/Hope You Love Me Like
- H 14 TOMMY TUNONE/867-5309/Jenny
- H 15 PATRICE RUSHEN/Forget Me Not
- H 16 ALABAMA/Take Me Down
- H 17 MISSING PERSONS/Words
- H 18 NEIL DIAMOND/Be Mine Tonight
- H 19 STEVIE WONDER/Do I Do
- H 20 SHEENA EASTON/When She Shines
- H 21 STEVIE MILLER BAND/Aracacobra
- H 22 HALL & OATES/Your Imagination
- H 23 JUICE NEWTON/Love's Been A Little
- H 24 STEVIE NICKS/After The Glitter....
- H 25 RICK SPRINGFIELD/What Kind Of Fool Am I
- H 26 ALABAMA/Take Me Down
- H 27 BLONDIE/Island Of Lost Souls
- H 28 AIR SUPPLY/Even The Nights Are...
- H 29 HALL & OATES/Your Imagination
- H 30 RED SPEEDWAGON/Keep The Fire Burnin'
- H 31 ELTON JOHN/Empty Garden/Hey Hey
- H 32 FLEETWOOD MAC/hold Me
- H 33 CHARLENE/I've Never Been To Me
- H 34 FOREIGNER/Break It Up
- H 35 ROLLING STONES/Going To A Go-Go
- H 36 KIM WILDE/Kids In America
- H 37 GLENN FREY/I Found Somebody
- H 38 JOURNEY/Still They Ride

ADDS GAP BAND/Early In The Morning
ON LANDSIDE
RICK SPRINGFIELD/What Kind Of Fool Am I

64 KFI Los Angeles

PD: Tom Bigby
MD: Roger Collins

- H 2 1 DAZZ BAND/Let It Whip
- H 3 PATRICE RUSHEN/Forget Me Not
- H 4 TOTO/Rosanna
- H 5 MCCARTNEY/WONDER/Ebony And Ivory
- H 6 SOFT CELL/Tainted Love
- H 7 HAIRCUT 100/Love Plus One
- H 8 DENZEL WASHINGTON/Don't Say I'm Sorry
- H 9 HOTELS/Only The Lonely
- H 10 HUMAN LEAGUE/Don't You Want Me
- H 11 KARLA BONOFF/Personality
- H 12 GAP BAND/Early In The Morning
- H 13 QUEEN/Body Language
- H 14 ASIA/Heat Of The Moment
- H 15 BLONDIE/Island Of Lost Souls
- H 16 J. GEILS BAND/Freeze Frame
- H 17 CHERRY/Aurphy's Law
- H 18 STEVIE WONDER/Do I Do
- H 19 CHARLENE/I've Never Been To Me
- H 20 RONNIE MILSAP/Any Day Now
- H 21 FLEETWOOD MAC/hold Me
- H 22 AIR SUPPLY/Even The Nights Are...
- H 23 KANSAS/Play The Game Tonight
- H 24 NEIL DIAMOND/Be Mine Tonight
- H 25 HEART/This Man Is Mine
- H 26 LARRY ELGART & HI/Booked On Swing
- H 27 JOURNEY/Still They Ride
- H 28 RICK SPRINGFIELD/What Kind Of Fool Am I
- H 29 STEVIE MILLER BAND/Aracacobra
- H 30 STEVIE MILLER BAND/Aracacobra

ADDS 18, 22 MISSING PERSONS/Words
HALL & OATES/Your Imagination
KIM WILDE/Kids In America
BOB WOODWARD/Don't Say I'm Sorry
NEIL DIAMOND/Be Mine Tonight
CDB/Still In Saigon

KCNR Portland

PD: Richard Harker
MD: Trevis Holdridge

- H 3 1 PAUL DAVIS/65 Love Affair
- H 4 JOHN DENVER/Shenandoah Breezes
- H 5 MCCARTNEY/WONDER/Ebony And Ivory
- H 6 HUMAN LEAGUE/Don't You Want Me
- H 7 JOAN JETT/Diason And Clover
- H 8 JOHN COUGAR/Hurts So Good
- H 9 JOHN COUGAR/Hurts So Good
- H 10 JOHN COUGAR/Hurts So Good
- H 11 JOHN COUGAR/Hurts So Good
- H 12 JOHN COUGAR/Hurts So Good
- H 13 JOHN COUGAR/Hurts So Good
- H 14 JOHN COUGAR/Hurts So Good
- H 15 JOHN COUGAR/Hurts So Good
- H 16 JOHN COUGAR/Hurts So Good
- H 17 JOHN COUGAR/Hurts So Good
- H 18 JOHN COUGAR/Hurts So Good
- H 19 JOHN COUGAR/Hurts So Good
- H 20 JOHN COUGAR/Hurts So Good
- H 21 JOHN COUGAR/Hurts So Good
- H 22 JOHN COUGAR/Hurts So Good
- H 23 JOHN COUGAR/Hurts So Good
- H 24 JOHN COUGAR/Hurts So Good
- H 25 JOHN COUGAR/Hurts So Good
- H 26 JOHN COUGAR/Hurts So Good
- H 27 JOHN COUGAR/Hurts So Good
- H 28 JOHN COUGAR/Hurts So Good
- H 29 JOHN COUGAR/Hurts So Good
- H 30 JOHN COUGAR/Hurts So Good

ADDS 22, 23, 24, 25

KJYY Seattle

PD: Gary Ryan
MD: Elvin Ichiyama

- H 2 1 JUICE NEWTON/Love's Been A Little
- H 3 JOHN COUGAR/Hurts So Good
- H 4 ASIA/Heat Of The Moment
- H 5 38 SPECIAL/Caught Up In You
- H 6 HEART/This Man Is Mine
- H 7 RONNIE MILSAP/Any Day Now
- H 8 KANSAS/Play The Game Tonight
- H 9 SOFT CELL/Tainted Love
- H 10 HUEY LEWIS & NEWS/Hope You Love Me Like
- H 11 MCCARTNEY/WONDER/Ebony And Ivory
- H 12 JOHN COUGAR/Hurts So Good
- H 13 JOAN JETT/Diason And Clover
- H 14 HOTELS/Only The Lonely
- H 15 HUMAN LEAGUE/Don't You Want Me
- H 16 ALABAMA/Take Me Down
- H 17 AIR SUPPLY/Even The Nights Are...
- H 18 38 SPECIAL/Caught Up In You
- H 19 QUARTER LASH/Right Kind Of Love
- H 20 RICK SPRINGFIELD/What Kind Of Fool Am I
- H 21 ROBERTA FLACK/Making Love
- H 22 J. GEILS BAND/Freeze Frame
- H 23 JOHN & ANGELIS/If I Find My Way Home
- H 24 RED SPEEDWAGON/Keep The Fire Burnin'
- H 25 EYE TO EYE/Nice Girls
- H 26 SURVIVOR/Eye Of The Tiger
- H 27 FLEETWOOD MAC/hold Me
- H 28 STEVIE MILLER BAND/Aracacobra
- H 29 GLENN FREY/I Found Somebody
- H 30 GARY U.S. BONDS/Out Of Work

ADDS HALL & OATES/Your Imagination
MELISSA MANCHESTE/You Should Hear How...
PATRICE RUSHEN/Forget Me Not
VAN HALEN/Dancing In The Street
LARRY ELGART & HI/Booked On Swing

ON JOURNEY/Still They Ride
ROLLING STONES/Going To A Go-Go
CHICAGO/Hard To Say I'm Sorry
CHEAP TRICK/If You Want My Love
LESLIE PEARL/If The Love Fits Near
GENESIS/Paperlate
MONROES/What Do All The Peopl

KPHO Phoenix

PD: Steve Rivers
MD: Chaz Kelley

- H 4 1 HUMAN LEAGUE/Don't You Want Me
- H 5 TOTO/Rosanna
- H 6 MCCARTNEY/WONDER/Ebony And Ivory
- H 7 WILLIE NELSON/Always On My Mind
- H 8 KODJ & THE GANG/Get Down On It
- H 9 RAY PARKER JR./The Other Woman
- H 10 LBD/Man On Your Mind
- H 11 ELTON JOHN/Empty Garden/Hey Hey
- H 12 JUICE NEWTON/Love's Been A Little
- H 13 GREG GUILD/Right Kind Of Love
- H 14 BARRY MANILOW/Let's Hang On
- H 15 RONNIE MILSAP/Any Day Now
- H 16 ATLANTIC STARBUCKLES
- H 17 DAN FOUGERBERG/Run For The Roses
- H 18 BEATLES/Now! The Beatles
- H 19 ROBERTA FLACK/Making Love
- H 20 SHEENA EASTON/When She Shines
- H 21 MIKE POST/These From Magnolia P.I.
- H 22 ALABAMA/Take Me Down
- H 23 NEIL DIAMOND/Be Mine Tonight
- H 24 STEVIE WONDER/Do I Do
- H 25 VANGELIS/Charlots Of Fire
- H 26 FLEETWOOD MAC/hold Me
- H 27 RICK SPRINGFIELD/Don't Talk To Strangers
- H 28 KARLA BONOFF/Personality
- H 29 GLENN FREY/I Found Somebody
- H 30 RICK SPRINGFIELD/What Kind Of Fool Am I
- H 31 HEART/This Man Is Mine
- H 32 PAUL DAVIS/65 Love Affair
- H 33 RICK SPRINGFIELD/What Kind Of Fool Am I
- H 34 STEVIE NICKS/After The Glitter....
- H 35 SURVIVOR/Eye Of The Tiger
- H 36 JOURNEY/Still They Ride
- H 37 DENZEL WASHINGTON/Don't Say I'm Sorry
- H 38 PATRICE RUSHEN/Forget Me Not
- H 39 DENZEL WASHINGTON/Don't Say I'm Sorry
- H 40 ONE WAY OR ANOTHER

ADDS SURVIVOR/Eye Of The Tiger
ON JOURNEY/Still They Ride

KISFM Los Angeles 102.7

PD: Gerry De Francesco
MD: Mike Schaefer

- H 1 1 MCCARTNEY/WONDER/Ebony And Ivory
- H 2 DENZEL WASHINGTON/Don't Say I'm Sorry
- H 3 PATRICE RUSHEN/Forget Me Not
- H 4 TOTO/Rosanna
- H 5 ATLANTIC STARBUCKLES
- H 6 HUMAN LEAGUE/Don't You Want Me
- H 7 JUICE NEWTON/Love's Been A Little
- H 8 LBD/Man On Your Mind
- H 9 DAZZ BAND/Let It Whip
- H 10 RAY PARKER JR./The Other Woman
- H 11 ROBERTA FLACK/Making Love
- H 12 HOTELS/Only The Lonely
- H 13 WILLIE NELSON/Always On My Mind
- H 14 RICK SPRINGFIELD/Don't Talk To Strangers
- H 15 STEVIE WONDER/Do I Do
- H 16 CHARLENE/I've Never Been To Me
- H 17 FLEETWOOD MAC/hold Me
- H 18 KODJ & THE GANG/Get Down On It
- H 19 RICHARD D. FIELDS/If It Ain't One Thing
- H 20 RICK SPRINGFIELD/What Kind Of Fool Am I
- H 21 NEIL DIAMOND/Be Mine Tonight
- H 22 AIR SUPPLY/Even The Nights Are...
- H 23 KARLA BONOFF/Personality
- H 24 STEVIE MILLER BAND/Aracacobra
- H 25 VANGELIS/Charlots Of Fire
- H 26 GLENN FREY/I Found Somebody
- H 27 MELISSA MANCHESTE/You Should Hear How...
- H 28 POINTER SISTERS/Heavenly Music
- H 29 HERB ALPERT/Route 101
- H 30 RONNIE MILSAP/Any Day Now
- H 31 LESLIE PEARL/If The Love Fits Near

ON LESLIE PEARL/If The Love Fits Near

KPHO Phoenix

PD: Randy Stewart
MD: Steve Goddard

- H 1 1 WILLIE NELSON/Always On My Mind
- H 2 TOTO/Rosanna
- H 3 JUICE NEWTON/Love's Been A Little
- H 4 HUMAN LEAGUE/Don't You Want Me
- H 5 JOHN COUGAR/Hurts So Good
- H 6 LBD/Man On Your Mind
- H 7 FRANKIE MILLER/Dream The Dream
- H 8 KANSAS/Play The Game Tonight
- H 9 KANSAS/Play The Game Tonight
- H 10 KANSAS/Play The Game Tonight
- H 11 KANSAS/Play The Game Tonight
- H 12 KANSAS/Play The Game Tonight
- H 13 KANSAS/Play The Game Tonight
- H 14 KANSAS/Play The Game Tonight
- H 15 KANSAS/Play The Game Tonight
- H 16 KANSAS/Play The Game Tonight
- H 17 KANSAS/Play The Game Tonight
- H 18 KANSAS/Play The Game Tonight
- H 19 KANSAS/Play The Game Tonight
- H 20 KANSAS/Play The Game Tonight
- H 21 KANSAS/Play The Game Tonight
- H 22 KANSAS/Play The Game Tonight
- H 23 KANSAS/Play The Game Tonight
- H 24 KANSAS/Play The Game Tonight
- H 25 KANSAS/Play The Game Tonight
- H 26 KANSAS/Play The Game Tonight
- H 27 KANSAS/Play The Game Tonight
- H 28 KANSAS/Play The Game Tonight
- H 29 KANSAS/Play The Game Tonight
- H 30 KANSAS/Play The Game Tonight

ADDS CSN/Wasted On The Way
GARY U.S. BONDS/Out Of Work
STEVE MILLER BAND/Aracacobra
AIR SUPPLY/Even The Nights Are...

KQOA Denver

PD: Jack Regan
MD: Alan Sledge

- H 1 1 TOTO/Rosanna
- H 2 1 JUICE NEWTON/Love's Been A Little
- H 3 ASIA/Heat Of The Moment
- H 4 MCCARTNEY/WONDER/Ebony And Ivory
- H 5 ROBERTA FLACK/Making Love
- H 6 JOHN COUGAR/Hurts So Good
- H 7 JOHN COUGAR/Hurts So Good
- H 8 JOHN COUGAR/Hurts So Good
- H 9 JOHN COUGAR/Hurts So Good
- H 10 JOHN COUGAR/Hurts So Good
- H 11 JOHN COUGAR/Hurts So Good
- H 12 JOHN COUGAR/Hurts So Good
- H 13 JOHN COUGAR/Hurts So Good
- H 14 JOHN COUGAR/Hurts So Good
- H 15 JOHN COUGAR/Hurts So Good
- H 16 JOHN COUGAR/Hurts So Good
- H 17 JOHN COUGAR/Hurts So Good
- H 18 JOHN COUGAR/Hurts So Good
- H 19 JOHN COUGAR/Hurts So Good
- H 20 JOHN COUGAR/Hurts So Good
- H 21 JOHN COUGAR/Hurts So Good
- H 22 JOHN COUGAR/Hurts So Good
- H 23 JOHN COUGAR/Hurts So Good
- H 24 JOHN COUGAR/Hurts So Good
- H 25 JOHN COUGAR/Hurts So Good
- H 26 JOHN COUGAR/Hurts So Good
- H 27 JOHN COUGAR/Hurts So Good
- H 28 JOHN COUGAR/Hurts So Good
- H 29 JOHN COUGAR/Hurts So Good
- H 30 JOHN COUGAR/Hurts So Good

ADDS CSN/Wasted On The Way
GARY U.S. BONDS/Out Of Work
STEVE MILLER BAND/Aracacobra
AIR SUPPLY/Even The Nights Are...

ON QUARTER LASH/Right Kind Of Love
LESLIE PEARL/If The Love Fits Near
PATRICE RUSHEN/Forget Me Not
HEART/This Man Is Mine
NEIL DIAMOND/Be Mine Tonight
BLONDIE/Island Of Lost Souls
HUEY LEWIS & NEWS/Hope You Love Me Like
HARRIET/If The Love Fits Near

EAST
Most Added Hottest

Crosby, Stills & Nash TOTO
Chicago John Cougar
Fleetwood Mac Willie Nelson

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added Hottest

Crosby, Stills & Nash TOTO
Hall & Oates Juice Newton
Pointer Sisters John Cougar
Soft Cell

EAST

PARALLEL TWO

WKEE/Huntington, WV

Gary Miller
Hottest:
TOTO 1-1
38 SPECIAL 2-2
HEART 3-3
KANSAS 4-4
STEVIE NICKS 6-6

WPST/Trenton, NJ

Tom Taylor
Hottest:
APRIL WINE
CHICAGO
MELISSA MANCHESTE
EDDIE MONEY
Hottest:
TOTO 3-1
38 SPECIAL 7-5
JOURNEY 10-7
SURVIVOR 13-9
STEVE MILLER BAND 27-20

WTRY/Albany, NY

Bill Cahill
Hottest:
SURVIVOR
CS&N
GARY U.S. BONDS
Hottest:
MCCARTNEY/WONDER 1-1
TOTO 9-3
SOFT CELL 10-7
JOHN COUGAR 11-8
WILLIE NELSON 20-10

WAEB/Albion, PA

Jefferson Ward
Hottest:
TOTO 2-1
SOFT CELL D-3
DENIECE WILLIAMS 14-10
PAUL MCCARTNEY 19-14
ALABAMA 21-17

KC101/New Haven, CT

Danny Lyons
Hottest:
MOTELS
SOFT CELL
JOURNEY
FLEETWOOD MAC
Hottest:
MCCARTNEY/WONDER 1-1
WILLIE NELSON 2-2
ALABAMA 21-11
CHICAGO 28-21
AIR SUPPLY 30-22

WFBZ/Baltimore, MD

Andy Szulinski
Hottest:
STEVIE WONDER
J. GEILS BAND
POINTNER SISTERS
CS&N
KANSAS
Hottest:
WILLIE NELSON 1-1
JUICE NEWTON 4-2
TOTO 24-8
ALABAMA 16-10
KARLA BONOFF 17-12

WBLI/Long Island, NY

Bill Terry
Hottest:
FLEETWOOD MAC
AIR SUPPLY
RICK SPRINGFIELD
Hottest:
MCCARTNEY/WONDER 1-1
HUMAN LEAGUE 7-3
WILLIE NELSON 9-7
DENIECE WILLIAMS 12-10
TOTO 16-11

Q106/York, PA

Den Steele
Hottest:
FLEETWOOD MAC
Hottest:
TOTO 1-1
HUMAN LEAGUE 3-2
ASIA 9-5
JUICE NEWTON 10-6
JOHN COUGAR 13-8

WHFM/Rochester, NY

Aimee Peck
Hottest:
STEVIE WONDER
DUKE JUPITER
CS&N
FRANKIE MILLER
CHICAGO
ROLLING STONES
Hottest:
TOTO 2-1
SOFT CELL 22-12
JOHN COUGAR 25-14
MOTELS 28-20
SURVIVOR 40-30

K104/Erie, PA

Bill Shannon
Hottest:
APRIL WINE
CS&N
Hottest:
RAY PARKER JR. 6-1
TOTO 12-6
AIR SUPPLY 14-7
JUICE NEWTON 28-22
WARWICK & MATHIS 33-25

V100/Charleston, WV

Jay Jarvis
Hottest:
GLENN FREY
CS&N
Hottest:
TOTO 3-1
RONNIE MILSAP 4-2
WILLIE NELSON 6-5
KARLA BONOFF 10-6
HEART 17-10

92FLY/Albany, NY

Jack Lawrence
Hottest:
SURVIVOR
BLONDIE
EYE TO EYE
Hottest:
HUMAN LEAGUE 1-1
SOFT CELL 6-4
JOHN COUGAR 12-7
38 SPECIAL 14-9
ALABAMA 27-20

WDRF-FM/Hartford, CT

Paul Roberts
Hottest:
CS&N
GARY U.S. BONDS
KARLA BONOFF
GAP BAND
Hottest:
WILLIE NELSON 2-1
ASIA 3-3
TOTO 4-4
SOFT CELL 14-8
SURVIVOR 25-14

WRCK/Utica, NY

Jim Reltz
Hottest:
HALL & OATES
EDDIE MONEY
CHICAGO
SQUEEZE
Hottest:
ASIA 1-1
JOHN COUGAR 5-3
38 SPECIAL 10-6
KANSAS 13-10
STEVE MILLER BAND 20-13

3WT/Binghamton, NY

Scott Michaels
Hottest:
CS&N
EYE TO EYE
POINTNER SISTERS
EDDIE MONEY
SCORPIONS (dp)
Hottest:
TOTO 1-1
JOHN COUGAR 8-3
JUICE NEWTON 9-4
38 SPECIAL 12-8
SURVIVOR 25-18

WPHD/Buffalo, NY

Moore/Piccolo
Hottest:
CS&N
EDDIE MONEY
MISSING PERSONS
GLASS MOON
Hottest:
MCCARTNEY/WONDER 1-1
CHICAGO 28-21
SOFT CELL 14-6
MOTELS 10-9
REO SPEEDWAGON 18-15
ROLLING STONES 23-16

WLAN-FM/Lancaster, PA

J.J. Randolph
Hottest:
EYE TO EYE
LESLIE PEARL
SURVIVOR
CS&N
Hottest:
TOTO 1-1
JUICE NEWTON 4-2
JOHN COUGAR 9-4
38 SPECIAL 12-9
WILLIE NELSON 18-11

WYCR/Hanover-York, PA

J.J. Randolph
Hottest:
FLEETWOOD MAC
AIR SUPPLY
RICK SPRINGFIELD
Hottest:
MCCARTNEY/WONDER 1-1
HUMAN LEAGUE 7-3
WILLIE NELSON 9-7
DENIECE WILLIAMS 12-10
TOTO 16-11

WZVQ/Fredrick, ND

Kemosabi Joe
Hottest:
TOTO 1-1
JUICE NEWTON 4-2
JOHN COUGAR 9-4
38 SPECIAL 12-9
WILLIE NELSON 18-11

WZVQ/Fredrick, ND

Kemosabi Joe
Hottest:
TOTO 1-1
JUICE NEWTON 4-2
JOHN COUGAR 9-4
38 SPECIAL 12-9
WILLIE NELSON 18-11

WZVQ/Fredrick, ND

Kemosabi Joe
Hottest:
TOTO 1-1
JUICE NEWTON 4-2
JOHN COUGAR 9-4
38 SPECIAL 12-9
WILLIE NELSON 18-11

WZVQ/Fredrick, ND

Kemosabi Joe
Hottest:
TOTO 1-1
JUICE NEWTON 4-2
JOHN COUGAR 9-4
38 SPECIAL 12-9
WILLIE NELSON 18-11

WZVQ/Fredrick, ND

Kemosabi Joe
Hottest:
TOTO 1-1
JUICE NEWTON 4-2
JOHN COUGAR 9-4
38 SPECIAL 12-9
WILLIE NELSON 18-11

WZVQ/Fredrick, ND

Kemosabi Joe
Hottest:
TOTO 1-1
JUICE NEWTON 4-2
JOHN COUGAR 9-4
38 SPECIAL 12-9
WILLIE NELSON 18-11

WZVQ/Fredrick, ND

Kemosabi Joe
Hottest:
TOTO 1-1
JUICE NEWTON 4-2
JOHN COUGAR 9-4
38 SPECIAL 12-9
WILLIE NELSON 18-11

WJBO/Portland, ME

Brian Phoenix
Hottest:
FLEETWOOD MAC
GENESIS
GARY U.S. BONDS
HALL & OATES
MONROES (dp)
BILLY IDOL (dp)
MISSING PERSONS (dp)
Hottest:
JOHN COUGAR 1-1
ROD STEWART 2-2
TOTO 5-3
JUICE NEWTON 7-4
JOURNEY 22-11

WTSN/Dover, NH

Jim Sebastian
Hottest:
HERB ALPERT
LARRY ELGART & HI
CS&N
CHICAGO
EYE TO EYE
Hottest:
WILLIE NELSON 2-1
ASIA 4-2
HUMAN LEAGUE 6-5
JOHN COUGAR 10-8
38 SPECIAL 12-9

WGY/Beth, ME

Wills Mitchell
Hottest:
EDDIE MONEY
CS&N
BILLY IDOL
BLONDIE
EYE TO EYE
Hottest:
MCCARTNEY/WONDER 1-1
HUMAN LEAGUE 14-7
J. GEILS BAND 19-10
ALABAMA 25-19
WAYLON & WILLIE 28-22

95XII/Parkeburg, WV

Terry Lee Collins
Hottest:
VAN HALEN
REDDINGS
CS&N
APRIL WINE
Hottest:
DIANA ROSS 2-1
JOURNEY 18-9
JUICE NEWTON 22-11
RICK SPRINGFIELD 25-15
STEVE MILLER BAND 34-20

WACZ/Bangor, ME

Michael O'Hara
Hottest:
DONNA SUMMER
CHICAGO
REDDINGS
CS&N
POINTNER SISTERS
Hottest:
ASIA 1-1
MCCARTNEY/WONDER 2-2
JOAN JETT 13-11
JUICE NEWTON 15-12
WILLIE NELSON 21-20

WZVQ/Fredrick, ND

Kemosabi Joe
Hottest:
TOTO 1-1
JUICE NEWTON 4-2
JOHN COUGAR 9-4
38 SPECIAL 12-9
WILLIE NELSON 18-11

WZVQ/Fredrick, ND

Kemosabi Joe
Hottest:
TOTO 1-1
JUICE NEWTON 4-2
JOHN COUGAR 9-4
38 SPECIAL 12-9
WILLIE NELSON 18-11

WZVQ/Fredrick, ND

Kemosabi Joe
Hottest:
TOTO 1-1
JUICE NEWTON 4-2
JOHN COUGAR 9-4
38 SPECIAL 12-9
WILLIE NELSON 18-11

WZVQ/Fredrick, ND

Kemosabi Joe
Hottest:
TOTO 1-1
JUICE NEWTON 4-2
JOHN COUGAR 9-4
38 SPECIAL 12-9
WILLIE NELSON 18-11

WZVQ/Fredrick, ND

Kemosabi Joe
Hottest:
TOTO 1-1
JUICE NEWTON 4-2
JOHN COUGAR 9-4
38 SPECIAL 12-9
WILLIE NELSON 18-11

WZVQ/Fredrick, ND

Kemosabi Joe
Hottest:
TOTO 1-1
JUICE NEWTON 4-2
JOHN COUGAR 9-4
38 SPECIAL 12-9
WILLIE NELSON 18-11

WZVQ/Fredrick, ND

Kemosabi Joe
Hottest:
TOTO 1-1
JUICE NEWTON 4-2
JOHN COUGAR 9-4
38 SPECIAL 12-9
WILLIE NELSON 18-11

WZVQ/Fredrick, ND

Kemosabi Joe
Hottest:
TOTO 1-1
JUICE NEWTON 4-2
JOHN COUGAR 9-4
38 SPECIAL 12-9
WILLIE NELSON 18-11

WZVQ/Fredrick, ND

Kemosabi Joe
Hottest:
TOTO 1-1
JUICE NEWTON 4-2
JOHN COUGAR 9-4
38 SPECIAL 12-9
WILLIE NELSON 18-11

SOUTH

PARALLEL TWO

BJ106/Orlando, FL

Tom Weet
Hottest:
FLEETWOOD MAC
AIR SUPPLY
HERB ALPERT
HAIRCUT 100
FRANKIE MILLER
MADLEEN KANE
Hottest:
HUMAN LEAGUE 2-1
JOHN COUGAR 10-7
MOTELS 28-22
JOURNEY 30-23
SURVIVOR 33-26

KEEL/Shreveport, LA

Tom Kenny
Hottest:
CHICAGO
AIR SUPPLY
Hottest:
TOTO 2-1
RONNIE MILSAP 5-2
JUICE NEWTON 8-5
NEIL DIAMOND 18-8
KARLA BONOFF 15-11

KTSA/San Antonio, TX

J.J. Rodriguez
Hottest:
JOAN JETT
REO SPEEDWAGON
ALABAMA
Hottest:
MCCARTNEY/WONDER 1-1
HUMAN LEAGUE 14-7
J. GEILS BAND 19-10
ALABAMA 25-19
WAYLON & WILLIE 28-22

KXX106/Birmingham, AL

Chris Trane
Hottest:
CHICAGO
Hottest:
HUMAN LEAGUE 1-1
CS&N
ALABAMA 16-8
JUICE NEWTON 18-10
FRANKE/KNOCKOUTS 15-15

WAXY/Ft. Lauderdale, FL

Rick Shaw
Hottest:
CHICAGO
Hottest:
MCCARTNEY/WONDER 1-1
WILLIE NELSON 2-2
TOTO 5-3
HUMAN LEAGUE 6-4
DENIECE WILLIAMS 8-5

WAYS/Charlotte, NC

Lou Simon
Hottest:
GLENN FREY
VAN HALEN
SURVIVOR
Hottest:
TOTO 1-1
ASIA 4-2
MOTELS 9-7
DAZZ BAND 10-9
KARLA BONOFF 12-11

WBBQ/Augusta, GA

Bruce Stevens
Hottest:
CS&N
DONNA SUMMER
HAIRCUT 100
HERB ALPERT
POINTNER SISTERS
Hottest:
JOHN COUGAR 1-1
DAZZ BAND 3-2
SOFT CELL 15-10
VAN HALEN 17-12
SURVIVOR 30-20

WFMF/Baton Rouge, LA

Rice/Watkins
Hottest:
JOHN COUGAR
STEVE MILLER BAND
J. GEILS BAND
CS&N
CHICAGO
Hottest:
TOTO 1-1
ALABAMA 12-8
QUEEN 14-9
SOFT CELL 18-10
FLEETWOOD MAC 30-24

WGH/Norfolk, VA

Bob Canada
Hottest:
STEVIE WONDER
REDDINGS
DONNA SUMMER
EDDIE MONEY
HERB ALPERT
ADRIAN TRICK
Hottest:
JUICE NEWTON 2-1
KARLA BONOFF 11-3
LESLIE PEARL 12-6
CHICAGO 15-9
AIR SUPPLY 18-12

WJDX/Jackson, MS

Dave Kimbro
Hottest:
REDDINGS
HALL & OATES
STEVE MILLER BAND
QUARTERFLASH
MELISSA MANCHESTE
Hottest:
TOTO 2-1
DOROTHY MOORE 3-2
DENIECE WILLIAMS 5-4
JUICE NEWTON 6-5
SOFT CELL 12-6

WTIX/New Orleans, LA

Gary Franklin
Hottest:
REO SPEEDWAGON
LESLIE PEARL
EYE TO EYE
CS&N
POINTNER SISTERS
Hottest:
HUMAN LEAGUE 1-1
RICK SPRINGFIELD 25-17
JOURNEY 28-20
SOFT CELL 33-25
GLENN FREY 37-26

Y103/Jacksonville, FL

Robert John
Hottest:
FLEETWOOD MAC
VAN HALEN
KIM WILDE
Hottest:
MCCARTNEY/WONDER 1-1
ASIA 7-5
38 SPECIAL 11-6
JUICE NEWTON 12-7
JOHN COUGAR 17-9

WRVQ/Richmond, VA

Bill Thomas
Hottest:
FLEETWOOD MAC
JOURNEY
NAZARETH
Hottest:
TOTO 2-1
HUMAN LEAGUE 9-4
RAY PARKER JR. 10-5
MOTELS 15-13
VAN HALEN 17-14

FM100/Memphis, TN

Garry Wall
Hottest:
CS&N
MELISSA MANCHESTE
REDDINGS
Hottest:
TOTO 1-1
ROBERTA FLACK 5-2
ALABAMA 10-6
JOHN COUGAR 11-9
DAZZ BAND 16-10

WSKZ/Chattanooga, TN

David Carroll
Hottest:
KARLA BONOFF
RICK SPRINGFIELD
SURVIVOR
GENESIS
QUARTERFLASH
Hottest:
TOTO 1-1
ALABAMA 11-4
38 SPECIAL 10-5
SOFT CELL 17-11
MOTELS 19-16

KINT/El Paso, TX

Jim Zippo
Hottest:
ROLLING STONES
APRIL WINE
HUEY LEWIS & NEWS
LARRY ELGART & HI
EDDIE MONEY
HAIRCUT 100
LAURA BRANIGAN
Hottest:
MCCARTNEY/WONDER 1-1
CHICAGO 28-21
ASIA 3-2
TOTO 5-3
KANSAS 4-4
STEVE MILLER BAND 9-6

KX104/Nashville, TN

Bryan Sargent
Hottest:
CS&N
HALL & OATES
SURVIVOR
QUARTERFLASH
Hottest:
TOTO 2-1
ASIA 4-3
JUICE NEWTON 6-4
JOHN COUGAR 9-5
LOVERBOY 13-10

KJ100/Louisville, KY

Dave McCann
Hottest:
RICK SPRINGFIELD
CS&N
GLENN FREY
Hottest:
TOTO 2-1
RAY PARKER JR. 9-4
JUICE NEWTON 11-8
ALABAMA 17-12
HUMAN LEAGUE D-18

KHFI/Austin, TX

Ed Volkman
Hottest:
FLEETWOOD MAC
HALL & OATES
GARY U.S. BONDS
GENESIS
Hottest:
JOHN COUGAR 5-1
SOFT CELL 10-4
JUICE NEWTON 8-5
STEVE MILLER BAND 19-12
SURVIVOR 22-14

KBFM/McAllen-Brownsville

Steve Owens
Hottest:
FLEETWOOD MAC
CAP BAND
QUARTERFLASH
FRANKIE MILLER
HALL & OATES
ROLLING STONES
CHEAP TRICK
GARY U.S. BONDS
Hottest:
TOTO 1-1
JUICE NEWTON 12-5
RONNIE MILSAP 14-6
MOTELS 11-7
HUEY LEWIS & NEWS 16-9

G100/Mobile, AL

Scott Griffith
Hottest:
HALL & OATES
CS&N
EDDIE MONEY
Hottest:
LOVERBOY 3-1
JOAN JETT 8-5
SOFT CELL 10-6
ALABAMA 15-11
STEVE MILLER BAND 17-13

CK101/Cocoa Beach, FL

Mike Lowe
Hottest:
GARY U.S. BONDS
CS&N
REDDINGS
LESLIE PEARL
DONNA SUMMER
Hottest:
TOTO 2-1
DAZZ BAND 10-2
SURVIVOR 28-13
STEVE MILLER BAND 27-15
PATRICE RUSHEN 34-26

WSEZ/Winston-Salem, NC

Bob Mahoney
Hottest:
SURVIVOR
CHICAGO
SOFT CELL
FLEETWOOD MAC
POINTNER SISTERS
EYE TO EYE
Hottest:
TOTO 1-1
38 SPECIAL 9-6
JUICE NEWTON 14-9
MOTELS 18-11
BLONDIE 22-13

KSET-FM/El Paso, TX

Kris Van Dyke
Hottest:
ROLLING STONES
EDDIE MONEY
NAZARETH
MISSING PERSONS
Hottest:
TOTO 1-1
SURVIVOR D-10
FLEETWOOD MAC 17-12
MONROES 26-18
REO SPEEDWAGON 29-21

BS97/New Orleans, LA

Volpe-Lousteau
Hottest:
PATRICE RUSHEN
CS&N
DONNA SUMMER
Hottest:
DAZZ BAND 3-1
JOAN JETT 4-2
SOFT CELL 5-3
TOTO 9-5
STEVIE MILLER BAND 15-7

WOKU/Knoxville, TN

Gary Adkins
Hottest:
CS&N
DONNA SUMMER
EDDIE MONEY
STEVIE WONDER
ROBERTA FLACK
BILLY IDOL
Hottest:
TOTO 1-1
HUMAN LEAGUE 6-4
RONNIE MILSAP 13-13
J. GEILS BAND 18-16
MOTELS 20-18

WCSC/Charleston, SC

Chris Bailey
Hottest:
JUICE NEWTON 3-3
JOHN COUGAR 5-5
MOTELS 8-8
JOAN JETT 13-13
SOFT CELL 15-15

WBCY/Charlotte, NC

Bob Kagan
Hottest:
ALAN PARSONS
POINTNER SISTERS
CS&N
Hottest:
HUMAN LEAGUE 2-1
TOTO 4-4
EYE TO EYE 4-1
KARLA BONOFF 7-5
SOFT CELL 16-9
STEVE MILLER BAND 19-11
CHICAGO 21-14

WANS-FM/Greenville, SC

Church/McCown
Hottest:
ALAN PARSONS
CS&N
CHEAP TRICK
707
HAIRCUT 100
Hottest:
TOTO 1-1
JOHN COUGAR 8-3
38 SPECIAL 9-5
KANSAS 11-9
RAINBOW 19-15

WHYY-FM/Montgomery, AL

Neil Harrison
Hottest:
CS&N
SURVIVOR
QUARTERFLASH
PATRICE RUSHEN
LESLIE PEARL
Hottest:
TOTO 1-1
ASIA 5-2
EYE TO EYE 10-6
SOFT CELL 15-10
GLENN FREY 19-13

WDOQ/Daytona Beach, FL

Rick Knight
Hottest:
DONNA SUMMER
SURVIVOR
CS&N
VAN HALEN
Hottest:
SOFT CELL 7-1
DAZZ BAND 1-2
QUEEN 4-3
JUICE NEWTON 5-4
HUMAN LEAGUE 2-5

WZYP/Huntsville, AL

Chris Andrews
Hottest:
HALL & OATES
GARY U.S. BONDS
CHICAGO
CS&N
ED

MIDWEST
Most Added® Hottest
 Crosby, Stills & Nash Toto
 Fleetwood Mac John Cougar
 Chicago Juice Newton
 Survivor

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST
Most Added® Hottest
 Crosby, Stills & Nash Toto
 Pointer Sisters Juice Newton
 Air Supply John Cougar
 Hall & Oates Soft Cell

MIDWEST

PARALLEL TWO

92X/Columbus, OH

Teri Nuttar
 HUMAN LEAGUE
 KARLA BONOFF
 SURVIVOR
 Hottest:
 MCCARTNEY/WONDER 1-1
 ASIA 2-2
 WILLIE NELSON 12-7
 JOHN COUGAR 14-9
 KANSAS 23-17

KIOA/Des Moines, IA
A.W. Pantoja

ONJ
 HALL & OATES
 HERB ALPERT
 BLONDIE
 STEVIE WONDER
 CS&N
 Hottest:
 MCCARTNEY/WONDER 1-1
 TOTO 2-2
 JUICE NEWTON 10-4
 JOHN COUGAR 17-10
 HUEY LEWIS & NEWS 14-11

KOFM/Oklahoma City, OK
Brock/Morgan

GARY U.S. BONDS
 SURVIVOR
 CHICAGO
 QUARTERFLASH
 MELISSA MANCHESTE
 POINTER SISTERS
 Hottest:
 TOTO 2-1
 RONNIE MILSAP 9-4
 ALABAMA 10-6
 JOHN COUGAR 19-16
 MOTELS 24-21

KRAV/Tulsa, OK

Gary Reynolds

CHICAGO
 CS&N
 RICK SPRINGFIELD
 Hottest:
 TOTO 2-1
 JUICE NEWTON 5-4
 HUMAN LEAGUE 12-5
 RONNIE MILSAP 9-6
 AIR SUPPLY 19-14

KZS3/Peoria, IL

Keith Edwards

CHICAGO
 EDDIE MONEY
 707
 A FLOCK OF SEAGUL
 RICK SPRINGFIELD
 Hottest:
 JOHN COUGAR 3-1
 38 SPECIAL 4-3
 MOTELS 10-4
 REO SPEEDWAGON 20-10
 SURVIVOR 21-12

WHOT/Youngstown, OH

Dick Thompson

FLEETWOOD MAC
 SURVIVOR
 MOTELS
 LARRY ELGART & HI
 Hottest:
 TOTO 2-1
 RONNIE MILSAP 15-10
 38 SPECIAL 17-12
 SOFT CELL 29-18
 AIR SUPPLY D-27

WMEE/Fort Wayne, IN

John Curry

SURVIVOR
 CHICAGO
 Hottest:
 JOHN COUGAR 3-1
 TOTO 4-3
 SOFT CELL 15-8
 38 SPECIAL 11-10
 KANSAS 18-16

WNAP/Indianapolis, IN

Larry Mago

AIR SUPPLY
 RONNIE MILSAP
 Hottest:
 MCCARTNEY/WONDER 1-1
 TOTO 2-2
 ASIA 4-3
 JOHN COUGAR 5-4
 HUMAN LEAGUE 9-5

WNCI/Columbus, OH

Steve Edwards

CS&N
 FLEETWOOD MAC
 LESLIE PEARL
 Hottest:
 TOTO 6-1
 RONNIE MILSAP 7-2
 JUICE NEWTON 8-4
 ALABAMA 13-5
 KARLA BONOFF 12-8

WOW/Omaha, NB

Ralph Caldwell

FLEETWOOD MAC
 CHICAGO
 GARY U.S. BONDS
 EYE TO EYE (dp)
 SURVIVOR (dp)
 Hottest:
 JUICE NEWTON 1-1
 TOTO 2-2
 WILLIE NELSON 3-3
 RONNIE MILSAP 5-4
 STEVIE NICKS 6-5

WVIC/East Lansing, MI

Jim St. John

PATRICE RUSHEN
 AIR SUPPLY
 STEVIE WONDER
 REDDINGS
 POINTER SISTERS
 FRANKIE MILLER
 RICK BOWLES
 707
 Hottest:
 MCCARTNEY/WONDER 1-1
 TOTO 2-2
 SHEENA EASTON 3-3
 JUICE NEWTON 5-4
 MELISSA MANCHESTE 23-14

KSTT/Deavenport, IA

Bill Young

CS&N
 GARY U.S. BONDS
 STEVIE WONDER
 SURVIVOR
 STEVE MILLER BAND
 Hottest:
 JUICE NEWTON 2-1
 RONNIE MILSAP 6-2
 KARLA BONOFF 10-3
 ALABAMA 17-10
 MELISSA MANCHESTE 16-12

KEYN-FM/Wichita, KN

Terrie Springs

HEART
 CHICAGO
 MOTELS
 VAN HALEN
 GLENN FREY
 STEVE MILLER BAND
 Hottest:
 TOTO 2-1
 KANSAS 7-4
 JOAN JETT 10-7
 LOVERBOY 19-15
 ALABAMA 22-17

WYFM/Youngstown, OH

Jeff Tobin

Hottest:
 HUMAN LEAGUE 1-1
 CHARLENE 3-2
 JOHN COUGAR 8-4
 TOTO 10-6
 SOFT CELL 12-9

WAKX/Duluth, MN

Dave Strandberg

FLEETWOOD MAC
 J. GEILS BAND
 Hottest:
 MCCARTNEY/WONDER 1-1
 TOTO 2-2
 WILLIE NELSON 3-3
 HUEY LEWIS & NEWS 18-12
 AIR SUPPLY D-16

WNAM/Appleton-Oshkosh

Chris Caine

GARY U.S. BONDS
 FLEETWOOD MAC
 HALL & OATES
 CS&N
 EYE TO EYE
 LARRY ELGART & HI
 PATRICE RUSHEN
 Hottest:
 TOTO 3-1
 JUICE NEWTON 12-6
 JOHN COUGAR 15-7
 ALABAMA 18-11
 SOFT CELL 22-13

WGBF/Evanville, IN

Kevin Carpenter

JOHN COUGAR
 SOFT CELL
 FLEETWOOD MAC
 Hottest:
 TOTO 2-1
 RONNIE MILSAP 10-2
 ASIA 3-3
 JUICE NEWTON 4-4
 ALABAMA 11-7

WZOK/Rockford, IL

Tim Fox

FLEETWOOD MAC
 GARY U.S. BONDS
 STEVE MILLER BAND
 Hottest:
 TOTO 1-1
 ASIA 5-2
 38 SPECIAL 13-9
 SOFT CELL 14-10
 JOURNEY 17-14

Z104/Madison, WI

Matt Hudson

EDDIE MONEY
 DONNA SUMMER
 CS&N
 FRANKIE MILLER
 Hottest:
 ASIA 3-1
 HUMAN LEAGUE 5-3
 JOHN COUGAR 8-4
 JOURNEY 13-8
 JUICE NEWTON 14-11

WIKS/Indianapolis, IN

Jay Stevens

CHICAGO
 QUARTERFLASH
 CS&N
 Hottest:
 SURVIVOR 11-1
 SCORPIONS D-10
 FRANKIE MILLER 16-11
 J. GEILS BAND 18-15
 GENESIS 19-17

US3/South Bend, IN

J.K. Dearing

38 SPECIAL
 RONNIE MILSAP
 Hottest:
 HUMAN LEAGUE 3-1
 ASIA 8-3
 JOHN COUGAR 17-7
 JUICE NEWTON 18-11
 LRB 21-13

WDJX/Dayton, OH

Steve Allen

JOHN DENVER
 SURVIVOR
 FLEETWOOD MAC
 Hottest:
 MCCARTNEY/WONDER 1-1
 WILLIE NELSON 3-2
 KOOL & THE GANG 6-3
 TOTO 7-4
 BERTIE HIGGINS 18-14

WKDQ/Evansville, IN

Hobbs/Payne

J. GEILS BAND
 CS&N
 PATRICE RUSHEN
 LARRY ELGART & HI
 Hottest:
 ALABAMA 1-1
 JOHN COUGAR 4-3
 WILLIE NELSON 8-5
 REO SPEEDWAGON 26-11
 CHICAGO 27-18

WJXQ/Jackson, MI

Ryan/Cheeks

ALLIANCE
 BILLY IDOL
 Hottest:
 ASIA 1-1
 ROLLING STONES 14-8
 SURVIVOR 11-9
 FLEETWOOD MAC 18-14
 707 D-17

KQKQ/Omaha, NB

Mark Evans

REO SPEEDWAGON
 AIR SUPPLY
 GARY U.S. BONDS
 Hottest:
 TOTO 1-1
 JOHN COUGAR 4-3
 38 SPECIAL 9-5
 SOFT CELL 15-11
 STEVE MILLER BAND 23-15

KIKK/Deavenport, IA

Chuck King

STEVIE WONDER
 STEVE MILLER BAND
 ROLLING STONES
 GARY U.S. BONDS
 REO SPEEDWAGON
 ONJ
 CHICAGO
 SURVIVOR
 Hottest:
 MCCARTNEY/WONDER 1-1
 HUMAN LEAGUE 6-2
 QUEEN 14-10
 SOFT CELL 25-16
 ALABAMA 33-20

WZZR/Grand Rapids, MI

Brian Thomas

FLEETWOOD MAC
 VAN HALEN
 EDDIE MONEY
 POINTER SISTERS
 CS&N
 BILLY IDOL
 Hottest:
 TOTO 1-1
 ASIA 3-2
 JUICE NEWTON 6-4
 JOHN COUGAR 9-6
 DO WAH RIDERS D-10

WKFR/Kalamazoo, MI

Swart/Chapman

MOTELS
 SURVIVOR
 GLENN FREY
 CS&N
 Hottest:
 JUICE NEWTON 2-1
 RONNIE MILSAP 11-5
 38 SPECIAL 13-9
 KARLA BONOFF 21-15
 FLEETWOOD MAC D-22

WLTY/Cleveland, OH

Scott "Smoker" Howitt

AIR SUPPLY
 CHICAGO
 JOURNEY
 FLEETWOOD MAC
 SURVIVOR
 REO SPEEDWAGON
 Hottest:
 MCCARTNEY/WONDER 1-1
 SOFT CELL 9-5
 WILLIE NELSON 11-7
 JOHN COUGAR 15-8
 JUICE NEWTON 18-15

KMGK/Des Moines, IA

Michael Stone

BILLY IDOL
 RICK SPRINGFIELD
 HAWKS
 ROLLING STONES
 SQUEEZE
 EDDIE MONEY
 CS&N
 Hottest:
 TOTO 2-1
 KIM WILDE 8-5
 KANSAS 12-9
 SURVIVOR 16-10
 SPARKS 18-16

PARALLEL THREE

KFYR/Bismarck, ND

Don Brannan

Hottest:
 TOTO 1-1
 JUICE NEWTON 7-2
 ASIA 9-5
 JOHN COUGAR 12-8
 ALABAMA 13-10

KKLS/Rapid City

Sharwin/Piper

FLEETWOOD MAC
 ALABAMA
 SURVIVOR
 CS&N
 Hottest:
 TOTO 1-1
 HUMAN LEAGUE 6-3
 JUICE NEWTON 10-5
 JOHN COUGAR 13-8
 J. GEILS BAND 23-17

WRKR/Racine, WI

Steve Warren

FLEETWOOD MAC
 HALL & OATES
 PATRICE RUSHEN
 CHICAGO
 Hottest:
 MCCARTNEY/WONDER 1-1
 JOHN COUGAR 11-8
 38 SPECIAL 19-12
 SURVIVOR D-19
 STEVE MILLER BAND D-30

WSPT/Stevens Point, WI

Bred Fuhr

Hottest:
 TOTO 1-1
 ASIA 2-2
 JOHN COUGAR 6-3
 JUICE NEWTON 7-4
 38 SPECIAL 11-6

WTRU/Muskegon, MI

Larry Olek

AIR SUPPLY
 HALL & OATES
 Hottest:
 TOTO 1-1
 HUMAN LEAGUE 3-2
 ASIA 5-3
 JOHN COUGAR 9-6
 38 SPECIAL 10-8

KDVV/Topoka, KS

Tony Stewart

CHICAGO
 GARY U.S. BONDS
 HALL & OATES
 Hottest:
 ASIA 2-1
 JOHN COUGAR 3-3
 38 SPECIAL 4-4
 KANSAS 10-6
 SURVIVOR D-10

KELO/Sioux Falls, SD

Marc Elliot

MELISSA MANCHESTE
 KARLA BONOFF
 JON & VANGELIS
 Hottest:
 MCCARTNEY/WONDER 1-1
 TOTO 4-3
 38 SPECIAL 7-5
 JUICE NEWTON 8-6
 FLEETWOOD MAC 32-22

KWLO/Waterloo, IA

Drew Bentley

GRASS ROOTS
 CS&N
 Hottest:
 TOTO 1-1
 MCCARTNEY/WONDER 2-2
 WILLIE NELSON 4-3
 JOHN COUGAR 12-7
 JOAN JETT 10-8

WAZY/FM/Lafayette, IN

Bob Leonard

CHICAGO
 HALL & OATES
 Hottest:
 TOTO 1-1
 JOHN COUGAR 2-2
 ASIA 3-3
 JUICE NEWTON 4-4
 38 SPECIAL 5-5

KRNA/Iowa City, IA

Guy Harmon

HAIRCUT 100
 MEN AT WORK
 CS&N
 EDDIE MONEY
 SQUEEZE
 KARLA BONOFF (RA)
 Hottest:
 TOTO 1-1
 ASIA 2-3
 JOHN COUGAR 5-5
 STEVE MILLER BAND 13-7
 SURVIVOR 19-11

KQWB/Fargo, ND

Wayne Hiller

FLEETWOOD MAC
 JOURNEY
 Hottest:
 TOTO 2-1
 JUICE NEWTON 6-3
 HUMAN LEAGUE 4-5
 JOHN COUGAR 10-7
 38 SPECIAL 14-9

WCIL-FM/Carbondale, IL

Tony Waitkus

SURVIVOR
 PATRICE RUSHEN
 LARRY ELGART & HI
 CHERI
 MOTELS
 Hottest:
 KOOL & THE GANG 1-1
 RAY PARKER JR. 2-2
 DAZZ BAND 9-6
 VAN HALEN 12-9
 ALDO NOVA 13-10

KFMZ/Columbia, MO

Steve Graziano

EDDIE MONEY
 CHEAP TRICK
 FRANKIE MILLER
 A FLOCK OF SEAGUL
 707
 Hottest:
 ASIA 1-1
 JOHN COUGAR 4-2
 KANSAS 10-4
 VAN HALEN 14-9
 QUARTERFLASH 16-10

99KG/Salina, KS

Denny Collier

BLONDIE
 GARY U.S. BONDS
 ROLLING STONES
 PATRICE RUSHEN
 Hottest:
 TOTO 1-1
 SOFT CELL 15-10
 STEVE MILLER BAND 24-14
 REO SPEEDWAGON 32-22
 SURVIVOR 39-29

KKRC-FM/Sioux Falls, SD

Greg Fisher

SURVIVOR
 FLEETWOOD MAC
 GLENN FREY
 Hottest:
 TOTO 3-1
 JOHN COUGAR 9-5
 KANSAS 10-8
 MOTELS 15-11
 SOFT CELL 22-15

KKXL/Grand Forks, ND

Gary Leigh

STEVIE MILLER BAND
 JOURNEY
 GLENN FREY
 CS&N
 Hottest:
 ASIA 1-1
 TOTO 2-2
 JUICE NEWTON 3-3
 JOHN COUGAR 5-4
 38 SPECIAL 6-5

KKYH/Tucson, AZ

Rich Brother Robbin

POINTER SISTERS
 DONNA SUMMER
 HERB ALPERT
 EDDIE MONEY
 FRANK ZAPPA
 CS&N
 Hottest:
 MCCARTNEY/WONDER 1-1
 HUMAN LEAGUE 3-2
 SOFT CELL 5-4
 SURVIVOR 27-5
 STEVE MILLER BAND 24-9

KCPX/Salt Lake City, UT

Gary Waldron

FLEETWOOD MAC
 HUEY LEWIS & NEWS
 POINTER SISTERS
 LARRY LEE
 EDDIE MONEY
 RICK BOWLES
 707
 ASHFORD & SIMPSON
 HERB ALPERT
 VAN HALEN
 Hottest:
 MCCARTNEY/WONDER 1-1
 KARLA BONOFF 13-6
 STEVIE NICKS 18-11
 SOFT CELL 26-18
 REDDINGS 33-25

KJRB/Spokane, WA

Suds Coleman

MEN AT WORK
 GARY U.S. BONDS
 HALL & OATES
 CS&N
 GENESIS
 CHEAP TRICK
 Hottest:
 TOTO 2-1
 JOHN COUGAR 8-5
 RONNIE MILSAP 10-7
 KANSAS 24-17
 SOFT CELL 28-20

KKXX/Bakersfield, CA

Squires/DeRoo

SCORPIONS
 CS&N
 KARLA BONOFF
 ASIA
 Hottest:
 FRANK ZAPPA 4-1
 STEVE MILLER BAND 7-3
 MOTELS 18-5
 CHICAGO 22-11
 ROLLING STONES 25-14

KRQ/Tucson, AZ

Guy Zapoleon

RONNIE MILSAP
 AIR SUPPLY
 MONROES
 FRANK ZAPPA
 SURVIVOR
 PATRICE RUSHEN
 Hottest:
 TOTO 1-1
 KARLA BONOFF 14-6
 SOFT CELL 16-9
 PAUL MCCARTNEY 25-12
 STEVE MILLER BAND D

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually.

★ DENOTES FIRST WEEK IN PARALLELS.

210 REPORTS
212 LAST WEEK

JOHN DOE
"Hit Song" (Anylabel)
LP: Pop Song

Regional	100/25	44%	National
Reach	E 33%		Summary
	M 21%		UP 51
	S 56%		DEBITS 20
	W 19%		DOWN 0
			ADDS 25

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary
Up 31 — Number of stations moving it up on the charts.

Debuts 20 — Number of stations debuting the song this week. (On to On, Add to On, 31-31, etc.)

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.

AIR SUPPLY
Even The Nights... (Arista)
LP: Now And Forever

Regional	156/23	74%	National
Reach	E 76%		Summary
	M 63%		UP 80
	S 77%		DEBITS 49
	W 77%		SAME 2
			DOWN 0
			ADDS 23

PARALLEL I

WBNC 26-22
WRFB 26-22
WRDZ 26-22
WPTV 26-22
WYZZ 26-22
WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

PARALLEL II

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

PARALLEL III

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

ALABAMA
Take Me Down (RCA)
LP: Mountain Music

Regional	141/8	67%	National
Reach	E 58%		Summary
	M 58%		UP 109
	S 58%		DEBITS 5
	W 58%		SAME 20
			DOWN 1
			ADDS 6

PARALLEL I

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

PARALLEL II

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

ALABAMA
Take Me Down (RCA)
LP: Mountain Music

Regional	141/8	67%	National
Reach	E 58%		Summary
	M 58%		UP 109
	S 58%		DEBITS 5
	W 58%		SAME 20
			DOWN 1
			ADDS 6

PARALLEL I

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

PARALLEL II

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

PARALLEL III

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

ASIA
Heat Of The... (Geffen)
LP: Asia

Regional	170/0	81%	National
Reach	E 78%		Summary
	M 78%		UP 80
	S 78%		DEBITS 4
	W 78%		SAME 46
			DOWN 46
			ADDS 4

PARALLEL I

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

PARALLEL II

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

PARALLEL III

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

BLONDE
Island Of Lost... (Chrysalis)
LP: The Hunter

Regional	110/7	52%	National
Reach	E 58%		Summary
	M 58%		UP 53
	S 58%		DEBITS 1
	W 58%		SAME 37
			DOWN 1
			ADDS 7

PARALLEL I

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

PARALLEL II

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

GARY U.S. BONDS
Out Of Work (EMI America)
LP: On The Line

Regional	133/29	63%	National
Reach	E 68%		Summary
	M 68%		UP 67
	S 68%		DEBITS 0
	W 68%		SAME 29
			ADDS 29

PARALLEL I

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

PARALLEL II

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

PARALLEL III

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

KARLA BONOFF
Personally (Columbia)
LP: Wild Heart Of The Young

Regional	146/8	70%	National
Reach	E 60%		Summary
	M 60%		UP 112
	S 60%		DEBITS 6
	W 60%		SAME 18
			DOWN 1
			ADDS 9

PARALLEL I

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

PARALLEL II

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

PARALLEL III

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

PARALLEL I

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

PARALLEL II

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

PARALLEL III

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

JOHN COUGAR
Hurts So Good (Rival/PG)
LP: American Fool

Regional	177/3	84%	National
Reach	E 84%		Summary
	M 84%		UP 145
	S 84%		DEBITS 3
	W 84%		SAME 21
			DOWN 5
			ADDS 3

PARALLEL I

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

PARALLEL II

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

PARALLEL III

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

CHICAGO
Had To Say (Full Moon/WB)
LP: Summer Lovers

Regional	140/43	67%	National
Reach	E 71%		Summary
	M 71%		UP 43
	S 71%		DEBITS 20
	W 71%		SAME 19
			DOWN 2
			ADDS 1

PARALLEL I

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

PARALLEL II

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

PARALLEL III

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

CROSBY, STILLS & NASH
Wasted On The Way (At.)
LP: Daylight Again

Regional	89/89	42%	National
Reach	E 56%		Summary
	M 56%		UP 89
	S 56%		DEBITS 0
	W 56%		SAME 0
			DOWN 0
			ADDS 89

PARALLEL I

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

PARALLEL II

WZLX 26-22
WZLW 26-22
WZLH 26-22
WZLJ 26-22
WZLK 26-22
WZLM 26-22
WZLN 26-22
WZLO 26-22
WZLP 26-22
WZLQ 26-22
WZLR 26-22
WZLS 26-22
WZLT 26-22
WZLU 26-22
WZLV 26-22
WZLW 26-22
WZLX 26-22
WZLY 26-22
WZLZ 26-22

DAZZ BAND
Let It Whip (Motown)
LP: Keep It Live

Regional	69/0	33%	National
Reach	E 27%		Summary
	M 27%		UP 49
	S 27%		DEBITS 5
	W 27%		SAME 11
			DOWN 4
			ADDS 0

New & Active Continued from Back Page

QUARTERFLASH "Right Kind Of Love" (Geffen) 86/17

Moves: Up 22, Debuts 8, Same 38, Down 1, Adds 17 including JB105, KITY, KROD, WJDX, WHYY-FM, KX104, WSKZ, KOFM, WIKS, KIDD, WCGQ, WISE, KILE, KSLY, KDZA.

STEVIE WONDER "Do I Do" (Tamla/Motown) 85/11

Moves: Up 47, Debuts 7, Same 20, Down 0, Adds 11, WFBR, WHFM, WYCR, KROD, WOKI, WGH, KSTT, KLIK, KIOA, KSLY, WCAU-FM 28-26, Z93 29-21, KEARTH 16-11, KIQQ 24-16.

MELISSA MANCHESTER "You Should Hear How She Talks..." (Arista) 75/13

Moves: Up 36, Debuts 9, Same 17, Down 0, Adds 13, WNBC, KRLA, KIIS-FM, KYYX, WPST, WJDX, FM100, KOFM, WZYQ, Z102, WISE, WGLF, KELO, KBEQ 24-19, KSTT 16-12.

DAZZ BAND "Let It Whip" (Motown) 69/0

Moves: Up 49, Debuts 5, Same 11, Down 4, Adds 0, WIF1 15-5, WCAU-FM 3-2, B94 11-7, WXXS-FM 1-1, Z93 18-9, I95 12-9, Q102 16-13, KFI 2-1, WDRG-FM 17-9, KZFM 10-5, KBFM 23-14, B97 3-1, KROK 26-17, KIDD 18-9.

GENESIS "Paperlate" (Atlantic) 61/9

Moves: Up 23, Debuts 4, Same 25, Down 0, Adds 9, KFI, B100, KZFM, WSKZ, KJRB, WJBO, WISE, WGLF, 96KX 15-10, WLS-FM 40-30, KEZR 30-27, WSSX 25-19.

NEIL DIAMOND "Be Mine Tonight" (Columbia) 61/1

Moves: Up 34, Debuts 5, Same 19, Down 2, Adds 1, WGCL, WNBC 17-13, WKBW 16-8, KIMN 22-14, KOPA 22-19, KC101 19-10, V100 19-13, WTX1 31-27, KEEL 18-8, WAKX 17-13, WGBF 14-8, WOW 13-10, WTSN 24-14, KSLY 8-3.

LESLIE PEARL "If The Love Fits Wear It" (RCA) 59/7

Moves: Up 14, Debuts 3, Same 35, Down 0, Adds 7, WNBC, WLN-FM, WTX1, WHYY-FM, CK101, WNCI, KKLW, WFBR 27-23, WJDX 30-27, FM100 27-24, WGH 12-6, KCPX 22-19, WFEA 29-22, WFLB 21-16, KKYA 26-24.

HAIRCUT 100 "Love Plus One" (Arista) 57/5

Moves: Up 24, Debuts 1, Same 27, Down 0, Adds 5, KINT, BJ105, WBBQ, WANS-FM, KRNA, WXXS-FM 25-20, KFI 11-6, KIQQ 17-11, WPHD 9-8, WHFM 27-22, WJDX 16-12, KIDD 21-18, WGUW 22-18, WGLF 31-26, KSLY 14-9.

LARRY ELGART & HIS ORCHESTRA "Hooked On Swing" (RCA) 56/17

Moves: Up 12, Debuts 2, Same 25, Down 0, Adds 17 including WIF1, KEZR, KYYX, KROD, WNAM, WKDQ, WHOT, WFEA, WCIR, WAEV, Z102, WXLK, WCIL-FM, KENI, KYYA.

DENIECE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia) 56/0

Moves: Up 30, Debuts 0, Same 14, Down 12, Adds 0, PRO-FM 8-5, WPGC 14-10, Y100 5-4, KIIS-FM 2-2, WBLI 12-10, KC101 6-5, WAEV 14-10, KITY 17-14, KBFM 18-10, KROK 8-5, WAXY 8-5, KIDD 9-4, Q104 11-7, KDZA 5-4.

OLIVIA NEWTON-JOHN "Landslide" (MCA) 50/9

Moves: Up 8, Debuts 6, Same 27, Down 0, Adds 9, KBEQ, XTRA, KLIK, KIOA, WGUW, 95SGF, KENI, KKLW, KSLY, JB105 31-29, WTRY 26-22, WPST 39-35, BJ105 32-29, WSEZ 33-30, KELO 34-23.

SIGNIFICANT ACTION**JON & VANGELIS "I'll Find My Way Home" (Polydor/PolyGram) 48/2**

Moves: Up 17, Debuts 0, Same 27, Down 2, Adds 2, KGGI, KELO, KEGL 17-13, KEZR on, WPST 34-30, KINT 20-18, WAXY 22-20, CK101 31-29, WVIC 35-31, KIOA 30-27, KCPX 29-26, WTSN 33-30, 95XIL 16-8, WYKS 30-27, KYYA 13-10.

CHEAP TRICK "If You Want My Love" (Epic) 44/6

Moves: Up 10, Debuts 5, Same 23, Down 0, Adds 6, Q105, KBFM, KROK, WANS-FM, WFLB, KFMZ, WBEN-FM d-39, 96KX 20-18, KEGL 26-22, WLS-FM d-37, KIQQ on, K104 29-26, KZ93 22-19, KCPX 32-29, KSEL-FM 24-19.

KIM WILDE "Kids In America" (EMI America) 42/5

Moves: Up 19, Debuts 3, Same 15, Down 0, Adds 5, WIF1, KFI, Y103, WISE, KDZA, WXXS-FM 28-25, KIQQ 10-9, WPST 24-21, K104 21-18, KSET-FM 21-19, KMGK 8-5, KSKD 10-8, WYKS 34-28, WRKR 25-22, KFMZ 19-14.

MONROES "What Do All The People Know" (Alfa) 42/4

Moves: Up 10, Debuts 2, Same 25, Down 1, Adds 4, KRQ, WJBO, KVOL, KKLW, 96KX on, JB105 on, KEGL 16-12, WGCL on, KEZR 18-16, B100 14-9, KSET-FM 26-18, KINT 28-26, KILE 37-34, KSEL-FM 11-8, WRKR 29-27.

EDDIE MONEY "Think I'm In Love" (Columbia) 39/34

Moves: Up 1, Debuts 0, Same 4, Down 0, Adds 34 including CHUM, WL0L-FM, KEZR, WPHD, WPST, G100, WOKI, WZZR, KMGK, KNBQ, KHYT, WIGY, WYKS, KRNA, KSLY.

POINTER SISTERS "American Music" (Planet/RCA) 37/35

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 35 including WL0L-FM, KEARTH, KIIS-FM, KEZR, 3WT, KZFM, WBQY, WSEZ, KOFM, KNBQ, KBBK, WZYQ, WISE, KVOL, KCBN.

BOW WOW WOW "I Want Candy" (RCA) 37/1

Moves: Up 12, Debuts 0, Same 23, Down 1, Adds 1, KFI, WBEN-FM 40-37, WCAU-FM on, JB105 on, WGCL 17-15, KIQQ 25-22, KFRC 36-24, WPST 29-26, WNOK-FM on, KCPX 34-31, KSKD 20-16, WZYQ 29-25, WSPT on, KFMZ 18-13, KDZA on.

FRANKIE MILLER "To Dream The Dream" (Capitol/MSS) 36/13

Moves: Up 3, Debuts 1, Same 19, Down 0, Adds 13, KEGL, WHFM, KBFM, WABB-FM, BJ105, WVIC, Z104, WFEA, WCIR, WAEV, WFLB, KFMZ, KDZA, KEZR on, WJXQ 24-21.

GAP BAND "Early In The Morning" (Total Experience/PGM) 32/10

Moves: Up 8, Debuts 4, Same 9, Down 1, Adds 10, WIF1, Y100, XTRA, WDRG-FM, KITY, KBFM, KIDD, KBBK, WFBG, WGLF, WXXS-FM 15-9, KFI 24-12, KZFM 8-3, Z102 29-26, WFLB 20-13.

DONNA SUMMER "Love Is In Control (Finger On The Trigger)" (Geffen) 29/28

Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 28, WBEN-FM, B94, PRO-FM, Y100, KEARTH, WYCR, WBBQ, WOKI, Z102, KYNO-FM, KNBQ, WGUW, WACZ, WFEA, 95SGF, KDZA.

REDDINGS "(Sittin' On) The Dock Of The Bay" (Believe In A Dream/CBS) 26/9

Moves: Up 5, Debuts 2, Same 10, Down 0, Adds 9, WJDX, CK101, FM100, WGH, WVIC, KSKD, WACZ, 95XIL, KILE, KIQQ on, KFRC 34-31, WFBR 13-9, KINT d-27, KYNO-FM 34-24, KCPX 33-25.

DR. HOOK "Loveline" (Casablanca/PolyGram) 21/1

Moves: Up 6, Debuts 1, Same 13, Down 0, Adds 1, WAEV, WKEE on, KZFM 29-25, WZYP on, KX104 on, WOKI on, WKDQ on, KBBK on, KCPX 40-35, KIKI on, WFOX d-35, WFLB 35-28, KILE 40-38, KENI on, KSLY on.

HERB ALPERT "Route 101" (A&M) 20/13

Moves: Up 0, Debuts 0, Same 7, Down 0, Adds 13, WKBW, Z93, KIIS-FM, BJ105, WBBQ, WNOK-FM, WGH, KIOA, KGGI, KCPX, KHYT, WTSN, WFLB, KIQQ on, WBCY on.

BILLY IDOL "Hot In The City" (Chrysalis) 20/12

Moves: Up 0, Debuts 2, Same 6, Down 0, Adds 12, WXXS-FM, WL0L-FM, B100, WOKI, WZZR, WJXQ, KMGK, KNBQ, KSKD, WJBO, WIGY, WCIR, KEZR on, KSET-FM d-25, WRKR d-31.

SCORPIONS "No One Like You" (Mercury/PolyGram) 20/4

Moves: Up 10, Debuts 0, Same 4, Down 2, Adds 4, 3WT, WSSX, KXXK, KOZE, 96KX 29-25, KEGL 6-2, WLS 29-27, WLS-FM 29-27, WRCK 23-19, WPST 19-16, KSET-FM 9-6, WOKI on, KMGK 22-19, KZ93 7-5, FM103 on.

ONE WAY "Cutie Pie" (MCA) 20/2

Moves: Up 12, Debuts 2, Same 3, Down 1, Adds 2, KFI, KFRC, Y100 on, I95 17-15, KRLA 6-4, KIQQ 4-4, XTRA 23-8, KITY 22-19, KZFM 27-20, KYNO-FM 4-2, KHYT 39-31, WGUW 11-9, WFLB 26-19, WGLF d-22, KDZA 15-10.

GREG KIHN BAND "Happy Man" (Beserkley/Elektra-Asylum) 20/0

Moves: Up 8, Debuts 0, Same 10, Down 2, Adds 0, WCAU-FM on, WPHD 13-12, WYCR on, KSET-FM on, KROD 21-15, WSSX 19-15, KZ93 on, KKFM 24-22, KSKD 32-31, KRQ 28-26, WIGY on, KILE 38-35, WAZY-FM on, KFMZ 7-7, KENI 38-35.

OAK RIDGE BOYS "So Fine" (MCA) 20/0

Moves: Up 5, Debuts 3, Same 12, Down 0, Adds 0, WIF1 on, KFI on, WFBR on, KTSA d-24, KZFM on, KINT d-29, WTX1 39-35, KXX106 25-21, WHYY-FM on, KOFM 20-18, KBBKM on, WACZ on, WZYQ on, WFLB on, KELO 37-28.

707 "Mega Force" (Boardwalk) 18/14

Moves: Up 0, Debuts 2, Same 2, Down 0, Adds 14, 96KX, WPHD, KZFM, WSSX, WANS-FM, WVIC, KZ93, KCPX, WFBG, WZYQ, KSEL-FM, KFMZ, KENI, KSLY, WJXQ d-17.

RICK BOWLES "Too Good To Turn Back Now" (Polydor/PolyGram) 18/4

Moves: Up 3, Debuts 1, Same 10, Down 0, Adds 4, KZFM, WVIC, KCPX, WISE, WOKI d-40, WBCY 30-27, WAYS 24-19, WRKQ on, WCSC on, WANS-FM on, WNOK-FM on, WJBO on, WFOX on, WFLB on, KYYA on.

A FLOCK OF SEAGULLS "I Ran (So Far Away)" (Jive/Arista) 15/3

Moves: Up 4, Debuts 0, Same 8, Down 0, Adds 3, WABB-FM, KZ93, KFMZ, CFTR 35-25, CHUM 26-22, KEGL on, B100 on, KZFM on, WJXQ on-dp, KMGK on, KBBK on, KVOL on-dp, KSLY on.

APRIL WINE "Enough Is Enough" (Capitol) 14/5

Moves: Up 0, Debuts 3, Same 6, Down 0, Adds 5, WPST, K104, KINT, 95XIL, KILE, KENI, CFTR d-38, WPHD on, KZFM on, WOKI on, KCPX d-36, WFBG on, KSEL-FM d-23, KRNA on-dp, KFMZ on.

FRANK ZAPPA "Valley Girl" (Barking Pumpkin) 13/6

Moves: Up 5, Debuts 0, Same 1, Down 1, Adds 6, I95, WLS-FM, KFRC, Y94, KRQ, KHYT, KEGL on, KEARTH 7-2, KIQQ 6-1, KROD 9-3, KXX 4-1, KKFM 7-6.

AMBROSIA "How Can You Love Me" (WB) 13/0

Moves: Up 6, Debuts 0, Same 7, Down 0, Adds 0, KEGL 12-10, KZFM 24-18, KSET-FM 13-8, KSKD on-dp, WIGY 21-18, KVOL on-dp, KXKL-FM on, KFJR on, KRNA on-dp, KENI on.

MISSING PERSONS "Words" (Capitol) 11/5

Moves: Up 1, Debuts 2, Same 3, Down 0, Adds 5, KRLA, KFI, WPHD, KSET-FM, WJBO, I95 d-18, KIQQ 9-5, XTRA d-17, WJXQ on-dp, WGUW on.

SPLIT ENZ "Six Months In A Leaky Boat" (A&M) 10/0

Moves: Up 2, Debuts 0, Same 7, Down 1, Adds 0, CFTR 65-4, KMGK on, WTSN 30-27, WSPT on-dp, 99KG on, KFMZ 8-8, KENI on, KKLW on.

LARRY ELGART & HIS ORCHESTRA "Hooked On Swing" (RCA) 33/6

Rotations: Heavy 2/0, Medium 21/2, Light 10/4, Extra Adds 0, Total Adds 6, WIP, WAFB, KMGK, WQUE, WHBC, WMHE, Heavy: KFMK, WBSA, Medium: KVIL, KHOW, KJR, KPLZ, WSGN, KBOI, KUGN, WNNR, WNAB, WKZE-FM, KRBC, WSKY, WDEF, Q96, WORG, KCRG, WJON, KFQD, KBOZ.

MICHAEL MURPHEY "What's Forever For" (Liberty) 31/8

Rotations: Heavy 1/0, Medium 18/2, Light 13/5, Extra Adds 1, Total Adds 8, KMGK, WFMK, KBOI, WORG, WJON, WBOW, KBOZ, KRNO, Heavy: WLVA, Medium: WLTA, WSB, WCZY, WCCO, KEX, KEY103, WHBY, WHBC, WDFD, WMHE, KSL, WWSA, KCRG, WDAY.

HUEY LEWIS & THE NEWS "Hope You Love Me Like You..." (Chrysalis) 31/2

Rotations: Heavy 8/0, Medium 13/0, Light 12/2, Extra Adds 0, Total Adds 2, WFYR, WARM98, Heavy: WSRZ, WFMK, KWAV, WNNR, WLVA, WBOW, Medium: WRIE, WAFB, WHHY, WQUE, WMHE, KKRD, KYUU, WKZE-FM, Q96, WORG, WROV, KBAI, KRKK.

BARBARA MANDRELL "Til You're Gone" (MCA) 31/1

Rotations: Heavy 8/0, Medium 18/0, Light 9/1, Extra Adds 0, Total Adds 1, WRVR, Heavy: WSB, WCCO, WRVA, KMBZ, KSL, WLVA, Medium: WCZY, KEX, WICC, WSBA, KEY103, WVLK, WHBC, KRNT, WDFD, KLTE, KBOI, WDEF, WWSA, WDAY, KFQD, KSRO.

SIGNIFICANT ACTION**B.J. THOMAS "But Love Me" (MCA) 28/3**

Rotations: Heavy 3/0, Medium 14/2, Light 11/1, Extra Adds 0, Total Adds 3, WSLI, WPTF, KRBC, Heavy: WLTA, WDEF, WLVA, Medium: WSB, WCCO, KEX, WRVA, WHBY, WHBC, KRNT, KSL, KSEL, KCRG, WDAY, KBOZ.

EARL KLUGH "I'm Ready For Your Love" (Liberty) 28/2

Rotations: Heavy 0/0, Medium 13/0, Light 15/2, Extra Adds 0, Total Adds 4, KIXI, KRNO, Medium: WCCO, KEY103, Y106, WSRZ, WDFD, WFMK, KBOI, KSL, WORG, WWSA, WSGW, WJON, KBOZ.

POINTER SISTERS "American Music" (Planet/RCA) 27/19

Rotations: Heavy 0/0, Medium 7/1, Light 18/14, Extra Adds 4, Total Adds 19, WLTA, WCZY, WCCO, WSFM, WSLI, WHBY, WHIO, KRKD, KIXI, WKZE-FM, WEIM, WKBR, KRBC, KSEL, KFQD, KADE, KTWO, KBAI, KSRO, Medium: KEX, WHBC, WSKY, WLVA, WDAY, KBOZ.

RICK SPRINGFIELD "What Kind Of Fool Am I" (RCA) 27/4

Rotations: Heavy 4/0, Medium 13/2, Light 10/2, Extra Adds 0, Total Adds 4, WRVR, KMJJ, WKZE-FM, KISN, Heavy: WHEN, WHHY, WSRZ, WFMK, Medium: WLTT, WAFB, KSLQ, WMHE, KWAV, WNNR, WSKY, WORG, WBOW, KBAI, WEIM.

JON & VANGELIS "I'll Find My Way Home" (Polydor/PolyGram) 27/2

Rotations: Heavy 3/0, Medium 14/2, Light 10/0, Extra Adds 0, Total Adds 2, WDFD, KRNO, Heavy: KPLZ, WRVA, KWAV, Medium: WSB, WCLR, KEY103, WSRZ, KRNT, KBOI, WNAB, WSKY, KFOR, KFQD, KRKK.

JOURNEY "Still They Ride" (Columbia) 26/4

Rotations: Heavy 1/0, Medium 13/2, Light 12/2, Extra Adds 0, Total Adds 4, WKAZ, WSLI, KWAV, WLVA, Heavy: WSRZ, Medium: WHHY, KKUA, WNNR, WKZE-FM, WEIM, KRBC, Q96, KSEL, WORG, WROV, KRKK.

OAK RIDGE BOYS "So Fine" (MCA) 24/4

Rotations: Heavy 1/0, Medium 13/2, Light 10/2, Extra Adds 0, Total Adds 4, WHIO, KSL, WEIM, WROV, Heavy: WCCO, Medium: WLTA, WSB, WCZY, WSGN, WPTF, WRVA, WHBC, KRNT, KMBZ, WNNR, KSEL.

MOTELS "Only The Lonely" (Capitol) 21/4

Rotations: Heavy 7/0, Medium 10/1, Light 4/3, Extra Adds 0, Total Adds 4, WFMK, WNNR, WCHV, WBOW, Heavy: WHHY, SM95, Y106, WSRZ, KWAV, WEIM, Q96, Medium: KHOW, KEY103, WSGN, KSLQ, WMHE, WKZE-FM, WSKY, KSEL, WDAY.

RAY PARKER JR. "The Other Woman" (Arista) 21/1

Rotations: Heavy 7/0, Medium 9/0, Light 5/1, Extra Adds 0, Total Adds 1, KSEL, Heavy: WROR, WFYR, WZZP, Y106, WOWO, WEIM, WSKY, Medium: WASH, WGAR, KHOW, WHEN, KEY103, 610TVN, WCHV, Q96, KBAI.

OLIVIA NEWTON-JOHN "Landslide" (MCA) 19/5

Rotations: Heavy 0/0, Medium 11/2, Light 7/2, Extra Adds 1, Total Adds 5, Y106, KBOI, WKZE-FM, WKBR, WCHV, Medium: WGY, WHHY, WSKY, KSEL, WORG, KBOZ, KBAI, KRKK, KISN.

BLONDIE "Island Of Lost Souls" (Chrysalis) 17/3

Rotations: Heavy 0/0, Medium 9/1, Light 8/2, Extra Adds 0, Total Adds 3, WFMK, WSKY, KBOZ, Medium: WYNY, WSB, KWAV, WNNR, WEIM, WLVA, WORG, KBAI.

DARYL HALL & JOHN OATES "Your Imagination" (RCA) 13/5

Rotations: Heavy 0/0, Medium 5/2, Light 8/3, Extra Adds 0, Total Adds 5, KJR, WSRZ, KWAV, Q96, WORG, Medium: WNNR, WSKY, WCHV.

HUMAN LEAGUE "Don't You Want Me" (Virgin/A&M) 13/2

Rotations: Heavy 6/1, Medium 3/0, Light 4/1, Extra Adds 0, Total Adds 2, WTAE, WRIE, Heavy: WHHY, WOWO, WFMK, KSLQ, Q96, Medium: WGAR, KYUU, WKZE-FM.

GREG GUIDRY "Into My Love" (Badland/Columbia) 12/7

Rotations: Heavy 0/0, Medium 2/1, Light 10/6, Extra Adds 0, Total Adds 7, WSFM, WHBY, WNNR, WEIM, WCHV, WDAY, KBOZ, Medium: WLVA.

PATRICE RUSHEN "Forget Me Nots" (Elektra) 12/2

Rotations: Heavy 2/0, Medium 5/0, Light 5/2, Extra Adds 0, Total Adds 2, WFYR, KHOW, Heavy: WLVA, KBAI, Medium: WCLR, WFMK, WMHE, WNNR, WSKY.

PETER McCANN "Dream Lover" (Columbia) 11/4

Rotations: Heavy 0/0, Medium 5/1, Light 6/3, Extra Adds 0, Total Adds 4, WSLI, WHBC, KRBC, WLVA, Medium: WLTA, WSB, WCZY, WDAY.

FLORENCE WARNER "Only Love" (Mercury/PolyGram) 11/3

Rotations: Heavy 0/0, Medium 4/0, Light 7/3, Extra Adds 0, Total Adds 3, WHBY, KRBC, WSGW, Medium: WLTA, WCCO, WHBC, WWSA.

MAXUS "Keep A Light On" (WB) 11/0

Rotations: Heavy 0/0, Medium 4/0, Light 7/0, Extra Adds 0, Total Adds 0, Medium: WCCO, SM95, KRBC, WJON.

EYE TO EYE "Nice Girls" (WB) 10/2

Rotations: Heavy 4/0, Medium 4/0, Light 2/2, Extra Adds 0, Total Adds 2, WKZE-FM, WORG, Heavy: WHHY, SM95, WNNR, WSKY, Medium: WBEN, WSRZ, KWAV, Q96.

QUARTERFLASH "Right Kind Of Love" (Geffen) 10/1

Rotations: Heavy 1/0, Medium 4/0, Light 5/1, Extra Adds 0, Total Adds 1, WNNR, Heavy: KGW, Medium: KEX, WRIE, WSKY, KRKK.

HAIRCUT 100 "Love Plus One" (Arista) 8/7

Rotations: Heavy 0/0, Medium 0/0, Light 8/7, Extra Adds 0, Total Adds 7, Y106, WHBC, WNNR, WSKY, Q96, KSEL, WORG.

CHR

DOUBLE ^ BREAKERS

CHICAGO

Hard To Say I'm Sorry (Full Moon/WB)

67% of our reporters on it. Moves: Up 43, Debuts 28, Same 26, Down 0, Adds 43 including WCAU-FM, WPGC, CFTR, WLOL-FM, WGCL, KRLA, WPST, WFMF, KEYN-FM, KNBQ, WACZ, KILE, WRKR, KDZA. See Parallels, will debut next week on the CHR chart.

VAN HALEN

Dancing In The Street (WB)

57% of our reporters on it. Moves: Up 57, Debuts 7, Same 37, Down 1, Adds 17 including 96KX, KIQQ, KEZR, KYYX, KUBE, Q103, KROD, KROK, Y103, WDOQ, WQUT, WAYS, WZZR, KYNO-FM, 95XIL. See Parallels, will debut next week on the CHR chart.



CHICAGO

"Hard To Say I'm Sorry"

Produced by David Foster



VAN HALEN

"Dancing In The Street"

Produced by Ted Templeman



Manufactured and Distributed by Warner Bros. Records

Contemporary Hit Radio

NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks	Two Weeks	Last Week	
2	2	1	1 TOTO/Rosanna (Columbia)
1	1	2	2 P. McCARTNEY/S. WONDER/Ebony And Ivory (Columbia)
8	6	5	3 JUICE NEWTON/Love's Been A Little Bit Hard On Me (Capitol)
5	4	4	4 ASIA/Heat Of The Moment (Geffen)
3	3	3	5 HUMAN LEAGUE/Don't You Want Me (Virgin/A&M)
13	9	6	6 JOHN COUGAR/Hurts So Good (Riva/PolyGram)
16	13	11	7 38 SPECIAL/Caught Up In You (A&M)
12	11	9	8 WILLIE NELSON/Always On My Mind (Columbia)
29	19	13	9 SOFT CELL/Tainted Love (Sire/WB)
25	21	17	10 MOTELS/Only The Lonely (Capitol)
23	18	16	11 KANSAS/Play The Game Tonight (Kirshner/CBS)
24	16	14	12 RONNIE MILSAP/Any Day Now (RCA)
4	5	7	13 RAY PARKER JR./The Other Woman (Arista)
-	27	21	14 KARLA BONOFF/Personally (Columbia)
26	22	18	15 HUEY LEWIS & NEWS/Hope You Love Me Like You... (Chrysalis)
9	8	8	16 JOAN JETT & BLACKHEARTS/Crimson And Clover (Boardwalk)
18	14	12	17 LOVERBOY/When It's Over (Columbia)
-	28	22	18 ALABAMA/Take Me Down (RCA)
-	29	26	19 RICK SPRINGFIELD/What Kind Of Fool Am I (RCA)
-	30	28	20 STEVE MILLER BAND/Abracadabra (Capitol)
28	25	23	21 HEART/This Man Is Mine (Epic)
-	-	27	22 JOURNEY/Still They Ride (Columbia)
30	26	24	23 STEVIE NICKS/After The Glitter Fades (Modern/Atco)
7	7	10	24 LITTLE RIVER BAND/Man On Your Mind (Capitol)
-	-	30	25 AIR SUPPLY/Even The Nights Are Better (Arista)
-	-	30	26 FLEETWOOD MAC/Hold Me (WB)
-	-	29	27 REO SPEEDWAGON/Keep The Fire Burnin' (Epic)
17	15	15	28 QUEEN/Body Language (Elektra)
-	-	29	29 GLENN FREY/I Found Somebody (Asylum)
-	-	30	30 J. GEILS BAND/Angel In Blue (EMI America)

Three Weeks	Two Weeks	Last Week	
2	2	1	1 RONNIE MILSAP/Any Day Now (RCA)
5	3	2	2 JUICE NEWTON/Love's Been A Little Bit Hard On Me (Capitol)
12	4	3	3 NEIL DIAMOND/Be Mine Tonight (Columbia)
11	7	5	4 KARLA BONOFF/Personally (Columbia)
17	14	10	5 ALABAMA/Take Me Down (RCA)
10	8	6	6 BERTIE HIGGINS/Just Another Day In Paradise (Kat Family/CBS)
1	1	4	7 P. McCARTNEY/S. WONDER/Ebony And Ivory (Columbia)
-	24	13	8 AIR SUPPLY/Even The Nights Are Better (Arista)
18	13	11	9 DENIECE WILLIAMS/It's Gonna Take A Miracle (ARC/Columbia)
-	-	17	10 CHICAGO/Hard To Say I'm Sorry (Full Moon/WB)
6	5	7	11 SHEENA EASTON/When He Shines (EMI America)
7	6	8	12 EDDIE RABBITT/I Don't Know Where To Start (Elektra)
4	11	12	13 WILLIE NELSON/Always On My Mind (Columbia)
24	20	16	14 MELISSA MANCHESTER/You Should Hear How She... (Arista)
9	9	9	15 D. WARWICK & J. MATHIS/Friends In Love (Arista)
8	12	14	16 ROBERTA FLACK/Making Love (Atlantic)
-	22	19	17 TOTO/Rosanna (Columbia)
-	-	25	18 LESLIE PEARL/If The Love Fits Wear It (RCA)
25	23	21	19 LARRY LEE/Don't Talk (Columbia)
22	18	18	20 MANHATTAN TRANSFER/Route 66 (Atlantic)
29	25	23	21 BILL LAMB/Never Gonna Look Back (WB/Curb)
3	10	15	22 DAN FOGELBERG/Run For The Roses (Full Moon/Epic)
-	-	27	23 REDDINGS/(Sittin' On) The Dock... (Believe In A Dream/CBS)
-	-	27	24 CROSBY, STILLS & NASH/Wasted On The Way (Atlantic)
15	15	20	25 T.G. SHEPPARD/Finally (WB/Curb)
-	-	26	26 FLEETWOOD MAC/Hold Me (WB)
-	-	27	27 HERB ALPERT/Route 101 (A&M)
30	29	28	28 MECO/Big Band Medley (Arista)
14	17	22	29 ELTON JOHN/Empty Garden (Hey Hey Johnny) (Geffen)
16	19	26	30 CHARLENE/I've Never Been To Me (Motown)

CROSBY, STILLS & NASH (89)
CHICAGO (43)
HALL & OATES (42)

FLEETWOOD MAC (41)
SURVIVOR (40)
POINTER SISTERS (35)

MOST ADDED

CROSBY, STILLS & NASH (84)
HERB ALPERT (39)
FLEETWOOD MAC (28)

POINTER SISTERS (19)
LESLIE PEARL (16)
REDDINGS (15)

TOTO (133)
JOHN COUGAR (86)
JUICE NEWTON (73)

SOFT CELL (60)
ASIA (52)
HUMAN LEAGUE (46) 38 SPECIAL (46)

HOTTEST

JUICE NEWTON (75)
RONNIE MILSAP (68)
KARLA BONOFF (66)

NEIL DIAMOND (56)
P. McCARTNEY/S. WONDER (41)
ALABAMA (36)

BREAKERS

CHICAGO

Hard To Say I'm Sorry (Full Moon/WB)

67% of our reporters on it. Moves: Up 43, Debuts 28, Same 26, Down 0, Adds 43 including WCAU-FM, WPGC, CFTR, WLOL-FM, WGCL, KRLA, WPST, WFMF, KEYN-FM, KNBQ, WACZ, KILE, WRKR, KDZA. See Parallels, will debut next week on the CHR chart.

SURVIVOR

Eye Of The Tiger (Scotti Bros./CBS)

67% of our reporters on it. Moves: UP 51, Debuts 28, Same 21, Down 0, Adds 40 including WCAU-FM, 96KX, Q107, I95, WKT1, KRLA, KUBE, KOPA, 92FLY, WHHY-FM, KOFM, KSPZ, Q104, KPUR. See Parallels, will debut next week on the CHR chart.

GARY U.S. BONDS

Out Of Work (EMI America)

63% of our reporters on it. Moves: Up 15, Debuts 22, Same 67, Down 0, Adds 29 including CFTR, KEGL, KEZR, Q103, KZZP, WDRC-FM, KITY, WZYP, WNOK-FM, KQKQ, KJRB, WJBQ, WXLK, 99KG, KOZE. See Parallels, will debut next week on the CHR chart.

VAN HALEN

Dancing In The Street (WB)

57% of our reporters on it. Moves: Up 57, Debuts 7, Same 37, Down 1, Adds 17 including 96KX, KIQQ, KEZR, KYYX, KUBE, Q103, KROD, KROK, Y103, WDOQ, WQUT, WAYS, WZZR, KYNO-FM, 95XIL. See Parallels, will debut next week on the CHR chart.

12-34

NEW & ACTIVE

ROLLING STONES "Going To A Go-Go" (Rolling Stones/Atco) 113/14
Moves: Up 22, Debuts 23, Same 54, Down 0, Adds 14, WCAU-FM, CFTR, CKLW, WHFM, KSET-FM, KINT, KBFM, KHK, KMGK, FM103, WFLB, WXLK, Q101, 99KG, B100 22-16.

EYE TO EYE "Nice Girls" (WB) 111/12
Moves: Up 52, Debuts 13, Same 33, Down 1, Adds 12, WXKS-FM, 92FLY, 3WT, WLAN-FM, WTX, WSEZ, WNAM, WOW, WIGY, WTSN, KKQV, KYA, 293 17-10, 94Q 4-3, KEZR 9-7.

BLONDIE "Island Of Lost Souls" (Chrysalis) 110/7
Moves: Up 53, Debuts 12, Same 37, Down 1, Adds 7, WCAU-FM, Y100, 92FLY, KROD, KIOA, WIGY, 99KG, WXKS-FM 20-17, CFTR 18-12, KBQ 32-29, KEARTH 20-17, KFI 21-15, KIDD 29-21, WGUY 28-22.

PATRICE RUSHEN "Forget Me Nots" (Elektra) 108/19
Moves: Up 50, Debuts 7, Same 27, Down 5, Adds 19 including B94, B104, PRO-FM, JB105, KYYX, B97, WHHY-FM, WRQK, WVIC, WNAM, WKDQ, KRQ, Q104, 99KG, KKL.

DARYL HALL & JOHN OATES "Your Imagination" (RCA) 105/42
Moves: Up 2, Debuts 21, Same 40, Down 0, Adds 42 including WFI, WXKS-FM, JB105, Q107, CFTR, KEGL, 94Q, WLLOL-FM, KBQ, WGCL, KRLA, KFI, KYYX, KIMN, WQUT.

CROSBY, STILLS & NASH "Wasted On The Way" (Atlantic) 89/89
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 89 including WNBC, WFI, 96KX, B94, WPGC, KEGL, Z93, Q105, WLLOL-FM, KEZR, B100, KIMN, Q103, KZZP.

CROSBY, STILLS & NASH

Wasted On The Way (Atlantic)

61% of our reporters on it. 84 adds set new record for most adds in one week. Rotations: Heavy 1/1, Medium 38/38, Light 38/38, Extra Adds 7, Total Adds 84 including WCBM, GR55, WYNY, 3WS, WLTT, WLTA, WSB, WCLR, WCZY, WCCO, KEX, KEZL, KFMB, KPLZ, WRVR, and 69 more. Debuts at number 24 on the A/C chart.

HERB ALPERT

Route 101 (A&M)

55% of our reporters on it. Rotations: Heavy 5/0, Medium 27/12, Light 43/27, Extra Adds 0, Total Adds 39 including WBEN, WLTT, WISN, KOY, KEZL, KJR, WHAM, WSGN, KMGC, Y106, WPTF, WARM98, WDFD, KMBZ, KSL, and 24 more. Debuts at number 27 on the A/C chart.

FLEETWOOD MAC

Hold Me (WB)

50% of our reporters on it. Rotations: Heavy 5/0, Medium 37/13, Light 24/13, Extra Adds 2, Total Adds 28 including WCBM, WTAE, WLTT, WSB, WFYR, WISN, KS94, KHOW, KPPL, KOY, WGY, WAAY, WRVR, WOMC, KYUU, and 13 more. Debuts at number 26 on the A/C chart.

NEW & ACTIVE

25-49

JOHN SCHNEIDER "Dreamin'" (Scotti Bros./CBS) 55/3
Rotations: Heavy 13/0, Medium 28/1, Light 14/2, Extra Adds 0, Total Adds 3, WTAR, WORG, KBAI. Heavy: WLTA, WSB, WCCO, WRVA, WHBY, WHIO, WDFD, WFMK, KSL, WNNR, WDEF, WLVA, WWSA. Medium: WCZY, KEX, WICC, WGY, KEY103, WSLI, WVLK, WPTF, WHBC, KMBZ, KOB, KBOI, KIXI, KCEE.

DR. HOOK "Loveline" (Casablanca/PolyGram) 52/11
Rotations: Heavy 3/0, Medium 21/3, Light 28/8, Extra Adds 0, Total Adds 11, KEX, KPLZ, WKAZ, WVLK, WSRZ, WHIO, KOB, KSL, WEIM, WJBC, KRNO. Heavy: WLTA, WLVA, WWSA. Medium: WSB, WCZY, WHB, KEY103, WHBY, KBOI, KUGN, WNNR, KRBC, WDEF, WORG, WDAY, WJON, KBOZ, KRKK, WRVA.

STEVIE WONDER "Do I Do" (Tamla/Motown) 50/8
Rotations: Heavy 8/0, Medium 26/4, Light 16/4, Extra Adds 0, Total Adds 8, KFMK, WKAZ, WSGN, WRVR, KRNT, WENS, KYUU, WLVA. Heavy: WBEN, KVL, WAFB, Y106, WSRZ, KKR, KWAV, WCHV. Medium: WCBM, 97AIA, WFYR, WORG, KEX, KPLZ, WICC, WRIE, WBT, KMGC, WSLI, WHHY, WQUE, WQUA, KKUA, WNNR, WSKY, KSEL, WCCC, KADE, KBOZ, KSRO.

GLENN FREY "I Found Somebody" (Asylum) 49/10
Rotations: Heavy 5/0, Medium 21/0, Light 16/1, Extra Adds 2, Total Adds 10, KPPL, WICC, WAIV, WQUE, KOB, WJBC, WJON, KTWO, KRNO, KRKK. Heavy: WCZY, WFSM, WFMK, KWAV, WLVA. Medium: KPLZ, WRIE, WAFB, WSGN, WRVR, WHHY, SM95, WSRZ, WARM98, WMHE, KKR, KYUU, KTCT, KCRG, KBOI.

STEVIE NICKS "After The Glitter Fades" (Modern/Atco) 49/6
Rotations: Heavy 8/0, Medium 27/3, Light 14/3, Extra Adds 0, Total Adds 6, WCBM, WKZE-FM, WCTC, WCHV, WJBC, KBAI. Heavy: WRIE, WSGN, WHHY, SM95, WNNR, WLVA, WORG, KFOR. Medium: WSB, WCZY, WZUU, KNBR, WICC, KEY103, WAFB, WSRZ, WHBY, WQUA, WMHE, KBOI, KWAV, KSEL, KCRG, KISN.

HEART "This Man Is Mine" (Epic) 43/2
Rotations: Heavy 6/0, Medium 21/1, Light 16/1, Extra Adds 0, Total Adds 2, WRIE, WHBC. Heavy: KPLZ, WGY, WSRZ, KKUA, KWAV, WORG. Medium: 97AIA, KJR, WICC, WHHY, WQUE, Y106, WARM98, KRNT, KIXI, WNNR, WNAB, WKZE-FM, WEIM, KRBC, WSKY, WCHV, KSEL, KRNO, KISN, KSRO.

BILL CHAMPLIN "Sara" (Elektra) 35/7
Rotations: Heavy 0/0, Medium 14/4, Light 20/2, Extra Adds 1, Total Adds 7, WBEN, WSRZ, KBOI, WEIM, WCHV, WLVA, KSRO. Medium: WSB, WCCO, KEZL, WARM98, KUGN, KSL, WKZE-FM, KRBC, WJON, KBOZ.