D E:

#### A/C: THE STATE OF THE FORMAT

In a special column, Jeff Green examines A/C radio in all its significant aspects from listener appeal to relationships with record companies. Important input on the nation's leading format.

Page 36

#### **AOR'S VALUABLE PRODUCTION VALUES**

They slice, they splice, they transform familiar songs in a trice. They're AOR's production wizards, the folks who put the magic into radio. Learn how you too can convert "She Blinded Me With Science" to "She's Eating Lunch With Clients" and these extra production efforts work for all formats.

Page 31

#### **DEREGULATION TALKS** COLLAPSE

The NAB has pulled out of deregulation negotiations with the House Telecommunications Subcommittee, and will take its case to the full Commerce Committee. Brad Woodward reports on the weakening chances of compromise.

Page 4

#### PREPARING FOR FUTURE MANAGEMENT NEEDS

Gary Kaplan emphasizes the need to cultivate promising managerial talent to fill key areas - so you're not caught flatfooted when a gap arises.

Page 14

#### PEOPLE IN THE NEWS THIS WEEK

- Walter Lee Sr. VP at Capitol as Bruce Wendell resigns
- John Roberts PD at WNDE
- John Patton Sr. VP at Hiber & **Associates**
- Joe Grossman PolyGram National **Promotion Director**
- Tom Duffy Station Manager at WINN John O'Nell Station Manager for
- **WCKO**
- Kent Crawford, Bob Schneiders, Harold Sulman VPs at MCA **Distributing**

Pages 3, 26

#### **DAYTIMER HIT WITH** \$10,000 FINE

WVAB/Virginia Beach, VA is fined for "willful and repeated overpower operation," but the station claims the FCC's new early evening authority guidelines are too confusing to follow.

Page 4

#### FOUR-WAY CHR WAR FOR MILWAUKEE

WKTI, WRKR, Z95, and B97 battle it out for the CHR championship of Milwaukee, and Joel Denver airs the war cries of all

Page 28

Newsstand Price \$3.50



# **DeYoung Set To Program WCLR**

WCUZ-AM & FM/Grand Rapids Operations Manager Lee DeYoung has been named PD at WCLR/Chicago. De-Young fills the vacancy left when former VP/PD Dave Martin departed six weeks ago to join Doubleday as VP/Programming.

WCLR President/GM Chet Redpath commented, "We're very heavily into research, and Lee's a computer whiz who's written software for both progreat attitude; one can tell he is



gramming and sales in helping very empathetic about his own take WCUZ from nonentity to people. Frankly, a lot of the number one. What's particular- candidates wanted to come in ly attractive about Lee is his and 'remake the wheel,' even

DeVOLING/See Page 26

# Bruce Hinton for many years,

Lee De Young

#### For MCA/Nashville Bruce Hinton has been named Senior VP/GM for MCA Records/Nashville, directing the day-to-day operations of the division. Hinton has been one of the leading independent promotion executives in the country field, serving as a partner in Hinton/Svendsen Promotions as well as in record production

Bruce Hinton

to announce Bruce's addition to our team."

Hinton told R&R, "I'm thrilled to be aboard at MCA and working with Irving Azoff. Irv-"I have known and worked with ing has committed the resources necessary for MCA to and I have the utmost respect be the number one country label and admiration for his insight in the business. With the team into and understanding of art- we're assembling, that is exactists. It is a banner day for MCA ly what we plan to do."

### Meyer Named VP/ **GM At WBZZ**

WWKX(KX104)/Nashville VP/GM Tex Meyer will join EZ Communications' WBZZ(B94)/ Pittsburgh as VP/GM on March 26. The Pittsburgh CHR outlet has been without a fulltime manager for the past 16 months, during which time EZ's Bob Reich split his time between B94 and WEZB(B97)/New Orleans, serving as VP/GM of both stations.

MCA Records Group Presi-

Reich, who will now spend the



Tex Meyer

majority of his time at WEZB. will continue to oversee B94 as part of his corporate responsi-

> sharpest guys in radio. I've known him for years, have worked with him in the past, and have been trying to hire

> bilities. He told R&R, "Tex is

someone I've always thought of

as one of the brightest and

MEYER/See Page 26

#### Kingston PD At WBSB

WBZZ(B94)/Pittsburgh PD tions that are currently - and Steve Kingston has accepted the programming post at Scripps-Howard's WBSB



(B104)/Baltimore, replacing Jan Jeffries, who left to program Cox's WXFM/Chicago (R&R 3-2).

B104 GM Jim Fox told R&R, "We're all very excited to have someone like Steve to continue the success of B104. We hated to

KINGSTON/See Page 26

#### FIRST INDIE LEASE

### Westwood One, RCA Seal \$6.7 Million Satellite Deal

Westwood One has agreed to a \$6.7 million, multi-year deal to lease four digital audio chancommunications satellite. This move makes the company the first independent radio program producer and distributor to lease digital audio channels on a network satellite, and the first to uplink out of RCA's new West Coast facility in Los An-

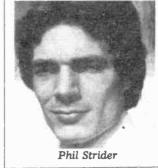
At present NBC, ABC, CBS, Westwood One President Norand RKO are the other radio man Pattiz told R&R, "We're networks using SATCOM 1-R. very excited for a number of nels on RCA's SATCOM 1-R RCA estimates that more than reasons. This does more than 2600 U.S. radio stations have anjust assure our access to SATtennas directed at the satellite, COM 1-R. Since we're commitand claims that this number is ted to making access time increasing as more stations ac- available, it also assures access cess the satellite to receive pro-

Commenting on the deal that will make this live, satellite-distributed programming possible,

### **KZOK & KJET** Pick Strider As PD

Former KBPI/Denver PD Phil Strider has become the Operations Manager/Program Director for Sterling Recreation Organization's KZOK & KJET/Seattle. Strider replaces KZOK PD Jim Robinson, who recently joined the airstaff at WGRX/Baltimore, and KJET PD Steve Larson, who has exited the station.

Commenting on Strider, KZOK & KJET GM Gale Johnson told R&R, "I think Phil will be able to make that grow. I



bring a depth to the radio sta- can't say enough about Rick tions that we're looking forward Shannon (interim PD/morning to. He understands the team man) and the marvelous job concept that we have and will he's done for us since Jim ex-STRIDER/See Page 26

opens up some very exciting new programming possibilities and virtually eliminates any kind of distinction between independents such as ourselves and the traditional networks." In welcoming Westwood One to SATCOM 1-R. RCA Americom VP/Audio Services Harold Rice said, "These plans further strengthen the concept that digital audio transmission technol-

for other independent producers

and distributors like ourselves

to the thousands of radio sta-

will be in the future - hooked

up with 1-R. It also obviously

ogy is the preferred method of network radio distribution in the United States. We're pleased that Westwood One has selected the SATCOM system, and are looking forward to working closely with them in helping to increase their impact in national radio."

Westwood One will begin its satellite operations in July.

# ATTENTION RECORD COMPANY EXECUTIVES & ARTIST MANAGERS



# ONE OF THESE PEOPLE WOULD BUY YOUR RECORD

# STREET PULSE GROUP CAN TELL YOU WHICH ONE

The Street Pulse Group: Tools for targeting your market. Today, it's more difficult than ever to know who is most likely to buy your product. Mistakes are very costly. So how do you know? Does he listen to AOR or CHR radio? Does he watch MTV or Magnum P.I.? Does he read Rolling Stone or TV Guide? Is he thirteen or nearly thirty? Is "he" more likely to be a "she"? The answers can sometimes be astounding, but knowing these things and more allows you to direct your marketing efforts to precisely the person who is most likely to buy. The bottom line is selling more product with fewer dollars. And only the Street Pulse Group has a number of services to help you do just that.

The Street Pulse Group: Putting you in touch with actual record buyers. Every week we access thousands of people on the "front lines" of the record industry in retail locations throughout the country. Only the Street Pulse Group is equipped to probe record buyers for precise information contracted by our client list of record companies and artist managers. The raw data is inputted, sorted, and printed out in a variety of formats.

The Street Pulse Group: We've worked for the best. A partial listing of our clients includes: Record Companies such as A&M, Arista, Atlantic, Columbia, Epic/Portrait/Assoc. Labels, MCA, Polygram, Geffen, Island, RCA, Warner Bros., etc.; Artists such as Elvis Costello, John Denver, End Games, Elton John, Sergio Mendes, Scandal, Schon/Hammer, Sparks, Rod Stewart, Taco, Tracey Ullman.

The Street Pulse Group: Put us to work for you. Call the Street Pulse Group today at 516-462-6960 and ask for Mike Shalett. He'll show you how Street Pulse Group statistical services such as Consumer Surveys, Album Forecasting Programs, Custom Marketing Reports, and more can have a dramatic effect on your marketing efforts at a surprisingly low cost.

### the Street Pulse Group

Targeting Success for today's record industry. **Call today 516-462-6960** 



#### PAGE THREE

3-9-84

#### Air Personalities — A New R&R Column

R&R has special coverage for the radio GM, programmer, sales manager, and researcher. Next week Dan O'Day, noted humor service supplier and former personality, begins a new biweekly R&R column aimed directly at the air personality Interviews with top on-air stars (like Howard Stern next week) and articles on the fundamentals make for useful and entertaining reading . . . every other week in R&R.



Washington Report 4	Country: Lon Helton
What's New 6	Nashville: Sharon Allen
Ratings & Research: Jhan Hiber 10	Black/Urban Radio: Walt Love
Sales: Dwight Case	Marketplace
Networks: Reed Bunzel	Opportunities
Street Talk	National Music Formats
On The Records: Ken Barnes	Jazz Chart
News/Talk: Brad Woodward 26	Country Chart
Picture Pages	A/C Chart
CHR: Joel Denver	AOR Chart 80
AOR: Steve Feinstein	Black/Urban Chart
Calendar: Brad Messer	CHR Chart
A/C: Jeff Green	5

### WNDE Names Roberts PD

WSNI/Philadelphia overnight personality John Roberts has been named PD at Oldies-formatted WNDE/Indianapolis. Roberts fills the vacancy left two months ago by the departure of former WNDE & WFBQ OM Alan Edwards. The appointment reunites Roberts with Gulf Broadcast Group; he previously was PD at the company's former station WKAP/Allentown.

WNDE & WFBQ GM Denny Rossman commented, "Because John worked for our company before, we've been able to observe his success. I really liked John's desire to get into a larger market as a program manager. He has a lot of expertise in many different formats, including some background in non-current formats. John's a tenacious, highly-motivated guy, and that's what the position is going to take."

Before joining WNDE, Roberts handled overnights at WSNI for a year. He worked weekends at WSNI for 12 of the 18 months he was PD at WKAP. His background also

STAFF

Editor, KEN BARNES

RON RODRIGUES

Art Director: RICHARD ZUMWALT

includes PD terms at KDWZ/Grand Forks, feel really good about it."

ND and WECQ/Geneva, NY. Roberts told R&R, "I'd been getting itchy to program again, so I was very happy when (Gulf Broadcast National PD) David McNamee contacted me about the job. The company is really behind us, ready to give what we need to achieve our goals. WFBQ PD Bill Wise did a very good job keeping things going for the last couple of months. This is probably the strongest management team I've been lucky enough to be a PD for, and I



FROM THE COLD TO THE GOLD — WCCO/Minneapolis's annual "CCO In The Snow" snowsculpting contest at the recent St. Paul Winter Carnival attracted its usual number of outrageous and beautiful entries. Lured by such prizes as a snowmobile, a ski weekend for ten, and trips to sunny Los Angeles, entrants turned ice and snow into everything from farm animals to a 50-foot dragon. One family chipped out this award-winning Olympic competition facility, complete with a bobsled run, ski jump, skating track, and ceremonial platform.

# An Director RICHARD ZUMWALT News Editor: GAIL MITCHELL Ratings & Research Editor: JHAN HIBER Networks & Specials Editor: REED BUNZEL Format Editors: JOEL DENVER (CHR), STEVE FEINSTEIN (AOR), JEFF GREEN (A/C), LON HELTON (Country), WALT LOVE (BlackUlthen Redio), GAIL MITCHELL (Easy Listerving), BRAD WOODWARD (News/Talk) Sentor Associate Editor: KRISANN ALIO Sentor Associate Editor: KRISANN ALIO SEAN ROSS, SYLVIA SALAZAR, CAROL TAYLOR Editorial Assistants. KETH A TTARIAN, NANCY CONOVER, HURRICANE HEERAN, WENDY KIRBY, YVONNE OLSON, RON ROODRIGUES Computer Services: DAN COLE (Director), LEE CLARK, SANDRA GUTTERREZ, MIKE LANE Traffic Director: ADRIENNE RIDDLE Circulation Director: MARCELLA LOPER

Production Director: RICHARD AGATA
Associate Art Director: MARILYN FRANDSEN
Photography: ROGER ZUMWALT
Typography: KENT THOMAS, LUCIE MORRIS
Graphics: LT. PEARL, GARY VAN DER STEUR
Creative Consultant: MARK SHIPPER

Publisher. DWIGHT CASE
Vice President/Sales & Marketing: DICK KRIZMAN
Vice President/Meneging Editor: JOHN LEADER

Creative Consulant: Winkin Shirler Conference Consulant: Winkin Shirler Conference Count Executives: PAM BELLAMY, JEFF GELB, KEN ROSE Marketplace Coordinator, NINA ROSSMAN

Office Manager: NANCY HOFF
Administrative Assistant: ELLEN GAZECKI
Controller: MARGARET BECKWITH

Weshington Bureau: 818 Connecticut Ave., NW, Suite 300, Weshington, DC 20006, (202) 466-4960 Vice President: JONATHAN HALL

Vice President: JONATHAN HALL
National Sales Director BARRY O'BRIEN
Weshington Editor: BRAD WOODWARD
Account Executive: VIVIAN FUNN
Office Manager: CHERYL SOMERS
Legal Counse: JASON SHRINSKY
Neshville Burseu: 1610 16th Avenus South,
Nashville, TN 37212, (615) 292-6982, 292-8983
Bureau Chief: SHARON ALLEN

Office Manager JEAN MUSICUS

Office Manager JEAN MUSICUS

Radio & Records ® is published every Friday by Radio & Records, Inc., 1930 Century Park West, Los Angeles, CA 90067 (213) 553-4330

Subscriptions \$215 per year or \$60 per quarter. International subscription rate \$400 per year. At reasonable care taken but no responsibility assumed for unsolicted material. R&R reserves all rights in material accepted for publication. All interes addressed to R&P or its Editors will be assumed intered for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, Beck Page, Breakers, Most Added, National Airplay/30, Panafels, Radio & Records, and Street Talk are registered trademarks of Radio & Records. Profession Lustralla, New Zealand, and Japan. © 1384 Radio & Records, Inc., @@ill.

A division of Harte-Hanks Communications

#### **WENDELL EXITS AFTER 12 YEARS**

# Capitol Elevates Lee To Sr. **VP/Marketing & Promotion**

In a surprising move, longtime Capitol VP/Promotion Bruce Wendell resigned his position last week. VP/Marketing Walter Lee, replacing Wendell, has been promoted to Sr. VP/Marketing & Promotion. At the same time, Bill Burks, Director/Creative Services, Advertising & Merchandising, has been upped to VP/Creative Services & Merchandising.

A 14-year Capitol veteran, Lee was previously a local promotion rep in Boston, moving into sales as Capitol's Detroit

#### "THEY HAD TO RUN FOR IT"

## **KOSY Studios Gutted By Fire**

The offices and studios of KOSY-AM & FM/Texarkana, AR were destroyed March 6 by an electrical blaze which swept through the two-story building in a matter of minutes. Estimates on the damages are still being calculated.

PD Don Michaels told R&R, "It started around 5am between floors in the back of the station above some sales offices. The building was mostly empty at the time, so the fire wasn't noticed right away. It spread to the production rooms, and by the time flames broke through the ceiling into the control rooms, it was going pretty strongly. Because of the heavy smoke, the air personalities didn't have a chance to tell the

KOSY/See Page 26

### WCOL Plans A/C Evolution

WCOL/Columbus has discontinued Taft's "Primetime" nostalgia format, and has begun a gradual shift to A/C. The station is presently programming oldies, and expects to complete the transition by May 1.

Explaining what led to the format change, recently-appointed PD Bob Mitchell told R&R, "First of all, the older listeners weren't of any sustaining value, and the format fared very poorly. Also, our focus groups showed that while WCOL still has a strong and favorable image, a lot of people who enjoyed its Contemporary tradition stopped listening because it was targeting 55+. So we've brought back the music the listeners grew up with; it's not limited to oldies. The 25-49 and 25-54 year-olds in Columbus feel WCOL is their radio station, and we're giving it back to them. Our new slogan is 'The Good Times Are Back.''

Mitchell added that former KPLZ/Seattle air personality Scott Norman has joined WCOL for mornings.

#### O'NEIL WCKO MANAGER

### **Duffy Manages, Buys Into WINN**

WCKO/Miami-Ft. Lauderdale Station Manager Tom Duffy has joined with WCKO owner Bob Bell in purchasing WINN/Louisville from Bluegrass Broadcasting for \$350,000. Duffy will serve as Station Manager for WINN, which will change formats from Country to Century 21's MOR Adult approach with new calls WLLV (We Love Louisville)

Bell will serve as President of Full Force Broadcasting, while Duffy will join Treasurer Tom Hurvis and three Chicago businessmen as stockholders. Bell already owns, along with WCKO, WRBG & WCGL/ Jacksonville, WJLD/Birmingham, WXLL/Atlanta, and WWUS/Key West, FL. Replacing Duffy as WCKO Station Manager is John O'Neil, a partner in that station.

WINN broadcasts on 1240 kHz with 1000 watts. Broker for the transaction was Stan





Bruce Wendell

Branch Manager. He was eventually named VP/Sales, adding the marketing responsibilities to his duties in 1981. He told R&R, "This certainly will be a new challenge for me. Knowing that I've got such a fine promotional team backing our product will insure a continuance of the fine efforts which Bruce Wendell began. Having marketing and promotion under one umbrella makes for a more expeditious handling of our projects, with greater benefit for all Capitol artists. I feel, as does (Capitol President) Jim Mazza, this will give us a decided advantage in the marketplace."

LEE/See Page 26

### **Patton Joins Hiber Firm**

John Patton, former Chairman/CEO of Bonneville Broadcasting System, has joined Jhan Hiber's research/marketing consultancy as Senior Vice President, following the resignation of Larry Patrick. At the same time, the Pebble Beach, CA-based firm announced a name change to Jhan Hiber & Associates, Inc.

Jhan Hiber said "As we are on the eve of our fifth anniversary, it seems appropriate to reorient ourselves to reflect not only my expertise and involvement, but also to reflect the contribution of the 15 other key people in our two offices."



PATTON/See Page 26

### Grossman Upped At **PolyGram**

Joe Grossman has been named Director/National Promotion at PolyGram Records. A six-year company veteran, Gross-

man was most recently Director/National Secondary Promotion. PolyGram's Senior VP/Promotion **Bob Edson comment**ed, "Joe Grossman's work has always been first-rate, and his new promotion should be viewed as further confirmation of our belief in his talent and expertise."



Joe Grossman

#### **TRANSACTIONS** Price Buys WTIX, **KOMA From Storz**

Price Communications entered an agreement with Storz Broadcasting last week to purchase WTIX/New Orleans and KOMA/Oklahoma City for \$6 million, pending FCC approval. A/C WTIX operates at 690 kHz with 10 kw TRANSACTIONS/See Page 26

# age 4

# Washington Report

#### FCC To Authorize 1 KW At Night For Class 4s

An across-the-board increase of nighttime power to 1 kw for Class 4 AM stations was expected to win approval from the FCC this week (3-15). However, it remains unclear how soon stations can begin taking advantage of the new level.

Before the 1 kw goes into effect, the United States must have a go-ahead from both Canada and Mexico. The U.S. has signed a new AM broadcasting agreement with Canada that includes the Class 4 item. Mexico has agreed "in principle" to the power increase, but a new pact might not be reached formally until late this year. Both countries must also agree on an effective date for the Class 4 action.

Currently, Class 4s are limited to 250 watts at night. There are over 1000 such stations broadcasting on 1230, 1240, 1340, 1400, 1450, and 1490 kHz.

#### Appeals Court Upholds Broadcaster-Sponsored Debates

Broadcasters won a major victory Monday when the U.S. Court of Appeals in Washington upheld their right to sponsor major party political debates without having to worry about giving equal time to fringe candidates who are excluded.

The court upheld last November's FCC decision that such debates will be considered "on-the-spot coverage of bona fide news events," thus qualifying for an exemption from the equal time rule. The policy change was challenged by the League of Women Voters, which complained it "has left the American voters even more vulnerable to the influence of the TV networks."

But NAB President Eddie Fritts said "the American electorate benefits from this decision ... To preclude broadcasters from organizing debates is, in our thinking, inhibiting our industry from its right to inform the public."

#### Colorado Broadcasters Rap Wirth As "Anti-Broadcast"

The Colorado Broadcasters Association (CBA) is asking its members to withhold a portion of their political contributions to NAB's Television-Radio Political Action Committee (TARPAC) to protest the PAC's donations to the campaign of Rep. Tim Wirth (D-CO). Unhappiness with TARPAC aid to Wirth results in Colorado broadcasters kicking in less than \$300 a year, despite a statewide goal of \$3100, according to CBA Executive Director Cliff Dodge.

In a letter to Wirth, Dodge wrote, "While the action is largely symbolic, it does express this Board's growing concern over the anti-broadcast bias you bring to the chairmanship of the House Telecommunications Subcommittee." Dodge said he and several CBA members will be in Washington this week and are willing to sit down with Wirth to try to "clear the air."

#### 24-Hour Operation Set For KXL

Kaye-Smith Enterprises has won permission to turn daytime-only KXL/Portland into a fulltime station. FCC rules normally limit such a station to 1 kw at night, but law judge Frederic Coufal approved 10 kw for KXL under a policy granting waivers when "the higher power proposed is necessary to provide principal city service and will not impede our allocation objectives."

KXL's night operations will be directional, protecting the signal of WSB/Atlanta. A

new primary nighttime service will be provided to over 900,000 people.

At the same time, Judge Coufal ruled that KOAL/Price, UT may move from 1230 kHz to 750 kHz, also with a waiver for 10 kw of power

#### Edward M. Johnson Sells Consulting Firm

There was a sigh of relief in FCC corridors last week when word came that Edward M. Johnson had sold his Knoxville-based broadcast consulting firm. The buyer is a group headed by Knoxville attorney Stan Emmert, who will operate the firm under the name Omni Communications.

Johnson caused consternation at the Commission by filing thousands of applications — many of them inaccurately prepared — on behalf of clients and himself, first in low-power TV and then FM translators. Johnson told R&R, "I regard the FCC as a big store that hands out licenses, and I changed the word to franchise."

Although unsure what he'll do next, Johnson said he has no plans to be a broadcast applicant or consultant, and he anticipates Omni won't continue his massive filing techniques. Johnson said he sold out for "over seven figures" because Edward M. Johnson & Associates "is just too big."

#### FM Subcarriers Face New TV Competition

It looks like FM subcarriers are about to face a new competitor. The FCC is proposing to let television stations get into the data transmission business by using their vertical blanking intervals — that portion of the television signal that shows up as a black bar when the picture rolls. Now the VBI can only be used for teletext transmissions of words or graphics intended for display on viewing screens.

Expanded uses under the new proposal include many of the same services carried on FM SCAs — paging, raw data transmission, computer software and video game delivery, utility load management, and facsimile transmissions.

An earlier plan now pending at the FCC also has competitive consequences for radio subcarriers. It would deregulate TV subcarriers for uses such as stereo sound, storecasting, background music, paging, electronic mail, facsimile services to offices, and control of traffic lights.

#### **Other Key Developments:**

• NAB has lined up CBS Radio Network correspondent Charles Osgood as the speaker for the Radio Luncheon at this spring's annual convention in Las Vegas.

• Group W has agreed not to release exit polls over its ten radio and six TV stations until the polls for that particular office have closed.



BROADCASTERS LOBBY FOWLER — FCC Chairman Mark Fowler met last week with FM radio broadcasters, who urged the Commission to use its authority to prevent state public utilities commissions from regulating paging services on FM subcarriers. Those making the pitch to Fowler (center) Included WMBC & WJYF/Columbus, MS President Don Furr (left), and Tom Wiens (right), President/Wiens Communications Corp., Grand Junction, CO.

# Angry NAB Bails Out Of House Deregulation Talks

Talks aimed at achieving a consensus on broadcast deregulation in the House Telecommunications Subcommittee were left in a shambles late last week when NAB withdrew its support and said it would try to win more favorable action by taking its case directly to the full House Commerce Committee.

Subcommittee Chairman Tim Wirth (D-CO), who was out of town early this week, hoped to schedule a private meeting of subcommittee members at midweek to regroup.

#### Wirth-Leland Bombshell Letter

NAB's break came after Wirth and Rep. Mickey Leland (D-TX) wrote to their colleagues citing NAB's "recalcitrance" on EEO as the single remaining obstacle to a deregulation compromise.

In a retaliatory letter asking Commerce Committee members "to take action on this long-pending important legislation," NAB President Eddie Fritts denounced the charge as "simply inaccurate." At no time in its EEO talks with Rep. Leland, said Fritts, did NAB "issue an ultimatum on this issue or indicate an unwillingness to pursue further discussions." And he said NAB was unhappy with at least half a dozen parts of the bill that would make it "regulatory rather than deregulatory." A draft of the bill began circulating on Capitol Hill last week

#### Activist Group "Wish List"

NAB Executive VP John Summers told

R&R the draft reads like "a wish list for one of the activist groups." He added, "There's no way it would be acceptable to our membership." Summers objected to provisions such as codification of the personal attack rule, now set for abolition by the FCC, and giving subpoena or "discovery" rights to those filing petitions to deny. That power would only furnish "more leverage for payoffs." Summers charged.

Summers said "we haven't decided" what legislative vehicle to attempt to pass in the House Commerce Committee. One possibility is the original Tauke-Tauzin bill (H.R. 2382) "with modifications." That measure, which has been cosponsored by over half the members of the House, would codify the FCC's radio deregulation, plus abolish comparative renewals. NAB is still willing to discuss EEO standards at the Commerce Committee level, he added, but "the subcommittee process has gone its route."

In the past, Rep. Wirth has vowed to block the Tauke-Tauzin proposal because it would abolish comparative renewals but substitute no new means of assuring that stations serve the public interest.



BROADCAP FUNDRAISING DRIVE — A goal of raising \$5 million in contributions from the broadcast industry has been set by the Broadcast Capital Fund (BROADCAP). The nonprofit group was established by NAB to make loans and loan guarantees to help minorities get into telecommunications ownership. Attending a recent reception for communications attorneys in Washington, DC are (I-r) BROADCAP President John Oxendine; BROADCAP Chairman and Berkshire Broadcasting President Don Thurston; FCC Commissioner Henry Rivera; former NAB President Vince Wasilewski, now with the law firm Dow, Lohnes & Albertson; former FCC Commissioner Tyrone Brown of the firm Steptoe & Johnson; and outgoing NAB Sr. VP/General Counsel Erwin Krasnow.

#### **DBA MERGER DELAYED**

# Daytimer Fined \$10,000 For Excessive Post-Sunset Power

Daytime-only WVAB/Virginia Beach, VA has been fined \$10,000 by the FCC "for willful and repeated overpower operation." The Commission claims WVAB, while granted post-sunset authority of only 4.5 watts, operated with 175 to 231 watts on two dates last December, despite a prior warning from the FCC's Norfolk District Office.

Station VP Steven Soldinger declined to comment on the charges until he receives the FCC notice. But he said the station has stopped using its early evening authority because of confusion over what he termed a "ludicrous" formula the Commission gives stations to calculate their operating power. "They can't even explain it to you," he complained. Soldinger believes, because of the confusion, that few daytimers are taking advantage of their extended hours.

WVAB is being notified of an "apparent liability for forfeiture" and will be given a chance to explain itself prior to any final action by the Commission.

#### Senate Hearing Postpones Merger Decision

Meanwhile, the Daytime Broadcasters Association (DBA) last week failed to come to a decision on merging with either NAB or NRBA. The issue was under discussion at a board of directors meeting in Washington, but was tabled when word came that the Senate Commerce Committee will hold further hearings April 3 on S. 880, the daytimer relief measure passed by the panel last June.

The measure would guarantee two hours pre-sunrise and post-sunset for daytimers as long as no objectionable interference resulted, let the FCC set power levels for the new hours, end the requirement that daytimers seeking fulltime authority prove that no FM license is available or the area is underserved, and wipe out the "diversity demerit" for daytimers who are seeking a new fulltime license in their community but agree to divest the daytime-only station if successful.

# BUICK IS ROLLING WITH MOTOROLA C-QUAM AM STEREO!

GM's Buick division is the first domestic automaker to offer AM Stereo radios.

Delco single-system radios, using the Motorola C-Quam® decoder integrated circuit, will be introduced in selected 1984 models.

But one of the most enthusiastic responses to this news came from a man who isn't even a Buick dealer. He's Tom Cassetty, General Manager of WSM, Nashville. "I heard the Delco playing C-Quam AM Stereo at the National Radio Broadcasters meeting in New Orleans, and I was really impressed. The sound was terrific! If they'd been playing WSM, I never would've gotten out of the car!"

If your station had the choice, wouldn't you really rather be heard in the new Buicks? You can be. Just call Dick Harasek at (312) 576-2879, or Chris Payne (202) 862-1549.

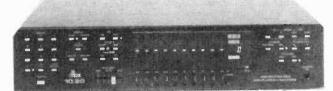
MOTOROLA AM STEREO. THE WINNING SYSTEM.



· de -



# Unit Improves Sound **Equalization Accuracy**



Model 10/20

Conventional equalizers, step aside! Newton, MA-based dbx Inc. has introduced a new computerized equalizer/analyzer, Model 10/20. It can analyze as many as ten locations within a room and automatically adjust the equalization for flat response in seconds, with digitally-controlled computer accuracy. With a calibrated microphone and built-in pink noise generator, the unit is able to "voice" a room, store, and then recall the equalization settings. Automatic equalization may be achieved individually for left or right channels or in combination. Model 10/20 provides a quick readout of each frequency band's musical content. List price: \$1200.

#### The Radio Medium **Grows Smaller**



Apparently "the smaller the better" is Panasonic's credo these days, as the electronics firm begins marketing its model RF-H5. Described as the smallest and lightest headphone radio in the world, the unit packs the FM dial on one earpiece and volume control on the other. It uses two batteries, and folds in half for easy pocket or purse toting. There's also a stereomono selector, a removable antenna for distant stations, and jack/ connection cord for RF-H5's use with other equipment. The price is small, too: \$69.95.

#### NYMRAD Announces **Big Apple Award Winners**

Once a year, the New York Market Radio Broadcasters Association (NYMRAD) sponsors the "Big Apple Radio Awards" competition, honoring national/local agencies and clients, as well as local radio stations. The ninth edition of the awards ceremony was held March 14, at New York City's Sheraton



APPLE-LAUDING THE WINNERS — Gathered together are (I-r) WOR VP/ GM Bob Biernacki, Judging Chairman, WCBS-FM VP/GM Nancy Widmann, NYMRAD Chairperson, and WPLJ VP/GM Joseph Parish, awards Chairman.

On hand to welcome the 114 finalists and 11 award presenters were Mayor Ed Koch and master of ceremonies Gordon Jump, better known as GM of "WKRP." Eleven radio station-group chief executives were tapped as presenters: Richard Harris, Norman Feuer, Michael Eskridge, Jim Champlin, Jim Arcara, Ben Hoberman, Robert Hosking, Gary Stevens, Robert Williamson, Carl Brazell, and Percy Sutton. WPLJ/New York VP/GM Joseph Parish served as event Chairman; WOR VP/GM Bob Biernacki acted as Judging Chairman

Entries rose 64% over the year previous. Commercial/public service announcements qualified if they were broadcast between September 1, 1982 and November 1, 1983 on any radio station located within the New York/New Jersey/Connecticut area or Orange and Dutchess County regions. First-place national winners (including sponsor and agency) appear below:

- National Open/Talk: "Bar"/Martlet Importing Co./Rumrill-Hoyt,
- National Musical: "Welcome Party/Southside Johnny"/Miller Brewing Co./Backer & Spielvogel
- National New Advertisers: "Commuters"/Muzak/Slater, Hanft, Mar-
- National Public Service: "Jason Robards"/National Council on Alcoholism/NW Aver
- National Humorous: "Call To Action"/Callard & Bowser/Lord, Geller, Federico, Einstein

A similar complement of local awards were handed out in the preceding categories as well, for a total of 11 top awards. The eleventh category, "Local Station Produced," is restricted to the local level. First-place honors went to WGSM/Huntington, NY's "The Complete Business Computer," second place WPLJ/New York's "Confession," and third place WLIR/Garden City, NY's "Reds Friday & Saturday.

# Sales Savvy Surveyed

Salespeople are a unique breed. For one thing, they must have thick skin; how else can they deal with rejection on a daily basis? If you're looking to round out your sales staff, or if you're a radio salesperson trying to remember why you entered this crazy business in the first place, listed below are seven traits that above-average salespeople generally possess. These motivational factors are culled from Psychology Today's March piece, "Going For The Gold In The Selling

- · Need for status best salespeople search for recognition as proof of ability and importance; like power and
- Need for control Good sellers enjoy people and get a kick out of influencing them; rarely care deeply whether others like them

- · Need for respect Want to be viewed as experts on what's right, best, or appropriate
- Need for routine Rather than impulsive or undisciplined, most top salespeople enjoy routine and dislike that routine being interrupted
- Need for accomplishment Though money and the material comforts it buys is a prime motivator, best salespeople are constantly creating new challenges (read "impossible sales") to keep enthusiasm up
- Need for stimulation Top salespeople have more physical energy than most and crave outside stimulation to channel this energy
- Need for honesty Have strong need to believe in the product (station) they are selling; may switch jobs if there's a serious doubt

### 3-D Busts Out In Print

Last week, "What's New" covered 3-D's invasion of the music video world. This week 3-D has moved into the print arena. On the cover of this month's National Geographic, an eagle hovers above the rest of the jacket, promoting an inside story about laser technology. The eagle's picture represents the first mass-produced, 3-D hologram and, according to a recent New York Times story, it won't be the last.

American Bank Note Co., the printing firm which designed NG's cover, has also come out with a hologram series of greeting cards for Hallmark. A new foil-embossing process has made it possible for the company to

manufacture the images on a large scale. If the process is publicly accepted, it will be the first time in holograms' 35 + -year history that they've become consumer items.

There are still some problems. For one, holograms must be viewed at a certain angle under sunlight or a clearwhite bulb. Then there's the little matter of cost. Even at three dollars a card, Hallmark expects to lose money - for now. And National Geographic is spending twice as much as usual to print its cover. Whether subscribers and buyers will want to pay for holography once the novelty wears off has yet to be determined.



RKO V RADIOSHOWS



# CAPILIED LA LINE DE LA

# PRESENTS TRIUMPH

The biggest acts recorded-live at America's premier rock arenas in a weekly one-hour format.

The weekend of March 24th features Triumph with hits from their two gold albums, "Never Surrender" and "Allied Forces."

Produced by Patrick Griffith Productions, Inc. for RKO.

Capture your market by calling (212) 764-6702.

### **Networks/Program Suppliers**



A SOURCE OF SATISFACTION — NBC Radio's the Source recently celebrated its fourth anniversary, and just about the entire Source team was on hand for the accompanying party. Pictured holding the anniversary cake is Source VP/GM Meredith Woodyard. Program Manager Rona Elliot stands to her left, and Denny Somach, whose production company is a program source for the Source, stands behind Elliot.



**THE MADMAN OF OZZ** — After Mark Tellier of Keuanee, IL, who listens to 97X/Davenport, won the grand prize in Rockline's "Ozzy Osbourne's Bark at the Moon" contest, Ozzy celebrated backstage at the show's Global Satellite Network headquarters. Pictured (I-r) are Rockline producer Cindy Tollin, Osbourne, and GSN GM Rachel Perkoff.



**DOTTIE TURNS ON TRANSTAR** — Country superstar Dottie West and Transtar President C.T. Robinson recently pulled the switch that officially launched the network's second live 24-hour satellite format, Transtar Country. The launch was followed, of course, by a party, which took place at the network's new Los Angeles complex, where Transtar Country and the new Transtar Format 41 will originate.

# **Pro: Motions**

#### Chaisson Sets Up Own Firm

Former ABC Talkradio Network Managing Director Robert A. Chaisson has resigned to create Robert A. Chaisson, Inc. The newly-formed company is headquartered in New Canaan, CT and specializes in the radio brokerage business. Chaisson is a four-year veteran of the ABC Radio Networks and earlier held the post of Director/Network Development. Before joining ABC he worked at Blair Radio for 13 years, exiting as VP/New York Office Manager.

#### Saindon Promoted At WGAN

At **Taylor Communications' WGAN-AM & FM/ Portland, Lila Saindon** has been boosted to General
Sales Manager. She's been with the station for four
years, the last two as FM Sales Manager. She's also
done sales at **WGUY/Bangor**.

#### **Thompson Advanced At WWWW**

Three-year Account Executive **John Thompson** has been promoted to National Sales Manager at **Shamrock**'s **WWWW/Detroit**.

#### **Shane Becomes Fulltime Consultant**

**KTRH/Houston** PD **Ed Shane** will step down later this month to devote full attention to his **Shane Media Services** consultancy. Shane has operated the company since 1976, and can be reached at (713) 461-9958.

#### Gustchen Named Enigma Regional Director

Sandra Gustchen has joined Enigma Records as Southern/Midwestern Regional Promotion Director, to be based out of Los Angeles. Gustchen previously worked for Integrity Entertainment, Greenworld Distribution, and KROQ-FM/Pasadena.

#### Jones Returns To Arista

Wayman Jones has rejoined Arista Records as Northeast District Manager/R&B Promotion. Jones assumes the same post he held at Arista for three years before moving to Schwartz Brothers as Regional Promotion Manager last year.



Wayman Jones

#### **Benns Brings Beal Back To Norfolk**

Paige Beal has returned to WMYK/Norfolk as Local Sales Manager. Beal had previously been National Marketing Director for parent company Benns Communications and PD at sister station WHYW/Pittsburgh. Four years ago, Beal worked at WMYK as Promotions Director.

#### Case Joins McGavren Guild

Cole Case has joined rep firm McGavren Guild in its Los Angeles office. Prior to this, he worked at the Eiseman, Johns & Law agency for almost two years.

#### Alpha To Handle Rogue Label

New York-based **Alpha Distributors** and its circuit of independent distributors will handle product for Southern California's **Rogue** label, beginning with new product by singer/songwriter **Bob Gutley**.

#### **Weiss To JEM West**

**Robyn Weiss** is appointed to the newly-created post of Manager/West Coast Artist Development at **Jem Records**. She was previously Marketing Director for **Slash Records**.

#### **Greater Media Cools Out**

**Colleen Cool** has been promoted to Director of Research in **Greater Media**'s Radio Division. She's been with the company since mid-1982.

#### **DRAG Names Baker President**

WOMC/Detroit VP/GM Elaine Baker has been named President of the Detroit Radio Advertising Group (DRAG). Baker, who maintains her present duties, is the first woman president of DRAG in its eight-year history.

#### **Stephens Upped At WEA**

Five-year WEA veteran Scott Stephens has been promoted to Regional Director/Black Music Marketing. Before joining the label as a field merchandiser, he served as an announcer at WKTK/Baitimore, worked as a manager at For The Record stores, and held a number of positions at MCA Records and Atlantic/Cotillion Records.



Scott Stephens

#### Rebich Markets Nashville Network

Laurence Rebich has been promoted to VP/Marketing & Sales Promotion for Group W's The Nashville Network (TNN). He'd previously been Director/Consumer & Trade Advertising for the service, and had joined Group W Satellite Communications last year as VP/ Sales Promotion for the Satellite News Channel.

#### Fehlig Joins Harris Satellite

Mark Fehlig has joined Harris Satellite Communications as Broadcast Sales Manager. Fehlig was previously Manager/Automation Sales Support for Harris's Broadcast Studio Division.



Mark Fehlig

#### **Marinoff Named NSC At WBCS**

**Susan Marinoff** has been named National Sales Coordinator at **WBCS-AM & FM/Milwaukee** after a year of performing those duties unofficially. Marinoff's been with WBCS since late 1981.

#### Landry To CBS Songs

Suzanne Landry has joined CBS Songs as Director/General & Copyright Administration. For the last twelve years, Landry's been Director/Business Affairs, Administration & Copyright Administration for Frank Music Corp. She's also worked in a similar capacity for Sam Fox Publishing and had been Business Manager and prima ballerina for the Metropolitan Opera Ballet.



Suzanne Landry

# BUDWEISER CONCERT HOUR WESTWOOD ONE ONE OF 28 GREAT RADIO PROGRAMS FROM AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS AND SPECIALS.

# Judge us bythe companies we keep.

Some of the world's most prestigious and successful broadcast groups recently renewed membership agreements with Associated Press Broadcast Services. Several others have joined as new members of our growing family.

Abell Communications. Allbritton Communications Co. Cox Communications Television. Doubleday Broadcasting. Eastern Broadcasting Corp. The Formby Stations. Lesso Inc. Lotus Communications Corp. Metromedia Television. Progressive Publishing Co. The Pulitzer Broadcast Stations. Television Station Partners. Western Cities Broadcasting. Williams Broadcasting Corp.

We at the Broadcast Services Division of AP are proud to

be Associated with all of them.

Associated Press Broadcast Services. Without a doubt.



# Country Radio Seminar: Research Review

Well, the 15th annual Country Radio Seminar has come and gone. It's a most worthwhile gathering that keeps getting bigger and better. There were several research-oriented sessions and topics covered during this three-day get-together (not counting the informal focus groups in the bars). Whether or not your station features country music, I thought you'd appreciate an overview of these Nashville proceedings from your roving reporter.

Three spokespeople seemed to cover research areas of diverse but wide interest to the assembled broadcasters. Bob Lion, a VP of the InterRep company (Ralph Guild's umbrella for several leading rep firms), talked about research tools with sales payoff. Jay Albright, programming consultant to Drake-Chenault, had available examples of the music tests done recently for that firm. Finally, a presentation of actual sessions showed the highlights of what focus groups are all about. Details follow.

# "Yesterday's Selling Vs. Today's Selling"

In the discussion featuring honchos from several key rep firms, Lion's remarks stuck in this reporter's memory bank. Lion addressed several types of research that can be or are used in the buying/selling of radio, and offered his perspectives on the values of each.

He first went into the concept of the "electronic ratings book," namely either Arbitrends or BirchScan. Lion told the CRS audience that while ratings, electronic or not, will always be a part of the buy/sell equation, they are really "yesterday's selling."

The reference to "yesterday's selling" had to do with the reliance on quantitative numbers (ratings) as opposed to qualitative data. Lion cited research such as the Simmons qualitative/prod-

uct usage studies (which show consumption by radio format type) as a better example of "today's research."

In addition to his suggestion for the increasing use of qualitative/product usage-oriented research, Lion talked about another research product, known as "Matchmaker." This type of sales tool would involve researching and putting together a compilation of local accounts/businesses for which radio—

"While ratings, electronic or not, will always be a part of the buy/ sell equation, they are really 'yesterday's selling."

and your station especially — had generated results. The rep could then use such a list to ferret out the accounts that would match the advertiser being pitched, using the customer satisfaction of others to sell the potential advertiser.

Lion's pitch on how to use research for selling was that while the electronic ratings are fine — as far as they go — more qualitative data will be necessary to keep radio apace in the race for ad revenues. Simmons and "Matchmaker" are two steps in that direction, as are QualiScan from Birch and ClusterPlus from Arbitron.

# Q&A

Don Riley, PD at WASK/Lafayette, IN, wrote to inquire "You used to have available small, blue Arbitron log books several years ago. May I have one? I found them very useful."

Sure, Don (and for anyone else who'd like to keep track of survey goingson). The color is different now but my Survey Analysis Diary (SAD) is still a handy way to keep track of what your station — and the competition — are up to during a 12-week sweep. If you'd like a SAD (limit two per station please), just write to me at R&R.

# Week In Review

#### **EMRC Approves Arbitron Reliability**

After reviewing Arbitron's procedures for estimating radio audiences, the Electronic Media Rating Council has pronounced them relatively accurate. According to the EMRC's Executive Director John Dimling, "The recently-completed Arbitron research provides users of Arbitron's radio data with increased confidence in the estimates provided in the Arbitron reports."

#### Balon, McGavren Announce AM Study

Rob Balon has announced that his firm has been commissioned by McGavren Guild Radio to study the impact of AM stereo. Nine markets are being surveyed initially, and some early results indicate AM stereo still has a way to go before it becomes an asset to stations. According to Balon, some responses include, "Does that mean I'll be able to get it (an AM stereo station) on FM?" McGavren will present the Balon results at an AM radio conference in May.

#### **Birch Adds More Markets**

Birch Radio President David Gingold has related to R&R the start-up of monthly/quarterly surveys in five new markets. The areas to receive Birch sweeps soon (or have already begun being surveyed by Birch) are Augusta, Charleston, SC; Pensacola, San Jose, and South Bend. According to Gingold this brings to more than 90 the number of markets surveyed on a monthly/quarterly basis by the firm, about double the total of one year ago.

#### Focus Group Focus

Lon Helton and Tom Miller (of WWVA/Wheeling) emceed a panel on what focus groups are all about. Yours truly and Jay Albright were the featured participants. I presented excerpts of videotapes my research firm had shot of focus groups conducted on behalf of a Country client. Meanwhile, Jay and the audience viewed the action on a large-screen monitor and Jay acted as surrogate GM/PD for the assembled folks.

Jay played the client, viewing for the first time the focus groups "through the mirror" that separates the respondents/ moderator from those watching the sessions. As I played each segment of the focus group videotape — topics dealt with included news, female DJs, the role of contests, etc. — Jay would react and then ask the "consultant" (me) how to make sense of what was going on. The researcher tried to put it all into the proper perspective. With focus groups, for example, it's important to look for threads of consistency among the responses in each of the discussion panels, not just to overreact to the comments of one person in one group.

Jay and I had some fun with this session, and more importantly the videotapes gave the CRS attendees a unique perspective on what this research tool was all about. In addition to the VTR presentation, by the way, I handed out a sheet outlining the 10 key "Dos and Don'ts" to keep in mind when considering focus groups. If you attended the RPC in San Francisco last fall, you may have gotten a copy of this list at my presentation there. However, if not, and if you'd like a copy of the 10 key focus group points, please write me here and I'll gladly send one of the sheets your way.

#### **Music Focus Groups**

At the end of our panel on focus groups, Jay alerted the audience that they could pick up copies of music research done recently by Drake-Chenault. D-C was kind enough to show ex-

amples of the questionnaires used in its multi-market music tests, the so-called auditorium tests. D-C queried hundreds of folks regarding their music preferences, in essence a very large focus group series dealing exhasively with reactions to music hooks.

As a result of this nationwide research, D-C feels that it is now better able to advise clients regarding the music they should air. The "music focus groups" also help D-C to fine-tune its musical offerings to current and pro-

"With focus groups, for example, it's important to look for threads of consistency among the responses in each of the discussion panels."

spective clients. If you are interested in more details about the approach Drake-Chenault took in its music research effort, feel free to call Jay Albright or other key people at D-C. The studies seemed well set up and should be useful to the industry.

#### Country's Challenges

Each of the research discussions noted above touched on one of the key concerns of Country broadcasters and indeed probably all broadcasters. Selling with research is the wave of the future; having the right music to attract an audience is a key part; and positioning the station for ratings payoff (assuming the product is right) is a challenge for all. It's quite a compliment to the organizers of the CRS and its agenda (Frank Mull, Susan Roberts. Charlie Cook, et al) that this year's gathering managed to have research topics that covered all three major items and challenges.

Maybe that's one reason the CRS was so well attended this year (over 750) — compared to earlier, smaller turnouts for this worthwhile convention. At any rate, the Country folks thought research was hot — hope you think so too.

# NETWORKS PROGRAM SUPPLIERS



**REED BUNZEL** 

# A Mailbag Grab-Bag

Since the inception of this column the mail from networks and program suppliers has been pouring in at a fast and furious rate. Seems every producer and distributor has a product or service that deserves to be immortalized in print — which is *one* of the express purposes of this column. Periodically I will take a smorgasbord look at the latest offerings and happenings in the wild world of webs; this week's ink is devoted to just that purpose.

A recent R&R survey of the top 100 markets in the U.S. shows that more than half of all commercial stations in the country are affiliates of at least one audio network. While most stations are signed primarily with one web, many rely on additional network news, sports, and entertainment coverage.

One of the strong features of network—and local—news coverage is its reliance on a wide range of national, regional, and statewide actualities. Unless a station dispatches its own team of reporters to cover every event of importance to its audience, it must depend on what the network(s) supplies. The network in turn depends on its affiliate stations around the country for usable news feeds. Spot news



contributions from stringers and staffers offer a lot more than the standard "rip and read" wire coverage, but there is a lot more to filing an audio report than simply hauling out the old Sony recorder and reporting the sights and sounds. Actualities and news reports do not just fall into a tape recorder, ready for nationwide broadcast — they are the products of experience, diligence, and professional care.

The following guidelines, courtesy of James Limbach, Assistant Managing News Editor at the AP Radio Network, suggest some standard story formats and recommended procedures for contributing features to the audio networks — as well as beefing up your own local newscasts.

- Wraps: These consist of short (35-40-second) reports with the reporter's voice introducing the newsmaker, followed by the tape of the newsmaker, and ending with a close by the reporter. A wrap should close with the reporter's name and city's name.
- Voicers: 30-35 second reports filed by the correspondent, which should end with reporter's name and city's name. A voicer should not include time references which will outdate the spot; these include "today," "this afternoon," "at noon," and so forth.
- •Sceners: These are descriptive reports on breaking events, recorded at the scene

and including prerecorded background

- •Actualities: These are 10 to 25-second segments of taped voices of newsmakers. Length can be more or less, depending on substance of the report.
- •Raw Sound: This is news noise the sound of the event such as the chanting of protesters or rush of flood waters. There should be no reporter commentary.
- •Overnighters: These are second-day leads or setup pieces designed to retell or set up major stories in important drivetime newscasts.

Before feeding any report, the reporter should always billboard the spot. Tell the editor what is being sent, including type of spot, exact length, dateline, name of voice, and a slugline.

Prior to sending any news feed the reporter should cue directly to the actuality, using the counter on the tape recorder. The tape should be as near as possible to be ready to put on the air.

AP reports a wide acceptance for the "raw sound" actuality, and considers it an audio "on-scene action photo." It is simple to do, yet many stringers and reporters shy away from the technique. The reporter should go into the crowd or scene, turn on the tape recorder, and record about 60 seconds of noise before speaking. Next, the person should read or ad-lib a descriptive report right there on the spot, while the recorder also picks up the surrounding sounds. The microphone should be held about two inches from the mouth; this will be adequate to keep all but the loudest noises from drowning out the voice.

Much of this might seem elementary, but a quick review of these guidelines might save time, effort, and your news feed — in addition to making your own local newscasts just a little bit sharper.

# The British Invasion

You've seen this type of puzzle (below) before — featured in popular newsstand magazines — and you may have even taken a pencil and tried to apply your own cryptographic skill. The rules are simple: just solve the given clues and circle the "correct" names up, down, right, left, or diagonally.

What is the purpose of this puzzle, you might ask? Well, besides being designed for your personal amusement, it is also a (self-confessed) clever way of announcing the debut of a brand-new music program produced and distributed by Nationally Syndicated Broadcasting Alliance (NSBA) of Playa del Rey, California.

According to NSBA publicity, "The British Invasion" is a "fast-moving" 24-hour special, covering the 1962-70 era—that infamous, historical period of Beatles haircuts, Topo Gigio and Ed Sullivan, and be-ins.

Program content includes "the biggest hits by the most illustrious recording acts of the day," including the Rolling Stones, the Searchers, the Kinks, — and, of course, the Fab Four. Supplemented with popular and obscure cuts from these British artists



are interviews with many of the stars and personalities who experienced the invasion from this side of the Atlantic: the Beach Boys, Bob Eubanks, James Brown, Martha Reeves, and more.

"The British Invasion" has been designed to be flexible for the station, and is targeted to AOR, A/C, CHR, and Oldies audiences. The program has been mixed and mastered on state-of-the-art digital equipment, and is available at no charge on a barter basis.

The complete package comes with custom promos, cues and times for all music, intros and outros for each hour, and all breaks. In addition, NSBA will furnish trivia contests for each hourly segment, free posters for contest winners, and a list of marketing suggestions to assist in programming and sale of the package.

And, — if you order before midnight tonight — you might even get a set of Ginsu kitchen knives autographed by Slim Whitman, plus a Popeil Pocket Fisherman.

This puzzle contains 19 artists from the British Invasion. Clues to their identities are listed below; simply decipher the clue to get the answer (in whole or part), and circle the correct name(s). The prize for finishing is total self-gratification.



- R E T O M E N Y A W T S S E N O T S D I P R Y K S J O B R W W H O G D A O K Y X K H Q N G O M L A B E A T L E S O O R M K U U E Y A R D O R M K U U E Y A R D V L E N E C C I L L A A Z R I S N A M R E H N F T K T G P M V A C
- . They could see for miles and miles
- 2. The "For Your Love" \_\_\_\_\_ birds
- 3. The Quarrymen.
- 4. The Rolling \_\_\_\_
- 5. Their roots began with the Alan Price Combo
- 6. L-O-L-A
- 7. Clark Five's first name.
- 8. These guys ferried across the Mersey
- 9. "You're My World" Black.
- 10. Catch The Hurdy Gurdy Wind.
- 11. . . . And The Dreamers' first name12. Jeremy's other half.
- 13. "Love Is All Around" this quartet.
- 14. Billy J. with the Dakotas
- 15. Mindbenders' lead's first name
- 16. Peter Noone's Hermits.
- 17. With this first name "It's Not Unusual."
- 18. The Days of Future Passed these guys up.
- 19. Brian Pooled this group but left in 1966.

# Network Spots . . .

Just a few of the networkings from around the country:



• On Tuesday, March 20, NBC Radio News correspondent Mike Maus will anchor the network's "Decision '84" coverage of the Illinois primary from Chicago. NBC will be providing 90-second "Decision '84" updates on an hourly basis, starting at 8:20pm and continuing at least through 12:20am. The following morning the network will continue the 90-second reports, from 6:20 through 11:20am.

• Mealticket Entertainment is producing the annual "Country Music Festival" for the National Kidney Foundation. The theme of this year's ten-hour radio special is "The Greatest Country Hits Of The Past Ten Years," and features numerous artist interviews and the presentation of an "artist of the decade" award.

The program will be hosted once again by Charlle Cook, who worked with Mealticket president Larry Boxer on last year's festival. Cook and Boxer have also collaborated on two other nationally-syndicated programs, "Country News" and "Country Music's Top Ten."

The program will be sent to participating

stations on ten 12-inch stereo discs, with each segment designed to leave a tenminute window for local use. For more information, contact Mealticket at (213) 557-8495.

• The **Sports Network**, a national sports wire service, has switched from groundline to satellite transmission. The new distribution, on **AP's Satnet**, is intended to provide faster, more reliable reporting service. Satnet now transmits the network's signal via Westar III, and is coordinating all the land lines necessary to connect subscribers to

# **Networks/Program Suppliers**

### **MUSIC FEATURES**

#### ABC

Contemporary Net. Spotlight Special:

John Cougar Mellencamp (April 15)

Entertainment Net/Silver Eagle:

Merle Haggard (March 31)

Rock Net/Continuous History of Rock and Roll:

David Bowle/Sting/Mick Jagger (March 25)

Rock Net/King Biscuit (DIR):

Manfred Mann (March 25)

### Clayton Webster Country Calendar:

Emmylou Harris (April 2) Gail Davies (April 3) Royce Kendall (April 4) Jack Clement (April 5) Merie Haggard (April 6) Bobby Bare (April 7) Connie Smith (April 8)

#### Rare Trax:

Trevor Rabin (April 2)
Detective (April 3)
Rockpile ((April 4)
Boomtown Rats (April 5-6)

Retro Rock:

Duran Duran (Anril 2

### **Drake Chenault**History Of Rock & Roll:

Mamas & Papas/Who (April 2) Beatles/Seals & Crofts (April 3) Billy Joel/America (April 4) Long distance love songs (April 5) Record producers (April 6)

### Global Satellite Network

Sammy Hagar/Nell Schon (March 26)

#### Mutua

Lee Arnold On A Country Road:

Ray Price w/Bobby Bare/Sylvia/Leon Everett/Mel Tills (March 26)

#### **Narwood Productions**

**Country Closeup:** 

Ed Bruce (April 2)

Music Makers:

Jule Styne Pt. II (April 2)

#### NBC

Source:

The Flix (March 30-April 1)

# PIA/Program Services Group

Rare & Scratchy Rock 'n Roll: Folk Music Craze (March 30-April 1)

#### **RKO Networks**

Countdown America w/ John Leader (IS Inc.):

38 Special (March 17-18)

Culture Club (March 24-25)
Solid Gold Saturday Night

(Dick Bartley):

Dusty Springfield (March 31)

# Rolling Stone Magazine Productions Guest D.I:

Jim Messina (April 2) Manfred Mann (April 9)

#### "The Spirit" Productions

American Christian Countdown:
Gary McSpadden/Don Francisco/Teri
DeSario/David Baroni (March 24)

# United Stations Dick Clark's Rock, Roll & Remember:

David Gates & Bread (March 30-April 1)

#### The Great Sounds:

Al Hirt (March 30-April 1)

Solid Gold Country: Jerry Reed (March 30-April 1)

**Weekly Country Music Countdown:** 

#### George Strait (March 30-April 1)

Syndicate It

Music Of Black America: Return To The Apollo (April 2)

#### Westwood One

Robert Urich/KC/UB 40 (April 2-6)

#### In Concert:

Mick Fleetwood's Zoo (March 26-April 1)

#### Live From Gilley's:

Ronnie Milsap (March 26-April 1)

#### Off The Record:

Cars/Sammy Hagar/Madness (April 2-6)

#### Off The Record Specials:

Manfred Mann (April 2-8)
Pop Concerts:

Christopher Cross (April 2-8)

#### Rock Album Countdown:

Manfred Mann/Christine McVie (April 6-8)

#### Rock Chronicles:

Rock celebrates rock (April 6-8)

Special Edition:
Midpioht Star (April 2-8)

#### Superstars Rock Concert:

Pat Benatar (March 30-April 1)

The Countdown:

Cameo/Dennis Edwards (March 30-April 1)

### **NEWS & INFORMATION FEATURES**

#### ABC

#### FM Net/Movie News:

- "Mike's Murder" (March 19)
  The microphone mystery (March 20)
  "Can She Bake A Cherry Ple" (March 21)
- "This is Spinal Tap" (March 22)
  "Police Academy" (March 23)

#### Rock Net:

"Lifelines" w/Bill Fantini; Hotel hospitals/Nationa Goof-off Day/Marilee Zdenck (March 19-23) "Rocknotes" w/Pat St. John: Ian Whitcomb/ Todd Rundgren (March 19-20)

#### Clayton Webster

Jack Carney Comedy Show:

Family Life (April 2)

#### Narwood Productions Minding Your Business:

IRS vs. accrual accounting (March 19) Sky courier network (March 20) Summer jobs for students (March 21) Made-to-order mensions (March 22) Team problem solving (March 23)

#### Progressive Radio Net Computer Program:

Computer intelligence/computers with sight/conputer music/computer art/shrinking circuitry (week of March 19)

#### Laugh Machine:

Rich Little/Tom Lehrer/Bill Cosby/George Carlin/ Joan Rivers (week of March 19)

#### News Blimp:

Pronoia vs. paranoia/ultrasound/college and psychiatrics/predicting divorce/counterfeiting (week of March 19)

#### Sound Advice:

Reverb/slap echo/phasing and flanging/multi-track recording (week of March 19)

#### Public Information Affiliates PIA Public Affairs:

Air and land safety (March 18)

#### Medscan w/ Frank Blair:

Knuckle crackers (March 19)
Shake the salt habit (March 20)
Cholesterol reduction (March 21)
Tell-tale blood (March 22)
Hope for broken bones (March 23)

#### Radio Entertainment Network Olympic Minute:

A case of indignation (March 19)
The twain shall meet (March 20)
The muscles of his mind (March 21)
The best-known torchbearer (March 22)
VIPs reduced to Ps (March 23)

### Strand Broadcast Services Something You Should Know:

Secrets of the face (March 19)
Disappointment (March 20)
Psychology of decorating (March 22)

#### Syndicate It Radiorobics w/ Jayne Kennedy:

Exercising the back muscles (March 19)

#### Westwood One

Brad Messer's Daybook: Henry comic strip (March 19) Uncle Tom's Cabin (March 20) Alcatraz escapes (March 21) Stephen Sondheim (March 22)

#### WWII Japanese-American prisons (March 23) Playboy Advisor:

Three-time marriage loser/favorite positions/husbend can't forgive affair/he fears custody/bondage/Chinese basket trick (week of March 19)

#### Spaces & Places:

Dieting & the mind (March 19-23):

### PEOPLE

● Rachel Perkoff has been named General Manager for the Global Satellite Network, and Mark Felsot has moved into Perkoff's previous position as Associate Producer of "Rockline." In a separate move Christina Anthony has been promoted to Director of Marketing and Promotion for the network, while "Rockline" producer Cindy Tollin will now also co-produce (with Album Network) a new Global Satellite live program, titled "Power Cuts."

●Tom McKay, who developed and anchored "Odyssey File" while News Director at KNX-FM/Los Angeles, will once again serve as writer and host of the 90-second commentary program. He previously worked for CBS RadioRadio, and held announcing positions at KWST and KDAY in Los Angeles.

• Louise Palanker has been appointed head writer and Director of Research for the "Rick Dees" Weekly Top 40 Countdown." She comes to the show from "PM Magazine." Also, Paul Josephs was named Associate Producer and talent coordinator for the Countdown. Josephs will continue to produce the Rick Dees morning show at KIIS-FM/Los Angeles.

# 213-553-4330 The Call That Gets It All' SUBSCRIBE TODAY! RADIO & RECORDS

# Congratulations to the MILLER HIGH LIFE

# MILLER HIGH LIFE ROCK TO RICHES 1983 National Finalists

BRIGHTON

CA

24 KARAT

LITTLE SISTER

CITY LITES

KWXL-Albuquerque, NM

WLRS-Louisville, KY

WLRS-Louisville, KY

From over 30,000 bands in 62 cities, these five talented groups emerged as National Finalists for the 1983 Miller High Life ROCK TO RICHES TALENT SEARCH. The Rock n' Roll will be hot at the Palace, as five bands compete for \$25,000 in Rickenbacker Musical and Sound Equipment and a recording contract with MCA Records.

THE NATIONAL FINALS • March 21, 1984 The Palace, Hollywood • 7:30 p.m.

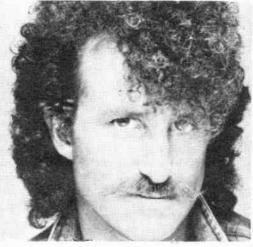




.MCA RECORDS



BEER BREWED BY THE MILLER BREWING COMPANY, MILWAUKEE, WISCONSIN



MATTHEW WILDER "The Kid's American"

CHR CHART: 39



ON MTV

ROMANTICS "One In A Million"

CHR NEW & ACTIVE

Now On Over 130 CHR STATIONS

54% Including:

WBEN-FM WHTX **WPHD** PRO-FM WBLI CHUM 94Q CKOL

WCAU-FM Z93

**WHYT KAFM WKTI KHTR** B97 Q105 Q103 WGCL **KMJK XTRA** WCZY





ON MTV

# ACIAM ANT "Strip"

WXKS-FM 30-24 WKTI 17-15 Z100 on WCAU-FM 31 B94 3-2 94Q 14 93FM on B97 deb 27 **WNVZ 12** B96 25

KHTR on WLOL-FM 30 KIIS-FM 28-24 KHFI 18 KWOD 30-25 XTRA 11-9 KITS 29-23 KWSS deb 28 WNYS 5

WKEE 16-12 WSPK add 98PXY8 **KZZB 4-3 WBCY 11** WHHY-FM 15-9 KX104 10-8 **WKDQ 14** 

**WGRD 12 KQXR 6-6 KQMQ 15 WOMP-FM 14-10** WISE 18-15 WPFM 28-19 **KKQV 6-6** 



CHR NEW & ACTIVE

'WEIRD AL' YANKOV "Eat It

www.americanradiohistory.com

CHR CHART: 25



**CBS** Records

# Management

**GROOMING IN-HOUSE SUCCESSORS** 

# Introduction To Management Development And Training by Gary Kaplan

"We are pleased to announce the promotion of Mr. Jones to General Manager. His appointment is especially gratifying since it is company policy to promote from within." You've probably read similar quotes in R&R's pages. Unfortunately, this is not always the norm. Radio management often hires from outside, resorting to an informal networking process (or the old guard buddy system).

In addition, there is the fingerin-the-dike school of management. A successful station executive in one market is transferred to a problem sister outlet in another market. The executive uses his expertise to plug the hole; the sister facility begins improving. Then another co-owned station sprouts problems, and the same executive is dispatched to yet another market to plug that station's leaking dike. This form of executive recycling does work - for a while. At best it is a short-term solution, because those stations still need help. They have not had adequate time to recruit or promote, as well as train and develop, a successor to the troubleshooter, who has been shipped off to another problem station.

This lack of a management development process is closely tied to human resources planning, or, as it has long been known, manpower planning. It is allencompassing, ranging from policy and procedures to practices and legislation. Broadly defined, though, manpower planning is a system that insures a business

"True management means being cognizant of not only financial and operational resources, but people resources as well."

will have the right number of properly qualified and motivated employees in the right places, who can move up and carry on future work when the time arises. True management means being cognizant of not only financial and operational resources, but people resources as well. Effective implementation of manpower planning results in reduced turnover, positive morale, increased productivity, and (bottom line) profitability.

#### Preparing Station Reserves

Radio is a high turnover industry. Check a radio executive's background: usually it consists of multiple moves through a variety of positions, stations, markets, and companies. In fact, many a general manager began his radio career behind a microphone. It us-



Gary Kaplan

ed to be that the only way to move vertically into general management was to advance your way through the sales department. No longer is that always the case. Now program directors are side-stepping the traditional sales route and heading straight for the manager's chair. No matter the market size, there is no rule against cross-pollination. And that makes it more crucial than ever to direct attention at preparing and grooming employees for these changes.

"... direct attention at preparing and grooming employees."

Many stations are not large enough to justify a full-blown personnel department. Therefore, those tasks frequently fall under the general manager's jurisdiction. To cultivate key employees' potential, the GM must first clearly delineate job requirements. Say you're looking for someone inhouse to fill a future manager's slot. Don Payne, Mattel Elec-

tronics VP/Employee Relations, explains, "We have to get better at defining what the job requires. And we have to define the require-

"To cultivate key employees' potential, the GM must first clearly delineate job requirements."

ments in terms where, if met, the person would be rated a superior performer."

Once these requirements are defined, Payne continues, the GM can then choose and prepare people for the time when that job becomes available. When these specific guidelines are drawn, the GM can be assured of selecting the right candidate and training him or her with the appropriate skills. Then that person is prepared to successfully perform the job when opportunity knocks. With the superior performance criteria in hand and agreed to by top management, Payne adds, the station in effect "has also designed its performance appraisal program and/or pay-for-performance program.

#### **Succession Planning**

The manpower planning process basically includes four functions: forecasting future manpower requirements, keeping inventory and analyzing present resources, anticipating problems, and planning, a key ingredient in management development. For it is under this succession planning umbrella that the GM will recruit, select, promote, transfer, retire, and train.

As the GM moves into the planning stage, he or she also becomes involved in career planning. Known also as performance appraisal, CP is the at-least-once-ayear dialogue between management and employee. During this time a truthful evaluation of the employee's strengths, weaknesses, performance, potential, and aspirations will ideally meld together into a growth and development goal that will optimize both parties' mutual needs. That career planning discussion is then translated into training programs and procedures which not only represent longterm benefits for the station, but help answer the popular employee question, "What can I do to enrich myself and attain my career goal?"

# Manpower Planning Benefits

Effective manpower or human resource planning reaps benefits for the company, the manager, and the employee:

#### Company

- Current talent reserves clearly identified.
- Future talent deficiencies identified early
- High-potential and key employees can be protected during future reductions
- Reduced turnover
- Increased in-house promotions
- Improved use of potential and skills
- Valuable data on hand for organizational and resource planning
- Higher return on development investments

#### Manager

• Development takes on a more specific approach -

- Successor deficiencies in key areas spotlighted
- More information for planning made available
- Quicker assessment of whether a vacancy can be filled from in-
- Responsibilities are better understood

#### **Employee**

- Developmental and promotability needs outlined
- Chances for appropriate devel coment increase.
- Clear understanding of duties
- Skills and potential put to better
- Improved employee-manager relations
- Increased attainment of promotions in a more timely manner

### Formal And Informal Resources

There are several ways to go when it comes to training, and the GM should be prepared to offer both internal and external options. Education via formal learning settings such as classrooms and technical programs/seminars usually heads the list of customary suggestions. However, informal resources should be developed as well.

"It is under the succession planning umbrella that the GM will recruit, select, promote, transfer, retire, and train."

One category managers can draw ideas from is experience-based training, otherwise referred to as "learning by doing." It includes:

- On-the-job-training setting a specific training period, coupled with competency level targets and potential movement for trainees
- Job rotation moving employees to various jobs at set intervals. People become crosstrained in various station operations, and are offered diversity and preparation for possible advancement
- Special projects individuals or interdepartmental teams working on temporary assignments outside the normal work routine; i.e., in-house task force is created to analyze the feasibility of station or group restructuring or to assist in the development of a focus group study.

Another resource area worth exploring is support-guided development, which covers:

• Mentor relationships — informal or formal arrangements between a trusted superior and protege; i.e., administrative assistant who aspires to become a salesperson may seek counsel

from a mentor who is an Account Executive

• Groups and associations — radio organizations such as the RAB, NAB, NRBA, RTNDA, and AWRT promote learning through shared experiences, provide personal contacts, offer seminars/workshops. Stations may finance membership dues for high-potential and key employees.

Additional training methods can take the form of guided reading and staff meetings on current issues. The availability of trade press coupled with other business-related reading material (Wall Street Journal, Business Week, Forbes, etc.) is a valuable asset.

#### **Optimizing Mutual Needs**

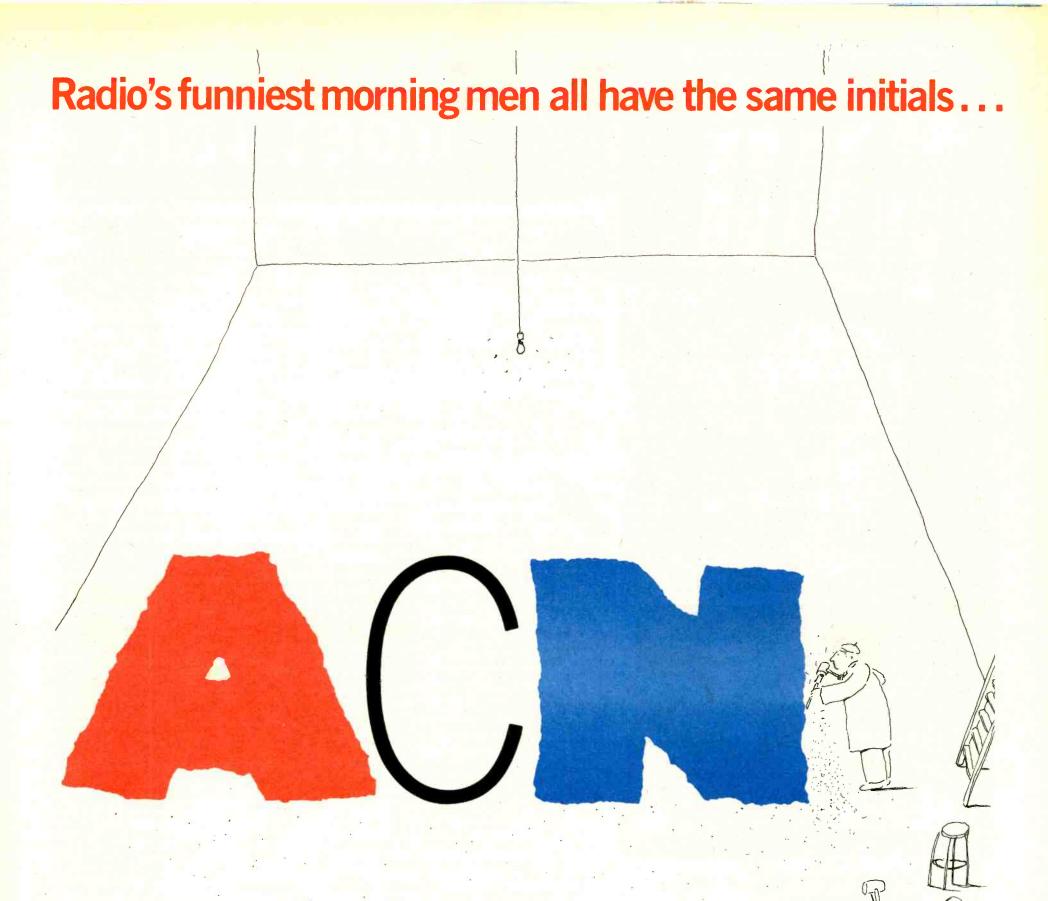
Optimizing the mutual needs of the station (company) and the employee is management development's goal. Achieving that

"Optimizing the mutual needs of the station (company) and the employee is management development's goal."

goal relies upon the relationship between the manpower function of succession planning and the individual employee's career planning aims. Finding and training the right candidate for the right job involves more than just comparing his or her characteristics to successful executives' composite profiles. Before you go outside to hire, look around inside. The station's next sales or general manager may be sitting right there under your nose.

Gary Kaplan presently serves as Managing VP/Partner of search firm Korn/Ferry International. Based in the Los Angeles corporate offices, he also heads the company's international entertainment specialty practice.

www.americanradiohistorv.co

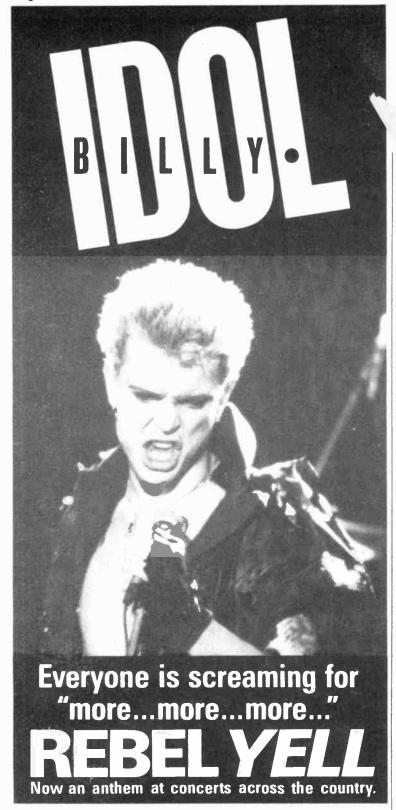


Who is A.C.N.? We're a new company with a fresh angle on radio comedy. Each week we write and produce a package of short-form features that are topical, funny, and carefully oriented towards the unique demands of morning radio. We look to create talk as well as laughs, and we're succeeding — our song parody "Breaking Up Is Hard On You" was both a national story and a best-selling single.

In less than 6 months, we've added 24 stations to our growing network and now we're ready for you!

WKTU-FM/New York WCAU-FM/Philadelphia WCZY-FM/Detroit **WAAF-FM/Boston** KSD-FM/St. Louis WWWE-AM/Cleveland WIQI-FM/Tampa WZPL-FM/Indianapolis WTVN-FM/Columbus WVOR-FM/Rochester WZZK-FM/Birmingham

WDBO-AM & WWKA-FM/Orlando KWEN-FM/Tulsa **WAEB-AM/Allentown** WSYR-AM & WYYY-FM/Syracuse WVIC-FM/Lansing WSSX-FM/Charleston WFTQ-AM/Worcester WZYQ-FM/Frederick WWLT-FM/Gainesville CHUM-AM/Toronto WKZL-FM/Winston Salem



#### **Over 100 CHR Reporters Including These Major Markets:**

**CHUM** WKT WHTT **WXKS-FM** 93FM **KHTR WPHD** WNVZ KIIS-FM **KWOD** CKGM Q105 **WCAU-FM** WCZY KS103 **CFTR** WHYT **XTRA** KITS

Now in Heavy Rotation on MTV. LP Sales Over 450,000





# Street Talk

Big changes this week at MCA NASHVILLE. Lots of people let go, including: President Jim Foglesong, A&R chief/staff producer Ron Chancey (whose contract will be allowed to expire), A&R assistant Janet Baker, promotion staffers Tony Tamburrano and Glenda Smyth-White, and publicist Jerry Bailey. Who are the survivors? Remaining are VP/Sales Chic Doherty, Katy Gillon (assistant to Jim Foglesong), and Dian Cash (publicity assistant).

KITS/SAN FRANCISCO is looking for a new PD. JEFF HUNTER has resigned owing to philosophical differences with management over the Hot Hits station's longterm strategies.

**SCOTT SHANNON** has inked what's being called "a significant multi-year agreement with Malrite," according to CEO/President

CARL HIRSCH. This in effect takes Scott off the market as a consultant, as he'll be working exclusively for Malrite.

What will Robinson Broadcasting do with KWK-AM & FM/ST. LOUIS? The company says it's spending over \$250,000 on research projects to determine just what format direction the stations should take.

PAT REILLY and WALLY HINES, the morning team at B104/Baltimore, have joined former PD Jan Jeffries at his new WXFM/CHICAGO address. Also exiting B104 is night jock Beau Richards.

DAN DEELY leaves his PD post at WLRS/Louisville to take over mornings at WMJI/CLEVELAND. Joining him as cohost at WMJI will be WHAS/Louisville midday personality KIM SCOTT, who also just happens to be Dan's wife. This will be the first time the couple has worked together for an extended period of time. Lee Masters, Henson Broadcasting VP and VP/OM of WLRS AM sister station WAVG, will take on the programming chores at WLRS in Deely's absence.

Popular WGAR/Cleveland midday talk host STEVE CANNON has been lured away to the afternoon show at KMOX/ST. LOUIS. The move leaves new WGAR PD Jay Clark high and dry for an immediate replacement. Call Jay at (216) 526-6700.

Maybe this line of speculation is too obvious, but with KX104/Nashville GM Tex Meyer becoming GM at B94/PITTSBURGH (see Page 1), and current B94 PD Steve Kingston heading to B104/Baltimore (see Page 1 one more time), who will Tex get to

program B94? You don't suppose he'd

consider his KX104 PD MICHAEL ST. JOHN, do you?

TOM LAMAINE has exited WIP/ Philadelphia, where he had been offered the afternoon slot vacated by Tom Moran. Lamaine elected to join KYW-TV as a weathercaster. He'd been with WIP for 16 years.

Despite "some financial problems," KLEIN/RAY BROADCASTING'S KPRO/ Riverside, CA won't be going dark, according to VP Shayle Ray. He says the News/Talk station was only saved by the sacrifice of its on-air staff, which has gone without paychecks for six weeks. The news is bleaker at the group's KZNS & KTRD/Barstow, CA. They went dark last Friday and Ray says he hopes to have them back in operation shortly.

Cox Broadcasting's new WXFM/ CHICAGO will become WAGO on April 2.

In another call letter switch, WIZD/FT. PIERCE, FL (John Sebastian's first EOR client) has now become WKGR. Notice that new Baltimore EOR, WGRX, also contains the "GR" combination, which stands for "Gourmet Rock," a key EOR slogan.



Mark McKay

"MARVELOUS" MARK McKAY, last at at KFRC/San Francisco, has been named MD/Assistant PD at KDWB-FM/MINNEAPOLIS. In addition, he'll be doing afternoon drive opposite another former KFRC jock. Bill Lee, who's the afternoon guy at WLOL-

Our sincere condolences to Epic VP/Promotion FRANK DILEO on the death of his mother last week in Pittsburgh.

CRAMER HAAS joins his former boss, Bill Tanner, at WASH/WASHINGTON. Haas, who handled middays at Y100/Miami for the past ten years, will now handle that same time period at WASH.

Now that Capitol's BRUCE WENDELL is on the loose (see Page 1), could the former Phillies batboy be the possible replacement for one East Coast-based major label's soon-tobe-vacant VP/promotion slot?

We knew these call letters wouldn't collect dust for long. WPVA-FM/Colonial Heights/Petersburg, VA has grabbed WKHK as its new calls. AM sister station WYNT became WPVA in the deal. The FM's Country format and the AM's Big Band approach were unaffected by the logo changes.

MORE STREET TALK/See Page 18

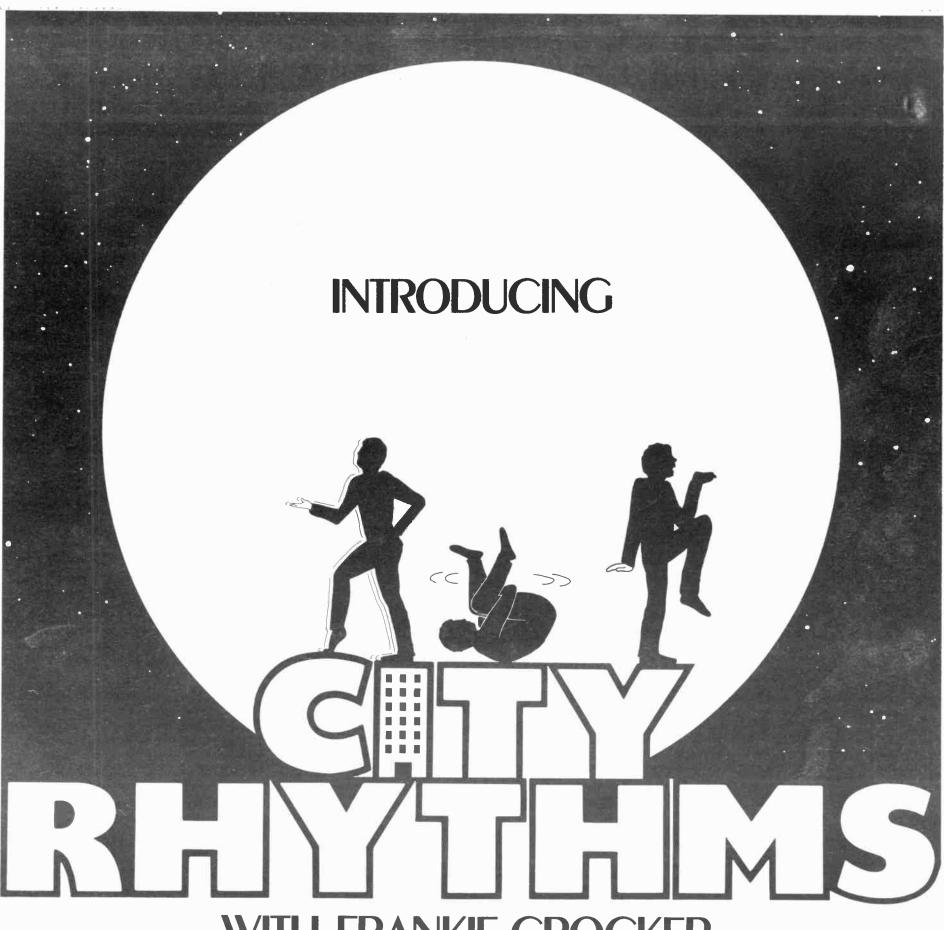
### **YOU ARE RADIO**

WE ARE THE ONLY BROKER WHO SPECIALIZES IN MEDIUM AND LARGE RADIO MARKETS. When confidentiality, integrity and experience are important.

Robert O. Mahiman, Inc. 7 Midland Gardens, Penthouse Bronxville. New York 10708 944-779-7003

Brokerage Appraisals

Consulting



WITH FRANKIE CROCKER

# IT CAPTURES THE BEAT OF THE STREET

Want Donna Summer and more of the hottest acts in urban contemporary music today? Get them on *City Rhythms*, a new series of six 90-minute specials hosted by Frankie Crocker, the man who's closest to the music and its stars. Frankie makes the magic happen on both sides of the mike because he stays at the cutting edge of today's music while capturing the artists in intimate conversation. *City Rhythms* breaks April 15 with special guest Donna Summer and runs monthly through September. For full information, call Julie Eisenberg at (212) 887-5690.

Produced by Inner City Broadcasting Sponsored in part by AVOI



#### **GRAMMY AWARD WINNER**

Best Pop Vocal Performance, Female

"FLASHDANCE...
WHAT A FEELING"

Best Album of Original Score "FLASHDANCE"

GOLDEN GLOBE AWARD WINNER BEST SONG,

"FLASHDANCE...
WHAT A FEELING"

ACADEMY AWARD NOMINEE BEST SONG,

"FLASHDANCE... WHAT <u>A FEELING"</u>



From The Geffen/Network Album WHAT A FEELIN'

GHS 4021

Personal Management **Selma Rubin** 



KIST

# Street Talk

Continued from Page 16



the formation of a new full-service video production wing of his Central Marketing & Promotion company.

The new firm, VMPM (for Video Music Production and Marketing), will be headed by Greg Benedetti and Fred DiSipio Jr. Contact VMPM at (609)424-4500.

WRQN/TOLEDO has a new GM, DAN DUDLEY, from across the street at WIOT. Also, morning man Denny Shaffer is the new Assistant PD, and night jock Don Jardine has been named MD following the departure of Buck McWilliams and Chris O'Connor to Z95/Milwaukee.

KRKO/EVERETT, WA welcomes new President/GM SPARKY TAFT from KYYX/Seattle, where he was an Account Exec. Also new to the station are Operations Director Carol Larson and News Director Dale Good from KOMO/Seattle.



JOHN PHILLIPS and MIKE REDDEN are creating some very positive publicity from 300 feet above Cincinnati in the WLW

traffic Helicopter. The duo have been known to land their chopper near freeways where motorists are in trouble and lend a helping hand. They've been getting a lot of favorable press in Cincinnati for stunts like draining a gallon of gas from the chopper's tank to give to a stranded driver who had come up empty.

Lots of good vibes coming from the justcompleted CBS meetings in Hawaii, and some promotions as well. Street Talk has heard that POLLY ANTHONY and JON KIRKSEY will both be retitled and elevated within EPIC in the coming weeks. Our congratulations in advance.

After 11 years you won't have the name **JEFF LUCIFER** to kick around anymore. The former programmer of KS103 and KGB(AM), both San Diego, as well as WNDE/Indianapolis and KSFM/Sacramento, is now VP of the San Diego-based consultancy Global Communications, and hereafter will be known by his legal name Jeffrey K. Prahm.

WKFR/Kalamazoo PD JACK SWART is the new PD at WGRD/GRAND RAPIDS. No replacement named at WKFR.



KHOW/DENVER has eliminated its MD position, leaving five-year.
MD LEIGH STARNES looking for a new gig in radio or records.

Contact Leigh at (303) 696-6293

At WBNS/COLUMBUS, OH, longtime morning team Jack Evans and Dick Zipf have departed. Also leaving was veteran midday man Jack Stewart. No replacements named yet.

On your list of people who might be buying MUTUAL, scratch off RKO. They've taken themselves out of the running.

On March 19 KAKZ/WICHITA will drop MOYL for a more MOR approach. KAKZ-FM will stay with A/C, but the two stations will begin simulcasting the morning show with GENE RUMP and JOHN "HOOTER" MYERS. This move marks Myers's return to radio. Myers and Rump worked together back when KAKZ was KAKE. In the transformation of the AM, four staffers were cut loose: OM Bill Miller, Production Director Charlie Whitworth, and personalities Steve Simmons and Ken Root.



Hats off to WLS-AM & FM/Chicago VP/GM JOHN GEHRON on being named General Manager of the Year for 1983 by the Chicago Area Broadcast Public Affairs Association.

Researcher ROB
BALON has just signed an agreement with Broad

John Gehron Street Communications to do a large-scale research project for the company's WELI/New Haven, WQUE-AM & FM/New Orleans, and KTOK & KJ103/Oklahoma City. Additionally, Rob is looking for a programmer with a research background to join his growing firm. Qualified folks should contact Rob Balon & Associates in Austin, TX.

After 11 years with KVIC/Victoria, TX, PD DAVE JAGGER departs for overnights at KLLS-FM/SAN ANTONIO. At the same time, KVIC announced a format switch from A/C to CHR.



A couple of AORs are shifting more CHR, or certainly more hitoriented in their presentations. They are KTMS-FM/SANTA

BARBARA and WOAY/BECKLEY, WV. At WOAY, OM Charlie Jennings will be exiting by June 1 with current MD Jim Martin set to take over as PD then.

Promotion person **DANA MORRIS**, most recently with Oz/A&M in New York, is available and looking for something new and different. She can be contacted at (212) 496-1554.

Looking for a morning job? Joe Montione has a personality opening at his **WILK(AM)/Wilkes-Barre.** Call him at (717) 655-6893.

CHARLIE MINOR and his bride-to-be
Danica are not going to be wed . . . in
Hollywood! Instead the happy couple will
exchange vows in Venice, Italy during the first
week in June.

Best wishes to WHTX/Pittsburgh afternoon personality **BOB SAVAGE** on his marriage to Marilyn Bozigar.

Q: an Pa

STORK STOPS: Congrats to Q107/Washington's JIM ELLIOTT and wife Pamela on the birth of Paige Lynn . . . Also to DEREK

SHULMAN and his wife Sharon on the arrival of Noah Michael. Derek is the former lead singer of Gentle Giant and current Director/A&R of PolyGram's Rock Division . . . Let's not leave out KGOT/Anchorage President/owner BOB BINGHAM and wife Deb on the birth of Brett Charles.

97 100 9A 111 FM

# EASTMAN RADIO

proudly announces its appointment as national sales rep

# WFYV

Jacksonville

Metroplex Communications



Selling spot for 25 years.

# BIGNAMES

FOR

# BONNIE TYLER



Including:

WHTT WXKS-FM WBEN-FM WPHD WBLI

**CKGM** 

CKOI Z100 WCAU-FM PRO-FM CFTR CHUM WASH KAFM Q105 WGCL WHYT WKTI KIMN Q103 KWOD KS103 XTRA

"HOLDING OUT FOR A HERO"

# JULIO IGLESIAS & WILLE NELSON

B104 25 WKBW 21-16 94Q 13-7 Z93 10-6 93FM deb 27 195 add Y100 19-14 O105 29-18 WKTI deb 28 O103 deb 32 KZZP on KITS add KCI0I deb 29 WHTF deb 31 WBBQ 26-12 WFMF add KXXI06 deb 30 KAMZ deb 27 WRQK deb 37

WANS-FM add 94TYX 23-20 WOKI deb 34 FM100 25-22 G100 28 WHHY-FM 20-16 KBFM deb 27 KRGV 4 KX104 add WSFL deb 34 KITY 21-11 KTFM 8-1 Z98 deb 29 KIIK deb 27 WEBC add KKXX deb 27 KIKI 40-28 KQMQ deb 38 KO9331

KRQ add KTKT add WFBG deb 36 **WZON 36-30** 103CIR add WIKZ deb 31 WTSN 26-22 13FEA 28 WKHI deb 39 Q104 30-23 KILE deb 40 KTDY add KNOE-FM add WXLK add WAEV deb 34 Z10234 WGLF add KFYR deb 20 KXSS add

**KTRS 34 KIST 35 WKEE** WLAN-FM WDOQ KROK WHOT-FM **KSKD KHYT** WISE WCGQ KISR WFOX KKXL-FM KKRC **KYYA KCAQ KDZA** KBIM **KSLY** 

# CHR NEW & ACTIVE

"TO ALL THE GIRLS I'VE LOVED BEFORE"

# BILLY JOEL



WPHD **WMAR WHTX WNYS** 94Q **WVSR** K104 **B97 WYCR** WGCL **WSPK KBEQ KIMN** 98PXY **WPST** Q103 KMJK WBCY **XTRA KNBQ** KAMZ

WRQK
WOKI
WHHY-FM
KX104
KROK
WKDD
KIIK
WKFR
KJ103
KELI

WHOT-FM

I 3K
KBBK
KKFM
KIKI
KQMQ
KLUC
KHOP
KSKD
KHYT
KTKT

WFBG

I03CIR
WERZ
WZYQ
WQCM
OK100
WKHI
95XIL
WJBQ
WOMP-FM

Q104

**WZON** 

KILE
Q101
WPFM
WXLK
WIXV
Z102
KFYR
KYTN
KRNA
KCDQ

KKAZ KIST

"THE LONGEST TIME"

CHR NEW & ACTIVE

"DANCING IN THE SHEETS"

# CHR NEW & ACTIVE

Black/Urban Chart: 29



WXKS-FM add WCAU-FM add B97 add 30 WKTI add KIIS-FM add WKEE add FM 106 add 36 WSPK add WKRZ-FM add KHFI add WSSX add 94TYX add WHHY-FM add KQXR add

KLUC add KSKD add WISE add WGLF add 34 KKQV add KSLY add KIST add B94 deb 26 WASH 32-28 Y100 20-17 WGCL 23-21 KC101 27-21 **KZZB 40-33** 

WSFL 33-30 WNOK-FM Z98 deb 28 WOKI WKDD 30-25 **WRVQ** KQMQ 40-32 KITY **WQCM 32-26** WHOT-FM **OK100** WFOX deb 40 WPFM deb 40 95XIL WIAD CKOI 93 FM Q104 **WNVZ** WIXV K104 **KCDQ WPST KCAQ** WHTF **KHTX KZOZ** 

"CLUB MICHELLE"

**CHR NEW & ACTIVE** 

**WXKS-FM WPHD** WCAU-FM PRO-FM **WGCL** Q103 **KFRC** K104 **WYCR WSPK** WKFM WKRZ-FM WSSX

KSET-FM WOKI **WKDD WGRD** WZPL WJXQ Z104 WRQN WHOT-FM **KBBK** KQMQ KLUC **KSKD** 

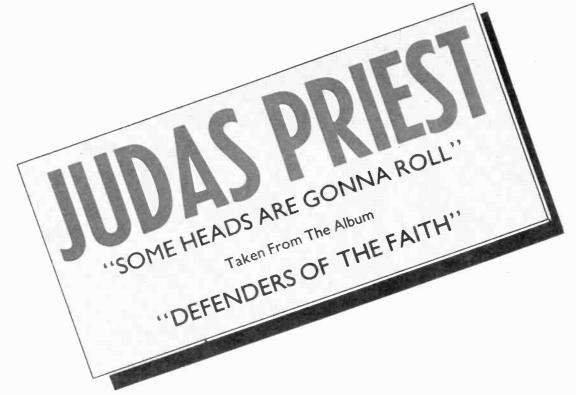
KDON-FM **WFBG** WGUY WIGY WERZ **OK100 WKHI** 95XIL WIBQ WSQV WFOX Q101 **WXLK** 

WIXV WHSL WBNQ **WBWB** WCIL-FM **KYTN** 99KG **KHTX KBIM KSLY KZOZ KIST** 

"BLUE LIGHT"

AOR Albums: 13

**WPHD** WOKI KOZE **KZOZ** 





# On The Records



KEN BARNES

# Germany Makes Its Mark In Rock

Hits by Nena and Peter Schilling indicate that German artists are making world-class records — and even that some stations are willing to break the language barrier and play the records in German. It's a big breakthrough for a long-established but usually-overlooked music

There were a few Teutonic MOR hits in the U.S. in the late '50s/early '60s, but they're not really germane to this discussion. The real impetus for German rock was the Liverpool-Hamburg connection which opened up about 1961, with groups like the Beatles, the Swinging Blue Jeans, Gerry & the Pacemakers, and even Liverpool's own all-female band, the rather unattractively-named Liverbirds, playing Hamburg clubs and inspiring a generation of German musicians.

Early German beat groups like the Rattles, the Rackets, and the semi-legendary Boots generally (though not always) sang in English. One graduate of that scene was Klaus Voorman, who designed the Beatles' "Revolver" cover, played bass for Manfred Mann, and now produces Trio. (Giorgio Moroder was another singer-turned producer.) But the most successful were the Rattles, who endured well into the '70s and actually had a regional 1970 hit in the U.S. with "The Witch" (whose string arrangement was borrowed by Cheap Trick for "Dream Police").

Germany developed a strong experimental, progressive scene with Tangerine Dream, Can, and Kraftwerk, all major influences on the synthesizer bands of today.



In the continuing saga of the MTV "Video Music Countdown" debut, the latest change has it bowing Mar. 16 Laurie Anderson on "The New Show" . Al Jarreau on "Saturday Night Live" Mar. 17 . . . Bobby Womack & Pattl Labelle on "Soul Train" Mar. 17 Eurythmics in concert on Showtime Mar



Rattles to Nena: The German beat goes on

At about the same time (early '70s) the Scorpions formed, later giving birth to the Michael Schenker Group and establishing a niche for German heavy metal (again in English). And let's not overlook disco's Silver Convention and Boney M. In the early '80s a punk-inspired "German New Wave" stressed singing in German, and acts like Nina Hagen, Trio, Falco (actually Austrian), Nena, and Schilling, although not strictly part of the now-dormant new wave movement, continued the trend toward native-language recording. In doing so, they've succeeded in broadening the pop culture boundaries a little, and adding Germany to the small but growing list of non-American nations to reckon with in the rock sweepstakes.

Late Grammy Addition: The unnamed Chrysalis staffer who predicted six of the seven Grammy categories in the contest last week turned out to be Director of National Publicity Rhonda Shore. And 6-for-7 winner J.J. Sanford is from K104/Erie, PA.

#### Belated congratulations! McCartney: I've Got A Cigarette





I should have known better than to mess with Beatles trivia in any form. Recently I offhandedly commented that Capitol reissued "I Want To Hold Your Hand" in the identical 20-year-old picture sleeve. But eagle-eyed Transtar air personality and "Saturday Super Gold" producer Laura Seaton immediately smoked out a variance — in the original Paul McCartney is holding a cigarette, while on the new sleeve the offending cancer stick has been airbrushed out. (See illustration). The new version may not be historically accurate, but it does make holding Paul's hand a more attractive proposition.

# United Kinkdom Rockers (Part V) BRITISH INVASION 20TH ANNIVERSARY

Interestingly, all three acts in this week's British Invasion time capsule are still active, and two of them have enjoyed American hits in the past year.



Kinks: Of all the British groups no one in 1964 would have expected to endure for 20 years, the Kinks would have topped the list (well, maybe behind the Hullabaloos). Constant fights, a four-year ban on touring the U.S., and frequent commercial declines all contributed to a dangerous instability, but the Kinks battled on and reaped the rewards of (first) concert and LP sales success and then hit singles with last year's "Come Dancing" and "Don't Forget To Dance." Along the course of their turbulent career they also invented heavy rock (with 1964's "You Really Got Me"), integrated Indian music with rock ("See My Friends," 1965), and delved into social commentary ("Well Respected Man"), concept albums ("Arthur," "Preservation"), and transvestitism ("Lola").



Manfred Mann display their love for photo ses-

Billy J. Kramer & The Dakotas: Billy (William Ashton) was a Liverpool vocalist protege of Brian Epstein. When his backing group the Coasters (no relation to the "Yakety Yak" group) declined to go professional, Billy was teamed up with the skillful Manchester instrumental band the Dakotas. As an Epstein project, Billy received the benefit of several Lennon-McCartney songs the Beatles weren't using: "Bad To Me," "I'll Keep You Satisfied, "From A Window," and the first version of "Do You Want To Know A Secret." But his biggest hit, "Little Children," was not a Beatles composition. Despite a few lengthy layoffs and little record success, Billy is still recording; his last British single was a musical autobiography called "You Can't Live On Memories.



Billy J. Kramer, and who could forget those Dakotas?

Manfred Mann: I profiled them recently in this column, but should add that their first U.S. hits were skillful covers of American girl group records ("Do Wah "Diddy" from the Exciters, "Sha La La" from the Shirelles, "Come Tomorrow" by Marle Knight); they covered "My Little Red Book" before Love had the hit with it, and later turned to Bob Dylan songs ("The Mighty Quinn" being the most popular). Manred Mann himself has continued this policy with his Earth Band, covering Bruce Springsteen ("Blinded By The Light,") ("Spirit In The Night"), the Police ("Demolition Man"), and now lan Thomas with "Runner."



#### ONE YEAR AGO TODAY

- NORM FEUER NAMED PRESIDENT AT VIACOM RADIO
- JACK CRAIGO BECOMES PRESIDENT OF CHRYSALIS
- FRANK HOLLER NEW PD AT WCOZ/BOSTON
- JIM HARDY NAMED VP/GM AT KBPI/DENVER
- GARY SWARTZ APPOINTED GM FOR KLBB & KEEY/MINNEAPOLIS
- SANDY BEACH BECOMES WKBW/BUFFALO PD
- #1 CHR: "Billie Jean" Michael Jackson (Epic) (2nd week)
- •#1 A/C: "You Are" Lionel Richie (Motown) (7th week)
- #1 COUNTRY: "Swingin" John Anderson (WB) (2nd week)
- #1 BLACK: "Too Tough" Angela Bofill (Arista) •#1 AOR TRACK: "Photograph" — Def Leppard (Mercury/PolyGram)
- •#1 LP: "Frontiers" Journey (Columbia) (5th week)

#### **FIVE YEARS AGO TODAY**

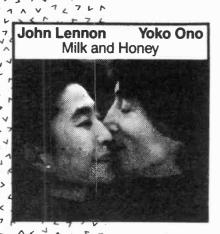
- BEN HOBERMAN NAMED PRESIDENT OF ABC RADIO
- JIM FOGLESONG HEADS MCA/NASHVILLE
- **QUALEMI AMERICA CONSOLIDATE**
- KEVIN METHENY APPOINTED PD AT WEFM/CHICAGO
- BOBBY CHRISTIAN NAMED PD AT 96KX/PITTSBURGH
- •#1 CHR: "Tragedy" Bee Gees (RSO) (2nd week)
- #1 A/C: "I Just Fall In Love Again" Anne Murray (Capitol) (3rd week) • #1 BLACK: "He's The Greatest Dancer" — Sister Sledge (Cotillion/Atco)
- #1 COUNTRY: "I Just Fall In Love Again" Anne Murray (Capitol)
- •#1 LP: "Dire Straits" Dire Straits (WB) (4th week)

#### TEN YEARS AGO TODAY

- #1 CHR: "Seasons in The Sun" Terry Jacks (Bell) (6th week)
- •#1 A/C: "The Lord's Prayer" Sister Janet Mead (A&M) (2nd week)
- #1 COUNTRY: "Honky Tonk Angel" Conway Twitty (MCA)

# I'm Stepping Out"

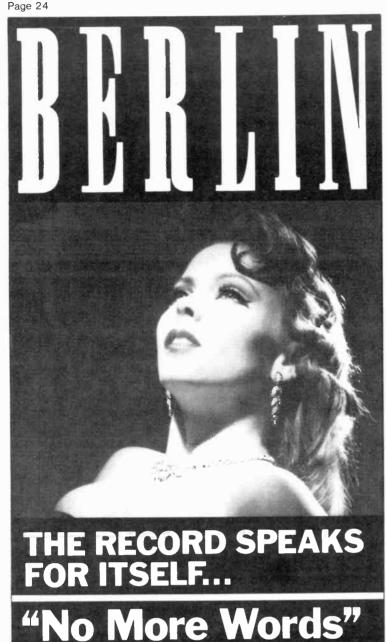
The Second Hit Single From JOHN LENNON and YOKO ONO'S "Milk and Honey" Album



On Your Desk Now!



Manufactured and Marketed by
PolyGram Records



#### Produced By GIORGIO MORODER AND RICHIE ZITO

ONE OF THE MOST ADDED

#### ADDED THIS WEEK:

	Ph.
WSSX	WZYQ
WBCY	WJBQ
WNOK-FM	WHEB
<b>WANS-FM</b>	KQIZ-FM
WZYP	WISE
KBFM	WFOX
KIIK	WYKS
WKDQ	KILE
WMEE	Q101
KJ103	KNOE-FM
KKFM	WGLF
KO93	WBNQ
KRSP	KRNA
WFBG	<b>WAZY-FM</b>
WGUY	KFMW
WZON	KYYA
WIGY	KOZE
WIKZ	KDZA
	KCBN
	WBCY WNOK-FM WANS-FM WZYP KBFM KIIK WKDQ WMEE KJ103 KKFM KO93 KKSP WFBG WGUY WZON WIGY

# From The BERLIN Album LOVE LIFE GHS 4025



Produced by MIKE HOWLETT

Personal Management: PEREGRINE WATTS-RUSSELL

On Geffen Records & Cassettes.



#### Datebook

#### MONDAY, MARCH 19

#### Rock's Unlucky Day

Attention, superstitious rock guitarists. This would be a good day to avoid drugs and airplanes, not necessarily in that order. On this day in 1976, **Paul Kossoff**, charter member of **Free** and front-man for **Back Street Crawler**, died on a New York-bound flight after a long battle with heart disease. On the same day, former **Uriah Heep** bassist **Gary Thain** died of a drug overdose. Both men had been through close brushes with the reaper before. Kossoff was pronounced clinically dead in 1975 when his heart stopped beating for more than a half-hour, and Thain's near-fatal electric shock during a concert in 1974 figured in his departure from Heep. One person who probably *wasn't* expecting bad luck was **Ozzy Osbourne**'s lead guitarist **Randy Rhoads**. He was one of three people killed in Leesburg, Florida on this day in 1982 when the plane he was riding in buzzed the tour bus carrying the rest of the band and crashed into a house.

Birthdays: Clarence "Frogman" Henry 1937, Terry Hall, formerly of Fun Boy Three (now with Colour Field), 1959, and Journey's Ross Valory 1942... maybe. (Confusion exists about both the date — some think it's March 22 — and the year, which is occasionally set as the unlikely year of 1950.)

#### **TUESDAY, MARCH 20**

#### The Birth Of Jerry Reed

Jerry Reed, born Jerry Hubbard in Atlanta on this day in 1937, had been a country artist for 15 years by the time he broke through in 1970 with "Amos Moses." He wrote a handful of songs for Brenda Lee and one for Gene Vincent before being drafted in 1959. In the '60s, his biggest writing credits were "Guitar Man" and "U.S. Male," two of Elvis Presley's stronger singles in the mid-'60s. In the seventies, Reed went topical with songs like "Lord Mr. Ford" and "Who Put The Line In Gasoline." He's made two big country chart comebacks, first in 1977 with "East Bound & Down" from the film he costarred in, "Smokey & The Bandit," and then in 1981 with "She Got The Goldmine (I Got The Shaft)."

#### WEDNESDAY, MARCH 21

#### **Invasion Of The Novelties**

The past four months have been unusually good to novelty records. Having "The Curly Shuffle," "Rappin' Rodney," "Make My Day" and "Eat It" out in succession recalls the mid-'70s when "The Streak" went to #1, Cheech & Chong reeled off a string of hits, and even a 29-year-old party record could chart. That song, "Shaving Cream," featured ex-vaudevillian Benny Bell getting cutesy with one of the more common four-letter words. It debuted on R&R's Back Page chart on this day in 1975, peaking at #36. Legend holds that Bruce Morrow, then at WNBC/New York, had played an old 78 of the song on his show; it was spotlighted frequently on Dr. Demento's syndicated radio show. The massive response encouraged Vanguard to reissue it and bring Bell out of obscurity. Before returning there, Bell, issued another "it sounds like I'm about to say something filthy but I'm not" song, "Ikey & Mikey," which WNBC played during the summer of 1979.







#### THURSDAY, MARCH 22

#### Benson Burns It Up

George Benson, who celebrates his 41st birthday today, became famous as a pop and soul artist by resuming his singing. He became famous as a jazz guitarist by giving it up. He'd been fronting a handful of Pittsburgh vocal groups, the Altairs and George Benson & His All Stars, before switching to the guitar only. For ten years, Benson issued LPs on CTI, Columbia, and A&M (including a jazz-takeoff on "Abbey Road" and worked at becoming a jazz great like his hero Wes Montgomery. In 1976, he moved to WB, where his success with Leon Russell's much-covered "This Masquerade" was undoubtedly an influence in the decision of other jazz artists like Narada Michael Walden, Al Jarreau, and George Duke to start singing and/or heading for the soul mainstream. Whether the proximity in birthdays (see below) has anything to do with it is unknown, but he's also recorded duets with Chaka Khan and Aretha Franklin. Also born this day in 1947, Easybeat turned producer Harry Vanda.

#### FRIDAY, MARCH 23

#### Chaka Tears It Up

Chaka Khan was born Yvette Marie Stevens near Chicago on this day in 1953. She had a working band, the Crystalettes, at age 11 and others afterwards, but kept up her schooling and became president of the Chicago Black Students Union by age 16. She joined Rufus in the late '60s, and they enjoyed several '70s hits before parting in 1978. After that, her ability to alternate between intellectual and visceral projects became even clearer. At one point she was dueting with Rick James on her own albums and singing jazz standards with Chick Corea and others on the 'Echoes Of An Era' LP. Even if it weren't her birthday, this would still be a good week for Khan; the 22nd is the fifth birthday of her son Damien Milton Patrick Holland.

#### **SATURDAY, MARCH 24**

#### Lou Reed Attacked From Behind

As lan Anderson, Steven Tyler, and others injured onstage have learned, sometimes the biggest danger to performers is overzealous fans. On this day in 1973, Lou Reed was between songs in Buffalo when an overzealous fan broke through security, ran on stage, and bit him on the posterior. America, Reed commented afterwards, "seems to breed real animals." Some additional evidence for that viewpoint was provided nearly three years later at the New York punk club, CBGB's, when famed rock transvestite Wayne County (now Jayne County) bashed Dictators lead singer Handsome Dick Manitoba with a mike stand and broke his collarbone. On this day in 1976, the charges against Wayne/Jayne were reduced to a misdemeanor.

#### SUNDAY, MARCH 25

#### Aretha Gets It Right

On Aretha Franklin's 44th birthday, it seems that the key to her success has been lack of restraint. ... specifically, vocal restraint. When she made her comeback in the summer of 1982 with Luther Vandross's "Jump To It," it wasn't just trading the piano for synths that did the job, it was hearing her fired up again after years of relatively muted ballads. The same held true in 1967 when, after seven years of being promoted by Columbia as the next great torch singer, she crossed to Atlantic and issued the revved-up "I Never Loved A Man (The Way I Love You)." Besides being generally credited as the first female vocalist to fuse gospel and Memphis R&B, Franklin was also the queen of the instant remake. For years, she was capable of putting songs like "The Weight" and "Gentle On My Mind" back on the charts within months of their originals just so people could hear how she did them. Franklin's new LP is due out in roughly four months; no word on whether Vandross will be along for this one.

Birthdays: Elton John 1947, Nick Lowe 1949, Hoyt Axton 1948.

-Sean Ross



# CULTURE CLUB IN CONCERT

Originally broadcast live via satellite. Don't miss them. "I'll Tumble 4 Ya." "Do You Really Want To Hurt Me." "Karma Chameleon." "Miss Me Blind." And more. Exclusively on The Source.

The weekend of March 23–25. Call your favorite radio station for details.

Concert produced by Starfleet Blair Inc.

Sponsored by Budweiser



Continued from Page 1 lose Jan, but feel very confident in the strengths a programmer

#### DeYoung

Continued from Page 1

though we're already highly successful. WCLR represents a great symphony orchestra in Adult/Contemporary. All we needed was the right conductor, and that's what we got in Lee DeYoung."

DeYoung leaves WCUZ after 18 months as OM. He previously spent six and a half years at WBBM-FM/Chicago as PD, MD, air personality, and Assistant to the GM. Before that, he served three years at WZZM/ Grand Rapids (now WLGH), first as MD and later PD. DeYoung told R&R, "It's hard to avoid mixed feelings about leaving the tremendously positive atmosphere at WCUZ, but I'm thrilled with the opportunity to return to my home town of Chicago to work with top-notch professionals like Chet and (VP/Assistant Station Manager) Chuck Tweedle. It's obviously a rare privilege to join a fine company like Bonneville as PD of one of radio's most consistently successful and best-run stations."

#### Meyer

Continued from Page 1 him for quite a while. Finally, the opportunity and timing was right for this to happen on both ends. Tex will help maximize our efforts at B94. We feel fortunate to be able to add such a talented individual to our company. He'll increase our growth instantly."

Meyer, VP/GM at KX104 for the past year and GSM for the previous four, commented to R&R, "The success of KX104 is one I'm most proud to have been a part of. It's been great to see KX104 grow and prosper in numbers and profit. I'm enthusiastic about B94 in Pittsburgh and look forward to working in one of the finest radio markets in the country with the excellent management team at EZ Communications."

like Steve can bring us. His knowledge of the market is deep; we have some holes to fill, and he's the one to do it. I'm flattered that so many strong candidates called concerning this job, but Steve's winning track record, enthusiasm, and team concept make him the right choice."

Rumors regarding the station softening its sound were denied by Fox. "The competitive nature of a market determines how far you can broaden your base, and now is not the time to be traveling into unfamiliar areas. One of Steve's first things to work on is to fill our morning vacancy, with Pat Reilly and Wally Hines joining Jan in Chicago. We're looking for the right team to make a lot of noise in this market."

Kingston, who returns to the Baltimore/Washington area (having previously programmed WPGC-AM & FM/Washington and WYRE/Annapolis), said, "This is great. I'm leaving one fine group of broadcasters and joining another, plus I'm going back home after two years in Pittsburgh. B104 is a winning situation and for me to have preconceived notions about the station from this far away would be wrong. My plan is to go in and learn about the station, then add my thoughts into the mix. Jim Fox is an aggressive manager who will supply all the support I need to bring B104 the best product I can."

#### Strider

Continued from Page 1

ited. He'll be a big part of the team as we push on with Phil."

Strider said, "I'm looking forward to working with Gale Johnson, (SRO Broadcast Director) Cliff Hunter, and the other great people I met at the stations. Seattle hooked me the first day I visited; the area is absolutely gorgeous. My four and a half years with Sandusky and KBPI were very rewarding on all levels, but now it's time for a new challenge."



For the Best in a *TRAVELING BILLBOARD®* (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411.

#### FTC CHALLENGE

## WCI And PolyGram Hold Merger

Following the Federal Trade Commission's decision last week to fight the WCI/PolyGram merger (R&R 3-9), the two companies decided to postpone their agreement from the original March 12 date to April 15. As a result, the FTC will not ask for an immediate temporary restraining order to halt the deal, but still seeks an injunction nullifying the merger.

The FTC intends to hold an administrative trial to rule on the merger. The Commission objects to the formation of what would become the largest U.S. record distributor (WEA is now No. 2, PolyGram No. 6), believing it would further consolidate an alreadyshrinking industry and would make pricing less competitive.

### MCA Distributing Sets Three VPs







Kent Crawford

Bob Schneiders

Harold Sulman

MCA Distributing last week set three new vice-presidential appointments. Kent Crawford joins the organization as VP/Branch Distributing from National Sales Manager at Warner Bros. Bob Schneiders moves from VP/West Coast Marketing & Administration for MCA/Nashville to VP/National Accounts for the distribution arm. Harold Sulman, formerly VP/Sales for MCA Records, has been named to the same position for MCA Distributing. Sulman will oversee five new

regional singles sales specialists, to be named shortly.

MCA Distributing Senior VP John Burns stated, "We are ecstatic that we can announce the appointments of three such experienced, intelligent, and energetic executives to such key positions. Kent, Bob, and Harold bring with them the precise qualities that our newly-streamlined distribution arm needs to function at its maximum."

#### **TRANSACTIONS**

Continued from Page 3 days/5 kw nights; KOMA programs a Country format with 50 kw at 1520 kHz

Price Communications President Robert Price stated, "We are extremely pleased with the acquisition of these important stations. They are properties with superior signal power and important histories of service and entertainment."

Gulf Coast Broadcasting is the proposed licensee for WTIX, while United Radio Corp. is slated as licensee for KOMA. Both companies are subsidiaries of Price Communications, which also owns WOWO/Ft. Wayne, KIOI (K101)/San Francisco, and WPCK & WIRK/West Palm Beach.

Storz retains ownership of WDGY/Minneapolls, WHB/Kansas City, KXOK/St. Louis, and WQAM/Miami.

Joe Sitrick of Blackburn & Co. served as broker.

# Northeast Buys WEEX & WQQQ For \$3 Million

WEEX, Inc. has sold WEEX & WQQQ/Easton, PA to Northeast Radlo, Inc. for \$3 million, subject to FCC approval. WEEX operates on 1230 kHz with 1 kw days and 250 watts nights. WQQQ broadcasts on 99.9 mHz with 50kw and anten-

na height of 450 feet above average terrain.

WEEX, Inc. is a wholly-owned subsidiary of
Easton Publishing Company. Major stockholders in Northeast are Michael Schwartz,
Donald Wilks and James Shea, Jr. They own
WOSC & WKFM/Fulton, NY; WIXY/East Longmeadow, MA; WAQY/Springfield, MA; and
WXFM/Briarcliff, NY. They are in the process of
acquiring WSNE/Taunton, MA and of selling
WPET/Greensboro, NC.

Blackburn & Co. brokered.

to an industry leader."

#### Grossman

Continued from Page 3
Grossman told R&R, "PolyGram has always been a wonderful company for me to be associated with, and I'm very pleased with this promotion. It's so good to see this label develop over the past several years, and together with everyone else, we've been able to turn PolyGram from a follower

Lee

Continued from Page 3

Wendell told R&R, "After 12 years with Capitol I needed to find a new challenge and goals to attain. This will give me the chance to reevaluate some new directions and opportunities within the record industry. My time at Capitol has been one of the most rewarding experiences I could have ever hoped for.

"My personal thanks to (Capitol-EMI Chairman) Bhaskar Menon, Jim Mazza, and Capitol Records for giving me the opportunity to develop my promotional skills. To Walter Lee, my successor, the warmest wishes and best of luck. With the help of Michael Lessner, Bill Bartlett, and Rusty Moody, I know he'll be very successful."

#### KOSY

Continued from Page 3 twas happening — they just

listeners what was happening — they just had to run for it."

The blaze, which took six hours to put out, reduced KOSY's newly-redesigned control rooms to cinders, along with the production rooms, sales offices, records, furniture, and most of the equipment. "We got some things out," said Michaels, "but everything we had coming up for the book is gone, as well as a lot of personal items. We really need Country and A/C record service badly to replace the oldies and currents."

Until a new home is either found or built, KOSY is broadcasting out of its emergency broadcast room at the transmitter site. Michaels added, "We're on the opposite end of town from the temporary offices, and being 30 miles apart makes it tough for communicating. But the listeners know we've been running on a shoestring, and they've been very supportive and understanding. All I can say is, thank God no one was hurt."

#### Patton

Continued from Page 3

Indicating that Patton would be in charge of the day-to-day operations of the company's Laurel, MD office, Hiber also said, "John's research and marketing background, as reflected in his having been President of RAM Research Company and Bonneville, makes him a valuable addition to Jhan Hiber & Associates."

The Odyssey File (213) 3

An absolutely unique 90 sec. feature. For more information call JoAnne Lovelace or Lee Wade

(213) 392-8743 228 Main St., Venice, CA 90291

# Modern English



"HANDS ACROSS THE SEA"

The First Single From The New Modern English Album Ricochet Days

PRODUCED BY HUGH JONES IN ASSOCIATION WITH MODERN ENGLISH • ON SIRE CASSETTES AND RECORDS • MANAGEMENT: SIDE ONE MARKETING • © 1984 WARNER Bros. RECORDS INC.



# Contemporary Hit Radio

JOEL DENVER

WKTT, WRKR, B97, AND Z95

# Milwaukee's 4-Way CHR Slugfest

It must have been nice for WKTI/Milwaukee OM Dallas Cole when he returned to the market 18 months ago. WKTI had nowhere to go but up, and up it went, moving 4.1-4.7-6.5-6.9, 12+. All was well: ratings were up, billing was increasing, and best of all, no direct CHR competition, save for suburban WRKR/Racine.

But all good things must come to an end. WRKR became more aggressive with PD Pat Martin, WLPX (97X) dropped its ailing AOR presentation for CHR, and six weeks ago WZUU (Z95) abandoned its A/C format and returned to CHR. This week, the PDs from each of these stations explain how they perceive their own CHR, along with observations on the four-way format fight.

#### Making It Without TV

Until now, WKTI has won without a lot of television advertising. "I'm proud that





Dallas Cole

we've made great gains without extensive TV," said Dallas. "Instead, we've run high-visibility promotions with bumper stickers and billboards. Concert tie-ins, remote broadcasts, and listener parties at bars and clubs have also helped us. Additionally, we're tied in heavily with the Milwaukee

"Why the Brewers? Since they draw over 2 million in attendance a year, we'd simply be foolish not to. What's worked well is sending out our WKTI Gator to tailgate parties in the stadium with giveaway prizes. In short, WKTI lives up to its image as 'Milwaukee's Party Station' by making everything we do fun. We're very aggressive, and no one will outpromote us."

#### Not Sterile, Not Bland

To those criticizing WKTI's presentation as sterile and bland, Dallas simply responded, "As KIQQ/Los Angeles VP/GM George Wilson once said when he was programming WOKY here, 'If you come to my town, you may not like my station because it's programmed for this city, not yours.' Our air talents talk about what the people of Milwaukee are talking about."

Dallas is particularly excited about WKTI's morning team of Reitman and Mueller. "They're funny, witty, and very topical. They've done some really funny

things, such as the B-29 bomber spoof we did with Cabbage Patch dolls, and the 'Nuke Nancy' campaign to get the cartoon strip out of the local newspaper. The masses are bored, and we give them a reason to feel good! Beyond the morning show, our air staff is absolutely fabulous. They're adult-oriented personalities who don't scream at the audience, yet sound bright and up. They don't do tons of phone bits, but they're not linered out, either.

"Overall," Dallas concluded, "I want WKTI to be the People magazine or USA Today of the radio . . . something for everyone. A good description of WKTI would be a combination of Ronald Reagan, Mick Jagger, and the Brewers' Robin Yount. This is a tongue-in-cheek radio station, with a feel not unlike the David Letterman show."

#### **Careful With Music**

WKTI's music policy is considered to be conservative, and Dallas discussed his philosophy about it. "We're not likely to step out too often on something unknown, but compared to the rest of the country, we're really not that far behind. This is a conservative, blue-collar, Midwest market and rock 'n roll gets over. WKTI plays the rock crossovers, the pure CHR hits, and yes, you will hear the hit dance crossovers.

"You have to be careful with music because in any given year, there aren't more than 40-50 smashes out of the 150-175 titles one may add. With this in mind, I personally don't think it wise to step out. I don't believe those stations with 40 or 50-record playlists give a fair shake to record companies. One thing all promotion people who deal with WKTI know is that a song gets lots of airplay when it's added.

"Because I don't spend a lot of time socializing, record people falsely consider me as unapproachable. I'm here to learn, grow, and do what it takes for WKTI to stay on top, and part of that process is communication. We may not go out-of-the-box on a lot of records, but that doesn't mean I've got my head in the sand."

#### **Assessing The Market**

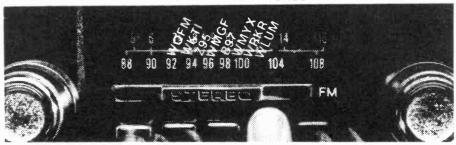
Commenting on his rival PDs, Dallas noted, "They're a great bunch. Rick Harris has had a tough situation to overcome at WLPX, but he's making improvements. Z95 PD Steve Schram has done a great job in turning the station around with the help of Scott Shannon (PD of Malrite sister station Z100/New York).

"With all of the competition, radio has dramatically improved in this market. We're at each other's throats, but we're not into a 'who can top who' contest. I'd be less than candid in saying I'm looking forward to more stations playing the same music, but we're certainly not going to roll over and play dead."

# Milwaukee Contemporary Radio At A Glance

After being considered a sleepy radio market for the past several years, Milwaukee has suddenly exploded with a hotbed of Contemporary competition. In this market of just over 1.3 million (metro 12+), a contemporary FM listener has many choices.

#### **FM RADIO IN MILWAUKEE**



Note the close proximity of the market's only AOR station, **WQFM** at 93.3, to the CHR leader **WKTI** at 94.5. Then moving up the dial it's CHR newcomer **Z95** (**WZUU**) at 95.7, A/C **WMGF** at 96.5, recent CHR entry **97X** (soon to be **B97**) at 97.3. Just up a ways is soft A/C **WMYX** at 99.1, with hard-rocking CHR outlet **WRKR** next door at 100.7, and up a bit more at 102.1 it's Urban Contemporary outlet **WLUM**. Quite a crowded field of FM contemporary radio!

#### Ready To Win

Dallas summed up his feelings by saying, "Our guns are loaded and ready for action. Besides our tremendous staff, I've also got full support and commitment from one of the best GMs in America, Steve Smith. He'll supply us with whatever it takes to win. Even with all the direct competition and sharing going on, the best days are still ahead for WKTI, although our growth may not be as dramatic as it has been."

#### Live From Racine, It's WRKR

WRKR PD Pat Martin is geared up to face the big guns in Milwaukee. WRKR's suburban signal isn't limited except in the





Pat Martin

northernmost reaches of the metro. In fact, 48% of the station's diary mentions in the fall book came from Milwaukee proper. "This isn't a Johnny-come-lately station," said Pat.

More liberal musically than WKTI, WRKR has a playlist of 40 records, plus adds and extras — quite aggressive for such a conservative town. Pat said, "This approach will work for a number of reasons: Unemployment is high, and these people need something up and exciting. In any market, there are those who are leaders and they want to hear the latest product. While Milwaukee is conservative, the suburbs are less so, and infinitely more atfluent. Milwaukee proper has very little cable, whereas the suburbs do. They're more aware of MTV and are really more of our target."

#### A Lead From MTV

"I know from MTV airplay that the listeners want to hear 'Strip' by Adam Ant, 'Cum On Feel the Noize' by Quiet Riot, and Billy

Idol's 'Rebel Yell.' We've got a definite advantage over our competitors by playing these records first. I listen to what the listeners have to say. Request line input is very important to us as is sales. If Grandmaster Flash, Motley Crue, or Bette Midler is selling and they're phoning for it, we'll play it. We're broader than anyone else in town, positioned on the leading edge; that separates us from everyone else. There are few leaders, but lots of followers."

#### **Promotional Handicap**

Since WRKR is a suburban station fighting for its share of the metro CHR pie, the dollars are slim and must be used judiciously until the ball gets rolling. Pat admits, "Promotionally we're handicapped by budget, so we've got to rely on innovative ideas and promotions. They're usually topical or musical in nature, aimed at an active audience. Lots of album giveaways and limo rides to concerts.

"Since we don't have a big budget, ours is more a word-of-mouth type station. We call ourselves '1-007.' We also have 'Secret Agent 1-007' giving away \$50 cash for radios tuned to WRKR. We didn't grow in quarter-hours this past book, but our cume was up about 18% and I'm confident we'll grow even more this spring. We're doing the best job we can, and with the support of owner Joel Thrope, we're going to keep improving. Our business is picking up, as February was sold out."

#### Hit Radio Hodgepodge

Speaking of the other contemporary stations, Pat said, "With six stations playing a lot of the same music, it'll be interesting to see how it shakes down; I'd be hard-pressed to make any predictions. It's as if there are six Secretariats racing between WLPX, WKTI, WQFM, WRKR, Z95 and WLUM.

"I have a great deal of respect for all the other PDs in town, especially Dallas Cole, (WLUM PD) Marc Driscoll, and (WQFM PD) Lee Arnold. I've never seen a battle like this since the '60s. This is the most fun I've ever had with my clothes on! I guess the one station I don't see moving much is WLPX. It's kind of funny: we're listed with Arbitron as having 'Hit Radio' as our slogan, yet 97X continues to promote that same slogan. Every time it's written down, we get the credit, not them! Thank you, Rick Harris.

"It's too early to predict what Z95 will do, as they're going right after WKTI. This market is a tough nut to crack. I've never seen anyone come in and take over the town immediately, and I don't think it'll happen this time with Z95. WKTI took time to grow to its present position, and it'll take time to wear that down. WKTI's morning show is fabulous, and Z95 hasn't firmed that end of

Continued on Page 30

# ROCK SOLID DEBUT

"I've never heard a syndicated show that sounds this good. It's one of the best shows ever." Kenny Lee, WAXY, Miami

"A terrific show...the production is so great!"

Michael Neff, WGY, Albany, N.Y. "After one day, tremendous listener response...by Wednesday, sponsors were talking about it...sold out for the complete year by Friday, at twice morning drive rates. I'd hate like hell if a competitor had it."

Terry Duffie, V.P./G.M.,

WKMX, Dothan, Alabama

"The balance of artists and music is perfect. The custom intros and tags make it sound like we do the show."

Doc Fiddler,

WOKI, Knoxville

"Excellent...will bring listeners back every day."

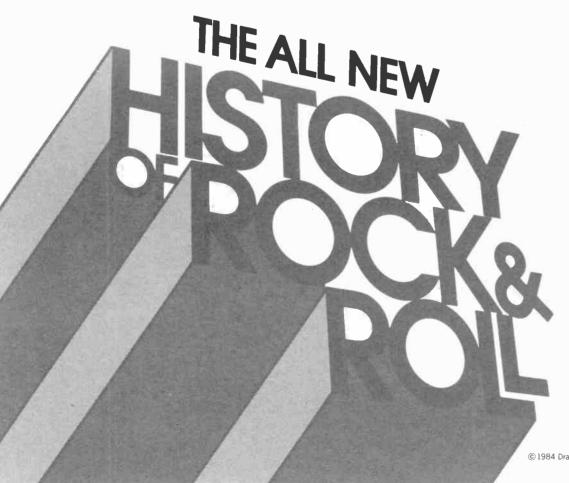
Jack Kelly, WFYR, Chicago

"It is so good, it sounds like Entertainment Tonight for radio!" Bryce Wilson, WEWO, Laurinburg, N.C. "Beautifully produced...cohesive...
moves along briskly."

Jay Cook, Gannett

Radio Group PD

GM, WIQI, Tampa



Offered on a barter basis
All new—Daily strip—Available now!
On the air in over 225 markets!

RADIO SPECIAL FEATURES

A Division of

Prake Scale of Call now for market exclusivity,

market exclusivity, 1-800-423-5084 (818) 883-7400

DRAKE-CHENAULT ENTERPRISES, INC., 8399 Topanga Canyon Blvd., Canoga Park, CA 91304

© 1984 Drake-Chenault Enterprises, Inc.

Page 30 R&R/Friday, March 16, 1984

# Milwaukee's 4-Way CHR Slugfest

Continued from Page 28

their effort up as yet. Any way you look at it, this is a hot market."

#### **Z95 Debuts**

Z95 PD Steve Schram explained the format flip-flop back to CHR. "It was prompted by six months of discussion, and the suc-





Steve Schram

cess of Z100. We knew the market would be crowded, but looking at the competition, we felt our chances for success were great. Our main competitor, WKTI, has some vulnerabilities, as would any station which goes virtually unchallenged. Combine this with our access to Scott Shannon's input, and we've been able to put together a fresh-sounding station never heard before in Milwaukee.

"As an A/C station," Steve went on, "WZUU had reached its zenith, as had the format. CHR was definitely the way to go, and we realize Z100's success was a big influence. You'll see baby Z100s all over the place. Even WHYT/Detroit is taking on this

#### Motion

Mark McKay, last at KFRC/San Francisco, has joined KDWB-FM/Minneapolls for an on-air position ... Shaun McCoy (aka Bill Matthews) is now doing late nights at WRQC/Cleveland, from mornings at WOOS-FM/Canton ... Mike Newman named MD at KSND/Eugene, OR ... At K107/Tulsa, Reed Walker moves to middays and assumes Assistant PD duties. Meanwhile, Shawn Stephens becomes MD and handles afternoon drive ... Aldy Swanson exits KCRG-TV/Cedar Rapids, IA as News Director to host a public affairs program for KYUU/San Francisco.

Dick Reeves departs WBUF/Buffalo for mornings across town at WNYS, replacing Jim Cooke, who segues to mornings with the "Captain" at Q106/York, PA ... Mike Boyle leaves WMGM/Atlantic City to become OM down the street at WAYV ... Steve Stone takes over as PD at KHTX/Reno and John Chommie becomes Operations Manager ... WGSP/Charlotte, NC welcomes Assistant PD/midday man Bill Connell from WTGR/Myrtle Beach, SC, along with new air personality Tom Miller ... Joe Garrett exits KORQ/Abilene, TX for an engineering position at WNBC/New York.

WOCQ/Ocean City, MD's new lineup: Assistant PD Jeff Newman mornings, Mari Lou middays, PD/MD Dave Allan afternoons, night rocker Chris Hudson, formerly of WJDY/Sallsbury, and Capt. Paul Butler overnights . . . KBBK/Bolse's new lineup: Morning man and former KINK/Portland staffer Less Sernoff; PD Bobby King middays; Mark Allen afternoons, after leaving crosstown KBOI; night man Carl Valence from KBNY/Nampa, ID; and Jim Edwards overnights.

approach. 'Rockin' the universe from the top of the Motor City, this is hot-rockin', flame-throwin' WHYT.' It's imagery, showbiz, and the production values of the station which make the differences.

"Being the fourth CHR doesn't concern us in the least. We're the one with the most momentum, and with our company's expertise, we've got the most to gain by our format change. Listener reaction has been great! If they want to listen to soft hits they can go right next door to WMGF and pick it up where we left off. Personally, I'm glad we're no longer in the A/C race. CHR is where the active and vital audience in America is.

"The basic concept of Z95 is the excitement and energy level. Most stations get lazy and comfortable with success, as WKTI has. We're going to rattle their cage, and being right next to them on the dial is going to help a lot. Even when we were A/C we shared with them, so it's not going to be hard to keep our cume together."

#### **Young Street Fighters**

Describing Z95's personalities, Steve said, "Our jocks are young street fighters with a hungry desire to win. That premise is one Malrite has always operated from; it goes back to the early days of WZUU and WMMS/Cleveland. We've just hired Chris O'Connor and Buck McWilliams to launch our 'Z-Zoo' morning show."

Many have questioned Z95's music policy of playing numerous black records. Steve replied, "It's true we're playing more black records than the other CHRs, but we're by no means a clone of Z100. Scott lends a lot of input, but we're not being remote-controlled from New York. Scott and I are in complete harmony with what's happening."

#### Let The Games Begin

One sure way to know you're making impact on a market is when your competition reacts. Steve observed, "WKTI is beginning to respond to our efforts. They've never had jingles before in their history, and now they just put this horrible jingle package on the air. We also started giving away \$100 bills by asking for callers to tell us the last song played by **Duran Duran**, etc. All of a sudden WKTI is doing 'Record Recalls' with cash — another first.

"I know Dallas is talking to himself a bit, and he's probably had a few sleepless nights over this challenge. We're looser than WKTI, which is molded very much in Dallas's image. This is shaping up to be a big battle, and to a certain degree, we may both win, as the ones that could be most affected are WLUM, WRKR, and 97X."

Steve gave a rather harsh assessment of 97X. "When they came on in the fall, they were laughable. Execution was pathetic and it seemed a good excuse to get into another format. Now they sound a lot better since the company seems committed to the format. They still don't offer anything unique to keep ahead of the rest of us. Most of their promotions are the stock efforts by the Burkhart/Abrams folks, such as 'Make It Or Break It.' The TV spot they ran took shots at all of us, so I'd bet they're not real popular with the other PDs."

Steve turned his comments to Z95's promotional efforts. "We're doing some light ten-second TV spots, giving away cash and Z-shirts, and we'll become more involved in specific record album giveaways and concert tie-ins as time goes on. A lot will depend on how we impact the market in the ratings. Z95 is the station with the buzz! We're the new guys and plan to take advantage of being fresh."

#### **WLPX** Regroups

Last August, Rick Harris called to tell me WLPX was changing formats from AOR to CHR. Ever since, it's been a tough struggle, as the fall book showed WLPX slipping 3.2-1.7 12+. By Rick's own admission, the new sound of WLPX didn't turn a lot of heads in town. "It's true - we made a tragic mistake by not changing the calls when we changed formats," he reflected. "I recommended it, but it never happened. The other thing we failed to do was to come up with an effective media blitz. WLPX was positioned as an AOR, and it maintained that image. In fact, in a recent research study conducted by Jhan Hiber, we found that 56% of the 18-34s sampled haven't listened to this station for over five months. Most still think we're an AOR heavy metal monster. So the Hearst Corporation has gone to bat for us, and we're going to spend the kind of money needed to get this property up and rolling.'

#### From 97X To B97

Rick detailed a few of his turnaround plans. "First and foremost, we're changing the calls to WBTT, and will be known as B97





Rick Harris

as of March 19. We feel it's a unique-sounding ID for the market. In addition, we'll be hitting with media and contest blitzes unequalled by anyone in town. We're going to spend more in this next book than has been spent any previous year — it's a considerable amount."

Aside from the image/call letter changes, Rick revealed, "We've begun a teaser campaign to let our available cume know something exciting is coming. Our current cume is really pleased with our product, and the new campaign will help increase the awareness of those who don't know about the excitement at B97. We have the ability to sizzle like a new radio station, putting the 'X' in our past, where it belongs."

#### On The Air Again

If you've picked up that Rick is taking matters into his own hands, you're right! "I'm replacing Steve York as morning man, and I've delegated some of the day-to-day operational duties, so I can concentrate on the show and the creative end of the programming department. Jackie Ruczak will handle promotions and Jeff McKee will take care of the music."

#### Four In A Row

Working with approximately 30 currents, some recurrents, and very few oldies, the soon-to-be B97 uses the four-in-a-row theory. "That doesn't limit us to four records, but serves as a minimum. Our position is 'fewer interruptions and more rock 'n' roll,' and it works. Now, (consultant) Dwight Douglas doesn't think we should talk during the four-in-a-row, but call letter identification is important. To say 'no talk' is much like saying 'commercial-free,' which can

come back to haunt you. We have humans on the radio, not robots."

#### Taking A Swipe Or Two

Rick has heard a number of negative comments from the competing programmers about his station's sound, and he has his own views about the other CHRs. "At this moment, we're a better-sounding station than WRKR or Z95. WRKR doesn't have Milwaukee-quality jocks, and their promotions are on the same level. Z95 is trying to do an imitation of Z100. Sure, they've got the flame-throwin' IDs and all that, but they don't have the jocks to pull it off. They are where we were last August. They sound as if they have a long way to go in refining their product.

"WKTI is a good-sounding station for what they do. But the music borders on A/C, their promotions border on AOR, and as a result they talk a lot. The tragic mistake CHR made in the '70s was to go after too many upper demos. WKTI is falling right into that trap, since they're pretty soft in middays. When you've got two hot-rocking stations like ours and Z95, plus WRKR to the south, that's no time to be getting soft."

#### The Real "Hit Radio"

When asked about using the slogan "Hit Radio" on the air after Pat Martin logged it as a late slogan entry, Rick replied, "Pat Martin is living in the past. In looking over the fall diaries, not one of them had listed 'Hit Radio' as an entry for WRKR! Also, the station spending the most to promote 'Hit Radio' is the one most likely to get credit for it, so that leaves him out.

"Milwaukee, like many other markets, will be one where the shares are going to come closer together. Instead of six and seven shares, there'll be more threes and fours. B97 is going to be a fun situation to turn around. If our competitors think this station is over, all the better, because we're going to make them eat our dust. Now, I'm not going to sit here and tell you we're going to be number one 18-34 when the spring book comes back. I know we've got a mountain to climb, but we'll do it."

#### Bits

- King Kong Gets New Home. KJ103/ Oklahoma City is raising money to build a new primate area for one of the state's largest collections. The "Great Escape" promo included a giant King Kong attached to a downtown office building and a Faye Ray lookalike contest. The prize, of course, was a trip to New York to see the Empire State Building.
- Campaign '84 For Michael Jackson. KNBQ/Tacoma-Seattle, in an effort to secure a Michael Jackson & Jacksons concert date for the Pacific Northwest, undertook a "We want the Jacksons" letterwriting campaign. Morning man John Murphy contacted tour sponsor Pepsi Cola, which donated an all-expenses-paid trip for two to the opening American concert.
- I Do! I Do! KSKD/Salem, along with a local mall, brought television personality Bob Eubanks into town to host their own version of "The Newlywed Game." After interviewing 96 couples, KSKD chose four pairs for the show and five alternate couples for brunch with Bob. The winners were treated to an all-expenses-paid trip to San Diego. The remaining three couples were given gift certificates to redeem at the mall.
- From Deejay To Veejay. KS103/San Diego's Ron Jordan and Wendy Ross became San Diego's first television veejays on the "KS103 Video Hit Parade," aired on television station KUSI-TV. The show, featuring a half-hour of contemporary hit music, airs weekdays at 7am and 11pm.





#### STEVE FEINSTEIN

#### RADIO'S UNSUNG HEROES

### Creative Production Wizards

Ask somebody how a certain station sounds, and he's likely to analyze components such as music, jocks, and promotions. An area that's often overlooked, though, is one which contributes as greatly, if not more, to the overall character of a station: *creative production*.

A hot piece of production usually leaves me with my mouth agape, shivers down my backbone, and tears of laughter streaming down my face. It's exhilarating to hear unfettered imagination and wit at play; it serves as an inspirational reminder of what a magical medium for sound and vision radio can be

The production director who can lend sparkle to an airsound is a treasured commodity. Because his work runs around the clock, he provides a station with a personality and image, above and beyond the music and the collective talents of the airstaff. He has to be kind of a radio Renaissance man, with highly developed skills in three areas: writing, performing, and hands-on production technique.

(To illustrate how highly sought-after these splice-meisters are, two of the four production prodigies we'll profile this week have switched jobs since I started to research this article two months ago.)

#### **WBCN's Production Power**

No station has a greater reputation for creative production than WBCN/Boston. The station's history of illustrious production aces includes Steve Lushbaugh, now at WMMR/Philadelphia, and Tom Couch, now at WNEW-FM/New York. You might remember a few years back when Epic committed to vinyl a dazzling sample of 'BCN lunacy called "The Good Ship WBCN" on the back of a David Werner promo sampler.

The man in the production director's chair at 104 FM these days is Tom Sandman. He arrived in September 1982 from WEBN/Cincinnati, itself well known for outstanding production talent such as Jay Gilbert, who now has his own production company in Cincinnati.

The production department at WBCN also includes Assistant Producer Bill Kates and man-of-1000-voices Billy West. A seasoned Boston-area musician, West works daily on Charles Laquidara's morning show, and then assists Sandman in creating the brilliant song parodies and station promos that give 'BCN its zany, madcap attitude. West and Sandman write together, with West performing many of the uncanny vocal impersonations and Sandman assembling the final product.

They're particularly skillful at song parodies, for which Sandman electronically removes the vocals from a recording, after which their own lyrics are sung over the remaining instrumental. Thus, the Beatles' "Baby, You're A Rich Man" becomes "Baby Likes The Rock Shops," promoting the vendor for 'BCN merchandise. Brenda Lee's "Rockin' Around The Christmas Tree" changes to "Rockin' Around The Rock Of Boston" for the holidays, while Thomas Dolby's "She Blinded Me With Science" metamorphosizes into "She's Eating Lunch With Clients" to spoof station account execs.

To keep fresh WBCN's ongoing "Concert Connection" promotion, in which the station gives away tickets to every Boston show, the team comes up with consistently hilarious vignettes. At the end of a promo for Kenny Loggins tickets, a perfect imper-

sonation of Casey Kasem promises to tell us "how a tragic shark-fishing accident changed the Bee Gees' careers forever" on next week's "American Top 104," advising us to "keep reaching for your feet and keep your head in a paper bag" until then. An ersatz Bing Crosby informs us that he'll be appearing with his "old pals, Professors Stills and Nash," with tickets available from "W-Buh-Buh-Buh-Buh-Buh-Buh-B-C-N" delivered with vocal mannerisms just like the old Bingle's.

#### **Tasty Lunch Songs**

They've also continued the 'BCN tradition of noon-hour lunch songs on the topics of food and eating. "I Want To Hold Your Hand" becomes "I Wanna Hold The Ham" for those folks who aren't bullish on pork products, and West is a dead-ringer for Bowie as "Modern Love" becomes a paean to junk food, "Modern Lunch." You'd swear it's really Elvis Costello singing "Everyday I Hate To Cook," Roy Orbison doing "Only Baloney," Cyndi Lauper squealing "Girls Just Wanna Eat Buns," and Willie Nelson crooning "Lunch Was Always On My Mind." All the songs plug midday man Ken Shelton, and are repeated according to listener response.

Perhaps the duo's piece de resistance is a side-splitting K-Tel style spot for an im-



Billy West (2nd from left) and Tom Sandman (2nd from right) surrounded by hosers

aginary "The Three Stooges Meet The Beatles" record. Beatles songs are cleverly juxtaposed with Stooges bits; e.g., the chorus of "Dr. Robert" is back to back with "Dr. Howard, Dr. Fine, Dr. Howard," while the "Hello Goodbye" chorus segues into the Stooges singing "Hello . . . hello . . . hello." Incidentally, the bogus offer predated Jump 'N The Saddle's "The Curly Shuffle" by almost a year.

Sandman's mastery of the blade has yielded some stunning song collages that effectively image WBCN. To localize the station, he strings together snatches of lyrics that mention Boston by artists all the way from Boston to the Kingston Trio, or will repeat the line "They're really rockin" in Boston" from various versions of Chuck Berry's "Sweet Little Sixteen." The collages are tagged with imaging statements like "The Rock Of Boston . . . WBCN" delivered in a tough, street-smart snarl, or "Boston is the home of the four-letter word that means rock . . . WBCN." Snippets of tunes from the '50s, '60s, '70s, and '80s are arranged to highlight 'BCN's broad spectrum of rock, lyrics about weekends promote the station's "Weekend Warriors" air lineup, and thematic collages are put together for holidays such as Labor Day and Valentine's Day

#### **Generating Response**

Sandman's objective is "to catch listeners' attention, and both entertain them and generate response for clients and the station's promotions." He feels "a good production department can give a radio station a personality in and of itself that goes on 24 hours a day, and complements the station's air personalities."

In doing so, he seeks to tap the collective consciousness of the audience and "cut through the microphones and VU meters to reach out and touch the listeners. We try to keep our finger on the pulse of the listener. What is he thinking about right now? What's hot these days? We try to be topical and base our ideas on things the listener is familiar with."

#### **Get The Message?**

Sandman warns against the hazard of cleverness for cleverness's sake, emphasizing that "no matter how creative we get, we try to be aware that there's a *message* that has to be delivered, and delivered succinctly. Stan Freberg is one of the funniest radio producers ever, but a lot of his commercials didn't *sell*. The message was lost in the comedy, and that's why Heinz Great American Soups don't exist today. That beautiful spot with Anne Miller dancing on top of a can was loved by everybody, but nobody could remember exactly what he was trying to sell.

"We try to use being funny and creative merely to get our points across. We try to take pride in our bits being not only funny but, more important, *effective*, as well."

In the case of station promos, that means using "as many mnemonics and memory devices as we can to reinforce 'BCN and the dial location." Hence, "104 Motors" and "American Top 104" in the bits mentioned above.

Ratings are the primary gauge of the success of his work. 'BCN's numbers are at an all-time high, with its 7.8 12+ share in the fall book second by a hair to WXKS's 7.9. "Our front line of air personalities has basically stayed the same since I got here. The ratings went up, though, 'cause we became more careful and organized about how we promote ourselves both on the air and off. Our promotions department gives me all the details I need early enough so I can produce a good promo."

#### **Organization Man**

"There's no way we could do all this funny, ear-catching stuff if we didn't organize ourselves. Billy and I do things assembly-line style whenever we can. If we've got seven promos to do in two days, we'll sit down and write all seven scripts, then do the voices for all seven, then the final production. It's much more time-efficient than completing each piece separately before starting on the next."

It's easy to assume that the production director's hardest work is done behind the microphone or on the splicing block. At least as much effort is applied outside the production studio writing material. "It all

Continued on Page 32

# How To Remove The Vocals From Records

Like a master magician performing feats of awe, a production director's acumen at stripping a recording of its vocals for song parodies often elicits the dumfounded query of "How does he do that?" Let's take a peek in their studios and see how they get vocals to "cancel."

#### Tom Sandman

"If you have a stereo record with instruments on the left and right and nothing but vocals right in the middle, you take it 360 degrees out of phase electronically and press the mono button. Everything that is common to both channels, those sounds recorded in the middle of the stereo spectrum, will mostly electronically cancel out. What remains in the left and right channels will mix, and that's your music bed.

"The little bit of vocal that's left can be covered up by a little delay on your voice echo, which the harmonizer can do. Equalization can help restore the bass, which is frequently right in the middle of the spectrum along with the vocals.

"Groups releasing instrumental versions of their songs, like the **Romantics, Queen,** and **Michael Jackson,** is a great help, of course."

#### **Bob Stroud**

"The way it sounds the best is to find a piece of music with enough instrumental passage so that you can splice it and make a bed and then sing over it.

"With '60s records like **Beatles** and **Beach Boys** songs where they put the vocals in one channel and the music in the other, you just drop the channel with the vocals."

When it comes to taking records out of phase, Stroud says "the discouraging part is when you have to accommodate for the bass dropoff by boosting the low end of the equalizer. With today's records that are so bottom-heavy, you just can't get it to sound good because it still lacks punch and depth. You've got to be picky and choosy; some records work better than others."

He uses a reverb unit to give depth to his voice on song parodies, since the original vocals have usually been recorded with an echo chamber. "Without echo or reverb, your voice is going to come out really dry and flat. A reverb or echo unit will help shape and blend your voice with the music track."

Stroud also uses an effects box called a harmonizer to get close to the original vocal. The box helps with effects such as echo, slapback, reverb, delay, flanging, and phasing.

### Coast To Coast, Radio's Rocking To Atlantic's New Hits



# RATT "OUT OF THE CELLAR" Including 45/Promotional 12" "Round And Round"

Over 40 RATT Fanciers Including WYSP, KZEW, KTXQ, KLOL, KMET, KLOS, WQFM, KISS, KLAQ, KISW and More!

#### **AOR New & Active LP and Hot Track**

KGB MD TED EDWARDS

"The album debuted strongly in local sales and has moved up from there. With an indicator like that, plus lots of requests, this one looks like a winner!"

WDVE MD RON NENNI

"'Wanted Man' is the cut that stands out for WDVE'S 'Metal Shop.' It has all the raw metal energy that makes it perfect for the show." KGON MD GLORIA JOHNSON

"It's out of the cellar and into the race for Ratt! 'Round and Round' could be the one to put them across the finish line. And they definitely get bonus points for putting Uncle Miltie in the video!"

WATCH FOR THEIR VIDEO ON MTV

# **DEMON "THE PLAGUE"**Featuring the Title Track Promotional 12"

Hot As Hell at WMMS, WBAB, WNEW-FM, KLAQ, KNCN and More!

WQFM PD LEE ARNOLD

"What a smash record! If metal or orchestral rock do well in your market, here's the perfect blend. Demon was our top-selling import and its American release has followed suit. It's one of my highest-testing records."

WBCN MD BOB KRANES

"With mesmerizing guitar licks and piercing vocals, Demon is getting great response. 'The Plague' and its conceptual aspects certainly attracts the attention of a vast audience."

KISS MD TEMPIE LINDSEY

"We've gotten immediate phone response to 'The Plague,' which appeals to both metal heads and rock and rollers. It's the kind of flavor record that helps to separate us an AOR from the CHR stations."



On Atlantic Records and Cassettes



© 1984 Atlantic Recording Corp. A Warner Communications Co

# Creative Production Wizards

Continued from Page 3

comes out of a typewriter first," states Sandman. "You can't take a bad script and turn it into a good piece of work. It's all ideas.

"We try not to get hung up on the writing too much because we understand that radio is a disposable medium. What's on this week, whether it's a client's sale or a station promotion, is not necessarily going to be on next week. So we try to do things as time-efficiently as possible."

Neither West nor Sandman have traditional announcer voices, offering hope to those of us who haven't been blessed with heavy-duty pipes. He observes that people with ballsy voices are often unable to sound like anybody other than themselves, and limited in their ability to mimic with versatility.

Why not be a fulltime freelancer for big bucks? In addition to his disdain for having to hire a salesman/agent to "hit the agencies and production companies and say, 'Hey, this guy's great,'" Sandman likes "working inside a radio atmosphere, and having a nonstop, 24-hour outlet for people to hear your work."

#### **Environment**

The same atmosphere provides Sandman with the support and encouragement necessary to nurture creativity. WBCN management is "generous with their time to hear and critique things, to tell us when things aren't working and how we can improve on them."

It's that collaboration that also makes working in a station setting appealing to Sandman. PD Oedipus provides the message he wants to get across — "I want people to know that 'BCN is the rock of the '50s, '60s, '70s, and '80s" or "I want people to know that we're #1" — and Sandman is charged with finding the ideas to execute the message.

Sandman accepts good idea from anywhere and anyone: salespeople, jocks, interns, secretaries. He and Billy West keep a file of ideas they can't use at the moment, but save for the right concept. He also is not averse to recycling his own ideas. "You steal from yourself. I've used ideas at 'BCN that I first used ten years ago in college radio"

Besides influences like Stan Freberg, Bob And Ray, Jonathan Winters, Dick And Bert's "Chickenman," Sandman credits the six years he spent working for WEBN owners Frank Wood Sr. and Frank (Bo) Wood Jr. as his greatest inspiration. "They were doing loony stuff on the radio 15 years ago. Brute Force Cybernetics was a fictional company that cranked out ridiculous products like Milk Of Amnesia and TV Fast Forward. things that don't exist but create funny images."



Marty Manning

#### **Manning Productions At WEBN**

Those funny images are being created for WEBN these days by Marty Manning, who succeeded Sandman as Production Director. Marty's 15 years in radio include stints

at KDKB/Phoenix; KFAT/Gilroy, CA; KOKE/Austin; and KPFT, the Pacifica station in Houston.

Continuing 'EBN's tradition of lampooning the media, Manning put together a series of teaser promos for slightly warped versions of network TV shows. Manning's mellifluous pipes and smooth delivery make him sound just like a topflight voiceover man as he deadpans, "J.R. erects a plot to nail Bobby's wife, while Miss Ellie tries to get Jock to rise again on Phallus... Join Karl Malden, Jamie Farr, and John DeLorean on the Cable Nose Network... The fun really begins after the game when it's Bowling For Pharmaceuticals. This week's top prize — a prescription grab-bag."

"We try to take what people are talking about and twist it around a little bit to give them a laugh."

-Marty Manning, WEBN

Manning also does spoof-spots for movie sequels you'll never see at your neighborhood Bijou. "Ghandi With The Wind" stars Ben Kingsley-Gable and is rated "PG (some non-violence)," and in "Psycho III" patrons call the front desk at the Norman Bates Adult Motel to complain that there's no body in their shower.

These bits run just as legitimate commercials do on 'EBN — they receive set schedules, and are logged directly onto the program schedule by continuity.

#### **Topicality**

"We try to take what people are talking about and twist it around a little bit to give them a laugh," is how Manning explains WEBN's topical humor. "People here are very involved with what's going on the world and have a poke-fun-at-life spirit. That comes from Bo Wood on down. We get together and say, 'What's swimming around in people's minds? What can we latch on to?""

"The immediacy of radio is a beauty for doing parody. We can watch the Grammys and come in the next day and produce a piece while it's fresh in people's minds."

Manning makes sure "that we don't get too cerebral. We strive to be broad. I'm always reminding myself to be more simple. If we create a piece that we realize isn't rock 'n' roll enough, we'll put it in the morning show and say 'That one's for the upper demos."

He enjoys the creative give-and-take that goes along with working in a team setting. This is particularly the case with 'EBN's annual "Fool's Parade," an all-day affair in which the station provides theater-of-your-mind coverage for an imaginary April Fool's Day parade. Staffers produce their own takeoffs for floats and sponsors, with Manning and PD Denton Marr providing the general framework and script. Last year, when April 1 fell on Good Friday, they made mock calls to the Pope and tried to arrange for him to bless the parade.

#### On The (Tom) Couch

Manning replaced Sandman at 'EBN, who left the station to replace Tom Couch at 'BCN. After working at WBCN for almost ten years, Couch went to write for SCTV along with another 'BCN alumnus, Eddie Gorodetsky. After three months in Toronto, Couch returned to radio fulltime at WCOZ/Boston, and recently joined WNEW-

Continued on Page 34

The numbers tell the story:

- #1 Gavin Report/Alternative Action
- #1 CMJ's New Music Report/College Radio
- #1 Rockpool/College Radio
- #1 The Ward Report/Matrix Chart
- CMJ's New Music Report/Progressive Top 100
- Rockpool/Retail
- #3 Rockpool/Commercial Radio
- #4 CMJ's New Music Report/Commercial Radio
- **₹5** CMJ's New Music Report/Retail
- Rockpool/Clubs

Album Network's Retail Bin Burner two weeks in a row!
Retail Consensus: 40-37
100,000 sold, and going strong
Billboard: 93-37

"Waterfront," "Speed Your Love To Me," and "Up On The Catwalk" lighting up phones and selling albums wherever they're played.

and Around the World:

- #1 debut in UK and New Zealand album charts
- #2 in Sweden
- #3 in Holland
- #5 in Australia

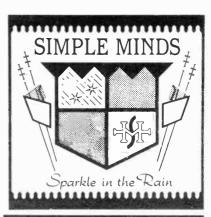
and Top 15 in Germany and Italy.

European and British tour sold out in advance of first date!

Watch for Simple Minds' "Waterfront" video on MTV, the nationwide Simple Minds Club Video Tour throughout March and April, and the Simple Minds Tour of America beginning in May.

"This album jumped to No. 1 on the British pop charts in its first week of release, and little wonder. It not only sparkles, but stands like the Hope Diamond amid the jumble of fine gems and costume jewelry that comprises British post-punk music."

-Terry Atkinson, THE LOS ANGELES TIMES



SIMPLE MINDS
"SPARKLE IN THE RAIN" (SP-6-4981)

PRODUCED BY STEVE LILLYWHITE



©1984 A&M Records, Inc. All Rights Reserved.

# Creative Production Wizards-

Continued from Page 32

FM/New York as Production Director. Gorodetsky now writes for the "David Letterman Show.'

Why did Couch come back to radio after the rarified air of television writing? "I missed being in control of the final product," he says. "In TV production, there are all sorts of people who decide what happens to your material. What you write often ends up being changed along the way. When you're a radio production director, it's all up to you."

Couch is the first fulltime production director in 'NEW-FM's history, and is working with PD Charlie Kendall to give the station a higher production profile. Kendall is a "real motivator," according to Couch. "He rushes into the studio, says 'I've got a great idea. Let's do it.' His energy inspires you to get it done right away."



Tom Couch

Couch is just settling into his new post, rearranging the studio and waiting to receive some new equipment. So far, he's added his humor to the station with an O'Jays parody for OM/afternoon driver Scott Muni called "For The Love Of Muni," and a takeoff on the region's Carvel ice cream spots for late night jock Dan Carlisle.

When I hear a nicely done vocal impersonation, I wonder, in the words of the Firesign Theater (no relation to your editor), "How does he make his voice do that?" Couch says, "You just listen to their every inflection and lose yourself in it. You try to imitate everything — their breathing, the way their pitch goes."

"You must listen to their every inflection and lose yourself in it." -Tom Couch, WNEW

(on doing impersonations)

Sometimes a piece of creative production will elicit less than unanimous raves. Understandably. Couch was not the most popular guy in Boston's Italian neighborhood when he put together a takeoff on M's "Pop Music" called "Wop Music." A congressman from the district considered it something other than a tribute to Italian-Americans, and was granted debate time during WBCN's Sunday morning public affairs programming. Couch also confesses that a number called "Popeless" sung to the time of Neil Young's "Helpless" raised a stir when aired after the death of Pope John Paul III.

#### The Stroud Crowd

The closest Bob Stroud has come to incurring any wrath from listeners was when he substituted WMET/Chicago's request line number for "867-5309" in Tommy Tutone's "Jenny." For some reason, that ticked off the audience, while other bits he's done while serving as production director at WMET and WYSP/Philadelphia have been roaring successes.

In fact, a detective character that Stroud created for a series of 'YSP recorded promos proved so popular that Stroud was called upon to make a personal appearance in the guise of "Steve Wednesday." In the promos, the Nick Danger-style private eye roams Philly neighborhoods, awarding \$94 to listeners who sport 'YSP bumper stickers on their cars. Listener response lead to a Steve Wednesday night at a local club, with Stroud performing "Bumper Sticker Man" to the tune of "Secret Agent Man" while wearing trench coat, hat, and dark glasses, as befits any self-respecting shamus.

Though Stroud is returning to Chicago to join WLUP, he has agreed to continue cutting the Steve Wednesday spots for 'YSP. His successor in Philly is R.D. Steele, who returns to the production director slot at 'YSP after co-producing Rolling Stone's "Continuous History Of Rock 'N' Roll" for two years. Steele is yet another WEBN graduate, and in his first stint with 'YSP succeeded the aforementioned Jay Gilbert. There seems to be a coterie of talented production directors that have passed through stations in Cincinnati, Boston, and Philadelphia.

#### Studio Study Hall

Stroud jumped into production waters head first. With his only radio experience two years of jocking in Sarasota, he landed his first production gig at WMET in 1979. He embarked on a crash course in production, "sitting in the studio 18 hours a day, practicing and rehearsing over and over to a level where I felt I could handle straight production. I didn't even have any creative production in mind: I was just trying to bring my voice and my delivery up to the standards of the rest of the city.

When he branched out to creative stuff at 'MET. Stroud was able to apply seven years of experience he had logged in Florida musical theater. Doing voices, singing skills, and comedic timing all come into play when he has to peg everyone from ZZ Top to Jerry Lewis.

'MET at that time was owned by Metromedia, and was using the "Whoo-ya" expression pioneered by sister station KMET/Los Angeles. Stroud's initial foray into creative production was an a cappella, four-part harmony version of the "Ah-laywhoo-ya Chorus" for Christmas. It went over like gang busters, with listeners calling in requests

#### The Competition Is Listening

A few months later, Stroud found himself singing Peter Gabriel's "Games Without Frontiers" with his own lyrics about 'MET's jock line-up. At that point, he didn't know how to remove the vocals from recordings, and called Steve Lushbaugh at WMMR to find out. When it reached the air, response was great. In fact, the GM at a rival station "was so furious that he called Mercury Records in New York and demanded to know why Peter Gabriel would sing a jingle for 'MET and not his station. I knew I was onto something then.'

Stroud always aims to localize a radio station through his work. In Chicago, he cut a collage using scores of songs mentioning the toddlin' town. In Philly, he took Mungo Jerry's "In The Summertime" and came up with a set of lyrics that mentioned the Phillies, local foods, clubs and hangouts, neighborhoods, seaside resorts, etc.

How does Stroud get his ideas? "My job is always kind of in the back of my mind. If I'm out or watching TV, listening to the radio or records, something will just click and I'll write it down. I'm always thinking subconsciously of different angles and aven-

#### PD/PD Relationship

The ideal relationship between a PD and a creative production director is one of "trust and confidence," says Stroud. "It works both ways. The PD's got to have confidence in me that I'll give him what he's looking for in a unique, creative way. I've got to trust that he'll let me do it."

Outside work has been bery bery good to Stroud. During his time in Philadelphia, he continued to do concert spots for Jam Productions in Chicago. He also sold WLUP his popular "Rock 'N' Roll Roots" weekly oldies show that had run on 'MET for years.

As lucrative as fulltime freelancing could possibly be, Stroud chooses to work for radio stations. Listening to him explain why probably will remind many of us why we do it. "I have a real feeling of freedom, of being able to come and go as I please, but at the same time knowing that I'm working with other people. I like the excitement of working for a radio station, the team spirit and camaraderie that goes on. I've always been a closet rock 'n' roll star, and I get a chance to live that fantasy every day in this studio by stepping in front of the microphone, strapping on my guitar, and letting loose. I can get all of those ya-yas in here.

#### SEGUES

WRCN/Long Island inks with Jeff ... sultation services.

Ai Hofer passed his audition as KSHE/St. Louis interim MD, and is ap- Director at WYSP/Philadelphia KBPi/Denver as Zak Phillips exits. Dave Cooper joins the station for afternoons from KISW/Seattle, and Tim Jeffries moves from overnights to late nights . . . Eric Johnson is WMGM/Atlantic City's new MD, com-Kenyon devotes more time to his Assistant PD duties, Ted Kennedy is upped to MD from Special Programs Director at K97/Edmonton . . . Ted Edwards adds Research Director to his Assistant PD/MD titles at KGB/San Diego . Morning man/Assistant PD Fred Brennan is acting PD at WYFE/Rockford.

KSRR/Houston brings aboard Greg Fitzgerald from WDIZ/Orlando for 10pm-2am and moves Garth Hemp to 6pm-10pm . . . The new morning man at WGRQ/Buffalo is Harvey Kojan from WPYX/Albany ... KFMG/Albuquerque now has Kidd Stewart from crosstown KRZY doing evenings, and Michael Davis from KAWY/ Casper on overnights, and Jeff Johnson doing parttime ... Steve Laramee joins Debble Hoy for KWXL/Albuquerque mornings from KBPI weekends ... Changes at WWCK/Flint: Debbie Gilbert from crosstown WTRX replaces Susle Essex as News Director, while Kevin Finnerty is named Production Director



THE ANSWER -That's what DC-101/Washington's Adam Smasher seems to be indicating during Simon Townshend's visit.

Rich Anderson, formerly of Pollack Communications for consulta- WYNF/Tampa, is new to WDIZ/Orlantion services . . . Carroll, Schwartz & do evenings . . . Mary Galyean Groves sign KCCN/Honolulu for con-replaces P.J. Sanderson on morning news at KSMB/Lafayette.

R.D. Steele is appointed Production pointed permanent MD . . . Lynn Wells Leon McWhorter is the new Protakes over the MD slot and evenings at duction Director at KZEW & KRQX/Dal-

Weekends are made for: T.J. KIIiorian at KBCO/Boulder, coming from KFMU/Steamboat Springs ... Brad Curtis, ex-WILS/Lansing PD, joins WLLZ/Detroit for parttime . . . David ing from WPST/Trenton . . . As Bruce Lee White moves from KFMG evenings to weekends at KUPD/Phoenix.

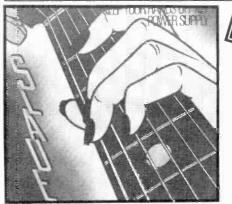


AN EYEFUL OF A TOWER - While enjoying the loveliness of Paris, consultant Jeff Pollack (left) and KLOS/Los Angeles PD Tommy Hadges (right) scouted out a new tower site for KLOS.



# The Most Added Rock Is From EPA

CBS ASSOCIATED RECORDS



SLADE

"Keep Your Hands Off My Power Supply"

AOR NEW & ACTIVE LP#1, #2 Most Added Album Added At 41 AORs, Including WNEW-FM, WMMR, KEGL, WMET, WLLZ Playing At WKLS, WMMS, KISW, KUPD, WNOR, KMET and more.





"Up The Creek"

AOR Hot Tracks 59

Added At 30 AORs, Including WYSP, WGRQ, DC101, WKLS, KYYS Playing At KGON, KGB, KRQR, KISW, WNOR, WQFM and more.





"99 Luftballons"

Added At WEZX, WKLC
Playing At WBCN, WAPP, WMMR, WMMS, WXRT, KMET and more.

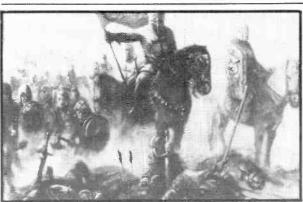




MI-SEX

"Where Do They Go?"

Added At WBAB, KSRR, WSHE, WFBQ, KLBJ and more. Playing At WDVE, DC101, WQFM, KBCO, KAZY, KGB and more. AOR NEW & ACTIVE Hot Track #2





SAXON

"Crusader"

Added At KRCK, KZOK, KNCN, WOWE, WTUE and more. Playing At KTXQ, KZEW, KLOL, WSKS, WQFM, KGON, and more. AOR NEW & ACTIVE LP 30/9

Make Sure These Albums Are On Your Airplay Checklist

DISTRIBUTED BY CBS RECORDS







CARRERE

# Adult/ Contemporary



**JEFF GREEN** 

STATE OF THE FORMAT

# Time For A Fireside Chat

Over the past three years. I've conducted interviews with A/C broadcasters over a wide variety of issues, and this year we have many more interesting topics to cover. This week, I'd like to have a "fireside chat" – to sit down and discuss in a casual, one-to-one setting what's happening in A/C. Because it's impossible to review everything about A/C in one sitting, I've selected topics of frequent interest, including today's successful FM formats, record-radio relationships, and R&R's reporting methodology. Your comments, as always, are highly encouraged.

#### What Kind Of A/C Are You?

A/C is quite clearly the most diverse of all formats, and one which, try as we might, is difficult to even loosely classify. Some A/C's play music 20% of the time, others 100%. Some play mostly currents, while others feature oldies. The range of target demos includes females and/or males 25-34, 25-44, 25-49, 25-54, 35-44, 35-49, 35-54, and 35+. To list all the types of full-service and full-music formats could take up this whole page. A good way to illustrate how diverse this format is would be to tell you that in the past three years, only three hits have been played at all of R&R's reporting stations at the same time. That's how hard it is to find uniformity under the general "A/C" umbrella.

The definition of the term "A/C" itself has been modified and processed into permutations tinted with the colors of nearly every other format. The concepts of "Soft CHR," "Beautiful Contemporary," "Adult Rock," "Crossover Country," "EOR," and "Jazz-A/C" point to how variegated the format really is. Clinical terms such as these try to serve as illustrative key words for intra-industry communication. It's unclear how effective they are, however, as I have enough trouble as it is distinguishing "Modern Mellow" from "Contemporary Adult!" To the ad agencies, it's all A/C.

Outside the industry, A/C music stations communicate in a different language. The stiff broadcasting format codes give way to

"A/C is quite clearly the most diverse of all formats, and one which, try as we might, is difficult to even loosely classify."

visual concepts of sound and texture: Light, Warm, Soft, Cuddly, Cozy, Kiss, and possibly soon thanks to FCC call-letter deregulation, an image progression towards even more (ahem!) intimate descriptions.

#### Today's FM A/C's

Musically-speaking the state of A/C on FM today is essentially that of an easy background format, sometimes described as "today's Beautiful Music." Many A/C's, especially in major markets, are only playing between 10-20 currents, mostly by bigname artists. That figures out to be around 70-75% gold or recurrent.

The fact is that liner-card, gold-oriented FM is what's working these days with 25-49 demos, and working quite well indeed. Adults are not getting tired of the oldies. at least not yet. What will PDs do when/if

their gold libraries start burning out? Some stations will begin playing more current material, some will add more news and information. But no one seems to know how to solve that problem, and frankly, because it isn't much of a problem yet, few are looking to solve it.

Perhaps it's a good idea to start thinking longterm about how much longer your gold library will last without exposing more fresh product. Many stations avoid a significant degree of current music because it takes so long to register as familiar. Since effective passive research usually requires title recognition by the audience, a PD can help himself (and the labels, too) by billboarding and backannouncing the new music he plays - it's startling to see how frequently A/C ignores this important fundamental.

Maybe someday A/C stations will not always wait for, nor expect, the labels to show them which the real hits are. A/C stations somewhat reluctantly played Lionel Richie's "Running With The Night" before "Hello" because "Running" happened to be the single. Even though "Hello" will turn out to be a much bigger hit, A/C wouldn't get behind it until it arrived with a big hole in the middle. If "Hello" had not been released as a 45, it's highly unlikely this in-

at most A/C stations Are you concerned about the risks of

stant #1 song would have even been added

playing album cuts? Many PDs argue that one need to look only at Lionel's streak of number one records to know that those who played "Hello" prior to its release as a single were operating from strength, not weakness. Most programmers, however, choose only from those records being promoted to the format that particular week. It's possible, even likely, that they are overlooking some very useful material.

Continued on Page 38



# How Do Record Companies See A/C?

After extensive discussions with record company promotion executives and representatives, I must conclude their attitude towards the A/C format is one of frustration. Alarmed by the proliferation of tight (10-25 currents) playlists, the labels wonder if their paltry purse appropriated to promoting A/C properties is even worth its present investment.

As recently as two years ago, most of the major labels were staffed with a national rep whose work centered chiefly on A/C stations. Today, not a single company has someone specializing in A/C alone! Several companies simply eliminated the position. Why?

The truth is that they feel A/C stations do not participate enough in the music-making machinery. They understand that adults buy a lot of records; that dispute is long dead. But while radio motivates adults to buy albums, it's usually unclear if it's A/C that sparks the purchase. Since the record wholesalers and label sales departments can immediately grasp the sales impact of CHR, AOR, Urban, and Country exposure (formats which also emphasize much more current product than A/C), it's not surprising that record companies are slower to address the increasingly louder cries of attention from A/C stations The question "They won't help me, so why should I help them?" echoes in the empty mailboxes of stations expecting free service. "Who needs 'em?" is the response to those stations which intend to play only one out of every 40 records they get, and that one only after its commercial value is scientifically authenticated.

The labels see A/C's utility as a link for hits to spread from one format to another — particularly Urban and Country hits to CHR. Of

course, there are some artists which do sell exclusively off A/C airplay, and occasionally A/C will even break a mass-appeal hit. But the format's overall conservativism, however justified, is saddled with the burden of label disinterest. And that, in all candor, might be putting it politely

#### A Message To The **Record Companies**

Regarding the battle of breaking records on A/C radio, here's the bottom line: A/C will play the hits, sooner or later — it's the timing that's the main variable. The record companies are geared to breaking hits overnight (or certainly within a few weeks), because if a song isn't a Breaker within a month or so. PDs say "something's wrong." Because for new music A/C operates much slower than the rest of the radio industry, the labels should concentrate on A/C for developing obvious crossovers and maximizing the sales of the adult superstars, which the format generally readily accepts. A/C usually moves too slowly to break new artists in sync with typical marketing schedules.

Although the big names may not provide the profits that new groups can generate, the headliners are the lifeblood of all labels. It seems there are millions of additional dollars which could be squeezed out of A/C radio by increasing the promotional emphasis on those artists.

Labels can take further advantage of A/C's huge impact on the American public by reaching the "silent majority" - the group of hundreds of quality A/C stations which need basic record service.

Because providing a radio station with every single, LP, 12-incher, EP, and special issue is an expensive investment, general selectivity is essential. But furnishing the major priorities - the bread-and-butter acts to stations willing to pursue and maintain a rapport with the promotion reps might make for a happy compromise.

By concentrating on an all-or-nothing policy and attending only to the needs of an elite group of stations, there's a lot of extra airplay either forfeited or left sputtering behind the brief marketing, promotion, and publicity schedules. Ironically, stations without service end up reversing the marketing process, because they must wait for local retail to react to product so they can buy it and then expose it.

# PD POP QUIZ #1

- Q: If I am between the ages of 9 and 15, how old are my Mom and Dad?
  - A: 30-50 years old.
    - Q: Which weekly 2-hour public affairs program targets both me and my parents?
    - A: New Waves
      - Q: Why do we tone in to New Waves:

        A: New Waves is the first entertainment and information program that covers all the information program that covers all the things that interest me, and that my things that interest me, and that my parents like to know more about, too!

        It's a mix of popular music and exclusive It's a mix of popular music and exclusive lifestyle features, news, comedy, short lifestyle features, news, comedy, interviews.

        Serialized drama and celebrity interviews.



The public affairs show that sounds as good as the rest of your programming.

M'GAVREN GUILD RADIO

For information on exclusivity in your market, please call:

MG Media (212) 599-6500

# Fireside Chat

Continued from Page 36

# AM A/C's: Full Service Is The Key

Due to FM fragmentation, the days of AM A/C's as primarily music stations are nearly over. The AM stations playing music and doing well in the ratings know their fullservice commitments are crucial to their success. That's why these stations use image phrases such as "Your Good Neighbor," "Where Your Friends Are," and "For The Good Times." Such slogans promote the companionship appeal their formats offer. AM music A/C's without a strong news/talk, sports, or community image are, frankly speaking, sitting ducks for FM competition. There have been many Beautiful Music outlets successfully converted to A/C at the expense of unprepared

# Creative Vs. Boring Radio

All it takes is a few newer stations enjoying huge success with CHR, and suddenly it seems everybody's worried about the health of A/C. Of course, there is nothing to fear, as long as your station has as many reasons to listen to it as those CHRs. Longtime CHR leaders such as WLS/Chicago and Y100/Miami, along with more recent giants (KIIS/Los Angeles, Z100/New York) provide generous portions of personality,

# Adult/Contemporary

popular music, and promotion. Simply put, the most interesting radio gets the most listeners. The only A/C's that need to be concerned are those which are boring.

A/C stations which basically play one record after another with liner-card intermissions are inevitably the most vulnerable to creative radio. Most research remedies stress the extermination of potential irritants. So, gold libraries are trimmed to the best cuts. Personality "rap," which might be construed as "dumb" by the listeners, is eliminated. Promos remind the listener how "commercial-free" the station is. "Less talk." Fewer interruptions. Tangle free radio.

It just isn't that difficult to take 500 all-too-familiar oldies, the top 20 A/C songs from R&R's Back Page, and an assortment of geographical and image liners, and throw it all on the air. Such a format is attractive to management because it's usually not expensive and requires very little maintenance. And these stations usually start off well in the ratings because they're so clearly positioned. But stations that operate this way face potential problems of

burnout and boredom (internally as well as externally), and from, above all else, duplication.

# Can You Spell "Saturation?"

As a ratings-getter, A/C is as strong as ever — perhaps even at its peak. Sometimes the only reason A/C stations in a market lose ratings is because a new A/C has come to town and cut the pie into smaller slices. As a whole, the format is certainly growing. In fact, it seems A/C's popularity is starting to get out of hand. Incredibly, the top 35 Arbitron metros are bulging with 200 A/C stations! Nearly 80% of them have a one share or better (25-49 adults, metro). Including all metro stations, over half of the major markets have at least

"Advertising and promotion . . . often make the difference in the ratings, and A/C programmers would do well to broaden their marketing skills."

six A/C's. Imagine 12 A/C stations in Providence! There are nine in Boston and Milwaukee, eight in San Francisco, San Diego, and Portland. Ironically, even with some 70 signals, Los Angeles has merely three A/C's – the fewest in the top 35 metros. Don't look for wide-open spaces in the secondaries, either. You'll find nine A/C's in Springfield, MA, eight in Rochester and Salt Lake City, seven in West Palm Beach, six in Dayton, and it goes on and on. With ad agencies insisting on 25-54 numbers, it's no wonder this format sprouts new contenders every week. How many A/C's can survive? Fragmentation and the inevitable saturation which follows have steered A/C away from the personality approach of MOR's "heyday" to scientific positioning. Unfortunately for both broadcasters and listeners, this "positioning" is duplicated with only slight variations across the dial, particularly on FM. Today, the main elements which distinguish one A/C from the next are advertising and promotion. It is the creative developments in these areas which often make the difference in the ratings, and therefore A/C programmers would do well to broaden their marketing skills.

The formatic frontier which few adult stations are presently exploring, yet hints of potential, is in 25-44 year-old men. The embryonic formats, which combine LP cuts and jazz into the music mix, have yet to demonstrate national momentum. Still, several stations are beginning to experiment in this direction, and we'll be studying it in the weeks ahead.

# R&R's Reporter Selection Process

Those "good old days" of free record service for everyone are long over, if they ever even existed. The labels' accounting departments say providing service to all stations is too expensive, and so they've gradually become highly selective about who will get free records.

When requested for service, labels routinely require that the station report to **R&R.** While that reply may generally be true, it is not unconditional. Label executives regularly remind me that weekly playlists and telephone rapport can make a big difference, and there are many non-reporting stations receiving good service to prove it.

Nonetheless, stations call R&R format editors every day asking to become reporters. Obviously, R&R cannot make every A/C station a reporter, for then the newspaper's purpose of providing accurate, meaningful music information would be defeated.

The general understanding that it takes "format-dominant" ratings to be an R&R reporter is indeed general. Each format carries its own specific set of criteria, and owing to format diversity, reporters are chosen essentially on a case-by-case basis. This is also true in A/C, where a field of 130-150 reporters must be determined from hundreds of successful stations.

In the smaller secondaries and particularly in the tertiary markets, R&R also pays attention to the percentage of current music at the station. Why doesn't R&R consider ratings as the only factor in determining its reporters? Because in A/C, ratings alone don't tell you enough about what the station is doing.

For the sake of other broadcasters and ad agencies, R&R categorizes any station playing any amount of current A/C music as A/C (as long as the overall music content doesn't emphasize material from another format). That percentage could be as little as 5% current to as much as 75%. Most stations using playlists of fewer than 15 currents would probably be more accurately described as Gold-A/C than A/C. Featuring 70-80% gold or recurrent material, these stations' ratings are rooted in non-current music — product at least 16 weeks old.

For reporting purposes, R&R seeks leading A/C stations which use current music as a "significant" part of their programming. What classifies as significant is only as much as leading stations can offer. There's no point in searching for "aggressive" playlists among the major market A/C's, because they're practically nonexistent. At last check, only two of the 200 major market A/C's play even 40 currents! If that surprises you, consider that most of the leading A/C's in the top ten markets run 15 or less. No A/C in Boston plays more than that. Same is true in Philadelphia, San Francisco, and Buffalo. Despite protests from the record industry, R&R must recognize the overwhelming clout of major market radio.

Of course, it doesn't take a rocket scientist

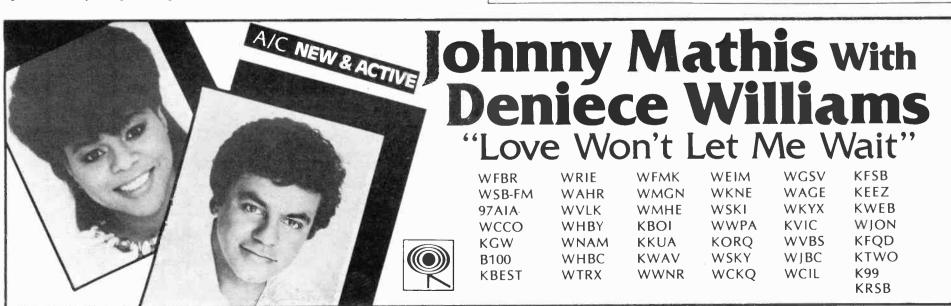


to figure out that if all of R&R's reporters were like those in major markets, there wouldn't be a 30-song list on the Back Page, nor would there be an additional 30-40 songs finding their way up to the chart. R&R would have a 10-song chart with a handful of leftovers, rendering it worthless. So R&R moves on to smaller markets for the newer music.

In other formats, the secondaries are where records are broken, but not in A/C. The A/C's in medium markets are just as tight as the majors, sometimes even tighter! R&R cannot ignore the reality that the average P2 playlist is only a few songs longer than the P1s'. However, you won't see P2s with 12-song playlists reporting to R&R, because that would just duplicate information gathered from the P1s. Even though a higher percentage of current to noncurrent music is the goal R&R seeks from P2 stations, these stations often don't tell you much about music that's less than eight weeks old.

Therefore, to find out what's happening with the newest music, R&R looks to the tertiaries, which have less at stake by playing a few extra unfamiliar or unproven records. To use 15-record A/C's in small markets as reporters would be both redundant and useless. With only 35-40 slots available for P3 reporters, those selected are usually among the most aggressive winning stations.

R&R could just as easily ignore the "Contemporary" half of the Adult/Contemporary definition and opt instead for the tight-playlisted P3s, but then what would we learn from them that we don't already glean from the majors? These 35-40 P3s do not carry enough weight in R&R's methodology to "speed up" the chart, but they are responsible for starting the vast majority of A/C hits. Thankfully, there are some brave and talented ears out there in the small markets. Indeed, where would we be without them?



# CALENDAR



# **Alternative To News Overload**

f you're overloaded with media input and here's a report from the Grass Is Greener file.

Usually the fickle finger of fate, in dealing with your humble correspondent, has been a poorly-lubricated digit that has unceremoniously stuck it to me. But a couple of years ago I got on an inexplicably good roll, and out of the blue, fate gave me the high sign to become an "escaped newsman" making my living away from big cities, up in the remote Blue Ridge mountains near the North Carolina-Tennessee border.

Old ways aren't dead here. They tell me there are still a few hidden moonshine operations in hollers in the woods, up behind the picturesque hillside tobacco patches, and on steep terrain, tractors haven't completely replaced teams of horses. People here raise their own food, cut their own firewood, and even the town dentist will consider bartering tooth-fixin' for goods or services.

Tradition is mixed with progress. Over on Shake Rag road and along Upper Pig Pen road, one now begins to see home satellite dishes beside century-old hand-hewn log farmhouses, so news is available from around the world.

But there is very little professional local have too much local news to assimilate, news in my tiny town. Despite the presence of one local radio station and one weekly newspaper, there is virtually no coverage of city or county decision-making. Tax assessments skyrocketed and no one reported how or why the decision was made. County Commissioners called a special meeting (a local reporter says media people weren't notified) and fired the County Manager without public explanation, and got away with it. A major local landmark building was auctioned off, but the buyer wasn't identified in the newspaper. How shabby. The newspaper owner was the buyer.

> Escaping to the boondocks has its compensations, but a glaring disadvantage is that local news is much more likely to come from the grapevine rather than from the news media. Community leaders have leeway to establish private little kingdoms without being held accountable. "No news is good news?" Au contraire! No news is the perfect environment in which abuse of power can flourish.

> We folks in a no-news village envy you who occasionally complain of media overload. Here in tiny town we citizens are merely overloaded with ignorance. The value of local news coverage is emphasized by its absence.

# Final Day Of Winter

MONDAY, MARCH 19 — Edward Smith became America's first bank robber in 1831, when he hit the Wall Street vault of City Bank of New York for \$245,000. His \$10,000-a-week spending spree was interrupted by his arrest six weeks later. The court and prosecutors, having never dealt with such a crime before, decided that a prison sentence of five years was appropriate.

The comic strip "Henry" is 52.

The last day of winter, traditionally the day the swallows end their 6000-mile migration flight from Argentina and return to San Juan Capistrano, CA.

Ursula Andress 46. Phyllis Newman 49. Irving Wallace 68.

# **Kidnapper Barely Misses Abe Lincoln**

TUESDAY, MARCH 20 — In 1865 a would-be kidnapper was waiting for President Abe Lincoln, who was scheduled to make a public appearance in suburban Washington, DC. Because of a lucky scheduling mixup. Lincoln was a no-show. The frustrated kidnapper was actor John Wilkes Booth, who caught up with the President less than a month later and assassinated him.

America's first fiction best-seller "Uncle Tom's Cabin" published 1852. Nevada legalized six-week divorce and gambling 1931. Spring begins 5:25am EST.

Hockey vet Bobby Orr 36. Hal Linden 53. Fred McFeely Rogers (TV's Mister Rogers) 56. Jerry Reed 47.

# Alcatraz Wasn't Escape-Proof

WEDNESDAY, MARCH 21 — Alcatraz Prison, the isolated island surrounded by the cold currents of San Francisco Bay, was reputed to be "escape-proof," Al Capone didn't escape. Neither did Machine Gun Kelly nor Robert "Birdman" Stroud, but others did. In its early days as a military prison, four inmates escaped by forging release papers and bribing a guard to mail them to the warden. Later, as a maximum security federal prison. Alcatraz lost five men who swam for it: four drowned, the fifth was never found. Alcatraz was closed 21 years ago today in 1963.

Beatles first Cavern Club performance 1961. Selma-to-Montgomery, AL civil rights march began 1965. Eddie Money 36.

# **Spring Planet Display**

THURSDAY, MARCH 22 — Grand Coulee Dam began producing electrical power from the Columbia River in 1941. There's enough concrete in the dam to build a highway completely encircling the continental United States.

Free sky show: the two brightest objects near the moon are the planets Mars and Jupiter; the morning star is Venus Broadway lyricist Stephen Sondheim ("Maria", "Tonight", "Send in the Clowns") 54. William Shatner 53. Marcel Marceau 61, Karl Malden 71,

# **Americans Locked Up Without Trials**

FRIDAY, MARCH 23 — About three months after the Pearl Harbor attack drew America into World War II. U.S. leaders panicked at the thought that West Coast Japanese-Americans might become spies and saboteurs. On this date in 1942, without hearings or trials, the first of 110,000 people were ordered to abandon their businesses, leave their homes, and move to prison camps, where they sat out the war in isolated tarpaper shacks under armed guard.

Patrick Henry's "Give me liberty or give me death" speech 1775. Rivet patented 1794. America's first two-man space shot 1965.

Moses Malone 30. Maynard Jackson 46. Dr. Roger Bannister (first 4-minute-mile runner 1954) is 55. Sunday (3-25) Elton John 37. Aretha Franklin 42. Anita Bryant 44. Gloria Steinem 48.



# TERMS OF **ENDEARMENT**



# MICHAEL GORE

A/C Breaker 3/16

No. 1 A/C Most Added 3/16

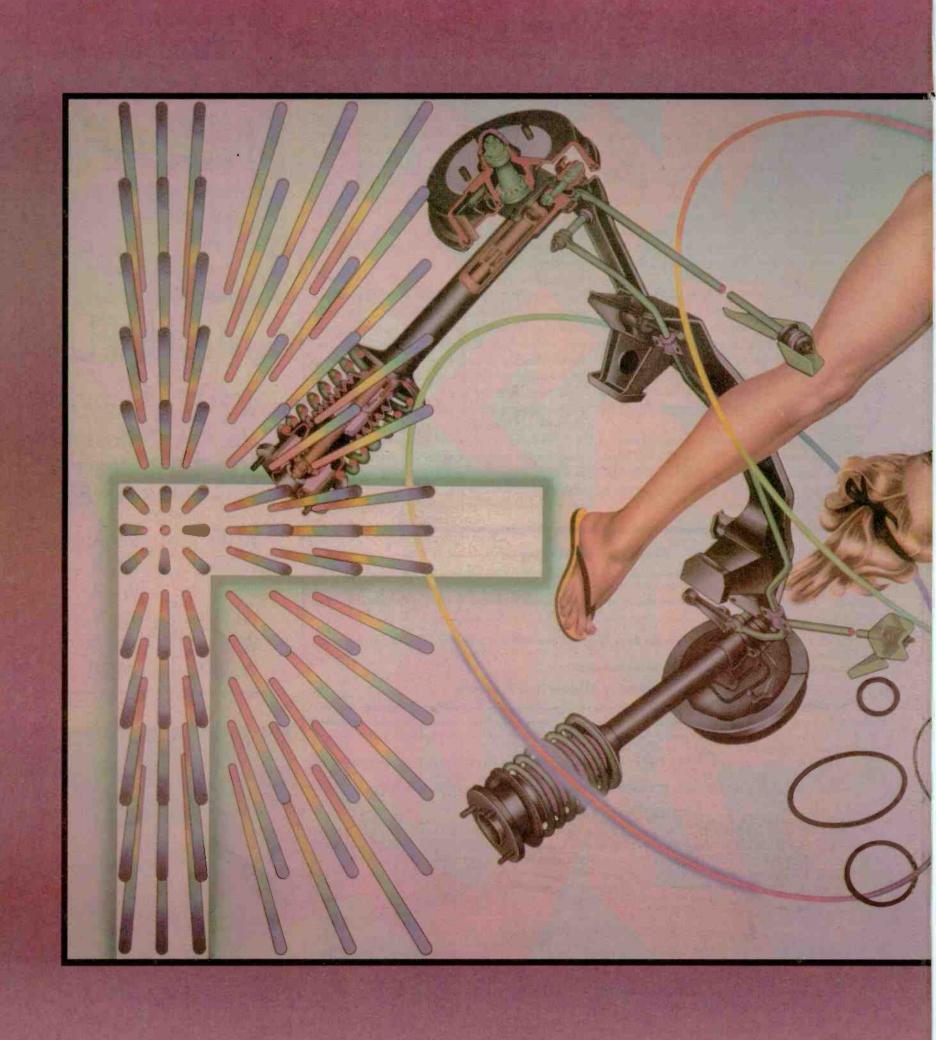
No. 1 A/C Most Added 3/9

A/C Debut No. 29

WFBR KOST 97AIA WCLR **WBEN** KOY **WPRO** WFYR KGW WLTT WISN B100 **WSB KBEST WMYX** WSB-FM WCCO **KFMB** 







# THE CARS Hauthruf City



PRODUCED BY ROBERT JOHN "MUTT" LANGE AND THE CARS

ELUOT ROBERTS/BILL GERBER FOR LOOKOUT MANAGEMEN'

AVAILABLE ON ELEKTRA MUSIC CASSETTES AND RECORDS

© 1984 ELEKTRA/ASYLUM RECORDS. A DIVISION OF WARNER COMMUNICATIONS INC.



# Black/Urban Radio



WALTLOVE

# WWDM/Sumter Makes Its Move

Sumter, SC, approximately 45 miles east of the capital city of Columbia, is the home of WWDM, which nearly doubled in the fall '83 Arbitron ratings to climb into second place in the Columbia market 12+. PD Kevin Fleming, who previously programmed WXAG/Athens, GA, described why WWDM has been performing so well.

# **WWDM's Target Audience**

A graduate in mass communications from Clark College, Kevin began by discussing WWDM's target audience. "It's 18-34 adults primarily, but we're looking for everyone we can get. All dayparts were up, and the ratings also show us very strong with teens and 25-54 year-olds."

# **More Programming Structure**

Kevin relied on his five years' experience at Atlanta stations WAOK, WIGO, and WAJA-TV to bring a sense of structure to WWDM. "I became PD about three months after I got here, and at that time, the station had no design or form — it was pretty loose. So I began monitoring what was happening hour-by-hour, day after day, cleaning up the sound from head to toe."

Often when there's a PD change, that "cleaning up" process includes drastic staff changes. In Kevin's case, that didn't happen. "Our personnel changes were very light. We only let one individual go, and added one new per-



sonality. That was it." Kevin Fleming

Kevin's next job was to relate the restructuring ideas to the air personalities. "We gave them some guidelines, and helped them understand why they were supposed to do certain things. Before, they were simply asked to be personalities and get numbers. We cut back on the personality aspect by putting more emphasis on the music."



## **Effective Promotions**

Entertaining promotions were also part of the WWDM success plan. Kevin said, "A great fall promotion which really helped us was called 'On The Go.' Listeners were encouraged to call in to identify the last three songs played. The prizes weren't that large, but people seemed to enjoy playing the game. We gave away albums, T-shirts, and portable stereo radios with headphones. Our grand prize was an Apple 2-E home computer; the second prize was an album a week for a year."

# **Positive Image Change**

Kevin mentioned how important it was to get away from the old Black radio stereotype. "A very wise man once told me, 'Just because you play black music doesn't mean it has to sound so black in presentation that it becomes a negative to others who aren't black.' So we cut the talk down, increased the music flow, and started using drop-ins instead of talking between every record. Just good, basic radio has helped us open the minds of the public, and they've responded positively."

Kevin added, "I must mention that we didn't cut our commercial load, but we did change the presentation, moving the spots around to make it sound like less commercials and more music."



WKTU OPENS ITS DOORS FOR ATLANTIC STARR — At a recent visit to WKTU/New York, Atlantic Starr members paused for a pose with personality Carlos De Jesus. From left, band member Wayne Lewis, Carlos, and the group's Sharon Bryant and Porter Carroll.



MAJIC 102FM JAMS THE COUGARS — While taking a break at a recent University Of Houston Cougar practice session, teammates "jammed" KMJQ personality Loni Taylor. From left, players Alvin Franklin and Michael Young. That's Loni in the middle!

# **Community & News Commitments**

Kevin noted that WWDM's statewide news commitment didn't hurt a bit. "Our national news is supplied by SBN, but our local news is unique. We're licensed to Sumter, but our news must be informative to Columbia residents because our signal is very strong there. With 100 kw, we're heard as far north as Charlotte, south to Augusta and Savannah, and further east to Charleston. So we need to appeal statewide, as well as local. Our news has played a big part in helping us be a winner."

Regarding community involvement, Kevin said, "It paid off to increase our visibility through support of various youth groups. We've also added an information show called '60 Seconds,' as well as a 'kaleidoscope' show featuring community leaders on various issues. With our strong signal, we've had requests from community leaders all over the state to be on the program."

It's always nice to see positive thinkers get positive results, and I asked Kevin if he had any "pearls of wisdom" for broadcasters. "It takes a lot of hard work, dedication, concentration, and sincerity to make it happen in any profession. If you're trying to build your numbers, take a close look at your station — don't lie to yourself! Clean

up the problems with your own methodology and stick to what you believe in. And always remember, you can't fool the people!"

# **ACTION**

This week, we warmly welcome four new reporting stations:

WWWZ (Z93)/Charleston, SC PD Connie McPhaul; MD Barry Kaye

WQKS/Williamsburg, VA PD Steve Crumbley Asst. PD/MD Robert Wideman

WQMG/Greensboro, NC MD Shelly Bynum

WWIN-FM/Baltimore PD/MD Keith Newman

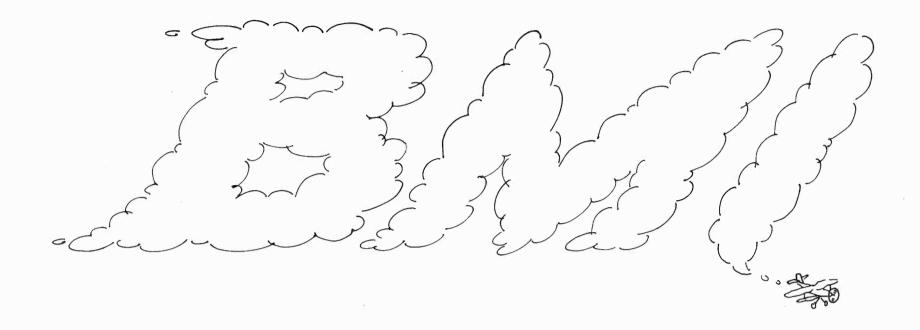
All stations begin reporting immediately, except WWIN-FM, which commences next week. The total number of reporting stations is now 78.



WCRX/CHICAGO WELCOMES SHARON REDD — While in Chicago on a promotional visit, Prelude recording artist Sharon Redd stopped by the WCRX studios for a live interview with air personality/MD Steve Harris. WCRX belongs to Columbia College.



**WZAK SALUTES BLACK HISTORY** — Former Cleveland Browns wide receiver and NBC announcer Reggie Rucker (right) stopped by to visit Production Director K.C. Stewart (left) and record some promos for the station's "Salute To Black History" promotion. The special program featured a quiz on moments in black history.



# BMI rules the air.

Others may try to sell you pie in the sky, but the down-to-earth truth is this: most of the music played on radio is licensed by BMI. That's the way it's been for almost 20 years. And that's what gives us air superiority.

Wherever there's music, there's BMI.

NOTES FROM ALL OVER

# Country Closeup

Bouquets, brickbats, and assorted novelty items from the cluttered desk of a Country editor:

• CRS Kudos — On behalf of everyone who attended and learned from Country Radio Seminar XV, here's a salute to the people who made it happen. Frank Mull and Susan Roberts are two of the nicest and hardestworking folks you will find; thanks for putting up with missed deadlines, et al. Thanks also go to CRB President Jim Ray and Agenda Chairman Charlie Cook for putting together a group of talented, dedicated people who voluntarily served as the agenda committee. Congrats to all on a job extremely well done!

• Say What! — KZ Country/Nashville PD Don Keith passes along a few of the more bizarre listener requests received at the station: "Wings Beneath My Feet" ("Wind Beneath My Wings"); "Our Love Is On The Fourth Down" ("Our Love Is On The Faultline"); "Islands In The Street" ("Islands In The Stream"); "Lady Way Down" ("Lady Down On Love"); "We Want It But We Can't Have It" ("Why Do We Want What We Know We Can't Have"); and "Send A Medal To You" ("Sentimental Ol' You"). This from people you are trying to get to fill out diaries correctly. Sounds like they should write for Pinkard & Bowden.

• People — Richard Lee joins KIML/Gillette, WY as PD from KUUY/Cheyenne . . . Changes at KXYL/Brownwood, TX as Greg Gack becomes new PD and Teresea Gober steps in as new MD. Former PD John Swan moves to airshift at KJNE/Waco . . . KCBQ/San Diego still looking for a PD. In the interim, GM Peter Moore has officially named Jeff Harris as Acting PD . . .

• Add CRS — Congrats to new CRB President Al Greenfield and new Agenda Comittee chairperson Beverlee Bleisch. Both these folks are looking for input on making CRS XVI better than ever before. For those of you who would like to get involved, let Beverlee know that you have all kinds of umlimited time and resources to devote to the agenda committee. Contact her at KJJY, Box 270, Ankeny, IA, 50021; she'd love to hear from you!

• Historical Reminder — The recent column on the success of WAMZ/Louisville brought a note in the mail from country refugee Bruce Nelson. "Lon, FYI ... KENR/Houston was the first ever top 10 market Country station to garner a number one 12+ in the ARB. Even though I'm playing the oldies but goodies here at KNUZ/Houston (where Bruce is PD), those of us that were there are still proud of that big breakthrough more than ten years are "

• More People — Upped to PD at KYOU/ Greeley is Kent Smith, and other changes there include Mary Jo Rogers segueing from afternoon drive to morning drive and Don Dana moving from evenings to afternoons. This leaves evenings vacant, and Kent is looking for T&Rs to fill that gap as well as a parttime opening . . . Jonathan Stewart is the new morning personality and MD at KECK/Lincoln while Keith Corneilius is now handling afternoons . . .

• Final Adds, CRS — The dates for next year's seminar are March 7-9, 1985. Plan ahead and build it into the budget now. One word of caution to the CRS planners: the

dates for the seminar are creeping later and later. Remember, the spring book starts the third week in March and many people may not be able to take time away from prebook preparation to attend. Just a thought . . .

• Guest DJs, With A Twist — John Randolph at WKLO/Danville, KY passed along this great idea to boost sales over "soft" periods. The station invites local merchants to come and do a shift as a guest DJ. The listeners vote for their favorite and the winner gets a trip to Florida! What a great way to increase client awareness of the station while having some fun and picking up a few bucks, too. I'm sure John would be glad to share details with you.

• Still More People — KFKF/Kansas City OM Rusty Walker reports morning team Cheryl Hill and Dan Roberts have signed an extended contract with the station. Also, afternoon personality Dave Matthews has been upped to MD while John St. John has joined the station from WNAP/Indianapolis for middays . . . WSM/Nashville has also undergone some changes, as PD Gregg Lindahl told me Charlie Chase is now hosting



Republican Ticket '88? — While I don't think WMZQ/Washington, DC PD Bob Cole has any political aspirations, since losing over 100 pounds he has been giving out his clothes to the needy. Actually, he was summoned to the White House to talk about Vice President George Bush's favorite kind of music — country! The VP was especially interested in the lyrics to "A Little Good News," which he said he wanted to share with the President. Bob presented Mr. Bush with a WMZQ T-Shirt, which he told Bob he would wear while running. Bob is just a bit upset he didn't see the T-Shirt during network coverage of the New Hampshire primary. (Not that kind of running, Bob.)

the "Waking Crew" section of the morning show, 7:45-9am, live at the Opryland Hotel's Stage Door Lounge. Al Wyntor has just arrived from WHK/Cleveland to do 5-7:45am and 9-10am on the station, while Mark Mabry moves to the 2-5pm shift...

• Satellitin' — Transtar's Country network has been up and operating the past couple of weeks with the following lineup: Starting at 5am PST is Beau Weaver, followed by OD Tom Casey, Charlie Cook, Janine Wolf, Ed Chandler, and Greg Crawford. Weekends include Terry Moss and Jim Page

• Add Transtar — Is it true that a couple major market stations are at least contemplating signing on with the net? Stay uplinked

• Absolutely Final Adds, CRS — This was the first year for an exhibit hall at the seminar, and it was a huge success. The hall, supervised by Dave Donahue, featured 25 exhibitors, including a demonstration of AM stereo in a 1984 Buick. Dave told me that already 20 of the exhibitors have signed up for next year, and the current plans are for the hall to be expanded for Seminar 16.

• The Question — The single question asked me the most - both on the phone and at the CRS - is "What is going on at KLAC?" I do have a little bit of feeling for the situation since I do a weekend shift at the station, but I called GM Howard Bloom to check out the PD situation and he told me that yes, his phone line was burning up and he would probably make an announcement some time in the next three or four weeks, one that would get everybody's attention. As far as the air sound is concerned, immediately after Howard took over, the music took a decidedly country turn-both in current music and oldies. A couple of other changes have Chris Lane taking over the 7-midnight slot, morning man Deano Day beginning his shift at 5:30 am ('til 10), the addition of the USFL's L.A. Express broadcasts, and the inauguration of a half-hour sports/news block with perennial L.A. favorite Jim Healy continuing his sports commentary from 5:30-5:50pm and newsman John North immediately following with 10 minutes of news. Also, congrats to morning anchor Phil Jennrich on winning the Greater L.A. Press Club Award for "Best Newscast Under Fifteen Minutes.'

• Even More People — KVOO/Tulsa has two new players, as former KRMG/Tulsa PD Jerry Vaughn comes aboard for middays and Jim Hill moves to evenings from WBAP/Ft. Worth . . . Danny Williams has been a radio and TV personality in Oklahoma City for more than 34 years. The last 17 have been spent as host of a TV show called "Dannysday." The show ended its run February 29, but Danny segued right into the morning show at KEBC/Oklahoma City. Some changes for the Mack Sanders stations in Birmingham. WRKK has changed calls to WQUS and will be known as US-99. WQUS will now be simulcasting with sister AM WVOK in the morning - and there's now a new team, as the longtime Birmingham morning team of Tommy Charles and John Ed Willoughby join the stations after being together the past nine years at WSGN/Birmingham.

• Yawn — Finally, for those of you who really enjoy getting up at 4 am, a couple morning openings. Beverlee Bleisch is looking for someone at KJJY/Des Moines (see address earlier in this section) and Cat Sloan is looking for someone to make a long term commitment to do mornings at KFMR/Stockton. T&Rs to Cat at 555 West Benjamin Holt, Suite 312, Stockton, CA, 95207.

That's it for now ... always keep me posted as to what your station is up to and don't forget to let me know what you have heard!

# Hats Off To ACM

The **Academy of Country Music** has announced final nominees for its 19th annual "Hat" awards, to be aired "live" on **NBC** television, Monday, May 14. Eleven categories of awards will be presented during the broadcast, and those nominees are:

# **Entertainer Of The Year:**

Alabama Barbara Mandrell Willie Nelson Oak Ridge Boys Hank Williams, Jr.

# **Top Female Vocalist:**

Janie Fricke Crystal Gayle Barbara Mandrell Reba McEntire Sylvia

# **Top Male Vocalist:**

John Anderson Earl Thomas Conley Lee Greenwood Merle Haggard Ricky Skaggs

# **Top Vocal Group:**

Alabama Exile Larry Gatlin & The Gatlin Brothers Oak Ridge Boys The Whites

# Top Vocal Duet:

Bellamy Brothers Merle Haggard & Willie Nelson Charley McClain & Mickey Gilley Kenny Rogers & Dolly Parton T.G. Sheppard & Karen Brooks

# Top New Female Vocalist:

Amy Grant Gus Hardin Kathy Mattea Lorrie Morgan

# Top New Male Vocalist:

Darrell Clanton Craig Dillingham Jim Glaser Mark Gray Wayne Massey

# Single Record Of The Year:

"A Little Good News"
"Islands In The Stream"
"Jose' Cuervo"
"Pancho & Lefty"
"Swingin"

# Song Of The Year:

"I.O.U."
"I Always Get Lucky With You"
"Lady Down On Love"
"Swingin""
"The Wind Beneath My Wings"

# Album Of The Year:

"Going Where The Lonely Go"
"Highways & Heartaches"
"Pancho & Lefty"
"The Closer You Get"
"Wild & Blue"



Pictured (I-r) Kris Robbins, PD WNOW/New Orleans; Joe Stampley, and Elizabeth Burns, Burns Media



The "Shoot Out On Music Row" panel included KMPS/Seattle PD Ron Norwood and independent promoter Carolyn Parks,



Panel moderators Debbie Pipia (KILT/Houston) (r) and Charlie Cook (Transtar) (l) listen to points made by attorney Jim Weitzman of the Washington, DC law firm Shrinsky, Weitzman & Eisen during the FCC/Legal session at the CRS. Also on the panel is Michael Zincer of the Nashville based law firm King, Ballow & Little.



MIPS session panellsts (I-r) Dave Wheeler (RCA) and Nick Hunter (WB) listen to KRAK/Sacramento PD Don Langford during a panel entitled "Selling It Through: Guiding Your Record Down The Merchandising Stream.



Tammy Wynette was one of the many stars welcoming broadcasters to this year's CRS.





Johnny Gray (I), WPLO Atlanta MD, chats with Katy Moffatt and Permian Records President Chuck Robinson.



Norro Wilson of RCA Records makes a point during a Music Industry Professional Seminar session.



Partygoers included (I-r) Dave Smith, PolyGram; Jessica James, WOKK/Meridian; and Donna Fargo.



A number of country music artists attended this year's seminar. Shown chatting in the Jim Helsey suite are William Lee Golden of the Oak Ridge Boys, Marie Osmond, Lee Greenwood, Larry Willoughby and Richard Sterban of the Oaks.



The finale of the New Faces Show featured the return to the stage of all the acts appearing on the show joining hosts Eddie Rabbitt, Janie Fricke and T.G. Sheppard in rousing final song.

# MICHAEL MARTIN MICHAEL MARTIN



# "WILL IT BE LOVE BY MORNING"

From the LP, The Heart Never Lies. UT-51150
Produced by Jim Ed Norman for HIN-JEN Productions.
Direction: Gary Borman Management.

# COWBOY 19 B-1514

From the LP, Rebel Heart. LT-51149 Produced by Kyle Lehning.

# RINCARIES,



\*\*TOGETHER AGAIN\*\* Produced by Larry Butler.
From the LP, Duets with Kim Carnes, Sheena Easton and Dottie West.



Available on Liberty Records and High-Quality XDR Cassettes.

# Nashville This Week



**SHARON ALLEN** 

# The Oaks Deliver

In their Hendersonville office, the Oak Ridge Boys recently delivered . . . Southern food and hospitality and American sentiments taped for worldwide use to Voice Of America representatives.

In their 1984 tour covering 125 cities, the Oaks will deliver — a new show with some major production changes, particuarly in the area of lighting.



OAKS HOST VOA — Pictured (I-r) are Marta Cantella, Spanish/Latin America Division VOA; Oaks' William Lee Golden; Hetty Badroen, Indoneslan/Korean/Chinese/Japanese Division VOA; Peter Fedzinsky, Ukranian/U.S.S.R. Divlsion VOA; group's Richard Sterban; Rose Novotarska, Polish/European Division VOA; group's Duane Allen; Roger Guy Folly, African/French/European Divlsion VOA; group's Joe Bonsall; Judith Massa, Worldwide Music Editor VOA; Jawahar Kalhi, Indian/Pakistanl/Near East Division VOA.

# **Morris: Man Behind The Balloons**

Liz Cavanaugh (WSIX-FM/Nashville) was doing her midday show, as she does every day. Suddenly a bunch of brightly colored balloons, singing "Happy Birthday" walked into the control room. Behind the balloons: Gary Morris. Liz, a great fan of Gary's,



Gary Morris & Liz Cavanaugh:

Birthday balloons

thinking quick, put his single "Wind Beneath My Wings" on the air. Liz, not thinking straight, forgot to turn her mike off. Along with everyone at her surprise party and everyone listening to the party — happy birthday, Liz.

# National Gospel Radio Seminar

Frances Preston (BMI) chaired the 12th annual National Gospel Radio Seminar, held in Nashville during the week following the Country Radio Seminar. The week, which addressed relevant issues in Gospel radio programming, management, promotion, etc., ended with the 15th annual Dove Awards. "More Than Wonderful" (Lanny Wolfe) won Gospel song of the Year. Gospel music Male Vocalist went to Russ Taff, Female Vocalist to Sandi Patti. And Gospel Music Artist of the Year — Sandi Patti.

# John Changes Pace With "Amazing Grace"

Sunday night, Louisville, 2600 people were stompin' and cheerin'. John Anderson was swingin'. He paused. On request from promoter Joe Gehl, he eased into "Amazing Grace." 2600 people, with flickering cigarette lighters in the air, were so quiet, you could hear a pin drop. He finished. A moment of silence. Then 2600 people started stompin' and cheerin' again. Anderson returned to swingin'.

# **Clower Makes The Grass Greener**

Jerry Clower (and the Mississippi Chemical Co.) donated 10 tons of "Triple-13" fertilizer to the Williamson County Humane Association. Tom T. Hall and his wife "Miss Dixie," active volunteers for the shelter, thanked Clower personally for his contribution to its "growth.



Pictured (I-r) are Clower, Dixie & Tom T.Hall, and CPS Industries'. Jim Barnes.

# Bits & Pieces

Since youngest brother Jim decided to go it alone, the Glaser Brothers had to look for a new tenor. They found Shaun Nielsen, known for his harmonies on Elvis Presley records and tours . . . Congratulations Ricky and Sharon White Skaggs — on the birth of 7lb., 9oz. daughter Molly Kate (March 8, 1984, 9:15pm).



Country News

Next Week's Guests:

JUICE NEWTON ®

NITTY GRITTY DIRT BAND

228 Main St., Suite R Venice, CA 90291 (213)392-8743

# Marketplace

# Columbia School \_ of Broadcasting FREE PLACEMENT SERVICE

Takes the Headache out of Hiring

- Qualified pre-screened graduates trained as DJ's, Account Executives, Writers, Engineers
- Trained beginners Experienced Pros

• Offices Nationwide Call the Job Placement Director



(213) 469-8321 **COLUMBIA SCHOOL OF** 

**BROADCASTING** 6290 Sunset Blvd., Hollywood, CA

Terry Marshall's



• Entertainment News For Radio •

CHR AOR AC

Call for a free trial subscription

(415) 564-5800

# KNOCKERS!"

gags: comedy news reports: sounds: gimmicks: features: exclusive

No Free Samples. Your KNOCKERS\*! sample cassette costs \$5 and gets you started right away with top-quality professional material. Catalog includ-Send \$5 to KNOCKERS\*!

Box 153 La Grange, IL 60525

# Custom Station Promos.

Station ID's • Logos • Other Production Services All Formats • Market Exclusive FREE DEMO

WRITE ON YOUR STATION LETTERHEAD

R. Dennis Steele

creative services 236 Bala Avenue • Bala Cynwyd, PA 19004



Free sample from radio's complete show prep service! HUMOR, CONVERSATION, CALLS, CALENDAR & MORE

Free information or send \$2.00 for current 12-page issue refundable with subscription

Write on station letterhead or call (804) 270-7206 9AM-5PM EST

5727 Indianola Di

# **MARKETPLACE ADVERTISING**

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace

Per Insertion \$50.00 1 Time \$45.00 6 Insertions

13 Insertions \$40.00 26 Insertions \$35.00

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date Marketplace ads are non-commissionable.

Submit to: Marketplace

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

# Radio Rick's Box of Air Shift Tricks

I am offering radiomen of the Western civilized world top-notch comedy material. Your monthly carded air kit includes daily, weekly, monthly and seasonal humor, promos & routines. Market protected and easily customized \$9.50 to Rick Willis, 4225 Jory Trail, Las Vegas, NV 89108. Refundable with

Radio Rick



# **SERVICES THA**

We're unique in that we consult both stations and individual broadcasters:

For Stations

- Formats
- Sales & Program Seminars
- Aircheck & Market

MC

VISA

 Aircheck/Resume Refinement

- Aircheck Analysis
- Employment Counseling

For Announcers & PDs

Free details/call or write today 3954 Peachtree Rd., Suite 202

Atlanta, GA 30319 (404) 266-1977

**Money Back** Guarantee

# **Funny In 10 Seconds** . . . or Less!

For this month's comedy issue write on your station letterhead to:

FINE LINES





# Poor (announcer's name)'s Almanac

Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh. relevant material For a Free Sample P.A.N.A. P.O. Box 85152, San Diego, CA 92138

# The Cat's Pajamas

Topical, Useable, Workable Humor.

For sample write: P.O. Box 5591, Wilmington, NC 28403-4155 (919) /63-5356



# 'Phantastic Phunnies' Highly Respected! Hilarious! Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.



Hundreds renewed again!

Free sample!

Write on station letterhead to

**Contemporary Comedy** 

Dallas, TX 75227

FREE ISSUE OF Balaxy

Radio's most complete personality biweekly Current artist Bio & update, record facts, daily calendar/almanac, trivia, etc. Send for sample of ALL AIRSHIFT RI ADY! station letterhead:

Box 20093R, Long Beach, CA 90801

# Aircheck Factory

- AROUND THE DIAL # 83: Rick Dees, Frazer Smith, "Stan The Man" and MORE!
- PROFILE: THE INCREDIBLE Z-100/ WHTZ: a full tune in to New York's hottest new station!
- YESTERDIAL #3: A Tribute to Alan Freed; Bobby Mitchell at KYA/1961; Carl Mann/Tom West at KOMA/1971 and MORE!
- VUOLO VIDEO #5: (VSH) LOOK at Z-100's MORNING ZOO with SCOTT SHANNON & ROSS BRITTAIN!

**Aircheck** 

"Aircheck Acres" Wild Rose, WI 54984 (715) 845-8259

Add \$1.00 shipping/handling

# Disk Jockey Comedy

Hilarious 30-90 sec. comedy bits - 25 pages per month delivered to your mouth. For sample & info on FREE book of 100 Funny Commercials, write HYPE INK . . . Box 69581 . . . LA, CA 90069

# **We Need** Announcers & Newspeople

For the past several weeks NATIONAL has received job orders from radio stations in California, Florida, Texas, Michigan, Tennessee, Virginia, Nebras-ka, Indiana, New York, Arizona, Pennsylvania, and Massachusetts, to name just a few Radio stations in more than 25 different states looking for announcers, programmers, news and sales people. We are receiving many job orders for females and minorities. These jobs are for small, medium & major markets. If you are looking to make a change, now is the time. NATIONAL the NATION'S LEADING RADIO PLACEMENT SERVICE places our registrants from coast to coast. For complete information, and registration form enclose \$1.00 postage and handling to:

NATIONAL BROADCAST TALENT COORDINATORS Dept. R, P.O. Box 20551, Birmingham, AL 35216 ACT NOW! (205) 822-9144

Your stuff fits our morning team just fine." Bo Richards/ KBBQ. For action-packed sample package, send one

P.O. Box 6344, Virginia Beach, VA. 23456



FREE SAMPLE ISSUE of radio's most popular humor service For sample, write on station letterhead to: O'Liners 1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025

# Opportunities

# **Openings**

# EAST

Major Eastern A/C needs tapes for parttime & future fulltime. Friendly adult personalities wanted. No beginners. T&R: Box 1002, Bala Cynwyd, PA 19004. EOE M/F (3-18)

WXKS/Boston is looking for experienced Continuity Director with prod. experience. Call Office Manager: (617) 396-1430 (3.16)

WTSN AM, adult CHR, NH seacoast needs personality for five day a week shift. Insurance + benefits. T&R: Jim Sebastian, Box 400, Dover, NH 03820. EOE M/F (3-16)

WAEB/Allentown has rare opening. T&R: Neal Newman, Box 2727, Leigh High Valley, PA 18001. EOE M/F (3-16)

# WANTED: NEWSPERSON!

To cover, write and air news . . . also wanted: production genius for fastest growing market in U.S. Send tape & resume to: D. Ryan, WFPG/WIIN, 2707 Atlantic Ave., Atlantic City, NJ 08401.

WAGE seeks aggressive, community-minded morning talent. Strong prod., remote & promotion skills a must. T&R: Steve Porter, Box 1290, Leesburg, VA 22075. EOE M/F (3-16)

WEEX/WQQQ looking for parttime news staff & future fulltime. T&R: Joanne Jebran, Box 190, Easton, PA 18042. No calls. EOE M/F (3-16)

Spend the summer at the shorel MD coast, hot Country seeks personality for summer opening. T&R: Jerry Nicholas, WDMV, Box 210, Pocomoke City, MD 21851. EOE M/F (3-16)

Hot AM CHR at Jersey shore looking for midday jock. T&R: Kevin Carr, WOBM AM, Box 1170, Lakewood, NJ 08701. EOE

NH/MA/ME. Seacoast WHEB AM has present & future parttime openings. Easy listening. Mature delivery. T&R: Scott Hooper, Box 120, Portsmouth, NH 03801. EOE M/F (3-16)

FM97 has opening for PM Drive. No beginners. T&R: 252 N. Queen St., Lancaster, PA 17603. EOE M/F (3-16)

WLAN-AM (A/C) has an opening for a midday personality/MD. No beginners. T&R: 252 N. Queen St., Lancaster, PA 17603. EOE M/F (3-16)

# **WNLK**1350

# PROGRAM DIRECTOR

Immediate opening at WNLK, Norwalk, CT. Station is full service A/C in dynamic, suburban, market just 40 miles from NYC. We're looking for a mature, community oriented individual with broad interest, great ideas and strong leadership, and organizational skills. Position includes M-F airshift. EOE.

Tape and resume to: Mike Hanson, WNLK Box 1350, Norwalk, CT 06852.

Corporate promotion creates afternoon air opening, T&R: Greg Price, WCVR, Box 445, Randolph, VT 05060. Calls accepted. EOE M/F (3-9)

WICKA wants morning drive/talk show host. T&R: Hank Dole, OM, Box 900, Brunswick, ME 04011. EOE M/F (3-9)

Mid-sized New England looking for good on-air talent. T&R: Box 960, Fitchburg, MA 01420. EOE M/F (3-9)

Mornings et leading regional rocker, Prod. & must. T&R: WHEB-

# SOUTH

WFMI/Lexington looking for top flight CHR jocks, T&R: Charlie Fox, Box 927, Lexington, KY 4058B. (3-16)

Engineer needed for small market group. Must be experienced, some air work. Salary, car, perks. Pay based on experience. Resume: Box 1478, Burger, TX 79007. EOE M/F (3-16)

Sunbelt CHR FM needs morning telent. Strong voice, creative prod. Must be hot. T&R: 4740 Rodeo Rd., Montgomery, AL 36116. No calls. EOE M/F (3-16)

Orlando's new 100kw CHR, Y106, seeks uptempo entertainers. T&R: Rick Stacy, PD, 435 W. Story Rd., Winter Garden, FL 32787. EOE M/F (3-16)

New 50kw AM stereo needs a staff. Target date mid-April T&R: Kelly McCann, KSJL, 217 Alama Plaza Suite 200, San Antonio, TX 78205. (512) 271-0972 EOE M/F (3-16)

# **Openings**

**54K looking** for adult communicator within driving distance for weekends & fill-ins. T&R: Bob Raleigh, WDAK, Box 1640, Columbus, GA 31994. (404) 322-5447 (3-16)

Afternoons at Contemporary AM near University of Georgia. Experience/prod./stability important. T&R: Jerry Marshall, WRFC, 255 S. Milladge, Athens, GA 30605. No calls. EOE M/F

# 84 WHAS

Looking to fill a critical mid-morning airshift after losing a very talented lady to major market morning drive. We need a unique individual with experience in personality A/C, familiar with working phones and playing hits. Must be great at relating one-on-one. T&R only to: 84 WHAS Radio, Box 1084, Louisville, KY 40201. No calls please, EOE M/F

EZ104 seeks adult communicator to join one of the nation's hottest radio groups. T&R: Sam Church, 12 Wyck St. #300, Richmond, VA 23225. No calls. EOE M/F (3-9)

Top-rated KYKS-FM needs a pro to help us stay that way Beautiful piney woods & Texas lake country. Good bucks. T&R John Defee, Box 2209, Lufkin, TX 75901. EOE M/F (3-9)

Warm, witty adult communicator needed for Houston A/C. Team player, great benefits. T&R: Rick Stancato, P.O. Box 1237, Humble, TX 77338. EOE M/F (3-9)

Two openings. Major market. T&R: Gene Martin, Box 120981 Nashville, TN 37212. EOE M/F (3-9)

Award winning news department afternoon anchor/reporter. Two years minimum, journalism background. T&R: Angela Jones, WQID, Box 4606, Biloxi, MS 39531. EOE M/F (3-9)

Programmer needed A/C & CHR. Possible air shift. Gene Martin, Box 120981, Nashville, TN 37212. EOE M/F (3-9)

WXQR/AOR seeks personality. Proven ability or convincing potential in prod. Minorities/females encouraged. T&R: Kris Kelly. Box 760. Jacksonville. NC 28540. (3-9)

T&R's for future openings. WEIZ-FM. Val McGinness, Box 1640, Columbus, GA 31994. EOE M/F (3-9)

Need maintenance oriented chief engineer for stereo AM & FM. Allen Woodsll (800)554-5454 in GA (800)222-5454 (3-9)

# MIDWEST

# **Openings**

Our competition is Chicago. Looking for top notch afternoon drive news anchor. T&R: Jim Holly, WZBN, 1000 E. 80th Pt., Merrillville, IN 46410. EOE M/F (3-9)

WBNQ/Bloomington looking for experienced Production Director. T&R, copy samples: Craig Jacobus, WBNQ, P.O. Box 8, Bloomington, IL 61702. EOE M/F (3-9)

Hit 105FM has a personnel/MD opening. Move the hits, communicate. Great company. Chuck Knight, WLXR-FM, Box 2017, La Crosse, WI 54601. (608)782-8335. EOE M/F (3-9)

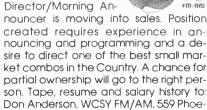
KFEQ AM has rare opening for newscaster/reporter. Salary negotiable. Experience counts. T&R: ND, KFEQ AM, 4305 Frederick, St. Joseph, MO 64502. EOE M/F (3-16)

Top-rated news/telk/info seeks experienced ND. T&R + salary history: Don Hess, OM, KDTH, 8th & Bluff St., Dubuque, IA 52001. FOE M/F (3-16)

KDWB FM seeks talented & experienced CHR air personalities for present & future. Quality prod. a must. T&R: Dave Hamilton, Box 7630, St. Paul, MN 55119. No calls EOE M/F (3-16)

A/C & CHR openings. T&R: Orv Koch, Stewart Broadcasting, Box 80209, Lincoln, NB 68501. EOE M/F (3-16)

Our Operations



AND HAME

M/F (3-16)

Announcer/staff expansion at Saginaw's top A/C & CHR stations. Two years minimum experience. T&R: Dave Maurer, WSGW/WIOG, Box 1945, Saginaw, MI 48605. EOE M/F (3-9)

nix, South Haven, MI 49096

NATIONAL BROADCAST TALENT COORDINATORS needs announcers, sales & newspeople, male/female for immediate openings. For brochure & registration form, enclose \$1.00. Box 20551, Birmingham, AL 35216. (3-9)

Leading CHR in SW OK seeks aggressive afternoon drive talent. T&R: Chuck Morgan, KMGZ, Box 7953, Lawton, OK 73504. EOF M/F (3-9)

News professional wanted. Strong voice & personality a must. T&R: WJFM, 280 Ann St. NW, Grand Rapids, MI 49504. No calls. EOE M/F (3-9)

Market news leader has rare openings for anchor/reporters T&R: Dave Maurer, WSGW, Box 1945, Saginaw, MI 48605 EOE M/F (3-9)

# wmjc 95fm

# \*\*OPPORTUNITY\*\*OPPORTUNITY\*\*

Congratulations to

# KIP GUTH

Program Director, WMJC "MAGIC" 95FM
Detroit, Michigan
on his recent station acquisition.
WMJC is now accepting resumes
for Program Director of Detroit's
# 1 Adult Contemporary Radio Station.
A Great Job as part of one of
America's Finest Broadcast Companies
Greater Media, Inc.

Send confidential work history to:

Richard J. Yankus, General Manager

WMJC — One Radio Plaza

Detroit, Michigan 48220

If you're qualified and interested...Don't wait — Because the opportunity won't.

WMJC/WHND — Greater Michigan Radio
An Equal Opportunity Employer

# **Openings**

General Sales Manager. 50kw news/info/talk. Resume: Talmage Thompson, WHO, 1801 Grand, Des Moines, IA 50308. EOE M/F (3-9)

National consultant needs jocks & programmers in reserve. T&R: MCS, 168 Gracey Rd., Canton, CT 06019. (3-9)

Experienced A/C air personality needed. Full & Parttime. Top notch prod. a must. T&R: Darryl Parks, WIOU, Box 2208, Kokomo, IN 46902. EOE M/F (3-9)

# WEST

T&R's wanted for immediate full & parttime on-air & news staff, at aggressive Country AM/FM. Box 1607, Greeley, CO 80632. EOE M/F (3-16)

Experienced PD sought for Rocky Mountain 100kw A/C. T&R: Quin Morrison, KUAD FM, Box 117, Windsor, CO 80550. (3-16)

Openings for air talent & news at northern CA AM/FM. T&R: Dave Schneider, KBLF/KALM, Box 1010, Red Bluff, CA 96080.

Central CA CHR needs communicators. We play music without a lot of talk. T&R: Scott Huskey, Box 12061, Fresno, CA

93776. EOE M/F (3-16)

Experienced jocks wanted at A/C FM on tropical island of Guam. USA. Gimmicks welcomed. T&R: Guam Radio Services,

530 W. O'Brien Dr., Agana, Guam 96910. (3-16)

KKBB seeking future full & parttime announcers for adult format. T&R: David Allen, 1790 Grant, Denver, CO 80203. EOE

Top AOR station has rare opening for morning personality. No funny people wanted. Golden opportunity. T&R: Dave Von Dyke, KGON, Box 22125, Portland, OR 97222. No calls. EOE

ND/enchor/reporter needed for full-service MOR. T&R: Steve Pluim, KLO, Box 1430, Ogden, UT 84402. EOE M/F (3-16)

Air talent! New station in Thousand Oaks, CA seeks energetic personalties. T&R: Comedy Broadcasting Co., 2711 Bowmont Dr., Bevery Hills, CA 90210. (3-16)

OM, ND, & Prod. person wanted for new class C FM in Grand Junction, CO, T&R: Dick Maynard, KEKB, Box 68, Fruita, CO 81521, EOE M/F (3-16)

# TRAFFIC DIRECTOR

Tired of the cold & snow? If you're a Traffic Director with computer experience, accounting backup, and understand sales types, maybe it's time for sunny California. Send resume & salary requirements to: Radio & Records, 1930 Century Park West, #647, Los Angeles, CA 90067.

Needed yesterday: Goal oriented motivated communicator for stable competitive A/C. Production a must. T&R: Barry Cooper, KQDI, Box 6760, Great Falls, MT 59406. EOE M/F (3-9)

Need MD/sir telent with good production skills. T&R: Danny Lemos, KEZR, P.O.Box 2337, San Jose, CA 95109. EOE M/F (3-9)

# BOB HARPER'S COMPANY

Clever Program Manager needed immediately for A/C giant. We need someone who understands that radio can be more than a music box. If you can get results 25-49, send us a resume and station composite (cassette).

5473 Escarchosa Lane, San Diego, CA 92124 (619) 268-4497

15K seeks midday personality with production skills. Friendly, upbeat A/C personality needed yesterday. T&R: John Simmons, Box 1520, Oxnard, CA 93034. EOE M/F (3-9)

# **West Coast CHR Powerhouse**

Searching for a Morning Star! Must be funny bizarre and above all, A PRO! You'll be rewarded with big bucks and a chance to work for the hottest chain in the Country. Tape and resume to: Radio & Records, 1930 Century Park West, #643, Los Angeles, CA 90067.

KKLT needs a ND now! For A/C Lake Tahoe station. Rush T&R:Box 6063, Incline Village, NV 89450. (702)832-1000

# Opportunities

# **Openings**

## For Announcer

Announcer for top-rated FM in Top 5 market. Adult Contemporary sound. Minimum 4-5 years experience. Send T&R: Radio & Records, 1930 Century Park West, #645, Los Angeles, CA 90067. EOE M/F

Announcers wantedl, KXTZ, "Easy," in booming Les Vegas. T&R: Don Johnson, PD, 307 Water St., Henderson, NV 89015. FOF M/F (3-9)

KIQX/Durango looking for ND. Mountain resort small merket station run by big market pros. T&R: David John McCoy, VP-Programming, Box X, Durango, CO 81301. EOE M/F (3-9)

Top L.A Urban station seeking announcers for all shifts. Must be youthful, tight, energetic cookers. T&R: Willie Jones, 3847 Crenshaw Blvd., L.A., CA 90008. EOE M/F (3-9)

# Positions Sought

Time growing short, two week notice, automation. Experienced, hard working, team player wants promotionally active A/C or CHR in West. CHRIS: (415) 652-4420 (3-16)

Ten year Country pro needs work. Prefer South. SCOTT: (501) 536-4289 (3-16)

13 yeer pro wants medium/major A/C or CHR, any shift. Good pipes, prod. & attitude. 110% team player. Ready to move immediately. MICHAEL: (219) 365-5745 (3-16)

Helpt I've got it with 18 years in the business, eight years in programming. Country, A/C or CHR. JACK: (717) 667-2251

News anchor pro 10 years at CHR & A/C station. Colorful, interesting personable news. Major/medium market. DAVID: (414) 963-0856 (3-16)

PD, top 30 market jock with 23 years successful experience. Great track record. Seeks AM drive/PD/Manager at medium/small market. DAVE: (206) 694-8430 (3-16)

**Behind in the race** for air telent? Gain the pole position, cruise into victory lane. Any market. JIM: (313) 464-8092 (3-16)

Looking for PD/MD/OM? Let's talk. Prefer Country but will bend. 20 year plus pro. Small/medium markets. JD: (208) 343-8422 (3-16)

Seeking fulltime on air. Smell/medium market. Experienced, prod. plus. A/C, CHR, MOR, Country. IL/IN area. JENNY: (312) 560-0172 (3-16)

Energetic, creative, flexible, hard working, dynamic, dedicated, team player wants to program your station. Prefer Northeast. JOHN: (703) 885-8044 (3-16)

Working OM/PD of TX AM & FM seeks same in MW. Full-service a specialty. A/C, CHR & Country. Six years experience. BUCKY: (214) 455-1400 (3-16)

Air personality/Promotion Director. Seven years experience all formats, advertising degree. Creative concepts from inception throughout prod. BILL: (616) 837-8998 (3-16)

Looking for on-air/MD in top 50 market. Five years AOR at KWK & KSHE/St, Louis. Good pipes & great prod. Available now. KEN: (314) 839-4989 (3-16)

WISN/WLPX, WLUM/Milwaukee. Looking for medium/major market PD/airshift. Great pipes, good blade with winning track record. (414) 332-ROCK, evenings (3-16)

Aggressive, trusted newsman, six years journalism experience seeks challenge in western WA. Mature, committed, B.A. Journalism. JIM FLETCHER: (206) 828-4394 (3-16)

Veteran programmer, BILL MILLER looking to relocate. Past 2 1/2 years with KAKZ/Wichita. Let's talk, available now. (316) 721-2897 (3-16)

Small market consultant available. Packaging & programming. One fee. 2800 Eastern #522, Las Vegas, NV 89109. (702)

Somewhere there is a station looking for a DJ/PBP with five years experience. If you're that station, call LEE VERNOY: (406) 453-5817 (3-16)

Redio, brimful of qualities that make it the perfect medium. Energy, warmth, charm and chutzpahl Major market female personality wants top 20 CHR. (312) 777-6054 (3-16)

Major market news assistant seeks reporting position, any market. Will relocate. DAWN: (818) 892-8907

DAN SPRINGFIELD looking for major market relief. (213)

674-7774 (3-16)

Former MD/WPLR seeks airshift/MD with creative AOR/CHR.
Prefer NE but will consider relocating. T&R cell MICHAEL

KIRVEN: (203) 468-1914 (3-16)

CHRIS BARRY, PD/WJEY & Billboard's 1981 Black "Personali-

ty of the Year''/small market. Ready for medium/major market. Good numbers, no jive. (301) 742-5191 or 749-7279 (3-16)

ND et N/T tubes personality. Looking for major market position. DIRCK MORGAN: (209) 224-1483 (3-16)

Not flashy, hard working, 10 years experience mostly AFRS & automation. Currently parttime, wants fulltime. Prefer New England. TOM: (617) 345-1666 (3-16)

# **Positions Sought**

Schooled by Chicago professionals. Currently ND/MD in small market. Want A/C or CHR news/air personality. ERIC: (812) 339-9269 (3-16)

Broadcast journalism student interested in professional semester at CHR in CA or MI. ANGELA GLENN: Olivet College, Olivet, MI 49076, (3-16)

I'm an entertaining one-to-one A/C, CHR personality with the best prod. Looking for profitable, stable & professional company, TOMMY: (203) 366-3338 (3-16)

SCOTT TAYLOR, three years PM drive WDXN/Clarksville. Looking for any shift but morning drive. Prefer Country, A/C or CHR. Enthusiastic & dependable. (615) 797-9165 (3-16)

Energetic Jock, two years experience PBP, willing to relocate. I'm no superstar, just a hard workerl DAVE: (412) 361-2222, call till 5pm est (3-16)

High profile top 50 market morning man available. (502) 425-5874 (3-16)

And so, cast from his job by new management, our intrepid announcer, who was very good at prod., began his search for a CHR, A/C or AOR. TIM BROUGH: (717) 374-5111 or 374-1155 (3-16)

Lilve for California radio. Get me there now. Multi-talented personality, works hard. 100% team player. Call K.C.: (801) 257-5059 (3-16)

# Billboard Award Winner

Billboard AOR personality Of The Year for Small Markets seeks career opportunity. Presently Asst. PD at "Superstars" outlet. Over 7 years experience on-air; programming; production; promotions. BSC. Stable one-on-one communicator. MARK LAPIDUS (919) 347-1836

Chicago area PDs, put your station on top with Cub's interviews/wrapups from Wrigley Field. Experienced & eager to increase ratings. (312) 259-0082 or (815) 338-3813 (3-16)

How can I be funny in 24 words or less! Hire me & see. RANDY MILLER, former morning man WHTX/Pittsburgh, WROQ/Charlotte. (704) 394-9234 (3-16)

Californial Mature, creative personality. Top DJ & later a top talk host, both in L.A. National commercials. ROY: (213) 399-6871 (3-16)

Professional, DJ, PD, MD with 20 + years experience. Good prod., dependable, drive time, CHR, A/C & Urban. Available nowl Great communicator. (513) 528-5793 (3-16)

Experienced news anchor seeks Minneapolis area market. Good organizer and voice. ANGELO: (212) 338-8328 (3-16)

A little Country but not insene. 2 years experience. Looking for fun, not bucks, Call St. MIKE: (208) 756-2175. (3-16)

Sales heavyweight, 4½ years radio experience. Presently national sales manager with major NY magazine. Seek sales in West. TONY RIVERA: (212) 243-7445 (3-16)

JIM McCLOUD formerly KLAC/afternoon drive seeks mornings or PD in MW or South. (501) 785-5568 (3-16)

Get better ratings with a better ear-personality. Top 16 metro, integrity, highly touted & sharp. Portfolio available. MICHAEL ALBL: (513) 651-KIDD or 475-4444 (3-16)

Versatile announcer, seeks small/medium market including sports duties. DJ, news, sports & PBP expenence. DAVID BACHYNSKI: (305) 275-6054 (3-16)

Hot CHR talent, ready to win with you. Top 100 markets. MYKE KROSS: (805) 481-5689 (3-16)

Available May '84. Seven years CHR & A/C experience, Seek small/medium market PD/airshift. SCOTT HOWARD: (317) 456-3407 (3-16)

Eight year veteran looking for a new challenge. Interested in SE. BiLL BLACK: (215) 661-1067 (3-16)

Five year pro ready for work. Any shift, great pipes & prod. KEVIN: (818)887-9229 (3-9)

Experience, assistant PD, MD, ND, Sports. Looking for a parallel two market airshift to put down roots. Married. MIKE: (314) 487-7339 (3-9)

Displaced by Talknet Pro seeks talk or personality position. Broad experience & music background. Stable team player. Let's talk. JIM FRYE: (515)276-5384 (3-9)

Give me a chance to nuke your competition. DC101, WKLS, WQXM, 95YNF. AOR prefered. Available now. RICK ANDERSON: (813)595-6584 (3-9)

Experienced sportscaster with pro basketball, college foot-ball/baseball PBP background. Sportstalk & excellent references. (414)673-3124 (3-9)

Looking for a weekend or fulltime in southern Missouri or northern Arkansas, BOB/ (417) 866-3107 (3-9)

Announcer, 11 years experience, will relocate. Experience in AOR/Country/BM and some MD work. Excellent references available. TOM: (608)788-7198 (3-9)

# **Positions Sought**

Looking for an outrageous AOR evening personality with excellent prod. skills? DAVE: (505)294-4846 (3-9)

Great pipes, excessive knowledge of music. Looking for entry level position. GREG MERRITY: (312) 761-8674 (3-9)

Southern California weekends. DJ seeks CHR, Urban or A/C. F.T.:(213)761-1270 Leave message. (3-9)

2½ years experience with L.A. NPR affiliate. Strong announcer with prod. skills. Desire fulltime west of the Rockies. DAVID (213)822-0969 (3-9)

# Mornings and More

Ratings and Revenue . . . this act delivers!! Dynamite AM Drive, programming know-how, innovative promotions. Available now to Aggressive A/C FM. Medium to major market. (609) 737-1421.

Award winning PBP. Experienced sportscasting to college/university market. Desire pleasant working atmosphere, prefer MW. BOB: (316) 251-0439 evenings. (3-9) (3-9)

Top 50 adult communicator seeks position in SE medium/major Country or A/C market. Seven years experience. General class license. TERRY: (502)845-4392 (3-9)

Morning entertainer. A/C pro who can deliver. Ready to settle in with the right station. Currently in western market. (213)306-8430 (3-9)

Recent female broadcast graduate. Good voice/reader, intelligent and easy to work with. Seeks news work/DJ in Miami/W. Pelm Beach. CLAUDETTE: (305)620-9615 (3-9)

Top rated medium market talker. Two M.A.'s, ex-military, teacher and businessman. Wild sense of humor. STEVE HOOK: (216)782-1144 Call 3-6pm EST. (3-9)

Female Jock, 31/4 years experience wants great situation, decent cash in top 100 anywhere. (309)452-2254 (3-9)

Go anywhere, do anything, broadcast school graduate. DJ, prod., news, PBP. Especially interested in getting into sales. PAT: (319)355-4212 days only. (3-9)

Try a Canadian! A/C, CHR personality seeking fulltime in the U.S. Now working in Montreal. FRANK: (514)389-6571 (3-9)

# TALK HOST

Major market talent. Young, articulate and conservative. Issue oriented, strong interviewer. MARK PENTRACK (412) 231-4338.

Talented prod. artist. Magnetic personality with intelligent phones. Supportive community involvement, one on one communicator. REX: (414)637-8102 (3-9)

Woman news announcer seeking job. Articulate, creative, good writer, dependable, bright personality, trained. Prefer Midwest. FRAN VAN: (219) 931-2196 (3-2)

Female announcer/copywriter, five years with CHR & AOR formats. Desire relocation to medium or major market. For T&R: TERRI (703)345-4493 (3-9)

Morning drive jock/PD with experience in CHR, Country & A/C, tooking for same or just on air position in SE. College + 5 years experience. WAYNE SMITH: (912)247-7889 (3 -9)

Hello, mature beginner with voice to match. Urban/R&8. Sound better than any neophytel AUSTELL: (312)547-6504 (3-9)

Communicator in top 50 market, three years, seeking fulltime in medium market. CHR & A/C experience, team player. JIM: (919)765-3330 (3-9)

Ten year vet in A/C & CHR, PD & MD, Excellent pipes, Looking for major market air shift or medium programming, ALAN HART: (312)861-1349 (3-9)

Personality morning man, major market experience, AOR, Excellent with phones & promotions. BILL: (612)541-1344 (3-9)

Enthuslastic WCAR sportscaster wishes to relocate to medium market. Five years PBP experience & communications degree. For T&R: GLENN SCHROEDER: (313)626-6157 (3-9)

Dedicated, hard working, creative six year pro with good prod. looking for positive career opportunity. All formats. STEVEN: (503)476-7881 (3-9)

Production pro par excellence. Over 50 voices, national level prod. Seeking major/medium home. (205)823-2183 (3-9)

Announcer fresh out of broadcasting school, serious about starting career. Good pipes, MDWST prefered. DENNIS: (312)921-2521 (3-9)

Forecast . . . looks good. Dedication, enthusiasm, creativity. Announcer with great promotion experience. 99 WIZD, Magic 96, Prefer A/C with growth oriented company. (313) 526-8943 (3-9)

# **Positions Sought**

Format change will leave a morning pro and family without. Another fun personality has gone. FRED, 817-939-0390. (3-2)

# Changes

# RADIO

Warren Lewis appointed Retail Sales Account Executive at KLOS/Los Angeles.

Mark Remington joins KOSI/Denver as Account Executive.

Rhonda Cox appointed Account Executive at Q103/Denver from KBPI/KNUS.

**Jeff Edgley** joins Q103/Denver as an Account Executive from KSSS/Colorado Springs.

**Richard M. Foro** moves to Q103/Denver from KFKA/ KGBS as Account Executive.

Jess Villafuerte promoted to Sr. Account Executive at Q103/Denver.

Jane Graham Leffingwell appointed Account Executive at WMET/Chicago from WJEZ/WJJD.

**Mike Ichniowski** appointed Account Executive at KKYK/Little Rock from KISR.

**David Duron** appointed Account Executive at KFWB/Los Angeles from KLAC.

Chuck Johnston joins WTVN/Columbus as Account Ex-

# RECORDS

Philip Wild named Attorney in the Law Department at Arista Records/New York.

Tom Ennis named Associate Director, Artist Development

# INDUSTRY

Susan Weems appointed Account Executive at Weiss &

# Miscellaneous

KSQY seeks Jazz product from all labels. Gregg Olson, PD, 666 Main, Deadwood, SD 57732, (605) 578-3533 (3-16)

KAAY/Little Rock seeks record service from all labels. Contact Rick McGee, PD, 2400 Cottondale Lane, Little Rock, AR 72203. (3-9)

Dates appearing at the end of each listing signify first week listed.

# R&R Opportunities Advertising

Radio & Records provides **free** listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listings by phone on **Wednesday, Thursday & Friday 9am-5pm (PST).** 

# Deadline

To appear in the following week's issue, we must recieve your ad by **Thursday 12 noon** (PST) prior to issue date.

# Display Advertising

**Display:** \$20 per inch per week (maximum 35 words per inch). Includes **border** and **logo**.

Blind Box: \$35 per inch per week (maximum 35 words per inch). \$20 tor border, box number, \$15 for postage/handling.

# Payable In Advance

**Display & Blind Box** advertising orders must be typewritten or printed and accompanied by check mailed to our office in **advance**.

For Opportunities, call (213) 553-4330 (Wednesday, Thursday, or Friday only) or mail to: Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

# The Music Section

# National Music Formats Added This Week

# **Drake-Chenault**

Bob Laurence (213) 883-7400 XT-40

KOOL & THE GANG "Tonight"
ALAN PARSONS PROJECT "Don't Answer Me"
TRACEY ULLMAN "They Don't Know"
TONY CAREY "A Fine Fine Day"
GO-GO'S "Head Over Heels"

# Contempo 300

TRACEY ULLMAN "They Don't Know"
J. IGLESIAS & W. NELSON
"To All The Girls I've Loved Before"
KOOL & THE GANG "Tonight"

# **Great American Country**

REBA MCENTIRE "Just A Little Love"

JOHN CONLEE "As Long As I'm Rockin' With You"

RONNIE McDOWELL "I Dream Of Women Like You"

# **Century 21**

Greg Stephens (214) 934-2121

# The Z Format

JOHN COUGAR MELLENCAMP "Authority Song" BERLIN "No More Words" PRETENDERS "Show Me" NIGHT RANGER "Sister Christian"

# The A/C Format

JAMES INGRAM "There's No Easy Way" BILLY JOEL "The Longest Time"

# Super-Country

LOUISE MANDRELL "I'm Not Through Loving You Yet"
KATHY MATTEA "Someone Is Falling In Love"
K. ROGERS & D. WEST "Together Again"
RICKY SKAGGS "Honey (Open That Door)"
DAVID WILLS "Lady In Waiting"
MAC DAVIS "Most Of All"

# Radio Arts

John Benedict (818) 841-0225

# Country's Best

DAVID ALLAN COE "Mona Lisa Lost Her Smile"
RICKY SKAGGS "Honey (Open That Door)"
REBA MCENTIRE "Just A Little Love"
MERLE HAGGARD
"Someday When Things Are Good"
EDDY RAVEN "I Got Mexico"

# Soft Contemporary

LARRY GATLIN "Denver"

MICHAEL GORE

"Theme From 'Terms Of Endearment'"

MANHATTAN TRANSFER "Mystery"

KATHY MATTEA "Someone Is Falling In Love"

# Sound 10

MICHAEL GORE

"Theme From 'Terms Of Endearment""
BILLY JOEL "The Longest Time"
MANHATTAN TRANSFER "Mystery"
JAMES INGRAM "There's No Easy Way"
KATHY MATTEA "Someone Is Falling In Love"

# Transtar

Chick Watkins (303) 578-0700 SHEENA EASTON "Almost Over You"

# Media General Broadcast Services

Bob Dumais (901) 320-4433

# **ACtion**

BARRY MANILOW "You're Lookin' Hot Tonight"
ELBOW BONES & RACKETEERS
"A Night In New York"
MANHATTAN TRANSFER "Mystery"
MICHAEL GORE
"Theme From 'Terms Of Endearment'"
D. HALL & J. OATES "Adult Education"
KATHY MATTEA "Someone Is Falling In Love"

# **Your Country**

KATHY MATTEA "Someone Is Falling In Love"
FAMILY BROWN "Repeat After Me"
MEL McDANIEL "Where'd That Woman Go"

# Hit Rock

"WEIRD AL" YANKOVIC "Eat It"

ALAN PARSONS PROJECT "Don't Answer Me"

CARS "You Might Think"

KOOL & THE GANG "Tonight"

# Bonneville Broadcasting System Dave Verdery (800) 631-1600

# Easy Listening

J. IGLESIAS & W. NELSON
"To All The Girls I've Loved Before"

# Satellite Music Network

George Williams (214) 343-9205

# The Starstation

BARRY MANILOW "You're Looking Hot Tonight"
MICHAEL GORE
"Theme From 'Terms Of Endearment'"

TRACEY ULLMAN "They Don't Know"

BARBRA STREISAND "Papa Can You Hear Me"

# **Country Coast-To-Coast**

REBA McENTIRE "Just A Little Love"
MERLE HAGGARD
"Someday When Things Are Good"
LARRY GATLIN "Denver"
RICKY SKAGGS "Honey (Open That Door)"
EMMYLOU HARRIS "In My Dreams"

# Rock America

TONY CAREY "A Fine Fine Day"
GO-GO'S "Head Over Heels"
ALAN PARSONS PROJECT "Don't Answer Me"
PRETENDERS "Show Me"

# **Concept Productions**

Dick Wagner (916) 782-7754

# CHR

CARS "You Might Think"
BERLIN "No More Words"
GO-GO'S "Head Over Heels"
TONY CAREY "A Fine Fine Day"
JOHN COUGAR MELLENCAMP "Authority Song"

# Peters Productions, Inc.

Debbie Welsh (619) 565-8511

# Country Lovin'

J. LEE & L. BRODY "Yellow Rose"
RONNIE McDOWELL "I Dream Of Women Like You"
JOHN CONLEE "As Long As I'm Rockin' With You"
D. FRIZZELL & S. WEST "Silent Partners"
MEL McDANIEL "Where'd That Woman Go To"
SHELLY WEST "Now I Lay Me Down To Cheat"

# The Great Ones

ALAN PARSONS PROJECT "Don't Answer Me"
PHIL COLLINS

"Against All Odds (Take A Look At Me Now)"

J. MATHIS & D. WILLIAMS "Love Won't Let Me Wait"

# BPI

John Iles (800) 426-9082

# **Adult Contemporary**

THOMPSON TWINS "Hold Me Now"
BILLY JOEL "The Longest Time"
BARBRA STREISAND "Papa Can You Hear Me"

# **Country Living**

DAVID ALLAN COE "Mona Lisa Lost Her Smile" SHELLY WEST "Now I Lay Me Down To Cheat" MEL McDANIEL "Where'd That Woman Go" KATHY MATTEA "Someone Is Falling In Love"

# **TM Programming**

Cal Casey (214) 634-8511

# Stereo Rock

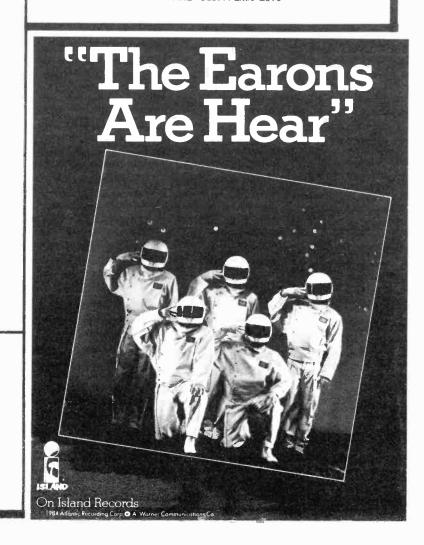
JOHN COUGAR MELLENCAMP "Authority Song"
GO-GO'S "Head Over Heels"
"WEIRD AL" YANKOVIC "Eat It"
TONY CAREY "A Fine Fine Day"
PRETENDERS "Show Me"

# TM A/C

TRACEY ULLMAN "They Don't Know"

# TM Country

RICKY SKAGGS "Honey (Open That Door)"
MERLE HAGGARD
"Someday When Things Are Good"
LARRY GATLIN "Denver"
EMMYLOU HARRIS "In My Dreams"
DAVID ALLAN COE "Mona Lisa Lost Her Smile"
REBA McENTIRE "Just A Little Love"





# NATIONAL AIRPLAY/50 March 16, 1984

					114
Three Two Last Weeks Weeks Week		Total Reports/Adds	Heavy	Medium	Light
6 3 3 0	JANIE FRICKE/Let's Stop Talkin' About It (Columbia)	152/0	125	21	6
20 14 8 2	JOHNNY LEE with LANE BRODY/Yellow Rose (Full Moon/WB)	156/1	106	44	6
12 7 5 🕄	EARL THOMAS CONLEY/Don't Make It Easy For Me (RCA)	150/0	109	31	10
15 10 7	DEBORAH ALLEN/I've Been Wrong Before (RCA)	154/2	104	41	9
1 1 1 5	ALABAMA/Roll On (Eighteen Wheeler) (RCA)	143/0	107	24	12
17 11 9 6	MICHAEL MARTIN MURPHEY/Will It Be Love By Morning (Liberty)	149/0	105	40	4
25 16 11	BARBARA MANDRELL/Happy Birthday Dear Heartache (MCA)	156/0	88	64	4
24 17 10 📵	GEORGE STRAIT/Right Or Wrong (MCA)	153/2	94	51	8
8 4 4 9	MICKEY GILLEY/You've Really Got A Hold On Me (Epic)	143/0	108	24	11
2 2 2 10	KENNY ROGERS/Buried Treasure (RCA)	145/0	106	26	13
34 22 14	OAK RIDGE BOYS/I Guess It Never Hurts To Hurt Sometimes (MCA)	156/1	72	79	5
23 18 13 😰	KENDALLS/Thank God For The Radio (Mercury/PG)	140/2	69	53	18
33 19 15 🔞	T.G. SHEPPARD w/CLINT EASTWOOD/Make My Day (WB/Curb)	144/1	61	63	20
32 25 20 🔼	ATLANTA/Sweet Country Music (MCA)	151/4	56	79	16
28 23 19 🚯	JIM GLASER/If I Could Only Dance With You (Noble Vision)	145/6	64	63	18
- 41 32 <b>1</b> 3	JULIO IGLESIAS & WILLIE NELSON/To All The Girls I've Loved Before (Col.)	148/24	45	74	29
29 24 21	LEON EVERETTE/I Could'a Had You (RCA)	148/4	53	<i>76</i>	19
40 30 23 📵	CRYSTAL GAYLE/I Don't Wanna Lose Your Love (WB)	153/5	26	103	24
38 29 22 🕦	MICKEY GILLEY & CHARLY McCLAIN/Candy Man (Epic)	148/4	29	103	16
	DOLLY PARTON/Save The Last Dance For Me (RCA)	118/0	65	<i>36</i>	17
	HANK WILLIAMS JR./Man Of Steel (WB/Curb)	148/3	34	80	34
	JOHN ANDERSON/Let Somebody Else Drive (WB)	119/1	56	43	20
_	JOHNNY RODRIGUEZ/Too Late To Go Home (Epic)	123/1	27	67	29
	LYNN ANDERSON & GARY MORRIS/You're Welcome To Tonight (Permian)	106/0	46	46	14
	MARK GRAY/Left Side Of The Bed (Columbia)	136/9	21	73	42
36 33 30 23	DAVID FRIZZELL & SHELLY WEST/Silent Partners (Viva)	133/4	16	86	31
- 48 40 2	JOHN CONLEE/As Long As I'm Rockin' With You (MCA)	141/23	10	70	61
	WAYLON JENNINGS/I May Be Used (But Baby I Ain't Used Up) (RCA)	141/12	10	81	50
43 37 33 🚱	JOE STAMPLEY/Brown Eyed Girl (Epic)	118/7	17	<i>75</i>	26
	RONNIE McDOWELL/I Dream Of Women Like You (Epic)	134/12	11	72	51
_	GAIL DAVIES/Boys Like You (WB)	133/9	14	69	50
1	STATLER BROTHERS/Elizabeth (Mercury/PG)	92/0	45	29	18
	RAZZY BAILEY/In The Midnight Hour (RCA)	124/11	8	70 69	46
	DAN SEALS/God Must Be A Cowboy (Liberty)	120/19 78/0	5 26	42	46 10
	TOM JONES/I've Been Rained On, Too (Mercury/PG)  EXILE/Woke Up In Love (Epic)	69/0	24	<i>30</i>	15
		70/0	22	33	15
	LEE GREENWOOD/Going, Going, Gone (MCA)  MOE BANDY/It Took A Lot Of Drinkin' (To Get That Woman Over Me) (Colum		5	61	39
	STEVE WARINER/Lonely Women Make Good Lovers (RCA)	75/0	18	34	23
	RICKY SKAGGS/Honey (Open That Door) (Epic)	93/61	6	29	58
	MERLE HAGGARD/Someday When Things Are Good (Epic)	97/46	2	29	66
	CONWAY TWITTY/Three Times A Lady (WB)	65/0	24	21	20
	EDDY RAVEN/I Got Mexico (RCA)	104/41	0	32	72
	DAVID WILLS/Lady In Waiting (RCA)	90/5	4	52	34
	VINCE GILL/Victim Of Life's Circumstances (RCA)	95/8	4	42	49
	EMMYLOU HARRIS/In My Dreams (WB)	86/56	3	25	58
	REBA McENTIRE/Just A Little Love (MCA)	90/35	1	23	66
	LARRY GATLIN & THE GATLIN BROS. BAND/Denver (Columbia)	77/43	4	18	55
	MAC DAVIS/Most Of All (Casablanca/PG)	65/4	3	36	26
	DAVID ALLAN COE/Mona Lisa Lost Her Smile (Columbia)	76/23	4	24	48
			Calmanda and Addison	the section of the se	

# **MOST ADDED** ®

RICKY SKAGGS (61) Honey (Open That Door) (Epic) **EMMYLOU HARRIS (56)** In My Dreams (WB) **MERLE HAGGARD (46)** Someday When Things Are Good (Epic) LARRY GATLIN & THE GATLIN BROS. (43) Denver (Columbia) **EDDY RAVEN (41)** I Got Mexico (RCA) **REBA McENTIRE (35)** Just A Little Love (MCA) **LOUISE MANDRELL (28)** I'm Not Through Loving You Yet (RCA) **KENNY ROGERS & DOTTIE WEST (27)** Together Again (Liberty) JULIO IGLESIAS & WILLIE NELSON (24) To All The Girls I've Loved Before (Col.) **KIERAN KANE (24)** Dedicate (WB)

# HOTTEST

ALABAMA (65) Roll On (Eighteen Wheeler) (RCA) **JOHNNY LEE with LANE BRODY (52)** Yellow Rose (Full Moon/WB) **JULIO IGLESIAS & WILLIE NELSON (49)** To All The Girls I've Loved Before (Col.) **JANIE FRICKE (46)** Let's Stop Talkin' About It (Columbia) T.G. SHEPPARD with C. EASTWOOD (44) Make My Day (WB/Curb) **KENNY ROGERS (43)** Buried Treasure (RCA) **GEORGE STRAIT (42)** Right Or Wrong (MCA) **EARL THOMAS CONLEY (30)** Don't Make It Easy For Me (RCA) ATLANTA (23) Sweet Country Music (MCA) MICKEY GILLEY (23) You've Really Got A Hold On Me (Epic)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest Indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

# **BREAKERS**

## **EDDY RAVEN** I Got Mexico (RCA)

On 66% of reporting stations. Rotations: Heavy 0, Medium 32, Light 72, Total Adds 41 including WGNA, WRKZ, WKYG, WSEN, WSOC, WTVY, KIKK, WSIX, KRMD, WQYK, WTQR, WONE, KOMA, KUZZ, KYGO, KMPS. A Most Added Record. Debuts at number 43 on the Country chart.

**MERLE HAGGARD** Someday When Things Are Good (Epic)

On 62% of reporting stations. Rotations: Heavy 2, Medium 29, Light 66, Total Adds 46 including KIX106, CHOW, KASE, WYNK, WSOC, KPLX, KIKK, WAMZ, WTOR, KJJY, WHBF, KSON, KSAN, KMPS, KGA. A Most Added Record. Debuts at number 41 on the Country chart.

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 3-12-84.

# **VINCE GILL**

Victim Of Life's Circumstances (RCA)

On 61% of reporting stations. Rotations: Heavy 4, Medium 42, Light 49, Total Adds 8, WCAO, WYNK, KYXX, WWWW, KGHL, KVEG, Q92, KFTN. Heavy: KKYX, WCXI, WXCL, KUUY. Moves 48-45 on the Country chart.

...Conducts an annual survey of all licensed radio stations to determine the amount of Country Music programmed daily, and compiles a comprehensive list of all of those stations?



For information on joining, write to:

**Country Music Association** P. O. Box 22299-R Nashville, TN 37202



# **NEW & ACTIVE**

RICKY SKAGGS "Honey (Open That Door)" (Epic) 93/61
Rotations: Heavy 6, Medium 29, Light 58, Total Adds 61 including WPTR, WYRK, WEEP, WPOR, KASE, WSOC, WAMZ, WMC, WLWI, KRMD, WFMS, WOW, WIL, KFDI, KSOP, KMPS. Debuts at number 40 on the Country chart.

REBA MCENTIRE "Just A Little Love" (MCA) 90/35

Rotations: Heavy 1, Medium 23, Light 66, Total Adds 35 including WIXY, WSEN, KEAN, KPLX, KLLL, WMC, KKYX, WTQR, KSO, WMIL, WHBF, KRST, KUUY, KYGO, KWJJ, KMPS. Debuts at number 47 on the Country chart.

DAVID WILLS "Lady In Waiting" (RCA) 90/5

Rotations: Heavy 4, Medium 52, Light 34, Total Adds 5, WXBQ, WSLR, KVEG, KFTN, KMPS. Heavy: CHOW, WTVY, KKYX. Moves 47-44 on the Country chart.

EMMYLOU HARRIS "In My Dreams" (WB) 86/56
Rotations: Heavy 3, Medium 25, Light 58, Total Adds 56 including WOKQ, WPOR, WYNK, WEZL, WESC, WAMZ, WKIX, WQYK, KSO, KRRK, WTSO, WTHI, KVOO, KMAK, KCBQ, KSAN. Debuts at number 46 on the Country chart.

KATHY MATTEA "Someone Is Falling In Love" (Mercury/PolyGram) 80/9
Rotations: Heavy 2, Medium 28, Light 50, Total Adds 9, WPTR, WBGW, WXBQ, KYXX, WONE, KECK, WMIL, KCJB, KFRY. Heavy: KKYX, KRMD. Medium: WSEN, WCMS, WHBF, KGA.

MEL McDANIEL with OKLAHOMA WIND "Where'd That Woman Go" (Capitol) 78/15

Rotations: Heevy 0, Medium 29, Light 49, Total Adds 15, WCAO, WOKQ, WIXL, CHOW, WWVA, WKLO, KSSN, KLLL, KYXX, WONE, WKKQ, KECK, WTSO, KVEG, KIGO.

LARRY GATLIN & THE GATLIN BROTHERS BAND "Denver" (Columbia) 77/43
Rotations: Heavy 4, Medium 18, Light 55, Total Adds 43 including WRKZ, WILQ, WYNK, WNOX, WMC, KKYX, WWWW,

WFMS, WTOD, KTPK, KRKT, KFRY, KNIX, KCKC, KSAN, KMPS. Debuts at number 48 on the Country chart.

DAVID ALLAN COE "Mona Lisa Lost Her Smile" (Columbia) 76/23
Rotations: Heavy 4, Medium 24, Light 48, Total Adds 23 including WSEN, WXBQ, KIKK, KISS-FM, WLWI, WKIX, WUSQ, KSO, WCXI, WHBF, KTPK, KUUY, KUGN, KEIN, KWJJ. Debuts at number 50 on the Country chart.

MICKI FUHRMAN "I Bet You Never Thought I'd Go This Far" (MCA) 69/7

Rotations: Heavy 3, Medium 22, Light 44, Total Adds 7, WIXL, WFNC, WMNI, KECK, KUZZ, KUUY, KSON. Heavy: WOKK, KKYX, KRMD. Medium: WSNO, WLWI, WOW, KRKT. KIERAN KANE "Dedicate" (WB) 65/24
Rotations: Heavy 1, Medium 13, Light 51, Total Adds 24 including WGNA, WPOR, WWVA, WYNK, WSOC, WOKK, WMNI, KSO, KWMT, KCJB, KOMA, WTOD, KIK-FM, KEIN, KCUB.

MAC DAVIS "Most Of All" (Casablanca/PolyGram) 65/4
Rotations: Heavy 3, Medium 36, Light 26, Total Adds 4, WVAM, KBMR, KRKT, KCKC. Heavy: WPOC, KISS-FM, WWWW. Medium: WMZQ, WSOC, WHOO, WITL, WOW, KTTS, KUZZ, KFRY, KNIX.

GUS HARDIN "I Pass" (RCA) 63/23
Rotations: Heavy 0, Medium 15, Light 48. Total Adds 23 including WA IB, WBOD, WASTER ADD.

Rotations: Heavy O, Medium 15, Light 48, Total Adds 23 including WAJR, WPOR, WSEN, WEZL, KRMD, WIRK, WTQR, WONE, KSO, WITL, KIOV, KUZZ, KJOT, KCKC, KIGO.

REX ALLEN JR. "Sweet Rosanna" (Moon Shine) 59/17

Rotations: Heavy 1, Medium 12, Light 46, Total Adds 17, WCAO, CHOW, WWVA, KMML, WEZL, KHEY, KSSN, KYXX, WUSQ, WONE, WITL, KRKT, KMAK, KVEG. Heavy: WWJO.

SHELLY WEST "Now I Lay Me Down To Cheat" (Viva) 59/8
Rotations: Heavy 1, Medium 17, Light 41, Total Adds 8, CHOW, WXBQ, KSSN, KLLL, KBMR, WTHI, KIK-FM; KVEG. Medium: WEZL, KLRA, KRMD, KSO, WOW, KTTS, KFRY, KSOP.

FAMILY BROWN "Repeat After Me" (RCA) 58/8
Rotations: Heavy 3, Medium 23, Light 32, Total Adds 8, WIXY, WWVA, WESC, KLLL, WIRK, KBMR, KFDI, KFRY. Heavy: WTVY, WOKK. Medium: WCXI, WXCL, KMPS.

ED HUNNICUTT "In Real Life" (MCA) 56/12
Rotations: Heavy 0, Medium 16, Light 40, Total Adds 12, WPOR, KMML, WFNC, KLRA, WQYK, KWMT, KECK, KIOV, KUGN, KFRY, KIGO, KCUB. Medium: WSEN, WEZL, KKYX, WCXI, KTTS, KGA.

VICTORIA SHAW "Break My Heart" (MPB) 56/3
Rotations: Heavy 3, Medium 12, Light 41, Total Adds 3, KRMD, WCUZ, KEIN. Heavy: WBGW, WHOO, WWWW. Medium: WAJR, KMML, KISS-FM, WXCL, WWJO, KTOM.

KENNY ROGERS & DOTTIE WEST "Together Again" (Liberty) 53/27

Rotations: Heavy 1, Medium 7, Light 45, Total Adds 27 including WBGW, KIX106, WEZL, WFNC, KIKK, KISS-FM, WKIX, WHK, KWMT, WOW, KIK-FM, KUZZ, KUUY, KCCY, KMPS.

# SIGNIFICANT ACTION

LOUISE MANDRELL "I'm Not Through Loving You Yet" (RCA) 44/28
Rotations: Heavy O, Medium 9, Light 35, Total Adds 28 including WOKQ, WTVY, WKZZ, WCMS, KKYX, WMNI, WFMS,

STEVE CLARK "That It's All Over Feeling (All Over Again)" (Mercury/PolyGram) 40/8
Rotations: Heavy 1, Medium 6, Light 33, Total Adds 8, CHOW, KSSN, KLLL, KISS-FM, KBMR, WHBF, KVOO, KVEG. Heavy: WPAP. Medium: WBGW, WKLO, WCMS, Q92.

PINKARD & BOWDEN "Adventures in Parodies" (WB) 40/8
Rotations: Heavy 0, Medium 4, Light 36, Total Adds 8, WGNA, WAJR, KRRV, WFNC, WLWI, KJJY, KVOC, KMAK. Medium: WPTR, WITL, KRST, KIGO. Light: KIX106, WMZQ, KSOP.

LORRIE MORGAN "Don't Go Changing" (MCA) 39/7
Rotations: Heavy 0, Medium 7, Light 32, Total Adds 7, WCAO, WBGW, WSNO; WTVY, KFGO, KIOV, KGA, KIGO. Medium: KKYX, KRMD, WIRK, KRKT, KUZZ, KQIL.

MIKE CAMPBELL "One Sided Love Affair" (Columbia) 32/11

Rotations: Heavy O, Medium 3, Light 29, Total Adds 11. WGNA, KRRV, KLRA, WOKK, WQYK, KBMR, WMNI, KFGO, WHBF, KW-JJ, KIGO.

MARIE OSMOND "Who's Counting" (RCA/Curb) 28/6
Rotations: Fleavy 0, Medium 3, Light 25, Total Adds 6, CHOW, WTVY, WKZZ, WHBF, KRWQ, KIGO. Medium: WSNO, KQIL. Light: WSEN, WOKK, KTPK, KVOO, KNIX, KFTN.

SIERRA "Branded Man" (Awesome) 27/2

Rotations: Heavy 0, Medium 4, Light 23, Total Adds 2, KBMR, KIGO. Medium: CHOW, WHOO, WKKQ, Q92. Light: WGNA, WTVY, KKYX, WOW, WHBF, KTTS, KFDI, KTOM.

CRAIG DILLINGHAM "Honky Tonk Women Make Honky Tonk Men" (Curb/MCA) 26/12
Rotations: Heavy 0, Medium 1, Light 25, Total Adds 12, WSNO, KRRV, KBMR, WTOD, KKAL, KRWQ, Q92, KRSY, KTOM, KSOP,

MARSHALL TUCKER BAND "I May Be Easy But You Make It Hard" (WB) 21/4
Rotations: Heavy O, Medium 5, Light 16, Total Adds 4, KRRV, KBMR, KRWQ, KIGO. Medium: KKYX, KTTS, KFDI, KRKT. Light: WIXY, WIXL, KGA.

NARVEL FELTS "You Lay So Easy On My Mind" (Evergreen) 20/6
Rotations: Heavy 0, Medium 3, Light 17, Total Adds 6, WVAM, WSOC, WESC, KLRA, KFGO, KGA. Medium: WLWI, KVOO. Light: KRMD, WAXX. JERRY LEE LEWIS "I Am What I Am" (MCA) 19/6

Rotations: Heavy 0, Medium 1, Light 18, Total Adds 6, WOKQ, WPAP, KBMR, KSO, WOW, KRST. Medium: WPTR. Light: WHOO WRNL, KIK-FM, KWJJ.

PAULETTE CARLSON "Can You Fool" (RCA) 19/1

Rotations: Heavy O, Medium 4, Light 15, Total Adds 1, KRWQ. Medium: WBGW, KRMD, KFGO, Q92. Light: KRRV, WAXX, K102,

DARRELL CLANTON 'I'll Take As Much Of You As I Can'' (Audiograph) 18/9
Rotations: Heavy 0, Medium 3, Light 15, Total Adds 9, WGNA, WBGW, WNSO, KRRV, KSO, WTOD, KUZZ, KRWQ, KIGO.

CON HUNLEY "Deep In The Arms Of Texas" (Prairie Dust) 17/3
Rotations: Heavy 0, Medium 4, Light 13, Total Adds 3, KRRV, WTVY, KRKT. Medium: KKYX, KBMR, KFDI. Light: WSEN, WYNK, KEBC, KTOM.

VERN GOSDIN "I Can Tell By The Way You Dance" (Compleat/PolyGram) 15/15

Rotations: Heavy 0, Medium 3, Light 12, Total Adds 15 including WPTR, WBGW, WILQ, WSM, WIRK, WCXI, KIOV, KUUY, KQIL,

GENE WATSON "Forever Again" (MCA) 15/15
Rotations: Heavy 0, Medium 3, Light 12, Total Adds 15 including WSNO, WGTO, WTVY, WRNL, WIRK, KXXY, KRKT, KRWQ, KRSY, KTOM. Medium: WHOO.

MAINES BROTHERS BAND "You Are A Miracle" (Mercury/PolyGram) 13/2
Rotations: Heavy 1, Medium 1, Light 11, Total Adds 2, WIXY, KWMT. Heavy: KLLL. Medium: KMML. Light: KHEY, WCMS, KKYX, KEBC, KTTS, Q92.

WRIGHT BROTHERS "Southern Women" (Mercury/PolyGram) 12/9

Rotations: Heavy 0, Medium 2, Light 10, Total Adds 9, WBGW, WLWI, WCMS, WPAP, KFGO, WFMS, KVOO, KRST, KSOP.

PETER ISAACSON "No Survivors" (Union Station) 12/3

Rotations: Heavy 0, Medium 1, Light 11, Total Adds 3, KRRK, KTOM. Medium: KBMR. Light: WBGW, KMML, WOKK, WCMS, WX-CL, Q92.

BUTCH BAKER "Torture" (Mercury/PolyGram) 11/4

Rotations: Heavy 0, Medium 2, Light 9, Total Adds 4, WSEN, KFGO, WTOD, KFDI. Medium: WGNA, WTVY. Light: WSNO, WAXX,

BRENTWOOD "Anything For Your Love" (Hot Schatz) 11/3

Rotations: Heavy 0, Medium 1, Light 10, Total Adds 3, WGNA, WIXY, KTPK. Medium: WPAP, Light: KKYX, KRMD, WTOD, KRWQ

Q92.

SAVANNAH "Matinee Motel" (Mercury/PolyGram) 11/1
Rotations: Heavy 0, Medium 1, Light 10, Total Adds 1, KRRV. Medium: WCXI. Light: WVAM, WLWI, WCMS, KRMD, KSOP, KIGO.

JOHNNY TILLOTSON "Lay Back (In The Arms Of Someone)" (Reward/CBS) 10/3

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 3, KHEY, KUUY, KCCY. Light: KISS-FM, KRMD, WXCL, KTTS.

SHEENA EASTON "Almost Over You" (Liberty) 9/2

Rotations: Heavy 1, Medium 5, Light 3, Total Adds 2, WSEN, WQYK. Heavy: WTSO. Medium: WHN, KISS-FM, WHOO, KLAC,

SLIM WHITMAN "Cry Baby Heart" (Epic) 9/1

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 1, KIGO. Medium: WGNA, Light: WSNO, WGTO, WKKQ, KFDI, KTOM, KSOP. KATIE McKINZIE "You'll Never Get To Heaven" (Poverty) 8/2

Rotations: Heavy 0, Medium 1, Light 7, Total Adds 2, KSO, KRKT. Medium: WPAP. Light: WSNO, WKYG, KISS-FM, Q92.

# **COUNTRY ALBUM TRACKS**

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)

Album Title

GEORGE JONES/Radio Lover (Epic)

ALABAMA/If You're Gonna Play In Texas (RCA)

EXILE/Take Me To The River (Epic)

JUDDS/Blue Nun Cafe (RCA)

HANK WILLIAMS JR./Lovesick Blues (WB/Curb)

MEL McDANIEL/All Around The Water Tank (Capitol)

ALABAMA/When We Make Love (RCA)

KENNY ROGERS/Evening Star (RCA)

GENE WATSON/My Memories Of You (MCA) WILLIE NELSON/As Time Goes By (Columbia)

ALABAMA/Country Side Of Life (RCA)

Jones Country Roll On Wynonna And Naomi: The Judds Man Of Steel Naturally Country Roll On Eyes That See In The Dark Little By Little Without A Song Roll On

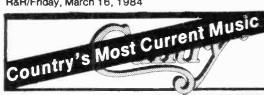
# CAROLYN PARKS

M O

P.O. Box 150546, Nashville, TN 37215 • (615) 320-1759

"National Parks Service"

**Calling the R&R Reporting Stations** 



# Regional Adds & Hots

**EAST** 

Eddy Raven (RCA) T.G. Sheppard w/C. Eastwood (WB/Curb)

JORN CONLER
MERLE PROGRAPO
GAIL DAVISS
RAZZY SAILEY
MICKEY GILLEY
JOBNNY LSE
OAK RIDGE BOYS
T.G. SHEPPARD
JAMIE FRICKE

KSO Des Moines, IA

Des Moines, IA
SENTICU IBARRIS
SERIA MCETTIZO
SERIA
SERIA MCETTIZO
SOS STANDILEY
LOUISE MANDRELL
JERRY LEE LEWIS
KITANI LANG
CUS HARDIN
RICHY BRAGGS
LARRY GATLIN
RACTY BAILEY
EATTE MCHINZIE
ANTE MCHINZIE
MOST LANG
SERIC GARDIN
HOST BAILEY
GEORGE STRAIT
CLUSES LAS E MELS
OAR RICHE SOYS

WWWW-FM Detroit, MI

WKKQ-AM/FM Duluth, MN

PETER ISAACSON
GUS HARDIN
EMBYDIOU HARRIS
RICKY SHAGGS
LARRY GATLIN
GUS HARDIN
HOELBEL
ALABMA
JOHN ANDERSON
JOHN ANDERSON
JOHNY LEE

Janie Fricke (Columbia

TOLESIAS A WELSON ARREST MACCAS SALAGOS KIERAN KAME ED RUMBICOTT LARRY GATLIN ROCERS A WEST MAINES BROTHERS HOUTERS HOUTERS HOUTERS HOUTERS ALABBMA RICKEY GILLEY JANIE FRICKE GOYS GUAR RIGGE BOYS IGLESIAS & NELSON IGLESIAS & NELSON ARE COME TO THE CONTRACTOR OF THE CONTRACT OF THE CONT

WQHK Ft. Wayne, II

Ricky Skaggs (Epic Larry Gatlin... (Columbia)

MOST ADDED

**MIDWEST** 

Janie Fricke (Columbia)

HOTTEST MOST ADDED Ricky Skaggs (Epic) SOUTH

J. Iglesias & W. Nelson (Columbia)

KIKK-FM Houston, TX

PROGERS & WEST EDDY RAVEN DAN SEALS WERLE HAGGARD HANK WILLIAMS OR RICKY STAGE DAVID ALLAN COE HOTEWEY ENNY ROGERS ALABAMA GEORGE STRAIT EXILE

WNOX Knoxville, TN

GGLESIAS & NELSON
JONN CONLEE
NEL NCOANTEL
REX ALLEN JR
SHELLY WEST
STEVE CLARK
HOTEGET
LEE GREENWOOD
ARDERSON 6 MORRIS
JOENNY LEE
BARBARA MANDRELL
ATLANTA

KLRA Little Rock, AR

MERIE MOGGA ND MICHY SKAGGS ND MICHY SKAGGS LARRY GATLIN MOGERS & WEST LOUISE NAMORELL MIKE CAMPBELL ED HANNICUTT CHEPTL HANDY SAMRY HALL MARVEL FELTS NICHAEL MICHAEL MICHAEL

Alabama (RCA)

MOST ADDED Emmylou Harris (WB)

Lubbock, TX

NERALE HAGGANG

NERBA HOERTIRE
RICKY SERGES

ROAVID AGLAN CO

EDDY RAVEN

MEL MCDANIEL

STELLY MEST

STEVE CLARK

FAMILY BROWN

NOCTOBEL

JORNNY LEE

BARBARA MANDER

MICHAEL MURRHO

GEORGE STRAIT

NOTTONE
NENDALLS
OAK RIDGE BOIGLESIAS & NO
JOHNNY LEE
JANIE FRICEE

WOKK Meridian, MS

Merle Haggard (Epic)

WKQS Mismi, FL

WEST

HOTTEST

J. Lee with L. Brody (Full Moon/WB) Kenny Rogers (RCA)

**MIDWEST** 

GLESIAS & NELSON
ROMNIE NEDOWELL
DAVID WILLS
RICHI SKAAGG
DAN SEALS
NOCTUBE:
DEBONAN ALLEN
JIM GLABER
ERKL THORAS CONLE
GEORGE STRAIT
JOENNY LEE

Blamarch, NO
PAMILY BROWN
REE ALLEN JR.
JOHN COWLES
WALC DAVIS
STEVE CLARK
WATCH TENNINGS
STERIA
WATCH
STERIA
WATCH JOHN ANDERSO JANIE PRICKE KENNY ROGERS

WUBE-FM

POGERE & WEST JORN CORLEE HANK WILLIAMS JR. OAN SEALS BOCCEST: EXEMPT POGERS EXILE JANIE PRICEE DEBORAH ALLEN

KS100 Cleveland, OH LEON EVERETTE
JIN GLASER
WATLON JENNINGS
CEYSETAL GAYLE
HOCCUST:
ALABAMA
TOLLY PARTON
MEMBEY ROGERS
JANIE FRICKE
EARL THOMAS CONLI KRRK E. Grand Forks, MN

LOUISE MANDRELL
MICKE CAMPBELL
MICKE FURRWAN
KIERAN KAME
HOTTOR:
KENNY ROGERS
JANIE FRICKE
JANDERSON & MORI MICKAEL MURPHEL
HICKEY GILLEY

MARK GRAY
JOEN CONLEY
JOHN CONLEY
MAYLON JENNINGS
IGLESIAS E NELS
MOTTERS TO THE
MICREY GILLEY
JOHNNY LEE
OAK RIDGE BOYE

UBYTON, OH
KATHEY MATTER
RICKY SEXAGOG
EXCENTRAVED
EXCENTRAVED
REBA NEEMTER
GUS KARDIN
BERGAN CHEMTER
GUS KARDIN
BERGAN CHEMTER
GUS KARDIN
BERGAN CHEMTER
HOW TO ALLAN CHE
HOW TO ALLAN CHE
HOW TO ALLAN CHE
HOW TO ALLAN CHE
TO ALLAN CHEMTER
TO AL

FATGO, NO
EIGHT RAYEN
MERIEL GROADS
MERITAGE AND MERITAGE
REDA NEWERL SEED
REDA NEWERL SEED
MANUAL PELTS
MANU LARRY GATLIN HOCKEST: MICKEY GILLEY GEORGE STRAIT ALABAMA STATLER BROTHE: T.G. SNEPPARD

JIM GLASER JOHN CONLEE VINCE GILL KENDALLS LARRY GATLIN ROWNIE MCDONEI Hottast:

WCXI-AM/FM Detroit, Mi

WFMS-FM Indianapolis, IN EMPTYLOU HARRIS
LARRY GATLIN
BLICKY STRAGGS
LOUISE HANDRELL
WRIGHT BROS.
HOULEST COMPRELL
WRIGHT BROSERS
OAK RIDGE BOYS
EARL THOMAS CONLE
ICLES LAS & NELSON
HOULEST & GILLEY

WIRE Indianapolis, IN

WITL-FM Lensing, MI REBA MCENTIRE EIERAN EANE ERX ALLEN JR. GUS HARDIN RICKY SKAGGS HOCEOST: JOENNY LEE T.G. SEMEPPARD HANK MILLIANS OAK RIDGE BOYS HAC DAVIS

WTSO Madison, WI MEGISON, WI NERLE HAGGARD RICHY SEAGGS EMBYLOU HARRIS LOUISE NANGREL HEL MCDANIEL LARRY GATLIN HOELDBLIN GEORGE STRAIT SERRA EASTON BARBARA MANDRE CRYSTAL GATLE

WMIL Milwaukee, Wi

RAZZY BAILEY FATEY MATTEA REDA MCENTIRE JOHN CONLEE GAIL DAVIES HOCLEST TOM JOHES STATLER BROTHERS JOHNNY LEE IGLESIAS & NELSON ALABANA

IGLESIAS & NELSON
JOE STAMPLEY
HOCCEST:
JOHNNY LEE
STATLER BROTHERS
T.G. SKEPPARO
MICHAEL MURPHEY
ALABAMA WDGY Minnespolis, MN WCUZ-AM/FM Grand Rapids, MI KCJB Minot, ND

WGEE Green Bay, WI

KXXY Oklahoma Cily, OK

OKIEDOM CHY, ON ECOY RAVEN DAN SEALS NEED RALET GENE MATSON LARRY GATLIN RICKY SKAGOS HOCTOST LEON SUPERITY MANK WILLIAMS JR. GLESIAS A NELSON NAC DAVIS

WOW-AM/FM Omeha, NB

OTHER, NE
OTHER, NE
DARRY GATLIN
ROCERS & MEST
RICKY STANGES
JOHN CONLEE
EXILE
HOTEGET
TANE
TALE
ATTANTA
T.G. SHEPPARD
BARBARA MANORELE

WHBF Rock Island, IL EDDY RAVEN
REDA MCENTIRE
DAVID ALLAN C
MARIZ OSMOND
STEVE CLARK
NIKE CAMEBELL
MERILE HAGGARD
NOCLOSE
JANIE FRICKE
MICKEY GILLEY
LEON EVERTTE
T.G. SHEPPARD

KTTS-AM/FM Springfield, MC

KIOV-FM Sloux Falls, SD

GARY MORRIS
LOUISE MANDRELL
GUE HARDIN
VENN GOSDIN
MERLE MAGGARD
MERLE MAGGARD
ED HUNNICUTT
REBA MCENTIRE
LORRIZ MORGAN
HOTCHEAT
JANIE PRICKE
ALABANA
JOSONY LEE
ATLANTA
OAK RIDGE BOYS

CILESIAS 6 NEISON
EDOT RAVEN
DAVID ALLAN COE
ENVILOU HARRIS
FLICKT SKAGGS
JOENNY HOLM
HOCKEST
ALBANG
KERNY ROGERS
JOENNY LEZ
ATLANTA
T.G. SKEEPF ARD

WIL-AM/FM St. Louis, MC BOTTOST: RLABAMA JAHIE FRICKE KENNY ROGERS EARL THONGS CONT.E HICKEY GILLEY

RICKY SKAGGS
BODY RAVEN
EMETLOU HARRIS
SEELLY MEST
HOCKEST:
HOCKEST:
ALABAMA
EARL THOMAS CONLE
GRONGE STRAIT
T.G. SHEPPARD
HAMK WILLIAMS JR.

WTOD Toledo, OH

KTPK-FM Topeka, KS TOPERA, KS

DAVID ALLAN CDE
RICKY SKAGGS
LARRY GATLIN
BEOT RAVEN
EMPILOU BARRIS
LOUISE MANORELL
B RENTHOOD
DOLLY PATON
HOCEGEE:
CORNAN TWILTTY
KENNY ROGERS
STATLER BROTHERE
JANLE FRICKE
ALABAMA

KFDI-AM/FM Wichita, KS

KEAN-AM/FM Abilene, TX

**WEST** KRKT Albany, OR Albany, OR

MEX ALLEN JR.

LARRY CATLIN

LANG SCOTT

PRINT DEGREE

JOE STAMPLEY

HAC DAVIS

KATTE MCXINZIS

KATTE MCXINZIS

THURAS RER BROTHERS

GENE WATSON

LARRY LEY

ALRI THOMAS CONLE

JORNEY LEE

ATLANTA

GLUESIAS & NELSON

DAVID WILLS

KRST-FM AIDUQUOTQUO, NAM
PENA ALCENTERE
MERLE HAGGARD
EMOTIOU HARRIS
RICKY SKAGGS
LARRY GARTIN
REX ALLEN JR.
JERNY LEE LEWIS
MYLIGHT BROS.
PENNY DOBRAVEN
KIERAN KANE
HOSTEN FANE
LOTHOMAS CONLE
JIN CLASER
OAK RIGGE BOYS
LICLESTES E NELSON
ALABAMA

SOUTH

JOHN CONLEE
FRIZEEL & WEST
MARK GRAY
DAN BEALS
EMBILOU HARRIS
REDA HOERIS
FOCKER
FOCKE

WZZK≓M Birmingham, Al WXBQ-FM Bristol, VA

KXYL Brown

RICHY SKAGS
LARRY GATLIN
REA HOSPITE
ROGERS 6 MEST
HOTCEST
JANIE FRICKE
RICHAEL MURPHEY
BARBARN HANDREI
GEORGE STRAIT
OAK RIDGE BOTS

WEZL-FM Charleston, SC

CHAMPSTON, SC
PENA MCENTIRE
ROCENS & WEST
LARRY GATLIN
LOUISE MANDELL
GUS HARDIN
REX ALLEN JR.
EMMYLOU HARRIS
CAROLINA BAND
HOSTER
HOST HOSTER
OAK RIDGE BOTS
ALABAMA
STATLER BROTHERS
ANDERSON & MORRIS

KYAK Anchorage, AK

IGLESIAS & NELSON
JORN CONLEE
DAVID ALLAN COE
REVLE MRGGAND
ROGERS & WEST
RICTY SKACGS
ROTLEST
LES
ROTLEST
LES
ROTLEST
LES
ROTLEST
LES
ROTLEST
LES
ROTLEST
ROT

KKAL Arroyo Grande, CA

KUZZ Bakersfield, CA

Alexandrie, LA

GIGERIAS & HELEGOR

GIGERIAS & HELEGOR

GARGO DILLINGMAN

DARRELL CLAMPON

SAVANNAN

MASSALL TUCKER

RAVANNAN

MASSALL TUCKER

RAVIN BARN

DON RALBNE

DON RALBNE

POYON ALEXANDER

KIERAN RAME

LODISE NANNELL

ROCERS & WEST

REME ROCARD

LOTTO HANNELL

ROCERS & WEST

REME ROCARD

LOTTO HANNELL

ROCERS & WEST

ALEANER

JOHN LEE

LECH DYPERTYE

LACA BYPERTYE

LECH DYPERTYE

LACA BYPERTYE

TALEBELL & WEST

FALBELL & WEST

FALBELL & WEST DAVID WILLS
FATHY MATTEA
DAVID ALLAH CDE
STELLY MESST
MATLON JEMMINGS
EXILE
HOTCOMIC
ALBAMA
KENNY ROGERS
HICKEY GILLEY
JORNNY LEE

KMML Amerilio, TX LARRY GATLIN
RICEY SKAGGS
REX ALLEN JR.
ED HUMNICUTT
ROGERS & WEST
HOTESET:
ALABAMA
JANIE FRICKE
HICHAEL HURPH
BARBARA HANDR
ATLANTA

KASE Austin, TX

Emmylou Harris (WB)

KLVI Besumont, TX LARRY GATLIN
RICKY SKAGGS
SHMYLOU HARRI
EDDY RAVEN
KIERNN KANE
NARVEL FELTS
HOCTOR
HOCKEY GILLEY
KENNY ROGERS
EARL THOMAS C
JANIE FRICKE RICRY SKAGGS
MERGE MAGGARD
REBA MCENTIRE
DAN SEALS
HORTOSEL:
HICREY GILLEY
TON JONES
GEORGE STRAIT
JOHNNY LEE
IGLESIAS & MELSON

WCOS-AM/FN Columbia, SC

KPLX-FM Delles/Ft. Worth, TX

WKLO Danville, KY DANVING, KY

JIN GLABER

BEL NCDANIEL

BONY WILEON

NAT STUCKY

NOCTOR

NOCTOR

NOTOR

Baton Rouge, LA
MERIE RACCARD
ENGYLOU HARRIS
LARRY CATLIN
KIERAN KANE
VINCE GILL
HOCTUBE
ALABAMA
RANK WILLIAMS JR.
OAK RIGE BOYS
IGLISES E NELSON
DAVID ALLAN COE

KGHL Billings, MT

GENE WATSON
LOUISE MANDREL
CON HUNLEY
LOURSE MANDREL
CON HUNLEY
LOURSE MORGAN
EDDY RAVEN
MARIE OSMOND
HOTCEST:
SILL MEDLEY
OAK RINGE SOYS
ALABANA
T.G. SHEPPARD
PAMILY BROWN

KHEY El Paso, TX

Fayetteville, NC
PINKARD & SOMDEN
ROCERS & WEST
ED HUNNICOFF
ROCKE SE ASSET
ED HUNNICOFF
ROCKE SERVEN
GELS HOE OF NELLOW
REMLE ROCKED
ENNYLOO HARRIS
HOCKE STALIN
HOCKES
EARL THORAS
CONLE
BRILL THORAS
RANDRELL
ATLANTA

WESC-AM/FM Greenville, SC

Graenville, SC
FAMILY BROWN
ROCERS & WIST
LARRY GATLIN
LOUISE MANDRELL
EMMILDO HARRIS
RICHY STAGGS
NANYEL FELTS
HOCLEST:
LEON SYREETTE
QAK RIDGE HOYS
IGLESIAS & REJ
BANK MILLIAMS J
DAVID WILLS

KILT-FM Houston, TX Houston, TX
HECLAIN & GILLEY
IGLESIAS & NELSON
WAYLON JENNINGS
CRYSTAL GAYLE
HOELDE'L
ALABAMA
HECLAIN & GILLEY
JOHNNY LEE
HICHAEL NURPHEY
GEORGE STRAIT

KFRY Fresno, CA

WAMZ-FM Louisville, KY

GENE MATSON
RAT CHARLES
VERN GOEDIN
EDDY RAVEN
FAMILY BROWN
GUS HARDIN
HOTLOSE:
KENNY ROGERS
ALABAMA
ATLANTA
HICHAEL MURPHE
T.G. SHEPPARD

WQYK-FM Tempe/St. Pete, FL

BD HAVE.

BD HUNNICUTT
HIRE CAMPBELL
DAVID ALLAN COE
SHEENA EASTON
HORCEGE!
ALABAMA
RENNY ROGERS
HICHAEL MURPHET
ICLESIAS & NELS
T.G. SHEPPARD

WCMS-FM Nortolk, VA

STEVE CLARK
DAVID ALLAN COZ
ROGERS & WEST
LOUISE HANDRILL
HOCCEST:
ALASAMA
IGLESIAS & NELSON
T.G. SKEPPARD
ATLANTA
VICTORIA SHAM WLWI-FM Montgomery, AL

KYXX Odessa, TX

PEL MCDANIEL
KATHY MATTRA
JOHN CONLEE
REX ALLEN JY
VINCE GILL
HOCTOST:
ALABAMA
KENNY ROGERS
T.G. SHEPPARD
JOENNY LEE
IGLESIAS 6 NEI

WHOO Orlando, FL

MONIGOTHEY, AL.

REBA MESHTIRE
MRIGHT BRUS.
RICKY SKAGGS
BILLIE JO SPEARS
DAVID ALLAN OUT,
TENNESSEE VALLEY
CARLETTE
PINKARD & BOWDEN
HOTEBER
RENNY ROGERS
T.G. SHEPPARD
OAK RICCE BOYS
IGLEBIAS & NELSON VERN GOSDIN BODY RAVEN Hoktost: KENNY ROGERS JANIE PRICICE EARL THOMAS CONE MICKEY GILLEY HICHAEL MURPHEY

WSIX-FM Nashville, TN

EDDY RAVEN MARK GRAY Hottest: STATLER BROTHERS JUDDS OAK RIDGE BOYS BARMARA MANORELL IGLESIAS & MELSON

MERILE HAGGARD
EMMTLOU HARRIS
KIERAN KANE
MIRE CAMPBELL
GUS HARDIN
HOCLEST:
T.G. SKEPPARD
RAZZY BAILEY
IGLEIAS & MEL
HANK WILLIAMS
OAK RIDGE BOYS

WRNL Richmond, VA RICKY SKAGGS
EDDY RAVEN
LARRY GATLIN
EMBYLOU BARRIS
GENE WATEON
NOCLEBE:
STATLER BROTHERS
ALABAMA
BARBAMA MANDRELL
LEON EVERETTE
OAK RIDGE BOYS

San Antonio, T)
HERLE MAGGARD
REDA HOENTIME
RICHY SEAGOS
ENNYLOU HARRIS
LARRY GATLIN
LOUISE MANDRELL
HOCGERS & WEST
HOCKEST HICKEY GILLEY
JOHNNY RODRIGUE
GEORGE STRAIT
HOE BANDY
DAM SEALS

KRMD-AM/FM Shreveport, LA

RICRY SKAGGS
VICTORIA SHAM
GUS HARDIN
GUS HARDIN
STEPHANIE MINSLOM
HOCTORI
JANIE PRICKE
LEON EVERRITE
JOHNNY LEE
GEORGE STRAIT
ATLANTA

WPAP-FM Panama City, FL

WUSQ-FM Winchester, VA WINCHESTER, VA
EDDY RAVEN
DAVID ALLAN COE
REDA NCENTIRE
RESLE NGCARD
REX ALLEN JR.
GUS NRHOIN
HOCKEST
JOHN ANDERSON
ALMSHOW
T.C. SHEPPARD
ICLESIAS 6 MELSON
JOHNY LEE

MAYLON JENNINGS
DAVID ALLAN COE
GAIL DAVIES
LARRY GATLIN
DAN SEALS
ROCERS & WEST
ENGYLOU LARRIS
ENGYLOU LARRIS
ENGYLOU RAVELS
ENGYLOU RAVELS
ENGYLOU RAVELS
ENGYLOU RAVELS
ENGYLOU RAVELS
ENGYLOU
AND SEALS
ENGY GLOUP
REMOALLS
T.G. SHEEPPARD

WTQR-FM Winston/Salem, JOE STAMPLEY
REBA MCENTIRE
REFLE RAGGARD
GUS HARDIN
GUS HARDIN
HOCTOSET
ALLBANG
LEON EVERSTTÉ
BARBARA MANDRELL
ATLANTA
IGLESIAS 6 NELSON

KIGO SL Anthony, ID

KSAN Sen Francisco, CA

KGA Spokane, WA

KMPS-AM/FM Seattle, WA

SL ANTHONY, ID

GLESSIAS EVELSOR
RAZEY RALLEY

GUS BANDY

GUS BAN

KCUB Tucson, AZ

The following station reported no change in rotation this week:

their playlists were frozen:

WMZQ/Washington, DC WNYR/Rochester WUSN/Chicago WUBE/Cincinnati WAXX/Eau Claire WIRE/Indianapolis WDGY/Minneapolis WXCL/Peoria KTTS/Springfield KEEY/St. Paul

The following stations failed to report new playlists for two consecutive weeks and were not used in this week's data:

# **EAST**

WPTR Albany, NY

RICKY SKAGGS WILLIE NBLGON BOCLOST: ALABAMA KENNY DALE BANBARA MANDRI IGLESIAS 6 NE RICKY SKAGGS

HAC DAVIS REBA HCENTIRE ROCERS 6 WEST HARWEL PELTS HERLE HEGGARD BETTY CARON Hottest:

DAFFELL CLANTON
PERNY DAMAYEN
CRAIG DILLINGHA
LARRY LEZ JOHES
LORRIE MORGAN
LANG SCOTT
THRASHER BROTHE
GENE WATSON
BOELGAL:
DEBORAH ALLEN
GAIL DAVIES
JANIE FRICKE
HIGLEIGH E RELEK
MICHAEL HURPHEY

LORRIE MORGAN REX ALLEN JR. VINCE GILL MEL MCDANIEL

VINCE GILL
NEL MCDANIEL
HOTTEST:
JANIE FRICKE
DOLLY PARTON
JORNNY LEE
BARBARA HANDI
T.G. SHEPPARI

EDDY RAVEN

EDDY RAVEN

AUTO ALLAN COE

REDA MCENTIRE

FRIZZELL & MEST

FANILI BECOM

RICEY SKAGGS

BRENTHOOD

RANIES ENOTHERS

NOCTOR

JANIE PRICTE

GEORGE STRAIT

LEON EVERETTE

ATLANTA

MCCLAIN & GILLEY

WRKZ-FM POGERS 4 MEST MERILE HAGGARD EDDY RAVEN LARRY GATLIN RICHY SKAGGS HOCLEARLY JORNHY LEZ GAK RIGGE BOYS T.G. SHEPPARD STATLER BROTHER IGLESIAS & NELS

WXKW Allentown, PA RICKY SEAGGS EDDY RAVEN Hottest: GAIL DAVIZS IGLESIAS & HELSON JANIE FRICKE ATLANTA OAK RIDGE BOYS

ALABAMA
JANIE FRICKE
DOLLY PARTON
JOHNNY LEE
IGLESIAS & NEL

WIXL-FM
Newton, NJ
JOE STANPLEY
ENOTICU HARRIS
EDDY RAVEN
GAIL DAVIES
NEIL HODANIEL
HICKI FURNAN
HOCKERL
JORNEY LE
ATLANTA
TOM JORNEY
JORN CONLEE
JORN CONLEE

T.G. SHEPPARD GEORGE STRAIT JOHNNY LEE IGLESIAS & NELSON WPOR-FM Portland, ME GUS HARDIN
RICRY SKAGGS
EMWYLOU HARRIS
KIERAN KANE
BD HUNNICUTT
HOTLOST
HOTLOST
JANE FRICKE
KENDALLS
HICHAEL NURPHE
GEORGE STRAIT

CRYSTAL GAYLE
T.G. SHEPPARD
IGLISIAS & NELS
EDDY RAVEN
REBA H-CENTIRE
SHERNA EASTON
BUTCH BAKER
DAVID ALLAN CDE
HOCLEST
T.G. SHEPPARD

ANDROM, CA
IGLESIAS & WELSON
ROCERS & WEST
SIELLY WEST
SIELLY WEST
KIFRAN KAME
EMBYLOU HARRIS
MERLE MEGGARD
HOTTEST
TENNY ROGERS
JAMIE PRICKE
JOHNNY LEE
JIN GLABER
KICHAEL MURPHEY

HOTTOST: ALABAMA CONMAY TWI EARL THOMA KENDALLS EXILE CHOW Wellend, ONT

WILQ Williams

KKCS Coloredo Sp

KYGO-FM Denver, CO

WWVA Wheeling, WV

KUGN-FM Eugene, OR LARRY GATLIN
DAVID ALLAN COE
ED HUNNICUTT
REDA MCENTIRE
ENGYLOU HARRIS
HOCLEST
ALABAM
ODLLY PARTON
STATLER SROTHERS
T.G. SHEPPARD
IGLESIAS & NELSON

JOHN CORLEE
JOHN CORLEE
JICHN CORLEE
JINCE GILL
MERLE MAGGARD
LOUISE MANDERLI
EMPYLOU HARRIS
MOE BANDY
REBA MCENTIRE
HORLEGE:
KENNY ROGERS
EXILE
T.G. SKEPPARD
ATLANTA
HANK MILLIAMS J KMAK Fresno, CA MERLE HAGGARD
GUS BARDIN
KIERAN KANE
LOUISE MANDRELL
HOCLEGE:
JOENNY LEE
GEORGE STRAIT
ATLANTA
T.G. SHEPPARD
DAK RIDGE BOYS KRWQ-FM Gold Hill, OR

KVOC Casper, WY EMMYLOU HARRIS
GAIL DAVIES
PINKARD & BOWDEN
HOTTER:
JOHNNY LEE
T.G. SHEPPARD
OAK RIDGE BOYS
WAYLON JENNINGS
RAZZY BAILEY

ONVID ALDAN COE
NICKI FURRMAN
RICKY SRAGS
REBA KCENTIEE
ENGYLOU HARRIS
ROCESS & WEST
JOSHNY TILLOTSON
VERN GOSDIN
KIRAN KANK
STEPHANIE WINSLOW
HOCKST.
KENNY ROCERS
T.G. SHEPPARD
DEBORAH ALLEN
LEON EVERRTTE
ROCLLEY
ROCLLEY

KLZ Denver, CO IGLESIAS 6 NE JOHN CONLEE RAZZY BAILEY RONNIE MCDOME HANK WILLIAMS Hottest: Done

KVEG Las Vegas, N

EGLESIAN & RECOMMENTATION OF THE PART OF T

KNIX-FM Phoenix, AZ LARRY GATLIN
DAN SEALS
Hotteet:
NOE BANDY
EXILE
DEBORAH ALLEN
REBA MCENTIRE
JOHNNY LEE PAULITY CARLEON
MARIE OSMOND
DARRELL CLANTON
CRAIG DILLINGHAN
VEN GOSDIN
RANDY WRIGHT
STEPHANE HINSLOW
MERLE HAGGARD
GENE MATSO
MARSHALL TUCKER
HOCESE
LANDER
ALABAMA
EARL TOORAS
DONLE Q92 Powali, WY

KQIL Grand Junction, CC

KEIN Great Fells, MT Great Fells, MT
EDDY RAVEN
DAVID ALLAN CDE
REBA HERNTIRE
HERLE HROGAND
SHOPTLOU HARRIS
GUS HARDIN
VICTORIA SHAM
NAHK WILLIAMS JR.
HOTLEST
JORNHY LEE
GEORGE STRAIT
OAK RIDGE SOYS
ATLANTA

ATLANTA
GENE WATSON
CRAIG DILLING
VERN GOSDIN
HOTCEST:
JANIE FRICKE
MICKEY GILLEY
KENNY ROGERS
EARL THOMAS C
JOHNNY LEE

KNEW Oskland/S.F., CA

KTOM Salinas, CA Selines, LA

LOUISE MANDRELL
GENE WATSON
VENI GOSDIN
CRAIG DILLINGHAM
MYUON ALEXANDER
PETER ISAACSON
STEPHANEE WINSLA
HOCTOST
JOHN ANDERSON
JOHNNY LEE
GEORGE STRAIT
OAR RIDGE BOYS
T.G. SHEPPARD

KSOP-FM Self Lake City, UT GARY STEMAPT
EMMYLOO HARRIS
RICHY SKAGGS
RICHY SKAGGS
CRAIG OILLINGHA
RODERS & WEST
WRIGHT BROS.
RANDY WRIGHT
NOTCEST:
KENDALLS
LEON EVERSITE
GEORGE STRAIT
JORNNY LEE
FRIZZELL & MEST KWJJ Portland, OR

VERN GOSDIN
REBA MCENTIRE
MIRE CAMPBELL
EDDY RAVEN
DAVID ALLAN COE
GENE MATSON
HOCLARY
JOENNY LEE
GEORGE STRAIT
ATLANTA
RCCLAIN & GILLEY Sen Dernardino,
RICKY SKAGGS
RICKY SKAGGS
RATLÍN
EMBYLOU HARRIS
MAC DAVIS
GUS HARDIN
ROCLESTARIT
BARBARA MANDRELL
MCCLAIN & GILLEY
ONR RICCE BOYS
IGLESIAS & NELSC

KCCY-FM Pueblo, CO

KSON-FM San Diego, CA

159 Reporters

145 Current Reports

WYII/Williamsport The following stations did not report this week and therefore

KEBC/Oklahoma City KKCS/Colorado Springs

> WDAF/Kansas City WKSJ/Mobile

# Black/Urban

# BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

## JEFFREY OSBORNE

## We're Going All The Way (A&M)

74% of our reporting stations on it. Rotations: Heavy 10/0, Medium 21/4, Light 22/5, Extra Adds 2, Total Adds 11, WDJY, WYLD-FM, WJLB, WZEN-FM, KACE, XHRM, KJCB, WQQK, WWDM, WVKO, KUKQ. Moves 38-22 on the Black/Urban chart

## **EVELYN "CHAMPAGNE" KING** Shake Down (RCA)

72% of our reporting stations on it. Rotations: Heavy 8/0, Medium 23/3, Light 21/7, Extra Adds 1, Total Adds 11, WDJY, WGPR, KNOW, WQQK, KHYS, WWDM, WAAA, WLTH, WTLC, KDIA, KUKQ. Moves 34-26 on the Black/Urban chart.

## **EMOTIONS**

## You're The One (Red Label)

66% of our reporting stations on It. Rotations: Heavy 3/0, Medium 18/0, Light 26/5, Extra Adds 2, Total Adds 7, WDMT, WJMO, WZEN-FM, WPEG, WLOU, WPLZ, WVKO. Debuts at number 33 on the Black/Urban chart.

## **CHI-LITES**

Stop What You're Doing (Privata I/CBS)
64% of our reporting stations on it. Rotations: Heavy 3/0, Medium 15/3, Light 27/4, Extra Adds 2,
Total Adds 9, WILD, WDJY, KKDA-FM, WZEN-FM, XHRM, WLOU, WPLZ, KHYS, WKWM. Debuts at number 36 on the Black/Urban chart.

## **LUTHER VANDROSS**

# Superstar/Until You Come Back To Me (That's What I'm Gonna Do) (Epic)

62% of our reporting stations on it. Rotations: Heavy 22/0, Medium 18/2, Light 6/2, Extra Adds 0, Total Adds 4, WDMT, WJMI, WVOI, KUKQ. Heavy: WDAS, KKDA-FM, WZEN-FM. Moves 25-18 on the Black/Urban chart.

# **NEW & ACTIVE**

YARBROUGH & PEOPLES "Don't Waste Your Time" (Total Experience) 41/20
Rotations: Heavy 1/0, Medium 10/2, Light 25/13, Extra Adds 5, Total Adds 20 including WXYV, WILD, WRKS, KKDA-FM, KRLY, WDIA, WBMX, WCIN, WJLB, WZEN-FM, KJLH, WENN, WPEG, WLTH. Heavy: WAOK. Medium: KRNB, WGCI,

ONE WAY "Lady You Are" (MCA) 39/21 Rotations: Heavy 1/0, Medium 6/2, Light 30/17, Extra Adds 2, Total Adds 21 including WXYV, WDAS, WAOK, KKDA-FM, WEDR, WCIN, WJMO, WZAK, WGPR, WJLB, KDAY, KJLH, XHRM. Heavy: KACE. Medium: WILD, WYLD-FM, WPEG, WATH

GEORGE CLINTON "Last Dance" (Capitol) 38/6

Rotations: Heavy 7/0, Medium 13/2, Light 17/3, Extra Adds 1, Total Adds 6, WVEE, WEDR, WNOO, KOKA, WLUM, KDKO. Heavy: WDAS, WAOK, KRNB, WBMX, WGCI, WZEN-FM, WOIC. Medium: WILD, WJMO, XHRM, WLVW, WDAO, WLTH, KUKQ. Debuts at number 37 on the Black/Urban chart.

GLADYS KNIGHT & THE PIPS "When You're Far Away" (Columbia) 37/3
Rotations: Heavy 11/1, Medium 21/2, Light 5/0, Extra Adds 0, Total Adds 3, WDJY, KHYS, WTOY. Heavy: WGCI, WKND, WATV, WENN, WEG, WMI, WKXI, WANM, WDAO. Medium: WAOK, KKDA-FM, WDMT, WZAK, XHRM, WKWM, WTLC. Moves 36-34 on the Black/Urban chart.

Rotations: Heavy 9/1, Medium 18/0, Light 9/4, Extra Adds 2, Total Adds 7, WBLZ, WGPR, WENN, WPLZ, KHYS, WVOI, KDIA,
Heavy: WDJY, WDRQ, KSOL, KNOW, KOKA, WLUM. Medium: WVEE, KKDA-FM, WDMT, KMJM, XHRM, WPEG, WVKO.
Debuts at number 35 on the Black/Urban chart.

CLOCKWORK "I'm Your Candy Girl" (Private I/CBS) 36/4
Rotations: Heavy 3/0, Medium 18/1, Light 17/3, Extra Adds 0, Total Adds 4, WDAS, KJLH, XHRM, KDKO. Heavy: WYLD-FM, KOKA, WTLC. Medium: WILD, WAOK, WDIA, WGPR, WZEN-FM, WATV, WGIV, WPEG, WLOU, WWDM, WAAA, WWWS, KDIA.

DARYL HALL & JOHN OATES "Adult Education" (RCA) 36/3
Rotations: Heavy 5/0, Medium 20/1, Light 11/2, Extra Adds 0, Total Adds 3, XHRM, WKWM, WVOI. Heavy: WBLZ, KSOL, KHYS, WANM. Medium: WHUR, KKDA-FM, WDMT, WZAK, WDRQ, WKND, WNHC, KNOW, WJMI, WJAX, WPDQ, WJJS, WWWS. Debuts at number 40 on the Black/Urban chart.

MIDNIGHT STAR "No Parking (On The Dance Floor)" (Solar/Elektra) 36/3
Rotetlons: Heavy 8/0, Medlum 13/0, Light 15/3, Extra Adds 0, Total Adds 3, WHUR, WAAA, WLTH. Heavy: WZEN-FM, WRDW, WKXI, WPDQ, WBLX, WLVW, WANM, KUKQ. Medium: WHRK, WBLZ, WZAK, WDRQ, KDAY, KSOL, WNHC, WPLZ, 

BRYAN LOREN "Lollipop Luv" (Philly World) 30/4
Rotations: Heavy 10/0, Medium B/0, Light 12/4, Extra Adds 0, Total Adds 4, KRNB, WJAX, WDAO, WVOI. Heavy: WDAS, KRLY, WGCI, WDMT, WJMO, WZAK, WGPR, WJLB. Medium: WYLD-FM, WDRQ, KACE, WKND, WNHC, WANM. Debuts at number 39 on the Black/Urban chart.

number 39 on the Bleck/Urban chart.

TEMPTATIONS "Sail Away" (Gordy/Motown) 29/4

Rotations: Heavy 3/0, Medium 13/0, Light 12/3, Extra Adds 1, Total Adds 4, KACE, KDAY, WKND, WAAA. Heavy: WDAS, WADK, WYEE. Medium: WXYV, KKDA-FM, KRNB, WDIA, WHRK, WGCI, KJLH, WGIV, WANM, WLTH, WTLC, KDKO.

"D" TRAIN "You're The Reason" (Prelude) 28/12

Rotations: Heavy 1/1, Medium 5/0, Light 20/9, Extra Adds 2, Total Adds 12, WHUR, KKDA-FM, WCIN, WDMT, WGPR, WZEN-FM, KACE, WGIV, WPDQ, WAAA, WTLC, WWWS. Medium: WILD, WDAS, WYEE, WDIA.

SHANNON "Give Me Tonight" (Mirage/Atco) 28/5

Rotations: Heavy 3/0, Medium 15/3, Light 10/2, Extra Adds 0, Total Adds 5, WGCI, WCIN, WZAK, WZEN-FM, KHYS. Heavy: WDAS, WJJMI, KJCB. Medium: WXYV, WRKS, WDMT, WDRQ, WGPR, WJLB, WPDQ, WWDM, WWWS.

PATTI LABELLE "Love, Need & Want You" (Philadelphia International/CBS) 27/15

Rotations: Heavy 4/2, Medium 7/2, Light 16/11, Extra Adds 0, Total Adds 15, WILD, WDAS, WHRK, WZAK, WGPR, KMJM, KACE, WRDW, WATV, WKXI, WJAX, WWDM, WAAA, WLTH, WVOI. Heavy: WHUR, WVEE. Medium: WAOK, WDIA, WDRQ, WZEN-FM, WOIC.

HOWARD JOHNSON "Let This Dream Be Real" (A&M) 27/10
Rotations: Heavy 0/0, Medium 10/1, Light 15/7, Extra Adds 2, Total Adds 10, WDIA, WBMX, WCIN, WKND, WNHC, WENN, WPLZ, WLTH, WTLC, WVOI. Medium: KACE, XHRM, WNOO, WOIC, KOKA, WWDM, WAAA, KDKO, KUKQ.

REAL TO REEL "Love Me Like This" (Arista) 27/9
Rotations: Heavy 1/0, Medium 7/0, Light 18/8, Extra Adds 1, Total Adds 9, WDAS, KRNB, WBMX, WCIN, WKND, WNHC, WKWM, WVOI, KUKQ. Heavy: WAAA. Medium: KRLY, WAIL-FM, WZAK, KDAY, XHRM, KNOW, WNOO.

WORLD PREMIERE "Share The Night" (Dauntless/Allegiance) 27/3

Rotations: Heavy 1/0, Medium 13/0, Light 12/2, Extre Adds 1, Total Adds 3, WZAK, WJAX, WQQK. He WAOK, WVEE, WEDR, WJMO, WENN, WPEG, WPDQ, KOKA, WWDM, WANM, WAAA, WTLC, KUKQ. WQQK, Heavy: KJLH, Medium:

RODNEY FRANKLIN "Stay On In The Groove" (Columbia) 25/4 Rotations: Heavy 2/0, Medium 11/1, Light 12/3, Extra Adds 0, Total Adds 4, WDIA, WYLD-FM, WATV, WWDM. Heavy: KJLH, KJCB. Medium: WILD, WJMO, WZAK, WDRQ, WKND, WRDW, WNOO, WBLX, WLVW, WPLZ

# SIGNIFICANT

JAMES INGRAM "There's No Easy Way" (Qwest/WB) 24/16
Rotations: Heavy 0/0, Medium 1/0, Light 11/9, Extra Adds 0, Total Adds 16, KRLY, WYLD-FM, WGCI, WCIN, WDRQ, KACE, SKOOL BOYZ "Breakin" Out" (Crossroad) 10/0 XHRM, WRDW, KNOW, WATV, WOIC, WPDQ, WANM, WAAA, WLTH, WVOI. Medium: WHUR, WAOK, WVEE, KJLH, WWWS.

# **MOST ADDED** ®

**ONE WAY (21)** Lady You Are (MCA) YARBROUGH & PEOPLES (20) Don't Waste Your Time (Total Experience) JAMES INGRAM (16) There's No Easy Way (Qwest/WB) PATTI LABELLE (15) Love, Need & Want You (Phil. Int./CBS)

# HOTTEST

**ROCKWELL (55)** Somebody's Watching Me (Motown) **CAMEO (30)** She's Strange (Atlantic Artists/PolyGram)
BOBBY WOMACK & PATTI LABELLE (29)

Love Has Finally Come... (Beverly Glen) **POINTER SISTERS (29)** Automatic (Planet/RCA) **MICHAEL JACKSON (20)** Thriller (Epic)

HOTBOX "Do You Wanna Lover" (Polydor/PolyGram) 24/1
Rotations: Heavy 2/0, Medium 10/0, Light 12/1, Extra Adds 0, Total Adds 1, WAOK. Heavy: WBMX, WLVW. Medium: KRNB, WDIA, WHRK, KJLH, XHRM, KSOL, WGIV, WPLZ, KOKA, WWDM.

WDIA, WHRK, KJLH, XHRM, KSOL, WGIV, WPLZ, KOKA, WWDM.

WES PHILLIPS "Sucker For A Pretty Face" (Quality) 23/7

Rotations: Heavy 3/0, Medium 7/2, Light 11/3, Extra Adds 2, Total Adds 7, KRNB, WBMX, WDRQ, XHRM, WLOU, WKWM, WVOI. Heavy: WNHC, WANM, WTLC. Medium: WDAS, WVEE, WJLB, WENN, WOIC.

DAVY DMX "One For The Trable (Frash)" (Tuff City/CBS) 23/7

Rotations: Heavy 1/0, Medium 5/0, Light 18/8, Extra Adds 1, Total Adds 7, WEDR, WZEN-FM, WATV, WENN, WPEG, WLOU, WKWM. Heavy: KRNB: Medium: WRKS, WHRK, KDAY, WJAX, KDIA.

DECCES OF A DREAM "Ite's Time Englisher, VEILARTS" 23/2

PIECES OF A DREAM "It's Time For Love" (Elektra) 22/3
Rotations: Heavy 0/0, Medium 6/0, Light 16/3, Extra Adds 0, Total Adds 3, WDAS, WDRQ, WGIV. Medium: KACE, KJLH, WNOO, WOIC, KHYS, WLTH.

ANGELA BOFILL "Special Delivery" (Arista) 21/6
Rotations: Heavy 0/0, Medium 12/0, Light 8/5, Extra Adds 1, Total Adds 6, WDRQ, WGPR, KACE, WNHC, WLOU, WWDM. Medium: WAMO, KDAY, KJLH, XHRM, WRDW, WGIV, WNOO, WDAO, WWWS, KDKO, KDIA, KUKQ.

CITISPEAK "I Don't Need Your Handouts" (Partytime/Streetwise) 19/0
Rotations: Heavy 1/0, Medium 3/0, Light 15/0, Extra Adds 0, Total Adds 0, Heavy: KOKA, Medium: WDIA, WANM, WTLC.

KLEEER "Next Time It's For Real" (Atlantic) 19/1
Rotations: Heavy 2/0, Medium 9/0, Light 7/0, Extra Adds 1, Total Adds 1, WLOU. Heavy: WEDR, WJMO. Medium: WHUR, KKDA-FM, WDMT, WZAK, WKND, WNOO, WKXI, WLTH, WWWS.

FREESTYLE "Freestyle Express" (Sunnyview) 19/1

Rotations: Heavy 5/0, Medium 3/0, Light 11/1, Extra Adds 0, Total Adds 1. Heavy: WEDR, WATV, WENN, WJAX, WPDQ. Medium: WAIL-FM, WZEN-FM, WTLC.

ALFIE SILAS "Be Yourself" (RCA) 19/1
Rotations: Heavy 1/0, Medium 8/1, Light 12/0, Extra Adds 0, Total Adds 1, WDIA. Heavy: WTLC. Medium: WILD, WATV, WGIV, KJCB, WLTH.

STEVE ARRINGTON'S HALL OF FAME "15 Rounds" (Atlantic) 17/7
Rotations: Heavy 0/0, Medium 2/1, Light 14/6, Extra Adds 1, Total Adds 7, WDAS, KRNB, WDMT, WJMD, WZAK, WGIV, WOIC. Medium: KACE.

SPINNERS "Right Or Wrong" (Atlantic) 16/12
Rotations: Heavy 1/0, Medium 5/3, Light 8/7, Extra Adds 2, Total Adds 12, WXYV, WVEE, WCIN, WGPR, WPEG, WNOO, WOIC, KJCB, WQQK, WANM, WTLC, WWWS. Heavy: KRNB. Medium: WDAS, WHUR. NEWCLEUS "Jam On It" (Sunnyview) 16/5

Rotations: Heavy 0/0, Medium 8/3, Light 7/1, Extra Adds 1, Total Adds 5, WXYV, WVEE, KRLY, WZAK, WPLZ. Mediu WDAS, WDIA, WZEN-FM, WNOO.

RAY PARKER JR. "Woman Out Of Control" (Arista) 16/1
Rotations: Heavy 1/0, Medium 10/0, Light 5/1, Extra Adds 0, Total Adds 1, KOKA. Heavy: WLVW. Medium: WHUR, WZAK, WDRQ, KJLH, XHRM, KSOL, WATV, WLTH, WWWS, KUKQ.

CURTIS HAIRSTON "We All Are One" (Pretty Pearl/Spring) 16/1

Rotations: Heavy 3/0, Medium 4/0, Light 9/1, Extre Adds 0, Total Adds 1, WPEG. Heavy: WYLD-FM, WBMX, WAAA. Medium: WDIA, WRDW, WLTH, WWWS.

DR. JOHN "Jet Set" (Clean Cuts) 15/8 Rotations: Heavy 0/0, Medium 1/0, Light 13/7, Extra Adds 1, Total Adds 8, WCIN, WNHC, WATV, WPDQ, WLOU, WWDM, WAAA, WTLC. Medium: WDIA.

SHIRLEY BROWN "Leave The Bridges Standing" (Sound Town/Allegiance) 15/3
Rotations: Heavy 0/0, Medium 7/0, Light 7/2, Extra Adds 1, Total Adds 3, WZEN-FM, WOIC, WKW M. Medium: KRNB, WDIA, WEDR, WZAK, KJLH, WANM, WLTH.

Rotations: Heavy 2/0, Medium 7/0, Light 6/1, Extra Adds 0, Total Adds 1, WDMT. Heavy: WRDW, WAAA. Mediu: WJMO, WZAK, WZEN-FM, KJCB, WLVW, WDAO, WWWS.

MALCOLM McLAREN "World Famous" (Island) 15/0
Rotations: Heavy 2/0, Medium 8/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WAIL-FM, WYLD-FM, Medium: WILD, WRKS, WEDR, WBMX, WCIN, WJMO, XHRM, KOKA.

SYLVESTER "Too Late" (Megatone) 15/0
Rotations; Heavy 3/0, Medium 2/0, Light 10/0, Extra Adds 0, Total Adds 0, Heavy; KRNB, WEDR, KOKA, Medium; WLOU,

JIMMY CLIFF "We All Are One" (Columbia) 14/1
Rotations: Heavy 1/0, Medium 4/0, Light 9/1, Extra Adds 0, Total Adds 1, WPEG. Heavy: WILD. Medium: WKXI, WBLX, KOKA,

Rotations: Heavy 3/0, Medium 4/0, Light 5/0, Extra Adds 1, Total Adds 1, KACE. Heavy: WDJY, WHRK, WLUM. Medium: WHUR, WOIC, WQQK, WWDM.

MAZE featuring FRANKIE BEVERLY "I Wanna Thank You" (Capitol) 13/0 Rotations: Heavy 1/0, Medium 8/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WTLC. Medium: WXYV, WILD, WCIN, WZEN-FM, KACE, XHRM, KJCB, KOKA.

HOMI & JARVIS "I'm In Love Again" (GRP) 13/0
Rotations: Heavy 1/0, Medium 5/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WJMO. Medium: WILD, WJLB, WPEG,

WOOK, WITH

FRESH 3 MC'S "Fresh" (Profile) 12/3
Rotations: Heavy 1/0, Medium 1/0, Light 10/3, Extra Adds 0, Total Adds 3, WAOK, WCIN, WJMO. Heavy: WRKS. Medium:

MARILYN \$COTT "10 × 10" (Mercury/PolyGram) 12/1
Rotations: Heavy 0/0, Medium 4/1, Light 8/0, Extra Adds 0, Total Adds 1, WDIA. Medium: WAMO, WEDR, KOKA.

EURYTHMICS "Here Comes The Rain Again" (RCA) 12/1
Rotations: Heavy 8/0, Medium 1/0, Light 4/0, Extra Adds 1, Total Adds 1, WBLZ. Heavy: WDJY, WHRK, KSOL, WJAX, KOKA, KDIA. Medium: WHUR.

DAMARIS "What About My Love?" (Columbia) 12/1

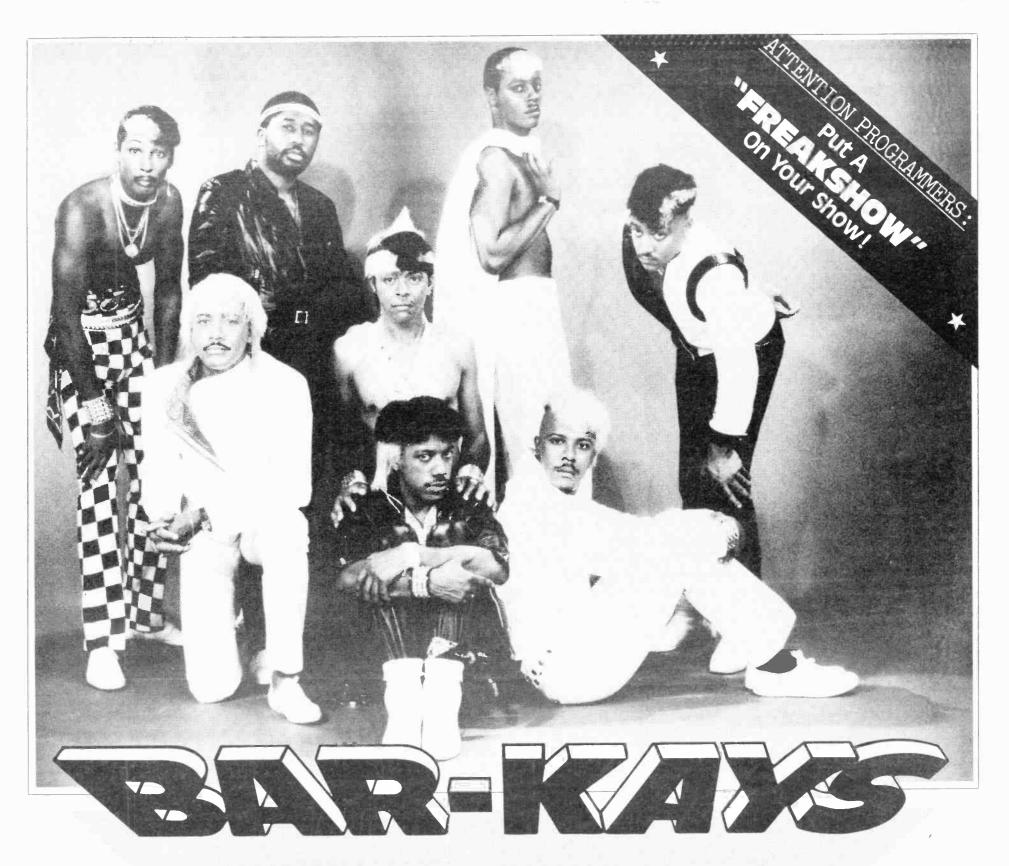
Rotations: Heavy 1/0, Medium 5/0, Light 8/1, Extra Adds 0, Total Adds 1, WPEG. Heavy: WILD. Medium: WGCI, WGPR, KJLH, WNHC, WNOO.

PLANET PATROL "It Wouldn't Have Made Any Difference" (Tommy Boy) 11/5 Rotations: Heavy 0/0, Medium 1/0, Light 10/5, Extra Adds 0, Total Adds 5, WEDR, WZAK, WKXI, WAAA, WDAO. Medium:

STANLEY CLARKE "Are You Ready?" (Epic) 11/4
Rotations: Heavy 0/0, Medium 1/0, Light 10/4, Extra Adds 0, Total Adds 4, WHRK, WENN, WPEG, WJJS. Medium: WDIA
MARY JANE GIRLS "Jealousy" (Gordy/Motown) 11/2 LIVY 1/0, Medium 5/0, Light 5/2, Extra Adds 0, Total Adds 2, WXYV, WDJY. Heavy: WATV. Medium: WDRQ, WENN, WDAO.

OUTPUT "Move For Me" (Tuff City/CBS) 11/1
Rotations: Heavy 0/0, Medium 2/0, Light 9/1, Extra Adds 0, Total Adds 1, WJMO. Medium: WANM, WAAA.
SHALAMAR "You Can Count On Me" (Solar/Elektra) 10/0
Rotations: Heavy 2/0, Medium 8/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WATV, WANM. Medium: WVEE, WDRQ, WM M. WEEN, WDR 2, COKA 1, CO

stations: Heavy 1/0, Medium 4/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WNOO. Medium: KACE, KJLH, XHRM,



# "FREAKSHOW ON THE DANCE FLOOR"

The New Single From The Extremely

# "DANGEROUS" ALBUM



Manufactured and Marketed by
PolyGram Records

KDIA/Oakland Jeff Harrison

CULTURE CLUB
PETER BROWN
EVELYN KING
SOUL BONIC FORCE
GOTECHST
WOMACK & LABELLE
CAMEO
ROCKWELL
LAID BACK
POINTER SISTERS

RICK NUTH NEW WORLD REAL TO REEL EVELYN KING ART OF NOISE LUTHER VANDROSS JEFFREY OSBORNE ROLLEST BOBBY NUNN CAMEO ROCKWELL SHALAMAR MIDNIGHT STAR

Duff Lindsey

ONE WAY

CLOCKWORK
SYSTEM

BALL & OATES
JEFFREY OSBORNE
GAMMES STERMM
MES PHILLIPS
HOTESET:
POINTER SISTERS
ROCKWELL
CAMED
MICHAEL JACKSON
MELBA MOORE

KSOL/San Mateo Bernie Moody

none Hottest: DREAMBOY MICHAEL JACKSON ROCKWELL SHANNON TINA TURNER

# Black/Urban

# **Regionalized Adds & Hots**

Stations are listed by region. Hots are listed in order of their airplay activity.

# **EAST**

roy R.C.
HI-LITES
TIANTIC STARR
(AABROUGH & PEOPL
PATTI LABELLE
ART OF NOISE

Jord
Jord Melean

SHALAMAR
KENNY G
HUNAN BODY
TEMPTATIONS
TEMPTATIONS
WARD JOHNSON
YETER ISTERS
HABL JACKSO
ONE BP\*\*

HOWARD JOHNSON DR. JOHN REAL TO REEL ANGELA BOFILL HOTTEST MICHAEL JACKSON ROCKWELL TINA TURNER POINTER SISTERS JENNY BURTON

WRKS/New York Mayo/Quarterone

ZENA DEJONAY
YARBROUGS & PEOP
DIVINE SOUNDS
HOTTEST:
ART OF NOISE
ROCKWELL
CULTURE CLUB
WOMACK & LABELLE
PATTI LABELLE

# **MIDWEST**

ALAMAR DEELE 'AMES INGRAM OUIS FARRAKHAN JOUIS FARRARDON SHANNON LENNY WILLIAMS JACK MCDUFF HOTTEST: LAID BACK GLADYS KNIGHT PATTI AUSTIN ROCKWELL KENNY G

ARBROUGH 6 PEOPL
EARD TO REEL
ARBARA MITCHELL
ES PHILLIPS
DWARD JOHNSON
EVIN KEYS
DETERMINENT

Brian Castle
SOS BAND
CULTURE CLUB
ATLANTIC STARE
EURYTHMICS
KENNY LOGGINS
TYRONE BRUNSON
STARPOINT
HOTLEST:
HALL & OATES
CAMEO
KOOL & THE GANG
POINTER SISTERS
TINA TURNER

JOE TAMBUTTO
ONE WAY
PIECES OF A DREAM
CLOCKWORK
REAL TO RELL
NONA HENDRYX
PATTI LABELLE
STEVE ARRINGTON'S
LENNY WILLIAMS
STEEL POLSE
ZENA DEJONAY
HOLTEST
DENNIS EDWARDS
CAMEO
BRYAN LOREN
LIONEL RICHIE
LUTHER VANDROSS

WDJY/Washington, DC Dan O'Neil

DAN O'NeII
CHI-LITES
CON FUNK SHUN
GLADYS KNIGHT
EVELYN KING
WEIRD AL YANKOVIC
THOMPSON TWINS
JEFFREY OSBORNE
POINTER SISTERS
ROCKWEIL
WARP 9
HB40

ROCKWELL
WARP 9
UB40
UB40
WARP 3AE GIRLS
ZENA DEJONAY
TROUBLE FUNK
HOTTOBLE FUNK
HOTTOBLE FUNK
HOTTOBLE FUNK
HOT NOISE
KOOL 6 THE GANG
VAN HALEN
SHALAMAR
WEIRD AL YANKOVIC

WHUR/Washington, DC Libby Lawson

TYRONE DAVIS
HUEY LEWIS 6 NEWS
D TRAIN
WEIRD, AL YANKOVIC
MIDNIGHT STAR
HOTESES:
ROCKWELL
POINTER SISTERS
CHEMYL LYNN
WOMACK 6 LABELLE
MICHAEL JACKSON

SId Kennedy

YARBROUGH & PEOPL
PRESH 3 MC'S
DR. JOHN
SHANNON
D THAIN
STINNERS
PETER BROWN
ONE WAY
JAMES INGRAM
REAL TO REEL
ART OF MOISE
HOWARD JOHNSON
RICH CASON
HOTELE:

NEWCLEUS SHANNON KWICK DENIECE WILLIAMS PLANET PATROL

PLANET PATROL T-CONNECTION CENTRAL LINE OMNI WORLD PREMIERE HOTTEST HOTOSE ROCKWELL DENNIS EDWARDS DEBARGE CAMEO

SOUTH

J.C. Floyd
SHALAMAR
LIONEL RICHIE
DAVID SANBORN
HOTLEST:
ROCKWELL
DEBARGE
LATTISAW & GILL
PATTI AUSTIN
POINTER SISTERS

Hottest: CHERYL LYNN ROCKWELL POINTER SISTERS CAMEO WOMACK & LABELLE

WZAK/Cleveland Lynn Tolliver

Kelly/Dean
LUTHER VANDROSS
STEVE ARRINGTON'S
DAYTON
EMOTIONS
D TRAIN
TYRONE DAVIS
NOTECLE:
NOTECLE:
NOTECLE:
CAMED
DEBARGE
DENNIS EDWARDS

WAOK/Atlanta Larry Tinsley LOTHE INDIVIDUAL TO THE PROPERTY OF THE PROPER

WVEE/Atlanta Scotty Andrews

GEORGE CLINTON
SPINNERS
LOOR
NEWCLEUS
HOTLEST:
ROCKWELL
POINTER SISTERS
CAMEO
WOMACK & LABELLE
CHERYL LYNN

JAMES INGRAM
PATTI LABELLE
T-CONNECTION
ART OF NOISE
NOISE
NOTESTINA TURNER
ROCKWELL
MICHAEL JACKSON
KRAPTWERK
WOMACK & LABELLE

KNOW/Austin Selby Edwards

EVELYN KING
KENNY G
JAMES INGRAM
DEELE
HOTEST
CHERYL LYNN
MELBA MOORE
CULTURE CLUB
WOMACK & LABELLE
KC

WATV/Birmingham Ron January

RON JANUARY
KIM FIELDS
PATTI LABELLE
JAMES INGRAM
RONDRY FRANKLIN
DAVY CHX
SOUL SONIC FORCE
MILLIE JACKSON
ONE WAY
DR. JOHN
HOTEGET
ROCKWELL
MICHAEL JACKSON
ATLANTIC STARR
ZAPP
TINA TURNER

WENN/Birmingham Michael Star

WPEGACHARIOTE
MINE ROSAL
JIMMY CLIFF
EMOTIONS
YARBROUGH & PEOPL
SPINNERS
STANLEY CLARKE
DAVY DMX
CARL ANDERSON
DAMARIS
TANATIS HAIRSTON
SOUL SONIC PORCE,
KERR
ROCKWELL
POINTER SISTERS
DENNIS EDWARDS
KOOL & THE GANG
PATTI AUSTIN

Hai Harrill
JENNIPER HOLLIDAY
PETER BROWN
STEVE ARRINGTON'S
D TRAIN
PIECES OF A DREAM
HOTCEST:
TYRONE BRUNSON
POINTER SISTERS
SHALAMAR
ROOL & THE GANG
PATTI AUSTIN

WNOO/Chattanooga Frank St. James

WOIC/Columbia (J) Mickey Arnold

LIONEL RICHIE
JAFF LORBER
JAMES INGRAM
KERR
C.L. BLAST
STEVE ARRINGTO
SHIRLEY BROWN
T-CONNECTION

OUTPUT
LAMBCHOPS
EMOTIONS
STEVE ARRINGTOFRESH 3 MC'S
ONE WAY
Hottest:
CON FUNK SHUN

JEFFREY OSBORNE EMOTIONS HOTTEST WOMACK 6 LABELLE ROCKWELL DEBARGE MELBA MOORE CAMEO

WDAO/Dayton Lankford Stephens

DEELE
DTRAIN
XENA
XENA
PORTBACK
PORTBACK
PORTBACK
PORTBACK
ANGELA BOPILL
ANGELA BOPILL
CENTRAL LINE
CULTURE CLUB
EVELVN KING
JENNIFER HOLLIDAY
BOBBY MUNN
STINNENE
HOLLESLI
ROCKWELL
GOENTIS BOCK
CAPTAIN BOCK
CAPTAI

WJLB/Detroit James Alexander

James Alexander

JEFFREY OSDORNE
ART OF NOISE
YARBROUGH & PEOPL
ONE WAY
HOTTEST
ROCKWELL
PLANET PATROL
DEBARGE
BRYAN LOREN
XENA

WDRQ/Detroit Tony Gray

Tony Gray

ANGELA BOFILL
JAMES INCRAM
PIECES OF A DREAM
WES PHILIPS
WRECKIN' CREW
HOTES
LUTHER VANDROSS
MELBA MOORE
ROCKWELL
XENA

D TRAIN
ONE WAY
LAID BACK
LAURIECE HUDSON
AMUZEMENT PARK
DR. JOHN
JAMES INGRAM
HOTLEST: D TRAIN
KWICK
KWICK
KWICK
KWICK
KWICK
WAY
YARBROUGH & PEOPL
HOTLEST:
TEENA MARIE
LUTHER VANDROSS
WOMACK & LABELLE
ATLANTIC STARR
CAMEO

JAMES INGRAM YARBROUGH & PEOPL NEWCLEUS BAR-KAYS Hottest: ROCKWELL EVELYN KING MELBA MOORE LAID BACK WOMACK & LABELLE

DEBARGE LIONEL RICHIE BAR-KAYS

KKDA-FM/Dallas Terri Avery

CHI-LITES D TRAIN

Hottest: RUN D.M.C. YES MICHAEL JACKSON MELBA MOORE REAL TO REEL

WKXI/Jackson Tommy Marshall PATTI LABELLE
ONE WAY
PLANET PATROL
HOTTOR
H

Steve Fox
WORLD PREMIERE
WORLD PREMIERE
BUEN LONEN
SHAN LONEN
SHAN

KJCB/Lalayette (J) Beatrice Evans

JEFFREY OSBORNE SPINNERS HOTTEST: ROCKWELL CAMEO POINTER SISTERS WOMACK & LABELLE SHANNON

Neal O'Rea
CHI-LITES
YARBROOGH & PEOPL
ANGELA BOFILL
ANGELA BOFILL
DAVY DAW
BORBY WUNN
EMOTIONS
KLEEER
ART OF NOISE
DR. JOHN
EVELYN KING
DEBARGE
SEQUENCE TYRONE DAVIS
KENNY G KENNY G
WES PHILLIPS
CON FUNK SHUN
GEORGE KRANZ
HOTTEST:
ROCKWELL
RUFUS & CHAKA
CAMEO

Dana Muskisson

PATTI LABELLE
HOWARD JOHNSON
EVELYN KING
FORD
ARBROUGH & PEOPL
HAGGUM FORCE
HAGGUM FORCE
HAGGUM FORCE
HAGGUM FORCE
LAD BACK
DENNIS EDWARDS
ATLANTIC STARR
ATLANTIC STARR DENNIS EDWARDS ATLANTIC STARR LUTHER VANDROSS

WKWM/Grand Rapids Frank Grant SHIRLEY BROWN
CHI-LITES
LARRY DAVIS
HEARN SISTERS
WES PHILLIPS
ONE WAY
REAL TO REEL
SYSTEM
T-CONNECTION SYSTEM
T-CONNECTION
SHALAMAR
DAVY DMX
HALL & OATES
HOTLEST;
LAID BACK
D TRAIN
ROCKWELL
CAMEO
SOUL SONIC FORCE

Jay Johnson

EVELYN KING
YARBROUGH & PEOPL
D TRAIN
SPINNERS
DEELE
HOWARD JOHNSON
DR. JOHN
LAMBCHOPS
GAP BAND
HOTERSITERS
TYRONE BRUNSON
WORACK & LABELLE
PATTI AUSTIN

MAXX MYTICK
CULTURE CLUB
ROOL & THE GANG
REAL TO REEL
WES PHILIPS
BRIAN LOREN
BRIAN LOREN
CAPTAIN BOCK
LUTHER VANDBOSS
LIONEL RICHTE
HALL & OATES
YARBROUGH & PEOPL
PATTI LABELLE
HOWARD JOHNSON
ONE WAY
JAMES INCRAM
JOHNSON
ONE WAY
HOREN
JOHNSON
ONE WAY
HOREN
HOREN WLUM/Milwaukee Mark Oriscoll Mark Driscoll
GEORGE CLINTON
PHIL COLLINS
RICK SPRINGFIELD
HOTLEST:
POINTER SISTERS
ROCKWELL
DEBARGE
LAID BACK
CAMEO

WWWS/Saginaw Kermit Crockett

Kermit Crockett
JEFF LORBER
SPINNERS
XENA
D TRAIN
HOTTEST
LAID BACK
ATLANTIC STARR
CAPTAIN ROCK
MELBA MOORE
TINA TURNER

KMJM/St Louis
Ron Atkins
ART OF NOISE
WEIRD AL YANKOVIC
PATTI LABELLE
HOTLEST
POINTER SISTERS
CHERYL LYNN
ROCKWELL
RUN D.M.C.
J. BLACKPOOT

Hottest: ROCKWELL J. BLACKFOOT J. BLACKFOOT CAMEO POINTER SISTERS ART OF NOISE WJJS/Lynchburg

JOHNNY MATHIS STANLEY CLARKE YARBROUGH & PEOPL YARBROUGH & PEOR HOTTEST: CHERYL LYNN ROCKWELL MICHAEL JACKSON SHANNON J. BLACKFOOT

KRNB-FM/Memphis SherrylBacon WES PHILLIPS T-CONNECTION REAL TO REEL BRYAN LOREN STOLLES STOLLES STOLLES STOLLES SOLLES STOLLES WICK WOMACK & LABELLE ZAPP

Jimmy Smith
STANLEY CLARKE
BAR-KAYS
PATTI LABELLE
MALEMEN
HOTCHEN
HOTC

JOE BUIARD

JAMES INGRAM
SPINNERS
KENNY G
ONE WAY
KIM PIELDS
INNER LIFE
AMUZEMENT PARK
HOTESS:
MICHAEL JACKSON
TINA TURNER
ROCKWELL
POINTER SISTERS
WOMACK & LABELLE

Bobby O'Jay
YARBROUGH & PEOPL
MARILYN SCOTT
INNER LIFE
RODNEY FRANKLIN
HOWARD JOHNSON
JOYCE THORNE
ALFIE SILAS
HOTES
HOTES
LAID BACK
CAMEO
WOMACK & LABELLE
DENNIS EDWARDS
ROCKWELL Doug Ells
JEFFREY OSBORNE
CYNDI LAUPER
CENTRAL LINE
SPINNERS
WORLD PREMIERE
EVELYN KING
BOTCHEST
HICHEL JACKSON
ROCKWELL
POINTER SISTERS
TINA TURNER
LAID BACK

Jackson/Jones

ONE WAY

CON FUNK SHUN
COLONEL ABRAMS
CASPAR
LAURIBCE HUDSON
ALISHA
ART OF NOISE
GEORGE CLINTON
DAVY DMX
PLANET PATROL
UTOPIA
HOTOPIA
HILIPPE WYNNE
CHERYL LYNN
BOBBY NUNN Brute Bailey

JOYCE THORNE

WRECKIN' CREW

JEFFREY OSBORNE

JAMES INGRAM

RODNEY FRANKLIN
LIONEL RICHIE

HOTEST:

ROCKWELL

BILLY GRIFFIN

ATLANTIC STARR

CAMEO

POINTER SISTERS

KHYS/Port Arthur

GLAP'S KNIGHT
EVELYN KING
SHANNON
KENNY G
CHI-LITES
DEBARGE
CULTURE CLUB
HOTEST:
ROCKWELL
POINTER SISTERS
LUTHER VANDROSS
WOMACK & LABELLE
CAMEO

none
Hottest:
MICHAEL JACKSON
ROCKWELL
WOMACK & LABELLE
DREAMBOY
TINA TURNER

RENNY G
ART OF NOISE
LIONEL RICHTE
GLADYS KNIGHT
SHALAMAR
HOTESET;
ROCKWELL
WOMACK & LABELLE
CAMEO POINTER SISTERS ATLANTIC STARR

WPLZ/Petersburg Hardy Jay

KOKA/Shrevepori B.B. Davis YARBROUGH & PEOP DEBARGE GEORGE CLINTON RAY PARKER JR. HOTEST: ROCKWELL WOMACK & LABELLE MELBA MOORE MICHAEL JACKSON ATLANTIC STARR Mardy Jay
NEWCLEUS
BOWARD JOHNSON
KENNY G
LARRY WU
EMOTIONS
CHI-LITES
CULTURE CLUB
HOTHER
THAN TURNER
DENNIS EDWARDS
TYRONE BRUNSON
LAID BACK

WAAA/WInston-Salem Jae Jackson

Jee Jackson

D TRAIN

PATTI LABELLE
SYSTEM KING

JAMES INGRAM

PLANET PATROL

GREENS III

DR. JOHN

MIDNIGHT STAR

GAP BAND

KWICK

TEMPTATIONS

ONE. MAY

BOCKNELL

WOMACK & LABELLE

MELBA MOORE

CAMEO

POINTER SISTERS

WEST

KDKO/Englewood Carlos Lando

LAID BACK
SHALAMAR
GEORGE CLINTON
CLOCKWORK
BOTTEST:
ROCKWELL
TINA TURNER
BILLY GRIFFIN
CHERYL LYNN
CAMEO

KACE/Los Angeles in Miller/Wiggins

Mile/Wiggins

PATTI LABELLE
JEFFREY OSBORNE
JAMES INGRAM
PHILIPPE WYNNE
D TRAIN
TEMPFAR TONS
TEM

KDAY/Los Angele: Jack Patterson

Jack Patterson

DEBARGE
TEMPTATIONS
KEITH & DARRELL
ONE WAY
NEW EDITION
HOTEST:
ROCKWELL
DREAMBOY
TYRONE BRUNSON
LATTISAW & GILL
LAID BACK

KJLH/Los Angeles (A) J.B. Stone/Rico

J.B. Stone/Rico
VISUAL
SYSTEM
YARROUGH & PEOPL
ART OF NOISE
CLOCKWORK
ONE WAY
HOTLEST:
WOMACK & LAHELLE
DEMEO
CAMEO
ALLANTIC STARR
LUTHER VANDROSS

\*(J) Indicates Jazz Reporter

# JAZZRADIO NATIONAL AIRPLAY/30®

3

2

10 10

20

24 🙉

25 2

- March 16, 1984 -

PHIL UPCHURCH/Name Of The Game (Jam) 0

Kevin Flemming
LIONEL RICHIE
BAR-KAYS
DEBARGE
JEFFREY OSBORNE
EVELYN KING
YARBROUGH & PEOPL
PATTI LABELLE
MCFADDEN & WHITEH
ANGELA BOFILL
ROCKWELL
CAMEO
LUTHER VANDROSS
WOMACK & LABELLE
MELBA MOORE

PIECES OF A DREAM/Imagine This (Elektra) DAVE VALENTIN/Flute Juice (GRP)

KENNY G/G Force (Arista) DAVID SANBORN/Backstreet (WB) 5

RODNEY FRANKLIN/Marathon (Columbia) TANIA MARIA/Love Explosion (Concord/Picante)

JIMMY SMITH/Keep On Comin' (Musician/Elektra)

SADAO WATANABE/Fill Up The Night (Musician/Elektra) 8 8 EARL KLUGH/Wishful Thinking (Capitol) 9 21

DAVE PIKE/Moon Bird (Muse) 11 11

STEVE NARAHARA/Sierra (Pausa) 12 12 B RICHIE COLE/Alto Annie's Theme (Palo Alto) 13

LEE RITENOUR/On The Line (Musician/Elektra) 9 14 AZYMUTH/Rapid Transit (Milestone) 14 15

ANDY NARELL/Light In Your Eyes (Hip Pocket) 16 16 ALIVE/City Life (Alive) 17 17

RAMSEY LEWIS TRIO/Reunion (Columbia) 15 18 MICHAEL FRANKS/Passionfruit (WB) 19 19

BERT LIGON & CONDOR/Dancing Bare (Sea Breeze)

DEBUT >2 JEFF LORBER/In The Heat Of The Night (Arista) DEBUT 22 JACK McDUFF/Lift Every Voice & Sing (Jam)

WEATHER REPORT/Domino Theory (Columbia) DEBUT 25 A LITTLE NIGHT MUSIC/Late One Night (Night Music) 26

BLUE SKY/Blue Sky (C.T.)

WILBUR NILES/Thrust (Montage)

20 28 MONTY ALEXANDER-CLAYTON-HAMILTON/Reunion In Europe (Concord) 23 **29** VICTOR FELDMAN TRIO/To Chopin With Love (Palo Alto)

GRANT GEISSMAN/Put Away Childish Toys (Pausa)

L. SUBRAMANIAM/Indian Express (Milestone)

REPORT "Domino Theory"

WEATHER

Debut at 25 on the R&R Jazz Chart.

on Columbia Records & Tapes



JAZZ REPORTING STATIONS: WYBC/New Haven, Art Russell; KSAX/Dallas-Ft. Worth, Willie Culton; WMGI/Gair ville, Ft., Bill Harman; WLOQ/Orlando, Paul Gerardi; WBBY/Columbus, OH, Zoot Strider; WNDP/Cincinnati, Geoffrey Nimm WJZZ/Detroit, John Hill; KKGO/Los Angeles, Cal Milner; KJAZ/San Francisco, Bob Parlocha; KJZZ/Seattle, Carol Handley

# The E/P/A Streak Continues At Black/Urban Radio

# LUTTIER VANDROSS

"Superstar/Until You Come Back To Me"

# Black/Urban

Superstar/Until You Come Back To Me (That's What I'm Gonna Do) (Epic) 62% of our reporting stations on it. Rotations: Heavy 22/0, Medium 18/2, Light 6/2, Extra Adds 0, Total Adds 4, WDMT, WJMI, WVOI, KUKQ. Heavy: WDAS, KKDA-FM, WZEN-FM. Moves 25-18 on the Black/Urban chart

Black/Urban Chart: 18



# Chialing 2012

"Stop What You're Doin"



# Black/Urban

# BREAKERS

Stop What You're Doing (Private I/CBS)

64% of our reporting stations on it. Rotations: Heavy 3/0, Medium 15/3, Light 27/4, Extra Adds 2, Total Adds 9, WILD, WDJY, KKDA-FM, WZEN-FM, XHRM, WLOU, WPLZ, KHYS, WKWM. Debuts at number 36 on the Black/Urban chart.

Black/Urban Chart: 36



Distributed By CBS Records

# Adult/Contemporary Continued from Back Page

# **CHART EXTRAS**

Chart Extras are those songs which have achieved Breeker status, yet do not have sufficient airplay strength to chart.

# BARBRA STREISAND Papa Can You Hear Me (Columbia)

47% of our reporters on it. Rotations: Heavy 7/1, Medium 27/0, Light 27/1, Extra Adds O, Total Adds 2, WEIM, WTKO. Heavy: KOY, WRIE, KUGN, KSL, WJON. Medium: WHB, WISN, KKLT, KGW, KFMB, and 22 more.

# **BREAKERS**.

# **MICHAEL GORE**

Theme From "Terms Of Endearment" (Capitol)

57% of our reporters on it. Rotations: Heavy 3/2, Medium 30/16, Light 42/27, Extra Adds 0, Total Adds 45 including WBEN, WPRO, WLTT, WSB, WSB-FM, 97AIA, WFYR, WISN, WMYX, WCCO, KOST, KOY, KGW, B100, KBEST, and 30 more. Debuts at number 29 on the A/C chart.

# **BARRY MANILOW** You're Looking Hot Tonight (Arista)

53% of our reporters on it. Rotations: Heavy 1/0, Medium 35/4, Light 33/9, Extra Adds 1, Total Adds 14, WSB, WSB-FM, WCCO, KS94, V100, WGY, WAFB, WGOW, WMAZ, WING, KOIL, WVBS, KWEB, KTWO.

# **NEW & ACTIVE**

CRYSTAL GAYLE "I Don't Want To Lose Your Love" (WB) 64/9
Rotations: Heavy 3/0, Medium 36/1, Light 25/8, Extra Adds 0, Total Adds 9, WKGW, 2WD, WSNY, WING, WENS, KOIL, WTNY, WVBS, KISN. Heavy: WCCO, KSL, WKNE. Medium: WRMM, WSB, KHOW, KGW, KBEST, WRIE, WBT, WMAZ, WRVA, WHBY, KRNT, WMHE, KUGN, KKUA, KIXI-FM, KKPL, WWNR, WEIM, WTKO, WSKI, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, KFSB, KWEB, WJON, WBOW, KFQD, K99, KQSW, KRSB, KALE.

DeBARGE "Love Me In A Special Way" (Gordy/Motown) 57/7
Rotations: Heavy 2/0, Medium 21/3, Light 34/4, Extra Adds 0, Total Adds 7, WLAC-FM, 2WD, WENS, 3WM, KSL, KKPL, WTNY. Heavy: WCKQ, KVIC. Medium: WISN, KGW, WGY, WMAZ, WRVA, WWNR, WEIM, WKNE, WSKI, KORQ, WSKY, WCHV, WAGE, WKYX, WCIL, KFQD, KRSB, KALE.

MANHATTAN TRANSFER "Mystery" (Atlantic) 56/26
Rotations: Heavy 1/0, Medium 21/6, Light 33/19, Extra Adds 1, Total Adds 26, WFBR, WCLR, KHOW, KOST, WAEB, WICC, WGY, WKGW, WBT, WMAZ, WNAM, WFMK, KOIL, KBOI, KMJJ, WWNR, WWPA, KORQ, WGSV, WKYX, WNGS, KWEB, K99, (RNO, KQSW, WSKY. Heavy: WCCO. Medium: WRVA, WHBY, WMGN, WMHE, KUGN, KSL, KDCHM, WSKI, WCKQ, WCHV, WAGE,

ELBOW BONES & THE RACKETEERS "A Night In New York" (EMI America) 51/6
Rotations: Heavy 0/0, Medium 27/3, Light 23/2, Extra Adds 1, Total Adds 6, WPIX, WGY, WMAZ, WSRZ, KOIL, KTWO. Medium:
WCCO, KHOW, WICC, WTIC, WKGW, WBT, WRVA, WHBY, KRNT, KUGN, WSKI, KORQ, WAGE, KVIC, WCIL, KCRG, KEEZ, KWEB, WJON, KFQD, K99, KRNO, KQSW, KRSB.

JAMES INGRAM "There's No Easy Way" (Qwest/WB) 50/43
Rotations: Heavy 0/0, Medium 15/12, Light 33/29, Extra Adds 2, Total Adds 43, 97AIA, WCCO, KOST, KFMB, WAEB, WAHR, WMAZ, WRVA, WSRZ, WHBY, WSNY, WTRX, WFMK, WMGN, WMHE, KBOI, KUGN, KKUA, KWAV, KIXI-FM, WWNR, WEIM, WTKO, WKNE, WSKI, WWPA, KORQ, WCKQ, WCHV, WGSV, WAGE, WNGS, WCIL, KEEZ, WJON, WBOW, KFQD, KTWO, K99, KRNO, KQSW, KISN, KALE. Medium: WFBR, KGW, KRSB.

BILLY JOEL "The Longest Time" (Columbia) 44/44
Rotations: Heavy 0/0, Medium 20/20, Light 21/21, Extra Adds 3, Total Adds 44, WFBR, WBEN, WPIX, WLTT, WMYX, WCCO, KHOW, KOST, KGW, KBEST, KFMB, KEZR, WBT, WRVA, WSRZ, WHBY, WNAM, WLTE, WMHE, KUGN, KKUA, KFI, KWAV, KIXI-FM, WEIM, WKNE, WTNY, KORQ, WSKY, WCKQ, WCHV, WGSV, WAGE, WKYX, WCIL, KCRG, KEEZ, WJON, KTWO, K99, KRNO, KQSW, KRSB, KALE.

JOHNNY MATHIS with DENIECE WILLIAMS "Love Won't Let Me Wait" (Columbia) 43/3 Rotations: Heavy 3/0, Medium 20/0, Light 19/2, Extra Adds 1, Total Adds 3, WFMK, WKYX, KFSB. Heavy: WRIE, WKNE, KRSB. Medium: WSB-FM, 97AIA, WCCO, KGW, B100, KBEST, WHBY, WMGN, WMHE, KKUA, KWAV, WEIM, WSKI, KORQ, WSKY, WGSV, KVIC, KFQD, KTWO, K99.

POINTER SISTERS "Automatic" (Planet/RCA) 41/6

ROTHITER SISTERS AUTOMATIC (FIGHER/NCA) 4-1/0
Rotations: Heavy 8/0, Medium 17/3, Light 16/3, Extra Adds 0, Total Adds 6, WTAE, WRIE, WSNY, KRAV, KWAV, WEIM. Heavy:
WSKI, KVIL-FM, WQUE-FM, KRBE-FM, WMGN, KMJJ, WWPA, KRSB. Medium: WFBR, WFYR, WAEB, KUDO, WWNR, WTNY, WSKY, WCKQ, WCHV, WKYX, KVIC, KEEZ, KQSW, KALE.

KATHY MATTEA "Someone Is Falling In Love" (Mercury/PolyGram) 38/22
Rotations: Heavy 0/0, Medium 6/5, Light 30/15, Extra Adds 2, Total Adds 22, WCCO, WICC, WMAZ, WRVA, WHBY, WNAM, WHBC, WTRX, WFMK, KOIL, KUGN, KKUA, KSL, WTNY, KORQ, WKYX, WJBC, WHNN, WBOW, KTWO, K99, KALE.

NEW & ACTIVE includes songs reported by at least 30 of our A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many A/C reporters are on the record this week and, of those, how many added it for the first time this week. A/C stations report their playlists by rotations (Heavy, Medium, Light, and Add). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it directly into that same rotation.

# **MOST ADDED** ®

MICHAEL GORE (45)
Theme From "Terms Of..." (Capitol) BILLY JOEL (44) The Longest Time (Columbia) **JAMES INGRAM (43)** There's No Easy Way (Qwest/WB) **TEMPTATIONS (32)** Sail Away (Gordy/Motown) **MANHATTAN TRANSFER (26)** Mystery (Atlantic) KATHY MATTEA (22)

Someone Is Falling In Love (Mercury/PG)

# HOTTEST

**LIONEL RICHIE (92)** Hello (Motown) **CHRISTINE McVIE (88)** Got A Hold On Me (WB) PHIL COLLINS (58) Against All Odds (Take A Look...) (Atlantic) P. BRYSON/R. FLACK (40) You're Looking Like Love To Me (Capitol) **EURYTHMICS (35)** Here Comes The Rain Again (RCA) **KENNY ROGERS (28)** This Woman (RCA)

PAUL YOUNG "Come Back And Stay" (Columbia) 38/3

Rotations: Heavy 3/0, Medium 22/1, Light 12/1, Extra Adds 1, Total Adds 3, WICC, WMGN, WJON. Heavy: WMYX, WGY, WWPA. Medium: WCCO, WMAZ, WNAM, WMHE, KMJJ, KUDO, KWAV, KIXI-FM, WWNR, WEIM, WKNE, WSKI, KORQ, WSKY, WCKQ, WCHV, KVIC, WCIL, KRNO, KQSW, KALE.

TEMPTATIONS "Sail Away" (Gordy/Motown) 33/32
Rotations: Heavy 0/0, Medium 7/7, Light 24/23, Extra Adds 2, Total Adds 32, WSB, WSB-FM, KGW, WICC, WAHR, WMAZ, WHHY, WRVA, WHBY, WHBC, WING, KKUA, WWNR, WEIM, WKNE, WSKI, WSKY, WCKQ, WCHV, WGSV, WAGE, WCIL, KFSB, KEEZ, KWEB, WHNN, WJON, KTWO, K99, KOSW, KRSB, KISN,

# SIGNIFICANT ACTION

KOOL & THE GANG "Tonight" (De-Lite/PolyGram) 21/1
Rotations: Heavy 0/0, Medium 6/0, Light 15/1, Extra Adds 0, Total Adds 1, WQUE-FM, Medium: 97AIA, WMHE, KWAV, WWPA, WCHV, KVIC, Light: WVLK, WNAM, WWNR, WEIM, WTKO, KORQ, WSKY, WCKQ, WAGE, WKYX, KEEZ, WJON, KQSW, KRSB.

NENA "99 Luftballons (99 Red Balloons)" (Epic) 20/2
Rotations: Heavy 9/0, Medium 7/1, Light 4/1, Extra Adds 0, Total Adds 2, WSNY, KFQD. Heavy: WTAE, WAEB, WSRZ, WTNY, WCHV, KFSB, KEEZ, WHNN, WJON. Medium: KGW, KOIL, KPPL, KMJJ, WWPA. Light: WFYR, WMJI, KRAV.

KC "Give It Up" (Meca) 18/3

Rotations: Heavy 6/1, Medium 9/2, Light 3/0, Extra Adds 0, Total Adds 3, WAXY, WRIE, WMGN. Heavy: WGY, WEZS, KUDO, WSKI, WWPA. Medium: WQUE-FM, WFYR, WNAM, KOIL, WMHE, KFI, WTNY. Light: WLTF, WICC, V100.

ROCKWELL "Somebody's Watching Me" (Motown) 17/3
Rotations: Heavy 5/1, Medium 7/1, Light 5/1, Extra Adds 0, Total Adds 3, WCKQ, WCHV, KRSB. Heavy: WAEB, WGY, WMHE, WWPA. Medium: WFBR, WQUE-FM, KPPL, WTNY, WSKY, KEEZ. Light: 97AIA, V100, WTRX, WAGE.

GEORGE FISCHOFF "Boogie Piano Man" (Reward/CBS) 17/0
Rotations: Heavy 0/0, Medium 5/0, Light 12/0, Extra Adds 0, Total Adds 0. Medium: WCCO, KRNT, KUGN, WKNE, WCIL. Light: WVOR, WAHR, WVLK, WHBY, WHBC, KOIL, KPPL, WJBC, WJON, WBOW, KQSW, KRSB.

DARYL HALL & JOHN OATES "Adult Education" (RCA) 17/0

Rotations: Heavy 4/0, Medium B/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WGY, KPPL, WSKI, WWPA. Medium: WQUE-FM, WSRZ, WMHE, KWAV, WSKY, WCHV, KEEZ, KQSW. Light: WAEB, WTRX, KOIL, KORQ, KVIC.

HOWARD JONES "New Song" (Elektra) 15/1
Rotations: Heavy 1/0, Medium 10/0, Light 3/0, Extra Adds 1, Total Adds 1, WJON. Heavy: WCKQ. Medium: 97AIA, WMAZ, WRVR, WMGN, WMHE, KUDO, WEIM, WSKI, WWPA, WSKY. Light: V100, KRBE-FM, KRSB.

KENNY LOGGINS "Footloose" (Columbia) 14/1

Rotations: Heavy 7/0, Medium 5/1, Light 2/0, Extra Adds 0, Total Adds 1, KEEZ. Heavy: WFBR, WQUE-FM, WSRZ, KUDO, WSKI, WWPA, WCKQ. Medium: WAEB, KMJJ, WTNY, KVIC. Light: WPJB, WTRX.

TINA TURNER "Let's Stay Together" (Capitol) 14/0
Rotations: Heavy: 3/0, Medium 7/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: WGY, WWPA, KVIC. Medium: WFBR, WPIX, 97AIA, KEY103, KRBE-FM, KMJJ, WSKY. Light: WQUE-FM, WTRX, KWAV, KRSB.

"WEIRD AL" YANKOVIC "Eat It" (Rock & Roll/CBS) 13/4

Rotations: Heavy 0/0, Medium 2/1, Light 11/3, Extra Adds 0, Total Adds 4, WICC, WGY, WWPA, WSKY. Medium: KQSW. Light: KEY103, WVLK, WHBC, WTRX, KRAV, KPPL, WCHV, KEEZ.

JOHN DENVER "World Game" (RCA) 12/2 Rotations: Heavy 0/0, Medium 5/1, Light 7/1, Extra Adds 0, Total Adds 2, WRIE, WBOW. Medium: WCCO, WMAZ, KIXI-FM. Light: WAHR, WHBY, WHBC, WSKI, KFQD, KRSB.

PRETENDERS "Show Me" (Sire/WB) 10/6

Rotations: Heavy 0/0, Medium 2/1, Light 8/5, Extre Adds 0, Total Adds 6, WQUE-FM, WMGN, KWAV, KFSB, KFQD, KRSB. Medium: WSRZ. Light: KORQ, WSKY, WKYX. STARBUCK "Another Beat Of My Heart" (AVI/MCA) 10/1

Rotations: Heavy 0/0, Medium 0/0, Light 10/1, Extra Adds 0, Total Adds 1, WEIM. Light: WAHR, WTRX, KORQ, WCHV, WGSV,

WCIL, WHNN, KTWO, K99.

STACY LATTISAW & JOHNNY GILL "Perfect Combination" (Cotillion/Atco) 8/2 Rotations: Heavy 1/0, Medium 4/1, Light 3/1, Extra Adds 0, Total Adds 2, WAHR, K99. Heavy: 97AIA. Medium: WFBR, WPIX,

WCHV. Light: WAGE, KRSB.

CHAD STUART & JEREMY CLYDE "Bite The Bullet" (Rocshire) 7/2

Rotations: Heavy 0/0, Medium 2/0, Light 5/2, Extra Adds 0, Total Adds 2, KEEZ, KRSB. Medium: WISN, WCCO. Light: WAEB,

MODERN ROMANCE "Just My Imagination" (Atlantic) 7/0
Rotations: Heavy 1/0, Medium 2/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WEIM. Medium: WMAZ, KSL. Light: WAHR, WMHE, WNGS, KFQD.

CYNDI LAUPER "Girls Just Want To Have Fun" (Portrait/CBS) 6/1

Rotations: Heavy 1/0, Medium 3/0, Light 2/1, Extra Adds 0, Total Adds 1, WTRX, Heavy: WAEB, Medium: WQUE-FM, WTNY,

MATTHEW WILDER "The Kid's American" (Private I/CBS) 6/0
Rotations: Heavy 1/0, Medium 5/0, Light 0/0, Extra Adds 0, Total Adds 0, Heavy: KUDO. Medium: WCCO, WSKI, WWPA, WCHV,

MADONNA "Borderline" (Sire/WB) 5/1
Rotations: Heavy 0/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, KUDO. Medium: WFBR, 97AIA. Light: WKYX, KQSW.

BARBARA MANDRELL "Happy Birthday Dear Heartache" (MCA) 5/1

Rotations: Heavy 0/0, Medium 4/1, Light 1/0, Extra Adds 0, Total Adds 1, WAHR. Medium: WCCO, WMAZ, WSKI. Light: WEIM.

OAK RIDGE BOYS "I Guess It Never Hurts To Hurt Sometimes" (MCA) 5/1 Rotations: Heavy 1/0, Medium 3/1, Light 1/0, Extra Adds 0, Total Adds 1, WAHR. Heavy: WCCO, Medium: KRNT, KSL. Light:

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the

songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest Indicate the total number of A/C reporters adding the song this week or noting that the song is among their five hottest.

KQSW/Rock Springs, WY

MANHATTAN TRANSFE TEMPTATIONS BILLY JOEL MICHAEL GORE JAMES INGRAM HOTESE: LIONEL RICHIE PHIL COLLINS JIMMY BUPPETT DAN POGELBERG ANNE MURRAY

KRSB/Roseburg, OR Steve Hills

ROCKWELL
TEMPTATIONS
CHERYL LYNN
BILLY JOEL
PRETENDERS
CHAD STUART & JER
HOTEBERS
CHAD STUART & JER
HOTEBERS
CHAD STUART & JER
HOTEBERS
CHRISTINE MCVIE
LIONEL RICHIE
THOMPSON TWINS
BRYSON & FLACK
PHIL COLLINS

KISN/Salt Lake City Dan Jessop

CRYSTAL GAYLE
TEMPTATIONS
JAMES INGRAM
HOTCOST:
LIONEL RICHIE
CHRISTINE MCVIE
BRYSON & FLACK
PHIL COLLINS
EURYTHMICS

KALE/Tri-Cities, WA Mike Purdy

MICHAEL GORE BILLY JOEL KATHY MATTEA HOTTEST: LIONEL RICHIE STEPHEN BISHOP CULTURE CLUB PHIL COLLINS THOMPSON TWINS

# Regional Adds & Hots

# Parallel One

WFBR/Baltimore Andy Szulinski

BILLY JOEL MANHATTAN TRANSFE

## WROR/Boston Lorna Ozmor

PHIL COLLINS THOMPSON TWINS TROMPSON TWINS
Rottest:
POLICE
MICHAEL JACKSON EURYTHMICS CHRISTINE MCVIE LIONEL RICHIE

# WBEN/Buffalo Roger Christien

MICHAEL GORE
BILLY JOEL
HOTTEST:
CHRISTINE MCVIE
IGLESIAS & NELSON
LIONEL RICHIE
ALABAMA
BILLY JOEL

# GR55/Buffalo Galuski/Langmye

PRIL COLLINS EURYTHMICS IGLESIAS & NELSON Hottest: CHRISTINE MCVIE KENNY ROGERS BRYSON & FLACK LIONEL RICHIE SHEENA EASTON

BILLY JOEL ELBOW BONES & RAC Hottest: PHIL COLLINS CHRISTINE MCVIE LIONEL RICHIE CULTURE CLUB EURYTHMICS

# Y97/Pittsburgh Jay Cresswell

IGLESIAS & NELSON CULTURE CLUB HOTLESTINE MCVIE POLICE PAUL MCCARTNEY KENNY ROGERS GENESIS

# WTAE/Pittsburgh Don Berns

ALAN PARSONS CULTURE CLUB POINTER SISTERS Hottest: NA N FOGELBERG CHARL JACKSON

# WWSW (3WS)/Pittsburgh

PHIL COLLINS
HOTTEST:
MICHAEL JACKSON
CHRISTINE MCVIE
JAMES INGRAM
SHEENA EASTON
KENNY ROGERS

# WPRO/Providence Tom Cuddy

MICHAEL GORE Hottest:

# WLTT/Washington, O.C Bob Cummings

MICHAEL GORE
BILLY JOEL
CLIFF RICHARD
IGLESIAS & NELSON
HOTTERS:
LIONEL RICHIE
KENNY ROGERS
CHRISTINE MCVIE
BRYSON & FLACK
PHIL COLLINS

# Parallel Two

JAMES INGRAM MICHAEL GORE MANHATTAN TRANSFE BOTLEST: THOMPSON TWINS DAN FOGELBERG CULTURE CLUB CHRISTINE MCVIE LIONEL RICHIE

# WICC/Bridgeport Pantano/Broadbio

JEFFREY OSBORNE
MICHAEL GORE
PAUL YOUNG
MANHATTAN TRANSFE
KATHY MATTEA
WEIRD AL YANKOVIC
TEMPTATIONS
HOTCHSTINE MCVIE
BRYSON & FLACK
POLICE
LIONEL RICHIE
PHIL COLLINS

# V100/Charleston, WV Spence/Jarvis

BARRY MANILOW

# WRIE/Erle Ted Abboit

# WSFM/Harrisburg

IGLESIAS & NELSON CULTURE CLUB Hottest: CHRISTINE MCVIE POLICE LIONEL RICHIE MICHAEL JACKSON PHIL COLLINS

# WPJB/Providence Tom Hunter

# WGY/Schenectady Walter Fritz

WEIRD AL YANKOVIC BARRY MANILOW MICHAEL GORE ELBOW BONES & RAC MANHANTAN TRANSFE HOLLESS PAUL YOUNG THOMPSON TWINS ROCKWELL LIONEL RICHIE

MANHATTAN TRANSFE MICHAEL GORE CRYSTAL GAYLE HOTTEST TO THE CHRISTINE MCVIE BRYSON & FLACK POLICE PHIL COLLINS

## Parallel Three

# WWNR/Beckley Balley/Shea

MICHAEL GORE
MANRATTAN TRANSFE
TEMPTATIONS
JAMES INCRAM
HOLLEST:
BRYSON & FLACK
POLICE
DAN POGELBERG
CHRISTINE MCVIE
LIONEL RICHIE

# WEIM/Fitchburg Jack Raymond

WTKO/IIhaca Wayne Fisk JAMES INGRAM Hottest: CHRISTINE MCVIE CLIFF RICHARD IGLESIAS & NELSON PHIL COLLINS LIONEL RICHIE

JAMES INGRAM
TEMPTATIONS
BILLY JOEL
MICHAEL GORE
HOTTEST
TORNINY MATHIS
CHRISTINE MCVIE
IGLESIAS & NELSON
PETER ALLEN
CRYSTAL GAYLE

JAMES INGRAM TEMPTATIONS HOTTEST: LIONEL RICHIE KENNY LOGGINS HALL & OATES CLIFF RICHARD LINDA RONSTADT

BILLY JOEL KATHY MATTEA MICHAEL GORE CRYSTAL GAYLE DEBARGE HOLLEST: CHRISTINE MCVIE DAN FOCELBERG JIMMY BUFFETT LIONEL RICHIE TRACEY ULLMAN

# WWPA/Williamsport, PA Scott Masteller

JAMES INGRAM
MANHATTAN TRANSPE
WEIRD AL YANKOVIC
HOTTESTINE MCVIE
EURYTHMICS
ROCKWELL
DAN FOGELBERG
THOMPSON TWINS

# Parallel One

ALAN PARSONS
IGLESTAS & NELSON
HOTTEST & NELSON
CHRISTINE MCVIE
LIONEL RICHIE
PAUL MCCARTNEY
BRYSON & FLACK

# WSB/Atlants Greg Picciano

THOMPSON TWINS
TRACEY ULLMAN
MICHAEL GORE
TEMPTATIONS
BARRY MANILOW
HOTELSTINE MCVIE
JOHN LENNON
LIONEL RICHLE
DAN FOGELBERG
STEPHEN BISHOP

# WS8-FM/Atlanta Donna Brake

TEMPTATIONS
MICHAEL GORE
EURYTHMICS
BARRY MANILOW
HOTLEST:
CHRISTINE MCVIE
LIONEL RICHIE
BRYSON & FLACK
PHIL COLLINS
POLICE

# KVIL/Dallas-Ft, Worth Chuck Rhodes

CHUCER CLUB
LIONEL RICHIE
LIONEL RICHIE
GLESIAS 4 NELSON
PHIL COLLINS
CLIFF RICHARD
SAMI JO COLE
HOTERS HOTERS
HICHARD JACKSON
CHRISTINE MCVIE
POINTER SISTERS
BILLY JOEL
CULTURE CLUB

# WAXY/Ft. Lauderdale

PRETENDERS
JEFFREY OSBORNE
ROOL 6 THE GANG
IREME CARA
HOTTEST
HOTTEST
LIONEL RICHIE
EURITHMICS
POINTER SISTERS
PHIL COLLINS

# W t01/Tampa DeCarlo/Miller

# WAFB/Baton Rouge Adams/Daniels

# WMJJ/Birminghar Thomas/Warren

none Hottest: KENNY ROGERS PAUL MCCARTNE: SHEENA EASTON JAMES INGRAM LIONEL RICHIE

# WGOW/Chaltanooga Schaeffer/Deason

IGLESIAS & NELSON BARRY MANILOW JEFFREY OSBORNE TRACEY ULLMAN

OAK RIDGE BOYS BARBARA MANDREL JAMES INGRAM ALAN PARSONS TEMPTATIONS LATTISAW & GILL HOTLEST:

EURYTHMICS Hottest: CHRISTINE MCVIE ANNE MURRAY LIONEL RICHIE

# WVLK/Lexington Kelly/Richards

PHIL COLLINS

JAMES INGRAM ALAN PARSONS MICHAEL GORE TRACEY ULIMAN BOTLEST LIONEL RICHIE THOMPSON TWINS PHIL COLLINS CULTURE CLUB LATTISAW & GILL

WQUE-FM/New Orleans Kris O'Kelly

THOMPSON TWINS
HOTTEST:
JIMMY BUFFETT
LIONEL RICHIE
EURYTHMICS
KENNY ROGERS
BILLY JOEL

# Parallel Two

# KEYt03/Austin

none Bottest: LIONEL RICHIE GENESIS KOOL & THE GANG CHRIS CROSS DEBORAH ALLEN

BARRY MANILOW MICHAEL GORE Hottest: CHRISTINE MCVIE LIONEL RICHIE BRYSON & PLACK DAN POGELBERG PHIL COLLINS

PHIL COLLINS
MICHAEL GORE
BILLY JOEL
MANHATTAN TRANSFE
HOTLEST:
RENNY ROGERS
CHRISTINE MCVIE
ANNE MURRAY
LIONEL RICHTE
IGLESIAS & NELSON

WCHV/Charlottesville, VA Thomas H. Twine

ROCKWELL BILLY JDEL TEMPTATIONS MICHAEL GORE JAMES INGRAM HOTCEST: PHIL COLLINS EURTTHMICS NENA CULTURE CLUB MICHAEL JACKSON

WGSV/Guntersville Jackson/Bell

WAGE/Leesburg, VA Steve Porter

WVBS/Wilmington, NC

MIDWEST

WCLR/Chicago Gary Price

ALAN PARSONS MANHATTAN TRANSFE JEFFREY OSBORNE HOTLE SE PHIL COLLINS CHRISTINE MCVIE LIONEL RICHIE EURYTHHICS STEPHIN BISHOP

WFYR/Chicago John Wetherbee

MICHAEL GORE

55KRC/Cincinnet Dave Mason

EURYTHMICS Hottest: KENNY ROGERS CHRISTINE MCVIE BILLY JOEL LIONEL RICHIE CHRIS CROSS

WARMS8/Cincin Mark Tipton

EURYTHMICS LINDA RONSTADT HOTLEST: SHEPMA EASTON LIONEL RICHIE KENNY MOGERS CHRISTINE MCVIE BRYSON & FLACK

CULTURE CLUB Hottest: PAUL MCCARTNEY SHEENA EASTON

GENESIS CHRISTINE MCVIE POLICE

WMJI/Cleveland Popovich/Ivers

STEPHEN BISHOF

Hottest: KENNY ROGERS CHRISTINE MCVIE BRYSON & FLACK POLICE DAN FOGELBERG

Barry Argenbright

Parallel One.

Bob Wright

Jaces Ingram
TEMPTATIONS
MANHATTAN TRANSFE
BILLY JOEL
HOTLESTINE MCVIE
BRYSON & PLACK
CLIFF RICHARD
LIONEL RICHIE
KENNY ROGERS

WRKA/Louisville Jeff Crawford CULTURE CLUB COLTURE CLOS
HOTTEST:
RAY PARKER JR.
STALLONE & RHODES
GENESIS
PAUL MCCARTNEY
KENNY ROGERS

# WMAZ/Mscon Steve Murphy

Steve Murphy

BARRY MANILOW
ALAN PARSONS
MANHATTAN TRANSFE
TEMPTATIONS
JAMES INGRAM
KATHY MATTEA
ELBOW BONES & RAC
HOTCHSTINE
HOTCHSTINE
TGLESTAS & NELSON
LIONEL RICHTE
BRYSON & FLACK
TOM JONES

none
Hottest:
JAMES INGRAM
CHRISTINE MCVIE
LIONEL RICHIE
PHIL COLLINS
IGLESIAS & NELSON

# WHHY/Montgom Horton/Thomas

Hottest: CHRISTINE MCVIE JOHN LENNON

JOHN LENNON POLICE LIONEL RICHIE IGLESIAS & NELSON CHRISTINE MCVIE
GENESIS
CULTURE CLUB
RENNY ROGERS
CHRIS CROSS
CULTURE CLUB
CLIFF RICHARD
DEBARGE
HOTTEST:
none

CULTURE CLUB LINDA RONSTADT MICHAEL GORE DEBARGE CRYSTAL GAYLE HOTLEST CHISTINE MCVIE KENNY ROGERS LIONEL RICHIE EURYTHMICS

# WEZS/Richmond Church/Stevens

ALAN PARSONS MICHAEL JACKSON Hottest: PHIL COLLINS LIONEL RICHIE CHRISTINE MCVIE

WRVA/Richmond KATHY MATTEA
JAMES INGRAM
TEMPTATIONS
BILLY JOEL
HOTESET:
LIONEL RICHIE
STEPHEN BISHOI
KENNY ROGERS
MICHAFL GORE
MAC DAVIS

# WSRZ/Sarasota Huntington/Tellon

BILLY JOEL JOHN LENNON JAMES INGRAM ELBOW BONES & RAC HOTTEST:
HOTTESTINE MCVIE
POLICE
DAN FOGELBERG
LIONEL RICHIE
PHIL COLLINS

# Parallel Three

KORQ/Abilene

# JAMES INGRAM MANHATTAN TRANSFE BILLY JOEL KATHY MATTEA HOTTEST: DAN FOGELBERG STEPHEN BISHOP LIONEL RICHIE

WSKY/Asheville

Don Brookshire

DON Brookshire
TEMPTATIONS
WEIRD AL YANKOVIC
MANKATTAN TRANSFE
BILLY JOEL
LIONEL RICHIE
EURYTHHICS
PHIL COLLINS
STEPHEN BISHOP
HIL COLLINS
STEPHEN BISHOP
HIL COLLINS
STEPHEN BISHOP
HIL COLLINS
STEPHEN BISHOP
HIL COLLINS
STEPHEN BISHOP
BILLY JOEL
LONGE RICHIE
COCKMELL
LONGE RICHIE
CHRISTINE MCVIE
JIMMY BUFFETT
KENNY LOGGINS

# JEFFREY OSBORNE CULTURE CLUB ALAN PARSONS DAN FOCELBERG IGLESIAS & NELSON HOTESSITE EURYTHMICS CHRISTIVE MCVIE PHIL COLLINS LIONEL RICHIE

## WEST Parallel One

MANHATTAN TRANSFE BILLY JOEL HOTTEST: JIMMY BUFFETT ANNE MURRAY CHRISTINE MCVIE LIONEL RICHIE CARPENTERS

# KOST/Los Angeles

JAMES INGRAM
BILLY JOEL
MANHANTAN TRANSFE
MICHAEL GORE
HOLLESE:
POLICE
LIONEL RICHIE
PATTI LABELLE
MICHAEL JACKSON
PHIL COLLINS

JAMES INGRAM
BILLY JOEL
TEMPTATIONS
HOTEST:
LIONEL RICHIE
JIMMY BUFFETT
STEPPEN BISHOP
EURYTHMICS
CLIFF RICHARD JEFFREY OSBORNE Hottest: CHRISTINE MCVIE

# MICHAEL GORE PHIL COLLINS Hottest: none

BILLY JOEL MANHATTAN TRANSFE JOHNNY MATHIS KATHY MATTEA GRACE SLICK KGW/Portland Minckler/Dirkx MICHAEL GORE
BILLY JOEL
TEMPTATIONS
HOTHER HOVIE
CHRISTINE MCVIE
BRYSON & FLACK
POLICE
LIONEL RICHIE
ANNE MURRAY

LIONEL RICHIE Hottest: KOOL & THE GANG GENESIS PAUL MCCARTNEY KENNY ROGERS CHRISTINE MCVIE WNGS/West Palm Beach Ross Block

# BILLY JOEL TRACEY ULLMAN THOMPSON TWINS MICHAEL GORE HOTLEST: SHEENA EASTON LIONEL RICHIE EURYTHMICS POLICE CHRISTINE MCVIE

WHB/Kenses City Jeff Roberts

none Hottest: KENNY ROGERS CHRISTINE MCVIE BRYSON & FLACK JOHN LENNON DAN FOGELBERG

WMYX/Milwaukee Beth Fast

IGLESIAS & NELSON
ALAN PARSONS
JEFFREY OSBORNE
MICHAEL GORE
BILLY JOEL
HOTTER
HOTTER
HOTTER
BYSON & PLACK
LIONEL RICHIE
EURYTHHICS
PHIL COLLINS

WCCO/Minneapolis Denny Long

Denny Long

BARRY MANILOW
JAMES INGRAM
ROGERS & WEST
EMMYLOU HARRIS
LANE BROUT
BILLY JOEL
KATHY MATTEA
RAJAH
MICHAEL GORE
HOTESE:
DONE

Parallel Two

BILLY JOEL
TEMPTATIONS
KATHY MATTEA
HOTEST:
BRYSON & FLACK
CHRISTINE MCVIE
STEPPEN BISHOP
PHIL COLLINS
LIONEL RICHIE

# KFMB/San Diego Mark Larson

ALAN PARSONS MICHAEL GORE

# B100/San Diego McCartney/Knigh

MICHAEL GORE Hottest: LIONEL RICHIE CHRISTINE MCVIE MICHAEL GORE EURYTHMICS PHIL COLLINS

# KEZR/San Jose Wagner/Lemos

BILLY JOEL JIMMY BUFFETT TRACEY ULLMAN Hottest

## Parallel Two

MANHATTAN TRANSFE MICHAEL GORE JAMES INGRAM HOTESE: CHRISTINE MCVIE LIONEL RICHIE EURYTHINICS PHIL COLLINS MICHAEL JACKSON

# KPPL/Denve

none Hottest: THOMPSON TWINS PHIL COLLINS EURYTHMICS DAN FOGELBERG HALL 6 OATES

TRACEY ULLMAN
BILLY JOEL
JAMES INGRAM
KATHY MATTEA
HOTLEST:
CHAD & JEREMY
CARPENTERS
CHRISTINE MCVIE
LINDA RONSTADT
DAN FOGELBERG

MICHAEL GORE MANHATTAN TRANSFE KATHY MATTEA BILLY JOEL

WHBC/Centon Mike Dorn

KATHY MATTEA TEMPTATIONS JAMES INGRAM HOTTES: CHRISTINE MCVIE BRYSON & FLACK EURYTHMICS POLICE LIONEL RICHTE

POINTER SISTERS
JAMES INGRAM
CRYSTAL GAYLE
HOTLES:
PHIL COLLINS
JIMMY BUFFETT
SHEENA EASTON
BRYSON & FLACK
THOMPSON TWINS

610TVN/Columbus FitzGerald/Jones

STEPHEN RISHOR

Hottest: RAY PARKER JR. CHRIS CROSS PAUL MCCARTNEY JAMES INGRAM GENESIS

KRNT/Des Moines

WTRX/Filet Burke/Wright

MICHAEL GORE KATHY MATTEA JAMES INGRAM CYNDI LAUPER HOTTESTINE MCVIE LIONEL RICHIE BRYSON & FLACK SHEENA EASTON POLICE

WING/Daytor Joe Demma

JAMES INGRAM TEMPTATIONS KATHY MATTEA BILLY JOEL MICHAEL GORE MICHAEL GORE
HOTTESTINE MCVII
BRYSON & FLACK
POLICE
JIMMY BUFFETT
DAN FOGELBERG

# KMJJ/Las Vegas Bill Kelly

LINDA RONSTADT
MANHATTAN TRANSFE
CULTURE CLUB
HOTTES ISTERS
CERISTINE MCVIE
PHIL COLLINS
KENNY ROCERS
IRENE CARA

# KUDO/Les Vegaa Bill Baumann

KFULos Angeles Kaye/LaBeau

ALAN PARSONS MADONNA Hottest: CHRISTINE MCVIE PHIL COLLINS MATTHEW WILDER KENNY LOGGINS

BILLY JOEL Hottest: LIONEL RICHIE CULTURE CLUB BARRY MANILOW PHIL COLLINS EURYTHMICS KWAV/Monterey Michael Reading POINTER SISTERS JAMES INGRAM BILLY JOEL PRETENDERS MICHAEL GORE

# EURYTHMICS CHRISTINE MCVIE

KIXI-FM/Seattle

Hottest: CHRISTINE MCVIE KENNY ROGERS PAUL MCCARTNEY JOHN LENNON BRYSON & FLACK

MICHAEL GORE CRYSTAL GAYLE DEBARGE

WFMK/Lansing

Hottest: CHRISTINE MCVIE LIONEL RICHIE BRYSON & FLACK STEPHEN BISHOP PHIL COLLINS

WMGN/Madison Bill Vancil

KC
Hottest:
EURYTHMICS
CHRISTINE MCVIE
THOMPSON TWINS
PHIL COLLINS
LIONEL RICHIE

WLTE/Minneapolis Paul Sebastian

Hottest: LIONEL RICHIE THOMPSON TWINS PHIL COLLINS CULTURE CLUB TRACEY ULLMAN

KOłL/Omaha Mason/Lundy

WMHE/Toledo

Ray/Morrison

JAMES INGRAM BILLY JOEL HOTTEST: PHIL COLLINS DAN FOGELBERG LIONEL RICHIE ROCKWELL THOMPSON TWINS

TRACEY ULLMAN
JEFFREY OSBORNE
DEBARGE
HOTTEST:
KENNY ROGERS
POLICE
LIONEL RICH:E
PHIL COLLINS
ALAN PARSONS

IGLESIAS & NELSON BILLY JOEL

BARRY MANILOW

CRYSTAL GAYLE
IGLESIAS & NELSON
MICHAEL GORE
ELBOW BONES & RAC
MANHEATTAN TRANSFE
KATHY MATTEA
BOTTEST
CHRISTINE MCVIE
LIONEL RICHIE
EURYTHMICS

Jeff Davis

KKPL/Spokane Ric Morgan DEBARGE
JEFFREY OSBORNE
HOTTEST:
GENESIS
POLICE
JIMMY BUFFETT
CHRISTINE MCVIE
EURYTHMICS

# Parallel Three

NENA
JAMES INGRAM
PRETENDERS
HOTLEST:
JOHN LENNON
CHRISTIME MCVIE
BRYSON & FLACK
KENNY ROGERS
BILLY JOEL

BILLY JOEL
JAMES INGRAM
TEMPTATIONS
RARRY TONE
RATTY ANTION
RATTE
ELBOW BONES & RAC
HOTE ELBOW EDNES
FAIL COLLINS
STEPREN BISHOP
JIMMY BUFFETT

TEMPTATIONS
LATTISAW & GIL
HILLY JOEL
HOLLEST:
LIONEL RICHIE
PHIL COLLINS
JIMMY BUFFETT
ELBOW BONES &
TRACEY ULLMAN GILL

LIONEL RICHIE BILLY JOEL JAMES INGRAM MANHATTAN TRANSFE MANHATTAN TRADSI HOTTEST: CHRISTINE MCVIE GENESIS BRYSON & FLACK DONNA SUMMER DAN FOGELBERG

The following stations reported

**KUDL/Kansas City** WVOR/Rochester KRBE-FM/Houston

The following stations did not report this week and therefore

> WHB/Kansas City KKJO/St. Joseph, MO KEY103/Austin WMJJ/Birmingham WVLK/Lexington KPPL/Denver

# new reporter:

# WKYX/Paducah, KY (P3)

MICHAEL GORE KATHY MATTEA HOTLEST: LIONEL RICHIE PHIL COLLINS BRYSON & FLACK LINDA RONSTADT IGLESIAS & NELSON

# JAMES INGRAM TEMPTATIONS BILLY JOEL HOLLEST: LINDA RONSTADT PHIL COLLINS LIONEL RICHIE JIMMY BUFFETT JONES & STANLEY

KCRG/Cedar Rapids, IA Carl Mann ALAN PARSONS
MICHAEL GORE
BILLY JOEL
HOTTEST:
CHRISTINE MCVIE
DAN FOGELBERG
STEPHEN BISHOP
PHIL COLLINS
EURYTHMICS

# KEEZ/Mankato, MN Sue LaFond

BILLY JOEL KENNY LOGGINS CHAD STUART & JER MICHAEL GORE TEMPTATIONS JAMES INGRAM HOTLEST: LIONEL RICHIE
PHIL COLLINS
NENA
CULTURE CLUB

# KWEB/Rochester Al Axelson

MANHATAN TRANSFE BARRY MANILOW MICHAEL GORE TEMPTATIONS HOLLEST: CHRISTINE MCVIE DAN POGELBERG PHIL COLLINS EURYTHMICS LIONEL RICHIE

# Bill O'Brian

Hottest: GENESIS PAUL MCCARTNEY POLICE DAN FOGELBERG JOHN LENNON

JOHN DENVER
MICHAEL GORE
KATHY MATTEA
JAMES INGRAM
HOTCEST:
LIONEL RICHIE
CHRISTINE MCVIE
PHIL COLLINS
DAN FOGELBERG
CULTURE CLUB

KUGN/Eugene, OR Brian James

# KRNO/Reno irons/Benneti

# 120 Current Reports

frozen playlists this week:

KVIC/Victoria, TX

their playlists were frozen: WTIC/Hartford

# Note: R&R welcomes the following

Parallel Three

TEMPTATIONS
KATHY MATTEA
MICHAEL GORE
HOTEEST:
CHRISTINE MCVIE
PHIL COLLINS
LIONEL RICHIE
BRYSON & FLACK
PAUL MCCARTNEY

NENA DAN POGELBERG CHRISTINE MCVIE BRYSON'S FLACK WJON/St. Cloud, MN DIEMISCOTT

BILLY JOEL
JAMES INGRAM
PAUL YOUNG
HOWARD JONES
TEMPTATIONS
HOTTEST RENNY ROCERS
DAN FOGELBERG
MICHAEL JACKSON
EURYTHMICS
NENA

KFSB/Joplin, MO Don Carpenter

JOHNNY MATHIS TEMPTATIONS PRETENDERS HOTTEST: LIONEL RICHIE NENA

W80W/Terre Haute Kevin Young



# MOR/ALBUMS

	Two Last		March 16, 1984	175 Reporters	Total Reports	Heavy Rotation	Medium Rotation	Total Adds All Rotations
1	1 1	0	VAN HALEN/1984 (WB)	'' '   Wait'' (134) ''Panama'' (115) '' <b>Jump''</b> (86)	<i>163</i> –	138 –	<b>24</b> +	1-
2	2 2	2	FOOTLOOSE/Soundtrack (Columbia)	"Footloose" (144) "Girl" (38) "Paradise" (12)	<i>154</i> –	<i>136</i> –	<i>18</i> +	1+
1 -	- 9	3	AGAINST ALL ODDS/Soundtrack (Atlantic)	"Against All Odds" (157) "Violet" (64) "Walk" (25)	166+	116+	44 –	13-
7	7 5		YES/90125 (Atco)	"Leave It" (134) "Changes" (32) "Happen" (28)		108+	<i>50</i> –	1
10	5 4	5	DAN FOGELBERG/Windows & Walls (Full Moon/Epic)	"Language" (146) "Gone" (59)	151 -	<i>120</i> –	31 -	0-
4	3 3	6	MANFRED MANN'S EARTH/Somewhere In (Arista)	"Runner" (144)	145 –	117-	28-	0=
11	8 8	0	DWIGHT TWILLEY/Jungle (EMI America)	"Girls" (153) "Little Bit Of Love" (10)	160 –	<b>89</b> +	<b>70</b> –	2=
3	4 7	8	PRETENDERS/Learning To Crawl (Sire/WB)	"Show Me" (103) "Time" (94) "Middle" (39)	<i>157</i> +	91 –	<i>63</i> +	15=
-	13 10	9	SCORPIONS/Love At First Sting (Mercury/PG)	"Rock You" (147) "Big City Nights" (24)	<b>148</b> +	<b>94</b> +	<i>54</i> –	3-
-	18 13	Ō	ALAN PARSONS PROJECT/Ammonia Avenue (Arista)	"Prime" (111) "Answer" (82) "Go Home" (14)	158+	<i>55</i> +	99 –	9-
5	6 6	. 11	CHRISTINE McVIE/Christine McVie (WB)	"Got A Hold" (95) "Million" (79) "Love Will" (17)	141 –	89 –	<b>51</b> +	6+
15	16 14	Ø	HUEY LEWIS & THE NEWS/Sports (Chrysalis)	"R&R" (98) "Drug" (54) "Walking" (20)	143+	<i>61</i> +	<i>80</i> +	16+
-	20 16	B	DAVID GILMOUR/About Face (Columbia)	"Lovers" (124) "Murder" (49) "Blue Light" (34)	149+	48+	100 <b>+</b>	9-
14	11 11	14	QUEEN/The Works (Capitol)	"Ga-Ga" (81) "Tear" (54) "Hammer" (31)	141 –	<i>57</i> –	<b>79</b> +	7+
DE	BUT	Œ	TONY CAREY/Some Tough City (MCA)	"A Fine Fine Day" (136)	141+	<i>31</i> +	100+	24-
8	9 12	16	38 SPECIAL/Tour De Force (A&M)	"Back" (92) "One Time" (38) "If I'd" (16)	122 –	<i>64</i> –	<b>56</b> +	<b>5</b> +
19	21 18	D	BON JOVI/Bon Jovi (Mercury/PG)	"Runaway" (126)	129 +	<i>36</i> +	<b>91</b> –	<b>5</b> +
16	14 15	18	APRIL WINE/Animal Grace (Capitol)	"This Could" (113) "Sons" (25)	<i>124</i> –	43-	<b>79</b> –	3+
23	22 19	19	ROGER DALTREY/Parting Should Be Painless (Atlantic)	"Walking" (115)	<i>122</i> –	<i>33</i> +	<b>89</b> –	1 –
24	24 21	20	WANG CHUNG/Points On The Curve (Geffen)	"Dance Hall Days" (95) "Don't Let Go" (42)	<i>126</i> =	41+	<b>83</b> –	5-
-	31 25	3	THOMPSON TWINS/Into The Gap (Arista)	"Hold Me Now" (113) "Doctor! Doctor!" (15)	115+	<i>67</i> +	45 –	12=
29	30 28	22	NIGHT RANGER/Midnight Madness (Camel/MCA)	"Sister Christian" (108) "Rumours" (18)	<i>123</i> +	<i>33</i> +	<i>81</i> +	24+
13	15 20	23	EURYTHMICS/Touch (RCA)	"Here Comes" (92) "Who's That Girl?" (12)	97-	<b>64</b> –	<i>32</i> –	1+
9	10 17	24	GENESIS/Genesis (Atlantic)	"Home" (52) "Alien" (44) "Just A Job" (20)	<i>96</i> –	43 –	<i>53</i> –	0-
25	23 23	25	GOLDEN EARRING/N.E.W.S. (21/PG)	"When The Lady Smiles" (113)	116-	14+	<b>98</b> –	5-
17	19 24		JUDAS PRIEST/Defenders Of The Faith (Columbia)	"Some Heads" (66) "Rock Hard" (32)	<b>98</b> –	<b>22</b> –	<b>74</b> –	6+
22	28 30	27	JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PG)	"Authority Song" (82) "Pink" (15) "Guitar" (11)	<i>93</i> +	<i>28</i> +	<b>64</b> +	12+
26	29 27	28	DARYL HALL & JOHN OATES/Rock 'N Soul Part 1 (RCA)	"Adult Education" (82)	<i>82</i> –	<i>47</i> +	<i>35</i> –	0-
32	33 31	29	BILLY RANKIN/Growin' Up Too Fast (A&M)	"Baby Come Back" (84) "Rip It Up" (10)	<i>97</i> +	11+	<i>80</i> =	9=
12	17 22		A NIGHT IN HEAVEN/Soundtrack (A&M)	"Heaven" (76)	<i>76</i> –	<i>45</i> –	<i>30</i> –	1+
DE	BUT		HAGAR/SCHON/AARONSON/SHRIEVE/ Through (Geffen)	"Rock" (67) "Whiter" (22) "Missing" (21)	<i>103</i> +	<b>6</b> +	<i>63</i> +	98+
-	37 33		"WEIRD AL" YANKOVIC/In 3-D (Rock & Roll/CBS)	"Eat It" (78) "Jeopardy" (26) "Suede" (24)	<b>89</b> –	<i>17</i> +	<b>64</b> +	16-
34	34 32	33	JON BUTCHER AXIS/Stare At The Sun (Polydor/PG)	"Don't Say Goodnight" (83)	89 –	<i>10</i> –	<i>76</i> –	4-
-	- 38		ALARM/Declaration (IRS/A&M)	"Sixty Eight Guns" (76)	<i>83</i> +	<i>13</i> +	<i>66</i> +	7-
35	38 40		ROMANTICS/In Heat (Nemperor/CBS)	"One In A Million" (66) "Talkin" (11)	<b>79</b> +	<i>13</i> +	<b>59</b> +	22+
6	12 26		J. LENNON & Y. ONO/Milk And Honey (Polydor/PG)	"Nobody" (42) "Stepping" (33) "Borrowed" (14)	<i>69</i> –	<i>25</i> –		1 –
20	26 29		MOTLEY CRUE/Shout At The Devil (Elektra)	"Looks That Kill" (44) "Shout" (26)		17 –		2=
31	36 36	_	BILLY IDOL/Rebel Yell (Chrysalis)	"Blue Highway" (37) "Rebel Yell" (25)		12-		5-
	- 39	-	·	"Hyperactive" (65)				2=
LDE	BUT	40	HOWARD JONES/Human's Lib (Elektra)	"New Song" (52) "What Is Love?" (23)	<i>65</i> +	<i>20</i> +	43+	10+
_ DEI	_ 39 BUT ▶	-	THOMAS DOLBY/The Flat Earth (Capitol) HOWARD JONES/Human's Lib (Elektra)	"Hyperactive" (65)		18 – 20 +		



# **CHART EXTRAS**

CYNDI LAUPER She's So Unusual (Epic)

# **BREAKERS**

# TONY CAREY Some Tough City (MCA)

81% of our reporters on it. 141/24, including adds at WSHE, WSKS, KKCI, KSJO, WKLC, WFYV, KGGO, KATT, KEZO, KOMP, KRSP. Debuts at #15 on the Albums chart.

# HAGAR, SCHON, AARONSON & SHRIEVE Through The Fire (Geffen)

59% of our reporters on it. 103/98, including adds at WIYY, WMMR, WYSP, KTXQ, KZEW, KLOL, KSRR, WLLZ, WRIF, KLOS, KMET, KZAP, KRQR. Debuts at #31 on the Albums chart.

AOR BREAKERS — Records that are in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.

# 

# **MOST ADDED** ®

HAGAR, SCHON, AARONSON & SHRIEVE (98) Through The Fire (Geffen) SLADE (41)
Keep Your Hands Off My... (CBS Associated)
TALK TALK (26) It's My Life (EMI America) **TONY CAREY (24)** Some Tough City (MCA) **NIGHT RANGER (24)** Midnight Madness (Camel/MCA) **ROMANTICS (22)** 

In Heat (Nemperor/CBS)

# **MOST HOTS**

VAN HALEN (138) 1984 (WB) FOOTLOOSE (136) Soundtrack (Columbia) **DAN FOGELBERG (120)** Windows & Walls (Full Moon/Epic) MANFRED MANN'S EARTH BAND (117) Somewhere In Afrika (Arista) AGAINST ALL ODDS (116) Soundtrack (Atlantic) YES (108) 90125 (Atco)

# **NEW & ACTIVE**

SLADE/Keep Your Hands Off My Power Supply (CBS Associated) 65/41 (30/19)
Adds include WMMR, WNOR, WYNF, WLLZ, KWK, KMET, KSJO, WHCN, WCMF, WAAF, WFYV, WZXR, WKDF, WLAV, KFMG, KRSP. Hots: 8 include WMMS, KISW, WDHA, WPDH, WAQX, KILO. Mediums: 38 include WAPP, WDVE, KGON, WPYX, WPLR, KLBJ, KATT.

MODERN ENGLISH/Ricochet Days (Sire/WB) 65/13 (55/16)
Adds: WBCN, KUPD, WAAL, WAQX, WOWE, WIMZ, WTKX, WKZL, WLVQ, KLPX, KWFM, WRKI, WBLM. Hots: 8 include WXRT, KBCO. Mediums: 50 include WDVE, KSRR, WPYX, WCMF, WAQY, KXZL, WTUE, WLAV,

JASON & THE SCORCHERS/Fervor (EMI America) 55/2 (53/10)

Adds: WCMF, KLAQ. Hots: 1 WBCN. Mediums: 52 include WNEW-FM, WYSP, WNOR, WYNF, WXRT, KKCI, KYYS, KBCO, WIMZ, WKDF, WDIZ, WTUE, WLAV, KKDJ, KFIV-FM.

MI-SEX/Where Do They Go? (Epic) 54/9 (47/10)

Adds include WBAB, KSRR, WSHE, KLBJ, WKZL, WFBQ, KICT. Hots: 4 include KBCO. Mediums: 46 include WDVE, KZEW, WQFM, KGB.

BERLIN/Love Life (Geffen) 53/19 (39/25) Adds include WGRQ, WYSP, WXRT, KNCN, WZXY. Hots: 10 include WMMS, KPOI. Mediums: 32 include WBCN, WBAB, WMMR, KBCO, KGB, WZZO, WHCN, KLAQ, WWCK, KKDJ, KFIV-FM, KWFM

MR. MISTER/I Wear The Face (RCA) 53/11 (43/15)
Adds: WKLS, KEGL, KTXQ, KMET, KDKB. Hots: 1 WBCN. Mediums: 46 include WDVE, WCKO, WMMS, WRIF,

KBCO. GREAT WHITE/Great White (EMI America) 49/0 (48/9)

Adds: 0. Hots: 5 include KZEW, KLOS, KRCK, KSJO. Mediums: 44 include WIYY, WGRQ, WDVE, WHJY, KTXQ KLOL, WMMS, WQFM, KUPD, KGON, KGB, KRQR, KOME, KISW, KZOK.

SANDY STEWART/Cat Dancer (Modern/Atco) 43/6 (45/12) Adds include KTXQ, WCKO. Hots: 9 include WYNF, WMMS, KBCO. Mediums: 31 include WRXT, KLOL, KSRR,

WQFM PAUL YOUNG/No Parlez (Columbia) 40/4 (41/2) Adds: K97, WROQ, WZXR, KREM. Hots: 11 include KEGL, WMMS, KBCO, KQAK. Mediums: 29 include WBCN, WBAB, WLIR, WMMR, WLUP, WEBN, KBPI.

RAVYNS/Ravyns (RDM/MCA) 34/11 (20/10) Adds include WYSP, CHUM-FM, KGB. Hots: WIYY. Mediums: 24 include WRXT, WBAB, WHJY, WEBN, KBCO.

SIMPLE MINDS/Sparkle In The Rain (Virgin/A&M) 32/6 (29/5) Adds include KTXQ, KMET. Hots: 11 include WLIR, CHOM-FM, CHUM-FM, KBCO, KROQ, 91X, KQAK. Mediums: 15 include WBCN, WRXT, Q107, WCKO, WXRT, KFOG, CFOX.

SAXON/Crusader (Carrere/CBS) 30/9 (21/12) Adds include KRCK, KZOK, WOWE, KNCN, WTUE, KQDS, KILO, KLPX, KWFM. Hots: 0. Mediums: 26 include CHUM-FM, KTXQ, KZEW, KLOL, WSKS, WQFM, KGON, KSJO, KISW.

TALK TALK/It's My Life (EMI America) 29/26 (0/0) Adds include WLIR, WSHE, KBCO, WQBK, WPLR, WDHA, WPDH, WROQ, WQDR, WLVQ. Hots: 0. Mediums:

14 include CHUM-FM, KQAK. RATT/Out Of The Cellar (Atlantic) 26/7 (28/12)

Adds include KISW, KRIX, KLAQ, KISS, KXZL, KMOD. Hots: 1 KSJO. Mediums: 20 include KTXQ, KZEW, KLOL, KLOS, KUPD, KGON, KRCK, KGB, KRQR.

MADNESS/Keep Moving (Geffen) 25/2 (24/5)

Adds: KMET, KSPN. Hots: 6 include WLIR, WXRT, 91X, KQAK, WQBK. Mediums: 17 include WRXT, WBAB, CHUM-FM, WMMS, KBCO, KROQ, KCAL, KFOG.

JOEY MOLLAND/After The Pearl (Earthtone) 14/2 (14/3)

Adds: WLUP, WXRT. Hots: 0. Mediums: 12 include WBAB, WSHE, WYNF, KBCO, KAZY, KFOG, WAQX, WYMX, WLVQ

AOR ALBUMS — Compiles album airplay data from all reporting stations. Includes four-week trend of chart movement, plus cuts listed numerically by airplay. Current singles are BOLDED. Also listed is present week's reports in hot and medium rotations, and total adds. Symbols represent more (+), less (-), or equal (=) number of reports in each rotation compared to last week's figures. Records showing significant upward momentum are bulleted.

CHART EXTRAS — Records that have fallen off the chart but continue to receive substantial airplay.

AOR BREAKERS — Records that are in a reported rotation on at least 50% of reporting stations. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week





**AOR NEW & ACTIVE LP** AND HOT TRACK **47 REPORTS INCLUDING** WIYY, WDVE, WHJY, KTXQ, KZEW, KLOL, WMMS, WQFM, KLOS, KGB, KISW, KZOK

From the LP, Great White. ST-17111 Produced by Michael Wagener.



AOR HOT TRACKS 58 55 REPORTS INCLUDING WBCN, WNEW-FM, WYSP, WKLS, WLUP, WXRT, KKCI, KYYS, KBCO, KMEL, KQAK, KRQR

From the LP, Fervor. sq. 1900x Produced by Jim Dickinson, Jack Emerson, Jeff Johnson and Warner Hodges. \*Produced by Terry Manning.



Available on EMI America Records and High-Quality XDR Cassettes.

# Something to talk about...









# talk show \*

the GO-GO'S new album

includes the first single, "Head Over Hee<mark>ls."</mark>

Available on AMEX high quality vinyl, chrome cassette BASF and compact disc

Produced and engineered by MARTIN RUSHENT Front Line Management Agency: Frontier Booking International

© 1984 International Record Syndicate, Inc. Manufactured and Distributed by A&M Records, Inc.





# NOR /HOT TRACKS

								Total
	Two	Last ks Week		175 Reporters	Total H	eavy M	edium	Adds
l _	16	4	0	CARS/You Might Think (Elektra)	171+	118+	<i>52</i> –	5-
20	14	6	0	PHIL COLLINS/Against All Odds (Atlantic)	157+	116+	<i>36</i> –	10-
2	1	2	3	KENNY LOGGINS/Footloose (Columbia)	144 –	133 –	11+	1+
5	3	3	4	DAN FOGELBERG/The Language Of (Full Moon/Epic)	146-	119+	27-	0=
3	2	1	5	MANFRED MANN'S EARTH BAND/Runner (Arista)	144 –	117-	27-	0 =
1	8	7		SCORPIONS/Rock You Like A Hurricane (Mercury/PG)	147=	94+	53-	3-
22			7	DWIGHT TWILLEY/Girls (EMI America)	153 –	86+	66 –	2+
8	6	5		VAN HALEN/I'll Wait (WB)	134+	89+	44+	2-
13	10	10	_	YES/Leave It (Atco)	134+	90+	43-	2-
24	18	12		VAN HALEN/Panama (WB)	115-	73+	42-	0=
11	9	11		TONY CAREY/A Fine Fine Day (MCA)	136+	31+	99+	19-
54	36	21		BON JOVI/Runaway (Mercury/PG)	126+	34+	90 -	5+
16	20	16	_	DAVID GILMOUR/All Lovers Are (Columbia)	124+	37+	85 +	6-
27	23	19	_		113+	65 +	45 –	12+
40	32	24	_	THOMPSON TWINS/Hold Me Now (Arista)		43-	68 –	3+
15	15	14		APRIL WINE/This Could Be The Right One (Capitol)			83 –	1-
23	19	17		ROGER DALTREY/Walking In My Sleep (Atlantic)	115-			
6	5	9		CHRISTINE McVIE/Got A Hold On Me (WB)	95 –	74 – 38 +	20+	1 =
55	35	23		ALAN PARSONS PROJECT/Prime Time (Arista)	111+		71 –	3-
14	13	13		PRETENDERS/Time The Avenger (Sire/WB)	94 –	55 –	39 –	1=
7	7	15		38 SPECIAL/Back Where You Belong (A&M)	92 -	56 -	<i>36</i> +	0=
12	12	18	21	•	92 -	61 –	30 -	1+
1	4	8		VAN HALEN/Jump (WB)	86-		14+	0=
-		43		PRETENDERS/Show Me (Sire/WB)	103+	46+	49+	27+
1 -	56	30	24	RICK SPRINGFIELD/Love Somebody (RCA)	112+		74 –	12-
26	25	22	25	GOLDEN EARRING/When The Lady Smiles (21/PG)	113-	13+	96	5-
60	47	44	26	HUEY LEWIS & THE NEWS/The Heart Of (Chrysalis		32+	63+	20+
-	50	42	3	NIGHT RANGER/Sister Christian (Camel/MCA)	108+	22+	76+	26+
33	28	26	28	DARYL HALL & JOHN OATES/Adult Education (RCA)	82 –		36 –	0-
36	33	29	23	•	<i>95</i> +	31+	<i>63</i> =	4-
10	11	20	30		<i>76</i> –		<i>30</i> –	1+
18	22	25	31	QUEEN/Radio Ga-Ga (Capitol)	81 -	40 –	41 –	0=
58	55	46	32	ALAN PARSONS PROJECT/Don't Answer Me (Arista)	82+	27+	<i>53</i> +	6-
32	29	28	33		79 –	29 –	<i>50</i> +	1 =
46	49	45	32		82+	24+	<i>57</i> +	12=
41	40	38	35		84+	10+	69 –	6-
44	39	37	38	JON BUTCHER AXIS/Don't Say Good (Polydor/PG)	<b>83</b> =	10-	70 –	4-
1 -	44	33	37	"WEIRD AL" YANKOVIC/Eat It (Rock & Roll/CBS)	<i>78</i> –	17+	<i>55</i> –	11-
-	59	50	33	ALARM/Sixty Eight Guns (IRS/A&M)	<i>76</i> +	13+	<i>59</i> +	7-
19	24	27		JUDAS PRIEST/Some Heads Are Gonna Roll (Columbia)	<i>66</i> –	19-	46 –	1=
31	37	32	40	HUEY LEWIS & THE NEWS/I Want A (Chrysalis)	<b>54</b> –	<i>35</i> –	19-	0-
49	46	52	_	DAN FOGELBERG/Gone Too Far (Full Moon/Epic)	<i>59</i> +	29+	<b>30</b> –	1 -
52		47	42	THOMAS DOLBY/Hyperactive (Capitol)	<i>65</i> +	16-	47+	2+
	DEBU <sup>*</sup>			STEVIE NICKS/Violet And Blue (Atlantic)	64+	15+	41+	23 -
-	_	55		MISSING PERSONS/Give (Capitol)	<i>63</i> +	15+	43+	11-
	DE <b>B</b> U		_	ROMANTICS/One In A Million (Nemperor/CBS)	<i>66</i> +	8+	<b>51</b> +	22+
	31	40	_	GENESIS/Home By The Sea (Atlantic)	<b>52</b> –	19-	33 –	1 =
1 -	DEBU"	_		GO-GO'S/Head Over Heels (IRS/A&M)	71+	6+	<b>48</b> +	24 –
	DEBU"	_	49		n) <i>67</i> +	4+	44+	<i>65</i> +
	58	51		QUEEN/Tear It Up (Capitol)	<b>54</b> =	21+	28 –	8+
21		39		TED NUGENT/Tied Up In Love (Atlantic)	55 -	5-	48-	2=
	_	59	<b>3</b>	(C) (A/D)	62+	8+	47+	13-
29	34	41		ACCEPT/Balls To The Wall (Portrait/CBS)	<b>52</b> .–	9-	43-	1 =
17		36		DURAN DURAN/New Moon On Monday (Capitol)	45 –	26-	19-	0-
48		56		HOWARD JONES/New Song (Elektra)	52 -	17+	<i>35</i> –	0 -
	DEBU			DAVID GILMOUR/Murder (Columbia)	49+	17+	<i>32</i> +	5-
25		34	_	MOTLEY CRUE/Looks That Kill (Elektra)	44 –	14 –	<i>30</i> –	0-
9	21	35		PRETENDERS/Middle Of The Road (Sire/WB)	39 –	<b>26</b> –	13+	0-
	_	60		JASON & THE/Absolutely (EMI America)	<i>55</i> +		<i>52</i> +	2-
	DEBUT			CHEAP TRICK/Up The Creek (Pasha/CBS)	<i>57</i> +	1+	44+	<i>30</i> +
	45		_	GENESIS/Illegal Alien (Atlantic)	44 –	17-	27-	1 -
			-	THE RESERVE THE PARTY OF THE PA				

# **MOST ADDED** ®

HAGAR, SCHON, AARONSON & SHRIEVE (65) Top Of The Rock (Getten) ICICLE WORKS (37) Whisper To A Scream (Birds Fly) (Arista) **CHEAP TRICK (30)** Up The Creek (Pasha/CBS) PRETENDERS (27) Show Me (Sire/WB) **NIGHT RANGER (26)** Sister Christian (Camel/MCA) TALK TALK (25) It's My Life (EMI America) GO-GO'S (24)

Head Over Heels (IRS/A&M)

# **MOST HOTS**

**KENNY LOGGINS (133)** Footloose (Columbia) **DAN FOGELBERG (119)** The Language Of Love (Full Moon/Epic) CARS (118) You Might Think (Elektra) MANFRED MANN'S EARTH BAND (117) Runner (Arista) PHIL COLLINS (116) Against All Odds (Atlantic)

# BREAKERS

## **PRETENDERS** Show Me (Sire/MCA)

59% of our reporters on it. 103/27, including adds at WPLR, WZXR, WKDF, WOOS, WFBQ, KATT, WIOT, KFIV-FM, KWFM. Moves 43-23 on the Hot Tracks chart.

## **HUEY LEWIS & THE NEWS** The Heart Of Rock & Roll (Chrysalis)

56% of our reporters on it. 98/20, including adds at WIYY, KYYS, WKLC, WFYV, WIMZ, KXZL, WTUE, WFBQ, KEZO, WIOT. Moves 44-26 on the Hot Tracks chart.

## **NIGHT RANGER** Sister Christian (Camel/MCA)

62% of our reporters on it. 108/26, including adds at KZEW, KSRR, KDKB, WPYX, WAPI, WCKN, WKDF, KGGO, KEZO, WWCT, KLPX. Moves 42-27 on the Hot Tracks chart.

# **NEW & ACTIVE**

MR. MISTER "Hunters Of The Night" (RCA) 52/11 (41/13) Adds: WBCN, WKLS, KEGL, KTXQ, KMET, KDKB, WCCC, KXZL, KWFM, WRUF, KTYD. Hots: WBBN. Mediums: 45 include WDVE, WMMS, KBCO, WCMF, WAQY, KLAQ, WXLP, KKDJ, KFIV-

MI-SEX "Where Do They Go?" (Epic) 50/10 (44/10)

Adds: WBAB, KSRR, WSHE, WQFM, KLBJ, WOWE, WKZL, WFBQ, KICT, WRKI. Hots: 3
CHUM-FM, KBPI, CITI-FM. Mediums: 43 include WDVE, KTXQ, KZEW, KGB, WPLR, WAQY, KLAQ, WFYV, WIMZ, KEZO, KMOD, KILO, KWFM.

WFYV, WIMZ, KEZO, KMOD, KILO, KWFM.

GREAT WHITE "Stick It" (EMI America) 47/0 (46/8)

Adds: 0. Hots: 5 KZEW, KLOS, KRCK, KSJO, KUFO, Mediums: 42 include WDVE, KTXQ, KLOL, WMMS, WOFM, KGB, KROR, KISW, WPYX, WTPA, KLBJ, WIMZ, KLVQ, WTUE, KILO, KZEL, KKDJ.

ICICLE WORKS "Whisper To A Scream..." (Arista) 45/37 (14/14)

Adds include WBCN, WYSP, WDVE, KBCO, WTPA, WAQY, WKLC, KNCN, KLAQ. Hots: 1

CHUM-FM. Mediums: 24 include WYNF, WXRT, WMMS, KMET, WPYX, WHCN, WPLR, WFYV, WDIZ, WLAV, KEZO.

SLADE "My Oh My" (CBS Associated) 40/23 (24/15)
Adds include WNEW-FM, WMET, WLLZ, KKCI, KWK, KMET, KSJO, WAQY, WIMZ, WLAV.
Hots: 7 include WMMS, KISW, WDHA, WAQX, KILO. Mediums: 20 include WBAB, WAPP, WDVE,

PAUL YOUNG "Come Back & Stay" (Columbia) 40/4 (41/2)
Adds: K97, WROQ, WZXR, KREM. Hots: 11 include WMMS, K8CO, KQAK. Mediums: 29 include
W8CN, WBAB, WMMR, WLUP, WEBN, WZZO, WKLC, WCKN, KFIV-FM.

BERLIN "No More Words" (Geffen) 39/13 (30/17)
Adds include WYSP, WXRT, WMMS, WKTM, KNCN, WCKN, WZXY, WWCK. Hots: 7 include WLIR, KROQ, KCAL, KQAK, KPOI, KSPN. Mediums: 25 include WBCN, W8AB, WMMR, KBCO,

KMET, WZZO, WHCN, KFIV-FM.

3B SPECIAL "One Time For Old Times" (A&M) 38/5 (24/1) Adds: WRXT, WYSP, WQBK, WKTM, KZOQ. Hots: 11 include KZEW, WYNF, WCMF, WDIZ, KMOD, KWFM. Mediums: 25 include WSKS, WTPA, WZXR, WTUE, KATT, KFMG.

BILLY IDOL "Blue Highway" (Chrysalis) 37/3 (39/5)
Adds: KRIX, KLAQ, KPOI. Hots: 5 include WLIR, WRIF, CITI-FM, KKDJ. Mediums: 30 include WBAB, WYSP, WDVE, KLOL, KSRR, KSHE, KMET, KRQR, WTPA, WLVQ, KILO, KFIV-FM.

SANDY STEWART "Saddest Victory" (Modern/Atco) 36/6 (38/10)
Adds: KTXQ, WCKO, WCCC, WKTM, WRXL, KFMG. Hots: 9 include WYNF, WMMS, KBCO, KLBJ, KIDQ. Mediums: 24 include WAQY, WDIZ, WLVQ, WLAV, WWCT.

DAVID GILMOUR "Blue Light" (Columbia) 34/5 (20/6)
Adds: WGRQ, WMMR, WZZQ, WZXR, KICT. Hots: 14 include WXRT, KYYS, KBCQ, KFQG, WLVQ,
KPOI. Mediums: 20 include WBAB, WLUP, WXLP, KATT, WWCT.

SLADE "Run Runaway" (CBS Associated) 33/22 (9/6)
Adds include WNEW-FM, WHJY, KTXQ, KSHE, KAZY, WTKX, KWFM. Hots: 4 WCKO, WDHA, WPDH, KILO. Mediums: 21 include WAPP, WMMR, WNOR, WYNF, WMMS, KUPD, WHCN, WCMF, WAAF, WFYV, WZXR, WKDF, KATT, KZEL, KRSP.

RAVYNS "Don't Leave Me This Way" (RDM/MCA) 32/11 (18/9)
Adds: WYSP, CHUM-FM, KGB, WAQY, KLBJ, WIMZ, WXKE, WIOT, KFIV-FM, KEZE, KKRQ.
Hots: 1 WIYY, Mediums: 22 include WBAB, WHJY, WTPA, WCMF, WKLC, KLVQ, KATT, KMOD, KEMG, KILO, KWFM.

JUDAS PRIEST "Rock Hard, Ride Free" (Columbia) 32/5 (29/2)
Adds: KTXQ, WZXR, WLAV, KICT, WIQB. Hots: 2 CITI-FM, KKDJ. Mediums: 29 include WIYY, WDVE, WQFM, KLOS, KZAP, KRQR, WPYX, WFVV, WDIZ, WLVQ, WTUE, KEZO, WIOT, KZEL,

QUEEN "Hammer To Fall" (Capitol) 31/1 (24/0) Adds: KEZE. Hots: 11 include WBAB, WYNF, WRIF, WAAF. Mediums: 20 include WAPP, WYSP, WDVE, WMET, WSKS, WLLZ, KKCI, KSHE, KWK, KMET, WXLP, WTUE, KILO.

TALK TALK "It's My Life" (EMI America) 28/25 (7/4)

Adds include KROQ, 91X, WOWE, WZXY, WTKX, KQDS, WXKE, KICT. Hots: 0. Mediums: 13 include WLIR, WSHE, KBCO, KQAK, WPLR, WDHA, WROQ, WLVQ.

SIMPLE MINDS "Waterfront" (Virgin/A&M) 28/6 (24/5)

Adds: KTXQ, KMET, WCMF, KQDS, KMOD, KWXL. Hots: 8 include KBCO, KROQ, 91X, KQAK. Mediums: 14 include WBCN, WXRT, KFOG, WLAV, KILO, KKDJ.

Mediums: 14 include WBCN, WXRT, KFOG, WLAV, KILU, KRUJ.

VAN HALEN "Drop Dead Legs" (WB) 28/2 (22/4)

Adds: WZXR, CITI-FM. Hots: 15 include WIYY, KTXQ, KYYS, WTPA, WHCN, WFYV, WDIZ, WLVQ, KKDJ. Mediums: 13 include KZEW, KLOL, KZAP, WPYX, WKDF, WFBQ, WIOT, KICT, KOMP.

"WEIRD AL" YANKOVIC "I Lost On..." (Rock & Roll/CBS) 26/9 (10/5)

Adds include WKLS, KLOL, WTPA, WKLC, KQDS. Hots: 5 include WHCN, WAPI, WFYV, WXKE.

Mediums: 17 include WBAB, WNEW-FM, WYNF, KRCK, KLBJ, WZXR, WLVQ, KKDJ.

PETER GABRIEL "Walk Through The Fire" (Atlantic) 25/8 (22/20)

Adds include WBCN, WQBK, KLPX, KAWY, Hots: 9 include WYSP, WXRT, KFOG, WLVQ, WLAV. Mediums: 11 include WMMR, KLOL, WEBN. APRIL WINE "Sons Of The Pioneers" (Capitol) 25/1 (19/0)
Adds: WTKX. Hots: 3 CFOX, CHEZ-FM, WYER. Mediums: 22 include WDVE, KTXQ, WYNF, KRQR, WHCN, WFYV, WWCK, KEZO, WIOT.

"WEIRD AL" YANKOVIC "King Of..." (Rock & Roll/CBS) 24/10 (7/6)

Adds include WKLS, WRIF, WPLR, WKLC, KPOI, Hots: 5 include WGRQ, WFYV, WXKE.
Mediums: 17 include WBAB, WNEW-FM, WDVE, KBCO, WTPA, WZXR.

RATT "Round And Round" (Atlantic) 24/8 (24/11)
Adds include WQFM, KISW, KLAQ, KMOD. Hots: 0. Mediums: 19 include KZEW, KLOS, KUPD, KGON, KGB, KRQR, KFMG, KILO, KKDJ. SCORPIONS "Big City Nights" (Mercury/PolyGram) 24/2 (15/3)

Mediums: 13 include WLLZ, KWK, KRCK, KGB, KRQR, WQMF, WLAV, KZEL, KFIV-FM.

HOWARD JONES "What Is Love?" (Elektra) 23/14 (13/11)
Adds include WCKO, WAQY,WHAD. Hots: 7 include WXRT, KSPN, KTCL, KTYD. Mediums:
13 include KLOL, WYNF, KYYS, WHCN, WKDF, WLAV. YES "Hold On" (Atco) 23/1 (15/1)

Adds: WYNK Hots: 14 include WMMR, WDVF, KTXQ, WYNF, KFOG, KMEL, WHCN, WDIZ, KKDJ, RPOI. Mediums: 9 include WLLZ, KEZO, WIOT, KZEL.

NEW & ACTIVE — Records building in airplay and coming closest to charting for the first time. Numbers indicate total reports/total adds for this week and last; for example, 40/20 means 40 total station reports and, of those, 20 added it this week, Figures in parentheses are last week's data. Checked records are those that have more than 10 adds this week.

WGIR/Manchester

(603) 625-6915

PD: BOR COX MD: KAREN ANDERSON

DOG VAN SALEN CYLE (N) FOOTLOGE FOR CANSISTIES ACVIE (N) FOOTLOGE FOR CANSISTIES AND FOOTLOGE FOR CANSISTIES AND FOOTLOGE FOR CANSISTIES AND FOOTLOGE FOOTLO

# $\Delta$



# ~\_ \∇/

# EAST

## Parallel One

WNEW-FM/New York (212) 986-7000

PD: CHARLIE KENDALL HD: JIM MEMAGRAN

CHUM-FM/Toronto (416) 925-6866 PD: NOSE DAVIES

NO.

NIESTING PERSONS
CHERN CHESTE (N)
SIZIVIOUS (L)
SOULT IOU. (n)
SOULT IOU. (n INDE
CHERTINE MOVIE
DAM FORGERING
CAN DAM FORGERING
CAN DAM FOR CAN DAM
FORGERING
FORG

CHOM-FM/Montreal (514) 935-2425

PD: SOE BRAIDE NO: BENOIT DUFRESNE MOTE PAYOUR PAYOUR PRETTHING IS SIMPLE PAYOUR IS PAYOUR IS PAYOUR IS PAYOUR IN PA

GOT VAN HALEN YES GENERAL STATEMENT OF STATE \* Q107/Toronto (416) 967-3445 PD: GARY SLAIGHT HD: SAMANTHA TAYLOR

WDVE/Pittsburgh (412) 562-5900

RICHARTICS
DAVID GLIMOTE (N)
WISTED AL YAMYOVIC
AGAINST BLA CODE (N)
CARE
FOOTLOSE
VAN PACES (N)
PARTISORES (N)

WAPP/New York (212) 357-8000 PD: JOE KRAUSE ASST. PD: STEVE ELLIS

Bot 30 SPECIAL (M) A NIGHT IN HEAVEN EUNTTHATCS GENESIS (M) HALL & OATES (M) HUET LEWIS (L) HOMBARD JOHES CYMIDI LAUPER JOHN LEWNON NENA WIYY/Baltimore (301) 889-0098 PD: CHUCK DUCOTY ON: TY FORD BOX
30 SPECIAL
FOOTLOOSE
CHRISTIES FYIE
CHRISTIES FYIE
CHRISTIES FYIE
CHRISTIES FYIE
CHRISTIES FYIE
MANTADD MANN
ACA DHET ALL CHODS
ACA DHET ALL CHOS
ACA DHET ALL CHOS
ACA DHET ALL CHOS
ACA DHET ALL CHOS
ALAN FARSONS
ALAN FARS CHOM LADORS

CHOM LADORS

POLICE

POLICE

VAN BOLLTI

CARE

AND LADORS

CARE

BON JOVI

CARE

FALLE

FALLE

FORLOGE

PACTERIORS

OWNER

BON JOVI

COMEN

FALLE

FALLE

BON JOLD

TONOPON

TON

WMMR/Philadelphia (215) 561-0933 PD: GEORGE HARRIS MD: ERIN RILEY

No.

DO ANA COMAN
YES

VAN FOLLER
PRETENDENCY
PRETENDENCY
ROLLER

WHJY/Providence (401) 438-6110 PD: TED UTX MD: JEFF RICCIO

PART WALEN
PRATTENERS
TES
CRIMESIS
COMPLICIOS
COMPLICIOS
COMPLICIOS
CONTROLLER
CONTROLLER
CONTROLLER
CONTROLLER
CONTROLLER
CONTROLLER
COMPLICATION
C

WLIR/Long Island (516) 485-9200 PD: DENIS MCNAMARA ASST. PD: BOSIE PISANI

DENSIE MARRY
X
LAID BACK
BIG COUNTRY
COMATEENS
HOVEMBER GROUP
RTC
CURE
STEEL PULSE
PAUL YOUNG
UB40
ADAM ANT
RE-FLEX

PD: MICHAEL PICOZZI MD: MARK DIDIA NOT MARK DIDIA

BAS
SCONTIONS
SCONTIONS
FOOTLONS

WGRQ/Buffalo (716) 881-4555 PD: TIM SMITH ASST. PD: PAUL HEINE

HOLEN
VAN HALEN
MEIRD AL YANKOVIC
YES
DAN POGELBERG
CHRISTINE MCVIE
NAMPRED MANN
FOOTHLOSSE 

DC101/Washington (202) 828-9932

PD: DON DAVIS MD: DAVE BROWN BOR.

POTOTLOSE

OMICHT TWILLEY

YES

VAN HALLEY

YES

PARTHORMS

PARTHORMS

PARTHORMS

BORLING

AGAINST ALL DOOS

OUTED STIME MOVIE

DUESN

LOUIS DOOS

AGAINST ALL DOOS

ALAM PARGONS

TORY CAREY

ECHYTHRICS

RON JOHN

HALL SONTES

JOHN BUTCHER ALLS

THORSONS

THO

WRXT/Buffalo (716) 773-1714 PD: MIRE BUSHEY MD: DINO MATELA

REAL TOOS (M. TONY CAREY MANY RED MANN EURYTHMICS (M.) DYGGT TWILLEY DAN FOGELBERS (M.) DYGGT TWILLEY DAN FOGELBERS (M.) THE STAND FOR THE STA MADNESS
ESN-OZN
REAL LIFE
ROMANTICS
Light Adds
LAURIE ANDERSON
JOSIE COPTON
H+M.
TOM TEELEY
WATERBOYS
36 SPECIAL

> WBCN/Boston (617) 266-1111

PD: GEDIPUS HD: BOB KRANES

Hot PRETENDERS GO-GO'S VAN HALEN CARS QUEEN HISSING PERSONS

THOSE SICK THIMES
DAVID GILLMOND
DAVID GILLMOND
DAVID GILLMOND
DAVID GILLMOND
DAVID GILLMOND
THIMES
GOODE LONE
RESTRICT
DOWN LOWN
THOMAS DOLLMON
THOMAS DOLL

WBAB/Long Island (516) 587-1023 PD: BOB BUCHMANN HD: RALPH TORTORA

BIOCH PROPERTY OF THE PROPERTY SEE SAL YIND CREATER THE MOVIE (M. AGAINST IN A CONTROL OF THE STORT AND A

WKLC/West Virginia (304) 722-3308 PD: NEIL LASHER

WAAF/Worcester (617) 752-5611

PD: NOB BARNETT ND: NOB LIPSHUTZ NOW.

VANI INLEM (H)
DANID GILHOUS
CARS
PRETRICORS (H)
DO CONTLOSS

PROTRICOSS

DOG GROUP
DOG GR

NENA
ROMANTICS
ACCEPT
22 TOP
WEIRD AL YANKOVIC
a SLADE
WIRE TRAIN

BOX BOXES ENVIYEDED SA NIGHT DI NEAVEN MANTENDE MANN ME DAN FORELENE (A) AGAINST ALL CODS CARS ON FORELENE (A) AGAINST ALL CODS CARS ON FORELENE (A) AGAINST ALL CODS CARS SEASON SEASON MANTENDE SA NIGHT MALLEY MANTENDE SA NIGHT MALLEY MANTENDE SA NIGHT MANTENDE SA

WPLR/New Haven (203) 777-6617 PD: EDDIE HASKELL MD: BOB LONDON

**Parallel Two** 

WPYX/Albany

PD: BOB MASON ASST, PD: BOB WELCH

(518) 785-9800

NOT HOW LONDON

BOY

FOUTHLOOSE

FOUTHLOOSE

FOUTHLOOSE

NAMINGT MAIN COOK (#)

DAY FOUTHLOOSE

VAN MALES (#)

COLLETTER HOYTE

STEPLISHON

A RIGHT IN HEAVEN

A RIGHT IN HEAVEN

A SECTION

HOUSE LEWIS

COURS THE MONTHLEY

RIGHT CHILLEY

RIGHT CHI - WOUR/Utica (315) 797-0803 

DAVID GILMOUR
THOMBOOK THIS
OTTO IA
CTODIA LAUGUE
CTODIA LAUGUE
THOMBOOK
NIGHT RANCER
NIGHT RANCER
NIGHT RANCER
NIGHT RANCER
NIGHT RANCER
TOWN OF THE
TOWN CARE
JUMA PRIEST
TOWN CAREY
FOR STORY
TOWN CAREY
HI SERVICE
TOWN CAREY
TOWN COMMITTEE
TOWN CAREY
TOWN COMMITTEE
TOWN CAREY
TOWN COMMITTEE
TOWN CARE
TOWN COMMITTEE
TOWN COMMITTEE
TOWN CARE
TOWN COMMITTEE
TOWN COMMITTE BILLY SAVEH
BOAL FORDERING
AGAINST ALL GOOG (#)
WANC CHUNG
UNCUES
AGAINST MAIN GOOG
UNCUES
RACHES
RACHUM
COMMENT
CAMPINED WAND
CAMPINED WAND
CAMPINED WAND
CAMPINED WAND
THOMAS SOLEY
THOMA

WAQX/Syracuse (315) 472-0200 PD: ED LEVINE ASST. PD: AMY DAHLMAN

> WHCN/Hartford (203) 247-1060 PO: DANIEL P. HAYDEN ABST. PD: SCB BITTENS

WILLIAM VER VAN INCIDENT STATE OF THE STATE

WCMF/Rochester (716) 288-3200 PD: TRIP REEB ND: DAVE KANE

SIGN VAN HOLEN HURT LEWIS STAND HURT LEWIS STAND HURT LEWIS STAND HURT LEWIS SCORE (LEWIS CONTROLLERS) VES SCORE (LEWIS CONTROLLERS) VES SCORE (LEWIS CONTROLLERS) SCORE (LEWI

WEZX/Scranton (717) 961-1842 PD: SHAWN WATERS HD: DON W. HALLETT

NO. DOM W. TOLLETT

SOC

SOC

MANY RED HANN
AGAINST ALL CODS (M)
AGAINST

OF THE CHEEK
GO-GO'S
THOMPSON THINS
HALL & OATES
BILLY RANKIN
HARD TO HOLD
HODERN ENLLISH
LIGHT Adds
SLACE
HOMER RD JONES
RAYTHS
ICICLE MORKS
ANDY FRASER
FRANKE & THE KNOCK WZZO/Allentown (215) 694-0511 PD: TOM KELLY HD: GENE ROMANO

BOY DEPER PROMOTOR

BOY

MALE A DATES

EUTPTHRICS

VAN MALEN

A HOUTT IN HEAVEN

FOUTLOSE (H)

CULTURE CLUB

AGAINST ALL ODE

AGAINST ALL ODE

AGAINST ALL ODE

GOLFER

HOUTER

HOUTER WQBK/Albany (518) 462-5555 PD: JOHN COOPER MD: LIN BREHMER Hot AGAINST ALL ODDS CARS PRETENDERS

MANTRED HANN
GOLDEN ENRING
BOOKE SARING
BOOKE SALITERY
BOOKE SALITERY
STRAY CARE
JOHN COUGAR FELLEN
GENESIS
HIGHT BANGER
BANG TO BELD
PART TOWN
SOOMFICHS
WIEDD AL YANKEVIC
BOOKFICHS
BEELIN
BRAND TO STRUMPY
BEELIN
BAND STRUMPY
BOOKFICHS

WPDH/Poughkeepsie (914) 471-1500 PD: STEM SCHAMTZ HD: RECK BUSER

CREASTINE NOVIE
CUNTIPICES
JOHN LERICH
PANDY STREAM?
SOLVY STREAM?
SOLVY STREAM?
STREAM?
SOLVY STREAM?
STREAM?
STREAM?
STREAM?
STREAM?
STREAM?
STREAM?
SOURCE CLIN
SOLVE CLIN
SOLVE
SOL

CHEZ-FM/Ottawa (613) 563-1919

PD: STEVE COLWILL MD: GREG TORRINGTO

WCCC/Hartford (203) 233-4426 PD: BILL NOSAL

ROR

FOOTLOGGE

AGAINST ALL GODG (H)

CARS

HANT RED MAN

CHERSTIN (H)

DUTGIT THILLEY

DAN FOOTLIBERG (H)

CHERSTIN RE WYIE (H)

PROTECTION OF MAN

HAND TO HOLD

BOLD JOUNTS

HAND TO HOLD

BOLD JOUNTS

HAND TO HOLD

BOLD JOUNTS

HAND TO HOLD

HAND

HOLD

HAND TO HOLD

HAND

HOLD

HAND TO HOLD

HAND

HOLD

HAND

HOLD

HO

GM: BUB LINDER PD: MARK CHERNOF

WAQY/Springfield

(413) 525-4198

PD: ROSS MACDONALD

MORE MAN STATEMENT OF THE STATEMENT OF THE STATEMENT OF S

WTPA/Harrisburg (717) 238-1402 PD: JEFF KAUFFMAN ASST. PD: BRUCE BOND

ASST. PDI BRICE BORE
BOOL
VAN HALEN
PRETENDERS
FOOTLOOSE
SCORPIONS
GOOGRAP HELLEN
JOHN COMEAN HELLEN
YES
A NIGHT IN MEAVEN
DAN FOGELBERG

NALL E DATES
ONISTINE MCCIE
TROUGES TOURS
CARS
ONISTINE MCCIE
TROUGES TOURS
CARS
ONISTINE MCCIE
TROUGES TOURS
CARS
ONISTINE MCCIE
TROUGH TOURS
ONISTINE MCCIE
TROUGH TOURS
ALAR PAROMS
OCHOPE PARETIC
HOUTE ONIST
HOUT CALEFUL
HOUT CAN'S
HOUT CALEFUL
HOUT CAN'S
HOUT CALEFUL
HOUT CAN'S
HOUT CALEFUL
HOUT CALEFUL
HOUT CALEFUL
HOUT CALEFUL
HOUT CALEFUL
HOUT CALEFUL
TROUGH
HOUT CALEFUL
HO

WAAL/Binghamtor (607) 772-8850 PD: JOHN CARTES ND: DON HORGAN

GO-GO'S
SANDY STEMART
ALARM
ALAN PARSONS
BILLY IDOL
Light Adds
UP THE CREEK
MISSING PERSON
MODERN ENGLISH
ICICLE WORKS

WMGM/Atlantic City (609) 641-1400

TORE

VAN HALEN
HANFERD HANN
HANFERD HANN
HANFERD HANN
HANFERD HANN
EVERTHER MEVIE
EVERTHOLICS
EVERTHOLICS
EVERTHOLICS
EVERTHOLICS
FOOTLOSE
FOOTLOS

**Parallel Three** 

WRKI/Danbury (203) 579-9995 PD: BOB ROCAK HD: BRICE GOLDSEN

PO: No..

BOR BOURS DOLLAD.

BOR AGAINST ALL CODE (N) DAN FORELERS (N)
DAN FORELERS (N)
DAN FORELERS (N)
DAN FORELERS (N)
DAN FORELERS (N)
DAN FORELERS (N)
DAN FORELERS (N)
THOMSON WEINS
HALL A CONTES
38 SPECIAL
PART YOUNG
WAN HALLEY
DAN PARSONS
OUTERS
DOUGH TO THILLEY
DAN PARSONS
OUTERS
DOUGH TO THILLEY
DAN DAN COUNTY
DAN COUNTY
DATE TO NOTE THE PARSONS
OUTERS
DOUGH TO THILLEY
DAN DOUGH TO THILLEY
THE CREEK
DALLING STONES
DAN DOUGH TO THILLEY
THE CREEK
DALLING STONES
DAN DOUGH TO THILLEY
THE CREEK
DALLING STONES
DOUGH TO THE THILLEY
THE CREEKE
DOUGH TO THE THILLEY
THE CREEKE
DALLING STONES
DOUGH TO THE THILLEY
THE CREEKE
DALLING STONES
DOUGH TO THE THILLEY
THE CREEKE
DALLING STONES
DOUGH TO THE THILLEY
T UP THE CHEEK
MILLING STORMS
MILLING STORMS
MILLING STORMS
MILLING STORMS
MILLING SOLD
MILLING SOLD
MILLING SOLD
MILLING SOLD
MILLING
M

WWTR/Ocean City (301) 289-4545 PD: RICHARD REMSBURG MD: GLENN STEMART BOL GLENN STRUMENT
BOL SPECIAL SESSION OF SE

Continued on next page

# SOUTH

# Parallel One

WYNF/Tampa

(813) 876-0455 PD: CAREY CURELO

 KSRR/Houston (713) 797-0097

PO: ANDY BEAUBIEN ASST. PD: MICHAEL

BUT
VAN BOLEN
GENESIS
BUJE VESTER CULT
A NIGHT IN BEAVEN
RAWFELD WAN
HUEF LIENS
JICHN COUGAR MELLEN
SCORPIONS
Medium
ROWFILM
R

KLOL/Houston (713) 528-4591

PD: BLAKE LAWRENCE ASST. PD: LINDA SIL

NO.

A HOORT DI HEAVER
CHRISTINE REVIE (H)
VAN SALEN (H)
VAN SALEN (H)
DAN POÖRENECK (H)
POORT VALLEY
FOR THILLEY

KEGL/Dallas (817) 457-9700

PD: RANDY BROWS PD: JOE FOLGER

. WKLS/Atlanta (404) 325-0960

PO: ALAM SHEED MED: BOM BAILEY

BOW
MANYTHED PAINS
36 SPECIAL
DEFORMATION
THE PAINT ALL COOR (N
ROMENTICS TON CONCENTION
TON CARRY
TON CORRECT (N)
MANY TON CONCENT (N)
MANY TON CONCENT
MA

DAVID GILMOUR QUEEN & HAGAR, SCRON. JUDAS PRIEST ALARM TROMAS DOLBY Light Adds HOTLEY CRUE

KTXQ/Dallas (214) 528-5500 PD: TON OWENS

WNOR/Norfolk (804) 623-9667 PD: RON REGER HD: DAVID HILLARY

NOW
YAN INLEW (M)
36 EPECIAL
MARTHED PROM
JOHN LEWICH
JOHN LEWICH
APRIL WINE
MOVEL BERTE
GOLDEN BERTING
GOLDEN BERTING
GOLDEN BERTING
GOLDEN BERTING
MOVELS

WSHE/Mlam (305) 581-1580 PD: DAVE LANGE

Bot YES PRETENDERS CARS CHRISTINE MCVIE HALL & OATES AGAINST ALL ODOS DAN POCELBERG FOOTLODE THOMESON TWINS Hedium FOOTLOSE
FOO

WCKO/Mlami (305) 731-4800 MD: RUBY CHEEKS

KZEW/Dallas (214) 748-9898

PD: ANDY LOCKRIDGE ND. JON DILLON

BOW

VAN HOLEN INI
SCORPICHS
APRIL WIVE
YES
JOVI
DISCORPICHS
HOTELEY
H

**Parallel Two** 

KISS/San Antonio (512) 223-6211

PD: GREG STEVENS ND: TEMPIE LINDSEY

WYMX/Augusta (404) 722-1302

WFYV/Jacksonville (904) 642-1055 PD: CHRIS JONES MD: LEX STALEY

MO: LEX STALEY

BOX TO SILHOUR
DAY TO SILHOUR
POOPLASSE
DAY FOOTLASSE
DAY FOOTLASSE
TO SOME THE STATE THE STATE
THOMPSON THIS SOURCE
A MAINTAIN PROMISE
THOMPSON THIS SOURCE
A MAINTAIN PROMISE
MAINTAIN
MA

COUP a TONY CAREY a HAGAR, SCHON, JUDAS PRIEST TED NUCENT ROCEH DALTREY ICICLE WORKS BILLY RANKIN a MISSING PERSON

WKZL/Winston-Salen 919-996-2217 PD: TON COLLIN

BOR
FOOTLOOSE
HUNY LEWIS (H)
DAN TOCELERIC (H)
DAN TOCELERIC
TRIONS'SON THOMS
HOUSE (H)
BILLY RANGE (H)
AND THOMS
ALAN PARCHE
VAN HALEN
CARRET (H)
AND THOMS
ALAN PARCHE
VAN HALEN
CARRET (H)
AND THOMS
BILLY RANGE (H)
AND THOMS
BILLY RANGE (H)
AND THOMS
BILLY RANGE (H)
BARD TO HOLD
NEWA
BARD TO HOLD
NEWA
COURT (H)
BARD TO HOLD
NEWA
COURT (H)
BARD TO HOLD
JOHN COURT (H)
BARD TO HOLD
JOHN COURT (H)
BARD TO COURT (H)
BARD TO

KRIX/Brownsville (512) 350-9999

PD: GARY STEELE MD: RICHARD BROOKS

HOR NEWS STATES OF THE STATES

KXZL/San Antonio (512)226-6444 PD: RAY ST. JAMES

FO: RAY ST JAMES

Not
SCOPPINS
SCOPPINS
SCOPPINS
SCOPPINS
ACCEPT
ALAN PARSONS
POOTLOSES
ALAN PARSONS
POOTLOSES
ALAN PARSONS
POOTLOSES
AND POOT

MANG CHEME VERTICAL CHEME VERTICAL CHEME VERTICAL CHEME VARIOUS COLUMN AS AND MAN CO

PD: CHUCK WHITAKER MD: JAY SISSON NO. LAY SISSON

INC.

IN

GO-GO'S
ROGER DALTREY
SILLY IDOL
JOH BUTCHER AXIS
ACCEPT
GOLDEN EARRING
BERLIN
DAN FOCELBERG
SANDY STEWNRT
TED NUSENT
TONY CAREY TED NOADER
TONY CARPY
WEIRD AL YANGE
EURTHHICS
CYNDI LAUPER
HUEY LEWIS
GENEY IS
NEMA
A JOSIE COTTON
A MAGAR. SCHON
LIGHE Adda
APAIL MINE
SLADE
REAL LIFE

WZXR/Memphis (901) 726-0060 PD: JCRN RIVERS ND: TOM STEIN BOT FOOTLODEE OAN POGELBERG (M) MAMFRED HANN A NIGHT DI HEAVEN HAND TO HOLD

CARE

NAME OFFINE

ACAINST ALL CODS

NALL & CONTES

Medium

Me

KLBJ/Austin (512) 474-6543 PD: CLARK SYAH ND: JOHN MICHAEL

MAN PERD MANN ON GOT TWILLEY A MAN PERD MANN ON GOT TWILLEY A STREET REPORT OF THE PLAYER AS THE PLA

WAPI/Birmingham (205) 933-9274 PD: STEVE RUNNER MD: DOC BALLITE

BROW

TOTALLE FIG.

UNITIFICATION

FOOTLOOKE

RAINTED MANN

HALL & OAFES

30 LINEY

MALL & OAFES

30 LINEY

MALL & OAFES

30 LINEY

MALL BOATES

MAN COUNTS

COUNTING CLUB

VERSION

MALL

VAN MALL

VAN MALL

VAN MALL

VAN MALL

VAN MALL

THOMS SON TWIS

THOMS SON TWIS

MAN COUNTS

MAN TO MALL

THOMS SON TWIS

MAN TO MALL

A MIGHT DN MALVEN

CARS

MAT LEWIS

OUTEN

TON COURT

TON COUNTS

MAT TO MALE

A MIGHT DN MALVEN

CARS

MAT LEWIS

OUTEN

AN MIGHT DN MALVEN

CARS

MAT TO MAL

A MIGHT DN MALVEN

CARS

MAT TO MAL

A MIGHT DN MALVEN

CARS

MAT TO MAL

A MIGHT DN MALVEN

CARS

MAT TO MAL

AN MAS ONE

CHOL LAUPER

ANAM ANY

TOM CARE

ANISS DNG PERSONS

HISTORY PARNORE

HIGHT PRANORE

AND A VIGIT IN HEAVEN CARS A VIGIT IN HEAVEN CARS OF POOTLODE (M) ROCHELLY AND CARS AND CARS

WZXY/KIngsport (615)246-8131 PO: RMGGIE JORDAN ASST. PD: JOHN KRILLI

> KNCN/Corpus Christi (512) 855-4641 PD: BOB PAZIO HD: MRHDD CAMINA

BES 

VOIR FOLIAN 
FOOTLOOSE 
BUTY LEWIS 
DAN FOCELERGY 
BUTY LEWIS 
BUT GREAT WHITE SHEAPHIL HISSING PERSONS JASON & SCONCHENS HODERN ENGLISH Light Adds SERLIN ALASON UP THE CREEK TALK TALK HAGAR, SCHON,...

WTKX/Pensacola (904) 438-7543 PD: MARK DAVID SAMYER BOY VAN HALEN
AGAINST ALL ODDS
GENESIS
TES
QUEEN
a CHRISTIME MEVIE
CARS

BOL CUPE MEYERS
BOL
TEST (N)
STREETS CONSECTION
THE STREETS CONSECTION
FOOTLOSE (N)
FOOTLOSE (N)
CARS
MADITUM
FOOTLOSE (N)
CARS
MADITUM
CARS
MADITUM
CANS
MADITUM
FOOTLOSE (N)
FOOTLOSE
MADITUM
CHIMA
CHIMA
FOOTLOSE
FOOTLO

\* WQMF/Louisville (502) 589-4400

PD: TOM OWENS

KLAQ/EI Paso (915) 544-8864 PD: ARIN HICHAELE HD: PEPE LOPEE

BOX
VAN HALEN (H)
VES (H)
VON HALEN (H)
VES (H)
VOOTLONE (DODS
COULET THE SEVIE (H)
ANATYRED MANN
THOMPSON THINS
OUTCOME
ALAN PASCON (H)
ALAN CHANG
MACCHANG
MACCHANG
THOMPSON (H)
THOMPSON (H NICHAEL SCHENE
SAZON
SHOUPELL
SHOUPELL
SHOUPELL
SHOUPELL
SHOUPELL
SHOUPE
VERITY
WIRE TRAIN
NE, HISTER
NEIRO AL VANKOV
MI-SEX
REAL LIFE
BERLIN
LIGHT Adds
LICICLE MORES
UNGAR
NAGAN, SCHOM,
NAGAN, SCHOM,
NAGAN, SCHOM,
BALLY RANKIN
BILLY RANKIN
BILLY RANKIN
BILLY IDOL

WRXL/Richmond

(804) 282-9731

WKTM/Charleston (808) 723-8165 WHEED MANN
PROSTLOGGE
MANY PROSTLOGGE
DWIGHT TWILLEY
AGAINST ALL CODS
OPPATTENDERS
CORISTINE MOVIE
VAN HALEM
EUNYTHAL COS
STATEMENT OF SETTING
THE STATEMENT OF SETTING
THE STATEMENT OF SETTING
UNAN UNAN
CUEEN
IN A MALEM
EUNYTHAL COS
SCORE FICH
IN A MALEM
EUNYTHAL STATEMENT
IN A MALEM
EUNYTHAL
SCORE FICH
IN A MALEM
EUNYTHAL
SCORE FICH
AND STATEMENT
AND STATEMENT
AND STATEMENT
AND STATEMENT
AND STATEMENT
AND STATEMENT
IN A MALEM
EUNYTHAL
STATEMENT
AND STATEMENT
IN A MALEM
EUNYTHAL

DAR FOGGLERKI
HARD TO NOLLD
SCORLING
SCORLING
SCORLING
SCORLING
SCORLING
SCORLING
FOGGLER
FOGG

PD: GARY CHASE MD: PAUL SHUGRUE BY THE STATE OF TH

WCKN/Greenville-Spartensburg (803) 226-1511 PD: STEVE CHRIS

WKQQ/Lexington (606) 252-6694

PP) DAVE RUSSENLAND
DE SURF NATHESS
(FPOZEN)
SOC
VAN HERE
SOC
VAN HERE
SOC
VAN HERE
SOC
VAN HERE
VAN HERE
SOC
VAN HERE
VOIL GODS
TONY
CORRES
TON

WIMZ/Knoxville (615) 525-6000 PD: KERRY LAMBERT HD: SCOTT PAULSEN

BOX
36 SPECIAL
THOMBSON TWINS
ACAINTT ALL COOK (H)
THOMBSON TWINS
ACAINTT ALL COOK (H)
TOOMSON
TOOMSON
THOMBSON
THOMSON
THOMSON
TOOMSON
TOOMSO

JON BUTCHER AXIS
BOHLANTES
BILLY RANKIN
JASON & SCORCHERS
GREAT WHITE
DAVID GILMOUR
Light Adds
PRETENDERS
HAGAR, SCHOM...
HAGAR, SCHOM...
HAVYINS
SLADE
MODERN ENGLISH WDIZ/Orlando (305) 645-1802 PD: RAD MESSICK

BOT POOTLOGSE DAN POOKLBERG QUEEN HAMPRED HANN NIGHT RANGER AGRIMST ALL CDDS

CARS
JOHN COUGAR MELLEN
A MIGHT DN MEANING
YES SPECIAL
SON SPECIAL
SON SPECIAL
SON SPECIAL
SON SPECIAL
MICH STONE
MONTH STAN
AND SPECIAL
MONTH STAN
AND SPECIAL
MONTH STAN
AND SPECIAL
MONTH STAN
AND SPECIAL
MONTH SPECIAL
MONTH

KMJX/Little Rock
(SO1) 329-3808
PO1 TOW MOOD
PO1 TOWN MOOD
PO1 TOWN
PO1 TO

WLRS/Louisville (502) 585-5178

PO: DAN DEELY

PO: BEAN CORISTOWNER

(FFD.EN)

BOT

BOT

BOT

BOT

CORISTINE MOVIE

PRETENDERS (M)

AMAPRED MAN

AMAPRED M

\* WKDF/Nashville (615) 244-9532 PD: SMOKEY RIVERS ASST. PD: DAVID HALD

TOTALOGE
EINSTITUTE CE
EINSTITUTE CE
EINSTITUTE CE
CARS
CARS
AGAINST ALL COOS
RILLIA CONTEN
RICHARD
MENO
REGION
RE

· WROQ/Charlotte (704) 392-6191

PD: JACK DANIEL MD: MIKE DONOVAN RING POSITIONS PARTIES AND POSITIONS POSITIONS POSITIONS POSITIONS POSITIONS POSITIONS PARTIES PARTIES

WHMD/Hammond (504) 345-1070 PO: MAKK SEGER

AOR

KMBQ/Shreveport (318) 425-8692

PD: DICK BASCO MD: MICK LANE (FROZEN)

\* WQDR/Raieigh (919) 832-8311 PD: TOW EVANS ASST. PD: BOB WALTON

CARG
POOPLOSE
ENTYPHICS
POOPLOSE
ENTYPHICS
CHILD'INE MAYE
CONLICTINE MAYE
CONLICTINE MAYE
MANG CONCE
MODILING STAKES
PAIR, YOONG
CHYDI LADVE
MODILING STAKES
PAIR, YOONG
CHYDI LADVE
MODILING
MO

KSMB/Lafayette (318) 232-1311 PD: SCOTT SEGRAVES

BOY STATEMENT ALL COOKS (#)

WEST STATEMENT OF THE STATEM

WOWE/Chattanooga (615) 267-1050 PD: TORY DAVIS

BOOK
ONIGHT TWILLEY
WANG CRUNG (H)
WANG CRUNG (H)
PROTECTION (H)
PROTECTION (H)
TO THE CRUNG (H)
TO THE CRUN

PO: J. MICHAEL SCOTT MD: STEVE DRISCOLL MOT STYPE DRISCOLL

MOTOR CANET

TORN CANET

TORN CANET

TORN CANET

TORN CANET

TORNOG SCH THIRS

MANG CHEMIC

SILLY RANGTH

VAN HALEN

TORNOG SCH THIRS

MANG CHEMIC

SILLY RANGTH

VAN HALEN

TORNOG SCH

TORNO

NO. NIETEE
ALABM
JAGOS 6 SCORCIERS
30 SESCIAL
HIDMAS COLS
NIESER PROCLES
NIESER PROCLES
RICHE PROCLE

KFMX/Lubbock (806) 747-1224

PD: NAT LAMP MD: JESSE RYAN 

www./Charlottesville (804) 971-4057 PD: JAY LOPEZ

# **MIDWEST**

# Parallel One

\* WMMS/Cleveland (216) 781-9667 Parallel Three

ND: KID LEO WRUF/Gainesville BOOK
EVENTMENT OF (#)
E (904) 392-0771 PD: HARRY GUSCOTT HD: GREG HAMMER

BOT VAN HALEN (H) HALL & CATES DAN FOCELBENG MANFRED HANN ROCKHELL

WXRT/Chicago (312) 777-1700 PD: NORH WINER ND: JOHN HRVOS

BOT EURYTHNICS PRETENDERS CHRISTIME MEVIE DAVID GILMOUR YES AGAINST ALL ODDS DAN FOGELBERG HADNESS HALMESS
ALAM PARSONS
JOHN LENNON
PROPRIES
HOUSEN
HO ECHO & BUNNTHEN
BOCKHELL CONCOLERS
BAURY AND CONCOLERS
BAURY AT THE BAURY THE BAURY AT THE BAURY THE BAURY

ACCEPT

GO-GO'S

WIEND AL YANKOVIC

JUDAS PRIEST

JUDAS PRIEST

JUDAS PRIEST

JUDAS PRIEST

JUDAS PRIEST

JUDAS PRIEST

JUDAS

HARD TO MOLD

HARD TO MOLD

HARD TO MOLD

HARD

HARD

JUDAS

GENAT WHITE

GENAT WHITE

GENAT WHITE

GENAT WHITE

HALL

JUDAS

HILLI JOGE

ROUMHIL

HOTLE! CRUE

HALL

JUDAS

HALL

HALL Continued on next page



JOHN LEHONG
COMMETS
ALAM PASCOS (#)
REAL LIFE
APPAL WHIFE
APPAL WHIFE
AND POWLIEFE
ACAD TO COMMETS
ALAM COMMETS
ALAM COMMETS
AND TOVI
DESCRIPTION
AND TOVI
D

KYYS/Kansas City (816) 753-4567 PD: JOE HCCABE HD: RANDY RALEY

WEBN/Cincinnati (513) 671-6500

PD: DENTON MARR MD: CURT GARY

MRI CURT CART

MOR TANCER TO THE TANCER TO THE TANCER TO THE TANCER THE TEST OF THE TEST O

**Parallel Two** 

KMOD/Tulsa

(918) 664-2810

PD: CHARLIE WEST MD: JIM JONES

MORE MANY PROPERTY OF THE PROP

## MIDWEST (continued)

WQFM/Milwaukee (414) 276-2040 PD: LEE ARNOLD MD: ANDY BLOOM

BIGE
VAM HALDN
YES
RICHAEL SCHENKER C
SCORPIONS
SCORPIONS
TORY CARRY
TORNCARY
HACLIUM
STREETS
A PALITY
SARVIN
HACLIUM
FARLIUM
HACLIUM
FARLIUM
HACLIUM
HACLIU

WRIF/Detroit (313) 444-1010

PD: HERR PASHAN HD: HICHAEL HAYSI HOR VAN HALEM POOTLOGE PRITHENGER (M) HURY LEWIS BILLY 1001, YES (M) SIGN JOY1 HIGHT RANGER SCORP FOR MANYICE LOOK

BOUGHT LOS

ALDRIGH
EDGLE MOMEN
JOIN COGGAR MELLEN
DIO

OCLEMEN BARRING
LOS BARRING
CUREN
BARRING
CAMB
BARRING
CAMB
BARRING
CAMB
LOS BARRING
COUNTEY
BARRO TO HOLD
BARRING
CAMB
BARRING
CAMB
BARRING
CHEMEN
CAMB
BARRING
COUNTEY
CAMB
COUNTEY
CAMB
COUNTEY
CAMB
COUNTER
BARRING
COUNTER
BARRONG
COUNTER
BARRING
COUNTER
BARRONG
COUNTER
BARRON

KSHE/St. Louis (314) 842-1111 POI RICK BALIS

BOR.

VARI FOLLEN

VER

FOUTLOOKE EN

FOUTLOOKE AND

POUTLOOKE AND

POUTLOOKE AND

POUTLOOKE AND

POUTLOOKE AND

RAPFAIL NAME

AND AND

RAPFAIL NAME

AND AND

RAPFAIL NAME

AND AND

RAPFAIL NAME

RAPFAIL

RAPFAIL NAME

RAPFAIL

WLUP/Chicago (312) 440-5270 PD: GREG SOLK HD: BILL EVANS

BOX
MANINET ALL COMMAND
MANINET ALL COM
MANINET ALL COM
PRETENDER (H)
GENESIS (H)
GENESIS (H)
BOX POGELES (H)
DAN POGELES (H)
DAN POGELES (H)
DAN POGELES (H)
HOWELES (H)
HOWE

BOGER OALTHWING MAND OF CALCENT MAND OF CARGE MAND FASEE HICK HEWARD SELVEN SOURCESS OF CALCENT MAND OF CARGE MAND OF CONTROL OF COLUMN OF CALCETT OF COLUMN OF CALCETT OF CAL

WLLZ/Detroit (313) 863-1800 PD: JOE URBIEL MD: DODG PODELL

MOI DODG POCKLI,

BOX.

BOX.
B

WSKS/Cincinnat! (513) 888-3698 PD: PAUL FREDRICKS MD: MARTY BENDER

BOX
SIGNES COMPSIONS
30 SPECIAL (H)
VAM POLIZE
HERY SCHOOL
HERY SCHOOL
STROM
HERY LEWIS (H)
EIN
HOUSE (H)
HOUSE (H)
HOUSE
FOOTLOGE (H)
HOUSE
FOOTLOGE
FOOTLO

ND: SCOTT ALEXANDES BOC
GENESIS (H)
VAN INALEH (H)
VAN INALEH (H)
HIGHT AMMORN
HIGH AMMORN
HIGHT AMMORN
HIGHT AMMORN
HIGHT AMMORN
HIGHT AMMORN
HIGH AMMORN
HIGHT AMMORN

- WMET/Chicago (312) 828-9191 PD: RECH MEYER HD: BRUCE WHEELS!

KQRS/Minneapolis (612) 545-5601

PD: VICKI HODGSON MED. LONG VILLS

EDG

ALAH PASSONG

HUTY LEVIS (\*)

AMAFRICA (\*)

AMAFRICA VILLS

FOOTLOGGE

APRIL VILLS

FAGILM

JULNS PRIEST

CORNESS

GONESTIM MEVTE

FOOTLOGA PRILLEN

YES

ANAGER

JOHN COUGAS PRILLEN

YES

GOLDER ARELLEN

GOLDER ARELLEN

YES

GOLDER ARELLEN

ALAH PASSONG

QUIET RIOT ALAN PARSONS DAN POGELBERG DAVID GILMOUR A HAGAR, SCHON, BON JOVI

KKCI/Kansas City (816) 531-3400 PD: PRANK HANEL HD: HIKE WHITE

HOTE WHITE

HOTE

VAN HALEN

YES (H)

HUEY LEWIS

36 SPECIAL

HIGHT SANGER

MANFRED HANG

JOHN COUGAR RELLEN

A HIGHT IN REAVEN

FOUTLOOSE

PD: HARK HILLER MD: LINDA LANSI

BOR DAN FOGBLBERG (M) POOTLOOSE AGAINST ALL ODDS QUEEN

FIGURE ALL CODS
AGAINST ALL CODS
SUMPTIME OF
UNIVERSITY MADE 15
DEGOTT THILLEY
AND THE MAD THE
PROPERTY ONLY
A THEORY ONLY
A THEORY ONLY
A THEORY ONLY
A THEORY
AND THE ONLY
A THEORY
AND CHUNG
CHUNG
CHUNG
ALMA PARSONS
A BERLIN
MISSING PERSONS
MALL A ONTE
BOCKPHELL
TRIONSON THIRB
DATE OLIDOOR
MISSING PRANCES
BOATE OLIDOOR
MISSING PRANCES
BOOMHISSING PRANCES
BOOMHISSING PRANCES
BOOMHISSING PRANCES
BOOMHISSING
FOR MANCES
BOOMHISSING
FOR

SILLY RANKIN JUDAS PRIEST ALARM TED NUSENT Light Adda BON JOVI HAGAR, SCHON... TORY CARRY UP THE CREEK JON BUTCHER ARIS

CITI-FM/Winnipeg (204) 786-6181 PD: STEVE YOUNG

MOS

SIMPLE MINIDS

SIMPLE MINIDS

SIMPLE MINIDS

PRATEMENT IN

PRATEMENT IN

PRATEMENT IN

TOPPIA

COLUMN EMPLISH

MANG-CHIMG

WANG-CHIMG

WANG-CHIMG

MANG-CHIMG

WIOT/Toledo (419) 248-3377 PD: TERRY SULLIVAN

THE TOTAL COME TO THE CASE OF THE CASE OF

(309) 674-2000 PD: JEFF HURPHY HD: JOHN AMBERG

Rec PRETENDERS (H) AND RED ROOM OF THE PRETENDERS (H) FOOTLOSE THE PROPERTY OF THE PROPERTY OF

PD: MAYNE SHAYNE HOR INJUSTED THE STATE OF THE S

KGGO/Des Moines

(515) 265-6161 PD: LARRY MOFFITT PD. JACK FRANCE.

BOT.

BOT. DRIGHT WILLEY
HALL & OATES
STREETS
RATHON
HOT PRAKER
MANG CHOKE
THOMBOON THINB
BOCHMEL
THOMBOON THINB
BOCHMEL
HOWARD JOHES
CHRISTIPE WHIE
HOWARD JOHES
STREET
BUTTHER WHIE
BUTTHER
BUT 

KATT/Oklahoma City (405) 631-6881 PD: MARREN WILLIAMS

BOLE

NAME MALER (F)

FOOTLOOSE (H)

HOPT SAMESE (H)

HORT SAMESE (H)

HORT SAMESE (H)

HORT SAMESE (H)

HORT SAMESE (H)

FOOTLOSE (H)

HORT SAMESE (H)

APPALL WINE

TO POORTLAST

SA SPECIAL

GENESIS

SO PRETENDES

BOL JOYL

RAINENS

BOL JOYL

RAINENS

BOL JOYL

RAINENS

BOLL

CANS

BILLY MARKEL

BAND TO HOLD

ALA DR

SAMES

SAMES

SAMES

SAMES

SAMES

SAMES

SAMES

TO HOLD

ALA DR

AND TO HOLD

AND TO HOLD

ALA DR

AND TO HOLD

ALA DR

AND TO HOLD

AND TO HOLD

ALA DR

AND TO HOLD

A

WFBQ/Indianapolis (317) 257-7565

PD: BILL WISE MD: BEAFMAN

Mon.

38 SPECIAL
A HIGHT DH MEMAYEN
FOOTLOGE (H)
DAM FOOT

WXLP/Davenport (319) 326-2541 PD: GABE BAPTISTE PD: TERRY DUGAN

FIGURE (H)
SCOPPLONS (H)
SCOPPLONS (H)
SCOPPLONS (H)
RAMPIRGO RIGHN
DAN PROCELERIG
AGAINST ALL CODE
DWIGHT TWILLEY
CARE TO HOLL ON
A MALLEN
HUSY LEWIS
DAVID CILINUM
UP THE CREEK
HUSY LEWIS
DAVID CILINUM
UP THE CREEK
ALAM PARGOS
PRETENDERS
JUGAR WELLEN
YES
SALON
SCHOOL THIS
JUGAR FRELEN
JUGAR FRELEN
JUGAR FREET
HIGHT MARGE
CUERN
HIGHT MARGE
CUERN
BILLY RAMPIN
SILLY RA

BOT THE STATE OF T KEZO/Omaha (402) 592-5300

PD: BRICE MCGREGOR MD: JOE BLOOD BOIL STANDARD AND A S

- WLVQ/Columbus (614) 224-1271 PD: PAT STILL MD: LEE RANDALL

NO. LEE PANDALL

BOR

WAS ALLEN

YAN YOUR

BOR OFF THILLEY

DAY FOGELENG

HURY LEWIS

COURSE

ONLE OF THILLEY

BOAT FOGELENG

HURY LEWIS

COMBRE

BOAT FOGELENG

FOGELOGS

BOAT FOGELOGS

ROTLEY CRUE

FOGELOGS

AND FOGELOGS

CAMB INDIA

LIDAD

AND FOGELOGS

AND FOGELOGS

CAMB INDIA

LIDAD

THICKE DAY THICKEN

LIDAD

JUDAS PRIEST

JUDAS PRIEST

WTUE/Dayton (513) 224-1501 PD: BILL PUGH MD: BOB CLARK

JOIN JOINT STATE OF THE STATE O

\*WOOS/Canton (216) 492-5630 PD: RECK STINGER RD: ANDY SANDERBEK

MANE COUNT (NAME OF COMMITTED THE COUNTY OF COMMITTED THE COUNTY OF COUNTY O KICT/Wichita

WLAV/Grand Rag (616) 456-5461

PD: TONY GATES HD: HIKE SIRJANN 

WYFE/Rockford (815) 877-3075

KQDS/Duluth (218) 728-8421

PD: BRIAN TAYLOR ASST. PD: DAN CUL

ASST. PD. DAN CULIAN
BOL
WALLES (H)
YAMULES (H)
YAMULES
YAMULE

CHMES'S

DAVID GILBOUR
RAND OF HOLD

GO-HOLD

RICH

GO-HOLD

GO-HO

BUY

CONSTRIME MOVIE (M)

FOOTLOSSE
AGAINST ALL GOOS (L)

HALL & CATTEE
OAM POWERLERING (R)

18 SPECIAL

MANNERS AND AND

ADMIT AN

WXKE/Ft. Wayne (219) 484-0580

(316) 722-5600

PO: BILL BROWN MD: LEE NOBERTS

PD: RICK WEST HD: HAL BRANDT

BEST STATEMENT OF STATEMENT OF

WIBA/Madison (608) 274-5450 PD: DAVE ERVIN MD: CHRISTA LANE

NO CONTROL LANE

NO VAN HALEN PARTYSORS POPERTY NO SE POUR LOUS E POUR LOUS HOUSE POUR LOUS HO

Parallel Three

WBYG/Kankakee (815) 939-4541 PD: BILL TAYLOR HD: CHRISTIE KAYHILL

BOT FOOTLOOSE VAN HALEN YES DAN FOGELBERG THOMPSON TWINS QUEEN

ALAM PARGOSS
JOSE COUGA NELLEM
APPLI WHY E
ANNI CHIMB
E CHYPTONICS
E CHYPTONICS
APPLI WHY E
ANNI CHIMB
E CHYPTONICS
APPLI WHY E
ANNI CHIMB
E CHYPTONICS
ANDI
E CHIMBON
ROLLING STOMES
AND
ROLLING STOMES
ROLLING STOMES
ROLLING STOMES
ROLLING STOMES
ROLLING STOMES
ROLLING STOMES
AND

WIQB/Ann Arbor (313) 862-2881 PD: LES COOK MD: DEBBIE PALTON

BOY
VAN HALPS (H)
HUTE LINIES
VAN HALPS (H)
HUTE LINIES
DAY POORLERED
DAY POORLERED
DAY POORLERED
DAY POORLERED
DAY POORLERED
DAY POORLER
DAY
ACAPPET ALL COOS (H)
COURTE TOTAL
HOUSE THE POORLER
EACHS FORE
HOUSE CLIMATE
HOUSE
HOU

KFMQ/Lincoin (402) 476-8565 PD: TON BARKER RD: HATT EFFKEN

WAN MALEN (N)
AGAINST ALL CODE
OAN FOOGLESS
MANUFACTORS
MANUFACTORS
MANUFACTORS
AND FOOGLESS
MANUFACTORS
MANUFACTO

DATE OF LINEOUS PARTIES AS EFFECTAL STATE OF STA Light Adde

KLYV/Dubuque (319) 557-1040 PD: ROBERT WELCH MD: TIM JANSEN

VAN HALEM (H)

A SIGHT IN HEAVEN
CHANGE CLID

WHEN MANCH
EURITHMICS

EURITHMIC GOLDEN EARRING BETTE MIDLER

BON JOVI QUEEN APRIL NINE ROGER DALTREY HICK FLEETMOD JUDAS PRIEST SANDY STEWART HR. HISTER ALAN PARSONS

NR. NISTER
ALAN PARSONS
CARS
CARS
HARD TO MOLD
TONY CAREY
TRACTY ULLMAN
JASON & SCONCHERS
WEIRD AL YANGOVIC
SCORPIONS
LIGHT Adds
ROMANTICS
TALK TALK
BILLY RANKIN
BILLY RANKIN

KSQY/Rapid City (605) 578-3533 PD: GREGG OLSON MD: JEFF MICHAELS

DAM FOGLLERG (#)
JOH BUTCHER ALIS
SON JOVE
ON JOY THE LAVY
ON JOY THE LAVY
PRETENDERS (M)
AND CHING (M)
THE CONTROL OF THE LAVY
AND BALBH FOOTLOBE (M)
AND THE CONTROL OF THE LAVY
AND BALBH FOOTLOBE (M)
AND THE CONTROL OF THE LAVY
ON JOY THE LAVY

WYER/Mt. Carmel (618) 262-5111

ROS
AGAINST ALL GODS (L)
YES
DESIGNED TOWN SERVICES
SOUR FOR SERVICES
SOUR FOR SERVICES
PRETENCES (L)
DAN FOCKLERIC
VAN HALES
CON ACCOUNT SERVICES
CON ACCOUNT SERVICES
CON ACCOUNT SERVICES
MANUFERD MANN
HEADPINS
MANUFERD
HEADPINS
HEAD

WDEK/DeKalb

PD: WARD HOLMES MD: JOANI WILLIAMS

(815) 756-9250

WCPZ/Sandusky (419) 625-1010 PDI BOB BEDI

BOOL

COLINTO SE (M)

AGAINTA ALL COOS (M)

AGAINTA

Bot GENESIS 38 SPECIAL PRETEMBERS VAN HALEN (M) A NIGHT IN HEAVEN

KKRQ/Iowa City-Cedar Rapids
(319) 354-9500
PD: TED BUTTON JACOBSEN

BOT:
FOOTLOOSE (H)
DAN FOOKLOFEC (H)
COURSTILE FOLLE (H)
COURSTILE FOLLE (H)
HALL E OACTS

HALL E OACTS

HALL E OACTS

HALL DOOG
QUEEN
A MANT RED NAMN
AGAINTS ALL DOOG
QUEEN
A MANT RED NAMN
AGAINTS ALL DOOG
PART NEW PART NE

NIGET RANGER
ALARM
CARS
TONY CAREY
HARD TO HOLD
GREAT WHITE
UP THE CREEK
Light Adds
RAVTHS
MISSING PERSONS
HAGGAR, SCHON,...
ECICLE WORKS
ROHANTICS

KQWB/Fargo (218) 236-7900 PD: JON BROAML

ROT A NIGHT IN HEAVEN

FOOTLOOSE
HAMPHED PRIME
HAMPHED PRIME
THE MEDITE
FROM THE MEDITE
FROM THE MEDITE
APPILL WINE
APPILL
APPI

WEST

Parallel One

KGB-FM/San Diego

(619) 292-1360 PD: LARRY BRUCE ASST. PD: TED EDWARDS

MAN THE STATE OF T

KOME/San Jose (408) 246-6811 PD: PAT EVANS HD: SCOTT ELLIOTT

KBCO/Boulde (303) 444-5600 PD: JOHN BRADLEY HD: DDGG CLIFTON

ENG.

ENGLISHED CHAPTER CANADO CHAPTER COLLEGE

CHRISTIES HOW'S HOUSE CHAPTER CHAPTER

MANT NET CHAIN
DWIGHT WILLEY (M)
DWIGHT WILLEY (M)
POOTLONE (M)
VAN NALEN (M)
VAN NALE POI AL BARNETT ROW THE STATE OF T

KLOS/Los Angeles (213) 557-7250 PD: TOMMY HADGES HD: RUTH PINEDO

ROY
VAN HALEN
YEE
VAN HALEN
YEE
GOOD TO SOUTH THE SOUTH

\* KDKB/Phoenix (602) 897-9300 PD: JEFF SATTLER MD: J. DAVID HOLHE

MANTHED MANN
REAL UM
HERY LEWIS
AGAINST ALL COOS
AGAINST ALL COOS
ON AN POGELERIC
SATTER PORENTS
OUTS
TON TERLEY
TON TERL

KGON/Portland (503) 655-9181 PD: DAVE VAN DWEE ASST. PD: GLORIA JOHNSO

HOTO CLORED NO CLORED NO CLORED NO CLORED NO CLORED NEELEN APELL WINE STORY TO COME STORY TO CLORE STORY THE STORY T

Continued on next page

KAWY/Casper

(307) 235-1515

ON: FRED LEERGEUIS

KMET/Los Angeles (213) 464-5638 PD: NIKE HARRISON

FOOTLOOSE NENA PRETENDERS (M) THOMPSON TWINS Medium JOHN LENNON BILLY TOOL SLADE POLICE

BILLY TOOL

SIADE

SOLOE

POLICE

BOSECIAL

HOMADO JONES

LIVES

91X/San Diego (819) 236-9872 MD: JIH GELARO MD: MAD MAX

Light Adds

MORE MANNESS (H)
MINE TRAIN (H)
LIVEES
EVENTHONICS
EVENTHONICS
EVENTHONICS
EVENTHONICS
SIPPLE RINDS (H)
BROKEN-EDGE
SIGLIF IDO
HOME
FRANTIS CORES TO MO
RE-FLEX
BES BENEV
BENEV
BES BENEV
BES BENEV
BES BENEV
BES BENEV
BES BENEV
BES BENEV
BE BEAT GENERAL PUBLIC GYMSLIPS SCHO & BUNNYMEN

YES
PICK
Light Adda
GOLDEN EARHING
ECHO & THE BUNNTHE
SOFT CELL
JULIE BROWN
TALK TALK K-97/Edmonto (403) 428-8597

ADAM ANT TEARS FOR FEARS LET'S ACTIVE UB40

PD: NEIL EDWARDS MD: BRUCE KENYON BOT
VAN HALER (R)
SCORPICHS (R)
SCORPICHS (R)
STUDAN PRIEST (R)
THE UNDERSTATE (R)
THE UNDERSTATE (R)
THE UNDERSTATE (R)
APPEL WIFE
ACCEPT
ODERED
TO JON BUTCHER ATIS
TO TOP
STRUCT VALUE
TO THE UNITE
TOWN CARRY
STREETS
ACA, REST ALL, COOS
TAST (R)
RIGHT TANGER ( HOT ROMENTICS (M) UB40 JOHN LENNON VAN HALEN (M) HENA HICHAEL JACKSON HALL & OATES EUNTHOLOS DURAN CURAN CORLSTINE MCVIE FOUTLOOSE 22 TOP REAL LIFE QUEEN DE TOPE
BRAL LIFE
BRAL LIF A PRONT IN HE A CARRY AND TO HOLD AND TO HOLD MAD TO HOLD MAD TO HOLD MAD TO HOLD THOMAS DOLBY ACCEPT TED HUGHEN SOLEY ACCEPT TED HUGHEN SAMTERS PLANT HOLD TO HOLD TO HOLD TO HOLD TO HOLD TO HOLD TO HOLD THE AND THE ALAN PARSONS THE ALAN PARSONS ON A SCORP COME PART ALAN PARSONS ON A PARLY YOUR HART ALAN PARSONS ON A SCORP COME PART ALAN PARSONS ON A PARLY YOUR HART AND A PARLY YOUR

BO CASE WORTH TO THE MEDIT OF T

KROQ/Pasadena (213) 578-0830

KMEL/San Francis

BORE
YES
WALEN
YES
WALEN
FOOTLOSE
RIESY LEMIS
RIESY LEMIS
RIESY LEMIS
ROUTONS
GONES
GOOLERER
RICHER
ROUTONS
GONES
GOOLERER
ROUTONS
GONES
GOOLERER
ROUTONS
GONES
GOOLERER
ROUTONS

KRCK/Portland

(503) 222-1841

BOT ROLLING STONES ROLLING STONES POLICE HUEY LEWIS GENESIB MANT RED MANN YES

PART PACH NAME YES PARTENDERS PAR

(415) 391-9400 PD: JACK SILVER ND: GENO HITCHEL

PD: RAYHOND BANISTER MD: LARRY GROVES BOC CARS GOLDEN BARRIN PRETENDERS VAN HALEN A ACCEPT DAVID GILMOUR BILLY IDOL JUDAS PRIEST HOTLEY LEWIS MOTLEY CRUE ALAM PARSONS QUEEN BOX
THOMBORN TWINS
ALABM
ALABM ALAM PARSONE
QUEEN
SCORPLONS
WIERD AL YAMKOVIC
YES
APPLIES ELONG
PRINCH WITE
PARTIES ELONG
FINANTE
Heddin
ALAM
BOR JONI
HE, HISTER
BLLY BANKIN
SIPPLE HING
SIPPLE HING
ALAM
BOR JONI
HE, HISTER
PRICE ANTON PROJECT
LONG
LEE ANTON PROJECT
PERFECT AFFIS
PRETTY ROUGH

KCAL/San Bernardin (714) 825-5020

PD: JIN JAMES ND: MIKE STEWART

CFOX/Vancouve

(604) 684-7221

MON PRETENDERS BEBLIN BEBLIN

KZOK/Seattle (206) 223-3911 MD: CRAIG MARTIN

AND THE STATE OF T KQAK/San Francisco (415) 474-9100 PD+ BOB HEYHANN HD: OZ BAN LIVER THAN IN LIVER THAN I

KISW/Seattle (206) 285-7625

PD: GARY BRYAN MD: STEVE SLATON VAN VALAEN
VES
VES
PRETENDESS
TEO HUGENIME
TO HUGENIME

KZAP/Sacramento (916) 925-3700 PD: CHRIS MILLER MD: TON CALE

BOT TON COLLE

BOT

AGAINST MALL CODE (M)

CARS (M)

HE SPECIAL

H

KROY/Sacramento (916) 446-5769

PD: DENNIS NEWHALL ASST. PD: JONA DEN ROW
REAL PATES
RACINEY ALL CODS
30 EFECTAL
POUTLANDER
TO THE PATES
CYDIT LAMPEP
CYDIT CAMPE
CYDIT CAMPE KAZY/Denver (303) 759-5800

PD: SCOTT JAMESON HD: KELLY O'NEAL

KSJO/San Jose (408) 288-5400 PD: LEE ROY HANSEN MD: NIKKI STEVENS ROOF DA NEAVEN MILEY LIBES DONNERS MILEY LIBES DONNERS MILEY LIBES DONNERS MILEY DATE OF THE MILEY DAT

KBPI/Denver (303) 936-2313 PD: HOWIE CASTLE

(FROZEN)

BOOK

BOOK

BOOK

BOOK

BOOK

BOOK

BOOK

BOOK

FORTHER

FIREFALL

APPLIC WINN

BOUR OFFER WILLT

BOOK FORTHER

BOOK F

BOX COUNTY MY LE (M) FOOTLOOSE ENTYTHING IS CHEM'S THE MALL & ONTE MALL & ONTE

KILO/Colorado Spring:

(303) 634-4896

PD: RICH HAME HD: ALAN WHITE

BOT ALAM WHITE

BOT SOUTH TONS
SCOTH TONS
SCOTH TONS
SCOTH TONS
MAN INST ALL CODS
MAN INST ALL
MAN INST MAN INST
MAN INST MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INST
MAN INS

Parallel Two \* KRQR/San Francisco (415) 765-4036

CAME
SCOPPIONS (N)
HIGHT RANGEP
PARTENDERS (N)
HIGHT RANGEP
PARTENDERS (N)
PARTEN

PD: JON RUSSELL MD: NON GARRETT

QUEEN
JASON 4 SCORCKERS
MANG CHUNG
KIDD GLOVE
JOH BUTCHER AXIS
GOLDEN EARRING
TONY CAREY
UP THE CREEK KUPD/Phoenix (802) 838-3062 PO: VAL MCINTOSK MD: CURTISS JOHNSO 

GOLDEN EARRING
MARK TO WOLD
Medium
Me

KLPX/Tucson KWXL/Albuquerque (505) 765-5400 PD: IRA GORDON ND: FRANK JANSON (602) 622-6711 PD: MICHAEL BERGES MD: BRYAN MILLER

BOC
SCORPIGNS (M)
VAN HALEM (M)
VAN HALEM (M)
VAN HALEM (M)
CALTY COSCOUNTS
CALTY
TOON CARY
JUDAS FRIEST (M)
FILSS
ALAN AS BONE
ALAN AS BONE
MOTIET CRUE (M)
QUEEN
RASIONE
AND CONTROL
RASIONE

BOX SCORP FOR SECURITY STATES AND \* KFMG/Albuqu (505) 265-8811 PD: TOM MARSHALI MD: LENNY BLOCK BOX
VAM HALEN
SCORP CONS
APRIL WITHE
BARREY WITHE
BARREY BARREY
BARREY BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
BARREY
B

KWFM/Tucson

PD: JIM RAY MD: WICK ALLEN 

HOTTLEY CRUE
GO-GO'S
A ME. MISTER
HODERN ENGLISH
BERLIN
Light Adds
SLANE
SAXON
HAGAR, SCHON...

KKDJ/Fresno (209) 226-5991

PD: DEBORAH CATLIN HD: JEFF RIEDEL

BOX VAN HALEN SCOPPLONS PRETENDERS BILLY IDOL BILLY IDOL BILLY IDOL DOS GIVEN ACADEMY ACADEMY

ALAM PARSONS
COLDEN BARRIERO
CHRISTINE MCVIE
THOMAS DOLEY
THOMAS DOLEY
JOHN LEMON
JOHN LEMON
SILLY RANKIN
EDDLE MOREY
A ICICLE MORES
A RUMANTICE
TOTAL MORES
A RUMANTICE
TOTAL
MORES
ANT M

KREM/Spokane (509) 448-2000 PD: BILL STAIRS HD: TONY MILES

HOW
VAN HOLEM (#)
YES (#)
WAN HOLEM (#)
YES (#)
MAINET ALL CODS
TOTAL (\*)
MAINET ALL CODS
TOTAL (\*)
MAINET ALL CODS
TOTAL (\*)
TOTAL (\*)
MAINET ALL CODS
TOTAL (\*)
MAINET ALL CODS
TOTAL (\*)
MAINET ALL CODS
MAINET ALL CODS
TOTAL (\*)
MAINET ALL CODS
MAINET (\*)
MAINET ALL CODS
MAINET ALL WITH
MAINET ALL WATH
MAINET
MAIN

\* KRSP/Salt Lake City (801) 262-5541

PD: RANDY ROSE MD: BARRY MOLL

\* KIDQ/Bolse (208) 336-0939 PD: DAN McCOLLY

HOE A NIGHT DI HEAVEN EURITHRICS ANTREM MONI 38 DECENTAL 38 DECENT HOR CREEK SAMOY STEWARY SAMOY STEWARY SAMOY STEWARY AND SAMOY STEWARY SAMOY SA

KEZE/Spokane (509) 448-1000 PD: JONAH CUMMINGS HD: MAUREEN MATTHEN

 KZEL/Eugene (503) 484-4304 PO: KEN MARTIN FOI. EXT. MONTEN MEAN TO MEAN THE ME

PRITINGES
HIGHT INNOCE
MIGHT IN

KFIV-FM/Modesto (209) 527-6100 PD: C.J. STONE

SON INLER (#)
SCHEPLORS (#)
SCHEPLORS (#)
SCHEPLORS (#)
POUTLORS (#)
GUESS (

KPOI AM-FM/Honolulu (808) 524-7100 PD: BILL MIMS MD: ANDY PRESTOR

WAN MALAN
EXETTRICS
EXTERNATED TO
META
DAM POSITION
MALAN
MA

KOMP/Las Vegas (702) 876-1460 PD: CHARLIE MORRIS MD: BIG MARTY

HORE
VAN HALEN (H)
BCH JOYL
BC

KFMF/Chico (916) 343-8461

PO, POH WOOMAND
(FROEIN)

FOR EAST AND THE STANDARD OF THE STA BLACT NOTES IN BLACK NOTES IN A STEEL NO

MOR

Parallel Three

KZOQ/Missoula (406)728-5000 PD: VERN ARGO

MAN.

DISCONT TWILLEY
DAY FORTLERING
AND STATE THE SCHOOL COOS (1)
SCHOOL COOS

KOZZ/Reno (702) 329-9261

PD: DANIEL COOK HD: BRUCE VAN DYKS

BOX
VAN HALEN
POOTLOSES
SIN TIMELS
SIN TIMELS
SIN TIMELS
SAN TIME

PD: CARTER B. BRADLE

BOT
THOMAS DOLBY
ETC
DAVID GILMOUR
HARNESS
THOMPSON TWINS
ALAN PARSONS
PRETENDERS
ALARM
LAURA NYRO
EURYTHAKICS
HODERN ENGLISH
HHH BERLIN

HH
CHINA CRISIS

THE TWE
ROLLING STONES
STREL PULSE
MANG CHONG
HISSING PERSONS
HOMAN D JONES
STREL HINDS
CHRISTINE MCVIE
CARS
HOGER DALTREY
BILL WELSON
GO-GO'S 

KSPN/Aspen (303) 925-5776 POI LEE DUNCAH HD; TON CAREY

BOT TOR CARRI

BOT

RUPTINGICS

PRETRINGERS

PRETRINGERS

UNAG

LONG JOHES

ALAN PARROWS

THOMPSON THING

CHELSTINE REVIE

JORN LENNON

BERLIN (L)

NEWA

ANY LO GILMOUR NEMA
DAVID GILMOUR
WANG CHUNG
CARS
LAID BACK
SANDY STEWART
VAN HALEN
FOOTLOOSE
Hedium

YES
MODEN BINCLISH
PAUL TOOMG
OWERN
JAH WORSLEMM
JAH WORSLEMM
OWERN
JAH WORSLEMM
DATER ROBERS
TOM TUBBER
BOATTER ROBERS
OUTONICE
TOWN TOWNER
BOATTER ROBERS
OUTONICE
TOWN THE LAY
ROBERS
HOWEY
LEWIS
BILLY LODG
ACAINST ALL
THE THE
LIGHT BANGER
MADRIES
THE THE
LIGHT BANGER
TOWN TOWN
THE LAY
THE THE
LIGHT BANGER
TOWN TOWN
THE LIGHT
THE TOWN
THE LIGHT
THE TOWN
THE TO

KWHL/Anchorage (907)349-6551

KTCL/Ft. Collins (303) 571-1232

VARIOLIZER (R)

A NIGHT ID REAVER
ONLY FOOTLOSE (R)

NAME TO THE SEATE (R)

NAME TO SEATE (R)

SEATE PO: JOHN HAYES MD: SCOTT ARBOUG

PAGE TOUNG
SANOT STREAMST
JONE STREAMST
JONE STREAMST
JONE SOUTHWAT
JONE SOUTHWAT
ROCKEY BARRING
RALL B

KTYD/Santa Barbara (805) 963-1601 POL JAME MERER

NOT YEAR OF THE STATE OF THE ST KIDD GFOAE CORE Light Adda MR. MISTER ICICLE MORKS INXS BIG COUNTRY

175 Reporters

168 Current Reports

The following stations failed to report this week and therefore their lists were frozen:

> KBPI/Denver KMBQ/Shreveport KMJX/Little Rock WKQQ/Lexington WLRS/Louisville WOUR/Utica

The following station reported its list as frozen this week:

KFMF/Chico

WOAY/Beckley-Oak Hill, WV is no longer an AOR reporter.

# CHR PARALLEL ONE PLAYLISTS

# **EAST**

# **CFTR680**

Toronto PD: Sandy Sanderson MD: Bob Saint

DODA SINCE SOFT

PRODUCTION

PROPOSITION

PR

35, 39 SPANDAU BALLET/Communication RC/Give It Up

MALL & OATE/Adult Education GENESIS/Illegal Alien SETTH MILLEA/Seast of Borden SETTH MILLEA/Seast of Borden SCHOOL THE THE PROPERTY OLSOWIE THE PROPERTY OF A BAR VEST/AGENT IL VICE INCOMES OF THE STATE SEAST OF THE SEAST OF SEAST OF SEAST SEAST OF SEAST OF SEAST OF SEAST OF SEAST SEAST OF SEAST OF SEAST OF SEAST OF SEAST OF SEAST SEAST OF SEAST O



Washington, D.C. PD: Alan Burns

MD: Mary Taten

Mary Taten

1 1 VAN BALEK/Ambody's watching H

1 2 NA BALEK/Ambody's watching H

2 3 RECTRELA/Somehody's watching H

2 5 RECTRELA/Somehody's watching H

2 5 REGISTRATE (All Somehody's watching H

2 5 REGISTRATE (All Somehody's watching H

2 6 CHING LAMBER/SITES ALL SAME AME TO BE

3 7 JUPYERY ORSOMER/SITES WITH AME TO BE

4 7 JUPYERY ORSOMER/SITES WITH AME TO BE

4 7 JUPYERY ORSOMER/SITES WITH AME TO BE

5 10 RELL GOANTS/AUCH SEARCH OF TOUGHT

5 11 BALL A GANTS/AUCH SEARCH ORSOMER

5 11 BALL A GANTS/AUCH SEARCH ORSOMER

5 12 SEARCH ORSOMER SEARCH ORSOMER

5 14 SCHARL ACCESS/MYTH LIGHTS

5 17 BELL COLLING/Amplinet All Ords

5 12 SEARCH CLUM/RES BE Blind

5 22 COLLING/Amplinet All Ords

5 12 SEARCH CLUM/RES BE Blind

5 22 COLLING/Amplinet All Ords

5 12 SEARCH CLUM/RES BE Blind

5 22 COLLING/Amplinet All Ords

5 23 SEARCH CLUM/RES BE Blind

5 24 SEARCH CLUM/RES BE Blind

5 25 SEARCH CLUM/RES BE Blind

5 26 SEARCH CLUM/RES BE Blind

5 26 SEARCH CLUM/RES BE BLIND

5 26 SEARCH COURS-/THE BROWN FOR THE SEARCH ORS COMBING

5 20 SEARCH COURS-/THE BROWN FOR THE SEARCH ORS COMBING

5 20 SEARCH COURS-/THE BROWN FOR THE SEARCH ORS COMBING

5 20 SEARCH COURS-/THE BROWN FOR THE SEARCH ORS COMBING

5 20 SEARCH COURS-/THE BROWN FOR THE SEARCH ORS COMBING

5 20 SEARCH COURS-/THE BROWN FOR THE SEARCH ORS COMBING

5 20 SEARCH COURS-/THE BROWN FOR THE SEARCH ORS COMBING

5 20 SEARCH COURS-/THE BROWN FOR THE SEARCH ORS COMBING

5 20 SEARCH COURS-/THE BROWN FOR THE SEARCH ORS COMBING

5 20 SEARCH COURS-/THE BROWN FOR THE SEARCH ORS COMBING

5 20 SEARCH COURS-/THE SEARC

AUDS 30 RICK SPRINGFIELD/Love Schebody

ON WEIRD AL YAMKOVIC/Bat It



Pittsburgh PD: Todd Chase MD: Keith Abrams

MD: Keith Abrain

1 2 14 NCCRELL/Seastbody's Matching H

2 14 NCCRELL/Seastbody's Matching H

3 1 2 VMR MALEN/Jump

3 1 CTRDD LAURENCHICE Just Watch To Ha

13 1 CTRDD LAURENCHICE Just Watch To Ha

14 1 STR LAURENCHICE STREET AND SEAST WATCHING

15 0 CDNT LAURENCHICE STREET AND SEAST WATCHING

16 1 CONTROL CONTROL COMMENT OF THE ADDRESS OF THE ADDRES



PD: Larry Berger New York
MD: Lisa Tonacci

H 5 2 MING, FW Lot thallong for Back
3 SHOCKNELL/Rombody FW satching R
2 4 RICHARL ANCHORY FW satching R
3 6 5 VAN MALEN/News
6 5 VAN MALEN/News
7 7 MING TO SATCHING THE SATCHING THE

18, 19, 30, 30

B104 WBSB Baltimore Music Coord: Amy Kronthal

Music Coord: Amy Kronthal

8 1 1 VAN BLAEFAND

8 1 2 CWRC LADGEWIGHT JUST WART TO RE

4 3 ROUBELL/Sousbody's Netching R

4 3 ROUBELL/Sousbody's Netching R

5 8 RITH LETTER S. REWLY HEART A New Orug

7 6 ROUPELS STOTEM/ARCHAEL

7 7 ROUBELL/SOUSBODY'S NEtching R

8 1 ROUBELL/SOUSBODY'S NEtching R

9 8 ROUBELL/SOUSBODY'S NEtching R

10 7 ROUBELL/SOUSBODY'S NETCHING R

10 8 ROUBELL/SOUSBODY'S NETCHING R

11 9 RETURN COMPANY R

12 10 SEERNA BEFORM'A LOUBELL R

12 11 SEERNA BEFORM'A LOUBELL R

12 12 SEERNA BEFORM'A LOUBELL R

12 12 SEERNA BEFORM'A LOUBELL R

13 10 COLUMN LOUBELL R

14 12 LOUBELL R

15 12 SEERNA BEFORM'A LOUBELL R

15 12 SEERNA BEFORM'A LOUBELL R

16 12 SEERNA BEFORM'A LOUBELL R

17 12 SEERNA BEFORM'A LOUBELL R

18 12 SEERNA BEFORM'A LOUBELL R

18 12 SEERNA BEFORM'A LOUBELL R

19 12 SEERNA BEFORM'A LOUBELL R

19 12 SEERNA BEFORM'A LOUBELL R

19 12 SEERNA BEFORM'A LOUBELL R

10 SEERNA BEFORM L

10 SEERNA BEFORM'A LOUBELL R

10 SEERNA BEFORM L

10 SEERNA BEFORM L

10 SEERNA BEFORM L

10 SEERNA BEFORM'A L

10 SEERNA BEFORM L

10 SEERNA L

10 SEERNA BEFORM L

10 SEERNA BEFORM L

10 SEERNA BEFORM L

10 SEERNA L

10 SEERNA BEFORM L

10 SEERNA L

10 SEERNA BEFORM L

10 SEERNA L

10 SEERNA

ADDS 30
JEPPRET OSBORNE/We're Going All The M

Ckgm

PD: Rob Braide

PD: Rob Bra

1 N:CNAM: JRCNSON/Hthler

2 GUNTUR CLUM/Harms Chaesleum

4 SMEAN, Placified Incase Pase

5 GUSTUR CLUM/Harms Chaesleum

5 GUSTUR CLUM/Harms Chaesleum

5 GUSTUR CLUM/Harms Chaesleum

6 GUSTUR CLUM/Harms Chaesleum

6 GUSTUR CLUM/Harms Chaesleum

7 SUMMINISTRUCTUR/Harms Clument To Harms

1 SUMMINISTRUCTUR/Harms Harms

1 OCHE HARMS CURA/Harms Harms

1 OCHE HARMS CURA/Harms

1 OCHE HARMS CURA/HARMS IN TOWN SINGE

1 OCHE HARMS CURA/HARMS IN TOWN SINGE

2 OCHE HARMS CURA/HARMS IN TOWN SINGE

2 OCHE HARMS CURA/HARMS IN TOWN SINGE

1 OCHE HARMS CURA/HARMS IN TOWN SINGE

2 OCHE HARMS CURA/HARMS IN TOWN SINGE

2 OCHE HARMS CURA/HARMS COME

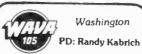
2 OCHE HARMS CURA/HARMS CU

AUDS N-H/Black Stations/Shire H-M-Visch Stations-Minise
JAMES MEASUATION to 8 more
MATFRED MEMOV/Ranner
BILLY IDCL/Makel 1 %11
CERLETINE MEVIE-FOC A Bold On No
PAUL TORRICATIONS hack had Stay
HAUTHOUS MILLOSELYTHE KId's American
HAUTHOUS MILLOSELYTHE Kid's American
HAUTHOUS MILLOSELYTHE Kid's American
HAUTHOUS MILLOSELYTHE Kid's American
HAUTH HILLAND THOSE OF Energies
LICK SPRINGER THIS AMERICAN
HOUSE TILLEN/Molding Out For A Nor
MANOY-FOR DON'T MAKE HE
MANOY-FOR DON'T MAKE HE
MANOY-FOR DON'T MAKE HE
MANOY-FOR HE
MANOY-FOR
MANOY-FOR HE
MANOY-FOR HE
MANOY-FOR HE
MANOY-FOR HE
MANOY-FOR HE

Buffalo

PD: Sandy Beach

CLIFF ECHARO/Donna JIMOT SUFFETT/Erown Syed Girl Hommand JONES/New Bong HIGHT MANGER/Sieter Christian



INCOMPELL/Gomelody's Netching M
CTMOI LATERIAVISTIC JUST WART TO NE
STRIAN-79 LATERIAVISTIC JUST WART TO NE
VAN HELEV/Jump
CHAPTICOCA/PARE Comes The Rein A
UNIVERSICA/PARE Comes The Rein A
UNIVERSICA/PARE Comes The Rein A
UNIVERSICA/PARE COMES
STRIAN LOGGINS/PROOI DOSS
SHOWL A THE CARNA/Josensa
HUNT LEWIS & MYDWE/I Want A New Drug
PCOLICE/Wrapped Around Your F
PCOLICE/Wrapped Around Your F
RADORN/ADIA/DISC/But Charles
HIGHLI JACKSON/THOILER
HIGHLI JACKSON/THOIler
HIGHLI JACKSON/THOIler
HIGHLI JACKSON/THOIler
HIGHLI JACKSON/THOIler

7 14 MICHAEL MCCEGOFTH-Giler
11 5 BELLY JOSEPAN THE SENDENTH SENDE

CARS/You Hight Think SHEEKA EASTON/Almost Over You ALAN PARSCHE/Don't Answer Ne PAIL YOUNG/Come Back And Stay ADDS

QUEEN/Radio Ga Ga Tima TURMEN/Lat's Stay Togethar DERIECE SILLIANS/Lat's Bear It For The TRACKY ULLMAN/They Don't Know YES/Leave It WIEDO AL TAMEOVIC/Bat It

Maximum Long
Music Island

PD: Bill Terry

Music Coord: Ruth Tolson

Sic Coord: Ruth Tolson

1 Van Malen/Jump
2 CTRDI LOUSEN/Dirls Just ment To He
2 CTRDI LOUSEN/Dirls Just ment To He
3 DOCUMENTAL/Bommahody's Metching H
4 HEBROY Buttballoanel's Metching H
5 ROCHMEL/Bommahody's Metching H
5 ROCHMEL/Bommahody's Metching H
6 HEBROY Buttballoanel's Metching H
6 BRYTHMICE/Mere Comes The Bain Of
8 BRYTHMICE/Mere Comes The Bain Of
9 BRYTHMICE/Mere Comes The Bain Of
9 BRYTHMICE/Mere Comes The Bain Of
10 JUMP BRITTE MYTH/Jour Bain Of
10 PROTECT H
10 CHRYSTER HITER/DATEMENT
11 CREATE MYTH/Jour Bain Of
11 PROLICE/Mrapped Around Tour F
10 JUMP BRITTER/DATEMENT
12 CREATE MYTH/JOUR BRITTER
13 PROLICE/Mrapped Around Tour F
10 DATEMENT H
10 DATEMENT
14 DATEMENT
15 CREATE MYTH/JOUR BRITTER
16 DATEMENT
16 DATEMENT
17 BRITTER
17 BRILL ONLYBE/Mere Blind
10 THEMPONING
17 BRITTER
17 BRILL ONLYBE/Mere Britter
17 BRILL ONLYBE/Mere Britter
18 BRITTE

ALAF PARSONS/Don't Answer Ne ROOK a THE GAMO/Tonight ROOK a THE GAMO/Tonight ROMBHITIGS/DON'S IN A Million DWIGHT WHILLET/GITS ROWSIE THIRK-ROIGHING DUE FOR A Rer UMAGO AND PAGE HILDS TARKET HILLSHAW/They Don't Enow WANK CHONG/Don't Let CO MATTERS WILDENTH Kid's American YES/Leave It

1050 chum

Toronto PD: Jim Waters MD: Brad Jones

ASDameL/Ferral Manager PolyHTR ElsTERS/Automatic CAME/Too Right Think RICK SPRINGTIELD/Love Somebody TRACES VILLAGAR/They Don't Enow GENESIS/Ilegal Alien EALL & OATES/Aball Education HAINIESS/The Sun And The Reis MANG CHEME/Too't Let Go ROMANTICS/One in a Million HI-SEX/CASTANNY ROBANTICS/Ume in a hoaling MI-SEL/Castaway ROBBLE THLEW/MIJding Out For A Her DWIGST WILLEF/GIFL FAIL, TOURS/Come Asck And Stay ALMS FARSONE/DOn't Answer Ne ROGER DALTREY/Welking In My Sleep

WA5H

FM97 Washington PD: Bill Tanner

B-94 FM Pittsburgh

MD: Bruce Kelly

MD: Bruce Kelly

8 1 1 VAN HALVOURS

8 2 2 ADMA NAT/FILE

2 3 CYBED LAURENCETES Just Best To Ba

4 8 DECENTIAL/RESEARCH

6 4 8 DECENTIAL/RESEARCH

7 6 KENT LOCAL/RESEARCH

7 7 RECENT LOCAL/RESEARCH

10 2 O'LLTUR CALON/RESEARCH

11 2 O'LLTUR CALON/RESEARCH

12 7 PRECEDING TO BEST TO BES

ADDS HONE

Montreal PD: Bob Beauchamp

MD: Guy Brouillard

GUY Brouillard

# HICHARI JACKSON PHAILIBRE
# HICHARI JACKSON PHAILIBRE
# HIRA PAPE LANG LANG HAND HAND
# HIRA PAPE LANG LANG HAND
# HIRA PAPE LANG LANG HAND
# HIRA PAPE LANG LANG HAND
# HIRA PAPE HAND
# HIRA PAPE
# HIRA

40
BERLINAN BOOR WOrds Passionly
RESIDENCE OF SERVICE STATES OF SERVICE OF SE

National Transport To the deat will not a Table To Lambar They come to a willion community to the American Cambridge The American Cambridge They come to the American Cambridge They come to the American Cambridge They come to the Cambridge They cambridge T

dict linsi Philadelphia

PD: Scott Walker

PD: Scott Walker

MD: Glenn Kalina

11 1 1 MEMA.79 Lattballone(99 Red

12 2 MEMA.79 Lattballone(199 Red

13 2 MEMBERS/AMB

25
JOHN COGGAR/Authority Bong
BILLY RAMKIN/Baby Come Back
IRDRG CARA/Breskdanos
REAL LIPS/Catch Me. I'm Falling
HEALAMAR/Demcing In The Sheets
PRITHUMER Softhow He
TALK TALK/It's Ny Life

TALK TALK/It's My Life

ANDY FRANKINGD You Love me
TGHT CARET/A Fine Fine Osy
ERRILH/MO NOTE Words

FOOL OF THE CANG/TON-18/N

ROOMATICA/COM IN a Billion

ROMATICA/COM IN A BILLION

SETTEM TO MONORY/Whilion I NY Sleep

NIGHT MANGE/Fieter Christian

JEFFREY GOMERY/Whilion I NY Sleep

NIGHT MANGE/Fieter Christian

JEFFREY GOMERY No're Goldon All The

LEFFLEY/LEFT NO NICHAEL

LEFFLEY/LEFT NICHAEL

LEFFLEY/LEFT NICHAEL

LEFFLEY/LEFT NICHAEL

LEFTLEY/LEFT NICHAEL

LEFTLEY/LEFT NICHAEL

LEFTLEY/LEFTLE

WXKS-FM

Boston Kiss PD: Sonny Joe White Music Coord: Geni Donaghey

Music Coord: Geni Donaghey

8 4 1 SCORREL/REMENDORY'S MICHARDS 9

2 2 CONTOL LAMENDORY'S MICHARDS 9

8 6 1 SEVETIME COMPANY OF THE ABOVE OF THE ABOUT OF THE ABOU

ADDS 16
ALAF PANEONS/Don't Anarwer He
BORNET TILB/Wolding Out For A Her
PRITINGER/S/Book He
BURDAN PORNICION (Christian
FRANKIE ODE TO W/Nelsa
FRANKIE ODE TO W/Nelsa

FAMRIE CORE TO LYALEAN
FEMALES PERADES PERVISO ON TWO DE
SELECT/No North Mondal
ACC SPRINGVENE TALLOW
BOOLE MEMBY/Club Accholic
JOHN COMMAND/Achtority Song
MATTERS WILDER/THE Mid's American
TERMES DOMA'S Physics of the
JOAN'D MONTE/Fitchout You
BOM'S MONTE/Fitchout You
BOM'S MONTE/Fitchout You
BOM SON/THEMANY
MADDRESS, Norder-Line

Boston
PD: Rick Peters

PD: Rick Petel

1 1 POCNETIL/Somaboy's watching is
5 2 EDBNY LOGG 189/Footloose
5 3 TAN SMLERY/LONG
18 4 DURAN IDNAM/New ROOM On Monday
18 4 DURAN IDNAM/New ROOM On Monday
18 6 DURAN IDNAM/New ROOM On Monday
18 6 DURAN IDNAM/New ROOM ON MONDAY
18 7 RICHARD ROOM ON THE STATE
18 0 DURAN IDNAM/New ROOM ON THE STATE
18 0 DURAN INFORMATION ON THE STATE
18 0 DURAN INFORMATION ON THE STATE
18 10 DURAN INFORMATION INFORMATION
19 10 DURAN INFORMATION INFORMATION
1

LIONEL RICHIE/Hello JOHN COUGAR/Authority Bong FRETENDERS/Bhow No

FRATERIANO, SERGO-FE
EDOL 6 THE GANG/Tonight
GROWIE THISKNOIGHING OUT FOR A Her
YES/Leave It
QUIST KUCYMANY YOUR Read(Hetel
BEBLIN/HO More Norde
ALAM FARGES/Don't Answer He
RICK SPRINGFIELD/Love Somebody

The New 4-100 WHTZ New York

PD: Scott Shannon Asst. PD: Michael Ellis

SST. PD: Michael Ellis

# 2 | 1 CYDG LAUFRAYGITE JUST WART TO He
4 2 | MRN-Ny Latfoblion | 97 Red
5 | VAR HALEN/Jusp
5 | VAR HALEN/Jusp
6 | 3 | NCCHERL/Josebooy's Watching H
5 | TREPL/JOSebooy's Watching H
6 | 5 | OUTCHER LOUGHA/FORE LOUGH AND
6 | 6 | OUTCHER LOUGHA/FORE LOUGH H
7 | FIRST LOUGHA/FORE LOUGH H
7 | FIRST LOUGHA/FORE LOUGH H
7 | FIRST LOUGHA/FORE LOUGH H
7 | HUTCH LOUGHA/FORE LOUGH H
7 | H
7 | HUTCH LOUGHA/FORE LOUGH H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7 | H
7

ADDS 29 RICE SPRINGFIELD/Love Somebody QUEEN/Radio Ga Ga ADAN ANT/Strip CARS/You Might Think BORNIE TYLER/Holding Out For a Her

92 PRO'FM

Providence

Operations Manager: Tom Cuddy

Operations Manager: Tom Cud

# 4 1 MCCMPLL/Somebody's Netching H
# 3 2 COUNTRY NOT A TO A TO A TO A
# 3 1 VALUETER NOT A TO A TO A TO A
# 3 1 VALUETER NOT A TO A TO A TO A
# 4 COUNTRY NOT A TO A TO A TO A
# 5 ENTYTHICAS OF A TO A TO A TO A
# 6 ENTYTHICAS OF A TO A TO A TO A
# 6 ENTYTHICAS OF A TO A TO A
# 7 ENTYTHICAS OF A TO A TO A
# 7 ENTYTHICAS OF A TO A
# 1 ENTYTHICAS OF A
# 1 ENTYTHICAS OF A TO A
# 1 ENTYTHICAS OF A
# 1 ENTYTHICAS OF A TO A
# 1 ENTYTHICAS OF A
#

ADDS LIGHEL MICHIE/Bello BORNIE THER/Molding Out For a Bar ROMENTICE/One In a Million LAID BACK/White Norse BERLIN/Mo Nore Words ROSER DALTHER/Malking In My Sieep

ROLLING STONES/She Was Not TONY CAMEY/A Fine Fine Day SODIE HOMEY/Club Michelle NON JOU/Fannaway HIGHT NAMORE/Sister Christian GOND COUGAR/Authority Song

WBEN-FM

Buffalo PD: Bob Wood MD: Roger Christian

MD: Roger Christi.

8 1 3 VAN BLEMVINDE

8 5 2 CHOIL AUDEROCATIE Just Sheet To Ba

8 9 3 EDRY LOGGISS/FOOTLOOSE

7 5 SCHDELL/Soundody's Section of Ball A

7 5 SCHDELL/Soundody's Section of Ball

8 6 SURTHOLOGISS/FOOTLOOSE

8 10 SURTHOLOGISS/FOOTLOOSE

8 10 SURTHOLOGISS/FOOTLOOSE

10 SURTHOLOGISS/FOOTLOOSE

10 SURTHOLOGISS/FOOTLOOSE

11 SURTHOLOGISS/FOOTLOOSE

12 SURTHOLOGISS/FOOTLOOSE

13 SURTHOLOGISS/FOOTLOOSE

14 SURTHOLOGISS/FOOTLOOSE

15 SURTHOLOGISS/FOOTLOOSE

16 SURTHOLOGISS/FOOTLOOSE

17 SURTHUM SURTHOLOGISS/FOOTLOOSE

18 SURTHUM SURTHUM SURTHUM

19 SURTHUM SURTHUM

19 SURTHUM SURTHUM

10 SUR 20 16 POINTER BIRTHRO/Astonmetic
11 10 INSTRUME WILDBERTON EACH of Assariosm
11 10 INSTRUMENT WILDBERTON EACH of the Company
12 10 PARK COUNTY COUNTY OF THE CONTROL OF THE CAMPY OF THE CA

SCH JOY!/Runguey
REAL LIFE/Catch Me, I'm Felling
GO GO'S/Bead Over Beele
TORY CAMENYA Fine Fine Day
PRETERBING/Blook Me
JOHN COUGAR/Acthority Song

103 WPhD

Buffalo

PD: Harv Moore MD: John Piccillo

FUE: Harv Moc

I 1 VAR MARTHUMB | 1 John Pice

I 2 EMBYT-LOUGIM | 1 John Pice

I 3 CHEMPT-LOUGH | 1 John Pice

I 4 EMBYT-LOUGH | 1 John Pice

I 5 CHEMPT-LOUGH | 1 John Pice

I 6 EMBYT-MICH | 1 John Pice

I 7 CHEMPT-MICH | 1 John Pice

I 8 CHEMPT-LOUGH | 1 John Pice

I 8 CHEMPT-LOUGH | 1 John Pice

I 8 CHEMPT-LOUGH | 1 John Pice

I 9 CHEMPT-MICH | 1 John Pice

I 10 CHEMPT-MICH | 1 John Pice

I 11 CHEMPT-MICH | 1 John Pice

I 11 CHEMPT-MICH | 1 John Pice

I 12 I 12 I LOUGH | 1 John Pice

I 13 I 14 I LOUGH | 1 John Pice

I 14 I I MICH LERIF | 1 John Pice

I 15 I John Pice

I 16 I John Pice

I 16 I John Pice

I 17 I JOHN PICE

I 17 I JOHN PICE

I 18 I LOUGH | 1 John Pice

I 19 I JOHN PICE

I 19 I JOHN PICE

I 10 JOHN PICE

I 10

JOHN COUGAR/Authority Song JUDAS PRIEST/Somm Heads Are

SOUTH



PD: John Lander

MD: Patty Hamilton

MD: Patty Hamilton

H 1 1 VAN URLEW/Jung
H 3 2 KENNY LOCGINA/Jung
H 3 2 KENNY LOCGINA/Jung
H 3 3 KENNY LOCGINA/Jung
H 4 ROCKEL/AGMANON/ LURE WAIT TO BE
H 4 ROCKEL/AGMANON/ LURE WAS THE WAS THE SET OF BE
H 5 5 KICHAEL JACKSON/FWILLER
J 5 KICHAEL JACKSON/FWILLER
J 6 GUITTER CLUB/FARE FOR AND A
12 IO LIGHTE LUR/FARE DAR THE ARM D'UNG
12 IO LIGHTE MINISTER THE ALL AND D'UNG
12 IO LIGHTE MINISTER THE AND A
13 IO SERVINGO LINE TO AND AND AND AND
14 IO ABMONITHE MINISTER AND AND AND
15 IO SERVINGO LINE AND AND AND
16 SERVINGO LINE AND AND AND
17 IS SELVE JOULAND AND AND AND
17 IO COLLENE/AGBINE AND AND
18 IO COLLENE/AGBINE AND AND
19 IO COLLENE/AGBINE
19 IO COLLENE/AGB

30 BILLY RAHKIM/Baby Come Back PRETENDERS/Show He

NOWARD JONES/New Song
ALDAN AMPY/MErig
ALDAN AMPY/MErig
SHELAMHAR/Depocing In The Bheeta
ALDAN PARSONS/Don't Answer He
TRACEY ULLWAN/They Don't Know
CAMB/TOW Hight Think
NAMG GREMS/Don't Let Go
38 EMPG/LA/Mach Where Tow Belong



MD: Frank Amadeo

3 1. LINES, MCHIEFALI

2 2 BOCKBELL/Sumbody's Wetching m

3 CHOOL LOWERVIEW SHE WETCHING m

3 CHOOL LOWERVIEW SHE WETCHING m

5 7 KEMBY LOGISH/FOOTLOMS

5 7 KEMBY LOGISH/FOOTLOMS

6 7 VICKL BRY FOOTLOMS

6 8 PHEL COLLIES/Applich All Dode

8 10 MINISTRUMENT SHE MAN SHE

B.97FM New Orleans PD: Nick Bazoo

MD: Greg Rolling MD: Greg Rollin
LIGHL RULE Malls
2 DOUBLE/Monthooly thatching it
2 DOUBLE/Monthooly thatching it
4 Exemt LOGDINE/Monthools
5 WELL COLLING/Monthool
7 CHOOL LOVER/Olers and Monthool
7 CHOOL LOVER/Olers Just Mant To Sa
8 DOUBLE/MONTHOOLS
8 DOUBLE/MONTHOOL
8 EXTERNOLARIES Automated
9 EXTERNOLARIES Automated
9 EXTERNOLARIES Automated
9 EXTERNOLARIES Automated
1 EXCESS to The

ADDS 29, 30 YES/Leave It BEELIM/No Hore Words BILLY JOEL/The Longset Time

ALAN FARBORS/Don't Answer He BREEDA EASTON/Almost Over You GO GD'S/Mand Over Heels

Dallas Ft. Worth

## Ops Mgr: John Shomby Asst. PD/MD: Pete Thomson

SST. PD/MD: Pete Thomson

| Colored Color | Colored Co

JOHN COUGAR/Authority Song ALAN PANSONS/Don't Annwer He GO GO'S/Beed Over Beels



THE MADES AND PD: Jeff Morg

THE MADES AND PD 23 2) POISTER SIFTERFAROURS.

23 3 EDGE, ATTE CARRY/CHARLES

24 1 EDGE, ATTE CARRY/CHARLES

25 1 EDGES/CHARLES

26 1 EDGES/CHARLES

27 1 EDGES/CHARLES

28 1 EDGES/CHARLES

28 1 EDGES/CHARLES

29 1 EDGES/CHARLES

20 20 E

MORE NOME

COLTURE CLOB/Rice Me Blind

Use O'Red Red Bine

NAMPRID NAMP/FRANCE ME

BOLLING STREET New Yea Rot

BOLLING AND CONTINUE AND THE BREET

PRIL TOWNS COME BACK AND STAP

PRIL COULTINE/Against All Odds

DETCHY TWILLIAM (SILE

WARG CKUNG/Don't Let GO



PD: John Young MD: Chris Thomas

CHTIS INLUMENCY SANCHING H

1 NOTHER CONTROLL ASSESSMENT OF SANCHING H

2 NAME MARKEN/OWNER

3 EMPTY LOOSEMAY TO A SANCHING H

4 TO THE LOOSEMAY TO A SANCHING H

4 TO THE LOOSEMAY TO A SANCHING H

5 EURYTHEE CONTROLL THE A SANCHING H

5 EURYTHEE SETHEN AND TO A SANCHING H

6 THAN THE CONTROLL THE SANCHING H

7 PH HEND, APPLICATION AND TO A SANCHING H

7 PH HEND, APPLICATION AND H

10 THE CONTROLL THE SANCHING H

10 THE SANCHING H

10 THE SANCHING H

11 PH H

11 PH H

12 THE SANCHING H

13 THE SANCHING H

14 PH H

15 THE SANCHING H

16 PH H

16 PH H

17 PH H

17 PH H

17 PH H

18 PH

IRENE CARA/Breakdance BEBL LIFE/Catch Ne, I'm Felling BCM JUVI/Runaway GC GO'S/Nead Over Heels HIGHT RANGER/Sister Christian JOHN COUGAR/Authority Song JEFFRET DEBORNE/We're Going All The W

Miami

PD: Keith Isley WINZ-FM MD: Mark Shands

: Neith avery

): Mark Shands

1 | Imperiodise/footloose

2 | PATTI LABELE/IF Only Ton Research

3 | LONG HE CONTROL ONLY

3 | NOINTER SISTEMS/ALCORATION

4 | COLUMN | NOINTER SISTEMS/ALCORATION

5 | NOINTER SISTEMS/ALCORA

CURAN CURAN/New Moon On Monday IGLESIAS & MELSCH/To all The Girls I've ALISHA/all Hight Passion

J. BLACKFOOT/Taxi
HUET LEWIS & NEWS/I Mant & New Drug
EC/Give It Up
RADDWEN/Norderline
ECDEPICHS/Nock You Like & Rurri
CON FUNK SHUN/Don't Let Your Love G



Ops Mgr: Mason Dixon MD: Diana Thomas

1 1 VAN DLEW/June
1 2 PERF LAGGER/June
2 3 BECKDELL/Rosselbody's VatColing H
4 CYBOL LAGGER/FOOTLoose
3 1 BECKDELL/Rosselbody's VatColing H
4 CYBOL LAGGER/SCHOOL AROUND TOWE F
5 TOLLCL/Wrespeck Around Tower F
6 TOLLCL/Wrespeck Around Tower F
7 TOLLCL/Wrespeck Arou

28 ROMANTICE/One In a Million CUEEN/Radio Ge Ge BILLY IDDL/Rabel Yell TRACET ULLMAN/They Don't Know KOOL & THE GANG/Tonight THOMPSON THINS/Hold Me Now



MD: Jeff McCartney

Jeff McCartney

| EDBRY LOGGINE Front Loose
| NOCHMELL Formation | Nochm

30 JOHN COUGAR/Authority Song REAL LIFE/Catch He, I's Felling IREME CAHA/Breakdanos

# **MIDWEST**

96 WHYT PD: Gary Berkowitz
MD: Bob Ransom

Dit MD: Bob Ransom

EINST LOSSINS FRONT LOSSE

SCHOOL AND SHOW A STATE AND SHOULD BE A S

IRRME CARA/Breekdence BORNIE TYLER/Holding Out For A Her GOLDEN EARRING/When The Lady Smilns

BILLY IDOL/Rabel Yoll BITAN ADAMS/Reaven MYTTERW HILDER/The Kid's Americ HICK SPERMCFELD/Lores Somebody HICK SAMED/SIGHT SAMED HICK SAMED/SIGHT SAMED SCHOOL SAMED SAMED SAMED SCHOOL SAMED SAMED SAMED SAMED SCHOOL SAMED SAMED SAMED SAMED SAMED TONY CARET/A Fine Fine Day



Chicago

Ops. Mgr.: Steve Casey MD: Steve Perun

12 INCOMPATATION OF THE STATE O

ADDS CARS/You Might Think LIGHTL MICHIE/Hello

HIQUEL BROWN/So Many Men, So Littl LIGHEL RICHIE/All Hight Long(All Wi MCCARTHET & JACES/Sey Sey Say ONJ/Twist Of Fate

KDWB FM 101

Minneapolis

PD: Dave Hamilton MD/Assist, PD: Mark McKay

ootloose van dy's Watching M 3 PERFORM LOCATION/TO-OLLOwer

3 PARTY LOCATION/TO-OLLOwer

4 VAN MALEN/Jump 19 Techning R

5 STATEMENT LOTENS AND 19 TECHNING R

6 REST LOCATION AND 19 TECHNING R

6 REST LOCATION AND 19 TECHNING R

8 DAN TOCKLERKS IN STRUCT NAIL A New Drug

10 BALL A CONTRIBUTION THE LANGUAGE OF LOWER

11 16 2 PHILL CALL TRA ADMINISTRY ALL A NEW DRUG

11 16 2 PHILL CALL TRA ADMINISTRY ALL ADMINISTRY

11 16 2 PHILL CALL TRA ADMINISTRY ALL ADMINISTRY

11 16 2 PHILL CALL TRA ADMINISTRY ALL ADMINISTRY

11 16 2 PHILL CALL TRA ADMINISTRY ALL ADMINISTRY

11 16 2 PHILL CALL TRA ADMINISTRY ALL ADMINISTRY

11 16 PHILL TRANSPORT AND 19 TECHNING R

11 16 PHILL CALL TRA ADMINISTRY ALL ADMINISTRY

12 15 CONTRIBUTION TO THE ADMINISTRY

15 19 LOWER TRANSPORT AND 19 TECHNING R

16 PHILL CALL TRANSPORT AND 19 TECHNING R

17 PARTY PARTY AND 11 CALL CALL CALL TO THE ADMINISTRY ADMINISTRY AND 12 TECHNING R

18 PRICELLA ADMINISTRY AND 11 CALL CALL CONTRIBUTION AND 19 TECHNING R

19 BELL LITER/Send He AN ADMINISTRY

19 BELL LITER/Send He AN ADMINISTRY

19 BELL LITER/Send He AN ADMINISTRY

10 BELL LITER/Send He AN ADMINISTRY

11 BELL LITER/SEND HE ADMINISTRY

12 BELL LITER/SEND HE ADMINISTRY

10 BELL LITER/SEND HE ADMINISTRY

10 BELL LITER/SEND HE ADMINISTRY

11 BELL LITER/SEND HE ADMINISTRY

12 BELL LITER/SEND HE ADMINISTRY

13 BELL LITER/SEND HE ADMINISTRY

14 CONTRACTORY

15 PHILL TRANSPORT ADMINISTRY

16 PHILL TRANSPORT ADMINISTRY

17 PHILL TRANSPORT ADMINISTRY

18 BELL LITER/SEND HE ADMINISTRY

18 BELL LITER/SEND HE ADMINISTRY

19 BELL LITER/SEND HE ADMINISTRY

19 BELL LITER/SEND HE ADMINISTRY

19 BELL LITER/SEND HE ADMINISTRY

10 BELL TRANSPORT ADMINISTRY

10 BELL TRANSPORT ADMINISTRY

11 BELL TRANSPORT ADMINISTRY

11 BELL TRANSPORT ADMINISTRY

11 BELL TRANSPORT ADMINISTRY

12 BELL TRANSPORT ADMINISTRY

11 BELL TRANSPORT ADMINISTRY

12 BELL TRANSPORT ADMINISTRY

11 BELL TRANSPORT ADMINISTRY

12 BELL TRANSPORT ADMINISTRY

13 BELL TRAN

WEOU 99 FM

PD: Tac Hammer Minneapolis Asst. PD/MD: Gregg Swedberg

WKTI Milwaukee

Ops. Mgr.: Dallas Cole MD: Danny Clayton

Q102 Cincinnati

PD: Jim Fox

MD: Tony Galluzzo

BETAE ADAMS/Seaven JOURNEY/Ask The Losely

WCCL98 Cleveland

PD: Bob Travis

MD: Torn Jeffres

H 5 1 FMIL COLLINS/Against All Odds

H 4 2 WEIBS AL TAMESVIC/Mat 12

2 NCENTEL/Roundbody's watching N

1 A EXEMPLICATION/C/Mat 12

3 NCENTEL/Roundbody's watching N

1 A EXEMPLICATION OF Watching N

1 B TOWN OF THE ACT OF THE NORTH OR THE NORTH OR

EDDIE NENETYCLUB Michelle HIBETHS PERSCHE/Give BERLIM/HO Nore Worde HALOUMAL/Borderlime BOM JOFI/Romaway ROMBHTICK/O'ME In A RILLION AWMY FRAMER/DO YOU LOVE He

Chicago

Ops. Mgr.: Steve Casev MD: Steve Perun

THE P

CARS/You Hight Think LIGHEL RICHIE/Hello

NIQUEL BROWN/So Many Men. So Littl LIGNEL RECHIE/All Hight Long(All Ni MCCARTNEY & JACES/Say Say Say ONJ/Twist Of Pate

# 95.5 COZY FM

Detroit

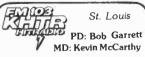
PD: Lee Douglas MD: Gary King

MD: Gary King

1 1 HOCHMELL/Monabody's watching H
2 2 CYMDI LANDER/GLI's Just Want To He
3 2 CYMDI LANDER/GLI's Just Want To He
4 3 HEW LANDER/GLI's Just Want To He
4 3 HEW LANDER & NYBERI'S AND THE STATE OF HE
5 EMPTHERICS/Hera Comes The Main A
5 EMPTHERICS/Hera Comes The Main A
5 HINCHARL JANGSON/THE LINE OF HERA
5 HINCHARL JANGSON/THE LINE OF HERA
5 HINCHARL JANGSON/THE LINE
5 HINCHARL JANGSON/THE JA

UBAS/Red Red Wine CARS/You Hight Think YES/Leeve It KOOL & THE GAMG/Tonight WEIRD AL YANKOVIC/Est It

BILLY ICOL/Rebel Yell



MD: Kevin McCartn

| MEMO/PS Latthallows(PS Red
| EMBNY LOGISE/Poctions
| MINT LATER & MEMO/Poctions
| MINT LATER & MEMO/Poctions
| MINT LATER & MEMO/PS AND MANAGEMENT |
| MANAGEMENT & MEMORITY | MANAGEMENT |
| MANAGEMENT | MA

EDOL & THE GAMG/Tonight GO GO'S/Mead Over Heels CARS/Tow Hight Think ALAH FARSONS/Don't Answer He

EMB40/Red Red Wine
ADMA NAT/Strip
LIGHEL WICHIE/Nello
ROMENTICS/One In a Million
HATHEW WILDER/The Kid's American

KBEQ

Kansas City

PD. Pat McKay MD: Karen Barber

ADDS 25, 28, 30, 34

# WEST

Q103FM KOAQ RADIO Denver

PD: Jack Regan MD: Alan Sledge

MD: Alan Signal

2 1 EUNTYPHICE / Pare Comment The Bails A

8 5 2 CENTETIES ENTER/ONE A Bold On He

8 5 3 CENTETIES ENTER/ONE A Bold On He

8 10 4 EUNTYPHICE / Pare Comment

8 10 4 EUNTYPHICE / Pare Comment

8 10 4 EUNTYPHICE / Pare Comment

10 5 M FORTH / LOGG TENP/ONE OLO ONE

11 6 EUNTYPHICE / Pare Comment

12 9 EUNTYPHICE / Pare Comment

13 9 LOGG ENTER/ONE / LOGG ENTER/ONE

14 10 COMPOSITE / LOGG ENTER/ONE

15 10 EUNTYPHICE / LOGG ENTER/ONE

16 10 PROJECT / South Comment

17 10 COMPOSITE / South Comment

18 10 EUNTYPHICE / LOGG ENTER/ONE

18 10 EUNTYPHICE / LOGG ENTER/ONE

19 10 EUNTYPHICE / LOGG ENTER/ONE

19 10 EUNTYPHICE ENTER/ONE

19 20 ENTER/ONE

19 20 ENTER/ONE

20 EUNTYPHICE

21 EUNTYPHICE

22 FOLICE ENTER/ONE

23 EUNTYPHICE

24 EUNTYPHICE

25 EUNTYPHICE

26 EUNTYPHICE

26 EUNTYPHICE

27 EUNTYPHICE

28 EUNTYPHICE

29 EUNTYPHICE

29 EUNTYPHICE

20 EUNTYPHICE

21 EUNTYPHICE

21 EUNTYPHICE

22 EUNTYPHICE

23 EUNTYPHICE

24 EUNTYPHICE

25 EUNTYPHICE

26 EUNTYPHICE

26 EUNTYPHICE

27 EUNTYPHICE

28 EUNTYPHICE

29 EUNTYPHICE

20 EUNTYPHICE

21 EUNTYPHICE

21 EUNTYPHICE

22 EUNTYPHICE

23 EUNTYPHICE

24 EUNTYPHICE

25 EUNTYPHICE

26 EUNTYPHICE

26 EUNTYPHICE

27 EUNTYPHICE

27 EUNTYPHICE

28 EUNTYPHICE

29 EUNTYPHICE

20 EUNTYP

CARS/YOU Might Think MADDHMA/Borderline PRITEROERS/Show Me SILLY JOECTHO LOnguet Time REMIN/No More Words YES/Leave It

NORMIE TYLE/Holding Out For A Her ECOIE WOMEY/Club Michelle HOMEYTCH/One In A Million TOMY CAREY, Fine Fine Day JEFFRET ORDOME/Hel For Going All The W EC/Give 12 Department of the County of the HOME DALFWEY/Welking In My Sleep HOME DALFWEY/Welking In My Sleep



Tacoma-Seattle

PD: Sean Lynch

GO GO'S/Heed Over Neels PRETENDERS/Show Me ELLLY JOHL/The Longest Time



PD: Charlie Quinn

MD: Steve Goddard

MD: Steve Goddard

# 3 | # DOURNEL/Somabody's Matching # 2 | 2 | 24 Maller/Soma |

1 | 2 | 24 Maller/Soma |

2 | 2 | 24 Maller/Soma |

3 | 2 | 24 Maller/Soma |

1 | 3 | CHROLLAUPERGILIS | 24 Maller for He |

1 | 3 | CHROLLAUPERGILIS | 24 Maller for He |

2 | 4 | 1 | 1 | 1 | 1 | 1 |

8 | 5 | EDENTIFICATION | 24 Maller for He |

8 | 5 | EDENTIFICATION | 24 Maller for He |

8 | 5 | EDENTIFICATION | 24 Maller for He |

8 | 6 | CHROLLAUPERGILIS | 24 Maller for He |

8 | 7 | CHROLLAUPERGILIS | 24 Maller for He |

8 | 7 | CHROLLAUPERGILIS | 24 Maller for He |

8 | 8 | 1 | POINTER SISTEMP/Automatic |

1 | 10 | CHROLLAUPERGILIS | 24 Maller for He |

1 | 10 | CHROLLAUPERGILIS | 24 Maller for He |

1 | 10 | CHROLLAUPERGILIS | 24 Maller for He |

1 | 10 | CHROLLAUPERGILIS | 24 Maller for He |

2 | 10 | TAMPETER HERME/FAURE | 24 Maller for He |

2 | 21 | 24 | Maller for He |

2 | 22 | Maller for Hermer for He |

2 | 23 | ENGLETHER FOR HER |

2 | 24 | ENGLETHER FOR HER |

2 | 25 | TRANSPIRE BRIDGE |

2 | 26 | TRANSPIRE BRIDGE |

2 | 27 | TRANSPIRE BRIDGE |

2 | 28 | ENGLETHER BRIDGE |

2 | 29 | TRANSPIRE BRIDGE |

2 | 20 | TRANSPIRE BRIDGE |

2 | 21 | TRANSPIRE BRIDGE |

2 | 24 | TRANSPIRE BRIDGE |

2 | 25 | TRANSPIRE BRIDGE |

2 | 26 | TRANSPIRE BRIDGE |

2 | 27 | TRANSPIRE BRIDGE |

2 | 28 | TRANSPIRE BRIDGE |

2 | 29 | TRANSPIRE BRIDGE |

2 | 20 | TRANSPIRE BRIDGE |

2 | TRANSPIRE BRIDGE |

3 | TRANSPIRE

WEIRD AL YARROVIC/Mat It ROOL a THE GAMG/Tonight GO GO'S/Mead Over Heels JCHE COUGAR/Authority Song

JOHN CODGAR/AUthority Song
IGLESIAS & MELSON/To All The Gi
TES/Leave It
GENERAL GENERAL STATE
AND CHIMCHOOL TO LET
BY AND CHIMCHOOL TO AND TO

690

XTRA

San Diego

PD: Jim Richards MD: Anne Haney

D: Anne Haney

# 4 | ROCHFEL/Somebody's Matching #

# 5 | EDBY LOGINE/Footloose

# 5 | EDBY LOGINE/Footloose

# 7 | ROCHFEL/Somebody's Matching #

# 10 | EDBY LOGINE/Footloose

# 10 | ROCHFEL/Somebody |

# 10 | ROCHFEL LOVE | ROCHFEL |

# 10 | ROCHFEL LOVE | ROCHFEL |

# 11 | ROCHFEL LOVE | ROCHFEL |

# 12 | LOGINE | ROCHFEL |

# 13 | ROCHFEL | ROCHFEL |

# 13 | ROCHFEL | ROCHFEL |

# 14 | CTEPT | ROCHFEL | ROCHFEL |

# 15 | ROCHFEL | ROCHFEL |

# 16 | ROCHFEL | ROCHFEL |

# 16 | ROCHFEL | ROCHFEL |

# 17 | ROCHFEL | ROCHFEL |

# 18 | ROCHFEL | ROCHFEL |

# 19 | ROCHFEL | ROCHFEL |

# 10 | ROCHFEL | ROCHFEL |

# 10 |

30
CASE/Tow High: Think
JOSE COUGAE/Awthority Bong
BILLY YOSL-The Longuet Time
FEFFYEXT GROSSEMS/Me're Going All The W
BOH JOY L/Numerory

ALAH PARKSHE/Dom't Americ Me TEH/Leave It Majerken Hamm/Hommer TOHY CAMEY/A Fine Fine Day

# FM102

Sacramento
PD: Rick Gillette MD: Chris Collins

PRETENDENS/Show Me GO GO'S/Read Owar Neels INDHE CANA/Breakdenom DENARGE/Love Me In A Special

KIISEM 102.7

Los Angeles PD: Gerry De Francesco MD: Mike Schaefer

THOMAS DOLBY/Byperactive LAID BACK/White Norse 8MALAMAR/Duncing In The Sheets GO GO'S/Hand Over Heels RICK SPRINGFIELD/Love Somebody DHIGHT THILLEY/Girls FAUL YOUNG/Come Back And Stay CARS/YOU Wight Think KOOL & THE GANG/Tonight

KUBE 93FM

Seattle PD: Bob Case MD: Tom Hutvler

MD: Tom Hutyler

| The Committee of the

Continued on Page 70

FM 100.7 • AM 1440

Phoenix PD: Reggie Blackwell

RICK SPRINGFIELD/Lowe Somebody YES/Leave It KOOL & THE GANG/Tonight

WEIRD AL YANKOVIC/Est It QUEEN/Radio Ga Ga PAUL YOUNG/Come Back And Stay

Asst. PD: Mark Bolke

# 2 1 KENNY LOGGINS/Footloome

# 3 2 ROCKMELL/Somebody's Watching M

# 1 3 VAN HOLEM/Jung

# 4 DAN FOGELBERG/The Language Of Love

# 6 5 CTROIL LAUBER/OTTE Junt Want TO Ma

# 6 6 SEYAN ADAMS/Meaven

10 7 RALL 6 OATES/Adult Education

5 8 HUEY LEWIS & NEWS/I WANT AN New Drug

# 9 NEWAN/99 Luttballona(99 Red

11 10 CORRESTINE MCVIE/Got A Hold On He

9 11 POLICE/Wrapped Around Your

# 14 12 POLITER SISTEMS/Automatic

10 13 38 SPECIAL/Sack Where You Belong

20 14 LIOMEL RICHE/Mello

20 15 15 CON FILLDE/Mac The Music Play

11 27 SEMENLY LEWIS HOURS HIT HAND

11 19 HOMAND JOKES/New Song

19 19 HOMAND JOKES/New Song

16 20 REAL LIFE/SEN He Na Na New

17 12 13 SENSING MCC STAN SENSING

18 12 THE NAME OF THE NAME OF THE NAME

19 19 HOMAND JOKES/New Song

26 21 KCGIVE It UP

29 21 ALAN PAREER IN /IT SELIT CART Get Ove

31 25 DENNIECE WILLIAMS/Lat's Bear It For The

10 26 KENY LOGGINS/I'M Prec'EMBaven Help

D 27 MANPRED NAN/Munner

18 29 MICHAEL JACKSON/Thriller

ADDS

10 MICHAEL JACKSON/Thriller

ADDS

10 MICHAEL JACKSON/Thriller

ADDS

10 MICHAEL JACKSON/Thriller

SCORPIONS/Rock You Like A Hurri THOMAS DOLBY/Byperactive GENESIS/Illegal Alien YES/Leave It CARS/You Might Think

Denver

ADDS

PKE

Asst. PD: Mark Bolke

PD: Tim Fox

MD: Art Morales



# "SO TIRED"

**KSET-FM 30-22 WRNO 34-29 WJXQ 37 KGHO 40-36 WYCR** on **WPST on** WKRZ-FM on WHTF on

CBS ASSOC. RECORDS

**DISTRIBUTED BY CBS RECORDS** 

# WEST

Continued from Page 69

# 610 # KFRC

San Francisco

PD: Gerry Cagle

- MD: Lanette Abraham

- MD: Lanette Abraham

  2 1 ROCEMELL/Somebody's Watching M

  M 12 2 KERNY LOGINS/Footloose

  B 5 3 EURHYLOGINS/Footloose

  M 14 HURY LEWIS & WENS/I Want A New Drug

  7 5 POINTER SISTERS/ALLORALIC

  1 6 VAN HOLDEN/Jump

  1 17 DAZZ BAMD/Joyattck

  1 8 10 CONTER SISTERS/ALLORALIC

  M 10 10 CONTER S

ADDS 25, 27, 33, 35, 38, 40

EDDIE MONEY/Club Michelle



## PD: Tom Chase MD: Mr. Ed

- ## 1 CYNDI LAUDER/GITS JUST WANT TO HE
  ## 3 1 CYNDI LAUDER/GITS JUST WANT TO HE
  ## 3 HULL LAUDER AND THE STATE AND THE STATE
  ## 4 NA HOLBEN/JUSP HENS/I HART A New Drug
  ## 6 KICHAEL JACKSON/Thiller
  ## 6 KICHAEL JACKSON/Thiller
  ## 7 CHARN DURAN/NEW HOON ON HONDAY
  ## 9 CHARN HOLBEN/JUSP HOON HON HE
  ## 10 CHART HAR HOVE / GOT A HOLD ON HE
  ## 10 CHART HAR HOLD EXPENDED HE RAIN A
  ## 10 HALL & ONTES/Adult Education
  ## 12 HOLBER COLLINES/AJENTAL ALL ODDS
  ## 11 DOLLER / HER STATE / ALL ORDER
  ## 11 DOLLER / HER STATE / ALL ORDER
  ## 12 HOLBER COLLINES/AJENTAL ALL
  ## 12 HOLBER COLLINES/AJENTAL HOLD
  ## 12 HOUSE STATE / ALL ORDER
  ## 12 HOLD STATE / ALL ORDER
  ## 12 HOLD STATE / ALL ORDER
  ## 12 HOLD STA

# Hot Hits San Francisco

- B 4 1 NBDA/99 Luftballons(99 Red
  1 2 VAN HALER/Jump
  2 4 CTHOI LAUFER/GIFE JUST WANT TO HE
  3 5 NCINENT JARCEDON THRITIST
  2 4 CTHOI LAUFER/GIFE JUST WANT TO HE
  3 5 NCINENTLI/Seesbody's Natching N
  B 6 STANNON JOST THE STANDON TO HE STANDON THE STANDON TO HE STANDON THE STA

IGLESIAS & WELSON/TO All The Galls I'v
TIAN TUNNER/Let's Stay Together
PHIL COLLINS/Against All Odds
WIND COMMON TO THE GO
SHEEMA RASTON/Almast Over You
SE SPECIAL/Mack where You belong
HAMP RED HANN/RUNDER
PAUL YOUNG/COSE Back And Stay
TRACEY ULLMAN/THEY DON'T Enow
TRACEY
TRACEY
TO THE TRACEY
TO THE TRACEY OF THE TRACEY
TO THE TRACEY OF THE TRACEY OF THE TRACEY
TO THE TRACEY OF THE TRACEY OF THE TRACEY OF THE TRACEY
THEY DON'T THE TRACEY OF THE TRACEY OF THE TRACEY
THEY DON'T THE TRACEY OF THE TRACEY OF THE TRACEY OF THE TRACEY
THEY DON'T THE TRACEY OF THE TRACEY OF

# KS 103FM

San Diego

## PD: Dave Parks MD: Mike Preston

- Mike Preston

  1 3 1 ROCINELL/Scomebody's Matching M
  1 1 2 VAN BALEN/Jump
  4 3 HURY LINES & MYMS/I Want A New Drug
  4 3 HURY LINES & MYMS/I Want A New Drug
  5 6 EUNITHOLICS/HEAR COMMENT MAIN TO 8
  6 5 EUNITHOLICS/HEAR COMMENT OF MAIN A
  1 7 NEWA/99 Laftballone(99 Red
  1 17 8 THOMPSON THYRINGHOLD NO NO
  14 9 WEIRD AL YANKUNIC/Est It
  10 10 DURAN DURAN/HOLIG ME NO
  15 11 DAN FOGLAERG/The Language Of Love
  17 12 MICHAEL JACKSON/Thellar
  16 13 RK-FLEAVITE POLITICS OF DANCI
  17 18 16 SHALL & OATES/ABLIK ENCURATION
  18 15 BALL & OATES/ABLIK ENCURATION
  19 17 JOHN LEMBON/MORBON THE ME
  21 19 CHESTETIE NOVIE/GGC A ROLD ON
  19 12 KOOL & THE CANG/JOANNA
  26 22 CHOTTER STREEN/ALCOMATIC
  15 20 KC/GLV II UP
  11 21 KCOL & THE CANG/JOANNA
  26 27 JUMP LEMBON/MORBON THOMP
  13 24 LIONEL RESERVATION
  27 JUMP LEMBON/MORBON THOMP
  28 25 ROWARD JOHES/AVEONATIC
  29 THAN TURBER/Let's Stay Together
  21 29 THAN TURBER/Let's Stay Together
  21 29 THAN TURBER/Let's Stay Together
  21 20 KOOL & THE CANG/YORIGH
  23 31 MATTHEW WILDER/The KId's American
  24 31 MATTHEW WILDER/The KId's American
  25 25 ADAIL VOIG/GOOR BACK AND STAY
  26 JUMP LENGTH THE STAY TOGETHER
  27 31 MATTHEW WILDER/The KId's American
  28 31 MATTHEW WILDER/The KId's American
  29 31 MATTHEW WILDER/The KId's American
  30 31 MATTHEW WILDER/The KId's American
  31 32 MATTHEW WILDER/TO AMERICAN
  31 32 MATTHE

- IRENE CARA/Breakdance CARS/You Hight Think MADOWNA/Borderline TCNY CAREY/A Fine Fine Day GO GO'S/Eeed Over Heels BERLIN/No More Words

# KWSS 94.5<sub>FM</sub>

San Jose PD: Dave Van Stone MD: Robin Kipps

- JOHN COGGRAFANENCE Song MEIRO AL YAMKOVIC/Bat It YES/Leave I E KC/Give It Up TIMA TURNEVLAt's Stay Together PAUL YOUNG/Come mack And Stay WALL CHUNG/Don't Let Go QUEEN/Radio G G a

Denver

## PD: Doug Erikson MD: Gloria Avila

- - JR JORN COUGAR/Authority Song PRETENDERS/Show Me BILLY JOEL/The Longest Time NIGHT RANGER/Sister Christian



**KMJK** Portland

PD: Jon Barry MD: Steve Naganuma

- MD: Steve Naganum

  \*\*Nochmill/Somebody's Matching H\*\*

  2 \*\*ERNHY LOGGINS/Footloose\*\*

  3 \*\*VAN NOLEN/Jough\*\*

  4 \*\*CREEN LOGGINS/Footloose\*\*

  3 \*\*VAN NOLEN/Jough\*\*

  4 \*\*CREEN LOGGINS/Footloose\*\*

  4 \*\*CREEN LOGGINS/Footloose\*\*

  5 \*\*CREEN LOGGINS/Footloose\*\*

  5 \*\*CREEN LOGGINS/Footloose\*\*

  5 \*\*CREEN LOGGINS/Footloose\*\*

  6 \*\*EURYTHOILS/Here Comes The Rain A\*\*

  7 \*\*CURAN DURAN/Here Moon On Monday\*\*

  10 \*\*GRISTINE WCYLE/Foot A hold On He \*\*

  10 \*\*CREEN LOGGINS/Footloose\*\*

  10 \*\*DONNERS SISTERS/Automatic\*\*

  10 \*\*DONNERS SISTERS/Automatic\*\*

  10 \*\*SPECIAL/Mackinet All Odding\*\*

  11 \*\*SPECIAL/Mackinet All Odding\*\*

  12 \*\*SPECIAL/Mackinet All Odding\*\*

  13 \*\*SPECIAL/Mackinet All Odding\*\*

  14 \*\*SPECIAL/Mackinet All Odding\*\*

  14 \*\*SPECIAL/Mackinet All Odding\*\*

  14 \*\*SPECIAL/Mackinet All Odding\*\*

  15 \*\*SPECIAL/Mackinet All Odding\*\*

  16 \*\*SPECIAL/Mackinet All Odding\*\*

  17 \*\*SPECIAL/Mackinet All Odding\*\*

  17 \*\*SPECIAL/Mackinet All Odding\*\*

  18 \*\*SPECIAL/Mackinet All Odding\*\*

  18 \*\*SPECIAL/Mackinet All Odding\*\*

  18 \*\*SPECIAL/Ma

- TONY CAREY/A Fine Fine Day BERLIN/NO More words BILLY JOEL/The Longest Time IRENE CARA/Breakdance
- TRIME CHARASTERIA A MILLION
  TIMA TURBER/Let's Stay Together
  ALAN PARSONS/Don't Answer Me
  PRETENDERS/S/Door Me
  GRMESIS/Tilegal Allen
  SHEDNA RASTON/Almost Over You
  UB40/Red Red Wine

# EAST **Most Added** • Hottest

**Pretenders** Billy Joel Go Go's Berlin

**Kenny Loggins** Rockwell Van Halen

# CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH 

John C. Mellencamp Kenny Loggins **Real Life** Irene Cara

Rockwell Van Halen

## **EAST** PARALLEL TWO

IRENE CARA MR. MISTER TALK TALK BILLY IDOL BILLY IDOL
Hottest:
KENNY LOGGINS 2-1
EURYTHMICS 3-2
HUEY LEWIS & NEWS 5-4
POINTER SISTERS 13-9
PHIL COLLINS 17-13

## Q100/Allentown, PA

YES
PRETENDERS
Hottest:
RENNY LOGGINS 7-1
VAN HALEN 2-2
ROCKWELL 6-5

## WMAR/Baltimore, MD

Wimmer/Payne TINA TURNER GO GO'S GO GO'S RICK SPRINGFIELD MADONNA CARS BILLY JOEL Hottest: THOMPSON TWINS 18-13 LIONEL RICHIE 30-19 ROOL & THE GANG 25-20 PHIL COLLINS 31-25 CULTURE CLUB 35-27

# WNYS/Buffalo, NY

GO GO'S BILLY JOEL IRENE CARA PRETENDERS REAL LIFE REAL LIFE
BOTTEST:
VAN HALEN 1-1
ROCKWELL 3-2
EURYTHMICS 4-3
KENNY LOGGINS 6-4
WEIRD AL YANKOVIC D-13

# WVSR/Charleston, WV

BeHeylLarson
IRENE CARA
SPANDAU BALLET
PRETENDERS
JOHN COUGAR
TALK TALK
REAL LIFE
BILLY JOEL
ENDGAMES
HOTESST:
VAN HALEN 1-1
KENNY LOGGINS 10-5
PHIL COLLINS 26-17
CULTURE CLUE 25-18
LIONEL RICHIE 31-25

# BIII Shannor

BHISTARNON
PRETENDERS
GENESIS
IREWE CARA
BILLY JOEL
GO GO'S
MATTHEW WILDER
NIGHT RANGER
TEMPTATIONS (dp)
SCORPIONS (dp)
FRANKE/KNOCKOUTS
ROLLES PRANKE/KNOCKOUTS
HOTTEST:
VAN HALEN 2-1
KENNY LOGGINS 5-4
ROLLING STONES 8-5
BONNIE TYLER 10-6
RENO 6 WILSON 15-10

## WYCR/Hanover-York, PA Mark Richards

Mark Richards
GOLDEN EARRING (dp)
MR. MISTER
TOWY CAREY
JOSIE COTTON
BILLY JOEL
BOCKWELL 1-1
EURYTHRICS 3-2
KENNY LOGGINS 7-3
BALL & OATES 20-11
LIONEL RICHIE 33-22

## WTIC-FM/Hartford, CT Mike West

DEBARGE TOWN COUGAR JOHN COUGAR
HOTTEST:
KENNY LOGGINS 3-1
ROCKWELL 2-2
PHIL COLLINS 15-6
LIONEL RICHIE 23-14
TRACEY ULLMAN 21-19

## WKEE/Huntington, W\ **Gery Miller**

BERLIN PRETENDERS (dp) BILLY RANKIN SHALAMAR HALAMAR
IRENE CARA
MR. MISTER (dp)
Hottest:
NENA 2-1
ROCKWELL 3-2 RENNY LOGGINS 4-3 HUEY LEWIS & NEWS 5-4 EURYTHMICS 6-5

# WLAN-FM/Lancaster, PA

SCORPIONS (dp) GO GO'S TALK TALK IRENE CARA NIGHT RANGER ROGER DALTREY KENNY LOGGINS 6-1 HUEY LEWIS 6 NEWS 4-3 ROCKWELL 5-4 WEIRD AL YANKOVIC 8-6 CULTURE CLUB 23-12

# KC101/New Haven, CT.

DENIECE WILLIAMS RENNY LOGGINS 5-2 PHIL COLLINS 12-7 LIONEL RICHIE 16-10 THOMPSON TWINS 29-19

# FM108/Philadelphia, PA

SHALAMAR GO GO'S BERLIN ROGER DALTREY PRETENDERS PRETENDERS
HOTEST:
ROCKWELL 2-1
POINTER SISTERS 3-3
KENNY LOGGINS 7-4
EURYTHMICS 11-6
HUEY LEWIS & NEWS 14-9 WSPK/Poughkeepsie, NY

## Chris Leide

JOHN COUGAR SHALAMAR IRENE CARA ADAM ANT BILLY JOEL Hottest: 1-1 VAN HALEN 1-1 KENNY LOGGINS 5-2 HALL & OATES 15-10 DAN POGELBERG 20-12 CULTURE CLUB 24-13

# Q92/Rochester, NY

Jay stevens
BILLY IDOL
JOHN COUGAR
BON JOVI
CARS
HOttest:
VAN HALEN 1-1
KENNY LOGGINS 3-2
BRYAN ADAMS 15-3
HUEY LEWIS & NEWS 4-4
ROCKWELL 25-7

## 98PXY/Rochester, NY Tom Mitchell

IRENE CARA PRETENDERS PRETERDERS
GO GO'S
REAL LIFE
BILLY JOEL
ROCKWELL 3-1
RENNY LOGGINS 4-2
WEIRD AL YANKOVIC D-5
PHIL COLLINS 10-6
UB40 13-12

## WGFM/Schenectedy, NY Tom Perker

TONY CAREY
BERLIN
MADONNA
PRETENDERS
HOttest:
HUEY LEWIS & NEWS 1-1
KENNY LOGGINS 5-2
HALL & OATES 10-9
THOMPSON TWINS 19-11
PHIL COLLINS 18-13

# WKFM/Syracuse, NY

KOOL & THE GANG GO GO'S
TALK TALK
JOHN COUGAR
BERLIN
PRETENDERS
HOTES:
VAN HALEN 1-1
KENNY LOGGINS 6-2
QUEEN 15-9
THOMPSON TWINS 24-15
PHIL COLLINS 31-18

# WPST/Trenton, NJ

BERLIN
BILLY JOEL
TALK TALK
HOTELST AND LOCATION 3-1
HUEY LEWIS & NEWS 5-3
EURYTHNICS 8-4
PHIL COLLINS 15-7
TROMPSON TWINS 21-16

# WRCK/Utlcn, NY

Jim Rehtz
SCORPIONS (dp)
DAVID BOWHE
MISSING PERSONS
MODERN BHOLISH
REAL LIFE
HOCLEST
KENNY LOGGINS 6-1
CYNDI LAUPER 3-3
ROCKWELL 7-5
PHIL COLLINS 18-10
WEIRD AL YANKOVIC 35-20 Jim Reltz

## WKRZ-FM/Wilkee-Barre Jim Rieing

PHIL COLLINS
TALK TALK
JOSIE COTTON
BERLIN
GOLDEN EARRING
SHALLAMAR SHALAMAR HOttest: VAN HALEN 1-1 THOMPSON TWINS 9-8 KENNY LOGGINS 14-9 HALL & OATES 22-13 38 SPECIAL 24-16

# WHTF/York, PA

Montione/Serzynski
GO GO'S
CARS
BERLIN
MADONNA
MISSING PERSONS
GOLDEN EARRING
BILLY RANKIN
HOttest:
KENNY LOGGINS 7-3
BRYAN ADAMS 18-15
POINTER SISTERS 27-21
WEIRD AL YANKOVIC 29-23
PBIL COLLINS 34-25

# Q106/York, PA

38 SPECIAL PAUL YOUNG HOWARD JONES HOWARD JONES HOTTEST: EURYTHMICS 3-1 CYNDI LAUPER 2-2 ROCKWELL 7-5 KENNY LOGGINS 12-9 HALL & OATES 18-12

## PARALLEL THREE WFBG/Altoons, PA

# Tony Booth

BERLIN
TALK TALK
REAL LIFE
SCORPIONS
BILLY JOEL
HOTTEST CONTROL
HOTTEST L-8
PHILLOLLINS 25-10
HALL & COATES 17-11
WEIRD AL YANKOVIC 29-14

## WGUY/Bangor, ME Jim Randell

Jim RandeW
UB40
MISSING PERSONS
REAL LIFE
BERLIN
PBIL COLLINS
MATTHEW WILDER
ROMANTICS
ALAN PARSONS
BOTES:
VAN HALEN 1-1
HUEY LEWIS & NEWS 2-2
POINTER SISTERS 7-3
RENNY LOGGINS 9-4
THOMPSON TWINS 37-27

## WZON/Bangor, ME

BERLIN PRETENDERS JOHN COUGAR
BILLY JOBL
REAL LIFE ROOL & THE GANG
JOHN LENNON
HOTELST IN THE STREET STR

# WIGY/Beth, ME

Scott Robbins GO GO'S
BERLIN
REAL LIFE
SCORPIONS
KIDD GLOVE
ROGER DALTREY
MISSING PERSONS
HOTEST:
ROCKWELL 4-1
KENNY LOGGINS 9-4
DAN POGELBERG 12-6
CULTURE CLUB 21-9
PHIL COLLINS 30-17

# 103CIR/Beckley, WV

Bob Spencer

BON JOVI

MADONNA

PRETENDERS

IGLESIAS & NELSON

BILLLY JOBE

GENESIS

HOttest:

CYNDI LAUPER 2-1

KENNY LOGGINS 3-2

ROCKWELL 5-3

HUEY LEWIS & NEMS 12-5

THOMPSON TWINS 14-6

# WIKZ/Chembersburg, PA Matthews/Alexander

GENESIS
TONY CAREY
PRETENDERS
BERLIN
HOttest:
KENNY LOGGINS 3-1
ROCKWELL 1-2
WEIRD AL YANKOVIC 12-4
PHIL COLLINS 23-12
LIONEL RICHIE 30-21

## WTSN/Dover, NH Jim Sebestier

JOHN COUGAR RICK SPRINGFIELD MATTHEW WILDER MATTHEW WILDER
GO GO'S
Hottest:
VAN HALEN 1-1
CYNDI LAUPER 2-2
RENNY LOGGINS 11-6
NENA 4-11
POINTER SISTERS 13-12

## WERZ/Exeter, NH Scott MacKay

ROGER DALTREY BILLY JOEL SCORPIONS REAL LIFE GO GO'S
TALK TALK
IRENE CARA
SPANDAU BALLET
LAID BACK
KIDD GLOVE (dp)
Hottest:
VAN HALEN 1-1
KENNY LOGGINS 6-3
ROCKWELL 9-5
KOOL & THE GANG 32-22
PHIL COLLINS 33-23

# WZYQ/Frederick, MD

BILLY JOEL
IRENE CARA
JOHN LEMHON
BERLIN
PRETENDERS
HOTES
KEMNY LOGGINS 5-1
POINTER SISTERS 14-9
LIONEL RICHIE 28-17
SCORPIONS 30-25
PHIL COLLINS 37-28

## WQCM/Hagerstown, MD Will Kauffman

REAL LIFE PRETENDERS BILLY JOEL GO GO'S IRENE CARA HENE CARA
HOTLEST:
KENNY LOGGINS 2-1
ROCKWELL 3-2
CYNDI LAUPER 4-3
QUEEN 14-9
PHIL COLLINS 18-10

# Bill Weston

GOLDEN EARRING IRENE CARA BILLY JOEL GO GO'S NIGHT RANGER MATTHEW WILDER ROMANTICS ROMANTICS
PRETENDERS
SCORPIONS (dp)
Hottest:
KENNY LOGGINS 6-1
CYNDI LAUPER 9-6
ROLLING STONES 20-11
PHIL COLLINS 26-19
RICK SPRINGFIELD D-32

# 13FEA/Manchester, NH

none Bottest: MICHAEL JACKSON 1-1 VAN HALEN 2-2 EURYTHMICS 7-7 CHRISTINE MCVIE 8-8 KC 9-9

## WKHI/Ocean City, MD Jack Gillen

Jack Giffen
GO GO'S
JOHN COUGAR
BILLY JOEL
TALK TALK
IRENE CARA
REAL LIFE
SPANDAU BALLET
HOTEGS:
VAN HALEN 1-1
KENNY LOGGINS 10-3
CHRISTINE MCVIC 9-7
DAN POGELBERG 11-9
HALL & OATES 13-10

96XIL/Perkersburg, WV Paul DeMille Paul Dammie
CO CO'S
NATTHEN WILDER
IRENE CARA
NIGHT RANGER
BILLY JOEL
PRETENDERS
HOCLEST
VAN HALEN 1-1
KENNY LOGGINS 5-2
DAN POGELBERG 10-4
PHIL COLLINS 24-14
LIONEL RICHER 30-18 WJBQ/Portland, ME

# Phoenix/O'Nell

THOMPSON TWINS
MICHAEL GORE
BILLY JOEL
REAL LIFE
UTOPIA
BERLIN
LAID BACK LAID BACK HOTTEST: KENNY LOGGINS 3-1 ROCKWELL 2-2 HUEY LEWIS & NEWS 6-4 PHIL COLLINS 25-10 WEIRD AL YANKOVIC 18-1:

MICH Bean

NIGHT RANGER
HOWARD JONES
PRETENDERS
GOLDEN EARRING
BERLIN
HOTEEST:
VAN HALEN 1-1
HUEY LEWIS & NEWS 2-2
EURYTEMICS 3-3
KENNY LOGGINS 4-4
CARS 20-11

## WOMP-FM/Wh **Dwsyne Bonds**

IRENE CARA GO GO'S BILLY JOEL PRETENDERS PRETENDERS
Hottest:
NENA 1-1
HUEY LEWIS & NEWS 3-2
EURYTHMICS 6-3
HALL & OATES 7-4
LIONEL RICHIE 17-8

# WSOVWIIII

Trank Bell
TONY CAREY
MISSING PERSONS
SCORPIONS (dp)
ALARM (dp)
Hottest:
KENNY LOGGINS 2-1
HALL & OATES 7-5
38 SPECIAL 8-6
WEIRD AL VANNOVIC 16-7
DAN FOGELBERG 13-8

# SOUTH PARALLEL TWO

# WBBQ/Augusts, GA

Bruce Stevens BON JOVI NIGHT RANGER REAL LIFE IRENE CARA Hottest: Hottest: KENNY LOGGINS 3-1 CYNDI LAUPER 1-2 ROCKWELL 7-3 HUEY LEWIS & NEWS 6-4 PHIL COLLINS 28-16

Volkman/Garrett
BILLY JOEL
JOHN COUGAR
SHALMARA
BERLIN
PRETENDERS
HOUTEST
VAN HALEN 1-1
EURYTHRICS 5-4
HALL & OATES 5-4
THOMPSON TWINS 13-8

# WFMF/Baton Rouge

Rice/Ahysan IGLESIAS & NELSON THOMPSON TWINS RICK SPRINGPIELD HOTCES! VAN HALEN 1-1 KENNY LOGGINS 3-2 CHRISTINE MCVIE 5-3 POINTER SISTERS 9-4 LIONEL RICHIE 24-18 OK100/Ithaca, NY

## KZZB/Besumont, TX Murphy/Harrison

BON JOVI JOHN COUGAR MR. MISTER REAL LIFE MADONNA HOTEST KENNY LOGGINS 1-1 ADAM ANT 4-3 BILLY IDOL 17-8 THOMPSON TWINS 16-10 HALL & OATES 23-16

# : WQID/BILOXI : MICKEY COULTER WOID/Blloxi MS

Wild Mickey Courter
VAN HALEN 1-1
CYNDI LAUPER 2-2
HUEY LEMIS & NEWS 3-3
KENNY LOGGINS 4-4
MICHAEL JACKSON 5-5

# KXX106/Birmingham, AL

ALAN PARSONS MADONNA JOHN COUGAR DEBARGE Hottest: VAN HALEN 1-1 Hottest: VAN HALEN 1-1 ROCKWELL 4-2 HUEY LEWIS & NEWS 5-3 EURYTHMICS 10-6 KENNY LOGGINS 15-9

# WSSX/Charleston SC

CARS
GO GO'S
BERLIN
SHALAMAR
BON JOVI
HOTELS
ROCKWELL 3-1
MANFRED MANN 8-7
DURAN DURAN 9-8
KENNY LOGGINS 15-10
PHIL COLLINS 21-16

## WBCY/Charlotte, NC **Bob Kaghan**

REAL LIFE JOHN COUGAR JOHN COUGAR
BERLIN
BILLY JOEL
HOTTEST:
KENNY LOGGINS 1-1
CYNDI LAUPER 2-2
ROCKWELL 3-3
PHIL COLLINS 25-8
LIONEL RICHIE 29-15 WJZR/Charlotte, NC

BON JOVI ALAN PARSONS CARS TALK TALK MR. MISTER HOTES: KENNY LOGGINS 2-1 ROCKWELL 3-2 VAN HALEN 4-5 EURYTHMICS 9-6 PHIL COLLINS 32-12

## WSKZ/Chattanoou Jeff Blake

TONY CAREY
ALAN PARSONS
PAUL YOUNG
NIGHT RANGER
HOttest:
VAN HALEN 1-1
KENNY LOGGINS 6-2
ROCKWELL 7-5
LIONEL RICHTE 14-9
THOMPSON TWINS 15-12 WNOK-FM/Columbia, SC

WEIRD AL YANKOVIC FRANKIE GOES TO H

PRETENDERS
HOTTES:
VAN HALEN 1-1
HALL & OATES 19-12
THOMPSON TWINS 23-15
CULTURE CLUB 31-20
PHIL COLLINS 39-23

KiTE/Corpus Christi, TX Ron Chase

TALK TALK
SCORPIONS
MR. MISTER
HOTTEST
HOTTEST
HOUTURE CLUB 15-7
HALL & OATES 17-11
WANG CHUNG 21-12
DWIGHT TWILLEY 23-13

WDOQ/Daytona Beach, FL Dave Matthews

WDCG/Durham-Raleigh, NC

none Hottest: VAN HALEN 1-1 NENA 2-2 CYNDI LAUPER 3-3 JOHN LENNON 4-4 DURAN DURAN 5-5

Freeman/Wright

CARS
PRETENDERS
GO GO'S
KOOL & THE GANG
HOTLEST:
NENA 1-2
VAN HALEN 2-3
KENNY LOGGINS 5-4
KC 11-10

KAMZ/EI Paso, TX Bob West

PRETENDERS
DEBARGE
DENIECE WILLIAMS
BILLY JOEL
REME CARA
HOTTEST
HOTTON

LIONEL RICHIE 5-4 EURYTHMICS 6-5

KSET-FM/FI Paso, TX

BILLY RANKIN TALK TALK

MADONNA PRETENDERS

# Peter Wolfe

Peter Worle
JOHN COUGAR
GO GO'S
IRENE CARA
BERLIN
TONY CARRY
SHANNON
WEIRD AL YANKOVIC
HOTELS:
VAN HALEN 1-1
ROCKWELL 6-2
HOWARD JONES 25-18
THOMPSON TWINS 36-32
NIGHT RANGER D-39 **Gary Adkins** SCORPIONS
DAVID GILMOUR
BILLY JOEL
REAL LIFE
MR. MISTER
TALK TALK
IRENE CARA
HOTEEST: WZLD/Columbia SC Chuck Finley

Fox/Mosley

Mark McCain EURYTHMICS POINTER SISTERS HOUTEST:
NENA 2-1
HUEY LEWIS & NENS 3-2
KENNY LOGGINS 7-3
DAN POGELBERG 10-6
ROCKWELL 15-9

FM100/Memphis, TX John/Prestiglecomo JOHN COUGAR PAUL YOUNG PAUL YOUNG Hottest: VAN HALEN 1-1 KENNY LOGGINS 5-2 CHRISTINE MCVIE 7-4 LIONEL RICHIE 14-7 DAN POGELBERG 15-10

# WABB-FM/Mobile, AL

MIDNIGHT STAR JOHN COUGAR LIONEL RICHIE LIONEL RICHIE
HOTEGET:
EURYTHMICS 6-5
WEIRD AL YANROVIC 10-8
CULTURE CLUB 14-10
THOMPSON TWINS 18-15
PHIL COLLINS 24-19

## G100/Mobile, AL Scott Griffith

JOHN COUGAR
GO GO'S
MR. MISTER
HOttest:
CYNDI LAUPER 4-1
ROCKWELL 6-2
KENNY LOGGINS 7-3
EUNTYMHUGS 8-6
WEIRD AL YANKOVIC 40-30

## WHHY-FM/Montgomery Mark St. John

CatSimon
TONY CAREY
MADONNA
PRETENSERS
PROTENSERS
MODERN INGLISH
REAL LIFE
HORTEST :
EURYTHHICS 2-1
ROCKWELL 4-3
CYNDI LAUDER 8-5
CULTURE CLUB 17-10
LIONEL RICHIE 20-13 Merk St John

BILLY JOEL

REAL LIFE
IRENE CARA

SHALAMAR

TALK TALK

HOTEST:

ROCKWELL 1-1

CYNDI LAUPER 2-2

HUEY LEWIS & NEWS 3-3

LIONEL RICHIE 5-4

KENNY LOGGINS 6-5

## KBFM/McAllen-Brov Anna DeHaro

ROMANTICS GO GO'S JOHN COUGAR BERLIN MADONNA PRETENDERS PRETENDERS
HOTTEST:
CYNDI LAUPER 2-1
HUEY LEWIS & NEWS 3-2
VAN HALEN 1-3
KENNY LOGGINS 9-5
RICK SPRINGFIELD 28-21

St John/Cook

PRETENDERS
JOHN COUGAR
IGLESIAS & NELSON
IRENE CARA
BILLY JOEL
BON JOVI
HOTCEST:
VAN HALEN 1-1
KENNY LOGGINS 3-2
POINTER SISTERS 11-9
LIONEL RICHIE 20-14
THOMPSON TWINS 21-18
PHIL COLLINS 28-19

WSFL/New Bern, NC John Peace

Costello/Watkins

PRETENDERS

## WANS-FM/Greenville, SC **Rod Mette Bob Perry**

Bob Perry

REAL LIFE
MR. MISTER (dp)
RICK SPRINGFIELD
GO GO'S
QUEEN (dp)
Bottest:
VAN HALEN 1-1
LIONEL RICHIE 3-2
CYNDI LAUPER 2-3
ROCKWELL 12-5
HUEY LEWIS & NEWS 8-6 GO GO'S
BERLIN
DEBARGE
REAL LIFE
FRANKIE GOES TO H
IGLESIAS & NELSON
JOHN COUGAR
HOTERS
VAN HALEN 1-1
KENNY LOGGINS 8-2
ROCKWELL 5-3
PHIL COLLINS 19-13
PAUL YOUNG 26-17 KX104/Nashville, TN

# WZYP/Huntaville, AL

WRQK/Greensboro, NC

GARS
MELBA MOORE
TONY CARRY
BILLY JOBL
RICK SPRINGFIELD
WERD AL YANKOVIC (dp)
HOCtest:
CHRISTIME MCVIE 3-1
EURYTHMICS 11-3
DAN POGELBERG 15-7
THOMPSON TWINS 20-11
LIONEL RICHIE 26-13

Jones/Conrad

BERLIN HOWARD JONES HOWARD JONES
CABS
TALK TALK
MR. MISTER
NIGHT RANGER
HOLLES IEURYTHMICS 1FOCKWELL 3-2
FOINTER SISTERS 4-3
KENNY LOGGINS 5-4
CHRISTINE MCVIE 6-5

# MTYX/Jackson, MS

PRETENDERS
JOHN COUGAR
TRACEY ULLMAN
STEPHEN BISHOP
ONJ
HOLLEST:
ROCKWELL 2-1
RENNY LOGGINS 11-5
EURYTHMICS 12-7
WEITD AL YANKOVIC 39-11
LIONEL RICHIE 40-20 Jim Chick Jim Chick
SHALAMAR (dp)
HOWARD JONES
GRACE SLICK
GRACE SLICK
HATTHEN HILDER
REAL LIFE (dp)
HOLEST:
NENA 1-1
KENNY LOGGINS 15-4
EURYTHMICS 10-7
POINTER SISTERS 11-9
ROCKWELL 22-14 WRNO/New Orleans, LA

# WQUT/Johnson City, TN

TONY CARRY
GO GO'S
JOHN COUGAR
PRETENDERS (dp)
ADAM ANT
MANNESS
GOLDEN EARRING (dp)
Bottest:
VAN HALEN 1-1
ROCKWELL 12-2
KENNY LOGGINS 11-8
PHIL COLLINS 26-18 none Hottest: VAN HALEN 1-1 RAY PARKER JR, 2-2 DURAN DURAN 7-7 NENA 10-10 DAN POGELBERG 20-20 WOKI/Knoxville, TN

BJ106/Orlando, FL Gary Mitchell DWIGHT TWILLEY HOWARD JONES HOWARD JONES
GO GO'S
Hottest:
CYNDI LAUPER 2-1
ROCKWELL 6-3
RENNY LOGGINS 9-5
EURYTHMICS 10-8
HALL & OATES 12-9 Hottest: VAN HALEN 2-1 ROCKWELL 6-2 KENNY LOGGINS 16-4 BON JOVI 21-11 THOMPSON TWINS 19-14

# WFMI/Lexington, KY

WRVQ/Richmond, VA Bob McNeill CARS
ENDGAMES
MR. MISTER
ALARM
HOTESE:
HUEY LEWIS & NEWS 2-1
CHRISTINE MCUTE 3-2
THOMPSON TWINS 20-9
HOWARD JONES 22-13
WEIRD AL YANKOVIC 40-26 WEIRD AL YANKOVIC QUEEN
HOTTEST
ROCKWELL 6-1
KENNY LOGGINS 11-4
POINTER SISTERS 10-8
PHIL COLLINS D-15
LIONEL RICHIE D-20

# KITY/San Antonio, TX Frank Walsh

Frank Welsh

ALAN PARSONS
BARRY MANILOW
BABRAR STREISAND
BONNIE TYLER
TONY CAREY
GO GO'S
LAID BACK
JOHN COUGAR
PRETENDERS
VAN HALEN 1-1
KENNY LOGGINS 7-5
MIDNIGHT STAR 16-9
GIGLESIAS & WELSON 21-11
WEIRD AL YANKOVIC 25-13

# KTFM/Sen Antonio, TX

IRENE CARA
SPANDAU BALLET
TALK TALK
NIGHT RANGER (dp)
JOHN COUGAR (dp)
MADONNA
PRETENDERS PRETENDERS
HOTTEST:
IGLESIAS & NELSON 8-1
VAN HALEN 2-2
POINTER SISTERS 17-12
CULTURE CLUB 22-16
DENIECE WILLIAMS D-19

Hayden/Stewar CULTURE CLUB BILLY JOEL MADONNA PRETENDERS PRETENDERS
MISSING PERSONS
BILLY IDOL
MR. MISTER
HOTLEST:
VAN HALEN 1-1
CHRISTINE MCVIE 3-2
KENNY LOGGINS 9-3
HUSY LEWIS & NEWS 8-4
HALL & OATES 19-9

## Z98/Tampa, FL Steve Davis

KOOL & THE GANG GO GO'S
ROMANTICS
ALAN PARSONS
HOTLEST:
KENNY LOGGINS 5-1
HUEY LEWIS 6 NEWS 14-9
HIL COLLINS 19-13
LIONEL RICHIE 20-14
CULTURE CLUB 28-19

# Steve Finnegen

CHRISTINE MCVIE POINTER SISTERS POINTER CALL
ROTTER TO THE POINTER CALL
CYNDI LAUPER 2-2
ROCKWELL 12-6
RALL & OATES 15-10
HUEY LEWIS & NEWS 18-12

## PARALLEL THREE

# KQIZ-FM/Amarillo, TX

Garry O'Neal BERLIN
NIGHT RANGER (dp)
ROOL & THE GANG
PRETENDERS
JOHN COUGAR
HOTELES
ROCKWELL
RENNY LOGGINS 3-2
THOMPSON TWINS 13-8
CULTURE CLUB 25-13
PHIL COLLINS 23-14

# WISE/Ashville, NC

John Stavers
DEBARGE
REAL LIFE
TALK TALK
SHALAMAR
BERLIN
HOTES:
ROCKWELL 1-1
LIONEL RICHIE 21-8
POINTER SISTERS 22-11
PHIL COLLINS 40-12
LAID BACK 29-16

## WJAD/Bainbridge, GA Elliot/Osborne

REAL LIPE
IRENE CARA
BILLY RANKIN (dp)
HOTEST:
VAN HALEN 1-1
ROCKWELL 3-2
CYNDI LAUPER 2-6
HALL & OATES 18-12
LIONEL RICHIE 36-34

## WCGQ/Columbus, GA Raiph Carroll

Majph Carroin

REAL LIFE
NIGHT RANGER
TALK TALK
MATTHEM WILDER
GENESIS
FIDD GLOVE
HOLLES
FIDD GLOVE
HOLLES
FIDD GLOVE
MICHAEL JACKSON 3-3
ROCKMELL 4-4
KENNY LOGGINS 13-9

# KISR/Ft. Smlth, AR

none
Hottest:
VAN HALEN 1-1
CYNDI LAUPER 2-2
ROCKWELL 4-4
CHRISTIBE MCVIE 5-5
HUEY LEWIS 6 NEWS 6-6 Q104/Gadaden, AL

DAZZ BAND LAID BACK BILLY JOEL IRENE CARA REAL LIFE JOHN COUGAR (dp) JOHN COUGAR (dp)
HOTTEST:
HUEY LEWIS & NEWS 2-1
ROCKWELL 3-2
KENNY LOGGINS 7-4
PHIL COLLINS 10-6
WEIRD AL YANKOVIC 16-7

WFOX/Gainsville, GA Alan Du Priest ABAD DE PROMET
BERLIN (dp)
TALK TALK (dp)
REAL LIFE
IRENE CARA
SPANDAU BALLET
HOTTER
KENNY LOGGINS 3-1
ROCKWELL 5-3
HALL & OATES 13-10
38 SPECIAL 15-11
CULTURE CLUB 33-24

# WYKS/Gainesville, FL Lou Patrick

BERLIN (dp)
BILLY RANKIN (dp)
SCORPIONS (dp)
TONY CAREY
HOTES:
HUEV LEWIS & NEWS 2-1
KENNY LOGGINS 3-2
ROCKWELL 8-4
MAMPRED MANN 9-7
DAN FOGELBERG 11-8

## KILE/Galveston, TX Scott Teylor

CARS BERLIN COUDEN EARRING GOLDEN EARRING
MADONNA
BILLY NANKIN
MISSING PERSONS (dp)
BILLY NOEL
DEBARGE
HOTEST
VAN HALEN 1-1
RENNY LOGGINS 12-4
ROCKWELL 10-7
CULTURE CLUB 25-16
PHIL COLLINS 36-22 KTDY/Lafayette, LA

# PRETENDERS

IGLESIAS & NELSON
GOLDEN EARRING
HOTESE:
ROCKWELL 8-1
HUEY LEWIS & NEWS 4-2
EURYTHHICS 5-4
CYNOI LAUPER 1-7
KENNY LOGGINS 12-8 Q101/Meridien, MS

JOHN COUGAR BILLY JOEL CARS BERLIN GO GO'S
MR. MISTER (dp)
REAL LIFE (dp)
DAVID BOWIE (dp)
DEBARGE (dp) Hottest: VAN HALEN 1-1 CHRISTINE MCVIE 2-2

# KNOE-FM/Monroe, LA

38 SPECIAL JOHN COUGAR TONY CAREY IGLESIAS & NELSON IGLESTAS & NELSON BERLIN NIGHT RANGER (dp) Hottest: ROCKWELL 5-1 KENNY LOGGINS 7-3 EURYTHMICS 6-4 CRHISTINE MCVIE 10-6 HALL & OATES 15-11

# WPFM/Panama City, FL

Scott Owens 

# WXI K/Rospoka, VA

Don O'Shee PRETENDERS
REAL LIPE
IRENE CARA
IGLESTAS & NELSON
BILLY JOEL
TRACEY ULLMAN
CARS (dp)
HOttest:
CYNDI LAUPER 3-1
EURYTHRICS 4-3
DAN FOGELBERG 7-6
ROCKWELL 11-9
PAUL YOUNG 17-13

# WAEV/Sevenneh, GA

IRENE CARA
TALK TALK
REAL LIFE
DEBARGE
BILLY RANKIN
HOTEST:
CHRISTINE MCVIE 5-1
TINA TURNER 6-3
PAUL YOUNG 7-4
KENNY LOGGINS 9-6
THOMPSON TWINS 18-13

## WIXV/Sevenneh, GA J.P. Hunter

GO GO'S IRENE CARA NIGHT RANGER (dp) PRETENDERS BILLY JOEL BILLY JOEL Hottest: KC 2-1 38 SPECIAL 5-3 KENNY LOGGINS 6-4 VAN HALEN 1-5 BRYAN ADAMS 15-9

# Williams/Sommers

Z102/Savannah, GA

BILLY JOEL IRENE CARA MICHAEL JACKSON BOCTEST: ROCKWELL 3-1 KENNY LOGGINS 8-2 WEIRD AL YANKOVIC 20-5 HALL & OATES 13-7 CULTURE CLUB 35-20 WGLF/Tailahassee FL

Bill Thomas
SHALAMAR
JEFFREY OSBORNE
TONY CAREY
BELLIN
CARS
IGLESIAS & NELSON (dp)
Hottest:
CYNDI LAUPER 3-1
TINA TUNRER 8-3
POINTER SISTERS 15-7
PHIL COLLINS 18-12
PAUL YOUNG 33-24

KKQV/Wichita Falls, TX Chuck Beck IRENE CARA
JOHN COUGAR
SHALAMAR
TALK TALK
MODERN ENGLISH
GO GO'S GENESIS
HOTTEST:
ROCKWELL 1-1
KENNY LOGGINS 4-3
THOMPSON TWINS 7-4
CULTURE CLUB 16-8
LIONEL RICHIE 22-10

## WHSL/Wilmington, NC Foster/Patrick

FOSTERIPENTICK
REAL LIPE MODERN ENGLISH
DAVID BOWIE
NIGHT RANGER
EDDIE MONEY
JOHN LENNON
HOTE STATE
VAN HALEN 1-1
EURYTHHICS 3-2
KENNY LOGGINS 4-3
PHIL COLLINS 15-8
CULTURE CLUB 16-10

# **MIDWEST Most Added** • Hottest

John C. Mellencamp Kenny Loggins Pretenders Go Go's

Rockwell **Phil Collins** 

# CHR ADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added. Hottest

Irene Cara Billy Joel Go Go's

Kenny Loggins Rockwell Van Halen

# **MIDWEST** PARALLEL TWO

# WKDD/Akron, DH

GEMESIS
BILLY JOEL
TALK TALK (dp)
SPANDAU BALLET
MR. MISTER
CARS
HOTEST:
ROCKWELL 4-1 VAN HALEN 1-2 MANFRED MANN 10-7 CULTURE CLUB 19-12 SHALAMAR 30-25

## WAHC/Appleton-Oshkosh, W Chris Ceine

CARS JOHN COUGAR JOHN COUGAR
HOttest:
KENNY LOGGINS 2-1
ROCKWELL 5-2
CYNDI LAUPER 3-3
HALL & OATES 18-10
PHIL COLLINS 26-18

Ron Ross PRETENDERS
JOHN COUGAR
ROMANTICS
TONY CAREY
MOTLEY CRUE (dp)
Hottest: VAN HALEN 1-1 KENNY LOGGINS 6-3 ROCKWELL 13-6 HALL & OATES 15-11 ROCKWELL 13-6 HALL & OATES 15-11 RICK SPRINGFIELD D-28

# 92X/Columbus, OH

Joel Cella LIONEL RICHIE GO GO'S NIGHT RANGER Hottest: NENA 1-1 ROCKWELL 4-2 PHIL COLLINS 11-3 KENNY LOGGINS 5-4 THOMPSON TWINS 21-11

## KliK/Devenport, IA Jim O'Hara

BON JOVI (dp) JOHN COUGAR (dp) BILLY JOEL BERLIN (dp) MADONNA

KMGK/Des Moines, IA Al Brock WEIRD AL YANKOVIC TALK TALK (dp) GO GO'S IRENE CARA PRETENDERS MADONNA HOTTEST RENNY LOGGINS 6-1 HUEY LEWIS & NEWS 4-2 ROCKWELL 7-4 MANFRED MANN 11-7 HALL & OATES 15-10

WEBC/Duluth Dick Johnson KOOL & THE GANG UB40 TONY CAREY (dp) IGLESIAS & NELSON RICK SPRINGFIELD (dp) HOTEOST: CHRISTINE MCVIE 3-1 DAN POGELBERG 7-4
HALL & OATES 9-6
ROCKWELL 11-7

## WKDQ/Evansville, IN Hobbe/Payne

ALAN PARSONS PRETENDERS IRENE CARA MADONNA MADONNA
TONY CAREY
BERLIN (dp)
BON JOVI (dp)
REAL LIPE (dp)
Bottest:
KENNY LOCGINS 4-1
ROCKWELL 6-3
HUEY LEWIS & NEWS 5-4
HALL & OATES 7-5
EURYTHMICS 9-8

## WSTO/Evansville, IN Chris Taylor

EURYTHMICS POINTER SISTERS Hottest: KENNY LOGGINS 4-1 HUEY LEWIS & NEWS 8-2 ROCKWELL 9-6 PHIL COLLINS 14-9 WEIRD AL YANKOVIC 27-21

## WM2E/Ft Wavne, IN Scott Dugan

GO GO'S JOHN COUGAR BERLIN PRETENDERS Hottest: KENNY LOGGINS 6-1 ROCKWELL 5-2 RENNY LOGGINS 6-1 ROCKWELL 5-2 HUEY LEWIS & NEWS 4-3 HALL & OATES 26-14 CULTURE CLUB 25-20

# WGRD/Grand Repids, MI

NIGHT RANGER BILLY RANKIN Hottest: KENNY LOGGINS 1-1 ROCKWELL 2-2 ROCKWELL 2-2 PHIL COLLINS 4-3 ROMANTICS 17-9 CULTURE CLUB 16-14

## WZPL/Indianapolis, IN Jim Miles

none Hottest: VAN HALEN 1-1 CYNDI LAUPER 2-2 EURYTHMICS 3-3 KENNY LOGGINS 4-4 MICHAEL JACKSON 5-5

## WJXQ/Jeckson, Mi Ryan/Cheeks

MODERN ENGLISH (dp)
TALK TALK (dp)
JOSIE COTTON (dp)
MISSING PERSONS (dp)
PRETENDERS (dp) VAN HALEN 1-1 PHIL COLLINS 13-8 ROCKWELL 22-17 ALAN PARSONS 24-19 YES 29-21

## WKFR/Kalamazoo, MI Swert/Chepmen

JEPPREY OSBORNE
BILLY JOEL
GO GO'S (dp)
GENESIS (dp)
TONY CAREY
WEIRD AL YANKOVIC (dp) Hottest: VAN HALEN 1-1 HUEY LEWIS & NEWS 5-2 KENNY LOGGINS 14-5 THOMPSON TWINS 22-16 PHIL COLLINS 29-18

# 2Z99/Kansas City, MO

DWIGHT TWILLEY JOHN COUGAR GENESIS GENESIS
TRACEY ULLMAN
RICK SPRINGFIELD
GO GO'S
PRETENDERS HOTTEST:
KENNY LOGGINS 5-1
ROCKWELL 4-3
HUEY LEWIS & NEWS 6-5 MOTLEY CRUE 11-8 BRYAN ADAMS 15-11

# WVIC/Lansing, MI

Reed Kittredge TONY CAREY JOHN COUGAR MATTHEW WILDER PRETENDERS GO GO'S Hottest: KENNY LOGGINS 1-1 ROCKWELL 5-2 EURYTHMICS 7-5 PHIL COLLINS 13-7 APRIL WINE 18-12

# Z104/Madison, Wi

Little/Hudson PAT WILSON GENESIS GENESIS
TALK IRENE CARA
HOTHEST:
LAUPER 2-1
HUEY LEWIS & NEWS 4-3
KENNY LOGGINS 5-4
MOTLEY CRUE 17-9

# WEIRD AL YANKOVIC 37-10

KJ103/Oklahome City, OK Den Wilson REAL LIPE (dp) BILLY JOEL (dp BILLY RANKIN PRETENDERS BERLIN MADONNA Hottest: KENNY LOGGINS 1-1 VAN HALEN 2-2 CYNDI LAUPER 4-3 ROCKWELL 3-4 LIONEL RICHIE 15-9

# KQKQ/Omeha, NE Taylor/Dean

JOHN COUGAR ALAN PARSONS BON JOVI BONNIE TYLER BONNIE TYLER
BOTTEST:
KENNY LOGGINS 1-1
ROCKWELL 3-2
HALL & OATES 8-6
WEIRD AL YANKOVIC 18-8
LIONEL RICHIE 21-14

## KZ93/Peoria, IL Edwards/Malone

ALAN PARSONS MANPRED MANN MANFRED MANN BONNIE TYLER HOTTEST: VAN HALEN 1-1 RENNY LOGGINS 2-2 BRYAN ADAMS 5-4 ROCKWELL 6-5 PHIL COLLINS 14-7

## WRKR/Racine-Milwaukee Pat Martin

LIONEL RICHIE GO GO'S ROMANTICS ALAN PARSONS PRETENDERS Hottest: KENNY LOGGINS 1-1 PHIL COLLINS 16-6 CULTURE CLUB 22-11 YES 29-17

# WZOK/Rockford, IL

Geoff Davis THOMPSON TWINS LIONEL RICHIE YES KOOL & THE GANG Hottest: Hottest: CYNDI LAUPER 5-3 NENA 7-5 KENNY LOGGINS 8-6 EURYTHMICS 14-8 PHIL COLLINS 30-20

## U93/South Bend, IN J.K. Dearing

EURYTHMICS PHIL COLLINS HOTTEST: KENNY LOGGINS 2-1 HUEY LEWIS & NEWS 4-2 VAN HALEN 7-4 DAN POGELBERG 10-9

## WRQN/Tok **Buck McWilliams**

WEIRD AL YANKOVIC GO GO'S JEFFREY OSBORNE IRENE CARA PRETENDERS ENDOAMES DEBARGE HOTTEST: ROCKWELL 4-1 KENNY LOGGINS 6-2 VAN HALEN 1-3 CYNDI LAUPER 3-4 EURYTHMICS 5-5

## K107/Tulsa, OK

Rivers/Ster JOHN COUGAR MADONNA DENIECE WILLIAMS Hottest: ROCKWELL 2-1 VAN HALEN 1-2 KENNY LOGGINS 8-4 THOMPSON TWINS 22-15 PHIL COLLINS 25-19

# KELI/Tulsa, OK

Myers/Michaela IRENE CARA
MR. MISTER
BILLY RANKIN
HOTTEST:
KENNY LOGGINS 2-2
WEIRD AL YANKOVIC 12-3
BALL & OATES 10-6
PHIL COLLINS 18-10
CULTURE CLUB 22-12

# KEYN-FM/Wichita, KS

Taylor/Brown TONY CAREY ROMANTICS KOOL & THE GANG Hottest: VAN HALEN 4-1 VAN HALEN 4-1 KENNY LOGGINS 1-2 ROCKWELL 5-4 HUEY LEWIS & NEWS 3-5 EURYTHMICS 10-9

# WHOT/Youngstown

Dick Thomps JOHN COUGAR BILLY JOEL IRENE CARA IREME CARA
ENDGAMES
GENESIS
ROGER DALTREY
TALK TALK
RICKY & PEARLS.
HOTTER:
ROCKWELL 5-1
EURTTHHICS 8-5
CULTURE CLUB 20-14
WEIRD AL YANKOVIC 38-19
CARS D-34

WYFM/Youngato Jeff Tobin none Hottest: VAN HALEN 1-1 NENA 2-2 KENNY LOGGINS 9-4 BUEY LEWIS & NEWS 12-7 ROCKWELL 16-8

# PARALLEL THREE

## KFYR/Blamerck, ND Brannen/Hardt

IRENE CARA BONNIE TYLER Hottest: KENNY LOGGINS 3-1 HUEY LEWIS & NEWS 9-4 KC 8-5 HALL & OATES 13-8 CHRISTINE MCVIE 16-12

## WBNQ/Bloomington, IL Justin/Robbins

LIONEL RICHIE KOOL & THE GANG GO GO'S BERLIN GENESIS (dp) REAL LIFE (dp) MR. MISTER (dp) TALK TALK (dp) HOTTEST:
HUEY LEWIS & NEWS 2-2
ROCKWELL 3-3
RENNY LOGGINS 7-5
CHRISTINE MCVIE 6-6
DAN POGELBERG 10-7

# WBWB/Bloomington, IN

John Helmenn TALK TALK BILLY RANKIN REAL LIPE DAZZ BAND (dp)
LAID BACK (dp)
GOLDEN EARRING (dp)
Hottest:
VAN HALEN 1-1 EURYTHMICS 2-2 HUEY LEWIS & NEWS 5-3 KENNY LOGGINS 11-7 CHRISTINE MCVIE 10-8

# WCIL-FM/Carbondale, IL

SCORPIONS (dp) CARS MADNESS GENESIS BONNIE TYLER THOMAS DOLBY (dp) THOMAS LOUDS (GE) HOTTEST: KENNY LOGGINS 2-1 VAN HALEN 1-2 LIONEL RICHIE 19-3 REAL LIPE 14-4 LAID BACK 11-6

# KCMQ/Columbia, MO

**Deve McCormick** BRYAN ADAMS MADONNA MADONNA
BILLY IDOL (dp)
NIGHT RANGER
HOTTEST
VAN HALEN 1-1
KENNY LOGGINS 5-2
DAN FOGELBERG 11-8
HALL & OATES 16-11
PHIL COLLINS 22-14

## Y94/Fargo, ND

Collins/Anderson JOHN COUGAR GO GO'S PRETENDERS Hottest: CYNDI LAUPER 2-1 VAN HALEN 1-2 ROCKWELL 8-4 KENNY LOGGINS 10-7 CULTURE CLUB 17-13

# KKXL-FM/Grand Forks, ND

Don Nordine DON MOTAINE
TONY CAREY
ALAN PARSONS
GO GO'S
NIGHT RANGER
HOTLEST:
KENNY LOGGINS 8-1
VAN HALEN 1-2
ROCKWELL 3-3
BUEY LEWIS & NEWS 5-5
PHIL COLLINS 27-13

# KYTN/Grand Forks, ND

JOHN COUGAR MADONNA MADONNA
BILLY RANKIN
JOSIB COTTON
IRENE CARA
SCORPIONS BILLY JOEL
MODERN ENGLISH
Hottest:
KENNY LOGGINS 1-1 VAN HALEN 2-2 MOTLEY CRUE 5-5 NIGHT RANGER 9-7 BON JOVI 36-31

KRNA/Iowa City, IA **Bart Goynshor** MADONNA BILLY JOEL (dp) BERLIN
BOTTE STEEL (GF)
BERLIN
HOTTEST:
VAN HALEN 1-1
KENNY LOGGINS 3-2
ROCKWELL 5-3
DAN POSELBERG 10-6
WEIRD AL YANKOVIC 20-16

# WAZY-FM/Lafayette, IN

Stacy/Sperrow PRETENDERS
NIGHT RANGER
BERLIN
TALK TALK
REAL LIFE (dp)
MR. MISTER
BOTTEST
BOTTEST
VAN HALEN 1-1
HUEY LEMIS & NEWS 2-2
ROCKWELL 6-4
THOMPSON TWINS 23-16
PEIL COLLINS 35-25

Tracy Johnson

KFRX/Lincoln

JOHN COUGAR HOWARD JONES GENESIS NIGHT RANGER (dp) NIGHT RANGER (dp)
Hottest:
KENNY LOGGINS 3-1
ROCKWELL 6-3
CYNDI LAUPER 4-4
HUEY LEWIS & NEWS 8-5
PHIL COLLINS 13-8

# Dean Lambert

THOMPSON TWINS
MATTHEW WILDER
TRACEY ULDMAN
DEBARGE
CON FUNK SHUN
IGLESIAS & NELSON
STEPHEN BISHOP
BOTTER
VAN HALEN 2-1
FOLWELL 1-2
FOLWEL

## KKLS-FM/Rapid City, SD Sherwin/Piper

PRETENDERS NIGHT RANGER JOHN COUGAR ALAN PARSONS VAN HALEN 1-1
KENNY LOGGINS 5-3
HHEY LEWIS & NEWS 13PHIL COLLINS 19-13
PAUL YOUNG 20-15

# Denny Collier

JOHN COUGAR (dp) REAL LIFE (dp) MR. MISTER CARS TALK TALK BONNIE TYLER IRENE CARA Bottest: KENNY LOGGINS 2-1 ROCKWELL 6-4 LIONEL RICHIE 33-24 HOWARD JONES 35-26 WEIRD AL YANKOUTO

## KKRC/Sloux Falls Dan Kieley

PRETENDERS GO GO'S NIGHT RANGER SCORPIONS SCORPIONS
RICK SPRINGFIELD
JOHN COGGAR
JOSIE COTTON
Hottest:
HUEY LEWIS & NEWS 1-1
VAN HALEN 3-3
HALL & OATES 13-4
THOMPSON TWINS 15-11
PHIL COLLINS 29-16

# KWTO-FM/Springfield, MO

**Bob Hammond** KOOL & THE GANG GO GO'S
JOHN COUGAR
NIGHT RANGER
REAL LIFE
MADONNA
Hottest:
VAN HALEN 1-1

# HUEY LEWIS & NEWS 2-2 KENNY LOGGINS 5-3 CYNDI LAUPER 8-5 PHIL COLLINS 20-16

WSPT/Stevene Point Bouley/Tracy QUEEN
JOHN COUGAR
PRETENDERS
NIGHT RANGER (dp)
UTOPIA (dp) UTOPIA (AP)
HOTLEST:
VAN HALEN 1-1
HUEY LEWIS & NEWS 2-2
KENNY LOGGINS 5-3
ROCKWELL 9-6
WEIRD AL YANKOVIC D-28

# KDVV/Topeka, KS

Tony Stewart MADONNA
JORN COUGAR
GO GO'S
GEMESIS
DEBARGE
HOTHER SENTY
HOTHER SENTY LOGGINS 4-2
ROCKWELL 6-5
PHIL COLLINS 16-10
LIONEL RICHIE 19-13

# KFMW/Waterloo

Kipper McGee GENESIS
BERLIN
GO GO'S
KOOL & THE GANG
PAUL YOUNG PAUL YOUNG HOTLEST: KENNY LOGGINS 2-1 LIONEL RICHIE 29-15 PHIL COLLINS 34-22 CARS 37-30 RICK SPRINGFIELD 38-31

# WEST PARALLEL TWO

# Simon/Ryan

SIMON/Ryan

SPANDAU BALLET
GO CO'S
GENESIS
JOHN COUGAR
IRENE CARA
BILLY JOEL
PRETENDERS
TALK TALK
DEBARGE
JOSIE COTTON
SCORPIONS
MODERN ENGLISH
REAL LIFE
GOLDEN EARNING
HOTELSH
KENNY LOGGINS 2-1
EURTHHICS 10-7
THOMPSON TWINS 17-9
LIONEL RICHIE 29-18
QUEEN 28-20

KKXX/Bakersfield, CA Squires/Kamper SCORPIONS (dp) IRENE CARA ALAN PARSONS ALAN PARSONS HOTTEST: ROCKWELL 1-1 KENNY LOGGINS 5-2 THOMPSON TWINS 11-5 CULTURE CLUB 10-6 PHIL COLLINS 23-17

# KQXR/Bakersfield, CA

**Bob Harlow** IRENE CARA MODERN ENGLISH SHALAMAR Hottest: ROCKWELL 1-1 RENNY LOGGINS 3-2 HUEY LEWIS & NEWS 7-3 CULTURE CLUB 17-8 LIONEL RICHIE 37-22

## KRRK/Boise, ID **Bobby King**

ROCKWELL IREME CARA
BILLY JOEL
JOSIE COTTON
MEIRO AL YANKOVIC (dp)
Hottest:
EURYTHMICS 3-1
REMNY LOGGINS 4-2
YES 12-9
ROCKWELL D-15
BERLIN D-31

# KKFM/Colorado Springs, CO

Finney/Ryan PRETENDERS MADONNA
JOHN COUGAR
NIGHT RANGER
HOTLEST:
ROCKWELL 5-1
KENNY LOGGINS 7-2
HUEY LENIS & NEWS 11-5
CULTURE CLUB 17-9
PHIL COLLINS 24-14

# KMGX/Fresno, CA

Carey Edwards GO GO'S JOHN COUGAR QUEEN 38 SPECIAL IRENE CARA REAL LIFE HEAL LIFE
HOTLEST:
VAN HALEN 1-1
KENNY LOGGINS 5-2
THOMPSON TWINS 10-7
CULTURE CLUB 17-11
LIONEL RICHIE 25-14

# KYNO-FM/Fresno

KIKI/Honolulu Hi

UB40 BRYSON & FLACK

ALAN PARSONS

KQMQ/Honolulu, HI

IRENE CARA SPANDAU BALLET

BON JOVI CON FUNK SHUN TALK TALK

NIGHT RANGER BILLY JOEL

**Dave Anthony** 

PRETENDERS

MADONNA MR. MISTER IRENE CARA

VAN HALEN 1-1 CYNDI LAUPER 2-2 DURAN DURAN 4-4 ROCKWELL 7-5 KENNY LOGGINS 9-7

BILLY JOEL

Kimo Akane

Kong/Shishido

PHIL COLLINS TRACEY ULLMAN BILLY IDOL THOMPSON TWINS HOWARD JONES BON JOVI Hottest: HUEY LEWIS 6 NEWS 6-3 KENNY LOGGINS 8-4 WEIRD AL YANKOVIC 19-9 CULTURE CLUB 24-18 CYNDI LAUPER 1-1 VAN HALEN 2-2 ROCKWELL 3-3 HUEY LEWIS & NEWS 5-4 DAZZ BAND 7-6

PHIL COLLINS PRETENDERS TALK TALK BILLY JOEL IRENE CARA DEBARGE DEBARGE HOttest: MICHAEL JACKSON 1-1 KENNY LOGGINS 4-2 ROCKWELL 3-3 CYNDI LAUPER 5-4 LIONEL RICHIE 18-12 Hottest: CYNDI LAUPER 4-1 ROCKWELL 10-7 LIONEL RICHIE 13-8 WEIRD AL YANKOVIC 28-19

KRQ/Tucson, AZ Guy Zapoleor

KLUC/Lee Veges, NV IREME CARA
SHALAMAR
BILLY JOEL
HOTTEST:

# KO93/Modesto, CA

Ausham/Main HALL & OATES DWIGHT TWILLEY BERLIN JAMES INGRAM JAMES INGRAM
HOttest:
KENNY LOGGINS 3-1
VAN HALEN 1-2
ROCKWELL 4-3
LIONEL RICHIE 27-13
PHIL COLLINS 21-20

# KHOP/Modesto-Stockto

**David Krahem** BILLY JOEL
PRETENDERS (dp)
HOWARD JONES
MADONNA
GO GO'S
HOTEST:
VAN HALEN 1-1 ROCKWELL 2-2 HALL & OATES 14-6 CULTURE CLUB 16-9 PHIL COLLINS 26-17

Gentry/Greet TONY CAREY
JOHN COUGAR
BONNIE TYLER
GO GO'S
JEFFREY OSBORNE
HOTLEST:
KENNY LOGGINS 4-1
CYNDI LAUPER 1-2
EURITHRICS 5-4
TROMPSON TWINS 13-6
TRACEY ULLMAN 15-8

## KSKD/Selem, OR Len E. Mitchel

BILLY JOEL GENESIS IRENE CARA REAL LIFE SHALAMAR (dp) MADNESS (dp)
MR. MISTER (dp)
Hottest:
KENNY LOGGINS 4-1 KENNY LOGGINS 4-1 VAN HALEN 2-2 HUEY LEWIS & NEWS 3-3 ROCKWELL 7-4 WEIRD AL YANKOVIC D-22

# KDON-FM/Selines-Mo

Kirk Cliett GO GO S TONY CAREY MADONNA REAL LIPE Hottest: Hottest: ROCKWELL 1-1 KENNY LOGGINS 4-2 BUEY LEWIS & NEWS 3-3 EURYTHMICS 8-4 THOMPSON TWINS 27-17

# KCPX-FM/Salt Lake City, UT

Gary Waldron PRETENDERS MATTHEW WILDER TALK TALK GÉNESIS GENESIS SPANDAU BALLET NIGHT RANGER HOTTEST: VAN HALEN 1-1 ROCKWELL 2-2 KENNY LOGGINS 3-3 HUEY LEWIS & NEWS 4-4 EURYTHMICS 6-5

# KRSP/Self Lake City UT

Carlson/Moli IRENE CARA
JOHN COUGAR
BERLIN
TONY CAREY
JEFFREY OSBORNE
Hottest:
VAN HALEN 1-1

# KHYT/Tucsor

Sherman Coher

CARS
IGLESTAS & NELSON
PRETENDERS
MADONNA
TALK TALK
HOTEST
RENNY LOGGINS 2-1
ROCKWELL 3-2
SHANNON 5-4
LIONEL RICHIE 17-9
PHIL COLLINS 30-15

# KTKT/Tucson, AZ

RIVERIA AMERICAN

CARS

SILLY JOEL,
GO GO'S

IGLESIAS & NELSON

BON JOVI (dp)

HOTESE:

ROCKWELL 5-1

LIONEL RICHIE 23-15

WEIRD AL YANKOVIC 35-22

THOMPSON TWINS 37-24

PHIL COLLINS 38-25

# PARALLEL THREE

## KGOT/Anchorage, AK **Key Taylor**

GO GO'S PRETENDERS GENESIS MR. MISTER IRENE CARA IRENE CARA
HOTTEST:
KENNY LOGGINS 3-1
ROCKWELL 2-2
HALL 6 OATES 8-3
CULTURE CLUB 18-8
PHIL COLLINS 24-19

## KYYA/Billings, MT Charlie Fox

TONY CAREY ROOL 5 THE GANG GO GO'S BERLIN Hottest: VAN HALEN-1-1 CYNDI LAUPER 2-2 KENNY LOGGINS 5-3 ROCKWELL 9-4 PHIL COLLINS 28-20

## KCDQ/Boze Greg Williams

JOHN COUGAR BILLY JOEL SPANDAU BALLET SPANDAU BALLET
REAL LIFE
TALK TALK
LAID BACK
HOTLEST:
VAN HALEN 1-1
CHRISTIBE MCVIE 5-2
HUEY LEWIS 6 NEWS 4-3
KENNY LOGGINS 7-5
THOMPSON TWINS 21-14

## KTRS/Casper, WY Cody/Lane

QUEEN BONNIE TYLER ROMANTICS JOHN COUGAR (dp) PRETENDERS Hottest: VAN HALEN 1-1 KENNY LOGGINS 10-3 WEIRD AL YANKOVIC THOMPSON TWINS 22-14 LIONEL RICHIE 35-15

## KKAZ/Cheye

John Rameey GO GO'S JOHN COUGAR BILLY JOEL TINA TURNER TINA TURNER
HOTLEST:
KENNY LOGGINS 7-4
EURYTHMICS 6-5
ROCKWELL 9-6
CHRISTINE MCVIE 12-8
BALL & OATES 15-12 DAN FOGELBERG 7-7

# KGHO/Hoquiem, WA

Steve Larson none
Hottest:
CYNDI LAUPER 2-1
HUEY LEWIS & NEWS 6-4
KENNY LOGGINS 7-5
EURYTHRICS 8-6
ROCKWELL 9-7

# KOZE/Lewiston, ID

Jay McCall WEIRD AL YANKOVIC SCORPIONS (dp) MADONNA DAVID GILMOUR BERLIN Hottest: KENNY LOGGINS 2-1 ROCKWELL 3-3 EURYTHMICS 5-4

# HALL & OATES 7-5 LIONEL RICHIE 13-9

KCAQ/Oxnard-Ventura, CA Thomas/Amor HOMEWARMOS

PHIL COLLINS
PADL YOUNG
IRENE CARA
MOTLEY CRUE
SHANNON
HOTLEY CRUE
LIONEL RICHIE 1-1
ROCKWELL 3-2
WEIRD AL YANKOVIC 8-6
EURYTHRICS 9-8
KENNY LOGGINS 24-10

KDZA/Pueblo, CO Rip Avine PRETENDERS PRETENDERS
BERLIN
MADONNA
CON PUNK SHUN (dp)
HOTEST:
VAN HALEN 1-1
ROCKWELL 6-2
KENNY LOGGINS 7-3
EURYTHUICS 15-6
BUEY LEWIS 6 NEWS 13-8

# KCBN/Reno, NV

Jim O'Neel BERLIN GO GO'S CARS JOHN COUGAR TRACEY ULLMAN HOTTEST: VAN HALEN 1-1 ROCKWELL 5-2 KENNY LOGGINS 11-3 THOMPSON TWINS 14-7 THOMPSON TWINS 14-HALL & OATES 21-14

## KHTX/Reno, NV John Cho

TALK TALK (dp)
TONY CAREY
REAL LIFE
MR. MISTER
KIDD GLOVE (dp) KIDD GLOVE (dp)
Hottest:
KENNY LOGGINS 3-1
CYMDI LAUPER 2-2
HUEY LEWIS & NEWS 4-3
CRRISTINE MCVIE 8-5
WEIRD AL YAMKOVIC 30-2

## KBIM/Roswell, NM Herry Dierks

none Hottest: VAN HALEN 1-1 CYNDI LAUPER 2-2 DURAN DURAN 3-3 ROCKWELL 5-5

Tom Walsh GO GO'S JOHN COUGAR NIGHT RANGER GOLDEN EARRING (dp) SHALAMAR IRENE CARA HOUTEST:
HUEY LEWIS & NEWS 2-1
KENNY LOGGINS 6-3
POINTER SISTERS 10-7
WEIRD AL YANKOVIC 37-17
HOWARD JONES 21-18

# KZOZ/San Luis Obispo, CA

Don Potter IRENE CARA TALK TALK MODERN ENGLISH REAL LIFE DAVID GILMOUR JOHN COUGAR HOTLEST:
ROCKWELL 4-1
CYNDI LAUPER 3-2
EURYTHMICS 5-4
THOMPSON TWINS 14-9
WEIRD AL YANKOVIC 38-30

KIST/Senta Barbera, CA SHALAMAR NIGHT RANGER MADONNA IRENE CARA (dp) LAID BACK BILLY JOEL ROCKWELL 3-1 KENNY LOGGINS 5-2 CHRISTINE MCVIE 12-6 WEIRD AL YANKOVIC 20-11 LIONEL RICHIE 37-22

241 Reporters 233 Current Reports

a frozen playlist this week: WQUT/Johnson City WZPL/Indianapolis KISR/Ft. Smith

The following stations reported

KBIM/Roswell The following stations failed to report this week and therefore their playlists were frozen:

> WNVZ/Norfolk B96/Chicago WQID/Biloxi WDOQ/Daytona Beach

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are formal dominant and/or exert a significant local or regional influence. This parallel may also contain some major market statio

Parallel III: Selected stations in smaller m and/or exert a significant local influence secondary market stations that do not qu

# 241 Reports

Regional 100/25 44% Summary Reach E 33% Debuts 20	"F	lit S	DOE ong" (A Song	nylab	el) Natio	nel
2 00%	Re	gional	-	44%	Summ	
M 21% Same 4	E	33%			Debut	s 20
	м	21%			Same	4
	s				Adds	25

# **EXAMPLE**

100/25 — 100 CHR reporting stations on at this week including 25 new adds

adds
44% — Percentage of this weeks reporters playing it
Regional Reach — Percentage of reporters playing the
song within each
region

National Summary

Up 31 - Number of stations moving it up on the charts Debuts 20 - Number of stations debut-

ing the song this week.

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31:31.

Down 0 - Number of stations moving it down on their charts Adds 25 — Total number of stations adding it this week



ADAM ANT Strip (Epic) LP: Strip			
Regional Reach E 35% S 51% M 33% W 39%	97/2 40 N & A	% National Summary UP 37 DEBUTS 5 SAME 49 DOWN 4 ADDS 2	
0.71	KZZB 4-3 WQID 35-35	WIKZ 9-8 WERZ 39-37	
	KXK106 on	WZYQ on	
	WBCY 11-11	WQCM 27-23	
EAST	KITE 35-32 WDOO 40-40	WKHI on 95XIL 29-23	
WXKSPM 30-24	WANSEM On	WOMPPM 14-11	
2100 on	WABBFM d-26		
WCAUFM 29-31 894 3-2	WHHYPM 15-9	BOUTH	
074 3-2	KRGV on	ROIZEM on	
BOUTH	KX104 10-8	WISE 18-15	
	WSPL on	WJAD 33-29 WCGQ 29-24	
94Q 8-14 93PM on	WRNO a 798 26-23	KISR on	
B97 d-27		0104 5-3	
WNVZ 12-12	MIDWEST	WYKS on	
MIDWEIT	0.0× 0.00	NILE d-35 0101 on	
	92X d-29 WKDO 14-14	WPPM 28-19	
B96 25-25	WGRD 13-12	WXLE on	
WKTI 17-15 ESTR on -	WZPL 32-32	2102 40-37	
WLOLFM 30-30	2299 27-23 WVIC on	WGLF 29-29	
	KOKO 31-31	KKQV 6-6	
WEST	WRRR 15-26	MIDWEST	
KIISFM 28-24	WRON on RELI 11-20	WILLIA F B (	
ITWOD 30-25	VEP1 11-50	Y94 on	
XTRA 11-9	WEST	KKXLFM on	
KITS 29-23 KWSS d-28		RYTN 16-14 WAZYPM 38-3	
MMDD G=28	13K 30-29 KKXX 30-30	KPRX on	
192	KQXR 6-6	KPMW 27-25	
-	KMGX 18-16	WEST	
EAST	KOMQ 16-15 KSKD 23-23		
	KRSP 38-32	RCDQ on	
WNYS 5-5	KHYT on	RGHO 27-25 RCAO 12-12	
WVSR on WKEE 16-12	10.2	RCAQ 12-12 RDZA on	
WEEE 16-12 WLANPM On		KBIM 40-40	
WSPK a		KSLY 40-33	
98PXY 8-8	EAST	KZOZ 20-20	
WRCK on	WGUY on		
воити	WIGY on		
	103CIR 30-29		
WBBQ 32-28			
KHPI 18-18			



H 35%	MAA	DOWN 0 ADDS 55
	BOUTH	WIKZ a
Pī		, WERZ on
	WBBO on	WZYQ a
	KHPI a	WQCM 40-34
EAST	K228 d-35	OK100 on
	WSSX a	WRH1 d-40
B104 on	WBCY a	95X1L on
WHIT OR	WNOXFM a	WJBQ a
WXESFM on	WZLD on	WHEB a
WBENFM d-40	KITE d-35	WOMPPM on
WPHD on WBLI a	KSETFM d-26	W9QV on
CKOI a	WANSFM a	
WCAUFN on	WZYP a	SOUTH
PRO-FM a	WOWI on	KOIZFM a
CHUN A	WFM1 d-39	WISE a
Chon a	KBPM a	WJAD on
BOLTH	EX104 on	0104 35-30
900111	KTPM on	WPOX a
940 on	KROK on	WYES A
793 d-30	ANDWEST.	KILE a
897 a	MICHTS	0101 a
031 0	KIIK a	ENCEPH a
MIDWEST	KMGK d-38	WXLK on
	MKDO T	WIXV on
WGCL on	WHEE a	WGLF a
	WALE O	KKQV 40-37
WEST	KJ103 a	WBSL on
	KOKO on	
Q103 a	K107 d-40	MIDWEST
KIISFM d-39	KELI on	
KMJK a	WHOTPH on	WBNQ a
PM102 on		WBWB on
K5103 a	WEST	Y94 on
XTRA d-35		KYTW on
KWSS a	13K on	KRNA a
	KOXR 40-37	WAZYFM a
	KBBK d-31	KFRX on
	RKFM a	99KG on
	KMGX d-33	WSPT on
EAST	KOMO on	KPMM a
	KLUC on	
WFLY on WNYS d-40	KO93.a-36	WEST
WNIS 0-40 WVSR on	KSKD on	
K104 on	KDONPH on	KGOT on
WYCH on	KRSP a	KYYA a KCDO d-39
WTICPM 32-30	KMYT on	
WKEE a	KRQ on	KOZE a KCAC on
WLANFH on		RDZA a
RC101 a		D D D D D
PM106 a-38		
110000 0-30		

his parallel i	re format dom may contain s Il two status.	
98PKY d-40 MGFM a MKFM a MPST a MPCK on MRRZFM a WHTF a	EAST WESG & WGDY & WZON & HIGY &	KCBN 6 KHTK d-39 KSIY on KZOZ 39-35 KIST On
BON JOV Runaway LP: Bon Jov	(Mercury/P	
Regional 12 Reach E 63% S 46% M 53% W 47%	8/17 52 N&A	% National Summary UP 28 DEBUTS 13 SAME 68 DOWN 0 ADDS 17
MAKSIM ON WEENIM A WIND A STATE OF THE STATE	NSETEN 4-27  NOTE THE STATE OF	13FEA ON 958TL 6-31 958TL 6-31 958TL 6-31 WHEE 25-24 MCMPFM ON 4-27 80UTH FO12FM ON MCOQ ON 0104 6-36 WTKS ON 0104 6-36 WTKS ON 0104 6-36 WTKS ON 0104 6-33 WISL ON MCOQ ON 0105 ON 0105 ON 0105 WTKS ON 0105 ON 0105 ON 0105 WTKS ON 0105 ON 0105 WTKS ON 0
WFLY 35-31 0100 35-33 MNYS d-19 MNYS d-19 MYS d-19 MYCR 32-27 MYCR 32-27 MYCR 35-31 092 a MGFM on MFST 33-28 MFCK 34-31 MYCR 34-31 MYCR 37-35 MYCR 37-35 MYCR 34-31 MYCR 34-31	13R On KEPP ON	Y94 on KYTM 36-31 KRNA on WAZYFM on KKLSFM on 99KG on KKRC on KWTOPM on WSPT on KPWW on KPWW on KFMW on
WBBQ a KRFI d-40 KZZB a WSXX a WJZR a WSKZ on	WCUTY ON WZON ON HIGY ON 103CIR a WIRZ ON WERZ 30-28 WZYO ON WOCM ON OR100 27-24	KOZE 14-10 KDZA 40-37 KHTX On KBIH ON KSLY d-40 KZOZ 35-34 KIST On

on -11 -32 -40 on d-26 15-9	WZYQ ON WCM 27-23 WRHI ON 95XIL 29-23 WOMPPM 14-10 BOUTH		0	
0-8	KQ1ZFM OR W1SE 18-15 WJAD 33-29 WCGQ 29-24		ance (Geffen	,
9 -14 -12 -32 -23	KISR on Q104 5-3 WYKS on KILE d-35 Q101 on WPPM 28-19 WILK on KILK on Z102 40-37 WGLF 29-29	Regional Reach E 288 S 268 M 181 W 358		27% National Summary UP 0 DEBUTS 0 SAME D DOWN 0 ADDS 64
-31 -26	KKQV 6-6			ADUS 04
29 -30 6 -16 -15 -23 -32	Y94 on RKKLPM on RKKLPM on RKYN 16-14 HAZYPM 38-34 KPRX on RPPM 27-25 KCDO on RGM0 27-25 KCAO 12-12 RDZA on RGM 40-40 RGLY 40-33 KZOZ 20-20 KZOZ 20-20	EAST WERN A NCAUPH A BOUTH 940 A 293 A Y100 A -25 MEDWET WHYT A KREQ A -30	BOUTH WBBO A WNORFM A RAMZ A WORI A WORI A HITEMA A KITM A RITOM A MINOMETET  RMGR A WKBD A HEOVETT  RMGN A WRON A HEOTEMA WEST	LAST  WENZ & WZYQ & WZY
30-29		WEST KIGIK a	13K a KKXX a	WAEV a WIXV a 2102 a KKOV a
-		FM102 a #S103 a	KOXR a KBBK o KMGX a	MIDWEST

EAST WFLY a WYS a WYS a KID4 a KEE a WLANFM a WSPK a	RMCX a RCMQ a RLUC a RISED a RESP a REYT a	RFYR a KYTN a 99RG a WEST RGOT a RCAQ o KSLY a KYDY a KYDY A
TONY A Fine	CAREY Prine Day (MC) The Tough City	A)
Regiona Reach F. 62% S. 67% M. 67% W. 69%	150/22	National Summary UP 24 DEBUTS 33 SAME 69 DOWN 0 ADD\$ 33
B104 on HHTT 35- MARSSM d MERNEM A MAPID ON HERNEM A PRO-FM OI HERNEM 3- PRO-FM OI SOUTH 940 on 293 35-3; Y100 a MIDWEST	-36 KBPM on RRNV d-30 RRNV d-30 RRNV d-30 RRNV d-30 NSFL d-37 WRNO a RITY a KTPM on KROK d-35 MAIOWEST SWALL a 92X on KILK on KRIK d-40	10 SELTR OR WERT 2 77-31 WERT 2 77-31 MCRV 47-48 OWNERT 2 77-31 OW
WGCL 26-: WCZY d-31 WHYT on WLOLFM 3 WEST KIMN d-3 Q103 on KMJK a KS103 a KTRA on KMSS a KNEQ d-3	RMCK d-40  24 WEBC a  WKDD a  WMEE on  WGRD d-34  WZFL on  WJXQ 32-29  WKFR a  WVIC a-26  Z104 40-37  RJ103 d-36  WRRR 36-31  WEDN on	KTDY on O101 d-19 KNOFFM a NFPM on WAEV 31-28 WIXV on WGLF a KNOV 39-35 WHSL d-10 MIDWEST RFYR on WBNQ on WBNB d-38 Y94 on

13K on KQKR 38-32

KIMN 23-13 KPKE 23-18 Q103 26-16 KIISPM 35-1 KOPA d-30

P2

WFLY 17-13 0100 d-25 WHAR 31-25 WHAR 31-25 WHYS 17-10 WVSR 26-17 WVSR 26-17 WVSR 26-17 WYSR 26-17 WYSR 26-17 WYSR 26-17 WYSR 26-18 WYSR 26-18 WASHE 31-26 WASHE

MRDD 18-16
MRAD 28-18
MRAD 28-18
MRAD 18-18
MRAD 18-18
MRAD 18-18
MRAD 18-18
MRAD 28-11
MRAD 28-11
MRAD 28-18
MRAD 48-18

WHOTEM 32-2 WEST 13% 23-27 KKXX 23-17 KOXR 14-13 KBBK 10-8 KRYN 24-14 KMCX 34-20 KYNOTM a-31 KIRI d-3-2 KOMQ 24-17 KUUC 18-5 KOMQ 24-17 KUUC 18-5 KOMG 24-17 KUUC 38-5 KOMG 24-15 KUMG 24-15 KUMG 24-15 KUMG 24-15 KUMG 24-15

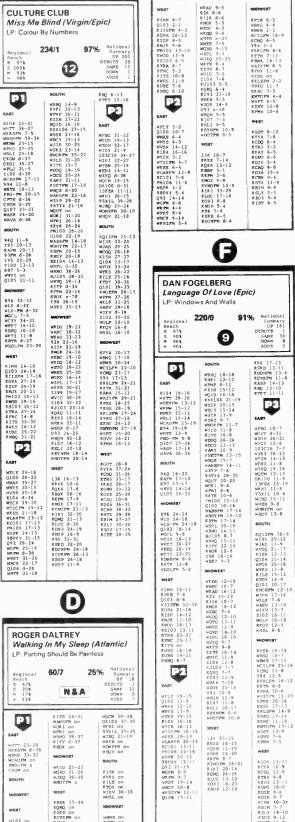
KFYR d-18 WBNQ 18-12 WBWR 11-26

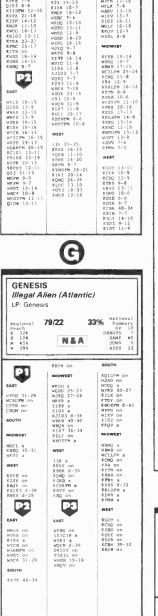
KCGT 24-19
KCGT 24-19
KYYA 28-20
KCCQ 27-20
KTRS 30-24
KCRA 24-24
KCHO 28-21
KCAZ 24-24
KCHO 28-29
KCAZ 28-19
KCAZ 28-19
KCAZ 28-19
KCAZ 28-19
KCAZ 21-17
K1ST 35-32

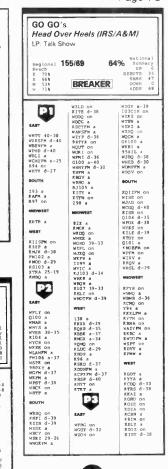


-	WRFM ON WPST d-37 WRCK 36-32 WKRZFM 34-31 WHTF a	KTRT 8-40	KSLY d-36 KZOZ 36-31 KIST on	Walking	OALTREY In My Sleep Should Be Pa	p (Atlantic) intess
		LINS III Odds (A ack Against All		Regional Reach E 42% S 20% M 17% W 22%	80/7 N&A	25% National Summary UP 18 DEBUTS 3 SAME 32 DOWN 0 ADDS 7
	Regional 23 Reach E 98% S 96% M 98% W 100%	6/10 98	% National Summary UP 194 DEBUTS 21 SAME 10 DOWN 1 ADDS 10	PT 23-20 FXRSFM d-38 IPHD 33-32	RITE 34-31 WANSPM ON WOKI ON WPMI ON WPMI ON HRNO 39-37 RITY d-37 KROK ON	WQCM 30-28 OR100 37-30 WRHI on 95XIL 37-35 WJBQ 21-19 WHEB on WGMPFM on WSQV on
	PI	WRCK 18-10 WKR3FM a-23 Q106 d-29 WHTF 34-25 SOUTH	ROONFM 31-19 KCPXFM 29-23 KRSP 33-22 KHYT a-40 XRQ 30-15 KTKT 38-25	CAUSM on PRO-SM a SHUM on	WKDD 25-22 WGRD 21-20 WJXQ 38-35 WHOTFM a	RISR on WYKS on KILE on RTDY on WIXV 36-35
	BIO4 17-13 HIRT 78-16 KXKSFP 28-16 KXKSFP 27-6 MKDN 29-19 KKDN 29-19 KKD 29-19 KKD 35-25 KKD 4-21 MBLI 35-25 CKOI 4-03 KKD 39-12-7 MHIX 29-23 MCAUPH 38-20 CKD 42-7 MHIX 29-23 KKD 39-12-7 MHIX 29-23 KKD 39-12-7 MHIX 29-23 KKD 40-12-7 MHIX 29-23 MKD 40-12-7 MHIX 28-21 MKD 40-12-7 MKD 40-12-7 M	WRBQ 28-16 MFMF 21-15 MFMF 21-16 MFMF 21-16 MFMF 21-16 MFM 28-16 MFM 28-16 MFM 21-16 MFM 21-18 M	FIRST 25-10 MEDV 3 MEDN 20-14 MIGV 30-17 MIG	WEST 2103 on 2103 on WELLY 8 ANIANYM 3 ANIANYM	KERR 37-34 ROMO ON KSKD ON KSKD ON KCPKPM ON KHYT ON KHYT ON HFDC 39-34 HFDC 39-34 HFDC 39-34 HTDC ON HDC A	HIRV 38-39-39 WHISL ON MINDWEET HEND ON KYTH ON KYTH ON KYEX 4-30 KYSS 33-29 KYHH ON WEST KGOT ON KCDQ ON KCDQ ON KCDQ SE-35-KHTK ON KSIH ON
The second secon	940 20-10 293 31-17 8APH 34-24 937H 41-27 937H 61-17 950 20-18-8 997 9-5 MINUX 50 MINUX 50 MI	WGUT on WKK: 32-22 WYM1 35-28 WYM1 25-26 WARBERT 24-13 WYM1 25-26 WARBERT 24-13 WYM1 25-26 WARBERT 24-13 WARW1 25-28 WARW1 25-28 WARW1 26-25 WAR	MCDR 18-13 MCDV 14-12 MCDV 14-12 MCDV 14-12 MCDV 14-12 MCDV 15-14 MISR 40-12 MCDQ 35-26 MISR 28-29 Q104 10-6 MFXX 36-32 MFX 36-32 MFXX 36-32 MFX 36-32	LP: Touch		in Again (RCA)  98% National Summary DEBUTS 1 PROFF COWN 157 COWN 12 ADDS 3
I	WEBT	KMGK 31-23 WEBC 24-15	MIDWEIT	[33]	Q106 3-1	KCPXPM 6-5 KRSP 7-6



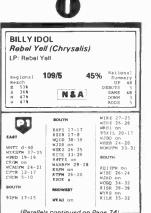








10-8	KHOP 12-10	K GHO 10-0	0103 33-12	Z 98 7-5	WAEV 21-14
PM 11-11		KOZE 8-8	WGCL 6-6	WSE2 15-10	WIXV 10-18
15-11		KDZA 9-7	WCZY 23-20		Z102 13-7
	1	KCBN 40-34	WHYT 24-17	MIDWEST	WGLP 9-6
		KBIM 7-7	KBEQ 11-9		KKOV 17-15
		KSI-Y 14-10	WXT1 8-5	WY.DD 7-6	WHSL 9-15
		KZO2 9-12	KDWBFM 12-10	WAHC 18-10	MU2F 4-13
		KIST 11-9	KHTR 29-20	WKAU 15-11	
			WLOLFM 16-14	92X 14-10	MIDWEST
				KIIK 31-31	
			WEST	KMGK 15-10	XFYR 13-8 WBNO 11-8
			1	WEBC 9-6	
	10		KIMN 16-9	WKDQ 7-5	WBWB 23-19
			KPKE 10-7	WSTO 22-18	WC1LFM 33-29
			Q103 12-9	WMEE 26-14	KCMQ 16-11
-			KIISFH 37-35	WGRD 9-8	Y94 19-16
			KOPA 20-17	WZPL 9-9	KKXLFM 13-10
			WZZP 17-13	WJMQ on	KYTN 26-25
ENESIS	S		KMJK 13-9	WKFR 12-10	ERNA 17-15
			KWOD 14-10	ZZ99 22-18	WAZYFM 15-13
egal Al	lien (Atlantic	)	KS103 18-15	WV1C 22-22	KFRX 15-11
_			XTRA 17-16	2104 9-7	KXSS 13-6
: Genesi	S	- 11	KFRC 16-12	KJ103 10-10	KKLSPM 16-12
		- 11	KITS 26-32	KQKQ 8-6	99KG 21~13 KERC 13-4
			KWSS 13-10	KZ93 16-12	
	79/22 3	3% National Summary	# RUBE 17-12	WRER 14-10	KWTOFM 12-7
	19122 3	Summary UP 10	KNBQ 17-14	WZOK 19-15	WSPT 21-18
ch 324		DEBUTS 7	- Indian	093 19-11	KDVV 14-11 KFMW 15-11
190		SAME 40	1 12/1	WRQN 18-12	KARM 13-11
451	NEA	DOWN 0		K107 15-11	WEST
391		ADDS 22		KELI 10-6	wear
394		ADDS 24	EAST	KEYNFM 15-12	KGOT 8-3
			WPLY 16-11	WHOTEM 14-11	KYYA 13-10
			0100 18-14		KCDO 22-16
100	KBFM on	BOUTH	WKAR 14-12	WEST	KTRS 19-16
31			WNYS 11-7		KKA2 15-12
-	MIDWEST	KQI2FM on		13K 15-15	KGHO 14-11
		WJAD on	WVSR 16-13	KKXX 14-13	ROZE 7-5
	WKDD a	HCGQ a	X104 7-7 WYCR 20-11	KQXR 16-15	KCAO 25-25
	WGRD 25-23	WYKS 30-27	WYCR 20-11 WTICPM 10-8	RBBR 9-5 RRFM 12-10	EDZA 23-13
31-28	₩JXQ 27-24	Kile on	WEEE 13-10		RCBN 21-14
PM on	WKFR a	RTDY On	WEANPM 29-20	KMGX 8-6 KYNDFM 19-11	KHTK 17-13
on	2299 a	RNOEFH d-40 WPFH on	RC101 15-12	ETRI 30-21	KBIM 22-22
Oπ	Z104 a		FM106 16-12	KIKI 30-21	KSLY 16-14
	KJ103 d-38	WIXV on	WSPK 15-10	RIANC 32-21	EEO2 11-10
4	WRKR 40-40	2102 on	98PXY 9-7	KO93 a-25	KIST 17-10
	WRQN on	KKQV a	092 22-17	RHOP 14-6	
	K107 36-34	MIDWEST	WGFM 10-9	K96 14-11	
EST	KEL! On		WEPH 18-13	KSED 24-18	
	WHOTEM &	WBNO a	WPST 24-19	KSKD 24-18 KDONPN 7-5	
8		WBWQ a	WRCE 15-12	KCPXPM 14-7	
32-31	WEST		WERZEM 22-13	ERSP 18-17	
à		WCILFH a	0106 18-12	KRSP 18-17	
	13K a	Y94 on	WHTF 23-19		
	KKXX on	KYTN on	Murt. 52-19		1
	KBBK d-35	KRNA On			
on	KOMO on				
on		W HENNY .		_	
	K SKD a	KFRX a			
on 2 4 24		KFRX a KXSS d-32			



WBNQ 24-11 WBWB 14-12

National Summary UP 95 DEBUTS 12 SAME 41 DOWN 6 ADDS 5

**P3** 

RQIZFM d-28 WISE 24-21 WJAO d-38 WCGQ 40-35 XISR ON Q104 14-12 WFOX d-37 WYKS 15-15 RILE ON ETDY 9-6 Q101 on RNOFFM 35-3 WAEV 24-22 WIXV 40-37 1102 17-13 WGLF 19-16 KRQV 5-5 WISL 20-28

MBMB 36-32 KCMO 31-28 Y94 33-31 KYTH 19-16 KRNA d-35 HAZYPH 33-3 99KG on KKRC d-29 HSPT 35-33 KDVV 22-19 KFMW 39-37

WEST

6 Natio
Summe
UP
DEBUTS
SAME
DOWN
ADDS

4

WFBG 36-32 WGUY 40-35 WZON 32-27 WIGY 31-26 103CIR 39-3 WIKZ 40-36

83%

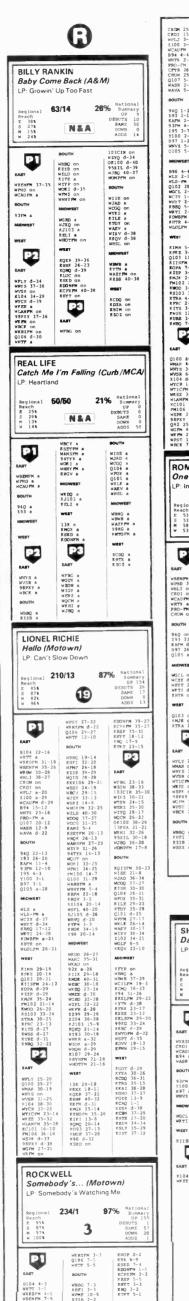
29

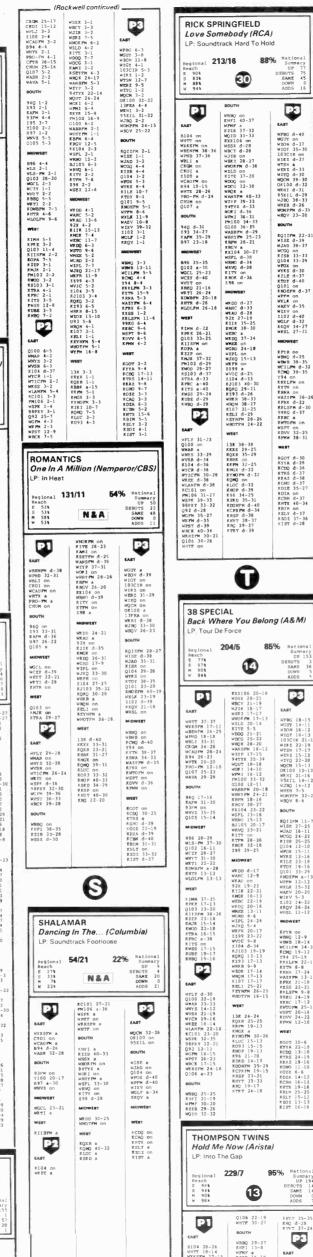
WEST

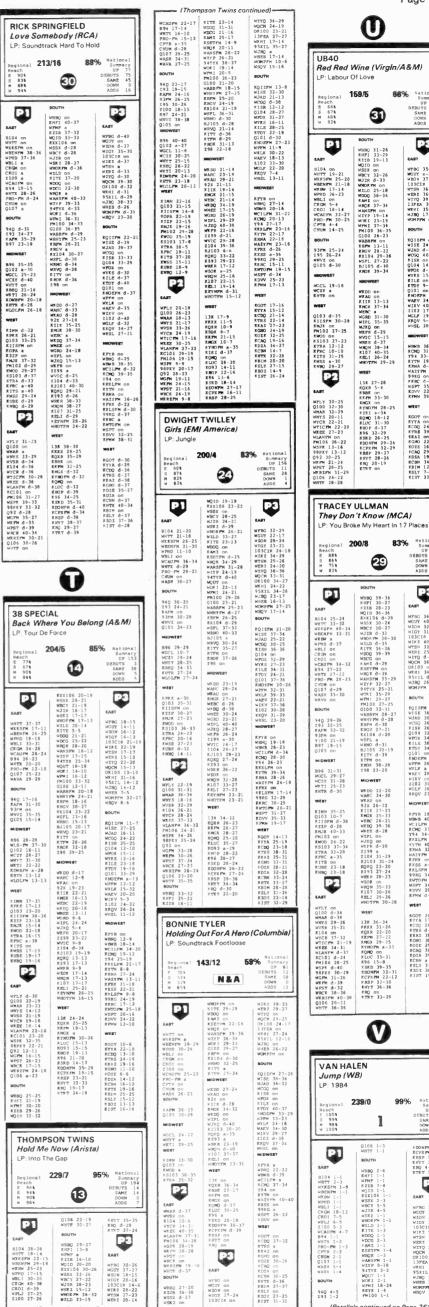
**(**)

3

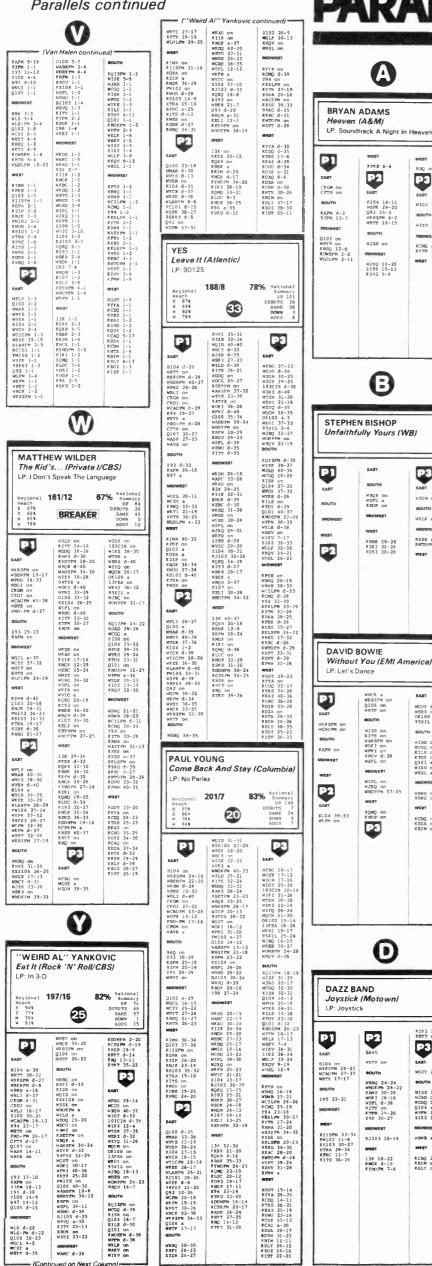
159/5







# New and Active Parallels continued





(

P2

WJZR on

**B** 

WROK on WSFL a KROK on

KBBK 29-28 KIKI 31-26 KO93 30-28

WZPL on WJXQ on WHOTPM :

0

Joystick (Motown)

P2 East

KITY ON KTPM 29-28 298 30-27 MNOWERT KJ103 18-18 WWEST 13K 18-22 KMGX 4-10 KYNOFM 7-6

BOUTH

WGUY d-3 WERZ on OK100 on 95XIL on

BOUTH

WISE on WCGQ on KILE on KTDY on Q101 a WIXV on WHSL a

WBWB on 99KG on

KCDQ on KDZA on KBIM on

PE EAST

WPPN 14-11 2102 14-14 NMOWEST WEST

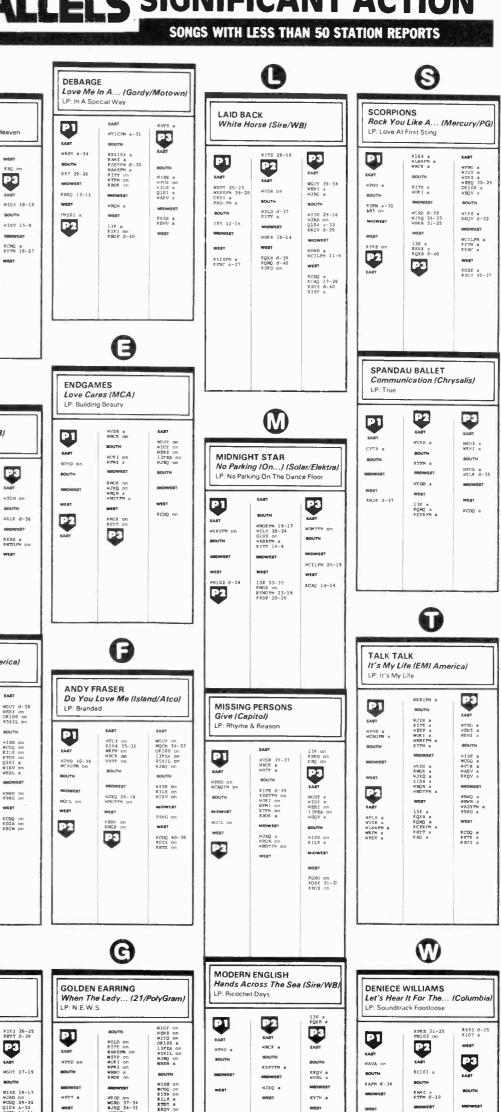
EAST

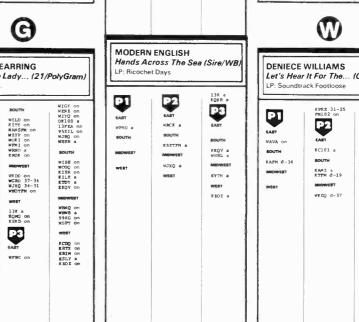
R104 OD
MYCR a
WKEE OD
MKPM OD
MRCR OD
MKR2FM a
WHTF a

WEST

**P3** 

**BRYAN ADAMS** 





WEST



# "IT ALL STARTS WITH LISTENING"

Active Industry Research ● P.O. BOX 1136 ● COLUMBIA, MARYLAND 21044 ● 301-964-5544

# NATIONAL AIRPLAY

March 16, 1984 THE BACK PAG



# Contemporary Hit Radio

Three	Two	Last s Week		
1		1	1	VAN HALEN/Jump (WB)
12	9	3		KENNY LOGGINS/Footloose (Columbia)
8	5	2	3	ROCKWELL/Somebody's Watching Me (Motown)
9	8	6		EURYTHMICS/Here Comes The Rain Again (RCA)
4	2	4	5	
7	6		6	
13	12	8		CHRISTINE McVIE/Got A Hold On Me (WB)
20		12		DARYL HALL & JOHN OATES/Adult Education (RCA)
18	13	11		DAN FOGELBERG/The Language Of Love (Full Moon/Epic)
19	16	14	10	
_	32	21		PHIL COLLINS/Against All Odds (Take A Look At Me) (Atlantic)
_	28			CULTURE CLUB/Miss Me Blind (Virgin/Epic)
34	24			THOMPSON TWINS/Hold Me Now (Arista)
	17		Œ	
2	4	7	15	NENA/99 Luftballons (99 Red Balloons) (Epic) (III)
3	3	9	16	
10	10	10	17	DURAN DURAN/New Moon On Monday (Capitol)
27	22	20	13	MANFRED MANN'S EARTH BAND/Runner (Arista)
_	39	27	19	LIONEL RICHIE/Hello (Motown)
35	30	23	20	PAUL YOUNG/Come Back And Stay (Columbia)
23	19	19	21	KC/Give It Up (Meca)
33	29	24	2	HOWARD JONES/New Song (Elektra)
6	7	13	23	JOHN LENNON/Nobody Told Me (Polydor/PG)
_	34	29	2	DWIGHT TWILLEY/Girls (EMI America)
_	_	39	23	"WEIRD AL" YANKOVIC/Eat It (Rock & Roll/CBS)
_	35	30	23	QUEEN/Radio Ga Ga (Capitol)
39	31	28	3	OLIVIA NEWTON-JOHN/ (Livin' In)Desperate Times (MCA)
5	11	18	28	POLICE/Wrapped Around Your Finger (A&M)
_	_	33	23	TRACEY ULLMAN/They Don't Know (MCA)
D	EBUT		30	RICK SPRINGFIELD/Love Somebody (RCA)
	40	38	3	UB40/Red Red Wine (Virgin/A&M)
11	14	22	32	SHANNON/Let The Music Play (Mirage/Atco)
_	-	40	33	YES/Leave It (Atco)
38	33	31	34	TINA TURNER/Let's Stay Together (Capitol)
_	38	35	35	WANG CHUNG/Don't Let Go (Geffen)
30		25	36	RE-FLEX/The Politics Of Dancing (Capitol)
	BUT	_	3	CARS/You Might Think (Elektra)
	BUT	_	33	KOOL & THE GANG/Tonight (De-Lite/PG)
	BUT		39	MATTHEW WILDER/The Kid's American (Private I/CES)
L DI	BUT		40	ALAN PARSONS PROJECT/Don't Answer Me (Arista

# ATTENTION: ALL MANAGERS, PRODUCERS, AND PUBLISHERS

AIR, the most talked about concept in radio and records is now available to you. AIR insures that radio has listened to your product and delivers a report to you detailing their perception of its hit potential. AIR's sampling can also be used to zero in on album cuts to find those with the strongest hit potential.

**AIR**'s participants are anxious to share their perceptions about your product. Currently, their accuracy level is 94%.

Alan Smith, **AIR**'s VP and General Manager, has details on every aspect of the concept. He can be reached at (301) 964-5544.

Don't remain in the dark. Find out for yourself. Call now. The project you save may be your own!

WEEK 14

# **AIR** Response Records

Listen to the selections listed below. Decide if each has the potential to be Top 25 in the R&R National Airplay Chart. Then, call in your response to AIR at (301) 964-5544. All responses must be in the AIR offices by 6PM, Wednesday, March 21, 1984.

WEEK 14

#	TITLE	ARTIST	LABEL
2162	HANDS ACROSS THE SEA	MODERN ENGLISH	SIRE
2163	YOU'RE LOOKING HOT TONITE	BARRY MANILOW	ARISTA
2164	OOGITY BOOGITY	JON ST. JAMES	EMI-AMERICA
2165	LOVE ME IN A SPECIAL WAY	DeBARGE	GORDY/MOTOWN
2166	LET'S HEAR IT FOR — THE BOYS	DENIECE WILLIAMS	COLUMBIA

Chart reprinted by permission. AIR is not affiliated with RES.

# ontemporary Hit Radio Continued from Back Page

# **BREAKERS**<sub>®</sub>

# **TONY CAREY**

A Fine Fine Day (MCA) 66% of our reporters on it. Moves: Up 24, Debuts 33, Same 69, Down 0, Adds 33 including WBEN-FM, WBLI, WHTX, Y100, KMJK, KS103, KWSS. Complete airplay in Parallels.

# GO GO'S Head Over Heels (IRS/A&M)

64% of our reporters on it. Moves: Up 6, Debuts 33, Same 47, Down 0, Adds 69 including WCAU-FM, Z93, KAFM, KHTR, KZZP, KS103, KNBQ. Complete airplay in Parallels.

# JOHN COUGAR MELLENCAMP **Authority Song (Riva/PolyGram)**

61% of our reporters on it. Moves: Up 3, Debuts 32, Same 44, Down 0, Adds 68 including WHTT, 94Q, WGCL, KBEQ, KIMN, KZZP, XTRA. Complete airplay in Parallels.

# **NEW & ACTIVE**

BONNIE TYLER ''Holding Out For A Hero'' (Columbia) 143/12
Moves: Up 61, Debuts 12, Same 58, Down 0, Adds 12, WXKS-FM, PRO-FM, WHYT, KWOD, KITY, KQKQ, KZ93, K96, KFYR, WCIL-FM, 99KG, KTRS.

PRETENDERS "Show Me" (Sire/WB) 140/71

Moves: Up 1, Debuts 20, Same 48, Down 0, Adds 71 including WHTT, WXKS-FM, WBEN-FM, CKOI, WCAU-FM, 93FM, KIMN, Q103, FM102, KNBQ, WGFM, KSET-FM, ZZ99, 13K, WXLK, KTRS.

ROMANTICS "One In A Million" (Nemperor/CBS) 131/11

Moves: Up 50, Debuts 22, Same 48, Down 0, Adds 11, WHTX, PRO-FM, Q105, KBFM, Z98, WKAU, WRKR, KEYN-FM, WGUY, OK100, KTRS, B97 26-22, WNYS 32-28, KITE 28-23, WGRD 17-9.

BERLIN "No More Words" (Geffen) 129/55

Moves: Up 6, Debuts 17, Same 51, Down 0, Adds 55 including WBLI, PRO-FM, CHUM, B97, Q103, KMJK, KS103, KWSS, FM106, WZYP, KJ103, KRSP, WZON, WAZY-FM.

BON JOVI "Runaway" (Mercury/PolyGram) 126/17

Moves: Up 28, Debuts 13, Same 68, Down 0, Adds 17 including WBEN-FM, Z93, XTRA, Q92, WBBQ, WJZR, KX104, KIIK, WKDQ, KQKQ, KEYN-FM, KYNO-FM, KQKQ, KTKT, 103CIR.

MADONNA "Borderline" (Sire/WB) 109/35 Moves: Up 10, Debuts 19, Same 45, Down 0, Adds 35 including WBLI, Y100, Q103, KS103, WMAR, WHTF, KZZB, KTFM, WKDQ, KJ103, KKFM, KHOP, 103CIR, KRNA, KIST.

BILLY IDOL "Rebel Yell" (Chrysalis) 109/5

Moves: Up 48, Debuts 5, Same 48, Down 3, Adds 5, WFLY, Q92, KROK, KYNO-FM, KCMQ, WXKS-FM 37-35, KS103 20-14, XTRA 9-8, KITS 30-15, WHTF 16-13, KZZB 17-8, KITE 33-28, WKDQ 33-29, WJXQ 10-9, KMGX 32-26.

ADAM ANT "Strip" (Epic) 97/2

Moves: Up 37, Debuts 5, Same 49, Down 4, Adds 2, WSPK, WRNO, WXKS-FM 30-24, B94 3-2, KIIS-FM 28-24, KWOD 30-25, XTRA 11-9, KITS 29-23, KWSS d-28, WKEE 16-12, KZZB 4-3, WHHY-FM 15-9, KX105 10-8, ZZ99 27-23, Q104 5-3.

NIGHT RANGER "Sister Christian" (Camel/MCA) 87/32

Moves: Up 4, Debuts 7, Same 44, Down 0, Adds 32 including WXKS-FM, Z93, KIMN, K104, WLAN-FM, WBBQ, WSKZ, WZYP, 92X, WGRD, KKFM, KQKQ, KCPX-FM, OK100, KKLS-FM.

JEFFREY OSBORNE "We're Going All The Way" (A&M) 85/9
Moves: Up 24, Debuts 9, Same 43, Down 0, Adds 9, B104, XTRA, WKFR, WRQN, K96, KRSP, WJAD, WGLF, WBWB, 94Q 28-24, FM106 39-35, WOKI 37-26, KIKI 22-17, Q104 22-18, KXSS 32-24.

GENESIS "Illegal Alien" (Atlantic) 79/22

Moves: Up 10, Debuts 7, Same 40, Down 0, Adds 22 including WGCL, WKTI, K104, ZZ99, Z104, WHOT-FM, 13K, KSKD, KCPX-FM, WIKZ, WCGQ, KKQV, WCIL-FM, KDVV, KGOT.

JULIO IGLESIAS & WILLIE NELSON "To All The Girls I've Loved Before" (Columbia) 77/14
Moves: Up 20, Debuts 21, Same 22, Down 0, Adds 14, 195, KITS, WFMF, WANS-FM, KX104, WEBC, KRQ, KTKT, 103CIR, KTDY, KNOE-FM, WXLK, WGLF, KXSS, Z93 10-6.

BILLY JOEL "The Longest Time" (Columbia) 67/66

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 66, WPHD, WHTX, 94Q, B97, WGCL, KBEQ, KIMN, Q103, KMJK, XTRA, KNBQ, WSPK, WHHY-FM, WOMP-FM, KFYR.

IRENE CARA "Breakdance" (Geffen) 64/64
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 64 including WKBW, WCAU-FM, 94Q, Z93, Y100, WHYT, KBEQ, KMJK, FM102, KS103, WKEE, WOKI, KELI, KHYT, KKQV.

BILLY RANKIN "Baby Come Back" (A&M) 63/14
Moves: Up 9, Debuts 10, Same 30, Down 0, Adds 14, WCAU-FM, 93FM, WKEE, WHTF, KITE, WGRD, KJ103, KELI, WJAD, WYKS, KILE, WAEV, W8WB, KYTN, K104 34-28.

MOTLEY CRUE "Looks That Kill" (Elektra) 62/3

Moves: Up 13, Debuts 1, Same 38, Down 7, Adds 3, KITS, WKAU, KCAQ, WXKS-FM 34-31, Q100 19-17, WKEE 39-26, WKRZ-FM 19-17, WZLD d-40, WOKI 30-30, ZZ99 11-8, Z104 17-9, WRKR 3-2, WZYQ 17-14, WCIL-FM 8-8, KYTN 5-5.

ROGER DALTREY "Walking In My Sleep" (Atlantic) 60/7

Moves: Up 18, Debuts 3, Same 32, Down 0, Adds 7, PRO-FM, WFLY, WLAN-FM, FM106, WHOT-FM, WIGY, WERZ, WHTT 23-20, K104 32-24, KITE 34-31, WJXQ 38-35, KBBK 37-34, WFBG 390-34, KXSS 33-29, KDZA 38-35.

# **MOST ADDED** ®

PRETENDERS (71) Show Me (Sire/WB) GO GO'S (69) Head Over Heels (IRS/A&M) **JOHN COUGAR MELLENCAMP (68)** Authority Song (Riva/PolyGram) BILLY JOEL (66) The Longest Time (Columbia) IRENE CARA (64) Breakdance (Geffen) BERLIN (55)

No More Words (Geffen)

# HOTTEST

**KENNY LOGGINS (194)** Footloose (Columbia) **ROCKWELL (147)** Somebody's Watching Me (Motown)
VAN HALEN (108) Jump (WB) PHIL COLLINS (91) Against All Odds (Take A Look...) (Atlantic)
HUEY LEWIS & THE NEWS (75) I Want A New Drug (Chrysalis) **EURYTHMICS (65)** 

Here Comes The Rain Again (RCA)

SHALAMAR ''Dancing in The Sheets'' (Columbia) 54/21
Moves: Up 9, Debuts 4, Same 20, Down 0, Adds 21 including WXKS-FM, WCAU-FM, B97, WKTI, KIIS-FM, WKEE, WSPK, WKRZ-FM, KHFI, WSSX, KQXR, KQMQ, KLUC, KSKD, WISE, KSLY.

MR. MISTER "Hunters Of The Night" (RCA) 53/22
Moves: Up 0, Debuts 2, Same 29, Down 0, Adds 22 including WFLY, WYCR, WKEE, KZZB, WJZR, WFMI, KROK, WKDD, KELI, KLUC, KSKD, Q101, 99KG, KGOT, KHTX.

EDDIE MONEY "Club Michelle" (Columbia) 51/1

Moves: Up 12, Debuts 4, Same 34, Down 0, Adds 1, WHSL, WPHD 35-34, WCAU-FM d-36, K104 30-27, WKDD 29-28, WJXQ 17-16, Z104 33-31, WHOT-FM 40-38, KBBK 32-26, KQMQ 35-29, OK100 40-37, WXLK 22-18, WIXV 26-21.

REAL LIFE "Catch Me, I'm Falling" (Curb/MCA) 50/50 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 50 including WBEN-FM, WPHD, WCAU-FM, 94Q, Z93, 98PXY, WBCY, KJ103, 13K, KDON-FM, WERZ, WJBQ, WISE, WCGQ, 99KG, KCDQ, KZOZ.

# SIGNIFICANT ACTION

GOLDEN EARRING "When The Lady Smiles" (21/PolyGram) 48/12
Moves: Up 2, Debuts 0, Same 34, Down 0, Adds 12, WHYT, WYCR, WKRZ-FM, WHTF, WRNO, 13K, OK100, WHEB, KILE, KTDY, WBWB, KSLY, WPHD on, WGRD 37-36, WJXQ 34-31.

TALK TALK "It's My Life" (EMI America) 41/41
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 41 including WPHD, WCAU-FM, WFLY, WVSR, WLAN-FM, WKFM, WPST, WKRZ-FM, WJZR, WOKI, KTFM, Z104, 13K, KCPX-FM, KRQ.

DAVID BOWIE "Without You" (EMI America) 37/3

Moves: Up 2, Debuts 2, Same 30, Down 0, Adds 3, WRCK, Q101, WHSL, WXKLS-FM on, WCAU-FM on, KAFM on, K104 39-33, Q106 on, WHTF on, KRGV d-28, WHOT-FM 37-35, WGUY d-38.

DAZZ BAND "Joystick" (Motown) 37/2

Moves: Up 20, Debuts 2, Same 11, Down 2, Adds 2, Q104, WBWB, WXKS-FM 28-21, I95 23-21, KIIS-FM 33-31, FM102 11-6, KFRC 11-7, KITS 36-26, WOKI 28-18, Z98 30-27, KYNO-FM 7-6, WGUY 27-19, WPFM 14-11, KCAQ 23-22.

SCORPIONS "Rock You Like A Hurricane" (Mercury/PolyGram) 28/19

Moves: Up 4, Debuts 3, Same 2, Down 0, Adds 19 including WPHD, 93FM, K104, WLAN-FM, WRCK, KITE, WOKI, 13K, KKXX, WFBG, WIGY, WERZ, WYKS, KYTN, KKRC.

LAID BACK "White Horse" (Sire/WB) 28/11
Moves: Up 8, Debuts 5, Same 3, Down 1, Adds 11, CKOI, PRO-FM, KIIS-FM, KFRC, KITY, WERZ, WJBQ, Q104, WBWB, KCDQ, KIST, WXKS-FM 39-28, KITS 28-18, WISE 29-16, WCIL-FM 11-6.
MISSING PERSONS "Give" (Capitol) 28/8

Moves: Up 2, Debuts 1, Same 17, Down 0, Adds 8, WRCK, WHTF, KROK, WJXQ, WGUY, WIGY, WSQV, KILE, WPHD on, WVSR 39-37, KITE d-39, KOZE 31-29.

ANDY FRASER "De You Love Me" (Island) 25/0

Moves: Up 4, Debuts 0, Same 21, Down 0, Adds 0, WPHD 40-38, WCAU-FM on, WGCL on, K104 35-32, WHTF on, WHOT-FM on, KBBK on, WQCM 34-33, KCDQ 40-38.

DeBARGE "Love Me In A Special Way" (Gordy/Motown) 24/15
Moves: Up 2, Debuts 2, Same 5, Down 0, Adds 15, WASH, FM102, WTIC-FM, KXX106, KAMZ, WANS-FM, WRQN, 13K, KHYT,

WISE, KILE, Q101, WAEV, KXSS, KDVV.

BRYAN ADAMS "Heaven" (A&M) 24/1
Moves: Up 11, Debuts 0, Same 9, Down 3, Adds 1, KCMQ, KAFM 4-3, 93FM 13-7, KBEQ 12-8, K104 14-11, WSPK 29-20, Q92 15-3, WKRZ-FM 4-2, WHTF 18-15, ZZ99 15-11, KZ93 5-4, WIXV 15-9.

ENDGAMES "Love Cares" (MCA) 17/4

Moves: Up 0, Debuts 0, Same 13, Down 0, Adds 4, WVSR, WFMI, WRQN, WHOT-FM, WPHD on, WOKI on, KMGX on, KHYT on.

MIDNIGHT STAR "No Parking (On The Dance Floor)" (Solar/ELektra) 14/1
Moves: Up 5, Debuts 1, Same 5, Down 2, Adds 1, WABB-FM, WXKS-FM on, FM102 d-24, WNOK-FM 19-17, WZLD 28-24, G100 on, KITY 16-9, KMGX on, KYNO-FM 23-19, WCIL-FM 20-19.

SPANDAU BALLET "Communication" (Chrysalis) 13/11
Moves: Up 0, Debuts 2, Same 0, Down 0, Adds 11, CFTR, WVSR, KTFM, WKDD, 13K, KQMQ, KCPX-FM, WERZ, WKHI, WFOX, KCDQ, KMJK d-37, WXLK d-35.

MODERN ENGLISH "Hands Across The Sea" (Sire/WB) 10/10
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, WPHD, WRCK, KSET-FM, WJXQ, 13K, KQXR, KKQV, WHSL, KYTN, KZOZ.
DENIECE WILLIAMS "Let's Hear It For The Boy" (Columbia) 10/3
Moves: Up 1, Debuts 4, Same 2, Down 0, Adds 3, KC101, KAMZ, K107, WAVA on, KAFM d-34, KPKE 31-25, FM102 on, KTFM

d-19, WKDQ d-37, KZ93 d-25.

STEPHEN BISHOP "Unfaithfully Yours (One Love)" (WB) 10/2
Moves: Up 3, Debuts 1, Same 4, Down 0, Adds 2, WSFL, KXSS, WRQK on, KROK on, KBBK 29-28, KIKI 31-26, KO93 30-28, WZON on, WXLK d-36.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50 but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number of stations reporting the record this week and, of those, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number of stations adding it this week. Following these numbers is a sampling of Individual station activity. Complete activity can be found in the Parallels.

More CHR Music Information See Page 68

# HOW DOES YOUR GOLD STACK UP?





Before answering, let **SURREY** ask your listeners. After all, their opinion is the one that matters to you most.

Through SURREY's new A & O auditoriummode music test, you'll be able to determine listeners favorites and most familiar songs, as well as those they're least tired of hearing. In-depth information will highlight station preference, cuming behavior and life-style characteristics of these listeners.

SURREY's A & O music series—"A" as in ALPHA, meaning beginning, "O" as in OMEGA, meaning end—really is everything you'll need in oldies information.

Your results, which can be received in as short as two weeks following testing, will be presented in two parts. In the opening ALPHA phase, you'll be supplied six separate listings of all titles tested, broken down by male, female and combined scores, with three listings displayed alphabetically by title and the remaining three ranked by score. In the ranked-song segment, overall ratings will be color-coded to indicate the strength of each song's preference.

In the concluding OMEGA phase, each title will be broken down by response categories, crosstabulated with various demo groups, their listening habits and other desired information. These categories will be determined by the client with as many as twelve categories allowed per title.

To learn more about SURREY's new A & O music series call now. (303) 989-9980.

Once you've had a chance to become fully acquainted with this series we think you'll agree it really is the most complete concept in testing oldies available to radio today.



165 South Union, Suite 606, Denver, Coloredo 80228

# NATIONAL ARPLAY

March 16, 1984

DEBUT

DEBUT

THE BACK PAGE



# Contemporary Hit Radio

Three	Two.	Lost		and the contraction of the second section for the second section of the second second second section is a second s
	Week			MARI LIAI FRI/ Iuman /\A/D\
1	1	1	1	VAN HALEN/Jump (WB)
12	9	3	3	KENNY LOGGINS/Footloose (Columbia)
8	5	2	3	ROCKWELL/Somebody's Watching Me (Motown)
9	8	6	0	EURYTHMICS/Here Comes The Rain Again (RCA)
4	2	4	5	CYNDI LAUPER/Girls Just Want To Have Fun (Portrait/CBS)
7	6	5	6	HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)
13	12	8	<b>O</b>	CHRISTINE McVIE/Got A Hold On Me (WB)
20	15	12	B	DARYL HALL & JOHN OATES/Adult Education (RCA)
18	13	11	9	DAN FOGELBERG/The Language Of Love (Full Moon/Epic)
19	16	14	10	POINTER SISTERS/Automatic (Planet/RCA)
-	32	21	0	PHIL COLLINS/Against All Odds (Take A Look At Me) (Atlantic)
_	28	16	B	CULTURE CLUB/Miss Me Blind (Virgin/Epic)
34	24	17	13	THOMPSON TWINS/Hold Me Now (Arista)
26	17	15	1	38 SPECIAL/Back Where You Belong (A&M)
2	4	7	15	NENA/99 Luftballons (99 Red Balloons) (Epic)
3	3	9	16	MICHAEL JACKSON/Thriller (Epic)
10	10	10	17	DURAN DURAN/New Moon On Monday (Capitol)
27	22	20	Œ	MANFRED MANN'S EARTH BAND/Runner (Arista)
_	39	27	19	LIONEL RICHIE/Hello (Motown)
35	30	23	20	PAUL YOUNG/Come Back And Stay (Columbia)
23	19	19	21	KC/Give It Up (Meca)  N&A Begins on Page 78
33	29	24	22	HOWARD JONES/New Song (Elektra)
6	7	13	23	JOHN LENNON/Nobody Told Me (Polydor/PG)
-	34	29	23	DWIGHT TWILLEY/Girls (EMI America)
-	-	39	25	"WEIRD AL" YANKOVIC/Eat It (Rock & Roll/CBS)
-	35	30	28	QUEEN/Radio Ga Ga (Capitol)
39	31	28	3	OLIVIA NEWTON-JOHN/ (Livin' In)Desperate Times (MCA)
5	11	18	28	POLICE/Wrapped Around Your Finger (A&M)
-	_	33	29	TRACEY ULLMAN/They Don't Know (MCA)
	EBUT		30	RICK SPRINGFIELD/Love Somebody (RCA)
-	40	38	31	UB40/Red Red Wine (Virgin/A&M)
-11	14	22	32	
-	_	40	33	YES/Leave It (Atco)
38	33	31	34	
-	38	35	35	WANG CHUNG/Don't Let Go (Geffen)
30	25	25	36	
D	EBUT		37	CARS/You Might Think (Elektra)
FDI	EBUT		33	KOOL & THE GANG/Tonight (De-Lite/PG)

# Adult/Contemporary

ALAN PARSONS PROJECT/Don't Answer Me (Arista)

MATTHEW WILDER/The Kid's American (Private I/CBS)

 CHRISTINE McVIE/Got A Hold On Me (WB) 2 LIONEL RICHIE/Hello (Motown) PHIL COLLINS/Against All Odds (Take A Look At Me...) (Atlantic) KENNY ROGERS/This Woman (RCA) P. BRYSON/R. FLACK/You're Looking Like LoveTo Me...(Capitol) 6 EURYTHMICS/Here Comes The Rain Again (RCA) **STEPHEN BISHOP**/Unfaithfully Yours (One Love) (WB) 8 PAUL McCARTNEY/So Bad (Columbia) 9 POLICE/Wrapped Around Your Finger (A&M) ANNE MURRAY/That's Not The Way (It's S'posed...) (Capitol) 1 DAN FOGELBERG/The Language Of Love (Full Moon/Epic) THOMPSON TWINS/Hold Me Now (Arista) 13 SHEENA EASTON/Almost Over You (EMI America) JIMMY BUFFETT/Brown Eyed Girl (MCA) 5 J. IGLESIAS & W. NELSON/To All The Girls I've... (Columbia) 16 GENESIS/That's All (Atlantic) N&A Begins on Page 58 CLIFF RICHARD/Donna (EMI America) 27 24 23 B L. RONSTADT & N. RIDDLE.../I've Got A Crush... (Asylum) ALAN PARSONS PROJECT/Don't Answer Me (Arista) 29 CULTURE CLUB/Miss Me Blind (Virgin/Epic) 12 11 17 21 JOHN LENNON/Nobody Told Me (Polydor/PG) 14 22 J. INGRAM with M. McDONALD/Yah Mo B There (Qwest/WB) 30 **② JEFFREY OSBORNE**/We're Going All The Way (A&M) 5 6 16 24 BILLY JOEL/An Innocent Man (Columbia) 22 19 19 25 CARPENTERS/Your Baby Doesn't Love You Any More (A&M) 13 13 21 26 DONNA SUMMER/Love Has A Mind Of Its Own (Mercury/PG) 24 20 20 27 MICHAEL JACKSON/Thriller (Epic) DEBUT TRACEY ULLMAN/They Don't Know (MCA) BREAKER MICHAEL GORE/Theme From "Terms Of Endearment" (Capitol)

10 15 24 30 KOOL & THE GANG/Joanna (De-Lite/PG)

# MOR/HOTTRACKS

Three Weeks	Two s Week			
_	16	4	0	CARS/You Might Think (Elektra)
20	14	6	2	PHIL COLLINS/Against All Odds (Atlantic)
2	1	2		KENNY LOGGINS/Footloose (Columbia)
5	3	3		DAN FOGELBERG/The Language Of (Full Moon/Epic)
3	2	1	5	ACCUSED DATABLE CANDIDA (A 1 A-1)
22	8	7	0	SCORPIONS/Rock You Like A Hurricane (Mercury/PG)
8	6	5	7	DWIGHT TWILLEY/Girls (EMI America)
13	10	10	<b>B</b>	VAN HALEN/I'll Wait (WB)
24	18	12	9	YES/Leave It (Atco) Complete Tracks Chart on Page 63
11	9	11	Ō	VAN HALEN/Panama (WB)
54	36	21	Ŏ	TONY CAREY/A Fine Fine Day (MCA)
16	20	16		BON JOVI/Runaway (Mercury/PG)
27	23	19	13	DAVID GILMOUR/All Lovers Are (Columbia)
40	32	24	14	THOMPSON TWINS/Hold Me Now (Arista)
15	15	14	15	APRIL WINE/This Could Be The Right One (Capitol)
23	19	17	13	ROGER DALTREY/Walking In My Sleep (Atlantic)
6	5	9	17	+ · · · · · · · · · · · · · · · · · · ·
55	35	23	Œ	
14	13	13	19	PRETENDERS/Time The Avenger (Sire/WB)
7	7	15	20	38 SPECIAL/Back Where You Belong (A&M)
12	12	18	21	EURYTHMICS/Here Comes The Rain Again (RCA)
1	4	8	22	VAN HALEN/Jump (WB)
BR	EA	KER	23	PRETENDERS/Show Me (Sire/WB)
-	56	30		RICK SPRINGFIELD/Love Somebody (RCA)
26	25	22		GOLDEN EARRING/When The Lady Smiles (21/PG)
		KER		HUEY LEWIS & THE NEWS/The Heart Of (Chrysalis)
BR	EA	KER		NIGHT RANGER/Sister Christian (Camel/MCA)
33	28	26		DARYL HALL & JOHN OATES/Adult Education (RCA)
36	33	29	29	WANG CHUNG/Dance Hall Days (Geffen)
10	11	20	30	BRYAN ADAMS/Heaven (A&M)
-		-	100	

# Black/Urban

1	1	1	1	ROCKWELL/Somebody's Watching (Motown)
7	3	2	2	B. WOMACK & P. LABELLE/Love Has (Beverly Glen)
11	6	3		CAMEO/She's Strange (Atl. Art./PG)
4	4	4	4	MELBA MOORE/Livin' For Your Love (Capitol)
6	5	5	5	TINA TURNER/Let's Stay Together (Capitol)
27	13	8	<b>6</b>	D. EDWARDS f/S. GARRET/Don't Look Any (Motown)
10	7	7	7	PATTI AUSTIN/It's Gonna Be Special (Qwest/WB)
23	14	10	8	KOOL & THE GANG/Tonight (De-Lite/PG)
29	16	9	9	S. LATTISAW & J. GILL/Perfect (Cotilfion/Atco)
24	19	11	10	ATLANTIC STARR/More, More, More (A&M)
2	2	6	11	POINTER SISTERS/Automatic (Planet/RCA)
32	26	16	12	LAID BACK/White Horse (Sire/WB)
-	24	15	13	DeBARGE/Love Me In A Special Way (Gordy/Motown)
18	15	-14	14	THE DELLS/You Just Can't Walk Away (Private I/CBS)
35	28	18	15	STARPOINT/It's All Yours (Elektra)
_	_	27	16	LIONEL RICHIE/Hello (Motown) N&A Begins on Page 54
9	9	13	17	MICHAEL JACKSON/Thriller (Epic)
BR	EA	KER	13	LUTHER VANDROSS/Superstar/Until You (Epic)
_	32	24	19	S.O.S. BAND/For Your Love (Tabu/CBS)
-	_	31	20	ART OF NOISE/Beat Box (Island)
12	12	12	21	TYRONE BRUNSON/Fresh (Believe Drm/CBS)
BR	EΑ	KER	_	JEFFREY OSBORNE/We're Going All The Way (A&M)
	_	33		KENNY G/Hi, How Ya Doin'? (Arista)
-	33	26	24	J. MATHIS w/D. WILLIAMS/Love Won't Let (Columbia)
30	22	22		BILLY GRIFFIN/Serious (Columbia)
BR	EA	KER		EVELYN "CHAMPAGNE" KING/Shake Down (RCA)
-	34	28		CON FUNK SHUN/Don't Let Your (Mercury/PG)
5	10	17	28	CHERYL LYNN/Encore (Columbia)
-	_	37	29	SHALAMAR/Dancing In The Sheets (Columbia)
3	11	19	30	JEFFREY OSBORNE/Plane Love (A&M)
28	20	20	31	IMAGINATION/This Means War (Elektra)
14	17	23	32	DREAMBOY/Don't Go (Qwest/WB)
BR	EΑ	KER	_	EMOTIONS/You're The One (Red Label)
-	_	36	_	G. KNIGHT & THE PIPS/When You're (Columbia)
D	EBUT	$\supset$		CULTURE CLUB/Miss Me Blind (Virgin/Epic)
BR	EΑ	KER	_	CHI-LITES/Stop What You're Doing (Private I/CBS)
D	EBUT			GEORGE CLINTON/Last Dance (Capitol)
8	8	21		EARTH, WIND & FIRE/Touch (Columbia)
DE	BUT		39	BRYAN LOREN/Lollipop Luv (Philly World)

49 HALL & OATES/Adult Education (RCA)

DEBUT