

I N S I D E:

RTNDA: RADIO NEWS WORRIES

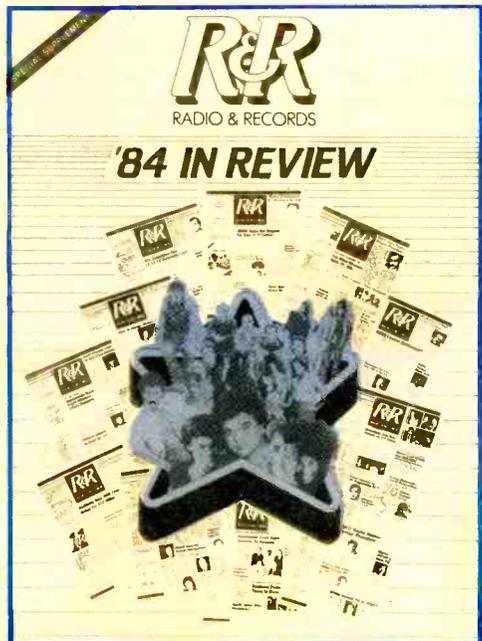
Brad Woodward reports from the Radio-TV News Directors' Association meeting in San Antonio, where radio newsmen were feeling insecure about the future of their livelihood.

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PEOPLE IN THE NEWS THIS WEEK

- Larry Wexler Chairman, John Lauer Vice Chairman of Arbitron Ratings Advisory Council
- Gary Fries Sr. VP at Sunbelt
- Nathan Safir President of Tichenor Spanish Media Group
- Steven Newcombe GM at KWJJ & KJIB
- Tom Bender PD at KOA
- A.J. Roberts KHIT's PD
- Howie Castle Group PD at Behan
- Tom Graye WLTE PD
- Bill Pope GM, Gary Stone PD at WWV
- Mike Dirks PD at KGW
- William McElveen Audubon's President
- Jeff Hodge VP at Arbitron
- Todd Martin PD at WFLY

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R&R SURVEYS 1984

R&R's largest-ever Year-End special supplement summarizes the events, people, and hits that made news this year. Features include:

● NEWSMAKERS OF 1984

A format-by-format record of the industry's upward mobility, plus reviews of Washington, Nashville, network, research, and general news.

Begins Page 15

● HOTTEST HITS OF 1984

The Top 84 songs in each format, plus every record that reached Top 15 over the last 12 months.

Begins Page 64

● LABEL AIRPLAY ACHIEVEMENTS

A look at how the record labels fared in scoring the hits of 1984, in each format and overall.

Begins Page 45

Newsstand Price \$3.50



McKEE TO KRZN & KMJI, McKENNA TO KSFM & KGMS

Duffy Names New VP/GMs In Denver, Sacramento

Teeson To Manage Classical KVOD

In twin management appointments within Duffy Broadcasting, WLS-AM & FM/Chicago GSM Craig McKee has been named VP/GM at KRZN & KMJI/Denver, while KITS/San Francisco VP/GM Jerry McKenna assumes that post at KGMS & KSFM/Sacramento. McKee takes over for Jim Teeson, who becomes VP/GM at Denver Classical neighbor KVOD. McKenna replaces Station Manager Bill Stukaloff, who retains his duties as Sales Manager.

Regarding McKee, Duffy President Marty Greenberg told R&R, "I've known Craig for a number of years, going back to when I ran WLS. His background in sales and management make him the kind of person we need. Jim Teeson did an excellent job for us, and we all wish him the best."

Krampf Upped To KITS VP/GM

KITS/San Francisco General Sales Manager Ed Krampf has been promoted to VP/GM of the Entercom CHR outlet. He succeeds departing VP/GM Jerry McKenna, who has accepted a similar position with KGMS & KSFM/Sacramento (see separate story).

Commenting on Krampf's advancement, McKenna told R&R, "I'm most pleased that Ed has been promoted to my old position. I'm most confident of his ability to continue the forward momentum of the station."

Before joining KITS almost two years ago, Krampf worked crosstown as Regional Sales Manager at K101 and as an Account Executive at KYUU. He said, "It's a great pleasure to take over a station which has successfully carved itself a big

KRAMPF/See Page 4

Commenting on McKenna, Greenberg continued, "This is one of those instances where chemistry between two people makes for a great business relationship. Jerry's experience and exposure in Sacramento, combined with his experience in San Francisco, qualify him as an excellent manager for us."

McKee spent six years in

sales management at WLS, including the last five as GSM. "Although it was a tough decision to leave, I look upon this as a good growth opportunity for me," he said. "KMJI is respected, it's doing well in the market, and I feel good."

Before joining KITS 18 months ago, McKenna was

DUFFY/See Page 4

LOCHRIDGE HEADS NEW WING

NBC Adds Radio Entertainment Unit

NBC Radio Entertainment, a new programming unit devoted exclusively to long-form entertainment programming, has been created by NBC Radio. This new arm of the company encompasses all NBC owned-and-operated stations and three networks, and marks NBC's first major move into the long-form entertainment arena.

Willard Lochridge, VP/GM of NBC's Source, will supervise NBC Radio Entertainment, adding it to his present areas of responsibility.

NBC Radio President Randy Bongarten said, "There are tremendous networking opportunities in the entertainment area, and this move demonstrates our commitment to this kind of programming as well as news. Our new programming unit will not be self-limiting in terms of the kind of entertainment programming that we presently have available. Concerts and other in-house NBC Radio programs will serve as a base; however, we are exploring new programming forms and ideas."

Dick Penn, Sr. VP, NBC Radio Networks, added, "We are very excited about NBC's additional commitment to this new area of radio service."

Lochridge told R&R, "It became very clear when I came over to the Source that all the

long-form programming at NBC was being done under the title of 'Source Events.' Two things were immediately apparent: no syndicators or people with nifty ideas would probably come to us unless it was

NBC/See Page 6

GURSKY BECOMES DEPUTY

Radio Marti Selects Drew As Director

Former RKO VP/Programming Paul Drew has been officially named Director of the Radio Marti Program of the Voice of America (VOA). Drew, who left RKO in 1977 to form his own management and programming consulting firm, has been a consultant for Radio Marti since October 1.

While no launch date has been set, Radio Marti and its staff of 180 are expected to broadcast to Cuba 14 hours a day over the existing VOA station on 1180 kHz in Marathon, FL. Most programming will originate in Washington, although bureaus may be set up in Miami, New York, and Los Angeles.

In announcing Drew's appointment, United States Information Agency Director Charles Wick said, "USIA and VOA are fortunate to have

found someone with the extensive radio broadcasting and management background which Paul Drew will bring to the Radio Marti Program. In the short time he has been here, his recommendations have been responsible for significant technical and management advances."

Drew commented that his

DREW/See Page 4

WRKS Sets Quartarone As Program Director

WRKS (Kiss FM)/New York MD/Assistant PD Tony Quartarone has been promoted to Program Director. He had been serving as acting PD since the departure of former programmer Sonny Taylor four weeks ago.

VP/GM Barry Mayo told R&R, "I have been in the fortunate situation of watching this young man grow over the last three and a half years, and he's paid his dues here. I have no doubt that Tony will continue our winning ways. He has been effective as research super-

visor, as Music Director, and for the last six weeks as acting PD/MD."

Quartarone joined WRKS in 1981 as an intern, moving shortly thereafter into the music department. He then became

QUARTARONE/See Page 6

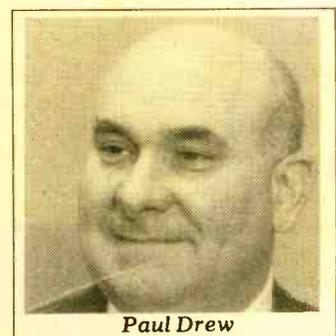
Feuer Resigns At Viacom

Viacom Radio President Norm Feuer will leave that position at the end of the year, although he will continue to consult the company. Feuer is returning from New York to San Diego owing to the wishes of his family.

Feuer commented, "My decision has been an extremely difficult one. I can take some comfort in the fact that I leave behind an extraordinarily talented and capable staff and a group of radio stations well-positioned for future success." He added, "I made a two-year commitment to Viacom (and am leaving a little early), but I made a lifetime commitment to my wife."

Viacom Broadcasting President Paul Hughes stated, "Norm has played a major role in initiating and managing the success of our Radio Division. In a relatively brief period, he and his staff have made outstanding contributions. While we deeply regret his departure, we understand his family's desire to return to the West Coast and wish them well." Hughes added that no successor to Feuer has been chosen.

Before joining Viacom in April 1983, Feuer was majority owner/President of KBZT/San Diego.



Paul Drew

Why The Research Group's Comprehensive Music Test is the Leader... The Only One.

The Research Group *invented* the process of group music testing some years ago. What makes our patented process so special that the country's most successful stations—whether contemporary, country, easy listening, urban or A.C.—use it exclusively? The first secret is in the extremely rigorous recruiting work we do, screening through advanced “high-focus target.” The second is that we have a wealth of experience in interpreting the data and helping stations to put it to work in ways that pay off in the ratings. Doing music testing the way we do is extremely difficult, but that's why America's most successful stations accept nothing less than The Research Group when it comes to *their* music.



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Jack Palvino
Executive Vice President and General Manager
WVOR Radio, Rochester

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John Winkel
Executive Vice President / Chief Operating Officer
Affiliated Broadcasting, Inc.



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Gary Swartz
Vice President and General Manager
KEYY Radio (K102), Minneapolis

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THE FINAL WORD ON 1984

Next week the R&R editors collect the most quotable quotations of the past year from all walks of the industry. Provocative, insightful, outrageous, or humorous — anything goes in next week's R&R.

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Fries Now Sunbelt Sr. VP

KQEO & KZZX/Albuquerque VP/GM Gary Fries has been promoted to Sr. VP for parent Sunbelt Communications. Succeeding former Sr. VP and KVOR & KSPZ/Colorado Springs GM Dave Noll, Fries will continue to supervise the Albuquerque outlets while also overseeing the Colorado Springs stations.

Sunbelt Chairman/President C.T. Robinson said, "Since joining us over a year ago, Gary has consistently taken on additional responsibilities and effectively implemented our operating plans. This promotion recognizes his superb performance in Albuquerque."

Before joining Sunbelt in Albuquerque a year ago, Fries served five years as VP/GM at KJJJ-AM & FM/Phoenix. Prior to that he was VP/GM at KAAJ &

KQ94/Little Rock. "These are great properties with bright futures," Fries told R&R. "Working with Terry Robinson and (Executive VP) Bill Moyes is a refreshing experience — very rewarding and a lot of fun."

HAWTHORNE RETIRES

Bender To Program KOA

Belo Broadcasting is transferring KRQX/Dallas Operations Director Tom Bender to KOA/Denver as Program/Operations Director, effective January 1. Bender replaces retiring KOA Operations Manager Jim Hawthorne.

Bender joined Belo in 1982 as PD at News/Talk WFAA/Dallas, which became KRQX last year when it switched to a Gold format. Bender was previously Program Manager for the RKO Radio Networks and PD at WRIF/Detroit.

BENDER/See Page 6

Castle Named Behan Group PD

Longtime programmer Howie Castle has joined Behan Broadcasting in the newly-created post of Group PD. He will oversee the programming at KCEE & KWFM/Tucson; KLMR & KSEC/Lamar, CO; and, pending FCC approval, KKMI/Seattle.

Behan Executive VP Steve Jacobs remarked, "With our recent acquisition of KKMI, we feel ready to bring somebody on board who can offer us the programming expertise necessary to expand. Howie is very creative, promotionally-oriented, and a 'get it done' individual."

CASTLE/See Page 6

R&R Celebrates Holiday Season

As in years past, R&R will observe a two-week publishing hiatus over the Christmas holidays. Next week's R&R will be our final edition for 1984. Our first issue of 1985 will be dated January 11.

Although we won't be publishing, our Los Angeles, Washington DC, and Nashville offices will remain open to serve you during this holiday period. However, R&R will celebrate Christmas and New Year's by closing Monday, Dec. 24; Tuesday, Dec. 25; Monday, Dec. 31; and Jan. 1.

GROUP HELPS REVISE ARBITRON BOOK

Wexler, Lauer Elected To Head Advisory Council

The Arbitron Radio Advisory Council (ARAC) has elected WPEN & WMGK/Philadelphia VP/GM Larry Wexler Chairman and WGST & WPCH/Atlanta VP/GM John Lauer Vice Chairman. ARAC will also work closely with Arbitron on redesigning the ratings firm's published market reports, following discussions at a San Diego meeting last week.

Wexler told R&R, "I think the most exciting thing in the next year will be ARAC's involvement in the new look of the book. It could use a redoing. If done right, it can have a tremendously positive impact on the buying/selling of radio time."

According to incumbent Chairman Ed Giller, ARAC prevailed on Arbitron to delay its revision plans for the book. An ARAC subcommittee will now solicit industry comments before discussing the project with Arbitron at a March meeting.

In other meeting highlights, council members raised concerns about lost away-

from-home listening and sampling problems in the men 18-24 cell. ARAC also unanimously endorsed a recent Electronic Media Rating Council resolution to ask ratings services to explore entry crediting solutions for situations in which a station picks up recently-discarded "hot call letters" from another station in the same market. It was also announced that new Chairman Wexler will begin writing a column in Arbitron's newsletter *Beyond The Ratings*.

ARAC/See Page 6

SAFIR NEW PRESIDENT

Tichenor Sets Spanish Media Group

Tichenor Media System has announced the formation of the Tichenor Spanish Media Group division, composed of the company's four Spanish-formatted Texas properties. The group's stations include KCOR/San Antonio, KLAT/Houston, KGBT/Harlingen, and KUNO/Corpus Christi.

KCOR VP/GM Nathan Safir is President of the group; KLAT Manager Richard Castillo becomes Exec. VP; KCOR VP/Station Manager Sam Murray was appointed Sr. VP/Sales & Development; and KGBT VP/GM Tony Solis and KUNO VP/GM Luis Munoz are new Group VPs.

Explaining the new organization, Tichenor Media System President McHenry Tichenor told R&R, "This is a more formal way to focus our energies in Spanish radio. We needed the synergy that can be generated by having all the management of these stations working together, not only for their own properties, but also to further the interests of both the Group and Spanish radio in general. I think we've got four of the best people in the field anywhere in these management posts."

Commenting on Safir's selection as President, Tichenor added, "Nathan is probably the premier Spanish broadcaster in the U.S. Having been in it for about 45 years kind of makes him the dean in the field."

TRANSACTIONS

Mich-A-Media Buys WJIM-AM & FM

Newly-formed Mich-A-Media, Inc. has agreed to purchase WJIM-AM & FM/Lansing, MI from Gross Telecasting, Inc. for \$1.8 million, pending FCC approval.

The Lansing-based buyer is headed by local businessman Jack Scherer, former WCLS/Detroit VP/GM Grant Santimoro, and programming consultant Paul Christy. It is the company's first acquisition, but Christy also serves as President of Kelly Communications, which owns WABX & WCFX/Claire, MI. The seller owns no other properties.

WJIM (AM) broadcasts an A/C format with 1 kw days/250 watts nights at 1240 kHz; WJIM-FM has Easy Listening programming with 28 kw on 97.5 mHz at 440 feet.

Takeover is expected around February 1.

Other Acquisitions Pending FCC Approval

WVIN-AM & FM/Bath-Hammondsport, NY to Magic Media, Inc. from Genkar, Inc. for \$452,000.

WJRY (FM)/Huntington-Ft. Wayne, IN to Price Communications from Group G Broadcasting for \$250,000.

Newcombe GM At KWJJ & KJIB

Steven Newcombe has been named GM of KWJJ & KJIB/Portland, succeeding Jay Justice, who resigned to become Station Manager at crosstown competitor KUPL-AM & FM last week. Newcombe has spent the past two years as GM for Park Communications sister station WTVR-AM & FM/Richmond, previously holding an Account Executive position at WEZS/Richmond and the Sales Manager post at WEZR/Washington, DC.

Newcombe told R&R, "There's a wonderful group of people in Portland and I'm looking forward to getting out there and working with them. We feel we have Central Virginia's best Country here in Richmond and we're looking forward to having the Northwest's best Country in Portland."

Park VP/Radio Operations Eddie Anderson stated, "We are pleased that within our organization we have a capable and experienced executive to step in and direct the operations of our fine properties in Portland."

Roberts Takes KHIT PD Helm

Bingham Broadcasting's KHIT/Seattle has selected KBZT/San Diego Operations Manager A.J. Roberts as Program Director. Roberts replaces Operations Manager Bob Wikstrom, who was promoted to head a newly-created Computer Operations division for the company.

GM Bill Jensen commented, "It became clear that we needed one strong individual to work with the airstaff. The person who emerged as having the best combination of people and programming skills was A.J. Roberts. We anticipate that he will have an almost immediate impact upon the radio station."

Roberts, who spent three and a half years at KBZT, was also MD at WBSB (B104)/Baltimore and served as PD at KIDD/Monterey. He told R&R, "These years with Alta Broadcasting have been the finest of my career. I accepted the position with

ROBERTS/See Page 6



Howie Castle



A.J. Roberts

A Note To Our Readers

The John Fogerty "Special Edition" received by readers earlier this week is an advertising supplement, with no editorial involvement from R&R or its editorial staff.

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McElveen Appointed Audubon President

WNOK-AM & FM/Columbia, SC VP/GM William McElveen has been promoted to President of Atlanta-based parent Audubon Broadcasting. In addition to his present duties, McElveen will now also be responsible for WBBB & WPCM/Burlington, NC, as well as a recently-granted license for a new 100 kw FM outlet in Port Royal, SC. Audubon is owned by Atlanta attorney Pegram Harrison.

"We are adopting an aggressive strategy to seek out new radio properties with potential," said McElveen. "Audubon has the commitment to find, acquire, and develop new pro-



William McElveen

erties, and this will be one of our foremost strategic goals."

McElveen began his radio career at WNOK in 1966 and served in various capacities until being named VP/GM in 1979.

Hodge Named Arbitron VP

Jeff Hodge has been appointed VP/Radio Station Sales at Arbitron. Hodge, who had been Katz Dallas Office Manager, fills the vacancy left when Rhody Bosley was promoted to VP/Sales & Marketing for the ratings firm.

Bosley told R&R, "Jeff is outstanding in his knowledge of Arbitron's products. He has also dealt with a large number of stations in his capacity as a rep." Hodge begins his new position January 2.

Drew

Continued from Page 1

new job "offers the challenge of building a great radio station and doing something important for the people of Cuba and my country. I am committed to the principles of objectivity and accuracy which are followed by the VOA and will ensure that the Radio Marti Program is known for the same high standards."

Named to the post of Assistant Deputy Director of Radio Marti was another commercial radio veteran, Ed Gursky. Before joining the FCC in 1978, the 12-year radio veteran programmed WIRE/Indianapolis and WWSW/Pittsburgh. At the FCC he was most recently Chief/Mass Media Bureau Auxiliary Services Branch.

Gursky says he'll essentially serve as Radio Marti's Operations Manager, and told R&R, "It's great being back in a day-to-day broadcast operation. I'm looking forward to working with Paul Drew and making both the administration's and the Cuban exiles' hopes for Radio Marti become a reality."

Duffy

Continued from Page 1

VP/GM at WOKY/Milwaukee, having earlier worked as VP/Sales at KZAP/Sacramento. He told R&R, "My time at KITS has been a very productive period, and the station has performed very well. However, Duffy is an energetic company, and Marty is a stimulating broadcast executive; the combination makes for a bright future."

Succeeding McKenna at KITS is GSM Ed Krampf (see separate story Page 1). Teeson was unavailable for comment at presstime.

Krampf

Continued from Page 1

niche in the marketplace. The future is bright, and KITS is poised to take advantage of San Francisco's rapid CHR growth by taking our destiny into our own hands."

RADIO NEWS JITTERS

RTNDA News Directors Meet

Radio news ranks are dwindling rapidly because programmers and managers increasingly regard news as a tuneout, rather than a draw, for both audience and revenues. That pessimistic view was a recurrent theme at last week's annual Radio-Television News Directors Association (RTNDA) conference in San Antonio.

Despite the jitters among radio news people, the convention set new records in both attendance and exhibit space, both up more than 25% over last year. Paid attendance topped 1500, and 121 groups occupied over 30,000 square feet in the exhibit hall. However, radio attendees voiced familiar complaints that relatively few radio vendors were on hand.

In addition to hardware, programming, and newsroom computers, many exhibits were issue or image-oriented. This growing category included displays by such groups as Ringling Brothers Circus, Texaco, and the Tobacco Institute.

In his keynote address, veteran CBS newsmen Douglas Edwards called for more "commentary on and analysis of the news." ABC White House correspondent Sam Donaldson, declaring that the President has "kidnapped" our cameras and microphones" by hiding from the news media, suggested monthly news conference time to be given to the opposition by the networks if the President declined to use it.

While some news directors grumbled about a lack of "nuts-and-bolts" panels, most sessions were well assembled and tightly moderated. Much discussion centered on how RTNDA and news directors can convince programmers, general managers, and sales managers that, even for youth-oriented stations, news is a salable way to stand out from competing stations that play similar music.

The highlight of the convention was a daylong Media and Society Seminar underwritten by RKO.



RTNDA CONVENES — News directors at last week's RTNDA convention in San Antonio heard CBS newsmen Douglas Edwards call for more broadcast commentary and analysis in his keynote address. At right, RKO Radio President Jerry Lyman (left) congratulates incoming RTNDA President Lou Adler, WOR/New York VP/Director of News.

With hilarious but withering sarcasm, Harvard law professor Arthur Miller used intensive role-playing to lead news executives through the ethical dilemmas at each stage of unfolding news stories involving serious libel and privacy issues.

WOR/New York VP/Director of News Lou Adler took office as President of RTNDA for the next year. In balloting for President-elect, WBRZ-TV/Baton Rouge News Director John Spain defeated WBLS & WLIB/New York News Director David Lampel.

Throughout the convention, RTNDA members and officials expressed anger and concern that their meeting next fall in Nashville (Sept. 11-13) will be hurt by the simultaneous Radio Convention & Programming Conference (RCPC) in Dallas. Inadvertently, NAB and NRBA decided just last month to move the event to the same dates chosen by RTNDA three years ago. All three associations now say they're locked into the dates by hotel contracts and the lack of suitably large convention facilities elsewhere.

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OFF TO THE RACES — Several hundred entertainment industry figures attended the first annual "Night At The Races" festivities at Hollywood Park racetrack to raise money for the Neil Bogart Memorial Laboratories. Close to \$1 million was generated at the event. Pictured (l-r) are Joyce Bogart, British Caledonian Airways VP Mackenzie Grant, Carole Bayer Sager, and Marcia & Nell Diamond.

COMING SOON!

AMERICAN MUSIC MAGAZINE



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RICK DEES

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"AMERICAN MUSIC MAGAZINE starring RICK DEES" . . . five one hour shows, one for each day Monday through Friday, every week. Ideal for drive time adjacencies, mid-days or early evenings.

Just as TV's Entertainment Tonight lets everyone know what's happening in the entertainment world, "AMERICAN MUSIC MAGAZINE starring RICK DEES" will let your listeners know what's happening day by day in the world of music . . . from Rick's vantage point in Hollywood—the record capital of the world.

You'll find out the WHO, WHAT, WHERE, WHY AND WHEN of videos, tours, new albums and new projects. Who's hot and who's not.

"AMERICAN MUSIC MAGAZINE starring RICK DEES" is filled with lots of music, Rick's ingenious wit, his irresistible charm and his entire cast of comedic characters who have made his week-end program a giant success. Drop-ins from the actual stars themselves will complete the program.

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For national sales information call our New York office at (212) 869-7444.

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Pope Named GM, Stone Becomes PD At WWVI

At Colonial Broadcasting's new facility WWVI/Greensboro, NC, Bill Pope has transferred from his GSM position at sister station WUSY/Chattanooga to the GM chair, while former WDGY/Minneapolis PD Gary Stone has been

Graye Appointed WLTE PD

After two years as OM at WROK & WZOK/Rockford, Tom Graye has accepted the PD post at WLTE/Minneapolis. Graye, who also served as PD for WROK, fills the vacancy left by Paul Sebastian, who departed a few weeks ago.

"I'm delighted to have an individual with Tom's background, track record, and personal integrity join the WLTE team as our program director," said GM Doug Brown. "With Tom's proven abilities, we are all sure that he will help us to position WLTE in a winning posture for the remainder of the decade."



While in Rockford, Graye also supervised the programming at WGBF & WHKC/Evansville, IN. "It's not easy departing legendary stations like the ones nurtured by (owner) Vern Nolte," said Graye. "But I'm anxious to accept the challenges that Doug and I have at WLTE."

Before WROK & WZOK, Graye spent three years as a programming assistant and air talent at WLS/Chicago, having also worked at neighbors WDAI, WSDM, and WFYR. Taking over for Graye as OM for both Rockford stations is recently-named WZOK PD Kipper B. McGee.

Quartarone

Continued from Page 1

Research Coordinator before advancing to MD/Assistant PD five months ago. He told R&R, "I'm going to take this job and run with it, just doing the best I can. I always dreamed of being PD of this station, and now I've got the chance. I don't plan any major changes, and my big push is to make us number one again 12+."

named Program Director. The station expects to debut in mid-February.

Colonial Exec. VP Don Markwell commented, "Bill brought very good credentials when he came to us at WUSY. He has done an excellent job in several start-up situations, and we're sure he'll do a bang-up job."

"Gary Stone is also one who likes to win," Markwell added. "He's had major market experience that makes him well-qualified to do the job we expect in Greensboro."

A 23-year radio vet who has owned five stations in addition to managing other properties, Pope joined WUSY as GSM 18 months ago. "Colonial is a dynamic company that does things right," he told R&R. "We're really looking forward to cranking up a new property and becoming a viable competitor in the 49th market."

Stone, who spent the last four of his 11 years with WDGY as PD, commented, "Colonial is 100% behind us and committed to winning in this market; we'll have all the tools. (Market ratings leader) WTQR is very formidable, as they're doing Continuous Country while we'll be more personality-oriented."

Dirkx Moves Up To PD At KGW

KGW/Portland MD Mike Dirkx has been upped to PD at the King Broadcasting outlet, filling a position vacated in August by Bill Minckler, who was transferred to the PD position at sister station KYA/San Francisco.

Commented VP/GM Alan Mason, "Having come up through the programming ranks myself, Mike was a real find for me. I wanted him in our company ever since I first met him. As a former programmer of this station, I wish I had half the talent Mike has going in."

Prior to joining KGW two years ago, Dirkx worked in San Diego for Unidyne's direct mail company and RAM Research. He told R&R, "I've been closely involved with the programming of the station during my time here, so I'm very familiar with its operations. And since I've been a part of the recent evolution of KGW, I don't foresee any significant changes."

Arista Celebrates Tenth Anniversary



Arista Records celebrated its tenth anniversary at a lavish New York party that attracted artists and industry notables from around the world. The ten years marks the span of time following Clive Davis's appointment to the label's presidency and its change of identity from Bell to Arista. At top, pictured (l-r) are Bob Summer, President of RCA Records (Arista's U.S. distributor); Davis; and Monti Lueftner, Group President of the Ariola Records Group. Center, Arista VP/Promotion Don Jenner (left) and Davis flank "Caribbean Queen" producer/cowriter Keith Diamond; while below, artist/producer Alan Parsons (left), Davis, and artist Dionne Warwick are shown.

Martin Programs WFLY

After a year and a half as PD of WIXV/Savannah, Todd Martin has accepted the Program Director's position at WFLY/Albany. He replaces Pete Clark, who remains with the station in an on-air capacity.

WFLY & WPTR GM Kevin Brower told R&R, "I felt we needed a new perspective on things from someone outside the marketplace. Todd is here because he's a solid guy in terms of ideas and programming knowledge." Brower indicated that Country-formatted WPTR would remain separately programmed.

Martin, whose programming experience includes WDMS/Greenville, MS; KIRL/St. Louis; and WZYQ/Frederick, MD, noted, "I specialize in turning things around in a hurry, and saw WFLY as an opportunity to make some significant inroads for the station. We're really in excellent shape in many areas, although there is some fine-tuning to be done."

NBC

Continued from Page 1

an AOR idea, and advertisers would probably not ask us to do anything because they thought the Source was an AOR network, which, in fact, it was."

NBC's decision to enter the long-form field was based on this "perceived" AOR orientation, Lochridge continued, and on the possibility of increased sales revenue. "It became clear that long-form syndication is a big business," Lochridge continued, "and we are now going to be in it. We will do virtually anything that makes sense, and our goal is to build the strongest lineup in terms of audience delivery for each advertiser. You can either sit back and watch while the other syndicators take all the marbles, or you can get in the game. Our plan is to get into the game."

"Live From The Hard Rock Cafe," a monthly hour-long music/variety show, will kick off NBC Radio Entertainment's first programming season on January 27. The show, to be hosted by a different celebrity guest each month, will feature current music, interviews with top entertainers, and other entertainment-oriented information segments.

Bender

Continued from Page 3

KOA VP/GM Lee Larsen commented, "We needed someone who's able to deal with the enormous job of trying to direct a News/Sports/Talk station and blend those elements together. That takes someone with a real grasp of research, production, and systems, and Tom has all those, with the icing on top of having a real creative flair."

Larsen believes KOA "has been coming on strong for the last several months" after admittedly losing its stride this summer following the still-unsolved shooting murder in June of host Alan Berg. Berg has been replaced by former KDKA/Pittsburgh host

Roy Fox, whom Larsen calls "probably the best talk host Denver has ever seen."

Larsen says that Hawthorne, now recovering from surgery, will continue to host several shows for KOA, including his two-hour weekly entertainment program, "Those Were the Days."

Roberts

Continued from Page 3

Bingham Broadcasting because I saw their great management qualities and fierce dedication to winning, in addition to a tremendous opportunity for personal growth." Roberts assumes his new duties December 21; no replacement has been named at KBZT.

Castle

Continued from Page 3

Castle told R&R, "Being in charge of programming in a variety of formats is something I've been looking forward to. It makes for a nice future - I'm getting in on the ground floor of an expanding operation in the Sunbelt."

Most recently PD at KBPI/Denver, Castle brings 19 years of experience to Behan. His programming background also includes stops at WDVE/Pittsburgh, Syracuse outlets WSYR and WOLF, WIFE/Indianapolis, and WLCY/Tampa.

ARAC

Continued from Page 3

Giller, summing up his year as Chairman, told R&R, "I hope we've done some good. Unfortunately rates aren't any lower, and sample sizes aren't any bigger. But they are doing exactly what we want on the four-week come, which will mean real dollars for the radio industry - and that's not a bad legacy." A mockup of a new four-week come slide rule was unveiled at the meeting and will be mailed to subscribers in late January.

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Allan Chlowitz, VP/GM KRTH/Los Angeles

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Fred Walker, VP/GM WELI/New Haven

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Dan Griffin, VP/GM WRKO-AM/Boston

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Pro:Motions

Kehlbeck New Supernet VP/GM

Bill Kehlbeck has been upped to VP/GM of **SUPERNET**, which is made up of the combined 1023 stations represented by **Torbet Radio, Selcom Radio, Eastman Radio, and Masla**. Prior to this, Kehlbeck was Torbet's Director/Network Sales, a post he had held since 1980. His background also includes Account Executive positions with **Roslin Radio** and **WRKO & WROR/Boston**. Con-



currently, Kehlbeck announced the promotions of **Joy Murphy** and **Jill Burtis** to SUPERNET Account Executives. Murphy segues from Torbet, where she was most recently a network activity coordinator. Burtis was previously a sales assistant/junior AE with Selcom.

Ingle KKQB NSM

Following **Cos Cappellino's** recent appointment as VP/GM of **KKQB-AM & FM/Houston**, **Diane Ingle** has been named National Sales Manager for the outlets. She moves to Houston following her recent stint as a Regional Director of the **NBC Radio Network** in New York.

TBI Opens Tulsa Branch

Top Billing International has opened a Tulsa branch office. Agent/promoter **Ray Bingham** is set as Head of Operations.

JSA Established

Jay Stevens has formed the radio format consulting firm of **Jay Stevens & Associates**. Stevens is the former oPresident of **More Music Programming** and brings to JSA the automated radio formats he developed while there. Joining him are Sales and Marketing Director **Thomas Cashin**, Program Consultant **Alan Gordon**, and Chief Production Engineer **Kelly Holtzclaw**. Cashin recently managed **KPSI/Palm Springs**, while Gordon transferred from the GM helm at **KWDJ/Riverside, CA**. Holtzclaw was a Los Angeles-based production engineer. JSA is located at 6290 Sunset Blvd., Suite 625, Hollywood, CA 90028; (213) 463-4542.

Arista Elevates Rogers

Melani Rogers has been promoted to Director/National Publicity for **Arista Records**. With the label's publicity department for eight years, she moves up from Associate Director/National Publicity. Before that Rogers was a staff member with the PR firm **Solters & Roskin**.

MCA Ups McGill To VP

Ten-year label veteran **Dan McGill** has been elevated to VP/Finance for **MCA Records**. He comes to the newly-created post after serving as MCA's Controller for six years. Before his MCA tenure, McGill was Assistant Controller for **TICOR** in Los Angeles and a Senior Auditor at **Price-Waterhouse**.



Dan McGill

Seidl Named Pyramid Controller

Connie Seidl has been appointed Controller for **Pyramid Broadcasting**. In this new position, she will supervise the business activities of the eight outlets Pyramid is acquiring from **Associated Communications**, pending final **FCC** approval. Prior to this, Seidl was Business Manager at **WFAS/White Plains, NY** and worked in similar capacities at **WAVY-TV/Portsmouth, VA, WCFL/Chicago, and WSNI & WRCP/Philadelphia**. The eight Pyramid facilities in question are **WSNI & WPGP/Philadelphia, WPIT-AM & FM/Pittsburgh, WPXY-AM & FM/Rochester, and WNYS-AM & FM/Bufalo**.

KHTZ Taps Beesemyer NSM

Derek Beesemyer is the new National Sales Manager at **KHTZ/Los Angeles**. He's been with the station for almost three years as an Account Executive. Prior to that he worked as a national radio rep in **Selcom's** Los Angeles office. Following the completion of **Greater Media's** merger of **KHTZ** and **KRLA**, Beesemyer will serve as NSM for both outlets.

Cavagnaro Upped At KNBQ

Rick Cavagnaro has been named Retail Marketing Director at **KNBQ/Tacoma**. He joined the station in July of this year, with 12 years of radio sales marketing experience. Five of those years were spent at **KPNW-AM & FM/Eugene** as Sales Manager.

Elton Back In The Saddle



All kinds of folks were on hand to meet Elton John and original band during their "Breaking Hearts" tour of America. ASCAP was especially happy to welcome new member Davey Johnstone. Shown after an L.A. concert are (l-r): ASCAP's Todd Brabec, Elton John, Johnstone, ASCAP's Ilan Bialer, and Davey's attorney William Dobishinski.

RCA Nails Nails



New York-based group the Nails recently inked with RCA Records. Smiling over the signing are (l-r): RCA VP Gregg Geller, label's Bruce Harris, Nails members George Kaufman and Steve O'Rourke, band manager Terry Dunn, Nails member Douglas Guthrie, RCA's Mike Omansky, and band member David Kaufman. Seated is yet another Nail, Mark Campbell.

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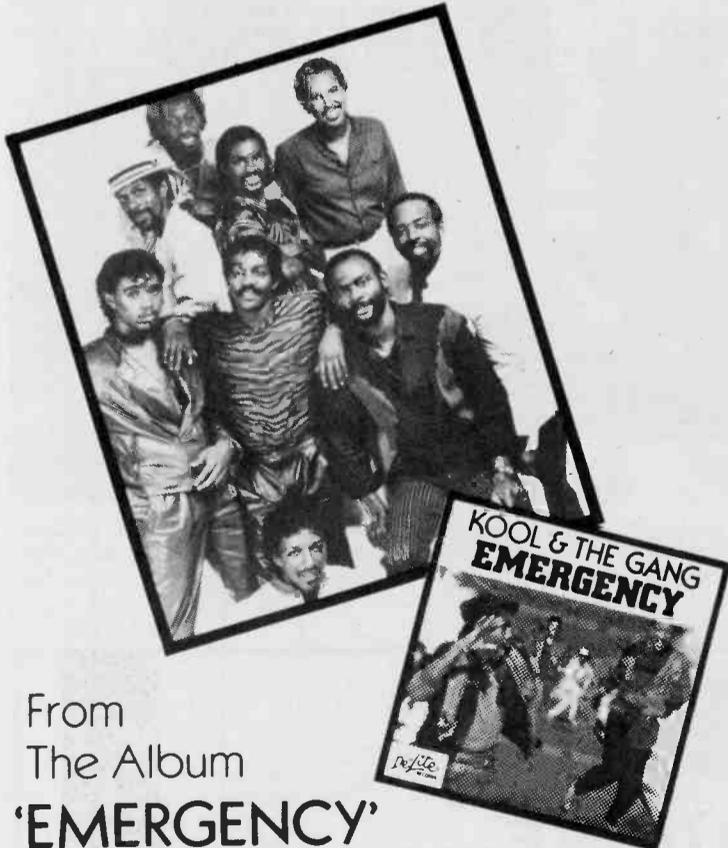
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BLACK/URBAN CHART 7

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Manufactured and Marketed by **PolyGram Records**

Street Talk



Okay, just what is the deal at **DOUBLEDAY's WMET/CHICAGO**? There are enough "format change" rumors flying around Chicago to make the Blue Angels nervous. The joint resignations of PD **RICH MEYER** and Assistant PD **BRUCE WHEELER**, while not responsible for the rumors, certainly increased their circulation. Incidentally, Meyer and Wheeler say they're setting up a limited consultancy. Here's what the Street Talk is: "WMET will drop AOR, going A/C under the consultancy of **GEORGE JOHNS** with **REID REKER** as new PD." Doubleday VP **DAVE MARTIN** told us, "Anytime a PD exits, the opportunity presents itself to reevaluate that station's format," which is exactly what's happening at WMET. Translated, that means WMET might change formats and it might not, but the likelihood of Martin, who successfully programmed A/C in Chicago for years, hiring Johns to consult WMET in an A/C direction is slim at best. As is the case with all format-change rumors, the staff of the station involved is suffering while the competition rolls on. Predicted resolution to all this? January at the earliest.

Speaking of George Johns, it hasn't been finalized, but the word is that a group of investors headed by the successful Mr. Johns is preparing to buy "Love Songs"-formatted **KKCW/PORTLAND**. Look for an agreement to be reached after the New Year.



Looks like **STEVE HARRIS** is out as **WDRQ/DETROIT** PD, and we hear former **WBLs/NEW YORK** morning personality **JIM SNOWDEN** is the new WDRQ PD.

And while we're on the topic of mornings at WBLs, **SERGIO**, formerly PD of **WLBs/DETROIT** (now **WKSG-FM**), is the new WBLs morning man, permanently replacing Jim Snowden.

WBAP & KSCS/DALLAS OM R.T. **SIMPSON** will vacate his position shortly for an as-yet-undisclosed destination. Whether or not the OM position will be filled is still unknown, but the search is on for someone with strong full-service programming credentials.

KITE/CORPUS CHRISTI PD BARRY KAYE has left, and **KILE/GALVESTON PD DAVE PARKS** has filled his position.

KDON-AM & FM/SALINAS-MONTEREY VP/GM **KERRY BOGARD** has resigned.

Last week **ARISTA** held its company meetings in the Pocono Mountains of Pennsylvania. The label's field staff decided to pay a visit to **WPCN/MT. POCONO**. PD **JUMPIN' GEORGE ROBERTS** ended up with each member of the staff going on the air, and only Arista product aired for an entire hour.

WTPA/HARRISBURG's new owner, **KEYMARKET**, has applied for the call letters **WNNK**. Does that mean WTPA will swap its top-rated AOR format for, say, Adult/Contemporary? Time will tell.

GENE HUGHES JR. is yet another Nashville independent promoter leaving the ranks to join a major label. Gene Jr. will soon be hooking up with **RCA/NASHVILLE** as Secondary Promotion Manager.



Abe Voron takes ownership of **PHILLIPS PUBLISHING's** biweekly newsletter **RADIO NEWS** for an undisclosed price. Voron plans to go weekly, add staff, and retain editor **CAROL SUMMERS**. While he hasn't set a specific editorial course yet, Voron says he'll "concentrate on all the information that's of importance to a radio executive," especially management and sales.

Sporting a 32-member news staff and employing Group W's 20-minute news cycle approach, **KFYI/OAKLAND** debuted its all-News format at 9pm Monday (12-10). VP/GM **JACK SABELLA's** team includes News Director **JOHN WHEELING**, Operations Director **MARK MELCHIN**, and Sales Manager **JAY ADAIR**.

When **WWVI/GREENSBORO** debuts next February (see Page 6), new PD **GARY STONE** will need several personalities, newspeople, and a production person. Send your T&Rs to Gary at P.O. Box 18747, Airpark West, Greensboro, NC 27419.

KWED-FM/SAN ANTONIO is planning to discontinue its variety format in February under new consultant **MARY CATHERINE SNEED**. No definite word on what the new direction will be, but a full staff is needed for this 100 kw facility. Candidates interested in programming, sales, or news should contact Mary Catherine at (404) 394-8291, or write to her at 5010 Spruce Bluff Dr., Atlanta, GA 30360.

Has **WFYR/CHICAGO MD JOHN WETHERBEE** been appointed PD at **BLAIR's W NAP/INDIANAPOLIS**?

WJKZ/NASHVILLE OM DON KEITH is taking himself off the air, which creates a prime opening for a qualified morning personality. Interested? Get your best to Don before Christmas.

Continued on Page 12

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POINTER SISTERS

"Neutron Dance"

189/29 79%

CHR Chart: **DEBUT** 37

Including:

WXKS-FM	Z93	Q102
PRO-FM	B97	KBEQ
94Q	Q105	WLOL-FM
	B96	

From the Double Platinum album
"Break Out"

Produced by Richard Perry



DIANA ROSS

"Missing You"

A/C Chart: **16** 106 Stations

**Black/Urban
BREAKERS**

28

CHR NEW & ACTIVE

Now On Over
95 CHR Stations!



DARYL HALL & JOHN OATES

"Method Of Modern Love"

CHR BREAKERS 12/7

CHR Chart: **38** 209/55 88%

Including:

WXKS-FM	Q105
PRO-FM	B96
94Q	WLS
Z93	WLS-FM
B97	WLOL-FM

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AOR Tracks: **20** AOR Albums: *"Sign In Please"* **20**

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At WABC he attracted the largest audience of any station in radio history, and changed the sound of radio in America forever. Now, Rick Sklar, the man whose name was synonymous with "Top 40" radio recalls those chart topping years at WABC, and the development of Contemporary Hit Radio.

First hand and entertaining, **ROCKING AMERICA** is filled with anecdotes of madcap promotional stunts; all-out ratings wars; surprising stories of how top hits were chosen and aired; and the rise of the supergroups and superstars whose early records Rick Sklar played and turned into gold.

With implications for what is happening in the industry today, Sklar draws a parallel between the explosion of the "Top 40" format and the boom in the recording industry then, to the impact of music video, the current rise in popularity of all-hit radio, and the accompanying growth of the recording industry now.

These people have already read **ROCKING AMERICA**—Join them!

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"Without question, Rick Sklar is the Dean of Contemporary Radio Programmers, and the man most responsible for making the term 'Top 40' a household word. This book represents a remarkable compilation of facts and anecdotes, and is a chronicle of the evolution of what today's programmers call 'Contemporary Hit Radio.' The man who set the standard for 'Top 40' has written the fascinating autobiography of the most respected programmer ever to walk into a radio station."

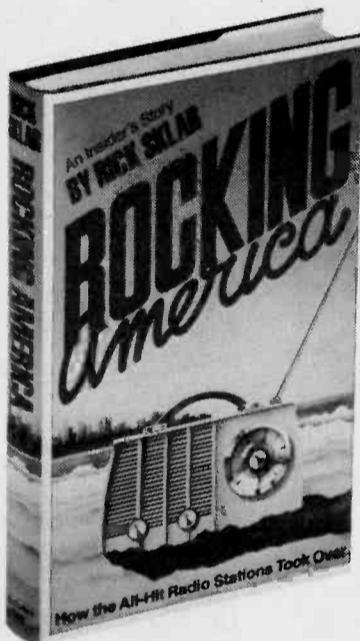
—Michael L Eskridge, President, NBC Radio

"For years the term 'Top 40' and the name Rick Sklar were synonymous. They both meant the best in rock music. If you are fascinated by the world of music, its stars, its jungle warfare, its fights for survival, then read Rick Sklar's autobiography of the rise of rock radio in America."

—Clive Davis, President Arista Records

"Having been involved with making rock & roll records before and during the rock & roll explosion of the 60s, it is most fascinating to read Rick Sklar's account of this exciting period from the radio programmer's point of view."

—Ahmet M. Ertegun, Chairman of the Board, Atlantic Recording Corporation



Rick Sklar is a vice-president of ABC Radio and is a consultant for ABC-TV's music video programs. He has been program director at New York radio stations WINS, WMGM, and at WABC, which he built into "the most listened-to station in the nation." An adjunct professor of communication arts at St. John's University, he has also lectured at radio symposia at Cornell University, The New School, New York University, Princeton, Yale and UCLA.

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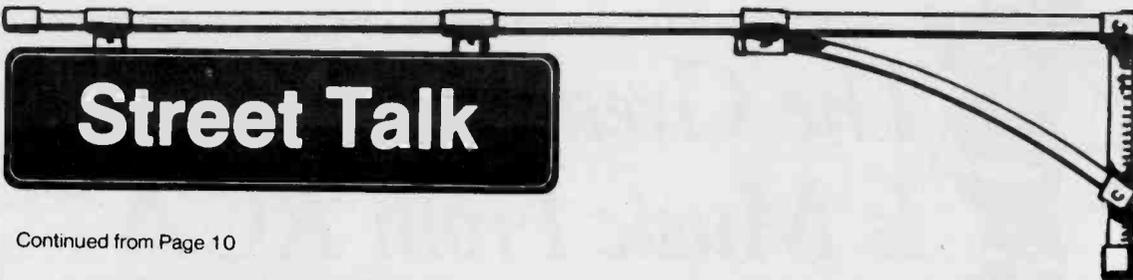
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Continued from Page 10

In what amounted to a confirmation of a badly-kept secret, **IRS** and **A&M** jointly announced last week that the latter's agreement to distribute the former would end amicably next March. IRS, currently looking for a new distribution pipeline, will leave its catalog with A&M.

Congratulations to **TERRELL METHENY** on becoming General Manager of **MULTIMEDIA's KAA & KLPQ/LITTLE ROCK**. Terrell replaces **CARL EVANS**, who recently opened his own direct mail business. Before joining the Little Rock properties, Terrell was GM and part owner of **KUUY & KKAZ/CHEYENNE**.



WXL/DAVENPORT had a fun day November 27 when a construction crew in the neighborhood accidentally severed the station's phone lines, including the studio line to the microwave dish. WXL's engineer quickly improvised with the station's mobile studios, rigging a Marti unit to put the station back on the air until Ma Bell arrived to reestablish communications.

The pending sale of **KEZY-AM & FM/ANAHEIM** to a group headed by former **KMGG/LOS ANGELES VP/GM TIM SULLIVAN** has apparently been delayed by the **FCC**. Look for final approval on this one by mid-February.

The legendary **BROTHER LOVE** (aka **ALAN SMITH**) is back on the air. Check him out Sunday evenings on **Q107/WASHINGTON**, where he's reportedly signed an exclusive, short-term contract . . . meaning it could end any minute now, with weekly options.

After four and a half years on **KEX/PORTLAND**, **ED ANDERSON** is looking for a new talk gig. If you need an issue-oriented host, he can be reached at (206) 892-6491.

Congratulations to **BALON & ASSOCIATES VP TOM WATSON** on his forthcoming (12-15) wedding to Molly McAndrew. The ceremony will be held in Austin.

WGCL/CLEVELAND PD C.C. MATTHEWS is looking for a talented afternoon personality to replace **JOE BOHANNON**, who moved to B96/Chicago.

Former **R&R** Circulation Manager **JUDI LUCARELLI** is now **RCA VP/Promotion EDDIE MASCOLO's** new assistant.

BART WALSH has joined the staff of **KOLO/RENO** for middays. He was formerly on the air at **KTGR/COLUMBIA, MO**.

Contrary to what he told us two weeks ago, **KIDQ/BOISE VP/Operations LON DUNN** now says the station will switch calls to **KUUB** and formats from AOR to A/C. Sister AM **KIDO** will remain Easy Listening.

KAWY/CASPER is changing from AOR to CHR "with an AOR flavor." **JOHN SEBASTIAN** will consult, and the station will simulcast and share calls with sister AM **KATI. RON JORDAN** from **WENS/Indianapolis** will do mornings.

KLMS/LINCOLN abruptly replaced its morning team of **JUDY CONVERSE & GARY COLLINS** last week (12-5) with **DON GLAZE**. Judy, a ten-year station vet, and Gary, who'd been with **KLMS** for 11 years, were told "economics" was the reason for the switch. The pair would like to relocate and can be reached at (402) 435-2959.



KS103/SAN DIEGO needs a night rocker, immediately. Send your cassettes and resumes to Operations Manager **DAVE PARKS** for a shot at this one.

DC's "Party Station" is looking for some fresh talent. Get a T&R to **WASH-FM's BILL TANNER** immediately, and don't let a lack of major market experience slow you down.

When **WRXT/BUFFALO** dropped its AOR format, one listener was apparently upset enough to write a letter stating his displeasure to General Manager **BRUCE BIETTE**. The listener explained he was so mad he wanted to take the **WRXT** bumper sticker off his car and mail that in, too. And he probably would have, except he couldn't get the sticker off his auto. So, he removed the bumper, gift wrapped it in the spirit of the season, and mailed *that* to Biette. Where was this guy when Arbitron was passing out diaries?

Congratulations to **KZLA-FM/LOS ANGELES** morning personality **R.J. CURTIS** on being promoted to Assistant PD at the station.



Two openings at **WZXR/MEMPHIS** as night rocker/MD **TOM STEIN** and midday personality **JULIE CANNON**, who are husband and wife, leave to go home to Peoria.

STORK STOP: To **E/PIA's** National Album Promotion person **JON KIRKSEY** and his wife Ellie, their first child, Jessica Devin, December 9.

COMEDY WRITER

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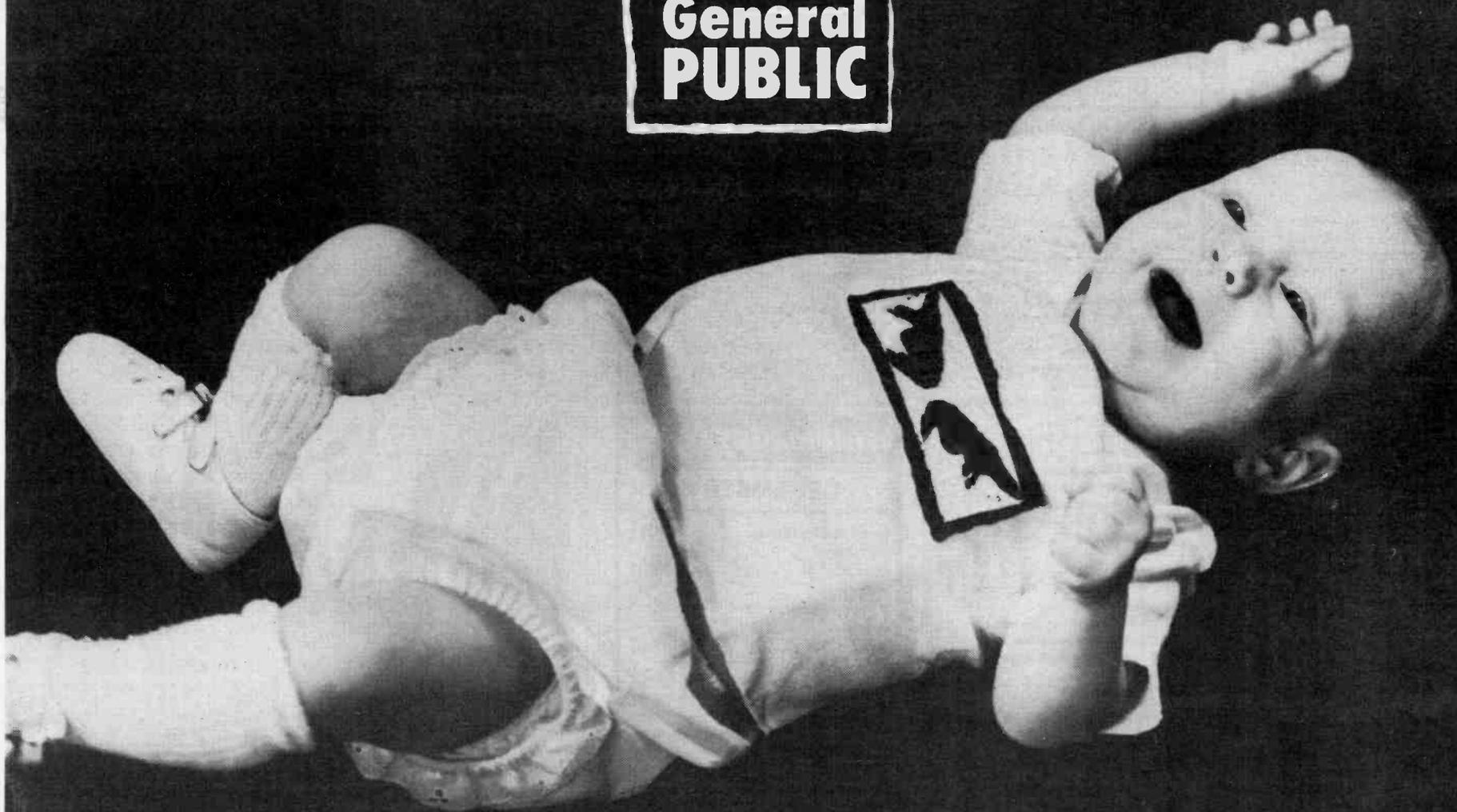
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The first of many singles from
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R&R MUSIC CALENDAR

NEWS & INFORMATION FEATURES DECEMBER 17-21

The Weekend	
DECEMBER 22-23	
The Countdown (WO) Year-End Special Pt. I	
Countdown America With John Leader (RKO) Foreigner	
Dick Clark's National Music Survey (MBS) Chaka Khan/Brenda Richie/John Taylor	
Dick Clark's Rock, Roll, & Remember (US) Christmas Special	
Dr. Demento (WO) Christmas Dementia	
The Great Sounds (US) Carpenters	
Guest DJ (PFM) Christmas Special	
Lee Arnold On A Country Road (MBS) Crystal Gayle/Mickey Gilley/Ricky Skaggs	
Metalshop (MJJ) Queensryche	
Music & Memories (SBS) Helen Reddy/Robert Culp	
Rare & Scratchy Rock & Roll (PIA) Hits Of Christmas	
Rick Dees' Weekly Top 40 (US) Sheena Easton	
Rock Album Countdown (WO) Year-End Special Pt. I	
Rock Chronicles (WO) Big Breaks	
Solid Gold Country (US) Vern Gosdin	
Source Special (SOU) Rock & Roll Xmas w/Nils Lofgren	
Weekly Country Music Countdown (US) John Schneider	

The Week Of	
DECEMBER 24-28	
Budweiser Concert (WO) Kashif	
Country Closeup (NP) Chet Atkins	
Country Music Radio Magazine (CRN) Best Of	
Earth News (WO) Best Of Earth News	
Gary Owens' Supertracks (CRN) Sun Records Salute	
Innerview (IN) Rush	
Live From Gilley's (WO) B.J. Thomas	
Music Makers (NP) Rosemary Clooney	
Off The Record (WO) Queen/Huey Lewis/Rod Stewart	
Off The Record Special (WO) Van Halen	
Special Edition (WO) Little Richard	
Star Trak Profile (WO) Carpenters	
Saturday 22	
DECEMBER	
Silver Eagle (ABCE) Christmas Special	
Super Gold (TRAN) Memories Of Christmas Past	

Sunday 23	
DECEMBER	
King Biscuit Flower Hour (ABCR) Elvis Costello	
Rolling Stones' Continuous History Of Rock And Roll (ABCR) Christmastime Is Here Again	
Source Special (SOU) Police Christmas Special	
Monday 24	
DECEMBER	
Behind The Music (RKO2) Stephen Stills	
Captured Live (RKO) Paul McCartney	
Checkin' In (RKO2) T.G. Sheppard	
Hot Ones (RKO) Bryan Adams	
Private Session (RKO1) Corey Hart	
Sound Check (RKO) Daryl Hall & John Oates	
Tuesday 25	
DECEMBER	
Behind The Music (RKO2) Barry Manilow	
Checkin' In (RKO2) Barbara Mandrell	
Private Session (RKO1) Dan Hartman	
Sound Check (RKO) Rebbie Jackson	
Wednesday 26	
DECEMBER	
Behind The Music (RKO2) John Cafferty	
Checkin' In (RKO2) Merle Haggard	
Private Session (RKO1) Ray Parker, Jr.	
Sound Check (RKO) Tommy Shaw	
Thursday 27	
DECEMBER	
Behind The Music (RKO2) Culture Club	
Checkin' In (RKO2) Juice Newton	
Private Session (RKO1) Chicago	
Sound Check (RKO) Rick Springfield	
Friday 28	
DECEMBER	
Behind The Music (RKO2) Stevie Wonder	
Checkin' In (RKO2) Dan Seals	
Private Session (RKO1) Rick Springfield	
Sound Check (RKO) Culture Club	

Lifestyle	
Beat The System (RKO1) Pension funds (12/18) Bridge loans (12/20)	
Lifelines w/Bill Fantini (ABCR) Laurie Burroughs (12/17)	
Mindgames (RKO1) Marrying the twins (12/17) High tees (12/18) Unlucky in love (12/19) Everything for Christmas (12/20) Holiday hassles (12/21)	
Playboy Advisor (WO) Best of the Advisor	
Smart Money (RKO1) Credit card debt (12/17) Citizen waste (12/19) Undervalued companies (12/21)	
Entertainment	
Assignment Hollywood (MBS) Anthony Perkins (12/17) Barbara Williams (12/18) Dean Stockwell (12/19) Tyne Daly (12/20) Duncan Raghr (12/21)	
Rocknotes w/Pat St. John (ABCR) Asia (12/17) Keith Richards (12/18)	
Rock Report (SOU) Music Events Of 1984	

General Information	
Brad Messer's Daybook (WO) Wright Bros./Budweiser rocket (12/17) Dinosaurs/slavery (12/18) Poor Richard's Almanac/Chanukah (12/19) Trail Of Tears/Great White Way (12/20) Bloomingdale/World Trade Center (12/21)	
Computer Program (PRN) PCs on planes/computer windows/literacy/programming	
Ed Busch Talk Show (AP) Hints From Heloise/holiday blues/nuclear survival (12/15) '80s radicals/car salesmen (12/16)	
Health Care (PIA) Salt (12/16)	
Jim Bohannon Show (MBS) John Javna (12/22)	
Larry King Show (MBS) Dennis Smith (12/17) Erica Jong (12/18) Sen. Paul Simon (12/19) Richard Pipes (12/20) Jack Nelson/David Broder (12/21)	
Public Affairs (PIA) Art Of Recreation (12/16)	
Something You Should Know (SBS) Negotiating (12/17-18) Decorating mistakes (12/19) Superwoman Syndrome (12/20-21)	
Sound Advice (PRN) Equipment placement/connections/wires/grounding/phasing	
News/Talk/Sports	
News Blimp (PRN) Believing in Santa/holiday commercialism/female crime/hostility in gifts/cosmetic computers	
Newsline Extra (NBC) Echoes Of '84	

PROGRAM SUPPLIERS KEY

- ABCD = ABC Direction Net
- ABCE = ABC Entertainment Net
- ABCR = ABC Rock Net
- ABCY = ABC Youth Nets
- AMS = American Media Services
- AP = Associated Press
- ASR = All Star Radio
- BR = Barnett-Robbins
- CB = Continuum Broadcasting
- CBS = CBS Radio
- CBSR = CBS RadioRadio
- CRN = Creative Radio Net
- CW = Clayton Webster
- DCA = DC Audio
- DIR = DIR Broadcasting
- GSN = Global Satellite Net
- IN = Innerview
- IS = IS INC
- LBP = Lee Bailey Prod.
- LW = London Wavelength
- MBS = Mutual Broadcasting



- ME = Multimedia Entertainment
- MJI = MJI Broadcasting
- NBC = NBC Radio
- NP = Narwood Productions
- NSBA = NSBA Productions
- PFM = PFM Inc.
- PRN = Progressive Radio Network
- PG = PG Prod.
- PIA = Public Interest Aff.
- RCP = Ron Cutler Productions
- RI = Radio International
- RKO = RKO Radio Net
- RKO1 = RKO One
- RKO2 = RKO Two
- SBS = Strand Broadcast
- SI = Syndicate It
- SOU = NBC The Source
- SP = "The Spirit" Productions
- TRAN = Transtar
- US = The United Stations
- WO = Westwood One
- YRN = York Radio Network

213-553-4330

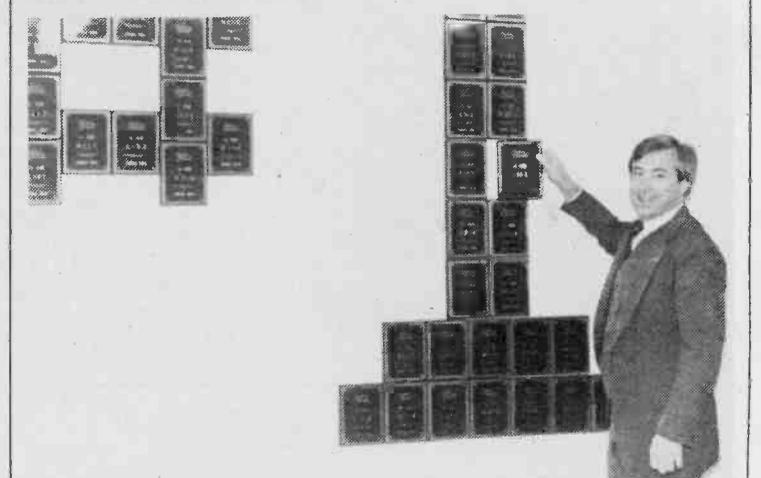
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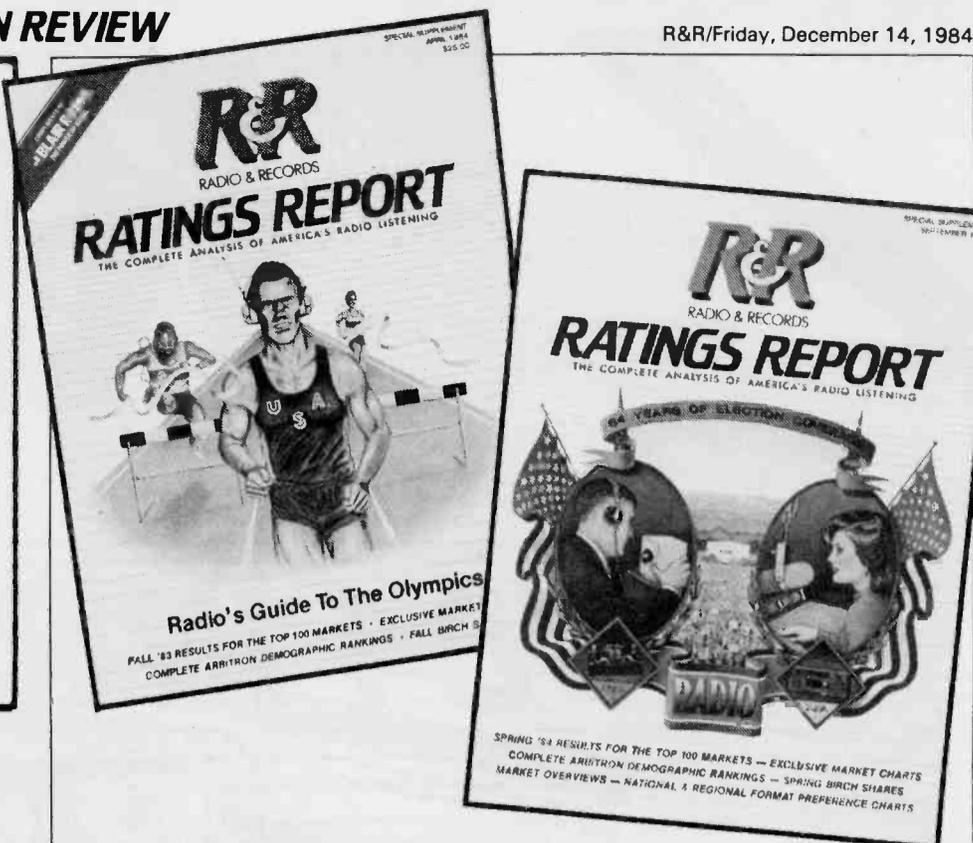
RADIO & RECORDS



THANK YOU SOMACH — NBC's Source recently renewed its contract with longtime program supplier Denny Somach Productions. Pictured signing the contract are (l-r) Source Director/Programming Frank Cody, Somach, and Source VP/GM Willard Lochridge.



WE'RE #1 — Drake-Chenault President James Kefford adds another #1 Club plaque to the displays at corporate headquarters in Canoga Park, CA. To qualify for the club, D-C-consulted stations must gain the top spot in a primary demographic during the spring ratings sweep.



1984: The Year In Review

This past year has been an exciting one for both the radio and record communities, from the FCC's expanded 12-12 ownership rule to programmers' rejuvenated interest in new music. On the following pages is R&R's annual review of 1984's top newsmakers for both sides of the industry. Also included is major news from the primary radio formats, including Adult/Contemporary, AOR, Black/Urban, CHR, Country (including a Nashville summary), Easy Listening, and News/Talk. Don't miss our year-end coverage of Washington news, as well as highlights from the fields of ratings/research, networks, and program suppliers.

Of special value to music programmers and record company professionals are R&R's "Top 15" achievements and year-end countdowns of 1984's biggest hits from every contemporary music format. Due to the favorable response to last year's analysis, once again airplay performance. Note: This year all our year-end music charts are based on a full year's data, from December 2, 1983 through November 30, 1984.

Here's hoping 1985 brings you success and good health. Happy holidays to you!

January

KLSY & KJZZ/Seattle GM Dana Horner promoted to VP/GM . . . WWSW (3WS) & WTKN/Pittsburgh VP/Station Manager Diane Sutter upped to VP/GM of both outlets . . . Allan Wilson appointed VP/GM at WAIT/Chicago . . . Five-year KIKK (AM)/Houston morning personality John McGibbons (John Harmon) commits suicide . . . Knight Quality Stations restructures with founder/President Norman Knight moving to Chairman/CEO and Group VP Scott Knight to President . . . CKLW/Windsor-Detroit granted one-year license renewal by Canadian Radio Telecommunications Commission for lack of Canadian content . . . Paul Wachsmith named GM of WCOL & WXGT (92X)/Columbus; Randy Rahe appointed Station Manager of WXGT . . . WIRE/Indianapolis PD and Mid America Radio Program/Research Director Gary Havens joins Composite Communications as Exec. VP. He will also inaugurate a new consultancy division for the firm.

Richard Boggs named VP/GM for UPI Radio Network . . . Phil Stout segues to Leisure Market Radio as VP/Creative Director . . . Taft buys KEX & KKRZ/Portland from Golden West Broadcasters for \$8 million . . . WTRX/Flint VP/GM Jim Meltzer appointed Director/AM Stations for Mid America Media . . . Ed Krampf named GSM at KITS/San Francisco . . . Dan Mason promoted to Executive VP for First Media; he will continue as GM of KFMK/Houston. And Dale Williamson is upped from Corporate Controller

to VP/Finance and Assistant Treasurer.

FCC opens up call letter free-for-all: "good taste" standard dropped; courts will decide disputes . . . Cortez Thompson elevated to VP/Black Music Promotion at Warner Bros. Records . . . KATT/Oklahoma City PD Dave Brewer exits to become Director of Programming/Research at Jeff Pollack Communications . . . Mike Slenski appointed GM at WYHY



Pat Shaughnessy Jheryl Busby David Martin Cortez Thompson Pete Schulte Diane Sutter David Gingold

upped to Exec. VP . . . Andrew Frances appointed Executive VP and Bill McGathy VP/National Promotion - U.S. at Solid Gold Records . . . Knight Quality Stations to buy WEZF/Burlington, VT from Martin Broadcasting for \$4 million . . . WEA International expected to distribute MCA product worldwide (except U.S., Canada, U.K., and Ireland); deal to take effect January 1 . . . Mel Posner exits Elektra/Asylum after 25 years.

Malrite Communications Group to go public in mid-January . . . Stanley Shields to Station Manager at WELI/New Haven . . . Richard Gray new GSM at KHTR/St. Louis . . . Brian Baumann named GSM at

WLZZ & WZUU/Milwaukee . . . All-News daytimer KKAR ("KKAR 54") slated to debut in L.A. area (Hesperia) mid-1984 . . . Tom Roper appointed GSM at KATZ & WZEN/St. Louis . . . David Martin set as VP/Programming at Doubleday . . . Alan Goodman named VP/GM of WAVA/Washington and will serve as Regional/VP overseeing WAVA and WAPP/New York.

TM President Pat Shaughnessy and 15 TM employees purchase company from Shamrock Broadcasting for undisclosed sum . . . Marc Morgan appointed GM of WXZFM/Chicago . . . Vic Rumore acquires 30% interest in WLAC-AM & FM/Nashville and becomes Exec. VP/COO of stations . . . KPRI/San Diego, 15-year AOR institution, switches to A/C . . . Don Ellis named to Senior VP/International for MCA . . . WBBG & WMJI/Cleveland VP/Station Manager Mike McVay exits to form McVay Media consultancy . . . John Betancourt appointed Division VP/Marketing & Promotion, Gregg Geller named Division VP/A&R at RCA Records . . . Ed Sander shifts to WDAE/Tampa-St. Petersburg as Station

Adult Contemporary was once again the most popular format in the country, garnering a 22.9 share in the fall 1983 Arbitron and slipping slightly to a 22.0 in the spring 1984 book. The big story, however, was CHR — climbing to a 15.3 in fall '83, and a 17.5 in the spring '84 ratings. Country came in second in fall '83 and third in spring '84, while AOR slipped to fifth and fourth respectively.

("Format Preference Charts," from R&R's "Ratings Report" supplements, April and September 1984.)

Rock The Halls!



Thanks for a record year.

*Season's Greetings from
Atlantic, Atco & Custom Labels.*



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Continued from Page 18

February

Richard Holcomb appointed GM of WMKE & WBCS/Milwaukee ... Pete Schulte promoted to Senior VP for Harte-Hanks Radio ... Don Kelly upped to GM of WMAR/Baltimore; former GM Mike Vince named corporate VP/Marketing ... Surrey appoints John Stevens as National Director/Programming ... Tom Stewart advances to VP/GM of WBNS-AM & FM/Columbus, OH ... New Class A FM KZRQ/Seabrook-Houston debuts, with Roy Henderson as owner/President, Clay Gish as Exec. VP/CEO, Jan Larson as VP/GM, and Mike Curry as Operations Director ... Marc Gross named GM of KVOD/Denver ... BMI cuts song logging period to three days ... ABC enters agreement to purchase KIXK/Dallas for reported \$9 million ... John Shean joins KSDO-AM & FM/San Diego as GSM ... Outlet sells WSNE/Providence (Taunton, MA) to Don Wilks and Michael Schwartz for \$3.6 million ... WKRZ-AM & FM/Wilkes-Barre, PA sold to Reliance Capitol Group for \$5.3 million ... Coastal Telecommunications sells WETT/Ocean City, MD and WWTR/Bethany Beach, DE for \$2.6 million ...

Gardner Wilcox new GM at KENI/Anchorage ... Paul Simon and Lorne Michaels buy radio station.

Metroplex Communications promotes its four radio GMs to President: Bill Sherard, Metroplex Communications of Virginia; Dave Ross, Metroplex of Florida; Jon Pinch, Metroplex of Tampa Bay; and Vic Aderhold of Metroplex of Jacksonville ... Mike Boen promoted to Station Manager of KDWB-AM & FM/Minneapolis ... Bob Gould upped to VP/GM at WMET/Chicago ... Pat Fant named Station Manager of KLOL/Houston ... JAG Communications restructures: Gene Mitchell new VP/GM of WROW-AM & FM/Albany; Gene Lombardi new VP/GM of WLKW-AM & FM/Providence; and Greg Delmonico new GSM at WLKW outlets ... Linn Harrison elevated to GM at KYXI/Portland ... Grace Broadcasting of Grand Rapids purchases WOOD-AM & FM/Grand Rapids for \$8.1 million ... Big Thicket Broadcasting Co. acquires WAAX & WQEN/Gadsden, AL for \$3.47 million ... KLTE/Oklahoma City sold to Mel Wheeler, Inc. for undisclosed sum ... KCLR/Oklahoma City names Don Hodges as GM and adopts "Beautiful Contemporary" format ... Scott Savage new GSM at WCBM/Baltimore.

Former WMMR/Philadelphia VP/GM Hal Smith transfers to GM post at AM sister WIP ... H & W Communications Vice Chairman and WZPL/Indianapolis GM Ken Wolt assumes GM duties at sister WLLT (W-Lite)/Cincinnati, while retaining current responsibilities ... KMET/Los Angeles VP/GM Howard Bloom adds VP/GM duties for AM sister KLAC ... Denis Collins promoted to VP/GM of WGBS & WLYF/Miami ... Chrysalis reorganizes promotion department: Peter Napoliello joins as Director/AOR & Video Promotion, Daniel Glass is upped to National Director

RAB TODAY

LARRY KING
AN EXCLUSIVE R&R INTERVIEW

"There are too many people in (radio) who are impressed with the sound of their own voice, impressed with their own opinions, who have no idea how to interview someone for more than 20 minutes."

—Larry King, Mutual Broadcasting System
(“The Larry King Interview,” from R&R’s “Radio Advertising Bureau” special, January 27, 1984.)

of Promotion, Jerry Lembo is named Director of Promotion, and Nancy Glucksman is raised to Manager/AOR & Video Promotion ... Jimmy Bowen resigns as head of Warner Bros.' Nashville operation ... Tim Montgomery new GM of WHIO-AM & FM/Dayton ... Jim Eddens appointed GM of KICT/Wichita.

Dick Penn named Sr. VP, NBC Radio Networks ... Richard McIntosh tapped as VP/GM of WLUM & WAWA/Milwaukee, with Tom Mierendorf selected as GSM of WLUM ... WNBC/New York PD Kevin

Metheny exits to become Director of Programming for MTV ... John Beck Jr. set as GM of KSHE/St. Louis ... Rowena Harris and Bob Gooding join PolyGram's Urban Contemporary/Black Music Division as National Promotion Director and National Marketing Director, respectively ... Kenny Puvogel becomes National Album Promotion Director and Dave Dannheisser moves up to Assoc. National Promotion Director at Warner Bros. ... Brill Media agrees to buy WEBC & WAVC/Duluth for \$2 million and KQWB/Fargo, ND and KQWB-FM/Moorhead, MN for \$5 million from Midwest Radio ... Sturgeon Corp.'s WKSS/Hartford sold for \$3.4 million to group headed by Don Law ... Golden West Broadcasters sells Market Buy Market to Gil Bond, Inc. for unknown sum ... Jonathan Crawford appointed GSM of WMGF/Milwaukee.

March

Three former KSHE/St. Louis executives cross to KWK-AM & FM: Nancy Pool-Lefler as VP/GM and partner; Bob Burch as Station Manager; and Stephen Butler as GSM ... Bonneville Broadcasting Service announces plans to discontinue satellite delivery of Easy Listening format on July 1 ... Transtar Radio Network to bow 24-hour satellite-distributed "Format 41" format in spring; format name signifies median age target of the programming ... Chuck Browning appointed OM for KLZ & KAZY/Denver.

Blair Radio President John Boden named President/CEO of a newly-organized radio rep division of John Blair & Co., assuming the post upon consummation of Blair's purchase of Group W Radio Sales; Exec. VP Jim O'Neill becomes Exec. VP/COO; Bob Ferraro Sr. VP/GM East; Brian Robinson Sr. VP/GM Midwest; Ken Miller Sr. VP/GM West. Taking over Group W Radio Sales are former Blair Sr. VP Dick McCauley as Sr. VP/GM and Tom Turner as Sr. VP/GSM, while former Group W Radio Sales VP/GM Roy Shapiro joins corporate staff as Sr. VP/Group W Radio ... Cliff Blake upped to OM and Charles Zeller-mayer to GSM at WBCS-AM & FM/Milwaukee ... Columbia Records promotes John Fagot to National Director of Singles Promotion ... WLUP/Chicago National Sales Manager John Coulter adds Station Manager duties ... John Rue to GM at KXTC & KQZQ/Bosie ... Barry Freeman GM of Silver Lining Records ... Dick Warshaw joins KGFJ & KUTE/Los Angeles as GSM ... Greater Media to buy WRC/Washington for price reported near \$4 million ... Ackerly Communications purchases KJR/Seattle from Metromedia for \$5.8 million ... Bingham Broadcasting to buy

Continued on Page 22

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Broadcasting Station in
Los Angeles, CA has
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as its national
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"We Have The Time."



Continued from Page 20

KBRO & KWWA/Bremerton, WA for \$3.3 million ... Buddy Killen, Chips Moman, and Phil Walden form Triad Records ... Jan Brown upped to GSM of WLQV/Detroit.

Sandusky Radio relocates corporate headquarters to Denver with President Toney Brooks becoming VP/GM of KBPI & KNUS/Denver, Jim Hardy moving to KWFM/Tucson, and Norman Rau taking over as VP/GM of KEGL/Dallas ... FCC charges Y100/Miami lied on EEO record ... MCA/Nashville names Gene Hughes VP/Promotion ... Michael Craven appointed WMMR/Philadelphia VP/GM ... Mark Bench new VP/GM of WRFM/New York ... Miller London promoted to VP/Marketing at Motown ... John Coulter adds Station Manager duties at WLUP/Chicago ... Jeff Peck to GM of KNAC/Long Beach ... Taft acquires WSUN/Tampa from Plough for undisclosed sum ... Dan Maxwell advanced to WLTY & WTAR/Norfolk GSM.

Tex Meyer named VP/GM of WBZZ(B94)/Pittsburgh ... Bruce Hinton joins MCA/Nashville as Senior VP/GM ... Westwood One, RCA seal a \$6.7 million multi-year deal to lease four digital audio channels on SATCOM 1-R ... Capitol

elevates Walter Lee to Sr. VP/Marketing & Promotion, following the resignation of VP/Promotion Bruce Wendell ... WCKO/Miami-Ft. Lauderdale Station Manager Tom Duffy joins WCKO owner Bob Bell in purchasing WINN/Louisville; Duffy serves as WINN Station Manager and John O'Neil takes over at WCKO Station Manager. Bell also acts as President of Full Force Broadcasting ... John Patton moves to Jhan Hiber & Associates, Inc. after resignation of Larry Patrick ... Joe Grossman named Director/National Promotion at PolyGram ... Price Communications buys WTIW/New Orleans and KOMA/Oklahoma City from Storz Broadcasting for \$6 million ... Northeast Radio purchases WEEW & WQQW/Easton, PA for \$3 million ... WCI and PolyGram postpone merger effort in face of FTC challenge ... MCA Distributing taps three new VPs: Kent Crawford, VP/Branch Distributing; Bob Schneiders, VP/National Accounts; and Harold Sulman, VP/Sales.

Steven Soule upped to VP/GM at NBC Radio Network ... Infinity Broadcasting buys Plough's WJJD & WJEZ/Chicago for \$13.5 million and promotes four to VP: Tony Berardini, WBCN/Boston VP/GM; Harvy Pearlman, WYSP/Philadelphia VP/GM; Tom Chiusano, WIVY/Jacksonville VP/GM; and Ed Moir, WKTU/New York VP/Director of Sales ... Michael Packer segues from WXYZ/Detroit OM to Station Manager of KTRH/Houston ... WASH/Washington gag commercial spoofing name of the Wang computer spurs \$10 million suit ... Ed Mascolo named Director/National Promotion for RCA Records ... Ed Salamon and Frank Murphy elevated to Executive VP/Programming and Executive VP/Marketing, respectively, at United Stations ... ABC Radio Networks up Vincent Gardino to Director, Entertainment Network, and Leslie Benson to Director of Station Acquisitions ...



Ed Mascolo John Boden Frank Murphy Walter Winnick Frank Dileo
David Crowl transfers to KKRZ/Portland as VP/GM ... KROY/Sacramento VP/GM Mark Jonsson moves to Exec. VP of parent Jonsson Communications, Michael O'Brien succeeds him as station VP/GM, and John Caselli becomes VP/GSM. Richard Irwin returns as OM of KROY and KENZ; Dennis Newhall is named Director of Production Enterprises ... Dave Mack McClellan joins Peter Svendsen as the Svendsen-McClellan Co. ... Tony Brown appointed VP/A&R, Patti Olsen Director of Promotion at MCA/Nashville ... Mark Clarcq tapped as GM of WCOG/Greensboro, with Phil Valentine on board as OM/PD ... Ralph Conner promoted to Exec. VP at Weiss & Powell rep firm, while Steve Marriott is appointed VP/West Coast Division Manager ... Roy Thomas Baker promoted to Sr. VP/Productions, Worldwide at Elektra/Asylum.

RKO Radio Networks President Tom Burchill resigns ... Former WFYR/Chicago GM Jim Barker becomes VP/GM of WAYL & KKSS/Minneapolis ... Epic/Portrait/Associated Labels VP/National Promotion Frank Dileo to manage Michael Jackson ... Ernie Singleton appointed National Director of Black Music Promotion for MCA ... Taft promotes Chris Wheat to VP/GM of WYNF/Tampa ... Dave Milner transfers to KEX/Portland as VP/GM ... Charles Slavik ap-

pointed GM of KONO & KITY/San Antonio ... Noble acquires KJOI/Los Angeles for \$18.5 million ... WWKX/Nashville-Gallatin, TN sold to Group 3 for \$6.5 million ... JACOR buys WQIK-AM & FM/Jacksonville for \$5 million ... Katz purchases WWLT/Gainesville, GA for \$5.5 million ... Westwood One files for public stock offering ... John Butler promoted to VP/Operations of Signal Media's Broadcast Division ... Carol Reilly new WTRY & WPYX/Albany GSM ... Bob Galen named Senior VP/GM, Marketing Services/Research at Blair Radio ... Ross Allie named KPKE/Denver GSM.

April

RKO Nets name Bill Hogan President ... Capital Cities advances seven radio VP/GMs to President/GM: Ron Pancratz, WJR & WHYT/Detroit; Warren Potash, WBAP & KSCS/Dallas-Ft. Worth; Aaron Daniels, WPRO-AM & FM/Providence; Vern Ore, KZLA-AM & FM/Los Angeles; Frank Woodbeck, WKBW/Buffalo; Norm Schrutt, WKHX/Atlanta; and Fred Weinhaus, WPAT-AM & FM/New York ... Jim Foglesong appointed President/Country & Western Division for Capitol/EMI America Records ... R&R realigns editorial team: Ken Barnes, VP/Editor; Jeff Green, Managing Editor; Gail Mitchell, Executive Editor; and Ron Rodrigues, Adult/Contemporary Editor ... Tim Davidson appointed VP/GM of KING/Seattle ... Ed Sander slated as VP/GM of WSUN/Tampa.

WB/Nashville ups Nick Hunter to Sr. VP/Promotion & Sales and Vic Faraci to Sr. VP/Marketing ... Marvin Gaye fatally shot ... Jon Kirksey moves to Director of Album Promotion at Epic/Portrait/Associated Labels ... Timothy Williams segues to GM of WPLP/Tampa ... Craig Fleshman selected as GM of WJRB & WJKZ/Nashville ... Gannett buys WDAE/Tampa and Primetime format from Taft ... Taft to sell WGR & WGRQ/Buffalo to CRB Programming for \$5.5 million ... J.D. Black becomes KRNB/Memphis OM ... Harte-Hanks announces plan to go private ... Katz buys Christal, RKO Reps ... KBUG & KCPX/Salt Lake City promote Terry Schmidt to VP/GM ... John Goodwill President/CEO of R&R Broadcasting.

Taft announces management shifts: Harold Calvin to VP/Sales for Taft Radio, John Soller to VP/GM at WKRC/Cincinnati, Dick Aaron to VP/GM of WGR/Buffalo, and Tom Thon to Station Manager of WLWQ/Columbus ... Bill Shearer named VP/GM of KGFJ & KUTE/Los Angeles ... John Kizer becomes KKCI-FM/Kansas City GM ... Mike Crusham upped to VP/Station Manager at WHAS & WAMZ/Louisville ... Roy Shapiro accepts Senior VP post at Group W ... R&R debuts expanded Jazz radio coverage, with Barbara Barnes named as Jazz Editor ... Kathy Stinehour to GSM at WLUP/Chicago ... Lou Murray appointed GSM at WHBQ/Memphis ... John Rohm new GSM at KQRS-AM & FM/Minneapolis ... Kevin Flemming to Station Manager at WWDM-FM/Sumter, SC ... Hank Nevins new OM for WQCR-FM/Burlington, VT ... Manuel Rodrigues promoted to Station Manager at WPLR/New Haven ... Jim Cahill upped to Manager/Electronic Promotions for Universal

Continued on Page 24

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Continued from Page 22

Pictures ... Former WMMS/Cleveland VP/GM Walt Tiburski and Telecable Broadcasting of America President Thom Darden form WIN Communications; Tiburski serves as Exec. VP; Darden is President/partner ... WNEW/New York restructures management team: Metromedia Radio Division President Carl Brazell relocates to hold down the VP/GM post vacated by Jack Thayer, while Metromedia Radio Executive VP Vicki Callahan moves to the outlet as Station Manager. Both retain their corporate posts ... Doyle Rose promoted to VP/GM of WLOL/Minneapolis ... Craig Scott upped to VP/GM at WGKX/Memphis ... Gary Lewis joins KMJM/St. Louis as GM ... Michael O'Shea advances to KUBE/Seattle VP/GM ... Christine Woodward elevated to Station Manager of WENS/Indianapolis ... J. Richard Lamb set as new WBYU/New Orleans GM ... KLZI/Phoenix announces management staff: Eric Hauenstein, President/GM; Michael Collins, GSM; Christopher Kampmeier, PD ... Dallas facilities KAFM, KLUV, and KKDA go to court to block move of KIXK/Dallas to their joint tower until after spring ratings sweep ... Mid America Media Broadcast Division President Leslie Small succeeds Chairman

Reva Small as corporate President; Harley Park is named VP/Chief Financial Officer; Susanne Bergeron moves to Executive VP/Corporate Development ... Former KHJ/Los Angeles VP/GM Neil Rockoff acquires WNWS/South Miami for \$5.9 million ... WCI/PolyGram merger runs into new obstacles ... Blair Radio ups eight: William Alford, Sr. VP/Agri-Business; Patti Rouen and Stephen Sorich, VP/Marketing Managers; Scott Lazare, VP; Frank Kelly, Marketing Manager; Susan Bradkin, Jeff Cena, and James Pagliai, all Sales Managers ... Bob Salvato promoted to GSM at KOSI/Denver ... Randy Holland named GM of KXIC & KKRQ/Iowa City; will continue to manage KKRC & KYKC/Sioux Falls ... Former Columbia Records VP/A&R Terry Powell and Chateau Recorders principal Steve Jones form STP Management Company ... Edd Hoyt new GM at KTYD/Santa Barbara ... Dean Opperman named Director of Group Programming for Pacific Quadricasting ... Steve Allison promoted to Station Manager of KSTM/Phoenix ... Former KFRC/San Francisco VP/GSM Joe Marshall succumbs.

Billy Bass rejoins Chrysalis as VP/Marketing ... Bill Smith named Station Manager of WHK & WMMS/Cleveland, John Gorman appointed OM for both outlets, and Gaye Ranstrom tapped as GSM of WHK & WMMS ... Robert Backman selected as GM for WWLT/Gainesville-Atlanta; Lee Masters succeeds him as GM of KWEN/Tulsa ... Ron Saito named VP/GM of KSFO & KYA/San Francisco; Alan Mason replaces him as VP/GM of sister KGW/Portland ... Broad Street ups three to VP: WQUE/New Orleans GM Phil Zachary, WELI/New Haven Station Manager Stan Shields and OM Chuck Gross ... Ray Gusky named GM/Sales Manager of WPNT/Pittsburgh ... Miles Copeland to

AM Stereo Grows Up
The Proponents Speak Out

State-Of-The-Art
WKYS/Washington:
A Capital Case History

Current Status:
NAB Technology Update

'84 DIRECTORY
Guide To The NAB Exhibit Floor

"No one can guess the direction radio is headed in, but taken on a day-to-day basis, good planning will keep your ship afloat. Competition is the force which opens the door to success, and mediocrity is its number one deterrent."
—Sye Mitchell, President, Sye Mitchell Sound Co.
("Sound Advice," from R&R's "State Of The Art" special, April 27, 1984.)

Chairman of the Board at IRS Records; Jay Boberg elevated to President ... John Rywelski advanced to GSM at WGBB/Long Island ... KIXK/Dallas wins round one in tower fight ... Jim Ed Norman named Executive VP/Nashville Division for Warner Bros. Records ... WCXI-AM/Detroit sold to Shamrock Broadcasting; WCXI-FM purchased by limited partnership headed by Robert Understein ... Larry Levite buys WBEN-AM & FM/Bufalo after paying \$7.8 million before adjustments for outstanding stock ... Shamrock purchases WFOX/-Gainesville-Atlanta ... All Oz Records

releases to be completely absorbed into A&M.

May

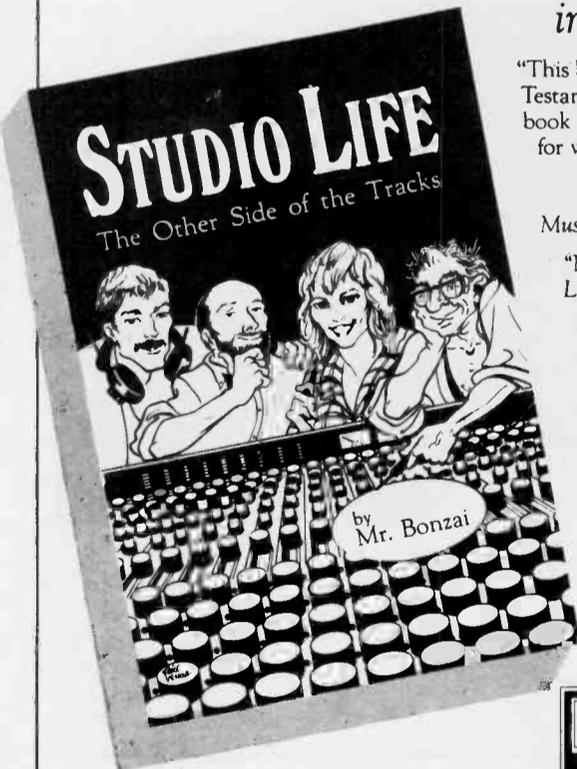
E/P/A sets Walter Winnick as VP/National Promotion ... 62nd NAB annual convention held in Las Vegas ... Longtime broadcast executive John Bayliss dies in car accident ... Ted Jordan tapped as VP/GM of KOAX/Dallas-Fort Worth ... Elynn Ambrose joins Westwood One as VP/Director of Corporate Administration ... Mutual Broadcasting System President/CEO Martin Rubenstein, VP/News Tom O'Brien, and Sr. VP/Corporate Services Jerry Wallace resign; Jack Clements raised to Exec. VP/GM ... Connie Balthrop new WBZ/Boston Station Manager ... Willard Lochridge named VP/Special Programming of ABC's new special programming department ... Linda Feder joins Jem/Passport/PVC Records as National Promotion Manager ... Joe Schwartz promoted to GSM at KMEL/San Francisco.

David Barrett appointed GM of WBAL & WIYY/Baltimore ... Bill Kunkel chosen as Station Manager at WAVA/Washington ... KACE/Los Angeles sets Jim Blakely as VP/GM ... Alta Broadcasting promotes Mike Wagner to VP/Programming ... Gregg Lindahl upped to Group Programming Director of Gaylord Broadcasting ... Consulting manager Don Maxwell and GM/PD Chuck Moore oversee sign-on of KCXL/Kansas City ... Donrey Broadcast Properties Regional Manager and KORK & KEER/Las Vegas GM Dave Scribner dies of cancer ... Gilmore Broadcasting agrees to purchase WLVE/Miami Beach for \$10.5 million ... Jerry David Melloy appointed VP/Station Operations at WAVG/Louisville ... Bob Lafferty upped to VP/GM of WCWA & WIOT/Toledo; Ray Barker replaces him as GSM there ... Michael Prince to Atco Director/National Album Promotion ... John Brown appointed Director/East Coast Operations, Black Music for MCA ... Jeff Clark raised to GSM of KIMN & KYGO/Denver; former GSM Cathy Meloy stays with Jefferson-Pilot as Northeast Regional Retail Service Manager ... Bill Fuller becomes GSM of KUPL-AM & FM/Portland.

Warring parties in KROQ-AM & FM/Los Angeles license fight ask the FCC to approve a joint settlement agreement: 49% owner of both, Kenneth Roberts, would become 100% owner of KROQ-FM through new company, Mandeville Broadcasting Corp.; All Pro Broadcasting, FM license winner at this stage, and San Marco Broad-

It's here at last!

...the book the recording industry never knew it needed



"This book could quickly become the New and Improved Testament for recording studios, the quintessential handbook for studio dwellers, a reference tome and tour book for what really goes on behind closed double doors...an upthrusting plea for insanity in a sane world."
—Ken Pohlmann
Music Engineering Department Head, University of Miami

"Mr. Bonzai has captured the true meaning of Studio Life in this incisive satire of what really happens in a recording studio. I could not stop laughing. All my friends will definitely get this book from me for Christmas."
—Chris Stone, President
Record Plant, Los Angeles

"(Mr. Bonzai) has carefully split the difference between riotous comedy and real information and the result is a book that can be read with pleasure by anyone, whether they be studio moles or real human beings. You'll learn a lot and you'll laugh even more."
—Phil Austin
Firesign Theatre

"I hope you enjoy your copy of Studio Life as much as I did mine. I boiled mine for dinner."
—Stan Freberg, Humorist/Recording Artist

STUDIO LIFE: The Other Side of the Tracks by Mr. Bonzai

"...a must for anyone who is in the industry. It's comforting to know that all the insanities and extraterrestrial experiences affiliated with the record industry didn't just happen to me. Studio Life should be the new Bible for all studios."
—Michael Sembello
Recording Artist

YES! Please send me _____ copies of STUDIO LIFE.

Enclosed is my payment @\$7.95 per copy plus \$1.00 postage, or

Bill to: VISA Mastercharge

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An Open Letter To The Broadcast Industry

MCVAY MEDIA

December 14, 1984

Dear Broadcaster:

Thank you for a great first year.

January 3, 1985 marks the first birthday of McVay Media. To say our first year was "fantastic" would be an understatement.

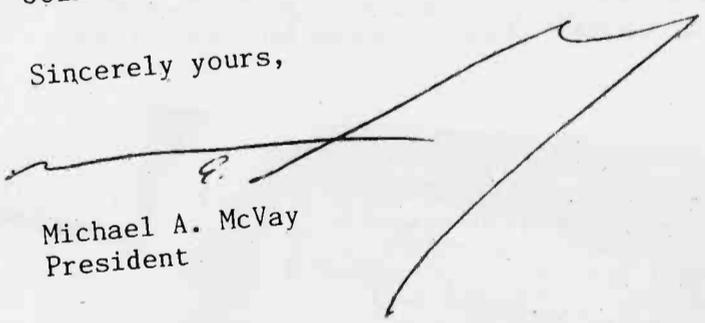
The rapid growth and ratings success we have enjoyed is a result of the class, character, and winning attitudes exemplified by our clients, as well as the personal service we are able to give because of limited client availability.

McVay Media now consults a variety of formats with a specialization in Adult Contemporary, Country, CHR, and Nostalgia.

To everyone who helped to make 1984 such a huge success, "thank you".
We resolve to make 1985 an even bigger "winning" year for all of our clients.

Join the winners list ... call now!

Sincerely yours,


Michael A. McVay
President

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Bruce Lundvall Harry Anger Jim Price Jimmy Bowen Bill Hogan

Continued from Page 24

casting would withdraw applications in return for lump sum payment from Roberts; Roberts would withdraw his renewal application for the AM, which would be taken over by Royce International Broadcasting... Bruce Buchanan named OM of WCLS/Detroit... Dino Barbis appointed National Promotion Director for Warner Bros. Records... Robert DeLuca is VP/GM of WLYK/Cincinnati... Keith Hallam appointed GM of WCFL/Chicago... Paul Sebastian upped to OM at WLTE/Indianapolis... Ron Kempff becomes President/GM of WZKS/Nashville (Murfreesboro) and Chairman of WZKS, Inc.; he succeeds former President/GM Tom Weaver... Mike Scott chosen as OM of WHIO/Dayton... E/P/A advances Polly Anthony to Director, National A/C Promotion and Trade Relations... Ryan Broadcasting, a new company headed by President/CEO Jim Ryan, agrees to purchase WKHM & WJXQ/Jackson-Lansing from Patten Broadcasting... KQAK/San Francisco GSM Greg Sullivan assumes responsibilities as Station Manager... Wanda Ramos named National Promotion Director for Becket, Sutra & Sunnyview Records... Ricky Schultz and Jim Snowden form Zebra Records and Zebra Marketing... Jay Scott appointed OM/PD at KOB-FM/Albuquerque... Alan Murdoch named GSM at WAMO-AM & FM/Pittsburgh. Interstate Communications, Inc. acquires WGAY-AM/Washington from Greater Media.

Jim Quello appointed to new seven-year FCC term... Steve Schram new Station Manager at WLZZ & WZUU/Milwaukee... Bob Biernacki resigns as WOR/New York VP/GM... Art Camiolo tapped as WHAT & WWDB/Philadelphia GM... Bill Miller moves to KJLA/Kansas City OM post... Ron Nessen named VP/News at Mutual... Mark Hurd appointed VP/GM at KGU/Honolulu... Kevin Brower promoted to GM at WFLY & WPTR/Albany

... KOSO, Inc. buys KGNU/Fresno... Jim Price exits Station Manager post at KFSD/San Diego... Sam Passamano Sr. heads MCA Records' Special Markets Division as Senior VP/Special Markets... Bob Fead joins Red Label Records as a sales and marketing consultant... KPRO/San Bernardino-Riverside files for bankruptcy... Don Gilbert given GSM post at WJYE/Buffalo... Joe Armao named General Sales Manager at KJQY/San Diego.

June

Jim Price appointed VP/GM at Gannett's KSDO-AM & FM/San Diego; former VP/GM Chris Conway promoted to VP/Marketing for the firm's KPRZ & KIIS/Los Angeles... Dave Habisch upped to Station Manager at KEEY & KLBB/Minneapolis-St. Paul... Phil Quartararo named Island VP/Promotion... Affiliated Publications, Inc. President/COO John Giuggio adds on duties as President of API subsidiary Affiliated Broadcasting; Affiliated Broadcasting VP John Winkel is elevated to Executive VP/GM... Mark Stevens new OM at WZNE/Tampa... William Kindler set as President/GM of WEEI/Boston... Thomas Gatti tapped as VP/GM of Selcom Network and Group Sales... KKMI/Seattle names Pat O'Day as GM & VP/Programming... Former Group W Chairman/President Donald McGannon succumbs... Frank Turner upped to National Field Pop Promotion Director for MCA.

WRKS/New York VP/GM Lee Simonson transfers to WOR as VP/GM; succeeding him at WRKS is Barry Mayo... John Hare selected as VP/GM of KIXK/Dallas... Neil Rockoff to become President/GM of WNWS/Miami; Courtney Thompson designated as Director/Sales... DKM Broadcasting, headed by principal/Chairman Rob Dyson, agrees to purchase Schering-Plough Corp.'s nine remaining

stations for estimated \$62-65 million pricetag; covers sale of WPLO & WVEE/Atlanta, WCAO & WXYV/Baltimore, WMLX & WUBE/Cincinnati, WKDJ & WHRK/Memphis, and WZNE/Tampa... Bruce Lundvall exits Elektra/Asylum presidency to head up new, unnamed New York-based pop label joining the Capitol and EMI America/Liberty labels; will also oversee EMI's jazz operations... Swanson Broadcasting elevates WBYU/New Orleans GM Richard Lamb, KKNG/Oklahoma City GM Mike Nauman, and Corporate Director of Engineering Leonard Ballard to Vice President... Jimmy Bowen is officially named President of MCA Records/Nashville... Sky Stations up three to VP: WSIX-AM & FM/Nashville's Cecil Thomas, WGY & WGFM/Schenectady's Barbara Vardin, and WTPA/Harrisburg's Carol O'Leary... Linda Schreiber named VP/M at KOMA/Oklahoma City... Malrite Communications Group agrees to sell WNYR & WEZO/Rochester to Grace Broadcasting for \$7.36 million; Malrite will also sell KLBB/Minneapolis to acquire crosstown WDGY for \$3.5 million... B.C. "Bill" Cloutier promoted to Regional VP/GM for Fuller-Jeffrey;

as Director/Corporate Communications... Meddy Woodyard resigns as VP of the Source... Ken Copper upped to Station Manager of KITT & KRAM/Las Vegas in addition to serving as VP/Programming for parent Cole Industries... Milt McConnell raised to GSM at WNDE & WFBQ/Indianapolis... Steve Leeds named Director of A&R at LeFrac Entertainment... Bobby Shaw to Director of Promotion for New York and National Director of Dancemusic Promotion for MCA Records... Marc Kreiner joins Modern Records as Director/Black-Urban Dance Music... Personal Records taps Frank Murray as VP/Promotion... Bill Hurwitz upped to GSM at WLZZ & WZUU/Milwaukee... James Votaw and Susan Bice elevated to KIKF/Orange, CA and KTIM-AM & FM/San Rafael, CA, respectively... Harry Anger rejoins PolyGram as Senior VP/Marketing; former Sr. VP/Marketing Harry Losk shifts to Sr. VP/Marketing, Compact Disc at the company... Tom Caputo appointed GSM at WERE & WGCL/Cleveland.

Marcellus Alexander promoted to VP/GM at WRIF/Detroit... Bonneville ups KAFM & KAAM/Dallas PD John Shomby to VP/Programming and GSM Bill Harrison to VP/Sales... Malrite sets three new VPs: WHTZ/New York GM Dean Thacker, KLAK & KPPL/Denver GM Jim Gregori, and National PD Jim Wood... KDKA/Pittsburgh Station Manager Rick Starr elevated to General Manager, succeeding Daniel Friel Jr., who becomes GSM at WBZ/Boston... RCA and German company Bertelsmann AGG agree to merge their worldwide record, publishing, and music video operations... Karen Carroll raised to VP/GM at KYKY/St. Louis... Douglas Tanger named VP/GM of



Jim Foglesong Marvin Gaye Leslie Small John Schoenberger John Bayliss

oversees KPOP & KCRX/Sacramento and KJJY/Ankeny-Des Moines; new KJJY Station Manager is Jerry Grant... Tom Severino upped to VP/GM of WIRE & WXTZ/Indianapolis; replacing him as WXTZ Station Manager is Galen Scott... Henry Kavett joins Katz Communications

WHUE-AM & FM/Boston; Nick Petri promoted to National Sales Manager... Nick Alexander appointed to OM of KVIL-AM & FM/Dallas... Ralph Heyward named VP/GM at KRAB/Seattle... Elektra/Asylum restructures: Chairman Bob Krasnow

Continued on Page 28

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Live
FROM THE

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PREMIERES SUNDAY, JANUARY 27

On the last Sunday of every month your listeners can be part of a unique radio celebration—a one-hour music show broadcast live from the world's greatest rock 'n' roll restaurant, the Hard Rock Cafe. Hosted by a celebrity guest star each month, Live From The Hard Rock Cafe presents 60 minutes of today's hottest music. Plus interviews with top entertainers, the latest concert tour information, and much, much more. Don't miss out!

**Call Shirley Maldonado at (212) 664-5538
and join the celebration.**



**NBC RADIO
ENTERTAINMENT**



Continued from Page 26

assumes the title of President; Senior VP/Marketing Lou Maglia becomes Executive VP ... ABC sells WXYZ/Detroit for a reported \$3 million to Fritz Broadcasting ... WKDD & WSLR/Akron sold for \$8.9 million to OBC Broadcasting ... Bahakel Communications Ltd. of Charlotte, NC acquires WKTM/Charleston, SC from KTM Broadcasting ... Lee Dorman tapped as GM at WZKS/Nashville ... Eddie Reeves appointed GM for Warner Bros./Nashville ... Alan Rothenberg upped to GM at WKLS-AM & FM/Atlanta ... Shannon Lange set as GSM at WRQC/Cleveland ... Ted Cohen goes to Westwood One as Director of Talent Acquisition ... Diane Clary, President of Quality Broadcasting, assumes GM chores at company's KUDO/Las Vegas; Johnny Gunn is upped to VP/GSM there.

Jim Wesley appointed President of DKM Broadcasting ... Gannett advances three in management tier: Jay Cook Sr. VP/Programming, who will also assume President/GM post for WDAE/Tampa; Gerry DeFrancesco, VP/Programming-Contemporaries; Merrell Hansen, President/GM of KUSA & KSD/St. Louis ... KOA/Denver talk host Alan Berg killed outside of his home ... Ron Thompson appointed VP/GM at KHJ/Los Angeles ... RadioRadio adds key execs: VP/Affiliate Relations David West, Director/Programming Frank Murphy, Director/Marketing & Promotion Norman Ginburg, and Manager/Marketing & Promotion Rob Carpenter ... Daniel Glass upped to Chrysalis National Promotion Director ... PolyGram names Jim Lewis Senior VP/International Repertoire, extends Senior VP/Rock Division Jerry Jaffe's duties to include directing rock promotion, and names Drew Murray as National Album Promotion Director; former National Director of Album Promotion George Meier joins MJI Broadcasting as VP/Affiliate Relations ... Don Wright upped to Director of Promotion for Motown ... Myron Laufer named

VP/GM at WCBM/Baltimore; former VP/GM Harold Deutsch shifts to WBBF & WMJQ/Rochester in a similar capacity ... Bob Catania appointed Island National Album Director ... KJQY/San Diego VP/GM Jerry Lee resigns ... Blair reduces its executive staff: Senior VP Bob Galen, Bob Lobdell, Ed Howard, and Mike Horne ... Larry Green named National Promotion Director for Red Label Records ... Roma Chugari tapped as National Promotion Director Black/Urban Music for Qwest Records ... John Rogers joins Palo Alto Jazz as West Coast Marketing Manager ... Kravis Company buys WKTZ-AM & FM/Jacksonville for \$3.5 million ... Rod Burbridge elevated to Station Manager at WJYL/Louisville ... WMMR/Philadelphia advances Andy Goldblatt to GSM ... Tom Watson named VP/Research & Development for Balon & Associates.

Dick Yankus elevated to WHND & WMJC/Detroit Vp/GM ... Steve Schy shifts to KSEA/Seattle OM post ... BMI hikes radio's music licensing fees ... Leonard Wheeler set as KLTE/Oklahoma City GM ... Steve Stewart promoted to OM at WSPD & WLQR/Toledo ... Janis Pessamato returns to Chrysalis as Director of National Singles ... Price Broadcasting purchases KGA & KDRK/Spokane for \$5.75 million ... Don Hibbitts named GSM at WFLA-AM & FM/Tampa ... Separate sales of WCXI-AM & FM/Detroit both called off ... KJJY/Des Moines Station



"To get people to listen you have to create ... a bigger-than-life image of the station, an entertaining vehicle, so you can leave the people with a product message."

—Steve Ewing, VP, Tour de Force, Milwaukee

("ABCs Of A TV Spot," from R&R's "Sight & Sound" special, June 15, 1984.)

VP Ivan Braiker named President of Highsmith Broadcasting. The company announces purchase of KLHT & KREM/Spokane and KRPM/Seattle ... Bob Gallucci appointed GM at KING-FM/Seattle ... At Gannett's newly-acquired WDAE/Tampa,

KEX/Portland NSM Lon Achenbach boosted to GSM ... Stephen Reed appointed Sr. VP/Marketing & Administration for Bruce Lundvall's new Manhattan label ... WIVY/Jacksonville morning man Jack Diamond buys WJNJ/Atlantic Beach



Gene Boivin

Billy Bass

Charly Prevost

John Goodwill

Mike Wagner

Bill Shearer

Manager Jerry Grant resigns ... Jim Shea named Executive VP/GM at Q100 (WQQQ) & WEEEX/Allentown; Rich Lewis appointed GSM at Q100, while Ray Perkins takes over same duties for WEEEX.

July

RKO General informs FCC it has discovered errors in charges for advertising and payments made to network affiliates by subsidiary RKO Radio Networks. As part of the fraud investigation, RKO VP/Affiliate Relations Ken Harris is suspended ... Transtar Radio Network Sr.

commercial producer Jim Nettleton becomes VP/Operations & Manager for the Gannett's "Prime Time" nostalgia format. WIQI/Tampa VP/Sales Dave Strubbe assumes that post for both stations.

John Ford promoted to Division VP/USA & Canada for RCA Records ... WTOP & WTKS/Washington GSM David Gerard becomes VP/GM at WTIW/New Orleans ... WTRY & WPYX/Albany, NY GM John Kelly upped to VP of Scott Broadcasting ... Group W buys KQXT/San Antonio ... Atlantic Records promotes Mary Conroy to National A/C Promotion Manager, succeeding retiring Gunter Hauer ...

... WWOD/Lynchburg OM Mike Carroll elevated to Station Manager ... Bahakel Communications buys KILQ/Colorado Springs for \$3.6 million ... Kelly Guglielmi agrees to buy WHAT/Philadelphia for \$750,000.

Capitol Records Group changes its top executive tier as follows: EMI/America/Liberty President Rupert Perry begins management/training sabbatical; COO Don Zimmermann resumes Capitol Presidency and President/Records Group Services; Capitol President Jim Mazza heads EMI/Liberty; Dennis White becomes

Continued on Page 30

**The Stuff
You Heard On
The Last Station
On Earth!**

When the producers of "Night Of The Comet" wanted superior radio jingles, music and effects — and wanted to stay on budget, they chose them from our **Cheap Radio Thrills** Production Library. Hundreds and hundreds of hot cuts for just \$149.95 complete.

For the last word in production, write or call:



(213) 433-5020

Here Are The Women
That Your Audience Wants To Hear
From **AGAIN** and **AGAIN** and **AGAIN**...



BARBRA STREISAND
"Make No Mistake, He's Mine"
Duet With **KIM CARNES**

Another **RUNAWAY** Week At Radio: **108 CHR**
Stations Strong and Headed for **BREAKER!**

CHR NEW & ACTIVE

WBLI	WKEE	KKFM	WCGQ	KNIN	KBOZ-FM
Q105	KC101	103CIR	KISR	KFYR	KKAZ
WHYT	WSPK	WOAY	Q104	Y94	
KITS	WRNO	WIKZ	KTDY	KDVV	
KNBQ	KTFM	WQCM	WXLK	KGOT	
WMAR	WKAU	WKHI	KKQV	KYYA	

Watch for the Barbra Streisand CD contest winners next week!



REBBIE JACKSON
"Centipede"

Now On Over 123 CHR Stations!

A Hit Wherever It's Played--So Hot That It
Charted Last Week Before Breaking!

This Week: **36**

CHR NEW & ACTIVE

B104 11-3	PRO-FM 15-10	Y100 10-6	KIIS-FM on
WHTT on	Q107 10-8	B97 30	KWOD add
WXKS-FM 16-13	WASH 5-5	WBVZ 22	KWSS add
WYNS on	WAVA 21	Q105 17-12	KPLUS add
WBLI on	Z93 6-8	WGCL add	
WPLJ 14-14	KAFM deb 36	WCZY 16-14	
Z100 11-13	93FM on	WKTJ 21	
B94 17-13	I95 6-6	Q103 on	





Continued from Page 28

Exec. VP/Records Group Services; Ed Khoury becomes COO for Capitol Industries' retail group and heads Capitol-EMI Records of Canada; new President/Capitol Magnetic Products & Data Systems Division is Bud Jackson; Hal Posner is named VP/Staff Assistant to Bhaskar Menon, Chairman/CEO of EMI Music Worldwide and Chairman/President/CEO of Capitol Industries-EMI, Inc.

Clear Channel Communications buys **Broad Street Communications** for \$14 million ... **Bonneville Broadcasting Systems** acquires **Schulke Radio Productions** from **Cox Communications** ... **WEZI/Miami** GM **Chuck Goldmark** elevated to VP/GM ... **WVOR/Rochester** Assistant GM **Larry White** promoted to VP/GM at sister station **WBUF/Buffalo**. He succeeds **Dave Lyman**, who becomes a VP at **CFCN Communications** ... **WHBQ/Memphis** GM **Lou Murray** upped to VP/GM ... **WLAK/Chicago** OM/PD **Jack Taddeo** named Director/Programming at **Studioline Cable Stereo** ... **WRIF/Detroit** Sales Manager **Henry Gambergu** advanced to GSM ... **KACE/Los Angeles** Retail Sales Manger **Brian Riffe** steps up to GSM ... **WHAS & WAMZ/Louisville** Station Manager **Mike Crusham** becomes GM at **KRMG/Tulsa** ... **Keymarket Communications** buys **WTPA/Harrisburg** for \$3.6 million.

FM-oriented networks post gains in **RADAR** audience estimates ... **Longtime Cox Communications Broadcasting Division** Asst. Controller **Jim Strawn** named part-owner and VP/Chief Financial Officer for **DKM Broadcasting** ... **WNBC/New York** promotes **LSM Peg Kelly** to GSM ... **KSQY/Rapid City** GM **Ken Mills** heads for graduate school, and is replaced by **Les**



John Betancourt Jerry Lyman Sam Kaiser Lillian Lang Harvey Pearlman Don Zimmermann Doyle Rose

Ellis from **KDSJ/Deadwood** ... At **WPDC & WKRZ/Hershey**, **GSM Paul Holsopple** is upped to GM, OM **Mike McGann** moves to Station Manager, and **AE Paul Landia** becomes Sales Manager.

WYSP/Philadelphia VP/GM **Harvey Pearlman** transfers to VP/GM post at new **Infinity** sister stations **WJJD & WJEZ/Chicago**, replacing retired VP/GM **George Dubinetz** ... **Charly Prevost** named President of **Island Records** ... **Peg Dempsey** appointed VP/GM of **KMFY & WAYL/Minneapolis** ... **WBAL & WIYY/Baltimore** GM **David Barrett** becomes VP of parent **Hearst Corp.** ... **KTKT & KLPX/Tucson** VP/GM **Russ Haberle** rejoins **KFSD/San Diego** as Station Manager ... **Canadian Province of Ontario** recommends that the **Canadian Radio & Television Commission** abandon its restrictive FM radio policy and eliminate many of the regulations enacted to support it ... **WTOP & WTKS NSM** **Garry Lewis** upped to GSM ... **KLAK & KPPL/Denver** **LSM Linda Forem** advanced to GSM ... **Keymarket Gulf Coast** buys **WATM & WSKR/Atmore, AL** for \$2.9 million ... **Malrite Communications** sells **KLBB/Minneapolis** to **LCC, Inc.** for \$500,000 ... **Benirah Indiana** purchases **WMLF/Indianapolis** for \$800,000 ... **Adams Communications** acquires **WHRK & WKDJ/Memphis** from **DKM Broadcasting**. Also in **Memphis**, **WMC** GM **Dean Osmundson** resigns ... **Metromedia** deals **KLAC/Los Angeles** to **Cap Cities**, which in turn sells its **L.A. AM outlet KZLA** to the **Spanish Broadcasting Corporation** ... **Jeff Gold** is named National Director, **Special Products/Assistant** to the President at **A&M Records** ... **Howard Rosen** exits as **Motown's** National Promotion Director ... **Jesse Bullet** exits as GM of **KAAP & KKBZ/Ventura, CA** and is replaced by former **KDIG/San Bernardino** GSM **John Squyres** ... **Golden West** takes **WCXI-AM & FM** off the block.

August

The FCC votes to replace its 31-year-old 7-7-7 multiple ownership rule with a new 12-12-12 cap. The new limit for TV is later reconsidered. The FCC also approves a settlement agreement on ownership of **KROQ-AM & FM/Los Angeles**, awarding the AM to **Royce International Broadcasting** and the FM to **Mandeville Broadcasting** ... **KRQX & KZEW/Dallas** Station Manager **Gene Boivin** elevated to VP/GM ... **WYSP/Philadelphia** GSM **A. Richard Marks** steps up to GM ... **NBC Radio** President **Michael Eskridge** appointed VP/GM of parent company **RCA's** newly-created **Home Information Systems** Division.

WHIO-AM & FM/Dayton VP **Tim Montgomery** joins **Precision Media Corp.** as partner and VP/GM of **WKSS/Hartford**. Assigned as VP/GM in **Dayton** is former **WNSY-AM & FM/Newport News-Norfolk** President/GM **Don Kidwell**, while **Paul Katabian** promoted from GSM to President/GM at the **WNSY** combo ... **Ed Robbins** becomes GM at **KFJZ/Dallas** ... **WNCN/New York** GM **Matthew Field** boosted to VP/GM ... **PolyGram** Sr. VP **Bob Edson** resigns to pursue outside ventures ... **RKO Radio Networks** Controller **Frank Musumeci** is suspended with pay as a result of the nets' overcharge investigation. **RKO** later accepts resignations of previously-suspended VP/Affiliate Services **Ken Harris** and **Musumeci**, and also raises the total amount of errors from \$4 million to \$5.9 million ... **Rocshire Records** sold by owner **Rocky Davis** to promotion head **Roy Chiovari**. **Davis's** wife **Shirley** is charged with embezzling more than \$3 million from **Hughes Aircraft**. Shortly thereafter, the label goes into receivership ... **Peter Napoliello** exits as **National Album Promo-**

tion Director at **Chrysalis** ... **Jim Sotet** departs as **National Promotion Director** at **Bronze** ... Former **KCPX-AM & FM/Salt Lake City** PD **Gary Waldron** accepts GM post at **KFRZ/Brigham City, UT** ... **KJ103/Oklahoma City** PD **Dan Wilson** becomes GM at **KELT-FM/Harlingen, TX**.

RCA's **Larry Van Druff** upped to **Eastern Regional** head ... **Longtime MCA Midwest** Regional rep **Bob Walker** segues crosstown to **Capitol** ... **KGEM & KJOT/Boise** GSM **Jerry Moore** joins sister stations **KGHL & KIDX/Billings** as GM ... **Longtime Detroit** talent and **KWMJ/Midland, TX** personality **Don Zee** dies ... **Carlyle Communications** Group sues **Amaturo Group** for \$45 million. Within the **Amaturo Group**, VP **Lillian Lang** steps up to Sr. VP/Radio Division; **WDRQ/Detroit** GM **Chuck Borchard** becomes VP/GM, and **KMJQ/Houston** GSM **Jeff Silver** is named VP/Station Manager ... **WLVQ/Columbus** Station Manager **Tom Thon** promoted to VP/GM ... **WYNY/New York** NSM **Jane Bartsch** advances to GSM ... **Greater Media** buys **KRLA/Los Angeles** for over \$10 million.

Pyramid Broadcasting purchases eight stations from **Associated Communications** for \$29.5 million. The stations are **WPGR & WSNI/Philadelphia**, **WPIT-AM & FM/Pittsburgh**, **WPXY-AM & FM/Rochester**, and **WNSY-AM & FM/Buffalo**. At the same time, **Director/Acquisitions & Finance** **Keneth O'Keefe** is promoted to **Chief Financial Officer**; former **Affiliated Broadcasting** Sr. VP **Brian Stone** becomes **Radio Group COO**; and **Pyramid's** **WXKS-FM/Boston** PD **Sunny Joe White** moves up to **Chief Programming Officer** ... **WPRO/Providence** GSM **Timothy Gorman** selected as **President/GM** at sister station **WKBW/Buffalo** ... **WKQX/Chicago** VP/GM **Jim Smith** joins **Alta Broadcasting** as **President** ... **WBEN-AM & FM/Buffalo** VP/Programming **Bob Wood** moves to **Bob Harper's** Company in **San Diego** as **President** of "AM Super-serve" Division ... The **RAB** names former **longtime Blair Radio** Sr. VP/GM **Bob Galen** as Sr. VP/Research.

WPDQ/Jacksonville chooses former **KKFX/Seattle** GM **Chuck Broadus** as VP/GM. Joining **WPDQ** as GSM is **KKFX's** **Carole Moore** ... **Lee Dombrowski** returns as GM at **KTKT & KLPX/Tucson** ... **KBFM/McAllen-Brownsville** GSM **Lon Bason** adds on GM duties ... **Drake-Chenault** Promotion Director **Doug Flodin** dies ... **Steve "Snuffy" Smith** becomes **Southeast Regional** rep for **Island Records** ... **Sid Parnes**, founder and **Editor-In-Chief** of **Record World** magazine, passes away ... **WENS/Indianapolis** **LSM Jon Horton** moves up to GSM ... **WLAC-FM/Nashville** GSM **David Manning** tacks on GSM duties for sister outlet **WLAC**.

John Piccirillo named VP/GM at **WCLS/Detroit** ... Former **NBC Radio** President **Jack Thayer** becomes **President/Executive Director** of the **Radio Network Association** ... **Bill Jensen** assumes GM post at **KHIT/Seattle** ... **SunGroup** announces plans to sell its stations to **Sillerman-Morrow Broadcasting** for \$5.95 million, plus liabilities ... At **Selcom Radio**, VPs **Andy Rainey** and **Jim Forrer** advance to Sr. VP/Marketing and Sr. VP/Midwest Division, respectively ... **WAYY & WAXX/Eau Claire** are sold to **Central Communications** ... **Shawn Portmann** tapped as GSM at **WSUN/Tampa** ... **WSUA/Miami** VP/GM **Julio Rumbaut** departs to become **President** of crosstown **WKID-TV** ... **Steve Lapa** joins **KMEL/San Francisco** as GSM.

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September

KFI & KOST/Los Angeles GSM Bob Griffith accepts GM post at crosstown KJOI. He succeeds ten-year GM Gordon Mason, who becomes Director/Corporate Development for parent Noble Multimedia Communications ... Former RCA VP/Promotion & Marketing John Betancourt named Sr. VP/Promotion at PolyGram ... Sales Manager Rich Blum promoted to Station Manager at WWKX/Nashville ... Communications Investment Corp. appoints Lee Rogers as Corporate PD ... Elf Communications buys six Mack Sanders stations for over \$12 million ... Former KCBS/San Francisco GSM Wallace Hutchinson dies at 62.

Longtime John Blair & Co. executive Jim O'Neill named President/CEO of Blair/RAR, Inc. ... CBS links its AM and FM rep firms under the CBS Radio Spot Sales arm ... CUC, Ltd. buys CKLW & CFXX/Detroit for \$1.8 million ... Heartland Broadcasting purchases KDBQ & KSEK/Pittsburg, KS ... United Stations promotes Manager/Operations Lori Pinkerton to Director/Program Operations ... Jon Hirshberg rejoins WEEI/Boston as GSM ... Beck-Ross sells WKMF & WCRZ/Flint to key stockholders A. William Lee and Stanley Marx ... WRKR/Racine GSM Michael Raymond selected as GSM at WPLP/Tampa ... KCMO/Kansas City GM Dick Casper exits ... KDIA/Oakland sold to Powell Communications ... Former Motown promotion exec Howard Rosen joins A&M Records as singles consultant.

Harte-Hanks sells nine stations for \$75 million. Edens Broadcasting buys KOY & KQYT/Phoenix, WRBQ-AM & FM/Tampa, WRVA & WRVQ/Richmond, and WSGN/Birmingham for \$40 million, while Gannett acquires KKBQ-AM & FM/Houston for \$35 million ... The NAB and NRBA RCPC draws over 5000 attendees ... Rick Peters chosen as VP/Programming at TK Communications ... KAAM & KAFM/Dallas

WNBC/New York VP/GM Randy Bongarten appointed President of NBC Radio ... RCA Records elevates National Promotion Director Ed Mascolo to Division VP/Contemporary Promotion ... Outlet Communications VP/Business Affairs Joseph Chairs boosted to VP/Radio Station Group ... WMC-FM/Memphis GM Don Meyers becomes GM for both WMC-AM & FM ... John Haggard Jr. named Sr. VP at WVOL & WQQK/Nashville ... Larry Franklin set as Exec. VP/COO of Harte-Hanks Communications ... Elektra/Asylum selects Tom Zutaut and Howard Thompson as VPs/A&R ... Jefferson-Pilot Broadcasting buys KSON-AM & FM/San Diego from Broadmoor Broadcasting for \$7.7 million ... Bill Clair joins WLYK/Cincinnati as GSM ... Jeff Peck exits GM post at KNAC/Long Beach to become GSM at KHJ/Los Angeles ... Sconnix pays \$6.8 million to Champion Broadcasting System for WBOS/Boston ... Capitol Broadcasting Co. sells WDRV/Statesville, NC and WLTV/Statesville-Charlotte to Capitol Broadcasting Corp. ... Atco Records & Custom Labels VP Reen Nalli begins three-year sabbatical to study law ... Pete Jones upped from Director/Branch Marketing & National Accounts to Division VP/Sales at RCA ... WFTQ/Worcester GSM Paul Anovick transfers to Katz sister outlet WYAY/Atlanta as GSM.

REVENUE TO PROFIT

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—Richard McCauley, Sr. VP, Selcom

("Understanding Revenues & Resources," from R&R's "Revenue To Profit" special, September 14, 1984.)

cisco GM Jack McSorley moves up to Executive VP/GM ... EZ Communications shifts WEZB/New Orleans Marketing Director Bonnie Brooks to GM post at WEZR/Washington. She succeeds former VP/GM Wyatt Thompson, who becomes President of subsidiary Broadcast Travel Incentive ... Transtar executive John Lodge joins Highsmith Broadcasting as VP/Programming ... Associated Press Executive VP Louis Boccardi elevated to President/GM, taking over for retiring Keith Fuller.

October

Doubleday Broadcasting purchases WHN/New York from Mutual for \$13 million ... Joe Buys appointed GM at Inner City's WLBS/Detroit, succeeding Janie Washington, who becomes VP for Inner City group ... KUDL/Kansas City GM and Shamrock National PD Ross Reagan gains VP stripes ... KXXY-AM & FM/Oklahoma City VP/GM Bill Kirkpatrick promoted to VP at Summit Communications of Oklahoma ... WDGW/Minneapolis GM Dale Weber named GM at WNCI/Columbus ... Empire Media Corp. buys WNUF/Pittsburgh for \$1.5 million, naming WYLF-FM/Rochester VP/GM Steve Godofsky its new VP/GM ... KGW/Portland GSM Robert Scherner transfers to vacant GSM post at King Broadcasting sister outlets KSFO & KYA ... WPRO/Providence acting GSM Earl Baker officially assumes that post ... Former WYDE/Birmingham GM Rish Wood accepts Station Manager position at WQEN/Gadsden, AL ... Affiliated acquires KHEP-FM/Phoenix for \$6 million ... Gilmore Broadcasting purchases WIVY/Jacksonville from Infinity Broadcasting for \$6.5 million.

Former KOY & KQYT/Phoenix GSM Bob Bolinger signs on as KJQY/San Diego as VP/GM ... John Schoenberger advances to MCA VP/Album Promotion ... WFLA-AM & FM/Tampa VP/GM Al Brady Law transfers to the same post at John Blair & Co. sister stations WHDH & WZOU/Boston ... WCAU-FM/Philadelphia GSM Elissa Dorfsman files \$1 million lawsuit against CBS and former CBS FM National Sales VP/GM Eli Kaufman ... Former WQXR/New York Controller John Leon arrested and charged with stealing \$145,000 from the station over a three-year period ... NBC TV Spot Sales AE Michael Fowler becomes GSM at WKQX/Chicago ... David Brandenburg tapped as GSM at WIRE/Indianapolis ... KMGD/Dallas President/GM David Small resigns to enter broadcast ownership ... Outlet Radio Group VP Joseph Chairs and Cox Communications Broadcast Division President Walter Liss Jr. elected to RAB's Board of Directors ... Blair/RAR Inc. New York Sales Manager Michelle Jennings moves up to VP. Also, Blair Radio exec Brian Robinson takes Blair/RAR VP/West Coast Sales slot.

Continued on Page 32



Ivan Braiker Rick Sklar Terry De Voto Ross Reagan Jack Carney Sunny Joe White John Hayes Jr.

WKQX/Chicago GSM G. Michael Donovan promoted to VP/GM ... Gary Price is named GM at KNAC/Long Beach ... Lifetime broadcaster and KOOL-AM & FM/Phoenix GM Bill Smith dies ... Betty Pazdernik named GSM at WCZY/Detroit ... Harvey Ostroff boosted from Assistant GSM to GSM at WYSP/Philadelphia ... WMRE/Boston Assistant Sales Manager Jim Harris steps up to GSM ... Former WPDQ/Jacksonville PD Marc Little resigns to become VP/Programming for Millennium Communications ... KMBZ/Kansas City VP/GM Russ Wood joins airstaff at sister station KSL/Salt Lake City ... Andy Bickel moves to GM post at WGSP/Charlotte ... WAVG/Louisville's Bill Bean moves up to VP/Administration ... Taft Broadcasting gives Directors Polk Laffoon, Ronald Mazuk, William Kelley, and Patrick Driscoll VP stripes ... Deborah Newman boosted to VP/Programming & Sales for CBS Music Video Enterprises, CBS/Records Group ... Wayne Garfield serves as President for new Runway Records label ... 16th Avenue Records bows ... Kay White climbs to VP/Sales at McGavren Guild.

VP/GM Bill Steding promoted to Executive VP of parent Bonneville International's Central Broadcast Division ... DKM Broadcasting assigns Don Hibbitts as GM at WZNE/Tampa ... Jim Hardy becomes GM at KOME/San Jose ... LSM Ron Carter upped to VP/Sales at KIRO/Seattle ... Warner Bros. Sr. VP/Artist Development Bob Regehr passes away ... J.B. Stone departs as GM at KJLH/Los Angeles. KSEA/Seattle VP/GM William Knudsen exits to become VP/Sales & Marketing for the Seattle Mariners ... Pam Haslam returns to CBS as Director/Communications & Information, CBS Broadcast Group ... Jon Konjoyan leaves A&M promotion team to join TV's "Entertainment Tonight" staff ... Bob Meyer transfers from his GSM post at WSM-AM & FM/Nashville to GM at Gaylord sister station WKY/Oklahoma City ... U.S. Court of Appeals grants injunction to FTC, blocking Warner Bros./PolyGram merger effort. KYUU/San Francisco VP/GM John Hayes Jr. transfers to sister station WNBC/New York in the same capacity. Replacing Hayes as GM at KYUU is GSM Terry De Voto ... Jack Sabella named VP/GM at KDIA/Oakland, which becomes KFYI ... Across the Bay, K101/San Fran-

C. Carroll Larkin set as VP/GM at WPNT/Pittsburgh ... JACOR Communications buys WBBG & WMJI/Cleveland for \$13.5 million ... Duffy Broadcasting purchases KSFM & KGMS/Sacramento for \$10 million ... Citadel acquires KAIR & KJYK/Tucson for \$5.5 million ... EZ Communications pays \$4 million for KYKY/St. Louis ... Don Metzger named Station Manager at KKUA & KQMQ/Honolulu, while LSM Lynette Ching moves up to Sales Manager ... Bruce Lundvall's new EMI label debuts as Manhattan Records. Stephen Reed becomes Sr. VP, Stan Snyder is named VP/Sales & Merchandising, Contemporary A&R head is Bruce Garfield, and VP/Black Music A&R is Jerry Griffith ... KKBQ-AM & FM/Houston GSM Sandy Gambin accepts Station Manager post at WHAS & WAMZ/Louisville. Roger Heffelfinger appointed Controller of DKM Broadcasting ... Windham Hill Records subsidiary Dancing Cat Records debuts ... L.A.-based Neophonic Records formed ... Colorado label Tatanka Records bows ... Colin Reef promoted to Controller at Atlantic Records ... Steve Rifkind joins Spring Records as VP/Promotion ... John Hunt slated as GM of WKTZ-AM & FM/Jacksonville.



Dick Asher Matt Mills Randy Bongarten Louis Boccardi Rick Peters

Continued from Page 31

Former WGMS/Washington VP/GM Jerry Lyman named President of the RKO Radio Division, replacing exiting Bob Williamson... WZPL/Indianapolis PD Mark Driscoll elevated to Heftel Group PD... Emmis Broadcasting promotes WLOL/Minneapolis VP/GM Doyle Rose to VP/Regional Manager, based at KMGG/Los Angeles... Marc Nathan upped from Promotion Coordinator to Director/National Singles Promotion at Atco, while Cincinnati local promo rep Michael Prince becomes Director/National Album Promotion... Jeff Cook chosen as Elektra National Field Director/AOR Promotion... Blair Radio boosts Sr. VP/GM-East Robert Ferraro to Executive VP.

KKUA & KQM/Q/Honolulu Station Manager Don Metzger becomes GM... KFI & KOST/Los Angeles ups LSM Howard Neal to GSM... Bob Barnett steps up from Sales Manager to GSM at KYUU/San Francisco... Chuck Hill is new GSM at WBUF/Buffalo... WCNN/Atlanta sets Bill McGlamery as GSM... FCC expands review of RKO's fitness to hold its broadcast licenses. At the same time, RKO increases amount of RKO Radio Networks' misbilling incident to \$7 million... KDKO/Denver GM Rod Loudon retires, and is replaced by Calvin Booker... George Rossi succeeds resigning Tom Shiptenko as VP/GM of WAAL & WKOP/Binghamton, NY... Linwood Briley, who abducted and murdered WXGI/Richmond DJ Johnny Gallaher in 1979, is executed... Elektra-Asylum VP/Publicity & Artist Development Bryn Bridenthal resigns... Jack Chunn departs as KHTT & KSJO/San Jose GM.

KUDL/Kansas City GSM Bob Zuroweste moves up to GM, succeeding VP/GM and Shamrock Broadcasting National PD Ross Reagan, who assumes the GM chair at sister A/C station KMG/C/Dallas... WGMS-AM & FM/Washington GSM Mike Ferrel promoted to VP/GM... Former WGBB/Freeport, NY GSM Ron Gold named Station Manager at WALK-AM & FM/Long Island... Longtime radio industry veteran Dick McCauley appointed Sr. VP/Station Development for Selcom Radio... PolyGram taps Kerry Wood as Director/National Secondary-A/C Promotion... Gulf Broadcast Group sells WQAL/Cleveland to WIN Communications for an estimated \$5.2 million... Shadek Broadcasting deals KLLS-AM & FM/San Antonio to Swanson Broadcasting for \$8 million.

Doc Remer becomes VP/Promotion & Publicity for Mirus Music... Taft's sale of WGR & WGRQ/Buffalo to CRB Broad-

casting is called off... RCA Records advances Larry Van Druff to East Coast Regional Promotion Manager... Ron Stratton named GM at WMLF/Indianapolis... Gilcom Group PD Tony Booth steps up to GM at the company's WLEE/Richmond. He replaces Blaise Howard, who joins KDKA/Pittsburgh as GSM... RAB Regional Director Jerry Gardiner dies.

Nonesuch Records taps longtime ECM Managing Director Bob Hurwitz as VP/GM... Brian Burns rises to Group PD of Constant Communications... Charlie Springer becomes NSM at Warner Bros. Records... Derek Shulman and Bill Levenson jump to VP/A&R and A&R Manager, respectively, of PolyGram's Rock Division... Powerdrive Records debuts under direction of Chairman Robert Whitmore... Jerome Gasper new VP/A&R, Urban Contemporary-Black Music Division at PolyGram... Harmony Records debuts... At Burbach Broadcasting, Jack Laubach becomes Chairman, and Larry Garrett is named Division President... Phoenix Records is launched.

November

Nationwide Communications pays \$43.5 million for the eight Western Cities Broadcasting properties, which are KZZP-AM & FM/Phoenix, KWSS/San Jose, KZAP/Sacramento, KNST & KRQQ/Tucson, and KMJJ & KLUC/Las Vegas... Blair Owned Radio Stations Division President Jim Hilliard adds on duties as Sr. VP of parent firm John Blair & Co... Atlantic National Promotion Director Sam Kaiser rises to VP/National Singles Promotion... Former WGAY-AM & FM/Washington GSM Peter Ferrara named VP/GM of the NRBA... At WDG Y & KEEY/Minneapolis, KEEY VP/GM Gary Swartz and Station Manager Dave Habisch assume the same posts for both stations... Laurence Adams joins KSEA/Seattle as VP/GM and consultant to Bonneville International Corp... WFLA-AM & FM/Tampa GSM Ken Clifford jumps up to VP/GM.

WSNY/Columbus PD Harry Lyles promoted to VP/Station Manager at sister station WVKO, while keeping his WSNY duties... KTRH & KLOL/Houston NSM Fran Sharp elevated to GSM... KTIM-AM & FM/San Rafael, CA picks up Michael Sobol as GSM, while Station Manager Susan Bice moves up to VP for parent Aries Communications... New GSM at WWWW/Detroit is Jim Blashill... Geraldine Peters boosted to corporate VP of Mohr-Engledow Broadcasting... Kevin Sutter new National Album Director for Chrysalis.

PolyGram and Warner Bros. drop merger plans... Doug Brown appointed

GM at WLTE/Minneapolis... CHUM-AM & FM/Toronto GM J. Robert Wood announces his resignation to enter ownership; his duties are assumed by company President Allan Waters... CBS Director/Af-at WISN & WBTT/Milwaukee, succeeding Lee Dolnick, who returns to his previous post as VP/Sales... Abell Communications sells its six stations for \$17 million to S & F Communications... Affiliated Broadcasting acquires KFYE/Fresno from Sunbelt Communications for \$6.7 million.

Group W Radio President Dick Harris elected Chairman of the RAB Board of Directors, replacing Stuart Broadcasting President Richard Chapin... Former WXRT/Chicago MD John Mrvos hired for East Coast A&R at Arista... Jason Minkler exits national promotion slot at Geffen... Longtime radio sales executive Phil Roberts named Sr. VP at Masla Radio... Chet Tart promoted from Director/Programming for Blair Radio's Marketing Services/Research Division to VP/Programming & Marketing.

Steve Goldstein exits PD post at WOMC/Detroit to become VP/Group PD for Josephson Communications... Former CBS Records Group Deputy President/COO Dick Asher named Sr. VP for Warner Communications Inc. Record Group... Group W restructures its radio management tier: KYW/Philadelphia VP/GM Nelson Cohen shifts to assistant to GM of KYW-TV Paul Yates; Group Sr. VP Roy Shapiro becomes KYW VP/GM; KFWB/Los Angeles VP/GM Frank Oxarart named VP/Radio Sales for the group; WIND/Chicago VP/GM David Graves transfers to same post at KFWB, while WIND GSM Jan Shay moves up to VP/GM; and KFWB GSM Erle Younker becomes Station Manager.

Inner City taps Regional Director/Administration-West Coast Charles Richardson as Station Manager at KRE/Berkeley-Oakland... Group W selects KODA/Houston GSM Bill LeGrand as VP/GM for new acquisition KQXT/San Antonio... Bay Area broadcaster Fred Schumacher named GM at KHTT & KSJO/San Jose... Sconnix Broadcasting chooses WCAO & WXYV/Baltimore VP/GM Bob Abernethy as GM for new property WBOS/Boston... KVIL-AM & FM/Dallas VP/GSM Jerry Bobo promoted to VP/Director of Corporate Sales for John Blair & Company's Owned Radio Stations Division... WKSJ-AM & FM/Mobile GM Jerry Reckerd transfers to Capitol Broadcasting's newly-acquired WDRV & WLTV/Statesville-Charlotte as GM.

KMET/Los Angeles LSM Don Stein joins crosstown KJOI as GSM... KMG/C/Dallas GSM Rick Guest becomes GSM at WFIL & WUSL/Philadelphia... Al Tanger sells WHUE-AM & FM/Boston for \$12.1 million;

First Media buys the FM for \$10 million, while Greater Media picks up the AM for \$2.1 million... Hicks & Haas purchases WYNK-AM & FM/Baton Rouge for \$10 million... Bell Broadcasting takes four Northeastern secondary outlets from Sillerman-Morrow for \$10.3 million... Rose Broadcasting sells WRBD & WCKO/Ft. Lauderdale to Sconnix for \$7 million... Zach Horowitz upped from VP/Business and Legal Affairs to Sr. VP at MCA... Robert Rimes heads Tuesday Productions' Broadcast Division... WMAQ/Chicago GSM Jim Kezios departs after more than ten years there... Terry Dean resigns as VP/GM of WMLX & WUBE/Cincinnati... MTM Records drafts Bruce Shindler as National Promotion Director.

ABC Radio VP Rick Sklar forms program/management consulting firm Sklar Communications, Inc... Motown Director of Promotion Don Wright joins Geffen Records' national promotion team... Emmis Broadcasting National PD Rick Cummings advances to VP/Programming for the group... Standard Broadcasting Corp. VP/Radio Division Peter Shurman elevated to President of that Division... Mahlman Company appoints longtime broadcast veterans Bob Biernacki and Bob Steinberg as VPs... Tim McReynolds assumes GM post at KATZ & WZEN/St. Louis... Leo Rengers wins \$194,000 lawsuit from -WCLR/Chicago in age-bias lawsuit... KYTE & KRCK/Portland NSM Pam Thomas rises to GSM... Pete Stocke named WEA Regional VP and New York Branch Manager... Orrin Keepnews forms Landmark Records jazz label.

Arista celebrates its 10th anniversary... At United Broadcasting, VP/Operations Bill Parris moves up to Executive VP. Also, four GMs advance to VP/GM: WKDM/New York's Joe Schweighardt, KALI/Los Angeles's Raul Ortal, KSOL/San Francisco's Ken Shubat, and WYST-AM & FM/Baltimore's John Columbus... WRTH & KEZK/St. Louis President/GM Matt Mills rises to Executive VP of Adams Communications... KAIR & KJYK/Tucson VP/GM Richard Paye is elevated to VP/COO, while National Director of Programming John Stevens becomes VP/Programming Services.

Larry Safir named President/Station Manager of KSDR, Inc., buyer of KBUC/San Antonio... Arista names Jeff Laufer Director/West Coast Album Rock Promotion, while advancing Associate Manager/Adult Contemporary Promotion Bruce Schoen to National A/C Promotion Manager... Steve Wax Enterprises signs consulting agreement with RCA Records... KIRO & KSEA/Seattle NSM Greg Winston promoted to GSM for KSEA... Former KXXY-AM & FM/Oklahoma City Assistant Sales Manager Joe Woods appointed GSM at WTIX/New Orleans.

Behan Broadcasting purchases KKMI/Seattle from Madison Park Broadcasting for \$5.5 million... Stoner Broadcasting pays \$4 million to WAVI Broadcasting for WAVI & WDAO/Dayton... Ted Turner's Cable Music Channel sold to MTV... Legendary KMOX/St. Louis air personality Jack Carney dies... WASH/Washington GSM Renie Freedman and NSM Paul Wilensky resign... Long Island Broadcasting buys WHLI & WKJY/Long Island for \$5.5 million.



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Washington Report

Deregulation: All Talk, No Action

There was an unprecedented amount of talk about broadcast deregulation in Congress in 1984. But in the end, no amount of talking or negotiating could bridge a deep philosophical gap within the House Telecommunications Subcommittee over how, and whether, to protect the public interest.

Although success sometimes appeared tantalizingly close, by July all hope was lost when Commerce Committee Chairman **John Dingell** (D-MI) decreed that no bill would move to the House floor unless a consensus was reached, both in subcommittee and in the broadcast industry. NAB and NRBA were content, if not happy, to retain the status quo, viewing the bill under discussion as a step backwards.

Subcommittee Chairman **Tim Wirth** (D-CO) began the year espousing mandatory public access time and program quotas in specific categories. Stations would win an end to comparative renewals and codification of most of the FCC's deregulation, as pushed by Reps. **Tom Tauke** (R-IA) and **Billy Tauzin** (D-LA). Wirth quickly backed off from public access and quotas, but insisted on a "safety net" to let the FCC order stations to program to meet needs.

In February talks broke down over the issue of stiffening EEO standards, an impasse the subcommittee left to Rep. **Mickey Leland** (D-TX) and NAB to resolve. In March NAB angrily quit the talks after Wirth and Leland accused it of "recalcitrance."

But NAB hopes of taking the issue straight to the Commerce Committee ran smack into a stonewall, "Big John" Dingell. Believing television to be the main obstacle, NAB and NRBA then pushed a radio-only bill. Some senators flirted with the idea, but never gave it a try. They did, however, float a radio-only, five-year experiment in total content freedom, which was shot down in the Senate Commerce Committee.

January

Extensive news and public affairs programming wins renewal for **KISW/Seattle** over a competing applicant . . . A federal appeals court upholds the practice of AM-FM format duplication on combos . . . A coalition of public interest groups petitions the Federal Trade Commission to curb alcohol ad pitches aimed at young people . . . The FCC votes out virtually all call letter rules, including the good taste requirement . . . **Dennis Patrick** takes office as the newest FCC Commissioner . . . **WFMS/Indianapolis** and **WLRS/Louisville** have EEO reporting conditions placed on their renewals (December '83)

An FCC law judge denies **United Broadcasting's** renewal bid for **KSOL/San Francisco** . . . **Dave Parnigoni** is named NAB Sr. VP/Radio . . . NAB and NRBA announce their fall radio conventions will be combined into a single meeting in Los Angeles . . . Deputy FCC Mass Media Bureau Chief **Jeff Baumann** leaves to become NAB SR. VP/General Counsel . . . **Harris Corp.** wins an FCC waiver to put its AM stereo

system back on the air despite earlier type acceptance problems.

All Pro Broadcasting President **Willie Davis** wins the **KROQ-FM/Los Angeles** license in a preliminary decision . . . Home videotaping is ruled legal by the U.S. Supreme Court in the so-called "Betamax" case . . . The FCC proposes abolishing its regional concentration of control rule . . . Broadcasters overwhelmingly favor repeal of the 7-7-7 rule in comments to the FCC . . . NAB Executive VP/GM **John Summers** is named the group's top lobbyist . . . Daytimers open a drive for greater early evening power levels . . . FCC Commissioner **Mimi Dawson** calls for "omnibus" deregulation of broadcast content.

February

Nine radio stations are fined \$1000 each for failing to file annual EEO reports . . . The Commission decides not to delay processing of 171 applications for **RKO's** radio and TV stations . . . FCC Chairman **Mark Fowler** rules that broadcasters may decline obscene political ads threatened by **Hustler** publisher **Larry Flynt**.

DOCKET 80-90 DOMINATES

FCC Chips Away At Radio Rules

If asked what the FCC did for (or to) radio in 1984, most broadcasters would probably cite the much-publicized Docket 80-90, which will eventually bring up to 1200 new FMs into the marketplace. Despite the lack of "big ticket" radio items, the FCC's list of smaller radio steps was a lengthy one:

- 7-7-7 became 12-12-12
- Regional concentration rules disappeared
- Daytimers granted higher evening power
- Class 4s got 1 kw at night
- Fairness Doctrine review undertaken
- Low-power FM killed
- FM modulation hikes permitted to offset any loudness loss from SCA use
- AMs cleared to use subcarriers
- Public radio deregulated
- Broadcasts and ads allowed for horse races
- State barriers to SCA paging lowered
- Crackdowns on FM translator abuses and sloppy applications
- Up to 49% "silent" ownership allowed in an unlimited number of stations, even those in the same market

Rod Porter is upped to Mass Media Bureau Deputy Chief . . . The U.S. and Canada sign a new AM pact that includes extended daytimer hours and 1 kw at night for Class 4s . . . Radio broadcasters relate Fairness Doctrine "horror stories" in testimony before the Senate Commerce Committee . . . 27 applicants scramble for the FM vacancy created by the license loss of **WHBI/Newark**.

March

An omnibus list of 684 FM drop-in sites under Docket 80-90 clears the Commission . . . **Harris, Kahn**, and some broadcasters push multi-mode AM stereo in an attempt to head off **Motorola** momentum . . . Radio deregulation is modified to require quarterly placement of issues/programs lists in public files . . . A \$20,000 fine against **WSEZ/Winston-Salem** for technical violations is upheld on gappeal . . . **WWWW/Detroit** is ordered to make periodic EEO reports to the FCC . . . **WHYI/Ft. Lauderdale (Y100)** faces a renewal hearing on charges of lying about its EEO record. Nighttime power of 1 kw is approved for Class 4 AMs . . . Station-sponsored debates withstand a challenge in federal court . . . Daytime-only **WVAB/Virginia Beach, VA** is fined \$10,000 for exceeding authorized post-sunset power . . . The Commission proposes 125 new stations on foreign clears . . . 180 daytimers get pre-sunrise authority.

April

FMs are permitted to boost main channel loudness to offset any ill effects from using subcarriers . . . Daytimer relief is debated before the Senate Communications Subcommittee . . . 807 defective FM translator

applications are thrown out by the FCC . . . The Commission relaxes multiple ownership restrictions by overhauling rules on what counts as an "attributable" interest in a station . . . Regional concentration of control rules are scrapped . . . The FCC asks for input on possible repeal of the Fairness Doctrine.

Mass Media Bureau Chief **Jim McKinney** says lottery selection of FM drop-in winners is possible . . . EEO problems result in a one-year short term renewal for **KDEN/Denver** . . . The FCC gives daytimers greater post-sunset power, but kills a new service of low-power FMs . . . The Commission green-lights the \$1.45 billion leveraged buyout of **MetroMedia** by its top management . . . 12 groups seek permanent rights to the license of **WLIR/Long Island** . . . States are prohibited from barring entry of SCA paging operations.

May

Daytime Broadcasters Association votes to merge with NAB . . . U.S. Justice Department rules broadcasters may not negotiate as a bloc with **Arbitron** . . . Docket 80-90 counterproposals fall below expectations . . . The three contestants in the **KROQ-AM & FM/Los Angeles** case propose a joint settlement to end the lengthy proceeding.

10.4% of AMs are stereo, says an NRBA survey . . . **South Florida Broadcasting** beats six competitors to win a Miami FM license . . . FCC seeks comments on future expansion of the AM band from 1605-1705 kHz . . . **McGavren-Guild's** putting same-market stations not commonly owned in the same unwired net buy gets FCC clearance . . . President **Reagan** nominates **Jim Quello** to a new term on the FCC.

Continued on Page 34



Mark Fowler



Jim Quello



Ted Snider



Ed Giller



Tim Wirth



Dennis Patrick



Bob Packwood

Washington Report

Continued from Page 33

June

Project SMART seeks a million signatures in support of a ban on radio and TV alcohol ads . . . BMI creates a furor by unilaterally hiking radio's music licensing fees . . . FCC exonerates WLW/Cleveland's bleeping of profanities in a Larry Flynt interview . . . A Fairness Doctrine complaint against KFXM/San Francisco for linking Serbian freedom fighters to Nazis is dismissed . . . FCC eases signal strength requirements for AMs over business districts . . . An ad hoc committee seeks fulltime hours for 500 daytimers on 14 foreign clear channels . . . A hefty hike in local loop telephone rates is delayed five months . . . ABC Radio refuses advocacy ads by a retired persons group.

The Commission ignores KIFM/San Diego's final license appeal and throws the channel open to new applications . . . The Commission is ordered to reconsider denials of renewal for WVCA/Gloucester, MA and WBBY/Columbus . . . Senate Commerce Committee shoots down a five-year experiment in radio content freedom . . . Ted Snider and Ed Giller win election as Chairman and Vice Chairman of the NAB Radio Board.

. . . Radio deregulation is extended to public stations . . . Jim Quello begins his new term on the FCC with fears of radio "anarchy" . . . Competing applicants file against the licenses of WJMO & WRQC/Cleveland and KXXK/Galveston . . . National Black Media Coalition files EEO protests to 12 renewals in Pennsylvania and Delaware . . . United Broadcasting wins back the KSOL/San Francisco license in an FCC Review Board decision . . . RKO and the League of Women Voters join forces to register 18-34 year-olds to vote.



Jeff Baumann Jim McKinney

July

The "rule of sevens" gives way to a new multiple ownership limit of 12 AMs, 12 FMs and 12 TVs; observers see little radio impact . . . The FCC okays KROQ-AM & FM/Los Angeles settlement, giving the FM to Kenneth Roberts and the AM to Royce International . . . AM stations are permitted to use their subcarriers for profit . . . In outlawing a ban on editorializing by public broadcasters, the Supreme Court signals a willingness to review the Fairness Doctrine and the spectrum scarcity rationale for broadcast regulation . . . WTMJ & WTKI/Milwaukee are renewed despite EEO objections . . . The Commission kills a longstanding but inactive inquiry into loud commercials, and quashes petitions to reconsider its deregulation of call letters



NRBA SALES UNIVERSITY — Cleveland was the site earlier this month of the first in a new series of Radio Sales Universities sponsored by NRBA and designed primarily, but not exclusively, for entry-level salespeople. Over 100 students enrolled in the first three-day seminar at John Carroll University. Role-playing a sales close (above) are instructors Norm Wain, President/Metroplex Communications, and Kathy Dworkin, Account Executive, WHK & WMMS/Cleveland.

August

Negotiations yield agreement by BMI to scale back its 1985 music licensing rate hike for radio to 9% . . . Some daytimers will get higher post-sunset power under a deal struck with fulltimers on regional channels . . . Under pressure from Congress, the FCC delays the 12-12 rule for TV but lets it stand for radio; Rep. Leland (D-TX) pushes a point system based on market size as an alternative multiple ownership cap . . . An NRBA survey pins the average GM's pay at \$62,121 . . . The FCC proposes ending cutoff lists and opening filing "windows" to speed FM processing . . . FCC clears broadcasts of horse races and ads . . . President Reagan stirs an international furor with a radio mike test joke on bombing Russia . . . Black-owned Long Island Radio Communications is picked as interim operator of WLIR/Long Island . . . United Broadcasting's KALI/Los Angeles beats a renewal challenge . . . A court orders GAF Broadcasting to sell WNCN/New York for \$3 million . . . FCC General Counsel Bruce Fein resigns.

September

An NRBA survey finds set manufacturers rallying around Motorola AM stereo . . . Radio news scores poorly with the public in a survey conducted for RTNDA . . . 1986-89 funding for public broadcasting is vetoed by President Reagan . . . Legislation to curb record rentals passes the House . . . Radio trade groups gang up on the Fairness Doctrine in comments for the FCC inquiry on the policy . . . Fighting the proposed ban on broadcast beer and wine ads is a recurrent theme at the NAB-NRBA Radio Convention in Los Angeles . . . The House Oversight and Investigations Subcommittee finds "no credible evidence" of illegal activity in independent record promotion . . . Filibustering opponents succeed in killing a resolution

\$170 Million Battle Brewing Over Alcohol Ads On Radio



Rank	Brewery	Spot Sales
#1	Anheuser-Busch	\$40.7 million
#4	Coors	21.6 million
#5	Miller	19.2 million
#9	Van Munching (Heineken)	14.6 million
#14	Molson	10.9 million
#16	Stroh	10.5 million

The battle over a ban on broadcast beer and wine ads began to heat up late in 1984, and promises to boil over in 1985. For radio, \$170 million annually is at stake in national spot and network sales including some of the industry's largest accounts (see chart). Fighting the ban with countermeasures like drunk driving PSAs is now top priority for NAB and NRBA.

to open the U.S. Senate to broadcast coverage . . . The Judicial Conference rules against letting cameras and microphones into federal courtrooms . . . WNAB/Bridgeport, CT is fined \$5000 for 602 violations of the lowest-unit rule . . . The Senate joins the House in passing a resolution asking broadcasters not to project election results while polls remain open.

October

Fighting an alcohol ad ban becomes a top priority for NAB and NRBA . . . 46 groups file for the denied license of KIFM/San Diego . . . A court orders WYNC/New York off the air at night to protect WCCO/Min-



AM OUTLOOK — NAB kicked off a series of two-day seminars on revitalizing AM radio recently with conferences in St. Louis and Portland, OR. The next two events are set for Orlando (February 26-27) and Charlotte, NC (February 28-March 1). Shown at the St. Louis session are KMA/Shenandoah, IA GM Andy Andersen and NAB Sr. VP/Radio Dave Parnigoni.

neapolis . . . The Australian government picks Motorola AM stereo for the nation's 130 AM stations . . . Industry support grows for a six-month Arbitron delisting of stations picking up "hot" call letters recently dropped in the same market . . . Radio gets one seat on the 12-member pool set up by the Pentagon to cover secret military actions . . . NAB issues a massive report on how to improve the technical quality of AM radio . . . Despite EEO objections by minority groups, the FCC renews ten Texas stations . . . For the second time President Reagan vetoes 1986-1989 public broadcasting funds . . . NRBA's bid to return to annual rather than quarterly filing of issues/programs lists fails at the FCC . . . NRBA replaces Executive VP Tom McCoy with Peter Ferrara.

November

FCC Chairman Mark Fowler vows to Texas broadcasters that he'll punish "spectrum slob" . . . Citing a Motorola bandwagon among set makers, NRBA sees 1985 as AM stereo's breakthrough year . . . Dates for the 1985 NAB-NRBA Radio Convention in Dallas are shifted to September 11-14 . . . The Commission issues \$40,500 in fines to radio stations for technical violations . . . A minority group appeals WVLK/Lexington, KY's renewal to a federal court . . . Commissioner Mimi Dawson favors replacing 12-12-12 with a 20-25% population "reach" cap . . . Network failures are foreseen by CBS/Broadcast Group President Gene Jankowski . . . The 12 RKO radio stations are designated for renewal hearings against 149 completing applications . . . NAB and NRBA agree to investigate charges of payola by record promoters at the September RCPC . . . Former KMA/Shenandoah, IA farm editor Jim Lightfoot is elected to Congress . . . Telecommunications Subcommittee Chairman Tim Wirth (D-CO) nearly loses . . . Electronic Media Rating Council recommends against delisting "hot" call letters . . . President Reagan discontinues his Saturday radio talks . . . Charges of fraudulent co-op billing are probed at seven stations in Southern California . . . Mass Media Bureau Chief Jim McKinney rules out lotteries to pick Docket 80-90 FM license winners.

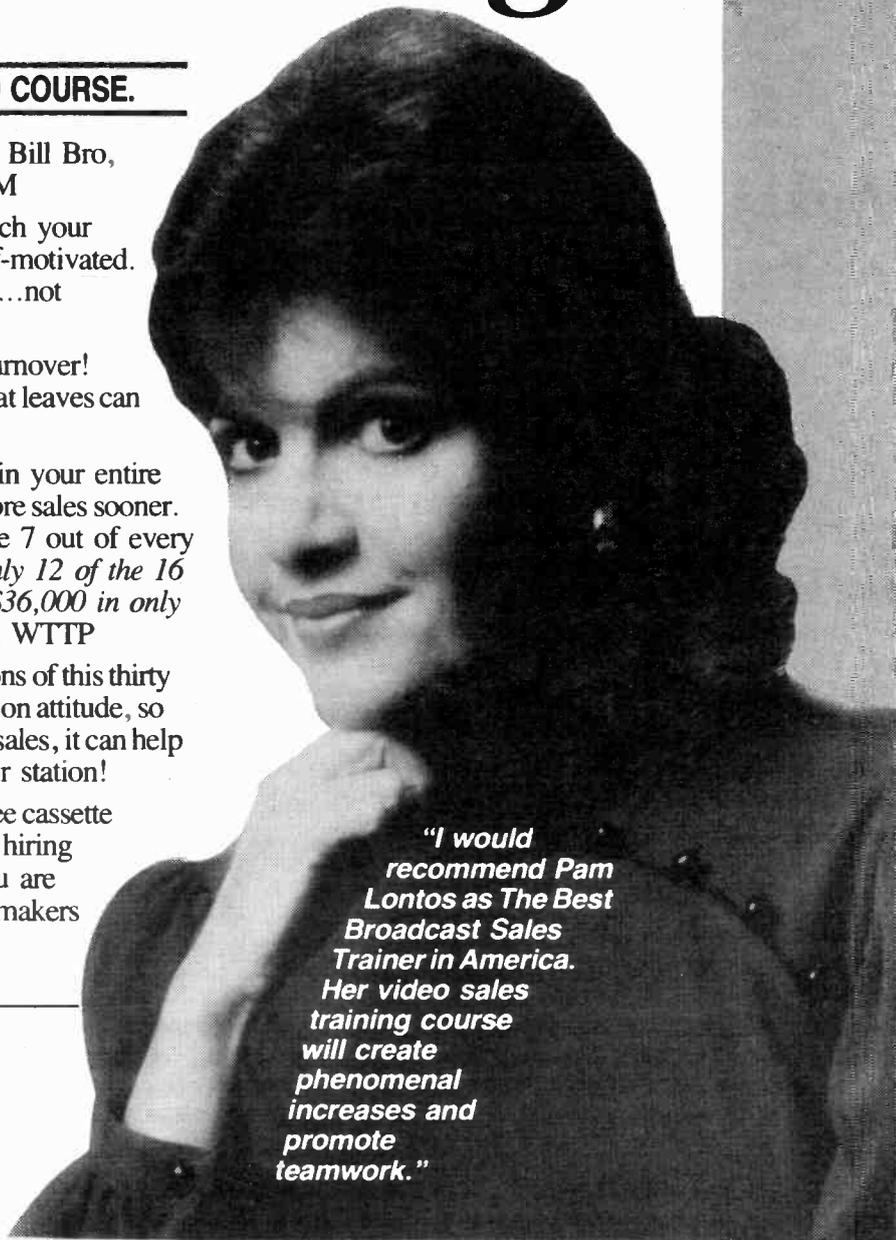
Isn't it time you finally did something about your station's billing?

11 REASONS WHY YOU SHOULD HAVE PAM LONTOS' "BASICS OF BROADCASTING SELLING" VIDEO COURSE.

- 1.** "Basics of Broadcast Selling" teaches selling techniques that bring you money immediately and eliminates worry over budgets and bills.
- 2.** Pam Lontos will teach your salespeople the "How To's" and the "How Not To's" of selling those hard to get newspaper accounts.
- 3.** Pam Lontos will give your newly-hired salespeople the training to get them on the street selling professionally and making more sales in one week.
- 4.** Your station will have the "Basics of Broadcast Selling" course in-house permanently which pays for itself the first month and continues to bring in billing month after month, free!
- 5.** Pam Lontos reveals the secrets of how to sell with no "numbers." You don't HAVE to have low billing just because you have low ratings.
- 6.** Pam Lontos can increase your station's billing 300% to 500% the first month! "In the three days since we began the course, sales are up a whopping

316% over average days!" Bill Bro, President, 94-X, WTXR-FM

- 7.** Pam Lontos will teach your salespeople to be self-motivated. They will bring in SALES...not problems.
- 8.** You CAN reduce turnover! (Each salesperson that leaves can cost you over \$10,000).
- 9.** Pam Lontos will train your entire sales staff to close more sales sooner. Wouldn't it be nice to close 7 out of every 10 calls? "After viewing only 12 of the 16 tapes, our billing shot up \$36,000 in only two days!" Robin Barbero, WTTP
- 10.** The first six sessions of this thirty session course are on attitude, so not only can the course help sales, it can help EVERY department in your station!
- 11.** You'll receive a free cassette by Pam Lontos on hiring broadcast salespeople if you are one of the first 33 decision makers to call (214) 341-1670.



"I would recommend Pam Lontos as The Best Broadcast Sales Trainer in America. Her video sales training course will create phenomenal increases and promote teamwork."

30 INDIVIDUAL VIDEO SESSIONS

1. Power in Your Mind
2. Pam's Story
3. Formula to Change Your Life
4. Goal Setting
5. Get Out of Your Comfort Zone
6. Visualization Exercise
7. Planning
8. Prospecting
9. Telephone Technique
10. Emotional Rapport-How to Build Trust
11. Find Client's Hot Button
12. How to Eliminate Objections
13. Guide Client to Answers You Want
14. Sell Benefits
15. Buying Signals & Body Language

16. When to Close Sale
17. What Are Trial Closes?
18. Safe Question Close
19. Assumptive Close
20. Ben Franklin Close
21. Physical Action Close
22. Colombo-Close
23. Impending Event Close
24. Sharp Angle Close
25. Summary Close
26. Testimonial Close
27. Should Have Done it Sooner Close
28. Review of Entire Sales Course
29. How to Sell Different Kinds of Buyers
30. Role-Play with Sales people & Client from Start to Finish



500% INCREASE...as sales manager of a radio station in Dallas, Pam was responsible for increasing sales 500% from \$50,000 per month to \$272,000 per month, in one year, even though there was no increase in rating (under a 2 share).

PAM LONTOS INC.

CALL PAM NOW AT 1-214-341-1670

OR WRITE: P.O. BOX 741387, DALLAS, TX 75374-1387



Year-End Wrap-Up

If you predicted 1984 would usher in a host of new radio research development, then you were right. Arbitron's unveiling of Arbitrends and Birch's steady growth spurred an increase in monthly ratings subscriptions. Birch also rocked the industry by hiring a cadre of Arbitron's executive talent. The FCC's call letter deregulation posed potential problems for stations and the ratings services, while new perceptual research techniques were introduced to the radio industry. Finally, there was the usual plethora of promotions and personnel changes.

January

Arbitron announces shakeups in the geographical definitions of 83 metros, in most cases effective with the fall '84 sweep (Birch will use the new governmental definitions in July '84) . . . Birch debuts revised methodology, capturing listening from previous 48 hours vs. 24 hours. It's hoped more reliable weekly come will be projected . . . Birch reorganizes, with Tom Birch named Chairman/CEO of new parent company Birch Research and David Gingold appointed President of the Birch Radio Division . . . The \$1 million Arbitron lawsuit filed against Jack Masla rep firm and KALI/Los Angeles for alleged piracy is settled out of court for an unspecified amount . . . Arbitron issues fall books in record time, then has to reissue Peoria due to "procedural error." . . . WLW/Cincinnati is cited for on-air comments made by a station DJ, leading Arbitron to later prohibit such remarks.

Personnel moves: Larry Campbell upped to Senior VP of the Research Group; Dick Springfield earns VP stripes at the same time . . . WFBG/Altoona's Ed Giller becomes new Chair of the Arbitron Radio Advisory Council, with WGCL-AM & FM/Chicago's Marv Dyson named Vice Chair. Bob Lowry renames firm R.M. Lowry & Co.

February

Arbitron delays debut of Arbitrends to a hoped-for May target date . . . Birch adds five more markets to its list of monthly-surveyed clients and claims 90 such metros . . . Jon Coleman Research announces a major study of AM stereo's impact; attitudes of persons 12-54 studied.

People: Eastman VP Alan Tobkes, CBS VP Terry Drucker named Co-Chairs of '84 RAB GOALS Committee . . . Veteran radio researcher Rob Fisher joins Scarborough Research as Director/Broadcast Client Services.

March

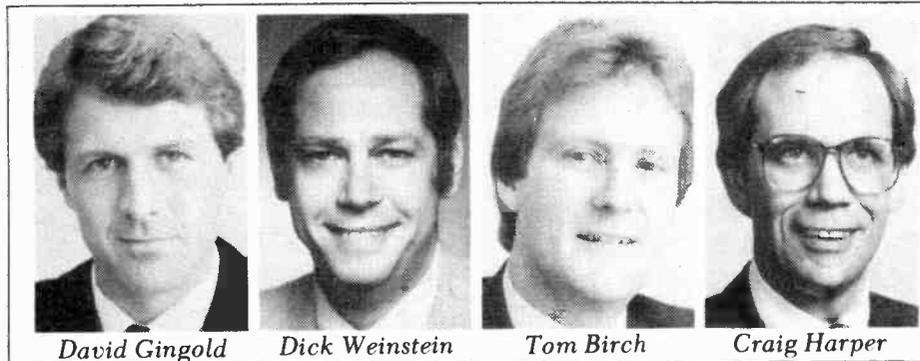
Rob Balon Research, in conjunction with McGavren Guild, conducts AM

stereo study . . . The Electronic Media Rating Council (EMRC) approves of Arbitron's replication study, which shows the firm's ratings are more reliable than previously thought . . . EMRC sets mediation hearing over call letter crediting controversy in San Francisco and San Jose fall '83 Arbitron reports.

People: John Patton appointed Senior VP of Jhan Hiber & Associates.

April

Arbitron Radio Advisory Council reaffirms unanimous opposition to monthly



David Gingold

Dick Weinstein

Tom Birch

Craig Harper

Arbitrends . . . EMRC mediation panel requests reissue of fall '83 San Francisco and San Jose books because of crediting controversy; Arbitron agrees . . . Birch reissues December/January Miami monthly report due to Hispanic sampling problems . . . Hillier, Newmark, Wechsler & Howard study shows that among adults 18+ A/C is the most listened to format, followed by Country and CHR . . . More studies focusing on AM radio's health are announced: NRBA will examine AM stereo, while Ted Bolton will delve into marketing challenges faced by AM stations.

May

Birch leaks news it may test concept of seven-day telephone surveying . . . Bolton study holds hope for AM; sees potential for ratings improvements.

People: Arbitron promotes Dave Lapovsky to VP/Research; he'll supervise all in-house projects and studies.

June

Arbitron appoints WMMR/Philadelphia GSM Rhody Bosley to VP/National Sales, replacing Richard Lamb . . . Department of Justice says no to formation of industry negotiating committee

Week In Review

'85 Arbitron Survey Dates Announced

The sweep periods for the four 12-week Arbitron surveys to be conducted next year are as follows: winter, January 3-March 27; spring, March 28-June 19; summer, June 20-September 11; fall, September 19-December 11.

Arbitron Reissues San Antonio

The spring '84 Arbitron market report for San Antonio has been reissued due to a mishandling of 10 diaries. In an internal Arbitron audit it was discovered that the diaries in question contained entries that had not been properly credited to KXZL, shorting the station 500 quarter hours of listening. The reissued book thus shows higher shares for KXZL.

to interface with ratings services . . . Arbitron says Arbitrends are "delayed indefinitely" . . . Birch, Nielsen discuss possible purchase of Birch, but talks prove fruitless after a year.

July

Arbitron generates 257 spring reports in record time; Birch spring reports are delayed . . . Arbitrends finally comes on-line July 5, with release of spring numbers . . . Surrey Research announces Individual Focus Session (IFS) focus group concept . . . Benny Griffin introduces the Griffin Report, an analysis of stations/markets by demos and psychographics marketed by Lawrence Media Services.

People: Alan Tobkes upped to Senior VP at Eastman Radio.

cated VP/Sales & Marketing post following Livek's departure. He announces sweeping changes are planned for layout of ratings books . . . Spring '84 reports for Wilmington, NC and Las Vegas reissued . . . Arbitron adds winter sweeps to Portland, OR and Sacramento; brings to 25 the number of markets subscribing to Arbitrends . . . Arbitron divides the San Diego market, resulting in a separate North San Diego sweep twice annually.

October

Summer numbers show KIIS/Los Angeles hitting a 10 share, 12+ . . . Advisory Council says 58% of survey respondents want stations that pick up recently-dropped calls to be delisted from ratings books for a period of six months; Council will suggest EMRC adopt such a stance.

November

EMRC nixes idea of delisting stations that pick up recently-dropped calls in same market; instead recommends ratings services call respondents back for clarification or develop another method of verification. EMRC will continue to monitor and see if problem worsens or requires stronger action . . . Arbitron VP Rhody Bosley says no to proposed information exchange between Arbitron and Simmons/Scarborough (radio data for newspaper info) . . . Saginaw spring book reissued; Memphis black return questioned due to poor HDBA sampling . . . Reissue also takes place in Detroit. Fall Arbitrends report was sabotaged when four persons with media affiliations received and filled in diaries . . . Arbitron appoints Jay Guyther, late of WPOC/Baltimore, as Northeast Regional Manager . . . David Lebow named Account Executive in Arbitron's Chicago office; he's replaced in Los Angeles by Cindy Johnson, formerly of KLOS/Los Angeles.

People: McGavren Guild announces two promotions: Jane Sobel upped to Assistant Manager of Research; Alan Gates boosted to Research Manager.

As you can see it was an eventful — perhaps historic — year in ratings and research. With monthlies on the rise, we might all become subscribers to the book-of-the-month club. And that's sure to make 1985 even more interesting.

See you next week with the debut of Arbitron's multi-week come slide rule.

Until then, take care!

August

Arbitron buys into former competitor Burke Research, with option to own company in five years. The move will make Arbitron second only to Nielsen in annual billing by U.S. research firms (combined revenues in '83 totalled \$154 million) . . . Four-week come sales implications highlight Advisory Council meeting with Arbitron . . . Arbitron retains High Density Areas for measuring black and Hispanic audiences, and looks at fixing Arbitrends glitch so combos can be generated for sales purposes.

People: Changes at RAB as Bob Galen is appointed Senior VP/Research, while Jacquie Grudman segues to Eastman Radio.

September

Birch Radio takes dramatic expansion steps and hires past and present Arbitron execs: Dick Weinstein, Birch Radio President; Bill Livek, VP/Sales & Marketing; and Bill Engel, VP/Operations. Former Birch Radio President David Gingold becomes head of new Birch Consumer Research division. Craig Harper, VP/National Sales, joins Weinstein and Livek in New York . . . Arbitron appoints Rhody Bosley to va-

KROW WYAY/Y106 WRVR WZZK WSW/3WS KMGG/MAGIC 106 WMZO KTXY

WSTO



I Come From a Land Down Under



Behind Closed Doors



I've Seen Fire and I've Seen Rain



She Believes in Me



Play Me Some Mountain Music

KLDN

KAAY

KTRS

WJFM

WMJI KRAK

WHOT

WWKA/K92

WAIV

KNIX

WWWM/3WM

KIKK KAYY

KEEL



You Got to Know When to Hold 'em, Know When to Fold 'em



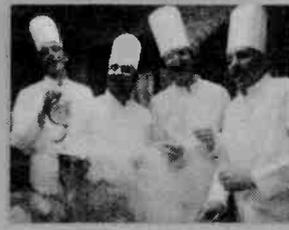
When You're Hot, You're Hot



Yesterday, Love Was Such an Easy Game to Play



Beaf It



Parsley, Sage, Rosemary and Thyme

KTOM

CFTR

WPJB

KIZN

WCHY

WKLH/K92

KZZX

KWEN/K95

WNSN

WTAR

KSON

WVOR

WPFR

WHK



Might as Well Jump



Good, Good, Good, Good Vibrations



Just Can't Wait to Get On the Road Again



All Night Long



Mamas Don't Let Your Babies Grow up to be Cowboys

KSO

KFQD

KGA

WSFM

WASH

KLOZ/K102

KSAQ/Q96

WNAP

WPTR

KCEE

WYYY/Y94 WCAW

WKDA



Stand by Your Man



You Picked a Fine Time to Leave Me Lucille



Only the Lonely



Break It to Me Gently



Oh Lord, It's Hard to be Humble

KNOB

WDAF

CKIS

WJET

WUSY

WNKX/KIX95

WCXI

WHYN/Y93

KSPZ/Z93

WJKZ

WOWW

WWMJ

KXXY

100

KDUK

WOW

WRNL

WGEE

KPLX

WBVR

KFYE/Y94

KYKN

WQDR

KVEG

WSEZ/Z93

CFQR

WSFL

KELT

WNDU

WDJX

WFBC

WBUF

WMRV

WMGF

WZAT

KLUR

KSNI

WAKY

THE FINEST IN SYNDICATED AND CUSTOM TV SPOTS TO PROMOTE RADIO STATIONS

WQXY

WCSN

WWQM/Q106

KGBB/B108

WYYS/YES95

KUZZ

KAYI/KAY107

WCOS

filmhouse

FILM HOUSE, INC. MOTION PICTURE PRODUCTIONS

24 MUSIC SQUARE W., NASHVILLE, TN 37203 (615) 255-4000

Our Sing-A-Long TV spots to promote radio stations are now licensed in over 100 markets. We already have 88 vignettes available for Country, A/C, CHR & MOR, with more always in the works. But what's really impressive is what they've done for our clients.

Call for your copy of our 1985 demo reel. You'll see all the Sing-A-Longs, as well as our top-testing spokesmen spots and our hot new creation for CHR/AOR - "Night Moves".

NETWORKS

PROGRAM SUPPLIERS



REED BUNZEL

Net Gains, Network News in 1984

The 1984 calendar year proved to be a mixed bag for the radio network industry. The first three quarters were more than slightly sluggish for many entrants in the field, while several companies enjoyed considerable growth and profits. RADAR-reported network audience levels indicated a slight listenership increase. However, some individual networks and syndicators suffered from substantial audience transience, and although some networks seemed to fare better than in years past, others fell prey to noticeable slippage in the ratings.

Network revenue was up six percent, slightly above the annual inflation rate but below the 1983 network mark. Industry analysts blamed television's pull of Olympic-bound advertisers as a major cause of advertiser attrition. Midsummer disclosures of one network's advertiser overcharges led to mild concern or Madison Avenue, but network radio's strengths staved off most client trepidation. The decision of two separate networks to go public demonstrated further market confidence in the industry.

The impact of satellite delivery was stronger than ever before. Several networks joined the club on Satcom 1-R, while one decided such a costly venture was strictly for the birds. Three networks lost their presidents, several overhauled their programming schedules, and staff cutbacks and reorganization continued as a current trend. And there was the February introduction of the R&R Networks/Program Suppliers Column.

While 1984 was widely heralded as the literary year of Big Brother and newspeak, very few of George Orwell's past projections of the future present proved true. All in all, it was a good year. And for the radio networks it was business as usual.

January

- TM Communications President Pat Shaughnessy and an investor group of 15 TM employees purchase the company from Shamrock Broadcasting for an undisclosed sum. The company is renamed TM Communications, Inc.

- Kathy Lavinder is promoted to GM/News Programming at ABC Radio, succeeding Peter Flannery, who is now VP/ABC News, Radio.

- Thom Ferro is upped to VP/Director of Station Sales at Westwood One, moving up from Director of that division.

- Transtar Satellite Network names former KZLA-AM & FM/Los Angeles Operations Manager Tom Casey as OM for its new Country format, which debuts in February.

- "Rock America," Satellite Music Network's new CHR format which was delayed by uplink problems in Dallas, hits the air. Meanwhile, Transtar's planned venture into the CHR programming field is delayed indefinitely, pending the results of a research study.

- Rumors surface that Amway Corporation is planning on selling the Mutual Broadcasting System. Leading prospects include the other major radio networks, as well as some independent firms.

February

- Pete Howard is promoted to Sr. VP/GM at Jim Brown Productions, overseeing production of "Country News," "Country Music's Top Ten," and "Odyssey File."

- ABC's plan to drop "Soundtrack Of The '60s" in April is revealed. Program host and longtime personality Gary Owens begins talks with other distributors to keep the show alive.

- RADAR 28 results are released, showing a dramatic 28% gain for CBS RadioRadio, while RKO-2 posts a 12% rise and ABC-Direction gains 11%. Suffering the sharpest declines are ABC-Contemporary (-11%) and RKO-1 (-9%). The results also show that 144 million Americans, or 76% of the population, listen to network radio each week.

- Dick Penn is appointed to the newly-created position of Sr. VP/NBC Radio Networks. Under his supervision are all three NBC networks: NBC Radio Network, Source, and Talknet.

- Dom Giofre is named Corporate Press Manager at NBC. All press activities for the NBC Radio Division, as well as other corporate departments, will come under his supervision.

ELECTION '84

A Full Network Schedule

From the first caucuses and primaries in February to the final presidential election on November 6, network radio covered one of the longest and most expensive election years in American history. Over the nine-month period the networks had their hands full, as they dutifully crisscrossed the U.S. in hot pursuit of the candidates and their stories.

During the process, two issues surfaced regarding the electronic media:

- **Radio-busters:** In an ongoing battle between the two electronic media, television won out over radio when several candidates decided their limited campaign plane seating was better utilized by TV cameras and reporters than by a simple radio microphone. Candidates Reagan, Bush, Mondale, and Ferraro all attempted some measure of "exclusionary silence" for either radio and/or all press coverage. Mutual Broadcasting's VP/News Ron Nessen summed up much of the sentiment by commenting, "Every one of these restrictions has the same basis: no one wants to encounter reporters in an unplanned and unguarded moment. This is true with any candidate who isn't reading from a prepared text. . . . The whole thing is just an unacceptable outrage."

- **You make the call:** Because of theoretical side-effects of the "early call" in the 1980 presidential election, TV and radio networks were urged to abandon announcing exit polls and projections until all polls across the country were closed. While the networks conceded that early results could lead to West Coast voter apathy, they insisted that the "public's right to know" and "First Amendment rights" outweighed the possible consequences. Thus the presidential race was called just after 5pm on the West Coast.

Later studies indicated near-record turnouts in many Pacific Time Zone states, which suggested that the "early call" had little bearing on presidential or local races.

March

- Bonneville Broadcasting Service announces plans to discontinue satellite delivery of its Easy Listening format in July. Size of the service's satellite base and inability to make the system economically viable are said to be at the root of the decision.

- Transtar unveils its new "Format 41" 24-hour satellite-delivered format, a programming venture conceived in cooperation with Viacom. The name is derived from the format's median age target of 41 years.

- Joanne Lovelace is appointed VP/Product Development at Jim Brown Productions. She will oversee station clearances and act as General Manager for the program "Odyssey File."

- Twenty-four staffers are released from Mutual Broadcasting, an action which President Martin Rubenstein blames on soft sales. In addition to these slashes, the network also makes additional across-the-board budget cuts.

- Westwood One signs a \$6.7-million multiyear deal to lease four digital audio channels on RCA's Satcom 1-R. This move makes the company the first independent program distributor to lease digital channels on a network satellite.

- Rachel Perkoff is named General Manager for Global Satellite Network, while Christina Anthony is promoted to Director/Marketing & Promotion for the company.

- After eight months as VP/Station Relations at NBC Radio Networks, Steven Soule is promoted to VP/GM for the NBC Radio Network, supervising all network functions and daily operations.

- ABC Radio Networks assigns Vincent Gardino to the position of Director/ABC Entertainment Network, in addition to his

responsibilities as Director/Direction Network. Also, Leslie Benson is named the network's new Director/Station Acquisitions.

- Ed Salamon and Frank Murphy are both promoted at United Stations. Salamon becomes Executive VP/Programming, while Murphy is now Executive VP/Marketing. Both were formerly VPs in their respective departments.

- RKO Radio Network President Tom Burchill leaves his post, moving to the new cable TV venture formed by Hearst-ABC-Viacom.

April

- RKO VP/Radio Division Bill Hogan is named to succeed Tom Burchill as President of the RKO Radio Networks, who resigned last month.

- Jamie Wenner is appointed Administrator/Radio Press at NBC, and assumes responsibility for handling day-to-day press relations for the NBC Radio Division, including its three networks and eight radio stations.

- CBS Radio Networks names Helene Bleiberg to the post of Director/Media Relations for CBS Radio, moving up from Manager/Sales Development & Promotion. In a separate move, Stephen Youlios becomes Director/Sales for the networks.

- Ending industry-wide speculation, Westwood One officially goes public, with the company's over-the-counter stock opening at \$14.50 a share.

- Transtar's "Format 41" signs on from new corporate studios in Hollywood.

Continued on Page 40



Pat Shaughnessy



Richard Penn



Steven Soule



Vincent Gardino



Frank Murphy



William Hogan



Helene Bleiberg



Elynn Ambrose

The FMR Research Commitment:

Your Growth and Success Means Our Growth and Success And FMR's Success is Growing



The New FMR Research Center

For the past three years, FMR Associates has been providing quality perceptual and music research services to the Radio Industry and leading the other research "companies" in new research techniques and marketing methods. Our research commitment has helped more than 70 stations across the country grow. And now, because of their success, FMR has built a custom Research Center to meet our clients growing needs.

Many of the other "research companies" that have come out of the "woodwork" in the past year are simply individual programmers trying to sell something else out of their home by phone. FMR's newly constructed Research Center will house our full-time staff of 10 and our more than 30 professional field staff workers. Our new research center is yet another example of FMR's leadership and exclusive commitment to research. And only

Research. Whether it be our trademarked *Vulnerability Analysis* market studies; our *EARS* (Electronic Attitude Research System) music studies; or *Format Opportunity* projects, all are objectively designed and executed. And FMR's research is not a selling tool for other corporate divisions (or an attempt to make another "profit center" out of an in-house department). To see what our our commitment to research can mean to your success . . .

Write or visit us at:

FMR Research Center
6045 E. Grant Road
Tucson, Arizona 85712

Or Call Bruce Fohr:
(602) 886-5548

FMR
ASSOCIATES, INC.

NETWORKS PROGRAM SUPPLIERS

Continued from Page 38

May

• Former NBC Source and current Satellite Music Network VP Ellyn Ambrose joins Westwood One as VP/Corporate Administration. She takes on administrative duties for all corporate operations.

• Amway Corporation restructures the top management tier at Mutual Broadcasting, accepting the resignations of President/CEO Martin Rubenstein, VP/News Tom O'Brien, and Sr. VP/Corporate Services Jerry Wallace. Former VP/Operations Jack Clements fills in for Rubenstein as Exec. VP.

• Jim Brown Productions promotes Joanne Lovelace to Executive VP, moving up from VP/Product Development & GM for "Odyssey File." She continues to oversee product development for the Santa Monica-based company.

• Cindy Tollin moves up to Operations Manager for Global Satellite Network, retaining her present production responsibilities for "Rockline" and "Power Cuts."

• Mutual Broadcasting names Mark Feldman Director/Public Relations at the network's Washington headquarters.

• ABC initiates a new programming project, naming Willard Lochridge VP/Special Programming. In the same move, the net-



Jack Clements



Willard Lochridge



Ted Cohen



Pat Hazan

HAPPY ANNIVERSARY

Four Nets Mark Time

Five anniversaries — two networks and three programs — chronicled longevity of different degrees in 1984. Mutual Broadcasting rang out its first 50 years and welcomed the start of its second 50; AP Radio celebrated its tenth birthday; CBS Radio & Television's "Face The Nation" finished off its first 30 years on the air; DIR Broadcasting's "King Biscuit Flower Hour" aired its 500th broadcast; and National Public Radio's "Morning Edition" completed its fifth year of service.



• The Quality Group debuted September 25, 1934 with "The Lamplighter, Jacob Tarshish"; ten days later the group changed its name to Mutual Broadcasting System. With a list of programs that included "Lum n' Abner," "The Shadow," "The Saint," and "Dr. Kildare," the network prospered through the golden age of radio. Gabriel Heatter, Quin Ryan, Fulton Lewis Jr., H.R. Baukhage, and other journalists of equal caliber lent the network a strong reputation for news during the war years and afterwards into the birth of television. Mutual initiated one of the first radio satellite ventures when it converted its land-line delivery system to Westar 4, Transponder 2 in 1981.

• On October 1, 1974, Associated Press assigned 14 staffers to a small newsroom four blocks from the White House in Washington, establishing the AP Radio Network. Today the network operation employs a staff of over 70. The fully-computerized newsroom operates with 30 video display terminals, two Supermouse computers, a 64-channel audio switching system, and 125 telephone switching lines. Distributed over Westar 3, the network news service feeds over 900 radio stations throughout the U.S.

• For DIR Broadcasting, the date was February 18, 1973 when the "King Biscuit Flower Hour" went out over the airwaves, featuring Blood, Sweat & Tears; John McLaughlin's Mahavishnu Orchestra; and an up-and-coming rock-and-roller named Bruce Springsteen. Earlier this year DIR celebrated the 500th broadcast of the show with a two-part special featuring highlights from past programs, including Springsteen's original performance and a John Lennon-Stevie Wonder benefit concert.

• With the November 11 segment of CBS News's "Face The Nation," the headline-making program marked its 30th year on the air (radio and television). Since "Face The Nation" premiered November 7, 1954 with Sen. Joseph McCarthy as guest, it has played host to heads of state, labor and business leaders, elected officials, sports figures, and social critics. (The program actually took a two-year break in the early '60s, but who's counting?)

• NPR's award-winning news program "Morning Edition" celebrated its fifth anniversary October 30 with a nationwide birthday party via satellite. First broadcast November 5, 1979, the two-hour program is now heard on more than 270 stations across the country.

Happy birthday, one and all!

work's Ruth Meyer and Corinne Baldassano are cut from the Entertainment and Contemporary networks, respectively.

• Jeff Sprung is named Director/News for the ABC Entertainment Network, while Merrilee Cox replaces him in his former role.

• Lee Stacey is named Director/Sales for CBS RadioRadio, replacing Amy Caplan, who moves to CBS Radio Networks as Eastern Sales Manager.

• Former White House Press Secretary Ron Nessen joins Mutual Broadcasting as VP/News, filling the slot vacated by Tom O'Brien earlier this month. He is responsible for management and supervision of the network's domestic news staff and foreign correspondents, and begins reshaping some of Mutual's short and longterm news programming.

• Ted Cohen, most recently Director/National Artist Development at Warner Bros., joins Westwood One as Director/Talent Acquisition & Program Development.

• John Abrams becomes the new Director/Information & Public Relations at ABC Radio, moving up from Manager/Audience Information for ABC-TV. Abrams replaces Henry Kavett, who left in June.

• Transtar incorporates some changes in its L.A. office, relocating Exec. VP Mike Harvey from Colorado Springs and appointing Craig Hines and Ed Chandler Program Coordinators for the network's Format 41 and Country services, respectively.

• FM networks post major gains in RADAR 29 ratings, with CBS RadioRadio showing a 24% increase in listenership, followed by ABC Rock Network with 10%. Mutual, ABC Direction, and RKO-1 also posted healthy gains, while Sheridan slipped 11%, and ABC Information and National Black Network decreased 8% each.

• Art Kriemelman is appointed VP, Director/Sales for RKO Radio Networks, moving across town from the Radio Network Association, where he had been President.

• George Taylor Morris moves to Westwood One to fill the newly-created position of Director/Programming, where he will be developing new programming concepts. He formerly programmed NBC's Source network.

June

• In ABC's Creative Services Department, Director/Creative Services Michael Winer and Promotion Managers Rob Battles and Dave Maciolek are relieved of their services.

• London Wavelength promotes Gayle Miller to Exec. VP/Operations and Karyn Petrone to VP/Administration.

• Henry Kavett, former ABC Radio Director/Information & Public Relations, moves to Katz Communications as Director/Corporate Services. He will be handling marketing, communications, advertising, and public relations for all Katz companies.

• Meddy Woodyard suddenly resigns as VP of NBC's Source.

• Narwood Productions promotes Ellen Silver to Exec. VP, while Dave LeVan is elevated to VP/Engineering. Richard Lorenzo replaces Silver as VP/Programming.

• Al Gaherty is appointed Director/Finance & Administration for NBC Radio Networks.

• Pat Hazan, former correspondent for AP Network News, moves up to Director/Station Services for the network's Broadcasting Division, replacing Sofia Manos.

July

• RKO General announces it has discovered errors in charges for advertising and payments made to network affiliates by its subsidiary, RKO Radio Networks. Preliminary findings indicate errors totalling approximately \$4 million, and comments filed by RKO with the Federal Communications Commission suggest that the matter may involve fraud against the network and various third parties. As part of an internal investigation into the matter, VP/Affiliate Relations Ken Harris is suspended with pay.

August

• NBC Radio President Michael Eskridge leaves his position to become VP/GM of parent company RCA's newly-created Home Information Systems Division. In this position Eskridge will plan RCA's involvement in the home information/computer industry. Randy Bongarten replaces Eskridge as President, moving up from his position of VP/GM at WNBC/New York.

• RKO General files a report with the FCC, announcing steps the company has taken to remedy overcharges recently discovered at RKO Radio Networks, raising the total of overcharges from \$4 million to \$5.9 million. The report also announced the resignations of VP/Affiliate Services Ken Harris and Controller Frank Musumeci.

• Deborah McLaughlin is named Director/Affiliate Relations for NBC Radio Network and Talknet.

• Suzanne Sack is promoted to Director/Marketing and Promotion for the CBS Radio Network.

THIS IS A TEST

Sunday evening humor talk show, now on public radio in 41 markets, to add commercial stations.

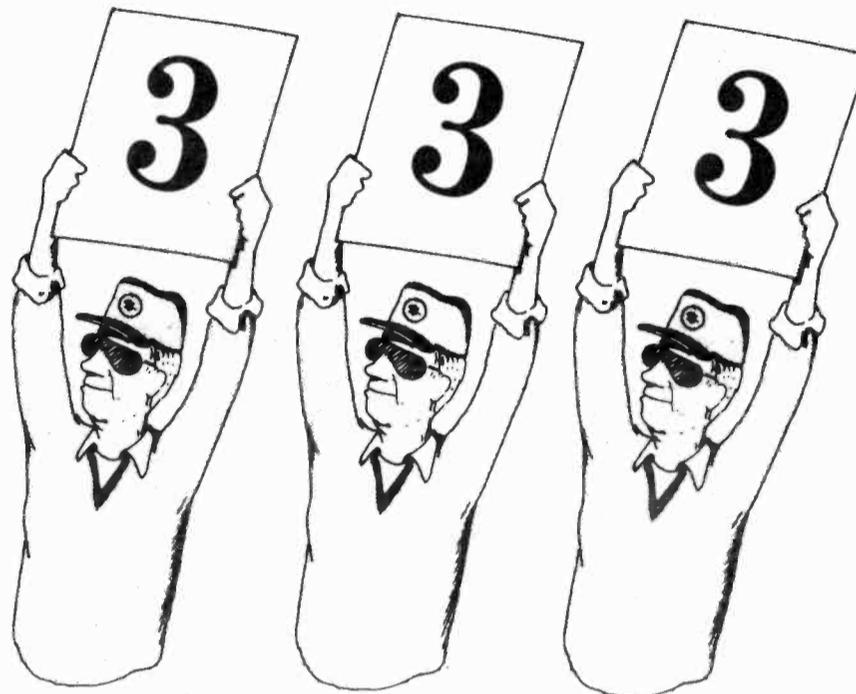
Three markets will be selected to help test and work out whatever problems there are in broadcasting simultaneously over public and commercial stations.

To turn two hours on Sundays into something very special, and to make some broadcasting history, call Jerry Galvin at 513-751-0991.

NETWORKS PROGRAM SUPPLIERS

BATTLE OF THE NETWORKS

The 3-3-3 Rule



Was it a legitimate gripe, or much ado about nothing? Earlier this Olympic year came the story of ABC Radio's unprecedented "stronghold" on Olympic coverage and the edicted "3-3-3 rule." This rule, a set of restrictions established by the Los Angeles Olympic Organizing Committee, stated that all radio networks (other than ABC) would be held to three live, on-site reports each day, no more than three minutes in length, and spaced at least three hours apart. Such restrictions had governed television broadcasts for years, but this was something new to radio.

A few comments from those broadcasters involved:

- **Charley Stelner, RKO Radio:** "Because there had never been radio broadcast rights for the Olympics before, it was determined by the LAOOC that what was good for television is also good for radio. Well, that logic couldn't be more faulty. The functions of radio and TV broadcasting are totally different."
- **Jim Farley, NBC Radio:** "The 3-3-3 rule makes a certain amount of sense in television because of the nature of the medium. You've got your morning news, the evening news, and the 11 o'clock news. But it makes no sense in radio, which is on the air 24 hours a day and doesn't restrict its news coverage to three specific time periods."
- **Bob Chambers, ABC Radio:** "Any time there is ground broken, it is perceived as something new, and people have a hard time getting used to something new. Change is not something that human beings readily accept. Selling the exclusive radio rights to the Olympics is something that's never been done before, and it's hard to get acceptance for this sort of change."

August

- Luis Nogales is appointed Exec. VP/GM of UPI, moving up from Exec. VP and Chairman/Executive Committee. In a separate move, the wire service and network announces a three-year editorial development strategy designed to streamline operations. Plans call for staff cutbacks and a 25% reduction in pay for all remaining employees.

- CBS Radio promotes David Kurman to Director/Promotions, moving him up from Program Manager.

- American Comedy Network names Andrew Goodman President of the company, while Creative Director Bob James and Project Director Dale Reeves are promoted to VPs.

October

- Willard Lochridge, recently cut from his position of VP/Special programming at ABC Radio Networks, joins NBC as VP/GM of the Source, concluding a four-month search following the resignation of Meddy Woodyard.

- ABC trims its program schedule by cutting three regular features: "Rolling Stone's Continuous History Of Rock & Roll," "Spotlight Specials," and "City Rhythms." Network officials cite clearance difficulties as a primary factor in making the cuts.

- Satellite Music Network signs its 400th client station, WXAM/Baton Rouge. The station joins as an SMN "Stardust" affiliate.

- Longtime "Larry King Show" producer Tammy Haddad leaves Mutual to become VP/Programming at Oliver Productions, a Washington-based firm which produces programs for both radio and television.

September

- United Stations ups David Landau to the newly-created position of VP/Sales, based in the company's New York office. Landau will oversee all sales activities in New York, Los Angeles, and Chicago.

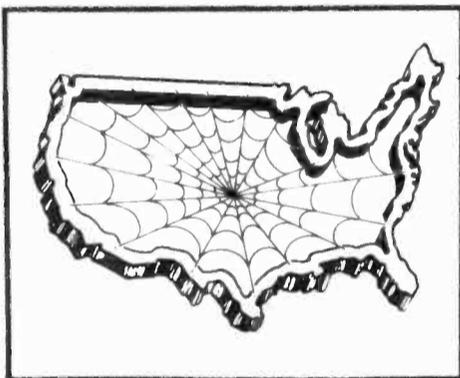
- Judy Gold is appointed to the new position of VP/Marketing for Transtar's Special Programming Division, based in Los Angeles at the company's new studio and uplink facilities.

- Westwood One announces plans to enter the CHR countdown arena with Scott Shannon's "Rockin' America." This addition to the field brings the number of CHR countdowns to six.

- TM Communications and programming consultant Mike Joseph reach an agreement to market and syndicate Joseph's "Hot Hits" and modern MOR "Comfy" formats.

- Pam Haslam returns to CBS as Director/Communications & Information, CBS Broadcast Group.

- AP names Exec. VP Louis Boccardi President/GM of the company. Boccardi will assume his new position in January when current President and 35-year AP veteran Keith Fuller retires.



November

- Fictitious (and successful) potent potable Hiney Wine becomes a reality when parent company Dorsey & Donnelly Enterprises debuts a "de-alcoholized" wine beverage, produced by the LaMont Winery of California.

- Jeff Pollack, President of Pollack Communications, is retained to consult three ABC Young Adult Networks. Having

consulted the Rock Network for three years, Pollack now also assists the Contemporary and FM nets.

- RKO Radio fills two key positions, appointing Meddy Woodyard VP & Director/Affiliate Services and promoting Gary Landis to Director/Programming. Woodyard comes to the network following her resignation as VP/GM of NBC's Source in June, while Landis moves up from Manager of Programming.

- Gloria Briggs is promoted to Manager/Affiliate Relations for the ABC Rock Network, and is now responsible for clearing and servicing network affiliate stations.

- Lee Bailey Productions appoints Dianna Blackmon VP/Operations & Promotions. She assumes all operational duties for the syndicator.



John Abrams



Michael Eskridge



Randy Bongarten



Luis Nogales



David Landau



Judy Gold



Jerry Lyman

News/Talk



BRAD WOODWARD

A Year Of Confidence

During 1984, industry observers continued to regard the AM band increasingly as the province of News and Talk programming. Nevertheless, in the major markets at least, there were only a handful of converts to information radio formats, and several notable defections.

Growth in the affiliate counts of talk networks seemed to indicate more experimentation with spoken-word formats by smaller stations. And at the NAB/NRBA RCPC in September, there was evidence that many music stations are considering a switch to News/Talk, but are concerned about potential drawbacks such as high overhead and slow growth.

Of course, many veteran News/Talk stations continued to do extremely well, or even lead their markets, and most N/T programmers remain excited and confident about the longterm success of their unique brand of radio.

Here's a rundown of key personnel changes and other developments in News/Talk during 1984:

January

KKGO/Los Angeles owner Saul Levine announces mid-1984 plans for KKAR, a daytime-only all-News outlet targeted at Southern California commuters . . . An annual programming survey by NRBA shows that 4.8% of the nation's radio stations air a News/Talk format. Among AMs, the format's penetration rose to 8.6%, up from 5.1% the previous year (December '83). ABC Talkradio debuts weekend programming with an 18-hour Saturday and Sunday lineup . . . KING/Seattle brings in WBZ/Boston News Director Dave Cokely to serve as Operations Manager . . . WSJS/Winston-Salem names Robert Owen Operations Director . . . The nation loses one of its only FM Talk stations when KGO-FM/San Francisco becomes A/C KLOK-FM under new ownership . . . Rusk Corp. VP John Jones takes on added duties as GSM at KTRH & KLOL/Houston . . .

February

John Shean joins KSDO-AM & FM/San Diego as GSM . . . Scott Savage takes the same position at WCBM/Baltimore . . . NBC announces it will sell WRC/Washington for \$4 million to Greater Media, which says it may drop the N/T format.

March

Daytime-only KXL/Portland wins FCC permission to become a fulltime station . . . Ed Curran is promoted to Program Manager at WIND/Chicago, replacing Susan Eggleton, who becomes Executive Assistant to Westinghouse Chairman/CEO Daniel Rit-

chie . . . WOAI/San Antonio PD Pat Rodgers resigns to take the same post at WTMJ/Milwaukee . . . Michael Packer vacates the Operations Manager slot at WXYZ/Detroit to accept the job of Station Manager at KTRH/Houston; WXYZ ups John Harper to PD and Terry Pickard to Assistant PD . . . WQBK/Albany names Ed Hartley PD.

April

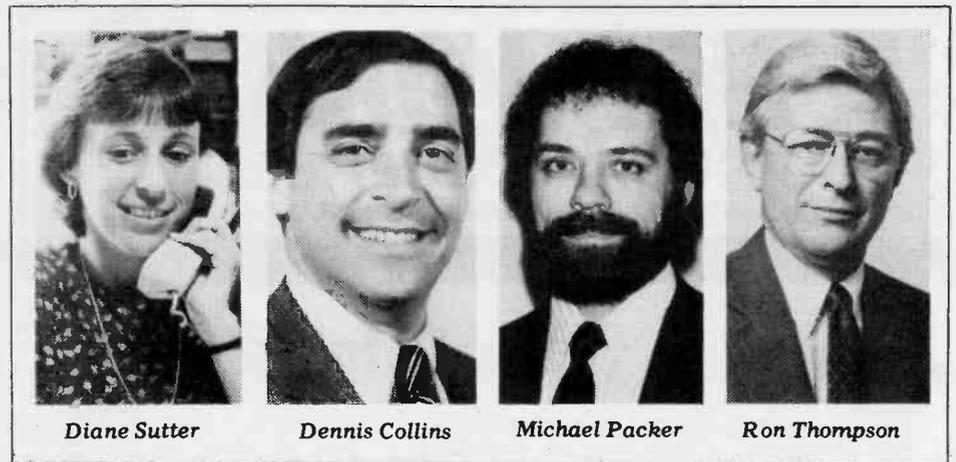
Library tape of the 1981 Reagan shooting accidentally fed down an ABC line airs briefly on WTKN/Pittsburgh . . . University of Florida professor Dave Hosley is tapped as PD for WINZ/Miami . . . Lou Murray is appointed GSM at WHBQ/Memphis . . . KTRH/Houston promotes Laura Morris from Programming Coordinator to PD.

May

Interstate Communications buys WGAY/Washington for \$950,000 and plans a News/Talk format . . . The FCC says WBSM/New Bedford, MA broke no rules when it banned a constant caller . . . KPRO/San Bernardino files for bankruptcy . . . Michael Moss named Director/News & Programming at WEEI/Boston.

June

Flamboyant KOA/Denver talk host Alan Berg is gunned down outside his home, but no solid link with his outspokenness is established . . . Talk host/producer Lee Kirk of KTAR/Phoenix is appointed PD at WOAI/San Antonio . . . WHUE-AM/Boston announces it will drop Beautiful Music to go all-News under News Director Dick Levitan.



Diane Sutter

Dennis Collins

Michael Packer

Ron Thompson

July

WCAU/Philadelphia News Director Carl Dickens moves to WBBM/Chicago as Director/News & Programming . . . Mike Kavanagh named News Director at KCNN/Atlanta . . . WTOP/Washington fills its new Operations Manager position with former WSNE/Providence PD Holland Cooke . . . An evolution from News/Talk to all-News is unveiled at KTRH/Houston; PD Laura Morris becomes Operations Manager; William Calm named News Director . . . Jim Frank appointed WIND/Chicago News Director.

August

Fifteen staffers lose their jobs as Talk programming is discontinued at WAYS/Charlotte, which becomes CHR WROQ . . . News/Big Band-formatted KYXI/Portland, OR shifts to Golden Oldies . . . WGN/Chicago celebrates its 60th anniversary . . . KGU/Honolulu elevates broadcast technician Chester Chong to Operations Manager.

September

KOGO/San Diego News Director Greg Tantom is appointed Program & Operations Director at KING/Seattle . . . WWRC/Washington officially drops News/Talk . . . WNTR/Washington debuts a N/T format that includes segments from ABC Talkradio . . . KIRO/Seattle awards VP stripes to News & Program Director Vic Bremer . . . New PD at KNUS/Denver is Jim Heath, filling the vacancy left by the resignation of Carl Gardner . . . Paul Roger departs as WHUE/Boston Operations Manager and is succeeded by Jim Perry . . . Adam Clayton Powell III plans to buy KDIA/Oakland and replace the Black format with all-News.

HOW HOT IS IT? SO HOT IT HASN'T STOPPED RINGING.

More than 2 million 800 numbers are expected to be used in 1984. The unique toll-free service is being used by a wide variety of businesses, including service and retail companies, and is being used by many major networks. It's the only way to get 4 to 10 toll-free.

On the other hand, the toll-free service is not used by many of the major toll-free networks. The toll-free service is being used by a wide variety of businesses, including service and retail companies, and is being used by many major networks. It's the only way to get 4 to 10 toll-free.

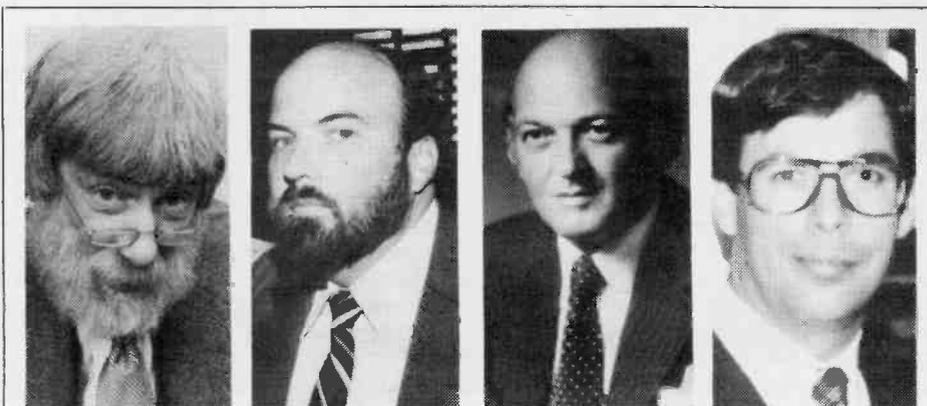
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TalkNet



October/November

Bill McGlamery moves across town from WLTT/Atlanta to take over as GSM at WCNN . . . KTRH & KLOL/Houston National Sales Manager Fran Sharp is promoted to GSM for both stations . . . After a disappointing foray into News/Talk, KOGO/San Diego decides to drop the format for an A/C approach with the new calls KLZZ . . . WHUE/Boston's fledgling all-News format is in question with the announcement that Greater Media will buy the station for \$2.1 million . . . License renewal hearings are set for RKO's WRKO/Boston, WOR/New York and WHBQ/Memphis . . . ABC Talkradio cuts costs by consolidating operations in New York, dropping hosts Ray Briem and Ira Fistell in the process; they remain with KABC/Los Angeles.



Alan Berg

David Mosley

Neil Rockoff

Art Camilio



KGO BOOSTS "EARSIGHT" — Billboards throughout the San Francisco Bay area sport this unusual graphic, which KGO/San Francisco is using to underscore its new theme "The Power of Information."

EASY LISTENING



GAIL MITCHELL

Fighting For A Piece Of The Action

Doomsday predictions aside, Easy Listening/Beautiful Music/Nostalgia/Big Band outlets once again stood their ground, exhibiting come-what-may staying power and a heightened sense of competition. There were the customary (and, in some cases, surprising) format conversions, station acquisitions, and ratings ups-and-downs, complemented by the inevitable staff changes.

Earlier in the year one station manager aptly commented, "We sound more like a radio station." That seemed to be a sentiment shared by many broadcasters, as evidenced by their more aggressive marketing and promotional postures, the addition of stronger, friendlier personalities, and news/weather/information strategy repositioning. Look for this contemporary evolution to continue in '85. Also expect to hear more from the 35-64 Committee as it targets another chief area of concern — sales.

A more detailed review of 1984 follows below. For additional Easy Listening station highlights and major appointments, check out the news summary beginning on page 16.

January

Allan Wilson appointed VP/GM at WAIT/Chicago ... CKLW/Windsor (Detroit) PD Pat Holiday named VP/Programming for Big Band sister outlet CKJY ... Beautiful Music-formatted WEZF/Burlington, VT sold for \$4 million to Knight Quality Stations by Martin Broadcasting ... KLYF/Des Moines drops Beautiful Music for Adult/Contemporary ... Ed Sander transfers to WDAE/Tampa-St. Petersburg as Station Manager ... Anthony Rudel appointed Director of Operations at Classical-formatted WQXR-AM & FM/New York ... KUPL-AM & FM/Portland, Big Band and Beautiful Music respectively, switch to Country.

February

Marc Gross named GM of Classical-formatted KVOD/Denver ... Bob Mitchell becomes new PD at WCOL/Columbus, OH; Victoria Binay appointed Director/Advertising & Promotion ... KUNA/San Luis Obispo's Beautiful Music approach moves to AM sister KSLY, while KSLY's CHR format is on FM KUNA (now to be known as "SLY 96-FM") ... KKLK/Oklahoma City switches from Country to Century 21's "Beautiful Contemporary," a cross between A/C and Beautiful Music, with Don Hodges as GM ... Linn Harrison promoted to GM of KYXI/Portland, which adds Satellite Music Network's "Stardust" format to regular News format ... John King, OM of A/C outlet WING/Dayton, adds on same duties for Nostalgia-formatted sister FM WJAI ... Fred Holland to PD post at Drake-Chenault "HitParade" client WAPI/Birmingham ... Neighbor WSGN/Birmingham discontinues A/C for Taft's "Primetime" approach and appoints Dave Allison as OM.



Tom Armstrong



Hank Struzik

March

Bonneville Broadcasting Service to discontinue satellite delivery of Easy Listening format on July 1 ... WSCY/Syracuse switches from AOR to Schulke ... KQPD/Ogden-Salt Lake City drops Beautiful Music ... Mark Bench named VP/GM of WRFM/New York ... Easy Listening WTTR/Westminster-Baltimore (now WGRX) converts to EOR ... WCOL/Columbus drops Primetime format for A/C ... Bonneville's Easy Listening format segues across Portland from KUPL-FM to KXL-FM.

April

CKJY/Windsor (Detroit) opts to postpone change from Big Band to "album-oriented A/C" fearing resistance from Canadian Radio & Television Commission ... WABY/Albany celebrates 50 years of broadcasting ... Century 21 discontinues production of its "Simply Beautiful" Easy Listening format and in return offers Churchill Productions' programming; agreement terms also call for Century 21 to serve as a sales rep for Churchill ... Bob Salvato promoted to GSM at KOSI/Denver ... Paul Goldstein tapped as WSHH/Pittsburgh Sales Manager ... Ted Sohler named PD of WPNT/Pittsburgh ... Tom Holt shifts from Station Manager to OM at WZID/Manchester, NH; Robert Tole becomes GSM and Lori Kelman comes aboard as News Director ... Robert Levine segues to PD of KLYF (FM00)/Des Moines ... Bob Perry takes the PD helm at WAVZ/New Haven ... WJOY/Burlington, VT, owner Robert Hall taps Richard Reed as Exec. VP/Operations and Paul Battaini as VP/GM ... Barry Gerber is new owner of WROD/Daytona Beach, working with GM Linda Ward ... Anna Ryan is now GM of WEZG/Syracuse ... Jim Connor assumes management reins at WEAT-AM & FM/West Palm Beach ... WGAN/Portland owner John Taylor's staff includes GM Gary Jensen, OM Peter Falconi, and Sales Manager Lila Saindon ... Lee Gordon upped to Program Manager at KPNW/Eugene ... WBBC/Cleveland AM personality Tom Armstrong celebrates 40th year in broadcasting.

May

Cincinnati Broadcasting receives FCC approval to acquire WLYK/Cincinnati ... Interstate Communications to purchase WGAY-AM/Washington and mount a News/Talk format ... Bill Miller moves to KJLA/Kansas City OM post ... Jim Chan-

nell becomes PD of "Contemporary Christian" WCFL/Chicago ... KOSO, Inc. acquires KKNU/Fresno ... Johnny Magnus moves from KPRZ/Los Angeles to neighboring KMPC in PM drive.

June

KJQY/San Diego OM/PD Mike Burnette serves as interim GM following Jerry Lee's resignation ... Kravis Company purchases WKTZ-AM & FM/Jacksonville for \$3.5 million ... Steve Schy joins KSEA/Seattle as OM, following a similar tour of duty with KROW & KNEV/Reno ... WHUE(AM)/Boston switches from Beautiful Music to all-News; WHUE-FM continues to broadcast the Churchill format.

July

Jim Nettleton selected as VP/Operations for WDAE/Tampa and Manager of "Prime Time" nostalgia syndication format (WDAE is the flagship station); Dave Strubbe, VP/Sales for sister outlet WIQI(W101), adds on same duties for WDAE; and Dave Steele is appointed News Director for both ... Group W to buy KQXT/San Antonio from Tichenor Media System ... WBUD/Trenton welcomes Dick Harvey as MD/PM personality and Nat Wright as AM host ... Bonneville Broadcasting Systems reaches an agreement in principle to acquire competitor Schulke Radio Productions from Cox Communications; price estimated at \$1.7 million ... WLAK/Chicago OM/PD Jack Taddeo becomes Director/Programming at Studio-line Cable Stereo ... Easy Listening WPNT/Pittsburgh shifts toward personality A/C format ... Russ Haberle rejoins KFSD/San Diego as Station Manager.



A SOFT SELL — KCTC/Sacramento's "soft music that feels good" concept became the focal point of a TV commercial series, featuring President/GM Bob Henley. Replicas of the foam letter calls used in the spot later doubled as giveaways to listeners.

August

Ken Mellgren, former Schulke Radio Productions VP, appointed PD of WWRC/Washington ... KMFY/Minneapolis debuts Mike Joseph-designed "Comfy" Modern MOR format ... Jack Hutchison becomes KOAX/Dallas GSM ... Ron Jamison named VP/Director of Sales & Marketing for Bonneville Broadcasting System, responsible for expanding and servicing the Easy Listening affiliate roster ... President/GM Bruce Harris's management team at WXJY (Joy 96)/Osterville, MA includes Station Manager Peter Muniz, National Sales Manager Alfred Black, and Creative Services Director Anne McDowell ... Florence Gatten named Director of Marketing at WGLD/Winston-Salem-Greensboro-High Point ... WPEN/Philadelphia "Music & Memories" host Bud Brees celebrates 50 years in radio ... Group W's Muzak-environmental music source marks its 50th anniversary ... Marc McCoy appointed PD at "Love Songs"-formatted WLAK/Chicago ... WWJF (Joy 107)/Miami-Ft. Lauderdale shifts to Transtar's A/C-Easy Listening hybrid "Format 41" ... KYXI/Portland converts from News/Big Band to "Golden Oldies" and new calls KSGO ... WLCS/Baton Rouge

adopts Big Band/Easy Listening and the calls WXAM after longtime CHR stint ... Jay Miller named PD at WJJD/Chicago ... Eric Marenchi takes his programming skills to WHOM/Portland.

September

WWRC/Washington debuts as full-service, personality MOR; "WRC 980 - The Station of the Stars" ... Dan Armstrong promoted to OM of KLFF & KMZK/Phoenix ... KOAX/Dallas applies for new calls KQZY ... TM Communications, Inc. set to market and syndicate Mike Joseph's modern MOR "Comfy" format and "Hot Hits" formats, plus license trademark phrase Hot Hits ... KPEN/San Jose switches to KLZE ("Class" and adopts Churchill's Easy Listening programming; working with GM Richard Martin are Station Manager Dottie Dowe and Operations Manager Joe Eick ... KSEA/Seattle VP/GM William Knudsen exits to become VP/Sales and Marketing for the Seattle Mariners ... Bill Miller joins KLEO/Wichita as OM ... WAJY/New Orleans picks up Transtar's Format 41 ... Jim Perry new OM at WHUE-AM & FM/Boston; Beautiful Music-formatted FM applies for new calls WCOZ ("Cozy 101") ... WGCH/Greenwich, CT celebrates its 20th anniversary with the giveaway of a three-week China tour ... Steve Lewis upped to OM at KJLA/Kansas City.

October

Empire Media Corp. purchases Big Band-formatted WNUF/New Kensington (Pittsburgh); WYLF-FM/Rochester VP/GM Steve Godofsky named as VP/GM of WNUF ... Affiliated Broadcasting acquires Classical KHEP-FM/Phoenix ... MOYL WUHN and sister WUPE in Pittsfield, MA sold to H & D Media ... Former WQXR/New York Controller John Leon arrested and charged with stealing \$145,000 from station over three-year period ... Fred Missman appointed PD of KJOI/Los Angeles, succeeding Stan Gold ... WPEN/Philadelphia PD Dean Tyler adds duties of Manager/MOR Programming Services for parent Greater Media, overseeing WPEN, WWRC/Washington, and WGSM/Long Island ... Baton Broadcasting's CKLW & CFXX/Windsor (Detroit) let go 29 staffers; CKLW switches to Al Ham's Music Of Your Life and CFXX becomes Easy Listening CKEZ ... Ron Gold tapped as Station Manager of MOR WALK-AM & FM/Patchogue (Long Island) ... J.D. North joins WYDD/Raleigh as OM ... David Lorenz moves to WKBQ & WRNF/Muskegon, MI as OM/PD ... WFLN/Philadelphia marks 35 years with the same Classical format ... KDES/Palm Springs, CA adopts new ID, KKAM, and Nostalgia programming under leadership of Station Manager Joseph Tourtelot.

November

Hank Struzik tapped as PD of Primetime Radio at flagship WDAE/Tampa; Darryl Tharin is named Assistant PD ... KPRZ/Los Angeles announces it will abandon Nostalgia in favor of CHR on January 1 and become KIIS-AM ... First Valley Broadcasting acquires WNXT/Portsmouth, OH ... WHUE-FM/Boston to be sold to First Media Corp., which says it will drop the station's Beautiful Music programming ... KODA/Houston signs multiyear broadcast rights agreement to be Oilers' flagship station beginning in 1985 ... Jarit, Ltd. purchases Beautiful Music WANR & WANJ/Wheeling, WV ... Keith Carson named Advertising & Public Relations Director for WRFM/New York ... John Stonis appointed Research Director of WPEN & WMGK/Philadelphia ... CKEZ/Windsor begins airing Kalamusic's Easy Listening format after Thanksgiving.

We're #1
Because
You're #1

Thanks



ECM

On The Records



KEN BARNES

THE WINNERS:

Overall Champion: WARNER BROS.
 A/C: COLUMBIA
 AOR Albums: COLUMBIA
 AOR Tracks: COLUMBIA
 Black/Urban: E/P/A
 CHR: WARNER BROS.
 Country: RCA

HITS BY FORMAT

1984 Label Airplay Achievements

Welcome to the second annual R&R label airplay achievement survey. Once again we've computed the airplay figures for our six primary charts (A/C, AOR Tracks, AOR LPs, Black/Urban, CHR, Country), plus grand totals, to provide a measure of relative label standing over the past year.

This year we've refined our efforts a bit. The big change is that these figures cover the entire past year, from December 2, 1983 to November 30, 1984. Every record on our charts during that period figures into the totals. This helps labels gain points for the Overall Performance standings, which are based simply on the peak position of each record (a No. 3 record is worth more than a No. 37, and so forth).

Last year, we computed label "batting averages": the percentage of chart records from each label which reached Top 15 or Top 5. Using a full year's charts, however, tends to reduce those averages on both ends; records on their way down in December '83

wouldn't get credit for a Top 15 or Top 5 peak reached earlier last year, while a record peaking at, say, No. 16 bullet on our last chart used this year (Nov. 30) wouldn't receive credit as a Top 15 achievement (it will in 1985). Therefore, instead of averages, this year we simply listed the number of Top 15 and Top 5 records scored by each label. We also added a couple of new features: a list of No. 1 records for each label and the total weeks each label held the No. 1 spot on each chart. The other two features, Overall Performance and Chart Share, are based on different factors. OA, as mentioned earlier, is the result of adding up the points garnered from each record's peak position. Chart Share, which this year lists both the number of chart records for each label and their percentage of the total amount of records making that chart, is based purely on the number of records each label placed on a given chart.

It was an interesting year, with significant changes in standing in various formats and the grand totals. Let's take a look.

Adult / Contemporary

Champion



COLUMBIA

Last year's A/C champion, **Columbia**, repeated by a large margin in both overall performance and chart share, moving from 12.7% to 15% of the total in the latter category. **RCA** jumped from sixth last year to second in 1984, while **Motown** climbed from seventh to fourth. Columbia topped every category except Weeks At No. 1, which, thanks to **Lionel Richie** and **Stevie Wonder**, Motown topped for a phenomenal 19 weeks.

Overall Performance

- 1 COLUMBIA
- 2 RCA
- 3 WB
- 4 Motown
- 5 Arista
- 6 E/P/A
- 7 A&M
- 8 Atlantic
- 9 Capitol
- 10 PolyGram
- 11 MCA
- 12 E/A
- 13 EMI America
- 14 Geffen

Chart Records/Share

1 COLUMBIA	25	15.0%
2 RCA (inc. Planet)	18	10.8
3 WB (inc. Full Moon, Qwest, Sire)	17	10.2
4 Motown (inc. Gordy, Morocco)	14	8.4
5 Arista (inc. Jive)	13	7.8
6 A&M	12	7.2
7 E/P/A (inc. Epic, Full Moon, Jet, Portrait, Private I, Virgin)	11	6.6
8 (tie) Atlantic (inc. Es Paranza)	10	6.0
8 Capitol	10	6.0
10 PolyGram (inc. Casablanca, De-Lite, Mercury, Polydor, RSO)	9	5.4
11 MCA (inc. Curb)	8	4.8
12 (tie) E/A	6	3.6
12 EMI America (inc. Liberty)	6	3.6
14 Geffen (inc.)	5	3.0
15 Chrysalis	2	1.2
16 Others	1	.6

Top 15 Records

COLUMBIA	18
RCA	13
WB	11
Arista	10
E/P/A	9
Atlantic	8
Motown	8
A&M	6
Capitol	6
MCA	6
EMI America	5
Geffen	5
PolyGram	5
E/A	4
Chrysalis	2

Top 5 Records

COLUMBIA	13
RCA	6
E/P/A	5
Motown	5
Arista	4
WB	4
A&M	3
Atlantic	3
E/A	3
Capitol	2
EMI America	2
Geffen	2
PolyGram	2
Chrysalis	1
MCA	1

No. 1 Records

COLUMBIA	6
Motown	4
E/A	2
RCA	2
Arista	1
E/P/A	1
Geffen	1
PolyGram	1
WB	1

Weeks At No. 1

MOTOWN	19
Columbia	10
E/A	5
E/P/A	5
RCA	3
WB	3
Arista	2
Geffen	2
PolyGram	2

On The Records

Black/Urban Radio

1984 Label Achievements

Continued from Page 45

Champion



Overall Performance

- 1 EPIA
- 2 Motown
- 3 WB
- 4 PolyGram
- 5 E/A-Solar
- 6 Columbia
- 7 Atlantic/Atco/Cotillion
- 8 Arista
- 9 RCA
- 10 A&M
- 11 Capitol
- 12 MCA
- 13 Atco
- 14 Solar
- 15 Atlantic
- 16 Island
- 17 Total Experience
- 18 Geffen
- 19 Prelude
- 20 Beverly Glen
- 21 Roulette Group

A very close battle for overall supremacy here, as last year's champ, the **EPIA** group, edged **Motown**, which finished third last year. Other impressive improvements over 1983 were registered by **Warner Bros.**, climbing from fifth to third, and **E-A/Solar**, eighth to fifth.

A note about combinations: last year E/A and Solar were combined because virtually every E/A Black/Urban chart record was a Solar product. This year was different: E/A had 10, while Solar had 9 distributed by E/A and 1 on its **Constellation** subsidiary, now distributed by **MCA**. So I listed the E-A/Solar combination with 19 chart records, and E/A and Solar separately with 10 each, while the Constellation record also counted in MCA's total. Chart shares were adjusted to insure mathematical accuracy.

Also combined in a similar fashion were **Atlantic** and **Atco**, which maintain separate efforts in other formats, but combine for Black/Urban. **Island** is a special case, with its own promotion force but also working closely with its distributor **Atco**. Therefore, Island records were broken out separately and were also included in Atco's totals (except for one record on Island's subsidiary **4th & Broadway**, not distributed by Atco). Finally, **Total Experience** had one record distributed by **PolyGram** and 3 by **RCA**; the label was broken out separately and credited as well to its distributors.

Black/Urban remained one format (Country is the other) where independents still can score hits, as **Prelude's** two Top 5 records and chart items from the **Roulette Group** and **Beverly Glen**, among others, demonstrated. But the control of the majors is still overwhelmingly strong.

Chart Records/Share

1 EPIA (inc. BID, CBS Assoc., Epic, Philadelphia Int'l., Portrait, Private I, Tabu, T-Neck, Virgin)	33	11.5%
2 Motown (inc. Gordy, Tamla)	29	10.1
3 WB (inc. Qwest, Sire)	24	8.4
4 (tie) Columbia	23	8.0
4 PolyGram (inc. Atlanta Artists, Casablanca, De-Lite, Mercury, Polydor, Total Experience)	23	8.0
6 Atlantic/Atco/Cotillion	21	7.3
7 RCA (inc. Planet)	20	7.0
8 (tie) Arista (inc. Jive)	19	6.6
8 E/A-Solar	19	6.6
10 Capitol	17	5.9
11 (tie) A&M (inc. Gold Mountain)	14	4.9
11 MCA (inc. Constellation)	14	4.9
13 Atco (inc. Cotillion, Island, Mirage, Modern)	13	4.5
14 (tie) E/A	10	3.6
14 Solar (inc. Constellation)	10	3.6
16 Atlantic (inc. Philly World, RFC, Sugarhill)	8	2.8
17 Island (inc. 4th & Broadway)	6	2.1
18 (tie) Geffen (inc. Network)	5	1.8
18 Roulette Group (inc. Becket, Sound Of New York, Sun-nyview, Sutra)	5	1.8
20 (tie) Prelude (inc. Vinyl Dreams)	4	1.4
20 Total Experience	4	1.4
22 Others	14	4.9

Top 15 Records

EPIA	19
Motown	18
WB	14
Atlantic/Atco/Cotillion	12
E/A-Solar	12
A&M	10
Capitol	10
Columbia	9
PolyGram	9
RCA	9
Arista	7
MCA	7
Atco	6
Atlantic	6
E/A	6
Solar	6
Others	11

Top 5 Records

MOTOWN	9
E/P/A	7
WB	7
PolyGram	6
Capitol	5
A&M	4
Columbia	4
Arista	3
Atlantic/Atco/Cotillion	3
E/A-Solar	3
RCA	3
Atco	2
MCA	2
Prelude	2
Solar	2
Atlantic	1
Beverly Glen	1
E/A	1

No. 1 Records

WARNER BROS.	4
E/P/A	3
Motown	3
A&M	2
Arista	2
Columbia	2
Capitol	1
MCA	1
PolyGram	1
Solar-E/A	1

Weeks At No. 1

WARNER BROS.	15
Motown	11
E/P/A	8
Columbia	5
PolyGram	4
Arista	3
A&M	2
Capitol	1
MCA	1
Solar-E/A	1

Continued on Page 48



CYNDI LAUPER

**became the first artist to generate four
top 5 singles from a debut album.**

Behold the fifth.

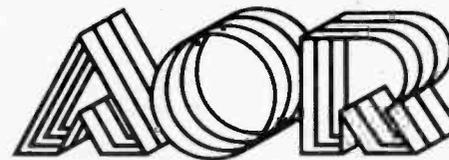
“Money Changes Everything”

First Week Out: 111 Stations 47% #1 MOST ADDED

Portrait

Distributed by CBS Records

On The Records



Overall Performance

- 1 COLUMBIA
- 2 E/P/A
- 3 Atlantic
- 4 PolyGram
- 5 A&M
- 6 MCA
- 7 Capitol
- 8 WB
- 9 EMI America
- 10 (tie) Arista
- 10 E/A
- 12 Atco
- 13 Geffen
- 14 RCA
- 15 Chrysalis

Top 15 Records

(tie) COLUMBIA	12
E/P/A	12
WB	9
MCA	8
A&M	7
Arista	7
Atlantic	7
Capitol	6
EMI America	6
PolyGram	6
E/A	4
Geffen	4
RCA	4
Atco (inc. Island-1)	3
Chrysalis	3
Morocco/Motown	1

Champion



COLUMBIA

Chart Records/Share

1 COLUMBIA (inc. 415)	24	11.6%
2 E/P/A (inc. CBS Assoc., Epic, Full Moon, Nemperor, Pasha, Portrait, Rock & Roll, Scotti Bros., Virgin)	23	11.1
3 PolyGram (inc. Mercury, Polydor, Riva, 21)	19	9.2
4 A&M (inc. Gold Mountain, IRS)	18	8.7
5 Capitol	15	7.2
6 (tie) Atlantic (inc. Es Paranza)	14	6.8
6 WB (inc. Full Moon, Sire, Slash)	14	6.8
8 MCA (inc. Camel, Solid Gold)	13	6.3
9 Atco (inc. Island, Mirage, Modern, Rolling Stones)	12	5.8
10 (tie) E/A (inc. Beserkley)	11	5.3
10 EMI America	11	5.3
12 (tie) Arista (inc. Jive)	8	3.9
12 RCA (inc. Grunt)	8	3.9
14 Geffen	7	3.4
15 Chrysalis	6	2.9
16 Others	4	1.9

AOR/ALBUMS

The AOR Albums race was a little tighter than the Tracks contest (see below), as **Columbia** repeated, but **E/P/A** finished a close second (same standing as last year). **Atlantic** bettered its Tracks jump, leaping from tenth last year to third place in 1984, while **EMI America** and **Arista** also made strong gains. **A&M**, **MCA**, and **E/A** also increased their chart shares over last year, as proportions evened out a bit more.

Speaking of evening out, the AOR LP chart had nine No. 1 records this year — each one from a different label. That's spreading the wealth... But when you look at the Weeks At No. 1 list, you see **E/A** (**Cars**), **Columbia** (**Springsteen**), and **WB** (**Van Halen**) dominating.

Top 5 Records

ATLANTIC	5
Columbia	4
E/P/A	4
PolyGram	4
WB	4
A&M	3
Atco (inc. Island-1)	3
MCA	3
Arista	2
Capitol	2
Chrysalis	2
E/A	2
EMI America	2
Geffen	1
RCA	1

No. 1 Records

A&M	1
Atco	1
Atlantic	1
Capitol	1
Columbia	1
E/A	1
EMI America	1
MCA	1
WB	1

Weeks At No. 1

E/A	17
Columbia	10
WB	8
A&M	4
Atco	3
Atlantic	3
EMI America	3
Capitol	2
MCA	1

Overall Performance

- 1 COLUMBIA
- 2 E/P/A
- 3 WB
- 4 Atlantic
- 5 PolyGram
- 6 MCA
- 7 Capitol
- 8 A&M
- 9 E/A
- 10 EMI America
- 11 Atco
- 12 Chrysalis
- 13 Arista
- 14 Geffen
- 15 RCA

Chart Records/Share

1 E/P/A (inc. CBS Assoc., Epic, Full Moon, Nemperor, Pasha, Portrait, Rock & Roll, Scotti Bros. Virgin)	42	11.3%
2 Columbia (inc. 415)	40	10.8
3 PolyGram (inc. Mercury, Polydor, Riva, 21)	37	9.9
4 Atlantic (inc. Es Paranza)	30	8.1
5 WB (inc. Full Moon, Sire, Slash)	28	7.5
6 A&M (inc. Gold Mountain, IRS)	26	7.0
7 Capitol	24	6.5
8 EMI America	21	5.6
9 MCA (inc. Camel, Solid Gold)	20	5.4
10 Atco (inc. Island, Mirage, Modern, Rolling Stones)	19	5.1
11 (tie) E/A (inc. Beserkley)	18	4.8
11 Geffen	18	4.8
13 Chrysalis	17	4.6
14 Arista (inc. Jive)	16	4.4
15 RCA (inc. Grunt)	12	3.2
16 Others	4	1.1

Champion



COLUMBIA

Top 30 Records

COLUMBIA	27
Atlantic	19
WB	19
E/P/A	18
PolyGram	18
A&M	14
Capitol	14
MCA	14
Chrysalis	12
E/A	12
EMI America	12
Geffen	12
Arista	11
Atco (inc. Island-3)	10
RCA	7
Others	3

Top 15 Records

COLUMBIA	15
E/P/A	13
WB	12
Atlantic	11
MCA	9
A&M	8
Capitol	8
PolyGram	8
Arista	7
Atco (inc. Island-1)	7
Chrysalis	7
EMI America	7
E/A	5
RCA	5
Geffen	3
Morocco/Motown	1

AOR/HOT TRACKS

Another big year for **Columbia**, which topped nearly every category, including one that's unique to this format, Top 30 Records. Because the Tracks chart is 60 records long, we decided to credit the showing of those labels who were able to bring records into the top 30, the hits that show up on the Back Page.

Behind Columbia, there was a lot of turbulence, as **E/P/A** vaulted from fifth to second, **Warner Bros.** shot from ninth to third, and **Atlantic** moved up from tenth to fourth. **E/P/A** actually won in chart share, but Columbia's records on the average scored higher chart positions to deliver the overall performance championship.

Top 5 Records

A&M	5
COLUMBIA	5
E/P/A	5
MCA	5
WB	5
Atco (inc. Island-1)	4
E/A	4
EMI America	4
PolyGram	4
Atlantic	3
Capitol	3
Arista	2
Chrysalis	2
Geffen	1
RCA	1

No. 1 Records

COLUMBIA	4
Atco (inc. Island-1)	2
E/A	2
EMI America	2
A&M	1
Arista	1
Atlantic	1
Capitol	1
MCA	1
WB	1

Weeks At No. 1

COLUMBIA	13
EMI America	10
E/A	8
WB	7
Atco (inc. Island-2)	5
A&M	4
Arista	1
Atlantic	1
Capitol	1
MCA	1

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On The Records

Contemporary Hit Radio

Overall Performance

- 1 **WARNER BROS.**
- 2 E/P/A
- 3 Columbia
- 4 RCA
- 5 Arista
- 6 MCA
- 7 Capitol
- 8 Geffen
- 9 (tie) Chrysalis
- 9 EMI America
- 11 A&M
- 12 Motown
- 13 PolyGram
- 14 Atlantic
- 15 E/A
- 16 Atco

Chart Records/Share

1 E/P/A (inc. CBS Assoc., Epic, Full Moon, Nemporer, Pasha, Portrait, Private I, Rock & Roll, Scotti Bros., Virgin)	30	11.7%
2 (tie) Columbia (inc. 415)	28	10.9
2 WB (inc. Full Moon, Sire, Qwest)	28	10.9
4 RCA (inc. Grunt, Planet)	19	7.4
5 MCA (inc. Camel, Curb)	17	6.6
6 A&M (inc. IRS, Virgin)	16	6.2
7 (tie) Arista (inc. Jive)	15	5.8
7 EMI America	15	5.8
7 Geffen (inc. Network)	15	5.8
10 Capitol	13	5.1
11 PolyGram (inc. De-Lite, London, Mercury, Polydor, Riva)	12	4.7
12 Chrysalis	11	4.3
13 (tie) Atlantic (inc. Es Paranza)	10	3.9
13 E/A	10	3.9
13 Motown (inc. Gordy)	10	3.9
16 Atco (inc. Island, Mirage, Modern, Rolling Stones)	7	2.7
17 Meca	1	.4

Champion



WARNER BROS.

A fairly close race, but **Warner Bros.**, coming from fourth last year, took the championship, thanks in part to placing an astounding 75% of their chart records into the Top 15. **E/P/A** and **Columbia** were close behind, with E/P/A actually holding down the largest chart share and Columbia tying WB for second. **RCA** moved from sixth last year to fourth, while **Arista** came up all the way from twelfth to fifth, **MCA** jumped eleventh to sixth, and **Chrysalis** ascended from sixteenth to ninth.

Top 15 Records

WARNER BROS.	21
E/P/A	17
Columbia	16
RCA	10
A&M	8
Arista	8
PolyGram	8
Capitol	7
Chrysalis	7
EMI America	7
Motown	7
Atlantic	6
Geffen	6
MCA	6
E/A	5
Atco	3

Top 5 Records

E/P/A	11
Columbia	9
WB	9
RCA	6
Capitol	5
Chrysalis	5
Motown	5
Arista	3
Atlantic	3
E/A	2
Geffen	2
MCA	2
A&M	1
Atco	1
EMI America	1

No. 1 Records

COLUMBIA	5
WARNER BROS.	5
E/P/A	3
Motown	2
Arista	1
Atco	1
Atlantic	1
Capitol	1
EMI America	1
RCA	1

Weeks At No. 1

WARNER BROS.	16
Columbia	12
E/P/A	7
Atlantic	4
Arista	3
Motown	3
Atco	2
EMI America	2
Capitol	1
RCA	1

Champion



RCA

Overall Performance

- 1 **RCA**
- 2 WB
- 3 MCA
- 4 Epic
- 5 Columbia
- 6 EMI/Capitol
- 7 PolyGram
- 8 Noble Vision
- 9 Viva
- 10 Atlantic America

Chart Records/Share

1 RCA	63	21.9%
2 (tie) MCA (inc. Curb)	50	17.4
2 WB (inc. Curb, Full Moon)	50	17.4
4 Epic	34	11.9
5 Columbia (inc. Cleveland Int'l.)	29	10.1
6 EMI/Capitol (inc. Curb, Liberty)	21	7.3
7 PolyGram (inc. Casablanca, Compleat, Mercury)	20	7.0
8 Viva	5	1.7
9 Noble Vision	4	1.4
10 (tie) Atlantic America	3	1.0
10 Moon Shine	3	1.0
12 Others	5	1.7

Top 25 Records

RCA	43
WB	39
MCA	36
Epic	26
Columbia	21
EMI/Capitol	12
PolyGram	10
Viva	3
Noble Vision	2
Others	4

Top 15 Records

RCA	32
WB	30
MCA	28
Epic	20
Columbia	15
EMI/Capitol	10
PolyGram	8
Noble Vision	2
Atlantic America	1
Permian	1

Top 5 Records

MCA	20
RCA	19
WB	18
Epic	14
Columbia	9
EMI/Capitol	4
PolyGram	2
Noble Vision	1



Country is the format most controlled by the smallest concentration of labels: 93% of the chart records were from just seven majors. On the other hand, independents can still make a mark, as **Viva**, **Noble Vision**, and **Moon Shine**, among others, proved.

RCA, second last year, was the overall champion this year by a considerable margin, aided by its near-22% chart share. **MCA** increased its chart share from 13.9% last year to 17.4% this year, good for a tie for second.

EMI America and **Capitol** are indistinguishable in the Country field, just as in Black/Urban. **Columbia** and **Epic** are more closely entwined in Country than elsewhere, but still maintain distinct enough identities to warrant their separation here (if they were combined, they would narrowly beat RCA in overall performance and chart share).

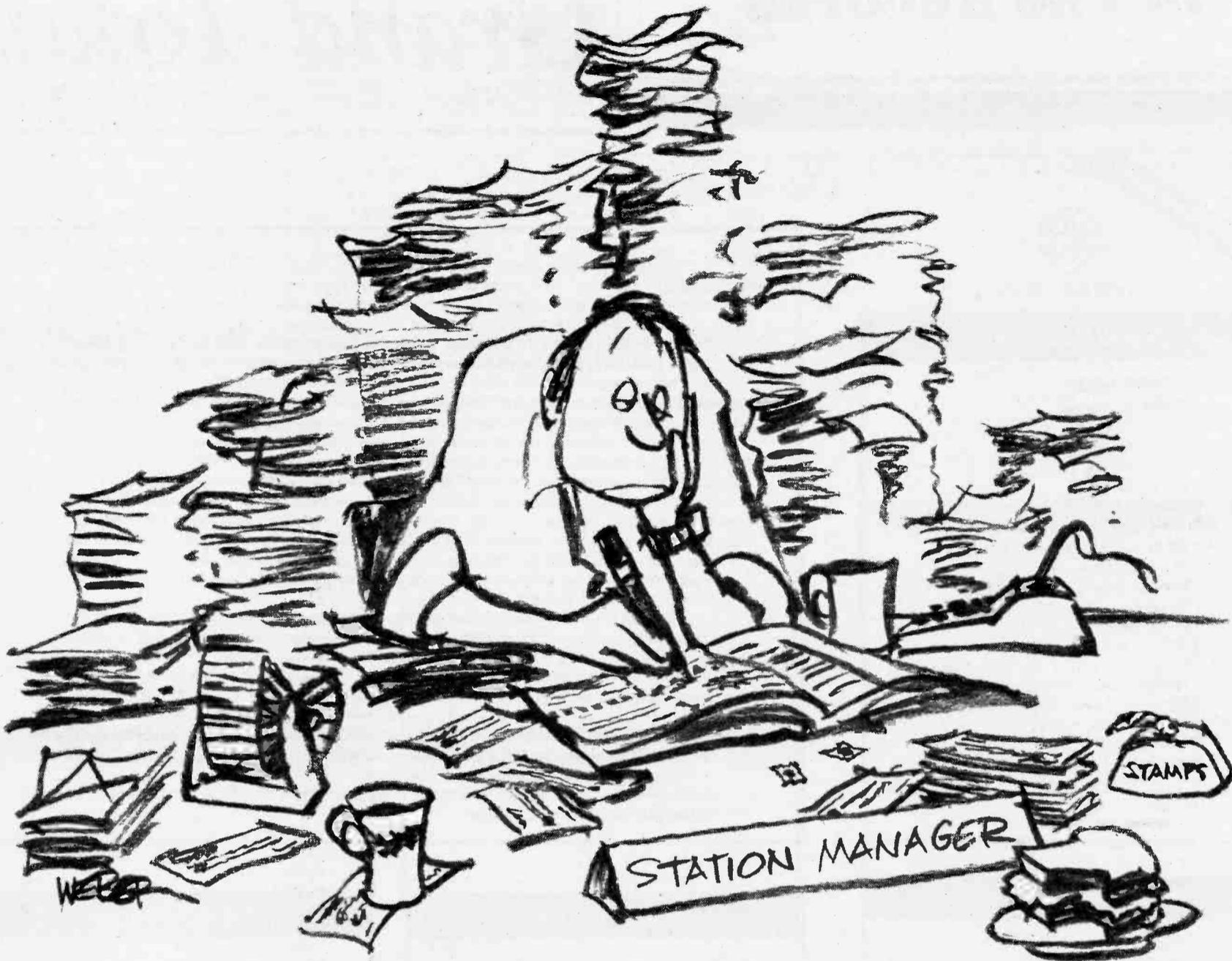
Compensating for the 50-record Country chart, we've added a category of Top 25 records. The No. 1 categories were interesting: MCA and WB tied with 8 No. 1s each, but RCA, thanks mostly to **Alabama's** long-running hits, garnered more time at No. 1 than either MCA or WB.

No. 1 Records

(tie) MCA	8
WB	8
RCA	6
Columbia	5
EMI/Capitol	2
Epic	1

Weeks At No. 1

RCA	16
MCA	13
Columbia	9
WB	9
EMI/Capitol	3
Epic	1



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On The Records

Grand Totals

1984 Label Champion:



WARNER BROS.

Overall Performance

- 1 **WARNER BROS.**
- 2 Columbia
- 3 E/P/A
- 4 RCA
- 5 MCA
- 6 PolyGram
- 7 Capitol
- 8 Motown
- 9 Arista
- 10 A&M
- 11 Atlantic
- 12 E/A
- 13 EMI America
- 14 Geffen
- 15 Atco
- 16 Chrysalis
- 17 Island
- 18 Prelude
- 19 Noble Vision
- 20 Viva

Chart Records/Share

1 E/P/A (inc. BID, CBS Assoc., Epic, Full Moon, Jet, Nemperor, Pasha, Philadelphia Int'l., Portrait, Private I, Rock & Roll, Scotti Bros., Tabu, T-Neck, Virgin)	173	11.0%
2 Columbia (inc. Cleveland Int'l., 415)	169	10.7
3 WB (inc. Curb, Full Moon, Qwest, Sire, Slash)	161	10.2
4 RCA (inc. Curb, Grunt, Planet, Total Experience)	140	8.9
5 MCA (inc. Camel, Constellation, Curb, Solid Gold)	122	7.7
6 PolyGram (inc. Atlanta Artists, Casablanca, Compleat, De-Lite, London, Mercury, Polydor, Riva, RSO, Total Experience, 21)	120	7.6
7 Capitol (inc. Curb)	88	5.6
8 A&M (inc. Gold Mountain, IRS, Virgin)	86	5.5
9 Atlantic (inc. Atlantic America, Es Paranza, Philly World)	75	4.7
10 Arista (inc. Jive)	71	4.5
11 EMI America (inc. Liberty)	65	4.1
12 E/A (inc. Beserkley, Solar)	64	4.1
13 Motown (inc. Gordy, Morocco, Tamla)	56	3.6
14 Atco (inc. Cotillion, Island, Mirage, Modern, Rolling Stones)	51	3.2
15 Geffen (inc. Network)	50	3.2
16 Chrysalis	36	2.3
17 Island (inc. 4th & Broadway)	16	1.0
18 Others	50	3.2

Top 15 Records

WARNER BROS.	97
E/P/A	90
Columbia	85
RCA	73
MCA	64
PolyGram	44
Capitol	41
A&M	39
Arista	39
Atlantic	39
Motown	35
EMI America	31
E/A	30
Atco	19
Chrysalis	19
Geffen	19
Others	17

Top 5 Records

WARNER BROS.	47
E/P/A	46
Columbia	44
RCA	36
MCA	33
Capitol	20
Motown	19
PolyGram	18
A&M	16
Atlantic	15
Arista	14
E/A	14
Atco	10
Chrysalis	10
Geffen	6
Others	6

No. 1 Records

COLUMBIA	23
WB	20
MCA	11
Motown	9
RCA	9
E/P/A	8
Capitol	6
E/A	6
Arista	5
A&M	4
Atco	4
EMI America	4
Atlantic	3
PolyGram	2
Geffen	1
Island	1

Weeks At No. 1

COLUMBIA	59
WB	58
Motown	33
E/A	31
E/P/A	21
RCA	20
MCA	16
EMI America	15
A&M	10
Atco	10
Arista	9
Atlantic	8
Capitol	8
PolyGram	6
Geffen	2
Island	2

The Grand Totals, except for Overall Performance, simply add up all the format data. In Overall Performance, AOR Tracks and AOR LP point totals were each given half credit; otherwise, AOR charts would account for one-third of the total instead of a more realistic one-fifth.

The Grand Totals tell a familiar story, but also reveal an encouraging phenomenon. Just as was shown last year, the 16 top labels, channelled through the six major distribution systems (**WEA, CBS, RCA, MCA, PolyGram, and the Capitol Group**), control virtually all (over 96%) of the charts. Independents had about an 8% share in Black/Urban and 6% in Country, with very minor penetration in AOR and CHR, but the overwhelming message is that you need the resources of a major label and distribution network to achieve *national* airplay success.

However, within that field of 16 top labels, there's certainly room for diversity and change. As I've mentioned in the format summaries, far from being static, the standings experienced some drastic up-and-down movement. And even in the Grand Totals, where the input of five different formats could be expected to even things out, there were shifts in the standings. **Warner Bros.** was third last year; this year it became overall champion. **MCA** went from seventh overall last year to fifth. **Motown**, even without significant Country or AOR clout, managed to climb from twelfth to eighth. Only three labels of the top 16 were in the same place in Overall Performance this year as they were last year. The field of competition may be limited, but the *spirit* of competition is fierce.

E/P/A, which lost by a whisker to **Columbia** in Chart Share last year, took those honors in 1984, with Columbia second and WB holding third. Biggest percentage gain belonged to MCA, which had 5.7% of the total chart records last year and this year collected 7.7%. Warners was the leader in Top 15 and Top 5 totals, while Columbia had the most No. 1s and (barely) the most weeks at No. 1 overall. Motown again deserves recognition for its No. 1 achievements; with 56 total chart records and 9 No. 1s, one of every six chart records on the label hit No. 1 — and the label came in third in total Weeks At No. 1 as well. **E/A**, with six No. 1 records, stretched them out for 31 total weeks, another impressive accomplishment.

I could go on, but these figures are really for you to analyze. As the most comprehensive measurement of airplay success, they should prove interesting and useful. Congratulations to all airplay achievers over the past year.

ARISTA.

WHAT A DIFFERENCE A YEAR MAKES!

Label Promotion Performance			
Contemporary Hit Radio		1983	1984
Overall Performance	Arista # 12	→	# 5
Top 15 Average	Arista # 14	→	# 5
Top 5 Average	Arista # 14	→	# 8
AOR Albums		1983	1984
Top 15 Average	Uncharted	→	# 5
Top 5 Average	Uncharted	→	# 9
Overall Performance	Arista # 15	→	# 10
Adult/Contemporary		1983	1984
Top 15 Average	Arista # 8	→	# 4
Top 5 Average	Arista # 8	→	# 5
Overall Performance		→	# 5



#1 "Ghostbusters" - Ray Parker Jr.
Pop, R&B

#1 "Caribbean Queen (No More Love On The Run)" - Billy Ocean
Pop, R&B, Dance, A/C

#1 "Hold Me Now" - Thompson Twins
Pop, A/C, Dance

#1 "Tell Me I'm Not Dreamin' (Too Good To Be True)" - Jermaine Jackson
(duet with Michael Jackson)
R&B, Dance

#1 "Read 'Em And Weep" - Barry Manilow
A/C

#1 "Runner" - Manfred Mann's Earth Band
AOR

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WE MEANT IT!
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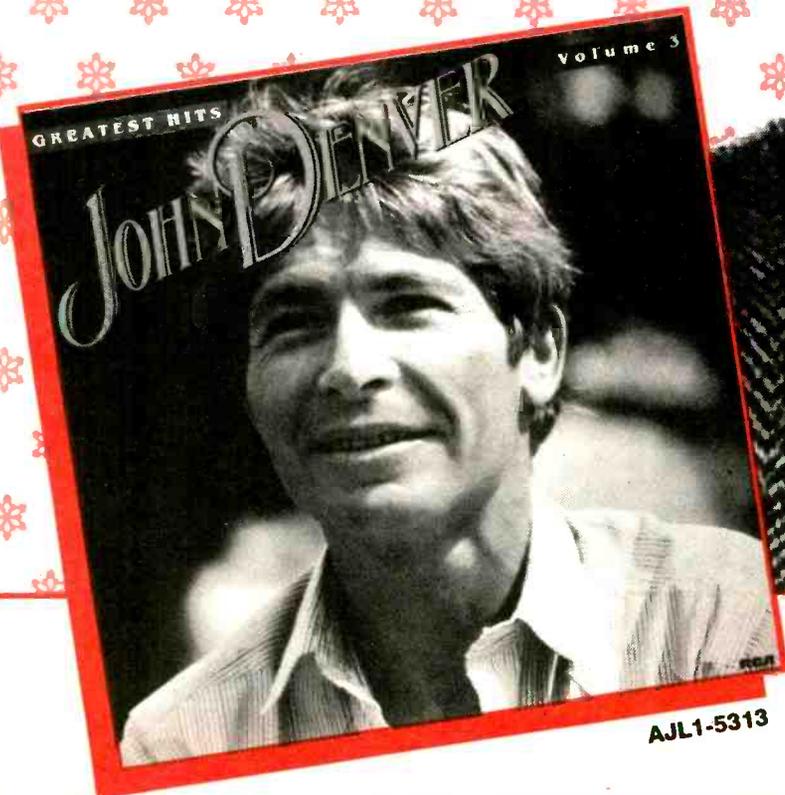
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Add to the Richness of Your Festive Programming.

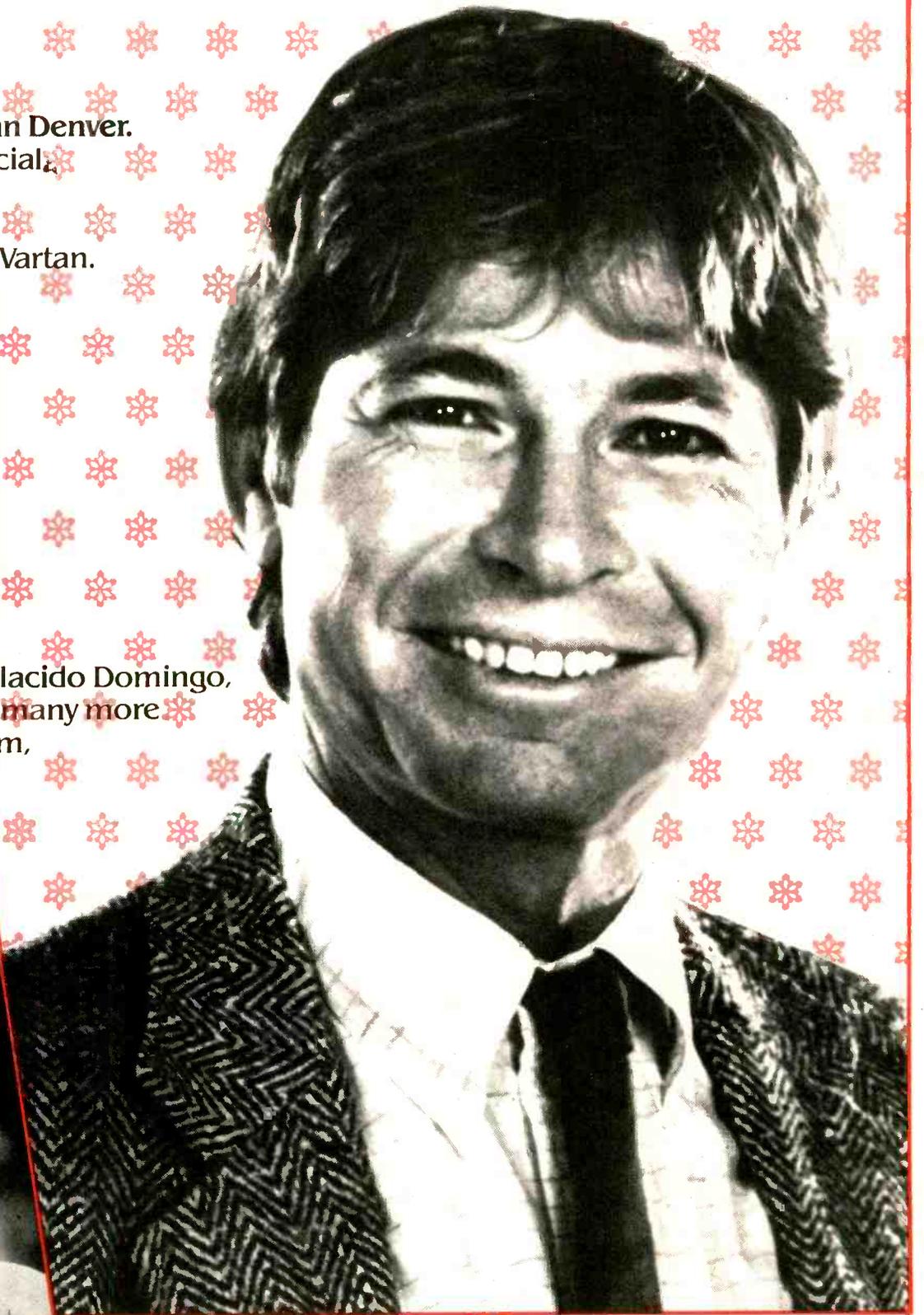
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"Love Again," the current duet with Sylvie Vartan.



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RCA
Records and Cassettes

Contemporary Hit Radio



JOEL DENVER

1984: CHR Is Back And Stronger Than Ever

It's hard to keep a good format down, and CHR is back as never before. Record numbers of stations switched from less successful presentations, opting to try their hands at playing the hits. A prime factor for the format defections is CHR's wide demographic appeal, most noticeable in major markets. KIIS-FM/Los Angeles and Z100/New York have become major role models for other successful CHRs nationwide.

The trend toward increased emphasis on fresh, current records, high visibility/big cash promotions, and exposing new artists continues. So does a rekindled interest in developing personalities to help listeners distinguish between one CHR and possibly two or three others in the marketplace. Prediction: CHR will continue strong and realize more growth, as long as the format maintains the level of commitment it demonstrated so effectively in 1984.

January

WABX/Detroit switches from CHR to A/C, taking new calls WCLS ... 13K(KLYD)/Bakersfield advances MD Rick Simon to PD, as Beau Reyes moves to KBOS/Fresno ... Rick Sprinkles resigns as PD at WGLF/Tallahassee to pursue his masters degree; MD Brian Phillips becomes PD ... Denny Alexander leaves PD slot at OK100/Ithaca for Operations Manager at WKWK/Wheeling; WGRQ/Buffalo MD Bill Waterman (aka Bill Weston) becomes OK100's new PD ... WQID/Biloxi PD Kirk Cliatt exits to become MD at KDON-FM/Salinas, as Mickey Coulter takes over at WQID ... Todd Chase leaves KBEQ/Kansas City to program WHTX/Pittsburgh, replacing Cary Pall ... WZZR/Grand Rapids changes call letters to WLGH and switches from CHR to A/C ... Longtime WKAU/Appleton-Oshkosh MD Rich Allen exits for mornings at WGFB/Evansville, as Don Cook becomes MD ... KJ103/Oklahoma City promotes PD Dan Wilson to Operations Manager ... WPDH/Poughkeepsie programmer Pete Clark leaves for the PD post at WFLY/Albany ... Jeff Lucifer resigns as KS103(KSDO-FM)/San Diego PD, to become VP/GM of Global Communications Corp; Operations Manager Dave Parks takes over KS103 programming ... After ten years, Dan Martin exits the programming post at WTRY/Albany for afternoons at WELI/New Haven ... Transtar puts a hold on the 24-hour CHR service which was set to debut in January ... KPOP & KPIP/Sacramento bought by Fuller-Jeffries Group and drops Rick Carroll's "Rock Of The '80s" for CHR ... Kim Jones becomes PD at WRQK/Greensboro, NC ... Morning man

Gary Michaels resumes PD duties at WQCM/Hagerstown, MD ... Don Cook becomes MD at WKAU/Appleton-Oshkosh ... Scott Shannon forms Pennguardia Communications to exclusively consult the Malrite stations ... WHFM/Rochester PD Charley Lake accepts PD chair at ZZ99(KZZC)/Kansas City, replacing Johnny Rowlands ... KWSS/San Jose PD Dave Van Stone promoted to VP/Programming for parent Western Cities Broadcasting ... KYYX/Seattle changes direction to CHR under PD Van Johnson, dropping Rick Carroll's "Rock of the '80s" ... Lanette Abraham promoted to MD at KFRC/San Francisco ... Ten-year WKBW/Buffalo veteran MD Jon Summers resigns ... WNYS-AM & FM/Buffalo ups Bill Tod to PD, replacing Ray St. James ... Dan Pearman exits KEYN-FM/Wichita to be Administrative Assistant at Long Broadcasting, as Kevin Wagner becomes MD ... 92Q(WMJQ)/Rochester PD Dave Luczak and morning partner Don Michael Girard join WGMF/Milwaukee, as WVIC-AM & FM/Lansing PD Jay Stevens takes PD post at 92Q ... Chris Bailey exits WKPE/Cape Cod and replaces Doug Yanak as OM/PD at WVSR/Charleston, WV ... KHTX/Reno promotes PD John Chommie to Operations Manager.

February

WZUU/Milwaukee drops A/C format, returns to CHR ... Former KITE/Corpus Christi PD Jim Zippo becomes PD at WZKS/Murfreesboro-Nashville ... KELI/Tulsa morning man Beau Chase locks himself in control room as FM sister station KSNE becomes KELI-FM with new CHR format ... CHR outlet KSLY/San

Z100 Climbs From Worst To First

It was a dream come true for PD Scott Shannon and the staff of Z100(WHTZ)New York, going from "worst to first." In the summer '83 Arbitron, the station had a 2.0 share 12+, and by the conclusion of the fall '83 book, Z100 had catapulted to a 6.2. This January article focused on Shannon's "Z-Morning Zoo" and the station's unorthodox, yet highly entertaining methods of promoting itself, often at the expense of others in the market.



Luis Obispo and Beautiful Music FM sister station KUNA exchange calls and formats ... Similarly, WHOT/Youngstown's FM sister station WSRD switches from AOR to CHR, becoming WHOT-FM while the AM goes A/C ... Al Brock, formerly at FM99/Tallahassee, replaces Jim Roberts as PD at KMGK/Des Moines ... WSSX/Charleston PD Bill Martin is named PD at WVIC/Lansing ... At KFMW & KWLO/Waterloo, PD Kipper McGee becomes Operations Manager, Scott Abers becomes PD for KWLO, and KFMW PD Mark Potter is given additional duties as KWLO Assistant PD ... B96/Chicago personality Tomm Rivers joins WZOK/Rockford for afternoon drive ... WYLF/Rochester morning man Bob Scott shifts to PD at crosstown WHFM ... WNVZ/Norfolk morning talent Jeff Morgan is promoted to PD following the departure of Steve Kelly ... WLS/Chicago's Larry Lujack signs an unprecedented 12-year contract, guaranteeing ABC his services until 1996 ... Former WABC/New York personalities Dan Ingram and Ron Lundy file multimillion-dollar lawsuit against WHTZ(Z100)/New York, alleging misuses of their voices without permission ... Tom Watson resigns as WNCI/Columbus PD ... Tim Kelly returns to WLS/Chicago as Programming Assistant under Operations Director Steve Casey ... After an ownership transfer at KBBK/Boise, PD Tom Evans exits and Bobby King comes in ... At WPFM/Panama City, PD Skip Bishop becomes Corporate PD for the five-station Culpepper Communications chain ... WHYT/Detroit PD Steve Goldstein departs due to management differences ... Curt Hansen is the new PD at WEBE/Westport, NY ... Ray St. James, most recently with WNYS/Buffalo, takes over as PD for KXZL/San Antonio ... KITE/Corpus Christi morning man Garry O'Neal upped to PD, replacing Ron Chase, who becomes PD at KQIZ-FM/Amarillo ... After four years of programming WNBC/New York, Kevin Metheny accepts the newly-created position of Director Of Programming for MTV ... MD Kirk Cliatt is named PD at KDON-FM/Salinas, succeeding exiting Jennifer Thomas ... KAYI(K107)/Tulsa morning man Johnny Rivers assumes PD chair and night jock Sean Stephens takes on music duties, as former PD Phil Williams segues across town for afternoons at KRAV.

March

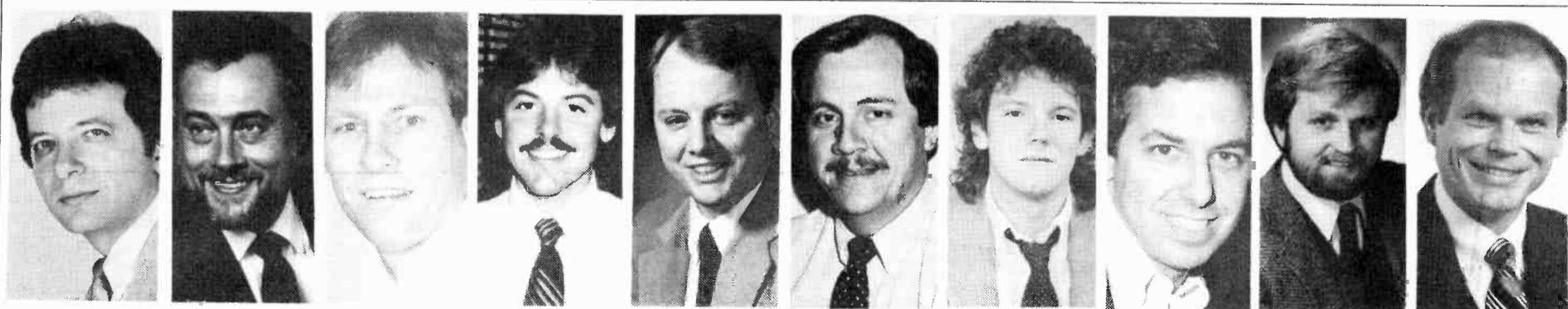
Former WROR/Boston programmer Gary Berkowitz named PD at WHYT/Detroit, replacing Steve Goldstein ... Jan Jeffries resigns as B104/Baltimore PD to become PD at Cox Broadcasting's new property WXFM/Chicago, which plans CHR format with new calls WAGO(G106) ... WDOQ/Daytona Beach PD Ralph Wimmer transfers to Abell Communications sister

Continued on Page 56



Stephen King Takes A Stand For Radio

Popular author Stephen King decided to purchase his very own radio station, WACZ/Bangor, ME. He also changed the calls to WZON, in honor of his (at the time) most recent publishing triumph, "The Dead Zone." In the February column, King took a stand for his purchase of an AM radio station. He vowed to make it a success while playing hard-rockin' CHR, a decision contrary to the success pattern of CHRs in other markets.



Todd Chase Dave Parks John Chommie Jay Stevens Jeff Morgan Bill Martin Skip Bishop Gary Berkowitz Jan Jeffries Mark Driscoll

Contemporary Hit Radio

March

Continued from Page 55

station **WMAR/Baltimore** as PD, replacing **Gary Franklin** . . . **WHYY (AM)/Montgomery** PD **Bill Thomas** departs to return to **WGLF/Tallahassee** as OM/PD, succeeding **Brian Philips**, who grabs PD post at **WSSX/Charleston, SC**; **WHYY MD Phil "Fish" Horton** advances to PD . . . **Q106/York** PD **Dan Steele** moves in-to sales, as **Mark McKenzie** takes over Dan's job . . . **Kelly McCann** named PD at **Inner City's** new 50-kw AM stereo facility **KSJL/San Antonio** . . . **WNAP/Indianapolis** snaps up PD **Gary Hoffmann** from crosstown competitor **WZPL** . . . **Mike Joseph's "Hot Hits"** hits **Z100/New York** . . . **WRQC/Cleveland** elevates Research Director/midday man **Kris Earl Phillips** to PD . . . **Michael St. John** becomes VP/Programming and **Bobby Cook MD** at **KX104/Nashville** . . . **WGLF/Tallahassee** names **Bill "The Birdman" Thomas** PD and **Chris Bailey MD/middays** . . . **Steve Kingston** leaves **B94/Pittsburgh** to accept programming chair at **WBSB(B104)/Baltimore** . . . **Jeff Hunter** gives up **KITS/San Francisco** PD post . . . **"Marvelous" Mark McKay** slated as MD/Assistant PD at **KDWB-FM/**

April

WAGO(G106)/Chicago debuts CHR format . . . **Big Band CKJY/Windsor's** switch to **CFXX** and CHR is aborted due to pressure from **CRTC** . . . PD **Mike Phillips** exits **K101/San Francisco** for crosstown **KFRC** PD post, bringing along legendary personality **Chuck Browning** . . . **KMJK/Portland** licenses "Hot Hits" . . . **WHSL/Wilmington, NC** ups MD **John Patrick** to PD . . . **Bob Leonard** named PD at **WBWB/Bloomington, IL** . . . **KBUG & KCPX/Salt Lake City** names **Greg Ausham** PD, formerly of **K093/Modesto**; he replaces **Gary Waldron** . . . **Guy Zapoleon** exits **KRQQ/Tuscon** for PD chair at **WBZZ(B94)/Pittsburgh** . . . **Steve Cochran** named PD at **WQSR/Baltimore** . . . **Steve Perun** resigns MD post at **WLS-AM & FM/Chicago**, as **Tim Fox** returns . . . Morning personality **Howard Hoffman** retires from **KOPA/Phoenix** . . . **Stanley B. Stewart** new PD at **WHSL/Wilmington** . . . **KKRZ/Portland** converts to CHR . . . **Bobby Rich** exits **WWSH/Philadelphia** PD post . . . **KIIS-FM/Los Angeles' Rick Dees** gets **Hollywood Walk of Fame** star . . . **WHYT/Detroit MD Bob Ransom** exits.



Talent Bank

As CHR programmers began to understand more of the reasons for the format's success, they realized the need to cultivate talent. Huge 12+ numbers began pouring in behind talented personalities such as **Rick Dees, Scott Shannon, Cleveland Wheeler, Dr. Don Rose, Jack Armstrong, Larry Lujack, Robert Murphy, Don Imus, Steve McCoy, Bill Tanner, Elliot & Woodside, Gary McKee, Robert W. Walker, Dale Dorman**, and the list goes on and on. No doubt, personality CHR is back. **KAFM/Dallas** VP/Programming **John Shomby** offered his thoughts and suggestions on maintaining a "Talent Bank." The "Bank" would be used to not only be aware of, but keep in touch with, prospective personalities for future openings.

Operations Manager; **Gary DeMaroney** becomes PD . . . **Brian Douglas** exits the PD slot **WNFI/Daytona Beach** . . . **KQCR/Cedar Rapids, IA** drops **Drake-Chenault's XT-40** format to go live CHR under PD **Gary Dixon** . . . **KBIM/Roswell, NM** selects **Tim Mack** as PD.

July

KIIS-FM/Los Angeles MD Mike Schaefer upped to Asst. PD . . . **Nick Bazoo** named PD at **KMEL/San Francisco** from **B97/New Orleans**, **Kris O'Kelly** crosses the street



Steve Perun Rick Dees Mike Novak Bob Garrett John Shomby Dr. Don Rose Cat Michaels Mark Stevens Steve Kingston Ralph Wimmer

Minneapolis . . . **WOAY/Beckley, WV** shifts from AOR to CHR with **Jim Martin** promoted to PD . . . **Mark Driscoll** takes **WZPL/Indianapolis** PD job, coming from **WLUM/Milwaukee** . . . **KYTN/Grand Forks** drops live programming for **SMN's** CHR-formatted "Rock America" . . . **KYYX/Seattle** becomes A/C . . . **WOJC/Tampa** changes calls to **WFLA-FM** and format to CHR-A/C hybrid . . . **KFRC/San Francisco** PD **Gerry Cagle** resigns . . . **KWK-AM & FM/St. Louis** ups **Scott Alexander** to Programming/Music Coordinator . . . PD **Scott Taylor** exits **KILE/Galveston** . . . **Waylon Richards** leaves PD slot at **WQSR/Baltimore** . . . Former **WKFM/Syracuse** PD **John Carucci** lands at **WUUU(U102)/Utica-Rome, NY** as OM/mornings . . . **Big Band-formatted WJAI/Dayton** becomes CHR outlet **WGTZ**.

May

Steve Davis named PD at **WWSH/Philadelphia** from **Z98/Tampa** . . . **KHTR/St. Louis** ups **Bob Scott** to PD, as former PD **Bob Garrett** becomes the new PD at **KITS/San Francisco** . . . **WDOQ/Daytona Beach** ups **Glen Walker** to Operations Director . . . **Jack Randall** named PD at **WZKS/Nashville**, as former PD **Jim Zippo** assumes morning show . . . **WLS/Chicago** suspends **Steve Dahl & Garry Meier** again . . . **KJQN-AM & FM/Ogden** names **Paul Wilson** PD . . . PD **Steve Schram** promoted to Station Manager at **WLZZ & WZUU/Milwaukee** . . . **13K/Bakersfield** ups MD **Jeff Ryan** to PD . . . **K093(KOSO)/Modesto** names former **KYUU/San Francisco** PD **Mike Kovak**

June

Gary Bryan leaves **KISW/Seattle** to program **KKRZ/Portland** . . . **Mark Stevens** named OM at **Z98/Tampa** . . . Longtime **Q102/Cincinnati MD Tony Galluzzo** departs . . . **KZRQ (Z92)/Seabrook-Houston** drops **Transtar's A/C** for live CHR under PD **Clay Gish** . . . **Mark Williams** becomes PD at **WSQV/WilliamSPORT** . . . **John Shomby** upped to VP/Programming at **KAAM & KAFM/Dallas** . . . **WZUU/Milwaukee MD David Lee "Cat" Michaels** upped to PD . . . **KFRC/San Francisco's Dr. Don Rose** celebrates 2500th morning show . . . PD **Kris Earl Phillips** exits **WRQC/Cleveland**.

from **WQUE-FM** as **Nick's** replacement . . . **Chuck Beck** exits the PD chair at **KKQV/Wichita Falls, TX** and is replaced by **MacMurphy** . . . PD **Bill "Birdman" Thomas** moves from **WGLF/Tallahassee** for programming at **WPFM/Panama City** . . . **John Frost** adds MD to his duties at **KHTR/St. Louis** . . . **FM106 (WWSH)/Philadelphia** changes calls to **Z106(WZGO)** . . . **Roger W. Garrett** leaves **KHFI/Austin**, returning to **KRBE-FM/Houston** as PD for newly-launched CHR format . . . **WKQX(Q101)/Chicago** PD **Chuck Morgan** moves to **KIXK/Dallas**, naming **Kurt Kelly** MD/Assistant PD after **ABC's** takeover . . . **Z99(KZZC)/Kansas City** ups **Jim Collins** to PD, replacing exiting **Charley Lake** . . . Double Doubleday resignations, as **WAPP/New York** PD **Joe Krause** looks for

Continued on Page 58

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Z93	WBCY	WRQN	WSQV	KCDQ
KMJK	WNOK-FM	WHOT	WKSF	KOZE
KPLUS	WZLD	KF95	WCGQ	KBIM
WFLY	WDCG	KIKI	KTDY	KRSP
WBEN-FM	KSET-FM	KQMQ	KKQV	KZOZ
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K104	WOKI	KHOP	WBNQ	KIST
WKEE	G100	KSKD	KQCR	OK95
WLAN-FM	WKDD			

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Contemporary Hit Radio

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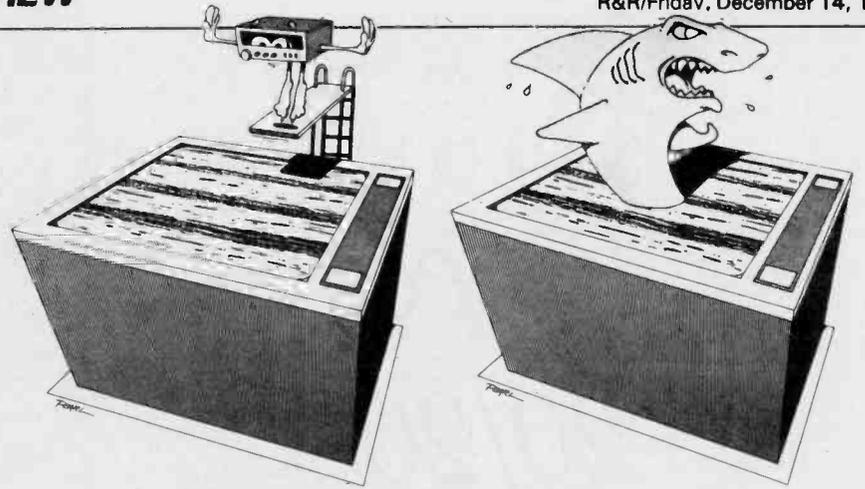
July

new opportunities, while WAVA/Washington PD Randy Kabrich "consults" WAYS & WROQ/Charlotte... WAPI-FM/Birmingham names Mark St. John PD... Jack Randall exits PD post at WZKS/Nashville... Kid Curry leaves the PD chair at KITY/San Antonio... KS103/San Diego advances MD Mike Preston to Asst. PD... Craig Roberts takes on MD/night shift duties, and wife Elizabeth becomes Promotion Director at KITS/San Francisco... WKZZ/Lynchburg boosts Scott Walker to PD... Former ZZ99/Kansas City MD Mike Benson lands PD slot at WKHQ/Charlevoix, MI... KHIT/Seattle turns CHR, naming Bob Wikstrom PD... Morning maniacs John London and Ron Engelman join WFLA-FM/Tampa... Paul Peterson upped to Asst. PD at KRQQ/Tucson... Steve Conley in as MD at FM100/Memphis... KCPX/Salt Lake City welcomes Asst. PD Stan Main from same slot at KO93/Modesto.

August

Malrite's KLAQ & KPPL/Denver become KRXY-AM & FM, with Robin Mitchell programming its new CHR format... KJ103/Oklahoma City programmer Dan Wilson becomes GM at KELT-FM/Harlingen, with PD Bill Cahill replacing him as PD... Barry Kaye joins KITE/Corpus Christi as Operations Manager/PD... WKTU/New York drops Urban for CHR under consultant Sunny Joe White... KXX106/Birmingham programmer Kevin McCarthy named PD at WQUE-FM/New Orleans. KX104/Nashville PD Michael St. John replaces Kevin, and becomes VP/Programming for SunGroup... Q102/Cincinnati ups PD Jim Fox to OM... WBEN-AM & FM/Bufalo programmer Bob Wood named President of Bob Harper's Company's newly-formed AM Super Serve consultancy... KFIM/El Paso drops A/C for CHR... KMEL/San Francisco launches CHR format, hiring Mark McKay as Assistant PD... KKRQ/Iowa City-Cedar

Rapids, IA drops AOR for CHR under PD Ted Jacobsen... WKZZ/Greensboro names Steve Christian PD as station goes CHR from AOR... Gary Waldron accepts the Operations Manager post at KISN/Salt Lake City... News/Talk station WAYS/Charlotte becomes WROQ(AM), joining former AOR-formatted WROQ-FM's transition to CHR format under guidance of programmer Randy Kabrich. He replaces PD Jack Daniels, who moves across the street to WJZR as MD... Sunrich consultancy under Sunny Joe White takes on WKSS/Hartford, announcing plans for CHR... KREO/Santa Rosa, CA ups Bill Richards to OM... WSQV/Williamsport names Michael Cruz PD... Jim Mahany exits G100/Mobile PD chair as MD Scott Griffith is promoted... Rick McGee named PD at



Radio Dives Into The World Of Video

In this two-part article, R&R explored how a number of CHR stations were involving themselves in the exploding world of video programming. Many stations are coproducing programs or providing hosts for local video shows, both on commercial TV outlets and on cable. Of tremendous interest at the time was the impact of MTV's exclusivity pacts with record companies, prohibiting the distribution of key videoclips to competing outlets, including local shows, for periods of 30 days or longer.



Randy Kabrich Roger W. Garrett Jim Fox Kevin McCarthy Scott Griffith Bill Cahill Bill Shannon

KITY/San Antonio... Scott Taylor joins KSET-FM/El Paso as PD from MD slot at KRGV/McAllen-Brownsville... KHFI/Austin takes on Waylon Richards as PD... Kevin Fennessy fills the PD slot at WKFM/Syracuse... KIIS-FM/Los Angeles personality Rick Dees adds "Solid Gold" TV show host to his busy schedule... J.D. North becomes OM at WYYD/Raleigh... John Landecker segues to mornings at WAGO (G106)/Chicago... WMGG/Tampa drops A/C for CHR... Harv Blain tapped as PD for KAY107/Tulsa... Michael Sarzynski named Operations Manager at WHTF/York... Y100/Miami MD Frank Amadeo becomes Elektra/Asylum Florida rep... Steve Kelly joins WCZY/Detroit as Asst. PD.

September

WKQX/Chicago picks Dan O'Toole as PD... C.C. Matthews named Operations Manager/PD at WGCL/Cleveland, replacing Bob Travis, who hangs shingle out for Travis Media Consultants... WCOZ/Boston goes CHR with new calls WZOU under PD Dave Gariano... KX104/Nashville changes hands and brings KZZB/Beaumont PD Michael Murphy in to program. PD Jerry Lousteau moves from KBIU-FM/Lake Charles to program KZZB... KREM-FM/Spokane drops AOR for CHR and becomes KZZU... Mike Rainier named PD at WBAM-FM/Montgomery... Q105/Tampa morning man Cleveland Wheeler named one of the "Outstanding Young Men Of America" by the U.S. Jaycees... KMFE/Emmett, ID drops Country for CHR... KRGV/McAllen-Brownsville ups Eli Molano to MD... KEGL/Dallas drops AOR for CHR again... Michael Ellis accepts PD chair at WAPP/New York from MD post at cross-town Z100... WKDF/Nashville PD Smokey Rivers segues to programming post at WAVA/Washington... Tyler is upped to PD at WERI-FM/Providence, replacing Steve Feldman... New CHR outlet WKSS/Hartford names Bob Mitchell PD from WCOL/Columbus... Oldies station KIKX/Dallas goes CHR, adding new calls WTKS... WBEN-FM/Bufalo goes live CHR and MD Roger Christian is promoted to PD... WCCC(AM)/Hartford drops AOR for CHR... KIIQ/Colorado Springs changes calls to KIKX, as former T94/Panama City programmer John Dantzer takes the PD helm... Bill Richards named PD at KLUC/Las Vegas... KIIK/Davenport PD Jim O'Hara rises to Manager/Broadcast Operations... BJ105/Orlando sister station WCOT switches to WBJW(AM) and begins simulcast-

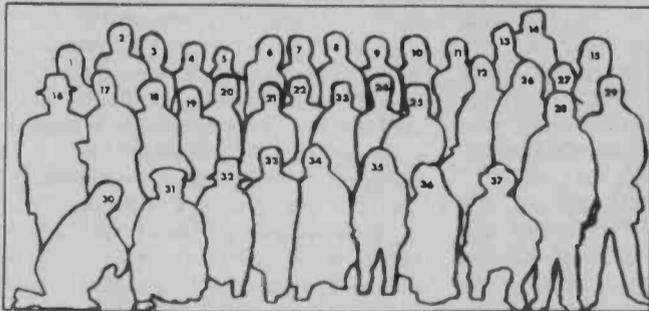
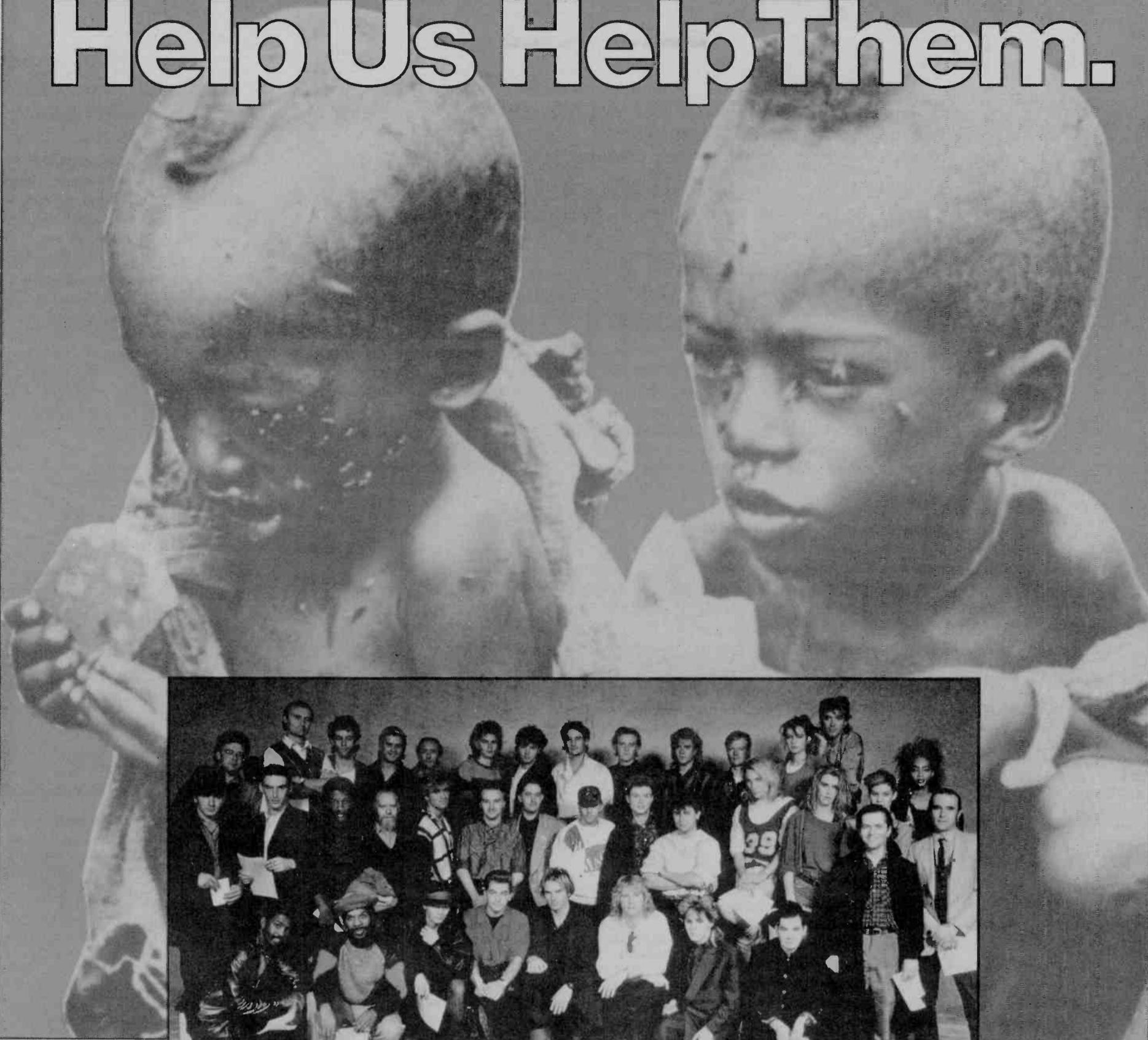
ing... WIGY/Bath appoints Bob Anderson PD... WRVQ/Richmond ups Bob Lewis to Asst. PD... KGRC/Hannibal, MO names Ed Clay PD... Stephen Anthony elevated to Asst. PD at CKGM/Montreal... KKFM/Colorado Springs promotes Jon Anderson to PD... WHTT/Boston PD Rick Peters accepts Corp. VP/Programming position at TK Communications... Bob Harlow returns to program KEZR/San Jose after a two-year stint as Brandon Communications' Group PD... Chris Blake is out as PD of WZKS/Chattanooga... KSTT/Davenport returns to CHR with new call letters KKZZ, and Gabe Baptiste takes on the Operations Director/PD duties for both KKZZ and AOR sister WXLN... PD Dick Bascom and airstaff remain at KMBQ/Shreveport, dropping AOR for CHR... PD Tony Stewart is replaced at KDVV/Topeka by Kevin Rabat from KQCR/Cedar Rapids... Joni Siani becomes MD at Y100/Miami... Chuck Bare is the new PD at T94/Panama City... Todd Halliday exits WLAN-FM/Lancaster for the MD/midday slot at WKFM/Syracuse... Don Michaels is upped to MD/mornings at KDWB-FM/Minneapolis... WAPI-FM/Birmingham switches from AOR to CHR, naming Brad Reigel as MD... KKUA & KQM/Q/Honolulu Director of Operations/Programming Austin Vali exits, as KKUA PD Kimo Akane is promoted... WRXT/Bufalo drops AOR for CHR... John McGhan is named VP/Programming for Ted Turner's CHR-formatted "Cable Music Channel"... K104/Erie PD Bill Shannon is named VP/Programming-Operations for Burbach Broadcasting... Former KITY/San Antonio PD Kid Curry replaces former WASH/Washington Assistant PD Quincy McCoy, who takes similar duties at WKTU/New York... WMGZ/Youngstown, drops Urban-A/C for CHR.



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Continued on Page 62

Help Us Help Them.



BAND AID are

- | | | |
|-----------------|--------------------------------|-----------------------|
| 1 Adam Clayton | 15 Jody Watley | 29 Francis Rossi |
| 2 Phil Collins | 16 Bono | 30 Robert 'Kool' Bell |
| 3 Bob Geldof | 17 Paul Weller | 31 Dennis Thomas |
| 4 Steve Norman | 18 James Taylor | 32 Andy Taylor |
| 5 Chris Cross | 19 Peter Blake (sleeve artist) | 33 Jon Moss |
| 6 John Taylor | 20 George Michael | 34 Sting |
| 7 Paul Young | 21 Midge Ure | 35 Rick Parfitt |
| 8 Tony Hadley | 22 Martin Ware | 36 Nick Rhodes |
| 9 Glenn Gregory | 23 John Keeble | 37 Johnny Fingers |
| 10 Simon Le Bon | 24 Gary Kemp | ALSO FEATURING: |
| 11 Simon Crowe | 25 Roger Taylor | David Bowie |
| 12 Marilyn | 26 Sarah | Boy George |
| 13 Keren | 27 Siobhan | Holly |
| 14 Martin Kemp | 28 Peter Briquette | Paul McCartney |



Many thanks to all the fine artists who kindly donated their time and effort in the making of this record.

"Do They Know It's Christmas?" A Special 7" and 12" Single by BAND AID.

Recorded To Help Feed The People of Ethiopia. Available on Columbia Records. 

FEED THE WORLD!

ALL PROCEEDS OF THIS RECORD ARE TO ASSIST FAMINE RELIEF IN ETHIOPIA.

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1984

EPIC PORTRAIT ASSOCIATED

#1 Overall Chart Share

#1 CHR Chart Share with 23 **BREAKERS**

#1 CHR Top Five Records

#2 CHR Label Performance

#2 CHR Top 15 Records



EPIC PORTRAIT ASSOCIATED

1985

SO C I A T E D L A B E L S

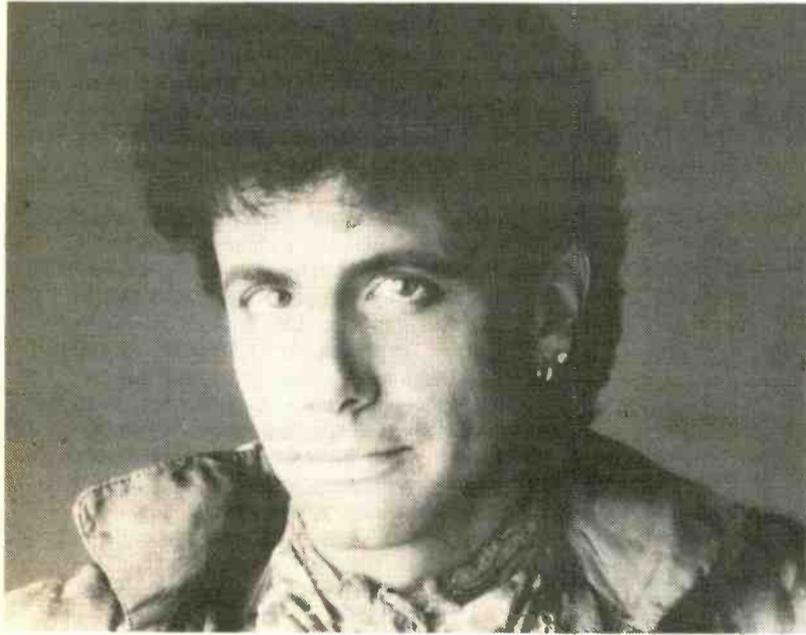


Culture Club "Mistake No. 3"

Virgin

CHR BREAKERS

158/53 66%



John Hunter "Tragedy"

PRIVATE 1

CHR NEW & ACTIVE

Now On Over **75** CHR Stations!



Teena Marie "Lovergirl"

Epic

**CHR
SIGNIFICANT ACTION**

WCAU-FM
WHYT
KIIS-FM
FM102
KPLUS

WVSR
WERZ
WLAN-FM
Z106
WKFM

KZZB
WJZR
KAMZ
WFMI
WZKS
KZIO
WZPL

WRQN
KKFM
KMGX
KQMQ
KCAQ
KSKD

KHYT
WOAY
Y94
KCDQ
KHTX
OK95

Distributed by CBS Records

Contemporary Hit Radio

Continued from Page 58

October

KIIS-FM/Los Angeles hits a 10.0 share in summer Arbitron ... WAPP/New York changes format from AOR to CHR ... WYHY/Nashville drops AC for CHR ... KROK/Shreveport goes Country from CHR to join its sister station KWKH ... WISE/Asheville leans more A/C and transfers CHR format to sister station WKSJ (KISS-FM) ... Dave Macey named T94(WJST)/Panama City's OM ... Bryan Geronimo, afternoon personality at Q100/Allentown, becomes PD, as Dave Dillon moves to WEZS/Richmond ... Charlie Quinn tapped as Director of Programming at WHTT/Boston ... Ric Hansen promoted to PD at KNBQ/Tacoma-Seattle ... Steve Dahl and Gary Meier return to work on WLS/Chicago after dispute over move from FM to AM ... WJFM/Grand Rapids drops A/C for CHR ... KEZY-FM/Anaheim switches from AOR to CHR.

Chris Leide exits WSPK/Poughkeepsie as Bob Dayton becomes PD ... KSMB/Lafayette ends AOR for CHR; staff remains intact ... KGHO/Hoquiam MD/PD slot opens as Steve Larson leaves for MD/afternoon drive duties at KQRR/Kalispell ... KZZE/Ft. Smith signs on with a 100-kw CHR format under the direction of PD John O'Dea ... WZPL/Indianapolis PD Mark Driscoll promoted to Heftel Group PD ... Noble Broadcasting's XTRA/San Diego drops CHR for a "Light Gold" format ... Paul Drew hired to consult the government's Radio Marti ... Tom Evans returns to KBBK/Boise as PD from crosstown AM KNPA. Replacing Tom is KRSP-AM & FM/Salt Lake City Promotions Director/midday personality Steve Holmes ... KYND-FM/Minot becomes KHHT as it switches from Easy Listening to CHR; Ken Hagen is upped to Operations Manager.

Robin Hart is promoted to Assistant PD at KREO/Santa Rosa ... Jerry Michaels named MD at WLAN-FM/Lancaster ... Scott Drake adds MD duties to his PM drive slot at KKRZ/Portland, OR ... WQUT/Johnson City MD Rod Hampton crosses the street to program Y105(WZXY) ... Ted Turner's CHR-formatted Cable Music Channel launched ... Gilcom Group PD Tony Booth given added duties of GM at WLEE/Richmond as Steve Kelsey boosted to PD slot at WFBG/Altoona ... KEARTH/Los Angeles promotes midday personality Brian Beirne to Assistant PD, Programming Assistant Pam Tovar to MD, and Programming Assistant Irma Molina to Music Research Coordinator ... WZLD/Columbia names Mike Willis PD, and Chuck Finley stays on as MD/morning show host.

November

Gerry Cagle named Operations Manager at WAPP/New York, bringing KFRC/San Francisco personality Harry Nelson for afternoons, and B96/Chicago personality Gary Spears in for nights ... WBCY/Charlotte PD Bob Kagan resigns to program WZNE (Z98)/Tampa... Morning news anchor Liz Fulton departs KIIS-FM/Los Angeles to join KEZR/San Jose ... Morning man/MD Ed Volkman leaves KHFI/Austin for AM drive at KITS/San Francisco ... Nic St. John is promoted to Research/Music Coordinator at WKQX/Chicago ... WCPZ/Sandusky, OH PD Bob Bedi leaves to program WNOR/Norfolk in addition to an afternoon shift ... Diana Thomas leaves Q105/Tampa after five years as MD/Programming Assistant ... Brian Bridgman is named Programming Assistant at KWK/St. Louis ... John Randall is upped to PD at 98ESA/Charleroi, PA replacing Mike Ryan who leaves to program WJPA & WYTK/Washington, PA.

Jeff Freeman steps down as MD of Q100/Allentown to be named PD at sister outlet WEEK, as WAYV/Atlantic City's Chris Landon comes in to replace him ... Jeff Ryan leaves PD duties at 13K/Bakersfield for evenings on KHYT/Tucson ... KPRZ/Los Angeles adopts sister station calls, becoming KIIS-AM, picking up its FM's CHR format. Mike Schaefer is upped to PD while retaining Assistant PD duties



Happy Birthday To KIMN

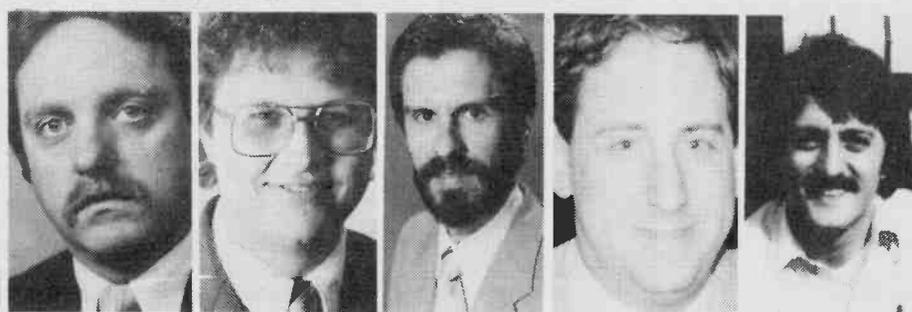
KIMN/Denver celebrated its 30th anniversary in May, and R&R took a glimpse at the people and promotional successes which contributed to this station's rich CHR heritage. Included in the article were examples of old surveys, bumper stickers, and rare promotional photos of legendary KIMN personalities.

at KIIS-FM. Gene Sandbloom is promoted to MD for both stations ... Guy Zapoleon leaves B97/Pittsburgh to program KZZP/Phoenix ... CHUM (AM)/Toronto PD Jim Waters adds OM duties to his present position ... WLBS/Detroit changes calls to WKSG, debuting a "Kiss Of Gold" format, with Paul Christy as the station's new consultant ... Jim Conlee named PD of KWNK/Simi Valley, succeeding exiting John Campbell.

New AM CHR outlet KWAI/Honolulu signs on the air with Stan Cook as PD ...

T94/Panama City's Russ James exits to program K99/Tampa-St. Petersburg ... Todd Martin adds MD to his PD title at WIXV/Savannah to help fill J.P. Hunter's vacated spot as she becomes PD/OM at WZZU/Raleigh ... Charles Beck leaves PD duties at KKQV/Wichita Falls for Music Coordinator duties at KZZB/Beaumont ... Tim Jacobs promoted to Assistant PD at KGBS/Denver ... WABB-FM/Mobile afternoon driver Dennis "Hound Dog" Stacy adds Assistant PD duties ... Jay Stone assigned as PD at KLRZ/Salt Lake City ... Bob Chase becomes MD at WZLD/Columbia from WKZQ/Myrtle Beach ... Russ Roundtree is the new MD/midday personality for KNMQ/Albuquerque ... Lucian Jay exits WIBM/Lansing for the MD slot at KCAQ/Oxnard.

At KPLUS/Seattle, Sky Walker is upped to Assistant PD, and Chinery Lutkin is the new Promotions Director ... Raechel Donahue, formerly of KROQ-FM/Los Angeles, replaces Liz Fulton as News Director at crosstown KIIS-FM ... At KCMQ/Columbia, MO, PD Dave McCormick moves into sales; morning personality Andy Tuttin is upped to PD, while personality Mitch Baker takes on MD duties ... Bill Clifton is upped to Assistant MD/middays at KSET-FM/El Paso ... Dave Fuller joins WFXZ/Saginaw from WHNN/Bay City, replacing MD Dave Michaels, who leaves for WVIC/Lansing ... Z106(WZGO)/Philadelphia morning team of Kelly Randall and Dan Cook ink a 36-month deal ... Lori Lerner exits her longtime News Director slot at KEARTH & KHJ/Los Angeles, as Diane Thompson takes over ... Joe Nasty drops MD duties at KTFM/San Antonio; Steve Owens takes on the job ... Turner's CHR-formatted Cable Music Channel bought out and folded by MTV.



Dan O'Toole C.C. Matthews Michael St. John Michael Ellis Bob Mitchell



Nick Bazoo Jim Collins Bill Richards Jim O'Hara Kimo Akane



Jim Waters Tony Booth Gerry Cagle Bob Kagan Mike Schaefer Gene Sandbloom Raechel Donahue John Lander



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Contemporary Hit Radio

TOP 84 OF '84

- 1 **VAN HALEN**/Jump (WB)
- 2 **PHIL COLLINS**/Against All Odds (Take A Look At . . .) (Atlantic)
- 3 **KENNY LOGGINS**/Footloose (Columbia)
- 4 **PRINCE**/When Doves Cry (WB)
- 5 **PRINCE**/Let's Go Crazy (WB)
- 6 **JOHN WAITE**/Missing You (EMI America)
- 7 **LIONEL RICHIE**/Hello (Motown)
- 8 **CYNDI LAUPER**/Time After Time (Portrait/CBS)
- 9 **RAY PARKER JR.**/Ghostbusters (Arista)
- 10 **DENIECE WILLIAMS**/Let's Hear It For The Boy (Columbia)



1984 was an incredible year for CHR music! The quality and variety of music available to the format somehow managed to top 1983. It's quite apparent that CHR has found its niche as the true mass appeal music source for the 12-44 demographics. CHR made dramatic strides in becoming a colorblind format. There were major increases in the number of Black/Urban crossovers, which mixed quite well with the AOR crossovers and pure CHR hits.

Of particular note this year was a lessening of the influences of overseas bands, and a return to prominence of American artists topping the charts. 1984 also found widespread use of CHR music in movie soundtracks, spawning such hits as "Against All Odds (Take A Look At Me Now)," "Ghostbusters," "Footloose," "Let's Hear It For The Boy," "I Just Called To Say I Love You," and three titles from the "Purple Rain" soundtrack, among many others.

Van Halen, once pigeonholed as a heavy metal band, proved its widespread popularity by taking home top honors this year. There were some new and/or emerging names added to the growing list of CHR artists who've quickly become household names: **Cyndi Lauper**, **Prince**, **John Waite**, **Wham!**, **Steve Perry**, **Phil Collins**, **Billy Ocean**, **Corey Hart**, **Madonna**, **Sheila E.**, **Dan Hartman**, **Dennis DeYoung**, **Jermaine Jackson**, **Julian Lennon**, **Night Ranger**, **John Cafferty & The Beaver Brown Band**, the **Honeydrippers**, **Peabo Bryson**, **Nena**, **Ollie & Jerry**, **Ratt**, **Twisted Sister**, **Christine McVie**, **Shannon**, **Romantics**, **New Edition**, **Peter Wolfe**, and **Tracey Ullman**.

And 1984 was a great year for some well-established names including **Elton John**, **Chicago**, **Cars**, **John Cougar Mellencamp**, **Michael Jackson**, **Duran Duran**, **Lionel Richie**, **Pat Benatar**, **Culture Club**, **Daryl Hall & John Oates**, **David Bowie**, **Billy Joel**, **Huey Lewis & The News**, **Kenny Loggins**, **Alan Parsons Project**, **Pointer Sisters**, **Police**, **Sheena Easton**, **Bruce Springsteen**, **Rod Stewart**, **Stevie Wonder**, **Yes**, **ZZ Top**, **Tina Turner**, **Rick Springfield**, **Paul McCartney**, **Kool & The Gang**, and many others. Never has the variety of hits been so great.

As CHR programmers continue to search for new, exciting sounds to keep their stations fresh, we can expect wide exposure for new music in 1985. By keeping their eyes on the trend-setters, PDs have brought tremendous musical success to CHR. CHR stations that use these proven, winning programming techniques will remain an influential, if not vital, part in the shaping of tomorrow's hits for America in 1985.

- 11 **CHICAGO**/Hard Habit To Break (WB)
- 12 **TINA TURNER**/What's Love Got To Do With It (Capitol)
- 13 **STEVIE WONDER**/I Just Called To Say I Love You (Motown)
- 14 **CULTURE CLUB**/Karma Chameleon (Virgin/Epic)
- 15 **BRUCE SPRINGSTEEN**/Dancing In The Dark (Columbia)
- 16 **DURAN DURAN**/The Reflex (Capitol)
- 17 **LIONEL RICHIE**/Stuck On You (Motown)
- 18 **STEVE PERRY**/Oh Sherrie (Columbia)
- 19 **THOMPSON TWINS**/Hold Me Now (Arista)
- 20 **YES**/Owner Of A Lonely Heart (Atco)
- 21 **HUEY LEWIS & THE NEWS**/Heart Of Rock & Roll (Chrysalis)
- 22 **LAURA BRANIGAN**/Self Control (Atlantic)
- 23 **BILLY OCEAN**/Caribbean Queen (No More Love . . .) (Jive/Arista)
- 24 **MICHAEL JACKSON**/Thriller (Epic)
- 25 **WHAM!**/Wake Me Up Before You Go-Go (Columbia)
- 26 **CARS**/Drive (Elektra)
- 27 **CYNDI LAUPER**/Girls Just Want To Have Fun (Portrait/CBS)
- 28 **CYNDI LAUPER**/She Bop (Portrait/CBS)
- 29 **EURHYTHMICS**/Here Comes The Rain Again (RCA)
- 30 **GENESIS**/That's All (Atlantic)
- 31 **ROCKWELL**/Somebody's Watching Me (Motown)
- 32 **PRINCE**/Purple Rain (WB)
- 33 **BILLY IDOL**/Eyes Without A Face (Chrysalis)
- 34 **HUEY LEWIS & THE NEWS**/I Want A New Drug (Chrysalis)
- 35 **SCANDAL** featuring **PATTY SMYTH**/The Warrior (Columbia)
- 36 **CARS**/You Might Think (Elektra)
- 37 **NIGHT RANGER**/Sister Christian (Camel/MCA)
- 38 **NENA**/99 Luftballons (99 Red Balloons) (Epic)
- 39 **HUEY LEWIS & THE NEWS**/If This Is It (Chrysalis)
- 40 **RICK SPRINGFIELD**/Love Somebody (RCA)
- 41 **COREY HART**/Sunglasses At Night (EMI America)
- 42 **DARYL HALL & JOHN OATES**/Out Of Touch (RCA)
- 43 **ELTON JOHN**/Sad Songs (Say So Much) (Geffen)
- 44 **SHEILA E.**/The Glamorous Life (WB)
- 45 **POINTER SISTERS**/Jump (For My Love) (Planet/RCA)
- 46 **MADONNA**/Lucky Star (Sire/WB)
- 47 **LIONEL RICHIE**/Running With The Night (Motown)
- 48 **CULTURE CLUB**/Miss Me Blind (Virgin/Epic)
- 49 **ROMANTICS**/Talking In Your Sleep (Nemperor/CBS)
- 50 **ROD STEWART**/Infatuation (WB)
- 51 **DARYL HALL & JOHN OATES**/Adult Education (RCA)
- 52 **MIKE RENO & ANN WILSON**/Almost Paradise (Columbia)
- 53 **DAN HARTMAN**/I Can Dream About You (MCA)
- 54 **JACKSONS**/State Of Shock (Epic)
- 55 **ZZ TOP**/Legs (WB)
- 56 **BRUCE SPRINGSTEEN**/Cover Me (Columbia)
- 57 **POINTER SISTERS**/Automatic (Planet/RCA)
- 58 **IRENE CARA**/Breakdance (Network/Geffen)
- 59 **TINA TURNER**/Better Be Good To Me (Capitol)
- 60 **POLICE**/Wrapped Around Your Finger (A&M)
- 61 **CHRISTINE McVIE**/Got A Hold On Me (WB)
- 62 **KOOL & THE GANG**/Joanna (De-lite/PG)
- 63 **CHAKA KHAN**/I Feel For You (WB)
- 64 **ELTON JOHN**/I Guess That's Why They Call It The Blues (Geffen)
- 65 **CARS**/Magic (Elektra)
- 66 **P. McCARTNEY & M. JACKSON**/Say Say Say (Columbia)
- 67 **J. CAFFERTY & B. B. BAND**/On The Dark Side (Scotti Bros/CBS)
- 68 **CYNDI LAUPER**/All Through The Night (Portrait/CBS)
- 69 **PEABO BRYSON**/If Ever You're In My Arms Again (Elektra)
- 70 **DENNIS DeYOUNG**/Desert Moon (A&M)
- 71 **ROD STEWART**/Some Guys Have All The Luck (WB)
- 72 **SHEENA EASTON**/Strut (EMI America)
- 73 **BILLY JOEL**/An Innocent Man (Columbia)
- 74 **JOHN LENNON**/Nobody Told Me (Polydor/PG)
- 75 **JERMAINE JACKSON**/Tell Me I'm Not Dreamin' . . . (Arista)
- 76 **CHRISTOPHER CROSS**/Think Of Laura (WB)
- 77 **OLIVIA NEWTON-JOHN**/Twist Of Fate (MCA)
- 78 **MADONNA**/Borderline (Sire/WB)
- 79 **SHANNON**/Let The Music Play (Mirage/Atco)
- 80 **PETER WOLF**/Lights Out (EMI America)
- 81 **TRACEY ULLMAN**/They Don't Know (MCA)
- 82 **DURAN DURAN**/Union Of The Snake (Capitol)
- 83 **MATTHEW WILDER**/Break My Stride (Private I/CBS)
- 84 **DURAN DURAN**/New Moon On Monday (Capitol)

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Your results, which can be received in as short as two weeks following testing, will be presented in two parts. In the opening ALPHA phase, you'll be supplied six separate listings of all titles tested, broken down by male, female and combined scores, with three listings displayed alphabetically by title and the remaining three ranked by score. In the ranked-song segment, overall ratings will be color-coded to indicate the strength of each song's preference.

In the concluding OMEGA phase, each title will be broken down by response categories, crosstabulated with various demo groups, their listening habits and other desired information. These categories will be determined by the client with as many as twelve categories allowed per title.

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Once you've had a chance to become fully acquainted with this series we think you'll agree it really is the most complete concept in testing oldies available to radio today.



165 South Union, Suite 606, Denver, Colorado 80228

Contemporary Hit Radio

RECORDS THAT REACHED TOP 15

	Peak Position (wks #1)	Peak Date	Weeks On Chart		Peak Position (wks #1)	Peak Date	Weeks On Chart
BRYAN ADAMS/Run To You (A&M)	15	11/30	4	MADONNA/Holiday (Sire/WB)	15	1/20	8
BANANARAMA/Cruel Summer (London/PG)	10	9/14	10	MADONNA/Borderline (Sire/WB)	13	6/01	14
PAT BENATAR/Love Is A Battlefield (Chrysalis)	3	12/02	5	MADONNA/Like A Virgin (Sire/WB)	9	11/30	3
PAT BENATAR/We Belong (Chrysalis)	8	11/30	6	MADONNA/Lucky Star (Sire/WB)	3	10/12	11
DAVID BOWIE/Blue Jean (EMI America)	10	11/02	9	PAUL McCARTNEY/No More Lonely Nights (Columbia)	4	11/30	8
LAURA BRANIGAN/Self Control (Atlantic)	4	6/15	14	PAUL McCARTNEY & MICHAEL JACKSON/Say Say Say (Columbia)	1 (3)	12/02	8
PEABO BRYSON/If Ever You're In My Arms Again (Elektra)	9	8/17	13	CHRISTINE McVIE/Got A Hold On Me (WB)	7	3/16	12
J. CAFFERTY & BEAVER BROWN/On The Dark Side (Scotti-Bros./CBS)	6	10/12	10	JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/PG)	8	12/02	3
IRENE CARA/Why Me? (Network/Geffen)	10	12/02	4	JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PG)	9	1/27	10
IRENE CARA/Breakdance (Network/Geffen)	7	5/25	11	JOHN COUGAR MELLENCAMP/Authority Song (Riva/PG)	12	5/04	9
CARS/You Might Think (Elektra)	4	5/04	12	NENA/99 Luftballons (99 Red Balloons) (Epic)	2	2/24	12
CARS/Magic (Elektra)	6	7/06	11	NEW EDITION/Cool It Now (MCA)	14	11/30	6
CARS/Drive (Elektra)	2	9/21	13	OLIVIA NEWTON-JOHN/Twist Of Fate (MCA)	4	1/06	8
CHICAGO/Stay The Night (WB)	11	6/22	10	NIGHT RANGER/Sister Christian (Camel/MCA)	4	5/18	14
CHICAGO/Hard Habit To Break (WB)	1 (1)	10/12	14	NIGHT RANGER/When You Close Your Eyes (Camel/MCA)	13	9/14	10
PHIL COLLINS/Against All Odds (Take A Look At...) (Atlantic)	1 (4)	4/13	16	BILLY OCEAN/Caribbean Queen (No More Love...) (Jive/Arista)	2	10/26	13
CHRISTOPHER CROSS/Think Of Laura (WB)	6	1/27	9	OLLIE & JERRY/Breakin' (There's No...) (Polydor/PG)	12	7/20	10
CULTURE CLUB/Church Of The Poison Mind (Virgin/Epic)	5	12/02	4	RAY PARKER JR./I Still Can't Get Over... (Arista)	10	1/27	11
CULTURE CLUB/Karma Chameleon (Virgin/Epic)	1 (3)	1/20	13	RAY PARKER JR./Ghostbusters (Arista)	1 (3)	8/03	13
CULTURE CLUB/Miss Me Blind (Virgin/Epic)	3	3/30	11	ALAN PARSONS PROJECT/Don't Answer Me (Arista)	10	4/20	9
CULTURE CLUB/It's A Miracle (Virgin/Epic)	9	6/15	9	STEVE PERRY/Oh Sherrie (Columbia)	2	5/18	13
DENNIS DeYOUNG/Desert Moon (A&M)	7	10/26	11	POINTER SISTERS/Automatic (Planet/RCA)	7	3/23	13
DURAN DURAN/Union Of The Snake (Capitol)	2	1/06	8	POINTER SISTERS/Jump (For My Love) (Planet/MCA)	5	6/15	13
DURAN DURAN/New Moon On Monday (Capitol)	10	2/24	10	POINTER SISTERS/I'm So Excited (Planet/RCA)	14	10/12	10
DURAN DURAN/The Reflex (Capitol)	1 (1)	6/22	14	POLICE/Synchronicity II (A&M)	9	12/16	4
DURAN DURAN/The Wild Boys (Capitol)	2	11/30	6	POLICE/Wrapped Around Your Finger (A&M)	4	2/17	11
SHEILA E./The Glamorous Life (WB)	7	9/28	14	PRETENDERS/Middle Of The Road (Sire/WB)	13	2/10	10
SHEENA EASTON/Strut (EMI America)	9	11/09	12	PRINCE/When Doves Cry (WB)	1 (4)	7/06	14
ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen)	4	1/13	10	PRINCE/Let's Go Crazy (WB)	1 (4)	9/14	14
ELTON JOHN/Sad Songs (Say So Much) (Geffen)	4	7/27	13	PRINCE/Purple Rain (WB)	1 (2)	11/02	11
ELTON JOHN/Who Wears These Shoes? (Geffen)	10	10/19	9	RATT/Round And Round (Atlantic)	12	8/17	10
EURYTHMICS/Here Comes The Rain Again (RCA)	4	3/16	13	MIKE RENO & ANN WILSON/Almost Paradise (Columbia)	4	6/29	11
DAN FOGELBERG/The Language Of Love (Full Moot/Epic)	9	3/16	9	LIONEL RICHIE/All Night Long (All Night) (Motown)	7	12/02	4
GENESIS/That's All (Atlantic)	2	1/27	12	LIONEL RICHIE/Running With The Night (Motown)	4	1/27	11
GO-GO'S/Head Over Heels (IRS/A&M)	9	5/04	10	LIONEL RICHIE>Hello (Motown)	2	4/20	16
DARYL HALL & JOHN OATES/Say It Isn't So (RCA)	2	12/02	6	LIONEL RICHIE/Stuck On You (Motown)	1 (1)	8/24	13
DARYL HALL & JOHN OATES/Adult Education (RCA)	5	3/30	11	LIONEL RICHIE/Penny Lover (Motown)	6	11/23	8
DARYL HALL & JOHN OATES/Out Of Touch (RCA)	1 (1)	11/30	10	ROCKWELL/Somebody's Watching Me (Motown)	2	3/09	13
COREY HART/Sunglasses At Night (EMI America)	6	8/17	14	ROLLING STONES/Undercover Of The Night (Rolling Stones/Atco)	6	12/16	6
COREY HART/It Ain't Enough (EMI America)	14	11/23	8	ROMANTICS/Talking In Your Sleep (Nemperor/CBS)	3	1/13	11
DAN HARTMAN/I Can Dream About You (MCA)	8	8/03	14	SCANDAL f/PATTY SMYTH/The Warrior (Columbia)	6	9/14	14
HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)	7	11/30	7	PETER SCHILLING/Major Tom (Coming Home) (Elektra)	10	12/16	6
BILLY IDOL/Eyes Without A Face (Chrysalis)	3	6/29	12	SHALAMAR/Dancing In The Sheets (Columbia)	12	5/18	10
J. IGLESIAS & W. NELSON/To All The Girls I've Loved... (Columbia)	15	5/04	10	SHANNON/Let The Music Play (Mirage/Atco)	9	2/17	11
JAMES INGRAM & MICHAEL McDONALD/Yah Mo B There (Qwest/WB)	14	2/17	9	RICK SPRINGFIELD/Souls (RCA)	15	12/02	3
MICHAEL JACKSON/Thriller (Epic)	1 (1)	2/10	12	RICK SPRINGFIELD/Love Somebody (RCA)	4	4/27	11
JERMAINE JACKSON/Tell Me I'm Not Dreamin' (Too Good...) (Arista)	6	6/08	9	RICK SPRINGFIELD/Bop 'Til You Drop (RCA)	15	10/05	8
JERMAINE JACKSON/Dynamite (Arista)	11	9/07	10	BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia)	1 (1)	6/29	13
JOE JACKSON/You Can't Get What You Want... (A&M)	13	6/08	9	BRUCE SPRINGSTEEN/Cover Me (Columbia)	6	9/28	12
JACKSONS/State Of Shock (Epic)	3	7/27	11	BILLY SQUIER/Rock Me Tonight (Capitol)	14	8/24	10
JACKSONS/Torture (Epic)	14	9/21	8	ROD STEWART/Infatuation (WB)	5	7/27	12
BILLY JOEL/Uptown Girl (Columbia)	4	12/02	4	ROD STEWART/Some Guys Have All The Luck (WB)	7	10/19	11
BILLY JOEL/An Innocent Man (Columbia)	7	2/10	10	SURVIVOR/I Can't Hold Back (Scotti Bros./CBS)	10	11/30	9
BILLY JOEL/The Longest Time (Columbia)	11	5/11	9	38 SPECIAL/If I'd Been The One (A&M)	14	1/06	7
CHAKA KHAN/I Feel For You (WB)	3	11/23	10	38 SPECIAL/Back Where You Belong (A&M)	14	3/16	8
KOOL & THE GANG/Joanna (De-Lite/PG)	7	1/27	12	THOMPSON TWINS/Hold Me Now (Arista)	3	4/20	14
KOOL & THE GANG/Tonight (De-Lite/PG)	12	4/20	10	THOMPSON TWINS/Doctor! Doctor! (Arista)	10	7/06	9
CYNDI LAUPER/Girls Just Want To Have Fun (Portrait/CBS)	2	3/02	13	TINA TURNER/What's Love Got To Do With It (Capitol)	2	8/24	16
CYNDI LAUPER/Time After Time (Portrait/CBS)	1 (3)	6/01	14	TINA TURNER/Better Be Good To Me (Capitol)	4	11/09	11
CYNDI LAUPER/She Bop (Portrait/CBS)	2	9/07	13	DWIGHT TWILLEY/Girls (EMI America)	12	4/13	9
CYNDI LAUPER/All Through The Night (Portrait/CBS)	3	11/30	9	TRACEY ULLMAN/They Don't Know (MCA)	8	4/20	11
JOHN LENNON/Nobody Told Me (Polydor/PG)	6	2/24	10	VAN HALEN/Jump (WB)	1 (5)	2/17	15
JULIAN LENNON/Valotte (Atlantic)	13	11/30	5	VAN HALEN/I'll Wait (WB)	8	5/25	10
HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)	5	3/09	13	VAN HALEN/Panama (WB)	9	8/03	10
HUEY LEWIS & THE NEWS/Heart Of Rock 'N' Roll (Chrysalis)	2	6/22	14	JOHN WAITE/Missing You (EMI America)	1 (2)	8/31	16
HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)	4	8/24	12	WANG CHUNG/Dance Hall Days (Geffen)	15	7/06	10
HUEY LEWIS & THE NEWS/Walking On A Thin Line (Chrysalis)	11	11/30	7	WHAMI/Wake Me Up Before You Go-Go (Columbia)	1 (2)	11/16	11
KENNY LOGGINS/Footloose (Columbia)	1 (3)	3/23	16	MATTHEW WILDER/Break My Stride (Private I/CBS)	9	1/13	10
KENNY LOGGINS/I'm Free (Heaven Helps The Man) (Columbia)	12	7/27	9	DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)	1 (3)	5/11	13
				PETER WOLF/Lights Out (EMI America)	9	8/31	11
				STEVIE WONDER/I Just Called To Say I Love You (Motown)	1 (2)	10/19	14
				YES/Owner Of A Lonely Heart (Atco)	1 (2)	1/06	11
				ZZ TOP/Legs (WB)	5	7/13	11

HEADLINERS: RAB'S MANAGING SALES CONFERENCE

January 26-29, 1985—Amfac Hotel, Dallas



Sunday, January 27

8:15 AM

Larry Wilson, president of Wilson Learning Corp. and co-author of "The One Minute Salesperson," will keynote the 6th annual MSC with ideas on motivating your staff and improving sales productivity. Drawing on his best-selling book and his years of experience as a marketing trainer, he promises to open your horizons for radio sales in 1985.

Monday, January 28

8:15 AM

John Murphy, vice president of Sales Promotion/Marketing for the National Retail Merchants Associations, will share his association's outlook for retailing in a nuts-and-bolts look at the primary concerns of the nation's department stores, specialty outlets, chain stores and independents. He will bring the perspective of these key clients to bear on the question, "Do Retailers Still Need Radio?"



Monday, January 28

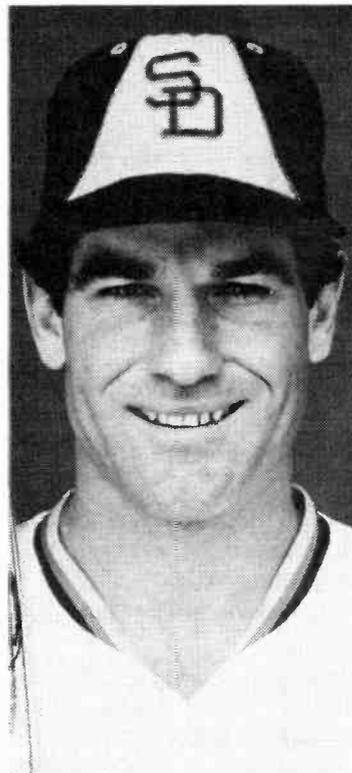
1:15 PM

Kathleen Black, publisher of USA Today, Gannett's national newspaper, will discuss the challenges of today's multimedia marketplace. A career media salesperson, she will combine her experience with Travel & Leisure, Ms., New York and Holiday magazines and her knowledge of newspapers to provide marketing tactics for radio managers and salespeople that offer a realistic appraisal of the marketplace for advertising nationally and regionally.

Monday, January 28

7:30 PM

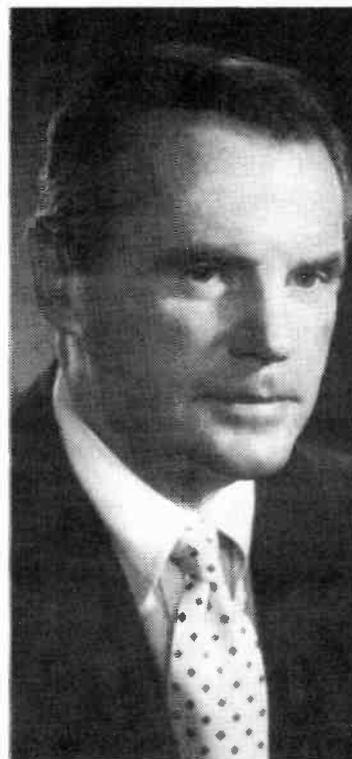
Steve Garvey, best known for his exploits as a member of the San Diego Padres and his promotional and marketing affiliations, will offer his ideas and his system for sales consistency and success. On the field and off, Steve has developed a series of concepts which keeps him "up" and increases his chances of winning each day.



Tuesday, January 29

9:45 AM

F.G. "Buck" Rogers, formerly IBM's vice president for marketing worldwide and currently one of the most sought-after sales consultants and speakers, will offer radio executives his personal philosophy on marketing, sales and motivation which has lead others to write about him in *The Ten Greatest Salespersons and In Search of Excellence*.



For instant reservations call Lorraine Hamill Toll free: **1(800) 232-3131**
[In New York State call collect (212) 599-6666]

ASCAP DO

R&R[®] AOR /HOT TRACKS

TOP 84 OF '84

- 1 VAN HALEN/Jump
- 2 PHIL COLLINS/Against All Odds
- 3 KENNY LOGGINS/Footloose
- 4 PRINCE/When Doves Cry
- 5 PRINCE/Let's Go Crazy
- 6 JOHN WAITE/Missing You
- 7 LIONEL RICHIE/Hello
- 8 CYNDI LAUPER/Time After Time
- 9 RAY PARKER JR./Ghostbusters
- 10 DENIECE WILLIAMS/Let's Hear It For The Boy
- 11 CHICAGO/Hard Habit To Break
- 12 TINA TURNER/What's Love Got To Do With It
- 13 STEVIE WONDER/I Just Called To Say I Love You
- 14 CULTURE CLUB/Karma Chameleon
- 15 BRUCE SPRINGSTEEN/Dancing In The Dark
- 16 DURAN DURAN/The Reflex
- 17 LIONEL RICHIE/Stuck On You
- 18 STEVE PERRY/Oh Sherrie
- 19 THOMPSON TWINS/Hold Me Now
- 20 YES/Owner Of A Lonely Heart
- 21 HUEY LEWIS & THE NEWS/Heart Of Rock & Roll
- 22 LAURA BRANIGAN/Self Control
- 23 BILLY OCEAN/Caribbean Queen
- 24 MICHAEL JACKSON/Thriller
- 25 WHAM!/Wake Me Up Before You Go-Go
- 26 CARS/Drive
- 27 CYNDI LAUPER/Girls Just Want To Have Fun
- 28 CYNDI LAUPER/She Bop
- 29 EURYTHMICS/Here Comes The Rain Again
- 30 GENESIS/That's All
- 31 ROCKWELL/Somebody's Watching Me
- 32 PRINCE/Purple Rain
- 33 BILLY IDOL/Eyes Without A Face
- 34 HUEY LEWIS & THE NEWS/I Want A New Drug
- 35 SCANDAL featuring PATTY SMYTH/The Warrior
- 36 CARS/You Might Think
- 37 NIGHT RANGER/Sister Christian
- 38 NENA/99 Luftballons (99 Red Balloons)
- 39 HUEY LEWIS & THE NEWS/If This Is It
- 40 RICK SPRINGFIELD/Love Somebody
- 41 COREY HART/Sunglasses At Night
- 42 DARYL HALL & JOHN OATES/Out Of Touch
- 43 ELTON JOHN/Sad Songs (Say So Much)
- 44 SHEILA E./The Glamorous Life
- 45 POINTER SISTERS/Jump (For My Love)
- 46 MADONNA/Lucky Star
- 47 LIONEL RICHIE/Running With The Night
- 48 CULTURE CLUB/Miss Me Blind
- 49 ROMANTICS/Talking In Your Sleep
- 50 ROD STEWART/Infatuation
- 51 DARYL HALL & JOHN OATES/Adult Education
- 52 MIKE RENO & ANN WILSON/Almost Paradise
- 53 DAN HARTMAN/I Can Dream About You
- 54 JACKSONS/State Of Shock
- 55 ZZ TOP/Legs
- 56 BRUCE SPRINGSTEEN/Cover Me
- 57 POINTER SISTERS/Automatic
- 58 IRENE CARA/Breakdance
- 59 TINA TURNER/Better Be Good To Me
- 60 POLICE/Wrapped Around Your Finger
- 61 CHRISTINE McVIE/Got A Hold On Me
- 62 KOOL & THE GANG/Joanna
- 63 CHAKA KHAN/I Feel For You
- 64 ELTON JOHN/I Guess That's Why They Call It The Blues
- 65 CARS/Magic
- 66 P. McCARTNEY & M. JACKSON/Say Say Say
- 67 JOHN CAFFERTY & BEAVER BROWN/On The Dark Side
- 68 CYNDI LAUPER/All Through The Night
- 69 PEABO BRYSON/If Ever You're In My Arms Again
- 70 DENNIS DeYOUNG/Desert Moon
- 71 ROD STEWART/Some Guys Have All The Luck
- 72 SHEENA EASTON/Strut
- 73 BILLY JOEL/An Innocent Man
- 74 JOHN LENNON/Nobody Told Me
- 75 JERMAINE JACKSON/Tell Me I'm Not Dreamin'
- 76 CHRISTOPHER CROSS/Think Of Laura
- 77 OLIVIA NEWTON-JOHN/Twist Of Fate
- 78 MADONNA/Borderline
- 79 SHANNON/Let The Music Play
- 80 PETER WOLF/Lights Out
- 81 TRACEY ULLMAN/They Don't Know
- 82 DURAN DURAN/Union Of The Snake
- 83 MATTHEW WILDER/Break My Stride
- 84 DURAN DURAN/New Moon On Monday

 circled songs are licensed through ASCAP.

ES IT AGAIN

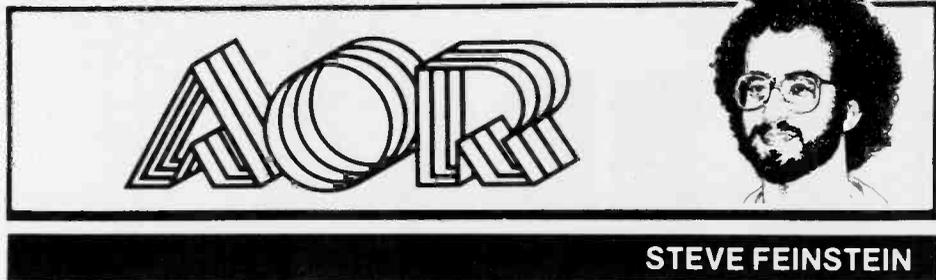
...and then some

9 OF TOP 10

18 OF TOP 20

75% OF ENTIRE CHART

ASCAP
American Society of Composers, Authors & Publishers



TAKES A KNOCKIN', BUT KEEPS ON ROCKIN'

Survival Of The Fittest

AOR was under the gun in 1984. The format had a bad case of the PR (Public Relations) Blues. It seemed to serve as the industry's chief whipping boy. Voices in the press, along with those in the record and radio communities, delighted in proclaiming the "death of AOR."

The doomsayers reasoned that CHR's high shares must always mean that AOR suffers in turn. Overlooked during the 12+ hysteria were major markets such as Philadelphia, Cleveland, St. Louis, Boston, San Diego, and Detroit, where AOR reigned supreme over CHR. Also, the two formats maintain their historically dramatic difference in demographics. AOR continues to deliver top shares of young men while CHR is #1 in teenagers and, less consistently, young women.

Winning AORs shared the understanding that great AOR stations stretch to be great radio stations — more than just jukeboxes or screaming rock and roll machines. WNOR-FM/Norfolk conveys this philosophy in a slogan it uses in station literature — "We're Not Only Rock."

Getting the music right, whether using personal judgement or research as their main guide, was merely the first step in these stations' game plans. WBCN/Boston and WLWQ/Columbus are among other AORs that recognize, as consultant E. Karl has said, that "the key element that will make the difference between winning and losing stations in the near future is how stations reflect the emotional issues that touch listeners' lives . . . 'the stuff between the records' comprises the real soul of a radio station."

January

New PDs: KEZE/Spokane's Jonah Cummings (Jon Robbins) and WPDH/Poughkeepsie's Stew Schantz. Brian Taylor replaces Bruce McGregor at KQDS/Duluth and Les Cook succeeds Randy Z at WIQB/Ann Arbor.

Exiting PDs: WGRQ/Bufalo's Brian Krysz, KBPI/Denver's Phil Strider, KQRS/Minneapolis's Doug Sorenson, WFBQ/Indianapolis's Alan Edwards, and KXZL/San Antonio's Dave Conley.

New MDs: KRQR/San Francisco's Ron Garrett, WPDH/Poughkeepsie's Rick Buser, KQDS/Duluth's Dan Culhane, KRCK/Portland's Carol Richardz, WSCY/Syracuse's Mike Richards, and WEZX/Scranton's Don W. Hallett. Jim Robinson leaves his KZOK/Seattle PD post to become MD of future EOR WGRX/Baltimore.

Exiting MDs: WIMZ/Knoxville's Mike Beck and WGRQ/Bufalo's Bill Weston.

Consultants Corner: WAAF/Worcester leaves the Burkhardt/Abrams/Michaels/Douglas fold . . . KGON/Portland adds Beau Phillips while retaining B/A/M/D.

Format Flight: After 15 years of AOR, KPRI/San Diego switches to A/C, as does WMAD/Madison.

And there's more: WMMS/Cleveland PD John Gorman is upped to OM . . . Tom Couch joins WNEW-FM/New York as Production Director . . . WZIR/Bufalo changes calls to WRXT.

February

New PDs: WGRQ/Bufalo's Tim Smith, KKCI/Kansas City's Frank Hanel, WPYX/Albany's Bob Mason, KQRS/Minneapolis's Vicki Hodgson, KXZL/San Antonio's Ray St. James, and WFBQ/Indianapolis's Bill Wise. Greg Gillespie takes over the PD chair at WDVE/Pittsburgh from Howie Castle, who moves on to program KBPI/Denver. Ira Gordon follows Bill Stambaugh at KWXL/Albuquerque and Drexel DeFord replaces Paul Viton at WYER/Mt. Carmel.

Exiting PDs: KLOL/Houston's Michelle Robinson-Sayre and WCKO/Miami's Mark Taylor.

New MDs: WIQB/Ann Arbor's Debbie Dalton, WIMZ/Knoxville's Scott Paulsen, WROQ/Charlotte's Mike Donovan, and WZEW/Mobile's Pete Lerwill. The Bearman replaces Robin Luce at WFBQ/Indianapolis, Paul Michaels follows Kurt Brown at WXCS/Hagerstown, Gene Romano takes over from Cinda Holt at WZZO/Allentown, and Frank Jaxson succeeds Doug Davis at KWXL/Albuquerque.

Exiting MDs: KMET/Los Angeles's Hugh Surratt, KSRR/Houston's John Roberts, KKRQ/Iowa City's Doug Breyer and WIQB/Ann Arbor's Mike Belanger.

Format Flight: WAMX/Huntington, WV and WSRD/Youngstown go CHR, while KKRN/Anchorage turns Country.

Still there's more: Newly named Assistant PDs are WLUP/Chicago's Susan Bax,



MUSICAL MOVEMENTS — Two contrasting styles of music — CHR crossovers and heavy metal — were on the minds and playlists of many AOR programmers in varying amounts this year.

AORs became more conscious of what CHR was playing, and a number of AOR playlists, particularly at stations positioned as format "hybrids," were mostly made up of singles. Most notably, Prince, whose music had once been as taboo on AOR as it was on Gospel stations, continued the momentum he had started on the "1999" album, and scored three AOR breakers from "Purple Rain." Many AORs also played CHR hits by the Jacksons and Ray Parker Jr. At the same time, it should be noted that a slew of cross-format hits, such as Scandal, John Waite, and the Pretenders, were AOR mainstays that followed an age-old pattern — they broke on AOR first and then were picked up by CHR.

On the metal front, while AOR gave first exposure to hit acts such as Ratt and Twisted Sister, by year's end a number of programmers were becoming concerned about the effects of head banging music on upper demos. Burkhardt/Abrams/Michaels/Douglas advised some clients to temper their metal and concentrate more on acts with hit potential. "Hard rock" replaced "heavy metal" in more cautious programmers' terminology.

KSRR/Houston's Michael Stevens, and KROY/Sacramento's Jona Denz . . . KTXQ/Dallas MD Drake Hall leaves to join MusicVision . . . Carole Miller lands WNEW-FM/New York evenings . . . Sky Daniels takes on KFOG/San Francisco nights . . . Steven G. Smith tapped as KLOS/Los Angeles Director Of Advertising And Promotions . . . Bob Gelms exits WLUP late-nights . . . Redbeard grabs KTXQ/Dallas pm drive.

K97/Edmonton's Ted Kennedy, and KQRS/Minneapolis's Wally Walker. Al Hofer replaces Gordon Atkins at KSHE/St. Louis, Lynn Wells takes over from Zak Phillips at KBPI/Denver, Inessa York succeeds Gloria Johnson at KGON/Portland, Sylvia Aimerito follows Mary Jo Godges at KNAC/Long Beach.

Exiting MDs: KDKB/Phoenix's J. David Holmes, KXZL/San Antonio's Lisa Giles, and KOME/San Jose's Scott Elliott.

Consultants Corner: Bob Hattrik steps down as Doubleday's adviser, KLOL/Houston inks with Mike McVay, WRCN/Long Island signs with Jeff Pollack, while Carroll, Schwartz, & Groves pact with KCCN/Honolulu.

Format Funnies: WSCY/Syracuse returns to Easy Listening, WGRX/Baltimore signs on with John Sebastian's EOR, and KCGL/Salt Lake City switches to Modern Rock.

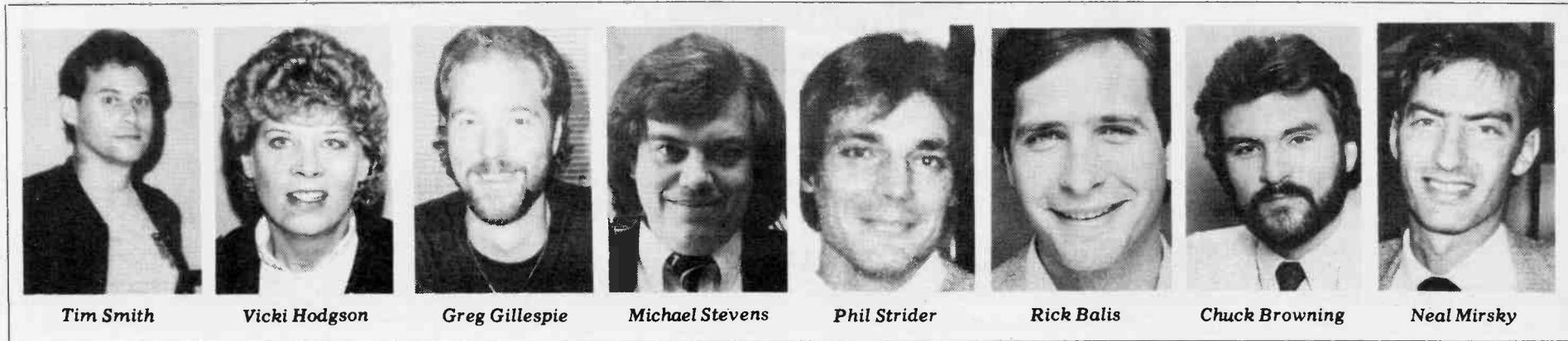
Yes, there's more: KZAP/Sacramento's Chuck Browning is named KAZY-KLZ-Denver Operations Manager . . . Rick Lambert becomes KLOL/Houston's Assistant PD/MD . . . KWFM/Tucson ups Jim Ray to OM . . . KGB/San Diego's Ted Edwards adds Research Director to his Assistant PD/MD duties . . . Bob Mason is named WPYX/Albany's Assistant PD . . . Morning man Steve Sutton joins WYSP/Philadelphia from rival WMMR after sit-

March

New PDs: KLOL/Houston's Blake Lawrence, WCKO/Miami's Neal Mirsky, KZOK & KJET/Seattle's Phil Strider, KEZO/Omaha's Bruce McGregor, and KROY/Sacramento's Jona Denz. Rick Balis rejoins KSHE/St. Louis, Chris Miller returns to KZAP/Sacramento, and Brian Krysz replaces Brent Alberts at WYFE/Rockford.

Exiting PDs: WQFM/Milwaukee's Lee Arnold.

New MDs: KMET/Los Angeles's Sue Steinberg, WPYX/Albany's Andy Turco, WMGM/Atlantic City's Eric Johnson,



Tim Smith

Vicki Hodgson

Greg Gillespie

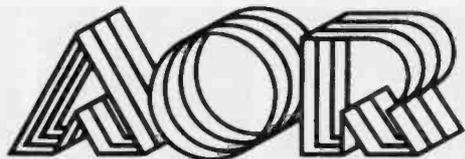
Michael Stevens

Phil Strider

Rick Balis

Chuck Browning

Neal Mirsky



March

ting out a 90-day no-compete contract clause. Production ace Bob Stroud segues from 'YSP to WLUP ... KBPI/Denver loses morning team Steven B. & The Hawk to crosstown KPKE ... EOR WIZD/Ft. Pierce switches calls to WKGR ... Tracey Baliber is named KSHE/St. Louis Director Of Promotions & Sales Research.

April

Format Changes: WHEB-FM/Portsmouth drops CHR for AOR.

New PDs: WRCN/Long Island's Marc Coppola, KKDJ/Fresno's Don Fischer, and WPGU/Champaign's Rick Kaempfer.

Exiting PDs: WQFM/Milwaukee's Lee Arnold.

New MDs: KDKB/Phoenix's Doug Gondek, KZEL/Eugene's Dave Nummer, KXZL/San Antonio's Angela Wright, KQDS/Duluth's Mike Keller, WBRU/Providence's Amanda Tepper, KREM/Spokane's David McKie ... John Valentine succeeds Jim Buckley at WRCN/Long Island ... Jerry Lachelt replaces Jeff Fetters at KAWY/Casper.

Exiting MDs: KMBQ/Shreveport's Mick Lane.

Consultants' Corner: KAZY/Denver is no longer consulted by Burkhart/Abrams/Michaels/Douglas & Associates ... Jeff Pollack withdraws from WLRS/Louisville, and Frank Felix ends association with KTYD/Santa Barbara.

Other News: Frazer Smith exits KLOS/Los Angeles as Shana is elevated to mornings ... WMMS/Cleveland OM John Gorman adds same duties for sister WHK, which goes Gold ... Promotions Director Cyndy Spodek segues from KDKB to KGB/San Diego ... Bernie Lucas joins WIYY/Baltimore as Director/Marketing & Advertising.

May

New PDs: WQFM/Milwaukee's Andy Bloom ... Rick Carroll returns to programming duties at KROQ-FM/Los Angeles as Raymond Banister steps down ... Dave Ervin replaces Dave Van Dyke at KGON/Portland ... Deirdre Gentry follows Jane Asher at KTYD/Santa Barbara ... Gary Hill succeeds Steve Anthony at WZEW/Mobile.

Exiting PDs: KQAK/San Francisco Station Manager/PD Bob Heymann and WOVE/Chattanooga's Tony Davis.

New MDs: KMBQ/Shreveport's Tom Michaels and WYFE/Rockford's Skip Isley ... Larry Sharp replaces Craig Martin at KZOK/Seattle, as Martin bounces back to succeed Carol Richardz at KRCK/Portland ... Ken Anthony succeeds Nikki Stevens at KSJO/San Jose ... Mike Jones follows Maureen Matthews at KEZE/Spokane.

Exiting MDs: WLAV-FM/Grand Rapids' Michael Sirianni.

Consultants' Corner: Jeff Pollack signs WEBN/Cincinnati.

Other AOR News: KWFM/Tucson MD Rick Allen upped to Assistant PD ... J.C. Corcoran grabs KSHE/St. Louis mornings ... WNEW-FM/New York's Maxanne Sartori appointed Assistant MD ... Frazer Smith moves to KMET/Los Angeles for weekends.

June

Format Changes: WIBZ/Parkersburg drops AOR for CHR ... WKDA/Nashville changes from Modern Rock to Oldies.

New PDs: WLLZ/Detroit's Lee Arnold as Joe Urbiel becomes Assistant PD; KATT/Oklahoma City's Tom Evans as Warren Williams leaves to succeed Jeff Sattler at the helm of KDKB/Phoenix ... Beau Phillips returns to KISW/Seattle as Gary Bryan exits.

Exiting PDs: KTXQ/Dallas's Tom Owens and KSPN/Aspen's Lee Duncan.

New MDs: WKZL/Winston-Salem's Brian Patrick and WLAV-FM/Grand Rapids' Aris Hampers ... Pam Brooks replaces



AOR: ALIVE 'N' KICKIN' — The great irony of the year was that while AOR was misperceived in some quarters to be in dire straits, it actually continued to be the #1 choice of young adults.

- Facts:
- In the spring '84 Arbitron, among Top 50 markets, AOR led in 18-34 adults more often than any other format.
 - In the summer '84 book, among the 12 markets surveyed, AOR was #1 with 18-34 adults more often than any other format.
- Successful radio operators continued to take these numbers to the bank. Simply stated, in the words of Infinity President Mel Karmazin, "There's a lot of money to be made with a station that's strong in 18-34 men."

Rick Buser at WPDH/Pughkeepsie.

Consultants' Corner: WAPI-FM/Birmingham is no longer associated with Burkhart/Abrams/Michaels/Douglas & Associates.

Other News: WLUP/Chicago Assistant

PD Sue Bax resigns ... WYER/Mt. Carmel's John Terry and WLSQ/Montgomery's Chris Kiefer are appointed Assistant PDs ... Former KBPI/Denver MD Zak Phillips joins rival KAZY for afternoons.

Continued on Page 72

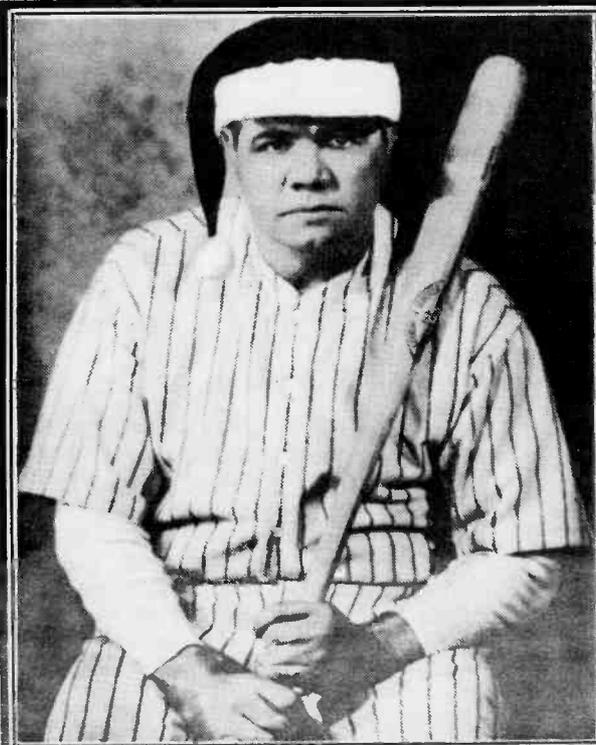


Andy Bloom

Dave Ervin

Lee Arnold

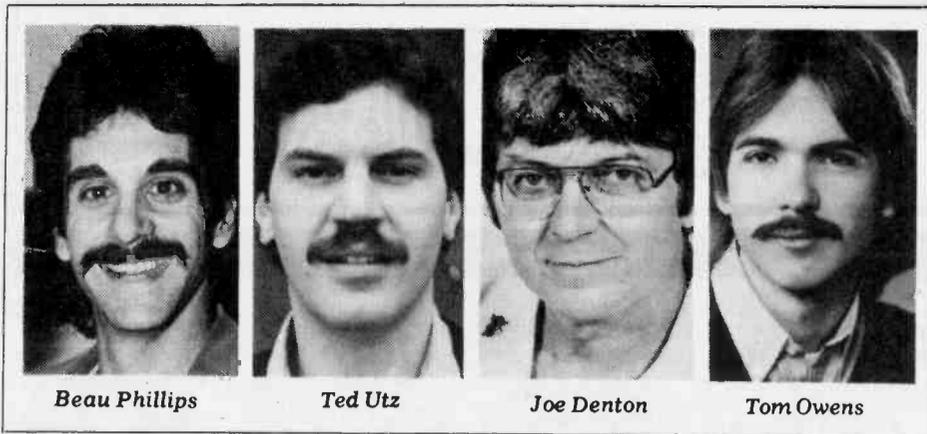
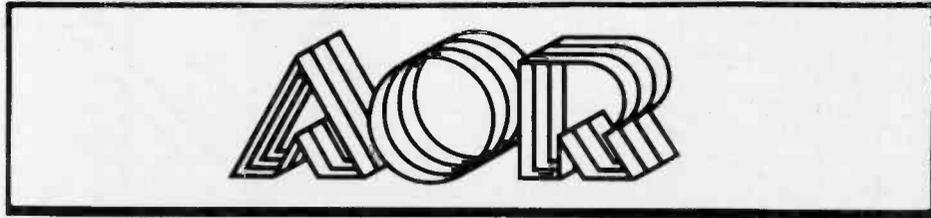
Warren Williams



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July

Format Flux: KMEL/San Francisco announces switch to CHR by August ... WAPI-FM/Birmingham evolves to CHR.

New PDs: KTXQ/Dallas's Ted Utz ... Bob Linden replaces Dave Christian at KESI/San Antonio ... Joe Denton (nee Denton Marr of WEBN/Cincinnati) succeeds Blake Lawrence at KLOL/Houston, and 'EBN brings on Tom Owens from sister WQMF/Louisville, where MD Duke Meyer is elevated to PD.

Exiting PDs: WAPP/New York's Joe Krause.

New MDs: WOVE/Chattanooga's Jay Sisson ... KRQR/San Francisco's Lisa Novak replaces Ron Garrett ... Craig Patterson follows Amy Hiatt at KEZY-AM & FM/Anaheim ... Mary Jo Godges is reappointed MD at KNAC/Long Beach, as Sylvia Aimerito leaves.

Exiting MDs: WEZX/Scranton's Don W. Hallet and KZEL/Eugene's Dave Numme.

Consultants' Corner: KZOK/Seattle no longer consulted by John Sebastian ... KGON/Portland adds Frank Felix's services.

And the hits just keep on comin': Arbitron lists KQAK/San Francisco below the line in both the San Francisco and San Jose books, due to morning man Alex Bennett discussing the ratings firm on the air ... Mike Boyle returns to WMGM/Atlantic City as Assistant PD/MD ... WNEW-FM/New York News Director Earle Bailey exits.

August

Format Flux: WQDR/Raleigh goes Country, while crosstown WRDU signs on with AOR and several former 'QDR staffers ... KZAM/Eugene also takes to the air with Adult AOR ... Hitting the CHR trail are KKRQ/Iowa City, WDEK/DeKalb, WKZL/Greensboro, and WROQ/Charlotte ... XHZ/San Diego modifies to a mix of AOR, CHR, and Urban ... KROY/Sacramento goes A/C.

New PDs: KQAK/San Francisco's Oz (Oscar Medina), WHJY/Providence's Ron Nenni, KSPN/Aspen's Greg Whipple, KATT/Oklahoma City's Pat Welsh, KTYD/Santa Barbara's Rick Williams,

WKGR/Ft. Pierce's Tom Stevens ... WYDD/Pittsburgh's Michael (McQueen) Konecko succeeds Daniel Kelley, WCCC/Hartford's David Grossman follows Bill Nosal, KRCK/Portland's Cynde Slater replaces Bob Brooks, KUFO/Odessa's Steve Driscoll takes over for J. Michael Scott, WZEW/Mobile's Cat Stone follows Gary Hill, and WRXL/Richmond's Tom Evans replaces Gary Chase.

Exiting PDs: WYFE/Rockford's Brian Krysz ... Neil Lasher leaves WKLC/Charleston for an Elektra-Asylum regional promotion post.

New MDs: KWFM/Tucson's Chris Ryan, WHMD/Hammond's Christina Kelly, WRDU/Raleigh's Bob Walton, WIYY/Baltimore's Chris Emry, WDVE/Pittsburgh's Herschel, KATT/Oklahoma City's Scott Douglas ... KFMX/Lubbock's Wes Nessman replaces Jesse Ryan ... Jean Cashman takes over WCKO/Miami MD chores, as Ruby Cheeks leaves for A&M Cleveland promotion.

Exiting MDs: WPLR/New Haven's Bob London, WKTU/Charleston's Lee Gellins, WKLT/Kalkaska's Mark DeMers ... KFMG/Albuquerque MD Lenny Bloch leaves to join Album Network.

Consultants' Corner: WRXT/Buffalo signs with Jeff Pollack ... John Sebastian no longer consults KSJO/San Jose.

More news: KWFM/Tucson PD Jim Ray becomes OM at rival KLPX, and KWFM ups Assistant PD Rick Allen to PD ... Rick Van Zandt returns to WPTY & WTRY/Albany as OM ... WNEW-FM/New York promotes MD Jim Monaghan to Assistant PD and Maxanne Sartori to MD ... KMEL/San Francisco MD Geno Mitchell heads south for KLOS/Los Angeles afternoons and "Power Cuts" hosting ... Jim Roddy named WYER/Mt. Carmel Assistant PD ... Detroit AOR vet Jerry Lubin rejoins WLLZ as Special Projects Director.

September

Format Flux: KEGF/Dallas, KREM-FM/Spokane, KMBQ/Shreveport, and WRXT/Buffalo opt for CHR.

New PDs: WYFE/Rockford's Wes Davis, WHEB-FM/Portsmouth's Jim Rising, and WMGM/Atlantic City's Mike Boyle.

Exiting PDs: KSQY/Rapid City's Gregg Olsen.

New MDs: KTXQ/Dallas's Bob Elliott, WGRX/Baltimore's Bob Brooks, and WCCC/Hartford's Greg Neavin.

Exiting MDs: KKCI/Kansas City's Mike White and KNCN/Corpus Christi's Mando Camina.

Consultants' Corner: Executive VP/Programming Al Peterson exits Jeff Pollack Communications, while Michael Mal-lace joins as Director/Research and Programming ... WRDU/Raleigh signs with Burkhart/Abrams/Michaels/Douglas & Associates.

The proverbial "more": New Assistant PDs include WBAB/Long Island's Jeff Levine, KSJO/San Jose's Jim Robinson, KNCN/Corpus Christi's Bonnie Stacey, and WEBN/Cincinnati's Michael Luczak.

October

Format Flux: Hitting the trail for CHR are WAPP/New York, KEZY-FM/Anaheim, KSMB/Lafayette, and WDEK/DeKalb.

New PDs: WKDF & WKDA/Nashville's Bill Pugh, KSQY/Rapid City's Jack Daniels, WIZN/Vergennes, VT's Roger Mayer, KRIX/Brownsville's Michael T. Parker replaces Gary Steele, WTPA/Harrisburg's Bruce Bond follows Jeff Kauffman, who takes on Group PD duties for parent Sky Corporation, and WCPZ/Sandusky's Randy Hugg succeeds Bob Bedi, who moves on to program WNOR-AM/Norfolk.

Exiting PDs: KBPI/Denver's Howie Castle and KFIV/Modesto's C.J. Stone.

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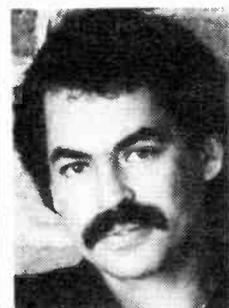
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Ron Nenni



Jim Monaghan



Bill Pugh

October

New MDs: KFMG/Albuquerque's Michael Davis, WQMF/Louisville's Reggie Jones, KISS/San Antonio's Tom Schepke, KOZZ/Reno's Steve Funk, KRIS/Brownsville's Richard "Ace" Brooks, WCPZ/Sandusky's Kevin Young ... WKQQ/Lexington's Rob Ellis succeeds Curt Mathies, and WYDD/Pittsburgh's Dave Shedlock replaces George Anthony, who moves on to Island's Midwest promotion post.

More: WYSP/Philadelphia Promotions Director Marie Lucidi resigns and is replaced by Debbi Calton ... KLPX/Tucson PD Michael Berger returns to KGB/San Diego for middays ... Ed Hamlin rejoins KUPD/Phoenix as OM.

November

New PDs: WTUE/Dayton's Tom Carroll, WKLC/Charleston's Jo Robinson, KFIV/Modesto's Jay Walker ... 91X/San Diego's Todd (Mad Max) Ralston replaces Jim Gelaro.

New MDs: 91X/San Diego's Dean Opperman, KKCI/Kansas City's Gary Poole,

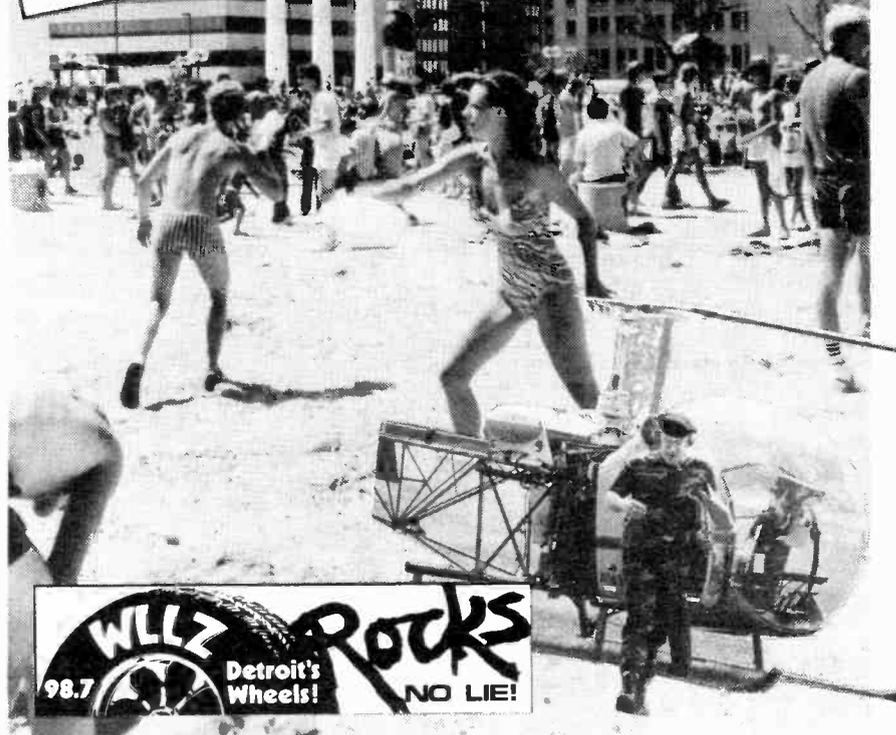
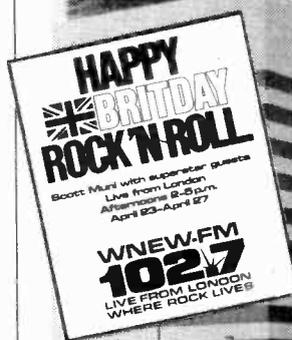
WQBK-FM/Albany's Peggy Apple, KFIV/Modesto's Charlie Parker, KZEL/Eugene's Vince Mertz, WBLM/Portland's Tom Wallace ... WYFE/Rockford's Fred Brennan replaces Skip Isley, and WLIR/Long Island's Larry "The Duck" Dunn takes over for Rosie Pisano.

Exiting MDs: KTCL/Ft. Collins's Scott Arbough ... KAZY/Denver's Kelly O'Neal steps down but retains her airshift ... WRKI/Danbury's Bruce Goldsen resigns to concentrate on programming sister AM WINE.

Consultants Corner: WYNF/Tampa opts for Jeff Pollack instead of Bob Hatrick, and KWHL/Anchorage inks with Al Peterson while retaining Pollack ... Rick Carroll's services for KQAK/San Francisco, 91X/San Diego, and WGIR-FM/Manchester end. 91X signs Fred Jacobs for research and programming advice.

Late-breaking news: Ron Reeger upped to VP/Programming for WNOR-AM & FM/Norfolk ... Duff Roman named CHUM-FM/Toronto OM ... KSHE/St. Louis MD Al Hofer adds Assistant PD duties, as does WYDD/Pittsburgh's Tony Florentino ... John Mrvos segues from WXRT/Chicago MD to Arista East Coast A&R ... KFOG/San Francisco taps former crosstown KSAN PD Bonnie Simmons for evenings.

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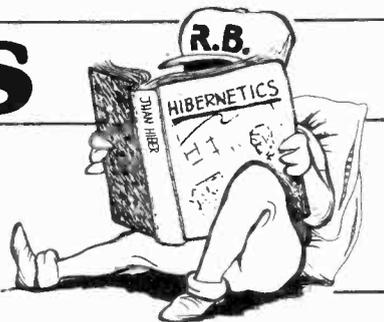
AOR's promotional prowess showed itself in a variety of ways. To celebrate the 30th anniversary of rock 'n' roll, WNEW-FM/New York did a weeklong series of live broadcasts from London. Listeners back in New York were able to talk directly with guests such as **Pete Townshend** and **Steve Winwood**.

New WLLZ/Detroit PD **Lee Arnold** arrived in town with a bang, not a whimper. Staging a press conference across the street from rival WRIF, he debarked from a helicopter in a camouflage outfit, declaring war on his competitor, whom he branded as "old and tired." Later, after a snafu meant that **Night Ranger** wouldn't be able to perform a free concert as WRIF had announced, Arnold took to his airwaves to denounce what he considered to be deception. All eyes are on the fall book to see if these hijinks will have an effect on WRIF's rock solid ratings advantage.

On the lighter side, KZEW/Dallas threw a "Downtown Beach Party" in front of city hall by trucking in 46 tons of sand. Over \$35,000 was raised for the Muscular Dystrophy Association.

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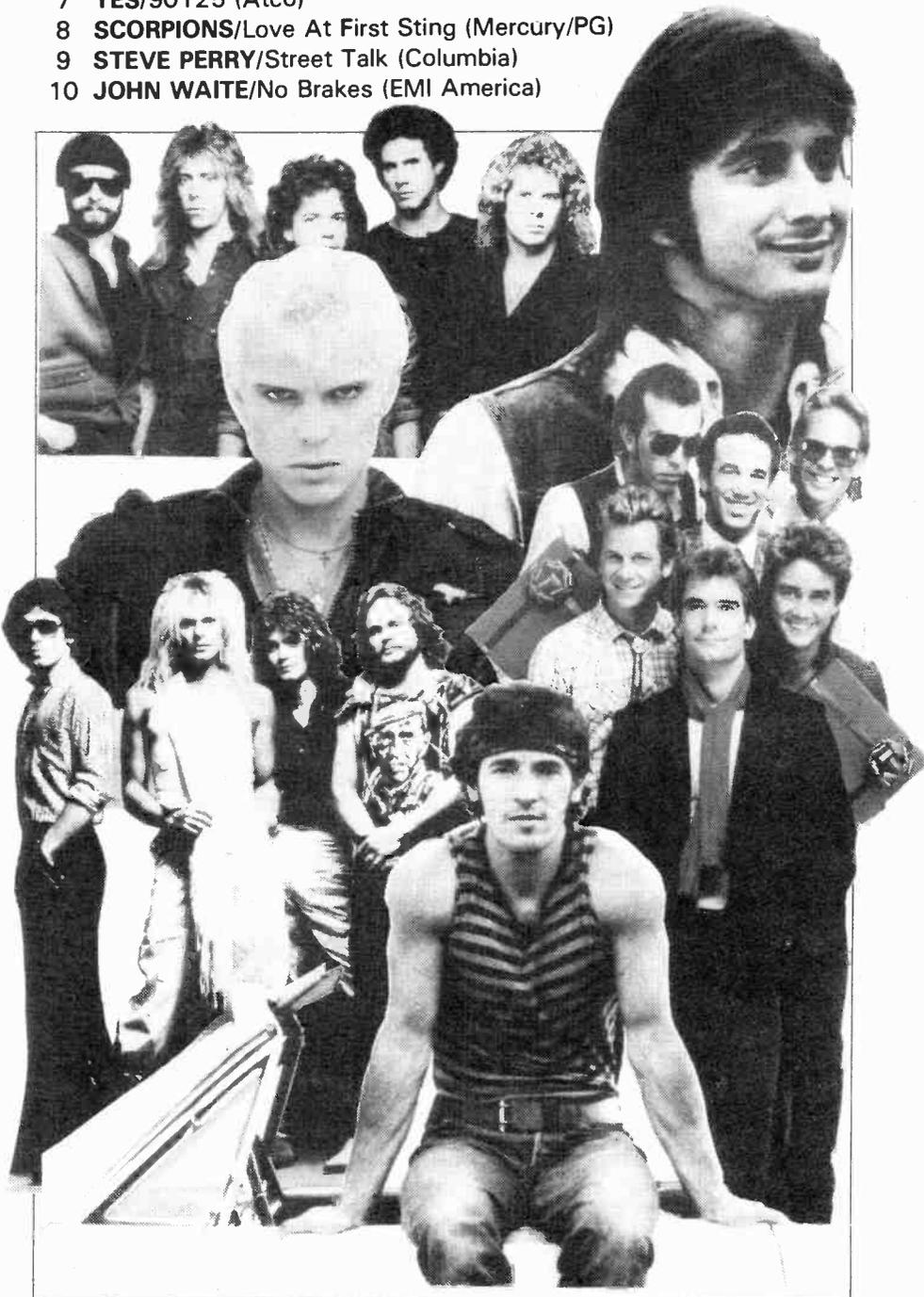


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AOR / ALBUMS TOP 84 OF '84

- 1 **CARS/Heartbeat City** (Elektra)
- 2 **HUEY LEWIS & THE NEWS/Sports** (Chrysalis)
- 3 **BRUCE SPRINGSTEEN/Born In The U.S.A.** (Columbia)
- 4 **VAN HALEN/1984** (WB)
- 5 **NIGHT RANGER/Midnight Madness** (Camel/MCA)
- 6 **BILLY IDOL/Rebel Yell** (Chrysalis)
- 7 **YES/90125** (Atco)
- 8 **SCORPIONS/Love At First Sting** (Mercury/PG)
- 9 **STEVE PERRY/Street Talk** (Columbia)
- 10 **JOHN WAITE/No Brakes** (EMI America)

- 11 **SCANDAL f/PATTY SMYTH/The Warrior** (Columbia)
- 12 **PRETENDERS/Learning To Crawl** (Sire/WB)
- 13 **RATT/Out Of The Cellar** (Atlantic)
- 14 **JOHN COUGAR MELLENCAMP/Uh-Huh** (A&M)
- 15 **38 SPECIAL/Tour De Force** (A&M)
- 16 **GENESIS/Genesis** (Atlantic)
- 17 **MANFRED MANN'S EARTH BAND/Somewhere In Afrika** (Arista)
- 18 **SAMMY HAGAR/VOA** (Geffen)
- 19 **JEFFERSON STARSHIP/Nuclear Furniture** (Grunt/RCA)
- 20 **RUSH/Grace Under Pressure** (Mercury/PG)
- 21 **J. CAFFERTY & BEAVER.../Eddie & The...** (Scotti Bros./CBS)
- 22 **FOOTLOOSE/Soundtrack** (Columbia)
- 23 **ZZ TOP/Eliminator** (WB)
- 24 **BILLY SQUIER/Signs Of Life** (Capitol)
- 25 **FIXX/Phantoms** (MCA)
- 26 **PETER WOLF/Lights Out** (EMI America)
- 27 **MOTLEY CRUE/Shout At The Devil** (Elektra)
- 28 **PRINCE/Purple Rain** (WB)
- 29 **THOMPSON TWINS/Into The Gap** (Arista)
- 30 **TONY CAREY/Some Tough City** (MCA)
- 31 **SURVIVOR/Vital Signs** (Scotti Bros./CBS)
- 32 **DWIGHT TWILLEY/Jungle** (EMI America)
- 33 **DURAN DURAN/Seven And The Ragged Tiger** (Capitol)
- 34 **DAVID GILMOUR/About Face** (Columbia)
- 35 **SLADE/Keep Your Hands Off My Power...** (CBS Associated)
- 37 **TWISTED SISTER/Stay Hungry** (Atlantic)
- 38 **DAVID BOWIE/Tonight** (EMI America)
- 39 **TEACHERS/Soundtrack** (Capitol)
- 40 **AGAINST ALL ODDS/Soundtrack** (Atlantic)
- 41 **STREETS OF FIRE/Soundtrack** (MCA)
- 42 **HONEYMOON SUITE/Honeymoon Suite** (WB)
- 43 **ROLLING STONES/Undercover** (Rolling Stones/Atco)
- 44 **ELTON JOHN/Breaking Hearts** (Geffen)
- 45 **WHITESNAKE/Slide It In** (Geffen)
- 46 **U2/The Unforgettable Fire** (Island)
- 47 **ROMANTICS/In Heat** (Nemperor/CBS)
- 48 **LINDSEY BUCKINGHAM/Go Insane** (Elektra)
- 49 **ROD STEWART/Camouflage** (WB)
- 50 **DIO/The Last In Line** (WB)
- 51 **HONEYDRIPPERS/Volume One** (Es Paranza/Atlantic)
- 52 **ALAN PARSONS PROJECT/Ammonia Avenue** (Arista)
- 53 **DAN FOGELBERG/Windows & Walls** (Full Moon/Epic)
- 54 **KROKUS/The Blitz** (Arista)
- 55 **CHRIS DeBURGH/Man On The Line** (A&M)
- 56 **ROGER HODGSON/In The Eye Of The Storm** (A&M)
- 57 **OZZY OSBOURNE/Bark At The Moon** (CBS/Associated)
- 58 **CYNDI LAUPER/She's So Unusual** (Portrait/CBS)
- 59 **COREY HART/First Offense** (EMI America)
- 60 **TWO OF A KIND/Soundtrack** (MCA)
- 61 **BON JOVI/Bon Jovi** (Mercury/PG)
- 62 **JOE JACKSON/Body And Soul** (A&M)
- 63 **RUSS BALLARD/Russ Ballard** (EMI America)
- 64 **WANG CHUNG/Points On The Curve** (Geffen)
- 65 **JOHN LENNON/Milk And Honey** (Polydor/PG)
- 66 **A NIGHT IN HEAVEN/Soundtrack** (A&M)
- 67 **HAGAR/SCHON/AARONSON/SHRIEVE/Through The Fire** (Geffen)
- 68 **TOMMY SHAW/Girls With Guns** (A&M)
- 69 **EURYTHMICS/Touch** (RCA)
- 70 **ORION THE HUNTER/Orion The Hunter** (Portrait/CBS)
- 71 **STEVIE RAY VAUGHAN/Couldn't Stand The Weather** (Epic)
- 72 **QUEEN/The Works** (Capitol)
- 73 **JUDAS PRIEST/Defenders Of The Faith** (Columbia)
- 74 **JULIAN LENNON/Valotte** (Atlantic)
- 75 **DARYL HALL & JOHN OATES/Big Bam Boom** (RCA)
- 76 **BRYAN ADAMS/Reckless** (A&M)
- 77 **BOX OF FROGS/Box Of Frogs** (Epic)
- 78 **BLUE OYSTER CULT/The Revolution By Night** (Columbia)
- 79 **VAN STEPHENSON/Righteous Anger** (MCA)
- 80 **METROPOLIS/Soundtrack** (Columbia)
- 81 **CHICAGO/Chicago 17** (WB)
- 82 **GLENN FREY/The Allnighter** (MCA)
- 83 **STEPHEN STILLS/Right By You** (Atlantic)
- 84 **ROMEO VOID/Instincts** (415/Columbia)



Statistics are my life. Here's what happened on the AOR charts frontier in '84:

Soundtracks: The marriage of celluloid and vinyl met with resounding approval at AOR. Nine film-related albums were among the year's top 84 albums; last year's list had nary a soundtrack. Some soundtracks featured tracks by high-profile artists that weren't permitted or chosen to be singles. The **Fixx's** "Deeper And Deeper," **Bryan Adams's** "Heaven," and **Journey's** "Ask The Lonely" might have become hits had they been released as singles. Instead they became, in effect, AOR exclusives.

Staying Power: "Sports" by **Huey Lewis And The News** is the first album ever to stay on the chart for the entire year (51 weeks), a feat all the more newsworthy when the nine weeks it spent on last year's charts are considered.

The trend toward fewer albums reaching the number one spot continued. There were nine that hit the top this year, versus ten last year, 12 in 1982, and 14 in 1981. On the other hand, the turnover was faster for number one tracks. This year saw 16 chart-topping tunes, compared with 14 last year.

Another sign of consolidation was that 15 artists had more than one track in the year's Top 84, compared to 13 last year.

In the two years **R&R** has compiled AOR tracks charts, **Yes's** "90125" became the first album to have four tracks that reached Top 15.

Crossovers: It's no secret that fewer records do well in AOR these days without crossing over to CHR. Only three (**Rush**, **Motley Crue**, and **David Gilmour**) of the 40 most played albums were without a hit single. Last year, 11 in that group didn't have a CHR success story.

The same is true for the 40 highest tracks on the AOR year-end chart. Only three (**Fixx's** "Deeper And Deeper," **Honeymoon Suite's** "New Girl Now," and **Jefferson Starship's** "Layin' It On The Line") didn't make it onto the CHR charts and, as mentioned earlier, the **Fixx** tune was never a single. Last year, 11 of the 40 leaders didn't cross over to CHR.

Hitting The Charts. Charting The Hits!

ROGER WATERS/Pros And Cons Of Hitchhiking
KING CRIMSON/Three Of A Perfect Pair
STEVE PERRY/Street Talk
MR. MISTER/Wear The Face
PAT TRAVERS/Hot Shot
UP THE CREEK/Soundtrack
MODERN ENGLISH/Ricochet Days
BERLIN/Love Life
HARD TO HOLD/Soundtrack
DAVID GILMOUR/About Face
SCORPIONS/Love At First Sting
GOLDEN EARRING/N.E.W.S.
BON JOVI
FOOTLOOSE/Soundtrack
ACCEPT/Balls To The Wall
ALCATRAZZ/No Parole From R&R
EURYTHMICS/Touch
PETER SCHILLING/Error In The System
HALL & OATES/Rock 'N' Soul Part 1
KISS/Lick It Up
BIG COUNTRY/The Crossing
REAL LIFE/Heartland
ABC/Beauty Stab
HEADPINS/Line Of Fire
U2/Under A Blood Red Sky
BOB DYLAN/Infidels
NIGHT RANGER/Midnight Madness
HUEY LEWIS & THE NEWS/Sports
BILLY IDOL/Rebel Yell
38 SPECIAL/Tour De Force
FRANKIE GOES TO HOLLYWOOD/Welcome To The Pleasure Dome
GIUFFRIA
PLANET P PROJECT/Pink World
AUTOGRAPH/Sign In Please
PHILIP BAILEY/Chinese Walls
BIG COUNTRY/Steel Town

PSYCHEDELIC FURS/Mirror Moves
ROGER GLOVER/Mask
JEFFERSON STARSHIP/Nuclear Furniture
RED RIDER/Breaking Curfew
CHRIS DeBURGH/Man On The Line
ANDY FRASER/Fine Fine Line
COREY HART/First Offense
BILLY SATELLITE
SAGA/Heads Or Tales
PAUL McCARTNEY/Pipes Of Peace
TINA TURNER/Private Dancer
ELVIS COSTELLO/Goodbye Cruel World
QUIET RIOT/Condition Critical
PETER WOLF/Lights Out
LOU REED/New Sensation
LITA FORD/Dancin' On The Edge
Y&T/In Rock We Trust
METROPOLIS/Soundtrack
ROMEO VOID/Instincts
SPANDAU BALLETT/Parade
FIXX/Phantoms
DAVE EDMUNDS/Riff Raff
KISS/Animalize
RED ROCKERS/Schizophrenic Circus
U2/Unforgettable Fire
TEACHERS/Soundtrack
ROGER HODGSON/In The Eye Of The Storm
JETHRO TULL/Under Wraps
EUROGLIDERS/This Island
PAUL McCARTNEY/Give My Regards To Broad Street
DEEP PURPLE/Perfect Strangers
PAT BENATAR/Tropico
INXS/The Swing
VAN STEPHENSON/Righteous Anger
BIG COUNTRY/Wonderland
DUKE JUPITER/White Knuckle Ride

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AOR / ALBUMS

RECORDS THAT REACHED
TOP 15

	Peak Position (wks #1)	Peak Date	Weeks On Chart		Peak Position (wks #1)	Peak Date	Weeks On Chart
A FLOCK OF SEAGULLS/The Story of A Young Heart (Jive/Arista)	15	8/17	8	MANFRED MANN'S EARTH BAND/Somewhere In Afrika (Arista)	3	3/02	23
A NIGHT IN HEAVEN/Soundtrack (A&M)	11	2/10	10	PAUL McCARTNEY/Give My Regards To Broad Street (Columbia)	13	11/16	6
BRYAN ADAMS/Reckless (A&M)	1(4)	11/09	4	CHRISTINE McVIE/Christine McVie (WB)	5	2/24	17
AGAINST ALL ODDS/Soundtrack (Atlantic)	2	3/23	11	JOHN COUGAR MELLENCAMP/Uh-Huh (Riva/PG)	3	1/06	21
APRIL WINE/Animal Grace (Capitol)	14	3/02	7	METROPOLIS/Soundtrack (Columbia)	12	9/14	8
				MISSING PERSONS/Spring Session M (Capitol)	12	12/16	1
RUSS BALLARD/Russ Ballard (EMI America)	10	7/06	11	MOLLY HATCHET/The Deed Is Done (Epic)	15	10/26	7
PAT BENATAR/Tropico (Chrysalis)	2	11/23	4	EDDIE MONEY/Where's The Party? (Columbia)	12	12/02	6
BLUE OYSTER CULT/The Revolution By Night (Columbia)	11	12/02	10	MOTLEY CRUE/Shout At The Devil (Elektra)	14	1/20	24
DAVID BOWIE/Tonight (EMI America)	1(3)	10/05	10				
BOX OF FROGS/Box Of Frogs (Epic)	13	7/13	12	NIGHT RANGER/Midnight Madness (Camel/MCA)	7	5/04	40
LINDSEY BUCKINGHAM/Go Insane (Elektra)	4	9/14	10				
				ORION THE HUNTER/Orion The Hunter (Portrait/CBS)	7	5/18	9
J. CAFFERTY & THE BEAVER.../Eddie & The Cruisers (Scotti Bros./CBS)	2	10/05	15	OZZY OSBOURNE/Bark At The Moon (CBS Associated)	11	12/09	12
TONY CAREY/Some Tough City (MCA)	5	4/20	17				
CARS/Heartbeat City (Elektra)	1(17)	3/23	37	ALAN PARSONS PROJECT/Best Of The Alan Parsons Project (Arista)	15	12/02	9
CHICAGO/Chicago 17 (WB)	12	6/22	9	ALAN PARSONS PROJECT/Ammonia Avenue (Arista)	7	3/30	11
				STEVE PERRY/Street Talk (Columbia)	2	4/20	25
CHRIS DeBURGH/Man On The Line (A&M)	5	7/06	11	PRETENDERS/Learning To Crawl (Sire/WB)	2	1/27	17
DEEP PURPLE/Perfect Strangers (Mercury/PG)	12	11/16	5	PRINCE/Purple Rain (WB)	14	8/17	19
DIO/The Last In Line (WB)	15	8/10	16				
DUKE JUPITER/White Knuckle Ride (Morocco/Motown)	11	6/01	8	QUEEN/The Works (Capitol)	11	3/02	11
DURAN DURAN/Seven And The Ragged Tiger (Capitol)	7	12/09	17	QUIET RIOT/Condition Critical (Pasha/CBS)	15	7/20	8
BOB DYLAN/Infidels (Columbia)	14	1/06	6				
EURYTHMICS/Touch (RCA)	13	2/24	12	RATT/Out Of The Cellar (Atlantic)	5	7/13	24
				RED RIDER/Breaking Curfew (Capitol)	10	6/15	7
FIXX/Phantoms (MCA)	1(1)	9/28	15	REO SPEEDWAGON/Wheels Are Turnin' (Epic)	8	11/23	5
DAN FOGELBERG/Windows & Walls	4	3/09	10	ROLLING STONES/Undercover (RollingStone/Atco)	3	12/02	11
FOOTLOOSE/Soundtrack (Columbia)	2	2/24	23	ROMANTICS/In Heat (Nemperor/CBS)	6	12/02	19
GLENN FREY/The Allnighter (MCA)	14	8/10	11	RUSH/Grace Under Pressure (Mercury/PG)	2	5/11	15
GENESIS/Genesis (Atlantic)	1(3)	1/06	16	SCANDAL FEATURING PATTY SMYTH/The Warrior (Columbia)	4	8/17	20
DAVID GILMOUR/About Face (Columbia)	9	5/04	16	SCORPIONS/Love At First Sting (Mercury/PG)	4	4/06	24
GIUFFRIA/Giuffria (Camel/MCA)	15	11/30	3	TOMMY SHAW/Girls With Guns (A&M)	7	10/26	10
				SLADE/Keep Your Hands Off My Power Supply (CBS Associated)	4	5/11	14
SAMMY HAGAR/VOA (Geffen)	7	8/17	19	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	1(10)	6/08	26
HAGAR, SCHON, AARONSON, SHRIEVE/Through The Fire (Geffen)	14	4/27	11	BILLY SQUIER/Signs Of Life (Capitol)	4	7/27	15
DARYL HALL & JOHN OATES/Big Bam Boom (RCA)	11	11/02	9	VAN STEPHENSON/Righteous Anger (MCA)	13	6/08	9
HARD TO HOLD/Soundtrack (RCA)	13	4/20	9	ROD STEWART/Camouflage (WB)	4	7/06	18
COREY HART/First Offense (EMI America)	11	7/13	20	STEPHEN STILLS/Right By You (Atlantic)	11	9/07	8
DON HENLEY/Building The Perfect Beast (Geffen)	2	11/30	2	STREETS OF FIRE/Soundtrack (MCA)	3	5/25	11
ROGER HODGSON/In The Eye Of The Storm (A&M)	6	10/26	9	SURVIVOR/Vital Signs (Scotti Bros/CBS)	4	10/19	13
HONEYDRIPPERS/Volume One (Es Paranza/Atlantic)	2	11/09	9				
HONEYMOON SUITE/Honeymoon Suite (WB)	9	9/21	17	TEACHERS/Soundtrack (Capitol)	1(2)	10/26	9
				38 SPECIAL/Tour De Force (A&M)	4	12/09	19
BILLY IDOL/Rebel Yell (Chrysalis)	5	6/01	39	THOMPSON TWINS/Into The Gap (Arista)	11	4/13	21
				TOTO/Isolation (Columbia)	12	11/30	4
JOE JACKSON/Body And Soul (A&M)	11	5/18	13	DWIGHT TWILLEY/Jungle (EMI America)	7	3/16	17
JEFFERSON STARSHIP/Nuclear Furniture (Grunt/RCA)	3	6/15	16	TWISTED SISTER/Stay Hungry (Atlantic)	12	7/13	21
ELTON JOHN/Breaking Hearts (Geffen)	10	7/13	16	TWO OF A KIND/Soundtrack (MCA)	6	1/06	10
GREG KIHN BAND/Kihntagious (Beserkley/E-A)	9	6/01	6	U2/The Unforgettable Fire (Island)	2	11/02	9
KINKS/Word Of Mouth (Arista)	5	11/30	2				
KISS/Animalize (Mercury/PG)	15	10/19	9	VAN HALEN/1984 (WB)	1(8)	1/27	34
KROKUS/The Blitz (Arista)	12	9/21	15				
				JOHN WAITE/No Brakes (EMI America)	2	8/03	21
CYNDI LAUPER/She's So Unusual (Portrait/CBS)	12	5/18	27	ROGER WATERS/The Pros And Cons Of Hitchiking (Columbia)	13	5/25	8
JOHN LENNON/Milk And Honey (Polydor/PG)	3	2/03	8	PETER WOLF/Lights Out (EMI America)	6	7/27	19
JULIAN LENNON/Valotte (Atlantic)	4	11/23	6				
HUEY LEWIS & THE NEWS/Sports (Chrysalis)	6	5/11	51	YES/90125 (Atco)	1(3)	12/02	21
				ZZ TOP/Eliminator (WB)	7	6/01	21

Two More **BREAKERS**

From The Company That Charted More
Hot Tracks In 1984 Than Any Other Label

REO SPEEDWAGON **16**
"Can't Fight This Feeling" 

SURVIVOR **22**
"High On You" 

BREAKERS *In The Works*

CYNDI LAUPER **44**
"Money Changes Everything" 

MOLLY HATCHET **40**
"Stone In Your Heart" 

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AOR /HOT TRACKS

TOP 84 OF '84

- 1 BRUCE SPRINGSTEEN/Cover Me (Columbia)
- 2 VAN HALEN/Panama (WB)
- 3 CARS/Magic (Elektra)
- 4 VAN HALEN/I'll Wait (WB)
- 5 CARS/Drive (Elektra)
- 6 JOHN WAITE/Missing You (EMI America)
- 7 RATT/Round And Round (Atlantic)
- 8 BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia)
- 9 SCANDAL f/PATTY SMYTH/The Warrior (Columbia)
- 10 SCORPIONS/Rock You Like A Hurricane (Mercury/PG)

- 11 VAN HALEN/Jump (WB)
- 12 U2/Pride (In The Name Of Love) (Island)
- 13 CARS/You Might Think (Elektra)
- 14 38 SPECIAL/Back Where You Belong (A&M)
- 15 BILLY SQUIER/Rock Me Tonight (Capitol)
- 16 MANFRED MANN'S EARTH BAND/Runner (Arista)
- 17 SAMMY HAGAR/I Can't Drive 55 (Geffen)
- 18 ZZ TOP/Legs (WB)
- 19 JEFFERSON STARSHIP/No Way Out (Grunt/RCA)
- 20 DAVID BOWIE/Blue Jean (EMI America)
- 21 KENNY LOGGINS/Footloose (Columbia)
- 22 SURVIVOR/I Can't Hold Back (Scotti Bros./CBS)
- 23 TWISTED SISTER/We're Not Gonna Take It (Atlantic)
- 24 HUEY LEWIS & THE NEWS/The Heart Of Rock 'N' Roll (Chrysalis)
- 25 DWIGHT TWILLEY/Girls (EMI America)
- 26 FIXX/Are We Ourselves? (MCA)
- 27 FIXX/Deeper & Deeper (MCA)
- 28 PRETENDERS/Middle Of The Road (Sire/WB)
- 29 LINDSEY BUCKINGHAM/Go Insane (Elektra)
- 30 YES/Leave It (Atco)
- 31 NIGHT RANGER/When You Close Your Eyes... (Camel/MCA)
- 32 SLADE/Run Runaway (CBS Associated)
- 33 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)
- 34 NIGHT RANGER/Sister Christian (Camel/MCA)
- 35 HONEYMOON SUITE/New Girl Now (WB)
- 36 PHIL COLLINS/Against All Odds (Atlantic)
- 37 ROD STEWART/Infatuation (WB)
- 38 JEFFERSON STARSHIP/Layin' It On The Line (Grunt/RCA)
- 39 HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)
- 40 TONY CAREY/A Fine Fine Day (MCA)
- 41 STEVE PERRY/Oh Sherrie (Columbia)
- 42 JOHN WAITE/Tears (EMI America)
- 43 RUSH/Distant Early Warning (Mercury/PG)
- 44 BILLY IDOL/Eyes Without A Face (Chrysalis)
- 45 ROLLING STONES/She Was Hot (Rolling Stone/Atco)
- 46 GENESIS/That's All (Atlantic)
- 47 CHRIS DeBURGH/High On Emotion (A&M)
- 48 38 SPECIAL/Teacher Teacher (Capitol)
- 49 BON JOVI/Runaway (Mercury/PG)
- 50 YES/It Can Happen (Atco)
- 51 J. CAFFERTY & BEAVER.../On The Dark... (Scotti Bros./CBS)
- 52 SAMMY HAGAR/Two Sides Of Love (Geffen)
- 53 HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)
- 54 JOE JACKSON/You Can't Get What You Want (A&M)
- 55 PETER WOLF/Lights Out (EMI America)
- 56 BILLY SQUIER/All Night Long (Capitol)
- 57 MOTLEY CRUE/Looks That Kill (Elektra)
- 58 CARS/Hello Again (Elektra)
- 59 PRETENDERS/Time The Avenger (Sire/WB)
- 60 DAN FOGELBERG/The Language Of Love (Full Moon/Epic)
- 61 JOHN LENNON/Nobody Told Me (Polydor/PG)
- 62 STEVE PERRY/She's Mine (Columbia)
- 63 CHRISTINE McVIE/Got A Hold On Me (WB)
- 64 BOB SEGER/Understanding (Capitol)
- 65 RUSS BALLARD/Voices (EMI America)
- 66 WHITESNAKE/Slow 'N' Easy (Geffen)
- 67 YES/Owner Of A Lonely Heart (Atco)
- 68 JOURNEY/Ask The Lonely (MCA)
- 69 BILLY IDOL/Rebel Yell (Chrysalis)
- 70 ROGER HODGSON/Had A Dream (Sleeping With The...) (A&M)
- 71 PRETENDERS/Show Me (Sire/WB)
- 72 KROKUS/Midnite Maniac (Arista)
- 73 JOHN COUGAR MELLENCAMP/Pink Houses (Riva/PG)
- 74 EURYTHMICS/Here Comes The Rain Again (RCA)
- 75 BILLY IDOL/Flesh For Fantasy (Chrysalis)
- 76 WANG CHUNG/Dance Hall Days (Geffen)
- 77 BRYAN ADAMS/Heaven (A&M)
- 78 THOMPSON TWINS/Hold Me Now (Arista)
- 79 ORION THE HUNTER/So You Ran (Portrait/CBS)
- 80 HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atlantic)
- 81 DURAN DURAN/New Moon On Monday (Capitol)
- 82 RICK SPRINGFIELD/Love Somebody (RCA)
- 83 TOMMY SHAW/Girls With Guns (A&M)
- 84 DIO/The Last In Line (WB)



Nothing boosts listener awareness, loyalty and ratings like personality.

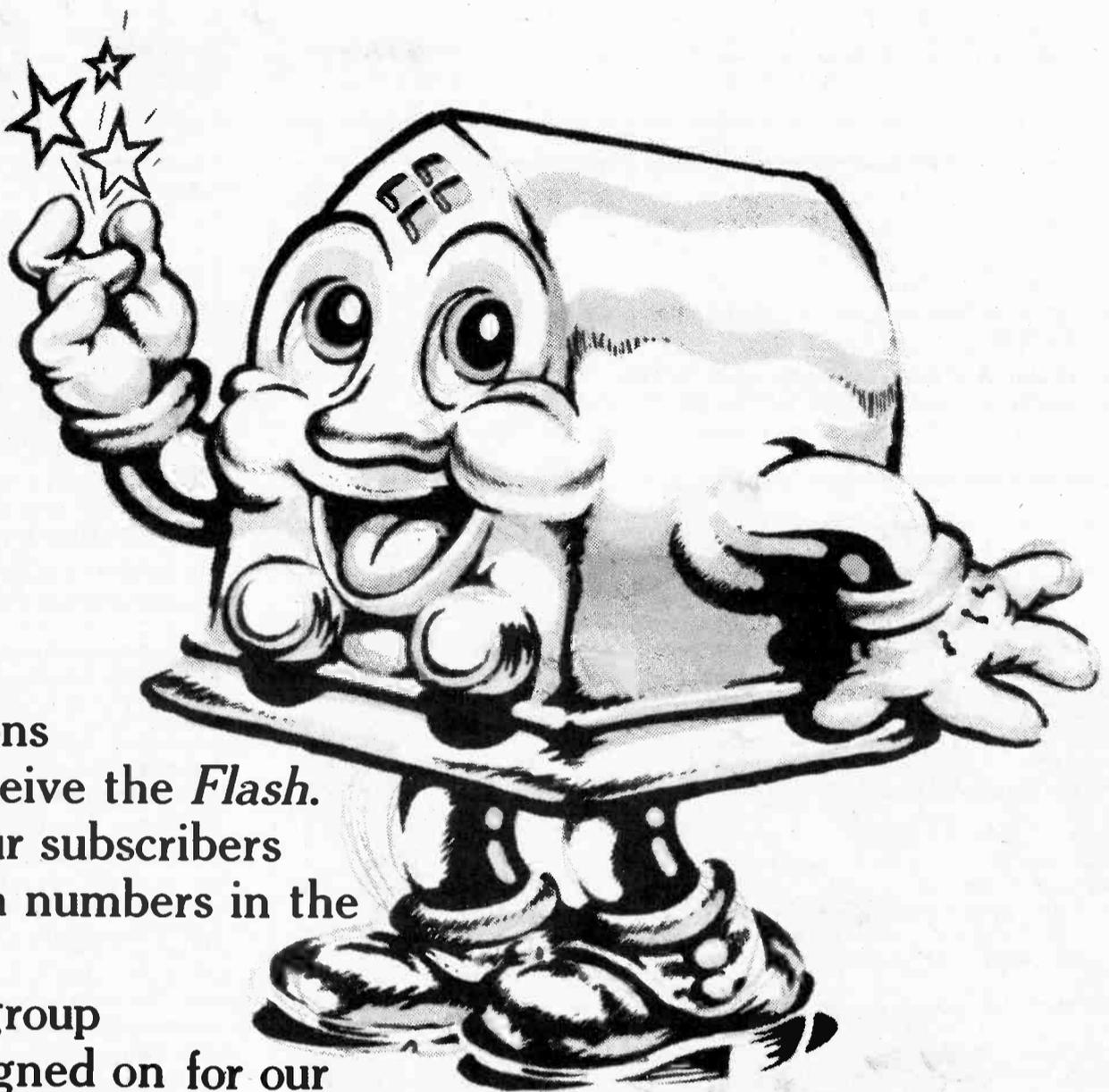
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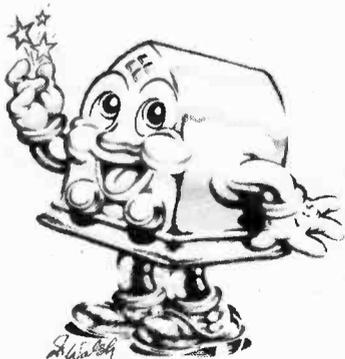


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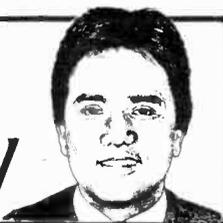
/HOT TRACKS

RECORDS THAT REACHED TOP 15

	Peak Position (wks #1)	Peak Date	Weeks On Chart
A FLOCK OF SEAGULLS/The More You Live, The More . . . (Jive/Arista)	12	8/24	10
BRYAN ADAMS/Heaven (A&M)	8	2/03	11
BRYAN ADAMS/Run To You (A&M)	1 (4)	11/09	6
JON ANDERSON/Cage Of Freedom (Columbia)	11	9/14	10
APRIL WINE/This Could Be The Right One (Capitol)	14	3/09	10
RUSS BALLARD/Voices (EMI America)	10	6/22	13
PAT BENATAR/We Belong (Chrysalis)	2	11/09	7
BON JOVI/Runaway (Mercury/Pg)	12	3/16	14
DAVID BOWIE/Blue Jean (EMI America)	1 (4)	9/28	12
BOX OF FROGS/Back Where I Started (Epic)	12	8/03	11
LINDSEY BUCKINGHAM/Go Insane (Elektra)	3	9/07	13
J. CAFFERTY & BEAVER.../On The Dark Side (Scotti Bros./CBS)	2	9/28	12
J. CAFFERTY & BEAVER.../Tender Years (Scotti Bros./CBS)	10	11/23	7
TONY CAREY/A Fine, Fine Day (MCA)	3	4/20	13
CARS/You Might Think (Elektra)	1 (6)	3/16	13
CARS/Magic (Elektra)	1 (2)	5/11	19
CARS/Drive (Elektra)	2	8/24	20
CHICAGO/Stay The Night (WB)	11	6/22	11
PHIL COLLINS/Against All Odds (Atlantic)	7	3/16	13
CHRIS DeBURGH/High On Emotion (A&M)	4	6/29	12
DEEP PURPLE/Perfect Strangers (Mercury/Pg)	14	11/30	5
DIO/The Last In Line (WB)	13	8/10	12
DUKE JUPITER/Little Lady (Morocco/Motown)	10	6/01	11
DURAN DURAN/Union Of The Snake (Capitol)	6	12/02	6
DURAN DURAN/New Moon On Monday (Capitol)	6	2/03	11
EURYTHMICS/Here Comes The Rain Again (RCA)	12	2/24	13
FIXX/Deeper & Deeper (MCA)	2	6/15	13
FIXX/Are We Ourselves? (MCA)	1 (1)	9/21	12
DAN FOGELBERG/The Language Of Love (Full Moon/Epic)	3	3/02	11
FOREIGNER/I Want To Know What Love Is (Atlantic)	11	11/30	1
GENESIS/Just A Job To Do (Atlantic)	10	12/02	9
GENESIS/That's All (Atlantic)	1 (1)	1/06	11
DAVID GILMOUR/All Lovers Are Deranged (Columbia)	13	3/16	9
DAVID GILMOUR/Murder (Columbia)	14	5/04	13
GIUFFRIA/Call To The Heart (Camel/MCA)	13	11/30	4
SAMMY HAGAR/Two Sides Of Love (Geffen)	6	7/27	12
SAMMY HAGAR/I Can't Drive 55 (Geffen)	7	10/12	17
DARYL HALL & JOHN OATES/Out Of Touch (RCA)	14	10/26	11
COREY HART/Sunglasses At Night (EMI America)	15	7/13	12
DON HENLEY/The Boys Of Summer (Geffen)	2	11/30	5
ROGER HODGSON/Had A Dream (Sleeping With The Enemy) (A&M)	5	11/23	9
HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atlantic)	7	10/26	9
HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)	12	11/16	8
HONEYMOON SUITE/New Girl Now (WB)	7	9/07	14
ICICLE WORKS/Whisper To A Scream (Birds Fly) (Arista)	15	5/11	13
BILLY IDOL/Rebel Yell (Chrysalis)	7	12/09	12
BILLY IDOL/Eyes Without A Face (Chrysalis)	5	6/08	13
BILLY IDOL/Flesh For Fantasy (Chrysalis)	6	9/07	11
JOE JACKSON/You Can't Get What You Want (A&M)	10	5/25	13
JEFFERSON STARSHIP/No Way Out (Grunt/RCA)	2	6/22	13
JEFFERSON STARSHIP/Layin' It On The Line (Grunt/RCA)	9	7/20	16
JOURNEY/Ask The Lonely (MCA)	4	1/06	10
GREG KIHN BAND/Reunited (Beserkley/E-A)	9	6/01	9
KINKS/Do It Again (Arista)	5	11/30	4
KISS/Heaven's On Fire (Mercury/Pg)	12	10/19	11
KROKUS/Midnite Maniac (Arista)	10	9/14	11
CYNDI LAUPER/Time After Time (Portrait/CBS)	12	5/18	10
JOHN LENNON/Nobody Told Me (Polydor/Pg)	2	2/03	9
JULIAN LENNON/Valotte (Atlantic)	3	11/16	8
HUEY LEWIS & THE NEWS/I Want A New Drug (Chrysalis)	10	1/06	15
HUEY LEWIS & THE NEWS/The Heart Of R&R (Chrysalis)	6	5/11	17
HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)	6	8/17	13
KENNY LOGGINS/Footloose (Columbia)	1 (1)	3/02	14

	Peak Position (wks #1)	Peak Date	Weeks On Chart
MANFRED MANN'S EARTH BAND/Runner (Arista)	1 (1)	3/09	15
PAUL Mc CARTNEY/No More Lonely Nights (Columbia)	15	11/02	9
CHRISTINE McVIE/Got A Hold On Me (WB)	5	3/02	11
JOHN COUGAR MELLENCAMP/Crumblin' Down (Riva/Pg)	12	12/02	4
JOHN COUGAR MELLENCAMP/Pink Houses (Riva/Pg)	3	1/06	10
MOLLY HATCHET/Satisfied Man (Epic)	13	10/26	9
NIGHT RANGER/(You Can Still) Rock In America	13	12/09	9
NIGHT RANGER/Sister Christian (Camel/MCA)	4	4/27	15
NIGHT RANGER/When You Close Your Eyes (Camel/MCA)	7	8/17	14
ORION THE HUNTER/So You Ran (Portrait/CBS)	7	5/18	11
OZZY OSBOURNE/Bark At The Moon (CBS Associated)	14	12/09	11
JOHN PARR/Naughty Naughty (Atlantic)	15	11/30	6
ALAN PARSONS PROJECT/You Don't Believe Me (Arista)	15	12/02	8
STEVE PERRY/Oh Sherrie (Columbia)	1 (2)	4/27	12
STEVE PERRY/She's Mine (Columbia)	13	7/20	14
PRETENDERS/Middle Of The Road (Sire/WB)	2	1/13	13
PRETENDERS/Time The Avenger (Sire/WB)	13	3/02	13
PRETENDERS/Show Me (Sire/WB)	6	4/20	11
QUIET RIOT/Mama Weer All Crazee Now (Pasha/CBS)	13	6/29	10
RATT/Round And Round (Atlantic)	8	6/08	20
RED RIDER/Young Thing, Wild Dreams (Rock Me) (Capitol)	8	6/15	10
REO SPEEDWAGON/I Dowanna Know (Epic)	7	11/23	7
ROLLING STONES/Undercover Of The Night (Rolling Stones/Atco)	3	12/02	7
ROLLING STONES/She Was Hot (Rolling Stones/Atco)	7	1/27	11
ROMANTICS/Talking In Your Sleep (Nemperor/CBS)	5	12/02	9
ROMEO VOID/A Girl In Trouble (Is A Temporary Thing) (415/Columbia)	14	9/21	13
RUSH/Distant Early Warning (Mercury/Pg)	3	5/11	12
SCANDAL FEATURING PATTY SMYTH/The Warrior (Columbia)	2	8/10	16
SCANDAL FEATURING PATTY SMYTH/Beat Of A Heart (Columbia)	11	10/12	10
SCORPIONS/Rock Me Like A Hurricane (Mercury/Pg)	3	3/23	16
BOB SEGER/Understanding (Capitol)	5	10/19	9
TOMMY SHAW/Girls With Guns (A&M)	9	10/19	10
SLADE/Run Runaway (CBS Associated)	2	5/11	14
RICK SPRINGFIELD/Love Somebody (RCA)	10	4/20	11
BRUCE SPRINGSTEEN/Dancing In The Dark (Columbia)	1 (7)	5/25	15
BRUCE SPRINGSTEEN/Cover Me (Columbia)	1 (3)	8/31	22
BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	8	11/30	26
BILLY SQUIER/Rock Me Tonight (Capitol)	1 (1)	7/13	14
BILLY SQUIER/All Night Long (Capitol)	14	9/07	15
VAN STEPHENSON/Modern Day Delilah (MCA)	11	6/15	10
ROD STEWART/Infatuation (WB)	5	6/29	14
STEPHEN STILLS/Stranger (Atlantic)	10	9/07	9
SURVIVOR/I Can't Hold Back (Scotti Bros/CBS)	2	10/26	13
38 SPECIAL/If I'd Been the One (A&M)	2	12/02	9
38 SPECIAL/Back Where You Belong (A&M)	4	2/03	16
38 SPECIAL/Teacher Teacher (Capitol)	4	10/12	11
THOMPSON TWINS/Hold Me Now (Arista)	9	4/13	12
TOTO/Stranger In Town (Columbia)	9	11/30	7
DWIGHT TWILLEY/Girls (EMI America)	5	3/09	14
TWISTED SISTER/We're Not Gonna Take It (Atlantic)	10	8/03	17
U2/Pride (In The Name Of Love) (Island)	1 (2)	10/26	13
VAN HALEN/Jump (WB)	1 (7)	1/13	14
VAN HALEN/Panama (WB)	7	2/03	31
VAN HALEN/I'll Wait (WB)	3	4/06	22
JOHN WAITE/Missing You (EMI America)	1 (6)	7/20	17
JOHN WAITE/Tears (EMI America)	7	9/28	15
ROGER WATERS/5:01 AM (The Pros And Cons Of Hitchhiking) (Columbia)	14	5/25	9
PETER WOLF/Lights Out (EMI America)	5	7/27	12
YES/Owner Of A Lonely Heart (Atco)	1 (3)	12/02	10
YES/Changes (Atco)	15	1/13	12
YES/It Can Happen (Atco)	9	1/27	13
YES/Leave It (Atco)	4	3/30	16
ZZ TOP/Legs (WB)	7	6/01	17

Adult / Contemporary



RON RODRIGUES

A/C Holds Steady, Course Uncertain

Despite a thundering CHR resurgence, A/C remains America's most-listened to radio format. While the future looks bright, A/C PDs are having increasing difficulty programming to a target audience that spans two generations. That's why there exist the abundant variations on the A/C theme: Full-service, "Lite," "Super-Lite," "Personality FM," and a rapidly-multiplying breed of "hybrids," which mix CHR and A/C.

Since the full-service outlets can hardly be compared to the hybrid stations, it's understandable that A/C is moving in different directions at the same time. While this movement appears to be unfocused, it's rather a reflection of what it takes to program to such a divergent demographic. And demographic targeting by itself may not be enough anymore. Stations are now finding success targeting to people of specific lifestyles, thus giving birth to "Big Chill" and "Yuppie" formats. Programmers have an interesting new matter to consider: the 25-49 demo is inheriting listeners who grew up largely on AOR radio — what now?

January

Scott Wheeler elevated from MD to PD at WENS/Indianapolis ... WLZZ & WZUU/Milwaukee LSM Brian Baumann promoted to GSM ... CKLW/Detroit names Dave Shafer PD as the station shifts from CHR to A/C ... KEZR/San Jose OM Ron Sanchez exits ... WCCO-FM/Minneapolis switches calls to WLTE ... WYYY/Syracuse PD Bob Neil elevated to OM for WYYY and sister station WSYR ... WILS/Lansing plans shift from AOR to A/C ... At WELI/New Haven, GSM Stanley Shields is elevated to Station Manager, while PD Chuck Gross becomes OM ... WMJC & WHND/Detroit MD Mike Jackson named PD at WIVY/Jacksonville ... KLYF/Des Moines switches from BM to A/C, appointing Jim Prigge PD.

WKHK/New York drops Country for A/C, adopts new calls WLTW ... WOMC/Detroit PD Lorna Ozmon departs to become PD at WROR/Boston ... KKCI-AM & FM/Kansas City PD Dave Popovich leaves to become PD at WMJI/Cleveland ... KLOK-FM/San Francisco debuts new A/C format, naming Rick Sadle OM and Judy Currier GSM behind GM/PD Bill Weaver ... W101/Tampa MD Chris Miller promoted to

PD ... KLAC/Los Angeles PD Phil Hall joins WFLA-AM & FM/Tampa as PD ... KPRI/San Diego shifts from AOR to A/C, takes new calls KLZZ.

WABX/Detroit drops CHR for A/C, promoting personality Peter Carey to Operations Director and naming Tim Moore as consultant ... WRMM/Atlanta air personality George Montiel promoted to Pro-

for Transtar's A/C format ... KLYD/Bakersfield promotes MD Rick Simon to PD.

KGO-FM/San Francisco becomes KLOK-FM and ends News/Talk for A/C ... WZZR/Grand Rapids switches from CHR to A/C, and adopts new calls WLHT ... KEY103/Austin promotes PD B.J. Adams to OM ... Former WING/Dayton VP/GM

dies ... Catherine Rubenstein set as KLIR/Denver GSM ... Bob Huntley named WSB-AM & FM/Atlanta GSM ... K101/San Francisco modifies its A/C format to feature love songs exclusively ... Longtime WIBC/Indianapolis PD Jed Duvall departs ... Jeff Davis appointed PD/MD at WFMK/Lansing ... Gary Bruce named PD at WMBD/Peoria.



gram Manager ... KEZR/San Jose MD Danny Lemos elevated to OM ... Tom Bigby named PD at KLUV/Dallas ... KSAQ/San Antonio debuts new "Contemporary Adult" format ... Rick Stancato appointed PD for new Houston A/C KTUN/Humble ... WMAD/Madison ends ten years of AOR

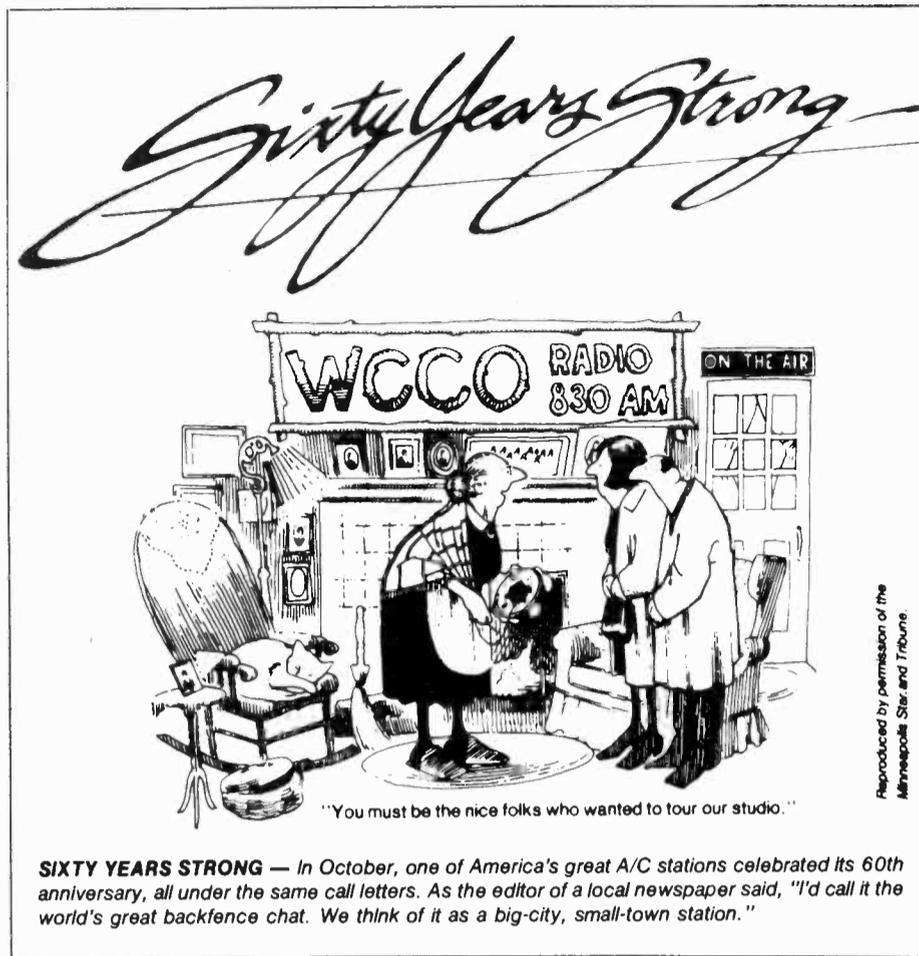
Jim Eblin named GM at WVBS/Wilmington, NC ... KREM/Spokane drops automation for live A/C, changing calls to KLHT ... B97/New Orleans MD Jerry Lousteau departs to become PD at KBIU & KLOU/Lake Charles, LA ... 17-year KSL/Salt Lake City personality Gaylon Rowan

February

Consultant Pete Salant announces his affiliation with Love 94/Miami while E. Karl is appointed consultant to KS94/St. Louis ... Warm 98's new Program Coordinator is Mark Tipton ... WHOT-AM/Youngstown moves to A/C ... KAIR & KJYK/Tucson PD John Stevens named National Director/Programming for Surrey Broadcasting ... WSNE/Providence chooses former WHY-AM & FM/Springfield PD Andy Carey to head its programming helm, but he stays only five days, after which consultant Pete Salant is brought on ... Veteran air talent Cat Simon named PD at KLLS-FM/San Antonio ... WKKW/Allentown PD Neal Newman adds programming duties to sister station WAEB ... KLRZ/Salt Lake City returns to A/C.

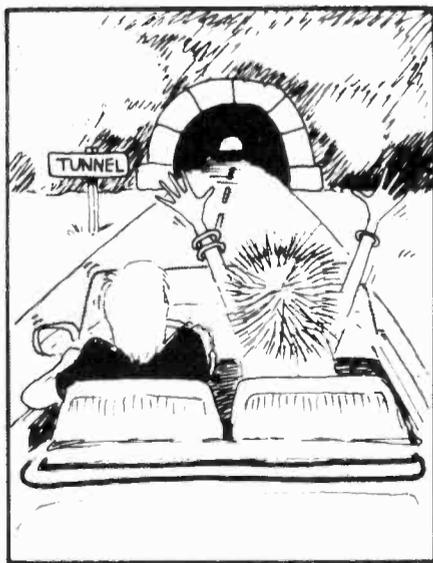
WLTW/New York morning personality Phil Redo upped to PD ... KWK/St. Louis PD Beau Raines moves to programming ranks at WWL/Miami ... Jay Clark appointed PD at WGAR/Cleveland ... WPLR/New Haven GM Chris Kampmeier moves to the new KLZI/Phoenix for PD chores ... KKRZ/Portland dismisses four air staffers ... WJFM/Grand Rapids ups David Murray to OM ... Another Salt Lake City station becomes A/C: KABE is now KUUT ... KUDO/Las Vegas midday man Bill Bauman becomes PD ... Former CKLW/Detroit morning team Tom Ryan & Tom Delisle segues to crosstown WOMC ... KKCW/Portland debuts with an A/C format.

Continued on Page 82



SIXTY YEARS STRONG — In October, one of America's great A/C stations celebrated its 60th anniversary, all under the same call letters. As the editor of a local newspaper said, "I'd call it the world's great backfence chat. We think of it as a big-city, small-town station."

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"STOP THE CAR!"

"I didn't want to miss my favorite part of the song."

STEREO SNAFU? — Why isn't AM stereo getting off the ground to the satisfaction of the broadcasters? That topic was discussed late in July, when A/C radio managers said that it will be several more years before AM stereo receivers become commonly-owned items. All of the managers blamed receiver manufacturers for not marketing the product aggressively enough towards retailers.

Adult / Contemporary

Continued from Page 81

March

KUDL/Kansas City taps Dean Hallam as PD ... The Transtar network forms its Format 41 programming ... WTMJ/Milwaukee PD Mike Elliott resigns to call PBP for the Houston Astros ... WZZP/Cleveland changes to WLTF ... WLTT/Washington taps Dave Arlington for mornings ... Lee Gordon is now programming KPNW-AM & FM/Eugene ... KKPL/Spo-kane ups Ric Morgan to OM/PD ... Longtime AOR KTIM/San Rafael switches to A/C ... KOB-FM/Albuquerque PD Steve Hatley killed in a motorcycle accident.

Lee De Young appointed PD at WCLR/Chicago ... WCOL/Columbus announces gradual shift to A/C ... After a brief stay at WSNE/Providence, Andy Carey moves to PD at WCOZ/Boston ... Chris Elliott joins KLIR/Denver as PD, while current PD Joel Grey elevates to OM ... WTMJ/Milwaukee announces Pat Rodgers as its new PD ... Scott Robbins is named Manager/Programming & Promotion at WMGG/Tampa ... KYYX/Seattle announces shift to A/C ... Steve Goldstein named PD at WOMC/Detroit ... Urban-formatted KRLY/Houston changes calls to KLTR and format to A/C.

April

Scott Burton is appointed PD at KVI/Seattle ... Greg Ausham becomes PD at KBUG & KCPX/Salt Lake City ... KMGG/Los Angeles PD Jeff Salgo exits for station ownership in Oregon. Also at KMGG, Sonny Melendrez takes over the morning drive duties ... KYUU/San Francisco PD Mike Novak departs ... WWWL/Miami changes calls to WLVE ... WHYN-AM & FM/Springfield taps Drew Wilder as PD ... KJR/Seattle morning ace Gary Lockwood signs a \$1.5 million deal to stay with the station through the end of the decade ... Dan O'Toole leaves the PD slot at WRKA/Louisville ... R&R A/C Editor Jeff Green is promoted to Managing Editor, and is replaced by Ron Rodrigues.

May

KDKB/Phoenix PD Jeff Sattler is appointed PD at K101/San Francisco ... KFMK/Houston air personality Steve Gallagher accepts the PD chair at WYMJ/Dayton ... KC101/New Haven PD Jay Stone named PD at KEYS/Corpus Christi ... Alta Broadcasting promotes Group PD Mike Wagner to VP/Programming ... WXSS/Memphis announces a July sign-on with an A/C format ... Lee Tobin advances to WRKA/Louisville PD ... KMGG/Los Angeles hires Robert W. Morgan as morning man ... E/P/A advances Polly Anthony to Director/National A/C Promotion ... Paul Sebastian is upped to OM at WLTE/Minneapolis ... Bob Masters leaves the PD slot at WRNR/Martinsburg, WV to do evenings at WEZR/Washington ... Laurie Dubose relinquishes her PD post at KHSY/Hattiesburg, MS to become ND at KTUN/Humble, TX ... Wes McShay joins KAAK (K99)/Great Falls for PD duties ... KISN/Salt Lake City PD Dan Jessop jumps to crosstown KSL as Production Director ... WGMZ/Flint switches calls to WCRZ and format to A/C ...

June

Urban WAIL/New Orleans switches to A/C, using new calls WLTS ... KKMI/Seattle debuts A/C format ... Ric Lippin-



cott named PD at KYUU/San Francisco ... Rick Leibert joins KMGG/Los Angeles as Producer ... Nick Alexander joins KVIL-AM & FM/Dallas as OM ... Brad Stone appointed PD at KISN/Salt Lake City

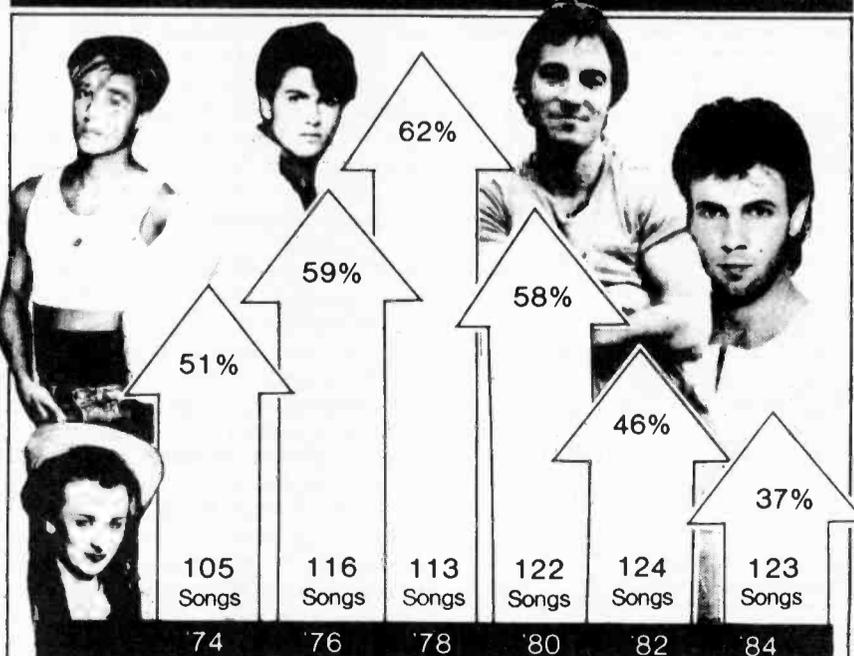
... Jack Hanson shifts from GSM to OM at WJON/St. Cloud, MN ... Former KOB-FM/Albuquerque overnight personality Jim Leven becomes PD at WXUS/Lafayette, IN ... Steve Porter gets the PD stripes

... KVI/Seattle drops A/C, picks up Gold ... KMFY/Minneapolis announces MOR format, and Mike Joseph as consultant ... KROY/Sacramento switches format to A/C and calls to KSAC. Continued on Page 84



CHR DOMINANCE — In March, the emerging dominance of CHR among adult demos was discussed with eight leading programmers, including those from Los Angeles, Miami, New Orleans, Providence, Tucson, Milwaukee, and Quad Cities. The conclusions? There were many, but all of the PDs said that it's no secret that adults like a wide range of music, the energy of CHRs, and the higher quality of available music.

CHR Records Which Also Appeared On A/C



CHR MUSIC MANIA? — In a two-part column, CHR's influence on the A/C charts was brought up among four prominent programmers. As CHR's music becomes more adventurous, so does A/C's. But that may leave little room for some traditional A/C artists, as well as create identity problems between the A/C and CHR stations in a market.

Source: R&R, songs that reached top 15, 1984 survey current through October 5, 1984.

at WAGE/Leesburg ... David Gulickson advances to PD at KBLF/Red Bluff, CA ... Joining WABB/Mobile as OM is John Bowler from WMJI/Cleveland ... KORQ/Abilene PD Pat Whitehead checks out for B94(KEZB)/El Paso ... KLIR/Denver switches calls to KMJI ... WDOQ/Daytona Beach drops CHR in favor of Transtar's A/C format ... WSFL/New Bern, NC ends CHR for A/C ... Tim Maranville joins KMJJ/Las Vegas as PD from KWSS/San Jose ... KHTZ/Los Angeles appoints air talent Steve Scott as interim PD.

July

WGAR/Cleveland announces format switch from A/C to Country ... Mary Conroy appointed National Adult Contemporary Promotion Manager for Atlantic Records, replacing Gunter Hauer, who retires after 17 years with the company ... KEX/Portland names Lon Achenbach GSM ... Mark Thomas named OM for WCRZ/Flint ... Jeff Ballentine (aka McKay) named PD at WEZR/Washington ... Roger W.W. Garrett becomes PD at KRBE-FM/Houston, and announces move towards CHR.

WHAS/Louisville GM Mike Crusham moves to GM spot at KRMG/Tulsa ... WPNT/Pittsburgh announces A/C format ... WMGG/Tampa PD Dennis Winslow moves to program new A/C WFOX/Atlanta

NEWSY NOTES — In May, the value of a newsletter for advertisers and listeners was highlighted. WWPA/Williamsport used its version as a newspaper insert to distribute bumper stickers, as well as to describe the station to readers. Flyers from other stations informed sponsors of promotions and other happenings.

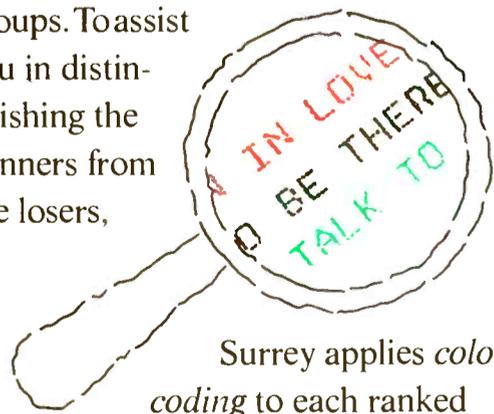
Why are more stations than ever choosing Surrey?

In the last year, Surrey Research has been privileged to experience its greatest clientele growth ever. Among reasons most commonly given for choosing Surrey are their superior quality, past performance and vast experience in radio research. Beyond this more general reasoning, some stations are pointing to more specific features. Here are just a few repeated most often.

Clearness of Research

As most programmers will agree, the clarity of research is vital to its usefulness. At Surrey our attempt is to design and display research in its clearest, most concise and easiest to put to use form. One example of this is offered in our *A & O Auditorium Music Testing*. Results are presented to you alphabetically by artist, in rank-order and also in a page-by-page

cross-tabulation of each song's level of appeal to your key audience groups. To assist you in distinguishing the winners from the losers,



Surrey applies *color-coding* to each ranked title. This exclusive Surrey feature puts an end to the once burdensome task of determining the cut-off point in Music Test results.

Stringent Recruiting Methodologies

One of the most important aspects of qualified research is the assembly of those individuals whose opinions most reflect that of your *core-listener*. This approach, as opposed to the often used targeted-demo



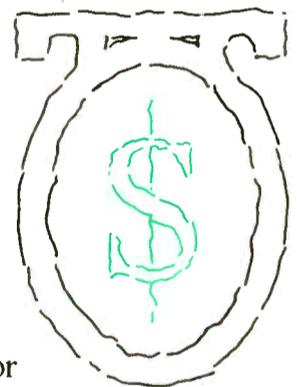
concept, ensures you a representation of people more closely identified to your "perfect" listener. Not only does Surrey encourage this more defined sample of your desired audience, but additionally seeks those types of individuals most prone to participate in a rating study. We call them *diary-types*. Aside from your study providing you with listener data, this added recruiting technique lends itself well to the one thing you strive for most—ratings efficiency.

Affordability

Understandably, cost is a key in determining the amount of research you're able to acquire. Now for

the first time, through Surrey's *investment planning* and *package discounts*, many stations are conducting research programs designed to accommodate their objectives rather than just their budgets.

Through *investment planning*, stations who contract for more than one study over a period of time are now afforded the luxury of monthly payments to accommodate the total investment. Aside from the benefits derived from investment planning, by contracting for more than one study over the course of a year, additional discounts are realized. These discounts are determined by the number of projects conducted.



These are just a few of the many reasons stations are choosing Surrey. Why not let us tell you more? To arrange for a personal visit from one of our representatives, call today (303) 989-9980. We'd like to become your choice.



Adult / Contemporary

Continued from Page 82

August

KPPL/Denver announces change to CHR, switches calls to KRXY ... Jane Bartsch is the new GSM at WYNY/New York ... Lee Rogers becomes OM for KIDX/Billings, names Mike Majerus PD, replacing Bruce Byxbe ... Nat Humphreys is new PD at WPNT/Pittsburgh ... Bill Minckler becomes PD at KYA/San Francisco from sister King outlet KGW/Portland. Also in San Francisco, Ken Dennis is appointed OM ... Bill Templeton takes over as PD at KALE/Tri-Cities ... KFIM/El Paso switches format to CHR ... Chris Haze is new PD at KTKT/Tucson, while Bill Mortimer becomes PD at crosstown KCEE.

Jay Clark appointed OM at KHTZ/Los Angeles ... KKLTV/Phoenix PD Marc McCoy is the new PD at WLAK/Chicago ... WNSY-FM/Newport News-Norfolk moves from A/C to CHR ... WWJF/Miami-Ft. Lauderdale announces switch to Transtar's Format 41 Service ... Bobby Rich returns

to B100/San Diego as PD after a five-year absence ... Scott Marcus is upped to OM at KATA/Eureka, while Carlos Caserez is named GSM ... WOOD/Grand Rapids celebrates its 60th birthday ... New FM WFOX/Atlanta signs on with an A/C format.

KEX/Portland taps Carl Gardner as PD ... Lifetime broadcaster and KOOL-AM & FM/Phoenix GM Bill Smith dies ... Blair's WCOZ/Boston leaves A/C for CHR and new calls WZOU ... WBUF/Buffalo PD Paul Warren departs for on-air duties at WFOX/Atlanta ... WSIX/Nashville drops A/C for "Hot Country Hits" format ... KMBZ/Kansas City VP/GM Russ Wood transfers to sister outlet KSL/Salt Lake City for on-air ... WAEV/Savannah converts from CHR to A/C ... WTPI/Indianapolis picks Mark Edwards as PD ... Dana Michaels becomes PD at KLKT/Lake Tahoe.

September

Sam Church is selected as PD of KKLTV/Phoenix ... WMJI/Cleveland PD Dave Popovich steps down, only later to take the



BASEBALL FEVER — It was an eventful 1984 for both KFMB/San Diego and the hometown Padres. Although the team didn't win the World Series, they did take the NL pennant and stirred up much excitement among their fans. The station broadcasted around-the-clock from post-season sites in Chicago and Detroit. Shown (l-r) are the KFMB morning crew of Hudson and Bauer, ND Cliff Albert, and Padres GM Jack McKeon.

PD job at crosstown WLTF ... Bob Harlow returns to KEZR/San Jose as PD ... Longtime contemporary outlet KACY/Oxnard-Ventura, CA switches to Spanish programming ... KBZT/San Diego hires Garry Mitchell as its PD ... Dickie Shannon appointed PD at WLLT/Cincinnati.

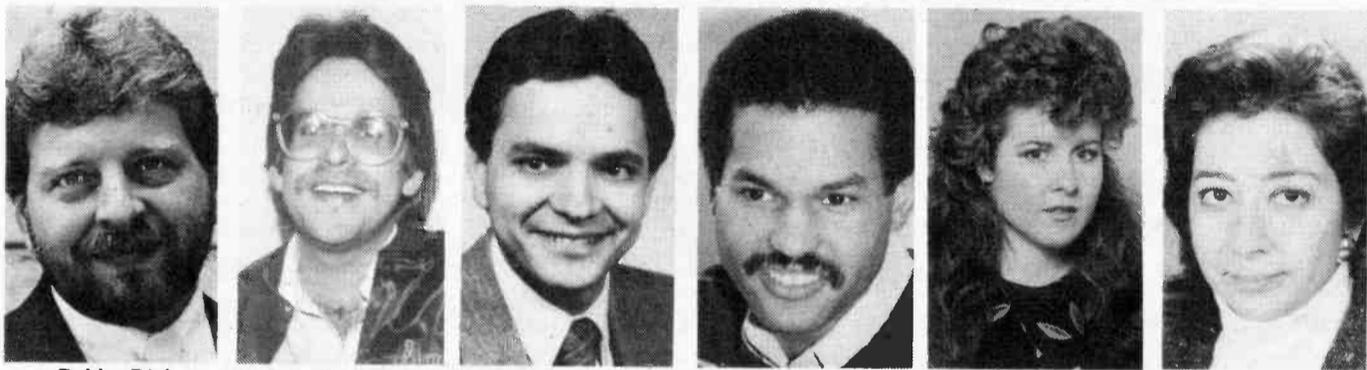
October

WIP/Philadelphia names Mikel Hunter Harrington PD ... Harry Lyles becomes PD at WMJI/Cleveland, but a week later decides to stay put as PD of WSNY/Columbus and accepts the Station Manager's post at sister outlet WVKO ... WJFM/Grand Rapids drops its longtime A/C approach for CHR, as does WYHY/Nashville ... Glen Martin (aka Glen McCartney) joins WFYR/Chicago as PD, replacing Jack Kelly, who stays on for an airshift ... Howard Neal appointed KFI & KOST/Los Angeles GSM ... PolyGram taps Kerry Wood for National Secondary-A/C Promotion ... Ric Morgan takes PD stripes at KIZZ/Minot, while Dean Allen takes Ric's former PD slot at KKPL/Spokane.

November

Jim McLaughlin appointed VP/Programming & News at WBEN/Buffalo ... Susan Davis is upped to PD at CKGM/Montreal ... KIIS-FM/Los Angeles ND Liz Fulton moves to a similar position at KEZR/San Jose ... Ed Richards set as ND at WOMC/Detroit ... Paul Stagg leaves GM spot at WLTE/Minneapolis for on-air work at sister WCCO ... Garry Mac named PD at WGOW/Chattanooga ... Mike Murphy joins WFMK/Lansing as PD/MD from WMUS/Muskegon ... KOGO/San Diego drops its N/T format in favor of George Johns's "Class" presentation ... Thomas Land is selected at PD for WTIJX/New Orleans ... WOHO/Toledo PD Scott McLeod becomes PD at KCNR/Portland ... WOMC/Detroit PD Steve Goldstein crosses town for PD duties at WNIC and VP/Group PD post for parent Josephson Communications.

ABC Rock Network PD/Special Programming Denise Oliver is named PD at WYNY/New York ... Former WYNY PD Rick Torcasso accepts the PD chair at WMJI/Cleveland ... Jay Stone appointed PD at KLRZ/Salt Lake City ... John Michaels named PD at KLUV/Dallas ... Emmis Group PD Rick Cummings upped to VP/Programming for the chain ... WMJC/Detroit afternoon personality Eddie Rogers crosses to PD/morning drive at crosstown WCLS ... Allen Edwards named PD at CK101/Cocoa Beach ... Ron Eric Taylor set as PD of WFLA-FM/Tampa ... Al Roberts moves to OM at WTOB/Winston-Salem ... KJZZ/Seattle drops its Jazz format, makes switch to partially simulcast with sister A/C outlet KLSY ... Lon Dunn is now VP/Operations at KIDO & KIDQ/Boise.



Bobby Rich Sam Church Dave Popovich Harry Lyles Kerry Wood Denise Oliver

GUS Festival '83

KNBR 68
For the Good Times

Bathub Regatta

Bridge-To-Bridge Run

Montana's Super Station
K99FM
100,000 Watts

'CHILD-FINDER' I.D. CARD

K-99™ AND WENDY'S BELIEVE OUR CHILDREN ARE SOME OF MOST IMPORTANT PARTS OF OUR LIVES, AND IT IS THEIR HOPE THAT YOU WILL NEVER HAVE TO USE THIS CARD. BUT, SHOULD YOUR CHILD BECOME ONE OF THE MORE 150,000 CHILDREN WHO DISAPPEAR EACH YEAR IN THIS COUNTRY HERE ARE 5 STEPS YOU CAN TAKE TO HELP FIND THEM FOR

CURRENT PHOTO OF CHILD

1. FILL IN REQUIRED INFORMATION
2. MAIL TO: K99FM, 1000 W. ...

CHILD ABUSE

KOMO
Radio and Television

COMMUNITY SUPPORT — Several times this year, R&R detailed how A/C came to the aid of its listeners. In January, KNBR/San Francisco staged fundraisers in an entertaining fashion. Clockwise (from left), the station's "Gus" festival features five hours' worth of amateur performers; the well-known "Bathub Regatta" benefitting Oakland's Children's Hospital; the annual Bridge-To-Bridge Run for Big Brothers/Big Sisters. Also, a couple of ways A/C stations aided parents through child-abuse prevention measures. Shown are efforts by K99/Great Falls and KOMO/Seattle.

Adult/ Contemporary

TOP 84 OF '84

- 1 LIONEL RICHIE/Hello (Motown)
- 2 LIONEL RICHIE/Stuck On You (Motown)
- 3 STEVIE WONDER/I Just Called To Say I Love You (Motown)
- 4 PEABO BRYSON/If Ever You're In My Arms Again (Elektra)
- 5 CYNDI LAUPER/Time After Time (Portrait/CBS)
- 6 PHIL COLLINS/Against All Odds (Take A Look At Me Now) (Atlantic)
- 7 CARS/Drive (Elektra)
- 8 ELTON JOHN/Sad Songs (Say So Much) (Geffen)
- 9 BILLY JOEL/Leave A Tender Moment Alone (Columbia)
- 10 BILLY JOEL/The Longest Time (Columbia)

- 11 CHRISTINE McVIE/Got A Hold On Me (WB)
- 12 CHICAGO/Hard Habit To Break (WB)
- 13 KENNY ROGERS/This Woman (RCA)
- 14 LIONEL RICHIE/Penny Lover (Motown)
- 15 K. ROGERS w/K. CARNES & J. INGRAM/What About Me? (RCA)
- 16 MIKE RENO & ANN WILSON/Almost Paradise (Columbia)
- 17 KOOL & THE GANG/Joanna (De-Lite/PolyGram)
- 18 DAN FOGELBERG/Believe In Me (Full Moon/Epic)
- 19 JULIO IGLESIAS & DIANA ROSS/All Of You (Columbia)
- 20 ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen)
- 21 BILLY JOEL/An Innocent Man (Columbia)
- 22 PAUL McCARTNEY/So Bad (Columbia)
- 23 DENIECE WILLIAMS/Let's It From The Boy (Columbia)
- 24 SHEENA EASTON/Almost Over You (EMI/America)
- 25 J. IGLESIAS & W. NELSON/To All The Girls I've . . . (Columbia)
- 26 SERGIO MENDES/Alibis (A&M)
- 27 HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)
- 28 ALAN PARSONS PROJECT/Don't Answer Me (Arista)
- 29 P. BRYSON/R. FLACK/You're Looking Like Love To Me (Capitol)
- 30 BARRY MANILOW/Read 'Em And Weep (Arista)
- 31 CULTURE CLUB/Karma Chameleon (Virgin/Epic)
- 32 DENNIS DeYOUNG/Desert Moon (A&M)
- 33 LIONEL RICHIE/Running With The Night (Motown)
- 34 JOHN WAITE/Missing You (EMI/America)
- 35 DAN HARTMAN/I Can Dream About You (MCA)
- 36 TEDDY PENDERGRASS/Hold Me (Asylum)
- 37 THOMPSON TWINS/Hold Me Now (Arista)
- 38 CHRISTOPHER CROSS/Think Of Laura (WB)
- 39 KENNY ROGERS/Eyes That See In The Dark (RCA)
- 40 JAMES INGRAM/There's No Easy Way (Qwest/WB)
- 41 PAUL McCARTNEY/No More Lonely Nights (Columbia)
- 42 BILLY OCEAN/Caribbean Queen (No More Love On The Run) (Arista)
- 43 WHAM!/Wake Me Up Before You Go-Go (Columbia)
- 44 GENESIS/That's All (Atlantic)
- 45 R. MacDONALD f/B. WITHERS/In The Name . . . (Polydor/PolyGram)
- 46 JEFFREY OSBORNE/We're Going All The Way (A&M)
- 47 LAURA BRANIGAN/Self Control (Atlantic)
- 48 STEPHEN BISHOP/Unfaithfully Yours (One Love) (WB)
- 49 TINA TURNER/What's Love Got To Do With It (Capitol)
- 50 MICHAEL GORE/Theme From "Terms Of Endearment" (Capitol)
- 51 NEIL DIAMOND/Turn Around (Columbia)
- 52 DARYL HALL & JOHN OATES/Out Of Touch (RCA)
- 53 OLIVIA NEWTON-JOHN & JOHN TRAVOLTA/Take A Chance (MCA)
- 54 MATTHEW WILDER/Break My Stride (Private I/CBS)
- 55 ALABAMA/When We Make Love (RCA)
- 56 PAUL McCARTNEY & MICHAEL JACKSON/Say Say Say (Columbia)
- 57 MANHATTAN TRANSFER/Mystery (Atlantic)
- 58 ANNE MURRAY/Just Another Woman In Love (Capitol)
- 59 CULTURE CLUB/It's A Miracle (Virgin/Epic)
- 60 J. INGRAM w/M. McDONALD/Yah Mo B There (Qwest/WB)
- 61 CYNDI LAUPER/All Through The Night (Portrait/CBS)
- 62 RAY PARKER JR./I Still Can't Get Over Loving You (Arista)
- 63 POINTER SISTERS/Jump (For My Love) (Planet/RCA)
- 64 EURYTHMICS/Here Comes The Rain Again (RCA)
- 65 KIM CARNES/I Pretend (EMI America)
- 66 JOHNNY MATHIS/Simple (Columbia)
- 67 BARBRA STREISAND/Left In The Dark (Columbia)
- 68 POLICE/Wrapped Around Your Finger (A&M)
- 69 ELTON JOHN/Who Wears These Shoes? (Geffen)
- 70 HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)
- 71 ALAN PARSONS PROJECT/Prime Time (Arista)
- 72 BARRY GIBB/Shine Shine (MCA)
- 73 BARBRA STREISAND/The Way He Makes Me Feel (Columbia)
- 74 SHAKIN' STEVENS/I Cry Just A Little Bit (Epic)
- 75 DARYL HALL & JOHN OATES/Say It Isn't So (RCA)
- 76 JUICE NEWTON/A Little Love (RCA)
- 77 CULTURE CLUB/Miss Me Blind (Virgin/Epic)
- 78 A. MURRAY w/D. LOGGINS/Nobody Loves Me Like You Do (Capitol)
- 79 TRACEY ULLMAN/They Don't Know (MCA)
- 80 ANNE MURRAY/That's Not The Way (It's S'posed To Be) (Capitol)
- 81 AL JARREAU/After All (WB)
- 82 IRENE CARA/You Were Made For Me (Network/Geffen)
- 83 JERMAINE JACKSON/Do What You Do (Arista)
- 84 DAN FOGELBERG/The Language Of Love (Full Moon/Epic)



Fifteen months ago, on September 16, 1983, **Lionel Richie** entered the A/C chart with his eventual number one smash, "All Night Long." In the 64 weeks since then, the **Motown** superstar has not left the chart — not for even a single week — a record! All but one of Lionel's entries earned the top spot. This year alone, he was encamped at number one for 15 weeks! 1984 also marks the first time in **R&R** A/C history that an artist has registered *five* songs among the top achievers. Clearly, the album "Can't Slow Down" *never did* slow down during 1984.

Not to be overlooked was a spectacular performance turned in by **Billy Joel**, whose "Innocent Man" LP sired four hit songs, *all* of which raced to number one (one of them, "Uptown Girl," hit the top spot near the end of last year). Three other artists scored with triple top-ten hits: **Elton John**, **Culture Club**, and **Kenny Rogers**.

Top new artist kudos to **Cyndi Lauper**, closely followed by **Julio Iglesias**. Congratulations to other debut performers: **Coyote Sisters**, **Michael Gore**, **Corey Hart**, **Julian Lennon**, **Shakin' Stevens**, **Tracey Ullman**, and **Jack Wagner**.

A warm A/C welcome to these first-time A/C artists whose origins are rooted in other formats. They include **Billy Ocean**, the **Cars**, **Eurythmics**, **Dan Hartman**, the **Honeydrippers**, **Madonna**, **Huey Lewis & The News**, **Mike Reno** and **Anne Wilson**, **Thompson Twins**, **Tina Turner**, and **Wham!**

Streaks: This marks the tenth consecutive year **Barry Manilow** hit the Top 15; the eighth straight for **Kenny Rogers**. **George Benson's** own eight-year streak was broken this year, as was **Eddie Rabbitt's** five-year skein.

Longevity: **Peabo Bryson's** "If Ever . . ." occupied 18 weeks of the '84 charts, the most of any song. Lionel's "Hello" was second with 17 weeks. More longevity: **Madonna's** "Borderline" was on at least one of our reporting stations for 40 consecutive weeks. Three songs were second, each with 34 weeks' worth of reporting.

Odd happenings: "Borderline" reached number 15 on the A/C chart without ever becoming an **R&R** "Breaker." That's the designation which indicates concurrent airplay at 60% of our reporting stations. That performance is indicative of substantial major market, heavy rotation airplay, and was the highest a song has ever gone on the A/C chart without achieving Breaker status.

Soundtracks: "Footloose" produced two top A/C hits this year ("Let's Hear It For The Boy" and "Almost Paradise"), while television's "General Hospital" yielded two ("Think Of Laura" and "All I Need").

Adult / Contemporary

RECORDS THAT REACHED TOP 15

	Peak Position (wks #1)	Peak Date	Weeks On Chart		Peak Position (wks #1)	Peak Date	Weeks On Chart
ALABAMA/When We Make Love (RCA)	8	6/22	11	R. MacDONALD F/B. WITHERS/In The Name Of Love (Polydor/PG)	5	10/05	11
DEBORAH ALLEN/Baby I Lied (RCA)	12	12/02	4	MADONNA/Borderline (Sire/WB)	15	7/20	7
STEPHEN BISHOP/Unfaithfully Yours (One Love) (WB)	4	3/23	10	MANHATTAN TRANSFER/Mystery (Atlantic)	9	5/11	11
LAURA BRANIGAN/Self Control (Atlantic)	4	6/29	11	BARRY MANILOW/Read 'Em And Weep (Arista)	1(2)	12/09	8
LAURA BRANIGAN/The Lucky One (Atlantic)	10	10/05	7	BARRY MANILOW/When October Goes (Arista)	13	11/30	3
PEABO BRYSON/If Ever You're In My Arms Again (Elektra)	1(2)	7/06	18	J. MATHIS w/D. WILLIAMS/Love Won't Let Me Wait (Columbia)	15	4/20	6
P. BRYSON/R. FLACK/You're Looking Like Love To Me (Capitol)	4	3/09	13	JOHNNY MATHIS/Simple (Columbia)	9	7/06	10
JIMMY BUFFETT/Brown Eyed Girl (MCA)	13	3/23	7	PAUL McCARTNEY/So Bad (Columbia)	2	2/10	12
				PAUL McCARTNEY/No More Lonely Nights (Columbia)	1(1)	11/30	8
IRENE CARA/You Were Made For Me (Network/Geffen)	10	9/28	8	PAUL McCARTNEY & MICHAEL JACKSON/Say Say Say (Columbia)	1(1)	12/02	7
KIM CARNES/I Pretend (EMI America)	8	6/08	10	CHRISTINE McVIE/Got A Hold On Me (WB)	1(3)	3/02	12
CARPENTERS/Make Believe It's Your First Time (A&M)	10	12/02	4	SERGIO MENDES/Alibis (A&M)	4	7/20	15
CARS/Drive (Elektra)	1(3)	9/07	15	MICHAEL MURPHEY/Disenchanted (Liberty)	13	6/15	8
CHICAGO/Hard Habit To Break (WB)	2	10/05	16	ANNE MURRAY/That's Not The Way (It's S'posed To Be) (Capitol)	10	3/16	8
CHICAGO/You're The Inspiration (WB)	12	11/30	3	ANNE MURRAY/Just Another Woman In Love (Capitol)	7	6/08	10
PHIL COLLINS/Against All Odds (Take A Look At Me Now) (Atlantic)	2	3/30	16	A. MURRAY W/D. LOGGINS/Nobody Loves Me Like You do (Capitol)	12	10/26	10
COYOTE SISTERS/Straight From The Heart (Morocco/Motown)	15	8/17	7				
CHRISTOPHER CROSS/Think Of Laura (WB)	3	1/27	10	JUICE NEWTON/A Little Love (RCA)	10	7/13	9
CHRISTOPHER CROSS/A Chance For Heaven (Columbia)	13	8/03	8	OLIVIA NEWTON-JOHN & JOHN TRAVOLTA/Take A Chance (MCA)	4	1/06	9
CULTURE CLUB/Karma Chameleon (Virgin/Epic)	2	1/20	10				
CULTURE CLUB/Miss Me Blind (Virgin/Epic)	10	3/30	8	BILLY OCEAN/Caribbean Queen (No More Love On . . .) (Jive/Arista)	5	10/19	11
CULTURE CLUB/It's A Miracle (Virgin/Epic)	5	6/08	9	JEFFREY OSBORNE/We're Going All The Way (A&M)	5	4/27	11
DeBARGE/Time Will Reveal (Gordy/Motown)	8	12/09	4				
DENNIS DeYOUNG/Desert Moon (A&M)	3	11/02	11	RAY PARKER JR./I Still Can't Get Over Loving You (Arista)	7	1/27	10
NEIL DIAMOND/Turn Around (Columbia)	6	9/21	10	RAY PARKER JR./Ghostbusters (Arista)	10	8/03	6
				ALAN PARSONS PROJECT/Don't Answer Me (Arista)	4	4/27	12
SHEENA EASTON/Almost Over You (EMI America)	4	2/17	14	ALAN PARSONS PROJECT/Prime Time (Arista)	7	7/06	9
EURHYTHMICS/Here Comes The Rain Again (RCA)	5	3/23	8	DOLLY PARTON/Save The Last Dance For Me (RCA)	13	2/03	7
EVERLY BROTHERS/On The Wings Of A Nightingale (Mercury/PG)	12	10/12	8	TEDDY PENDERGRASS/Hold Me (Asylum)	5	8/10	12
				POINTER SISTERS/I Need You (Planet/RCA)	13	12/02	4
DAN FOGELBERG/The Language Of Love (Full Moon/Epic)	11	3/09	8	POINTER SISTERS/Jump (For My Love) (Planet/RCA)	7	7/27	11
DAN FOGELBERG/Believe In Me (Full Moon/Epic)	2	5/25	13	POLICE/Wrapped Around Your Finger (A&M)	7	3/09	9
CRYSTAL GAYLE/The Sound Of Goodbye (WB)	13	1/06	6	MIKE RENO & ANN WILSON/Almost Paradise (Columbia)	1(2)	6/22	13
GENESIS/That's All (Atlantic)	6	2/17	11	LIONEL RICHIE/All Night Long (All Night) (Motown)	8	12/02	4
GENESIS/Taking It All Too Hard (Atlantic)	10	8/10	8	LIONEL RICHIE/Running With The Night (Motown)	5	1/20	11
BARRY GIBB/Shine Shine (MCA)	7	10/05	8	LIONEL RICHIE/Hello (Motown)	1(6)	3/23	17
MICHAEL GORE/Theme From "Terms Of Endearment" (Capitol)	7	4/27	11	LIONEL RICHIE/Stuck On You (Motown)	1(5)	7/20	16
				LIONEL RICHIE/Penny Lover (Motown)	1(4)	11/02	10
DARYL HALL & JOHN OATES/Say It Isn't So (RCA)	5	12/02	6	KENNY ROGERS/This Woman (RCA)	1(2)	2/17	13
DARYL HALL & JOHN OATES/Out Of Touch (RCA)	5	11/16	9	KENNY ROGERS/Eyes That See In The Dark (RCA)	4	6/01	11
COREY HART/It Ain't Enough (EMI America)	15	11/23	5	K. ROGERS w/K. CARNES & J. INGRAM/What About Me? (RCA)	1(1)	10/26	13
DAN HARTMAN/I Can Dream About You (MCA)	6	8/10	15	KENNY ROGERS w/DOLLY PARTON/Islands In The Stream (RCA)	15	12/02	2
HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)	3	11/30	6	L. RONSTADT & NELSON RIDDLE ORCHESTRA/What's New? (Asylum)	11	12/02	4
J. IGLESIAS & W. NELSON/To All The Girls I've Loved Before (Columbia)	3	4/06	13	NEIL SEDAKA w/DARA SEDAKA/Your Precious Love (Curb/MCA)	14	2/03	7
JULIO IGLESIAS & DIANA ROSS/All of You (Columbia)	3	8/17	13	BOB SEGER & THE SILVER BULLET BAND/Understanding (Capitol)	9	11/30	4
JAMES INGRAM w/MICHAEL McDONALD/Yah Mo B There (Qwest/WB)	7	2/24	10	SPANDAU BALLET/Gold (Chrysalis)	15	1/20	6
JAMES INGRAM/There's No Easy Way (Qwest/WB)	6	5/11	11	SHAKIN' STEVENS/I Cry Just A Little Bit (Epic)	9	6/01	10
				BARBRA STREISAND/The Way He Makes Me Feel (Columbia)	3	12/02	6
JERMAINE JACKSON/Do What You Do (Arista)	5	11/30	6	BARBRA STREISAND/Left In The Dark (Columbia)	7	10/19	9
JOE JACKSON/You Can't Get What You Want (Till . . .) (A&M)	10	6/29	9	DONNA SUMMER/Love Has A Mind Of Its Own (Mercury/PG)	13	2/24	6
AL JARREAU/After All (WB)	7	11/30	7	DONNA SUMMER/There Goes My Baby (Geffen)	14	9/28	7
BILLY JOEL/Uptown Girl (Columbia)	2	12/02	4				
BILLY JOEL/An Innocent Man (Columbia)	1(2)	2/03	11	THOMPSON TWINS/Hold Me Now (Arista)	6	4/06	12
BILLY JOEL/The Longest Time (Columbia)	1(2)	5/04	14	TINA TURNER/What's Love Got To Do With It (Capitol)	5	8/24	10
BILLY JOEL/Leave A Tender Moment Alone (Columbia)	1(2)	8/24	14				
ELTON JOHN/I Guess That's Why They Call It The Blues (Geffen)	1(2)	1/06	11	TRACEY ULLMAN/They Don't Know (MCA)	11	4/13	8
ELTON JOHN/Sad Songs (Say So Much) (Geffen)	2	7/27	15				
ELTON JOHN/Who Wears These Shoes? (Geffen)	9	10/19	9	JACK WAGNER/All I Need (Qwest/WB)	6	11/30	4
				JOHN WAITE/Missing You (EMI America)	4	9/21	11
KOOL & THE GANG/Joanna (De-Lite/PG)	1(2)	1/20	13	D. WARWICK & L. VANDROSS/How Many Times Can We . . . (Arista)	14	12/02	2
				WHAM!/Wake Me Up Before You Go-Go (Columbia)	2	11/09	9
CYNDI LAUPER/Time After Time (Portrait/CBS)	1(5)	5/18	15	MATTHEW WILDER/Break My Stride (Private I/CBS)	3	1/06	8
CYNDI LAUPER/All Through The Night (Portrait/CBS)	2	11/30	7	DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)	3	5/18	13
JOHN LENNON/Nobody Told Me (Polydor/PG)	11	3/02	8	STEVIE WONDER/I Just Called To Say I Love You (Motown)	1(4)	9/28	15
JULIAN LENNON/Valotte (Atlantic)	8	11/30	5				
HUEY LEWIS & THE NEWS/If This Is It (Chrysalis)	3	9/07	12				

Country



LON HELTON

1984: It Was A Very Good Year

As far as ratings are concerned, 1984 seems to have been a mixed bag for Country stations. With the fall '84 Arbitron results just around the corner, an examination of the numbers for this year produces a picture not totally consistent with popular thought.

The winter, spring, and summer books yielded ratings that were soft for the majority of individual Country stations. However, when you examine the Country numbers as a whole, a different tale is told. While the spring '84 ratings were indeed down from the fall of '83, they were substantially higher than the country shares in the spring of '83 and the fall of '82. From the numbers gathered to date, 1984 showed the format ranking third among all formats, way up from the sixth position it held one year ago. By the way, Country also ranked third as a format in 1982, with an overall share of 11.7. To rank third this year required a 15.2, while a 10.8 was only good enough for sixth last year.

Regionally, the story is much the same. The last three major books (spring '83, fall '83, and spring '84) have shown the East shift 4.9-8.6-8.4, the Midwest 12.7-16.5-15.8, the South 15.3-21.8-20.0, and the West 9.8-12.3-12.7. Country radio as a whole is much stronger than the past few years, but it appears there are still a number of markets that will have to undergo a "shake-out" to pare down the number of stations. The pie is getting bigger - but more people are sitting around the table. So things aren't really quite as bad as they may have seemed.

The number of new stations in the top 50 markets playing Country far outweighed the losses. WXTU/Philadelphia, WYAY/Atlanta, KKAT/Salt Lake City, WKY/Oklahoma City, KSKK/Sacramento, KUPL/Portland, and WGAR (AM)/Cleveland are among those which turned to Country this year; WKHK/New York and WHK/Cleveland were two that moved on to another format. That's the story of Country radio in numbers, and here's the side of the people in Country radio for 1984:

January

Transtar Satellite Network names Tom Casey Operations Manager for its new Country format... At KNIX-AM & FM/Phoenix, OM Larry Daniels promoted to General Program Manager for the two outlets. FM midday personality/Assistant MD Erik Foxx becomes FM PD, while afternoon man Don Cristi becomes AM PD... KLAC/Los Angeles PD Phil Hall becomes PD at WFLA & WOJC/Tampa... WCAW/Charleston, WV PD Alan Furst named PD at WIRE/Indianapolis, succeeding Gary Havens, who resigned in December to become Exec. VP of Composite Communications... Jon Olson named Program Operations Manager for KS100 (WKSU)/Cleveland... WIL/St. Louis morning man Robert "Wilkie In The Morning" Wilkinson is killed in an automobile accident January 16... WKHK/New York drops its Country format for soft A/C with new calls WLTW... Bill Bradley named OD for KUPL-AM & FM/Portland from the PD position at KLZ/Denver... Malrite's WLZZ/Milwaukee changes from Oldies to Country, acquiring former WZUU morning personality Larry "The Legend" Johnson... KRWQ/Gold Hill, OR promotes Larry Neal to OD... PD appointments during January included Dave Edmunds, WRKK/Birmingham; Chris Montgomery, WUSQ/Winchester, VA; Tweed Scott, WXCL/Peoria; and Brian McNeal at KDIG & KBON/San Bernardino... At KWKH/Shreveport, Pete Briar moves from MD to PD, and Lee Shannon comes aboard as MD... KSKX/Topeka MD Betty Lou Pardue is promoted to PD.

February

WMKE/Milwaukee discontinues its automated Oldies format for live Country, adopting new calls WBCS to match Country FM sister station (now WBCS-FM)...

KUPL-AM & FM/Portland drops Big Band and Beautiful Music, respectively, for Country on both sides... KCUB/Tucson purchases KNDE/Tucson, switching the calls to KIIM and the format to Country. Dave Nicholson is named as KIIM PD... WQIK-FM/Jacksonville Program Manager Brian Mitchell upped to OM for WQIK-AM & FM... WKKW/Allentown PD Neal Newman adds PD duties for sister station WAEB... Jimmy Bowen resigns as head of WB's Nashville operation while WB VP/Promotion Nick Hunter signs new three-year deal with the label... Mike Carta,



Tom Casey

Larry Daniels

Bruce Hinton

Larry Coates

Cliff Blake

Nick Hunter

Jim Ed Norman

Gregg Lindahl

Here's To The Ratings Winners...



No year-end wrap-up would be complete without a salute to those who have achieved the ultimate - the number one 12+ spot in their market. Topping this list is WKHX/Atlanta, the only station in a top 30 market to reach that milestone.

Also in line for kudos (having hit the top in the spring ARB of top 100 markets) are WZZK/Birmingham, WSOC/Charlotte, WTQR/Greensboro-Winston Salem-High Point, WCOS/Columbia, KHEY-FM/EI Paso, WESC-FM/Greenville, WIVK-FM/Knoxville, WIOV/Lancaster, WKSJ/Mobile, and KVOO/Tulsa.

And plaudits go to WXTU/Philadelphia for proving Country can work in the City of Brotherly Love.

five-year PD of WIL-AM & FM/St. Louis, accepts OM position at KVET & KASE/Austin... Dale Turner leaves PD slot at KSSN/Little Rock to become Midwest Regional Promotion Director for RCA. KSSN afternoon driver Bob Robins becomes PD, while Phil Hunt leaves WNOX/Knoxville PD slot for Production Manager/afternoon personality post at KSSN. Back at WNOX, Jimmy Vinyard joins as PD from crosstown WIVK... New PDs in February include Steve McNee, WUSQ/Winchester, VA; Tommy Lee, WOKK/Meridian; and Ed Sobotor, upped from MD at WIXL/Newton, NJ.

March

At MCA/Nashville, Bruce Hinton is named Senior VP/GM, Gene Hughes is appointed VP/Promotion, Patti Olsen becomes Director of Promotion, and Tony Brown leaves RCA for the VP/A&R post... Former MDJ Records VP Dave Mack McClellan joins Peter Svendsen to form the independent promotion firm of Svendsen-McClellan Co... Beasley Broadcasting's

WXTU/Philadelphia switches formats from Urban Contemporary to Country, appointing WUSY/Chattanooga afternoon personality Larry Coates as PD... Doug Wilson named PD at WPOC/Baltimore... Chuck Browning appointed OM for Group One's KLZ & KAZY/Denver... WBCS-AM & FM/Milwaukee promotes FM PD Cliff Blake to the newly-created position of OM for both stations... KKER/Spokane goes dark... WCRJ/Jacksonville PD Mike Roberts named PD at WIL-AM & FM/St. Louis... KKYX/San Antonio air personality/Assistant PD Steve Warren is promoted to PD, replacing Paul Morgan, who becomes Promotions/Community Affairs Director... Michael St. James named PD at WLZZ/Milwaukee... WOKK/Meridian, MS PD Tommy Hutchinson elevated to OM and Jessica James named PD... KTNX/Anchorage changes to Country under new PD Steve Chapman... Greg Gack enters KXYL/Brownwood, TX as PD... KTOM/Salinas sister station KWYT changes format to Country, becoming KTOM-FM.

April

Jim Fogelsong appointed President/Country & Western Division for Capitol/EMI America Records... Warner Bros. Nashville division promotes VPs Nick Hunter and Vic Faraci to Senior VP positions: Hunter becomes Sr. VP/Promotion & Sales and Faraci assumes the post of Sr. VP/Marketing... Ed Sander named VP/GM for WSUN/Tampa... Craig Fleshman named GM at WJRB & WJKZ/Nashville... Mike Crusham upped to VP/Station Manager at WHAS & WAMZ/Louisville... Craig Scott gets VP stripes at WGKX/Memphis... KWEN/Tulsa VP/GM Robert Backman selected as GM for WWLT/Gainesville-Atlanta a new Katz Broadcasting property. Backman also becomes corporate Group VP. Replacing him as GM at KWEN is Lee Masters... Longtime producer Jim Ed Norman named Executive VP/Nashville Division for Warner Bros. Records... Mark Biviano, GSM at KS100/Cleveland, assumes additional duties as National Sales Manager for both KS100 and sister station WGAR... WHK/Cleveland drops Country for a "14-K solid gold rock & roll" format.

OM and PD appointments: KLLL/Lubbock ups PD Jon Steele to OM and MD Chuck Luck to PD/MD... WDDT/Greenville, MS ups OM Charlie Ross to GM and MD Johnny Ross to PD... J. Michael Libby named OD for KWMT/Fort Dodge... PDs include: Joe Patrick, KCBQ-AM/San

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Country

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April

Diego; Franklin Jay, WIXY/Springfield; Joe Cunningham, WMNI/Columbus; Don DeFesi, KVYN/Napa, CA; Richard Lee, KIML/Gillette, WY; Lyle Wood, WGTO/Cypress Gardens, FL; Scott Jefferies, WCRJ/Jacksonville; and Mike Wood, KRXX/Rexburg, ID.

MD appointments: Fran Morley, WSIX/Nashville; Dick Elliott, WXKW/Allentown; Charlye Parker, KMPS/Seattle; Paul Thomas, KHAK/Cedar Rapids; Jessica James, KSSN/Little Rock; and, Lou Roberts, KXXY/Oklahoma City.

Personality movement: Dennis Day, WHK/Cleveland, middays; Eddie Edwards, WMC/Memphis, afternoons; Betsy Britton, KVET/Austin, mornings; Jack Carey, WLLR/Davenport, mornings; Jim Lago, KRBQ-AM & FM/Denver, mornings; Ichabod Caine, KMPS/Seattle, mornings; Sheila McGrath, WNYR/Rochester, middays; and, Mark Staycer, WNOX/Knoxville, mornings. WMAQ/Chicago realigned its shifts, moving evening personality Nancy Turner to afternoons; afternoon jock Jim Tyler to middays, and midday talent Terry Stevens to evenings.

May

WKY/Oklahoma City switches to Country format. Gregg Lindahl promoted to Group Programming Director for Gaylord Broadcasting, owners of WSM-AM & FM/Nashville and WKY. Two WSM air personalities are also promoted - Bruce Sherman to WSM-FM Asst. PD and Al Wyntor to WSM-AM Asst. PD. Bill Fuller named GSM at KUPL-AM & FM/Portland. WMZQ/Washington Assistant PD/MD Doug McGuire selected as PD for Katz Broadcasting's WWLT/Gainesville-Atlanta. WLZZ & WZUU/Milwaukee OM Steve Schram promoted to Station Manager. He succeeds six-year GM Al Moll, who resigned to become President of Highlands Broadcasting Corp. J.P. Morgan promoted to PD/MD at WYII/Williamsport. Troy Mellinger named Q92/Powell, WY PD. Deb Spring named MD at KBMR/Bismarck.

Personality movement included: John Bodnar, WPKX/Washington, DC, mornings; Phil Harper, KPRM/Tacoma, mornings; and, Cindy Gates, WEEP/Pittsburgh, evenings.

June

Jimmy Bowen named President of MCA Records/Nashville. Dave Habisch promoted from GSM to the newly-created position of Station Manager at KEEY (K102) &

KLBB/Minneapolis-St. Paul. Linda Schreiber named VP/GM at KOMA/Oklahoma City. Tom Severino elevated to VP/GM for WIRE & WXTZ/Indianapolis. Malrite Communications Group National PD Jim Wood promoted to Vice President. Eddie Reeves named General Manager for Warner Bros. Nashville division. Jason Kane joins the Research Group as a research associate. WWLT/Atlanta changes calls to WYAY and format to Country.

New OMs and PDs include: Bobby Hatfield, WNYR/Rochester; Don Cook, KOMA/Oklahoma City; Roy James, KAYO-AM & FM/Aberdeen, WA; and, Will Mason, WPFM/Middleton, OH. Named to OM positions were Bob Delano, KNEM/Nevada, MO and Peter B. Eckhoff, WASR/Wolfeboro, NH.

New MDs include: Steve Sauder, KLZ/Denver and John Brooks, KKYN/Plainview.

Personality changes include: Sue Ryder, WPLO/Atlanta, evenings; Donn Emis, KWTO/Springfield, MO evenings; Mary McClain, WITL/Lansing, middays; and, Mike David, KKAL/Arroyo Grande, afternoons. Realignment at WOW-AM & FM/Omaha, as Cathie Fife moves from part-time to overnights, John David Dixon shifts from evenings to afternoons, Dale Allen leaves overnights to handle evenings, and Bill Young steps up from P/T to overnights.

July

WGAR/Cleveland changes formats to Country as sister station WSKW switches call letters to WGAR-FM. AM PD Jay Clark named OM for both stations. WHAS & WAMZ/Louisville Station Manager Mike Crusham named GM at KRMG/Tulsa. Charlie Cook joins McVay Media as VP/Country. Eastern Broadcasting announces the promotion of three WPDC & WKRZ/Hershey staffers. GSM Paul



Doug McGuire Mike O'Malley

Holsopple promoted to GM, OM Mike McGann named Station Manager, and AE Paul Landia upped to Sales Manager. Charlie Ochs, four year PD at KIKK-AM & FM/Houston, resigns to take the newly-



... And To The Award Winners

For the third year in a row, Alabama walked away with the Entertainer of the Year Award from the Academy of Country Music and the Country Music Association. Other "dual" winners were Lee Greenwood, who took the Male Vocalist honors from the two organizations, and the writers of "Wind Beneath My Wings," who took home both trophies in the Song of the Year category.

Other ACM winners were Alabama, Group of the Year; Janie Fricke, Female Vocalist; and "Islands in the Stream," Single of the Year. The CMA presented its awards to Reba McEntire, Top Female; the Statlers, Top Group; and "A Little Good News," Top Single. The Judds were the recipients of the Horizon Award.

The ACM also presented its "Hat" award to KRMD/Shreveport as Country Radio Station of the Year, and to WLW/Montgomery PD and afternoon personality Rhubarb Jones as the ACM Disk Jockey of the Year. The CMA's Broadcast Personality of the Year trophy went to Deano Day, Large Market; Lee Shannon, Medium Market; and Kent Crider, Small Market.

created post of VP/Programming for Phoenix-based The Broadcast Group. His immediate duties include overseeing the programming of KJJJ & KEZC/Phoenix. Dean Osmundson, WMC/Memphis GM for 26 years, retires. Metromedia reaches agreement to sell KLAC/Los Angeles to Cap Cities, owners of KZLA-AM & FM/Los Angeles. Cap Cities, meanwhile, signs a contract with the Spanish Broadcasting Corporation, enabling SBC to buy KZLA-AM. WEAM/Washington, DC changes its call letters to WMZQ-AM and its format to Country. KILT-FM/Houston changes its call letters to KXAS, adopting the new on-air identity of "Texas 100." The format remains the same.

OM and PD appointments: WKMF/Flint PD Mark Thomas named OM for WKMF and A/C FM sister station WCRZ. WWOZ/Lynchburg ups OM Mike Carroll to Station Manager while MD Kenny Shelton elevated to PD/MD.

PDs include: Dan Bennett, KLIF/Dallas; William J. Cranney, WPTR/Albany, NY; Jim Murphy, WOKQ/Dover; and Bob Mitchell, PD/MD for KFRY/Fresno, named PD/MD of sister KFRE as well.

New MDs: Mark Langston, WIL/St. Louis; Jim Ellingson, WNAX/Yankton; Betty Lou Pardue, WIBW/Topeka; and, WUSQ/Winchester promotes Randy Woodward to Asst. PD/MD.

Personality movement: Jacque Strickland to KTTS/Springfield, MO; Linda Harris, WMIL-FM/Milwaukee, nights; Carren Sheldon, WHOO/Orlando, mornings; and DJ Hall of Famer Uncle Len Ellis hangs up the headphones at WLJE/Valparaiso, IN.

August

Mike O'Malley named PD for WPKX-AM & FM/Washington DC. Bill Michaels crosses the street from Y106 to join WHOO-FM/Orlando as PD. Rusty Walker, KFKF/Kansas City PD for the past year, leaves to form his own consultancy. Rob Ryan named PD for First Omni Corporation's KKAT/Salt Lake City. WMC/Memphis PD Les Acree named OM for crosstown Country rival WGKX. Former OM Dana Harman named Director of Marketing and Promotions for the station. A couple weeks later, Paula Hooper

leaves the WMC/Memphis MD slot after four years (9 1/2 with the station overall) to join WGKX in the same capacity. Ray Massie named PD for KFKF/Kansas City. In management changes at WMC-AM & FM/Memphis, six-year WMC-FM General Manager Don Meyers assumes GM duties for both stations. Meyers's first appointment is the hiring of former WHK/Cleveland GM Ron Jones as OM for the AM. David Loyd named PD at WPLO/Atlanta. Cliff Blake appointed PD of WMZQ-AM & FM/Washington, DC. WSIX-AM/Nashville returns to Country format. Except for simulcasting the morning show with WSIX-FM, the station is separately staffed with Gerry House programming both stations.

PD Appointments: Charlie Marcus, WQDR/Raleigh; Bob McKay, KUUY/Cheyenne; Ray Randall, WLLR/Davenport; George Sepulveda, KWHY/Folsom,



Les Acree Ron Jones

CA; Bob McRae, WYRL/Melbourne-Orlando; Sandy McBride, WQIK/Jacksonville; Barbara Evans, WILQ/Williamsport; and, Larry Mondello, KRKN/Anchorage.

New MDs: Jerry Wallace, WPLO/Atlanta; Don Perry, KWJJ & KJIB/Portland; Steve Rogers, KXXY/Oklahoma City; and, Jim Asker, WSEN/Syracuse.

Personality movement: Bob McGee, WTOP/Toledo, afternoons; Rose Ortega, KMAK/Fresno evenings; Larry Hunter, KSOP/Salt Lake City, evenings; David Warner, WPLO/Atlanta, afternoons; Keith Moore, WBCS/Milwaukee, afternoons; and, J. Butler, WQDR/Raleigh, mornings.

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Just wanted to say thanks to all my friends in radio for your expressions of concern during my illness and recent hospitalization.

Sincerely,
DOUG BLOCK
BOBBY YOUNG PROMOTIONS

Thanks to all of you for making 1984 a great year for Warner Bros. Nashville

Chris Warren
Walt Adams
Bill Cranney
Gary Briggs
Neal Newman
Dick Elliott
Rocky McCumbee
Johnny Dark
Doug Wilson
Todd Grimsted
Rich Kimball
Bill Noyes
Ken Johnson
Bruce Clark
Mark Belmonte
Ron Cote
Jim Murphy
Dan Lunnie
Mike McGann
Dandalion
Carl Becker
Joel Raab
Pam Green
Sean Marshall
Bobby Wayne
Larry Coates
Ron Antill
Mary Jo Kacsan
Tom Hennessey
Hal Knight
Bobby Hatfield
Franklyn Jay
Scott Michaels
Jim Asker
Michael O'Malley
Paul Orsinger
Cliff Blake
Bob Duchesne
Gordon Burnett
Tim Dennis
Tom Miller
Bill Berg
Barbara Evans
Doug Herendeen
J.P. Morgan

Bob Shannon
Rudy Fernandez
B. Mitchell
Dugg Collins
Chris Taylor
Mike Carta
Steve Gary
Phil Williams
Mickey Ashworth
Lisa Springer
Jim Tabor
Jim Tice
Tony Kidd
Reggie Neel
David Oxford
Ronn Clark
Charlie Lindsey
Don Bell
Edd Robinson
John Anthony
John Hart
Doug Enlow
Glen Garrett
Henry Jay
Bobby Kraig
Mike McBride
John Randolph
Fran Couch
Benjamin Martin
Charlie Platt
Doug Bowe
Mike Hinrichs
Dan Mitchell
Randy Jenkins
Steve Brown
Bob Hooper
Charlie Ochs
Joe Ladd
Rick Candea
Debbie Pipa
Jimmy Vinyard
Jerry Caylor
Dan Hollander

John Marks
Tom Daren
Bobby Bell
Coyote Calhoun
Jon Steele
Chuck Luck
Mike Carroll
Kenny Shelton
Les Acree
Paula Hooper
Ron Jones
Eddie Edwards
Jessica James
Van Mac
Mac Allen
Jim Richards
Wayne Gardner
Bill Jones
Dr. Sam Faulk
Rhubarb Jones
Gerry House
Fran Morley
Gregg Lindahl
Cathy Martindale
Russ Cassidy
Lee Manning
Darrell Ward
Dave Richards
Rick Miller
Mike Chapman
Jay Butler
Mike Anderson
Steve Warren
Jerry King
Tom Phifer
Bill Jenkins
Bill Pyne
Terry Slane
Marylou Mahlman
Steve McNee
Randy Woodward
Mark Tudor
Nick Anthony
Rick Cardarelli
Marv Allen

Doug Roberts
Lee Logan
Nikki Courtney
Duke Hamilton
John Olson
Chuck Collier
Joe Cunningham
Tim Rowe
Ray Randall
Buddy Van Arsdale
Dave McFarland
Jon Reed
Beverlee Bleisch
Jarrett Day
Billy Cole
Greg Raab
R.T. Griffin
Barry Mardit
Kevin Herring
John French
Ron Kennedy
Tim Wilson
Bill Hoverson
Don Roberts
Mark Thomas
Shelley James
J. Michael Libbie
Dale Eichor
John Curry
Jeff DeWeese
Ed Buckanan
John Howard
Randy Allen
Herb Allen
J.D. Cannon
Alan Furst
Kevin Burris
Ray Massie
Dave Matthews
Neal "Moon" Mullins
Don Crawley
Johnny Austin
Wayne Waters
Andy Witt
Pat Martin

Bill White
Doug Yeager
Doug Kiel
Ron Jones
Art Sanders
Mark Ess
Jay Davis
Lynn Waggoner
Clay Daniels
Lou Roberts
Chuck Urban
Bill Corey
Tweed Scott
Kevin Kasey
Reid Holsen
Larry Rohrer
Don Paul
Rob Hough
Mike Diem
Steve Stewart
Mike Oakes
Mark Langston
David Malmberg
Barry Kent
Steve Hall
Bill Manders
Marlene Adkison
Jim Gibb
Billy Parker
Richard Kaye
Bob Cooper
Jim Davis
John Speer
Gary Hightower
H. David Allan
Charles Moran
Francina Rodriguez
John Dzima
Jim Robbins
Bill Friday
Mike David
Buddy Owens
K.C. Adams

Lee Rogers
Fred James
Scott Alan
Bob McKay
John Hudson
Dan Cowen
Chuck Browning
Bob Call
Rick Jackson
Bob Bosche
Tom Edwards
Bob Mitchell
Charlie Scott
Larry Neal
Ben Shepard
Don Rhea
Skip Walters
Doug Shane
Johnny Steele
Catherine Hahn
Bob Guerra
Laurie Sayres
Larry Daniels
Doug Brannan
Bobby Sherman
Mark Andrews
Charlie Cruz
J. Ralph Carter
Mike Daniels
Tony Lucero
Don Langford
Rick Stewart
Country Joe Flint
Wade Jessen
Bob Mitchell
Joe Patrick
Mike Sheppard
Nick Upton
J.D. Spangler
Ron Norwood
Johnny Clark
Dennis Bookey
Tom Newman
Phillip Moon
Tim Tyler

Country

Continued from Page 88

September

After 18 months as morning personality at KLAC/Los Angeles, longtime Detroit air talent Deano Day returns to his former position as morning host at AM outlet WCXI/Detroit . . . Communications Investment Corporation appoints Lee Rogers to the newly-created post of Corporate PD. Rogers remains OM at CIC's KGHL & KIDX/Billings, MT . . . KEZC/Phoenix changes call letters and morning talent. The station adopts the calls of its sister station and is now KJJJ-FM. The AM & FM begins simulcasting its new morning show, hosted by longtime Country personality Jay Lawrence along with Deann Schade . . . MCA/Nashville VP/Promotion Gene Hughes resigns for health reasons. He announces plans to re-establish his independent promotion company . . . KKBQ-AM & FM/Houston GSM Sandy Gamblin accepts the Station Manager's post at WHAS & WAMZ/Louisville.

OM and PD Appointments: A couple of promotions at WLWI/Montgomery, AL as PD Dr. Sam Faulk is elevated to OM and MD Rhubarb Jones is upped to PD/MD . . . John Marks appointed OM at KSSN/Little Rock. PDs include: Terry Slane upped at WIRK/West Palm Beach; Bob Cooper upped at KWEN(K95)/Tulsa; Tony Thomas, KOLO/Reno; and David Moore, WDDT/Greenville, MS.

New MDs: Dan Robins, KOMA/Oklahoma City; Ann Stevens, WHYL/Carlisle (Harrisburg); Dandalion, WRKZ/Hershey, PA; David Oxford, KXYL/Brownwood; Scott Alan, KVOC/Casper; and Bob Gass, KQIL/Grand Junction.

Personality movement: Changes in Austin as KVET staffer Betsy Britton leaves to join KTX-FM/Brownsville and Jim Travis moves on to KBUC/San Antonio . . . Two additions at KOMA/Oklahoma City, as T.J. Weaver comes aboard for mornings and Terry North moves into evenings.

Also new to mornings in that city is Danny Williams at KEBC . . . Tim Austin, KWTO/Springfield, MO, mornings; Tom Carr, WMIL/Milwaukee, afternoons; Steve Martin, WRKZ/Hershey, afternoons; and, Trish Hennessey, WPOC/Baltimore, evenings.

October

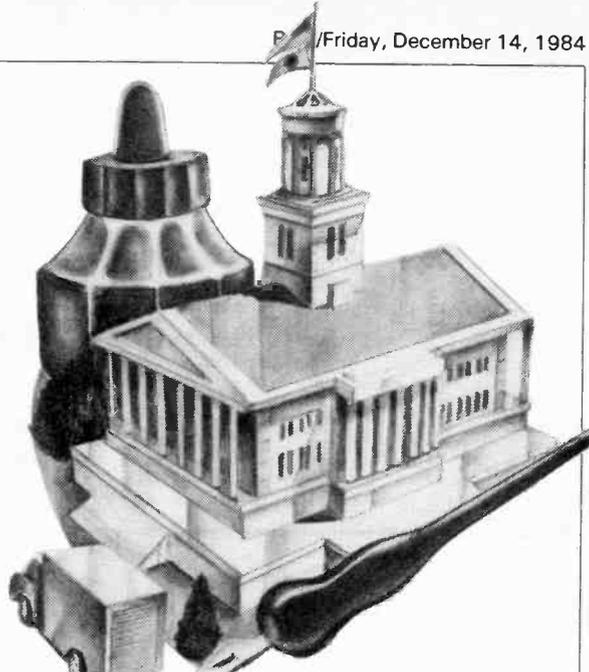
Bill Gamble named PD for NBC's WMAQ/Chicago . . . WPLO/Atlanta Program Manager Johnny Gray named Regional Marketing Coordinator for Warner Bros./Nashville . . . CHR-formatted KROK/Shreveport becomes KWKH-FM, joining its Country sister KWKH in the format . . . After five years with WEEP/Pittsburgh, PD Bill White accepts the programming post at WBCS-AM & FM/Milwaukee . . . RCA Nashville appoints Dave Wheeler as Director of Marketing from his position as the label's Director/National Country Sales . . . Tom Barney named OM for WGAR-AM & FM/Cleveland . . . Transtar Country Network personality Terry Moss purchases Galaxy and announces the inauguration of a country edition. Larry Boxer, writer and editor of "Coors Country News" and "Country Music's Top Ten," named Country Editor for the show preparation service.

OM and PD appointments: Elevated to OM were Chris Michaels, WAMS/Wilmington, DE; Steve Akers, J93/Roanoke; and WOKK/Meridian, MS MD Van Mac. New PDs included Dan Mason, WMUS/Muskegon, MI; Ross Brooks, WKZF/Huntsville; Len Spencer, KIGO/St. Anthony; Jay Perry, KANI/Wharton, TX; Mike Anderson, WRNL/Richmond; and Chris Taylor, KIXZ/Lubbock.

MD appointments: Elevated to Asst. PD/MD posts were KWEN/Tulsa personality Jim Davis and John Wells at KEND/Lubbock, while Dan Robins joins KOMA/Oklahoma City in the same capacity. Don

In 1984, R&R presented two Country specials. The first, coinciding with the Country Radio Seminar, was titled "Cross-Country Current" and focused on Country radio in a crossover era. In addition to special articles by R&R's Ken Barnes, Jhan Hiber, and Ron Rodrigues, the state of modern-day Country radio was examined by 12 Country radio leaders.

The October special, in sync with Country Music Week, was called "Key To Music City: Consumer's Guide To Nashville." This special profiled the organizations unique to country music and Country radio. No other form of radio has the extensive "support" group Country radio has afforded it, and the goal was to acquaint those involved in Country with the benefits and services of the various organizations.



Crawley, Asst. PD at WDAF/Kansas City for the past five years, adds the MD title to his duties . . . More new MDs include Bob Duchesne, WMZQ/Washington; Kevin Burris, WIRE/Indianapolis; Mark Lewis, WYNE/Kimberly, WI; and Ron Kennedy, KRRK/Grand Forks, MN.

Personality changes: The new morning team at KMPS/Seattle is Patti Par, Ichabod Caine, and Don Riggs . . . New to stations and shifts are: Doc Long, WTHI/Terre Haute, middays; Jerry Lee, KMAK/Fresno, mornings; Linda Webster, KOMA/Oklahoma City, overnights; Dan O'Brien, KLZ/Denver, middays; Jimmy Reed, WITL/Lansing, middays; Judy Michaels, WPOR/Portland, ME, evenings . . . At KVET/Austin, Randy Williams comes aboard for evenings, while Taylor Thompson moves in for afternoons.

Director/National Promotion, staying in L.A. East Coast Regional Promo Manager Tim McFadden shifts to Nashville to fill a new Product Manager post.

WKSJ/Mobile Asst. PD/MD Bill Jones upped to PD . . . Scott Carpenter tabbed as the new morning personality for KLAC/Los Angeles, exiting WCAO/Baltimore . . . KIKK-AM & FM/Houston acting PD Ron Foster named PD . . . KMGK/Des Moines switches formats from CHR to Country . . . Bruce Shindler named National Promotion Director for newly-formed MTM Records/Nashville.

OM and PD appointments: Tom Dixon named OD for KYSS & KLCY/Missoula, MT . . . Another recent addition to the ranks of Country radio is "The Gator" - WGTR/Fort Myers, FL with Pat Deisch in as PD. Also, WDOT/Burlington, VT goes Country under the guidance of new PD Joe

Hot Doggin'



Through '84

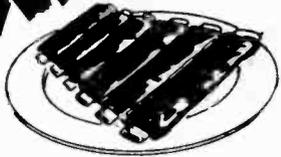
Once again, 1984 proved that you don't necessarily have to have a screw loose to be on the air - but it certainly helps. How else could you explain 80% of what jocks do when they're off the air? The parade marching to the beat of a different drummer was led by WUBE/Cincinnati morning personality Larry B, who dressed in an Oscar Meyer designer outfit and broadcast his show from high atop a freeway billboard.

This year, personalities harboring latent Bob Dylan tendencies also came out of the closet. Among those recording "protest" songs during 1984 was Scott Carpenter of WCAO/Baltimore, who blasted the Baltimore Colts for deserting the city in "Take Your Team and Shove It." Also waxing musical this year was WKQS/Miami morning team Mitch Mahan and Collins-In-The-Morning with its diatribe on the Russian Olympic boycott: "Commie, Stay Away."

Not to be outdone were WOW/Omaha morning men Chuck Urban and George Woods, who named Soviet leader Constantine Chernenko as their "Ranch Hand of the Day." They sent Mr. C. a letter - in Russian, no less - informing him of the honor. The standard prizes were also forwarded, including a Merle Haggard album, a copy of "In America" by CDB, a "Big Red" press guide from the University of Nebraska and, the coup de grace, lunch at Bob's Country Fix-in's.

Ваше Превосходительство
Константин Черненко,
Посылаем Вам сердечный
привет из Америки!

WOW



Deano Day

Bill White

Rob Ryan

Jimmy Bowen

Loverro.

November

Former WBAP/Dallas-Ft. Worth programmer Art Sanders appointed PD for WDGY/Minneapolis . . . Dave Anthony named PD at WEEP/Pittsburgh . . . Changes at RCA/Nashville: Director/National Promotion Bob Heatherly relocates to New York to take on a newly-created sales position. Southwest Regional Promo Manager Jack Weston replaces Heatherly. West Coast Regional Promo Manager Carson Schreiber takes on duties as Asst.

MD appointments: Dick Jacobson upped to Asst. PD/MD at KSOP/Salt Lake City . . . Gary Headley is the new MD for KTEL/Walla Walla, WA.

Personality changes: D.C. Cavender, KMGK/Des Moines, mornings; Danny Jensen to mornings and Mike Martin to evenings at KIZN/Boise; Steve Zana to WNDU/South Bend for mornings; Steve Smith joins WBGW/Bangor in mornings; Gary Balaban comes to WMZQ/Washington, DC for afternoons; and Bert O'Brien segues to WGEE/Green Bay to handle mornings.

Nashville This Week



SHARON ALLEN



Bob Schneiders Tony Arata Hank Williams Jr. Debbie Banks Janice Azrak

January

Bob Schneiders promoted to VP/Marketing & Administration of MCA Records' Nashville division from his post as West Coast Manager/Promotion & Marketing ... Jerry Gilmer named VP/Southern Region at CBS Songs ... Main Street Records signs with MCA for distribution ... Katherine Pace named GM/partner at Terrace Music Group ... Jimmy Dean's new TV show "Country Beat" debuts ... Doc Field, President of Kat Family Public Relations, dissolves that operation and opens Doc Field & Co. ... Tom Long appointed Director/Membership Relations for ASCAP/Nashville ... Singer/songwriter Thomas Cain becomes Associate Director of Performing Rights for BMI/Nashville ... Tony Arata signs with Noble Vision Records.

February

Randy LaVigne upped to Product Manager for RCA/Nashville ... Hank Williams Jr. tapes his first TV special aboard the USS Constellation aircraft carrier ... Cynthia Spencer promoted to Media Manager at RCA/Nashville; Erin Morris named Media Coordinator ... David Haley joins Moonshine Records' promotion department ... Charlie Daniels Band's Volunteer Jam X is broadcast live over the Voice of America and made available to VOA's 42 language services.

wins Gospel Song of the Year ("More Than Wonderful"), Male Vocalist goes to Russ Taff, and Female Vocalist and Artist of the Year go to Sandi Patti at the 15th annual Dove Awards Show ... Dottie West signs five-year exclusive recording contract with Permian Records.

April

Warner Bros./Nashville division taps Janice Azrak as VP/Press & Artist Development, and Martha Sharp is promoted to VP/A&R ... Debbie Banks upped to Director/Artist Development at CBS Records/Nashville ... Permian Records names Maryann Lomax to administrate two new publishing companies, Banjo Man Music and Saratoga Trunk Music, in cooperation with MCA Music ... The Music Country Radio Network moves into new studios at the Opryland Hotel ... Mark Wright joins RCA as A&R Talent Manager/Producer ... Zella Lehr signs with Compleat Records ... Keith Whitley signs with RCA Records ... Jerry Reed opens TSC Video, a state of the art video production company.

May

Roy Clark named as host of the nationally-syndicated Country radio series "Country Cuts" ... Sheila Shipley named

tions/Nashville ... Michelle Myers named Manager, E/P/A Press and Public Information, CBS/Nashville ... Warner Bros./Nashville announces changes: Paige Rowden promoted to Director/Production and Development with the A&R Department and Cindy Finch upped to Director of Administration. Joining the label's staff are Ken Wehrman, Assistant to VP/A&R; Sue Ann Sutton, Assistant to Exec. VP/Nashville Division Jim Ed Norman; and Ronna Rubin, named Publicity Coordinator ... Kimberley Springs signs with Capitol ... Pam Mathews and Marsha Puhl named new in-house promotion team at Comstock Records ... Rick Alter elevated to VP at Empire Agency, Inc. ... Pam Lewis named Manager/Media for RCA Records/Nashville ... Tony D'Antonio joins the Union Station Records staff, working in national promotion ... Julie Henry, former MCA/Nashville Coordinator of Publicity & Artist Development, establishes the Total Media public relations firm ... Rick & Janis Carnes, Razy Bailey, and Lynn Anderson sign with MCA Records ... Ed Bruce inks with RCA Records ... In a reorganization of its Nashville office, William Morris brings Dave Douds back as interim head ... Kay Shaw moves to MCA Records as Director/Publicity and Artist Development.

ment; Mark Carter, Publicity Coordinator; and Judy Wray, Senior Staff Assistant ... Diana Pugh Edwards joins the Jackson Brumley Management staff, working as an Executive Assistant ... Jerry Flowers promoted to VP/Nashville Operations for talent agency Jim Halsey Company, Inc. ... Dan Goodman appointed VP of Top Billing International, Inc. ... Gary Morris signs to play the lead role in the New York festival production of the opera "La Boheme."

October

CMA Award winners are: Entertainer of the Year, Alabama; Female Vocalist, Reba McEntire; Male Vocalist, Lee Greenwood; Vocal Group, the Statlers; Instrumental Group, Ricky Skaggs Band; Vocal Duo, Julio Iglesias & Willie Nelson; Instrumentalist, Chet Atkins; Horizon Award, the Judds; Single & Album, "A Little Good News" Anne Murray; Song, "Wind Beneath My Wings" (writers: Larry Henley and Jeff Silbar) ... Johnny Gray exits WPLO/Atlanta for Warner Bros./Nashville Regional Marketing coordinator post ... Randy LaVigne establishes a new creative services company, Miscellaneous & Associates ... Terri Gibbs signed to Warner Bros. ... RCA's Dave Wheeler upped to Director of Marketing ... Bruce Schindler joins Paradise Records as General Manager ... Bill Lowery and the late Bob Neal inducted into the Country Music Disc Jockey Hall of Fame ... Fusion Films/Los Angeles opens a Nashville office and taps music producer Joanne Gardner as its director.

November

RCA/Nashville's Director of National Promotion Bob Heatherly moves to New York to take on a newly-created sales position. Southwest Regional Promo Manager Jack Weston replaces Heatherly. West Coast Regional Promo Manager Carson Schreiber takes on additional duties as Assistant Director of National Promotion. East Coast Regional Promo Manager Tim McFadden shifts to Nashville for a Product Manager post ... Johnny Rodriguez forms his own Texas-based label, Rio Grande Records ... MTM Music Company opens a Nashville office, where Tommy West serves as Senior VP, Alan C. Bernard is VP/Special Projects, and Howard Stark acts as music consultant ... Kathy Twitty and Ed Hunnicut sign with Permian Records ... Warner Bros. signs Dennis Bottoms, Jessica Boucher, Darrel Clanton, Denise Darper, the Forrester Sisters, and Del Shannon ... Joining the Paradise Records staff are: VP/Publishing Richard Perna; Professional Manager Barbie Walters; Video Promotion Head Jerry Smith; Director/Paradise Video Bob Cummings; and Chief Recording Engineer Bobby Bradley ... Jack McFadden moves his two companies, McFadden & Associates and the McFadden Artist Corporation, to Nashville ... Gary Hart establishes Gary Hart & Associates, specializing in music-related projects ... Norro Wilson leaves RCA/Nashville after a year as A&R/Executive Producer; Gary Greenberg joins RCA in Country promotion ... Bruce Shindler named National Promotion Director for newly-formed MTM Records.

July

Network Ink, Inc., the four-year-old Nashville-based public relations company, opens a New York office under the supervision of Lisa Kennedy ... Paradise Records, originally created in 1976, reactivates under the direction of Chairman Leon Russell and President Bobby Roberts ... Inspiration Resources Corp. establishes two affiliated labels specializing in country music product: Buckboard Records and Angel Face Records. Overseeing the label's operations are Inspiration Resources President Darrell Glenn, Director/Sales & Promotion Glen Norris, and Marketing Supervisor David Day ... Deborah Evans joins the R&R Nashville staff.

August

Bob Walker, longtime Midwest Regional Rep for MCA, joins Capitol Records in the same capacity ... Bonnie Garner upped to VP/A&R, CBS Records/Nashville ... The Welk Music Group and producer/songwriter Jerry Kennedy enter into a co-publishing pact ... Newly-formed 16th Avenue Records, headquartered in Nashville, names its officers: President Mike Robertson and Chief Operations Officer Larry Slaughter ... Kathy Hyland elevated to Regional Director/Nashville at the Songwriters Guild ... George Collier, formerly MCA's West Coast District Manager, is the new marketing liaison for Capitol and EMI/America, representing all country product. Hillary Kanter signs with RCA Records.

September

Capitol/EMI's country division expands with Terry Choate joining as Director of Talent Acquisition; Bonnie Rasmussen, Director of Publicity and Artist Develop-



Jerry Reed Deborah Evans George Collier Hillary Kanter Gary Morris

March

The 15th annual Country Radio Seminar is held; the New Faces show features: Atlanta, Lane Brody, Rick & Janis Carnes, Exile, Jim Glaser, Jan Gray, Gus Hardin, Bandana, Kathy Mattea, and Dan Seals ... George Harper named Executive VP of Nashville-based Indio Music Corp., with music promoter Mike Kelley appointed National Promotion Director ... Laurence Rebich promoted to VP/Marketing & Sales Promotion for Group W's Nashville Network ... The 12th annual National Gospel Radio Seminar takes place. Lanny Wolfe

Manager/Promotion for MCA/Nashville ... Sally Hinkle appointed Manager, Columbia Press and Public Information ... Denny Mosesman named Associate National Promotion Director for Warner Bros./Nashville.

June

The 13th annual International Fan Fair is held ... Rod Trembley joins Permian Records as VP/Promotion, Sales and Marketing ... Former MCA Records Director/Publicity and Artist Development Jerry Bailey shifts to Manager/Press Information for Group W Satellite Communica-



Country Music's Top Ten
Proudly Presents
Our Year-End Top 25 of 1984

131 Ocean Park Blvd., Santa Monica, CA 90405 (213) 392-8743

Country

TOP 84 OF '84

- 1 ALABAMA/Roll On (Eighteen Wheeler) (RCA)
- 2 ALABAMA/When We Make Love (RCA)
- 3 DON WILLIAMS/That's The Thing About Love (MCA)
- 4 CONWAY TWITTY/I Don't Know A Thing About Love (WB)
- 5 JOHN SCHNEIDER/I've Been Around Enough To Know (MCA)
- 6 CONWAY TWITTY/Somebody's Needin' Somebody (WB)
- 7 T.G. SHEPPARD/Somewhere Down The Line (WB/Curb)
- 8 WILLIE NELSON/City Of New Orleans (Columbia)
- 9 NITTY GRITTY DIRT BAND/Long Hard Road (WB)
- 10 JIM GLASER/You're Gettin' To Me Again (Noble Vision)



- 11 OAK RIDGE BOYS/I Guess It Never Hurts To Hurt . . . (MCA)
- 12 DOLLY PARTON/Tennessee Homesick Blues (RCA)
- 13 EXILE/Give Me One More Chance (Epic)
- 14 JOHNNY LEE/You Could've Heard A Heart Break (Full Moon/WB)
- 15 EARL THOMAS CONLEY/Chance Of Lovin' You (RCA)
- 16 RONNIE MILSAP/Still Losing You (RCA)
- 17 J. IGLESIAS & W. NELSON/To All The Girls I've . . . (Columbia)
- 18 ANNE MURRAY/Just Another Woman In Love (Capitol)
- 19 BARBARA MANDRELL & LEE GREENWOOD/To Me (MCA)
- 20 OAK RIDGE BOYS/Everyday (MCA)
- 21 GEORGE STRAIT/Let's Fall To Pieces Together (MCA)
- 22 EARL THOMAS CONLEY/Angel In Disguise (RCA)
- 23 BARBARA MANDRELL/Only A Lonely Heart Knows (MCA)
- 24 JANIE FRICKE/Your Heart's Not In It (Columbia)
- 25 EDDY RAVEN/I Got Mexico (RCA)
- 26 CRYSTAL GAYLE/Turning Away (WB)
- 27 JANIE FRICKE/Let's Stop Talkin' About It (Columbia)
- 28 VERN GOSDIN/I Can Tell By The Way You Dance (Compleat/PG)
- 29 JUDDS/Mama He's Crazy (RCA/Curb)
- 30 A. MURRAY w/D. LOGGINS/Nobody Loves Me Like . . . (Capitol)
- 31 JOHN CONLEE/As Long As I'm Rockin' With You (MCA)
- 32 CRYSTAL GAYLE/I Don't Wanna Lose Your Love (WB)
- 33 GATLIN BROS./The Lady Takes The Cowboy Every Time (Columbia)
- 34 ALABAMA/If You're Gonna Play In Texas (RCA)
- 35 BELLAMY BROTHERS/Forget About Me (MCA/Curb)
- 36 BARBARA MANDRELL/Happy Birthday Dear Heartache (MCA)
- 37 EXILE/I Don't Want To Be A Memory (Epic)
- 39 EDDIE RABBIT/B-B-B-Burning Up With Love (WB)
- 40 LEE GREENWOOD/Fool's Gold (MCA)
- 41 JOHNNY LEE w/LANE BRODY/Yellow Rose (Full Moon/WB)
- 42 MICKEY GILLEY/You've Really Got A Hold On Me (Epic)
- 43 MICKEY GILLEY/Too Good To Stop Now (Epic)
- 44 RICKY SKAGGS/Honey (Open That Door) (Epic)
- 45 STATLERS/Atlanta Blue (Mercury/PG)
- 46 EARL THOMAS CONLEY/Don't Make It Easy For Me (RCA)
- 47 MERLE HAGGARD/Someday When Things Are Good (Epic)
- 48 EMMYLOU HARRIS/In My Dreams (WB)
- 49 GEORGE JONES/You've Still Got A Place In My Heart (Epic)
- 50 M. HAGGARD/Let's Chase Each Other Around The Room (Epic)
- 51 STEVE WARINER/Lonely Women Make Good Lovers (RCA)
- 52 GEORGE STRAIT/Right Or Wrong (MCA)
- 53 DEBORAH ALLEN/I've Been Wrong Before (RCA)
- 54 JOHN CONLEE/Way Back (MCA)
- 55 LEE GREENWOOD/Goin', Goin', Gone (MCA)
- 56 ATLANTA/Sweet Country Music (MCA)
- 57 DAVID ALLAN COE/Mona Lisa Lost Her Smile (Columbia)
- 58 JOHN ANDERSON/She Sure Got Away With My Heart (WB)
- 59 DON WILLIAMS/Stay Young (MCA)
- 60 DOLLY PARTON/Save The Last Dance For Me (RCA)
- 61 GARY MORRIS/Second Hand Heart (WB)
- 62 RONNIE MILSAP/Prisoner Of The Highway (RCA)
- 63 EXILE/Woke Up In Love (Epic)
- 64 RICKY SKAGGS/Uncle Pen (Epic)
- 65 GEORGE JONES/She's My Rock (Epic)
- 66 LARRY GATLIN & THE GATLIN BROS./Denver (Columbia)
- 67 WAYLON JENNINGS/Never Could Toe The Mark (RCA)
- 68 MICHAEL M. MURPHEY/Will It Be Love By Morning (Liberty)
- 69 STATLERS/Elizabeth (Mercury/PG)
- 70 WAYLON JENNINGS/I May Be Used (But Baby . . .) (RCA)
- 71 JUDDS/Why Not Me? (RCA/Curb)
- 72 HANK WILLIAMS JR./Man Of Steel (WB/Curb)
- 73 KENNY ROGERS/Evening Star (RCA)
- 74 EDDY RAVEN/I Could Use Another You (RCA)
- 75 LEON EVERETTE/I Could'a Had You (RCA)
- 76 CHARLEY PRIDE/The Power Of Love (RCA)
- 77 STATLERS/One Takes The Blame (Mercury/PG)
- 78 SYLVIA/I Never Quite Got Back (From Loving You) (RCA)
- 79 RONNIE McDOWELL/I Dream Of Women Like You (Epic)
- 80 DON WILLIAMS/Maggie's Dream (MCA)
- 81 GARY MORRIS/Between Two Fires (WB)
- 82 NITTY GRITTY DIRT BAND/I Love Only You (WB)
- 83 MICKEY GILLEY & CHARLY McCLAIN/Candy Man (Epic)
- 84 MERLE HAGGARD/That's The Way Love Goes (Epic)

R&R's Top 84 of '84 is truly unique. Presented here is a year-end list which, for the first time in history, has been compiled solely on *rotational airplay* information provided by reporting stations. Whereas past charts have utilized the accumulated data from radio stations' numbered charts, the R&R Top 84 was determined by reports of heavy, medium, and light airplay.

There are a number of significant changes in the make-up of this year's chart, many of which can be attributed to the use of rotational reporting. Perhaps the most apparent difference — and strength — of a rotational compilation is in more accurately measuring the relative strength of records. This shows up in two primary areas: the length of time a record spends at the top, and the total number of #1 records. In 1983, only one record — "Islands In The Stream" — spent three weeks at #1, while nine songs were on top for two weeks. By contrast, 1984 showed Alabama's "Roll On" at #1 for five weeks, and "When We Make Love" for four weeks. Three more songs held the crown for three weeks each, while eight others claimed two weeks apiece. In all, 30 reached the number one spot on the chart this year, compared to 36 in 1983.

Leading the #1 way this year were nine artists with two apiece: Alabama, Janie Fricke, Crystal Gayle, Anne Murray, T.G. Sheppard, Conway Twitty, Willie Nelson, Don Williams, and the Oak Ridge Boys.

1984 also proved to be a good year for new artists. In 1983, only one — Deborah Allen — managed to break into the Top 83. This year, however, seven artists cracked the year-end chart for the first time: John Schneider, Jim Glaser, Exile, Eddy Raven, Atlanta, the Judds, and the Nitty Gritty Dirt Band.

With regard to songs that reached Top 15, 148 different titles achieved that status this year, represented by 65 different artists. By separating the artists who had three or more Top 15 records from those with one or two in that category, we find that 45% of the artists account for 65% of the top songs. This proves that while Country relies heavily on its established star system, it's not impossible to pierce the upper levels. Indeed, the 55% of the artists who provide the other 35% of the hits are essential for the growth of both the radio and record industries.

Another interesting statistic is the superior relative worth of the "Breaker" as a barometer for the success of a record. Out of the 165 different songs that reached Breaker status through the end of October 112 (68%) went on to peak inside the top 15. Conversely, only one record that fought its way into the top 15 had not been a Breaker!

Finally, flying in the face of last year's proliferation prognostication, the level of duets actually leveled off, with seven tandems reaching Top 15.

Country

RECORDS THAT REACHED TOP 15

	Peak Position (wks #1)	Peak Date	Weeks On Chart
ALABAMA/Roll On (Eighteen Wheeler) (RCA)	1(5)	2/10	13
ALABAMA/When We Make Love (RCA)	1(4)	5/18	14
ALABAMA/If You're Gonna Play In Texas (RCA)	4	9/21	14
ALABAMA/(There's) A Fire In The Night (RCA)	13	11/30	5
DEBORAH ALLEN/I've Been Wrong Before (RCA)	4	3/16	14
DEBORAH ALLEN/I Hurt For You (RCA)	7	8/03	14
JOHN ANDERSON/Black Sheep (WB)	3	12/02	3
JOHN ANDERSON/She Sure Got Away With My Heart (WB)	4	10/05	13
L. ANDERSON & G. MORRIS/You're Welcome To Tonight (Permian)	12	3/02	12
ATLANTA/Sweet Country Music (MCA)	3	4/13	14
BELLAMY BROTHERS/Forget About Me (MCA/Curb)	4	7/27	14
BELLAMY BROTHERS/World's Greatest Lover (MCA/Curb)	6	11/30	11
ED BRUCE/After All (MCA)	5	1/27	10
GLEN CAMPBELL/Faithless Love (Atlantic America)	8	8/31	13
DAVID ALLAN COE/Mona Lisa Lost Her Smile (Columbia)	5	5/25	15
JOHN CONLEE/In My Eyes (MCA)	4	1/06	8
JOHN CONLEE/As Long As I'm Rockin' With You (MCA)	1(1)	5/04	14
JOHN CONLEE/Way Back (MCA)	5	8/24	14
JOHN CONLEE/Years After You (MCA)	11	11/30	7
EARL THOMAS CONLEY/Holding Her And Loving You (RCA)	12	12/02	3
EARL THOMAS CONLEY/Don't Make It Easy For Me (RCA)	3	3/16	14
EARL THOMAS CONLEY/Angel In Disguise (RCA)	2	6/22	15
EARL THOMAS CONLEY/Chance Of Lovin' You (RCA)	1(2)	10/26	13
GAIL DAVIES/You're A Hard Dog (WB)	13	1/06	4
GAIL DAVIES/Boys Like You (WB)	14	4/20	11
LEON EVERETTE/I Could'a Had You (RCA)	9	4/06	14
EXILE/Woke Up In Love (Epic)	5	2/17	14
EXILE/I Don't Want To Be A Memory (Epic)	3	6/15	15
EXILE/Give Me One More Chance (Epic)	2	10/19	15
JANIE FRICKE/Tell Me A Lie (Columbia)	1(1)	12/02	3
JANIE FRICKE/Let's Stop Talkin' About It (Columbia)	1(1)	3/16	13
JANIE FRICKE/If The Fall Don't Get You (Columbia)	8	6/29	13
JANIE FRICKE/Your Heart's Not In It (Columbia)	3	11/09	14
L. GATLIN & THE GATLIN BROS/Houston (Means I'm...) (Columbia)	1(2)	12/09	5
L. GATLIN & THE GATLIN BROS/Denver (Columbia)	6	5/18	14
L. GATLIN & THE GATLIN BROS/The Lady Takes The Cowboy... (Columbia)	3	9/21	15
CRYSTAL GAYLE/The Sound Of Goodbye (WB)	1(1)	1/13	8
CRYSTAL GAYLE/I Don't Wanna Lose Your Love (WB)	3	4/20	15
CRYSTAL GAYLE/Turning Away (WB)	1(1)	8/24	14
CRYSTAL GAYLE/Me Against The Night (WB)	9	11/30	7
MICKEY GILLEY/You've Really Got A Hold On Me (Epic)	4	3/02	14
MICKEY GILLEY/Too Good To Stop Now (Epic)	4	11/09	14
MICKEY GILLEY & CHARLY McCLAIN/Candy Man (Epic)	7	4/20	13
JIM GLASER/If I Could Only Dance With You (Noble Vision)	9	3/30	13
JIM GLASER/You're Gettin' To Me Again (Noble Vision)	2	8/24	16
VERN GOSDIN/I Wonder Where We'd Be Tonight (Compleat/PG)	12	1/06	4
VERN GOSDIN/I Can Tell By The Way You Dance (Compleat/PG)	3	6/01	15
VERN GOSDIN/What Would Your Memories Do (Compleat/PG)	12	9/28	13
MARK GRAY/Diamond In The Dust (Columbia)	14	11/30	9
LEE GREENWOOD/Going, Going, Gone (MCA)	2	2/10	13
LEE GREENWOOD/God Bless The U.S.A. (MCA)	6	7/06	11
LEE GREENWOOD/Fool's Gold (MCA)	5	10/19	15
MERLE HAGGARD/That's The Way Love Goes (Epic)	2	1/20	11
MERLE HAGGARD/Someday When Things Are Good (Epic)	3	5/11	13
MERLE HAGGARD/Let's Chase Each Other Around The Room (Epic)	2	8/31	14
MERLE HAGGARD w/JANIE FRICKE/A Place To Fall Apart (Epic)	15	11/30	6
TOM T. HALL/P.S. I Love You (Mercury/PG)	15	11/16	12
EMMYLOU HARRIS/In My Dreams (WB)	4	5/25	14
EMMYLOU HARRIS/Pledging My Love (WB)	11	10/12	13
J. IGLESIAS & W. NELSON/To All The Girls I've Loved Before (Columbia)	1(2)	4/20	14
WAYLON JENNINGS/I May Be Used (But Baby I Ain't Used Up) (RCA)	6	5/04	13
WAYLON JENNINGS/Never Could Toe The Mark (RCA)	6	8/17	13
WAYLON JENNINGS/America (RCA)	5	11/30	10
GEORGE JONES/You've Still Got A Place In My Heart (Epic)	5	6/08	15
GEORGE JONES/She's My Rock (Epic)	2	11/23	12
JUDDS/Mama He's Crazy (RCA/Curb)	4	7/13	16
JUDDS/Why Not Me? (RCA/Curb)	1(3)	11/16	10
KENDALLS/Thank God For The Radio (Mercury/PG)	10	3/23	15
JOHNNY LEE/You Could've Heard A Heart Break (Full Moon/WB)	2	10/26	15
JOHNNY LEE w/LANE BRODY/Yellow Rose (Full Moon/WB)	1(1)	3/23	14
BARBARA MANDRELL/Happy Birthday Dear Heartache (MCA)	1(1)	3/30	13
BARBARA MANDRELL/Only A Lonely Heart Knows (MCA)	2	8/10	14

	Peak Position (wks #1)	Peak Date	Weeks On Chart
BARBARA MANDRELL/Crossword Puzzle (MCA)	12	11/30	9
BARBARA MANDRELL & LEE GREENWOOD/To Me (MCA)	2	9/14	15
LOUISE MANDRELL/I'm Not Through Loving You Yet (RCA)	10	6/01	14
CHARLY McCLAIN/Sentimental Ol' You (Epic)	4	1/13	9
MEL McDANIEL/I Call It Love (Capitol)	11	1/20	9
RONNIE McDOWELL/You Made A Wanted Man Of Me (Epic)	9	1/06	7
RONNIE McDOWELL/I Dream Of Women Like You (Epic)	5	5/04	13
RONNIE McDOWELL/I Got A Million Of 'Em (Epic)	10	8/31	14
REBA McENTIRE/Just A Little Love (MCA)	12	5/18	13
REBA McENTIRE/How Blue (MCA)	7	11/30	8
RONNIE MILSAP/Show Her (RCA)	1(1)	1/20	9
RONNIE MILSAP/Still Losing You (RCA)	2	7/13	15
RONNIE MILSAP/Prisoner Of The Highway (RCA)	7	10/26	14
GARY MORRIS/Why Lady Why (WB)	6	1/27	11
GARY MORRIS/Between Two Fires (WB)	9	6/08	14
GARY MORRIS/Second Hand Heart (WB)	5	10/05	15
MICHAEL MARTIN MURPHEY/Don't Count The Rainy Days (Liberty)	15	12/02	3
MICHAEL MARTIN MURPHEY/Will It Be Love By Morning (Liberty)	5	3/23	13
MICHAEL MARTIN MURPHEY/Disenchanted (Liberty)	14	7/06	12
ANNE MURRAY/A Little Good News (Capitol)	4	12/02	3
ANNE MURRAY/Just Another Woman In Love (Capitol)	1(2)	6/22	15
ANNE MURRAY w/DAVE LOGGINS/Nobody Loves Me Like You Do (Capitol)	1(1)	11/09	13
WILLIE NELSON/Without A Song (Columbia)	13	2/24	10
WILLIE NELSON/City Of New Orleans (Columbia)	1(3)	9/28	14
WILLIE NELSON & WAYLON JENNINGS/Take It To The Limit (Columbia)	11	12/02	3
NITTY GRITTY DIRT BAND/Dance Little Jean (Liberty)	8	1/06	5
NITTY GRITTY DIRT BAND/Long Hard Road (The Sharecroppers...) (WB)	1(1)	8/03	16
NITTY GRITTY DIRT BAND/I Love Only You (WB)	4	11/23	11
OAK RIDGE BOYS/Ozark Mountain Jubilee (MCA)	5	1/06	6
OAK RIDGE BOYS/I Guess It Never Hurts To Hurt Sometimes (MCA)	1(2)	4/06	14
OAK RIDGE BOYS/Everyday (MCA)	1(2)	8/31	14
DOLLY PARTON/Save The Last Dance For Me (RCA)	5	3/02	12
DOLLY PARTON/Tennessee Homesick Blues (RCA)	1(1)	8/10	15
DOLLY PARTON/God Won't Get You (RCA)	11	11/16	12
CHARLEY PRIDE/Ev'ry Heart Should Have One (RCA)	3	1/06	7
CHARLEY PRIDE/The Power Of Love (RCA)	8	8/17	14
EDDIE RABBITT/B-B-B-Burning Up With Love (WB)	4	6/29	14
EDDIE RABBITT/The Best Years Of My Life (WB)	3	11/23	10
EDDY RAVEN/I Got Mexico (RCA)	2	5/18	14
EDDY RAVEN/I Could Use Another You (RCA)	5	9/21	14
KENNY ROGERS/Buried Treasure (RCA)	2	2/24	12
KENNY ROGERS/Evening Star (RCA)	8	8/24	13
JOHN SCHNEIDER/I've Been Around Enough To Know (MCA)	1(1)	10/19	17
DAN SEALS/God Must Be A Cowboy (Liberty)	10	4/27	12
DAN SEALS/The Wild Side Of Me (Liberty)	14	9/21	13
T.G. SHEPPARD/Slow Burn (WB/Curb)	1(1)	1/06	7
T.G. SHEPPARD/Somewhere Down The Line (WB/Curb)	1(1)	7/27	15
T.G. SHEPPARD w/ CLINT EASTWOOD/Make My Day (WB/Curb)	11	3/23	10
RICKEY SKAGGS/Don't Cheat In Our Hometown (Epic)	2	2/03	11
RICKY SKAGGS/Honey (Open That Door) (Epic)	1(1)	5/11	13
RICKY SKAGGS/Uncle Pen (Epic)	7	9/14	14
JOE STAMPLEY/Double Shot (Of My Baby's Love) (Epic)	11	1/06	7
STATLERS/Elizabeth (Mercury/PG)	9	2/17	13
STATLERS/Atlanta Blue (Mercury/PG)	4	6/22	15
STATLERS/One Takes The Blame (Mercury/PG)	11	11/02	14
GEORGE STRAIT/You Look So Good In Love (MCA)	2	12/09	7
GEORGE STRAIT/Right Or Wrong (MCA)	4	3/23	14
GEORGE STRAIT/Let's Fall To Pieces Together (MCA)	1(1)	8/17	15
GEORGE STRAIT/Does Fort Worth Ever Cross Your Mind (MCA)	8	11/30	10
SYLVIA/I Never Quite Got Back (From Loving You) (RCA)	6	2/17	13
B.J. THOMAS/Two Car Garage (Cleve. International/Columbia)	3	2/03	11
B.J. THOMAS/The Whole World's In... (Cleve. International/Columbia)	11	6/22	12
CONWAY TWITTY/Heartache Tonight (WB)	13	12/02	3
CONWAY TWITTY/Three Times A Lady (WB)	10	2/24	11
CONWAY TWITTY/Somebody's Needin' Somebody (WB)	1(1)	6/15	15
CONWAY TWITTY/I Don't Know A Thing About Love (WB)	1(2)	9/14	15
STEVE WARINER/Lonely Women Make Good Lovers (RCA)	3	2/17	12
STEVE WARINER/Why Goodbye (RCA)	7	6/08	12
WHITES/Give Me Back That Old Familiar Feeling (WB/Curb)	14	2/17	10
WHITES/Pins And Needles (MCA/Curb)	15	10/26	12
DON WILLIAMS/Stay Young (MCA)	1(2)	1/27	12
DON WILLIAMS/That's The Thing About Love (MCA)	1(3)	7/06	15
DON WILLIAMS/Maggie's Dream (MCA)	8	10/26	13
HANK WILLIAMS JR./Queen Of My Heart (WB/Curb)	5	12/09	4
HANK WILLIAMS JR./Man Of Steel (WB/Curb)	9	4/20	14
HANK WILLIAMS JR./Attitude Adjustment (WB/Curb)	8	8/03	12

Black/Urban Radio



WALT LOVE

Newsmakers & Highlights Of 1984

1984 was somewhat of a mixed year for the Black/Urban Contemporary formats. During the course of the year two major market stations dropped from the ranks (KRLY/Houston and WAIL/New Orleans), even though both stations were rated among the top 5 in their respective markets. On the positive side, new Urban Contemporary stations are on the air in areas where you might not expect the format to appear, such as on the island of Oahu, Hawaii, where KMAI (I-94) debuted this year, and in Minneapolis, with WWTC.

1984 also produced some large six figure salaries for several Black/Urban radio talents, including WKYS/Washington PD Donnie Simpson, former WBLB/New York morning personality Jim Snowden, and KMJQ/Houston PD Brute Bailey. With "slave wages" being the norm in Black/Urban radio, these professionals are setting a new earnings standard for themselves and their station owners. It's a real positive for the format as a whole.

Look for more positive growth in 1985!

January

FCC law judge Frederic Coufal finds United Broadcasting's KSOL/San Francisco had a "minimal" broadcast record from 1968-1977 and thus was entitled to no "renewal expectancy." Judge Coufal ruled in favor of Afro-American Communications... R&R's Black radio column becomes "Black/Urban Radio," and joins CHR, AOR, and A/C on the Back Page... KUTE/Los Angeles introduces its "Quiet Storm" format... KNOW/Austin names B.J. Adams to its newly-created Operations Manager position... Len Cannon returns to WDMT/Cleveland from competitor WZAK (93FM), and is replaced by Jeffrey Charles... Brett Lewis becomes PD/MD of WOKJ/Jackson, MS... WCIN/Cincinnati celebrates its 30th anniversary... WLTH/Gary, IN PD Fred Moore moves to WDIA/Memphis... WNOU/Windham, CT starts up its Urban/Contemporary format headed by Earl Boston... WCKV/St. Albans, WV also picks up an Urban approach. Brian White resigns as WDRQ/Detroit PD, and is replaced by Tony Gray, previ-

ously of KMJM/St. Louis. Tony is succeeded by Ron Atkins, last at WBLK/Buffalo. Meanwhile, J. Michael McKay, formerly of neighbor WJLB, moves over to WDRQ as morning personality. Roshon "The Ugliest Motha In The Motor City" jumps from WDRQ to become an air personality at WJLB... Byron Pitts, who was displaced at KDKO/Denver, became the PD at WBLK/Buffalo, NY... Jim Maddox is named PD of WKDJ & WHRK/Memphis... J.C. Floyd assumes National PD post for Sheridan Broadcasting... All Pro Broadcasting President Willie Davis wins a three-way contest for the license of KROQ-FM/Los Angeles.

WBLZ/Cincinnati selects Linda Shane as MD... In conjunction with all the local Black/Urban radio stations, the Chicago Association of Black Journalists begins sponsoring a monthly radio program to provide Mayor Harold Washington with a forum... Amaturio Group appoints Jim "Sno-Man" Snowden as Group Program Director/Radio Division. Snowden keeps his position as PD of KMJQ/Houston.

WDIA PRESENTS Nat D. Williams Tan-Town Jamboree

WDIA All Star Radio Entertainers

MORE KEY NOTES on Your FAVORITE RADIO Station

Hot Rod' Hulbert

Bee Bee King, Nat D. and Bobbie Jean, Maurice (Hot Rod) Hulbert

SALUTE TO THE FIRST — R&R paid tribute this year to WDIA/Memphis, which claims the distinction of being the first Black-formatted station in the country. WDIA joined the airwaves the morning of October 25, 1948.

February

WHUR/Washington MD Oscar Fields leaves and is replaced by Libby Lawson, who also becomes Assistant PD... Two teenagers are prosecuted for cutting the guy wires to WBLZ/Cincinnati's towers; the incident took the station off the air for a couple of days... Frank St. James is named PD at WNOO/Chattanooga, while J. Reilly assumes the MD duties... Mike Rossi is appointed MD at WPEG/Charlotte, replacing the late Les Norman. Also, Darryl Moore is assigned the PD post, as Patrick Manuel exits... Cathy White moves from programming department to sales at WXYV/Baltimore... WMAK/Nashville becomes WQQK.

Canton, OH also gets a Black/Urban format on WINW with Drake-Chenault's automated "Super Soul" format... Michael J. Alexander, WBLX/Mobile MD, leaves to be an air personality at WYLD-FM/New Orleans... WGPR/Detroit jocks start their "Radio Videos" TV show on WGPR-TV... WOOK/Washington changes call letters to WDJY. Dan O'Neil is appointed PD/MD, transferring from United's Baltimore property WYST... Ernie Singleton is tapped as Director/National Black Music Promotion for MCA Records... KRLY/Houston discontinues its "Love 94" Urban Contemporary format for an A/C "Lite Rock, Less Talk" presentation, adopting new calls KLTR... WXYV/Baltimore PD Tim Watts resigns to pursue outside interests.



Jim Maddox Jim Snowden Roy Sampson Marc Little Sonny Taylor

March

Guy Broady is named Operations Manager for WTKL/Baton Rouge... WXEL/New Orleans legend Reg Henry becomes Operations Manager for WJZZ/Cocoa, FL... Shannon replaces Leslie Stoval at KDIA/Oakland... Bob Long is named PD at jazz daytimer WBEE/Chicago... Patrick Spencer selected as National Director of Promotion for Quality Records in New York... Mike Cavel departs KRLY/Houston due to budget cutbacks... KUKQ/Phoenix ups Alex Santamaria to MD. The station also hires Keith Bell as its new morning personality. WWIN-AM & FM/Baltimore names Keith Newman PD/MD. He replaces longtime PD/MD Curtis Anderson... WOLF/Syracuse becomes a 24-hour Urban Contemporary station...

April

WXYV/Baltimore promotes parttime air talent Roy Sampson to PD... Chris Turner is the new PD at WJAX/Jacksonville, FL, replacing Steve Fox... Jerry Mason takes over as MD at KRNB/Memphis... KMYX/Ojai, CA debuts its Urban Contemporary format... YBPC holds its annual Awards of Excellence Scholarship banquet honoring Cotillion Records President Henry Allen and WYLD-FM/New Orleans PD Brute Bailey. Atlantic Records presents the YBPC with \$5000 for the scholarship fund... Amaturio Group selects Steve Harris as PD for WDBQ, as Tony Gray exits... KNOW/Austin promotes Ken Rush from MD to PD.



BIG WINNERS IN SMALL MARKETS — It was once thought by narrow-minded broadcasters that the Black/Urban Contemporary format only appealed to blacks (or Afro-Americans, if you prefer). It was also thought that the format would be successful only in large metropolitan areas. Wrong! WALT (T91)/Meridian, MS used its previous local weather image as a catalyst, and became number one in the market in only one book. Other successful Urban Contemporary-formatted stations in small-to-medium markets include Texas outlets KILZ/Killeen and KHYS/Beaumont, WJTT (JET94)/Chattanooga, WPLZ/Petersburg, VA, and WWWS/Saginaw, to mention a few.

Black/Urban Radio

June

Sonny Taylor steps up from MD to PD at WRKS/New York, succeeding Barry Mayo, who was promoted to VP/GM. Tony Quartarone becomes MD... Fred Harvey advances to PD at WQQK/Nashville, while maintaining his post as PD of sister station WVOL... WAMO/Pittsburgh names Allen Harrison PD, as longtime OM J.C. Floyd departs... Tony T. Fields becomes PD at WLOU/Louisville, while Neil O'Rea stays on as Chief Engineer... Atlantic Records Chairman Ahmet Ertegun announces a new scholarship in the name of R&B pioneer Jesse Stone at Boston's Berklee College of Music... B.K. Kirkland is named PD at WBLN/New York, following Frankie Crocker's exit... The first annual Bill Haywood Memorial Scholarship Golf Tournament is held at the BRE conference in Houston.

July

Charlotte Logan becomes MD at WRDW/Augusta... Mike Love exits WDMT/Cleveland... KMJQ/Houston PD Jim Snowden becomes new morning personality at WBLN/New York... Carl "Sonny" Burroughs becomes PD of WRDW/Augusta, replacing Teddy Black, who exited the month previous. Ronald Montgomery also joins the station to do mornings from crosstown Country outlet WGUS.

August

United Broadcasting wins back the license of its San Mateo (San Francisco) property KSOL. The ruling reverses a January decision by an FCC law judge, who had awarded the license to Afro-American Communications, one of two challengers... Theron Forshee joins KAEZ/Oklahoma City on-air... Randy Dennis starts on-air at WXYV/Baltimore... China Smith

leaves afternoons at KMGG/Los Angeles to do weekends across town at KUTE (102)... KDAY/Los Angeles promotes Greg Mack to Asst. PD/MD... At KRNB/Memphis, Jerry Mason also becomes Assistant PD/MD.

Brute Bailey changes his mind and changes course from L.A. (where he was expected to program KGFJ & KUTE) to Houston and takes over as PD of KMJQ/Houston... Dell Spencer is elevated to replace Bailey as PD at WYLD-FM/New Orleans... KKGQ/Los Angeles's Cal Milner moves across town to KACE... CHR programming veteran Jim Brown named PD at WLUM/Milwaukee.

September

KGFJ & KUTE/Los Angeles finally acquire PDs, as Barry Richards from defunct WAIL/New Orleans becomes PD of KGFJ. Lawrence Tanter assumes the PD post at KUTE after 12 years with KJLH/



Steve Harris



Brute Bailey



Chris Turner



J.C. Floyd



Greg Mack



Jeff Wyatt



Jeff Harrison

Los Angeles... Marc Little leaves his PD/MD position with WPDQ/Jacksonville to move into the corporate ranks by becoming VP/Programming for Millennium Communications in Charleston, SC... Mike Love returns to KMJM/St. Louis to do overnights.

Jeff Kelly exits as PD of WDMT/Cleveland... WBLX/Mobile hires Cathy Baker

take up an All-News approach... Paul "J.D. Holiday" Zarcone is named PD for KRE & KBLX/Berkeley.

October

As WVKO/Columbus consultant Harry Lyles moves up to Station Manager, K.C. Jones is promoted to PD from MD... At KUKQ/Phoenix, Rick Nuhn leaves as PD and former Operations Director Ed Hamlin returns. Jay Stone, who had worked at the station before it turned Urban, also returns to KUKQ, as PD.

Bob Scott, who has worked at WXYV/Baltimore and WVON/Chicago, is set as PD at WPDQ/Jacksonville, while Nat Jackson is promoted to MD... Larry Steele moves from WKDJ/Memphis to WVEE/Atlanta to do mornings... Jimmy Smith once again assumes his duties as MD at WHRK/Memphis under the leadership of PD Jim Maddox... J.C. Floyd named Asst. PD at KNOK/Ft. Worth after leaving WAMO/Pittsburgh... WXOK/Baton Rouge promotes Al Wallace to the vacant position of PD after Jeff Hedgmon leaves the station... GM J.B. Stone exits KJLH/Los Angeles, as does MD Bill Chappel... Lon McQue, Marv Roberts, and Doug Gilmore all move

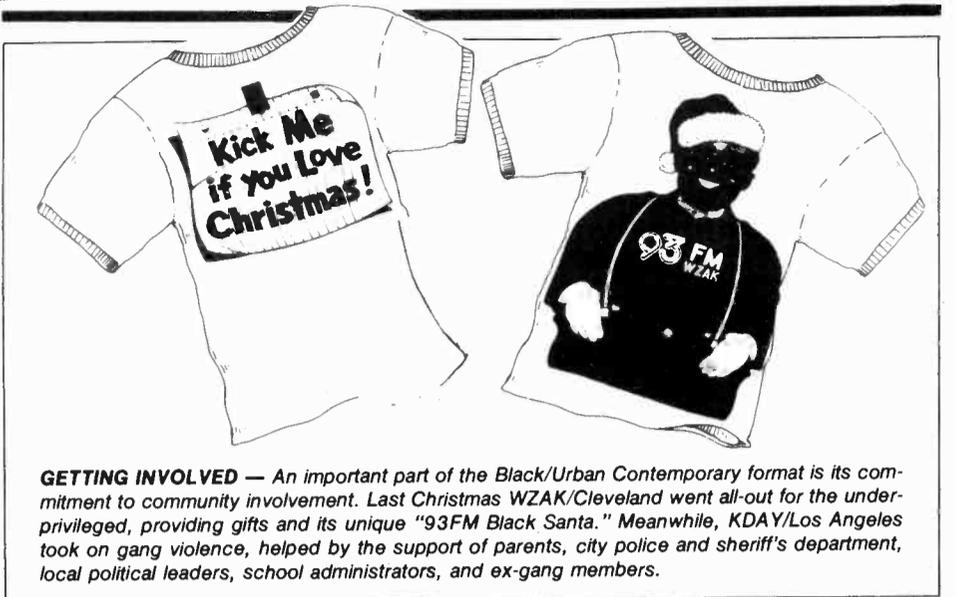
over to KJLH airshifts from crosstown rival KACE.

November

E.Z. Wiggins steps down from the MD position at KACE/Los Angeles and is replaced by former crosstown KJLH announcer Pam Robinson... Jerry Mason is PD again at KRNB/Memphis... WORL/Orlando promotes Earl James to MD, as

Jerry Young moves over to production... Former WXYV/Baltimore PD Tim Watts is working weekends and swing at crosstown WMAR... Jon Doughtie joins WMYK/Norfolk for parttime... WEDR/Miami welcomes James Thomas to mornings from WRBD/Ft. Lauderdale and Bo Griffin to middays.

Stevie Wonder's manager Ewart Abner assumes the presidency of the Black Music Association... Lydia Nicole leaves her MD position at KGFJ... WOKJ/Jackson, MS air personality Brett Lewis leaves for the MD/mornings job at WKIE/Richmond... WFKX/Jackson, TN debuts an Urban Contemporary format. The station's MD is Bob Coleman, from WLTH/Gary... Kevin Flemming, formerly of WWDM/Sumter, SC, becomes Asst. PD/MD at KGFJ/Los Angeles, while Alice Holmes is the station's new Director of Music Research... KRE/Berkeley bows a Black format and names Jeff Harrison, formerly of KDIA, PD... Sonny Taylor exits WRKS/New York as PD and Tony Quartarone becomes acting PD... Recently-departed WRKS/New York programmer Sonny Taylor joins WJPC/Chicago as PD, where he once programmed before... Former WHRK & WKDJ/Memphis OM Jim Maddox named PD at KJLH/Los Angeles.



GETTING INVOLVED — An important part of the Black/Urban Contemporary format is its commitment to community involvement. Last Christmas WZAK/Cleveland went all-out for the underprivileged, providing gifts and its unique "93FM Black Santa." Meanwhile, KDAY/Los Angeles took on gang violence, helped by the support of parents, city police and sheriff's department, local political leaders, school administrators, and ex-gang members.



JACKSONS, JACKSONS, AND MORE JACKSONS — WBLZ/Cincinnati was only one of many Black/Urban stations in the country that staged some kind of Michael Jackson promotion during 1984. GM Peter Eden suggested a write-in promotion to involve the entire city in an attempt to get Michael Jackson and his brothers to bring the Victory Tour to town. The ultimate goal never came about, but the promotion was a success, as over 50,000 WBLZ postcards were delivered to promoter Don King's New York offices. R&R also covered Michael Jackson lookalike contests held by WOL/Washington, WDMT/Cleveland and KMJQ/Houston, to name a few.

BUDWEISER CONCERT HOUR

WESTWOOD ONE For the best in nationally-sponsored radio programs, concerts, simulcasts and big event specials, call (213) 204-5000.

Black/Urban Radio

TOP 84 OF '84

- 1 **PRINCE/When Doves Cry (WB)**
- 2 **CHAKA KHAN/I Feel For You (WB)**
- 3 **CAMEO/She's Strange (Atlanta Artists/PG)**
- 4 **ROCKWELL/Somebody's Watching Me (Motown)**
- 5 **PATTI LABELLE/If Only You Knew (Phil. Int./CBS)**
- 6 **LIONEL RICHIE/Hello (Motown)**
- 7 **NEW EDITION/Cool It Now (MCA)**
- 8 **DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)**
- 9 **TINA TURNER/What's Love Got To Do With It? (Capitol)**
- 10 **BILLY OCEAN/Caribbean Queen (No More...) (Jive/Arista)**



- 11 **MTUME/You, Me And He (Epic)**
- 12 **STEVIE WONDER/I Just Called To Say I Love You (Motown)**
- 13 **J. KENNEDY/J. OSBORNE/The Last Time I Made Love (A&M)**
- 14 **PATRICE RUSHEN/Feels So Real (Won't Let Go) (Elektra)**
- 15 **D. EDWARDS f/S. GARRET/Don't Look Any Further (Motown)**
- 16 **O'BRYAN/Lovelite (Capitol)**
- 17 **S.O.S. BAND/Just The Way You Like It (Tabu/CBS)**
- 18 **CHERYL LYNN/Encore (Columbia)**
- 19 **JERMAINE JACKSON/Tell Me I'm Not Dreaming (Arista)**
- 20 **B. WOMACK & P. LABELLE/Love Has Finally ... (Beverly Glen)**
- 21 **REBBIE JACKSON/Centipede (Columbia)**
- 22 **BAR-KAYS/Freak Show On The Dance Floor (Mercury/PG)**
- 23 **J. INGRAM w/M. McDONALD/Yah Mo Be There (Qwest/WB)**
- 24 **SHEILA E./The Glamorous Life (WB)**
- 25 **RAY PARKER JR./Ghostbusters (Arista)**
- 26 **JOCELYN BROWN/Somebody Else's Guy (Vinyl Dreams)**
- 27 **YARBROUGH & PEOPLES/Don't Waste... (Total Exp./RCA)**
- 28 **RICK JAMES/17 (Gordy/Motown)**
- 29 **ONE WAY/Lady You Are (MCA)**
- 30 **ASHFORD & SIMPSON/Solid (Capitol)**
- 31 **DIANA ROSS/Swept Away (RCA)**
- 32 **POINTER SISTERS/Automatic (Planet/RCA)**
- 33 **SHANNON/Let The Music Play (Mirage/Atco)**
- 34 **PRINCE/Let's Go Crazy (WB)**
- 35 **ALICIA MYERS/You Get The Best From Me... (MCA)**
- 36 **OLLIE & JERRY/Breakin' (There's No Stoppin' Us) (Polydor/PG)**
- 37 **JACKSONS/State Of Shock (Epic)**
- 38 **MELBA MOORE/Livin' For Your Love (Capitol)**
- 39 **KASHIF/Baby Don't Break Your Baby's Heart (Arista)**
- 40 **LIONEL RICHIE/Running With The Night (Motown)**
- 41 **JEFFREY OSBORNE/Don't Stop (A&M)**
- 42 **TINA TURNER/Let's Stay Together (Capitol)**
- 43 **"D" TRAIN/Something's On Your Mind (Prelude)**
- 44 **JANET JACKSON/Don't Stand Another Chance (A&M)**
- 45 **CHAMPAIGN/Off And On Love (Columbia)**
- 46 **LAID BACK/White Horse (Sire/WB)**
- 47 **KOOL & THE GANG/Tonight (De-Lite/PG)**
- 48 **PEOBO BRYSON/If Ever You're In My Arms Again (Elektra)**
- 49 **BROTHERS JOHNSON/You Keep Me Coming Back (A&M)**
- 50 **LAKESIDE/Outrageous (Solar/Elektra)**
- 51 **JERMAINE JACKSON/Dynamite (Arista)**
- 52 **TIME/Jungle Love (WB)**
- 53 **LUTHER VANDROSS/Superstar (Don't You Remember) (Epic)**
- 54 **CHANGE/Change Of Heart (RFC/Atlantic)**
- 55 **KOOL & THE GANG/Joanna (De-Lite/PG)**
- 56 **PRINCE/Purple Rain (WB)**
- 57 **LUTHER VANDROSS/I'll Let You Slide (Epic)**
- 58 **CHERELLE/I Didn't Mean To Turn You On (Tabu/CBS)**
- 59 **DeBARGE/Love Me In A Special Way (Gordy/Motown)**
- 60 **R.J.'S LATEST ARRIVAL/Shackles (Golden Boy/Quality)**
- 61 **DEELE/Body Talk (Solar/Elektra)**
- 62 **SHANNON/Give Me Tonight (Mirage/Atco)**
- 63 **ROCKWELL/Obscene Phone Caller (Motown)**
- 64 **TEDDY PENDERGRASS/Hold Me (Asylum)**
- 65 **ROGER/In The Mix (WB)**
- 66 **S. LATTISAW & J. GILL/Perfect Combination (Cotillion/Atco)**
- 67 **JEFFREY OSBORNE/Plane Love (A&M)**
- 68 **DAZZ BAND/Joystick (Motown)**
- 69 **J. BLACKFOOT/Taxi (Sound Town)**
- 70 **DeBARGE/Time Will Reveal (Gordy/Motown)**
- 71 **DAZZ BAND/Let It All Blow (Motown)**
- 72 **LILLO THOMAS/Your Love's Got A Hold On Me (Capitol)**
- 73 **POINTER SISTERS/Jump (For My Love) (Planet/RCA)**
- 74 **STEPHANIE MILLS/The Medicine Song (Casablanca/PG)**
- 75 **LIONEL RICHIE/Penny Lover (Motown)**
- 76 **DAZZ BAND/Swoop (I'm Yours) (Motown)**
- 77 **GLENN JONES/Show Me (RCA)**
- 78 **TINA TURNER/Better Be Good To Me (Capitol)**
- 79 **ATLANTIC STARR/More, More, More (A&M)**
- 80 **LIONEL RICHIE/Stuck On You (Motown)**
- 81 **EVELYN "CHAMPAGNE" KING/Shake Down (RCA)**
- 82 **JACKSONS/Torture (Epic)**
- 83 **JAMES INGRAM/There's No Easy Way (Qwest/WB)**
- 84 **LEON HAYWOOD/Tenderoni (Modern/Atco)**

The competition between labels for delivering hits was extremely intense in 1984. Only **Warner Brothers** and **Motown** notched two records in the top ten of the Top 84. Warner Bros. distinguished itself by scoring the number one and two hits of the year with **Prince** and **Chaka Khan**. Not to be outdone, Motown placed four songs into the Top 15 of '84, more than any other company.

Lionel Richie led the pack with the most hits in the Top 84 (four), followed by Prince, **Tina Turner**, and the **Dazz Band**, with three each. Nine artists placed two records in the Top 84. They are **Jeffrey Osborne**, **Luther Vandross**, **Jermaine Jackson**, the **Jacksons**, **Shannon**, **Pointer Sisters**, **Kool & The Gang**, **Rockwell**, and **Patti Labelle**.

Seven duets are among the Top 84 this year, including those by **Jeffrey Osborne & Joyce Kennedy**, **Dennis Edwards & Siedah Garret**, **Bobby Womack & Patti Labelle**, **Yarbrough & Peoples**, **Ashford & Simpson**, and **Stacy Lattisaw & Johnny Gill**, in addition to a male effort by **James Ingram & Michael McDonald**.

The only non-black artists to make it onto the Top 84 were **Sheila E.** (who's Latino) and **Michael McDonald**. Once again, a few mixed groups made it this year, including **Champaign**, and **Time**. White artists such as **Hall & Oates**, **Culture Club**, and **Spandau Ballet** managed to get onto the Black/Urban chart, but couldn't make it past the number 11 spot because of the reluctance of Black PD/MDs to go all-out and commit heavy rotation to those songs.

There were some impressive comebacks this year: **Leon Haywood**, **J. Blackfoot** (who once sang with the **Soul Children** on **Stax Records** out of Memphis), **Bobby Womack & Patti Labelle**, and certainly Ms. **Tina Turner** qualifies.

Male vocalists put four songs into the Top 10 of the Top 84. They were Prince, **Rockwell**, **Lionel Richie**, and **Billy Ocean**. But the ladies did just as well; **Chaka Khan**, **Patti Labelle**, **Deniece Williams**, and **Tina Turner** all had songs in the Top 10. Only two vocal groups, **Cameo** and **New Edition**, had hits strong enough to make the Top 10.

New talent such as **Rebbie Jackson**, **Jocelyn Brown**, **Shannon**, **Billy Ocean**, **Sheila E.**, **Alicia Myers**, **Cherelle**, **J. Blackfoot**, **Rockwell**, **D. Train**, and **Laid Back** should feel proud about their careers this year, because they all reached the Top 84, an accomplishment many artists never achieve.

"Hip Hop" did its thing during 1984. "Rappin'," "Scratchin'," and "Jammin'" were in, but what about next year? Overall, the music for '84 was right there. Black/Urban radio stations were able to "load for bear," and **Donnie Simpson** and his staff at **WKYS/Washington** were among those black broadcasters who brought home the ultimate trophy in American society — *being number 1!* Black America's only natural resource is still black music.

2 YEARS IN A ROW

#1

EPIC PORTRAIT ASSOCIATED LABELS

Black/Urban Label

*We Do It With Hit Product And
A Lotta Help From Our Friends*

Thanks Black/Urban Radio

*T.C. Thompkins
Maurice Warfield
Jimi Starks
Don Eason
Mike English
Anthony Winger
Dennis Lee
Elaine Valentine*



Distributed by CBS Records

Black/Urban Radio

RECORDS THAT REACHED TOP 15

	Peak Position (wks #1)	Peak Date	Weeks On Chart
ART OF NOISE/Beat Box (Island)	12	4/06	9
ASHFORD & SIMPSON/Solid (Capitol)	1(1)	11/16	10
ATLANTIC STARR/Touch A Four Leaf Clover (A&M)	2	12/02	5
ATLANTIC STARR/More, More, More (A&M)	7	3/23	11
PATTI AUSTIN/It's Gonna Be Special (Qwest/WB)	7	3/02	8
BAR-KAYS/Freak Show On The Dance Floor (Mercury/PG)	2	5/11	12
J. BLACKFOOT/Taxi (Sound Town)	8	2/03	10
ANGELA BOFILL/I'm On Your Side (Arista)	11	1/20	8
BROTHERS JOHNSON/You Keep Me Coming Back (A&M)	6	8/24	11
JOCELYN BROWN/Somebody Else's Guy (Vinyl Dreams/Prelude)	4	6/15	12
TYRONE BRUNSON/Fresh (Believe In A Dream/CBS)	12	2/24	8
PEABO BRYSON/If Ever You're In My Arms Again (Elektra)	7	6/29	11
CAMEO/She's Strange (Atlanta Artists/PG)	1(4)	3/23	13
CHAMPAIGN/Off And On Love (Columbia)	6	11/02	10
CHANGE/Change Of Heart (RFC/Atlantic)	4	5/25	11
CHERRELLE/I Didn't Mean To Turn You On (Tabu/CBS)	9	6/08	11
STANLEY CLARKE/Heaven Sent You (Epic)	11	7/20	8
GEORGE CLINTON/Nubian Nut (Capitol)	14	1/06	6
CON FUNK SHUN/Baby, I'm Hooked (Right Into Your Love) (Mercury/PG)	3	12/09	6
CONTROLLERS/Crushed (MCA)	14	10/19	8
CULTURE CLUB/Miss Me Blind (Virgin/Epic)	9	4/20	9
"D" TRAIN/Something's On Your Mind (Prelude)	4	1/27	11
DAZZ BAND/Joystick (Motown)	6	2/03	10
DAZZ BAND/Swoop (I'm Yours) (Motown)	7	5/25	10
DAZZ BAND/Let It All Blow (Motown)	3	11/23	8
DEBARGE/Time Will Reveal (Gordy/Motown)	1(3)	12/02	6
DEBARGE/Love Me In A Special Way (Gordy/Motown)	5	3/30	9
DEELE/Body Talk (Solar/Elektra)	5	1/13	9
DEELE/Just My Luck (Solar/Elektra)	15	4/27	8
DELLS/You Just Can't Walk Away (Private I/CBS)	14	3/09	8
DREAMBOY/Don't Go (Qwest/WB)	14	2/17	9
SHEILA E./The Glamorous Life (WB)	5	8/03	13
EARTH, WIND & FIRE/Magnetic (Columbia)	8	12/09	5
EARTH, WIND & FIRE/Touch (Columbia)	8	2/24	8
D. EDWARDS f/S. GARRET/Don't Look Any Further (Gordy/Motown)	2	3/30	12
DENNIS EDWARDS/(You're My) Aphrodisiac (Gordy/Motown)	12	6/22	9
GRANDMASTER MELLE MEL &.../Beat Street (Sugarhill/Atlantic)	15	7/13	8
DARYL HALL & JOHN OATES/Out Of Touch (RCA)	15	11/09	7
RANDY HALL/I've Been Watching You (Jamie's Girl) (MCA)	14	8/31	10
LEON HAYWOOD/Tenderoni (Modern/Atco)	8	10/19	
JENNIFER HOLLIDAY/Just Let Me Wait (Geffen)	14	1/20	7
THELMA HOUSTON/You Used To Hold Me So Tight (MCA)	11	11/30	4
JAMES INGRAM w/MICHAEL McDONALD/Yah Mo Be There (Qwest/WB)	1(1)	2/03	12
JAMES INGRAM/There's No Easy Way (Qwest/WB)	7	5/11	9
E. ISLEY, C. JASPER, M. ISLEY/Look The Other Way (CBS/Associated)	5	11/23	8
JANET JACKSON/Don't Stand Another Chance (A&M)	7	10/05	11
JERMAINE JACKSON/Tell Me I'm Not Dreaming (Arista)	1(2)	6/08	11
JERMAINE JACKSON/Dynamite (Arista)	6	8/31	10
MICHAEL JACKSON/Thriller (Epic)	9	2/24	8
REBBIE JACKSON/Centipede (Columbia)	3	10/19	12
JACKSONS/State Of Shock (Epic)	2	7/27	10
JACKSONS/Torture (Epic)	4	9/21	9
RICK JAMES/U Bring The Freak Out (Gordy/Motown)	14	12/02	2
RICK JAMES/17 (Gordy/Motown)	3	8/24	12
AL JARREAU/After All (WB)	15	11/30	7
GLENN JONES/Show Me (RCA)	9	11/16	10
KASHIF/Baby Don't Break Your Baby's Heart (Arista)	6	7/20	11
JOYCE KENNEDY/JEFFREY OSBORNE/The Last Time I Made Love (A&M)	1(1)	9/14	13
CHAKA KHAN/I Feel For You (WB)	1(6)	9/28	13
EVELYN "CHAMPAGNE" KING/Action (RCA)	7	1/27	9
EVELYN "CHAMPAGNE" KING/Shake Down (RCA)	8	4/13	9
KOOL & THE GANG/Joanna (De-Lite/PG)	3	1/06	8
KOOL & THE GANG/Tonight (De-Lite/PG)	5	3/23	11
PATTI LABELLE/If Only You Knew (Phil. Int./CBS)	1(1)	2/10	12
PATTI LABELLE/Love, Need & Want You (Phil. Int./CBS)	11	5/04	9
LAID BACK/White Horse (Sire/WB)	4	4/13	11
LAKESIDE/Outrageous (Solar/Elektra)	7	8/03	10
STACEY LATTISAW & JOHNNY GILL/Perfect Combination (Cotillion/Atco)	6	3/23	11
BRYAN LOREN/Lollipop Luv (Philly World/Atlantic)	12	5/04	11
CHERYL LYNN/Encore (Columbia)	1(1)	2/10	12

	Peak Position (wks #1)	Peak Date	Weeks On Chart
RALPH MacDONALD w/BILL WITHERS/In The Name Of Love (Polydor/PG)	12	10/05	8
TEENA MARIE/Lovergirl (Epic)	9	11/30	6
PAUL McCARTNEY & MICHAEL JACKSON/Say Say Say (Columbia)	3	12/02	5
MIDNIGHT STAR/Wet My Whistle (Solar/Elektra)	10	12/02	4
MIDNIGHT STAR/Operator (Solar/Elektra)	1(1)	11/30	4
STEPHANIE MILLS/How Come U Don't Call Me Anymore (Casablanca/PG)	10	12/09	5
STEPHANIE MILLS/The Medicine Song (Casablanca/PG)	10	9/28	11
MELBA MOORE/Keepin' My Lover Satisfied (Capitol)	8	12/02	5
MELBA MOORE/Livin' For Your Love (Capitol)	4	2/24	11
MELBA MOORE/Love Me Right (Capitol)	14	5/25	8
MTUME/C.O.D. (I'll Deliver) (Epic)	12	11/30	6
MTUME/You, Me And He (Epic)	1(2)	8/17	14
ALICIA MYERS/You Get The Best From Me (Say, Say, Say)(MCA)	6	9/14	12
NEW EDITION/Cool It Now (MCA)	1(1)	11/09	13
NEWCLEUS/Jam On It (Sunnyview)	13	5/18	8
O'BRYAN/Lovelite (Capitol)	2	5/18	13
BILLY OCEAN/Caribbean Queen (No More Love On The Run) (Jive/Arista)	2	8/24	15
OLLIE & JERRY/Breakin' (There's No Stoppin' Us) (Polydor/PG)	2	7/20	11
ONE WAY/Lady You Are (MCA)	4	5/11	12
ONE WAY/Mr. Groove (MCA)	10	7/20	8
JEFFREY OSBORNE/Stay With Me Tonight (A&M)	6	12/02	4
JEFFREY OSBORNE/We're Going All The Way (A&M)	11	4/13	9
JEFFREY OSBORNE/Don't Stop (A&M)	1(1)	11/23	9
JEFFREY OSBORNE/Plane Love (A&M)	3	2/17	9
RAY PARKER JR./I Still Can't Get Over Loving You (Arista)	6	1/06	7
RAY PARKER JR./Ghostbusters (Arista)	1(1)	8/10	11
TEDDY PENDERGRASS/Hold Me (Asylum)	6	7/06	10
PIECES OF A DREAM/Fo-Fi-Fo (Elektra)	12	2/03	9
POINTER SISTERS/I Need You (Planet/RCA)	13	12/02	4
POINTER SISTERS/Automatic (Planet/RCA)	2	2/24	11
POINTER SISTERS/Jump (For My Love) (Planet/RCA)	6	6/01	10
PRINCE/When Doves Cry (WB)	1(7)	6/22	14
PRINCE/Purple Rain (WB)	4	10/26	9
PRINCE/Let's Go Crazy (WB)	1(1)	9/21	11
LIONEL RICHIE/Running With The Night (Motown)	4	2/03	12
LIONEL RICHIE/Hello (Motown)	1(3)	4/20	14
LIONEL RICHIE/Stuck On You (Motown)	9	8/17	10
LIONEL RICHIE/Penny Lover (Motown)	6	11/16	8
R.J.'S LATEST ARRIVAL/Shackles (Golden Boy/Quality)	7	6/08	12
ROCKWELL/Somebody's Watching Me (Motown)	1(5)	2/17	13
ROCKWELL/Obscene Phone Caller (Motown)	7	6/15	11
ROGER/In The Mix (WB)	6	6/22	10
DIANA ROSS/Swept Away (RCA)	4	9/28	12
RUN D.M.C./Hard Times (Profile)	12	2/17	8
RUN D.M.C./30 Days (Profile)	13	8/31	9
PATRICE RUSHEN/Feels So Real (Won't Let Go) (Elektra)	2	6/15	12
PATRICE RUSHEN/Get Off (You Fascinate Me) (Elektra)	13	9/28	7
SHANNON/Let The Music Play (Mirage/Atco)	2	1/13	12
SHANNON/Give Me Tonight (Mirage/Atco)	5	4/20	11
S.O.S. BAND/Tell Me If You Still Care (Tabu/CBS)	7	12/02	4
S.O.S. BAND/No One's Gonna Love You (Tabu/CBS)	6	11/30	5
S.O.S. BAND/Just The Way You Like It (Tabu/CBS)	1(2)	8/31	12
SPINNERS/Right Or Wrong (Atlantic)	14	5/04	9
STARPOINT/It's All Yours (Elektra)	10	3/30	8
TEMPTATIONS/Treat Her Like A Lady (Gordy/Motown)	7	11/30	5
LILLO THOMAS/Your Love's Got A Hold On Me (Capitol)	8	8/31	10
TIMMY THOMAS/Gotta Give A Little Love (Ten Years...) (Gold Mtn./A&M)	11	5/25	7
TIME/Ice Cream Castles (WB)	12	7/27	10
TIME/Jungle Love (WB)	6	10/05	10
TINA TURNER/Let's Stay Together (Capitol)	5	3/02	11
TINA TURNER/Better Be Good To Me (Capitol)	10	10/26	9
TINA TURNER/What's Love Got To Do With It (Capitol)	2	6/29	16
TWILIGHT 22/Electric Kingdom (Vanguard)	13	1/13	7
LUTHER VANDROSS/I'll Let You Slide (Epic)	4	1/13	9
VANITY/Pretty Mess (Motown)	12	10/19	8
WHISPERS/Contagious (Solar/Elektra)	8	11/30	5
EUGENE WILDE/Gotta Get You Home Tonight (Philly World/Atlantic)	14	11/30	4
DENIECE WILLIAMS/Let's Hear It For The Boy (Columbia)	1(4)	5/11	12
DENIECE WILLIAMS/Next Love (Columbia)	12	8/31	8
DENIECE WILLIAMS/Black Butterfly (Columbia)	13	11/09	8
B. WOMACK & P. LABELLE/Love Has Finally Come At Last (Beverly Glen)	2	3/09	12
STEVIE WONDER/I Just Called To Say I Love You (Motown)	2	9/28	13
WORLD'S FAMOUS SUPREME TEAM/Hey D.J. (Island)	13	6/22	9
YARBROUGH & PEOPLES/Don't Waste Your Time (Total Experience/RCA)	2	4/27	12

JAZZ RADIO

TOP 84 OF '84

- 1 DAVID SANBORN/Backstreet (WB)
- 2 STEPS AHEAD/Modern Times (Musician/Elektra)
- 3 DAVE GRUSIN/Night-Lines (GRP)
- 4 TANIA MARIA/Love Explosion (Concord Picante)
- 5 SADAO WATANABE/Fill Up The Night (Musician/Elektra)
- 6 EARL KLUGH/Wishful Thinking (Capitol)
- 7 PIECES OF A DREAM/Imagine This (Elektra)
- 8 MILES DAVIS/Decoy (Columbia)
- 9 PLAYBOY JAZZ FESTIVAL/Playboy Jazz... (Musician/Elektra)
- 10 DAVE VALENTIN/Flute Juice (GRP)



- 11 DAVE VALENTIN/Kalahari (GRP)
- 12 COUNT BASIE & HIS ORCHESTRA/88 Basie Street (Pablo)
- 13 WYNTON MARSALIS/Hot House Flowers (Columbia)
- 14 MODERN JAZZ QUARTET 1984/Echoes (WB)
- 15 MICHAEL FRANKS/Passionfruit (WB)
- 16 McCOY TYNER/Dimensions (Musician/Elektra)
- 17 GENERATION BAND/Soft Shoulder (Palo Alto)
- 18 RAMSEY LEWIS TRIO/Reunion (Columbia)
- 19 SADAO WATANABE/Rendezvous (Elektra)
- 20 PAT METHENY w/C. HADEN & B. HIGGINS/Rejoicing (ECM)
- 21 PHIL UPCHURCH/Name Of The Game (Jam)
- 22 AZYMUTH/Rapid Transit (Milestone/Fantasy)
- 23 BRANFORD MARSALIS/Scenes In The City (Columbia)
- 24 SPYRO GYRA/Access All Areas (MCA)
- 25 JIMMY McGRUFF/Skywalk (Milestone/Fantasy)
- 26 CARLA BLEY/Heavy Heart (ECM)
- 27 GENERATION BAND/Call Of The Wild (TBA/Palo Alto)
- 28 JIMMY SMITH/Keep On Comin' (Musician/Elektra)
- 29 L. McCANN/H. PERSON/Road Warriors (Greene St./2001)
- 30 ALIVE!/City Life (Alive)
- 31 ANDY NARELL/Light In Your Eyes (Hip Pocket)
- 32 PAT METHENY/First Circle (WB)
- 33 KENNY G/G Force (Arista)
- 34 TOM SCOTT/Target (Atlantic)
- 35 MILT JACKSON QUARTET/Soul Route (Pablo)
- 36 HANK CRAWFORD/Down On The Deuce (Milestone/Fantasy)
- 37 ROB McCONNELL & BOSS BRASS/All In Good Time (Palo Alto)
- 38 DON SEBESKY/Full Cycle (GNP Crescendo)
- 39 TRIBUTE TO MONK/That's The Way I Feel Now (A&M)
- 40 LEE RITENOUR/On The Line (Musician/Elektra)
- 41 BOBBY McFERRIN/The Voice (Musician/Elektra)
- 42 HEATH BROTHERS/Brothers & Others (Antilles/Island)
- 43 GROVER WASHINGTON JR./Inside Moves (Elektra)
- 44 GEORGE HOWARD/Steppin' Out (TBA/Palo Alto)
- 45 KEVIN EUBANKS/Sundance (GRP)
- 46 WOODY HERMAN BIG BAND/World Class (Concord)
- 47 CARMEN McRAE/You're Looking At Me (Concord)
- 48 RICHIE COLE/Alto Annie's Theme (Palo Alto)
- 49 HUBERT LAWS/Make It Last (Columbia)
- 50 CABO FRIO/Just Having Fun (Zebra)
- 51 WAYNE JOHNSON TRIO/Grasshopper (ITI/Allegiance)
- 52 RICHARD ELLIOT/Initial Approach (ITI/Allegiance)
- 53 BOB JAMES/Foxie (Columbia)
- 54 CHET BAKER TRIO/Mr. B (Timeless/Zebra)
- 55 RODNEY FRANKLIN/Marathon (Columbia)
- 56 RAMSEY LEWIS & NANCY WILSON/The Two Of Us (Columbia)
- 57 EAST COAST OFFERING/East Coast Offering (MCA)
- 58 DIANE SCHUUR/Deedles (GRP)
- 59 DAVID MATTHEWS ORCH./Grand Connection (GNP Crescendo)
- 60 FREDDIE HUBBARD/Sweet Return (Atlantic)
- 61 BOB JAMES/12 (Columbia)
- 62 PONCHO SANCHEZ/Bien Sabroso! (Concord)
- 63 SONNY ROLLINS/Sunny Days & Starry Nights (Milestone/Fantasy)
- 64 JEFF LORBER/In The Heat Of The Night (Arista)
- 65 KENNY PORE/Inner City Dreams (ITI/Allegiance)
- 66 DAVE PIKE/Moon Bird (Muse)
- 67 JOHN BLAKE/Maiden Dance (Gramavision)
- 68 KENT JORDAN/No Question About It (Columbia)
- 69 DAVID BENOIT/Digits (AVI)
- 70 WEATHER REPORT/Domino Theory (Columbia)
- 71 BLUE SKY/Blue Sky (C.T.)
- 72 MAKOTO/Makoto (Qwest/WB)
- 73 JAZZ MONTEREY/Highlites 1958-1980 (Palo Alto)
- 74 CHUCK MANGIONE/Disguise (Columbia)
- 75 KITTYHAWK/Fanfare (Zebra)
- 76 CRUSADERS/Ghetto Blaster (MCA)
- 77 MANHATTAN TRANSFER/Bodies & Soul (Atlantic)
- 78 AZYMUTH/Flame (Milestone/Fantasy)
- 79 STAN GETZ/ALBERT DAILEY/Poetry (Musician/Elektra)
- 80 TYZIK/Jammin' in Manhattan (Polydor/PG)
- 81 SHADOWFAX/The Dreams Of Children (Windham Hill)
- 82 LES McCANN/The Longer You Wait (Jam)
- 83 EMILY REMLER/Transitions (Concord)
- 84 FREE FLIGHT/Beyond The Clouds (Palo Alto)

Last year, when presenting R&R's first year-end Jazz chart, I had projected that "we can look forward to more excitement and growth in 1984." Last April 13, R&R expanded its Jazz section to a full page and nearly doubled the field of reporting stations, including noncommercial stations for the first time. The results have been, needless to say, exciting and tremendously well-received. R&R is now able to reflect a more accurate and comprehensive account of national Jazz airplay.

Of the 202 albums that made the Jazz chart this year, only 14 made it to number one! The album holding that coveted position the longest (ten weeks) also topped the Top 84, "Backstreet" by David Sanborn. "Modern Times" from Steps Ahead clinched the number two spot overall, remaining at the top for nine weeks. Also reaching number one for significant lengths of time were Tania Maria and Wynton Marsalis, with six weeks each.

Including subsidiaries, Columbia placed the most albums on the Top 84 with 12, just ahead of Musician/Elektra's 11. Other labels that developed several albums among the Top 84 were Palo Alto (seven), and GRP, Concord, and Milestone/Fantasy with five apiece.

In the "Albums That Reached Top 15" bracket, Columbia also wears the crown, with 15 releases. However, Musician/Elektra, which had 11 Top 15 LPs to its credit, ranked first in the category of "Most Top 5 Albums," with nine. Concord also had 11 Top 15 records, Palo Alto had ten, and there were seven for Pablo.

On last year's Top 83, Tania Maria scored the most Jazz airplay by a woman, ranking 37th. This year she bettered that effort, rising to 4th on the list! Additional female performances of merit were Carla Bley (26), Carmen McRae (47), Nancy Wilson (with Ramsey Lewis) (56), Diane Schuur (58), and Emily Remler (83).

Staying power: Two albums tied for remaining on the chart the longest — David Sanborn's and Andy Narell's, with 20 weeks each. Impressively, Sanborn had been reported to R&R for 42 weeks of 1984!

This has been another successful, growing year for Jazz, and it took a lot of hard work, patience and commitment on the part of everyone involved — radio stations, record companies, promoters, and not least, the super people at R&R. Thank you all, and I wish you continued success in the New Year and in years to come. Ready? Let's do it again!

JAZZ RADIO

RECORDS THAT REACHED TOP 15

	Peak Position (wks #1)	Peak Date	Weeks On Chart
CANNONBALL/NAT ADDERLEY.../What Is This Thing Called... (Pablo Live)	15	4/13	5
MONTY ALEXANDER, CLAYTON, HAMILTON/Reunion In Europe (Concord)	14	4/13	8
ALIVE!/City Life (Alive)	4	4/13	14
HERB ALPERT/Blow Your Own Horn (A&M)	8	12/02	5
AZYMUTH/Rapid Transit (Milestone/Fantasy)	3	1/20	14
AZYMUTH/Flame (Milestone/Fantasy)	10	10/19	9
CHET BAKER TRIO/Mr. B (Timeless/Zebra)	5	9/28	11
COUNT BASIE & HIS ORCHESTRA/88 Basie Street (Pablo)	2	5/11	15
BEBOP & BEYOND/Bebop & Beyond (Concord)	10	8/10	8
DAVID BENOIT/Digits (AVI)	9	12/09	8
JOHN BLAKE/Maiden Dance (Gramavision)	13	6/08	10
ART BLAKEY & JAZZ MESSENGERS/New York Scene (Concord)	12	11/23	6
CARLA BLEY/Heavy Heart (ECM)	4	5/04	13
BLUE SKY/Blue Sky (C.T.)	11	4/06	11
CABO FRIO/Just Having Fun (Zebra)	9	10/26	11
C'EST WHAT?/Eight Stories (Palo Alto)	12	9/21	9
RICHIE COLE/Alto Annie's Theme (Palo Alto)	4	4/06	12
HANK CRAWFORD/Down On The Deuce (Milestone/Fantasy)	4	10/12	11
MILES DAVIS/Decoy (Columbia)	1(2)	7/13	14
AL DIMEOLA/Scenario (Columbia)	15	12/02	3
EAST COAST OFFERING/East Coast Offering (MCA)	8	8/03	10
RICHARD ELLIOT/Initial Approach (ITI/Allegiance)	6	10/26	11
KEVIN EUBANKS/Sundance (GRP)	7	9/21	12
BRUCE FORMAN with BOBBY HUTCHERSON/Full Circle (Concord)	11	10/26	5
FRANK FOSTER & FRANK WESS/Two For The Blues (Pablo)	15	9/14	8
RODNEY FRANKLIN/Marathon (Columbia)	6	3/02	10
MICHAEL FRANKS/Passionfruit (WB)	4	12/02	17
FREE FLIGHT/Beyond The Clouds (Palo Alto)	11	11/16	7
KENNY G/G Force (Arista)	4	3/09	12
GENERATION BAND/Soft Shoulder (Palo Alto)	1(1)	12/02	12
GENERATION BAND/Call Of The Wild (TBA/Palo Alto)	1(2)	8/03	12
STAN GETZ/ALBERT DAILEY/Poetry (Musician/Elektra)	10	9/14	7
DAVE GRUSIN/Night-Lines (GRP)	1(4)	7/06	19
HEATH BROTHERS/Brothers & Others (Antilles/Island)	5	9/07	13
WOODY HERMAN BIG BAND/World Class (Concord)	5	7/27	10
GEORGE HOWARD/Steppin' Out (TBA/Palo Alto)	8	5/25	12
FREDDIE HUBBARD/Sweet Return (Atlantic)	14	1/27	12
MILT JACKSON QUARTET/Soul Route (Pablo)	5	4/13	13
BOB JAMES/Foxie (Columbia)	5	12/02	9
BOB JAMES/12 (Columbia)	5	11/23	7
JAZZ MONTEREY/Highlites 1958-1980 (Palo Alto)	6	11/02	7
WAYNE JOHNSON TRIO/Grasshopper (ITI/Allegiance)	9	1/20	13
KENT JORDAN/No Question About It (Columbia)	12	6/08	10
KITTYHAWK/Fanfare (Zebra)	13	8/03	11
EARL KLUGH/Wishful Thinking (Capitol)	2	3/30	18
EARL KLUGH/Night Songs (Capitol)	6	11/30	4
EARL KLUGH/PATRICK WILLIAMS/Marvin & Tige Soundtrack (Columbia)	15	1/06	5
KOINONIA/Celebration (Breaker/MCA)	15	8/10	10
HUBERT LAWS/Make It Last (Columbia)	7	12/02	10
RAMSEY LEWIS TRIO/Reunion (Columbia)	6	2/10	15
RAMSEY LEWIS & NANCY WILSON/The Two Of Us (Columbia)	9	9/14	10
JEFF LORBER/In The Heat Of The Night (Arista)	9	4/06	14
MAKOTO/Makoto (Qwest/WB)	9	8/03	9
CHUCK MANGIONE/Disguise (Columbia)	10	10/12	9
MANHATTAN TRANSFER/Bodies & Soul (Atlantic)	12	12/02	9
TANIA MARIA/Love Explosion (Concord Picante)	1(6)	3/23	18
BRANFORD MARSALIS/Scenes In The City (Columbia)	5	5/04	14
WYNTON MARSALIS/Hot House Flowers (Columbia)	1(6)	10/19	9
DAVID MATTHEWS ORCHESTRA/Grand Connection (GNP Crescendo)	10	1/13	11
LES McCANN/The Longer You Wait (Jam)	9	12/02	6
LES McCANN/HOUSTON PERSON/Road Warriors (Greene St./2001)	1(2)	8/31	13
ROB McCONNELL & BOSS BRASS/All In Good Time (Palo Alto)	4	9/07	12
JACK McDUFF/Lift Every Voice & Sing (Jam)	13	3/23	4
BOBBY McFERRIN/The Voice (Musician/Elektra)	5	8/10	12
JIMMY McGRUFF/The Countdown (Milestone/Fantasy)	13	12/02	3
JIMMY McGRUFF/Skywalk (Milestone/Fantasy)	2	10/05	13
CARMEN McRAE/You're Looking At Me (Concord)	10	6/29	12
PAT METHENY/First Circle (WB)	2	10/26	9
PAT METHENY with C. HADEN & B. HIGGINS/Rejoicing (ECM)	2	5/18	12
MODERN JAZZ QUARTET 1984/Echoes (Pablo)	2	8/24	14

	Peak Position (wks #1)	Peak Date	Weeks On Chart
STEVE NARAHARA/Sierra (Pausa)	12	3/02	7
ANDY NARELL/Light In Your Eyes (Hip Pocket)	10	2/17	20
WILBUR NILES/Thrust (Montage)	13	2/17	8
BOBBE NORRIS & LARRY DUNLAP/Hoisted Sails (Palo Alto)	13	11/16	6
MAKOTO OZONE/Makoto Ozone (Columbia)	13	11/30	3
ART PEPPER/Artworks (Galaxy)	9	7/27	6
OSCAR PETERSON QUARTET/A Tribute To My Friends (Pablo)	12	5/04	8
PIECES OF A DREAM/Imagine This (Elektra)	2	3/16	16
DAVE PIKE/Moon Bird (Muse)	11	3/09	10
PLAYBOY JAZZ FESTIVAL/Playboy Jazz Festival (Musician/Elektra)	2	6/22	16
JIMMY PONDER/Down Here On The Ground (Milestone/Fantasy)	9	4/13	8
JEAN-LUC PONTY/Individual Choice (Atlantic)	10	12/02	5
JEAN-LUC PONTY/Open Mind (Atlantic)	8	11/23	5
KENNY PORE/Inner City Dreams (ITI/Allegiance)	10	7/06	10
TITO PUENTE & HIS LATIN ENSEMBLE/El Rey (Concord Picante)	13	11/02	8
DON RANDI & QUEST/California '84 (Bee Pee)	15	5/25	9
EMILY REMLER/Transitions (Concord)	12	5/18	9
LEE RITENOUR/On The Line (Musician/Elektra)	5	2/17	11
SONNY ROLLINS/Sunny Days & Starry Nights (Milestone/Fantasy)	9	6/29	9
DAVID SANBORN/Backstreet (WB)	1(10)	12/09	20
PONCHO SANCHEZ/Bien Sabrosol (Concord)	7	7/27	10
DIANE SCHUUR/Deedles (GRP)	1(1)	11/30	6
TOM SCOTT/Target (Atlantic)	2	12/02	12
DON SEBESKY/Full Cycle (GNP Crescendo)	6	6/22	11
SHADOWFAX/The Dreams Of Children (Windham Hill)	5	11/30	5
BEN SIDRAN/Bop City (Island)	14	12/02	1
ZOOT SIMS/Quietly There (Pablo)	8	9/28	7
JIMMY SMITH/Keep On Comin' (Musician/Elektra)	10	1/27	16
SPYRO GYRA/City Kids (MCA)	11	12/02	4
SPYRO GYRA/Access All Areas (MCA)	3	7/13	13
STEPS AHEAD/Modern Times (Musician/Elektra)	1(9)	5/04	18
CAL TJADER/Good Vibes (Concord Picante)	11	11/02	6
TRIBUTE TO MONK/That's The Way I Feel Now (A&M)	4	8/03	12
STEVE TURNER/Harbor Place (Booman/AVI)	15	1/13	5
McCOY TYNER/Dimensions (Musician/Elektra)	4	5/25	15
TYZIK/Jammin' In Manhattan (Polydor/PolyGram)	14	7/20	9
PHIL UPCHURCH/Name Of The Game (Jam)	1(2)	3/09	16
DAVE VALENTIN/Flute Juice (GRP)	2	2/10	16
DAVE VALENTIN/Kalahari (GRP)	1(3)	9/28	12
LARRY VUCKOVICH with JON HENDRICKS/Cast Your Fate (Palo Alto)	8	4/13	9
GROVER WASHINGTON JR./Inside Moves (Elektra)	4	10/26	9
SADAO WATANABE/Fill Up The Night (Musician/Elektra)	1(1)	1/20	18
SADAO WATANABE/Rendezvous (Elektra)	1(2)	9/14	14
WEATHER REPORT/Domino Theory (Columbia)	6	4/06	9
JACK WILKINS/Captain Blued (Greene St./2001)	14	11/30	3
JOE WILLIAMS/Nothin' But The Blues (Delos)	9	11/30	4
ALEXANDER ZONJIC/Elegant Evening (Inner City)	14	9/14	5
ALEXANDER ZONJIC/Romance With You (Inner City)	10	11/30	4

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(OA-0301)

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OPEN AIR RECORDS

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R&R

Datebook

MONDAY, DECEMBER 17

Eddie's Love

Atlanta has become a recent gathering point for veteran R&B people. Several, like **Major Lance**, ended up with **Kat Family**. **William Bell** segued from Kat to his own **Wilbe** and recently signed **Eddie Floyd**. **Eddie Kendricks** has also relocated to "Big A"; he was born in Union Springs, Alabama on this day in 1939. Although many think Kendricks segued from the **Temptations** to his hits, "Keep On Truckin'" and "Boogie Down," he'd actually released at least five Tamla singles between 1971 and 1973. After rejoining the Tempts for "Standing On The Top" (which, unless "Treat Her Like A Lady" goes to No. 1, remains their biggest R&R hit), Kendricks returned briefly this year with "Surprise Attack" on his **Corner Stone** label.

Other birthdays: **Wanda Hutchinson (Emotions)** 1951, **Paul Butterfield** 1942, **Sarah Dallon (Banarama)** 1961.

TUESDAY, DECEMBER 18

Keith Richards Celebrates Christmas

Keith Richards, the youngest of the original **Rolling Stones**, turns 41 today. It's also about the time of year he released his first and only solo single (if you discount a promotional-only 45 of the Keith-sung Stones track "Before They Make Me Run"). Richards released his version of the **Chuck Berry** Christmas chestnut "Run Rudolph Run" in 1982, backed with a loose version of **Jimmy Cliff's** "The Harder They Come." The A-side was later recorded by **Dave Edmunds** for a seasonal single.

Other birthday: **Chas Chandler (Animals)** 1938. **Professor Longhair** would have been 66.

WEDNESDAY, DECEMBER 19

White Pages

Earth Wind & Fire are only *three* of the universal elements. H2O was bumped out of the group name because its leader **Maurice White** doesn't have any water signs in his astrological chart. **White** turns 43 today. He was born in Memphis but he's associated with Chicago, where he became a drummer for **Chess**, then for **Ramsey Lewis**. White went through three labels, two group names, and at least two major lineup changes before the soundtrack to an obscure music-industry film, "That's The Way Of The World," made EW&F a major Black, CHR, A/C, and (before 1979) AOR act. White, who is recording a solo LP, has always been the best-known member of his group, although that may change thanks to **Phillip Bailey's** "Easy Lover." **Phil Collins's** Bailey connection is his way of reciprocating for his use of the EW&F horns on "Face Value" and **Genesis's** "Abacab."

Other birthdays: **Alvin Lee** 1944, **Limahl** 1958. **Edith Piaf** would have been 69.



THURSDAY, DECEMBER 20

Bo Diddley Is A Birthday Boy

Bo Diddley, one of the most influential blues artists in recorded history, turns 56 today. Born **Ellas McDaniel**, he parlayed his showbiz name into a series of egotistical hits starting with 1955's "Bo Diddley" and continuing with "Bo Diddley's A Gunslinger" and even "Bo Diddley 1969." His distinctive "shave-and-a-haircut" rhythm still plays a part in modern music (**Pat Benatar's** "Love Is A Battlefield" contains traces; the new **Smiths** 12-inch "How Soon Is Now" is total Bo Diddley), and his 1959 hit "Say Man" was a predecessor of sorts to the bragging/putdown style of rap records that started with "Rapper's Delight."

Other birthday: **Peter Dinklage (ex-Klax)** 1945.

FRIDAY, DECEMBER 21

Baby Workout

Both of the younger Fondas have rock connections. **Peter's** "Easy Rider" extended the half-life of "Born To Be Wild" (among others) by at least a decade, and he also did a single in 1967, the first cover of a **Gram Parsons** song. **Jane Fonda** probably deserves credit for keeping **Billy Ocean** in royalties for at least two years before "Caribbean Queen." Ocean's "Nights (Feel Like Getting Down)" was one of the tracks on Fonda's original workout record. Fonda's wasn't the first rock/exercise LP, but remains one of the best known thanks to her name and use of original versions of songs (as opposed to new music or soundalike covers). Fonda celebrates her 47th birthday today with a total of four LPs, including a revised workout LP that now includes music by **Sylvester** and **Patrick Cowley** alongside **Michael Jackson**.

Birthdays: **Frank Zappa** 1940, **Carla Thomas** 1942, **Carl Wilson** 1946, **Albert Lee** 1943, **Betty Wright** 1953.

SATURDAY, DECEMBER 22

Gibb Multiples

The two **Gibb** brothers with 35th birthdays today, **Robin** and **Maurice**, have sometimes flanked **Barry** and sometimes rivalled him professionally. When Robin made his brief attempt at a solo career in 1969-70, Maurice stayed behind and worked on Barry's "Cucumber Castle" LP. Last year they traded off, with Maurice and Robin teaming up to issue "Juliet" under Robin's name. Maurice remains the only **Bee Gee** without solo work (outside of an obscure single and an unreleased album) and — despite a backlash that hasn't completely dissipated — the only one without a top 40 CHR hit this year. Meanwhile, Robin recently announced, "I would have been quite happy having top five albums right up until now rather than having the 'Saturday Night Fever' thing." One of Robin's more surprising complaints about the "Fever" backlash was that it cost the Bee Gees their status as an AOR act.

SUNDAY, DECEMBER 23

Capricorn Princess

In her 30-year career, the late **Esther Phillips** managed to cover everybody from the **Beatles** to **Gil Scott-Heron** to **Gilbert O'Sullivan**. Her biggest pop hit, "Release Me," came from the country charts. The most recent was a discoed "What A Difference A Day Makes." That was one of a few times Phillips actually went to another blues artist — in this case the equally ill-fated **Dinah Washington** — for one of her hits. Phillips was born in Galveston on this day in 1935. Shortly after moving to L.A., she became a **Johnny Otis** protege and had a series of first generation R&B hits by herself and with **Mel Walker**. By the time "Release Me," came out, Phillips was on her first of at least three comebacks. Phillips shares her birthday with a couple of artists who were equally unlucky: **Tim Hardin**, who would be 44, and early British rocker **Johnny Kidd**, who would be 45 today.

—Sean Ross

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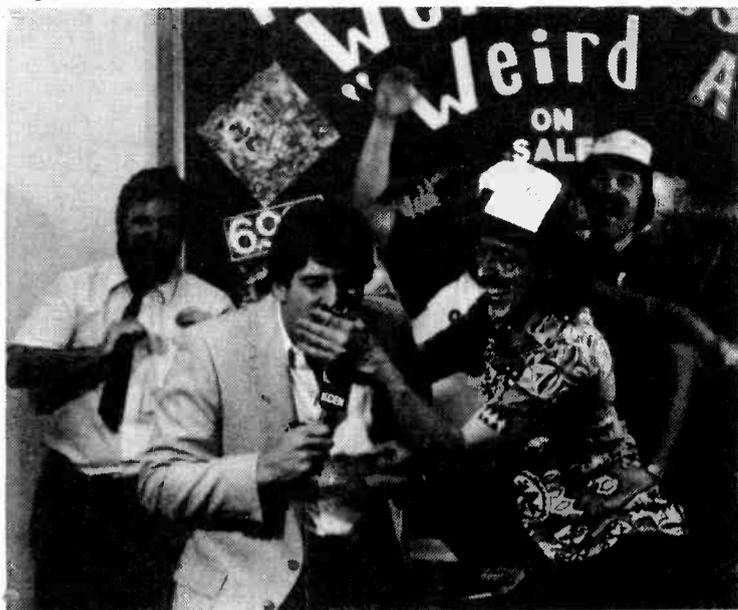
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EAT IT!! — KIXS/Killeen, TX sponsored a "Weird AI Autograph Party," with signatures by the celebrated cuisine crooner appearing in many shapes and forms. Here he is greeting a local reporter.



BOPPIN' BACKSTAGE! — KROC/Rochester, MN recently caught Rick Springfield backstage after he had "bopped 'til he was ready to drop" to greet him with a warm welcome and a KROC T-shirt. Pictured standing (l-r) are MD Denny Foster, Rick, KROC's Randy Dean. Front (l-r), KROC's Mike Duncan and Brent Ackerman.

Find The Real Beards In This Picture



BMI executives recently met with ZZ Top and, after a "secret ritual," received honorary beards and free lessons in Top hand signals. Displaying old and new beards are (l-r): BMI's Del Bryant, Billy Gibbons and Dusty Hill of ZZ Top, and BMI's Phil Graham.

Good As Gold



Jermaine Jackson was presented with a CRIA gold album for his latest album with Arista. He was in Montreal at the time getting ready to perform with his brothers at the Olympic Stadium.

CALENDAR



BRAD MESSER

Stations Resist Computers

Why do so few stations have computers? They became common technology in the newspaper business during the past decade. Word processing is widely used by our counterparts in print media, and those other-media Sales and Accounting people are convinced they couldn't function without software.

With a few visible exceptions, Broadcasting in general has turned out to be the very last segment of the communication industry to simplify and accelerate its own communications.

Newspeople know Santa is making no promises, but they are nevertheless wide-eyed window shoppers, showing intense interest in word processing and data manipulation systems.

At the RTNDA convention in San Antonio (where once again virtually all the exhibits were keyed to television, which is another story), I talked with several men who are in the business of trying to computerize our reluctant industry.

After listening to one fellow recite his standard sales pitch, I asked him exactly how many stations are now using his equipment. He hesitated and looked like he'd like to change the subject, so I changed tacks and asked, in a sympathetic you-can-tell-me tone, exactly what the biggest sales obstacle is.

It is not that stations don't have the money, he said, and it isn't because they simply don't care about their News departments. He believes that "the majority of them want things to stay the same, because it's comfortable and they understand it. Management is tradition-bound. They just resist change. They don't understand the capabilities of the technology!"

It's the same reason we didn't all sign up with cut-rate long-distance services immediately. We had to see others doing it first. Then we'd try it.

There was consensus among hardware and software salespeople at the convention that the overwhelming majority of stations, from Mom and Pop operations right up to sizable markets, are far behind the times. The Traffic Department still types up 50 identical cardboard strips when Sales comes in with a new 50-spot package. Billing is still done the way our grandfathers did it. Newsrooms still have typewriters and spend ten times more money than is necessary for paper and ribbons for wire service teleprinters.

I would appreciate hearing from you if you work in a computerized newsroom. Your experiences both positive and negative are of increasing interest.

MONDAY, DECEMBER 17 — The Ohio bicycle mechanics, Orville and Wilbur Wright, flew their airplane 81 years ago (1903). They made four short flights, none longer than one minute. Afterward, as they were congratulating themselves, a gust of wind picked up their airplane and smashed it. They dismantled Flyer #1, packed up the pieces, took it back to Dayton, put it in a barn, and it never flew again.

NYC created one-way streets 1791. Edgar Bergen's first radio show with puppet Charlie McCarthy 1936. "Budweiser Rocket" land speed record 739mph 1979.

Musician Paul Butterfield 42.

TUESDAY, DECEMBER 18 — The word dinosaur, which literally means "terrible reptile," was created in 1842 by British scientist Sir Richard Owen, who died on this date in 1892. Dinosaurs were dominant until about 65 million years ago, when something killed them all within a few years. A current theory is that a ten-mile-wide asteroid hit Earth, raising so much dust that sunlight was blotted out, creating an artificial winter.

Slavery outlawed nationwide by 13th Amendment 1865. USA began "Christmas bombing" of North Vietnam 1972.

Rolling Stone Keith Richard 41.

WEDNESDAY, DECEMBER 19 — This is the first day of Chanukah, which some people take to be the Jewish equivalent of Christmas, which it is not. Chanukah celebrates a victory back in the Second Century DC, when Jews revolted against religious oppression and kicked their enemies out of the Temple of Jerusalem. The only similarity to Christmas is the tradition of exchanging gifts. (Source: Dr. Raymond Scheindlin, Provost, Jewish Theological Seminary, NYC.)

Ben Franklin published his first "Poor Richard's Almanac" 252 years ago (1732). Some of his famous sayings are still widely quoted, such as "time is money" and "a penny saved is a penny earned." Other Franklin quotes sound hopelessly old-fashioned: "Two of the finest sights imaginable are a sail in full wind and a full-bellied woman."

Cicely Tyson 45. Baseball Hall of Famer Al Kaline 50.

THURSDAY, DECEMBER 20 — America's biggest peacetime real estate transaction was formalized in 1803, when the Stars and Stripes were raised for the first time over Louisiana. For \$15 million in cash, France sold us what is now Montana, Minnesota, Nebraska, Kansas, North and South Dakota, Colorado, Wyoming, Louisiana, Oklahoma, Missouri, Arkansas, and Iowa. The deal was criticized at the time as throwing away money.

First US YMCA Boston 1851. South Carolina seceded and became first Confederate state 1860. NYC arc-lamp street lights gave Broadway nickname Great White Way 1880. Russia's 14 republics combined into USSR (Union of Soviet Socialist Republics) 1922. Boeing 707 first test flight 1957. Zodiac serial killings began San Francisco 1968.

Psychic Uri Geller 38. Peter Criss (formerly of Kiss) is 39.

FRIDAY, DECEMBER 21 — America's first maternity clothing factory opened in New York City 152 years ago (1832). The idea came from Europe. Napoleon's wife, the Empress Eugenie, defied the 19th Century social code that said pregnant women had to stay home out of sight. She designed a big hoop skirt to disguise her increasing size, and her invention became fashionable on the Continent. The hoop-skirt maternity dress was manufactured in America by Alfred Bloomingdale. (His son established NYC's Bloomingdale's Department Store, which is still a fashion trendsetter.)

Mayflower Pilgrims came ashore 1620. First crossword puzzle 1913. "Snow White and the Seven Dwarfs" premiered 1937. First of 33 bodies found under John Gacy's house in Chicago 1978.

Chris Evert Lloyd 30. Frank Zappa 44. Jane Fonda 47.

Saturday (12-22) Steve Garvey 36, Maurice and Robin Gibb 40, former First Lady Claudia "Lady Bird" Johnson 72. **Sunday (12-23)** Jorma Kaukonen 44, Paul Hornung 49.

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Rates: One week \$6.00. SPECIAL 6 weeks \$14.95—you save \$21.00!

American Radio
JOB MARKET

6215 Don Gaspar, Dept. R, Las Vegas, NV 89108



COMEDY



NEW! BRIGHT! FRESH!

Write on station letterhead to: CHEEP LAFFS
1111 W. El Camino Real
Suite 109-212
Sunnyvale, CA 94087

Contemporary COMEDY

Hundreds renewed again!
Free sample!

Write on station letterhead to
Contemporary Comedy
5804-D Twining
Dallas, TX 75227

Disk Jockey Comedy

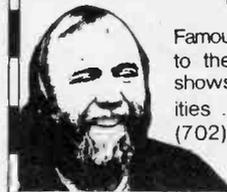
Funny Horoscopes, Crazy Kommercials, Silly Soap Operas, Ridiculous TV and Movie Reviews, over 1000 different bits (25 pages per month) delivered to your mouth. For FREEBEE, write: **HYPE, INK.**, 7805 Sunset Blvd., #206, Los Angeles, CA 90046.

O'Liners

FREE SAMPLE ISSUE
of radio's most popular humor service
For sample, write on station letterhead to: **O'Liners**
1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025

FEATURES

FREE FREE FREE



Famous PSYCHIC David Guardino, Psychic to the Stars, is available FREE for talk shows, phone interviews and news actualities... 24 hr. phone... just call... (702) 386-0702 or (702) 386-0827.

GALAXY

write:
Box 20093R,
Long Beach, CA 90801

*Indicate COUNTRY or CONTEMPORARY Format

Free Sample Of
RADIO'S DAILY ON-AIR PREPARATION SERVICE!

Airshift ready music notes, star facts, calendar, more!

DIAL-L-G

HUMOR, CONVERSATION, CALLS, CALENDAR & MORE

"You have made me the most popular jock in the area" **FREE SAMPLES.**
Keith Carroll, WQCM

Write on station letterhead or phone: 10918 Foxmoore Ave.
(804) 270-7206 9AM-5PM EST Richmond, VA 23233



THE FUNNY BUSINESS

Our comedy production library has more than 70 cuts featuring drop-in voices, crazy sound effects, zany commercials and a great big pop on the head. Our one to a market two album demo is \$5.00 or \$40.00 for the package. What a gift, what a prize, what a joke...

The FUNNY BUSINESS
210 Hollywood St., Fitchburg, MA 01420
(617) 342-1074

CONSULTANTS

A Cast Of Thousands!

New, funny stuff! DROPINZ are 15 fresh wild-tracks for your show each month, only \$20. Semi-annual and yearly rates too. Sample cassette \$4. Let a 21-year major market veteran produce your next aircheck. Call or write for rates.

Stu Collins Broadcast Services

174 King Henry Court, Palatine, IL 60067 (312) 991-1522

Merry Christmas & Happy New Year

From: Franke Jolle

DRS Drake-Chenault DRS

EQUIPMENT



Scotchcart
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Sales
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Reconditioning
BROADCAST CARTRIDGE SERVICE

Brochure: (714) 898-7224

PROMOTIONAL

The Great Promoters

Southeast Plastics can offer you a product that earns Big Big profits, sells itself, and provides YOU years of advertising exposure!

- Durable Polypropylene Plastics
- Available in a Rainbow of Colors
- Custom Printed with your message



WROD
1340 am
THE "MUSIC OF YOUR LIFE"

- Low Unit cost
- Quick Delivery
- Lightweight

- Factory Direct to You
- Stock Designs Available



Pricing Furnished Upon Request



142 Carswell Ave.
Daytona Beach, FL 32017

1-800-874-7511
FL 904-252-2442

R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion
1 Time	\$50.00
6 Insertions	\$45.00
13 Insertions	\$40.00
26 Insertions	\$35.00

Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: **Marketplace**
RADIO & RECORDS 1930 Century Park West
Los Angeles, Calif. 90067 (213) 553-4330

Marketplace

~NOW AVAILABLE~

The Electric Button Company is pleased to announce that in addition to custom blinkie pin-on & light-up buttons, we now have available:

~CUSTOM~ MUSICAL BUTTONS

Your jingle or any tune can now be incorporated into your own design button.



For more information please contact: Peggy Shuda

THE ELECTRIC BUTTON CO., INC.

1232 NE 26th St. Ft. Lauderdale, FL 33305 305-561-5560 Telex: TRT 160033EBC-FTL-UT

TRAVELOG

(with Steve Roberts)

Judging by the response of TRAVELOG nationwide, we suggest you call for a demo immediately to find out what all the excitement is about! TRAVELOG is a 90-second radio feature, reviewing resort and vacation areas around the world, that truly grabs your listeners' attention and brings extra money into your station through local travel agency sponsorship, or for that matter, any travel-related business. Want to know more? Call or write today.

Overseas stations, this is an ideal feature for you!



BROADCAST PRODUCTIONS EAST, INC.
23 Rustic Ave., Medford, NY 11763
(516) 286-8125

PERSONALITY

INFO-BITS

FOR MODERN AIR TALENTS. THERE'S NEVER BEEN A SHEET LIKE IT. AT LAST A SERVICE FOR THE 1980s! FREE SAMPLE: INFO-BITS, % KFMB, SAN DIEGO, CALIFORNIA 92138. GREAT SHOWS EVERYDAY!!

INCREASE SALES RESULTS

The radio and record industries are big markets to cover with a limited sales force.

So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads.

Just Call
(213)553-4330
for more information.



PROGRAMMING

CUSTOMUSIC WEEKLY INSTANT ADDS!
R&R and Gavin adds
or **YOUR Phone-in custom adds**
delivered on tape - ready to cart

CALL FOR PRICING

CUSTOMUSIC Programming
5835 Blackwell, ste. 214 Dallas, Texas 75231 (214) 739-0532



The #1's In GOD-Rock Worldwide!!

The "American Christian Countdown" - Top 20 & The "American Gospel Rock Countdown" - Top 10
The "Max" for: A/C, CHR, Rock, CC&W, CCM
FOR INFO: 1-800-251-7100 ext. 577 (US)
1-800-821-1520 ext. 577 (TN)

Opportunities

Openings

NATIONAL

RADIO PERSONNEL NEEDED

NATIONAL, recognized as the leader in radio personnel placement, is currently receiving job orders for announcers, news people, programmers, and production personnel. Male and Female, from radio stations in all size markets coast-to-coast. As a registrant, NATIONAL will make a complete presentation in your behalf if your professional profile matches the job description. More and more radio stations are joining the many hundreds that use our service. Are you ready for a move? Let NATIONAL help!

For complete details and registration form, enclose \$1 postage and handling to:



BROADCAST TALENT COORDINATORS
Dept. R, P.O. Box 20551
Birmingham, AL 35216
(205) 822-9144 ACT NOW!

Mature Urban format station in Carolinas seeks experienced PD, airstaff, News Director. Rush your tape, resume and cover letter with salary history, references and your statement of programming philosophy to: Landsman Media, 575 Lexington Ave., New York, NY 10022 No calls please. EOE M/F

Seeking Marketing Coordinator for syndicated radio features. Preferably in the New York area. (Call) (516) 286-8125.



BROADCAST PRODUCTIONS EAST, INC.
23 Rustic Ave., Medford, NY 11763

Openings

BOB HARPER'S COMPANY
Post Office Box 24337 • San Diego, CA 92124

Major market afternoon drive. You must communicate as an adult and mirror the city. Cassettes & resumes: **BOB HARPER'S COMPANY, P.O. Box 24337, San Diego, CA 92124. EOE M/F**

EAST

Southern Jersey's powerhouse WFGP/WIIN Radio need newperson. T&R: Steve Keeley, 2707 Atlantic Ave., Atlantic City, NJ 08401. EOE M/F (12-14)

WCAV/WBET are seeking T&R for weekend & fill-in announcers. Send to: PD, WCAV/WBET, 60 Main St., Brockton, MA 02403. EOE M/F (12-14)

NE CHR with lots of fun & personality. Jocks & outrageous morning team needed. T&R: 1307 N. Bevelle Ave., Indianapolis, IN 46201. EOE M/F (12-14)

WWHB-FM seeks fulltime morning announcer, news/sports person & parttime weekenders. Send cassettes: 252 W. Montauk Hwy., Hampton Bays, NY 11946. EOE M/F (12-14)

10kw A/C seeking reliable parttime personality announcers. Some experience necessary. Great facility, great area. Glenn Summers, PD, WPOE, Box- 1520, Greenfield, MA 01302. (12-14)

Immediate opening for experienced PD/AM drive personality. T&R: John Dane, GM, 3211 North Front St., Harrisburg, PA 17110. (717) 232-1800 EOE M/F (12-14)

Boston's MOYL-formatted WXKS-AM has an opening for night parttime announcer. T&R: Bob Bittner, WXKS, Box 128, Medford, MA 02155. EOE M/F (12-14)

WHEB-AM needs good announcers & board operators. Full service MOR & soft A/C, 107th market. T&R: Scott Hooper, Box 120, Portsmouth, NH 03801. EOE M/F (12-14)

New PD coming in! Suburban NYC CHR will have January openings for AM & PM drives, over-nights, part-timers & news. Experienced only. T&R to: Radio & Records, 1930 Century Park West, #875, Los Angeles, CA 90067. EOE M/F

Openings

Y107

Seeks take-charge Program Director with clear vision of what it takes to stay on top in its suburban NYC market. Strong leadership, follow-through and solid experience as CHR PD required. T&R to: B Hoffman, M.P.O. 580, Long Branch, NJ 07740. No calls please. EOE M/F

Openings

Chief Engineer

Exciting opportunity to build state-of-the-art Class C in growing San Antonio market. Young, expanding group needs strong, experienced Chief Engineer. Excellent benefits. Reply in strict confidence to: President, American Media, Inc., P.O. Box 230, Long Island, New York 11772 E.O.E. M/F (516) 475-5200

AmericanMediaInc



METROMEDIA RADIO
5151 Wisconsin Ave., NW, Washington, D.C. 20016, (202) 244-9700

WASH-FM is looking for the hottest CHR talent in the country - an outstanding, hell-raising personality. Send one-hour, unedited aircheck to: Bill Tanner, WASH-FM, 5151 Wisconsin Ave. Washington, DC 20016. No calls. EOE

Opportunities

Openings

Hot new Northeast CHR looking for a news/personality sidekick to interact with morning man. Females and minorities urged to apply. Experience a must. T&R to Radio & Records, 1930 Century Park West, #877, Los Angeles, CA 90067.

SOUTH

The new K-LITE 94.5 FM needs midday jock/production wizard. SW applicants preferred. T&R: Tad Griffin, KELT, 1519 W. Harrison, Harlingen, TX 78550. EOE M/F (12-14)

News anchor/reporter. T&R: Harvie Jordan, KOKE-FM, Box 1208, Austin, TX 78767. EOE M/F (12-14)

Why spend the winter in the snow? Hilton Head Island's WHHR/WHHQ needs experienced ND yesterday. T&R: Ron McKay, PD, 14 Archer Rd., Hilton Head Island, SC 29928. EOE (12-14)

WLAS looking for modern Country PD. Send brief summation of your programming/promotional/managerial philosophies. T&R: Kris Kelly, Box 760, Jacksonville, NC 28541. EOE M/F (12-14)

Tampa Bay is about to get HOT!

CHR 298 (WZNE) is now under new ownership and management, and gearing up to make some serious noise! If you're interested in joining the HOT New Team in Tampa Bay, send your tape and resume to Bob Kagan, WZNE, Box 4809, Clearwater, FL 33518. EOE M/F

Major Market East Coast NOW HIRING!

Capitol Broadcasting Corporation is seeking dedicated professionals to become part of our newest venture in Charlotte, NC. If you're an experienced and unique air personality, programming pro, innovative newscaster, or aggressive salesperson, we'd like to make you a part of our winning team. T&R to: **Jerry Reckerd, WLTV Radio** 5237 Albermarle Rd., Charlotte, NC 28212 EOE M/F

A Capitol Broadcasting Corporation Station



Openings

TWO RARE OPPORTUNITIES! Afternoon Drive Personality Morning News Personality

(emphasis on "personality")
**SUNBELT MAJOR MARKET A/C LEGEND
GREAT PAY! GREAT FACILITY!**

A great environment encouraging creative growth! We are searching for personalities to promote. Join our aggressive, happy hard-working team. Send your best on cassette with resume to: Radio & Records, 1930 Century Park West, #878, Los Angeles, CA 90067.

**THIS COULD BE THE LAST
MOVE YOU MAKE!!**

AM/FM combo in Jacksonville metro looking for take-charge ND. T&R: Randy Marsh, WFOY/WJUV, 1 Radio Rd., St. Augustine, FL 32084. EOE M/F (12-14)

WXQR is accepting T&R's from "talent" in news, production & on-air for future openings. Kris Kelly, Box 760, Jacksonville, NC 28541. EOE M/F (12-14)

Need A/C personality for contemporary Country FM. T&R: Jim Quin, WYGR, 4424 NW 13th St., Suites C-1, C-4, Gainesville, FL 32609. EOE M/F (12-14)

GM for AM/FM in New England must be community minded, proven leader with sales background. Resumes: Box 1535, Middleburg, VA 22117. EOE M/F (12-14)

Accepting T&R's for possible future openings. Extraordinary AOR/Jazz format. Send to: Bob Linden, Box 20107, San Antonio, TX 78220. EOE M/F (12-14)

Regional 100,000-Watt FM A/C Needs Adult Personality...NOW!

Bright, experienced morning man wanted immediately. Send T&R, photo to: WKBC-FM, P.O. Box 938, N. Wilkesboro, NC 28659. EOE

Promotion Director! Creative, follows through in detail, ability, command of grammar, knowledge of 25+, love of music & fun. Bob Linden: (512) 337-4550 EOE M/F (12-14)

Experienced news reporter/anchor wanted for medium market progressive station in rapidly growing TX city. T&R: Donna Croft, Box 3008, Bryan, TX 77805. (409) 846-7788 (12-14)

MAJOR MARKET

Major market continuous Country in sunbelt needs drive personality. Good pipes, good production, friendly air sound a must. Decent bucks and a company to grow with. Experienced only. T&R to: Radio & Records, 1930 Century Park West, #871, Los Angeles, CA 90067 EOE.

Openings

News person With Shovel!

Must be a digger — Sunbelt — Low Cost of Living — Good Pay — Growing Company — People committed to excellence need only reply — Tapes and Resume to KTEM/KPLE, P.O. Box 1230, Temple, Texas 76503.

Need great morning show to take 100kw FM to #1 in highly competitive market. Funny, creative & self-motivated? T&R: PD, Box 650, Anderson, SC 29622. EOE M/F (12-14)

AM/FM seeking experienced on-air personality. Must be reliable with good production skills. T&R: GM, WGBR/WEQR, Box 207, Goldsboro, NC 27533. EOE M/F (12-14)

Oldies station wants PM personality ready for guerrilla warfare in tough market. We want show prep. T&R: Paul Ingles, WGSP, 219 East Blvd., Charlotte, NC 28203. (12-14)

CHR FM in Jacksonville metro looking for air talent. T&R: Randy Marsh, Vu-97.7 FM, 1 Radio Road, St. Augustine, FL 32084. EOE M/F (12-14)

If lifestyle means more to you than money... air personality/news man opening. Contact: Bill Coates, WKJA, Box 591, Belhaven, NC 27810. (919) 964-9292 (12-14)

WELE-FM seeking experienced Country personality for possible future opening. T&R: Jim King, Box 4789, South Daytona, FL 32021. EOE M/F (12-14)

Q101 now accepting T&R's for future openings for general talent. Tom Kelley, Box 5314, Meridian, MS 39301. EOE M/F (12-14)

Opening for 7-midnight Rock entertainer. Send T&R only to Suite 2815, World Trade Center, Baltimore, MD 21202. EOE M/F (12-14)

WSHE premiere AOR is now accepting tapes for future full & parttime openings. T&R: VP/Programming Rick Peters, 3000 SW 60th Ave., Ft. Lauderdale, FL 33314. EOE M/F (12-14)

Florida powerhouse CHR is looking for America's hottest personality. Jacksonville/Orlando/Daytona metro. T&R: Randy Van Halen, WNFI, 801 W Granada, Ormond Beach, FL 32074. (12-14)

Our parttime talents keep moving up. Positions open now. T&R: Lee Tobin, WRKA, 10001 Linn Station Rd., Louisville, KY 40223. EOE M/F (12-14)

SOUTH GEORGIA CHR

Seeks personable morning pro to continue high numbers. Future openings for middays, evenings, and overnights. Come join our family. Rush T&R: Radio & Records, 1930 Century Park West, #866, Los Angeles, CA 90067. EOE

MIDWEST

Experienced morning personality needed ASAP upper MW CHR. T&R: Rick Morgan, KIZZ, Box 2188, Minot, ND 58701. EOE M/F (12-14)

Bright, concise, mature delivery. Contemporary format AM drive & nights open. T&R: Box 2827, Cincinnati, OH 45201. EOE M/F (12-14)



KLIK-104FM, Quad Cities needs afternoon PERSONALITY! If radio means more than liner cards to you... let us hear your best! Community involvement and the appearances that go with it are part of the job... as is the creative freedom, salary, and benefits we'll provide you! Come work for the Number One! Send your tape, resume, photo, and career goals to: Jim O'Hara, Manager of Broadcast Operations, 805 Brady Street, Davenport, Iowa 52808. No calls please. EOE M/F

Openings

MORNING COMMUNICATOR

WANTED: Morning communicator with strong personality and ability to relate for top AM Adult/Contemporary in Northern Ohio. T&R to Radio & Records, 1930 Century Park West, #870, Los Angeles, CA 90067. EOE

Evening announcer for 5kw A/C AM & 50kw E-Z FM. Top dollar, no beginners. T&R: Bruce Scott, WFUN/WREO-FM, Box 738, Ashtabula, OH 44004. EOE M/F (12-14)

WANTED FOR RAPID CITY, SD

Premier Adult radio station needs Program Director and drivetime air talent. Maturity/experience a must. Send T&R to Radio & Records, 1930 Century Park West, #876, Los Angeles, CA 90067. EOE

KWK is now accepting tapes for future openings. T&R: Steve Perun, 2360 Hampton Ave., St. Louis, MO 63139. EOE M/F (12-14)

Hit 105 FM looking for hot, high-energy night jock. Great company. T&R: Chuck Knight, Box 2017, La Crosse, WI 54602. EOE M/F (12-14)

KGNO/Dodge City, KS still looking. Need morning man for MOR who can do great production. Call Clarke Sanders before noon est: (316) 227-3151 (12-14)

WEST

KUUY/KKAZ experienced street reporter/anchor. Work through PM drive. Aircheck & resume: Jim Cumberland, Box 926, Cheyenne, WY 82001. EOE M/F (12-14)

Fast growing multi-station company wants T&R for future openings. PD, KLZY, 1041 Road 12, Route 1, Powell, WY 82435. EOE M/F (12-14)

Traffic Position Open

Major Los Angeles radio station is seeking an individual with traffic experience. Knowledge of Columbine Systems a definite plus. Send resume and salary requirements to: P.O. Box 93332, Marina Del Rey, CA 90299.

SPACE CADETS!

Mountain West CHR seeking morning star. Must give good production and community involvement. \$18-20,000/year. T&R to Radio & Records, 1930 Century Park West, #872, Los Angeles, CA 90067. EOE... no Klingons please.

Experienced ND. Information powerhouse in Washington wants you. Three years seasoning & degree preferred. T&R: KPO, Box 159, Wenatchee, WA 98801. EOE M/F (12-14)

N CA small market mornings/detail PD. Five years experience. Good pay. C&R: OM, Box 1010, Red Bluff, CA 96080. EOE M/F (12-14)

THE SEARCH IS ON!

For America's most unique CHR personality. Major Southern California station is looking for someone a little zany... off the beaten path... characters and voices fine... not a Dees or Shannon imitator, but a morning drive innovator! If that sounds like you, we'd like to listen. Cassettes please. Men and women from all races desired. Send to: Radio & Records, 1930 Century Park West, #874, Los Angeles, CA 90067.

Capitol Broadcasting is expanding.

The South's fastest-growing radio group needs talent of all kinds. We're especially interested in hearing from winning program directors, talk-generating newscasters, and outrageous morning hosts. Due to our expansion into Charlotte we need talent now.

Send tape, resume, and salary requirements to:

Ray Quinn
VP/General Manager
c/o WMJJ

530 Beacon Parkway West — Suite 600
Birmingham, Alabama 35209 or call (205) 942-4110



Capitol Broadcasting Corporation

Opportunities

Openings

MAJOR CALIFORNIA ROCK STATION

Seeks witty, topical morning personality. Must be a team player and relate well to an adult mentality. Send cassette and resume to: Radio & Records, 1930 Century Park West, #867, Los Angeles, CA 90067. EOE

STRONG WEST COAST AM

Looking for a first class, country morning drive *personality* that wants to *really* become involved. If you are that person send resume and tape along with salary requirements to Radio & Records, 1930 Century Park West, #881, Los Angeles, CA 90067. We are an Equal Opportunity Employer.

PD/AM drive for CHR station next to Yellowstone. Possible move to Casper. T&R: Todd Cavanah, 502 Blackburn St., Cody, WY 82414. EOE M/F (12-14)

KLIV/KARA needs news director. T&R: John McLeod, Box 995, San Jose, CA 95108. EOE M/F (12-14)

Immediate opening for field reporter/anchor for top station. Experienced preferred. Tom Gaurino, ND, 2654 Cramer Ln., Chicago, CA 95926. EOE M/F (12-14)

WHAT KEEPS A CHR STATION WINNING . . .

Year after year, in the most competitive market in America? **Great Talent!** We are searching for America's best talent right now. Entertainers who understand community involvement, telephone involvement, and relating; who are warm, real, concise, fun and creative. We offer you a stage and an audience of millions. We also offer career stability, extraordinary compensation, and the finest radio facilities in America. If you are good, *really* good, send your cassette, resume, and recent photo to: Radio & Records, 1930 Century Park West, #863, Los Angeles, CA 90067. EOE M/F

Openings

MORNINGS

Morning drive talent — Top 10 Western market. Looking for an entertainer who understands localization/communication/information/team concept/controlled zaniness. T&R to Radio & Records, 1930 Century Park West, #882, Los Angeles, CA 90067.

News person needed in highly intellectual, scientific community in N NM. Experience & degree preferred. T&R: Dean Burns, KRSN, Box 1176, Los Alamos, NM 87544. EOE M/F (12-14)

CO-OP & PROMOTIONS DIRECTOR

Needed for group-oriented A/C AM FM combo located in Rocky Mountains. Mild winters, beautiful summers, 20 minutes away from skiing. If you want the challenge, reply to Radio & Records, 1930 Century Park West, #879, Los Angeles, CA 90067. EOE

Fulltime announcer needed. T&R only: KSUE AM & FM, Dave Brower, OM 3015 Johnstonville Rd., Susanville, CA 96130. EOE M/F (12-14)

Strong talent for news & production at KLLY-FM. \$1200 per month. Brad Orchard, Box 2630, Bakersfield, CA 93303. (805) 393-1900 EOE M/F (12-14)

First Media's K96 in Provo/Salt Lake is looking for air talent for future openings. T&R: Scott Gentry, Box 960, Provo, UT 84603. EOE M/F (12-14)

Can you wake-up one of the top research centers in the world? A/C AM drive & PD. T&R: Dean Burns, KRSN, Box 1176, Los Alamos, NM 87544. EOE M/F (12-14)

MAJOR MARKET WEST COAST FM COUNTRY MORNING DRIVE

Station seeks experienced, entertaining morning drive personality. No time & temp. Top 15 market, 100,000 watt Country FM. Cassettes & resumes to: Radio & Records, 1930 Century Park West, #873, Los Angeles, CA 90067. EOE M/F

Positions Sought

My name is LANCE HAYES currently working at WFAS/White Plains, looking for Urban or CHR family. Please call: (212) 994-0740 or 693-2400 (12-14)

Give your news a shot in the arm. Creative KFRcer available. ANDY FRIEDMAN: (415) 644-4498 (12-14)

— LOOK HERE —

For sports plus! My TV sportscasting and diversified radio experience is a winning strategy. I'm willing to break a sweat for small/medium market sportscasting position. (CHR air talent welcome). Prefer Western U.S. STEVE (818) 368-4403

Minority jock, currently looking for a programming or major move. JERRY: (205) 661-2890 Serious inquiries only. (12-14)

GREG SHERROD. Formerly of WAAY/Huntsville. Ten year vet seeking sports/on-air position, preferably in SE. (205) 881-6276 (12-14)

I'm a team player, natural/adult jock, Director of Marketing/Promotion now PD. Most experience is Country, some A/C. STEWART: (504) 923-0295 (12-14)

Young, enthusiastic person seeking position as announcer. Will relocate. DAVID MORGAN: (713) 487-3260 (12-14)

Small & medium stations in the West: proven programmer ready to turn your station around. Call (307) 324-6361. (12-14)

Sportscaster. Great PBP, talk, local reporting. Four years experience plus degree. MARK: (913) 267-5060 days or 266-4068 evenings. (12-14)

Positions Sought

12 year pro- DJ/PD/MD/TV announcer seeks top 100 market CHR or A/C jock position. KEVIN EVANS: (412) 856-5834 (12-14)

Engineer/announcer with seven years experience with excellent references. BOB: (716) 372-8142 or 372-2221 after 7 est (12-14)

Dependable, conscientious overnigher wants new challenge in Southeast, preferably in different daypart. Currently in Top 100 market. Five years A/C, Country experience. Open to CHR or EOR-type formats, too. Please reply to Radio & Records, 1930 Century Park West, #880, Los Angeles, CA 90067.

Nine year wake-up vet looking for a positive growth spot. PD/MD/Production. Hear for yourself. GARY MARSHALL: (505) 753-5700 after 1pm mst (12-14)

Experienced announcer looking to grow in the upper MW. Give me a listen. MARK: (701) 852-5845 or 852-4350 (12-14)

Announcer with experience in small market looking to relocate. East Coast preferred, broadcast school training. Call TERRY: (913) 528-4766 (12-14)

Let's have fun! Six years A/C, CHR announcer/MD seeks position with personality oriented station. JOE SKARE: (308) 382-8021 mornings (12-14)

Experienced announcer in Country Western & A/C formats looking for fulltime middays or afternoon drive. Want to stay in SW. No small stations. RJ KOLLINS: (602) 947-6972 (12-14)

Intelligent, up-tempo, communicative jock/MD seeks employment in medium/small market. Awesome numbers & solid philosophy. FRED: (317) 447-1603 (12-14)

Rocker with seven years. Experience includes major/medium market programming & music. Currently at top rated station. FRANK: (616) 784-1535 (12-14)

CA broadcaster with 12 years on-air experience seeks work in CA, OR or NV. Country, A/C, or MOR. TOM KENLON: (707) 839-4551 (12-14)

News personality returns to TX. Now available! Call BILLY CLYDE PUCKETT: (817) 461-4867 (12-14)

15 year vet entertaining offers for OM/PD in medium or secondary markets. Great references. Rated markets only. STEVE: (919) 847-4003 (12-14)

Phoenix 4-track production pro with own studio, seeks production &/or on-air shift. Six years experience. Medium markets considered. BRUCE: (602) 997-8155 (12-14)

Parttime air personality seeking fulltime on-air. College grad. Six years experience in all phases of radio. GINA: (305) 229-3754 (12-14)

Promotion/sales/production Hard-working newcomer to radio does independent radio promotion. Good in sales, copywriting. Music/recording background. JOHN: (818) 765-8707 (12-14)

Experienced in college AOR. I am presently in C&W small market. Looking for CHR. Energetic, team player, relocation possible. ALAN BRUE: (914) 754-7100 or 457-5059 (12-14)

Versatile talent 15 years experience with most formats (CBS-FM, KNX-FM, WYNY) now working utility in top market. Seeks fulltime challenge, majors only. RICK: (212) 697-6609 (12-14)

Still searching for that missing link? I'll deliver fulltime creativity, flexibility, production, team playing to complete the chain. JOHN L: (513) 523-1176 (12-14)

You don't have to be crazy, but it helps. Degree, four-plus years experience including MD & no sanity. Pacific NW. TESS: (406) 721-6048 (12-14)

M & M's Matthews & Morris

Ready to juice up your mornings with spunk, sass, and laughs! Can tailor our "original" lunacy to a variety of formats. Call Trey (615) 366-7352.

Afternoon air personality looks to move on due to upcoming format change. Can combine sports with work. DAVE MURDOCK: (305) 275-6054 (12-14)

Newhouse grad with sexy voice & two years experience writing radio news seeks first on-air break or prelude. (412) 531-0637 Mondays (12-14)

Serious about sports . . . anchor/reporter. Call-In Host. Eight years in radio. Can double in news, PBP. Dabble as jock. Production OK. JERRY: (214) 938-0684 (12-14)

Nightmare. That describes my last radio experience. I'm good but not great. Need small market, stability, professionally-oriented station. 400 mile radius NYC (518) 842-2296 (12-14)

Experienced PD seeking new opportunity. Currently programming A/C, Oldies WBSR. Over seven years experience in A/C, CHR, AOR & Country. BOB CAULEY: (904) 453-9225 or 432-6172 (12-14)

Want a A/C CHR jock that's experienced, excellent production, team oriented, more powerful than a locomotive? (3 out of 4 ain't bad) MARK SCOTT: (714) 979-7784 (12-14)

Positions Sought

Natural sounding major market talent seeks A/C or CHR opportunity. All markets considered. 12 years experience, good production & references. KIRK RUSSELL: (408) 378-3483 (12-7)

College educated DJ/news looking for a break. Experienced, willing to relocate, hard-working & dedicated. Available yesterday. JEFF: (913) 749-3715 (12-7)

Need new talent with successful team in medium/major market? Six experience with good numbers in CHR/AOR & A/C plus research background. DAN: (517) 366-9051 (12-14)

Former KACY parttimer looking for first fulltime gig. MIKE: (805) 528-8889 (12-14)

Three year vet presently parttime at top rated medium market seeking fulltime opportunity. TIM: (313) 338-2328 (12-14)

Recent college grad Some experience. Looking for news/DJ. Will relocate available now, hard-working. ROB: (503) 393-4367 or (message) (213) 475-7338 (12-7)

DO YOU BELIEVE IN MAGIC?

Talented A/C pro with more than a spoonful of personality seeks position with Oldies or Light Rock operation. Don't be a stranger, call Bob Morgan at (717) 264-9692.

Acid laughs for CHR ears. Hire me if you got the gutz. MAD DOG MacHEN: 8750 Sheridan & 46 Kenosha, WI 53140. Write yesterday. (12-7)

Sports/news/DJ with three years experience. BS Communications degree. Enthusiastic, willing to relocate. JEFF: (916) 481-1962 or 481-3834 (12-14)

Help! Radio fanatic, experienced pro & team player. Prefer East Coast. ASHLEY SCHARGE: (718) 229-2094 (12-14)

Broadcast school grad. One year as college CHR DJ looking for entry level A/C or CHR DJ position. Relocatable. ROB HOFFMAN: (718) 343-9327 after 6pm est (12-14)

Miscellaneous

KTAL-FM needs AOR record service from all labels. 3150 North Market St., Shreveport, LA 71107.

KLLY-FM needs record service from all labels. A/C & CHR. Box 2630, Bakersfield, CA 93303.

New A/C station needs record service. KQQL, 3232 Osage Rd., Waterloo, IA 50703. Tim Teeter: (319) 234-2811.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides **free** (24 words or 3 lines) listings to **radio stations** and **record companies** in Openings. **Free** listings of the same length are also available to **individuals** seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday 12 noon (PST)** prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes **border** and **logo**.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes **border, box number** and **postage/handling**.

Payable In Advance

Display & Blind Box advertising orders **must be typewritten** or printed and accompanied by check mailed to our office in **advance**.

For Opportunities you may place your free listings by phone only on **Wednesday, Thursday & Friday 9am-5pm (PST)** (213) 553-4330 or mail to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067.



KNOW/Denver is looking for America's best "Oldies" personality for a 7pm-11pm well-established oldies show. If you can combine oldies expertise with character, you can join one of America's premier radio stations in one of America's great cities. Send tape and resume (no calls) to:

Hal Moore, Program Director
8975 E. Kenyon
Denver, CO 80237

KNOW is a Metromedia station and an Equal Opportunity Employer

The Music Section

National Music Formats Added This Week

Satellite Music Network

George Williams (214) 343-9205

The Starstation

BILLY OCEAN "Loverboy"
WHAM! "Careless Whisper"
FOREIGNER "I Want To Know What Love Is"

Country Coast-To-Coast

EDDY RAVEN "She Can Win Your Heart"
JOHN ANDERSON "Eye Of A Hurricane"
LOUISE MANDRELL "This Bed's Not Big Enough"

Contemporary Top 40

WHAM! "Careless Whisper"
FOREIGNER "I Want To Know What Love Is"
GLENN FREY "The Heat Is On"
SHEILA E. "The Belle Of St. Mark"
RICK SPRINGFIELD "Bruce"

Drake-Chenault

Bob Laurence (818) 883-7400

XT-40

STEVIE WONDER "Love Light In Flight"
HALL & OATES "Method Of Modern Love"
REBBIE JACKSON "Centipede"
CULTURE CLUB "Mistake No. 3"
PRINCE "I Would Die 4 U"
GENERAL PUBLIC "Tenderness"
MIDNIGHT STAR "Operator"

Contempo 300

MADONNA "Like A Virgin"
WHAM! "Careless Whisper"
DIANA ROSS "Missing You"

Great American Country

GUS HARDIN with EARL THOMAS CONLEY
"All Tangled Up In Love"
JOHN ANDERSON "Eye Of A Hurricane"
STATLER BROTHERS "My Only Love"

Peters Productions, Inc.

Debbie Welsh (619) 565-8511

Country Lovin'

B.J. THOMAS "The Girl Most Likely To"
GARY MORRIS "Baby Bye Bye"
GEORGE JONES & BRENDA LEE
"Hallaleuah, I Love You So"

The Great Ones

BARBRA STREISAND with KIM CARNES
"Make No Mistake, He's Mine"
AMERICA "(Can't Fall Asleep To A) Lullaby"
GEORGE BENSON "20/20"
STEVE PERRY "Foolish Heart"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

FOREIGNER "I Want To Know What Love Is"
STEVE PERRY "Foolish Heart"
POINTER SISTERS "Neutron Dance"
STEVIE WONDER "Love Light In Flight"
GLENN FREY "The Heat Is On"
RICK SPRINGFIELD "Bruce"

TM A/C

STEVE PERRY "Foolish Heart"
STEVIE WONDER "Love Light In Flight"

TM Country

LACY J. DALTON "If That Ain't Love"
GLEN CAMPBELL "A Lady Like You"
GUS HARDIN "All Tangled Up In Love"
STATLER BROTHERS "My Only Love"
MEL McDANIEL "Baby's Got Her Blue Jeans On"

Century 21

Greg Stephens (214) 934-2121

The Z Format

WHAM! "Careless Whisper"
HALL & OATES "Method Of Modern Love"
REBBIE JACKSON "Centipede"
CULTURE CLUB "Mistake No. 3"
BARBRA STREISAND with KIM CARNES
"Make No Mistake, He's Mine"
GEORGE BENSON "20/20"
SHEENA EASTON "Sugar Walls"

The A/C Format

WHAM! "Careless Whisper"
MANHATTAN TRANSFER "Baby Come Back"
GEORGE BENSON "20/20"

Super-Country

STEVE WARINER "What I Didn't Know"
RAY STEVENS "Mississippi Squirrel Revival"
LEE GREENWOOD "You've Got A Good Love Comin"
RAZZY BAILEY "Touchy Situation"

Transtar

Chick Watkins (303) 578-0700

Adult Contemporary

BOB SEGER "Understanding"
JERMAINE JACKSON "Do What You Do"

Country

Tom Casey (213) 460-6383

GARY MORRIS "Baby Bye Bye"
MEL McDANIEL "Baby's Got Her Blue Jeans On"

Media General Broadcast Services

Bob Dumals (901) 320-4433

Action

PHILIP BAILEY with PHIL COLLINS "Easy Lover"
BARBRA STREISAND with KIM CARNES
"Make No Mistake, He's Mine"
WHAM! "Careless Whisper"

Your Country

GLEN CAMPBELL "A Lady Like You"
MEL McDANIEL "Baby's Got Her Blue Jeans On"
JIM GLASER "Let Me Down Easy"
MICHAEL MARTIN MURPHEY "What She Wants"
VERN GOSDIN "Slow Burnin' Memory"
EXILE "Crazy For Your Love"
DAN SEALS "My Baby's Got Good Timing"
GUS HARDIN with EARL THOMAS CONLEY
"All Tangled Up In Love"
STATLERS "My Only Love"

Hit Rock

RICK SPRINGFIELD "Bruce"
REBBIE JACKSON "Centipede"
STEVE PERRY "Foolish Heart"
POINTER SISTERS "Neutron Dance"
WHAM! "Careless Whisper"
ELTON JOHN "In Neon"
HALL & OATES "Method Of Modern Love"

Radio Arts

John Benedict (818) 841-0225

Country's Best

RAY STEVENS "Mississippi Squirrel Revival"
STATLER BROTHERS "My Only Love"
JOHN ANDERSON "Eye Of A Hurricane"
EXILE "Crazy For Your Love"

Soft Contemporary

WHAM! "Careless Whisper"
GEORGE BENSON "20/20"
CULTURE CLUB "Mistake No. 3"
NEIL DIAMOND "You Make It Feel Like Christmas"
KENNY ROGERS & DOLLY PARTON
"The Greatest Gift Of All"

Sound 10

BARBRA STREISAND with KIM CARNES
"Make No Mistake, He's Mine"
WHAM! "Careless Whisper"
MANHATTAN TRANSFER "Baby Come Back To Me"
AMERICA "(Can't Fall Asleep To A) Lullaby"

Concept Productions

Dick Wagner (916) 782-7754

CHR

WHAM! "Careless Whisper"
PRINCE "I Would Die 4 U"
HALL & OATES "Method Of Modern Love"
CYNDI LAUPER "Money Changes Everything"

Black/Urban

BREAKERS®

GWEN GUTHRIE
Love In Moderation (Island)

75% of our reporting stations on it. Rotations: Heavy 7/0, Medium 18/1, Light 35/16, Extra Adds 0, Total Adds 17, WWIN, WUSL, WHUR, KMJQ, KYOK, WEDR, XHRM, KNOW, Z93, JET94, WKXI, WPOQ, KJCB, KHYS, KOKA, WQKS, WDAO. A most added record. Debuts at number 34 on the Black/Urban chart.

DIANA ROSS
Missing You (RCA)

74% of our reporting stations on it. Rotations: Heavy 12/1, Medium 26/6, Light 20/9, Extra Adds 1, Total Adds 15, WWIN, WDJY, WGCI, WNNC, WRDW, KNOW, Z93, JET94, WKXI, K94, WTOY, WWDW, WKWM, WWWW, WVOI. A most added record. Debuts at number 28 on the Black/Urban chart.

NUANCE featuring VICKI LOVE
Love Ride (4th & Broadway/Island)

63% of our reporting stations on it. Rotations: Heavy 5/1, Medium 14/0, Light 31/11, Extra Adds 0, Total Adds 12, WHUR, KYOK, WHRK, WDMT, KSOL, WKND, WXOK, WKXI, WLOU, KHYS, KOKA, WDAO. Debuts at number 38 on the Black/Urban chart.

VANITY
Mechanical Emotion (Motown)

61% of our reporting stations on it. Rotations: Heavy 14/0, Medium 19/1, Light 16/9, Extra Adds 0, Total Adds 10, WDJY, KMJQ, KACE, KJLH, WRDW, WORL, WPLZ, KHYS, WANT, WQKS. Debuts at number 33 on the Black/Urban chart.

GEORGE BENSON
20/20 (WB)

60% of our reporting stations on it. Rotations: Heavy 5/3, Medium 14/8, Light 28/22, Extra Adds 1, Total Adds 34 including WWIN, WXYV, WRKS, WVEE, KKDA-FM, KRNB, WTMP, WBMX, WBLZ, WJLB, KJLH, XHRM, WKND, WRDW, KNOW, WATV, WJAX, WQOK, KAPE, WKWM. This week's most added record. Debuts at number 39 on the Black/Urban chart.

NEW & ACTIVE

PHILIP BAILEY with PHIL COLLINS "Easy Lover" (Columbia) 46/12

Rotations: Heavy 6/0, Medium 15/2, Light 25/10, Extra Adds 0, Total Adds 12, WXYV, KNOK-FM, KRNB, WATV, WQMG, WKXI, WBLX, KOKA, WWDW, WANM, WAAA, WWWW. Heavy: WILD, WAMO, WDJY, JET94, WJAX, WTLC. Medium: WAOK, WVEE, WTMP, WBLZ, WZAK, WLUM, XHRM, KSOL, WPEG, WFXC, WQKS, WDAO, KDKO.

RONNIE LAWS "City Girl" (Capitol) 46/9

Rotations: Heavy 1/0, Medium 13/0, Light 27/9, Extra Adds 0, Total Adds 9, WXYV, WRKS, WUSL, WTMP, WZEN-FM, KJLH, KAPE, WTLC. Heavy: WATV. Medium: WILD, WDAS, WDMT, WZAK, WJLB, KACE, XHRM, WRDW, WENN, WJMI, WKXI, WJAX, WPDQ, WBLX, WWDW, WANM, WDAO, WWWW.

JANET JACKSON "Fast Girls (A&M) 41/11

Rotations: Heavy 3/0, Medium 19/2, Light 18/8, Extra Adds 1, Total Adds 11, WWIN, WTMP, WJLB, KJLH, WNNC, KNOW, WPEG, KJCB, WLOU, WWDW, WVOI. Heavy: KDAY, WATV, WENN. Medium: WAOK, KKDA-FM, KRNB, WDIA, XHRM, KSOL, WJMI, WJAX, WPDQ, WQOK, KAPE, KOKA, WANM, WDAO, WTLC, WWWW, KDKO.

ROCK MASTER SCOTT & DYNAMIC 3 "Request Line" (Fantasy) 40/7

Rotations: Heavy 9/0, Medium 16/2, Light 15/5, Extra Adds 0, Total Adds 7, WWIN, WDIA, WPLZ, KHYS, WANT, KOKA, WKWM. Heavy: WRKS, KKDA-FM, KMJQ, WJLB, WZEN-FM, KDAY, WRDW, KIIZ, WWDW. Medium: WDAS, WAOK, WVEE, WEDR, WDMT, WZAK, WDRQ, WPEG, WKXI, WQOK, WORL, WANM, WWWW, KDKO.

OLLIE & JERRY "Electric Boogaloo" (Polydor/PolyGram) 39/5

Rotations: Heavy 0/0, Medium 16/2, Light 23/3, Extra Adds 0, Total Adds 5, WXYV, WTMP, WGCI, WRDW, WJAX. Medium: WDAS, WAMO, WDIA, WZEN-FM, XHRM, KSOL, WNNC, WENN, WPEG, WQMG, WKXI, WDAO, WWWW, KDKO.

JEFFREY OSBORNE "The Borderlines" (A&M) 38/31

Rotations: Heavy 1/0, Medium 17/13, Light 18/16, Extra Adds 2, Total Adds 31 including WWIN, WXYV, WDAS, WAMO, WDJY, WAOK, WVEE, WHRK, WTMP, WBLZ, WZAK, KACE, XHRM, WNNC, WPEG, WFXC, WPLZ, KHYS, WDAO, WTLC, KDKO. Heavy: KDAY. Medium: WUSL, WHUR, KJLH, WQOK.

JONZUN CREW featuring MICHAEL JONZUN "Lovin'" (Tommy Boy) 38/5

Rotations: Heavy 3/0, Medium 13/0, Light 22/5, Extra Adds 0, Total Adds 5, KRNB, WBLX, KOKA, WTLC, KDKO. Heavy: WAMO, KNOW, WKXI. Medium: WWIN, WDIA, WDMT, WZAK, KACE, XHRM, KSOL, WATV, WENN, WPEG, WEAS, WANM, WWWW.

STAPLE SINGERS "This Is Our Night" (Private I/CBS) 38/5

Rotations: Heavy 3/0, Medium 13/0, Light 22/5, Extra Adds 0, Total Adds 5, WWIN, WTMP, KACE, WQMG, KHYS. Heavy: WDIA, KOKA, WANM. Medium: WILD, WAOK, KRNB, XHRM, KSOL, WNNC, WATV, WENN, WPEG, WJMI, WKXI, KJCB, KAPE.

PENNYE FORD "Change Your Wicked Ways" (Total Experience/RCA) 37/3

Rotations: Heavy 6/0, Medium 19/0, Light 12/3, Extra Adds 0, Total Adds 3, KRNB, KDAY, WLOU. Heavy: WEDR, WENN, WPEG, KAPE, WTLC, WWWW. Medium: WDAS, WVEE, KKDA-FM, WDIA, WYLD-FM, WDMT, WZAK, WJLB, WZEN-FM, KJLH, XHRM, KNOW, WXOK, WQMG, WPDQ, KJCB, KHYS, WANM, WAAA.

DONNA SUMMER "Supernatural Love" (Geffen) 36/1

Rotations: Heavy 4/0, Medium 19/1, Light 13/0, Extra Adds 0, Total Adds 1, KAPE. Heavy: WAOK, WNNC, WPEG, WEAS. Medium: WWIN, WXYV, WDAS, WDIA, WJLB, WXOK, WATV, WENN, WQMG, WKXI, WJAX, WQOK, KHYS, WANM, WAAA, WDAO, WTLC, WWWW.

STEPHANIE MILLS "Edge Of The Razor" (PolyGram) 35/23

Rotations: Heavy 2/1, Medium 10/4, Light 22/17, Extra Adds 1, Total Adds 23 including WXYV, WDJY, WHUR, WVEE, KYOK, KRNB, WEDR, WYLD-FM, WZEN-FM, WKND, WJMI, WKXI, WPDQ, WDAO, WVOI. Heavy: WAOK. Medium: WUSL, WZAK, KDAY, XHRM, KSOL, WWWW.

DAN HARTMAN "We Are The Young" (MCA) 35/5

Rotations: Heavy 6/0, Medium 11/1, Light 18/4, Extra Adds 0, Total Adds 5, WLUM, WRDW, WKXI, WLOU, WKWM. Heavy: WILD, WDJY, WYLD-FM, JET94, WJAX, KOKA. Medium: WUSL, WVEE, KYOK, WTMP, XHRM, WQOK, KAPE, WANM, WQKS, KDKO.

NOLAN THOMAS "Yo' Little Brother" (Mirage/Atco) 35/5

Rotations: Heavy 7/0, Medium 16/1, Light 12/4, Extra Adds 0, Total Adds 5, WVEE, WDIA, WZEN-FM, WQMG, WWDW. Heavy: WRKS, KRNB, WZAK, WJLB, WNNC, WANM, WTLC. Medium: WWIN, WXYV, WDAS, WUSL, KMJQ, WHRK, WDMT, WDRQ, KMJM, KACE, KDAY, XHRM, WFXC, WQOK, WTOY.

SKYY "Dancin' To Be Dancin'" (Salsoul) 34/23

Rotations: Heavy 1/0, Medium 6/3, Light 27/20, Extra Adds 0, Total Adds 23 including WILD, KRNB, WDIA, WEDR, WBMX, WGCI, WZEN-FM, KACE, KDAY, WBLX, KHYS, WWDW, WDAO, WTLC. Heavy: WPDQ. Medium: WFXC, WANM, WWWW.

PRINCE "I Would Die 4 U" (WB) 33/30

Rotations: Heavy 7/7, Medium 15/14, Light 10/8, Extra Adds 1, Total Adds 30 including WILD, WDAS, WDJY, WHUR, WAOK, WVEE, KKDA-FM, KNOK-FM, WHRK, WTMP, WBLZ, WZAK, WDRQ, WLUM, KACE, KDAY, KJLH, WJAX, WVKO, KUKQ. Medium: WUSL.

LINDA CLIFFORD "Sneakin' Out" (Red Label) 33/5

Rotations: Heavy 2/0, Medium 12/0, Light 18/4, Extra Adds 1, Total Adds 5, WAMO, WDMT, WZEN-FM, WANT, WWDW. Heavy: WDIA, WEDR. Medium: WXYV, WAOK, WJLB, WATV, WENN, WPEG, WKXI, WKWM, WTLC, WWWW, WVOI, KOKA.

KOKO-POP "I'm In Love With You" (Motown) 32/1

Rotations: Heavy 1/0, Medium 17/0, Light 14/1, Extra Adds 0, Total Adds 1, WRKS. Heavy: WTLC. Medium: WWIN, WXYV, WVEE, KKDA-FM, WDIA, WZAK, WDRQ, WJLB, KDAY, KJLH, WQMG, WPDQ, WQOK, WVKO, WVOI, KDKO.

CASHMERE "Can I" (Philly World/Atlantic) 30/9

Rotations: Heavy 1/0, Medium 6/2, Light 23/7, Extra Adds 0, Total Adds 9, WWIN, WILD, WDIA, WBMX, KDAY, WATV, WAAA, WDAO, KDKO. Heavy: WJAX. Medium: WUSL, WTMP, WZAK, WPDQ.

CHAMPAIGN "This Time" (Columbia) 29/12

Rotations: Heavy 1/0, Medium 10/4, Light 17/7, Extra Adds 1, Total Adds 12, WILD, KRNB, WDIA, WTMP, KSOL, WNNC, WFXC, KJCB, KAPE, WWDW, WQKS, KDKO. Heavy: WAOK. Medium: KDAY, WKXI, WBLX, WQOK, KOKA, WANM.

FURIOUS FIVE "Step Off" (Sugar Hill) 29/10

Rotations: Heavy 3/0, Medium 13/4, Light 13/6, Extra Adds 0, Total Adds 10, WWIN, WDAS, KNOK-FM, WEDR, WDRQ, XHRM, WRDW, WKXI, WTOY, WDAO. Heavy: KMJQ, KYOK, WZEN-FM. Medium: KRNB, WJLB, KDAY, KJLH, KSOL, WLOU, WQOK, WANM, KDKO.

MOST ADDED

GEORGE BENSON (34)
20/20 (WB)
JEFFREY OSBORNE (31)
The Borderlines (A&M)
PRINCE (30)
I Would Die 4 U (WB)
STEPHANIE MILLS (23)
Edge Of The Razor (PolyGram)
SKYY (23)
Dancin' To Be Dancin' (Salsoul)

HOTTEST

MIDNIGHT STAR (44)
Operator (Solar/Elektra)
ASHFORD & SIMPSON (30)
Solid (Capitol)
TEMPTATIONS (23)
Treat Her Like A Lady (Gordy/Motown)
E. ISLEY, C. JASPER, M. ISLEY (20)
Look The Other Way (CBS Associated)
EUGENE WILDE (17)
Gotta Get You Home Tonight (Phil./World/Alt.)
GLENN JONES (17)
Show Me (RCA)

SHEILA E. "The Belle Of St. Mark" (WB) 29/1

Rotations: Heavy 8/0, Medium 10/0, Light 11/1, Extra Adds 0, Total Adds 1, WLOU. Heavy: WAMO, WDJY, WBLZ, KSOL, WRDW, JET94, WQMG, WQKS. Medium: WHUR, WAOK, WVEE, KNOK-FM, WTMP, WDMT, XHRM, WPEG, KAPE, WVKO.

POINTER SISTERS "Neutron Dance" (Planet/RCA) 27/7

Rotations: Heavy 4/0, Medium 10/2, Light 13/5, Extra Adds 0, Total Adds 7, WDIA, WZAK, WXOK, JET94, WBLX, K94, KUKQ. Heavy: WDJY, WJAX, KOKA, WANM. Medium: WXYV, WAOK, WBLZ, KSOL, WNNC, WPEG, WKXI, WQOK.

RJ'S LATEST ARRIVAL "Cry Like A Wolf" (Golden Boy/Quality) 27/6

Rotations: Heavy 0/0, Medium 7/1, Light 20/5, Extra Adds 0, Total Adds 6, WHUR, WRDW, WJAX, WORL, WPLZ, KOKA. Medium: KRNB, WDIA, WZAK, WNNC, WDAO, WWWW.

THOMAS McCLARY "Thin Walls" (Motown) 25/6

Rotations: Heavy 0/0, Medium 7/1, Light 18/4, Extra Adds 0, Total Adds 6, WWIN, KACE, XHRM, WKXI, WJMI, KDKO. Medium: KKDA-FM, WYLD-FM, WZEN-FM, WANM, WWWW.

SIGNIFICANT ACTION

READY FOR THE WORLD "Tonight" (MCA) 23/6

Rotations: Heavy 7/0, Medium 5/1, Light 11/5, Extra Adds 0, Total Adds 6, WXYV, KRNB, KMJM, WJAX, WQOK, WANM. Heavy: WZAK, WDRQ, WJLB, KDAY, WKWM, WWWW, WVOI. Medium: WILD, WDMT, WZEN-FM, KOKA.

RODNEY SAULSBERRY "Look Whatcha Done Now" (Allegiance) 22/6

Rotations: Heavy 0/0, Medium 2/0, Light 19/5, Extra Adds 1, Total Adds 6, KKDA-FM, WJLB, WNNC, WLOU, WORL, WWDW. Medium: WAMO, WKXI.

LONNIE HILL "Hard Times" (Urban Sound) 19/5

Rotations: Heavy 1/0, Medium 4/0, Light 14/5, Extra Adds 0, Total Adds 5, WEDR, WENN, WWDW, WTLC, KDKO. Heavy: WKXI. Medium: WAMO, WDIA, WXOK, WPDQ.

JOHNNIE TAYLOR "Lady, My Whole World Is You" (Malaco) 19/5

Rotations: Heavy 3/0, Medium 6/1, Light 10/4, Extra Adds 0, Total Adds 5, WILD, KYOK, KJLH, XHRM, KIIZ. Heavy: WDIA, KAPE, WANM. Medium: KKDA-FM, WENN, KJCB, WBLX, KOKA.

BLACK IVORY "You Are My Lover" (Panoramic) 19/4

Rotations: Heavy 0/0, Medium 3/0, Light 16/4, Extra Adds 0, Total Adds 4, WPEG, WQMG, WEAS, WWWW. Medium: WAMO, WNNC, WPDQ.

SHIRLEY BROWN "This Used To Be Your House" (Sound Town) 17/4

Rotations: Heavy 2/1, Medium 8/0, Light 7/3, Extra Adds 0, Total Adds 4, WDIA, WXOK, WLOU, WTLC. Heavy: WANM. Medium: WILD, KRNB, WRDW, WBLX, KAPE, KOKA, WKWM, WVOI.

PATRICE RUSHEN "Heartache Heartbreak" (Elektra) 17/3

Rotations: Heavy 2/0, Medium 5/0, Light 10/3, Extra Adds 0, Total Adds 3, WWIN, WZAK, KAPE. Heavy: WJMI, WANM. Medium: WYLD-FM, WPDQ, WORL, KOKA, WTMP.

KURTIS BLOW "Basketball" (Mercury/PolyGram) 16/4

Rotations: Heavy 4/0, Medium 5/0, Light 7/4, Extra Adds 0, Total Adds 4, JET94, WPDQ, WWDW, KUKQ. Heavy: KYOK, KIIZ, WQOK, WWWW. Medium: WDAS, KKDA-FM, KDAY, XHRM, WQMG.

NICK MUNDY "Ain't It All Night" (Columbia) 16/3

Rotations: Heavy 0/0, Medium 4/1, Light 12/2, Extra Adds 0, Total Adds 3, WATV, WEAS, WTLC. Medium: WNNC, WQOK, KOKA.

PEABO BRYSON "Learning The Ways Of Love" (Elektra) 16/2

Rotations: Heavy 0/0, Medium 5/0, Light 11/2, Extra Adds 0, Total Adds 2, WBLX, WAAA. Medium: WJMI, WJAX, KAPE, KOKA, WWWW.

LIMIT "Say Yeah" (Portrait/CBS) 16/2

Rotations: Heavy 0/0, Medium 6/0, Light 10/2, Extra Adds 0, Total Adds 2, WWIN, WBLX. Medium: WDAS, WUSL, KJLH, WKND, WNNC, WQOK.

PRINCE "Erotic City" (WB) 16/1

Rotations: Heavy 14/0, Medium 1/1, Light 1/0, Extra Adds 0, Total Adds 1, WLOU. Heavy: WAMO, KKDA-FM, WGCI, WBLZ, WDRQ, WJLB, KMJM, KACE, XHRM, K94, WWDW, WQKS, WVKO, KUKQ.

CULTURE CLUB "Mistake No. 3" (Virgin/Epic) 15/11

Rotations: Heavy 0/0, Medium 2/1, Light 12/9, Extra Adds 1, Total Adds 11, WAOK, WDIA, KMJM, KSOL, WNNC, WJJS, WQOK, WPLZ, WANM, WQKS, WKWM. Medium: WJAX.

WISH featuring FONDA RAE "Touch Me" (KR/Personal) 14/5

Rotations: Heavy 2/0, Medium 4/0, Light 8/5, Extra Adds 0, Total Adds 5, WDIA, WEDR, WZEN-FM, WLOU, WANM. Heavy: WUSL, WAMO. Medium: WILD, WDAS, WBMX, WDMT.

CHERRELLE "When You Look In My Eyes" (Tabu/CBS) 14/3

Rotations: Heavy 4/0, Medium 2/0, Light 8/3, Extra Adds 0, Total Adds 3, KDAY, WKXI, KHYS. Heavy: KKDA-FM, KNOK-FM, WXOK, WDAO. Medium: WRDW, KJCB.

XAVION "Get Me Hot" (Mirage/Asylum) 13/10

Rotations: Heavy 0/0, Medium 5/2, Light 7/7, Extra Adds 1, Total Adds 10, WVEE, KMJQ, KRNB, WJLB, WNNC, WATV, WENN, WJAX, WPDQ, WLOU. Medium: WAMO, KSOL, WEAS.

ELEANOR GRANT "Don't Stop 'Till You Get Enough" (Catawba/CBS) 13/2

Rotations: Heavy 0/0, Medium 3/0, Light 10/2, Extra Adds 0, Total Adds 2, WEDR, WAAA. Medium: WNNC, WPEG, WKXI.

DUTCH ROBINSON "Happy" (Catawba/CBS) 13/2

Rotations: Heavy 0/0, Medium 5/1, Light 8/1, Extra Adds 0, Total Adds 2, WATV, WEAS. Medium: WNNC, WJAX, WQOK, KOKA.

RAY, GOODMAN & BROWN "Who's Gonna Make The First Move?" (Panoramic) 12/11

Rotations: Heavy 0/0, Medium 2/2, Light 9/8, Extra Adds 1, Total Adds 11, WILD, WDAS, WAOK, KRNB, WTMP, WNNC, WATV, WENN, WPEG, WBLX, WEAS.

SLAVE "The Word Is Out" (Cotillion/Atco) 12/8

Rotations: Heavy 0/0, Medium 2/1, Light 10/7, Extra Adds 0, Total Adds 8, WXYV, KKDA-FM, KRNB, WDIA, WYLD-FM, WTMP, WJAX, WDAO. Medium: KYOK.

WHODINI "Freaks Come Out At Night" (Jive/Arista) 12/6

Rotations: Heavy 4/1, Medium 3/1, Light 5/4, Extra Adds 0, Total Adds 6, WQOK, K94, WDAO, WWWW, WVOI, KDKO. Heavy: WZEN-FM, KDAY, WJMI. Medium: KYOK, WJAX.

AM/FM "Push The Pedal To The Metal" (Dream/Salsoul) 12/3

Rotations: Heavy 0/0, Medium 3/1, Light 9/2, Extra Adds 0, Total Adds 3, WDAS, WEAS, WWWW. Medium: WXYV, WQOK.

GROVER WASHINGTON JR. "When I Look At You" (Elektra) 12/0

Rotations: Heavy 0/0, Medium 3/0, Light 9/0, Extra Adds 0, Total Adds 0, Medium: KNOK-FM, WTMP, KACE.

BUTCH SAM & THE STATION BAND "Say That You Will" (Private I/CBS) 11/11

Rotations: Heavy 0/0, Medium 1/1, Light 10/10, Extra Adds 0, Total Adds 11, WAOK, WVEE, KRNB, WATV, WENN, WPEG, WKXI, WEAS, KOKA, WANM, WAAA.

GRADY HARRELL "Belinda" (Constellation/MCA) 11/10

Rotations: Heavy 0/0, Medium 2/2, Light 9/8, Extra Adds 0, Total Adds 10, WAOK, KRNB, WDIA, WEDR, WZEN-FM, WATV, WENN, WPEG, WEAS, WANM.

KASHIF "Ooh Love" (Arista) 11/9

Rotations: Heavy 0/0, Medium 4/3, Light 7/6, Extra Adds 0, Total Adds 9, KACE, XHRM, WRDW, WFXC, WJMI, K94, WANM, WAAA, WWWW. Medium: KDAY.

WHAMI "Careless Whisper" (Columbia) 11/7

Rotations: Heavy 1/0, Medium 3/1, Light 8/5, Extra Adds 1, Total Adds 7, WAOK, KRNB, KMJM, KSOL, WNNC, JET94, WQOK. Heavy: KACE. Medium: WJAX, KOKA.

DYNAMIC BREAKERS "Dynamic (Total Control)" (Sunnyview) 11/2

Rotations: Heavy 0/0, Medium 4/0, Light 7/2, Extra Adds 0, Total Adds 2, KYOK, WPLZ. Medium: WENN, WKXI, WQOK, WANM.

YARBROUGH & PEOPLES "It'll Be There" (Total Experience/RCA) 10/4

Rotations: Heavy 0/0, Medium 3/1, Light 7/3, Extra Adds 0, Total Adds 4, KDAY, WKND, WPDQ, KAPE. Medium: WPEG, WTLC.

FIRST LOVE "Things Are Not The Same (Without You)" (Mirage/Atco) 10/1

Rotations: Heavy 0/0, Medium 1/0, Light 9/1, Extra Adds 0, Total Adds 1, WANM. Medium: WTMP.

Black/Urban

Regional Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WWIN/Baltimore
Keith Newman

GEORGE BENSON
NEW EDITION
JEFFREY OSBORNE
DIANA ROSS
CASHMERE
STAPLE SINGERS
FURIOUS FIVE
PATRICE RUSHEN
THOMAS MCCLARY
RAY PARKER JR.
JANET JACKSON
ROCK MASTER SCOTT
GWEN GUTHRIE
KLYMAXX
LIMIT
Hottest:
ASHFORD & SIMPSON
EUGENE WILDE
JERMAINE STEWART
GLENN JONES
PAUL HARDCASTLE

WXYV/Baltimore
Roy Sampson

PHILIP BAILEY
GEORGE BENSON
JEFFREY OSBORNE
STEPHANIE MILLS
SLAVE
RONNIE LAWS
OLLIE & JERRY
READY FOR THE WOR
Hottest:
SOS BAND
NEW EDITION
RAY PARKER JR.
KOOL & THE GANG
JERMAINE STEWART

WILD/Boston
Eloy R.C. Smith

PRINCE
SOS BAND
CHAKA KHAN
CHAMPAIGN
SKYY
CASHMERE
JOHNNIE TAYLOR
RAY GOODMAN & BR
JEFFREY OSBORNE
Hottest:
EUGENE WILDE
DAZZ BAND
SOS BAND
ONE WAY
PRINCE

WKND/Hartford
Jordan/McLean

GEORGE BENSON
STEPHANIE MILLS
YARBROUGH & PEOP
SADE
NUANCE
JIMMY CASTOR
Hottest:
CHAKA KHAN
ASHFORD & SIMPSON
RAY PARKER JR.
MADONNA
NEW EDITION

WNHC/New Haven
James Jordan

RONNIE LAWS
ROCK MASTER SCOTT
NEW EDITION
CULTURE CLUB
CHAMPAIGN
WHAM!
JEFFREY OSBORNE
JANET JACKSON
RAY GOODMAN & BR
ALEX
DIANA ROSS
STEPHANIE MILLS
RODNEY SAULSBERRY
XAVION

WEST

KDKO/Englewood
Carlos Lando

THOMAS MCCLARY
JEFFREY OSBORNE
WHODINI
PAUL HARDCASTLE
CHAMPAIGN
GEORGE BENSON
CASHMERE
JONZUN CREW
LONNIE HILL
Hottest:
TEMPTATIONS
EUGENE WILDE
MIDNIGHT STAR
MADONNA
GAP BAND

KDAY/Los Angeles
Jack Patterson

SHEENA EASTON
PRINCE
CASHMERE
CHERRELLE
SKYY
YARBROUGH & PEOP
PENNYE FORD
ZIII
JOYCE KENNEDY
Hottest:
PAUL HARDCASTLE
FAT BOYS
RAY PARKER JR.
MIDNIGHT STAR
TEENA MARIE

WRKS/New York
Tony Quartarone

WHAM!
GEORGE BENSON
FORCE MD'S
RONNIE LAWS
KORO POP
L.L. KOOL JAY
Hottest:
STYLISTICS
ASHFORD & SIMPSON
THELMA HOUSTON
ROCK MASTER SCOTT
REBBIE JACKSON

WUSL/Philadelphia
Wyatt/Buggs

UTFO
FORCE MD'S
RONNIE LAWS
GWEN GUTHRIE
Hottest:
FAT BOYS
Hottest:
ASHFORD & SIMPSON
DENICE WILLIAMS
FORCE MD'S
TEENA MARIE
EUGENE WILDE

WDAS/Philadelphia
Joe Tamburro

JEFFREY OSBORNE
DIANA ROSS
PRINCE
VERDICT
AM-FM
Hottest:
RAY GOODMAN & BR
FURIOUS FIVE
Hottest:
MIDNIGHT STAR
PAUL HARDCASTLE
KOOL & THE GANG
STEVIE WONDER
KLYMAXX

WAMO/Pittsburgh
Allen Harrison

NEW EDITION
TIME
JEFFREY OSBORNE
LINDA CLIFFORD
Hottest:
GAP BAND
STEVIE WONDER
JONZUN CREW
GEORGE BENSON
VANITY

WDJY/Washington
Dan O'Neil

PRINCE
DIANA ROSS
ROY AYERS
VANITY
JEFFREY OSBORNE
HALL & OATES
STEPHANIE MILLS
SADE
MALCOLM MCLAREN
Hottest:
POINTER SISTERS
BILLY OCEAN
PAUL HARDCASTLE
GAP BAND
PRINCE

WHUR/Washington
Libby Lawson

RJ'S LATEST ARRIV
GWEN GUTHRIE
NUANCE
ONX
STEPHANIE MILLS
Hottest:
REBBIE JACKSON
CHAKA KHAN
CHAMPAIGN
MIDNIGHT STAR
PRINCE

KACE/Los Angeles
Miller/Robinson

TWILIGHT 22
SHEENA EASTON
NATIVE
KASHIF
VANITY
SKYY
THOMAS MCCLARY
STAPLE SINGERS
PRINCE
JEFFREY OSBORNE
KIDDO
Hottest:
PAUL HARDCASTLE
ASHFORD & SIMPSON
WHISPERS
EUGENE WILDE
WHAM!

KJLH/Los Angeles
Maddox/Reed

ASHFORD & SIMPSON
PRINCE
EVELYN KING
KASHIF
WOMACK & LABELLE
Hottest:
RONNIE LAWS
SHALAMAR
JOHNNIE TAYLOR
JANET JACKSON
GEORGE BENSON
Hottest:
NEW EDITION
STEVIE WONDER
WHODINI
EUGENE WILDE
PAUL HARDCASTLE

KQXL/Baton Rouge
Gerard Raine

Hottest:
JEFFREY OSBORNE
ASHFORD & SIMPSON
HALL & OATES
ISLEY, JASPER &
GLENN JONES

KQXL/Baton Rouge
Gerard Raine

NEW EDITION
JERMAINE STEWART
KIDS AT WORK

SOUTH

WAOK/Atlanta
Larry Tinsley

PRINCE
JEFFREY OSBORNE
RAY GOODMAN & BR
CULTURE CLUB
BUTCH SAM & THE S
GRADY HARRELL
WHAM!
Hottest:
MIDNIGHT STAR
CHAKA KHAN
REBBIE JACKSON
GLENN JONES
PRINCE

WVEE/Atlanta
Scotty Andrews

GEORGE BENSON
PRINCE
SHEENA EASTON
RALPH MACDONALD
XAVION
STEPHANIE MILLS
BUTCH SAM & THE S
JEFFREY OSBORNE
NOLAN THOMAS
Hottest:
DREAMBOY
FORCE MD'S
WHODINI
TEMPTATIONS
MIDNIGHT STAR

WRDW/Augusta
Charlotte Logan

GEORGE BENSON
PAUL HARDCASTLE
DAN HARTMAN
KASHIF
FURIOUS FIVE
RJ'S LATEST ARRIV
VANITY
DIANA ROSS
OLLIE & JERRY
JEFFREY OSBORNE
Hottest:
MIDNIGHT STAR
LIONEL RICHIE
CHAKA KHAN
ASHFORD & SIMPSON
REBBIE JACKSON

KNOW/Austin
Ken Rush

GWEN GUTHRIE
ALICIA MYERS
DIANA ROSS
PRINCE
GEORGE BENSON
JANET JACKSON
Hottest:
EUGENE WILDE
MIDNIGHT STAR
KLYMAXX
TEMPTATIONS
ISLEY, JASPER &
WJAX-FM/Jacksonville
Chris Turner

WQOK/Baton Rouge
Al Wallace

NEW EDITION
JERMAINE STEWART
DAZZ BAND
SHIRLEY BROWN
JEFFREY OSBORNE
EUGENE WILDE
NUANCE
MADONNA
POINTER SISTERS
SKYY
Hottest:
ISLEY, JASPER &
THELMA HOUSTON
SOS BAND
TOM BROWNE
TEMPTATIONS

WJAX-FM/Jacksonville
Chris Turner

READY FOR THE WOR
PRINCE
GEORGE BENSON
DON HENLEY
JEFFREY OSBORNE
HALL & OATES
RJ'S LATEST ARRIV
XAVION
THOMAS MCCLARY
SKYY
SLAVE
OLLIE & JERRY
Hottest:
MIDNIGHT STAR
SHEENA EASTON
PHILIP BAILEY
STEVIE WONDER
HONEYDRIPPERS

KKDA-FM/Dallas
Terri Avery

PRINCE
GEORGE BENSON
JERMAINE STEWART
RODNEY SAULSBERRY
SLAVE
Hottest:
PAUL HARDCASTLE
ASHFORD & SIMPSON
PRINCE
CHERRELLE
STEVIE WONDER

WFXC/Durham
Alvin Stowe

GEORGE BENSON
CHAMPAIGN
JEFFREY OSBORNE
PRINCE
KASHIF
Hottest:
MIDNIGHT STAR
TEMPTATIONS
GLENN JONES
EUGENE WILDE
SOS BAND

XHRM/San Diego
Duff Lindsey

FURIOUS FIVE
GEORGE BENSON
GWEN GUTHRIE
JOHNNIE TAYLOR
JEFFREY OSBORNE
Hottest:
THOMAS MCCLARY
SHAKATAK
KASHIF
WOMACK & LABELLE
Hottest:
PRINCE
WHODINI
MIDNIGHT STAR
MADONNA
JERMAINE STEWART
PRINCE

WQMG/Greensboro
Doc Foster

MAJOR HARRIS
NOLAN THOMAS
WEST STREET MOB
JAMES INGRAM
PHILIP BAILEY
BLACK IVORY
SHALAMAR
STAPLE SINGERS
GEORGE BENSON
GAP BAND
Hottest:
ASHFORD & SIMPSON
MIDNIGHT STAR
TEMPTATIONS
JERMAINE STEWART
KIDS AT WORK

WATV/Birmingham
Ron January

STEPHANIE MILLS
CASHMERE
RAY GOODMAN & BR
GRADY HARRELL
XAVION
PHILIP BAILEY
GEORGE BENSON
JEFFREY OSBORNE
BUTCH SAM & THE S
NICK MUNDAY
DUTCH ROBINSON
Hottest:
MIDNIGHT STAR
MIDNIGHT STAR
DREAMEBOY
KURTIS BLOW

WENN/Birmingham
Michael Star

GEORGE BENSON
GRADY HARRELL
LONNIE HILL
RAY GOODMAN & BR
BUTCH SAM & THE S
XAVION
Hottest:
WHODINI
ASHFORD & SIMPSON
GLENN JONES
DAZZ BAND
ISLEY, JASPER &

WJMI/Jackson
Carl Haynes

EUGENE WILDE
LAKESIDE
STEPHANIE MILLS
KASHIF
PRINCE
Hottest:
NEW EDITION
FAT BOYS
MIDNIGHT STAR
JACKSONS
JERMAINE STEWART

WXXI/Jackson
Tommy Marshall

STEPHANIE MILLS
DIANA ROSS
CHERRELLE
DAVID SIMMONS
ROGER KELLAWAY
XAVION
FURIOUS FIVE
GWEN GUTHRIE
THOMAS MCCLARY
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SKYY
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JEFFREY OSBORNE
NUANCE
PHILIP BAILEY
SOLOMON BURKE
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TEENA MARIE
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TEMPTATIONS
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XAVION
THOMAS MCCLARY
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SLAVE
OLLIE & JERRY
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PHILIP BAILEY
STEVIE WONDER
HONEYDRIPPERS

WPDQ/Jacksonville
Scott/Jackson

STEPHANIE MILLS
PAUL HARDCASTLE
XAVION
BILLY OCEAN
YARBROUGH & PEOP
GWEN GUTHRIE
RAMSEY LEWIS
KURTIS BLOW
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EUGENE WILDE
WHISPERS
ROY AYERS

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PHILIP BAILEY
STEVIE WONDER
HONEYDRIPPERS

KYOK/Houston
Steve Hedgewood

NUANCE
HASHIM
STEPHANIE MILLS
TREACHEROUS THREE
GWEN GUTHRIE
SADE
DYNAMIC BREAKERS
JOHNNIE TAYLOR
Hottest:
VANITY
TEMPTATIONS
MIDNIGHT STAR
DREAMEBOY
KURTIS BLOW

KMJQ/Houston
Brute Bailey

SOS BAND
XAVION
VANITY
GWEN GUTHRIE
Hottest:
DREAMBOY
FORCE MD'S
PRINCE
SHALAMAR
ROCK MASTER SCOTT

WJMI/Jackson
Carl Haynes

EUGENE WILDE
LAKESIDE
STEPHANIE MILLS
KASHIF
PRINCE
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JACKSONS
JERMAINE STEWART

WXXI/Jackson
Tommy Marshall

STEPHANIE MILLS
DIANA ROSS
CHERRELLE
DAVID SIMMONS
ROGER KELLAWAY
XAVION
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HONEYDRIPPERS

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HALL & OATES
RJ'S LATEST ARRIV
XAVION
THOMAS MCCLARY
SKYY
SLAVE
OLLIE & JERRY
Hottest:
MIDNIGHT STAR
SHEENA EASTON
PHILIP BAILEY
STEVIE WONDER
HONEYDRIPPERS

WLOU/Louisville
Tony T. Fields

WISH
PRINCE
RODNEY SAULSBERRY
BILLY OCEAN
NUANCE
DAN HARTMAN
SHEILA E
JANET JACKSON
STEPHANIE MILLS
SHIRLEY BROWN
HALL & OATES
XAVION
PENNYE FORD
Hottest:
GLENN JONES
ISLEY, JASPER &
ASHFORD & SIMPSON
EVELYN KING
CHAKA KHAN

WJJS/Lynchburg
Lad Goins

ANGELA BOFILL
BILLY OCEAN
CULTURE CLUB
Hottest:
NEW EDITION
CHAKA KHAN
HALL & OATES
TINA TURNER
WHODINI

KRNB/Memphis
Jerry Mason

JIMMY CASTOR
CLARENCE JACKSON
JONZUN CREW
SLAVE
STEPHANIE MILLS
RAY GOODMAN & BR
SKYY
PENNYE FORD
GEORGE BENSON
BUTCH SAM & THE S
ISLEY, JASPER &
CHAMPAIGN
GRADY HARRELL
READY FOR THE WOR
PHILIP BAILEY
ROGER KELLAWAY
STARSKI
NEWCLEUS
XAVION
WHAM!
Hottest:
ASHFORD & SIMPSON
ISLEY, JASPER &
MIDNIGHT STAR
FORCE MD'S
RAY PARKER JR.

WDLA/Memphis
Bobby O Jay

STEVIE WONDER
SHIRLEY BROWN
CHAMPAIGN
ROCK MASTER SCOTT
NOLAN THOMAS
POINTER SISTERS
CASHMERE
SKYY
CULTURE CLUB
SLAVE
GRADY HARRELL
WISH
Hottest:
MIDNIGHT STAR
GLENN JONES
ASHFORD & SIMPSON
EUGENE WILDE
JOHNNIE TAYLOR

WHRK/Memphis
Jimmy Smith

PRINCE
NUANCE
JEFFREY OSBORNE
Hottest:
FAT BOYS
MIDNIGHT STAR
ISLEY, JASPER &
CHAKA KHAN
FORCE MD'S
WEDR/Miami
Jackson/Jones

WTOY/Roanoke
Duke Ellington

FATBACK
JEFFREY OSBORNE
FURIOUS FIVE
WHODINI
STEPHANIE MILLS
DIANA ROSS
Hottest:
MIDNIGHT STAR
JEFFREY OSBORNE
ASHFORD & SIMPSON
TEENA MARIE
ISLEY, JASPER &
JEFFREY OSBORNE

WTOY/Roanoke
Duke Ellington

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TEENA MARIE
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JEFFREY OSBORNE

WYLD-FM/New Orleans
Dell Spencer

RAY PARKER JR.
PAUL HARDCASTLE
STEPHANIE MILLS
NEW EDITION
SLAVE
Hottest:
SOS BAND
ISLEY, JASPER &
MTUME
TEENA MARIE
GLENN JONES
K94/Norfolk
Bruce Dowdy

WYLD-FM/New Orleans
Dell Spencer

WHISPERS
NEW EDITION
DIANA ROSS
PAUL HARDCASTLE
SKYY
POINTER SISTERS
KASHIF
UTFO
WHODINI
Hottest:
ASHFORD & SIMPSON
PRINCE
JERMAINE STEWART
TEENA MARIE
ISLEY, JASPER &

WYLD-FM/New Orleans
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PRINCE
JERMAINE STEWART
TEENA MARIE
ISLEY, JASPER &

R&R JAZZ RADIO NATIONAL AIRPLAY/30

Last Week

December 14, 1984

- 1 **1** DIANE SCHUUR/Deedles (GRP)
- 3 **2** PAT METHENY/First Circle (WB)
- 4 **3** EARL KLUGH/Night Songs (Capitol)
- 2 **4** WYNTON MARSALIS/Hot House Flowers (Columbia)
- 5 **5** SHADOWFAX/The Dreams Of Children (Windham Hill)
- 11 **6** PAQUITO D'RIVERA/Why Not! (Columbia)
- 6 **7** GROVER WASHINGTON JR./Inside Moves (Elektra)
- 14 **8** VICTOR FELDMAN/Fiesta (Palo Alto)
- 15 **9** RON McCROBY/The Other Whistler (Concord)
- 10 **10** ALEXANDER ZONJIC/Romance With You (Inner City)
- 12 **11** JACK WILKINS/Captain Blued (Greene St./2001)
- 7 **12** BOB JAMES/12 (Columbia)
- 8 **13** JEAN-LUC PONTY/Open Mind (Atlantic)
- 9 **14** JOE WILLIAMS/Nothin' But The Blues (Delos)
- 19 **15** MISTER SPATS/Mister Spats (Track)
- 13 **16** MAKOTO OZONE/Makoto Ozone (Columbia)
- 18 **17** LONNIE LISTON SMITH/Silhouettes (Doctor Jazz)
- 26 **18** AL JARREAU/High Crime (WB)
- 16 **19** DAVE VALENTIN/Kalahari (GRP)
- DEBUT** **20** SCOTT COSSU/Islands (Windham Hill)
- 28 **21** COUNT BASIE/Kansas City 7 (Pablo)
- 17 **22** ART BLAKEY & JAZZ MESSENGERS/New York Scene (Concord)
- DEBUT** **23** LAUREL MASSE/Alone Together (Pausa)
- 20 **24** JOHN ABERCROMBIE/Night (WB)
- 30 **25** OSCAR PETERSON TRIO/The Good Life (Pablo Live)
- DEBUT** **26** RICHIE BEIRACH/Elegy For Bill Evans (Palo Alto)
- 22 **27** WAYNE JOHNSON TRIO/Everybody's Painting Pictures (Zebra)
- DEBUT** **28** SANDY OWEN ENSEMBLE/Montage (Ivory)
- DEBUT** **29** SUPERSAX & L.A. VOICES/Supersax & L.A. Voices, Vol. 2 (Columbia)
- 21 **30** JACK DeJOHNETTE/Album Album (WB)

Black/Urban stations contributing to Jazz:
 WKND/Hartford, Melonae McClean; WJAX/Jacksonville, Chris Turner; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Maxx Myrick; XHRM/San Diego, Duff Lindsey.

NEW & ACTIVE

- IN SYNC "Sync Or Swin" (Silver Seven) 17/7**
 Rotations: Heavy 2/0, Medium 4/0, Light 7/3, Extra Adds 4, Total Adds 7, WBEE, WNOP, KTCJ, KADX, KMCR, KJZZ, KRVS, Heavy: WZAM, KBEM. Medium: KPLU, WMGI, WVPE, KIFM.
- ART PEPPER QUARTET "Maiden Voyage Sessions, Vol. 3" (Galaxy) 13/9**
 Rotations: Heavy 3/1, Medium 5/4, Light 2/1, Extra Adds 3, Total Adds 9, WMOT, WBBY, WKSU, KBEM, KADX, KKKO, KMCR, KLCC, KRML. Heavy: KJAZ, KWMU. Medium: KXPR.
- BOBBY ENRIQUEZ "Live In Tokyo, Vol. 2" (GNP Crescendo) 13/1**
 Rotations: Heavy 5/0, Medium 6/0, Light 1/0, Extra Adds 1, Total Adds 1, WMOT. Heavy: WYRS, KUHF, KKKO, WUSF, KLCC. Medium: WLOQ, KCSC, KADX, KLOK, KPLU, WVPE.
- VARIOUS ARTISTS "Country Soundtrack" (Windham Hill) 12/9**
 Rotations: Heavy 1/0, Medium 3/1, Light 5/5, Extra Adds 3, Total Adds 9, WGBH, WRTI, WYRS, WNOP, WKSU, KJAZ, KUOP, KWMU, KRML. Heavy: WVPE. Medium: WLOQ, KIFM.
- ARMAND BOATMAN "Live At Gregory's" (Pausa) 12/5**
 Rotations: Heavy 2/0, Medium 5/1, Light 3/2, Extra Adds 2, Total Adds 5, WGBH, KUHF, WMOT. Heavy: WBBY, WNUR. Medium: WBEE, KBEM, KLOK, KXPR.
- LINDA RONSTADT with NELSON RIDDLE "Lush Life" (Asylum) 12/5**
 Rotations: Heavy 3/1, Medium 5/3, Light 4/1, Extra Adds 0, Total Adds 5, WRTI, KUHF, WUWM, WYBC, KLSK. Heavy: WNOP, WMGI. Medium: WBEE, KKKO.
- SCOTT HAMILTON QUINTET "Second Set" (Concord) 11/3**
 Rotations: Heavy 4/1, Medium 2/1, Light 5/1, Extra Adds 0, Total Adds 3, WBEE, KCSC, WVPE. Heavy: WBFO, WHRO, KLSK. Medium: WBBY.
- MONTY ALEXANDER/RAY BROWN/HERB ELLIS "Overseas Special" (Concord) 11/2**
 Rotations: Heavy 3/2, Medium 3/0, Light 5/0, Extra Adds 0, Total Adds 2, WKSU, KPLU. Heavy: WGBH. Medium: KADX, WHRO, WUSF.
- SCHEER MUSIC "High Rise" (TBA/Palo Alto) 11/1**
 Rotations: Heavy 3/0, Medium 7/1, Light 1/0, Extra Adds 0, Total Adds 1, KBEM, Heavy: WBFO, WBEE, KIFM. Medium: WZAM, KTCJ, KJZZ, WFSS, WMGI, WVOL.
- CHET BAKER "Once Upon A Summertime" (Fantasy) 10/4**
 Rotations: Heavy 3/0, Medium 5/3, Light 2/1, Extra Adds 0, Total Adds 4, WGBH, KUHF, WUWM, KLOK. Heavy: WBFO, WKSU, KXPR. Medium: KADX, KMHD.
- ROGER KELLAWAY "Creation" (Greene St./2001) 10/3**
 Rotations: Heavy 1/0, Medium 4/1, Light 4/1, Extra Adds 1, Total Adds 3, WNOP, KRVS, XHRM. Heavy: WBEE. Medium: KBEM, KIFM, WGCI.
- JOHN SCOFIELD "Electric Outlet" (Gramavision) 9/2**
 Rotations: Heavy 2/0, Medium 3/1, Light 4/1, Extra Adds 0, Total Adds 2, WGBH, WYBC. Heavy: WMOT, KJZZ. Medium: WNOP, WDET.
- NORTHWIND "Circle In The Fire" (Palo Alto) 9/1**
 Rotations: Heavy 1/0, Medium 2/0, Light 5/0, Extra Adds 1, Total Adds 1, KJZZ. Heavy: KWMU. Medium: WMOT, KCSC.

SYNC OR SWIM

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IN SYNC
 On Silver Seven Records



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MOST ADDED

- SCOTT COSSU (15)
Islands (Windham Hill)
- LAUREL MASSE (10)
Alone Together (Pausa)
- ART PEPPER QUARTET (9)
Maiden Voyage Sessions, Vol. 3 (Galaxy)
- VARIOUS ARTISTS (9)
Country Soundtrack (Windham Hill)
- ELLA FITZGERALD/DUKE ELLINGTON (8)
Stockholm Concert, 1966 (Pablo Live)
- MISTER SPATS (8)
Mister Spats (Track)

HOTTEST

- WYNTON MARSALIS (23)
Hot House Flowers (Columbia)
- DIANE SCHUUR (22)
Deedles (GRP)
- PAT METHENY (17)
First Circle (WB)
- EARL KLUGH (14)
Night Songs (Capitol)
- SHADOWFAX (14)
The Dreams Of Children (Windham Hill)

- ELLA FITZGERALD/DUKE ELLINGTON "Stockholm Concert, 1966" (Pablo Live) 8/8**
 Rotations: Heavy 2/2, Medium 2/2, Light 1/1, Extra Adds 3, Total Adds 8, WBGO, WYRS, WKSU, KLOK, KKKO, KJAZ, WUSF, KRML.
- CLAUDE BOLLING TRIO "Jazz A' La Francaise" (Columbia) 8/4**
 Rotations: Heavy 2/0, Medium 3/2, Light 2/1, Extra Adds 1, Total Adds 4, KADX, KMCR, WHRO, WUSF. Heavy: WNUR, KLSK. Medium: KLCC.
- BARRY MANILOW "2:00 AM Paradise Cafe" (Arista) 8/4**
 Rotations: Heavy 1/0, Medium 4/2, Light 2/1, Extra Adds 1, Total Adds 4, KSAX, KUHF, WBEE, WUWM. Heavy: KKKO. Medium: WIAN, KPLU.
- LOUIE BELLSON/RAY BROWN/PAUL SMITH "Intensive Care" (Pausa) 8/3**
 Rotations: Heavy 0/0, Medium 2/0, Light 5/2, Extra Adds 1, Total Adds 3, KUHF, WBEE, KRVS. Medium: WYRS, KLOK.
- DAVID MATTHEWS "Super Funky Sax" (GNP Crescendo) 8/2**
 Rotations: Heavy 2/2, Medium 3/0, Light 3/0, Extra Adds 0, Total Adds 2, KLCC, KIFM. Medium: WLOQ, WYBC, WFSS.
- POCKET CHANGE "Out Of The Blue" (Brain Child) 8/0**
 Rotations: Heavy 3/0, Medium 3/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WZAM, KTCJ, KUOP. Medium: KCSC, WMGI, KLSK.
- ROY AYERS "In The Dark" (Columbia) 7/0**
 Rotations: Heavy 1/0, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WFSS. Medium: WJZZ, KIFM, WKND, WVOL.
- MANHATTAN TRANSFER "Bop Doo-Wopp" (Atlantic) 6/6**
 Rotations: Heavy 2/2, Medium 2/2, Light 0/0, Extra Adds 2, Total Adds 6, WBFO, WLOQ, KKKO, KJAZ, KWMU, KIFM.
- STEVE BARGONETTI "Steve Bargonetti" (Qwest/WB) 6/2**
 Rotations: Heavy 0/0, Medium 4/0, Light 1/1, Extra Adds 1, Total Adds 2, WIAN, WHRO. Medium: KERA, WNOP, WJZZ, KPLU.
- LARRY CORELL QUARTET "Comin' Home" (Muse) 5/2**
 Rotations: Heavy 2/1, Medium 1/1, Light 2/0, Extra Adds 0, Total Adds 2, WNOP, WYBC. Heavy: KXPR.
- FREDDIE HUBBARD "Classics" (Fantasy) 5/2**
 Rotations: Heavy 1/1, Medium 3/0, Light 1/1, Extra Adds 0, Total Adds 2, WGBH, KUHF. Medium: WRTI, KWNW, KXPR.
- BOBBY SHEW & CHUCK FINDLEY "Trumpets No End" (Delos) 5/2**
 Rotations: Heavy 2/0, Medium 2/1, Light 1/1, Extra Adds 0, Total Adds 2, KERA, KLCC. Heavy: WMOT, WNUR. Medium: WFAE.
- PETE BREWER "Moonwater" (Unicornucopia) 5/1**
 Rotations: Heavy 0/0, Medium 4/1, Light 1/0, Extra Adds 0, Total Adds 1, KKKO. Medium: KERA, KPLU, WVPE.

Regionalized Adds & Hots

Printed Adds are first ten provided by station. Hots are printed in order given by reporter. * symbol denotes commercial station.

EAST	SOUTH	WEST
WGBH/Boston Eric Jackson OSCAR PETERSON COUNT BASIE JEAN LUC PONTY CHET BAKER BILLY ECHESTER FREDDIE HUBBARD JOHN SCOFIELD JOHN MOORE ARMAND BOATMAN COUNTRY BOTTLE: OSCAR PETERSON ART BLAKEY MONTY ALEXANDER DAVE VALENTIN JEAN LUC PONTY WFSB/Buffalo John Hunt MANHATTAN TRANSFER BOTTLE: DIANE SCHUUR BILL KING CHET BAKER LAUREL MASSE JOE WILLIAMS	WFAE/Charlotte Paul Stribling MORGANA KING BOTTLE: DIANE SCHUUR PAQUITO D'RIVERA EARL KLUGH JOE WILLIAMS WMGT/Gainesville (*) Bill Harman KERA/Dallas-Ft. Worth Ed Budensuro SHADOWFAX ALICE OCEAN ALEXANDER ZONJIC AL JARREAU LINDA RONSTADT KUHF/Houston Dave Edwards PAQUITO D'RIVERA FREDDIE HUBBARD SUPER SAX & L.A. V NORTH TEXAS STATE RICHIE BEIRACH SHADOWFAX EARL KLUGH JOHN COLTRANE VICTOR FELDMAN PETE TENNYSON BOTTLE: PAQUITO D'RIVERA EARL KLUGH FREDDIE HUBBARD PAT METHENY BOBBY ENRIQUEZ KSAX/Dallas-Ft. Worth Willie Cutler (*)	WHRD/Norfolk Joe Lowrey PAQUITO D'RIVERA CLAUDE BOLLING BANDY OWEN STEVE BARGONETTI BOTTLE: SCOTT LINDENMUTH ROGER ELLIEMAN JACK WILKINS LONNIE LISTON SMITH SHADOWFAX JEAN LUC PONTY PAT METHENY EARL KLUGH WMOT/Manassas Rick Forest VICTOR FELDMAN BOBBY ENRIQUEZ ART PEPPER SUPER SAX & L.A. V ARMAND BOATMAN BOTTLE: PATRICK WILLIAMS SHADOWFAX EARL KLUGH NORWICH ROBERTO OZONE WUSF/Tampa Bob Seymour JOE WILLIAMS FITZGERALD/ELLINT JANET LANSON SANDY OWEN CLAUDE BOLLING VICTOR FELDMAN WYNTON MARSALIS PAT METHENY PAQUITO D'RIVERA JOHN SCOFIELD LAUREL MASSE

The following stations reported a frozen playlist this week:

- WDMT/Cleveland
- WFSS/Fayetteville
- WMGI/Gainesville

55 Reporting Stations
 51 Current Reports

MIDWEST	WEST
WNUR/Evanston Bill Dixon WBEI/Chicago (*) Bob Long AL JARREAU HARVIN CABRELL SCOTT HAMILTON COUNT BASIE SANDY OWEN JEAN LUC PONTY BELLSON/BROWN/SMI MONTY ALEXANDER CLIFFORD BROWN IN SYNC BARRY MANILOW BOTTLE: GROVER WASHINGTON WYNTON MARSALIS DAVE VALENTIN DIANE SCHUUR PAT METHENY WNOP/Cincinnati (*) Chris Wagner LARRY CORELL ROGER ELLIEMAN PAGE & SELLANDER IN SYNC COUNTRY L. SUBRAMANIAM RICHIE BEIRACH BOTTLE: SHADOWFAX JOHN ABERCROMBIE HARVIN CABRELL WAYNE JOHNSON AL JARREAU WBBY/Columbus (*) Zool Strider COUNT BASIE SANDY OWEN GROVER WASHINGTON ART PEPPER BOTTLE: DIANE SCHUUR BOB JAMES ALEXANDER ZONJIC FREE FLIGHT ARMAND BOATMAN WDET/Detroit Judy Adams SUN MESSENGERS BOTTLE: WYNTON MARSALIS DARJIL & BANK JON JOHN COLTRANE ALLEN YOUNGBLOOD MILES DAVIS WJZZ/Detroit (*) John Hill none BOTTLE: GROVER WASHINGTON JEAN LUC PONTY PAT METHENY AL JARREAU EARL KLUGH	KRMJ/Monterey (*) Rod Flores LARREL MASSE ART PEPPER COUNTRY LONNIE LISTON SMITH FITZGERALD/ELLINT BOTTLE: DIANE SCHUUR EARL KLUGH AL JARREAU BOB JAMES JEAN LUC PONTY KMCR/Phoenix Bill Shedd SCOTT COSSU ART PEPPER CLAUDE BOLLING CHARLIE BYRD IN SYNC JEAN LUC PONTY PAT METHENY ALEXANDER ZONJIC DIANE SCHUUR BOB JAMES KJAZ/San Francisco Bob Parloche (*) BOB MAGNUSON TOSHIRO AKIYOSHI SHEARING & TORNE JOE WILLIAMS JOE TURNER BANK CRAWFORD DON BAILEY JANET LANSON WAYNE JOHNSON BOTTLE: BOB MAGNUSON SUPER SAX & L.A. V NORRIS & DUNLAP PAT METHENY NORMAN SIMMONS KLSC/Santa Fe (*) Rick Darby LINDA RONSTADT SUPER SAX & L.A. V BOTTLE: SHADOWFAX SCOTT HAMILTON AL JARREAU CLAUDE BOLLING RON MCCOBBY

The following station failed to report this week, therefore its playlist was frozen:
WJZZ/Detroit

R&R Country NATIONAL AIRPLAY/50

December 14, 1984

Three Weeks	Two Weeks	Last Week		Total Reports/Adds	Heavy	Medium	Light	
3	3	2	1	EDDIE RABBITT/The Best Year Of My Life (WB)	157/1	126	19	12
1	1	1	2	JUDDS (WYNONNA & NAOMI)/Why Not Me? (RCA/Curb)	155/0	129	20	6
11	7	3	3	REBA McENTIRE/How Blue (MCA)	158/1	117	30	11
12	9	6	4	CRYSTAL GAYLE/Me Against The Night (WB)	159/0	122	32	5
16	13	11	5	ALABAMA/ (There's A) Fire In The Night (RCA)	160/1	120	38	2
13	11	10	6	JOHN CONLEE/Years After You (MCA)	158/2	102	49	7
10	8	7	7	GEORGE STRAIT/Does Fort Worth Ever Cross Your Mind (MCA)	149/2	109	27	13
6	5	4	8	WAYLON JENNINGS/America (RCA)	144/0	105	25	14
19	15	14	9	MERLE HAGGARD w/JANIE FRICKE/A Place To Fall Apart (Epic)	155/0	92	57	6
22	18	16	10	OAK RIDGE BOYS/Make My Life With You (MCA)	161/1	73	84	4
20	16	15	11	CONWAY TWITTY/Ain't She Somethin' Else (WB)	161/0	63	94	4
23	19	17	12	GENE WATSON/Got No Reason Now For Goin' Home (MCA/Curb)	150/3	78	55	17
15	14	13	13	MARK GRAY/Diamond In The Dust (Columbia)	141/0	78	45	18
26	20	18	14	RICKY SKAGGS/Something In My Heart (Epic)	150/0	62	80	8
28	24	19	15	T.G. SHEPPARD/One Owner Heart (WB/Curb)	159/0	37	113	9
4	4	8	16	NITTY GRITTY DIRT BAND/I Love Only You (WB)	134/0	77	40	17
2	2	9	17	GEORGE JONES/She's My Rock (Epic)	127/0	72	34	21
14	12	12	18	BARBARA MANDRELL/Crossword Puzzle (MCA)	140/0	66	51	23
30	27	23	19	ED BRUCE/You Turn Me On (Like A Radio) (RCA)	152/2	31	101	20
38	32	27	20	GARY MORRIS/Baby Bye Bye (WB)	155/4	24	101	30
34	29	25	21	EDDY RAVEN/She's Gonna Win Your Heart (RCA)	151/3	23	105	23
8	6	5	22	BELLAMY BROTHERS/World's Greatest Lover (MCA/Curb)	112/0	68	30	14
39	36	29	23	MEL McDANIEL/Baby's Got Her Blue Jeans On (Capitol)	145/6	41	72	32
32	28	26	24	B.J. THOMAS/The Girl Most Likely To... (Clev.Int/Col)	139/2	23	90	26
24	22	20	25	GAIL DAVIES/Jagged Edge Of A Broken Heart (RCA)	119/2	42	58	19
33	30	28	26	KENDALLS/I'd Dance Every Dance With You (Mercury/PG)	124/1	25	75	24
43	38	34	27	DAN SEALS/My Baby's Got Good Timing (EMI America)	150/10	14	88	48
36	34	30	28	SAWYER BROWN/Leona (Capitol/Curb)	128/4	23	77	28
25	23	21	29	DEBORAH ALLEN/Heartache And A Half (RCA)	121/0	42	55	24
18	17	22	30	HANK WILLIAMS JR./All My Rowdy Friends Are Comin'... (WB/Curb)	98/0	37	43	18
42	39	36	31	GUS HARDIN w/EARL THOMAS CONLEY/All Tangled Up In Love (RCA)	138/13	7	75	56
37	35	33	32	CHARLEY PRIDE/Missin' Mississippi (RCA)	118/1	12	78	28
40	37	35	33	JIM GLASER/Let Me Down Easy (Noble Vision)	123/3	11	76	36
49	41	37	34	EMMYLOU HARRIS/Someone Like You (WB)	134/11	3	81	50
-	45	40	35	THE STATLERS/My Only Love (Mercury/PG)	138/24	9	62	67
-	48	39	36	GLEN CAMPBELL/A Lady Like You (Atlantic America)	136/16	7	60	69
-	44	41	37	VERN GOSDIN/Slow Burning Memory (Compleat/PG)	129/7	4	66	59
-	46	42	38	MICHAEL MARTIN MURPHEY/What She Wants (EMI America)	131/12	3	62	66
5	10	24	39	A. MURRAY w/D. LOGGINS/Nobody Loves Me Like You Do (Capitol)	75/0	27	25	23
-	-	45	40	EXILE/Crazy For Your Love (Epic)	126/24	4	49	73
-	-	44	41	LACY J. DALTON/If That Ain't Love (Columbia)	115/7	1	57	57
35	33	31	42	KEITH STEGALL/Whatever Turns You On (Epic)	71/0	15	37	19
-	49	46	43	REX ALLEN JR./Running Down Memory Lane (Moon Shine)	98/6	4	51	43
BREAKER			44	JOHN ANDERSON/Eye Of A Hurricane (WB)	111/19	2	37	72
BREAKER			45	STEVE WARINER/What I Didn't Do (MCA)	106/39	1	31	74
DEBUT			46	LEE GREENWOOD/You've Got A Good Love Comin' (MCA)	93/58	4	24	65
DEBUT			47	RAY STEVENS/Mississippi Squirrel Revival (MCA)	78/25	10	21	47
9	25	32	48	EARL THOMAS CONLEY/Chance Of Lovin' You (RCA)	47/0	13	19	15
DEBUT			49	KENNY ROGERS & DOLLY PARTON/The Greatest Gift Of All (RCA)	85/34	2	15	68
DEBUT			50	DAVID FRIZZELL/No Way Jose (Viva)	79/7	1	29	49

MOST ADDED

- LEE GREENWOOD (58)
You've Got A Good Love Comin' (MCA)
- STEVE WARINER (39)
What I Didn't Do (MCA)
- GEORGE JONES w/BRENDA LEE (35)
Hallelujah, I Love You So (Epic)
- KENNY ROGERS & DOLLY PARTON (34)
The Greatest Gift Of All (RCA)
- KENNY ROGERS (33)
Crazy (RCA)
- RAY CHARLES w/WILLIE NELSON (27)
Seven Spanish Angels (Columbia)
- RAY STEVENS (25)
Mississippi Squirrel Revival (MCA)
- THE STATLERS (24)
My Only Love (Mercury/PG)
- JOHN SCHNEIDER (24)
Country Girls (MCA)
- EXILE (24)
Crazy For Your Love (Epic)

HOTTEST

- JUDDS (91)
Why Not Me (RCA/Curb)
- GEORGE STRAIT (54)
Does Fort Worth Ever Cross... (MCA)
- EDDIE RABBITT (51)
The Best Year Of My Life (WB)
- ALABAMA (50)
(There's A) Fire In The Night (RCA)
- REBA McENTIRE (43)
How Blue (MCA)
- WAYLON JENNINGS (38)
America (RCA)
- CRYSTAL GAYLE (35)
Me Against The Night (WB)
- MEL McDANIEL (30)
Baby's Got Her Blue Jeans On (Capitol)
- MERLE HAGGARD w/JANIE FRICKE (27)
A Place To Fall Apart (Epic)
- OAK RIDGE BOYS (26)
Make My Life With You (MCA)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

The information shown on the National Airplay 50, Breakers, New & Active and Significant Action, is current. The results shown are based on reports taken from our reporters on Monday, 12-10-84.

JOHN ANDERSON Eye Of A Hurricane (WB)

On 69% of reporting stations. Rotations: Heavy 2, Medium 37, Light 72, Total Adds 19 including WCAO, WXTU, WIXY, WWVA, KYKX, WSIX, WQYK, WUSQ, KSLR, WQHK, KTPK, KIK-FM, KGHL, KUGN, KMPS. Moves 48-44 on the Country chart.

STEVE WARINER What I Didn't Do (MCA)

On 65% of reporting stations. Rotations: Heavy 1, Medium 31, Light 74, Total Adds 39 including WTSV, WDSY, WNYR, KHEY, WAMZ, WGKX, WCMS, WAXX, WBCS, WIL, WTHI, KFDI, KRKT, KUGN, KFRE, KVEG, KRAK. A most added record. Debuts at number 45 on the Country chart.



HANK'S PICKS For Week Of Dec. 15th

Last Week 100% Correct



COLLEGE PROS

NO MORE COLLEGE GAMES

- 12/14
SAN FRANCISCO 49ERS over LOS ANGELES RAMS
- 12/15
NEW YORK GIANTS over NEW ORLEANS SAINTS
- 12/16
CINCINNATI BENGALS over BUFFALO BILLS
- WASHINGTON REDSKINS over ST. LOUIS CARDINALS

- SAN DIEGO CHARGERS over KANSAS CITY CHIEFS
- PHILADELPHIA EAGLES over ATLANTA FALCONS
- SEATTLE SEAHAWKS over DENVER BRONCOS
- NEW ENGLAND PATRIOTS over INDIANAPOLIS COLTS
- GREEN BAY PACKERS over MINNESOTA VIKINGS
- 12/17
MIAMI DOLPHINS over DALLAS COWBOYS



NEW & ACTIVE

- ✓ **LEE GREENWOOD "You've Got A Good Love Comin' " (MCA) 93/58**
Rotations: Heavy 4, Medium 24, Light 65, Total Adds 58 including WCAO, WRKZ, WWVA, KASE, WYNK, WCOS, WESC, WKSJ, WTQR, WFMS, WXCL, KFDI, KRST, KCKC, KCUB. Debuts at number 46 on the Country chart.
- ✓ **KENNY ROGERS & DOLLY PARTON "The Greatest Gift Of All" (RCA) 85/34**
Rotations: Heavy 2, Medium 15, Light 68, Total Adds 34 including WHN, WPOR, WYII, WXBQ, WKLO, KSSN, WSM, WWWW, WBCS, KXXY, WIL, KVOIC, KUGN, KRAK, KCUB. Debuts at number 49 on the Country chart.

LOUISE MANDRELL "This Bed's Not Big Enough" (RCA) 81/14
Rotations: Heavy 0, Medium 20, Light 61, Total Adds 14, WAJR, WIXL, WIXY, KMML, WSOC, WFNC, KYXX, WUSQ, WSLR, WAXX, WITL, WTHI, KJOT, KUGN.

DAVID FRIZZELL "No Way Jose" (Viva) 79/7
Rotations: Heavy 1, Medium 29, Light 49, Total Adds 7, WFNC, WOKK, KYXX, WITL, WTHI, KUGN, KCUB. Heavy: KIGO. Medium: WSNO, WAJR, WYII, KXYL, WOW, KTTS, KQIL, KTOM. Debuts at number 50 on the Country chart.

✓ **RAY STEVENS "Mississippi Squirrel Revival" (MCA) 78/25**
Rotations: Heavy 10, Medium 21, Light 47, Total Adds 25 including WPTR, CHOW, KMML, WSOC, KPLX, WFNC, WAMZ, WKSJ, KKYX, WGAR-FM, KEBC, WTHI, KKCS, KUGN, KMPS. Debuts at number 47 on the Country chart.

RAZZY BAILEY "Touchy Situation" (MCA) 73/12
Rotations: Heavy 2, Medium 24, Light 47, Total Adds 12, WPTR, WIXY, WWVA, WTQR, WSLR, WMNI, WGEE, KIK-FM, KKCS, KUGN, KFRE, KVEG. Heavy: WYNK, WCUZ.

JOHNNY PAYCHECK "I Never Got Over You" (71/4) 2
Rotations: Heavy 24, Medium 45, Light 4, KEAN, WMNI, KUZZ, KGHL. Heavy: WTVY, WOKK. Medium: WSNO, WTSV, WWVA, WPAP, KKYX, WWJO, WTOD, KEIN, KRSY.

DAVID ALLAN COE "She Used To Love Me A Lot" (Columbia) 69/10
Rotations: Heavy 1, Medium 24, Light 44, Total Adds 10, WIXL, KHEY, WFNC, WAXX, WBCS, WXCL, KKCS, KUGN, KEIN, KMPS. Heavy: KRKT. Medium: WPTR, WSNO, WXTU, KSSN.

✓ **KENNY ROGERS "Crazy" (RCA) 63/33**
Rotations: Heavy 1, Medium 17, Light 45, Total Adds 33 including WCAO, WIXL, WDSY, WYNK, WNOX, WLWI, WIRK, WTQR, WONE, WOW, KTPK, KUUY, KSOP, KSON, KRPM.

✓ **RAY CHARLES (with WILLIE NELSON) "Seven Spanish Angels" (Columbia) 57/27**
Rotations: Heavy 2, Medium 12, Light 43, Total Adds 27 including WVAM, WCAO, WWVA, WSOC, WCOS, WESC, WCMS, WTQR, WAXX, KEBC, KVOO, KRKT, KJOT, KVEG, KCKC.

JIMMY BUFFETT "Bigger Than The Both Of Us" (MCA) 57/10
Rotations: Heavy 2, Medium 12, Light 43, Total Adds 10, WTSV, WKYG, WNYR, WWVA, KEAN, WESC, KLLL, WKSJ, WCMS, KTOM. Heavy: WOKK, WCUZ. Medium: KBMR, KTTS, KEIN.

LLOYD DAVID FOSTER "I'm Gonna Love You Right..." (Columbia) 53/10
Rotations: Heavy 0, Medium 13, Light 40, Total Adds 10, WXTU, WPOR, KEAN, WWOD, WSM, WAXX, WGEE, WTSO, WXCL, KRSY. Medium: KHEY, WESC, KKYX, WITL, KVOO.

HILLARY KANTER "Hey" (RCA) 53/7
Rotations: Heavy 2, Medium 15, Light 36, Total Adds 7, WESC, WLWI, WCMS, WAXX, WITL, KEBC, WXCL. Heavy: WOKK, KKYX. Medium: WGNA, WXTU, WYII, KQIL, KSOP, KCKC.

CON HUNLEY "All American Country Boy" (Capitol) 49/20
Rotations: Heavy 0, Medium 13, Light 36, Total Adds 20 including WPTR, WAJR, WXTU, WWVA, WXBQ, WCMS, WAXX, KEBC, WOW, WTOD, KVOO, KRKT, KYAK, KKAL.

✓ **GEORGE JONES with BRENDA LEE "Hallelujah, I Love You So" (Epic) 48/35**
Rotations: Heavy 0, Medium 10, Light 38, Total Adds 35 including WPTR, WIXL, WILQ, WGTO, KXAS, KSSN, WKIX, WTQR, WMNI, KWMT, WFMS, WXCL, KTTS, KFDI, KUZZ, KTOM, KCKC.

SIGNIFICANT ACTION

TOM JONES "I'm An Old Rock 'N' Roller" (Mercury/PolyGram) 38/4
Rotations: Heavy 1, Medium 8, Light 29, Total Adds 4, WESC, KWMT, KUGN, KRSY. Heavy: WOKK. Medium: WPTR, WYII, KBMR, KFDI, KQIL.

DOTTIE WEST "Let Love Come Lookin' For You" (Permian) 33/3
Rotations: Heavy 1, Medium 12, Light 20, Total Adds 3, WILQ, KCJB, KVEG. Heavy: WPTR. Medium: WYII, KKYX, WIRK, WCXI, WWJO, KSOP.

BECKY HOBBS "Wheels In Emotion" (EMI America) 27/3
Rotations: Heavy 0, Medium 5, Light 22, Total Adds 3, WTSV, WFNC, WWOD. Medium: WSNO, KHEY, KKYX, KEBC, WWJO. Light: KSOP, KRPM.

✓ **JOHN SCHNEIDER "Country Girls" (MCA) 26/24**
Rotations: Heavy 1, Medium 5, Light 20, Total Adds 24 including WSNO, WQBE, WNOX, WDXE, KSO, WCUZ, KFDI, KUZZ, KSOP, KSON.

GORDON DEE "Nothing Left Between Us But Alabama" (Southern Tracks) 20/5
Rotations: Heavy 0, Medium 2, Light 18, Total Adds 5, WSNO, KRRV, WTVY, KFGO, KEBC. Medium: WLWI, KEIN. Light: WGNA, WFNC, WWOD.

ROBIN LEE "I Heard It On The Radio" (Evergreen) 20/1
Rotations: Heavy 0, Medium 3, Light 17, Total Adds 1, WCMS. Medium: WVAM, KMML, KHEY. Light: WYII, KTTS, WTOD, KRWQ, KRSY, KGA.

KEITH WHITLEY "Don't Our Love Look Natural" (RCA) 18/3
Rotations: Heavy 0, Medium 1, Light 17, Total Adds 3, WTSV, WYII, KEBC. Medium: KBMR. Light: KKYX, KRMD, WAXX, KFGO, KRWQ, KQIL.

STEVE EARLE "What'll You Do About Me?" (Epic) 18/1
Rotations: Heavy 0, Medium 2, Light 16, Total Adds 1, KTTS. Medium: KIKK, KEBC. Light: WSNO, WYII, WDXE, KYXX, KKYX, KRWQ, KRSY.

JANIE FRICKE "The First Word In Memory Is Me" (Columbia) 16/16
Rotations: Heavy 0, Medium 2, Light 14, Total Adds 16 including WBGW, WSNO, WQBE, KRRV, WTVY, WKSJ, KSO, KIOV, KRSY, KTOM.

BILLY CHINNOCK "The Way She Makes Love" (Paradise) 16/3
Rotations: Heavy 0, Medium 1, Light 14, Total Adds 3, KKYX, KEIN, KVEG. Medium: WBGW. Light: WPOR, KRRV, KCJB, WOW.

KATHY TWITTY "Green Eyes" (Permian) 15/5
Rotations: Heavy 1, Medium 0, Light 14, Total Adds 5, WKYG, WYII, WOKK, KQIL, KSOP. Heavy: WCUZ. Light: WSNO, KVOO, KRPM.

CHARLESTON EXPRESS "Sweet Love Don't Cry" (Soundwaves) 14/1
Rotations: Heavy 0, Medium 0, Light 14, Total Adds 1, KEBC. Light: KRRV, WFNC, WLWI, KBMR, KFGO, WTOD, KRPM, KGA.

BROOKS BROTHERS BAND "Hurry On Home" (Buckboard) 13/3
Rotations: Heavy 0, Medium 1, Light 12, Total Adds 3, KEBC, KVOO, KRPM. Medium: KRKT. Light: WKYG, WIXY, KRRV, KMML.

DOUG BLOCK "Have Another Drink" (Revolver) 9/9
Rotations: Heavy 0, Medium 1, Light 8, Total Adds 9, WXTU, WFNC, WWOD, WCMS, KFGO, WITL, KTTS, KVOO, KRST.

KAREN BROOKS "A Simple I Love You" (WB) 9/8
Rotations: Heavy 0, Medium 1, Light 8, Total Adds 8, WVAM, WSNO, KRRV, WDXE, WKSJ, KRKT, KRSY, KSOP.

COUNTRY ALBUM TRACKS

Cuts are listed in order, with the first cut receiving the heaviest airplay.

ARTIST/Song Title (Label)	Album Title
JOHN CONLEE/Working Man (MCA)	<i>Blue Highway</i>
GEORGE STRAIT/Any Old Time (MCA)	<i>Does Fort Worth Ever...</i>
ROGERS & PARTON/A Christmas To... (RCA)	<i>Once Upon A Christmas</i>
GEORGE JONES w/BARBARA MANDRELL/Daisy Chain (Epic)	<i>Lady's Choice</i>
JANIE FRICKE/Another Man Like That (Columbia)	<i>The First Word In...</i>
EARL THOMAS CONLEY/Love Don't Care (RCA)	<i>Treadin' Water</i>
RICKY SKAGGS/Country Boy (Epic)	<i>Country Boy</i>
JUDDS/Girl's Night Out (RCA/Curb)	<i>Why Not Me?</i>
GEORGE STRAIT/The Fireman (MCA)	<i>Does Fort Worth Ever...</i>
REBA McENTIRE/Before I Met You (MCA)	<i>My Kind Of Country</i>
JUDDS/Drops of Water (RCA/Curb)	<i>Why Not Me?</i>
JUDDS/Bye Bye Baby Blues (RCA/Curb)	<i>Why Not Me?</i>
JUDDS/My Baby's Gone (RCA/Curb)	<i>Why Not Me?</i>
EARL THOMAS CONLEY/Treadin' Water (RCA)	<i>Treadin' Water</i>
K. ROGERS & D. PARTON/With Bells On (RCA)	<i>Once Upon A Christmas</i>
GAIL DAVIES/Break Away (RCA)	<i>Where Is A Woman To Go</i>

DAVID ALLAN COE + **"She Used To Love Me A Lot"** + **RADIO** =



R&R **NEW & ACTIVE** 69/10

BB 52

Produced by Billy Sherrill
ON COLUMBIA RECORDS



Adult/Contemporary

Continued from Back Page

BREAKERS

FOREIGNER

I Want To Know What Love Is (Atlantic)

74% of our reporters on it. Rotations: Heavy 12/0, Medium 59/13, Light 31/19, Total Adds 32 including WMJI, KLSI, KUDL, WISN, KS94, KMGQ, WAEB, WICC, WFSM, WGY, KEY103, WMJJ, WHHY, 2WD, WRVA, and 17 more. Debuts at number 19 on the A/C chart.

BARBRA STREISAND with KIM CARNES Make No Mistake, He's Mine (Columbia)

67% of our reporters on it. Rotations: Heavy 4/0, Medium 46/11, Light 42/19, Total Adds 30 including WRMM, 55KRC, WARM98, WOMC, KHOW, KOST, KKL, KGW, KBEST, KJR, V100, WTIC, WAFB, K106, WPPA, and 15 more. Debuts at number 24 on the A/C chart.

NEW & ACTIVE

- ✓ **WHAMI "Careless Whisper" (Columbia) 79/37**
Rotations: Heavy 5/0, Medium 35/11, Light 39/26, Total Adds 37, WFBR, WCLR, WARM98, WMYX, KHOW, KKL, KGW, B100, KJR, WICC, WRIE, WFSM, WPJB, WGY, WAHR, WKJJ, WRKA, WLAC-FM, WSFL, WNAM, KIOA, KOIL, KRAV, KBOI, KDUK, WNNR, WPPA, WKYX, WZLQ, WFFX, WVBS, WJBC, WJON, KFQD, KRNO, KRBS, KALE. Heavy: 97AIA, KOST, WMGN, KFI, KWAV. Medium: WRMM, WSB-FM, KVIL-FM, WLLT, KFMB, KEZR, WAEB, K106, WMAZ, WEZS, KRNT, KKUA, KIXI-FM, WTKO, WSKI, WSKY, WCKQ, WAGE, KTYL, WCIL, KTWO, KQSW, KEEZ, KMGQ.
- ✓ **MANHATTAN TRANSFER "Baby Come Back To Me (The Morse Code...)" (Atlantic) 78/19**
Rotations: Heavy 4/0, Medium 39/7, Light 35/12, Total Adds 19, K101, WAEB, WFSM, WTIC, WGY, WAFB, WRKA, WRVR, KIOA, KDUK, KWAV, KSL, KKPL, WTNY, WVBS, WJON, WBOW, K99, KRNO. Heavy: WKBW, WISN, WCCO, KALE. Medium: KHOW, KGW, KFMB, WKYE, WBT, WAHR, WMAZ, WSFL, WRVA, WHBY, KRNT, KBOI, KIXI-FM, WNNR, WEIM, WTKO, WKNE, WSKI, WPPA, WSKY, WCHV, WAGE, WZLQ, WFFX, KTYL, WJBC, WCIL, KEEZ, KTWO, KQSW, KRBS, KMGQ.
- ✓ **JOHN CAFFERTY & THE BEAVER BROWN BAND "Tender Years" (Scotti Bros./CBS) 75/6**
Rotations: Heavy 6/0, Medium 48/3, Light 21/3, Total Adds 8, WLT, WMYX, KFMB, WFSM, 3WM, WVBS. Heavy: WSFL, WAVE, WSNY, WNNR, WCKQ, WCHV. Medium: WFBR, WMJI, KLSI, WAEB, WICC, V100, WKYE, WPJB, WAFB, K106, WAHR, WMAZ, 2WD, KRNT, WTRX, WMGN, KOIL, KDUK, KKUA, KIXI-FM, WEIM, WKNE, WSKI, WTNY, WPPA, WSKY, WGSV, KRLB, WKYX, WZLQ, WFFX, KTYL, WCIL, KFSB, WXUS, KEEZ, WJON, KKL, KTWO, K99, KRNO, KQSW, KRBS, KALE.
- ✓ **AMERICA "(Can't Fall Asleep To A) Lullabye" (Capitol) 58/23**
Rotations: Heavy 1/0, Medium 22/8, Light 35/15, Total Adds 23, WFBR, WISN, KGW, KFMB, WKYE, WGY, K106, WMAZ, WSFL, WRVA, WHBY, KIOA, KRNT, KKL, WTKO, WTNY, WPPA, WFFX, WVBS, WCIL, WJON, KMGQ, KALE. Heavy: WCCO, Medium: WMGN, KSL, KIXI-FM, WNNR, WKNE, WSKI, WSKY, WCHV, WAGE, KTWO, KRNO, KRBS, WAHR.
- ✓ **GEORGE BENSON "20/20" (WB) 55/28**
Rotations: Heavy 0/0, Medium 22/9, Light 33/19, Total Adds 28, 97AIA, KOST, KFMB, KEY103, WAFB, WMAZ, WLAC-FM, WSFL, WRVA, WNAM, WHBC, KIOA, WTRX, KBOI, KKUA, KWAV, KKPL, WNNR, WKNE, WPPA, KRLB, WZLQ, WFFX, WVBS, WCIL, WJON, KRNO, KMGQ. Medium: KGW, WBT, KRNT, WMGN, KIXI-FM, WSKI, WSKY, WCHV, WAGE, KTYL, KEEZ, KQSW, KALE.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 JACK WAGNER	130/1	111	18	1
2 JERMAINE JACKSON	136/1	106	27	3
3 HONEYDRIPPERS	131/0	99	29	3
4 CHICAGO	134/4	91	40	3
5 JULIAN LENNON	131/4	88	38	5
6 BOB SEGER & SILVER BULLET BAND	130/1	85	41	4
7 PAUL McCARTNEY	126/0	96	26	4
8 CYNDI LAUPER	115/0	71	36	8
9 RAY PARKER JR.	125/6	40	76	9
10 BARRY MANILOW	116/2	63	48	5
11 LIONEL RICHIE	102/0	42	51	9
12 STEVIE WONDER	115/10	29	67	19
13 AL JARREAU	92/1	50	32	10
14 STEVE PERRY	117/12	23	74	20
15 MELISSA MANCHESTER	95/1	32	54	9
16 DIANA ROSS	106/7	15	72	19
17 DARYL HALL & JOHN OATES	88/0	34	41	13
18 RICK SPRINGFIELD w/RANDY CRAWFORD	102/6	17	65	20
19 FOREIGNER	102/32	12	59	31
20 ELTON JOHN	100/14	5	68	27
21 LINDA RONSTADT	94/6	7	66	21
22 LAURA BRANIGAN	89/1	16	59	14
23 WHAMI	67/0	10	43	14
24 BARBRA STREISAND w/KIM CARNES	92/30	4	46	42
25 WHAMI	79/37	5	35	39

MOST ADDED

- WHAMI (37)
Careless Whisper (Columbia)
- FOREIGNER (32)
I Want To Know What Love Is (Atlantic)
- NEIL DIAMOND (30)
You Make It Feel Like Christmas (Columbia)
- BARBRA STREISAND with KIM CARNES (30)
Make No Mistake, He's Mine (Columbia)
- GEORGE BENSON (28)
20/20 (WB)
- GEORGE FISCHOFF (24)
Starry Night (Lisa)

HOTTEST

- JACK WAGNER (86)
All I Need (Qwest/WB)
- HONEYDRIPPERS (84)
Sea Of Love (Es Paranza/Atlantic)
- JERMAINE JACKSON (80)
Do What You Do (Arista)
- PAUL McCARTNEY (62)
No More Lonely Nights (Columbia)
- CHICAGO (59)
You're The Inspiration (WB)
- JULIAN LENNON (51)
Valotte (Atlantic)

MADONNA "Like A Virgin" (Sire/WB) 55/4
Rotations: Heavy 20/0, Medium 28/2, Light 7/2, Total Adds 4, WSB-FM, WSNY, WTNY, KRNO. Heavy: WTAE, KMGQ, KOST, B100, KEZR, WPJB, CK101, WKJJ, WSFL, WENS, WMHE, KKUA, KFI, KWAV, WSKI, WSKY, KRLB, WKYX, KTYL, KQSW. Medium: Y97, 97AIA, KLSI, KGW, K101, KJR, V100, WFSM, WSKY, KEY103, K106, WMAZ, 2WD, WAVE, WNAM, WTRX, WMGN, KOIL, WNNR, WPPA, WCKQ, WGSV, WZLQ, WFFX, KEEZ, WHNN, KKL.

PAT BENATAR "We Belong" (Chrysalis) 48/1
Rotations: Heavy 17/0, Medium 27/1, Light 4/0, Total Adds 1, W101. Heavy: 97AIA, KMGQ, K101, WPJB, CK101, WKJJ, 2WD, WAVE, WNAM, WMGN, WMHE, KKUA, KFI, KWAV, WSKI, WCKQ, KRLB. Medium: WTAE, WLLT, WLT, KLSI, B100, KEZR, V100, WHAS, WMAZ, WRVA, WHBC, WTRX, WENS, WTNY, WSKY, WCHV, WKYX, KTYL, KEEZ, KWEB, WJON, KFQD, KKL, KQSW, KRBS, KALE.

✓ **NEIL DIAMOND "You Make It Feel Like Christmas" (Columbia) 46/30**
Rotations: Heavy 1/0, Medium 14/8, Light 31/22, Total Adds 30, KOST, WAHR, WKJJ, WLAC-FM, WRVA, WAVE, KIOA, KRNT, WLHT, KOIL, 3WM, KBOI, KFI, KOY, KIXI-FM, WNNR, WSKY, WCKQ, KRLB, WZLQ, WVBS, WXUS, KEEZ, WHNN, KFQD, KKL, KTWO, K99, KRBS, KMGQ. Heavy: WCCO. Medium: WMAZ, KRAV, WTKO, WCHV, WCIL, WSB.

✓ **CULTURE CLUB "Mistake No. 3" (Virgin/Epic) 46/23**
Rotations: Heavy 1/1, Medium 17/7, Light 28/15, Total Adds 23, WKBW, 97AIA, KFMB, WPJB, K106, WMAZ, WHBC, WSNY, KIOA, WTRX, WMGN, KKUA, KFI, KIXI-FM, WNNR, WPPA, KRLB, WFFX, WVBS, WJBC, WJON, KKL, KRBS. Medium: WPIX, KOST, KWAV, WTKO, WKNE, WSKI, WSKY, KTYL, KFSB, KQSW.

✓ **GEORGE FISCHOFF "Starry Night" (Lisa) 41/24**
Rotations: Heavy 0/0, Medium 5/5, Light 36/19, Total Adds 24, WKBW, WTIC, WAHR, WKJJ, WRKA, WMAZ, WSFL, WAVE, KRNT, KDUK, KSL, WNNR, WKNE, WSKI, WGSV, KRLB, WKYX, KTYL, WVBS, WXUS, WHNN, KFQD, K99, KQSW.

PHILIP BAILEY with PHIL COLLINS "Easy Lover" (Columbia) 39/7
Rotations: Heavy 4/0, Medium 20/2, Light 15/5, Total Adds 7, 97AIA, KMGQ, WICC, WTRX, WMGN, KTYL, WJON. Heavy: KEZR, WSFL, WCKQ, KALE. Medium: KVIL-FM, WAEB, V100, WKYE, WPJB, WKJJ, WAVE, KRNT, WENS, KKUA, KWAV, WNNR, WEIM, WSKI, WSKY, KRLB, WKYX, WFFX.

✓ **DARYL HALL & JOHN OATES "Method Of Modern Love" (RCA) 37/19**
Rotations: Heavy 0/0, Medium 19/8, Light 18/11, Total Adds 19, WFBR, KOST, WKYE, WKJJ, WNAM, WSNY, KIOA, WMGN, KFI, WEIM, WPPA, WSKY, WCKQ, WGSV, KRLB, KEEZ, WJON, KKL, KRNO. Medium: KEZR, WAEB, WSFL, KKUA, KWAV, WNNR, WSKI, WCHV, WFFX, KTYL, KQSW.

DANNY O'KEEFE "Along For The Ride" (Coldwater) 36/5
Rotations: Heavy 2/0, Medium 11/1, Light 23/4, Total Adds 5, WKYE, WMAZ, WHBY, WJBC, WCIL. Heavy: WEIM, WCHV. Medium: WCCO, K101, WAHR, WAVE, WMGN, KWAV, KIXI-FM, WSKI, KKL, KRBS.

✓ **MICHAEL MARTIN MURPHEY "What She Wants" (EMI America) 36/18**
Rotations: Heavy 1/0, Medium 8/2, Light 27/16, Total Adds 18, WFBR, WKYE, WHBY, KWAV, KIXI-FM, WNNR, WTKO, WSKI, WPPA, WSKY, WCKQ, WAGE, KTYL, WJON, WBOW, KTWO, KQSW, KALE. Heavy: KSL. Medium: WCCO, K106, WAHR, WKYX, WJBC, KWEB.

✓ **KENNY ROGERS & DOLLY PARTON "The Greatest Gift Of All" (RCA) 32/20**
Rotations: Heavy 0/0, Medium 6/3, Light 26/17, Total Adds 20, WLT, WCCO, WICC, WAHR, WMAZ, WLAC-FM, WSFL, KRAV, KDUK, KIXI-FM, WSKY, KRLB, KTYL, WXUS, KEEZ, WHNN, KFQD, KKL, KQSW, KRBS. Medium: WSB, KVIL-FM, WAEB.

DON HENLEY "The Boys Of Summer..." (Geffen) 32/2
Rotations: Heavy 3/0, Medium 18/1, Light 11/1, Total Adds 2, KLSI, B100. Heavy: WSFL, WCKQ, KALE. Medium: WFBR, KEZR, WPJB, WMAZ, WAVE, WTRX, WENS, KWAV, KIXI-FM, WKNE, WSKI, WSKY, KRLB, WKYX, KTYL, KKL, KQSW.

JAMES INGRAM "Whatever We Imagine" (Qwest/WB) 32/1
Rotations: Heavy 1/0, Medium 15/0, Light 16/1, Total Adds 1, WXUS. Heavy: WSFL. Medium: WISN, WMYX, KEY103, WRVA, WHBY, KSL, WEIM, WSKI, WFFX, WCIL, KEEZ, WJON, KKL, KRBS, KALE.

SIGNIFICANT ACTION

- KOOL & THE GANG "Misled" (De-Lite/PolyGram) 26/8**
Rotations: Heavy 0/0, Medium 7/2, Light 19/6, Total Adds 8, WCCO, V100, WMGN, KOIL, WSKI, WZLQ, KEEZ, KKL. Medium: WFBR, KVIL-FM, KEZR, KWAV, WPPA.
- ANDY SUMMERS "2010" (A&M) 24/5**
Rotations: Heavy 0/0, Medium 3/1, Light 21/4, Total Adds 5, WAFB, WRVA, WZLQ, WHNN, KKL. Medium: WNNR, WEIM.
- TEMPTATIONS "Treat Her Like A Lady" (Gordy/Motown) 23/13**
Rotations: Heavy 0/0, Medium 1/1, Light 22/12, Total Adds 13, WCCO, WICC, V100, KEY103, WMGN, WAGE, WZLQ, WFFX, WHNN, WBOW, KTWO, KRBS, KMGQ.
- DAVID BOWIE "Tonight" (EMI America) 23/5**
Rotations: Heavy 1/0, Medium 6/0, Light 16/5, Total Adds 5, WPJB, WKNE, WKYX, WVBS, WBOW. Heavy: WKBW. Medium: KEZR, KIXI-FM, WSKI, WCHV, WFFX, KALE.
- JOHN HUNTER "Tragedy" (Private I/CBS) 20/10**
Rotations: Heavy 0/0, Medium 2/1, Light 18/9, Total Adds 10, WCCO, WAVE, KIXI-FM, WNNR, WKYX, WZLQ, WHNN, WBOW, KTWO, KALE. Medium: KEZR.
- POINTER SISTERS "Neutron Dance" (Planet/RCA) 19/6**
Rotations: Heavy 1/0, Medium 5/0, Light 13/6, Total Adds 6, WAEB, WSFL, KOIL, KKUA, KTYL, KEEZ. Heavy: WKJJ. Medium: KVIL-FM, WPPA, WCKQ, KRLB, KALE.
- CHAKA KHAN "I Feel For You" (WB) 11/0**
Rotations: Heavy 6/0, Medium 4/0, Light 1/0, Total Adds 0. Heavy: KMGQ, WKYE, WKJJ, WENS, KKUA, WPPA. Medium: WTAE, KVIL-FM, B100, WHAS.
- BAND AID "Do They Know It's Christmas?" (Columbia) 10/10**
Rotations: Heavy 1/1, Medium 1/1, Light 8/8, Total Adds 10, 3WS, WKYE, WPJB, WLHT, WEIM, WSKY, WCHV, WZLQ, WVBS, WCIL.

BREAKERS are those records that have achieved concurrent airplay at 60% of our reporting stations. **NEW & ACTIVE** records are receiving airplay at 30 or more stations. Records in **SIGNIFICANT ACTION** are receiving airplay from 10-29 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve **BREAKER** status to enter the A/C chart. Records which have achieved **BREAKER** status must also have sufficient heavy and medium rotation airplay to enter the chart.

A/C

Regional Adds & Hots

EAST

Parallel One

WFBY/Baltimore
Andy Sulinski

MIAMI
BALL & OATES
MICHAEL MURPHY
AMERICA
Hottest:
BONEYDRIPPERS
JULIAN LENNON
JACK WAGNER
CYNDI LAUPER
BOB SEGER

WBEN/Buffalo
Roger Christian

LINDA RONSTADT
JACK WAGNER
Hottest:
MIAMI
BONEYDRIPPERS
LIONEL RICIE
JERMAINE JACKSON
AL JARREAU

WKBS/Buffalo
Sandy Beach

CULTURE CLUB
GEORGE FISCHOFF
Hottest:
BARRY MANILOW
DAVID BOWIE
PAUL MCCARTNEY
JULIAN LENNON
RAY PARKER JR.

WPX/New York
Anderson/Silverstein

RAY PARKER JR.
Hottest:
JACK WAGNER
AL JARREAU
JERMAINE JACKSON
CHICAGO
JULIAN LENNON

YB/Pittsburgh
Jay Cresswell

DIANA ROSS
Hottest:
LIONEL RICIE
PAUL MCCARTNEY
CYNDI LAUPER
JACK WAGNER
RAY PARKER JR.

WTAE/Pittsburgh
Don Berns

STEVE WONDER
ELTON JOHN
Hottest:
JACK WAGNER
MADONNA
BONEYDRIPPERS
SHEENA EASTON
FOREIGNER

WWSW(WSW)/Pittsburgh
Crown/Waltzel

CHICAGO
BAND AID
Hottest:
JULIAN LENNON
CYNDI LAUPER
PAUL MCCARTNEY
JERMAINE JACKSON
BALL & OATES

WPRO/Providence
Tom Cuddy

RAY PARKER JR.
Hottest:
BONEYDRIPPERS
JULIAN LENNON
CHICAGO
BARRY MANILOW
LINDA RONSTADT

WLTT/Washington D.C.
Bob Cummings

none
Hottest:
LIONEL RICIE
CYNDI LAUPER
PAUL MCCARTNEY
BALL & OATES
AL JARREAU

Parallel Two

WVOM/Albany
Knott/Holmberg

none
Hottest:
JERMAINE JACKSON
JULIAN LENNON
JACK WAGNER
PAUL MCCARTNEY
BONEYDRIPPERS

WAEB/Allentown
Neal Newman

FOREIGNER
POINTER SISTERS
MANHATTAN TRANSPSE
Hottest:
BONEYDRIPPERS
JULIAN LENNON
BARRY MANILOW
JACK WAGNER
STEVE WONDER

WICC/Bridgeport
Pantano/Broadin

ROGERS & PARTON
MIAMI
PHILIP BAILEY
FOREIGNER
TEMPTATIONS
Hottest:
BONEYDRIPPERS
JERMAINE JACKSON
JACK WAGNER
JULIAN LENNON
CHICAGO

V100/Charleston, WV
Bob Spence

BARBRA STREISAND
TEMPTATIONS
KOO & THE GANG
Hottest:
RAY PARKER JR.
CHICAGO
STEVE WONDER
BOB SEGER
JACK WAGNER

WRIE/erie
Chris Lash

MIAMI
LINDA RONSTADT
Hottest:
BONEYDRIPPERS
JERMAINE JACKSON
JACK WAGNER
BARRY MANILOW
BOB SEGER

WFSM/Harrisburg
Bob Paiva

Parallel Three

WVNR/Beckley
Bailey/Stewart

GEORGE BENSON
MIAMI
MICHAEL MURPHY
NEIL DIAMOND
JOHN HUNTER
RAY STEVENS
Hottest:
JERMAINE JACKSON
BOB SEGER
CHICAGO
STEVE WONDER
DIANA ROSS

WTIC/Hartford
Tom Baraniti

BARBRA STREISAND
ELTON JOHN
RICK SPRINGFIELD
MANHATTAN TRANSPSE
GEORGE FISCHOFF
Hottest:
PAUL MCCARTNEY
JERMAINE JACKSON
BARRY MANILOW
BONEYDRIPPERS
JACK WAGNER

WKYE/Johnstown, PA
Farrow/Michaels

BAND AID
AMERICA
BALL & OATES
MICHAEL MURPHY
DANNY O'KEEFE
Hottest:
SHEENA EASTON
LAURA BRANIGAN
BONEYDRIPPERS
CYNDI LAUPER
CHAKA KHAN

WKJB/Providence
Tom Hunter

MIAMI
CULTURE CLUB
STEVE PERRY
BAND AID
DAVID BOWIE
Hottest:
PAT BENATAR
BONEYDRIPPERS
MADONNA
BRYAN ADAMS
JULIAN LENNON

WGY/Schenectady
Mike Nafi

KOO & THE GANG
GEORGE FISCHOFF
MICHAEL MURPHY
LORENZO LAMAS
JOHN FOGERTY
Hottest:
PAT BENATAR
MADONNA
BARRY MANILOW
MELISSA MANCHESTE

WTNY/Watertown, NY
Jay Donovan

MADONNA
MANHATTAN TRANSPSE
AMERICA
Hottest:
BONEYDRIPPERS
JERMAINE JACKSON
BOB SEGER
JULIAN LENNON

WVPA/Williamsport, PA
Scott Masteller

BARBRA STREISAND
MIAMI
GEORGE BENSON
CULTURE CLUB
BALL & OATES
AMERICA
MICHAEL MURPHY
Hottest:
BONEYDRIPPERS
JERMAINE JACKSON
JULIAN LENNON
CYNDI LAUPER
BOB SEGER
JACK WAGNER

WEST

Parallel One

KHOW/Denver
Hal Moore

BARBRA STREISAND
MIAMI
Hottest:
PAUL MCCARTNEY
BONEYDRIPPERS
JERMAINE JACKSON
JACK WAGNER
JULIAN LENNON

KMJD/Denver
Elliott/Brady

ELTON JOHN
DIANA ROSS
SHEENA EASTON
Hottest:
PAUL MCCARTNEY
JACK WAGNER
JERMAINE JACKSON
BOB SEGER
JACK WAGNER

KMG/Los Angeles
Rick Cummings

PHILIP BAILEY
FOREIGNER
Hottest:
BALL & OATES
JACK WAGNER
MADONNA
PAUL MCCARTNEY
CHICAGO

KOST/Los Angeles
Kaye/Marie

GEORGE BENSON
BALL & OATES
BARBRA STREISAND
NEIL DIAMOND
Hottest:
JACK WAGNER
BARRY MANILOW
CHICAGO
MIAMI
MADONNA

KKLT/Phoenix
Anita Carlisle

ELTON JOHN
BARBRA STREISAND
MIAMI
Hottest:
PAUL MCCARTNEY
JERMAINE JACKSON
BONEYDRIPPERS
AL JARREAU
CHICAGO

KGW/Portland
Mike Dirks

MIAMI
BARBRA STREISAND
AMERICA
Hottest:
BONEYDRIPPERS
JERMAINE JACKSON
BOB SEGER
JULIAN LENNON
JACK WAGNER

KBEST/San Diego
Mitchell/Dean

STEVE PERRY
BARBRA STREISAND
Hottest:
PAUL MCCARTNEY
BONEYDRIPPERS
JERMAINE JACKSON
BOB SEGER
JACK WAGNER

KFMB/San Diego
Mark Larson

JOHN CAFFERTY & B
GEORGE BENSON
CULTURE CLUB
AMERICA
Hottest:
BONEYDRIPPERS
AL JARREAU
JULIAN LENNON
JACK WAGNER
JERMAINE JACKSON

B100/San Diego
Rich/Knight

BARBRA STREISAND
BALL & OATES
Hottest:
JACK WAGNER
BARRY MANILOW
MIAMI
DON BENLEY
Hottest:
BALL & OATES
LIONEL RICIE
MADONNA
JERMAINE JACKSON
JACK WAGNER

MIDWEST

Parallel One

WCLR/Chicago
DeYoung/Mayzel

MIAMI
STEVE WONDER
Hottest:
CYNDI LAUPER
BILLY OCEAN
JERMAINE JACKSON
PAUL MCCARTNEY
CYNDI LAUPER
LIONEL RICIE

5SKRC/Cincinnati
Dave Mason

BARBRA STREISAND
Hottest:
BONEYDRIPPERS
PAUL MCCARTNEY
JULIAN LENNON
JACK WAGNER
JERMAINE JACKSON

none
Hottest:
JACK WAGNER
ANNE MURRAY
JERMAINE JACKSON
LIONEL RICIE
CHICAGO

WARM60/Cincinnati
Mark Tipton

MIAMI
STEVE WONDER
BARBRA STREISAND
FOREIGNER
Hottest:
PAUL MCCARTNEY
AL JARREAU
JULIAN LENNON
JACK WAGNER
CHICAGO

WLTC/Cleveland
Popovich/Wilson

JOHN CAFFERTY & B
ROGERS & PARTON
ELTON JOHN
Hottest:
PAUL MCCARTNEY
BALL & OATES
BOB SEGER
JULIAN LENNON
JACK WAGNER

WUJ/Cleveland
Tercassio/Lewis

FOREIGNER
ELTON JOHN
DIANA ROSS
Hottest:
PAUL MCCARTNEY
JERMAINE JACKSON
BOB SEGER
BONEYDRIPPERS
JACK WAGNER

WNYW/Watertown, NY
Jay Donovan

MADONNA
MANHATTAN TRANSPSE
AMERICA
Hottest:
BONEYDRIPPERS
JERMAINE JACKSON
BOB SEGER
JULIAN LENNON

WVBC/Detroit
Bobby Argenbright

BARBRA STREISAND
STEVE WONDER
Hottest:
JERMAINE JACKSON
JACK WAGNER
BOB SEGER

WVBC/Canton
Mike Dorn

BARBRA STREISAND
GEORGE BENSON
CULTURE CLUB
Hottest:
PAUL MCCARTNEY
BONEYDRIPPERS
JERMAINE JACKSON
JULIAN LENNON
BARRY MANILOW

WVBC/Columbus, OH
Henry Lytle

BALL & OATES
MADONNA
CULTURE CLUB
Hottest:
ANNE MURRAY
JACK WAGNER
CHICAGO

KSLI/Kansas City
Owens/Alan

FOREIGNER
DIANA ROSS
DON HENLEY
Hottest:
BONEYDRIPPERS
JERMAINE JACKSON
CYNDI LAUPER
PAUL MCCARTNEY
COREY BART

KUDL/Kansas City
Hallam/Taylor

STEVE PERRY
FOREIGNER
MELISSA MANCHESTE
Hottest:
BOB SEGER
PAUL MCCARTNEY
BARBRA STREISAND
CYNDI LAUPER
BILLY OCEAN

KJRI/Seattle
Collen/Madden

BARBRA STREISAND
MIAMI
BARRY MANILOW
Hottest:
JACK WAGNER
JERMAINE JACKSON
PAUL MCCARTNEY
BOB SEGER
CHICAGO

KFOL/Boise
Drew Harold

BARBRA STREISAND
MIAMI
GEORGE BENSON
NEIL DIAMOND
Hottest:
PAUL MCCARTNEY
BONEYDRIPPERS
JERMAINE JACKSON
CHICAGO

B100/San Diego
Rich/Knight

BARBRA STREISAND
FOREIGNER
Hottest:
JACK WAGNER
BARRY MANILOW
MIAMI
DON HENLEY
Hottest:
BALL & OATES
LIONEL RICIE
MADONNA
JERMAINE JACKSON
JACK WAGNER

WISN/Milwaukee
Harris/Murphy

RICK SPRINGFIELD
FOREIGNER
AMERICA
Hottest:
JACK WAGNER
BONEYDRIPPERS
BOB SEGER
BARRY MANILOW

WVWX/Milwaukee
Beth Fast

MIAMI
JOHN CAFFERTY & B
Hottest:
PAUL MCCARTNEY
JACK WAGNER
CYNDI LAUPER
CHICAGO
BARRY MANILOW

WCCO/Minneapolis
Denny Long

BARBRA STREISAND
Hottest:
BONEYDRIPPERS
PAUL MCCARTNEY
JULIAN LENNON
JACK WAGNER
JERMAINE JACKSON

none
Hottest:
JACK WAGNER
ANNE MURRAY
JERMAINE JACKSON
LIONEL RICIE
CHICAGO

KRNT/Des Moines
Steve Gibbons

AMERICA
BARBRA STREISAND
FOREIGNER
GEORGE FISCHOFF
NEIL DIAMOND
Hottest:
MIAMI
BONEYDRIPPERS
CHICAGO
STEVE PERRY
MANHATTAN TRANSPSE

Parallel Two

WVHI/Appleton
St. John/Salem

BARBRA STREISAND
FOREIGNER
MICHAEL MURPHY
Hottest:
AL JARREAU
BONEYDRIPPERS
JERMAINE JACKSON
JULIAN LENNON

WNAJ/Appleton-Oshkosh
Bennett/Collins

JOHN FOGERTY
GEORGE BENSON
HALL & OATES
Hottest:
SHEENA EASTON
JERMAINE JACKSON
BOB SEGER
BONEYDRIPPERS
JACK WAGNER

WLHT/Grand Rapids
Aahford/Brown

STEVE PERRY
FOREIGNER
NEIL DIAMOND
BAND AID
Hottest:
JACK WAGNER
BOB SEGER
HALL & OATES
BARBRA STREISAND
PAUL MCCARTNEY

WENS/Indianapolis
Wheeler/Eagan

STEVE WONDER
HALL & OATES
JACK WAGNER
CHAKA KHAN
BOB SEGER
CHICAGO

WVBC/Kansas City
Jeff Roberts

BARBRA STREISAND
RAY PARKER JR.
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JACK WAGNER

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Wheeler/Eagan

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HALL & OATES
JACK WAGNER
CHAKA KHAN
BOB SEGER
CHICAGO

WVBC/Columbus, OH
Henry Lytle

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CULTURE CLUB
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BONEYDRIPPERS
JERMAINE JACKSON
JACK WAGNER

WVBC/Indianapolis
Wheeler/Eagan

STEVE WONDER
HALL & OATES
JACK WAGNER
CHAKA KHAN
BOB SEGER
CHICAGO

610TVN/Columbus
FitzGerald/Jones

none
Hottest:
LIONEL RICIE
PAUL MCCARTNEY
JULIAN LENNON
DENNIS DEYOUNG
JERMAINE JACKSON

WING/Dayton
Rick Johnson

LINDA RONSTADT
FOREIGNER
Hottest:
BONEYDRIPPERS
JACK WAGNER
JERMAINE JACKSON
CHICAGO

WVBC/Minneapolis
Denny Long

BARBRA STREISAND
Hottest:
BONEYDRIPPERS
PAUL MCCARTNEY
JULIAN LENNON
JACK WAGNER
JERMAINE JACKSON

none
Hottest:
JACK WAGNER
ANNE MURRAY
JERMAINE JACKSON
LIONEL RICIE
CHICAGO

KRNT/Des Moines
Steve Gibbons

AMERICA
BARBRA STREISAND
FOREIGNER
GEORGE FISCHOFF
NEIL DIAMOND
Hottest:
MIAMI
BONEYDRIPPERS
CHICAGO
STEVE PERRY
MANHATTAN TRANSPSE

Parallel Three

WVHI/Appleton
St. John/Salem

BARBRA STREISAND
FOREIGNER
MICHAEL MURPHY
Hottest:
AL JARREAU
BONEYDRIPPERS
JERMAINE JACKSON
JULIAN LENNON

WNAJ/Appleton-Oshkosh
Bennett/Collins

JOHN FOGERTY
GEORGE BENSON
HALL & OATES
Hottest:
SHEENA EASTON
JERMAINE JACKSON
BOB SEGER
BONEYDRIPPERS
JACK WAGNER

WLHT/Grand Rapids
Aahford/Brown

STEVE PERRY
FOREIGNER
NEIL DIAMOND
BAND AID
Hottest:
JACK WAGNER
BOB SEGER
HALL & OATES
BARBRA STREISAND
PAUL MCCARTNEY

WENS/Indianapolis
Wheeler/Eagan

STEVE WONDER
HALL & OATES
JACK WAGNER
CHAKA KHAN
BOB SEGER
CHICAGO

WVBC/Kansas City
Jeff Roberts

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RAY PARKER JR.
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PAUL MCCARTNEY
BONEYDRIPPERS
JERMAINE JACKSON
JACK WAGNER

WVBC/Indianapolis
Wheeler/Eagan

STEVE WONDER
HALL & OATES
JACK WAGNER
CHAKA KHAN
BOB SEGER
CHICAGO

WVBC/Columbus, OH
Henry Lytle

BALL & OATES
MADONNA
CULTURE CLUB
Hottest:
ANNE MURRAY
JACK WAGNER
CHICAGO

WVBC/Kansas City
Jeff Roberts

BARBRA STREISAND
RAY PARKER JR.
Hottest:
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PAUL MCCARTNEY
BONEYDRIPPERS
JERMAINE JACKSON
JACK WAGNER

WVBC/Indianapolis
Wheeler/Eagan

STEVE WONDER
HALL & OATES
JACK WAGNER
CHAKA KHAN
BOB SEGER
CHICAGO

WVBC/Kansas City
Jeff Roberts

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Hottest:
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PAUL MCCARTNEY
BONEYDRIPPERS
JERMAINE JACKSON
JACK WAGNER

WVBC/Indianapolis
Wheeler/Eagan

STEVE WONDER
HALL & OATES
JACK WAGNER
CHAKA KHAN
BOB SEGER
CHICAGO

WFMK/Lansing
Mike Murphy

LINDA RONSTADT
STEVE WONDER
Hottest:
BONEYDRIPPERS
JERMAINE JACKSON
JACK WAGNER
AL JARREAU
CHICAGO

WVBC/Madison
Bill Vancil

KOO & THE GANG
TEMPTATIONS
CULTURE CLUB
PHILIP BAILEY
HALL & OATES
Hottest:
CHICAGO
JULIAN LENNON
JERMAINE JACKSON
PAT BENATAR
MIAMI

WLTM/Minneapolis
Paul Sebastian

RAY PARKER JR.
STEVE WONDER
Hottest:
JACK WAGNER
BONEYDRIPPERS
JERMAINE JACKSON
CHICAGO

none
Hottest:
JACK WAGNER
ANNE MURRAY
JERMAINE JACKSON
LIONEL RICIE
CHICAGO

KRNT/Des Moines
Steve Gibbons

AMERICA
BARBRA STREISAND
FOREIGNER
GEORGE FISCHOFF
NEIL DIAMOND
Hottest:
MIAMI
BONEYDRIPPERS
CHICAGO
STEVE PERRY
MANHATTAN TRANSPSE

Parallel Two

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St. John/Salem

BARBRA STREISAND
FOREIGNER
MICHAEL MURPHY
Hottest:
AL JARREAU
BONEYDRIPPERS
JERMAINE JACKSON
JULIAN LENNON

WNAJ/Appleton-Oshkosh
Bennett/Collins

JOHN FOGERTY
GEORGE BENSON
HALL & OATES
Hottest:
SHEENA EASTON
JERMAINE JACKSON
BOB SEGER
BONEYDRIPPERS
JACK WAGNER

WLHT/Grand Rapids
Aahford/Brown

STEVE PERRY
FOREIGNER
NEIL DIAMOND
BAND AID
Hottest:
JACK WAGNER
BOB SEGER
HALL & OATES
BARBRA STREISAND
PAUL MCCARTNEY

WENS/Indianapolis
Wheeler/Eagan

STEVE WONDER
HALL & OATES
JACK WAGNER
CHAKA KHAN
BOB SEGER
CHICAGO

WVBC/Kansas City
Jeff Roberts

BARBRA STREISAND
RAY PARKER JR.
Hottest:
LIONEL RICIE
PAUL MCCARTNEY
BONEYDRIPPERS
JERMAINE JACKSON
JACK WAGNER

WVBC/Indianapolis
Wheeler/Eagan

STEVE WONDER
HALL & OATES
JACK WAGNER
CHAKA KHAN
BOB SEGER
CHICAGO

WVBC/Columbus, OH
Henry Lytle

BALL & OATES
MADONNA
CULTURE CLUB
Hottest:
ANNE MURRAY
JACK WAGNER
CHICAGO

WVBC/Kansas City
Jeff Roberts

BARBRA STREISAND
RAY PARKER JR.
Hottest:
LIONEL RICIE
PAUL MCCARTNEY
BONEYDRIPPERS
JERMAINE JACKSON
JACK WAGNER

R&R AOR /HOT TRACKS

BREAKERS

Three Weeks	Two Weeks	Last Week	158 REPORTERS	Total	Hot	Medium	Total Adds
3	2	1	1 DON HENLEY/The Boys Of Summer (Geffen)	153+	151+	2-	0-
1	1	2	2 BRYAN ADAMS/Run To You (A&M)	145-	142-	3-	0=
-	11	3	3 FOREIGNER/I Want To Know What Love Is (Atlantic)	147-	137+	10-	0-
8	5	4	4 KINKS/Do It Again (Arista)	154-	99+	55-	0=
32	16	8	5 PHILIP BAILEY with PHIL COLLINS/Easy Lover (Col.)	137+	105+	31-	4-
16	13	7	6 GIUFFRIA/Call To The Heart (Camel/MCA)	144+	77+	66-	5+
2	3	5	7 PAT BENATAR/We Belong (Chrysalis)	118-	105-	13+	0-
11	9	6	8 TOTO/Stranger In Town (Columbia)	118-	84-	34-	0-
17	15	14	9 JOHN PARR/Naughty Naughty (Atlantic)	125+	59+	65-	3-
25	17	15	10 BRYAN ADAMS/It's Only Love (A&M)	114=	62+	52-	4-
29	19	17	11 TRIUMPH/Spellbound (MCA)	128+	39+	89-	2-
-	46	21	12 DON HENLEY/Sunset Grill (Geffen)	115+	55+	56+	22-
15	14	13	13 DEEP PURPLE/Perfect Strangers (Mercury/PG)	107-	62+	45-	0-
9	8	9	14 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	98-	80-	18+	1+
37	29	20	15 JULIAN LENNON/Too Late For Goodbyes (Atlantic)	108+	53+	54+	13-
49	38	24	16 REO SPEEDWAGON/Can't Fight This Feeling (Epic)	111+	50+	60+	14-
4	4	10	17 JULIAN LENNON/Valotte (Atlantic)	89-	66-	23+	1+
DEBUT			18 JOHN FOGERTY/The Old Man Down The Road (WB)	124	26	73	121
10	12	16	19 JOHN CAFFERTY &.../Tender Years (Scotti Bros./CBS)	98-	57-	41-	1-
40	34	26	20 AUTOGRAPH/Turn Up The Radio (RCA)	109+	19+	89+	13-
6	7	12	21 BOB SEGER/Understanding (Capitol)	93-	52-	41-	0=
-	54	32	22 SURVIVOR/High On You (Scotti Bros./CBS)	99+	30+	66+	17-
5	6	11	23 ROGER HODGSON/Had A Dream... (A&M)	83-	43-	40-	1=
27	27	25	24 KROKUS/Our Love (Arista)	94=	27+	67-	4+
44	37	34	25 DEEP PURPLE/Knocking At Your Back... (Mercury/PG)	86+	33+	51+	12=
21	20	19	26 EUROGLIDERS/Heaven (Must Be There) (Columbia)	90-	26+	64-	0-
41	33	31	27 U2/Wire (Island)	82+	37=	43+	6-
-	59	41	28 BRUCE COCKBURN/If I Had A... (Gold Mtn./A&M)	98+	14+	72+	23-
50	44	36	29 LOS LOBOS/Don't Worry Baby (Slash/WB)	96+	11+	83+	10-
48	36	35	30 PAT BENATAR/Diamond Field (Chrysalis)	79+	35+	44+	5-
26	25	22	31 FRANKIE GOES TO.../Two Tribes (ZTT/Island)	87-	28=	59-	0-
51	35	33	32 DAVID BOWIE/Tonight (EMI America)	84+	27-	56+	7-
38	31	28	33 PLANET P PROJECT/What I See (MCA)	92-	13-	75-	4-
13	18	23	34 HONEYDRIPPERS/Rockin' At Midnight (Es Paranza/Atl.)	70-	37-	33+	1-
35	30	29	35 BILLY IDOL/Catch My Fall (Chrysalis)	80-	17-	62=	4-
-	-	43	36 BILLY SQUIER/Eye On You (Capitol)	85+	7+	75+	18-
14	21	27	37 U2/Pride (In The Name Of Love) (Island)	57-	35-	22+	0-
7	10	18	38 REO SPEEDWAGON/I Dowanna Know (Epic)	60-	39-	21-	0-
DEBUT			39 GLENN FREY/The Heat Is On (MCA)	85+	10+	60+	62+
-	-	46	40 MOLLY HATCHET/Stone In Your Heart (Epic)	75+	9+	59+	20-
18	24	30	41 HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)	56-	35-	21+	1-
52	47	40	42 BRYAN ADAMS/Summer Of '69 (A&M)	58-	32+	26-	2-
-	-	56	43 DOKKEN/Just Got Lucky (Elektra)	76+	3+	66+	26-
-	-	49	44 CYNDI LAUPER/Money Changes Everything (Epic)	78+	11+	60+	17-
-	-	57	45 ROGER HODGSON/In Jeopardy (A&M)	59+	18+	38+	19-
24	28	37	46 CARS/Hello Again (Elektra)	51-	19-	32-	0-
53	53	51	47 GENERAL PUBLIC/Tenderness (IRS/A&M)	59+	16+	41+	8+
DEBUT			48 BAND AID/Do They Know It's Christmas? (Columbia)	56	14	20	53
57	48	42	49 BIG COUNTRY/Where The Rose Is Sown (Mercury/PG)	57-	8-	47-	2-
12	23	39	50 SURVIVOR/I Can't Hold Back (Scotti Bros./CBS)	41-	23-	18-	0=
DEBUT			51 FOREIGNER/Tooth And Nail (Atlantic)	46	17	23	43
-	-	55	52 HALL & OATES/Bank On Your Love (RCA)	46+	16+	30+	7-
60	56	52	53 PAT BENATAR/A Crazy World Like This (Chrysalis)	44-	19-	23+	3-
DEBUT			54 FOREIGNER/That Was Yesterday (Atlantic)	47	15	25	47
19	22	38	55 SCANDAL featuring PATTY SMYTH/Hands Tied (Col.)	42-	14-	28-	0-
DEBUT			56 BOB DYLAN/Highway 61 Revisited (Columbia)	50+	6+	39+	8-
DEBUT			57 TWISTED SISTER/The Price (Atlantic)	45+	6+	36+	18+
DEBUT			58 U2/The Unforgettable Fire (Island)	34+	17+	17+	3-
DEBUT			59 PRINCE/I Would Die 4 U (WB)	41+	13+	24+	13-
DEBUT			60 KISS/Thrills In The Night (Mercury/PG)	45+	3+	41+	11=

JOHN FOGERTY
The Old Man Down The Road (WB)
 78% of our reporters on it. 124/121 including adds at: WIYY, WBCN, WXRT, WMMS, KBCO, KLOS, KMET. Debuts at #18 on the Hot Tracks chart.

BRUCE COCKBURN
If I Had A Rocket Launcher (Gold Mountain/A&M)
 62% of our reporters on it. 98/23 including adds at: WBAB, KLOL, WMET, KLOS, WZZO, WOOS. Moves 41-28 on the Hot Tracks chart.

DEEP PURPLE
Knocking At Your Back Door (Mercury/PolyGram)
 54% of our reporters on it. 86/12 including adds at: WMMR, WDVE, KLAQ, WIQB, WTUE, KOMP. Moves 34-25 on the Hot Tracks chart.

BILLY SQUIER
Eye On You (Capitol)
 54% of our reporters on it. 85/18 including adds at: WHJY, KSRR, KGB, WSKS, KKDJ. Moves 43-36 on the Hot Tracks chart.

GLENN FREY
The Heat Is On (MCA)
 54% of our reporters on it. 85/62 including adds at: WGRQ, WEBN, WRIF, KAZY, KDKB, KLBJ. Debuts at #39 on the Hot Tracks chart.

U2
Wire (Island)
 52% of our reporters on it. 82/6 with adds at: KSHE, KBCO, 91X, WFYV, WKDF, WIQB. Moves 31-27 on the Hot Tracks chart.

PAT BENATAR
Diamond Field (Chrysalis)
 50% of our reporters on it. 79/5 with adds at: WAQY, WFYV, KZEL, KOZZ, KTYD. Moves 35-30 on the Hot Tracks chart.

NEW & ACTIVE

HALL & OATES "Method Of Modern Love" (RCA) 41/12 (28/18)
 Adds include WBAB, WSHE, WIMZ, WWCT. Hits: 14 include WMMR, WYSP, WXRT, WMMS, WZZO, KKDJ. Mediums: 24 include KBCO, KFOG, WKLC, WTPA, WBLM.

TOMMY SHAW "Lonely School" (A&M) 35/10 (26/11)
 Adds include KLLO, WEZX, WXCS, KUFO, KLYV, WBYG, WYER, WZZO. Hits: 5 include WPDH, WAQX, WOOS, KQDS. Mediums: 27 include WHJY, WMET, WMMS, KISW, KATT, KEZE.

QUEENRYCHE "Take Hold Of The Flame" (EMI America) 35/3 (33/4)
 Adds: KXZL, WXL, KUFO. Hits: 0. Mediums: 34 include WBCN, WYSP, WKLS, KTXQ, KZEW, WYFN, WQFM, KLOS, KGB, KISW.

CHICAGO "You're The Inspiration" (WB) 34/2 (32/9)
 Adds: KMJX, KFMQ. Hits: 15 include WGRQ, WMMS, WZZO, WIMZ, WOOS, KGGO. Mediums: 18 include KQRS, WZXR, WBLM, WWWV.

FOREIGNER "A Love In Vain" (Atlantic) 31/29 (0/0)
 Adds include WPLR, KXZL, KQDS, KFMQ. Hits: 15 include KTXQ, WYFN, KAZY, KMET, KGB, WTPA, WIQB. Mediums: 10 include KZAP, WRXL, KATT, KZEL, WRUF, KWHL.

JOHN HUNTER "Tragedy" (Private I/CBS) 31/5 (28/4)
 Adds: WEZX, KOMP, WHMD, WKLT, KSPN. Hits: 2 CITI, WIZN. Mediums: 29 include WMMR, WMET, WTPA, WCMF, WAQY, WOUR, WIMZ, WLAV.

KINKS "Living On A Thin Line" (Arista) 26/3 (24/9)
 Adds: WBAB, KGB, KTYD. Hits: 13 include WHJY, KAZY, KMET, KISW, WAAF. Mediums: 13 include KRCK, WOUR, KQDS, KATT, KFMG.

IRON MAIDEN "Aces High" (Capitol) 26/1 (26/8)
 Adds: WKLS. Hits: 0. Mediums: 25 include WBCN, KTXQ, KZEW, KLOS, KISW, WPYX, WAAF, KNCN, KISS, WLVO, WIOT, KFMG, KOMP, KEZE, KWFM.

BILLY OCEAN "Loverboy" (Jive/Arista) 24/8 (17/4)
 Adds include WTPA, WIMZ, WIQB, KGGO. Hits: 5 WGRQ, WSHE, WMMS, WBYG, KSPN. Mediums: 15 include KDKB, WZZO, WKLC, WOUR, WFYV.

MADONNA "Like A Virgin" (Sire/WB) 23/2 (22/4)
 Adds: WBAB, WCPZ. Hits: 16 include WGRQ, WMMS, WZZO, WKLC, WWCK. Mediums: 6 include KROQ, WFYV.

FOREIGNER "Reaction To Action" (Atlantic) 22/21 (0/0)
 Adds include WPLR, WYER. Hits: 7 WHJY, WHCN, WAAF, WFYV, WKQQ, WXKE, CITI. Mediums: 13 include WBAB, WDVE, WMMS, WRIF, KDKB, WPYX, WKDF, WIOT.

ALPHAVILLE "Big In Japan" (Atlantic) 22/4 (22/4)
 Adds: CHUM, WOUR, WWWV, KUFO. Hits: 4 WBCN, WLIR, KROQ, KQAK. Mediums: 16 include WBAB, WHJY, KBCO, WTPA, WAQY, KNCN, WOOS, KQDS.

DENNIS DeYOUNG "Don't Wait For Heroes" (A&M) 22/3 (28/4)
 Adds: KGB, WIZN, WYER. Hits: 2 WPDH, KPOI. Mediums: 19 include WKLS, WOUR, KLAQ, WFYV, WKDF, WOOS, WLVO, WWCK.

DON HENLEY "All She Wants To Do Is Dance" (Geffen) 22/1 (26/7)
 Adds: WYER. Hits: 11 include KFOG, WTPA, WDIJ, KKDJ. Mediums: 10 include WKLS, KLBJ.

BRUCE SPRINGSTEEN "Pink Cadillac" (Columbia) 21/1 (22/2)
 Adds: WZZO. Hits: 8 include KBPI, KUPD, KFOG, WIBA, KILO. Mediums: 13 include KLLO, KSHE, KDKB, KLBJ, WKDF, KICT, KRSP.

BRYAN ADAMS "Somebody" (A&M) 20/11 (10/4)
 Adds include WGRQ, WBAB, KQRS, WPYX, KATT. Hits: 11 include WHJY, KKCI, WHCN, WCMF, KISS, KILO. Mediums: 9 include WKLC.

UB40 "If It Happens Again" (Virgin/A&M) 20/1 (19/1)
 Adds: WDHA. Hits: 4 KBCO, 91X, KQAK, CHEZ. Mediums: 15 include WBCN, WBAB, WXRT, KAZY, KROQ.

STEVE PERRY "Foolish Heart" (Columbia) 19/5 (15/4)
 Adds: CHUM, WKLS, WCKN, WWCT, WBYG. Hits: 8 include WIQB, WOOS, WLVO, KGGO. Mediums: 9 include WMMR, KATT.

FOREIGNER "She's Too Tough" (Atlantic) 17/17 (0/0)
 Adds include WEZX, KLAQ, WFBO. Hits: 6 KTXQ, KSHE, WHCN, WLVO, KICT, KKDJ. Mediums: 10 include WDVE, KLLO, WQFM, KOME.

BRYAN ADAMS "One Night Love Affair" (A&M) 17/1 (17/2)
 Adds: KLBJ. Hits: 8 KCAL, KSJO, KISS, WAPL, WLVO, WLAV, KIDO, KMBY. Mediums: 9 include KLLO, KOME, WAQX, KATT, KEZE.

QUEEN "Thank God It's Christmas" (Capitol) 16/16 (0/0)
 Adds include WMMS, KSHE, WAQY, WWWV, WRUF. Hits: 0. Mediums: 6 WCKO, WKLC, WPDH, WLVO, KFIV, WWTR.

BRUCE SPRINGSTEEN "Bobby Jean" (Columbia) 16/3 (13/1)
 Adds: WMMR, KQRS, WRUF. Hits: 10 include KISW, KILO. Mediums: 5 include WZXR, KATT.

EURYTHMICS "Sexcrime (1984)" (RCA) 15/0 (15/1)
 Adds: 0. Hits: 4 WLIR, KROQ, 91X, KQAK. Mediums: 11 include WMMS, KQDS.

MOST ADDED

JOHN FOGERTY (121)
 The Old Man Down The Road (WB)
 GLENN FREY (62)
 The Heat Is On (MCA)
 BAND AID (53)
 Do They Know It's Christmas? (Columbia)
 FOREIGNER (47)
 That Was Yesterday (Atlantic)
 FOREIGNER (43)
 Tooth And Nail (Atlantic)

MOST HOTS

DON HENLEY (151)
 The Boys Of Summer (Geffen)
 BRYAN ADAMS (142)
 Run To You (A&M)
 FOREIGNER (137)
 I Want To Know What Love Is (Atlantic)
 PHILIP BAILEY w/PHIL COLLINS (105)
 Easy Lover (Columbia)
 PAT BENATAR (105)
 We Belong (Chrysalis)

HOT TRACKS — Track airplay data for songs from all configurations, including albums, EPs, and 45s. Shows four-week trend of chart movement. Records showing significant upward momentum are bulleted. Current week's total reports, hot and medium rotation reports, and total adds, are also listed. Symbols represent more (+), less (-), or equal (=) reports compared to last week's figures.

This is a list of all recording industry research companies that work exclusively with radio in discovering records' hit potential.

AIR

It all starts with listening

Call Alan Smith for more information at (301) 964-5544.

WEEK #12

AIR Priorities

WEEK #12

Listen to the Tracks listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R AOR Hot Tracks. Then call in your responses to AIR at 301-964-5544. Deadline for AOR responses is 6pm, Thursday, December 20, 1984.

	TITLE/CUTS	ARTIST	LABEL
AOR	BURNS LIKE A STAR	STONE FURY	MCA
	"Life Is Too Lonely" "I Hate To Sleep Alone"		
	"Don't Tell Me Why"		
	AGENT PROVOCATEUR	FOREIGNER	ATLANTIC
	"That Was Yesterday" "Down On Love"		
	"She's Too Tough"		

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, December 19, 1984.

	TITLE	ARTIST	LABEL
CHR	THE OLD MAN DOWN BY THE ROAD	JOHN FOGERTY	WARNER BROS.
	EVERYTIME I SEE YOUR PICTURE	LUBA	CAPITOL
	TREAT HER LIKE A LADY	TEMPTATIONS	GORDY/MOTOWN
	SUGAR WALLS	SHEENA EASTON	EMI AMERICA
	LIFE ON EARTH	SILENT TREATMENT	RED LABEL

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR and AOR music for artist managers, producers and record companies.

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AIR

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R&R AOR / ALBUMS

December 14, 1984

158 REPORTERS

Total Hot Medium Total
Reports Rotation Rotation Rotations

Three Weeks	Two Weeks	Last Week	Album	Label	Tracks	Total Reports	Hot Rotation	Medium Rotation	Total Rotations
3	2	1	1 DON HENLEY/Building The Perfect Beast (Geffen)	"Boys" (153) "Sunset" (115) "All She Wants" (22)	154 = 152 + 2 -	0 -			
1	1	2	2 BRYAN ADAMS/Reckless (A&M)	"Run To You" (145) "It's Only" (114) "Summer" (58)	149 - 149 = 0 -	0 =			
			DEBUT 3 FOREIGNER/Agent Provocateur (Atlantic)	"I Want To Know" (147) "Yesterday" (47) "Tooth" (46)	151 141 10 1				
9	5	4	4 KINKS/Word Of Mouth (Arista)	"Do It Again" (154) "Living" (26)	156 - 101 + 55 -	0 =			
2	3	3	5 PAT BENATAR/Tropico (Chrysalis)	"We Belong" (118) "Diamond" (79) "Crazy" (44)	142 - 120 - 22 +	0 =			
4	4	5	6 JULIAN LENNON/Valotte (Atlantic)	"Too Late" (108) "Valotte" (89)	141 - 95 - 45 +	3 =			
33	18	13	7 PHILIP BAILEY/Chinese Walls (Columbia)	"Easy Lover" (137)	138 + 105 + 32 -	4 -			
17	15	12	8 GIUFFRIA/Giuffria (Camel/MCA)	"Call To The Heart" (114)	144 + 77 + 66 -	4 +			
14	13	6	9 DEEP PURPLE/Perfect Strangers (Mercury/PG)	"Perfect Strangers" (107) "Knocking" (86)	139 = 69 + 70 -	1 =			
8	8	7	10 REO SPEEDWAGON/Wheels Are Turnin' (Epic)	"Can't Fight" (111) "I DOWANNA Know" (60)	134 = 77 - 56 +	4 +			
15	12	8	11 TOTO/Isolation (Columbia)	"Stranger In Town" (118)	124 - 86 - 38 -	0 -			
11	10	9	12 U2/The Unforgettable Fire (Island)	"Wire" (82) "Pride" (57) "Unforgettable" (34)	127 - 64 - 62 +	1 -			
27	19	17	13 TRIUMPH/Thunder Seven (MCA)	"Spellbound" (128) "Time" (13) "Follow" (11)	133 + 44 + 89 -	0 -			
18	17	16	14 JOHN PARR/John Parr (Atlantic)	"Naughty Naughty" (125)	125 = 59 + 65 -	3 -			
10	9	11	15 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"Born" (98) "Bobby Jean" (16)	105 - 84 - 20 -	2 +			
7	6	10	16 ROGER HODGSON/In The Eye Of The Storm (A&M)	"Had A Dream" (83) "In Jeopardy" (59)	116 - 55 - 60 +	4 =			
12	16	19	17 SURVIVOR/Vital Signs (Scotti Bros./CBS)	"High On You" (99) "I Can't Hold" (41)	115 = 49 - 65 +	8 =			
5	11	15	18 HONEYDRIPPERS/Volume One (Es Paranza/Atlantic)	"Rockin' " (70) "Sea Of Love" (56) "Thrill" (12)	96 - 60 - 36 +	2 +			
6	7	14	19 TEACHERS/Soundtrack (Capitol)	"Understanding" (93) "Teacher Teacher" (24)	101 - 54 - 47 -	0 =			
37	31	24	20 AUTOGRAPH/Sign In Please (RCA)	"Turn Up The Radio" (109)	112 + 21 + 90 +	13 =			
13	14	18	21 JOHN CAFFERTY &.../Eddie & The... (Scotti Bros./CBS)	"Tender Years" (98)	99 - 57 - 42 -	1 +			
20	20	21	22 DAVID BOWIE/Tonight (EMI America)	"Tonight" (84) "Neighborhood" (16) "Blue Jean" (15)	95 - 31 - 63 -	3 -			
25	23	20	23 FRANKIE GOES TO.../Welcome To The... (ZTT/Island)	"Two Tribes" (87) "Relax" (10)	94 - 32 = 62 -	1 -			
28	26	25	24 KROKUS/The Blitz (Arista)	"Our Love" (94)	94 = 27 + 67 -	4 +			
29	28	26	25 HALL & OATES/Big Bam Boom (RCA)	"Bank" (46) "Method" (41) "Touch" (23)	85 = 35 = 49 +	6 -			
31	27	23	26 PLANET P PROJECT/Pink World (MCA)	"What I See" (92)	102 - 14 - 84 -	4 -			
-	40	31	27 LOS LOBOS/How Will The Wolf Survive? (Slash/WB)	"Don't Worry Baby" (96)	102 + 13 + 87 +	11 -			
24	22	22	28 EUROGLIDERS/This Island (Columbia)	"Heaven (Must Be There)" (90)	90 - 26 + 64 -	0 -			
-	-	33	29 BRUCE COCKBURN/Stealing Fire (Gold Mtn./A&M)	"Rocket Launcher" (98)	99 + 15 + 72 +	23 -			
21	29	29	30 MOLLY HATCHET/The Deed Is Done (Epic)	"Stone" (75) "Satisfied Man" (26)	87 + 15 - 65 +	12 -			
-	-	34	31 BILLY SQUIER/Signs Of Life (Capitol)	"Eye On You" (85)	90 + 11 + 76 +	13 -			
36	32	27	32 BILLY IDOL/Rebel Yell (Chrysalis)	"Catch My Fall" (80)	81 - 17 - 63 +	3 -			
-	-	35	33 DOKKEN/Tooth And Nail (Elektra)	"Just Got Lucky" (76) "Into The Fire" (16)	85 + 7 = 71 +	18 -			
-	35	32	34 BIG COUNTRY/Steeltown (Mercury/PG)	"Rose" (57) "Flame" (10)	71 - 9 - 60 -	2 -			
23	25	30	35 CARS/Heartbeat City (Elektra)	"Hello Again" (51)	59 - 19 - 40 -	1 -			
			DEBUT 36 GENERAL PUBLIC/All The Rage (IRS/A&M)	"Tenderness" (59)	60 + 17 + 41 +	8 +			
			DEBUT 37 TWISTED SISTER/Stay Hungry (Atlantic)	"The Price" (45) "I Wanna Rock" (13)	55 + 8 - 44 +	13 -			
16	21	28	38 SCANDAL featuring PATTY SMYTH/The Warrior (Col.)	"Hands Tied" (42) "Beat Of A Heart" (10)	49 - 15 - 34 -	1 -			
			DEBUT 39 KISS/Animalize (Mercury/PG)	"Thrills In The Night" (45) "Heaven's On Fire" (13)	55 + 4 + 50 +	6 -			
			DEBUT 40 PRINCE/Purple Rain (WB)	"I Would Die 4 U" (41)	47 + 16 + 27 +	11 -			



BRUCE COCKBURN
ROCKET LAUNCHER

I want to raise every voice at least I've got to try. Everytime I think about it water rises to my eyes. Situation desperate echos of the victim's cry. If I had a ROCKET LAUNCHER some sonofabitch would die.

AOR DOUBLE BREAKERS!

ALBUMS **29**
HOT TRACKS **28**

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BREAKERS

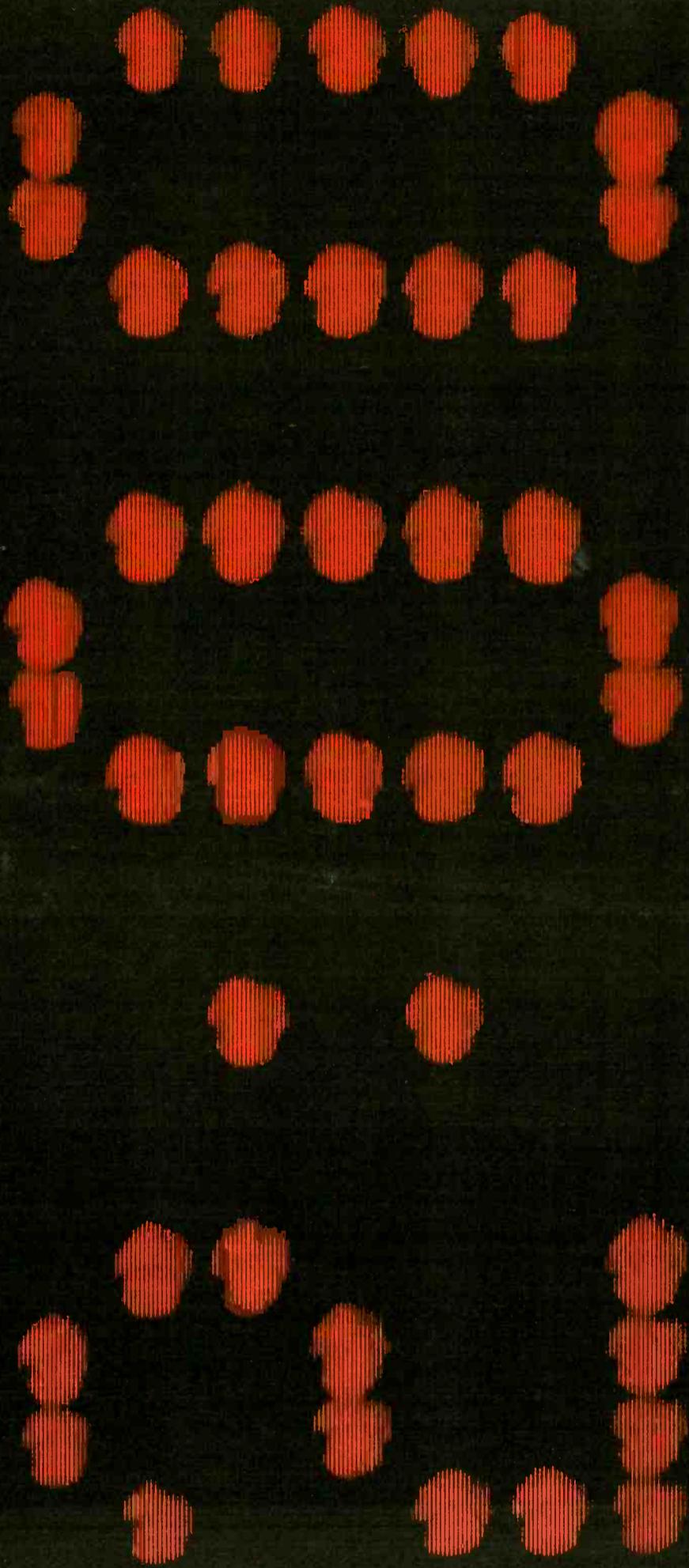
FOREIGNER
Agent Provocateur (Atlantic)
96% of our reporters on it. 151/1 including adds at: CHEZ. Debuts at #3 on the Albums chart.

BRUCE COCKBURN
Stealing Fire (Gold Mountain/A&M)
63% of our reporters on it. 99/23 including adds at: WBAB, KTXQ, KLOL, WMET, KSHE, KLOS, KMET, KGB. Moves 33-29 on the Albums chart.

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/total adds; for example, 40/20 means 40 reports and, of those, 20 added it this week. Figures in parentheses are last week's data. Checked records are those that were among the week's most added.

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WHILE YOU'RE STILL IN 1984

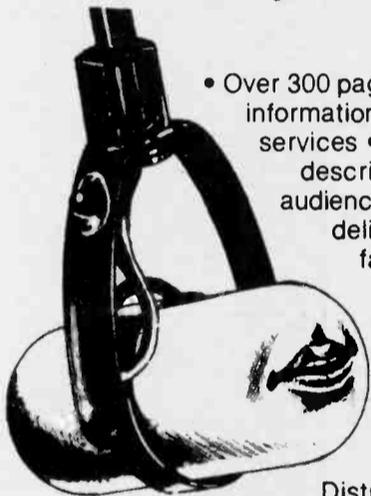
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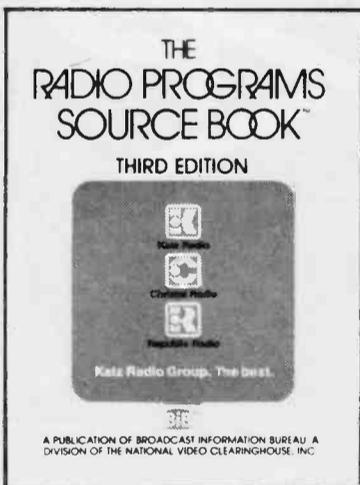
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AOR / ALBUMS

MOST ADDED

- BRUCE COCKBURN (23)**
Stealing Fire (Gold Mtn./A&M)
- DOKKEN (18)**
Tooth And Nail (Elektra)
- BILLY SQUIER (13)**
Signs Of Life (Capitol)
- AUTOGRAPH (13)**
Sign In Please (RCA)
- TWISTED SISTER (13)**
Stay Hungry (Atlantic)
- MOLLY HATCHET (12)**
The Deed Is Done (Epic)

MOST HOTS

- DON HENLEY (152)**
Building The Perfect Beast (Geffen)
- BRYAN ADAMS (149)**
Reckless (A&M)
- FOREIGNER (141)**
Agent Provocateur (Atlantic)
- PAT BENATAR (120)**
Tropico (Chrysalis)
- PHILIP BAILEY (105)**
Chinese Walls (Columbia)
- KINKS (101)**
Word Of Mouth (Arista)

NEW & ACTIVE

- BOB DYLAN/Real Live (Columbia) 51/7 (45/21)**
Adds: WSHE, KSHE, WCCC, WIMZ, K97, KFMQ, KTYD. Hots: 6 WXRT, KBCO, KMET, WQBK, WIZN, KTCL. Mediums: 40 include WBCN, WDVE, WHJY, KLOL, KAZY, KGB, KFOG, KISW, WAQX, WAAF, KLAQ, WDIZ, WAPL, KICT, KILO, KZEL, KEZE, KWFM.
- TOMMY SHAW/Girls With Guns (A&M) 48/8 (51/11)**
Adds: KLOL, WSHE, WEZX, WXCS, KUFO, WYER, WZZQ, KAWY. Hots: 8 include KDKB, WPDH, WCMF, WAQX, WOOS, KQDS, KLYV. Mediums: 37 include WBCN, KSRR, WMET, WMMS, KEZE.
- QUEENSRYCHE/The Warning (EMI America) 37/4 (33/4)**
Adds: KLAQ, KXZL, WXP, KUFO. Hots: 0. Mediums: 35 include WBCN, WKLS, KTXQ, KZEW, WYNF, WQFM, KLOS, KGB, KISW, WKLC, WTPA, WCMF, WAQX, WOUR, KNCN, KISS, WLVQ, WTUE, KQDS, KFMG, KKDJ.
- CHICAGO/Chicago 17 (WB) 36/3 (33/9)**
Adds: KMJX, KFIV, KFMQ. Hots: 16 include WGRQ, WMMS, KBPI, WZZO, WIMZ, WIQB, WOOS, KGGO. Mediums: 18 include WKLC, WZXR, KZEL.
- JOHN HUNTER/Famous At Night (Private I/CBS) 33/5 (31/5)**
Adds: WEZX, KOMP, WHMD, WKLT, KSPN. Hots: 2 CITI, WIZN. Mediums: 31 include WMMR, WTPA, WCMF, WAQY, WOUR, KNCN, WIMZ, WLAV.
- IRON MAIDEN/Powerslave (Capitol) 30/1 (30/7)**
Adds: WKLS. Hots: 1 WQFM. Mediums: 28 include WBCN, KTXQ, KZEW, WRIF, KSHE, KLOS, KISW, WPYX, WAAF, KNCN, KISS, WLVQ, WIOT, KFMG, KOMP, KEZE, KWFM.
- MADONNA/Like A Virgin (Sire/WB) 25/2 (24/5)**
Adds: WBAB, WCPZ. Hots: 17 include WGRQ, WMMS, WZZO, WKLC, KMJX, WWCK. Mediums: 7 include KROQ, WFYV, KFIV.
- BILLY OCEAN/Suddenly (Jive/Arista) 24/8 (18/4)**
Adds include WTPA, WIMZ, WIQB, KGGO. Hots: 6 WGRQ, WSHE, WMMS, KDKB, WBYG, KSPN. Mediums: 14 include WZZO, WKLC, WOUR, WFYV.
- STEVE PERRY/Street Talk (Columbia) 24/5 (23/4)**
Adds: CHUM, WKLS, WCKN, WWCT, WBYG. Hots: 12 include WEBN, KGB, WQMF, WIQB, WOOS, WLVQ, KGGO. Mediums: 10 include WMMS, WZZO, KATT.
- ALPHAVILLE/Forever Young (Atlantic) 23/5 (22/3)**
Adds include CHUM, WOUR, WWWV. Hots: 5 WBCN, WLIR, KROQ, KQAK, WCPZ. Mediums: 16 include WBAB, WHJY, KBCO, WTPA, WAQY, KNCN, WOOS, KQDS.
- UB40/Geffery Morgan (Virgin/A&M) 22/1 (21/2)**
Adds: WDHA. Hots: 6 WLIR, KBCO, 91X, KQAK, CHEZ, KTCL. Mediums: 15 include WBCN, WBAB, WXRT, KAZY, KROQ.
- EURYTHMICS/1984 (For The Love Of Big Brother) (RCA) 18/0 (17/3)**
Adds: 0. Hots: 4 WLIR, KROQ, 91X, KQAK. Mediums: 14 include WXRT, WMMS, KBCO, KQDS.
- WHAMI/Make It Big (Columbia) 16/4 (12/2)**
Adds: CHUM, KBCO, WZZO, KSPN. Hots: 4 WMMS, KCAL, KLYV, KAWY. Mediums: 4 include WLIR, KROQ, 91X, WDHA, WYDD.

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AOR BREAKERS — A record is a breaker the first week that it's reported by at least 50% of our AOR reporters. Total reports/total adds information listed; for example, 100/50 means 100 total station reports and, of those, 50 added it this week.



MIDWEST (continued)

KSHE/St. Louis (314) 842-1111

PO: RICE BALIS ASST. PD: AL. HOFER

ROG ROGER HOOGSON RED SPEEDWAGON BRYAN ADAMS DON HEWLEY

SCANDAL HONEYDEPPERS JOHN CUFFERTY BRUCE SPRINGSTEEN

AC/DC DEEP PURPLE VAN HALEN MOLEY HATCHET

TRUMPHER JOHN WAITE PLANET P PROJECT JULIAN LENNON

WLLZ/Detroit (313) 863-1800 PD: LEE ARNOLD MD: DOUG POEHL

ROG BRYAN ADAMS DON HEWLEY JOHN PARR BLACKFOOT

WXP/Davenport (319) 326-2547 PD: GARE BAPTISTE MD: TERRY DUGAN

WRI/Detroit (313) 827-9505 PD: MARK PASHAN MD: MICHAEL WATERS

WAPL/Appleton (414) 734-9226 PD: WYTHE SHANE MD: MARK COULTER

WRF/Detroit (313) 827-9505 PD: MARK PASHAN MD: MICHAEL WATERS

WVQ/Columbus, OH (614) 224-1271 PD: REE WERBY MD: JOHN RANDALL

WVQ/Paoria (309) 674-2000 PD: REE WERBY MD: JOHN RANDALL

WVQ/Paoria (309) 674-2000 PD: REE WERBY MD: JOHN RANDALL

Parallel Two

WIBA-FM/Madison (608) 274-5450

PD: JACK MITCHELL MD: CHRISTA LAKE

ROG BRYAN ADAMS HONEYDEPPERS BRUCE SPRINGSTEEN

SCANDAL HONEYDEPPERS JOHN CUFFERTY BRUCE SPRINGSTEEN

WTUE/Dayton (513) 224-1501 PD: TOM CARROLL MD: BOB CLARE

KEZO/Omaha (402) 592-5300 PD: BRUCE HOOGSON MD: JOE BLOOD

WLLZ/Detroit (313) 863-1800 PD: LEE ARNOLD MD: DOUG POEHL

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TRUMPHER PHILIP BAILEY STEVE PERRY CHICAGO

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PLAYLISTS — An artist's name appears once per playlist in the highest reported rotation. For example, if cuts from an album are reported in both hot and medium, the album will appear in hot. A small 'a' before an artist's name indicates the record is newly reported that week, or additional tracks have been added. An (M) or (L) after an artist's name shows that other tracks from that record are in those rotations (medium or light add). An artist's name with no abbreviations means all airplay of that artist is in the listed rotation. When three or more tracks from the same album are reported in medium, that album will receive credit as being in hot and be listed as such. The album's tracks will continue to receive credit as being in medium rotation.



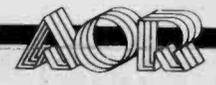
Parallel One

KROQ-FM/Los Angeles (213) 578-0830

PD: RICK CARROLL MD: LARRY GRIVES

WVQ/Paoria (309) 674-2000 PD: REE WERBY MD: JOHN RANDALL

WVQ/Paoria (309) 674-2000 PD: REE WER



WEST (continued)

KDKB/Phoenix (602) 897-9300
KBP/Phoenix (602) 897-9300
KBY/Phoenix (602) 897-9300
KBY/Phoenix (602) 897-9300

KRQR/San Francisco (415) 765-4045
KAZY/Denver (303) 759-5000
KOME/San Jose (408) 246-6811
KISW/Seattle (206) 285-7625

KZOK/Seattle (206) 281-5600
KCAL-FM/San Bernardino (714) 825-5020
KZOK/Seattle (206) 281-5600
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KCAL-FM/San Bernardino (714) 825-5020

TEACHERS
HOLLY HATCHET (M)
KING
DEEP PURPLE
SCANDAL
JONN PARR
SURVIVOR
PHILIP BAILEY
PAT BENATAR
TUBIQUIN
AUGUSTINE
EUNDOGLIDERS
STONE PIRY
FOREIGNER (M)
KISS
TOTO
TOYO
A BAND AID
AC/DC
BRUCE COCKBURN
DIO
DOREEN
A JOHN POGERTY
GIUFFRIA
HALL & OATES
COREY HART
IRON MAIDEN
JULIAN LENNON
LOE LOBOS
PHILIP BAILEY
JONN PARR
TUBIQUIN
JOHN HUNTER
KNOXIS
JULIAN LENNON
SCANDAL
DAVID BOWIE
FRANKIE GOES TO...
HONEYBIPPERS
EDKES
BRYAN ADAMS
FOREIGNER
TWO TIGHT SISTERS
TRINITY B. SCHMITT
AL STEWART

KUPD/Phoenix (602) 838-3062
KZPI/Sacramento (916) 925-3700
KOMP/Las Vegas (702) 876-1460
KMET/Los Angeles (213) 464-5638
KZAZ/Denver (303) 759-5000

KQON/Portland, OR (503) 655-9181
KZAZ/Denver (303) 759-5000
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KQON/Portland, OR (503) 655-9181
KZAZ/Denver (303) 759-5000
KQON/Portland, OR (503) 655-9181

Med/Lex
TALKING HEADS
PAT BENATAR
ROGER HODGSON
BRUCE COCKBURN
TEACHERS
TUBIQUIN
HALL & OATES
EUNDOGLIDERS
J. GIBBS BAND
LUNA
HEAVEN 17
MAMMOTA TRANSFER
BONNIE RAITT
WAND
WHAM!
SMITHS
BEVERLY HILLS COP
JOHN POGERTY
SAW
A BAND AID

KZPI/Sacramento (916) 925-3700
KOMP/Las Vegas (702) 876-1460
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KOMP/Las Vegas (702) 876-1460
KZPI/Sacramento (916) 925-3700
KOMP/Las Vegas (702) 876-1460

HOLLY HATCHET (M)
AUGUSTINE
LOW LOBOS
SURVIVOR
BILLY SQUIER
J. GIBBS BAND
HALL & OATES
PROJECT P
RICK VAUGHAN
IRON MAIDEN
A BEVERLY HILLS COP
A JOHN POGERTY
A BILLY SQUIER
A CYNDI LAUPER

KBY/Phoenix (602) 897-9300
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KBY/Phoenix (602) 897-9300

HONEYBIPPERS
TEACHERS
PAT BENATAR (M)
SURVIVOR
DAVID BOWIE
JULIAN LENNON
SCANDAL
PAUL McCARTNEY
DEEP PURPLE
GENERAL PUBLIC
GIUFFRIA
VAN HALEN
HOLLY HATCHET
FOREIGNER (M)
JONN PARR
BILLY IDOL
FRANKIE GOES TO...
JACK WAGNER
DAVID BOWIE
BRUCE COCKBURN
LOE LOBOS
CYNDI LAUPER
A GENERAL PUBLIC
A JOHN POGERTY
A TONY SHAW
DURAN DURAN
LUNA
HOLLY HATCHET

KFMF/Chicago (916) 343-8461
KTCL/Ft. Collins (303) 571-1232
KZAZ/Denver (303) 759-5000
KTCL/Ft. Collins (303) 571-1232

KZAZ/Denver (303) 759-5000
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KZAZ/Denver (303) 759-5000
KTCL/Ft. Collins (303) 571-1232
KZAZ/Denver (303) 759-5000
KTCL/Ft. Collins (303) 571-1232

KSPN/Aspen (303) 925-5776
KZAZ/Denver (303) 759-5000
KZAZ/Denver (303) 759-5000
KZAZ/Denver (303) 759-5000

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158 Reporters
149 Current Playlists
4 stations reported frozen playlists this week.
DC101/Washington
KINK/Portland
KRQR/San Francisco
WNOR/Norfolk
KMOD/Tulsa
KYYK/Kansas City
WHEB/Portsmouth
WLUP/Chicago
WNEW-FM/Chicago

CHARTERED AIRPLIST

EAST

103 WPHD Buffalo
Real Rock PD: Harv Moore
 MD: John Piccillo

- 4 1 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 5 2 MADONNA/Like A Virgin
- 6 3 DURAN DURAN/The Wild Boys
- 7 4 CHAKA KHAN/I Feel For You
- 8 5 JONAS MEKLO/Again
- 9 6 JUDITH LERNER/Valotte
- 10 7 HONEYDIPPER/Sea Of Love
- 11 8 BRYAN ADAMS/Run To You
- 12 9 JULIAN LERNER/Valotte
- 13 10 PAT BENATAR/Me Belong To You
- 14 11 CINDY LAUPER/All Through The Night
- 15 12 CAROL KEMP/Just Called To Say Hello
- 16 13 JONAS MEKLO/Again
- 17 14 CINDY LAUPER/All Through The Night
- 18 15 PAT BENATAR/Me Belong To You
- 19 16 HONEYDIPPER/Sea Of Love
- 20 17 JONAS MEKLO/Again
- 21 18 CINDY LAUPER/All Through The Night
- 22 19 PAT BENATAR/Me Belong To You
- 23 20 HONEYDIPPER/Sea Of Love
- 24 21 JONAS MEKLO/Again
- 25 22 CINDY LAUPER/All Through The Night
- 26 23 PAT BENATAR/Me Belong To You
- 27 24 HONEYDIPPER/Sea Of Love
- 28 25 JONAS MEKLO/Again
- 29 26 CINDY LAUPER/All Through The Night
- 30 27 PAT BENATAR/Me Belong To You
- 31 28 HONEYDIPPER/Sea Of Love
- 32 29 JONAS MEKLO/Again
- 33 30 CINDY LAUPER/All Through The Night
- 34 31 PAT BENATAR/Me Belong To You
- 35 32 HONEYDIPPER/Sea Of Love
- 36 33 JONAS MEKLO/Again
- 37 34 CINDY LAUPER/All Through The Night
- 38 35 PAT BENATAR/Me Belong To You
- 39 36 HONEYDIPPER/Sea Of Love
- 40 37 JONAS MEKLO/Again
- 41 38 CINDY LAUPER/All Through The Night
- 42 39 PAT BENATAR/Me Belong To You
- 43 40 HONEYDIPPER/Sea Of Love
- 44 41 JONAS MEKLO/Again
- 45 42 CINDY LAUPER/All Through The Night
- 46 43 PAT BENATAR/Me Belong To You
- 47 44 HONEYDIPPER/Sea Of Love
- 48 45 JONAS MEKLO/Again
- 49 46 CINDY LAUPER/All Through The Night
- 50 47 PAT BENATAR/Me Belong To You

WVBT

WVBT Buffalo
 PD: Bill Todd
 MD: P.J. Foxx

- 1 1 DURAN DURAN/The Wild Boys
- 2 2 MADONNA/Like A Virgin
- 3 3 HONEYDIPPER/Sea Of Love
- 4 4 JULIAN LERNER/Valotte
- 5 5 PAT BENATAR/Me Belong To You
- 6 6 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 7 7 BRYAN ADAMS/Run To You
- 8 8 BOB SEGER/Understanding
- 9 9 CINDY LAUPER/All Through The Night
- 10 10 JONAS MEKLO/Again
- 11 11 CINDY LAUPER/All Through The Night
- 12 12 PAT BENATAR/Me Belong To You
- 13 13 HONEYDIPPER/Sea Of Love
- 14 14 JONAS MEKLO/Again
- 15 15 CINDY LAUPER/All Through The Night
- 16 16 PAT BENATAR/Me Belong To You
- 17 17 HONEYDIPPER/Sea Of Love
- 18 18 JONAS MEKLO/Again
- 19 19 CINDY LAUPER/All Through The Night
- 20 20 PAT BENATAR/Me Belong To You
- 21 21 HONEYDIPPER/Sea Of Love
- 22 22 JONAS MEKLO/Again
- 23 23 CINDY LAUPER/All Through The Night
- 24 24 PAT BENATAR/Me Belong To You
- 25 25 HONEYDIPPER/Sea Of Love
- 26 26 JONAS MEKLO/Again
- 27 27 CINDY LAUPER/All Through The Night
- 28 28 PAT BENATAR/Me Belong To You
- 29 29 HONEYDIPPER/Sea Of Love
- 30 30 JONAS MEKLO/Again
- 31 31 CINDY LAUPER/All Through The Night
- 32 32 PAT BENATAR/Me Belong To You
- 33 33 HONEYDIPPER/Sea Of Love
- 34 34 JONAS MEKLO/Again
- 35 35 CINDY LAUPER/All Through The Night
- 36 36 PAT BENATAR/Me Belong To You
- 37 37 HONEYDIPPER/Sea Of Love
- 38 38 JONAS MEKLO/Again
- 39 39 CINDY LAUPER/All Through The Night
- 40 40 PAT BENATAR/Me Belong To You
- 41 41 HONEYDIPPER/Sea Of Love
- 42 42 JONAS MEKLO/Again
- 43 43 CINDY LAUPER/All Through The Night
- 44 44 PAT BENATAR/Me Belong To You
- 45 45 HONEYDIPPER/Sea Of Love
- 46 46 JONAS MEKLO/Again
- 47 47 CINDY LAUPER/All Through The Night
- 48 48 PAT BENATAR/Me Belong To You
- 49 49 HONEYDIPPER/Sea Of Love
- 50 50 JONAS MEKLO/Again

WBUT

WBUT Long Island
 PD: Bill Terry
 Music Coord: Ruth Tolson

- 1 1 HALL & OATES/Out Of Touch
- 2 2 WHAM!/Make Me Up Before You Go
- 3 3 DURAN DURAN/The Wild Boys
- 4 4 MADONNA/Like A Virgin
- 5 5 CINDY LAUPER/All Through The Night
- 6 6 PAUL McCARTNEY/No More Lonely Nights
- 7 7 HONEYDIPPER/Sea Of Love
- 8 8 PAT BENATAR/Me Belong To You
- 9 9 CHAKA KHAN/I Feel For You
- 10 10 HONEYDIPPER/Sea Of Love
- 11 11 JULIAN LERNER/Valotte
- 12 12 CINDY LAUPER/All Through The Night
- 13 13 PAT BENATAR/Me Belong To You
- 14 14 HONEYDIPPER/Sea Of Love
- 15 15 JONAS MEKLO/Again
- 16 16 SURVIVOR/Can't Hold Back
- 17 17 CINDY LAUPER/All Through The Night
- 18 18 JEROME JACOBSON/Do What You Do
- 19 19 HUEY LEWIS & THE NEWS/Walking On A Thin Line
- 20 20 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 21 21 CAROL KEMP/Just Called To Say Hello
- 22 22 BRYAN ADAMS/Run To You
- 23 23 SHERENA EASTON/Strut
- 24 24 COREY HART/It Ain't Enough
- 25 25 JULIAN LERNER/Valotte
- 26 26 SHEILA E./The Ball Of St. Mark
- 27 27 HALL & OATES/Method Of Modern Love
- 28 28 PAT BENATAR/Me Belong To You
- 29 29 JONAS MEKLO/Again
- 30 30 CINDY LAUPER/All Through The Night
- 31 31 PAT BENATAR/Me Belong To You
- 32 32 HONEYDIPPER/Sea Of Love
- 33 33 JONAS MEKLO/Again
- 34 34 CINDY LAUPER/All Through The Night
- 35 35 PAT BENATAR/Me Belong To You
- 36 36 HONEYDIPPER/Sea Of Love
- 37 37 JONAS MEKLO/Again
- 38 38 CINDY LAUPER/All Through The Night
- 39 39 PAT BENATAR/Me Belong To You
- 40 40 HONEYDIPPER/Sea Of Love
- 41 41 JONAS MEKLO/Again
- 42 42 CINDY LAUPER/All Through The Night
- 43 43 PAT BENATAR/Me Belong To You
- 44 44 HONEYDIPPER/Sea Of Love
- 45 45 JONAS MEKLO/Again
- 46 46 CINDY LAUPER/All Through The Night
- 47 47 PAT BENATAR/Me Belong To You
- 48 48 HONEYDIPPER/Sea Of Love
- 49 49 JONAS MEKLO/Again
- 50 50 CINDY LAUPER/All Through The Night

97.7

97.7 Montreal
 PD: Bob Beauchamp
 MD: Guy Brouillard

- 1 1 HALL & OATES/Out Of Touch
- 2 2 CHAKA KHAN/I Feel For You
- 3 3 DURAN DURAN/The Wild Boys
- 4 4 WHAM!/Make Me Up Before You Go
- 5 5 HONEYDIPPER/Sea Of Love
- 6 6 CINDY LAUPER/All Through The Night
- 7 7 LYONEL BUCKLEY/When Love Takes Over
- 8 8 HONEYDIPPER/Sea Of Love
- 9 9 HONEYDIPPER/Sea Of Love
- 10 10 BOWEN BOWEN/Don't Stop
- 11 11 PAT BENATAR/Me Belong To You
- 12 12 JULIAN LERNER/Valotte
- 13 13 CINDY LAUPER/All Through The Night
- 14 14 HONEYDIPPER/Sea Of Love
- 15 15 JONAS MEKLO/Again
- 16 16 SURVIVOR/Can't Hold Back
- 17 17 CINDY LAUPER/All Through The Night
- 18 18 JEROME JACOBSON/Do What You Do
- 19 19 HUEY LEWIS & THE NEWS/Walking On A Thin Line
- 20 20 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 21 21 CAROL KEMP/Just Called To Say Hello
- 22 22 BRYAN ADAMS/Run To You
- 23 23 SHERENA EASTON/Strut
- 24 24 COREY HART/It Ain't Enough
- 25 25 JULIAN LERNER/Valotte
- 26 26 SHEILA E./The Ball Of St. Mark
- 27 27 HALL & OATES/Method Of Modern Love
- 28 28 PAT BENATAR/Me Belong To You
- 29 29 JONAS MEKLO/Again
- 30 30 CINDY LAUPER/All Through The Night
- 31 31 PAT BENATAR/Me Belong To You
- 32 32 HONEYDIPPER/Sea Of Love
- 33 33 JONAS MEKLO/Again
- 34 34 CINDY LAUPER/All Through The Night
- 35 35 PAT BENATAR/Me Belong To You
- 36 36 HONEYDIPPER/Sea Of Love
- 37 37 JONAS MEKLO/Again
- 38 38 CINDY LAUPER/All Through The Night
- 39 39 PAT BENATAR/Me Belong To You
- 40 40 HONEYDIPPER/Sea Of Love
- 41 41 JONAS MEKLO/Again
- 42 42 CINDY LAUPER/All Through The Night
- 43 43 PAT BENATAR/Me Belong To You
- 44 44 HONEYDIPPER/Sea Of Love
- 45 45 JONAS MEKLO/Again
- 46 46 CINDY LAUPER/All Through The Night
- 47 47 PAT BENATAR/Me Belong To You
- 48 48 HONEYDIPPER/Sea Of Love
- 49 49 JONAS MEKLO/Again
- 50 50 CINDY LAUPER/All Through The Night

1050 chum

1050 chum Toronto
 PD: Jim Waters
 MD: Brad "Knobby" Jones

- 1 1 DURAN DURAN/The Wild Boys
- 2 2 WHAM!/Make Me Up Before You Go
- 3 3 MADONNA/Like A Virgin
- 4 4 CINDY LAUPER/All Through The Night
- 5 5 HONEYDIPPER/Sea Of Love
- 6 6 BRYAN ADAMS/Run To You
- 7 7 JULIAN LERNER/Valotte
- 8 8 HALL & OATES/Out Of Touch
- 9 9 MADONNA/Like A Virgin
- 10 10 TINA TURNER/Better Be Good To Me
- 11 11 SPECIAL/Teacher Teacher
- 12 12 CINDY LAUPER/All Through The Night
- 13 13 LYONEL BUCKLEY/When Love Takes Over
- 14 14 PARACHUTE CLUB/At The Feet Of The Mo
- 15 15 STEVIE WONDER/Just Called To Say Hello
- 16 16 BOWEN BOWEN/Don't Stop
- 17 17 PRINCE/Purple Rain
- 18 18 SURVIVOR/Can't Hold Back
- 19 19 PAT BENATAR/Me Belong To You
- 20 20 HONEYDIPPER/Sea Of Love
- 21 21 HONEYDIPPER/Sea Of Love
- 22 22 BRYAN ADAMS/Run To You
- 23 23 CINDY LAUPER/All Through The Night
- 24 24 BOB SEGER/Understanding
- 25 25 FOREIGNER/Want To Know What L
- 26 26 PAT BENATAR/Me Belong To You
- 27 27 DENISE DEVOYON/Desert Moon
- 28 28 LAURA BRANIGAN/Amo
- 29 29 PRINCE/Purple Rain
- 30 30 BILLY OCEAN/Loveboy
- 31 31 CINDY LAUPER/All Through The Night
- 32 32 FOREIGNER/Want To Know What L
- 33 33 HUEY LEWIS & THE NEWS/Walking On A Thin Line
- 34 34 BOWEN BOWEN/Don't Stop
- 35 35 CINDY LAUPER/All Through The Night
- 36 36 PAT BENATAR/Me Belong To You
- 37 37 HONEYDIPPER/Sea Of Love
- 38 38 JONAS MEKLO/Again
- 39 39 CINDY LAUPER/All Through The Night
- 40 40 PAT BENATAR/Me Belong To You
- 41 41 HONEYDIPPER/Sea Of Love
- 42 42 JONAS MEKLO/Again
- 43 43 CINDY LAUPER/All Through The Night
- 44 44 PAT BENATAR/Me Belong To You
- 45 45 HONEYDIPPER/Sea Of Love
- 46 46 JONAS MEKLO/Again
- 47 47 CINDY LAUPER/All Through The Night
- 48 48 PAT BENATAR/Me Belong To You
- 49 49 HONEYDIPPER/Sea Of Love
- 50 50 JONAS MEKLO/Again

97 WASH FM

97 WASH FM Washington
 PD: Bill Tanner
 MD: Colleen Cassidy

- 1 1 HALL & OATES/Out Of Touch
- 2 2 LYONEL BUCKLEY/When Love Takes Over
- 3 3 MADONNA/Like A Virgin
- 4 4 CINDY LAUPER/All Through The Night
- 5 5 HONEYDIPPER/Sea Of Love
- 6 6 BRYAN ADAMS/Run To You
- 7 7 JEROME JACOBSON/Do What You Do
- 8 8 HONEYDIPPER/Sea Of Love
- 9 9 BOWEN BOWEN/Don't Stop
- 10 10 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 11 11 JEFFREY EPSTEIN/Don't Stop
- 12 12 HUEY LEWIS & THE NEWS/Walking On A Thin Line
- 13 13 SHERENA EASTON/Strut
- 14 14 PHILIP BAILEY/Easy Lover
- 15 15 JACK WAGNER/All I Need
- 16 16 PRINCE/Purple Rain
- 17 17 JEFFREY EPSTEIN/Don't Stop
- 18 18 HONEYDIPPER/Sea Of Love
- 19 19 RAY PARKER JR./Jambie
- 20 20 JULIAN LERNER/Valotte
- 21 21 PAT BENATAR/Me Belong To You
- 22 22 STEVIE WONDER/Just Called To Say Hello
- 23 23 BRYAN ADAMS/Run To You
- 24 24 BOWEN BOWEN/Don't Stop
- 25 25 CINDY LAUPER/All Through The Night
- 26 26 HONEYDIPPER/Sea Of Love
- 27 27 FOREIGNER/Want To Know What L
- 28 28 BOWEN BOWEN/Don't Stop
- 29 29 CINDY LAUPER/All Through The Night
- 30 30 SHEILA E./The Ball Of St. Mark
- 31 31 BILLY OCEAN/Loveboy
- 32 32 HUEY LEWIS & THE NEWS/Walking On A Thin Line
- 33 33 BOWEN BOWEN/Don't Stop
- 34 34 CINDY LAUPER/All Through The Night
- 35 35 PAT BENATAR/Me Belong To You
- 36 36 HONEYDIPPER/Sea Of Love
- 37 37 JONAS MEKLO/Again
- 38 38 CINDY LAUPER/All Through The Night
- 39 39 PAT BENATAR/Me Belong To You
- 40 40 HONEYDIPPER/Sea Of Love
- 41 41 JONAS MEKLO/Again
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- 46 46 CINDY LAUPER/All Through The Night
- 47 47 PAT BENATAR/Me Belong To You
- 48 48 HONEYDIPPER/Sea Of Love
- 49 49 JONAS MEKLO/Again
- 50 50 CINDY LAUPER/All Through The Night

103 WPHD

103 WPHD Buffalo
 PD: Harv Moore
 MD: John Piccillo

- 1 1 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 2 2 MADONNA/Like A Virgin
- 3 3 DURAN DURAN/The Wild Boys
- 4 4 CHAKA KHAN/I Feel For You
- 5 5 JONAS MEKLO/Again
- 6 6 JULIAN LERNER/Valotte
- 7 7 HONEYDIPPER/Sea Of Love
- 8 8 BRYAN ADAMS/Run To You
- 9 9 JULIAN LERNER/Valotte
- 10 10 PAT BENATAR/Me Belong To You
- 11 11 CINDY LAUPER/All Through The Night
- 12 12 CAROL KEMP/Just Called To Say Hello
- 13 13 JONAS MEKLO/Again
- 14 14 CINDY LAUPER/All Through The Night
- 15 15 PAT BENATAR/Me Belong To You
- 16 16 HONEYDIPPER/Sea Of Love
- 17 17 JONAS MEKLO/Again
- 18 18 CINDY LAUPER/All Through The Night
- 19 19 PAT BENATAR/Me Belong To You
- 20 20 HONEYDIPPER/Sea Of Love
- 21 21 JONAS MEKLO/Again
- 22 22 CINDY LAUPER/All Through The Night
- 23 23 PAT BENATAR/Me Belong To You
- 24 24 HONEYDIPPER/Sea Of Love
- 25 25 JONAS MEKLO/Again
- 26 26 CINDY LAUPER/All Through The Night
- 27 27 PAT BENATAR/Me Belong To You
- 28 28 HONEYDIPPER/Sea Of Love
- 29 29 JONAS MEKLO/Again
- 30 30 CINDY LAUPER/All Through The Night
- 31 31 PAT BENATAR/Me Belong To You
- 32 32 HONEYDIPPER/Sea Of Love
- 33 33 JONAS MEKLO/Again
- 34 34 CINDY LAUPER/All Through The Night
- 35 35 PAT BENATAR/Me Belong To You
- 36 36 HONEYDIPPER/Sea Of Love
- 37 37 JONAS MEKLO/Again
- 38 38 CINDY LAUPER/All Through The Night
- 39 39 PAT BENATAR/Me Belong To You
- 40 40 HONEYDIPPER/Sea Of Love
- 41 41 JONAS MEKLO/Again
- 42 42 CINDY LAUPER/All Through The Night
- 43 43 PAT BENATAR/Me Belong To You
- 44 44 HONEYDIPPER/Sea Of Love
- 45 45 JONAS MEKLO/Again
- 46 46 CINDY LAUPER/All Through The Night
- 47 47 PAT BENATAR/Me Belong To You
- 48 48 HONEYDIPPER/Sea Of Love
- 49 49 JONAS MEKLO/Again
- 50 50 CINDY LAUPER/All Through The Night

WVBT

WVBT Buffalo
 PD: Bill Todd
 MD: P.J. Foxx

- 1 1 DURAN DURAN/The Wild Boys
- 2 2 MADONNA/Like A Virgin
- 3 3 HONEYDIPPER/Sea Of Love
- 4 4 JULIAN LERNER/Valotte
- 5 5 PAT BENATAR/Me Belong To You
- 6 6 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 7 7 BRYAN ADAMS/Run To You
- 8 8 BOB SEGER/Understanding
- 9 9 CINDY LAUPER/All Through The Night
- 10 10 JONAS MEKLO/Again
- 11 11 CINDY LAUPER/All Through The Night
- 12 12 PAT BENATAR/Me Belong To You
- 13 13 HONEYDIPPER/Sea Of Love
- 14 14 JONAS MEKLO/Again
- 15 15 CINDY LAUPER/All Through The Night
- 16 16 PAT BENATAR/Me Belong To You
- 17 17 HONEYDIPPER/Sea Of Love
- 18 18 JONAS MEKLO/Again
- 19 19 CINDY LAUPER/All Through The Night
- 20 20 PAT BENATAR/Me Belong To You
- 21 21 HONEYDIPPER/Sea Of Love
- 22 22 JONAS MEKLO/Again
- 23 23 CINDY LAUPER/All Through The Night
- 24 24 PAT BENATAR/Me Belong To You
- 25 25 HONEYDIPPER/Sea Of Love
- 26 26 JONAS MEKLO/Again
- 27 27 CINDY LAUPER/All Through The Night
- 28 28 PAT BENATAR/Me Belong To You
- 29 29 HONEYDIPPER/Sea Of Love
- 30 30 JONAS MEKLO/Again
- 31 31 CINDY LAUPER/All Through The Night
- 32 32 PAT BENATAR/Me Belong To You
- 33 33 HONEYDIPPER/Sea Of Love
- 34 34 JONAS MEKLO/Again
- 35 35 CINDY LAUPER/All Through The Night
- 36 36 PAT BENATAR/Me Belong To You
- 37 37 HONEYDIPPER/Sea Of Love
- 38 38 JONAS MEKLO/Again
- 39 39 CINDY LAUPER/All Through The Night
- 40 40 PAT BENATAR/Me Belong To You
- 41 41 HONEYDIPPER/Sea Of Love
- 42 42 JONAS MEKLO/Again
- 43 43 CINDY LAUPER/All Through The Night
- 44 44 PAT BENATAR/Me Belong To You
- 45 45 HONEYDIPPER/Sea Of Love
- 46 46 JONAS MEKLO/Again
- 47 47 CINDY LAUPER/All Through The Night
- 48 48 PAT BENATAR/Me Belong To You
- 49 49 HONEYDIPPER/Sea Of Love
- 50 50 JONAS MEKLO/Again

WBUT

WBUT Long Island
 PD: Bill Terry
 Music Coord: Ruth Tolson

- 1 1 HALL & OATES/Out Of Touch
- 2 2 WHAM!/Make Me Up Before You Go
- 3 3 DURAN DURAN/The Wild Boys
- 4 4 MADONNA/Like A Virgin
- 5 5 CINDY LAUPER/All Through The Night
- 6 6 PAUL McCARTNEY/No More Lonely Nights
- 7 7 HONEYDIPPER/Sea Of Love
- 8 8 PAT BENATAR/Me Belong To You
- 9 9 CHAKA KHAN/I Feel For You
- 10 10 HONEYDIPPER/Sea Of Love
- 11 11 JULIAN LERNER/Valotte
- 12 12 CINDY LAUPER/All Through The Night
- 13 13 PAT BENATAR/Me Belong To You
- 14 14 HONEYDIPPER/Sea Of Love
- 15 15 JONAS MEKLO/Again
- 16 16 SURVIVOR/Can't Hold Back
- 17 17 CINDY LAUPER/All Through The Night
- 18 18 JEROME JACOBSON/Do What You Do
- 19 19 HUEY LEWIS & THE NEWS/Walking On A Thin Line
- 20 20 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 21 21 CAROL KEMP/Just Called To Say Hello
- 22 22 BRYAN ADAMS/Run To You
- 23 23 SHERENA EASTON/Strut
- 24 24 COREY HART/It Ain't Enough
- 25 25 JULIAN LERNER/Valotte
- 26 26 SHEILA E./The Ball Of St. Mark
- 27 27 HALL & OATES/Method Of Modern Love
- 28 28 PAT BENATAR/Me Belong To You
- 29 29 JONAS MEKLO/Again
- 30 30 CINDY LAUPER/All Through The Night
- 31 31 PAT BENATAR/Me Belong To You
- 32 32 HONEYDIPPER/Sea Of Love
- 33 33 JONAS MEKLO/Again
- 34 34 CINDY LAUPER/All Through The Night
- 35 35 PAT BENATAR/Me Belong To You
- 36 36 HONEYDIPPER/Sea Of Love
- 37 37 JONAS MEKLO/Again
- 38 38 CINDY LAUPER/All Through The Night
- 39 39 PAT BENATAR/Me Belong To You
- 40 40 HONEYDIPPER/Sea Of Love
- 41 41 JONAS MEKLO/Again
- 42 42 CINDY LAUPER/All Through The Night
- 43 43 PAT BENATAR/Me Belong To You
- 44 44 HONEYDIPPER/Sea Of Love
- 45 45 JONAS MEKLO/Again
- 46 46 CINDY LAUPER/All Through The Night
- 47 47 PAT BENATAR/Me Belong To You
- 48 48 HONEYDIPPER/Sea Of Love
- 49 49 JONAS MEKLO/Again
- 50 50 CINDY LAUPER/All Through The Night

97.7

97.7 Montreal
 PD: Bob Beauchamp
 MD: Guy Brouillard

- 1 1 HALL & OATES/Out Of Touch
- 2 2 CHAKA KHAN/I Feel For You
- 3 3 DURAN DURAN/The Wild Boys
- 4 4 WHAM!/Make Me Up Before You Go
- 5 5 HONEYDIPPER/Sea Of Love
- 6 6 CINDY LAUPER/All Through The Night
- 7 7 LYONEL BUCKLEY/When Love Takes Over
- 8 8 HONEYDIPPER/Sea Of Love
- 9 9 HONEYDIPPER/Sea Of Love
- 10 10 BOWEN BOWEN/Don't Stop
- 11 11 PAT BENATAR/Me Belong To You
- 12 12 JULIAN LERNER/Valotte
- 13 13 CINDY LAUPER/All Through The Night
- 14 14 HONEYDIPPER/Sea Of Love
- 15 15 JONAS MEKLO/Again
- 16 16 SURVIVOR/Can't Hold Back
- 17 17 CINDY LAUPER/All Through The Night
- 18 18 JEROME JACOBSON/Do What You Do
- 19 19 HUEY LEWIS & THE NEWS/Walking On A Thin Line
- 20 20 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 21 21 CAROL KEMP/Just Called To Say Hello
- 22 22 BRYAN ADAMS/Run To You
- 23 23 SHERENA EASTON/Strut
- 24 24 COREY HART/It Ain't Enough
- 25 25 JULIAN LERNER/Valotte
- 26 26 SHEILA E./The Ball Of St. Mark
- 27 27 HALL & OATES/Method Of Modern Love
- 28 28 PAT BENATAR/Me Belong To You
- 29 29 JONAS MEKLO/Again
- 30 30 CINDY LAUPER/All Through The Night
- 31 31 PAT BENATAR/Me Belong To You
- 32 32 HONEYDIPPER/Sea Of Love
- 33 33 JONAS MEKLO/Again
- 34 34 CINDY LAUPER/All Through The Night
- 35 35 PAT BENATAR/Me Belong To You
- 36 36 HONEYDIPPER/Sea Of Love
- 37 37 JONAS MEKLO/Again
- 38 38 CINDY LAUPER/All Through The Night
- 39 39 PAT BENATAR/Me Belong To You
- 40 40 HONEYDIPPER/Sea Of Love
- 41 41 JONAS MEKLO/Again
- 42 42 CINDY LAUPER/All Through The Night
- 43 43 PAT BENATAR/Me Belong To You
- 44 44 HONEYDIPPER/Sea Of Love
- 45 45 JONAS MEKLO/Again
- 46 46 CINDY LAUPER/All Through The Night
- 47 47 PAT BENATAR/Me Belong To You
- 48 48 HONEYDIPPER/Sea Of Love
- 49 49 JONAS MEKLO/Again
- 50 50 CINDY LAUPER/All Through The Night

1050 chum

1050 chum Toronto
 PD: Jim Waters
 MD: Brad "Knobby" Jones

- 1 1 DURAN DURAN/The Wild Boys
- 2 2 WHAM!/Make Me Up Before You Go
- 3 3 MADONNA/Like A Virgin
- 4 4 CINDY LAUPER/All Through The Night
- 5 5 HONEYDIPPER/Sea Of Love
- 6 6 BRYAN ADAMS/Run To You
- 7 7 JULIAN LERNER/Valotte
- 8 8 HALL & OATES/Out Of Touch
- 9 9 MADONNA/Like A Virgin
- 10 10 TINA TURNER/Better Be Good To Me
- 11 11 SPECIAL/Teacher Teacher
- 12 12 CINDY LAUPER/All Through The Night
- 13 13 LYONEL BUCKLEY/When Love Takes Over
- 14 14 PARACHUTE CLUB/At The Feet Of The Mo
- 15 15 STEVIE WONDER/Just Called To Say Hello
- 16 16 BOWEN BOWEN/Don't Stop
- 17 17 PRINCE/Purple Rain
- 18 18 SURVIVOR/Can't Hold Back
- 19 19 PAT BENATAR/Me Belong To You
- 20 20 HONEYDIPPER/Sea Of Love
- 21 21 HONEYDIPPER/Sea Of Love
- 22 22 BRYAN ADAMS/Run To You
- 23 23 CINDY LAUPER/All Through The Night
- 24 24 BOB SEGER/Understanding
- 25 25 FOREIGNER/Want To Know What L
- 26 26 PAT BENATAR/Me Belong To You
- 27 27 DENISE DEVOYON/Desert Moon
- 28 28 LAURA BRANIGAN/Amo
- 29 29 PRINCE/Purple Rain
- 30 30 BILLY OCEAN/Loveboy
- 31 31 CINDY LAUPER/All Through The Night
- 32 32 FOREIGNER/Want To Know What L
- 33 33 HUEY LEWIS & THE NEWS/Walking On A Thin Line
- 34 34 BOWEN BOWEN/Don't

Dallas/Ft. Worth
92.5 KAFM FM
 VP/Programming: John Shomby
 MD: Pamela Steele

H 1 JACK MCGHEE/All I Need
 2 HALL & OATES/Out of Touch
 3 DURAN DURAN/The Wild Boys
 4 MADONNA/Like a Virgin
 5 SURVIVOR/Can't Hold Back
 6 PAUL McCARTNEY/More Love, More Lonely Nights
 7 CAROL KENNEDY/Feel For You
 8 NEW EDITION/Cool It Now
 9 CONEY HART/It Ain't Enough
 10 TOTO/Stranger In Town
 11 JULIAN LENNON/Valotte
 12 DON HELENY/The Boys of Summer...
 13 PHILIP BAILEY/Easy Lover
 14 BRYAN ADAMS/Run To You
 15 JIMMY LESTER & NEWS/Making On A Thin Lin
 16 JEROME JACOBSON/What You Do
 17 DAN HARTMAN/We Are The Young
 18 MONTEY PEARCE/Don't Leave This Way
 19 SHEILA E./The Ball of St. Mark
 20 RAY PARKER JR./Jambo
 21 FOREIGNER/Want To Know What L
 22 BRUCE SPRINGSTEEN/Born In The U.S.A.
 23 U2/Pride In The Name Of
 24 CHICKA KRAM/Feel For You
 25 KIM CRAWFORD/Don't Leave This Way
 26 PAT BENATAR/We Belong
 27 PAUL McCARTNEY/More Love, More Lonely Nights
 28 STEVE WONDER/Love Light In Flight
 29 JOHN CAMPBELL & B/Wander Years
 30 BOB SEGER/Understandin'
 31 BILLY IDOL/Catch My Fall
 32 STEVE WOODER/Low Light In Flight
 33 ASHFORD & SIMPSON/Solid
 34 JEFFREY STAR/Operator
 35 GENERAL PUBLIC/Tenderness
 36 STEVE PERCY/Foolish Heart
 37 PRINCE/Purple Rain
 38 JEFFREY STAR/Operator
 39 POINTS SISTERS/Neutron Dance
 40 CLARENCE CLARK/What's Goin' On

Tampa
Ops Mgr: Mason Dixon
 PD: Steve Rivers

H 1 DURAN DURAN/The Wild Boys
 2 MADONNA/Like a Virgin
 3 HALL & OATES/Out of Touch
 4 CINDY LAUPER/All Through the Night
 5 HONEY DRIPPERS/Sea of Love
 6 PAUL McCARTNEY/More Love, More Lonely Nights
 7 NEW EDITION/Cool It Now
 8 JACK MCGHEE/All I Need
 9 BRYAN ADAMS/Run To You
 10 WHAM!/Make Me Up Before You
 11 JULIAN LENNON/Valotte
 12 PAUL McCARTNEY/More Love, More Lonely Nights
 13 JIMMY LESTER & NEWS/Making On A Thin Lin
 14 JEROME JACOBSON/What You Do
 15 DAN HARTMAN/We Are The Young
 16 MONTEY PEARCE/Don't Leave This Way
 17 SHEILA E./The Ball of St. Mark
 18 RAY PARKER JR./Jambo
 19 FOREIGNER/Want To Know What L
 20 BRUCE SPRINGSTEEN/Born In The U.S.A.
 21 PHILIP BAILEY/Easy Lover
 22 CHICKA KRAM/Feel For You
 23 KIM CRAWFORD/Don't Leave This Way
 24 PAT BENATAR/We Belong
 25 PAUL McCARTNEY/More Love, More Lonely Nights
 26 STEVE WONDER/Low Light In Flight
 27 JOHN CAMPBELL & B/Wander Years
 28 BOB SEGER/Understandin'
 29 BILLY IDOL/Catch My Fall
 30 STEVE WOODER/Low Light In Flight
 31 ASHFORD & SIMPSON/Solid
 32 JEFFREY STAR/Operator
 33 GENERAL PUBLIC/Tenderness
 34 STEVE PERCY/Foolish Heart
 35 PRINCE/Purple Rain
 36 JEFFREY STAR/Operator
 37 POINTS SISTERS/Neutron Dance
 38 CLARENCE CLARK/What's Goin' On

Minneapolis
PD: Dave Anthony
MD: Don Michaels

H 1 PAT BENATAR/We Belong
 2 MADONNA/Like a Virgin
 3 CAROL KENNEDY/Feel For You
 4 HONEY DRIPPERS/Sea of Love
 5 DURAN DURAN/The Wild Boys
 6 BRYAN ADAMS/Run To You
 7 CHICKA KRAM/Feel For You
 8 JULIAN LENNON/Valotte
 9 JIMMY LESTER & NEWS/Making On A Thin Lin
 10 JEROME JACOBSON/What You Do
 11 DAN HARTMAN/We Are The Young
 12 MONTEY PEARCE/Don't Leave This Way
 13 SHEILA E./The Ball of St. Mark
 14 RAY PARKER JR./Jambo
 15 FOREIGNER/Want To Know What L
 16 BRUCE SPRINGSTEEN/Born In The U.S.A.
 17 PHILIP BAILEY/Easy Lover
 18 CHICKA KRAM/Feel For You
 19 KIM CRAWFORD/Don't Leave This Way
 20 PAT BENATAR/We Belong
 21 PAUL McCARTNEY/More Love, More Lonely Nights
 22 STEVE WONDER/Low Light In Flight
 23 JOHN CAMPBELL & B/Wander Years
 24 BOB SEGER/Understandin'
 25 BILLY IDOL/Catch My Fall
 26 STEVE WOODER/Low Light In Flight
 27 ASHFORD & SIMPSON/Solid
 28 JEFFREY STAR/Operator
 29 GENERAL PUBLIC/Tenderness
 30 STEVE PERCY/Foolish Heart
 31 PRINCE/Purple Rain
 32 JEFFREY STAR/Operator
 33 POINTS SISTERS/Neutron Dance
 34 CLARENCE CLARK/What's Goin' On

St. Louis
PD: Steve Perun
Prog. Assistant: Brian Bridgman

H 1 MADONNA/Like a Virgin
 2 DURAN DURAN/The Wild Boys
 3 SURVIVOR/Can't Hold Back
 4 HUEY LEWIS & NEWS/Making On A Thin Lin
 5 PAUL McCARTNEY/More Love, More Lonely Nights
 6 CAROL KENNEDY/Feel For You
 7 RICK SPRINGFIELD/Brave
 8 PRINCE/Purple Rain
 9 BRUCE SPRINGSTEEN/Born In The U.S.A.
 10 BRYAN ADAMS/Run To You
 11 HONEY DRIPPERS/Sea of Love
 12 JULIAN LENNON/Valotte
 13 JIMMY LESTER & NEWS/Making On A Thin Lin
 14 JEROME JACOBSON/What You Do
 15 DAN HARTMAN/We Are The Young
 16 MONTEY PEARCE/Don't Leave This Way
 17 SHEILA E./The Ball of St. Mark
 18 RAY PARKER JR./Jambo
 19 FOREIGNER/Want To Know What L
 20 BRUCE SPRINGSTEEN/Born In The U.S.A.
 21 PHILIP BAILEY/Easy Lover
 22 CHICKA KRAM/Feel For You
 23 KIM CRAWFORD/Don't Leave This Way
 24 PAT BENATAR/We Belong
 25 PAUL McCARTNEY/More Love, More Lonely Nights
 26 STEVE WONDER/Low Light In Flight
 27 JOHN CAMPBELL & B/Wander Years
 28 BOB SEGER/Understandin'
 29 BILLY IDOL/Catch My Fall
 30 STEVE WOODER/Low Light In Flight
 31 ASHFORD & SIMPSON/Solid
 32 JEFFREY STAR/Operator
 33 GENERAL PUBLIC/Tenderness
 34 STEVE PERCY/Foolish Heart
 35 PRINCE/Purple Rain
 36 JEFFREY STAR/Operator
 37 POINTS SISTERS/Neutron Dance
 38 CLARENCE CLARK/What's Goin' On

Kansas City
PD: Pat McKay
MD: Karen Barber

H 1 MADONNA/Like a Virgin
 2 DURAN DURAN/The Wild Boys
 3 SURVIVOR/Can't Hold Back
 4 JACK MCGHEE/All I Need
 5 DURAN DURAN/The Wild Boys
 6 HONEY DRIPPERS/Sea of Love
 7 CAROL KENNEDY/Feel For You
 8 NEW EDITION/Cool It Now
 9 RICK SPRINGFIELD/Brave
 10 PRINCE/Purple Rain
 11 BRUCE SPRINGSTEEN/Born In The U.S.A.
 12 BRYAN ADAMS/Run To You
 13 HONEY DRIPPERS/Sea of Love
 14 JULIAN LENNON/Valotte
 15 JIMMY LESTER & NEWS/Making On A Thin Lin
 16 JEROME JACOBSON/What You Do
 17 DAN HARTMAN/We Are The Young
 18 MONTEY PEARCE/Don't Leave This Way
 19 SHEILA E./The Ball of St. Mark
 20 RAY PARKER JR./Jambo
 21 FOREIGNER/Want To Know What L
 22 BRUCE SPRINGSTEEN/Born In The U.S.A.
 23 PHILIP BAILEY/Easy Lover
 24 CHICKA KRAM/Feel For You
 25 KIM CRAWFORD/Don't Leave This Way
 26 PAT BENATAR/We Belong
 27 PAUL McCARTNEY/More Love, More Lonely Nights
 28 STEVE WONDER/Low Light In Flight
 29 JOHN CAMPBELL & B/Wander Years
 30 BOB SEGER/Understandin'
 31 BILLY IDOL/Catch My Fall
 32 STEVE WOODER/Low Light In Flight
 33 ASHFORD & SIMPSON/Solid
 34 JEFFREY STAR/Operator
 35 GENERAL PUBLIC/Tenderness
 36 STEVE PERCY/Foolish Heart
 37 PRINCE/Purple Rain
 38 JEFFREY STAR/Operator
 39 POINTS SISTERS/Neutron Dance
 40 CLARENCE CLARK/What's Goin' On

Tacoma-Seattle
PD: Rick Hansen
MD: Sandy Louie

H 1 MADONNA/Like a Virgin
 2 JACK MCGHEE/All I Need
 3 CHICKA KRAM/Feel For You
 4 HONEY DRIPPERS/Sea of Love
 5 DURAN DURAN/The Wild Boys
 6 PAT BENATAR/We Belong
 7 PAUL McCARTNEY/More Love, More Lonely Nights
 8 NEW EDITION/Cool It Now
 9 RICK SPRINGFIELD/Brave
 10 PRINCE/Purple Rain
 11 BRUCE SPRINGSTEEN/Born In The U.S.A.
 12 BRYAN ADAMS/Run To You
 13 HONEY DRIPPERS/Sea of Love
 14 JULIAN LENNON/Valotte
 15 JIMMY LESTER & NEWS/Making On A Thin Lin
 16 JEROME JACOBSON/What You Do
 17 DAN HARTMAN/We Are The Young
 18 MONTEY PEARCE/Don't Leave This Way
 19 SHEILA E./The Ball of St. Mark
 20 RAY PARKER JR./Jambo
 21 FOREIGNER/Want To Know What L
 22 BRUCE SPRINGSTEEN/Born In The U.S.A.
 23 PHILIP BAILEY/Easy Lover
 24 CHICKA KRAM/Feel For You
 25 KIM CRAWFORD/Don't Leave This Way
 26 PAT BENATAR/We Belong
 27 PAUL McCARTNEY/More Love, More Lonely Nights
 28 STEVE WONDER/Low Light In Flight
 29 JOHN CAMPBELL & B/Wander Years
 30 BOB SEGER/Understandin'
 31 BILLY IDOL/Catch My Fall
 32 STEVE WOODER/Low Light In Flight
 33 ASHFORD & SIMPSON/Solid
 34 JEFFREY STAR/Operator
 35 GENERAL PUBLIC/Tenderness
 36 STEVE PERCY/Foolish Heart
 37 PRINCE/Purple Rain
 38 JEFFREY STAR/Operator
 39 POINTS SISTERS/Neutron Dance
 40 CLARENCE CLARK/What's Goin' On

Norfolk
PD: Jeff Morgan
MD: Gregg South

H 1 WHAM!/Make Me Up Before You
 2 MADONNA/Like a Virgin
 3 CHICKA KRAM/Feel For You
 4 NEW EDITION/Cool It Now
 5 JACK MCGHEE/All I Need
 6 HALL & OATES/Out of Touch
 7 PAUL McCARTNEY/More Love, More Lonely Nights
 8 SHEENA EASTON/Strut
 9 HONEY DRIPPERS/Sea of Love
 10 DURAN DURAN/The Wild Boys
 11 STEVE WONDER/Low Light In Flight
 12 PAT BENATAR/We Belong
 13 CINDY LAUPER/All Through the Night
 14 SURVIVOR/Can't Hold Back
 15 LIONEL RICHIE/My Love
 16 RICK SPRINGFIELD/Brave
 17 POINTS SISTERS/Neutron Dance
 18 JOHN CAMPBELL & B/Wander Years
 19 PAUL McCARTNEY/More Love, More Lonely Nights
 20 JULIAN LENNON/Valotte
 21 JIMMY LESTER & NEWS/Making On A Thin Lin
 22 JEROME JACOBSON/What You Do
 23 DAN HARTMAN/We Are The Young
 24 MONTEY PEARCE/Don't Leave This Way
 25 SHEILA E./The Ball of St. Mark
 26 RAY PARKER JR./Jambo
 27 FOREIGNER/Want To Know What L
 28 BRUCE SPRINGSTEEN/Born In The U.S.A.
 29 PHILIP BAILEY/Easy Lover
 30 CHICKA KRAM/Feel For You
 31 KIM CRAWFORD/Don't Leave This Way
 32 PAT BENATAR/We Belong
 33 PAUL McCARTNEY/More Love, More Lonely Nights
 34 STEVE WONDER/Low Light In Flight
 35 JOHN CAMPBELL & B/Wander Years
 36 BOB SEGER/Understandin'
 37 BILLY IDOL/Catch My Fall
 38 STEVE WOODER/Low Light In Flight
 39 ASHFORD & SIMPSON/Solid
 40 JEFFREY STAR/Operator

Atlanta
PD: Jim Morrison
MD: Jeff McCartney

H 1 MADONNA/Like a Virgin
 2 DURAN DURAN/The Wild Boys
 3 SURVIVOR/Can't Hold Back
 4 HUEY LEWIS & NEWS/Making On A Thin Lin
 5 JACK MCGHEE/All I Need
 6 BRUCE SPRINGSTEEN/Born In The U.S.A.
 7 CHICKA KRAM/Feel For You
 8 JULIAN LENNON/Valotte
 9 JIMMY LESTER & NEWS/Making On A Thin Lin
 10 JEROME JACOBSON/What You Do
 11 DAN HARTMAN/We Are The Young
 12 MONTEY PEARCE/Don't Leave This Way
 13 SHEILA E./The Ball of St. Mark
 14 RAY PARKER JR./Jambo
 15 FOREIGNER/Want To Know What L
 16 BRUCE SPRINGSTEEN/Born In The U.S.A.
 17 PHILIP BAILEY/Easy Lover
 18 CHICKA KRAM/Feel For You
 19 KIM CRAWFORD/Don't Leave This Way
 20 PAT BENATAR/We Belong
 21 PAUL McCARTNEY/More Love, More Lonely Nights
 22 STEVE WONDER/Low Light In Flight
 23 JOHN CAMPBELL & B/Wander Years
 24 BOB SEGER/Understandin'
 25 BILLY IDOL/Catch My Fall
 26 STEVE WOODER/Low Light In Flight
 27 ASHFORD & SIMPSON/Solid
 28 JEFFREY STAR/Operator
 29 GENERAL PUBLIC/Tenderness
 30 STEVE PERCY/Foolish Heart
 31 PRINCE/Purple Rain
 32 JEFFREY STAR/Operator
 33 POINTS SISTERS/Neutron Dance
 34 CLARENCE CLARK/What's Goin' On

Cleveland
Ops Mgr: C.C. Matthews
MD: Tom Jeffries

H 1 SURVIVOR/Can't Hold Back
 2 BRUCE SPRINGSTEEN/Born In The U.S.A.
 3 HUEY LEWIS & NEWS/Making On A Thin Lin
 4 CHICKA KRAM/Feel For You
 5 PAT BENATAR/We Belong
 6 JULIAN LENNON/Valotte
 7 JIMMY LESTER & NEWS/Making On A Thin Lin
 8 JEROME JACOBSON/What You Do
 9 DAN HARTMAN/We Are The Young
 10 MONTEY PEARCE/Don't Leave This Way
 11 SHEILA E./The Ball of St. Mark
 12 RAY PARKER JR./Jambo
 13 FOREIGNER/Want To Know What L
 14 BRUCE SPRINGSTEEN/Born In The U.S.A.
 15 PHILIP BAILEY/Easy Lover
 16 CHICKA KRAM/Feel For You
 17 KIM CRAWFORD/Don't Leave This Way
 18 PAT BENATAR/We Belong
 19 PAUL McCARTNEY/More Love, More Lonely Nights
 20 STEVE WONDER/Low Light In Flight
 21 JOHN CAMPBELL & B/Wander Years
 22 BOB SEGER/Understandin'
 23 BILLY IDOL/Catch My Fall
 24 STEVE WOODER/Low Light In Flight
 25 ASHFORD & SIMPSON/Solid
 26 JEFFREY STAR/Operator
 27 GENERAL PUBLIC/Tenderness
 28 STEVE PERCY/Foolish Heart
 29 PRINCE/Purple Rain
 30 JEFFREY STAR/Operator
 31 POINTS SISTERS/Neutron Dance
 32 CLARENCE CLARK/What's Goin' On

Chicago
Ops. Mgr.: Steve Casey
MD: Tim Kelly

H 1 NEW EDITION/Cool It Now
 2 CHICKA KRAM/Feel For You
 3 MADONNA/Like a Virgin
 4 HONEY DRIPPERS/Sea of Love
 5 DURAN DURAN/The Wild Boys
 6 WHAM!/Make Me Up Before You
 7 SHEENA EASTON/Strut
 8 HALL & OATES/Out of Touch
 9 PAT BENATAR/We Belong
 10 PRINCE/Purple Rain
 11 JULIAN LENNON/Valotte
 12 BILLY IDOL/Catch My Fall
 13 CINDY LAUPER/All Through the Night
 14 STEVE WONDER/Low Light In Flight
 15 STEVE WONDER/Low Light In Flight
 16 RICK SPRINGFIELD/Brave
 17 CHICKA KRAM/Feel For You
 18 PAUL McCARTNEY/More Love, More Lonely Nights
 19 TINA TURNER/Better Be Good To Me
 20 BRYAN ADAMS/Run To You
 21 HONEY DRIPPERS/Sea of Love
 22 BRUCE SPRINGSTEEN/Born In The U.S.A.
 23 PHILIP BAILEY/Easy Lover
 24 PAUL McCARTNEY/More Love, More Lonely Nights
 25 RICK SPRINGFIELD/Brave
 26 SHEILA E./The Ball of St. Mark
 27 RAY PARKER JR./Jambo
 28 FOREIGNER/Want To Know What L
 29 BRUCE SPRINGSTEEN/Born In The U.S.A.
 30 PHILIP BAILEY/Easy Lover
 31 CHICKA KRAM/Feel For You
 32 KIM CRAWFORD/Don't Leave This Way
 33 PAT BENATAR/We Belong
 34 PAUL McCARTNEY/More Love, More Lonely Nights
 35 STEVE WONDER/Low Light In Flight
 36 JOHN CAMPBELL & B/Wander Years
 37 BOB SEGER/Understandin'
 38 BILLY IDOL/Catch My Fall
 39 STEVE WOODER/Low Light In Flight
 40 ASHFORD & SIMPSON/Solid

Chicago
PD: Buddy Scott
MD: Dave Robbins

H 1 CHICKA KRAM/Feel For You
 2 MADONNA/Like a Virgin
 3 NEW EDITION/Cool It Now
 4 HONEY DRIPPERS/Sea of Love
 5 DURAN DURAN/The Wild Boys
 6 WHAM!/Make Me Up Before You
 7 HALL & OATES/Out of Touch
 8 RICK SPRINGFIELD/Brave
 9 BILLY IDOL/Catch My Fall
 10 CINDY LAUPER/All Through the Night
 11 STEVE WONDER/Low Light In Flight
 12 PRINCE/Purple Rain
 13 JULIAN LENNON/Valotte
 14 BILLY IDOL/Catch My Fall
 15 CINDY LAUPER/All Through the Night
 16 STEVE WONDER/Low Light In Flight
 17 RICK SPRINGFIELD/Brave
 18 CHICKA KRAM/Feel For You
 19 PAUL McCARTNEY/More Love, More Lonely Nights
 20 TINA TURNER/Better Be Good To Me
 21 BRYAN ADAMS/Run To You
 22 HONEY DRIPPERS/Sea of Love
 23 BRUCE SPRINGSTEEN/Born In The U.S.A.
 24 PHILIP BAILEY/Easy Lover
 25 PAUL McCARTNEY/More Love, More Lonely Nights
 26 RICK SPRINGFIELD/Brave
 27 SHEILA E./The Ball of St. Mark
 28 RAY PARKER JR./Jambo
 29 FOREIGNER/Want To Know What L
 30 BRUCE SPRINGSTEEN/Born In The U.S.A.
 31 PHILIP BAILEY/Easy Lover
 32 CHICKA KRAM/Feel For You
 33 KIM CRAWFORD/Don't Leave This Way
 34 PAT BENATAR/We Belong
 35 PAUL McCARTNEY/More Love, More Lonely Nights
 36 STEVE WONDER/Low Light In Flight
 37 JOHN CAMPBELL & B/Wander Years
 38 BOB SEGER/Understandin'
 39 BILLY IDOL/Catch My Fall
 40 STEVE WOODER/Low Light In Flight

Sacramento
PD: Tom Chase
MD: Mr. Ed

H 1 MADONNA/Like a Virgin
 2 DURAN DURAN/The Wild Boys
 3 HUEY LEWIS & NEWS/Making On A Thin Lin
 4 PAT BENATAR/We Belong
 5 JACK MCGHEE/All I Need
 6 NEW EDITION/Cool It Now
 7 CINDY LAUPER/All Through the Night
 8 BRUCE SPRINGSTEEN/Born In The U.S.A.
 9 HONEY DRIPPERS/Sea of Love
 10 LIONEL RICHIE/My Love
 11 RICK SPRINGFIELD/Brave
 12 POINTS SISTERS/Neutron Dance
 13 JOHN CAMPBELL & B/Wander Years
 14 PAUL McCARTNEY/More Love, More Lonely Nights
 15 JULIAN LENNON/Valotte
 16 JIMMY LESTER & NEWS/Making On A Thin Lin
 17 JEROME JACOBSON/What You Do
 18 DAN HARTMAN/We Are The Young
 19 MONTEY PEARCE/Don't Leave This Way
 20 SHEILA E./The Ball of St. Mark
 21 RAY PARKER JR./Jambo
 22 FOREIGNER/Want To Know What L
 23 BRUCE SPRINGSTEEN/Born In The U.S.A.
 24 PHILIP BAILEY/Easy Lover
 25 CHICKA KRAM/Feel For You
 26 KIM CRAWFORD/Don't Leave This Way
 27 PAT BENATAR/We Belong
 28 PAUL McCARTNEY/More Love, More Lonely Nights
 29 STEVE WONDER/Low Light In Flight
 30 JOHN CAMPBELL & B/Wander Years
 31 BOB SEGER/Understandin'
 32 BILLY IDOL/Catch My Fall
 33 STEVE WOODER/Low Light In Flight
 34 ASHFORD & SIMPSON/Solid
 35 JEFFREY STAR/Operator

Atlanta
PD: John Young
MD: Chris Thomas

H 1 MADONNA/Like a Virgin
 2 HALL & OATES/Out of Touch
 3 JACK MCGHEE/All I Need
 4 NEW EDITION/Cool It Now
 5 FUR PUP/Color My Love
 6 BRYAN ADAMS/Run To You
 7 HONEY DRIPPERS/Sea of Love
 8 KIM CRAWFORD/Don't Leave This Way
 9 PAT BENATAR/We Belong
 10 JULIAN LENNON/Valotte
 11 JIMMY LESTER & NEWS/Making On A Thin Lin
 12 JEROME JACOBSON/What You Do
 13 DAN HARTMAN/We Are The Young
 14 MONTEY PEARCE/Don't Leave This Way
 15 SHEILA E./The Ball of St. Mark
 16 RAY PARKER JR./Jambo
 17 FOREIGNER/Want To Know What L
 18 BRUCE SPRINGSTEEN/Born In The U.S.A.
 19 PHILIP BAILEY/Easy Lover
 20 CHICKA KRAM/Feel For You
 21 KIM CRAWFORD/Don't Leave This Way
 22 PAT BENATAR/We Belong
 23 PAUL McCARTNEY/More Love, More Lonely Nights
 24 STEVE WONDER/Low Light In Flight
 25 JOHN CAMPBELL & B/Wander Years
 26 BOB SEGER/Understandin'
 27 BILLY IDOL/Catch My Fall
 28 STEVE WOODER/Low Light In Flight
 29 ASHFORD & SIMPSON/Solid
 30 JEFFREY STAR/Operator

Detroit
PD: Gary Berkowitz

H 1 DURAN DURAN/The Wild Boys
 2 NEW EDITION/Cool It Now
 3 JACK MCGHEE/All I Need
 4 HONEY DRIPPERS/Sea of Love
 5 SURVIVOR/Can't Hold Back
 6 CHICKA KRAM/Feel For You
 7 SURVIVOR/Can't Hold Back
 8 MADONNA/Like a Virgin
 9 PAT BENATAR/We Belong
 10 HALL & OATES/Out of Touch
 11 ASHFORD & SIMPSON/Solid
 12 PAT BENATAR/We Belong
 13 JULIAN LENNON/Valotte
 14 JIMMY LESTER & NEWS/Making On A Thin Lin
 15 JEROME JACOBSON/What You Do
 16 DAN HARTMAN/We Are The Young
 17 MONTEY PEARCE/Don't Leave This Way
 18 SHEILA E./The Ball of St. Mark
 19 RAY PARKER JR./Jambo
 20 FOREIGNER/Want To Know What L
 21 BRUCE SPRINGSTEEN/Born In The U.S.A.
 22 PHILIP BAILEY/Easy Lover
 23 CHICKA KRAM/Feel For You
 24 KIM CRAWFORD/Don't Leave This Way
 25 PAT BENATAR/We Belong
 26 PAUL McCARTNEY/More Love, More Lonely Nights
 27 STEVE WONDER/Low Light In Flight
 28 JOHN CAMPBELL & B/Wander Years
 29 BOB SEGER/Understandin'
 30 BILLY IDOL/Catch My Fall
 31 STEVE WOODER/Low Light In Flight
 32 ASHFORD & SIMPSON/Solid
 33 JEFFREY STAR/Operator

Cincinnati
Ops Mgr: Jim Fox
MD: Dave Allen

H 1 HALL & OATES/Out of Touch
 2 WHAM!/Make Me Up Before You
 3 CHICKA KRAM/Feel For You
 4 SURVIVOR/Can't Hold Back
 5 PAT BENATAR/We Belong
 6 JULIAN LENNON/Valotte
 7 JIMMY LESTER & NEWS/Making On A Thin Lin
 8 JEROME JACOBSON/What You Do
 9 DAN HARTMAN/We Are The Young
 10 MONTEY PEARCE/Don't Leave This Way
 11 SHEILA E./The Ball of St. Mark
 12 RAY PARKER JR./Jambo
 13 FOREIGNER/Want To Know What L
 14 BRUCE SPRINGSTEEN/Born In The U.S.A.
 15 PHILIP BAILEY/Easy Lover
 16 CHICKA KRAM/Feel For You
 17 KIM CRAWFORD/Don't Leave This Way
 18 PAT BENATAR/We Belong
 19 PAUL McCARTNEY/More Love, More Lonely Nights
 20 STEVE WONDER/Low Light In Flight
 21 JOHN CAMPBELL & B/Wander Years
 22 BOB SEGER/Understandin'
 23 BILLY IDOL/Catch My Fall
 24 STEVE WOODER/Low Light In Flight
 25 ASHFORD & SIMPSON/Solid
 26 JEFFREY STAR/Operator

Detroit
PD: Lee Douglas
Asst PD: Steve Kelly

H 1 WHAM!/Make Me Up Before You
 2 MADONNA/Like a Virgin
 3 DURAN DURAN/The Wild Boys
 4 NEW EDITION/Cool It Now
 5 JACK MCGHEE/All I Need
 6 HONEY DRIPPERS/Sea of Love
 7 SURVIVOR/Can't Hold Back
 8 PAT BENATAR/We Belong
 9 BRUCE SPRINGSTEEN/Born In The U.S.A.
 10 LIONEL RICHIE/My Love
 11 JULIAN LENNON/Valotte
 12 BILLY IDOL/Catch My Fall
 13 CINDY LAUPER/All Through the Night
 14 STEVE WONDER/Low Light In Flight
 15 STEVE WONDER/Low Light In Flight
 16 RICK SPRINGFIELD/Brave
 17 CHICKA KRAM/Feel For You
 18 PAUL McCARTNEY/More Love, More Lonely Nights
 19 TINA TURNER/Better Be Good To Me
 20 BRYAN ADAMS/Run To You
 21 HONEY DRIPPERS/Sea of Love
 22 BRUCE SPRINGSTEEN/Born In The U.S.A.
 23 PHILIP BAILEY/Easy Lover
 24 PAUL McCARTNEY/More Love, More Lonely Nights
 25 RICK SPRINGFIELD/Brave
 26 SHEILA E./The Ball of St. Mark
 27 RAY PARKER JR./Jambo
 28 FOREIGNER/Want To Know What L
 29 BRUCE SPRINGSTEEN/Born In The U.S.A.
 30 PHILIP BAILEY/Easy Lover
 31 CHICKA KRAM/Feel For You
 32 KIM CRAWFORD/Don't Leave This Way
 33 PAT BENATAR/We Belong
 34 PAUL McCARTNEY/More Love, More Lonely Nights
 35 STEVE WONDER/Low Light In Flight
 36 JOHN CAMPBELL & B/Wander Years
 37 BOB SEGER/Understandin'
 38 BILLY IDOL/Catch My Fall
 39 STEVE WOODER/Low Light In Flight
 40 ASHFORD & SIMPSON/Solid

Milwaukee
Ops. Mgr.: Dallas Cole
MD: Kelly Wallace

H 1 MADONNA/Like a Virgin
 2 SURVIVOR/Can't Hold Back
 3 JACK MCGHEE/All I Need
 4 NEW EDITION/Cool It Now
 5 CHICKA KRAM/Feel For You
 6 PAT BENATAR/We Belong
 7 CHICKA KRAM/Feel For You
 8 SHEENA EASTON/Strut
 9 BRYAN ADAMS/Run To You
 10 HALL & OATES/Out of Touch
 11 CINDY LAUPER/All Through the Night
 12 STEVE WONDER/Low Light In Flight
 13 PRINCE/Purple Rain
 14 JULIAN LENNON/Valotte
 15 BILLY IDOL/Catch My Fall
 16 CINDY LAUPER/All Through the Night
 17 STEVE WONDER/Low Light In Flight
 18 RICK SPRINGFIELD/Brave
 19 CHICKA KRAM/Feel For You
 20 PAUL McCARTNEY/More Love, More Lonely Nights
 21 TINA TURNER/Better Be Good To Me
 22 BRYAN ADAMS/Run To You
 23 HONEY DRIPPERS/Sea of Love
 24 BRUCE SPRINGSTEEN/Born In The U.S.A.
 25 PHILIP BAILEY/Easy Lover
 26 PAUL McCARTNEY/More Love, More Lonely Nights
 27 RICK SPRINGFIELD/Brave
 28 SHEILA E./The Ball of St. Mark
 29 RAY PARKER JR./Jambo
 30 FOREIGNER/Want To Know What L
 31 BRUCE SPRINGSTEEN/Born In The U.S.A.
 32 PHILIP BAILEY/Easy Lover
 33 CHICKA KRAM/Feel For You
 34 KIM CRAWFORD/Don't Leave This Way
 35 PAT BENATAR/We Belong
 36 PAUL McCARTNEY/More Love, More Lonely Nights
 37 STEVE WONDER/Low Light In Flight
 38 JOHN CAMPBELL & B/Wander Years
 39 BOB SEGER/Understandin'
 40 BILLY IDOL/Catch My Fall

Phoenix
PD: Reggie Blackwell
Art Morales

H 1 CHICKA KRAM/Feel For You
 2 HALL & OATES/Out of Touch
 3 JACK MCGHEE/All I Need
 4 MADONNA/Like a Virgin
 5 DURAN DURAN/The Wild Boys
 6 PAT BENATAR/We Belong
 7 PAUL McCARTNEY/More Love, More Lonely Nights
 8 CINDY LAUPER/All Through the Night
 9 HONEY DRIPPERS/Sea of Love
 10 LIONEL RICHIE/My Love
 11 RICK SPRINGFIELD/Brave
 12 POINTS SISTERS/Neutron Dance
 13 JOHN CAMPBELL & B/Wander Years
 14 PAUL McCARTNEY/More Love, More Lonely Nights
 15 JULIAN LENNON/Valotte
 16 JIMMY LESTER & NEWS/Making On A Thin Lin
 17 JEROME JACOBSON/What You Do
 18 DAN HARTMAN/We Are The Young
 19 MONTEY PEARCE/Don't Leave This Way
 20 SHEILA E./The Ball of St. Mark
 21 RAY PARKER JR./Jambo
 22 FOREIGNER/Want To Know What L
 23 BRUCE SPRINGSTEEN/Born In The U.S.A.
 24 PHILIP BAILEY/Easy Lover
 25 CHICKA KRAM/Feel For You
 26 KIM CRAWFORD/Don't Leave This Way
 27 PAT BENATAR/We Belong
 28 PAUL McCARTNEY/More Love, More Lonely Nights
 29 STEVE WONDER/Low Light In Flight
 30 JOHN CAMPBELL & B/Wander Years
 31 BOB SEGER/Understandin'
 32 BILLY IDOL/Catch My Fall
 33 STEVE WOODER/Low Light In Flight
 34 ASHFORD & SIMPSON/Solid
 35 JEFFREY STAR/Operator

Miami
PD: Keith Isley
MD: Mark Shands

H 1 MADONNA/Like a Virgin
 2 NEW EDITION/Cool It Now
 3 DURAN DURAN/The Wild Boys
 4 WHAM!/Make Me Up Before You
 5 FUR PUP/Color My Love
 6 KIM CRAWFORD/Don't Leave This Way
 7 PAT BENATAR/We Belong
 8 JULIAN LENNON/Valotte
 9 JIMMY LESTER & NEWS/Making On A Thin Lin
 10 JEROME JACOBSON/What You Do
 11 DAN HARTMAN/We Are The Young
 12 MONTEY PEARCE/Don't Leave This Way
 13 SHEILA E./The Ball of St. Mark
 14 RAY PARKER JR./Jambo
 15 FOREIGNER/Want To Know What L
 16 BRUCE SPRINGSTEEN/Born In The U.S.A.
 17 PHILIP BAILEY/Easy Lover
 18 CHICKA KRAM/Feel For You
 19 KIM CRAWFORD/Don't Leave This Way
 20 PAT BENATAR/We Belong
 21 PAUL McCARTNEY

WEST

Continued from Page 126

Hot Hits
K-P Plus FM
 PD: Jeff King
 MD: Damien
 Seattle
101.5

- H 1 1 MADONNA/Like A Virgin
- H 2 2 BRYAN ADAMS/Run To You
- 4 3 WHAM!/Careless Whisper
- 5 4 TIME/Jungle Love
- 7 5 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 8 6 JACK WAGNER/All I Need
- 10 7 DURAN DURAN/The Wild Boys
- 10 8 CARL HELLLO/Again
- 13 9 JULIAN LENNON/Valotte
- 16 10 PAUL MCCARTNEY/No More Lonely Nights
- 15 11 CHICAGO/You're The Inspiration
- 12 12 SHEILA E./The Belle Of St. Mark
- 13 13 NILEY LEWIS & NEWS/Walking On A Thin Lin
- 17 14 NEW EDITION/Cool It Now
- 16 15 TOTO/Stranger In Town
- 18 16 PAT BENATAR/We Belong
- 5 17 LIONEL RICHIE/Penny Lover
- 21 18 PRINCE/I Would Die 4 U
- 19 19 RED SPEDWAGON/Dowanna Know
- 23 20 RICK SPRINGFIELD/Bruce
- 22 21 JERMAIN JACOBSON/Do What You Do
- 24 22 DON HENLEY/The Boys Of Summer...
- 25 23 RAY PARKER JR./Jamie
- 26 24 JOHN CAFFERTY & B/Tender Years
- 27 25 DIANA ROSS/Remember You
- H 40 26 FOREIGNER/I Want To Know What L
- 31 27 POINTER SISTERS/Neutron Dance
- H 35 28 PHILIP BAILEY/Easy Lover
- 32 29 BILLY IDOL/Catch My Fall
- H 39 30 BILLY OCEAN/Loverboy
- D 31 HALL & OATES/Method Of Modern Love
- D 32 GIUFFRIA/Call To The Heart
- D 33 KOOL & THE GANG/Missed
- D 34 ALPHAVILLE/Big In Japan
- D 35 ELTON JOHN/In Neon
- D 36 CULTURE CLUB/Mistake No. 3
- D 37 STEVE PERRY/Foolish Heart
- D 38 DAVID BOWIE/Tonight
- D 39 BOB SEGER/Understanding
- 38 40 SCANDAL/Hands Tied

- ADDS
 CYNDI LAUPER/Money Changes Everyth
 MIDNIGHT STAR/Operator
 BOO STEWART/All Right Now
 REBBIE JACKSON/Contipede
 GEORGE HENSON/20/20
 JOHN FOGERTY/The Old Man Down The
- ON
 STEVIE WONDER/Love Light In Flight
 GLENN FRY/The Heat Is On
 HONEYDRIPPERS/Rockin' At Midnight
 SHEENA EASTON/Sugar Walls
 DENNIS DREWSON/Don't Wait For Heroes
 TIZIA/Smash In To The Shade
 TERESA MARIE/Lovergirl
 GENERAL PUBLIC/Tenderness
 SAGE/Hang On To Your Love

KS 103 FM

HOT HITS!
 PD: Dave Parks San Diego
 MD/Assist. PD: Mike Preston

- H 1 1 MADONNA/Like A Virgin
- H 2 2 NEW EDITION/Cool It Now
- 4 3 HONEYDRIPPERS/Sea Of Love
- 6 4 DURAN DURAN/The Wild Boys
- 7 5 JACK WAGNER/All I Need
- 6 6 HALL & OATES/Out Of Touch
- H 9 7 PAT BENATAR/We Belong
- 5 8 CHAKA KHAN/I Feel For You
- 11 9 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 10 10 JULIAN LENNON/Valotte
- 14 11 BANANARAMA/The Wild Life
- 8 12 PAUL MCCARTNEY/No More Lonely Nights
- 16 13 CARL HELLLO/Again
- 20 14 CHICAGO/You're The Inspiration
- 18 15 GENERAL PUBLIC/Tenderness
- 19 16 SHEILA E./The Belle Of St. Mark
- 10 17 WHAM!/Make Me Up Before You
- H 26 18 TIME/Jungle Love
- 21 19 BRYAN ADAMS/Run To You
- 25 20 FRANKIE GOES TO R/Two Tribes
- 22 21 CYNDI LAUPER/All Through The Night
- 22 22 BILLY IDOL/Catch My Fall
- 23 23 U2/Pride(In The Name Of
- 15 24 PRINCE/Purple Rain
- 27 25 JERMAIN JACOBSON/Do What You Do
- H 31 26 MIDNIGHT STAR/Operator
- 33 27 RICK SPRINGFIELD/Bruce
- 28 28 RICK SPRINGFIELD/Traci Dancing
- 32 29 TOTO/Stranger In Town
- 30 30 WHAM!/Careless Whisper
- 34 31 RAY PARKER JR./Jamie
- 32 32 TINA TURNER/Better Be Good To Me
- 37 33 DON HENLEY/The Boys Of Summer...
- 39 34 JOHN CAFFERTY & B/Tender Years
- D 35 PRINCE/I Would Die 4 U
- D 36 CULTURE CLUB/Mistake No. 3
- 40 37 BOB SEGER/Understanding
- D 38 FOREIGNER/I Want To Know What L
- D 39 DAVID BOWIE/Tonight
- D 40 PHILIP BAILEY/Easy Lover

- ADDS
 BAND AID/Do They Know It's Chr
 RICK DEES/Get My Shorts
 GLENN FRY/The Heat Is On
 HALL & OATES/Method Of Modern Love
- ON
 STEVIE WONDER/Love Light In Flight

MUSIC HALL
 Denver

PD: Doug Erickson
 MD: Gloria Avila

- H 2 1 DURAN DURAN/The Wild Boys
- 1 2 CHAKA KHAN/I Feel For You
- H 10 3 MADONNA/Like A Virgin
- H 4 4 CYNDI LAUPER/All Through The Night
- H 5 5 WHAM!/Make Me Up Before You
- 6 6 HONEYDRIPPERS/Sea Of Love
- H 11 7 PAT BENATAR/We Belong
- H 8 8 BILLY OCEAN/Caribbean Queen(No Me
- 9 9 STEVIE WONDER/I Just Called To Say
- 13 10 JULIAN LENNON/Valotte
- 7 11 PRINCE/Purple Rain
- 3 12 HALL & OATES/Out Of Touch
- 16 13 NEW EDITION/Cool It Now
- 14 14 SURVIVOR/I Can't Hold Back
- 12 15 LIONEL RICHIE/Penny Lover
- 19 16 JACK WAGNER/All I Need
- 20 17 JERMAIN JACOBSON/Do What You Do
- 21 18 BRYAN ADAMS/Run To You
- 22 19 CHICAGO/You're The Inspiration
- 30 20 FOREIGNER/I Want To Know What L
- 28 21 PHILIP BAILEY/Easy Lover
- 17 22 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 23 23 PAUL MCCARTNEY/No More Lonely Nights
- 25 24 DON HENLEY/The Boys Of Summer...
- 26 25 BOB SEGER/Understanding
- 15 26 HUEY LEWIS & NEWS/Walking On A Thin Lin
- 27 27 U2/Pride(In The Name Of
- 30 28 RAY PARKER JR./Jamie
- 18 29 CARL HELLLO/Again
- 38 30 STEVE PERRY/Foolish Heart
- 32 31 BILLY OCEAN/Loverboy
- 33 32 SHEILA E./The Belle Of St. Mark
- 33 33 JOHN CAFFERTY & B/Tender Years
- 37 34 STEVIE WONDER/Love Light In Flight
- 35 35 PAT BENATAR/We Belong
- 36 36 ELTON JOHN/In Neon
- 39 37 POINTER SISTERS/Neutron Dance
- 24 38 TINA TURNER/Better Be Good To Me
- 40 39 KOOL & THE GANG/Missed
- D 40 PRINCE/I Would Die 4 U

Hot Hits in 105 KITS
 San Francisco

PD: Bob Garrett
 MD: Craig Roberts

- 1 1 WHAM!/Make Me Up Before You
- H 2 2 DURAN DURAN/The Wild Boys
- H 6 3 MADONNA/Like A Virgin
- 4 4 CHAKA KHAN/I Feel For You
- 5 5 HALL & OATES/Out Of Touch
- 6 6 STEVIE WONDER/I Just Called To Say
- 7 7 BILLY OCEAN/Caribbean Queen(No Me
- H 8 8 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 9 9 HONEYDRIPPERS/Sea Of Love
- 10 10 PAUL MCCARTNEY/No More Lonely Nights
- 11 11 TINA TURNER/Better Be Good To Me
- 12 12 NEW EDITION/Cool It Now
- 13 13 PAT BENATAR/We Belong
- 14 14 JULIAN LENNON/Valotte
- 15 15 TIME/Jungle Love
- 16 16 JACK WAGNER/All I Need
- 17 17 PRINCE/Purple Rain
- 18 18 CULTURE CLUB/The War Song
- 27 19 CHICAGO/You're The Inspiration
- 25 20 GENERAL PUBLIC/Tenderness
- 21 21 LIONEL RICHIE/Penny Lover
- D 22 MIDNIGHT STAR/Operator
- 22 23 CHICAGO/Hard Habit To Break
- 26 24 SHEILA E./The Belle Of St. Mark
- D 25 ASHFORD & SIMPSON/Solid
- D 26 U2/Pride(In The Name Of
- 27 27 BRYAN ADAMS/Run To You
- 29 28 JEFFREY OSBORNE/Don't Stop
- 30 29 STEVIE WONDER/Love Light In Flight
- 28 30 SHEENA EASTON/Strut

- ADDS
 HALL & OATES/Method Of Modern Love
 ELTON JOHN/In Neon
 CULTURE CLUB/Mistake No. 3
 PRINCE/I Would Die 4 U
 BARBRA STREISAND/Make No Mistake, He's
 WHAM!/Careless Whisper
- ON
 DON HENLEY/The Boys Of Summer...
 RICK SPRINGFIELD/Bruce
 GIUFFRIA/Call To The Heart
 BOB SEGER/Understanding
 RAY PARKER JR./Jamie
 JOHN CAFFERTY & B/Tender Years
 PHILIP BAILEY/Easy Lover
 BILLY IDOL/Catch My Fall
 FOREIGNER/I Want To Know What L
 STEVE PERRY/Foolish Heart
 BILLY OCEAN/Loverboy
 DAVID BOWIE/Tonight
 POINTER SISTERS/Neutron Dance

PM 102

Sacramento PD: Rick Gillette
 MD: Chris Collins

- H 1 1 MADONNA/Like A Virgin
- H 2 2 NEW EDITION/Cool It Now
- 4 3 DURAN DURAN/The Wild Boys
- 4 4 WHAM!/Make Me Up Before You
- H 10 5 JACK WAGNER/All I Need
- H 20 6 WOODNY/Friends
- 5 7 TIME/Jungle Love
- 6 8 CYNDI LAUPER/All Through The Night
- 9 9 JERMAIN JACOBSON/Do What You Do
- 11 10 DAN HARTMAN/We Are The Young
- 16 11 HONEYDRIPPERS/Sea Of Love
- 14 12 PAT BENATAR/We Belong
- 13 13 SHEILA E./The Belle Of St. Mark
- H 19 14 MIDNIGHT STAR/Operator
- 12 15 JEFFREY OSBORNE/Don't Stop
- 7 16 CHAKA KHAN/I Feel For You
- 8 17 LIONEL RICHIE/Penny Lover
- 18 18 DAZZ RANDY/Let It All Hang Out
- 19 19 PAUL MCCARTNEY/No More Lonely Nights
- 23 20 DON HENLEY/The Boys Of Summer...
- 22 21 SURVIVOR/I Can't Hold Back
- 26 22 BILLY OCEAN/Loverboy
- 25 23 GENERAL PUBLIC/Tenderness
- 27 24 ASHFORD & SIMPSON/Solid
- 15 25 TINA TURNER/Better Be Good To Me
- 25 26 WHAM!/Careless Whisper
- 30 27 FOREIGNER/I Want To Know What L
- 28 28 BRYAN ADAMS/Run To You
- D 29 PRINCE/I Would Die 4 U
- D 30 STEVIE WONDER/Love Light In Flight

KPKE
 Denver

PD: Tim Fox
 Asst. PD: Mark Bolke

- H 2 1 JACK WAGNER/All I Need
- H 3 2 CARL HELLLO/Again
- H 9 4 PAT BENATAR/We Belong
- H 10 5 MADONNA/Like A Virgin
- H 12 6 CHICAGO/You're The Inspiration
- 7 7 HUEY LEWIS & NEWS/Walking On A Thin Lin
- 4 8 CHAKA KHAN/I Feel For You
- 11 9 HONEYDRIPPERS/Sea Of Love
- 5 10 CYNDI LAUPER/All Through The Night
- 14 11 JULIAN LENNON/Valotte
- 6 12 TINA TURNER/Better Be Good To Me
- 13 13 PHILIP BAILEY/Easy Lover
- 14 14 HALL & OATES/Out Of Touch
- 16 15 JERMAIN JACOBSON/Do What You Do
- 16 16 PAUL MCCARTNEY/No More Lonely Nights
- 19 17 BRYAN ADAMS/Run To You
- 23 18 TOTO/Stranger In Town
- 23 19 DAN HARTMAN/We Are The Young
- 23 20 RED SPEDWAGON/Dowanna Know
- 22 21 WHAM!/Make Me Up Before You
- 25 22 JOHN CAFFERTY & B/Tender Years
- 24 23 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 26 24 FOREIGNER/I Want To Know What L
- 26 25 STEVIE WONDER/Love Light In Flight
- 29 27 PRINCE/I Would Die 4 U
- 29 28 HALL & OATES/Method Of Modern Love
- D 29 BOB SEGER/Understanding
- D 30 STEVE PERRY/Foolish Heart

KUBE 93 FM
 Seattle

PD: Bob Case
 MD: Wendy Christopher

- H 2 1 MADONNA/Like A Virgin
- 1 2 JACK WAGNER/All I Need
- 4 3 HONEYDRIPPERS/Sea Of Love
- 8 4 DURAN DURAN/The Wild Boys
- 11 5 NEW EDITION/Cool It Now
- 6 6 PAT BENATAR/We Belong
- 9 7 JULIAN LENNON/Valotte
- 6 8 PAUL MCCARTNEY/No More Lonely Nights
- 7 9 HALL & OATES/Out Of Touch
- H 14 10 TIME/Jungle Love
- H 19 11 CHICAGO/You're The Inspiration
- 15 12 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 16 13 BRYAN ADAMS/Run To You
- 14 14 SURVIVOR/I Can't Hold Back
- 21 15 DON HENLEY/The Boys Of Summer...
- 24 16 PHILIP BAILEY/Easy Lover
- 16 17 CARL HELLLO/Again
- 20 18 SHEILA E./The Belle Of St. Mark
- 22 19 JERMAIN JACOBSON/Do What You Do
- H 26 20 RICK SPRINGFIELD/Bruce
- 30 21 FOREIGNER/I Want To Know What L
- 28 22 RAY PARKER JR./Jamie
- 23 23 U2/Pride(In The Name Of
- H 33 24 WHAM!/Careless Whisper
- 27 25 BOB SEGER/Understanding
- 27 26 BILLY OCEAN/Loverboy
- 29 27 POINTER SISTERS/Neutron Dance
- D 29 PRINCE/I Would Die 4 U
- 31 30 GIUFFRIA/Call To The Heart
- D 31 STEVIE WONDER/Love Light In Flight
- D 32 ELTON JOHN/In Neon
- D 33 HALL & OATES/Method Of Modern Love
- D 34 CULTURE CLUB/Mistake No. 3

KZZP
 Phoenix

PD: Guy Zapoleon
 MD: Steve Goddard

- H 2 1 CHAKA KHAN/I Feel For You
- H 3 2 MADONNA/Like A Virgin
- H 7 3 HONEYDRIPPERS/Sea Of Love
- 1 4 HALL & OATES/Out Of Touch
- H 12 5 JACK WAGNER/All I Need
- H 4 6 BRUCE SPRINGSTEEN/Pink Cadillac
- 8 7 DURAN DURAN/The Wild Boys
- 8 8 BRUCE SPRINGSTEEN/Born In The U.S.A.
- 21 9 CHICAGO/You're The Inspiration
- 11 10 SURVIVOR/I Can't Hold Back
- 13 11 PAT BENATAR/We Belong
- 14 12 JULIAN LENNON/Valotte
- 16 13 CARL HELLLO/Again
- 20 14 JACK WAGNER/All I Need
- 22 15 NEW EDITION/Cool It Now
- 19 16 BRYAN ADAMS/Run To You
- 9 16 HUEY LEWIS & NEWS/Walking On A Thin Lin
- 17 17 JERMAIN JACOBSON/Do What You Do
- 6 18 LIONEL RICHIE/Penny Lover
- 22 19 RICK SPRINGFIELD/Bruce
- 21 20 FOREIGNER/I Want To Know What L
- 24 21 TOTO/Stranger In Town
- 27 22 DON HENLEY/The Boys Of Summer...
- 33 23 JOHN CAFFERTY & B/Tender Years
- 28 24 BOB SEGER/Understanding
- 29 25 U2/Pride(In The Name Of
- 31 26 RAY PARKER JR./Jamie
- 34 27 PHILIP BAILEY/Easy Lover
- 35 28 SHEILA E./The Belle Of St. Mark

- ADDS
 ASHFORD & SIMPSON/Solid
 BILLY OCEAN/Loverboy
 PRINCE/I Would Die 4 U
 GENERAL PUBLIC/Tenderness
 HALL & OATES/Method Of Modern Love
 JOHN FOGERTY/The Old Man Down The
 SHEENA EASTON/Sugar Walls
- ON
 WHAM!/Careless Whisper
 BANANARAMA/Amnesia

R&R

RADIO & RECORDS

213

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Nashville This Week

Adult/Contemporary

Significant Action

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 KMJK
 Portland

PD: Jon Barry
 MD: Steve Naganuma

- H 2 1 DURAN DURAN/The Wild Boys
- H 2 2 MADONNA/Like A Virgin
- 1 3 HALL & OATES/Out Of Touch
- H 7 4 PAT BENATAR/We Belong
- 5 5 TIZIA/Smash In To The Shade
- 3 6 PAUL MCCARTNEY/No More Lonely Nights
- H 13 7 BRUCE SPRINGSTEEN/Born In The U.S.A.
- H 18 8 CHICAGO/You're The Inspiration
- 6 9 CHAKA KHAN/I Feel For You
- 15 10 JACK WAGNER/All I Need
- 9 11 CYNDI LAUPER/All Through The Night
- 12 12 HUEY LEWIS & NEWS/Walking On A Thin Lin
- 10 13 SURVIVOR/I Can't Hold Back
- 14 14 CARL HELLLO/Again
- 20 15 JULIAN LENNON/Valotte
- 21 16 BRYAN ADAMS/Run To You
- 17 17 WHAM!/Make Me Up Before You
- 19 18 JERMAIN JACOBSON/Do What You Do
- 22 19 DON HENLEY/The Boys Of Summer...
- 24 20 PHILIP BAILEY/Easy Lover
- 25 21 RAY PARKER JR./Jamie
- 12 22 HONEYDRIPPERS/Sea Of Love
- 29 23 BOB SEGER/Understanding
- 28 24 NEW EDITION/Cool It Now
- 31 25 WHAM!/Careless Whisper
- 26 26 BILLY OCEAN/Loverboy
- 33 27 RICK SPRINGFIELD/Bruce
- 20 28 FOREIGNER/I Want To Know What L
- 26 29 TOTO/Stranger In Town
- D 30 JOHN CAFFERTY & B/Tender Years
- D 31 HALL & OATES/Method Of Modern Love
- D 32 PRINCE/I Would Die 4 U

KWSS 94.5 FM
 San Jose

PD: Dave Van Stone
 MD: Robin Kipps

- 5 1 HONEYDRIPPERS/Sea Of Love
- 6 2 PAT BENATAR/We Belong
- H 9 3 MADONNA/Like A Virgin
- 4 4 PAUL MCCARTNEY/No More Lonely Nights
- 8 5 DURAN DURAN/The Wild Boys
- 1 6 HALL & OATES/Out Of Touch
- 7 7 HUEY LEWIS & NEWS/Walking On A Thin Lin
- D 8 CYNDI LAUPER/All Through The Night
- 14 9 BRUCE SPRINGSTEEN/Born In The U.S.A.
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- H 17 11 JACK WAGNER/All I Need
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- H 21 14 BRYAN ADAMS/Run To You
- 16 15 U2/Pride(In The Name Of
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- 20 17 JULIAN LENNON/Valotte
- H 24 18 JERMAIN JACOBSON/Do What You Do
- 25 19 DON HENLEY/The Boys Of Summer...
- 26 20 PHILIP BAILEY/Easy Lover
- 23 21 SHEILA E./The Belle Of St. Mark
- 22 22 TOTO/Stranger In Town
- 28 23 CHICAGO/You're The Inspiration
- 11 24 WHAM!/Make Me Up Before You
- 27 25 GENERAL PUBLIC/Tenderness
- 30 26 RAY PARKER JR./Jamie
- 29 27 FRANKIE GOES TO R/Two Tribes
- D 28 WHAM!/Careless Whisper
- D 29 HALL & OATES/Method Of Modern Love
- D 30 FOREIGNER/I Want To Know What L

- ADDS
 MIDNIGHT STAR/Operator
 REBBIE JACKSON/Contipede
 KOOL & THE GANG/Missed
- ON
 RICK SPRINGFIELD/Bruce
 GIUFFRIA/Call To The Heart
 POINTER SISTERS/Neutron Dance
 BILLY OCEAN/Loverboy
 STEVIE WONDER/Love Light In Flight
 STEVE PERRY/Foolish Heart
 PRINCE/I Would Die 4 U
 GLENN FRY/The Heat Is On

MIDWEST Most Added Hottest

Cyndi Lauper Madonna John Fogerty Chicago Sheena Easton Jack Wagner

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

John Fogerty Madonna Cyndi Lauper Jack Wagner Sheena Easton Chicago

MIDWEST

Parallel Two

WKDD/Akron, OH

Matt Patrick

Sheena Easton

Stevie Wonder

Time

Hottest:

Pat Benatar 3-1

Madonna 8-2

Bryan Adams 15-4

Chicago 16-6

Jack Wagner 20-10

WAHC/Appleton-Oshkosh, Wis.

Chris Calne

Hall & Oates

Pointer Sisters

Midnight Star

Stevie Wonder

Hottest:

Madonna 2-1

New Edition 17-5

Rick Springfield 22-8

Chicago 25-18

Wham! D-30

WAKU/Appleton-Oshkosh, Wis.

Ross/Bradleigh

Hall & Oates

Culture Club

John Fogerty

Glenn Frey

Barbra Streisand

Kinks (dp)

Hottest:

Duran Duran 4-1

Madonna 11-3

Cars 13-8

Chicago 21-15

Jack Wagner 29-18

92X/Columbus, OH

Cook/Cella

Prince

Wham!

Hall & Oates

Pointer Sisters

General Public

Shapshot

Hottest:

Madonna 6-1

Bryan Adams 4-3

Foreigner 22-11

Jack Wagner 26-19

Steve Perry 30-24

KIKI/Davenport, IA

Jim O'Hara

John Fogerty

Prince

Cyndi Lauper

Culture Club

John Hunter

Hottest:

Paul McCartney 3-1

Duran Duran 5-2

Chicago 12-8

Laura Branigan 23-19

Philip Bailey 23-19

WGTZ/Dayton, OH

King/Robertson

U2 (dp)

Steve Perry

Pointer Sisters

Jack Wagner (dp)

Hottest:

Madonna 1-1

Bryan Adams 10-4

Chicago 18-10

New Edition D-12

Foreigner 28-15

KZIO/Duluth, MN

Barry Knight

John Fogerty (dp)

Sheena Easton (dp)

Culture Club

Teena Marie

Cyndi Lauper

Kinks

Ashford & Simpson

George Benson (dp)

Hall & Oates

Hottest:

Madonna 7-1

Honeydrippers 9-4

New Edition 10-6

Bryan Adams 18-10

Chicago 22-12

WKDQ/Evansville, IN

Payne/Chase

Prince

Hall & Oates

Wham!

General Public (dp)

Hottest:

Duran Duran 6-1

Madonna 7-5

Chicago 26-6

Cars 15-13

Foreigner 38-20

WSTO/Evansville, IN

Taylor/Ashton

Jermaine Jackson

Foreigner

Julian Lennon

Hottest:

New Edition 13-3

Madonna 14-5

Chicago 15-6

Jack Wagner 28-10

Pat Benatar 20-11

WMEE/Ft. Wayne

Scott Dugan

John Fogerty

Sheena Easton

Cyndi Lauper

Culture Club

Hottest:

Madonna 9-1

Duran Duran 2-2

Jack Wagner 13-9

Chicago 23-17

Philip Bailey 26-21

WGRD/Grand Rapids, MI

Swart/Steve

John Fogerty

Elton John

Wham!

Cyndi Lauper

U2

Hottest:

Duran Duran 3-1

Madonna 6-2

Hall & Oates 1-3

Chicago 12-7

Cars 10-9

WZPL/Indianapolis, IN

Driscoll/Miles

Prince

Hottest:

Pat Benatar 3-1

Madonna 3-1

Bryan Adams 2-2

New Edition 4-3

Chicago 10-8

Foreigner 16-10

WJXQ/Jackson, MI

Ryan/Cheeks

Cyndi Lauper

John Fogerty

Kinks

Band Aid (dp)

Andy Summers (dp)

Midnight Star (dp)

Foreigner

Hottest:

Madonna 2-1

New Edition 17-5

Rick Springfield 22-8

Chicago 25-18

Wham! D-30

WAKU/Appleton-Oshkosh, Wis.

Ross/Bradleigh

Hall & Oates

Culture Club

John Fogerty

Glenn Frey

Barbra Streisand

Kinks (dp)

Hottest:

Duran Duran 4-1

Madonna 11-3

Cars 13-8

Chicago 21-15

Jack Wagner 29-18

92X/Columbus, OH

Cook/Cella

Prince

Wham!

Hall & Oates

Pointer Sisters

General Public

Shapshot

Hottest:

Madonna 6-1

Bryan Adams 4-3

Foreigner 22-11

Jack Wagner 26-19

Steve Perry 30-24

KIKI/Davenport, IA

Jim O'Hara

John Fogerty

Prince

Cyndi Lauper

Culture Club

John Hunter

Hottest:

Paul McCartney 3-1

Duran Duran 5-2

Chicago 12-8

Laura Branigan 23-19

Philip Bailey 23-19

WGTZ/Dayton, OH

King/Robertson

U2 (dp)

Steve Perry

Pointer Sisters

Jack Wagner (dp)

Hottest:

Madonna 1-1

Bryan Adams 10-4

KKQK/Omaha, NE

Taylor/Deane

Cyndi Lauper

Sheena Easton

General Public

Rebbie Jackson

Band Aid

Hottest:

Duran Duran 1-1

Madonna 2-2

Chicago 4-3

Pat Benatar 9-4

Bryan Adams 11-6

KZ93/Peoria, IL

Edwards/Maloney

Hall & Oates

Steve Perry

John Cafferty & B

Hottest:

Survivor 7-1

Huey Lewis & News 6-2

Pat Benatar 8-4

Jack Wagner 10-5

Bryan Adams 18-10

WZOK/Rockford, IL

Klipper B. McGee

Cyndi Lauper

John Fogerty

Kinks

Band Aid (dp)

Andy Summers (dp)

Midnight Star (dp)

Foreigner

Hottest:

Madonna 2-1

New Edition 17-5

Rick Springfield 22-8

Chicago 25-18

Wham! D-30

WAKU/Appleton-Oshkosh, Wis.

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Hall & Oates

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Cyndi Lauper

Culture Club

John Hunter

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Paul McCartney 3-1

Duran Duran 5-2

Chicago 12-8

Laura Branigan 23-19

Philip Bailey 23-19

WGTZ/Dayton, OH

King/Robertson

U2 (dp)

Steve Perry

Pointer Sisters

Jack Wagner (dp)

Hottest:

Madonna 1-1

Parallel Three

KFYR/Bismarck, ND</

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

238 Reports

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 33%			Debut 20
S 21%			Same 4
M 56%			Down 0
W 19%			Adds 26

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of stations reporting this week's reports playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary
Up 51 — Number of stations moving it up on the charts.
Debut 20 — Number of stations debuting the song this week.
Same 4 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)
Down 0 — Number of stations moving it down on their charts.
Adds 26 — Total number of stations adding it this week.

BRYAN ADAMS
"Run To You (A&M)"
LP: Reckless

Regional Reach	233/2	98%	National Summary
E 98%			Debut 1
S 100%			Same 19
M 100%			Down 1
W 98%			Adds 2

ASHFORD & SIMPSON
"Solid (Capitol)"
LP: Solid

Regional Reach	88/20	37%	National Summary
E 50%			Debut 5
S 43%			Same 33
M 19%			Down 0
W 40%			Adds 20

PHILIP BAILEY W/ PHIL COLLINS
"Easy Lover (Columbia)"
LP: Chinese Wall

Regional Reach	230/5	97%	National Summary
E 98%			Debut 18
S 94%			Same 13
M 97%			Down 0
W 98%			Adds 5

LAURA BRANIGAN
"Ti Amo (Atlantic)"
LP: Self Control

Regional Reach	85/4	38%	National Summary
E 48%			Debut 18
S 29%			Same 5
M 19%			Down 0
W 42%			Adds 4

SHEILA E.
"The Ball of St. Mark (WB)"
LP: Glamorous Life

Regional Reach	180/5	76%	National Summary
E 75%			Debut 17
S 73%			Same 25
M 100%			Down 2
W 84%			Adds 5

CHICAGO
"You're The Inspiration (WB)"
LP: Chicago 17

Regional Reach	230/3	97%	National Summary
E 93%			Debut 5
S 97%			Same 10
M 100%			Down 0
W 96%			Adds 3

DAVID BOWIE
"Tonight (EMI America)"
LP: Tonight

Regional Reach	117/11	49%	National Summary
E 61%			Debut 16
S 64%			Same 57
M 82%			Down 0
W 50%			Adds 11

BAND AID
"Do They Know It's... (Columbia)"

Regional Reach	64/62	27%	National Summary
E 25%			Debut 1
S 29%			Same 1
M 22%			Down 0
W 22%			Adds 62

GEORGE BENSON
"20/20 (WB)"
LP: 20/20

Regional Reach	62/31	26%	National Summary
E 25%			Debut 5
S 29%			Same 25
M 19%			Down 0
W 34%			Adds 13

PAT BENATAR
"We Belong (Chrysalis)"
LP: Tropico

Regional Reach	238/0	89%	National Summary
E 98%			Debut 0
S 98%			Same 17
M 100%			Down 0
W 100%			Adds 0

J. CAFEY
"Tender Years (Scotti Bros./CBS)"
LP: Eddie And The Cruisers Soundtrack

Regional Reach	195/4	82%	National Summary
E 77%			Debut 15
S 79%			Same 31
M 79%			Down 0
W 86%			Adds 4

SHEENA EASTON
"Sugar Walls (EMI America)"
LP: A Private Heaven

Regional Reach	109/104	46%	National Summary
E 48%			Debut 0
S 54%			Same 5
M 40%			Down 0
W 46%			Adds 104

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 33%			Debut 20
S 21%			Same 4
M 56%			Down 0
W 19%			Adds 26

ASHFORD & SIMPSON
"Solid (Capitol)"
LP: Solid

Regional Reach	88/20	37%	National Summary
E 50%			Debut 5
S 43%			Same 33
M 19%			Down 0
W 40%			Adds 20

PHILIP BAILEY W/ PHIL COLLINS
"Easy Lover (Columbia)"
LP: Chinese Wall

Regional Reach	230/5	97%	National Summary
E 98%			Debut 18
S 94%			Same 13
M 97%			Down 0
W 98%			Adds 5

LAURA BRANIGAN
"Ti Amo (Atlantic)"
LP: Self Control

Regional Reach	85/4	38%	National Summary
E 48%			Debut 18
S 29%			Same 5
M 19%			Down 0
W 42%			Adds 4

PAT BENATAR
"We Belong (Chrysalis)"
LP: Tropico

Regional Reach	238/0	89%	National Summary
E 98%			Debut 0
S 98%			Same 17
M 100%			Down 0
W 100%			Adds 0

J. CAFEY
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LP: Eddie And The Cruisers Soundtrack

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LP: A Private Heaven

Regional Reach	109/104	46%	National Summary
E 48%			Debut 0
S 54%			Same 5
M 40%			Down 0
W 46%			Adds 104

DAVID BOWIE
"Tonight (EMI America)"
LP: Tonight

Regional Reach	117/11	49%	National Summary
E 61%			Debut 16
S 64%			Same 57
M 82%			Down 0
W 50%			Adds 11

BAND AID
"Do They Know It's... (Columbia)"

Regional Reach	64/62	27%	National Summary
E 25%			Debut 1
S 29%			Same 1
M 22%			Down 0
W 22%			Adds 62

GEORGE BENSON
"20/20 (WB)"
LP: 20/20

Regional Reach	62/31	26%	National Summary
E 25%			Debut 5
S 29%			Same 25
M 19%			Down 0
W 34%			Adds 13

LAURA BRANIGAN
"Ti Amo (Atlantic)"
LP: Self Control

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LP: Eddie And The Cruisers Soundtrack

Regional Reach	195/4	82%	National Summary
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S 79%			Same 31
M 79%			Down 0
W 86%			Adds 4

SHEENA EASTON
"Sugar Walls (EMI America)"
LP: A Private Heaven

Regional Reach	109/104	46%	National Summary
E 48%			Debut 0
S 54%			Same 5
M 40%			Down 0
W 46%			Adds 104

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 33%			Debut 20
S 21%			Same 4
M 56%			Down 0
W 19%			Adds 26

ASHFORD & SIMPSON
"Solid (Capitol)"
LP: Solid

Regional Reach	88/20	37%	National Summary
E 50%			Debut 5
S 43%			Same 33
M 19%			Down 0
W 40%			Adds 20

PHILIP BAILEY W/ PHIL COLLINS
"Easy Lover (Columbia)"
LP: Chinese Wall

Regional Reach	230/5	97%	National Summary
E 98%			Debut 18
S 94%			Same 13
M 97%			Down 0
W 98%			Adds 5

LAURA BRANIGAN
"Ti Amo (Atlantic)"
LP: Self Control

Regional Reach	85/4	38%	National Summary
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S 29%			Same 5
M 19%			Down 0
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"We Belong (Chrysalis)"
LP: Tropico

Regional Reach	238/0	89%	National Summary
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S 98%			Same 17
M 100%			Down 0
W 100%			Adds 0

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S 79%			Same 31
M 79%			Down 0
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"Sugar Walls (EMI America)"
LP: A Private Heaven

Regional Reach	109/104	46%	National Summary
E 48%			Debut 0
S 54%			Same 5
M 40%			Down 0
W 46%			Adds 104

DAVID BOWIE
"Tonight (EMI America)"
LP: Tonight

Regional Reach	117/11	49%	National Summary
E 61%			Debut 16
S 64%			Same 57
M 82%			Down 0
W 50%			Adds 11

BAND AID
"Do They Know It's... (Columbia)"

Regional Reach	64/62	27%	National Summary
E 25%			Debut 1
S 29%			Same 1
M 22%			Down 0
W 22%			Adds 62

GEORGE BENSON
"20/20 (WB)"
LP: 20/20

Regional Reach	62/31	26%	National Summary
E 25%			Debut 5
S 29%			Same 25
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W 34%			Adds 13

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S 79%			Same 31
M 79%			Down 0
W 86%			Adds 4

SHEENA EASTON
"Sugar Walls (EMI America)"
LP: A Private Heaven

Regional Reach	109/104	46%	National Summary
E 48%			Debut 0
S 54%			Same 5
M 40%			Down 0
W 46%			Adds 104

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

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S 21%			Same 4
M 56%			Down 0
W 19%			Adds 26

ASHFORD & SIMPSON
"Solid (Capitol)"
LP: Solid

Regional Reach	88/20	37%	National Summary
E 50%			Debut 5
S 43%			Same 33
M 19%			Down 0
W 40%			Adds 20

PHILIP BAILEY W/ PHIL COLLINS
"Easy Lover (Columbia)"
LP: Chinese Wall

Regional Reach	230/5	97%	National Summary
E 98%			Debut 18
S 94%			Same 13
M 97%			Down 0
W 98%			Adds 5

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LP: Tonight

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GEORGE BENSON
"20/20 (WB)"
LP: 20/20

Regional Reach	62/31	26%	National Summary
E 25%			Debut 5
S 29%			Same 25
M 19%			Down 0
W 34%			Adds 13

LAURA BRANIGAN
"Ti Amo (Atlantic)"
LP: Self Control

Regional Reach	85/4	38%	National Summary
E 48%			Debut 18
S 29%			Same 5
M 19%			Down 0
W 42%			Adds 4

PAT BENATAR
"We Belong (Chrysalis)"
LP: Tropico

Regional Reach	238/0	89%	National Summary
E 98%			Debut 0
S 98%			Same 17
M 100%			Down 0
W 100%			Adds 0

J. CAFEY
"Tender Years (Scotti Bros./CBS)"
LP: Eddie And The Cruisers Soundtrack

Regional Reach	195/4	82%	National Summary
E 77%			Debut 15
S 79%			Same 31
M 79%			Down 0
W 86%			Adds 4

SHEENA EASTON
"Sugar Walls (EMI America)"
LP: A Private Heaven

Regional Reach	109/104	46%	National Summary
E 48%			Debut 0
S 54%			Same 5
M 40%			Down 0
W 46%			Adds

Contemporary Hit Radio

Continued from Back Page

BREAKERS®

STEVIE WONDER

Love Light In Flight (Motown)

67% of our reporters on it. Moves: Up 58, Debuts 31, Same 54, Down 0, Adds 16 including CHUM, Q103, WERZ, WTIC-FM, WKDD, WAHC, KF95, KWES. See Parallels, debuts at number 39 on the CHR chart.

CULTURE CLUB

Mistake No. 3 (Virgin/Epic)

66% of our reporters on it. Moves: Up 8, Debuts 39, Same 58, Down 0, Adds 53 including CHUM, KAFM, B96, Q103, KMJK, KITS, KNBQ. Complete airplay in Parallels.

KOOL & THE GANG

Misled (De-Lite/PolyGram)

66% of our reporters on it. Moves: Up 56, Debuts 30, Same 50, Down 0, Adds 21 including B104, WHTT, WPLJ, Q105, WHYT, FM102, KNBQ. Complete airplay in Parallels.

GLENN FREY

The Heat Is On (MCA)

65% of our reporters on it. Moves: Up 15, Debuts 22, Same 60, Down 0, Adds 57 including WXKS-FM, WNYS, PRO-FM, WGCL, KDWB-FM, Q103, KS103. Complete airplay in Parallels.

GENERAL PUBLIC

Tenderness (IRS/A&M)

61% of our reporters on it. Moves: Up 30, Debuts 22, Same 62, Down 0, Adds 30 including PRO-FM, KIMN, KZZP, KUBE, WMAR, Z106, WZLD. Complete airplay in Parallels.

NEW & ACTIVE

REBBIE JACKSON "Centipede" (Columbia) 123/22

Moves: Up 40, Debuts 20, Same 30, Down 11, Adds 22 including WGCL, KWOD, KWSS, KPLUS, WVSR, WSKZ, WHHY-FM, WKFM, KQKQ, KBOS, KDON-FM, 103CIR, Q104, WBWB, KZOZ. See Parallels, moves 37-36 on the CHR chart

☑ MIDNIGHT STAR "Operator" (Solar/Elektra) 118/37

Moves: Up 30, Debuts 21, Same 29, Down 1, Adds 37 including WNYS, WBLI, B94, 94Q, Y100, Q102, KIMN, KWSS, KPLUS, 98PX, WJZR, WRVQ, KNMQ, KO93, WGLF.

DAVID BOWIE "Tonight" (EMI America) 117/11

Moves: Up 33, Debuts 16, Same 52, Down 3, Adds 4, KWK, G100, KNMQ, WGLF, B104 19-16, WXKS-FM 11-9, KZZP 27-24, KNIN, WHTT 40-27, WPHD 34-27, B96 35-33, WKFM 40-35.

FRANKIE GOES TO HOLLYWOOD "Two Tribes" (ZTT/Island) 112/4

Moves: Up 47, Debuts 6, Same 52, Down 3, Adds 4, KWK, G100, KNMQ, WGLF, B104 19-16, WXKS-FM 11-9, KZZP 27-24, KS103 25-20, WOKI 31-23, KBOS 32-21, KMGX 17-12, WCGQ 17-12, WXLK 18-15, KCQD 40-33, KIST 40-33.

☑ CYNDI LAUPER "Money Changes Everything" (Portrait/CBS) 111/110

Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 110 including WHTT, WXKS-FM, WNYS, B94, WHTX, 94Q, Z93, 93FM, B97, B96, KBEO, KWK, Q103, KMJK, KPLUS.

☑ SHEENA EASTON "Sugar Walls" (EMI America) 109/104

Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 104 including WXKS-FM, WNYS, WPHD, WCAU-FM, PRO-FM, 94Q, Z93, B96, WGCL, WCZY, KBEO, KDWB-FM, KZZP, KWOD, KNBQ.

☑ BARBRA STREISAND with KIM CARNES "Make No Mistake, He's Mine" (Columbia) 108/36

Moves: Up 3, Debuts 7, Same 62, Down 0, Adds 36 including WBLI, Q105, WHYT, KITS, KNBQ, WMAR, WKEE, WFMI, WJZR, WRNO, WKAU, KKF, WIKZ, KF95, KAZ.

☑ JOHN FOGERTY "The Old Man Down The Road" (WB) 106/106

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 106 including WHTT, WXKS-FM, WNYS, WPHD, 94Q, Z93, WKTI, KDWB-FM, KWK, KZZP, KMJK, KWOD, KPLUS, KUBE, KNBQ.

DIANA ROSS "Missing You" (RCA) 92/10

Moves: Up 16, Debuts 7, Same 59, Down 0, Adds 10, FM102, WFLY, WLAN-FM, KITY, Z104, KYNO-FM, KRQ, KISR, KTDY, WXLK, I95 d-27, K104 40-32, WZLD 37-22, WAHC 35-28, KO93 32-25.

ASHFORD & SIMPSON "Solid" (Capitol) 88/20

Moves: Up 26, Debuts 9, Same 33, Down 0, Adds 20 including B104, B97, WCZY, KIIS-FM, KZZP, K104, KWIC, 94TYX, KZIO, KKRD, KIKI, KHOP, WKHI, KISR, OK95.

LAURA BRANIGAN "Ti Amo" (Atlantic) 85/4

Moves: Up 18, Debuts 5, Same 57, Down 1, Adds 4, KSET-FM, WVIC, KKRD, KYNO-FM, CFTR 17-6, K104 22-17, WPST 27-23, WKRF-FM 29-20, KIKI 23-19, WOAY 24-17, 95XIL 25-17, Q104 32-28, KF95 20-16, KBIM 20-16, KIST 31-25.

TIME "Jungle Love" (WB) 75/23

Moves: Up 28, Debuts 8, Same 10, Down 6, Adds 23 including WAVA, 94Q, WKEE, WPST, WKRF-FM, KZZB, WSSX, WJZR, G100, WKDD, WKHI, WJAD, Y94, KHTX, KIST.

JOHN HUNTER "Tragedy" (Private I/CBS) 72/29

Moves: Up 1, Debuts 5, Same 37, Down 0, Adds 29 including WHTT, CKOI, PRO-FM, WHYT, Q103, KX104, KIKI, WHOT, KQXR, KKF, KYNO-FM, WIGY, T94, WAZY-FM, KHTX.

☑ BAND AID "Do They Know It's Christmas?" (Columbia) 64/62

Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 62 including WHTT, WPLJ, WHTX, WAVA, 93FM, I95, Y100, B97, B96, WCZY, KIIS-FM, KWOD, KS103, KNBQ, FM100.

TOMMY SHAW "Lonely School" (A&M) 63/18

Moves: Up 3, Debuts 7, Same 35, Down 0, Adds 18 including KWK, Q92, WOKI, KOFM, KF95, KSKD, KDON-FM, KCPX, WIGY, WQCM, WSQV, WKSF, KTDY, WPFM, KRSP.

MOST ADDED

CYNDI LAUPER (110)
Money Changes Everything (Portrait/CBS)
JOHN FOGERTY (106)
The Old Man Down The Road (WB)
SHEENA EASTON (104)
Sugar Walls (EMI America)
BAND AID (62)
Do They Know It's Christmas? (Columbia)
GLENN FREY (57)
The Heat Is On (MCA)
DARYL HALL & JOHN OATES (55)
Method Of Modern Love (RCA)

HOTTEST

MADONNA (219)
Like A Virgin (Sire/WB)
DURAN DURAN (124)
The Wild Boys (Capitol)
JACK WAGNER (113)
All I Need (Qwest/WB)
CHICAGO (112)
You're The Inspiration (WB)
PAT BENATAR (73)
We Belong (Chrysalis)
BRYAN ADAMS (67)
Run To You (A&M)

☑ GEORGE BENSON "20/20" (WB) 62/31

Moves: Up 2, Debuts 4, Same 25, Down 0, Adds 31 including WBLI, CKOI, WCAU-FM, Z93, KPLUS, WLAN-FM, KWIC, WZYP, WKFR, KO93, 95XIL, WHSL, KQCR, KBIM, KZOZ.

ALPHAVILLE "Big In Japan" (Atlantic) 62/2

Moves: Up 7, Debuts 4, Same 49, Down 0, Adds 2, KRGV, KO93, WXKS-FM 32-30, 93FM on, KDWB-FM on, KPLUS d-34, WERZ 28-24, WHTF 40-38, KZZB on, KKRD on, KHYY on, WJBO 34-28, WHSL d-32, KQCR 32-29, OK95 32-26.

☑ KINKS "Do It Again" (Arista) 57/54

Moves: Up 1, Debuts 0, Same 2, Down 0, Adds 54 including WNYS, WPHD, 98PX, WJZR, WOKI, WRNO, WKAU, KOFM, WHOT, KQXR, KDON-FM, 103CIR, Q101, KDVV, KZOZ.

SIGNIFICANT ACTION

BILLY SQUIER "Eye On You" (Capitol) 43/15

Moves: Up 1, Debuts 1, Same 26, Down 0, Adds 15, WNYS, KWK, WBEN-FM, K104, 93Q, WSSX, WJZR, KDON-FM, WJBO, WSQV, Q101, T94, WGLF, KNIN, KHTX.

JOHN PARR "Naughty Naughty" (Atlantic) 40/8

Moves: Up 9, Debuts 2, Same 21, Down 0, Adds 8, WCAU-FM, WHYT, WLAN-FM, KX104, Y106, WHOT, KQMQ, KBIM, 93FM 19-16, K104 20-19, WQUT 37-29, WJXQ 31-28, ZZ99 35-30, OK100 18-15, OK95 10-10.

AUTOGRAPH "Turn Up The Radio" (RCA) 39/17

Moves: Up 2, Debuts 6, Same 14, Down 0, Adds 17 including WXKS-FM, WERZ, WKEE, WLAN-FM, KWIC, WDCG, WANS-FM, KX104, WRNO, WHOT, KQXR, KF95, KSKD, KDON-FM, WAZY-FM.

ROD STEWART "All Right Now" (WB) 37/10

Moves: Up 0, Debuts 3, Same 24, Down 0, Adds 10, KHTR, KPLUS, KWIC, WQUT, KXXX, KQMQ, KKQV, KNIN, KGOT, KBIM, WPHD d-39, WCAU-FM on, K104 d-38, WZLD on, WJXQ d-38.

☑ DEEP PURPLE "Knocking At Your Back Door" (Mercury/PolyGram) 30/30

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 30 including WHTT, WPHD, K104, WERZ, WKEE, WRCK, WHTF, WOKI, WFMI, KX104, WRNO, WJXQ, WRQN, WAZY-FM, KCQD, KOZE, KBIM.

TEENA MARIE "Lovergirl" (Epic) 29/13

Moves: Up 1, Debuts 3, Same 12, Down 0, Adds 13, WHYT, KIIS-FM, FM102, WERZ, WLAN-FM, WKFM, KAMZ, KZIO, KQMQ, KSKD, KHYY, Y94, KHTX, WCAU-FM d-39, WZPL 29-24.

NEW EDITION "Mr. Telephone Man" (MCA) 27/25

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 25 including 94Q, Z93, Y100, B97, KIIS-FM, WVSR, WERZ, WTIC-FM, Z106, WBBQ, WSSX, WRQN, KKRD, KMGX, KCAQ.

KENNY ROGERS & DOLLY PARTON "The Greatest Gift Of All" (RCA) 26/15

Moves: Up 0, Debuts 2, Same 9, Down 0, Adds 15, Q107, Q100, KZZB, WQID, WFMI, WRVQ, KQMQ, KO93, KHOP, WZON, WJAD, WCGQ, Q101, WHSL, KWTO-FM.

BRONSKI BEAT "Small Town Boy" (MCA) 25/12

Moves: Up 4, Debuts 2, Same 7, Down 0, Adds 12, I95, WVSR, K104, WRCK, WFMI, WJXQ, WRQN, OK100, WHSL, KDVV, KZOZ, OK95, WXKS-FM d-36, CKOI 16-10, WHYT d-34.

BILLY SATELLITE "I Wanna Go Back" (Capitol) 23/1

Moves: Up 3, Debuts 1, Same 18, Down 0, Adds 1, KQMQ, WXKS-FM on, PRO-FM on, KIMN on, Q103 on, K104 39-36, WJZR on, KSET-FM on, Z104 d-39, OK100 38-37, KTRS 39-36.

TEMPTATIONS "Treat Her Like A Lady" (Gordy/Motown) 22/13

Moves: Up 0, Debuts 3, Same 6, Down 0, Adds 13, WAVA, I95, FM102, Q100, WKRF-FM, WHTF, WNOK-FM, WZLD, KAMZ, KSET-FM, WOKI, WJBO, WHYT d-33, KMGX d-30.

JOAN JETT & THE BLACKHEARTS "I Love You Love" (Blackheart/MCA) 21/2

Moves: Up 2, Debuts 0, Same 17, Down 0, Adds 2, WHOT, T94, WPHD 35-33, PRO-FM on, WERZ on, WKFM on, WJZR on, KZIO on, KSKD on-dp, OK95 36-33.

HONEYDRIPPERS "Rockin' At Midnight" (Es Paranza/Atlantic) 17/8

Moves: Up 0, Debuts 2, Same 7, Down 0, Adds 8, Q92, WJBO, Q104, WYKS, WPFM, KQCR, Y94, KGOT, KPLUS on, WPST d-40, WHTF on, WZUU d-28, KQXR on.

SADE "Hang On To Your Love" (Portrait/CBS) 17/2

Moves: Up 1, Debuts 0, Same 14, Down 0, Adds 2, WFMI, KF95, WXKS-FM on, KPLUS on, WLAN-FM, WRQN on, KIKI 40-36, KDON-FM on, 103CIR on, WHSL on.

RICK DEES "Eat My Shorts" (Atlantic) 17/2

Moves: Up 4, Debuts 2, Same 9, Down 0, Adds 2, KS103, ZZ99, WNYS on, WPHD on-dp, B94 22-18, I95 d-40, B97 13-9, WCZY on, KIIS-FM 25-24, FM100 34-32, KJ103 d-35.

LORENZO LAMAS "Fools Like Me" (Scotti Bros./CBS) 13/4

Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 4, Y100, KIMN, WJZR, WOMP-FM, WXKS-FM on, PRO-FM on, WHYT on, WVSR on, WERZ on-dp, WBBQ on, WZKS on-dp, WJBO on, T94 on.

TWISTED SISTER "The Price" (Atlantic) 12/4

Moves: Up 0, Debuts 0, Same 8, Down 0, Adds 4, WJZR, WRQN, KKQV, WSPT, Q100 on, K104 on, WRCK on-dp, WJXQ on-dp, OK100 on-dp, 95XIL on, WHSL on, WRKR on.

SILENT TREATMENT "Life On Earth" (Red Label) 10/4

Moves: Up 1, Debuts 0, Same 5, Down 0, Adds 4, WOAY, WKSF, KTDY, WBNQ, 103CIR on, T94 on, WHSL on, WCIL-FM 32-31, Y94 on, KHTX on.

New & Active includes songs reported by at least 50 of our CHR reporters. **Significant Action** includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement. Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels. **Note:** Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40.

“Do not release
2 hot singles by the
‘same’ artist at virtually
the same time”

This has been the rule.

However, your listeners know....

STEVIE WONDER

is not the “same” artist and

STEVIE WONDER

makes the rules

...always has, always will.

Thus....

A special hot 12" version of **“DON’T**

DRIVE DRUNK” is on its way to
radio to rock it its way along with

“LOVE LIGHT IN FLIGHT”

to the top of the charts.



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BREAKERS

Contemporary Hit Radio

Three Weeks	Two Weeks	Last Week	
15	9	2	1 MADONNA/Like A Virgin (Sire/WB)
7	2	1	2 DURAN DURAN/The Wild Boys (Capitol)
10	8	4	3 PAT BENATAR/We Belong (Chrysalis)
8	7	5	4 HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)
26	19	15	5 JACK WAGNER/All I Need (Qwest/WB)
17	13	9	6 JULIAN LENNON/Valotte (Atlantic)
21	15	10	7 BRYAN ADAMS/Run To You (A&M)
34	24	17	8 CHICAGO/You're The Inspiration (WB)
2	1	3	9 DARYL HALL & JOHN OATES/Out Of Touch (RCA)
18	14	11	10 NEW EDITION/Cool It Now (MCA)
5	4	6	11 PAUL McCARTNEY/No More Lonely Nights (Columbia)
22	18	16	12 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)
19	16	14	13 CARS/Hello Again (Elektra)
23	20	18	14 JERMAINE JACKSON/Do What You Do (Arista)
-	35	25	15 PHILIP BAILEY with PHIL COLLINS/Easy Lover (Columbia)
4	3	7	16 CYNDI LAUPER/All Through The Night (Portrait/CBS)
3	5	8	17 CHAKA KHAN/I Feel For You (WB)
11	10	12	18 SURVIVOR/I Can't Hold Back (Scotti Bros./CBS)
36	29	23	19 DON HENLEY/The Boys Of Summer... (Geffen)
-	-	30	20 FOREIGNER/I Want To Know What Love Is (Atlantic)
30	27	22	21 BOB SEGER & SILVER BULLET BAND/Understanding (Capitol)
40	32	26	22 RAY PARKER JR./Jamie (Arista)
25	22	21	23 TOTO/Stranger In Town (Columbia)
12	11	13	24 HUEY LEWIS & THE NEWS/Walking On A Thin Line (Chrysalis)
-	-	36	25 BILLY OCEAN/Loverboy (Jive/Arista)
37	34	28	26 SHEILA E./The Belle Of St. Mark (WB)
1	6	19	27 WHAM!/Wake Me Up Before You Go-Go (Columbia)
6	12	20	28 LIONEL RICHIE/Penny Lover (Motown)
-	37	33	29 JOHN CAFFERTY &.../Tender Years (Scotti Bros./CBS)
-	40	35	30 RICK SPRINGFIELD/Bruce (Mercury/PG)
39	36	32	31 U2/Pride (In The Name Of Love) (Island)
DEBUT			32 PRINCE/I Would Die 4 U (WB)
DEBUT			33 WHAM!/Careless Whisper (Columbia)
-	-	40	34 STEVE PERRY/Foolish Heart (Columbia)
-	-	38	35 GIUFFRIA/Call To The Heart (Camel/MCA)
-	-	37	36 REBBIE JACKSON/Centipede (Columbia)
DEBUT			37 POINTER SISTERS/Neutron Dance (Planet/RCA)
DEBUT			38 DARYL HALL & JOHN OATES/Method Of Modern Love (RCA)
BREAKER			39 STEVIE WONDER/Love Light In Flight (Motown)
DEBUT			40 ELTON JOHN/In Neon (Geffen)

N&A Begins on Page 134

Complete Tracks Chart Begins on Page 116.

Adult / Contemporary

10	6	5	1 JACK WAGNER/All I Need (Qwest/WB)
7	5	3	2 JERMAINE JACKSON/Do What You Do (Arista)
4	3	2	3 HONEYDRIPPERS/Sea Of Love (Es Paranza/Atlantic)
16	12	9	4 CHICAGO/You're The Inspiration (WB)
12	8	7	5 JULIAN LENNON/Valotte (Atlantic)
11	9	6	6 BOB SEGER & SILVER BULLET BAND/Understanding (Capitol)
2	1	1	7 PAUL McCARTNEY/No More Lonely Nights (Columbia)
3	2	4	8 CYNDI LAUPER/All Through The Night (Portrait/CBS)
21	18	13	9 RAY PARKER JR./Jamie (Arista)
14	13	11	10 BARRY MANILOW/When October Goes (Arista)
1	4	8	11 LIONEL RICHIE/Penny Lover (Motown)
-	23	15	12 STEVIE WONDER/Love Light In Flight (Motown)
8	7	10	13 AL JARREAU/After All (WB)
-	24	18	14 STEVE PERRY/Foolish Heart (Columbia)
20	19	16	15 MELISSA MANCHESTER/Thief Of Hearts (Casablanca/PG)
-	-	23	16 DIANA ROSS/Missing You (RCA)
6	10	12	17 DARYL HALL & JOHN OATES/Out Of Touch (RCA)
-	25	21	18 RICK SPRINGFIELD w/RANDY CRAWFORD/Taxi Dancing (RCA)
BREAKER			19 FOREIGNER/I Want To Know What Love Is (Atlantic)
DEBUT			20 ELTON JOHN/In Neon (Geffen)
-	-	24	21 LINDA RONSTADT/Skylark (Asylum)
22	21	20	22 LAURA BRANIGAN/Ti Amo (Atlantic)
5	11	14	23 WHAMI/Wake Me Up Before You Go-Go (Columbia)
BREAKER			24 B. STREISAND w/K. CARNES/Make No Mistake... (Columbia)
DEBUT			25 WHAM!/Careless Whisper (Columbia)

N&A Begins on Page 114

Three Weeks	Two Weeks	Last Week	
3	2	1	1 DON HENLEY/The Boys Of Summer (Geffen)
1	1	2	2 BRYAN ADAMS/Run To You (A&M)
-	11	3	3 FOREIGNER/I Want To Know What Love Is (Atlantic)
8	5	4	4 KINKS/Do It Again (Arista)
32	16	8	5 PHILIP BAILEY with PHIL COLLINS/Easy Lover (Col.)
16	13	7	6 GIUFFRIA/Call To The Heart (Camel/MCA)
2	3	5	7 PAT BENATAR/We Belong (Chrysalis)
11	9	6	8 TOTO/Stranger In Town (Columbia)
17	15	14	9 JOHN PARR/Naughty Naughty (Atlantic)
25	17	15	10 BRYAN ADAMS/It's Only Love (A&M)
29	19	17	11 TRIUMPH/Spellbound (MCA)
-	46	21	12 DON HENLEY/Sunset Grill (Geffen)
15	14	13	13 DEEP PURPLE/Perfect Strangers (Mercury/PG)
9	8	9	14 BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)
37	29	20	15 JULIAN LENNON/Too Late For Goodbyes (Atlantic)
49	38	24	16 REO SPEEDWAGON/Can't Fight This Feeling (Epic)
4	4	10	17 JULIAN LENNON/Valotte (Atlantic)
BREAKER			18 JOHN FOGERTY/Old Man Down The Road (WB)
10	12	16	19 JOHN CAFFERTY &.../Tender Years (Scotti Bros./CBS)
40	34	26	20 AUTOGRAPH/Turn Up The Radio (RCA)
6	7	12	21 BOB SEGER/Understanding (Capitol)
-	54	32	22 SURVIVOR/High On You (Scotti Bros./CBS)
5	6	11	23 ROGER HODGSON/Had A Dream... (A&M)
27	27	25	24 KROKUS/Our Love (Arista)
BREAKER			25 DEEP PURPLE/Knocking At Your Back... (Mercury/PG)
21	20	19	26 EUROGLIDERS/Heaven (Must Be There) (Columbia)
BREAKER			27 U2/Wire (Island)
BREAKER			28 BRUCE COCKBURN/If I Had A... (Gold Mtn./A&M)
50	44	36	29 LOS LOBOS/Don't Worry Baby (Slash/WB)
BREAKER			30 PAT BENATAR/Diamond Field (Chrysalis)

Black/Urban

6	1	1	1 MIDNIGHT STAR/Operator (Solar/Elektra)
11	7	2	2 TEMPTATIONS/Treat Her Like A Lady (Gordy/Motown)
-	32	11	3 STEVIE WONDER/Love Light In Flight (Motown)
10	8	4	4 WHISPERS/Contagious (Solar/Elektra)
21	11	5	5 THELMA HOUSTON/You Used To Hold Me So... (MCA)
25	14	7	6 EUGENE WILDE/Gotta Get You Home... (Phil. World/Atl.)
38	25	14	7 KOOL & THE GANG/Misled (De-Lite/PG)
12	9	8	8 TEENA MARIE/Lovergirl (Epic)
14	6	3	9 S.O.S. BAND/No One's Gonna Love You (Tabu/CBS)
39	30	17	10 RAY PARKER JR./Jamie (Arista)
-	-	25	11 PAUL HARDCASTLE/Rain Forest (Profile)
-	-	24	12 NEW EDITION/Mr. Telephone Man (MCA)
2	3	6	13 ASHFORD & SIMPSON/Solid (Capitol)
17	12	10	14 MTUME/C.O.D. (I'll Deliver) (Epic)
34	28	23	15 ROY AYERS/In The Dark (Columbia)
24	19	16	16 JERMAINE STEWART/The Word Is Out (Arista)
-	-	29	17 MADONNA/Like A Virgin (Sire/WB)
26	18	18	18 JOYCE KENNEDY/Stronger Than Before (A&M)
33	29	22	19 JERMAINE JACKSON/Do What You Do (Arista)
30	21	20	20 TOM BROWNE/Secret Fantasy (Arista)
9	10	19	21 GLENN JONES/Show Me (RCA)
-	-	36	22 GAP BAND/Beep A Freak (Total Exper./RCA)
5	5	13	23 E.ISLEY/C.JASPER/M.ISLEY/Look The... (CBS Assoc.)
-	38	35	24 SADE/Hang On To Your Love (Portrait/CBS)
-	39	31	25 KLYMAXX/The Men All Pause (Constellation/MCA)
18	15	15	26 AL JARREAU/After All (WB)
16	16	21	27 FORCE MD'S/Tears (Tommy Boy)
BREAKER			28 DIANA ROSS/Missing You (RCA)
40	36	33	29 ALICIA MYERS/Appreciation (MCA)
32	31	26	30 LILLO THOMAS w/M. MOORE/(Can't Take Half)... (Capitol)
-	-	38	31 BILLY OCEAN/Loverboy (Jive/Arista)
3	4	12	32 DAZZ BAND/Let It All Blow (Motown)
BREAKER			33 VANITY/Mechanical Emotion (Motown)
BREAKER			34 GWEN GUTHRIE/Love In Moderation (Island)
31	27	27	35 FAT BOYS/Jailhouse Rap (Sutra)
-	40	37	36 SHALAMAR/Amnesia (Solar/Elektra)
1	2	9	37 JEFFREY OSBORNE/Don't Stop (A&M)
BREAKER			38 NUANCE f/V. LOVE/Love Ride (4th & Broadway/Island)
BREAKER			39 GEORGE BENSON/20/20 (WB)
-	-	40	40 ANGELA BOFILL/Can't Slow Down (Arista)

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