FOCUS ON NEW MUSIC

Records Editor Adam White debuts with a look at the increasing role of the New Music Seminar and a four-page discussion with programmers and record executives on new music itself: how radio deals with it and how labels try to break it.

Page 32

AND MUCH MORE **NEW MUSIC...**

Tying in with Adam's theme, Ken Barnes totes up the number of new artists broken recently by radio's music formats; Steve Feinstein asks programmers how they showcase new music; Lon Helton hears the views of Country programmers and other interested readers on injecting new artists into the format; and Walt Love hears from label black music executives on the subject of declining record sales. Page 28, 43, 48, 51

IN THE NEWS THIS WEEK

- Lee Rogers PD at KRPM
- Tony Kilbert PD at KBLX
- Bill Jackson PD at KCNR
- Bearman PD at WFBQ
- Trip Reed PD at KISS
- . Bob Bedi OM at WNOR-AM & FM
- Bobby Cook PD at WWKX
- Gary Blum GSM at WPIX
- Jon Horton GSM at KMGG
- · John Jenkins Program Mgr. at WMJJ
- John Marks PD at KKAT
- Mark Gross GSM at WBMW
- Heritage buys WMET

Page 3, 6

NEW FCC EMPHASIS ON AM

The FCC's Mass Media Bureau. concerned about AM radio's future, is taking steps to help. Brad Woodward details the campaign.

Page 11

KELI BUYING LISTENER DIARIES

In an unprecedented move, KELI/Tulsa took out a newspaper ad to offer money for listeners' Arbitron diaries filled out with the station's call letters. See the ad and hear some of the instant repercussions.

Page 5

RADIO AROUND THE WORLD

The international marketplace is targeted for syndication ventures by ex-Watermark chief Tom Rounds, who talks about his new goals with Reed Bunzel.

Page 18

DELEGATION: A MANAGEMENT MUST

Consultant Rick Ott contrasts management styles and deals with proper delegation.

NEXT WEEK IN R&R

Our new Engineering column returns, with Hugh Heller detailing the newest wrinkles in CDs

Newsstand Price \$3.50



Norman Transfers To KRTH As VP/GM

After over 12 years as VP/ GM of RKO's KFRC/San Francisco, Pat Norman has been transferred to sister station KRTH (K-EARTH)/Los Angeles, replacing Allan Chlowitz. Also departing is GSM Jan Kopic. Both left over differences in direction for the Oldies outlet.

RKO Radio Division President Jerry Lyman told R&R, "I think this is a good move not only for Pat but for the company. He was looking for a new challenge and opportunity and I Pat Norman needed someone with his background. "With (AM sister) KHJ being a strong retail sales tool

sponsible by their local com-

munities for program content.

"NAB will never attempt to in-

trude into any station's pro-

gramming judgments. What we

have endeavored to do is to

balance the need for voluntary

industry restraints with a

strong sensitivity to First

The three recording artists

who came before the commit-

ord rating system. "It would ap-

proach censorship," said Den-

ver, while Zappa called it "an

instruction manual for some

sinister kind of 'toilet training

program' to housebreak all

composers and performers be-

cause of the lyrics of a few."

Snider complained of "charact-

er assassination" by Tipper

Gore of the parents' group, and

ridiculed the interpretation

placed upon some of his lyrics.

comments were not necessarily

But their highly individual

SENATORS/See Page 4

Amendment concerns."



and KRTH having some of the finest agency business, we will seek to use the strengths of both to aid each other. While we are not going to merge the two stations, we are selling them as a combination." Lyman indicated a replacement for Norman would be named at KFRC by next week.

Norman remarked, "I leave a lot of great friends behind at KFRC after 12½ years. But KRTH is an incredible radio station. I would hope that we will soon renew the faith the audience has in us as the premier Oldies station in Southern California."

Speaking of the closer working relationship with KHJ, he added, "(KHJ VP/GM) Ron Thompson and I will be working very closely together. No re-NORMAN/See Page 9

"ZERO CHANCE" OF LEGISLATION PREDICTED

Senators Assail Rock Lyrics, Record Labels

The U.S. Senate Commerce ance, particularly during ex- how broadcasters are held re-Committee hearings last Thursday (9-19) on explicit song lyrics man John Danforth (R-MO). were the most intense and, at five straight hours, probably the longest public ventilation of the controversy's central issues. The Parents' Music Resource Center (PMRC) made a graphic presentation of its bynow familiar charges that more and more songs are dealing in sexual or violent themes unsuitable for young children, and senator after senator declared support for legislation or regulation if the recording industry does not make greater selfregulatory efforts.

The willingness of member companies of the Recording Industry Association of America (RIAA) to sticker albums containing explicit lyrics seemed to win little favor from the committee, and RIAA President Stan Gortikov was on the defen-

changes with committee Chair-

By contrast, two of the four radio executives who gave testimony were praised for their actions: Eddie Fritts, President of the NAB, and Bill Steding, Exec. VP of Bonneville's Central Broadcasting Division. Fritts was cited for the NAB's moves to sensitize broadcasters to the issue, and for asking record companies to supply lyric sheets with records sent to radio. Steding was lauded for the programming policies of Bonneville's KAFM/Dallas, described by him as "eliminating offensive music."

Airplay

In his testimony, Fritts em-

Scant Meaningful

phasized that of the songs considered explicit, "only a very few ever receive any meaningsive for much of his appear- ful airplay." He also reiterated

tee, Frank Zappa, John Denver, Ochs GM and Dee Snider of Twisted Sister, were articulate and At KCBQ forceful. for the most part, in presenting their views against the PMRC's proposal for a rec-



Charlie Ochs

Veteran programmer Charlie Ochs has been named GM for KCBQ-AM & FM/San Diego. Ochs fills the position left open when Peter Moore left the station more than a month ago.

Infinity President Mel Karmazin commented, "I am very pleased to have someone with Charlie's enormous background in Country. I am confident he has all the ingredients to make KCBQ one of the premier Country radio stations in the U.S."

Prior to announcing the expansion of his consulting firm a few weeks ago, Ochs spent a year as VP/Programming for the Phoenix-based Broadcast Group, which included programming KJJJ-AM & FM/-Phoenix. Ochs was with KIKK-AM & FM/Houston for seven years before moving to Phoenix, three as morning personality and four as PD.

Ochs told R&R, "KCBQ became a client of my consultancy and this position grew from that

OCHS/See Page 9

Mason Station Manager At WTAE & WHTX

Manager for WTAE & WHTX Pittsburgh. He starts his new duties October 15.

Newly-appointed GM Rich White told R&R, "Dave is not only an expert in A/C music, but he also has tremendous experience in AM A/C with elements such as news, sports, and talk shows."

Mason said, "This fulfills a couple of goals for me. Number one is getting back to Pittsburgh. Number two is to work with some real legendary people.

"The immediate plans are to check out the music for both stations, but I don't see any reason for any major changes. I intend to see the combo lives up to its potential."

Mason programmed WKRC for two years. Before that he was PD at WGR/Buffalo for

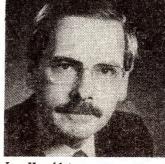
WKRC/Cincinnati PD Dave two years and PD at WBBF/ Mason has been named Station Rochester for a year and a half.

> WOLFE CKGM PD; ATKINSON GSM FOR COMBO

Hambleton VP/GM At CKGM & CHOM

Concurrent with CHUM Ltd.'s takeover of CKGM & CHOM/Montreal, E. Lee Hambleton has been appointed VP/ GM for the two properties, which will be known collectively as CHUM Quebec. At the same time, it was also announced that David Wolfe has been named PD for CKGM, while David Atkinson is the new GSM for both stations

Hambleton, who had been representing CHUM Ltd. as an Lee Hambleton independent consultant during the transaction, succeeds Phil Parker, who was VP/Sales &



Station Manager for former owner Maisonneuve Broadcast-HAMBLETON/See Page 9

QUE TE QUIERO

(KAY-TEH - KEY-AIRO)



I LOVE YOU.



The new single by



Produced by Katrina and The Waves and Pat Collier

PAGE THREE

SEPTEMBER 27, 1985

ARBITRON/BIRCH DEMOGRAPHIC RANK COMPARISONS

Further refining our demographic rankings presentation, this week you'll see **Arbitron**'s and **Birch**'s top ten stations in four demographic cells, side by side for easy comparison.

Page 17

,	
Transactions	.9
Washington Report	11
What's New	12
Ratings & Research: Jhan Hiber	16
Ratings Results	17
Networks: Reed Bunzel	18
Management	20
Image & Marketing:	
Harvey Mednick	.22
Street Talk	. 24
On The Records: Ken Barnes	. 28
Datebook: Sean Ross	. 30
Records: Adam White	. 32
News/Talk: Brad Woodward	. 38
Calendar: Brad Messer	. 39
CHR: Joel Denver	. 40
AOR: Steve Feinstein	. 43
A/C: Donna Brake	, 47
Country: Lon Helton	. 48
Nashville: Sharon Allen	. 50
Black/Urban: Walt Love	. 51
Marketplace	. 54
Opportunities	. 55
National Music Formats	. 58
Jazz Chart	. 59
Country Chart	. 63
A/C Chart	. 88
AOR Chart	. 88
Black/Urban Chart	. 88
CUD Chart	88

Cook PD At WWKX

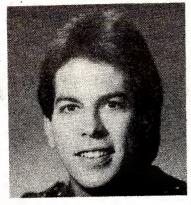
WWKX (KX104)/Nashville MD/Assistant Bobby Cook, a four-year station veteran, has been named PD, retaining his 9am-noon air-shift. He replaces the exiting Michael Murphy.

GM Rich Blum told R&R, "We feel Bobby has the best possible combination of talents to lead 'Rock Hits 104' to the top of the CHR mountain in Nashville. His knowledge of the city and our staff make him the only serious choice we could have made at this point."

Regarding reports of financial problems for the station, Blum explained, "These problems are of a minor nature, and we are now in the process of correcting our cash flow problems. I feel the future for this station is bright, and our problems were simply that of too many CHRs in one market. There is no question that we can beat existing CHR competitor Y107." WZKS switched from CHR to Format 41 last week.

Cook stated, "I've done everything else in the building; worked every shift there is. As a first-time PD I've got a fresh outlook on it all."

Prior to joining WWKX, Cook was an air personality at 92Q (WBYQ)/Nashville and WKYX & WKYQ/Paducah, KY.



Bill Jackson

Jackson Now PD At KCNR

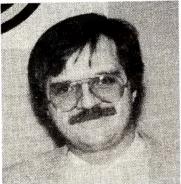
Bill Jackson has been upped from Assistant PD to PD at KCNR/ Portland. He replaces Scott McLeod, who exited recently.

GM Dave McDonald told R&R, "Bill's been here for three years and has always been a real leader. We think he can lead us to the height of Adult Contemporary radio in Portland."

Jackson commented, "I plan to instill a feeling of renewed enthusiasm in my staff and on-air. We're going to stay an oldies-based A/C. But it's going to be more up and bright. It's not going to be an 'also-ran' background station."

Jackson has worked middays in addition to Assistant PD duties for the past three years at KCNR. Before that he worked on air at KGW/Portland for three years.

Reed Set To Program KISS



Trip Reed

Former WCMF/Rochester PD Trip Reed has been named PD at Capitol Broadcasting Company's KISS/San Antonio. He replaces Greg Stevens, who left to program KCFX/Kansas City two weeks ago.

KISS VP/GM John Hiatt told R&R, "We plan to make this a one-AOR market sometime in the next 6-8 months. Trip's a guy who knows exactly how to accomplish that."

Reed remarked, "The facility's beautiful, the people are top-notch, the support is solid, and I know we'll continue to do even bigger and better things in San Antonio."

Reed was PD at WCMF twice, in 1980-1982 and 1983-1984. In between those stints, he programmed WMET/Chicago, and has also done airwork at Philadelphia's WYSP and WMMR and WPLJ/New York and WSHE/Miami. In addition to his programming duties, he'll be cohosting the KISS "Rude Awakening" morning show with Steven O. Sellers.

Rogers Takes KRPM Programming Post

KCBQ-AM & FM/San Diego OM Lee Rogers has been appointed PD at KRPM/Tacoma-Seattle. Rogers's first day is Monday, September 30 and he replaces John Marks, who has left for the programming position at KKAT/Salt Lake City.

KRPM VP/GM Gary Taylor commented, "KRPM needs someone of Lee Rogers's quality to fight the tremendous Country battle going on in Seattle. I find it very exciting to work with a professional broadcaster who truly loves his job and wants to win."

Rogers, who has been with KCBQ since February, spent two years as KGHL & KIDX/Billings OM, plus six months as parent company CIC Corporate PD. Prior to that he was on the air at KMPS/Seattle for eight years. He told R&R, "I'm sad to be leaving KCBQ because we're on the right track. Infinity is committed to Country in this market and the groundwork for winning the country battle has been laid.

"I'm really excited to be going home to Seattle. I've long admired Gary Taylor as having one of the best radio minds in the business. Highsmith is one of the most ag-

Blum GSM At WPIX

WNEW (AM)/New York GSM Gary Blum is the new GSM at crosstown A/C-formatted WPIX. The move reunites Blum with WPIX VP/GM Marvin Seller; the two worked together earlier at WKTU/New York (now WXRK).

Blum, who fills the vacancy left at WPIX when Sellers stepped up from GSM eight weeks ago, spent three years with WNEW, first as National Sales Manager and then as GSM. He was previously in sales for seven years at WKTU, the last two as NSM for Sellers, who was GSM there at the time. Said Sellers, "I know Gary quite well; he thinks like me. Gary is very positive, and a good man in all areas."

Added Blum, "I'm excited about being back on FM, because I think this is the mainstream of radio. I couldn't be in a better place right now in terms of the people and format."

Gross GSM WBMW

Mark Gross, VP/Sales (East) for Metro Traffic Control, has joined EZ Communications' WBMW (B106)/Washington as GSM. He replaces Dick Eury, who resigned to join crosstown WGAY as an Account Executive. The move marks Gross's return to the market, where he was previously Local Sales Manager at WAVA and National Sales Manager at WRQX.

WBMW VP/GM Bonnie Reich told R&R, "Mark is simply the right person for the job. Our conversations have demonstrated his professionalism and enthusiasm for the market and our company."

Gross commented, "I want to help shape the sales staff into the most aggressive team on the streets to work with the agencies and retail accounts, in the most professional manner possible."



Lee Rogers

gressive young companies around today and I'm charged up about joining them. It's also going to be fun programming against a radio station I helped build."

Bedi OM For WNOR-AM & FM



Bob Bedi

After a year as PD at WNOR (AM)/Norfolk, Bob Bedi has been advanced to the new position of Operations Manager for WNOR-AM & FM. In addition to retaining his AM PD duties, Bedi will be responsible for various programming/public relations aspects for the "Classic Rock"/AOR combo, and he will also oversee the stations' promotional activities.

VP/GM Jack Rattigan remarked, "Bob has done a great job with 'AM 1230' in the past year, and his imagination and insights will serve WNOR very well in this new position."

Prior to WNOR, Bedi served four years as PD at WCPZ/Sandusky, OH. "The next several months will be exciting times for WNOR," he said. "We have an outstanding group of people who are working very hard to solidify the leadership position we now enjoy among radio stations in Hampton Roads."

Horton KMGG's New GSM

WENS/Indianapolis GSM Jon Horton has transferred to the GSM chair at Emmis Broadcasting A/C sister outlet KMGG/Los Angeles. He takes over for Paulette Williams, who has left the station.

Emmis President Jeff Smulyan commented, "We think Jon is one of the most talented young broadcasters in the country. We can't think of anyone we have more confidence in, and that's why we're excited about sending him to our largest station, Magic 106."

"I'm extremely excited to have the opportunity to work in a major market such as Los Angeles," said Horton, who started with WENS as an Account Executive in 1982 before moving up to LSM and GSM in successive years.



Tony Kilbert

Kilbert KBLX's New PD

At "Quiet Storm"-formatted KBLX/Berkeley-San Francisco, afternoon personality Tony Kilbert has been promoted to PD. He succeeds Clifford Brown Jr., who exits the station after six months at the helm.

Noted KRE & KBLX VP/GM Harvey Stone, "I am particularly pleased to turn over the PD reins to Tony. I'm confident and secure in his understanding of the uniqueness of our format, because he has worked all sides of the music business."

A longtime local radio talent, Kilbert joined KBLX a year ago, having previously worked five years with cross-Bay KMEL/San Francisco and four more at then-AOR neighbor KSAN. He has also handled Northern California promotion duties at both Motown and Elektra/Asylum.

Kilbert told R&R, "This is an incredible opportunity to contribute to the richness of the Bay Area music scene, and to continue this station's success in the market. KBLX's diverse weave of music and its intimate approach is totally in sync with my personal outlook."

Bearman WFBQ PD

WFBQ/Indianapolis Assistant PD/MD "The Bearman" (Kevin Schutts) has been promoted to PD at the Taft AOR, following John Roberts's move to WLLT/Cincinnati last week. This is his second stint with Taft, which recently acquired WFBQ from Gulf;—he-had worked for the company at WGRQ/Buffalo (now WGR-FM) between 1980-82.

WFBQ VP/GM Chris Wheat told R&R, "Our music mix is superb, and if the Bearman can take his knowledge in that area and apply it to the programming angle, we'll be even better than we are already."

Bearman, who joined WFBQ as MD early last year, moved up to Asst. PD eight months ago. His 13-year background includes OM stops at WGRQ and WZZO/Allentown, and he has also worked drivetime airshifts at WKLS/Atlanta. "It's always a young boy's dream to start out parttime and work his way up to being a PD," he said. "What a great challenge to be offered a station that's number one, with its highest ratings ever."

While the Bearman will retain his afternoon show, midday personality Jay Baker has become Music Director.

NEWS

Senators

Continued from Page 1

in sync with RIAA strategy, and may have complicated matters. For example, both Zappa and Denver agreed that printing lyrics on an album's jacket would be acceptable to them, to alert parents to the contents.

The RIAA has pointed out that record companies have little or no control over such a solution, the rights to reproducing lyrics being in publishers' hands.

Sideshow Atmosphere

The appearance of the three performers also contributed to the "sideshow" atmosphere of much of the hearing. Room

Arista Signs GTR



Arista has signed GTR, headed by former Asia/Yes guitarist Steve Howe and ex-Genesis guitarist Steve Hackett. The debut GTR album is due at the start of next year. Pictured at the signing are (I-r) manager Brian Lane, Hackett, Arista President Clive Davis, and Howe.

SR-253 of the Russell Senate Office Building was packed to overflowing with reporters and photographers, many of whom disappeared when the last artist (Snider) left the witness table — but before Gortikov spoke. And being in the presence of celebrities even affected one of the Senators: Albert Gore Jr. (D-TN), husband of PMRC principal Tipper Gore, told both Zappa and Denver that he was a fan of their music. When Snider

began testifying, he said to Gore, "I hope you're not going to tell me you're a fan of my music, too."

The overall tone of the hear-

ing was set early, when Sen. Paula Hawkins (R-FL) spoke of the outside help that parents often seek in educating their children about sensitive topics, and then asked, "Should that force be the government?" Chairman Danforth subsequently said there was a "zero possibility" of legislation being introduced on this issue, but that didn't stop other senators from expressing support for the idea "unless the [recording] industry cleans up their act," in the words of Sen. James Exon (D-NE). Commented Sen. Ernest Hollings (D-SC), "It's outrageous filth and we've got to do something about it. If I could find some way constitutionally to do away with it, I would."

Sympathetic Senators

The same PMRC slides-andlyric-excerpts presentation that provoked spirited anticensorship comments from broadcasters at the NRBA-NAB convention in Dallas won an attentive and sympathetic hearing from committee members. Mostly heavy metal acts - Twisted Sister, AC/DC, Judas Priest, Motley Crue, and a host of lesser-known artists - came under fire. The cover of Def Leppard's "Pyromania" album was separately pinpointed by Sen. Hawkins as an incitement to arson.

USA For Africa Counter

When the RIAA's Gortikov later questioned the PMRC's "motives and fervor" and asked how long it would be holding "our feet to the fire," a clearly irritated Sen. Danforth responded, "You don't object to anyone publicizing their concerns, do you? The whole music industry lives on publicity ... why shouldn't concerned parents be able to publicize their problems as well?" He continued, "Do you deny the testimony of the PMRC and the lyrics read to us here?" To which Gortikov replied, "I promise you that . . . children learned more from USA For Africa's 'We Are The World' in respect to generosity, giving, caring, brotherhood,

and sacrifice. Those positive messages are just as important as the negative ones, and I only ask perspective and balance."

For his part, Sen. Gore criticized record companies for their "refusal to acknowledge that the industry as a whole has any responsibility" for the spread of offensive song lyrics. On another occasion, he referred to "a number of violent acts associated with AC/DC," including the so-called Night Stalker murder case."

In discussing the existing RIAA proposal to label albums with "Parental Guidance: Explicit Lyrics," Gortikov told Sen. Danforth, "Let's not decide in front that the intentions and motivations of the program will not work. That's unfair." Countered the Senator, "I can't blame [the PMRC] for being a little bit wary about the motives of record companies that are peddling lyrics that glorify rape and incest, drugs and suicide and violence to children. Why should they feel that that's any great custodian of the values of their kids?"

Others who testified: Millie Waterman, a VP of the National PTA; behavioral experts Dr. Joe Stuessy and Dr. Paul King; Robert Sabatini of WRKC/King's College, Wilkes-Barre; and air personality Cerphe Colwell of DC101/Washington.

SUPERWEE AEDS

Coming Soon!

1985

COUNTRY SIX PACK

4 Thanksgiving
The Country Love Song



Bryan Adams Pat Benatar

December 14-15 December 21-22 5-6

A-Ha

12-13

Stevie Wonder

19-20

Bryan Adams

26-27

Oingo Boingo



New York Washington, D.C. Chicago Detroit Dallas

Ington D.C Chicago Detroit Dallas os Angeles

5-6
Pete Fountain

12-13 Brenda Lee

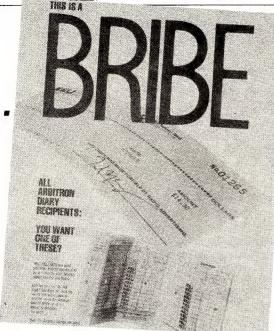
19-20 Andy Williams

26-27 Debbie Reynolds

GREAT SOUNDS

NEWS

And If You Act Now...



The latest Arbitron diary-mention scandal is nonsubscriber KELI/Tulsa's on-air/newspaper campaign, which "bribes" diarykeepers to fill in the station's call letters for a \$14.30 premium. "I've just had Arbitron up to my eyeballs and I figured, 'What the hell,'" said station partner/GM Fred Weinberg. "The whole ratings system is stupid, so I ran an ad offering to buy back all their diaries. Maybe once the Arbitron people notice that everyone in Tulsa is listening to KELI, they'll change the way they use these diaries." In a thinly-veiled threat, Weinberg added, "If they delist me, they better check their legal options closely. I might have an argument saying, 'So you're more concerned about ABC/Cap Cities' legal counsel than mine.' We just might make that argument in court."

Countered Arbitron VP/Sales & Marketing Rhody Bosley, "If WLS had done anything like this, they would have been removed from the book also. The words I have for this guy you couldn't print. We're taking legal action and looking at the use of our policy against rating distortion... this is distortion, out and out." The ratings firm's options include extending the sweep, or deleting the first two weeks and adding extra sample to the remaining weeks to achieve in-tab goals.

Promotion Adventure For Chrysalis



Chrysalis held its national promotion meeting in New York recently, bringing staffers down to see recent signing the Adventures live at the Ritz after the meetings. Pictured (I-r) are NW Regional Promotion Mgr. Robert Nesbitt, Adventures' Tony Ayre, Exec. VP Jeff Aldrich, group's Eileen Gribben, Pat Gribben, Paul Crowder, Spud Murphey, and Terry Sharpe, VP Rick Dobbis, manager Simon Fuller, Chrysalis Music Group's Cherie Fonorow, manager Chris Morrison, Chrysalis President Jack Craigo, and National Album Promotion Director Kevin Sutter.

Radio With Southern Accent



Tom Petty & The Heartbreakers toured Nashville in support of their ''Southern Accents'' LP, and met with local radio notables backstage. Pictured (I-r) are WKDF's David Hall, Petty, MCA Nashville's Jerri Leonard, KX104's Andy Sommers and David Kennedy, and MCA Nashville's Michael Steele.

5-6

Willie Nelson

12-13

Gene Watson

19-20

Janie Fricke

26-27

Eddy Raven

THE WEEKLY
COUNTRY MUSIC
COUNTDOWN

5-6

Four Tops

12-13

Barry Manilow

19-20

Guess Who

26-27

Simon & Garfunkel

Pock Poll & Remember

SOLID GOLD COUNTRY

AMERICAN MUSIC MAGAZINE

STARRING

RICK DES

For station clearance information call our Washington, D.C. office at (703) 556-9870.

NEWS IN BRIEF





count Executive

Madison.

desto-Stockton.

• JEAN-PIERRE WEILLER is the new

VP/GM for Gramavision Records.

Most recently Charge de Mission for

the French music industry, Weiller

• MARK VOS, morning man at

KRNA/lowa City, has been advanced

to PD. He previously worked at WTDY/

• GLENN FOX, formerly of KZUN/

Modesto, is the new PD at Buckley

Broadcasting's recently-acquired

Country station KUBB/Merced-Mo-

was founder of Europa Records.



Neil Lasher







- DARREL HUSKEY is promoted to ● PAUL "Cooch" MARCU, formerly Sales Manager at Easy Listening-forof KDKO/Denver, advances to the PD matted WGLD/Greensboro, NC, movpost at CHR-formatted KRKE/Albuing up after three months as an Acquerque.
 - J.D. MACKIN, President/GM of WSJM & WIRX/St. Joseph-Benton Harbor, MI, will head co-owned WTDY & WMGN/Madison. He takes over for Charles Mefford, who becomes VP/Acquisition & Development for parent Midwest Family Stations. At the same time, WSJM & WIRX Station Manager Gayle Olson is promoted to VP/GM, succeeding Mackin.
 - NEIL LASHER joins Chrysalis Records as Mid-Atlantic Regional Promotion/Marketing Manager. A former radio programmer, Lasher has also worked in promotion for Elektra and PolyGram.
- MIKE SIRIANNI has been promoted to Program Director at WJFM/Grand Rapids, moving up after a year as MD. Taking over as the CHR station's Music Director is Dave Fuller, formerly of WFXZ/Saginaw.
- PAUL McGONIGLE, a longtime radio news veteran, was promoted to the new post of Director/Communications at Edens Broadcasting.
- In four WEA promotions, JACK O'CONNELL has been upped from Sr. VP/Finance to Exec. VP/Finance. FRANCIS ALIBERTE becomes VP-Director/National Music Sales from Director/National Sales. IRWIN GOLD-STEIN is named Sr. VP/Credit at WEA. stepping up after eight years as the firm's VP/Credit. DAVE MOUNT is VP/Video Sales, moving up after four years as National Sales Manager/Vid-

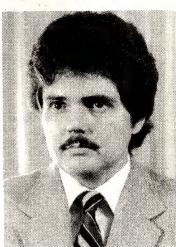
Jenkins WMJJ's **Program Manager**

WMJJ/Birmingham Asst. Program Manager John Jenkins has been boosted to Program Manager for the Capitol Broadcasting Corp. station, reporting to VP/Programming Bill Thomas.

VP/GM Ray Quinn told R&R, "With Bill Thomas having been made VP/Programming six months ago, John's been virtually programming the station already.

Added Thomas, "I've observed John at close range for a couple of years now, and he specializes in giving the competition sleepless

A 16-year broadcaster, Jenkins brings programming experience from KOFM/Oklahoma City and WQPD/Lakeland, FL. He also has worked as MD/personality at KXYZ & KAUM/Houston and WBBQ/Augusta. Jenkins, who has been Asst. PD for WMJJ since joining the A/C station 19 months ago,



said, "Capitol has assembled a group of professionals who are all committed to being the very best, and I'm certainly glad to be part of this great team.

STAFF

Editorial Los Angeles Office: (213) 553-4330 Senior Vice President & Editor: KEN BARNES Art Director: RICHARD ZUMWALT

Executive Editor: GAIL MITCHELL
Ratings: A Research Editor: HANA HIBER
Nativorise & Speciale Editor: REED BUNZEL
Hange & Markeining Editor: HANAVEY MEDINICA
AC Editor: DONNA BIRAKE,
AAC Editor: DONNA BIRAKE,
BRIGHT EDITOR: FEINSTEIN
BRIGHT EDITOR: FEINSTEIN
COUNTY Editor: GAIL MITCHELL
LAUE Editor: GAIL MITCHELL
LAUE Editor: GAIL MITCHELL
LAUE Editor: BARBARA BARNES

Jazz Editor: BARBARA BARNES

NewZfalk Editor: BARD WOODWARD [Washington]

Reocrds Editor: ADAM WHITE (New York)

Senior Associate Editor: Edit HATTRIAN

Associate Editor: LAYE CASE, HURRICANE HEERAN,

YONNE OLSON, SEAN ROS

Editorial Assistants: SUSAN BRAVMAN, NANCEY RABINES

Vice President/Communications: DICK RUBIN
Computer Services: DAN COLE (Director), LEE CLARK
MIKE LANK, MIKE ONLIFE, 1), JOHN ERNERPUTSCH
Traffic Director: ADRIENIE RIDDLE
Assistant Traffic Director: RUBIC SCHIEFELIN
Circulation Director: RADRA HOFFMAN

Managing Editor: JEFF GREEN Executive Editor: GAIL MITCHELL

Marks Set To Program **KKAT**



John Marks

KRPM/Tacoma-Seattle PD John Marks is the new PD at KKAT/Salt Lake City. Marks, who took over last week, replaces Rob Ryan, who exited a month ago.

KKAT GM Dennis Gwiazdon told R&R, "We view John as the kind of street-smart, aggressive, strategically oriented PD this radio station needs to win the Country battle in this market."

Marks said, "I think this station can become legendary, and besides, I enjoy killing giants. I'm happy to be in on the ground floor; it's gonna be a blast."

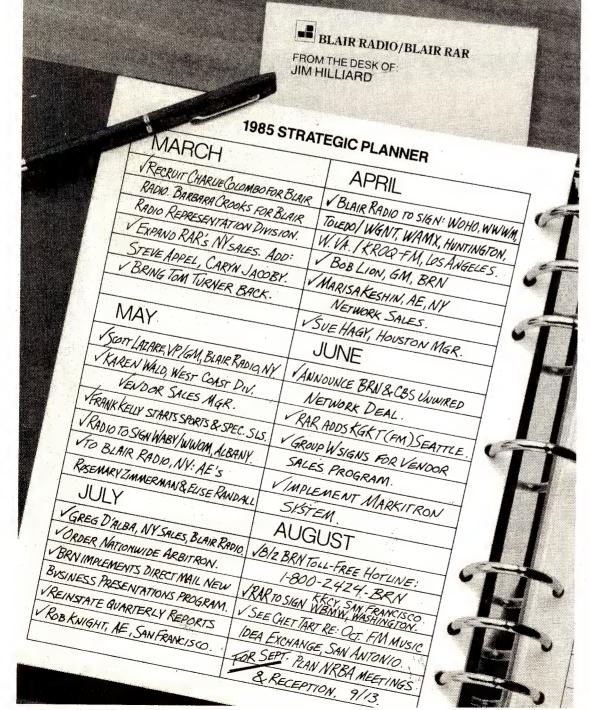
Marks was KRPM PD for the last nine months. Before that he spent a year and half with the Jim Long & Partners organization, during which time he programmed KAYD/Beaumont and KSSN/Little Rock while working with WKJN/Baton Rouge. Prior to that he was on the air at WJEZ/Chica-



OFFICIAL DIRECTOR RICHARD AGATA
Associate Art Director MARILYN FRANDSEN
Photography: ROSER ZUMWALT
TYPOGRaphy: ROSER ZUMWALT
TYPOGRaphy: ROSER ZUMWALT
TYPOGRaphy: RENT THOMAS, LUCIE MORRIS, BILL MOHR
Graphics: L.T. PEARL, GARY VAN DER STEUR, MARIA QUINONES Administrative Assistant: ELLEN GAZECKI Controller: MARGARET BECKWITH ountant: WENDY YANG ounting Assistant: LESLIE GINSBERG New York Bureeut (212) 605-0355, 575 Madison Avenue, New York, NY 10022 Bureau Chief: ADAM WHITE Office Manager: BARBARA SARUBBI Weshington Bureau (202) 662-7484, National Press Building, Suite 807, 529 14th St. N.W. Washington, DC 20045 Bureau Childwashington Editor: BRAD WOODWARD Editorial Assistant: CHRISTINE ACHORN Nashville Bureaux (615) 292-8982, 292-8983, 1610 16th Ávenue South, Nashville, Th 37212 Bureau Chile: SHARON ALLEN Office Manager: DEBORAH EVANS u

or Vice President: BILL CLARK
Angelea (213) 553-4330
President/Sales, West: MICHAEL ATKINSON
ount Executives: PAM BELLAMY, JEFF GELB, KEN ROSE
kelplace. Coordinator: NINA ROSSMAN
duction Coordinator: RADIV A LIBERT'S
indstrative Assistant/Sales: CAROL VAN KEEKEN Administrative Assistant/Sales: CAROL VAI New Yorks (2) G65-0355 Vice President/Sales, East: BARRY O'BRIEN Account Executive: WENDY REISS Washington: [202] 662-7494 Account Executive: VIVIAN FUNN Nashvilles (16) 792-8982, 292-8983 Account Executive: SHARON ALLEN

Radio & Records * is published every Friday by Radio & Records, Inc., 1930 Century Park West, Los Angeles, CA 90067 (2/3) 553-4330. Subscriptions \$215 per year or \$60 per quarter. International subscription rate \$400 per year. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed interpolated for publicationand refor publication, All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission, from the Publisher. The terms AOR, Back Page, Breakers, Most Added, National Airplay/30, Paralelis, Badoló & Records, and Street Talk are registered trademarks of Radio & Records. Printed in U.S.A. Mailed first class to the United State. Cancel Sentended Australia. States, Canada, England, Australia, New Zealand, and Japan. © 1985 Radio & Records, Inc. A subsidiary of Harte-Hanks Communications, Inc.



6/R&R FRIDAY, SEPTEMBER 27, 1985

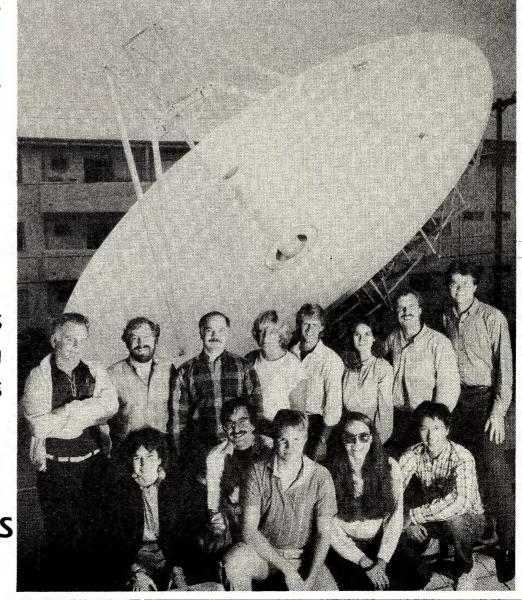
FROM OUR BACKYARD YOU CAN HEAR THE STARS

Communications are proud to have become the radio industry's leading satellite transmission company. IDB distributed via satellite unique specials such as the All-Star gathering of "Live Aid" and "Farm Aid" as well as regular weekly features such as "Face-Off" by The Broadcast Group, the daily schedule of CNN Radio, "David Brenner Live" from DIR Broadcasting, "Rockline" and "Powercuts" by Global Satellite Network, "Live From London" for MJI Broadcasting, NASCAR racing from the Motor Racing Network, as well as "Dr. Demento", "Live From Gilley's", "Off The Record" and a host of other programs from Westwood One...

And coming soon are "Line One" from Westwood One, formats by Transtar Radio Networks, "U.S. News & World Report" from R&R

Syndications, and new programs from LBS Communications...

More than 3,500 radio stations across the country, in all 50 states, have satellite downlinks which look at RCA's Satcom 1R satellite... With remarkably low rates, **IDB** can distribute your program to this universe of radio stations — no matter whether the show is live from your backyard or on tape from ours . . . **IDB** delivers the stars!





10509 WEST WASHINGTON BOULEVARD • CULVER CITY, CA 90232-3380 213-870-9000 • TELEX: 277458 IDB UR



Tired of hearing the same old rap on rock radio? Then pick up Line One, the exciting new direction in live rock 'n' roll call-in programming, premiering on the Westwood One Radio Network Monday, October 7 at 11 p.m./ Eastern and 8 p.m./Pacific.

Hosted in New York by WNEW-FM's Carol Miller and in Hollywood by KMET-FM's Sky Daniels, Line One is your audience's coast-to-coast connection to rock's biggest record-makers and record-breakers. And it's toll-free – 1-800-ROCKERS.

Line One – a fast-paced 60 minutes packed with caller questions, rockers' responses and raging rock 'n' roll music in digital stereo via the Westwood One Satellite Network.

And it's the *only* program of its kind to feature selected live versions of our guests' best rock – direct from Westwood One's extensive concert library.

The timing is impeccable – *Line One* signs off each week at Midnight Eastern/9 p.m. Pacific, well within your 7-to-Midnight daypart.

Line One covers a lot more territory than just the Coasts – all markets are participating, and calls from your listeners will give your station valuable national exposure.

Line One – America's hotline to great stars, great hosts and great music, heard on great radio stations throughout the country.

To find out how easy it is for you and your listeners to be a part of this exciting new live radio experience, contact your Westwood One representative now at (213) 204-5000 or Telex 4996015 WWONE.

For your ultimate connection with rock's superstars, pick up *Line One*. . . and only!



FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!

Heritage Buys WMET From Doubleday

Heritage Broadcasting, headed by Fairwest consultancy partners Bill Yde, George Johns, and Reg Johns, will acquire A/C-formatted client WMET/Chicago from Doubleday Broadcasting. The terms were not disclosed, but industry sources estimated the price at approximately \$12.5 million.

Heritage also operates KKCW/Portiand and WZPL/Indianapolis; Doubleday retains WHN & WAPP/New York, WLLZ/Detroit, WAVA/Washington, KDWB-AM & FM/Minneapolis, and KPKE/Denver.

WMET operates with 6 kw on 95.5 mHz at 1170 feet.

WBTB/BEAUFORT & WCYC/NEWPORT, NC

PRICE: \$1.4 million
BUYER: B.D. Communications
SELLER: Crystala Coast Communications and Emerald Communications
DIAL POSITION: 1400 kHz; 103.3
mHz

POWER: 1 kw days/250 watts nights; 100 kw at 470 feet FORMAT: Country; AOR

BROKER: Chapman Associates

WKXJ & WCKQ/ CAMPBELLSVILLE, KY

PRICE: \$725,000
BUYER: Heartland Communications
SELLER: Taylor County Broadcasting
DIAL POSITION: 1450 kHz; 103.9

POWER: 1 kw days/250 watts nights; 2.35 kw at 345 feet

FORMAT: Country; A/C

WQII/SAN JUAN, PR

PRICE: \$750,000

BUYER: Communications Counsel
Group

SELLER: Huella Communications
DIAL POSITION: 1140 kHz

POWER: 10 kw FORMAT: A/C

Norman

Continued from Page 1

placement will be named for Jan, as we will combine local sales forces, which will sell to agencies and retail as two separate units working for both stations.

Thompson added, "Pat and I have been friends for years, and not only will it be great to work with him, but I feel this will make a major improvement in the relationship between our two stations. This brings KHJ & KRTH into line, as we were the only major chain with two facilities in the same market not selling in combo."

Ochs

Continued from Page 1

relationship. I'm really proud to be a part of a movement which has seen more and more people from programming move into general managership. I'm happy to be with Infinity."

Ochs will continue his consulting work on a limited basis.

WZNE/CLEARWATER (TAMPA BAY), FL

PRICE: \$10 million
BUYER: Sandusky Newspapers,
which also owns KEGL/Dallas, KLSYAM & FM/Seattle, KBZT/San Diego,
KNUS & KBPI/Denver, KDKB/Phoenix,
KLSI/Kansas City, and KUNA &
KSLY/San Luis Obispo.

SELLER: DKM Broadcasting, which also owns WAOK & WVEE/Atlanta, WCAO & WXYV/Baltimore, and WDJO & WUBE/Cincinnati.

DIAL POSITION: 97.9 mHz
POWER: 100 kw at 639 feet
FORMAT: CHR
BROKER: Ted Hepburn

WLMD/LAUREL, MD

PRICE: \$720,000
BUYER: ILC Corporation
SELLER: Mid-Maryland Communica-

DIAL POSITION: 900 kHz POWER: 1-kw daytimer FORMAT: A/C BROKER: Blackburn & Co.

Hambleton

Continued from Page 1

ing. Commented CHUM Ltd. President Allan Waters, "Lee is an excellent broadcaster, having been involved in both radio and TV in Montreal for 18 years. He knows all the aspects of the business."

Hambleton's radio experience includes stops as GSM at CKCK-TV/Regina and VP/GM at CFCF-TV/Montreal. Since 1981 he has been operating his own consultancy. "These are two stations with a great deal of tradition and histories of being innovative," he told R&R. "It wasn't too long ago that, combined, they had the largest English-language audience in the entire province. I hope we can regain that position before too long."

Regarding Wolfe and Atkinson, Hambleton continued, "David Wolfe has quite a bit of tenure with CHUM Ltd.: he programmed CJCH/Halifax, was Promotions Director for the ATV Television Network, and was involved in affiliate relations for the MuchMusic video channel. He's a native Montrealer who's also worked at CKGM twice before.

"David Atkinson was the GSM of CFCF until a week ago. He's fluently bilingual with 14 years of broadcast experience in markets big and small, French and English. David's been a national rep, a programmer, manager, and promotions director."

Said Wolfe, "I feel the people who manage the CHUM organization are the best in the country. It's an honor to be part of their team."

Schinzing Joins Americom

Patricia Schinzing has joined Americom Media Brokers as a Financial Analyst. An MBA graduate from Tulane University, Schinzing will be primarily responsible for developing comprehensive financial analyses of the properties the firm markets.

KSRN-AM & FM/RENO

PRICE: \$2,110,000, including a \$300,000 consulting agreement.

BUYER: Olympic Broadcasting, which also owns KKCY/San Francisco, KRPM/Tacoma-Seattle, KMZQ/Las Vegas, and KZZU-AM & FM/Spokane.

SELLER: RAESCO, Inc., controlled by

Carl and Marjorie Rollff.

DIAL POSITION: 1590 kHz; 104.5

POWER: 1-kw daytimer with a CP to increase power to 5 kw (with daytimer status); 25 kw at 2930 feet.

FORMAT: MOR BROKER: Elliot Evers of Chapman Associates

Omni Present On Mirage Roster



Mirage/Atco Records will press and distribute Philadelphia-based label Omni Records, with the current Stroke single the first product under the deal. Other artists include Jean Carn, Fat Larry's Band, and Brandy Wells. Pictured (I-r) are Omni's Michael Goldberg, Mirage President Jerry Greenberg, and Omni President Steve Bernstein, formerly head of Atlantic-distributed WMOT Records in the mid-'70s.

PolyGram's Career Move



PolyGram donated \$1000 to UCLA Extension's Recording Arts & Sciences program, which started September 21 with a one-day symposium, "Making Music: Careers In The Music Industry." Pictured (I-r) are founding coordinator Ned Shankman, PolyGram Sr. VP Russ Regan, and UCLA's Dr. Robert Rees.

PUTTING BUYERS AND SELLERS TOGETHER FOR OVER 31 YEARS



Executive Offices 1835 Savoy Dr., Atlanta, GA 30341 . (404)458-9226

NEW ENGLAND

Class C FM with companion AM dominates the populated sales area of the state. Asking \$1.4 million cash. Contact Ron Hickman (401) 423-1271

WASHINGTON, DC

AM – undercapitalized. Needs strong sales effort. Contact Mitt Younts (202) 822-8913

ALABAMA

Small Market AM/FM. Strong cash flow. Real estate included. Asking \$650,000 with \$150,000 down. Contact Ernie Pearce (404) 458-9226

NEBRASKA

Profitable AM/CI. C FM in progressive college town. Asking \$1,100,000 with good terms. Contact Bill Lytle (816) 941-3733

FLORIDA

Small market AM — asking \$325,000 — terms. Small market fulltime AM — asking \$395,000. Contact Randy Jeffery (305) 295-2572

CATSKILLS

Class A FM. Price at \$750,000 with good terms. Contact Ron Hickman (401) 423-1271

ROCKY MOUNTAINS

Metro market – strong AM/FM, priced to sell at \$795,000 with \$125,000 down. Contact Greg Merrill (801) 753-8090 or Bill Lytle (816) 941-3733

TEXAS

Medium market AM with Class C FM. Asking \$500,000 with \$135,000 down. Contact Bill Whitley (204) 680-2807



San Francisco's rough terrain makes clean FM reception chancy at home and next to impossible in the car. The #1 and #2 stations are both AM's: AM still counts in the Bay Area.

We're proud to report that *all* of the ten top-rated AM stations here have chosen the Orban 9100A OPTIMOD-AM Audio Processor.

They're operating in mono, in Motorola C-QUAM stereo, and in Kahn stereo—with News/Talk, Country, CHR, Urban, AC, MOR, Beautiful, and Classical formats.

In a top-ten market like San Francisco (ADI 5), most stations can afford any processor they want—and to stay competitive, they can't afford anything but the best! Most chose OPTIMOD-AM after extensive competitive tests against other processors. They were impressed by OPTIMOD-AM's consistency—its ability to maintain smoothly uniform tonal balance and texture from source to source. They heard its voice quality blow away the competition. And they listened long enough to appreciate how OPTIMOD-AM's ideal balance between

SWEEPS SAN FRANCISCO!

loudness, brightness, and fatigue can hold the desirable adult demographic quarter-hour after quarter-hour.

When you consider the FM competition, it's clear that honky, dirty, "loud-at-any-cost" AM processing just doesn't cut it anymore.

In a town where AM still counts, the top ten count on OPTIMOD-AM to deliver a class signal that gets ratings and attracts advertisers.

Prove to yourself that OPTIMOD-AM provides the combination of loudness and quality that's right for today's AM audiences. Contact your favorite Orban Broadcast Dealer for a demo or more information—or call us direct.

Orban Associates Inc.,

645 Bryant Street, San Francisco, CA 94107 (800) 227-4498 or (415) 957-1067 Telex: 17-1480

orban

McKINNEY ORDERS FCC REVIEW

Revival Of AM Band Becomes Urgent Industry, FCC Priority

With AM's share of radio listening down to an alltime low of 29%, the rejuvenation of the AM band is now commanding unprecedented attention from the industry's trade associations, receiver manufacturers, and the FCC.

The latest step came last week when Mass Media Bureau Chief Jim McKinney announced he has ordered his Policy & Rules Division to prepare a complete report on "the present state of the AM band." The review by engineers, lawyers, and economists will go to the full Commission, and will include options for possible future rulemakings to bolster AM.

Coming from an agency that has consistently refused to concern itself with the economic health of broadcasters, McKinney's move underscores the mounting concern over AM's viability.

"I am a strong believer in the old adage, 'If it ain't broke, don't fix it," McKinney told a symposium of the Institute of Electrical and Electronics Engineers (IEEE) in Washington. "But I believe AM radio is broke. And some AM stations are in fact broke — in the monetary sense."

While not endorsing any specific proposals, McKinney sketched various options, some of them radical departures from traditional broadcast regulation, for revamping the AM band:

FM Simulcasting, Regional AM Chains

• Allowing AMs to duplicate the programming of commonly-owned FMs. "A lot of AM radio could remain viable if studio production costs could be sharply curtailed," McKinney predicted.

• Ending the duopoly rule for AMs. That would allow common ownership of AMs with overlapping signals. With FM "fast becoming the truly local, community-based radio service," McKinney said it may be time to free AM for regional service.

He asked, "Why should we continue to prohibit a single owner from purchasing two Class 4 stations, for example, in two communities 20 miles apart and allowing that operator to build a single studio that would program to that entire region and even to fully duplicate programming if that is what the audience wants?"

• Permitting the use of synchronous AM transmitters. McKinney defined these as "two or more transmitters locked on precisely the same frequency programming the same material over a wide area." McKinney said he has okayed a synchronous transmitter experiment in the Southwest.

Subsidiary Daytimers For Clears

• Allowing clear channel stations to operate distant daytimers to add



Jim McKinney

"I believe AM radio is broke. And some AM stations are in fact broke — in the monetary sense."

- Jim McKinney

a daytime presence in areas they now reach only at night.

• Restricting AM bandwidth at night to "dramatically clean up worrisome adjacent channel interference" and mandating use of synchronous rather than envelope detector receivers to enhance the sound of AM stereo.

• Allowing AM broadcasters bringing new service to rural areas to accept more interference than FCC rules now allow, or even authorizing the selling of "interference rights."

 Cracking down on manmade interference such as that caused by computers, telephones, light bulbs; and electrical static.

Radio A Record Industry "Extension?"

While concentrating on the technical side of AM, McKinney noted that the short-term solution to AM erosion lies in programming. He cautioned, "Let me warn program directors all across the country that AM radio simply cannot win a head-to-head fight with FM when the station acts as nothing more than an extension of the recording industry. Music simply sounds better on FM, and there is not a 13-year old in any of your households who won't understand that."

Processing Standards Hold Promise

On the industry front, one prom-

ising development was a recent agreement by broadcasters and set makers to work toward voluntary standards for preemphasis by AMs and compatible deemphasis on the receiver end. According to NAB staff engineer Mike Rau, adhering to the same standards on both ends of the radio signal would yield a "more uniform, better-sounding AM radio virtually indistinguishable from FM."

Guidelines will be developed by the National Radio Systems Committee, a joint undertaking of NAB and the Electronic Industries Association. Rau believes uniform standards could be in place in one to three years.

On another front, Rau said NAB next month will ask the FCC to reconsider a recent decision allowing unlimited marketing of RF light bulbs, which degrade AM reception.

NAB has also set up an AM Reference Center, a compilation of over 300 written works on technical aspects of AM radio. The center's aim is to help station engineers make technical improvements in their AM facilities, overcoming a widespread lack of expertise in AM technology, which is far more complex than FM.

NAB has also taken on the task of reminding the industry that, under proper transmitting and receiving conditions, AM can sound virtually as good as FM radio. At the Dallas convention two weeks ago, broadcasters were able to listen to the same AM signal on standard receivers, and then on several "new generation" sets. "When people hear it, they're really surprised,"

Rau reports. "They never knew AM could sound so good."

NRBA Wants AM-FM Stereo Sets

Also training its attention on the AM dilemma is the NRBA. In Dallas its board of directors passed a resolution calling for all radio receivers to be equipped with both AM and FM stereo capabilities. NRBA's belief is that, while relatively few AMs now broadcast in stereo, even mono signals sound better on a high-quality AM stereo set.

NRBA didn't demand a law like the one requiring TV sets to receive all VHF and UHF channels, but urged broadcasters to talk about the concept of AM-FM stereo sets with the FCC and Congress.

NEWS BRIEFS

NRBA's Mann Clarifies "Snake Oil" Remark

After calling ad agencies "snake oil salesmen" in his opening remarks to the Dallas '85 convention, NRBA President Bernie Mann has issued a statement saying he wasn't speaking for NRBA at the time. Mann's blast created consternation in some quarters, especially the RAB.

Mann said he wanted "to make it clear that my remarks reflected my own opinion and should not be construed to be the policy of the NRBA." He added, "I did not intend to insult anyone, and I regret the language chosen for dramatic effect would have that result."

Mann explained, "It was my intent only to create a sense of urgency about radio's need to obtain a larger share of the advertising revenues, which I believe must be accomplished by selling clients on our merits and not depending so much on advertising agencies."



Bernie Mann

Station Activity Fees Near House Approval

Legislation requiring broadcasters to pay various application fees to the FCC passed the House Commerce Committee last week and now goes to the House floor for a vote. In the Senațe a companion bill won committee approval in the spring and also awaits a floor vote.

Among others, the fees include \$500 to sell a station, \$2000 for AM and \$1800 for FM new and major change CP applications, and \$6000 for hearings.

"This is not a tax," House Telcomsub Chairman **Tim Wirth** (D-CO) stressed. "Great care has been taken by the FCC to assure that the fees accurately reflect the actual cost of work rendered by the Commission on behalf of common carriers, private radio operators, and broadcasters.

"Moreover, the fees are not burdensome so as to hinder the participation of new entrepreneurs and small businessmen who wish to operate telecommunications facilities."

Other Key Developments:

• Pathfinder Communications has once again been denied an FCC waiver to improve the signal of WCUZ/Grand Rapids. The changes would have left WCUZ short-spaced to WABM/Muskegon Heights, MI; WQXC/Ostego, MI; and WNSN/South Bend, IN.



READING, WRITING AND RULES — Broadcasters attending the Radio '85 Convention in Dallas were tutored on "Living With The New FCC Rules." Panelists included (I-r) Tom Schattenfield, NRBA counsel; Frank Mullin of the law firm Mullin, Rhyne, Emmons & Topel; FCC Audio Services Division Chief Larry Eads; and Dan Brenner, legal assistant to FCC Chairman Mark Fowler.

"M Street Journal": Formats & Filings

U.S. and Canadian radio broadcasters, who wish to keep abreast of **FCC** and **CRTC** filings/actions, format changes, and construction permit activity, may be interested in the *M* Street Journal. It's a weekly newsletter that provides summaries of public notices emanating from the FCC and other regulatory agencies.

Headed by Geov Parrish and

Robert Unmacht, the newsletter is available via the mail at \$15 per quarter/\$45 per year or via downlink — for those broadcasters with access to a computer and modem — at 90 cents per weekly issue (plus access charge and cost of the phone call). This latter means of delivery goes through Broadcasters Database of Houstern

Among the items covered are station format changes, new station applications, returned/dismissed applications, new station grants, applications for facilities and parameters, call letter changes, and proposed and dismissed station ownership transfers. For a free sample issue, contact the *M Street Journal* at (713) 660-5260.

U.S Food Habits On Weigh Up

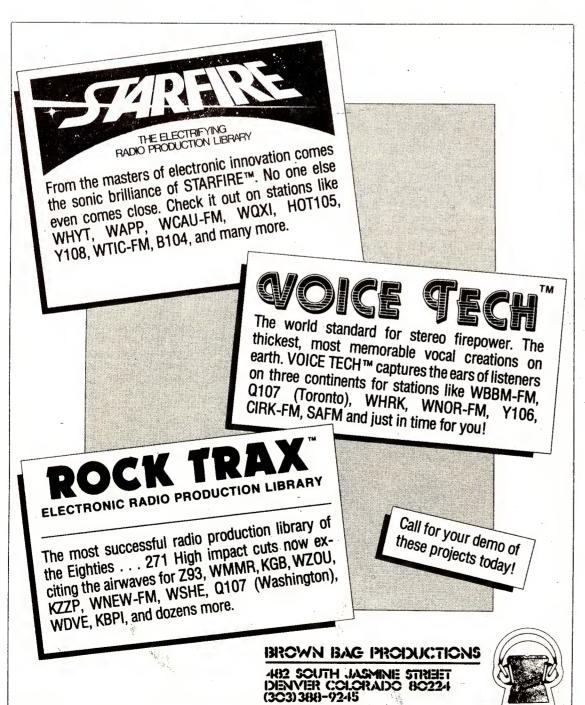
Although a recent public opinion poll found that four out of five Americans consider themselves overweight and that three out of five planned to diet in the near future, America's per capita annual food consumption has increased by 35 pounds over the last five years.

According to the Fair Lawn, NJ-

based **Food Institute**, a trade industry association, the reason for this increase (which yearly averages seven pounds per person) is primarily demographic. As the U.S. population grows older, more people move into the 15-64 age bracket, and these people eat more than children or the elderly. Therefore, don't expect the

trend to reverse itself in the near fu-

However, look for the types of foods Americans eat to change as increased health and beauty consciousness is expected to alter Americans' eating patterns. Any idea what seven pounds of croissants look



Programmable Cassette Player



The "Auto-Changer" cassette stereo system from **Mitsubishi** enables you to load up to seven cassettes into the unit, and then program the order of play at the touch of a button. You can play up to 10½ hours of music!

The bookshelf-sized system features auto reverse and will automatically fast-forward through blank tape at the end of a side to deliver more music faster. Meanwhile, the auto-synchro feature lets you customize taped programs from your favorite discs by automatically inserting a pause, then starting the recording again

when the next song starts. So you create the taped sequence you want to hear in — pardon the expression — record time. This particular feature even works with the system's programmable linear tracking turntable.

Mitsubishi's Auto-Changer also comes with an AM/FM stereo radio and two full-range two-way speakers. An auto-level control, headphone jack, and separate bass and treble boosters complete the compact system. Manufacturer's suggested retail price is \$495.00.

Tune-A-Fish

Talk about whaling sounds. Mark Ferguson of the Monterey Bay Aquarium claims he's invented a device that translates a fish's electrical impulses into musical sounds. According to the radio news service Rip N Read, Ferguson says his gizmo can be connected to your own fish tank and stereo amplifiers, allowing you to reproduce these scales in your

own home.

And what are some of the favorites of these denizens of the deep? "Papa Sang Bass," "That's Not Love That's A Moray" and, of course, "The Swim." Salmon Dave, meanwhile, remains the top sole singer. However, there's a catch to all this — not a lot of hooks. Gulp.



For the Best in a *TRAVELING BILLBOARD®* (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411.

Coast Coast

"BEST ENTERTAINMENT MAGAZINE RADIO PROGRAM— 1985"



MEDIO FESTIVAL OF

Give your advertisers and listeners our <u>best</u>.

Call Mary Dillon in New York at (212) 975-7316

or Steve Epstein in Los Angeles at (213) 460-3547.



PRO:MOTIONS

Taszarek Bows RSS



James Taszarek

Seiberlich New KEWI & KGMO GM

Louie Seiberlich has been named General Manager of KEWI & KGMO/Cape Giradeau, MO. Tim Roth is serving as Sales Manager.

PROS ON THE LOOSE

Jim Lawson — PD/Mornings WONC/Naperville, IL (312) 355-0688

Pat Martin — PD WRKR/Racine-Milwaukee (414) 482-2638 John Moen — PD WASH/ Washington (301) 330-9456 Michael Murphy — PD KX104/

Don Murray — Production Director **KHTZ & KRLA/Los Angeles** (213) 696-3191

Nashville (615) 824-6816

Jim Nelson — Programming Assistant **KLOS/Los Angeles** (818) 705-1284

Lee G. Philips — PD **WROW/ Albany, NY** (518) 374-2372 or (518) 355-8327

Chris Tyler — Overnights WZKS/Nashville (615) 385-9636 Phil Valentine — Nights WZKS/Nashville (615) 356-3885

James Taszarek has established Radio Sales Systems, which specializes in "selling systems" for radio sales managers and sales staffs. He is completing a two-year term as a partner in a group of ten newspapers. A radio broadcasting veteran, Taszarek previously served as GM of KTAR & KKLT/Phoenix. RSS officially begins operations on October 1. Taszarek may be reached at (816) 753-4300.

Kelley Made WHLO GSM

Former WZAK/Cleveland Account Executive Dan Kelley has been named General Sales Manager at sister facility WHLO/Akron. Kelley had joined WZAK five years ago.

CHRONICLE

Born To:

• WAJR/Morgantown, WV's Carl Becker and his wife Cindi, daughter Stephanie Michelle, September 12.

• KRKE/Albuquerque PD Frank Jackson and his wife Kathy, daughter Rachel, September 9.

• WOKY/Milwaukee PD Jim Murphy and his wife Angie, son William James, August 12.

Married:

PolyGram/L.A. Promotion Manager/National Trade Liaison Jean MacDonald to Jon Johnson of Johnson-Ross Management. August 31.
 WQSR/Catonsville, MD PD Steve Cochran to Lynn Barlow, Sep-

 WSPK/Poughkeepsie receptionist Linda Carlson and Art Fitzpatrick.
 WIRK/West Palm Beach ND Ron Abernathy and Nadine Moore Au-

WSTF Taps Clark SM



Mel Clark

Mel Clark has been named Sales Manager for WSTF/Orlando. Prior to joining the station, Clark worked at crosstown CHR Y106. His background includes over ten years' radio experience.

Weinzveg Manages HNW&H/Los Angeles

Sharon Weinzveg has been promoted to Sales Manager of Hillier, Newmark, Wechsler & Howard's Los Angeles office. Prior to her promotion, Weinzveg served as Account Executive on the firm's Los Angeles sales team. She joined the company at its inception in 1981.

WEA International Ups Four

WEA International has announced the following promotions: Al Hernandez, Assistant Controller/Royalties and General Accounting; Betty LaForge, Manager/Financial Reporting; Rich Poirier, Director/Royalties; and Vicki Johnson, Senior Royalty Analyst. Prior to these promotions, they held positions as Staff Assistant to the Controller, Financial Analyst, Manager/Video Royalties, and Royalty Clerk, respectively.

Barron Radio Express VP/Sales



Suzanne Barron

Suzanne Barron has been appointed to VP/Sales for Radio Express, the recently-established international radio distribution and production company. She was formerly International Sales Director for ABC Watermark. Before that Barron worked at KCET-TV/Los Angeles as Program Development Coordinator.

PolyGram Taps Weinger

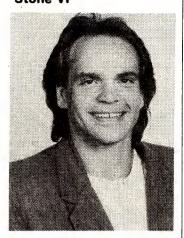
Harry Weinger has joined PolyGram Records' Press and Artist Relations team as Staff Writer. Prior to joining the label, Weinger served as a music journalist, writing for such publications as Billboard, RockWorld, and NY Talk. He's also the former radio editor and black music columnist for Cash Box.

CHANGES

Troy A. Shelton joined the Field Promotions staff at Philly World Records.

Greg Alliapoulos, former Vice President of Nancy Hamilton & Associates, joined Jo-Ann Geffen & Associates as Senior Publicist.

Qwest Appoints Stone VP



Jonathan Stone

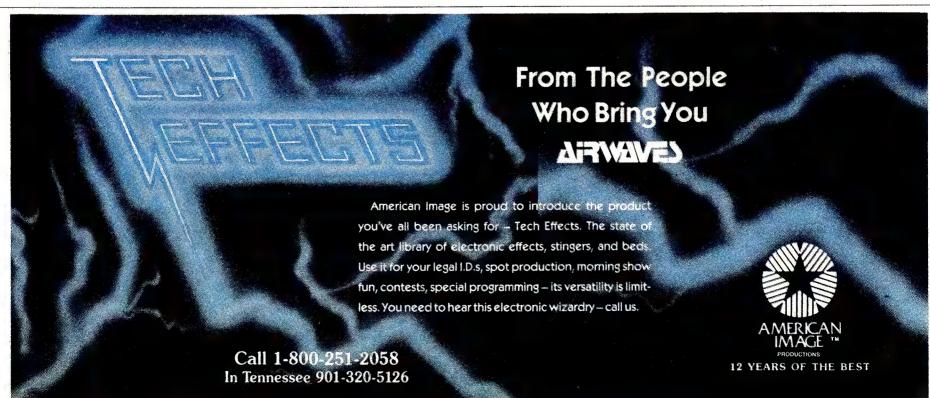
Qwest Music Group has named Jonathan Stone VP/Publishing. He joineds the company from MCA Music Publishing, where he was Director/Creative Services. Prior to that, Stone served as Professional Manager of ATV Music Publishing in Nashville for four years.

Haft Directs Chrysalis Legal



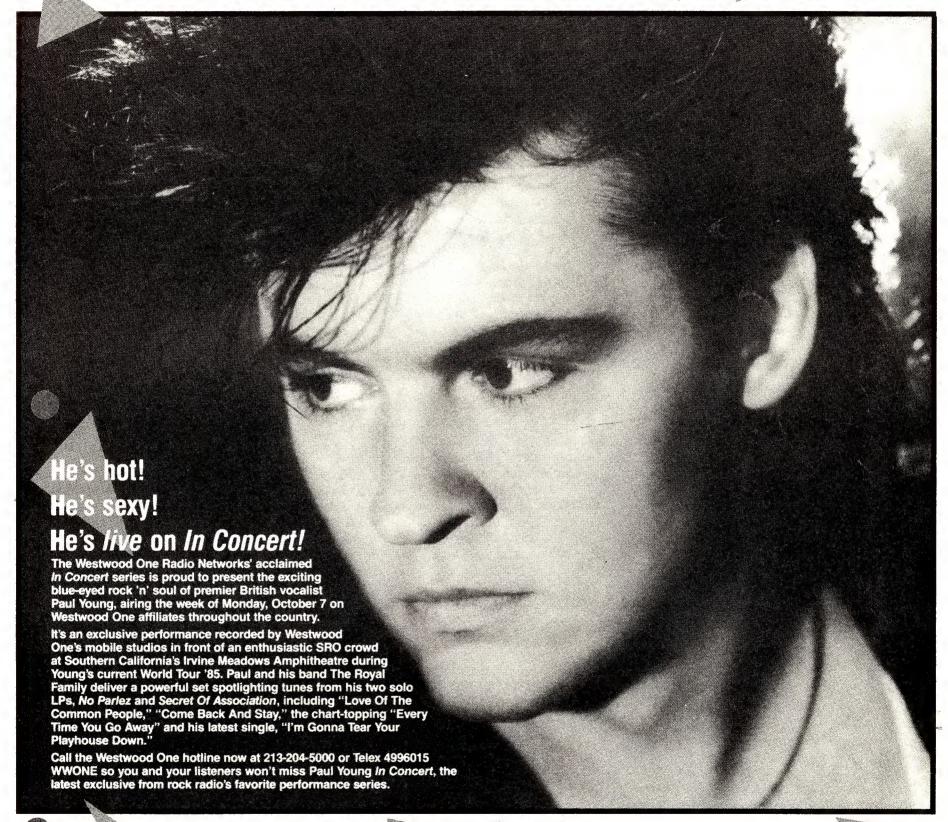
Jonathan Haft

Jonathan Haft has been appointed Senior Director of Legal Affairs for Chrysalis. Before joining the company, Haft had been associated with Los Angelesbased Mitchell, Silberberg & Knupp since 1982.



WESTWOOD ONE PRESENTS

FAUL MOUNTE



IN GUNGERS

FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY!

RATINGS AND RESEARCH



JHAN HIBER

The Annual Research Quiz

Yes, sports fans, it's that time of the year again. Fall means football and tailgating, leaves turning a golden brown, and the Annual R&R Research Quiz. Each year everyone — from group heads to overnight jocks — takes a shot, so don't be shy.

The pressing question this year is whether Bill Richards, who recently took the PD post at WNCI/Columbus, will retire the trophy after winning the Quiz crown the past two years? Maybe there's a dark horse out there? If that ebony equus is you, come on and give it your best shot.

The Rules

In case you are new to this research review, here are a few simple rules:

- 1. No, I will not help you with the answers.
- 2. Yes, you may review any of my columns from the last year, as all answers come from those pages. Don't use other outside sources to come up with your answers, however. Multiple entries per station are okay, but only one entry per person.
- 3. Jot down your best answers on this page (use an extra sheet if necessary) and send the original or a

duplicate to me at R&R. Entries must be in by October 25. The winner will be announced in my column for the November 1 issue. If there is a tie, which has happened before, the tiebreaker will determine the winner. If there is still a tie, all those lucky folks will receive the fame and glory (but no bucks) that are bestowed on the winner.

Good luck to all!

1985 Research Quiz

- 1. In the top 100 Arbitronrated markets, which of the following formats saw its spring '85 results lead to overall 12+ slippage for the third straight major sweep? (circle those that apply)
 - a) AOR
 - b) Black/Urban
 - c) Country
 - d) All of the above
- 2. Which of the following major ad agencies has signed to use **Birch Radio** estimates primarily (over Arbitron) when buying radio?

(circle those that apply)

- a) BBD&O
- b) Kenyon-Eckhardt
- c) J. Walter Thompson
- d) Young & Rubicam
- e) All of the above
- 3. Define "turnover": spell out the formula used to compute turnover, then state how stations use this figure.
- 4. Arbitron announced that the key criterion used to set up High Density Hispanic Areas would be that the zip codes involved must have a certain percentage of the 12+ residents comprised of Hispanics. What percentage? (circle one)
 - a) 15%
 - b) 25%
 - c) 35%
- 5. Please spell out the pros and cons of the following perceptual research techniques . . .
- A. Individual Focus Sessions:
- B. Confrontation Analysis:
- C. Telephone Studies:
- D. The Predictor:

WEEK IN REVIEW

Birch Plus To Debut

Birch Radio and Broadcast Management Plus have announced the creation of Birch Plus, a microcomputer-based ratings analysis and retrieval system. Among the items on the Birch Plus menu are reach and frequency systems, reach and frequency schedule optimizers, rankers, and an electronic rate card. Full-color screen displays and printer materials are also part of the system. According to Birch Sr. VP/Sales & Marketing Bill Livek, "A key consideration in our decision to adopt Birch Plus lies in its user friendliness. Birch Plus is simple enough to allow virtually anyone to use it effectively right from the start." Birch Plus essentially replaces Birch Scan, and is available to Birch subscribers for approximately \$250 per month.

- 6. Arbitron's proposed new Daypart Diary could hurt the numbers of some formats. Which formats (fill in those that apply), and explain why:
- 7. Which of the following demos will likely not be added to the redesigned Arbitron ratings books? (circle those that apply)
 - a) 12-34
 - b) 25-64
 - c) 35+
 - d) None of the above
- 8. Birch Radio typically achieves what response rate in its surveys) (circle one)
 - a) 50%
- b) 55%
- c) 60%
- d) None of the above
- 9. Arbitron is considering a new weighting scheme for Arbitrends. If implemented, this new weighting would mean that the quarterly report received by stations would just be an average of the three month's monthly scores. (circle one)

True False 10. Birch's qualitative volumes, as well as qualitative research from Arbitron or other sources, can be used to develop a sales concept known as "Effective Buying Power." What is "Effective Buying Power?"

Tiebreaker

With the addition of Flint as a market receiving monthly surveys from Birch, how many metros are now served monthly by Birch? (circle one)

- a) 86b) 96
- c) 150
- d) None of the above

There you have it, and I hope it's challenging enough for you. May your ratings and your score on this quiz be high!

Next week the first of several guest columnists sits in while I travel for a little time. George Burns leads off with a discussion about his approach to focus research.



Radio's direct avenue to the 25-54 demographics. A syndicated Contemporary Jazz program packaged for YOUR specific market. For more information contact:

PETER CICCARELLI of JAZZ TRAX P.O. Box 28935, San Diego, CA 92128 (619)485-9090 JAZZ TRAX began national syndication on August 31. In just three weeks, here's what the program's initial affiliates have to say:

"Great listener response! The show is on the mark . . . perfectly adaptable to our A/C format."

HOWARD CASTLE, Program Director KQKT Radio/Seattle, WA

"JAZZ TRAX is quickly becoming a Sunday evening tradition. We're attracting new listeners each week. Our response has been extremely positive. ART GOOD is on his way to owning Sunday evenings in Western Nebraska."

TED POPE, Program Director KOLT Radio/Scotts Bluff, NB

"An incredible show with incredible potential. We really feel we're on the threshold of a major radio breakthrough. Our listener response has been excellent and ART GOOD is the perfect complement to the superb music."

STEVE IKER, Station Manager KZTR Radio/Ventura, CA

"The best thing in radio to hit the Northern Wyoming/Southern Montana market."

ROB CUTTER, Program Director

KLZY Radio/Powell, WY

RATINGS

SPRING'85

Arbitron/Birch Demographic Rank Comparisons

Portland

KKRZ A Hit With Both ARB, Birch Teens, Young Adults; Also Tops 18-49 In Birch; KGW Wins Birch Crown For 25-54, Top Choice For ARB 18-49, 25-54; KMJK Second Home To Teens In Both; KEX Older Demos' No. 2 In Both

ARE	BITRON	BIRCH				
#	12-17 Rank	18-34 Rank	18-49 Rank	25-54 Rank	#	12-17 Rank
1	KKRZ (CHR)	KKRZ	KGW	KGW	1	KKRZ (CH
2	KMJK (CHR)	KGW	KKRZ	KEX	2	KMJK (CH
3	KGON (AOR)	KGON	KMJK ·	KINK	3	KGON (AC
4	KGW (A/C)	KINK (AOR)	KGON	KKRZ	4	KGW (A/C)
5	KUPL-FM (Ctry)	KMJK	KINK	KKCW	5	KYTE-FM
6	KCNR (A/C)	KEX(A/C)	KEX	KXL-FM	6	KKCW (A/
7	KKCW (A/C)	KKCW	KKCW	KMJK	7	KCNR-FM
8	KPDQ (Rel)	KCNR-FM (A/C)	KCNR-FM	KGON	8	KBOO (Mis
9	KSKD (CHR)	KUPL-FM	KUPL-FM	KXL (News)	9	KSKD (CH
10	KSGO (Gold)	KSGO	KXL-FM (B/EZ)	KUPL-FM	10	KPDQ-FM

	BIRCH								
	#	12-17	18-34	18-49	25-54				
		Rank	Rank	Rank	Rank				
	1	KKRZ (CHR)	KKRZ	KKRZ	KGW				
	2	KMJK (CHR)	KGON	KGON	KEX				
	3	KGON (AOR)	KMJK	KGW	KKRZ				
	4	KGW (A/C)	KGW	KINK	KINK				
	5	KYTE-FM (Clas)	KINK (AOR)	KMJK	KKCW				
1	6	KKCW (A/C)	KKCW	KKCW	KMJK				
	7	KCNR-FM (A/C)	KCNR-FM	KEX	KGON				
	8	KBOO (Misc)	KEX (A/C)	KCNR-FM	KCNR-FM				
1	9	KSKD (CHR)	KUPL-FM (Ctry)	KUPL-FM	KXL-FM				
8	10	KRDO EM (Boll)	KYTE-EM	KYL-EM (B/EZ)	KXI (News)				

New Orleans

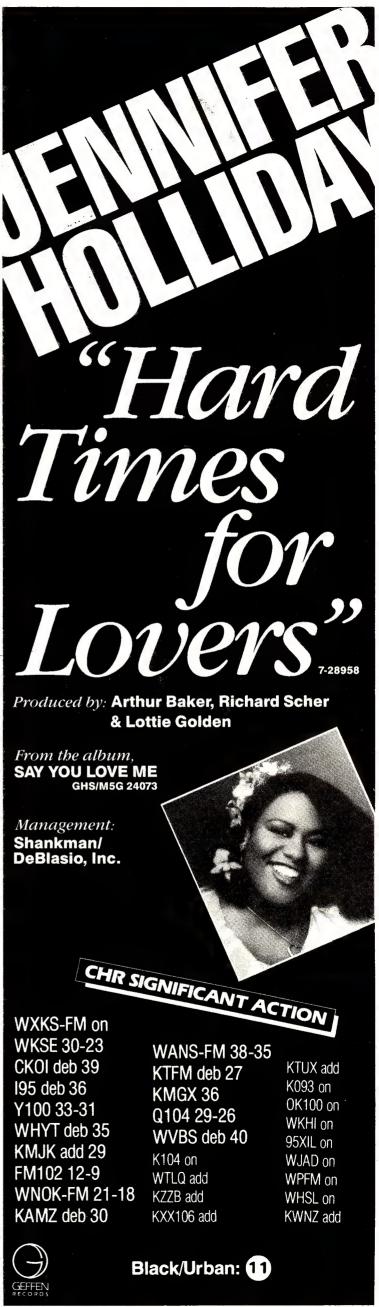
WEZB Tops With Teens, Second In All Adult Demos For ARB And Birch; WYLD-FM Wins Birch, ARB Adults, Second In ARB Teens; WQUE-FM Cues No. 2 In Birch Teens, Across-The-Board No. 3 In All Other Cells

B	ITRON				BIR	СН			
#	12-17 Rank	18-34 Rank	18-49 Rank	25-54 Rank	#	12-17 Rank	18-34 Rank	18-49 Rank	25-54 Rank
1	WEZB (CHR)	WYLD-FM	WYLD-FM	WYLD-FM	1	WEZB (CHR)	WYLD-FM	WYLD-FM	WYLD-FM
2	WYLD-FM (B/U)	WEZB	WEZB	WEZB	2	WQUE-FM (CHR)	WEZB	WEZB	WEZB
3	WQUE-FM (CHR)	WQUE-FM	WQUE-FM	WQUE-FM	3	WYLD-FM (B/U)	WQUE-FM	WQUE-FM	WQUE-FM
4	WYLD (B/U)	WRNO	WRNO	YLAW	4	WRNO (CHR)	WRNO	WRNO	WNOE-FM
5	WRNO (CHR)	WLTS	WLTS	WLTS	5	WYLD (B/U)	WLTS	WNOE-FM	WLTS
6	WBOK (REL)	WTIX	WAJY	WRNO	6	WNOE-FM (Ctry)	WNOE-FM	WLTS	YLAW
7	WTIX (A/C)	WAJY (A/C)	WTIX	WBOK	7	WLTS (A/C)	WAJY (A/C)	YLAW	WRNO
8	WNOE-FM (Ctry)	WBOK	WBOK	WNOE-FM	8	WTIX (A/C)	WBOK	WBOK	WBOK
9	WLTS (A/C)	WYLD .	WNOE-FM	WBYU	9	WBOK (REL)	WTIX	WTIX	WWL
0	WOUE (CHR)	WWL (N/T)	WWL	WTIX	10	WQUE (CHR)	WTUL (AOR)	WWL (N/T)	WTIX

Buffalo

WBUF ARB Adults' Top Choice, Second In Birch 18-49
And 25-54; WNYS-FM Grabs Both Teen Crowns; WPHD
First In Birch 18-34 And 18-49, Second With Teens;
One Notch Lower With ARB.

				,						
1	ARE	BITRON			1	BIR	СН			
	#	12-17 Rank	18-34 Rank	18-49 Rank	25-54 Rank	#	12-17 Rank	18-34 Rank	18-49 Rank	25-54 Rank
	2 3 4 5 6 7 8	WNYS-FM (CHR) WKSE (CHR) WPHD (CHR) WBLK (B/U) WYSL (CHR) CILQ (AOR) WBEN-FM (A/C) WBUF (A/C) CHUM-FM (AOR)	WPHD . WNYS-FM WKSE WBLK WBEN-FM WYRK (Ctry) CILQ	WBUF WPHD WYRK WKBW WBLK WJYE (B/EZ) WBEN-FM WNYS-FM WKSE	WBUF WJYE WBEN (A/C) WKBW WYRK WGR WBLK: WBEN-FM WPHD	2 3 4 5 6 7 8	WNYS-FM (CHR) WPHD (CHR) WKSE (CHR) WBLK (B/U) WBEN-FM (A/C) CILQ (AOR) WYRK (Ctry) WYSL (CHR) WUFO (B/U)	WPHD WBEN-FM WKSE WNYS-FM WBLK WBUF WYRK CILQ WGR (A/C)	WPHD WBUF WBEN-FM WBLK WNYS-FM WKSE WYRK WJYE (B/EZ) WGR	WJYE WBUF WGR WYRK WBEN WPHD WKBW (A/C WBLK WBEN-FM
	10	WUFO (B/U)	WGR (A/C)	WGR	WGR-FM (A/C)	10	WBEN (A/C)	WBEN	WBEN	WNYS-FM







REED BUNZEL

A CONVERSATION WITH TOM ROUNDS

World Pass On The Radio Express

As reported several weeks ago (R&R 9/13) longtime ABC Watermark President Tom Rounds has founded Radio Express. This new enterprise deals primarily with the international distribution of American radio programming: exploring the world and boldly going where no man (or woman) has gone before.

Attempts have been made in the past (and present) to sell American syndication overseas, and this effort has met with mixed results. Some programs are received quite favorably, especially in Englishspeaking countries (such as Australia and New Zealand). Other countries, however, remain skeptical of the benefits of presenting American syndicated programming to audiences which do not speak English and aren't accustomed to the "style" of American radio. This week, Tom Rounds offers a brief introduction to the world of worldwide distribution.

International Express

R&R: International program distribution is neither a large nor a "proven" business. What made you decide it would be a worthwhile venture?

TR: Back in the '70s, we noticed that radio stations in lots of interesting and out-of-the-way places were picking up "American Top 40" and other product that Watermark had available. In the early '80s we decided to concentrate on this international business to see if we could develop a market not only for our product but for syndicated American programming in gener-

R&R: You obviously didn't just send out the shows and watch the foreign stations gobble them up. How did you get these broadcasters interested in your product?

TR: We looked for that which was universal in the productions we were putting out. We didn't know why, but there seemed to be a strong audience for "American Top 40" almost everywhere it went on. That initially happened in Canada, Australia, and other Englishspeaking countries.

But as time went by we began to develop a market in non-English speaking countries. We tried to discover markets for a variety of radio product and, by the end of last year, we had built this market into about a \$1 million business annually. We've really only scratched the surface, however, in finding American radio programs that appeal to people in foreign countries.

R&R: Each country has its own individual broadcasting system. Is there a big market for American

radio programs in countries that aren't accustomed to American radio's formatics?

TR: Not all American radio programs can function overseas. But as radio continues to be deregulated around the world, there are more opportunities for what we call American-style radio. These opportunities lie in countries that were once served by one or two national radio stations but now have dozens and sometimes hundreds of stations. Because of a natural law which somehow accompanies media proliferation, what you hear on stations in countries like France is sounding a lot more like American radio. Formats are developing, and American radio programs which are designed to fit into particular formats are beginning to make more sense to foreign broadcasters.

Marketing The Merchandise

R&R: International marketing is a potentially expensive business. Short of travelling around the world, how do you "spread the word" about the programs you're selling?

TR: In the last several years we've begun to develop ways to create a market. Some of these methods are similar to what we used back in Watermark's early days: to establish frequent direct



Tom Rounds

mail, lots of advertising, and a catalog that describes all our product. We're not sure we know every aspect of the world market at this point, but we know more than other distributors. Through frequent exposure we can continue to explore and discover what can and can't be done. We're already establishing a pretty good degree of communication with international broadcasters.

R&R: What problems have you encountered?

TR: The main challenge we had to tackle was getting the programmers to believe in what we're representing. One of the trickiest things in syndication - domestic or international - is to work past the programmer in order to get the message to the ultimate consum-

ers, the listeners. As with any syndicated product, we sometimes find that programmers don't agree with us about what's going to work with their audiences. In some cases they're right, but often we really do know more than the PD because of our experience in other markets.

R&R: Why are you so sure you know more when international syndication is such a young business?

TR: We've been involved in this for several years, and our experience has taught us many things. Also, research tells us certain things the local programmer might not be aware of. For instance, recent research tells us that younger audiences in Western Europe are definitely interested in, and willing to listen to, American music radio programs in English. It's difficult, however, to convince Western European broadcasters of this, so we're involved in various experiments that will offer proof.

R&R: Even in countries where the majority of the population doesn't have a working knowledge of the English language?

TR: In some of them. In others we've worked out deals to translate the programs into other languages. West Germany is interesting, for instance, because of the way radio is being deregulated and the way FM frequencies are being allocated. It's quite different than other countries in Europe, and the widespread opinion is that radio programs have to be in German in order to gain access to the airwaves. Because of this we have a co-production deal with a company called Media Transfer in Berlin that translates "American Top 40" into German in a condensed two-houra-week form.

R&R: How can you shrink a four-hour show into two hours? Are Germans fast talkers?

TR: Two hours seem to be the maximum allowable time period for longform programming in Europe. This program ends up on the large state-run station in Cologne, where it has already achieved a 36 rating. We're very enthusiastic about this, and one day that version will be syndicated and distributed to other German radio stations.

Distribution + **Production**

R&R: Is Radio Express going to be solely involved with international distribution, or will you work your way back into program production?

TR: The all-purpose, cover-all response to that question is "we're always going to be interested in production opportunities when they come up." More than anything else it's what I like to do, and if something really interesting comes along we'll probably get into it. Because I'm so old and have been around for so long, I can safely say that today there are more opportunities for independent producers than there ever were in the past. It's exciting, and special programming is about to enter a new stage of expansion. I can't resist being involved with it in some way.

R&R: Broadcasters around the world still aren't totally comfortable with American syndication. Will the international marketplace open up, or will it remain a tough nut to crack?

TR: Many of these programmers are beginning to accept what American producers are doing, and we're going to see some major markets open up. We expect to make some announcements about major subdistribution deals in the very near future, both with other companies and other countries. We'll be seeing some major breakthroughs in the next few months, and American programming will be getting a lot of exposure.

R&R: But if you open up these markets, what prevents other syndicators from forming their own international units and taking advantage of your groundwork?

TR: Expense and effort. The bottom selling line for Radio Express is that we can actually perform the services of international syndication and ditribution more efficiently and cost effectively than suppliers can do it in-house. More money can be made for anyone by farming out the international business to a company that specializes

NETWORK SPOTS

Rodeo Radio

The Professional Rodeo Network will once again be producing special coverage of the live National Finals Rodeo in Las Vegas in December. The "Heston National Finals Rodeo Report" will be hosted by world champion rodeo rider Bob Tallman, and will feature the results of each day's competition. The reports will be sponsored by Heston Farm Equipment, and will be available on a market-exclusive, barter basis.

For further details call (503) 687-

No Soap, Radio

Cashing in on the prime-time TV soap opera craze, RadioVision Unintroducing "Hand-To-Hand," a radio serial comedy program. "Hand-To-Hand" is a daily short feature that spoofs TV's "Hart To Hart," and its producers say the show is the "biggest thing since the Hindenberg." It's also free of charge on a market-exclusive basis.

Call (714) 441-0231 for more de-

Prairie Tales

San Francisco-based Transmedia, Inc. has announced a distribution deal for "Tales From The Prairie," a daily 60-second comedy feature targeted to Country. CHR, A/C, and AOR stations. "Tales" focuses on the memories of lonesome Cowboy Tim, a fictitious character who made his debut in 1979 on a 24-hour telephone service in San Francisco, and is offered on a market-exclusive basis.

Call (415) 956-3118 for more infor-

18/R&R FRIDAY, SEPTEMBER 27, 1985

MUSIC CALENDAR

NEWS & INFORMATION FEATURES

September 30-October 4

The Weekend

October 5-6		
		C
American Country Portra Gary Morris	its (BRE)	Me
Ozustalowa Amerika		Co
Countdown America With John Leader	(USR1)	Ea
John Cafferty & the Beaver Brown	, /	Joi
		Er
Country Calendar	(CW)	W
Johnny Duncan/Mark Grey/Lee Gre	enwood	19
Country Report Countdo	vn(WRN)	In
Larry Gatlin/Alabama	, ,	The
Dick Clark's		He
Rock, Roll, & Remember	(US)	O
Four Tops	(33)	Dir
Dr. Demento	(WO)	0
Hunting songs	(****)	Hu
		S
Great Sounds Pete Fountain	(US)	Are St
		Pa
Hot Ones	(USR1)	St
Starship		Bill
Musical!	(WO)	
Stage & screen directors		
On The Radio	(NSBA)	

With John Leader John Cafferty & the Beaver Brown	(USR1) Band
Country Calendar Johnny Duncan/Mark Grey/Lee Gre	(CW) enwood
Country Report Countdov Larry Gatlin/Alabama	vn(WRN)
Dick Clark's Rock, Roll, & Remember Four Tops	(US)
Dr. Demento Hunting songs	(WO)
Great Sounds Pete Fountain	(US)
Hot Ones Starship	(USR1)
Musical! Stage & screen directors	(WO)
On The Radio Duran Duran	(NSBA)
Power Cuts Heart (10-6)	(GSN)
Rick Dees' Weekly Top 40 A-Ha	(US)
Rock Chronicles AC-DC/Frank Zappa/MTV Video Aw	(WO) vards
Solid Gold Saturday Night Rock & roll rainbow (10-5)	(USR2)
Street Beat '85 New Edition/DeBarge	(BRE)
Super Gold Top 15 from 15 years ago (10-5)	(TRAN)
Superstar Portraits Michael McDonald	(BRE)
Superstars Of Rock Night Ranger/Corey Hart	(BRE)
Top 30 USA Soundtrack smashes	(CBSR)
Weekly Country Music Countdown Willie Nelson	(US)

The Week Of

	October 7-11	
	Country Closeup	(NP)
	Merle Haggard/Janie Fricke/Johnny C Bellamy Bros./Michael Murphey	ash/
	Country Today	(ILM)
	Eddie Rabbitt	
	Earth News	(WO)
	John Lennon's 45th birthday	
ŀ	Encore With	
	William B. Williams	(WO)
	1946: Stan Kenton	44.0
	Innerview	(IN)
	The Firm Pt. 1	
	Metalshop	(MJI)
	Helix	aug)
	Off The Record	(WO)
	Dire Straits/John Waite/Hooters	(14(0)
	Off The Record Special	(WO)
	Huey Lewis	4440
	Special Edition	(WO)
	Aretha Franklin Pt. 1	(14(0)
	Star Trak	(WO)
	Paul Young/A-Ha/Don Henley	(14(0)
	Star Trak Profile	(WO)
	Billy Joel Pt. 2	

MONDAY

October 7	
American Music Magazin	e
With Rick Dees	(US)
Olivia Newton-John	
Country Calendar	(CW)
Earl Thomas Conley	, ,
Country Report	(WRN)
Alabama/Forester Sisters	
Solid Gold Country	(US)
Feature year: 1966	

TUESDAY

October 8	
American Music Magazin With Rick Dees	
Prince	(US)
Country Calendar	(CW)
T.G. Sheppard Country Report	(WRN)
Alabama/Vince Gill Solid Gold Country	(US)
CMA Awards preview Pt. 1	,,

WEDNESDAY

October 9	
American Music Magaz With Rick Dees Billy Joel	rine (US)
Country Calendar Brenda Lee	(CW)
Country Report Alabama/Forester Sisters	(WRN)
Solid Gold Country CMA Awards preview Pt. 2	(US)

THURSDAY

October 10

(US)

American Music Magazine

With Rick Dees

Ray Parker Jr.

Country Calendar Tanya Tucker	(CW)
Country Report Forester Sisters	(WRN)
Solid Gold Country CMA Awards preview Pt. 3	(US)

FRIDAY

October 11

American Music Magazine

With Rick Dees Howard Jones	(US)
Country Calendar Gene Watson	(CW)
Country Report Alabama	(WRN)
Solid Gold Country CMA Awards preview Pt. 4	(US)

COMEDY

Comedy Show	(CW)
Football: Jonathan Winters/William Bendix/Robert Klein/Bob & Ray/Bill	Cosby/
Jack Benny Laugh Machine	(PRN)
Steve Martin/Proctor & Bergman/Rodr Dangerfield/Gallagher/Rich Little/Bill	ney Cosby

Party Drop-Ins (ASR) Party pop quiz BYOB/genie of the dip/chir

Radio Hotline (ASR) Public should know/Emily/cheese/abscene phone caller/I don't feel good

Stevens & Grdnic's Comedy Drop-Ins (ASR) Emmett & Ethel/repairman/and now this

United Spots Of America (ASR) Evelyn Food/ Sven Knudsen/Scamco Happy News/Elvis Enquirer/celebrity lawsuit

taster's spread/Hinckley Hotel

GENERAL INFORMATION

Ed Busch Talk Show	(AP)
School prayer/firearm deaths/Sc (9-28)	ientology
Economic collapse/Charles Kurault/ stock market (9-29)	
Computer Program	(PRN)
Input/output/printers/modems/netwo	orks
News Blimp	(PRN)
Record label gimmicks/weight training advertising/military employees/ husband hunting	y/TV
Newsline Extra	(NBC)
White Tribes Of Africa	
Sound Advice	(PRN)
Tracking/skating/styli/needles	
Sporting News Report	(CW)
Arthur Ashe/Northwestern/Ray Fosse	Lou Holtz
Sports Flashback	(CW)
Joe Louis-Max Schmelling/Super Bow kickers/Wrong Way Riegels	d .
Waldenbooks Review	(WO)
Chuck Yeager/"Flyers"/"Bunny: The F of Playboy"	Real Story

NETWORK PROMOS

 CBS Radio Networks has named Thomas Reeve Eastern Sales Manager. Reeve joined the network in 1983 as an Account Executive; within a year, he was named Midwest Sales Manager. He came to CBS Radio Network from the Chicago office of CBS Radio Spot Sales, where he was Account Executive. Reeve first came to CBS in 1979 as an Account Executive at CBS owned AM station WBBM/Chicago.

· Satellite Music Networks has promoted Tim Spencer to Operations Manager for the network's A/C Star-Station format. Spencer had been Operations Manager for the company's Rock 'N' Hits format, a position that has now been filled by former PM drive personality Pat Clarke. Spencer joined SMN in 1984 from WROQ-FM/ Cleveland, and Clarke came to the network from KWSS-FM/San Jose.

ABCD = ABC Direction Net
ABCE = ABC Entertainment Net
ABCR = ABC Rock Net
ABCY = ABC Youth Nets
AMS = American Media Services
AP = Associated Press
ASR = All Star Radio
BMB = Battle Mountain Broadcasting
BMB = Ragnet Bebbins BRE = Barnett-Robbins BRE = Barnett-Robbins
CB = Continuum Broadcasting
CBS = CBS Radio
CBSR = CBS RadioRadio
CRN = Creative Radio Net
CMW = Comedy Writer
CW = Clayton Webster
DCA = DC Audio
DIR = DIR Broadcasting
FOY = Focus On Youth
CSN = Global Satellite Net
IN = Innerview IN = Innerview
LBP = Lee Bailey Prod.
LW = London Wavelength
MBS = Mutual Broadcasting ME = Multimedia Entertainment
MJI = MJI Broadcasting MJI = MJI Broadcasting
MS = Musical Starstreams
NBC = NBC Radio
NBCE = NBC Radio Entertainment
NP = Narwood Productions
NSBA = NSBA Productions
NSBA = NSBA Productions
PFM = PFM Inc.
PRN = Progressive Radio Network
PIA = Public Interest Aff
PIA = Public Interest Aff PIA = Public Interest Aff.

RI = Radio International

SBS = Strand Broadcast

SI = Syndicate It

SOU = NBC The Source

SP = "The Spirit" Productions

TRAN = Transtar

US = The United Stations

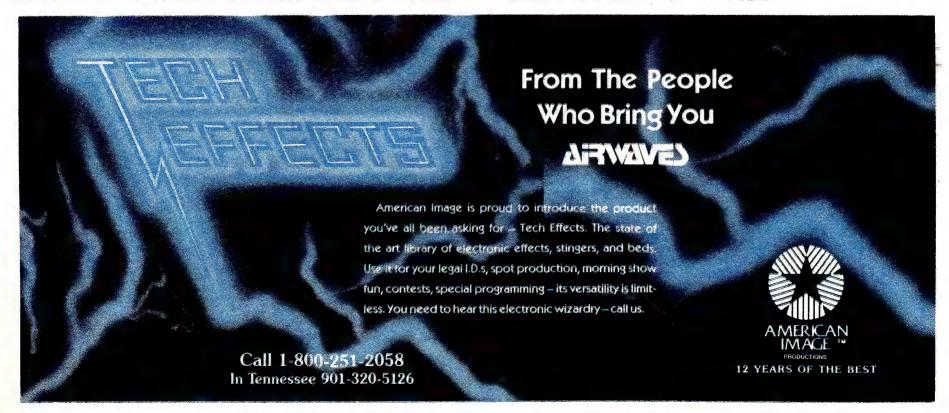
USR1 = United Stations Radio Network 1

USR2 = United Stations Radio Network 2

WRN = Weedeck Radio Network 2

WRO = Westwood One

WO = Westwood One YRN = York Radio Network



MANAGEMENT

FOSTER BETTER STATION OPERATION

How To Delegate For Fun And Profit

By Rick Ott

Which delegation style do you prefer?

Steve, the general manager, shows up around 10am, addresses anyone or any issue situated between the parking lot and his office, reads the mail, leaves for a two-and-a-half-hour lunch, spends the afternoon on the phone, checks a few sales figures, and goes home at 5pm.

Bonnie, also a general manager, is in her office by 7:30am. For the next 12 hours, she personally handles every item of business that enters her conscious space - not unlike an air traffic controller. Bonnie makes decisions by the pound and barks orders like Colonel Klink.

Total delegation vs. no delegation. Admittedly, either extreme is a bit unrealistic. ("But wait," you say, "I know someone like that.") Yet the issue of where and when to delegate, and to what degree, remains. So let's consider the results of either delegation style.

Establishing Parameters

Steve, aka Mr. Total Delegation, believes in "hiring someone to do a job and letting him or her do it" a lofty position of admirable intent. But without establishing the proper parameters, monitoring procedures, and controls, it's a dangerous position in which to place yourself (and your subordinate). Like giving your kid permission to borrow the car and finding out three days later he entered a crosscountry drag race, resulting in a totaled car and a ten-week hospital stay (jail term pending).

Since Mr. Total Delegation stays out of touch, he renders himself managerially impotent (never really knowing what's going on). Consequently, he sets himself up for major psychological deprivations - the old "they don't need me anymore" syndrome. To keep from arriving at that self-admission, he will periodically wander around the station and stick his nose in everyone's department, expressing displeasures or making precipitous decision reversals . . . all in the name of self-assertion. He sets progress back by months.

"The 'you'd better not fail or I'll have your head' delegation style is sophomoric, antiquated, and best left to the Mafia."

Bonnie, aka Ms. No Delegation, is also on a crash course for two reasons: 1) her no-delegation style stifles inner motivation and productivity among subordinates and co-workers. She may be satisfying her own need to "get things done right," but she's prohibiting the rest of the staff from realizing their individual needs (of being responsible, proud, and productive human beings). Like running a prison camp: the inmates spend all their time figuring out how to undermine authority or get out altogether, instead of being productive.

A Happy Medium

There is a happy medium and it's called Consensus Management. Here's how it works:

1. As the manager, you must first set the Parameters of Responsibility for each position and/or subordinate in question. You set the level of performance you expect, using specific examples of what constitutes acceptable, non-acceptable, and outstanding performance. You determine the way(s) performance will be measured and rewarded. And you communicate all this to the subordinate in clear, precise

2. Next delegate the responsibility for carrying out the appropriate duties, along with the corresponding authority. Remember, responsibility and authority go together; you can't have one without the other. And it must be clear to the entire staff just who holds the authority for what.

3. You and your subordinates must meet regularly - at preset times or whenever necessary - to discuss the timely issues in the subordinate's arena. For example, meet with your PD and sales manager (separately) at least twice a week for an hour or however long it takes. Together the two of you arrive at consensus decisions. As in the case of a jury in deliberation,

no action is taken until you both agree upon such action. Sure it takes a major investment in time, but are you a top-notch manager or what? Invest the time and achieve

Station Harmony

greatness!

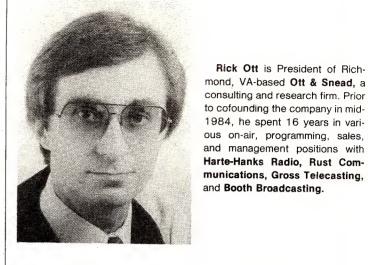
The results and benefits of Consensus Management can be momentous: (A) You are effectively

"A no-delegation style stifles inner motivation and productivity among subordinates and coworkers."

delegating responsibility and authority, yet maintaining control by setting parameters and monitoring results; (B) Everyone, including you, stays informed and in touch with day-to-day operations; (C)

consulting and research firm. Prior to cofounding the company in mid-1984, he spent 16 years in various on-air, programming, sales, and management positions with Harte-Hanks Radio, Rust Communications, Gross Telecasting, and Booth Broadcasting.

Rick Ott is President of Rich-



Each party knows what he and the others are supposed to be doing (the all-important "right hand/left hand" communication); and (D) You're able to realize the synergistic effect of departmental harmony and "oneness of purpose" (not to mention the increased inner-station strength that shared responsibility fosters). After all, would you deal better with a problem knowing you had management and staff support? Or would you feel better dodging finger-pointers

and ax wielders? And what about the argument that responsibility is best placed squarely on a single individual's shoulders - under the assumption that he will then be self-motivated to "do whatever it takes to make it work?" For non-critical tasks, like deciding what size bumper stickers to order, fine. But in critical decision areas, such as firing an employee, Consensus Management is clearly superior.

The "you'd better not fail or I'll have your head" delegation style is sophomoric, antiquated, and best left to the Mafia, not professional broadcast executives.

EXPRESS YOUR IMAGE

AMERICAN

12 YEARS OF THE BEST

IMAGE ™

CALL 1-800-251-2058 In Tennessee 901-320-5126



WE LOOK FOR THE SAME TALENT YOUR LISTENERS DO.

Ever wondered how a listener might advertise for an opening at your station? One thing's for sure, they'd want the best.

We're Talentmasters, radio's newest source for finding on and off-air talent. Like your listeners, we constantly seek those personalities or individuals who stand above the rest. As opposed

to some companies who offer this service strictly on a limited basis, Talentmasters' only job is finding the best talent. It's through this total commitment that we can save you valuable time and expense in locating the right person.

When your station finds itself searching for a unique morning act, top-notch programmer,

aggressive sales manager or other specialized talent, call Talentmasters at (303) 233-3991 or (404) 926-7573. Your listeners will thank you.

TALENTMASTERS





HARVEY MEDNICK

RADIO '85 WRAP-UP

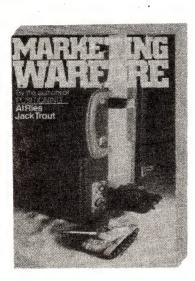
The Focus Is On Marketing

If you attended Radio '85 in Dallas, I sincerely hope you came away filled with as much pride in our medium as I did. It was truly gratifying to hear Ken Kragen say the African relief drive didn't hit high gear until radio staged the Good Friday broadcast of "We Are The World." And, while introducing Kragen and Marlon Jackson during the opening session, R&R Publisher Dwight Case said, "This was a clear example of how we (radio) can do real good and real well at the same time."

Radio Helps The World

Kragen focused on two key areas during his speech: 1) USA For Africa (which thus far has raised over \$50 million) is not over, and radio will be called on again very shortly; 2) the country's current nationalistic spirit is being manifested in what he termed "issue-oriented marketing." Kragen cited the American Express program as an example of this new consciousness. The company is donating one dollar from every credit card transaction to a local cause in the cardholder's community.

Kragen's and Jackson's remarks were preceded by a ten-minute videotape presentation. Produced by R&R, the presentation in-



ONE YEAR AGO TODAY • John Hayes Jr. VP/GM of WNBC/New York

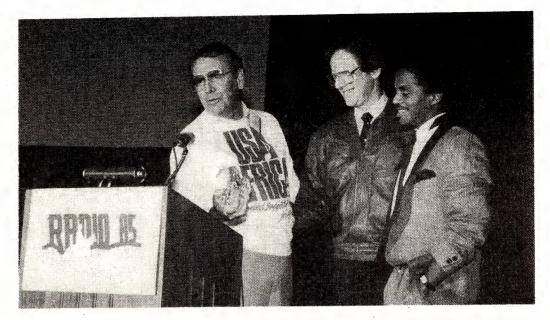
- Garry Mitchell PD at KBZT/San Diego
- Jack McSorley Exec. VP/GM of K101/San Francisco
- Bonnie Brooks GM of WEZR/Washington
- C. Carroll Larkin VP/GM of WPNT/Pittsburgh
- Dave Popovich PD at WLTF/Cleveland
- •#1 CHR: "Let's Go Crazy" Prince (WB) (3 wks)
- #1 A/C: "I Just Called To Say I Love You" Stevie Wonder (Motown)
- #1 B/U: "I Feel For You" Chaka Khan (WB)
- •#1 Country: "City Of New Orleans" Willie Nelson (Columbia)
- •#1 AOR Track: "Blue Jean" David Bowie (EMI America)
- •#1 LP: "Phantoms" Fixx (MCA)

FIVE YEARS AGO TODAY

- XTRA/San Diego goes CHR
- Tony Hirsh VP/GM of WINS/New York
- Jonathan Klein VP/GM at KDKA/Pittsburgh Gary Taylor GM of KREM/Spokane
- Bob Richer President/GM of WITS/Boston
- Jere Sullivan OM at WBCG/Miami NAFMB becomes NRBA
- •#1 CHR: "Late In The Evening" Paul Simon (WB) (2 wks)
- ●#1 A/C: "Don't Ask Me Why" (Columbia) (2 wks)
- #1 B/U: "Funkin' For Jamaica (NY)"
- #1 Country: "Do You Wanna Go To Heaven" T.G. Sheppard (WB/Curb)
- •#1 LP: "Emotional Rescue" Rolling Stones (Rolling Stones) (3 wks)

TEN YEARS AGO TODAY

- Mark Driscoll PD at KSTP/Minneapolis
- Russ Thyret VP at WB
- •#1 CHR: "Fame" David Bowie (RCA) (2 wks)
- •#1 AC: "I'm Sorry" John Denver (RCA) (2 wks)
- #1 Country: "Blue Eyes Crying In The Rain" Willie Nelson (Columbia) (3 wks)
- •#1 LP: "Born To Run" Bruce Springsteen (Columbia)



FLY WITH THE EAGLE - At the opening session of Radio '85, R&R Publisher Dwight Case presents USA For Africa principals Ken Kragen and Marlon Jackson with Steuben eagles on behalf of the radio industry.

tegrated clips gathered during various stages of the relief campaign: the "We Are The World" recording session, DJs from around the world playing the song simultaneously, and the arrival/ distribution of food in Africa. It's a very positive and results-oriented program, available for state gatherings and other uses. Contact the NRBA's Peter Ferrara, the NAB's Dave Parnigoni, or R&R.

On The Warpath

Judging by Radio '85's marketing focus, the role of the station promotion/marketing person should be greatly enhanced. But it looks like we'll have to don battle gear, however, because war was a dominant theme. "Positioning" coauthor Jack Trout previewed his new book, "Marketing Warfare," emphasizing that true marketing today is not based on serving the customer, but on outwitting, outflanking, and outfighting your competitors. Another panel session, "Strategies in Radio Marketing Warfare," was chaired by the Research Group's Bill Moyes and featured individuals who had been awarded the company's coveted "Master Strategist" status.

If you set aside all the military buzzwords and look into the heart of both sessions, you'll find good advice on how to properly analyze and react to your competitive situation. Whether or not we all screen "Rambo" during our sales and programming meetings is another

Gaining The Edge

It wasn't all blood and guts. There was a lot to be learned from sessions which featured non-broadcast types. I particularly enjoyed "Marketing - The Competitive Edge," led by retailer Richard Marcus of Neiman-Marcus fame. This session outlined how savvy marketing can be used to gain the edge over your competition.

Marcus talked about "editing the marketplace" to find your position of advantage and then "not satisfying the needs but the desires" of your customers (listeners) through three key elements: merchandise, service, and ambiance/atmosphere. He also added, "Small changes make big differences."



Radio is, after all, a retail product. If we have the opportunity to apply some of retail marketing's sounder principles to our product, we can do nothing but anticipate success.

All of the convention sessions were recorded. If you'd like tape copies, contact NRBA and NAB.

Image Magazine

Kudos to BPME, which introduced its new member magazine at the convention. This slick publication replaces the old newsletter and is far superior in content and style. I urge you to ask your promotion manager to buck his copy your way after he's finished with it. The results of BPME's television promotion executive survey are published in the September issue. I'll share those findings - many of which are relevant to radio - in a couple of weeks.

Radio '85 was a great boost for those of us in marketing/promotion. And I believe managers and programmers left the convention with the realization that we are in the "era of the marketer." Now the ball is in our court — let's followup and reinforce this notion with ac-

DATELINES

February 1-4

6th Annual Managing Sales Confer-Radio Advertising Bureau

Amfac Airport Hotel, Dallas



Custom Embroidery = Ad Specialties = Staff Shirts = Jackets = "T" Shirts LEONARD SLOAN & ASSOCIATES.

2542 ELM STREET - DALLAS, TEXAS 75226 (214) 939-0636 • TEXAS TOLL FREE: 800-441-0714 Save the date for

THE HOTTEST RACE IN TOWN



The Neil Bogart Memorial Laboratories for Children's Cancer Research*

*A division of the T.J. Martell Foundation for Leukemia and Cancer Research

Wednesday

December 4, 1985

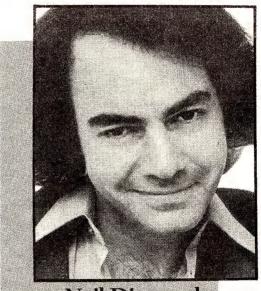
Pavilion Of The Stars, Hollywood Park



Honorary Chairpersons



Elizabeth Taylor



Neil Diamond

Event Chairpersons

Marcia Medavoy • Joe Smith • Joyce Wilson

Executive Council

Michael Ameen Carole & Burt Bacharach Nancy & Bruce Bird Joyce Bogart

Merna Braun Marcia & Neil Diamond Marje Everett Judy & Bob Feder

Sandy Gallin Lynda & Peter Guber

Carri & Jeff Franklin Marlene & Allen Lenard Ann & Jerry Moss Merri Jean & Leonard Ross Cindy & Fred Sands Joanne & Gil Segel

Donnie & Joe Smith Ann Van Bebber Jane & Jerry Weintraub Joyce & Bob Wilson

Giving Never Felt So Good!

Make your reservations today.

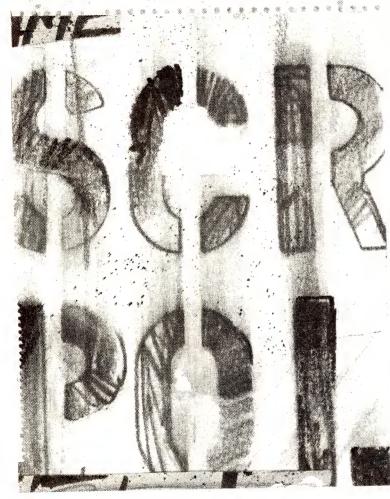
Night At The Races Hotline . . . (213) 656-9876

SERITTI POLITTI

PERFECT WAY

SEBITTI POLITTI

PERFECT WAY



"Perfect Way"

WKSE add WPHD add CKOI add WCAU-FM 40-34 CHUM on 94Q on KRBE add 195 39-37 WXKS-FM on WMMS add WHYT add KBEO add Q103 on KKRZ 13-10 KMJK on KMEL 13-11 KWSS deb 29 KPLUS 20-15

KUBE 21-18 KNBQ 38-32 WTIC-FM add 32 WKEE add WRCK add WKRZ-FM add WTLQ deb 39 WROQ add WNOK-FM 37-34 WZLD 35-31 BJ105 22-19 Y106 28-25 WRQC deb 35 KIIK add

KQXR add

KF95 26-22

KIYS 16-14

KFIV 26-19

KLUC deb 38

WFBG add OK100 30-27 95XIL deb 40 WJAD add WZYP deb 38 KWES 29-26 KNIN add WHSL 40-34 WBWB add 38 WCIL-FM deb 30 KCMQ add 99KG add KGOT 29-24 KOZE 10-8 KBIM deb 40 KZOZ 33-26 SLY96 deb 37 OK95 30-23

From The Album
"Cupid And Psyche 85"

© 1985 Warner Bros. Records





In response to last week's item about the rumored sale of the **DOUBLEDAY** radio group to **SCONNIX**, Doubleday President **GARY STEVENS** issued the following denial: "Plain and simple, it's untrue. The group is not for sale. No deal with Sconnix was ever discussed."

Congratulations to KALI/LOS ANGELES, which interrupted its Spanish programming for three days to collect money for the Mexico City earthquake rescue efforts. Public Service Director MARIO TALBOTT, who stayed on the air for 65 straight hours, told Street Talk that KALI spent the \$140,000 in donations on jackhammers, saws, gasoline, lamps, and other excavation materials, which were immediately flown down. Another plane bulging with 100 tons of food, clothing, and medicine is on its way.

Not to be outdone, KTFM/SAN ANTONIO is staging an "Earthquake Relief Marathon," starting Friday morning (9-27) at 6am. The station will match dollar-for-dollar all money handed out in the "Hot Music Sweepstakes" contest this weekend. Among those scheduled to call are JOHN COUGAR MELLENCAMP, JOHN WAITE, BILLY JOEL, and BRUCE SPRINGSTEEN. Any artists wishing to get on the air and help with pledges are invited to call (512) 470-KTFM. The lines will be open around the clock, and collect calls will be accepted. The goal is \$103,000.

Meanwhile, the State Department in Washington ran a-"fowl" of FCC Chairman MARK FOWLER by accidentally publicizing his private office phone number to the news media as the one for anxious friends and relatives to call. About 150 calls later, the lines cooled off.

Country broadcasters expressed their displeasure this week over "Farm Aid" cablecast originator the NASHVILLE NETWORK, which interrupted several performers to accommodate its spot schedule. As an example, TNN broke off the end of ALABAMA's first song, only to return for the last eight bars of the group's second — and final — tune.

Nor were most participating stations overly thrilled with **SAMMY HAGAR** and **EDDIE VAN HALEN**'s blue rap, which didn't exactly make for family radio. Isn't anybody using the seven-second delay anymore?

The good news, of course, is that 342 radio stations, through the auspices of the MUSIC COUNTRY RADIO NETWORK, carried the concert, helping to raise millions of dollars for struggling American farmers.

Remember the Motley Crue ID hassle between New York AORs WNEW-FM and WXRK? Well, now WTIC-FM/HARTFORD has pulled all A&M product after STING cut some "endorsement/positioning" liners for CHR rival WKSS. That station is owned by DON LAW, a local concert promoter who 'TIC-FM PD GARRY WALL and Sr. VP TOM BARSANTI feel "could exert unusual influence on many performers ... giving him an unfair advantage in obtaining artist endorsements. We must fight back in every way possible." All labels have been warned not to allow their artists to fall into a similar trap.

Said A&M Sr. VP/Promotion CHARLIE MINOR, "The unfortunate thing is that artists do not understand positioning. While they're doing an interview with any radio station they genuinely have a desire to please, with the underlying thought of helping their record label and their own image. When things like this happen, it looks like an artist must be a promotion or marketing person. It was never meant to be so difficult for an artist to simply do an interview without offending so many people. I have always had a personal relationship with the people at WTIC-FM, and I'm dreadfully sorry it's come to this, but Sting had no intention of hurting anyone. We have made Sting available to do an ID for anyone in the Hartford market. This was meant to be a goodwill gesture, not some precedent-setting experience."

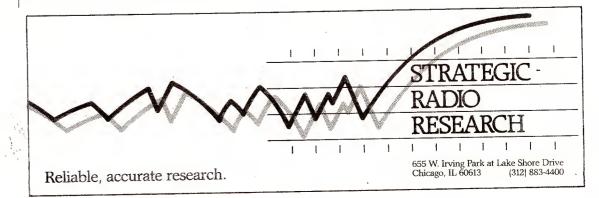
Although it's not known under what circumstances WTIC-FM will readd A&M product, let's hope the problem's resolved soon.

CBS NEWS has joined the network cutback trend, laying off 74 correspondents and staffers worldwide. In addition, 51 other positions were eliminated either through attrition or unfilled vacancies. Both cutbacks were part of a major move by CBS to offset the financial burden the network took on while successfully fighting off the recent takeover bid by Ted Turner.

On a brighter note, CBS veteran correspondent **CHARLES OSGOOD** has signed a ten-year contract with the net, covering both radio and TV. Osgood had been pursued by other networks, and rumors of multimillion-dollar offers suggested he was ready to book out. In addition to his regular TV work, Osgood hosts CBS Radio's "Newsbreak" and "The Osgood File."

Former PolyGram VP/Promotion BILL CATALDO is expected to land the VP/Promotion slot at 21 RECORDS. The official announcement is a few weeks off yet . . . And advance congrats to WARNER BROS.' L.A. local rep PATTI OATES, who we hear will soon be promoted to a national album position.

Continued on Page 26



What do Nancy Reagan, Ed Koch, Pope Paul II and the Ayatollah have in common with Morris Day?



They can be seen "branching out'
with him in his new video, "The Oak Tree."

It seems everybody wants in on "The Oak Tree" action.
There are a few things, however, that they
don't have in common with Morris.
He's receiving heavy breakout airplay
on Black Radio and has great crossover potential.
His video debut was as well received
as his appearance on the MTV Awards Show.
And he's starting his Color Of Success Tour at
the end of October.

"The Oak Tree" is available on 7" Single (7-28899) and 12" Maxi-Single (0-20380). From the forthcoming album "Color Of Success" (1/4-25320). On Warner Bros. Records, Cassettes and Compact Digital Discs. Produced, Written and Arranged by Morris Day. Management: Gallin-Morey & Addis, Barry Josephson.



© 1985 Warner Bros. Records.



THE FIRST

SINGLE FROM



WKSE 11-8
Z93 add
WXKS-FM on
WCZY 24-14
WHYT 33-19
KIIS-FM 35-34
FM102 15-12
K104 on
93Q add
WBBQ deb 27
WNOK-FM 39-37

KAMZ 16-13 WFMI on KTFM deb 30 KTUX on KO93 add KCAQ add OK100 33-31 95XIL on WCGQ add WZYP add WPFM 11-10 Z102 34-31

Produced and Arranged by David Z. and The Family Orchestra Produced, Composed and Arranged by Clare Fischer 1985 Warner Bros. Records Inc.



STREET TALK

Continued from Page 24

Where's former Doubleday VP/
Programming **DAVID MARTIN** headed?
Look for him to announce his future plans soon.

AM stations seeking something different might be interested in the **RADIO GROUP**'s 24-hour taped comedy format, scheduled to debut soon. For more info, call (212) 751-2400.

Speaking of comedy, after years between albums the ubiquitous BILL COSBY has signed with GEFFEN RECORDS, and will have an LP out next year. DEBBIE HARRY has also pacted with Geffen for America and Canada; CHRYSALIS will handle the rest of the planet.

The WPFM/Panama City morning drive team of PD BILL "BIRDMAN" THOMAS and LOU CLERY have hitched with KBEQ/KANSAS CITY for a three-year, six-figure deal. Clery, who until recently was a John Deere salesman, attractored Bill's attention with his ability to do a variety of character voices.



Lou Clery & Bill Thomas

Our condolences go out to the family and friends of JOHN ROUNDTREE, who died suddenly Sept. 18 of spinal meningitis. Coowner of AUDIO IMAGE RECORDING, John was well-known as JEFF JACKSON from his days at WRVQ/RICHMOND.

On the "great gig" front, new KCBQ/SAN DIEGO GM CHARLIE OCHS (see Page 1) now needs a PD. Also in the Country classifieds, new WBCS/MILWAUKEE PD DON CHRISTI is looking for an MD/personality . . . MIKE RYAN needs a morning guy for WQDR/RALEIGH . . . WLOL-FM/MINNEAPOLIS is seeking an afternoon driver . . . And GARY BURNS & ASSOCIATES has been hired to consult WBEN-FM/BUFFALO. He's still looking for an on-site PD to succeed ROGER CHRISTIAN, who has stepped down.

R&R would like to add its "Well Done" to the many others received by WVMI/BILOXI afternoon man TED WHITE. During the recent hurricane, Ted was cruising the streets in the station van providing live reports, when he rescued a little girl who had become trapped inside a mobile home. Way to go, Ted!

Get-well wishes to KPAK/REDDING personality BOB GREEN, who's recovering from a heart attack he suffered September 3.

Immigration laws require WHJY/
PROVIDENCE PD IAN GRACE to return to his native Australia by November 30. However, he'll continue to advise the AOR property and will hire his own replacement. Ian plans to be back in the States in '86, working with another station for 90 days.

Sad to report the death of **JOHN HUNT**, a leading proponent of jazz music, who served ten years as Music/Fine Arts Director at **WBFO/BUFFALO**. John was a major contributor to NPR's "Jazz Alive" and the "American Jazz Festival."

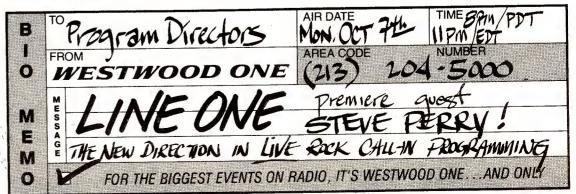
On a more positive note, ZEBRA
RECORDS' RICKY SCHULTZ will head up
MCA's new commitment to jazz, taking charge
of A&R, marketing, and promotion for the
reactivated IMPULSE label and JAZZ
HERITAGE SERIES. Also forthcoming will be a
new line called the "Masters Series," offering
top-quality pressings along the lines of
Windham Hill.

After only a few months, WIP/
PHILADELPHIA has dropped its "Infotainment" midday programming, and has added SMN's "Stardust MOR" for evenings and weekends to fill in around the heavy fall sports schedule. Six people were let go as a result of the changes. Meanwhile, BILL WEBER has returned for middays, and a new ND will be named shortly.

With the arrival of Station Manager DAVE MASON (see Page 1), eight-year PD MARK ROBERTS has departed WTAE/PITTSBURGH ... WASH/WASHINGTON PD JOHN MOEN has resigned over a difference in direction, but will remain onboard until October 15 ... PAT MARTIN is leaving WRKR/RACINE-MILWAUKEE as PD October 1 when SRO takes over the station.

Q107/WASHINGTON has lost a few folks to the service of Uncle Sam! Afternoon driver GARY MURPHY, Production Director DAN ALEXANDER, and weekender CAROL PARKER all resigned to become contract employees for the VOICE OF AMERICA's new European service. VOA hasn't beamed into Europe for almost 20 years, but is rekindling its efforts with CHR from America. As part of the changes, PD RANDY LANE needs a production director and overnight talent.

Also at Q107, looks like new News Director **DAVID PAGE** has made an instant name for himself. His commentary about "Washington not wanting a major league baseball team due to the outrageous salaries, attendance problems, prima donna players, and drug usage" ruffled a few feathers, especially considering that sister **WMAL** is leading the drive to bring a team to the nation's capital. Oops!



BURKHART/ABRAMS/MICHAELS/DOUGLAS AND ASSOCIATES, INC.

Best Quest

Our major market clients are searching for:

- ★ Production experts who are audio entrepreneurs ready to create exciting theatrics.
- ★ Air stars and potential air stars.
- ★ Program directors who will work with us in the pursuit of mega ratings.
- ★ Sales managers who know what to do with a rate card.
- ★ General managers who are motivated by radio's competitive future.

All Formats.

Act now!! Send resumes, references, tapes and/or other material necessary to present your qualifications.

No phone calls, please. EOE.

Mail to:
BEST QUEST
B/A/M/D
6500 River Chase Circle, East
Atlanta, Georgia 30328

ON THE RECORDS



KÈN BARNES

Breaking New Artists: Comparing The Formats



A little less than six months ago I compiled my first survey on new artists being broken by radio. With the New Music Seminar underway and considerable material elsewhere in this issue on the general subject of "new music," it seemed like an appropriate time to update those findings.

That first column (April 5) covered artists broken in AOR, A/C, Black/Urban, CHR, and Country during the first quarter (13 weeks) of 1985. This one covers the next 22 weeks, up to September 6. To qualify as "broken," an artist had to reach Breaker status for the first time (except in Country, where a few lower-rung chart records never reached Breaker).

Since no act breaks through without radio support, anyone who's concerned with breaking new music needs to look at the number of new acts the various formats are breaking, what kinds of acts are doing the trick, and which acts are crossing over, achieving multiformat breakthroughs. CHR, B/U, and AOR are the three active new act-breakers, and artists that can achieve a double on any two of the three (though AOR & B/U Breakers seldom cross) are in good shape. Country is less active, though perhaps picking up a bit; and A/C, the most conservative format, is slowest to break acts first, although it will pick up on new CHR and B/U artists

Black/Urban Receptive

Just as in the first quarter, Black/Urban radio proved most receptive to new artists. Maurice White and Nile Rodgers are only "new" by virtue of technical solo status; their success after years of EWF and Chic hits is not terribly surprising. On the other hand, three European black acts broke: England's Loose Ends and Five Star and the Dutch/Guyanese trio

Other artists scoring a first-time Breaker were Freddie Jackson (who later crossed CHR), Opus Ten, Skipworth & Turner, Lisa-Lisa & Cult Jam, 9.9, Juicy, the Boogie Boys, the Family (one in a series of Prince-associated new successes), Charlie Singleton (ex-Cameo but not high-profile), Colonel Abrams, and "Star Search" winner Durell Coleman. Sting followed his simultaneous CHR/AOR emergence with a B/U Breaker a week later, and Harold Faltermeyer broke B/U after doing so in CHR.

The B/U Breaker crop is a varied lot — a number of acts with strong teen appeal, one out-and-out rap act, and a couple of artists with notable potential adult appeal. Of the new artists broken first in B/U, only Freddie Jackson broke in another format.

AOR Early

AOR (Tracks chart) seemed to be picking up a little after a rather sluggish start in breaking new artists this year. 'Til Tuesday and Godley & Creme broke in AOR before CHR (G & C pulled off a hat trick with A/C later), Sting was simultaneous in AOR and CHR, and the Hooters, hovering on the brink of a mid-September CHR Breaker, scored first in AOR.

"Til Tuesday joined Lone Justice and the Outfield as Breakers on their first records. Eddie & The Tide and the Hooters had had independent LPs out previously, but were essentially new. X, Marillion, and Jason & The Scorchers have had previous major-label releases but scored their first Breakers this

time out. Other first-timers were more well-known, particularly the Bill Wyman-led star assembly Willie & The Poor Boys. Godley & Creme released several records before this one, and were wellknown as part of 10cc earlier. Similarly, Rick Fenn was in 10cc as well (though not as a frontline member) and his partner Nick Mason was prominent as Pink Floyd's drummer. Kim Mitchell was in Canadian band Max Webster but can essentially, for American purposes, be considered a new artist. But Sting is another case of a new artist by technicality only.

R&R AOR chart research is still a little fuzzy, so I'm not sure whether Bryan Ferry and Gino Vannelli are first-time AOR Breakers (Ferry has done it with Roxy Music anyway and Vannelli has been successful in CHR and A/C).

Again, a varied lot of new artists: Canadian, British, Nashville, L.A., Boston, Philadelphia, etc., for origins; styles ranging from poporiented to raw rock to '70s-style progressive.

Toot sweet for Rockin' Sidney after 25 years

CHR: Active & Cooptive

CHR did its share of new artistbreaking, but the format also picked up on a number of acts after they'd broken elsewhere. Examples of the latter during this period are Katrina & The Waves (AOR), the Mary Jane Girls (B/U), "Til Tuesday (AOR), Whitney Houston (B/U, A/C), Paul Hardcastle (B/U), Amy Grant (A/C), Freddie Jackson (B/U), Godley & Creme (AOR), and Ready For The World (after three B/U hits).

In addition, veteran artists like Graham Parker and Motley Crue scored their first CHR Breakers long after becoming established in AOR.

But if that list makes CHR appear conservative, rest assured that's not the whole story. Any format that became first to break a postpunk synthesizer band employing industrial tools for percussion instruments and decidedly unorthodox male garb (Depeche Mode), a Norwegian trio featuring falsetto vocals (A-Ha), and a Liverpool group whose singer exhibits strong transvestite and genderbending tendencies (Dead Or Alive) can hardly be described, at least for the American market, as mossbound

CHR also introduced to hit status German discomeister Harold Faltermeyer, Limahl (who had hit with Kajagoogoo previously), Alison Moyet, Boy Meets Girl, Sting (simultaneous with AOR), Cock Robin, and Jan Hammer (new as a solo artist; previously an AOR Breaker with Neal Schon).

A/C Scores Another

In the first quarter, A/C was the only format to break Janey Street, and over the last five months it became first to break another artist: Amy Grant (who followed a week

later in CHR). A/C also followed up with Godley & Creme, Harold Faltermeyer, Graham Parker, and Whitney Houston, and reintroduced Michael Franks to the chart for the first time since "Popsicle Toes" about a decade ago. As I pointed out last time, record companies aren't looking to A/C to break new artists and the format does not disappoint them.

Country: Signs Of New Life?

Last column, the only new artist Breaker in Country was by Restless Heart (the Forester Sisters charted but missed Breaker by a technicality, an omission they have since remedied with their No. 1 second single). Over this period, three more new artists broke, while two others charted but didn't hit Breaker. The two unbroken charters were T. Graham Brown and Chance; the three Breakers were Judy Rodman, Rockin' Sidney, and Southern Pacific.

The two last-named artists are a different breed than the average country act. Southern Pacific is essentially a renegade rock group, with two members from the Doobie Bros. and another a rock solo artist; the song they broke with was an out-and-out rocker by Tom Petty. And Rockin' Sidney has been recording for 25 years or so, as a prominent exponent of zydeco, the black form of cajun.

It's interesting to note the artists broken by the various formats, and it's also worthwhile to monitor which ones sustain their success. The fall quarter is usually reserved for superstar releases, so there may not be a lot of new artist success stories, but I'll keep an eye on them for a column at the end of the year, and will continue to track new artists breaking on a roughly quarterly basis.

28/ R&R FRIDAY, SEPTEMBER 27, 1985



PHIL COLLINS AND MARILYN MARTIN TOGETHER IN "SEPARATE LIVES"

(LOVE THEME FROM WHITE NIGHTS)

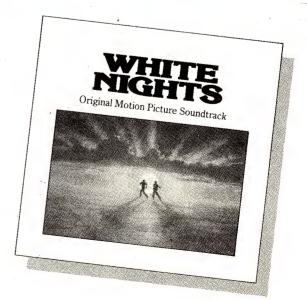
From The Forthcoming Original Motion Picture Soundtrack, "White Nights"

"SEPARATE LIVES"
(LOVE THEME FROM WHITE NIGHTS)
(ALSO AVAILABLE AS A 12")

(PR 787)

Produced by Arif Mardin, Phil Collins and Hugh Padgham

ON ATLANTIC RECORDS AND CASSETTES





TAL $K \perp N$ GHE ADS

WHTT deb 38	WLRS on	KISR on
B94 deb 25	KX104 14-11	WXLK on
PRO-FM on	WKZL 38-33	WHSL 39-33
B96 25-23	KIIK on	WVBS add
WMMS add	KZIO 38-35	WCIL-FM 30-26
92X 34-29	KIYS add	KCMQ add
KHTR deb 37	KSKD on	WAZY-FM deb 3
0100 add	WFBG add	99KG on
WSPK add	WGUY deb 39	WDBR deb 39
WGFM on	95XXX 26-20	KFMW on
WNOK-FM on	WGAN on	KGOT add
WFMI on	WFXX on	OK 95 38-32

The new Talking Heads single is going places! "And She Was" (7-28917) from the groundbreaking new LP Little Creatures (1/4 25305)



DATEBOOK

SEAN ROSS

Bee Near Me

Sting and the Police never really got the chance to be innocuous in America. Their first single was about a prostitute, the second about teenage suicide, and their first big hit had a line about being tied up and raped (albeit metaphorically). Besides, all new wave bands were still clumped with the suicidal rebellion outfits of the genre's

Sting has said in recent interviews that he had to work for that image in England. "I was heralded as the golden boy. Here was a chap who was a school teacher, who had a beautiful, talented wife and a kid. I was athletic, and I didn't take drugs. Then (the press) found out I did screw people and yes, I had taken drugs. Then I started to play these evil characters, and suddenly I became the bad boy in the English press. So the British press is now totally confused as to what I am, which suits me fine."

Sting, who'll be 34 on Wednesday, talks a lot about the dual nature of his life and music. "Brecht wrote what he called friendly and unfriendly songs . . . I'm the same in that I have a strain of song that is quite evil — a song like 'Demolition Man' or 'Every Breath You Take.'" His conciliatory numbers, "If You Love Somebody, Set Them Free" and "Fortress Around Your Heart," are "antidote songs."

The forthcoming "Plenty," which casts Sting opposite Meryl Streep, will probably be his last movie for a while. "I really want to concentrate on the music until next year . . . the roles that are offered to you are usually about rock music . . . I've been asked to play a rock star who 'has problems relating to people' once a week, and I turn them all down. What I've done is go for small parts in what I thought might be worthwhile films and build up slowly. But I don't want to end up as an actor."

MONDAY, SEPTEMBER 30

1950/The Grand Ol' Opry airs on TV for the first time.

1955/James Dean dies in a car wreck, paving the way for the Eagles, David Essex, and others to write songs

1967/Only 12 years after the birth of rock music, England gets CHR radio officially when the BBC's Radio One signs on with the Move's "Flowers In The Rain."

Birthdays: Johnny Mathis 1935, Deborah Allen 1953, Marilyn McCoo 1943, Marc Bolan would be 38; Frankie Lymon would be 43.

TUESDAY, OCTOBER 1

1970/Curtis Mayfield leaves the Impressions to go solo and starts his own Curtom label. 15 years later, Mayfield is once again recording on his own label, CMC.

1980/Queen's "The Game" LP goes gold

1982/In a stunt that's worked with varying success in different cities, KSRR/Houston and KZEW/Dallas announce the purchase of all tickets to the Who farewell shows in their respective cities. Any fan intent on seeing the Who either has to win tickets or buy them through the station.

1982/KIIS-FM/Los Angeles which, in recent months, has fluctuated between A/C and CHR, adds "Mickey," "I Ran (So Far Away)," and "Don't Fight It," thus confirming its move back to straight CHR. Birthday: Howard Hewett (Shalamar) 1957.

WEDNESDAY, OCTOBER 2

1968/Motown and its publishing subsidiary Jobete Music sue songwriting/production team

Holland/Dozier/Holland for breach of contract.

1973/Bay Area rock stars play a benefit for the legal defense of someone named "Badger" who, unbeknownst to promoter Bill Graham, is a Hell's Angel.

1975/Bruce Springsteen's Milwaukee concert is delayed by a bomb threat.



THURSDAY, OCTOBER 3

1975/WFIL/Philadelphia expands its playlist to include a "disco rotation," according to an announcement by MD Joel Denver.

1975/"Born To Run" debuts on the CHR chart.

1980/Bruce Springsteen kicks off his "River" tour at Ann Arbor's Chrisler Arena. He's joined on stage for the

"Thunder Road" encore by Bob Seger, who has trouble remembering the lyrics.

Birthdays: Lindsey Buckingham 1947, Chubby Checker 1941.

FRIDAY, OCTOBER 4

1973/An impromptu Crosby, Stills, Nash & Young reunion takes place at San Francisco's Winterland during a Stephen Stills & Manassas show.

1980/Mick Fleetwood, Lindsey Buckingham, and Stevie Nicks join the USC Trojan Marching Band during halftime and present them with gold records for their contribution to "Tusk."

Birthdays: Patti Labelle 1944, Helen Reddy 1942.

SATURDAY, OCTOBER 5

1962/"Love Me Do" is released in Britain; 20 years later it's reissued on the same date and charts again. 1984/The beginning of Survivor's comeback, "I Can't Hold Back," debuts on R&R's CHR chart on its way to

Birthdays: Steve Miller 1943, Bob Geldof 1954.

SUNDAY, OCTOBER 6

1978/Jesse Jackson denounces "Some Girls" by the Rolling Stones for its assertions about black women's sexual appetites. Garrett Morris later parodies Jackson on "Saturday Night Live" by asking Jagger if he knows where these black women are and if he could be introduced.

Birthdays: Kevin Cronin (REO Speedwagon) 1951, Thomas McClary (ex-Commodores) 1949

can We Talk?

If You Have A Position Available, I'm Your Man.

- Over 7 years experience in Boston television & radio
- President/Owner radio syndication company
- B.S. Broadcast Communications/Emerson College
- Innately creative & original thinker/Organized & resourceful/ self-motivated & determined

Seeking positions in any of the following capacities/areas or related thereof:

RADIO NETWORK/SYNDICATION:

- Programming
- Project Coordinator
- Station / Affiliate Sales
- Program Development

(demos available upon request)

PROMOTIONS DIRECTOR:

CHR/AC/B-U/AOR/GOLD-OLDIES (60's-present) FORMATS (written proposals available upon request)

MUSIC DIRECTOR:

CHR/AC/B-U/GOLD-OLDIES (60's-present) FORMATS (written proposal available)

TELEVISION/CABLE:

Music Video Program:

(national or local)

- Music Programming
- Programming
- Promotions
- Projects Coordinator

MAJOR RECORD COMPANIES:

- Music Video Dept.
- Video Related
- Radio Station Relations
- Promotions
- Project Coordinator

Steven M. Bernson RADIO USA, Inc.

P.O. Box 22, Newton, MA 02168 tel: (617) 389-3653



ADAM WHITE

New Music: No Longer A Counterculture

It doesn't matter how many years you've been writing, how many cups of coffee you have, or how long you stare at the keyboard, introductions are still murder to do. Ask any of the other R&R editors, except Ken Barnes. He's the one who advised me, "Just start with a little personal stuff, explain what the column is all about, and then get into your topic for the week." Thanks, Ken. May your next column intro be so simple to write.

A little personal stuff. Seven years with Billboard, first as international editor, last as editor-in-chief. Before that, four years with Music Week, the British trade paper, in London. Started out in trade journalism some years before that with, uh, Piano World, and in music journalism with a freelance piece for the New Musical Express about R. Dean Taylor. You remember him.

OK, this column. Simply stated, it's a weekly focus on record industry issues and events as they relate to R&R readers. The goal is to provide a combination of information, analysis, and news that's useful and thought-provoking. Also, to report on some of the influential and colorful personalities who make the industry not only satisfying to be in, but also fun.

As with all of R&R's columns, this one will be all the more effective if it also becomes a vehicle for you to share comments and insights about the radio and records business(es). In other words, get those cards and letters (and phone calls — to our New York office) ready.

It's certainly a stimulating time. There's a lot of activity within the creative community — to take just one area - and it faces some interesting challenges. There are charges that the resurgence of CHR formats (now including, more or less, MTV) and sounds has led to the homogenization of music. In the next few weeks, I plan to look at how new talent is currently being discovered and developed, since the process is central to what radio will be playing – or not, as the case may be - in the months ahead. What are the A&R trends at record companies, and what will they yield in the way of new music?

"How new talent is being discovered and developed is central to what radio will be playing — or not."

New Music Seminar

Which brings us to the Topic of the Week. The record industry and related interests is turning out in force for the sixth New Music Seminar in New York September 25-28. It offers a full program of panels and workshops, artist showcases and concerts, keynote speeches and exhibits, plus all the usual shmoozing opportunities. Attendees will also be able to decide whether the brand new, mega-hotel that is the NMS venue, the \$400 million Marriott Marquis, deserves its recent description in the New York Times as "the Edsel of Times Square."

The event has become an industry fixture of the Eighties, its purpose to address - and stimulate - change. "The only way to guarantee the future prosperity, vitality, and significance of the music business," says Mark Josephson, a founder of the seminar and one of its three directors, "is by constantly looking ahead to reflect new and future realities in demographics, financial structures, musical esthetics, and technology, all of which affect and reflect the way people hear and consume music."

NEW MUSIC



Mark's statement also reflects the way the seminar has evolved since the first one in 1980, when keynoter Kate Ingram (then of WCOZ/Boston) declared. "We have a new counterculture." She was speaking to, and for, the indie label reps, club owners, agents, managers, and musicians who comprised the bulk of the audience, and who numbered a couple of hundred. They railed against the music business establishment of the day, and against the severelylimited commerical avenues for "new music," a/k/a new wave, punk, alternative rock, etc.

It's doubtful you'll hear the phrase "counterculture" at this year's seminar, which is not to say there's no radical fringe or cutting edge (or whatever you choose to call it) in 1985. The event has moved towards the mainstream, and now very much involves the

music industry establishment. The attitudes and frustrations of those at the first seminar, who got together for self-reinforcement as much as anything, would be harder to hear among the sixth convention's 3000-plus attendees — and probably couldn't dominate the proceedings.

There's criticism implicit in that last sentence in terms of the original NMS charter, but Tom Silverman says he and fellow directors Josephson and Joel Webber are very aware of their critics. Tom, for one, doesn't believe the seminar should be called "mainstream," and doesn't think it has the traditional "back-slapping, self-congratulatory tone" of most music biz gatherings.

Radicals and Mainstreamers

The original spirit of the NMS, Silverman says, is retained by the topics chosen for panel discussion, and by inviting those he calls "radicals" to debate such topics with industry mainstreamers — for example, on the A&R panel. "At the very least, that stops everyone from taking themselves too seriously. At the most, it gets real controversy and argument going, which is what's needed."

The need to reflect that original charter is also why there are three separate panels devoted to independent labels, says Tom: a general session ("Keepin' The Juice") and one each on American rock indies and U.K. companies.

Joel Webber, meanwhile, believes that another alternative scene, "the next radicals" (or again, whatever you want to call them) will coalesce and make their presence felt over the next couple of years. "And the seminar will be there for them to use. Hopefully, Tom, Mark and myself will be close enough to street to recognize those type of things as they happen — and keep recognizing them until we get too old and boring." -

Joel goes on to compare today's heavy metal scene with the new music environment of the late Seventies. "Metal can't get on the radio, yet there are bands selling records out of nowhere. The jungle telegraph among kids about these groups, the music, the tours, and so on is just like it was with new music, when the Police went on the road in a van. And, of course, all these small labels are involved in it, and there's little or no support from the corporate labels. That's why we've got a panel on the subject this year.'

Neither Webber nor Silverman claims that the seminar is perfect. Tom acknowledges the difficulties of panel size ("the big ones can get out of hand") and of restrictions placed on questions from the audience (last year, they had to be put in writing and submitted through panel moderators). He thinks the latter problem will be solved by a roving mike taken to the floor, Donahue-style, by each moderator. Joel recognizes that the event's size makes it hard for disenfranchised elements of the business to get themselves heard effectively.

But all three directors are convinced that the seminar remains the most valuable industry forum for open discussion of critical issues. "If it wasn't this big," says Webber, "we wouldn't have any impact. It's important for people to understand the consequences of current trends and events — this whole matter of record rating, for instance. It's a place to galvanize everyone into action for change. It's also a hell of a party."

I'll be looking back at the NMS in a forthcoming column. Meanwhile, beginning on the next page is an R&R minispecial on new music and how it's being marketed, promoted, and played.

From The Streets To The Air

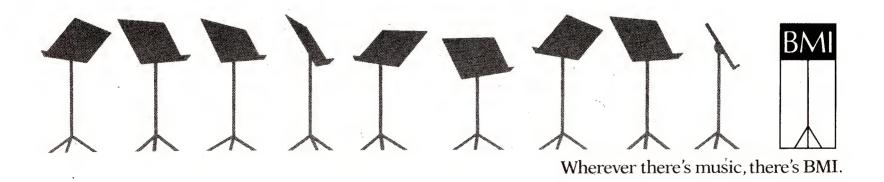
Independent Music Promotion To The Media

KENNY RYBACK PROMOTION (213)851-2766

BMI presents ten faces to listen to.



Keep your eye on these BMI affiliates. You'll be hearing even more from them in the future.



Records And Radio: The New Music Connection

We've all heard the cliche: new artists are the life-blood of the music industry. But what about reality? And what about radio? What is the *real* connection between new music and the vitality of the radio business? The fact is, new artists *are* the lifeblood of the music industry, and no matter how many times you hear those words — and if you go to this week's New Music Seminar in New York, you *will* hear them — the rhetoric rings true. Radio needs new music to keep it innovative and fresh.

The new-music-fuels-radio cliche might seem tired, but radio thrives on the introduction of new sounds and trends. While Bob Catania, Director/National Album Promotion for Island Records, avoids the cliche, he understands its meaning. "The development of new acts is crucial to both radio and records," he says. "Even though the two industries have separate goals, we find a common middle ground that defines our relationship."

Listener Involvement

Catania feels that playing new music on radio is a necessary part of involving listeners with the latest product and attracting large audience numbers. "Selling music for AOR stations doesn't mean a sales situation," he explains. "It's selling an image that will attract a quality listenership that can eventually be sold to advertisers. Without the new music quotient, the format would simply be an oldies outlet."

"The record companies will always put out far more product than radio can possibly absorb, so it's a no-win situation."

- Bob Catania

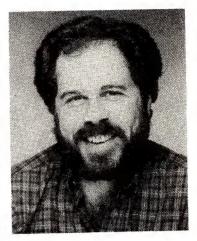
When a majority of stations is programming only 40%-50% current, Catania continues, the question of whether radio is playing enough new music becomes evident: "This classic confrontation of our industries will never be satisfied. The record companies will always put out far more product than radio can possibly absorb, so it's a no-win situation. What we're seeing now is a much more sophisticated



Bob Catania

record marketing effort to get around the lack of airplay, and/or maximizing those few records that do make it into the coveted heavy and power rotations."

J.B. Brenner, National Album Promotion Director for A&M Records, believes the development of new acts is as important to radio as it is to labels. "If you look at the top of the album charts, you see acts like John Cougar Mellencamp, Sting, Dire Straits, Bryan Adams, and Bruce Springsteen," he comments. "Those acts were exclusively AOR, for years in some cases. When an artist does reach superstar status — which obviously not everyone does — you want your audience to grow with you.



J.B. Brenner

And they're going to remember that you were the first, that you were playing Springsteen before it was fashionable. Before Z100 was doing an A-Z of Bruce, they heard it on WNEW. They were giving away Bruce Juice before the Top 40 guys knew what it was."

Bill Bennett, VP/Album Promotion at E/P/A, is equally emphatic about AOR's attitudes toward new music and artists. "The single biggest problem I see is that programmers seem to write off the 25+ audience as not being interested in new music. Contrary to popular belief this audience is very competitive and very interested in acquiring things, whether it's a new Rolex or the new Talking Heads album."

Old Demos & New Music

Because CHR outlets sometimes pull in older demos in addition to teens, some AOR programmers and record label execs are wary of new music that shows up on CHR playlists. "KIIS-FM/Los Angeles and WQXI/Atlanta are two CHR stations that beat their AOR competition to death in 25+ numbers," Bennett continues. "You can't write off those older numbers, but

"It aggravates me when I keep hearing, 'I'm not going to play that, it's too CHR.' But the CHRs are killing them in upper demos as well as teens."

— Bill Bennett

you can't assume that when people turn 25 they don't care about new music. It aggravates me when I keep hearing, 'I'm not going to play that, it's too CHR.' But the CHRs are killing them in upper demos as well as teens. WQXI is running 80% currents and they're totally dominant in 18+, which is the prime AOR target." These figures disprove the theory that adults 18+ don't want to keep current with music, he adds.

A healthy amount of currents in the AOR playlist is important to



Bill Bennett

maintaining strong numbers, a delicate balance that Capitol's Bill Bartlett says must be achieved so that people do not live only in the past. Speaking as a former PD, Bartlett explains, "You should still reflect the past in order to solidify

"When an artist does reach superstar status — which obviously not everyone does — you want your audience to grow with you. And they're going to remember that you were the first."

— J.B. Brenner

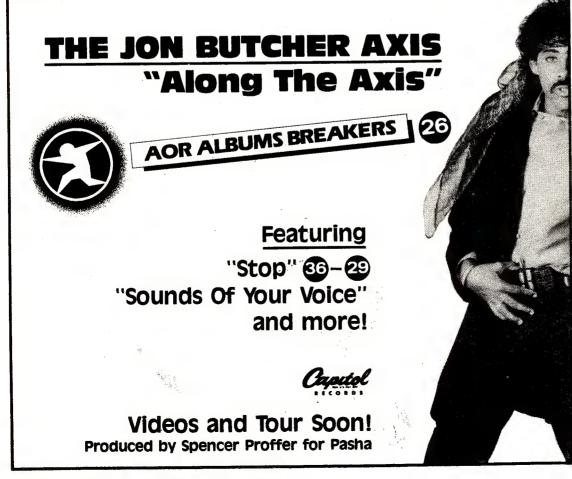
the older demos, but people over 35 like to hear new things as well. We were progressive thinkers 15 or 20 years ago when the AOR revolution began, and we're progressive thinkers now. We always wanted to hear something new, and we didn't like to get stuck in a certain pattern."

Older demographics want to feel like they're young, Bartlett elaborates: "No one wants to feel like they're growing older. You feel like you're growing older when you listen to oldies and reminisce about the past. Young-thinking people will always want to remain as contemporary as possible in every aspect of their lives, and that includes radio listening. This means that AOR should be playing more new music."

Promotion Strategies

If AORs do need to play more new product, what strategies can record companies incorporate to turn programmers on to new music? "A label can never make too many cassettes," states E/P/A's Bennett. "Just flood the market way in front of the release with cassettes of any new artist, then lead with a 12-inch of the single. You can also do the AOR track on a

Continued on Page 35



The New Music Connection

Continued from Page 34

12-inch to set the band up with a format identity, or you can lead with the entire album and hope for the best. Still, as Machiavellian as we get when we try to induce radio to play new music, nothing works like a great song."

A&M's Brenner concurs that the song always wins out over the strategy. "The industry is extremely song-oriented these days, and there are so many albums coming out. Obviously 12-inches are important, but what we try to do with songs we really feel strongly about is loop them three times on a cassette. Simple Minds was one of the first records we did that to. It gives you a captive audience for more than one listen to a song, which is what you really need."

Island's Catania also uses cassettes and 12-inches, tools he calls "standard promotion fare." "The "It seems as though tracks burn out a lot quicker in AOR, which sometimes has a negative effect on retailers' perception of the station in the market."

-Bill Bartlett

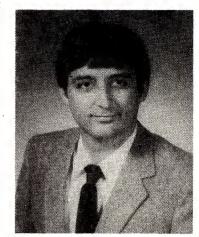
most important thing we can do, however, is to excite programmers with our enthusiasm," he says. "Once their attitude is one of wanting to listen, all the tricks of the trade just supplement the effort."

Airplay Or Airtime

Station airplay does not guarantee a lot of airtime, however. Label promotion execs point out that,

once a station has committed to a particular new release, rotation commitments vary from station to station. "It depends on the market," says Capitol's Bartlett. "Significant rotation on WBCN may be a lot different from significant rotation on KMET. In general, AOR should shoot for six plays a day."

Bartlett cites recent studies which show that AOR stations are the prime movers of current product in the marketplace. "When AOR adds a record the product moves," he explains. "A commitment to rotation, and also a commitment to a certain amount of time on a record, will ensure much more credibility from the retail point of view — and also from the record industry point of view. It seems as though tracks burn out a lot quicker in AOR, which sometimes has a negative effect on re-



Bill Bartlett

tailers' perception of the station in the market."

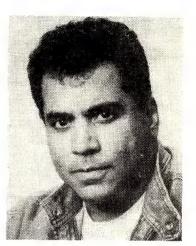
Says Brenner at A&M, "Sometimes it's not a question of how much new music the stations play so much as how it's presented — such as billboarding and backannouncing. It is especially important today, when you're trying to get an artist recognized. A station may play a record for a month and see no results, so they move on to another record. These are the same stations who don't announce what they play — so how do they expect the audience to figure out what it was?"

Indies & Radio

Life for the indie labels is different (and tougher) than for the majors. The main question for them is how they will fare when it comes to persuading radio to expose their new music and artists. Robert Aponte, National Promotion Director for Jem Records, comments: "We obviously don't have the budgets that the majors have for promotion, marketing, and advertising. Timing is the key element; getting the best out of what we have. We have to cover a lot of territory when we promote a record, trying to keep that personal touch with your stations and understanding what they're all about. Servicing stations with the right product, such as 12-inches and 45s, and even reservicing to show your commitment, are important.'

Aponte explains that indie promotion also relies heavily on "street buzz." "When we market our product we have to watch our product very closely at the retail and distribution levels. We have to get it out there in sufficient numbers and make sure that radio research picks up the buzz you get on the street. Reports and feedback are the key to help make our product visible in radio, and who can deny you when your records are selling?"

Aponte notes that timing is everything with advertising. "Our ads in the press and on stations have to be timed just right when the record is breaking, to get full impact from those adds. Otherwise it's a fruitless effort. We don't have the luxury of going back week after week."



Robert Aponte

Reputation & Repertoire

Label reputation is also an important element in station relations. Rich Schmidt, Director/Promotion and Publicity at Rhino Records, says his label reputation rests on its extensive catalog of vintage rock, pop, and R&B reissues. "People really like that stuff, so I almost use it to get in the door," he confesses. "Then, when we have a

"There are things that the big labels don't even blink at: overnight mailings, second-day services, special advance cassettes, the 12-inch product. For us these things are expensive."

—Rich Schmidt

new act, we get a track we believe in, do an advance, target about 90 stations and try to get their commitment on the record, and get it reported. We play the numbers game just like the majors, and we try to get all the commitments in a given week."

This promotion effort costs-a lot of money, Schmidt admits. "There are things that the big labels don't even blink at: overnight mailings, second-day services, special advance cassettes, the 12-inch product. For us these things are expensive. In some cases they pay off, and sometimes they don't. Unfortunately, when you play a profile game you spend most of your time chasing new adds, when it's just as important to maintain your record."

Radio programmers also want to deal with professionals. Station PDs talk to dozens of record labels and promoters each week, and they don't have a lot of time to waste with uninformed marketing people. Schmidt concludes, "It is very important to have all the facts when you talk to programmers. We try to give them as many facts as possible. We have to be professional, and we have to know what we're talking about."



R&R FRIDAY, SEPTEMBER 27, 1985/35

The Role Of Radio: New Music Scene (And Heard)

In the continuing relationship between the radio and record industries, one question remains eternal: How active should radio be in exposing new music and new artists? The record industry's response is fairly uniform, since its economic well-being is directly at stake. From radio's vantage point, however, there are almost as many shades of opinion as there are programmers. This wide range is covered by the following comments:

• "We have no responsibility to new music and new acts. We have a responsibility to the companies we work for, to get listeners."

• "Radio definitely has to play new music, not so much for new music's sake, but for radio's sake."

 "We're not in the business of breaking bands for the sake of breaking bands."

 "At any given moment, I'm always trying to find new records, new styles, new trends."

• "I want to be aware of new music, but I can't say that I'm worried that if, say, we haven't broken a new act in the last couple of months we ought to look for one."

The Receptivity Of Radio

These quotes are from radio executives in one or the other of two formats: AOR and Black/Urban. These two formats traditionally operate on different ends of the "new music spectrum" - AOR tends to be skeptical of adding too much new product, while Black/ Urban programmers find that a generous turnover in new music introduces their listeners to new styles and trends. Located on rather safe ground between these two formats is CHR, which will venture into unknown realms much more than AOR but less than Black/Urban. Still, some stations within both AOR and B/U are much more hospitable toward new music than others, and conform to few convenient generalizations.

"If you don't play new things, people lose interest in your station," says John Bradley, PD of KBCO/Denver. "Radio definitely has to play new music, not for the sake of new music but for the health of radio. If stations don't play new music, people will lose interest in radio. It keeps you fresh."

As a "hospitable" AOR programmer, Bradley is concerned that many of his peers don't take time to sample new albums or songs. "It seems that labels have tried just about everything to get them to listen. Music directors, as well as program directors, have a

"Music directors would find that some (new) songs do fit the station — if they'd only listen instead of looking down the trade sheets."

- John Bradley

responsibility to listen to new product. They don't have to play the songs if they feel those songs don't fit the station. But they would probably find that some of these songs do fit the station — if they'd-only listen instead of looking down the trade sheets."

Your "Hit" Parade

Stations are also reluctant to play a song unless the record label has designated it as a possible "hit." "Stations won't play a record for the longest time until it's released as a 12-inch or 45," Bradley notes. "This could be the fault of the station, or it could be just the way the industry has evolved. But it's ridiculous to wait for a song to be put on a 12-inch before you determine that it's the next song to play."

One caveat to this theory, however, is the temptation to play new music for new music's sake. AOR PD John Roberts (formerly of WFBQ/Indianapolis, now with WLTT/Cincinnati) is aware of the issue of exposing new music, but he's not concerned about it. "There's a lot of difference between the two,' he says. "If there's a new band getting a lot of notoriety, whether it's from local play or regional or national exposure, I want to be aware of it. At the same time, I'm not going to go out and look for it. But if there is a group that comes along, and the music is right for the station, then I won't pass it by,

Record label reps know which stations are liberal and which are



John Bradley

conservative. "They see WFBQ as very conservative," says Roberts. "They know that for us to even seriously consider a project by a new band it really has to be quality stuff. So if they want to talk to us about it, they already know it has to be good enough. From that point it's really just a matter of convincing us to make room and give the band a shot."

Also, the effect of CHR radio plays a role in convincing AOR that a new group is attractive to listen-

"Record companies should stop wasting their money on videos and put it back into promoting bands."

---Curt Gary

ers. "The record labels are very good about letting us know how our CHR competition in the market is viewing a project," Roberts continues. "We want to know if the Top 40 station across the street is ready to take a chance on something. This knowledge doesn't necessarily change our decision on that particular week's list of adds, but it will make us a bit more conscious of how long we can let it go before we lose that image of being first."

Airplay & Follow-Through

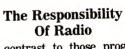
So what can the record companies do to induce greater airplay for new acts? "They can stop wasting their money on videos and put it back into promoting bands," says WEBN/Cincinnati Music Di-



John Roberts

rector Curt Gary. "Even the artists have realized that the cost of making a video puts them in a financial bind with the label. Radio is a business, and if we were seeing more promotion from the record companies we'd be more inclined to do something with them."

All too often record labels and promoters pour all their effort into the initial contact and fail to follow through on airplay reaction, Gary feels. "Labels should be committed to their acts," he comments. "They should all be prepared to follow through once they get a break. Sometimes if we find a track that works and we know it's a great song, they've already moved on. They've either decided on some other cut, or they don't think it is a priority artist, and then we don't get any back-up. As long as the station is committed to the song this is fine, but there's always the chance that with a little extra backing from the record company they could go further."



In contrast to those programmers who feel a kinship between radio and new music, some believe radio has no responsibility in helping develop new acts. Jeff Wyatt, PD of Black/Urban WUSL/Philadelphia, says, "Programmers have no responsibility to new music and new acts. We have a responsibility to the companies we work for to get listeners, and if new music is one of the things that will get listeners, you go with it. But you have to know how much new music your audience wants."

Still, new music is important to WUSL's listeners, and Wyatt believes in supplying that demand. "New music is very important at this station," he states. "We need to remain fresh because we have a very active listening audience." The proper mix of new to familiar product is crucial to keep the station comfortable, he says. To achieve this ratio he plays no more than three new cuts each hour, sometimes less. "Those we do play are well-protected by familiar hit records. The flow of the station



Curt Gary

must remain familiar and hit-oriented, while at the same time provide a little relief from all that."

Tony Quartarone, PD at WRKS/ New York, says new acts make up around 30% of his station's playlist. "This is a new music format," he explains. "At any given moment I'm trying to find new records, new styles, new trends in the market." Still, he's critical of record companies and their efforts to perpetuate the "sameness" of a hit record. "If a song has a certain sound and

"Programmers have no responsibility to new music and new acts. You have to know how much new music your audience wants."

-Jeff Wyatt

becomes a hit, too many times they try to pick up other records with the same sound and expect them to

"Labels need to be more selective," Quartarone continues. "In any given week I'll get 60 new records. Out of those, maybe three or four become hits — and two of those become selling records. There's a lot of competition involved, because there's only a limited number of new records a station can play."

How often (and for how long) a new release is aired is the basis of another debate. Each programmer has his own philosophy on new music airplay, and the spectrum of opinion is wide. The range of these rotation philosophies includes:

• From WFBQ's Roberts: "Whether the act is an established group or a brand new artist, most of our adds go into our medium rotation, which is four plays a day. We don't put a record in light rotation if it's a new act, and the record companies know that. This station's market reputation is that we sell albums; even when we weren't

Continued on Page 37



New Music Scene (And Heard)

Continued from Page 36

number one we were still the station that helped records sell through — if that was destined to happen."

• From WEBN's Gary: "When we add a record it starts out in light rotation. If it proves itself in the first couple of weeks then it's definitely going to get played. Of course, our light rotation is someone else's medium."

• From WUSL's Wyatt: "New releases get a couple of plays a day, and we can usually get a feel from that how the record is going to sound in the mix of the station. If you don't have a good feel for a record in four weeks, you don't have any reason to keep it on. In that time you ought to get a buzz from some of the more progressive stores, or receive some requests. If you don't get these you'd better have a damn good feeling about the record if you're going to stay with it."

Again, an important element in the exposure of new music is on-air

"If there's a new band getting a lot of notoriety, whether it's from local play or regional or national exposure, I want to be aware of it."

—John Roberts

identification. "Many times you hear a song on the radio and you never find out what it was," says KBCO's Bradley. "That's one reason a lot of people say MTV sells records, because when people see something on there they know what it is. We've found back-announcing or front-selling to be extremely positive for our station. That's one of the positive responses we've



Jeff Wyatt

"Not only are we in the business to entertain listeners, we also have a responsibility to deliver ratings to the company."

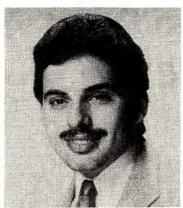
- Tony Quartarone

received from listeners in research studies and focus groups."

Gary believes stations are crazy if they don't front-sell or back-announce. "If you don't pre-sell new material, you're giving away the opportunity to make your station sound like it's hip — the first with a new product," he says.

Wyatt adds: "You don't have time to front- and back-sell everything, but you should do one or the other in every case — except with very familiar records."

How do these same programmers feel about independent labels' new music, and the ability of the station to support what it chooses? Bradley says the indies are important to the introduction of new music: "These people can be taken seriously, and the involved MD or PD will listen to them. It depends on the station, too. Most aren't real adventurous, but those that are might be where the indie



Tony Quartarone

label product can work."

Jeff Wyatt is less upbeat. "Indies are at a distinct disadvantage. They may hire an independent for promotion, but that person's priorities are divided. He may also be first-time on one of the indie's projects, and just working out the relationship can be a problem. But we try to be as fair as possible to all the labels. We'll even go out and buy a record if we hear something or get a buzz out of the clubs. It's a tough haul for the independents, and they have to maximize the major urban markets."

Indies and majors are enthusiastic in their pursuit of new music and a larger bottom line. Radio sometimes shares in this enthusiasm, but its objective is to attract listeners – not necessarily sell records. While the relationship between the two industries is permanently entwined, these split objectives sometimes create an atmosphere of confusion and consternation. Concludes Tony Quartarone at WRKS, "A lot of them don't understand. Not only are we in the business to entertain listeners, we also have a responsibility to deliver ratings to the company. Record companies don't always understand the formula of how we get the numbers, what to play and what not to play.'

New Music Role Reversal

The traditional task of record companies is to bring new music to the attention of programmers. But what about the reverse: local or regional acts discovered by radio stations and presented to the labels?

"I definitely listen to acts submitted to us," says **Gary Gersh** of **Geffen Records**' A&R department. "I believe radio *can* be one of the best barometers for whatever 'heat' a group or scene may have at a particular time." Gersh routinely listens to home-grown albums ("which are very helpful") and station-sponsored contest results. "I came from the promotion end, so I still know a number of people in radio who constantly feed me information and tapes."

The number of radio stations looking for new acts is dwindling, but Gersh would like to see more involvement. "More local radio stations should take the time to correspond," he says. "I would also like to hear from more college stations, who seem to be on top of their scenes first."



Derek Shulman

PolyGram VP/A&R Derek Shulman likewise believes that some programmers (but not all) have a good ear to the street in their local area. "If something big is happening I would encourage a program director or music director — or anyone else who works at the radio station — to alert us. Things can happen that way. Bon Jovi is a good example: I found the band just as their song 'Runaway' was



Gary Gersh

coming out on a **WAPP** sampler. I found them before the record was played, and it was aired while I was signing them. The perception was that of WAPP championing the band, a case of a radio station promoting a brand new artist."

Some markets are a little more musically hip or street-aware than others, Shulman believes. "I went to see the **Hooters** after both Philadelphia AORs were screaming about how well the group was doing locally. In Boston, **WBCN** is the big champion of new acts, and I signed one: **Rubber Rodeo**. Another example there is 'Til Tuesday, who I went to see before the band signed with **Epic**, because the people at the station were saying how great they were."

There are some sour notes, however, one of which includes record label no-shows. Curt Garv. MD at WEBN/Cincinnati, recalls the case of the local band Young Invaders. "They did a showcase here to a sold-out house and blew me away --- and none of the labels showed up as promised. But the band will be back, if they can get people who are professional enough to keep their appointments. There are more acts out: there, and when the time comes, and if I think the bands are ready. I'll be happy to let the labels know.'

I take your music as seriously as you do. Sam Calle

MUSIC PROMOTION AND MARKETING (213) 377-6430

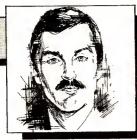


BRODEY AND PERRY

PROMOTION = SURVIVAL OF THE FITTEST
MAKE SURE YOUR PRODUCT
HAS THE PROPER LIFE INSURANCE.

CALL US. in Boston (617) 944-0423 JOHN BRODEY in Los Angeles (213) 650-3940





BRAD WOODWARD

Computer Comparison Chart

This chart, a follow-up to our computerized newsroom article (9-13), was compiled using information furnished by representatives of the companies included, without independent editorial evaluation.

Chart Symbols: NA: not applicable #: talk to us AO: add-on: no NC: no charge	UPI	TERMINAL SYSTEMS CORPORATION	Softwiz	Colorgraphic/ /y/tem/, line.	BASYS	DATA COMMUNICATIONS CORPORATION	Jeferson Pilot Bala Systems	MEDIA COMPUTIN
Operating System a. MS-DOS b. PC-DOS c. Unix d. Custom	ab	a .	b	C	d	C	MS-DOS PC-DOS, MPM, CPM or custom	b
Wire Capture	AO	Y	Υ .	Y	Υ	Υ	Υ	Υ
Spreadsheet			AO	AO		Υ	AO	Υ
Archiving	Y	Υ	Υ	Υ	Y	Υ	Y	Υ
Keyword Search	Y	Υ	Υ	Υ	Y	Υ	Υ	Υ
Keyword Find/Replace	Y	Υ	Υ Υ			Υ	Y	Υ
Split Screen Edit	Y	Y	Υ	Υ	Υ	Υ	Y	Υ
Show Rundown with Backtime	Y	Y	Υ .	Y	Y	Y	Υ	
4-Function Keypad	AO		Y			Y		
Modem	AO	AO	Υ	Υ	AO	Υ	Y	Y
Auto Dial	AO		Y	Υ	AO	Y	Υ	Y
Spell Check	AO		Y	AO		Υ	AO	Υ
Form Letters	- Y		Υ	Y		Υ	AO	Y
Auto Justify	Y		Υ	AO		Υ	AO	
Hardware Warranty	- 1 yr.	IBM-PC/XT 90-day, IBM-PC/AT 1 yr.	#	#	3 mo.	90-day min., AO service contract	AO	· #
Software without Hardware	Y	Υ	Y	#		_	Υ	
Software Demonstration	\$50 deposit		Y	Y	#	Y	Υ	#
Software Upgrade Discounts	Y	#	With service contract	Y	Y	1st yr.	Y	No further development planned
Workstation Add-on Software	NC		Y	NC	NC	NC	Y	NA
LAN Recommended/Provided	Corvus LAN provided	Multi-user, no LAN	IBM PC Net	EtherNet optional	Custom	High end EtherNet; low end EtherNet or other PC Nets	LAN provided	NA
Maximum Workstation Separation (feet)	4000	#	Standard	#	1000	#	50	500
RAM Required	640	512	640	512	NA, multi processor	Uses 32-bit micro + 640meg hard	191K wire & library; 64K storm closing & backtime	256
Minimum Disc Drives Required	Floppies or hard disc	1 backup diskette + 10meg hard	1	1 but recommend 2	1	1	2	2
Minimum Workstations	1	1	1	1	3	2	1	2
Maximum Workstations	59	8 device max., wire input & printer count	39+	Hundreds	200	Unlimited	60	-
Available: Immediate/? Days	Į,	1	1	ı	90	1	30	<u> </u>
Backup Systems Available	Y	#	Y	Y	Y	Built-in streaming tape	Standalone	Y
	Υ.		Υ	Υ		Υ		Y



CALENDAR

BRAD MESSER

Mermaids In New Guinea?

Out of the woodwork they come. Experts on weird stuff, wanting to get on the radio to discuss UFOs, psychic phenomena, voodoo, water dowsing, ghosts, and many other allegedly paranormal topics.

Such subjects are almost hypnotically fascinating to a great number of people, while to other folks (most certainly including Your Humble Servant), claims of the paranormal aren't worth the price of free admission to a haunted house.

Fortunately for the believers, my skeptical opinion of paranormalities counts no more than that of any average ghostbuster or pyramid-power promoter, and it's a fact that if a subject is of interest to listeners, it probably does deserve to be discussed on the air.

There's a fairly handy way for a broadcaster to handle such incredi-

ble subjects without sacrificing credibility. A convenient starting place is the group of scientists comprising the Committee for the Scientific Investigation of Claims of the Paranormal.

CSICOP's quarterly publication, the Skeptical Inquirer, includes reports from investigators who have looked into specific claims, such as one described (last winter) as "the most significant cryptoscientific paper of the decade." **CSICOP Consulting Editor Robert** Sheaffer outlined "an article by Roy Wagner, head of the anthropology department at the

University of Virginia, [telling] of the scientific evidence for creatures the natives of New Guinea call ri — in layman's terms, mermaids."

CSICOP media rep Paul Kurtz can be a little goldmine of source material on all manner of tooweird subjects, including ancient astronauts, astrology, palmistry ("Science or hand jive?"), and Bigfoot.

Chances are good that Kurtz can refer you to a certain skeptical someone to interview about any suspected paranormality in which your audience may be interested. He's in Buffalo, New York, at (716)

A year's worth of the Skeptical Inquirer (four issues) is \$16.50. (Box 229, Central Park Station, Buffalo, NY 14215).

First Painless Dentist

MONDAY, SEPTEMBER 30 — Painless dentistry began 139 years ago today, when a small-town doctor in Georgia gave his patient a whiff of ether before yanking out a tooth (1846). Prior to trying it on a patient, Dr. William Morton had experimented with the anesthetic effect of ether on his dog, then on himself.

1976 — California passed the first Right To Die law.

1954 — First nuclear submarine "Nautilus" commissioned. The old boat has now been retired as a museum exhibit.

1939 - First football game on TV, Fordham vs. Waynesburg.

1902 - Rayon patented.

Birthdays: Jody Powell 42. Johnny Mathis 50. Angie Dickinson (Angelin Brown) 54.

Special Delivery Mail

TUESDAY, OCTOBER 1 — Henry Ford's first Model-T rolled off the assembly line in 1908, priced at \$850 plus windshield and headlights. Across 20 years, Ford made about 15 million Model-Ts. Mass production enabled him to gradually lower the price to \$260.

100th anniverary of Special Delivery mail service (1885).

1933 — Esquire magazine founded. 1971 — Disney World opened in Florida, world's largest amusement park.

1903 — First baseball World Series began, Pittsburgh at Boston, radio bulletins broadcast on WJZ. 1872 — First daily U.S. weather charts began. 1869 — Austria issued world's first postcard.

We lost 1 hour, 22 minutes of daylight during September. In October, the time between sunrise and sunset will shrink another 82 minutes. Today will be 11 hours, 45 minutes long: by October 31, daylight hours will have diminished to 10

Birthdays: Rodney Cline "Rod" Carew 40. Julie Andrews (Julia Wells) 50. Richard Harris 52. George Peppard 57. Tom Bosley 58, Former President James Earl "Jimmy" Carter 61, James Whitmore 64, Walter Matthau 65.

Snoopy Turns 35

WEDNESDAY, OCTOBER 2 - The comic strip "Peanuts" turns 35 today. "Lucy, Linus, Charlie Brown," and "Snoopy" were introduced by cartoonist Charles Schulz in 1950. Schulz had triple bypass heart surgery in '81, still runs the whole Peanuts empire.

1967 — Thurgood Marshall was sworn in as the first black Associate Justice of the U.S. Supreme Court.

1962 — First NBC "Tonight Show" with new host Johnny Carson.

1966 - Tin cans with built-in key opener patented

Birthdays: Don McLean 40. Rex Reed 45. Maury Wills 52.

America's Longest Drought

THURSDAY, OCTOBER 3 — The longest dry spell in American history began on this date in 1912 at Bagdad, California. No rain fell for 767 days . . . slightly over two years.

1983 - Supreme Court let stand city handgun ban (1981) in Morton Grove, Illinois.

1952 - First videotape recording.

1922 - Rebecca Felton first female U.S. Senator (D-GA).

1941 — Hitler announced the defeat of Russia in World War II and claimed Soviet Union would "never rise again." 1876 — Johns Hopkins University founded at Baltimore.

Birthdays: Lindsey Buckingham 36. Chubby Checker (Ernest Evans) 44. Gore Vidal 59

 $\hbox{Television show premieres: 1952} - \hbox{``The Adventures of Ozzie and Harriet.''} \ 1954 - \hbox{``The Mickey Mouse Club''} \ and \ \\$

First Earth Satellite

FRIDAY, OCTOBER 4 — The Soviet Union launched the first manmade Earth satellite in 1957. "Sputnik" was 20 inches in diameter, weighed 187 pounds, and broadcast signals that could easily be heard by amateur radio operators around the world. Sputnik touched off the US/USSR space race.

1970 - Janis Joplin died of drug overdose.

1931 — "Dick Tracy" comic strip introduced by Chester Gould.

1892 — Court battles ended with Thomas Edison adjudged "sole inventor of the incandescent lamp." 1777 —

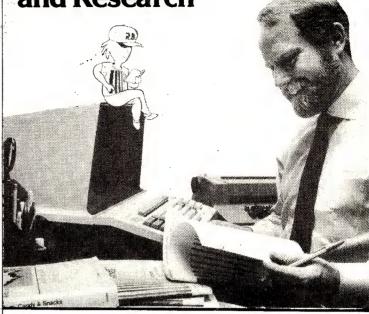
Revolutionary War, British captured Philadelphia (occupied city for one year).

Birthdays: Leroy Van Dyke 56. Charlton Heston 61.

HIBERNETICS

A Guide to Radio Ratings and Research

by Jhan Hiber



Here's what you get in simple, easy to read and useable form

Radio Research Overview

a history of research

Focus On Focus Groups

- Definition, use, do-it-yourself

Chapter 3

Telephone Studies

- strengths/weaknesses, do's and don'ts

Chapter 4

Other Market Research Techniques

- Mail, in-person, when/how to

A Look Inside Arbitron

- Intro and production

The Almighty Diary

evolution, longevity, history

Diary Analysis

- how to get the other 75% of information

Quarterly Measurement - how to succeed, history and problems

Birch Radio

background, methodology, comparison with ARB

Sales Research — a key to better revenues

Sales Breakouts

— computer options, types of breakouts

Order your copy now and take advantage of this SPECIAL PRE-PUBLICATION OFFER:

Please send me ___ _ copies at \$39.95 of Hibernetics, A Guide to Radio Ratings and Research. STATION/AFFILIATION ____ ADDRESS _____ MASTERCARD # INTERBANK #_ EXPIRATION DATE _ VISA # _ EXPIRATION DATE.

Make check payable to: R&R Books/Hibernetics (please allow 4-6 weeks for delivery.)

Ca. residents add 61/2% sales tax.

HIBERNETICS © R&R BOOKS 1984 1930 CENTURY PARK WEST LOS ANGELES, CA 90067



CONTEMPORARY HIT RADIO

JOEL DENVER

Disaster Planning Review

Just a few weeks ago (R&R 8-30), this page contained two stories dealing with how disasters were handled by K104/Erie and KKAZ & KUUY/Cheyenne. As fate would have it, over Labor Day weekend Mother Nature chose to show her strength again by causing havoc, destruction, and loss of lives along the Gulf Coast in the form of Hurricane Elena

Are you and your staff ready to swing into action if a natural disaster hits your market? While no one is ever totally prepared to deal with every possible situation, there are several things you should be prepared for . . . just in case.

 Work out separate emergency plans for each potential disaster likely to hit your area.

 Coordinate your plans with local authorities.

 Assign specific duties to responsible staffers so you can put your plan into action immediately.

• Post phone numbers of the mayor's office, the governor's office, school boards, public transportation, police, fire, National Guard, air/sea rescue (as applicable), Civil Defense, Red Cross, and nearest emergency medical facilities. Don't forget the utilities, including the phone, power, and gas companies.

• Know where potential shelters are located to facilitate the public's evacuation (as well as your own).

Put extra food, water, clothing, medical gear, fire extinguishers, blankets, flashlights, radios, and batteries in a marked location at the station.

• Consider the purchase of a diesel-powered generator as emergency power for the studio and transmitter.

• Establish a standby studio at the transmitter, or have a remote Mardi transmitter on hand in a

WAVA Raft Race Recap

safe location so you can stay on the

Coordinate a plan for working with a local TV station to pool your information.

Other tips to consider when formulating your plan: What formatic changes will take place? Should you play some music, or no music at all? How much information should be broadcast at one time, and what are the content limitations (if any)? Be ready to help in the collection and distribution of food, clothing, water, and other necessities.

But above all, make this Rule #1: Don't broadcast unreliable, speculative reports. Doing so can send an entire community into a panic, so verify all information.

Being prepared in an emergency will not only fulfill your obligations to your market, but will bring your station's staff the personal satisfaction of knowing that when everyone needed to know, you were all there for them.

THE MAILBAG

B97 Shows Its Respect

It's always gratifying to write something and see it hit home, especially when someone takes the time to write back. Such is the case with **B97/New Orleans** Music/Research Director **Greg Rolling**, who tells record companies "How Not To Make My Day."



Dear R&R:

Your article, "Let's Show Some Respect," was very relatable from both radio and record company perspectives. It showed how a vast number of us in radio can finetune ourselves when it comes to being more understanding with record company reps.

Over the years we at B97-FM have strived for better relationships with record company reps. However, there is still room for improvement, and I am sure that this relates to both sides.

The relationship between record company reps and radio stations is a twoway street. It's much more than giving out hitbounds, chart jumps, and an occasional album giveaway. Communication between the two is very impor-

But there are a few areas that still disturb us. When a record company rep calls upon us, naturally the first subject we discuss is the priorities. The first area of improvement should be verbal communication between the rep and B97-FM. All too often we find the conversations to be mechanical, dealing only with priorities rather than specific goals within our market.

We care about how records do in our market — how they are selling and how often they're being played in town. If it's an R&B crossover, we want to know chart jumps at our R&B competitors, as opposed to strictly national chart activity.

If the priorities are the only area discussed with the record company rep, then the conversations become routine. Good PDs and MDs already have seen the chart information several times before Monday's music calls occur. We all receive R&R and we do not need to redigest the information over and

You would be surprised how much help it is when we receive factual information on Wednesdays or Thursdays from the record reps. Specifically, we like to know the story behind the moves. For example, when we read that a record debuted on KIIS-FM at #15, we want to know the reason behind the jump. Was it sales? Requests? What are the demographics?

All records vary from market to market. That is why we look for those markets and radio stations parallel to ours. We relay our sales, requests, callout, and demographic information to record company reps, so we'd like that information returned. This is the exchange of information between radio and records which is vital. The research has to be accurate because both sides can double-check it if in doubt.

If one side passes false information, its legitimacy will be questioned. We all understand how important store reports are. However, hyping a bad record is not going to help you, and certainly not going to help us. To sum it up: a relationship of any sort, whether it be radio or marriage, is based upon honesty, trust, and friendship. If you'll do that for us, we'll do that for you. Then when Tuesday comes around, you'll get that hitbound and we'll "Make Your Day."

Sincerely,

Greg Rolling







What a way to end the summer — a raft race! WAVA/Washington held its second annual event, as thousands lined the shores of the Potomac River to watch hundreds of waterworthy vessels head out to sea. This four-shot WAVA Gweat Wambling Waft Wace Wecap highlights a variety of launchings and Mercury/PolyGram recording group Animotion, who performed a post-race concert.



Editor's Comments

Greg's excellent letter reflects the sentiments of the majority of programmers. They like to be *promoted*, in addition to being reminded of the facts in **R&R**.

This concept warrants careful consideration by record executives looking to make a bigger impact at the local level. Inspire your local representatives to be more creative in their presentations. If you combine the information behind the moves in R&R with an enthusiastic delivery, and keep in mind the station's needs as well as your own priorities, you'll gain the leading edge every time. Your thoughts on this are invited!

BREAKER

ORCHESTRAL MANOEUVRES IN THE DARK

"So In Love"
(AM 2746)
The first single from Crush

(SP-5077)

Produced by Stephen Hague

OMD Management, Worldchief Ltd., is refresented in North America by Direct Management Group Steve Jensen Martin Kirkup



© 1985 A&M Records, Inc. All Rights Reserved:

Virgin

CONTEMPORARY HIT RADIO

Is This A Hollywood Cast Party?

This might not have been Raechel Donahue's first "break" in Hollywood, but it sure was a tough one. The KIIS-AM & FM/Los Angeles morning sidekick to Rick Dees broke her back some weeks ago in an off-road racing mishap, requiring surgery and a body cast. Not to be outdone when it comes to style, the chic Ms. Donahue decided she'd continue the racy slant to her injury by having her cast pinstriped and emblazoned with

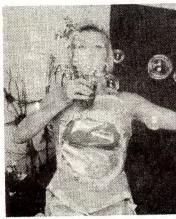




Mom, you won't believe what's going on!



Camera ready? Let the casting begin!



Can ya take a bubble bath with this on?



Hey, watch where you're sanding!



Okay Michelangelo, do your stuff



The finished product. Ta-da-daaaah!



Hi-ho, hi-ho, it's off to KIIS I go!

ado Springs for middays . . .

Petersen is the new PD at KQXR/Ba-

kersfield, arriving from KZOZ/San Luis

Obispo . . . Changes at WIKZ/Cham-

bersburg include morning man Beau

Davis switching to sales, while MD/af-

ternooner Rick Alexander replaces

him. PD/midday personality Bill Matt-

hews switches to afternoons as night

rocker Chris Edwards moves into mid-

days, and Dave Kirkpatrick rejoins the

station for nights . . . KWOD/Sacra-

mento's Dave Skyler and local standup

comedian Andy Roberts have teamed

up to do mornings at neighbor KPOP

Page News Director.

Q107/Washington names David

• Rockin' Around The Clock -

WGCL/Cleveland is inviting listeners to

"Rock Around The Clock" during a

30-hour party on behalf of the Rock N'



EXPOSING TAXXI — MCA recently taxied CFMI/Vancouver MD Dale Buote around town to introduce him to the sounds of their newest group, "Taxxi." The debut album, "Expose," has just been released.

MOTION

Ken Knapp joins 95XIL/Parkersburg for overnights from afternoons at WMPO/Pomeroy, OH, replacing Craig Davis, who moves to afternoons at WRRR/St. Marys, WV . . . Bill Duncan is named MD at 94Z/Raleigh ... Mad Man Manale leaves WRNO/New Orleans for nights at KZZB/Beaumont

... Moon Doggle exits KQKQ/Omaha for nights at Y108/Denver . . . Paul Marcus is upped to PD at KRKE/Albu-KKBQ-FM/Houston's aueraue Barry Kaye takes on 3-7pm at KHFI/ Austin, succeeding Famous Amos.

Carey Edwards is out at KMGX/ Fresno, as Kevin Carter moves in from KSAQ-FM/San Antonio for the job . . . Mark Stevens is new to overnights at WKZL/Winston-Salem . . . KQCR/Cedar Rapids MD Jeff Harmon exits . . . Jeff Ryan replaces Jeff Davis as MD at WZOK/Rockford KWNZ/Reno ... welcomes Doug Grant to overnights . Jeff Davis joins KAY107/Tulsa for afternoon drive . . . Barbara O'Reilly moves into middays at Q100/Allentown . . . Y94/Fargo PD/morning man Dan Collins is out, so MD Brad Anderson takes on programming duties. Jason Palmer is the new MD/middays, while Maggie May joins the station for nights . . . KELT/McAllen GM Dan Wilson acquires VP stripes . . . WKAU/Appleton-Oshkosh ups over-Mark Taylor to MD and parttimer Davey Scott to fulltime nights.

Tom Collins returns to KIKX/Color-

Roll Hall Of Fame petition drive. Listeners who sign a petition will get a dollar off their pizza and/or enjoy a 25-cent hot dog with 10-cent coffee. Local

oke rocked for 30 hours in a recent concert marathon benefitting muscular dystrophy. Island recording artist Durell Coleman (of "Star Search" fame) and many local bands participated in the continuous concert, helping the station raise \$51,000.

bands will provide entertainment.

K92 Helps Out — WXLK/Roan-

• Happy Birthday WZOU! -WZOU/Boston is celebrating its first birthday by sending two lucky listeners to Los Angeles to see Bruce Springsteen. The winners will be picked at WZOU's birthday party and then travel via pink cadillac to the airport for their L.A. flight.







BELIEVE IT OR NOT DEPT. — The following are some notable entries in Q104/Gadsden-Cherry Coke's "Most Outrageous" contest. Shown at left is the Grand Prize winner of \$1004; a 34-year old mother who shaved her head, dressed in punk fashion, and traveled the town drinking a Cherry Coke. At center is a Human Banana Split, and pictured right is a Madonna clone who stripped, covered herself with sticky stuff and then invited the audience to stick feathers on her body. The Second Prize prize winner covered himself in cow dung, ate cat food, and sang a song. His photo isn't here because no one would get close enough to snap it!

For The Record

In last week's R&R, the 12+ ratings should have indicated that in the fall '84 Arbitron Y106 had an 8.8 to BJ105's 8.0. In the recent spring '85 book Y106 scored a 12.0 to BJ105's 8.1 share.



STEVE FEINSTEIN

BUILDING AWARENESS, INTEREST

Showcasing New Music Effectively

When there's a new release due from a major artist, how do you present it on your air? You can go either of two routes:

- Simply wait until it arrives, and then choose your cut(s), slot it into your system, and direct jocks to front-sell it as new.
- Make it into an *event*: Build anticipation in advance of its arrival by teasing that it's coming soon, then trumpet its arrival by spotlighting it in an accelerated rotation.

The first of these two methods is easier; the latter requires some planning and flair. But it's a safe bet that the extra effort is rewarded by image-gains reaped when your station is perceived as the place in town to hear the best new music first.

A station that creates hoopla and excitement over (worthy) new records is likely to be seen as hip and on top of today's music. That "music leader" image doesn't have to belong only to stations that have long playlists with offbeat, trendy artists. Instead, it can go to any station that uses enthusiasm and gusto to present however much new music it chooses to play.

Music is still AOR's main calling card, and that important new re-

"Music is still our main calling card, so why not champion it?"

- Greg Gillispie

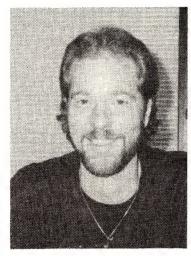
lease is more than just "product" to be processed. Its arrival is an occasion to prepare for, and then celebrate, with the same genuine excitement you generate for your latest megabucks contest or large-scale promotion.

The Gillispie Campaign

WDVE/Pittsburgh PD Greg Gillispie has a comprehensive plan for blitzing major new releases:

1) In advance of the release, he asks a label for a copy of the album, promising not to play it until the official airdate. He puts together a :30 promo featuring a montage of the album's best hooks, with a rap that says "Listen Thursday morning at 10 for the new John Cougar Mellencamp album, on 102.5 WDVE, where you hear the best new music first." The promo runs for a few days before the album's airdate.

2) He also prepares a few :10 openers, with variations on "Pre-



Greg Gillispie

senting the Pittsburgh premiere of the new John Cougar Mellencamp album . . . where you hear the best new music first, on 102.5 WDVE." An artist ID or interview snippet may also be integrated.

3) On the official airdate he selects whatever tracks the album warrants and plays songs *hourly* for one-three days. The :10 sounders are played before the tracks.

4) Immediately following each song the station backsells the title and gives away a cassette of the release

Why does Gillispie go these lengths to build awareness of new releases? "People hear about the new ZZ Top, Huey Lewis, Springsteen, and Bryan Adams albums in so many places today, like MTV and 'Entertainment Tonight,' " he says. "Putting a bug in the back of their minds means that when they hear about that new album, they're going to turn to 'DVE. A station can create events on the air as well as off the air. We do a lot of things besides rock 'n' roll, but the music is still our main calling card — so why not champion it and let people know we've got what they want?"

This method of promoting is very similar to TV networks plugging their fall shows, notes A&M National AOR Director J.B. Brenner.

Everyone's A Winner

Kudos to 'DVE and Gillispie for promoting music — our format's foundation — in a manner in which every involved party wins:

- The station recycles audience, sounds on-the-ball, and shows the album depth that sets it apart from other formats.
- Listeners are provided with relevant music info, the opportunity to quickly judge a new album on the basis of more than just one track, and a chance to win the release.

 Record companies receive free publicity, and awareness of the new release translates into retail traffic which more than offsets the giveaways.

Playing one cut an hour vs. tracking an entire side or two seems wise. It's less tedious for a listener who's not a major fan of the act, and at the same time it stretches out the listening time of a fan. It also avoids the wrath of record companies concerned with home taping.

KYYS On Track

At KYYS/Kansas City, PD Joe McCabe has recycled the old Top 40 "Pick To Click" or "Hitbound" bit. He selects a new song he believes in and plays it in a power rotation (5-6 times daily) for a week. A generic sounder in front identifies it as the "KY102 Track Of The Week," while the backsell identifies the specific artist and song. The feature applies to new as well as name artists; two weeks ago,

for instance, the "track" was Prefab Sprout's "When Love Breaks Down."

Colorfully-named variations on this theme include WBCN/Boston morning loon Charles Laquidara's weekly "Big Mattress Song" and WMMR/Philadelphia morning maniac John DeBella's "Screamer Of The Week." It's probably not coincidental that both these heavyduty personalities choose to include features that express their enthusi-

Continued on Page 46

PROGRESS REPORT

Rock Returns To KSJO

What a difference three years make. Spring '82 had KSJO/San Jose at #2 in the market with an 8.5 12+, leading adults 18-49. Spring '85 had the station at #17 with a 2.3 that contained no significant demographic strength. Meanwhile, rival KOME earned the same 5.3 it had three years ago, and had first place showings in adults 18-49 and men 18+ and 25-34.

KSJO rose to its height with a "kick-ass rock" approach that netted huge 12-24 numbers. But it got the wind knocked out of its sails in fall '83, dropping 7.3—3.3 when CHR KWSS grabbed the bulk of its teens. Infinity's KOME rebuilt under ex-PD Pat Evans (now at WXRK/New York), while KSJO tried an image change with a softer, adult AOR stance that netted a few more 25-34s but continued the overall ratings slide.

New Team

Two months ago KSJO saw another change when a new team came aboard. Narragansett Broadcasting took over from SRO, with ex-KBEQ/Kansas City GM Gary Rodriguez at the helm and 10-year KOME vet Dana Jang walking across the street to take on OM chores. Virtually the entire air staff was let go — except for MD

Ken Anthony — and Jang's first move was to spirit away morning gal Laurie Roberts from KOME.

Strategy

Rodriguez says KSJO's plan for an overall win, including 25-34s, mirrors what CHR did to bounce back a few years ago. "We're on the pulse of what's happening in music now. Other stations, including our competition, have slipped into the oldies syndrome, thinking the only way to get 25-34s is to deal with their past history and listening habits. We're going to get them by playing what is, not what used to be."

Unlike many AORs, however, Rodriguez is not writing off teens. "We're going to recycle the younger end of the audience," he says. "CHR has become so repetitive that teens are being disenchanted. We'll allow the CHRs to paint



Dana Jang



Gary Rodriguez

themselves into a bubble gum corner, and we'll take the hip teens and give them a wider variety of contemporary music."

Jang echoes Rodriguez, saying "AOR in the Bay Area is playing a substantial amount of older material. We're filling a hole by serving the younger *and* older end of the rock audience with more contemporary music. I don't believe everybody in the 25-34 cell is into hearing the music of their youth."

He says KSJO has a more "contemporary" feel than other Bay Area rockers because of its mix of 70% currents and recurrents and only 30% oldies that are two years or older. Those oldies aren't as old as other stations, Jang says, explaining that they're less likely to come from the '60s and early-mid '70s. He also estimates that KSJO's rotations are faster than those at other area rockers, with powers played 6-7 times a day and lights as often as 3 times daily.



R&R FRIDAY, SEPTEMBER 27, 1985/43

COST THE THEORY, CLASSICE CONTRACTOR

JUMES OF LIFE SI

Geffen Records and MGM/UA Are Proud to Annous

TO LIVE AND DIE IN L.A., A New Film Featuring The Academy Ave Direction Of William Friedkin And The Hit Music Of Wang Char

BADIO

Promotions In Top 100 Markets Nationwide

Screenings Across The Country For WEA And Store Personne

SINGLE

Enclosed In This Issue Of R&R With Limited-Edition Poster

ALBUM

Wang Chung's First LP Since Points On The Curve And The International Smash "Dance Hall Days", Hits Stores Sept. 30

The William Friedkin-Directed Clip Is Now Playing On All Cable And Network Outlets

Opening Nationwide November 1, the New Adventure Film from William Friedkin, Academy Award-Winning Director of The French Connection.



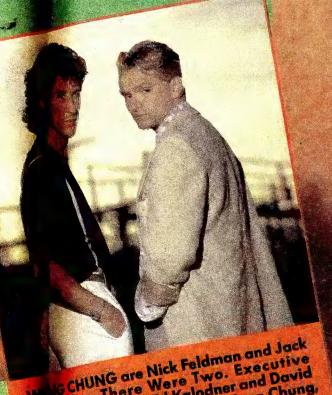
WANG CHUNG · WILLIAM FRIEDKIN
TO LIVE AND DIE IN L.A.
THE FILM · THE ALBUM · THE SINGLE

DEATH & ROCK & ROLL

ounce The Largest Rock & Roll & Film Promotion of 1985

Award Winning
Chung

nnel



CHUNG are Nick Feldman and Jack

CHUNG are Were Two. Executive

Then There Were Two. Executive

Then There Were Two. Executive

Were Two. Executive

Executive

Wang Chung,

Wang Chung,

With Production by Wang Motion,

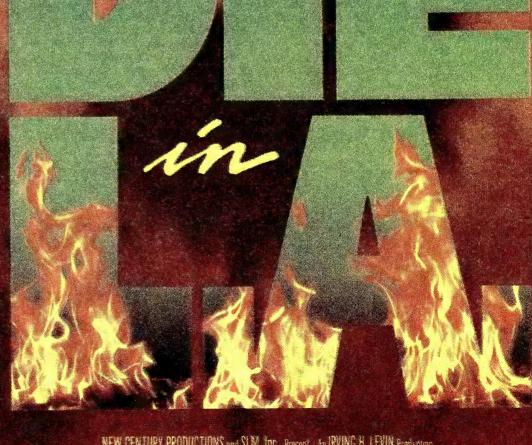
Sev. With Production by Wang Motion,

Sev. Jolley, David Motion,

Swain, Steve Jolley,

Swain, Steve Jolley,

Hughes and Ross Cullum



and

NEW CENTURY PRODUCTIONS and SLM, Inc. Present. An IRVING H. LEVIN Production.

WILLIAM L. PETERSEN. WILLEM DAFOE. JOHN PANKOW A WILLIAM FRIEDKIN FIRM. "TO LIVE AND DIE IN LA."

DEBRAFEUER JOHN TURTURRO. DARLANNE FLUEGEL and DEAR STOCKWELL.

CAMBULA SCIENTARIA.

Executive Producer SAMUEL SCHULMAN Supervising Film Editor BUD SMITH Music Composed and Performed by WANG CHUNG Co-Produced by BUD SMITH Director of Photography ROBBY MULLER Based on the Novel by GERALD PETIEVICH

Screenplay by WILLIAM FRIEDKIN and GERALD PETIEVICH Produced by IRVING H. LEVIN Birected by WILLIAM FRIEDKIN

E 1985 DADES ARTOS CORRORA DA

Showcasing Music

Continued from Page 43

asm for music. Putting the spotlight on something other than themselves may also have a nice humanizing effect.

There's probably no other station more committed to showcasing new music than WXRT/Chicago. Every Wednesday is "New Releases" day, when 50% of the music aired is releases from the past four weeks. On Monday and Tuesday, the station plugs which records will be featured. 'XRT is among the relatively few stations where jocks contribute to music decisions, with MD Lin Brehmer often assigning them "homework": listening to and evaluating specific records.

"Our listeners look to us as authorities on music."

And B-sides . . .

In a nice touch, WOUR/Utica makes it a point to not only play, but also give away, all Bruce Springsteen non-LP B-sides. PD John Cooper explains, "We make a large production of it. Most of our listeners don't buy singles, but when you tell them about a Springsteen flip side, they want it."

Other suggestions raised by programmers and record reps:

1) Front-sell and, more important, back-sell all new music. A listener can easily miss a front sell, and then have his curiosity piqued while the song plays. Not identifying the artist at some point after-

wards is frustrating to that listener. A good jock can maintain economy of language during a backsell and still include identification of the new releases played.

2) Provide jocks with the tools to credibly convey relevant information on new records. This would not be a thesis comparing a record to "Ulysses," but it would include factual blurbs on any personnel changes, guest appearances, how long it's been since the artist's last release, what town or country a new act hails from, when the record will be in the stores, etc.

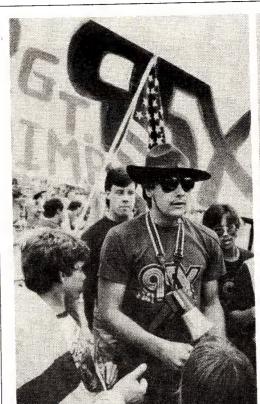
Jocks should also be able to plug an artist's upcoming release after playing a recurrent or oldie. Consider cross-referencing chronological release schedules by artist name, so a jock can find the title and projected date of the new ZZ Top at a glance.

The flip side to this promotion is the record companies' responsibility to provide bios and fact sheets to radio stations which request and use them. A good promo person should be able to provide that data as quickly as he can reel off chart numbers and alphabet-soup lists of stations playing an album. A good music director arranges that information in bite-sized capsules that jocks can locate and read with ease.

3) Billboard important new music coming up. Along with contest plugs, extended music sweeps, promotions, and feature programs, jocks should be teasing hot new releases coming up later in the hour, or in a music sweep that's getting underway. It should also be announced that the next jock will have more from the album, and that your night jock may feature the best cuts.

Other tried-and-true methods of showcasing new releases include:

showcasing new releases include:
• Weekly new music shows





SIMP IS NO WIMP — WAQX/Syracuse night rocker "Smokin' Joe Simpson" also doubles as "Sgt. Simpson," donning fatigues to hand out prizes to loyal troopers whose vehicles sport 95X bumper stickers. At a Huey Lewis show, the Sarge did some aerial maneuvers, dropping bumper stickers on the crowd from a helicopter. At left, he comes down to earth to mingle with the troops, giving out goodies to grunts wearing 95X T-shirts. At right, in front of the 'copter, he's flanked by two buck privates, station friend Danny Sweeny (left) and parttimer Grego.

("What's New," "Virgin Vinyl,"
"Fresh Tracks," "Consumer's
Guide To New Music").

• Audience polls ("Rate At Eight," "Smash Or Trash").

 Putting listeners on the air to comment on a new release, particularly one that's controversial or a stylistic departure for an artist.

Passive Pap

Some readers may claim that most listeners are "passives" who couldn't give a hoot about whether or not a station spotlights new music or gives music info. Even if that holds true for the majority of your audience, there's no reason to neglect the more "active" segment that looks for a station that takes a leadership role. This doesn't mean shoving mediocre new music down their throats; what it calls for is knowing the "right stuff" about the new music. We all admire and depend on people who are intelligent and informed in their area of expertise, and our listeners should look to us as authorities on music.

Sure, all this won't necessarily have as direct an impact on your cume and quarter-hours as a killer morning show, clever contests, an extensive outside media campaign, or well-designed audience research. Done effectively, however, it can certainly help delineate you from your competitors, and be part of that intangible fabric from which you weave your station's image.

SFGUES

Music Mavens: KEZX/Seattle MD Nancy Low resigns, with Carol Handley upped to MD and weekender Megan Murphy moving into nights

Glenn Stewart from WCCC-FM/Hartford Mark Meredith replaces Steve Driscoll as OM/PD of AOR-tobe KATP/Amarillo, where Dan Gorman is now GM.

York personality Vin Scelsa returns to the airwaves for Sunday mornings at crosstown WXRK . . The new late-nighter at AOR oldies KRBE-AM/ Houston is John Gilliland, a founding member of the Credibility Gap and formerly of KRLA/Los Angeles and KSFO/San Francisco . . Former KGON/Portland PD Dave Van Dyke resurfaces on KKGR/Anchorage mornings

Listen To What Canada Already Knows



DOUG CAMERON

"Mona With The Children"





Heavy At CFOX, Q107, Q104, Top Five Requests At CHUM-FM, CHUM-AM 22-20, CFTR 35-31, The Record.

O nce upon a time . .

Every Rock Radio Superstar Was A New Act. ''COULD BE WILD'' Has Been Helping These Acts For Over Eight Years.

Let Us Help You.

COULD BE WILD

BRUCE MOSER DOUG DOMBROWSKI

41 Elmwood Ave., Buffalo, NY 14201 (716) 885-5200

SPECIAL PROJECTS — JIM SOTET (914) 687-0718



ADULT/CONTEMPORARY

DONNA BRAKE

X-RATED LYRICS

What Do Adults Really Want To Hear?

All the recent discussion about the lobbying efforts of a small group of Senators' wives to legislate a ratings system for records got a few folks out there in A/C radio to seriously think about a few things. What effect would a mandatory system like that have on the format? And what do adults really want to hear anyway?

Lyrically speaking, A/C records have traditionally been the "safest" of any format - with A/C programmers perhaps the most prudish. Remember when many PDs found Bob Dylan's "Lay Lady Lay" or Marvin Gaye's "Sexual Healing" too risque for their stations? Ray Parker's "The Other Woman" gave many quite a stir, and this year's picks - such as Madonna's "Like A Virgin" and Sheena Easton's "Sugar Walls" - caused considerable commotion. Topping off the list, for some, is anything by

In all fairness, there are many reasons why a PD might not play any of the above records. But as the trend in A/C to play more hit music from other formats continues, the whole lyrics issue could become an increasingly greater dilemma. With more and more "love songs" (A/C's musical stronghold) becoming increasingly explicit about making love, the fine line just gets finer.

So how are some A/C programmers dealing with lyrics in the '80s? This week I talked with KMGG/Los Angeles PD Ron Rodrigues, KLSI/Kansas City PD John Frost and WLTS/New Orleans PD Bob Mitchell for their input; I also received an interesting letter from programming consultant Donna Halper, in which she outlines the situation and offers some solutions.

Does Not Apply

Ron Rodrigues, who has appeared on a local Los Angeles TV public affairs program to discuss the lyrics issue, has a hard time seeing how a ratings system could work. "I don't know how it can apply to radio. It's not like a movie ratings system. You can't plug in those clear-cut ratings to music, and especially not to radio.

"You can't restrict people from listening. You can't scramble the airwaves for people under a certain age. The record labels have already done a good job in labeling objectionable material. Getting into the whole issue of what is objectionable is so complex that to have someone regulate that really borders on censorship.

"Broadcasters are very sensitive to the First Amendment issue, and I don't think this lobbying group has any right to tell us what to do. That doesn't mean we shouldn't be responsible. We have to take a very serious position of responsibility in this whole issue. We have to govern ourselves as we always have. As a group, we've done a very good job

"Programmers are listeners" first line of contact. In general we are more conservative than liberal. We do a good job of self-editing. As far as KMGG is concerned, we've never had a problem deciding whether we were or werenot going to play a record based on its lyrical content."

Ratings System Is A Good Idea

Bob Mitchell believes the idea of having records subjected to a ratings board is a good idea, citing the policy of WLTS not to play what he feels are records with objectionable lyrics.

"I have a teenage daughter and it bothers me greatly when she buys an album which contains lyrics I don't think she should listen to," he says. "I will do anything in the world to support the efforts to keep songs like that out of her hands, and I think putting warnings on albums has to be every parent's dream."

Parents might welcome warning labels, but couldn't they create an opposite reaction and actually increase sales? "Probably," he concedes, "but at least if I see one around, I can listen to it and decide if I want my kid to hear it. I have no problem with artists like Madonna or Prince if they have a legitimate song with lyrics that fit my radio station. But it gets tough sometimes, especially with A/C and CHR music getting very close at times. Because the audience is adult, they should be able to hear records with adult content. But those same adults would call in and ask us not to play them because they don't want their kids to hear them.

Bob insists he is not prudish about content; he's more concerned with context. "I have no problem playing songs about making love," he explains. "Joyce Kennedy's 'The Last Time I Made Love' was beautiful. But if the lyrics had said 'The last time I jumped your bones,' I would have passed on it."

A/C's Overreact

Donna Halper takes a much more liberal approach to the issue. Even though the format has grown by leaps and bounds, playing a far wider range of music than ever, she thinks A/C's lyrics are gun-shy not controversial.

"I'm not saying that adult stations should offend anyone," she comments. "I feel it's wise to know your market and to respect the sensibilities of that market. On the other hand, some of us overreact a bit. We seem to worry more about the lyrics than our listeners do. That leads me to wonder whether we're trying to protect the audience from questionable lyrics or ourselves from the nasty phone calls from the local guardians of public morality."

cording to Donna. "I'm really



that group of conservative Senators' wives who want to impose their particular morality on us all," she explains. "I'm also concerned about what some programmers will deduce from all the discussions about pop music lyrics. I have visions of GMs wanting to hear the words to every song, and if it seems even remotely suggestive, that song will never be heard on that station."

The older skew of the A/C demographic poses a challenge for the younger segment, Donna believes. 'The current generation of 25-34 year-olds is the first generation that did not grow up with MOR and who are still fans of some rock," she elaborates. "As many of us in programming are well aware, the tastes of these two demos can be very different. Will adult radio stations now have to splinter further, into 25-34 stations and 35-54 stations?"

Purely Platonic

When "Sexual Healing" was released, many adult stations felt it was too dangerous to play, even though it did extremely well on the charts. Donna thinks the fears about the song were unfounded: "I wonder if that song really would have shocked the average 25-34 adult or even the average 35-44 year-old. Is a song that glorifies the the healing power of making love really a dirty song? Even if it is, might there be some hypocrisy in trying to shield the audience from a song about something as natural and ordinary as life itself? Should we avoid any songs that seem to imply anything other than a platonic relationship?"

One further note of caution from Donna: "Obviously, if a song has blatantly crude references that don't fit in with your overall image, the choice is clear. But you can't become so paranoid that you root out all 'dirty' songs to the point that we turn our stations into oldies museums of pseudo-easy listening."

Because John Frost programs a "Classy" formatted station, he says he has to be very cautious of lyrics. "It's very important for us to live up to our name," he says. "When I arrived here, I pulled Exile's 'Kiss You All Over.' Stations that call themselves 'Classy' have an extra burden, and we could do things a little differently if we didn't use that name. It restricts us more than other A/C's are restrict-

Frost believes that warning labels or lyric sheets would have little effect on the current controversy. "I don't think labels on records would make that much difference to consumers," he explains. "'R' ratings in the movie industry haven't made much of a difference. I'm also not really concerned if I have a lyric sheet so I can try to find something dirty. I'm more concerned with what a typical listener hears.

"While some records released in 1985 have contained some sexual innuendo, they have become perfectly acceptable in A/C radio. It all boils down to quality vs. quantity: if a song is loaded with innuendo that's one thing, but if it's something light and can be taken any number of ways, why be concerned about it?

'Unfortunately, there is no general rule. Is 'Like A Virgin' a dirty song? It depends on who you ask."

Ken Noble leaves KHTZ/Los Angeles for crosstown KOST to do production and weekends . . . Vic Edwards is the new Promotion Director at WPRO/Providence . . . After 25 years Bruce Hathaway moves from KTSA/San Antonio to mornings at KSMG . . . Changes at KNJO/Thousand Oaks, CA: Pete Turpel is PD, Michael Stevens will do mornings, and Layne Ferrell is MD/midday host.

EVENTS

Baseball Renewal

KFMB/San Diego is the Padres' radio home for at least another four years: The deal was inked August 14.

Radio Appeal

WAXY/Miami is going one step further on behalf of lost or abducted children. PD Rick Shaw has recorded a series of messages geared to appeal not only to the general audience but to the children themselves. Rick's personable message to the kids is followed by a special 1-800-LOST number. The challenge was making the message soft enough to appeal to children, and yet clear to kids who can't spell yet. Rick said it took 12 hours to get the message right.

Dolphins Radio

Rick Weaver of WIOD/Miami is celebrating his 20th year as the radio voice of the Miami Dolphins. Also, Ron St. John — from sister FM WAIA - will be the stadium voice for the Dolphins' home games in the Orange Bowl for the third straight year.

Anniversaries

KJR/Seattle celebrated its 64th anniversary August 16. KJR was the Pacific Northwest's first commerciallylicensed station.

Therein lies the real problem, acfrightened by the current efforts of

R&R FRIDAY, SEPTEMBER 27, 1985/47





LON HELTON

READERS RESPOND

If You're Gonna Rock In Cowboy Boots, Ya Gotta Do Your Research - Or Do You?

Of all the subjects I've written about in the last two and a half years, none has generated as much response as columns dealing with the "pop vs. Country records controversy." The letters that pour in from people in varied facets of the business corroborates not only the importance of this question but also its complexity.

After sifting through the piles of - some of which reach epic proportions - I've selected four that are not only representative but which also express a wide variety of ideas and experience. Included in this collection are the thoughts of a former major market PD turned syndicaton exec; an

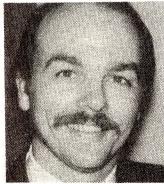
AOR promotion chief; a consultant; and a major market MD. I want to thank them as well as everyone else who responded for the input. The time and effort spent on letting me know your thoughts is appreciated - and your letters are always welcome.

STEVE WARREN

Going Beyond The Research

Can Country come back? Absolutely. In fact, it's already beginning to do so in a few places where innovative programming has gone past callout and auditorium testing, and into the future.

Not only is Country going to come back, I think it's the growth format for the late '80s. This next trend will make the Urban Cowboy fad look like the peanut it was, and anyone who studies psycho-sociological research will reach the same conclusion.



Steve Warren

For the first time in our cultural history, a majority of people say they like country music. Country's image has never been better. Country images are everywhere. Advertising is filled with country. Country-flavored jingles sell everything. When you see a country-oriented personality in a dramatic TV show, a commercial, or a print ad, he's no longer portrayed as a redneck bumpkin. He's portrayed in a positive and proud manner. Truly, now more than ever, Country is Cool . . . except on the radio.

Now why is that? Why is it that when you interview the typical 18-34 man or woman they will tell you they like country music but don't listen to Country stations? Why is it that Country's core listeners are cuming the pop stations in greater numbers than ever before?

Country: A Lite **Rock Mutant?**

The answer is twofold. First, the audience has evolved in one direction while Country radio programming has evolved in another. Second, callout and auditorium testing have made Country into a "Lite

The explanation for the first answer is that everyone under the age of 50 is part of the Top 40 rock 'n' roll generation. These people grew up with upbeat music and exciting radio stations. While some people over 35 may not be especially fond of Prince or Madonna, they still like uptempo, danceable music. Much of the new music coming out of Nashville has the feel of early '60s Top 40. Country performers with upbeat music are getting the bulk of today's record sales. The acts pulling them in on tour are the ones with lots of boogie. But Country programmers ignore this, instead concentrating on downbeat,

Continued on Page 49

SEAN COAKLEY

Rockin' In Your Boots

Yahoo regarding your article on rock crossovers for Country radio. Country's general ratings decline is parallel to that suffered by AOR a year ago. The question remains: How

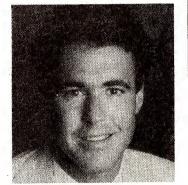
the 18-34 demo are melody and song. People know who the Eagles were, so why not tell them that Don Henley was the guy singing "Desperado?" Lone Justice's "Don't Toss Us Away" is one of the best country (or any other) songs of the year, yet it was largely ignored by all radio. Say "yes" to John Fogerty, Chris Isaak, Neil Young, Nicolette Larson, Billy Burnett, and John Cougar Mellencamp. The list goes on and on.

I've urged AOR stations to support many of these so called country-rock crossovers for years and the resistance is always astounding. Country programmers should take advantage of their counterparts' tunnel vision and work to create a hipper format to at-

"Country programmers should take advantage of their counterparts' tunnel vision and work to create a hipper format to attract the millions of disenfranchised listeners awaiting them."

tract the millions of disenfranchised listeners awaiting them.

You can still rock in cowboy boots!



Sean Coakley is the Director, National Album Promotion for Arista

ED SALAMON

Research: The Only Way To **Answer A Tough Question**

Radio Seminar I ever attended was "is Olivia Newton-John country?" Every year the discussion seems the same, only the artists' names cess programming WEEP/Pitts- peal vs. format identity.

WAYNE ELLIOT

During the Urban Cowboy phe-

nomenon, we could have played

almost anything as long as we iden-

tified it, and ourselves, as

"Country." It was the phenomenon

itself that gave us the winning hand.

Pop radio is reaping hefty awards of

mass acceptance in areas that

transcend mere radio and records.

From the "Purple Rain" film and the

Michael Jackson tour, to the be-

loved "Boss," to whom our own

country-music-loving President

awarded accolades. Toss in MTV.

"Miami Vice," "Live Aid," and "We Are The World," and the resulting

momentum becomes rather mind-

A major topic at the first Country burgh in the early '70s and brought WHN/New York into the '80s and crossover music, I thought I'd contribute my thoughts regarding what I feel will always be a conchange. As someone who had suc- cern for Country radio: mass ap-

more popular the music you play, the bigger your audience will be. However, in order to market your station you need to position it (categorize it) in the listener's mind. If you choose to be a Country station. it's usually crucial that you stay true to that positioning. Therefore, we always tried to play the most popular records that our listeners believed belonged on our Country station.

Ask The Listeners

John Fogerty or Bruce Springsteen are 'Country.' I do know where the answers are: with your audience. You have to play the most popular records that your listeners believe belong on your Country station. The only way I know to accomplish this is through research. Callout research is even more important for Country radio than it is

I've always believed that the

"I don't know whether for Top 40."

-Eď Salamon

The only way I knew to accomplish this was through research; asking the listeners themselves what belonged. That's why I thought callout research was even more important for Country radio Continued on Page 49

do you expand your audience without blowing out your core? The key musical ingredients to

—Sean Coakley

Do It Yourself

Should we or shouldn't we add more pop songs to our

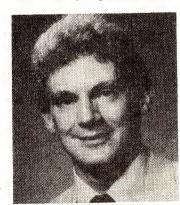
"Let's worry a little less about our playlists and start blazing some trails of acclaim for ourselves."

boggling.

-Wayne Elliot

What has our response been to all this? A lot of well-meant imitating, but "One Big Family," country music videos, and "Farm Aid" could have and should have been there

playlists? Is that really the question? first. And is there really any argument that the motion pictures we have subjected our audience to have been anything less than em-



Wayne Elliot

barrassments and box office bum-

Let's worry a little less about our playlists and start blazing some trails of acclaim for ourselves. With our own phenomenon, we can play all those great records by the many talented artists we already have and who are just waiting to be heard.

Wayne Elliot is the MD/personality for K102/Minneapolis.

48/R&R FRIDAY, SEPTEMBER 27, 1985

Research: The Only Way

Continued from Page 48

than it was for Top 40. In Pittsburgh and New York we found songs by artists like Linda Ronstadt and the Eagles fit right in, long before they ever had country hits.



Ed Salamon

The tricky part is that the content of a good crossover library constantly changes. Brenda Lee, Elvis, and Mac Davis made hits which didn't chart Country but were still acceptable to a country audience.

Since I don't program a station anymore, I don't know whether John Fogerty or Bruce Springsteen are "country." I do know where the answers are: with your audience. I believe it's essential to the advancement of each Country radio station that programmers continue to ask this question.

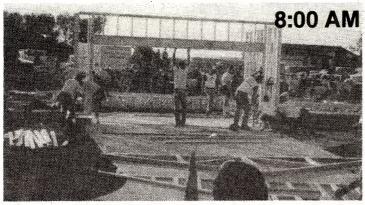
Ed Salamon is Executive VP/ Progamming for the United Stations Programming Network.

CLOSE-UPS

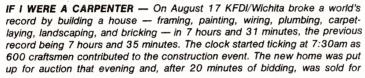
• KFDI/Wichita decided that as long as the "Wizard Of Oz" put Kansas on the map, it might as well do its part by building the world's tallest scarecrow. The previous record-holder stood 20 feet tall, so PD John Speer decided to better that by 12 feet. The KFDI ranch hands and listeners used chicken wire and 22 bails of hay. And they added another special feature — a motorized arm that waves at passersby.

• WSEN/Syracuse helped promote the last day of racing at Saratoga racetrack. To qualify for free "WSEN Day At The Races" tickets, listeners showed up at a local night spot dressed as one of the Marx brothers. (For those unable to make the connection, consult your nearest Marx brothers aficionado.) Those with the best Chico, Harpo, or Groucho getup were certified crazy and had a great day at the track, courtesy of the equally nutty folks at 'SEN.

A New World's Record











\$82,500. Aside from the obvious glory associated with an entry into the Guinness Book of Records, the project was for charity, and all proceeds from the auction were given to the Ronald McDonald Houses. Wichita is the only city with two Ronald McDonald houses, and the revenue generated from the auction was enough to underwrite the cost of running both houses for a year!

Going Beyond The Research

Continued from Page 48

soft-sounding songs and segues.

Explanation of answer #2: The reason PDs lean toward the soft songs is callout and auditorium music research. Both methodologies are biased towards ballads. Don't ask me why, they just are. And since Country sales are so much smaller than pop sales, this research has taken on much more authority and control of playlists and oldies libraries in Country radio stations than pop. Since the soft oldies "research" better, Country PDs have concluded that listeners prefer soft new records as well. Today's PDs are much more inclined to quickly add a new record like the current John Schneider than they are to go with an upbeat song like "Thing About You" by Southern Pacific. Following the research trends, it is logical - but straight logic doesn't always apply

Some Recommendations

PDs have put all their trust in research, which has conditioned them to think in certain ways. It even worked for awhile. But now the cume is going to hell, and it's time to put those expensive music research projects to rest. It's time to to begin observing the changes

taking place in our culture, to study lifestyles and psycographics, and to use creativity and intuition (call it gut-feel) to better serve the New Age Country listener.

Country PDs have to stop thinking of their format as a "minority format." Country radio may never be the top teen station in town, but it has the ability to be at — or near the top of the heap — in every other demo. Still, it won't happen without excitement (three or four downtempo songs in a row is not exciting). And it won't happen as long as Country PDs continue to think it can't happen. Such thinking is a self-fulfilling prophecy.

The key: Country ratings will go up by changing the tempo of the radio station. Make the mix 75% or more uptempo, and it will have an immediate impact. It can be done just by rearranging the gold library: put the boogie numbers into "power gold" and move the soft songs to secondary rotation.

That's all there is to it, and that's probably why most people haven't seen it yet. Audience deterioration is such a big problem that programmers feel the answer must naturally be a very complex one. Again, a logical conclusion . . . but a wrong one.

The next step is a little trickier, but it's still simple. Put the best uptempo new records in the "power current" rotation right from the start. The trick is to be a really good music director and to be right far more often than you're wrong. It used to be called the "art of the golden gut." It can't be taught, but if you're lucky enough to have been born with a little talent, it can be developed.

"The audience has evolved in one direction while Country radio programming has gone in another. Callout and auditorium testing have made Country into a 'Lite Rock' mutant. The cume is going to hell. It's time to put those expensive music research projects to rest."

- Steve Warren

Album Oriented Country

So what happens when there aren't enough strong uptempo new singles availiable?

Check out the albums. Since the Country audience is nearly an exclusive album-buying audience, it makes you wonder why radio will almost never play anything unless it's got a big hole in the middle. If the **Judds** have the hottest album on the charts, and if "Love Is Alive" is obviously a hit song, why

wait six months to play it? (All right — so it's a downtempo song. But you see what I mean.)

In the August 30th R&R Country column, Rick Ott (of Ott & Snead consultants) suggested playing songs like "Ways To Be Wicked"/Lone Justice; "Make It Better"/Tom Petty; "Tight Connection"/Bob Dylan and "Will The Wolf Survive"/Los Lobos. The problem with these songs is they weren't hits. Rick is moving in the right direction, but those songs are really wrong. If you don't play hits you shoot yourself in the foot.

His suggestions of Lionel Richie, Bruce Springsteen, and John Fogerty make a little more sense. They were successful records on CHR and A/C stations. They do sound kinda country. They might be good programming. But you really shouldn't "Pop-ize" the music list. You don't have to. There's plenty of dynamic stuff availiable on the current top country albums.

Sure, record promotion people might scream at this at first. They are geared to Single One, Single Two, Single Three, Next Album. But I believe going two or three deep into a hit album will do two things. It will make the station more exciting and current, and it will sell more albums. It worked for AOR in the late '60s and '70s, and it will work for Country today.

Which leads us to the next format evolution . . . AOC. Album Oriented Country. But that's another story.

Steve Warren is the Director of the Programming Co-Op, a radio consultancy-research firm in Fayetteville, AR.

New Country format with top ratings potential now available from Ott & Snead. Limited number of stations. Call for discrete details (owners, GMs only).

Ott & Snead

Broadcast Management Consultants

(804) 320-5223

R&R FRIDAY, SEPTEMBER 27, 1985/49

NASHVILLE THIS WEEK



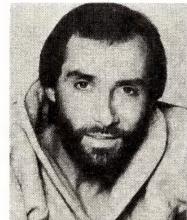
SHARON ALLEN

Greenwood Aids Veterans' Dependents

Lee Greenwood and the Adolph Coors Co. are teaming up for a series of concerts to help raise funds for the dependents of American veterans. They will donate a portion (varies from market to market) of the proceeds of every ticket sold during the tour to the Coors Veterans' Memorial Scholarship Fund.

The fund, established earlier this year, will provide \$500,000 per year in education scholarships to the dependents of veterans, servicemen, and women killed in the line of duty, missing in action, or taken as prisoners of war. More than \$250,000 additional dollars was raised by Coors wholesalers through other special promotions, and the Greenwood tour is expected to raise an additional \$200,000.

The tour kicks off October 11 at the Sun Dome in Tampa, and will continue through the spring of 1986. Here's where you fit in: There will be a co-presenting station in each market. Perks include telephone



Lee Greenwood



CONGRATULATIONS ROGER — Many Nashville luminaries turned out at a party to honor Roger Miller's Broadway success with the play "Big River." Among those gathered at BMI Sr. VP Frances Preston's home were (I-r) Tree Publishing President Buddy Killen, Miller's manager Herb Nanas of Scotti Brothers, Miller, Preston, MCA Sr. VP Jimmy Bowen, and Miller's co-manager, Stan Moress.

interviews with Greenwood, personal visits by the recording artist, comp tickets for on-air promotions, a combination of Greenwood and Coors merchandise for giveaways, an opportunity to create your own contests, etc. Those interested should contact Jerry Bentley at (615) 327-0533.

Mayor Challenges Songwriters

Everyone knows that "New York, New York" sings the praises of the Big Apple and whenever someone hears "I Left My Heart in San Francisco," it automatically evokes thoughts of that city by the Bay. Nashville Mayor Richard Fulton, along with Nashville Magazine Publisher Irene Ritter, BMI Vice President Joe Moscheo, and Executive Director Metro Arts Commission Anne Brown, have issued a challenge to a select group of songwriters to pen an anthem for Music City.

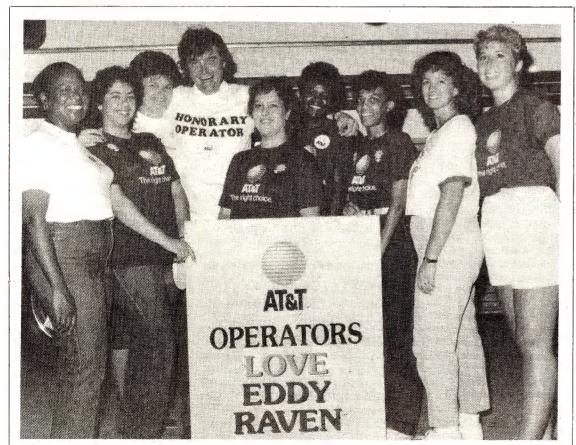
In search of a signature song for the city the Mayor announced an invitational competition. Over 250 invitations are being sent to songwriters all over the world who have had a top ten song recognized in the national trade magazines. Prizes have yet to be announced.

October 15 is the deadline for entering the race, with the songs due February 1. Finalists will be announced March 15 and will be performed during the city's Summer Lights Festival Memorial Day Weekend. The winning composition will be presented at a gala with

the Nashville Symphony Orchestra June 1.

BITS AND PIECES: Be on the lookout for a new duet from John Anderson and Emmylou Harris. It's the old George Jones tune "Someone I Used To Know" Chet Atkins is appearing with the road version of Garrison Keillor's "Prairie Home Companion" radio show in five cities in October and November . . . Razzy Bailey and Becky Hobbs will perform a benefit for the National Entertainment Journalists Association October 8 at the Bull Pen Lounge in the Stockyards Restaurant in Nashville . . . Gary Morris donated the costume he wore as Roldolfo in "La Boheme" to the Country Music Hall of Fame and Museum . . . Pam Tillis recently performed with the Jacksonville Symphony ... The Gatlin family discovered another musical talent in their midst. Steve's eight-year-old daughter Ashley recently won the grand prize at a Cyndi Lauper lookalike contest in a Nashville department store by dressing up and lip-syncing to "Girls Just Want To Have Fun.'

Just thought you'd like to know!



OPERATOR EDDY — During a performance in Austin, Eddy Raven was made an honorary operator by local AT&T operators inspired by his song "Operator, Operator."

O TON

Country Music's Top Ten
Proudly Welcomes

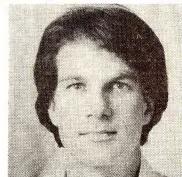
KSKX/TOPEKA & KFYO/Lubbock

131 Ocean Park Blvd., Santa Monica, CA 90405 (213) 392-8743

Nashville In Motion

Steve Buckingham is now Director, A&R/Producer, CBS Records Nashville, working with VP/A&R Bonnie Garner. The Tennessee River Boys signed with Top Billing for bookings. Dobie Gray just signed with Capitol Records (for whom he recorded around 1967). George Strait appointed Trisha Walker as his television agent in the United States and international representative. Steve Thurman joined the staff of Top

Steve Thurman joined the staff of Top Billing. He was formerly with Sound Seventy Productions and Buddy Lee Attractions . . . Larry Ray is reactivating Tumbleweed Records. The label's current address is 401 Park Place, Suite 207, Kirkland, WA 98033; (206) 827-0137. Ray plans



Steve Buckingham

to open a Nashville office within six months. Artists already signed to Tumbleweed are **Bonnie Guitar** and **Carla Collen**.





WALTLOVE

FOUR LABEL VPs SHARE VIEWS

Are R&B Record Sales Soft?

A number of radio and record people are wondering about the state of black record sales. Some say sales are fine; others say sales are soft. And others believe it's a third quarter slump that will be revived once the holiday season kicks in.

To find out the real story, I talked with four promotion VPs: Vernon Slaughter, VP/Black Music & Jazz Promotion, Columbia Records; Tony Anderson, VP/R&B Promotion, Arista Records; Jheryl Busby, Sr. VP/Promotion & Marketing, Black Music Division, MCA Records; and Skip Miller, Sr. VP & Operations Manager, Motown Records. The consensus? Sales are soft. But it will become a much more serious problem if radio and records don't cooperate with each other.

Vernon Slaughter

"I think my counterparts would have to admit that sales are soft at this point. Naturally, we hope to see that turn around during the last quarter. Judging by a number of publications, some people think our economy is going to go south on us sometime early next year. I don't know if I agree, but I do feel the current economy is not helping. At this time of year a lot of people are spending money on their kids for school. Plus, remember that summer has just ended, and during the summer people didn't spend money on records.

"The real problem is being able to get enough exposure for our product."

- Vernon Slaughter

"There was a time in this industry that unknown artists could become superstars with only Black



Vernon Slaughter



radio airplay." Groups like Cameo, Atlantic Starr, Maze, Chuck Brown, and others used to be able to sell a half million copies of an alburn with only Black airplay. Now we can also include Urban Contemporary airplay to the scenario. (But) we don't see those things happening with groups or single artists who've just arrived on the music scene. What's the reason for this? Could radio have anything to do with this adversity?

Slaughter added, "Long and short playlists have really become an entity that has to be looked at very carefully. Some Black/Urban stations have lists that number 75-100 strong. Yes, I know that black people have a longer time spent listening than anyone else, but not long enough that they would get the opportunity to hear everything on a station that plays 100 tunes.

"The real problem is being able to get enough exposure for our proluct. Stations that put a record on one week and then drop it the next aren't helping anyone, including themselves. If we meet a station's criteria to get on, then it should have the wherewithal to stick with that piece of music and see if the public will like it after a reasonable length of time. Columbia research shows the average consumer needs at least five weeks before he makes up his mind as to whether or not he's going to buy it.

"We think more consistency from radio would help in a number of markets. This is a guaranteed way for both of us to have success. Radio needs ratings to be a success. Popular music is the way music stations help themselves increase their audience. So it makes sense for all of us to cooperate with each other as much as possible."

Tony Anderson

"I have mixed emotions about this subject. On a whole I know that sales are soft right now. But when I look at our situation with artists like Whitney Houston, Billy Ocean, and Aretha Franklin, I can't say our sales are off. We had the Whodini 'Escape' LP that only received Black/Urban airplay in certain parts of the country - it's



Tony Anderson

almost platinum. So when you have sales like that from Black/Urban radio and maybe a few CHR stations, how can you gripe?

"Record identification is still a major problem. People who aren't in this industry don't always know what they're hearing on the radio musically. There needs to be more front and back-announcing. Tell the people what it is they're listening to. Maybe they'll like it enough to go and buy it!

"We need to impress our artists with the fact that they've got to give us and radio solid product to work with. If there's going to be an album with eight cuts on it, then we've got to have more than one song that's decent. Consumers need more than one cut to motivate them to spend their hard-earned money. We've got to make sure we're not only giving people what they want but what they're paying

"We must develop new acts . . . if we're to be in business for the long haul."

- Tony Anderson

"If a radio station commits to airing a piece of product, say in heavy rotation, then it really should be played in heavy rotation. Radio people need to understand the vast expense that's incurred by record companies to promote and market their artists. We need the legitimate support of broadcasters to succeed. It's also important to note that we must develop new acts

Continued on Page 52

WVEE/Atlanta recently sent its overnight jock Karen Harrison to crosstown CHR WQXI-FM (94Q). Replacing her is Cheryl Christopher, plucked from crosstown sister station WAOK . . . Rod See, known for many years as MD at WJMO/Cleveland, has crossed the street to overnights at WDMT . . . Kevin Stone comes from WNOV/Milwaukee to mornings at KAPE/San Antonio . . . Back in Milwaukee, Sherre Whitney is WLUM's new News Director, Rich Doud comes in for afternoons as Panama. and MD/APD Dave Marx goes to mid-

WTMP/Tampa, replacing Terry Hill ... Late-night rocker Gary Weller has been promoted to MD at WBLZ/ Cincinnati in what the station promises is an increased role for that position . . . Donna Moore recently joined WKYS/Washington as Promotions Coordinator from a PR/fundraising post at Easter Seals . . . Rene Kennedy traverses the deep South from WALT/Meridian, MS to PM drive at WTKL/Baton Rouge.

Tony Hart, who could end up working at every B/U station in South Carolina, jumps from mornings at WDPN/Columbia to the same slot at WWWZ(Z93)/Charleston WWRL/New York legend Don Allen will handle mornings at WOWI/Norfolk, as Don Coty becomes a fulltime production person . . . Across town, WMYK (K94) OM Bruce Dowdy heads for sales, as morning man Wynn Evers relplaces him. At Benns' other Urban outlet, WJTT (Jet 94)/ Chattanooga, the appointment of Frank St. James as PD/MD has been a fait accompli for a while, but it's official now. Thomas Henderson will be his APD

At WRDW-AM & FM/Augusta, Teddv Black and Charlotte Logan have teamed up for the morning show. Additionally, Black is now PD/MD for both stations, which otherwise maintain separate programming ... WWIN-FM/Baltimore gets its firstever morning team, as Larry Wilson & Harold Pompey are now working together. The rest of the lineup: Alfie Continued on Page 52

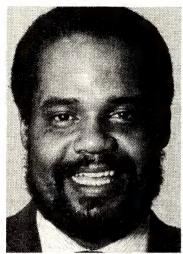
R&R FRIDAY, SEPTEMBER 27, 1985/51

BLACK/URBAN

Are R&B Record Sales Soft?

Continued from Page 51

for the future if we're to be in business for the long haul."



Jheryl Busby

Jheryl Busby

"I'm seeing a developing music market, and I've only been here 18 months. We're developing a product line, so my gauge as to what's happening is what my competitors are doing. The success of a Whitney Houston is a very good example. Freddie Jackson at Capitol and Jesse Johnson at A&M are two more positives when it comes to the sales generated by newcomers. The market may be soft. But from what I see happening with new acts, I'm going to continue to follow their (competitors') lead and hope we can accomplish the same.

"We don't think black consumers have walked away, but you've got to give them something with some substance."

Jheryl Busby

"On the one hand, we've seen that certain established groups have positive sales track records. On the other hand, we're also seeing that sales base slip. It might be one of two things: 1) an eroding marketplace, or 2) acts who may have missed their target audience by not putting out product that appeals to their fans. I don't

know the reason or how to stop it. But the fact that we're all talking about it just might help turn the situation around.

"Look at Tina Turner — she came back with a blockbuster. Some people say her project broke all the rules. But look at her results! We don't think black consumers have walked away, but you've got to give them something with some substance. Our Bobby Womack project is in the same mode. The album just seems to contain what people want to hear. We like to feel that maybe we've done something differently on the creative side that's made Bobby's album take off so quickly.

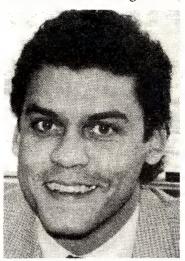
"I've begun to wonder if we aren't throwing out too much music at one time. (Let's say) we put out eight new pieces of product at the same time, hoping they'll all stick to the wall as successes. Is that too much to ask of radio? Maybe the quantity is too much, and radio programmers can't deal with it and still do their jobs effectively."

Skip Miller

"Historically, May through the end of August has always been a slow sales period. We've experienced soft sales in the past few months. Last year and the year before we had a Lionel Richie project out there, which does make a difference. But with this new Stevie Wonder on the streets, things have already started to pick up for us.

"Radio means everything to me because of the business I'm in. We're out here to promote and sell records. To accomplish that goal we must first have good product that the radio stations will want to play. Then we need radio to expose it to the public. The only way that will happen is through good promotions and frequent on-air rotations so the public can hear it. Then they will decide that project's destiny.

"I like the short playlist — everyone knows that whatever's aired is going to be heard by the masses. Long playlists don't help anybody when a record is only being aired once every two or three days. 25 extras on somebody's playlist makes me very nervous because it tells me this isn't a real business situation. Instead, it's like being a pawn in someone else's chess game!



Skip Miller

"Why not find a way for our research to be yours and yours to become ours? Maybe that's not possible. But we should all be able to get together on what the true research is or isn't on every record out there. If that were to happen, it would certainly make the industry better. There would be a standard, and no one would be able to lie about a situation.

"We need real, not imaginary, airplay to sell product."

- Skip Miller

"Communications is the key to harmony between radio and records. We need each other if we hope to keep working and be successful at what we do. We on the record side must understand what radio needs, and what it will and won't do. Radio people need to understand record companies' needs and that over-adding records with no airplay isn't helping anyone. We need real, not imaginary, airplay to sell product."

Editor's Comments

This column may not contain all the answers to this problem. But if we've managed to spark the thought process, then we're on the right track. If you have any thoughts or comments concerning this subject, please contact me.



WVKO GIVES LISTENER SOME TRIM — WVKO/Columbus's "Rhythm Four Play" contest recently became the "Rhythm Fur Play" promotion, as listener Sandra Grant was awarded a \$2500 ranch mink stroller with silver fox trim. Surrounding her are Kirk Bishop and PD K.C. Jones.



WKYS DISTRIBUTES REDDS ON STREET — At the Washington Urban League's "Home Town Run & Festival," WKYS sponsored a show by local go-go artists Redds & The Boys. Here's WKYS's Vince Muse, go-go mogul Maxx Kidd, lead singer Redds, WKYS's Tony Perkins, and the group's Little Beat and T.J.

ACTION

Continued from Page 51

Williams (middays), Lee Cross (afternoons), Natalie Stewart (evenings) and Marcus Clinton (overnights.)

WILD/Boston PD Elroy Smith was already doing mornings, but now he's gotten some recognition for it. Boston magazine recently named him "Best D.J. in Boston," which is not inconsiderable praise in a city with such talents as Dale Dorman, Charles Laquidara, Sean Casey, JoJo Kincaid, and others.

Liz Colbert was recently named PD/MD at B/U daytimer WXLA/Lansing, and in bringing a new order to the station's music policy would like to hear from record people: (517) 393-1170 ... Earl Parnell is the new OM at WOOW/Greenville, NC. He also needs to establish record service; call him at (919) 758-1171.

As part of his continuing work for Coors, Jeffrey Osborne recently played a Saturday afternoon "antidrug" concert for Los Angeles area teenagers. Others involved in the project were Janet Jackson, Dionne Warwick and Sheryl Lee Ralph. Tickets were given away to those between ages 8-17 through L.A. B/U stations and McDonald's.

Narada Michael Walden's Perfection Light Productions company has changed its address to 1925 Francisco Blvd., Suite G, San Rafael, CA 94901. The new number is (415) 459-1111 . . . Levert, Kleeer, 9.9, Sweet Cookie, Eugene Wilde, and War recently provided WXYV/Baltimore's share of the entertainment at the city's 1985 Afram Festival.

Music veteran Lyle Baker has been named VP for Joe Jackson Productions . . . OM Sammy Knowles has been named GM at WQDW/Greenville, NC; Bill Hain has been upped from AE to Sales Manager . . . Former WOKJ/Jackson PD Joe Shamwell is sthe new GM at WACR/Columbus, MS . . Little Milton, Lynn White, Clifton Chenier, Bonnie Raitt and others headlined the eighth annual Mississippi Delta Blues Festival in Greenville, MS.

WZAK/Cleveland's "Community Programming Advisory Committee," spurred by the ongoing controversy over song lyrics, convened for the first time last July and planned to meet again just before presstime. As a result of those sessions, committee members will voice promos encouraging parents to be aware of their children's use of the media.



CELEBRITIES WASH CARS FOR AFRICA — KDKO/Denver recently promoted a celebrity car wash to raise money for Ethiopian famine victims. Seen here are Denver Bronco Chris Brewer, several Denver Gold cheerleaders, Bronco Ken Lanier, recording artists Fay Hill and Lonnie Hill, KDKO's Dianne Brooks and Sports Director Thierry Smith, Denver Nugget Alex English, and PD Jay Johnson.

We Offer The Best Of New Music



EDDIE MURPHY "PARTY ALL THE TIME"

BLACK/URBAN BREAKERS 9/20

Black/Urban: 35

Billboard: 56* - 42*

Produced By Rick James



BLACK/URBAN NEW& ACTIVE

WTLC WHRK WBLZ WPEG **WJJS WBLX WWWS** HOT105 WDMT WQFX K94 KMJM WJAX KAPE KBUZ **KDKO** WOW KDAY KJCB KOKA WTMP XHRM WJYL WANM KUKQ

Billboard: DEBUT 77*





SIGNIFICANT ACTION

KJCB KOKA K104 **KQXL** IMLW **WBLX** WWDM WDIA JET94 WKXI WANM KHYS WYLD-FM WDPN **WJAX** KAPE WVOI WPDQ WGCI **WFXC** KACE WQMG KIIZ



ROY AYERS "SLIP N' SLIDE"

Just Out — Already On:

WPEG WDJY WHUR WFXC WDIA IMLW WYLD-FM WJYL

WOW

Produced by Mtume



FULL FORCE "ALICE, I WANT YOU JUST FOR ME"

Just Released and Already On:

WRKS WBLS **WDIA WKND KDAY** WHNC **WDAS WIGO**

Shipping This Week:

WANT

RAMSEY LEWIS

MORE THAN ME"

BILL WITHERS
"WE COULD BE SWEET LOVERS"

MARKETPLACE

AIRCHECKS

Current And Classic Airchecks!

Video #3 is now available, featuring KHTZ/Charlie Tuna, KRXY/Chuck Buell & Y Morning Zoo, KMEL/London & Engelman, KMEL/HOward Hoffman, KITS/Ed Volkman, K101/Bob Malik, WMGG/John Lanigan and more! 2 full hours, VHS or BETA, \$39.95.

Current Issue #66 features KKBQ/Q Morning Zoo, WPLJ/Pat St. John, WNEW-FM/Scott Muni, KLZZ/Magic Christian, KMEL/ Howard Hoffman, KFI/Lohman & Barkley, WXRK/Jay Thomas, KNBR/Dill & Cleary plus Louisville's new WDJX. 90-min. cassette, \$5.50.

Special Issue #S-64 features SACRAMENTO! CHRs KWOD, KSFM, KPOP & KSMJ, AOR KZAP, Country KRAK, A/C's KXOA-FM, KSAC & KHYL. Cassette, \$5.50.

Special Issue #S-65 features SAN FRANCISCO! CHRs KFRC/ Dr. Don Rose, KITS, KMEL/London & Engelman, KYUU/Don Bleu, AORs KFOG, KKCY & KRQR, Urban KSOL, Oldies KYA, plus A/C's KSFO, KLOK-FM K101. 90-min. cassette, \$5.50.

Classic Issue #C-59 features KFWB/Bill Ballance-1960, KCBQ/ Happy Hare-1969, KFRC/Rick Shaw-1976, KJH/Mark Elliott-1976, B100/Spanky-1976, KJH/Unknown Disc Jockey-1978, KREM/Citizen Bill-1975, WDHF/Gary Bryan-1975, Cassette,

> CALIFORNIA AIRCHECK Box 4408 — San Diego, CA 92104

(619) 460-6104

CJN Enterprises

Classic "REAL DON STEELE" aircheck, KHJ 5-29-67. Also with order special current West Coast A/C's. Just \$10!

CJN ENTERPRISES

P.O. Box 5-0, Bakersfield, CA 93385

COMEDY



FOR YOUR FREE SAMPLE write on statio

NOW IN OUR THIRD YEAR OF SERVING THE RADIO COMEDY PROFESSIONAL



Hundreds renewed again!

Free sample!

Write on station letterhead to

Contemporary Comedy

5804-D Twineing Dallas, TX 75227

MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

Per Insertion \$50.00 1 Time

\$45.00 6 Insertions \$40.00 13 Insertions

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: Marketplace

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

COMEDY







"Jokes, Calendar, Phoners"

"Show Ready" Material For Every Day Of The Month

Write on station letterhead or phone: (804)270-7206 9AM-5PM EST 10918 Foxmoore Ave. Richmond, VA 23233

* ELECTRIC WEENIE RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970 RICK DEES, KIIS-FM: "Tom, you really are The Best: Really look forward to the arrival of The FOR FREE SAMPLES WRITE The Electric Weenie, Inc. P.O. Box 2715, Quincy, MA 02269

Disk Jockey Comedy Hilarious 20-40 second comedy bits . . . 25 pages per

marious 20-40 second comedy bits . . . 25 pages per month delivered to your mouth. For sample & info on FREE book of 100 Krazy Kommercials, write HYPE, INK., 7805 Sunset Blvd., #206, Los Angeles, CA 90046.

O'Liners



of radio's most popular humor service For sample, write on station letterhead to: O'Liners

1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025

FEATURES



Free Sample Of RADIO'S DAILY ON-AIR **PREPARATION** SERVICE!

Airshift-ready music notes, star facts. calendar, more!

FREE FREE FREE

Famous PSYCHIC David Guardino, Psychic to the Stars, is available FREE for talk shows, phone interviews and news actualities ... 24 hr. phone ... just call (702) 386-0702 or (702) 386-0827.

EMPLOYMENT/INSTRUCTION

10,000 RADIO, TV JOBS

- Over 10,000 Radio & TV jobs are published every year. Up to 98% the nationwide openings can be found in THE AMERICAN RADIO JOB MARKET weekly paper.
- The most current and complete radio and television job publication in
- Subscribed to by nearly every major broadcast school, Jr. colleges, colleges and universities.
- Complete listings for DJs, Program Directors, News people, Salesmen, Engineers, Production Directors.
- All major, medium & small markets. 6. All formats: AOR, COUNTRY, MOR, CHR, BEAUTIFUL MUSIC. NEWS,
- Many openings for those men and women with little experience

Money Back Guarantee. Rates: One week \$6.00. SPECIAL 6 weeks \$14.95 - you save \$21.00!



PERSONALITY

inflifi

"MOST USABLE SERVICE EVER."

"A SHEET LIKE NEVER BEFORE"

2 WEEK -- TRIAL ONLY \$5, OR MORE INFO: INFO-BITS, BOX 112576, SAN DIEGO, CA 92111

NIYIYIA TIBRAA ILAA

New Service! Advance Preparation Unnecessary! Humor, Calendar, Consumerism, Jock Insults, Weirdness, Trivia Quiz...Complete show on every page! Free samples:

2465 Rogers Lane, N.W. Salem, OR 97304

PROFESSIONAL SERVICES



READY TO MOVE UP?

to a better position? We provide aircheck/resume refinement, aircheck analysis, and employment counseling for announcers. We're a full-service consultancy for all-size market stations and also individuals

3954 Peachtree Rd., Suite 202, Atlanta, GA 30319 (404) 266-1977

PROGRAMMING



BROADCAST PRODUCTIONS EAST, INC.

TRAVELOG — 90-second travel feature reviewing resort and vacation areas worldwide.

DID YOU KNOW — 60-second lifestyle feature dealing with

Call the BPE instant demo hotline weekdays after 5pm,EST and

all day weekends. 23 Rustic Ave., Medford, NY 11763 (516) 286-8125



Synthesizer Stingers and Bizarre Effects will grab your listeners' attention! For free demo SIXTY SECOND PRODUCTIONS

(717) 266-1422

RD 4, Box 392, York, PA 17404

MARKETPLACE

PROGRAMMING

TALES From The PRAIRIE.

260, FULLY PRODUCED :60 daily comedy adventures from the fertile imagination of the

LONESOME COWBOY TIM

Incredible profit and ratings booster for all formats
Exclusive 1 year contract to any market for just \$10.00/Week SINGLE EPISODE EXAMPLE DEMO & INFO - DAVE ADAMS

DISK 'N' DATA

PROVEN MUSIC LIBRARY PROGRAM FOR YOUR PERSONAL COMPUTER **DEVELOPED BY RADIO PEOPLE**

FOR RADIO PEOPLE EASY ACCESS...DATA STORAGE AND

RETRIEVAL FOR FREE BROCHURE WRITE:

DISK 'N' DATABOX 91, MARATHON, N.Y. 13803
OR 'CALL: (607) 849-6063



PUBLICATIONS

THE M STREET **JOURNAL**

A new, authoritative weekly newsletter for: Format News * FCC/CRTC Files * CP Activity Free sample: Box 540381, Houston, TX 77254

(713) 660-5260

RECORD SERVICES

OLDIES BY THE THOUSANDS

NEW EXPANDED UP-TO-DATE CATALOG of 45-rpm oldies from the past 40 years. Fast, reliable service. Credit card accepted; send \$2 for comprehensive catalog to:



Box 66455, Dept. #RR, Los Angeles, CA 90066

OPPORTUNITIES

HERE'S THE **NEW DEAL!**

We know the value of the Opportunities section to you and it remains a key service of R&R. However, it has become necessary for us to make some

Please fill out the new form below and mail it in.

Our deadline for FREE ads is noon on Thursday (PT) to appear in the

Now for Opportunities, all FREE ads must be placed by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Effective immediately we won't be able to take FREE classifieds by phone.

following week's issue. Abbreviations should not be used, and all ads are subject to editing.

\mathbf{C}	۲	Εl	V	Iľ	V	G

OPENINGS

NATIONAL

RADIO PERSONNEL NEEDED

NATIONAL is recognized as the leader in radio personnel placement. NATIONAL receives a constant flow of job openings in small, medium & major markets. We need announcers, news people, programmers, male and female, for all size markets. If you are ready for a move let NATIONAL help. We make the complete presentation for you. For complete confidential details and registration form, enclose \$1 postage and handling to:



BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

OPPORTUNITY FORM

☐ OPENING

NAME:

Region _

PHONE: () ☐ POSITION SOUGHT

PD Name:_ ☐ MISCELLANEOUS GM Name:

Please use spaces provided and print or type. Punctuation counts as one space.

Mail to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

			,							
		-								

DIRECTOR, SPECIAL SALES

NBC Radio Entertainment Network has a challenging and rewarding position available for a Director of Special Sales.

This position is responsible for coordinating all special programming sales for the NBC Radio Entertainment Network. Duties are varied and include preparing and participating in sales presentations, identifying target accounts, and providing direction for the sales staff in 5 U.S. offices. Reporting to the Vice President of Sales, you will play a key role in the preparation of merchandising packages and promotions for advertisers. To qualify, candidates must have a strong radio background with a thorough understanding of radio formats. In addition, excellent management ability and good writing skills are required; sales background and college degree strongly preferred. Some travel necessary.

NBC offers a highly competitive salary and comprehensive benefits package. For immediate consideration, please forward your resume with salary history to: Jim Young, Administrator, Recruitment, Dept. RS, Suite 1678.



30 Rockefeller Plaza New York, N.Y. 10020

NBC is an equal opportunity employer m/f

OPPORTUNITIES

OPENINGS

OPENINGS

OPENINGS

OPENINGS

MOVE UP NOW!

If you place a high value on working in a stimulating and creative environment, you're probably already working for our group! If you're not yet, you should be. Apply now for the following present and future opportunities.

- Production Director
- · Entry level program manager
- Administrative Assistant in Corporate Programming office
- News Anchor
- Upbeat Country and AC air talent
- Promotion Director

We're winning big in Mobile, Charleston, Louisville, Birmingham, and Charlotte. Be a part of our next success story. Send info to:

> Bill Thomas Vice President/Programming CAPITOL BROADCASTING CORPORATION 530 Beacon Parkway West, Suite 600 Birmingham, AL 35209



Capitol Broadcasting Corporation

TOP TEN CONTEMPORARY STATION

In one of America's most desirable cities seeks America's Top Production Director! Are you as good as Charlie Van Dyke, Kris Erik Stevens or Ken Nordine? If so, let us know. We need someone who can pro-

> Spellbinding promos National quality commercials Award-winning presentations

We'll provide you with:

State of the art facility, including multi-track equipment A creative environment

A station with a winning tradition

Send demo reel, writing samples and resume to: Radio & Records, 1930 Century Park West, #130, Los Angeles, CA 90067. EOE

NEW SOFT ADULT CONTEMPORARY FM

In top 20 major market looking for Program Director and air talent. Must be warm, personable, mature, adult "less talk" communicator. Pros only. Send tape and resume to Radio & Records, 1930 Century Park West, #128, Los Angeles, CA 90067, EOE M/F

Due to rapid expansion of our client list, SHANE MEDIA SERVICES is looking for Program Directors and Air Talent in all formats. Send your tape, resume, photo and other materials to:



6405 RICHMOND AVE. SUITE 311 SHANE MEDIA SERVICES HOUSTON, TX 77057

EOE M/F



MORNING PERSONALITY

Top 50 market in the Southeast. We need a hot, fast and tight entertainer for the hottest CHR in the state. Send T&R to Burns Media Consultants, 3054 Dona Marta Drive, Studio City, CA 91604. EOE M/F

So you think you're pretty funny? Searching for second bana ent a major comedic talent. Every type encour T&R: Spatafora, Box 1305, Hinesville, GA 31313.

Work in Europe. Immediate openings for long/short-term jobs for American broadcasters in Italy, Ireland, France, offshore. Ask for Rick Harris: (802) 728-4411 (9-20)

Willis Broadcasting has several openings for announcers. T&R: Chris Turner, National PD, 1010 Park Avenue, Norfolk, VA 23504. No calls. EOE M/F (9-20)

EAST

Y97/Pittsburgh is accepting C&Rs for future parttime or fulltime jock/news positions. Uptempo A/C format. No calls please. C&R: Jay Cresswell, Box 97, Braddock, PA 15104. EOE M/F (9-27)

Regional Account Executive needed. Excellent opportunity, experience necessary. Resume: WPTR/WFLY, Box 1279, Albany, NY 12212, or call Tom Shiptenko: (518) 456-1144. (9-27)

Experienced local broadcast sales professionals needed for suburban NYC market. Resume: J. Albert Wunder, WMTR/-WDHA-FM, Box 1250, Morristown, NJ 07960. EOE M/F



NEWS PERSONALITY

WCIB-FM, Cape Cod's #1-rated morning team. Excellent opportunity for right person. Pros only. Send tapes & resumes immediately to: Jack Miller, WCIB-FM, 60 Spring Bars Road, Falmouth, MA 02540.

EXPERIENCED PD

Western MD. Class A station. Must have strong on-air personality, be promotions-oriented, and able to work with staff & management. Station very strong in community involvement. Replies confidential. State salary wanted. Send reply to Radio & Records, 1930 Century Park West, #129, Los Angeles, CA 90067. EOE

"AM/FM COMBO"

Seeks aggressive news reporter/anchor. Top 150 East Coast resort market. Minorities encouraged to apply, Send T&R to Radio & Records, #123, Los Angeles, CA 90067.



inquiries. EOE.

Personality Country station seeking current parttime & future fulltime air talents. T&R: Bob Grayson, WAMS, Box 3677, Wilmington, DE 19807. EOE M/F (9-27)

NORTHEAST ADULT CHR

Seeks friendly, creative, experienced fulltime jock. Growing station in 500K market. Send T&R with salary requirements to: Radio & Records, 1930 Century Park, West, #126, Los Angeles, CA 90067. EOE

AM/FM combo looking for morning announcer/production. Automation experience a plus. T&R: Kim Stevens, WCHN, 14 South Broad Street, Norwich, NY 13815. EOE M/F (9-27)

Suburban Boston A/C needs your proven programming, production, & administrative skills, T&R/salary: GM, WMRC, 11 Congress Street, Milford, MA 01757. (9-27)

WANTED:

Creative morning news person to become part of the morning team at one of the Northeast's major FM A/C powerhouses. You will be paired with a legendary morning radio personality. Female preferred but will consider a highly creative male. Your ability to ad-lib, create and interact will be as important as your ability to deliver news. We're looking for someone with a quality news background who can help us add some lifestyle and contemporize our successful product. If we've just described you, RUSH T&R to: Radio & Records, 1930 Century Park West, #127, Los Angeles, CA, 90067. EOE

ATLANTIC CITY FM **POWERHOUSE**

Wants to hire morning drive personality with experience and the ability to entertain in this fast-growing resort. Rush T&R to Radio & Records, 1930 Century Park West, #133, Los Angeles, CA 90067. EOE

EAST COAST A/C FM

'Top 150" East Coast A/C FM looking for nighttime personality who wants to be be #1! Good pay, benefits package. Women encouraged to apply. No beginners please. Send T&R to Radio & Records, 1930 Century Park West, #122, Los Angeles, CA 90067. EOE

Creative Beginning Morning Person Needed

We're looking for a creative beginning morning person! If you've got the talent that needs to be developed, let's hear it! We're looking for FUN! Send T&R to Radio & Records, 1930 Century Park West, #124, Los Angeles, CA 90067. EOE

Larry Lujack is now on WLS-AM ONLY! WLS-FM is searching for a worldclass morning personality. If you think you've got what it takes to fill these shoes with the talent and killer instinct to win in the most competitive market in the country, send tape and resume immediately to Jan Jeffries, WLS-FM, 360 North Michigan Avenue, Chicago, IL 60601. No telephone

SOUTH

Energetic, young overnight announcer wanted for CHR position. T&R: Brian Krysz, B100 Radio, Box 2428, Willmington, NC 28402. EOE M/F. No calls. (9-27)

Overnight announcer with good production skills. Some automation helpful. Good first or second position. T&R: Bill James, WOVV, Box 3032, Ft. Pierce, FL 33448. EOE M/F

Announcers needed for adult AOR in Laredo. Afternoon drive/evenings. T&R: Rebecca Colston, KOYE-FM, Box 1731, Laredo, TX 78044-1731. EOE M/F (9-27)

COASTAL CRESTER N.C.'s BEST

New FM for quality star of area (even dolphins not listening anymore) needs sales/GM handson leader to take sales team over the top. Plus charm national/regional agencies. Beach Bustler/phisticate combo with heart of gold, head for bottom line, and will of steel. Send tape & resume, and phone # for quick contact to: Radio & Records, 1930 Century Park West, #119 Los Angeles, CA 90067. EOE

Start working on your winter tan. Country AM needs talent. Parttime/fulltime. T&R: John West, WFSG, Box 488, Marathon, FL 33051. (9-27)

Hip A/C in mountains needs talented/creative personality for 7pm-midnight, & an aggressive newsperson. T&R/salary: Tom Cassidy, WSKY, Box 2956, Asheville, NC 28802. EOE

wstu 1450

Creative, exciting, witty, professional morning man needed for Southeast Florida "never say die" AM A/C station. Take over great numbers and build more . . . Top salary and good benefits. Send T&R to: Barry Grant, Operations Manager

WSTU, 1000 Alice Ave., Stuart, FL 33494

Progressive personality Country FM needs mature creative communicator for mornings. Team players send T&R: Jennifer Kennedy, PD, WMNX, Box 1110, Tallahassee, FL 32303.

Need announcers, full and parttime. Station upgrading staff & expanding. Production skills necessary. T&R: KAPB, Box 7, Maryville, LA 71351. EOE M/F (9-27)

Chain in SW looking for air talent & newspeople. COU, A/C formats. T&R: Bob Shannon, Box 2727, Longview, TX

WMC 79, MEMPHIS

One of America's great radio stations in accepting candidates for afternoon drive. Must possess upfront personality. Send tape and resume to Ron Jones, Operations Manager, WMC Radio, 1960 Union Ave., Memphis, TN 38104. No phone calls. Equal Opportunity Employer.

OPPORTUNITIES

OPENINGS

AM drive, news opening in the sweet, sunny South. Strong, authoritative voice with plenty of pizazz. T&R: Nancy Frost, Box 189, Cape Coral, FL 33910. EOE M/F (9-27)

WKFY seeks talented personality experienced in A/C. If you're a team player, send T&R: Chris McKay, 28 Fountain Pl., Frankfort, KY 40601. No calls please. (9-27)

ADULT CONTEMPORARY FM

Needs a seasoned innovative people-oriented Program Manager. All the tools are here. Extraordinary work environment. Rapidly growing company. Send resume to Radio & Records, 1930 Century Park West, #114 Los Angeles, CA 90067 EOE.

98 Rock seeks knuckle-headed writer/producer experienced in copy & multi-track. T&R/copy: Ed Bazel, WKQQ, Box 100, Lexington, KY 40590. (9-27)

Need copywriter/Production Director. Three years' on-air experience. Send T&R/copy samples/photo: Chuck Beck, Box 787, Wichita Falls, TX 76307. (9-27)

MAJOR FLORIDA FM

Needs morning personality, plus . . . Newsperson to join the morning team. Experienced professionals with a winning attitude, send T&R, salary history, photos to: Radio & Records, 1930 Century Park West, #132, Los Angeles, CA 90067. EOE M/F

CHR powerhouse seeking team players to communicate on 100 kw FM. T&R: David Edney, PD, Q101, Box 5314, Meridian, MS 39302. (9-27)

KRQX seeks afternoon personality & has other possible openings. Good knowledge of classic rock. C&R: Dennis Andersen, PD, Communications Center, Dallas, TX 75202. (9-27)

MIDWEST

Killer morning drive jock needed for premier CHR station in Appleton/Oshkosh market. T&R: Charlie Conover, Superhit 97, 7 Fulton Ave., Oshkosh, WI 54901. EOE M/F (9-27)

WOHO, 3WM/Toledo, OH has position for ND. Calls only. Jerry King: (419) 255-1470 (9-27)

Price Communications

Possible future openings at top-rated 100 kw CHR in medium market. C&R: Tracy Johnson, Box 80209, Lincoln, NE 68501. EOE M/F (9-27)

CHR station between Chicago & Milwaukee accepting T&Rs from experienced personalities. T&R: Nick Farella, WXLC, 3250 Belvedere Road, Waukegan, IL 60085. EOE M/F (9-27)

OPERATIONS DIRECTOR

Top-rated Michigan AOR in top 100 market. Proper candidate must have good people skills, ability to create/execute promotions, experience/knowledge in all areas of programming, research, be self-motivated, assertive, organized, disciplined and have a desire to win! Total responsibility/authority for programming functions and staff. Key member aggressive management team. Confidential resume and salary requirements to: Radio & Records, 1930 Century Park West, #125, Los Angeles, CA 90067. EOE.

Broadcast group now looking for present & future talent Rush T&R: Sean Jacobs. #52 Broadcasting Group, Box 216, Camanche, OK 7352949-27)

KOIL/Omaha looking for announcers with something to say. Letter-card jocks need not apply. T&R: Terry Mason, KOIL, 3000 Farnam Street, Omaha, NE 68131. (9-27)

WEST

KKBN, new FM soft A/C in central CA, signing on soon. Sent T&R: KKBN, Box 708, Twain Hartr, CA 95383. EOE M/I (9-27)

Opening for News & Sports Director. Send T&R: Ken Hunter Box 6063, Incline Village, NV 89450. EOE M/F (9-27)

OPENINGS

AOR-type needed for hip Classical station. Production skills & classical music knowledge required. T&R: Annette Griswold, KCFR, 2249 S. Josephene, Denver, CO 80210 EOE M/F (9-27)

Rare Morning Opening



Bay Area rock legend KOME is looking for an entertaining morning show with a spontaneous, topical sense of humor and quick bits that relate well to the 18-34 audience. If your goal is to be #1, send tape and resume to:

Ron Nenni, Program Director

1245 S. Winchester Blvd., Suite 312 San Jose, CA 95128

No calls please. KOME is an equal opportunity employer.

We're expanding the news department of KFM & KVEG. Looking for bright morning newspeople. T&R: Doug Shane, 1555 E. Flamingo, Ste. 435, Las Vegas, NV 89119. EOE M/F (9-27)

Mornings at Country KRWQ. Strong production. T&R: Larry Neal, Box 388, Gold Hill, OR 97525. EOE M/F (9-27)



Rare Opening

AFTERNOONS!

We've lost our afternoon drive personality, an eight-year veteran... and THE SEARCH IS ON!

Are you ready for KIMN? Is KIMN ready for you?

We are, if you are Funny, Unpredictable and Involved...in a word, an ENTERTAINER.

You will work at the finest radio facility in the nation, with a proven record of stability and teamwork in beautiful Denver, Colorado

No calls and no beginners, please. EOE Send tape, resume and recent photo to Doug Erickson, Operations Mgr., KIMN Radio, 1095 So. Monaco Parkway, Denver, CO 80224.

Air talent needed at KWNK, T&R: 2136 Winifred St., Simi Valley, CA 93063. No calls please. EOE M/F (9-27)

Parttimers needed now. Top-rated Country AM. T&R: Box 1917, Redding, CA 96001, EOE M/F (9-27)

POSITIONS SOUGHT

Young energetic jock. Five years' experience. Seeking full-time position, A/C or Country. South preferred, but will relocate. SCOTT: (615) 968-9430 (9-27)

Experienced young journalist. Degree. Seek broadcast/sports opportunities. Reporter/sports/DJ/newscaster. Experience in radio/TV & newspapers. Call MICHAEL; (802) 658-3517 (9-27)

Newswoman: Seeking fulltime challenging work. Good on-air delivery with six years' radio experience in Washington, DC. Former cable TV news anchor. Call: (301) 725-1454 (9-27)

Four years CHR & A/C. Mornings & afternoons. Love creative production & personality radio. Top 50 market experience. A bit weird at times. BOBBY: (502) 458-5584 (9-27)

Dynamic salesperson. Enthusiastic, hardworking, organized, recent broadcasting school graduate. Available now. Will relocate. LESTER STIVEY: (301) 577-8480 (9-27)

Experienced announcer & MD with first class ticket, looking for medium-sized market. KIM HUGHES: (204) 687-2620 (9-27)

NY-experienced jock makes your station #1. Relocation to any medium/major market. Production ability. Any CHR airshift. MIKE: (718) 332-1698 (9-27)

Canadian female newscaster/reporter. Ten years' experience (A/C, Country). Bilingual in English/French. Will work in either country. SHELLEY: (613) 746-9244 (9-27)

Radio personality looking for new position in the industry. Young. Currently working West Palm Beach CHR morning drive. DAVID: (305) 747-2674 (9-27)

Morning person with five years' experience looking for a market move-up. Ask for DAN: (319) 242-1427 (9-27)

PD looking for A/C position. Seven years A/C & CHR. SCOTT: (219) 699-7892 (9-27)

I pulled a 25 ARB in a top 50 market. Now working in top 10 market. Ask for STEVE: (817) 335-4841 (9-27)

Need a real nut case for mornings? If so, call VICTOR LUTES: (313) 398-2818. Available immediately. (9-27)

POSITIONS SOUGHT

Energetic nine-year pro. Well versed in CHR/Country/AOR. Three years' drivetime at KKFM/Colorado Springs. Relocating in CA. LEE: (303) 597-5116 (9-27)

Attention small/medium markets. Air talent with three years' experience. Production & copywriting skills. Available upon request. STEVE: (414) 242-0964 (9-27)

Hey FL, any openings? Employed in state now. Three years at same station. A/C, CHR, Oldies background. Team player. JIM: (813) 461-3192 (9-27)

Your attention please. Recent broadcast graduate with sales experience seeks on-air position. Willing to relocate. Thank you. EMMANUEL: (213) 931-1787 (9-27)

12-year pro at KXEL/KHAK/WOW. Can do PD/MD/promotions. Employed but looking for more. Medium/major-market Country. JOHN: (402) 551-5986 (9-27)

PD. Believe in consistency & winning. Have GM who won't keep hands off programming. Cost him numbers in book & hardworking PD. CHR/Country. (417) 623-1288 (9-27)

ALAN YOUNG PROMOTIONS

Experienced record promoter seeks responsible/challenging position with record company (major or independent label) Alan Young, (818) 368-8728.

Experienced news/sports PBP/production/air personality wanting to move up in Northern FL Gulf Coast or Sacramento, CA. Call: (316) 343-8525 (9-27)

Weekender at KUIC-FM/Vacaville seeks fulltime gig in Northern CA. Also excellent news & sports. Contact FRANK BUTERA: (415) 223-1534 (9-27)

Freelance comedy person. Carson, Letterman, Dangerfield, Rivers. I never worked for any of them, but will gladly help you. Morning shows/whatever. CHUCK: (716) 873-0706 (9-27)

MAJOR MARKET MORNING MAN

Looking for major-medium market CHR or AC. Voices, comedy. True team player. No time and temps. Reply in confidence to: Radio & Records, 1930 Century Park West, #131, Los Angeles, CA 90067.

The fork in the road turned right. Give me a medium market CHR/AOR to program now in top 25. Call J. McKAY: (216) 752-8434 (9-27)

Six-year CHR veteran with high numbers in medium market spring book looking for medium market on-air or small market PD slot in FL. RICK: (305) 574-3579 (9-27)

Anchor/reporter wants to move on. 12 years' experience, also creative voices for commercials. Prefer MW. Call: (319) 386-8977 (9-27)

Southern CA market & San Francisco area GMs. I want to make radio customers, not just sales. Please call for interview. CHUCK LONTINE: (213) 316-8422 (9-27)

Your book needs this page. Large market pro, MD, drivetime & promotions experience, seeks major/medium AOR, A/C, Gold. Call: (305) 755-1292

Mom, dad, get the strait jacket out. The "Beaver" is listening

to that high energy CHR jock, KIDD NORDOFF, again. (203) 530-7426 (9-27)

Does your creative department need a kick in the . . .? Have boots will travel! For experience, innovation & motivation, Call PAT: (716) 632-8781. (9-7)

Five years' on-air experience. Last two in top 60 market (CHR-FM overnights/production). Available now. Prefer MW/ South. BRIAN: (918) 492-9405 (9-27)

FL you need me, bad! Multi-talented parttime announcer & producer in top 40 market. Degree in broadcast productions. A/C, AOR, CHR, Oldies. Excellent references. SCOTT: (704) 553-1141 (9-27)

Yee-ha! Female Country jock wanting to ride over to AOR, A/C, or MOR. Experience in all formats. Creative & more. Find out. Call: M-I-C-K-E-Y: (412) 325-3232 (9-27)

22-year major market pro. Currently parttime at KNEW, Oakland, CA. Available right away to relocate with good broadcast team. For T&R: (408) 375-2985 (9-27)

Former DJ of the year, six years at WBT/Charlotte. Strong, (creative production, copy, character voices, seeks PD position in SE. (205) 471-4420, or 344-3800 (9-27)

Top 100 market nighttime CHR communicator wants to make your station sizzle. For references, numbers & production, call C.R.: (409) 860-3385 (9-27)

POSITIONS SOUGHT

I'm 23, experienced, & looking for a good opportunity. A/C, CHR format preferred. For T&R call TOM: (312) 429-5264, or 560-0341 (9-27)

Weatherman seeks radio or television position. Three years' experience, broadcasting school graduate & member of AMS. BRYAN WOODRING: (816) 546-3517 (9-27)

Friendly energetic announcer seeking SW CHR, AOR, A/C station. Six years' experience including nights, PD & majormarket weekends. PETER: (714) 774-6373 (9-27)

Infamous lady-killer seeking longterm relationship with people-oriented, live A/C, CHR, Country. TX, CA, LA, FL. P1/P2s preferred. DON: (318) 369-3773 (9-27)

I came in second place for a gig in Minneapolis last spring. Want to try for first? 12-year Country, A/C vet. GENE: (608) 756-4022 (9-27)

If you're a PD looking for outstanding promos, or a GM seeking to increase sales with creative commercials, call SCOTT: (415) 751-1673 (9-27)

Not just another pretty (funny) phrase. Writes/ad-lib, fast/funny, theater of the mind, multi-voices, risque, contagious enthusiasm. Medium/major. JOHN: (602) 782-2746 (9-27)

Let me ignite the mornings on your Hot Hits CHR station. Seri-

ous replies only. Also production pro. Call J.J.: (304) 845-0556 (9-27)

Six-year professional seeking West Coast on-air or small market PD position. CHR, A/C, Gold, and Easy Listening formats. JIM CHACKLE: (805) 938-7717 EQE M/F (9-20)

Looking for a new zool Lifestyle news personality/ND (WJZR/Charlotte, NC) with solid background wants to move up. Character voices tool TONY WIKE: (704) 596-7511 (9-6)

MISCELLANEOUS

Looking for used broadcast system software (billing, traffic) from station that is upgrading. Interested in Sunspot systems or IBM. Contact Ray Pollard: (913) 825-4631 (9-20)

Wanted: Issues of R&R before May, 1979. Contact: Bill Ridings, 2211 S.E. 11th Street, Pompano Beach, FL 33062.

WKG Radio Broadcast College needs record service from all labels fast. Contact: Francis Dominique, WKG, 141 Ocean Drive, Baton Rouge, LA 70806, or (504) 928-0632. (9-27)

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

Dates appearing at the end of each listing signify first week listed.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date.

Display Advertising

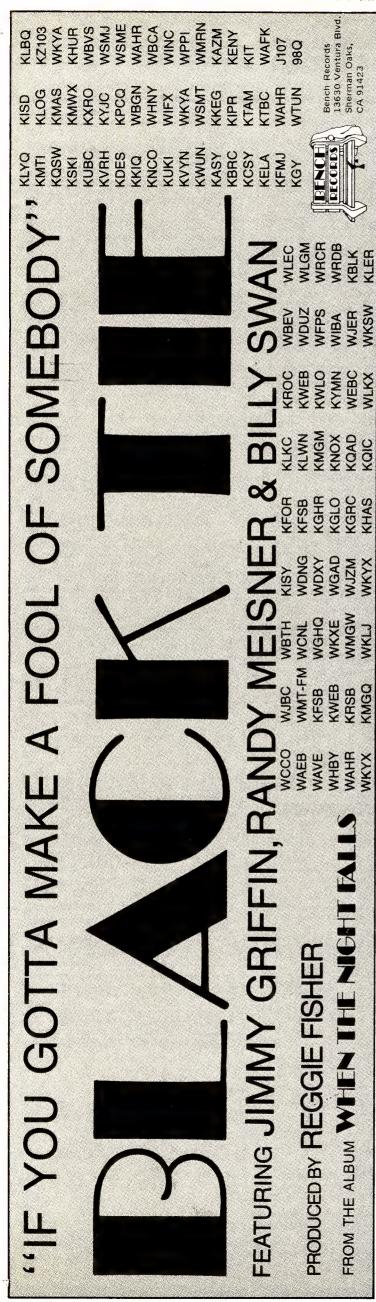
Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For opportunities you must place your free listings **by mail only.** Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.



NATIONAL MUSIC FORMATS

Added This Week

Broadcast Programming

John Sherman/Bob English (800) 426-9082

Adult Contemporary

A-HA "Take On Me" GINO VANNELLI "Hurts To Be in Love" MAURICE WHITE "Stand By Me"

Modern Country

JUDDS "Have Mercy" SAWYER BROWN "Betty's Bein' Bad" CHARLIE DANIELS "American Farmer' **GEORGE STRAIT** "The Chair JOHNNY LEE "They Never Had To Get Over You" REBA MCENTIRE "Only In My Mind"

Century 21

Greg Stephens (214) 934-2121

The Z Format

HOWARD JONES "Like To Get To Know You Well" BILLY JOEL "The Night Is Still Young" TINA TURNER "One Of The Living" PHIL COLLINS & MARILYN MARTIN "Separate Lives" MR. MISTER "Broken Wings" OINGO BOINGO "Weird Science" COREY HART "Boy In The Box"

The A/C Format

GLENN FREY "You Belong To The City"
THOMPSON TWINS "Lay Your Hands On Me"
FREDDIE JACKSON "You Are My Lady"
OLIVIA NEWTON-JOHN "Soul Kiss"

THE WORLD THE SOUL IN BILLY JOEL "The Night Is Still Young"

Super-Country

JUDDS "Have Mercy" ROSANNE CASH "Never Be You" MERLE HAGGARD "Amber Waves Of Grain" JOHNNY LEE "They Never Had To Get Over You" NITTY GRITTY DIRT BAND "Home Again In My Heart"

Concept Productions *Elvin Ichiyama* (916) 782-7754

CHR

MR. MISTER "Broken Wings" ARETHA FRANKLIN "Who's Zoomin' Who" FREDDIE JACKSON "You Are My Lady" TINA TURNER "One Of The Living" **OLIVIA NEWTON-JOHN** "Soul Kiss"

Country

JUDDS "Have Mercy" SAWYER BROWN "Betty's Bein' Bad' GAIL DAVIES "Break Away" KENDELLS "Two Heart Harmony REBA McENTIRE "Only In My Mind RICKY SCAGGS "You Make Me Feel Like A Man"
JOHNNY LEE "They Never Had To Get Over You"

Drake-Chenault

JAN HAMMER "Miami Vice Theme" ARETHA FRANKLIN "Who's Zoomin' Who"

Contempo 300

DON HENLEY "Sunset Grill" A-HA "Take On Me"

Great American Country

ROSANNE CASH "Never Be You"

Media General **Broadcast Services**

Bob Dumais (901) 320-4433

ACtion

ABC "Be Near Me"
DON HENLEY "Sunset Grill" JAN HAMMER "Miami Vice Theme"
TEARS FOR FEARS "Head Over Heels" MELISSA MANCHESTER "Just One Lifetime" GLENN FREY "You Belong To The City" THOMPSON TWINS "Lay Your Hands On Me" EL DeBARGE with DeBARGE "You Wear It Well"

MEDIA GENERAL CONTINUED

Your Country

SAWYER BROWN "Betty's Bein' Bad" JIM GLASER "In Another Minute" VERN GOSDIN "I Know The Way To You By Heart"

HEART "Never" COREY HART "Boy In The Box"
FREDDIE JACKSON "You Are My Lady" **OLIVIA NEWTON-JOHN** "Soul Kiss" THOMPSON TWINS "Lay Your Hands On Me" ARETHA FRANKLIN "Who's Zoomin' Who" BILLY JOEL "The Night Is Still Young" DAVID FOSTER "Love Theme From 'St. Elmo's Fire' "

Peters Productions, Inc.

Country Lovin'

JUDDS "Have Mercy" REBA MCENTIRE "Only In My Mind" LARRY GATLIN "Runaway Go Home" JOHNNY LEE "They Never Had To Get Over You" JUDY RODMAN "You're Gonna Miss Me When I'm Gone"

The Great Ones

JOHN PARR "St. Elmo's Fire (A Man In Motion)" KENNY LOGGINS "I'll Be There'

Radio Arts

John Benedict (818) 841-0225

Country's Best

JUDDS "Have Mercy"
EDDIE RABBITT "World Without Love"

Soft Contemporary

OLIVIA NEWTON-JOHN "Soul Kiss" KENNY ROGERS "Morning Desire" ROSANNE CASH "Never Be You"

Sound 10

OLIVIA NEWTON-JOHN "Soul Kiss" THOMPSON TWINS "Lay Your Hands On Me" KENNY LOGGINS "I'll Be There" MELISSA MANCHESTER "Just One Lifetime"

Satellite Music Network

Pat Clarke (214) 991-9200

The Starstation

GLENN FREY "You Belong To The City" THOMPSON TWINS "Lay Your Hands On Me"

Country Coast-To-Coast

LORETTA LYNN "Heart Don't Do This To Me" MICKEY GILLEY "You've Got Something On Your Mind" SOUTHERN PACIFIC "Thing About You" R. CHARLES w/H. WILLIAMS JR. "Two Old Cats Like Us"

Rock 'N' Hits

HEART "Never" SURVIVOR "First Night" FOREIGNER "Down On Love" MR. MISTER "Broken Wings" CHEAP TRICK "Tonight It's You"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

HOOTERS "And We Danced" COREY HART "Boy In The Box" THOMPSON TWINS "Lay Your Hands On Me"

A-HA "Take On Me" TEARS FOR FEARS "Head Over Heels"

TM Country

MEL McDANIEL "Stand Up" SAWYER BROWN "Betty's Bein' Bad"
EARL THOMAS CONLEY "Nobody Falls Like A Fool"

Transtar

Country

Ed Chandler (213) 460-6383

HANK WILLIAMS JR. "This Ain't Dallas" MICKEY GILLEY "You've Got Something On Your Mind" LORETTA LYNN "Heart Don't Do This To Me" BELLAMY BROTHERS "Lie To You For Your Love"

JAZZ

TOP 30

Last Week **SEPTEMBER 27, 1985**

MANHATTAN TRANSFER/Vocalese (Atlantic) 0

AHMAD JAMAL/Digital Works (Atlantic) 2 0 BILLY HIGGINS/Mr. Billy Higgins (Riza)

McCOY TYNER/Just Feelin' (Palo Alto)

3

0 BILLY COBHAM/Warning (GRP)

(3) JOE SAMPLE/Oasis (MCA) ONE NIGHT WITH BLUE NOTE/Preserved (Blue Note) 0

(3) **DAVID FRISHBERG/Live** At Vine Street (Fantasy)

8 WAYNE SHORTER/Atlantis (Columbia) DEBUT > 9

FLORA PURIM & AIRTO/Humble People (George Wein/Concord) 10

ERNIE WATTS/Musican (Qwest/WB) 11

12 SADAO WATANABE/Maisha (Elektra) 10

PAUL YONEMURA/First Flight Home (Jazz Mind) ®

14 29 0 MARK EGAN/Mosaic (Hip Pocket/Windham Hill)

JORGE DALTO/Urban Oasis (Concord Picante) 17 Œ

WIDESPREAD JAZZ ORCHESTRA/Paris Blues (Columbia) 16 12

RUBY BRAFF & SCOTT HAMILTON/A First (Concord) Ø 21

27 1 PHIL UPCHURCH/Companions (Jam)

OREGON/Crossing (ECM) 13 19

11

VICTOR FELDMAN'S GENERATION BAND/High Visibility (TBA/Palo Alto) 20

FRANK FOSTER & FRANK WESS/Frankly Speaking (Concord) 20 21

24 2 LES McCANN/Music Box (Jam)

AL DIMEOLA/Soaring Through A Dream (Manhattan) DEBUT > 🗷

52nd STREET/Scrapple To The Apple (Inner City) 28

MARY FETTIG/In Good Company (Concord) 16 25

SPYRO GYRA/Alternating Currents (MCA) 18 AL JARREAU/Live In London (WB)

DEBUT > 2 28 ANDY NARELL/Slow Motion (Hip Pocket/Windham Hill)

DEBUT > 3 AZYMUTH/Spectrum (Milestone/Fantasy)

> 30 JOHN ANELLO JR./Jackson Street Beat (Cexton)

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; KJCB/Lafayette, Beatrice Evans; WYLD-FM/New Orleans, Dell Spencer; WGCI/Chicago, Graham Armstrong; WDMT/Cleveland, Dean-Dean Rufus;

NEW & ACTIVE

DAN SIEGEL "On The Edge" (Pausa) 17/3

Rotations: Heavy 3/0, Medium 6/2, Light 8/1, Extra Adds-0, Total Adds 3, KERA, WVPE, XHRM. Heavy: KBEM, KCSC, KIFM. Medium: KMHD, KRVS, WLVE, WDMT.

BRUCE FORMAN & GEORGE CABLES "Dynamics" (Concord) 13/4

Rotations: Heavy 2/0, Medium 6/3, Light 5/1, Extra Adds 0, Total Adds 4, WKSU, WHRO, WUSF, KLCC. Heavy: KJAZ, KPLU. Medium: WYRS, KLON, KXPR.

DAVE HOLLAND QUINTET "Seeds Of Time" (ECM) 12/0

Rotations: Heavy 3/0, Medium 6/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WRTI, KUHF, WFPL: Medium: WKSU, WUWM, WFSS, KRVS, WUSF, KWMU.

DWAYNE SMITH & ART JOHNSON "Heartbound" (Cafe) 11/4
Rotations: Heavy 1/0, Medium 4/1, Light 5/2, Extra Adds 1, Total Adds 4, WGBH, WMOT, WLOQ, WHRO. Heavy: KLCC. Medium: WNOP, WKSU, WVPE.

JOE PASS "White Stone" (Pablo) 10/9 Rotations: Heavy 2/1, Medium 1/1, Light 2/2, Extra Adds 5, Total Adds 9, WBGO, WFAE, WNOP, KJZZ, KMHD, KJAZ, KPLU, WHRO, KLCC. Heavy: KIFM.

GEORGE SHEARING "Grand Piano" (Concord) 10/5
Rotations: Heavy 1/1, Medium 4/1, Light 3/1, Extra Adds 2, Total Adds 5, WKSU, KPLU, WMID, WHRO, KLSK. Medium: 6, KLON, KKGO.

MATT BIANCO "Whose Side Are You On?" (Atlantic) 10/2
Rotations: Heavy 3/1, Medium 4/0, Light 2/0, Extra Adds 1, Total Adds 2, WBEE, KKGO, Heavy: KERA, KBEM, Medium:

JEFF BERLIN & VOX HUMANA "Champions" (Passport) 8/3

ons: Heavy 1/0, Medium 2/1, Light 5/2, Extra Adds 0, Total Adds 3, KERA, WFPL, WHRO. Heavy: WNOP. Medium

MR. BILLY HIGGINS Is Moving!



THE EXCITING ALLAN BARNES BAND

Is Coming!





RIZA RECORDS, 1680 N. Vine St., Suite 418, Los Angeles, CA 90028

MOST ADDED

WAYNE SHORTER (13)

Atlantis (Columbia)

AL DIMEOLA (12)

Soaring Through A Dream (Manhattan) JOE PASS (9)

White Stone (Pablo)

MARK EGAN (8) Mosaic (Hip Pocket/ Windham Hill)

ONE NIGHT WITH BLUE NOTE (8)

Preserved (Blue Note)

HOTTEST

AHMAD JAMAL (24) Digital Works (Atlantic)

MANHATTAN TRANSFER (24) Vocalese (Atlantic) McCOY TYNER (12)

Just Feelin' (Palo Alto)

BILLY COBHAM (11) Warning (GRP)

TIM WEISBERG "High Risk" (Desert Rock) 8/0

Rotations: Heavy 1/0, Medium 5/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: KCSC, Medium: WBEE, KBEM, WVPE, KIFM, XHRM.

AFFIRMATION "Identity Crisis" (Rhombus) 7/2

Rotations: Heavy 0/0, Medium 3/0, Light 3/1, Extra Adds 1, Total Adds 2, WLOQ, WLVE, Medium: WFAE, KERA, KCSC, CANONEO "Canoneo" (Guacamole) 7/2

Rotations: Heavy 0/0, Medium 5/1, Light 2/1, Extra Adds 0, Total Adds 2, WBGO, WLOQ, Medium: WMOT, KCSC, WVPE,

ROSEMARY CLOONEY "Rosemary Clooney Sings Ballads" (Concord) 7/1

Rotations: Heavy 3/0, Medium 2/0, Light 2/1, Extra Adds 0, Total Adds 1, KKSN. Heavy: WYRS, KPLU, WMID. Medium: KLON.

HERBIE HANCOCK & FODAY MUSA SUSO "Village Life" (Columbia) 6/4

Rotations: Heavy 0/0, Medium 4/2, Light 2/2, Extra Adds 0, Total Adds 4, WBGO, WRTI, WNUR, KXPR. Medium: WNOP

FUMIAKI MIYAMOTO & NORIO MAEDA "Blue Rondo" (CBS) 6/0

Rotations: Heavy 1/0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: KUHF, Medium: WNOP, KPLU, KLCC

LESTER BOWIE'S BRASS FANTASY "I Only Have Eyes For You" (Columbia) 5/4

ım 3/2, Light 1/1, Extra Adds 0, Total Adds 4, WBGO, WRTI, WDET, KWMU. Medium: KJAZ. GROVER WASHINGTON JR. "Anthology" (Elektra) 5/2

Rotations: Heavy 2/1, Medium 1/0, Light 2/1, Extra Adds 0, Total Adds 2, KJAZ, KLCC. Heavy: KBEM. Medium: WBGO.

M. PETERS, B. WILBUR & B. LAGRENE "Django's Music" (Stash) 5/0 Rotations: Heavy 0/0, Medium 3/0, Light 2/0, Extra Adds 0, Total Adds 0. Medium: WF : WFPL, KADX, KLSK

REGIONALIZED ADDS & HOTS

EAST

WMD/Atlantic City (*)
Bill Hopkins
GEORGE SHEARING
HOTEOST
ASHLEY ALEXANDER
MANHATTAN TRANSFE
BILLY HIGGIRS
APMAD JAMAL
ROSEMARY CLOONEY

WBEE/Chicago (*)
John Hill
LOREZ ALEXANDRIA
ASHILEY ALEXANDER
SADAO MATANABE
MACOY TYMER
MARK EGAN
KENNY BOOK
MATT BLANCO
NE MIGHT W BLUE
MATT BLANCO
MIGHT W BLUE
MIGHT BLANCO
MIGHT BLANCO
MIGHAEL PRANKS
FLORA DURINGH
MIGHAEL PRANKS
FLORA PURINGH
MIGHAEL PRANKS
FLORA PURINGH
MASHATTAN TRANSFE
MASHATTAN TRANSFE

WRTIPHHadelphia
Peter Goutzoussis
WAYNE SHORTER
WAYNE SHORTER
MENDELBERSO/LACY/L
BUD POWELL
LESTER BOWIE/BRAS
SPYRO GYRA
BORBY HUTCHERSON
FATS NAVABRO
PAUL BLEY
HANCOCK & SUSO
BIELY BANG
HOTCHERSON
HOTCHERSON
FATS NAVABRO
HOTCHERSON
HOTCHERSON
FATS NAVABRO
HOTCHERSON
HOTCHER ED SAINJON
ANANDA
AZYMUTH
JAN GARBAREK GROU
HOTTEST:
MARK EGAN
LES MCCANN
WAYNE SHORTER
AL JARREAU
AL DIMEOLA

WBBY/Columbus (*)
Zoot Strider
DAVID FRISHBERG
MANHATTAN TRANSFE
DON RANDI
HOttest:
ANDY NARELL
AHMAD JAMAL
WIDESPREAD JAZZ O
BRAFF & HAMILTON
MANHATTAN TRANSFE

MIDWEST

KTCJ/Minneapolis (*) Ed Garrett PHIL UPCHURCH

MARK EGAN
HOTLEST:
WIDESPREAD JAZZ O
RIO NIDO
MCCOY TYNER
SADAO WATANABE
KBEMMINATANA
J.D. Ball
J.D. Ball
WAYNE SHORTER
HOLLEST

KKGO/Los Angeles (*)
Jaff Gehringer
MANHATTAN TRANSFE
MARK EGAN
ONE NIGHT W/ BLUE
MATT BIANCO
LOPERANCO & PETERS
COUNT BASIE
WYNTON MARSALIS
HOLLEST;
HOLLEST;
HOLLEST;
HANNERE

HOLLEST: MANHATTAN TRANSFE AHMAD JAMAL JOE SAMPLE BILLY COBHAM SANDY OWEN

MARY FETTIG ONE NIGHT W/ BLUE 52nd STREET(SIMON PAUL YONEMURA JORGE DALTO

KWMU/St. Louis KWMU/St.Louis
Jim Wallaco
WAYNE SHORTER
LESTER BOWIE/BRAS
HOTCOST:
ABPHAD JAMAL
MCCOY TYBER
BILLY HIGGINS
WAYNE SHORTER
FLORA PURIM & AIR

SOUTH

Paul Stribling
JOE PASS
SHANK & ROGERS
HOTTEST
HOTOST
ARPHAD JAMAL
MANHATTAN TRANSFE
BILLY HIGGINS
WIDESPREAD JAZZ O
DAVID FRISHBERG

KERA/Dallas-Ft. Worth Ed Budanauro ONE NIGHT W/ BLUE JEFF BERLIN DAN SIEGEL Hottest: WAYNE SHORTER KENNY PORE PHIL UPCHURCH JOE SAMPLE AHMAD JAMAL

MANHATTAN TRANSFE PHIL UPCHURCH BILLY COBHAM AHMAD JAMAL ONE NIGHT W/ BLUE

PROFESSOR LONGHAI OLIVER LAKE 52nd STREET(SIMON Hottest: AHMAD JAMAL MCCOY TYNER MANHATTAN TRANSFE BRAFF 5 HAMILTON AMINA CLAUDINE MY

Editor's Note: WMGI/Gainesville is

no longer a reporting station

WHRO/Norfolk
Joe Lowry
JOE PASS
FORMAN & CARLES
GEORGE SHEARING
ONE NIGHT "/ STUP
MARK BEAN
AD DIMEDI
MARK BEAN
AD DIMEDI
HOUSINGSON
JEFF REELIN
HOUSENIS
FOSTER & WESS
HEAD JAMAL
MANHATTAN TRANSFE
WILOGIORADO [*1)

WFPL/Louisville
Gerry Weston
JEFF BERLIN
CRAIG HARRIS
HOTLEST
HOTLEST
HOTLEST
HARRITAN TRANSFE
ABNAD JAMAL
DAVID FRISHBERG
BILLY COBRAM WLOQ/Orlando (*)
Paul Gerardi
SMITH & JOHNSON
NATHAN PAGE
CANONEO
AFFIRMATION
HOLESE:
GENERATION RAND
AHMAD JAMAL
AL JARREAU
SPYRO GYRA
SADAO WATANABE

WUSF/Tampa Bob Seymour FORMAN & CABLES MARK EGAN HOTLEST HANNATTAN TRANSFE WAYNE SHORTER WAYNE SHORTER WIDESPREAD JAZZ O GREGON

Helen Borgers

UKE ELLINGTON
ZOOT SIMS
JAZZ FOR FLAYBOYS
COUNT BASIE
AND COUNT BASIE
COUNT

50 Reporting Stations **48 Current Reports**

KJCB/Lafavette and WBFO/Buffalo did not report a new playlist for two ecutive weeks and were not used

in this week's issue.

WEST

KADX/Denver (*)
JB. Dewart
JB. Dewart
JB. Dewart
FEDDY MITGINS
BUDDY CHILDERS
HANK & ROCERS
FOCTOR'S
HANK & ROCERS
FOCTOR'S
HANK & ROCERS
FOCTOR'S
MEDS
HANK & ROCERS
HAND JANAL
HABHATTAN TRANSFE
WIDESPREAD JAZZ O
KLCO/EUgene
Michael Canning
HANNE SHORTER
LD JHRECLA
LD JHRECLA
LD JHRECLA
HOVER MASHINGTON
IOE PASS
TYMUTH
HOKTOBINAL
HOKTOBINA

KKSNIPOTHEND (*)

KKSNIPOTHEND (*)

BRAFF & HAMILTON

BRAFF & HAMILTON

SOLD STREET (SIMON

MAYNE SHORTER

LES MCCANN

ROSEMANY CLOONEY

HOLDEST

MCCOV TYNER

MC

WOODY SHAM

(AJAZISAN FRANCISCO (

BOD PARIOCHE

GROVER WASHINGTON

GROVER WASHINGTON

FOR PASS

FOR PASS SADAO WATANABE
AZYMUTH
KUOP/Stockton
Smith/Ranoy
52nd STREET (SIMON
PHIL UDCHIRCH
HOTLERS:
HO

R&R FRIDAY, SEPTEMBER 27, 1985/59

BLACK/URBAN

BREAKERS®

DIANA ROSS

Eaten Alive (RCA)

68% of our reporting stations on it. Rotations: Heavy 6/0, Medium 23/2, Light 29/12, Total Adds 14, WAMO, K104, WHRK, WEDR, WGCI, KACE, Z93, WPEG, WJAX, WLOU, WAAA, WDAO, WKWM, KUKQ. Debuts at number 36 on the Black/Urban chart.

ISLEY JASPER ISLEY Caravan Of Love (CBS Associated)

66% of our reporting stations on it. Rotations: Heavy 1/0, Medium 29/5, Light 26/9, Total Adds 14, WWIN, WXYV, WILD, WDAS, WAMO, WDJY, WHRK, WKND, WAOK, WFXA, Z93, WQFX, WGPR, WZEN. Debuts at number 38 on the Black/Urban chart.

NEW & ACTIVE

STAPLE SINGERS "Are You Ready" (Private I/CBS) 50/3

Rotations: Heavy 3/0, Medium 22/3, Light 25/0, Total Adds 3, WDJY, WPEG, WDAO. Heavy: WDIA, WOWI, WFXA. Medium: WWIN, WDAS, WHRK, WEDR, WDMT, KSOL, WAOK, WFXC, WQMG, WBLX, KAPE, WAAA, Z103, WTLC. Debuts at number

MELBA MOORE ''I Can't Believe It (It's Over)'' (Capitol) 47/13
Rotations: Heavy 1/0, Medium 18/4, Light 28/9, Total Adds 13, WILD, KDLZ, KACE, KDAY, WNHC, WFXA, WENN, Z93, WPEG, WFXC, WQFX, KHYS, KDKD. Heavy: WDAO. Medium: WWIN, WDAS, WDIA, WOWI, WTMP, WZAK, KSOL.

RJ'S LATEST ARRIVAL "Baby I'm Sorry" (Atlantic) 46/9
Rotations: Heavy 5/0, Medium 10/0, Light 31/9, Total Adds 9, WWIN, WDJY, WHUR, WJLB, OC†04, WATV, Z93, WDPN, WAAA. Heavy: WZAK, WJYL, WLOU, WQQK, WWWS. Medium: WILD, K104, KDLZ, WDMT, WTKL, WGPR.

HALL & OATES with KENDRICK/RUFFIN "The Way You Do.../My Girl" (RCA) 45/6 Rotations: Heavy 11/0, Medium 21/4, Light 13/2, Total Adds 6, WWIN, WFXA, WPEG, WQFX, WKXI, KDKO. Heavy: WAMO, WYLD-FM, KSOL, OC104, JET94, WDPN, WHYZ, WPLZ, KOKA, WANM, Z103. Medium: WDIA, K94, WZAK. Debuts at

number 37 on the Black/Urban chart

DEELE "Suspicious" (Solar/Elektra) 44/2
Rotations: Heavy 8/0, Medium 18/1, Light 18/1, Total Adds 2, WPEG, WAAA. Heavy: KDLZ, WFXA, WJMI, WKXI, KIIZ, WORL, WDAO, WTLC. Medium: WTMP, WBLZ, WZAK, XHRM, KSOL, WQMG, WLOU, WVKO, WWWS.

LUTHER VANDROSS "Wait For Love" (Epic) 40/28
Rotations: Heavy 4/1, Medium 12/6, Light 24/21, Total Adds 28 including WRKS, WDJY, KDLZ, WTMP, WBMX, WGCI, WDMT, XHRM, WNHC, OC104, WATV, Z93, WFXC, WKXI, WJAX, KJCB, WORL, KAPE, WANM, WDAO.

RICK JAMES "Spend The Night With Me" (Gordy/Motown) 40/6
Rotations: Heavy 4/0, Medium 16/1, Light 20/5, Total Adds 6, WJLB, KSOL, WENN, WPEG, WJJS, KHYS. Heavy: WDJY, WOWI, WFXA, WJMI. Medium: WUSL, WHUR, WHRK, K94, WZAK, WDPN, WQMG, WQFX, KAPE,-WWWS.

MADONNA "Dress You Up" (Sire/WB) 34/3
Rotations: Heavy 10/1, Medium 17/0, Light 7/2, Total Adds 3, WUSL, WFXA, WENN. Heavy: K94, OC104, JET94, WJAX, WJYL, WJJS, WPLZ, WVKO, Z103. Medium: WAMO, WVEE, K104, HOT105, WGCI, WBLZ, WLUM.

GEORGE CLINTON "Bullet Proof" (Capitol) 33/2
Rotations: Heavy 3/0, Medium 9/0, Light 21/2, Total Adds 2, WDAO, KBUZ. Heavy: WJMI, WTLC. Medium: K104, WDIA, WZAK, WFXC, WKXI, KIIZ, WWDM, WGPR, WVOI.

FAT BOYS "Hardcore Reggae" (Sutra) 32/13
Rotations: Heavy 1/0, Medium 8/2, Light 23/11, Total Adds 13, WDJY, WHUR, WOWI, WDMT, KJLH, XHRM, WKND, WTKL, WATV, WPEG, WKXI, WPDQ, KAPE. Heavy: WEDR. Medium: WWIN, WDAS, WZAK, KDAY, KSOL, WWDM.

TRAMAINE "Fall Down (Spirit Of Love)" (A&M) 32/10
Rotations: Heavy 0/0, Medium: 15/2, Light 17/8, Total Adds 10, WDJY, KMJQ, XHRM, WNHC, Z93, WPEG, WDPN, KIIZ, KHYS, WWDM. Medium: WXYV, WILD, WRKS, WHUR, WGCI, KSOL, WBLX, WANM, WTLC, WWWS.

VIKKI LOVE with NUANCE "Stop Playing On Me" (4th & Broadway/Island) 32/9
Rotations: Heavy 0/0, Medium: 13/2, Light 19/7, Total Adds 9, WDJY, WHRK, WLUM, KJLH, WAOK, WEN, WQMG, KIIK, KJCB. Medium: WWIN, WDAS, WEDR, WZAK, KACE, XHRM, KSOL, WJMI, KHYS, WAAA, WTLC.

DIMPLES "Shake 'Em Down" (RCA) 31/6
Rotations: Heavy 0/0, Medium 10/3, Light 21/3, Total Adds 6, KMJQ, WYLD-FM, WZAK, WENN, WKXI, KDKO. Medium: K104, KDLZ, WOWI, WGCI, KHYS, KAPE, WTLC.

JAN HAMMER "'Miami Vice' Theme" (MCA) 30/15
Rotations: Heavy 3/0, Medium 10/2, Light 17/13, Total Adds 15, WAMO, WZAK, XHRM, OC104, WAOK, WDPN, WFXC, WQMG, KJCB, WJYL, WANT, KAPE, KOKA, Z103, WDAO. Heavy: HOT105, WPLZ, WANM. Medium: WDAS, WDIA, WBLZ.

PAUL LAURENCE "She's Not A Sleaze" (Capitol) 30/9
Rotations: Heavy 1/0, Medium 9/1, Light 20/8, Total Adds 9, WDIA, WATV, WORL, KOKA, WANM, WAAA, Z103, WGPR, WZEN. Heavy: WZAK. Medium: WWIN, WJLB, WDPN, WFXC, WJMI, KJCB, WALT, WWWS.

SISTER SLEDGE "Dancing On The Jagged Edge" (Atlantic) 30/3
Rotations: Heavy 0/0, Medium 16/1, Light 14/2, Total Adds 3, WZAK, WDAO, KBUZ. Heavy: WILD, WDIA, WEDR, WOWI, KSOL, KQXL, WTKL, WDPN, WFXC, WQQK, WORL, KOKA, WANM, WTLC, WVOI.

LOOSE ENDS "Choose Me" (MCA) 30/1
Rotations: Heavy 3/0, Medium 18/0, Light 9/1, Total Adds 1, KUKQ. Heavy: WKND, WFXA, WJMI. Medium: WWIN, WRKS, WUSL, WHUR, WVEE, WBMX, WLUM, KJLH, XHRM, KQXL, WQFX, WJYL, WJJS, KHYS, KAPE, KOKA.

KURTIS BLOW "America" (Mercury/PolyGram) 27/7
Rotations: Heavy 0/0, Medium 9/2, Light 18/5, Total Adds 7; WHRK, WNHC, WFXA, WDPN, KJCB, WQQK, WWWS. Medium: WWIN, WEDR, WZAK, WTKL, WBLX, KAPE, WANM.

RUN D.M.C. "Jam Master Jammin" " (Profile) 27/5
Rotations: Heavy 2/0, Medium 11/0, Light 14/5, Total Adds 5, WWIN, KMJQ, WHRK, WENN, Z103. Heavy: WDIA, KDAY.
Medium: WDAS, WUSL, WOWI, WDMT. WZAK, KSOL, WTKL, WATV, WQMG, KOKA, WGPR.

PAUL YOUNG "I'm Gonna Tear Your Playhouse Down" (Columbia) 26/6
Rotations: Heavy 1/0, Medium 16/3, Light 9/3, Total Adds 6, KMJM, WPEG, WQFX, KJCB, KAPE, KBUZ. Heavy: WJJS.
Medium: WHRK, HOT105, K94, WBLZ, WDMT, KDAY, OC104, WJAX, WBLX, KOKA, WANM, WTLC, KDKO.

450 SL "The Rock" (Golden Boy) 25/4
Rotations: Heavy 1/0, Medium 7/0, Light 17/4, Total Adds 4, WDMT, KDAY, WAAA, WZEN. Medium: WEDR, WOWI, WXOK, WENN, WQMG, WBLX, KHYS.

HUEY "BABY" HARRIS "You've Got To Be A Winner" (Profile) 25/1
Rotations: Heavy 3/0, Medium 10/0, Light 12/1, Total Adds 1, WGPR. Heavy: WDAS, WTLC, WZEN. Medium: WEDR, WYLD-FM, WOWI, WDMT, WZAK, KSOL, WXOK, WQMG, WQQK, KHYS.

SIGNIFICANT ACTION

CHERYL LYNN "Fade To Black" (Columbia) 24/9

Rotations: Heavy 1/0, Medium 7/1, Light 16/8, Total Adds 9, WDIA, WGCI, KQXL, WDPN, WFXC, WQMG, WPDQ, KHYS, KAPE. Medium: K104, WYLD-FM, KACE, JET94; WJMI, KIIZ, KOKA.

CHERRELLE "You Look Good To Me" (Tabu/CBS) 24/8
Rotations: Heavy 1/0, Medium 9/2, Light 14/6, Total Adds 8, K104, WZAK, KACE, XHRM, WQMG, KJCB, WLOU, WGPR Medium: WILD, KMJQ, WBMX, KDAY, WDPN, WFXC, WQQK, KAPE.

MOST ADDED

LUTHER VANDROSS (28)

Wait For Love (Epic) RAY PARKER JR. (18) Girls Are More Fun (Arista)

SYSTEM (16)

This Is For You (Mirage/Atco) JAN HAMMER (15)

Miami Vice Theme (MCA)

ISLEY JASPER ISLEY (14) Caravan Of Love (CBS Associated) DIANA ROSS (14)

Eaten Alive (RCA)

HOTTEST

FREDDIE JACKSON (58)

You Are My Lady (Capitol) BOBBY WOMACK (43)

I Wish He Didn't Trust Me So Much (MCA) STEVIE WONDER (35)

Part-Time Lover (Tamla/Motown)

READY FOR THE WORLD (32)

Oh Sheila (MCA) FAMILY (27)

The Screams Of Passion (WB)

BERNARD WRIGHT "Who Do You Love" (Manhattan) 23/9

Rotations: Heavy 0/0, Medium 5/0, Light 18/9, Total Adds 9, WWIN, KMJQ, WEDR, WYLD-FM, WKND, WAOK, WJYL, WWDM, WVOI. Medium: WHUR, KACE, KSOL, WDPN, WWWS.

ROSIE GAINES "Skool-Ology (Ain't No Strain)" (Epic) 22/7

Rotations: Heavy 0/0, Medium 8/0, Light 14/7, Total Adds 7, KMJQ, WAOK, WATV, WENN, WQMG, WJYL, WLOU. Medium: WDIA, WDMT, KSOL, WKND, WNHC, KOKA, WWWS.

RED HOT CHILI PEPPERS "Hollywood (Africa)" (EMI America) 21/4
Rotations: Heavy 1/0, Medium 4/1, Light 16/3, Total Adds 4, WDAS, WLUM, WLOU, WVKO. Heavy: WFXA. Medium: KSOL,

SMOKE CITY "Dreams" (Epic) 20/4
Rotations: Heavy 2/0, Medium 8/0, Light 10/4, Total Adds 4, WFXA, KQXL, WENN, Z93. Heavy: WLOU, WANM. Medium: WRKS, WOWI, WGCI, KSOL, WQMG, WKXI, KOKA. WTLC.

PRINCESS "Say I'm Your #1" (Next Plateau) 19/10
Rotations: Heavy 3/0, Medium 6/2, Light 10/8, Total Adds 10, WWIN, WXYV, WILD, HOT105, WOWI, XHRM, WPEG, WLOU, WOOK, Heavy: WDAS, WUSL, WZEN. Medium: WRKS, WDMT, KMJM, WKND.

CURTIS MAYFIELD "Baby It's You" (CMC) 19/2
Rotations: Heavy 2/1, Medium 9/1, Light 8/0, Total Adds 2, WJMI, KJCB. Heavy: K104. Medium: WWIN, WILD, WDJY, WQMG, WPLZ, KOKA, WANM, WAAA, WZEN. GO WEST "Eye To Eye" (Chrysalis) 19/2

Rotations: Heavy 4/0, Medium 4/1, Light 11/1, Total Adds 2, WDPN, WGPR. Heavy: WVEE, WLUM, KMJM, KACE, KSOL Medium: WBLX, WZEN.

RAY PARKER JR. "Girls Are More Fun" (Arista) 18/18
Rotations: Heavy 0/0, Medium 5/5, Light 13/13, Total Adds 18, WAMO, WHUR, WHRK, WOWI, WLUM, KACE, KDAY, KSOL, WDPN, WFXC, WPDQ, KJCB, WJYL, WJJS, WTLC, WWWS, WZEN, KUKQ.

KOKO POP "Brand New Beat" (Motown) 18/5
Rotations: Heavy 3/0, Medium 6/0, Light 9/5, Total Adds 5, WEDR, WDMT, WAOK, WFXA, KBUZ. Heavy: WVKO, Z103, WTLC. Medium: WZAK, WJLB, WLUM, WFXC, WANM, WWWS.

NONA HENDRYX "If Looks Could Kill (DOA)" (RCA) 18/3
Rotations: Heavy 0/0, Medium 7/0, Light 11/3, Total Adds 3, KDLZ, WWDM, WGPR. Medium/ WWIN, WILD, KACE, WATV, WKXI, WORL, WWWS. SYSTEM "This Is For You" (Mirage/Atco) 17/16
Rotations: Heavy 0/0, Medium 6/5, Light 11/11, Total Adds 16, WWIN, WXYV, WRKS, WDAS, WHUR, WEDR, WTMP, KMJM, KDAY, WPEG, WDPN, WQQK, KAPE, WWDM, WANM, WTLC. Medium: KACE.

B.B. KING "Big Boss Man" (MCA) 17/10
Rotations: Heavy 0/0, Medium 5/2, Light 12/8, Total Adds 10, WWIN, WZAK, KIIZ, KJCB, WORL, KAPE, WANM, WAAA, WDAO, WWWS. Medium: WDIA, KACE, WZEN.

BRENDA K. STARR "Pickin' Up Pieces" (Mirage/Atco) 17/2 Rotations: Heavy 1/0, Medium 4/0, Light 12/2, Total Adds 2, WRKS, WVOI. Heavy: KMJQ. Medium: WUSL, WHRK, KIIZ,

ONE WAY "More Than Friends, Less Than Lovers" (MCA) 15/7
Rotations: Heavy 1/0, Medium 2/1, Light 12/6, Total Adds 7, WDAS, K104, WEDR, WYLD-FM, WTMP, WJLB, WANM. Heavy:

STROKE "You Are The One" (Omni/Atlantic) 15/5 Rotations: Heavy 0/0, Medium 6/1, Light 9/4, Total Adds 5, WHUR, KDLZ, WOWI, KIIZ, WQQK. Medium: WUSL, WDJY, K104, KMJQ, WTLC.

BILLY & BABY GAP "Rock The Nation" (Total Experience/RCA) 15/4

RALPH MacDONALD featuring YOGI LEE "Layin In His Arms" (Polydor/PolyGram) 13/6

CONQUEST "Optimistic" (Epic) 13/5

Rotations: Heavy 0/0, Medium 2/0, Light 11/5, Total Adds 5, WENN, WFMX, WQMG, WLOU. Medium: K104

UTFO "Bite It" (Select) 13/2 Medium 1/0, Light 12/2, Total Adds 2, WATV, WWDM, Medium; WENN

LUSHUS DAME & PRETTY VAIN "More Than You Can Handle" (Motown) 12/7

Rotations: Heavy 0/0, Medium 3/1, Light 9/6, Total Adds 7, WXYV, WJLB, KMJM, WQMG, WAAA, WKWM, WWWS. Medium: KSOL, WGPR.

SIMPLY RED "Money's Too Tight (To Mention)" (Elektra) 12/4 4. Total Adds 4. WHUR, WEDR, WANT, WDAO

ROY AYERS "Slip 'n Slide" (Columbia) 10/6

Rotations: Heavy 1/1, Medium 3/1, Light 6/4, Total Adds 6, WDJY, WDIA, WOWI, WPEG, WFXC, WJYL, WANT: Medium:

VAL YOUNG "Seduction" (Gordy/Motown) 10/6 eavy 0/0, Medium 5/3, Light 5/3, Total Adds 6, WRKS, WDAS, WUSL, WGCI, Z93, WJYL, KDKO. Medium: WJLB,

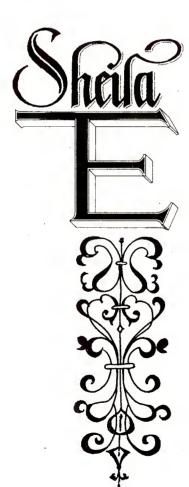
AFRIKA BAMBAATAA & FAMILY "Funk You" (Tommy Boy) 10/3 Rotations: Heavy 0/0, Medium 2/1, Light 8/2, Total Adds 3, WDAS, WLUM, WW

Hotations: Heavy 0/0, Medium 2/1, Light 8/2, Total Adds 3, WDAS, WLUM, WWDM. Medium GENE CHANDLER "Haven't I Heard That Line Before" (Fast Fire) 10/1 Rotations: Heavy 0/0, Medium 2/0, Light 8/1, Total Adds 1, WFXC. Medium: WGCI, WWWS ROXANNE SHANTE "Bite This" (Pop Art) 10/1

Total Adds 1, WKXI, WWDM, Heavy: WTLC, Medium: WDAS, WOWI. EVELYN "CHAMPAGNE" KING "Give It Up" (Private I/CBS) 10/0 ns: Heavy 1/0, Medium 1/0, Light 8/0, Total Adds 0, WAOK

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

WORDS THAT SCREAM OUTRAGEOUS SIN.



Afore Bizanne

The new single from the Paisley Park album Romance 1600 as featured in the forthcoming film "Krush Groove."



BLACK/URBAN ADDS & HOTS

Jim Lucas O'JAYS STARPOINT

KM (O/Houston Ron Atkins NICOLE ROSIE GAINES

BERNARD WRIGHT RUN D.M.C.

FAMILY KLYMAXX CARL CARLTON

FAT BOYS

KLYMAX

Hottest: STEVIE WONDER CHARLIE SINGLETON

MAZE

EAST

WUSL/Philadelphia

WysttJackson
VAL YOUNG
ATLANTIC STARR
MADONNA
PHIL COLLINS
HOTCOST
HOT

Joe Tamburro BAR-KAYS ISLEY JASPER & IS

Wvatt/Jackson

WWIN/Baltimore COLONEL ABRAMS DENNIS EDWARDS
ISLEY JASPER & IS
RUN D.M.C.
HALL & OATES
B.B. KING CONCEPT
EUGENE WILDE
HARD COVER
RJ'S LATEST ARRIV
MARZ

FAMILY
STEVIE WONDER
RENE & ANGELA
WHITMEY HOUSTON
STARPOINT WXYV/Battimore

Roy Sampson PRINCESS MAZE EUGENE WILDE SYSTEM LUSHUS DAME ISLEY JASPER & IS Hottest: DOUG E. FRESH FAMILY POINTER SISTERS STARPOINT

SUBJECT OF STATES IN STATEM ONE WAY RED HOTT CHILI PE JANICE CHRISTIE AFRIKA BAMBANTAN AND BERTA GILLIAM MANTRONIX ROBEY VAL YOUNG HOTTES IN DOUG E. FRESH CAMEO FAMILY PRINCESS CHAKA KHAN WAMO/Pittsburgt COLONEL ABRAMS WILD/Boston Woodson/Antho Smith/Thomas MELBA MOORE CHAKA KHAN RAY PARKER JR. MODERN MAN/SPUTZY FIVE STAR ISLEY JASPER & IS ISLEY JASPER & IS PRINCESS PHIL COLLINS Hottest: TA MARA & SEEN EDDIE MURPHY READY FOR THE WOR STARPOINT
FREDDIE JACKSON
RENE 4 ANGELA
CHARLIE SINGLETON
WKND/Hartford SADE PATTI LABELLE STACY LATTISAW WHITNEY HOUSTON DIANA ROSS HOTTEST: FREDDIE JACKSON PRINCE

DOUG E. FRESH BERNARD WRIGHT CARL CARLTON ISLEY JASPER & IS HOTTEST: WHUR/Washingt READY FOR THE WOR WHUR/Washington
Libby Lawson
RJ'S LATEST ARRIV
SWEET COOKIE
SIMPLY RED
SYSTEM PRINCE RENE & ANGELA STARPOINT WNHC/New Haver James Jordan

HOTTEST:

MARY JANE GIRLS

GUTHRIE

WHITNEY HOUSTON

OC104/Ocean City

PRINCE LUTHER VANDROSS

LOTHER VANDROSS
A-HA
JAN HAMMER
GINO VANNELLI
TEARS FOR FEARS
DON HENLEY
RJ'S LATEST ARRIV
HOTTEST:
MADONNA

STARPOINT

SYSTEM ANGELA BOFILL RAY PARKER JR. EUGENE WILDE STACY LATTISAW STROKE
HERB ALPERT
GINO VANNELLI
HOTTOST
JENNIFER HOLLIDAY
STARPOINT
STEVIE WONDER
FREDDIE JACKSON
MAURICE WHITE

WDJY/Washington Brute Bailey LUTHER VANDROSS ROY AYERS ROY AYERS CHARLIE SINGLETON ARETHA FRANKLIN DAZZ BAND CARL CARLTON BAR-KAYS STAPLE SINGERS O'JAYS ISLEY JASPER & IS PRINCESS PRINCESS
AJ'S LATEST ARRIV
RAPPIN' DUKE
PAT BOYS
VIKKI LOVE/NUANCE
DEUCE
HOWARD JOHNSON
HOTTEST
BOOGLE FRESH
ANDRE CYMONE
BOOGLE BOYS
FREDDIE JACKSON
READY FOR THE WOR

WEST

KDKO/Denve Jay Johnson MAZE HALL & OATES DIMPLES VAL YOUNG MELBA MOORE Hottest: FREDDIE JACKSON BOBBY WOMACK STEVIE WONDER CAMEO ATLANTIC STARR KDAY/Los Angeles Patterson/Mack JETS
RAY PARKER JR.
FULL FORCE
SYSTEM
SPYDER D Hottest: DOUG E. FRESH FAMILY FAMILY
FREDDIE JACKSON
BOBBY WOMACK
ANDRE CYMONE
KJLHILOS Angeles
Doug Glimore
TEARS FOR FEARS
POINTER SISTERS
O'JAYS
VIKKI LOVE/NUANCE
FAT BOYS
JETS FAT BOYS
JETS
Hottest:
STEVIE WONDER
DOUG E. FRESH
WHITNEY HOUSTON
FAMILY
BORDY WOMACK

KACE/Los Angeles
Pam Robinson
JAMES ARTHUR JOHN
RAY PARKER JR.
ANGELA BOFILL
FOUR TOPS
MELBA MOORE
DIANA ROSS
CHEPDELLE Hottest: WHITNEY HOUSTON FAMILY FREDDIE JACKSON STEVIE WONDER STARPOINT

KUKQ/Phoenix Robert Wideman DIANA ROSS BAR-KAYS LOOSE ENDS
MAZE
DENNIS EDWARDS
DOUG E FRESH
RAY PARKER JR.
COLONEL ARRAMS
HOTCEST
KOOL & THE GANG
WHITNEY HOUSTON
READY FOR THE WOI
POINTER SISTERS
FREDDIE JACKSON

SOUTH

WAOK/Atlanta Larry Tinsley MAZE ISLEY JASPER KOKO POP BERNARD WRIGH VIKKI LOVE/N ROSIE GAINES HOTTEST: FREDDIE JACKSON STEVIE WONDER BOBBY WOMACK READY FOR THE WOR

WVEE/Atlanta Scotty Andrews none Hottest: FREDDIE JACKSON BOBBY WOMACK
WHITNEY HOUSTON
READY FOR THE WOR
FAMILY WFXA/Augusta

MADONNA DOUG E. FRESH ISLEY JASPER MELBA MOORE SMOKE CITY MOKE CITY
JEFF TYZIK
KOKO POP
PHIL COLLINS
KURTIS BLOW
VERONICA UNDERWOO VERONICA UNDER HOTTOST: ANDRE CYMONE MAURICE WHITE DURELL COLEMAN DENNIS EDWARDS CAMEO

CAMEO
KQXL/Baton Rouge
Don Ricardo
MARZ.
DENNIS EDWARDS
SMOKE CITY
RAY GOODMAN & BRO
OSBORNE & GILES
CHERYL LYNN
TROUBLE FUNK
BOTTERS. FREDDIE JACKSON READY FOR THE WOR BOBBY WOMACK STARPOINT WHITNEY HOUSTON

WTKL/Baton Rouge FAT BOYS TROUBLE FUNK ANGELA BOFILL MICHAEL WYCOFF LUTHER VANDROSS LISA LISA READY FOR THE W BOOGIE BOYS JESSE JOHNSON FREDDIE JACKSON

WXOK/Baton Rouge Al Wallace none
Hottest:
READY FOR THE WOR
KOOL & THE GANG
ATLANTIC STARR KLYMAXX CARRIE LUCAS WENN/Birmingh Michael Star SMOKE CITY MELBA MOORE RUN D.M.C. ARETHA FRANKLIN VIKKI LOVE/NUANCE ROSIE GAINES DIMPLES RICK JAMES CONQUEST

CONQUEST:
HOttest:
READY FOR THE WOR
PRINCE
KOOL & THE GANG
BOBBY WOMACK
FREDDIE JACKSON WATV/Birmingham TROUBLE FUNK FAT BOYS FAT BOIS

HOttest:
READY FOR THE WOR
FREDDIE JACKSON
BOBBY WOMACK
MAURICE WHITE
STEVIE WONDER

XHRM/San Diege Duff Lindsey
NEWCLEUS
CHERRELLE
LUTHER VANDROSS FREDDIE JACKSON FIVE STAR

KSOL/San Francisco ARETHA FRANKLIN RICK JAMES RAY PARKER SWEET TRIO Hottest: READY FOR THE WOR POINTER SISTERS KLYMAXX PRINCE ANDRE CYMONE

Z93/Charleston Cliff Fletcher DURELL COLEMAN SMOKE CITY MELBA MOORE
LUTHER VANDROSS
DIANA ROSS
VAL YOUNG
RJ'S LATEST ARRIV
RALPH MACDONALD RALPH MACDONALD Hottest: FREDDIE JACKSON READY FOR THE WOR BOBBY WOMACK FIVE STAR ANDRE CYMONE

Fred Graham O'JAYS RICK JAMES HALL & OATES DEELE EDDIE MURPHY MELBA MOORE MELBA MOORE
PAUL YOUNG
MAZE
DIANA ROSS
DENNIS EDWARDS
STAPLE SINGERS
CHAKA KHAN
PDINCE PRINCE JEFF TYZIK SYSTEM TRAMAINE PRINCESS ROY AYERS MANTRONIX FAT BOYS Hottest: KOOL & THE GANG
WHITNEY HOUSTON
KLYMAXX
CARL CARLTON
STEVIE WONDER

JET94/Chattanoo Frank St. James none Hottest: Hottest: STEVIE WONDER MAURICE WHITE RENE & ANGELA FAMILY BOBBY WOMACK

WDPN/Columbia Chaz Saunders GO WEST RAY PARKER JR. SYSTEM KURTIS BLOW RJ'S LATEST ARRIV RJ'S LATEST / TRAMAINE CHERYL LYNN JAN HAMMER HOTTOST: HALL & OATES JESSE JOHNSON RENE & ANGELA STEVIE WONDER MORRIS DAY

K104/Dallas Terri Avery B.A.B.B ANGELA BOFILL CHERRELLE ONE WAY DIANA ROSS Hottest: WRECKIN' CRU CAMEO FREDDIE JACKSON

WFXC/Durham WFXC/Durham Alvin Stowe RAY PARKER JR. SWEET COOKIE LUTHER VANDROSS CHERYL LYNN GENE CHANDLER MELBA MOORE JAN HAMMER CONQUEST FAMILY STEVIE WONDER

KDLZ/Ft. Worth-Dallas McCann/Madison MCCANIMACISON
NONA HENDRYX
STROKE
LUTHER VANDROSS
DENNIS EDWARDS
ROBERTA GILLIAM
MELBA MOORE Hottest: STARPOINT KLYMAXX JENNIFER HOLLIDAY

FAMILY FIVE STAR Doc Foster LUSHUS DAME TROUBLE FUNK MAZE LUTHER VANDROSS CONQUEST VIKKI LOVE/NUANCE ROSIE GAINES VIDEO
JAN HAMMER
CHERYL LYNN
HOTTEST:
FREDDIE JACKSON
BOBBY WOMACK
STEVIE WONDER
ANDRE CYMONE
FAMILY

WHYZ/Greenville Michael Taylor none Hottest: LISA LISA
WHITNEY HOUSTON
FREDDIE JACKSON
BOBBY WOMACK
STEVIE WONDER

WLOU/Louisville WQFX/Gulfport-Bilox Tony T. Fields CHERRELLE PRINCESS ATLANTIC STARR SILVER STAR HOWARD JOHNSON DOUG E. FRESH NATALIE COLE CONQUEST DIANA ROSS ROSIE GAINES MOVIES RED HOTT CHILI PE Hottest: NATALIE COLE FAMILY CARL CARLTON PEABO BRYSON BOBBY WOMACK COLONEL ABRAMS TA MARA & SEEN HALL & OATES ISLEY JASPER & IS SHEILA E EDDIE MURPHY MELBA MOORE PAUL YOUNG FREDDIE JACKSON READY FOR THE WOR CON FUNK SHUN STARPOINT BAR-KAYS

Williams/Landecke SPINNERS BERNARD WRIGHT BERNARD WRIGHT RAY PARKER JR. ANGELA BOFILL ROSIE GAINES ROY AYERS JAN HAMMER VAL YOUNG HOTTEST FREDDIE JACKSON STEVIE WONDER POINTER SISTERS TEPNA MADIE HOWARD JOHNSON FREDDIE JACKSON READY FOR THE WOR POINTER SISTERS

MAZE JEFF TYZIK DIMPLES HAROLD FALTERMEYE TRAMAINE WJJS/Lynchburg Lad Goins OINGO BONGO SPINNERS RICK JAMES RAY PARKER JR. TA MARA & SEEN DURELL COLEMAN

WDIA/Memphis Bobby O'Jay DEBARGE ROY AYERS BILLY & BABY GAP PAUL LAURENCE CHERYL LYNN DENNIS EDWARDS HOTLEST Carl Haynes
SHEILA E
TA MARA & SEEN
DURELL COLEMAN
CURTIS MAYFIELD
STANLEY CLARKE HOTTEST:
BOOGIE BOYS
FREDDIE JACKSON
POINTER SISTERS
DEELE
DOUG E. FRESH Hottest: STEVIE WONDER FREDDIE JACKSON BAR-KAYS READY FOR THE WOR

WKXI/Jackson Tommy Marshall DOUG R. FRESH HALL & OATES DIMPLES ARETHA FRANKLIN VIKKI LOVE/NUANCE RUN D.M.C. KURTIS BLOW LUTHER VANDROSS RALPH MACDONALD HUMAN BODY ARETHA FRANKLIN EDDIE MURPHY RAY PARKER JR. DIANA ROSS ISLEY JASPER & IS SPINNERS MVP Hottest: BAR-KAYS BOBBY WOMACK ANDRE CYMONE SPINNERS
HOttest:
READY FOR THE WOR
FREDDIE JACKSON
STEVIE WONDER
DOUG E. FRESH
BOBBY WOMACK JENNIFER HOLLIDAY

TEARS FOR FEARS
PRINCESS
SHANNON
Hottest:
KLYMAXX

READY FOR THE WOR FREDDIE JACKSON

WEDR/Miami Jackson/Jones DEBARGE KOKO POP JAKI GRAHAM SIMPLY RED DIANA ROSS SYSTEM TONY TROUTMAN

ONE WAY BERNARD WRIGHT

FAMILY BOBBY WOMACK

WBLX/Mobil

none Hottest:

Hottest: READY FOR THE WOR STARPOINT BAR-KAYS

FREDDIE JACKSON POINTER SISTERS READY FOR THE WOR FAMILY BOBBY WOMACK

PRINCESS
KURTIS BLOW
Hottest:
RJ'S LATEST ARRIV
KLYMAXX

WQQK/Nashville

SYSTEM

WPDQ/Jacksonville WPDG/Jacksonville
Marc Little
RENE & ANGELA
ARETHA FRANKLIN
CHARLIE SINGLET
LUTHER VANDROSS
CHERYL LYNN WALT/Meridian Aundra Russell RAY PARKER JR.
FAT BOYS
Hottest:
READY FOR THE WOR
FREDDIE JACKSON KLYMAXX WHITNEY HOUSTON HOT105/M Tanner/Cassidy LISA LISA GRANDMASTER MELLE CAMEO

WJAX-FM/Jacksonville Tony Mann DIANA ROSS EDDIE MURPHY TA MARA & SEEN LUTHER VANDROSS Hottest: READY FOR THE WOR MADONNA STARPOINT

KitZ/Killeen Bill St. John VIKKI LOVE/NUANCE STROKE B.B. KING TRAMAINE BILLY & BABY GAP Hottest: CAMEO FAMILY FREDDIE JACKSON RENE & ANGELA DOUG E. FRESH

K.ICR/I afavett STARPOINT JAMIE JUPITER ARETHA FRANKLIN JUICY CURTIS MAYFIELD CHAKA KHAN VIKKI LOVE/NUANCE PAUL YOUNG LISA LISA LUTHER VANDROSS HAMBO HAMBO
DENNIS EDWARDS
KURTIS BLOW
FREDERICK
JIMMY G & TACKHEA
JAN HAMMER JAN HAMMER B.B. KING RAY PARKER JR. ANGELA BOFILL SLY FOX JAKI GRAHAM PHYLLIS NELSON

HOTTESTA STARPOINT NATALLE COLE MAURICE WHITE DOUG E: FRESH MAZE

WYLD-FM/New Orleans Dell Spencer FREDDIE JACKSON BILLY & BABY GAP DIMPLES EDDIE MURPHY MAZE BERNARD WRIGHT PAMILY PAMILY ANDRE CYMONE FREDDIE JACKSON BOBBY WOMACK BAR-KAYS

WJYL/Louisville WOW!/Norfoll Chris Turner RAY PARKER JR. RAY PARKER OR.
ROBEY
RAMSEY LEWIS
PRINCESS
HOTTEST
BOUG E. FRESH
STEVIE WONDER
ATLANTIC STARE
MAZE

maze Debarge K94/Norfoll Dowdy/Crumble Hottest:
PRINCE
POINTER SISTERS
READY FOR THE WOR
STARPOINT
ATLANTIC STARR

> Earl James STARPOINT HOWARD JOHNSON CHARLIE SINGLETON CHARLIE SINGLETC B.B. KING LUTHER VANDROSS PAUL LAURENCE O'JAYS COLONEL ABRAMS TROUBLE FUNK HOTLEST; CAMEO FREDDIE JACKSON SYSTEM

WPLZ/Petersburg Hardy Jay none Hottest: RENE & ANGELA BOBBY WOMACK DOUG E. FRESH FREDDIE JACKSON TEENA MARIE

KHYS/Port Arthu Petry/Davis RICK JAMES HUMAN BODY Hottest: KOOL & THE GANG POINTER SISTERS WANT/Richr Kirby Carmichael
JAN HAMMER
EDDIE MURPHY
ROY AYERS
SIMPLY RED
FOUR TOPS

MORRIS DAY STEVIE WONDER COLONEL ABRAMS STARPOINT KAPE/San Antonio Mike Kelly PAUL YOUNG B.B. KING CHERYL LYNN SYSTEM JAN HAMMER FAT BOYS LUTHER VANDROSS Hottest: FREDDIE JACKSON BOBBY WOMACK JENNIFER HOLLIDAY CHARLIE SINGLETON

KOKA/Shreveport B.B. Davis
MORRIS DAY
PAUL LAURENCE
JAN HAMMER
PHYLLIS NELSON NICOLE HERB ALPERT HOTTEST: FREDDIE JACKSON BOBBY WOMACK ANDRE CYMONE STEVIE WONDER KOOL & THE GANG

WWDM/Sumter Marva Mays
KLEEER
SYSTEM
NONA HENDRYX
RALPH MACDONALD
TRAMAINE
TA MARA & SEEN
BERBARD WRIGHT
LUTHER VANNOSS
EDDIE MURPHY
AFRIKA BAMBAATAA
MANTRONIX
UTFO
ROXANNE SHANTE
HOTLEST
ATLANTIC STARR
CAMEO CAMEO STEVIE WONDER FAMILY BAR-KAYS

WANM/Tallahassee Joe Bullard
JEFF TYZIK
RALPH MACDONALD
PAUL LAURENCE
LUTHER VANDROSS ONE WAY
SYSTEM
SPINNERS
HOTTEST:
READY FOR THE WOR
BOBBY WOMACK
BOOGIE BOYS
FREDDIE JACKSON
WHITNEY HOUSTON

WTMP/Tampa Dave Michaels LUTHER VAND DEBARGE ONE WAY
TROUBLE FUNK
SYSTEM
HOTTEST:
FREDDIE JACKSON

WAAA/Winston-Salem Tina Carson DEELE PAUL LAURENCE LUSHUS DAME RALPH MACDONALD B.B. KING LUTHER VANDROSS KRYSTAL DAVIS RRYSTAL DAVIS
RJ'S LATEST ARRIV
DIANA ROSS
DOUG E. FRESH
HOTLEST:
FREDDIE JACKSON
WHITMEY HOUSTON
STARPOINT
PRINCE
BOBBY WOMACK

MIDWEST

WBMX/Chicago Michaels/Spoor KLYMAXX
ATLANTIC STARR
LUTHER VANDROSS
HOTTEST
FREDDIE JACKSON POINTER SISTERS COLONEL ABRAMS BILLY OCEAN CON FUNK SHUN

WGCI/Chicago MAZE LUTHER VANDROSS LUTHER VANDROSS
9.9
DIANA ROSS
CHERYL LYNN
CONCEPT
VAL YOUNG
HOTTEST:
FREDDIE JACKSON
BOBBY WOMACK
STEVIE WONDER
STARPOINT
MAURICE WHITE

WBLZ/Cincinnati Brian Castle TA MARA & SEEN ATLANTIC STARR TEARS FOR PEARS ARETHA FRANKLIN SYSTEM READY FOR THE WOR BILLY OCEAN

ARETHA FRANKLIN Hottest: READY FOR THE WOR POINTER SISTERS BOOGIE BOYS BOBBY WOMACK FREDDIE JACKSON WZAK/Cleveland SWEET TRIO CHERRELLE

CHERRELLE
DIMPLES
SISTER SLEDGE
B.B. KING
JAN HAMMER
CHI-LITES
HOTTES
HOTTES
FAMILY
FAMILY
FREDDIR JACKS DIE JACKSON BOBBY WOMACK RJ'S LATEST ARRIV Dean/Faison 450 SL KOKO POP LUTHER VANDROSS FAT BOYS LOOK CHI-LITES

Hottest: RENE & ANGELA BOBBY WOMACK

KOKO POP FREDDIE JACKSON STEVIE WONDER

STEVIE WONDER
WYKO/Columbus
KC Jones
ATLANTIC STARR
DENNIS EDWARDS
POWER STATION
RED HOTT CHILI PE
FREDERICK
CARE CARLTON
HOTGE
MAURICE WHITE
CAMBO

CAMEO
RENE & ANGELA
FREDDIE JACKSON
KOKO POP

WDAO/Dayton

STAPLE SINGERS ANGELA BOFILL B.B. KING CHAKA KHAN

CHAKA KHAN
DURELI COLEMAN
SISTER SLEDGE
DIANA ROSS
GEORGE CLINTON
JAN HAMMER
TA MARA & SEEN
SIMPLY RED
HOTLEST:
FREDDIE JACKSON
CAMEO
FAMILY
BOBBY WOMACK

LUTHER VANDROSS HAMBO PAUL LAURENCE POWER STATION GLENN FREY

Joe Spencer HUEY HARRIS PAUL LAURENCE VOYEUR ISLEY JASPER & IS NONA HENDRYX NICOLE GO WEST CHERRELLE CHERRELLE
HOTTOST
FAMILY
FREDDIE JACKSON
BOBBY WOMACK
DOUG E. FRESH
STEVIE WONDER

WJLB/Detroi Alexander/Wh RJ'S LATEST ARRIV RICK JAMES ONE WAY LUSHUS DAME DENNIS EDWARDS

WKWM/Grand Rapids Frank Grant
DIANA ROSS
LUSHUS DAME
HOTTEST:
FREDDIE JACKSON
SHEILA E

WTLC/Indian SLANG RALPH MACDONALD DAVY DMX DAVY DMX
HOTTEST:
KLYMAXX
HUEY HARRIS
BOBBY WOMACK
MAURICE WHITE
DOUG E. FRESH

WLUM/Mil Miller/Fyre POINTER SISTERS ALEXANDER O'NEAL MORRIS DAY DENNIS EDWARDS RAY PARKER JR. TA MARA & SEEN SPINNERS MAZE AFRIKA BAMBAATAA RED HOTT CHILI PE VIKKI LOVE/NUANCE BAR-KAYS

JETS LEGACY KURTIS BLOW RAY PARKER JR. LUSHUS DAME VIDEO
TROUBLE FUNK
TREACHEROUS THREE
B.B. KING
DAVINA Hottest: FREDDIE JACKSON RJ'S LATEST ARRIV CHARLIE SINGLETON

WWWS/Saginaw

KMJM/St. Louis Mike Stradford SUGARFOOT JETS LUSHUS DAME PAUL YOUNG SYSTEM
COLONEL ABRAMS
HOTTEST:
KLYMAXX
BILLY OCEAN
STEVIE WONDER
STARPOINT
FREDDIE JACKSON

WZEN/St. Louis Doug Harris ISLEY JASPER & IS EUGENE WILDE SYSTEM
JENNIFER HOLLIDAY
LUTHER VANDROSS
PAUL LAURENCE
MAZE RAY PARKER JR. 450 SL Hottest: STEVIE WONDER KLYMAXX

FAMILY BOBBY WOMACK ARETHA FRANKLIN WVOI/Tolede Charles Weich KENNY GRAY CAMEO VIDEO BERNARD WRIGHT Hottest:

Hottest: FREDDIE JACKSON BAR-KAYS STEVIE WONDER BOBBY WOMACK MAURICE WHITE

KBUZ/Wichita
Bruce Adamek
KKYSTOL,
EDDIE MURPHY
DOUG E. FRESH
PAUL YOUNG
CHAKA KHAN
SISTER SLEDGE
KOKO POP
GEORGE CLINTON
HOTCHEST
READY FOR THE WOR
PREDDIE JACKSON
FAMILY KBUZ/Wichita

85 Reporting Stations 77 Current Reports

The following stations reported a frozen list this week: WVEE/Atlanta **WXOK/Baton Rouge** JET94/Chattanooga WHYZ/Greenville WBLX/Mobile K94/Norfolk WPLZ/Petersburg

RADIO & RECORDS NATIONAL AIRPLAY

OUNT

TOP 50

Three Weeks	Two				
weeks	_			1	OAK RIDGE BOYS/Touch A Hand, Make A Friend (MCA)
	8	2 5	1	ė	JUICE NEWTON/You Make Me Want To Make You Mine (RCA)
			4	_	ALABAMA/Can't Keep A Good Man Down (RCA)
	16 15	9		ŏ	
	13	11	5 9	ē	EDDY RAVEN/I Wanna Hear It From You (RCA)
	2	1	2	6	MARIE OSMOND with DAN SEALS/Meet Me In Montana (Capitol/Curb)
	18	15	10	Ö	CRYSTAL GAYLE/A Long And Lasting Love (WB)
	21	17	12	8	EXILE/Hang On To Your Heart (Epic)
	12	8	7	9	RONNIE MCDOWELL/Love Talks (Epic)
	23	18	13	10	GARY MORRIS/I'll Never Stop Loving You (WB)
	27	20	16	Ŏ	BARBARA MANDRELL/Angel In Your Arms (MCA)
	33	24	19	Ø	LEE GREENWOOD/I Don't Mind The Thorns (MCA)
	1	4	8	13	RONNIE MILSAP/Lost In The Fifties Tonight (RCA)
	22	19	17	(2)	GEORGE JONES/Who's Gonna Fill Their Shoes (Epic)
	26	21	18	Œ	JOHN SCHNEIDER/I'm Gonna Leave You Tomorrow (MCA)
	19	16	14	16	VINCE GILL/If It Weren't For Him (RCA)
	31	25	20	Ð	STATLERS/Too Much On My Heart (Mercury/PG)
	30	26	21	13	LOUISE MANDRELL/I Wanna Say Yes (RCA)
	9	6	6	19	CHARLY McCLAIN with WAYNE MASSEY/With Just One Look In Your Eyes (Epic)
	36	29	23	30	HANK WILLIAMS JR./This Ain't Dallas (WB/Curb)
	3	3	11	21	EDDIE RABBITT/She's Comin' Back To Say Goodbye (WB)
	34	31	26	22	SOUTHERN PACIFIC/Thing About You (WB)
	29	27	25	3	ED BRUCE/If It Ain't Love (RCA)
		38	30	3	EARL THOMAS CONLEY/Nobody Falls Like A Fool (RCA)
	37	33	28	-	MICKEY GILLEY/You've Got Something On Your Mind (Epic)
	50	37	31	26	BELLAMY BROTHERS/Lie To You For Your Love (MCA/Curb)
	_	43	35		MEL McDANIEL/Stand Up (Capitol)
	6	7		28	CONWAY TWITTY/Between Blue Eyes And Jeans (WB)
	47	40	33	3	T.G. SHEPPARD/Doncha (Columbia)
	41	35		30	RAY CHARLES with HANK WILLIAMS JR./Two Old Cats Like Us (Columbia)
	32	30		31	LORETTA LYNN/Heart Don't Do This To Me (MCA)
		47	36	=	GEORGE STRAIT/The Chair (MCA)
	40	36		<u> </u>	JOHN ANDERSON/Tokyo, Oklahoma (WB) DAN EOREI BERG/Down The Read/Mountain Page /Full Moon/Engl
	44	41	38	3 3	DAN FOGELBERG/Down The Road/Mountain Pass (Full Moon/Epic) WILLIE NELSON/Me And Paul (Columbia)
	— 42	50 39	39 37	3	JUDY RODMAN/You're Gonna Miss Me When I'm Gone (MTM)
		45	40	ğ	JENNINGS/NELSON/CASH/KRISTOFFERSON/Desperados Waiting For A Train (Columbia)
		49		<u>.</u>	RICKY SKAGGS/You Make Me Feel Like A Man (Epic)
		44		_	VERN GOSDIN/I Know The Way To You By Heart (Compleat/PG)
		14	22	40	WAYLON JENNINGS/Drinkin' And Dreamin' (RCA)
		13	24		FORESTER SISTERS/I Fell In Love Again Last Night (WB)
BR					JANIE FRICKE/Somebody Else's Fire (Columbia)
					JIM GLASER/In Another Minute (Noble Vision/MCA)
			47		JIMMY BUFFETT/If The Phone Doesn't Ring, It's Me (MCA)
	14	12	27		MERLE HAGGARD/Kern River (Epic)
BR	EΑ	١K	ER	43	JUDDS/Have Mercy (RCA/Curb)
					GAIL DAVIES/Break Away (RCA)
	DEB	UT		4 3	SAWYER BROWN/Betty's Bein' Bad (Capitol/Curb)
					BANDANA/Lovin' Up A Storm (WB)
	DEB	UT		3	MERLE HAGGARD/Amber Waves Of Grain (Epic)

SEPTEMBER 27, 1985

Total Reports/Adds	Heavy	Medium	Light
154/0	140	11	3
155/1	133	15	7
155/1	121	34	0
154/1	125	28	1
155/0	109	41	5
142/1	112	20	10
154/0	99	49	6
155/1	87	63	5
144/1	99	34	11
156/0	75	74	7.
152/2	52	88	12
154/2	33	109	12
116/1	74	27	15
139/2	68	49	22
142/1	52	<i>75</i>	15
133/0	68	53	12
146/3	45	86	15
147/4	49	79	19
116/0	68	31	17
150/2	22	105	23
103/0	49	38	16
133/6	28	77	28
130/2	28	80	22
148/15	8	90	50
136/7	11	94	31
144/13	3	89	52
135/20	3	71	61
83/0	38	28	17
118/8	6	73	39
117/9	5	74	38
103/0	15	60	28
125/18	7	64	54
103/7	12	55	36
105/7	.8	58	39
108/14	3	50	55
96/3	5	51	40
102/11	1	59	42
106/13	2	<i>55</i>	49
101/14	4	<i>57</i>	40
66/1	16	26	24
61/0	16	27	18
103/20	1	41	61
105/20	1	43	62
85/8	2	<i>38</i>	45
54/0	11	<i>26</i>	17
94/73	1	20	73
<i>81/17</i>	o	26	<i>55</i>
82/47	o	17	65
65/7	3	23	39
05//	3	23	39

17

39

MOST ADDED

JUDDS (73) Have Mercy (RCA/Curb) SAWYER BROWN (47) Betty's Bein' Bad (Capitol/Curb) REBA McENTIRE (38) Only In My Mind (MCA) **ROSANNE CASH (33)** Never Be You (Columbia) **MERLE HAGGARD (32)** Amber Waves Of Grain (Epic) **JOHNNY LEE (28)** They Never Had To Get Over You (WB)

CHARLIE DANIELS (26) American Farmer (Énic) NITTY GRITTY DIRT BAND (23) Home Again In My Heart (WB) JANIE FRICKE (20) Somebody Else's Fire (Columbia) MÉL McDANIEL (20) Stand Up (Capitol)

HOTTEST

OAK RIDGE BOYS (84) Touch A Hand, Make A Friend (MCA) JUICE NEWTON (80) You Make Me Want To Make You MineRCA) ALABAMA (76) Can't Keep A Good Man Down (RCA)

M. OSMOND w/ D. SEALS (64 Meet Me In Montana (Capitol/Curb)
RONNIE MILSAP (43) Lost In The Fifties Tonight (RCA) STEVE WARINER (42) Some Fools Never Learn (MCA) CRYSTAL GAYLE (32) A Long And Lasting Love (WB) **GEORGE JONES (28)** Who's Gonna Fill Their Shoes (Epic) **RONNIE McDOWELL (27)** Love Talks (Epic) EXILE (21) Hang On To Your Heart (Epic)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest

BREAKERS

JANIE FRICKE

Somebody Else's Fire (Columbia)

66% of our reporters on it. Heavy: 1, Medium 41, Light 61, Total Adds 20 including WBOS, WTSV, WIXL, CHOW, KEAN, KRRV, WSOC, WKSJ, KJJY, WQHK, WMIL, KWEN, KIK-FM, KEIN, KCKC. Moves 49-42 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status. Checkmarks signify the most added of the non-charted records.

JUDDS

Have Mercy (RCA/Curb)

60% of our reporters on it. Heavy: 1, Medium 20, Light 73, Total Adds 73 including WAJR, WXTU, WDSY, KASE, KPLX, WMC, KRMD, WTQR, KSO, WFMS, WOW, KVOO, KIK-FM, KLZ, KCCY, KTOM. A Most Added Record. Debuts at number 46 on the Country chart.

Top Quality Music...



Hollywood Production Library

101 60's 101 30's 101 Others!

11 Disc Library

58/32

LASER TRAX

177 Electronic cuts (54 60's!)

4 Disc Library

\$189.00 ... Rock **Bottom** Prices!

Write or call for more info!

L.A.AIR FORCE

Box 944, Long Beach, CA 90801 (213) 433-5020

COUNTRY

NEW & ACTIVE

JIMMY BUFFETT "If The Phone Doesn't Ring, It's Me" (MCA) 85/8.
Rotations: Heavy 2, Medium 38, Light 45, Total Adds 8, WBOS, WVMI, WRNL, WCXI, WIL, KTPK, KUUY, KGA. Heavy: WBGW, WAMZ. Medium: WWVA, WFNC, WCMS, WMIL, KQIL, KSOP. Moves 47-44 on the Country chart.

SAWYER BROWN "Betty's Bein' Bad" (Capitol/Curb) 82/47
Rotations: Heavy 0, Medium 17, Light 65, Total Adds 47 including WGNA, WRKZ, WPOR, WWVA, WUSY, WESC, WLWI, WUSQ, WMNI, WONE, WGEE, KTTS, KVOC, KKCS, KLZ. Debuts at number 48 on the Country chart.

GAIL DAVIES "Break Away" (RCA) 81/17
Rotations: Heavy 0, Medium 26, Light 55, Total Adds 17 including WGNA, WCAO, WKYG, WNYR, WYNK, WVMI, KLLL, WUSQ, KCJB, WXCL, K102, KGHL, KYGO, KEIN, KSAN. Debuts at number 47 on the Country chart.

BANDANA "Lovin' Up A Storm" (WB) 65/7

Rotations: Heavy 3, Medium 23, Light 39, Total Adds 7, WESC, WUSQ, WAXX, KCJB, WWJO, KIK-FM. Heavy: WOKK, WCUZ, KRKT. Debuts at number 49 on the Country chart.

LANE BRODY "Baby's Eyes" (EMI America) 61/2

Rotations: Heavy 0, Medium 22, Light 39, Total Adds 2, KBMR, KCCY, Medium: WBGW, WTSV, WYII, WEZL, WFNC, WOKK, KRMD, WCXI, WXCL, KFDI, KKAL, KSOP, KIGQ.

MERLE HAGGARD "Amber Waves Of Grain" (Epic) 58/32

Rotations: Heavy 2, Medium 17, Light 39, Total Adds 32 including WYRK, KIX106, WILQ WKLO, WESC, WLWI, WUSQ, WGAR-FM, WMNI, WOW, WIL, KTPK, KYGO, KRSY, KGAN. Debuts at number 50 on the Country chart.

TOM T. HALL "Down On The Florida Keys" (Mercury/PolyGram) 57/2
Rotations: Heavy 1, Medium 35, Light 21, Total Adds 2, WXCL, KRAK. Heavy: WPAP. Medium: WVAM, WTSV, WWVA, KRRV, WGTO, WDXE, WCMS, WPAP, WUSN, WOW, KTPK, KVOC, KFRE.

REBA MCENTIRE "Only In My Mind" (MCA) 51/38
Rotations: Heavy 1, Medium 11, Light 39, Total Adds 38 including WCAO, WRKZ, WNYR, KEAN, KASE, WESC, WMC, WTQR, KSO, WFMS, KTTS, KFDI, KRST, KKCS, KTOM.

KEITH WHITLEY "I've Got The Heart For You" (RCA) 50/5
Rotations: Heavy 0, Medium 17, Light 33, Total Adds 4, WXBQ, WIRK, WMNI, KIOV, KTPK. Medium: WSNO, WYII, WPAP, KKYX, WSLR, KRKT, KIK-FM, KQIL, KSOP.

SHOPPE "Holdin" The Family Together" (MTM) 47/5
Rotations: Heavy 1, Medium 15, Light 31, Total Adds 5, WCAO, WVMI, KIL-FM, WCMS, KKYX. Heavy: WOKK. Medium: WGNA, WAJR, WWVA, WOW, KFDI, KWJJ, KIGO.

SIGNIFICANT ACTION

ROSANNE CASH "Never Be You" (Columbia) 44/33

Rotations: Heavy 0, Medium 9, Light 35, Total Adds 33 including WCAO, WXTU, KSSN, WLWI, WIRK, WMNI, KTTS, ., KTOM, KMPS.

ROGER MILLER "River In The Rain" (MCA) 40/15

ns: Heavy 0, Medium 8, Light 32, Total Adds 15 including WCAO, WSNO, WIXY, KEAN, WTVY, KKYX, WSLR, WAXX,

JOHNNY LEE "They Never Had To Get Over You" (WB) 39/28
Rotations: Heavy O, Medium 9, Light 30, Total Adds 28 including WQBE, WWVA, WESC, WGMS, KRMD, WCUZ, WFMS, WXCL, KKCS, KFRE.

CHARLIE DANIELS "American Farmer" (Epic) 39/26
Rotations: Heavy 1, Medium 9, Light 29, Total Adds 26 including WVAM, WAJR, WIXY, KEAN, WLWI, WCXI, WOW, KTTS, KUZZ, KNIX.

JOE STAMPLEY "I'll Still Be Loving You" (Epic) 37/2
Rotations: Heavy 0, Medium 11, Light 26, Total Adds 2, WFNC, KWMT. Medium: WGNA, WYII, WEZL, KKYX, KIOV, KTTS,

NICOLETTE LARSON "Building Bridges" (MCA) 36/3
Rotations: Heavy 1, Medium 15, Light 20, Total Adds 3, WKYG, KHEY, KBMR. Heavy: WCUZ. Medium: WBGW, WYII, WPAP, KFDI, KRKT, KEIN.

RAY STEVENS "The Haircut Song" (MCA) 34/3
Rotations: Heavy 4, Medium 15, Light 15, Total Adds 3, WKLO, WLWI, KFDI. Heavy: KIX106, WVMI, WUSN. Medium: WCAO,

NEIL YOUNG "Get Back To The Country" (Geffen) 28/15
Rotations: Heavy 0, Medium 2, Light 26, Total Adds 15 including WSEN, CHOW, WKLO, KSSN, WOKK, WXCL, K102, KRKT.

LEON EVERETTE " 'Til A Tear Becomes A Rose" (Mercury/PolyGram) 25/7
Rotations: Heavy 0, Medium 4, Light 21, Total Adds 8, WSNO, WFNC, KKYX, WMNI, KSO, KKCS, KSOP, KIGO. Medium: WLWI, KTTS.

CHUCK PYLE "Drifters Wind" (Urban Sound) 25/3

Rotations: Heavy 0, Medium 5, Light 20, Total Adds 3, WCMS, KWMT, WOW. Medium: WVAM, WBGW, WTVY, WFNC. Light: KRKT, KSOP, KIGO.

NITTY GRITTY DIRT BAND "Home Again In My Heart" (WB) 24/23
Rotations: Heavy 0, Medium 5, Light 19, Total Adds 23 including WSNO, WAJR, KASE, WNOX, WCUZ, KTPK, KUZZ, KFRE,

HOLLY DUNN "My Heart Holds On" (MTM) 24/5
Rotations: Heavy 0, Medium 3, Light 21, Total Adds 5 WWVA, WTVY, WOW, KEIN, KIGO. Medium: WBGW, WYII, WLWI. Light: KFGO, KIOV.

LARRY GATLIN & THE GATLIN BROTHERS "Runaway Go Home" (Columbia) 21/16

Rotations: Heavy 0, Medium 1, Light 20, Total Adds 16 including WVAM, WWVA, WDXE, WIRK, KTTS, KVOO, KIK-FM, KYAK,

MAC DAVIS "I Feel The Country Calling Me" (MCA) 20/14
Rotations: Heavy 0, Medium 2, Light 18, Total Adds 14 including WGNA, WYII, KASE, WEZL, KRMD, KFGO, KXXY, KFDI,

KENDALLS "Two Heart Harmony" (Mercury/PolyGram) 20/10
Rotations: Heavy 0, Medium 2, Light 18, Total Adds 11, WWVA, WEZL, WTVY, WFNC, WDXE, WPAP, KRMD, WFMS, KTTS, KVOO, KFDI.

KAREN TAYLOR-GOOD "Up On Your Love" (Mesa) 20/2

Rotations: Heavy 0, Medium 2, Light 18, Total Adds 2, WFNC, KKYX. Medium: WTVY, WLWI. Light: WBGW, WPOR, KSO, KFGO, KTOM, KIGO.

KENNY ROGERS "Morning Desire" (RCA) 16/16

LOY BLANTON "Sailing Home To Me" (Soundwaves) 16/0

3, Light 12, Total Adds 0, Heavy: KRMD, Medium: KVOO, Light: KASE, WESC, WLWI, WAXX,

DON WILLIAMS "It's Time For Love" (MCA) 14/14

Rotations: Heavy 1, Medium 3, Light 10, Total Adds 14 including WSNO, WKYG, KASE, WNOX, WDXE, KSSN, KVOC, KMAK,

EDDIE RABBITT "A World Without Love" (RCA) 13/10
Rotations: Heavy 0, Medium 2, Light 11, Total Adds 10, WXTU, KEAN, WGTO, WCMS, KVOO, KWEN, KLZ, KTOM, KSOP,

LLOYD DAVID FOSTER "I'm As Over You As I'm Gonna Get" (Columbia) 11/1

Rotations: Heavy 0, Medium 0, Light 11, Total Adds 1, WSNO. Light: KSSN, WOKK, KKYX, KRMD, KFGO, KTTS, KVOO, KFDI, KRKT, KRSY.

TOM JONES "Not Another Heart Song" (Mercury/PolyGram) 11/0
Rotations: Heavy 0, Medium 1, Light 10, Total Adds 0. Medium: WTVY. Light: WVAM, WSNO, WYII, WPAP, WKIX, WIRK,

AUDIE HENRY "Sweet Salvation" (Canyon Creek) 9/3

avy 0, Medium 0, Light 9, Total Adds 3, WVAM, WCAO, KSOP. Light: WWVA, KRRV, KRMD, KSO, KVOO, KGA

ALBUM TRACKS

ARTIST/Song Title (Label)

KATHY MATTEA/Heart Of The Country (Mercury/PG)

LORETTA LYNN/Just A Woman (MCA)

GARY MORRIS/100% Chance Of Rain (WB)

SOUTHERN PACIFIC/Perfect Stranger (WB) ALABAMA/Down On Longboat Key (RCA)

JOHN ANDERSON/Down In Tennessee (WB)

HANK WILLIAMS JR./Something To Believe In (WB/Curb)

JOHN ANDERSON/A Little Rock & Roll (& Some .. (WB)

NITTY GRITTY DIRT BAND/As Long As You're Loving Me (WB)

FORESTER SISTERS/Mama's Never Seen Those Eyes (WB)

NITTY GRITTY DIRT BAND/Partners, Brothers, and Friends (WB)

GARY MORRIS/Anything Goes (WB)

GEORGE STRAIT/In Too Deep (MCA)

FORESTER SISTERS/Just In Case (WB)

GEORGE STRAIT/Dance Time In Texas (MCA) WAYLON JENNINGS/Rhiannon (RCA)

Album Title

From My Heart Just A Woman Anything Goes Southern Pacific 40 Hour Week Tokyo, Oklahoma Five-0 Tokyo, Oklahoma Partners, Brothers...

Forester Sisters Partners, Brothers... Anything Goes Something Special Forester Sisters

Something Special

Turn The Page

"The Best Sales Seminar in America"



RAB PRESENTS.

Dave Oakley . . . Hit of the 1985 Managing Sales Conference In 21 Cities-18 States



•SELLING YOURSELF •FINDING POWER BUYERS •DYNAMITE PRESENTATIONS •BUILDING TRUST •BODY LANGUAGE
•PERSONAL GROWTH •GOAL SELLING THAT WORKS •CONFLICT MANAGEMENT •CLOBBERING OBJECTIONS
•THE CREATIVE SELL •TEAM SELLING •BEING A "STANDOUT" SALESPERSON •AND MORE, MORE, MORE

 Oct. 8 Cincinnati Oct. 9 Detroit • Oct. 10 Chicago

• Oct. 15 Boston

• Oct. 16 Buffalo

• Oct. 17 Pittsburgh

Oct. 22 Dallas

• Oct. 23 Kansas City

Oct. 24 Denver

Oct. 29 Seattle

• Oct. 30 Los Angeles

Oct. 31 San Francisco

MAKE YOUR RESERVATIONS NOW... CALL-THE RAB MEETINGS DEPARTMENT FREE—1 (800) 232-3131

ADULT/CONTEMPORARY

BREAKERS

MAURICE WHITE

Stand By Me (Columbia)

68% of our reporters on it. Rotations: Heavy 4/0, Medium 62/5, Light 30/9, Total Adds 14, WKBW, WHTX, WPRO, WCLY, WSB, LOVE94, WSNY, WOMC, KLSI, KFMB, WGOW, WRKA, WLAC-FM, KVUU. Breaks at number 20 on the A/C chart.

NEW & ACTIVE

TEARS FOR FEARS "Head Over Heels" (Mercury/PolyGram) 80/23
Rotations: Heavy 10/0, Medium 44/8, Light 26/15, Total Adds 23, 97AIA, LOVE94, 2WD, KUDL, KS94, KMGG, KOST, V100, WXTC, WIVY, WRKA, WRAL, KQ99, WLHT, KOIL, KBOI, KDUK, KWAV, WTKO, KRLB, WXUS, WBOW, KRNO. Debuts at number 21 on the A/C chart.

JOHN PARR "St. Elmo's Fire (Man In Motion)" (Atlantic) 75/3
Rotations: Heavy 37/0, Medium 31/1, Light 7/2, Total Adds 3, KKPL, KATF, WBOW, Heavy includes: WKBW, 2WD, WLLT, WLTF, WMJI, WOMC, B100, WICC, WKYE, WHAS, WSFL, WSTF, WAVE, WNAM, KVUU, KKUA, KWAV.

DURELL COLEMAN "Somebody Took My Love" (Island) 68/1
Rotations: Heavy 7/0, Medium 41/1, Light 20/0, Total Adds 1, KLSI. Heavy: WKBW, WWNR, WTKO, WMT-FM, KRSB, KMGQ, KALE. Mediums include: WFBR, WPIX, WCLY, KUDL, WCCO, KGW, KFMB, KIFM.

FREDDIE JACKSON "You Are My Lady" (Capitol) 62/29
Rotations: Heavy 6/1, Medium 24/9, Light 32/19, Total Adds, 29 including LOVE94, WCCO, KMGG, KGW, WKYE, WGY, KEY103, WXTC, WEZC, WJDX, WDLT, WRVA, WHBC, KIOA, KQ99, WTRX, WMGN, WISN, WHNN, KFI, KWAV. Heavy: WSB-FM, 97AIA, WMYX, KOST, WHBY, KTYL.

DON HENLEY "Sunset Grill" (Geffen) 62/11

Rotations: Heavy 8/0, Medium 29/4, Light 25/7, Total Adds 11. KVIL-FM, KGW, B100, WHBC, KIOA, KOIL, WTNY, WAGE, KRLB, KRSB, KMGQ. Heavy: KMGG, KEY103, WAVE, KWAV, WCHV, KTYL, KQSW, KALE. Mediums include: WFBR, WARM99, 97AIA, 2WD, WARM98, KJR.

GLENN FREY "You Belong To The City" (MCA) 66/14
Rotations: Heavy 3/0, Medium 33/3, Light 24/11, Total Adds 14, KUDL, WMYX, B100, WKGW, WJDX, WIVY, WDLT. WNAM, KQ99, WTRX, KCIX, WFFX, KATF, WXUS, K99. Heavy: WMGN, KTYL, KALE. Mediums include: WHTX, WARM99, 2WD, WARM98, KMGG, WXTC, WEIZ, WSFL, WHNN, KRAV, KDUK, KWAV.

THOMPSON TWINS "Lay Your Hands On Me" (Arista) 59/25
Rotations: Heavy 0/0, Medium 21/4, Light 38/21, Total Adds 25, WPIX, WPRO, WLLT, KUDL, B100, WKGW, WJDX, KELT, WSFL, WHBC, WING, KIOA, WTRX, WHNN, KCIX, KWAV, KBEST, WKNE, WTNY, KRLB, WCIL, WJON, KKLV, K99,

KMGQ.

ABC "Be Near Me" (Mercury/PolyGram) 55/4

Rotations: Heavy 4/0, Medium 30/1, Light 21/3, Total Adds 4, KKUA, KRLB, KATF, WXUS, KMGQ. Heavy: KOST, WMGN, WEIM, KQSW. Mediums include: WHTX, WARM99, WSB-FM, KVIL-FM, 2WD, WAEB, WKYE, KEY103, KWAV, KBEST.

CARRIE LUCAS "Hello Stranger" (Constellation/MCA) 54/1

Rotations: Heavy 7/0, Medium 31/0, Light 16/1, Total Adds 1, WLAC-FM. Heavy: KIFM, WISN, WAHR, WORG, WCIL, KRSB, KALE. Medium: WFBR, WKBW, WLTS, K106, WXTC, WJDX, WSFL, WHBV, WHBC, WTRX, KSL.

JIMMY BUFFETT "If The Phone Doesn't Ring, It's Me" (MCA) 52/1
Rotations: Heavy 0/0, Medium 35/0, Light 17/1, Total Adda 1, KO99, Medium: WFBR, WLTS, WCCO, WKYE, WGY, KEY103, WXTC, WIVY, WDLT, WAVE, WHBY, WHBC, WISN, KSL, KBEST.

PHIL COLLINS & MARILYN MARTIN "Separate Lives" (Atlantic) 51/51

Rotations: Heavy 2/2, Medium 14/14, Light 35/35, Total Adds 51 including WFBR, WPIX, WHTX, WTAE, WSB-FM, WLTS, WLTF, WSNY, KLSI, KUDL, WMYX, WCCO, KOST, KFMB, WICC, WKYE, WGY, WKGW, WEIZ, WRKA, WDLT, KELT, WSFL, WAVE, WHBY, WISN, KRAV, KKUA, KWAV.

ARETHA FRANKLIN "Who's Zoomin" Who?" (Arista) 48/42
Rotations: Heavy 1/1, Medium 9/6, Light 38/35, Total Adds 42 including WPIX, WSNY, WCCO, B100, WKYE, WXTC, WEIZ, KELT, WSFL, WNAM, KIOA, WTRX, WMGN, KDUK, KKUA, KWAV, KBEST, WWMJ, WWNR, WEIM, WKNE, WGLL, WSKI, WWPA.

ROTATION BREAKOUTS

	Total			
	Reports/Adds	Heavy	Medium	Light
WHITNEY HOUSTON	142/0	133	8	1
3 STEVIE WONDER	139/3	117	19	3
3 KOOL & THE GANG	126/0	80	38	8
MICHAEL FRANKS	119/1	86	28	5
6 COMMODORES	123/1	85	32	6
6 WHAM!	115/0	63	46	6
O GODLEY & CREME	122/4	64	45	13
(3) A-HA	126/18	50	53	23
9 BILLY JOEL	100/1	39	46	15
10 HUEY LEWIS & THE NEWS	97/0	43	47	7
11 TINA TURNER	104/0	37	53	14
② AIR SUPPLY	104/2	45	49	10
13 HOWARD JONES	96/0	46	42	8
DAVID FOSTER	104/17	24	60	20
GINO VANNELLI	110/17	16	68	26
DARYL HALL & JOHN OATES	99/12	29	55	15
1 JOHN PARR	75/3	. 37	31	. 7
18 NATALIE COLE	89/1	40	42	· 7
19 MICHAEL McDONALD	81/0	34	39	8
20 MAURICE WHITE	96/14	4	62	30
TEARS FOR FEARS	80/23	10	44	26
22 COREY HART	65/0	10	<i>37</i>	18
23 MOTELS	70/1	13	41	16
24 BILLY OCEAN	60/0	8	<i>36</i>	16
25 RONNIE MILSAP	54/0	11	28	15

MOST ADDED

PHIL COLLINS & MARILYN MARTIN (51)

Separate Lives (Atlantic)

ARETHA FRANKLIN (42)

Who's Zoomin' Who? (Arista) **OLIVIA NEWTON-JOHN (36)**

Soul Kiss (MCA)

FREDDIE JACKSON (29) You Are My Lady (Capitol)

THOMPSON TWINS (25)

Lay Your Hands On Me (Arista)

HOTTEST

WHITNEY HOUSTON (118)

Saving All My Love For You (Arista) STEVIE WONDER (99)

Part-Time Lover (Tamla/Motown)

MICHAEL FRANKS (55)

Your Secret's Safe With Me (WB)

KOOL & THE GANG (47) Cherish (DeLite/PolyGram)

COMMODORES (46) Janet (Motown)

MELISSA MANCHESTER "Just One Lifetime" (MCA) 44/6

Rotations: Heavy 1/1, Medium 18/0, Light 25/5, Total Adds 6, WGY, WAVE, WHBC, WTRX, KOIL, WZLQ. Mediums include WCCO, KEY103, WSFL, WISN, KSL.

PHIL COLLINS "Don't Lose My Number" (Atlantic) 44/2

Rotations: Heavy 17/0, Medium 18/2, Light 9/0, Total Adds 2, KUDL, 3WM. Heavy includes: WLTF, WMJI, KMGG, V100, WIVY, WHAS, WAVE, KQ99, WLHT, WENS, WFMK, WMHE, KRAV, KDUK.

EL DeBARGE with DeBARGE "You Wear it Wel!" (Gordy/Motown) 44/2

Rotations: Heavy 2/0, Medium 25/1, Light 17/1, Total Adds 2, WHNN, KFI. Heavy: WGLL, KQSW. Mediums include: WPIX, WHTX, 97AIA, KOST, WXTC, KELT, WMGN.

STING "Fortress Around Your Heart" (A&M) 43/1
Rotations: Heavy 14/0, Medium 16/1, Light 13/0, Total Adds 1, V100. Heavy: WHTX, WARM99, 2WD, KOST, WAVE, WMGN, KWAV, WWMJ, WEIM, WGLL, WSKI, WCKQ, KQSW, KALE. Mediums include: WARM98, WSNY, KEY103, WLHT, WHNN,

JAN HAMMER "Miami Vice Theme" (MCA) 42/6

Rotations: Heavy 7/0, Medium 16/5, Light 19/1, Total Adds 6, WKBW, V100, WEZC, 3WM, WMHE, KUDK. Heavy: WHTX, WSNY, KMGG, WGLL, WWPA, KRLB, KFQD. Mediums include: 97AIA, LOVE94, WEIZ, WIVY, WAVE, KVUU, KSL.

KENNY LOGGINS "1"II Be There" (Columbia) 41/19
Rotations: Heavy: 1/0, Medium 14/5, Light 26/14, Total Adds 19, KVIL-FM, WSNY, WCCO, KIFM, KEY103, WJDX, WING, WTRX, WMGN, WHNN, WWNR, WGLL, WWPA, WAHR, 194, WXUS, KFQD, KKLV, KQSW. Heavy: KTYL. Medium:

MADONNA "Dress You Up" (Sire/WB) 40/1
Rotations: Heavy 18/0, Medium 13/0, Light 9/1, Total Adds 1; WSTF, Heavy: KVIL-FM, 2WD, WAEB, WICC, V100, WING, KQ99, WLHT, WMGN, WMHE, WWMJ, WWNR, WEIM, WSKI, WWPA, WCKQ, KRLB, WKYX. Medium: B100, WHAS, WRKA,

OLIVIA NEWTON-JOHN "Soul Kiss" (MCA) 36/36
Rotations: Heavy 0/0, Medium 10/10, Light 26/26, Total Adds 36 including WFBR, WLTS, KUDL, KMJI, WKYE, KEY103, WEIZ, WIVY, WDLT, KELT, WNAM, WISN, KWAV. MATT BIANCO "Whose Side Are You On?" (Atlantic) 36/0

Rotations: Heavy 4/0, Medium 19/0, Light 13/0, Total Adds.0. Heavy: WKBW, WCCO, KIFM, WWNR. Medium: WCLY, WGY, WHBY, WHBC, KIOA, WTRX.

WHBY, WHBC, KIOA, WTRX.

JOHN COUGAR MELLENCAMP "Lonely O! Night" (Riva/PolyGram) 33/1

Rotations: Heavy 12/0, Medium 13/1, Light 8/0, Total Adds 1, WGLL. Heavy: 2WD, WKYE, KQ99, WENS, WWNR, WEIM, WSKI, WWPA, WCKQ, KTYL, KOSW, KALE. Medium: KVIL-FM, V100, KEY103, WAVE, KBEST.

POINTER SISTERS "Dare Me" (RCA) 31/2

Rotations: Heavy 6/0, Medium 17/1, Light 8/1, Total Adds 2, WPIX, WSTF, Heavy: WSNY, WXTC, WENS, WWMJ, WCHV, WKYX. Medium: KVIL-FM, WLTF, B100, WSFM, WIVY, WNAM, WLHT, WFMK, KVUU, KDUK.

SIGNIFICANT ACTION

JANE WIEDLIN "Blue Kiss" (IRS/MCA) 24/5

Rotations: Heavy 0/0, Medium 5/0, Light 19/5, Total Adds 5, WCCO, WAEV, 194, KTWO, KQSW. Medium: WSKI, WFFX, KTYL, WCIL, KALE.

ROSANNE CASH "Never Be You" (Columbia) 23/11 Rotations: Heavy 0/0, Medium 2/0, Light 21/11, Total Adds 11, WCCO, WEIZ, WWMJ, WWNR, WKNE, WKYX, WAEV, WCIL, WMT-FM, KQSW, KALE. Medium: WTKO, WAHR.

JACK WAGNER "Too Young" (Qwest/WB) 23/7
Rotations: Heavy 0/0, Medium 5/0, Light 18/7, Total Adds 7, KEY103, WWNR, WSKI, WORG, WKYX, WAEV, WCIL. Medium: WHBY, WEIM, WGLL, WCKQ, WMT-FM.

BILLY JOEL "The Night is Still Young" (Columbia) 21/21
Rotations: Heavy 0/0, Medium 6/6, Light 15/15, Total Adds 21, WPIX, WHTX, WOMC, WCCO, WKYE, WGY, WEIZ, WSFL, WAVE, KVUU, KKUA, WTKO, WGLL, WCKQ, WGSV, WORG, KTYL, KFSB, KWEB, KTWO, KQSW.

GLENN SHORROCK "American Flyers" (GRP) 21/5

Rotations: Heavy 0/0, Medium 3/0, Light 18/5, Total Adds 5, WNAM, KOIL, WWPA, WAEV, WZLQ. Medium: WEIM, WCKQ,

BRUCE SPRINGSTEEN "I'm Goin' Down" (Columbia) 19/1
Rotations: Heavy 5/0, Medium 5/0, Light 9/1, Total Adds 1, WING. Heavy: WHTX, WKYE, WAVE, KKUA, WCKQ. Medium: V100, WENS, KBEST, WWPA, KALE.

JENNIFER HOLLIDAY "Hard Times For Lovers" (Geffen) 18/7 Rotations: Heavy 0/0, Medium 3/1, Light 15/6, Total Adds 7, WPIX, WCCO, WSKI, WCKQ, WZLQ, KTYL, KMGQ. Medium: WGLL, KALE.

DIRE STRAITS "Money For Nothing" (WB) 17/1
Rotations: Heavy 2/0, Medium 7/0, Light 8/1, Total Adds 1, WKGW. Heavy: WKYE, WAVE. Medium: WHTX, V100, KDUK, KKUA, KRLB, KKLV, KQSW.

JOHN WAITE "Every Step Of The Way" (EMI America) 15/0

Rotations: Heavy 1/0, Medium 10/0, Light 4/0, Total Adds 0. Heavy: WWNR. Medium: KVIL-FM, 2WD, WMGN, WEIM, WCKQ, WKYX, WZLQ, KATF, KKLV, KALE.

JOHNNY MATHIS "Just One Touch" (Columbia) 12/1

payy 2/0, Medium 3/0, Light 7/1, Total Adds 1, WNAM: Heavy: WHBY, WTKO. Medium: WCCO, KSL, WBOW

HOWARD JONES "Like To Get To Know You Well" (Elektra) 11/10
Rotations: Heavy 0/0, Medium 2/2, Light 9/8, Total Adds 10, WMGN, WWNR, WEIM, WSKI, WSKY, WORG, WZLQ, KTYL,

DAVID BOWIE & MICK JAGGER "Dancing In The Street" (EMI America) 11/1 Rotations: Heavy 1/0, Medium 5/0, Light 5/1, Total Adds 1, KJR. Heavy: WWPA. Medium: KVIL-FM, V100, WGLL, WCHV,

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 30 or more stations. Records in Significant Action are receiving airplay from 10-29

stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

RADIO & RECORDS NATIONAL AIRPLAY

ADULT/CONTEMPORARY

BREAKERS®

MAURICE WHITE

Stand By Me (Columbia)
68% of our reporters on it. Rotations: Heavy 4/0, Medium 62/5, Light
30/9, Total Adds 14, WKBW, WHTX, WPRO, WCLY, WSB, LOVE94, WSNY, WOMC, KLSI, KFMB, WGOW, WRKA, WLAC-FM, KVUU. Breaks at number 20 on the A/C chart.

NEW & ACTIVE

TEARS FOR FEARS "Head Over Heels" (Mercury/PolyGram) 80/23
Rotations: Heavy 10/0, Medium 44/8, Light 26/15, Total Adds 23, 97AIA, LOVE94, 2WD, KUDL, KS94, KMGG, KOST, V100, WXTC, WIVY, WRKA, WRAL, KO99, WLHT, KOIL, KBOI, KDUK, KWAV, WTKO, KRLB, WXUS, WBOW, KRNO. Debuts at number 21 on the A/C chart.

at number 21 on the A/C chart.

JOHN PARR "St. Elmo's Fire (Man In Motion)" (Atlantic) 75/3
Rotations: Heavy 37/0, Medium 31/1, Light 7/2, Total Adds 3, KKPL, KATF, WBOW. Heavy includes: WKBW, 2WD, WLLT, WLTF, WMJI, WOMC, B100, WICC, WKYE, WHAS, WSFL, WSTF, WAVE, WNAM, KVJU, KKUA, KWAV.

DURELL COLEMAN "Somebody Took My Love" (Island) 68/1
Rotations: Heavy 7/0, Medium 41/1, Light 20/0, Total Adds 1, KLSI. Heavy: WKBW, WWNR, WTKO, WMT-FM, KRSB, KMGQ, KALE. Mediums include: WFBR, WPIX, WCLY, KUDL, WCCO, KGW, KFMB, KIFM.

FREDDIE JACKSON "You Are My Lady" (Capitol) 62/29
Rotations: Heavy 6/1, Medium 24/9, Light 32/19, Total Adds 29 including LOVE94, WCCO, KMGG, KGW, WKYE, WGY, KEY103, WXTC, WEZC, WJDX, WDLT, WRVA, WHBC, KIOA, KQ99, WTRX, WMGN, WISN, WHNN, KFI, KWAV. Heavy: WSB-FM, 97AIA, WMYX, KOST, WHBY, KTYL.

DON HENLEY "Sunset Grill" (Geffen) 62/11

DON HENLEY "Sunset Grill" (Geffen) 62/11
Rotations: Heavy 8/0, Medium 29/4, Light 25/7, Total Adds 11. KVIL-FM, KGW, B100, WHBC, KIOA, KOIL, WTNY, WAGE, KRLB, KRSB, KMGQ. Heavy: KMGG, KEY103, WAVE, KWAV, WCHV, KTYL, KQSW, KALE. Mediums include: WFBR, WARM99, 97AIA, 2WD, WARM98, KJR.

GLENN FREY "You Belong To The City" (MCA) 66/14
Rotations: Heavy 3/0, Medium 33/3, Light 24/11, Total Adds 14, KUDL, WMYX, B100, WKGW, WJDX, WIVY, WDLT, WNAM, KQ99, WTRX, KCIX, WFFX, KATF, WXUS, K99, Heavy: WMGN, KTYL, KALE. Mediums include: WHTX, WARM99, 2WD, WARM98, KMGG, WXTC, WEIZ, WSFL, WHNN, KRAV, KDUK, KWAV.

THOMPSON TWINS "Lay Your Hands On Me" (Arista) 59/25
Rotations: Heavy 0/0, Medium 21/4, Light 38/21, Total Adds 25, WPIX, WPRO, WLLT, KUDL, B100, WKGW. WJDX. KELT, WSFL, WHBC, WING, KIOA, WTRX, WHNN, KCIX, KWAV, KBEST, WKNE, WTNY, KRLB, WCIL, WJON, KKLV, K99, WLCO.

ABC "Be Near Me" (Mercury/PolyGram) 55/4
Rotations: Heavy 4/0, Medium 30/1, Light 21/3, Total Adds 4, KKUA, KRLB, KATF, WXUS, KMGQ. Heavy: KOST, WMGN, WEIM, KQSW. Mediums include: WHTX, WARM99, WSB-FM, KVIL-FM, 2WD, WAEB, WKYE, KEY103, KWAV, KBEST.

WEIM, KQSW. Mediums include: WHTX, WARM99, WSB-FM, KVIĹ-FM, 2WD, WAEB, WKYE, KEY103, KWAV, KBEST.

CARRIE LUCAS "Heilo Stranger" (Constellation/MCA) 54/1
Rotations: Heavy 7/0, Medium 31/0, Light 16/1, Total Adds 1, WLAC-FM, Heavy: KIFM, WISN, WAHR, WORG, WCIL, KRSB, KALE, Medium: WFBR, WKBW, WLTS, K106, WXTC, WJDX, WSFL, WHBY, WHBC, WTRX, KSL.

JIMMY BUFFETT "If The Phone Doesn't Ring, It's Me" (MCA) 52/1
Rotations: Heavy 0/0, Medium 35/0, Light 17/1, Total Adds 1, KO99, Medium: WFBR, WLTS, WCCO, WKYE, WGY, KEY103, WXTC, WIVY, WDLT, WAVE, WHBY, WHBC, WISN, KSL, KBEST.

PHIL COLLINS & MARILYN MARTIN "Separate Lives" (Atlantic) 51/51
Rotations: Heavy 2/2, Medium 14/14, Light 35/35, Total Adds 51 including WFBR, WPIX, WHTX, WTAE, WSB-FM, WLTS, WLTF, WSNY, KLSI, KUDL, WMYX, WCCO, KOST, KFMB, WICC, WKYE, WGY, WKGW, WEIZ, WRKA, WDLT, KELT, WSFL, WAVE, WHBY, WISN, KRAV, KKUA, KWAV.

ARETHA FRANKLIN "Who's Zoomin' Who?" (Arista) 48/42

Rotations: Heavy 1/1, Medium 9/6, Light 38/35, Total Adds 42 including WPIX, WSNY, WCCO, B100, WKYE, WXTC. WEIZ, KELT, WSFL, WNAM, KIOA, WTRX, WMGN, KDUK, KKUA, KWAV, KBEST, WWMJ, WWNR, WEIM, WKNE, WGLL, WSKI, WWPA.

ROTATION BREAKOUTS

	Reports/Adds	Heavy	Medium	Light
WHITNEY HOUSTON	142/0	133	8	1
2 STEVIE WONDER	139/3	117	19	3
3 KOOL & THE GANG	126/0	80	<i>3</i> 8	8
MICHAEL FRANKS	119/1	86	28	5
G COMMODORES	123/1	85	32	6
6 WHAM!	115/0	63	46	6
GODLEY & CREME	122/4	64	45	13
3 A-HA	126/18	50	53	23
9 BILLY JOEL	100/1	39	46	15
10 HUEY LEWIS & THE NEWS	97/0	43	47	7
11 TINA TURNER	104/0	37	53	14
② AIR SUPPLY	104/2	45	49	10
13 HOWARD JONES	96/0	46	42	8
	104/17	24	60	20
	110/17	16	68	26
	99/12	29	55	15
= :	75/3	37	31	. 7
	89/1	40	42	. 7
	81/0	34	39	8
	96/14	4	62	30
MAURICE WHITE TABLE FOR FEARS	80/23	10	44	26
② TEARS FOR FEARS	65/0	10	37	18
22 COREY HART	70/1			16
23 MOTELS	60/0			16
24 BILLY OCEAN	54/0	17		15
25 RONNIE MILSAP	3470			

MOST ADDED

PHIL COLLINS & MARILYN MARTIN (51)

Separate Lives (Atlantic) **ARETHA FRANKLIN (42)** Who's Zoomin' Who? (Arista)

OLIVIA NEWTON-JOHN (36) Soul Kiss (MCA) FREDDIE JACKSON (29) You Are My Lady (Capitol)

THOMPSON TWINS (25) Lay Your Hands On Me (Arista)

HOTTEST

WHITNEY HOUSTON (118) Saving All My Love For You (Arista) STEVIE WONDER (99)

Part-Time Lover (Tamla/Motown) MICHAEL FRANKS (55) Your Secret's Safe With Me (WB)

KOOL & THE GANG (47) Cherish (DeLite/PolyGram) COMMODORES (46) Janet (Motown)

MELISSA MANCHESTER "Just One Lifetime" (MCA) 44/6
Rotations: Heavy 1/1, Medium 18/0, Light 25/5, Total Adds 6, WGY, WAVE, WHBC, WTRX, KOIL, WZLQ. Mediums included with the control of the

PHIL COLLINS "Don't Lose My Number" (Atlantic) 44/2

Rotations: Heavy 17/0, Medium 18/2, Light 9/0, Total Adds 2, KUDL, 3WM. Heavy includes: WLTF, WMJI, KMGG, V1I WIVY, WHAS, WAVE, KQ99, WLHT, WENS, WFMK, WMHE, KRAV, KDUK.

EL DeBARGE with DeBARGE "You Wear It Well" (Gordy/Motown) 44/2
Rotations: Heavy 2/0, Medium 25/1, Light 17/1, Total Adds 2, WHNN, KFI. Heavy: WGLL, KQSW. Mediums include: WFWHTX, 97AIA, KOST, WXTC, KELT, WMGN. WHIA, 97AIA, KUSI, WAIG, KELI, WMGN.

STING "Fortress Around Your Heart" (A&M) 43/1

Rotations: Heavy 14/0, Medium 16/1, Light 13/0, Total Adds 1, V100. Heavy: WHTX, WARM99, 2WD, KOST, WAVE, WMK
KWAV, WWMJ, WEIM, WGLL, WSKI, WCKQ, KQSW, KALE. Mediums include: WARM98, WSNY, KEY103, WLHT, WHI

KENNY LOGGINS "I'll Be There" (Columbia) 41/19
Rotations: Heavy 1/0, Medium 14/5, Light 26/14, Total Adds 19, KVIL-FM, WSNY, WCCO, KIFM, KEY103, WJ
WING, WTRX, WMGN, WHNN, WWNR, WGLL, WWPA, WAHR, 194, WXUS, KFQD, KKLV, KQSW. Heavy: KTYL. Medi
WPIX.

MADONNA "Dress You Up" (Sire/WB) 40/1
Rotations: Heavy: RVIL-FM, 2WD, WAEB, WICC, V100, WIR
ROTATIONS: Heavy: RVIL-FM, 2WD, WAEB, WICC, V100, WIR
ROTATIONS: HEAVY: RVIL-FM, 2WD, WAEB, WICC, V100, WIR
ROTATION WHAS, WEIM, WSKI, WWPA, WCKQ, KRLB, WKYX. Medium: B100, WHAS, WR
WFMK, KDUK, KKUA, KFI, KWAV.

WHMK, KDUK, KKUA, KFI, KWAV.

OLIVIA NEWTON-JOHN "Soul Kiss" (MCA) 36/36
Rotations: Heavy 0/0, Medium 10/10, Light 26/26, Total Adds 36 including WFBR, WLTS, KUDL, KMJI, WK KEY103, WEIZ, WIVY, WDLT, KELT, WNAM, WISN, KWAV.

MATT BIANCO "Whose Side Are You On?" (Atlantic) 36/0
Rotations: Heavy 4/0, Medium 19/0, Light 13/0, Total Adds 0. Heavy: WKBW, WCCO, KIFM, WWNR. Medium: WCLY, WWHBY, WHBC, KIOA, WTRX.

10HN COLLEAD MELL ENGARD (1)

WHBT, WHBC, RIDA, WIRA.

JOHN COUGAR MELLENCAMP "Lonely OI' Night" (Riva/PolyGram) 33/1

JOHN COUGAR MELLENCAMP "Lonely OI' Night" (Riva/PolyGram) 33/1

Rotations: Heavy 12/0, Medium 13/1, Light 8/0, Total Adds 1, WGLL. Heavy: 2WD, WKYE, KQ99, WENS, WWNR, WIRA, WCKQ, KTYL, KQSW, KALE, Medium: KVIL-FM, V100, KEY103, WAVE, KBEST.

WSKI, WWFA, WCAU, RTIL, ROSY, NACE, MEDIAN, RESEARCH ROSE ROSE ROSE RESEARCH ROSE RESE

SIGNIFICANT ACTION

JANE WIEDLIN "Blue Kiss" (IRS/MCA) 24/5
Rotations: Heavy 0/0, Medium 5/0, Light 19/5, Total Adds 5, WCCO, WAEV, 194, KTWO, KQSW. Medium: WSKI, W KTYL, WCIL. KALE.

WKYX

ROSANNE CASH "Never Be You" (Columbia) 23/11
Rotations: Heavy 0/0, Medium 2/0, Light 21/11, Total Adds 11, WCCO, WEIZ, WWMJ, WWNR, WKNE, WKYX, WAEV, WWMT-FM, KQSW, KALE. Medium: WTKO, WAHR.

JACK WAGNER "Too Young" (Qwest/WB) 23/7
Rotations: Heavy 0/0, Medium 5/0, Light 18/7, Total Adds 7, KEY103, WWNR, WSKI, WORG, WKYX, WAEV, WCIL. Med WHEY, WEIM, WGLL, WCKQ, WMT-FM.

WHBT, WEIM, WGLL, WONG, WINTERN.

BILLY JOEL "The Night is Still Young" (Columbia) 21/21

Rotations: Heavy 0/0, Medium 6/6, Light 15/15, Total Adds 21, WPIX, WHTX, WOMC, WCCO, WKYE, WGY, WSFL, WAYE, KYUU, KKUA, WTKO, WGLL, WCKQ, WGSV, WORG, KTYL, KFSB, KWEB, KTWO, KQSW. GLENN SHORROCK "American Flyers" (GRP) 21/5
Rotations: Heavy 0/0, Medium 3/0, Light 18/5, Total Adds 5, WNAM, KOIL, WWPA, WAEV, WZLQ. Medium: WEIM, W

BRUCE SPRINGSTEEN "I'm Goin' Down" (Columbia) 19/1
Rotations: Heavy 5/0, Medium 5/0, Light 9/1, Total Adds 1, WING. Heavy: WHTX, WKYE, WAVE, KKUA, WCKQ. Med V100, WENS, KBEST, WWPA, KALE.

JENNIFER HOLLIDAY "Hard Times For Lovers" (Geffen) 18/7
Rotations: Heavy 0/0, Medium 3/1, Light 15/6, Total Adds 7, WPIX, WCCO, WSKI, WCKQ, WZLQ, KTYL, KMGQ. MedWGLL, KALE.

DIRE STRAITS "Money For Nothing" (WB) 17/1
Rotations: Heavy 2/0, Medium 7/0, Light 8/1, Total Adds 1, WKGW. Heavy: WKYE, WAVE. Medium: WHTX, V100, KKUA, KRLB, KKLV, KQSW.

JOHN WAITE "Every Step Of The Way" (EMI America) 15/0
Rotations: Heavy 1/0, Medium 10/0, Light 4/0, Total Adds 0. Heavy: WWNR. Medium: KVIL-FM, 2WD, WMGN, WWCKQ, WKYX, WZLQ, KATF, KKLV, KALE.

JOHNNY MATHIS "Just One Touch" (Columbia) 12/1
JOHNNY MATHIS "Just One Touch" (Columbia) 12/1
Rotations: Heavy 2/0, Medium 3/0, Light 7/1, Total Adds 1, WNAM: Heavy: WHBY, WTKO, Medium: WCCO, KSL, WI
HOWARD JONES "Like To Get To Know You Well" (Elektra) 11/10
WWW.NE WEIM WSKI, WSKY, WORG, WZLQ, 1

Rotations: Heavy 0/0, Medium 2/2, Light 9/8, Total Adds 10, WMGN, WWNR, WEIM, WSKI, WSKY, WORG, WZLQ,

DAVID BOWIE & MICK JAGGER "Dancing in The Street" (EMI America) 11/1
Rotations: Heavy 1/0, Medium 5/0, Light 5/1, Total Adds 1, KJR. Heavy: WWPA. Medium: KVIL-FM, V100, WGLL, W

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 30 or more stations. Records in Significant Action are receiving airplay from 10-29 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

A/C ADDS & HOTS

EAST

PARALLEL ONE

Bob Moke COLLINS & MARTIN KENNY ROGERS
Hottest:
WHITNEY HOUSTON MICHAEL FRANKS STEVIE WONDER A-HA

WKBW/Buffalo
Sendy Beach
A-HA
GINO VANNELLI
JAN HAMMER
MADRICE WHITE
HOTLEST
WHITMEY HOUSTON
STEVIE WONDER
MICHAEL FRANKS
KOOL & THE GANG
WHAMI

WHAM!
WPIX/New York
Wendy Silvershein
FOINTER SISTERS
THEOMESON THIS BY
ARETHA FRANKLIS
COLLINS & MARTIN
BILLY JOEL
HOTLOGAL
HOTL

WHTX/Pittsburgh BILLY JOEL DAVID FOSTER COLLINS & MARTIN MAURICE WHITE MAURICE WHITE
Hottest:
A-HA
JAN HAMMER
BRUCE SPRINGSTEEN
STEVIE WONDER
ABC

WTAE/Pittsburgh Bob Conrad COLLINS & MARTIN WHITNEY HOUSTON HUEY LEWIS & THE

WPRO/Providence Torn Cuddy A-HA THOMPSON TWINS MAURICE WHITE MAURICE WHITE Hottest: WHITNEY HOUSTON JOHN DENVER WHAM! DAVID FOSTER GODLEY & CREME

GODLEY & CREME MAURICE WHITE MICHAEL FRANKS KOOL & THE GANG COREY HART WHITNEY HOUSTON WHAM!

PARALLEL TWO

WWOM/Alban

NOTIFICIAL PROPERTY OF THE PROPERTY OF THE PROPERTY OF THE GAME BILLY JOEL WARBIAllentown Mick Hagerty one

none Hottest: WHITNEY HOUSTON AIR SUPPLY MICHAEL FRANKS NATALIE COLE MADONNA

WICC/Bridgeport Peters/Broadbin COLLINS & MARTIN KENNY ROGERS HOTTES: TINA TURNER BILLY JOEL A-HA

WHITNEY HOUSTON STEVIE WONDER

V100/Charleston
Ron Brandon
JAN HAMMER
GINO VANNELLI
STING
TEARS FOR FEARS
LOVERBOY
HOTLEST A-BA
GODLEY & CREME
KOOL & THE GANG
HUSY LEWIS & THE
STEVIE WONDER

WSFM/Harrisburg Ray Massey

Nay massey
none
Hottest:
WHAM!
WHITNEY HOUSTON
HUEY LEWIS & THE
MICHAEL FRANKS
NATALIE COLE

Jack Michaels
ONJ
ARETHA FRANKLIN
BILLY JOEL
COLLINS & MARTIN
FREDDIE JACKSON
HOTCHST
JOHN PARR
WHITNEY HOUSTON
A-HA

A-HA DIRE STRAITS BRUCE SPRINGSTEEN

WGY/Schenectady

WGY/Schenectady
Mike Noti
Mike Noti
MELISSA MANCHESTE
COLLINS & MARTIN
FREDDIE JACKSON
BILLY JOEL
KENNY ROGERS
HOTESET:
WHITMEY HOUSTON
STEVIE WONDER
MICHAEL FRANKS
AIR SUPPLY
DAVID POSTER

WKGW/Utica-Rome
Carpentar/Carr
DIRE STRAITS
GLENN FREY
THOMPSON TWINS
COLLINS & MARTIN
HOTEAST:
WHITNEY HOUSTON
MICHAEL FRANKS
HOWARD JONES
COMMODORES
MICHAEL MCDONALD

PARALLEL

THREE

WKYE/Johnston Jack Michaels

WEIMIFITCH DUTY
Jack Raymond
ONJ
HOWARD JONES
ARETHA FRANKLIN
COLLINS & MARTIN
HOTCHSI
AIR SUPPLY
COMMODORES
GOOLEY & CREME
JOHN PARK
WHITNEY HOUSTON

WTKO/thaca
Wayne Fisk
COLLINS & MARTIN
BILLY JOEL
CRYSTAL GAYLE
TEARS FOR FEARS
HOLCES!
COMMODORES
UNRELL COLEMAN
GINO VANNELLI
BEACH BOYS
LEE GREENWOOD

WKNE/Koene, NH
Mike Trombiy
ARETHA FRANKLIN
THOMPSON TWINS
ROSANNE CASH
PREDDIE JACKSON
COLLINS & MARTIN
HITWEY HOUSTON
MICHAEL FRANKS
STEVIE WONDER
WHAM!
KOOL & THE GANG

WGLL/Mercersburg-Greencastle Low/Schmidt ARETHA FRANKLIN KENBY LOGGINS JOHN COUGAR BILLY JOEL ONJ HOLLPART: ONJ HOTTEST: WHITNEY HOUSTON A-HA TEARS FOR FEARS WHAM1 KOOL & THE GANG

Bruce Stebbins
ARETHA FRANKLIN
HOWARD JONES
JACK WAGNER
JENNIFER HOULDAY
ONJ
COLLINS & MARTIN
REME & ANGELA
HOLLEA
HOLLEA
JOHN COUGAR
STING
JOHN PARR

WTNY/Watertown, NY WTHY/Watertown, N
George Neher
DON HENLEY
THOMPSON TWINS
HOTTOST HOUSTON
TINA TURNER
WHAMI
COMMODORES
STEVIE WONDER

WWPA/Williamsport, P Scott Masteller FREDDIE JACKSON ARETHA FRANKLIN KERNY LOGGINS SERROCK GLENN SERROCK HOLLEGE HOLLEGE WHITMEY HOUSTON GOLEY & CREME STEVIE WONDER MICHAEL FRANKS

WWM.J/Bangor
Heskell/Miller
A-HA
COLLINS & MARTIN
ROSANNE CASH
BOLLEST
KOOL & THE GANG
WHAM!
WHITREY HOUSTON
MADONNA
STEVIE WONDER WWNR/Beckley WWNR/Backley
Barry Stewart
ARETHA FRANKLIN
KENNY LOGGINS
ONJ
JACK WAGNER
ROSANNE CASH
HOWARD JONES
HOTHER
HOWARD JONES
HOTHER
HOWARD FRANKS
GODLEY & CREME
STEVIE WONDER

SOUTH

PARALLEL PARALLEL

ONE WARM99/Atlanta Monteil/Wyrostok

Montell/Wyrostok
none
none
tottest:
STING
EURYTHMICS
STEVIE WONDER
WHITNEY HOUSTON
A-HA

WSB/Atlanta
Greg Picciano
MICHAEL FRANKS
STEVIE WONDER
A-HA
HALL & OATES
DAVID FOSTER
MAURICE WHITE
HOCLEST:
WHITNEY HOUSTOM
MICHAEL FRANKS
STEVIE WONDER
GODLEY & CREME
NATALIE COLE

NSR99FM/AH WSB9FMAtlanta
John Chappell
KIM CARNES
COLLINS & MARTIN
HOLLEST:
WHITNEY HOUSTON
KOOL & THE GAMG
STEVIE WONDER
GODLEY & CREME
FREDDIE JACKSON

KVIL/Dallas/Ft. Worth Chuck Rhodes DON HENLEY KENNY LOGGINS RENE & ANGELA HOTCEAT: HUEY LEWIS & THE ARETHA FRANKLIN A-HA WHITMEY HOUSTON WHAM!

97AIA/Miami
Jere Sullivan
GODLEY & CREME
TEARS FOR FEARS
HOTLEST
HICHAEL PRANKS
KOOL & THE GANG
FREDDIE JACKSON
NATALIE COLE
WHITNEY HOUSTON

LOVE94/Miami Raines/Johnson
A-HA
TEARS FOR FEARS
MAURICE WHITE
FREDDIE JACKSON
HOTCEST:
MICHAEL FRANKS
STEVIE WONDER
BILLY JOEL
WHITNEY HOUSTON
KOOL & THE GANG

ONJ COLLINS & MARTIN

2WD/Norfork
Richardson/Allen
TEARS FOR FEARS
HALL & OATES
HOLLEGET:
WHITNEY HOUSTON
JOHN PARR
GODLEY & CREME
A-HA
STEVIE WONDER

W101/Tampa
DeCarlo/Miller
DAVID FOSTER
GINO VANNELLI
HOTTST HOUSTON
KENNY LOGGINS
BILLY OCEAN
STEVIE WONDER
WHAM!

WHASILouisville Doug McElvein A-HA ALABAMA HOTTEST: JOHN PARR KOOL & THE GANG WHAM! PHIL COLLINS WHITNEY HOUSTON

WDLT/Mobile Keith Cherry ONJ COLLINS & MARTIN

Griffin/Alien
ARETHA FRANKLIN
COLLINS & MARTIN
ONJ
DAVID FOSTER
THOMPSON TWINS
HOLLEST;
COMMODORES
HALL & OATES
STEVIE WONDER
WHITNEY HOUSTON
KOOL & THE GANG
WIGHER
WICK-FM/Nashwille
Nichols/Sargent

Nichols/Sargent
CARRIE LUCAS
GINO VANNELLI
MAURICE WHITE
HOTTES HOUSTON
HUEY LEWIS & THE
HALL & OATES
STEVIE WONDER
TINA TURNER

WSFLINEW BERN

WSFLNEW BERN
Gary Lee
THOMPSON TWINS
ARETHA FRANKLIN
BILLY JOEL
COLLINS & MARTIN
HOTELST A-HA
TEARS FOR FEARS
JOHN PARR
MHITTEY HOUSTON
STEVIE WONDER
STARIOI/Orlando
Lowe

STEVIE WONDER

POINTER SISTERS

MADONNA Hottest: HUEY LEWIS & THE KOOL & THE GANG JOHN PARR WHITNEY HOUSTON WHAMI

WHAMI
WRAL/Raioigh
Stave Anthony
A-HA
TEARS FOR FEARS
HALL & OATES
HOLLSAP
HUEY LEWIS & THE
WHITTEY HOUSTON
KOOL & THE GANG
PAUL YOUNG
WETS/Blebmond

WEZS/Richmond
Dillon/Bevins
A-HA
HOTTESY HOUSTON
STEVIE WONDER
KOOL & THE GANG
HALL & OATES
HUEY LEWIS & THE
WRVA/Richmond
Low Deen

Lou Dean A-HA FREDDIE JACKSON

HOTTEST: HOWARD JONES STEVIE WONDER AIR SUPPLY

AIR SUPPLY
WHAM!
MICHAEL FRANKS
WAVE/Serasots
Huntington/Tellone
BILLY JOEL
COLLINS & MARTIN
CHARLIE DANIELS
AL DI MECLA
MARILLION
MELISSA MANCHESTE
HOTEST

MARILLION
MELISSA MANCHES
HOTTEST:
PHIL COLLINS
DIRE STRAITS
MICHAEL FRANKS
WHITNEY HOUSTON
STEVIE WONDER

TWO KEY103/Austin
Adems/Jacobs
JACK WAGNER
ONJ
PREDDIE JACKSON
KENNY LOGGINS
HOLLEST:
COMMODORES
MICHAEL FRANKS
STEVIE MONDER
WHITNEY HOUSTON
DAVID FOSTER
KING/REAUMORT WRKA/Louisville Stewart/Crawford COLLINS & MARTIN TEARS FOR FEARS MAURICE WHITE GINO VANNELLI Hottest: WHITNEY HOUSTON WHAM! MICHAEL PRANKS STEVIE WONDER COMMODORES

DAVID FOSTER
K106/Beaumont
James/Kasi
none
Hottest:
WHITMEY HOUSTON
HALL & OATES
STEVIE WONDER
AIR SUPPLY
NATALIE COLE

WMJJ/Birmingham Thomas/Jenkins none Hottest: KOOL & THE GANG WHITMEY HOUSTON STEVIE WONDER COMMODORES TINA TURNER

WXTC/Charleston
Quincy/O'Brien
ARETHA FRANKLIN
TEARS FOR PEARS
FREDDIE JACKSON
HOLLES OF THE
AND THE
AND THE
MITHEN HONDER
WITHEN HONDEN
HILLY JOEL
WBT/Charlotte
Dave Bishop
none

none
Hottest:
KOOL & THE GA
BILLY OCEAN
BILLY JOEL
TINA TURNER
WHITNEY HOUST

WEZC/Charlotte
Conway/Sutton
JAN HAMMER
FREDDIE JACKSON
HOLLEGE!
DAVID FOSTER
AMY GRANT
WHITNEY HOUSTON
HALL & OATES
STEVLE WONDER WGOW/Chattanooga Mac/Deason

WGOW/Chattencoge
MacDiason
MAURICE WHITE
LICHEL FRANKS
MICHAEL FRANKS
MICHAEL FRANKS
MICHAEL FRANKS
MICHAEL FRANKS
MELZ/COLUMDES
STEVIE WONDER
WELZ/COLUMDES
GOLLINS & MARTIN
ROSANNE CASH
BILLY JOEL
ARCTHA FRANKLIN
HOTE-SEL
COMMODORES
MICHAEL MCDONALD
STEVIE WONDER
A-HA
MIDX/Jackson

WJDX/Jackson WJDX/Jackson
Perkins/Allen
DAVID FOSTER
GLENN FREY
FREDDIE JACKSON
THOMPSON TWINS
KENNY LOGGINS
HOTTOSTON
WHAMI
MICHAEL FRANKS
STEVIE WONDER
KOOL & THE GANG

WIVY/Jacksonville ONJ GLENN FREY Hottest: HUEY LEWIS & THE BILLY JOEL NATALIE COLE WHITNEY HOUSTON HALL & OATES

PARALLEL THREE

WSKY/Ashoville
Cassidy/Lee
BRYAN FERRY
MR. MISTER
ARETHA FRANKIN
HOWARD JONES
ONJ
ROTTES:
WHITNEY HOUSTON
GOOLEY & CREME
A-HA
MICHAEL FRANKS
COMMODORES

WCKQ/Campbelisville, KY Smith/McClendon SMIRIMECHENGON
ONJ
COLLINS & MARTIN
ARETHA FRANKLIN
BILLY JOEL
JENNIFER HOLIDAY
BRYAN FERRY
HOTLEST
JOHN COUGAR
HALL & OATES
STEVIE WONDER
A-HA
UB40

WCHV/Charl Ken Medek none
Hottest:
HUEY LEWIS & THE
EURYTHMICS
WHITNEY HOUSTON
MOTELS
HALL & OATES

WGSV/Guntersville Jackson/Bell ARETHA FRANKLIN BILLY JOEL ONJ COLLINS & MARTIN Hottest: STEVIE WONDER KOOL & THE GANG COMMODORES MICHAEL FRANKS WHITNEY HOUSTON

WHITMEY HOUSTON
WAHR/Huntsville
Steve Dailes
REBNY LOGGINS
REBNY LOGGINS
COLLINS & MARTIN
KIM CARNES
BLACK TIE
SOUTHERN PACIFIC
EXILE
BOLLOSTIE
BOLLOSTOPL
NAMALIE COLE
AIR SUPPLY
COMMODORES
BARBARA MANDRELL

WAGE/Leesburg, VA Steve Porter DON HENLEY ONJ
COLLINS & MARTIN
ARETHA FRANKLIN
HOLLEST:
WHITNEY HOUSTON
MICHAEL FRANKS
COMMODORES COMMODORES STEVIE WONDER KOOL & THE GANG

KRLB/Lubbock
Winter/Roberts
TEARS FOR PEARS
DON HENLEY
THOMPSON TWINS
THOMPSON TWINS
FREDDIE JACKSON
TIAN TURNER
HOCLEST:
JOHN PARR
HOLLEST
HO

WORG/Orangel WORG/Orangeburg, St Stu Wright ARETHA FRANKLIN BILLY JOEL COLLINS & MARTIN ONA HOWARD JONES REME & ANGELA HOTESET, ' HALL & OATES CARRIE LUCAS NATALIE COLE GOOLEY & CREME STEVIE WONDER

WKYX/Paducah, KY Carvell/Richards ROSANNE CASH ARETHA FRANKLIN JACK WAGNER ONJ ONJ Hottest: A-HA PHIL COLLINS COMMODORES STEVIE WONDER HALL & OATES

WAEV/Savannah WAEV/Savannah Morris/Wae Morris/Wae Collins & Martin FREDDIE JACKSON JACK WAGNER ROSANNE CASH GLENN SHORROCK KIM CARRES JANE WIEDLIN BOTTENIE WHITMEY HOUSTON STEVIE WONDER MICHAEL FRANKS COMMODORES DAVID FOSTER

WZLQ/Tupelo Steve Thomas ONJ ARETHA FRANKLIN MELISSA MANCHESTE HOWARD JONES GLENN SHORROCK JENNIPER HOLIDAY HOTCHSHOLIDAY HOTCHSHOLIDAY HOWARD JONES

ONJ ARETHA FRANKLIN HALL & OATES GLENN FREY Hottest: WHITNEY HOUSTON STEVIE WONDER MICHAEL PRANKS COMMODORES GODLEY & CREME

KTYLITyler, TX
Brian Maloney
RAY PARKER
COLLINS & MARTIN
BILLY JOBL
JENNIFER HOLIDAY
ONLARTHA FRANKLIN
REME & ANDELA
HOWARD JONES
HOLLES CREME
WHITNEY HOUSTON
STEVLE WONDER
AIR SUPPLY
DAVID FOSTER

MIDWEST

PARALLEL ONE

55KRC/Cincinnati
Dave Mason
GODLEY & CREME
A-HA
HOTLEST:
WHITNEY HOUSTON
ARETHA FRANKLIN
STEVIE WONDER
HUEY LEWIS & THE

WLLT/Cincinnati Mike McClure A-HA AIR SUPPLY THOMPSON TWINS GINO VANNELLI DAVID FOSTER HOLTCOST: WHITMEY HOUSTON HUEY LEWIS & THE KOOL & THE GANG WHAMI JOHN PARR

WARM98/Cincinnati Tipton/Waxler none Hottest: BILLY JOEL GODLEY & CREME STEVIE WONDER MICHAEL FRANKS WHITNEY HOUSTON

WLTF/Cleveland Popovich/Wilson COLLINS & MARTIN Hottest: TINA TURNER BILLY JOEL WHAM! JOHN PARR PHIL COLLINS

WMJI/Cloveland
Torcassoftwars
DAVID FOSTER
GINO VANNELLI
HOLLEWIS & THE
WHITNEY HOUSTON
STEVIE WONDER
JOHN PARE
PHIL COLLINS

WSNY/Columbus, OH WSNY/Columbus, OH
Harry Lyles
KENNY LOGGINS
MAURICE WHITE
ARETHA FRANKLIN
COLLINS & MARTIN
HOTOSIS & THE
WHITMEY HOUSTON
KENNY LOGGINS
STEVIE WONDER
JAN HAMMER

WTVN/Columbus, OH FitzGerald/Jack GODLEY & CREME HOLLEST: KOOL & THE GANG TINA TURNER WHAM! WHITNEY HOUSTON ARETHA FRANKLIN

WNIC/Detroit Ervin/Zalk none Hottest: TINA TURNER KOOL & THE GANG WHAM! WHITNEY HOUSTON STEVIE WONDER

BILLY JOEL
MAURICE WHITE
A-HA
BOTTOM POSTER
HOTTOM FORTON
STEVIE WONDER
JOHN PARR
KOOL & THE GANG
BILLY JOEL

KLSI/Kansas City Frost/Alan DURELL COLEMAN MAURICE WHITE COLLINS & MARTIN HOTTEST & MARTIN HOTTEST & MARTIN KOOL & THE GANG BILLY JOEL KENNY LOGGINS WHITNEY HOUSTON STEVIE WONDER

KUDL/Kansas City Hailam/Taylor PHIL COLLINS TEARS FOR FEARS GLENN FREY THOMPSON TWINS ONJ JOLLINS & MARTIN HOTTEST:
KENNY LOGGINS
COREY HART
STEVIE WONDER
WHITNEY HOUSTON
DAVID FOSTER

WMYX/Mi WMYX/Milwaukee
Beth Fast
PREDDIE JACKSON
A-HA
HALL & OATES
GLENN PREY
COLLINS & MARTIN
HOTESH:
KOOL & THE GAMG
WHITTEY HOUSTON
MICHAEL PRANKS
STEVIE WONDER
DAVID FOSTER

DAVID FOSTER
WCCO/Minneapolis
Denny Long
ROSANNE CASH
JENNIFER HOLIDAY
FREDDIE JACKSON
COLLINS & MARTIN
MANHATIAN TRANSE
KERNY LOGGINS
JANE WLEDLIN
REETHA FRANKLIN
RILLY JOEL Hottest: KS94/St. Louis

Garcia/Watterman HALL & OATES GINO VANNELLI TEARS FOR FEARS Hottest: WHITNEY HOUSTON MICHAEL FRANKS HOWARD JONES COMMODORES STEVIE WONDER KYKY/St. Louis
Jim Richards
DAVID FOSTER
Hottest:
WHITMEY HOUSTON
STEVIE WONDER
COMMODORES HUEY LEWIS & THE MICHAEL FRANKS

PARALLEL TWO

St. John/Sahm
COLLINS & MARTIN
KIM CARNES
HOTTEST:
OAK RIDGE BOYS
WHITNEY HOUSTON
COMMODORES
AIR SUPPLY
JOHNNY MATHIS

WNAM/Appieton-Os.
Bennett/Colins
JOHNNY MATHIS
ONJ
ARETHA FRANKLIN
GLENN SHORROCK
GLENN FREY
GARY MORRIS

WISN/Milwaukee Mike Elliott FREDDIE JACKSON ONJ COLLINS & MARTIN WLTE/Minneapolis Graye/Sommers A-HA DAVID FOSTER Hottest: GODLEY & CREME STEVIE WONDER COMMODORES

WING/Dayton
Rick Johnson
KENNY LOGGINS
BRUCE SPRINGSTEEN
THOMPSON TWINS
HOTLES:
WHITNEY HOUSTON
STEVIE WONDER
GODLEY & CREME
JOHN PARR
A-HA

KOIL/Omeha
Mason/Shane
HALL 4 ONTES
HALL 4 ONTES
DAVID POGTER
TEARS FOR PEARS
WHELISSA HANCHESTE
DON HEBLEY
GLENN SHORROCK
HOLLEST:
HOLLEST:
HOLLEST:
STEVIE WONDER
AIR SUPPLY
WHNNISSaginaw KIOA/Des Moines KIOA/Des Moines
Mike Judge
DAVID FOSTER
DON HENLEY
ARETHA FRANKLIN
THOMPSON TWINS
FREDDIE JACKSON
HOLLEST:
WHITHEY HOUSTON
MICHAEL FRANKS
HOWARD JONES
STEVIE WONDER
A-HA

AIR SUPPLY
WHAN/Saginaw
Davis/Martin
FREDDIE JACKSON
THOMSON TWINS
KENNY LOGGINS
DEBARGE
HOLLEGINS
DEBARGE
HOLLEGINS
THE WONDER
MICHAEL FRANKS
MICHAEL FRANKS
MICHAEL MCDONALD
COMMODORES KLYF/Des Moines
Bob Majors
GINO VANNELLI
HOLLEST:
WHITTEY HOUSTON
KOOL & THE GANG
STEVIE WONDER
WHAM!
MICHAEL PRANKS

KQ99/Evansville Bruce Clark TEARS FOR FEARS PAUL YOUNG WMHE/Toledo
Ron Finn
JAN HAMMER
STEVIE WONDER
HOTCHST:
BILLY JOEL
KOOL & THE GANG
HUEY LEWIS & THE
TINA TURNER
WHAM!

3WM/Toledo
Matthews/King
PHIL COLLINS
JAN HAMMER
HOTCHS
HOTCHS
TON TURNER
JOHN PARR
WHITNEY HOUSTON
HUEY LEWIS & THE WTRX/Fiint
Burke/Pearson
ARETHA FRANKLIN
KENNY LOGGINS
THOMPSON TWINS
GLENN FREY
FREDDIE JACKSON
MELISSA MANCHESTE
Hottest KRAV/Tuise

WLHT/Grand Rapids Ashford/Brown

ASHORDIBOWN
GINO VANNELLI
TEARS FOR FEARS
HOTTEST:
WHAM!
HUEY LEWIS & THE
KOOL & THE GANG
PHIL COLLINS
JOHN PARR

WENS/Indianapolis Grey/Eagan HUEY LEWIS & THE DAVID FOSTER HOCCEST: KENRY LOGGINS TINA TURNER JOHN PARR KOOL & THE GANG PHIL COLLINS

PARALLEL THREE

WJBC/Bloomington, II Stew Selowitz none Hottest: RONNIE MILSAP HUEY LEWIS & THE MICHAEL FRANKS AMY GRANT JIMMY BUFFETT

WCIL/Carbondale
Matt McCann
COLLINS & MARTIN
ROSANNE CASH
JACK WAGNER
FREDDIE JACKSON
THOMPSON TWINS
HOLLEST
WHITMEY HOUSTON
STEVIE WONDER
DAVID FOSTER
CARRIE LUCAS
A-HA

WHB/Kansas City
Jeff Roberts
none
Hottest:
KOOL & THE GANG
PAUL YOUNG
KENNY LOGGINS
BRUCE SPRINGSTEEN
BECK & STEWART

WFMK/Lansing

WHINLARING
MIKE MURPHY
DAVID POSTER
GING-VANNELLI
HOTTELLI

WMGN/MAGISON
BIN VANCE
PREDDIE JACKSON
ARETHA FRANKLIN
HOWARD JONES
KENNY LOGGINS
HOLTEST
STEVIE WONDER
JOHN PARR
WHITNEY HOUSTON
A-HA
COMMODORES

COMMODORES WHITNEY HOUSTON MICHAEL FRANKS

KATF/Dubuque Wes Davis GLENN PREY
GINO VANNELLI
HOTCEST:
TINA TURNER
KOOL & THE GANG
JOHN PARR
WHITNEY HOUSTON
PHIL COLLINS

194/Eau Claire
Rick Roberts
COLLINS & MARTIN
KENNY LOGGINS
JANE WIEDLIN
ARETHA FRANKLIN
HOLLOST
WHAM!
WHITNEY HOUSTON
GODLEY & CREME
JOHN PARR
STEVIE WONDER

KFSBJOpHn
Bobby Daniels
ARETHA FRANKLIN
ONLY
BILLY JOEL
KIM CARNES
BEACH BOYS
BEACH BOYS
COLLING & MARTIN
OHITHEY HOUSTON
HITHEY HOUSTON
HICHAEL FRANKS
HUEY LEWIS & THE
HOMARD JOERS
COMMODORES

WXUS/Lafayette
Bob Vizza
ABC
ABC
BOS FOR FEARS
ACLEMN FREY
RENNY LOGGING
FREEDIE JACKSON
ARTHA FRANKLIN
HOLTEST
COMMODORES
AIR SUPPLY
WHITNEY HOUSTON
MICHAEL FRANKS
STEVIE WONDER

KEEZ/Mankato, MN KEEZ/Manketo, MN Sue LaFond HALL & OATES HOTTESHOUSTON STEVIE WONDER MICHAEL FRANKS COMMODORES HOWARD JONES

KWEB/Rochester, MN
AI Axelson
KIM CARNES
ONJ
BILLY JOEL
COLLINS & MARTIN
HOTECOST
HAM!
MICHAEL PRANKS
WHITNEY HOUSTON
COMMODDRES

WJON/St. Cloud Diem/Fine COLLINS & MARTIN COLLINS & MARTI
THOMPSON TWINS
KENNY ROGERS
KIM CARNES
HOTLEST:
MICHAEL FRANKS
GODLEY & CREME
WHITNEY HOUSTON
STEVIE WONDER
AIR SUPPLY

WBOW/Terre Haute Kevin Young JOHN PARR COLLINS & MARTIN TEARS FOR FEARS HOLLOST STEVILE WONDER WHITTHEY HOUSTON KOOL & THE GARG HUEY LEWIS & THE AIR SUPPLY

142 Reporters

The following stations reported no adds or changes in rotation and their playlists were frozen. WWOM/Albany WARM99/Atlanta K106/Beaumont WJBC/Bloomington (2nd week)

KSL/Salt Lake City These stations failed to report this week

and therefore their rotations were frozen: WNIC/Detroit WSFM/Harrisburg We welcome the following new reporters

WEST

KGW/Portland
Dirkx/Williams
DON HENLEY
PREDDIE JACKSON
JOHN PARR
HOLLEREY HOUSTON
MICHARL FRANKS
STEVIE WONDER
NOVILLEWIS & THE
KFMMISAN DIEGO
MAURICE WHITE
KENNY ROGERS
COLLINS & MARTIN
BOLLERE

PARALLEL ONE

KHOW/Denve HALL & OATES DAVID FOSTER GINO VANNELLI HOTTEST HOUSTON STEVIE WONDER WHAM! MICHAEL FRANKS COMMODORES

KMJI/Denver Elliott/Brady HALL & OATES ONJ ONJ
Hottest:
HUEY LEWIS & TH
WHITNEY HOUSTON
STEVIE WONDER
BILLY JOEL
KOOL & THE GANG

Church/Thomas
A-HA
HALL & OATES
DAVID FOSTER
HOttest:
KOOL & THE GANG
WHAM!

NATALIF COLE
B100/San Diego
Rich/Knight
GLENN FREY
DON HENLEY
ARETHA PRANKLIN
HOMESON TWINS
HOTEST
HEY LEWIS & THE
KOOL & THE GANG
WHITNEY HOUSTON
WHAMI
MICHAEL PRANKS
KJR/Seattle KMGG/Los Angeles Rodrigues/Tavera CHEECH & CHONG FREDDIE JACKSON TEARS FOR FEARS est: , COLLINS NEY HOUSTON

Watson/Moore GINO VANNELLI BOWIE & JAGGER HOTTEST HOUSTON MICHAEL FRANKS STEVIE WONDER KOOL & THE GANG WHAM! JAN HAMMER DON HENLEY DON HENLEY
KOST/Los Angeles
Kaye/Marie
COLLINS & MARTIN
TEARS FOR FEARS
HOTLEST:
KOOL & THE GANG
GODLEY & CREME
ABC GODLEY & CARROLL ARC FREDDIE JACKSON DAVID FOSTER KKLT/Phoenix Church/Thomas

KIFM/Sen Diego
Mark Zegan
KENNY LOGGINS
A-HA
RANDY GOODRUM
HOTLEST:
WHITNEY HOUSTON
STEVIE WONDER
NATALIE COLE
MATT BIANCO

PARALLEL TWO

KBOI/Boise Drew Harold TEARS FOR FEARS Hottest: WHITNEY HOUSTON KOOL & THE GANG WHAM! BILLY JOEL GODLEY & CREME

COMMODORES
GODLEY & CREME
CAMBOON TWINS
GLENN FREY
HOTCHERT:
WHITNEY HOUSTON
COMMODORES
GODLEY & CREME
STEVIE WONDER
DAVID FOSTER

Irwin/Howard
GINO VANNELLI
MAURICE WHITE
BILLY JOEL
HOTTEST:
HUEY LEWIS & THE
WHITNEY HOUSTON
MICHAEL FRANKS
STEVIE WONDER
COMMODORES

ARETHA FRAN

ARETHA FRANKLIS
JAN HAMMER
HALL & OATES
TEARS FOR FRARS
HOLTEST:
NATALIE COLE
STEVIE WONDER
PHIL COLLINS
A-HA
DAVID FOSTER

ABC
BILLY JOEL
ARETHA FRANKLIN
COMMODORES
HOTTEST HOUSTON
STEVIE WONDER
GODLEY & CREME
TEARS FOR FEARS
A-HA

KDUK/Eugene Burns/King

KKUA/Honolulu Lilia Miller COLLINS & MARTIN

OMD
DEBARGE
FREDDIE JACKSON
HOTTOGET:
DAVID FOSTER
STEVIE WONDER
WHITNEY HOUSTON
WHAM!
COREY HART

KWAV/Monterey Michael Reading THOMPSON TWINS THOMPSON TWINS
ONJ
PREDDIE JACKSON
ARETHA FRANKLIN
COLLINS & MARTIN
TEARS FOR FRANS
HOTLEST:
GODLEY & CREME
WHITNEY HOUSTON
A-HA
DON HENLEY
STEVIE WONDER

KSL/Salt Lake City George Lemich none Hottest: KOOL & THE GANG RONNIE MILSAP BILLY JOEL NATALIE COLE WHAM!

KBEST/San Diego Eich/Dean

THOMPSON TWINS ARETHA FRANKLIN HOLLEST: KOOL & THE GANG MICHAEL FRANKS STEVIE WONDER COMMODORES GODLEY & CREME

KKPL/Spokane TBA TBA
JOHN PARR
A-HA
GINO VANNELLI
HOTTOST:
HOTTOST:
HOTTOST
HOWARD
HOWARD
HOWARD
HOWARD
HOWARD
HOWARD
HOWARD

PARALLEL THREE

KFQD/Anchorage Lewis/Harrigen COLLINS & MARTIN ONJ KENNY LOGGINS HOCLEST HICHAEL FRANKS TINA TURNER COMMODORES STEVIE WONDER WHITNEY HOUSTON

KKLV/Anchorage Greg Wilkinson HOWARD JONES THOMPSON TWINS ARETHA FRANKLIN KENNY LOGGINS HOLLEST: WHITTEY HOUSTON COMMODORES MICHAEL, PRANKS COMMODORES MICHAEL FRANKS STEVIE WONDER NATALIE COLE

KTWO/Casper John Leader BILLY JOEL KENNY ROGERS ONJ ARETHA FRANKLIN FREDDIE JACKSO JANE WIEDLIN Hottest: STEVIE WONDER MICHAEL FRANKS ARD JONES A-HA HALL & OATES K99/Great Falls Steve Keller THOMPSON TWINS GLENN FREY ONL

ONJ
HOTTEST:
TINA TURNER
WHAM:
WHITNEY HOUSTON
COMMODORES
STEVIE WONDER STEVIE WONDER
KRNO/Reno
Larry Hrons
TEARS FOR PEARS
HOTLEST HOUSTON
KOOL & THE GANG
A-HA
COMMODORES
STEVIE WONDER

Hottest: WHITNEY HOUSTON KOOL & THE GANG GODLEY & CREME MICHAEL FRANKS NATALIE COLE

HOTTEST: STEVIE WONDER COMMODORES GINO VANNELLI MAURICE WHITE DURELL COLEMAN

COMMODORES STEVIE WONDER

KRSB/Roseburg Veronica Burns
DON HEMLEY
ARETHA FRANKLIN
MARILLION
GO WEST
HOWARD JONES
COLLINS & MARTIN
HOttest:

ABC JENNIFER HOLIDAY

OMD ARETHA FRANKLIN ROSANNE CASH ONJ COLLINS & MARTIN Hottest: DON HENLEY MICHAEL MCDONALD A-HA

KALE/Tri Cities

133 Current Reports

WCHV/Charlottesvill WARM98/Cincinnati

this week: KATF/Dubuque & WDLT/Mobile

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

ee Two eeks Weeks			159 REPORTS	Total eports/Adds	Power	Heavy N	vlediur
13 7	3	0	STARSHIP/We Built This City (Grunt/RCA)	137=/2	41+	106+	28-
1 1	1		JOHN C. MELLENCAMP/Lonely Ol' Night (Riva/PG)	125 – /1	51-	118-	6
43 21			GLENN FREY/You Belong To The City (MCA)	<i>146</i> + /7	20 +	<i>86</i> +	<i>57</i> -
5 4	2		LOVERBOY/Lovin' Every Minute Of It (Columbia)	130-/2	30 –	105 –	22
			HOOTERS/And We Danced (Columbia)	130 - /2	17+	92 +	35
		6	ROGER DALTREY/After The Fire (Atlantic)	143+/1	19+		
25 14		_	DIRE STRAITS/One World (WB)	132+/8	21+		
12 9		Ø			19+		
18 18		0	MR. MISTER/Broken Wings (RCA)	132 – /4			
19 13	11		BRYAN ADAMS/One Night Love Affair (A&M)	114-/2	23+		
30 22			HEART/Never (Capitol)	131+/6	16+		
11 10			TEARS FOR FEARS/Head Over Heels (Mercury/PG)	115-/3	20=		
3 3			STING/Fortress Around Your Heart (A&M)	99-/1	26 –		
1515			MARILLION/Kayleigh (Capitol),	<i>136+/4</i>	6 +	<i>52</i> +	76
16 8_			BRUCE SPRINGSTEEN/I'm Goin' Down (Columbia)	103-/2	25 –	80 –	21
	17	ø	JOHN C. MELLENCAMP/R.O.C.K. In The U.S.A. (Riva/PG)	114+/6	6 +	<i>55</i> +	54
38	23	1	THOMPSON TWINS/Lay Your Hands On Me (Arista)	127+/11	5+	34 +	84
28 26			OUTFIELD/Say It Isn't So (Columbia)	115=/3	2+	31 +	78
32 30	24	Œ		95+/1 1	4+	42 +	47
	26		R.E.M./Driver 8 (IRS/MCA)	105+/6	5	34 +	65
	33		STEVIE RAY VAUGHAN & DOUBLE/Look At Little Sister (Epic)	102+/22		26 +	70
— 48		_	SAGA/What Do I Know? (Portrait/CBS)	104-/1	2+	28+	67
20 20	20	21	NIGHT RANGER/Four In The Morning (Camel/MCA)	83-/0	12-		_
14 16	19	22	NICK LOWE & HIS COWBOY OUTFIT/I Knew The Bride (Col.)		5+	20-	
35 31		Œ		97+/9			
4 5	15	24	HUEY LEWIS & THE NEWS/Back In Time (Chrysalis)	64 – /0	13-		
2 2	9	25	D. BOWIE & M. JAGGER/Dancing In The Street (EMI America)	<i>69 – /0</i>	12-		
9 12	18	26	CHEAP TRICK/Tonight It's You (Epic)	75 – / 1	6-	33	
39 35	31	Ð	MICHAEL McDONALD/Bad Times (WB)	84+/10	1+	27+	55
59 42	38	20	JAN HAMMER/Miami Vice Theme (MCA)	72+/17	11+	<i>37</i> +	32
45 39	36		JON BUTCHER AXIS/Stop (Capitol)	<i>88</i> +/9	0=	7+	68
55 41			STING/Love On The Seventh Wave (A&M)	<i>68+/13</i>	2+	<i>23</i> +	42
			KISS/Tears Are Falling (Mercury/PG)	<i>86+/17</i>	1 =	6 +	64
— 56 DEBUT				89+/45		1+	70
		_	U2/Bad (Island)	67-/2	4-	17-	4
26 25		33		52-/5	3+	31+	
34 37		_			1+	15+	54
56 43	40	3		77+/7			55
27 27	30	36	DIO/Rock 'N' Roll Children (WB)	72 /1	0=	10-	
10 19	25	37	TALKING HEADS/And She Was (Sire/WB)	57-/2	5-	24-	
DEBU		33	ROGER DALTREY/Under A Raging Moon (Atlantic)	60 /60		16	40
49 45	43		JOHN C. MELLENCAMP/Rain On The Scarecrow (Riva/PG)	<i>49+/6</i>	1 =	19 +	28
DEBUT			TOMMY SHAW/Remo's Theme (What If) (A&M)	69+/34	0 =	8+	4
- 60	55	0	TALKING HEADS/Stay Up Late (Sire/WB)	53+/24	6+	16+	3
52	47		MOTLEY CRUE/Home Sweet Home (Elektra)	<i>60</i> + /8	1 =	6 +	4
49			STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Say What! (Epic)	53-/2	3+	17 +	3.
33 36			RATT/You're In Love (Atlantic)	61-/5	0-	7	4
JJ 30	51		PREFAB SPROUT/When Love Breaks Down (Epic)	62+/12			
40			ADVENTURES/Send My Heart (Chrysalis)	56-/4	1+	12+	
48 44 DEDLE			PHANTOM, ROCKER & SLICK/Men Without Shame (EMI America)			3	4
NERO		. E	DAIL VOLING Pro Conse Teer Vour Playbourge Down (Columbia)				
	48	49	PAUL YOUNG/I'm Gonna Tear Your Playhouse Down (Columbia)	53+/5	1+		
7 11	22		JOHN WAITE/Every Step Of The Way (EMI America)	48-/0	2-		
60 51	50		A-HA/Take On Me (WB)	40+/3	7+		
	52		SQUEEZE/Hits Of The Year (A&M)	<i>54+/9</i>	3+	7+	
	- 58		DIRE STRAITS/Walk Of Life (WB)	38+/14	3+	24 +	7.
	- 54		BRUCE SPRINGSTEEN/Janey, Don't Lose Heart (Columbia)	<i>38</i> + <i>/13</i>	3 2=	18+	1
17 28		54	The Alexander (AUD)	33-/0	13-	- 24-	
			KATE BUSH/Running Up That Hill (EMI America)	40+/4	6+		
57			EDDIE & THE TIDE/One In A Million (Atco)	41-/1	0=		
23 24				36-/0	3-		
6 17							
			LOVERBOY/Dangerous (Columbia)	36+/6	0=		
	r . 190	▶ EE:	MARSHALL CRENSHAW/Little Wild One (No. 5) (WB)	40 + /19	7 +	8+	2
DEBU	- 60	0		43+/8	1	4=	3.

MOST ADDED

PHANTOM, ROCKER & SLICK (65) Men Without Shame (EMI America)
ROGER DALTREY (60) Under A Raging Moon (Atlantic)
CRUZADOS (45) Motorcycle Girl (Arista) AUTOGRAPH (35) Blondes In Black Cars (RCA) TOMMY SHAW (34)

Remo's Theme (What If) (A&M)

HOTTEST

JOHN C. MELLENCAMP (51) nely Ol' Night (Riva/Poly STARSHIP (41) We Built This City (Grunt/RCA) LOVERBOY (30) Lovin' Every Minute Of It (Columbia) STING (26) Fortress Around Your Heart (A&M) BRUCE SPRINGSTEEN (25) I'm Goin' Down (Columbia)

BREAKERS

STEVIE RAY VAUGHAN & DOUBLE TROUBLE Look At Little Sister (Epic)

64% of our reporters on it. 102/22 including adds at: Q107, WYNF, KUPD, KISW, WPYX, WPDH, WIOT, KICT, KDJK. Moves 33-20 on the Tracks chart.

NICK LOWE & HIS COWBOY OUTFIT

I Knew The Bride (When She Used To Rock 'N' Roll) (Columbia) 61% of our reporters on it. 97/9 including adds at: KLOL, WYNF, KYYS, KLOS, WKDF, KISS, KDJK. Moves 28-23 on the Tracks chart.

JOHN COUGAR MELLENCAMP Small Town (Riva/PolyGram)

60% of our reporters on it. 95/11 including adds at: KBPI, WPDH, WKQQ, WRXL, KISS, WRQK, WIBA, WWCT. Moves 24-18 on the Tracks chart.

NEW & ACTIVE

JOE LYNN TURNER "Endlessly" (Elektra) 44/25 (19/18)
Adds: DC101, WNOR, KYYS, KGON, KRQR, KRIX, WWWV. Heavy 1: KRQU. Medium 33 including WDVE, WLVQ, WLLZ, WQFM, KSHE, KOME, WDIZ.

COREY HART "Boy In The Box" (EMI America) 43/8 (35/6)
Adds: WSHE, KBPI, WQBK, WKLC, WRDU, WRQK, WWTR, WBLM. Heavy 3: CHEZ, K97,
WHMD. Medium 34 including WBCN, WPYX, KNCN, KLAQ, KGGO, KKDJ, KOMP.

DUKE JUPITER "The Line Of Your Fire" (Motown) 38/7 (31/16)
Adds: WSHE, KLOS, KGB, WPDH, KMOD, WIZN, WZZQ. Heavy 1: KRQU. Medium 29 including WBCN, KLOL, KSRR, WRIF, WQFM, KOME, WQBK, KILO.

WBCN, KLOL, KSHR, WHIF, WGFM, KUGR, WGBK, KLOL.

CHEECH & CHONG "Born In East L.A." (MCA) 37/9 (39/9)

Adds: WBCN, 0107, WXRT, KBPI, KUPD, WIMZ, KATT, KDKB, KVRE. Heavy 1: WKLS. Medium 18 including WIYY, KLOL, WLVQ, KLOS, KROQ, KGB, KISW, KOLA.

SIMON F "I Want You Back" (Chrysalis) 37/6 (32/7)

Adds: WLLZ, WTKX, KGGO, KPOI, KFMZ, KSPN. Heavy 3: WNEW, WQFM, WLIR. Medium 18 including KZEW, KROQ, 91X, KISW, KLBJ, WDLZ, KILO, KTYD.

ADD. PILINDOREA! (Secretary To Fall Roak On." (WP) 37/5 (34/17)

TODD RUNDGREN "Something To Fall Back On". (WB) 37/5 (34/17)
Adds: WKQQ, WTKX, KKDJ, KQWB, KSQY, Heavy 3: KBCO, WRQK, KVRE. Medium 27 including KZEW, WLUP, WXRT, WLVQ, WPDH, WOUR, WTUE.

AUTOGRAPH "Blondes in Black Cars" (RCA) 35/35 (0/0)
Adds including WKLS, KBPI, WAQX, KLBJ, KLAQ, WAPL, KMOD, WTPA. Heavy 1; WKQQ.
Medium 20 including WHJY, WLLZ, KSHE, KGB, KATT, KFMG.
P. COLLINS & M. MARTIN "Separate Lives..." (Atlantic) 33/33 (0/0)
Adds including WBCN, KBPI, WDHA, KLAQ, K97, WWWV. Heavy 3: WAQX, WHMD, KZAM, Medium 23 including WNEW, KYYS, KINK, WPYX, WAPL, WTUE.

HEADPINS "Still The One" (MCA) 31/9 (22/10)
Adds: WBCN, WNEW, KUPD, CHEZ, WAQY, KATT, KMOD, WRUF, KXZL. Heavy 1: KLBJ.
Medium 20 including WDVE, WQFM, KOME, WOUR, WAAF, KISS, KILO, KDJK.

TINA TURNER "One 01 The Living" (Capitol) 30/25 (3/1)
Adds including WAQY, KLBJ, KLAQ, WXLP, KGGO, KPOI, WWWY, KSQY. Heavy 1:
CHOM. Medium 20 including WBCN, KTXQ, KLVQ, KYYS, WPYX, WQBK, WKQQ, KOMP.

PLATINUM BLONDE "Crying For You" (Columbia) 30/23 (6/3)
Adds including KFOG, WDHA, WEZX, KRIX, WLAV, KMOD, KPOI. Powers 1: Heavy 2:
CFOX, K97. Medium 18 including WPYX, WHCN, WFYV, WWCK, WIOT, KZEL, KWHL.
BRYAN FERRY "Don't Stop The Dance" (WB) 29/7 (24/11)
Adds: 91X, KRQR, KOME, WPYX, WRKI, WWWV, KLYV. Powers 1: Heavy 8: CHOM, Q107, KRQQ, KINK, KFOG, KZAM, KCGL, KVRE. Medium 16 including WSHE, WQBK, WLAV, WIOT, KZFI.

JOHN C. MELLENCAMP "Justice And Independence '85" (Riva/PG) 25/4 (21/2) Adds: WYNF, KISS, KICT, WTPA. Heavy 10 including KUPD, KRQR, KISW, WCCC, WEZX, KILO, KZOK. Medium 15 including WIYY; WKLS, WLUP, KZAP, KOMP, KEZE, WRUF.

STING "Shadows in The Rain" (A&M) 25/2 (24/4)
Adds: WPLR, WWWV. Heavy 14 including WNEW, WXRT, KMET, 91X, KRQR, KISW, KILO.
Medium 11 including WKLS, WDHA, WDIZ, WXKE, KZEL.

YNGWIE MALSTEEM'S RISING... "Don't Let It End" (Mercury/PG) 23/2 (22/4) Adds: 0107, KDJK, Heavy 0: Medium 18 including WYNF, KYYS, WQFM, KGB, WPYX, WPLR, WYSP, KFMG, KOMP.

ABC "Be Near Me" (Mercury/PolyGram) 22/3 (27/3) Adds: CFOX, WPDH, K97. Powers 1: Heavy 7 including KROQ, WLIR, KSTM, WHMD, KTCL, KRQU. Medium 11 including WMMR, KTXQ, WQBK, WAQY, WWWV.

STING "We Work The Black Seam" (A&M) 21/1 (21/6)
Adds: WHCN. Powers 1: Heavy 7 including WLVQ, KBCO, KFOG, WHFS, WFYV, KPOI. Medium
13 including WNOR, KTCQ, KLAQ, WKDF, WDIZ, WFBQ, WIOT.

JOHN PAUL JONES "Silver Train" (Atlantic) 17/8 (9/9) Adds: WNOR, WAPL, WCKG, KATT, KSTM, KEZE, KFMQ, KSQY. Heavy 0: Medium 12 including DC101, WXRT, WLVQ, WAQX, KILO.

ALAN VEGA "On The Run" (Elektra) 17/3 (14/5) Adds including KZAP, WHMD. Heavy 1: KRQU. Medium 11 including KTXQ, KZEW, KBCO,

KROR, KOME, WLIR GREGG ROLIE "Young Love" (Columbia) 16/0 (20/4) vy 0: Medium 10 including KLOL, KFOG, KROR, KOME, KISW, KDJK, KSJO, KEZE.

BLACK 'N' BLUE "Miss Mystery" (Geffen) 15/8 (7/7)
Adds: WNOR, WYSP, KRIX, WKDF, KGGO, KFMG, KUFO, KFMB. Heavy 1: KILO. Medium 8 including WYNF, WQFM, KSHE, KNCN, KOMP.

STEVIE RAY VAUGHAN & DOUBLE TROUBLE "Change It" (Epic) 15/2 (13/3) Adds: WOUR, KXZL, Heavy 3; WQFM, KFOG, KLBJ, Medium 11 including KTXQ, WNOR, KMET

KROR WOHA WONE WILLE KROR, WDHA, WONE, WIDE.

**IDLE EYES "Tokyo Rose" (Mirage/Atco) 15/0 (19/2)

Adds 0. Heavy 2: KGRQ, KRQU. Medium 7 including KBCO, KINK, 91X, KSTM, WIZN, KKGR.

DREAM ACADEMY "This World" (WB) 14/9 (5/5) Adds including WNOR, KBCO, KZAP, WHFS, KSQY, KRQU. Heavy 0: Medium 12 including KSTM, WIZN, KWHL, KSPN, KZAM, KCGL.

HOWARD JONES "Like To Get To Know You" (Elektra) 14/7 (7/5)
Adds: WSHE, KAZY, KBPI, WPYX, WONE, WTUE, WZZQ. Heavy 5 including WLIR, WHMD.
Medium 9 including WMMR, WQBK, WPDH.

HEAVEN "Knockin" On Heaven's Door" (Columbia) 14/5 (9/1) Adds: WBCN, WQFM, WPYX, WEZX, KFMG. Heavy 1: WDHA. Medium 8 including WNEW, KISW, WPLR, KLAQ.

RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

Three Two Last Weeks Weeks Week	159 REPORTS	SEPTEMBER 27, 1985	Total Reports/Adds	Power	Heavy	Medium
1 1 1	JOHN C. MELLENCAMP/Scarecrow (Riva/PG)	"Lonely" (125) "R.O.C.K." (114) "Small" (95)	<i>151=/0</i>	<i>58</i> +	144=	6-
2 2 2 2	DIRE STRAITS/Brothers In Arms (WB)	"One" (132) "So Far" (52) "Walk" (38)	149-/0		118-	
3 3 3 3	STING/The Dream Of The Blue Turtles (A&M)	"Fortress" (99) "Seventh" (68) "Shadows" (25)	138-/2	28-	<i>98</i> –	<i>39</i> +
DEBUT • 4	MIAMI VICE/Soundtrack (MCA)	"You Belong" (146) "Theme" (72)	149 /6	29	101	45
	STARSHIP/Knee Deep In The Hoopla (Grunt/RCA)	"We Built" (137) "Tomorrow" (10)	143+/2	42+	<i>107</i> +	31-
DEBUT 6	ROGER DALTREY/Under A Raging Moon (Atlantic)	"After The Fire" (143) "Raging" (60)	145 /2	19	83	59
6 4 4 7	LOVERBOY/Lovin' Every Minute Of It (Columbia)	"Lovin' " (130) "Dangerous" (36)	<i>132=/0</i>	<i>30</i> –	107-	23-
8 7 6 8	HOOTERS/Nervous Night (Columbia)	"And We Danced" (130)	133-/1		93 +	
15 14 11 ᠑	HEART/Heart (Capitol)	"Never" (131) "What About Love?" (11)	137+/5	18+	70 +	<i>64</i> –
	MR. MISTER/Welcome To The Real World (RCA)	"Broken Wings" (132)	137-/3	19 +	<i>72</i> +	<i>61</i> –
12 10 8 11	BRYAN ADAMS/Reckless (A&M)	"One Night" (114)	114-/1	24 =	92 +	21-
- 23 15 12	STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Soul To Soul (Epic)	"Sister" (102) "Say What!" (53) "Change" (15)	137+/9	6 +	36 +	91+
10 9 9 13	TEARS FOR FEARS /Songs From The Big Chair (Mercury/PG)	"Head Over Heels" (115)	116-/2	20 =	82-	34 -
16 16 14	MARILLION/Misplaced Childhood (Capitol)	"Kayleight" (136)	137 + /4	6 +	<i>53</i> +	<i>76</i> –
14 8 7 15	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"I'm Goin Down" (103)	105-/1	25 –	83-	20-
DEBUT ▶ 16	THOMPSON TWINS/Here's To Future Days (Arista)	"Lay Your Hands" (127)	130 /11	7	<i>37</i>	84
5 5 13 17	MICHAEL McDONALD/No Looking Back (WB)	"Bad Times" (84) "No Lookin' Back" (36)	103-/2	4-	40 –	<i>60</i> +
9 12 16 18	TALKING HEADS/Little Creatures (Sire/WB)	"And She Was" (57) "Stay Up Late" (53)	91-/11	11-	<i>33</i> –	51 +
27 22 21 19	OUTFIELD/Play Deep (Columbia)	"Say It Isn't So" (115)	116=/3	2 +	31 +	79 –
24 20 20 20	R.E.M./Fables Of The Reconstruction (IRS/MCA)	"Driver 8" (105) "Can't Get There" (10)	107+/5	5-	<i>36</i> +	<i>65</i> –
20 18 19 21	SAGA/Behavior (Portrait/CBS)	"What Do I Know?" (104)	109-/1	2 +	28+	72 -
13 15 17 22	NIGHT RANGER/7 Wishes (Camel/MCA)	"Four" (83)	<i>87-/0</i>	12-	<i>37-</i>	43-
4 6 12 23	BACK TO THE FUTURE/Soundtrack (MCA)	"Back In Time" (64) "Power Of Love" (13)	67-/0	14-	48 –	18-
31 28 24 🕰	NICK LOWE & HIS COWBOY OUTFIT/The Rose Of England (Columbia)	"I Knew The Bride" (97)	97+/9	5 +	20 -	<i>68</i> +
11 13 18 25	CHEAP TRICK/Standing On The Edge (Epic)	"Tonight It's You" (75)	<i>79 – /3</i>	6-	33 –	41-
36 32 27 26	JON BUTCHER AXIS/Along The Axis (Capitol)	"Stop" (88) "Along The Axis" (10)	107+/12	0=	8+	82 +
— 33 28 37	QUARTERFLASH/Back Into Blue (Geffen)	"Talk To Me" (77)	<i>88</i> + /9	2 +	17+	62 +
21, 19 23 28	U2/Wide Awake In America (Island)	"Bad" (67)	<i>72 – /3</i>	4-	19-	44 –
	KISS/Asylum (Mercury/PG)	"Tears Are Falling" (86)	86+/17	1 =	6+	<i>64</i> +
	DIO/Sacred Heart (WB)	"Rock 'N' Roll Children" (72)	<i>72 - / 1</i>	0=	10-	<i>55</i> –
30 31 31 31	MOTLEY CRUE/Theatre Of Pain (Elektra)	"Home Sweet Home" (60)	66 = /3	1 =	6-	<i>53</i> +
	SQUEEZE/Cosi Fan Tutti Frutti (A&M)	"Hits Of The Year" (54)	61 + 6	4+	11+	46 +
	ADVENTURES/The Adventures (Chrysalis)	"Send My Heart" (56)	62 - /4	1+	12+	37-
	PREFAB SPROUT/Two Wheels Good (Epic)	"When Love Breaks Down" (62)	67 + /12	2 =	. 13+	41+
7 11 22 35	JOHN WAITE/Mask Of Smiles (EMI America)	"Every Step" (48)	<i>55 - /0</i>	2-	<i>16</i> –	33-
	GARY MYRICK/Stand For Love (Network/Geffen)	"When Angels Kiss" (43) "I Stand" (17)	64 + /6	1 -	4=	<i>51</i> +
28 29 29 37	RATT/Invasion Of Your Privacy (Atlantic)	"You're In Love" (61)	63-/5	0-	7-	<i>50</i> –
39 38	PAUL YOUNG/The Secret Of The Association (Columbia)	"I'm Gonna Tear" (53)	54 + /5	1+	9 +	<i>39</i> =
32 30 30 39	ROMANTICS/Rhythm Romance (Nemperor/CBS)	"Test Of Time" (45)	54-/2	1+	6=	40 –
_ 39 _ 40	A-HA/Hunting High And Low (WB)	"Take On Me" (40)	43+/3	7+	19 +	22 +

BREAKERS

Soundtrack (MCA)

94% of our reporters on it. 149/6 including adds at: WEBN, KISW, WQMF, KISS, KEZE, KTCL. Debuts at #4 on the Albums chart.

ROGER DALTREY

Under A Raging Moon (Atlantic)

91% of our reporters on it. 145/2 with adds at: Q107, WQMF. Debuts at #6 on the Albums chart.

THOMPSON TWINS

Here's To Future Days (Arista)

82% of our reporters on it. 130/11 including adds at: KSRR, KAZY, WAAF, KQDS, K97, KDKB, KRSP, KSJO. Debuts at #16 on the Albums chart.

JON BUTCHER AXIS

Along The Axis (Capitol)

67% of our reporters on it. 107/12 including adds at: WKLC, WTKX, WWCK, KKCI, KMOD, KICT, KZEL, KPOI. Moves 27-26 on the Albums chart.

NICK LOWE & HIS COWBOY OUTFIT The Rose Of England (Columbia)

it. 97/9 including adds at: KLOL, WYNF, KYYS, KLOS, WYSP, WKDF, KISS, KDJK. Moves 24-24 on the Albums chart.

CHARTS — Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), fewer (-), or equal (=) reports compared to last week. On the album chart, current singles are bolded, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.

ACE ENTERTAINMENT

STATE-OF-THE-ART **ALBUM PROMOTION**

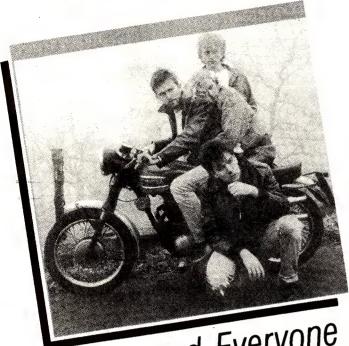


SAFE, SANE, SPECTACULAR!

Michael Papale, Becky Papale, Hugh Surratt (818) 986-5175

k.....

PREFAR SPROUT



The Record Everyone Is Talking About

THE ALBUM:

"Two Wheels Good"

THE TRACK:

"When Love Breaks Down" 69-49



Distributed by CBS Inc.

AOR ALBUMS

MOST ADDED

JOE LYNN TURNER (25) Rescue You (Elektra)
MAD MAX BEYOND THUNDERDOME (23) Soundtrack (Capitol)
MARSHALL CRENSHAW (20) Downtown (WB)
DREAM ACADEMY (18) Dream Academy (WB) KISS (17)

Asylum (Mercury/PolyGram)

HOTTEST

JOHN C. MELLENCAMP (58) Scarecrow (Riva/PolyGram) STARSHIP (42) Knee Deep In The Hoopla (Grunt/RCA)

DIRE STRAITS (36)

Brothers In Arms (WB) LOVERBOY (30)
Lovin' Every Minute Of It (Columbia)
MIAMI VICE (29) Soundtrack (MCA)

NEW & ACTIVE

COREY HART "Boy In The Box" (EMI America) 48/8 (42/6) Adds: WSHE, KBPI, WQBK, WKLC, WRDU, WRQK, WWTR, WBLM. Heavy 4: Q107, CHEZ, K97, WHMD. Medium 38 including WBCN, WPYX, KNCN, WQMF, WKDF, KGGO, KKDJ.

JOE LYNN TURNER "Rescue You" (Elektra) 44/25 (19/18)

Adds including DC101, KYYS, KSHE, KGON, KRQR, KISS, KILO, WWWV. Heavy 1: KRQU. Medium 33 including WDVE, WNOR, WLVQ, WLLZ, WQFM, KZAP, KOME.

MARSHALL CRENSHAW "Downtown" (WB) 42/20 (21/21)
Adds including WIYY, DC101, KTXQ, WSHE, WLLZ, KINK, WOUR, WTUE. Powers 1: Heavy 8: WNEW, WRIF, WHFS, WIZN, KSPN, KTCL, KCGL, KVRE. Medium 29 including WMMR, KZEW, WNOR, WXRT, WQFM, KBCO, WQBK, WPDH, WWWV.

SIMON F "Gun" (Chrysalis) 40/7 (34/7) Adds: WLLZ, WTKX, KGGO, KPOI, KFMZ, KSPN, KZAM. Heavy 3: WNEW, WQFM, WLIR. Medium 20 including KZEW, KROQ, 91X, KISW, KLBJ, WDIZ, WRQK, KILO, KTYD. TODD RUNDGREN "A Cappella" (WB) 40/6 (35/18)

Adds: CHEZ, WKQQ, WTKX, KKDJ, KQWB, KSQY. Heavy 5: KTCZ, KBCO, WRQK, KTCL, KVRE. Medium 28 including WLUP, WXRT, WLVQ, WPDH, WOUR, WONE, WTUE, KILO.

CHEECH & CHONG "Get Out Of My Room" (MCA) 37/9 (0/0)
Adds: WBCN, Q107, WXRT, KBPI, KUPD, WIMZ, KATT, KDKB, KVRE. Heavy 1: WKLS. Medium 18 including WIYY, KLOL, KLOS, KROQ, KGB, KISW, KNCN, WKDF, WIOT. HEADPINS "Head Over Heels" (MCA) 36/9 (0/0)

Adds: WBCN, WNEW, WEBN, KUPD, WAQY, KATT, KMOD, WRUF, KXZL. Heavy 2: Q107, KLBJ. Medium 22 including WDVE, WQFM, KOME, WOUR, WAAF, KFMG, KILO.

MAX MAD BEYOND THUNDERDOME "Soundtrack" (Capitol) 33/23 (11/2)
Adds including KTXQ, WAQY, KLBJ, KLAQ, WXLP, KGGO, KPOI. Heavy 2: CHOM, KINK. Medium 22 including WBCN, WLVQ, KYYS, WPYX, WKQQ, WKDF, KOMP.

BRYAN FERRY "Boys And Girls" (WB) 32/6 (28/10) Adds: KRQR, KOME, WPYX, WRKI, WWWV, KLYV. Powers 1: Heavy 10 including Q107, WXRT, KROQ,

KINK, 91X, KFOG. Medium 18 includign WSHE, KTCZ, WHFS, WLIR, WLAV, WIOT.

YNGWIE MALMSTEEN'S RISING FORCE "Marching Out" (Mercury/PolyGram) 31/2 (30/3)

Adds: Q107, KDJK. Heavy 0: Medium 23 including WBCN, WYNF, KYYS, WQFM, KUPD, KGB, WPYX, KISS, WLAV, KOMP

DREAM ACADEMY "Dream Academy" (WB) 30/18 (12/12)

Adds including Q107, WNOR, WXRT, KINK, KFOG, WRDU, KKGR, KOZZ. Powers 1: Heavy 2: KTCZ, WLIR. Medium 19 including KAZY, KBCO, KZAP, WHFS, WONE, KSTM, KWHL.

ABC "How To Be A Zillionaire" (Mercury/PolyGram) 24/3 (28/3) Adds: CFOX, WPDH, K97. Powers 1: Heavy 8 including KROQ, WLIR, KSTM, WMHD, KTCL, KRQU,

Adds: CFOX, WPDH, K97. Powers 1: Heavy 8 Including KnOQ, WLIA, KSTM, WMIND, KTOL, KT

WQBK, WRDU, K97, KLYV, WCPZ, KZAM. Medium 5: KBPI, WHFS, WONE, KSPN, KVRE.
WIRE TRAIN "Between Two Worlds" (415/Columbia) 21/9 (11/11)
Adds: WBCN, KFOG, WHFS, WRCN, CHEZ, WTKX, WTUE, KSPN, KOZZ. Heavy 2: KTCL, KCGL.

Medium 12 including KAZY, KROQ, 91X, WONE, KSTM.

HOWARD JONES "Dream Into Action" (Elektra) 18/7 (11/5)

Adds: WSHE, KAZY, KBPI, WPYX, WONE, WTUE, WZZQ. Heavy 6 including WLIR, WIMZ, WHMD.

Medium 12 including WMMR, WQBK, WLAV, KPOI, KLYV.

ALAN VEGA "Just A Million Dreams" (Elektra) 17/3 (14/5) Adds including KZAP, WHMD. Heavy 1: KRQU. Medium 11 including KTXQ, KZEW, KBCO, KRQR,

GREGG ROLIE "Gregg Rolie" (Columbia) 17/0 (21/4) Adds 0: Heavy 0: Medium 11 including KLOL, KFOG, KRQR, KOME, KISW, KLAQ, KDJK, KSJO, KEZE.

OMD "Crush" (Virgin/A&M) 16/2 (15/0)

Adds: 91X, CFOX. Powers 1: Heavy 6 including WXRT, KBCO, KROQ, KTCL, KCGL. Medium 9 including WBCN, WSHE, WQBK, WHFS.

BLACK 'N' BLUE "Without Love" (Geffen) 15/8 (7/7)

Adds including WNOR, WYSP, KRIX, WKDF, KGGO, KFMG. Heavy 1: KILO. Medium 8 including WYNF, WQFM, KSHE, KNCN, KOMP.

BILLY 1051 "Greatest Hise" (Columbia) 15/5 (14/8)

BILLY JOEL "Greatest Hits" (Columbia) 15/5 (14/0) Adds including KBCO, WIMZ, WRDU, WRKI. Heavy 4: KINK, WZZO, KLYV, KZAM. Medium 8 including

KTCZ, CHEZ, K97, KEZX, WWWV. HEAVEN "Knockin" On Heaven's Door" (Columbia) 14/5 (9/1) Adds: WBCN, WQFM, WPYX, WEZX, KFMG. Heavy 1: WDHA. Medium 8 including WNEW, KISW,

COLOUR FIELD "Virgins And Philistines" (Chrysalis) 13/3 (10/4)

Adds: KBCO, WDHA, KSTM. Powers 1: Heavy 3: KTCZ, WLIR, KTCL. Medium 5 including WXRT, UNTOUCHABLES "Wild Child" (MCA) 13/2 (12/1)

Adds: WTUE, KVRE. Heavy 1: KTCL. Medium 9 including WXRT, KBCO, KROQ, WHFS, WONE, KEZX. CURE "The Head On The Door" (Elektra) 13/1 (13/1) Adds: CHEZ. Powers 3: Heavy 8 including WBCN, WXRT, KROQ, WHFS, WLIR. Medium 4 including

ROBIN TROWER "Beyond The Mist" (Passport) 13/1 (15/2) Adds: KTAL. Heavy 0: Medium 7 including WRIF, WQFM, KBCO, KNCN, KISS.

REGIONAL AOR ACTIVITY

CHEZ-FM/Ottawa

PD: STEVE COLWILL MD: GREG TORRINGTON

MD: GREG
TORRINGTON
DIRE STRAITS
DIRE STRAITS
DIRE STRAITS
DIRE STAITS
DIRE STAITS
DIRE STAITS
DIRE STAITS
DIRE STAITS
SAGA
HOOTERS (M)
ADVENTURES
FIGHT SECONDS
THOMPSON TWINS
MOTELS
MOTELS
STICK LONE
STYLE COUCLL
SQUEEZE
HEART
ARETHA FRANKLIN
CORFY HART (L)
CHIMA CRISIS
X

YMUNION THE NUMBER OF THE NUMB

CFNY/Toronto

(416)453-7452

OM: DAVID MARSDEN ASST PD.: DON BERNS

PREFAB SPROUT
COLOURBOX
PERFECT WORLD
THOMPSON TWINS
Light
DEAD OR ALIVE
BLANCMANGE
KAJA
PREEZE FRAME
FRANK TOVEY
MARC ALMOND
SATALITES

(613)563-1919

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

Records being played in power are included in a station's heavy rotation. Of a station's lights, only those added this week - its light adds - are printed.

Symbols:

'a' - Record is newly reported or additional tracks have been added.

(B) - A single's B-side. (M); (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation

"A "frozen" list indicates that a current report was not received, and last week's rotations were included in the data base.

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000+ Parallel Two: 200,000-1,000,000 Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower para-

EAST

CHOM-FM/Montreal

PD: ROB BRAIDE MD: BENOIT DUFRESNE

Heavy STING BRYAN FERRY MARILLION TALKING HEADS JOHN COUGAR MELLEN BOWLE & JAGGER LOVERNOY ADVENTURES BRYAN ADAMS (IMP) HOOTERS

HOOTERS
NIGHT RANGER
BRUCE SPRINGS
PAUL YOUNG
MAD MAX
MIAMI VICE
Medium

BOX PLATINUM BLONDE COREY HART

(215)561-0933

PD: TED UTZ MD: ERIN RILEY

HOOTERS
PHIL COLLINS
JOHN COUGAR MELLEN
BRUCE SPRINGSTEEN
BRYAN ADAMS

BRYAN ADAMS
U2
STING
ROGER DALTREY
ROGER DALTREY
TEAMS FOR PEARS
DIRE STRAITS
PAT BENATAR
HIAMI VICE
TALKING HEADS
STARSHIP
NICK LOWE
BACK TO THE PUTURE
JOHN MAITE
STEVIE RAY VAUGIAN
LOVERGY
HEART
PAUL YOUNG
ANSHALL CRENSHAM
SQUEEZE
NIGHT RANGER
MR. MISTER
GARY, MYRICK

MR. MISTER
GARY MYRICK
MARILLION
ABC
EDDIE & THE TIDE
CHEAP TRICK
SAGA
CRUZADOS
HOMARD JONES
PHANTOM, ROCKER &
OUTFIELD
THOMPSON TWINS

HOAVY TEARS FOR FEARS

Heavy

(514)935-2425

PARALLEL ONE

WBCN/Boston (617)266-1111 PD: OEDIPUS ASST. PD: BOB KRANES

N.E.M.
DIO
AC/DC
A

CHEAP TRICK

STEVIE RAY, VAUGHAN
FOREIGNER

SHEAL THE SHEAP

SHEAP

SHEAL THE SHEAP

SHEA

TOM PETTY
MARILLION
DANSE SOCIETY
PAUL YOUNG
PAT BENATAR
TIL TUESDAY
JAME SIBERRY
YNGWIE MALMST
EDDIE 4 THE T
ARMOURY SHOW
SAGA
COCK ROBIN
OND OND
PREFAB SPROUT
MICHAEL MCDON
PRINCE
COREY HART
BIG DADDY COME: I MONTH STATE OF THE STAT

WDVE/Pittsburgh (412)937-1441
PD: GREG GILLISPIE
HD: HERSCHEL LOVERBOY
BRUCE SPRINGSTEEN
JOHN COUGAR MELLEN
ME. MISTER
BRIAN ADAMS (M)
STEVIE RAY VAUGHAN
MIANI VICE
ROGER DALTREY (M)
STANSHIP
Medium
DIRE STRAITS
MARILION
MARILION
JOE LINN TURNER
SAGA
IAN THOMAS
CRUZADOS
PREPAB SPROUT
KES
MOTLEY CRUE
OUTFIELD
RATT
BACK TO THE FUTURE
PHIL COLLINS
ST. ELMO'S FIRE
TALKING HEADS
TOMMY SHAM

WIYY/Baltimore (301)889-0098

Heavy
BRUCE SPRINGSTEEN
TEARS FOR PEARS
BRYAN ADAMS
LOVERBOY
STARSHIP
STING (M)
BACK TO THE PUTURE
DIRE STRAINS
Medium
MEDIUM
ENTRAINS
STEVIE RAY VAUGHAN
KIX
HEART MARILLION
SAGA
ROGER DALTREY
MR. MISTER
BRUCE SPRINGSTEEN
THOMPSON TWINS
FAUL YOUNG
HALL & OATES
MARSHALL CRENSHAW U2 CHEECH & CHONG JOHN COUGAR MELLEN MIAMI VICE

(401)438-6110

Heavy LOVERBOY (M) BRYAN ADAMS STARSHIP MR. MISTER HEART DIO JOHN COUGAR MELLEN MIAMI VICE JON BUTCHER AXIS U2 JON BUTCHER ALE
THOMPSON TWINS
THOMPSON TWINS
OURSERS, AND
OURSERS, AND
OURSERS, AND
OURSERS, AND
OURSERS, AND
OURSERS, AND
OURSERS
MARILLION
HOTELS
MAGILUS
STEVIE RAY VAUGE
NOTES
AND
AND
AND
AND
AND
AND
OURSERS
OU RATT
a AUTOGRAPH
a DEL FUEGOS
a PHANTOM, ROCKER &
a TALKING HEADS

DC101/Washington (202)828-9932

CHOP SINGE SINGE
SAGA HELIX
APRIL WINE
FM
CHOM
HEDDING
OFFERSAGN
ROPERSAGN
SINGE SALTREY
SINGE GLIDER
OUTPIELD
ANTICHAL YOUTH
JANE BERRY
A THOMSON TWINS
a STEVIE RAY VAUG WMMR/Philadelphia

ASST. PD: B J. COHE
Heavy
JOHN COUGAR MELLEN
ROGER DALTREY (M)
MIAMITYCE
HART
HAMITYCE
HART
HAVE
HART
ALKING HEADS (M)
STALE RAY VAUGHAN
JOHN PAUL JONES
KIX
NICK LOWE
JOE LINN URNER
JOE LINN URNER
PHANTOM, ROCKER 4
BRUCE SPRINGSTEEN
ERUCE SPRINGSTEEN
CRUZADOS
GEORGE THOROGOOD
STARSHIP

WBAB/Long Island (516)587-1023

(3) 10)85/-1023

D) BOB BUCHMANN

AD: RALPH TORTORA

(FROZER)

BOHN COUGAR MELL(M)

DIRE STRAITS (M)

TALKING NEADS (M)

TEARS FOR FEARS

BRYLAN ADAMS

BRUCE STRINGSTEEN

BOWLE & JAGGER

BOW BRUCE SPRINGSTEEN
BOWIE & JAGGER
BACK TO THE FUTURE
HOOTERS
LOVERBOY
NIGHT RANGER
HIMI VICE
KISSALUM
JOHN MAITE
SQUEZZE
CHEAP TRICK
STARSHIP
STEVIE RAY VAUGHAN
TROMPSON TWINS
BRILLY JORE
BRILLY JORE
HALL & OATES
RATT
HALL & OATES
RATT
HOTER CHEAP
HALL & OATES
RATT
HOTER CHEAP
HALL & OATES
HALL
HALL & COME
MARILLION

OUTFIELD OMD
HEAVEN
ROGER DALTREY
ROGER DALTREY
ROGER DALTREY
ROGER DALTREY
ROGER DALTREY
ROGER DALTREY
ROMENER
REPREACE
MR. MISTER
PREFAB SPROUT
R.E.M.
RASSIALL CRENSHAW
CRUZADOS
SIMON F
JOE LYNN TURNER
GARY MYRICK
Light

Q107/Toronto

Heavy
STARSHIP
HEART
MIANI VICE
BRYAN FERRY
STING (M)
JOHN COUGH MELEN
BRUCE SPRINGSTEEN
RUCE SPRINGSTEEN
RUCE SPRINGSTEEN
NOCE DALITREY
NICK GILDER
FM NICK GILDER
FM
DAVID WILCOX
BRYAN ADAMS (M)
HEADPINS
SAGA (M)
PLATINUM BLOND(M)
COREY HART
LOVERROY (M)
IAN THOMAS
Meditum
NICK LOME
STEVIE RAY VAUGHI
TALKING HEADS
DREAM ACADEMY
R.E.M. R.E.M. HOOTERS

X
JOHN CAFFERTY
MICHAEL MCDONALD
MOTLEY CRUE
JON BUTCHER AXIS
DIO
CHEECH & CHONG
SAXON
YNGWIE MALMSTEEN

WNEW-FM/New Yor (212)986-7000 PD: CHARLIE KENDALL MD: LISA RICHARDS

PD: CHARLIE KENDALL MD: LISA RICHARDS

CHEAP TRICK
BRYAN ADAMS
R.E.M.
STETL & JAGGER
HONTERS
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
ROWNER
FOR STABSHIP
FOR SPRINGSTEEN
ROWNER
FOR STABSHIP
FOR FOR FOR SINGSTEEN
ROWNER
FOR FOR FOR STABS
GOOR TERFLASH
GOOR BUTCHER ALS
GOOR BUTCHER ALS
GOOR BUTCHER
JOHN BOOR FOR FOR STABS
GOOR BUTCHER
FOR FOR FOR STABS
GOOR BUTCHER
FOR FOR FOR STABS
GOOR BUTCHER
JOHN BOOR FOR STABS
GOOR BUTCHER
JOHN WALTE
HONTER
HONTE

PARALLEL TWO

WORK-FM/Albany PD: JOHN COOPER MD: PEGGY APPLE

MD: PEGGY APPLE

Heavy
DIRE STRAITS
PHIL COLLINGPHIL COLLINGPHIL COLLINGPHIL COLLINGPHIL COLLINGBRUCE SPRINGSTEEN
AND
BRUCE SPRINGSTEEN
AND
STING
ROGER DALTREY (M)
STEVIE WONDER
JOHN MAITE
HIANG VICE
HIANG VICE
OUTPIELD
HALL & OATES
SAGA
OURTERPLASH
GARY MYRICK
BICK LOWE (203)287-9070 PD: NEAL MIRSKY MD: AMANDA TEPPER BOWLE & JAGGER
JOHN COUGAR MELLEN
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
BRUCE JOHN
BRUCE STRAITS
BRYAN JOHN
BRACK TO THE PUTURE
HEART
DIRE STRAITS
HARLLION
STARSHIP
HIAMI VICE
ARIA
THOMPSON TWINS ARA
THOMPSON TWINS
SAGA
ROTER
ROTER
ROTER
ROTER
ROTEL
STEVIE RAY VAU
R.E.M.
UZ
REVIE RAY VAU
R.E.M.
UZ
ROTELS
A MOTELS
A TALKING HEADS
A TALKING HEADS
AGRY WYRICK
KATRINA & MAVI
ROMANTICS
CORRY MART
SQUEZZE
PRIESERS
PROUT
MASSRALL CREM

WHFS/Annapolis PD: DAVID EINSTEIN MD: BOB SHOWACRF

Heavy DIRE STRAITS STING SUZANNE VEGA JAME SIBERRY TALKING HEADS STEVIE RAY VAUGHAN KATE BUSH JOHN COUGAR MELLEN UB40

NEW ORDER
SQUEEZE
MARSHALL CRENSHAI
Medium
BONIE & JAGGER
A COLOUR FIELD
MARTI JONES
BRYAN FERRY
OMD DREAM ACADEMY

PROPAGNATURE

PROPAGNATURE

X NE WIEDLIN
ANNOUNY SHOW
ANNOUNY SHOW
ANNOUNY SHOW
ANNOUNY SHOW
ANNOUNY SHOW
AND S

WKLC/Charleston, (304)722-3308

PD: REGGIE JONES
Heavy
JOHN COUGAR MELLEN
STING (M)
LOVERBOY
BACK TO THE FUTURE
BRUCE SPRINGSTEEN
HEAVE
HOUSE
HOUSE
HEAVE
HOUSE
HOUS

WCCC-FM/Hartford (203)233-4426 PD: DAVID GROSSMA

PP: DAVID GROSSMAN
Hearty
DIRE STRAITS
JOHN COUGAR MELLEN
STING
STING
U2
BRYAN ADAMS
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
HIAH VICE
TALKING HRADS
HOOTERS
ROGER DALTREY
LOVERSOY
TEARS FOR FEARS
FOR PEARS
MARILLION
STEVIE RAY VAUGHAN
Medium
A AHA
MOTLEY CRUE

Medium
AHA
MOTLEY CRUE
THOMPSON THINS
STARSHIF
KISS
MR. MISTER
JON BUTCHER AXIS
SQUEEZE
HEART
DUKE JUPITER
TOOD RUNDGREN
EATH TOOD RUNDGREN
LIGHT WOUR/Utica PD: PETER HIRSCH MD: TOM STARR

ON ELECTRIC AND SOURCES OF THE STATE OF THE SOURCES OF T a PHANTOM, ROCK a WHITE HIGHTS a TALKING HEADS Light a ERIC MARTIN

WRCN/Long Island (516)727-1570 ASST. PD: JOHN GRAPPONE GRAPPONE
Heavy
STING (M)
STEVIE RAY VAUGHAN
THOMPSON TWINS
HEART
STARSHIP
BRUCE SPRINGSTEEN
LOVERBOY
DIRE STRAITS
BACK TO THE FUTURE

JOHN COUGAR MELLEN
TEARS FOR PEARS
BUDERTHAMP
R.E.M.
PHIL COLLINS
JOHN WAITE
HOOTERS
HANGER
HOOTERS
HANGER
HOOTERS
HANGER
HOOTERS
HOOTERS
HOOTERS
HOOTERS
HOOTERS
HOOTERS
HOOTERS
HOOTERS
HOOTERS
TONNY
HOOTERS
HOOTERS
HOOTERS
TONNY
HOOTERS
HO

SOURCE SO

WLIR/Long Island (516)485-9200 PD: DENIS MCNAMARA MD: LARRY "THE DUCK

a AUTOGRAPH
NIGHT RANGER
Light
a PLATINUM BLONDE
a COLOUR FIELD
a WHITE NIGHTS
a PHANTOM, ROCKER
a STEVIE WONDER
a PAUL YOUNG

WHCN/Hartford

PD: DANIEL F. HAYDEN ASST. PD: BOB BITTENS

Heavy OHN COUGAR MELLEN

Heavy
JOHN COUGAR MELLEN
STING
DIRE STRAITS
HIAM! VICE
HIAM! VICE
HIAM! VICE
TABAS FOR FRARS
MIT HIAM! VICE
BEYAN ADAMS
BACK TO THE FUTURE
HOOTERS
HEGIUM
HALLIAN
ROGRE DALTREY
HEART
CHEAD TRICK
STARSHIP
SAGA
PRATTHUM SLONDE
PRETATUM SLONDE
A CHUZADOS
JON BUTCHER AXIS
MOTLEY CRUE
KISS
DIO
TANTOM
RATTUU
ROTTOM
HOOTERS
HOUTERS

BRUCE SPRINGSTEEN R.E.M. MICHAEL MCDONALD BLUE NILE

WYSP/Philadelphia

215)668-9460

PD: ANDY BLOOM ASST. PD: MIKE

HEAVY
METALION
METALI

WAQX/Syracuse

DAHLMAN
Heavy
JOHN COUGAR MELLEN
DIRE STRAITS
MOTLEY CRUE
HEART
HOOTERS
STARSHIP (M)
MARILLION

(315)472-0200 PD: ED LEVINE ASST. PD: AMY DAHLE

Heavy CURE (M) TALKING HEADS KATE BUSH ABC
PREFAB SPROUT
THOMPSON TWINS
COLOUR FIELD
PROPAGANDA
STING
SQUEEZE (L)
TEARS FOR FEARS
AHA aha Paul Young Howard Jones HOWARD JUNEAU U2
UB40 (M)
SCRITTI POLITTI
GARY MYRICK
YOKO ONO
SIMON F DANSE SOCIETY
SIMPLY RED
ADAM ART
ADAM ART
DREAM ACADEMY
STEPHEN DUPPY
R.E.M.
KING

WZZO/Allentown

(215)694-0511 PD: GENE ROMANO MD: RICK STRAUSS

Heavy BYAN JAMS TEARS FOR FEARS ROGER DALTHEY MIAMI VICE AND MISTER HEART THOMPSON THINS STARRIP MAZILION JOIN COUGAR MELLEN SAGNERY S

CHEAP TRICK
PHIL COLLINS
PHIL COLLINS
PHIL COLLINS
SILLY JOBE.

SILLY JOBE.
STRAITS
Medium
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
GUFFIELD
TOM PETTY
PAIL YOUNG
STING
FAIL YOUNG
STING
FAIL YOUNG
LIGHT
LOWERROY
LIGHT
KISS

WCMF/Rochester

WCMF/Rochester
(716)262-4330
ASST. PD. DAVE KANE
(PROZEN)
Heavy
HE

STANSHIP (M)
MARILLION
MARILLION
MARILLION
SAGA
SAGA
SATT
KISS
STEVIE PAY VAUGHAN
DIO
THOMPSON TWINS
NIAMI VEC (M)
MINISTER
MARILLION
MA WDHA/Dover, NJ (201)328-1055

GM: BOB LINDER PD: MARK CHERN

MARILLION (L)
BACK TO THE PUTURE
R.E.M.
MOTELS (L)
CHEAR TRICK (M)
GOOGR DALTREY
ROOGR DALTREY
ROOGR DALTREY
ROOGR DALTREY
ROOGR DALTREY
ROOM THE R QUARTERFLASH
JON BUTCHER AXIS
TALKING HEADS
Light
AUTOGRAPH
PHANTOM, ROCKER 6

WHEB-FM/Portsr

PD: JIM RISING MD: CHRIS GARRETT

MD: CRAAS

REAVY
JOHN COUGAR MELLEN
STARSHIP HM
MR. MISTER
BRUCE SPRINGSTEEN
BUUCE SPRINGSTEEN
BUUCE SPRINGSTEEN
COVERBOY (M)
HOOTERS
TEARS FOR FEARS
TALKING HEADS (L)
BRYAN ADAMS
HEART
BOOK STRAITS
GOOGE BALTERY (L)
THOMPSON THINS

DIRE STRAITS
GOOR BALTREY (LI
TROMERON TWINS
MARCHASH
Medium
U2
R.E.M.
MARILLION
MICK LOWE
JON BUTCHER AXIS
OUTFIELD
AMA
UTFIELD
AMA
VICE
AND
VICE
TANT
VICE

A MICHAEL MCDONALD
ABC
ABC
MARSHALL CRENSHAW
TOMMY SHAW
STEVIE RAY VAUGHAN
TODD RUNDGREN
SOUREZE
Light
PREVAB SPROUT
PRANTOM, ROCKER &
CRUZADOS
A AUTOGRAPH
S TEVIE WONDER

WPDH/Poughkee (914)471-1500

PD: STEW SCHANTZ MD: PAM BROOKS

PDI STEM BURNAL

MEATY

MON PAM BROOKS

REATY

JOENS COUGAR MELLEN

MARILLION

LOVERION

MARILLION

LOVERION

SAGA

DEVAN ADAMS

BRUCE SPRINGSTEEN

RIGHT RANGER

DIER STRAITS

ROGER DALTREY (M)

HIAMI VICE

MOOTERS

MONTERS

MONTERS

AND BUTCHER AXIS

SQUEEZE

ROUGHT STRAITS

ROGER DALTREY (M)

HIAMI VICE

MOOTERS

MONTERS

MONTERS

ROGER DALTREY (M)

HIAMI VICE

MOUTERS

MONTERS

ROGER

ROMANTICS

ROUGHTERS

ROUGH

MOTLEY CRUE

MOTLEY CRUE
KISS
a DUKE JUPITER
PLATINUM BLONDE
A GUTOGRAPH
CRUZADOS
BATT
THOMBSON TWINS
PAUL YOUR
ABLE
MAD MAX
TALKING HEADS
LIGHT
WHITE NICHTS

WEZX/Scranton (717)961-1842 PD: DAVE LONDON MD: JAY DANIELS

MD: JAY DANIELS
Heavy
JOHN COUGAR MELLEN
TEARS FOR PEARS
LOVERBOY (M)
CHEAP TRICK
HIAM! VICE
HIAM! VICE
HIGHT RANGER
STARSHIP
DIRE STRAITS (M)
BREADING
HE. MISTER
HARILLION
HICK LOME
SAGA
OUARTERFLASH
UNCLOWE
SAGA
OUARTERFLASH
UNCLOWE
SAGA

OUTFIELD
PREFAB SPROUT
DUKE JUPITER
SQUEZZE
HEADPINS
KATE BUSH
JON BUTCHER AXIS
JOE LYNN TURNER
TOOD RUNDOREN
CRUZADOS
IAN THOMAS
TOMBY SHAW
HEAVEN
PLATINUM BLONDE
Light

WAQY/Springfield, (413)525-4141

PD: MARLON BARRO

Heavy
LOVERBOY
STARSHIP
TEARS FOR FEARS
HOOTERS
DIRE STRAITS
MARILLION
BRYAN ADAMS
ROGER DALTRY
BRUCE SPRINGSTEEN
JOHN COUGE (M)
MM Medium
HM Medium
HM MISTER
NIGHT PANGER
SAGA
ANA
ANA
ANC
PAUL YOUNG
UZ

ARC
PAUL YOUNG
PAUL YOUNG
R.E.M.
HEART
HALL & OATES
GUARTERFLASH
COREY HART
THOMESON WINNS
HOW
THOMESON WINNS
HOW
THOMESON
THOMES

WAAF/Worcester-Boston (617)752-5611 PD: CYNDE SLATER MD: RUSS MOTTLA

MD: RUSS MOTTLA
Heary
HOOTERS

WHTF/York (717)266-6606

PD: MIKE ONDAYKO MD: TIM DRAYER MD: TIM DRAYER

Heavy
JOHN COUGAR MELLEN
HIANI VICE (M) TEN
HIANI VICE (M)
HIANI VI

HEART
OUTFIELD
MR. MISTER
KIX
KISS
STEVIE RAY VAUGHAN
AUTOGRAPH
PHANTOM, ROCKER &
YNOWIE MALMSTEEN
JON BUTCHER AXIS
DIO

WPYX/Albany, NY (518)785-9061

PD: ANDI TURCO Heavy
TEARS FOR FEARS
BRYAN ADAMS
HOOTEMS
HEART
JOHN COUGAR MELL(M)
DIRE STRAITS
STRENIP
MIAMI VICE (M)
Medium
Sargh MARTLEON
MAR

COREY HART
GARY MYRICK
MAD MAX
TALKING HEADS
STING
PLATINUM BLONDE
STEVIE RAY VAUGH,
JOE LINN TURNER
RATT
KISS
YNGWIE MALMSTEEN
MOTLEY CRUE
LIGHT

PARALLEL **THREE**

WIZN/Burlington (802)877-6800 PD: ROGER MAYER MD: ARTY LaVIGNE

BRAYP
DIRE STRAITS (M)
STING
STING
TALKING HEADS
R.E.M.
TALKING HEADS
R.E.M.
TALKING HEADS
R.E.M.
TALKING HEADS
R.E.M.
TOWN
THE HOTELLE
DOEN COULDED
JOEN COULDE
JOEN COULD
JOEN COULDE
JOEN COULD
JOEN COULDE
JOEN COULD

BRYAM PERRY

PREPAB SPROUT
SQUEEZE THIS
SQUEEZE THIS
THOMPSON THINS
THOMPSON THINS
COLOUR PIELL

DREAM ACADEMY
CRUSANOS
COLOUR PIELL

A DURE TRAIN

DURE TRAIN

DURE TRAIN

DURATON ROCKER &
STEVIE MORNEY

A NORA HENDRYX

PLATINUM BLONDE

WRKI/Danbury PD: BOB KOCAK MD: MARK DEVINE

MD: MARK DEVINE

BRAYY
BRITAN ADAMS

BRITAN ADAMS

BRITAN ADAMS

HOTELS

HOTEL

WTPA/Harrisburg, (717)697-1141 PD: TORRIE MD: CHRIS JAMES

SHARKS
DIRE STRAITS
NIGHT RANGER
MARILLION
THOMPSON THINS
KIX
HOOTES
HICK LOME
ROGER DALTREY
QUARTERFLASH
STEVILE PAY VAUGH
LIGHT
AUTOGRAPH
PREFAB SPROUT
PHANTOM, ROCKER

Continued on next page

REGIONAL AOR ACTIVITY

(804)282-9731

PD: TOM EVANS

TALKING HEADS
U2
MARILLION
SQUEEZE
OUTPIELD
ADVENTURES
OUARTERFLASH
ROGER DALTREY
MIAMI VICE
DIRE STRAITS

KLAQ/EI Paso (915)544-8864 MD: PEPE LOPEZ

Heavy DIRE STRAITS (M)

JOHN COUGAR MELLEN
STING (M)
BRUCE SPRINGSTEEN
HIAMI VICE (#)
HIAMI VICE (#)
HIAMI VICE (#)
HOME STARSHIP
NIGHT RANGER
CHEAP FRICK
LOVERNOY
LOVERNO

GREOG BOLLE
PAUL YOUNG
COREY HART
SAGA
ADAM ANT
HALICE
HEAVEN
PREFAB SPROUT
PREFAB SPROUT
PREFAB SUBSTITUTE
MILLIAN
MALICE
HEAVEN
HITE NIGHTS
AUTOGRAPH
PRINATON, ROCKER &
TOMNY SHAW
TOMNY SHAW
TOMNY SHAW
TOWNY SHAW
TOWNY

WKQQ/Lexington (606)252-6694 PD: DAVE KRUS MD: ROB ELLIS

EAST (continued)

WWTR/Ocean City (301)289-4545

PD: NICHARU
REMSBURG
Heavy
JOHN COUGAR MELL (M)
JOHN COUGAR MELL (M)
DIRE STRAITS
DIRE STRAITS
HIMM: VICE (M)
R.E.M.
STARSHIP
THOMPSON TWINS
MR. HISTER
HIMM: NISTER
BRUCE SPRINGSTEEN
ROGER DALTREY (M)
BRYAN ADAMS
Hedium
SAGA
Hedium
SAGA
ROMANTICS
ROMANTICS
ARTLLION
KIX
DIO
ABC
ADVENTURES
ADVENTURES

ABC
ADVENTURES
QUARTERFLASH
KISS
STEVIE RAY VAUGHAN
FORMY SHAW
HICHAEL MCDONALD
NICK LOWE
COREY HART
MARSHALL CRENSHAW
Light

WBLM/Portland, ME (207)783-2065

PD: JOSE DIAZ MD: TOM WALLACE

Heavy
JOHN COUGAR MELLEN
STING (M)
DIRE STRAITS (M)
LOVERBOY
BACK TO THE PUTURE
BRUCE SPRINGSTEEN
MIAM! VICE (M)
BYYAN ADAM
STYAN-STRAIN
TEARS FOR FEARS
HOOTERS
PAUL YOUNG
R.E.M.

PARALLEL

(713)797-0097 PD: ANDY BEAUBIEN ASST. PD: MICHAEL

ASST. PD. MICHAEL
Beary
HEART
DIRE STRAITS (M)
MR. MISTER
HOUTERS
HOUT

X ADVENTURES JON BUTCHER AXIS SAGA DIO

DIO
ROMANTICS
ROGER DALTREY
QUARTERFLASH
STEVIE RAY VAUGHAN
RATT
DUKE JUPITER
MIAMI VICE
MICK LOME
MARILLION
A THOMPSON TWINS
CRUZADOS

WYNF/Tampa (813)228-6090

DIRE STRAIT LOVERBOY STARSHIP MR. MISTER HEART HOOTERS BRYAN ADAMS MICHAEL MCD. ROGER DALTR TOMY SHAM Medium U2

U2 STING HIAMI VICE OUTFIELD FOR

MIAMI VICE

TEARS

STEVENS

ONE

SOUTH

ROGER DALTREY

ROGER DALTREY
THOMPSON TWINS
ARMIT RANGER
STEVIE RAY VAUGHAN
MR. MISTRY VAUGHAN
MR. MISTRY VAUGHAN
MR. MISTRY
CHEAP TRICK
DIO
HALL & OATES
MARILLION
BOWNIE & JAGGER
ADVENTURES
NICK LOWE
ADVENTURES
NICK LOWE
ADVENTURES
SOUGER
ADVENTURES
SOUGER
FORMATICS
SOUGER
FORMATICS
SOUGER
COMPANION
MOTLEY CRUE
COMPANION
MOTLEY CRUE
COMPANION
A WHITE NIGHTS
COMPANION

PD: JOE DENTON ASST. PD: RICK LAMBERT ASST. PDJ RICK
LAMBERT
DIRE STRAITS (M)
TRAMS FOR FEARS
HEART
JOHN DUDANS
CHEAP TICK
EDDIR & THE TIDE
OUTFIELD
R.E.M.
MIAMI VICE
Medium
TALKING HEADS
THOMPSON TWINS
STARSHIP
MARILLION
ROGER DALTREY
DUKE JUPITER
TOMMY SHAW
CRUZADOS
EPRAFON. ROCKER &
SHEECH & CHONO
XERGER SOLIE WGIR-FM/Mancheste

MICHAEL MCDONALD
BRYAN ADAMS

A HEART

A HEART

INTERPOY
JON BUTCHER AXIS
JOHN WATTE

AND MAX
MELL YOUNG
ABC

ROGER DALTREY

FORMANTICS
ADVENTURES
SAGA
ADVENTURES
SAGA
DIRE STRAITS
STINO
MYRICK
MISS
ALAN VEGS
ALAN VEGS
ALAN VEGS
A HARBRALL CRENSAM
LIGHT

KLOL/Houston

(603)625-6915
PD: BOB COX
MD: KAREN ANDE
(FROZEN)
Heavy
BRYAN ADAMS
JOHN COUGAR ME BOB COX KAREN ANDERSEN ROZEN) Heavy
Bryan Adams
John Cougar Mellen
Dire Strant's
CHEAP TRICK
LOVERBOY
MICHAEL MCDONALD (F
MICHAEL MCDONALD (F
MIAMI VICE
OUTFIELD
MIAMI VICE
OUTFIELD
MAGIUM
HEAT
HOOTERS
BRUCE SPRINGSTEEN
TEARS FOR FEARS
JOHN MAITE
ADVENTURES
ADVENTURES
ENGLE PRINGSTEEN
TEARS FOR FEARS
JOHN MAITE
ADVENTURES
STEVIE RAY VAUGHAN
KISS

WKLS-FM/Atlanta

(404)325-0960

PD: BILL WISE MD: BOB BAILEY

198 Light

KZEW/Dallas

(214)748-9898

PD: ROB BARNETT ASST. PD: CINDY BAILEN

Heavy
ROGER DALTREY
JOHN COUGAR MELLEN
MIAMI VICE
STING
TALKING HEADS
TEARS FOR FEARS

WNORFM/Norfolk (804)623-9667 OM: RON REEGER

MD: DAVID HILLARY

Heavy
BRUCE SPRINGSTEEN
LOVERBOY (M)
TEARS FOR FEARS
HEABT
HIANI VICE (M)
U2
BODIE & THE TIDE
HOMMITICS
HOADING THE TIDE
HOMMITICS
HOME
ROSER DALITS (M)
STARSHIP
HE, MISTER
HOOTERS
JOHN COUGAR MELLEN
Medium
PRODUCERS
JOHN COUGAR MELLEN
MEDIUM
PRODUCERS
JOHN PAUL JONES
HICHAEL
HIEDOS
JOHN PAUL JONES
HICHAEL
HICHAEL
STEVEL RAY VAUGHAN
CHEAP TRICK
VALUE NAUERD

GREGG ROLIE
IAN THOMAS
SQUEEZE
NICK LOWE
STING
BRUCE SPRINGSTEEN
BACK TO THE FUTURE
HOOTERS
MR. MISTER

CHEAP TRICK
MIGHT RANGER
SQUEZZE
KISS
OUTFIELD
R.S.H.
NOW POON THINS
HARSHALL CRENSHAN
DREAM ALADEMY
JOE LYNN TURNER
Light
BEACK 'N' BLUE
B RRUCE SPRINGSTEEN
CRENAGE OF BRICE SPRINGSTEEN

MD: BOB BAILEY

Heavy
JOHN COUGAR MELLEN
STIME (M)
BELICE SPRINGSTEEN
TEAS FOR FEARS
STARSHIP
HOOTERS
BEYAN ADAMS
BEYAN ADAMS
MIAMI VICE
ROGRE DALITREY (M)
CHEECH & CHONG
STEVIE RAY VAUGHAN
THOMPSON THINS
THE STEVIE RAY VAUGHAN
THOMPSON THINS
DIRE STRAITS
MARILLION
DIRE STRAITS
MARILLION
DIO
SAGA
HOUTCHER AXIS
MARILLION
MICH LOWE
NICK LOWE
BRUCE SPRINGSTEEN
AUTOGRAPH
A UTTER
BRUCE SPRING WSHE/Miami (305)581-1580

PD: MICHAEL DALFANZ

Heavy
BACK TO THE PUTURE
STING
BOWIE & JAGGER
JOHN COUGAR M(M) (L)
BRUCE SPRINGSTEEN
LOVERBOY
THARS POR PEARS
BRYAN ADAMS
MIAMI UICE
HEART
HOOTERS
MR. MIETER
STHOMESON WINS
MEGIUM
12
R.E.M.
SAGA
ROGER DALTREY
BOUGH
STOLL CHEMPATS
JOHN BUTCHER AXIS
SOURZE
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
TALKING HEADS (L)
KISS
OMD
STEVIE RAY VAUGHAN
NOWARD JOHES
NICHER JANNER
CORET MART
CRUZADOS

PARALLEL TWO

KNCN/Corpus Christi (512)289-1000

OM: BEN BALL MD: BOB WALTON Heavy JOHN COUGAR MELLEN STING TEARS FOR FEARS AHA BRUCE SPRINGSTEEN BRYAN ADAMS STEVIE WONDER PD: BOB FAZIO ASST. PD: BONNIF STACEY Heavy STARSHIP HEART (M) LOVERBOY (M)

BOMIE & JAGGER
TEARS FOR FEARS
MOTLEY GRUE (M)
JOHN COUGAR MELLEN
FOR THE STATE AND THE STATE
RAY VAUGHAN
ROGER DALTER
MI ANT VICE
MARILLION
ROTAN
BOTAN
DIO
DIE STRAITS
BAGA
JONE BUTCHER RAYS

STARSHIP
MIAMI VICE (M)
DIRE STRAITS
MEANT HOOTERS
HICK LOWE
DON HEMLEY
LOVERBOY
LOVERBOY
LOVERBOY
HOLLY HOUSE
HOU

R.E.M.
a COREY HART
b BILLY JOEL
a PREFAB SPROUT
a MARTI JONES
Light
a ADVENTURES
a DREAM ACADEMY

KI B LEMIAuetin

PD: CLARK RYAN MD: JEFF CARROI

HEAVY
MOTELS (M)—MOTELS (M)—MOTELS (M)—MICHAEL MCODNALD
CHEAP TRICK
OUTPIELD
STARRHIP (M)
MARILLION
ROGER RALTREY (M)
MR, MISTER
MAX CARL
HEAN
STRYLE RAY VAUGHAN
KIM MITCHELL
JOHN COUGAR MELLE!
HEADPINS (THE TIDE
JOHN COUGAR MELLE!
HEADPINS (THE TIDE
JOHN COUGAR MELLE!
HEADPINS (THE TIDE
JOHN CHEAP
SAGA
JOHN BUTCHER AXIS
TAXXII
T

R.E.M.

B.LLY BURNETTE
DUKE JUPITER
TOOD RUNDEREN
THOMPSON TWIRS
MIAMI VICE
IAN THOMAS
SIMON WRICK
PREPAB SPROUT
CRUZADOS
PHANTOM, ROCKER &
Light
A MITO MAX
A MITOGRAPH

(512)474-6543

DIRE STRAITS
SAGA
JON BUTCHER AXIS
OUTFIELD
Medium
THOMPSON TWINS
KIES
MYRICK
OUGASTERILASH
NICK LOWE
R.E.M.
HICHAEL MCDONALD
VINGHIE NALMSTEEN
HICH TANDER
COCKATTERING
CREAP TRICK
ROMANTICS
HOTELS
ADVENTURES
ADVENTURES
ADVENTURES
ADVENTURES
ADVENTURES
ADVENTURES
TO CHEAP TRICK
ROMANTICS
HOTELS
ADVENTURES
ADVENTURES
ADVENTURES
ADVENTURES
TO CHEAP
TO CH

WIMZ-FM/Knoxville PD: KERRY LAMBERT MD: MIKE CAPPS

BUJ MERG CAPPS

BEATY

BYAN ADAMS
MICHAEL MCDONALD
JOHN CAPPERTY
MIAMI VICE
LOVERBOY
MISTER

STING
TEARS FOR FEARS
JOHN COUGAR MELLEN
STARSHIP
HALL & OATES
DON HERLEN
STARSHIP
HALL & OATES
HEATY
HOMESON TWINS
MOTLEY CRUE
DIO
HIGHT RANGER
MR. MISTER
A MAD MAX
BILLY JOEL
A ARETHA FRANKLIN
A WHITE NIGHTS
B BILLY CHIMNOCK
A CHEECH & CHONG

WFYV/Jacksonville (904)642-1055 PD: CHRIS JONES MD: LEX STALEY

WDIZ/Orlando (305)645-1802 PD: RAD MESSICE

WTK Y/Pensacols

PD: MARK DAGWELL MD: J.D. STONE

PDI MARK LINGHELLIM
DI J.D. STOKE

HOSEY
BOOER DALTREY (M)
JOHN COUGAR MELLI(M)
R.E.M.
MARILLION
STARSHIP
HEART
STING
STRAITS
HIAMI VICE
MR. HISTER
LOVERBOY (L)
ADVENTURS
MAGINE
MARINALL CREMENAM
EDDIE & THE TIDE
STEVLE RAY VAUGHAN
AND
EDDIE & THE TIDE
STEVLE RAY VAUGHAN
AND
COMEY HART
SAGA
VULUDINBERG
LU
LIGHT
WIRE TRAIN
SOUREZZ
PREFAB SPROUT
OUTFIELD
LIGHT
WIRE TRAIN
SIMON SIMON BER
SIMON PROMODER
SOUR SIMON PR
SIMON PROMODER
SOUR SIMON

WRDU/Rateigh

(904)438-7543

PD: RAD MESSICK

Reavy
LOVERBOY
BRYAN ADAMS
TEARS FOR FEARS
ROGER DALITEY (M)
BY TEARS FOR FEARS
ROGER DALITEY (M)
TOTALISHING (M)
MITTALISHING
HEART
SOURCES
HEART
SOURCES
TIRO
R. E. M.
STIRO
R. E. M.
STIRO
R. E. M.
STIRO
R. E. M.
STIRO
BUTCHER ANY VAUGHAN
MICHAEL MCDONALD
SOURCES
JON BUTCHER ANIS
JOE LYMN TURNER
ADVENTURES
ADVENTURES
LOVERTURES
LOVERES
LOVERTURES
LOVERTURES
LOVERTURES
LOVERTURES
LOVERTURES
LOVERTU

HEAVY

HEAVY

HEAVY

HEAVY

LOVERSON

LOVERSON

LOVERSON

LOVERSON

STING

BYVAN

LOVERSON

BYVAN

LOVERSON

BYVAN

LOVERSON

BYVAN

LOVERSON

BYVAN

BACK

TO THE PUTURE

BRUCE SPRINGSTEEN

CHEAP TRICK

ROGER DALTREY

MICHAEL MOTER

MARILLION

STARSHIP

THOMPSON

TH

WQMF/Louisville (502) 589-4400

PD: DUKE MEYER MD: BILL MAY

MD: BILL MAY

Heavy
DIRE STRAITS (M)
HEART (M)

WKDF/Nashville (615)244-9532 Heavy
PHIL COLLINS
PHIL COLLINS
PHIL COLLINS
TIME (M)
BACK TO THE FUTURE
LOVERBOY
TEARS FOR PEARS
BRYAN ADAMS
BRUCE SPRINGSTEN
HOOTERS
TYMENISTEN
DIRE STRAITS
DIRE STRAITS
TALKLING READS
NIGHT BANGER
CHEAD TRICK
DIO
MR. MISTER
HEART

NIGHT RANGER
BOWIE & JAGGER
MOTLEY CRUE
RATT
JON BUTCHER AXIS
EDDIE & THE TIDE

KMJX/Little Rock (501)470-0088 PD: TOM WOOD MD: TOMMY SMITH

ROGER DALTREY
RISE
RISE
COREY HART
STEVIE RAY VAUGE
MIAMI VICE
MARILLION
RATT
SAGA
JEFF BECK
CHONG
CHCK HOME
HAD HAN
AUTOGRAPH
MATTENIGHTS
CRUZADOS
LIGNE
DELACK 'N' BLUE

MD: PAUL SHUGRUE

HEAVY
JOHN COUGAR MELLEN
STANSHIP (M)
BY ANSHIP (M)
BRICKE SPRINGSTEEN
MR. MISTER
MR. MISTER KRIX/McAllen-Brownsville (512)350-9999 PD: MICHAEL PARKER MD: ACE PALADINO

MDI ACE PALADINO

HEARY
BRUCE SPRINGSTEEN
DIRE STRAITS
STARSHIP
JOHN COURAR MELLEN
STRVIE RAY VAUGHAN
LOVERBOY
MR. MISTER
MOTLEY CRUE
ROGER DALTREY (M)
HOOTERS
APRIL MINE
HAGIUS
JON BUTCHER AXIS
GUARTERFLASH
KISS
CRUZADOS
TOMMY SHAN
GARY MYNICK
A LOTOGRADH
PALATINUM BLODE
BLACK 'N' BLUE
JOEIDHNY WINTER
A JOE LYNN TURRER
A JOE LYNN TURRER
A DICK LYNN TURRER
PLANTOM, ROCKER I

(512)223-6211
PD: TRIP REEB
ASST. PD: TOM
SCHEPPKE

MR. MISTER
ROGER DALTREY

1 U2
Medium
2 JOE LYNN TURNER
VANDENBERG
NICK LOWE
ROWER
ROFEL HAV VAUGHAN
RATT
BOULDER HAV VAUGHAN
RATT
BRUCE SPRINGSTEEN
HEADDINS
MOTLEY CRUE
AC/DC
MALMSTEEN
HERDENBERG
HERDMENB
JOHNNY WINTER
CHEECH & CHONG
ICON
HELIX
NIGHT RANGER
Light

804)971-4057

THOMPSON TWI Medium OUTFIELD NICK LOWE U2 JOHN WAITE STEVIE RAY CHEAP TRICK DIO

ABC
KATE BUSH
ADVENTURES
NEW REGIME
COREY HART
TOODD RUMDGREN
GARY MYRICK
NEIL YOUNG
MAD MAX (L)
BILLY JOEL
SQUEEZE
MARSHALL CRENSHAW
Light ARCHAEL CRENSH
Light
TOMMY SHAW
JOE LYNN TURNER
KISS
WHITE NIGHTS
BRYAN FERRY

WOOJ/Ft. Myers (813)275-9665 PD: PAT DEISCH MD: CHARLIE KEEN

Heavy OHN COUGAR

WRUF-FM/Gainesville PD: HARRY GUSCOTT ASST. PD: VIRGIL THOMPSON

ASST. PDI MACHEN TEOMPSON
HEAVY
BRYAN ADAMS
ROCER DALTREY (M)
DIRE STRAITS
HEAWROVY (M)
LOCIALE HODONALD
JOHN COUGAR MELLEN
MR. MISTER
NIGHT RANGER
STARSHIP (M)
Medium
A PHIL COLLINS
A MASSHALL CRENSHAW
A CRUZADOS
DIO
GURE JUPITER

MARSHALL CAMBONS
CRUZADOS
DIO
DIO
DIO
DIO
DIO
MANUPITER
HAMI VICE
HOOTERS
JON BUTCHER AXIS
NICK LOWE
MARILLION
GARY MYRICH
CONTROL
OLARTERPLASH
R.E.H.
SAGA
TOMMY SHAW
SQUEEZE
TEARS FOR FEARS
ADVENTURES
OUTFIELD
THOMPSON TWINS
JOE LYBM TURKER
SULCE SPRINGSTEEN
LIGHT
AXTE BUSH
A KATE BUSH
A HEADPINS

WHMD/Hammond (504)345-1070

REMY DIE FRAITS
JOEN COUGAR MELLEN TRARS FOR FEARS
MIAMI VICE
STING
ANN MISTER
MI MILLION
MIGHT RANGER
LOVERSOY
STARSHIP
HALL & OATES
SAGA
GONLEY & CREME
GOOLEY & CREME
GOOLEY & CREME
BYAN ADAMS
HICK LOWE
BYAN ADAMS
HEART
AND
MICH HART
READY FOR THE WORL
MITT MIGHTS
QUARTERFLASH
ROGEN MART
READY FOR THE WORL
MITT MIGHTS
QUARTERFLASH
ROGER DALTREY
ENTYTHNICS
NAGIUM
JOEN BUTCHER AXIS
PRODUCERS
DEPECHE MODE
HAUL YOUNG
JONE BY VAUGHAN
12
OUTFIELD
JONE BY VAUGHAN
12
OUTFIELD
JANE WIEDLIN

PARALLEL THREE

PD: JAY LOPEZ PD: JAY LOPEZ

HBAYY

JOHN COUGAR MELLEN

JIER STRAITS

STINO

LOVERNIP

LOVERNIP

ROOTERS

BRUCE SPRINGSTEEN

BRYAN ADAMS

RANCE SPRINGSTEEN

BRYAN ADAMS

MARILLION

HEART

HAN

TAMBOUTERS

MARILLION

HEART

TALKING HEART

BACK

TALKING HEART

BACK

RIE.M.

HOGHEN

BACK

HOGHEN

BACK

HOGHEN

U2 OUTFIELD a JANE WIEDLIN a DREAM ACADEMY a ALAN VEGA Light a KISS

KXZL/San Antonio

PD: GLEN MARTIN MD: ANGELA WRIGHT

Heavy
STARSHIP
BRYAN ADAMS
HEART
MALTREY
LOVERBOY (M)
HOOTERS
BRUCE SPRINGSTEEN
JOHN COUGAR MELLEY
Medium
DIRE STRAITS
MALTREY
STRAITS
AND VAUGHAL
CRUZADOS
AUTOGRAPH
JON SUTCHER AXIS
KISS
DIO
AC/DC
HEADPINS

(512)226-6444

DIO
JON BUTCHER AXIS
ROMANTICS
EDDIE & THE TIDE
QUARTERFLASH
HALL & OATES
MOTELS
AHA MOTELS
AHA
PHIL COLLINS
PAUL YOUNG
GODLEY & CREME
UB40

VANDEMBERG OUTFIELD RATT YNGWIE MALMSTEEN CHEAP TRICK MARILLION STING MOTLEY CRUE NICK LOWE

(806)747-1224

PD: WES NESSMA

PD: WES NESSMAN
Heavy
STARSHIP
HONE V. JAGGER
HONE V. JAGGER
LOVERBOY (M)
JOHN COUGAR MELL(M)
CHEAP TRICK
THOMPSON TWINS
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
MAG 1UM
MR. MISTER
RAY DAVIES
ROUND
SAGA
ROMANTICS
HEART
MOTELS
ROUND
R

Heavy
LOVERBOY (L)
JOHN COUGAR MELLEN
HOOTERS
AND
HOOTERS
AND
HOOTERS
HOOTERS KUFO/Odessa-Midland

WZEW/Mo

(205)432-0102

(915)366-2801 PD: MARK LAPIDUS MD: KERI TEEGARDEN

Heavy JOHN COUGAR MELLEN JOHN COUGAR MELLEN
LOVEROY
BRYAN ADAMS
HOCOTERS
BRAN ADAMS
HOCOTERS
HOCOTERS
BRAN ADAMS
HOCOTERS
BRAN BRAN BRAN BRAN
HOLO
BRAN ADAMS
HOCOTERS
BRAN BRAN
HOLO
BRAN BRAN
HOLO
BRAN BRAN
HOLO
BRAN BRAN
HOLO
BRAN

W.C.E.WIMODHE
(205)432-0102
PD: CATT STONE
PD: PHIL COULLOUDON
(FROZEN)
HO PHIL COULLOUDON
(FROZEN)
HEAVY
PRODUCERS
HICHACOLONALD
HICHACOLONAL

MIDWEST

PARALLEL ONE

WLVQ/Columbus OH (614)224-1271

PD: PAT STILL MD: LEE RANDALL

MOILEE RANDALL

Heavy
DIRE STRAITS
STING
JOHN COUGAR MELLEN
BACK TO THE FUTURE
BRITAN ADACHMALD
HOOTERS
BRITAN ADACHMALD
HOOTERS
BRUCE SPRINGSTEEN
TEAMS FOR FEARS
NIGHT RANGER
TALKINI READS
HARLINI READS
JOHN PAUL JONES
MARILLION
DIO BUTCHER AVIS
HARLILON
JOHN PAUL JONES
MARILLION
TON CHEECH & CHONG
STEVIE RAY VAUGHAN
TOOD RUNDGEN
TOMMY SHAN
TOND RUNDGEN
TOMMY SHAN
TOND RUNDGEN
LOVERDO
THOMPSON TWINS
JOE LYMN TURNER
KISS
R. MISTER

WQFM/Milwaukee (414)276-2040

Heavy SUPERTRAMP DIRE STRAITS (M) SICK LOWE MARILLION HOLLAND R.E.M. JOHN COUGA MELLEN RUSS RALLAND RAY DAVIES ADVINGED ADVINGED MICHAEL MCONALD GUARTERFLASH

DIO
BOOGR DALTREY (M)
SIMON F
LOVERBOY
BRYAN ADAMS
JON BUTCHER AXIS
STREET BAY VAUGHAN
MARSHALD RECKER &
JOE LYNN TURBER
BODLA & THE TIDE
BODLA & THE TIDE
BODLA & THE TIDE
AND THE TIDE
WARSHALL CRENSHAM
HEAVEN
PRETAB SPROUT
INATT RANGER
LODGIC
HEART
220 VOLT
DUKE JUPITER
SQUEZEE
BUCK 'N BLUE
GEORGE THOROGOOD
HOOTERS
HADPING
HEADPING
HOOTERS
HADPING
ROBIN TROMER
JOHN WITCHER
ST. ELMO'S FIRE
BIJ DANN
SAGA
AND THE MARSHALD
YNNWIE MALMSTEEN
SAGA
GARY MYRICK
APRIL WINE
BAGRE
BOME TARABER
BOME TARABE

(612)399-0000 PD: BOBBY CHRISTIAN

Heavy
CHINA CRISIS (M)
COLOUR FIELD
PREAM ACADEMY (M)
FEELABEELIA
MIAMI VICE
STARSHIP
JOHN PAUL JONES

JOE LYNN TURNER AUTOGRAPH PLATINUM BLONDE SQUEEZE BLACK 'N' BLUE PHANTOM, ROCKER & JON BUTCHER AXIS Light

KTAL/Shreveport

(318)425-2422
PD: CHUCK ELLIS
MD: BRIAN MILLER

LODGIC (M)
MATT BIANCO (M)
MICHAEL MCDONALD
NICHCHAEL MCDONALD
NICHCHAEL TERMULIS
PREPAB SPROUT (M)
GUARTERFLASH (M)
STEVIE WOUNTER (M)
STEVIE WOUNTER
ADVENTURES
BILLY BURNETTE
BILLY BURNETTE
BILLY BURNETTE
BILLY BURNETTE
BILLY BURNETTE
BILLY BURNETTE
BYAM FERNITS
DRAMA
JINNY CLIFF
JON BUCCHER AXIS
MEN AT WORK
ME. MISTER
MONDO NOCHE
PROPAGANDA
ROCHES
SIMON F
SQUEEZE
SIMON F
SQUEEZE
RAY VAUGHAN
WORKING WEEK

⊭ORS/Minneapolis (612)545-5601

WLUP/Chicago (312)440-5270 PD: GREG SOLK MD: BILL EVANS

STREET POOR COUGAR MELLEN DRUCE SPRINGSTEEN BRUCE SPRINGSTEEN HIAMI VICE SPRINGSTEEN HIAMI VICE SPRINGSTEEN HISTER ROOSER DALTRY PREFAB SPROUT NICK LOWE SAGA HICHARL MCDONALD URBELL MCDONALD URBELL MCDONALD URBELL MCDONALD

MICHAEL MCDONALD
U2

MARILLION
R.E.M.
HEART
Medium
DIRE STRAITS
TODD RUNDGREN
HOOTERS
TOMMY SHAM
THOMPSON TWINS
CRUZADOR WYRICK
STING
OUTFIELD
TALKING HEADS
PAUL YOUNG
STEVIE RAY VAUGHAR
SQUEEZE

WXRT/Chicago (312)777-1700 PD: NORM WINER MD: LIN BREHMER

Heavy
TALKING HEADS TAILKING HEADS
JOHN COUGAR MELLE
STING
OMD
STEVLE WONDER
BRYAN FERRY
DIRE STRAITS
R.E.M.
THOMAS CRISIS
MICHAEL MCCOMALD
SUZANNE VEGA
UB40
NEW ORDER
RAY DAVIES
MAGON & FENN
U2

MAY LAVIES
MASON & FENN
UPP BECK
BRUCE SPRINGSTEEN
HALL & OATES
CURE
Madium
SOUREZE
MARSHALL CRENSHAM
TODD RUNDGREN
ACOUUR FIELD
NICK LOME
KING
NONA HENDRYX
ROSEN HITCHCOCK
CRUZADOS
ROGER DALTREY
BURNEY
HOLD
BU

X UNTOUCHABLES SAGA 2EITGEIST KORO TAYLOR

SHRIEMBACK
JOHNY WINTER
JOHN PAUL JONES
MIDNIGHT OIL
DREAM ACADEMY
CHARLIE DANIEDS
KURT WEILL
Light
CHECCH & CHONG
JIMMY CLIFF

Continued on next page

72/ R&R FRIDAY, SEPTEMBER 27, 1985

KTXQ/Dallas (214)528-5500

PD: ANDY LOCKRIDGE ASST. PD: REDBEARD

Heavy STEVIE RAY VAUGHAN (M) JOHN COUGAR MELLEN (M) MIAMI VICE CHEAP TRICK MR. MISTER BRUCE SPRINGSTEEN

REGIONAL AOR ACTIVITY

MIDWEST (continued)

(513)871-8500

Heavy BACK TO THE FUTURE HUEY LEWIS JOHN COUGAR MELLEN CHEY LENIS
CHENT (L)
BEUCE SPINNSTEEN
SIGHT RANGER
PHIL COLLINS
BRYAN ADAMS (IMP)
BOWIE & JAGGER
Medium
ROGER DALTREY
DIRE STRAITS
HANDON & FERN
YANDON & FERN
YANDONERS
LIGHT
A HEADPINS
A HEADPINS

WRIF/Detroit (313)827-9505

PD: MICHAEL MAYER ASST. PD: JOE URBIEL MEATY URBITEL
WEATY
DIRE STRAITS (M)
JOHN COUGAR MELLEN
OUTFIELD
LOVERBOY (M)
HOOTERS
CHEAP TRICK
BACK TO THE PUTURE
BYANA ADAMS
EOMANTICS (M)
COME DALLY
MASSIBLL CREMSTAN
ADAMS
MASSIBLL CREMSTAN
MASSIBLL CREMSTAN
MASSIBLL STRAIT
MASSIBLL

STING
RATT
ROBIN TROWER
YET
MR. MISTER
a DIO DIO STARSHIP HEART MIAMI VICE STEVIE RAY VAUGHAN MARILLION MOTLEY CRUE DUKE JUPITES MICHAEL MCDONALD RHYTHM CORPS

WLLZ/Detroit (313)855-5100

HOAVY ROMANTICS FIRM NIGHT RANGER HEART STARSHIP CHEAP TRICK LOVERBOY
BACK TO THE FUTURE
JOHN WAITE
JOHN COUGAR MELLEN
OUTFIELD
HOOTERS
RATT RATT
DIRE STRAITS
Hedium
SHOOTING STAR
YAT HENLEY DON HENLEY KISS ROGER DALTREY TEARS FOR FEARS STEVIE RAY VAUGHAN STING STING
MR. MISTER
BRUCE SPRINGST
BRYAN ADAMS
SAGA
URGENT
GODLEY & CREME
MOTLEY CRUE
DIO DIO MIAMI VICE ROBIN TROWER

KYYS/Kansas City

PD: JOE MCCABE MD: SKID ROADIE

Heavy
JOHN COUGAR MELLEN
DIRE STRAITS
TEARS FOR FEARS
LOVERBOY
BRYAN ADAMS
STARSHIP
HICHAEL MCDONALD
BACK TO THE FUTURE
STIME
UZ

STING
U2
CREAP TRICK
NIGHT RANGER
HOOTERS
HOOTERS
HOOTERS
HOOTERS
HOOTERS
HILL
OUTFIELD
SADA
MR. MISTER
STEVIE RAY VAUGHAN
PREFAS GROUT
ROOSE DALTHEY
THOMPSON THINS
PHANTON, ROCKER & a PHANTOM, ROCKER 4
A TOMMY SHAM
HAD MAX
PAUL YOUNG
DEL FUEGOS
KISS
YNOWIE MALMSTEEN
JOE LYNN TURNER
B NICK LOWE
OUARTERFLASH
GARY MYRICK
MHITE NIGHTS

KSHE/St. Louis (314)842-1111 PD: RICK BALIS ASST. PD: AL HOPER

STARSHIP BRYAN ADAMS (IMP) BRUCE SPRINGSTEEN HEART

BRUCE SPRINGSTEE
HEART
MR. MISTER
TEARS FOR FEARS
HOOTERS
LOVERSOY
LOVERSOY
LOVERSOY
JOHN MAITE
BACK TO THE FUTI
MICHAEL HOODSALI
CHARLIE DANIELS
DIRE STRAITS
OUAFTERFLASH
NIGHT RANGER
AUTOGRAPH
CHEAP TRICK
OUTFIELD
MARILLION
MOTLEY CRUE

DIO
MIAMI VICE
JON BUTCHER AXIS
STEVIE RAY VAUGHAN
BLACK 'N' BLUE
STING
GODLEY & CREME
ST. ELANO'S PIRE
JOE LYNN TURNER
CRUZADOS
KISS

PARALLEL TWO

KKCI/Kansas City

(816)531-3400 (816)531-3400

Heavy
LOVERBOY
HOOTERS
MARILLON
JOIN COOGAN MELLEN (M)
DIRE STRAITS
JOIN COOGAN MELLEN (M)
DIRE STRAITS
TEAMS FOR PEARS
HE, MAN
MEGIUM
BOMIE & JAGGER
TALKING HEADS
FRYAN ADAMS
FRYAN A

WIBA-FM/Madison

(608)274-5450 PD: JACK MITCHELL MD: CHRISTA LANE DRAVY
DIRE STRAITS (M)
BACK TO THE FUTURE (M)
JOHN COUGAR MELLEN (M)
PHIL COLLINS
LOVERBOY
ST. ELMO'S FIRE
STING

ST. ELMO'S FIRE
STING
PAT BEMATAR
HIAM! VICE (L)
ROGER DALTREY
Medius
BEYAN ADAMS
BRUCE SPRINGSTEEN
GODLEY & CREME
COREY HART
HEART
BOWIE ', JAGGER
STARSHIP
MARILLION STARSHIP MARILLION CHEAP TRICK Light

WWCT/Peoria KATT-FM/Oklah (405)848-0100 PD: JEFF MURPHY MD: PHIL MANICKI

PD: PAT WELSH MD: SCOTT DOUGLAS Reavy
JOHN COUGAR MELLEN (M)
LOVERSOY
STABSHIP
ROCEE DALTREY
HICKARE MCDOWALD
TEAMS FOR TEAMS
BOMIS & JAGGER
BOMIS & JAGGER
BOKE & JAGGER
BRACK TO THE PUTURE
JOHN WAITE
DIES STRAINSTEEN
MOLES SPRINGSTEEN
HOOTERS
HOOTERS
SAGA Heavy TALKING HEADS (L) TALKING HEADS (L)
MR. MISTER
STARSHIP (M)
DIRE STRAITS (M)
LOVERBOY (M)
JOHN COUGAR MELLEN
HEART
MARILLION
OUTFIELD
STING (M)
Medium
MICHAEL MCDONALD Medium
MICHAEL MCDONALD
ROGER DALFREY
JON BUTCHER AXIS
MIAMI VICE
THOMPSON TWINS
STEVIE RAY VAUGHA
PHIL COLLINS
JOHN WAITE
BRYAN ADAMS
NIGHT RANGER HOOTERS
SAGA
HEART
NIGHT RANGER
MODITURE
TALKING HEADS
R.E.M.
OUTFIELD MIGHT PANDER CURATERFLASH GARY MYRICK ADVENTURES RATT DUKE JUPITER TOWNY SHAW HOOTERS COCK ROBIN TEARS FOR PEARS DIO E CHULAGOS PRANTOM. ROCKER A AUTOGRAPH R. E. M. Light GOMEN PAUL JONES G. CHEECH & CHONG A HEADPINS THOMPSON TWILL
MR. MISTER
QUARTERFLASH
MICK LOWE
U2 -NICK LOWE
U2'
MOTELS
EDDIE & THE TIDE
JON BUTCHER AXIS
STEVIE RAY VAUGHA
ADVERTURES
STIEMS
CHEAP TRICK
HALL & OATES
PAUL YOUNG
ARA
& TOWNY SHAM
& PREFAR SPROUT
a CRUSADOS

KMOD/Tulsa (918)664-2810

PD: CHARLIE WEST Heavy
NIGHT RANGER
CHEAP TRICK
DIRE STRAITS
MRCKHOTE PUTURE
JOHN COUGAR MELLEN
BOWITE 4 JAGGER
MIAMI VICE
STING
Meddum
BUCE SPRINGSTEEN
DUKE JUPITER
LOVERSOY
D VICE
DOWNER
DOWNE

BRUCE SPRINGOS DEDUKE JUPITER
LOVERBOY
DIKE JUPITER
LOVERBOY
BRIAN ADMER AXIS
BRIAN ADMER
HARIT
A JOHN CAPPERTY
TALKING HEADS
CLOUNT CONTROL
OF MALSI
JOHN WAITE
HOOTERS
OUTFIELD
FORETARE THE STARRHIP
ROGER GALTREY
THOMBON THINS
PHIL COLLINS
SPRING OTH
LIGHT
STARRHIP
ROGER GALTREY
THOMBON THINS
PHIL COLLINS
SPRING OTH
LIGHT
STARRHIP
STARRHIP
ROGER GALTREY
THOMBON THINS
PHIL COLLINS
SPRING OTH
LIGHT
STAYLER
A UTOGRAPH
A UTOGRAPH
A UTOGRAPH
A UTOGRAPH
C UNARTERIFASH
HEADPINS

PD: BRIAN TAYLOR

Heavy

WWCK/Flint

PD: MARK MILLER ASST. PD: LECIA

Heavy MACRYN
HANI VICE
BRYAN ADAMS
PAUL YOUNG
HOOTERS
BACK TO THE FUTURE
TEARE FOR FEARS
STING COUGAR MELLEN
LOVERBOY (M)
JON BUTCHER AXIS
STEVIE RAY VAUGHAN
DIO

TT . MISTER CHAEL MCDONALD MR. MISTAL MICHAEL MCDONALD HEART JOE LYNN TURNER DIRE STRAITS SAGA

DIRE STRAITS
SAGA
THOMPSON TWINS
PREFAB SPROUT
MAD MAX
CHEAP TRICK
OUTFIELD
STARSHIP
PHANTOM, ROCKER &
MOTLEY CRUE
ROGER DALTREY
PLATITUM BLONDE
MARILLION

PDI WARD ROLMES

BEATY

NICK LOWE (M)

STANDAM TO THE STANDAM TO T

WRQK/Cantor (216)492-5630 WAPL/Appleton-Green Bay (414)734-9226

Heavy
Joine Cougar Mellen
DIRE STRAITS (M)
R.E.M. (M)
R.E.M. (M)
H. MISTER
BOTAS HE MCDONALD (H)
MR. NISTER
BOTAS HIP (M)
HAMI VICE (M)
THOMPBOH TRIBS
STRVIE BAY VAUGHAN
PHARTOM, BOCKER &
TEAMS FOR FRANS (M)
PREPAB SPROUT
JON BUTCHER AXIS
TOOD RUNDIGREN
MODELY
BOTAS HIP (M)
HEART
QUARTERFLASH
HOTLEY COUL
OUTFILLD
ADVENTURES
TOMPY SHAM
COOREY HART

WONE-FM/Akron

PD: WARD HOLMES

(218)535-7831

TOMMY SHAW COREY HART WHITE NIGHTS PLATINUM BLON URGENT

JEFF BECK DIO JOHN WAITE ROMANTICS U2 SIMON F Light CRUZADOS

WTUE/Dayton (513)224-1501 PD: TOM CARROLL MD: JOHN BEAULIEU

Heavy
JOHN COUGAR MELLEN
STARSHIP (M)
GOUTFIELD
NICK LOWE (M)
MIAMI VICE
HOOTERS
MARILLION
SAGA (M)
R.E.M. MARKALIMAN
SAGA (M)
ADVENTURES (H)
ADVENTURES (H)
STEVIE RAW VAUGHAN
MICHAEL HOLONALD
HOMARD JONES
PREFAN SPROUT
MARKED HOLONALD
HOMARD JOHN
STRING
TOOD RUNDOREN
JON BUTCHER AXIS
BILLY BURNETTE
BARSHALL
BARSHAL

KGGO/Des Moine (515)265-6181

Heavy John Cougar Mellen() STING BOWIE & JAGGER BRYAN ADAMS BRUCE SPRINGSTEEN LOVERBOY BROCE SWILINGSTEEL
LOVERBOOV
SORD HALTZ
SORD HALTZ
Medium
CHEAP TRICK
HIGHT RANDER
HOOTERS
HIGHT RANDER
HOOTERS
HO CAPPERTY
HEART
AIRAI VICE
HEART
AIRAI VICE
SURVIVOR
HIGHLEY
TEARS FOR PEARS
SURVIVOR
HIGHAEL
HODONALDH
AIRAINER
HIGHAEL
HODONALDH
AIRAINER
HIGHAEL
HALBAS

WFBQ/Indianap THOMPSON TWINS (317)257-7565 PD: THE BEARMAN MD: JAY BAKER

STING (M)
JOHN COUGAR MELLE
BRUCE SPERINGSTEEN
DIAE STRAIN ARR FEARS
STANSHIPS
BROAN ARR FEARS
STANSHIPS
BOOTERS
ROGER BALTERY (M)
THOMPSON TWING
MAIN IVEC
Medium
THE FUTUR
LOVERNAMER
LOV HEART MR. MISTER WHITE NIGHTS MICHAEL MCDONALD

KEZO/Omaha (402)592-5300 PD: BRUCE MCGRE MD: JOE BLOOD

Heavy STING (M) JOHN COUGAR MELLEN LOVERBOY BRUCE SPRINGSTEEN DIRE STRAITS (M) TEARS FOR FEARS STARSHIP BRYAN ADAMS HOOTERS BRYAN ADAMS
HOOTERS
Medium
ATALKING HEADS (L)
TALKING HEADS (L)
TALKING HEADS (L)
SQUEEZE
MARILLION
SAGA
MR. MISTER
OUTFIELD
TOMMY SHAM
HEART
MCCHREL MCDONALD
MISTER
MCHREL MCGURE
KISS
STEVIE RAY VAUGHAN
CRUZADOS
PHAMTON, ROCKER &
PHAMTON, ROCKER &
DONALD
MCMARY
M

JON BUTCHER AXIS

WIOT/Toledo (419)248-3377

MDI RICK VAN GIL

SABY
JOHE COUGAR MELLEN
STING (M)
LOVERSOY
MIAMI VICE
TEARS FOR FEARS
DIES STRAIFS (M)
HOOTERS
STRAINS (M)
HOOTERS
STRAINS (M)
HOOTERS
THOMPSON THINS
HICHAEL MCOMMAD
CRUZADOS
PHANTON, ROCKER &
ROCKE MAINTY
FALKING HEADS
RATT
FALKING HEADS

ALKING HEADS SAGA BRUCE SPRINGSTEEN CHEAP TRICK MARILLION HEART

KICT/Wichita (316)722-5600 OM: BILL BRUUN MD: LEE ROBERTS

MDI LEE ROBBERT

HEAVY
JOHN COUGAR MELLEN
ROCER DALTREY
STARSHIP
BRUCE SPRINGSTEEN
STING
STING
HOUSEROV
HOUSEROV
HOUSE
H

WXKE/Ft. Wayne (219)484-0580 PD: RICK WEST MD: HAL BRANDT

ADVENTURES
JOE LYNN TURNER
CRUZADOS
PHANTOM, ROCKER &

U2 EDDIE & THE TIDE CHEAP TRICK MARILLION SAGA KISS JON BUTCHER AXIS CRUZADOS TOMMY SHAW

WCKG/Chicago (312)781-7300 PD: DON DAVIS

Heavy
ROGER DALTREY (M)
MIAMI VICE (M)
HOOTERS
BOWIE & JAGGER
BACK TO THE FUTURE
JOHN COUGAR MELLEN
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
STARSHIP
Medium
JOHN PAUL-JONES JOHN PAUL JONES
PREPAS PRHOUT
TALKING HEADS
ARMOURY SHOW
JEFF BECK
JEFF BECK
LORE STRAITS
SIMON F
HOLLAND
LOVERBOY
HICK LOWN
HICKAEL MCDONALD
MR. MISTER
OUTFIELD
R. F.E.M.
SAGAY
SHAM
GOUREZE
STING

ROMANTICS
JON BUTCHER AXIS
OUTFIELD.
OUTFIELD.
PREPAL SPROUT
YOUNG HANDOWNALD
PREPAL SPROUT
YOUNG HANDSTEEN
HONDEON THINS
MONDO ROCK
HEART
HONDEON THINS
HONDO ROCK
HEART
HONDO ROCK
HONDO ROCK
HONDO TURNER
HONDO ROCK
HONDO ROC

WSKS/Cincinnati (513)868-3696 MD: MARTY BENDER

MDI NARTY BENDER

HEAVY
HEART
STORN COUGAR MELLEN
SIGHT RANGER
BRUCE SPRINGSTEEN
UZ
STARSHIP
BOMIE & JACGER
DOWN STARSHIP
HEAVY
HEAV

WXLP/Davenport (319)326-2541

OM: GABE BAPTISTE ASST. PD: TERRY DUGAN HEATY
JOHN COUGAN MELLEN
BRYAN ADAMS
BRUCE SPRINGSTEEN
STARSHIP
STING
LOVERBOY
BONIE 4 (AGGER
BRYAN ADAMS (IMP)
HEART
TEARS FOR FEARS
CHEAP TEICK
NIGHT RANGER
HOOTERS
AND MAITE
AND MAITE
LIST
LIST
LIST
LIST
LIST
AND HEART
AND Heavy OHN COUGAR MELLEN

WCPZ/Sandusky KQDS/Dultuh (218)728-6421 (419)625-1010 PD: MIKE KELLER MD: JOHN TOWER PD: RANDY HUGG MD: KEVIN YOUNK

HUI REVIN YOUNG
HOUSE
HO Heavy CHN COUGAR MELLEN Heavy
JOHN COUGAR MELLEN
STARSHIP
DIRE STRAITS (M)
BRUCE SPRIMOSTEN
BRUCE SPRIMOSTEN
ROTERS
LOVERBOY.
TEARS FOR PEARS
ROGER DALTREY (M)
Medium
MEL MISTER
MIAH VICE
HEART
MICHEL MCDONALD
STING
RE.H.LD
R.E.H.LD
R.E.H.LD
R.E.H.LD
STEVIE RAY VAUGHAN
1 THOMPSON TWINS
U2 A THOMPSON TWINS
U2
A WHITE NIGHTS
ANAD MAX
RICK LOWE
SAGA
CHEAP TRICK
KISSHALL CRENSHAM
JOHN PAUL JONES
ROMANTES
JON RUTCHER AXIS
PHANTON, ROCKER &
QUARTERPLASH

TALKING HEADS
SAGA
THOMPSON TWINS
OUTFIED

MOUTFIED

MOUTFIED

STEVIE WOMDER
JOHN WAITE
R.E.M.
RATKIRA & WAVES
MOGINE
COMPY HARY
COMPY HARY
AND
AND
TOMPY SHAM
ABC
HOMAND JOHES
HOWARD JOHE

TOMMY SHAW
ABC AB SPROUT
PREPAR SAY VAUGHAN
GUEAP TALK
YON BUTCHER AXIS
LOVERBOY
UB 40
ROMANTICS
BACK TO THE PUTURE
GARY MYRICK
BRUCE SPRINGSTEEN
CRUZADOS
WHITE WIGHTS
LIGHT
LIGHT, ROCKER &
PLATINUM BLONDE

KQWB-FM/Fargo (218)236-7900

MO: RAJ. BRANDT

FRAYY

STING (H)
HOOTERS
MR. MISTER
BRUCE SPRINGSTEEN
HAM! VICES
OOGER DALMELEN
GOOGER DALMELEN
Medium
HEART
HEART
HEART
HEART
HEART
HEART
HEART
HOMBOON
MAILLION
THOMBOON
MAILLION
THOMBOON
TWING
CHEAP TRICK
SHOW
SAY
HOOTE
H PD: JON ERDAHL Heavy
JOHN EROAHL
Heavy
JOHN COUGAR MELLEN
ROWLE & JAGGER
LOVERBOY
STARSHIP
HOOTERS
Meddium
TEARS FOR PEARS
HICHAEL MCDONALD
HICHAEL MCDONALD
HICHAEL MCDONALD
JIRE STRAITS
MR. MISTER
BRYAN ADAMS
R. E. H.
RALTRY
ROMANTICS
BRUCE SPRINGSTERN
HIAMI VICE
NICK LOWE
NICK LOWE
HIAMI VICE
RICK LOWE
HIAMI VICE
R

WLAV-FM/Grand Rapids (616)456-5461 PD: DAVE LANGE MD: ARIS HAMPERS THOMPSON TWINS
QUARTERPLASH
STING
Light
PAUL YOUNG

HEAT'S HAVEEN FOR TEARS FOR FEARS FOR FEARS FOR THE FUTURE STING FOR THE FOR WKLT/Kalkaska Heavy JOHN COUGAR MELLEN STING (M) LOVERBOY (L)

RRUCE SPRINGSTEER
NIAMI VICE (M)
TEARS FOR FEARS
BRYAN ADAMS
STARSHIP
Medium
DIRE STRAITS
MARILLION
HEART
HOOTER
ROMANTICS
SAGA
NICHAEL MCDONALD
ROGER BALTREY
OUTFIELD
TEOMESON TWINS
PHANTOM, ROCKER &
LIGHT
ALTOGRAPH
STEVIE RAY VAUGHA
JON BUTCHER AXIS
ADVENTURES

(605)578-3533

PD: JACK DANIELS MD: JEFF MICHAELS

KFMZ/Columbia, MO (314)874-3000 PD: BRYAN JEFFRIES

PARALLEL

THREE

MED. JEFF MICHAELS

BEANY
HOOTERS
MARILLION
BRUCE SPRINGSTEEN
TEARS FOR FEARS
STING (L) JOHN COULDEN
TEARS FOR FEARS
STING (L) JOHN COULDEN
TOWN COULDEN
LOVERSOY (M)
STARSHIP (M)
OUTFIELD (M)
HEART (L)
HEART (L)
HEART (L)
HEART (L)
MR. MISTER
Medium
APRIL WINE
U2 Heavy JOHN COUGAR MELLEN DIRE STRAITS BACK TO THE FUTURE PAT BENATAR STING

BACK TO THE
PAT BENTAR
STING
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
BRUCH SPRINGSTEEN
BRYAN ADMS (M)
STARSHIP
MR. MISTER
JOHN CAFPERTY
SURVIVOR
NIGHT RANGER
HOOTERS
TALKING HEADS
HOLD TRICK
HOLD TRICK
HEADT TRICK
HEADT (L)
PHIL COLLINS
OUTFIELD
PAUL YOUNG
CORRY HART (L)
ROGER DALTERY
DON HEMLEY
U
U
HTAMI VICE
MIAMI VICE U2
JON BUTCHER AXIS
DIO
RATT
COREY HART
EDDIE & THE TIDE
QUARTERFLASH
ROMANTICS DON THREAD.

U2
MIAMI VICE
TEARS FOR FEARS
Light
TOMMY SHAW
KISS
BLACK 'N' BLUE
SIMON F
STEVIE WONDER

OUATTERFLASH
ROMANTICS
BRYAN ADAMS
NICK LOWE
SAGA
THOMPIE ANY VAUGHAN
READING THINS
THOMPIE ANY VAUGHAN
READING
R.E.M.
CRUEADOS
MARSHALL CRENSHAM
Light
MITE MIGHTS
PLATTHUM BLONDE
AUTOMAD
AU

WZŹQ/Terre Haute (812)232-5034

MD: DAN MICHAELS
HEAVY
JOHN COUGAR MELLEN
LOVERBOY
STAREMEN
STAREMEN
DIRE STRAITS
DIRE STRAITS
RUCE SPRINGSTEEN
TEARS FOR PEARS
ROGER DALTERY
HR. HISTER
HIAMI VICE (M)
SAGNEL MCDONALD
STING
R.E.M.
CHEAP TRICK
OUTFIELD
HEART
BRYAN ADAMS
Medium
QUANTERFLASH
TROMPSON TWINS
TOTALION
MARTILLION

MDI JOHN MCRAE

BERRY
STING
ROGRE DALTREY
JOHN COUGAN NELLEN
STARRHIP
LOVEHBOY
MR. NIETRATTS
MR. NIETRATTS
HIGHLING
HIGH

KLYV/Dubuque (319)557-1040 PD: ROBERT WELCH

MED THE JAMSEN

HEARY
BACKTO THE PUTURE
HALL OUTES
HALL ONTES
HALL ONTES NOOZE DALTREY
NICK LOWE
SURVIVOR
NIGHT RANDER
HOWARD JONES
EURYTHINES
JOHN CAFFERTY
BRICE SPRINGSTER
COCK ROBIN
MICHAEL MCDONALD
JOHN MAITHE TIDE
RE, MISTER
LOVERBOY
MADONNA
GUARTERFLASH
HEART
JANE MIEDLIN

KFMQ/Lincoln (402)476-8565 PD: TOM BARKER MD: MATT EFFKEN

MD. MATT EPPKEN

BANY
BRUCE SPRINGSTEPN
JOIN COUGAR MELLEN
INCOTERS
HOOTERS
HOOTERS
MR. MISTER
STARSHIP (M)
MARILLION
R.E.M.
MIAMI UICE
REAM
DALTREY (M)
BRANTICS
STEVIE RAY VANGHAN
Medius
RONANTICS
COMEY HART
OUABTERLASH
JON BOTCHER AXIS
A TOHNY SHAN
MILLEN
SINGSTEPLASH
JON BOTCHER AXIS
A TOHNY SHAN
MILLEN
SIGNEY
A MILTER HIGHTS
LIGHT
JONES
THOMPSON WHINS

PARALLEL

ONE

KAZY/Denve (303)759-5600 OM: CHUCK BROW

Beavy OGER DALTREY (M)

ROGE MALTREY (M)
PREPAB SPROUT (M)
PROUT (M)
PROUT (M)
PREPAB SPROUT (M)
PROUT (

AL JARREAU WIRE TRAIN DIRE STRAITS DREAM ACADEM BILLY BURNET TODD RUNDGRE

KRQR/Sen Franci (415)765-4045 PD: CHRIS MILLER MD: JOHN MCRAE

KBCO-FM/Denver

PD: JOHN BRADLEY MD: DOUG CLIFTON

MD: DOUG CLIFTON

Heavy
DIRE STRAITS
DAIRLING HEADS
JOHN COUGAR MELLEN
BUSHYTHHICS
HICK LOWE
HOOTERS
HR. MISTER
KATE BUSH
STEVIE RALTERY
BUSH
ROUGH BALTERY
BUSH
ROUGH BALTERY
BUSH
ROUGH BALTERY
BUSH
ROUGH BALTERY
HICK SPEINGSTEEN
HAGON & FENN
HILS LOFGERS
HICHAEL MCDONALD
R.E.M. HEND

CHINA CRISIS DOUG & THE SLUGS

GODLEY & CREME
RAY DAVIES
ADVENTURES
TODD RUNDGEN
Medium
COMARD BROTHERS Y
MIAHI VICE
BIG DADDY
BIYAN FERRY
DANA
MATT BIANCO
SUPERTRAMP
MARTI JOHES
KID CREDLE
SIMPLY RED
MAGNATTAM TRANSFER
THOMPSON TWINS
X
REPARTAMENTAM

(303)444-5600

WEST

WCXT/Muskegor

(816)73-7129

TP) MANK ANTHONY

ND: YON WILSON

(PROZEN)

HENTY

HENTY (616)873-7129

PAUL YOUNG
ROMANTICS
THOMPSON TWINS
ADVENTURES
MOTLEY CRUE
OUTFIELD
STING
HALL & OATES
DIO DIO
HEART
NICK LOWE
KISS
STEVIE RAY VAUGHA
TALKING HEADS (L)
JON BUTCHER AXIS
Light

A MARILLION (L)
MARSHALL CRENSHAM
ADREAM ACADEMY
CUTER
CUTER
GUTER
BETTER DAD
INTERNATION
LINE STATE
GARY MYRICK
ALAN VECK
ALAN VECK
ALAN VECK
ALAN VECK
ALAN VECK
ALAN VECK
AND STATE
HOWE
LONE JUSTICE
HOWDO ROCK
ROBIN THOMER
JUSTICE
HOWDO
ROCK
JUSTICE
HOWDO
ROCK
JUSTICE
HOWDO
ROCK
JUSTICE
HOWD
LIGH
AND
LIGH

KLOS/Los Ange

PD: TIM KELLY ASST. PD: KURT KELLY

Meetry
JOHN COUGAR MELLEN
STANSBIP LOCHELEN
STANSBIP LOCHELEN
STANSBIP LOCHELEN
STANSBIP LOCHELEN
MIGHT RANGER
R.E.M. RANGER
MR. MISTER
JOHN WAITE
HOOTEES
Meedium

ROGER DALTREY (L)

DOCE DALTREY (L)
U2
BRYAN ADAMS
Y6T E EDDIE & THE TIDE
PBIL COLLINS
MIAMI VICE
MANILLION
CHEECH FOR PEARS
HEART
HOTHLY CRUE
BRUCE SPRINGSTEEN
SACA
Light
AIR

a AHA
a DUKE JUPITER
a TOMMY SHAW
a CRUZADOS
a NICK LOWE

KUPD/Phoenix (602)838-3062 PD: VAL MCINTOSH ASST. PD: CURTISS

ASST. PD. CURTISS
Heavy
JOHN COUGAR MELLEN
HIAM! VICE
HIAM! VICE
STARRHIP
BOWLE & JAGGER
BRYAN ADMR
BACK TO THE FUTURE
NIGHT RANGER
BYAN NAME
BACK TO THE FUTURE
NIGHT RANGER
BACK TO THE FUTURE
NIGHT RANGER
HAGE
JOHN MAITE
MOTELS
CHEAP TRICK
DON HEMELY
MARILLION
JOHN STORMER
R. E. IN.
E. E. STRAITS
HEART

UZ
OUTFIELD
CRUZADOS
KISS
STING
ICON
ST. ELMO'S FIRE
RATT
STEVIE RAY VAUGHAN
TALKING HEADS

YNGWIE MALMSTEEN EDDIE & THE TIDE JOHN CAPPERTY

X
MICHAEL MCDONALD
Light
a CHEECH & CHONG
a HEADPINS

KZAP/Sacramento (916)925-3700 PD: TOM CALE MD: BILL PRESCOT

KGON/Portland

NDI INTESSA YORG

HEAVY
PHILE COLLINE
PHILE COLLINE
BACK TO THE PUTURE
BACK TO THE PUTURE
BYAN ADAMS
BRUCE SPRINGSTEN
JOHN COUGHN HELLEN
LOVERBOY (M)
GOUGHTERTASH (M)
Medium
JOHN CAPPERTY
HOOTERS
ROGER BALTREY
CHEAR PRACC

POREIGNER DON HENLEY MIAMI VICE STARSHIP

Light
a JOE LYNN TURNER
a U2

(503)655-9181

MD: BILL PRESCOTT

Heary
BRYAN ADAMS
BACK TO THE PUTURE
ROGER DALTRRY
DIRE STRAITS
STABSHIP (M)
STIME
JON BUTCHER AXIS
CHEAP TRICK
DREAM ACADEMY
1 EDDIE & THE TIDE
HEART
HOOTERS
LOVERBON
HAMI LOUGAR MELLEN
MIAH LOUGAR
MIAH LOUGAR
PHANTOR
PHANTOR
PHANTOR
TOMPS SHAW
TEARS POR PEARS
THOMPSON THINS
JOE LINN TURNER
1 SOEL THE TORE
1 ROMANTICS
1 ROMANTICS
1 ROMANTICS
1 ROMANTICS
1 ROMANTICS
2 ROMANTICS
2 ROMANTICS
3 DOMPS SHAW
TEARS POR PEARS
THOMPSON THINS
3 JOE LINN TURNER
3 JOE LINN TURNER
4 PETFLIE ANY VAUGHAN
ALAN VEGA

91X/San Diego (619)291-9191

PD: MAD MAX MD: STEVE WEST Heavy DIRE STRAITS (L) JANE WIEDLIN WEIRD SCIENCE KATE BUSH SQUEEZE U2 SQUEEZE

402

ADVENTURES

TALKING MEADS

TEARS FOR PEARS

BETAN PERRY (L)

ARROUNY SHOW

EDDIE 4 FT TIDE

HOOTERS

BOMIE 4 JAGGER

ROOER DALTEREY (M)

MR. MISTER

MEAT TRAIN

UB40

UB40

UB40
NICK LOME
WHAT IS THIS
ROMANTICS
SIMON F
STEVIE RAY VAUGH
GARY MYRICK
CURE (L)
JOHN PAUL JONES
X

LUCY SHOW Light PHANTOM, ROCKER & OMD GENE LOVES JEZEBEL

KFOG/San Francisco (415)986-1045 PD: JOHN RIVERS

PDI JOHN RIVERS
HEAVY
HE MISTER
HIGHEL MCDONALD
DIRE STRAITS
DON HEMLEY
SON HEMLEY
STING
HIAMI VICE
TEARS FOR FERRY
STING
HIAMI VICE
TEARS FOR FERRS
STEVIE RAY VAUGHAN
MODELS
HAMI VICE
MARILLION
BRUCE SPRINGSTEEN
ROYN MORICK
MARILLION
BRUCE SPRINGSTEEN
HOOTERS
TALKING HEADS
GROG ROLLE
STRAIN HEADS
GROGE ROLLE
STRAIN HEADS
GROGE ROLLE
STRAIN HEADS
TALKING HEADS
TO THE FUTURE
TO

KOME/San Jose (408)246-6811 PD: RON NENNS

Heary
JON BUTCHER AXIS
JOHN COUGAR MELLEN
STARSHIP
MARILLION
OUTFIELD
HEART
DIRE STRAITS
Medium Medium STEVIE RAY VAUGHAN SQUEEZE MOTLEY CRUE MICHAEL MCDONALD ROGER DALTREY TOWNY SHAW TEARS FOR FEARS GREGG ROLIE

Continued on next page

REGIONAL AOR ACTIVITY

CHINA CRISIS

TODD RUNDGREN
ADVENTURES
TEARS FOR FEARS
JON BUTCHER AXIS
CRUZADOS
CURE

CRUZADOS
CURE
GARY MYRICK
R.E.M.
SAGA
IDLE EYES
JUNE WIEDLIN
MONDO BOCK
MARSHALL CRENSHAW
BRUCE SPRINGSTEEN
JOHNY WHTER
A JOHNY WHYER
A LIGHT
A GOOD BOOK
NICHOLAS TREMULIS

WEST (continued)

A BRYAN FERRY
RATT
VANDEMBERG
HIAM! VICE
LOVERBOY
R.E.M.
HEADPINS
DUKE JUPITER
NICK LOWE
PPANTON, ROCKER &
ALAN VEGA
CRUZADOS
A STING
KISS
GARY MYRICK
NIGHT RANGER
EDDIE & THE TIDE
HOOTERS
TAXXI

KROQ-FM/Los Angeles (818)578-0830 PD: RICK CARROLL MD: LARRY GROVES

TEARS FOR FEARS X BOWIE & JAGGER
ANA
K PARTICLE
STING
CURE
ANHOURY SHOW
TALKING HEADS
NEW ONDER
WEIRD SCIENCE
UNAO
WEIRD SCIENCE
UNAO
JAME WIEDLIN
OARRY & MORODER
PHIL COLLINS
STIDNESS OCIETY
MOTELS
THOMPSON TWINS (L)
DEAD OR ALIVE
DANGE SOCIETY
MOTELS
HAGGISH
HOTOLICIANLES
GOOLEY & CREME
POWER STATION
SIMPLY RED
WIRE TRAIL
ELTON JOHN & MIL.
SPACE MORNEY
NONA MENDRYX
R.E. M.GN. RATS
CHEECH & CHONG
BOOGIE BOYS
NICK LOME
RED HOT CHILI PEPP
KATE BUSH
PADM ANT
LIGHT
SIMON
SIMON
SIMON
STATE BUSH
PADM ANT
LIGHT
SIMON
SIM

KINK/Portland (503)226-5080
PD: CARL WIDING
ASST. PD: KELLY
MARSHALL

MARBIALL

BORYY
RIM CARRES (M)
CHICK RORISIS (M)
DIRE STRAITS (M)
BEVERLY HILLS COP
BRYAN FRRY
HIMMI VICE
KERNY G
GRUSIN & RITEROUR
BOON HENLEY
BILLY JOEL
LODGIC
MICHAEL MCDONALD
CUARTERFLASH (M)
CARLY SIMON
SUPPERFRAMP
MAD MAX
VECTOR
STEVIE WONDER (M)
PAUL YOUNG
JACK WARREN
AHA
CHET ATKINS
JOFF BECK
JIMMY BUFFETT
JACK CHARLES
AWAIN HIGHTS
AND HIGHES
MICHAEL FRANKS
STRAESHIP
AL JARRENU
PAUL HIGHTS
STARSHIP
AL J

KISW/Seattle

Heavy DIRE STRAITS JOHN COUGAR MELLEN BRUCE SPRINGSTEEN HOOTERS STING (M) STING (M) CHEAP TRICK U2 OUTFIELD LOVERBOY (M) MARILLION MARILLION
X
ROGER DALTREY (H)
Medium
CHEECH & CHONG
HICHGEL HODONALD
GREGG ROLIE
SIMON FIR
HEAVEN
HEAVEN
HEAVEN
HEAVEN
HEAVEN
HEAVEN
HEAVEN
HEAVEN
HEAVEN
ANTOW
STEVIE RAY VAUGHAN
STEVIE RAY VAUGHAN

KBPI/Denver (303)936-2313 SIMON ASST. PD: JOHN MD: LYNN WELLS

ASST. PD: JOHN SIMO MD: LYNN WELLS

Heavy
CHEAP TRICK
STING
RANGER
MIGRAN
HORER
HOPERS
MR. MISTER
TRABS FOR FEARS
MIAMI VICE
HEACT
HEAD
HEACT
HEACT
HEAD
HEACT

CFOX/Vancouver (604)684-7221

SILLICE WHITE
HAURIC WHITE
PAUL YOUNG
A POWER STATION
A POWER STATION
Hedulus
BRYAN ADAMS (IMP)
A FM
COREY HART
HEADPINS
PAUL JANE
UND REGIME
RATIONAL YOUTH
NICK GILDER
A ARROWS
A IAN THOMAS

KMET/Los Angeles (213)464-5638 PD: RICH PIOMBINO MD: PAM EDWARDS

Heavy
JOHN COUGAR MELLEN
BRYAN ADAMS
PHIL COLLINS
DIRE STRAITS
BACK TO THE PUTURE
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
STING
TEANS FOR FEARS
MR. MISTER
U2
BOWIE & JAGGER

TEARS FOR THE TEAR OF THE TEAR

KGB/San Diego (619)292-1360 PD: LARRY BRUCE ASST. PD: TED ED

HEARY HEARY
HOOTERS
JEFF BECK
JOHN COUGAR MELLEN
NIGHT HANGER
BRUCE SPRINGSTEEN
STING
DIRE STRAITS
HEART
LOVERBOY
Hedium
BRYAN ADMIS
CHECH & CHONG
STEVIE RAY VAUGHAN
HELIX
ROGER DALTREY
BOKE JUPITER
WILL THE TIDE
MIAMI VICE
KISS
DOM HEMLEY
MARILLION
MR. MISTER
RATT
OTHER
THE TIDE
MIAMI VICE
MIAMI

QUARTERFLAS SCORPIONS SAGA TOMMY SHAW MOTLEY CRUE JOHN WAITE DIO YAT AUTOGRAPH CRUZADOS CRUZADOS
U2
VANDENBERG
ADVENTURES
JON BUTCHER AXIS
GARY MYRICK
YNGWIE MALMSTEEN

PARALLEL TWO

KILO/Colorado Springs (303)634-4896 PD: RICH HAWK MD: ALAN WHITE

MD: ALAN WHITE

Heavy
JOHN COUGAR MELLEN
DEFENTATIS
DEFENTATIS
ENUCE SPRINGSTERN
BRUCE SPRINGSTERN
STEVEL
BLACK
HEART
HOATEN

MALAING HEADS
ULCHIARL MCDONALD
KISS 'CRUEADOS
DUKE JUPITER
BRYAN ADAMS
BOTHER AND SHORE
BRYAN ADAMS
SHORE
BRYAN ADAMS
SHORE
HEADPINS
SIMON F
BACK TO THE FUTU.
JOHN PAUL JONES
KIM HITCHELL
KOMMATICS
PRODE
BONDATICS
BROUT
MOTIEY CRUE
BON JOVI
DIO
KATE BUSH
CHECKI & CHONG
CHECKI & CHONG

X
a JOE LYNN TURNER
a PHANTOM, ROCKER
a SQUEEZE

K97/Edmonton (403)428-8597 PD: NEIL EDWARDS MD: TED KENNEDY

Heavy DIRE STRAITS (M) PAT BENATAR EURYTHMICS PHIL COLLINS JOHN COUGAR MELLEN JOHN COUGAR MELLEN GODLEY & CREME STING (L) ANA BACK TO THE FUTURE BOWIE & JAGGER STEVIE MONDER BRUCE SPRINGSTEEN PLATINUM BLONDE ST. ELMO'S FIRE SAGA

PLATINUS
ST. ELAO'S FIRE
SAGA
AND STIRE
SAGA
OING VANNELLI
COEW HART (M)
Medium
TEARS FOR PEARS
DEAD OR ALIVE
ABETHE FRANKLIN
MOTLEY CRUE
POINTER SISTERS
HALL & OATES
HALL & OATES
ATTOMPSON TWINS
LOVEBLOY
LIGHT
MITT NIGHTS
ABC

KEZE/Spokane (509)448-1000 OM: JONAH CUMMINGS MD: KARLA STEVENS

MD: KARLA STEVENS
Heavy
MR. MISTER
DIRE STRAITS (H)
DORR MELLEN
STING
BACK TO THE FUTURE
HEART
ROGER DALTREY
MARILLION
MODITIES
JON BUTCHER AXIS
MIANI VICE
STEVIE RAY VAUGHAN
HOOTERS
MIANI VICE
THE RAY VAUGHAN
HOOTERS
MIANI VICE
AND BUTCHER AXIS
MIANI VICE
STEVIE RAY VAUGHAN
HOOTERS
MIANI VICE
JOHN PAUL JONES
GREGG ROLIE

KOMP/Las Vegas (702)876-1460 PD: SCOTT JAMESON ASST. PD: BIG MARTY

Heavy
STING (M)
JOHN COUGAR MELLEN
JOHN COUGAR MELLEN
LOVEBOY
GOULEY & CREME
TRARS FOR FEARS
STARSHIP
BRYAN ADAMS
HOOTERS
QUARTERFEASH
CHEAP TRICK
JURE STRAITS (M)
MIAHI VICE (M)
JOHN COREY
ATOMON SIAM
COREY HART
STEVLE RAY VAUGHAI
MARHILION
MEART

MARILLION
HEART
MR. MISTER
MAD MAX
SAGA
THOMPSON TWINS
TALKING HEADS
ROGER DALTREY
DIO
U2

MED. KER ANTHONY
HEARY
HEARY
HEARY
HEARY
HEART
HOUSENERS (L)
HOOTERS
HOUSENERS (L)
JOHN COUGAR MELLEN
MR. MISTER
HIAM! VICE
BEYVAN ADAMS
BRUCE SPRINGSTEEN
Medium
HOTHERY CRUE
HOUSE

DIO
QUARTERFLASH
a THOMPSON TWINS
RATT
MARILLION
Light
a TOMMY SHAW
a R.E.M.

KSJO/San Jose

(408)288-5400 OM: DANA JANG MD: KEN ANTHONY

KEZX/Seattle (206)633-5590 PD: PEYTON MAY: MD: NANCY LOW

HEATY
DIRE STRAITS
DIRE STRAITS
MICHAEL TOMLINSON
DOCA REFILE WATSON
MERCE WATSON
PERFAR SPROUT
HEART
MICHAEL MCDONALD
MEDIUM
AND THE MEDIUM
BROWN
HALL & OATES
KLAUS LENDZIAN
OUARTERFLASH
UNTOCHABLES
INTOCHABLES
STRUE
GLENS SORROCK
BILLY JOEL
SUBANNE VEGA
STING
STEVIE RAY VAUGH
JIMMY CLIFF

KFMG/Albuque (505)265-8811 PD: TOM MARSHALL ASST PD: LENNY BLOCK

ASST FOI LERNY BLOC

Beavy
HOOTERS
MR. MISTER
STARSHIP (M)
HEAST
VICE
HEAST
LOVERSOY
HEAST
LOVERSOY
HEAST
LOVERSOY
HOLLEN
HOLE
HOLLEN
H

A AUTOGRAPH
DIO
AC/DC
KISS
MOTLEY CRUE
HELIX
BLACK 'N' BLUE
HEADPINS
YNOWIE MALMSTEEN
Light
A HEAVEN

KZEL/Eugene (503)342-7096

PD: KEN MARTIN MD: VINCE MERTZ

Heavy
STING (M)
BACK TO THE FUTURE
JOHN COUGAN MELLEN
LOVERBOY
STANSHIP
HIANI VICE (M)
HOOTENS DAMS
BIRE STRAITS
TEARS FOR FEARS
Medium
TTALKING HEADS
FLATINUM BLONDE
FLATINUM BLONDE
FLATINUM BLONDE
ROCKER ALIS
CRUZADOS
BRYAN FORCKER &
CRUZADOS
BRYAN FERRY
HICHAEL HCDONNEN
BRYAN FERRY
HICHAEL HCDONNEN
BRYAN FERRY
HICHAEL HCDONNEN
CHEER TRICK
CHEAP TRICK
CHEAP TRICK
CHEAP TRICK
CHEAP TRICK
CHEAP TRICK
SAGA
RATT
DIO
STEVIE RAY VAUGHAN
KISTER
CHEAP TRICK
ROCKER
ROCKER
BOHLE SPRINGSTEEN
JAGGER
BOHLE SPRINGSTEEN
JOHN MAISTER
LOGE SPRINGSTEEN
JOHN MAISTER
LOGE SPRINGSTEEN
JOHN MAISTER
LOGE SPRINGSTEEN
JOHN MAISTER
LOGH TRICK
BOHLE SPRINGSTEEN
JOHN MAISTER
LOGH TRICK
BOHLE SPRINGSTEEN
JOHN MAISTER
LOGH TRICK
BOHLE SPRINGSTEEN
JOHN MAISTER
JOHN MAISTER
LOGH TRICK
BOHLE SPRINGSTEEN
JOHN MAISTER
J

KDKB/Phoenix (602)897-9300 PD: JOHN LARSON MD: NICK SOMMERS MD: NICK SOMMERS.

HEAVY
CHEAP TRICK
STARSHIP
NIGHT RANGER
DOKKEN
MR. MISTER
TEARS FOR FEARS
STING
FIRM
HAMIL VICE
O THOMBOT WHINS
MEAGUR
DON HENLEY
HOWARD JONES
BACK TO THE FUTURE
HEART

a DIRE STRAITS
BRYAN ADAMS
SURVIVOR
JOHN COUGAR MELLEN
HOOTERS
BRUCE SPRINGSTEEN
LOVERDY
A QUARTERFLASH
A TALKING HEADS
A PAUL YOUNG
A SAGA
Light

Light a CHEECH & CHONG

KPOI/Honolulu (808)524-7100 PD: BILL MIMS MD: ANDY PRESTOR

HARVY
STING COUGAR MELLEN
MIAMI VICE
LOURERBOY
TEARS FOR FEARS
BRYAN ADAMS
BRACK TO THE FUTURE
STARSHIP
HOOTERS
THOMPSON TWINS
DIRE STRAITS
CHEAP TRICK
OUTFIELD
ADVENTURES
DIO
DIO

OUTFIELD
ADVENTURES
DIO
MISTER
MASTER
MAGIUM
MARILLION
CHEECH & CHONG
STEVIE RAY VAUGHAN
SAGA
R.E.M.
KSS.
BOWLE & JAGGER
HICHAEL MCDONALD
UZ
ROMANTICS
EDDIE & THE TIDE
APRIL WINE
BOLGHOUSE
BLATHUM BLONDE

HOWARD JONES
Light
a PLATINUM BLONDE
a MAD MAX
PHANTOM, ROCKER 4
a HEART
a TALKING HEADS
a BRUCE SPRINGSTEEN
a SIMON P
a JON BUTCHER AXIS

KDJK/Modesto KKDJ/Fresno (209)226-5991 PD: DON FISCHER MD: JEFF RIEDEL (209)869-2594 PD: JERRY LONGDEN MD: MARK DAVIS PD: JERNY LONDIEN
MD: MARK DAVIS

Heavy
JOHN COUGAR MELLEN
LOVERBOY (M)
STING
MM. MISTER
BOWITE & JAGGER
HOUTES
HOWNES
HOWNES
BRYAN ADAMS
TEARS FOR PEARS
STARSHIP
Medium
ROGER DALTREY
MOGHE DALTREY
MOGHE DALTREY
MICHAEL HCDONALD
UZ
MAN
DIRE STRAITS
GREGG ROLIE
A TAXXI
HEADPINS
MIAMI VICE
ROMANTICE
KISS
MIAMI VICE
ROMANTICE
KISS
MIAMI VICE
ROMANTICE
KISS
MIAMI VICE
ROMANTICE
KISS
MIAMI VICE
ROMANTICE
ROMANTICE
ROMANTICE
ROMANTICE
KISS
MIAMI VICE
ROMANTICE
ROMANTICE
KISS
MIAMI VICE
ROMANTICE
R

Heavy
JOHN COUGAR MELLEN
STING (M)
JOHN COUGAR MELLEN
STING (M)
JURE STRAITS
LOVERBOY (M)
STANSHIP
BRYAN ADAMS
R
STANSHIP
BRYAN ADAMS
R
STANSHIP
BRYAN ADAMS
R
STANSHIP
BRYAN ADAMS
R
MIGHTE MCDONALD
ROGER DALTREY
TALKING HEADS (M)
THOMPSON TWINS
THOMPSON TWINS
STEVIE RAY VAUGHAN
SAGA
STEVIE RAY VAUGHAN
SAGA
BROWLE STANGER
BRACE
B

KRSP-FM/Salt Lake

(801)262-5541

PD: RANDY ROSE MD: JOHN FLORENCE

MDI JOHN FLORENCE

BRAVY
JOHN COUGAR MELLEN
BRUCE SPRINGSTEEN
BACK TO THE FUTURE
MIAMI VICE
BACK TO THE FUTURE
MICHEL
HEART
TOWNY SHAM
MICHT RANGER
MICH FANGER
MOTHEL
MICH FANGER
MICH FANGER
MOTHEL
MICH FANGER
MICH FANGER
MOTHEY CRUE
RE.M. INSTER
MOTHEY
REASE POR PEARS

A THOMPSON THINS

A HICHAEL MCDONALD

Light

KSTM/Phoenix

(602)835-1767

PD: JEFF PARETS

KATE BUSH
NICK LOME
SQUEEZE
MICHAEL
MICHAEL MCDONALD
MICHAEL MCDONALD
FREFAB SPROUT
MIAMI VICE
THOMPSON TWINS
MEGIUM
TALKING HEADS
HOOTERS
MOD
DREAM ACADEMY
MOTELS
BYAN FERRY
UB4G
UB4G
EDDIE & THE TIDE
ROMANTICS
SUZANNE YEGA
BLUE NILE

KZOK/Seattle (206)281-5600

OM: PHIL STRIDER MD: LARRY SHARP

Heavy
JOHN COUGAR MELLEN
JOHN COUGAR
HOOVERS
HO R.E.M. MOTELS BOWIE & JAGGER

PARALLEL

KGRQ/Casper (307)266-1400 PD: FRED LEEMH

THREE

Heavy
DIRE STRAITS (L)
MIAMI VICE
IDLE EYES
MARILLION
R.E.M.
BILLY BURNETTE
Medium
MARTI JONES

MATT BIANCO
MICHAEL MCDONALD
BRYAN FERR
STYNE STING
PREPAB SPROUT
JON BUTCHER AXIS
Light
DREAM ACADEMY
CHINA CRISIS
JUSTIN HAYWARD
STEVILE BAY VAUCH,
ERIC CLAPPO
PHIL COLLINS

KRQU/Laramie-Cheyenne (307)745-7396

KLPX/Tucson (602)622-6711 PD: BRYAN MILLER MD: RICK ALLEN

HEAVY
STARSHIP
MARILLION
CURE
HEARY
COURE
HEARY
MARILLION
CURE
HEARY
DALTRYY
BOLLE FYES
CUARTEREASH
BILLY
SIGNAL
SIGNAL HD: RICK ALLEN

Heavy
LOVERBOY
DIRE STRAITS (H)
BEYAN ADMS
STRAGHIF (H)
BEYAN ADMS
STRAGHIF (H)
FEARS FOR FEARS
HEART
TEARS FOR FEARS
HEART
Heading
Heading
Heading
Heading
Heading
Heading
TINH
COUNTERE
GARY MYRICK
OUTFIELD
COURTELD
COURTELD
COURTERED
ADMENTARY
TALKING HEADS
ADVENTURES
SAGA
MARILLION
NICK LOWE
DIO
READS
ADVENTURES
SAGA
MARILLION
NICK LOWE
DIO
READS
Light

KKGR/Anchorage (907)278-4631

PDI JOHN ROBERTS
HEARY
HEART
SUPERTRAMP
SUFANE YEGA (M)
JOE WALSH
HAJI VICE
MODITION OF THE STRATTS (L)
IDLE EYES
SECRET ADMIRER
BILLY BURNETTE
STING
MARTI JOHES

KZOQ/Missoula (406)728-5000 PD: VERN ARGO Heavy
BRUCE SPRINGSTEEN
HOOTERS
LOVERBOY
STARSHIP
JOHN COUGAR MELLEN
ROGER DALTREY
STING
AHA AHA MIAMI VICE (M)

HIAMI VICE (M)
HIAMIDON TWINS
HIAMIDON THINS
HEALINGOMMS
TEARS FOR FEARS
DIRE STRAITS
Medium
WHITE NIGHTS
OUTFIELD
OURATERFLASH
NICK LOWE
STEVIE RAY VAUGHAN
FAUL LOUNG
VALUE
HEART
ADVENTURES
DUKE JUPITER
CRUZADOS
COREY HART
TOMMY SHAW
R.E.M.

TOMY SHAW
R.E.M.
KISS
MOTLEY CRUE
Light
WIDOW
PLATINUM BLONDE
JOE LINN TURNER
MARSHALL CRENSHAW
TALKING HEADS
AUTOGRAPH PD: CARTER B. BRADLE MD: KEVIN VARGAS Heavy LOVERBOY DIRE STRAITS JOHN COUGAR MELLEN

KOLA/Riverside (714)825-9952 PD: AL BARNETT Heavy
MR. MISTER
MISTER
DIRE STRAITS (M)
ST. ELMO'S FIRE
NIGHT ARMOGER
BOWLE & JAGGER
BOWLE & JAGGER
BOWLE & STREET
FUTURE
FUTURE
STREET
FUTURE
FUTUR

(707)544-5873

HEART BRUCE SPRINGSTEEN ROCER DALTREY R.E.M.
ROCER DALTREY R.E.M.
MOTLEY CRUE MARILLION GOOLDY & CREME PROPERTY & CREME PROPERTY OF THE PROPERTY OF THE PROPERTY OF THE PAT DEBRATAR UZ
OUTFIELD U2 OUTFIELD THOMPSON TWINS JOHN CAPPERTY TALKING HEADS STEVIE RAY VAUGHAN

KRKE-FM/Albuq (505)765-5400

PD: FRANK JAXON MD: STEVE LARAMEE

MD: STEVE LARAMEE
Heavy
DIRE STRAITS
STING (M)
DIRE STRAITS
STING (M)
HE
HIAMI VICE (M)
JOHN COUGAR MELLEN
HOOTERS
BACK TO THE FUTURE
BRYAN ADAMS
LOVERBOY
TENES
BRYAN DAMS
STABSHIP
ROGER DALTREY
HOUSEHAL MCDONALD
GARY MYRICK
MARLICHEL MCDONALD
GARY MYRICK
MARLICHEL
STEVIE RAY VAUGHAN
SAGA
CHEAP TRICK
THOMPSON TWINS
BRYAN FERRY
X

X P. M.

BRYAN FERRY
X
R.E.M.
R.E.M.
R.E.M.
R.E.M.
R.E.M.
RATH
TALKING HEADS
PHANTOM, ROCKER A
JOE LYNN TURKER
KISS
PLATINUM BLONDE

KCGL/Salt Lake City

(801)298-1142 PD: DEL WILLIAMS POI DEL WILLIAMS
HEARY
THOMPSON THING (H)
THOMPSON THING (H)
THOMPSON THING (H)
THOMPSON THING
PROPAGANDA
KATE BUSH
DEAD OR ALIVE
CUBE
R.E.M. (M)
WEIRD SCIENCE
BLUE NILE
SQUEEZE (H)
SQUEEZE (H)
STING (M)
STING (M)
STING (M)
STING (M)
MASON A FERN
HUSKER DU
OND OMD
ABC
SHRIEKBACK
AHA
BARRACUDAS
GARY NUMAN
WIRE TRAIN

MOJER CALL
MARILLON BUTCHER AXIS
WHAT IS THIS
SCRITTI POLITI
ADVENTURES
GODLEY & CREME
ANDY NARELL
STARSHIP
ARAM
ARACADEMY
DREAM ACADEMY
ARAM
R. M. MISTER
MASON & FERN
HALL & OATES
NEW REGINE
GREGG ROLIE
NICK LOWE
BOOHTOWN RATS
COCK ROBIN
TRANSLANTOR
MOTELS
HOOTERS
HEART
NEIL YOUNG
OMD

A RASHBALL CRENSF WIRE THAIN

COLDEN PALOMINOS
PET SHOP BOYS
MARSHALL CRESSHAM
LLOYD COLE
TEARS FOR FEARS
DEFECUS HODE
GENE LOVES
GENE LOVES
GENE LOVES
JOHN COUGAR MELLEN
Medium
ADAM ART
DANGE SOCIETY
ROBERT PLANT
ROBERT PLANT
ROBERT PLANT
MARE GARG
MATT BIANCO
MA OMD

MARSHALL CRENSHAW
RUSS BALLARD
GARY MYRICK
OUTFIELD
EDDIE & THE TIDE
JOHNNY & DISTRACTI
C.S. ANGELS
Light
A SIMON F

MATT BIANCO
DEL PUEGOS
UNTOUCHABLES
KING
TOVIAN
JAME MIEDLIS
DIRE STRAITS
RAVE-UPS
NEW OFDER
ALAM VEGA
RETURN OF LIVING D
MELODY MAKERS
MAY SEA
MINISTER HOURS
BANANARAMA
SIMON F
SCRITTI POLITI
BEAT RODEO
MICK LOWE
ADVENTURED
ADVENTURED
TODE CHRISTIANING
MIDGE URE
TODE CHRISTIANING

KWHL/Anchorage (907)349-6551

JOHN COUGAR MELLEN HEART STARSHIP (M) ROGER DALTREY (M) BRUCE SPRINGSTEEN ERYAN ADAMS BRYAN ADAMS
HOOTERS
STEVIE RAY VAUGHAN
RATE OF THE RESE FOR FEARS
HIGH STERRE FOR FEARS
JON BUTCHER AXIS
JONEY SHAW
OUNTERFLASH
BLATTHOM BLONDE
DUKE JUP LITER
WITCH
WITCH
WITCH
WITCH
WITCH
AUTOGRAPH
AUTOGRAPH KVRE/Santa Rosa

TALKING GRADS
STARSHIP GRADS
STARSHIP NICK LOWE
BACK TO THE FUTUR
HALL & CATES
UB40 WYRICK
GAR WYRICK
GAR WYRICK
KATE BUSH
EDDIE & THE TIDE
TODD RUNDGREN
BRYAN FERRY
HOOTERS
KATE BUSH
EDDIE & THE TIDE
TODD RUNDGREN
BRYAN FERRY
HOOTERS
AND CASH
MASSIALL CRENSHAM
FRINCE
HAGIUM
LOWE JUST
WILL
LOWE JUST
HOME
STATIS
HATI IS THIS
LOWE JUST
HOME
STATIS
HATI IS THIS
LOWE JUST
HOME
WIRE TRAIN
UZ
V
MIRE TRAIN
UZ
V
MOMPH'S

WIMPETS

X
MOTELS
PREPAB SPROUT
ERIC MARTIN
JANE WIEDLIN
MIAHI VICE
JON BUTCHER AXIS
GUADALCANAL DIARY
AHA
TRANSLATOR
GARY BROOKER
BOCHES GARY BROOKER
ROCHES

STEVIE WONDER
CHECH & CHONG
KURT WEILL
Light
LUNTOUCHABLES
BETTER OFF DEAD
JOHNNY WINTER
CRUZADOS
LORIN ROWAN
NICK GILDER

KZAM/Eugene (503)741-1999 PD: JEFF HANLEY

KTCL/Ft. Collins

Heary
DIRE STRAITS
TALKING HEADS
STEVIE RAY VAUGHAN
JEFF BECK
STYLE COUNCIL,
R.E.M.

R.E.M.

X
STING
MIDMIGHT OIL
KOKO TAYLOR
KOCHES
KOY BUCHANAN
HARSHALL CRENSHAW
HARSHALL CRENSHAW
HARSHALL CRENSHAW
HARSHALL CLIFF
OND
U2
ROGER DALTREY
TODD RUNDGREN
JOHN COUGAR MELLEN
COLOUR FIELD
ADAYLD LINDLEY
BIG DADDY
KATE BUSH
RED HOME
BUSH
RED HOME
SOUREZE
CURE
CUREZE
CURE
CUREZE
CURE
COMMINISTRICT
CONTROL
CONT

SOUEEZE
CURE
JOHNY WINTER
HEALN
HE THALN
HOW THALLES
HE THALLE
HOW THALLES
HE THAL

(303)571-1232 PD: JOHN HAYES MD: JEFF FETTERS

OUTFIELD
MIAMI VICE
JOHN WAITE
TALKING HEADS
Medium
MICHAEL MCDONALD
STEVIE RAY VAUGHANS
SAGA
EDDIE & THE TIDE
MICK LOWE
THOMPSON TWINS
MASILLION
R.E.M.
GARY MYRICK
U2 U2 QUARTERFLASH JON BUTCHER AXIS SIMON F CRUZADOS BATT ADVENTURES X

X
KISS
HEART
JOHNNY WINTER
MOTLEY CRUE
WIRE TRAIN
UNTOUCHABLES
DIO DIO
a PHANTOM, ROCKER &
a AUTOGRAPH
bel Puegos
a Lou Reed

KSPN/Aspen KOZZ/Reno (702)329-9261 (303)920-1912 PD: GARY WHIPPLE MD: TOM CAREY PD: DANIEL COOK MD: STEVE FUNK Beavy
JOHN COUGAR MELLEN
TALKING HEADS
MICHAEL MCDONALD
TOM PETTY
HOOTERS
TEARS FOR FEARS
STING
KATRINA & WAVES
EURYTHNICS
"MAO

PDI DANIEL COOM
MDI STEVE CUOM
MDI STEVE TUNK

FRATY
JOHN CONGAN MELLEN
BRUCE SPRINGSTEEN
LOVERBOY
STING (M)
BACK TO THE FUTURE
MIAMI VICE (M)
TEAMS DO FEARS
BRYAN ADMS
HOOTERS
MEGIUM
HR. MISTER
CHEAR TRICK
HEART TRICK
HEART
HEART
HOOTERS
STARHIP
HEART
GARY MYRICK
SOUEZE
SAGA
MOTILEY GRUE
RATE
STEVIE RAY VAUGHAN
CORET HART
TODD RUNGGEN
CRUZADOS

PHANTINH BONDE

A PHANTON ROCCER &
COLOZADOS

PHANTON ROCCER &

LIGHT

MIRE TRAIN

MIRE TRAIN

MIRE TRAIN

MIRE TRAIN

A MIRE TRAIN

KTYD/Santa Barbara (805)967-4511 PD: RICK WILLIAMS

Reavy
DIRE STRAITS
DIRE STRAITS
DIRE STRAITS
STING
BRUCE SPRINGSTEEN
BRUCE SPRINGSTEEN
HOOTERS
BOMIZ & JAGGER
BACK TO THE FUTURE
BACK TO THE FUTURE
MORE DALIPETE (M)
TEARS FOR FEARS
MICH FANGER
MR, HIGTER
CHEAP TRICK

EURYTHHICS
UBAO
THOMPSON TWINS
SQUEZE
DIRE STRAITS
HOTELS
HOTELS
STRVIE RAY VAUGHAN
MARSHALL CRENSHAW
SAGA
KATE BUSH
ROGER DALTREY
PREFAB SPROUT
R. BASIN
HALL 4 CATES
BLUE NILE
ROCHES
PHIL COLLINS
MIAMI VICTORER (L)
GARY MYRICK
JIHHY CLIFF
HEART
CRUZADOS
GARY MYRICK
JIHHY CLIFF
HEART
CRUZADOS
WHAT IS WILS
JOHNY CLIFF
HEART
CRUZADOS
WHAT IS WILS
JOHN WILS
JOHN
WILS
JOHN WILS
JOHN WILS
JOHN WILS
JOHN WILS
JOHN WILS
JOHN WILS EDDIE & THE TIDE

MASON & PENN Light WIRE TRAIN LODGIC KISS JOHNNY WINTER HOLLAND ADVENTURES SIMON F

159 Reporters **154 Current Playlists**

> One station reports a frozen playlist this week:

WGIR-FM/Manchester

Four stations failed to report this week. Their rotations were frozen.

> WCMF/Rochester WCXT/Muskegon-Hart_ WZEW/Mobile

CHR PARALLEL ONE PLAYLISTS

EAST

WBSB B104 Baltimore

PD:Steve Kingston MD: Amy Kronthal



TONACC

N 1 1 MODE & THE GANG/Cherish
2 2 DIRE STRAITS/Honey For Nothing
3 2 DIRE STRAITS/Honey For Nothing
4 2 DIRE STRAITS/Honey For Nothing
5 2 DIRE STRAITS/Honey For Nothing
6 3 JOHN PARK/SE LEN's Fire
6 9 6 HADDONA/Dress You Up
7 10 PARCON LEN's Fire
7 10 PARCON LEN'S F

20, 26, 27 HALL & DATES/The Way...(Apollo) THOMPSON TWINS/Lay Your Hands C



Baltimore

PD: Ralph Wimme MD: Tim Watts

MD: Tim Watts

1 DIRE STRATE/Money Fee Nething
2 MODL ST THE OAND/Ches 1 All My Let
4 BOHTE & LAGGER/Dancing In The St
5 READY FILE OAND/Ches 1 All My Let
4 BOHTE & LAGGER/Dancing In The St
5 READY FOR THE MORY OR Shella
6 HIGHY LEUIS & THE/Power OE Love
10 AGENTA FRANKLIM/Freeway OF Love
11 BETVIE WAS ON THE STRATE OF THE

STARSHIP/We Built This City ARETHA FRANKLIN/Who's Zoomin' WI TIMA TURNER/One Of The Living COLLINS & HARTIN/Separate Lives ADDS



PD: Scott Robbins

MD: Boom Boom Cannon

39
BILLY JOEL/The Night Is Still Ye HOWARD JONES/Like to Get To Know HM. MISTER/Broken Wings SCRITTI POLITTI/Perfect Way RAY PARKER/Girls Are More Fun

/er MS/One Night Love Affa

Philadelphia PD: Scott Walker MD: Glenn Kalina

2 1 MODL & THE GAMG/Cherish
2 1 MADONA/Dress You Up
3 READY FOR THE MOR/OR Shells
3 READY FOR THE MOR/OR Shells
4 BOMER & MAGEN/Dancing in The S
5 PARTICLE AND SHELL OF THE SHELL OF SHEL

COLLING & MARTIN/Separate Lives TINA TURNER/One Of The Living BILLY JOBE 1/The Night is Still Y HOMARD JONES/Like to Get To Kno CO MEST/Eye to Eye RENE & ANGELA/I'll Be Good

FREDDIE JACKSON/You Are My Ledy MR. MISTER/Broken Wings EDDIE & THE TIDE/GNO In A Milli DEAD OR ALIVE/Lover Come Back T ARETHA FRANKLIN/HM 's Zoodn' W OINOD BOINOD/Weird Science HAURICE WHITE/Stean By Me



DIRE STRAITD/Honey for Nething MADONNA/Dres You by A-HA/Tais On He MODINA/Dres You have been deadly by Modinal Hardward Control of the Modinal Hardward Control of the Modinal Hardward You This Modinal Hardward You This Modinal Hardward You have been deadly by Modinal Hardward Hardward

TINA TURNER/One OF The Living ARETHA FRANKLIN/Who's Zoomin' N BILLY JOEL/The Night Is Still Y ONJ/Soul Kiss COLLINS & MARTIN/Separate Lives

HEART/Never-HALL & CATES/The Hay... (Apollo) GMD/So In Love

Sm Montreal

PD: Stephen Anthony

PD: Stephen Anthony

2 1 TIMA TURNER/ME Don's Need Anoth
1 2 HAVE LEHIS & THAPPOWER OF Love
2 3 PLATINAM BERNEZ/Guer Of Love
3 3 PLATINAM BERNEZ/Guer Of Love
4 CORP HART/FAU IN The Box
4 CORP HART/FAU IN The Box
5 SERVAN ADAMS/SUBMER OF 164
10 18 A-HAV/Take On the
11 18 A-HAV/Take On the
12 11 FREDDIE JACKSON/Rock ME TOUGHT
10 10 POINTER SISTERS/Dare ME
10 11 FREDDIE JACKSON/Rock ME TOUGHT
10 11 FREDDIE JACKSON/Rock ME TOUGHT
10 12 IN THE SISTERS/Dare ME
10 12 A MAND/Clouds Acress The Mo
10 13 A MAND/Clouds Acress The Mo
10 14 BILLY JOBEL/You're Only Humant(Sei
10 15 A MAND/Clouds Acress The Mo
11 10 POINTE SISTERS/Dare Me
11 10 POINTE SISTERS/Dare Me
11 11 PREDDIE JACKSON/Rock ME FOOTH
11 10 POINTE SISTERS/Dare Me
12 10 POINTE SISTERS/Dare Me
13 10 POINTE SISTERS/Dare Me
14 10 POINTE SISTERS/Dare Me
15 10 POINTE SISTERS/Dare Me
16 10 POINTE SISTERS/Dare Me
17 10 POINTE SISTERS/Dare Me
18 10 POINTE SISTERS/Dare
18 10 POINTE SISTER

ATE BUSH/Running Up That Hill ARROHS/Talk Talk JIANA ROSS/Eaten Alive HUEV LEMIS & THE/Back In Time COLLINS & MARTIN/Separate Lives JAYNE COLLINS/Madonna's Eyes RAY PARKER/Oiris Are Hore Fun

TIMA TURNER/One DE The LIVING CUNTIE & THE BOOK/Black Kisses.

SITNO/Forthess Around Your POWER STATION/Communication The City City Communication of Clenk PREY/You Balong To The City City Charles of Communication of Communicati

1050 chum

PD: Jim Waters MD: Brad "Knobby" Jones

COLLING & MARTIN/Goparate Lives'
BRUCE SERVINSTENNI'S GOIN' DAW
STARRHIP/ME BUILT THE CITY
GLENN FREVYOW BELON TO THE CI
DON HENLEY/NO BELON TO THE CI
DON HENLEY/NO BELON TO THE CI
HONLE ON THE COLOR THE MEDITAL CAPITION
HALL BONDEY/NE MEDITAL CAPITION
HITTER
HITTHEY HOUSTON/SAVIng All My L
STINO/FORTERS AROUND VOICE
SINO/FORTERS AROUND VOICE
SINO/FORTERS AROUND VOICE
SINO/FORTERS AROUND VOICE
SINO/FORTER AROUND VOICE
SINO/FORTER AROUND VOICE
SINO/FORTER AROUND VOICE
SINO/FORTER AROUND VOICE
MEDITAL POLITII/Per-ece May
NIGHT RANGER/FOUR IN THE MERMIN
BRYAN ADAMS/ONE NIGHT LAVE AFFA
BRYAN ADAMS/ONE NIGHT LAVE AFFA

92 PROFM

Operations Manager: Providence Tom Cuddy

TOM Cuddy

H 1 1 DIRE STRAITS/Money For Nothing
H 2 2 KOGL & THE GAMO/Cherish
H 3 3 JOHN COUGAP/Lonely DI Night
H 5 ROBERT COUGAP/LONELY DI Night
H 5 ROBERT COUGAP/LONELY DI NIGHT
H 5 ROBERT COUGAP/LONELY DI NIGHT
H 6 DAMPH E JOHN COUGAP/LONELY DI NIGHT
H 10 BOMBER JOHN

ONJ/Soul Kiss
BILLY JOEL/The Night Is Still Y
TIMA TURNER/One Of The Living
COLLINE AMRITH/Separate Lives
OIMOS BOINCO/Weird Science
OGER DALTREY/After The Fire
HOWARD JONES/Like to Opt To Knc



STARPOINT/Object Of My Desire MIAMI:SOUND MACHI/Conga



PD: Smokey Rivers MD: Gene Baxter

H 1 DIRE STRAITS/Money For Nething
H 2 MADONNA/Dress You Up
H 3 SAMONNA/Dress You Up
H 4 SAMONNA/DRESS YOU
H 5 SAMONNA/DRESS YOU
H 1 7 Hell TIME / MONEY OR SAMONNA/DRESS YOU
H 1 7 Hell TIME / MONEY OR SAMONNA/DRESS YOU
H 1 7 HE SAMONNA/DRESS YOU
H 1 TEARS FOR FEARS/Head Over Head
H 1 1 Hell THE SAMONNA/DRESS YOU
H 1 TEARS FOR FEARS/Head Over Head
H 1 1 HELD THE SAMONNA/DRESS YOU
H 1 TEARS FOR FEARS/Head Over Head
H 1 TEARS FOR FEARS/HEAD THE H 1 TEARS FOR THE H 1 TEARS FO

20 15 DON HENLEY/Sunset Orll1
7 16 POINTER SISTERS/Dare Me
16 17 GODLEY & CREME/Cru ** Keed Anoth
16 17 GODLEY & CREME/Cru ** Keed Anoth
20 19 PALK VOLNO// 10 Conna Tear Your
24 20 HOOTERS/AND We Danced
21 21 HALL AGTES/THE May. (Applic)
30 22 GLENN FREY/You Selong To The Ci
20 24 POINTER STATION/Communic ation
27 25 ABC/Se Near Ne
30 26 BEYAN ADAMS/ONE Night Love Affa
D 27 STAMSHIF/HE BUILT THE City
D 27 STAMSHIF/HE BUILT THE City
D 29 THOMPORN THINS/LAY Your Hands CI
D 30 FREDDIE JACKSON/You Are My Lady

ADDS MR. MISTER/Broken Wings COLLING & MARTIN/Separate Lives ONJ/Boul Kiss KLYMAXX/I Miss You

HEART/Never ARETHA FRANKLIN/Who's Zoumin' W

CKO 97 PD: Bob Beauchamp

MD: Guy Brouillard

Montreal

TINA TURNER/One Of The Living RAY PARKER/Girls Are More Fun DNJ/Soul Kiss ONO BUINGO/Heird Science PROPAGANDA/Duel SCRITTI POLITTI/Perfect Way ADDS

SCRITT POLITIT/Portect May
RICK JAMES/COTOW
BRUCE SPRINGSTEEN!'m Opin' DOW
BRUCE SPRINGSTEEN!'m Opin' DOW
BRUCE SPRINGSTEEN!
DOW HENCE VIBURE OF 11
DOW HENCE VIBURE OF 11
DOW HENCE VIBURE OF 11
DOWN HISTORY OF 11
LICENS PREVYOU Belong 100 The Cri
THOPPEOR THINS/Low Your Hands OF
HARILLION/KRAYLEGM
AND THINS/Low Your Hands OF
HARILLION/KRAYLEGM
STANGSTEEN OF 11
STANGSTEEN OF 11
AND THINS/LOW YOUR HAND OF
HARILLION/KRAYLEGM
AND THE STANGSTEEN OF 11
HARITAGE OF 11
HAND THE STANGSTEEN OF 11
HAND THE SOLIT THIS CITY
AND THE STANGSTEEN OF 11
HAND THE STANG



VP/Programming: Sandy Sanderson MD: Bob Saint

MD: Bob Saint

1 2 1 KODL & THE OMNO/Chhrish

1 2 1 KODL & THE OMNO/Chhrish

1 3 JOHN PARRYS. Eleo's Fire

3 4 PLATTINH BLONDE/Crying Over You

5 3 REVAN ADAMS/Dians

6 1 6 PLATTINH BLONDE/Crying Over You

5 3 REVAN ADAMS/Dians

8 COREY MART/Boy In The Box

12 9 BOWLE & AGORDY/Dancing In The S

12 9 BOWLE & AGORDY/Dancing In The S

13 10 COREY MART/Boy In The Box

14 11 ARETHA FRANKIN/Freeway Of Love

15 11 ARETHA FRANKIN/Freeway Of Love

16 11 ARETHA FRANKIN/Freeway Of Love

17 10 CONTROL OF ACT OF A CONTROL

18 10 CONTROL OF A CONTROL

19 10 CONTROL OF A CONTROL

19 10 CONTROL OF A CONTROL

20 10 JOHN COUGAM/Loneing Of Love

10 20 ARETHA FRANKIN/Freeway

10 24 HHITNEY MOUSTON/YOU Spin Me ROUND

21 20 JOHN COUGAM/Loneing Of Love

10 20 ARETHA FRANKIN/Freeway

10 24 HHITNEY MOUSTON/YOU JOY COOK

12 20 ARETHE HONDER/MART THE ACT OF LOVE

12 20 ARETHE HONDER/MART SING ALL MY

22 21 PAT BENATAM/Invincible

23 21 SERVIVOR/The Search Is Over

24 25 26 ARE SUMPLY/The Power Of Love

25 26 ARETHY HANDER/MART/Nover SUPERMER

26 27 PAT BENATAM/Invincible

27 PAT BENATAM/Invincible

28 21 SERVIVOR/The Search Is Over

29 20 ARETHY HANDER/MART/Nover SUPERMER

20 21 TEARS COR FRANKING

20 21 TEARS COR FRANKING

20 21 TEARS COR FRANKING

21 TEARS COR FRANKING

21 TEARS COR FRANKING

22 ALE SUMPLY THE POWER OF HANDER

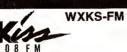
23 SELLY CRYSTAL/YOU LOSE MERVELOU

29 ALE SUMPLY THE POWER OF HANDER

20 21 TEARS COR FRANKING

20 AND THE CORD THE SEARCH IS OVER THE SEARCH IS ON THE SEARCH IS OVER THE SEARCH IS ON THE SEARCH

COLLING & MARTIN/Separate Lives
THOPPEON THIN/Lap Your Hands C
DON HERLEY/GONES OF 11
THAN ROBES/TEST AND THE ME
JOHN MAITE/EVERY Step OF THE ME
BRUCE SHRINDSTEN/L'S OG IN ON
ASC/SE Near Me
GLENN FREY/VO-L-T-V
JOHN CAFFERTY/C-L-T-V
JOHN CAFFERTY/C-L-T-V
ASC/SE Near Me
GLENN FREY/C-L-T-V
ASC/SE Near Me
GLENN FREY/VO-L-T-V
ASC/SE Near Me
GLENN FREY/VO-L-T-V
ASC/SE Near Me
ASTRUMBLONGE/SITUATION CT-S
EACH/MART DO 1 Know
MAITEMAN THE STEP
MAINTUM BLONGE/SITUATION CT-S
EACH/MART DO 1 Know
MICK GILDER/Let Me IN



1 0 8 F M PD: Sunny Joe White Boston

PD: Sunny Joe White

MD: Geni Donaghey

H 1 1 DIRE STRAITS/Money For Nothing
H 2 MADDINA/Dress You Up
H 3 2 MADDINA/Dress You Up
H 3 3 MANAT/Freedom UDC/JO. Sheila
H 4 1 A REAL TO THE STRAITS MONEY AND THE STRAITS MONEY

35 31 UMD/80 in Love D 32 BRYAN ADAMS/One Night Love / D 33 ARETHA FRANKLIN/Who's Zoomit D 34 COREY HART/Boy In The Box D 35 DINGO BDINGO/Heird Science ADDS TINA TURNER/MET S. L. S.

103 WPhD Buffalo

PD/MD: John Piccillo



PD: Bill Terry

Island MD: Ruth Tolson

M. S. AUTH TOISON

M. 1 KOCL & PWE GAMP/Cherish

M. 2 1 KOCL & PWE GAMP/Cherish

M. 3 1 KOCL & PWE GAMP/Cherish

M. 4 2 MADONA/Dress You Up

M. 3 PHIL COLLING/Don't Lose My Numb

M. 4 2 MADONA/Dress You Up

M. 5 4 DIRECT STRAITS/MONEY FOR NOTHING

M. 6 HINDER STRAITS/MONEY FOR STRAITS

M. 6 HINDER STRAITS/MONEY FOR STRAITS/MONEY

M. 6 HINDER STRAITS/MONEY FOR STRAITS/MONEY

M. 7 READY FOR THE MORPON STRAITS/MONEY

M. 10 HINDER/FOR LIFE

M. 10 HINDER/FOR LIFE

M. 10 HINDER/FOR LIFE

M. 11 PRINCE/FOR LIFE

M. 11 PRINCE/FOR LIFE

M. 12 TAMPY FOR MEMBER/Me Don't Need Anoth

M. 12 TAMPY FOR MEMBER/Me Don't Need Anoth

M. 12 TAMPY FOR MEMBER/ME Don't Need Anoth

M. 13 TAMPY GAMPA MY MEMBER/ME DON'T NEED TO LOVE

M. 13 TAMPY GAMPA MY MATTHEW MY MADON

M. 13 TAMPY MEMBER/MEMBE

Pittsburgh

PD: Nick Bazoo MD: Lori Campbell

MD: Lori Campbell

H 1 1 A-HA/Take On He

19 2 JAMN IMMERIFATION

19 2 JAMN IMMERIFATION

10 2 JAMN IMMERIFATION

10 2 JAMN IMMERIFATION

10 2 JAMN IMMERIFATION

10 3 JOHN IMMERIFATION

10 3 JOHN JAMNESS AND JA

26
GIND VANNELLI/Hurts To Be In Lo
STARSHIP/Ne Built This City
TINA TURNER/One Of The Living

THOMPSON THINS/Lay Your Hands O ARETHA FRANKLIN/Who's Zoomin' H



WBEN-FM/Buffalo PD: Roger Christian

H 1 1 DIRE STRAITS/Honey For Nothing
H 2 2 BOMIE & JAGOER/Dancing In The S
4 3 KOUL & THE ANACYCHOPIA:
H 8 3 HAITNEY BOWN TO HE WORLD AND THE WORLD AND THE

17 15 PAUL VOUNCIT'S Conns Tear Your
16 HAMM 'Freedom
16 LONG 'Fire
17 HAMM 'Freedom
18 LONG 'Fire
18 18 JOHN CAFFERTY/C-I-T-Y
26 20 JOHN HONLEY SUNTAIL OF 11
26 20 JOHN HONLEY SUNTAIL OF 11
26 20 JOHN HONLEY SUNTAIL OF 12
26 20 JOHN HONLEY SUNTAIL OF 12
26 20 JOHN HONLEY SUNTAIL OF 12
26 20 JOHN ADAMS/ONE IN THE HONLEY OF 12
27 HONLEY SUNTAIL OF 12
28 LOVERBOY/LEV IN JOHN SUNTAIL OF 12
28 LOVERBOY/LEV IN JOHN SUNTAIL OF 12
29 HONLEY SUNTAIL OF 12
29 10 JOHN FREY YOU BEING TO THE ONLY HONLEY SUNTAIL OF 13
20 ALGER HAM FEARM LIN JUNE 12
20 AGC 18
21 AGC 18
21 AGC 18
21 AGC 18
22 AGC 18
23 AGC 18
24 AGC 18
25 AGC 18
26 AGC 18
26 AGC 18
27 AGC 18
27 AGC 18
28 A

ADD6 22, 23, 24, 25, 26, 27, 28, 29, 32, 33, 34

WNY5 PD: Bill Todd MD: P.J. Foxx

Buffalo

MD: P.J. FOX.

H 1 DIRE STRATISMONEY For Nothing
1 2 MODEWN For You Up
2 3 A-MANTAS ON THE STRAIN ST



Washington D.C. PD: Randy Lane

Asst. PD: Mary Taten

ASSI, PD: Mary Taten

H i 1 DIRE STRAITE/Henry For Nothing
3 2 PAT BERNIAR/Invincible

H 8 3 A-HAVTate On He
2 4 HEART White About Love
2 4 HEART White About Love
4 HI 1 4 STIND/Fortwest Around Your
H 1 4 6 STIND/Fortwest Around Your
H 1 7 HHITINEY HOUSTONS Avins All Hy L
4 8 BRYAN ADAMS/Summer Of '49 MERCE
10 10 THE HOUST WAS AROUND HE STRAIN ADAMS AND HE STRAIN

HEART/Never FREDDIE JACKSON/You Are My Lady BRYAN ADAMS/One Night Love Affe DON HENLEY/Sunset Grill THOMPSON TWINS/Lay Your Hands F ADDS

SOUTH

Dallas

allhit

97.1 KEGL PD: Randy Brown

MULT JOE FOIGHT

1 1 STINN/FOTTESS Around Your May 4 2 JOHN MAITER/Every Bise Of The May 4 2 JOHN MAITER/Every Bise Of The May 4 2 JOHN MAITER/Every Bise Of The May 5 JOHN MAITER/EVERY BISE OF THE MAIN FOR FEARS/FIRE OVER MAIN FALL BY THE MAIN

COLLING & MARTIN/Beparate Lives EDDIE MURPHY/Party All The Time ABC/Be Near He BRYAN ADAMS/Diama ROGER DALTREY/After The Fire POMER STATION/Communication THOMPSON YMINS/Lag Your Mands On PAUL YOUNG/I'm Gonne Tear Your P



Houston

hoffest hits

ADDS SCRITTI POLITTI/Perfect Way DMD/So In Love

HODTERS/And We Danced THOMPSON TWINS/Lag Your Hands On COREY HART/Roy In The Box HEART/Never

Atlanta PD: John Young MD: Chris Thomas

MD: Chris Thomas

H 1 DIRE STRITTS/Honey For Nothing

2 2 DIRE STRITTS/Honey For Nothing

1 3 SEADY FOR THE KOR/ON Shells

4 4 HINTER HOUSTON/Swing All Thy Lc

1 0 SADOWN/Dress You Un

2 1 ANNI HAMMER/PRISE YOU Un

3 A A-HA/Tale On He

1 0 JOHN COMPARTANTY OIL These

1 0 JOHN COMPARTANTY OIL THE LOVE

2 1 2 STRIM/FORTERS AROUND YOU

2 1 3 FINA/FORTERS AROUND YOU

2 1 3 FINA/FORTERS AROUND YOU

2 1 3 PA/ALI OF He For All OF

3 1 4 PA/ALI CE MUSTERSY/G-L-T-Y

4 1 1 BOWN CAPERTY/G-L-T-Y

4 1 1 ANNI CE MUSTERSY/G-L-T-Y

5 1 1 ANNI CE MUSTERSY/G-L-T-Y

5 1 ANNI CE PRISE HOTE IN THE MORNING

2 2 I COMPRIBLY/Lovin' Kvery Winute O

2 2 STRIM ADMS/ONE IN THE MORNING

2 2 CLEMP TREY/YOU Belong To The Cli

2 3 2 OLION COMPANIANTY

2 2 2 ABC/Be Near He

2 2 2 DIANY COMPANIANTY

3 3 3 PAMER STATION Communication

3 3 3 PAMER STATION Communication

3 3 3 PAMER STATION Communication

3 3 3 ANNI YOUNG/I STATION COMMUNICATION

3 3 ANNI YOUNG/I STATION COMMUNICATION

3 AND STATION COMMUNICATION COMMUNICATION

3 AND STATION COMMUNICATION

3 AND STATION COMMUNICATION COMMUNICATION

3 AND STATION COMMUNICATION

4 AND STATION COMMUNICATION

4 AND STATION COMMUNICATION

4 AND STATION COMMUNICATION

5 AND STATION CO

DNJ/Soul Kiss CHEECH & CHONG/Born In East L./ COLLING & HARTIN/Separate Lives FAMILY/The Boreams Of Passio BILLY JOEL/The Night Is Still THOMPSON THINS/Lay Your Hands DAVID FOSTER/Love Theme From "

ADDS

Dallas/Ft. Worth

Maximum Hits VP/Programming: John Shomby Music Assist: Karin Crosby

CASSIST KARIN CROSby

CASSIST KARIN CROSby

1 ANDORMADPES YOU UP

2 A-HA/Tast Dn He

2 A-HA/Tast Dn He

3 LOVERDOYLOUIN EVERY HINNE O

4 TIABB FOR FERRE/Heed Over Heel

4 TIABB FOR FERRE/Heed Over Heel

5 STIRO/Fertes SAROND Meel

5 STIRO/Fertes SAROND Meel

5 STIRO/Fertes Around Your

5 STIRO/Fertes Around Your

5 STIRO/Fertes Around Your

5 STIRO/Fertes Around Your

5 STIRO/Fertes Meel

5 STIRO/Fertes Around Your

5 STIRO/FERTEN/TIAB COMP

6 STIRO/FERTEN/TIAB COMP

7 STIRO/FERTEN/TIAB COMP

7

TOPMY SHAW/Remo's Theme (What If FREDDIE JACKSON/You Are My Lady OINGO BOINGO/MEITH Stience COLLING & HARTIM/Seperate Lives OMD/So In Love TINA TURNER/One OF The Living

CHEAP TRICK/Tonight It's You ARETHA FRANKLIN/Who's Zoomin' Wh KENNY LOGGINS/1'11 Be There MICHAEL MCDONALD/No Lookin' Back



New Orleans

PD: Kris O'Kelly MD: Greg Rolling

MD: Greg Rolling

H 2 1 READY FOR THE MORYON Shelle

H 3 2 A-HAVTARE ON THE MORYON Shelle

H 3 1 OTHER STRAINS/MORNEY FOR Nething

H 3 OTHER STRAINS/MORNEY FOR Nething

H 3 OTHER STRAINS/MORNEY FOR NETHING

5 MODULE THE GAMA/Cherish

H 9 OTHER STRAINS/MORNEY FOR HIS AND A CONTROL A

ONJ/Soul Kiss TINA TURNER/One Of The Living OMD/So In Love COLLINS & MARTIN/Separate Lives

C 108 Tampa

Ops Mar: Mason Dixon

MD. DOUDY THE MOR/ON Shells
2 PHIL COLLINS/Don't Lose My Numbe
8 3 John Momemor/March Vice Three
1 3 A-HAVTas On He Provided His March
1 4 7 3 A-HAVTas On He
1 5 JOHN PARR/SL Elmo's Fire
1 2 O JOHN PARR/SL Elmo's Fire
1 10 9 BOGITE NAGORY/March In The St
1 14 10 TEARS FOR FEARS/Head Over Heels
5 1 NOLS THE GAMO/Christh Nagory
1 15 1 HALL & ONTEXTHE Med., (Apollo)
1 18 14 HALL & ONTEXTHE Med., (Apollo)

16 14 SHAMM'FF-sador
18 13 SITNOFFORTHS AFOUND YOUT
20 16 DAVID FEBTER/Love Theme From "St
20 16 DAVID FEBTER/Love Theme From "St
21 19 PRINCE/Pop Life
23 19 PRINCE/Pop Life
24 20 SRUCE/Pop Life
24 20 SRUCE/Pop Life
25 20 FEBTER/STEVIC GOINT Down
26 22 PAUL YOUND/I'm Gonna Tear Your
27 28 PREDICT AND THE Comp MINIST.
28 20 FEBTER FRANCLIN/Who's Zoomin' Wh
28 20 FEBTER FRANCLIN/Who's Zoomin' Wh
29 FEBTER FRANCLIN/Who's Zoomin' Wh
29 FEBTER FRANCLIN/Who's Zoomin' Wh
20 FEBTER FRANCLIN/Who's Zoomin' Wh
20 FEBTER FRANCLIN/Who's Zoomin' Wh
20 FEBTER FRANCLIN/Who's Zoomin' Wh
21 FEBTER FRANCLIN/Who's ZOOMIN' WHO
22 FEBTER FRANCLIN/Who's ZOOMIN' WHO
23 FEBTER FRANCLIN/Who's ZOOMIN' WHO
24 FEBTER FRANCLIN/Who's ZOOMIN' WHO
25 FEBTER FRANCLIN/Who's ZOOMIN' WHO
26 FEBTER FRANCLIN/Who's ZOOMIN' WHO
27 FEBTER FRANCLIN/WHO'S ZOOMIN' WHO
28 FEBTER FRANCLIN/WHO'S ZOOMIN' WHO
29 FEBTER FRANCLIN/WHO'S ZOOMIN' WHO
20 FEBTER FRANCLIN/WHO'S ZOOMIN' WHO
20 FEBTER FRANCLIN/WHO'S Z

29, 30 TINA TURNER/Dme Of The Living MR. MISTER/Broken Wings

POWER STATION/Gommunication MAURICE WHITE/Stand By No MIGHT RANGER/Four In The Morning

Miami WINZ-FM PD: Keith Isley Asst. PD/MD: Mark Shands

ASST. PO/MD: Mark Shands

H 10 2 A-HA/Take Dn fre
H 10 2 A-HA/Take Dn fre
H 10 2 A-HA/Take Dn fre
H 10 3 STEVEL EMDGER/Pert-Time Lover
3 4, DIRE STRAITS/frome, For Nothing
2 A-HA/Take Dn fre
1 5 The STEVEL EMDGER/Pert-Time Lover
3 4, DIRE STRAITS/frome, For Nothing
2 A READY FOR The LOW/COM SHAILE
7 HHITNEY HOUSTON/Saving All My L
8 ROOL & THE CAMPC/Cherish
1 10 HOULE THE CAMPC/Cherish
1 11 BOUNTER SISTEMS/FORCING IN The 6
10 10 TEARS FOR FEARS/Head Over Heals
10 11 BOUNTER SISTEMS/Dave Me
10 11 AMC/Se Near Me
11 16 AMC/Se Near Me
11 16 FREDDLE JACKSON/YOU Are My Lady
10 17 FIVE STRA/All Fall Down
10 17 FIVE STRA/All Fall Down
10 18 FIVE STRA/All Fall Down
10 20 PHIL COLLINS/FON'S LOVE HIND
10 20 PHIL COLLINS/FON'S LOVE HIND
10 21 DEBANGE/YOU Near It Mell
10 21 DEBANGE/YOU Near It Mell
10 22 CONEY HANT/Maver Surrender
10 23 CONEY HANT/Maver Surrender
10 30 CHESCH L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/Horn In East L. A.
10 50 DOWN L CHONO/HORN L CHONO/HORN

TINA TURNER/One Of The Living POMER STATION/Communication VIKKI LOVE/Stop Playing On Me ONJ/Soul Kiss COLLINS & MARTIN/Separate Lives ADDS

A Miami

PD: Robert W. Walker

PD: Robert W. Walker

MD/ASSt. PD: Frank Amadeo

JAN HAMPER/Filant Vice Theme

MD/ASST. PD: Frank Amadeo

JAN HAMPER/Filant Vice Theme

BERLYE MUNDER/Part-Time Lover

MIAHT SOUND HACHI/Conga

HIAHT SOUND HACHI/Conga

STEVIE MUNDER/Part-Time Lover

A-HAFTake On Mr. Maving All My Lov

A-HAFTake On Mr. Maving All My Lov

A-HAFTake On Mr. Maving All My Lov

ADD. HER ETRAITS/Money For Mothing

BROWN FOR THE MOR/ON Ghelia

JOHN FOR THE MOR/ON Ghelia

JOHN FARR/SE. Elmo's Fire

JOHN PARR/SE. Elmo's Fire

JOHN FOR THEME MY LOVE

JOHN PARR/SE. Elmo's Fire

JOHN FOR THEME MY LOVE

JOHN PARR/SE. Elmo's Fire

JOHN PARR/JOHN PARR/SE. Elmo's Fire

JOHN PARR/JOHN PARR/SE. Elmo's Fire

JOHN PARR/JOHN PARR/SE. ELMO'S PARR/SE. MD/Asst. PD: Frank Amadeo

KTKS Palles Dallas

Ops Mgr: Chuck Morgan

MD: Marcie Guckian

THOMPSON THINS/Lay Your Hands On

HIC Padyol New Orleans

93 FM PD: Kevin McCarthy
H 1 1 DIRE STRATIS/Honey For Nothing
H 3 2 MODONA/OFRS YOU MOR ALL MY
H 3 2 MEADY FOR THE MORTON FOR THE HARD
H 3 2 MEADY FOR THE MORTON FOR THE HARD
H 4 MEADY FOR THE MORTON FOR THE HARD
H 5 DAVID FORSTERLY OF THE MORTON
H 1 9 SEVEL MONDER/PAI-T-LIE LOVAT
1 1 9 JAN HAMMER/H LAB I VICE THEME
1 1 9 JAN HAMMER/H LAB I VICE THEME
1 1 1 STRATE COLLINATION LOSE MY NOW
1 1 1 1 STRATE COLLINATION LOSE MY NOW
1 1 1 1 STRATE COLLINATION LOSE MY
1 1 1 STRATE COLLINATION LOSE MY
1 1 1 JOHN PARK/St. ELEO'S FIRE
1 1 JOHN CAFFETY/C-1-T-Y
1 1 JOHN PARK/St. ELMO'S FIRE
1 1 JOHN CAFFETY/C-1-T-Y
2 JOHN CAFFETY/C-1-T-Y
3 JOHN CAFFETY/C-1-T-Y
4 JOHN CAFFETY/C-1-T-Y
5 JOHN CAFFETY/C-1-T-Y
5 JOHN CAFFETY/C-1-T-Y
5 JOHN CAFFETY/C-1-T-Y
6 JOHN CAF 93FM PD: Kevin McCarthy

HEART/Never STARSHIP/No Built This City

Atlanta

PD: Jim Morrison

MD: Jeff McCartney

H 1 1 READY FOR THE MORI/Oh Shaile
H 1 1 READY FOR THE MORI/Oh Shaile
H 3 STEVIE WONDER/Park-Time Lover
H 3 4 WINTER HOUSTON/Saving All Hy 1
3 5 DIRE STRAITS/Honey For Nobing
H 5 7 COMM COUGAR/Loney Go The Miller
1 8 FREDIE JACKSON/You Are My Ledi
10 9 STING/FOrtress Around Your
2 10 KOOL B THE OMN/You Are My Ledi
11 2 PRODE JACKSON/You Are My Ledi
12 12 MADGNAN/OPERS YOU UPS
13 12 LENN FREY/YOU Belong To The CI
14 10 LENN FREY/YOU Belong To The CI
15 14 NIGHT RANGER/FOUR IN THE MORPHING
16 14 NIGHT RANGER/FOUR HIS DIA PROPERTY OF HERE
17 12 DEBARGEY YOU WAS AREA
18 20 HEART/NEWS HISTORY HERE
18 21 HEART / HAVE RESIDED AND HISTORY HERE
19 22 MEART / HAVE RESIDED AND HISTORY HERE
20 HEART / HAVE RESIDED AND HISTORY HERE
21 22 MAUNT LONG HISTORY HERE
22 MEART / HAVE RESIDED AND HISTORY HERE
23 MAUNT LONG HISTORY HERE
24 DOM HENLEY/GREAT IT WELL
25 MAUNT LONG HISTORY HERE
26 MAUNT LONG HISTORY HERE
27 ALL ONG HISTORY HERE
28 MAUNT LONG HISTORY HERE
29 ALL YOUNG/1'G COME TEAP YOUR
20 ALL YOU

TINA TURNER/One Of The Living BILLY JOEL/The Night Is Still Yo ONJ/Soul Kiss KLYMAXXI Miss You COLLINS & MARTIN/Separate Lives

ARETHA FRANKLIN/Who's Zoomin' Who SCRITTI POLITTI/Perfect Way OMD/So In Love THOMPSON THINS/Lay Your Hands On

Hot Hits! Norfolk

PD: Bob Canada MD: Jim Curtis

MD: Jim Curtis

1 1 JOHN PARR/St. Elmo's Fire

1 2 DIRE STRAITS/Money For Nothing

1 1 JOHN PARR/St. Elmo's Fire

1 2 DIRE STRAITS/Money For Nothing

1 1 3 SULLE L. MAGGRY/Chartish

1 3 SILLY JOEL/YOU FOR THE STRAITS

2 SILLY JOEL/YOU FOR DILLY HAMMANGS

1 7 FPHI. COLLIMS/Don's Lose My Nowl

1 1 2 MODONA/Dress YOU Gost Lover

1 2 JOHN THE SILLY JOEL/YOU FOR JOEL/YOU

2 1 1 1 1 AMPLIANCE OF THE SILLY JOEL/YOU

2 1 1 1 1 AMPLIANCE OF THE SILLY JOEL/YOU

2 1 1 1 JOHN FOR SILLY JOEL/YOU

2 1 1 1 JOHN FOR SILLY JOEL/YOU

2 1 1 1 TIAN TURNER/My Don't Need Anoth

3 1 TIAN TURNER/My Don't Need Anoth

4 2 1 TEARS FOR FEARS/FOUNT OF THE SILLY

2 2 JOHN FOR SILLY JOEL/YOU

2 2 1 LOSE FOR FEARS/FOUNT OF THE BOY

3 2 THAN TURNER/My DON'T NEED AND THE SILLY

4 2 STRAIT FOR FEARS/FOUNT OF THE SILLY

4 2 STRAIN FOR THE MAGGREEN TI'M GOA'N DON'T DON'T

26
LOVERBOY/Lovin' Every Minute O
PAUL YOUNG/I'm Conna Tear Your P
FREDDIE JACKSON/You Are My Ledy
COREY HART/Boy ...

KLYMAXX/I Miss You NIGHT RANGER/Four In The Morning. DGN HENLEY/Sunset Grill



WRSR

Norfolk Program Coord: Jeff Moreau

Jeff Moreau

1 1 DIRE STRAITS/Honey For Nothing
1 2 Limitinery HOUSTON/Baving All TW Lov
2 3 ORANY FOR THE HOR/Ob Shells
4 3 STEVEL MANDER/FOR-Time Love
4 4 STEVEL MANDER/FOR-Time Love
4 5 STEVEL MANDER/FOR-Time Love
4 5 STEVEL MANDER/FOR-Time Love
4 5 STEVEL MANDER/FOR-Time Love
4 6 STEVEL MANDER/FOR-Time Love
4 10 TABLE OF THE HORY LOVE
5 OR THE HORY LOVE
6 OR THE HORY

ADDS 32, 35, 36

JANE WIEDLIN/Blue Kiss HUEY LEWIS & THE/Back In Time



Asst, PD: Ron Parker

ASST. PD: HON PARKET

I 1 DIRE STRAITS/Money For Nothing
2 2 A-MA/Take On Me
2 2 A-MA/Take On Me
3 2 A-MA/Take On Me
4 READY FOR THE MOR/ON Shella
5 SOULE & JAGGEP/Dancing In The Str
6 4 READY FOR THE MOR/ON Shella
7 SOULE & JAGGEP/Dancing In The Str
8 4 MITTHEY MOURTON/Saving All My Lov
9 10 MADONA/Dass (You Up)
10 MADONA/Dass (You Up)
11 12 JOAN MAMPEN, You Up)
11 14 12 DAVID FOSTEM/Love These From "St
11 13 JOAN PARK/St. Else"s Fire
11 13 JOAN PARK/St. Else"s Fire
11 14 STRAIGHT ST

ADDS
HEART/Never
RAY STEVENS/The Haircut Song
DOUG E. FRESH/The Show
HR. MISTER/Forken Mings
COLLING & MARTIN/Separate Lives

OMD/So In Love

MIDWEST



H 6 1 KOOL & THE GAMO/Cherish
1 2 DIRE STRATTS/Honey For Nothing
2 3 JUNE STRATTS/Honey For Nothing
2 3 JUNE STRATTS/Honey For Nothing
2 3 JUNE STRATTS/Honey For Nothing
3 6 A-HANT/Freedom
7 6 A-HANT/SEA On He
9 1 HANT/Freedom
9 7 A A-HANT/SEA ON HE
10 THAN TOWN HOLE ON HOLE OF HANT
11 10 HANT STRATES ON HE
11 10 HANT STRATES ON HE
12 10 HANT STRATES ON HE
13 10 HANT STRATES ON HE
13 11 LOUESBOYLOW'S CONTINUES ON HE
14 11 11 HANT STRATES ON HE
15 12 STRATES ON HE
16 12 STRATES ON HE
17 13 HANT STRATES ON HE
18 18 THAN HOLE ON HE
18 19 STRATES ON HE
18 19 STRAT



PD: Garry Mitchell

St. Louis

St. Louis

PU: Garry Mitchell

MD: Kim Pool

H 1 1 HADDNA/Dress You Up

2 2 PAT BEWATAR/Invincible

3 2 JOHN PARKSE. Elmo's Fire

4 5 DIRE STRAITS/Honey For Nothing

10 4 JOHN PARKSE. Elmo's Fire

4 7 DIRE STRAITS/Honey For Nothing

10 4 JOHN COLORA/TONEY Step Or The Max

10 7 JOHN LOCALING/Don's Lose My Noble

10 12 12 GOOLLY & CREEK/Cre

10 13 JOHN CAFFERTY/C-1-T-Y

11 14 BURLE D. JACKSTONEY ON THE MAX

11 14 DIRECTOR LOCALING/Don's Lose My Noble

12 12 GOOLLY & CREEK/Cre

13 17 PRINCE/OP LIST

14 10 DIN HERE/YBURSEN/I'A GO'N' DOUN

15 12 DON HERE/YBURSEN/I'A GO'N' DOUN

16 12 DON HERE/YBURSEN/I'A GO'N' DOUN

17 20 DIN HERE/YBURSEN/I'A GO'N' HOUSE

18 20 DON HERE/YBURSEN/I'A GO'N' HE'S

19 22 A RETHE FOR FEABLYHEAD ON YHE'S

19 22 A RETHE FOR FEABLYHEAD ON YHE'S

10 20 CHECK HOW PRO-THE LOVE

10 20 CHECK HOW WIND THE LOVE

20 21 ARCTHER HOW WIND THE LOVE

21 22 ARCTHER HOW WIND THE LOVE

22 24 ROW THE MORE OF THE LOVE

23 24 ROW THE MORE OF THE LOVE

24 ROW THE MORE OF THE HOW WIND THE LOVE

25 25 CHECK HOW WIND THE LOVE

26 26 CHECK HOW WIND THE LOVE

27 26 CHECK HOW WIND THE LOVE

28 27 28 CHECK HOW WIND THE LOVE

29 29 20 CHECK HOW WIND THE LOVE

20 20 CHECK HOW WIND THE LOVE

20 20 CHECK HOW WIND THE LOVE

20 21 22 CHECK HOW WIN

hitradio 96 fm

27 26 ABC/Se Near-Te28 20 ABC/Se Near-Te29 20 ABC/Se Near-Te29 20 ABC/Se Near29 20 ABC Near20 20 ABC

TINA TURNER/One OF The Living ARETHA FRANKLIN/Who's Zoomin' Mh OLENN FREX/YOU BEIONG TO THE CIT SCRITTI POLITITI/Perfect Hay HOMARD JONES/List to Get To Know RENE & ANGELAY': 11 BF Good GINO UAMBELLI/HUTE & TO BE In Lov



Ops. Dir: Dave Robbins
St. Louis

OM: Tac Hammer Minneapolis

ASSI. PD/MD: Gregg Swedberg

H 1 1 DIRE STRAITS/Koney For Nothing
H 2 2 Uner Order Color Color Color
H 1 1 DIRE STRAITS/Koney For Nothing
H 2 2 Uner Order Color
H 2 2 Uner Order Color
H 2 2 DIRECT COLOR
H 3 DIRECT COLOR
H 3 DIRECT COLOR
H 4 DIRECT COLOR
H 4 DIRECT COLOR
H 4 DIRECT COLOR
H 4 DIRECT COLOR
H 5 DIR Asst. PD/MD: Gregg Swedberg

MD: Kim Pool

Detroit PD: Gary Berkowitz

KATE BUSH/Running Up That Hill COREY HART/Boy in The Box STAGSHIP/Me Built This City HEART/Never STARPOINT/Object Of My Desire OINGO BOINGO/Weird Science

77799 Kansas

Kausas Citis Hit Radio PD: Todd Chase

MD: Kim Welsh

MD: Kim Welsh

1 DIRE STRAITS/Honey For Nothing
2 WOOL & THE GARD/Chrish
4 3 READY FOR THE WOR/OB Shalls
4 3 READY FOR THE WOR/OB Shalls
5 MADONNA/Dress You Up
6 6 HAMM! Foreston
8 7 JOHN COURACK, TO Up
8 7 JOHN COURACK, TO Up
10 10 JOHN COURACK, TO Up
11 10 JOHN COURACK, TO Up
11 10 JOHN CAPPERTY/C-1-T-Y
13 11 20 JOHN CAPPERTY/C-1-T-Y
13 12 JOHN CAPPERTY/C-1-T-Y
13 12 JOHN CAPPERTY/C-1-T-Y
13 12 JOHN CAPPERTY/C-1-T-Y
14 21 LOWERDY/LOVIN' EVERY WINUTE. LOVER
15 22 STIND/FORTESS AROUND YOUT
17 JOHN PARRYSE Elma's Fire
18 7 JOHN PARRYSE Elma's Fire
19 7 JOHN PARRYSE Elma's Fire
19 8 THAM CAPPERTY TO BOIL TO LOVER
17 JOHN PARRYSE Elma's Fire
18 20 STINDERDY LIFE THE THE STRAIT
17 JOHN PARRYSE Elma's Fire
19 20 THOUSE PRINCE/Pop Life
19 20 THOUSE PRINCE/POP LIFE
19 21 THAN CAPPERTY TO THE THE STRAIT
27 22 BRYAN CAPPERTY TO THE THE STRAIT
29 20 THOUSE PRINCE/POP LIFE
20 21 THOUSE PRINCE/POP LIFE
20 21 THOUSE PRINCE/POP LIFE
20 21 THOUSE PRINCE/POP LIFE
20 22 THOUSE PRINCE/POP LIFE
20 23 THOUSE PRINCE/POP LIFE
20 24 THOUSE PRINCE/POP LIFE
20 25 THOUSE PRINCE/POP LIFE
20 26 NIGHT PARROSE POP LIFE
20 27 THOUSE PRINCE/POP LIFE
20 28 NIGHT PARROSE POP LIFE
21 28 THOUSE PRINCE/POP LIFE
22 BRYAN CAPPERTY PARROSE POP LIFE
23 29 NIGHT PARROSE POP LIFE
24 THOUSE PRINCE/POP LIFE
25 THOUSE PRINCE/POP LIFE
26 THOUSE PRINCE/POP LIFE
27 22 BRYAN CAPPERTY PARROSE POP LIFE
28 29 THOUSE PRINCE/POP LIFE
29 THOUSE PRINCE/POP LIFE
29 THOUSE PRINCE/POP LIFE
29 THOUSE PRINCE/POP LIFE
20 THOUSE PRINCE/PO

35 CLENN FREY/You Belong To The Ci FREDDIE JACKSON/You Are My Lady TINA TURNER/One Of The Living JANE WIEDLIN/Blue Kiss KATE BUSH/Running Up That Hill CHEAP TRICK/Tonight It's You OMD/So In Love

-*L*IXGT--

COlumber PD: Adam Cook MD: Kevin Haines

31, 32, 34, 35 QMD/So In Love ROGER DALTREY/After The Fire

1955

WCZY

Detroit PD: Lee Douglas Asst. PD: Steve Kelly

ASSI. PD: Steve Kelly

4 1 STEVIE MÜNDER/Part-Time Lover
2 2 READY FOR THE MOR/OB Shalls
3 5 SHITE MÜNDER/Part-Time Lover
3 5 SHITE MÜNDER/Part-Time Lover
3 5 SHITE MÜNDER/Part-Time Lover
3 1 SHITE MY SHALL SHALL SHALL SHALL
3 1 SHITE MY SHALL SHALL SHALL
3 1 SHALL SHALL SHALL SHALL
4 1 SHALL SHALL SHALL
4 1 SHALL SHALL SHALL
5 SHALL SHALL SHALL
5 SHALL SHALL SHALL
5 SHALL SHALL SHALL
5 SHALL
5 SHALL SHALL
5 SHAL



PD: Dave Anthony Asst. PD/MD: Don Michaels

H 5 1 DIBE STRAITS/Money For Nothing
1 2 BRYAM ADAMS/Summer Of '69'
2 M-MAM/Freedom
3 4 JUSHN PARR/St. Elmo's Fire
4 5 PHIL COLLINS/DON't Lose fly Numbr
H 10 6 MODL & THE GAMG/Cherish
7 7 HADDWAN/Dress You Up
H 11 9 TINA TUNNER/WE Don't Need Anoth
H 17 10 BOURE & JACCEFT/C-1-T-Y
13 11 JUSHN CAFFERTY/C-1-T-Y
13 12 HOMAND JONES/LIVE in One Day

11 JUNEAR JUNEARY LINE TO THE STATE OF THE S



PD: Buddy Scott

MD: Joe Bohannon

37, 38, 39, 40 OMD/8o In Lave



PD: Tom Jeffries MD: Bumper Morgan

MD: Burnper Morgan

1 DIRE STRAITS/Money For Nothing
4 2 MADDNA/Dress You Up
11 7 3 A-4A/Tate Un Me
12 A MADDNA/Dress You Up
11 7 3 A-4A/Tate Un Me
13 3 GNOW COLARA/TON AND IN THE
14 3 GNOW COLARA/TON AND IN THE
15 STREET MORDER/TON AND IN THE
16 3 GNOW THE GAND/Cheris In The
17 STREET MORDER/TON AND IN THE
18 10 BRUTE MORDER/TON AND IN THE
18 11 DREST MORDER/Cru
18 11 DREST MORDER/Cru
18 11 DREST MORDER/Cru
19 11 DREST MORDER/Cru
19 11 DREST MORDER/Cru
19 12 DREST MORDER/Cru
19 12 DREST MORDER/Cru
19 17 DON HENLEY/Sunset Oril
19 17 DON HENLEY/Sunset Oril
19 17 DON HENLEY/Sunset Oril
19 18 DREST MORDER/SUNSET MORDER
19 18 DREST MORDER/SUNSET MORDER
19 19 DREST MORDER/SUNSET MORDER
20 MALL & OATES/The May . (Apollo
20 MALL & OATES/The May . (Apollo
21 MADDER/SAND & Genna Tear Your
22 A MORDER/SAND & Genna Tear Your
23 A MORDER/SAND & Genna Tear Your
24 A DROWN MORDER MORDER MORDER
25 GREAT TRICK/Tonight 1s's You
26 DOLLING K MENTIN/Separate Live
27 A MORDER MORDER WE SINGS TO THE
28 DROWN MORDER MORDER MORDER MORDER
29 DOLLING K MENTIN/Separate Live
20 DROWN MORDER MORDER MORDER MORDER
20 DROWN MORDER MORDER MORDER
20 DROWN MORDER MORDER
20 DROWN MORDER MORDER
21 DROWN MORDER
22 DROWN MORDER
23 DROWN MORDER
24 DROWN MORDER
25 DROWN MORDER
26 DROWN MORDER
26 DROWN MORDER
27 DROWN MORDER
27 DROWN MORDER
28 DROWN MORDER
28 DROWN MORDER
29 DROWN MORDER
29 DROWN MORDER
20 DROWN MORDER
21 DROWN MORDER
25 DROWN MORDER
26 DROWN MORDER
26 DROWN MORDER
27 DROWN MORDER
27 DROWN MORDER
27 DROWN MORDER
28 DROWN MORDER
29 DROWN MORDER
29 DROWN MORDER
20 DROWN MORDER
21 DROWN MORDER
27 DROWN MORDER
29 DROWN MORDER
29 DROWN MORDER
20 D

26
MR. NISTER/Broken Hings
TINA TURNER/One Of The Living
HOMARD JONES/Like to Get To Kn
SILLY JOEL/The Night Is Still
KATE BUSH/Running Up Thet Hill

SACA/What Do I Know OINOO BOINOO/Weird Science KAJA/Shouldn't Do That THOMPSON TWINS/Lay Your Hands

Q102 Cincinnati

Ops Mgr. Jim Fox

MD: Dave Allen

WKTI Milwaukee

MD: Denise Lauren # 2 NOTES THE GAME/Cherish

2 A-HA/Take On Me

3 DIRE STRAITS/Meney For Nothing

6 HHITNEY MUSTOM/Saving #11 My L

5 HADDOMA/Tess You Up

10 6 STINE/Fortess Around Your

7 3 PHIL COLLINE/Jon't Lose My Numb

6 HADY EVILS & THE/Power Of Love

13 11 JOHN COULAN/Lonaly QI' Night

14 10 STEVE HANDRET/For

13 11 JOHN COULAN/Lonaly QI' Night

14 10 STOULE & CREEK-Cru

20 14 READY FOR THE MOR/DM Sesia

13 BRYAN ADMISSummer DF '69
18 18 BOUTE & JAOSEPPONECTS IN The S
12 17 TINA TURNER/HE Dan's Need Anoth
23 18 STRANSHIP/HE BUILT This CTR.
14 22 20 JOHN MAITER/HE DON'S NEED ANOTH
15 22 JAN NAMMER/HE DE TO THE HE
12 12 JOHN MAITER/HIMM VICE THE
12 12 JOHN CAFFERTY-CI-T-T Y NEED
12 12 JOHN CAFFERTY-CI-T-T Y
12 12 JAN NAMMER/HIMM VICE THE
12 12 JOHN CAFFERTY-CI-T-T Y
13 12 JAN SAMMER/HIMM VICE THE
14 12 12 JOHN CAFFERTY-CI-T-T Y
15 12 JAN SAMMER/HIMM VICE THE
15 12 JAN SAMMER SAMMER VICE THE
16 12 JAN SAMMER SAMMER VICE THE
17 12 JAN SAMMER SAMMER VICE THE
18 12 JAN SAMMER SAMMER VICE THE SAMMER VICE THE
18 12 JAN SAMMER VICE THE VICE THE SAMMER VICE THE VIC

ADDS

ARETHA FRANKLIN/Who's Zoomin' H) HEART/Never THOMPSON THINS/Ley Your Hends Or HICHAEL FRANKS/Your Secret's Sei

76/ R&R FRIDAY, SEPTEMBER 27, 1985

CHR PARALLEL ONE PLAYLISTS



KBEQ

Kansas City

PD: Steve Perun

KANSAS CITY

PD: Steve Perun

MD: Karen Barber

1 078E STRAITS/Money For Mething
2 Model of the Mething
2 Model of the Mething
3 READY FOR THE WOR/OB SHALL
3 STRAITS AND UP
4 MANUFARS DIM NO UP
4 MANUFARS DIM EAGLE OVER THE METHING
4 MONETARIS DIM NO UP
5 MONETARIS DIM NO
5

DEBARGE/You Wear It Well
THOMPSON TWINS/Lay Your Hands On P
GODLEY & CREME/Cry



Chicago

Ops. Mgr.: John Gehron MD: Dr. Chuck Crane

Dr. Chuck Crane

KOOL & THE GANG/Cherish

JOHN ETRAITE/Honey For Nothing

JOHN ETRAITE/HONEY FOR Nothing

JOHN HITTE/HONEY FOR NOTHING

JOHN HANDER/HILLY VICE Theme

HADOWA/Dress You Up

JOHN COUGAR/Loney Up

HADOWA/Dress You Up

HADOWA/Dress You

HADOWA/Dress You Up

HADOWA/DRESS YOU

HADO



PD: Chris Andrews MD: Brian Kelly

Brian Kelly

8 MOULE & JAGOER/Dancing In The Stre

8 MOULE THE GAND/Cherish
AND/Case On He
AND/C

COLLINS & MARTIN/Separate Lives ARETHA FRANKLIN/Who's Zoumin' Who TIMA TURNER/One Of The Living RAY PARKER/Girls Are More Fun



Ops Mgr: John Gorman
MD: Kid John

MD: Kid Leo

COLLEGE

DIRE & MOGRETOR FOR Nothing BOMITE & MOGRETOR FOR IN THE STITUTE OF STREET ST

D 39 MR. MISTER/Broken Wings D 40 MARILLION/Kayleigh

37. 38
SILLY JOEL/The Night Is Still YC
SCRITTI POLITTI/Perfect May
RATT/You're In Love
MEIL YOUNG/Get Back To The Count
TALKING HEADS/And She Wes '

KATE BUSH/Running Up That Hill R.E.H./Driver B TAXXI/The Real Thin GREGO ROLLE/Young Love SAGA/What Do I Know APRIL HINE/Rock Myesif To Sleep CHEAP TRICK/Tonight It's You



PD: Jan Jeffries

PD: Jan Jeffries

H 2 1 KOOL & THE OANG/Cherish
3 2 READY FOR THE MOR/OB Shells
4 3 1 READY FOR THE MOR/OB Shells
4 3 2 READY FOR THE MOR/OB Shells
4 3 2 READY FOR THE MOR/OB Shells
4 5 DUILE THAT STRONG FOR NOSHING
5 4 FOR THE SHELL SHELL SHELL SHELL SHELL
5 5 A FARATISH ON THE SHELL SHELL
5 6 A FARATISH ON THE SHELL
5 6 A FARATISH ON THE SHELL
5 7 A FARATISH ON THE SHELL
5 7 A FARATISH ON THE SHELL
5 8 THE SHELL SHELL
5 8 THE SHELL
5 9 RHUE SHELL SHELL
6 1 10 10 THE SHELL
6 1 THE SHELL
6 THE SHEL

HEART/Never CDLLINS & MARTIN/Seperate Lives MR. MISTER/Broken Hings OMD/So In'Love ONJ/Soul Kiss

STARSHIP/He Built This City
THOMPSON TWINS/Lay Your Hands On
ABC/Be Near He
MUSY LEMIS & THE/Back In Time
COREY MART/Boy In The Bos
BRYAN ADAMS/One Night Love Affai
DEBARGE/You Hear It Hell

WEST



San Francisco

PD: Richard Sands

ichard Sands

I ARRIVATION OF THE MONTH OF T

DEBANGE/FOU Near It Well
TEANS FOR FARGE/Head Over Heels
STING/IF You Love Somebody
NIGHT RANGE/FOUR IN THE Mernin
HODITERO/And Ne Danced
ACC. YUMAN'' GORNE Tear Your
COREY HART/Boy In The Box
HODIN EXECUTIONS (Apollo)
ON HEREET/The Wey. . (Apollo)
ON HEREET/The Wey. . (Apollo)
DON HEREET/The Wey. . (Box On the Control of the Control

KRXY Denver Ops Mgr: John Driscoll Ops Mgr. John Br. MD: Geina Horton

DENVER MD: Geina Horton

1 1 DIRE STRAITE/Honey For Nothing

3 2 MADONA/Ores You Up

3 2 MADONA/Ores You Up

3 3 PINA/TOLLIN ME

4 POINT TOLLIN ME

5 ROBLETTE GANCY/Cherish

6 6 MARKY/Freedom

6 MARKY/Freedom

6 MARKY/Freedom

6 MARKY/Freedom

6 MARKY/Freedom

6 MARKY/Freedom

7 MARKY/Freedom

CHEAP TRICK/Tonight It's You NIGHT RANGER/Four In The Mornin

KWSS 94.5_{FM}

PD: Dave Van Stone San Jose MD: Robin Kipps

2 1 DIR NIPPS

2 1 A-MACTASE On The ROMAN SHALL SHALL

D 29 SCRITTI POLITTI/Perfect Way
D 30 GLENN FREY/You Balong To The Ci

HEART/Never COLLINS & MARTIN/Separate Lives OMD/So In Love



Denver

PD: Mark Bolke

H 2 1 DIRE STRAITS/Money For Nothing
H 2 1 DIRE STRAITS/Money For Nothing
H 3 2 MOD. & The GAMO/Charlah
H 3 3 MOD. & The GAMO/Charlah
H 1 3 MODNA/Dress You Up
H 1 6 JOHN COURAR/Lonely QI. Might
1 9 AND COURAR/Lonely QI. Might
2 STRAITS CONTROL OF THE STRAIN COURAR/LONE
1 9 AND COURAR/LONE DON'T Meet Anoth
1 9 AND COURAR/LONE DON'T Meet Anoth
1 10 PRINCE/Pop. Life
2 9 ISHUTY JOEC YOU
1 10 BOXIE & JAGGER/Gameling In The S
1 12 BILLY JOEC YOU'VE Only Musen(Se
1 13 MUSY LEMIS & THE POWER Of Love
1 17 18 BOXIE & JAGGER/Gameling In The S
1 2 BILLY JOEC YOU'VE ONLY YOU'VE
1 18 BOXIE & JAGGER/Gameling In The S
1 2 STRAIT COURS A FOUND THE STRAIN
1 2 STRAIN COURS A FOUND THE STRAIN
2 10 MORAD JONES/Life In One Day
1 2 MORAD JONES/Life In Tome Day
2 MORAD JONES/Life In Tome Day
2 MORAD JONES/Life In Tome Day
2 STRAIT FOUND THE STRAIN COURS AND THE STRAIN
2 STRAIN ADMISSIONER OF THE STRAIN
2 STRAIN ADMISSIONER OF THE STRAIN
2 MAN HAMMERY MIGHT EVERY BUTTENDER
2 2 JAN HAMMERY MIGHT EVERY HOUSE OF TEAMS CONTENTS
2 2 JAN HAMMERY MIGHT EVERY HOUSE OF TEAMS CONTENTS
2 2 JAN HAMMERY MIGHT EVERY HOUSE OF TEAMS CONTENTS
2 2 JAN HAMMERY MIGHT EVERY HOUSE OF TEAMS CONTENTS
2 2 JAN HAMMERY MIGHT EVERY HOUSE OF TEAMS CONTENTS
3 2 JAN HAMMERY MIGHT EVERY HOUSE OF TEAMS CONTENTS
4 20 JAN HAMMERY MIGHT EVERY HOUSE OF TEAMS CONTENTS
4 20 JAN HAMMERY MIGHT EVERY HOUSE OF TEAMS CONTENTS
4 20 JAN HAMMERY MIGHT EVERY HOUSE OF TEAMS CONTENTS
4 20 JAN HAMMERY MIGHT EVERY HOUSE OF TEAMS CONTENTS
4 20 JAN HAMMERY MIGHT EVERY HOUSE OF TEAMS CONTENTS
4 20 JAN HAMMERY MIGHT EVERY HOUSE OF TEAMS CONTENTS
4 20 JAN HAMMERY MIGHT EVERY HOUSE OF TEAMS CONTENTS
4 20 JAN HAMMERY MIGHT EVERY HOUSE OF TEAMS CONTENTS
4 20 JAN HAMMERY MIGHT EVERY HOUSE OF TEAMS CONTENTS
4 20 JAN HAMMERY MIGHT EVERY HOUSE OF TEAMS CONTENTS
4 20 JAN HAMMERY HOUSE OF TEAMS CONTENTS
4 20 JAN HAMMERY MIGHT EVERY HOUSE OF TEAMS CONTENTS
4 20 JAN HAMMERY MIGHT EVERY HOUSE OF TEAMS CONTENTS
4 20 JAN HAMMERY HOUSE OF TEAMS CONTENTS
4 20 JAN HAMMERY HOUSE OF TEAMS CONTENTS
4 20 JAN HAM

ADDS 26, 28, 29

KZZP104.7FM
THE NUMBER 1 HIT MUSIC STATION Phoenix
PD: Guy Zapoleon

MD: Steve Goddard

MD: Steve Goddard

H 1 1 DIRE BTRAITS/Nensy For Nothing
H 1 2 DIRE BTRAITS/Nensy For Nothing
H 2 3 A-AH/Tate On HODE/Oh Bhaile
H 2 3 A HAVE LEWIS & THE/Power Of Love
H 2 4 MAKE LEWIS & THE/Power Of Love
H 10 9 MITINEY MOUSTON/Saving All My L
4 MADDWA/TORES YOU Up
H 10 MITINEY MOUSTON/Saving All My L
5 MADDWA/TORES YOU Up
H 11 MITINEY MOUSTON/Saving All My L
7 MADDWA/TORES YOU Up
H 12 MILLY CREATER FOR FEAST Fried
H 12 BILLY CREYSTAL/YOU Look Marvelou
H 13 MILLY JOBY LOOK JOB MARVELOU
H 11 MINING H 10 MINING MAD H 10 MINI

ABC/Be Near Me ARETHA FRANKLIN/Who's Zoomin' k COREY MART/Boy In The Box ONJ/Soul Kiss



PD: Ric Hansen MD: Sandy Louie

MD: Sandy Louie

1 DIRE STRATE/Money For Nothing
2 JOHN PARRYS Clan's Fire
4 3 A-HA/Tate On Me
5 A COMP PARRYS Clan's Fire
6 4 ROLL & THE GAMP/Cherish
6 12 A CHAN'S CLAN'S CLAN'

TINA TURNER/One Of The Living COLLINS & MARTIN/Separate Live: OMD/Se In Love ARETHA FRANKLIN/Who's Zoomin' & BILLY JOEL/The Night Is Still \

COREY HART/Boy In The Box

Los Angeles 102.7

VP/Prog.: Gerry DeFrancesco Assistant PD: Mike Schaefer

ASSISTANT PD: Mike Schaefer

H 3-1 CHEECH & CHOMO/Bern In East L. A
2 BONLE & JOOGEN Plannt In East L. A
3 BIRLE STARTE/Money For Nothing
4 A-A-MCA/Tase On Ne
4 A A-MCA/Tase On Ne
5 A MCA/Tase On Ne
5

ADDS 33, 36, 39, 40 BRYAN ADAMS/One Night Love Affa COLLING & MARTIN/Separate Live: THOMPSON TWINS/Lay Your Hands C FREDDIE JACKSON/You Are My Ladi ARETHA FRANKLIN/Who's Zoomin' b

PD: Dick Bascom Phoenix

H 7 1 MADOMA/Dress You Up

1 2 PHIL COLLING/Don's Loss Mg Numt

2 4 KOOL & THE GAMG/Cherish

3 5 MANN /Freade

3 5 MONTH /Freade

4 6 JOHN FARR/Sh Elmo's Fire

5 9 FOINTER SISTEMS/Dare He

1 1 7 JOHN FARR/Sh Elmo's Fire

5 9 FOINTER SISTEMS/Dare He

1 1 1 STIM/Foretress Around Your

1 1 1 1 STIM/Foretress Around Your

1 1 1 1 STIM/Foretress Around Your

1 1 1 2 READY FOR THE MGR/Oh Sheila

1 1 1 STIM/FORETRESS Around Your

1 1 1 MADOM YOUR

GLENN FREY/You Belong To The Ci MR. MISTER/Broken Hings COREY HART/Boy In The Box TINA TURNER/One Of The Living

Seattle KUBE 93FM

PD: Bob Case

MD: Wendy Christopher

MD: Wendy Christopher

4 | A-HA/Tete On He
1 | A-HA/Tete On He
2 | DIRE STRATISHMENE FOR Nothing
2 | DIRE STRATISHMENE FOR Nothing
3 | DIRE STRATISHMENE FOR Nothing
4 | KOOL & THE GANO/Cherish
5 | JOHN COUGHT/LOSE | DIRECTION |
10 | JOHN COUGHT/LOSE | DIRECTION |
11 | B | HITNEY HOUSTON/JESUN | DIRECTION |
12 | STEVLE MONDER/Part-Time Lover
12 | STEVLE MONDER/Part-Time Lover
12 | LOSE | DIRECTION |
12 | STEVLE MONDER/Part-Time Lover
12 | LOSE | DIRECTION |
12 | LOSE | DIRECTION |
13 | STEVLE MONDER/Part-Time Lover
14 | JOHN EL |
15 | STIND/Fart-Time Lover
16 | JOHN EL |
17 | TEAM TO/REET/HE DEN'T |
18 | JOHN EL |
19 | TEAM TO/REET/HE DEN'T |
19 | DIRECTION |
19 | DIRECTION |
10 | DIRECTION |
1

TSS TOSTINI HOT HITS!

VP/Ops: Dave Parks San Diego

PD: Mike Preston

1 I DIRE STRAITS/Money For Nothing
1 2 READY FOR THE MORY/OB SHILL
3 3 NACONA/Dress You Up
4 SHITTENEY HOUSTON/Saving All Hy
4 SHITTENEY HOUSTON
2 SHITTENEY HOUSTON
3 SHITTENEY

Jishm PD: Rick Gillette MD/Assist PD: Chris Collins Sacramento

Sacramento

H 1 1 READY FOR THE WOR/Oh Sheila

H 2 READY FOR THE WOR/Oh Sheila

H 2 READY FOR THE WOR/Oh Sheila

H 3 READY FOR THE WOR FOR

27, 29 CNJ/Boul Kiss EDDIE MURPHY/Party All The Time RENE & ANGELA/I'll Be Good

San Francisco PD: Steve Rivers

MD: Jack Silver

HHAM:/Freedom HOHARD JONES/Like to Qut To Kno PAT BENATAR/Invincible ARETHA FRANKLIN/Who's Zoomin' (

29. 33. 35 CHEECH & CHONG/Born In East L.:

Hot Hits Seattle K. PW FM

PD: Jeff King MD: Devon Durrant

MD: Devon Durrant

H 1 1 A-HA/Tab On Me
4 2 MADONA/Dress You Up
4 7 3 READY FOR THE MOR/OB Beila
6 4 GODLE & CHEWS/Che Far Mothing
6 4 GODLE & CHEWS/Che Far Mothing
10 6 BOMIE & LAGGER/Damcing in The [
11 7 DON MEMLEY/BANE O' 11]
11 7 BOMIE & LAGGER/Damcing in The [
11 7 DON MEMLEY/BANE O' 11]
11 8 FARM FOR TEAMS AROUND YOU FOUND
11 11 1 JOHN COURAN LONG IN Wight
11 1 JOHN COURAN LONG IN Wight
12 1 JOHN COURAN LONG IN WIGHT
13 1 JOHN COURAN LONG IN WIGHT
14 1 JOHN COURAN LONG IN WIGHT
15 1 JOHN COURAN LONG IN WIGHT
16 1 JOHN COURAN LONG IN WIGHT
17 11 LONG BOILDON'S LONG IN WIGHT
18 1 JOHN COURAN LONG IN THE BOX
19 JOHN INDUSTRIES THE THE BOX
19 JOHN INDUSTRIES THE BOX
20 1 SECRET HAND LONG IN THE BOX
20 1 SECRET HAND LONG IN THE BOX
21 1 AROUND LONG IN THE BOX
22 2 AND IN INDUSTRIES IN THE BOX
23 1 HEART / NAVE IN THE BOX
24 2 AND LONG IN THE BOX
25 2 HEART / NAVE IN THE BOX
26 2 HEART / NAVE IN THE BOX
27 22 COREY HART/BOX IN THE BOX
28 29 HEART / NAVE IN THE BOX
29 20 AND LONG IN THE BOX
20 20 AND LONG IN THE BOX
20 20 AND AND LONG IN THE BOX
20 21 HEART / NAVE IN THE BOX
20 22 AND THE MOTHER AND LONG IN THE STANDARY IN THE BOX
20 21 HEART / NAVE IN THE STANDARY IN THE BOX
20 21 HEART / NAVE IN THE STANDARY IN THE BOX
20 21 HEART / NAVE IN THE STANDARY IN THE STANDAR

TINA TURNER/One Of the Living RAY PARKER/Girls Are More Fun KATE BUSH/Running Up That Hill Onl/Soul Kiss MEN AT WORK/Hard Luck Story

GO HEST/Eye to Eye MORRIS DAY/The Dak Tree COLOURFIELD/Can't Get Enough D ROGER DALTREY/After The Fire



ZIOO FM KKRZ

PD: Gary Bryan Portland MD: Sean Lynch

TINA TURNER/One Of The Living DAVID FOSTER/Love Theme From "I HONARD JONES/Like to Get To Kn COLLINS & MARTIN/Separate Live FREDDIE JACKSON/You Are My Lad

ROGER DALTREY/After The Fire CHEECH & CHONG/Born In East L.



PD: Jon Barry MD: Steve Naganuma

MD: Steve Naganuma

H 1 1 DIRE STRATIS/Homey For Nothing
H 2 PARDOMA/Dress You Up
H 3 2 PARDOMA/Dress You Up
H 3 2 PARDOMA/Dress You Up
H 3 3 PAPIL COLLING/Don't Lose No Nome
H 3 NOOL STREE GAMPA/Lonely DI Hight
H 4 NOOL STREE GAMPA/Lonely DI Hight
H 5 OF HILL COLLING/Don't Lose No Nome
H 5 NOOL STREE GAMPA/Lonely DI Hight
H 6 OF HILL COLLING/Don't Lose No Nome
H 10 OF HILL COLLING/Don't Lose No Nome
H 11 OF HILL COLLING/Don't Lose No Nome
H 12 OF HILL COLLING/Don't Lose No Nome
H 12 OF HILL COLLING/DON'T LOSE NO
H 12 OF HILL COLLING/D

28, 29, 33 COLLINS & MARTIN/Separate Lives STARSHIP/We Built This City CNJ/Soul Kiss THOMPSON TWINS/Lay Your Hands D OMD/So In Love SCRITTI POLITTI/Perfect Hay

(Q103FM)

PD: Jack Regan MD: Alan Sledge

MUI. Alan Sleage

Denver

H a 1 MHITTNY HOUSTON/Baving All Mg L
1 2 PHIL COLLING/Den't Lose Mg Numb

H 6 3 STIMO/Ferteres Around Your

H 5 4 GODLEY & CREER/Chafte Cover

H 7 5 4 MOLLEY & CREER/Chafte Cover

H 7 6 MALLE GATE/The Mas., (Apolio)

2 7 KODL & THE GAMO/Charish

3 8 MANN /Freedom

H 10 10 GATE/The Mas., (Apolio)

17 11 JAN HAMPER/Hitael V/cc Thems

8 12 JOHN FORMER/Hitael V/cc Thems

8 12 JOHN PARK/SI Elea's Fire

H 22 13 DON HENGLY/Sunset Orill

10 14 MEY LEWIS & THE/Power Of Love

10 14 MEY LEWIS & THE/Power Of Love

10 17 JANN CAPPERTY/CI-T-Y

10 17 JANN MATER/ENDI/ Ta Goin' Dos

10 18 JANN MATER/ENDI/ Ta Goin' Dos

11 22 JANN MATER/ENDI/ Ta Goin' Dos

12 22 JANN MATER/ENDI/ Ta Goin' Dos

13 12 AND MATER/ENDI/ Ta Goin' Dos

14 22 SERVAN ADAMS/Dos Night Love Affe

15 23 MONN MATER/ENDI/ Ta Work Fire

16 26 ENTAN ADAMS/Dos Night Love Affe

27 THOMPSON THINS/Lay You'r Hands D

24 30 USORO/ do You Babe Bos

25 31 AMETINA FRANKLIN/May's Toolsin' MA

28 31 METINA FRANKLIN/May's Toolsin' MA

29 31 AMETINA FRANKLIN/May's Toolsin' MA

30 31 AMETINA FRANKLIN/May's TOOLSIN' MASSILLY VICE. Denver

32 31 COREY HART/Boy In The Box 35 32 ARETHA FRANKLIN/Hho's Zoomin' H A 33 BILLY JOEL/The Night Is Still Y A 34 ONJ/Boul Kiss A 35 OIND VANNELLI/Hurts To Be In Lo

ADDS 33, 34, 35 MR. MISTER/Broken Wings TINA TURNER/Dne Of The Living MAURICE WHITE/Stand By Ma OHD/Bo In Love SCRITTI POLITTI/Perfect Way

KKIDO KOO Sacramento Sest His Music

PD: Tom Chase MD: Mr. Ed

HEART/Never CHEAP TRICK/Tonight It's You MR. MISTER/Broken Wings

HOTTEST

P. Collins & M. Martin Tina Turner **Billy Joel Ready For The World**

Dire Straits A-HA

WSPK/Poughkeepsie, NY Dayton/James

ARETHA PRANKLIN MR. MISTER TALKING HEADS TOWNY SHAW ONJ DIRE STRAITS 1-1 BOWIE & JAGGER 12-7 STING 13-6 STEVIE WONDER 23-12 JAN HAMMER 33-20

RI-104/Providence, Ri Jonathan Monk

COLLINS & MARTIN OINGO BOINGO RAY PARKER TINA TURNER STARPOINT

Q92/Rochester, NY

Tom Mitchell

DIRE STRAITS 1-1 A-HA 3-2

COLLINS & MARTIN

93Q/Syracuse, NY Laird/Dunes

CHR ADDS & HOTS

SOUTH

MOST ADDED HOTTEST P. Collins & M. Martin **Dire Straits Tina Turner** Ready For The World A-HA Olivia Newton-John

EAST

PARALLEL TWO

Q100/Allentown, PA

TALKING HEADS
FREDDIE JACKSON
GO WEST
TINA TURNER
BILLY JOEL
COLLINS & MARTIN
WEIRD AL YANKOVIC (dp)
RENE & ANGELA (dp)
HOTLEST RENE & ANGELA (dp) Hottest: DIRE STRAITS 2-1 HOOTERS 3-3 A-HA 4-4 SOWIE & JAGGER 8-6 TEARS FOR FEARS 12-9

WZOU/Boston

Cutter/Van Tassell GLENN FREY THOMPSON TWINS POWER STATION STARSHIP OMD Hottest: READY FOR THE WOR 5-1 KOOL & THE GANG 2-2 A-HA-9=5 JOHN COUGAR 8-7 WHITNEY HOUSTON 12-9

WVSR/Charleston, WV Bailey/West

COLLINS & MARTIN HUEY LEWIS & THE BILLY JOEL RAY PARKER TIMA TURNER SAGA SAGA HOTTEST: 8-2 JOHN COUGAR 12-4 READY FOR THE WOR 19-8 BRUCE SPRINGSTEEN 26-14 JAN HAMMER 29-15

K104/Erie, PA Bill Shann

TINA TURNER
COLLINS & MARTIN
BILLY JOEL
DEBARGE
KENNY ROGERS
RAY PARKER RAY PARKER HOttest: DIRE STRAITS 1-1 WHITMEY HOUSTON 2-2 MADONNA 3-3 A-HA 14-6 CHEAP TRICK 10-7

WERZ/Exeter, NH Scott MacKay

MARILLION SHAW RATT (dp) RAY PARKER Hottest: DIRE STRAITS 1-1 A-HA 6-3

WTIC-FM/Hartford, CT Wall/West

MAURICE WHITE COREY HART COLLINS & MARTIN RAY PARKER SCRITTI POLITTI TINA TURNER TINA TURNER
HOTTEST:
DIRE STRAITS 1-1
A-HA 9-5
STEVIE WONDER 13-6
TEARS FOR FEARS 16-10
JAN HAMMER 25-12

WAMX/Huntington, WV inson/Collins

TIMA TURNER Hottest: DIRE STRAITS 1-1 JOHN COUGAR 3-2 MADONNA 6-3 READY FOR THE WOR 10-5 A-HA 9-6

WKEE/Huntington, WV Miller/Swann

Miller/Swann
TINA TURNER
COLLINS & MARTIN
SCENITTI POLITTI
MR. MISTER
HOLLES:
JOHN COUGAR 2-1
BRUCE SPRINOSTEEN 9-2
WHITNEY HOUSTON 4-3
JOHN CAPERTY 5-4
READY FOR THE WOR 7-5

WLAN-FM/Lancaster, PA

none Hottest: DIRE STRAITS 1-1 KOOL & THE GANG 3-3 MADONNA 4-4 WHAM1 5-5 A-HA 7-7

KC101/New Haven, CT

COLLINS & MARTIN ONJ ARETHA FRANKLIN Hottest:

Hottest: DIRE STRAITS 1-1 READY FOR THE WOR 5-3 STEVIE WONDER 9-4 A-HA 19-12 JAN HAMMER 20-13 Z106/Philadelphia, PA

Steve Davis KLYMAXX ARETHA FRANKLIN MR. MISTER ONJ ONJ PREDDIE JACKSON HEART OINGO BOINGO (dp) Hottest: READY FOR THE WOR 9-3 A-HA 14-6 BRUCE SPRINGSTEEN 17-11 WHITTEY HOUSTON 24-15 TEARS FOR FEARS 31-21

Bob Spence

PARALLEL THREE

WFBG/Altoona, PA Steve Kelsey

OMD HOWARD JONES ONJ
COLLINS & MARTIN
BILLY JOEL
BILLY JOEL
TALKING HEADS (dp)
SCRITTI POLITTI (dp)
Hottest:
DIRE STRAITS 1-1
JOEN COUGAR 7-4
WHITNEY HOUSTON 10-6
BOWIE & JAGGER 15-8
READY FOR THE WOR 12-9

WGUY/Bangor, ME

Roberts/Worcester HODETS/WOYCOSTER
READY FOR THE WOR
TOMMY SHAW
HOWARD JONES
FREDDIE JACKSON
OJAKO BOIMGO
OJAKO BOIMGO
TINA TURNER
MARILLION
RATT
ARETHA PRANKLIN
BILLY JOEL
COLLINS & MARTIN
HOTEST
HOTESTRAITS 1-1
A-HA B-4
JOHN COUGAR 7-5
BOWIE & JAGGER 10-6
STEVIE WONDER 14-7 Hottest: STEVIE WONDER 12-5 BOWIE & JAGGER 13-9 JAN HAMMER 22-15 DON HENLEY 24-18 9.9 30-25

WZON/Bangor, ME Tony Perkins

STOME MESSIAN STING STEVIE WONDER PAUL YOUNG GLENN FREY COLLINS & MARTIN TINA TURNER HOTCEST. DIRE STRAITS 1-1 KOOL & THE GANG 4 HUEY LEWIS & THE A-HA 27-12 JAN HAMMER 28-15 IONY PORKINS
ARETHA FRANKLIN
TINA TURNER
ONJ
COLLINS & MARTIN
RAY PARKER
MR. MISTER
HOWARD JONES
BILLY JOEL
HOWARD JONES
BILLY JOEL
ESTING 13-8
EOWIE & JAGGER 16-14
READY FOR THE WOR 20-16
TEARS FOR TEARS 24-21
JAN HAMMER 25-23 98PXY/Rochester, NY MR. MISTER COLLINS & MARTIN TINA TURNER RAY PARKER BILLY JOEL

WIGY/Bath, ME

MADONNA 4-3 STING 6-4 BRUCE SPRINGSTEEN 8-6 BILLY JOEL TINA TURNER WGFM/Schenectedy, NY TINA TURNER HOTTESTE . DIRE STRAITS 1-1 A-HA 3-2 LOVERBOY 7-4 READY FOR THE WOR 6-5 JOHN COUGAR 10-6 ONJ
ARETHA FRANKLIN
MR. MISTER
FREDDIE JACKSON (dp)
TINA TURNER
BILLY JOCL
HOCLEGAT.
WIRMI 2-1
FRANKE SPRINGSTEN 11-8
WHITMEY HOUSTON 12-10
TEARS FOR FEARS 23-14 103CIR/Beckely, WV

COLLINS & MARTIN
ABC
TINA TURNER
ONJ
MR. MISTER
HOTTESTRAITS 1-1
A-HA 5-2
READY FOR THE WOR A-HA 5-2 READY FOR THE WOR 6-4 TEARS FOR FEARS 12-6 OINGO BOINGO 36-18

CAT PARKER
COLLINS & MARTIN (dp)
BILLY JOHL
ONJ
TINN TURNER
FAMILY
BILLY STREET
BILLY STREET
FAMILY
BILLY STREET
FAMILY
BILLY
FOR THE WOR 7-4
MADDONNA 9-5
JAN HAMMER 37-25 95XXX/Burlington, VT Rob Poulin COLLINS & MARTIN TINA TURNER RAY PARKER BILLY JOEL ONJ MARILLION (dp) MARILLION (dp) Hottest: DIRE STRAITS 1-1 KOOL & THE GAMG 2-2 JOHN COUGAR 9-7 A-HA 11-9 JAN HAMMER 21-17 WPST/Trenton, NJ

Tom Taylor

COLLINS & MARTIN DEAD OR ALIVE BILLY JOEL Matthews/Alexander Matthews/Alexander
COLLINS & MARTIN
ARETHA FRANKLIN
TIMA TURNER
HOtteet:
DIRE STRAITS 2-2
WHITMEY HOUSTON 10-4
READY FOR THE WOR 9-5
JAM HAMMER 12-6
BRUCE SPRINGSTEEN 23-18 OMD RAY PARKER TINA TURNER TINA TURNER Hottest: DIRE STRAITS 3-1 STING 13-7 JAN HAMMER 27-17 TEARS FOR FEARS 31-21 KLYMAXX 39-27

WRCK/Utica, NY Jim Reitz

Jim Reitz
COLLINS & MARTIN
TINN TURNER
BILLY JOEL
TOMMY SHAW
SCRITTI POLITTI
RAY PARKER
HOCLEST
JOHN COUGAR 1-1
A-HA 4-2
BOWIE & JAGGER 12-8
JAN HAMMER 22-9
BRUCE SPRINGSTEEN 21-11

WKRZ-FM/Wilkes-Barre, PA

Brock/Sheridan BILLY JOEL COLLINS & MARTIN ONLINS & CARLINON
ONJ
REME & ANGELA
RAY PARKER
SCRITTI POLITTI
HOCLEST:
DIRE STRAITS 1-1
MADONNA 2-2
A-HA 7-3
READY FOR THE WOR 8-4
JOHN COUGAR 6-5

WTLQ/Wilkes-Barre, PA

DON LANGER

COLLINS & MARTIN
HOWARD JONES
BILLY JOEL
JENNIFER HOLIDAY (dp)
GO WEST
BOWLE & JAGGER 6-4
READY FOR THE WOR 5-5
WHITNEY HOUSTON 7-6
JOHN COUGAR 15-7
JAN HAMMER 23-11

Q106/York, PA

DON HENLEY
ABC
GLENN FREY
HOttest:
MADONNA 6-2
DIRE STRAITS 7-3
A-HA 8-5
JOHN COUGAR 11-6
WHITNEY HOUSTON 15-11

Paul DeMille

COLLINS & MARTIN
TINA TURNER
BILLLY JOEL
DEBARGE
KENNY ROGERS
RAY PARKER
KIM CARRES
HOLLESL:
NATALIERATIS 2-2
DIR SUPPLY 7-5
JAN HAMMER 12-9
STEVIE WONDER 14-11

WGAN/Portland, ME

TINA TURNER
RAY PARKER
COLLINS & MARTIN
BILLY JOEL
ONJ Hottest: DIRE STRAITS 1-1 MADONNA 4-3 A-HA 5-4 READY FOR THE WOR 8-5 WHITNEY HOUSTON 17-10

WOMP-FM/Wheeling, WV **Bob Forster**

ARETHA FRANKLIN COLLINS & MARTIN COCK ROBIN HOWARD JONES TOMMY SHAW TINA TURNER HOLLOWER. HOTLEST: DIRE STRAITS 1-1 KOOL & THE GANG 3-2 A-HA 11-6 BOWIE & JAGGER 10-7 READY FOR THE WOR 17-10

WFXX/Williamsport, PA

COLLINS & MARTIN
ARETHA FRANKLIN
MR. MISTER (dp)
KLYMAXX
TOMMY SHAW
TINA TURNER TINA TURNER Hottest: A-HA 5-1 HOOTERS 8-5 LOVERBOY 14-10 STING 16-12 STARSHIP 29-19

SOUTH

PARALLEL TWO

WBBQ/Augusta, GA

COLLINS & MARTIN ONJ TINA TURNER BILLY JOEL GO WEST HOWARD JONES HOWARD JONES HOTTEST: READY FOR THE WOR 3-1 WHITNEY HOUSTON 7-3 STEVIE WONDER 9-6 DAVID POSTER 12-7 LOVERBOY 24-19

KHFI/Austin, TX Waylon Richards

TINA TURNER COLLINS & MARTIN (dp) HOWARD JONES ONJ RAY PARKER CHEAP TRICK (dp) Hottest: DIRE STRAITS 1-1 MADONNA 2-2 BOWIE & JAGGER 8-5 STING 9-6 WHITNEY HOUSTON 10-7

WFMF/Baton Rouge, LA Rice/Ahysen

PAUL YOUNG (dp) FREDDIE JACKSON FREDDIE JACKSON HOttest: DIRE STRAITS 4-1 KOOL & THE GANG.5-3 WHITNEY HOUSTON 10-6 A-HA 13-7 READY FOR THE WOR 14-9

WGGZ/Baton Rouge, LA Michael Adams

LOVERBOY LOVERBOY
STEVIE WONDER
TEARS FOR FEARS
COREY HART
HOTTES:
DIRE STRAITS 1-1
MADONNA 3-2
JOHN COUGAR 8-6
BRUCE SPRINGSTEEN 16-9
READY FOR THE WOR 24-17

K7ZB/Beaumont, TX

JENNIFER HOLIDAY RAY PARKER DAVID FOSTER BILLY JOEL Hottest: DIRE STRAITS 1-1 LOVERBOY 3-2 TEARS FOR FEARS 14-10 JAN HAMMER 30-19 STARSHIP 31-22

WZYQ/Frederick, MD

OMD
ABC
COLLINS & MARTIN
HOTLEST:
JOHN COUGAR 5-1
PHIL COLLINS 3-2
BOWIE & JAGGER 11-4
MADONNA 7-5
KOOL & THE GANG 8-6

Doug Neville TINA TURNER COLLINS & MARTIN BILLY JOEL Hottest: DIRE STRAITS 3-1 WHITNEY HOUSTON 4-2 MADONNA 8-3 JOHN COUGAR 12-5 CHEAP TRICK 15-8

WKHI/Ocean City, MD

STEVIE WONDER 19-9 STING 15-10

COLLINS & MARTIN
HOWARD JONES
BILLY JOEL
MR. MISTER
TINA TURNER
RAY PARKER
WEIRD AL YANKOVIC (dp)
STARPOINT

THOMPSON TWINS
COREY HART
FREDDIE JACKSON
COLLINS 4 MARTIN
OMD
BILLY JOEL

BILLY JOEL TINA TURNER COLLINS & MARTIN OMD SCRITTI POLITTI KILYMAXX HOLLESI: MADONNA 3-1 READY FOR THE WOR 6-5 A-HA 10-6 MHITMEY HOUSTON 14-8 BOWIE & JAGGER D-11

WSKZ/Chattanooga, TN Page/Chase

COREY HART

ONT TIMA TURNER STARPOINT COLLINS & MARTIN REME & ANDELA (dp) RAY PARKER HOLLEST FOOL & THE GAMG 2-2 A-HA 6-4 WHITMEY HOUSTON 10-8 STEVIE WONDER 15-12

Herring/Marsh
COLLINS & MARTIN
HOWARD JONES
TINA TUNNER
BILLY JOEL
MARILION (dp)
GO WEST
GINO VANNELLI
KLYMAXX
HOTLES
HOTLES
HOTLES
JOHN COUGAR 9-7
JAN HAMER 19-15
LOVERBOY 21-18

Ginsburg/Tucker

JOHN CAPPERTY
WHITNEY HOUSTON
HUEY LEWIS & THE
9.9
HOLLESI:
MADONNA 3-1
READY FOR THE WOR 7-5
DIRE STRAITS 10-6
TEARS FOR FEARS 15-8
A-HA 22-14

COLLINS & MARTIN
BILLY JOEL
TINA TURNER
HOLTEST,
DIRE STRAITS 1-1
READY FOR THE WOR 4-2
WHITMEY HOUSTON 10-4
MADONNA 9-6
JAN HAMMER 19-9

STARPOINT HOLLest: HADONNA 1-1 READY FOR THE WOR 2-2 DIRE STRAITS 11-5 CHEECH & CHONG 24-8 KLYMAXX 18-12

FREDIE JACKSON
JOHN COUGAR
EDDIE MURPHY
HOLtest:
READY FOR THE WOR 3-2
STEVIE WONDER 13-8
LISA LISA 11-11
CHEECH & CHONG 18-12
JAN HAMMER 27-18

KEZB/EI Paso, TX Ron Haney

WDCG/Durham-Ral Edwards/Wright

KAMZ/EI Paso, TX

West/Saylor

WAPI/Birmingham, AL St. John/Regal COLLINS & MARTIN PAUL YOUNG COREY HART TINA TURNER HOLLEGEL: Hottest: PHIL COLLINS 1-1 STING 3-2 A-HA 4-3 READY FOR THE WOR 5-4 JAN HAMMER 9-5

KXX106/Birmingham, AL

ONJ JENNIFER HOLIDAY DAVID FOSTER MR. MISTER KATE BUSH HOWARD JONES TINA TURNER TINA TURNER Hottest: DIRE STRAITS 2-1 MADONNA 3-2 READY FOR THE WOR 4-3 LOVERBOY 10-7 STEVIE WONDER 15-10

WSSX/Charleston, SC Phillips/Allen

Phillips/Allen
Tina Tunner
COLLINS & MARTIN
RAY PARKER
ONJ
BILLY JOEL
HOTTER STRAITS 1-1
DIRE STRAITS 1-1
READY FOR THE WOR 2-2
STEVIE WONDER 10-8
JOHN COUGAR 22-9
JOHN COUGAR 22-9

WBCY/Charlotte, NC Bill Mertin

Hottest: DIRE STRAITS 1-1 WHITNEY HOUSTON 4-2 STEVIE WONDER 5-4 JOHN COUGAR 7-6 HALL 4 OATES 11-7

WROQ/Charlotte, NC

Gary Adkins

WFMI/Lexington, KY OMD HOWARD JONES
ARETHA PRANKLIN
HOLLEST.
JIRE STRAITS 1-1
A-HA 3-3
STEVIE WONDER 11-8
BRUCE SPRINGSTEEN 23-14
TEARS FOR FEARS 25-16 TINA TURNER
BILLY JOEL
COLLINS & MARTIN
RAY PARKER
ONJ ONJ Hottest: DIRE STRAITS 1-1 READY FOR THE WOR 8-5 STEVIE WONDER 14-12 TEARS FOR FEARS 26-17 BRYAN ADAMS 29-24

WNOK-FM/Columbia, SC

Mark McCain BOWLE & JAGGER
JAN HAMMER
STEVIE WONDER
HOCLEGE:
DIRE STRAITS 1-1
READY FOR THE WOR 7-2
JOHN COUGAR 13-6
MADONNA 14-9
WHITNEY HOUSTON 20-12

WZLD/Columbia, SC WLRS/Louisville, KY Christopher/Lyon

COREY HART
9.9
MR. MISTER (dp)
OMD
COLLINS & MARTIN (dp)
Hottest:
DIRE STRAITS 1-1
READY FOR THE WOR 6-2
A-HA 7-4
JOIN COUGAR 9-6
JAN HAMMER 19-9

FM100/Memphis, TN KZFM/Corpus Christi, TX John/Conley

JOHNICOMBY
STARSHIP
COLLINS & MARTIN
TIMA TURNER
HOTLEST
JOHN COUGAR 9-6
READY FOR THE WOR 12-7
A-HA 17-10
BOMIE & JAGGER 18-14
BRYAN ADAMS 31-25

WABB-FM/Mobile, AL

ABC ARTHA FRANKLIN COLLINS & MARTIN KLYMAXX DAVID POSTER (dp) STARSHIP HOLLEST: PHIL COLLINS 3-1 DIRE STRAITS 7-3 READY FOR THE WOR 12-4 A-HA 18-12 STEVIE WONDER 27-17

WHHY-FM/Montgomery, AL Alan DuPriest

COLLINS & MARTIN MR. MISTER HOOTERS CHEAP TRICK RAY PARKER DIRE STRAITS 1-1 WHITNEY HOUSTON 11-4 READY FOR THE WOR 13-6 JAN HAMMER 24-17

KBFM/McAllen-Br Michael Cruz

TINA TURNER
COLLINS & MARTIN
CHEAP TRICK (dp)
MR. MISTER (dp)
HOWARD JONES (dp)
MAURICE WHITE
HOLLEST: Hottest: DIRE STRAITS 4-1 MADONNA 7-2 JOHN COUGAR 9-3 STING 10-4 WHITNEY HOUSTON 14-10

KX104/Nashville, TN

GOOMFOX
STEVIE WONDER
JAN HAMMER
JAN HAMMER
HUEY LEWIS & THE
DAVID FOSTER
COLLINS & MARTIN (dp)
HOTTER
JOHN COUGAR 5-2
LOVEROY 8-5
BRUCE SPRINGSTEEN 18-12
STEVIE WONDER D-20

Gary Jackson THOMPSON TWINIS ARETHA FRANKLIN OMOD BOINGO COMPONICE WHITE WHO COREY HART HOTELS: READY FOR THE WOR 2-1 JAN HAMMER 11-4 FREDDIE JACKSON 17-6 STEVIE WONDER 39-11 DAVID FOSTER 33-15 94TYX/Jackson, MS

WANS-FM/Greenville, SC

COLLINS & MARTIN

COLLINS & MARTIN
BILLY JOEL
TINA TURNER
RAY PARKER
MARILLION
OUTFIELD
MR. MISTED
DITEST:
DITES STRAITS 3-1
READY FOR THE WOR
RALL & OATES 6-5
JOHN COUGAR 10-8
DAVID FOSTER 11-9

WCKN/Greenville, SC

Gary Jackson

none Hottest: DIRE STRAITS 1-1 PHIL COLLINS 2-2 WHAN1 3-3 MADONNN 7-7 READY FOR THE WOR 10-10

WQUT/Johnson City, TN

Steve Taylor Steve Taylor
THOMPSON TWINS
TEASS FOR PEARS
GLENN FREY
GODLEY & CREME
HOOTERS
COREY HART
PAUL YOUNG
CHARLIE DANIELS
HOTERS
HOTERS
TREADY FOR THE WOR 6-4
LOVERBOY 17-11
A-HA 24-16
HALL & OATES 31-22
WHITNEY HOUSTON 34-24

WOKI/Knoxville, TN Gary Adkins
RAY PARKER
ONJ
TIMA TURNER
COLLINS & MARTIN
HOWARD JONES
DEAD OR ALIVE (dp)
MARILLION
KATE BUSH (dp)
BILLY JOEL
HOttest;
DIRE STRAITS 1-1
JONN COUGAR 5-4
A-HA 8-5
LOVERBOY 7-6
READY FOR THE WOR 10-7 Y106/Orlando, FL

StacySteal
TIMA TURNER
FIVE STAR
KATE BUSH
COLLINS & MARTIN (dp)
WEIRD AL YARKOVIC
ONJ (dp)
RAY PARKER
MR. MISTER
HOttest:
DIRE STRAITS 1-1
JAN HAMMER 16-7
STEVIE WONDER 24-14
BRUCE SPRINGSTEEN 27-19
GLENN FREY 30-21

94Z/Raleigh, NC

MR. MISTER (dp)
HEART (dp)
COLLINS & MARTIN
RAY PARKER (dp)
HOUTESTRAITS 1-1
READY FOR THE WOR 5-2
MADONNA 6-3
A-HA 8-4
JAN HAMMER 16-10

WRVQ/Richmond, VA

Lewis/Payne CHEECH & CHONG ABC COREY HART RAY PARKER KLYMAXX EDDIE MURPHY EDDIE MUREH HOUTEST. DIRE STRAITS 2-1 MADDNNA 3-2 READY FOR THE WOR 5-3 A-HA 10-5 JAN HAMMER 21-17

KTFM/San Antonio, TX

Thorman/Nasty
TINA TURNER
BILLY JOEL
KATE BUSH
ONJ
REME & ANNELA (dp)
FIVE STAR (

KTUX/Shreveport, LA

John Steel
JENNIFER HOLLDAY
ROGER DALTREY
ROGER DALTREY
CHERCIT & CHONG
RENE & ANGELA
TINN TURNER
MAURICE WHITE
ONJ (dp)
HOttest:
A-HA 1-1
MADONNA 5-2
PAUL YOUNG 7-3
DIRE STRAITS 4-5
LOVERBOY 12-9

MAURICE WHITE TINA TURNER COLLING & MARTIN READY FOR THE WOR 3-1 A-HA 5-2 JAN HAMMER 6-3 TEARS FOR FEARS 16-12 GLENN FREY 25-19

Cook/Fox

Y107/Nashville, TN St..John/Peace

TINA TURNER
BILLY JOEL
COLLINS & MARTIN (dp)
PAUL YOUNG
OINGO BOINGO (dp)
Hottest:
DIRE STRAITS 1-1
MADONNA 5-2 COLLINS & MARTIN TINA TURNER MR. MISTER (dp) Hottest: READY FOR THE WOR 3-1 DIRE STRAITS 1-2 JOHN COUGAR 11-5 A-HA 10-6 TEARS FOR FEARS 27-23

WKZL/Winstor

ARETHA FRANKLIN

Hottest: DIRE STRAITS 1-1 READY FOR THE WOR 8-5 JAN HAMMER 11-7 WHITNEY HOUSTON 26-12 STEVIE WONDER 33-21

PARALLEL

none Hottest: JAN HAMMER 1-1 LOVERBOY 3-3 JOHN COUGAR 4-4 BRUCE SPRINGSTEEN 7-7 MR. MISTER 21-21

KOIZ-FM/Amarillo, TX

WKSF/Asheville

John Stevens RAY PARKER ONJ

ONJ
TOMMY SHAW
BILLY JOEL
KATE BUSH (dp)
PROPAGANDA (dp)
HOWARD JONES
HOTLEST:
JOHN COUGAR 9-6
DON HENLEY 10-7
LOVERBOY 17-9
DAVID POSTER 30-

WJAD/Balnbridge, GA

COLLINS & MARTIN

Elliot/Taylor

THREE

WRNO/New Orleans, LA

ONJ
BILLY JEL
COLLINS & MARTIN
KATE BUSH
MOTLEY CRUE
TOMMY SHAW
HOTLEY LORE
TOMMY SHAW
JOHN COUGAR 5-2
A-HA 9-5
STEVIE WONDER 19-8
TEARS FOR FEARS 20-10

B.1105/Orlando El

Thomas/Wright
PAUL YOUNG
ONJ
HOWARD JONES
ARETHA FRANKLIN
POWER STATION
FIVE STAR
HOttest:
READY FOR DHE WOR 19-5
JAN HAMMER 17-7
TEARS FOR FEARS 28-10
STEVIZ WONDER 27-14
STING 29-20

ONLINS & SARITO
ONLY
RAY PARKER
HOWARD JONES
SCRITTI POLITTI
TIMA TURNER
KATE BUSH
TOMMY SHAW
EDDIE MURPHY
HOTEMI:
DIRE STRAITS 1-1
READLY FOR THE WOR
A-HA 10-4
JAN HAMMER 26-14
DON HENLEY 21-18 WQID/Biloxi, MS DEBARGE
DAVID FOSTER
THOMPSON TWINS
BILLY JOEL
HUEY LEWIS & THE
OMD
ARETHA FRANKLIN
COLLINS & MARTIN
HOttest: Hottest: DIRE STRAITS 14-4 MADONNA 18-5 WHITNEY HOUSTON 23-8 GODLEY & CREME 22-10 A-HA 29-11

WJZR/Charlotte, NC

Bob Chrysler Bob Chrysler
JAN HAMMER
MR. MISTER
MRATIN
CALLINS MARTIN
CALLINS THE
TINA TURKER
BILLY JOEL
HOTE STRAITS 1-1
READY FOR THE WOR 5-2
WHITNEY HOUSTON 8-4
DAVID FOSTER 11-6
TEARS FOR FEARS 23-13

WCGQ/Columbus, GA

Ralph Carroll TINA TURNER
RAY PARKER
BILLY JOEL
COLLINS & MARTIN
FAMILY (dp)
MR. MISTER (dp) FAMILY (GP)
MR. MISTER (dp)
ONJ
WEIRD AL YANKOVIC
REME & ANGELA (dp)
Hottest:
DIRE STRAITS 2-1
PHIL COLLINS 3-2
MADONNA 9-3
JOHN COUGAR 6-5
A-HA 10-7

KISR/Ft. Smith, AR

Rick Hayes ONJ
COLLINS & MARTIN
ARETHA FRANKLIN
TINA TURNER
DAVID FOSTER (dp)
HOLCEST:
DIRE STRAITS 1-1
STEVIE WONDER 8-3
NIGHT RANGER 7-4
STING 13-6
JAN HAMMER 15-7

Davis/St. John

Devisit John
COLLINS & MARTIN
HOWARD JONES
BILLY JOEL
GO WEST
HOTTER
DIRE STRAITS 1-1
READY FOR THE WOR 4-2
WHITHEY HOUSTON 5-3
LOVERBOY 8-4
JAN HAMMER 16-8

WYKS/Gainesville, FL

COLLINS & MARTIN CHEAP TRICK TINA TURNER 9.9 OINGO BOINGO (dp) BILLY JOEL ONJ ONJ Hottest: A-HA 3-1 READY FOR THE WOR 5-3 JOHN COUGAR 7-5 STIMG 10-7 STEVIE WONDER 18-9

WZYP/Huntsville, AL Kelley/King

WHITNEY HOUSTON 8-6 TEARS FOR FEARS 30-

KSMR/Lafavette, LA

BILLY JOEL TINA TURNER ARETHA FRANKLIN ONJ COLLINS & MARTIN BENNY MARDONES

Q101/Meridian, MS

HEART FREDDIE JACKSON

ONJ GINO VANNELLI COLLINS & MARTIN

Hottest: DIRE STRAITS 1-1 JOHN CAFFERTY 4-2 MADONNA 6-3 JOHN COUGAÑ 10-4 A-HA 14-8

KNOE-FM/Monroe, LA Knighten/Clary

OMD GO WEST

John Clay

Jeff Davis

WPFM/Panama City, Fl

Jeff Davis
COLLINS & MARTIN
FREDDIE JACKSON
RAY PARKER
ONJ
TINA TURNER
HOLLEMI:
READY FOR THE WOR 5-1
A-IDA 4-3
A-ID

WXLK/Roanoke, VA Don O'Shea Kelley/King
ARETHA FRANKLIN
THAN TUNNER
MARILLION (dp)
MR. HISTER
ONJ (dp)
BILLY JOEL
PANI JOEL
PANI JOEL
PANI JOEL
PANI JOEL
PANI JOEL
PANI JOEL
FANI JOEL COLLINS & MARTIN TINA TURNER RAY PARKER MR. MISTER COREY HART HOTLEST DIRE STRAITS 1-1 HOWARD JONES 5-2 A-HA 12-5 JOHN COUGAR 14-7 DON HENLEY 16-9

Z102/Savannah, GA Sommers/McFarland

CHEECH & CHONG COLLINS & MARTIN ONJ TINA TURNER BILLY JOEL KLYMAXX Hottest: DIRE STRAITS 1-1 PAUL YOUNG 8-5 WHITNEY HOUSTON 7-6 JOHN COUGAR 15-10 STEVIE WONDER 16-12 DIRE STRAITS 1-1
PHIL COLLINS 2-2
A-HA 5-5
JOHN COUGAR 7-6
WHITNEY HOUSTON 9-8

WGLF/Tallahassee, FL

COLLINS & MARTIN TINA TURNER BILLY JOEL MR. MISTER (dp) RAY PARKER ONJ OBJ HOTTEST: READY FOR THE WOR 2-1 DIRE STRAITS 1-2 A-HA 7-4 WHITTEY HOUSTON 14-8 STEVIE WONDER 18-11

KNIN/Wichita Falls, TX

TINA TURNER
SCRITTI POLITTI
MARILLION
BILLY JOEL
HOTTER
HOTTER
JOHN COUGAR 8-5
STEVIE MONDER 19-9
JAN HAMMER 20-15 BILLY JOEL
COCK ROBIN
ONJ
HOttest:
MADONNA 4-1
GODLEY & CREME 5-2
A-HA 6-3
WHITMEY HOUSTON 8-5
READY FOR THE WOR 13-7

Stewart/Stone

WHSL/Wilmington, NO

KWES/Odessa-Midland, TX COREY HART (dp) HEART (dp) GLENN FREY (dp) OUARTERFLASH BILLY JOEL RAY PARKER VANDENBERG BOTLEST: A-HA 3-1 BRUCE SPRINGSTEEN 20-5 ABC 22-16 NIGHT RANGER 21-17 TEARS FOR FEARS 26-18 GLENN FREY (GP)
HOTTER:
DIRE STRAITS 1-1
LOVERBOY 3-3
JAN HAMMER 17-9
BRUCE SPRINGSTEEN 25-17
STARSHIP 27-23

Brian Krysz

COLLINS & MARTIN
TALKING HEADS
MR. HISTER
ARETHA FRANKLIN
TIMA TURNER
DAVID POSTER
MAURICE WHITE
HOLLEST, 1-1
WHAM! 3-3
STEVIE MONDER 12-10
TEARS POR PEARS 36-24

247 Reporters

The following stations reported a frozen playlist this week:

KFMN/Abilene

The following stations failed to report this week; therefore their playlists were frozen: WLAN-FM/Lancaster 94TYX/Jackson WSTO/Evansville WSPT/Stevens Point

formats and is no longer a CHR reporter. Also, WNSY/Norfolk has changed calls and is now known as WRSR

MIDWEST

MOST ADDED

HOTTEST

A-HA

P. Collins & M. Martin **Tina Turner** Ray Parker

Dire Straits Ready For The World

CHR ADDS & HOTS

WEST

MOST ADDED

HOTTEST

Tina Turner P. Collins & M. Martin

A-HA **Dire Straits Ready For The World**

MIDWEST

PARALLEL TWO

WKDD/Akron, OH Matt Patrick

BRYAN ADAMS COLLINS & MARTIN OMD (dp) Hottest: DIRE STRAITS 1-1 A-HA 5-3 TEARS FOR FEARS 20-11 BRYAN ADAMS D-14 JAN HAMMER 28-18

WKAU/Appleton-Oshksoh, W

ARETHA FRANKLIN MR. MISTER
OINGO BOINGO
Hottest:
DIRE STRAITS 1-1 A-HA 6-3 JOHN COUGAR 7-4 READY FOR THE WOR 10-6 BOWIE & JAGGER 17-9

WRQC/Cleveand, OH

Scott Howitt TINA TURNER ONJ
RAY PARKER
MR. MISTER
OINGO BOINGO
RENE & ANGELA
HUEY LEWIS & THE
COLLINS & MARTIN
BILLY JOEL
OCTUBEL: BILLY JOEL, HOTLEST: A-HA 3-2 MADONNA 6-3 STING 11-7 STEVIE WONDER 17-9 BOWIE & JAGGER 21-15

WNCI/Columbus, OH

RAY PARKER STARSHIP BRYAN ADAMS (dp) COLLINS & MARTIN BILLY JOEL

KIIK/Davenport, IA Jim O'Hara

TINA TURNER
DAVID FOSTER (dp)
OINGO BOINGO (dp)
SCRITTI POLITTI (dp)
RAY PARKER HARILLION HOttest: DIRE STRAITS 1-1 READY FOR THE WOR 11-6 TEARS FOR FEARS 24-15 THOMPSON TWINS 33-23 OMD 34-27

WGTZ/Dayton, OH John Robertson

COLLINS & MARTIN TINA TURNER ARETHA FRANKLIN HOWARD JONES Hottest: DIRE STRAITS 1-1 A-HA 7-3 A-HA 7-3 READY FOR THE WOR 13-6 BOWIE & JAGGER 14-7 JAN HAMMER 33-22

KRNQ/Des Moines, IA

STEVIE WONDER JAN HAMMER BOWIE & JAGGER Hottest: READY FOR THE WOR 10-1 DIRE STRAITS 2-2 MADONNA 4-4 WHITNEY HOUSTON 11-11 BOWIE & JAGGER D-21

KZIO/Duluth, MN

BILLY JOEL
TINA TURNER
COLLINS & MARTIN
MR. MISTER
OINGO BOINGO (dp)
Hottest:
DIRE STRAITS 1-1 A-HA 7-4 READY FOR THE WOR 9-6 BOWIE & JAGGER 18-9 STARSHIP 30-20

WSTO/Evansville, IN Chris Taylor

none
Hottest:
DIRE STRAITS 1-1
MOTLEY CRUE 2-2
PHIL COLLINS 3-3
READY FOR THE WOR 8-8
A-HA 12-12

WMEE/Ft. Wayne, IN Tony Richards

ARETHA FRANKLIN THOMPSON TWINS
DON HENLEY
HOTCH STRAITS 1-1
MADONNA 8-2
JOHN COUGAR 6-4
A-HA 17-5
WHITNEY HOUSTON 15-8

WGRD/Grand Rapids, Mi

DON HENLEY COLLINS & MARTIN TINA TURNER THOMPSON TWINS Hottest: DIRE STRAITS 1-1 MADONNA 5-2 JOHN COUGAR 7-3 BOWIE & JAGGER 10-6 A-HA 14-9

WZPL/Indianapolis, IN John Miles

A-HA
WHITNEY HOUSTON
HALL & OATES
JAN HAMMER
NIGHT RANGER Hottest: none

WKFR/Kalamazoo, MI Terry Weinacht

ARETHA FRANKLIN JANE WIEDLIN TINA TURNER
COLLINS & MARTIN (dp)
MAURICE WHITE (dp)
BILLY JOEL BILLY JOEL HOttest: MADONNA 4-1 BOWIE & JAGGER 15-9 STEVIE WONDER 22-11 STING 16-12 JAN HAMMER 29-19

WVIC/Lansing, MI Maloney/Kittredge

COLLINS & MARTIN CHEAP TRICK (dp) Hottest: DIRE STRAITS 1-1 JOHN CAFFERTY 4-2 JOHN WAITE 8-4 STING 13-7 DON HENLEY 17-9

Z104/Madison, WI Little/Hudson

DAVID FOSTER Hottest: BILLY CRYSTAL 2-1 A-HA 3-2 JAN HAMMER 7-3 JOHN COUGAR 6-5 OMD 12-8

KJ103/Oklahoma City, OK Cahill/Alexander

COLLINS & MARTIN ONJ
OINGO BOINGO
TINA TURMER
CHEAP TRICK
RAY PARKER
HOTTEST
HOUSEN 13-6
BOWIE & JAGGER 15-9
LOWERDAY 13-11 LOVERBOY 19-11 JAN HAMMER 22-14

KOFM/Oklahoma City, OK

ARETHA FRANKLIN RAY PARKER MR. MISTER Hottest: DIRE STRAITS 1-1 KOOL & THE GANG 3-2 READY FOR THE WOR 9-5 A-HA 11-8 STING 18-13

KQKQ/Omaha, NB

Taylor/Dean ABC TIMA TURNER RAY PARKER HOTTESTRAITS 1-1 READY FOR THE WOR 3-2 A-HA 8-4 JOHN COUGAR 5-5 JAN HAMMER 21-12

KZ93/Peoria, II.

Keith Edwards STARSHIP TINA TURNER PAUL YOUNG ARETHA FRANKLIN Hottest: KOOL & THE GANG 3-2 KENNY LOGGINS 4-3 MADONNA 5-5 WHITNEY HOUSTON 10-7

WZOK/Rockford, IL McGee/Dent

STARSHIP STARSHIP HEART JAN HAMMER HOTTESTRAITS 1-1 MADONNA 3-2 A-HA 4-3 BOWIE & JAGGER 19-7 STING 13-9

WIOG/Saginaw-Bay City, MI

JAN HAMMED JAN HAMMER
HOttest:
DIRE STRAITS 1-1
BRUCE SPRINGSTEEN 5-2
HUEY LEWIS & THE 17-9
JOHN COUGAR 13-11
JOHN CAFFERTY 20-12 WRQN/Toldeo, OH

Joe Thomas

BILLY JOEL COLLINS & MARTIN TINA TURNER MARILLION GO WEST KATE BUSH 9.9 9.9 Hottest: DIRE STRAITS 3-1 READY FOR THE WOR 4-2 JAN HAMMER 6-3 KOOL & THE GANG 5-4 STEVIE WONDER 7-5

KAY107/Tulsa, OK Blain/Stephens

TINA TURNER TINA TURNER Hottest: MADONNA 9-5 JOHN COUGAR 13-9 JOHN WAITE 15-10 MOTELS 17-13 A-HA 23-16

KEYN-FM/Wichita, KS Brooks/Pearman

TINA TURNER COLLINS & MARTIN BILLY JOEL RAY PARKER (dp) ONJ ONJ
Hottest:
WHAM1 3-1
STEVIE WONDER 5-3
WHITNEY HOUSTON 6-5
KENNY LOGGINS 10-6
STING 12-10

KKRD/Wichita, KS

COLLINS & MARTIN BILLY JOEL TINA TURNER DON HENLEY MARILLION CHEAP TRICK (dp) MR. MISTER HOTTER HOTTER MADONNA 6-2 A-HA 17-3 A-HA 17-3 READY FOR THE WOR 18-4 WHITNEY HOUSTON 13-5 STEVIE WONDER 26-12

WHOT/Youngstown, OH

BILLY JOEL
MAURICE WHITE (dp)
MARILLION
MR. MISTER
RENE & ANGELA (dp)
TINA TURNER
RAY PARKER
HOTLESK: RAY PARKER HOTTESTEAM TO THE STEAM TO THE STRAITS 1-1 BOWIE & JAGGER 10-7 STEVIE WONDER 12-9 WHITNEY HOUSTON 15-12 TEARS FOR FEARS 23-17

PARALLEL THREE

KYYY/Bismarck, ND

Bob Beck POWER STATION COLLINS & MARTIN TINA TURNER MR. MISTER ONJ RAY PARKER

DIRE STRAITS 1-1
A-HA 4-2
MADONNA 5-4
JOHN COUGAR 8-5
READY FOR THE WOR 14-10 WBNQ/Bloomington, IL Justin/Robbins

COLLINS & MARTIN BILLY JOEL ONJ JAN HAMMER TINA TURNER TINA TURNER
HOWARD JONES (dp)
MR. MISTER (dp)
HOTHER (dp)
HOTHER TRAITS 2-1
A-HA 5-2
STING 12-4
WHITTEY HOUSTON 13-5
MADONNA 15-6

Jim Clouse

ARETHA FRANKLIN SCRITTI POLITTI POWER STATION POWER STATION
9,9
GO WEST
OMD (dp)
Hottest:
JOHN COUGAR 5-2
A-HA 12-3
BOWIE & JAGGER 20-11
TEARS FOR FEARS 22-14

WCIL-FM/Carbondale, IL

STARSHIP (dp) STARSHIP (dp)
RAY PARKER
NIGHT RANGER (dp)
TINA TURNER
HOTLEST:
KOOL & THE GANG 2-1
BOWIE & JAGGER 7-3
CHAMPS 4-4
OINGO BOINGO 16-10
BILLY CRYSTAL 31-14

KKRQ/Cedar Rapids, IA

GLENN FREY HOOTERS COLLINS & MARTIN Hottest: DIRE STRAITS 2-1 A-HA 7-2 A-HA 7-2 MADONNA 3-3 READY FOR THE WOR 6-6 JOHN COUGAR 10-7

KQCR/Cedar Rapids, IA Fuhr/Dixon

COREY HART DAVID FOSTER COLLINS & MARTIN MR. MISTER MR. MISTER Hottest: DIRE STRAITS 1-1 MADONNA 4-2 WHITNEY HOUSTON 6-3 A-HA 10-4 STEVIE WONDER 25-14

KCMO/Columbia MO Tuttin/Baker

TALKING HEADS SCRITTI POLITTI RAY PARKER OINGO BOINGO TINA TURNER OMD COLLINS & MARTIN DIRE STRAITS 1-1 KOOL & THE GANG 2-2 READY FOR THE WOR 5-3 TEARS FOR FEARS 25-19 JAN HAMMER 26-20

Anderson/Palme

COLLINS & MARTIN ARETHA FRANKLIN TINA TURNER MR. MISTER MARILLION SIMPLY RED DIRE STRAITS 1-1 A-HA 7-4 BOWIE & JAGGER 10-6 READY FOR THE WOR 11-8 STARSHIP 24-16

KKXL-FM/Grand Forks, ND Nordine/Right

COREY HART DAVID FOSTER (dp) COLLINS & MARTIN COLLINS & MARTIN
HOttest:
DIRE STRAITS 1-1
MADONNA 6-3
A-HA 8-5
READY FOR THE WOR 9-6
STARSHIP 29-24

WAZY/Lafavette, IN

COREY HART TINA TURNER ARETHA FRANKLIN MR. MISTER RAY PARKER COLLINS & MARTIN COLLINS & MARTIN HOTLEST: KOOL & THE GANG 2-2 READY FOR THE WOR 4-4 A-HA 6-5 STING 11-7 STEVIE WONDER 22-11

KFRX/Lincoln, NE

Tracy Johnson THOMPSON TWINS COLLINS & MARTIN Hottest:
DIRE STRAITS 2-1
MADONNA 4-3
.-READY FOR THE WOR 9-5
BOWIE & JAGGER 12-8
A-HA 14-9

KGGG/Rapid City, SD

HEART
OMD (dp)
COREY HART
Hottest:
DIRE STRAITS 1-1
MADONNA 2-2 A-HA 4-3 READY FOR THE WOR 5-4 STARSHIP 30-23

KKLS/Rapid City, SD

RAY PARKER TINA TURNER OINGO BOINGO COLLINS & MARTIN MR. MISTER HOTLEST DIRE STRAITS 1-1 KOOL & THE GANG 4-2 MADONNA 3-3 PHIL COLLINS 2-4 JOHN COUGAR. 5-5

99KG/Salina, KS Denny Collie

ONJ
MR. MISTER
TINA TURNER
SCRITTI POLITTI
RAY PARKER
COLLINS & MARTIN
HOTTER
HOTOLOGY
HOTOLO

KKRC/Sioux Falls, SD

HEART COREY HART COME: HAR! HOLLEST: DIRE STRAITS 1-1 JOHN COUGAR 3-2 BOWIE & JAGGER 13-6

U93/South Bend, IN J.K. Deering

JOHN PARR BOWIE & JAGGER STEVIE WONDER JAN HAMMER DAN HARMEN HOttest: DIRE STRAITS 2-1 READY FOR THE WOR 3-3 MADONNA 9-6 POINTER SISTERS 10-7 A-HA 24-13

Mike Schmidt

Moore/Lawley

KWTO-FM/Springfield, MO

HEART COREY HART

WDBR/Springfield, IL

WSPT/Stevens Point, WI Bouley/Steffen

none Hottest: A-HA 1-1 MADONNA 2-2 JOHN COUGAR 5-5 LOVERBOY 10-10 DON HENLEY 12-12

COREY HART HOOTERS HUEY LEWIS & THE HOLLEST: MADONNA 4-3 A-HA 16-7 LOVERBOY 18-11 JAN HAMMER 20-12 STARSHIP 25-16

HUEY LEWIS & THE HUEY LEWIS & THE
BILLY JOEL
TINA TURNER
RAY PARKER
ONJ
COLLINS & MARTIN
KENNY LOOGINS
SOUREZE
HOTLEST
JOHN COUGAR 4-2
MADONNA 5-3
READY FOR THE WOR 6-4
A-HA 7-5 A-HA 7-5 STEVIE WONDER 15-9

KDVV/Topeka, KS

Billy Joel

TINA TURNER (dp)
COLLINS & MARTIN
RAY PARKER
PREDDIE JACKSON
BILLY JOBL
MARILLION (dp)
HOCTEST
JOHN COUGAR 7-3
STING 11-4
LOVERBOY 14-6
TEARS FOR FEARS 22-13
BRYAN ADAMS 29-17

KFMW/Waterloo, IA

HOOTERS
TINA TURNER
HUEY LEWIS & THE
RAY PARKER
OINGO BOINGO (dp)
COLLINS & MARTIN
HOTCEST:
MADONNA 4-1
A-HA 7-2 A-HA 7-2 READY FOR THE WOR 9-5 LOVERBOY 22-14 BRUCE SPRINGSTEEN 25-17

KLUC/Las Vegas, NV

ARETHA FRANKLIN TINA TURNER OMD / Hottest: DIRE STRAITS 2-1 A-HA 9-3 WHITNEY HOUSTON 16-9 TEARS FOR FEARS 31-26 JAN HAMMER 34-27

KFIV/Modesto, CA

Russ Novak CHEECH & CHONG ONJ
ROGER DALTREY
GO WEST
SAGA
TINA TURNER
HOTTESTRAITS 1-1 MADONNA 3-2 READY FOR THE WOR 7-5 STING 10-6 TEARS FOR FEARS 20-12

KO93/Modesto, CA Bryan Casey

MR. MISTER TINA TURNER BILLY JOEL FAMILY

KCAQ/Oxnard-Ventura, CA Randy Robbins

ARETHA FRANKLIN
JACK WAGNER
FIVE STAR
REME & ANGELA
DEAD OR ALIVE
TINA TURNER
TA MARA & SEEN
JANE WIEDLIN
FAMILY FAMILY HOWARD JONES BILLY JOEL RAY PARKER RAY PARKER HOttest: JOHN COUGAR 3-3 A-HA 6-4 MADONNA 10-6 BOWIE & JAGGER 11-7 JAN HAMMER 17-8

KPOP/Sacramento, CA

David Gariano TINA TURNER COLLINS & MARTIN COREY HART ARETHA FRANKLIN CHEECH & CHONG Hottest: DIRE STRAITS 1-1 WHITNEY HOUSTON 3-2

A-HA 8-3 READY FOR THE WOR 12-6 BOWIE & JAGGER 10-7 KSKD/Salem, OR Len E. Mitchell

Len E. Mitchell
BILLY JOEL
TINA TURNER
HOWARD JONES
ONJ (dp)
9.9 (dp)
RAY PARKER (dp)
KLYMAJXX (dp)
Hottest:
DIRE STRAITS 1-1
A-HA 2-2
READY FOR THE WOR 6-3
JAN HAMMER 19-7
STEVIE WONDER 22-11

KDON-FM/Salinas, CA

TINA TURNER
HOWARD JONES
RAY PARKER
TA MARA & SEEN
MR. MISTER
RENE & ANGELA (dp)
HOTLEST: DIRE STRAITS 1-1 A-HA 3-3 READY FOR THE WOR 11 BOWIE & JAGGER 15-9 STEVIE WONDER 14-10

KCPX/Salt Lake City, UT Ausham/Main

COLLINS & MARTIN MR. MISTER HEART RAY PARKER HOTTEST READY FOR THE WO JAN HAMMER 19-10 ABC 17-12 WHITNEY HOUSTON 23-16 LOVERBOY 27-23

KZZU/Spokane, WA Bill Stairs

TINA TURNER
COLLINS & MARTIN (dp)
DAVID FOSTER (dp)
DAVID FOSTER (dp)
OINGO BOINGO (dp)
MR. MISTER
HOTESET:
DIRE STRAITS 1-1
MADONNA 4-2
A-HA 6-3
PHIL COLLINS 2-4
WHAM1 5-5

KRQ/Tuscon, AZ Gillie/Johnson

HOWARD JONES (dp)
BRYAN ADAMS (dp)
ROGER DALTREY (dp)
BILLY JOSEL
ARETHA FRANKLIN (dp)
HOTE-STRAITS 1-1
A-HA 6-2
MADONNA 7-3
WHITNEY HOUSTON 9-4
DON HENLEY 15-10

THREE **Kay Taylor**

PARALLEL

COLLINS & MARTIN HOWARD JONES MARILLION ONJ TALKING HEADS

TALKING HEADS HUEY LEWIS & THE TINA TURNER HOTTEST: HOTTE

KYYA/Billings, MT Charlie Fox RAY PARKER ARETHA FRANKLIN BILLY JOEL COLLINS & MARTIN DIRE STRAITS 1-1 MADONNA 5-2 JOHN COUGAR 6-3 A-HA 8-4 JAN HAMMER 20-14

KBOZ-FM/Bozeman, MT

Michael Hesse TINA TURNER BILLY JOEL ARETHA FRANKLIN Hottest: DIRE STRAITS 1-1 KOOL & THE GANG 2-2 A-HA 12-7 WHITNEY HOUSTON 11-9 COMMODORES 34-27

KTRS/Casper, WY

Todd Cavanaugh none Hottest: DIRE STRAITS 1-1 A-HA 3-3 MADONNA 4-4 JOHN COUGAR 9-9 READY FOR THE WOR 11-11

KKAZ/Chevenne, WY

HOWARD JONES ARETHA FRANKLIN OMD MR. MISTER (dp) Hottest: DIRE STRAITS 1-1 JOHN COUGAR 8-3 READLY FOR THE WOR 10-6 STEVIE WONDER 15-9 BOWIE & JAGGER 14-10

KOZE/Lewiston, ID Jay McCall

Hottest: DIRE STRAITS 1-1 JOHN COUGAR 2-2 A-HA 4-3 DON HENLEY 12-10

KHTX/Reno. NV

John Chommie FREDDIE JACKSON MR. MISTER TINN TURNER KATE BUSH HOLLEST: A-HA 2-1 STEVIE WONDER 10-6 WHITNEY HOUSTON 17-11 PAUL YOUNG 24-17 STARSHIP 27-20

Shakes/Ryan

KBIM/Roswell, NM

TINA TURNER

SLY96/San Luis Obispo, CA

JOB COMMINS
BILLY JOEL
COLLINS 6 MARTIN
RAY PARKER
HOWARD JOWES
TINA TURNER
ARETHA FRANKLIN
MARILLION
HOTCEST:
DIRE STRAITS 1-1
A-HA 8-3
READY FOR THE WOR 12-6
JOHN COUGAR 11-8
JAN HAMMER 23-17

COLLINS & MARTIN (dp)
MR. MISTER
DEAD OR ALIVE
TA MARA & SEEN
TINA TURNER
HOLLEST:
MADONNA 4-3
READY FOR THE WOR 6-4
STEVIE WONDER 9-6
LOVERBOY 14-10
TEARS FOR FEARS 29-19

TINA TURNER HUEY LEWIS & THE TOMMY SHAW HOWARD JONES HINE & CURNIN BILLY JOEL EDDIE MURPHY JOHN COUGAR 8-3 READY FOR THE WOR 11-8 STING 16-10 STEVIE WONDER 20-11

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

WEST

PARALLEL TWO

KNMQ/Albuquerque-Santa Fe, KIMN/Denver, CO TINA TURNER
BILLY JOEL
HEART
ONLY
HOWARD JONES
MR. MISTER
HOLLEST
HOLLEST
LIRE STRAITS 1-1
A-HA 5-3
READY FOR THE WOR 12-5
WHITMEY HOUSTON 13-7
STEVIE MONDER 17-12 DON HENLEY COLLINS & MARTIN TINA TURNER DAVID FOSTER ABC

KKXX/Bakersfield, CA

Squires/Kamper JAN HAMMER
THOMPSON TWINS
BILLY JOEL
HOTCEST:
DIRE STRAITS 2-1
MADONNA 3-2
A-HA 4-3
WHITNEY HOUSTON 6-5
READY FOR THE WOR 7-6

KQXR/Bakersfield, CA Doug DeRoo

TINA TURNER
MR. MISTER
BILLY JOEL
MARILLION
SCRITTI POLITTI
TA MARA & SEEN
HOLLOST
HOLLOST
JAN HAMMER 14-11
WHITNEY HOUSTON 29-22
STEVIE WONDER 30-23
THOMPSON TWINS 34-26
HEART 33-28

KF95/Boise, ID

Doss/Gregory ONJ TINA TURNER RAY PARKER MR. MISTER (dp) DAVID FOSTER (dp) OMD (dp) OMD (dp) Hottest: A-HA 2-1 WHITNEY HOUSTON 3-3 READY FOR THE WOR 4-4 JAN HAMMER 13-6 BOWIE & JAGGER 8-7

KIYS/Boise, ID

RAY PARKER TINA TURNER COLLINS & MARTIN BILLY JOEL TALKING HEADS (dp) HOLLEST:
DIRE STRAITS 1-1
DAVID FOSTER 4-2
READY FOR THE WOR 7-5
LOVERBOY 11-8
TEARS FOR FEARS 15-13

KIKX/Colorado Springs, CO John Dantzer

BILLY JOEL COLLINS & MARTIN TINA TURNER
JACK MAGNER (dp)
RAY PARKER (dp)
RAY PARKER (dp)
RATT (dp)
RATT

ARETHA FRANKLIN ARETHA FRANKLIN HOTLEST: DIRE STRAITS 1-1 KOOL & THE GANG 3-2 TINA TURNER 6-4 A-HA 9-5 BOWIE & JAGGER 20-11

KSND/Eugene, OR COREY HART FREDDIE JACKSON TINA TURNER COLLINS & MARTIN CHEAP TRICK (dp) CHEAP TRICK (dp)
Hottest:
DIRE STRAITS 1-1
A-HA 5-3
READY FOR THE WOR 8-4
WHITNEY HOUSTON 9-6
TEARS FOR FEARS 20-16

KBOS/Fresno, CA

Kris Van Kamp BILLY JOEL TINA TURNER MARILLION Hottest: DIRE STRAITS 1-1 MADONNA 3-2 A-HA 6-3 READY FOR THE WOR 7-4 JAN HAMMER 37-25

KMGX/Fresno, CA

Berry/Carte PAUL YOUNG BRYAN ADAMS BRYAN ADAMS
ONJ
TINA TURNER
RAY PARKER
HOLLEST.
LIESTRAITS 2-1
WHITNEY HOUSTON 5-3
STING 20-14
STEVIE WONDER 31-17
MORRIS DAY 27-19

KYNO-FM/Fresno, CA Walker/Davis

OMD
OINGO BOINGO
FREDDIE JACKSON
STARSHIP Hottest: DIRE STRAITS 1-1 KOOL & THE GANG 5-3 A-HA 12-4 STEVIE WONDER 14-8 STING 16-9

KQMQ/Honolulu, Hi Kimo Akane COLLINS & MARTIN

BILLY JOEL
9.9
TINA TURNER
ROGER DALTREY
RAY PARKER
HOttest:
DIRE STRAITS 1-1
HADONNA 4-3
READY FOR THE WOR 5-4
LISA LISA 6-5
A-HA 8-6

COLLINS & MARTIN COREY HART JENNIFER HOLIDAY JENNIFER HOLIDAY HOLLEST: DIRE STRAITS 1-1 A-HA 12-3 READY FOR THE WOR 6-5 JAN HAMMER 11-7 WHITNEY HOUSTON 21-12

GO WEST DAVID FOSTER GINO VANNELLI MARILLION Hottest: DIRE STRAITS 1-1 MADONNA 5-2 A-HA 6-3 READY FOR THE WOR 16-9 STEVIE WONDER 19-11

Joe Collins

KZOZ/San Luis Obispo, CA Steve Chase

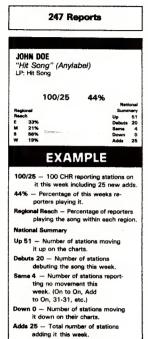
OK95/Tri-Cities, WA

COLLINS & MARTIN BILLY JOEL TINA TURNER OMD WIDOW (dp)

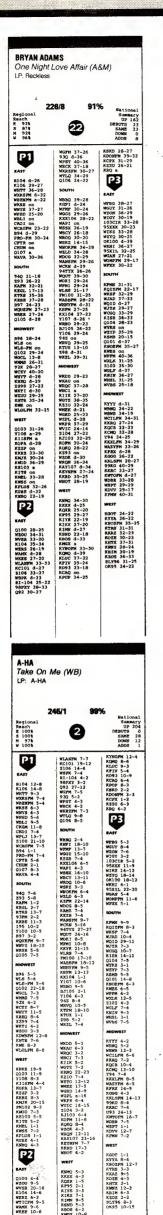
Parallel I: Selected stations in malor markets that are format dominant and/ or exert a significant national influence.

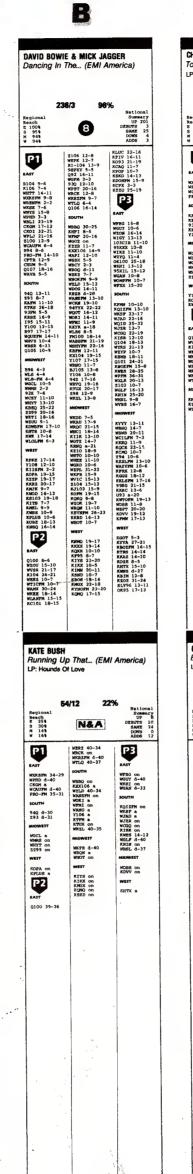
Parallel II: Selected stations in secondary markets that are format domi-nant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

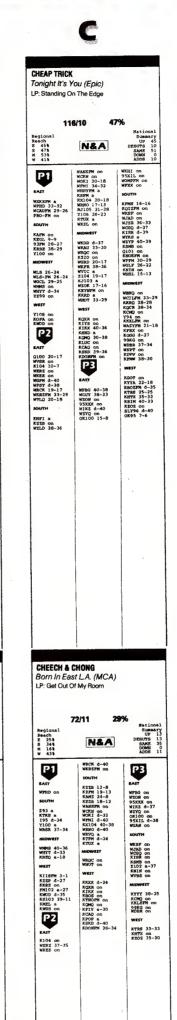
Parallel III: Selected stations in smaller markets that are format dominant and or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

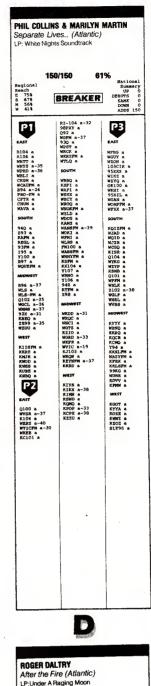








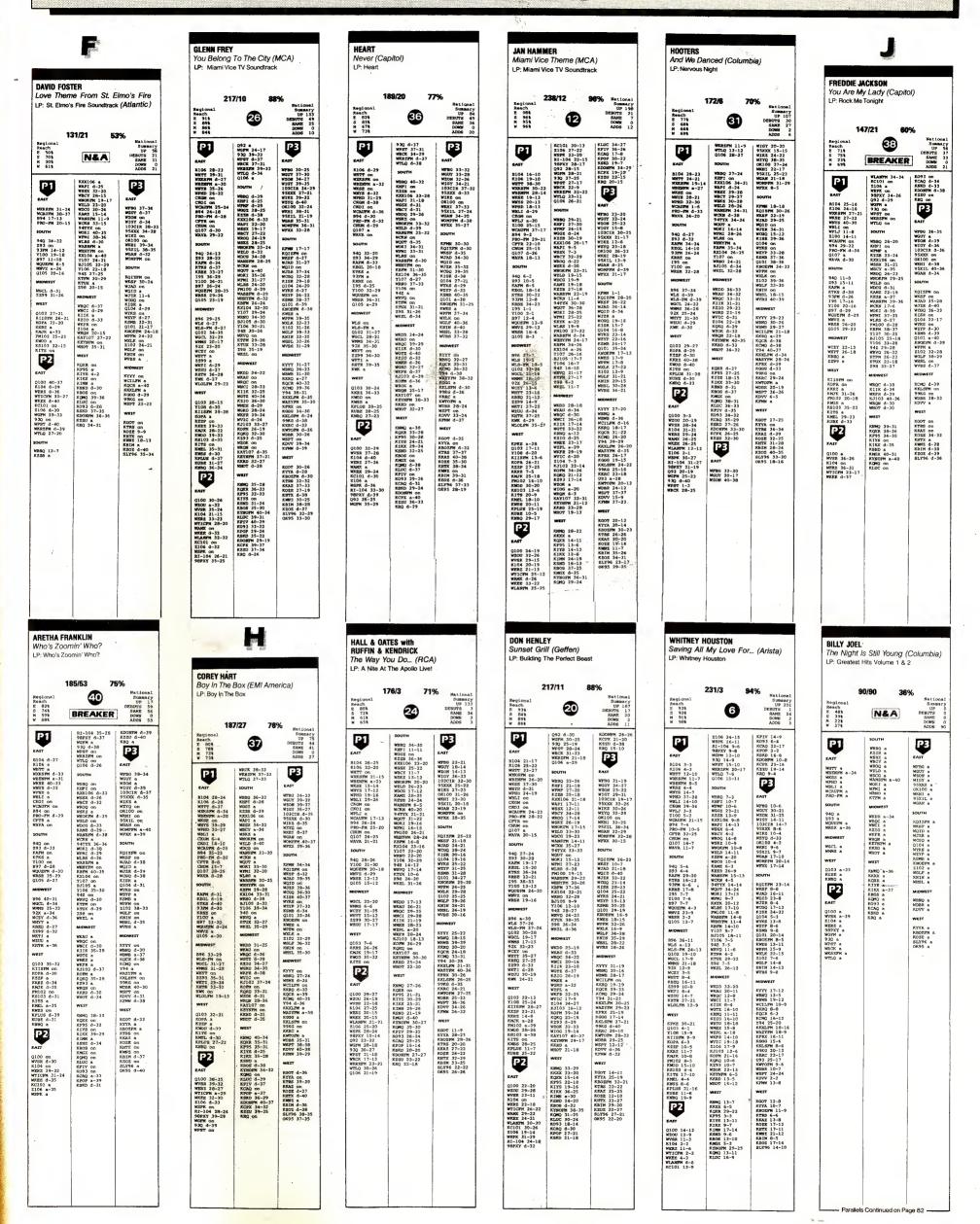


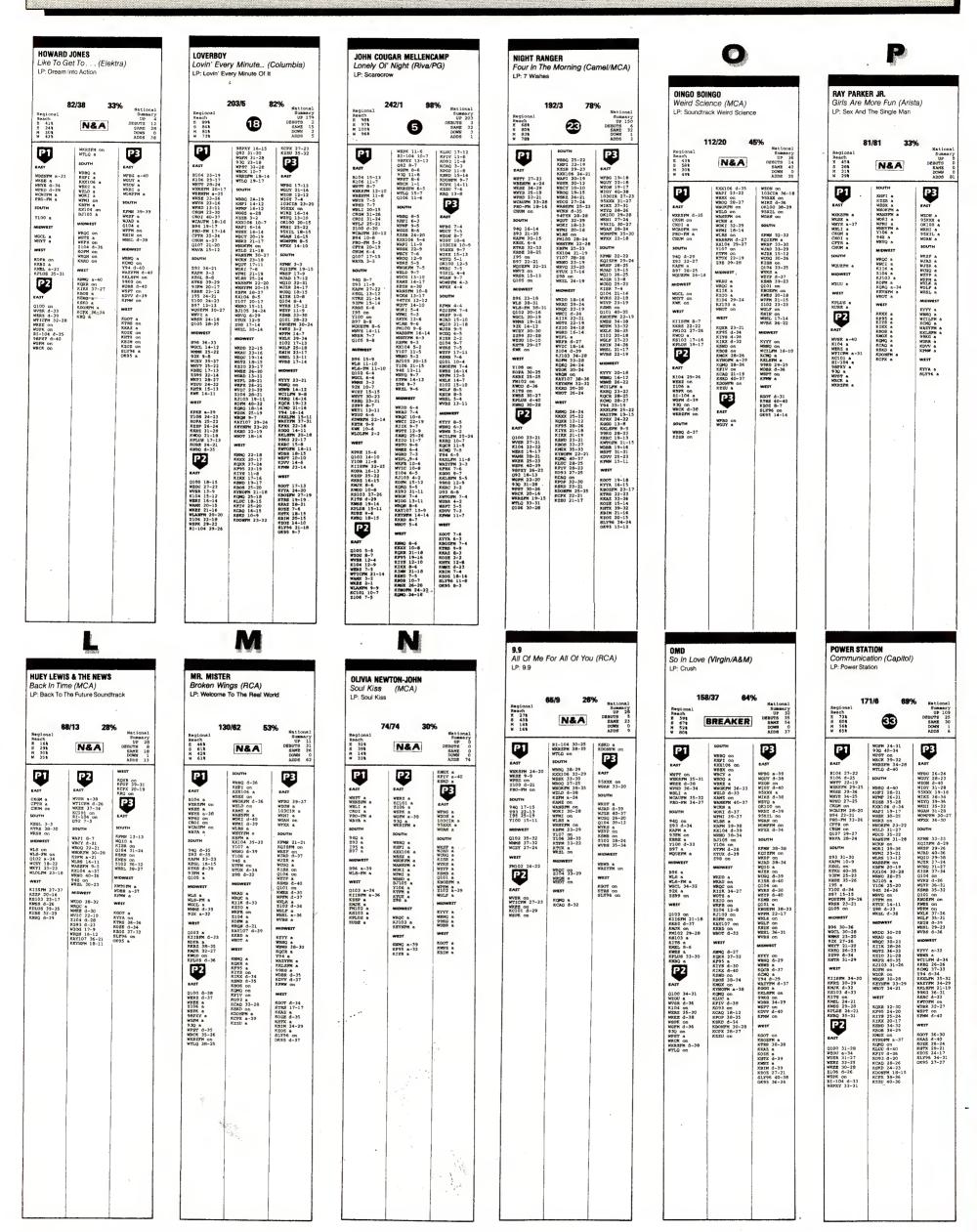


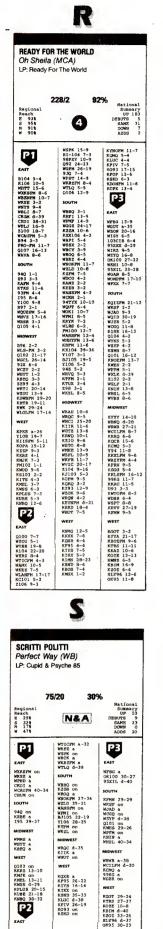




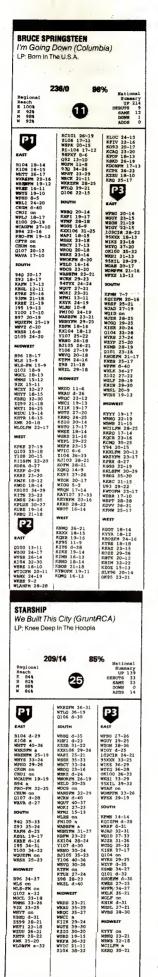
CHEECH & CHONG Born In East L.A. (MCA) P: Get Out Of My Room			A		ALTRY Fire (Atlantic) A Raging Moon		
Born In East P: Get Out Of	LA. (MCA)	Hational Subanti Subanti Desury 13 BANK 35 BAN	A LI	fter the Fire P:Under A Rag egional each 468 268	(Atlantic)	Haticoan Users I Users	
	•						







K104 34-33



Y108 20-26 EAZY 20-26 FRIGATION CONTROL OF C	MAJIOJ 39-32 KOPM 4-39 KORM 29-18 KORM 29-18 MAJOK 29-18 MAJOK 29-27 MAJOK 29-27 MAJOK 29-27 MAJOK 39-27 MAJOK 39-	KOCR 33-26 KONG 4-34 KONG 28-13 KONG 28-13 K
LP: The Drea	10	
B106 17-15 B106 17-15 R107 21-19 R107 21-19 R107 21-19 R107 21-19 R107 13-10 RNSE 14-10 RNSE 11-6 RNSE 12-16 R	NCIO1 15-11 2106 23-17 MBPK 13-6 REPK 11-8 REPK 11-1 REP	MELIC 21-17 RETUY 10-6 RO93 12-10 RO93 12-10 RO93 12-10 RO93 12-10 RO94 13-10 RO95 12-10

Regional	27-
EAT STORY 10-10 10-12	27-
CROM 4-5 SOUTH PRINCE	27- 4-9 1-26 0-12 0-21 0-23 8-19
CROM 4-5 SOUTH PRINCE	0-12 0-21 0-23 8-19
CROM 4-8 SOUTH PRIDE 28-23 SOUTH PRIDE 28-24 SITE 79-22 STATE 79-22 ST	30
CROM 4-8 SOUTH PRIDE 28-23 SOUTH PRIDE 28-24 SITE 79-22 STATE 79-22 ST	26- 9-26 4-24 -23
940 33-16 WELD 39-24 WELD 3	
940 35-16 WELD 39-24 WELD 3	9-22 7-19 4-21
940 23-16 SINGE SI	1-7 12- 4-32 4-27
WEDU 27-23 WEDU 27-23 WEDU 27-24 WEDU 27-24 WEDU 27-25 WED 27-25 WEDU 27-25 WEDU 27-25 WED 27-25 WEDU 27-25 WEDU 27-25 WEDU 27-25 WEDU 27-25 WE	40-3 9-23 35-3 9-11
WEDU 27-23 WEDU 27-23 WEDU 27-23 WEDU 27-23 WEDU 27-24 WEDU 27-25 WED 27-25 WEDU 27-25 WED 27-25 WEDU 27-25 WEDU 27-25 WEDU 27-25 WEDU 27-25 WEDU 27-25 WE	1-23
WEDU 27-23 WEDU 27-23 WEDU 27-24 WEDU 27-24 WEDU 27-25 WED 27-25 WEDU 27-25 WEDU 27-25 WED 27-25 WEDU 27-25 WEDU 27-25 WEDU 27-25 WEDU 27-25 WE	9~19 27- -33 0-26
##BU 27-2-3 ##BU	-36 3-13 7-34 2-25
WEDU 27-23 WEDU 27-23 WEDU 27-24 WEDU 27-24 WEDU 27-25 WED 27-25 WEDU 27-25 WEDU 27-25 WED 27-25 WEDU 27-25 WEDU 27-25 WEDU 27-25 WEDU 27-25 WE	6~18 8-20 0-18 9-14
WEDU 27-23 WEDU 27-23 WEDU 27-24 WEDU 27-24 WEDU 27-25 WED 27-25 WEDU 27-25 WEDU 27-25 WED 27-25 WEDU 27-25 WEDU 27-25 WEDU 27-25 WEDU 27-25 WE	26- 2-20 8-33 3-29
##CO.232-20 WHATE 4-27 WHATE W	6-20 -35 0-35 6-18
WAST	
WAST	2-14 2-14 23-
WAST	5-21 5-19 -27 d-2
WAST	-23 4-10 19- 9-32
WAST	d-1 6-18 n 2-13
TINA TURNER One Of The Living (Capitol) LP: Beyond Thunderdome Soundtrack 153/153 62% Regional Reach 153/153 62% Regional Reach 153/153 62% Regional Reach 154/154 Reach	
TINA TURNER One Of The Living (Capitol) LP: Beyond Thunderdome Soundtrack 153/153 62% Regional Reach 153/153 62% Regional Reach 153/153 62% Regional Reach 154/154 Reach	0-23 0-25 1 d-2 4-24 6-29
TINA TURNER One Of The Living (Capitol) LP: Beyond Thunderdome Soundtrack 153/153 62% Regional Reach 153/153 62% Regional Regi	3-29 1-37 1-30
One Of The Living (Capitol) LP: Beyond Thunderdome Soundtrack 153/153 62% Regionat Reach Reac	26-1 1-28
153/153 62% San	
Regional State S	
AAT AAT SOUTH BIGGS REPORT SOUTH BIGGS REPORT	tion IP
SOUTH SOUTH SOUTH STATE SOUTH STATE SOUTH STATE SOUTH STATE SOUTH SOUT	TS TOE TN DS 1:
B104 a K106 a WBHQ a MHTT A KHFT a WKSERN B KXX106 a WKSE a-39 MAPT A WKSE a-39 MAPT A WKSE a-36 WSX A WKSY B A-36 WSX B A-36	a-4
WRSE a-39 WNYSE a-36 WSSX a WIGY a WPHD a-35 WROO a 103CIR	•
	a a
WLRS a WPXX a	A
	a
B97 a WGGQ a WGZL a KISR a WYKS a WYKS a WZYP a	
	-40
MEST	,



Keep Yourself Informed with The Industry's The Weekly Newspaper



Call 213-553-4330 For Subscription Information

KLUC 26-20 KPIV 21-14 KO93 14-12 KCAQ 27-21 KPOP 14-9 KRKD 22-11 KDORPM 14-KCPX 30-28 KZZU 10-8 KRO 21-16

B104 14-9 R106 15-11 R106 15-11 HMXRFH 15-9 WKGE 10-7 WKFE 22-18 WPHD 9-6 CKGI 39-28 CKGI 39-2



量BOOKSHEL

370) THE RECORD PRODUCERS, John Tabler & Stuart Grundy

Profiles based on exclusive interviews with 13 of the greatest hitmakers, Leiber & Stoller, Tom Dowd, Phil Spector, Richard Perry, Bill Szymczyk, Todd Rundgren, George Martin, Mickie Most, Glyns Johns, Tony Visconti, Chinn & Chapman, Roy Thomas Baker, and Chris Thomas. 248 pp.(P) \$10.95

345) THE PROGRAM DIRECTOR'S HANDBOOK, Bob Paiva The author strips away mystique and misinformation to provide a wealth of practical information and thoughtful examination of the program director's functions, the creative, the administrative, and the profit-making responsibilities, as well as special talents required for success.

340) MAKING MONEY MAKING MUSIC (NO MATTER WHERE YOU

LIVE), James Dearing Dearing shows practical ways to make reliable music income by developing a solid professional reputation within your own community, diversifying your talents, and building business savvy; maximizing club performance earnings, casuals, teaching, jingle work, session work, operating a home studio, renting out your equipment, and more useful ideas.

310 pp.(P) \$12.95

311) MUSICIAN'S GUIDE TO INDEPENDENT RECORD PRODUCTION.

Will Connelly Practical and realistic advice on the whole process of recordmaking for the aspiring producer. Describes the interplay of creative, technical, and business aspects, and explains the techniques and methods for planning, directing, and budgeting the production. 208 pp.(H) \$12.95

304) BREAKIN' INTO THE MUSIC BUSINESS, Alan Siegel Written by one of the top entertainment lawyers, this is a concise, complete and well-documented guide filled with straight talk and practical advice on making your break. In addition to detailed explanations of the mechanics of music deals, it also includes pointed interviews with top industry execs, managers, producers, 288 pp.(H) \$14.95

160) DICTIONARY OF CREATIVE AUDIO TERMS. CAMEO The first comprehensive dictionary of creative audio terminology containing over 1,000 definitions for those without much technical training. Focuses on creative audio/ musical equipment, techniques, systems, and practices. Illustrated to give a quick and comprehensive grasp of meanings. 100 pp.(P) \$4.95

130) BUILDING A RECORDING STUDIO, Jeff Cooper, M. Arch., S.M., S.B., B.S.A.D. A step by step guide to recording studio construction for small or large budgets. Thorough coverage of the principles of acoustics, how acoustics affect recording, soundproofing a room, plus chapters on the studio, the control room, and a glossary of the 100 most misunderstood terms in 209 pp.(P) \$30.00

120) CRITICAL LISTENING COURSE, F. Alton Everest This invaluable course specifically addresses the important nuances of the audio world. The 106 page training manual with ten pre-recorded lessons on cassette tapes lead you from basic to advanced listening techniques in increasing progression. Topics include estimating frequency, frequency band limitations, sound level changes, components of sound quality, frequency response irregularities, various types of distortion, reverberation effects on speech and music, signal vs. noise, and voice colorations. \$129.95

IN A	R BO SSOCIATION BOOK	HTIW NO	
Please ship books to:			
NAME			
NAME			
ADDRESS			
		•	
CITY/STATE/ZIP			
Send orders and payment to:	BOOK #	QTY	PRICE
R & R BOOKS 1930 Century Park W. L.A., CA 90067			
		Subtotal	
Payment in U.S. funds must accompany orders		sidents add % sales tax	
Please allow 4-6 weeks for delivery	Add \$2.00 handlir	postage &	
	**	TOTAL	
☐ ENCLOSED CHECK C	OR MONEY OF	RDER	
□ BILLTO: □ VISA	□ MASTERCA	ARD □ AN	MERICAN EXPRES
CREDIT CARD # 1			EXP. DATE

PARALLELS

SIGNIFICANT ACTION

DEAD OR ALIVE Lover Come Back To Me (Epic) LP: Youthquake iss You (Constellation/MCA) WRON d-23 Q100 on WVSR on WERZ on WSPK on WPST a WRCK on WKRZFM on WTLQ 39-32 EAST O100 37-34 WLANFM 35-Z106 a-34 WPST 39-21 WTLQ on B104 a WCAUFM WAVA a **P** WEON on 95XXX on WKHI on WGAN on 940 a 195 14-14 Y100 30-28 B97 30-16 WNVZ on WRSR a-32 WROO a WZLD a KAMZ 18-12 KEZB 23-20 WFMI On WABBFM a BJ105 5-4 Y106 36-31 WRVQ a KTFM On KTUX d-23 WOKI a WFMI on KTFM on WKZL on WKHI on WPXX a WJAD on WHSL d-39 WJAD on Q101 on 2102 a KOPM on WRON on WHOT on WEST P2 WEST PM102 4-2 KITS 27-15 KMEL 19-16 WEST

FAMILY Screams Of Passion (WB) LP: The Family **Q P**

K104 or 930 a WXKSFM on WKSE 11-8 OK100 33-3 95XIL on **sоитн z**93 а WBBQ d-27 WNOKPM 39-KAMZ 16-13 WPMI on KTPM d-30 KTUX on SOUTH WCGQ a WZYP a WPFM 11-10 Z102 34-31 WCZY 24-14 WHY7 33-19 KIISFM 35-34 FM102 15-12

D

FIVE STAR All Fall Down (RCA) LP: Luxury Of Life PE EAST PZ EAST WXKSFM on WKSE d-37 CKOI d-40 WPLJ 24-24 2100 17-26 95XXX on WGAN on SOUTH MNOKFM on KAMZ on BJ105 a Y106 a KTFM a KTUX d-38 195 27-18 Y100 25-20 WCZY d-33 WHYT 34-25

GO WEST Eye To Eye (Chrysalis) LP: Go Wes Q100 a WZON on 95XXX on WBBQ a WNOKFM WZLD a WJAD or Q104 a WZYP a Q101 a WPFM or MHDWES WRQN a WEST WEWB a WDBR on P3

G

P2 KOZE on KBIM a KZOZ on JENNIEER HOLIDAY Hard Times For Lovers (Geffen) LP:Say You Love Me

PE NATE K104 on WTLQ a KZZB A KXX106 A WNOKFN 21-18 KAMZ d-30 WANSFN 3B-35 KTFM d-27 KTFM d-27 WJAD on Q104 29~26 WPFM on WHSL on 195 d-36 Y100 33-31

KLYMAXX

KENNY LOGGINS I'll Be There (Columbia)

EAST E SOUTH KAPM on MIDWEST WKDD a-3 WRQC on WKFR on WKSF on KISR on WEST WDBR a WSPT on KF95 d-35 KSKD on KRQ on PZ KGOT on OK95 on

M

MARILLION Kayleigh (Capitol) LP: Misplaced Childhood

Q100 on WERZ a WGFM on WRCK d-3: WTLQ on WGUY a WIGY on 95XXX a WKHI on WPHD on WZLD a WANSFM WOKI a KFMN on KISR on WZYP a KNIN a WHEL on MIDWEST WMMS d-40 WEST KIIK a WRQN a KKRD a WHOT a Y94 a WDBR on KDVV a **P2** WEST

EDDIE MURPHY Party All Night (Columbia) LP: Party All Night

F WXKSFM on WKSE 29-20 WTLQ on WOMPEM or WJAD a WVBS d-38 WBBQ on KEZB a WRVQ a KTUX 39-33 94Q d-34 KEGL a WRSR d-37 MIDWEST KOFM on WEST WCZY a-17 WBYT d-31 KHTX on OK95 a FM102 a

0

OUTFIELD Say It Isn't So (Columbia)

LP: Play Deep

WZON on 95XXX 5-4 OK100 on 95XIL on WGAN on WPXX d-38 WZLD on WANSFM a KPMN 24-24 WHSL on WDBR on PE **P** KGOT on KTRS on OK95 32-29 Q100 on

RATT You're In Love (Atlantic) K104 on WERZ a WRCK on WGUY a WZON on WGAN a WOMPFM on SOUTH WRNO on WHSL on WEST **P3** ок95 39-36 **E**Z

RENE & ANGELA I'll Be Good (Mercury/PG)
LP: Street Called Desire

P WXKSFM a WKSE 18-15 WCAUFM a Q100 a WKRZFM WTLQ on WCZY d-38 WOKI on WFMI on KTFM a KTUX a WJAD on WCGQ a WHSL on WEST

DIANA ROSS Eaten Alive (RCA) LP: Eaten Alive

P P3 WXXSFM or CKGM a CKOI on B94 30-2 CPTR on WVSR on WTLQ d-35 SOUTH WJAD on WNOKFM ON WFMI ON KTFM ON KTUX ON 195 22-20 Y100 on WEST

5 What Do I Know? (PortraitCBS)

WPHD on CKGM on CFTR on WVSR a WRCK on KFMN on WHSL on WDBR on WGCL on WKDD 39-38 WGRD 35-31

TOMMY SHAW Remo's Theme (What If) (A&M) LP: What I

WPMI on WRNO a КАРМ а KIKX a EAST OF PZ NAST KTRS on OK95 a

SIMPLY RED Money\$ Too Tight. LP: Picture Book (Elektra)

HSL or CKGM on KTPH or WBWB on Y94 a KKLSFM on KKRC on WDBR d-38 WHOWEST **P3** KTRS on PZ

STARPOINT Object Of My Desire (Elektra)
LP: Restless

KMGX 30 WXKSFM on WKSE 20-17 WKYS a-39 WPLJ a-26 Z100 a WCAUFM d-35 WKHI a WFXX on SOUTH нтиоз KZZB ON WNOKPM a WZLD ON KAMZ a KTFM ON KTUX d-37 195 on MIDWEST WHYT on

T

TALKING HEADS

Q100 a WSPK a WGFM on WRCK 25-35 WFBG a WGUY d-39 95XXX 26-20 WGAN on WFXX on SOUTH WNOKFM on WFMI on WLRS on KX104 14-WKZL 38-3 B96 25-23 WMMS a 92X 34-29 KHTR d-37 WCILPM 30-26 KCMO a WAZYFM d-39 99KG on WDBR d-39 KFMW on KIIK on KZIO 38-35 KIYS a KSKD on PZ

WEST **P3** KGOT a OK95 38-32

GIND VANNELLI Hurts To Be In Love (HMECBS) LP: Black Cars

EAST KRO ON WPHD 38-37 CKGM 28-25 CKOI 30-26 B94 a CFTR 24-21 CHUM 23-18 95XXX on OK100 on 95XIL on KFMN 36-36 D101 a KNOEFM 39-3 WPFM on WHSL on WMMS 39-34 WCZY on WHYT a KIIK d-35 WKPR on Q103 a-35 KNBQ 40-38 KGOT on KTRS on KBIM a OK95 35-33

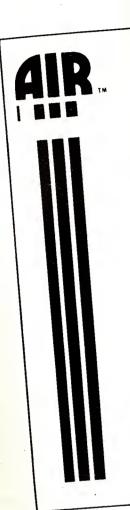
MAURICE WHITE Stand By Me (Columbia) LP: Maurice White

P1 KMGX 33-32 KQMQ on KO93 on EAST 8-2 WFBG on WZYQ 34-34 WKHI d-40 WCZY 4-40 WHYT 4-29 WJAD d-40 WJZR d-36 WJZR d-36 WJZR d-36 Q104 13-9 KNOEFM 40-WPFM on WVBS a P2

JANE WIEDLIN Blue Kiss (IRS/MCA)

WSPK on 930 on WPST d-39 WRCK on 95XXX on WGAN on WFXX d-29 WPHD 39-38 CHUM a KZZB d~40 WSSX on WPMI on KTUX d~40 MIDWEST WKSF on WJZR on WCGQ on KISR on WHSL on WVBS on WRSR on WROC on WKFR a KKRD on WHOT on ZZ99 a KITSPM . WEST KWNZ on-





OFFICIAL REPORT

This report is your assurance that over 80% of the CHR reporters have <u>listened</u> to your priority. In an industry where perception is reality, AIR gives you the edge. Call Alan Smith at 301-964-5544. AIR . . . the fastest, most reliable research tool available for getting radio to listen to music.

WEEK #11

AIR Priorities

WEEK #11

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, October 2, 1985.

TITLE

ARTIST

KAJA

LABEL

THE OAK TREE
SOMEONE'S GONNA LOVE ME TONITE
I'LL BE THERE
OBJECT OF MY DESIRE
SHOULDN'T DO THAT

MORRIS DAY
DELTA
KENNY LOGGINS
STARPOINT

MIDHESI REGION

SQUIHEASI REGION

POSITIVE RESPONSE

1002

1002

1002

2 STAR

HESI REGION

SOUTH REGION

WB MCA COLUMBIA ELEKTRA EMI AMERICA

4IR

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

c 1985 Active Industry Research, Inc.

™ Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544

CONTEMPORARY HIT RADIO

BREAKERS®

ARETHA FRANKLIN Who's Zoomin' Who? (Arista)

75% of our reporters playing it. Moves: Up 17, Debuts 59, Same 56, Down 0, Adds 53 including K106, KTKS, 92X, WHYT, KHTR, KZZP, KMEL. See Parallels, debuts at number 40 on the CHR chart.

OMD

So In Love (Virgin/A&M)
64% of our reporters playing it. Moves: Up 32, Debuts 35, Same 54, Down 0, Adds 37 including WBLI, KAFM, KRBE, B97, WQUE-FM, WLS-FM, KITS. Complete airplay in Parallels.

TINA TURNER One Of The Living (Capitol)

62% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 153 including B104, B94, Y100, Q105, WMMS, WZUU, KPLUS. Complete airplay in Parallels.

PHIL COLLINS & MARILYN MARTIN (Love Theme From "White Nights")

Separate Lives (Atlantic)

61% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 150 including WNYS, WAVA, Z93, 93FM, B96, KIIS-FM, KWSS. Complete airplay in Parallels.

FREDDIE JACKSON

You Are My Lady (Capitol)
60% of our reporters playing it. Moves: Up 56, Debuts 37, Same 33,
Down 0, Adds 21 including Q107, KAFM, WNVZ, KBEQ, ZZ99, KKRZ, KITS. See Parallels, debuts at number 38 on the CHR chart.

NEW & ACTIVE

DAVID FOSTER "Love Theme From 'St. Elmo's Fire' " (Atlantic) 131/21

Moves: Up 58, Debuts 21, Same 31, Down 0, Adds 21 including WNVZ, KKRZ, KMJK, KWOD, KXX106, KX104, Z104, KF95, KZZU, WQID, WCIL-FM, KBIM, B94 17-13, KS103 32-15.

MR. MISTER "Broken Wings" (RCA) 130/62
Moves: Up 11, Debuts 31, Same 26, Down 0, Adds 62 including B104, WKSE, WNYS, WAVA, 93FM, Q105, WLS, WLS-FM, WGCL, 92X, Q103, KOPA, KAFM 33-23, KIIS-FM d-33, KMJK 32-27.

CHEAP TRICK "Tonight It's You" (Epic) 116/10
Moves: Up 45, Debuts 10, Same 51, Down 0, Adds 10, WXKS-FM, KHFI, WHHY-FM, KBFM, KTUX, WVIC, KJ103, KKRD, KSND, WYKS, KRBE 38-29, WGCL 29-25, K104 10-7, KIKX 40-36, OK100 15-8.

OINGO BOINGO "Weird Science" (MCA) 112/20
Moves: Up 36, Debuts 14, Same 42, Down 0, Adds 20 including CKOI, PRO-FM, KAFM, KWOD, Z106, WCKN, WKAU, WRQC, KIIK, KZIO, KJ103, KKLS-FM, Z93 32-27, WQUE-FM 26-16, KIIS-FM 8-7.

BILLY JOEL "The Night Is Still Young" (Columbia) 90/90

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 90 including WHIT, WBEN-FM, WKSE, WPHD, WBLI, WCAU-FM, PRO-FM, 94Q, Z93, WQUE-FM, WRSR, WGCL, WMMS, Q103, KUBE, KNBQ.

HOWARD JONES "Like To Get To Know You Well" (Elektra) 82/38 Moves: Up 4, Debuts 12, Same 28, Down 0, Adds 38 including WBEN-FM, WKSE, WCAU-FM, PRO-FM, Y100, WGCL, WHYT, KKRZ, KMEL, KPLUS 36-31, WTIC-FM 32-28, KIKX 37-27.

RAY PARKER JR. "Girls Are More Fun" (Arista) 81/81

Roves: Up 0, Debuts 0, Same 0, Down 0, Adds 81 including WXKS-FM, WKSE, WNYS, WBLI, CKGM, CKOI, CFTR, CHUM, WQUE-FM, WZUU, KPLUS, KUBE, WSSX, WGAN, KFMW.

ROGER DALTREY "After The Fire" (Atlantic) 77/9

Moves: Up 12, Debuts 9, Same 47, Down 0, Adds 9, WXKS-FM, PRO-FM, KWK, KTUX, Z104, KQMQ, KFIV, KRQ, WGUY, WMMS 38-35, WPST 34-30, WRCK 40-34, WRNO 39-35, WIKZ 40-33, WBWB 33-25.

EL DeBARGE with DeBARGE "You Wear It Well" (Gordy/Motown) 77/5 Moves: Up 39, Debuts 4, Same 29, Down 0, Adds 5, KITS, K104, OK100, 95XIL, WQID, WKSE 35-28, WCAU-FM 39-33, 94Q 29-22, WCZY 33-8, KMEL 21-17, WKRZ-FM 40-34, KZZB 39-31, WRQC 38-32, WKHI 40-35, WXLK 24-18.

SCRITTI POLITTI "Perfect Way" (WB) 75/20
Moves: Up 23, Debuts 9, Same 23, Down 0, Adds 20 including WKSE, WPHD, CKOI, KRBE, WMMS, KBEQ; WKRZ-FM, KIIK, KQXR, WFBG, KCMQ, WCAU-FM 40-34, KKRZ 13-10, KPLUS 20-15.

OLIVIA NEWTON-JOHN "Soul Kiss" (MCA) 74/74
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 74 including WHTT, WXKS-FM, PRO-FM, WAVA, 94Q, Z93, B96, WLS-FM, Q103, KIIS-FM, KZZP, KMJK, FM102, KS103, KUBE.

CHEECH & CHONG "Born in East L.A." (MCA) 72/11

Moves: Up 13, Debuts 13, Same 35, Down 0, Adds 11, Z93, KTKS, Y100, KBEQ, FM102, KMEL, WRVQ, KTUX, KFIV, KPOP, Z102, KIIS-FM 3-1, KS103 29-11, KAMZ 24-8.

HUEY LEWIS & THE NEWS "Back In Time" (Chrysalis) 68/13

Moves: Up 28, Debuts 8, Same 18, Down 1, Adds 13, CKGM, CFTR, Q102, WVSR, KZFM, KX104, WRQC, WQID, KWTO-FM, WDBR, KFMW, KGOT, OK95, KTKS 38-30, WABB-FM 9-5.

9.9 "All Of Me For All Of You" (RCA) 65/9

Moves: Up 28, Debuts 5, Same 23, Down 0, Adds 9, KZFM, WLRS, KTUX, WRQN, KQMQ, KSKD, WKSF, WYKS, WBWB, Z93 22-13, 195 25-19, Y100 15-11, RI104 30-25, Z104 33-29, WGAN 33-20.

KATE BUSH "Running Up That Hill" (EMI America) 54/12
Moves: Up 8, Debuts 10, Same 24, Down 0, Adds 12, CKGM, WGCL, KPLUS, KXX106, WOKI, WRNO, KTFM, WRQN, WKSF, WJAD, KHTX, WXKS-FM 34-29, WERZ 40-34, WZLD 40-34.

MOST ADDED

TINA TURNER (153) One Of The Living (Capitol)
P. COLLINS & M. MARTIN (150) Separate Lives... (Atlantic) BILLY JOEL (90)

The Night Is Still Young (Columbia)

RAY PARKER (81) Girls Are More Fun (Arista)
OLIVIA NEWTON-JOHN (74) Soul Kiss (MCA)

HOTTEST

A-HA (155) Take On Me (WB) DIRE STRAITS (154) Money For Nothing (WB) READY FOR THE WORLD (129) Oh Sheila (MCA) JAN HAMMER (93) Miami Vice Theme (MCA) MADONNA (87)

Dress You Up (Sire/WB)

SIGNIFICANT ACTION

MAURICE WHITE "Stand By Me" (Columbia) 47/10Moves: Up 12, Debuts 12, Same 13, Down 0, Adds 10, WPHD, WTIC-FM, WKFR, WHOT, WCKN, KBFM, KTFM, KTUX, Z98
WYBS, 94Q 31-25, Z93 23-18, WANS-FM 36-33, WRVQ 22-19, KNOE-FM 40-35.

DEAD OR ALIVE "Lover Come Back To Me" (Epic) 40/6
Moves: Up 5, Debuts 3, Same 26, Down 0, Adds 6, KIIS-FM, KS103, WPST, WOKI, KCAQ, KZOZ, WKSE on, I95 on, KPLUS
37-32, WTLQ 39-32, WRQN on, KIKX 38-33, KSKD d-38, KCPX 32-30, KGOT 35-32, OK95 d-38.

JANE WIEDLIN "Blue Kiss" (IRS/MCA) 40/5
Moves: Up 1, Debuts 7, Same 27, Down 0, Adds 5, CHUM, ZZ99, KIIS-FM, WKFR, KCAQ, WPHD 39-38, WRSR on, WPST d-39, KZZb d-40, WFMI on, KTUX d-40, KO93 d-35, KSKD d-39, WFXX d-29, WBWB d-40.

GINO VANNELLI "Hurts To Be In Love" (CBS Associated) 39/7
Moves: Up 11, Debuts 2, Same 19, Down 0, Adds 7, B94, WHYT, Q103, KZZB, WZLD, Q101, KBIM, CKGM 28-25, CKOI 30-26, CFTR 24-21, CHUM 23-18, WMMS 39-34, KTFM 28-25, KPOP 37-34, KNOE-FM 39-34.

KLYMAXX "I Miss You" (Constellation/MCA) 37/12

Moves: Up 12, Debuts 4, Same 9, Down 0, Adds 12, B104, WAVA, 94Q, WRSR, Z106, WROQ, WZLD, WABB-FM, WRVQ, KSKD, WFXX, Z102, WCAU-FM 13-7, B97 30-16, KITS 27-15, WPST 39-27.

TALKING HEADS "And She Was" (Sire/WB) 37/8
Moves: Up 9, Debuts 6, Same 13, Down 1, Adds 8, WMMS, Q100, WSPK, KIYS, WFBG, WVBS, KCMQ, KGOT, 92X 34-29, WRCK 25-35, WKZL 38-33, 95XXX 26-20, WHSL 39-33, WCIL-FM 30-26, OK95 38-32.

MARILLION "Kayleigh" (Capitol) 35/19
Moves: Up 0, Debuts 2, Same 14, Down 0, Adds 19 including WERZ, WZLD, WANS-FM, WOKI, KIIK, WRQN, KKRD, WHOT, KQXR, KBOS, WGUY, 95XXX, WPHD on, CKOI on, WMMS d-40. TOMMY SHAW "Remo's Theme (What II)" (A&M) 30/14
Moves: Up 0, Debuts 1, Same 15, Down 0, Adds 14 including KAFM, WERZ, WSPK, WRCK, WRNO, KIKX, WGUY, WGAN, WKSF, WJAD, WCIL-FM, OK95, WKEE on, WFMI on, KEYN-FM on, WBNQ d-31.

JENNIFER HOLLIDAY "Hard Times For Lovers" (Geffen) 28/6
Moves: Up 7, Debuts 6, Same 9, Down 0, Adds 6, KMJK, WTLQ, KZZB, KXX106, KTUX, KWNZ, WKSE 30-23, CKOI d-39, 1985 d-36, Y100 33-31, WHYT d-35, FM102 12-9, WNOK-FM 21-18, WANS-FM 38-35, KMGX 38-36, Q104 29-26.

RENE & ANGELA "I'II Be Good" (Mercury/PolyGram) 26/14
Moves: Up 1, Debuts 1, Same 10, Down 0, Adds 14 including WXKS-FM, WCAU-FM, WHYT, FM102, Q100, WKRZ-FM, WNOK-FM, KTFM, KTUX, WRQC, WHOT, KCAQ, KDON-FM, WKSE 18-15, WCZY d-38.

GO WEST "Eye To Eye" (Chrysalis) 24/12
Moves: Up 2, Debuts 1, Same 9, Down 0, Adds 12, WCAU-FM, Q100, WTLQ, WBBQ, WZLD, WRQN, KFIV, Q104, WZYP, Q101, WBWB, KBIM, KMJK d-31, FM102 21-19, KMEL 31-26.

STARPOINT "Object Of My Desire" (Elektra) 23/7
Moves: Up 2, Debuts 4, Same 10, Down 0, Adds 7, WNYS, WPLJ, Z100, RI104, WNOK-FM, KAMZ, WKHI, WKSE 20-17, WCAU-FM d-35, 195 on, WHYT on, FM102 on, Q100 d-40, WTLQ d-36, KTUX d-37, KMGX 30-22.

FAMILY "The Screams 01 Passion" (WB) 23/6
Moves: Up 10, Debuts 2, Same 5, Down 0, Adds 6, Z93, 93Q, KO93, KCAQ, WCGQ, WZYP, WKSE 11-8, WCZY 24-14, WHYT 33-19, FM102 15-12, WBBQ d-27, WNOK-FM 39-37, KAMZ 16-13, KTFM d-30, OK100 33-1, Z102 34-31.

FIVE STAR "All Fall Down" (RCA) 22/5 Moves: Up 5, Debuts 5, Same 6, Down 1, Adds 5, KIIS-FM, BJ105, Y106, KTFM, KCAQ, WKSE d-37, CKOI d-40, I95 27-18, Y100 25-20, WCZY d-33, WHYT 34-25, FM102 28-24, KMEL 23-18, KTUX d-38, KMGX d-39.

EDDIE MURPHY "Party All The Time" (Columbia) 21/7

Moves: Up 2, Debuts 4, Same 8, Down 0, Adds 7, KEGL, WCZY, FM102, KEZB, WRVQ, WJAD, OK95, WXKS-FM on, WKSE 29-20, 94Q d-34, WRSR d-37, WHYT d-31, KTUX 39-33, WOMP-FM on, WVBS d-38.

DIANA ROSS "Eaten Alive" (RCA) 20/1
Moves: Up 3, Debuts 1, Same 15, Down 0, Adds 1, CKGM, WXKS-FM on, CKOI on, B94 30-27, CFTR on, I95 22-20, Y100 on, KMJK 33-30, FM102 on, WTLQ d-35, WFMI on, KTUX on, KQKQ on, KCAQ on, KSKD on-dp.

KMJK 33-30, FM102 on, WILQ d-35, WFMI on, KIOX on, KOKQ on, KOKQ on, KOKQ on, KOKQ on OUTFIELD "Say It Isn't So" (Columbia) 19/1

Moves: Up 2, Debuts 1, Same 15, Down 0, Adds 1, WANS-FM, Q100 on, K104 on, WERZ on-dp, WRCK on, WTLQ on, WZLD on, 95XXX 5-4, WFXX d-38, WHSL on, WDBR on-dp, KGOT on, OK95 32-29.

SAGA "What Do I Know" (Portrait/CBS) 14/2

Moves: Up 2, Debuts 0, Same 10, Down 0, Adds 2, WVSR, KFIV, WPHD on, CKGM on, CFTR on, WGCL on, WMMS on-dp, WRCK on, WFMI on, WKDD 39-38, WGRD 35-31, WHSL on, WDBR on.

KENNY LOGGINS "I'll Be There" (Columbia) 14/2
Moves: Up 0, Debuts 1, Same 11, Down 0, Adds 2, WKDD, WDBR, KAFM on, WANS-FM on, WRQC on, WKFR on, KF95 d-35, KSKD on-dp, KRQ on, WKSF on-dp, KISR on, KGOT on, OK95 on.

RATT "You're In Love" (Atlantic) 12/5
Moves: Up 1, Debuts 0, Same 6, Down 0, Adds 5, WMMS, WERZ, KIKX, WGUY, WGAN, K104 on-dp, WRCK on-dp, WRNO on, WZON on-dp, WOMP-FM on-dp, WHSL on-dp, OK95 39-36.

SIMPLY RED "Money\$ Too Tight (To Mention)" (Elektra) 11/1 Moves: Up 0, Debuts 1, Same 9, Down 0, Adds 1, Y94, CKGM on, CKOl on, Q1 FM on, KKRC on-dp, WDBR d-38. on, Q100 on, KTFM on, WHSL on, WBWB on, KKLS-

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week; Up for upward chart movement. Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels. NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40. CHR Rotation Criteria — Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before midnight Dayparted Adds and/or Ons: two plays in a 24-hour period, both of them before midnight.

Parallels Begin on Page 80

Adds & Hots Begin on Page 78

P-1 Playlists Begin on Page 75

DRIVING THEM WILD ALL OVER!





CONTEMPORARY HIT RADIO

O DIRE STRAITS/Money For Nothing (WB) 2 A-HA/Take On Me (WB) MADONNA/Dress You Up (Sire/WB) READY FOR THE WORLD/Oh Sheila (MCA) 3 JOHN COUGAR MELLENCAMP/Lonely Ol' Night (Riva/PG) WHITNEY HOUSTON/Saving All My Love For You (Arista) **KOOL & THE GANG/Cherish (De-Lite/PG)** 3 DAVID BOWIE & MICK JAGGER/Dancing In The Street (EMI America) **STEVIE WONDER/Part-Time Lover (Tamla/Motown) STING/**Fortress Around Your Heart (A&M) BRUCE SPRINGSTEEN/I'm Goin' Down (Columbia) JAN HAMMER/Miami Vice Theme (MCA) PHIL COLLINS/Don't Lose My Number (Atlantic) WHAM!/Freedom (Columbia) _ 34 24- TEARS FOR FEARS/Head Over Heels (Mercury/PG) 16 GODLEY & CREME/Cry (Polydor/PG) JOHN PARR/St. Elmo's Fire (Atlantic) 32 26 22 1 LOVERBOY/Lovin' Every Minute Of It (Columbia) 18 19 JOHN CAFFERTY/C-I-T-Y (Scotti Bros./CBS) 40 35 26 **20 DON HENLEY/Sunset Grill (Geffen)** 28 PAUL YOUNG/I'm Gonna Tear Your Playhouse Down (Columbia) 30 BRYAN ADAMS/One Night Love Affair (A&M) 38 32 29 3 NIGHT RANGER/Four In The Morning (I Can't...) (Camel/MCA) 36 30 27 APPL HALL & JOHN OATES/The Way You Do The Things You Do (RCA) STARSHIP/We Built This City (Grunt/RCA) GLENN FREY/You Belong To The City (MCA) **ABC**/Be Near Me (Mercury/PG) 14 28 PRINCE/Pop Life (WB) 29 HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis) 17 30 TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol) 39 **4 HOOTERS/And We Danced (Columbia)** 13 13 20 32 POINTER SISTERS/Dare Me (RCA) 40 POWER STATION/Communication (Capitol) 26 23 23 34 JOHN WAITE/Every Step Of The Way (EMI America) DEBUT THOMPSON TWINS/Lay Your Hands On Me (Arista) DEBUT > 69 HEART/Never (Capitol) DEBUT SO COREY HART/Boy In The Box (EMI America) BREAKER THE FREDDIE JACKSON/You Are My Lady (Capitol) 10 16 25 39 PAT BENATAR/Invincible (Chrysalis)

ADULT CONTEMPORARY

- WHITNEY HOUSTON/Saving All My Love For You (Arista)
- 2 STEVIE WONDER/Part-Time Lover (Tamla/Motown)
 - 3 KOOL & THE GANG/Cherish (De-Lite/PG)

BREAKER @ ARETHA FRANKLIN/Who's Zoomin' Who? (Arista)

- MICHAEL FRANKS/Your Secret's Safe With Me (WB)
- © COMMODORES/Janet (Motown)
- 4 6 WHAM!/Freedom (Columbia)
 - 10 GODLEY & CREME/Cry (Polydor/PG)
- (WB) A-HA/Take On Me (WB)
 - 9 BILLY JOEL/You're Only Human (Second Wind) (Columbia)
- 10 HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis)
- 6 11 TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol)
- 12 AIR SUPPLY/The Power Of Love (You Are My Lady) (Arista)
- 11 13 HOWARD JONES/Life In One Day (Elektra)
- 21 **DAVID FOSTER**/Love Theme From "St Elmo's Fire" (Atlantic)
- 23 **GINO VANNELLI**/Hurts To Be In Love (CBS Associated)

N&A Begins on Page 66

- 22 20 17 **D JOHN PARR/St. Elmo's Fire (Atlantic)**
- 13 13 18 NATALIE COLE/A Little Bit Of Heaven (Modern/Atco)
- 18 17 15 19 MICHAEL McDONALD/No Lookin' Back (WB)
- BREAKER MAURICE WHITE/Stand By Me (Columbia)
- DEBUT 3 TEARS FOR FEARS/Head Over Heels (Mercury/PG)
 - 8 10 16 22 COREY HART/Never Surrender (EMI America)

 - 23 21 20 23 MOTELS/Shame (Capitol)
 - 6 16 18 24 BILLY OCEAN/Mystery Lady (Jive/Arista)
 - 10 15 22 25 RONNIE MILSAP/Lost In The 50s (RCA)

AOR TRACKS

				- 10 Marie	
Three	Two	L	ast	Oliva. A	
Weeks	Wee 12	ks V		1	STARSHIP/We Built This City (Grunt/RCA)
	13		3	2	JOHN C. MELLENCAMP/Lonely OI' Night (Riva/PG)
	1	1	1		GLENN FREY/You Belong To The City (MCA)
	43	21	13	-	LOVERBOY/Lovin' Every Minute Of It (Columbia)
	5	4	2	4	HOOTERS/And We Danced (Columbia)
	8	6	5	9	ROGER DALTREY/After The Fire (Atlantic)
	25	14	8	0	DIDE CTRAITS (One World (MP)
	12	9		O	DIRE STRAITS/One World (WB)
	18	18	12	0	MR. MISTER/Broken Wings (RCA)
	19	13	11	9	BRYAN ADAMS/One Night Love Affair (A&M)
	30	22	16		HEART/Never (Capitol)
	11	10	10	11	TEARS FOR FEARS/Head Over Heels (Mercury/PG)
`	3	3	4		
	15	15	14	B	MARILLION/Kayleigh (Capitol)
	16	8	6	14	
	29	23	17	D	JOHN C. MELLENCAMP/R.O.C.K. In The U.S.A. (Riva/PG)
	_	38	23		THOMPSON TWINS/Lay Your Hands On Me (Arista)
	28	26	21	0	OUTFIELD/Say It Isn't So (Columbia)
88	REA	AK	ER	1	JOHN C. MELLENCAMP/Small Town (Riva/PG)
	31	29	26	Œ	R.E.M./Driver 8 (IRS/MCA)
BE	RE	AK	ER	20	STEVIE RAY VAUGHAN & DOUBLE / Look At Little Sister (Epic)
1125	20	20		21	SAGA/What Do I Know? (Portrait/CBS)
			19		NIGHT RANGER/Four In The Morning (Camel/MCA)
25				(20)	NICK LOWE & HIS COWBOY OUTFIT/I Knew The Bride (Col.)

4 5 15 24 HUEY LEWIS & THE NEWS/Back In Time (Chrysalis)

2 2 9 25 D. BOWIE & M. JAGGER/Dancing In The Street (EMI America) 9 12 18 26 CHEAP TRICK/Tonight It's You (Epic)

39 35 31 MICHAEL McDONALD/Bad Times (WB) 59 42 38 JAN HAMMER/Miami Vice Theme (MCA)

45 - 39 36 29 JON BUTCHER AXIS/Stop (Capitol) 55 41 39 3 STING/Love On The Seventh Wave (A&M) Complete Tracks Chart Begin on Page 68

N&A Begins on Page 60

BLACK/URBAN

■ FREDDIE JACKSON/You Are My Lady (Capitol) 2 BOBBY WOMACK/I Wish He Didn't Trust Me So Much (MCA)

3 STEVIE WONDER/Part-Time Lover (Tamla/Motown) MAURICE WHITE/Stand By Me (Columbia)

6 FAMILY/The Screams Of Passion (WB) 6 CAMEO/Single Life (Atl. Art./PG)

STARPOINT/Object Of My Desire (Elektra)

RENE & ANGELA/I'll Be Good (Mercury/PG) ANDRE CYMONE/Dance Electric (Columbia) 10 READY FOR THE WORLD/Oh Sheila (MCA)

13 **(D) JENNIFER HOLLIDAY/Hard** Times For Lovers (Geffen)

MORRIS DAY/The Oak Tree (WB) ATLANTIC STARR/Silver Shadow (A&M)

FIVE STAR/All Fall Down (RCA)

ARETHA FRANKLIN/Who's Zoomin' Who (Arista) 16 KLYMAXX/I Miss You (Constellation/MCA)

33 28 21 CHARLIE SINGLETON/Make Your Move On Me Baby (Arista)

30 25 24 19 O'JAYS/Just Another Lonely Night (PIR/Manhattan) 23 23 20 TOWARD JOHNSON/Stand Up (A&M)

6 5 9 21 POINTER SISTERS/Dare Me (RCA) 35 30 27 **COLONEL ABRAMS/Trapped (MCA)**

16 16 16 23 BAR-KAYS/Your Place Or Mine (Mercury/PG)

37 34 29 DOUG E. FRESH/The Show (Reality/Fantasy)

— 33 TA MARA & THE SEEN/Everybody Dance (A&M) 40 37 30 DURELL COLEMAN/Somebody Took My Love (Island)

36 33 31 **29 PEABO BRYSON**/There's Nothin' Out There (Elektra) 3 8 17 28 WHITNEY HOUSTON/Saving All My Love For You (Arista)

-- 38 3 CHAKA KHAN/(Krush Groove) Can't Stop The Street (WB) 2 4 19 32 KOOL & THE GANG/Cherish (De-Lite/PG)

14 14 14 33 DAZZ BAND/Hot Spot (Motown)

40 DENNIS EDWARDS/Coolin' Out (Gordy/Motown) DEBUT DEBUT

BREAKER DIANA ROSS/Eaten Alive (RCA)

DEBUT DARYL HALL & JOHN OATES/The Way You Do The Things... (RCA)

BREAKER (1) ISLEY/JASPER/ISLEY/Caravan Of Love (CBS Associated) 11 15 25 39 9.9/All Of Me For All Of You (RCA)

DEBUT STAPLE SINGERS/Are You Ready (Private I/CBS)