

## I N S I D E:

**NBC TO SELL  
THREE STATIONS**

An NBC memo detailed plans to sell three radio stations worth up to \$75 million: **WKYS**, **KNBR**, and **WMAQ**. And the company is looking for a network partner as well.

Page 11, 14

**KEY RADIO MOVES**

**Sconnix** hands **Bob Abernathy** **WHDH** GM duties in addition to **WBOS**, snares **WBZ's Cary Pahigian** for VP/Operations post. And **Paulette Williams** adds VP stripes at **KMEL**.

Page 3

**AOR TESTS ITS METAL**

Beginning a two-part study on a vital music issue, **Steve Feinstein** contrasts the retail/concert success of heavy metal acts with AOR radio's reluctance to give them more than cautious, often segregated airplay. This week, programmers explain why they moderate their metal content.

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**RTNDA ON RAMPAGE OVER  
NEWS CUTS**

A recent RTNDA gathering heard scathing comments from news directors about news coverage on rock and pop stations since the advent of deregulation and the news staff cuts that came with it.

Page 8

**WCBS-FM BRINGS DION  
TO DOOWOP HEAVEN**

Premier Gold outlet **WCBS-FM** lured **Dion** back to secular music for the first time in over a decade, and the doowop-mad oldies fans of New York responded by turning out for two emotion-packed sellout shows.

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**KSJO FIGHTS AIDS  
WITH RADIOTHON**

In an unusual gesture, **KSJO/San Jose** staged a star-studded 14-hour broadcast on the AIDS crisis, and raised \$25,000 in the process.

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# R&R

## RADIO & RECORDS

**Biggest Poe Convention  
Stresses Cooperation**

**Teller Keynote: "Music Is The Magic,"  
Creativity Over Numbers**

The 16th annual **Bobby Poe** Convention set an attendance record of 650 radio and record participants, with both sides of the industry emphasizing the need to work together in support of music.

A consensus highlight of the Washington, DC meeting was the keynote address by **CBS Records Division President Al Teller**, who stressed the importance of creativity, warned of the dangers of a bottom-line mentality, and urged record



**Al Teller** and radio people to "take even more risks."

Teller said success in the music business comes through "total, unshakeable, unwavering dedication, devotion, and commitment to the creative process." He advocated having the "courage to make mistakes," adding that the penalty in this industry was not death but banishment "to a P4."

**Freewheeling Style Vs.  
Cost-Consciousness**

Following are a number of excerpts from Teller's address. "Clashes between the perceived freewheeling style of [the media and entertainment] worlds and the tough, cost-conscious mentality of the new POE CONVENTION/See Page 24

**Sosson  
Heads  
CBS FMs**

**George Sosson**

**George Sosson**, VP/GM for **CBS's WSUN & WYNF/Tampa**, has been promoted to VP/Operations for the company's Owned FM Stations. Sosson will relocate to New York and report to **Nancy Widmann**, VP/CBS Owned Stations. A successor in Tampa will be named shortly.

Sosson takes on a newly created position. When VP/Owned FM Stations **Robert Hyland III** left to run **KCBS-TV/Los Angeles** in May, **Widmann**, who'd been VP for the company's AM stations, assumed responsibilities for the FM division, as well. Sosson will now coordinate the programming, research, and marketing efforts of the division's 11 stations: **WCBS-FM/SOSSON/See Page 23**

**O'Malley PD As WYNY  
Makes Country Switch**

**No Calls Change For Now; AC Lineup Remains**



**Michael O'Malley**

**Metroplex National Research Director Michael O'Malley** has been named PD for New York City's new, and now only, Country outlet, **WYNY**. July 6 will officially be O'Malley's first day, but he had participated in strategy sessions prior to **WYNY** changing to Country at 12:01am Wednesday (7/1).

O'Malley's appointment follows a PD search which began in mid-May when NBC announced it would take 'YNY Country. That trailed by ten days **Emmis's** declaration it was changing **WHN** from Country to All Sports **WFAN** July 1.

**WYNY** VP/GM **John Irwin** told **R&R**, "We were looking for someone with a good Country track record; a strong talent background; and a good re-

search track record so that individual could work as the key team player with (consultants) the **Research Group** and **Rusty**

**WFAN Debuts  
Sports Lineup**

As **WYNY** took over New York's Country reins Wednesday (7/1), **WHN** became **WFAN** at 3pm that same day, debuting its new all-Sports presentation. An update by **Suzyn Waldman** marked the debut, followed by a



four-hour show hosted by **Jim Lampley**, substituting for **Pete Franklin**, who is recovering from a heart attack.

**Emmis Broadcasting President Jeff Smulyan** heralded the changeover: "New York is the sports capital of America and New Yorkers are the best informed and most enthusiastic **WFAN/See Page 23**

**Anderson-Powell KIIS President/GM**

**KIIS-AM & FM/Los Angeles** VP/GM **Lynn Anderson-Powell** has been promoted to President/GM.

**Gannett Radio President Jay Cook** told **R&R**, "It's always difficult to take over a station that's had as successful a run as **KIIS-FM**, and (former President/GM) **Wally Clark** is a tough act to follow. **Lynn**, in her rookie year as a GM, has done both, with the expertise and finesse of someone in this position for years. We're delighted



**Lynn Anderson-Powell**

with her performance and expect even greater success in the future."

A seven-year veteran of **KIIS**, **Anderson-Powell** told **R&R**, "The entire management team at **KIIS** has changed in the past year. With this new team we're geared up to keep **KIIS** on top, just as it was during the **Wally Clark** era. The sound of the station is very much on target and we intend to continue giving our listeners the best radio station in L.A."

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# Sconnix Sets Two Key Executives

## Abernathy Adds WHDH GM Duties; Pahigian VP/Director Of Operations

Concurrent with its takeover of the John Blair stations, Sconnix has named given WBOS/Boston VP/GM Bob Abernathy the added duty of GM of its newly-acquired WHDH in the same city. It has also recruited WBZ/Boston Station Manager Cary Pahigian as its new VP/Director of Operations.

Noted Sconnix partner Randy Odeneal, "Bob's appointment is in recognition of his accomplishments at WBOS and we're very excited having him manage both stations. Cary will oversee all programming and operations at our stations."

Abernathy, who replaces Bud Stiker, has managed WBOS for the last two and a half years and previ-



Cary Pahigian

ously was VP/GM of WCAO & WXYV/Baltimore. He told R&R, "Managing both these stations will certainly be a challenge. WHDH in

SCONNIX/See Page 24

## FCC DEBUNKS PAYOLA CHARGES

### Y100 Suspends Amadeo After Internal Probe

WHYI/Miami (Y100) MD Frank Amadeo has been placed on probation by Metroplex Communications executives for 90 days following an internal investigation which concluded that he misappropriated and sold station promotional records, and failed to promptly reimburse an independent record promoter for travel expenses, according to station GM David Ross.

"In our internal investigation, we uncovered some thing were very surprised about. But to

me, they were all very trivial," said Metroplex CEO Norman Wain. "I categorically deny that anyone took cash or any other form of payola for playing records at Y100 or any of the other Metroplex stations."

"I really have to say no comment," Amadeo said last week (6/27) following his selection Major Market Music Director of the Year during the Bobby Poe Pop Music Convention in Washington, DC. "The thing I've been instructed to say by my General Manager is to answer with no comment and to put all inquiries to him."

#### Internal Probe Follows Payola Accusations

The disciplinary action comes in the wake of a company probe of a series of allegations made before the FCC in April by license

Y100/See Page 23

## WEGX's Noll Adds VP Stripes



David Noll

Malrite has promoted WEGX/Philadelphia GM David Noll to VP/GM of the recently acquired CHR outlet. Noll, at Malrite since 1986, was previously GM at the company's KMVP & KRXY/Denver before joining WEGX on June 1.

Malrite Exec. VP and Radio Division President Gil Rosenwald remarked, "Under Dave Noll's leadership we have a significant opportunity for growth in the Philadelphia market."

Noll told R&R, "I appreciate their trust and faith in me as a VP/GM. It's been most interesting coming to Philadelphia in a startup and turnaround situation, since there wasn't much going on when we got here. Our initial reaction from the market in such a short period of time has been surprisingly good to us and the folks at Malrite."

## Barnett KYKY PD



Ken Barnett

After 11 years, the last two as PD, KVIL/Dallas programmer/midday personality Ken Barnett has become PD at EZ's KYKY (Y98)/St. Louis. He fills the vacancy created when Kris O'Kelly left two months ago.

VP/Programming Dan Vallie said, "Ken is the right man for the job at Y98, and we are fortunate to have him join us." VP/GM Karen Carroll added, "It's a great coup to have someone of Ken's caliber at Y98. I think he'll not only keep us the number one AC station, but expand our growth in the market."

BARNETT/See Page 24



Paulette Williams

## Williams VP/GM At KMEL

After 11 months as KMEL/San Francisco GM, Paulette Williams has been promoted to VP/GM at the Century Broadcasting CHR outlet.

Century President Howard Grafman commented, "Paulette deserves her VP stripes. Since taking over the helm of KMEL as GM, she has increased our billing by over 300%. The growth we've enjoyed at KMEL during this past year is a reflection of her unique ability to make things happen. She's a winner."

Williams noted, "I'm very fortunate Howard Grafman is the kind of boss who recognizes my achievements. Becoming a VP at KMEL really means something. It's not just a title when you work for Century Broadcasting."

## Curtis New PD At KNIX



R.J. Curtis

KLAC & KZLA/Los Angeles MD R.J. Curtis is leaving after seven years, two owners, two GMs, and four PD regimes to become the PD at KNIX-AM & FM/Phoenix. Starting July 13, he replaces Eric Foxx.

KNIX General Program Manager Larry Daniels said, "Eric is a true professional I would highly recommend to anyone; we'll miss his on and off-air talents. He's done a terrific job, but there is a difference of opinion as to the direction

CURTIS/See Page 23

## Stevens PD At WJJD

WJJD/Chicago overnight personality Steve Stevens has been named to program the Big Band outlet. Stevens started as a part-timer with WJJD in 1985, moving up to fulltime in October 1986. He worked previously in Milwaukee at WZMF-FM from 1968-77 and WOKY-AM & FM from 1980-85.

WJJD VP/GM Harvey Pearlman stated, "Steve's extensive background and expertise in programming similar situations makes him the perfect choice to help WJJD achieve continued growth in the market."

JULY 3, 1987

## CASSETTE SINGLE DISPLAY PLUS A&M PIX

Featured this week among the Music section's items of interest: the first look at the cassette single retail display unit that's about to roll out to record stores, plus photos and coverage of A&M's 25th anniversary meetings.

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## AN AC PRODIGY: OWNER/GM AT 24

Art Sutton is an owner/GM at the age of 24, but what makes his rapid rise even more unusual is that he's running an AC station: WMGA/Moultrie, GA. And his three top executives are 23, 24, and 26.

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## NEWS

## MACLEAN NOW CHOM PD

## Braide Upgrades To CJAD &amp; CJFM GM

CHOM/Montreal PD Rob Braide has been named VP/GM of Standard Radio's crosstown News-Talk/AC combo CJAD & CJFM, replacing Greg Stewart. In turn, Braide has been replaced by CKGM & CHOM Creative Director Ian MacLean.

Standard Radio President Gary Slaight commented, "Rob's the guy really responsible for CHOM's success. He's smart, young, aggressive, knows sales and marketing, and has a good knowledge of the market."

Braide explained why Canadian programmers are elevated to management posts more often than American PDs. "Canadian markets aren't as competitive as America's. That allows a person to stay with one organization longer — you don't move from Des Moines to Poughkeepsie to Dallas to Houston in three years, like in American radio, where there seems to be a higher churn factor. Here, I've been able to stay at CHOM for ten years, learning a lot about the station by developing contacts and longterm relationships with the accounting, sales, and administrative staffs. If I had moved around, I wouldn't have been able to develop that comfort zone with people."

MacLean told R&R, "I consider this the premier, most prestigious radio programming job in this country. CHOM was one of the first underground, progressive FMs in Canada, changing along with CHUM/Toronto around Halloween of 1969. It has always been at the forefront of innovation and breaking new ground. That's the heritage we've got to maintain as we undergo changes in the '80s."

VP/GM Lee Hambleton said, "Ian coordinated the reshaping of CHOM's image during its transformation from a youth-oriented, heavy rock station to its hugely successful, adult-oriented format. He's assisted Rob in almost every facet of the Program Director's job, and that kind of schooling and



Rob Braide

training will hold him in good stead."

Braide had been with CHOM for ten years, progressing from overnights to Promotion Director to MD before being named PD in 1981. He also programmed sister AM CKGM (then CHR, now AC) from 1982-1985.

Born in Minneapolis, MacLean carries dual citizenship. He joined CHOM as a producer in 1979, and went on to head the production department before becoming Promotion Director in 1982. He was named Creative Director of the combo last September, overseeing special features and the writing of retail advertising.

## Bartsch GM At KOMA &amp; KIMY

Price Communications has named WYNY/New York GSM Jane Bartsch VP/GM of KOMA & KIMY/Oklahoma City. She succeeds Jack Sebella, who exited the stations.

Bartsch begins her duties at the Oklahoma City combo July 7. Her background includes sales and managerial experience as a media director and radio and TV spot buyer.

According to Price President Robert Price, "We're making a substantial advertising commitment in advertising and promotion, and we have every confidence that under Jane's leadership these stations will again become the premier stations in the Oklahoma City



Ron Foster

## Foster New KMGJ PD

Former WLCS (now WEJZ)/Jacksonville PD Ron Foster has assumed similar duties at Gold-based AC KMGJ/Seattle. He replaces Rob Conrad, who recently moved to crosstown rival KLTN.

Foster called Seattle the most competitive market in which he's ever worked. "It presents a real challenge, but that's what I was looking for. We represent the '60s and the early '70s, with the rest of the '70s, '80s, and the music of today mixed in," he said.

Foster spent 18 months in Jacksonville. Previous stints included Assistant PD duties at WMJI/Cleveland and a variety of programming jobs in Canton, Youngstown, New Haven, and Portland, ME.



Jane Bartsch

market." Winter Arbitron results show Soft AC KOMA and Nostalgia KIMY ranked 11th and 13th, respectively, in the 19-station market.

## 14-HOUR BROADCAST RAISES \$25,000

## KSJO Stages AIDS Awareness Radiothon

In what's believed to be a radio first, KSJO/San Jose did a 14-hour "Aids Awareness Radiothon — All-Request Day" from 6am-8pm on Thursday, June 25. Designed to raise awareness of the disease, particularly among heterosexuals, the broadcast featured interviews with local and national health experts, whom listeners could call on a private line and ask confidential questions off the air.

Additionally, playing listeners' requests in return for pledges and auctioning off rock memorabilia raised over \$25,000 for the Aris Project, a local nonprofit support group for AIDS victims and their families and friends. The largest donation was also the most poignant: a man whose girlfriend is dying of AIDS donated \$1000 to hear "Only The Good Die Young."

PD Ken Anthony said the event was inspired by his observation that KSJO's 18-34 audience is the very group that needs most to be aware of the disease, yet may be avoiding it. "We wanted people to realize that AIDS is not just a homosexual disease. Projections indicate that over 3000 people in Santa Clara County have been diagnosed with AIDS over the past four years."

In-studio interviews included a doctor from the Center For Disease Control in Atlanta and officials from Santa Clara County organizations such as the AIDS Task Force, Medical Society, and Health Department. Also present were Neil Young, San Francisco 49er Randy Cross, and members of Y&T.

Phone interviews were conducted with Dr. Mervin Silverman, President of the American Foundation For AIDS Research, as well as US Congressmen Don Edwards and Norman Mineta and State Assemblyman John Vasconcellos. Musicians Paul Kantner, Jackson Browne, Tiran Porter (Doobie Brothers), Sammy Hagar, Neil Schon (Journey), Gary Richrath (REO Speedwagon), and Thomas

Dolby also called in.

Mayor Tom McEnry issued a proclamation for the event, which was covered by four local TV station newscasts. The broadcast ended on a dramatic note: "God Bless America" by Kate Smith segueing into the Who's "My Generation."

## Valentine Sent To KFRC



Harry Valentine

Harry Valentine has become the new PD at Big-Band formatted KFRC/San Francisco, following the exit of longtime programmer Dave Sholin, shortly after the station dropped its CHR format. Valentine comes aboard from San Francisco Country outlet KNEW, where he spent the last year as PD. Before that, he worked in Columbus, programming WNCI, WXGT, and WCOL.

KFRC VP/GM Patrick McNally commented, "I've been aware of Harry Valentine for some time, and could not be more pleased to have someone of his background and integrity working at Magic 61."

Valentine said, "Having previously done MOR/Nostalgia, I know the listener loyalty it can generate. The main challenge is to make those who have not yet tuned in aware of our unique sound and personality."

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World Series of Rock Trivia  
Scoreboard  
Details, page 24-C

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# NEWS

## NBC'S Steve White Dies

The radio industry lost one of its best friends Saturday (6/27) with the death of Steve White, Director/Affiliate Services for the NBC Radio Networks.

The veteran NBC executive passed away at New York's Memorial Sloan Kettering Hospital following a battle with cancer. He was 60.

White had held his current position since 1981, and was responsible for affiliate station contract coordination, commercial and program clearances, and trade convention participation for the NBC Radio Network, NBC Radio's young adult network the Source, Talknet, and NBC Radio Entertainment. Prior to that, he was a regional manager in the NBC Radio Network's affiliate relations department since 1975. Previously, he was the network's Manager/Advertising and Promotion.

White, who taught announcing courses for Columbia University and Barnard College, produced "The Kate Smith Show" in the early 1950s. He was Program Manager of WNBC/New York from 1952-1963. In 1963, he joined the NBC Radio Network as Manager/Special Features, and was responsible for all music and related interviews featured on the network's



Steve White

long-running "Monitor" series. He later became the program's executive producer.

White joined NBC in 1943 as a page on the Guest Relations staff. Following military service he joined WSTC/Stamford, CT as an announcer. In 1947, he joined WNEW/New York as the producer-director of features.

White was born, raised, and educated in Manhattan. He is survived by his mother Hene.

Funeral services will be private. NBC Radio will have a memorial service for White, with date and location to be announced.



Patricia Drosins

## Drosins Heads PolyGram Creative Services

PolyGram Director/Advertising Patricia Drosins has advanced to Sr. Director/Advertising & Creative Services. She's been with the label since 1975.

The promotion is part of a departmental reorganization which also sees the appointment of Michael Bays to Director/Creative Services and Elena Petrone to Manager/Creative Services.

In her new post, Drosins replaces Bill Levy, who is leaving PolyGram but will continue as a consultant. She'll oversee all creative and administrative aspects of the department, while continuing with her previous advertising responsibilities.

Bays comes to the label with 12 years' experience in graphic design, most recently with the Leber Katz ad agency. Petrone was a Buyer in PolyGram's Purchasing Dept.

Another new appointment is that of Libby Fried to Administrator/Creative Services from Administrative Assistant.

Commented Sr. VP/Marketing Harry Anger, "PolyGram enjoys a strong creative department. Our new team will build on this base to produce an even more efficient flow and comprehensive look throughout our visual materials."

## Klein VP/GM At Sire

Longtime Bay Area music entrepreneur Howie Klein has been appointed VP/GM of Sire, based in Los Angeles. As previously reported, he has sold his indie label, 415 Records, to artist manager Sandy Pearlman.

Reporting to Sire President/founder Seymour Stein, Klein will oversee the label's day-to-day operations, including liaison with distributor Warner Bros. "The company's been growing," Stein told R&R, "so it was perfect when the opportunity came along to hire Howie, who is exceptional."

"Also, we need a permanent presence in Burbank. I'm in London more than I'm in California, so it's important that someone is there to help plan and coordinate the various activities of Sire acts with Warner." Stein noted that Suzanne Emil continues as New York-based Label Manager for Sire.

Klein commented, "Sire is a legendary label and I've always been



Howie Klein

excited about the company on a fan/music-lover level. The Ramones changed my life, and the idea of working with the Sire artists is like a dream come true."

In addition to 415, Klein is known for his tenure as Editor-in-Chief of New Wave magazine, and for his KSAN/San Francisco show in the late '70s, "The Outcaste Hour."

## ROCK & ROLL, COUNTRY PIONEER

### Composer Boudleaux Bryant Dies



Boudleaux Bryant

One of Nashville's most prolific songwriters, Boudleaux Bryant, died of cancer last week at age 67. Along with wife Felice, Bryant was responsible for writing over a dozen popular Everly Brothers songs, including "Bye Bye Love," "Wake Up Little Susie," "All I Have To Do Is Dream," "Devoted To You," "Love Hurts," and "Bird Dog." In the 1960s, the husband/wife team composed "Rocky Top," which became an anthem for the state of Tennessee and a fight song for the University of Tennessee.

The Georgia native met his wife, Felice Scaduto, while playing a date in Milwaukee. Their personal relationship triggered a professional alliance when Boudleaux set his wife's poetry to music, resulting in the 1948 Jimmy Dickens recording of their song "Country Boy." Hank Williams's mentor/publisher, Fred Rose, brought the couple to Nashville several years later and put them on a draw at \$35 a week.

They penned more than 1500 songs, with recordings featuring the Bryants' selections estimated to have sold around 300 million. The songwriting team was inducted into the National Songwriters Hall of Fame last year.

Spanning five decades of credits, the music of Felice and Boudleaux Bryant has been recorded by Bob Dylan, Elvis Presley, Tony Bennett, Henry Mancini, Buddy Holly, Buck Owens, Roy Orbison, Simon & Garfunkel, the Beach Boys, and the Grateful Dead, to name but a few.

BMI President & CEO Frances

Preston said, "Boudleaux Bryant's death is a loss for BMI and the entire songwriting community. He was among the most beloved figures in Country music. He lived as a poet and leaves us a poet's legacy of song which will endure."

The couple owned and operated the Rocky Top Village Inn in Gatlinburg. Bryant, who was buried in Nashville, is survived by Felice, and two sons, Del, BMI Director of Performing Rights Relations, and Dane, a Nashville businessman.

## Guild Speaks Before AWRT



Interop Chairman Ralph Guild was the featured speaker at the 36th annual American Women in Radio & Television (AWRT) convention in Beverly Hills. Guild's address was themed "In Search Of Leadership." Pictured (l-r) AWRT Western Area VP Susan Wallace, Guild, and AWRT President Susan Dimick.

## "Record" 20th Year For NYMRAD



The New York Market Radio Broadcasters Association (NYMRAD) elected new 1987-88 officers, who promptly went "on record" for the camera. Pictured (l-r) are Vice Chairman Matt Field, VP/GM at WNCN; Treasurer Dean Thacker, VP/GM at WHTZ; Secretary Barry Mayo, VP/GM for WRKS; Chairman Mark Bench, VP/GM at WNSR; and NYMRAD President Maurice Webster. New Board members elected are WCBS-FM VP/GM Rod Calarco and NBC Radio VP/Sales Steven Soule.

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# Radio News Cutbacks Attacked At RTNDA Conclave

Industry-wide cutbacks in radio news programming came under attack last Friday (6/26) during a Capitol Hill journalism conference sponsored by the Radio-Television News Directors Association (RTNDA) and Sigma Delta Chi (SDX).

Just yards away from the halls of Congress, where legislators have mounted a drive to reregulate the radio industry and strengthen public interest broadcast requirements, news executives and radio programmers engaged in a spirited debate over the declining amount and quality of news and public affairs broadcasting on radio.

Spearheading the criticism was UPI Radio Network Director Mike Freedman, who said radio listeners are primarily getting "soft news" — such as lifestyle feature reports and snippets of headlines — because PDs who don't know much about news are making decisions to cut news programming.

"I don't think it hurts to put quality news programming on the radio," said Freedman. "Program directors are getting an awesome power over news departments. News directors have to be part of the management infrastructure, and get into higher management positions. They should also learn the business side of programming, and not just say, 'It could be profitable' but be able to show how."

"Deregulation has had a devastating effect on radio news," Freedman continued. "Some of our greatest rock radio stations came out with great news programming because they had to."

## Rock Radio News Role Changing

Bob Payne, acting PD at adult AOR WBMW/Washington, agreed that broadcasters need to strengthen their news commitment, but he sent mixed signals as to how that should be done.

"Most PDs don't have enough understanding about the news to understand where you news people are coming from," Payne said. "Music stations have to take their news commitment more seriously. I think unfortunately it's because of deregulation that they don't."

Payne emphasized his belief that the role of WBMW's news personalities is to serve as entertainers to complement the comedians who host the station's morning show. "A lot of comics work with current events. The role of news people is more part of an entertainment package, and I don't think that's necessarily bad," Payne said.

Those comments provoked negative reactions from the audience. One conference attendee challenged Payne to explain the audience perception of the credibility of news people who act as comic foils and joke about the color of someone's underwear.

"That's not our responsibility. If there's a major news story they won't be listening to us," Payne responded. "They'll tune in to an all-News station."

## Packaging Called Important

Holland Cooke, OM for all-News WTOP/Washington, told the conference he tries to bring a sense of packaging to the news.

"We don't try to be the best all-News station, we try to be the most useful News radio. In 24 hours of listening to WTOP, you'll never hear the words 'all news.' That sounds like Chinese water-torture," Cooke said.

Criticizing the use of jargon on

newscasts, Cooke suggested that programmers search for mass appeal information to present as news. "All too often, you'll hear someone on a classic hit station trying to explain something that the listeners would have to be on the city council to understand. To me, hard news is the weather, not what's happening on Capitol Hill," Cooke said.

## Baker Tight-Lipped On Fairness, FCC Vacancy

In other action during the conference, broadcasters were given a

quick rundown on happenings at the White House by the President's top assistant.

"Freedom of the press is alive and well and a pain in the neck," announced White House Chief of Staff Howard Baker. Commenting on the Fairness Doctrine, Baker said, "The President considers no legislation to be veto-proof."

He also said while the President has not yet selected anyone to fill the vacant FCC Commissioner slot, the White House personnel office is looking for a candidate.

"Deregulation has had a devastating effect on radio news."

— Mike Freedman

## REAGAN VETO UPHELD

# Senate Bounces Fairness Back To Commerce

Broadcast industry lobbyists are predicting that legislation making the Fairness Doctrine part of federal law will rise from the grave and come back to haunt the industry.

The Senate voted 59-45 last week (6/23) to send the bill (H.R. 1934) back to the Senate Commerce, Science and Transportation Committee, where it is expected to be kept in reserve by Democratic Senators until it can be piggybacked onto more powerful legislation. The vote to shelve the measure came after its proponents discovered they did not have enough support to override President Reagan's June 19 veto of the bill.

Committee Chairman Sen. Ernest Hollings (D-SC), a vehement

supporter of the legislation, said in the pre-vote debate, "In essence, what the President has done is flout the 50-year-old fundamental of the public's ownership of the airwaves. The President is clearly saying that we can forget about this trust and that broadcasters only have to care about the bottom line and forget the greater public good."

Commerce Committee spokesman Emilio Pardo told R&R, "The committee hopes to take action on

the bill as soon as possible."

RTNDA President Ernie Schultz attributes the legislative victory to Sen. Robert Packwood, (R-OR) who rounded up the votes necessary to back up the President's veto. Packwood had brought in 31 pro-veto votes; 34 would have been needed to legitimately sustain the veto. Nevertheless, Schultz said, "Sen. Packwood deserves a lot of credit for what happened in the Senate. We certainly thank him for his hard work in gathering enough votes to make sure it wouldn't be overridden."

Schultz said RTNDA is now alerting Congress to the bill's probable attachment to other legislation. "I know that's the way everybody

does it, but that's not the best reason to do it with legislation that's this important," Schultz said. "We're going to try to make it tough to tack on to another bill."

"The Senator is pleased that there were obviously enough votes there to support the veto," said Marylou McCormick, Sen. Packwood's press secretary. As for the doctrine's outlook now, she said "The ball is in the committee's court."

While Fairness Doctrine opponents worry that the bill will pass with other legislation, NAB is continuing its plans to challenge the doctrine's constitutionality in federal court.

# NEWS BRIEFS

## RIAA To Demonstrate DAT Copy-Coders

Record industry executives will soon hear demonstrations of the CBS Records Digital Audio Tape (DAT) copy-coding technology. The Recording Industry Association of America (RIAA) plans demonstrations of the technology this month in Nashville (7/21), Los Angeles (7/23), and New York (7/28). RIAA and members of Congress have asked DAT equipment manufacturers not to import DAT machines until the Federal Bureau of Standards has tested copy-coder systems. The Home Recording Rights Coalition, a group of manufacturers and recording artists, opposes copy-code devices (which it says reduces sound quality). DAT manufacturer Marantz plans to import the machines in October whether or not a federal standard has been set by that time.

## Daytimers Eligible For Credits Toward FM Ownership

Daytimers were given another leg-up toward preference for FM ownership last week. A US Court of Appeals affirmed the FCC's decision that local residence is as much reason for daytimers to receive enhancement credits as minority ownership is. The Commission's decision had been challenged by the National Black Media Coalition, which claimed minority

ownership interests would be harmed by the ruling. However, the court said rules that daytime owners give up AMs to get FM enhancement credits reflect the Commission's "careful shaping of the conditions daytimers must satisfy in order to receive the benefit of the enhancement."

## RTNDA 1987 Awards Go To WHAS, KFWB, WWHM, KSMU

WHAS/Louisville GM Robert Scherer and ND Brian Rublein are winners of this year's Edward R. Murrow Award, RTNDA announced last week. WHAS was named for a continuing series of special documentaries which were followed with three-hour call-in periods for listener response.

RTNDA has also chosen KFWB/Los Angeles ND Bill Yeager and GM Steve Fisher to receive the Spot News Coverage Award for immediate and in-depth emergency reporting on an Air Mexico crash resulting in several deaths and damage to residences in Cerritos, CA.

The Continuing Coverage Award went to WWHM/Minoqua, WI ND John Scherer and GM James Zache for a documentary on a local controversy about Chippewa Indians' fishing rights. KSMU/Springfield, MO ND Ron Davis and GM Arlen Diamond get the Investigative Reporting Award for Davis's posing as a homeless person to expose the conditions of homeless people in order to prompt official action.

The awards will be presented at RTNDA's September convention in Orlando, FL.

## FCC Fines Seven Stations

The FCC's gumshoes are on the prowl again, cracking down on those broadcasters it believes are playing fast and loose with the law. The Commission has fined KPAY-AM & FM/Chico, CA, owned by Richardson Broadcasting Co., and KEWE/Oroville, CA, owned by Oroville Radio Inc., each \$2500 for violating the anti-lottery rule. Tully Warwick's WLKN/Lincoln, ME was fined for failing to meet required emission limitations, failing to operate within authorized range of power, having an incomplete public inspection file and inadequately maintaining extension meters. WRCS & WQDK/Ahoskie, NC, owned by Hertford Broadcasting Inc., was hit for \$3000 for several Emergency Broadcast System reception and transmission inadequacies. KXVQ/Pawhuska, OK is required to pay \$5600 for violating engineering measurement rules, logging violations, unauthorized operation, and public inspection file violations; and KKSD-FM/Gregory, SD must pay \$800 for insufficient equipment tests and an incomplete public inspection file.

## NAB Backs One-To-A-Market/Duopoly Changes, FCC Tax Certificates

In support of AM improvement, the NAB wants the FCC to allow ownership of commercial radio and television stations in the same market by eliminating the current one-to-a-market rule. NAB also called for looser duopoly rules, as well as the FCC's awarding of tax certificates to broadcast stations who sell their stations to minorities.

NAB Group Radio Committee Chairman Joe Dorton, President of Sky Broadcasting, said, "Studies show that the number of media outlets has increased dramatically, which calls for a reexamination of these rules. By dropping its one-to-a-market rule and fine-tuning its duopoly rule, the FCC could give a tremendous boost to AM radio." NAB said it still supports FM duopoly rules since that service is not affected by the same restrictions as AM.

NAB also said last week it backs the FCC's tax certificate policy. The Commission recently suggested the policy could be unconstitutional, although it previously found the practice constitutionally sound.

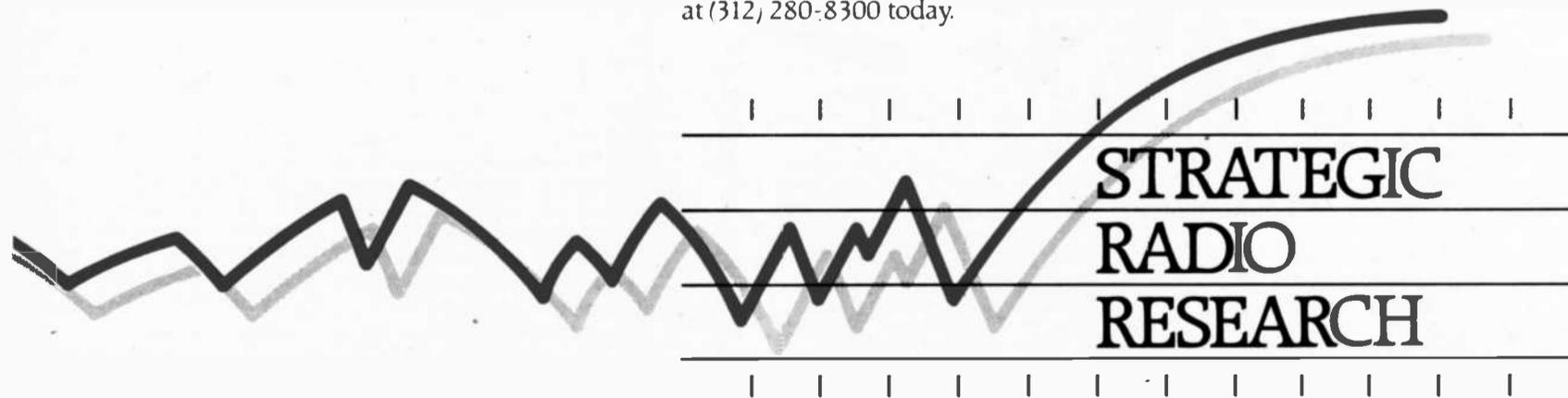
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# RADIO BUSINESS

## TRANSACTIONS

### Guild Buys Carolina Combo

#### WCSC & WXTC/ CHARLESTON, SC

PRICE: \$5.5 million (estimate)  
BUYER: Ralph Guild, President of Interep National Radio Sales. He also owns KFRE-AM & FM/Fresno, CA.  
SELLER: WCSC Inc., owned by John Rivers. He also owns WCSC-TV/Charleston.  
DIAL POSITION: 1390 kHz; 96.9 MHz  
POWER: 5 kw; 100 kw at 1750 feet  
FORMAT: AC  
BROKER: Ted Hepburn Company

#### California

#### KOCM/NEWPORT BEACH

PRICE: \$3,250,000  
BUYER: Electra Financial Corporation, headed by Steven Unvar-Hazy.  
SELLER: Donrey Media Corp., owned by Donald Reynolds. The company also owns KBRN/Springdale, AK; KEXO & KLDK/Grand Junction, CO; and KOLO-TV/Reno. The company recently sold KORK & KYRK/Las Vegas, NV and has asked for FCC permission to sell KOLO/Reno.  
DIAL POSITION: 103.1 MHz  
POWER: 2 kw at 300 feet  
FORMAT: AC  
BROKER: Roy Rowan of Blackburn & Company Inc.

#### Colorado

#### KPPL/DENVER

PRICE: \$265,000  
BUYER: Dr. Donald Huttner, a Denver plastic surgeon.  
SELLER: Linda Siderius, bankruptcy trustee for Golden Bear Communications Corp.  
DIAL POSITION: 1390 kHz  
POWER: 5 kw days/1 kw nights  
FORMAT: Beautiful  
COMMENT: This sale has been proposed by the bankruptcy trustee and is pending approval of the US Bankruptcy Court in Denver.

#### Florida

#### WHMI/COLEMAN

PRICE: \$70,500  
BUYER: Michael Rutberg on behalf of a soon-to-be-formed company known as Southern Comfort Communications Corp.  
SELLER: WHOF Inc., owned by Larry Lamers and Eugene Smith.  
DIAL POSITION: 1320 kHz  
POWER: 500-watt daytimer  
FORMAT: MOR  
COMMENT: WHOF Inc., in a deal that was not consummated, previously announced the sale of this station in April 1987 to Elvin Harmon and Brent Harmon for \$60,000.

#### WDVH & WYKS/ GAINESVILLE

PRICE: \$1.9 million  
BUYER: Albert J. Gillen Associates Inc., headed by President Albert Gillen, the former VP of Knight-Ridder Broadcasting.  
SELLER: Sunshine Wireless Company Inc., principally owned by Dan Cohen, Jeffrey Greenhawt, and Don Berlant. The company also owns WQAM & WKQS/Miami. Berlant also owns an interest in KLVV/Pahrump, NV.  
DIAL POSITION: 1390 kHz; 105.5 MHz  
POWER: 5 kw; 3 kw at 300 feet  
FORMAT: Country; CHR  
BROKER: Blackburn & Company Inc.

#### Kentucky

#### WSRG/ELKTON

PRICE: \$93,000  
BUYER: Reese Broadcasting Co. Inc., owned by Kerry McCarver, Clara Bell, and H.A. Bartlett. The company also owns WJN/Ashland City, TN.  
SELLER: B & E Broadcasting Inc., owned by Ernie Ashworth. The company also owns WJKM/Hartsville, TN.  
DIAL POSITION: 1070 kHz  
POWER: 250-watt daytimer  
FORMAT: Country  
BROKER: F.P.C. Properties Inc.

#### New York

#### WHAZ/TROY

PRICE: \$300,000  
BUYER: Lotters Inc., headed by President Paul Lotters.  
SELLER: Team One Radio Inc., owned by President Michael Hanson. The company also owns WNLK & WLYQ/Norwalk, CT and WGNA/Albany, NY, and recently applied for FCC permission to buy WWCN/Albany. WHAZ is being divested as part of this transaction.  
DIAL POSITION: 1330 kHz  
POWER: 1-kw daytimer  
FORMAT: Gospel

#### Oklahoma

#### KWPR/CLAREMORE

PRICE: \$198,000  
BUYER: Harmon Kiefer Curlee.  
SELLER: Robert Webber, trustee for Warren Broadcasting Inc.  
DIAL POSITION: 1270 kHz  
POWER: 1-kw daytimer  
FORMAT: Country

#### South Carolina

#### WMXQ/MONCK'S CORNER

PRICE: \$900,000  
BUYER: Ceder Communications L.P., a limited partnership headed by Marvin Ceder. He also owns interests in KLTW & KSLY/San Luis Obispo, CA and WGVY & WLMX/Roseville, GA.  
SELLER: Atlantic Broadcasting Co. Inc., owned by Fred Avent, Frank Avent, George Avent, Catherine Ann Medlin, Harold Miller Jr., and John Jeffords. The company also owns WJMX-AM & FM/Florence, SC and WJJW/Southport, NC.  
DIAL POSITION: 105.5 MHz  
POWER: 3 kw at 265 feet  
FORMAT: AC

#### Washington

#### KIT-AM & KATS/YAKIMA

PRICE: \$1,550,000  
BUYER: Ingstad Washington Broadcasting Inc., owned by Thomas Ingstad. He also owns interests in KXIC &

## TRANSACTIONS AT A GLANCE

**Transactions So Far In 1987:**  
**\$1,177,534,230**

**This Week's Action: \$14,026,500**

**Deal Of The Week:**

● **WCSC & WXTC/Charleston, SC**

**\$5.5 million (estimate)**

- KOCM/Newport Beach, CA \$3,250,000
- KPPL/Denver, CO \$265,000
- WHMI/Coleman, FL \$70,500
- WDVH & WYKS/Gainesville, FL \$1.9 million
- WSRG/Elkton, KY \$93,000
- WHAZ/Troy, NY \$300,000
- KWPR/Claremore, OK \$198,000
- WMXQ/Moncks Corner, SC \$900,000
- KIT & KATS/Yakima, WA \$1,550,000

KKRQ/Iowa City, IA; KIMM & KGGG/Rapid City, SD; and KPXR/Anchorage, AK.

SELLER: Goetz Enterprises Inc., headed by President Jack Goetz.

DIAL POSITION: 1280 kHz; 94.5 MHz

POWER: 5 kw days/1 kw nights; 100 kw at 850 feet  
FORMAT: AC; AOR

## Radio Business Briefs

### NBC Crippled By NABET Strike

Protesting wage-hike and job security proposals, 2800 members the National Association of Broadcast Employees and Technicians (NABET) walked off their NBC jobs Monday morning (6/29). This year's third union strike against the network occurred after negotiations stalled. According to NABET Local 11 President Arthur Kent, it will be at least a week before negotiations can be resumed. Meanwhile, NBC management says non-union personnel will perform the technical, production, and editing jobs left unattended in New York, San Francisco, Washington, Chicago, Cleveland, and Burbank, CA. A union spokesman said much of NABET's protests are directed against policies of NBC parent company General Electric.

### Media Revenues Up 11.1% In '86

Advertising Age reports that from 1985 to 1986 revenues for 100 of the nation's largest media companies jumped to \$58.4 billion, an 11.1% increase. Newspapers still got the lion's share (\$21.4 billion), but broadcast companies got the second-largest, accounting for \$15.5 billion, or 26.5% of total media revenues, according to the publications. Net income for the 100 companies was up 20%, despite a soft national advertising market.

About 400 media properties were traded by these companies. Ten companies from the 1985 list were bought, including RCA Corp., parent of NBC, by General Electric Corp.; American Broadcasting Cos. by Capital Cities/ABC; Viacom International by National Amusements Inc.; A.S. Abell Co. by Times Mirror Corp., and the Houston Chronicle Publishing Co. by Hearst Corp. Heading the list was Capital Cities/ABC (also number one in '85), followed by CBS, Time, and General Electric. Gannett Co. jumped from number six to number five on the 1986 ranking.

### VOA Used As Front For Gold Trading

Voice of America employees' complaints of phone calls on gold purchasing finally led the US Information Agency (USIA) to an in-house gold-selling business by producers Ramon

Medina and Gunnar Paabo. Both are now under investigation by agency officials to determine if they violated federal regulations by carrying on private business on government time and using government property. A VOA spokesman says numerous other employees are also under investigation for abusing VOA phone regulations.

Medina's gold dealings took place in Bolivia with the aid of another VOA employee there, and were worth about \$100,000.

### Ad Tax D-Day Hits Florida

Despite widespread outrage, Florida's five percent advertising tax went into effect Wednesday (7/1), affecting hundreds of businesses and prompting a deluge of lawsuits, boycott threats, and cancelled conventions. Republican Florida Governor Bob Martinez stands by the new legislation, and told reporters, "All those who feel they want to be governor in 1990, the field is open, and I'll be there waiting." Both Martinez and the Democrat-run Florida legislature expect the tax to generate about \$750 million during the next fiscal year, and more than \$1 billion the second year. Meanwhile, dozens of major national companies are pulling their advertising out of the state, and one Miami attorney has announced plans for a petition drive to place a referendum on November's statewide ballot on voter opinion of the tax.

### KORL/Honolulu On The Auction Block

Baltimore-based Michael Fox Auctioneers will auction 10,000-watt AM station KORL on July 22 at the Sheraton Waikiki Hotel in Honolulu. The AC-formatted station is now owned by Pacific Broadcasting Corp. Contact Nancy Habicht at (301) 653-4000.

### Reese Named To Frazier, Gross & Kadlec Board

Former Group W VP/Corporate Affairs Norval Reese has been named as a director of Washington-based consulting firm Frazier, Gross & Kadlec. Also at FG&K, Elisabeth Swanson has been promoted from Manager/Special Projects to Manager/Economic Studies & Valuations. Schmad Chadran and Carlyn Liberman have both been promoted from Junior Financial Analyst positions to Financial Analyst posts. ■

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## RADIO BUSINESS

### NAB Board Elects Jorgenson, Lyman

The NAB Joint Board of Directors wrapped up three days of meetings in Washington last week by electing new officers and directing the NAB staff to go back to the bargaining table with lawmakers over broadcast license renewal reform legislation.

NAB TV Board Vice Chairman **Wally Jorgenson**, the president of **Jefferson-Pilot Communications**, was elected without opposition as NAB Joint Board Chairman, replacing radio broadcaster **Ted Snider** of **KARN & KKYK/Little Rock, AR**. The Radio Board elected **RKO Radio President Jerry Lyman** as Chairman in a close vote over **Ray Lockhart** of **KOGA-AM & FM/Ogallala, NE**. Lyman replaces the outgoing **Bev Brown** of **KGAS/Carthage, TX**.

Congressional efforts to reregulate the broadcasting industry dominate the three days of discussions, with a proposed broadcast license reform bill by Rep. **Al Swift** (D-WA) receiving special attention from the board. That bill would create a "meritorious" standard for stations that meet stringent new public interest service requirements. Swift hasn't formally introduced the bill in Congress yet, but it's making the rounds among broadcast lobbyists in Washington, causing joy in the hearts of public interest activists and dismay among most industry officials.

NAB board members were alarmed by the bill, and directed the group's staff to conduct further negotiations with Swift to make it more palatable.

"The honeymoon is over. It's time we put on our battle gear and resume the fight to protect ourselves," said Jorgenson.

Outgoing NAB board chairman **Ted Snider** said board members are concerned about the proposed bill's "extremely onerous" record-keeping requirements that are "virtually impossible to keep," especially for small-market broadcasters. They also dislike a provision that prohibits the use of materials not kept in the public file as evidence of performance. Lyman warned that could prohibit radio stations from using logger tapes to conclusively prove their public affairs broadcasting commitments are being kept. He suggested that public affairs programming standards contained in the bill are just a step away from government-mandated program classification and quotas.

Efforts to codify the Fairness Doctrine also came under scrutiny, with board members wary of efforts by Congressional Democrats to bring the measure back out following its recent veto by President **Reagan**. NAB President **Eddie Fritts** predicted the bill will soon surface, attached to legislation that may be difficult for the President to nix.

"My guess is that it'll be on the first thing that moves," said Fritts.

NAB Board members okayed a resolution praising the President's veto — but they also stressed their determination to go to court to challenge the constitutionality of the Fairness Doctrine.

"When it does go to the courts, it will be clear that it's not a clean bill," Fritts

said.

In a speech to the board, Vice President **George Bush** predicted any attempt to override the President's veto will fail in the Senate. But Senate Majority Leader **Robert Byrd** told the group over lunch that while he does not expect to see the Fairness Doctrine bill back before the Senate, he predicts it will be attached to a "veto-proof" bill before long.

In other key areas of action:

- **Three-year Rule:** The NAB Board voted unanimously to oppose efforts in Congress to reimpose a requirement that broadcast stations be owned for a minimum of three years before they can be sold. "It's just a basic intrusion into your right to do business," said Snider. He also warned of "serious problems with financing" broadcasting companies if the bill passes. Fritts said "no nexus" exists between public service and the length of time a company owns property.

- **Indecency:** The Joint Board resolved that the NAB staff "should evaluate an appeal to the courts" if the FCC does not provide "sufficient guidance" to broadcasters to allow them to comply with new indecency standards. "The broadcasters don't know what the hell to do," said Lyman. "We don't know what the hell they're trying to tell us." But the NAB board is not of one mind on the overall issue of FCC regulation of indecency, with Lyman commenting that "a spectrum of discussion" exists among board members.

"I think there's a mixed feeling among board members," commented Jorgenson. He said the board is against filth on the airwaves, but it's very supportive of the First Amendment. Reconciling those positions is difficult. "It's a battle of rights and responsibilities," he said. According to Snider, FCC Chairman **Dennis Patrick** told the group the FCC is "uncomfortable" with

the ruling, and will try to clear it up.

- **Expanded Daytime Operations:** The NAB Radio Board voted to ask the FCC to allow daytimers on clear channel frequencies to operate at night under existing interference protection rules; and allow Class III daytimers to operate overnight on Class III regional frequencies at power levels near those already authorized for last-hour, post-sunset operation.

- **Super Legal Fund:** The NAB Radio Board has asked the NAB Insurance committee to explore creation of a special legal fund to help finance stations' defenses against license challenges.

Meanwhile, the NAB Radio Audience Measurement Task Force, headed by **Kenneth MacDonald** of **WSAM/Saginaw**, highlighted its two-year study of radio ratings, and issued a report with the following conclusions:

- Arbitron has the elements of a "classic monopoly," but this in itself is not illegal.

- Five-year ratings service contracts do not appear to be an illegal barrier to entry in the marketplace by new ratings measurement firms. Cancellation clauses are now being negotiated successfully with both Arbitron and Birch.

- If there is a barrier to entry, it is the advertising agencies' reluctance to accept a new ratings service.

- Where Birch is in a market, Arbitron prices are lower, confirming that competition creates lower prices.

- Broadcasters who negotiate their rates can receive price concessions.

- Less than 20% of all radio stations subscribe to either Birch or Arbitron.

The Task Force conducted a test in the Gainesville, FL market of the research methodologies of Arbitron, Birch, and Australian newcomer **McNair Anderson**. The NAB has kept the test results a tightly guarded secret, and has no plans to make them public.

### SEEKS NETWORK PARTNER

#### NBC Set To Sell Three

NBC Radio is placing three of its choicest stations on the block and searching for a partner to help run its networks, ending months of speculation about corporate parent **General Electric's** commitment to radio.

"We will be reconfiguring our station portfolio," said NBC Radio President **Randy Bongarten** in a memo to employees last week. "We also plan to pursue a station acquisition program while we position our radio stations to operate as competitively as possible."

NBC is expected to concentrate its acquisition efforts on FM properties in high-growth markets.

The most valuable station to be sold is urban contemporary powerhouse **WKYS/Washington**, worth as much as \$57 million, according to industry financial analysts. While believed to be highly profitable for NBC, the station has to be sold to comply with FCC

cross-ownership restrictions. Also up for grabs are two 50kw giants: **KNBR-San Francisco**, with an estimated worth of \$7 million; and **WMAC/Chicago**, valued at \$10 million. **Kidder Peabody**, the investment banking house owned by General Electric, is expected to handle the sale.

The retooling of the NBC Radio Networks, with the possibility of a joint venture with another broadcaster, was also addressed. While NBC Radio produces many high-quality broadcasts, profitability has been low, and a joint venture partner could add creativity and marketing muscle to an already highly professional news staff.

"We have decided to pursue a strategic alliance with another network company which will enable NBC to participate in a radio network operation," Bongarten said in his memo

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<b>WXKS 7-6</b>	<b>KBEQ deb 29</b>
<b>FM102 4-2</b>	<b>KCPW 31-28</b>
<b>KROY 4-6</b>	<b>KZZP 24-21</b>
<b>KMEL 8-6</b>	<b>KWOD 29-26</b>
<b>KATD 8-7</b>	<b>KS103 29-25</b>
<b>WBBQ 10-5</b>	<b>KWSS 19-13</b>
<b>KXX106 7-2</b>	<b>KPLZ deb 29</b>
<b>Y95 17-5</b>	<b>WNNK 32-26</b>
<b>KAMZ 1-1</b>	<b>98PXY 22-13</b>
<b>WAPE 15-9</b>	<b>WPST add</b>
<b>KWES 8-7</b>	<b>KFMI add 30</b>
<b>KITY 4-2</b>	<b>KZOU add</b>
<b>KMGX 13-9</b>	<b>Y107 11-10</b>
<b>WKPE 5-5</b>	<b>94Z add</b>
<b>WAVA 28-23</b>	<b>KTUX 23-18</b>
<b>Z93 28-26</b>	<b>KF95 29-25</b>
<b>Y100 add 30</b>	<b>KYNO 21-19</b>
<b>WNVZ 30-25</b>	<b>194 add 30</b>
<b>92X 34-28</b>	<b>KYRK 25-17</b>
<b>WNCI 25-19</b>	<b>KDON 32-24</b>
<b>WCZY 26-22</b>	<b>Q104 15-13</b>
<b>WHYT 24-21</b>	<b>WCIL 21-16</b>

### TOP 50 SOUTHWEST CLASS C (START-UP) FM

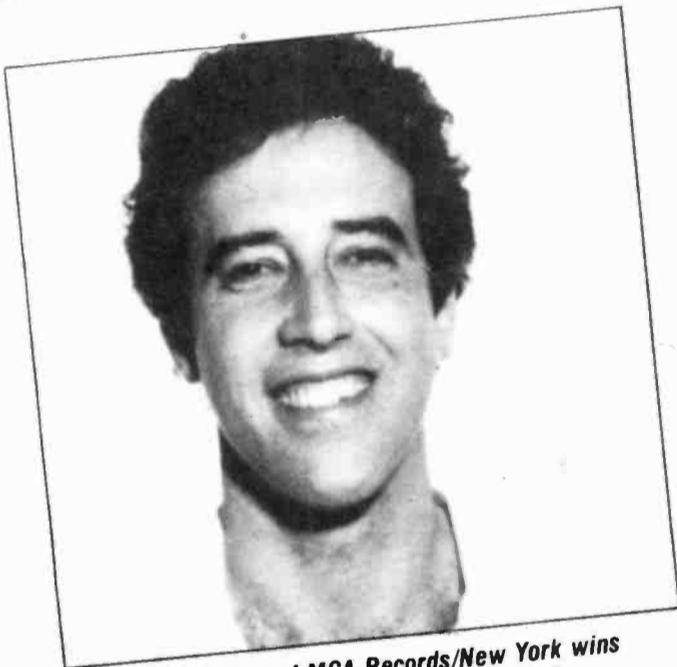
Growth market with revenues in excess of \$40M, mean revenue per station over \$2M. Station priced below market base value of \$7.5M.

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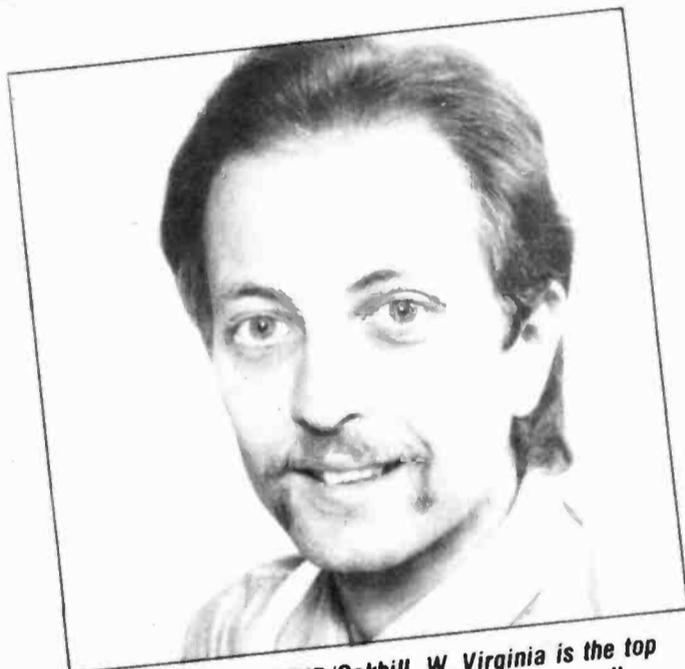
# AIR CONGRATULATES THE BEST EARS IN THE BUSINESS!

**Bobby Shaw from MCA, Top Record Winner, and Jim Martin of WWNR, the Top Radio Winner of AIR Competition #6!**



**Bobby Shaw of MCA Records/New York wins the grand prize of a Porsche 944**

AIR is the best guideline in predicting what the hits are. Being involved in the competition keeps me on par with those programmers in my area, so I'm more aware of what I'm up against each week. Not only has it made me a better promotion person, but those programmers that I talk with each week are more aware because of their involvement in the competition.



**Jim Martin of WWNR/Oakhill, W. Virginia is the top radio point-getter and finishes second overall. He wins a big screen TV and stereo VCR.**

After winning 5 times, I know for a fact that at the beginning of each week, the records surveyed by AIR have the highest priority in the stack which deserves my attention. With the increased responsibilities outside of my music duties, it's helpful to know that my opinion of records counts with the labels. I may not get to hear every single release in a given week, but I'll always hear the AIR priorities. With the prizes and the spirit of competition, it's guaranteed I'll listen.

246 of this industry's best ears competed in AIR Competition #6. 130 records benefited from intense listening and scrutiny as to their hit potential. In the end, 30 competitors qualified for prizes. As AIR moves into its sixth year of service to the record industry, it remains the fastest, most reliable way to get radio to listen to music!

**Look For Winners Of Competition #7 In Early December, 1987**

**Active Industries Research  
P.O. Box 1136 Columbia, Maryland 91044  
(301) 964-5544**



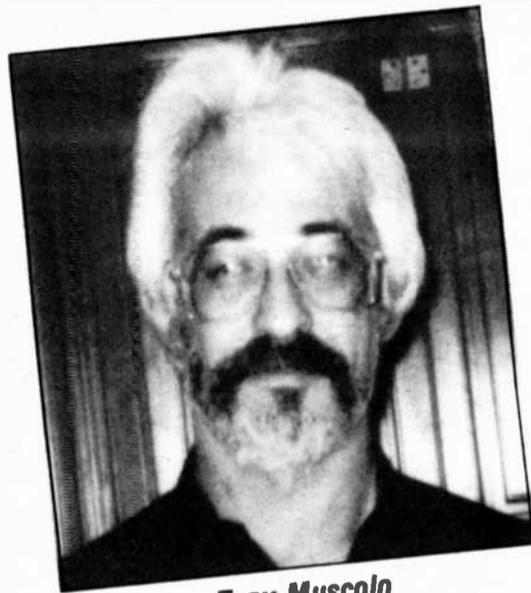
**Jeff Stone**  
WHSL/Wilmington, NC  
Video Camera

It's a great honor to have finished in the Top 5 in competition #6, especially considering the high caliber of talent I'm up against. To have placed this well among my peers is certainly a great feeling. AIR has become very important in my weekly music research. I feel that if a selected company is committed enough to have their record tested through AIR, then that's product I will take very seriously.



**Roger Gaither**  
WKQB/Charleston, SC  
Complete Stereo System

Winning in the AIR competition is not easy. You have to LISTEN and scrutinize each and every record. Just like you should do every week to have a winning radio station. Unfortunately, most of us do not have the time to listen to each record available for airplay each week, and that makes AIR more valuable. I'm definitely going to listen to the AIR priorities each week. So, if a record company wants to be sure I'm aware of a specific record, AIR is it.



**Tony Muscolo**  
Independent Promotion Consultant  
26" Monitor, VCR

I feel AIR greatly assists the record companies in determining the potential of a given record. I also feel, and have seen first hand, that AIR helps radio become more aware of product they'd easily pass over. In essence, AIR has become a valuable tool to the industry.



**Jeff McCarthy**  
WDXK/Greenbay, WI  
19" Remote Color TV



**Jerry Rogers**  
WZAT/Savannah, GA  
19" Remote Color TV



**Don Benson**  
WQXI/Atlanta, GA  
19" Remote Color TV



**Steve Chase**  
WOCM/Hagerstown, MD  
19" Remote Color TV



**Tracy Johnson**  
KFRX/Lincoln, NE  
19" Remote Color TV



**Steve Wyrastok**  
WARM/Atlanta, GA  
19" Remote Color TV



**Jeff McCartney**  
WQXI/Atlanta, GA  
VCR



**Gene Sandbloom**  
KNS/MCA/Los Angeles, CA  
VCR



**Lisa Tonacci**  
KBTB/Austin, TX  
VCR



**Kevin Haines**  
WXGT/Columbus, OH  
VCR



**Bob Harlow**  
KATD/San Jose, CA  
VCR



**Michael J. Foxx**  
WHYT/Detroit, MI  
VCR



**Gary Cummings**  
KZFN/Moscow, ID  
VCR



**Dave Gillen**  
WKSE/Bufalo, NY  
VCR



**Steve Davis**  
WARM/Atlanta, GA  
VCR



**Alan Oremen**  
Columbia/Atlanta, GA  
CD Player



**Rod Meyer**  
KFRX/Lincoln, NE  
CD Player



**Will Kauffman**  
WOCM/Hagerstown, MD  
CD Player



**Dave Shakes**  
KSND/Eugene, OR  
CD Player



**Gregg Swedberg**  
WLOL/Minneapolis, MN  
CD Player



**Max Miller**  
KKMG/Pueblo, CO  
CD Player



**Dennis Martin**  
WWPZ/Potosky, MI  
CD Player



**Bobby Novosad**  
KSMB/Lafayette, LA  
CD Player



**Dave Denver**  
WKSJ/Greensboro, NC  
CD Player



**Steve Wall**  
KSKG/Salt Lake, UT  
CD Player

# Are You GURMS?

## R&R STREET TALK

### United Stations Or WWI/Mutual To Net NBC Radio Network?

In NBC RADIO President **RANDY BONGARTEN's** memo on the company's restructuring (page 11), he says the radio network lacks the "critical mass" to generate significant profits and is thus pursuing a "strategic alliance" with another net. Translation: it's looking for a merger or sale. **STREET TALK** hears the leading suitors are **UNITED STATIONS** and **WESTWOOD ONE/MUTUAL**.

At presstime, **COLUMBIA** National AOR Director **JIM McKEON** was on the verge of inking a pact with **RCA** to become VP/AOR Promotion after 11 years with **CBS**. Details next week.

What's the big news that **Z100/NY's** **SCOTT SHANNON** and **STEVE KINGSTON** will "own" up to next week?

Add **WNUA** to the calls that **PYRAMID's** already considering for its **WRXR/CHICAGO**. The calls, which might stand for "New Urban Adult," join **WTKS** ("Kiss") and **WAHV** ("Wave") in the hopper.

Here's an update on the fates of **EMI** promotion folks after last week's merger with **MANHATTAN**:

- VP/Promotion **TONY SMITH** is with the company at the moment, pending another opportunity from within the parent organization.
- VP/Black Promotion **SLACK JOHNSON** is headed to New York, where he'll be working under **EMI/Manhattan Black Veep VARNELL JOHNSON** (no relation).
- AOR Director **JOHN HEY** is also Big Apple-bound to run the album department, while **KEN BENSON** will continue on the West Coast as AOR Manager.
- CHR Director **BOB MYERS** is joining **VIRGIN** for Northwest regional chores out of Seattle.

More label licks:

- **CHRYSALIS** and Sr. VP/Marketing & Artist Development **CHARLY PREVOST** have parted company. He joined 12 months ago after a term as **ISLAND's** Prez.
- **VIRGIN** gears up its Rhythm 'n' Blues efforts, bringing in **RCA's** **SHARON HEYWARD** to head the department.

- **POLYGRAM** press chief **SHERRY RING GINSBERG** hops over to **ELEKTRA** to replace **GEORGE DASSINGER**, who leaves the top spot in the label's publicity dept. for indie PR/marketing.

- Polygram/Nashville cuts loose Dallas-based regional rep **DAVE SMITH** and Assist. National Country Director **DOYAL McCOLLUM**. Sr. VP **STEVE POPOVICH** will name replacements when he returns from a trip to Yugoslavia. Word is an indie and a PD, both West Coast-based, are in the running to join up.

#### KTKS, WSIX Format Funnies

- After repeatedly denying a shift from CHR to AC, **KTKS/DALLAS** has added a nightly "Love Songs" show. Personalities **DR. DREX** and **BILLY HAYES** have been displaced.

- **WSIX** is acting Nashville catty while its transfer to **HICKS** is delayed until July 9th. Interim PD **ERIC MARSHALL** is said to be asking labels for "rock-oriented pop service." No comment from the inside, but observers think new GM/equity partner **DAVID MANNING** may dump Country to take a run at market leading AOR **WKDF's** near-15 share.

- More straightforwardly, **WCII/LOUISVILLE** swaps the **SATELLITE MUSIC NETWORK's** AC format for **SMN's** "Pure Gold."

#### Dis And DAT

With its legislative campaign stymied, the **RIAA** is now exploring "judicial avenues" to block **MARANTZ** from importing DAT machines this fall, says Association President **JAY BERMAN**. He claims the Japanese electronics industry backed Marantz to be the first to introduce the machine because its name will cloak the technology's Japanese origin, unlike monikers such as **SONY** and **MATSUSHITA**.

By the way, the *Wall Street Journal* (6/30) reports that only 10,000 DAT machines have been sold in Japan so far. Industry execs predicted 100,000 units would be sold this year. Sales are hurt, it's said, by the machines' high cost (about \$1400), foreign record company resistance, and a limited selection of prerecorded DAT software. Continued on Page 16

### AIR PRIORITIES: WEEK 19

Listen to the selections listed below. Decide if each had the potential to attain Top 40, Top 25 or Top 10 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed., July 8, 1987

Artist	Title	Label
JELLYBEAN FEATURING ELISA FIORILLO	WHO FOUND WHO	CHRYSALIS
CHRIS DeBURGH	FATAL HESITATION	A&M
BANANARAMA	I HEARD A RUMOR	LONDON/POLYGRAM
ALEXANDRA O'NEAL	FAKE	TABU/EPIC

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

#### ACTIVE INDUSTRY RESEARCH



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*The New Single*

*From The Multi-Platinum Album*

*Graceland*

*Management: Ian Hoblyn*

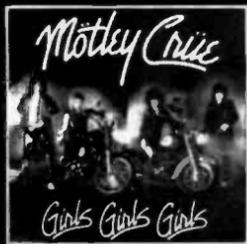
PAUL SIMON ♦ "DIAMONDS ON THE SOLES OF HER SHOES"



# The great ones!



RADIO'S IN LOVE WITH THESE TWO. AND THE HONEYMOON'S JUST BEGINNING!



## MÖTLEY CRÜE "Girls, Girls, Girls"

from the *Girls, Girls, Girls* LP. It's gonna go to the moon. To the moon! On tour now!

**CHR CHART 13-14**  
**33% HOT REPORTS**  
**BB POP CHART - 3**



## THE CURE "Why Can't I Be You?"

from the *Kiss Me, Kiss Me, Kiss Me* LP. One of these days, one of these days, it'll be platinum. Check back Thursday. Tour starts next week!

WXKS add  
PRO-FM add  
KS103 add  
CKOI 28-21  
WCAU 39-36  
KRBE 30-24

KCPX 31-26  
KITS 3-3 (HOT)  
KATD 4-3 (HOT)  
KWSS 24-20  
WKQB add  
WROQ add

WANS deb-39  
BJ105 add  
Z104 add  
KFIV add  
KCAQ deb 32  
KXYQ add  
KDON deb-39

Also on at:  
KEGL WGH  
KKBQ 99DTX  
WHYT



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## STREET TALK

Continued from Page 14

KVIL/DALLAS has a primo midday opening now that PD KEN BARNETT is leaving to program KYKY/ST. LOUIS. T&R to consultant RANDY KABRICH c/o WRBQ/TAMPA.

### WIP For Sale

METROPOLITAN's put WIP/PHILADELPHIA up for sale. It'll keep top-rated AOR sister WMMR. 'IP, once the market's dominant AC, is losing longtime morning man KEN GARLAND to neighboring WPEN.

STREET TALK hears that QUANTUM MEDIA's 4.7% stake in the JWT GROUP made Quantum a cool \$12 million from JWT's sale last week. IRVING AZOFF, who brought Quantum into the MCA fold, is proud as punch.

### Skyboy 'FOGged In Again

AOR warrior SKY DANIELS is rejoining KFOG/SAN FRANCISCO for middays/MD chores. Current MD JON RUSSELL stays in PM drive, while midday man DAVE MOREY keeps his long-running "Ten At 10" feature and moves into a fulltime creative production role. Next up at KFOG: a search for a new morning talent. Present AM driver M. DUNG will move into another daypart.

Urban vet DON "EARLY" ALLEN leaves his WOWI/NORFOLK PD post for KMJM/ST. LOUIS mornings.

From consultant JEFF POLLACK: WHEB-FM/PORTSMOUTH was almost the victim of a scam in which people called by someone pretending to be a jock were told to pick up a prize at the station parking lot late at night. Nobody was hurt, thankfully, but the station is running frequent liners explaining that prizes can be picked up only during business hours.

### Don't Bug Me, Baby

When new Urban WQOK/RALEIGH signed on, crosstown Classic Hits WTRG sent over a congratulatory plant. However, 'TRG's rep as aggressively competitive preceded it, and 'QOK GM MIKE SLENSKI apparently felt the plant might have been electronically bugged. We're told he was seen in the parking lot, shaking out the unpotted plant in search of listening devices. The plant is back inside 'QOK, says Slenski, "in an inconspicuous place" — the lobby.

A Miami court has denied WGTR's request for a stay of the injunction that rival WSHE obtained against 'GTR morning team HERMAN & McBEAN. That means the duo will remain off the air at least through the time their noncompete case comes to trial.

CHR KULA/HONOLULU is now KXPW (POWER 92) under new PD JAY STONE.



WLAV-FM'S HAMPERS EXPANDS RANGE — WLAV-FM MD Aris Hampers (right) got to tickle the ivories with Bruce Hornsby & The Range during the band's two Grand Rapids shows. Hornsby asked Hampers to sit in on piano for "On The Western Skyline." Hampers, who had 14 years of classical training, was in local '60s bands that had four #1 singles in Grand Rapids. According to Hampers, one track by the unforgettably-named Phlegethon was released nationally on Bell.

Every summer some morning man barricades the control room to play Christmas music non-stop before the PD busts in. A tip of the R&R snow cap to KRPM/SEATTLE's R.P. McMURPHY & MARK PIERCE, who managed to spin 20 Xmas tunes one morning before PD LEE "SCROOGE" ROGERS stopped them.

### 1984 Three Years On

Must be boring for a cop to listen only to his squawk box all day. Maybe that's why the New York Police Department's intelligence unit monitored black-oriented talker WLIB for seven weeks this spring. The Big Brother move apparently stemmed from the station's heavy criticism of the NYPD. However, when the police commissioner found out about the monitoring, he put an end to it and asked for a review of its legality.

One of the consumer press's better radio and TV writers, GARY DEEB, just joined WLS/CHICAGO as a media critic in drive times with FRED WINSTON and LARRY LUJACK four days a week.

AC indie and ex-R&R AC Editor DONNA BRAKE just tied the knot with Dr. WYATT SMITH of the University of CA.

Vancouver may never be the same after more than 700 worldwide employees of CBS RECORDS hit town Monday (7/6) for a weeklong convention, the company's first in two years.

A scholarship fund is being set up for the children of *Impact* publisher JOE LORIS, who died Monday (6/29) of a heart attack at the age of 41. Contact WB's MARYLOU BADEAUX (818-953-3556) or TOMMY BOY's MONICA LYNCH (212-722-2211).

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—WITH—  
TINA TURNER

"TEARING US APART"

THE  
NEW SINGLE



FROM THE ALBUM AUGUST  
PRODUCED BY PHIL COLLINS  
IN ASSOCIATION WITH TOM DOWD  
ROGER FORRESTER MANAGEMENT



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 WESTWOOD ONE PRESENTS

# Elton John

## LIVE IN AUSTRALIA

WITH THE  
*Melbourne  
Symphony  
Orchestra*

SIMULCAST WITH  
**SHOWTIME** 



Elton John's back on top in the land Down Under as Westwood One and Showtime team up to present the exclusive stereo simulcast premiere of Elton John's *Tour De Force* - live from Sydney, Australia - on Saturday, July 11 at 10:00 pm (Eastern and Pacific).

The Melbourne Symphony Orchestra joins Elton for rare concert performances of such classics as "Sixty Years On," "I Need You To Turn To" and "Your Song." Also featured will be numerous songs from Elton's new MCA album, *Elton John: Live In Australia*.

So throw a couple of shrimp on the bar-bee, contact your Westwood One rep to get this incredible Elton John digital stereo simulcast on your station and get ready to give your listeners an evening's entertainment they'll not soon forget.

Saturday, July 11, at 10:00 pm (Eastern and Pacific), preceded by a 15-minute pre-show at 9:45 pm. Call (213) 204-5000 or Telex 4996015 WWONE for details.

 WESTWOOD ONE RADIO NETWORKS





ADAM WHITE

## MUSIC

## NEW MUSIC IN NEW YORK

## A 'More Mature' Seminar

With seven New Music Seminars behind them, it's no wonder the organizers use the word "mature" in discussing the 1987 program. "People finally know what it's about, how to work it, what's useful," says Joel Webber, one of the three NMS Directors. "The more you go, the more you know what you can accomplish."

This year's seminar takes place July 12-15 at New York City's Marriott Marquis Hotel, and up to 6000 attendees are expected. As usual, there are dozens of panels, workshops, and conclaves, as well as ex-

hibits and music showcases. The keynote speakers are Bill Graham and Richard Branson.

## Radio Panels Informative, Not Defensive

Says Webber, "The themes are similar to those we've had in the past, because the issues are the same: keeping radio open to new ideas; keeping the corporate entities — be they radio or the major labels — aware of new music; identifying the music's industry's social responsibilities."

Webber contends that the event's maturity will be nowhere more evident than in the radio panels, and cites a first-time session involving GMs as an example.

Given the seminar's past, is it inevitable those panelists will be on the defensive? "They're there to discuss the reasons they do what they do," he replies. "The purpose is informational. If people want to get into a debate on formatics, there are other panels for that."

Likewise, says Webber, the CHR and other panels are designed to avoid the same old question: "Why won't you play my record?" He adds, "Let's find out why they play what they play, why they're successful at it. Attack it from the high ground, not from the low ground. I see no reason why after eight years of the seminar, people should be asking the same questions."

## STORE REPORT

## Rosanne: King's Queen

King's Record Shop in Louisville, KY may not report to the trades, but that won't bother Rosanne Cash. The singer liked the look of the 25-year-old storefront so much that it's become the title and cover of her new Columbia album.

Something of a Louisville landmark, King's is owned and operated by Gene King, brother of Country Music Hall of Famer Pee Wee King. Catering to collectors at home and abroad, the location carries more than 100,000 vintage records of all types.

It was record producer Hank DeVito who happened to photograph the storefront — which declares, in fading letters, "Rock & Roll, Country, Popular, Classic, Jazz" — one Sunday, later showing the result to Cash. She felt the image reflected perfectly the album she was making: "an eclectic collection of material and styles."

Logically enough, Columbia is using all this to best advantage.



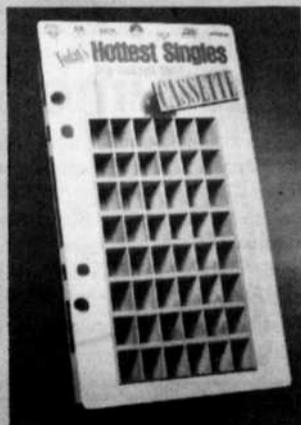
## "Crossover" As A Constant Theme

Specifically, Webber thinks the impact of so-called "crossover" stations on A&R activity will be a constant theme this year, and as will how alternative stations break new acts in a Classic Rock-oriented AOR environment.

"From a radio standpoint," concludes Webber, "we feel the seminar has finally found its niche. It obviously can't be a programming convention, but it can be the place for radio people of all formats who are really involved with music. They're the most valuable, and they can contribute to everyone's understanding."

This year's seminar registration fee is \$225 (\$250 walkup). For more seminar information, call (212) 722-2115.

## Singling Out The Cassette



Right after the July 4 holiday, singles buyers will gain their independence from vinyl. Hundreds of retail stores across the country will be merchandising cassette singles in a giant floor fixture, funded by seven major labels, to find out whether consumers really do want hit songs on tape, not disc.

The piece (pictured) is in the shape of a giant cassette, carrying 48 titles face-out. Intended for the fixture are releases by Madonna, Boy George, Starship, Dionne Warwick/Jeffrey Osborne, Herb Alpert, Jody Watley, Fleetwood Mac, Debbie Harry, Motley Crue, Jonathan Butler, and Randy Travis, among others.

Also, the new Whitney Houston ("Didn't We Almost Have It All") from the label which has supported and coordinated the fixture launch, Arista. Writing to accounts, label VP/Sales & Distribution Jim Cawley says, "We are counting on you to make sure all of your participating stores give this venture the best possible chance to succeed."

## Compact Data

## Rock It To Russia

Billy Joel will do his Soviet Union concerts for free. Yes, that's right, no money. The story goes that after Joel was offered \$2500 a concert, he decided he might as well do it for nothing, in return for complete assistance in filming the shows. Joel will produce either a longform video or full-length feature film from the footage, and perhaps a live album. He'll take his whole band and stage the same performance he does everywhere else.

Although the Greenpeace concerts were called off, another Soviet Union-based show will happen on July 4th. Details are sketchy, but Bill Graham is producing, with Carlos Santana, James Taylor, the Doobie Brothers, and Bonnie Raitt performing. The concert is free, with Apple Computer founder Steve Wozniak picking up the tab.

## What's The Score? Symphonic Genesis

You may recall the London Symphony Orchestra/Jethro Tull package, "A Classic Case," which got some AOR airplay in 1985. Now the LSO and conductor David Palmer have tackled the music of Genesis. The album, "We Know What We Like," features contributions by Steve Hackett and Ian Anderson. It's on RCA Red Seal.

## Summer Benefit Update

A number of personalities are out working for the benefit of others:

Did you know that one out of every 11 American women develops breast cancer? Among others, Aretha Franklin, Annie Lennox, Whitney Houston, the Bangles, and Pat Benatar knew, and contributed hit songs to the new "MTV High Priority" record. The LP features artwork by Andy Warhol on the cover, and a step-by-step diagram for breast self-examination on the back. Proceeds will go to the High Priority Breast Cancer Research and Information Network.

Cyndi Lauper will donate writer and performance royalties from single, "Boy Blue," to AIDS research and patient care in New York. Lauper wrote the song for a friend who has since died of the fatal disease.

The First Annual Gregg Guffria Rock & Roll Celebrity Golf Tournament was held this past Monday at Half Moon Bay Golf Links in Northern California. Profits were divided between RAD (Rock Against Drugs), the T.J. Martell Foundation, and St. Catherine Hospital in Half Moon Bay.



Gregg Guffria's golf ball receives a timely blow from Cheap Trick's Rick Nielsen.

## Short Cuts

Tom Verlaine has signed to IRS Records, which will release his available-on-import album, "Flash Light," later this month. It's his fifth solo set, and more will follow, says the label.

A new Jive act, Mammoth, is said to include band members each weighing over 280 pounds. Simon Hanhart is producing... Nick Martinelli is producing cuts on the upcoming Imagination album on RCA, and Kashfi is supervising six songs for the next Krystall on Epic.

The Fat Boys/Beach Boys for the next "Wipeout," heard in the "Disorderlies" soundtrack, will be a single... Sleeping Bag Records is so happy with sales of its "Dance Hall Reggae Classics" compilation that a follow-up is in the works.

Rykodisc is shipping a limited edition "gold" version of its Jimi Hendrix Experience compact disc, "Live At Winterland." Label President Don Rose says it's to celebrate 50,000 sales (in the first two months) of this CD-only release.

Time magazine said last week that Lisa Lisa upped the bid against Michael Jackson for Elephant Man John Merrick's remains to \$1.5 million — true? No! It was a publicity stunt, but Time fell for it all the way... from head to toe... CBS has contracted with BBC Television for US viewing of the longtime British chart pop music show "Top Of The Pops." The first 26 shows will begin airing September 25, at 11:30pm, with added American segments...

On the subject of releases, Donna Summer's new album, "All Systems Go," is scheduled for early September; Mr. Mister's latest will be out in August, titled, "Go On"; look for U2 to release a live album by Christmas; recordings from their five-day stint at New Jersey's Meadowlands; and Double's new album, "Three," will be out in September.

—Edited By Yvonne Olsen & Adam White



More than 200 special lithographs of the cover, signed by Cash and De Vito, are being circulated to retail and radio. And last Friday (6/26), Cash held a press conference at King's to promote the project.

Now if only she can be persuaded to call her next album "Musicland."

## MUSIC

## WEEKLONG MEETINGS

## A&amp;M Marks A Quarter Century

**A**&M national and international delegates gathered in Los Angeles last week to celebrate the label's 25th anniversary. In six days, the 250 attendees were not only treated to an action-packed schedule of strategy meetings, product presentations, and shows, but were able to hear viewpoints from varied sources on a number of issues currently affecting the industry.

## To Tape Or Not To Tape

DAT seemed to be the letters on everyone's tongue, and a subject mentioned by nearly every invited



Luminaries lit the scene at A&M's 25th Anniversary Convention. Celebrants included (left, l-r) label founder and Co-Chairman Herb Alpert, with Tower Records head Russ Solomon; (center, l-r) label President Gil Friesen, Joe Jackson and A&M Sr. VP/Promotion Charlie Minor; (right, l-r) A&M founder and Co-Chairman Jerry Moss with David Crosby and Barry White.

speaker. Perhaps most vocal was artist Joe Jackson, who, after many pointed words on music and society in general, said his main concern was the public's exposure

to music, not how they get it.

"Since they're going to tape it anyway," said Jackson, "it might as well be quality."

Tower Records' Russ Solomon

took the subject farther a few days later when he stated that, although there's a lot of taping going on, there's also a lot of ownership.

"Who's going to spend \$1500 on a taping device that will only transfer quality to another \$1500 machine," he queried, "and are you going to replace all the product deemed unusable by it as well?" Solomon did predict a disappearance of the LP, however, and an exploding future for the CDV.

## Spotlight Performances

Nights were just as exciting, with Suzanne Vega and Squeeze on the bill one night, and a John Hiatt/Thrashing Doves combination the next. Saturday's night's finale celebration was titled "An Evening with Barry White and Friends," featuring comedian TK Carter and one of A&M's most-recent signings, Shanice Wilson.

## CD Forecast: Steady Growth

**C**ompact disc players are in an estimated 7% of US households, according to new stats from the Electronics Industries Association. The trade group's latest projections also show:

- Manufacturers will sell 4 million CD players in the US this year, up from 3 million in 1986.

- Of those 4 million, 2.2 million will be home players. The rest are in-car models, portables, and units sold in audio systems.

- Total CD player sales for 1988 will be 5 million, with home units comprising 2.8 million.

- Sales of another product, portable cassette players/recorders, will be 8.6 million units this year, and 8.5 million in 1988.

- Sales of all portable headset audio (including radios and cassette/radio combos) will be 26.3 million units for '87 and 26.8 million in '88.

- A total 326 million blank audio cassettes will be sold to the trade this year, up from 296 million in '86. Next year's estimate: 346 million.

## Victorious Silhouettes

**A**fter 30 years, the Silhouettes have "Job" security. The group has just won a legal battle for royalties and renewal rights to rock classic "Get A Job," which they wrote and recorded in 1958.

The song was featured in last year's "Stand By Me" soundtrack, and has just been reissued in Britain following its use in (what else?) an employment agency TV commercial.

Several years ago, the Silhouettes contacted Chuck Rubin of New York's Artists Rights Enforcement Corp. and Washington attorney Richard Linn. The result was legal action against "Job" publishers - Jamie Music and Wildcat Music.

It's the Jamie claim which has now been settled. The original four members of the group will share about \$100,000 in songwriter royalties, and they also gain clear title to US renewal rights. Legal action against Wildcat continues.



## RIAA PLATINUM, GOLD

## Fast Facts

An assortment of quick facts about label gold/platinum achievements.

## A&amp;M

- Currently celebrating its 25th anniversary, A&M has accumulated 13 multi-platinum albums, 34 platinum albums, and 123 gold albums since Herb Alpert hit with "The Lonely Bull."

The label's top-selling title, as certified by the RIAA, is Peter Frampton's "Frampton Comes Alive!" at 6 million copies.

Three acts have reached the 4 million mark: Bryan Adams ("Reckless"), the Police ("Synchronicity"), and Supertramp ("Breakfast In America").

In platinum albums, Styx snagged five, the Brothers Johnson and the Police arrested four, and 38 Special seized three. The gold album leader: Alpert himself with 14.

## REPRISE

- About to be reborn in a big way, Reprise has collected 5 multi-platinum albums, 17 platinum albums, and 67 gold albums since it was formed by Frank Sinatra in 1960. (Ol' Blue Eyes sold out to Warner Bros. three years later.)

Certified at 5 million, "Fleetwood Mac" is the label's biggest album to date (the follow-up, "Rumours," appeared on the WB label), followed by Neil Young's "Harvest" at 3 million. Young's "After The Gold Rush" reached 2 million, as did two Jimi Hendrix titles: "Are You Experienced" and "Smash Hits."

In gold albums, Dean Martin leads the count, with 12. Sinatra comes next with (ocean's) 11. Young and Hendrix follow, with eight apiece.

## EMI AMERICA

- Now Manhattan-bound, EMI/A has accumulated six platinum albums and 21 gold albums since its formation in late 1977.

David Bowie went platinum (and gold) with two albums, "Let's Dance" and "Tonight." Sheena Easton's tally is one platinum ("A Private Heaven") and four gold. The J. Geils Band also nabbed four gold albums, while George Thorogood and Corey Hart nailed three each.

## Walk This Way



Jane: Fonda Walking

Birds and bees may not do it, but millions of Americans walk every day for exercise. Now both Warner Bros. and CBS want to accompany them.

New on Columbia is "Walktime," a cassette-only guide "for the aerobic walker," featuring music by Patti LaBelle, Santana, Stabilizers, SOS Band and the Weather Girls, among others. It comes with full instructions by educator Gale Snyder.

**WALKTIME**

A Complete Music Walking Program

COLUMBIA CASSETTES

Just paces behind is "Jane Fonda's Fitness Walkout," a July twin-cassette (only) from WB featuring original music by Joey Carbone and familiar orchestral/classical pieces, plus the full JF exercise routine.

The Snyder package came to CBS via Atlanta retailer Al Levenson of the Turtle's chain. Jane walked to Burbank via her longtime acquaintance with Chairman Mo Ostin.

## Boingo In A Box

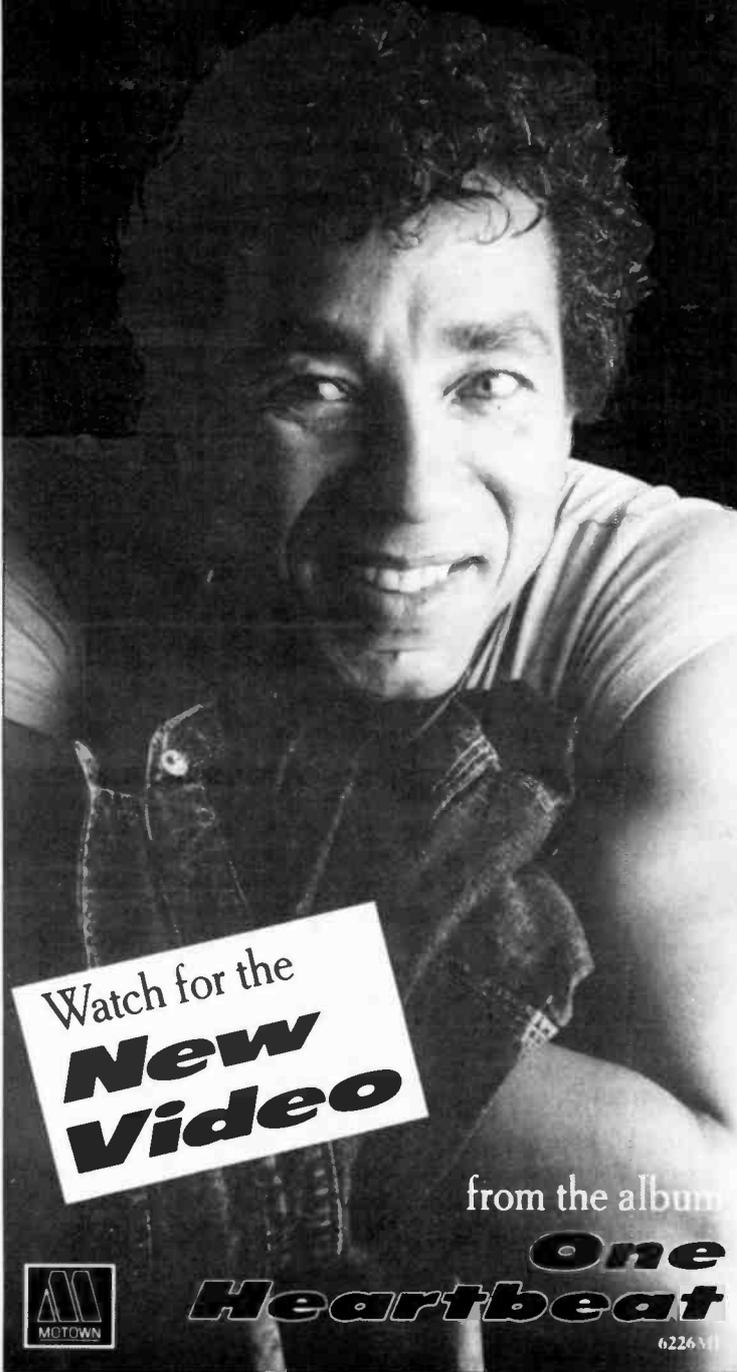


**O**ingo Boingo is currently touring the US in support of their recent release, "Boi-ngo." Diehard fans can now purchase their very own "Boingo In A Box," a limited edition box containing five 45s of all songs on the album and one unreleased track. For extra listener enjoyment, there's also a not-available-anywhere-else poster included, and to really top it off, the 45 sleeves complete a puzzle when put together!

*One*  
**Heartbeat**  
1897MI

The NEW SMASH Single  
from  
**Smokey  
Robinson**

following up his  
TOP 10 POP and #1 R&B smash,  
**JUST TO SEE HER**



Watch for the  
**New  
Video**

from the album  
**One  
Heartbeat**

 6226 311

## NEWSBREAKERS

Edited by Jim Dawson



Lee King Jim Byard Linda Davis Jerry Rappaport Steve Schnur Robert Reutlinger Jeff King

### Radio

● **LEE KING**, CEO of Phoenix Broadcasting, will take on GM responsibilities at new acquisition KYEA/Monroe, LA. His previous experience includes Station Manager duties at WOKJ/Jackson, MS. Former WOKJ MD JULIAN DAVIS will be OM at KYEA.

● Concurrent with WLCS/Jacksonville's change of calls to WEZJ (Easy 96), **JIM BYARD** has been named PD and **ED ALLEN** has been appointed Sales Manager. Byard was formerly PD at Crosstown WRXJ. Allen's experience includes stints as VP/Sales for Capitol Broadcasting Corp. and Southeast Marketing Exec. for the Radio Advertising Bureau.

● **JEFF COCHRAN** has been named PD at WFMK/Lansing, where he will also handle mornings. He previously programmed KFMZ/Columbia, MO.

● **JOHN COOPER**, PD of WQBK-FM/Albany, has joined rival AOR WPYX as Asst. PD/afternoon talent. He replaces the exiting **ANDI TURCO**.

● **CLAY DANIELS**, former KXXY/Oklahoma City PD, has been named PD at KRMD/Shreveport. He replaced **BOB MOODY**, who became WPOC/Baltimore PD six weeks ago. Daniels will also do mornings as present AM driver K.C. DANIELS moves to the afternoon shift vacated by Moody.

● **MIKE OAKES**, previously PD at WILAM & FM/St. Louis, is the new PD at WIRK-AM & FM/West Palm Beach. He replaces **MARK THOMAS**, who left for the WTAR & WLTY/Norfolk programming position.

● **LINDA DAVIS** has been appointed Director/Marketing and Promotion at KKGO/Los Angeles. Her radio experience includes Director/Public Affairs and Publicity duties at KIIS-FM/Los Angeles.

● **STEVE KING** has been named OD for WKMF & WCRZ/Flint, replacing **SHELLEY JAMES**, who left to become PD of WWSN/Dayton.

● **BELINDA BRIGGS** has been upped to MD at WJLB/Detroit. She was formerly morning show producer at the station.

● **TONY FIELDS**, formerly MD at WLOU/Louisville, has moved cross-town to WDJX for air personality duties. **ANG CANESSA** has been promoted to MD at WLOU.

● **HAZ MONTANA** has replaced **TERRY DUGAN** as WQLP/Quad Cities, IA MD.

● **CHRISTOPHER FEIGAN** has been upped to LSM at WRQC/Cleveland Heights, OH.

### Records

● **JERRY RAPPAPORT** has been named Director/A&R at Mango Records. He joins the Island label from Tower Records, where he was a buyer at the chain's downtown New York store.

● **STEVE SCHNUR** has been named Director/Northeast Regional AOR Promotion for Elektra/Asylum. He was Promotion and Marketing Manager in New York.

● **AMY FLEISHER** has joined Passport Records as East Coast Regional Marketing Manager. She previously was Advertising Coordinator at Capitol Records.

In other label news, **MARY KAPLAN** has been appointed Production Manager. She comes from A&M Records, where she was an administrative assistant.

● **DARRYL MINGER** has joined Capitol as Director/Media and Artist Relations, Black Music. He was previously Associate Director/Press and Public Information, West Coast for Columbia.

● **GEOFF THACKER** has been named Field Sales Manager/Special Products and **CAMILLE CAMARATO** has been appointed Marketing Coordinator at WEA. Thacker has been at WEA since its inception in 1970, most recently as Branch Marketing Coordinator. Camarato has been at WEA since 1974, most recently as Marketing Secretary.

● **BERNIE GROSSMAN** has been named National Marketing Manager at the Welk Record Group. He comes from Zebra Records, where he was Director/Sales and Marketing for two years.

### Industry

● **JEREMIAH RILEY** has joined Media General Broadcast Services as Sr. VP/Chief Financial Officer. He was formerly VP/Secretary/Chief Financial Officer at Integrated Barter International Inc.

Also at Media General, **ROBERT RICHARDS** has been named Director/Corporate Development, Special Products Division. He was formerly Asst. VP/Sales at the Mediators, Inc.

● **ROBERT REUTLINGER** has been upped to VP/Marketing at Starstream Communications Group, Inc. He was previously Director/National Marketing.

● **MICHAEL BOYLE** has been promoted to VP/Financial Services at Frank Boyle & Co. He had been Manager/Financial Services at the media brokerage since last year.

● **JOSH CHASIN** has been appointed to the new position of Manager/Market Development, Advertiser/Agency Radio Sales at Arbitron. The seven-year company vet was most recently Sr. Research Analyst/Statistical Services.

● **JEFF CIFKA** has been named Manager/Foreground Programming and Research and **CHRISTOPHER CASE** has been appointed Manager/Background Programming at Muzak. Cifka was MD for YESCO Foreground Music before that company's merger with Muzak. Case was Program Manager for Seeburg Music Satellite Network.

● **PHIL ROBERTS**, formerly Sr. VP at Masla Radio, has been appointed Exec. VP at Roslin Radio Sales, Inc.

● **VALERIE BURCHFIELD** has been upped to Manager/Marketing Services for Westwood One Radio Networks. She was previously a marketing assistant.

● **JEFF KING** has been appointed Director/Client Services at Broadcast Programming, Inc. He was previously PD at KPLZ/Seattle for six years.

● **BERT HOLMAN** has been named VP at the Collins/Barrasso, Inc. management agency. He was previously Director/Management Activities at John Scher Presents/Monarch Entertainment Bureau.

### PROS ON THE LOOSE

**David Anderson** — Asst. PD/MD/Afternoons KVMT/Vail (303) 597-7114

**Steve Chase** — PD/Mornings WQCM/Hagerstown (301) 223-6064

**Eric Foxx** — PD KNIX-AM & FM/Phoenix (602) 893-2724

**Nick Francis** — MD KLSK/Santa Fe-Albuquerque (505) 983-4601

**Tom Fricke** — OM WIZM/LaCrosse (608) 783-8354

**Gene "Daddy" Gurnes** — Prod. Engineer WNBC/New York (914) 747-0263

**Kim Grehn** — MD/Announcer WUWM/Milwaukee (414) 354-3592

**Christopher Kaye (aka Scott O'Brien)** — Afternoons Y108/Denver (303) 770-7334

**Jim Kelly** — Air Talent WLVE/Miami (305) 653-8377

**Bill Louis** — Production Director WSHE/Miami (305) 735-9090

**Roxanne McVay** — Air Talent KRQK/Lompoc-Santa Maria (805) 735-7880

**Kevin O'Connor** — Evenings WICE/Providence (401) 949-3249

**Tim Rose** — Mornings WRRM/Cincinnati (513) 241-7673

**Andi Turco** — Asst. PD/PM Drive WPYX/Albany (518) 462-1710

## NEWS

## Y100

Continued from Page 3

challenger Southeast Florida Broadcasting Partnership. Southeast alleged that former WHYI PD Robert W. Walker and current MD Frank Amadeo took gifts of money and drugs from record promoters in exchange for airplay between 1983-86. The company further alleged that Ross knew about the gifts, and that the station had been involved in "paper adds" and over-billing activities.

Southeast presented no evidence to back up its charges — which Metroplex vehemently denied — and the FCC later described the allegations as "based on nothing more than blatant hearsay, innuendo, speculation, surmise, rumor." Administrative Law Judge Thomas Fitzgerald denied Southeast's petition to expand the license challenge to include those issues.

In written testimony submitted to the FCC on June 12 in response to the allegations, Ross denied any personal knowledge of improprieties at the station and insisted there was no evidence of payola affecting Y100 programming decisions. He also disclosed results of an internal probe.

## Promo-Selling Issue

Ross denied that Amadeo had received any money or drugs from record companies, or that Y100 programming decisions were compromised in any way, but he stated that the internal investigation had uncovered other evidence of misconduct involving Amadeo's handling of promotional records and tapes which had been supplied to the station by record companies.

"Mr. Amadeo benefited from an unauthorized appropriation of station property," Ross said in his statement.

"Without the knowledge or auth-

orization of David Ross, Mr. Amadeo took some of these free promotional albums or tapes that he thought would not be missed from the station's inventory and sold them," the Ross statement continued. "Mr. Amadeo has stated that the record companies and record company representatives were not aware of this impropriety."

WHYI attorney Larry Roberts told R&R the investigation had developed information on five or six separate instances when station promotional records had been sold to an outside party.

## Travel Expense Accounting Probed

Another matter reviewed by the Metroplex internal investigation was the contention by Southeast that Walker and Amadeo received free travel from the Scotti Brothers independent promotion company to the 1986 Grammy Awards ceremony in Los Angeles. Ross told the FCC that he had directed Walker and Amadeo to personally pay the expenses of their trip, and that they had promised to do so. Ross said while the two paid for their hotel rooms, he subsequently discovered they failed to pay for their air travel.

"Unknown to Mr. Ross until recently, Messrs. Amadeo and Walker failed to pay that bill," the Ross statement said. "Mr. Walker has stated that he believed that the bill had been paid. Mr. Amadeo has stated that the bill was not paid because of an oversight on their part, and he has now rectified the oversight by paying his portion of the bill. Metroplex has been informed that Mr. Walker, who is no longer employed by Metroplex, has also paid his portion of the bill."

"The only outstanding bill we carried was for Mr. Amadeo," Scotti Brothers General Counsel

Leonard Breijo told R&R. "He paid \$199 in June. We have no outstanding bills for Mr. Walker and the recollection among people here is that he paid last year."

Breijo attributed the billing mix-up to a change in accounting systems and reorganization of accounting personnel that occurred during the past year.

Metroplex officials say that while they are concerned about the findings of their internal investigation, they believe that Amadeo was not involved in serious wrongdoing.

"I'm convinced there's nothing further," Ross said. "It's kind of like a kid taking candy from a candy store. I have the feeling he's learned the lesson of his life." He added that no further action would be taken against Amadeo because of his value to the station as Music Director, and because less than \$750 worth of promotional records was involved, no demand for restitution would be made by the station. Roberts said the company had no intention of pressing criminal charges against Amadeo.

## Drug Use Allegations Denied

In his sworn statement to the FCC, Ross flatly denied Southeast's allegations that Walker and Amadeo received drugs from record company representatives in exchange for airing certain records. However, he indicated that the company had developed some information of its own concerning allegations of drug use by Walker.

"Metroplex obtained information in its interviews that Mr. Walker from time to time attended parties or similar social gatherings where, among other guests, record company representatives were present, where recreational drug use took place, and where Mr. Walker may have participated in recreational drug use with record company representatives and others. Metroplex believes that such drug use, even if it occurred, did not result in airplay on WHYI being given to records that would not have been given airplay under the station's usual criteria for music selection," Ross said in his sworn statement, which did not identify any individuals who alleged drug use by Walker.

"Metroplex believes that Robert Walker did not decide to play records for reasons other than the station's ordinary criteria for choosing records," Ross continued.

## Walker Silent About Probe

Walker, who is currently doing voiceover work in Florida while waiting for the expiration of a non-compete clause in his previous Y100 contract, declined to comment on any aspect of the Metroplex internal investigation. Robert Hertberg, a Florida attorney who represents Walker, says he has "cautioned him not to speak. He is not in a position to comment." Hertberg said that while he was unable to respond to allegations that Walker may have used drugs with record company representatives, he categorically denied that his client was ever involved in any payola activities.

## Southeast Demanding More Answers

While Ross may feel the matter

is closed, attorneys for Southeast Florida Broadcasting are demanding additional answers. They have attacked Ross's statement to the FCC as "vague, incomplete, and argumentative." The license challenger has now asked the FCC for permission to take depositions of Walker and Amadeo, along with current station PD Richard Ugarte (Rick Stacy) and promotion director Anthony Novia, in an effort to further investigate the station's promotional activities.

"Clearly, the situation was pregnant with possibilities for abuse," said Southeast attorney Roy Boyce in his motion to the FCC. "A licensee clearly cannot meet its obligations by turning a blind eye to situations that cry out for inquiry."

## Sosson

Continued from Page 1

New York, KNX-FM/Los Angeles, WBBM-FM/Chicago, WCAU-FM/Philadelphia, KRQR/San Francisco, WMRQ/Boston, KLTR/Houston, WLTT/Washington, KTXQ/Dallas, KHTR/St. Louis, and WYNF. Sosson's new role will encompass the duties of Dave Roberts, who resigned as VP/Programming for the FM division in April and will not be replaced.

CBS Radio Division President Bob Hosking commented, "George has had extensive experience in all levels of radio sales and has managed three of our radio properties in his 18 years with CBS. We're very pleased to have him take on this important position in the FM radio group."

Sosson told R&R, "I'm thrilled to join Nancy in making the CBS FM group the top FM group in the country."

Sosson joined CBS in 1969 as an AE at WCAU-FM, rising to GSM there before managing KRQR for six years. He transferred to Tampa in August 1985.

## Curtis

Continued from Page 3

our programming presentation should take. We wanted to bring in someone more in line with our philosophy.

"That person is R.J. Curtis. He's a quality individual who's creative and positive. We feel he's made to be a part of our team."

Curtis told R&R, "KNIX and the people there have tremendous reputations; it's an incredible feeling to be joining one of the best radio stations in the country."

"I've learned a tremendous amount from (former KZLA PDs) Tom Casey, Bill Mayne, R.T. Simpson, and (current programmer) Bob Guerra."

Curtis started with KZLA in 1980 as a weekend personality. After doing overnight and evening stints, he settled into the KZLA morning show four and a half years ago. During that time, owner Cap Cities purchased KLAC from Metromedia. The pair was bought by Malrite 18 months ago.

It had previously been announced that KLAC morning man Gerry House would be moving to KZLA wakeup duties. Curtis had been slated to stay on as MD in addition to other duties.

## O'Malley

Continued from Page 1

sideration to changing, but we're still doing additional research. Obviously, we won't be playing up the call letters."

## 7AM HOUR

## WYNY First-Day Sample Hour

It's been two years since New York City has had an FM Country outlet. Describing its direction, new WYNY PD Michael O'Malley said, "We're going to be a Country station. It's not going to be an AC station in disguise."

Here's an hour of music from WYNY's first morning drive as a Country station.

July 1, 7am

ELVIS PRESLEY/Suspicious Minds  
MOE BANDY/Too Old To Die  
Young  
OAK RIDGE BOYS/Thank God For Kids  
CRYSTAL GAYLE/Do It All Over Again  
MICKEY GILLEY/You Don't Know Me  
RONNIE MILSAP/Snap Your Fingers  
JUDDS/I Know Where I'm Going  
ANNE MURRAY/Shadows In The Moonlight  
ALABAMA/The Touch  
LARRY GATLIN/All The Gold In California  
CONWAY TWITTY/Julia  
NITTY GRITTY DIRT BAND/Mr. Bojangles  
EDDY RAVEN/Right Hand Man

## WFAN

Continued from Page 1

fans. With the Mets as our anchor attraction, WFAN will provide the most comprehensive and exciting sports programming in the country."

The WFAN weekday lineup consists of:

- Greg Gumbel (MSG Network, ESPN), 6-10am
- Jim Lampley (ABC-TV sports-caster), 10am-1pm
- Art Shamsky (ex-Mets/Reds outfielder), 1-3pm
- Pete Franklin (WWWE/Cleveland host), 3-7pm
- Howie Rose, host of "Mets Extra," which continues on game days; otherwise hosts 7-midnight
- Steve Somers (KMPC/Los Angeles), midnight-6am

Weekend hosts are Dan Lovett, Ann Ligouri, Lou Boda, Lou Palmer, and Jody McDonald.

WFAN VP/Operations & Programming John Chanin said, "Our 11 show hosts bring a wealth of professional announcing experience and sports expertise."

Feature broadcasters for WFAN include longtime columnist/author Maury Allen; "Mets Morning Line" host Gary Thorne; ESPN's Chris Berman, known for his colorful sports nicknames; and columnist/CBS-TV analyst Will McDonough.

Among the announcers who air sports updates on the quarter hour is former WHN personality Stan Martin.

## R&amp;R TIMELINE

## 1 YEAR AGO TODAY

- EZ Communications buys nine Affiliated stations
- Michael Osterhout VP/GM, Edens Broadcasting
- Jim Grady VP/Sales, RCA
- Jim Robertson Operations Director, KIKK/Houston
- #1 CHR: "Invisible Touch" — Genesis (Atlantic)
- #1 AC: "Glory Of Love" — Peter Cetera (Full Moon/WB)
- #1 UC: "Rumours" — Timex Social Club (Jay)
- #1 COU: "Rockin' With The Rhythm..." — Judds (RCA/Curb) (2 wks)
- #1 AOR Track: "Higher Love" — Steve Winwood (Island)
- #1 LP: "Invisible Touch" — Genesis (Atlantic) (3 wks)
- #1 JAZZ: "Go For Watcha Know" — Jimmy Smith (Blue Note) (3 wks)

## 5 YEARS AGO TODAY

- WWDC/Washington fires Howard Stern, hires Greaseman
- J.B. Stone PD, KJLH/Los Angeles
- Dan Mason VP/GM, First Media
- #1 CHR: "Rosanna" — Toto (Columbia) (4 wks)
- #1 AC: "Any Day Now" — Ronnie Milsap (RCA) (4 wks)
- #1 UC: "I Really Don't Need No Light" — Jeffrey Osborne (A&M) (3 wks)
- #1 Country: "Any Day Now" — Ronnie Milsap (RCA)
- #1 LP: "Special Forces" — 38 Special (A&M) (3 wks)

## 10 YEARS AGO TODAY

- FCC begins inquiry on quadraphonic broadcast standards
- #1 CHR: "Undercover Angel" — Alan O'Day (Pacific) (2 wks)
- #1 AC: "Looks Like We Made It" — Barry Manilow (Arista)
- #1 Country: "It Was Almost Like A Song" — Ronnie Milsap (RCA)
- #1 LP: "Book Of Dreams" — Steve Miller (Capitol) (6 wks)

## Poe Convention

Continued from Page 1

players have been well publicized. The pressure to deliver the financial bottom line is perhaps greater than ever. And with it comes a greater danger.

"For the pressure to 'do it by the numbers' comes in direct and head-on conflict with the freedoms and flexibility essential for any creative enterprise to flourish. And if the pressure is too great, it will rupture the fragile balance between the rational analysis we must do as responsible businesspeople, and the instinctive creative leaps of faith we must take to gain and sustain success in our industry."

## Telling Points From Teller

- Devotion to creativity is key
- Radio & records are the means to each other's ends
- Complacency is suicidal
- Courage and risks are vital
- The music is the magic

## Utterly Interdependent

"The basic key to success in the music business — or any creatively driven industry — is through total, unshakeable, unwavering dedication, devotion, and commitment to the creative process.

"For all of us, this means recognition of the supremacy of music and artistry as the basic building blocks of our universe. Without them, our records would be silent and our stations would be all-talk.

"Despite the elegant simplicity of this basic principle, I am concerned that all too frequently we lose sight of it and then suffer for it.

"One of the ways we lose sight of it is to think of records and radio as two very separate

businesses. This is wrong. We are both part of the music business. Yes, we do have different objectives . . . Most obviously, record companies sell musical software while radio stations sell advertising.

"Yet we are utterly dependent upon one another. Record companies provide radio with its programming, and radio provides record companies with their most powerful pipeline to the public."

## Protecting The Music Chain

"We are thus the means to each other's ends. And together we are the means to a larger end; together we are links in the chain which connects artists and their music to the people. Protecting and strengthening this music chain must be . . . the most important item on both our agendas.

"Yet so often it seems that the music is taken for granted, so often it seems to be dealt with too casually, too clinically, too coldly. And so often it seems to be drowning in a sea of data on demographics and psychographics; ratings and advertising; formats and cumes; day-parts and positioning; active research, passive research, adds, drops, and hits; up moves, down moves, bullets and Breakers."

## Music Not Rocket Science

"Music is not rocket science; it's not mathematics; it's not reducible to a precise set of facts and figures from which absolute conclusions can be drawn. If we continue to insist that it is, we'll end up with nothing more than some modern-day version of medieval alchemy, complete with wizards wielding magical formulas guaranteed to solve all problems and answer all questions. We'll also end up together in failure.

"If our business was really so scientific and rational, sooner or later the equations of imitation would lead us all to the same conclusions.

"Every record company



Summoning up all the brass at their disposal, the Z100/New York Morning Zoo trumpeted the guest appearance of Herb Alpert with a reedy serenade. Pictured (l-r) are Zoo's Ross Brittain and VP/Programming Scott Shannon, Alpert, News Director Claire Stevens, and PR Director Jonathan Bell.

would attempt to duplicate each other, radio formats would be precisely defined, and every station in a given format would have the same perfect playlist. Ultimately, the all-knowing record computer would communicate directly with the equally all-knowing radio computer and decide everything between themselves."

## Music Transcends Pigeonholing

"But we can all take heart, this nightmare is not about to unfold. It won't because music is an extraordinary art form which ultimately defies and triumphs over all logic and analysis. It unfolds and develops and changes in its own time and in its own way. It does so despite all attempts to pigeonhole it, categorize it, or format it.

"Artists will always be driven by their musical visions, not by the demands of record companies or radio stations. We cannot dictate the direction the music will take. But we have the clear and basic responsibility to see that it does keep moving along, and then to follow it wherever it may lead."

## Radio & Record Missions

"Record companies and radio stations must not be held captive by one another. Each must exercise its own musical

## Z100 Horns In On Herb

vision.

"Record companies cannot program their artist rosters strictly to radio's format boundaries of the moment. They must always try to sign artists unique in their music and . . . presentation. It's that simple. Record companies are compelled to do so; it must be their primal instinct.

"Similarly, radio's primal instinct must be to program with an attitude, with a definite point of view; to paint a musical picture that is vibrant, exciting, and compelling to its audience.

"If we each . . . pursue our own musical vision . . . we will enable the musical cutting edge of today to emerge as the musical mainstream of tomorrow."

## Suicidal Status Quo

"Business history is littered with the corpses of companies and entire industries who thought they had risen above the competitive fray, who thought they could maintain the status quo indefinitely.

"For us, such a notion would be suicidal. We must never assume that the artist's vision or the public's taste can ever be frozen at a particular moment in time.

"To today's music industry leaders I offer a special caution. Just as sitting on a lead in sports so often turns victory into defeat, sitting on a lead in our business will bring the same unhappy result. You must con-

tinue . . . to take risks if you hope to stay at the top; if you hope not to fall victim to the arrogance and conceit which so frequently accompanies success.

"And to those of you who want to overtake the leaders, I offer the same advice. But be even more daring, be even more aggressive, take even more risks. Take a cue from the cautious turtle; even he can only make progress when he sticks his neck out.

## Challenging The Monitors Of The Mainstream

"To those of you programming hit radio . . . the challenge you face today as monitors of the mainstream is perhaps greater than ever because that mainstream is wider than ever. Urban, metal, modern, rock, pop, and country are all part of it. And your ability to deal musically with all of the currents in the mainstream is essential if you are to maintain your role as the players of . . . all the songs your audience wants to hear most."

## Music Is The Magic

"I'd like to close with a few words for the younger players in the room . . . Have the courage to make mistakes. For unlike the ancient medicine man who inaccurately predicted the rain, you won't be put to death. You'll merely be banished to a P4.

"Finally and most important, always, always remember to listen to the music. Because the music is what the magic of this business is all about. And all true believers, all true music people, know in their hearts that they wouldn't want it any other way."

## Barnett

Continued from Page 3

Barnett told R&R, "It's tough leaving a place like KVIL, which is like learning radio at the MIT of the business. But moving from one great company to another makes this attractive. With EZ's support we will be able to take Y98 to its full potential."

No replacement has been named. Barnett begins his new duties July 24.

## K-Tel Wraps Rap Release Deals



K-tel will release 12-inch singles by rap act Gang Starr on Wild Pitch Records and IRM Crew on Cchill Records, as the company continues its redevelopment drive and broadens its base from compilation LPs. Pictured celebrating the IRM Crew deal are (l-r seated) K-tel Exec. VP Mickey Eifenbein and Cchill President Charles Lockhart; (l-r standing) K-tel's Steve Wilson, IRM Crew's Kelly Crockett and Michael Mack, K-tel's Lynette Mulvihill, and group's Curtis Washington, Doug Shockley, and Billy Harris.

## Sconnix

Continued from Page 3

particular has a tradition of greatness and I intend to preserve that."

Pahigian commented, "WBZ is a great radio station and I was very happy there, but this opportunity is something I just couldn't pass up. With the Blair acquisitions and the existing Sconnix stations, I'm going to have a lot of things to work on this fall."

Prior to his three-year tenure at WBZ, Pahigian was PD at WIP/Philadelphia.

Sconnix assumes control of the Blair group this week. Other stations involved include WIBC & WEAG/Indianapolis and WFLA & WPDS/Tampa. Also in the deal were KVIL-AM & FM/Dallas and WZOU/Boston, but the company is spinning them off.



MIKE SHALETT

## VITAL SIGNS: MARKET RESEARCH

### SUMMER-LONG TIE-IN FUN

# Scoring With Outdoor Concerts

A multitude of outdoor venues throughout the country flourish during the summer months. A third of their capacity is fixed seats, usually under a shed. The rest is lawn seating, also known as "berm" seating. Outdoor concerts, with fans usually toting picnic baskets and blankets, attract a wider demographic than arena performances. This has to do partly with the acts these venues offer.

It's often assumed these demos are all 35+ and Full-Service Adult Contemporary listeners. Not true. The outdoor season has become the domain of listeners to all formats. For example, James Taylor's audience (polled outdoors last summer) was almost exclusively 18-34; 55% were females. Radio preference was more AOR than AC.

#### Summer Troubadors "Dormant" Artists?

Some say these summer troubadors are "dormant" artists. This also isn't true. The listeners exposed to James Taylor five or ten years ago still listen to AOR and CHR stations, buy current favorites, and still enjoy their "recurrents."

The same venue that offers the Moody Blues and the Beach Boys offers new fans as well as old: many times in subscription venues, listeners exclusively loyal to your format cross lines to rediscover their old favorites.

Last summer, Heart attracted an outdoor audience more than a third of whom were 25+. The males in attendance were older than the females. If this concert had taken place in an outdoor venue, it would have drawn younger fans more disposed to CHR.

**"If you're near an amusement park that doubles as a concert facility, you have access to the best of both worlds."**

During the summer, we see more participation from slightly older consumers.

#### Drivetimes Grab Crossover Listeners

A surface glance at concert lineups would indicate traditional summer venue artists aren't good tie-ins for more contemporary formats. False. Their fans are your listeners in morning drive. On the

weekends they listen throughout the day, but during the week it's mornings, mornings, mornings. Nearly 60% of J.T.'s fans said they usually listened to the radio between 6-10am, while only 18% said they listened during PM drive. Morning listening was higher for those 24+; afternoon listening was slightly lower.

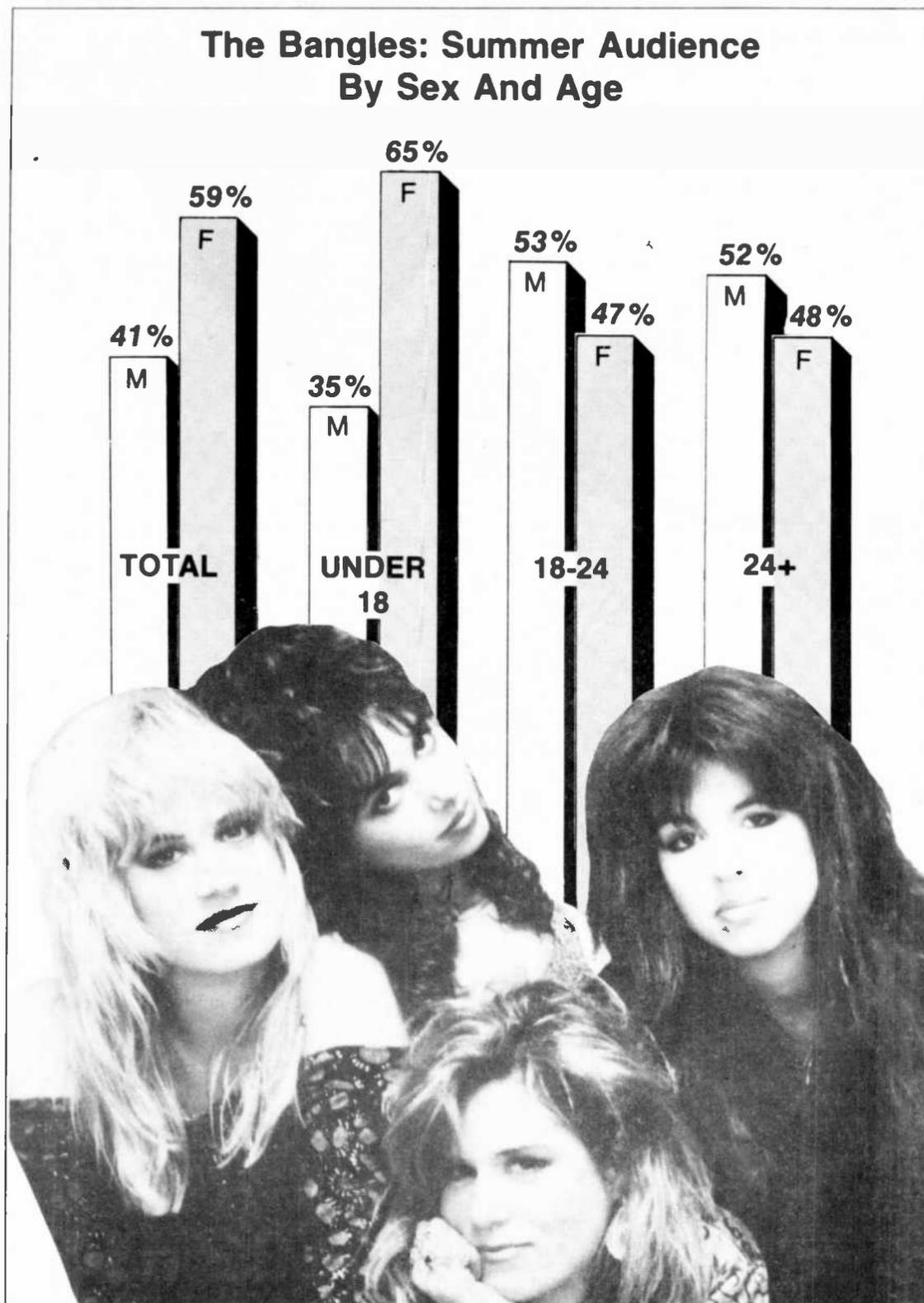
Heart's fans were more evenly split between the two key drive periods, with extended listenership into the evening hours. This offers a great tie-in to your morning program. It can also signal an increase in recurrent play for mornings during the hot months.

The Bangles will also be playing these venues this summer and will draw a much younger audience who listen to more contemporary stations for concert information. Two-thirds of the Bangles fans surveyed were under 18. The sum-

### Coming Attractions

Courtesy of Pollstar, here are some of the acts that will be playing outdoor venues this summer:

- Heart
- Judy Collins
- Moody Blues
- Peter Gabriel
- Anita Baker
- Beach Boys
- Chicago
- Jimmy Buffett
- Miami Sound Machine
- Tom Petty & the Heartbreakers
- Howard Jones
- Bangles
- Dan Fogelberg
- Whitney Houston
- Al Jarreau
- Dionne Warwick & Burt Bacharach
- Gordon Lightfoot
- Kinks
- Crosby, Stills & Nash



mer factor will pull in 15-20% more fans 25+, and more females than males.

#### Cable, Amusement Park Tie-Ins

Your station can gain promotional mileage through adver-

**"The outdoor season has become the domain of listeners to all formats."**

tisements on local cable systems with both MTV and VH-1. MTV viewership is higher during the summer months — younger viewers maintain control of the cable box while mom and dad are at work. Among the channels' features are artist performance schedules; of late, summer touring has become almost exclusively an outdoor occurrence. This is partly because promoters have also become landlords or facility operators of their own outdoor venues. So why not tie in to their facilities and tag along with their ads on local

cable music outlets?

Many amusement parks sponsor concerts to attract younger consumers. When Robert Palmer played such a venue last summer, 67% of those who attended said they came only to see the show, while the remainder came to play in the park and watch the show. If you're near an amusement park that doubles as a concert facility, then you have access to the best of both worlds.

#### Old Favorites As Listener Turn-Ons

Many artists who play during the summer will not have current hit songs; some may have extensive discographies compiled over a long period of time. Jimmy Buffett can usually tour from spring to fall, filling venues to 95% capacity. Talking to nearly 1000 of his faithful last summer (what these people do for the Hawaiian print shirt and pink flamingo industries), Street Pulse Group found catalogue ownership was spread over all 15 of his titles. But three titles stood out as favorites: "Son Of A Son Of A Sailor," "Changes in Attitudes, Changes In Latitudes," and his live album.

Loyalty is key for many acts when it comes to summer touring. Half the people in attendance told us they had seen Buffett before; nearly half also told us they had found out about the shows through word of mouth. Putting two and two together, it would seem the half that had attended before told

**"Wouldn't it be great to position your station as that 'cool person' who could turn on people to a great experience?"**

the other half what a great experience a Buffett show is, and brought these new folks with them.

Wouldn't it be great to position your station as that "cool person" who could turn these people on to a great experience? Such positioning must be done carefully — so listeners who despise the act aren't turned off, and the station is linked to an event that gives people a really good feeling.

# EXPLODING ON EPIC!

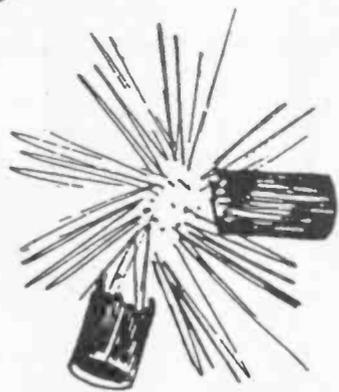
## WILL TO POWER "Dreamin'"

**HOT! HOT! HOT!**

BILLBOARD 12" SALES CHART **50 - 28**

Check this action:

WKSE add	KSND add	KRBE deb 39	WAPE deb 25
WMJO add 40	KYNO add	Y100 1-1	BJ105 24-18
B96 add 39	I94 add 32	FM102 31-29	KITY 29-25
KCPX add	KLUC add	KMEL 34-27	KMGX deb 37
KATD add 34	KCAO add	KAMZ deb 27	Z102 deb 39
Y95 add	Z100 30-26	KEZB deb 29	Y97 34-27



## ANA "Shy Boys"

BILLBOARD DANCE CHART **23**

BILLBOARD 12" SALES CHART **12 - 9**

Check The Action On Ana:

WLOL 40-33	KMGX deb 40	KXX106	KTUX
KAMZ 27-23	KYNO add	WKQB	OK100
BJ105 6-5	KNAN 38-32	KBFM	
KITY 34-31	KDWB	Y106	



PARC  
RECORDS



## ALEXANDER O'NEAL

### "Fake"

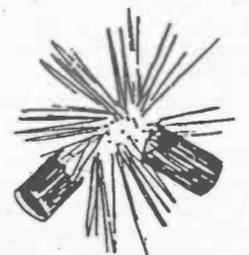
These Numbers Tell The Story!!!

URBAN CONTEMPORARY CHART **8 - 3!**

BILLBOARD DANCE CHART **32 - 18**

BILLBOARD 12" SALES CHART **17 - 10**

Another smash produced by  
Jimmy Jam and Terry Lewis



## LUTHER VANDROSS

### "I Really Didn't Mean It"

**PLATINUM-PLUS ALBUM SALES,  
SOLDOUT CONCERTS!**

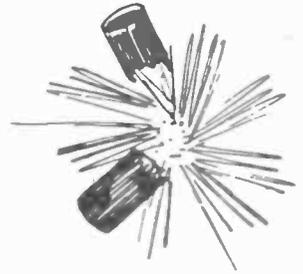


# PORTRAIT/CBS ASSOCIATED!



CBS ASSOCIATED RECORDS

## THE FABULOUS THUNDERBIRDS "Stand Back"



**NEW & ACTIVE**

Produced By Dave Edmunds

Now on over 65 CHR reporters including:

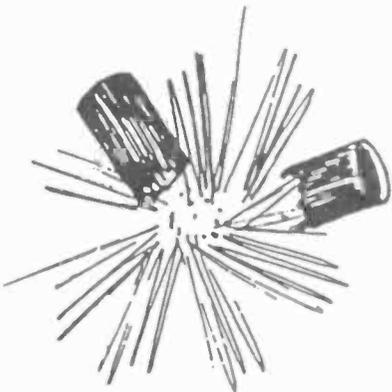
WXKS add	KKRD add	WPHD	WNYZ	KTUX	KIYS
KRBE add	KIKX add	KEGL	K98	WKDD	KSND
WNCI add	KXYO add	WMMS	WROO	WIXX	KZZU
WANS add	KBOZ add	WFLY	WCKN	KJ103	
WKZL add	KWNZ add	WVSR	KSAQ	WRON	

## REO SPEEDWAGON "In My Dreams"

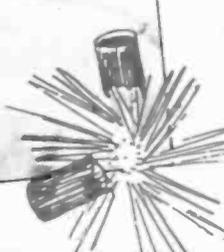
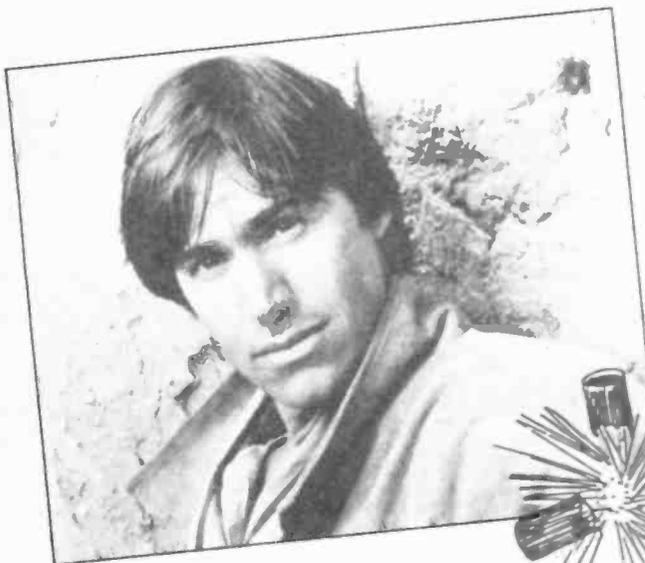
ONE OF THE WEEK'S MOST ADDED — BOTH CHR & AC!!!

New adds include:

KCPX add 10 HOT



KDWB	WKDD	Q104	KTRS
WLOL	KIKK	KNAN	KKAZ
WFLY	KJ103	WBNO	KTMT
WSKZ	KIYS	WBWB	KHTZ
WINK	KIKX	WKFR	KWNZ
WCKN	KQIZ	WDBR	SLY96
KZOU	KISR	KGOT	OK95



## DAN FOGELBERG "Lonely In Love"



**ON YOUR DESK  
THIS WEEK!**

URBAN CONTEMPORARY CHART **15**

A MASS APPEAL SUPERSTAR  
FOR MASS RADIO!!!

ALBUM RAPIDLY APPROACHING  
DOUBLE PLATINUM!!!



# CUM PROSITY KILT D

## RATINGS

Winter '87

### Arbitron Demographic Rankings

#### Detroit

WJLB Sweeps Demo Crowns Again; WRIF Passes By WLLZ In Adults; WNIC Gains In Adults

Fa '86		Wi '87													
12-17		18-34		18-49		25-54		12-17		18-34		18-49		25-54	
'86	'87 Rank														
1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
2	2	3	2	4	2	2	2	2	2	3	2	2	2	2	2
3	3	2	3	3	3	3	3	5	3	4	3	5	3	3	3
4	4	4	4	6	4	4	4	3	4	6	4	3	4	4	4
5	5	5	5	2	5	2	5	2	5	2	5	2	5	2	5
6	6	7	6	10	6	10	6	8	6	10	6	8	6	6	6
7	7	6	7	9	7	9	7	6	7	9	7	6	7	6	7
10	8	9	8	13	8	13	8	4	8	13	8	4	8	4	8
8	9	8	9	5	9	5	9	9	9	5	9	9	9	9	9
17	10	13	10	8	10	8	10	14	10	8	10	14	10	10	10

#### Philadelphia

WMMR And WUSL Remain Solid As Gibraltar; WKSZ Gains In Older Adults; WCAU-FM Gains In Young Adults

Fa '86		Wi '87													
12-17		18-34		18-49		25-54		12-17		18-34		18-49		25-54	
'86	'87 Rank														
1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	9	2	2	2	9	2	2	2
3	3	3	3	6	3	6	3	4	3	3	3	4	3	3	3
4	4	9	4	3	4	3	4	2	4	4	4	2	4	4	4
5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5
6	6	6	6	7	6	7	6	6	6	7	6	6	6	6	6
10	7	7	7	11	7	11	7	10	7	11	7	10	7	10	7
8	8	4	8	4	8	4	8	8	8	4	8	8	8	8	8
12	9	8	9	8	9	8	9	7	9	8	9	7	9	9	9
7	10	11	10	9	10	9	10	13	10	9	10	13	10	10	10

#### Boston

WXKS-FM Teen And 18-49 Leader; WBCN Retains 18-34 And 25-54 Crowns; WSSH And WZLX Gain In Older Adults

Fa '86		Wi '87													
12-17		18-34		18-49		25-54		12-17		18-34		18-49		25-54	
'86	'87 Rank														
1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
2	2	2	2	1	2	1	2	4	2	2	2	4	2	2	2
4	3	3	3	4	3	4	3	2	3	3	3	2	3	3	3
3	4	4	4	7	4	7	4	3	4	4	4	3	4	4	4
6	5	7	5	6	5	6	5	10	5	5	5	10	5	5	5
9	6	5	6	5	6	5	6	5	6	5	6	5	6	5	6
5	7	8	7	9	7	9	7	6	7	9	7	6	7	6	7
14	8	9	8	3	8	3	8	8	8	3	8	8	8	8	8
13	9	6	9	8	9	8	9	13	9	8	9	13	9	9	9
11	10	15	10	12	10	12	10	11	10	15	10	11	10	10	10

#### Houston-Galveston

KMJQ Adult Dominator; KKQB-FM New Teen Leader, 18-34 Runner-up; KIKK-FM Jumps In Teens, Grows In Young Adults

Fa '86		Wi '87													
12-17		18-34		18-49		25-54		12-17		18-34		18-49		25-54	
'86	'87 Rank														
2	1	2	1	3	1	3	1	1	1	1	1	1	1	1	1
1	2	1	2	1	2	1	2	2	2	2	2	2	2	2	2
3	3	3	3	5	3	5	3	3	3	3	3	3	3	3	3
9	4	5	4	2	4	2	4	4	4	2	4	4	4	4	4
4	5	6	5	4	5	4	5	7	5	4	5	7	5	5	5
13	6	7	6	6	6	6	6	5	6	6	6	5	6	6	6
7	7	4	7	7	7	7	7	8	7	7	7	8	7	7	7
8	8	8	8	8	8	8	8	10	8	8	8	10	8	8	8
5	9	11	9	12	9	12	9	11	9	11	9	11	9	11	9
18	10	9	10	9	10	9	10	6	10	9	10	6	10	10	10

# DATEBOOK

SEAN ROSS

## Ferry Aid I & Dollywood Opens

### MONDAY, JULY 13

1973/The **Everly Brothers** break up on stage in Anaheim.  
 1980/**Brian Ferry** collapses in Port Baracares, France from what turns out to be a kidney infection, but only after his doctors consider appendix and food poisoning. The remainder of **Roxy Music's** European tour is cancelled.  
 1984/**Ex-Spinner** vocalist **Phillippe Wynne** dies of a heart attack while onstage in Oakland.  
 1985/Live Aid hosts semi-reunions by the **Who** and **Led Zeppelin** along with **Teddy Pendergrass's** return to live performances.  
 1986/**Joan Baez** closes Toronto's three-day Mariposa Folk Festival and holds a press conference barefoot. Baez says that the recent Amnesty International concerts overcame her usual state of being "very cynical" about all star events. Also, **Coke Escovedo**, **Sheila E's** uncle and the person responsible for much of **Santana's** salsa influence, dies at age 45.  
 Born: **Louise Mandrell** 1954, **Roger McGuinn** 1942

### TUESDAY, JULY 14

1974/**Jim Webb** marries **Patty Sullivan**, daughter of actor **Barry**.  
 1980/**Malcolm Owen**, lead singer of British punkers the **Ruts**, overdoses on heroin and dies in his bathtub.  
 1981/**Friendly Womack Sr.** dies at age 63 following a long illness. Friendly is the founder of the first group of **Womack Bros.** and the father of the second, featuring **Bobby** and **Cecil**.  
 1984/**Bob Marley's** "Legend" greatest hits video knocks "The Making of 'Thriller'" out of #1 in the UK.  
 1986/Erroneous reports have **Rush's Neil Peart** dying in a Swiss accident; officials at **PolyGram** reach him at home where he's washing his car. Also, Manchester holds a week-long celebration of punk's 10th anniversary which includes the 10th birthday of the **Damned**.

### WEDNESDAY, JULY 15

1955/**Slim Whitman's** "Rose Marie" hits the British charts; it goes to #1 two weeks later and stays there for 11 weeks.  
 1958/**Julia Lennon**, John's mother, dies in a car crash.  
 1980/**Linda Ronstadt** debuts in the New York Shakespeare Festival's "The Pirates Of Penzance" across from **Rex Smith**.  
 1985/**Rick Springfield**, **RCA**, and **Westwood One** donate \$50,000 toward fighting hunger in the name of 500 listeners chosen by local stations. Also, **KXLR/San Francisco** begins its short-lived "trendformation" mix of news and New Age.  
 1986/**The Fabulous Thunderbirds** record "Twist It Off," their song from "Light Of Day."  
 Born: **Millie Jackson** 1943, **David Pack** 1952, **Linda Ronstadt** 1946, **Trevor Horn** 1949, **Jeff Carlisi** (.38 Special) 1952, **Mac McAnally** (coauthor of "Crime Of Passion") 1957



Linda Ronstadt, Dion, Roger McGuinn, Martha Reeves

### THURSDAY, JULY 16

1969/"The Ballad of John and Yoko" goes gold.  
 1972/**Smokey Robinson & the Miracles** play their last show together, in Washington, DC.  
 1977/**Boney M's** "Ma Baker" pushes **Hot Chocolate's** "So You Win Again" out of #1 in Britain.  
 1980/On the day that the "No Nukes" concert film premieres in New York, **Donna Summer** and **Bruce Sudano** marry in L.A.  
 1981/**Harry Chapin** dies of a massive heart attack when his 1975 Rabbit is hit from behind by a tractor trailer on the Long Island Expressway.  
 1986/**Dolly Parton's** theme park, Dollywood, opens.  
 Born: **Stewart Copeland** 1952

### FRIDAY, JULY 17

1959/**Billie Holliday** dies of a liver ailment at 44 in New York; she'd been arrested on her deathbed for possession of heroin.  
 1972/A bomb at the Montreal Forum destroys 30 speakers on the **Rolling Stones's** equipment truck. Local stations get at least 50 calls claiming responsibility.  
 1977/**Johnny Rotten** appears on **Capital Radio** to profess his fondness for **Neil Young**, **Captain Beefheart**, **Tim Buckley**, and the **Chieftains**. Meanwhile, the **Clash** show at Digbeth Rag Market, billed as "the last big event before we all go to jail," is cancelled and reconvened at Barbarella's Dance Hall. Fans complain that they wait outside for hours while the group sits in a **CBS** limo.  
 1984/**Jeff Beck** walks off his reunion tour with **Rod Stewart**.  
 1986/**Keel** performs in Amarillo to raise money for Girls Town, a nonprofit residential treatment center for teenage girls with drug and alcohol problems. And 50 are hurt in gang violence before a **Run-DMC** show in Long Beach.  
 Born: **Phoebe Snow** 1952, **Nicolette Larson** 1952, **Mick Tucker (Sweet)** 1948, **Spencer Davis** 1941/2, **Geezer Butler (Black Sabbath)** 1949, **Gale Garnett** 1942

### SATURDAY, JULY 18

1966/**Bobby Fuller** is found dead in his car in Los Angeles; no conclusive cause of death has been established.  
 1981/**Phil Collins's** "In The Air Tonight" goes #1 in South Africa.  
 1983/**EMI** opens the Abbey Road studios to the public.  
 1984/The first annual **MTV** video music awards nominees are announced.  
 1986/After 28 years, **Johnny Cash** is dropped from **Columbia** and learns about it from reporters. The working title for his first **Mercury** LP is "I'll Go Somewhere Else And Sing My Songs" before Cash opts for something more subtle. Meanwhile, **Siouxsie & the Banshees**, **Gil Scott-Heron**, and the **Housemartins** headline Britain's annual WOMAD Festival.  
 Born: **Dion DiMucci** 1939, **Ricky Skaggs** 1954, **Martha Reeves** 1941, **Screamin' Jay Hawkins** 1929

### SUNDAY, JULY 19

1966/50-year-old **Frank Sinatra** marries 19-year-old **Mia Farrow**.

Get  
 WITH FARRENHEIT  
 Lost

"Lost In Loveland"  
 The Hot New Single  
 From the Album Farrenheit  
 Produced by Keith Olsen  
 for Pogologo Productions.  
 Management: Tony Outada



KRBE KJ103 KKXL  
 WROQ KZZU KOZE  
 WHHY WAFX KTMT  
 KSAQ WZYQ KZFN  
 WGRD KSMB OK95

See Forrenheit with Boston:  
 7/1-3,5—E. RUTHERFORD, NJ  
 7/8-9—DETROIT  
 7/18, 20, 21—INGLEWOOD, CA  
 7/25-26—OAKLAND  
 7/31-8/1—SEATTLE  
 8/6-9—EAST TROY, WI  
 8/13-16, 18-21—WORCESTER, MA

# "NIAGARA FALLS"




THE NEW SINGLE FROM THE ALBUM **CHICAGO 18**  
PRODUCED BY DAVID FOSTER  
Direction: Howard Kaufman Front Line Management

WMJQ deb 34	WKQB	WFX
WLS 30-25	Y95	Q101
FM100 deb 31	WXLK	WPFM
KTRS deb 38	WKDD	Y94
WCAU	WZOK	WDBR
KZZP	KCAQ	KBOZ
KCPX	OK100	Y97



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BRAD MESSER

## CALENDAR

### River Race Cheaters R Us

Six weeks ago this column recounted "The Great (Cheaters') River Race," a two-city promotion that involved jocks racing motorboats 200 miles down the Trinity River from Dallas to Houston. Although each team denied it at the time, the race degenerated into a contest of which side could cheat better.

The race was more than 20 years ago, but some of those involved are still mad at the other side. My report omitted the names of the drivers, on the assumption that they might not feel comfortable linked to a story about cheating, but there are developments to report.

Both men now say it's okay to identify them as Gordon McLendon's original boat racers. They were KILT/Houston "Round Mound of Sound" Chuck Dunaway, and Jimmy "The" Rabbitt of KLIF/Dallas. Both are still out there in Radioland, and both are keeping up to date with R&R.

Dunaway, a one-time New York City jock who became respectable enough to be listed in "Who's

Who," has long since gone into management and ownership. Now President of WMFX (Fox-102)/Columbia, SC, he still gets a big laugh out of how effectively the old KILT crew cheated by sneaking a powerful speedboat and an airplane into the race. "I don't even know all the ways we cheated," he says. "The bosses figured out all that stuff. Someone told me to stop the boat at a certain island and get off, so I did. I was as surprised as anyone when that airplane landed to pick me up! On the first part of the race, Jimmy had a .45 automatic and kept shooting it off. He claimed he hit a lot of snakes and alligators, but I never saw him hit anything."

Rabbitt, who was a Marine in Vietnam before becoming a jock, writes from KSNO-AM & FM/As-

pen, CO to say he's happy to have suspicions about his old opponents confirmed: "Finally, at long last, after all these years, the truth about the 'Trinity River Scandal' is out!"

He continues, "I have been working on a book about my Top 40 days, and planned to include the race. Now I have a quote from a member of the KILT Cheating Team about how the travesty occurred."

After KLIF/Dallas, Rabbitt went on to jock in San Diego and Los Angeles for many years. He subsequently had a fling as a country singer, hanging around with the likes of Waylon Jennings, and is currently on a mountain kick.

It is important to note that his letter pointedly ignores the subject of his own team cheating, with neither confirmation nor denial of allegations that his Dallas crew cheated first by illegally souping up an outboard motor.

Maybe he's saving it for his book.

#### America's Deadliest Draft Protests

**MONDAY, JULY 13** — The worst draft protests in American history broke out in New York City 124 years ago, when 50,000 people rioted against conscription for the Civil War (1863). In a week of riots, at least 115 people were killed — some reports say as many as 1200. Citizens were angry over a loophole in the new law which allowed the wealthy to buy their way out of the draft.

The 17-hour Live Aid concert in 1985 raised \$70 million for African famine relief. In 1981, unemployment protesters in Liverpool hit British Prime Minister Margaret Thatcher with tomatoes. National Ice Cream Week. Highest morning tide of 1987 today.

*Birthdays:* Comedian Cheech Marin 41. Actor Harrison Ford and musician Roger McGuinn 45.

#### Great East Coast Blackout

**TUESDAY, JULY 14** — 10th anniversary of the Great East Coast Blackout, in which New York City and other areas were without electricity for up to 25 hours (1977). In the dark, looters and vandals did a billion dollars worth of damage. Although it is widely believed that New York City's birth rate took a big jump exactly nine months later, that didn't happen. The spool-type tape measure was patented in 1868. America passed a law in 1798 saying it was a crime to write anything scandalous about the President, but that law was later ruled unconstitutional.

*Birthdays:* Baseball star Pete Rose 45. Sixties activist Jerry Rubin 48. TV news commentator John Chancellor 60. Former President Gerald Ford 74.

#### Moon Over Equator

**WEDNESDAY, JULY 15** — The moon orbits directly above the equator today. It was full last Friday, and generated the year's highest tides last Saturday and Monday. While we're talking astronomy, the days are getting shorter fast. We lose ten minutes of daylight this week. And that bright "star" nearest the moon tonight is the giant planet Jupiter.

Sheriff Pat Garrett shot Billy the Kid (William Bonney) in the back in 1881. Washington Bradley pitched the first baseball no-hitter in 1876. Saint Swithin's Day: by tradition, whatever today's weather, 40 more days of the same will follow.

*Birthdays:* Singer Linda Ronstadt 41. Actor Jan-Michael Vincent 43. Actor Ken Kercheval 52.

#### Guinness Airplane-Pulling Record

**THURSDAY, JULY 16** — Dave Gauder earned a place in the "Guinness Book of World Records" two years ago when he prevented two airplanes from taking off (1985). As two Piper Comanches revved their engines, the 30-year-old Englishman gripped two tow ropes and kept them from moving — overcoming a pulling force of 1345 pounds. The existence of secret White House tapes was revealed in 1973; the recordings later led to proof of the Watergate cover-up by President Richard Nixon. Apollo 11 blasted off on the first moon-landing mission in 1969; the landing was on the 20th.

*Birthdays:* Actress Bess Meyerson 63. Dancer/actress Ginger Rogers 76.

#### US-Soviet Handshakes In Space

**FRIDAY, JULY 17** — American astronauts and Russian cosmonauts shook hands in space in 1975. In that first-and-only joint US-Soviet space project, Apollo and Soyuz spaceships docked in orbit. In 1984, President Reagan signed a law to withhold some federal highway funds from states that refused to raise the drinking age to 21. The world's first theme amusement park, Disneyland, opened in 1955. Florida was formally ceded to the US by Spain in 1821.

*Birthdays:* Actress Lucie Arnaz 36. Actress/singer Diahann Carroll 52. Actor Donald Sutherland 53. Comedienne Phyllis Diller 70. Radio/TV personality Art Linkletter 75.

# NETWORK FEATURE FILE

## NEWS & INFORMATION FEATURES

July 6 - July 12

### MUSIC FEATURES

#### The Weekend

July 11 - July 12

- American Dance Traxx (WO/M)**  
Herb Alpert/Lisa Lisa/Whitney Houston
- Lee Arnold (WO/M)**  
On A Country Road
- Dick Clark's Rock, Roll & Remember (USP)**  
Three Dog Night
- The Countdown (WO/M)**  
Tawatha/Georgio
- Countdown America With Dick Clark (US)**  
Joe Cocker
- Countdown USA (CUSA)**  
U2
- Country Calendar Weekly Special (CW)**  
Randy Travis/Ronnie Milsap/Michael Martin Murphey/Eddy Raven/Eddie Rabbit/B.J. Thomas
- Country Report Countdown (WRN)**  
Wayton Jennings/Restless Heart
- Country Today (MJI)**  
John Anderson
- Cruisin' America With Cousin Bruce (CBS)**  
John Entwistle/Fabian/Paul McCartney & Wings
- Rick Dees Weekly Top 40 (DIR)**  
Level 42
- Dr. Demento (WO/M)**  
Summer of Love anniversary
- Future Hits (WO/M)**  
A-Ha/Kim Wilde
- Great Sounds (USP)**  
Arthur Prysock
- Great Star Ship (MCA)**  
Eagles/Carly Simon/Mamas & Papas
- Highlights (BP)**  
Janet Jackson
- Hot Rocks (USP)**  
Heart
- Jazz Show With David Sanborn (NBCE)**  
Kenny Burrell
- Jazz Trax With Art Good (JT)**  
George Benson/Earl Klugh
- King Biscuit Flower Hour (DIR)**  
Outfield/Cure
- John Lander's Hit Music USA (USP)**  
Fat Boys/Motley Crue
- Let The Good Times Roll (GSN/ABC)**  
Lamont Dozier/Bob Newhart
- Metashop (MJI)**  
Sammy Hagar
- Motor City Beat (USP)**  
Martha Reeves
- Scott Muni's Ticket To Ride (DIR)**  
Gladys Knight/Smoky Robinson
- Musical! (WO/M)**  
Hal Prince/Me And My Girl
- Musical Starstreams (FF)**  
Friedemann
- National Music Survey (WO/M)**  
Huey Lewis
- On The Move (CBS)**  
Janet Jackson/Cheryl Lynn
- On The Radio (NSBA)**  
Tina Turner
- Party America (ABC)**  
Martin Short/Whitney Houston/Wang Chung/Debbie Gibson/Martin Mull/Jody Watley/Nylons
- Plain Rap Countdown (PRN)**  
AC: Whitney Houston/Bruce Hornsby/Fleetwood Mac/Atlantic Starr/Kenny G  
CHR: Suzanne Vega/Genesis/Bob Seger/Level 42/ Richard Marx  
Urban: Whispers/Klymaxx/Janet Jackson/ Surface/TPau
- Powercuts (GSN/ABC)**  
INXS/Heart
- Radioscope (RS)**  
Narada Michael Walden/Starpoint/Isleys

- Reelin' In The Years (GSN/ABC)**  
Rascals/Janis Joplin
- Rock & Roll Never Forgets (WO/M)**  
Rascals/Cream/Iron Butterfly/Quicksilver Messenger Service
- Rock Chronicles (WO/M)**  
Rock & Hyde/Lou Gramm/Ace Frehley
- Rock Of The World (MCA)**  
Bob Seger/Rolling Stones/Bruce Hornsby
- Rock Over London (RI)**  
ABC
- Rock Watch (USP)**  
Bob Seger
- Scott Shannon's Rockin' America Countdown (WO/M)**  
Janet Jackson/U2/Billy Idol
- Sittin' In (WRN)**  
Eddy Raven
- Solid Gold Saturday Night (US)**  
Gene Pitney
- Spirit Of Summer (CBS)**  
Michael MacDonald/Paul Simon/Kenny Loggins
- Star Beat (MJI)**  
Whitney Houston
- Street Beat (MCA)**  
Aretha Franklin/Whitney Houston/Diana Ross
- Sunday Country (CI)**  
Joe Stampley
- Super Gold (TRAN)**  
Countdown of 40 hottest summertime hits: Beatles '66/1959/Bobby Darin
- Superstars Rock Concert (WO/M)**  
Neil Young
- That's Love (WO/M)**  
Deniece Williams/Brooke Adams/Kevin Cosner
- Top 30 USA (CBS)**  
"Auto-matic" hits: Little Deuce Coupe/Drive My Car/Little GTO
- Weekly Country Music Countdown (USP)**  
Dolly Parton

- ABC — ABC Radio (212) 867-7777
- AM — American Media (404) 873-3100
- AP — Associated Press (202) 955-7200
- ASR — All Star Radio (213) 850-1169
- ATGN — At The Game Network (516) 491-8585
- BBS — Bailey Broadcasting Services (213) 969-0011
- BP — Bullet Productions (818) 760-3800
- CBS — CBS Radio (212) 975-4321
- CCA — Christian Countdown America (312) 820-1369
- CI — Cart Inc. (509) 534-7090
- CN — Copley Radio (619) 293-1818
- CUSA — Countdown USA (415) 383-7302
- CW — Clayton Webster (314) 725-5070
- DCA — DC Audio (202) 638-4222
- DD — Dorsey & Donnelly (214) 631-7934
- DIR — DIR Broadcasting (212) 371-6850
- FF — Frank Forest Productions (415) 383-7827
- FY — Focus On Youth Radio (809) 452-1150
- GCS — Greene Creative Services (415) 530-2636
- GSN — Global Satellite Net (818) 906-1888
- JT — Art Good's Jazz Trax (819) 233-9228
- JBI — Jameson Broadcast (202) 328-3283
- JPB — James Paul Brown Entertainment (800) 345-2354
- MCA — MCA Radio (818) 777-5775
- ME — Meatticket Entertainment (818) 892-7101
- MJI — MJI Broadcasting (212) 245-5010
- NBC — NBC Radio (212) 664-4444
- NP — Nanwood Productions (212) 755-3320
- NSBA — NSBA Network (213) 306-8009
- OHR — Off Hour Rockers (516) 628-1490
- PM — ProMedia (212) 585-9400
- PIA — Public Interest Affiliates (312) 943-8888
- PRN — Premiere Radio Network (213) 467-2346
- REMN — REMN Communications (212) 302-9120
- RI — Radio International (212) 302-1670
- RL — Radio Links (213) 454-0488
- RRC — Real Radio Company (818) 795-4900
- SCGI — Starstream Communications (713) 781-0781
- SI — Syndicate It (818) 841-9350
- SMN — Satellite Music Network (800) 527-4892
- SYN — Syndicom (415) 366-1781
- TP — Teleprograms (213) 854-4475
- TRAN — Transtar (213) 460-6363
- USP — United Stations Programming (703) 276-2900
- USRN — United Stations (212) 575-6100
- WRN — Weeddeck Radio Network (800) 548-7474
- WORM — Westwood One/Mutual (213) 204-5000

#### The Week Of

July 13 - July 18

- British Wax Museum (RI)**  
Dire Straits/Mike Oldfield/Yes/Cream/Spencer Davis Group
- Classic Cuts (MJI)**  
Tommy James
- Country Calendar (CW)**  
Louise Mandrell/Wynonna Judd/John Conlee K.T. Oslin/John Schneider/Ricky Skaggs/Tommy West
- Country Comments (WO/M)**  
Mel Tillis/K.T. Oslin/Exile/Sharon White/Juice Newton/Highway 101/Earl Thomas Conley
- Country Datebook (US)**  
Dottie West/Kenny Rogers/Exile/Mickey Gilley/Juice Newton/Barbara Mandrell
- Country Report (WRN)**  
Judda/Steve Wariner/Eddie Rabbit/Donna Fargo
- Encore With Jim Lange (WO/M)**  
1952: Jo Stafford
- In Concert (WO/M)**  
Pseudo Echo/Wang Chung
- Legends Of Rock (NBCE)**  
Grateful Dead
- Line One (WO/M)**  
Lou Gramm
- Live From Gilley's (WO/M)**  
Steve Warner
- Miller Sound Express (WO/M)**  
Stacey G/Starpoint
- Off The Record (WO/M)**  
Fleetwood Mac/Bryan Adams/Suzanne Vega
- Off The Record Special (WO/M)**  
Fleetwood Mac pt. 2
- Psychodelic Psanack (WO/M)**  
Beatles/Lovin' Spoonful/Doors/Joe Cocker/George Harrison
- Pop Concerts/Star Trak Profiles (WO/M)**  
Fleetwood Mac pt. 1
- Rock Clock (DIR)**  
Kinks/John Cougar Mellencamp/Genesis
- Rock & Roll Never Forgets (WO/M)**  
Neil Young/Animals/John Mayall
- Rockline (GSN/ABC)**  
Sammy Hagar
- Rock Today (MJI)**  
Neil Young
- Shootin' The Breeze (WO/M)**  
Fat Boys/La La/Starpoint
- Solid Gold Country (USP)**  
Country music's athletes
- Solid Gold Scrapbook (US)**  
#1 hits of 50's/Linda Ronstadt/1966/Hello Goodbye #1 & 2
- Special Edition (WO/M)**  
Deniece Williams
- Star Trak (WO/M)**  
Fleetwood Mac/Richard Marx/Cutting Crew

### COMEDY

- All My Children Update (PRN)**  
Erica kneads company/Natalie has spasms/Palmer's plot thickens/Justin sees the light/Louise sees the doctor
- Amatellin U (DD)**  
Be a jukebox stuffer/Boom boom is cheerleader/College station KDUD/Marching band forms I/Grumwall's school of podiatry
- Bobby Jo Amberg's Bar 'N Grill (DD)**  
Graffiti/Monk Merkle swallows feet/Instant macho shop/Spain land/9.95 and all you can eat
- Comedy Hour (MJI)**  
Live guest: Billy Connolly, Robin Williams/Carl Reiner/Mel Brooks/Jose Jimenez/Lily Tomlin
- Comedy Show With Dick Cavett (CW)**  
Baseball pt. 2: 3 Stooges/Bob & Ray/Red Jones/Justin Wilson/Keith Hernandez/Bob Costas
- Comedy Spot (CW)**  
Groucho Marx/Garrison Keillor/Tim Conway/Robert Klein/Bill Cosby
- Daily Feed (DCA)**  
All my penda's children/Max in space take 4/Markham's leadership handbook/Bush did what?/Your questions for the President
- Hiney Wine (DD)**  
101 things do to with Hiney book on sale/Glow in dark hiney/Neil your hiney to the wall. Put a swizzle stick in your hiney/Call the winery at 999-BURP.
- Live From The Improv (DIR)**  
John Kaseir/Bill Maher/Fritz Coleman/Joann Astrow/Billy Riback
- National Comedy Wireless (DD)**  
Wham 26 theatres/Fawn Hall shred-o-matic/Ficde listeners/Rodney celebrates 4th/Pearl brushes hair
- National Lampoon's True Facts (PRN)**  
Ancient smut/Dick's not here/Mellow yellow/Bad reputation/A lot of gall
- Red Neckerson (SYN)**  
Noisy planes

### GENERAL INFORMATION

- Auto Report (ME)**  
Mustang GT/Fuel injection/Wheel alignment/Camaro-Firebird/Numbers racket
- Campbell's Playhouse (PIA)**  
"Victoria Regine"
- Car Show Coast-To-Coast (SCGI)**  
VW GTI 16 valve/CHP pt. 2
- Costas Coast To Coast (CW)**  
Whitey Herzog
- Earth News (WO/M)**  
Summer of '67: Paul Kantner/Grace Slick/Jerry Garcia/David Crosby
- Golden Age Of Radio (PRN)**  
Nightwatch/Duffy's Tavern/People Are Funny/Barry Craig/NBC Short Story
- Health Care (PIA)**  
Everyday medical miracles
- Like Only Yesterday (WO/M)**  
Louis Armstrong dies/Earl Warren dies/Arthur Fiedler dies
- A Moment In Time (NBC)**  
USSR formed/Alaska statehood/Big Calif. fire/LA plane crash/Battle of Britain/Skylab/Mondale picks Ferraro
- NBC Extra (NBC)**  
The new south
- Public Affairs (PIA)**  
Playing the odds
- Radio Baseball Cards (GCS)**  
Chet Lemon/Ken Phelps/Rick Sutcliffe/George Brett/Dave Parker/Harmon Killebrew
- Reviewing Stand (PIA)**  
"Oil Boom or Bust?," Dr. Robert Lieber/Listeners forum/"And So It Goes," Linda Eberbee
- Sporting News Report (CW)**  
Hubie Brown/Harry Edwards/Ferde Pahnoco/Gene Connolly/Harvey Haddix/Steve Blass/Sparky Anderson/Tom Henke
- Sports Explosion (PIA)**  
Phil Niekro/connie Carpenter Phinney/Pam Shriver
- Sports Flashback (CW)**  
'75 Derby winner/'34, '77 All-star game/Tom Seaver's '69 no-no broken up/All-star HR leader/'76 All star MVP
- This Date In Baseball History (DIR)**  
Rick Ferrell/Johnny Callison/Ted Williams/Lefty Gomez
- Travel Holiday Magazine (CW)**  
American waterways
- Wireless Flash (CRN)**  
John Ashton/Brigitte Nielsen/John Bockstoe/Howard Jones/Tesla
- Working Out (JBI)**  
Overuse injuries/Peek performance/Pumping iron/Cross training/Stretching

## CLOSED CIRCUIT

### Program Notes

RPM claims to be first program supplier to use digital magnetic tape for its mastering . . . IDB Communications just wrapped up an exhaustive month of backhauls, including KIIS/Los Angeles morning personality Rick Dees' show from Puerta Vallarta, Mexico; news from the economic summit in Venice, and a WQXR/New York remote from Tower Records in London . . . Mutual will present a five-part series profiling Harry Anderson, the longest inhabitant of death row in U.S. history beginning July 6.

### People

Julie Spira named to the newly-created position of Director/Audio Marketing for IDB Communications . . . two additions at Drake-Chenault include Clark Jones as Southeast Regional Manager from Transtar, and Len Roberts as Country Programming Consultant from KCUB/Tucson . . . Beth Flanigan named Manager, Affiliate Relations for ABC-Information, also, Martin R. Damin appointed AE for ABC . . . Valerie Burchfield promoted to Manager/Marketing Services at Westwood One from music marketing department. Also there, Eileen O'Connell named Regional Station Sales Manager . . . At Mutual, Larry Michael is promoted to Director/Sports.

### Notes

Newly-formed MediaAmerica rep and marketing firm has pacted with Ron Cutler Productions' "That's Love" for national sales.



APPLE OF HIS EYE — New York Mayor Ed Koch officially welcomed MCA Radio upon the opening of their East Coast offices recently. Pictured are MCA Radio President Bob Kardashian, Koch, MCA Sales Manager Karen Grinthal, and MCA VP Lance Robbins.



JOEL DENVER

# CONTEMPORARY HIT RADIO

INDUSTRY FED UP WITH UNREPORTED AIRPLAY

## Programmers, Labels Pledge Cooperation At Poe

Moving Bobby Poe's "Pop Music Survey Convention" from Atlanta to Washington, DC was the right move. The 16th annual gathering of programmers, record reps, and vendors from allied fields, held on 6/26 and 6/27, drew more than 650 attendees — a new record for the "Poe Cat."

There was industry-wide acknowledgement of the need for improved communication between the radio and record industries, and the need for programmers to listen to new product and program more aggressively. But in an unexpected move, there was also a call from both sides for an end to the continued problem of unreported airplay to trades by a handful of major market stations.

The convention keynote, CBS Records Division President Al Teller, set a positive, progressive tone for the weekend, encouraging programmers to "never assume the public's tastes are frozen in time. CHR has a special responsibility to expose music to the mass appeal audience. If you don't stay aware, you might find the audience is getting ahead of you."

### Major/Large Market PDs Stress Production, Promotion

The Poe panels have improved by quantum leaps each year, as the convention continues to attract better panelists (see photos). At the "Major/Large Market PDs" panel, Y95/Dallas's Mark Driscoll "talked technical" about his state-of-the-art recording facilities and the need for "cinematic production" to differentiate stations that play the same music. Q105/Tampa's Randy Kabrich gave hope to smaller market broadcasters by noting, "We only have a four-track, but we can match anyone's production." On the topic of promos, Z93/Atlanta's Bob Case cautioned, "You can't overlook the need for great copy to go along with those great effects."

Case also touched on the necessity of having a strong morning show, saying it can cover up mistakes made in other dayparts. Noting the controversial nature of Z93 morning man Randy Miller, he added, "A morning show that doesn't get complaints isn't doing its job."

KDWB/Minneapolis's Dave Anthony asked for a show of hands from audience members who had been through a station sale, and the majority of the room responded. Lamenting the frustrations of an ownership change, he said, "You can't be down. You have to be a bigger cheerleader than ever."

**"We can't blame the trades for inaccurate charts if radio is going to continue reporting inaccurate, incomplete airplay information. At KZZP everything we play is reported, and everything we report is played."**

— Guy Zapoleon  
PD KZZP/Phoenix and  
Nationwide Co-National PD

WMMS/Cleveland's Brian Phillips described his multi-tiered promotion staff, terming this department "a real necessity to a winning station. Promotion Directors can no longer be just jocks who want more to do at the station."

### Label VPs Share Frustrations

I moderated the VP/Promotion Panel, where panelists discussed CDs, cassette singles and maxi-singles, unreported airplay, major sales without radio support, and the problems of unreturned phone



"Major/Large Market PDs" featured (top, l-r): Z93/Atlanta's Bob Case, KCPX/Salt Lake City's Lou Simon, KCPW/Kansas City's Dene Hallam, WMMS/Cleveland's Brian Phillips, Q105/Tampa's Randy Kabrich, Y95/Dallas's Mark Driscoll. Bottom, l-r, are: moderator Mark St. John from WAVA/Washington, KHS/Los Angeles's Steve Rivers, WEGX/Philadelphia's Charlie Quinn, KDWB/Minneapolis's Dave Anthony, KWSS/San Jose's Mike Preston, B94/Pittsburgh's Jim Richards, and B97/New Orleans's Shadow Stevens.

"VP/Promotion Panel" featured (left, l-r): Virgin's Phil Quartararo, Arista's Rick Bisceglia, Geffen's John Brodey, Atlantic's Judy Libow, WB's Rich Fitzgerald, and Capitol's John Fagot (not pictured). At right, l-r, are E/P/A's Walter Winnick (not pictured), Columbia's Mark Benesch, RCA's Butch Waugh, Chrysalis's Daniel Glass, and Island's Bob Catania.

calls. Arista's Rick Bisceglia urged radio to ask about cassette and maxi-singles when calling for retail reports, and expressed early optimism for the success of the new configurations.

Everyone chided programmers for not returning calls. Columbia's Mark Benesch commented, "Guy Zapoleon, Chris Collins, and Sunny Joe White are very busy, but they always call back." An unidentified programmer countered, "In smaller markets the PD does a shift, production, and the music. We've got no additional help at all."

Island's Bob Catania cautioned, "CHR shouldn't play too many oldies. You should respond to your marketplace or you'll get stale-sounding again." Benesch took the opportunity to note the increasing phenomenon of major sales without radio's help.

"LL Cool J is being ignored by CHR," he said. Geffen's John Brodey cited Whitesnake as

another example of a big-selling band ignored until recently by CHR. Virgin's Phil Quartararo added, "I've got a label full of new acts. We need radio's support on these acts."

All VPs acknowledged the popularity of CDs as prizes. Capitol's John Fagot said, "We'll give radio the choice of LPs, cassettes, or CDs, depending on what they think their listeners want."

Panelists agreed that the biggest problem by far for labels is unreported airplay for product receiving good rotation — the opposite of paper adds. "Unreported airplay is so frustrating. No one in radio has a good explanation for doing this," said Atlantic's Judy Libow. Bisceglia said the practice doesn't spread airplay on a hit, noting that some stations aren't reluctant to report an obvious non-hit. Catania said the practice "reflects on the credibility of the programmers," while Chrysalis's

Daniel Glass complained, "This practice definitely inhibits the growth of our new artists."

WB's Rich Fitzgerald took a different stand, saying he doesn't mind getting test rotation. He did add, however, "I'll take the airplay, but if it works, we need to get the report." E/P/A's Walter Winnick said, "After two weeks of testing, either put it in good rotation and report it or take it off."

Scheduled panelist Manhattan-EMI's Jack Satter missed the panel due to a late plane, while MCA's Steve Meyer made a last-minute decision not to participate.

### Medium/Small Market Woes

At the "Medium/Small Market PD" panel, 100KHI/Ocean City's Hitman McKay noted the problems of serving a resort community: "During the summer we can't play 10 in a row. We're running up to 18 minutes of spots an hour."

WPST/Trenton's Tom Taylor talked about getting "that envelope marked 'personal.'" You know it's a resignation from one of your jocks moving to a bigger market. "We train 'em, they take 'em" was the cry from WKSI/Greensboro's Steve Kelly, who lost two jocks to majors. He described Greensboro as "a Noah's Ark market; we've got two of everything here."

WRVQ/Richmond's Jim Payne shared his method of keeping the competition from stealing slogans. "For \$30 each, we registered them with the Virginia State Corporation Commission. We had to go to court over a slogan, but won our case as a result."

### Air Personalities Panel Advises Restraint

Always a popular meeting, the "Air Personalities" panel was hosted by WMMS/Cleveland's Kid



"Medium/Small Market PD" panelists included (top, l-r): WPST/Trenton's Tom Taylor, WBCY/Charlotte's Jack Daniel, 100KHI/Ocean City's Hitman McKay, WMMC/Charleston's Ralph Wimmer, KLUC/Las Vegas's Jerry Dean, KZOU/Little Rock's Jerry Lousteau, WAPE/Jacksonville's Bill Cahill. Bottom, l-r are: moderator Bill "Birdman" Thomas from KKSS/Albuquerque, KRQ/Tucson's Jim Gillie, WRVQ/Richmond's Jim Payne, WXPY/Rochester's Tom Mitchell, WFLY/Aibany's John Chrommie, WHSY/Hattiesburg's Dale Taylor, and WKSI/Greensboro's Steve Kelly.

# HOOTERS

“JOHNNY B”



**NATIONALLY  
MOST ADDED!**

**SEE THE HOOTERS  
ON TOUR  
WITH BRYAN ADAMS.**

**The New Single And 12" From  
The Forthcoming LP, “One Way Home.”  
On Columbia Records, Cassettes and  
Compact Discs.**



Produced by Rick Chertoff for Uncle Webb Productions.  
Management: Steve Mountain for Cornerstone Management.

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*First and Exclusively*  
 A SIX-PACK OF  
**FLEETWOOD MAC**

*On the Westwood One Radio Network*

The Westwood One Radio Network brings you another blockbuster radio event, first and exclusively, as we interview all five members of the legendary Fleetwood Mac during the weeks of July 6 and July 13! The Westwood One Fleetwood Mac interviews give you and your listeners the inside track on the real story of the platinum *Tango In The Night* album, and what the future holds for this unpredictable supergroup.

These premiere interviews, along with all the great hits from *Tango In The Night*, will be featured on *Off The Record* with Mary Turner, *Scott Shannon's Rockin' America Top 30 Countdown*, *Star Trak Profiles*, the *National Music Survey*, *Future Hits*, and *Earth News Radio*.

Fleetwood Mac is back! And the band's talking *only* on the Westwood One Radio Network. To get an important edge over the competition in your town with the exclusive Westwood One Fleetwood Mac interviews, contact your Westwood One Representative today at (213) 204-5000 or Telex 4996015 WWONE.



CHECK THE RADIO SECTION IN YOUR LOCAL NEWSPAPER FOR THE STATION AND EXACT DATES AND TIMES FOR THESE BROADCASTS IN YOUR CITY.



WESTWOOD ONE RADIO NETWORKS

# CONTEMPORARY HIT RADIO

## Cooperation At Poe

Continued from Page 32

Leo and featured KBEQ/KC morning team Lou Cleary & Karen Barber, Q105 afternoon driver Mason Dixon and Morning Zoo Master Cleveland Wheeler, and WAVA/Washington morning Zoo dudes Don Geronimo & Mike O'Meara.

Complete with audio of some of their bits, Cleary and Barber spoke of the need for restraint in content. Dixon agreed. "Get out on the street and talk to your audience," he said. "Find out what they will and won't tolerate."

"PDs have to give talent the room to grow without making knee-jerk reactions to the audience," said O'Meara. "We may get crazy one minute, but in the next five minutes my two-year-old is on the air saying, 'I love you Daddy,' which shows we are human," added Geronimo.

Wheeler and Dixon utilize an ongoing on-air feud as a vehicle for crossplugs. "Each day we slam each other and the audience keeps tuning in to see what we're going to say next." All panelists urged the audience to be themselves and "find the style that works best for you."

### Hot Box Sparks Fly

The final panel was the "Radio/Records Hot Box," moderated by Metroplex VP/Programming Bob Kaghan. KWK/St. Louis's Waylon Richards, B104/Baltimore's Brian Thomas, FM102/Sacramento's Chris Collins, KRBE/Houston's Paul Christy, WHYT/Detroit's Rick Gillette, WNCI/Columbus's Bill Richards, KBEQ/Kansas City's Steve Perun, and KZZP/Phoenix's Guy Zapoleon represented radio.



The "Air Personalities" panel featured (l-r): KBEQ/Kansas City morning team Lou Cleary & Karen Barber, moderator WMMS/Cleveland's Kid Leo, Q105 afternoon driver Mason Dixon and Morning Zoo Master Cleveland Wheeler, and WAVA/Washington morning Zoo dudes Mike O'Meara & Don Geronimo.

WB's Stu Cohen, E/P/A's Dan DeNegriss, Chrysalis's Charlie D'Atri, MCA's Billy Brill, Atlantic's Marc Nathan, Atco's Bruce Tenenbaum, and Columbia's George Chaltas did the honors for records.

**"After two weeks of testing, either put it in good rotation and report it or take it off."**

— Walter Winnick  
VP/Promotion E/P/A

On the subject of unreturned calls, DeNegriss said, "We give you product, and all we ask is for you to listen and give us your feedback when we call. It's only fair." While Richards noted, "The lines of communication seem to be better now than ever," Chaltas said, "We can't take each other for granted. Both sides need to make a concerted effort at exchanging information."

Perun noted, "I believe in playing only the real hits. To many of you, that's frustrating. But I'll take as much time as necessary to explain to a record rep why I won't play something if they'll just ask."

Christy backed up Perun's position. "You've got to be aware of

what you're asking us to play. It's got to fit the station." Nathan and Tenenbaum both bemoaned the fractionalization of CHR. "It's getting harder than ever to get 100% of the stations on most records," said Tenenbaum, while Nathan noted, "It's really difficult in San Francisco. KITS leans rock, and KMEL sounds like an Urban station."

"I hope CHR isn't headed for trouble by playing too many oldies again," remarked D'Atri. Zapoleon agreed, saying, "If we become too homogenized with the rest of the market and begin to ignore the hot reaction records in our efforts to get upper demos, then as a format we're screwed."

Richards touched off a bit of controversy by saying, "All the hits aren't in R&R. Find out what's happening in your market, report it, and then it will show up in R&R." David Leach walked into a hornet's nest when he said, "I've asked stations to wait a week on reporting a record so we have good first week impact," drawing immediate criticism from all sides.

From that point the subject of unreported airplay became the sole topic. Zapoleon defended the trade publications by saying, "When radio does something like this, it's not accurate information. We can't blame the trades for inaccurate charts if radio is going to

continue reporting inaccurate, incomplete airplay information. At KZZP everything we play is reported, and everything we report is played."

Collins offered, "Some stations don't want the rest of the market to know everything they're playing." His remark was rebutted by a member of the audience, who pointed out, "Any good programmer monitors the competition and knows what's being played before the trades come in the mail."

Cohen asked, "Whose job is it to get this unreported airplay into the trades?" DeNegriss replied by answering the question with another question. "If R&R sets minimum reporting standards, why can't they require stations to report records receiving good rotation?"

I responded, "Securing airplay reports is a function of marketing, so it's your responsibility. I've never seen an industry acknowledge a problem like this time and time again, yet do nothing about it."

From here the sparks really flew. A member of the audience took aim at KKBQ/Houston and

Continued on Page 36

## MOTION

WOKI/Knoxville has a new lineup: mornings Ron Harper & Jerry Howell, middays PJ, afternoons JJ Randle, nights Chucker new from WSKZ (KZ106)/Chattanooga replacing Michael Scott on the air and Gary Beach as MD, and overnights is Stephanie.

Steve Sutton, PD at WLGA/Valdosta, moves to WARM (Power 99.7)/Atlanta for weekends and is replaced by Asst. PD Doug Hudson, who becomes OM while MD Phil Stephens adds PD duties . . . KITY/San Antonio midday personality Art Riley is appointed Production Director.

Steve Miller, last at Z100/New York, is now Asst. PD and swing announcer at B97/New Orleans . . . WGGZ/Baton Rouge afternoon driver J.J. Stone is named PD/MD as Michael Adams becomes Asst. Station Manager . . . At KTRS/Casper, Brian Scott leaves nights for afternoons and MD duties as he switches with Tary Bradley.

PD Adam North leaves KKXL/Grand Forks for sister station WLXR/LaCrosse as PD, and is replaced by

co-owned KKRC/Sioux Falls Asst. PD Charlie O'Douglas . . . WXLK (K92)/Roanoke has upped Asst. PD Eddie Haskell to OM, while MD Cat Thomas keeps music and adds Asst. PD duties.

K106/Beaumont welcomes new MD/midday personality Pam Pace from crosstown KZZB, and Jack Daniels becomes Asst. PD to PD Neil Harrison . . . Kathy Williamson joins WIGY/Bath for morning news from WBLM/Lewiston-Portland . . . WZOQ/Lima, OH loses Mark Bingaman to overnights at WYMJ/Dayton, and WZOQ overnights Mark Bianchi becomes a weekender at WTUE/Dayton.

Pat Banks leaves mornings at WXRI/Norfolk to weekends and production at crosstown WGH . . . WWHB/Long Island PD Rob Poulin leaves to rejoin 95XXX/Burlington in an unspecified programming/managerial capacity . . . Lori Morgan joins Q102/Cincinnati for weekends . . . Mike Summers exits nights at WDJX/Louisville for PM drive at crosstown WLOU as Tony Fields leaves AM drive at WLOU for nights at DJX.

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## CONTEMPORARY HIT RADIO



The "Radio/Records Hot Box" featured (top, l-r): KWK/St. Louis's Waylon Richards, B104/Baltimore's Brian Thomas, FM102/Sacramento's Chris Collins, KRBE/Houston's Paul Christy, WHYT/Detroit's Rick Gillette, WNCI/Columbus's Bill Richards, KBEQ/Kansas City's Steve Perun, KZZP/Phoenix's Guy Zapoleon, and moderator Metroplex VP/Programming Bob Kaghan. Below, l-r, are: PolyGram's David Leach, WB's Stu Cohen, E/P/A's Dan DeNegrin, Chrysalis's Charlie D'Atri, MCA's Billy Brill, Atlantic's Marc Nathan, Atco's Bruce Tenenbaum, and Columbia's George Chattas.

## Cooperation At Poe

Continued from Page 35

fired off a volley, saying, "They do it all the time. Why doesn't someone do something about all of their unreported airplay?" KRBE's Christy seized the moment. "KKBQ plays as many currents as we do. They should be made to report them all."

Nathan referred to an 11/86 CHR column in R&R where KKBQ's John Lander was teamed with Atlantic's Lou Sicurezza and denied his practice of unreported

airplay. "Lander thought we blew the whistle on him because Lou was in the article," Nathan said. "It made things tough on Atlantic for a while at KKBQ." By this point everyone on the panel agreed something had to be done, but a course of action remained undecided. Lander, who wasn't present at the meeting, was unable to defend his position on the subject.

As for the nightlife, recording artists including Robbie Nevil, Laura Branigan, Debbie Harry,

John Waite, and Richard Marx were on hand to meet programmers and smile for the camera. Columbia and E/P/A held a joint "Casino Night" complete with gaming tables and croupiers, where players amassed chips toward the purchase of CDs and other desirables. Columbia also sponsored a poolside barbeque, and Atlantic gave away a trip to London. There were plenty of CDs, cassettes, T-shirts, and other promotional goodies in the suites, where the refreshments flowed.

## BITS

- **Going, Going, Gone Bananas** — Q102/Cincinnati and Chiquita are "Going Bananas" to promote the station's morning show. Q102 has been using the phrase "Those guys are bananas" for billboards and TV commercials. With the help of Chiquita Bananas (headquartered in Cincinnati), the station is continuing the theme throughout the day. When a touch-tone jingle is played, the 20th caller to say "I heard the Q go Chiquita Bananas" wins \$102.

- **Two Chicago Anniversaries** — WLS/Chicago is helping Windy City residents celebrate Independence Day weekend by presenting a free afternoon concert to cap off the "Taste Of Chicago" food festival. The concert line-up features Chicago (of course) and some local favorites. This year's concert marks the city's 150th Birthday and the group Chicago's 20th anniversary together.

- **Vegas In Wichita** — KKRD/Wichita offers a bit of Las Vegas to listeners with the KKRD Slot Machine. Listeners qualify to pull the handle for cash by registering at stores or listening for the daily Jackpot Song. Each Wednesday and Saturday, seven winners spin for the \$1007 weekly grand prize. Weekly winners then qualify for the chance to win \$7000.

- **Thank KKLS for Your Twinkies** — KKLS/Rapid City, SD decided to sponsor a "Twinkie Sale" to raise money for local charities, but Twinkies were not available in the area due to an old dispute with local bakeries. Accordingly, the station called the Hostess company

and had a truck deliver 5000 Twinkies, which raised \$400 for each of three charities. The heroic postscript: thanks to the demand, Hostess will reestablish Twinkies in the city soon.

- **Social Security And Rock'n'Roll** — KSND/Eugene surprised listeners with the announcement it would give away Beastie Boys concert tickets to any listener over 55 years old. KSND qualifies for its liner, "The station that knows you're never too old to enjoy rock and roll."

- **Cinderella For A Day** — KCPX/Salt Lake City's most recent promotion made listeners work for their prizes. When the station played a Cinderella song, the 99th caller got a cassette, poster, and bandana, and qualified for the grand prize drawing. The winner of the drawing had to know how many Cinderella songs were played during the week. It was worth the work — the listener won a backyard party with the band, and concert tickets for 25 friends. To top it all, the grand prize included a round-trip for two to London for the Judas Priest/Cinderella concert.



**MASERATI MADNESS** — 92X/Columbus recently gave away a red Maserati Biturbo in a promotion that was so successful it will be repeated. Staffers wanted to get their hands on the car before giving it away: Michael O'Malley is inside, Suzy Waud is on top. Standing as close as possible are (l-r) Marty James, Asst. PD Kevin Haines, Steve Frazer, Mark Olson, Jay Michaels, and Steve Wilson. Chad Hunt, Linda Harris and PD Adam Cook are kneeling.



SEAN ROSS

## GOLD

# Dion Sparks 'CBS-FM's 15th Anniversary

"This is the best night of our lives," said MC Bruce Morrow at one of WCBS-FM/New York's two sold-out 15th anniversary Radio City Music Hall concerts. Morrow likened the June 19 and 20 shows, featuring Dion's first secular performances since switching to Christian rock more than ten years ago, to the 1965 Shea Stadium Beatles concert. And *Newsday*, which might have preyed upon that sort of hyperbole, termed Cousin Bruce's claims "not far off the mark" and the show itself "everything one could have hoped for, and more."

## The Things I Love

To understand how a Dion show could cause hysteria in 1987, some background on how the doo-wop tradition still controls New York is necessary. "In The Still Of The Night" by the Five Satins (who opened the show, with the Brooklyn Bridge) is 'CBS-FM's perennial Top 500 champion. "The Things I Love" by the Fidelities finished fifth on last year's countdown, one notch ahead of "Hey Jude."

WCBS-FM PD Joe McCoy, who first saw Dion headlining an Alan Freed show at the Lowes State in 1959, had tried to contact the singer for 'CBS-FM's tenth anniversary and gotten no further than his manager. But when "The Wanderer" won the "Battle of the Hits Weekend" 22 times last fall, more times than any other song. Morrow

called the singer to ask if he'd consider performing again. "They weren't ready (before)," McCoy recalled. "Maybe this was just the right time."

"We planned for one night with an option for a second if we sold out. We thought we'd sell one night out, but it would take a while. It took 90 minutes; the second show was gone before the day was over. And the only advertising was on WCBS-FM."

Once the shows were confirmed, McCoy, GM Rod Calarco, and Promotion Director Renee Casis brought things together in roughly six weeks. The only serious hurdle, according to McCoy, was the live broadcast, which was confirmed less than two weeks before the show. "Obviously, we had to get

releases from all the groups and Radio City Music Hall. We told them it would be commercial-free, which made it easy for everyone to say yes."

## Not A Concert Station

Next to classic car giveaways, revival concerts are the promotional staple of Gold stations. Surprisingly, 'CBS-FM has sponsored only one package show in recent years, a Four Tops, Jay Black, Righteous Bros., Harold Melvin & the Blue Notes bill that sold out all but the obstructed view seats at New Jersey's Meadowlands several years ago.

"We don't usually do concerts," McCoy explained. "We give away tickets. Our jocks may show up for an outside fee. But we are very particular about doing a concert and putting our name on it. It's not a big deal if you're out there every three months."

(Oldies packages are also beset by an ongoing "original members"

problem — often one person from an original lineup is all that separates a legitimate band from a bogus one. Stations that sponsor concerts also tell of artists who surprised audiences by doing only new material or, in some cases, only religious music. In recent years, promoters have begun requiring repertoire clauses requiring bands to perform only the best known of their songs.)

## Oldies Woodstock

The nearly 5900 people who made up each night's crowd at the concerts were "our audience," said McCoy. "They were basically 30-50 years old. People did come in couples, and the women were running up to the front. One girl came from Washington, DC, and was standing outside with a sign that said 'I love you Dion' and 'Please sell me two tickets.' I had an extra pair I was going to give her, but somebody sold her some first."

Dion's backup group included original Belmont Carlo Mastrangelo, who had also led the post-Dion incarnation of the act and was given a solo turn to sing that group's "Tell Me Why." For his own solo numbers Dion was backed by the Del Satins, who had sung on the originals. For the third encore of Friday night's show, Darlene Love, Steve Van Zandt, Paul Shaffer, Felix Cavaliere, and Phoebe Snow joined Dion for "Johnny B Goode."

"The T-shirts we had made sold out Friday night before intermission was over," commented McCoy. "People were buying five or six apiece. We didn't even have any for the next night; we had to give out slips of paper for people to mail in. Even after the concerts, I'm told, people were singing or whistling his hits in the subways and on the Long Island Railroad. It was just a big lovefest. It was an oldies Woodstock — without the nudity and drugs."



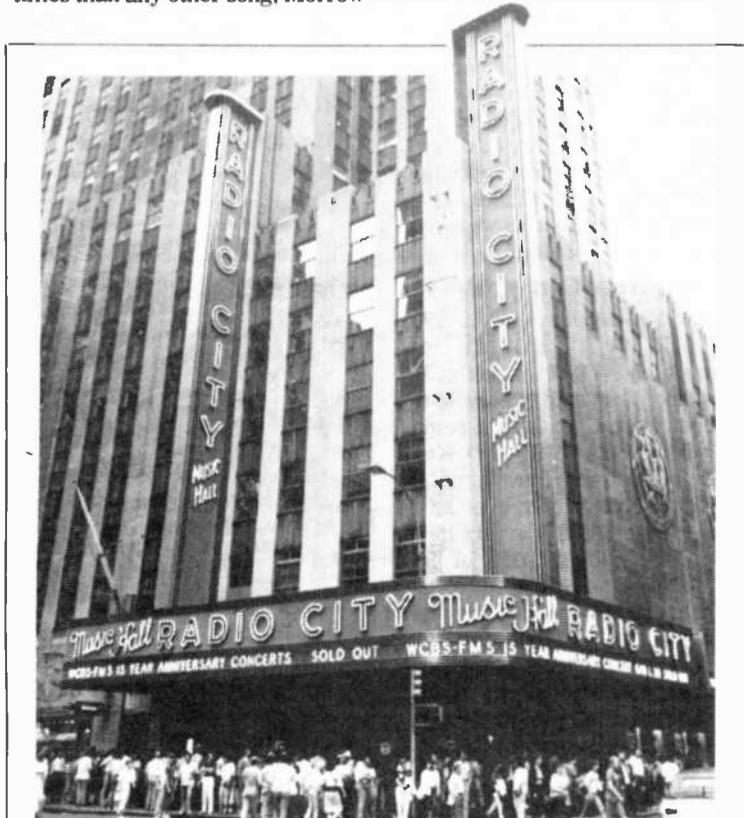
**BACKSTAGE PASS** — WCBS-FM VP/GM Rod Calarco and PD Joe McCoy flank Dion DiMucci backstage after the show.



**BIG FINISH** — At Friday's show, Dion (r) was joined onstage by Paul Shaffer and Darlene Love (at left mike) and Steven Van Zandt for the third encore, "Johnny B Goode."



**THE NEW BELMONTS?** — DiMucci poses with the WCBS-FM airstaff (l-r): Don K. Reed, Norm N. Nite, Bobby Jay, Dion, Bob Shannon, and Max Kinkel. Not seen is Bruce Morrow, whose efforts spurred the concert.



**SRO** — New Yorkers line up outside Radio City Music Hall for the two soldout shows.

## GOLD EXCHANGE

The staff at WCSX/Detroit is now complete. It includes Jim Paolucci (mornings), Zak Burns (middles), Dave Perry (afternoons), Sandy Kelly from CHR WKCI/New Haven (nights), and Rhonda Hart in overnights. With the exception of Kelly, the entire staff now has some sort of Detroit AOR credentials, either from WRIF and WLLZ or the now departed WWWW and WABX.

KCBQ/San Diego recently sent two contest winners, one a Lakers fan and one a Celtics supporter, to the second NBA championship game in Los Angeles. Since the Lakers won game two, their fan came home in a limo; the Celtics fan had to come back on a Greyhound bus.

KTAR/Phoenix Sports Director Lee Hamilton has been named PBP voice for the San Diego Chargers on

XTRA/San Diego . . . "Classic Hits" WRKT/Cocoa, FL newsmen Bob Sanders (now with the South Carolina State Network) and Mike Benjamin recently won a regional RTNDA spot news award for their coverage of the Challenger explosion. Ironically, shuttle launches had become so routine before Challenger that few area radio stations were still covering every lift-off.

Suddenly it's summer: KRZN celebrated its fifth birthday with an outdoor party in downtown Denver . . . WHND's Fred "Boogie" Bryan and Ron Taveanit are broadcasting their shows live on Wednesday as they "cruise" Detroit in a '57 Chevy; soon, the station will lead a listener caravan to a classic car show in St. Ignace . . . KRTH-FM/Los Angeles joined the city of Santa Monica and two sponsors to

stage the first annual walk for the homeless.

In an unusual sponsor promotion, KOOL-AM & FM/Phoenix has been sending its music monitors, and those of nine competitors to its sponsors who win prizes if they can match call letters to stations. Ten clients were able to identify all eleven stations; one won a weekend trip to San Diego. 85% of the respondents identified KOOL AM correctly; 80% were able to recognize the FM.

As part of its "Summer Shower of Stars," KQAM/Wichita has sponsored shows at a local club featuring Frankie Valli, Bo Diddley, Felix Cavaliere, Little Anthony, Spencer Davis, and the Buckingham . . . At WJMK/Chicago, "CD Sunday" is now "CD Saturday"; Dick Biondi is also hosting a two-hour weekly "Friday Night '50s Party."



STEVE FEINSTEIN

## AOR

## THE METAL SURGE

## Is Rock Radio Rolling With The Metal Punch?

Forget what the rock critics and pundits say. The trend in music these days isn't rock with a social consciousness. It's not a return to American "roots rock," either. Nor is it, contrary to a recent spread in the *L.A. Times*, the "rock of ages" — rock with spiritual or religious overtones, a la U2 or Lone Justice.

Nope. What's really making cash registers ring is hard rock, the kind with an unmistakable metallic gleam. Check it out: five of the top six selling albums, according to a recent retail chart, are kick-ass rockers: Whitesnake, Motley Crue, Bon Jovi, Poison, and Ozzy Osbourne. Bringing up the rear in the Top 50 are albums by *sturm-und-drang* outfits such as Europe, Cinderella, Cult, Ace Frehley, and Tesla.

However, few of these noiseboys make the upper echelon — the Top 10 — of R&R's AOR charts. (Bon Jovi has been a notable exception, and Whitesnake has broken the barrier too.)

### Variance Between Sales And AOR Airplay

There are two reasons why most of these acts run into a brick wall that stops them from entering the AOR Top 10:

- **Limited amount of outlets:** Only about 130 of the 170+ AOR reporters will touch hard rock records, compared to the "mainstream" acts that reach the top end of chart — U2, Fleetwood Mac, Bob Seger, Tom Petty — by pulling over 160 reporters. Hard rock gets shut out of a number of formative variations: soft, eclectic stations (KINK/Portland, KMMX/San Antonio), modern rockers (KROQ/Los Angeles, WLIR/Long Island), progressive stations (WXRT/Chicago, KBCO/Denver), and mainstream AORs that are particularly protective of their 25+ flank (WLUP/Chicago, WMMR/Philadelphia).

- **Rotation limits:** AOR's day-parting of hard rock makes for lighter rotation reports. Of the approximately 130 stations that do play hard rock records, rarely will more than half play them in heavy rotation. By contrast, virtually all



**BANNER NIGHT** — KNAC/Long Beach-Los Angeles bid a fond farewell to Iron Maiden on the band's final date of their tour. Displaying a banner signed by fans are (l-r) MD Ross Goza, Capitol LA promotion rep Susan Epstein, KNAC Promotion Director Tom Maher, ex-PD Jimmy Christopher, and Capitol sales rep Rob Gordon.

of the reporters on a mainstream AOR act will play it in heavy. Power reports are even more scarce for hard rockers, often limited to a dozen stations compared to the 70 or more that a U2, Heart, Seger, or Bryan Adams can bring home.

Notice how the word "limit" keeps cropping up with respect to AOR playing hard rock records? The reason, of course, is that many AOR programmers feel hard rock will limit their stations' appeal to the 25+ audience advertisers want. That's why many pay heed to the loud 'n' proud brigade in a cautious fashion.

Here's an overview of how programmers in various competitive situations are responding to the latest round of the metal invasion:

Top-rated KATT/Oklahoma City is the only AOR in town and plays what could be considered the average AOR's amount of hard rock. PD Pat Welsh says acts such as Whitesnake and Bon Jovi "go beyond metal. They're mass-appeal hard rock records that everybody likes. Whitesnake is a throwback to ten years ago. It's a blues-based, good hard-rockin' record in the tradition of a Led Zeppelin or Deep Purple."

Like most AORs, KATT day-parts according to available audience, pushing most metal back to after 7pm, with the broader appeal titles moved up to 3pm. An occasional Bon Jovi will get played earlier in the day. He also surrounds hard rock with broader appeal titles in his sequences. "We try to space them out so we don't get too rough in texture."

### Facing New Competitors

WHJY/Providence faces a new adult AOR, WWRX, that plays no hard rock, and WBRU, which leans new music. Rather than completely eschew metal for fear of being hurt with adults, 'HJY PD Ken Carson has simply moved metal out of afternoons into the evenings, commenting, "We're in a very nice position. We still get credit for being the metal leader. The adult listenership during the day has no idea."

His metal play is even more concentrated now, he says. "With metal being so hot, we've changed our 'N' (night-play only) category which used to have (new music) bands like Hoodoo Gurus and Chameleons UK. Now eight of the 10 songs are metal."

In Minneapolis, heritage KQRS is now facing a challenge from

KJJO-FM, which dropped Classic Rock for a hard AOR approach. KJJO-FM, with a light commercial load in May, scored a 5.5 to KQRS's 8.2 in the latest Arbitrend, though KQJ still dominates 25+.

KQRS PD Dave Hamilton says he's now "a little quicker" on hard rock than previously, and has also cut back on oldies now that KJJO no longer presents a threat on that front. "We were able to win 12-24s handily, to some extent by default. That's not the case now, so we've got to make a certain effort to serve the demo, particularly the 21-24-year-olds. We're a little rougher now," he says, citing Ace Frehley as a record he formerly wouldn't have played.

### KGON: Metal Allergy

Why does KGON/Portland, with only soft KINK to worry about,



**SPAWNING GROUNDS** — Western State College's KWSB/Gunnison, CO celebrated its 19th birthday by opening new facilities. The gala event included visits from some big time radio types. Standing, l-r: WXRT/Chicago PM driver Frank E. Lee, staffer Kate Sheldon, KWSB PD and KILO/Colorado Springs weekender Jim Wear, KSWB Promotions Director Maureen Brennan, Warner Bros.' Michael Linehan, WXRT PD Norm Winer, who helped the station devise its format in 1984, KILO Production Director Tom Quarels, Station Manager Lou Zerobnick, and KWSB staffers Debbie Iko, David Keefe, and Krista Shulman. Kneeling in prayer are Production Director Tim Hausman and KILO OM Rich Hawk.

## Hard Sales Figures For Hard Rock

Here's a quick tab on how many copies these hard rockers have sold. The estimates are provided by the respective labels, and are as of 6/19.

Bon Jovi (Mercury/PG)	7.8 million
Motley Crue (Elektra)	1.1 million shipped, another 400,000 ordered
Ozzy Osbourne (CBS Assoc.)	800,000
Poison (Enigma/Capitol)	1.6 million
Whitesnake (Geffen)	1.1 million

# AOR

steer completely clear of hard rock? "We played hard rock in the past. But at some point, it just didn't work for us; our listenership went down, says PD Inessa York. We went to building an adult rock 'n' roll audience, and if we played the hard rock that was part of our past, we'd blow those (adults) away.

"We get the gritty rock 'n' roll feel from acts like Omar & The Howlers and Mason Ruffner. They do it just as heavy and hard, but have more of an adult appeal than the teen appeal you get from the pretty boys that have a lot of hair. Baby boomers can't identify with the boys with a lot of makeup, but they can go see Omar or Mason Ruffner and think, 'He's somebody I could be if I took off my banker's outfit for the day.'"

### Metal Ban Could Backfire

A strict no-hard rock policy could leave a station open to attack on

the 18-24 flank, observes WIOT/Toledo PD Keith Masters, who says playing none of it could be as much of a mistake as playing too much of it. "I'd be afraid of creating too large a void in the market if I weren't playing hard rock. I wouldn't want to defend myself if an AOR or a Z-Rock came into play. Plus, it's not only the youngsters who enjoy hard rock. As long as we're selective and don't inundate them with a large amount of the product, the 25+ end goes for it, too."

Programmers stress that song-by-song selectivity, with an emphasis on strong hooks, is critical. Masters says consultant Jon Sinton provided this acid test for judging metal music: "Could the song be remade by a more mainstream artist and still fly?" Masters overcame his own skepticism about Motley Crue, for instance, when he decided that "Girls, Girls, Girls" could be done by Bryan Adams and

probably work. "It's a good pop record," he pointed out.

When a record's moving tonnage, KATT PD Welsh takes note — but he also uses call out as an equalizer to the sales, saying, "It puts things on an equal footing."

Still, even a callout maven like WQFM/Milwaukee's Greg Ausham takes test scores with a grain of salt. He doesn't let them prevent him from playing the Motley Crue, which he believes is a valuable way to keep 'QFM's rock image with the lower end of his demos. "It's a very active record that'll never test. You'll end up with 25% negs. But it's not going to kill you to play an active record like that a few times after 8pm. The 25+ people won't be there."

Another consideration is vocal quality, explains WIOT's Masters. "The Great White vocals are so clean and well-done that they almost distract you from any edge the music might have." He draws the line at "teen records," citing Poison's "Talk Dirty To Me," as evidenced by how many CHR's played the song.

Masters now looks back on how carefully he dayparted Bon Jovi's singles and asks, "We really thought about dayparting these? You can get away with some of them in morning drive. As people react to them, you've got to open them up. They're hits."

Next week: How do 12-24, hard-rock stations market themselves in an era when 25-54 demo is so heavily in-demand?



**PAM GETS WIGGY** — Doesn't KGB/San Diego MD Pam Edwards (second from right) look like Michael J. Fox's mother in "Back To The Future?" She and two winners did the time warp when they flew to Las Vegas to appear as extras on a segment of NBC-TV's "Crime Story," set in 1963. From left: a winner, actor Anthony Denison in the role of a mobster, Edwards, and a winner.



**MESSIN' WITH THE KING** — PD Oedipus (left) plays tour guide for the Cult's Ian Astbury (center) and Billy Duffy on their visit to WBCN/Boston's Elvis shrine.



**ILLES NOT BE ILLIN' AT THE SOURCE** — WKFJ/Syracuse Asst. PD Brian Illes (right) be feelin' all right with Jon Butcher (left) and David Sanborn, two of his many guests during a live broadcast from NBC's Studio 8B in New York City.

## SEGUES

# WQBK's Cooper Flies The Coop To Crosstown WPYX

WPYX/Albany Asst. PD/afternoon Andi Turco exits, replaced by John Cooper, longtime PD at rival WQBK-FM. Is 'QBK-FM considering a switch to a satellite-delivered format? "Not seriously," says President/GM Dick Berkson. "We're not planning anything, but nothing is ever cast in stone."

Midday man Stephen Page is named MD at KOME/San Jose. Ex-KBPI/Denver MD Lynn Wells takes nights at KOME, where her fiancée Jeff Blazy does mornings . . . Haz Montana replaces Terry Dugan as WXLP/Quad Cities, IA MD . . . We hear Sally Chase is about to be named MD at KFMZ/Columbia, where Jeff Davis from crosstown KCMQ is new to middays . . . Afternooner Christy Adams replaces David Miller as WKQZ/Saginaw Asst. PD . . . Mark Parks takes on MD chores at KDXR/Amarillo, as Marlon Barrow leaves for WKGR/Ft. Pierce.

At WSHE/Miami, OM Charlie Ken-

dall moves from mornings to PM drive, swapping shifts with Drew Townsend. 'SHE Production Director Bill Louls exits . . . KNX-FM moves Warren Williams from noon-4pm to mornings, flipping him with Denise Westwood.

Shawnee rejoins KPOI/Honolulu for part-time . . . Mark Brodsky from KELN/North Platte NE joins WKLC/Charleston WV nights.

While Herman & McBean are off WGTR/Miami mornings due to rival WSHE's injunction, 'GTR is bringing in guest hosts such as Charlie Daniels and local TV news personalities. Mid-day gal Patty Murray is in charge of what's called "The People's Morning Show."

Condolences to WWCT/Peoria PD Phil Manicki on the loss of his mother.

Larry Bruce Communications relocates to 1513 Sixth Street, Suite 102, Santa Monica, CA 90401; (213) 394-7067.

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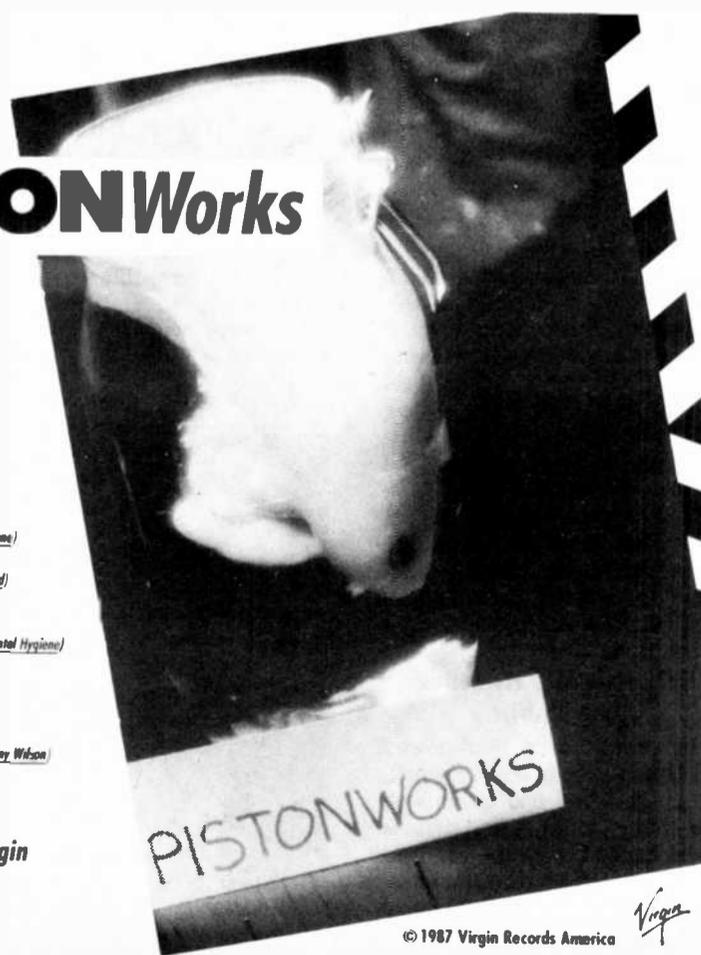
### Side A

- 1 WARREN ZEYON • *Doux Maseux* (From *Sentimental Hygiene*)
- 2 CARY MOORE • *Wild Frontier* (From *Wild Frontier*)
- 3 SPEAR OF DESTINY • *Strangers in Our Town* (From *Outland*)
- 4 PETE WYLIE • *Sinful* (Bonus) (From *Sinful*)
- 5 TPAU • *Monkey House* (From *T'Pau*)
- 6 WARREN ZEYON • *Leave My Monkey Alone* (From *Sentimental Hygiene*)

### Side B

- 1 CUTTING CREW • *Any Colour* (From *Broadcast*)
  - 2 THE EDGE • *Heroine* (Theme from *Captive*)
- (Original Motion Picture Soundtrack)
- 3 DANNY WILSON • *Mary's Prayer* (Bonus) (From *Meet Danny Wilson*)
  - 4 THE OTHER ONES • *Holiday* (From *The Other Ones*)
  - 5 MIKE OLDFIELD • *Tabular Bells* (From *Tabular Bells*)

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## URBAN CONTEMPORARY

### AWARDS AND SCHOLARSHIPS

# Black Music Month In Michigan

The Michigan State Lottery has completed its second successful celebration of Black Music Month. Michigan State Marketing Executive Keith Stallworth, who has spearheaded the event since its inception two years ago, said, "Giving recognition to America's black music heritage and the contributions of leading artists is the focal point of our overall program but, at the same time, our activities are intended to be enjoyed by as wide an audience as possible."

The festivities began with a musical motorcade in Northwest Detroit on Saturday, May 30, and a free kickoff concert featuring Ray Charles held at Hart Plaza. Other concerts featured artists such as the Spinners, RJ's Latest Arrival, Ron Banks & The Dramatics, Millie Scott, BeBe & CeCe Winan, Blake & Hines, R.J. Reynolds, Living Proof, and One Way.

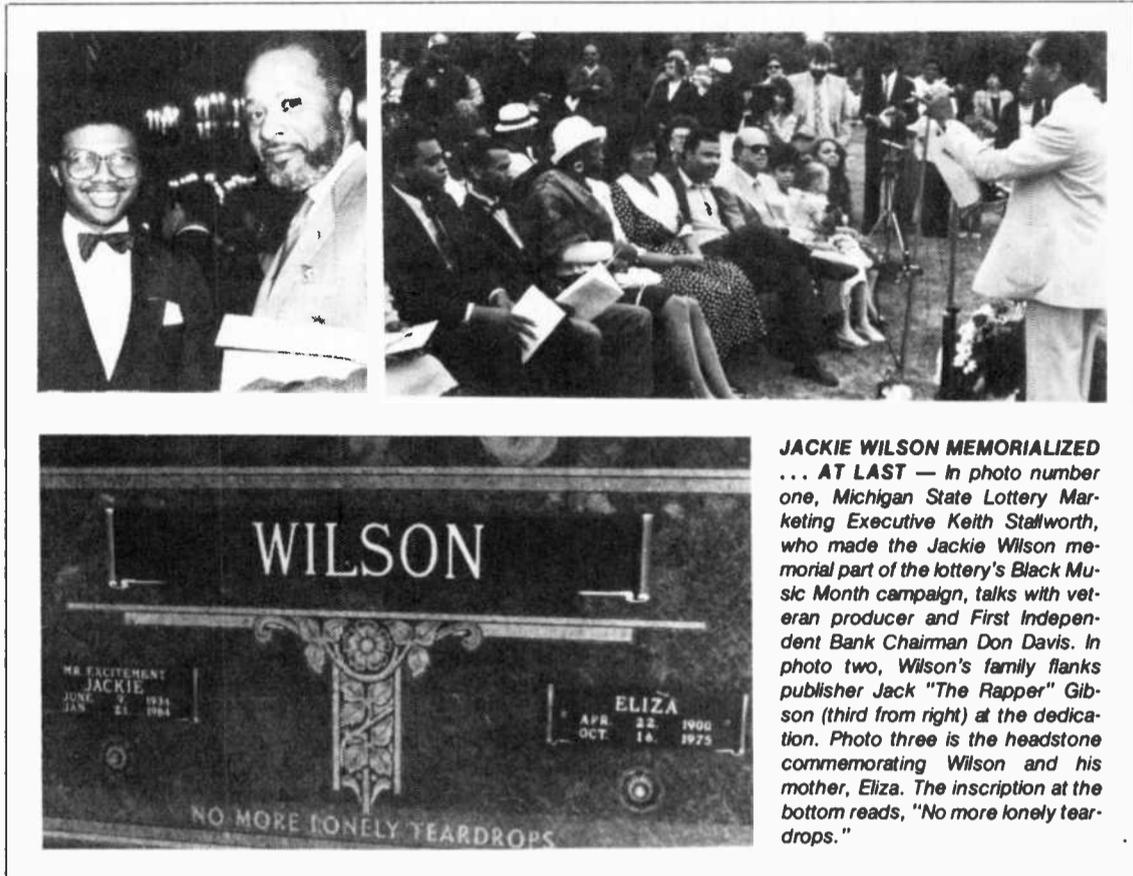
The formal festivities were also noteworthy. At the kickoff ceremonies, Stallworth's mother Rep.



Alma Stallworth — Michigan State Legislative Black Caucus Chair — read Michigan's second concurrent House/Senate Resolution designating June as Black Music Month.

#### Public Balloting For Awards

One aspect repeated from last year's observance was public balloting to select black artists to receive awards at a July 11 black tie



**JACKIE WILSON MEMORIALIZED ... AT LAST** — In photo number one, Michigan State Lottery Marketing Executive Keith Stallworth, who made the Jackie Wilson memorial part of the lottery's Black Music Month campaign, talks with veteran producer and First Independent Bank Chairman Don Davis. In photo two, Wilson's family flanks publisher Jack "The Rapper" Gibson (third from right) at the dedication. Photo three is the headstone commemorating Wilson and his mother, Eliza. The inscription at the bottom reads, "No more lonely teardrops."

gala. Because of last year's overflow crowd, Stallworth said a larger venue was needed for this year's event; Ford Auditorium was selected. "Fans had the opportunity to vote for their favorite national recording artists in such areas as Rhythm & Blues, Jazz, Blues, Gospel, and Rap," he explained. "They also were invited to name their favorite local artists, radio personalities, and local night spots."

Stallworth also serves as Treasurer for the Black Music Scholarship Fund. "One of our goals is to

encourage talented High School students interested in musical careers through awards of \$2000 college scholarships," he said.

Among the fund's sponsors were the Storer Broadcasting Co., American Broadcasting Co., Bell Broadcasting Co., Gannett Outdoor, and Payne Pulliam School of Business.

Some of the primary Black Music Month sponsors were the Michigan State Lottery, Stroh Brewery Co., Booth American Broadcasting Co. (parent company of WJLB radio), Bell Broadcasting Co., the

Michigan Chronicle, WGPR, and WQHB.

#### The Jackie Wilson Marker Fund Committee

Stallworth added, "We're extremely proud of the Jackie Wilson Marker Fund Committee. They did a tremendous job in raising \$18,000 to cover most of the cost of a newly constructed mausoleum at Westlawn Cemetery in Wayne, Michigan. Jackie Wilson's body was removed from an unmarked grave and taken to the mausoleum to join his mother, Eliza Lee."

# "Budweiser Showdown" Enters Fifth Year

For five years, Houston-based Starstream Communications and Budweiser have been putting on the "Budweiser Showdown," and Starstream President Gary Firth says this year's talent search has been "the biggest and the best."

Explaining the origins of the promotion, he said, "We've always felt that Black radio supported the efforts of new groups and new solo artists with airplay. We also know there was no cohesive effort being made by anyone to get the acts with the record companies. So we decided since we were a marketing and promotions company maybe we could convince a sponsor we had a good idea in instituting a national black talent search to find new artists. After talking with Budweiser and showing them our proposal, the 'Showdown' became a reality."

#### Urban Radio Reaches The Public

The "Budweiser Showdown" uses Urban radio to reach the public — both artists and consumers. "We have 30-35 radio stations across the United States that help us find the talent," Firth explains. "It's a radio talent search. Each station promotes the event in its city for approximately ten weeks. The PDs and MDs solicit tapes on-

air from interested persons and musical groups. Each station then puts together a panel of judges and holds a local competition producing a winner.

"The local winning band receives \$1000 in Fender sound equip-

ment and gets its song pressed on a 12-inch disc. The radio station gets to put an aircheck of its programming on the flip side of the 12-inch. Each radio station gets the records pressed free of charge. This way everybody's happy about the exposure. The record is then given away by the stations in any way they choose. After the local competition is over, regional winners are then involved with the national

competition. It can be a nice start for young new acts trying to make a name for themselves."

#### Call Letter Exposure

"The one big thing that all of the radio stations like about being involved with this promotion is the point of purchase advertising they get. Budweiser and Starstream promotional pieces (posters, checkout counter displays, and en-

try blanks) are put in record stores, clubs, and stores that sell beverages. The stations' call letters are seen all over their communities, more than at any other time during the year for some stations."

#### Past Winners

##### See Dreams Come True

Past first and second place winners are Grand Staff, now on Warner Brothers Records; Finesse on PolyGram; Sugaah, who was on Mercury; and the Mack Band, now with MCA Records.

"We get some very good and talented people who enter this competition. The nice thing is, you don't have to be a first place winner to possibly get a chance at a professional career. Darcell Spear, who we found through WILD/Boston, has become a member of a group signed with Manhattan Records. By displaying her talents during the 'Budweiser Showdown,' she was discovered by some pros who saw the value of using her voice with their group. Cheryl Hunter of Birmingham, Alabama is another one of our people who didn't win first place, but she's now working professionally doing what she loves — singing!"



**WINNING PERFORMANCE** — Pictured are (l-r): Anheuser-Busch's Bill Brooks; hosts Don Cornelius and Thelma Houston; Johnson; Busch's Henry Brown and John T. Stevens; and Starstream's Terry Redding.

# "Columbia Is To The Record Industry What Eddie Murphy Is To The Movie Industry — Better Than Hot!"

Mike Stradford, P.D. KMJM/St. Louis

## REGINA BELLE



"Show Me  
The Way"

Urban Contemporary  
Chart ②

90 REPORTERS - 97%  
HOTS 56%

One Of The  
HOTTEST

HOT RETAIL SALES

## L.L. COOL J

"I'm Bad"

Urban Contemporary  
Chart ①

HOTS: 27%

One Of The  
HOTTEST



Thank You Radio For  
The #1 Album!



## "DIMPLES" FIELDS

"Tell It  
Like It Is"

48/22-52%  
One Of The  
MOST ADDED  
AND

BREAKER BOUND!!

☑ This P-1 Action:

WDAS KMJQ WEDR WGCI  
WAMO KRNB WOWI WZAK KMJM  
WHUR WHRK WBMX KPRS KDAY



## CHUCK STANLEY

"Jammin'  
To The  
Bells"

Now On Over 60  
Urban Reporters Including:

WWIN-FM K104 K94 KMJM  
WXYV KMJQ WTMP KDAY  
WDAS KRNB WBMX KSOL  
WAMO WHRK WGCI  
WHUR WEDR WZAK  
WVEE WYLD-FM KPRS



## GEORGE MICHAEL



"I Want  
Your Sex"

Now On Over 35  
Urban Reporters  
Including

This P-1 Power Play:

WWIN-FM KMJQ WVKO  
WBLK WHRK KPRS  
WAMO K94 WLUM  
WDJY WOWI KMJM  
WVEE WZAK KSOL

## DAVY D

"Have  
You Seen  
Davy"

Out Of The Box Action At:

WDAS KRNB KDAY WQIS  
KMJQ WEDR WATV KDKS



## RAMSEY LEWIS

Now Over 30 Urban  
Contemporary Reporters  
Including:



"7-11"

WHUR WEDR  
KMJQ WTMP  
KRNB



# GROVER

## WASHINGTON JR.

THE NEW SINGLE

# "SUMMER NIGHTS"

OUT OF BOX ACTION AT:

**WAMO WZAK Z16**  
**WBLZ WNHC WANM**  
**WJMI**

FROM THE  
 ALBUM  
 "STRAWBERRY  
 MOON"



**ATLANTA'S STARR** — Atlantic Starr got off to an early start in Atlanta, visiting WVEE(V-103)'s morning man Mike Roberts (second from left) on the air. Together after the show are (l-r) Atlantic Starr's David Lewis, Barbara Weathers, Wayne Lewis, and Warner Bros' Teddy Astin.



**SATISFYING EVERYONE** — Jocelyn Brown stops at KDAY/Los Angeles to deliver her single "Whatever Satisfies You." Shown are (l-r) Brown, KDAY's Jack Patterson, Carlin Denise Thomas and Warner Bros' Steve Campfield.



**GO ON WITH YOU** — Artist Shirley Murdock can't go on without a visit to WDKX/Rochester PD Andre Marcel.



**WINDY CITY WELCOME** — Cheryl Lynn (third from left) breezes into Chicago during a tour for her new album. She's welcomed by (l-r) WJPC/WLNR PD Dee Hanley, WGCI PD Sonny Taylor, Jerry Boulding, WBMX MD Daisy Davis and Manhattan's Reggie Barnes.

### For The Record

In our 6-19 issue it was mistakenly stated that Frederick Pereira was a songwriter for the Fatback band. Correction: he informally collaborated on some musical efforts with one of its members.



**FEELING LIKE A BIG WEAL** — WEAL/Greensboro hosted a backstage party for Curtis Hairston and Miki Howard after their local performance. Together backstage are (l-r) Hairston, WEAL MD Jay Holidae, Howard, WQMG/Greensboro's Maxx Black, and PD Bobby Knight.

# NONA HENDRYX



## BABY GO-GO

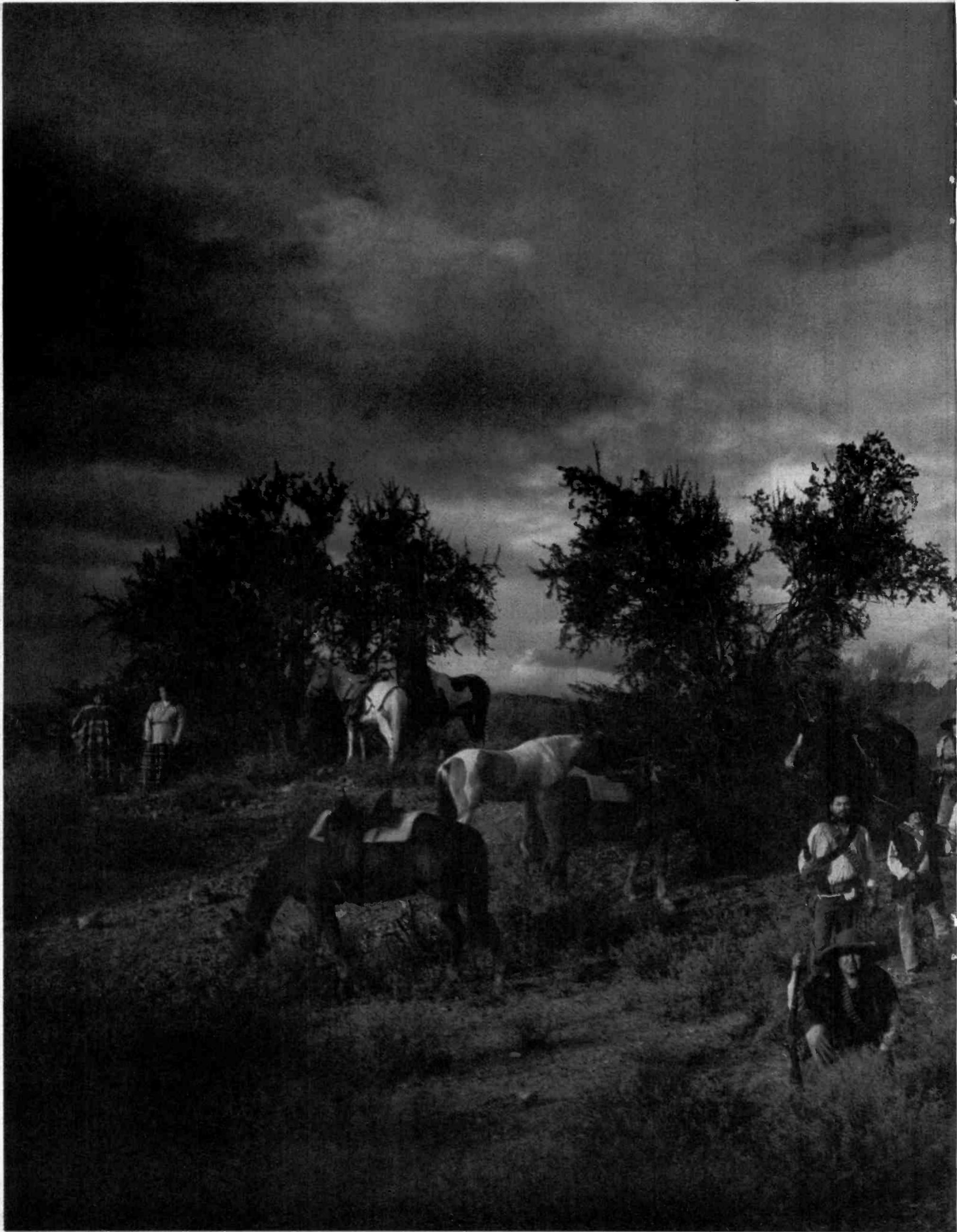
from the album Female Trouble featuring  
Spencer Bernard, George Clinton, Peter Gabriel, Dan Hartman,  
Jimmy Jam, Jellybean Johnson, Terry Lewis, Mavis Staples, and The System.

Management: Tee Out Productions, Yuki Wickham



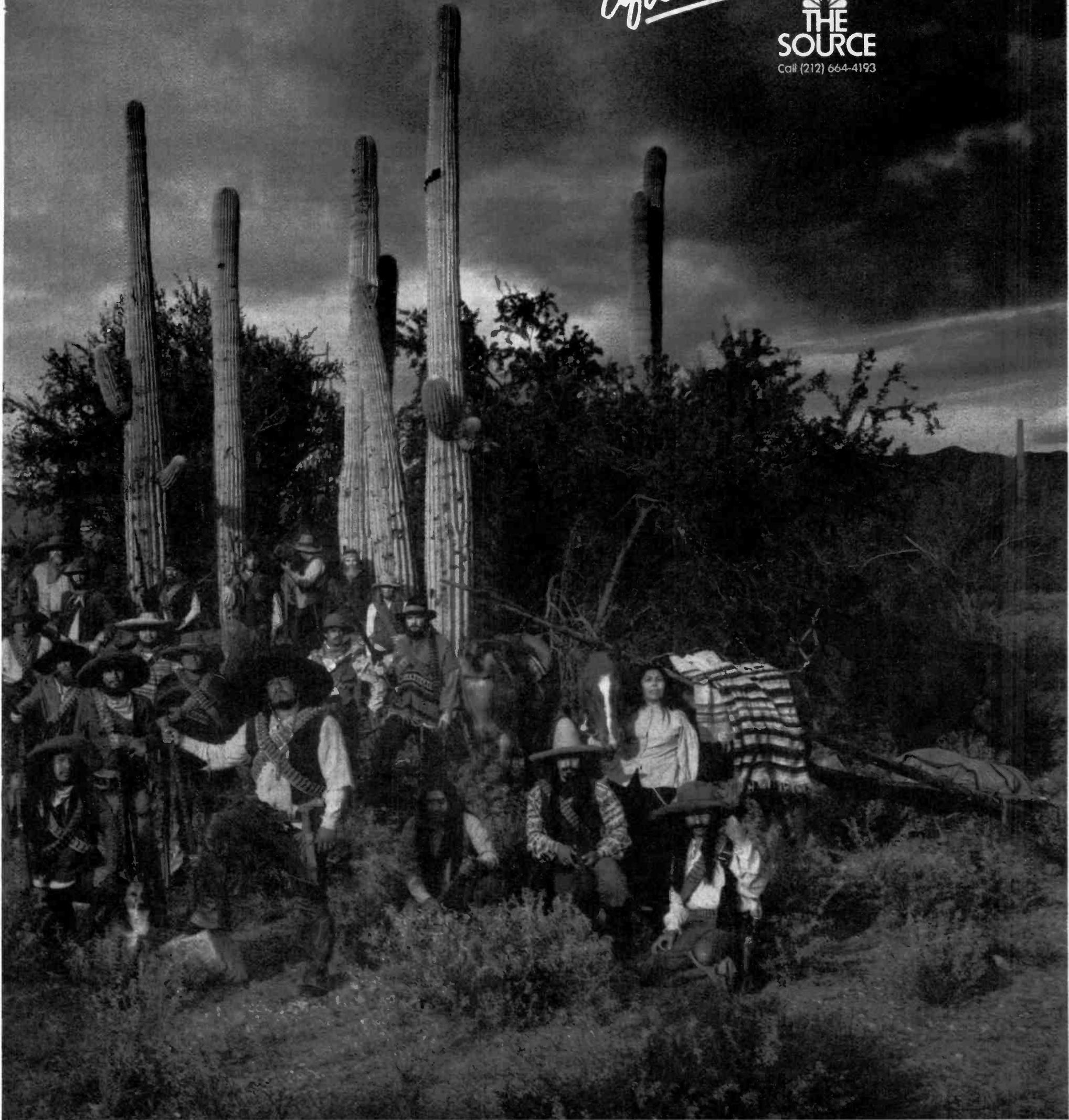
Building success from the sound up.

*written by His Royal Purpleness: J. Coco*



*Still Crazy  
After All These Years.*

  
**THE  
SOURCE**  
Call (212) 664-4193





MIKE KINOSHIAN

# ADULT CONTEMPORARY

## WMGA

1130 AM · MOULTRIE

A South Georgia Tradition Since 1939

## Erasing The Small-Market Stigma

### 24-Year-Old Owner/GM Heads Youthful Staff

WMGA/Moultrie's Art Sutton is not your typical 24-year-old small market air personality. In addition to holding down the 6-10am shift at the South Central Georgia Full-Service AM, he also serves as its GM and co-owner.

Sutton isn't the only "youngster" toiling at the adult-targeted station; among the ten-person staff are 23-year-old News Director Lance Carter, 24-year-old PD Eric Rowan, and 26-year-old Sales Manager Tequila Murphy. The evening announcer and a parttime salesperson just graduated from high school. Not counting absentee co-owner Jim Hardy, the oldest WMGA employee is the 36-year-old receptionist!

Sutton is a typical radio fanatic. As a kid he listened to WSB/Atlanta, trying to copy what the big guys did and hoping to apply what he learned to his own radio career. His "break" came at his tiny hometown station WOGA/Silvester, GA, where he did on-air work. After a brief stay there, he advanced to WTIF/Tifton, GA, performing double duty as ND and AE. Sutton credits WTIF GM Al Cohen with shaping many of his management traits. "I guess I acted hungry, and this guy took me under his wing and showed me how it's done."

Sutton's primary goal was one many people in this business share: to own his own station. With no family nest egg or inheritance, he hoarded money collected from his WTIF sales commissions. Less than a year ago, he used that money to become WMGA's co-owner.

**"Were you on drugs when you bought this station?"**

—Moultrie resident

#### \$400,000 Pricetag

Sutton entered into partnership with Hardy, a retired non-broadcaster in his 40s who is based in Silvester, approximately 25 miles from Moultrie. After investigating several other opportunities, the pair zeroed in on WMGA and purchased it from Ray Zess and John Pickock for \$400,000. Twenty percent of the \$50,000 down payment came from Sutton.

"Jim had to have somebody to run the station, so I worked out an arrangement for the first three

#### Mapping Out A Game Plan

"When we got here, the station was atrocious. Announcers invited listeners to bring records to the station. At one time WMGA was well-respected, but it was on the decline. Our biggest job was to get a fresh new image and try to live down the bad things that happened here the past four or five years."

Sutton and his youthful band of supporting players seem to have pulled off the task. He said the element that made the difference was programming. The concept of

GM to swallow financially. "The shows brought in \$40,000 a year — which isn't a lot of money in a big town, but is a lot here." The \$40,000 accounted for 20% of 'MGA's annual billing, but Sutton gambled that he'd get other advertisers to make up the difference. Today, he pegs his annual billing to be up as much as \$50,000 over last year.

#### Local News 'Surest Way Of Getting Listeners'

ND Lance Carter, according to Sutton, has made "all the difference in the world." Ten-minute local newscasts air at the half-hour during morning drive, and news from CBS supplements the local effort. Sutton points out that the acquisition of the network news was a major step in enhancing 'MGA's prestige in the community.

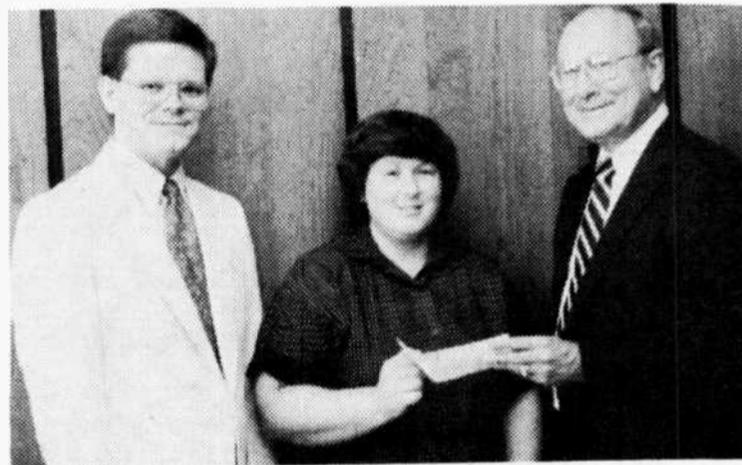
The addition of local news was the most beneficial change instituted by Sutton. "I keep reading that stations are getting out of local news, and I can't understand why. It's the surest way of getting listeners, especially on AM." One moving story he recounted involved an elderly, legally blind woman who called to praise the station for its local news coverage. These 'casts, the woman maintained, enable her to hear what she would otherwise miss.

#### Library Swap; \$1000 Treasure Hunt

Sutton established a music library in a rather unusual fashion. It seems the station possessed more than its share of Andy Williams and Andrews Sisters records, and nothing by AC artists. Conversely, WPAX/Thomasville, GA had AC product and no nostalgia material. The two stations simply swapped libraries, with about 1000 records changing hands. He mentioned, however, that "the music comes second. Our main service is local and CBS news."

Claiming WMGA does promotions people in L.A. would laugh at, Sutton nevertheless was enthusiastic about the second annual "WMGA Treasure Hunt." Sponsored by Pepsi and the Moultrie National Bank, the promotion involves finding a Pepsi can containing a \$1000 check. Listeners guess the whereabouts of the loot through clues posted in participating merchants' stores. Pepsi and the bank each fronted \$500, so there was no cost to the station. "Every small town station should do it. It works — what can I say?" (See picture).

**"When we got here, the station was atrocious. Announcers invited listeners to bring records to the station."**



WMGA/Moultrie GM Art Sutton (left) was on hand to help present \$1000 check to "Treasure Hunt" contest winner Sheila Brown. John Clark (right) of the Moultrie National Bank is shown doing the honors.

years where I'd get 10% of stock (each year) in lieu of salary increases — with sweat and hard work," Sutton said. "It's great to have another person to confer with instead of winging it on your own."

The partnership did not exactly walk into an ideal situation, however. Since he is in a market not surveyed by Birch or Arbitron, Sutton uses a survey conducted by a marketing group for a bank — a survey which showed WMGA in last place.

Some of the competition comes from crosstown WMTM-AM & FM. The calls stand for "We Move The Merchandise," and the combo is a hodgepodge of Country and CHR. Other neighboring small market signals account for the rest of the available listening universe.

While ratings news wasn't good, the young co-owner was encouraged by other aspects: "Surprisingly, the equipment was relatively new. We had a good building and generally felt the facility itself was a plus."

**"Several folks came out to visit, saying I had given my soul to the devil (for removing preacher broadcasts)."**

commercial clusters was introduced; prior to Sutton's arrival, the standard sequence was song, commercials, song, commercials, etc.

A few of his moves were not well received in some quarters, such as his axing of morning preacher broadcasts. "Several folks came out to visit, saying I had given my soul to the devil." One such program was done by a preacher who had passed away ten years ago; the station was simply recycling old tapes of the show.

Cutting the religious programming was a tough pill for the new

7am  
ID  
CBS news (5:55)  
Liner  
TONY ORLANDO & DAWN/  
Morning Beautiful  
"This Day In History"  
Weather  
KENNY LOGGINS/Meet Me  
Halfway  
BARRY MANILOW/This One's For  
You  
ANITA BAKER/Same Ole Love  
Weather  
Spots  
News Tease  
KENNY ROGERS/The Pride Is  
Back  
SIMON & GARFUNKEL/Bridge  
Over Troubled Water  
:30 Local News (ten minutes)  
BRUCE WILLIS/Under The  
Boardwalk  
GLENN MEDEIROS/Nothing's  
Gonna Change My Love For You  
PETER, PAUL & MARY/If I Had A  
Hammer  
Weather  
PSA  
Spots  
PARTON, RONSTADT & HARRIS/  
Telling Me Lies  
GLEN CAMPBELL/Try A Little  
Kindness

**"I keep reading that stations are getting out of local news . . . It's the surest way of getting listeners — especially on AM."**

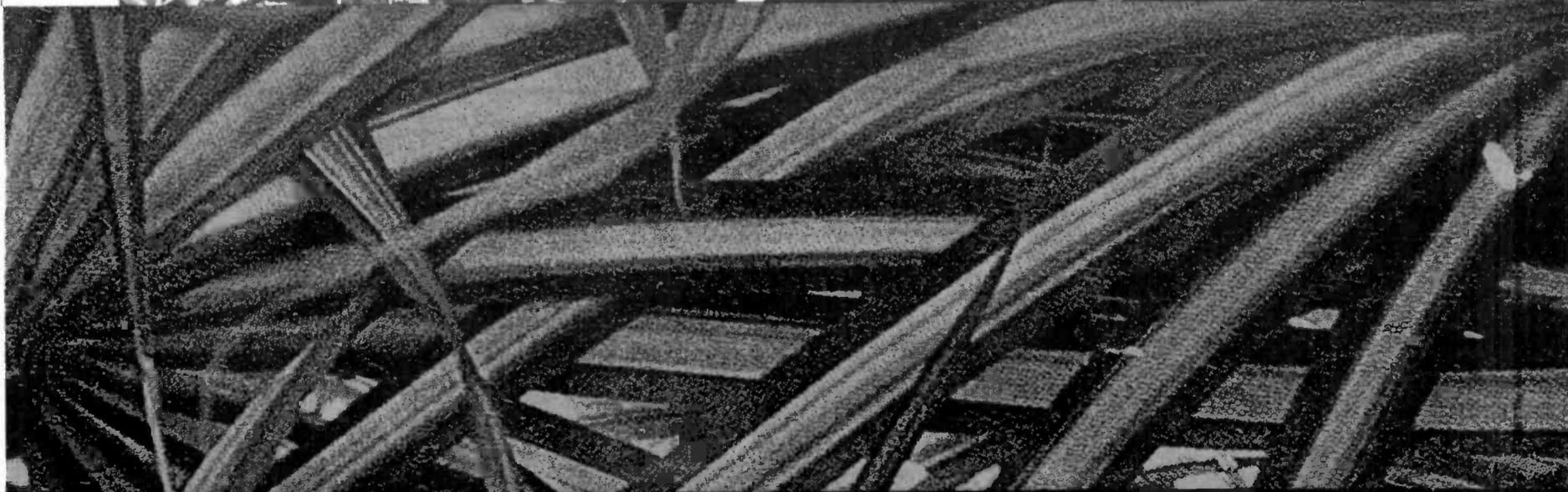
#### So You Want To Be An Owner

Sutton's daily routine is hectic. He arrives at the station at 5:30am and pulls his airshift. Administrative duties take up the next 30 minutes, followed by sales calls. He's back in the office later in the day recording spots and juggling paperwork. Sutton is also part of the news team and covers night meetings. Usually, he's home by 9pm. "Maybe that's why there are not a lot of young people doing this — but if you stay with it, it'll pay off," he claimed. Sutton is single, but observes, "The way I cook and iron it won't stay that way for long."

Generally speaking, Sutton said he feels good about his purchase of WMGA — even though a Moultrie resident once asked him, "Were you on drugs when you bought the station?"

# PAT METHENY GROUP

## "Last Train Home"



**CD SINGLE IN YOUR HANDS NOW.**

Producer: Pat Metheny  
Co-Producer: Lyle Mays  
Associate Producers: Steve  
Rodby & Paul Wertico,  
with Steve Cantor and  
David Oakes

From The Forthcoming Album:  
**STILL life (talking)**

 **METHENY  
GROUP  
PRODUCTIONS**

Management: Ted Kurland  
Assoc.



LON HELTON

## COUNTRY

## ENTRY DEADLINE EXTENDED

## CMA Submits Awards Criteria

As previously announced in these pages, the Country Music Association will be presenting four new annual broadcast awards to . . . "acknowledge and recognize the vital role radio broadcasters play in the development of country music." The radio station, general manager, program director, and music director of the year in each of three market sizes will be honored.

Entries are open to all Country outlets; CMA membership is not required. Every Country station recently received a brochure outlining submission requirements. Due to printing delays, the CMA has extended the original July 10 deadline to July 24. Winners will be announced during the CMA general membership meeting in October.

### Judgment Day

These awards are especially prestigious because the entries will be so closely evaluated. According to the CMA, "An anonymous panel of judges, each of whom is an expert in the broadcast field, will examine the entries." There will be three rounds of judging: first to determine semifinalists, then finalists, and ultimately the winners in each category.

Listed below are the submission requirements; additional items may also be sent in for consideration.

### Station Of The Year

- Media kit including coverage maps, sales kit, etc.

- Telescoped aircheck, 20-25 minutes in length with all dayparts represented.

- Ratings information. Detail station's ratings for the past 12 months. Show 12+ metro share trends with focus on 25-54 shares.

- Detail community participation. Demonstrate the scope of the station's community involvement. Submitted material may include, but is not limited to: local press coverage, official press releases, TV coverage, letters from community or organizational officials.

- List any awards or accolades the station has received.

### General Manager Of The Year

- Station media kit.
- Details of station's impact on marketplace.

- Details of station's impact on Country as a format.

- Demonstration of ratings success. Detail station's ratings in past 12 months. Show 12+ metro share trends and focus on 25-54 shares.

- Recommendations from company officers or community leaders.

### Program Director Of The Year

- Station media kit.
- Telescoped aircheck (see Station of the Year).

- Ratings information (see Station of the Year).

- Detail community participation. Demonstrate the station's community involvement, including work with charitable organizations (see Station of the Year requirements).

- Demonstration of ways the station has addressed community problems by detailing public service commitment. Submitted material may include, but is not limited to: local press coverage, official press releases, TV coverage, and/or letters from community or organizational officials.

- Examples of promotions aired over the past 12 months.

- Evidence of station's impact on the marketplace.

- Evidence of station's impact on country music as a format.

- Awards or accolades received by either the station or program director.

### Music Director Of The Year

- Description of your musical philosophy. Include playlist length, add-and-drop policy, new artist policy, established artist policy.

- Details of your involvement in gathering input from retailers and/or audience. Could include information on the following: calling record stores, callout research, request line research, or any other kind of information gathering.

- Include six consecutive weeks of playlists.

### General Requirements

- All presentations must be submitted in quadruplicate.

- For the requested ratings information, data from any standard statistical surveys by recognized research companies are acceptable.

- Videotapes must be ½-inch VHS.

You still have time to submit an entry, so get busy and put together your best pitch for any or all of the categories. For more information, call the CMA at (615) 244-2840. Good luck.



**ENGINE, ENGINE 56** — Remote vans or helicopters won't do for KLZ/Denver. Its latest addition is a shiny red 1962 Mack Pumper retrieved from the Cheyenne, WY fire department. The rig carries up to 30 people and is equipped with AM stereo system, CB, 2-way, police scanners, and remote capability. It's used for special appearances like the recent "1987 Colorado Country Expo," which featured Eddie Rabbitt, Ronnie McDowell, and the Forester Sisters.

## CLOSE-UPS

- **KTGR/Columbia, MO** says if you can't join 'em, beat 'em! When a Willie Nelson concert was cancelled in the area, Tiger Country threw a "KTGR's Would Have Been A Willie Nelson Concert Party." Hundreds of listeners showed up for a three-hour live broadcast of Willie Nelson music. Coke and Wrangler gave out free drinks and hot dogs. Jeans, Nelson albums, and posters were also given away, while Missouri and Kansas fans watched Big 8 Tournament action on a full screen TV. One lucky listener gets to see Willie after all — having won a trip to Willie's show at the Universal Amphitheatre in L.A.

- **WCAO/Baltimore** has the hearts of its listeners. The "Visit A Relative Week" contest with United Airlines

brought in humorous and heartbreaking letters. Listeners told which relative they'd like to see and why. When entries were read on **Walt Howard and Ron Matz's** morning show, the authors had six minutes to call and claim their plane tickets.

- **KRYS/Corpus Christi** made a killing with a drama staged aboard Southwest Airlines. The AM-FM combo helped solve the "Southwest Flight K.99" murder mystery, similar to last year's "Murder On The Tex-Mex Express." Eight local actors set the scene during a Southwest flight to Dallas; five K.99 listeners were chosen as guest detectives. The winning sleuth jetted off to the Southwest destination of his choice.

- **WMIL/Milwaukee** sponsored Maxwell House's "The City Made Our Way" competition. Entrants wrote songs about Milwaukee to the tune of the Maxwell House coffee theme. Winners received trips to Los Angeles to participate in the national song competition.

- **WIXL/Newton, NJ** eggheads broke records. During the vernal equinox, listeners showed up at a local grocery store to prove gravity can stand eggs on end for more than a minute. The record-setting 103 standing eggs took up a whole grocery aisle, as observers egged on the participants. A Yamaha all-terrain vehicle and \$100 gift certificates were awarded to eggcited players.

## HAVE YOU HEARD

WTOD/Toledo MD **Bob McGee** takes on OM/afternoons at WIMT/ Lima. 'TOD ups **Tom Lawrence** to MD/afternoons . . . **Mike Daniels** has

left KCCY/Pueblo for a local TV weatherman gig. Replacing him as MD/PM drive is evening jock **Kevin Hayes** . . . WIXL/Newton has a new MD/middayer: **Ron Nalgi** of WGRC/Rockland, NY. Moving from weekends to overnights is **Lynn Michaels**; **Pete Jirak** exits.

KNAX/Fresno morning man/former PD "Doc" **Roberts** exits to devote fulltime to a chiropractic practice. **Brad Chambers** moves to AM drive from crosttown CHR KYNO-FM, where he was known as **Brad Jackson** . . . At WUSY/Chattanooga, evening talent **Joe Blair** partners with **Big Jon Anthony** on mornings as former teammate **Gene Michaels** leaves. Overnighter **Bobby Byrd** shifts to evenings and parttimer **Dean Edwards** takes overnights.

WPOC/Baltimore was honored as "Baltimore's Outstanding Radio News Operation" by the Chesapeake AP Broadcasters Association . . . And welcome to new Country outlet KCKX/Stayton, OR.

Call (615) 292-8982 and let me know what you have heard!



**SHOOTIN' FOR THE MOON** — "Ti The New Wears Off" was a topic of conversation when Shooters' members **Gary Baker** (l) and **Chalmers Davis** (r) chatted with **WDXE/Lawrenceburg PD Dan Hollander**.

*One listen to this song  
and you'll love her  
like you always have.*

*Love Me Like You Used To*  
*the first single from the*  
*brand new album by*

**TANYA  
TUCKER**

*Produced by Jerry Crutcher*

*Capitol*

©1987 CAPITOL RECORDS, INC.

# Nipper Turns 65

## RCA Rereleases First 1922 Recording

Eck Robertson and Henry Gilliland aren't the latest in a long line of new duets — they might be the originals. To help celebrate RCA Records' 65th anniversary, the label's Nashville division has issued a commemorative disc of the duo's "Arkansas Traveler." Said to be the first country recording, the song was RCA's first release in 1922 (b/w another traditional fiddle tune "Sally Goodin"). Robertson and Gilliland are being "reintroduced" via a nationwide mailing to radio, retail, and media.

The country act got its start when Robertson, in cowboy duds, and partner Gilliland, sporting a Confederate uniform, walked into RCA Victor's New York City studios unannounced and talked label executives into recording their fiddle tunes. Now let's see . . . wasn't that Wynonna and Naomi Judd who auditioned right on the spot and got signed to RCA just a few short years ago?

RCA Victor claims ties with 27 of the 53 Country Music Hall of Fame members. Yet since 1980, the legendary country label has virtually turned over its roster with fresh names and new faces. RCA/Nashville VP/GM Joe Galante says, "Our history has been rich, and our

contain material with Williams's alter ego "Luke The Drifter," the *Drifting Cowboys*, and duets with wife Audrey Williams. This ongoing PG series, compiled by Williams historians Colin Escott and Hank Davis, is expected to produce two more double-record sets.

### "Rolex" Author A Surprise

If you haven't caught the credit yet, that's Chet Atkins's name alongside co-writer Margaret Archer's on the Ray Stevens record, "Would Jesus Wear A Rolex." Coincidentally, it was written over a year ago, before the Jim Bakker brouhaha surfaced. Stevens first heard Atkins singing the tune at a birthday party. Atkins ad-



**NEA SALUTES CASEY** — Nashville Entertainment Association Board Chairman David Skepner (l) and Executive Director Lynn Gillespie present CBS/Nashville VP/Promotion Joe Casey with its "Chairman's Award." The honor is bestowed on the person "contributing the greatest amount of effort toward the success of the organization." Among Casey's contributions: bringing in more than 30 new members this year.

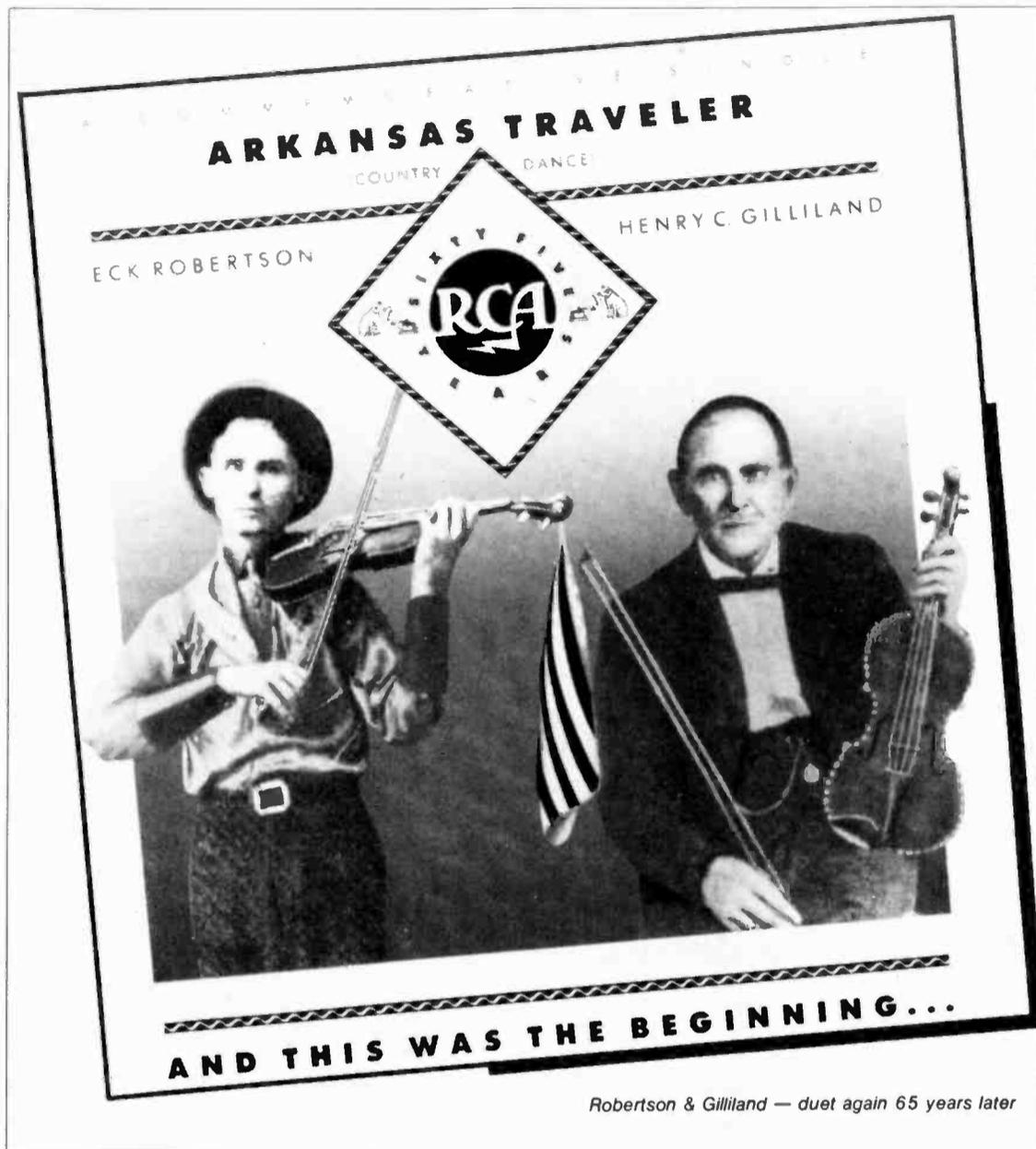
future looks even richer. At an age when one must think of retirement, the Nipper is poised for another 65 years as the leading label in country music."

### Shared Song No Mistake

RCA labelmates Kenny Rogers and Ronnie Milsap will make a big splash when their new albums are released later this month. Rogers's Nashville album, "I Prefer The Moonlight," features four top producers — Larry Butler, Brent Maher, Richard Landis, and Brown Bannister. Milsap's "Heart And Soul" includes Rob Galbraith and Kyle Lehning. Both albums will contain the Rogers/Milsap duet "Make No Mistake, She's Mine."

### Hank, Luke, and Audrey

Polydor/PolyGram Records has released the fifth and sixth double LPs in a series of unreleased Hank Williams studio and home demo tapes. In original, undubbed mono form are "Long Gone Lonesome Blues" (1949-50) and "Hey Good Lookin'" (1950-51). Both new sets



mits the song is comical, but he's very serious about its message. "I want to educate people about this subject and help them understand."

### First Dylan Country Cover In 20 Years

Emmylou Harris has released her new "Angel Band" album, which keeps her roots firmly planted in traditional country, and

gospel. Vince Gill and Carl Jackson join her for music and harmony.

Judy Rodman's single, "I'll Be Your Baby Tonight," is the first country Bob Dylan cover hit since Johnny Cash recorded "It Ain't Me Babe" in 1965.

### National Mags Cover Country

The film "Nadine," slated for August release, stars Jeff Bridges

and Kim Basinger. It also features three Sweethearts of the Rodeo songs in the soundtrack: "Since I Found You," "Midnight Girl/Sunset Town," and "I Can't Resist." The Tri-Star picture is the story of a small town manicurist and her womanizing husband.

Besides hearing the Sweethearts on the "Nadine" soundtrack, you can read about the group in upcoming issues of *Interview*, *Taxi*, and *Vanity Fair*. Other country stars netting national press: Randy Travis, in *Vanity Fair*, *Time*, and *USA Today*; the O'Kanes in *Newsweek* and *USA Today*; and Dwight Yoakam in *Interview*, *Village Voice*, *Spin*, and *Pulse*.

### Governors Honor Artists

Shreveport was the site of the recent seventh annual Governor's Conference on the Music Industry. The two-day affair, whose participants included the Louisiana Music Commission, was designed to bring a professional business understanding to area musicians — and also saluted the Governor's Award recipients. Among the honorees in attendance were Sam Phillips, Merle Kilgore, Doug Kershaw, Tillman Franks, Kix Brooks, Larry Henley, Jerry Kennedy, James Stroud, and KWKH/Shreveport.

Songwriter Dave Loggins was honored recently by the Tennessee state senate and Governor Ned McWherter for his many contributions to the music world.



**WELCOME ABOARD** — The MCA camp (l-r) President Jimmy Bowen, VP/Promotion Shelia Shipley, and Executive VP Bruce Hinton welcome old friend Glen Campbell to the roster. It's all in the family: Steve Wariner adds vocals to Campbell's current single "The Hand That Rocks The Cradle," and Campbell sings on Lee Greenwood's title LP track "If There's Any Justice." Campbell will release his "Still Within The Sound Of My Voice" LP later this month.

# MARKETPLACE

## AIRCHECKS

### Audio And Video Airchecks!

Current issue #87 features Z100Z Morning Zoo, WLUP/Jonathan Brandmeier, WPLJ/Jim Kerr, KPWR/Jay Thomas, San Diego's new KKLO/Jojo Kincaid, Miami CHRs Y100/Sonny Fox & WPOW/Don Cox, and KMJK/Portland's switch from CHR to Classic Rock. 90-min. cassette, \$5.50.

Current issue #86 features Detroit CHRs WCZY/Dick Purtan & WHYT/Michael J. Foxx, KFI/Gary Owens, B100/B Morning Zoo, Dallas CHRs Y95, KTKS & KEGL, Seattle's new AOR KXRX & WAVA/Don Geronlmo & Mike O'Meara. 90-min. cassette, \$5.50.

Special issue #S-106 features DALLAS-FT. WORTH! CHRs KEGL, KTKS & Y95, AORs KTXQ & KZEW, ACs KVIL, KQZY, KMGC & KLUV, B/Us KKDA & KDLZ, Gold KZPS & KLDD, & Country KSCS, KPLX & WBAP. 90-min. cassette, \$5.50.

Special issue #S-107 features TAMPA CHR WRBQ, AOR WYNF, ACs WUSA, WPDS & WNLT, Gold WKRL & WHBO, B/U WTMP, Country WSUN & WQYK, plus ORLANDO CHRs BJ105 & Y106, and AOR WDIZ. 90-min. cassette, \$5.50.

STILL AVAILABLE: #S-105 (HOUSTON), #S-104 (MIAMI), #S-103 (SAN FRANCISCO), #S-102 (ATLANTA), #S-100 (NEW YORK) & #S-99 (LOS ANGELES) at \$5.50 each.

Classic Issue #C-80 features WCFL/Dick Biondi-1968, WNBC/Don Imus-1973, KISN/Mike Phillips-1961, KHJ/Bobby Ocean-1976, KHJ/Machinegun Kelly-1975, WRKO/Tony Mann-1974, 10Q/Steve Jordan-1978, KKDJ/Jay Stevens-1975. Cassette, \$10.50.

VIDEO #11 features Miami's CHR Y100/Sonny Fox, Atlanta's country leader Y106/Y Morning Zoo & CHR WARM/Lon Thomas, San Diego AOR KGB-FM/Berger & Prescott, AC KFMB/Mark Larson, AC B100/Gary Kelly & CHR KS103/Bob Garrett-Cap'n Fogel. 2 incredible hours, VHS or BETA, specially priced at \$20.00!

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### INTERMONICS

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# MARKETPLACE

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about  
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*(Jock) finally learned to take things with a grain of salt . . . just as his doctor put him on a salt-free diet.*

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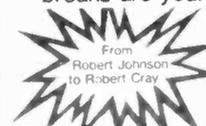


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# OPPORTUNITIES

## OPENINGS

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## OPENINGS

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## OPENINGS

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Willis Broadcasting Company has a rare morning drive opening at its flagship station WOWI/Norfolk. Experience preferred. Also looking for PDs, MDs, Production Directors, News Directors, Announcers and Inspirational Announcers. We are building so come grow with us! T&R to Steven Crumbley, PD & MD, WOWI, 1010 Park Ave., Norfolk, VA 23504. No calls. EOE

## OPENINGS

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# OPPORTUNITIES

## OPENINGS

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Operations Director for Jazz/News public FM. Quality on-air and computer skills. T&R: Joann Urofsky, WAER, Skytop Office Bldg., Syracuse, NY 13244. EOE (7/3)

Metro Washington progressive AC seeks PM drive jock with production and programming skills. T&R: PD, WINX, Box 1726, Rockville, MD 20850. EOE (7/3)

Northern New England AM/FM combo seeks copywriter with production skills. Weekend airshift. T&R: Darrel Clark, WTSN, Box 526, Lebanon, NH 03766. EOE (7/3)

Northeast newstalk station seeks applicants for future anchor/reporter openings. Experienced only. T&R: GM, Box 950, Utica, NY 13503. EOE (7/3)

Vermont news bureau chief needed for Middlebury office. T&R: Buzz Brindle, WGY, Box 1410, Schenectady, NY 12301. EOE (7/3)

Medium market news leader seeks anchor/reporter. Features a plus. T&R: Joe Corcoran, WCAP, 243 Central St., Lowell, MA 01852. EOE (7/3)

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Bright, up-tempo DJ wanted for morning drive on big Vermont CHR. T&R: A. Roberts, 22 Hilltop Rd., Longmeadow, MA 01106. EOE (6/19)

WAQX seeks Rock's hottest night talent. T&R: Simon Jeffries, 95X, Box 95, Syracuse, NY 13250. EOE (6/19)



Syracuse's Rock 'N Roll Legend needs just the right mix of lunacy and spontaneity with a rock 'n roll attitude for nights! Rush T&R's to Simon Jeffries, WAQX, Box 95, Syracuse, NY 13250. EOE

Creative Production Director/copywriter wanted! One for Southwest Florida and one for Vermont FM. T&R: P. Roberts, 22 Hilltop Rd., Longmeadow, MA 01106. EOE (6/19)

KJOY/Hempstead, Long Island seeks format-compatible announcers for parttime, fill-in, weekends. T&R: Dave Friedman, WKJY, Hempstead, NY 11550. EOE (6/19)

### HELP WANTED Radio News East

NEWS ANCHOR. Three-station growing operation seeks pro to command morning drive. You must have perfect delivery and solid news experience. T&R to News Director, P.O. Box 929, Lewiston, ME 04240. EOE

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AM/FM seeks versatile news anchor/writer with good writing and commercial production skills. Send tape, resume and photo to Radio & Records, 1930 Century Park West, Box #741, Los Angeles, CA 90067.

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Here's your chance to join one of the nation's finest broadcasting companies. Chase Broadcasting of Stamford needs a production director for its creative services department. If you enjoy working in a creative, challenging, fast paced, and highly professional environment, we want to talk to you. Send T&R to Bill White, Program Director, 117 Prospect St., Stamford, CT 06901. (203) 327-1400. EOE

## OPENINGS

### NORTHEAST MORNINGS

Somewhere there's an aspiring, talented, budding personality with a solid news background to round out our morning show. Existing "better half" leaving to sail the Bahamas and run up her credit card. Medium sized Northeast market. Prefer female. Tapes, resume, photo IMMEDIATELY to Radio & Records, 1930 Century Park West, #734, Los Angeles, CA 90067. EOE M/F

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### EASTERN CHR

Great station, great market (Top 100) seeks dynamic personality for daytime shift. Looking for mature voice, ability to entertain. Must have minimum of three years fulltime experience. Right person could be our assistant PD. T&R and salary requirements to Counterpoint Consulting, 129 Brookside, Danbury, CT 06811. EOE

### FM 102



Baltimore's top rated FM seeks morning news anchor. Minimum 4 years experience. Speed tape, resume, writing sample and salary requirements to Dave Humphrey, News Director, WLIF, 1570 Hart Road, Baltimore, MD 21204. EOE

## SOUTH

Legendary Urban Contemporary WWDW/Columbia seeks experienced morning talent and newperson to join our team. Only the best. T&R: Andre Carson, Box 38, Sumter, SC 29151. EOE (7/3)

Florida FM seeks sales reps ASAP. Attractive wage/benefits package, and allowances. Resume: WLUV, 1473 Springer Dr., Port Richey, FL 33568. EOE (7/3)

WASH/Washington, DC seeks weekend host for Nightmoods program. Three to five years' on-air experience required. T&R: 5151 Wisconsin Ave. NW, Washington, DC 20016. EOE (7/3)

Off-air copywriter/production position in Richmond market. Send samples of both to: Rob Ryan, 95KHK, Box 87, Petersburg, VA 23804. EOE (7/3)

News Director/hardworker for popular Central Virginia AM/FM combo. Great opportunity. T&R: Joe Beal, WJLT & WKZN, Box 8011, Charlottesville, VA 22906. EOE (7/3)

East Texas station is accepting applications for Sales Manager. Good money for a producer. Resume: Paul James, Box AA, Marshall, TX 75871. EOE (7/3)

### 84 WHAS AM STEREO

Middays In The Derby City!

**84 WHAS** Louisville's Legendary 50KW Clear Channel, has a rare opening. It's a chance of a lifetime to live in one of America's most beautiful cities and work at one of the nation's great radio stations. We're ratings dominant, have outstanding facilities, and feature top talent. If you have major market skills, are warm and relatable, and thrive on a winning atmosphere, then send your tape and resume to: Gary Bruce, Program Director

### 84 WHAS AM STEREO

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Louisville, Kentucky 40201.

Equal Opportunity Employer. Females encouraged to apply.



# OPPORTUNITIES

## OPENINGS

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The Dittman Group seeks personalities for all positions including morning drive for future acquisitions. Mail T&R to **Randy Lane, PO Box 10886, Birmingham, AL 35202.** EOE

KVOP/Plainview, TX., seeks Sports Director: PBP, writing, reporting, and short board shift required on C/W FM. T&R: Brian Bruns PD, Box 1420, 79072. EOE (6/26)

Growing chain needs news anchors with street-smarts at Midwest and Southern stations. C&R: Chip Douglas Mosley, CR Broadcasting, Box 3845, Jackson, TN 38303-3845. EOE (6/26)

CR Broadcasting seeks CE for 5kw AM and 3kw FM. Directional experience. Resume: John Faulk GM, WDXI & WMXX, Box 3845, Jackson, TN 38303-3845. EOE (6/26)

WXOK/Baton Rouge needs air personality. Minimum four years' experience. No calls. T&R: Rob Neal, 6819 Cezanne, LA 70815. EOE (6/26)

### FLORIDA'S DOMINANT 100,000 WATT AC

searching for seasoned, witty & topical morning sidekick or team and aggressive on-air MD. Sun, beaches and major group ownership. Tapes and resumes to Radio & Records, 1930 Century Park West, Box #744, Los Angeles, CA 90067. EOE

KLBO, hot AC in Southern Arkansas has future openings. Great facility, decent benefits. Females encouraged. T&R: Jim Donnelly PD, Box 1552, El Dorado, AR 71730. EOE (6/26)

South Arkansas' hottest station needs afternoon drive talent to join great staff. C&R: Larry O'Neal, KIX-96, Box 1624, El Dorado, AR 71731. EOE (6/26)

## KBRS AM 1340

MUSIC • NEWS • SPORTS • WEATHER

### HELP WANTED ANNOUNCER/PROGRAMMING

PD/Morning Announcer needed in Northwest Arkansas 250,000 metro market. MOR/Contemporary/Full-service station. Rush resume, tape, salary requirement to **GM, KBRS, 2307 Hwy 471 N., Springdale, AR 72764.** EOE-M/F



### RESEARCH DIRECTOR

**Capitol Broadcasting Company** is seeking an experienced person to develop and manage a new in-house research department. The department will serve marketing research needs and perform direct marketing functions for the company's various subsidiaries. Contact:

Corporate Department of Human Resources,  
Capitol Broadcasting Company  
P.O. Box 12000,  
Raleigh, N.C. 27605  
EOE, M/F

CAPITOL BROADCASTING COMPANY, INC.

## OPENINGS



**KLAQ/EI Paso** needs a morning personality, yesterday. If you perform and want to do it in a city where the sun always shines, T&R to **Nat Lamp, 4141 Pinnacle Suite 120, El Paso, TX 79902.** EOE

### MIDDAYS

**B-94FM (KEZB/EI Paso)** has an immediate opening for **midday air personality.** Hot CHR but no screamers, please. T&R ASAP to **Ron Haney, OM, B-94FM, 2501 N. Mesa, El Paso, TX 79912.** EOE

Take over top-rated morning show in city of 60,000. Market 200,000+. T&R: Kyle Dewberry, WZDQ-FM, Box 3289, Jackson, TN 38303. EOE (6/26)

Come to the sticks. Learn "The format," and the world is yours. T&R: Box 1188, Lamesa, TX 79331. EOE (6/26)

Need now! An aggressive anchor/street reporter. Photo and T&R: Bill Dennis, WPVA, Box 87, Petersburg, VA 23804. EOE (6/26)

WKFY/Frankfort seeks announcers and newscasters. Strong announcing and production skills a must. Females/minorities encouraged. T&R: Jim Isaman, Box 757, Frankfort, KY 40602. EOE (6/26)

### MAJOR BROADCAST GROUP

in Top 40 needs great morning talent. Proven track record a must. T&R to Radio & Records, 1930 Century Park West, Box #738, Los Angeles, CA 90067. EOE

### CHR/URBAN NIGHTS

Uptempo young adult nighttime personality for CHR/URBAN in Birmingham, Alabama. **Good pay and working conditions.** Heavy phone use required. Females encouraged! Tapes, photos & resumes to **Jim Prewitt, PO Box 10904, Birmingham, AL 35202.** EOE

## MIDWEST

Seek energized afternoon entertainer for CHR/Gold station. T&R: J.P. DeSantis, WCCW, Box 686, Traverse City, MI 49685. EOE (7/3)

WAXX & WAYY has an immediate opening for jock/copywriter. T&R: Tim Wilson, Box 6000, Eau Claire, WI 54702-6000. EOE (7/3)

KSYZ seeks newscaster for PM drive. Need good writer/ editor/field reporter. Experience required. T&R: Mark Baumert, 3280 Woodridge Blvd., Grand Island, NE 68801. EOE (7/3)

Accepting T&Rs for future openings. All dayparts and part-time. Adult appeal, top 40. T&R: Nick Farella, WXLC, 3250 Belvedere, Waukegan, IL 60085. EOE (7/3)

News Director for 4-person department. Good voice, writing skills, and experience required. T&R: Manager, KJMO & KWOS, Box 478, Jefferson City, MO 65102. EOE (7/3)

KWLO/Waterloo, IA, seeks PM driver. If you can share yourself and are interested in community involvement with FSA, Dave McCormick: (319) 234-2200. EOE (7/3)

KQWB AM/Oldies-Classical Rock requires experienced afternoon air talent. T&R: OM, Box 1301, Fargo, ND 58107. EOE (7/3)



If you possess the talent and desire to program an FM radio station that sounds 'major market' and are ready to apply that talent to Lincoln's #1 Country, read on. **96KX** is seeking the best contemporary country programmer/air personality available for immediate opening. T&R to **Steve Kingston, KZRX-FM, 4435 "O" Street, Lincoln, NE 68510.** EOE

## OPENINGS

Lost our morning guy to majors. Join our team, make our listeners smile! T&R: Doug Freeman, KBYZ FM, Box 1377, Bismark, ND 58502. EOE (7/3)

WAXX & WAYY has an immediate opening for a copywriter/production person. T&R: Mike Cook, Box 6000, Eau Claire, WI 54702-6000. EOE (7/3)

Opening for experienced news reporter or anchor. Number one property. T&R: Curt Miller, WMEE & WQHK, 2915 Maples Rd, Box 6000, Fort Wayne, IN 46898 or call (219) 447-5511. EOE (7/3)

Sales position; Opportunity for tapping your potential in a small market setting. No sales experience necessary. Resume: Andy Eichenwald, KOFO, Box 16, Ottawa, KS 66067. EOE (6/26)



Program Director  
WSNX/Muskegon, MI big market bucks, the resources to get the job done and America's most beautiful summer beaches. We're already in the mid 20's, 12+ in the Birch\* and ready to go higher. Great people skills a must! Send composite, resume and references to **Chuck Finney, Goodrich Broadcasting, 2517 East Mt. Hope, Lansing, MI 48910.** EOE M/F  
\*Muskegon winter '87 QRS



Classic Rock WCSX Detroit looking for solid professional who is more than a card reader. **Should have AOR, CHR or AC background and be able to relate to adults on a one-to-one level.** If you are experienced and have the qualities to win in a great market at an exciting station, send your tape and resume to: **Joe Krause, WCSX Radio, One Radio Plaza, Detroit, MI 48220.** No Calls, EOE



**THE BEST**  
Sports radio station in America is looking for a new member for our sports department. WJR is home to Detroit Tigers, Lions, Red Wings and University of Michigan football and basketball. If you have at least 3-5 years in major or medium markets, along with a wide range of experience in anchoring, sportstalk, general reporting, as well as play-by-play (especially basketball) this could be for you! You'll need an authoritative delivery, solid references and are someone who's not a "know it all" but has the curiosity to become one. Rush a cassette, cover letter and resume today to **Gary Berkowitz, Operations Manager, WJR Radio, 2100 Fisher Bldg., Detroit, MI 48202.** EOE

## WEST

Stellar radio station in Spokane is accepting C&Rs for future full and parttime openings. T&R: Randy Robbins, KZZU, 5505 S. Regal, Spokane, WA 99223. No calls please. EOE (7/3)

N. CA 100,000w has money to spend for right air talent/production wizard. T&R: Jim Nelly, KXGO, Box 1131, Arcata, CA 95521. EOE (7/3)



### NEW OWNERSHIP

Reorganizing staff at KZIQ in Ridgecrest, CA. Live and work in a rapidly growing community in the High Desert. We are accepting applications for **News Director, Production Director, D.J.'s, and Sales.** If you are a professional — aggressive — team worker — and want to be part of a growing market — Contact **Ken Fish at KZIQ, 121 W. Ridgecrest Blvd., Ridgecrest, CA 93555.** (619) 375-1360. EOE  
*The Voice Of Inland California*

## OPENINGS

### CREATIVE MORNING MUSIC HOST

needed for immediate, fulltime opening on leading, major-market AC. Must be team player, able to take direction. Send Tape and Resume to Radio and Records, 1930 Century Park West, Box #743, Los Angeles, CA 90067. EOE

PD/morning personality needed for Southwest Oklahoma's leading contemporary music station. T&R: Wayne Fuchs, KQ106, Box 311, Hobart, OK 73651. EOE (6/26)

### NEWS DIRECTOR

News Director needed in beautiful Blue Water Area of Michigan. Tape/resume to **WHLS, 808 Huron Ave., Port Huron, MI 48060.** Two years experience required. EOE

### CINCINNATI'S REAL COUNTRY GIANT



A Reams Broadcasting Station...

... is conducting a nationwide talent search for the following positions:

\* **PRODUCTION DIRECTOR:** Major market multi-track-copywriter-production to perform in new production facility.

\* **FULL-TIME NEWSPERSON:** Talent who can prepare and deliver information to adults (no *Ted Baxters* or *Les Nesmans*) in a music intensive format. Anticipating staff expansion.

\* **IMMEDIATE:** Parttime and future full-time air talent. Parttime candidates within 100 miles of Cincinnati. Building talent file now.

If you have what it takes to work with the best, send us your best. T&R, salary history and references to: **Mark Steven Williams, WBVE-FM, 770 New London Road, Hamilton, Ohio 45013.** No calls. EOE M/F



KKRZ/Portland looking for a funny, topical news personality for our ensemble morning show. Rush tapes & resumes to: **Sean Lynch, 4949 SW Macadam Avenue, Portland, OR 97201.** No calls please! Equal Opportunity Employer.

### POSITIONS SOUGHT

Reporter looking for ND or reporter position. Experienced, dedicated, aggressive, professional. Prefer medium market Midwest. (309) 833-3129. (7/3)

15-year pro with personality seeks shot at medium/major market. Will provide strong air/production. **RON SMITH:** (606) 789-6664/8336. (7/3)

Warm, friendly, topical talent seeks shift in format, skewed toward 18-44 female in small/medium market. I want to get involved in research, too. **RANDY DEJNO:** (507) 238-9756. (7/3)

# OPPORTUNITIES

## OPENINGS

Major Christian AC seeks addition to news staff. Need smooth, natural delivery. C&R: Gem O'Brien, KYMS, 1748 W. Katella, Orange, CA 92667. EOE (7/3)

New Christian AC seeks aggressive Sales Manager and AEs. Resume: Steve Schilling, GM, KGLN, Box 7, Glenwood Springs, CO 81602. EOE (7/3)

AOR afternoons opening at KRQU. Excellent production skills a must. T&R: Bob Ely, Box 81B, Laramie, WY 82070. No calls. EOE (7/3)

Medium market AC station seeks up-tempo morning talent immediately. T&R: Gladys Gomez, 6255 Sunset #1901, Hollywood, CA 90028. EOE (7/3)

### PHOENIX

#1 AC preparing for future growth. Must have cassette, resume, picture and strong production. **NO CALLS. R.T. Simosin, KMEQ, 3719 N. 32nd Ave., Phoenix, AZ 85017. AA/EOE**

Doing weekends in Los Angeles? Need some parttime weekday work? Do production for CHR KEZY/Anaheim! T&R: Craig Powers, 1190 E. Ball Rd., Anaheim, CA 92805. No calls. EOE (7/3)

Central California AC seeks adult communicators. Good company and benefits. T&R: Russ, Box 80658, Bakersfield, CA 93380. EOE (7/3)

Small market Country/Rock FM seeks announcer with basic talents who wants to learn. Long on hours, short on pay, but a great start. T&R: Bill Taylor, KQSS, Globe, AZ 85539. EOE (7/3)

KPUG/Bellingham, WA seeks air talent with great production. T&R: Joe Bates, OM, Box 1170, 2340 E. Sunset Drive, 98225. EOE (7/3)

## MORNINGS

Can you be funny, creative, topical, responsible, and follow the station formatics? If the answer is yes, and you are an experienced Morning Man, Woman, or Team . . . we want to hear from you. We're a new and fast growing CHR in a Top 30 Western market, the facilities are excellent as will be the promotional support for your efforts. Salary commensurate with experience and ability, plus a big bonus plan based on your ratings. **This is your chance to be a star and get paid like one.** T&R to Radio & Records, 1930 Century Park West, #746, Los Angeles, CA 90067.

### K-CUB 1290 KIIM 99.5 THE COUNTRY STATIONS

P.O. BOX 50006 • TUCSON, ARIZONA 85703

We're looking for a top notch morning Personality/Program Director. We've got 100,000 watts of FM signal. KIIM FM is top rated in one of the nation's most beautiful cities. **Our facilities are great.** The person we're looking for can put together a strong morning show and come up with creative ideas to make our station sparkle. Send T&C to **Dave Nicholson, KIIM/KCUB Radio, PO Box 50006, Tucson, AZ 85703.** Females and minorities are encouraged to apply. We are an equal opportunity employer.

## OPENINGS

### WEST COAST MAJOR MARKET AC

seeks talented morning personality or team for this renowned FM. Send T&R to Radio & Records, 1930 Century Park West, Box #745, Los Angeles, CA 90067. EOE

## RADIOSCOPE

THE ENTERTAINMENT MAGAZINE OF THE AIR

Seeking Production Assistant. Must have minimum one year multi-track experience. Send tape & resume to **Michael Mosbe, Box 42919, Los Angeles, CA 90042. EOE**

KBGG soft Rock seeks production and board operator. Automation experience helpful. Females encouraged. T&R: Box 1400, Cave Junction, OR 97523. EOE (6/26)

KKDJ/Fresno, CA., seeks pro AOR jock for upbeat morning team. Must love to read, write, and have fun. No calls. T&R: Art Farkas, 3636 N. First, #135, 93726. EOE (6/26)

Hot CHR has future opening for AM/PM drive a/d or PD. Polish your act and prepare for the majors. T&R: Jonathon Harte, K-100, 1351 Mangrove Ave., Chico, Ca 95926. EOE (6/26)



KBUL/Reno, TM Communications Contemporary Country FM accepting T&R for future openings. Hardworking team PROS only! **Dan Mason, PD, 90 West Grove, Suite 500, Reno, NV 89509. EOE/FM**

### Westwood Personalities

Put air talent into Philadelphia, San Angelo, Charlotte, Biloxi, U.S.V.I, Little Rock, and Los Angeles just last week! Want a GREAT gig? Send T&R's to: **WESTWOOD, 279 S. Beverly Dr., Beverly Hills, CALIFORNIA. 90212.**

Northern Arizona's all-hit leader, Kiss FM, seeks an experienced PM drive talent. T&R: Sean Conrad, Box 10, Cottonwood, AZ 86326, or phone (602) 834-3693. EOE (7/3)

FM KZLS/Billings, seeks applications for future openings. All shifts, both full and parttime. T&R: Craig Sullivan, Box 23569, Montana 59104. No phone calls. EOE (7/3)

Northern CA coast variety FM seeks team players. Artistic freedom, beautiful area! Must have good production skills. T&R: KOZT, Box 1459, Fort Bragg, CA 95437. EOE (7/3)

### K-CUB 1290 KIIM 99.5 THE COUNTRY STATIONS

- Great signals
- Big ratings
- Beautiful facilities
- Wonderful city

KCUB/KIIM, Tucson's country music stations, are looking for a top notch morning news personality/news director. Our stations are tops in adults. We need someone to help us stay that way. The person we hire will have: 1) a dynamic voice 2) relate to adults 3) work within a structured format, and 4) take direction and work with management for top ratings. We offer a competitive salary. Cassettes and resumes to **Dave Nicholson, operations director, KCUB/KIIM Radio, PO Box 50006, Tucson, Arizona 85703.** We are an EOE employer. Minorities and females encouraged to apply.

## OPENINGS

CHR KEZY/Anaheim seeks local weekenders and fill-in personalities. T&R: Craig Powers, 1190 E. Ball Rd, CA 92805. No calls please. EOE (6/26)



America's most innovative AOR is looking for the new person to mastermind our MORNING SHOW from 6AM-10AM.

**Great Company: Susquehanna  
Great City: San Francisco**

Our current act is moving to a new shift so we'd love to hear your work. We want a dedicated pro who understands show prep, production, topicality and appropriate humor.

We offer state-of-the-art facilities and a supportive and aggressive atmosphere.

Send T&R to:

**Dave Logan  
Operations/Programming Manager  
KFOG-FM  
55 Green St., 12th Floor  
San Francisco, CA 94111**

Cassettes only. No phone resumes. Once in a lifetime deal. Needed you yesterday. Send tape today. EOE

## POSITIONS SOUGHT

Hungry veteran tiger wants to program your ailing AM station. After 16 years in the Country trenches, it's time to take charge. (615) 428-0442. (7/3)

Creative community-involved PD; proven track record with experience in various formats. Currently employed. Prefer Ohio, Kentucky, or Indiana only! (513) 746-6857. (7/3)

Best sportscast in Texas two years running. Nine years' experience including NCAA Division I (PBP). Seek long-term commitment. JOHN: (806) 655-0549. (7/3)

Creative, organized, resourceful PD seeks position. Great people skills and experienced. Prefer top 200 market. (615) 883-5900. (7/3)

I've worked to the top in small markets. Now ready to start at the bottom in a large market. MICHAEL: (209) 527-2926. (7/3)

I'm a rocker, rocking a small market. How 'bout letting me rock your medium market AOR? Seek new experience, people, challenge, and bucks. DON: (707) 961-0444. (7/3)

Small/medium market CHR/ACs; I'm no superstar, just a hard-working air personality/copywriter. Will relocate. NORRIS: (602) 829-0177. (7/3)

Experienced announcer/MD seeks position in Los Angeles area. JOHN: (714) 682-7119. (7/3)

Pahk the cah? Not mel Transplanted Bostonian minus accent seeks DJ/MD position in Central/Northern CA. Most formats, any shift. DAVE: (714) 733-2887. (7/3)

I love radio. Seek medium/major market position after two years mornings for zilch \$\$\$. Great with a blade. ROB: (414) 248-1550. (7/3)

*All the best jobs . . . all over the country . . . every week in R&R Opportunities . . . check 'em out!*

Experienced Country air personality would like to work in TX, OK, AK, or Louisiana. Prefer medium market. Call my answering machine anytime: (806) 293-5688. (7/3)

P2 CHR talent with a 17 share: want mornings in top 100. Excellent production and winning attitude! (216) 433-4381. (7/3)

Any market, any format. Young, great voice, production and copy. Ready to work hard. JEFF: (414) 558-0787. (7/3)

Hey Wisconsin and Minnesota: announcer with promotions/sales/news experience seeks position at your station. Currently employed. (715) 425-2209. (7/3)

10-year Albuquerque vet seeks full or parttime, any shift. AOR/Country Industrious, dependable, and willing to work in L.A./San Fernando Valley. Debbie: (818) 761-8823.

Former medium market programmer seeks programming position with CHR radio consultant firm. Seven years' radio experience, currently AE. (517) 790-0605. (7/3)

Six-year pro seeks stable organization that seeks good stable hardworking talent. AC/CHR/Country. JERRY: (919) 735-5238. (7/3)

## POSITIONS SOUGHT

I'm Italian! I had to write something, I've written everything else. WWW/WOOK/Z-Rock. I want to talk. PETE: (216) 245-5711. (7/3)

Currently employed parttime in Chicago area. Seek first full-time job anywhere, any shift, at entry level. CARY: (219) 682-9208/796-3636. (7/3)

Aggressive self-starter with B.A., experienced in AC/Country, seeks fulltime on-air gig in small/medium market. Voices also. BILL: (216) 442-7892. (7/3)

Sedist wanted. After all, you're masochistic to work in radio news. Six years isn't enough punishment for this WFIL/Philadelphia veteran. MIKE: (215) 969-1456. (7/3)

Broadcast journalist in search of work. Experience in news and all formats. Willing to relocate somewhere in the sun. For T&R, call T&R: (509) 962-3400. (7/3)

Overhauling your sports staff? We're two sports nuts with experience and talent. We enjoy the job. Find out more by calling (216) 255-8143 evenings. (7/3)

**James Bond and Prissy Galore  
Toast of the talk teams.  
Eliminate Your Competition.  
Londonfields Studio, Inc.  
(518) 449-9571**

Available now! Sharp, enthusiastic DJ with experience in small market news, production, and copy. CHR/AOR/AC. TOM: (319) 753-1763. (7/3)

Extremely knowledgeable, exciting PBP announcer seeks position. Professional baseball and college basketball experience. Will relocate. RANDY: (704) 377-3827. (7/3)

Five-year pro seeks college football/basketball PBP position. Will relocate. CHRIS: (704) 693-5189. (7/3)

Wanted! Radio outlet for flexible force. Five years of do-all experience. Good skills. Prefer West/Southwest. STEVEN CRAIG: (414) 242-0964. (7/3)

1986 broadcast graduate seeks entry-level position on-air, production, or both. Northern Virginia, Washington DC area. DON: (703) 680-4214. (7/3)

## MISCELLANEOUS

AOR KWLN/Memphis needs record service at 88 Union Center, TN 38173. (901) 529-0098. (7/3)

New small record label seeks people who can promote and sell records nationwide. Commission only. Write: Box 64895, Baton Rouge, LA 70896. (7/3)

## R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

## Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

## Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

## R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

## Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.



# JENNIFER HOLLIDAY

## "Heart On The Line"

A single  
with a lot of heart  
from a lady  
with a lot of soul

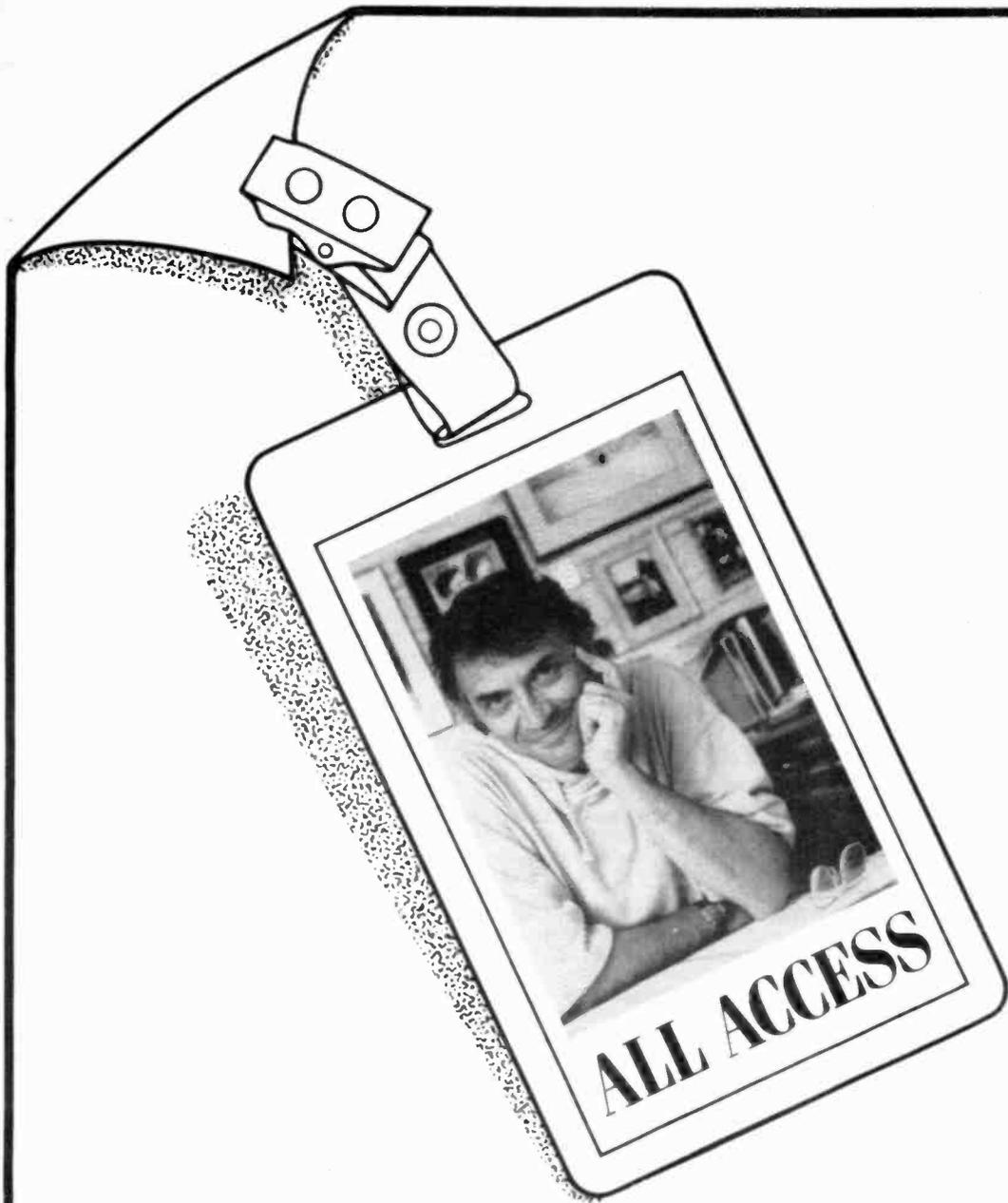
From JENNIFER HOLLIDAY'S  
long-awaited album,  
"GET CLOSE TO MY LOVE"

Executive Producer: Jennifer Holliday for  
Jecoka Productions

"HEART ON THE LINE" produced by  
Preston Glass and Alan Glass for  
Glasshouse Productions.  
Management: Ray Katz Enterprises







A TRIBUTE TO  
**BILL GRAHAM**  
 MUSIC INDUSTRY FOR THE CITY OF HOPE



**THURSDAY  
 EVENING  
 JULY 9  
 1987**

**CENTURY  
 PLAZA  
 HOTEL  
 LOS ANGELES  
 CALIFORNIA**

**NATIONAL CAMPAIGN CHAIRMAN**  
 Jerry Sharell • MCA Home Video

**DINNER CO-CHAIRMEN**  
 Joe Smith • Capitol Industries/EMI, Inc.  
 Tom Ross • Creative Artists Agency

**HONORARY CHAIRMAN**  
 Walter R. Yetnikoff • CBS Records

**INTERNATIONAL CHAIRMAN**  
 Lou Cook • MCA Records

**CORPORATE GIFTS CHAIRMAN**  
 John Frankenheimer • Loeb & Loeb

**MAJOR GIFTS CHAIRMAN**  
 Zach Horowitz • MCA Records, Inc.

**BANQUET CHAIRMAN**  
 Nicholas Clainos • Bill Graham Enterprises

**JOURNAL CHAIRMAN**  
 Tim Neece • Tim Neece Management

**VICE CHAIRMEN**  
 Harold Berkman • Music Express  
 Janis Gardner • Panacea Entertainment  
 Management  
 Irwin Goldstein • Warner/Elektra/Atlantic  
 Corp.

**MEDIA CHAIRPERSON**  
 Ruth A. Robinson • The Siege Company

PROCEEDS TO BE USED FOR CAPITAL PROJECTS AT THE  
 CITY OF HOPE NATIONAL PILOT MEDICAL CENTER

**How You Can Contribute To The Journal**

Please check appropriate selection

- |  |   |
|--|---|
| <input type="checkbox"/> Back Cover ..... \$15,000.00    | <input type="checkbox"/> White Page ..... \$1,000.00      |
| <input type="checkbox"/> Inside Covers ..... \$10,000.00 | <input type="checkbox"/> One-Half Page ..... \$ 800.00    |
| <input type="checkbox"/> Platinum Page ..... \$ 5,000.00 | 8½" x 5½" (vertical)                                      |
| <input type="checkbox"/> Gold Page ..... \$ 2,500.00     | <input type="checkbox"/> One-Quarter Page ..... \$ 500.00 |
| <input type="checkbox"/> Silver Page ..... \$ 1,500.00   | 4½" x 5½" (vertical)                                      |

Printer's deadline for AD COPY — June 18, 1987. IMPORTANT: Finished page size is 8½" wide (horizontal) by 11" high (vertical). Add ¼ inch for bleed areas.

Please Print or Type \_\_\_\_\_ Date \_\_\_\_\_

Company \_\_\_\_\_

Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Authorized by \_\_\_\_\_ Title \_\_\_\_\_ Telephone No. \_\_\_\_\_

Solicited by \_\_\_\_\_

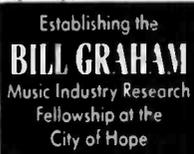
- Check Enclosed       Please Send Bill

My Ad Copy Should Read:

Make checks payable to City of Hope.  
 MAIL TO: Bill Graham Tribute, c/o City of Hope, 208 West 8th Street, Los Angeles, California 90014

**How You Can Contribute To The Dinner**

Please reserve \_\_\_\_\_ table(s). (10 persons to a table) or \_\_\_\_\_ places for the dinner honoring: BILL GRAHAM.



**INNER CIRCLE**  
 (Preferred Seating).

Contribution: \$500 per person — \$5,000 per table of ten

**GENERAL RESERVATIONS**

Contribution: \$300 per person — \$2,500 per table of ten

I cannot attend the Dinner, but please list me as a contributor.  
 (Check one)  Founder (\$1,000)     Patron (\$500)     Sponsor (\$300)

ENCLOSED PLEASE FIND A CHECK FOR: \$ \_\_\_\_\_  
 (PLEASE PRINT OR TYPE)

Company \_\_\_\_\_

Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Invited by \_\_\_\_\_

KINDLY MAKE CHECK PAYABLE TO THE CITY OF HOPE.  
 MAIL TO: Bill Graham Tribute, c/o City of Hope, 208 West 8th Street, Los Angeles, California 90014



# R&R NATIONAL AIRPLAY

# COUNTRY

## NEW & ACTIVE

### O'KANES "Daddies Need To Grow Up Too" (Columbia) 83/24

Rotations: Heavy 1, Medium 23, Light 59, Total Adds 24, WVAM, WYOU, WQBE, WRKZ, WIXL, WCVR, WWVA, WEZL, WDXE, WKSJ, WLWI, WUSQ, WSLR, WMNI, KJY, KSO, WYNG, WTSO, WLLR, WTHI, KKCS, KFRE, KRPM, KGA, Moves 50-41 on the Country chart.

### NITTY GRITTY DIRT BAND "Fishin' In The Dark" (WB) 68/40

Rotations: Heavy 2, Medium 14, Light 52, Total Adds 40 including WDSY, WWVA, WYAY, KASE, WVMI, WUSY, KPLX, KHEY, WLWI, WSIX, WCMS, WMUS, KYGO, KUGN, KFRE, KCKC, KSON, KMPS, KRPM, KGA Debuts at number 43 on the Country chart.

### BARBARA MANDRELL "Child Support" (EMI America) 66/24

Rotations: Heavy 1, Medium 20, Light 45, Total Adds 24, WYOU, WCVR, KEAN, WEZL, WCOS, KKIX, WGKX, WKSJ, WSIX, WCMS, WWKA, WQYK, KJNE, WMNI, WONE, KJY, WFMS, KFKF, WTSO, KCJB, WTHI, KUGN, KFRE, KCKC Debuts at number 45 on the Country chart.

### SHOOTERS "'Til The Old Wears Off" (Epic) 64/5

Rotations: Heavy 0, Medium 23, Light 41, Total Adds 5, WDSY, WYAY, KYKX, WTSO, KCCY Medium KRRV, WUSY, WRNS, WTVY, WLWI, WCMS, WWKA, WOW, KVOC, KFRE, KALF, KOLO, KSOP. Debuts at number 47 on the Country chart

### WILLIE NELSON "Island In The Sea" (Columbia) 61/26

Rotations: Heavy 1, Medium 15, Light 45, Total Adds 26, WYOU, WOKO, WORC, KRRV, KASE, WEZL, KHEY, KKIX, WLWI, KFGO, WGEE, KCJB, KTTS, WWJO, KIK-FM, KUZZ, KVOC, KUUY, KKCS, KUGN, KFRE, KZLA, KALF, KKAT, KMPS, KGA Debuts at number 46 on the Country chart.

### FOSTER & LLOYD "Crazy Over You" (RCA) 60/28

Rotations: Heavy 0, Medium 7, Light 53, Total Adds 28 including WCAO, WYOU, WXTU, WDSY, WWVA, WKHX, KASE, WUSY, KYKX, WLWI, WCMS, WOW, KFDI, KUGN, KFRE, KUPL, KCCY, KKAT

### DONNA FARGO & BILLY JOE ROYAL "Members Only" (Mercury/PolyGram) 57/12

Rotations: Heavy 2, Medium 17, Light 38, Total Adds 12, WPOC, WYOU, WIXY, WWVA, WRNS, KHEY, WCMS, KRMD, KJNE, WOW, WXCL, WTHI Heavy WAMZ, WOKK, Medium WCVR, WUSY, WUBE, WTCM, KRKT, KTOM Debuts at number 50 on the Country chart

### JOE KENYON "Hymne" (Mercury/PolyGram) 53/13

Rotations: Heavy 3, Medium 19, Light 31, Total Adds 13, WYOU, WAJR, WDSY, WWVA, KRRV, KYKX, WAMZ, WCMS, KRMD, KWMT, KUGN, KUPL, KWJJ Heavy, WOKK, WTQR, KXXY Medium WSOC, WWWV, KNIX, KCKC Debuts at number 48 on the Country chart.

### PATTY LOVELESS "After All" (MCA) 52/6

Rotations: Heavy 1, Medium 13, Light 38, Total Adds 6, KSSN, WKSJ, WGEE, WTHI, KFRE, KOLO Heavy KFDI Medium, KRRV, KYKR, WEZL, WTVY, KIKK, WOKK, WCMS, WPAP, KKYX, KTTS, WTCM, KRKT, KALF

### GIRLS NEXT DOOR "What A Girl Next Door Could Do" (MTM) 48/14

Rotations: Heavy 0, Medium 9, Light 39, Total Adds 14, WYOU, WAJR, WIXY, WWVA, WUSY, KIKK, KSSN, KYKX, WLWI, WSIX, WCMS, KCJB, KCCY, KTOM Medium KBMR, WOW, KTTS, KVOC, KUGN Light KFKF.

### CONWAY TWITTY "I Want To Know You Before We Make Love" (MCA) 47/32

Rotations: Heavy 0, Medium 12, Light 35, Total Adds 32 including WCAO, WWVA, KMML, WYAY, WSOC, WLWI, WCMS, WPAP, WGEE, WFMS, KFKF, KTTS, KTPK, KVOO, KFDI, KIK-FM, KUZZ, KALF, KTOM, KMPS

### WRAYS "You Lay A Lotta Love On Me" (Mercury/PolyGram) 47/0

Rotations: Heavy 1, Medium 15, Light 31, Total Adds 0 Heavy KRKT Medium WAJR, KRRV, KASE, WEZL, WTVY, KIKK, WCMS, KKYX, KJNE, WOW, KUGN, KUPL, KALF, KOLO, KTOM Light WPOR, WRNS, WKSJ, KRPM

## SIGNIFICANT ACTION

### DESERT ROSE BAND "Love Reunited" (MCA/Curb) 40/31

Rotations: Heavy 0, Medium 8, Light 32, Total Adds 31 including WYOU, WQBE, WDSY, KASE, KKIX, WOKK, WLWI, KKYX, WQYK, WUSQ, KBMR, K102, KUUY, KFRE, KNIX, KWJJ, KMPS, KRPM.

### RIDE THE RIVER "The First Cut Is The Deepest" (Advantage) 40/5

Rotations: Heavy 1, Medium 7, Light 32, Total Adds 5, WTSO, WTHI, KVOO, KUUY, KTOM. Heavy KSO Medium, WEZL, WTVY, KJNE, KBMR, KTTS, WTCM, KRKT.

### RONNIE McDOWELL "Make Me Late For Work Today" (MCA/Curb) 37/3

Rotations: Heavy 0, Medium 9, Light 28, Total Adds 3, KYKX, WKSJ, KFMS, Medium, WYII, WEZL, WTVY, KIKK, WCMS, KKYX, KTTS, WTCM, KRKT. Light: WWVA, KEAN, KRRV, WUSY, KJNE, KSO, WDAF, KFDI.

### RODNEY CROWELL "Looking For You" (Columbia) 35/3

Rotations: Heavy 0, Medium 4, Light 31, Total Adds 3, WWVA, WTSO, KVOO. Medium: WCVR, KKYX, KTTS, KRKT. Light: WIXY, WEZL, WSIX, WWKA, WQYK, KJNE, WTQR, KIK-FM, KFMS, KOLO, KSOP, KGA.

### DANA McVICKER "Call Me A Fool" (EMI America) 28/6

Rotations: Heavy 1, Medium 2, Light 25, Total Adds 6, WWVA, WRNS, WWKA, WSLR, KFGO, KTPK. Heavy KRKT Medium: WPAP, KTTS. Light: WCAO, WGKX, KJNE, KUUY, KOLO.

### JOHN CONLEE "Mama's Rockin' Chair" (Columbia) 27/13

Rotations: Heavy 0, Medium 3, Light 24, Total Adds 13, WYOU, WEZL, WUSY, KIKK, WXCL, KFDI, KGHL, KVOC, KFRE, KWJJ, KOLO, KTOM, KCKC. Medium: KUZZ, KQIL, KNIX.

### EMMYLOU HARRIS "Someday My Ship Will Sail" (WB) 23/9

Rotations: Heavy 0, Medium 5, Light 18, Total Adds 9, WCAO, WIXY, KHEY, KKYX, WOW, WWJO, KVOO, KOLO, KTOM Medium: KBMR, WTCM, KRKT. Light: KEAN, KMML, KWJJ, KSOP.

### RAZORBACK "Make A Living Out Of Loving You" (Complast/PolyGram) 21/4

Rotations: Heavy 0, Medium 3, Light 18, Total Adds 4, KJNE, WKKQ, KCJB, KVOC. Medium: KKIX, KTTS, KRKT. Light: WCAO, KRRV, WTVY, KSSN, WCMS, KKYX, WSLR, KVOO, KFDI, KSOP.

### JEFF STEVENS & THE BULLETS "Geronimo's Cadillac" (Atlantic America) 17/7

Rotations: Heavy 0, Medium 1, Light 18, Total Adds 7, WVAM, WWVA, WYII, KMML, WCMS, KWMT, KTPK. Medium: WTCM Light: WCBE, KEAN, WOKK, KJNE, KTTS, KRKT, KRWQ, KQIL.

### KENDALLS "Dancin' With Myself Tonight" (SOR) 15/6

Rotations: Heavy 0, Medium 2, Light 13, Total Adds 6, KMML, KKYX, KSO, KWMT, KFDI, KSOP. Medium KBMR, KTTS Light: WCVR, WYII, KYKR, WOKK, WAXX, KRKT, KRWQ.

### CRYSTAL GAYLE "Nobody Should Have To Love..." (WB) 13/13

Rotations: Heavy 0, Medium 1, Light 12, Total Adds 13, WYOU, WWVA, WYII, KMML, KYKR, KIKK, KBMR, WTCM, KRKT, KYGO, KQIL, KWJJ, KSOP

### JUICE NEWTON "First Time Caller" (RCA) 12/12

Rotations: Heavy 0, Medium 2, Light 10, Total Adds 12, KRRV, WAMZ, KCJB, WTCM, KRKT, KVOC, KFRE, KQIL, KNIX, KWJJ, KOLO, KSOP

### GEORGE HIGHFILL "Waitin' Up" (WB) 12/3

Rotations: Heavy 0, Medium 2, Light 10, Total Adds 3, KWMT, KUUY, KFRE. Medium: WTCM, KRKT Light: WCVR, WYII, KEAN, KKYX, KSO, KVOO, KRWQ.

### LIZ BOAROO "I Need To Be Loved Again" (Master) 11/2

Rotations: Heavy 0, Medium 0, Light 11, Total Adds 2, KVOO, KSOP. Light: WTVY, WLWI, KKYX, KJNE, KSO, WAXX, KFGO, KTTS, KFDI

### LARRY BOONE "I Talked A Lot About Leaving" (Mercury/PolyGram) 11/0

Rotations: Heavy 0, Medium 5, Light 6, Total Adds 0. Medium: WCVR, KRRV, WTVY, WQYK, WAXX Light: WYII, WOW, KVOC, KWJJ, KALF, KTOM

### JOHN SCHNEIDER "When The Right One Comes Along" (MCA) 10/10

Rotations: Heavy 0, Medium 1, Light 9, Total Adds 10, WYOU, WXTU, WYII, WUSY, WGARFM, KIOV, WTCM, KRKT, KWJJ, KSOP

### JOHNNY PAYCHECK "I Grow Old Too Fast..." (Mercury/PolyGram) 9/1

Rotations: Heavy 0, Medium 4, Light 5, Total Adds 1, KTTS Medium: KKYX, WONE, KTOM Light: WCVR, WYII, WTVY, KVOO, KRWQ.

### SHURFIRE "Bringin' The House Down" (AIR) 8/3

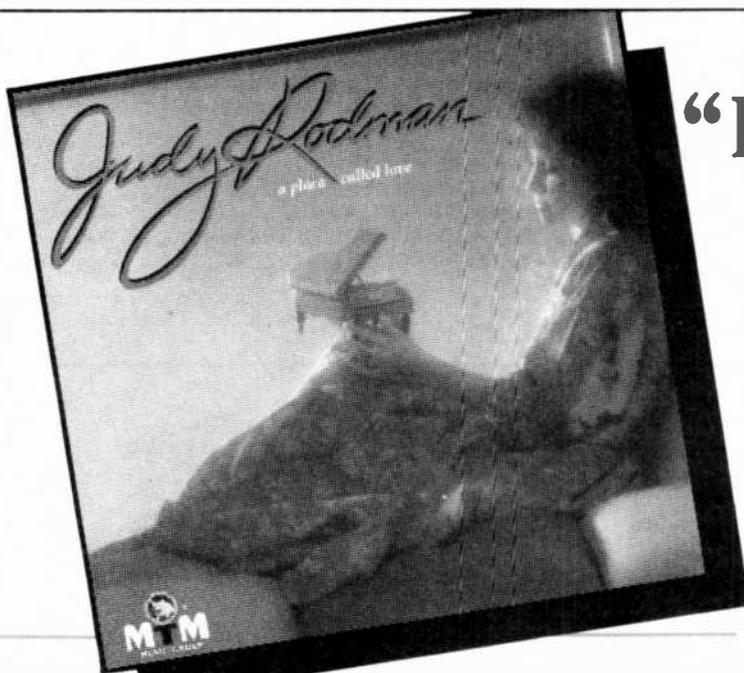
Rotations: Heavy 0, Medium 0, Light 3, Total Adds 3, WLWI, KKYX, WKKQ Light: KJNE, KFGO, KTTS, KFDI, KVOC

### CANNONS "Love'll Come Lookin'" (Mercury/PolyGram) 8/1

Rotations: Heavy 0, Medium 3, Light 5, Total Adds 1, WYII Medium: KTTS, WTCM, KRKT Light: WCMS, WUSQ, KVOO, KRWQ

## ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
JUDDS/Turn It Loose (RCA/Curb)	Heartland
RANDY TRAVIS/Too Gone Too Long (WB)	Always & Forever
ALABAMA/Vacation (RCA)	The Touch
RESTLESS HEART/Wheels (RCA)	Wheels
RICKY VAN SHELTON/Ultimately Fine (Columbia)	Wild Eyed Dream
HOLLY DUNN/Small Towns (MTM)	Corner Stone
DWIGHT YOAKAM/Please, Please Baby (Reprise/WB)	Hillbilly Deluxe
GEORGE STRAIT/Hot Burnin' Flames (MCA)	Ocean Front Property
D. PARTON, L. RONSTADT, & E. HARRIS/Those Memories Of You (WB)	Trio
CONWAY TWITTY/Snake Boots (MCA)	Borderline
WAYLON JENNINGS/Chevy Van (MCA)	Hangin' Tough
CHARLEY PRIDE/Looking At A Sure Thing (16th Ave./Capitol)	After All This Time
DWIGHT YOAKAM/Smoke Along The Track (Reprise/WB)	Hillbilly Deluxe
WAYLON JENNINGS/Baker's Steet (MCA)	Hangin' Tough
RESTLESS HEART/Hummingbird (RCA)	Wheels
RANDY TRAVIS/Anything (WB)	Always & Forever



# "I'll Be Your Baby Tonight"

(72089B)

From the LP

## Judy Rodman

a place called love ST-71060

R&R BREAKER

R&R 37 BB 42

GAVIN 34



DISTRIBUTED BY CAPITOL

21 MUSIC SQUARE EAST NASHVILLE, TN 37203

# R&R NATIONAL AIRPLAY

## COUNTRY

### TOP 50

JULY 3, 1987

Weeks  
In  
Chart

Weeks  
Last  
Week

Rank	Weeks In Chart	Weeks Last Week	Artist/Song (Label)
1	7	3	2 <b>STEVE WARINER</b> /The Weekend (MCA)
2	12	8	5 <b>HOLLY DUNN</b> /Love Someone Like Me (MTM)
3	10	7	5 <b>RONNIE MILSAP</b> /Snap Your Fingers (RCA)
4	15	11	7 <b>REBA McENTIRE</b> /One Promise Too Late (MCA)
5	4	1	1 <b>JUDDS</b> /I Know Where I'm Going (RCA/Curb)
6	18	15	10 <b>LEE GREENWOOD</b> /Someone (MCA)
7	13	12	8 <b>RICKY VAN SHELTON</b> /Crime Of Passion (Columbia)
8	6	5	4 <b>CRYSTAL GAYLE &amp; GARY MORRIS</b> /Another World (WB)
9	16	14	12 <b>BALLIE AND THE BOYS</b> /Oh Heart (RCA)
10	23	19	14 <b>D. PARTON, L. RONSTADT, &amp; E. HARRIS</b> /Telling Me Lies (WB)
11	19	16	13 <b>K.T. OSLIN</b> /80's Ladies (RCA)
12	20	17	15 <b>VINCE GILL</b> /Cinderella (RCA)
13	22	20	17 <b>MICHAEL MARTIN MURPHEY</b> /A Long Line Of Love (WB)
14	26	21	18 <b>RESTLESS HEART</b> /Why Does It Have To Be... (RCA)
15	21	18	16 <b>RICKY SKAGGS &amp; SHARON WHITE</b> /Love Can't Ever Get Better... (Epic)
16	27	23	19 <b>HIGHWAY 101</b> /Whiskey, If You Were A Woman (WB)
17	32	24	21 <b>HANK WILLIAMS JR.</b> /Born To Boogie (WB/Curb)
18	24	22	20 <b>ANNE MURRAY</b> /Are You Still In Love With Me (Capitol)
19	28	25	22 <b>WAYLON JENNINGS</b> /Fallin' Out (MCA)
20	—	33	24 <b>KENNY ROGERS &amp; RONNIE MILSAP</b> /Make No Mistake, She's Mine (RCA)
21	35	31	26 <b>EXILE</b> /She's Too Good To Be True (Epic)
22	34	27	23 <b>T. GRAHAM BROWN</b> /Brilliant Conversationalist (Capitol)
23	31	28	25 <b>KATHY MATTEA</b> /Train Of Memories (Mercury/PG)
24	3	2	3 <b>GEORGE STRAIT</b> /All My Ex's Live In Texas (MCA)
25	39	35	29 <b>DON WILLIAMS</b> /I'll Never Be In Love Again (Capitol)
26	1	6	11 <b>RANDY TRAVIS</b> /Forever & Ever, Amen (WB)
27	40	37	30 <b>OAK RIDGE BOYS</b> /This Crazy Love (MCA)
28	36	34	31 <b>TOM WOPAT</b> /Put Me Out Of My Misery (EMI America)
29	—	45	36 <b>DAN SEALS</b> /Three Time Loser (EMI America)
30	42	39	33 <b>LYLE LOVETT</b> /Why I Don't Know (MCA/Curb)
31	2	4	9 <b>EARL THOMAS CONLEY</b> /That Was A Close One (RCA)
32	41	38	35 <b>GLEN CAMPBELL</b> /The Hand That Rocks The Cradle (MCA)
33	43	41	37 <b>ASLEEP AT THE WHEEL</b> /House Of Blue Lights (Epic)
34	49	42	39 <b>STATLER BROTHERS</b> /I'll Be The One (Mercury/PG)
35	47	43	40 <b>MICHAEL JOHNSON</b> /Ponies (RCA)
36	46	44	38 <b>STEVE EARLE</b> /Nowhere Road (MCA)
37	<b>BREAKER</b>	37	<b>JUDY RODMAN</b> /I'll Be Your Baby Tonight (MTM)
38	<b>BREAKER</b>	38	<b>FORESTER SISTERS</b> /You Again (WB)
39	38	36	34 <b>GEORGE JONES</b> /Turn To You (Epic)
40	<b>BREAKER</b>	40	<b>ROSANNE CASH</b> /The Way We Make A Broken Heart (Columbia)
41	—	59	41 <b>O'KANES</b> /Daddies Need To Grow Up Too (Columbia)
42	8	9	27 <b>JOHN SCHNEIDER</b> /Love, You Ain't Seen The Last Of Me (MCA)
43	<b>DEBUT</b>	43	<b>NITTY GRITTY DIRT BAND</b> /Fishin' In The Dark (WB)
44	9	10	28 <b>TANYA TUCKER</b> /It's Only Over For You (Capitol)
45	<b>DEBUT</b>	45	<b>BARBARA MANDRELL</b> /Child Support (EMI America)
46	<b>DEBUT</b>	46	<b>WILLIE NELSON</b> /Island In The Sea (Columbia)
47	<b>DEBUT</b>	47	<b>SHOOTERS</b> /Til The Old Wears Off (Epic)
48	<b>DEBUT</b>	48	<b>JOE KENYON</b> /Hymne (Mercury/PG)
49	5	13	32 <b>SWEETHEARTS OF THE RODEO</b> /Chains Of Gold (Columbia)
50	<b>DEBUT</b>	50	<b>DONNA FARGO &amp; BILLY JOE ROYAL</b> /Members Only (Mercury/PG)

Total Reports/Adds	Heavy	Medium	Light
156/1	139	14	3
158/0	134	20	4
158/0	128	28	2
156/0	124	31	1
155/1	122	23	10
147/1	79	63	5
140/2	91	36	13
138/0	93	30	15
141/0	89	40	12
152/3	57	87	8
149/2	64	66	19
146/2	64	73	9
153/5	54	89	10
155/2	41	105	9
135/1	72	53	10
148/4	46	87	15
153/3	35	94	24
139/2	42	80	17
140/6	36	80	24
157/6	8	104	45
152/5	10	102	40
144/4	7	103	34
141/4	19	91	31
121/0	72	33	16
140/9	12	86	42
104/0	51	39	14
147/11	6	83	58
116/4	9	77	30
134/23	2	56	76
121/5	4	65	52
82/0	31	35	16
107/12	12	53	42
105/9	4	60	41
109/11	3	54	52
112/8	5	47	60
106/7	2	51	53
102/10	2	48	52
117/23	3	30	84
80/2	14	47	19
95/24	1	23	71
83/24	1	23	59
49/0	12	26	11
68/40	2	14	52
46/0	8	22	16
66/24	1	20	45
61/26	1	15	45
64/5	0	23	41
53/13	3	19	31
37/0	7	19	11
57/12	2	17	38

### MOST ADDED

- NITTY GRITTY DIRT BAND (40)
- CONWAY TWITTY (32)
- DESERT ROSE BAND (31)
- FOSTER & LLOYD (28)
- WILLIE NELSON (26)
- ROSANNE CASH (24)
- BARBARA MANDRELL (24)
- O'KANES (24)
- DAN SEALS (23)
- FORESTER SISTERS (23)

### HOTTEST

- JUDDS (77)
- STEVE WARINER (73)
- RONNIE MILSAP (67)
- HOLLY DUNN (62)
- REBA McENTIRE (59)
- RICKY VAN SHELTON (35)
- GEORGE STRAIT (30)
- GAYLE & MORRIS (29)
- HANK WILLIAMS JR. (24)
- RANDY TRAVIS (23)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

### NEW ARTISTS

Rank	Artist/Song (Label)	Reports/Adds
1	FOSTER & LLOYD/Crazy... (RCA)	60/28
2	JOE KENYON/Hymne (Merc/PG)	53/13
3	PATTY LOVELESS/After All (MCA)	52/6
4	WRAYS/You Lay... (Merc/PG)	47/0
5	RIDE THE RIVER/First Cut... (Advantage)	40/5
6	DANA McVICKER/Call Me... (EMI America)	28/6
7	RAZORBACK/Make A... (Compleat/PG)	21/4
8	J. STEVENS &.../Geronimo's... (Atl. Am.)	17/7
9	GEORGE HIGHFILL/Waitin' Up (WB)	12/3
10	LIZ BOARDO/I Need... (Master)	11/2

New Artists are those who have not previously been reported by 60% of the reporting stations

## BREAKERS

### FORESTER SISTERS You Again (WB)

On 74% of reporting stations. Rotations: Heavy 3, Medium 30, Light 84, Total Adds 23 including WYOU, WBOS, WQBE, WTCR, CHOW, WKHX, WYNK, WKLO, WESC, WYYD, KRMD, WTQR, WSLR, WYNG, WFMS, WLLR, K102, KUGN, KFMS, KKAT. Moves 43-38 on the Country chart.

### JUDY RODMAN

#### I'll Be Your Baby Tonight (MTM)

On 65% of reporting stations. Rotations: Heavy 2, Medium 48, Light 52, Total Adds 10, WBOS, CHOW, WSLR, WONE, WFMS, WITL, KKCS, KLZ, KYGO, KCCY. Moves 41-37 on the Country chart.

### ROSANNE CASH

#### The Way We Make A Broken Heart (Columbia)

On 60% of reporting stations. Rotations: Heavy 1, Medium 23, Light 71, Total Adds 24 including WVAM, WYOU, WYRK, WOKQ, WIXL, WKHX, WXBQ, WRNS, WCOS, WGKX, WYYD, WMNI, KWMT, WFMS, KFKF, KIOV, WWJO, KFMS, KNIX, KCKC. Moves 48-40 on the Country chart.

## BREAKERS

38

# Forester Sisters

## "You Again"

(7-28368)

From their just released album "You Again"



# The **ALL NEW** Country Music's Top Ten

Starring Bob Guerra



**E**ach and every week on over 600 radio stations, we count down the songs your listeners want to hear most - and we do it in an hour - not three hours, not four hours . . . just an hour. It keeps pace with your listener's weekend. Along the way to number one, we present special profiles of some of the biggest names in country music. Add to it some of the most exciting promotions in syndicated radio history - who could ask for anything more?! Call today for your demo. 1-800-345-2354.

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# R&R NATIONAL AIRPLAY FULL-SERVICE AC

## TOP 20

Three Weeks	Two Weeks	Last Week	
13	5	3	<b>1</b> AL JARREAU/Moonlighting (MCA)
3	2	1	<b>2</b> DAN HILL/Can't We Try? (Columbia)
8	6	4	<b>3</b> CARLY SIMON/Give Me All Night (Arista)
1	1	2	<b>4</b> GENESIS/In Too Deep (Atlantic)
11	9	7	<b>5</b> WHITNEY HOUSTON/I Wanna Dance With Somebody (Who Loves Me) (Arista)
2	3	5	<b>6</b> ATLANTIC STARR/Always (WB)
14	13	11	<b>7</b> BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)
15	12	9	<b>8</b> NYLONS/Kiss Him Goodbye (Open Air/Windham Hill)
4	4	6	<b>9</b> KENNY G/Songbird (Arista)
19	15	12	<b>10</b> KLYMAXX/I'd Still Say Yes (Constellation/MCA)
10	8	8	<b>11</b> ANNE MURRAY/Are You Still In Love With Me (Capitol)
7	7	10	<b>12</b> KENNY LOGGINS/Meet Me Half Way (Columbia)
—	20	14	<b>13</b> BRUCE WILLIS/Under The Boardwalk (Motown)
—	18	15	<b>14</b> STEVE WINWOOD/Back In The High Life Again (Island/WB)
17	16	16	<b>15</b> D. PARTON, L. RONSTADT, & E. HARRIS/Telling Me Lies (WB)
5	10	13	<b>16</b> GLENN MEDEIROS/Nothing's Gonna Change My Love (Amherst)
9	14	17	<b>17</b> SMOKEY ROBINSON/Just To See Her (Motown)
—	—	19	<b>18</b> BARBRA STREISAND/Somewhere Over The Rainbow (Columbia)
6	11	18	<b>19</b> CHRIS DeBURGH/The Lady In Red (A&M)
			<b>DEBUT</b> <b>20</b> HEART/Alone (Capitol)

JULY 3, 1987

Total Reports/Adds	Heavy	Medium	Light
41/3	26	14	1
38/0	30	8	0
38/0	25	12	1
35/0	24	7	4
32/3	25	6	1
32/0	19	8	5
31/2	18	12	1
31/1	15	15	1
30/0	14	12	4
30/4	15	11	4
26/0	13	13	0
27/0	9	13	5
30/2	8	17	5
29/2	5	20	4
25/0	6	15	4
21/0	8	9	4
21/0	6	12	3
20/2	3	10	7
14/0	6	4	4
14/2	7	6	1

## MOST ADDED

- WARWICK & OSBORNE (16)
- MADONNA (7)
- CHRIS DeBURGH (4)
- KLYMAXX (4)
- DANNY WILSON (4)
- ANITA BAKER (3)
- ROSANNE CASH (3)
- AL JARREAU (3)
- WHITNEY HOUSTON (3)
- SUZANNE VEGA (3)

## HOTTEST

- DAN HILL (24)
- WHITNEY HOUSTON (22)
- CARLY SIMON (21)
- AL JARREAU (18)
- GENESIS (15)
- BRUCE HORNSBY (14)
- ATLANTIC STARR (12)
- NYLONS (9)
- HEART (6)
- KENNY G (6)
- KLYMAXX (6)

## BREAKERS.

No records qualified for  
Breaker status this week.

## NEW & ACTIVE

**DIONNE WARWICK & JEFFREY OSBORNE "Love Power" (Arista) 21/16**  
Rotations: Heavy 1/0, Medium 8/5, Light 13/11, Total Adds 16, WPRO, KOY, WELI, WGOW, WHBY, WHBC, WIBA, WROK, KBOI, KUGN, WNNR, WTKO, WMTR, WSTU, WJBC, KFOD. Medium including KHOW, WASK, WBOW. Light including WGBR, KTWO.

**CHRIS DeBURGH "Fatal Hesitation" (A&M) 21/4**  
Rotations: Heavy 1/0, Medium 11/1, Light 9/3, Total Adds 4, KHOW, WTIC, WROK, WSTU. Heavy: WASK. Medium including WCCO, KFMB, WHBY, KUGN, WTKO, WMTR, WGBR, WBOW, KFOD, KTWO. Light including WCHS, WHBC, WIBA, KBOI, WNNR, WJBC.

**BARBRA STREISAND "Somewhere Over The Rainbow" (Columbia) 20/2**  
Rotations: Heavy 3/0, Medium 10/0, Light 7/2, Total Adds 2, KJR, WGY. Heavy: WELI, KUGN, WASK. Medium: WCCO, WCHS, WBT, WHBY, WHBC, KSL, WGBR, WJBC, WBOW, KTWO. Light including WPRO, WTMJ, WDBO, WIBA, WROK. Moves 19-18 on the Full-Service chart.

**SUZANNE VEGA "Luka" (A&M) 18/3**  
Rotations: Heavy 1/0, Medium 12/2, Light 5/1, Total Adds 3, KHOW, WASK, KVEC. Heavy: WBOW. Medium including WCHS, WGOW, WHBC, KBOI, KUGN, KSL, WNNR, WMTR, WSTU, WCIL. Light including KFMB, WGBR, WJBC, KFOD.

**JOE COCKER "Love Lives On" (MCA) 17/0**  
Rotations: Heavy 1/0, Medium 14/0, Light 2/0, Total Adds 0. Heavy: WASK. Medium: KFMB, WCHS, WGOW, WHBC, KUGN, KSL, WTKO, WMTR, WGBR, WSTU, WJBC, WBOW, KTWO, KVEC. Light: KJR, WIBA.

**JONATHAN BUTLER "Lies" (Jive/RCA) 16/2**  
Rotations: Heavy 1/0, Medium 9/1, Light 6/1, Total Adds 2, KOY, WTKO. Heavy: KTWO. Medium including WHBY, WHBC, KBOI, WNNR, WMTR, WSTU, WJBC, KFOD. Light including KFMB, KJR, WCHS, WGOW, WGBR.

**LARRY CARLTON "Minute By Minute" (MCA) 16/1**  
Rotations: Heavy 2/0, Medium 8/0, Light 6/1, Total Adds 1, WSTU. Heavy: KUGN, WASK. Medium: WTMJ, WCCO, WHBY, WIBA, KSL, WGBR, WJBC, KTWO. Light including WCHS, WHBC, KBOI, WMTR, WBOW.

**HEART "Alone" (Capitol) 14/2**  
Rotations: Heavy 7/0, Medium 6/2, Light 1/0, Total Adds 2, 55KRC, KVEC. Heavy: KOY, WICC, WGOW, WNNR, WMTR, WSTU, WCIL. Medium including KFMB, WHAS, KBOI, KTWO. Light: WCHS.

**DANNY WILSON "Mary's Prayer" (Virgin) 13/4**  
Rotations: Heavy 0, Medium 9/1, Light 4/3, Total Adds 4, KJR, WGOW, KFOD, KVEC. Medium including KFMB, WHBC, WNNR, WMTR, WSTU, WJBC, WASK, KTWO. Light including KHOW.

**CROWDED HOUSE "Something So Strong" (Capitol) 12/0**  
Rotations: Heavy 1/0, Medium 8/0, Light 3/0, Total Adds 0. Heavy: KFMB. Medium: WICC, WGOW, WHBC, WIBA, WMTR, WSTU, KTWO, KVEC. Light: WNNR, WGBR, WCIL.

## FLEETWOOD MAC "Seven Wonders" (WB) 10/2

Rotations: Heavy 1/0, Medium 6/2, Light 3/0, Total Adds 2, KOY, KVEC. Heavy: KTWO. Medium including WGOW, WNNR, WMTR, KFOD. Light: KJR, WICC, WSTU.

## LEE GREENWOOD "Someone" (MCA) 10/0

Rotations: Heavy 1/0, Medium 6/0, Light 3/0, Total Adds 0. Heavy: WHBY. Medium: WCCO, KSL, WGBR, WBOW, KTWO. Light: WTMJ, WHBC, WJBC.

## DAVID SANBORN "Chicago Song" (WB) 9/2

Rotations: Heavy 1/0, Medium 7/1, Light 1/1, Total Adds 2, KOY, KVEC. Heavy: KUGN. Medium including KFMB, WGOW, KSL, WNNR, WSTU, KFOD.

## SIGNIFICANT ACTION

### MADONNA "Who's That Girl" (Sire/WB) 7/7

Rotations: Heavy 1/1, Medium 2/2, Light 4/4, Total Adds 7, WICC, WCHS, WELI, KUGN, WNNR, WMTR, KTWO.

### ROSANNE CASH "The Way We Make A Broken Heart" (Columbia) 7/3

Rotations: Heavy 0, Medium 1/1, Light 6/2, Total Adds 3, WIBA, WASK, WBOW. Light including WTMJ, WHBY, WGBR, WJBC.

### GLENN MEDEIROS "Watching Over You" (Amherst) 7/2

Rotations: Heavy 0, Medium 1/0, Light 6/2, Total Adds 2, WHBC, WJBC. Medium: WCCO. Light including WHBY, WMTR, WGBR, WBOW.

### SURFACE "Happy" (Columbia) 7/1

Rotations: Heavy 1/0, Medium 5/0, Light 1/1, Total Adds 1, WICC. Heavy: WNNR. Medium: KFMB, KBOI, WMTR, WSTU, WCIL.

### SYSTEM "Don't Disturb This Groove" (Atlantic) 5/1

Rotations: Heavy 1/0, Medium 4/1, Light 0, Total Adds 1, WHAS. Heavy: WNNR. Medium including WICC, WSTU, WCIL.

### BILL MEDLEY & JENNIFER WARNES "(I've Had) The Time Of My Life" (RCA) 5/0

Rotations: Heavy 0, Medium 2/0, Light 3/0, Total Adds 0. Medium: KFMB, KTWO. Light: WMTR, WGBR, KFOD.

### JENNIFER RUSH with ELTON JOHN "Flames Of Paradise" (Epic) 4/2

Rotations: Heavy 0, Medium 0, Light 4/2, Total Adds 2, KBOI, WSTU. Light including WGOW, KFOD.

### BERNIE TAUPIN "Citizen Jane" (RCA) 4/1

Rotations: Heavy 0, Medium 2/1, Light 2/0, Total Adds 1, KVEC. Medium including KTWO. Light: KBOI, WMTR.

### CRYSTAL GAYLE & GARY MORRIS "Another World" (WB) 4/1

Rotations: Heavy 0, Medium 3/1, Light 1/0, Total Adds 1, KKO. Medium including WBT, WHBY. Light: WJBC.

### IN PURSUIT "Thin Line" (MTM) 4/0

Rotations: Heavy 0, Medium 1/0, Light 3/0, Total Adds 0. Medium: KTWO. Light: WHBY, WMTR, WGBR.

### ANITA BAKER "No One In The World" (Elektra) 3/3

Rotations: Heavy 0, Medium 0, Light 3/3, Total Adds 3, WGBR, WJBC, WBOW.

### KOOL & THE GANG "Holiday" (Mercury/PolyGram) 3/2

Rotations: Heavy 0, Medium 0, Light 3/2, Total Adds 2, WMTR, KFOD. Light including KTWO.

### LAURA BRANIGAN "Shattered Glass" (Atlantic) 3/1

Rotations: Heavy 0, Medium 0, Light 3/1, Total Adds 1, KFOD. Light including WMTR, KTWO.

### JETS "Cross My Broken Heart" (MCA) 3/0

Rotations: Heavy 1/0, Medium 0, Light 2/0, Total Adds 0. Heavy: WNNR. Light: WICC, WSTU.

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## R&amp;R NATIONAL AIRPLAY

## ADULT CONTEMPORARY

## BREAKERS.

## CHRIS DeBURGH

## Fatal Hesitation (A&amp;M)

58% of our reporters on it. Rotations: Heavy 1, Medium 29, Light 23, Total Adds 11, WHTX, W101, KMJI, KEZR, WTFM, WIZD, KELT, WLAC-FM, 3WM, KRLB, KWEB. Moves 30-25 on the AC chart.

## BERNIE TAUPIN

## Citizen Jane (RCA)

53% of our reporters on it. Rotations: Heavy 5, Medium 29, Light 14, Total Adds 8, WSNi, WXTX, WLAC-FM, WHVE, 3WM, KDUK, KWAV, KWEB. Moves 29-26 on the AC chart.

## NEW &amp; ACTIVE

## BILL MEDLEY &amp; JENNIFER WARNES "(I've Had) The Time Of My Life" (RCA) 42/3

Rotations: Heavy 1/0, Medium 22/0, Light 19/3, Total Adds 3, KIFM, WIZD, KYTL. Heavy: WBGm. Medium: WOMC, WAEB, WKYE, WTFM, WNAM, KWFM, WEIM, WGLL, WSKI, WTNy, WWPa, WSKY, WCHV, WGSV, WAHR, WORG, WZLQ, WMTFM, KFSS, KKLv, KYJC, KQSW.

## IN PURSUIT "Thin Line" (MTM) 38/5

Rotations: Heavy 1/0, Medium 20/1, Light 17/4, Total Adds 5, KIFM, WLHT, WHNN, WTNy, KYTL. Heavy: WEIM. Medium including KHyl, KEZR, WKYE, KEY103, WNAM, KWFM, WSKI, WWPa, WSKY, WCHV, WGSV, WAHR, WBGm, WZLQ, KFSS, WJON, KKLv, KYJC, KQSW.

## JENNIFER RUSH with ELTON JOHN "Flames Of Paradise" (Epic) 37/1

Rotations: Heavy 4/0, Medium 26/1, Light 7/0, Total Adds 1, WWPa. Heavy: WSKI, WTNy, WBGm, KQSW. Medium including WSNi, KVIL, WARM98, KHyl, K101, WKYE, Y103, WIZD, WHVE, WMGn, KWAV, KWFM, WCHV, WAGE, WORG, WMTFM, WXUS, KKLv.

## CROWDED HOUSE "Something So Strong" (Capitol) 33/8

Rotations: Heavy 9/0, Medium 13/1, Light 11/7, Total Adds 8, WSNi, WMJi, KEY103, WHVE, WTRX, WLHT, WENS, WFMK. Heavy: WHTX, KSD, K101, U102, KWAV, WSKI, WCKQ, WFFX, WMTFM. Medium including WLTF, WKYE, WIZD, WEIM, WQHQ, WAEV, WZLQ, KFSS, WXUS, WJON, K99, KYJC. Debuts at number 30 on the AC chart.

## LAURA BRANIGAN "Shattered Glass" (Atlantic) 29/7

Rotations: Heavy 1/0, Medium 11/4, Light 17/3, Total Adds 7, B100, WMGn, WKNE, WQHQ, WTNy, WXUS, K99. Heavy: WEIM. Medium including WSKI, WWPa, WSKY, WCKQ, WAGE, WBGm, KQSW. Light including WKYE, KEY103, WNAM, WMMJ, WCHV, WGSV, WAEV, WZLQ, KFSS.

## U2 "I Still Haven't Found What I'm Looking For" (Island) 29/6

Rotations: Heavy 2/0, Medium 14/2, Light 13/4, Total Adds 6, WMJi, KWFM, WGLL, WORG, WJON, K99. Heavy: WSKY, WCKQ. Medium including KSD, WKYE, Y103, WIZD, WHVE, WEIM, WSKI, WAEV, WBGm, WFFX, KYJC, KQSW. Light including B100, WKGW, KEY103, WTRX, WCHV, KRLB.

## ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 WHITNEY HOUSTON	87/0	79	6	2
2 OAN HILL	87/0	73	11	3
3 AL JARREAU	90/0	64	24	2
4 BRUCE HORNSBY & THE RANGE	86/0	67	17	2
5 CARLY SIMON	88/0	65	20	3
6 HEART	84/1	62	19	3
7 STEVE WINWOOD	87/5	43	39	5
8 KLYMAXX	81/2	59	19	3
9 NYLONS	79/3	47	27	5
10 KENNY LOGGINS	61/0	29	25	7
11 JOE COCKER	73/1	34	34	5
12 JONATHAN BUTLER	74/3	26	38	10
13 DANNY WILSON	69/2	12	49	8
14 DAVID SANBORN	65/1	21	36	8
15 KENNY G	56/0	22	30	4
16 BRUCE WILLIS	62/3	16	40	6
17 FLEETWOOD MAC	69/8	7	47	15
18 COMMODORES	58/0	19	32	7
19 SUZANNE VEGA	67/11	6	45	16
20 DIONNE WARWICK & JEFFREY OSBORNE	75/28	0	43	32
21 SURFACE	59/0	8	40	11
22 GENESIS	57/0	25	30	2
23 ATLANTIC STARR	49/0	14	26	9
24 LARRY CARLTON	57/9	2	33	22
25 CHRIS DeBURGH	53/11	1	29	23
26 BERNIE TAUPIN	48/8	5	29	14
27 JENNIFER RUSH with ELTON JOHN	37/1	4	26	7
28 GLENN MEDEIROS	40/0	6	26	8
29 SMOKEY ROBINSON	33/0	3	22	8
30 CROWDED HOUSE	33/8	9	13	11

## MOST ADDED

ANITA BAKER (28)  
WARWICK & OSBORNE (28)  
MADONNA (22)  
REO SPEEDWAGON (14)  
CHICAGO (12)  
CHRIS DeBURGH (11)  
SUZANNE VEGA (11)  
LARRY CARLTON (9)  
CROWDED HOUSE (8)  
FLEETWOOD MAC (8)  
BERNIE TAUPIN (8)

## HOTTEST

WHITNEY HOUSTON (63)  
BRUCE HORNSBY (49)  
DAN HILL (48)  
HEART (41)  
AL JARREAU (40)  
CARLY SIMON (30)  
KLYMAXX (25)  
STEVE WINWOOD (22)  
KENNY G (17)  
NYLONS (17)

## STAN CAMPBELL "Years Go By" (Elektra) 29/0

Rotations: Heavy 5/0, Medium 11/0, Light 13/0, Total Adds 0. Heavy: WNAM, WEIM, WSKI, WCHV, WJON. Medium: WKYE, WMGn, WSKY, WCKQ, WGSV, WORG, WBGm, WZLQ, KKLv, KYJC, KQSW. Light: KEY103, WTFM, WIZD, WLHT, WFMK, WHNN, WQHQ, WAGE, KRLB, WAEV, WMTFM, KFSS, WXUS.

## ANITA BAKER "No One In The World" (Elektra) 28/28

Rotations: Heavy 0, Medium 8/8, Light 20/20, Total Adds 28, WNIC, KELT, WNAM, WTRX, WMGn, KWFM, WMMJ, WEIM, WKNE, WGLL, WSKI, WQHQ, WSKY, WCKQ, WGSV, WAHR, WAGE, WORG, WBGm, WZLQ, WMTFM, WXUS, KWEB, WJON, KKLv, KYJC, KQSW, KMGQ.

## KOOL &amp; THE GANG "Holiday" (Mercury/PolyGram) 27/2

Rotations: Heavy 0, Medium 15/0, Light 12/2, Total Adds 2, B100, KRLB. Medium: WKYE, WIZD, KWAV, WGLL, WSKI, WQHQ, WWPa, WCKQ, WCHV, WGSV, WAGE, WBGm, KKLv, KYJC, KQSW. Light including WAEB, WKGW, KEY103, WTRX, WEIM, WORG, WAEV, WZLQ, KFSS, KMGQ.

## SYSTEM "Don't Disturb This Groove" (Atlantic) 25/3

Rotations: Heavy 7/1, Medium 7/0, Light 11/2, Total Adds 3, KMZQ, KRLB, WMTFM. Heavy including B100, KEZR, WKYE, WSKI, WCHV, WFFX. Medium: WHTX, WRKA, WIZD, WHVE, WZLQ, WXUS, K99. Light including WSNi, WMJi, WMYX, KEY103, U102, WTRX, KWAV, WAEV, KMGQ.

## SIGNIFICANT ACTION

## MADONNA "Who's That Girl" (Sire/WB) 22/22

Rotations: Heavy 0, Medium 7/7, Light 15/15, Total Adds 22, WNIC, B100, KIFM, Y103, WIZD, WNAM, WTRX, KWAV, KWFM, WSKI, WWPa, WSKY, WCKQ, WGSV, WAGE, KRLB, WFFX, WXUS, KKLv, K99, KYJC, KQSW.

## ALISON MOYET "Is This Love?" (Columbia) 20/1

Rotations: Heavy 0, Medium 5/0, Light 15/1, Total Adds 1, KIFM. Medium: WNAM, WSKI, WSKY, WCHV, WBGm. Light including KEY103, WTFM, WTRX, WQHQ, WCKQ, WGSV, WORG, WAEV, WZLQ, KFSS, WJON, KKLv, KYJC, KQSW.

## GLORIA ESTEFAN &amp; MIAMI SOUND MACHINE "Rhythm Is Gonna Get You" (Epic) 19/2

Rotations: Heavy 2/0, Medium 11/1, Light 6/1, Total Adds 2, Y103, WMTFM. Heavy: WIZD, WFFX. Medium including KHyl, KEZR, WXTX, WHVE, WCKQ, WCHV, KRLB, WORG, WBGm, KYJC. Light including B100, U102, WGSV, WAEV, KMGQ.

## CHICAGO "Niagara Falls" (Full Moon/WB) 18/12

Rotations: Heavy 0, Medium 4/3, Light 14/9, Total Adds 12, WNIC, WKYE, WKGW, KEY103, WTRX, WMGn, WEIM, WGSV, WBGm, WZLQ, KKLv, KQSW. Medium including KYJC. Light including WSKI, WQHQ, WCKQ, WAGE, KFSS.

## ROSANNE CASH "The Way We Make A Broken Heart" (Columbia) 18/7

Rotations: Heavy 0, Medium 6/0, Light 12/7, Total Adds 7, WNAM, WTRX, WKNE, WSKI, WGSV, WAEV, KMGQ. Medium: WEIM, WGLL, WSKY, WAHR, WBGm, KQSW. Light including KEY103, WORG, WZLQ, WMTFM, KYJC.

## MICHAEL FRANKS "Island Life" (WB) 18/6

Rotations: Heavy 0, Medium 2/0, Light 16/6, Total Adds 6, WKNE, WZLQ, WJON, KKLv, KYJC, KMGQ. Medium: WEIM, WSKY. Light including KEY103, WNAM, WTRX, WSKI, WCHV, WGSV, WAGE, WORG, WMTFM, KQSW.

## REO SPEEDWAGON "In My Dreams" (Epic) 14/14

Rotations: Heavy 0, Medium 3/3, Light 11/11, Total Adds 14, WNAM, WEIM, WSKI, WQHQ, WSKY, WGSV, WAGE, WORG, WBGm, WZLQ, WMTFM, KKLv, KYJC, KQSW.

## BOB SEGER "Shakedown" (MCA) 11/3

Rotations: Heavy 2/0, Medium 7/2, Light 2/1, Total Adds 3, WKYE, WKGW, WIZD. Heavy: WNIC, WFFX. Medium including KVIL, WCKQ, KRLB, WAEV, K99. Light including B100.

## TOM KIMMEL "That's Freedom" (Mercury/PolyGram) 11/0

Rotations: Heavy 0, Medium 3/0, Light 8/0, Total Adds 0. Medium: WGLL, WSKI, WCHV. Light: WEIM, WCKQ, WGSV, WAGE, WAEV, WZLQ, KFSS, KYJC.

## BARBRA STREISAND "Somewhere Over The Rainbow" (Columbia) 10/0

Rotations: Heavy 0, Medium 6/0, Light 4/0, Total Adds 0. Medium: WKNE, WCKQ, WAHR, WBGm, WMTFM, KRNO. Light: WNIC, WCHV, WGSV, WJON.

## LOS LOBOS "La Bamba" (Slash/WB) 9/5

Rotations: Heavy 0, Medium 2/1, Light 7/4, Total Adds 5, KHyl, B100, WKYE, WORG, KYJC. Medium including WMTFM. Light including WKGW, WBGm, KKLv.

## SIMPLY RED "Infidelity" (Elektra) 9/0

Rotations: Heavy 0, Medium 4/0, Light 5/0, Total Adds 0. Medium: KWFM, WSKY, WBGm, KQSW. Light: WEIM, WSKI, WCHV, WGSV, KMGQ.

## FRANK POTENZA "California Dreamin'" (TBA/Palo Alto) 8/1

Rotations: Heavy 0, Medium 3/0, Light 5/1, Total Adds 1, WZLQ. Medium: WEIM, WSKY, KMGQ. Light including WKNE, WBGm, KKLv, KQSW.

## HOWARD HEWETT "I Commit To Love" (Elektra) 8/0

Rotations: Heavy 0, Medium 1/0, Light 7/0, Total Adds 0. Medium: WEIM. Light: WNAM, WQHQ, WCKQ, WCHV, WORG, WBGm, WZLQ.

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

# ACADS & HOTS

## EAST

### PARALLEL ONE

WPIX/New York  
Wendy Silverstein  
none  
Notteat:  
DAN HILL  
AL JARREAU  
KRYNAX  
KERRY LOGGINS  
CARLY SIMON  
WMBZ/Philadelphia  
Tyler/Sorenson  
CROWDED HOUSE  
BERNIE TAUPIN  
Notteat:  
HEART  
JOYTRAM BUTLER  
STEVE WIMWOOD  
AL JARREAU  
JOE COCKER  
WHTZ/Pittsburgh  
Keith Abrams  
CRIS DEBURGH  
WARWICK & OSBORNE  
BRUCE HORSBY  
Notteat:  
CROWDED HOUSE  
HEART  
DAN HILL  
WHITNEY ROUSTON  
STEVE WIMWOOD

### PARALLEL TWO

WABW/Albany  
Chris Bailey  
FLEETWOOD MAC  
Notteat:  
WHITNEY ROUSTON  
DAN HILL  
BRUCE HORSBY  
KERRY LOGGINS  
KRYNAX  
WKYC/Jacksonville  
Jack McNeely  
BOB SEGER  
CHICAGO  
ABC  
LO LOBOS  
Notteat:  
WHITNEY ROUSTON  
HEART  
KRYNAX  
BRUCE HORSBY  
SYSTEM  
WKOW/Chicago  
Carpenter/Carr  
WARWICK & OSBORNE  
BOB SEGER  
LIBA LISA  
CHICAGO  
Notteat:  
BRUCE HORSBY  
STEVE WIMWOOD  
JOE COCKER  
HEART  
AL JARREAU

### PARALLEL THREE

WEMF/Orlando  
Jack Raymond  
CHICAGO  
REO SPEEDWAGON  
KRYNAX  
NICOLAS TREMULIS  
ANATULU  
PATRICK O'HEARN  
ANGELA COLE  
BE BE & CE CE WYH  
ARITIA BAKER  
Notteat:  
DAN HILL  
CROWDED HOUSE  
WHITNEY ROUSTON  
BRUCE HORSBY

91 Reporters  
82 Current Reports

## SOUTH

### PARALLEL ONE

WFSB-FM/Atlanta  
LaCoccol/MoCoy  
WARWICK & OSBORNE  
KRYNAX  
Notteat:  
DAN HILL  
BRUCE HORSBY  
HEART  
AL JARREAU  
STEVE WIMWOOD  
KVL/Dallas  
Rhodes/Chapman  
none  
Notteat:  
ATLANTIC STARR  
GREGG  
DAN HILL  
WHITNEY ROUSTON  
KERRY G  
LOVE&M/Atlanta  
Mean/Agency  
DANNY WILSON  
Notteat:  
KERRY G  
GREGG  
WHITNEY ROUSTON  
STEVE WIMWOOD  
WLTN/New Orleans  
Scott/Mitchell  
JOYTRAM BUTLER  
HEART  
KRYNAX  
BRUCE HORSBY  
WTKR/Montgomery  
Bruce Shobbin  
ROB SEGER  
REO SPEEDWAGON  
MADONNA  
BOY GEORGE  
BE BE & CE CE WYH  
ARITIA BAKER  
Notteat:  
DAN HILL  
AL JARREAU  
KRYNAX  
KERRY LOGGINS  
WMOX/Salt Lake  
Ken Medek  
REO SPEEDWAGON  
LAURA BRANIGAN  
ARITIA BAKER  
ANATULU  
Notteat:  
DAN HILL  
WHITNEY ROUSTON  
HEART  
AL JARREAU  
BRUCE HORSBY  
STEVE WIMWOOD  
WFTN/Waterbury  
George Neher  
LARRY CARLTON  
LAURA BRANIGAN  
IN PURSUIT  
LIBA LISA  
CHICAGO  
Notteat:  
BRUCE HORSBY  
STEVE WIMWOOD  
JOE COCKER  
HEART  
AL JARREAU

### PARALLEL TWO

KEY103/Austin  
Raker/Alan  
WARWICK & OSBORNE  
CHICAGO  
CROWDED HOUSE  
Notteat:  
WHITNEY ROUSTON  
BRUCE HORSBY  
DAN HILL  
KRYNAX  
AL JARREAU  
WYXC/Charlotte  
Quincy/O'Brien  
BERNIE TAUPIN  
LARRY CARLTON  
Notteat:  
DAN HILL  
WHITNEY ROUSTON  
CARLY SIMON  
STEVE WIMWOOD  
SURFACE  
WE2C/Charlotte  
Herring/Conway  
WARWICK & OSBORNE  
SUSANNE VEGA  
Notteat:  
GREGG  
KERRY G  
KERRY LOGGINS  
STEVE WIMWOOD  
BRUCE HORSBY  
Y103/Jacksonville  
Bruce Goldson  
MADONNA  
MIAMI SOUND MACH  
WARWICK & OSBORNE  
Notteat:  
BRUCE HORSBY  
AL JARREAU  
WHITNEY ROUSTON  
STEVE WIMWOOD  
HEART

### PARALLEL THREE

WFLA/Tampa  
DeCarlo/W/Florida  
LARRY CARLTON  
SUSANNE VEGA  
CRIS DEBURGH  
DANNY WILSON  
Notteat:  
WHITNEY ROUSTON  
HEART  
AL JARREAU  
AL JARREAU  
AL JARREAU  
WFTS/Orlando  
Brian Kilgus  
KRYNAX  
Notteat:  
WHITNEY ROUSTON  
AL JARREAU  
AL JARREAU  
HEART  
BRUCE HORSBY  
WFLX/Orlando  
Ryan/Blatt  
SUSANNE VEGA  
WARWICK & OSBORNE  
Notteat:  
ATLANTIC STARR  
KERRY G  
HEART  
WHITNEY ROUSTON  
KRYNAX  
AL JARREAU  
WYVE/Sarasota  
Lindsey/Lawrence  
SUSANNE VEGA  
BERNIE TAUPIN  
WARWICK & OSBORNE  
WHISPERS  
CROWDED HOUSE  
Notteat:  
WHITNEY ROUSTON  
KRYNAX  
AL JARREAU  
HEART  
JOYTRAM BUTLER  
WARWICK & OSBORNE  
SUSANNE VEGA  
Notteat:  
ATLANTIC STARR  
KERRY G  
HEART  
WHITNEY ROUSTON  
KRYNAX  
AL JARREAU  
WYXC/Charlotte  
Quincy/O'Brien  
BERNIE TAUPIN  
LARRY CARLTON  
Notteat:  
DAN HILL  
WHITNEY ROUSTON  
CARLY SIMON  
STEVE WIMWOOD  
SURFACE  
WE2C/Charlotte  
Herring/Conway  
WARWICK & OSBORNE  
SUSANNE VEGA  
Notteat:  
GREGG  
KERRY G  
KERRY LOGGINS  
STEVE WIMWOOD  
BRUCE HORSBY  
Y103/Jacksonville  
Bruce Goldson  
MADONNA  
MIAMI SOUND MACH  
WARWICK & OSBORNE  
Notteat:  
BRUCE HORSBY  
AL JARREAU  
WHITNEY ROUSTON  
STEVE WIMWOOD  
HEART

## MIDWEST

### PARALLEL ONE

WJOL/Campbellville  
Smith/McClendon  
BREAKFAST CLUB  
ARITIA BAKER  
MADONNA  
Notteat:  
KRYNAX  
BRUCE HORSBY  
WHITNEY ROUSTON  
STEVE WIMWOOD  
BRUCE HORSBY  
KRYNAX  
WCHV/Charlottesville  
Bob James  
none  
Notteat:  
KERRY LOGGINS  
KERRY G  
JOYTRAM BUTLER  
DAN HILL  
STAR WARRIOR  
DANNY WILSON  
WGBV/Columbus  
Joe Cook  
LARRY CARLTON  
Notteat:  
KRYNAX  
CARLY SIMON  
WHITNEY ROUSTON  
AL JARREAU  
WYLS  
WGBV/Dallas  
Jackson/Bell  
ARITIA BAKER  
MADONNA  
REO SPEEDWAGON  
CHICAGO  
ROB SEGER  
CRIS DEBURGH  
HEART  
JOYTRAM BUTLER  
DAN HILL  
WHITNEY ROUSTON  
STEVE WIMWOOD  
KELT/McAllen  
Ted Griffin  
ARITIA BAKER  
WARWICK & OSBORNE  
CRIS DEBURGH  
Notteat:  
DAN HILL  
AL JARREAU  
KRYNAX  
AL JARREAU  
WJAC-FM/Asheville  
Crawford/Sargent  
LARRY CARLTON  
BERNIE TAUPIN  
SUSANNE VEGA  
CRIS DEBURGH  
Notteat:  
HEART  
DAN HILL  
WHITNEY ROUSTON  
CARLY SIMON  
AL JARREAU  
AL JARREAU  
WSTP/Orlando  
Brian Kilgus  
KRYNAX  
Notteat:  
WHITNEY ROUSTON  
AL JARREAU  
AL JARREAU  
HEART  
BRUCE HORSBY  
WTOG/Orangeburg  
Stu Wright  
ARITIA BAKER  
U2  
BREAKFAST CLUB  
LO LOBOS  
REO SPEEDWAGON  
ANGELA COLE  
Notteat:  
WHITNEY ROUSTON  
KRYNAX  
BRUCE HORSBY  
BRUCE WILLIS  
WYLS  
WAEV/Sarasota  
Vega/Davis  
PAMILLOS 'WUNDERB  
ROB SEGER  
Notteat:  
WHITNEY ROUSTON  
KRYNAX  
AL JARREAU  
HEART  
JOYTRAM BUTLER  
WGBM/Tallahassee  
JJ Steele  
REO SPEEDWAGON  
CHICAGO  
ARITIA BAKER  
BREAKFAST CLUB  
BE BE & CE CE WYH  
ANGELA COLE  
NICOLAS TREMULIS  
Notteat:  
BRUCE HORSBY  
KRYNAX  
SUSANNE VEGA  
MADONNA  
DANNY WILSON  
KBB/Grand Falls  
Steve Katter  
LAURA BRANIGAN  
WARWICK & OSBORNE  
T'PAU  
Notteat:  
HEART  
AL JARREAU  
WHITNEY ROUSTON  
LIBA LISA  
STEVE WIMWOOD  
KQSW/Rock Springs  
Paul Carpenter  
BE BE & CE CE WYH  
CHICAGO  
MADONNA  
REO SPEEDWAGON  
ARITIA BAKER  
KAREN KAMON  
Notteat:  
CARLY SIMON  
HEART  
SUSANNE VEGA  
FLEETWOOD MAC  
JOE COCKER  
KMQQ/Santa Barbara  
Stephen Meade  
ARITIA BAKER  
MICHAEL FRANKS  
ROB SEGER  
Notteat:  
DAN HILL  
CROWDED HOUSE  
WHITNEY ROUSTON  
DAN HILL  
JOE COCKER  
AL JARREAU

### PARALLEL TWO

WJOL/Campbellville  
Smith/McClendon  
BREAKFAST CLUB  
ARITIA BAKER  
MADONNA  
Notteat:  
KRYNAX  
BRUCE HORSBY  
WHITNEY ROUSTON  
STEVE WIMWOOD  
BRUCE HORSBY  
KRYNAX  
WCHV/Charlottesville  
Bob James  
none  
Notteat:  
KERRY LOGGINS  
KERRY G  
JOYTRAM BUTLER  
DAN HILL  
STAR WARRIOR  
DANNY WILSON  
WGBV/Columbus  
Joe Cook  
LARRY CARLTON  
Notteat:  
KRYNAX  
CARLY SIMON  
WHITNEY ROUSTON  
AL JARREAU  
WYLS  
WGBV/Dallas  
Jackson/Bell  
ARITIA BAKER  
MADONNA  
REO SPEEDWAGON  
CHICAGO  
ROB SEGER  
CRIS DEBURGH  
HEART  
JOYTRAM BUTLER  
DAN HILL  
WHITNEY ROUSTON  
STEVE WIMWOOD  
KELT/McAllen  
Ted Griffin  
ARITIA BAKER  
WARWICK & OSBORNE  
CRIS DEBURGH  
Notteat:  
DAN HILL  
AL JARREAU  
KRYNAX  
AL JARREAU  
WJAC-FM/Asheville  
Crawford/Sargent  
LARRY CARLTON  
BERNIE TAUPIN  
SUSANNE VEGA  
CRIS DEBURGH  
Notteat:  
HEART  
DAN HILL  
WHITNEY ROUSTON  
CARLY SIMON  
AL JARREAU  
AL JARREAU  
WSTP/Orlando  
Brian Kilgus  
KRYNAX  
Notteat:  
WHITNEY ROUSTON  
AL JARREAU  
AL JARREAU  
HEART  
BRUCE HORSBY  
WTOG/Orangeburg  
Stu Wright  
ARITIA BAKER  
U2  
BREAKFAST CLUB  
LO LOBOS  
REO SPEEDWAGON  
ANGELA COLE  
Notteat:  
WHITNEY ROUSTON  
KRYNAX  
BRUCE HORSBY  
BRUCE WILLIS  
WYLS  
WAEV/Sarasota  
Vega/Davis  
PAMILLOS 'WUNDERB  
ROB SEGER  
Notteat:  
WHITNEY ROUSTON  
KRYNAX  
AL JARREAU  
HEART  
JOYTRAM BUTLER  
WGBM/Tallahassee  
JJ Steele  
REO SPEEDWAGON  
CHICAGO  
ARITIA BAKER  
BREAKFAST CLUB  
BE BE & CE CE WYH  
ANGELA COLE  
NICOLAS TREMULIS  
Notteat:  
BRUCE HORSBY  
KRYNAX  
SUSANNE VEGA  
MADONNA  
DANNY WILSON  
KBB/Grand Falls  
Steve Katter  
LAURA BRANIGAN  
WARWICK & OSBORNE  
T'PAU  
Notteat:  
HEART  
AL JARREAU  
WHITNEY ROUSTON  
LIBA LISA  
STEVE WIMWOOD  
KQSW/Rock Springs  
Paul Carpenter  
BE BE & CE CE WYH  
CHICAGO  
MADONNA  
REO SPEEDWAGON  
ARITIA BAKER  
KAREN KAMON  
Notteat:  
CARLY SIMON  
HEART  
SUSANNE VEGA  
FLEETWOOD MAC  
JOE COCKER  
KMQQ/Santa Barbara  
Stephen Meade  
ARITIA BAKER  
MICHAEL FRANKS  
ROB SEGER  
Notteat:  
DAN HILL  
CROWDED HOUSE  
WHITNEY ROUSTON  
DAN HILL  
JOE COCKER  
AL JARREAU

### PARALLEL THREE

WJOL/Campbellville  
Smith/McClendon  
BREAKFAST CLUB  
ARITIA BAKER  
MADONNA  
Notteat:  
KRYNAX  
BRUCE HORSBY  
WHITNEY ROUSTON  
STEVE WIMWOOD  
BRUCE HORSBY  
KRYNAX  
WCHV/Charlottesville  
Bob James  
none  
Notteat:  
KERRY LOGGINS  
KERRY G  
JOYTRAM BUTLER  
DAN HILL  
STAR WARRIOR  
DANNY WILSON  
WGBV/Columbus  
Joe Cook  
LARRY CARLTON  
Notteat:  
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CARLY SIMON  
WHITNEY ROUSTON  
AL JARREAU  
WYLS  
WGBV/Dallas  
Jackson/Bell  
ARITIA BAKER  
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CRIS DEBURGH  
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DAN HILL  
WHITNEY ROUSTON  
STEVE WIMWOOD  
KELT/McAllen  
Ted Griffin  
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WARWICK & OSBORNE  
CRIS DEBURGH  
Notteat:  
DAN HILL  
AL JARREAU  
KRYNAX  
AL JARREAU  
WJAC-FM/Asheville  
Crawford/Sargent  
LARRY CARLTON  
BERNIE TAUPIN  
SUSANNE VEGA  
CRIS DEBURGH  
Notteat:  
HEART  
DAN HILL  
WHITNEY ROUSTON  
CARLY SIMON  
AL JARREAU  
AL JARREAU  
WSTP/Orlando  
Brian Kilgus  
KRYNAX  
Notteat:  
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KRYNAX  
BRUCE HORSBY  
BRUCE WILLIS  
WYLS  
WAEV/Sarasota  
Vega/Davis  
PAMILLOS 'WUNDERB  
ROB SEGER  
Notteat:  
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KRYNAX  
AL JARREAU  
HEART  
JOYTRAM BUTLER  
WGBM/Tallahassee  
JJ Steele  
REO SPEEDWAGON  
CHICAGO  
ARITIA BAKER  
BREAKFAST CLUB  
BE BE & CE CE WYH  
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NICOLAS TREMULIS  
Notteat:  
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KRYNAX  
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WARWICK & OSBORNE  
T'PAU  
Notteat:  
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AL JARREAU  
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LIBA LISA  
STEVE WIMWOOD  
KQSW/Rock Springs  
Paul Carpenter  
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MADONNA  
REO SPEEDWAGON  
ARITIA BAKER  
KAREN KAMON  
Notteat:  
CARLY SIMON  
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SUSANNE VEGA  
FLEETWOOD MAC  
JOE COCKER  
KMQQ/Santa Barbara  
Stephen Meade  
ARITIA BAKER  
MICHAEL FRANKS  
ROB SEGER  
Notteat:  
DAN HILL  
CROWDED HOUSE  
WHITNEY ROUSTON  
DAN HILL  
JOE COCKER  
AL JARREAU

Five stations reported a frozen list this week:  
KOST/Los Angeles  
KSD/St. Louis  
KVIL/Dallas  
WOMC/Detroit  
U102/Knoxville

Four stations did not report a playlist, therefore their rotations were frozen:  
KCIX/Boise  
KFSB/Joplin  
WCHV/Charlottesville  
WPIX/New York

## FULL-SERVICE AC

### EAST

#### PARALLEL ONE

WVIC/Hartford  
David Bernstein  
WHITNEY ROUSTON  
CRIS DEBURGH  
Notteat:  
CARLY SIMON  
DAN HILL  
BRUCE HORSBY  
STEVE WIMWOOD  
WELM/Now Haven  
Dressel/Carmack  
WARWICK & OSBORNE  
Notteat:  
BARBARA STREISAND  
BRUCE HORSBY  
DAN HILL  
WYLS  
WQV/Providence  
Peter/Bochar  
MADONNA  
SURFACE  
Notteat:  
ATLANTIC STARR  
HEART  
WHITNEY ROUSTON  
SMOKEY ROBINSON  
MADONNA  
WCHS/Charlotte  
Via Marine  
MADONNA  
Notteat:  
DAN HILL  
KERRY G  
CARLY SIMON  
WHITNEY ROUSTON  
AL JARREAU

#### PARALLEL TWO

WCCB/Bridgeport  
Peter/Bochar  
MADONNA  
SURFACE  
Notteat:  
ATLANTIC STARR  
HEART  
WHITNEY ROUSTON  
SMOKEY ROBINSON  
MADONNA  
WCHS/Charlotte  
Via Marine  
MADONNA  
Notteat:  
DAN HILL  
KERRY G  
CARLY SIMON  
WHITNEY ROUSTON  
AL JARREAU

#### PARALLEL THREE

WVIC/Hartford  
David Bernstein  
WHITNEY ROUSTON  
CRIS DEBURGH  
Notteat:  
CARLY SIMON  
DAN HILL  
BRUCE HORSBY  
STEVE WIMWOOD  
WELM/Now Haven  
Dressel/Carmack  
WARWICK & OSBORNE  
Notteat:  
BARBARA STREISAND  
BRUCE HORSBY  
DAN HILL  
WYLS  
WQV/Providence  
Peter/Bochar  
MADONNA  
SURFACE  
Notteat:  
ATLANTIC STARR  
HEART  
WHITNEY ROUSTON  
SMOKEY ROBINSON  
MADONNA  
WCHS/Charlotte  
Via Marine  
MADONNA  
Notteat:  
DAN HILL  
KERRY G  
CARLY SIMON  
WHITNEY ROUSTON  
AL JARREAU

### MIDWEST

#### PARALLEL ONE

WVIC/Hartford  
David Bernstein  
WHITNEY ROUSTON  
CRIS DEBURGH  
Notteat:  
CARLY SIMON  
DAN HILL  
BRUCE HORSBY  
STEVE WIMWOOD  
WELM/Now Haven  
Dressel/Carmack  
WARWICK & OSBORNE  
Notteat:  
BARBARA STREISAND  
BRUCE HORSBY  
DAN HILL  
WYLS  
WQV/Providence  
Peter/Bochar  
MADONNA  
SURFACE  
Notteat:  
ATLANTIC STARR  
HEART  
WHITNEY ROUSTON  
SMOKEY ROBINSON  
MADONNA  
WCHS/Charlotte  
Via Marine  
MADONNA  
Notteat:  
DAN HILL  
KERRY G  
CARLY SIMON  
WHITNEY ROUSTON  
AL JARREAU

#### PARALLEL TWO

WVIC/Hartford  
David Bernstein  
WHITNEY ROUSTON  
CRIS DEBURGH  
Notteat:  
CARLY SIMON  
DAN HILL  
BRUCE HORSBY  
STEVE WIMWOOD  
WELM/Now Haven  
Dressel/Carmack  
WARWICK & OSBORNE  
Notteat:  
BARBARA STREISAND  
BRUCE HORSBY  
DAN HILL  
WYLS  
WQV/Providence  
Peter/Bochar  
MADONNA  
SURFACE  
Notteat:  
ATLANTIC STARR  
HEART  
WHITNEY ROUSTON  
SMOKEY ROBINSON  
MADONNA  
WCHS/Charlotte  
Via Marine  
MADONNA  
Notteat:  
DAN HILL  
KERRY G  
CARLY SIMON  
WHITNEY ROUSTON  
AL JARREAU

#### PARALLEL THREE

WVIC/Hartford  
David Bernstein  
WHITNEY ROUSTON  
CRIS DEBURGH  
Notteat:  
CARLY SIMON  
DAN HILL  
BRUCE HORSBY  
STEVE WIMWOOD  
WELM/Now Haven  
Dressel/Carmack  
WARWICK & OSBORNE  
Notteat:  
BARBARA STREISAND  
BRUCE HORSBY  
DAN HILL  
WYLS  
WQV/Providence  
Peter/Bochar  
MADONNA  
SURFACE  
Notteat:  
ATLANTIC STARR  
HEART  
WHITNEY ROUSTON  
SMOKEY ROBINSON  
MADONNA  
WCHS/Charlotte  
Via Marine  
MADONNA  
Notteat:  
DAN HILL  
KERRY G  
CARLY SIMON  
WHITNEY ROUSTON  
AL JARREAU

### WEST

#### PARALLEL ONE

WVIC/Hartford  
David Bernstein  
WHITNEY ROUSTON  
CRIS DEBURGH  
Notteat:  
CARLY SIMON  
DAN HILL  
BRUCE HORSBY  
STEVE WIMWOOD  
WELM/Now Haven  
Dressel/Carmack  
WARWICK & OSBORNE  
Notteat:  
BARBARA STREISAND  
BRUCE HORSBY  
DAN HILL  
WYLS  
WQV/Providence  
Peter/Bochar  
MADONNA  
SURFACE  
Notteat:  
ATLANTIC STARR  
HEART  
WHITNEY ROUSTON  
SMOKEY ROBINSON  
MADONNA  
WCHS/Charlotte  
Via Marine  
MADONNA  
Notteat:  
DAN HILL  
KERRY G  
CARLY SIMON  
WHITNEY ROUSTON  
AL JARREAU

#### PARALLEL TWO

WVIC/Hartford  
David Bernstein  
WHITNEY ROUSTON  
CRIS DEBURGH  
Notteat:  
CARLY SIMON  
DAN HILL  
BRUCE HORSBY  
STEVE WIMWOOD  
WELM/Now Haven  
Dressel/Carmack  
WARWICK & OSBORNE  
Notteat:  
BARBARA STREISAND  
BRUCE HORSBY  
DAN HILL  
WYLS  
WQV/Providence  
Peter/Bochar  
MADONNA  
SURFACE  
Notteat:  
ATLANTIC STARR  
HEART  
WHITNEY ROUSTON  
SMOKEY ROBINSON  
MADONNA  
WCHS/Charlotte  
Via Marine  
MADONNA  
Notteat:  
DAN HILL  
KERRY G  
CARLY SIMON  
WHITNEY ROUSTON  
AL JARREAU

#### PARALLEL THREE

WVIC/Hartford  
David Bernstein  
WHITNEY ROUSTON  
CRIS DEBURGH  
Notteat:  
CARLY SIMON  
DAN HILL  
BRUCE HORSBY  
STEVE WIMWOOD  
WELM/Now Haven  
Dressel/Carmack  
WARWICK & OSBORNE  
Notteat:  
BARBARA STREISAND  
BRUCE HORSBY  
DAN HILL  
WYLS  
WQV/Providence  
Peter/Bochar  
MADONNA  
SURFACE  
Notteat:  
ATLANTIC STARR  
HEART  
WHITNEY ROUSTON  
SMOKEY ROBINSON  
MADONNA  
WCHS/Charlotte  
Via Marine  
MADONNA  
Notteat:  
DAN HILL  
KERRY G  
CARLY SIMON  
WHITNEY ROUSTON  
AL JARREAU

### WEST

#### PARALLEL ONE

WVIC/Hartford  
David Bernstein  
WHITNEY ROUSTON  
CRIS DEBURGH  
Notteat:  
CARLY SIMON  
DAN HILL  
BRUCE HORSBY  
STEVE WIMWOOD  
WELM/Now Haven  
Dressel/Carmack  
WARWICK & OSBORNE  
Notteat:  
BARBARA STREISAND  
BRUCE HORSBY  
DAN HILL  
WYLS  
WQV/Providence  
Peter/Bochar  
MADONNA  
SURFACE  
Notteat:  
ATLANTIC STARR  
HEART  
WHITNEY ROUSTON  
SMOKEY ROBINSON  
MADONNA  
WCHS/Charlotte  
Via Marine  
MADONNA  
Notteat:  
DAN HILL  
KERRY G  
CARLY SIMON  
WHITNEY ROUSTON  
AL JARREAU

#### PARALLEL TWO

WVIC/Hartford  
David Bernstein  
WHITNEY ROUSTON  
CRIS DEBURGH  
Notteat:  
CARLY SIMON  
DAN HILL  
BRUCE HORSBY  
STEVE WIMWOOD  
WELM/Now Haven  
Dressel/Carmack  
WARWICK & OSBORNE  
Notteat:  
BARBARA STREISAND  
BRUCE HORSBY  
DAN HILL  
WYLS  
WQV/Providence  
Peter/Bochar  
MADONNA  
SURFACE  
Notteat:  
ATLANTIC STARR  
HEART  
WHITNEY ROUSTON  
SMOKEY ROBINSON  
MADONNA  
WCHS/Charlotte  
Via Marine  
MADONNA  
Notteat:  
DAN HILL  
KERRY G  
CARLY SIMON  
WHITNEY ROUSTON  
AL JARREAU

### WEST

#### PARALLEL ONE

WVIC/Hartford  
David Bernstein  
WHITNEY ROUSTON  
CRIS DEBURGH  
Notteat:  
CARLY SIMON  
DAN HILL  
BRUCE HORSBY  
STEVE WIMWOOD  
WELM/Now Haven  
Dressel/Carmack  
WARWICK & OSBORNE  
Notteat:  
BARBARA STREISAND  
BRUCE HORSBY  
DAN HILL  
WYLS  
WQV/Providence  
Peter/Bochar  
MADONNA  
SURFACE  
Notteat:  
ATLANTIC STARR  
HEART  
WHITNEY ROUSTON  
SMOKEY ROBINSON  
MADONNA  
WCHS/Charlotte  
Via Marine  
MADONNA  
Notteat:  
DAN HILL  
KERRY G  
CARLY SIMON  
WHITNEY ROUSTON  
AL JARREAU

#### PARALLEL TWO

WVIC/Hartford  
David Bernstein  
WHITNEY ROUSTON  
CRIS DEBURGH  
Notteat:  
CARLY SIMON  
DAN HILL  
BRUCE HORSBY  
STEVE WIMWOOD  
WELM/Now Haven  
Dressel/Carmack  
WARWICK & OSBORNE  
Notteat:  
BARBARA STREISAND  
BRUCE HORSBY  
DAN HILL  
WYLS  
WQV/Providence  
Peter/Bochar  
MADONNA  
SURFACE  
Notteat:  
ATLANTIC STARR  
HEART  
WHITNEY ROUSTON  
SMOKEY ROBINSON  
MADONNA  
WCHS/Charlotte  
Via Marine  
MADONNA  
Notteat:  
DAN HILL  
KERRY G  
CARLY SIMON  
WHITNEY ROUSTON  
AL JARREAU

### WEST

#### PARALLEL ONE

WVIC/Hartford  
David Bernstein  
WHITNEY ROUSTON  
CRIS DEBURGH  
Notteat:  
CARLY SIMON  
DAN HILL  
BRUCE HORSBY  
STEVE WIMWOOD  
WELM/Now Haven  
Dressel/Carmack  
WARWICK & OSBORNE  
Notteat:  
BARBARA STREISAND  
BRUCE HORSBY  
DAN HILL  
WYLS  
WQV/Providence  
Peter/Bochar  
MADONNA  
SURFACE  
Notteat:  
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WHITNEY ROUSTON  
SMOKEY ROBINSON  
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WCHS/Charlotte  
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STEVE WIMWOOD  
WELM/Now Haven  
Dressel/Carmack  
WARWICK & OSBORNE  
Notteat:  
BARBARA STREIS

# R&R NATIONAL AIRPLAY

## AOR ALBUMS

Three Weeks  
Two Weeks  
Last Week

172 REPORTS

JULY 3, 1987

Reports/Adds Power Heavy Medium

—	—	7	1	<b>SAMMY HAGAR</b> /Sammy Hagar (Geffen)
2	3	3	2	<b>HEART</b> /Bad Animals (Capitol)
5	5	5	3	<b>BRYAN ADAMS</b> /Into The Fire (A&M)
3	2	1	4	<b>FLEETWOOD MAC</b> /Tango In The Night (WB)
4	4	4	5	<b>TOM PETTY &amp; THE HEARTBREAKERS</b> /Let Me Up (I've Had Enough) (MCA)
1	1	2	6	<b>U2</b> /The Joshua Tree (Island)
7	6	6	7	<b>RICHARD MARX</b> /Richard Marx (Manhattan)
DEBUT	▶	8	8	<b>JOE WALSH</b> /Got Any Gum? (Full Moon/WB)
—	—	12	9	<b>LOST BOYS</b> /Soundtrack (Atlantic)
12	11	10	10	<b>WHITESNAKE</b> /Whitesnake (Geffen)
—	—	9	11	<b>ROGER WATERS</b> /Radio K.A.O.S. (Columbia)
—	—	15	12	<b>JOHN WAITE</b> /Rover's Return (EMI America)
—	—	13	13	<b>OUTFIELD</b> /Bangin' (Columbia)
DEBUT	▶	14	14	<b>FABULOUS THUNDERBIRDS</b> /Hot Number (CBS Associated)
DEBUT	▶	15	15	<b>STARSHIP</b> /No Protection (Grunt/RCA)
14	14	14	16	<b>SUZANNE VEGA</b> /Solitude Standing (A&M)
19	18	17	17	<b>OMAR &amp; THE HOWLERS</b> /Hard Times In The Land Of... (Columbia)
DEBUT	▶	18	18	<b>NEIL YOUNG &amp; CRAZY HORSE</b> /Life (Geffen)
10	8	11	19	<b>WARREN ZEVON</b> /Sentimental Hygiene (Virgin)
21	21	20	20	<b>TOM KIMMEL</b> /5 To 1 (Mercury/PG)
8	9	18	21	<b>DAVID BOWIE</b> /Never Let Me Down (EMI America)
6	7	8	22	<b>BEVERLY HILLS COP II</b> /Soundtrack (MCA)
DEBUT	▶	23	23	<b>CRUZADOS</b> /After Dark (Arista)
16	17	19	24	<b>MOTLEY CRUE</b> /Girls, Girls, Girls (Elektra)
17	20	23	25	<b>GREGG ALLMAN BAND</b> /I'm No Angel (Epic)
11	10	16	26	<b>MASON RUFFNER</b> /Gypsy Blood (CBS Associated)
—	—	27	27	<b>FIXX</b> /React (MCA)
29	24	24	28	<b>JOHN HIATT</b> /Bring The Family (A&M)
32	29	29	29	<b>STEVE EARLE &amp; THE DUKES</b> /Exit 0 (MCA)
DEBUT	▶	30	30	<b>GREAT WHITE</b> /Once Bitten (Capitol)
—	—	30	31	<b>MARILLION</b> /Clutching At Straws (Capitol)
9	13	21	32	<b>CROWDED HOUSE</b> /Crowded House (Capitol)
18	19	22	33	<b>CUTTING CREW</b> /Broadcast (Virgin)
—	—	34	34	<b>CALL</b> /Into The Woods (Elektra)
—	—	37	35	<b>JON ASTLEY</b> /Everyone Loves The Pilot (Except The Crew) (Atlantic)
13	16	25	36	<b>DAN FOGELBERG</b> /Exiles (Epic)
22	23	26	37	<b>CULT</b> /Electric (Sire/WB)
23	22	28	38	<b>ACE FREHLEY</b> /Frehley's Comet (Megaforce/Atlantic)
—	—	33	39	<b>ROGER DALTREY</b> /Can't Wait To See The Movie (Atlantic)
DEBUT	▶	40	40	<b>LA BAMBA</b> /Soundtrack (Slash/WB)

Five debuts in the top ranks of the Albums Chart resulted in three albums that moved down in position (though actually increasing in airplay) retaining their bullets: Gregg Allman 25 John Hiatt 28 and Marillion 31

"Give" (152) "Boys" (55) "Returning" (24)	152-0	63+	135+	13-
"Run" (145) "Alone" (49) "Animals" (10)	156-1	59+	136-	16+
"Hearts" (150) "Into" (29) "Victim" (8)	155=1	57+	143+	7-
"Midnight" (106) "Seven" (97) "Tango" (17)	158-3	30-	106-	48+
"Runaway" (134) "Think" (47) "Damage" (29)	154-2	33-	102-	51+
"Still" (71) "Bullet" (59) "Where" (48)	126-1	30-	88-	31+
"Mean" (154) "Should've" (3) "Endless" (1)	155-1	70=	146-	6-
"Radio" (147) "Car" (20) "Fun" (16)	150 /3	11	76	72
"Good" (153) "Lost" (4)	153+4	17+	96+	53-
"Here" (133) "Still" (11) "Is This" (6)	137=2	25+	93+	39-
"Radio" (123) "Sunset" (48) "Needs" (7)	147-1	9=	54=	88-
"These" (151) "Woman's" (2) "Don't" (1)	151+3	9+	84+	63-
"Since" (139) "Somewhere" (4) "Bangin'" (2)	140=2	21+	90+	48-
"Stand" (148) "Hot" (5) "Spell" (5)	150 /8	5	54	91
"Over" (140) "Girls" (2) "Babylon" (1)	140 /2	13	67	66
"Luka" (120) "Solitude" (11) "Gypsy" (4)	124-3	10-	78+	40-
"Hard Times" (130) "Mississippi" (8) "Dancing" (4)	138-4	2+	39+	93-
"Walk" (128) "Lonely" (13) "Prisoners" (9)	136 /5	1	30	94
"Sentimental" (104) "Detox" (18) "Factory" (5)	120-0	10-	45-	65-
"Freedom" (136) "Dance" (1)	137+9	1=	26+	100+
"Bang" (69) "Time" (45) "Never" (8)	97-6	5-	42-	48=
"Shakedown" (87) "In Deep" (1)	87-0	29-	70-	14-
"Lies" (141) "Ride" (1) "Time" (1)	142 /11	0	13	112
"Girls" (95) "Wild" (15) "Bad" (2)	99-0	11-	49-	43-
"Can't" (109) "Angel" (7) "Anything" (4)	116+18	3=	29+	77+
"Gypsy" (99) "Dancin'" (4) "Spell" (1)	103-1	7-	48-	44-
"Scared" (111) "Skies" (7) "Leads" (3)	118+15	0=	12+	86+
"Girl" (111) "Called" (3) "Memphis" (2)	114+10	0=	13-	76+
"Ain't" (110) "Week" (1) "Rain" (1)	111+11	1=	12+	69+
"Rock Me" (113) "Lady" (1)	113 /9	1	9	74
"Incommunicado" (102) "Sugar" (1)	103+12	0=	8+	74+
"Something" (50) "World" (10) "Dream" (1)	59-2	10-	36-	17-
"One" (59) "Been" (3) "Died" (1)	63-2	6-	21-	35-
"I Don't Wanna" (73) "River" (5) "Walk" (3)	78+12	1+	10+	48+
"Jane's" (70) "Lipservice" (1)	70+18	2+	16=	43+
"She" (36) "Doesn't" (23) "Lonely" (4)	59-1	7-	21-	30-
"Devil" (75) "Removal" (2) "Wild" (2)	77-0	2+	9-	50-
"Night" (65) "Soldiers" (1) "Calling" (1)	66-1	2=	4-	51-
"Take" (54) "Hearts" (5) "Price" (2)	62-3	2=	6-	47-
"La Bamba" (65) "Summertime" (2) "Let's" (1)	65 /23	1	11	37



**DI**

**"I COULD HAVE BEEN A DREAMER"**

From the Forthcoming Album **Dream Evil**

Produced by **Ronnie James Dio**

On Warner Bros. Records, Cassettes and Compact Discs

© 1987 Warner Bros. Records Inc.

## BREAKERS.

<b>FABULOUS THUNDERBIRDS</b> Hot Number (CBS Associated) 87% of our reporters on it.	<b>JOE WALSH</b> Got Any Gum? (Full Moon/WB) 87% of our reporters on it.
<b>CRUZADOS</b> After Dark (Arista) 83% of our reporters on it.	<b>STARSHIP</b> No Protection (Grunt/RCA) 81% of our reporters on it.
<b>NEIL YOUNG &amp; CRAZY HORSE</b> Life (Geffen) 79% of our reporters on it.	<b>GREAT WHITE</b> Once Bitten (Capitol) 66% of our reporters on it.
<b>MARILLION</b> Clutching At Straws (Capitol) 60% of our reporters on it.	

## NEW & ACTIVE

**CHARLIE DANIELS BAND "Powder Keg" (Epic) 64/24 (41/25)**  
Adds including WNEW, WXRT, KZAP, KROR, WCCC, WCMF, WKRR, WDIZ, KATT, KILQ, Heavy 7 including KQRS, WPLR, KPEZ, WIMZ, WKDF, Medium 43 including WKLS, KTXQ, WQFM, KSHE, KUPD, KOMA, KLAQ, WIXV, KGGQ, KDOS.

**JON BUTCHER "Wishes" (Capitol) 56/12 (49/7)**  
Adds including WHJY, KZAP, WTPA, WPLR, WHEB, WIMZ, KMOD, WGIR, KQWB, KWHL, Heavy 8 KBCC, KINK, KGB, KOMA, WKDF, KATT, WAOR, KTYD, Medium 34 including KTXQ, KLOL, WQFM, WAQY, WAAF, WKQQ, KILQ, KPOI, KDKB, KEZE.

**X "See How We Are" (Elektra) 45/17 (28/12)**  
Adds including KAZY, KOMA, KXRX, WAQY, KILQ, KEZE, WRKI, WWWV, WRUF, KOZZ, Heavy 7: WBCN, WLIR, KROQ, KZEL, WHFS, WFNX, WXXP, Medium 24 including WXRT, KQRS, KBCC, KRXQ, WHEB, WRDU, KISS, KFMG, WGIR, KTYD.

**DANNY WILSON "Meet Danny Wilson" (Virgin) 45/1 (45/2)**  
Adds WXKE, Powers 2, Heavy 11 including WLIR, CHOM, WLUP, WKGR, WMAD, KTCZ, WWCT, KNX, KKCY, Medium 27 including WBAB, KBCC, KBPI, WCCC, WOUR, WKRR, WIBA, KEZO, WIZN, WRKI.

**EUROPE "The Final Countdown" (Epic) 43/17 (27/16)**  
Adds including WHJY, WYNF, WLLZ, KROR, KOMA, WPYX, WHEB, WDIZ, KILQ, KDKB, Powers 1, Heavy 5 KBPI, WFYV, KRNA, WZZO, KRQU, Medium 24 including WGTR, KUPD, KRXQ, WTPA, WHCN, KNCN, WIMZ, KATP, KSOY.

**TRUTH "Weapons Of Love" (IRS/MCA) 43/13 (44/4)**  
Adds including KBCC, KBPI, WQHA, WPLR, KLPX, WMGM, WWWV, WRUF, KRNA, Heavy 11 including WNEW, WSHE, WYNF, WQFM, KAZY, KGB, WTPA, KEZO, WGIR, Medium 21 including KTXQ, KLOL, WNOR, WLVO, WPYX, WKLC, WKFM, WAAF, KQWB, KFMF.

HOT GROUP  
HOT SOUND

“**HOT  
LOVE**”

(PR 2067)

the new promotional 12" by

**TWISTED  
SISTER**

from the forthcoming album

**LOVE IS FOR SUCKERS** (81772)

Produced by Beau Hill



On Atlantic Records

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**A MOST ADDED TRACK!**  
AOR NEW & ACTIVE  
OUT OF THE BOX AT:

WDVE	WQFM
WHJY	KAZY
KLOL	KUPD
WLLZ	KRXQ
WYNF	KRQR

And many more!

## NEW ARTISTS

### Albums

Reports/Adds

1	JON ASTLEY/Everyone Loves The... (Atlantic)	70/18
2	DANNY WILSON/Meet Danny Wilson (Virgin)	45/1
3	FARRENHEIT/Farrenheit (WB)	40/5
4	SILENCERS/A Letter From St. Paul (RCA)	38/13
5	FIRE TOWN/In The Heart Of... (Atlantic)	36/2
6	STEVE JONES/Mercy (Gold Mountain/MCA)	34/6
	ENVY/Ain't It A Sin (Atco)	34/5
8	KEEL/Kael (Gold Mountain/MCA)	26/1
9	CURE/Kiss Me Kiss Me Kiss Me (Elektra)	24/2
10	BEARS/The Bears (PMRC/IRS)	23/8

### Tracks

1	JON ASTLEY/Jane's Getting Serious (Atlantic)	70/18
2	DANNY WILSON/Mary's Prayer (Virgin)	45/1
3	EUROPE/Carrie (Epic)*	43/17
4	JEFF PARIS/Saturday Night (Mercury/PG)	40/10
5	ROCK & HYDE/I Will (Capitol)*	39/4
6	SILENCERS/Painted Moon (RCA)	37/12
7	FARRENHEIT/Lost In Loveland (WB)	36/5
8	ROBERT CRAY BAND/Nothin' But... (Mercury/PG)*	34/14
	ENVY/Ain't It A Sin (Atco)	34/5
	FIRE TOWN/Carry The Torch (Atlantic)	34/2

New Artists are those who have never had an AOR Breaker. Tracks with asterisks are from albums which have already been Breakers and thus no longer appear among the albums listed.

## R&R NATIONAL AIRPLAY

# AOR TRACKS®

172 REPORTS

Three Weeks	Two Weeks	Last Week		Reports/Adds	Power	Heavy	Medium
3	1	1	1	RICHARD MARX/Don't Mean Nothing (Manhattan)	154-/-1	70=	146- 5-
9	4	2	2	SAMMY HAGAR/Give To Live (Geffen)	152-/0	62+	135+ 13-
7	3	3	3	BRYAN ADAMS/Hearts On Fire (A&M)	150=/3	55+	136+ 11-
13	9	6	4	HEART/Who Will You Run To (Capitol)	145+/4	43+	116+ 27-
-	-	18	5	GRATEFUL DEAD/Touch Of Grey (Arista)	158+/15	30+	101+ 53-
24	18	8	6	INXS & JIMMY BARNES/Good Times (Atlantic)	153+/4	17+	96+ 53-
6	6	4	7	TOM PETTY & THE HEARTBREAKERS/Runaway Trains (MCA)	134-/3	31-	90- 42+
18	13	9	8	JOHN WAITE/These Times Are Hard For Lovers (EMI America)	151+/3	9+	84+ 63-
17	14	11	9	OUTFIELD/Since You've Been Gone (Columbia)	139=/2	21+	90+ 47-
23	17	10	10	JOE WALSH/The Radio Song (Full Moon/WB)	147-/3	11+	75+ 71-
21	19	12	11	WHITESNAKE/Here I Go Again (Geffen)	133-/3	24+	90+ 38-
-	28	19	12	38 SPECIAL/Back To Paradise (A&M)	145+/4	6+	63+ 76-
-	27	20	13	STARSHIP/It's Not Over ('Til It's Over) (Grunt/RCA)	140+/3	13+	67+ 66-
-	26	21	13	FABULOUS THUNDERBIRDS/Stand Back (CBS Associated)	148+/6	5+	52+ 91-
15	15	15	15	SUZANNE VEGA/Luka (A&M)	120-/3	9-	76+ 36-
4	5	7	16	FLEETWOOD MAC/Seven Wonders (WB)	97-/1	26-	77- 14+
16	16	16	17	ROGER WATERS/Radio Waves (Columbia)	123-/0	9=	50- 70-
26	23	23	18	OMAR & THE HOWLERS/Hard Times In The Land Of... (Columbia)	130-/3	2+	38+ 87-
1	2	5	19	BOB SEGER/Shakedown (MCA)	87-/0	29-	70- 14-
31	30	26	20	TOM KIMMEL/That's Freedom (Mercury/PG)	136+/9	1=	25+ 100+
-	41	29	21	CRUZADOS/Bed Of Lies (Arista)	141+/10	0=	13+ 112+
30	25	24	22	NEIL YOUNG & CRAZY HORSE/Long Walk Home (Geffen)	128-/1	1=	28+ 88-
-	46	31	23	U2/Spanish Eyes (Island)	110+/29	7+	48+ 52+
39	33	30	24	FLEETWOOD MAC/Isn't It Midnight (WB)	106+/29	4+	40+ 61+
22	22	22	25	MOTLEY CRUE/Girls, Girls, Girls (Elektra)	95-/0	10-	49- 40-
11	10	13	26	MASON RUFFNER/Gypsy Blood (CBS Associated)	99-/0	7-	48- 42-
12	11	14	27	WARREN ZEVON/Sentimental Hygiene (Virgin)	104-/0	8-	41- 52-
5	8	17	28	U2/I Still Haven't Found What I'm Looking For (Island)	71-/1	24-	62- 5-
DEBUT	29		29	HOOTERS/Johnny B (Columbia)	111 /110	2	23 73
35	34	32	30	GREGG ALLMAN BAND/Can't Keep Running (Epic)	109+/19	0=	22+ 76+
-	45	38	31	GREAT WHITE/Rock Me (Capitol)	113+/9	1+	9+ 74+
-	47	37	32	FIXX/Don't Be Scared (MCA)	111+/11	0=	12+ 80+
41	37	34	33	JOHN HIATT/Thank You Girl (A&M)	111+/11	0=	12- 75+
45	43	40	34	STEVE EARLE & THE DUKES/I Ain't Ever Satisfied (MCA)	110+/11	1=	11+ 69+
55	44	42	35	MARILLION/Incommunicado (Capitol)	102+/12	0=	8+ 74+
57	54	45	36	DAVID BOWIE/Bang Bang (EMI America)	69+/15	2-	29+ 33+
8	12	27	37	CROWDED HOUSE/Something So Strong (Capitol)	50-/0	10=	35- 13-
2	7	25	38	HEART/Alone (Capitol)	49-/0	17-	37- 6-
25	24	28	39	CUTTING CREW/One For The Mockingbird (Virgin)	59-/1	6-	20- 33-
59	59	51	40	JON ASTLEY/Jane's Getting Serious (Atlantic)	70+/18	2+	16= 43+
19	29	33	41	U2/Bullet The Blue Sky (Island)	59-/1	2-	23- 31-
33	32	36	42	CULT/Lil' Devil (Sire/WB)	75-/0	2+	8- 49-
40	40	43	43	U2/Where The Streets Have No Name (Island)	48-/4	3-	25= 21-
-	58	52	44	CALL/I Don't Wanna (Elektra)	73+/11	1+	9+ 45+
32	31	35	45	ACE FREHLEY/Into The Night (Megaforce/Atlantic)	65-/1	2=	4- 50-
10	20	39	46	DAVID BOWIE/Time Will Crawl (EMI America)	45-/0	2-	20- 21-
-	-	59	47	LOS LOBOS/La Bamba (Slash/WB)	65+/23	1+	11+ 37+
48	50	49	48	TOM PETTY & THE HEARTBREAKERS/Think About Me (MCA)	47+/10	0-	16+ 29+
DEBUT	49		49	CHARLIE DANIELS BAND/Bogged Down In Love With You (Epic)	64+/24	0=	7+ 43+
-	-	60	50	ROGER WATERS/Sunset Strip (Columbia)	48+/13	0=	11+ 32+
52	51	50	51	ROGER DALTRY/Take Me Home (Atlantic)	54-/3	1=	3- 43-
DEBUT	52		52	SAMMY HAGAR/Boys' Night Out (Geffen)	55+/30	0=	12+ 34+
49	48	48	53	FROZEN GHOST/End Of The Line (Atlantic)	52-/3	1=	6= 39-
58	55	54	54	GEORGIA SATELLITES/The Myth Of Love (Elektra)	49-/3	1=	5= 34-
14	21	41	55	DAN FOGELBERG/She Don't Look Back (Epic)	36-/0	4-	12- 20-
-	-	58	56	U2/In God's Country (Island)	35+/4	1+	14= 19+
60	60	57	57	DANNY WILSON/Mary's Prayer (Virgin)	45=/1	2-	11+ 27-
28	35	46	58	BRYAN ADAMS/Into The Fire (A&M)	29-/0	2-	15- 12-
DEBUT	59		59	X/4th Of July (Elektra)	45+/17	0=	7= 24+
38	38	47	60	Y&T/Contagious (Geffen)	41-/0	1-	8- 22-

## BREAKERS.

### HOOTERS

Johnny B (Columbia)  
65% of our reporters on it.

### U2

Spanish Eyes (Island)  
64% of our reporters on it.

### GREGG ALLMAN BAND

Can't Keep Running (Epic)  
63% of our reporters on it.

### FLEETWOOD MAC

Isn't It Midnight (WB)  
62% of our reporters on it.

ON YOUR DESK  
THIS WEEK!

BEAT  
FARMERS  
DARK LIGHT

THE FIRST AOR 12 INCH FROM  
THE PURSUIT OF HAPPINESS

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MCA RECORDS  
CURB  
RECORDS

Produced by Dave Jercen  
Management: Denny Eruce

# R&R NATIONAL AIRPLAY

## AOR TRACKS

### MOST ADDED

- HOOTERS/Johnny (110)
- TWISTED SISTER/Hot (42)
- SAMMY HAGAR/Boys (30)
- FLEETWOOD MAC/Midnight (29)
- U2/Eyes (29)
- CHARLIE DANIELS BAND/Bogged (24)
- LOS LOBOS/Bamba (23)
- JOE WALSH/Car (20)
- GREGG ALLMAN BAND/Can't (19)
- JON BUTCHER/Wishes (18)
- JON ASTLEY/Jane's (18)

### HOTTEST

- RICHARD MARX/Don't (70)
- SAMMY HAGAR/Give (62)
- BRYAN ADAMS/Hearts (55)
- HEART/Who (43)
- TOM PETTY.../Trains (31)
- GRATEFUL DEAD/Touch (30)
- BOB SEGER/Shakedown (29)
- FLEETWOOD MAC/Wonders (26)
- U2/Still (24)
- WHITESNAKE/Here (24)

### CHART CLIMBERS

- MARILLION "Incommunicado" (Capitol) 102/12 (90/14)**  
 Adds including WYYY, WQVE, KTXQ, KZEV, WLVO, KEZE, WGIR, KFMO, Heavy 8, WHCN, WPDH, WAQX, WOUR, KNKN, KDJK, KRNA, KQWB, Medium 74 including WNEW, WHJY, WNOR, WLLZ, KYYS, WQFM, KSHE, KBPI, KUPD, Moves 42-35
- CALL "I Don't Wanna" (Elektra) 73/11 (64/11)**  
 Adds including KLBJ, KLAQ, WKDF, WRDU, WRQK, KEZO, WKQZ, KATF, Heavy 9 including WBCN, KBCO, KQWB, KGB, WIOQ, KNKN, WFNX, KQWB, Medium 45 including KLOL, KBPI, KZAP, KFOG, KRQR, KOME, WOUR, WIMZ, KATT, KILO, Moves 52-44
- JON ASTLEY "Jane's Getting Serious" (Atlantic) 70/18 (53/12)**  
 Adds including WQVE, WHJY, WLVO, KYYS, KZAP, KLAQ, WPDH, KEZO, WRKI, WRUF, Heavy 16 including WBCN, WLIR, KROQ, KRQR, WPLR, WHEB, WOUR, KDJK, KRNA, Medium 43 including WBAW, DC101, WSHR, WXRT, KBCO, WCCO, WCCO, WDIZ, WIXV, KMOD, Moves 51-40
- DAVID BOWIE "Bang Bang" (EMI America) 69/15 (54/22)**  
 Adds including WBCN, WLLZ, WRIF, KLOS, WKLC, WAAF, WRDU, KRNA, KFMO, Heavy 29 including WMMR, DC101, WXRT, KBCO, KROQ, 91X, KGB, KFOG, KRQR, WZZO, WHEB, Medium 33 including WNEW, WHJY, WQFM, KSHE, WOUR, WKQO, KISS, WWCT, WRKI, WWWV, Moves 45-36
- LOS LOBOS "La Bamba" (Slash/WB) 65/23 (42/12)**  
 Adds including WBCN, WHJY, WLVO, KGB, WZZO, KLAQ, WIBA, KEZO, WWCT, KILO, Heavy 11 including WLIR, KROQ, WTPA, WHCN, WPLR, WHTF, WHFS, WWTR, Medium 37 including WBAW, DC101, WNOR, WXRT, KBCO, KFOG, KISW, WCCO, WRDU, Moves 59-47
- CHARLIE DANIELS BAND "Bogged Down in Love With You" (Epic) 64/24 (41/25)**  
 Adds including WNEW, WXRT, KZAP, KRQR, WCCO, WCMF, WKRR, WDIZ, KATT, KILO, Heavy 7 including KQRS, WPLR, KPEZ, WIMZ, WKDF, Medium 43 including WKLS, KTXQ, WQFM, KSHE, KUPD, KOME, KLAQ, WIXV, KGGO, KQDS, Debuts at #49
- SAMMY HAGAR "Boys' Night Out" (Geffen) 55/30 (25/25)**  
 Adds including KLOL, WGR, WYNF, KYYS, WCMF, WOUR, WAAF, WRDU, WIXV, WAPL, Heavy 12 including WQVE, KSHE, KUPD, WLAV, KNAC, KLPX, WMR, KWHL, Medium 34 including WAQY, WKFM, KATT, WWCT, KEZE, WGIR, WRUF, KFMO, KOZZ, Debuts at #52
- ROGER WATERS "Sunset Strip" (Columbia) 48/13 (35/14)**  
 Adds including WGR, WLLZ, KZAP, KGB, WHEB, WDIZ, KQDS, WGIR, Heavy 11 including WXRT, KGON, KFOG, KRQR, KOME, WHCN, WZEV, WMAD, WBLM, Medium 32 including WKLS, KLOL, KAZY, WCMF, WOUR, WRQK, KEZO, KICT, WRKI, WRUF, Moves 60-50
- TOM PETTY & THE HEARTBREAKERS "Think About Me" (MCA) 47/10 (42/6)**  
 Adds including WNEW, WPLR, WIOQ, WOUR, KBAT, WKGR, KATT, KJOT, WRUF, WAOB, Heavy 16 including WHJY, DC101, WLLZ, WQFM, KAZY, KRQR, WPDH, KLBJ, WDIZ, WWWV, Medium 29 including WKLS, KLOL, WEBN, KOME, KRQR, WRXL, KQDS, WFBQ, KILO, KDJK, Moves 49-48
- X "4th Of July" (Elektra) 45/17 (28/12)**  
 Adds including KAZY, KOME, KRQR, WAQY, KILO, KEZE, WRKI, WWWV, WRUF, KOZZ, Heavy 7, WBCN, WLIR, KROQ, KZEL, WHFS, WFNX, WXXX, Medium 24 including WXRT, KQRS, KBCO, KRXQ, WTPA, WHEB, WRDU, KISS, WGIR, KTYD, Debuts at #59
- DANNY WILSON "Mary's Prayer" (Virgin) 45/1 (45/2)**  
 Adds including WKEE, Heavy 11 including WLIR, CHOM, WLUP, WKGR, WMAD, KTCZ, WWCT, KNX, KKC, Medium 27 including KBCO, KBPI, WCCO, WOUR, WKRR, WIBA, KEZO, WIZN, WRKI, WBLM, Remains at #57
- U2 "In God's Country" (Island) 35/4 (32/6)**  
 Adds including KISW, WWTR, KSOY, Heavy 14 including WNEW, WQVE, KUPD, KFOG, KRQR, KNKN, WLAV, KILO, WBLM, Medium 19 including WKLS, WLVO, KGB, WRQK, KQDS, WLNZ, KICT, KJOT, Moves 58-56

### NEW & ACTIVE

- EUROPE "Carrie" (Epic) 43/17 (26/16)**  
 Adds including WHJY, WYNF, WLLZ, KRQR, KOME, WPYX, WHEB, WDIZ, KILO, KDKB, Powers 1, Heavy 5, KBPI, WYV, KRNA, WZZO, KROQ, Medium 24 including WGR, KUPD, KRXQ, WTPA, WHCN, KNKN, WIMZ, WXP, KATP
- TWISTED SISTER "Hot Love" (Atlantic) 42/42 (0/0)**  
 Adds including WHJY, KLOL, WYNF, WQFM, WAQY, WKDF, WTUE, KATT, KEZO, KICT, Heavy 1, KNAC, Medium 23 including WQVE, WLLZ, KAZY, KUPD, KRQR, KLAQ, KISS, WRQK, KGGO, WFBQ
- JEFF PARIS "Saturday Nite" (Mercury/PolyGram) 40/10 (31/17)**  
 Adds including KBPI, KUPD, WKLC, WAQX, KNCN, WKDF, WGIR, WOOJ, KSOY, KWHL, Heavy 1, KROQ, Medium 17 including KTXQ, WLLZ, WHEB, WEZX, WAQY, WIMZ, KISS, KMOD, KNAC
- ROCK & HYDE "I Will" (Capitol) 39/4 (38/5)**  
 Adds including WBRU, WEZX, WAPL, WMGM, Powers 1, Heavy 3 including CHEZ, WOUR, Medium 25 including WHEB, WAAF, WIMZ, WIXV, KMOD, KICT, WIZN, WBLM, WRUF, KQWB
- JON BUTCHER "Wishes" (Capitol) 38/18 (22/17)**  
 Adds including KBCO, WPLR, WHEB, WAQX, WIMZ, KMOD, KILO, WGIR, KQWB, KWHL, Heavy 4 including WKDF, KATT, KTYD, Medium 24 including WHJY, KLOL, KRXQ, KZAP, KOME, WAQY, KWIC, KRKN, KMJX
- PATTY SMYTH "Isn't It Enough" (Columbia) 38/15 (25/13)**  
 Adds including KSHE, KGB, KRQR, KISW, WAAF, WKDF, WIXV, WAPL, KEZE, WRKI, Heavy 1, KLOS, Medium 22 including DC101, WQFM, KUPD, WPYX, WKLC, WIMZ, WLAV, KILO, KRNA
- SILENCERS "Painted Moon" (RCA) 37/12 (25/10)**  
 Adds including WNEW, WQFM, KROQ, KFOG, KRQR, KOME, WCCO, KLAQ, KMOD, Heavy 2, WLIR, WFNX, Medium 25 including WXRT, KBCO, KBPI, KRXQ, WDMA, WTPA, WHEB, WONE, KEZE
- FARRENHEIT "Lost in Loveland" (WB) 36/5 (36/2)**  
 Adds including KRIX, WRQK, WLNZ, WIOT, KFMO, Heavy 4, WQFM, WIMZ, WRUF, KTYD, Medium 28 including WQVE, WHJY, KZAP, WAQY, WAAF, WTUE, KGGO, KATT, KICT, KILO
- ROBERT CRAY BAND "Nothin' But A Woman" (Mercury/PolyGram) 34/14 (22/20)**  
 Adds including WTPA, WCCO, WAQY, WHTF, KPEZ, KWIC, WZYC, WRDU, KILO, Heavy 0, Medium 24 including WNOR, KFOG, WHEB, WOUR, KLAQ, WKQO, WRXL, WLAV, WWWV
- ENVY "Ain't It A Sin" (Atco) 34/5 (32/1)**  
 Adds including WTPA, WHEB, WAPL, KICT, WZZO, Heavy 1, KNAC, Medium 20 including WYNF, KAZY, KUPD, WAQY, WDIZ, KDJK, WBLM, WRUF, KWHL
- FIRE TOWN "Carry The Torch" (Atlantic) 34/2 (37/2)**  
 Adds including KEZO, WKQZ, Heavy 2, KZEL, KRNA, Medium 19 including WHJY, WLUP, WXRT, WDMA, WTPA, WBRU, WIBA, KMOD, WWWV, KQWB
- STEVE JONES "Mercy" (Gold Mountain/MCA) 32/6 (29/2)**  
 Adds including WHJY, KNKN, KLAQ, WKDF, WIXV, WKGR, Heavy 2, WBCN, KRXQ, Medium 16 including WYNF, WXRT, KFOG, WKLC, WBRU, WEZX, WIMZ, WRUF, KTYD
- LITTLE AMERICA "That's The Way It Stays" (Geffen) 30/7 (25/14)**  
 Adds including WEZX, WDIZ, KFMO, WGIR, KFMO, WAOB, WMR, Heavy 1, WNOR, Medium 16 including KTXQ, WQFM, KGB, WBYR, WTPA, KWIC, KNKN, KICT, KILO, WWWV
- TRUTH "Until It Burns" (IRS/MCA) 29/15 (13/11)**  
 Adds including KBPI, WDMA, WKFM, KLPX, WMGM, WWWV, WRUF, KRNA, KFMO, Heavy 2, WTPA, WPLR, Medium 18 including WNEW, KTXQ, WNOR, WQFM, WPYX, WKLC, WAAF, WONE, KQWB
- KEEL "Somebody's Waiting" (Gold Mountain/MCA) 28/2 (25/4)**  
 Adds including KBPI, KLAQ, Heavy 1, KNAC, Medium 14 including WQFM, KAZY, KUPD, WBYR, WKLC, WTPA, KNKN, KISS, KILO
- SAMMY HAGAR "Returning Home" (Geffen) 24/12 (13/13)**  
 Adds including WQVE, WGR, KGON, KGB, WBYR, WDMA, KRIX, WTUE, KDJK, WBLM, Powers 2, Heavy 6 including KRQR, WYV, KNAC, Medium 17 including WKLS, KLOL, WKLC, WDIZ, WRQK, WLNZ, KICT, KOZZ
- DAN FOGELBERG "It Doesn't Matter" (Epic) 23/6 (20/8)**  
 Adds including WLLZ, KFOG, KOME, KILO, WGIR, WRUF, Powers 1, Heavy 5 including WTPA, WHCN, WZEV, WMAD, Medium 15 including WNEW, KSHE, WDMA, KWIC, KTCZ, WOBK, WMRQ, WRKI, WWTR, WWWV

- LITTLE STEVEN "Freedom" (Manhattan) 22/3 (19/6)**  
 Adds including KROQ, WKLC, KMBY, Heavy 2, KBCO, KFOG, Medium 10 including WNEW, WXRT, WBYR, CFNY, WIMZ, WONE, KZEL, WHFS, WMGM, KATP
- JOE WALSH "In My Car" (Full Moon/WB) 20/20 (0/0)**  
 Adds including WIOQ, WKRR, WQMF, WJNZ, KICT, KILO, KSOY, KOZZ, Heavy 2, WBN, KMOD, Medium 16 including WNEW, WDJE, KLOL, WGR, KYYS, WQFM, WCMF, WRDU, WRQK, WLAV
- SIMPLE MINDS "Promised You A Miracle" (A&M) 20/3 (19/7)**  
 Adds including WPLR, KATP, Powers 1, Heavy 6, WBCN, WLIR, KROQ, 91X, CFNY, WXXX, Medium 13 including WNEW, WZEV, WLAV, WLNZ, KEZO, KZEL, WHFS, WFNX, KQWB
- GARY MOORE "Wild Frontier" (Virgin) 19/10 (9/2)**  
 Adds including WLLZ, KZAP, KRQR, KOME, WDMA, WHCN, WONE, KILO, KLPX, KRNA, Heavy 1, KNAC, Medium 11 including WQFM, KRXQ, KNKN, KISS, KZEL, KEZE, KATP
- REPLACEMENTS "Alex Chilton" (Sire/WB) 18/6 (11/0)**  
 Adds including WDMA, WHEB, KZEL, KDJK, KATP, KQWB, Heavy 5, WLIR, KROQ, WHFS, WFNX, WXXX, Medium 7 including WXRT, 91X, WHCN, WBRU, KTYD
- WARREN ZEYON "Detox Mansion" (Virgin) 18/5 (13/5)**  
 Adds including WNEW, WAQX, WYV, KILO, KATP, Powers 1, Heavy 3, WXRT, KOME, WKRR, Medium 12 including WKLS, WPYX, WDMA, WKQO, KDJK, KEZE, WOBK, WFNX
- BRUCE COCKBURN "Waiting For A Miracle" (Gold Castle) 18/2 (18/2)**  
 Adds including WXF, KOZZ, Powers 1, Heavy 3, CFNY, KTCZ, WIZN, Medium 10 including KBCO, CHEZ, KNX, KKC, WOBK, WHFS, KGRQ
- SAMMY HAGAR "When The Hammer Falls" (Geffen) 17/2 (18/18)**  
 Adds including WHEB, WKDF, Heavy 6, KSHE, KRQR, KOME, KNAC, KLPX, KWHL, Medium 8 including KTXQ, KQRS, KISW, WKFM, WAAF, KLB, WGIR
- CURE "Why Can't I Be You?" (Elektra) 17/1 (18/1)**  
 Adds including WLV, Powers 1, Heavy 3 including WLIR, WXRT, KROQ, WCCC, CFNY, WHFS, WFNX, WXXX, Medium 5 including WNEW, KBCO, KTYD
- JOE WALSH "Fun" (Full Moon/WB) 16/16 (0/0)**  
 Adds including KFMO, KKC, WZZO, Heavy 3, KLB, KPO, WWWV, Medium 12 including KLOL, WGR, WBYR, WEGR, WKDF, KILO, KRNA, KFMO, KWHL, KFMO
- BEARS "Fear Is Never Boring" (PMRC/IRS) 16/7 (9/3)**  
 Adds including WBCN, WKLS, WPLR, KBAT, KEZO, KICT, WYMG, Heavy 1, WFNX, Medium 9 including WXRT, CFNY, KZEL, WHFS
- BOSTON "Hollyann" (MCA) 15/11 (4/4)**  
 Adds including DC101, WLLZ, WPDH, WAQY, WIMZ, KGGO, KOMP, KBER, KRNA, Heavy 5 including WWTR, Medium 8 including KUPD, WAAF, WFBQ
- MOTLEY CRUE "Wild Side" (Elektra) 15/6 (9/3)**  
 Adds including KRXQ, KWIC, KNKN, KFMO, KFOG, KOZZ, Powers 1, Heavy 3, KUPD, KISS, KNAC, Medium 6 including K107, KTXQ, KQRS, KOME

## AOR ALBUMS

### MOST ADDED

- CHARLIE DANIELS BAND (24)
- LA Bamba (23)
- GREGG ALLMAN BAND (18)
- JON ASTLEY (18)
- X (17)
- EUROPE (17)
- FIXX (15)
- ROBERT CRAY BAND (14)
- SILENCERS (13)
- TRUTH (13)
- PATTY SMYTH (13)

### HOTTEST

- RICHARD MARX (70)
- SAMMY HAGAR (63)
- HEART (59)
- BRYAN ADAMS (57)
- TOM PETTY & THE HEARTBREAKERS (33)
- FLEETWOOD MAC (30)
- U2 (30)
- BEVERLY HILLS COP II (29)
- WHITESNAKE (25)
- OUTFIELD (21)

### NEW & ACTIVE

Continued from Page 68

- ROCK & HYDE "Under The Volcano" (Capitol) 43/4 (42/4)**  
 Adds including WBRU, WEZX, WAPL, WMGM, Powers 1, Heavy 4, Q107, CFOX, CHEZ, WOUR, Medium 27 including WLUP, WHEB, WAAF, WIMZ, WIXV, KMOD, KICT, WIZN, WBLM, WRUF
- PATTY SMYTH "Never Enough" (Columbia) 40/13 (31/10)**  
 Adds including KSHE, KRQR, KISW, WAAF, WKDF, WIXV, WAPL, KEZE, WRUF, Heavy 3, WNEW, KLOS, WRKI, Medium 22 including DC101, WQFM, KUPD, KGB, WPYX, WIMZ, WLAV, KILO, KRNA
- FARRENHEIT "Farrenheit" (WB) 40/5 (40/3)**  
 Adds including KRIX, WRQK, WLNZ, WIOT, KFMO, Powers 1, Heavy 7 including WQFM, WIMZ, WKDF, WKEE, WRUF, KTYD, Medium 29 including WQVE, WHJY, KZAP, WAQY, WAAF, WTUE, KGGO, KATT, KICT, KILO
- ROBERT CRAY BAND "Strong Persuader" (Mercury/PolyGram) 39/14 (28/14)**  
 Adds including WTPA, WCCO, WAQY, WHTF, KPEZ, KWIC, WRDU, WKQZ, KILO, Heavy 1, KMMX, Medium 27 including WNOR, KFOG, WHEB, WOUR, KLAQ, WKQO, WRXL, WLAV, KJOT, WWWV
- SILENCERS "A Letter From St. Paul" (RCA) 38/13 (25/10)**  
 Adds including WNEW, WQFM, KRCQ, KFOG, KRQR, KOME, WCCO, KLAQ, KMOD, Heavy 2, WLIR, WFNX, Medium 25 including WXRT, KBCO, KBPI, KRXQ, WHEB, KEZE, KGRQ, KROQ, KZOO
- LITTLE AMERICA "Little America" (Geffen) 37/6 (36/13)**  
 Adds including WEZX, WDIZ, KFMO, WGIR, KFMO, WMR, Powers 3, Heavy 6, WNOR, KAZY, KGB, KISW, WCMF, WXP, Medium 16 including KTXQ, WQFM, WBYR, WTPA, KWIC, KNKN, KICT, KILO, WWWV
- FIRE TOWN "In The Heart Of The Heart Country" (Atlantic) 36/2 (38/2)**  
 Adds including KEZO, WKQZ, Powers 1, Heavy 3, WMAD, KZEL, KRNA, Medium 20 including WHJY, WLUP, WXRT, WDMA, WTPA, WBRU, WIBA, KMOD, WWWV, KQWB
- STEVE JONES "Mercy" (Gold Mountain/MCA) 34/6 (31/2)**  
 Adds including WHJY, KNKN, KLAQ, WKDF, WIXV, WKGR, Heavy 2, WBCN, KRXQ, Medium 17 including WYNF, WXRT, KINK, KFOG, WKLC, WBRU, WAPL, WRUF, KTYD
- ENVY "Ain't It A Sin" (Atco) 34/5 (32/1)**  
 Adds including WTPA, WHEB, WAPL, KICT, WZZO, Heavy 1, KNAC, Medium 20 including WYNF, KAZY, KUPD, WAQY, WDIZ, KDJK, WBLM, WRUF, KWHL
- SIMPLE MINDS "Live In The City Of Light" (A&M) 29/7 (23/7)**  
 Adds including KBCO, KGB, WPLR, KLB, KATT, WRKI, KATP, Powers 1, Heavy 6 including WBCN, WLIR, KROQ, CFNY, WXXX, Medium 16 including WNEW, KFOG, WLAV, WLNZ, KEZO, KZEL, WHFS, KQWB
- LITTLE STEVEN "Freedom-No Compromise" (Manhattan) 29/3 (29/4)**  
 Adds including KRQR, WKLC, KMBY, Heavy 3, KBCO, KFOG, KZEL, Medium 14 including WNEW, WXRT, WQFM, KGB, WBYR, CFNY, WIMZ, WONE, KKC
- KEEL "Keel" (Gold Mountain/MCA) 28/1 (26/4)**  
 Adds including KBPI, Heavy 1, KNAC, Medium 14 including WQFM, KAZY, KUPD, WBYR, WKLC, WTPA, KLAQ, KISS, KILO
- CURE "Kiss Me Kiss Me Kiss Me" (Elektra) 24/2 (24/3)**  
 Adds including WLAV, WMAD, Powers 1, Heavy 10 including WBCN, WLIR, WXRT, KROQ, WCCC, CFNY, WHFS, WFNX, WXXX, Medium 10 including WNEW, KTXQ, KBCO, KZEL, KPOI, WWTR, KOZZ, KTYD
- BEARS "The Bears" (PMRC/IRS) 23/8 (15/2)**  
 Adds including WBCN, WKLS, WPLR, KBAT, KEZO, KICT, WIZN, WYMG, Heavy 2, KZEL, WFNX, Medium 12 including WXRT, CFNY, WMAD, KTCZ, WHFS, WXXX
- REPLACEMENTS "Pleased To Meet Me" (Sire/WB) 22/3 (19/0)**  
 Adds including KDJK, KATP, KQWB, Heavy 5, WLIR, KROQ, WHFS, WFNX, WXXX, Medium 10 including WYNF, WXRT, KBCO, WHCN, WBRU, KTCZ, KTYD
- BRUCE COCKBURN "Waiting For A Miracle" (Gold Castle) 20/1 (20/2)**  
 Adds including KOZZ, Powers 2, Heavy 5, Q107, CFNY, WMAD, KTCZ, WIZN, Medium 10 including WXRT, KBCO, CFOX, CHEZ, KNX, KKC, WOBK, WHFS, KGRQ
- GARY MOORE "Wild Frontier" (Virgin) 19/10 (12/2)**  
 Adds including WLLZ, KZAP, KRQR, KOME, WDMA, WHCN, WONE, KILO, KLPX, KRNA, Heavy 1, KNAC, Medium 11 including WQFM, KRXQ, KNKN, KISS, KZEL, KEZE, KATP
- BOSTON "Third Stage" (MCA) 18/11 (5/4)**  
 Adds including WLLZ, WPDH, WAQY, WHTF, KGGO, KOMP, KBER, Heavy 5, DC101, WIMZ, KFMO, WWTR, KRNA, Medium 9 including KUPD, WCMF, WAAF, WFBQ
- PAUL JANZ "Electricity" (A&M) 15/3 (13/3)**  
 Adds including WTPA, WCMF, KGRQ, Heavy 0, Medium 11 including WQFM, KBPI, CHEZ, WLAV, KATP, KROQ, KZOO



# REGIONAL ACTIVITY

## SOUTH (Continued)

### WYNF/Tampa (813) 228-6090

PD: CAREY CURELOP  
ND: CHARLIE LOGAN

Reavy  
BRYAN ADAMS  
FLEETWOOD MAC  
TOM PETTY  
SAMMY HAGAR  
JOE WALSH  
U2  
HEART  
OUTFIELD  
WHITESNAKE  
38 SPECIAL  
LOU GRAMM  
CROWDED HOUSE  
SUZANNE VEGA  
CUTTING CREW  
MOTLEY CRUE  
BEVERLY HILLS COP  
RICHARD MARX  
TESLA  
LOST BOYS  
ROGER WATERS  
TRUTH  
a GREGG ALLMAN BAND

Medium  
GRATEFUL DEAD  
STEVE JONES  
TON KIMMEL  
SIX  
ACE FREHLEY  
OMAR & THE HOWLERS  
REPLACEMENTS  
E-2-O  
JUDAS PRIEST  
EVILY  
JOHN WAITE  
DAVID BOWIE  
a ROSIE TROWER  
a EUROPE  
a ROOTERS  
Light  
a ROGER WATERS  
a TWISTED SISTER  
a FIXX

### WVHE/Miami (305) 581-1580

ON: CHARLIE KENDALL  
ND: MICHAEL DALPANTO

Reavy  
BEVERLY HILLS COP  
TRUTH  
DAN POEHLBERG  
FLEETWOOD MAC  
RICHARD MARX  
BRYAN ADAMS  
CROWDED HOUSE  
SAMMY HAGAR  
HABON RUFFNER  
WARREN ZEVON  
HEART  
JOHN WAITE  
JOE WALSH  
GRATEFUL DEAD  
OUTFIELD

Medium  
MOTLEY CRUE  
OMAR & THE HOWLERS  
ACE FREHLEY  
JOHN HIATT  
GREGG ALLMAN BAND  
FABULOUS THUNDERBOLT  
STARSHIP  
LOST BOYS  
HEIL YOUNG  
38 SPECIAL  
WHITESNAKE  
CRUZADOS  
TOM PETTY  
FIXX  
TON KIMMEL  
STEVE EARLE  
ROOTERS

## PARALLEL TWO

### WZYC/Coastal North Carolina (919) 728-2019

PD: J. T. STEVENS  
ND: ROBYN HUTCHERSON

Reavy  
SAMMY HAGAR  
TOM PETTY  
U2  
JOHN WAITE  
JOE WALSH  
OUTFIELD  
SUZANNE VEGA  
GRATEFUL DEAD  
RICHARD MARX  
BEVERLY HILLS COP  
STARSHIP  
BRYAN ADAMS  
Medium  
LIGHT  
JOHN WAITE  
CALL  
GREAT WHITE  
CHARLIE DANIELS  
ROBERT CRAY BAND

### KPEZ/Austin (512) 478-9900

PD: BRENT CLAYTON  
ND: DOC PHILLIPS

Reavy  
DAN POEHLBERG  
FABULOUS THUNDERBOLT  
JOE WALSH  
HABON RUFFNER  
OMAR & THE HOWLERS  
CHARLIE DANIELS  
FLEETWOOD MAC  
GRATEFUL DEAD  
STEVE EARLE  
SUZANNE VEGA  
MARSHALL CRENshaw  
WARREN ZEVON  
Medium  
CALL(L)  
X  
ROBERT CRAY BAND  
Light

### KLBJ-FM/Austin (512) 474-6543

ON: CLAIR BYAN  
ND: JEFF CARROLL

Reavy  
BRYAN ADAMS  
SAMMY HAGAR  
HEART  
LOST BOYS  
RICHARD MARX  
TOM PETTY  
38 SPECIAL  
DAVID BOWIE  
FABULOUS THUNDERBOLT  
FLEETWOOD MAC  
GRATEFUL DEAD  
OMAR & THE HOWLERS  
OUTFIELD  
HABON RUFFNER  
U2  
SUZANNE VEGA  
JOE WALSH  
ROGER WATERS  
WHITESNAKE  
WARREN ZEVON  
Medium  
CALL  
ROOTERS  
Light  
TESLA  
SIMPLE MINDS  
GREGG ALLMAN BAND

### KWVC/Basomont (408) 842-2210

PD: TED GARLAND  
ND: TIM KELLEY

Reavy  
SAMMY HAGAR  
RICHARD MARX  
WHITESNAKE  
BRYAN ADAMS  
OUTFIELD  
SUZANNE VEGA  
TOM PETTY  
DAN POEHLBERG  
FLEETWOOD MAC  
WARREN ZEVON  
JOE WALSH  
HEART  
38 SPECIAL  
GRATEFUL DEAD  
HEIL YOUNG  
WORLD PARTY  
STARSHIP  
JOHN WAITE  
GREAT WHITE  
FABULOUS THUNDERBOLT  
OMAR & THE HOWLERS  
BEVERLY HILLS COP  
HABON RUFFNER

### KNCH/Corpus Christi (512) 289-1000

PD: TIM PARKER  
ND: ELISE VANDER  
ROBERT

Reavy  
WHITESNAKE  
OUTFIELD  
a GRATEFUL DEAD(L)  
a 38 SPECIAL  
a CRUZADOS  
a EUROPE  
a STARSHIP  
U2  
CULT  
a ROGER WATERS  
FLEETWOOD MAC  
TOM PETTY  
OMAR & THE HOWLERS  
HABON RUFFNER  
HARILLION  
BRYAN ADAMS  
STARSHIP  
38 SPECIAL  
RICHARD MARX  
WHITESNAKE  
JOHN HIATT  
38 SPECIAL  
JOE WALSH  
U2  
a MOTLEY CRUE  
a TWISTED SISTER  
a X  
Light  
a JEFF PARIS  
a GREGG ALLMAN BAND  
a TESLA  
a STEVE JONES

### KLQJ/Ft. Paine (915) 544-8884

ON: NAT LAMP  
ND: MIKE RANNEY

Reavy  
MOTLEY CRUE  
OMAR & THE HOWLERS  
ACE FREHLEY  
JOHN HIATT  
GREGG ALLMAN BAND  
FABULOUS THUNDERBOLT  
STARSHIP  
LOST BOYS  
HEIL YOUNG  
38 SPECIAL  
WHITESNAKE  
CRUZADOS  
TOM PETTY  
FIXX  
TON KIMMEL  
STEVE EARLE  
ROOTERS

## PARALLEL TWO

### WZVC/Coastal North Carolina (919) 728-2019

PD: J. T. STEVENS  
ND: ROBYN HUTCHERSON

Reavy  
SAMMY HAGAR  
TOM PETTY  
U2  
JOHN WAITE  
JOE WALSH  
OUTFIELD  
SUZANNE VEGA  
GRATEFUL DEAD  
RICHARD MARX  
BEVERLY HILLS COP  
STARSHIP  
BRYAN ADAMS  
Medium  
LIGHT  
JOHN WAITE  
CALL  
GREAT WHITE  
CHARLIE DANIELS  
ROBERT CRAY BAND

### KPEZ/Austin (512) 478-9900

PD: BRENT CLAYTON  
ND: DOC PHILLIPS

Reavy  
DAN POEHLBERG  
FABULOUS THUNDERBOLT  
JOE WALSH  
HABON RUFFNER  
OMAR & THE HOWLERS  
CHARLIE DANIELS  
FLEETWOOD MAC  
GRATEFUL DEAD  
STEVE EARLE  
SUZANNE VEGA  
MARSHALL CRENshaw  
WARREN ZEVON  
Medium  
CALL(L)  
X  
ROBERT CRAY BAND  
Light

### KLBJ-FM/Austin (512) 474-6543

ON: CLAIR BYAN  
ND: JEFF CARROLL

Reavy  
BRYAN ADAMS  
SAMMY HAGAR  
HEART  
LOST BOYS  
RICHARD MARX  
TOM PETTY  
38 SPECIAL  
DAVID BOWIE  
FABULOUS THUNDERBOLT  
FLEETWOOD MAC  
GRATEFUL DEAD  
OMAR & THE HOWLERS  
OUTFIELD  
HABON RUFFNER  
U2  
SUZANNE VEGA  
JOE WALSH  
ROGER WATERS  
WHITESNAKE  
WARREN ZEVON  
Medium  
CALL  
ROOTERS  
Light  
TESLA  
SIMPLE MINDS  
GREGG ALLMAN BAND

### WIMZ-FM/Knoxville (615) 275-0000

PD: JOHN LARSON  
ND: MIKE STEVENS

Reavy  
HEART  
STEVE WINWOOD  
RICHARD MARX  
BRYAN ADAMS  
PARTLAND BROTHERS  
SUZANNE VEGA  
BRYAN ADAMS  
DAN POEHLBERG  
FARRERWIT  
OUTFIELD  
STAR CAMPBELL  
HEART  
NIGHT RANGERS  
LOST BOYS  
FLEETWOOD MAC  
STARSHIP  
38 SPECIAL  
TOM KIMMEL  
CHARLIE DANIELS  
SUZANNE VEGA  
a BOSTON  
Medium  
a GRATEFUL DEAD  
a JOE BUTCHER

### WKQQ/Lexington (808) 252-6884

PD: PETER DELORO  
ND: STACY YELLOW

Reavy  
RICHARD MARX  
SUZANNE VEGA  
TOM PETTY  
OUTFIELD  
ROGER WATERS  
HEIL YOUNG  
38 SPECIAL  
HABON RUFFNER  
U2  
Medium  
Light  
a GRATEFUL DEAD(L)  
a 38 SPECIAL  
a CRUZADOS  
a EUROPE  
a STARSHIP

### KMJX/Little Rock (501) 438-7543

PD: TOM MOOD  
ND: DAVID ALLEN ROSS

Reavy  
SAMMY HAGAR(L)  
TOM PETTY(H)  
RICHARD MARX  
WHITESNAKE  
JOHN WAITE  
MOTLEY CRUE(L)  
GRATEFUL DEAD  
BRYAN ADAMS  
OUTFIELD  
LOST BOYS  
WHITESNAKE  
Medium  
a FLEETWOOD MAC  
a TOM KIMMEL  
a ROOTERS

### WRDU/Raleigh (919) 782-1061

ON/ND: BEN BALL  
ND: BOB WALTON

Reavy  
FLEETWOOD MAC(H)  
BRYAN ADAMS  
HEART  
BEVERLY HILLS COP  
RICHARD MARX  
SUZANNE VEGA  
SAMMY HAGAR(L)  
LOST BOYS  
WHITESNAKE  
GRATEFUL DEAD  
GREAT WHITE  
STARSHIP  
38 SPECIAL  
Medium  
a OMAR & THE HOWLERS  
a TOM KIMMEL  
a ROOTERS  
a CALL  
a JOE BUTCHER  
a JOE WALSH  
a DAVID BOWIE  
a U2  
a CORNELLS  
a MARSHALL CRENshaw

### WRXL/Richmond (804) 282-9731

PD: DAVID DROGSHAN  
ND: PAUL BRUGGER

Reavy  
FLEETWOOD MAC  
BEVERLY HILLS COP  
SAMMY HAGAR  
TOM PETTY(H)  
BRYAN ADAMS  
HEIL YOUNG  
FABULOUS THUNDERBOLT  
HEART  
RICHARD MARX  
Medium  
Light  
BRYAN ADAMS(L)  
BEVERLY HILLS COP  
WHITESNAKE  
WARREN ZEVON  
FLEETWOOD MAC  
RICHARD MARX  
JOHN WAITE  
DAN POEHLBERG  
SAMMY HAGAR  
Medium  
Light

### WRFX/Charlotte (704) 833-1121

PD: BOB CHEYLER  
ND: HOBY LONDON

Reavy  
BRYAN ADAMS(L)  
BEVERLY HILLS COP  
WHITESNAKE  
WARREN ZEVON  
FLEETWOOD MAC  
RICHARD MARX  
JOHN WAITE  
DAN POEHLBERG  
SAMMY HAGAR  
Medium  
Light

### KRIX/McAllen- Brownsville (512) 548-9900

PD/ND: SOMMY CULLAR

Reavy  
BRYAN ADAMS(H)  
FLEETWOOD MAC  
SAMMY HAGAR(H)  
HEART  
LOST BOYS  
RICHARD MARX  
MOTLEY CRUE  
FLEETWOOD MAC(H)  
U2(H)  
SUZANNE VEGA  
WHITESNAKE  
FARRERWIT  
a JOE BUTCHER  
a ROOTERS  
a GREGG ALLMAN BAND

### WFYV/Jacksonville (904) 842-1055

PD: BRIAN TAYLOR  
ND: LEX STALPY

Reavy  
SAMMY HAGAR  
ROGER WATERS  
HEART  
TOM PETTY  
BRYAN ADAMS  
RICHARD MARX  
HABON RUFFNER  
WARREN ZEVON(L)  
WHITESNAKE  
OUTFIELD  
JOE WALSH  
JOHN WAITE  
STARSHIP  
U2  
a FLEETWOOD MAC  
a GREGG ALLMAN BAND  
Light

### KISS/San Antonio (512) 223-8211

PD: JIMMY CHRISTOPHER  
ND: TOM SCHEPPER

### KBAT/Odeasa (915) 835-2121

PD: FRANK HALL  
ND: JOHN ROBINS

Reavy  
BEVERLY HILLS COP  
RICHARD MARX  
LOST BOYS  
HABON RUFFNER  
JOHN WAITE  
HEART  
BRYAN ADAMS  
TOM PETTY(H)  
MOTLEY CRUE  
FLEETWOOD MAC  
OUTFIELD  
SAMMY HAGAR(H)  
WHITESNAKE  
Medium  
a GEORGIA SATELLITES(L)  
a BEARS  
a LA BANBA  
a CHARLIE DANIELS  
a ROBERT CRAY BAND

### WDIZ/Orlando (305) 845-1802

PD: RAD HESSICK

Reavy  
LOST BOYS  
WHITESNAKE  
RICHARD MARX  
SAMMY HAGAR(H)  
BRYAN ADAMS  
HEART  
OUTFIELD  
GRATEFUL DEAD  
TOM PETTY  
SUZANNE VEGA  
38 SPECIAL  
HABON RUFFNER  
U2  
Medium  
Light  
a ROGER WATERS  
a CHARLIE DANIELS  
a ROOTERS  
Light  
a EUROPE  
a LITTLE AMERICA  
a GREAT WHITE

### WTXJ/Pensacola (904) 438-7543

PD: MARK DAGWELL  
ND: J. D. STONE

Reavy  
GRATEFUL DEAD  
STARSHIP  
38 SPECIAL  
SAMMY HAGAR(L)  
BRYAN ADAMS  
WHITESNAKE  
JOHN WAITE  
MOTLEY CRUE(L)  
GRATEFUL DEAD  
BRYAN ADAMS  
OUTFIELD  
LOST BOYS  
WHITESNAKE  
Medium  
a FLEETWOOD MAC  
a TOM KIMMEL  
a ROOTERS

### WRDU/Raleigh (919) 782-1061

ON/ND: BEN BALL  
ND: BOB WALTON

Reavy  
FLEETWOOD MAC(H)  
BRYAN ADAMS  
HEART  
BEVERLY HILLS COP  
RICHARD MARX  
SUZANNE VEGA  
SAMMY HAGAR(L)  
LOST BOYS  
WHITESNAKE  
GRATEFUL DEAD  
GREAT WHITE  
STARSHIP  
38 SPECIAL  
Medium  
a OMAR & THE HOWLERS  
a TOM KIMMEL  
a ROOTERS  
a CALL  
a JOE BUTCHER  
a JOE WALSH  
a DAVID BOWIE  
a U2  
a CORNELLS  
a MARSHALL CRENshaw

### WRXL/Richmond (804) 282-9731

PD: DAVID DROGSHAN  
ND: PAUL BRUGGER

Reavy  
FLEETWOOD MAC  
BEVERLY HILLS COP  
SAMMY HAGAR  
TOM PETTY(H)  
BRYAN ADAMS  
HEIL YOUNG  
FABULOUS THUNDERBOLT  
HEART  
RICHARD MARX  
Medium  
Light  
BRYAN ADAMS(L)  
BEVERLY HILLS COP  
WHITESNAKE  
WARREN ZEVON  
FLEETWOOD MAC  
RICHARD MARX  
JOHN WAITE  
DAN POEHLBERG  
SAMMY HAGAR  
Medium  
Light

### WRFX/Charlotte (704) 833-1121

PD: BOB CHEYLER  
ND: HOBY LONDON

Reavy  
BRYAN ADAMS(L)  
BEVERLY HILLS COP  
WHITESNAKE  
WARREN ZEVON  
FLEETWOOD MAC  
RICHARD MARX  
JOHN WAITE  
DAN POEHLBERG  
SAMMY HAGAR  
Medium  
Light

### KRIX/McAllen- Brownsville (512) 548-9900

PD/ND: SOMMY CULLAR

Reavy  
BRYAN ADAMS(H)  
FLEETWOOD MAC  
SAMMY HAGAR(H)  
HEART  
LOST BOYS  
RICHARD MARX  
MOTLEY CRUE  
FLEETWOOD MAC(H)  
U2(H)  
SUZANNE VEGA  
WHITESNAKE  
FARRERWIT  
a JOE BUTCHER  
a ROOTERS  
a GREGG ALLMAN BAND

### WFYV/Jacksonville (904) 842-1055

PD: BRIAN TAYLOR  
ND: LEX STALPY

Reavy  
SAMMY HAGAR  
ROGER WATERS  
HEART  
TOM PETTY  
BRYAN ADAMS  
RICHARD MARX  
HABON RUFFNER  
WARREN ZEVON(L)  
WHITESNAKE  
OUTFIELD  
JOE WALSH  
JOHN WAITE  
STARSHIP  
U2  
a FLEETWOOD MAC  
a GREGG ALLMAN BAND  
Light

### KISS/San Antonio (512) 223-8211

PD: JIMMY CHRISTOPHER  
ND: TOM SCHEPPER

Reavy  
SAMMY HAGAR  
ROGER WATERS  
HEART  
TOM PETTY  
BRYAN ADAMS  
RICHARD MARX  
HABON RUFFNER  
WARREN ZEVON(L)  
WHITESNAKE  
OUTFIELD  
JOE WALSH  
JOHN WAITE  
STARSHIP  
U2  
a FLEETWOOD MAC  
a GREGG ALLMAN BAND  
Light

### WEGR/Memphis (901) 578-1103

PD: TIM SPECKER  
ND: KELLIE CRUIST

Reavy  
FLEETWOOD MAC  
BEVERLY HILLS COP  
WHITESNAKE  
RICHARD MARX  
LOST BOYS  
HABON RUFFNER  
JOHN WAITE  
HEART  
BRYAN ADAMS  
TOM PETTY(H)  
MOTLEY CRUE  
FLEETWOOD MAC  
OUTFIELD  
SAMMY HAGAR(H)  
WHITESNAKE  
Medium  
a GEORGIA SATELLITES(L)  
a BEARS  
a LA BANBA  
a CHARLIE DANIELS  
a ROBERT CRAY BAND

## PARALLEL THREE

### KMMX/San Antonio (512) 337-4550

PD: LEE ROY HANSEN  
ND: JIM ROBINS

Reavy  
LOST BOYS  
WHITESNAKE  
RICHARD MARX  
SAMMY HAGAR(H)  
BRYAN ADAMS  
HEART  
OUTFIELD  
GRATEFUL DEAD  
TOM PETTY  
SUZANNE VEGA  
38 SPECIAL  
HABON RUFFNER  
U2  
Medium  
Light  
a ROGER WATERS  
a CHARLIE DANIELS  
a ROOTERS  
Light  
a EUROPE  
a LITTLE AMERICA  
a GREAT WHITE

### WWW/Charlotteville (804) 971-4057

PD: JAY LOPEZ

Reavy  
TOM PETTY  
U2  
HEART  
RICHARD MARX  
HABON RUFFNER  
OMAR & THE HOWLERS  
SAMMY HAGAR(H)  
ROGER WATERS  
MOTLEY CRUE  
FLEETWOOD MAC(H)  
LOST BOYS  
WHITESNAKE  
GRATEFUL DEAD  
TOM PETTY(H)  
BEVERLY HILLS COP  
OUTFIELD  
JOHN WAITE  
SUZANNE VEGA  
WHITESNAKE(H)  
JOE WALSH  
U2  
HEART  
RICHARD MARX  
HABON RUFFNER  
OMAR & THE HOWLERS  
SAMMY HAGAR(H)  
ROGER WATERS  
MOTLEY CRUE  
FLEETWOOD MAC(H)  
LOST BOYS  
WHITESNAKE  
GRATEFUL DEAD  
TOM PETTY(H)  
BEVERLY HILLS COP  
OUTFIELD  
JOHN WAITE  
SUZANNE VEGA  
WHITESNAKE(H)  
JOE WALSH  
U2  
HEART  
RICHARD MARX  
HABON RUFFNER  
OMAR & THE HOWLERS  
SAMMY HAGAR(H)  
ROGER WATERS  
MOTLEY CRUE  
FLEETWOOD MAC(H)  
LOST BOYS  
WHITESNAKE  
GRATEFUL DEAD  
TOM PETTY(H)  
BEVERLY HILLS COP  
OUTFIELD  
JOHN WAITE  
SUZANNE VEGA  
WHITESNAKE(H)  
JOE WALSH  
U2  
HEART  
RICHARD MARX  
HABON RUFFNER  
OMAR & THE HOWLERS  
SAMMY HAGAR(H)  
ROGER WATERS  
MOTLEY CRUE  
FLEETWOOD MAC(H)  
LOST BOYS  
WHITESNAKE  
GRATEFUL DEAD  
TOM PETTY(H)  
BEVERLY HILLS COP  
OUTFIELD  
JOHN WAITE  
SUZANNE VEGA  
WHITESNAKE(H)  
JOE WALSH  
U2  
HEART  
RICHARD MARX  
HABON RUFFNER  
OMAR & THE HOWLERS  
SAMMY HAGAR(H)  
ROGER WATERS  
MOTLEY CRUE  
FLEETWOOD MAC(H)  
LOST BOYS  
WHITESNAKE  
GRATEFUL DEAD  
TOM PETTY(H)  
BEVERLY HILLS COP  
OUTFIELD  
JOHN WAITE  
SUZANNE VEGA  
WHITESNAKE(H)  
JOE WALSH  
U2  
HEART  
RICHARD MARX  
HABON RUFFNER  
OMAR & THE HOWLERS  
SAMMY HAGAR(H)  
ROGER WATERS  
MOTLEY CRUE  
FLEETWOOD MAC(H)  
LOST BOYS  
WHITESNAKE  
GRATEFUL DEAD  
TOM PETTY(H)  
BEVERLY HILLS COP  
OUTFIELD  
JOHN WAITE  
SUZANNE VEGA  
WHITESNAKE(H)  
JOE WALSH  
U2  
HEART  
RICHARD MARX  
HABON RUFFNER  
OMAR & THE HOWLERS  
SAMMY HAGAR(H)  
ROGER WATERS  
MOTLEY CRUE  
FLEETWOOD MAC(H)  
LOST BOYS  
WHITESNAKE  
GRATEFUL DEAD  
TOM PETTY(H)  
BEVERLY HILLS COP  
OUTFIELD  
JOHN WAITE  
SUZANNE VEGA  
WHITESNAKE(H)  
JOE WALSH  
U2  
HEART  
RICHARD MARX  
HABON RUFFNER  
OMAR & THE HOWLERS  
SAMMY HAGAR(H)  
ROGER WATERS  
MOTLEY CRUE  
FLEETWOOD MAC(H)  
LOST BOYS  
WHITESNAKE  
GRATEFUL DEAD  
TOM PETTY(H)  
BEVERLY HILLS COP  
OUTFIELD  
JOHN WAITE  
SUZANNE VEGA  
WHITESNAKE(H)  
JOE WALSH  
U2  
HEART  
RICHARD MARX  
HABON RUFFNER  
OMAR & THE HOWLERS  
SAMMY HAGAR(H)  
ROGER WATERS  
MOTLEY CRUE  
FLEETWOOD MAC(H)  
LOST BOYS  
WHITESNAKE  
GRATEFUL DEAD  
TOM PETTY(H)  
BEVERLY HILLS COP  
OUTFIELD  
JOHN WAITE  
SUZANNE VEGA  
WHITESNAKE(H)  
JOE WALSH  
U2  
HEART  
RICHARD MARX  
HABON RUFFNER  
OMAR & THE HOWLERS  
SAMMY HAGAR(H)  
ROGER WATERS  
MOTLEY CRUE  
FLEETWOOD MAC(H)  
LOST BOYS  
WHITESNAKE  
GRATEFUL DEAD  
TOM PETTY(H)  
BEVERLY HILLS COP  
OUTFIELD  
JOHN WAITE  
SUZANNE VEGA  
WHITESNAKE(H)  
JOE WALSH  
U2  
HEART  
RICHARD MARX  
HABON RUFFNER  
OMAR & THE HOWLERS  
SAMMY HAGAR(H)  
ROGER WATERS  
MOTLEY CRUE  
FLEETWOOD MAC(H)  
LOST BOYS  
WHITESNAKE  
GRATEFUL DEAD  
TOM PETTY(H)  
BEVERLY HILLS COP  
OUTFIELD  
JOHN WAITE  
SUZANNE VEGA  
WHITESNAKE(H)  
JOE WALSH  
U2  
HEART  
RICHARD MARX  
HABON RUFFNER  
OMAR & THE HOWLERS  
SAMMY HAGAR(H)  
ROGER WATERS  
MOTLEY CRUE  
FLEETWOOD MAC(H)  
LOST BOYS  
WHITESNAKE  
GRATEFUL DEAD  
TOM PETTY(H)  
BEVERLY HILLS COP  
OUTFIELD  
JOHN WAITE  
SUZANNE VEGA  
WHITESNAKE(H)  
JOE WALSH  
U2  
HEART  
RICHARD MARX  
HABON RUFFNER  
OMAR & THE HOWLERS  
SAMMY HAGAR(H)  
ROGER WATERS  
MOTLEY CRUE  
FLEETWOOD MAC(H)  
LOST BOYS  
WHITESNAKE  
GRATEFUL DEAD  
TOM PETTY(H)  
BEVERLY HILLS COP  
OUTFIELD  
JOHN WAITE  
SUZANNE VEGA  
WHITESNAKE(H)  
JOE WALSH  
U2  
HEART  
RICHARD MARX  
HABON RUFFNER  
OMAR & THE HOWLERS  
SAMMY HAGAR(H)  
ROGER WATERS  
MOTLEY CRUE  
FLEETWOOD MAC(H)  
LOST BOYS  
WHITESNAKE  
GRATEFUL DEAD  
TOM PETTY(H)  
BEVERLY HILLS COP  
OUTFIELD  
JOHN WAITE  
SUZANNE VEGA  
WHITESNAKE(H)  
JOE WALSH  
U2  
HEART  
RICHARD MARX  
HABON RUFFNER  
OMAR & THE HOWLERS  
SAMMY HAGAR(H)  
ROGER WATERS  
MOTLEY CRUE  
FLEETWOOD MAC(H)  
LOST BOYS  
WHITESNAKE  
GRATEFUL DEAD  
TOM PETTY(H)  
BEVERLY HILLS COP  
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SUZANNE VEGA  
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OMAR & THE HOWLERS  
SAMMY HAGAR(H)  
ROGER WATERS  
MOTLEY CRUE  
FLEETWOOD MAC(H)  
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MOTLEY CRUE  
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TOM PETTY(H)  
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OMAR & THE HOWLERS  
SAMMY HAGAR(H)  
ROGER WATERS  
MOTLEY CRUE  
FLEETWOOD MAC(H)  
LOST BOYS  
WHITESNAKE  
GRATEFUL DEAD  
TOM PETTY(H)  
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JOE WALSH  
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SAMMY HAGAR(H)  
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MOTLEY CRUE  
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MOTLEY CRUE  
FLEETWOOD MAC(H)  
LOST BOYS  
WHITESNAKE  
GRATEFUL DEAD  
TOM PETTY(H)  
BEVERLY HILLS COP  
OUTFIELD  
JOHN WAITE  
SUZANNE VEGA  
WHITESNAKE(H)  
JOE WALSH  
U2  
HE



24 HR PAID AIRPLAY ONE PLAYLISTS

EAST B104 WBSB Baltimore PD: Brian Thomas Asst. PD/MD: Willie B. O'Brien

98.1 Philadelphia PD: Scott Walker MD: Glenn Kalina WCAU-FM The Hits

103 Buffalo Ops. Director: John Hager MD: Bob Richards WPHD

ckoi 97 Montreal PD: Bob Beauchamp MD: Guy Brouillard

WBLI Long Island PD: Bill Terry MD: Ruth Tolson 106.6 FM

97.1 WGH Norfolk PD: Tony Macrini MD: Doc Michaels

MAJIC 102 Buffalo PD: Kevin Belcastro MD: Roger Christian WMJQ 102.5 FM

92.5 Providence Ops. Manager: Tom Cuddy MD: Vic Edwards WKSE-FM Buffalo

92 PRO-FM Providence Ops. Manager: Tom Cuddy MD: Vic Edwards

POWER 95 New York PD: Larry Berger MD: Andy Dean WPLJ-FM RADIO

B94 Pittsburgh PD: Jim Richards MD: Lon Campbell

all hit 97.1 KECL Dallas PD: John Roberts MD: J.D. Ryan

Washington D.C. PD: Chuck Morgan MD: Pam Trickett

New York VP/Programming: Scott Shannon OM: Steve Kingston

Washington PD: Mark St. John MD: Gene Baxter

Boston PD: Sunny Joe White MD: Susan O'Connell

Tampa Ops. Manager: Mason Dixon MD: Bobby Rich

Houston PD: Paul Christy Music Coord.: Cheryl Broz

CHR PA... EL ONE PLAYLISTS



OM/PD: Bob Case MD: Lindsey Burdette

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me
3 SYSTEM/Don't Distract This Or
4 BOB SEGER/Summer



VP/Programming: John Lander PD: Ron Parker MD: John Cook

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me
3 BOB SEGER/Summer



PD: Fleetwood Gruver III MD: Craig Ashwood

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me
3 BOB SEGER/Summer



PD: Rick Gillette MD: Mark Jackson

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me
3 BOB SEGER/Summer



Ops. Manager: Dave Robbins MD: Mark Todd

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me
3 BOB SEGER/Summer



PD: Buddy Scott MD: Joe Bohannon

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me
3 BOB SEGER/Summer

MIDWEST



PD: Waylon Richards MD: Jim Atkinson

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me
3 BOB SEGER/Summer



Ops. Manager: Jim Fox MD/Asst. PD: Dave Allen

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me
3 BOB SEGER/Summer



PD: Dave Anthony Asst. PD/MD: Don Michaels

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me
3 BOB SEGER/Summer



PD: Brian Patrick MD: Kathy Means

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me
3 BOB SEGER/Summer



PD: Rick Stacy Asst. PD/MD: Frank Amadeo

- 1 WILL TO POWER/Drift Away
2 HEART/Alone



PD: Kevin Metheny MD: Don Crockett

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me



PD: Bill Richards Asst. PD: Tom Kelly

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me



PD: Adam Cook Assistant PD/MD: Kevin Haines

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me



PD: Adam Cook Assistant PD/MD: Kevin Haines

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me



PD: Gregg Swedberg MD: Karen Wong

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me



PD: Shadow P. Stevens MD: Joey Glovino

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me



PD: Chris Bailey MD: Cathy Cruise

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me



PD: Bobby Hatfield Asst. PD/MD: Mike Bradley

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me



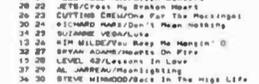
PD: Shadow P. Stevens MD: Joey Glovino

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me



PD: Chris Bailey MD: Cathy Cruise

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me



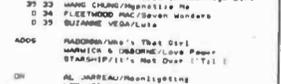
PD: Bobby Hatfield Asst. PD/MD: Mike Bradley

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me



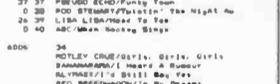
PD: Adam Cook Assistant PD/MD: Kevin Haines

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me



PD: Adam Cook Assistant PD/MD: Kevin Haines

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me



PD: Gregg Swedberg MD: Karen Wong

- 1 HEART/Alone
2 WHITNEY HOUSTON/Manne Dance With Me





**MIDWEST** BREAKOUTS  
Madonna  
Warwick & Osborne  
Los Lobos  
Living In A Box  
ABC

# CHR ADDS & HOTS

**WEST** BREAKOUTS  
Madonna  
Warwick & Osborne  
Jellybean  
Bananarama  
REO Speedwagon

## MIDWEST PARALLEL TWO

**WKDD/Akron, OH**  
Anthony/Kittredge

**MADONNA**  
38 SPECIAL  
REO SPEEDWAGON  
CHICAGO  
TOM KIMMEL  
HOOTERS  
Notteat:  
HEART 1-1  
BOB SEGER 2-2  
STEVE WINWOOD 8-5  
U2 10-6  
BRYAN ADAMS 11-10

**WKFX/Appleton Oshkosh, WI**  
Ross/Bredeligh

**MADONNA**  
JOHN MAITRE  
DAN HILL  
Notteat:  
HEART 2-1  
CROWDED HOUSE 5-3  
T'PAU 11-6  
U2 19-11  
NYLONS 17-12

**KIHK/Davenport, IA**  
Jim O'Hara

**MADONNA**  
LIVING IN A BOX  
WARWICK & OSBORNE (dp)  
REO SPEEDWAGON  
ABC  
Notteat:  
BOB SEGER 3-1  
U2 12-5  
RICHARD MARX 21-17  
STEVE WINWOOD 27-19  
SURFACE 10-20

**WGTV/Dayton, OH**  
John Robertson

**MADONNA**  
LOS LOBOS  
WANG CHUNG  
LIVING IN A BOX  
STARSHIP  
Notteat:  
WHITNEY HOUSTON 1-1  
HEART 4-2  
BOB SEGER 12-4  
GEORGE MICHAEL 13-4  
U2 20-16

**KRND/Des Moines, IA**  
Knight/Sharp

**JANET JACKSON**  
WARWICK & OSBORNE  
MADONNA  
OUTFIELD (fp)  
STARSHIP (fp)  
Notteat:  
WHITNEY HOUSTON 2-1  
KENNY G 5-4  
BOB SEGER 8-5  
PSEUDO ECHO 7-4  
GEORGE MICHAEL 27-17

**KZIO/Duluth, MN**  
Michael/Martin

**HOOTERS**  
JOHN MAITRE  
SABRY HAGAR (dp)  
MADONNA  
DANNY WILSON  
Notteat:  
WHITNEY HOUSTON 1-1  
NYLONS 4-3  
HEART 7-4  
BOB SEGER 8-6  
PSEUDO ECHO 16-10

**WMEE/Ft. Wayne, IN**  
Allen/Davis

**MADONNA**  
LOS LOBOS  
STEVE WINWOOD  
Notteat:  
WHITNEY HOUSTON 1-1  
HEART 4-2  
BOB SEGER 6-4  
KENNY G 5-5  
EXPOSE 12-8

**WGRD/Grand Rapids, MI**  
Clenot/McCormick

**PARANHEIT**  
Notteat:  
HEART 3-1  
WHITESNAKE 2-2  
WHITNEY HOUSTON 11-7  
TOM KIMMEL 12-9  
HOTLEY CRUE 23-18

**KLQ/Grand Rapids, MI**  
Owen/Tinnes

**JETS**  
KLYMAXX  
LIVING IN A BOX  
LOS LOBOS  
Notteat:  
INXS & JIMMY BARN  
FREDDIE JACKSON (dp)  
WHITNEY HOUSTON 1-1  
BRUCE HORNISBY 20-13  
NYLONS 25-19  
T'PAU 27-22

**WRIX/Green Bay, WI**  
McCarthy/Michael T

**JANET JACKSON**  
WARWICK & OSBORNE  
MADONNA  
WHISPERS  
ABC  
Notteat:  
HOOTERS (dp)  
BOB SEGER 11-3  
PSEUDO ECHO 16-8  
NYLONS 4-3  
T'PAU 7-4  
U2 11-5  
PSEUDO ECHO 13-6

**WEAG/Indianapolis, IN**  
Elliott/Hendrix

**LOS LOBOS**  
KLYMAXX  
Notteat:  
WHITNEY HOUSTON 1-1  
BOB SEGER 3-2  
HEART 4-3  
BOB SEGER 5-4  
LISA LISA 9-5

**WZPL/Indianapolis, IN**  
Steve Stiles

**GEORGE MICHAEL (dp)**  
SUZANNE VEGA  
LOS LOBOS  
Notteat:  
WHITNEY HOUSTON 1-1  
BOB SEGER 1-1  
GENESIS 4-4  
HEART 6-6  
EXPOSE 10-10

**Z104/Medison, WI**  
Little/Hudson

**MADONNA**  
STARSHIP  
CUPP  
WHITESNAKE  
Notteat:  
WHITNEY HOUSTON 3-1  
BOB SEGER 15-3  
SYSTEM 12-5  
PSEUDO ECHO 19-4  
SUZANNE VEGA 29-10

**KJ103/Oklahoma City, OK**  
Folger/Collins

**MIAMI SOUND MACH**  
NIGHT RANGER  
TOE WALSH  
INXS & JIMMY BARN  
HILLY HILL  
FREDDIE JACKSON  
MADONNA  
JOHN PARRHAM  
Notteat:  
HEART 1-1  
NYLONS 4-3  
HEART 7-4  
BOB SEGER 8-6  
PSEUDO ECHO 16-10

**KOKO/Omaha, NE**  
Evans/Michaels

**WHITESNAKE**  
LOS LOBOS  
AL JARREAU (dp)  
Notteat:  
HEART 2-1  
BOB SEGER 1-2  
T'PAU 13-10  
HOTLEY CRUE 20-13  
NYLONS 17-15

**KZ83/Peoria, IL**  
Keith Edwards

**MADONNA**  
GEORGE MICHAEL  
SABRY HAGAR  
INXS & JIMMY BARN  
Notteat:  
HEART 2-1  
WHITNEY HOUSTON 4-2  
BOB SEGER 6-3  
CROWDED HOUSE 10-7  
U2 14-8

**WZOK/Rockford, IL**  
McClure/Summers

**KLYMAXX**  
JOHN MAITRE  
Notteat:  
WHITNEY HOUSTON 1-1  
NYLONS 7-2  
HEART 4-3  
BOB SEGER 6-4  
PSEUDO ECHO 15-7

**WRON/Tellico, OH**  
Whelan/Hanson

**none**  
Notteat:  
HEART 1-1  
WHITNEY HOUSTON 5-2  
BOB SEGER 6-3  
U2 10-6  
T'PAU 15-9

**KAY107/Tulsa, OK**  
Hopkins/Plyton

**SURFACE**  
ROBBIE NEVIL  
SUZANNE VEGA  
Notteat:  
WHITNEY HOUSTON 1-1  
HEART 6-2  
BOB SEGER 11-3  
PSEUDO ECHO 16-8  
NYLONS 4-3  
T'PAU 7-4  
U2 11-5  
PSEUDO ECHO 13-6

**WZLW/Champaign, IL**  
McCarthy/McKeighan

**MADONNA**  
WHITESNAKE  
DANNY WILSON (dp)  
WARWICK & OSBORNE  
LIVING IN A BOX  
Notteat:  
GEORGE MICHAEL 22-11  
SURFACE 26-21  
RICHARD MARX 27-22  
RUSH & ELYON 28-23  
JANET JACKSON 29-25

**KCRW/Columbia, MO**  
Luten/Coh

**LOS LOBOS**  
MADONNA  
JOHN MAITRE  
WARWICK & OSBORNE  
WHISPERS  
Notteat:  
PSEUDO ECHO 11-7  
NYLONS 18-12  
SMOKEY ROBINSON 7-17  
GEORGE MICHAEL 26-20  
STEVE WINWOOD 19-27

**YB4/Fargo, ND**  
Jack Langley

**EXPOSE**  
LOS LOBOS  
MADONNA  
WARWICK & OSBORNE  
ABC  
Notteat:  
WHITNEY HOUSTON 1-1  
BOB SEGER 6-3  
DAN POGREB 15-10  
BRYAN ADAMS 23-15  
SUZANNE VEGA 30-19

**KKXL/Grand Forks, ND**  
O'Douglas/Hendrickson

**WANG CHUNG**  
HOOTERS (dp)  
Notteat:  
HEART 2-1  
BOB SEGER 5-2  
T'PAU 9-5  
MIAMI SOUND MACH 19-9  
NYLONS 17-12

**WKFR/Kalamazoo, MI**  
Anthony/Britain

**RICHARD MARX**  
ABC (dp)  
REO SPEEDWAGON (dp)  
T'PAU (dp)  
JETS (dp)  
SYSTEM (dp)  
Notteat:  
HEART 10-1  
BOB SEGER 7-3  
WHITNEY HOUSTON 11-4  
LISA LISA 9-6  
CROWDED HOUSE 15-8

**WAZY/Lafayette, LA**  
Loutze/Borton

**MADONNA**  
SUZANNE VEGA  
STARSHIP  
LIVING IN A BOX  
DANNY WILSON  
Notteat:  
HEART 2-2  
HOTLEY CRUE 3-3  
SYSTEM 5-4  
BOB SEGER 8-5

**KFRU/Lincoln, NE**  
Johnson/Meyer

**MADONNA**  
LIVING IN A BOX  
KLYMAXX  
FREDDIE JACKSON  
Notteat:  
WHITNEY HOUSTON 2-1  
HEART 3-2  
BOB SEGER 5-3  
NYLONS 7-5  
JETS 18-10

**WCUC/Carbondale, IL**  
Tony Wathelus

**RESTLESS HEART**  
LIVING IN A BOX  
INXS & JIMMY BARN  
MADONNA  
FLEETWOOD MAC  
LOS LOBOS  
ROSEAL  
BOB JOVI 1-1  
WHITNEY HOUSTON 1-2  
HEART 4-3  
WHITESNAKE 6-4  
KLYMAXX 30-18

**KQCR/Cedar Rapids, IA**  
Gary Olson

**WHITESNAKE**  
ROD STEWART  
MADONNA  
WARWICK & OSBORNE  
STEPHANIE MILLS  
Notteat:  
NYLONS 7-7  
U2 18-11  
PSEUDO ECHO 25-14  
RICHARD MARX 23-19  
SUZANNE VEGA 33-25

**WLVW/Champaign, IL**  
McCarthy/McKeighan

**MADONNA**  
WHITESNAKE  
DANNY WILSON (dp)  
WARWICK & OSBORNE  
LIVING IN A BOX  
Notteat:  
GEORGE MICHAEL 22-11  
SURFACE 26-21  
RICHARD MARX 27-22  
RUSH & ELYON 28-23  
JANET JACKSON 29-25

**KCRW/Columbia, MO**  
Luten/Coh

**LOS LOBOS**  
MADONNA  
JOHN MAITRE  
WARWICK & OSBORNE  
WHISPERS  
Notteat:  
PSEUDO ECHO 11-7  
NYLONS 18-12  
SMOKEY ROBINSON 7-17  
GEORGE MICHAEL 26-20  
STEVE WINWOOD 19-27

**YB4/Fargo, ND**  
Jack Langley

**EXPOSE**  
LOS LOBOS  
MADONNA  
WARWICK & OSBORNE  
ABC  
Notteat:  
WHITNEY HOUSTON 1-1  
BOB SEGER 6-3  
DAN POGREB 15-10  
BRYAN ADAMS 23-15  
SUZANNE VEGA 30-19

**KKXL/Grand Forks, ND**  
O'Douglas/Hendrickson

**WANG CHUNG**  
HOOTERS (dp)  
Notteat:  
HEART 2-1  
BOB SEGER 5-2  
T'PAU 9-5  
MIAMI SOUND MACH 19-9  
NYLONS 17-12

**WKFR/Kalamazoo, MI**  
Anthony/Britain

**RICHARD MARX**  
ABC (dp)  
REO SPEEDWAGON (dp)  
T'PAU (dp)  
JETS (dp)  
SYSTEM (dp)  
Notteat:  
HEART 10-1  
BOB SEGER 7-3  
WHITNEY HOUSTON 11-4  
LISA LISA 9-6  
CROWDED HOUSE 15-8

**WAZY/Lafayette, LA**  
Loutze/Borton

**MADONNA**  
SUZANNE VEGA  
STARSHIP  
LIVING IN A BOX  
DANNY WILSON  
Notteat:  
HEART 2-2  
HOTLEY CRUE 3-3  
SYSTEM 5-4  
BOB SEGER 8-5

**KFRU/Lincoln, NE**  
Johnson/Meyer

**MADONNA**  
LIVING IN A BOX  
KLYMAXX  
FREDDIE JACKSON  
Notteat:  
WHITNEY HOUSTON 2-1  
HEART 3-2  
BOB SEGER 5-3  
NYLONS 7-5  
JETS 18-10

**KKLS/Rapid City, SD**  
Sherwin/Kalloway

**WARWICK & OSBORNE**  
DEBBIE GIBSON  
JANET JACKSON  
WHISPERS  
KLYMAXX  
BREAKFAST CLUB  
MADONNA  
T'PAU  
Notteat:  
WHITNEY HOUSTON 1-1  
BOB SEGER 1-2  
HOTLEY CRUE 4-1  
SYSTEM 7-5  
U2 11-6

**SBK/Salina, KS**  
Steve Wall

**AMAZULU (dp)**  
WARWICK & OSBORNE (dp)  
BREAKFAST CLUB  
DEBBIE GIBSON  
CURE (dp)  
ABC  
Notteat:  
ROD STEWART  
FREDDIE JACKSON  
Notteat:  
HEART 2-1  
EXPOSE 9-5  
SYSTEM 17-9  
U2 22-12  
BRYAN ADAMS 10-9

**KKRC/Sioux Falls, SD**  
Dan Klesley

**WHISPERS**  
LOS LOBOS  
ABC  
Notteat:  
HEART 2-2  
BOB SEGER 5-3  
CROWDED HOUSE 12-4  
ROBBIE NEVIL 16-11  
SYSTEM 18-12

**KWTO/Springfield, MO**  
O'Grady/Cook

**none**  
Notteat:  
WHITNEY HOUSTON 1-1  
HEART 3-3  
KENNY G 4-4  
BOB SEGER 5-5  
PSEUDO ECHO 9-1  
WDBR/Springfield, IL  
Moore/Lawley

**MADONNA**  
WHISPERS  
ABC  
DEBBIE GIBSON  
JELLYBEAN  
HOOTERS  
REO SPEEDWAGON  
BANANARAMA  
Notteat:  
WHITNEY HOUSTON 1-1  
BOB SEGER 7-4  
KENNY G 9-7  
GEORGE MICHAEL 15-11  
T'PAU 15-11

**WSPT/Stevens Point, WI**  
Bouley/Steffen

**DAN HILL**  
LIVING IN A BOX  
MADONNA  
Notteat:  
WHITNEY HOUSTON 1-1  
GLYN MEDFORD 1-2  
HEART 7-4  
BOB SEGER 10-1  
T'PAU 15-8

**KSND/Eugene, OR**  
Shakes/Hyatt

**MADONNA**  
ABC  
INXS & JIMMY BARN  
HILL TO POWER  
WARWICK & OSBORNE  
BANANARAMA  
Notteat:  
WHITNEY HOUSTON 2-1  
SUZANNE VEGA 10-5  
SYSTEM 13-6  
DAN HILL 20-5  
GEORGE MICHAEL 25-18

**KMGU/Fresno, CA**  
Stairs/Carter

**MADONNA**  
REGINA BELLE  
AVA CHERRY  
ATLANTIC STAR  
WARWICK & OSBORNE  
Notteat:  
SURFACE 2-1  
WHISPERS 5-3  
CLUB NOUVEAU 13-9  
GEORGE MICHAEL 19-14  
L.L. COOL J 33-27

## WEST PARALLEL TWO

**KNMQ/Albuquerque-Santa Fe, NM**  
Stucker/Daniels

**MADONNA**  
KLYMAXX  
STARSHIP  
LOS LOBOS  
Notteat:  
HEART 2-2  
EXPOSE 7-5  
SYSTEM 8-6  
T'PAU 11-7  
U2 14-10

**KFBS/Boise, ID**  
Armstrong/JT

**MADONNA**  
WARWICK & OSBORNE  
BREAKFAST CLUB  
JELLYBEAN  
Notteat:  
WHITNEY HOUSTON 1-1  
EXPOSE 5-3  
SYSTEM 10-7  
FABULOUS THUNDER 29-25

**KIYS/Boise, ID**  
Tom Evans

**REO SPEEDWAGON**  
MADONNA  
CHRIS DEBUSH  
WARWICK & OSBORNE  
FREDDIE JACKSON  
ABC  
Notteat:  
WHITNEY HOUSTON 1-1  
NYLONS 3-2  
FABULOUS THUNDER (fp)  
SUZANNE VEGA 8-7  
U2 9-8

**KIKX/Colorado Springs, CO**  
John Dantzer

**WHISPERS**  
LIVING IN A BOX  
ROD STEWART (fp)  
MADONNA (fp)  
FABULOUS THUNDER (fp)  
REO SPEEDWAGON (fp)  
WARWICK & OSBORNE (dp)  
BANANARAMA (dp)  
Notteat:  
HEART 1-1  
BOB SEGER 3-2  
KENNY G 3-3  
T'PAU 4-4  
NYLONS 7-4

**CMED/Edmonton, CN**  
Bohn/Langastor

**CHARLIE CHICP**  
INXS & JIMMY BARN  
ROD STEWART  
WANG CHUNG  
DANNY WILSON  
SUZANNE VEGA  
KLYMAXX  
STEP WINWOOD  
MADONNA  
Notteat:  
WHITNEY HOUSTON 1-1  
GLYN MEDFORD 1-2  
HEART 7-4  
BOB SEGER 10-1  
T'PAU 15-8

**KSND/Eugene, OR**  
Shakes/Hyatt

**MADONNA**  
ABC  
INXS & JIMMY BARN  
HILL TO POWER  
WARWICK & OSBORNE  
BANANARAMA  
Notteat:  
WHITNEY HOUSTON 2-1  
SUZANNE VEGA 10-5  
SYSTEM 13-6  
DAN HILL 20-5  
GEORGE MICHAEL 25-18

**KMGU/Fresno, CA**  
Stairs/Carter

**MADONNA**  
REGINA BELLE  
AVA CHERRY  
ATLANTIC STAR  
WARWICK & OSBORNE  
Notteat:  
SURFACE 2-1  
WHISPERS 5-3  
CLUB NOUVEAU 13-9  
GEORGE MICHAEL 19-14  
L.L. COOL J 33-27

**KCAQ/Oxnard Ventura, CA**  
Greg Williams

**WILL TO POWER**  
ABC  
BANANARAMA  
MADONNA  
LOS LOBOS  
CHICAGO  
SABRY HAGAR  
Notteat:  
HEART 3-1  
PSEUDO ECHO 2-2  
SYSTEM 5-3  
GEORGE MICHAEL 9-4  
U2 22-11

**KXYQ/Salem, OR**  
Jim Ryan

**SYSTEM**  
MIAMI SOUND MACH  
JANET JACKSON  
WANG CHUNG  
CURE  
BOSTON  
FABULOUS THUNDER  
MADONNA  
Notteat:  
HEART 2-2  
BOB SEGER 4-3  
KENNY G 4-4  
PSEUDO ECHO 12-9  
U2 20-12

**KTRS/Casper, WY**  
Gordon/Bridley

**BANANARAMA**  
JETS  
REO SPEEDWAGON  
WARWICK & OSBORNE  
MADONNA  
HOOTERS (fp)  
ABC  
LAINA BRANIGAN  
Notteat:  
HEART 1-1  
WHITNEY HOUSTON 2-2  
CROWDED HOUSE 5-3  
BOB SEGER 6-4  
SYSTEM 7-5

**SLVM/San Luis Obispo, CA**  
Allen/Sive

**MADONNA**  
WARWICK & OSBORNE  
JELLYBEAN  
REO SPEEDWAGON  
WHISPERS  
Notteat:  
PSEUDO ECHO 6-1  
T'PAU 9-4  
MIAMI SOUND MACH 12-6  
U2 16-8  
JANET JACKSON 17-9  
CROWDED HOUSE R 4  
KROZ/San Luis Obispo, CA  
Barrat/Theroux

**KYYA/Billing, MT**  
Charlie Fouz

**MADONNA**  
SURFACE  
LOS LOBOS  
LIVING IN A BOX  
OUTFIELD  
Notteat:  
HEART 2-1  
BOB SEGER 4-2  
SYSTEM 14-7  
CROWDED HOUSE 17-9  
HOTLEY CRUE 18-14

**KBOZ/Bozeman, MT**  
Steve Mills

**LIVING IN A BOX**  
WHISPERS  
WARWICK & OSBORNE  
MADONNA  
CHRIS DEBUSH  
FABULOUS THUNDER  
CHICAGO  
Notteat:  
HEART 2-2  
BOB SEGER 4-3  
KENNY G 4-4  
PSEUDO ECHO 12-9  
U2 20-12

**KTRZ/Casper, WY**  
Gordon/Bridley

**BANANARAMA**  
JETS  
REO SPEEDWAGON  
WARWICK & OSBORNE  
MADONNA  
HOOTERS (fp)  
ABC  
LAINA BRANIGAN  
Notteat:  
HEART 1-1  
WHITNEY HOUSTON 2-2  
CROWDED HOUSE 5-3  
BOB SEGER 6-4  
SYSTEM 7-5

**SLVM/San Luis Obispo, CA**  
Allen/Sive

**MADONNA**  
WARWICK & OSBORNE  
JELLYBEAN  
REO SPEEDWAGON  
WHISPERS  
Notteat:  
PSEUDO ECHO 6-1  
T'PAU 9-4  
MIAMI SOUND MACH 12-6  
U2 16-8  
JANET JACKSON 17-9  
CROWDED HOUSE R 4  
KROZ/San Luis Obispo, CA  
Barrat/Theroux

**KCAQ/Oxnard Ventura, CA**  
Greg Williams

**WILL TO POWER**  
ABC  
BANANARAMA  
MADONNA  
LOS LOBOS  
CHICAGO  
SABRY HAGAR  
Notteat:  
HEART 3-1  
PSEUDO ECHO 2-2  
SYSTEM 5-3  
GEORGE MICHAEL 9-4  
U2 22-11

**KXYQ/Salem, OR**  
Jim Ryan

**SYSTEM**  
MIAMI SOUND MACH  
JANET JACKSON  
WANG CHUNG  
CURE  
BOSTON  
FABULOUS THUNDER  
MADONNA  
Notteat:  
HEART 2-2  
BOB SEGER 4-3  
KENNY G 4-4  
PSEUDO ECHO 12-9  
U2 20-12

**KTRS/Casper, WY**  
Gordon/Bridley

**BANANARAMA**  
JETS  
REO SPEEDWAGON  
WARWICK & OSBORNE  
MADONNA  
HOOTERS (fp)  
ABC  
LAINA BRANIGAN  
Notteat:  
HEART 1-1  
WHITNEY HOUSTON 2-2  
CROWDED HOUSE 5-3  
BOB SEGER 6-4  
SYSTEM 7-5

**SLVM/San Luis Obispo, CA**  
Allen/Sive

**MADONNA**  
WARWICK & OSBORNE  
JELLYBEAN  
REO SPEEDWAGON  
WHISPERS  
Notteat:  
PSEUDO ECHO 6-1  
T'PAU 9-4  
MIAMI SOUND MACH 12-6  
U2 16-8  
JANET JACKSON 17-9  
CROWDED HOUSE R 4  
KROZ/San Luis Obispo, CA  
Barrat/Theroux

**KQMG/Honolulu, HI**  
Akana/Miller

**MADONNA**  
WHITNEY HOUSTON  
ROBBIE NEVIL  
JELLYBEAN  
JONATHAN BITTLE  
JOHN MAITRE  
Notteat:  
WHITNEY HOUSTON 1-1  
CHRIS DEBUSH 4-1  
FFNY G 4-4  
EXPOSE 10-7  
HEART 2-10

**KLUC/Las Vegas, NV**  
Dean/Taylor

**COVER GIRLS**  
JELLYBEAN  
WILL TO POWER (fp)  
Notteat:  
HEART 3-1  
FFNY G 5-3  
GEORGE MICHAEL 11-4  
FAT BOYS 26-10  
SMOKEY ROBINSON 10-14

**KYRK/Las Vegas, NV**  
Daniels/Miles

**MADONNA**  
LIVING IN A BOX  
Kool & THE GANG  
BREAKFAST CLUB  
MADONNA  
Notteat:  
WHITNEY HOUSTON 1-1  
SURFACE 7-3  
DEBBIE GIBSON 21-12  
GEORGE MICHAEL 26-21  
JETS 12-23

**KFIV/Mohegan, CA**  
Fisher/Edwards

**MADONNA**  
JONATHAN BITTLE  
WARWICK & OSBORNE  
DEBBIE GIBSON  
CURE  
Notteat:  
WHITNEY HOUSTON 1-1  
WHISPERS 12-3  
BOB SEGER 7-4  
GENESIS 11-8  
GEORGE MICHAEL 15-17

**PARALLEL THREE**

**KGOT/Anchorage, AK**  
JD Chandler

**MADONNA**  
HOOTERS  
REO SPEEDWAGON  
DAN HILL  
ROD STEWART  
Notteat:  
HEART 1-1  
BOB SEGER 2-2  
CROWDED HOUSE 4-3  
PSEUDO ECHO 6-5  
T'PAU 17-11

**KZFN/Moscow, ID**  
Cummings/Shannon

**MADONNA**  
WARWICK & OSBORNE  
DAN HILL  
BANANARAMA  
CURE (fp)  
Notteat:  
HEART 2-1  
BOB SEGER 5-3  
HOTLEY CRUE 10-5  
GEORGE MICHAEL 13-8  
KLYMAXX 31-23

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

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ENGLEWOOD COLO. 80110  
(303) 756-9949



PARALLELS

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

234 Reports

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song

100/25 44%

Table with columns: Regional Reach, National Summary, Debut, Same, Down, Adds.

EXAMPLE

100/25 - 100 CHR reporting stations on it this week including 25 new adds. 44% - Percentage of this weeks reporters playing it.

Regional Reach - Percentage of reporters playing the song within each region.

National Summary Up 51 - Number of stations moving it up on the charts.

Debuts 20 - Number of stations debuting the song this week.

Same 4 - Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 - Number of stations moving it down on their charts.

Adds 25 - Total number of stations adding it this week.

A

ABC When Smokey Sings (Mercury/Polygram) LP: Alphabet City

76/42 32%

Table with columns: Regional Reach, National Summary, Debut, Same, Down, Adds.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

BRYAN ADAMS Hearts On Fire (A&M) LP: Into The Fire

184/16 79%

Table with columns: Regional Reach, National Summary, Debut, Same, Down, Adds.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

JONATHAN BUTLER Lies (Jive/RCA) LP: Introducing Jonathan Butler

72/6 31%

Table with columns: Regional Reach, National Summary, Debut, Same, Down, Adds.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Jonathan Butler Continued. Table with columns: WEST, listing stations and their chart positions.

C

CLUB NOUVEAU Why You Treat Me So Bad (WB) LP: Life, Love & Pain

69/6 29%

Table with columns: Regional Reach, National Summary, Debut, Same, Down, Adds.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

CURE Why Can't I Be You (Elektra) LP: Kiss Me, Kiss Me, Kiss Me

53/13 23%

Table with columns: Regional Reach, National Summary, Debut, Same, Down, Adds.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

CROWDED HOUSE Something So Strong (Capitol) LP: Crowded House

211/3 90%

Table with columns: Regional Reach, National Summary, Debut, Same, Down, Adds.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Crowded House Continued. Table with columns: WEST, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

CUTTING CREW One For The Mockingbird (Virgin) LP: Broadcast

168/4 77%

Table with columns: Regional Reach, National Summary, Debut, Same, Down, Adds.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

GLORIA ESTEFAN & MIAMI SOUND MACHINE Rhythm Is Gonna Get You (Epic) LP: Let It Loose

207/6 88%

Table with columns: Regional Reach, National Summary, Debut, Same, Down, Adds.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Miami Sound Machine Continued. Table with columns: WEST, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

EXPOSE Point Of No Return (Arista) LP: Exposure

211/1 90%

Table with columns: Regional Reach, National Summary, Debut, Same, Down, Adds.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

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Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

FABULOUS THUNDERBIRDS Stand Back (CBS Associated) LP: Hot Number

62/10 26%

Table with columns: Regional Reach, National Summary, Debut, Same, Down, Adds.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Table with columns: P1, P2, P3, listing stations and their chart positions.

Continued On Next Column

Continued On Next Column

Continued On Next Column



PARALLELS

Jets Continued. SOUTH, MIDWEST, WEST, EAST. Regional Reach: E 188, S 278, M 98, W 428. National Summary: UP 3, DEBUTS 5, SAME 2, DOWN 0, ADDS 45.

JELLYBEAN Who Found Who (Chrysalis). LP: Just Visiting The Planet. Regional Reach: E 188, S 278, M 98, W 428. National Summary: UP 3, DEBUTS 5, SAME 2, DOWN 0, ADDS 45.

Regional Reach: E 188, S 278, M 98, W 428. National Summary: UP 3, DEBUTS 5, SAME 2, DOWN 0, ADDS 45.

TOM KIMMEL That's Freedom (Mercury/PolyGram). LP: 5 to 1. Regional Reach: E 458, S 398, M 308, W 388. National Summary: UP 30, DEBUTS 13, SAME 46, DOWN 0, ADDS 4.

Regional Reach: E 458, S 398, M 308, W 388. National Summary: UP 30, DEBUTS 13, SAME 46, DOWN 0, ADDS 4.

KLYMAXX I'd Still Say Yes (Constellation/MCA). LP: Klymaxx. Regional Reach: E 698, S 718, M 608, W 908. National Summary: UP 97, DEBUTS 25, SAME 21, DOWN 6, ADDS 19.

Regional Reach: E 698, S 718, M 608, W 908. National Summary: UP 97, DEBUTS 25, SAME 21, DOWN 6, ADDS 19.

LIVING IN A BOX Living In A Box (Chrysalis). LP: Living In A Box. Regional Reach: E 718, S 678, M 878, W 878. National Summary: UP 46, DEBUTS 44, SAME 40, DOWN 0, ADDS 37.

Regional Reach: E 718, S 678, M 878, W 878. National Summary: UP 46, DEBUTS 44, SAME 40, DOWN 0, ADDS 37.

Regional Reach: E 718, S 678, M 878, W 878. National Summary: UP 46, DEBUTS 44, SAME 40, DOWN 0, ADDS 37.

LOS LOBOS La Bamba (Slash/WB). LP: "La Bamba" Soundtrack. Regional Reach: E 338, S 588, M 628, W 778. National Summary: UP 31, DEBUTS 42, SAME 26, DOWN 0, ADDS 49.

Regional Reach: E 338, S 588, M 628, W 778. National Summary: UP 31, DEBUTS 42, SAME 26, DOWN 0, ADDS 49.

MADONNA Who's That Girl (Sire/WB). LP: Who's That Girl Soundtrack. Regional Reach: E 968, S 868, M 708, W 928. National Summary: UP 0, DEBUTS 1, SAME 2, DOWN 0, ADDS 201.

Regional Reach: E 968, S 868, M 708, W 928. National Summary: UP 0, DEBUTS 1, SAME 2, DOWN 0, ADDS 201.

Regional Reach: E 968, S 868, M 708, W 928. National Summary: UP 0, DEBUTS 1, SAME 2, DOWN 0, ADDS 201.

RICHARD MARX Don't Mean Nothing (Manhattan). LP: Richard Marx. Regional Reach: E 868, S 768, M 808, W 738. National Summary: UP 129, DEBUTS 22, SAME 26, DOWN 0, ADDS 11.

Regional Reach: E 868, S 768, M 808, W 738. National Summary: UP 129, DEBUTS 22, SAME 26, DOWN 0, ADDS 11.

Regional Reach: E 868, S 768, M 808, W 738. National Summary: UP 129, DEBUTS 22, SAME 26, DOWN 0, ADDS 11.

Regional Reach: E 868, S 768, M 808, W 738. National Summary: UP 129, DEBUTS 22, SAME 26, DOWN 0, ADDS 11.

Regional Reach: E 868, S 768, M 808, W 738. National Summary: UP 129, DEBUTS 22, SAME 26, DOWN 0, ADDS 11.

MOTLEY CRUE Girls, Girls, Girls (Elektra). LP: Girls, Girls, Girls. Regional Reach: E 828, S 658, M 648, W 738. National Summary: UP 143, DEBUTS 15, SAME 22, DOWN 2, ADDS 7.

Regional Reach: E 828, S 658, M 648, W 738. National Summary: UP 143, DEBUTS 15, SAME 22, DOWN 2, ADDS 7.

Regional Reach: E 828, S 658, M 648, W 738. National Summary: UP 143, DEBUTS 15, SAME 22, DOWN 2, ADDS 7.

Regional Reach: E 828, S 658, M 648, W 738. National Summary: UP 143, DEBUTS 15, SAME 22, DOWN 2, ADDS 7.

Regional Reach: E 828, S 658, M 648, W 738. National Summary: UP 143, DEBUTS 15, SAME 22, DOWN 2, ADDS 7.

PARALLELS

NYLONS Kiss Him Goodbye (Open Air/ LP: Happy Together Windham Hill)

192/4 82% National Summary UP 153 DEBUTS 4 SAME 22 DOWN 9 ADDS 4

Table with columns for Regional Reach (E 80%, S 80%, M 88%, W 81%), National Summary (UP 153, DEBUTS 4, SAME 22, DOWN 9, ADDS 4), and station lists for EAST, SOUTH, WEST, and MIDWEST.

OUTFIELD Since You've Been Gone (Columbia) LP: Bangin'

140/19 60% National Summary UP 68 DEBUTS 19 SAME 34 DOWN 0 ADDS 19

Table with columns for Regional Reach (E 55%, S 62%, M 60%, W 60%), National Summary (UP 68, DEBUTS 19, SAME 34, DOWN 0, ADDS 19), and station lists for EAST, SOUTH, WEST, and MIDWEST.

POISON I Want Action (Enigma/Capitol) LP: Look What The Cat Dragged In

80/6 34% National Summary UP 35 DEBUTS 8 SAME 31 DOWN 0 ADDS 6

Table with columns for Regional Reach (E 20%, S 42%, M 33%, W 38%), National Summary (UP 35, DEBUTS 8, SAME 31, DOWN 0, ADDS 6), and station lists for EAST, SOUTH, WEST, and MIDWEST.

PSEUDO ECHO Funky Town (RCA) LP: Love An Adventure

208/0 88% National Summary UP 156 DEBUTS 0 SAME 29 DOWN 21 ADDS 0

Table with columns for Regional Reach (E 88%, S 88%, M 88%, W 94%), National Summary (UP 156, DEBUTS 0, SAME 29, DOWN 21, ADDS 0), and station lists for EAST, SOUTH, WEST, and MIDWEST.

BOB SEGER Shakedown (MCA) LP: Beverly Hills Cop II

229/0 98% National Summary UP 185 DEBUTS 1 SAME 40 DOWN 3 ADDS 0

Table with columns for Regional Reach (E 98%, S 96%, M 100%, W 98%), National Summary (UP 185, DEBUTS 1, SAME 40, DOWN 3, ADDS 0), and station lists for EAST, SOUTH, WEST, and MIDWEST.

STARSHIP It's Not Over (Til It's Over) (Grunt/RCA) LP: No Protection

180/23 77% National Summary UP 62 DEBUTS 47 SAME 47 DOWN 0 ADDS 23

Table with columns for Regional Reach (E 84%, S 75%, M 71%, W 81%), National Summary (UP 62, DEBUTS 47, SAME 47, DOWN 0, ADDS 23), and station lists for EAST, SOUTH, WEST, and MIDWEST.

SURFACE Happy (Columbia) LP: Surface

188/14 79% National Summary UP 122 DEBUTS 22 SAME 22 DOWN 6 ADDS 14

Table with columns for Regional Reach (E 90%, S 81%, M 62%, W 88%), National Summary (UP 122, DEBUTS 22, SAME 22, DOWN 6, ADDS 14), and station lists for EAST, SOUTH, WEST, and MIDWEST.

SYSTEM Don't Disturb This Groove (Atlantic) LP: Don't Disturb This Groove

213/3 91% National Summary UP 146 DEBUTS 3 SAME 32 DOWN 29 ADDS 3

Table with columns for Regional Reach (E 92%, S 86%, M 91%, W 92%), National Summary (UP 146, DEBUTS 3, SAME 32, DOWN 29, ADDS 3), and station lists for EAST, SOUTH, WEST, and MIDWEST.

T'PAU Heart And Soul (Virgin) LP: T'Pau

216/6 92% National Summary UP 168 DEBUTS 7 SAME 27 DOWN 8 ADDS 6

Table with columns for Regional Reach (E 96%, S 91%, M 88%, W 96%), National Summary (UP 168, DEBUTS 7, SAME 27, DOWN 8, ADDS 6), and station lists for EAST, SOUTH, WEST, and MIDWEST.

U2 I Still Haven't Found... (Island) LP: The Joshua Tree

226/4 97% National Summary UP 209 DEBUTS 3 SAME 10 DOWN 0 ADDS 4

Table with columns for Regional Reach (E 100%, S 95%, M 97%, W 96%), National Summary (UP 209, DEBUTS 3, SAME 10, DOWN 0, ADDS 4), and station lists for EAST, SOUTH, WEST, and MIDWEST.





## R&amp;R NATIONAL AIRPLAY

## CONTEMPORARY HIT RADIO

## BREAKERS®

## MADONNA

## Who's That Girl (Sire/WB)

87% of our reporters playing it. Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 201 including PWR95, Z100, Z93, Q105, B96, WLOL, KIIS. See Parallels, debuts at number 40 on the CHR chart.

## LIVING IN A BOX

## Living In A Box (Chrysalis)

71% of our reporters playing it. Moves: Up 46, Debuts 44, Same 40, Down 0, Adds 37 including B104, WMJQ, WPHD, KKBQ, WMMS, 99DTX, WROQ. Complete airplay in Parallels.

## LOS LOBOS

## La Bamba (Slash/WB)

64% of our reporters playing it. Moves: Up 31, Debuts 42, Same 28, Down 0, Adds 49 including WKSE, WAVA, Z93, Z95, KBEQ, KCPW, Y108. Complete airplay in Parallels.

## WHISPERS

## Rock Steady (Solar/Capitol)

60% of our reporters playing it. Moves: Up 68, Debuts 19, Same 15, Down 0, Adds 39 including PWR95, Q107, WAVA, WGH, KHTR, PWR997, WRVQ. See Parallels, moves 39-32 on the CHR chart.

## OUTFIELD

## Since You've Been Gone (Columbia)

60% of our reporters playing it. Moves: Up 68, Debuts 19, Same 34, Down 0, Adds 19 including WKSE, WCAU, 94Q, Z95, Z94, WFMF, KQM. Complete airplay in Parallels.

## NEW &amp; ACTIVE

## SAMMY HAGAR "Give To Live" (Geffen) 128/10

Moves: Up 64, Debuts 19, Same 35, Down 0, Adds 10, KWOD, KUBE, 99GFM, WSKZ, KZIO, KZ93, KCAQ, WAFX, WJMX, KHTZ, WCAU 28-24, KRBE 21-18, WMMS 36-31, Z94 30-21, Y107 21-16.

## OEBBIE GIBSON "Only In My Dreams" (Atlantic) 116/17

Moves: Up 62, Debuts 21, Same 12, Down 4, Adds 17 including WMJQ, B94, WGH, Q100, KC101, G105, WFM1, WKSE 33-25, Q107 28-14, WAVA 17-12, KRBE 6-4, B97 4-3, B96 15-11, KS103 15-8, KMEL 19-10. See Parallels, debuts at number 33 on the CHR chart, due to substantial chart moves at reporting stations.

## AL JARREAU "Moonlighting" (MCA) 114/9

Moves: Up 53, Debuts 15, Same 34, Down 3, Adds 9, K98, KZOU, KQKQ, WAFX, WKSF, WZYP, KFMW, KKAZ, KZOU, WMJQ 33-24, WPHD 34-25, PRO-FM 34-28, WKTI 12-8, WERZ 39-32, WRCK 39-34, WGRD 34-29, WAFX 37-29.

## DANNY WILSON "Mary's Prayer" (Virgin) 112/17

Moves: Up 38, Debuts 22, Same 35, Down 0, Adds 17 including WKKK, WCAU, WMMS, WLAN, 99GFM, WROQ, KDON, WMJQ 32-26, WPHD 34-25, PRO-FM 34-28, WKTI 12-8, WERZ 39-32, WRCK 39-34, WGRD 34-29, WAFX 37-29.

## DIONNE WARWICK &amp; JEFFREY OSBORNE "Love Power" (Arista) 106/105

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 105 including WKKK, PRO-FM, WAVA, Z93, KTKS, Y100, Q105, B96, WCZY, KCPW, KDWB, KWK, FM102, KCPX, KMEL.

## INXS &amp; JIMMY BARNES "Good Times" (Atlantic) 105/14

Moves: Up 37, Debuts 11, Same 43, Down 0, Adds 14 including CKOI, PRO-FM, KPLZ, Y106, KLD, KJ103, KZ93, CHED, WMJQ 33-24, WCZY 39-34, PWR997 38-33, WBBO 37-31, WKQB 34-29, WANS 39-35, KIJK 31-24.

## DAN HILL "Can't We Try?" (Columbia) 104/22

Moves: Up 44, Debuts 13, Same 25, Down 0, Adds 22 including WLS, WNCI, KDWB, KIIS, KUBE, K98, WAPE, BJ105, PRO-FM 13-8, 94Q 22-17, KTKS 12-9, Q105 7-6, KZZP 11-8, KCPX 36-31, KATD 26-20.

## JOHN WAITE "These Times Are Hard For Lovers" (EMI America) 96/17

Moves: Up 25, Debuts 17, Same 37, Down 0, Adds 17 including WPHD, WNCI, WWSR, KXX106, WHYY, WKFX, KZIO, KISR, WCAU 34-30, Y108 30-27, WKDD 36-32, WGRD 30-25, KJ103 21-16, WRQN 30-26, WAFX 24-18.

## TOM KIMMEL "That's Freedom" (Mercury/PolyGram) 93/4

Moves: Up 30, Debuts 13, Same 46, Down 0, Adds 4, WLOL, Z94, WKDD, WKSF, WMMS 37-30, KCPX 39-35, K104 36-32, WROQ 32-25, KIJK 34-30, WGRD 12-9, WIKZ 39-35, 95XIL 25-14, WJAD 36-30, WPFM 34-29, WDBR 36-31.

## POISON "I Want Action" (Enigma/Capitol) 80/6

Moves: Up 35, Debuts 8, Same 31, Down 0, Adds 6, PRO-FM, Y100, Y95, WFM1, KDON, KOZE, WMMS 40-32, KWK 32-24, Q100 34-29, Z94 33-26, WROQ 21-14, WCKN 23-17, KZOU 17-13, KSAQ 32-25, KIYS 39-33.

## ABC "When Smokey Sings" (Mercury/PolyGram) 76/42

Moves: Up 1, Debuts 8, Same 25, Down 0, Adds 42 including Z93, WHYT, KMEL, K104, KC101, PWR997, WINK, WCKN, KWES, KIJK, KDON, WAFX, Y94, KITS 29-24, WJMX d-35.

## WHITESNAKE "Here I Go Again" (Geffen) 73/24

Moves: Up 11, Debuts 19, Same 19, Down 0, Adds 24 including WKTI, PWR997, WSKZ, WANS, WLRS, Y106, KQKQ, 95XXX, B98, Z93 d-39, WMMS d-35, WROQ 23-20, WINK 33-28, WEAG 33-27, WAFX 32-24.

## JONATHAN BUTLER "Lies" (Jive/RCA) 72/6

Moves: Up 24, Debuts 16, Same 26, Down 0, Adds 6, WERZ, WKSJ, WDJX, BJ105, KQMQ, KFIV, WCAU 30-26, KTKS 30-26, WTIC 25-23, WBBO 39-34, KAMZ 29-24, KIYS 28-25, KSND 31-27, WOJD 40-32, B98 31-26.

## CLUB NOUVEAU "Why You Treat Me So Bad?" (WB/Tommy Boy) 69/6

Moves: Up 46, Debuts 7, Same 9, Down 1, Adds 6, Y100, WPSF, WFM1, KZOU, 94Z, I94, WXXS 7-6, WAVA 28-23, WNVZ 30-25, 92X 34-28, WNCI 25-19, FM102 4-2, KXX106 7-2, Y95 17-5, KAMZ 1-1.

## FREDDIE JACKSON "Jam Tonight" (Capitol) 67/17

Moves: Up 16, Debuts 10, Same 24, Down 0, Adds 17 including WKKK, Q100, Z94, 93Q, KEZB, WAPE, WHYY, Y106, KLD, WMJQ d-19, WHYT 14-9, KKRZ 37-32, FM102 20-16, 94TYX 39-34, KYRK 35-28.

## FABULOUS THUNDERBIROS "Stand Back" (CBS Associated) 62/10

Moves: Up 6, Debuts 6, Same 40, Down 0, Adds 10, WKKK, KRBE, WNCI, WANS, WKZL, KKRZ, KIKX, KXYQ, KBOZ, KWNZ, WROQ d-39, KSAQ d-39, KZZU 37-31, KGOT 30-25, KTMT 38-32.

## BRUCE WILLIS "Under The Boardwalk" (Motown) 61/1

Moves: Up 19, Debuts 5, Same 36, Down 0, Adds 1, KYYY, FM102 33-30, WNNK 39-34, WNOK 38-31, G105 26-16, WCKN d-35, WHYY 31-29, 94Z 26-23, WKZL 27-24, KRNO 20-12, KIYS 21-18, OK100 35-26, WOJD 22-17, KTRS 40-30, KHTZ 34-31.

## JELLYBEAN "Who Found Who" (Chrysalis) 55/45

Moves: Up 3, Debuts 5, Same 2, Down 0, Adds 45 including WKKK, PRO-FM, WNCI, WCZY, KCPW, KIIS, KZZP, KKRZ, FM102, KCPX, KS103, KWSS, WRCK, KYRK 31-25, KCAQ 32-23.

## JOJO WATLEY "Still A Thrill" (MCA) 55/2

Moves: Up 17, Debuts 6, Same 29, Down 1, Adds 2, Q100, I94, Z93 d-40, WCZY 36-31, KKRZ 34-30, FM102 36-33, KROY 29-26, KMEL 27-20, WRCK d-39, KZZB 36-29, WCKN 33-29, KWES 14-12, KITY 22-18, KYNO 39-34, WCGQ d-38, WBWB 36-28.

## MOST ADDED

MADONNA (201)  
WARWICK & OSBORNE (105)  
LOS LOBOS (49)  
JELLYBEAN (45)  
ABC (42)  
WHISPERS (39)  
LIVING IN A BOX (37)  
BANANARAMA (29)  
REO SPEEDWAGON (28)  
HOOTERS (27)

## MOST ACTIVE

SAMMY HAGAR (83)  
OEBBIE GIBSON (79)  
AL JARREAU (65)  
DANNY WILSON (60)  
DAN HILL (57)  
CLUB NOUVEAU (52)  
INXS & JIMMY BARNES (48)  
TOM KIMMEL (43)  
POISON (43)  
JOHN WAITE (42)

## HOTTEST

HEART (160)  
BOB SEGER (127)  
WHITNEY HOUSTON (114)  
GEORGE MICHAEL (74)  
U2 (67)  
MOTLEY CRUE (59)  
PSEUDO ECHO (55)  
SYSTEM (43)  
T'PAU (43)  
NYLONS (39)

Most Active = Ups + Debuts - Downs

## CURE "Why Can't I Be You?" (Elektra) 53/13

Moves: Up 14, Debuts 4, Same 22, Down 0, Adds 13 including WKKK, PRO-FM, KS103, WKQB, WROQ, BJ105, Z104, KFIV, KXYQ, CKOI 28-21, KRBE 30-24, KCPX 31-26, KITS 3-3, KATD 4-3, Y95 29-21.

## LAURA BRANIGAN "Shattered Glass" (Atlantic) 51/18

Moves: Up 2, Debuts 4, Same 27, Down 0, Adds 18 including WKSE, KKBQ, 99DTX, WWSR, WNYZ, WKSJ, KITY, KSAQ, WIGY, WFX, WJMX, Q101, KZFN, B91, WERZ 38-34.

## SIGNIFICANT ACTION

## KOOL &amp; THE GANG "Holiday" (Mercury/PolyGram) 49/9

Moves: Up 8, Debuts 7, Same 25, Down 0, Adds 9, WBLI, KIIS, Z94, WANS, WCKN, KWES, KYNO, KYRK, KTMT, Y100 32-25, Q105 26-24, B96 35-31, WTIC 36-33, WNYZ on, WKDD d-35.

## BREAKFAST CLUB "Kiss And Tell" (MCA) 39/20

Moves: Up 1, Debuts 4, Same 14, Down 0, Adds 20 including CKOI, KRBE, WMMS, FM102, KMEL, Q100, KTUX, KYRK, KRO, WJMX, Q101, KNAN, KTMT, OK95, WAFX 40-32.

## NIGHT RANGER "Hearts Away" (Camel/MCA) 32/1

Moves: Up 10, Debuts 5, Same 15, Down 1, Adds 1, KJ103, WPHD d-34, K104 33-30, WINK 36-34, KSAQ 33-28, WKDD d-40, WGRD 40-35, WRQN d-32, 95XIL 36-32, KISR 25-22, Y94 25-23, KYA 20-18, KTMT 32-29, B91 d-36, OK95 27-26.

## OEBBIE HARRY "In Love With Love" (Geffen) 31/5

Moves: Up 4, Debuts 3, Same 19, Down 0, Adds 5, WCAU, PRO-FM, 99DTX, WERZ, I94, Y100 24-10, WCZY d-37, KITS 28-25, BJ105 d-34, KITY 32-30, KDON 40-32, OK100 d-40.

## FAT BOYS with BEACH BOYS "Wipe Out" (Polydor/PolyGram) 30/13

Moves: Up 10, Debuts 6, Same 1, Down 0, Adds 13 including Y100, B97, Q105, WKEE, B94 d-26, KKBQ 26-24, KRBE 22-8, KZZP 15-12, FM102 27-23, G105 33-28, Y106 20-13, 94Z 24-22, KLUC 26-10, KYRK 24-15, KFIV 24-20.

## BANANARAMA "I Heard A Rumour" (London/PolyGram) 29/29

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 29 including WPHD, WNVZ, WLOL, KZZP, KKRZ, KCPX, KITS, KMEL, KATD, KWSS, WTIC, WPST, WROQ, KSND, KZZU.

## REO SPEEDWAGON "In My Dreams" (Epic) 29/28

Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 28 including KDWB, WLOL, KCPX, WFLY, WSKZ, WINK, KZOU, KIYS, KOIZ, Q104, KNAN, WBWB, KGOT, KTRS, KWNZ.

## WILL TO POWER "Dreamin'" (Epic) 28/11

Moves: Up 6, Debuts 6, Same 5, Down 0, Adds 11 including WKSE, WMJQ, B96, KCPX, KATD, Y95, KSND, KYNO, Z100 30-26, Y100 1-1, FM102 31-29, KMEL 34-27, BJ105 24-18, KITY 29-25, Y97 34-27.

## HOOTERS "Johnny B" (Columbia) 27/27

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 27 including WMMS, Q100, K104, WNNK, WPSF, KSAQ, WKDD, KZIO, WIXX, KXYQ, KZZU, 95XXX, OK100, 95XIL, WOMP.

## ROD STEWART "Twistin' The Night Away" (Geffen) 27/20

Moves: Up 1, Debuts 1, Same 5, Down 0, Adds 20 including CKOI, 94Q, KRBE, KCPX, KZZB, KXX106, WCKN, WHYY, CHED, WJMX, Q101, KNAN, KOCR, Y94, 99KG.

## 4 BY FOUR "Want You For My Girlfriend" (Capitol) 23/0

Moves: Up 10, Debuts 2, Same 10, Down 1, Adds 0 including Z93 30-29, KKBQ 35-33, KRBE 39-36, PWR997 34-32, KXX106 27-26, WKQB 26-23, WAPE d-23, KBFM d-39, BJ105 35-33, KITY 21-19, KYRK 9-6, Z102 15-13.

## STAN BUSH &amp; BARRAGE "Crank That Radio" (Scotti Bros./CBS) 22/1

Moves: Up 6, Debuts 2, Same 13, Down 0, Adds 1, WROQ, PRO-FM on, KCPX 32-30, WERZ on, WANS d-40, KSAQ d-38, WKDD on-dp, WGRD 36-32, KZZU 40-38, KGOT 32-31, B91 40-38, OK95 31-28.

## ARETHA FRANKLIN "Rock-A-Lott" (Arista) 22/0

Moves: Up 9, Debuts 4, Same 8, Down 1, Adds 0 including WKKK 10-8, KDWB d-33, WERZ 36-35, WNNK d-40, KXX106 d-35, KF95 24-22, 95XXX 33-30, WKPE 35-34, OK100 37-34, WCGQ d-36, WZYP 39-38, KTRS 38-35, KHTZ 31-28.

## CHICAGO "Niagara Falls" (Full Moon/WB) 21/5

Moves: Up 1, Debuts 3, Same 12, Down 0, Adds 5, Y95, WKDD, KCAQ, Y94, KBOZ, WMJQ d-34, WCAU on, WLS 30-25, KZZP on-dp, KCPX on, FM100 d-31, KTRS d-38.

## JON ASTLEY "Jane's Getting Serious" (Atlantic) 21/0

Moves: Up 9, Debuts 3, Same 9, Down 0, Adds 0 including WKKK 23-22, KITS 12-11, KATD 23-21, KPLZ 17-13, K104 d-40, Z104 40-36, KZZU d-40, Y94 40-36, KFMW d-39, KOZE 13-11, KZFN 37-33, Y97 38-33.

## REGINA BELLE "Show Me The Way" (Columbia) 18/8

Moves: Up 1, Debuts 2, Same 7, Down 0, Adds 8, KZZP, KWOD, KXX106, Y106, KTUX, KMGX, WJAD, WCGQ, FM102 d-32, KROY on, KAMZ 30-25, KITY d-33.

## JOHN FARNHAM "You're The Voice" (RCA) 18/3

Moves: Up 4, Debuts 0, Same 11, Down 0, Adds 3, K104, KJ103, OK95, CKOI 27-20, WMMS 38-36, KDWB on, WRCK on, KSAQ on, KTUX on-dp, WKDD 32-28, KZZU on, 95XIL 34-31.

## BOSTON "Hollyann" (MCA) 16/5

Moves: Up 0, Debuts 2, Same 9, Down 0, Adds 5, WPHD, WMMS, WROQ, KSAQ, KXYQ, KEGL on, K104 on, 99GFM on, 95XIL d-38, WJMX on, KISR on, OK95 d-35.

## CHRIS OEBURGH "Fatal Hesitation" (A&amp;M) 16/2

Moves: Up 1, Debuts 2, Same 11, Down 0, Adds 2, KIYS, KBOZ, KTKS on, KWK on, KXX106 on, WANS on, WJAD on, WOJD on, Q104 d-38, WPFM on, KOCR 37-34, KTRS d-39.

## AMAZULU "Montego Bay" (Mango/Island) 15/6

Moves: Up 1, Debuts 0, Same 8, Down 0, Adds 6, KRBE, KXX106, KAMZ, KITY, KYRK, 99KG, FM102 21-17, WKSJ on, BJ105 on, KOIZ on-dp, WJAD on, WCIL on.

## FARRENHEIT "Lost In Loveland" (WB) 15/4

Moves: Up 3, Debuts 1, Same 7, Down 0, Adds 4, WROQ, WGRD, WZYO, KSMB, KRBE on, WHYY on, KSAQ d-40, KJ103 40-37, KZZU on, WAFX 38-30, KKKL on-dp, KOZE 35-28.

## ANA "Shy Boys" (Parc/CBS) 15/1

Moves: Up 6, Debuts 1, Same 7, Down 0, Adds 1, KYNO, CKOI on, KDWB on, WLOL 40-33, KXX106 on, KAMZ 27-23, KBFM on, BJ105 6-5, Y106 24-23, KITY 34-31, KMGX d-40, KNAN 38-32.

## JOE WALSH "The Radio Song" (Full Moon/WB) 13/1

Moves: Up 1, Debuts 5, Same 6, Down 0, Adds 1, KJ103, WMMS d-38, K104 d-39, WROQ d-40, WGRD on, 95XIL on, Q104 on-dp, WBNQ d-34, KFMW on, KGOT on, KKAZ d-40, KTMT on, OK95 40-37.

**New & Active** includes songs reported by at least 50 of our CHR reporters. **Significant Action** includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week: Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels. **NOTE:** Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40. **CHR Rotation Criteria — Fulltime Adds and/or Ons:** four plays in a 24-hour period, three of them before midnight. **Dayparted Adds and/or Ons:** two plays in a 24-hour period, both of them before midnight.



ON RIGHT  
TOP TRACK  
AND VIDEO

DEBUT ALBUM - OVER  
250,000 UNITS SOLD  
GOING FOR GOLD

PRODUCED BY  
MICHAEL VERDICK AND  
STEPHEN BRAY  
MANAGEMENT: PATRICK RAIMS  
& ASSOCIATES

KISS  
220 REMIX

T H E N E W S I N G L E

MCA RECORDS

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CONTEMPORARY HIT RADIO

Three Weeks	Two Weeks	Last Week		
2	1	1	1	WHITNEY HOUSTON/I Wanna Dance With Somebody... (Arista)
5	3	2	2	HEART/Alone (Capitol)
9	5	3	3	BOB SEGER/Shakedown (MCA)
12	8	5	4	SYSTEM/Don't Disturb This Groove (Atlantic)
15	10	7	5	EXPOSE/Point Of No Return (Arista)
16	11	9	6	PSEUDO ECHO/Funky Town (RCA)
32	20	12	7	U2/I Still Haven't Found What I'm Looking For (Island)
18	13	10	8	CROWDED HOUSE/Something So Strong (Capitol)
8	6	6	9	KENNY G/Songbird (Arista)
20	16	13	10	T'PAU/Heart And Soul (Virgin)
17	14	11	11	BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)
27	21	17	12	G. ESTEFAN & MIAMI SOUND MACHINE/Rhythm Is Gonna Get You (Epic)
26	19	16	13	NYLONS/Kiss Him Goodbye (Open Air/Windham Hill)
30	25	18	14	MOTLEY CRUE/Girls, Girls, Girls (Elektra)
40	29	22	15	JETS/Cross My Broken Heart (MCA)
33	27	20	16	GEORGE MICHAEL/I Want Your Sex (Columbia)
1	2	4	17	LISA LISA/Head To Toe (Columbia)
11	9	14	18	SMOKEY ROBINSON/Just To See Her (Motown)
3	4	8	19	GENESIS/In Too Deep (Atlantic)
—	33	26	20	SURFACE/Happy (Columbia)
38	30	24	21	ROBBIE NEVIL/Wot's It To Ya (Manhattan)
39	31	27	22	JANET JACKSON/The Pleasure Principle (A&M)
4	7	15	23	ATLANTIC STARR/Always (WB)
—	—	36	24	SUZANNE VEGA/Luka (A&M)
—	37	29	25	STEVE WINWOOD/Back In The High Life Again (Island/WB)
—	38	32	26	FLEETWOOD MAC/Seven Wonders (WB)
—	36	33	27	KLYMAXX/I'd Still Say Yes (Constellation/MCA)
—	39	35	28	BRYAN ADAMS/Hearts On Fire (A&M)
—	—	38	29	RICHARD MARX/Don't Mean Nothing (Manhattan)
36	32	30	30	JENNIFER RUSH with ELTON JOHN/Flames Of Paradise (Epic)
—	40	37	31	CUTTING CREW/One For The Mockingbird (Virgin)
BREAKER	—	—	32	WHISPERS/Rock Steady (Solar/Capitol)
DEBUT	—	—	33	DEBBIE GIBSON/Only In My Dreams (Atlantic)
—	—	40	34	WANG CHUNG/Hypnotize Me (Geffen)
6	12	21	35	HERB ALPERT/Diamonds (A&M)
19	18	19	36	EDDIE MONEY/Endless Nights (Columbia)
DEBUT	—	—	37	STARSHIP/It's Not Over ('Til It's Over) (Grunt/RCA)
14	15	23	38	LEVEL 42/Lessons In Love (Polydor/PG)
DEBUT	—	—	39	AL JARREAU/Moonlighting (MCA)
BREAKER	—	—	40	MADONNA/Who's That Girl (Sire/WB)

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ADULT CONTEMPORARY

1	1	1	1	WHITNEY HOUSTON/I Wanna Dance With Somebody... (Arista)
4	3	2	2	DAN HILL/Can't We Try? (Columbia)
9	7	3	3	AL JARREAU/Moonlighting (MCA)
6	4	4	4	BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)
7	5	5	5	CARLY SIMON/Give Me All Night (Arista)
14	10	6	6	HEART/Alone (Capitol)
18	13	9	7	STEVE WINWOOD/Back In The High Life Again (Island/WB)
11	9	8	8	KLYMAXX/I'd Still Say Yes (Constellation/MCA)
12	11	10	9	NYLONS/Kiss Him Goodbye (Open Air/Windham Hill)
2	2	7	10	KENNY LOGGINS/Meet Me Half Way (Columbia)
16	14	13	11	JOE COCKER/Love Lives On (MCA)
19	16	14	12	JONATHAN BUTLER/Lies (Jive/RCA)
29	23	17	13	DANNY WILSON/Mary's Prayer (Virgin)
20	17	15	14	DAVID SANBORN/Chicago Song (WB)
5	8	12	15	KENNY G/Songbird (Arista)
26	20	18	16	BRUCE WILLIS/Under The Boardwalk (Motown)
—	25	21	17	FLEETWOOD MAC/Seven Wonders (WB)
24	21	19	18	COMMODORES/United In Love (Polydor/PG)
—	28	24	19	SUZANNE VEGA/Luka (A&M)
—	—	26	20	DIONNE WARWICK & JEFFREY OSBORNE/Love Power (Arista)
28	24	22	21	SURFACE/Happy (Columbia)
3	6	11	22	GENESIS/In Too Deep (Atlantic)
8	12	16	23	ATLANTIC STARR/Always (WB)
—	—	28	24	LARRY CARLTON/Minute By Minute (MCA)
BREAKER	—	—	25	CHRIS DeBURGH/Fatal Hesitation (A&M)
BREAKER	—	—	26	BERNIE TAUPIN/Citizen Jane (RCA)
—	29	27	27	JENNIFER RUSH with ELTON JOHN/Flames Of Paradise (Epic)
10	15	20	28	GLENN MEDEIROS/Nothing's Gonna Change My Love (Amherst)
17	19	23	29	SMOKEY ROBINSON/Just To See Her (Motown)
DEBUT	—	—	30	CROWDED HOUSE/Something So Strong (Capitol)

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AOR TRACKS®

Three Weeks	Two Weeks	Last Week		
3	1	1	1	RICHARD MARX/Don't Mean Nothing (Manhattan)
9	4	2	2	SAMMY HAGAR/Give To Live (Geffen)
7	3	3	3	BRYAN ADAMS/Hearts On Fire (A&M)
13	9	6	4	HEART/Who Will You Run To (Capitol)
—	—	18	5	GRATEFUL DEAD/Touch Of Grey (Arista)
24	18	8	6	INXS & JIMMY BARNES/Good Times (Atlantic)
6	6	4	7	TOM PETTY & THE HEARTBREAKERS/Runaway Trains (MCA)
18	13	9	8	JOHN WAITE/These Times Are Hard For Lovers (EMI America)
17	14	11	9	OUTFIELD/Since You've Been Gone (Columbia)
23	17	10	10	JOE WALSH/The Radio Song (Full Moon/WB)
21	19	12	11	WHITESNAKE/Here I Go Again (Geffen)
—	28	19	12	38 SPECIAL/Back To Paradise (A&M)
—	27	20	13	STARSHIP/It's Not Over ('Til It's Over) (Grunt/RCA)
—	26	21	14	FABULOUS THUNDERBIRDS/Stand Back (CBS Associated)
15	15	15	15	SUZANNE VEGA/Luka (A&M)
4	5	7	16	FLEETWOOD MAC/Seven Wonders (WB)
16	16	16	17	ROGER WATERS/Radio Waves (Columbia)
26	23	23	18	OMAR & THE HOWLERS/Hard Times In The Land Of... (Columbia)
1	2	5	19	BOB SEGER/Shakedown (MCA)
31	30	26	20	TOM KIMMEL/That's Freedom (Mercury/PG)
—	41	29	21	CRUZADOS/Bed Of Lies (Arista)
30	25	24	22	NEIL YOUNG & CRAZY HORSE/Long Walk Home (Geffen)
BREAKER	—	—	23	U2/Spanish Eyes (Island)
BREAKER	—	—	24	FLEETWOOD MAC/Isn't It Midnight (WB)
22	22	22	25	MOTLEY CRUE/Girls, Girls, Girls (Elektra)
11	10	13	26	MASON RUFFNER/Gypsy Blood (CBS Associated)
12	11	14	27	WARREN ZEVON/Sentimental Hygiene (Virgin)
5	8	17	28	U2/I Still Haven't Found What I'm Looking For (Island)
BREAKER	—	—	29	HOOTERS/Johnny B (Columbia)
BREAKER	—	—	30	GREGG ALLMAN BAND/Can't Keep Running (Epic)

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URBAN CONTEMPORARY

7	5	3	1	ISLEY BROTHERS/Smooth Sailin' Tonight (WB)
11	8	5	2	REGINA BELLE/Show Me The Way (Columbia)
18	11	8	3	ALEXANDER O'NEAL/Fake (Tabu/CBS)
4	1	1	4	STEPHANIE MILLS/I Feel Good All Over (MCA)
5	3	2	5	WHITNEY HOUSTON/I Wanna Dance With Somebody (Who Loves Me) (Arista)
21	13	10	6	JANET JACKSON/The Pleasure Principle (A&M)
8	7	7	7	JONATHAN BUTLER/Lies (Jive/RCA)
10	6	6	8	4 BY FOUR/Want You For My Girlfriend (Capitol)
14	10	9	9	PRINCE/If I Were Your Girlfriend (Paisley Park/WB)
22	15	12	10	LILLO THOMAS/I'm In Love (Capitol)
23	16	14	11	L.L. COOL J/I'm Bad (Def Jam/Columbia)
15	12	11	12	DIANA ROSS/Dirty Looks (RCA)
17	14	13	13	DONNA ALLEN/Satisfied (21/Atco)
25	19	16	14	TAWATHA/Thigh Ride (Epic)
35	25	17	15	LUTHER VANDROSS/I Really Didn't Mean It (Epic)
39	29	18	16	NATALIE COLE/Jump Start (Manhattan)
—	37	19	17	FREDDIE JACKSON/Jam Tonight (Capitol)
31	24	21	18	GEORGIO/Tina Cherry (Motown)
—	39	26	19	SMOKEY ROBINSON/One Heartbeat (Motown)
3	4	4	20	JODY WATLEY/Still A Thrill (MCA)
—	40	28	21	VANESE THOMAS/Let's Talk It Over (Geffen)
40	34	27	22	CHERYL LYNN/If You Were Mine (Manhattan)
24	20	20	23	VESTA WILLIAMS/Don't Blow A Good Thing (A&M)
32	28	24	24	ARETHA FRANKLIN/Rock-A-Lott (Arista)
37	33	25	25	SHEILA E/Koo Koo (Paisley Park/WB)
26	23	22	26	ONE WAY/Whammy (MCA)
38	36	30	27	FAT BOYS/Falling In Love (Tin Pan Apple/PG)
36	35	32	28	TIMEX SOCIAL CLUB/Mixed Up World (Danya/Fantasy)
—	—	33	29	MIKI HOWARD/Come Back To Me Lover (Atlantic)
—	—	38	30	SYSTEM/Nighttime Lover (Atlantic)
33	32	29	31	PHYLLIS HYMAN/Ain't You Had Enough (PIR/Manhattan)
—	—	35	32	ATLANTIC STARR/One Lover At A Time (WB)
BREAKER	—	—	33	LEVERT/Casanova (Atlantic)
BREAKER	—	—	34	JOYCE SIMS/Lifetime Love (Sleeping Bag)
BREAKER	—	—	35	KOOL & THE GANG/Holiday (Mercury/PG)
—	—	39	36	CHUCK STANLEY/Jammin' To The Bells (Def Jam/Columbia)
—	—	40	37	MELBA MOORE/I'm Not Gonna Let You Go (Capitol)
BREAKER	—	—	38	BABYFACE/I Love You Babe (Solar/Capitol)
DEBUT	—	—	39	POINTER SISTERS/Mercury Rising (RCA)
BREAKER	—	—	40	THERESA/Last Time (RCA)

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