

I N S I D E :

WINTER ARBITRONS FLOODING IN

- Baltimore: **WLIF, WBSS** roll upward
- Boston: **WBZ, WXKS-FM** neck-and-neck
- Cleveland: **WMMS** down to 12, **WZAK, WMJI** up solidly
- Dallas: **KKDA-FM** close to 10, leads big
- Denver: **KBCO** breathes down **KOSI's** neck
- Detroit: **WJLB** rules roost, **WRIF** regains AOR lead
- Houston: **KMJQ** holds lead as **KKBQ** soars into second
- Pittsburgh: **KDKA** rules
- Philadelphia: **WEAZ** ties **WMMR** at top
- San Francisco: **KABL** almost beats **KGO**; **KMEL** top contemporary
- Tampa: **WRBQ** rises higher
- Washington: **WGAY** takes lead, **WMZQ-FM** vaults to third

Plus ratings for Nassau-Suffolk, Providence, and San Diego.

Page 28

MAJOR MARKET POST-DEREG NEWS CUTS

An RTNDA survey shows 21% of major market radio stations have significantly trimmed their news coverage and/or staffs since the onset of deregulation. And, in a Washington hearing, much displeasure about this trend is vented.

Page 8, 12



STERN RALLIES TROOPS

Above, supporters of **Howard Stern** make their feelings about last week's FCC decision visibly clear. More photos of Stern's New York rally, Page 3.

LABELS, STATIONS IN CONCERT — AND CONTROVERSY

MCA and **Geffen** enjoy success with radio-related concert promotions, while **Warner Bros.** runs into a rough patch with concert exclusivity at Country stations in Cincinnati and Kansas City.

Page 38, 46



New Directions For AM

WHN Drops Country For All-Sports

After more than 14 years in Country, WHN/New York was set to announce at a Wednesday (4/29) press conference a switch to "all sports, all the time," leaving the nation's largest metro without a Country station. Emmis Broadcasting President Jeff Smulyan told R&R the change would come "within the next month and a half, depending on when we have it just right." He confirmed new calls are under consideration, and when asked if they'd be WFAN, he replied, "That is a definite possibility."

WHN Sports System

- Change within 6 weeks
- New calls probable
- Talk, updates, PBP, satire

Chanin Heads Operations

Appointed as Head of Operations is industry sports veteran **John Chanin**. Said Smulyan, "Everybody we talked with agreed he was the one guy who

WHN/See Page 10

Y100 Faces Payola Claims From Challenger

Cited Staffers Deny All Allegations

WHYI (Y100)/Ft. Lauderdale-Miami is being confronted by allegations of payola and fraud. The claims, vigorously denied by Y100 management and parent Metroplex Communications, are contained in a "Petition to Enlarge Issues" filed April 20 with the FCC by license challenger Southeast Florida Broadcasting Partnership.

The documents allege that former WHYI PD **Robert W. Walker** (now at crosstown WPOW) and current MD **Frank Amadeo** took gifts of money and drugs from record promoters in exchange for airplay between 1983-86. The documents further allege that Y100 President/GM **David Ross** knew about the gifts, and that the station also engaged in paper add and over-billing activities.

Metroplex: Charges "Strictly A Sham"

Walker told R&R the allegations were "absolutely false. I can't have any further comment until I see what's been said." Amadeo declined com-

ment, referring inquiries to Ross, who retorted, "I'm indignant over the fact that these people would make such absurd

Y100/See Page 10

Price Sells Chunk Of Chain For \$120 Million

Doubles Money In Four Years; Retains Minority Equity Interest

Robert Price has sold a majority piece in seven of Price Communications' choicest radio stations to **Fairfield Broadcasting Inc.** for \$120 million. The stations involved in the deal are **K101/San Francisco**, **WMTG & WNIC/Detroit**, **WLAC-AM & FM/Nashville**, and **KKOB-AM & FM/Albuquerque**. "The sale was a difficult decision for us, as it departs from our normal acquisition mode," Price said. "However, we were persuaded by the opportunity to realize a substantial gain while still retaining an equity position in the future growth of these properties."

Widmann Elevated To CBS O&O VP

CBS VP/Owned AM Stations **Nancy Widmann** has been promoted to the newly created post of VP/Owned Radio Stations and will now also oversee the company's FM group. She assumes the duties of VP/Owned FM Stations **Robert Hyland III**, who last week became GM for **KCBS-TV/Los Angeles**.

Continuing as the highest-ranking woman at CBS Radio, Widmann has held many executive positions during her 15 years with the company, including a six-year stint as VP/GM of **WCBS-FM/New York**. She also was VP/GM and N.Y.



Nancy Widmann Sales Manager for CBS Radio Spot Sales, and VP/Recruitment and Placement for CBS, Inc.

Commented CBS Radio Division President **Bob Hosking**, "Nancy's proven abilities with our six News and News/Talk stations, plus **WCBS-FM**, make her eminently qualified for this new position."

Widmann, who oversees seven AM and 11 FM properties, noted, "The CBS radio stations are a collection of dynamic and diverse major market properties and I'm very excited by the prospect of managing them. These are very challenging times for radio, and we plan on actively contributing to the ongoing shaping of our industry in the coming years."

WCFL Becomes Chicago's AM Loop

H&G Communications has combined the company's two Chicago properties — Statewide's 50-kw **WCFL** and **Hefel's WLUP** — into **WLUP-AM & FM**. Wednesday (4/29) at midnight, **WCFL** dropped its Religious format and became **WLUP (AM)** ("The Loop, AM One Thousand"), fully simulcasting **WLUP-FM's** format.

The Leap To Loop-AM

- Simulcast at start
- Brandmeier morning simulcast
- Dahl & Meier move to AM
- Major sports coverage

dominant mix of high-profile personalities and AOR music. **WLUP** President/GM **Jim DeCastro** will run both properties, while **WLUP** OM **Greg Salk**

WCFL/See Page 10

MILLION-DOLLAR DEAL

Michaels PD At WBMX



Lee Michaels

After only four months at **KMEL/San Francisco**, **PD Lee Michaels** has signed a million-dollar two-year deal as **OM/PD** at **Egmont Sonderling's WBMX/Chicago**, starting May 15. The new position marks the third time he has worked for the station.

VP/GM **Kernie Anderson** said he is pleased to have Michaels back at **WBMX** because the PD's Urban programming record in Chicago has been "sensational." He told R&R, "Under Lee's leadership, **WBMX** became the number one

MICHAELS/See Page 17

From the **HOTTEST** new album
on the street today... **GOLD** in 4 weeks

WHITESNAKE



strikes with

"STILL OF THE NIGHT"

THE SPECIAL POP EDIT ON YOUR DESK NOW

Produced by MIKE STONE for Mike Stone Enterprises
and KEITH OLSON for Pogologo Productions
Management: Front Line Management





Dale Rands

**RANDS
FEDERAL CEO**

**Archer
WWJ &
WJOI GM**

Federal Enterprises, Inc., new owner of WWJ & WJOI/Detroit, has appointed principal Dale Rands as company President/CEO and Joe Archer as GM for the News/Easy Listening combo. Archer replaces Lee Leicinger, who left last November to pursue station ownership.

In accepting this responsibility, Rands takes a leave of absence from Shlussel, Lifton, Simon, Rands, Galvin, & Jackier, a Detroit-based law firm of which he is also a principal. Said Rands, "We at Federal look forward to the De-

FEDERAL/See Page 16

**Slaight Standard
Radio President**



Gary Slaight

After ten years at CILQ (Q107)/Toronto, VP/GM & PD Gary Slaight is leaving to become President of Standard Broadcasting's Radio Division, which includes combos CFRB & CKFM/Toronto, CJAD & CJFM/Montreal, CJSB/Ottawa, and CKTB & CHTZ/St. Catherine's. (The company also has an FM license pending in Ottawa). Slaight will start his new duties June 26 based in Toronto, where he'll also serve as GM of AC CKFM.

SLAIGHT/See Page 30

**Farber
OM At
WARM-FM**

National Sales Manager Matt Farber has been moved into the new OM position at Susquehanna CHR WARM-FM (Power 99.7)/Atlanta. Farber's sales duties will be absorbed by GM Bill Phippen.

"Matt will be helping us in the areas of promotion, imaging, and marketing of the station," explained Phippen. "He was Promotion

FARBER/See Page 17

HAMILTON, COOK APPOINTED

**Lander Upped To VP,
Parker PD At KKBQ**

Coinciding with the signing of a new two-year deal which will extend his services through June 1989, KKBQ/Houston PD/morning talent John Lander has been named VP/Programming-Operations at the Gannett CHR combo.

Asst. PD/afternoon personality Ron Parker has also inked a new contract, and has been named PD. MD Patty Hamilton has been promoted to Program-Promotion Coordinator, reporting to Promotion Director Joe Poge. John Cook, recently transferred from sister station KHIS/Los Angeles, has been named MD. Both Lander and Parker retain their airshifts.

Gannett Radio President Jay Cook said, "The new configuration

of the programming and promotion departments will allow (VP/GM) Bill Burns and Lander all the support they need to keep KKBQ at the top of the competitive Houston market. I'm especially pleased to recognize the contributions Ron Parker has made to the stations."

Burns noted, "On the heels of a great Arbitron, it's all very positive for everyone concerned."

Lander told R&R, "With our current surge and this new contract, I've got a promise from Gannett they'll stop paying me with traveler's checks." Parker added, "Finally, after five years, I get new office furniture. This is the one I really wanted and have waited for."

Stern Mad As Hell



WXRK/New York and WYSP/Philadelphia morning man Howard Stern wasn't going to take it anymore, and held a rally in the Big Apple April 24 to protest the FCC's warnings about shock radio. Upwards of 2,000 turned out to hear Stern speak and sing, supported by Phoebe Snow and Al "Grandpa" Lewis, among others. At least one word of which the Commission would disapprove was heard, and the event was broadcast live over WXRK and WYSP. Pictured are a defiant Stern in prison garb and the crowd at Dag Hammarskjold Plaza. Photo courtesy Starfile.

**Moody
Moves To
WPOC PD**



Bob Moody

KRMD/Shreveport PD Bob Moody has been named PD at Nationwide Country outlet WPOC/Baltimore. Moody starts May 11 and replaces Doug Wilson, who left to take the WUSN/Chicago PD position two weeks ago.

WPOC GM and Nationwide Group Radio Manager David Fuelhart said, "What we have in Bob is a 20-year veteran who's under 40 with multifarmat experience, and who has done everything: play-by-play, news director,

MOODY/See Page 17



Ben Hill

**Hill Now GM
At WPGC
& WCLY**

After only three months as PD at WPGC & WCLY/Washington, Ben Hill has been promoted to GM at the First Media AC combo. He replaces Jeanne Oates, who left for the GM slot at WWBA/Tampa.

Hill's programming-to-management promotion is not unusual for First Media. Two of the company's other GMs - Michael O'Shea in Seattle and Carl Hamilton in Phoenix - made similar moves. Hill told R&R, "It used to be taboo for PDs to run radio stations

HILL/See Page 20

PAGE THREE

MAY 1, 1987

AOR ADROIT IN DETROIT

WRIF and WLLZ are battling hard for AOR supremacy in the hard-rockin' Motortown.

Page 42

UNTAPPED TARGETS FOR RADIO

Two of the greatest potential audiences for radio broadcasters are the 25-64 (stretching the upward limit) and Hispanics, according to Allen Klein.

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day
 TO THE ONE & ONLY
LINE

HOSTED BY BOB COBURN

YEARS OLD

ROCKLINE!
 THANKS FOR THE
 FUN
 JOHN S. [unclear]
 [unclear]

To Rockline,
 THANKS ONE AGAIN
 FOR YOUR EVENING SHOW
 LOVE-KID, AND CLAREN
 JOHN RAY [unclear]

Happy Birthday
 Rockline
 Station to station
 & coast to coast
 Best for me
 Peter [unclear]

Great
 station
 with yr
 [unclear]

I love Rockline
 You know my name
 look up my number
 344 Rock
 [unclear]

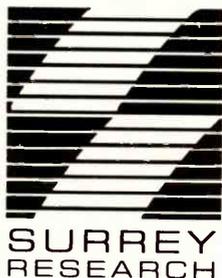
To Rockline
 Happy 6th Birthday
 [unclear]
 1987
 "Dap
 Purple"

QMI Launched All The Way From Memphis



QMI Music celebrated its kickoff in Memphis with performances from its first three acts, Jimmy Davis, Ella Brooks, and comedian Gilbert Gottfried. Pictured (l-r) are Davis's co-producer Jack Holder, Gottfried, Davis, QMI Music President Les Garland, and Quantum Media President Bob Pittman.

Demand the best.



"Working with...Surrey is always a pleasure. They have a genuine interest in the client's success and are always willing to accommodate a programming goal."

Jhani Kaye
Station Manager
KFI/KOST, Los Angeles

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Ask for Mike Henry

Roger Wimmer, Ph.D./President
Chris Porter/Senior Research Director
Mike Henry/Director of Marketing

Cassette Single Faces Bumpy Rollout Road

The record industry's effort to launch the cassette single is developing complications. The new configuration does not have universal support from major labels for its multi-title July rollout.

CBS Records is reportedly not willing to commit more than two titles to the launch, and may even bail out. PolyGram will not participate, and sources say the Capitol/EMI group of labels is unenthusiastic.

In addition, the 500-store Musicland chain is not slated to participate. Most other leading chains, however, are committed, and will use the display fixture created by Arista.

This picture emerged from RIAA and NARM meetings April 23 in Washington and April 27-28 in L.A. Arista Sr. VP/Marketing & Promotion Don Ienner and VP/Sales & Distribution Jim Cawley said they're disappointed at defections, and that the industry appears unable to work together. Ienner commented, "Are pennies the issue, or is it the lack of long-range thinking?"

PolyGram Sr. VP/Marketing Harry Anger confirmed that the label will not be releasing cassette singles. "Looking at the P&L, it's a matter of how much money you want to lose, not a matter of how much you can make." He said PolyGram's view is not related to the July test, but to doubts about the format's longterm viability.

CBS Sr. VP/GM Marketing Paul Smith spoke at both meetings, but wasn't available for further comment. Neither was Dennis White, Exec. VP/Record Group Services for the Capitol/EMI labels.

DAT Opponents Lose Big In House

The recording industry suffered a major legislative setback in its efforts to keep digital audio tape (DAT) recorders out of the US last week, as House Speaker Jim Wright (D-TX) ordered a provision barring importation of Japanese machines yanked out of a congressional trade bill.

The provision, which would have outlawed for a year the sale of any DAT recorder not equipped with a "spoiler" anticopying chip, was dropped because it was considered protectionist. Other industries might have used the provision to demand special-interest fixes of their own.

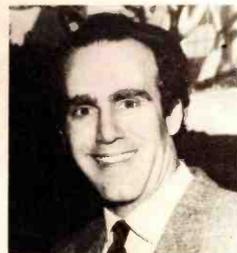
The battle over the bill was intense, with heavy lobbying by both the recording industry and DAT manufacturers such as Sony. DAT opponents, led by Rep. Henry Waxman (D-CA), plan to step up their attacks. Regardless of the success of spoiler legislation, DAT recorders are expected to become widely available in the US this fall.

The WEA labels and MCA are considered cassette single supporters. MCA VP/Marketing Lou Mann said, "We're planning five to eight cassette singles by July 1."

Likewise, RCA and A&M are positive. RCA Exec. VP Rick Dobbis said the company fully supports the July rollout. But he noted that involvement in the launch does not have to commit labels "forevermore" to the cassette single. "Realistically, we're just talking about a test."

"But it is a moment of truth for the single. A world without them loses us the singles buyer as well as singles revenues, and impacts radio. We're all reluctant to tell programmers they have to research music differently."

Christopher PD At KISS



Jimmy Christopher

KNAC/Long Beach-Los Angeles PD Jimmy Christopher has been named PD at Capitol Broadcasting Co. AOR KISS/San Antonio. He replaces Trip Reeb, who left to join KAZY/Denver last month.

The move is a return to Texas for Christopher, who did airshifts at KHFI/Austin and KL0L/Houston before coming to KNAC in 1979. He became PD in 1981 and oversaw KNAC's transformation in early 1986 from a modern music approach to its current "Pure Rock" sound. The change has put 3kw KNAC on the ratings map in Los Angeles; it's garnered shares between 1.1-1.4 ever since.

KNAC and KISS are considered the country's hardest-rocking AORs. Commented KISS VP/GM David Small, "What Jimmy's been programming is similar to our station, and the people here look up to him and respect him. T-Bone (Asst. PD Tom Scheppke) has been here for nine years, (John Lisle and (Steve) Hahn are strong in the mornings, and they all think he's the greatest."

Christopher told R&R, "KISS is a legendary station - it's got the signal and great people. To get to program in a Top Five market, I've got to go to a station like KISS and win."

No replacement has been named at KNAC for Christopher, who's expected to start by mid-May. KISS's transfer to Adams Communications is expected to close in July.

THE NYLONS



ARE: A CAPPELLA

MARC CONNORS Tenor Voice

PAUL COOPER Second Tenor

CLAUDE MORRISON Baritone Voice

ARNOLD ROBINSON Bass Voice

New Single:
 "Kiss Him Goodbye" OS-0022
 from their album
 "Happy Together" OA-0306
 Produced by Bill Henderson
 "Happy Together" by Val Garay



The Nylons Happy Together Open Air

KIIS
 KKRZ
 KROY
 KWSS
 KPLZ
 K104
 WBBQ

KZIO
 Z104
 WZOK
 KF95
 KSND
 KZZU
 95XIL

KYYY
 99KG
 KGOT
 KTRS
 KKAZ
 KTMT
 KZFN
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AC New & Active
 26/8
 One of the
 MOST ADDED

Gravin Report
 AC 84/40

ATTIC

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OPEN AIR RECORDS
 OA-0306



Michael Bensson

Bensson Upped To WBYS PD

WBYS/Bufalo Production Director/midday man Michael Bensson has been named PD of the De-Vine Communications AOR. He replaces John Piccillo, who exited last week.

WBYS went AOR last summer, signing on with a 7.4 before dropping to a 4.1 in the fall when WHTT-FM switched to Classic Hits. Bensson, expecting the winter book to fall to around a three share, plans no major music changes. Instead, he will focus his attention on improving staff morale. "There's a lack of enthusiasm that happens anytime you have a bad book," he said. "I've already taken steps to getting people fired up again."

Bensson joined WBYS at its startup as MD, switching to Production Director several months ago. He expects to relinquish his airshift soon. Prior to WBYS, he spent eight years at WJLL/Niagara Falls, rising to OM. He also weekendend briefly at WEBR/Bufalo.

Hamel New KLDD PD

Former WNDE/Indianapolis personality Pete Hamel has been named PD at Gold KLDD/Dallas. He takes over for Dennis Andersen, who had handled those duties as an adjunct of his PD post at sister AOR KZEW.

Hamel, Asst. PD/Promotions Director at Gold WNDE for two years and earlier an announcer at Big Band KBRS/Springdale, AR, came to KLDD in February for PM drive after WNDE picked up Transtar's Gold format.

In assuming his first programming position, Hamel said "K-Oldies" will retain its present low-profile presentation to counter Gold FM KLUV's high personality approach, adding that KLDD is in the process of reducing its news and sports programming. He plans to increase the station's library from its initial 450 titles to roughly 1000. Only one other personnel change has taken place, as over-nighter Don Miller joins from Crosstown KVIL to replace Jim Thomas.

21% CITE DECLINE

Deregulation Spurs Big Market Radio To Trim News Efforts

An RTNDA survey shows more than 21% of major market radio stations have reduced their news staffs and have cut back the amount of news they broadcast since deregulation took effect in 1981.

Stations were asked "What, if any, effect has deregulation had on your news operation? On the station's public affairs operation?" The cutbacks became less dramatic as the size of the market grew smaller. For example, in markets less than 50,000, only 1.6% of the stations reported negative impact on their news.

Ten percent of the major market

Effects Of Radio Deregulation On News

	Market Size			
	Major	Large	Medium	Small
Little or no changes	74.5%	76.9%	83.6%	93.3%
Cutbacks/other negatives	21.3%	15.4%	6.5%	1.6%
Increases/other positives	4.2%	7.6%	4.9%	5.0%

Survey based on responses of 362 radio stations. Major markets were defined as 1,000,000+ population. Large: 250,000-1,000,000; medium: 50,000-250,000; small: less than 50,000.

stations have actually increased the amount of public affairs they broadcast since deregulation, with 21% showing a decrease. But

again, little change was reflected in the smallest markets with 93% of the respondents broadcasting the same amount of PA as before.

MCA Entertainment May Offer Stock

MCA, Inc. may make a public offering of 15-20% of its Music Entertainment Group, of which Irv-Azoff is President. No timetable has been announced, however.

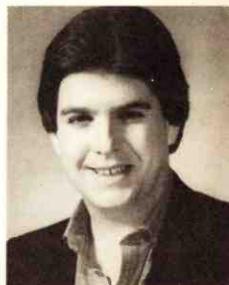
MCA President/COO Sid Sheinberg reportedly believes the offering would increase the division's visibility and its Wall Street value, as well as generate funds for acqui-

sitions or other purposes. Estimates of what the offering would raise range from \$50 million to \$130 million. The company had no comment on the reports.

The Music Entertainment Group's 1986 operating profit was \$33.8 million on revenues of \$386 million. The unit comprises MCA

Records, MCA Music, MCA Distributing, Front Line Management, Facility Merchandising, the Universal Amphitheatre, and MCA Radio Networks.

McKay PD At KIKI & KMAI



Pat McKay

Pat McKay has been named PD at Gold/CHR combo KIKI & KMAI (194)/Honolulu, replacing Jay Stone, who resigned to produce and manage Amherst artist Glenn Medeiros.

McKay, whose programming track record includes WZOU/Boston and KBEQ/Kansas City, told R&R, "Everything's great here, but I'll have to somehow get used to the weather.

"I can hear why (CHR competitor) KQMQ is a strong station, but I don't think they're invincible. Jay left us in wonderful shape 12-24. If we can add some 25-44 numbers into the mix, we'll really have it together."

McKay indicated he would eventually join current morning host Mike Evans on the air. "KIKI runs Transtar's 'Oldies Channel' programming, and I'm quite satisfied with its progress," he noted. McKay also indicated 194 would increase power from 50 kw to 100 kw within a few weeks' time.



Joe Folger

Folger Programs KJ103

Joe Folger, formerly Asst. PD at Sandusky's KEG/LDallas, has been tapped to program Clear Channel CHR KJ103 (KJ103)/Oklahoma City. Starting May 4, he replaces Lou Patrick, who left last month to become PD at Metropolitan soft AC WASH/Washington.

VP/GM Wayne Courtney said, "The major market experience Joe has will bring a lot of innovative programming ideas to KJ103. It's a worthy ambition to take on (market-leading AOR) KATT, and I think we can with Joe's help." KATT led KJ103 11.9-11.5 in last fall's Arbitron.

After taking a short travel sabbatical from radio, Folger returns with what he calls "a whole different perspective." He told R&R, "It does a person a lot of good to get away from the day-to-day routine of numbers and graphs. The whole staff is looking forward to a 'KATT hunt.'"

WDOK Adds Vocals To Music Mix

Easy Listening-formatted WDOK/Cleveland started playing vocal hits by original artists Monday (4/27). While PD Pete Irmiter said it was not a format change, the station has reversed its ratio of vocals/instrumentals. The latter category, which will now have a "jazz flavor," is played three or four times per hour; vocals account for the rest of the music.

Churchill Productions is devising the music mix for WDOK. The Phoenix program supplier also developed the station's Easy format. Irmiter told R&R the station is attempting to get a younger demo (25-54) with this approach and will modify its "Nice 'N' Easy" slogan line by adding the word "Originals." Refusing to put a label on the format, Irmiter said it was simply "an evolutionary move."

WDOK improved 5.3-6.3 12+ in the winter Arbitron, ranking fifth and narrowing the gap between it and Easy leader WQAL, which rose 7.8-8.2.

DeBurgh's Red Platinum In Ireland



A&M Chairman Jerry Moss was on hand for Chris DeBurgh's Dublin homecoming concert, and presented the artist (left) with Irish platinum awards for the "Into The Light" LP and "Lady In Red" single.

Paquito Palaver



Columbia's Paquito D'Rivera recently played the Palace in L.A., and was met by Columbia executives. Pictured (l-r) are Columbia's Junius Taylor, D'Rivera, and label's Doug Wilkins.

37 STATIONS ARE HAVING A BLAST WITHOUT YOU.

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"The ideal tool for taking the station to the listeners—where it belongs!"

Mason Dixon, Operations Manager, Q105, Tampa

"It's so hot we were able to sell seven remote packages at \$3300 each with just a picture of the Giant Boom Box."

Tony Perlongo, General Manager, KFYE-FM Fresno, E.Z. Communications

"When you can sell a package for \$6000 and only give up \$1200 in inventory, that's a winner. The Giant Boom Box is going to make us a lot of money."

Rick Lee, General Manager, KKRK Wichita

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NEWS

WHN

Continued from Page 1

could set this thing up." Chamin's background includes 12 years with the CBS Radio Network as a producer and director, and 13 years with ABC Radio Network, where he was Director of Sports.

Chamin, formerly Mutual VP/Sports and head of his own Meadowlands Communications firm, told R&R, "I'm fed up with hearing AM is dead. AM is not dead; AM management is dead, or at least comatose. The Emmis folks are young, aggressive, and fighting the AM battle head on. Not only do I think this is exciting, provocative, and compelling, I'm positive the total sports concept with emphasis on local teams will work well in a major market where you have plenty of demographics to pull from. New York is a three-shift city and an incredibly fertile sports market."

Staff Changes
Forthcoming

Smulyan didn't know if Rick Dames would continue as VP/GM, but did say "he will definitely be staying with the company." Although no other personnel moves were announced, Smulyan said, "Our style has always been to utilize as many existing staffers as we can. But many of the WHN people specialize in Country, and we realize there'll have to be some changes."

Celebrities, Household
Names Featured

The new lineup was not announced, since no contracts have been signed, but Smulyan did say, "Some very well-known sports figures will take part, including celebrities. People will be surprised at the sports personalities — current athletes, recent athletes, and network commentators — who've expressed interest and want to be involved."

Updates, Commentary,
Analysis, Talk

Describing the new format, Smulyan said, "The heart of the format will be to constantly update people on everything going on in sports 24 hours a day. There will be talk, commentary, satire, updates, and play-by-play, and a lot of analysis. Two-way phone conversation will also play a role."

Smulyan said network affiliation "is part of our thinking and something we're going to explore. But in some ways, we'll be creating our own network. We'll have stringers all around the country."

WHN is the flagship for the Mets, the station's only professional team. Added Smulyan, "We will probably aggressively pursue other broadcast rights, but the most important sport here, by a wide margin, is baseball."

"No Market For Country
On AM In N.Y."

Emmis's research, he continued, led to the conclusion that, despite a recent \$100,000 direct mail promotion, there's simply "no market for Country on AM in New York. An inordinate amount of people with an interest in country music told us they wouldn't listen to it on AM."

Acknowledging that WHN was marginally profitable, Smulyan added, "If we'd put our staff on FM it would've been a very big winner. But it's tough to play music on AM and reach anybody under 40."

"All-Sports is a major departure from anything that's ever been done before, and we'll give it whatever time it takes to touch a nerve. We've gotten to the dance by doing things a little differently from everybody else. We don't mind being a pioneer and taking a shot."

WCFL

Continued from Page 1

will be in charge of programming for the combo.

The AM will gradually institute its own programming in stages:

- Monday (5/4), the stations will split programming from 6pm-midnight. Steve Dahl and Garry Meier will simulcast from 2-6pm, then sign off the FM but remain for another hour only on the AM, where they'll be followed by comedic personality Kevin Matthews until midnight.

- May 21, the split will be extended from 2:30pm-midnight when Dahl and Meier leave the FM to be heard only on the AM from 2:30-7pm. The stations will continue to simulcast from midnight-2:30pm. On the FM, Bob Stroud's 10am-2pm shift will be extended to 2:30. Bobby Skafisk will move from 6-10pm into 2:30-7pm, and Patti Haze will move up from 10pm-2am into 7pm-midnight.

Morning star Jonathon Brandmeier will simulcast permanently, while middays and overnights will be separated by next spring, said DeCastro, who predicted Dahl and Meier's came will be drawn over to the AM. "If we can create a station that builds off Dahl and Meier's big, loyal audience, plus has Brandmeier in mornings and can be picked up in 30 states, we can do a lot."

- Sports will be the next step in separating the two stations. The AM has signed deals to carry all Notre Dame football games and, via Mutual, an NFL contest (excluding Bears games) on Sundays. The station is close to inking two prominent football coaches for weekend shows and landing a Sunday night program with sports writers.

The Baby Boom's WGN

DeCastro sees the AM as having the potential to be the baby boom generation's equivalent of top-rated Full-Service outlet WGN. "We have a real void; there's nobody servicing that demo on the AM dial," he said. "Everybody else is so old — the audience on WGN and (News) WBBM is 68% and 70% 55+, respectively."

Continued DeCastro, "What's really important to us is dominating 18-44 on the FM and 25-49 on the AM. We have both on the FM now; imagine having that same dominance with twice as many avails to sell." The stations will be sold "any way people want to buy them," says H&G President/CEO Cecil Heftel. "Together, separate, or at a premium."

DeCastro, Dahl, and Meier will have equity involvement in the new station, which will receive a \$1 million promotional infusion to be used on TV and outdoor over the next six months. The difference between previous tries at reviving AM and this plan, Heftel said, is that "We're not doing it with a gimmick. We're doing it with dominant personalities."

The company will stay committed to the project for "as long as it takes," said Heftel, pointing out that he spent \$2.5 million when WLUP switched its focus from 12-24 to a more adult approach three years ago.

Y100

Continued from Page 1

statements, and feel 100% positive that Y100 will come through with flying colors. I will stand up for both Frank Amadeo and Robert W. Walker."

Metroplex partner/CEO Norman Wain said, "We will attempt to prove the application from SE Florida is strictly a sham, and that it was filed with the intent of getting a settlement. They've already offered us (an option of paying) \$5 million to withdraw their application, thereby avoiding this going to a hearing. We decided this was legal extortion, so we've decided to go through the hearing process. We have every confidence that the fine public service record of Y100 will prevail."

Specific Allegations
Registered

Southeast Florida, a limited partnership headed by Coral Springs businessman Gloria Butler, filed a competing application for Y100's frequency last October.

In a document entitled "Request for Admissions," Southeast's lawyers make these allegations:

- Walker and Amadeo "received gifts including electronic equipment, jewelry, food, clothing, alcohol, drugs, and drug paraphernalia from various record companies and/or record company representatives."

- From 1983-86, record companies and their representatives gave Walker and Amadeo "money and/or drugs in return

for their arranging for Y100 to play records requested by the record company."

- Walker and Amadeo received trips to L.A. to attend the Grammy Awards "paid for by record companies and/or record company representatives including Scotti Brothers Entertainment Industries, Inc."

- In connection with the Michael Jackson tour in 1984, record companies including the Scotti Brothers "advanced funds or guaranteed funds to enable Y100 to have a favored relationship with the Jackson tour different from any other station..."

- In connection with several Y100 promotional events, the Scotti Brothers provided talent to appear at no fee. The station did not disclose any such relationship or benefit to the public.

Scotti Bros.:
"Allegations Are
Ludicrous"

Scotti Brothers Chairman Tony Scotti remarked, "These allegations are absolutely ludicrous, and I think these people know they are ludicrous. The reason they've filed this with our name is to discredit us on an FCC application for a TV station, KHOF-TV/San Bernardino. We believe this lawyer also represents a competing applicant."

Scotti Brothers Counsel Leonard Breijo added, "At no time has Scotti Brothers engaged in any illegal or questionable activities in our dealings with the recording and radio industry."

Paper Add,
Overbilling Accusations

The petition continues, "The information obtained is that substantial undisclosed consideration has been given by record producers or their representatives desirous of having their products aired on WHYI to WHYI and/or its employees. Y100 and/or its employees have provided false and misleading information to trade journals that publish what are in effect informal (record) ratings information. WHYI has followed a practice of retaining overpayments made by advertisers rather than refunding or giving credit for such overages," the petition states.

Southeast attorney Lewis Cohen, in a separate affidavit filed with the FCC, said that he had interviewed several ex-employees, but they were unwilling to execute affidavits or testify because they were afraid of being physically harmed or of being "blackballed" in the broadcasting industry. He cited a beating last year of Miami personality Don Cox following an NBC News investigation of payola.

In their papers, the lawyers say that in almost every instance of alleged misconduct, "David Ross knew that WHYI was engaging in this practice."

"(SE Florida Broadcasters) has already offered us (an option of paying) \$5 million to withdraw their application... We decided this was legal extortion."

—Metroplex Partner/CEO
Norman Wain

"Allegations
Unsupported
By Firm Evidence"

Larry Roberts of the Washington, DC-based law firm Mullin, Rhyne, Emmons & Topel, representing Y100, told R&R, "The normal procedure would be for us to say 'no comment,' but in this case we're on solid ground. The charges will be refuted, but the legal process takes time."

Roberts said Y100's comparative renewal hearing has been scheduled for September. "These charges are a request that these allegations be included in this hearing," he said. "An FCC Administrative law judge will have to decide if these issues have merit. We are going to file our response May 12, and would expect a ruling on whether these issues will be included in the hearing sometime in June."

Roberts concluded, "During 1985 we were aware that payola investigations were going on in South Florida. Metroplex took steps at the corporate and station level to make sure payola did not exist at Y100."

STAFF

President: BOB WELSON
Executive Vice President/General Manager: DICK BRENNAN
Editorial
Lisa Coppola, Office 1210 55th St.
Senior Vice President & Editor: KEN BARNES
Art Director: RICHARD ZUMARAT
Executive Editor: GAIL MITCHELL
Managing Editor: JEFF GREEN
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AOL Editor: STEVE FRIEDMAN
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Photographer: KENT THOMAS, LUCIE MORRIS, BILL MOHR
Graphic Designer: GARY WINE (SEE STEEL, THE ELEMENTARY)
SATHY MURRIBET
Assistant to the Publisher: PAULA CHALDAS
Corporate Manager: MARGARET BECKWITH
Legal Counsel: JASON SHADOFF
New York Bureau: 112 0885, 512 Madison Avenue, New York, NY 10022
New York Office Manager: BARBARA SARABBI
Washington Bureau: 1002 3rd Ave., Apartment 1115, Building, Suite 802, 3rd Floor, New, Washington, DC 20003
Washington Editor: PAT CLANON
Atlanta Bureau: 417 2nd St., Suite 200, Atlanta, GA 30303
Atlanta Editor: SATHY BEE
Office Manager: CDEE FENNEL
Staff:
Senior Vice President/Staff & Marketing: BILL CLARK
Lisa Appelo, 112 131-1312
Vice President/Staff: Andrea Ripston, MICHAEL ATKINSON
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Washington: 1002 3rd Ave., New York, NY 10022
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FROM NBC RADIO

Senators Pass Fairness, Broadcasters Attacked In House Hearings

In a week which included three days of House Telecommunications Subcommittee hearings featuring a panel of media critics, the Senate approved legislation 59-31 (4/21) that would stop the FCC from scrapping the Fairness Doctrine. The legislation would write the Doctrine into federal law, despite objections from the Reagan Administration. Similar legislation is pending in the House, where lawmakers are mounting an attack on what they view as an industry run amok.

The first day of the House hearing was devoted to the status of broadcast news in an era of takeovers and merger mania. The critics, including prominent broadcasters, contended that America's media power is being concentrated in the hands of a few who show little concern about the public.

Broadcasters' "Harvest Of Greed"

Former CBS News President Fred Friendly said, "What we are seeing today could be called a 'harvest of greed,' and in a way it is even more threatening than the quiz scandals of 1959. This time around, there is no FCC to remind the broadcasters of their trail of broken promises. It breaks my heart." The solution, he said pointedly, is in the hands of the US Congress.

NAB Calls For Political Ad Reform

NAB President Eddie Fritts told a Senate committee that broadcasters support efforts to clean up political campaigns, but lawmakers need to reform the rules.

Testifying before the Senate Rules & Administration Committee, he said NAB members support efforts to reduce the use of "negative" broadcast political ads. Those ads, often used by well-funded political action committees, feature brief appearances by a candidate who then uses a narrator or spokesman to spread negative information about opponents.

Fritts called on Congress to change the definition of a candidate's "use" of airtime. The FCC currently defines a "use" as an "appearance" of a candidate's picture or voice, regardless of how brief. Once an appearance has been established, Section 315 provisions are triggered: the lowest spot unit rate goes into effect and the station loses editorial discretion.

Fritts said Congress should change the rules by requiring a candidate to appear in at least 50% of any spot to qualify for the lowest unit ad rate and to ensure accountability for the information distributed.

House Upset At Industry

Subcommittee Chairman Edward Markey (D-MA) said the financial restructuring of the industry triggered by deregulation and big mergers has transformed broadcast properties "from public trusts into the hottest properties in town."

The only supporter of the broadcast industry during the first day of hearings, former NBC Chairman Julian Goodman, insisted lawmakers should give broadcasters a chance to operate in the new economic climate. He took aim at one of Congressman Markey's pet projects:

the codification of the Fairness Doctrine.

"The Fairness Doctrine needs to be eliminated, not made into law," Goodman told the subcommittee. "Fairness should be decided by trained journalists. Putting such a doctrine into law will inhibit the kind of robust news coverage that I believe the very calling of these hearings indicates is wanted by most people in America."

Some witnesses noted that the Reagan Administration's deregulation of broadcasting — personified by former FCC Chairman Mark Fowler — contributed to a reduced commitment to public service.

Tender Offer Reform Act Introduced

Before the hearings, Congressmen Markey and John Dingell (D-MI) — another frequent critic of the broadcasting industry — introduced the Tender Offer Reform Act of 1987 to restrain junk bond-financed takeover attempts of companies, including media firms.

Impact On Radio Ignored

While the witnesses thundered at the hearing about the economic impact of recent merger mania on television news, they had little to say about its effect on radio news. "I haven't given it much thought," said former CBS News commentator Eric Sevareid. "But I think any government intrusion on the news business, including licensing, is wrong. Technology should not change the First Amendment."

Friendly took a dim view of radio news in the 1980s: "Even with all of the recent diversification, radio news is worse than ever. It's a clutter of garbage. It's all recycled news, and then they take it off for the basketball game."

Even Subcommittee Chairman Markey appeared to have given little thought to radio's status. When asked about the effects of merger mania and license trafficking on the grandfather of broadcast news, the Massachusetts congressman could only respond, "I'd rather wait until after the hearings are concluded to answer that."

"Radio news is worse than ever. It's a clutter of garbage. It's all recycled."

—Fred Friendly

FCC Proposes New Public File Rules

In another move toward deregulating the radio industry, the FCC is proposing that broadcast licensees be given some relief on requirements that they maintain files of documents for public inspection.

Under the FCC's proposal, many documents in public inspection files would be retained only for one renewal term or until the grant of renewal, whichever is the longer period.

Under current rules, licensees must retain the entire contents of a public file — applications, ownership reports and various other documents — for seven years from applying for license renewal or until there is final FCC action on a second renewal application. Since radio stations are licensed for seven years, the rules require some broadcasters to keep paperwork in their public files dating back as far as 14 years.

The FCC says it believes the shorter retention period it proposes is long enough to provide the public with a clear picture of trends of station activity.

Patrick Slates New Staffers

Now that Dennis Patrick is finally in place as FCC Chairman, his influence is quickly being felt by a string of personnel changes. Among those who will regulate broadcasters in the months and years to come:

- Peter Pitsch has been named Patrick's new Chief of Staff. He's been Chief of the Office of Plans & Policy since May 1981, where he's tackled a wide range of matters including broadcast deregulation and ownership rules. He served as a member of Mark Fowler's original transition team and President Reagan's transition crew. Pitsch was an attorney at the Federal Trade Commission from 1976-78.

- Pitsch is succeeded by Dr. John Haring. An FCC economist since July 1983, he's been one of the intellectual architects of deregulation. Holding a Ph.D in Economics from Yale, he worked in both the private and public sectors before joining the FCC.

- Barbara Kreisman has been named Deputy Chief of the Mass Media Bureau's Policy & Rules Division. A member of the Maryland and District of Columbia Bars, she has extensive experience as a trial attorney handling license renewal and revocation hearings. In 1982 she was appointed Chief of the Low Power Television Branch of the Mass Media Bureau. In 1985, Kreisman became Chief of the Legal Branch of the division she will now head.

- Steve Kaminer fills Kreisman's vacancy. A 1979 Yale Law School grad, he's currently Legal Assistant to Commissioner Mimi Weyforth Dawson. Kaminer was appointed Special Assistant to the General Counsel of the FCC in 1983.

- Anne Siegel becomes Special Counsel for Common Carrier Affairs. She served as Legal Advisor to Commissioner Patrick from October 1986 to April 1987. Since joining the Commission in 1984, she's been an attorney in the Common Carrier Bureau.

- Edward Minkel will become Defense Director. As point man in

times of trouble, Minkel will be in charge of coordinating all National Security Emergency Preparedness functions for the Commission. A former colonel in the Army Signal Corps, he has served since 1981 as FCC Managing Director.

- Diane Hofbauer has been named as Legal Assistant for Mass Media issues to FCC Commissioner Patricia Diaz Dennis. A Vanderbilt Law School grad, she previously was an attorney in private practice who specialized in telecommunications and international trade law.

NEWS BRIEFS

Ledwig Posed For CPB Presidency

The Corporation for Public Broadcasting (CPB) Board of Directors has voted to recommend that Donald Ledwig be selected as President of the agency. He's been acting CPB President since Martin Rubenstein resigned under fire last November. Ledwig previously served as VP and Treasurer of CPB. His career also includes work in the Washington government affairs office of LTV Corporation and a 25-year career in the US Navy. Ledwig directed contracting for all space satellites and advanced telecommunications systems for the Navy from 1981 to 1984. Final selection of a new CPB president will not occur until later this spring. President Reagan has nominated five candidates to the CPB board. Congressional confirmation hearings are planned for mid-May on Marshall Turner Jr., a California high-technology executive; William Hanley,

whose CPB board term has expired; Harry O'Connor, a veteran broadcast syndicator; ABC Executive Archie Purvis; and former White House press secretary Sheila Tate.

EEO Does The Two-Step

Rather than counting the number of minorities hired, the FCC is changing its Equal Employment Opportunity rules to toughen its review of a licensee's overall recruitment effort. In a unanimous vote, commissioners have adopted a two-step approach that requires all broadcasters with five or more fulltime employees to file annual employment reports plus a comprehensive recruitment program report at license renewal time.

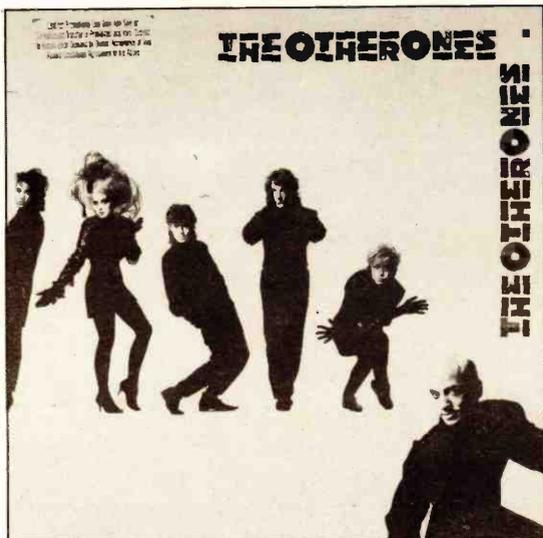
The FCC says every station will be closely reviewed, even if its employment profile is within government guidelines. The Mass Media Branch staff will be enlarged to handle this pa-

perwork. Broadcasters will be required to fill out new forms specifying exactly what they're doing to promote EEO. The new regulations stem from a dispute with the Office of Management & Budget over use of certain forms. The Commission says the new rules will help promote minority employment, but many broadcasters are sure to regard the extra paperwork as a needless pain in the neck.

Fee Schedules Guide Available

Anytime you can get something free from the government, there's usually a catch. Now the FCC is passing out a freebie — copies of its new filing guide of the official Broadcaster Fee Schedules. Don't wait; call a clerk today at (202) 632-FEES to get your free manual and learn how to give the government your money both quickly and correctly.

BREAKING VIRGIN TERRITORY

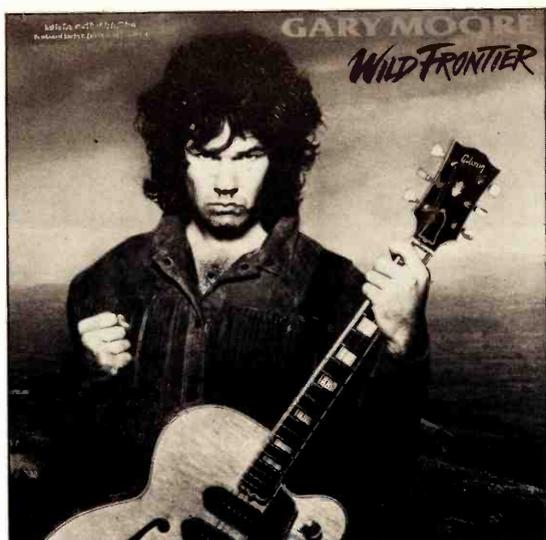


BREAKER #1 THE OTHER ONES

Albums 27

BREAKER #2 THE OTHER ONES "We Are What We Are"

Tracks 33



BREAKER #3 GARY MOORE "The Wild Frontier"

Albums 28

BREAKER #4 GARY MOORE "Over The Hills And Far Away"

Tracks 32

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A way to focus your audience's ear and brain; a way to set up a commercial break, a station promo, or a new addition to your playlist.

AP's resources are so vast, our coverage of news, weather, sports, lifestyle and entertainment features so broad, you can literally cherry-pick AP for the script or sound that best fits your audience.

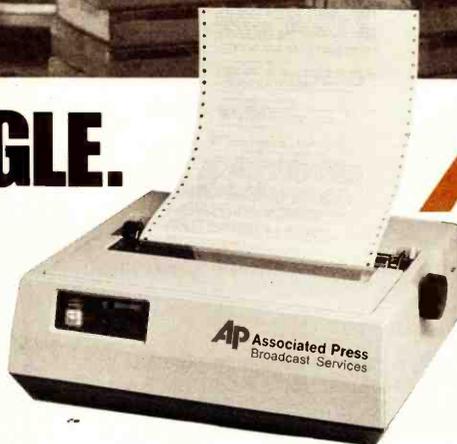
Point is, your "news" doesn't have to



SMASH HIT SINGLE.

be simply a two-minute affair at the top of the hour. Use it throughout the hour to add spice and personality to your program format.

Use AP. Then watch your ratings even out. AP works wonders every quarter hour.



AP

RADIO BUSINESS

TRANSACTIONS

Radio Deals Approach \$1 Billion Mark

GROUP SALE: 7 PRICE COMMUNICATIONS STATIONS

PRICE: \$120 million
BUYER: Fairfield Broadcasting Co. a new company headed by Jim Hilliard, the former head of Blair Radio; and John R. Purcell, the former Chairman of SFN Companies, Inc.
SELLER: Price Communications Corp., President Robert Price.

KIOI/SAN FRANCISCO

DIAL POSITION: 101.3 MHz
 POWER: 125 kw at 1220 feet
 FORMAT: AC

WMTG & WNIC/

DETROIT
 DIAL POSITION: 1310 kHz; 100.3 MHz
 POWER: 5 kw; 50 kw at 600 feet
 FORMAT: Gold; AC

WLAC-AM & FM/

NASHVILLE
 DIAL POSITION: 1510 kHz; 105.9 MHz
 POWER: 50 kw; 100 kw at 1226 feet
 FORMAT: News/Talk; AC

KKOB-AM & FM/ALBUQUERQUE
 DIAL POSITION: 770 kHz; 93.3 MHz
 POWER: 50 kw; 21.5 kw at 4150 feet
 FORMAT: AC

Ohio

WONW/DEFIANCE
 PRICE: \$300,000
BUYER: Maumee Valley Broadcasting Inc., owned by C. Richard McBroom. He also owns WNDH/Napoleon, OH.
SELLER: Tri-State Broadcasting Co., owned by Glenn R. Thayer, Lloyd P. Basil, and Patrick H. Young.
 DIAL POSITION: 1280 kHz
 POWER: 1 kw days/500 watts nights
 FORMAT: Country/AC

Michigan

WXZM-AM & FM/GAYLORD
 PRICE: \$320,000 (approximate)
BUYER: Classic Radio Inc., headed by Dr. Roy Boyer.
SELLER: Radio-Active Communications, Inc., owned by Steve and Mary Monkiewicz. He is the former News Director of WLLZ/Detroit.

DIAL POSITION: 900 kHz; 95.3 MHz
 POWER: 1-kw daytime; 3 kw at 325 feet
 FORMAT: Big Band

North Carolina

WIAM & WKKE/WILLIAMSTON
 PRICE: Undisclosed
BUYER: Mohr-Engledow Broadcasting, headed by Mark E. Engledow and K. Stephen Mohr. The company also owns WCTW & WMDH/New Castle, IN and WAKS-AM & FM/Fuquay-Varina, NC.
SELLER: Caronet Broadcasting Inc., owned by Thomas H. Campbell.
 DIAL POSITION: 900 kHz; 103.7 MHz
 POWER: 1-kw daytime; 50 kw at 400 feet
 FORMAT: AC
COMMENT: Mohr-Engledow and Caronet are merging in this transaction. Mohr-Engledow will become the surviving corporation, with Thomas Campbell receiving a one-third interest.

TRANSACTIONS AT A GLANCE

Transactions So Far In 1987: \$979,970,637

This Week's Action: \$120,677,201
 Deal Of The Week:

7 Price Communications Stations \$120 million

- PRICE COMMUNICATIONS STATIONS \$120 million
- KIOI/San Francisco
- WMTG & WNIC/Detroit
- WLAC-AM & FM/Nashville
- KKOB-AM & FM/Albuquerque

- WXZM-AM & FM/Gaylord, MI \$320,000 (approximate)
- KQHT/Crookston, MN (CP Sale) Undisclosed
- WIAM & WKKE/Williamston, NC Undisclosed
- WONW/Defiance, OH \$300,000
- WBJA/Guayama, PR \$15,000
- WKYB/Hemingway, SC \$1
- New FM CP/Cuero, TX \$16,881
- KTCO/Manor, TX No cash consideration (CP sale)
- WRAU/Ravenswood, WV \$25,519 (CP Sale)

Puerto Rico

WBJA/GUAYAMA
 PRICE: \$15,000
BUYER: Wlberto Baez Santiago
SELLER: Caribe Broadcasting Associates, owned by Baez Santiago and Richard Ortiz Valles.
 DIAL POSITION: 1540 kHz
 POWER: 250-watt daytime
 FORMAT: Spanish
COMMENT: Baez currently owns 50% of the station. In this transaction, he is purchasing the other half from his partner, Ortiz.

South Carolina

WKYB/HEMINGWAY, SC
 PRICE: \$1
BUYER: E.M. Associates, owned by Gilbert D. Evans and Carolyn Evans.
SELLER: Hemingway Broadcasting, Inc.
 DIAL POSITION: 1000 kHz
 POWER: 10-kw daytime
 FORMAT: Country

Texas

NEW FM CP/CUERO
 PRICE: \$19,181
BUYER: Cuero Broadcasting Inc., owned by Paul Dudeck and Mary B. Dudeck. They also own KORO/Cuero.
SELLER: J.B. Broadcasting of Texas Inc., owned by John Bumgardner.
 DIAL POSITION: 97.7 MHz
 POWER: 3 kw at 300 feet

KTCO/MANOR (CP SALE)

PRICE: No cash consideration
BUYER: Central Texas Broadcasters Inc., owned by James E. Auel and Robert A. Jones. Auel also has an interest in WGNZ/Tuckahoe, VA. Jones has interests in WRPQ/Baraboo, WI; KKM/C/Gonzales, CA; WCHP/Champlain, NY; WLWJ/Royal Palm Beach, FL; WWRJ/Hollywood, SC; WJKB/Sarasota, FL; WGOR/Christmas, FL; KFRP/Rocklin, CA; and WGNZ/Tuckahoe, VA.
SELLER: James E. Auel, Marvin B. Clapp, and Robert A. Jones d/b/a Central Texas Broadcasters.
 DIAL POSITION: 1120 kHz
 POWER: 1-kw daytime

West Virginia

WRAU/RAVENSWOOD (CP SALE)
 PRICE: \$25,519
BUYER: Randy Jay Communications Corp., owned by Calvin E. Dalley and his son Randy Dalley. Calvin Dalley has interests in WFGM/Fairmont, WV; WDXY/Sumter, SC; and WIBZ/Wedgefield, SC.
SELLER: Charles E. Franklin, d/b/a Franklin Broadcasting. He also owns WJK/Camp Lejuene, NC.
 DIAL POSITION: 102.3 MHz
 POWER: 3 kw at 300 feet

Sconnix Deal Challenged

Sconnix's recent \$152 million purchase of several radio stations from John Blair & Company is being challenged at the FCC. A petition to deny transfer of the stations' licenses has been filed by attorneys for Robert F.X. Sillerman, who contends he has an ironclad contract with Blair giving him first right to buy the stations. Sillerman is pursuing court action in New York state against Blair, charging breach of contract, and wants the FCC to block the transfer of the properties until that suit is decided.

Sconnix partner Randy Odeneal said his lawyers are studying the Sillerman's petition, but he doesn't expect it to harm the consummation of his deal.

Federal

Continued from Page 3

troit combo and (co-owned) W/MCA/New York becoming the cornerstones of an ever-growing company."

Archer, who worked as GSM and GM of WWWV/Detroit in the early '80s, and served as VP/GM for Christal's Syndicated Sales Division for several years, noted, "I welcome the opportunity to get back into radio at the station level with such a progressive company."

Numbers Speak Louder Than Words.

KOA/KOAQ(FM) Denver, CO	\$24,000,000
KLOK(FM) San Francisco, CA	\$15,000,000
KXKW/KSMB(FM) Lafayette, LA	\$6,400,000
KXTR(FM) Kansas City, MI	\$5,750,000
WPET/WKSI(FM) Greensboro, NC	\$5,600,000
KRLB-AM/FM Lubbock, TX	\$3,575,000
WRGI(FM) Naples, FL	\$3,300,000

Some sales subject to FCC approval.



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RADIO BUSINESS

CALL SIGN CHANGES

- **Alabama**
Andalusia: **WAAO-FM** (new station, 4/9) Cordova: **WARF-FM** to **WFFN** (4/15) Lexington: **WWLX** to **WKNI** (3/21) Mobile: **WLPR** to **WAVH** (requested 4/2) Muscle Shoals: **WBTD** to **WQPR** (4/13)
- **Alaska**
Juneau: **KDEV** (new station, 3/31)
- **Arkansas**
Burling: **KPHN** (new station, requested 4/16) Sheridan: **KAUL** to **KOLV** (4/13)
- **Arizona**
Payson: **KFSZ** (new station, 3/31)
- **California**
Ft. Bragg: **KSAY** (new station, 3/30) Grover City: **KLOI** to **KOSZ** (5/1) Roseville: **KDJO** to **KRXQ** (3/26) Soledad: **KKJZ** (new station, 3/27)
- **Colorado**
Rifle: **KDBL** to **KWWS** (4/4) Rifle: **KDBL-FM** to **KWWS-FM** (4/4) Thornton: **KMBD** to **KJMF** (requested 4/9)
- **Florida**
Crestview: **WTJT** (new station, 3/30) Eatonville: **WORL** to **WPRD** (5/11) Englewood: **WSEB** (new station, 4/2) Ft. Myers: **WSCA** (new station, 3/31) Gretna: **WGWD** (new station, 3/31) Jacksonville: **WLCS** to **WEJZ** (requested 4/2) Key West: **WFYN-FM** to **WEOW** (5/15) Lakeland: **WHAN** (new station, 4/1)
- **Georgia**
Athens: **WPBS** (new station, 4/1) Sparta: **WDJJ** (new station, 4/14)
- **Hawaii**
Honolulu: **KKUA** to **KQMQ** (3/20) Honolulu: **KAGB** (new station, 3/31)
- **Idaho**
Wallace: **KINW** (new station, 4/14)
- **Illinois**
Chicago: **WRXR** to **WTKS** (requested 3/23) Edwardsville: **WHRC** (new station, 4/1)
- **Indiana**
Delphi: **WJBJ** (new station, 4/1) Michigan City: **WFAJ** (new station, 4/1)
- **Kansas**
Fort Scott: **KFTS** to **KVCY** (requested 4/16) Girard: **KFRB** (new station, 3/31) Goodland: **KBOC** (new station, 4/1)
- **Kentucky**
Covington: **WCLU** to **WCVG** (4/7)

Newburg: **WDDE** (new station, 4/7) Somerset: **WTHL** (new station, 4/16)

- **Maine**
Mexico: **WTBM** (new station, 4/1)
- **Massachusetts**
Amherst: **WHCI** (new station, 3/31)
- **Michigan**
Atlanta: **WVWY** to **WAIR** (4/20) Cadillac: **WXVW** to **WOLW** (4/1) Jackson: **WXCM** to **WIBM** (4/13) Jackson: **WIBM** to **WIBM-FM** (4/8) Mio: **WDPC** (new station, 3/31) Saugatuck: **WEVS** (new station)
- **Minnesota**
Tracy: **KARL** (new station, 4/1)
- **Mississippi**
Macon: **WMXG** (new station, 4/7)
- Meridian: **WQIC** to **WMDN** (4/13)
- **Missouri**
Marshfield: **KOSC** to **KMRF** (4/6) Owensville: **KWCC** (new station, 3/31)
- **Montana**
Great Falls: **KYOT** to **KXGF** (4/15)
- **Nevada**
Las Vegas: **KLVQ** (new station, requested 4/9)
- **New Jersey**
Dover: **WRAN** to **WMHQ** (5/1)
- **New Mexico**
Roswell: **KCKN** to **KBCQ** (4/20) Roswell: **KBCQ** to **KCKN** (4/20) Thor-
eau: **KMCC** (new station, 3/31)
- **New York**
Buffalo: **WHTT** (remains assigned) Rochester: **WMJQ** to **WBEE-FM** (4/2)
- **North Carolina**
Columbia: **WRSF** to **WWOK** (4/9) Columbia: **WWOK** to **WRSF** (requested 4/16) Hendersonville: **WKQL** to **WMYI** (4/2) Montee: **WZZI** (new station, 4/6) Spindale: **WNCW** (new station, 3/31)
- **Ohio**
Cleveland: **WDMT** to **WPHR** (4/9) Mt. Vernon: **WMVO** to **WQIO** (4/1)
- **Oregon**
Eugene: **KRXX** to **KKXO** (4/10) Portland: **KBYM** (new station, 4/2)
- **Pennsylvania**
Jersey Shore: **WEUZ** to **WYRS** (5/1)
- **Puerto Rico**
Ceiba: **WJSE** (new station, 4/1) Hormigueros: **WGIT** to **WBOZ-FM** (5/8)
- **South Dakota**
Custer: **KFCR** (new station, 4/1)

Gregory: **KKSD** to **KVCX** (requested 4/16)

- **Tennessee**
Jackson: **WRJX** to **WMXX-FM** (5/8)
- **Texas**
Corpus Christi: **KIOU** to **KLTG** (4/25) Denver City: **KDNC** (new station, 4/9) Dimmitt: **KDIU** (new station, 3/31) El Paso: **KDXX** to **KBNA** (4/10) El Paso: **KBNA** to **KBNA-FM** (4/10) Georgetown: **KGTN-FM** to **KQFX** (5/29) Harker Heights: **KIXS** (new station, 4/9) Lubbock: **KSEL-FM** to **KKIK** (4/1)
- **Virginia**
South Boston: **WJLC-FM** to **WQOK** (requested 4/2)
- **Washington**
Kennewick: **KHWK** to **KOTY-FM** (4/3)
- **Wisconsin**
Racine: **WHBT** to **WHBY-FM** (4/15) Racine: **WRKR** to **WHBT** (4/15)
- **West Virginia**
Huntington: **WWHY** to **WHRD** (requested 4/16)

Michaels

Continued from Page 1

music station in 1985, and when he switched to **WGCI** (in '86) that station became the number one music station."

Michaels, who will carry an airshift, said the move would be "like coming home." He added, "It will afford me the opportunity two or three years down the road of buying a radio station. This is more than a job — it's an opportunity to make a lot of money."

Commenting on the Chicago competition he will face, Michaels said, "WGCI is a very tough, well-positioned, solid radio station, so it's not going to be an easy battle — but I've never taken any battle on that was easy."

Michaels leaves **KMEL** searching for a new PD after improving the station from 3.7-4.4 12+ in the winter Arbitron — ranking fourth in the market and #1 among contemporary music outlets.

BUSINESS OVERVIEW

• **Michael Fox Auctioneers** is putting another AM on the block. **KOZAI-Odessa-Midland, TX** will be auctioned off at the Odessa Hilton on May 12. The station is a 1kw non-directional facility with a 24-hour facility. Fox has sold nine stations this way, demonstrating that auctions are a quick — and successful — way to dispose of low-powered AMs.

• **Want to strengthen your business skills?** **NAB** is holding a weeklong management seminar at the University of Notre Dame, July 12-17, for radio executives. Major topics to be covered include business strategy and policy, financial management, marketing, and organizational behavior. Those eligible to attend are any NAB member station, group, or network executives in the positions of president, vice-president, GM, or other positions with general management responsibilities. One applicant per station and three per group or network will be accepted. There are only 40 openings. A fee of \$1250 covers tuition, lodging, and meals. For additional information, call (202) 429-5405.

Moody

Continued from Page 3

MD, PD, and personality."

Moody told R&R, "I've always considered **Buddy Deane**, who was a Baltimore radio legend in the '60s, as my mentor. So I've been hearing about the city and its radio all of my career, which began in 1967 at a station **Buddy** owned in Pine Bluff, AR."

No acting or interim PD has been named at **KRMD**. Added Moody, "For anybody who wants to take a comprehensive course in radio programming and management, I can't think of anyone better to learn from than (**KRMD** President/GM) **George Francis**."

Moody joined **KRMD** as PD 18 months ago after spending ten years in a variety of capacities at **WAKY/Louisville**, the final three as PD.

Florida Ad Tax Worries Trade

• Is Florida the wave of the future? That's what worried broadcasters and advertising execs nationwide are asking, in the wake of enactment of a five percent state sales tax on services such as advertising. Governor **Bob Martinez** signed the bill last week after citing the state's need for new revenue sources. The **Magazine Publishers Association** has already cancelled two conventions in Florida as a protest, and lawsuits to block the tax are likely. Not only does the measure tax in-state advertising, but Florida will also levy national advertisers. Companies will be required to pay taxes to Florida based on the proportion of their total national advertising appearing in the state. Meanwhile, Minnesota lawmakers have dropped similar plans after becoming convinced that service taxes would hurt economic growth.

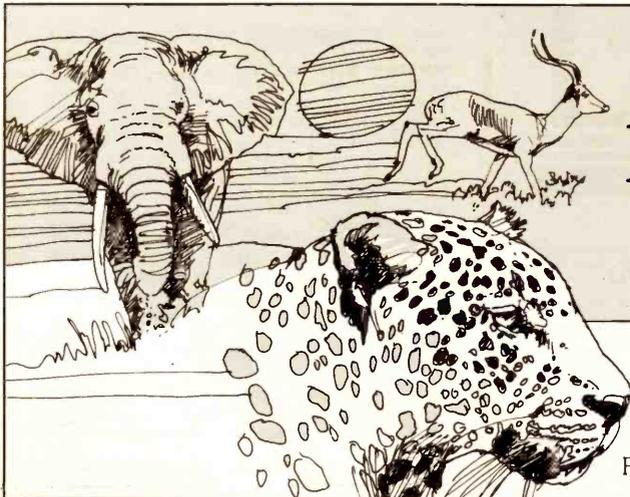
• New financing underway for broadcasters: **Tak Communications Inc.**, owner of **WUSL/Philadelphia** and **TV** properties, has successfully completed a \$110 million private placement. The company sold \$10 million in equity, \$20 million in junk bonds, and acquired \$80 million in senior secured financing from **First National Bank of Chicago**. The deal was put together by **Morgan Stanley** Company. Another company, Stamford, CT-based **Sage Broadcasting**, has filed an initial public offering with the SEC. The company, headed by **Leonard Fessler** and **Gerald Poch**, hopes to raise about \$7.2 million through sales of common stock. Sage owns 16 radio stations, including **KEZQ-AM & FM/Little Rock**.

Farber

Continued from Page 3

Director for us at **WZGO/Philadelphia**, and he'll do a great job for us in his new position. **PD Steve Davis** will report to Matt, but he will still be responsible for all on-air programming.

Farber told R&R, "Steve and I will complement each other in this situation. We've got some big surprises ahead, and look to intensify our efforts in the months to come."



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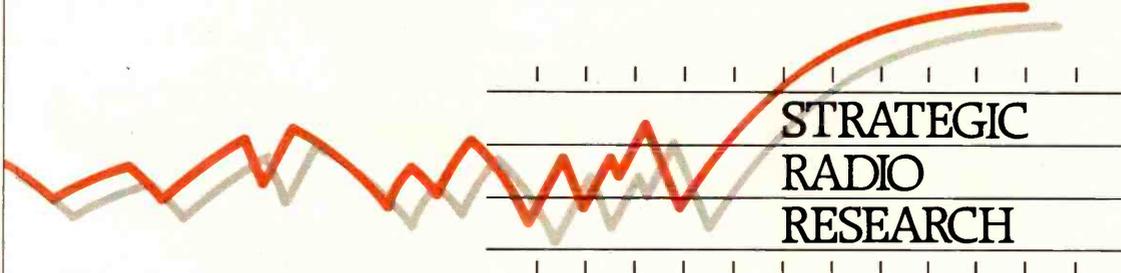
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Jacquie Perryman

Zak Phillips

Curtis Swedlow

Daniel Hayden

Jeff Liebenson

Radio

● **KENT BJUGSTAD** has been promoted to Station Manager at **KMGG/Santa Rosa, CA**, where he was previously **GSM**.

● **STEVE AVELLONE** has been appointed acting GM at **WIVY/Jacksonville, FL**. Previously **GSM** at **WLVE/Miami**, he replaces **MICHAEL COHEN**, who resigned.

● **CHERI CANCELLIERE** has been named **GSM** at **KYMS/Orange, CA**. She had been **GSM** at **KNRY/Monterey, CA**.

● **JOHN CULLEN** has joined **WSSL-AM & FM/Greenville-Spartanburg, SC** as **VP/GM**. He was formerly **GSM** at **WSPC-AM & FM/Charlotte, NC**, and replaces **JACK DeHAVEN**.

● **RUSS MOTTLA** has been named **PD** at **KTYD/Santa Barbara**, replacing **RICK WILLIAMS**. Mottla comes from the **Asst. PD** post at **WAAF/Worcester-Boston**.

● **TOM POTTS** has been named **GSM** at **WFBC-AM & FM/Greenville, SC**. He joined the stations in 1982 as an **AE**, and succeeds **LEIGH EARLE**, who is now **VP/GM**.

● **DOUGLAS SHACKETT** has been named **GM** at **WBSM/New Bedford-Fall River, MA**. He was previously **GM** at **WKPE-AM & FM/Cape Cod**.

Records

● **BRYN BRIDENTHAL** has joined **Geffen Records** to head the label's new **Media & Artist Relations** department. She was previously **National Director/Media & Artist Relations** at **Capitol Records**.

● **GEORGE LAKES** has been appointed to the new position of **VP/Promotion & Marketing** at **Tabu Records**. He formerly was **West Coast Operations Officer** for **AMI Management**, prior to which he held the positions of **Regional and West Coast National Promotion Executive** at **A&M Records** during his six years at that label.

● **SIGGI LOCH** has resigned as **President** of **WEA Europe**, effective June 30, terminating all his activities for **WEA International**. He served four years as **WEA Europe chief**, prior to which he worked 12 years as **Managing Director** for **WEA Germany**.

● **KEN LEVY** has joined **Arista** as **Creative Director** in the label's **Creative Services Department**. Also, **MARK LARSEN** has come aboard as **Design Director**. Levy has been a consultant to **Arista** for four years and was responsible for the label's annual convention and **NARM** films. Larsen previously worked at **Columbia Records** for seven years, most recently as **Sr. Art Director**.

Also at **Arista**, **Sr. Art Director/Advertising** **MAUDE GILMAN** has been upped to **Sr. Art Director**, while **Associate Director/Marketing Administration** **BRENDA GUTTMAN** has been promoted to **Associate Director/Creative Services**.

● **JACQUIE PERRYMAN** has been named **International Director/Music Division** at **Virgin Records/US**. She previously headed the label's **International Dept.** in **London**. **GEMMA CORFIELD**, new **Virgin/US Director/A&R Administration**, also joins from the **UK branch**, where she was most recently **US Coordinator**.

● **ZAK PHILLIPS** has been named **Denver promotional rep** for **RCA Records**. For the last three years he's been at the market's **KAZY**, where he was **PD** for the last year.

● **CURTIS SWEDLOW** has been promoted to **Branch Manager/Los Angeles Office** for **RCA/A&M/Arista Distribution**. He was previously **Branch Manager** in the company's **Seattle office**.

● **VINCE PERRONE** has been named **VP/General Counsel** for **Motown Industries**. He joined **Motown** last year as **Business Affairs VP** for the label and its music publishing arms.

Industry

● **DANIEL HAYDEN** has formed **Pathfinder Communications**, a new consultancy. Hayden has been with **Back-Ross AOR WHCN/Hartford** for eight years, most recently as **Director/Programming**. Pathfinder's clients are **WHCN, WKMF & WCRZ/Flint**, and **WZOZ/Ontario, NY**, in which Hayden is a partner. Hayden can be reached at 1145 Kensington Road, Kensington, CT 06037; (203) 828-8815.

● **JEFF LIEBENSON** has been appointed **Sr. Counsel** at **BMG Music**. He has served as **Counsel** for the company for three years.

● **KAREN COULTER** has been promoted to **Director/Station Information Clearances** for **ABC Radio Networks**. She joined **ABC** 13 years ago and was most recently **Manager/Station Information and Clearances**.

● **ROCKY CRAWFORD** has been promoted to **VP/Southwest Regional Manager** at **Hillier, Newmark, Wechsler & Howard**, where she will oversee the **Dallas and Houston offices**. She joined the **Bernard Howard Company** in 1980 as **Regional Manager/Dallas**, and has been with **HNWH** since the two companies merged in 1983.

● **THOMAS GATTI** has been upped to **Sr. VP** at **DIR Broadcasting**. He has been with the company two years. In his first action as **Sr. VP**, Gatti announced the opening of **DIR's Chicago office**, which will be headed by **Managing Director JIM HARDER**. Harder was previously **Midwest Manager** for **Eastman Radio**.

● **CARLA STOELTING** has been tapped as **National Research Director** at **Accelerated Chart Movement**, a secondary market retail marketing firm. Prior to joining **ACM** she was **Assistant** to **Larry Larson & Associates**.

● **TED TRIPP** has joined **Pro Media** as **Broadcast Sales Rep**. In other company news, **RON WHIGHAM** has joined to specialize in contracts, engineering, and project management, and **NANCY MAHL** has joined in a new position supporting **VP DAVID ANGRESS** and the sales staff.

● The **Benchmark Company** has signed with **Easy Listening**-formatted **WYLF/Miami** as **research consultant**.

● **WKWK/Wheeling, WV** has changed calls to **WEEL** and format from **CHR** to **Easy Listening**.

PROS ON THE LOOSE

Don Early Allen — **National PD** **WILIS Broadcasting** (804) 499-9415

Phil Conrad — **Mornings/Assistant PD/Production** **KLTO/Salt Lake City** (801) 298-0558

Randy (Day) Dejno — **Air Personality** **KSUM & KFMC/Fairmont, MN** (507) 238-9756

Gary Dickson — **OM/Mornings** **94ZJ Raleigh** (919) 787-5123

Lorna Love — **Mornings** **KIIS/Los Angeles** (714) 848-0118

Tommy Marshall — **PD** **WKXJ/Jackson, MS** (601) 366-5616

Ken Marvin — **News Anchor** **KPLM/Palm Springs** (818) 985-1996

Robb O'Brien — **Late-Nights** **KBOS/Fresno** (209) 583-7820

Rockin' Randy Ross — **MD/Evenings** **WZZU-FM(94Z)/Raleigh** (919) 787-3219

Hill

Continued from Page 3

ONE YEAR AGO TODAY

- **Bob Jamieson** **VP/Marketing & Sales, PolyGram**
- **Gary Fries** **President, Transtar Radio Network**
- **Charlie Colombo** **President, Blair Radio**
- **#1 CHR**: "West End Girls" — **Pet Shop Boys** (EMI America) (2 wks)
- **#1 AC**: "The Greatest Love Of All" — **Whitney Houston** (Arista) (2 wks)
- **#1 UIC**: "On My Own" — **Patti Labelle & Michael McDonald** (MCA) (2 wks)
- **#1 COU**: "Happy Happy Birthday Baby" — **Ronnie Milsap** (RCA) (3 wks)
- **#1 AOR Track**: "Be Good To Yourself" — **Journey** (Columbia) (2 wks)
- **#1 LP**: "5150" — **Van Halen** (WB)
- **#1 JAZZ**: "Alone/But Never Alone" — **Larry Carlton** (MCA) (3 wks)

FIVE YEARS AGO TODAY

- **Bob Mounty** **Exec. VP, NBC Radio**
- **#1 CHR**: "Don't Talk To Strangers" — **Rick Springfield** (RCA) (4 wks)
- **#1 AC**: "Ebony & Ivory" — **Paul McCartney & Stevie Wonder** (Columbia) (2 wks)
- **#1 UIC**: "It's Gonna Take A Miracle" — **Deniece Williams** (ARC/Columbia)
- **#1 Country**: "Mountain Music" — **Alabama** (RCA) (3 wks)
- **#1 LP**: "Asia" — **Asia** (Geffen) (4 wks)

TEN YEARS AGO TODAY

- **#1 CHR**: "When I Need You" — **Leo Sayer** (WB) (2 wks)
- **#1 AC**: "When I Need You" — **Leo Sayer** (WB)
- **#1 Country**: "Some Broken Hearts Never Mend" — **Don Williams** (ABC/Dot)
- **#1 LP**: "Rumours" — **Fleetwood Mac** (WB) (10 wks)

CHRONICLE

Born To:

- **KROY/Sacramento's 'Goodtime'** **Eric Scott**, wife **Gina**, daughter **Erica Nicole**, April 7.
- **KOST/Los Angeles** **Programming Assistant Meryl Lynch-Austin**, husband **Ken**, son **Graham Donald**, April 12.
- **WKWM/Grand Rapids** **PD Frank Grant**, wife **Debbie**, daughter **Christian Ciera Grant**, April 21.

Married:

- **Toto** guitarist **Michael Porcaro** to **Cheryl McKenzie**, April 4.
- **KTCJ/Minneapolis** **Music Assistant Jane Rogge** to **Bruce Fredericksen**, April 11.

because they wore free record company T-shirts and wanted to do lunch. It's not like that now. PDs are businesspeople too."

A 16-year programmer with previous stops at **KJR/Seattle** and **WCBM/Baltimore**, **Hill** came to **WPGC & WCLY** after three successful years at **KFMK/Houston**. **First Media Exec. VP Dan Mason**, another former **PD** for **First Media**, told **R&R**, "Ben did a terrific job in **Houston** and is an excellent programmer."

Hill said he will not hire a **PD** until he's certain of "what the station needs." **WPGC & WCLY** experienced a fourth consecutive downward trend in the winter **Arbitron**, slipping 1.8-1.5.

CHANGES

- **MICHAEL NELSON**, formerly an **AE** with **KMEN & KGGI/Riverside-Sah Bernardino**, joins **KNX-FM/Los Angeles** as an **AE**.
- **FRED SILBER**, recently **Copyright Manager** with **Chappell-Intersong/New York**, has been promoted to **Legal Counsel** and **Business Affairs**.
- **SCOTT KUSHNER**, previously **President** of **Kushner Programming Services**, was recently appointed **Clearance Representative** of **Entertainment Programming** for **ABC Radio Networks/NY**.
- **BELDEEN FORTUNATO**, previously **Associate Director/A&R Administration** of **CBS Records**, has been promoted to **Director/Operations** at **Columbia Record Productions**.

RATINGS AND RESEARCH

ADVERTISER RESPONSE LAGS

Acknowledging The 25-64 And Hispanic Markets

By Allen Klein

The time lapse between when a researcher discovers a demographic trend and when he can get an advertiser to act on it is a killer. Two recent examples of response lagging behind research are found in advertisers' failure to acknowledge the Hispanic and 25-64 markets.

The problem the researcher has is that most advertisers are followers. The concept of changing an established marketing approach sends shudders through corporate structures.

The Hispanic Marketplace

The size and consumer strength of the Hispanic market was first noted by demographers in the mid-to-late '70s. In addition to its size, the lifestyle, family makeup, product consumption, and language barrier of this consuming market were also revealed. The high His-

The Hispanic market: "Millions of dollars have been lost in the time it took advertisers to find out."

panic concentration in relatively few areas of the nation simplified the task of advertisers who wanted to target it; it was obvious that a little effort could lead to big returns.

As in most selling, that effort started from the bottom up. This may be one of the reasons it has taken so long for the Hispanic market to be recognized by national advertisers. The Spanish-language station salespeople went out and told their story, and some token budgets were formed. Some enterprising advertising people formed agencies to handle only Spanish advertising budgets. It would have been interesting to see how much faster the market would have attained recognition if the presentations had been made at the highest corporate levels, and presented in terms of increased profit and market share instead of increased advertising budgets.

Today, you can't pick up a trade publication without finding a story

The New 25-64 Market

	Householders By Age of Householder* (in millions)		Avg. Annual Expenditures Consumer Units By Age Of Householder In Dollars**	
	Millions	Pct.		
Under 25	6.1	6.9	\$11,617	
25-34	20.3	23.0	19,271	
35-44	17.4	19.7	24,296	
45-54	13.1	14.8	24,718	
55-64	13.4	15.2	19,497	
65+	18.0	20.4	12,346	
Total	88.3	100.0		

* Household Age estimates 1986

** Consumer Expenditure Surveys Bureau of Labor Statistics as reported in American Demographics, March 1986.

about a major advertiser who has just discovered the profitability of reaching the Hispanic market. Millions of consumer dollars have been lost in the time it took advertisers to find out what researchers have known for years.

The 55-64 age group is significant in size and edges out the much-sought-after 25-34 group in expenditures. The figures involved are all the ammunition astute marketers should need to redirect their thinking. With any luck, it won't take these facts as long to be accepted as those which revealed the existence of the Hispanic market.

If the profit motive is still alive and well, then the fastest and easiest way advertisers can improve sales is by making sure messages are directed at all the people who can afford to buy their products.

"The 55-64 age group is significant in size and edges out the much-sought-after 25-34 group in expenditures."

The 25-64 Market

Another example of the importance of understanding a new opportunity early involves the 25-64 age market. All demography points to the aging of America and the importance of expanding one's target audience to include the 55-64 segment. The 25-64 emphasis shortchanges the advertiser. Advertisers who think they will adjust to some combination of 25-54/35-64 age targeting in the future are missing the point; the future has arrived (see box).



Allen Klein

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KSHE

*KSHE-FM, St. Louis: The No. 1 Medium Market Radio Station

KPWR

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AP Associated Press Broadcast Services

NETWORK FEATURE FILE

May 4 - May 10

MUSIC FEATURES

The Weekend

May 9 - May 10	
American Country Countdown (ABC)	Muscle Of America (ABC)
Emmylou Harris/Dolly Parton/Linda Ronstadt	Rena J. Trava/Forester Sisters
American Dance Traxx (WO)	Musical! (WO)
Jody Watley/Debbie Gibson/Georgia	Alice Faye/I Do, I Do/Original names of musical stars
American Eagle (DIR)	Musical Starstreams (FF)
Mel Tillis	Akrah Etch
Lee Arnold On A Country Road (WO)	National Music Survey (WO)
Lee Greenwood/Nitty Gritty Dirty Band/Merie Haggard	Peabo Bryson
Dick Clark's Rock, Roll & Remember (USP)	On The Move (CBSP)
Doobie Brothers	Anita Baker/Mr. T
Coast to Coast Top 20 (AM)	On The Radio (NSBA)
Klymaxx/New York artists	Simply Red
The Countdown (WO)	Party America (ABC)
Cover Girls/Chuck Stanley	Nancy Martinez/Ozzy Osbourne/Steve Lyons/Breakfast Club/Cameo
Countdown America with Dick Clark (US)	Papal Hitline USA (JBP)
Gino Vannelli	Bryan Adams
Countdown USA (CUSA)	Plain Rap Countdown (PRN)
Bryan Adams	A.C. Kenny/G.Kool & Gang/Shirley Murdoch/Glenn Medeiros/Kenny Loggins
Country Closeup (PM)	Powercuts (GSM/ABC)
Mom's Day special w/T.G. Sheppard/Judda/Anne Murray/Don Williams/Merie Haggard	Peter Wolf/Gregg Allman (5/10)
Country Report Countdown (WRN)	Radioscope (RS)
Steve Warner/Michael Murphy	Atlantic Starr/Napee/Jerome Benton
Country Today (MJJ)	Reelin' In The Years (GSM/ABC)
Kris Kristofferson	Jethro Tull/Beatles CD
Cruisin' America with Cousin Bruce (CBSR)	Rock & Roll Never Forgets (WO)
Gary Puckett/Neil Diamond/Daryl Hall	Buffalo Springfield/Three Dog Night/Harry Nilsson/Simon & Garfunkel
Rick Dees Weekly Top 40 (DIR)	Rock Chronicles (WO)
Kim Wilde	Sentiana/Eddie Money salutes Paul Simon/Strangers/Europe/Cindarella
D. Demento (WO)	Rock Connections (CBSR)
Mother's Day show featuring Mothers Of Invention	Rock of '72: Rolling Stones/Jackson Browne/T Rex
Future Hits (WO)	Rock Of The World (MCA)
Aretha Franklin/Wang Chung	Robin Trower/Peter Wolf/Eric Clapton
Great Sounds (USP)	Rock Over London (RI)
Eddie Heywood Jr.	Joe Jackson Pt. 1
Great Star Ship (MCA)	Rock Watch (USP)
John Denver/Little River Band/Maclean McGovern	'til Tuesday
Hot Rocks (USP)	Scott Shannon's Rockin' America Countdown (WO)
Barclay	Crowded House/Jody Watley/Peter Wolf
Jazz Show with David Sanborn (NBCE)	Sittin' In (WRN)
Montreux	John Schneider
Jazz Trax (JT)	Solid Gold Saturday Night (US)
Pieces Of A Dream	Sam Cooke
King Biscuit Flower Hour (DIR)	Star Beat (MJJ)
Kinks Pt. 1	Jody Watley
John Lander's Hit Music USA (USP)	Street Beat (MCA)
Cutting Crew/Lisa Lisa	Sjets/Maze/2 Live Crew
Let The Good Times Roll (GSM/ABC)	Sunday Country (CI)
Four Seasons/Class of '84	George Hamilton IV (5/9)
Metalshop (MJJ)	Superstars Rock Concert (WO)
Motley Crue	.38 Special
Motor City Beat (USP)	That's Love (WO)
Soul Records/Glady's Knight/Junior Walker/Jimmy Ruffin	Mickey Gilley/Anita Baker/Kim Fields
Scott Muni's Ticket To Ride (DIR)	Top 30 USA (CBSR)
Help: The Celebration	"Guys" of song: Jimmy Mack/Charley Brown/Mr. Bojangles/Johnny B. Goode
	Weekly Country Music Countdown (USP)
	Rosanne Cash

The Week Of

May 11 - May 15	
British Wax Museum (RI)	Country Calendar (CW)
Beatles/Procol Harum/Mott The Hoople/Yardbirds/CSNY	Fred Knoblock/June Forester/Gene Watson/Lyle Lovett/Eddie Arnold/John Schneider/Nora Wilson
Classic Cuts (MJJ)	Country Comments (WO)
John Phillips	Steve Warner/Kathy Mattea/SKO/Billy Joe Royal/Mickey Gilley/Louise Mandrell/Dwight Yoakam
Country Calendar (CW)	Country Datebook (US)
Fred Knoblock/June Forester/Gene Watson/Lyle Lovett/Eddie Arnold/John Schneider/Nora Wilson	Crystal Gayle/Johnny Lee/Steve Warner/B.J. Thomas/Ok Ridge Boys/Waylon Jennings/Ronnie Milsap
Country Comments (WO)	Country Report (WRN)
Steve Warner/Kathy Mattea/SKO/Billy Joe Royal/Mickey Gilley/Louise Mandrell/Dwight Yoakam	John Schneider/Kathy Mattea
Country Datebook (US)	Rick Dees American Music Magazine (USP)
Crystal Gayle/Johnny Lee/Steve Warner/B.J. Thomas/Ok Ridge Boys/Waylon Jennings/Ronnie Milsap	Duran Duran/Cameo/Tom Petty/Club Nouveau/Billy Idol
Country Report (WRN)	Encore With Jim Lange (WO)
John Schneider/Kathy Mattea	Benny Goodman
Rick Dees American Music Magazine (USP)	In Concert (WO)
Duran Duran/Cameo/Tom Petty/Club Nouveau/Billy Idol	Genesis
Encore With Jim Lange (WO)	In The Spotlight (WO)
Benny Goodman	Smokie Robinson/Whispers
In Concert (WO)	Legends Of Rock (NBCE)
Genesis	Rush Pt. 1
In The Spotlight (WO)	Line One (WO)
Smokie Robinson/Whispers	Eddie Money
Legends Of Rock (NBCE)	Live From Gilley's (WO)
Rush Pt. 1	Restless Heart
Line One (WO)	Miller Sound Express (WO)
Eddie Money	Artha Franklin
Live From Gilley's (WO)	Off The Record (WO)
Restless Heart	Steve Miller/Paul Simon/Los Lobos
Miller Sound Express (WO)	Off The Record Special (WO)
Artha Franklin	Tom Petty
Off The Record (WO)	Pioneers In Music (DIR)
Steve Miller/Paul Simon/Los Lobos	After Cream: Eric Clapton/Ginger Baker/Jack Bruce
Off The Record Special (WO)	Psychedelic Panek (MBS)
Tom Petty	Redbone/Beach Boys/Fanny/Procol Harum/Yes
Pioneers In Music (DIR)	Pop Concerts/Star Trak Profiles (WO)
After Cream: Eric Clapton/Ginger Baker/Jack Bruce	Simply Red
Psychedelic Panek (MBS)	Rock Today (MJJ)
Redbone/Beach Boys/Fanny/Procol Harum/Yes	Bryan Adams
Pop Concerts/Star Trak Profiles (WO)	Shootin' The Breeze (WO)
Simply Red	Cameo/James "D-Train" Williams/George
Rock Today (MJJ)	Solid Gold Country (USP)
Bryan Adams	1976/Songs of marriage/May #1 hits/Eddy Arnold/11 Duets
Shootin' The Breeze (WO)	Solid Gold Scrapbook (US)
Cameo/James "D-Train" Williams/George	Donovan/New York New York/Stevie Wonder/1982/Eric Burdon & Animals
Solid Gold Country (USP)	Special Edition (WO)
1976/Songs of marriage/May #1 hits/Eddy Arnold/11 Duets	Ready For The World/R.J.'s Latest Arrival
Solid Gold Scrapbook (US)	Star Trak (WO)
Donovan/New York New York/Stevie Wonder/1982/Eric Burdon & Animals	Starship/Glass Tiger/Poison
Special Edition (WO)	
Ready For The World/R.J.'s Latest Arrival	
Star Trak (WO)	
Starship/Glass Tiger/Poison	

GENERAL INFORMATION

American Focus (FY)	Warren Burger
The Bilmp (PM)	School banned/Aromatherapy/Cry babies/Home boys/Pig racing
Campbell's Playhouse (PIA)	Vanity Fair
Computer Program (PM)	Souped up computers/Line plotters/Power supplies/Bubble memories/Magazines
Costas Coast To Coast (CW)	Peter Ueberroth
Discovering Tomorrow (JPB)	Seeing behind you/Space race/Bionic man/Computer billboards/Private space station/Space hotel/Greaseless suntan lotion
Earth News (WO)	Linda Hunt/Gregg Allman/John Larroquette/Glace Slack/Joie Namath
Golden Age Of Radio (PRN)	Nightwatch/Jason & Golden Fleece/Sant/University Theatre/Archie Andrews
Health Care (PIA)	Reworking health care system
Like Only Yesterday (MBS)	Kent State University/Genetics/Nuclear Protest/V-E Day/Wounded Knee
NBC Extra (NBC)	Star Wars: Peace maker or peace breaker
Personal Finance Digest (JPB)	Selecting a travel agent/Returning merchandise/Consumer complaining/Bargains by mail
Sylvia Porter's Personal Finance Report (REMNN)	Real estate/Scholarship funds/Retirement/Owner Financing/Credit Unions
Radio Baseball Cards (GCS)	Hubie Brooks/Joe Niekro/Paul Molitor/Ernie Banks/Alvin Davis/Darrell Evans
Radio Links (RLK)	James Caan/Angela Huston
Reviewing Stand (PIA)	Trade Wars: Dave Lamont, Mark Roseker/Listeners Forum/"Pomp & Circumstance," Nigel Dempster
Same Time . . . Same Station (RRC)	Blonde Burststed/Harriet Hilliard/State Dallas/Mother Barber/Ma Perkins
Sound Advice (PM)	Ventilation/Setting up/Good connections/Grounding/Phasing
Sporting News Report (CW)	DeWitt/Denny Williams
Sports Explosion (PIA)	Pat Riley/Bob Selter/Cawood Ledford/Stav Fischer
Sports Flashback (CW)	Wala Wala HR total/69 Knicks coach/A's 1st World Championship/John Havlicek famous steal/64 Clay-Liston bout/73 NBA champs/Unassisted triple play
This Date In Baseball History (DIR)	Floyd Baker/Bo Belinsky/Bobo Hofmann/Roy Campanella/Cattish Hunter
Travel Holiday Magazine (CW)	Orbitbeat
Working Out (JBI)	Aerobic Fitness/Running & Competition/Racquet sports/Overuse injuries/Breakfast of champions

COMEDY

All My Children Update (PRN)	Robin gets a bunion/Julie eats Adam's apple/Phoebe smells a rat/Enica smells trouble/Flamer smelts
Ametellin U (DD)	Learn the Fossilize Frog/Bingo callin at AU! Blutch! Moocmore's inflatable friends! Blutch's earthworm band lost during dir! Being dense don't make sense . . . go to AU
Bobby Jo Amberg's Bar 'N Grill (DD)	Spam & Anchovy pizza/Bobby Jo's birthday club/Stud Shamus hors d'oeuvres/ugly night at Bobby Jo's/Honeymoon at Parea to shackup Motel
Comedy Hour (MJJ)	Mickey Rooney/Peter Cook/Dudley Moore/Woody Allen/Paul Rodriguez/Gilde Radner
Comedy Show With Dick Cavett (CW)	Freddie Fricke/Nichols & May/Martin Mull/Alan Sherman/Jonathan Winters/Smothers Brothers/Woody Allen
Comedy Stop (CW)	Mother's Ima Bombeck/Pat Cooper/BB Cosby/Eddie Miller/David Brenner
Daily Feed (DCA)	Final Contraception/Int debt schedule/New smoking regulations/Short range medians/Practicing psychiatric convention
Fun Factory (PM)	Timothy Thombert/BLT Club/Lewis Twins & Run sale
Hiney Wine (DD)	Dancing cheek-to-cheek with a hiney/No cheek fillers in the Hiney/Freeze your Hiney in shape of Giffels/Put an olive in her Hiney/Hot Hiney to go
Irving Loblolly (DD)	Huddle lever/Tug baseball/Baseball mania/Basketball at midnight/Putt putt suberbowt
Laugh Machine (PM)	Flip Wilson/Rodney Dangerfield/Galagher/Henny Youngman/Grandparents/New York
Mel Blanc's Blankety Blanca (ASR)	Dear Abby/Abraham Lincoln/Germany/Peach fuzz/Potato chip
National Comedy Wireless (DD)	J. Milton Frisk school of broadcasting/Carl's son Bubba/Regan pays his taxes/Susan B. plays bingo
National Lampoon's True Facts (PRN)	Ripley-notts/Bug Juice/Snail in his coffin/Hot heads
Radio Hotline (ASR)	Clifford's bethey/Disco albums/Non #2/I'm in a lousy mood/This is so funny
Stevens & Grdnic's Comedy Drop-Ins (ASR)	From right/Bottomnaught School/Frank & Mary/Turn down that noise/Zurkon boogie mind control
Stevens & Grdnic's Party Drop-Ins (ASR)	Party Line #3/Al's dooper cake network/Institute Party Party/Dulzereen
United Spots of America (ASR)	Jackie Jackie & Jackie/Rod Flashburn/Mr. Wine/Lugges/Vicarious travel

CLOSED CIRCUIT

People

Two appointments at Mutual: Mary McCarthy as Station Relations Satellite Coordinator, responsible for affiliate training from Wester IV to Satcom IR. Bob Hoffmaster as Northeast Clearance Coordinator from United Stations Programming. Chet ChitChat joins the Source for week-day sports reports. His real name is Bruce Wolf from WLUP/Chicago where he will continue. Wolf is also a litigation attorney. John Hughes returns to the Christian Science Monitor as editor and executive pro-

ducer of radio. Casey Kasem is top gun among the military. The host of American Top-40 was voted top personality of '86 in a poll conducted by the Army's Stars & Stripes newspaper. 14-year ABC veteran James Sack appointed Director/Sales Planning, Administration and Service at the net.

Notes

Sheridan Broadcasting has been named the official network for the National Council of Negro Women's "Black Family Reunion Mother's Day Tribute Radiothon."

Attention Nets & Program Suppliers

R&R is preparing a "Network and Program Suppliers" special section that will appear with the May 29 issue. Included in that special will be listings of all individual programs available to radio stations. The editorial deadline for this special is May 14. To insure the inclusion of your program, please call Ron Rodrigues at (213) 553-4330.

NETWORKS/PROGRAM SUPPLIERS

ABC — ABC Radio (212) 867-7777
 AM — American Media (704) 873-3100
 AP — Associated Press (202) 362-7200
 ASR — All Star Radio (213) 850-1169
 ATGN — At The Game Network (516) 491-8558
 CBS — CBS Radio (212) 975-4321
 CBSP — CBS Programs (212) 975-4321
 CBSR — CBS Radio/Radio (212) 975-4321
 CCA — Christian Countdown America (312) 820-1389
 CI — Call In (509) 534-7090
 CN — Cooley Radio (619) 293-1818
 CUSA — Countdown USA (415) 383-7302
 CW — Clayton Webster (314) 725-5700
 DCA — DC Audio (202) 638-6222
 DD — Dorsey & Donnelly (214) 631-7934
 DIR — DIR Broadcasting (212) 371-8850
 FF — Frank Forest Productions (415) 383-7827
 FY — Focus On Youth Radio (609) 452-1150
 GCS — Greene Creative Productions (415) 530-2836
 GSN — Global Satellite Net (819) 906-1888
 JT — Art Good's Jazz Trax (819) 233-9228

JBI — Jameson Broadcast (202) 328-3283
 JPB — James Paul Brown Entertainment (800) 345-2354
 MBS — Mutual Broadcasting (703) 885-2000
 MCA — MCA Radio (818) 777-5775
 MJJ — MJJ Broadcasting (212) 245-5010
 NAJ — National Association of Jewish Broadcasters (212) 864-4444
 NP — Narwood Productions (212) 755-3320
 NSBA — NSBA Network (213) 306-8009
 OHR — Off Hour Rockers (518) 828-1490
 PM — Public Interest (212) 855-9400
 PIA — Public Interest Affiliates (312) 943-8888
 PRN — Premiere Radio Network (213) 467-2346
 REMNN — REMNN Communications (212) 302-9120
 RI — Radio International (212) 922-1870
 RL — Radio Links (213) 454-0488
 RRC — Real Radio Company (818) 795-4900
 RS — Radioscope (213) 969-0011
 SCGI — Starstream Communications (713) 781-0781
 SI — Synclite II (818) 841-9350
 SMN — Satellite Music Network (800) 527-4892
 SYN — Syndicon (415) 361-1781
 TRAN — Transair (213) 460-6383
 USP — United Stations (415) 530-2800
 WRN — Westwood Radio Network (800) 548-7474
 WO — Westwood One (213) 200-5000

THE PICTURE PAGE

Abbott Shakes Down Platinum



Columbia held a party to celebrate Gregory Abbott's platinum success for the "Shake You Down" single and LP. Pictured (l-r) are Columbia's Jane Berk, VP Danny Yarbrough (partially concealed), Sr. VP Mickey Eichner, Abbott, CBS Records Division President Al Teller, Columbia VP Ruben Rodriguez, and Sr. VP Bob Sherwood.

Breakfast Club On Track In L.A.



The Breakfast Club visited six cities on a promotional tour featuring MCA evening "breakfasts." Pictured at the L.A. event are (l-r seated) MCA's Pat Surnegie, Art Patterson, and Ken Kirkwood; (l-r middle) MCA's Gary Younger, Cary Mansfield, Jim LaFrance, Linda Van Winkle, Rod Linnum, Dwight Bibbs, and John Allison; (l-r rear) MCA's Charlie Shaw, group's Steve Bray, Dan Gilroy, Ed Gilroy, and Gary Burke, and MCA's Curt Lucido.

The Wave Goes To Montreux

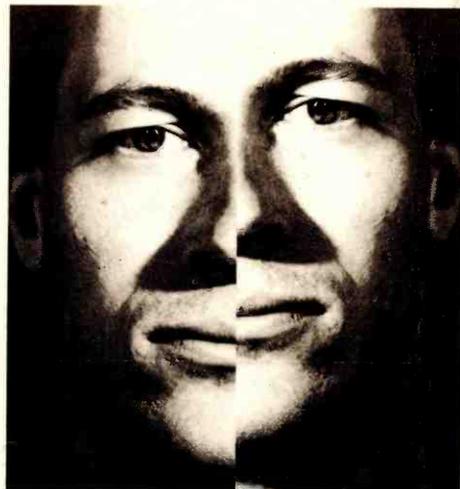


KTWV/Los Angeles recently staged its first concert promotion, teaming with Avalon Productions to present Montreux and Philip Aaberg at the Roxy. Pictured (l-r) are Aaberg, Montreux manager AnneMarie Martins, Windham Hill President Anne Robinson, Wave PD Frank Cody, and Montreux's Michael Manning, Mike Marshall, Darol Anger, and Barbara Higbie.

Capitol Congrats For Vera



New Capitol artist Billy Vera gathered plaudits from label executives after a recent show in Santa Monica. Pictured (l-r) are Capitol's Frank Palombi, Stephen Powers, and Jean Riggins, Vera, actress Angie Dickinson, Capitol VP Ray Tusken, and label's Dave Morrell.



THE NEW SINGLE
FROM THE ALBUM "DON'T GIVE UP YOUR DAY JOB"

PRODUCED BY STEVE BARRI AND TOMI, BEULIO FOR STANSOME PRODUCTIONS.
MANNENKELI/ROSS

JACK WAJSBLER
"WETTERMAN SAYS"

THIS WEEK'S ACTION!

- | | |
|---------------|-------------|
| B104 add | BJ105 23-17 |
| WXKS add | KIYS deb 35 |
| PRO-FM deb 33 | KQM add |
| Y100 deb 33 | 95XIL add |
| WNVZ add | KQIZ 40-36 |
| Q105 28-26 | WCGQ add |
| Z95 29-26 | WZYP add |
| WNCL add | KKAZ add |
| WBBQ add | KOZE add |
| WHHY add | KTMT add |
| KX104 add | B91 deb 38 |

PLUS . . .

- | | |
|------|------|
| Z100 | KMGX |
| B106 | KZZU |
| Q107 | WKPE |
| WFLY | WQCM |
| WRCK | WGAN |
| WGRD | WBWB |
| KIKX | KZFN |





HEART

A L O N E



CD SINGLE
IN THIS
ISSUE

PRODUCED AND ENGINEERED BY
RON NEVISON

FRONT LINE MANAGEMENT/
TRUDY GREEN MANAGEMENT

Capitol

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THE FIRST
SINGLE
FROM THE NEW
ALBUM
BAD ANIMALS

R&R STREET TALK

Tampering Touches Off Tampa Tempers

WRBQ (Q105)/TAMPA got an **ARBITRON** wristslap on page 5b of the winter book for a Q-Zoo **ORAL ROBERTS** bit about having a "90 rating by April 15" or "someone would disappear forever." Crosstown **WNL**, which notified Arbitron of the bit, was in turn charged by Q105 with on-air measurement references. Arbitron is reportedly investigating **WNL**'s alleged indiscretions. Turns out, by the way, that Q-Zoo's **TERRANCE McKEEVER** indeed disappeared . . . to **EDENS** sister **KKLQ (Q106)/SAN DIEGO** to join **JACK MURPHY** on its Zoo.

We hear **JIM MORRISON**, who stepped down from a long term at **WQXI/ATLANTA**'s programming helm recently, is the lead candidate for the PD post at **KSD-FM/ST. LOUIS**.

Why did **STEVE HEDGEWOOD** leave **KYOU/HOUSTON** to program **KHYS/PORT ARTHUR-BEAUMONT**? Maybe it's because, according to **CLEAR CHANNEL**'s new annual report, **KHYS** plans to move its stick more than halfway to Houston. Is the market's sole Urban, top-rated **KMJQ**, the target?

Cincinnati may be about to get a Classic Hits station. Our spies tell us the titles in a recent auditorium music test indicate that somebody's considering the idea.

MD CURT GARY is leaving **WEBN/CINCINNATI** after 11 years to become Operations Director/6-10pm personality at **WWDC-FM (DC101)/WASHINGTON**, reporting to VP/Programming **DAVE BROWN**. At **EBN**, **TONY TOLLIVER** becomes MD and **JAY GILBERT** takes on middays.

In the wake of Q105's Morning Zoo cable simulcast, **KOKU/GUAM PD RON YOUNG** says he and morning partner **JEFF EVANS** were there first: "We've been reaching 26,000 subscribers over **GUAM CABLE TV** from 6-8am every day for the last year."

With the **BEATLES**' "Help," "Rubber Soul," and "Revolver" CDs in the stores this week, we've still got "Sgt. Pepper's" (June), "The White Album" and "Yellow Submarine" (August), and "Let It Be" and "Abbey Road" (October) to come this year. **CAPITOL** is also considering CD compilations of singles not on the 12 British studio albums.

EZ's **WHQT (HOT 105)/MIAMI** is moving away from Urban closer to Pop, says PD **DUFF LINDSEY**, though not full-blown **CHR**. "Quiet Storm" host **FREDDIE CRUZ** is out, while

TRAMONTTEE WATTS (ex-rival **Y100**) is new to afternoons and **DAN MCKAY (WQVE/NEW ORLEANS)** joins **G. MICHAEL MCKAY** in mornings.

EZ's deal to buy **KBEQ/KC** from **CAPITOL** is off. PD **STEVE PERUN** is in line for good news from company headquarters soon.

Detroit legend **MOJO** motivates out of **WHYT** late-nights. Also, **LISA DILLON**'s been added to **HYT** mornings with **MICHAEL J. FOX** . . . Washington mainstay **JIM ELLIOT** crosses from **B106** mornings to **WAVA** middays.

Newsgal **LIZ FULTON** has been reunited with **RICK DEES** and **COACH CHARLEYE WRIGHT** in **KIIS/L.A.** mornings. She replaces **LORNA LOVE** after 17 months away to have a child and pull stints at **KEZR/SAN JOSE** and **KBST/SAN DIEGO**.

Label Licks

- **RCA**'s **DAVE WHEELER** will relocate from Nashville to New York and become VP/Sales, replacing **JIM GRADY**.

- **ARISTA**'s upped Associate Director/Album Promotion **JAY ZISKROUT** to Director and onto Los Angeles

- **CHRYSALIS** publicity head **ELAINE SCHOCK** exits, reportedly over differences with marketing boss **CHARLY PREVOST**

- Look out if you're not playing **POLYGRAM** product: New York Giant **PHIL MCCONKEY** is said to be joining the label in a yet-to-be announced capacity.

WZZU/RALEIGH VP/Programming and morning personality **GARY DICKSON** exits after 12 years, replaced on the air by **MARK MITCHELL (KWK/ST. LOUIS)**. The new MD at **CHR 94Z** is **JONATHON RUSH**, who takes over from **RANDY ROSS**. Talk of a shift to **AOR** is denied.

Condom Nation

WZGC/ATLANTA morning dude **RANDY MILLER** met a quick dialtone when he called the **PTL** and offered to send condoms to **JIM & TAMMY BAKKER**. A listener who manufactures the items then called and volunteered to send the Bakkers a free dispensing machine stocked with condoms stenciled with the **Z93** logo.

Continued on Page 27

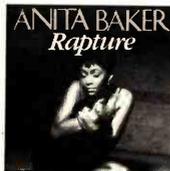


Listen, Trixie—it's not your breath, it's your taste in music. Play Fred the latest records by *Simply Red*, *Anita Baker*, *Hoodoo Gurus*, and *The Cure* if you want him to ask you out...



SIMPLY RED
"THE RIGHT THING"
from the almost-gold *Men And Women* LP. See the video in heavy rotation on MTV.

CHR WXKS 6-5
WCAU 22-13
94Q 12-9
KRBE 17-12
69% WCZY 11-8
119 UPS FM102 2-2
15 DEBUTS KITS 8-5



ANITA BAKER
"SAME OLE LOVE (365 DAYS A YEAR)"
from the double Grammy Award winning, double platinum *plus* *Rapture* LP. "Same Ole Love" video in power on VH-1.

WXKS add WLS 25-21
WBEN add WCZY 9-5
WCAU 27-20 KCPW add
Y100 24-17 KMEL 6-6



HOODOO GURUS
"GOOD TIMES"
from the guru-vy *Blow Your Cool* LP. Backing vocals by Susanna Hoffs, Debbi Peterson, Vicki Peterson and Michael Steele. See the video on MTV and VH-1.

KITS deb-30 KKLS
KIXX add KTRS add
WJMX add B91



THE CURE
"WHY CAN'T I BE YOU?"
from the forthcoming *Kiss Me, Kiss Me* LP. Catch the video on MTV.

These four will make Trixie score... on Elektra Music Cassettes, Records and Compact Discs.



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MW
THE · MARKETING · WORKS

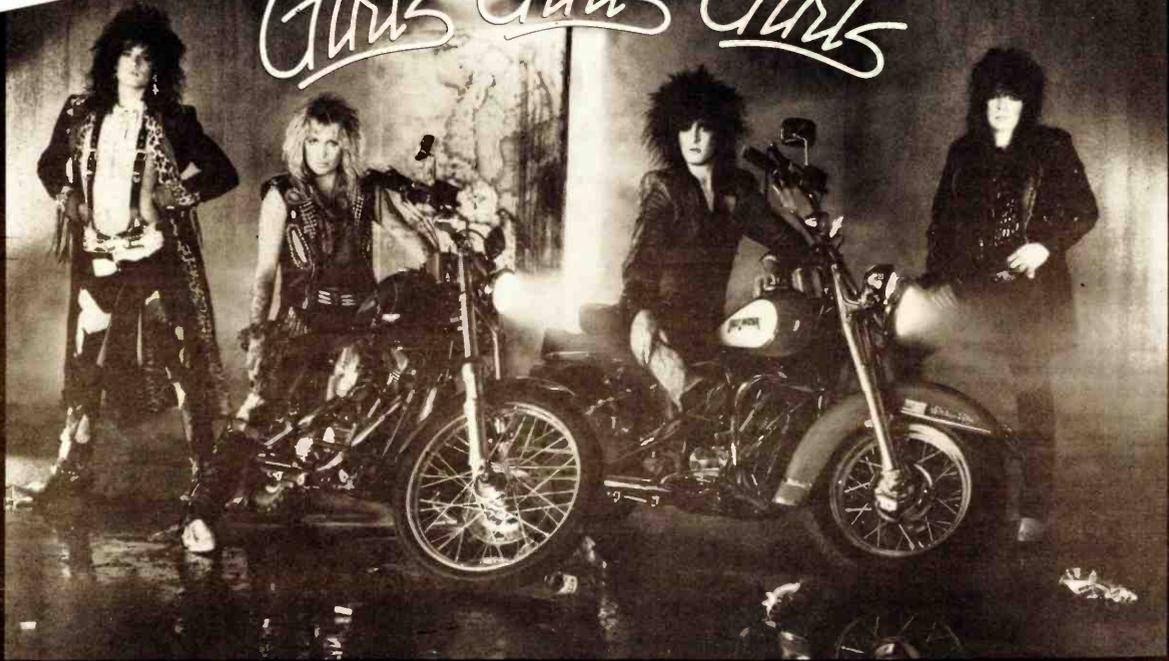
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We deliver
Results

a division of WOMEN AT WORK, INC.

May 1, 1987 RAR # 25

Girls Girls Girls



60 MINUTES WITH MOTLEY CRUE

*Elektra Records and NBC Radio Entertainment
invite you to participate in an hour-long press conference with*

Motley Crue

*Celebrating the release of
Girls, Girls, Girls*

Date: Wednesday, May 20

Time: 10 pm Eastern, 9 pm Central, 8 pm Mountain, 7 pm Pacific Savings Time

Originating from: NBC Studios, Burbank, CA.

Host: Dia of 

Format: One hour program with break-away at 30 minutes and local commercial availability.

Transmission: Digital stereo satellite feed.

Availability: One hour of free programming, not market-exclusive. Available in the U.S. and Canada

Incoming (800) telephone numbers for audience participation.

Contact: Karen Lee at Elektra Records, (212)-484-7291 by May 15 for technical information.

This promises to be one of 1987's major, live radio events!



ELEKTRA

© 1987 Elektra/Asylum/Nonesuch Records, a Division of Warner Communications, Inc.

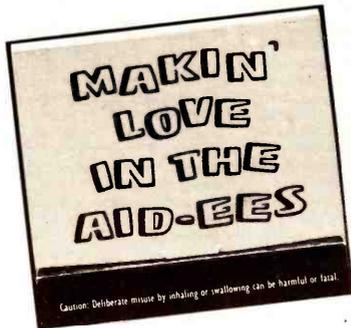
 NBC RADIO
ENTERTAINMENT

STREET TALK

Continued from Page 25

Sample lines from KUPD/PHOENIX morning loon **DAVE PRATT**'s "I Need Protection" record, the proceeds of which Pratt says benefit **PLANNED PARENTHOOD**:

*"And when I'm getting horny and I'm ready for love, I don't need infection
Before I whip out Mr. Love Connection, I need protection
Trojan brand, Excita, Sheik, Mentor, Ramses
... I hope they don't leak."*



Meanwhile, **WLUP/CHICAGO**'s **JONATHON BRANDMEIER** tossed out 5000 condoms to the crowd at a concert where he debuted his "Makin' Love In The Aid-ees" song.

The Dayton fall '86 **ARBITRON** book will be reissued in three weeks because of some crediting errors that research consultant **JAY BILLIE** spotted. Arbitron, by the way, is on record as being against the **FCC**'s proposed changes in how call letters are assigned, saying they'll cause confusion in the industry and among listeners.

Top network brass met in New York last week to toss around ideas on how to improve **RADAR** methodology. Key suggestions: expanded sample size and more ratings reports per year. A follow-up meeting is planned in a few weeks.

The **FCC** obscenity ruling has prompted **WINZ/MIAMI** talk host **NEIL ROGERS** to organize a petition drive called **SOFAR**: "Save Our First Amendment Rights." He's invited a number of broadcasters to discuss the issue on his May 16 show.

An April 17 Street Talk item created a misleading impression about **DRAKE-CHENAULT**. Though it wasn't intended, we regret any inconvenience caused.

Chrysalis VP/Promotion **DANIEL GLASS** and wife **DEBORAH** had **MAXIME RACHAEL** on 4/22. Baby is expected to be on the phone pulling adds shortly... Condolences to **KLOS/L.A. Pres/GM BILL SOMMERS** on the loss of his father, **NATHAN**.

WLUP sportsmaniac **CHET CHITCHAT**'s crazy 'casts ("The Lobotomy Line On Sports") will be carried on the **SOURCE** network. Chet is the alter ego of Chicago attorney **BRUCE WOLF**.

A commercial station sponsoring programming on a non-commercial station? Unusual, but **KBCO/DENVER** has donated \$3000 to a local **NPR** affiliate to underwrite the "All Things Considered" and "Morning Edition" news shows. **KBCO** will receive on-air mentions in both programs.

Consultants **BURKHART/ABRAMS/DOUGLAS/ELLIOT**'s "Atlanta Radio Forum '87" conclave happens June 25-26 in Atlanta. Focusing on **CHR**, **AC**, and **Country** formats, the charge is \$250 for clients and \$350 for non-clients. Info at (404) 955-1550.

Reading material: A *New York Times* 4/25 profile of **TOWER RECORDS** and boss **RUSS SOLOMON** puts the chain's '86 sales at \$250 million.

Cleveland programming kingpin **JOHN GORMAN** denies he's joining **WDOK** to change it from Easy Listening to **AOR**. The G-Man is working on a settlement from his brief affair with **WNCX**, but is free of any contractual obligations.

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AIR PRIORITIES: WEEK 10

Listen to the selections listed below. Decide if each had the potential to attain Top 40, Top 25 or Top 10 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed., May 6, 1987

Artist	Title	Label
AIR MYSTERY RECORD #3		
PRETENDERS	HYMN TO HER (SOMETHING'S CHANGED)	SIRE/WB
NYLONS	KISS HIM GOODBYE	OPEN AIR/A&M
4 BY FOUR	WANT YOU FOR MY GIRLFRIEND	CAPITOL
PARTLAND BROTHERS	SOUL CITY	MANHATTAN

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RATINGS

Arbitron Winter '87 12+

Philadelphia

WEAZ had its best 12+ share in three years to tie for number one with steady WMMR. Another soft music station, WKXS, paced an AC triple-rise in one of the markets where ACs outsourced other contemporary formats this Winter. KYW posted its best numbers in a year, matching the Birches and an overall good News book. WCAU-FM also mimicked its good Birch by hitting a 5.0 for the first time since spring '85.

	Fa '86	Wi '87
WEAZ (B/EZ)	7.9	9.0
WMMR (AOR)	9.0	9.0
KYW (News)	7.0	7.6
WUSL (UC)	7.2	7.2
WKXS (AC)	4.3	5.7
WCAU-FM (CHR)	4.0	5.0
WSNI (AC)	4.3	4.7
WMGK (AC)	4.1	4.5
WYSP (AOR)	4.5	4.5
WWDB (Talk)	5.3	4.5
WPEN (BBnd)	4.4	4.3
WDAS-FM (UC)	4.4	3.6
WXTU (Ctry)	3.9	3.2
WCAU (News)	2.8	3.0
WIOQ (AOR)	2.5	2.9
WIP (Misc)	2.7	2.6
WFLN (Clas)	1.8	2.0
WTRK* (CHR)	1.7	1.6
WDAS (UC)	1.5	1.5
WFIL (Gold)	2.7	1.4

* Became WEGX at end of ratings period

San Diego

KJQY and KFMB-FM (B100) were the top two for a second straight book, with B100's "Rich Brothers" taking the morning lead by two shares. Most of the market's contemporaries, including KGB and XHRM, were up or stable, save KSDO, the only CHR through the winter. KCQB rose 3.7-4.4 in its first full Gold book, with most of its growth coming on the FM side; only KSON's AM seems to have gained any advantage from the smaller Country field. (KCQB was also second in 25-54 audiences.)

	Fa '86	Wi '87
KJQY (B/EZ)	9.4	9.0
KFMB-FM (AC)	7.2	7.5
KGB (AOR)	6.7	7.2
XTRA-FM (AOR)	6.3	6.1
KSDO (N/T)	6.3	6.0
XHRM (UC)	4.6	5.0
KCBQ-AM & FM* (Gold)	—	4.4
KSON-FM (Ctry)	4.3	4.3
KFMB (AC)	4.7	4.2
KSDO-FM (CHR)	6.6	4.2
KIFM (AC)	4.1	4.1
KPOP (BBnd)	3.0	4.1
KFSD (Clas)	2.9	3.0
KWYT (AC)	2.7	2.9
KWLT (AC)	3.4	2.7
XTRA (Gold)	2.6	2.5
KGMG (Gold)	2.0	2.3
KNX (News)	2.2	1.9
KLZZ-AM & FM (Gold)**	2.1	1.8
KKOS (AC)	1.2	1.5
KSON (Ctry)	1.1	1.5

* Formerly (Ctry)

** Became KKLO-AM & FM (CHR) at end of ratings period

Boston

WBZ took a second consecutive book, something that few here have been able to do recently. Fall's number two station, WKXS-FM, is still number two (by a whisker), but with ratings it hasn't seen since it was the market's lone CHR. WBCN matched its winter '86 share exactly. WZLX continued the up-and-down pattern it's shown since switching to Classic Hits. WMJX displayed its best showing since fall '83. WRKO, propelled to the top last year by the news events of winter '86, had its best numbers since then.

	Fa '86	Wi '87
WBZ (AC)	8.4	9.0
WKXS-FM (CHR)	8.0	8.9
WRKO (N/T)	5.6	7.0
WBCN (AOR)	7.1	6.8
WJIB (B/EZ)	6.8	6.7
WHDH (AC)	6.0	5.8
WEEI (News)	4.5	5.1
WSSH (AC)	4.8	4.9
WZLX (Gold)	3.4	4.1
WMJX (AC)	3.2	4.0
WROR (AC)	3.8	3.8
WZOJ (CHR)	3.5	3.6
WVBF (AC)	2.9	3.1
WAAF (AOR)	2.4	1.8
WILD (UC)	1.4	1.7
WBOS (Ctry)	2.8	1.6
WCRB (Clas)	1.9	1.6
WXKS (BBnd)	1.7	1.4
WMRQ (AOR)	9	1.3
WFNX (AOR)	8	1.2

Baltimore

WLIF had its best recent 12+ share to take #1 a second time. WBSB (B104) hasn't seen a 9 share for years; the loss of WMKR to AC six months ago finally seems to be sending some people its way. (The station's heavy promotional profile — including spots on the Grammys and American Music Awards — helps too.) In Country, AM WCAO, a heavy user of outdoor advertising, is closer to FM WPOC than it's been in some time. Both AOR WIYY and AOR/Gold WGRX rose.

	Fa '86	Wi '87
WLIF (B/EZ)	10.0	10.5
WBSB (CHR)	7.2	9.0
WBAL (N/T)	8.6	8.4
WXYV (UC)	7.2	6.3
WIYY (AOR)	4.7	5.0
WPOC (Ctry)	5.7	4.8
WMMX (AC)	4.4	4.5
WCAO (Ctry)	2.9	3.4
WFBR (AC)	3.3	3.3
WDDC-FM (AOR)	2.7	3.3
WWIN-FM (UC)	3.1	3.2
WBGR (Rel)	2.5	3.1
WYST-FM (AC)	3.3	2.9
WEBS (UC)	2.3	2.3
WGRX (Gold)	1.9	2.3
WITH (BBnd)	3.0	2.1
WQSR (Gold)	2.7	2.1
WIFI (UC)	1.9	1.9
WRQX (CHR)	1.2	1.5
WHUR (UC)	1.4	1.4
WCBM (AC)	1.3	1.1
WHFS (AOR)	8	1.0
WRBS (Rel)	1.3	1.0

Detroit

Since its first full-market victory last winter, WJLB has been waiting patiently for its turn in first place. This winter, WJLB's turn came again; again, all eyes will be on the spring battle, when WJR's Tigers baseball kicks in. WCZY returned from fifth place to third; WHYT, in its first book with Rick Gillette's urban-tinged approach, is back in the fives for the first time in nine months. WRIF recaptured the AOR lead. CKLW reversed its move from the fall.

	Fa '86	Wi '87
WJLB (UC)	8.1	9.0
WJR (Misc)	8.8	8.4
WCZY-AM & FM (CHR)	5.3	5.7
WJOI (B/EZ)	6.8	5.7
WHYT (CHR)	4.4	5.2
WWJ (News)	5.6	5.2
WRIF (AOR)	4.2	4.8
WLLZ (AOR)	5.3	4.1
CKLW (BBnd)	2.9	4.1
WNIC (AC)	3.3	4.0
WXYT (Talk)	3.7	4.0
WOWW (Ctry)	4.2	3.8
WOMC (AC)	4.0	3.7
WLTJ (AC)	2.5	3.5
WDTX (CHR)	2.8	2.6
WJZZ (Jazz)	2.1	2.6
WKSJ (Gold)	2.4	2.5
WMJG* (AC)	2.0	1.7
CKLW-FM (Gold)	1.1	1.6
WCXI (Ctry)	1.5	1.5
WQRS (Clas)	1.5	1.3
WCHB (UC)	1.8	1.2
WGRP (UC)	1.8	1.2
WQBH (UC)	1.3	1.2
WNMT (AC)	1.2	1.0

* Became WCSX (Gold) at end of ratings period

Denver-Boulder

KOSI hasn't been in the eight-share range since 1983, but it's still a comfortable market leader. There was a lot of flux in AOR and related arenas here. When KAZY went from an adult/eclectic mix back toward the mainstream, it helped itself and KBCC, the latter passing an eight share for the first time. AOR/Gold KHII, which had garnered a two share in only one month of the fall book, doubled in the next three.

	Fa '86	Wi '87
KOSI (B/EZ)	9.3	8.8
KBCO-AM & FM (AOR)	6.9	8.3
KOA (Talk)	7.3	6.5
KMJI (AC)	6.0	6.4
KRYX (CHR)	5.9	5.7
KAZY (AOR)	3.9	5.4
KYGO (Ctry)	5.6	5.4
KBPI (AOR)	6.8	5.3
KPKC (CHR)	4.9	4.4
KHII (Gold)	2.0	4.3
KEZW (BBnd)	2.7	4.0
KOAO (AC)	4.1	3.5
KVOD (Clas)	4.0	3.5
KHOW (AC)	4.0	3.3
KNUS (N/T)	2.6	3.2
KLZ (Ctry)	2.0	2.0
KIMN (AC)	2.8	1.8
KDKO (UC)	2.3	1.6
KRZN (Gold)	1.1	1.3
KDEN (News)	1.1	1.1

Dallas-Ft. Worth

KVIL and KKDA traded places again this time; the difference is that KPLX, essentially remaining stable, had its best book ever. Unlike in the Birches, KMGC posted a gain that explained some of KVIL's drop. AM WBAP bested its FM sister KSCS by a wide margin. In CHR, KHVI, vaulting upward, passed one of its competitors; AOR-flavored KEGL still took that format by more than a point. KZPS nudged forward in its first Classic Hits book after more than a year at the bottom.

	Fa '86	Wi '87
KKDA-FM (UC)	8.4	9.6
KVIL-AM & FM (AC)	9.2	7.3
KPLX (Ctry)	8.3	8.4
KMEZ-AM & FM (B/EZ)	7.2	6.3
KRLD (News)	7.3	5.5
KEGL (CHR)	5.1	5.3
WBAP (Ctry)	4.6	5.2
KTQX (AOR)	4.7	4.3
KHYI (CHR)	2.5	4.2
KMGC (AC)	2.7	3.9
KQZY (AC)	3.3	3.6
KLUV (Gold)	3.4	3.3
KSCS (Ctry)	3.9	3.2
KTKS (CHR)	3.7	3.1
KHVN (Rel)	2.7	3.0
KZEW (AOR)	2.9	2.2
KDLZ (UC)	1.6	2.0
KZPS (Gold)	1.3	2.0
KSSA* (Span)	1.2	1.9
KESS (N/T)	1.8	1.7
KKDA (Gold)	1.0	1.7
KLIF (N/T)	1.1	1.5
KPBC (CC)	1.2	1.4
KAAM (BBnd)	1.1	1.0

* Became KOJO

Pittsburgh

KDKA had its traditional good inclement weather book. The difference is that it's only four-and-a-half shares ahead of WBZZ this time (as opposed to nine-and-a-half shares last winter). WAMO-FM came back up but didn't match its 1986 highs. WDSY, which hasn't passed a three share since 1984, had a personal high book with the removal of its sister WEEP from Country. WMYG rebounded in its first full AOR/Gold book.

	Fa '86	Wi '87
KDKA (AC)	13.8	14.1
WBZZ (CHR)	9.4	9.6
WSSH (B/EZ)	9.1	9.0
WDOE (AOR)	7.7	7.7
WAMO-FM (UC)	4.6	5.2
WLTJ (AC)	4.8	4.9
WHTX (AC)	4.7	4.6
WDSY (Ctry)	2.8	4.2
WTAE (AC)	3.6	4.0
WWSW (AC)	5.7	4.0
WJAS (BBnd)	4.7	2.9
WYDD (CHR)	2.9	2.9
WMYG (Gold)	1.4	2.8
WTKN (Talk)	3.9	2.8
KQV (News)	2.0	2.2
WMBS (AC)	1.9	1.5
WAMO (UC)	1.7	1.3
WXXP (AOR)	1.7	1.2

Washington

Another good book for adult-oriented FMs: last winter's #1, WGAY, was also this winter's #1. WMZQ-FM returned to the 6.8 it posted immediately after WPX's withdrawal from Country. Most contemporary stations were down or sluggish. As a Format-41 style soft-AC, WASH came as close to WLTT as it has in years. WTOP gained nearly a share.

	Fa '86	Wi '87
WGAY (B/EZ)	6.8	7.6
WKYS (UC)	8.0	7.4
WMZQ-FM (Ctry)	5.5	6.8
WMAL (AC)	8.0	6.0
WHUR (UC)	5.8	5.9
WAVA (CHR)	6.2	5.3
WVDC-FM (AOR)	5.2	4.7
WDJY (UC)	4.3	4.5
WTOP (News)	3.7	4.5
WROX (CHR)	3.8	3.8
WGMS-AM & FM (Clas)	2.8	3.6
WBMW (CHR)	3.2	3.4
WCXR (Gold)	3.2	3.3
WLTT (AC)	3.3	3.2
WASH (AC)	1.9	3.0
WWRC (BBnd)	2.8	2.4
WTR (Gold)	2.3	1.8
WPGC & WCLY (AC)	1.8	1.5
WYCB (Rel)	1.2	1.5
WMMJ* (AC)	1.3	1.4
WML (UC)	1.3	1.3

* Formerly WTKS

Houston

Aside from KMJQ (Majic 102)'s third straight #1 placing, this was an "Empire Strikes Back" book. KKBB, emphasizing continuous music, zoomed back ahead of the flashier KRBE, apparently picking up momentum toward the end of the period. When the book came back, 93d did start running a song entitled "Double Dig Book" (to the tune of "Double Dutch Bus") gloating about the victory. KIKK-FM virtually matched its 7.7 of a year ago, and competitor KILT-FM had its best book since fall '83. AOR KL0L and AC KFMM were off, but still ahead of AOR/Gold KZFX, whose debut in the last six months had cut into both stations.

	Fa '86	Wi '87
KMJQ (UC)	9.8	9.9
KKBB-AM & FM (CHR)	6.4	8.1
KIKK-FM (Ctry)	6.8	7.6
KILT-FM (Ctry)	6.0	6.4
KRBE-AM & FM (CHR)	6.6	6.2
KODA (B/EZ)	6.9	5.3
KFMK (AC)	5.9	5.5
KTRH (News)	4.7	4.6
KLOL (AOR)	4.6	4.4
KQUE (AC)	4.1	4.4
KZFX (Gold)	4.1	3.8
KLTR (AC)	2.5	2.9
KPRC (N/T)	2.7	2.6
KJYY (AC)	3.4	2.5
KXYZ (Span)	1.7	2.5
KEYH (Span)	1.0	1.9
KKHT (AC)	2.3	1.6
KLAT (Span)	1.6	1.6
KCOH (UC)	1.6	1.4
KYOK (UC)	1.3	1.2
KILT (Ctry)	1.8	1.1
KQKQ (CHR)	1.4	1.0

RATINGS

Arbitron Winter '87 12+

San Francisco

The top two weren't a real surprise: KGO is traditionally #1 and the KABL combo has gone back and forth every other book for a year and a half. The surprise is that KMEL, in its one book with Lee Michaels at the helm, edged KSOL to become the city's top contemporary music station. KABL-AM & FM shot up to second, only half a point behind KGO. KBLX returned to the mid-threes, where it was usually found through last winter. KLOK-FM, whose music was its most consistent ever, according to locals, had its best book ever and led the traditional ACs. KNEW was up almost a point and beat its FM Country sister.

	Fall '86	Wi '87
KGO (N/T)	8.0	7.3
KABL-AM & FM (B/EZ)	5.6	6.8
KCBS (N/T)	6.8	6.0
KMEL (CHR)	3.7	4.4
KSOL (UC)	4.2	4.1
KBLX-AM & FM (AA)	2.6	3.5
KLOK-FM (AC)	2.2	3.1
KITS (CHR)	2.4	3.0
KSFO & KYA (Gold)	3.4	3.0
KFRC (BBnd)	2.7	2.9
KYJU (AC)	4.2	2.8
KNEW (Ctry)	1.8	2.7
KOIT-FM (AC)	2.5	2.7
KNBR (Misc)	2.4	2.5
KIOI (AC)	2.4	2.3
KSAN (Ctry)	3.2	2.3
KDFC-AM & FM (Clas)	2.0	2.1
KBAY (B/EZ)	2.0	2.0
KFOG (AOR)	2.6	2.0
KRQR (AOR)	3.1	2.0
KOME (AOR)	1.8	1.8
KKHI-AM & FM (Clas)	2.0	1.6
KKCY (AOR)	1.3	1.5
KOFY (Gold)	1.3	1.4
KWSS (CHR)	1.5	1.4
KJAZ (Jazz)	1.1	1.2
KLZE (B/EZ)	.9	1.2
KRAK (Ctry)	.5	1.1
KSJO (AOR)	1.2	1.1
KBRG (Span)	.5	1.0

Nassau-Suffolk

In another first-ever winter ratings period, WHTZ broke its two-book tie with WALK to take #1 on Long Island. Locals WBLI and WBAB were up sharply. So was WQHT, licensed to Lake Success, which beat, by a tenth, its New York number, the first time any NYC Urban station has done that. (The total share for Urban on Long Island is over a seven compared to less than a two share for Country, a format thought to be strong there.) Both New York AORs rose nicely.

	Fa '86	Wi '87
WHTZ (CHR)	6.1	6.0
WALK-AM & FM (AC)	6.1	5.8
WBLI (CHR)	5.2	5.7
WCBS-FM (Gold)	3.8	4.6
WPLJ (CHR)	5.1	4.4
WBAB (AOR)	3.7	4.3
WOR (Talk)	3.9	4.3
WCBS (News)	4.8	4.2
WNEW-FM (AOR)	2.9	3.9
WHLI (BBnd)	3.3	3.6
WQHT (UC)	2.8	3.6
WLTW (AC)	3.2	3.4
WXRK (AOR)	2.9	3.3
WGSM (AC)	2.9	3.0
WCTO (B/EZ)	2.4	2.8
WABC (Talk)	2.2	2.6
WINS (News)	3.1	2.6
WNSR (AC)	2.2	2.6
WLIR-FM (AOR)	2.1	2.2
WPAT-FM (B/EZ)	2.9	2.2
WHN (Ctry)	2.0	1.8
WKJY (B/EZ)	1.8	1.8
WNBC (AC)	2.9	1.8
WBLS (UC)	1.0	1.7
WRKS (UC)	2.0	1.9
WNCN (Clas)	1.0	1.2
WYNY (AC)	1.6	1.2
WEZN (B/EZ)	1.1	1.1
WQXR-AM & FM (Clas)	1.0	1.1
WNEW (BBnd)	1.9	1.0

Tampa-St. Petersburg

The WRBQ combo crossed the 17-share threshold but most of the other action belonged to B/EZs WWBA and WDUV and Big Band outlets WGUL and WDAE. (It's not even the latter format's best book on the Gold Coast; the Big Band share has totalled a nine-plus share before.) "W-Lite" WNLT came from nowhere to take the AC lead by a tenth of a share.

	Fall '86	Wi '87
WRBQ-AM & FM (CHR)	16.8	17.5
WWBA (B/EZ)	11.1	13.0
WYNF (AOR)	6.9	5.7
WNLT (AC)	3.7	5.2
WUSA (AC)	5.9	5.1
WQYK (Ctry)	8.0	4.9
WFLA (N/T)	4.4	4.7
WGUL-AM & FM (BBnd)	3.2	4.2
WDAE (BBnd)	2.3	4.0
WSUN (Ctry)	3.9	3.8
WGUL-AM & FM (BBnd)	3.2	4.2
WKRL (Gold)	3.7	3.3
WPLP (Talk)	2.3	3.3
WDUV (B/EZ)	2.5	3.0
WPDS (AC)	4.2	2.9
WTMP (UC)	2.5	2.1
WHBO (Gold)	2.5	1.7
WRXB (UC)	—	1.4
WHVE (AC)	.7	1.4
WXCR (Clas)	.9	1.1

Cleveland

WMMS had "just" a 12 share for the first time in over two years. WOAL returned to its winter/summer home in the eight-share range. WZAK, even before WDMT's format departure to CHR, posted its best numbers since WMMS's switch to CHR in summer '84. WMJI PD Rick Torcasso made good on his recent threats in these pages to be more interesting than WLTf, at least as far as this book's numbers go. WRQC, with straight CHR to itself for a few months, was in the top ten for the first time.

	Fall '86	Wi '87
WMMS (CHR)	15.7	12.1
WOAL (B/EZ)	7.8	8.2
WZAK (UC)	5.6	8.1
WMJI (AC)	5.8	7.7
WDOK (B/EZ)	5.3	6.3
WLTf (AC)	7.1	6.3
WGAR-AM & FM (Ctry)	5.0	5.3
WWWE (N/T)	5.8	5.1
WBBG (BBnd)	3.7	3.8
WRQC (CHR)	2.7	3.5
WERE (N/T)	3.1	3.2
WNCX (CHR)	4.3	3.2
WABQ (Rel)	1.1	2.5
WDMT (UC)	3.5	2.2
WJMO (UC)	1.6	2.0
WCLV (Clas)	1.9	1.7
WCZR* (AOR)	—	1.6
WRMR (B/EZ)	1.4	1.6
WEOk-AC)	.8	1.5
WONE-FM (AOR)	1.8	1.5
WHK (Gold)	1.6	1.3
WKDD (CHR)	1.2	1.0

* Became WWRX (AOR) at end of ratings period

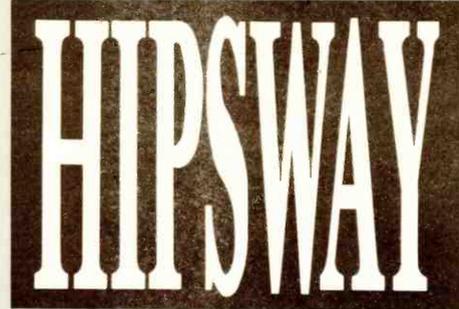
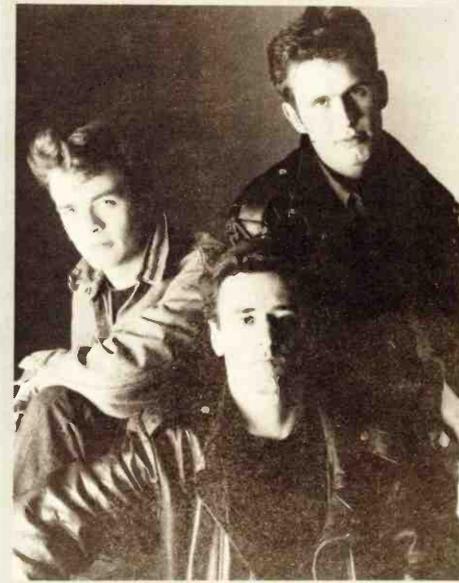
* Formerly WBEA (CHR)

Providence-Warwick-Pawtucket

In Rhode Island's first-ever winter book, WPRO-FM pulled out an extra two shares for its best showing in years, even before WERI-FM had completely left CHR. The AM, meanwhile, was also up sharply and returned to the top five, even as AC competitors WWLI, WSNE, and WMYS increased. WLKX shot up as well. WBRU also scored solidly.

	Fa '86	Wi '87
WPRO-FM (CHR)	10.6	12.5
WLKX (B/EZ)	10.5	11.2
WHJY (AOR)	9.3	8.3
WHJJ (N/T)	8.8	7.5
WPRO (AC)	5.2	6.5

WWLI (AC)	5.7	6.1
WBRU (AOR)	3.0	3.9
WSNE (AC)	3.2	3.4
WMYS (AC)	1.9	2.7
WBSM (Talk)	2.1	2.5
WERI-FM* (CHR)	2.6	1.9
WWAZ (BBnd)	3.4	1.9
WXKS-FM (CHR)	1.5	1.7
WALE (N/T)	.6	1.6
WBZ (AC)	2.4	1.5
WZLX (Gold)	1.4	1.5
WBOS (Ctry)	1.5	1.4
WHIM (Ctry)	1.6	1.1
WNBH (AC)	1.0	1.1
WRKO (N/T)	—	1.0
WZOU (CHR)	.4	1.0



"Ask The Lord"

Taken from the Columbia Lp:

"HIPSWAY"
FC 40522



COLUMBIA RECORDS

© 1987 CBS Inc.



RESTLESS HEART

THEIR MULTI-FORMAT
BREAKTHROUGH

"I'LL STILL
BE LOVING
YOU"

WKSE on
WCAU add
PRO-FM on
WAVA 30-26
940 35-32
KRBE add
Q105 18
KCPW add
KPKE on
KWOD add
KCPX 32-25
KPLZ add

84/14 -- 35%
ONE OF THE
MOST ACTIVE

WVSR add
WSPK add-26
WNYZ add
WKRZ add
G105 add
WKSJ add-37
WHYY add
WPFM add
KKAZ add
K104 30-23

WLAN 40-35
WBBQ 30-25
WBCY 25-16
WNOK 34-29
WQUT 35-30
WRVQ 25-21
WKDD 39-30
KIKX 24-19
KSND 28-22
WIKZ 40-26
95XIL 35-25
KISR 15-12
KQCR 19-14 (HOT)
KOZE 24-19 (HOT)



RESTLESS HEART IS ON A
ROLL WITH THEIR ALBUM
"WHEELS"
SALES NOW OVER 250,000!



NEWS

Capitol Twangs With Eddy



Capitol has signed guitarist Duane Eddy, about to launch his fourth decade of recording. Eddy will use a lineup of famous friends on his June label debut, with Art Of Noise returning his favor of playing on their "Peter Gunn." Pictured (l-r) are Capitol's Stephen Powers, Eddy, manager Barry Coburn, and aspiring guitar hero (and Capitol President) Don Zimmermann.

Price

Continued from Page 1

panies to lead. SFN Companies, which owned several broadcast properties, was liquidated last year. Blair has been selling off its radio properties since its acquisition last year by Reliance Capital Group.

Price Watches Dollars Roll In

"We got a huge price for these stations, and we're happy to sell," said Price.

Huge may be an understatement. The transaction will give Price a gain of at least \$56 million, nearly doubling his investment within the space of only four years. In addition, Price will retain a 25% interest in the stations and become a subordinated lender to Fairfield. The deal is subject to approval by the FCC and company shareholders, and the completion of definitive financing arrangements by Fairfield.

Price originally paid about \$64 million for the stations. KIOI was purchased in 1983 for \$12.4 million; WMTG & WNIC in June 1985 for \$16.5 million; WLAC-AM & FM in September 1985 for \$18.5 million; and KKO-AM & FM in July 1986 for \$16.5 million.

In an unrelated transaction, the company recently announced the sale of WIBA-AM & FM/Madison for \$10.8 million to L.L. Broadcasting, a company headed by Detroit radio executive Lee Leicinger. Price purchased the stations in 1985 for approximately \$5.6 million.

Wall Street Likes The Action

Following announcement of the deal with Fairfield, Price common shares rose 75 cents on the American Stock Exchange, closing Monday (4/27) at \$11 per share.

Price Communications has established a reputation as an aggressive — and highly leveraged — broadcaster. The company was founded in 1979 and has quickly grown to encompass radio, television, and

newspaper holdings through aggressive and creative use of debt. Officials say the company is in sound financial shape.

"We have about \$180 million cash currently on our balance sheet," said Price, a former New York investment banker.

Price Communications also owns WTIX/New Orleans, KOMA & KIMY/Oklahoma City, WIRK-AM & FM/West Palm Beach, WWKB & WKSE/Buffalo, and WOWO & WIOE/Ft. Wayne.

Slaight

Continued from Page 3

As Radio President, Slaight replaces Peter Shurman, who resigned in January. As GM of CKFM, he takes over from John Mackey, who became Standard's Director/Radio Programming in February. Standard is owned by Slaight's father, Allan Slaight, who also owned Q107 until selling it (along with sister AM CFGM) to Western Communications in late 1985 when he bought Standard.

Gary Slaight started at Q107 in sales in 1977, became PD in 1978, and added GM duties in 1982. It's expected that his Q107 job will be divided into two posts; GM candidates are being interviewed and longtime Asst. PD Bob Mackowytz is a leading candidate to become PD.

Slaight leaves Q107 with its highest-ever circulation (cume) — over 800,000 in the BBM's (Bureau Of Broadcast Measurement) winter book. In a recent Birch, Q107 was in third place with a 9.3 share. "It's been a 'ten-year tenure,'" he quipped. "I'm proud that we've stuck to our guns and haven't followed the trends in musical direction."

Of his new duties, he com-

mented, "I'm still going to be managing a station and keeping my fingers in what I really love: the day-to-day dealing with a staff. I'm hoping to take some of my rock 'n' roll sensibilities to a somewhat conservative radio chain. CKFM isn't going to start to play Led Zepelin, but certain things can be transferred over without causing any listener problems."

Slaight's departure comes on the heels of the announcement of the Toronto Music Awards to debut in September. Along with artist manager Joe Owens, Slaight's been a major proponent of the awards, which will spotlight local artists, and he'll continue to advise the project.

On hiring his son, Standard President/CEO Allan Slaight commented, "I did an exhaustive amount of interviewing and Gary came off as the best bet. He's of an age, 36, to be moving to a slightly older format, and has the enthusiasm and ideas for moves CKFM can take in a radio market that's become much more competitive."

Interestingly, the senior Slaight will report to his son. Having taken on the role of interim manager of CFRB, Allan Slaight will answer to Radio Division President Gary temporarily.

DATEBOOK

SEAN ROSS

Statue Of Limitations

MONDAY, MAY 11

1970/On the day that the soundtrack LP from "Woodstock" is released, the **Holland/Dozier/Holland**-run **Invictus** label gets its first gold 45 for the **Chairmen of the Board's** "Give Me Just a Little More Time."
 1975/**Cher** and **Gregg Allman** sing "Don't Mess Up A Good Thing" together on her TV show.
 1979/**Ian Dury's** "Do It Yourself," the LP featuring "Hit Me With Your Rhythm Stick," is released in Britain in 12 separate jackets, each with a different wallpaper pattern.
 1981/**Bob Marley** dies of a brain tumor at 36. Also, a US District Court blocks **MCA's** attempt to block the release of **Elton John's** "The Fox" LP on **Geffen**.
 1983/Jamaica unveils a statue of Bob Marley, which the locals claim is a poor likeness of him. When they begin peltting the statue with rocks and fruit, Prime Minister **Seaga** promises to build a new one.
 1986/Bob Marley's Kingston studio is dedicated as a museum.
 Born: **Eric Burdon** 1941, **Carrie McDowell** 1963.

TUESDAY, MAY 12

1963/**Bob Dylan** walks off the "Ed Sullivan Show" when CBS censors won't let him sing the "Talking John Birch Society Blues."
 1968/**Jimi Hendrix** is arrested for possession of heroin and hashish at the Canadian border. He claims the drugs were planted and is later cleared.
 1971/**Mick Jagger** and **Bianca Perez Morena de Macias** are wed in St. Tropez. Besides the other Stones, guests include **Paul McCartney**, **Ringo Starr**, **Eric Clapton**, and **Stephen Stills**.
 1979/The **Jefferson Starship** debuts its new lineup with a free concert at San Francisco's Golden Gate Park.
 1986/NBC's 60th anniversary special features production numbers by **Debbie Allen**, **Michael J. Fox**, and **Alfonso Ribeiro**, all of whom are also recording artists now.
 Born: **Billy Squier** 1950, **George Carlin** 1937, **Steve Winwood** 1949, **Billy Swan** 1942, **James Purify** 1944.

WEDNESDAY, MAY 13

1971/**Grace Slick** smashes her Mercedes into a concrete wall near the Golden Gate Bridge.
 1972/T. Rex's "Metal Guru" begins a month at #1 in Britain. Its counterpart here for the same period is **Roberta Flack's** "The First Time Ever I Saw Your Face."
 1974/More than 50 are hurt when those who couldn't get tickets begin rioting outside a **Jackson 5** concert at Washington DC's RFK Stadium.
 1981/**Joan Weber**, who had a #1 hit at the very end of the MOR era with "Let Me Go Lover," then went into seclusion, dies at age 45 in Winslow, NJ.
 1985/The UN salutes **Stevie Wonder's** efforts against apartheid; **Bruce & Julianne Springsteen** marry at 12:01am.
 1986/**Dionne Warwick** announces she won't be back for the 7th season of "Solid Gold" despite **Paramount's** claim that negotiations are continuing.
 Born: **Stevie Wonder** 1950, **Mary Wells** 1943, the late **Ritchie Valens** 1941.



Mary Wells, Stevie Wonder, Steve Winwood, Alisha

THURSDAY, MAY 14

1956/**Mercury** releases the first **Platters** LP.
 1969/**Lighthouse** plays its first show in Toronto.
 1973/The first **Loggins & Messina** LP goes gold.
 1982/**McCartney & Wonder's** "Ebony & Ivory" goes #1. The **Clash's** "Combat Rock" is released in Britain. And **Fast Eddie Clarke** leaves **Motorhead** during their American tour.
 1986/**Don Arden**, who is about to be extradited to Britain, agrees to turn himself in by May 27. He's charged with abducting his ex-accountant, who Arden says embezzled him.
 Born: **Tom Cochrane (Red Rider)** 1953, **Jack Bruce** 1943, **George Lucas** 1944, the late **Bobby Darin** 1936.

FRIDAY, MAY 15

1970/Dutch radio pirate **Radio Veronica** bombs its competitor **Radio Nordsee**.
 1973/The **Pointer Sisters** debut at LA's Troubadour Club.
 1974/**Larry Uttal** leaves **Bell** to launch **Private Stock**; **Bill Wyman** releases the first solo LP by a Stone, "Monkey Grip."
 1986/**Ken Krugen** turns "Hands Across America" into a free event, acknowledging that there'll probably be some unfilled spaces, especially in West Texas. Also, **Prince** and the **Bangles** are in the audience for **Belinda Carlisle's** LA debut as a solo artist. **Andy Taylor** joins her on stage, as he will at various shows throughout the summer.
 Born: **David Byrne (Talking Heads)** 1952, **Fergie Frederiksen (Toto)** 1951, **Mike Oldfield** 1953, **Eddy Arnold** 1918.

SATURDAY, MAY 16

1967/The **Monkees'** "Headquarters" LP released.
 1970/**Marty Bain** and two others are arrested for pot possession and contributing to the delinquency of minors in Bloomington, MN, where they are found partying with several girls aged 12-17. Bain is sentenced to a year's hard labor, but eventually pays only a \$100 fine.
 1980/**MCA** holds a two-day convention of its key accounts in L.A. to promote the "Xanadu" film/soundtrack.
 1981/**Pretenders** drummer **Martin Chambers** marries **Tracy Atkinson** in London.
 Born: **Glenn Gregory (Heaven 17)** 1958, **Richard Page (Mr. Mister)** 1953, **Alisha** 1968.

SUNDAY, MAY 17

1976/**Patti Smith** makes her British debut at London's Roundhouse.
 1978/The first post-"Saturday Night Fever" disco film, "Thank God It's Friday," opens.
 1980/**Peter Criss** leaves **Kiss**; **Wayne Newton** receives a Doctorate in Humane Letters from the University of Nevada at Las Vegas in that city's Convention Center.
 1985/**Marvin Gaye's** "Sanctified Lady" becomes **R&R's** first posthumous B/U #1.
 1986/The "Self Aid" concert with 14 hours of music by 28 acts is held in Dublin to fight unemployment.
 Born: **Taj Mahal** 1942, **Maxi (Mary Jane Girls)** 1959, **Jesse Winchester** 1944, **George Johnson** 1953.

Taken from the Columbia Lp:
 "UNFINISHED BUSINESS" 40620

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COLUMBIA RECORDS





KEN BARNES

ON THE RECORDS

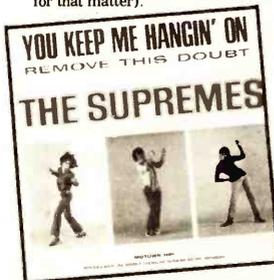
RARE HIT SUPREMES REMAKE

Wilde Cover Beats The Odds

When Kim Wilde's "You Keep Me Hangin' On" started and charted, my column-scavenging instincts went on alert. It was a natural — add Kim's hit to the long list of Supremes covers that have been successfully remade.

Only problem was there aren't any, hardly. There's no lack of covers — everyone from Rod Stewart to the Hubbels (obscure '60s pop act) took a stab at "You Keep Me Hangin' On," not to mention all the other Supremes smashes. But a very small number of those covers became full-fledged hits.

Wilde, in fact, already has the second highest-charting Supremes cover ever, although she'll have to go Top 3 to beat the champ, Phil Collins with "You Can't Hurry Love." If you want to get technical, you could count Soft Cell's No. 7 hit "Tainted Love," whose long version featured a couple verses of "Where Did Our Love Go," but it wasn't the song's main ingredient (nor was it a Main Ingredient song, for that matter).



Supremes hang a No. 1 on the wall.

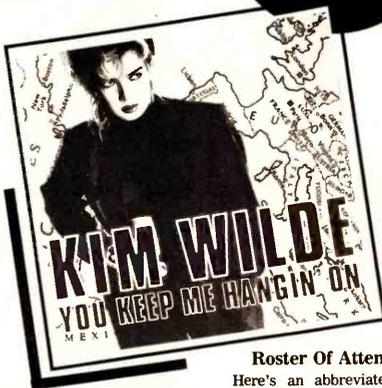
Uncovering The Covers

"You Keep Me Hangin' On," according to a completely unauthoritative survey of covers listed in my sophisticated shoebox filing system, is the most frequently redone Supremes song, with "Where Did Our Love Go" and "Stop In The Name Of Love" in the same approximate neighborhood for second.

Prior to Wilde, the best-known cover was one of the earliest, by the Vanilla Fudge, an early heavy-lute version that sounded much like the original 45 played at 33. It became one of the first "progressive rock" hits in 1967 when the format was first conceived.

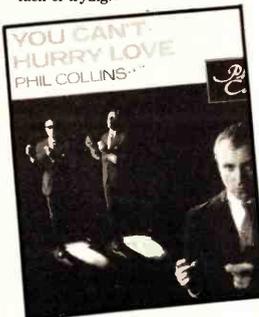
Other notable versions were by Wilson Pickett (a minor R&B hit), Jackie DeShannon (as part of a medley), Stars On 45 (as part of a medley, as if they ever did anything else), Gloria Gaynor, Sam

The Supremes were turned to sludge by Fudge (right); Kim is more synthcore.



Harris, and the Hep Stars (an Abba ancestor act). The best of the batch may well have been the intense, slowed-down performance by folk artist Mary McCaslin around 1969.

Who else got to first base with a Supremes cover? Donnie Elbert's "Where Did Our Love Go" averaged out at No. 22 (combining Cash Box and Billboard peaks) in 1972. The J. Geils Band and Manhattan Transfer tried the same song to less avail. Junior Walker raided his own Motown stable for "Come See About Me" and made some noise. And that's about it, though not for lack of trying.



Phil: the Supremes remake champ (great backup singers)

Roster Of Attempts

Here's an abbreviated list of more well-known artists who attempted Supremes covers (aside from "You Keep Me Hangin' On" and excluding versions already mentioned. Sorry to leave out such illustrious acts as Bubblerock, Twister, and the Eyes (from Yugoslavia), but I have to draw the line somewhere):

"Back In My Arms Again" Forester Sisters
Jan
Nicolette Larson
Michael Stanley Band
"Come See About Me" Ikettes
Newbeats
Bonnie Pointer
Mitch Ryder
"Forever Came Today" Jackson 5
Shalamar
"Love Is Here & Now You're Gone" Donnie Elbert
"Love Is Like An Itchin' In My Heart" Nona Hendryx
Krystol
"Reflections" Leo Sayer
"Stop In The Name Of Love" Donnie Elbert (can't get too much of a good thing)
Margie Joseph
Jonathan King

YOAKAM DOES WHAT ELVIS DONE

"Little Sister" And Other Contempo Covers

The accepted history of Elvis Presley says his music turned to mush after he got out of the Army around 1960. Dwight Yoakam has just revived the song that refutes that theory.

The period from Elvis's mustering-out until about 1968, when he cut "Suspicious Minds" and starred in a rocking return-to-roots TV special, is regarded by music historians as a swamp of slushy ballads and cornball movie music. That's a vast oversimplification ("King Of The Whole Wide World" and "Ain't That Lovin' You Baby" come to mind as exceptions), but the single that knocks that thesis into the dust came out in August 1961.

One side, "His Latest Flame," was a brooding, fiery "rockabilly," as the trades used to call in-between songs back then, but the other, "Little Sister," was a diamond-hard rockabilly performance, one of the toughest Presley ever committed to record, and one that transcended the somewhat trivial teen-trauma theme of the lyrics.

It's a further illustration of contemporary country's strong stylistic link to '50s/early '60s (pre-British Invasion) rock & roll that Dwight Yoakam could make a country record of the song that fits smoothly with the sound of today while deviating from the Elvis original hardly at all.

Other versions of the song, written (as was "His Latest Flame" by the famed Doc Pomus/Mort Shuman team), were cut by Mar-



Elvis sings it turf

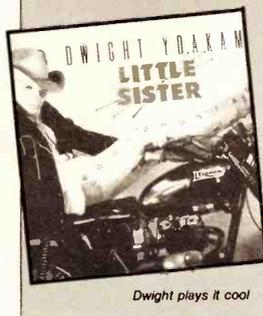
shall Crenshaw and Rockpile with Robert Plant (on the "Concert For Kampuchea" LP). And there was a female answer record by Lavern Baker called "Hey Memphis," produced by none other than Phil Spector.

More Of Today's Covers

Brief notes on other current cover versions: Bruce Willis is reviving a 1957 Coasters hit (flip side of "Searchin'" with "Young Blood."); Cyndi Lauper of course has the Marvin Gaye 1971 classic "What's Goin' On," while Newcity Rockers revamp the equally familiar '72 Led Zeppelin hit "Black Dog."

Club Nouveau's "Lean On Me" is the latest of a fairly long line of covers of the Bill Withers hit from 1972. (Quite a pattern of early '70s covers there...) Parton, Ronstadt & Harris have already been cited for their Teddy Bears cover, while the Forester Sisters resuscitate a 1965 Brenda Lee number, "Too Many Rivers." Jennifer Warnes' "First We Take Manhattan" is, as is her entire current LP, a Leonard Cohen song.

Two other current covers are of very recent vintage. Jack Wagner's "Weatherman Song" is the same song as Nick Jameson's 1986 "Weatherman." And Russell Hitchcock's "The River Cried" can be found on Patty Smyth's new album.



Dwight plays it cool

Ian Lloyd
Gene Pitney
Rare Earth
Johnny Rivers
"When The Lovelight Starts Shining Through His Eyes" Bonnie Pointer
Dusty Springfield
"Where Did Our Love Go" Rare Earth
Amii Stewart
"You Can't Hurry Love" Graham Parker

Conclusion: Motown records continue to be ripe for covering, but the Supremes may have just been too good. Their performances of songs that were, in truth, deliberately tailored to their style, much more so than most artists' songs, are apparently definitive. Other artists may have been scared of attempting them and radio programmers hesitant about airing new versions. The hits by Collins and Wilde, however, should go a long way to rectify that situation.



BRAD MESSER

CALENDAR

Seeking Stations' Newsletters

Reading the computer trades and looking at the software ads, it's easy to get the impression that a business can save mucho time and money by using desktop publishing to generate sales brochures, rate cards, newsletters, daily news headline/stock market handouts, and other simple printed matter.

If you have experience with computer generated graphics and desktop publishing, I'd like to see some samples of what you have produced. I'd also like to hear your comments on costs of software, time costs and savings, and overall evaluation of the benefits and drawbacks of your station's desktop publishing projects.

Above all, I would like to receive your station's newsletter, whether typesetting and layout are done in or out of house.

This is a two-in-one project. The goals are to see whether one or two brands of DP software emerge as widely used and highly rated by stations, and also to compare the format and content of a wide varie-

ty of station newsletters. We may learn that the whole area of desktop publishing is overrated and a waste of time, or that it's the most wonderful thing since computerized billing, or something in between. Whatever the results, they'll appear in a future column.

Even if a computer is not involved in the creation of your newsletter, no matter. All newsletters — whether professionally printed, typewritten, photocopied, printed by linoleum block or hand-lettered with crayons — are solicited. Please send yours to Brad Messer, Newsletter, c/o R&R, 1930 Century Park West, Los Angeles, CA 90067.

World's Fastest Bike Rider

MONDAY, MAY 11 — On a remote stretch of California highway in 1986, Fred Markham set the world speed record by pedaling his bicycle slightly in excess of 65mph. (A bike behind a windbreaker vehicle has exceeded 152mph.)

Fire killed 53 people inside a soccer stadium in Bradford, England in 1985. A tornado killed 114 in Waco, Texas in 1953. Siam changed its name to Thailand in 1949. Minnesota became the 32nd state in 1858. A Philadelphia company co-founded by Ben Franklin issued the first residential fire insurance policy in 1752.

Birthdays: Composer Irving Berlin in 1888. Artist Salvador Dali in 1904. Comedian Phil Silvers in 1912.

Shakeup At NASA

TUESDAY, MAY 12 — In the high-level reorganization of NASA that followed the Challenger explosion, James Fletcher was sworn in as Administrator one year ago (1986). Later in the month, Fletcher told Congress that 44 shuttle safety hazards had been identified, not counting the O-rings in the booster rockets.

The North American Air Defense Command was formed in 1958. The kidnapped son of Charles "Lucky Lindy" Lindbergh was found in a shallow grave in 1936. A fireball meteorite made a 25-foot crater near Blackstone, Virginia in 1922.

Birthdays: Comedian George Carlin 50. Songwriter Burt Bacharach 58.

Pope Assassination Attempt

WEDNESDAY, MAY 13 — A gunman opened fire on Pope John Paul II in 1981 as the Pontiff was riding in the Popemobile in St. Peter's Square at the Vatican. The Pope and two female American tourists were injured. After his recovery, the Pope visited his assailant in jail to "get to know him" and grant forgiveness.

In 1985, General Electric agreed to a million-dollar fine and restitution for defrauding Uncle Sam of \$800,000 in false claims on defense contracts. A 1985 soccer riot in Brussels killed 38 people. Ten years ago, two Washington teenagers set a world record by see-sawing for 46 days (1977). Full Flower Moon.

Birthdays: Musician Stevie Wonder 37. Actress Bea Arthur 64.

Giant Bank Went Bust

THURSDAY, MAY 14 — The eighth-largest bank failure in American history occurred in 1984 when Continental Illinois Bank went belly-up, requiring a \$4,500,000,000 government bailout.

Israel was declared an independent state in 1948. Baseball's first big league night game was played in 1935. Vaseline was trademarked in 1878. The midnight sun returns to the Arctic Circle today, and won't drop below the north polar region horizon until late July. Goal posts were first used in a football game in 1874. The Lewis and Clark expedition set out from St. Louis toward the Pacific coast in 1804.

Birthdays: Director/producer George Lucas 43.

Police Memorial Day

FRIDAY, MAY 15 — As part of National Police Week, departments across the nation today observe Police Memorial Day, sponsored by the National Association of Chiefs of Police. 147 law officers were killed in the line of duty in 1984, the latest year for which complete statistics are available.

The Guinness record for balancing on one foot, 33 hours, was set in 1980. India became the sixth nuclear power in 1974. America's first two female generals were appointed by President Nixon in 1970. Ellen Church became the first airline stewardess in 1930, aboard a United Air Lines plane. America's first regularly scheduled airmail service began in 1918, using pilots and planes on loan from the War Department.

Birthdays: Baseball pro George Brett 34. Singer Lainie Kazan 47. Photographer Richard Avedon 64. Singer Eddie Arnold 69.

Some Things So Strong...

DURAN DURAN "MEET EL PRESIDENTE"

"I'll admit I totally wrote off this band as OVER... but after 'Meet El Presidente' beat Bon Jovi, Prince and Genesis in our battle of the new sounds, I had to take it seriously. I don't know why, but the song is testing way beyond teen appeal. Looks like the Duran Boys are finally back on track!"

Keith Naftaly, MD
KMEL/San Francisco

DURAN DURAN
"MEET EL PRESIDENTE"



NEW & ACTIVE

57 CHR Reporters

WCAU deb 38
Y100 deb 35
KITS 28-26
KMEL deb 35
KUBE deb 33

from the album
"Notorious"

ROCK AND HYDE "DIRTY WATER"

WBEN deb 40
CKOI 23-20
WCAU add
KEGL add
WGH add
WMMS 39-35
KCPX 13-9 (HOT)
KITS 24-22
KATD 32-30



from the album "Under The Volcano"

CROWDED HOUSE "SOMETHING SO STRONG"



WCOI add
PRO-FM add
KTKS add
WLS add 27
92X add
WCZY add
KDWB add
WLWL deb 40
KPKE add
Y108 add
KIIS deb 34
KWOD add
KCPX deb 35
KS103 add
KMEL add
KATD add
KWSS add
KPLZ add

from the album
"Crowded House"

Capitol

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ADAM WHITE

RECORDS

STORE REPORT #1: PHILADELPHIA

AOR Jock Goes Digital

There's nothing like a little retail experience for undermining assumptions about people's musical tastes — especially assumptions made on the basis of profession, age, or appearance.

WIOQ/Philadelphia air personality Michael Tozzi, a ten-year veteran of the station, is co-owner of a compact disc-only store in a suburb of that city. "We have one regular customer in his late 20s who digs holes in streets for a living," he says. "You'd definitely think that guy would be coming in for a little Joe Walsh, those screaming guitars. But he heads for the Frank Sinatra section just as fast as he can get in the store. That's when we stopped trying to pigeonhole people by what they looked like and what their lifestyle looked like."

Using Radio Knowledge, Experience

Tozzi's venture is the Compact Disc Store in Wayne, PA, and his partner is Frank Donatoni. "I was looking to branch out and do something other than just radio," he says, adding that he was looking for work which would make use of his music knowledge and experience. "This was a natural extension. Aside from my music background, I knew about marketing, because in radio you market your radio station."

The two men used research to determine store location. "We found Wayne was the place with the most disposable income in the suburbs of Philadelphia," explains Tozzi. Through a publishing contact, they discovered that the majority of area subscribers to *Digital Audio* magazine lived in the Wayne zip code.

\$100,000 Capital Required

Choosing a small (less than 600 square feet) site there, the partners opened for business last September. "It wasn't that difficult getting started," observes Tozzi, "although I will say that the amount of capital we've put in since then has probably doubled. We may have had 1000 CD titles when we began. Now we have over 2600, and we don't have that much classical music; we couldn't afford to carry every classical release."

"To do it right, you probably need \$100,000. We're dumping all the profits back into product, because record companies are releasing so much on compact disc now. To be competitive, you have to have it in the store." Most CDs are priced at \$16.98, with selected titles on sale at \$14.98.

They buy from Philly one-stop Universal, which is close enough for either partner to pick up orders in person. Tozzi says the business took "a small loss" through the end

Retail Requirements

- Substantial investment
- Targeted customer base
- Competitive inventory
- Personalized service
- Innovative in-store ideas
- Aggressive buying

of last year, but he expects to turn a profit this year.

Oversees Popular

New Age Show

At IOQ Tozzi handles the 6-10pm shift, which allows him to put most of the day into store business.

He also oversees the station's New Age show, hosted by Mindy Magid, which airs 11pm-midnight Monday through Thursday. "I was originally host of the show when it started out as a 20-minute program last November," he said. "There was such a great response that when the New Year rolled around, we moved it to 11-midnight."

"There's a comment line at the station, and about 85% of the calls deal strictly with the New Age program. They're all very positive, but what really shocked me was the fact that we have 17 and 18-year-olds, male and female, calling up. We're trying to reach anywhere from the lower 20s to around the upper 40s, and here we have kids who call up all the time saying, 'This program is great.'"

No Conflict Of Interest Seen

Tozzi's involvement with the show and the store, which emphasizes its New Age selection, was



DIGITAL DAYS — Compact Disc Store partners Michael Tozzi (l) and Frank Donatoni with the goods. (Photo: Estelle Newman/Suburban & Wayne Times).

discussed at IOQ. "I don't sponsor the program, so there really is no conflict," he notes. "I'm a good store owner, so we carry everything. It's not like we're playing stuff that only our store has, or that we're carrying only what the station is playing." Tozzi does supply the station with CDs, at a discount. More than 80% of the station's music is on compact disc, he adds.

Advertising On The Competition

As if Tozzi's schedule weren't busy enough, he now also hosts the

CBS Radio New Age show produced by Denny Somach in Philadelphia. And in June, The Compact Disc Store moves to a slightly larger location in Wayne, at which point it'll be advertised on WIOQ, as well as one of its competitors.

"Wayne is a good shopping town," Tozzi concludes, "and customers like our store because the people who own it also run it. They love personalized service, and the fact that we know who they are and what their taste in music is." Like the ditch-digging Sinatra buff.

STORE REPORT #2: LOS ANGELES

Rap Is This MD's Rage

When KDAY/Los Angeles MD Greg Mack opens his record store, the Rage, for business in that city next month, it won't be his first retail involvement. "A guy who owned a store in a city near here wanted some help from me in getting started," he says. "His worked so well, I thought, 'Why am I making this guy rich? Let me open my own.'"

Mack's own is located in heavily ethnic South Central L.A., which has a questionable reputation, he concedes. "It's usually considered a bad part of town, but it's not; it just has that image."

What it also has is "the core of people" he wants to reach. "We plan to specialize in teen sounds, especially as far as getting independent rap 12-inches and the like. There'll be CDs. Not many stores over there specialize in CDs, but we plan to. And we'll have cassette singles."

Aggressive Buying: Imports, NY Product

It's a 1400-square-foot site in a four-store strip on West Manchester, and the choice of name reflects Mack's wish to be "unique." He explains, "We're trying to make it as state-of-the-art as possible, with unusual designs and colors. We can't compete with Wherehouse and Sam Goody, so we've got to be different."

"We want to be very aggressive in buying too, and we'll have some one fly to New York regularly to

to the party, come and pick up an invitation. That way we'll avoid situations where 3000 kids can turn up and cause potential danger."

Start-Up Costs Of \$50,000

The KDAY broadcaster is in business with a silent partner who's putting up 50% of the money. He estimates the start-up costs are around \$50,000. Favorable credit terms at area one-stops are a plus, he notes. "You really don't have to put the money upfront, but, if necessary, we will. I don't foresee any problems, especially in the record business, because if it isn't selling you can just take it back for something new."

In terms of advertising and promotion, Mack says, "We're going to do a lot of radio, and some live remotes with a couple of stations — KDAY and KJLH. We plan to have kids hitting all the car washes, and we'll buy some newspaper ads."

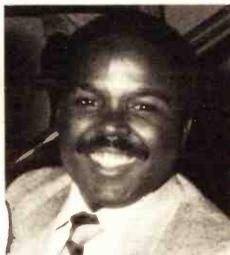
So far, Mack says problems have been surmountable, although hiring staff was more difficult than expected. "You'd be surprised at all the people who really don't want to work in this town," he comments. "You try to hire someone, and it's like he's doing you a favor. It's very hard to find folks who want to work at a competitive price; those who didn't would ask me this outrageous rate. So sometimes we had to reach out of the community."

Handling The Radio Relationship

Mack doesn't see the Rage conflicting with his responsibilities at B/U-formatted KDAY. "I've done it before. Also, there's a lot of paperwork you have to do to cover the station. You have to tell them what your plans are, but it really doesn't affect anything. As long as I show them what I'm doing, they really give me no trouble."

Would he sell product to KDAY? "Yes, if they wanted to buy it. I'm sure if there was something hot, we'd turn the station onto it, just as we would to any station in Los Angeles. We plan to be friends not just with KDAY; we're a business, we've got to be friends with everybody. For example, if we do well with a jazz album in the store — KDAY doesn't play any jazz — we'll say, 'Yo, KACE! Here's a hot jazz record.' You've got to keep the two separate."

When asked if his MD post will give him a retail advantage for records that are breaking in the market, he replies, "Not necessarily. I go to record stores a lot and they've got stuff I've been just waiting to hear. Many times these stores have it before the stations, though I'm not sure why. If anything, the Rage will keep me on time with everybody."



Greg Mack

purchase local 12-inches and imports. A lot of times they get those on the East Coast three months before they hit L.A."

Other selling points, he says, will include a free newsletter, with ads from other local businesses; on-site mixers, who'll create customized cassettes for customers providing they buy the records; and by-invitation artist appearances and autograph parties. Observes Mack, "We're going to say that so-and-so will be at the store on such-and-such date. If you want to come

WESTWOOD ONE PRESENTS

60s AT THE BEEB

BBC ARCHIVES



THE
BEATLES
JEFF
BECK
CREAM
JIMI
HENDRIX
THE
KINKS
LED
ZEPPELIN
MOODY
BLUES
THE
ROLLING STONES
THE
WHO



Brought to you by:

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SUN COUNTRY
WINE COOLER

The Westwood One Radio Networks kick off another dynamite season of summer holiday specials with Part One of the two-part '60s At The Beeb. This 12-hour spectacular presents many of the greatest rock & roll performances of the 1960s, culled from the archives of the BBC.

Hosted by Andy Peebles, the first six hours will be presented over the Memorial Day weekend and will feature such legendary artists as The Beatles, The Rolling Stones, The Who, Led Zeppelin, Jimi Hendrix, The Yardbirds, The Kinks, Van Morrison, Moody Blues, The Hollies, Cream, Jeff Beck, The Animals and Deep Purple plus other superstar performers whose music provided the soundtrack for this golden era of rock & roll.

Spiced with interviews and reminiscences from many of these same artists, '60s At The Beeb will conclude over the July 4th weekend with six additional hours of classic, live-in-the-studio recordings that have remained, untouched, in the archives of the BBC and never before aired in the U.S. - until now!

To get this incredible chronicle of the British Invasion on your radio station, contact your Westwood One Station Relations Representative now at (213) 204-5000 or Telex 4996015 WWONE.



DAN O'DAY

AIR PERSONALITIES

Job Seekers: Form Letters Increase Your Response Rate

In past columns, we have aired the complaints of disc jockeys who diligently pursue job openings only to receive no acknowledgement of their efforts. Two jocks, however, sent in form letters they used which encouraged PDs to respond promptly.

Dear Sir,

Have you seen our aircheck? We have just learned that some employees of the U.S. Postal Service have been opening our envelopes, throwing the resumes in the trash, and using the cassettes to record bootleg Barbra Streisand tapes. The plot was discovered when we visited the local K-Mart store to pick up a copy of "BARBRA STREISAND'S GREATEST HITS," and there were several of the cheapo tapes we had previously purchased from K-Mart labeled "BARBRA STREISAND VISITS JOHNNY & ELAINE."

Naturally, we confronted local postal employees and learned that Barbra is working a carrier route in Reno and has been using our cheapo cassettes to try to boost profits.

Your help in stopping this plot is greatly appreciated.

Please tear off the questionnaire below, mark the appropriate boxes, and mail it back to us.

Sincerely,

Johnny Plummer
Elaine Williams

P.S. Listen to the cassette backwards. Some contain the words "THOUSAND DOLLAR WINNER."

If you have the winning cassette, Ed McMahon will present you with the check on the Tonight Show.

NAME _____ CALL LETTERS _____ MARKET _____

- YES I HAVE RECEIVED YOUR AIRCHECK
- NO.....IT APPEARS BARBRA STREISAND IS SELLING YOUR CHEAPO TAPE!

I HAVE:

- LISTENED TO THE TAPE AND WILL CONSIDER YOU FOR OUR OPENING
- ALREADY FILLED THE POSITION BUT WILL KEEP YOUR CHEAPO TAPE ON FILE
- GIVEN THE TAPE TO THE PRODUCTION DEPT. FOR DUBBING SPEC SPOTS
- GIVEN THE TAPE TO OUR LEGAL DEPT. BECAUSE YOUR MATERIAL IS STOLEN FROM OUR MORNING SHOW
- NO TIME TO MAKE X'S IN THESE SILLY BOXES

The first letter was used by Tom Johnson of WTAX & WDBR/Springfield, IL, back in his job-hunting days. Johnson said, "When I looked for work, I shopped a tape and resume, cover letter, and this sheet. In response, I received critiques from some of the best PDs in the business."

Our second form letter comes from Johnny Plummer and Elaine Williams (the author of "A DJ's Christmas Carol," which appeared in this column last December). As you can see, they have chosen humor and guilt to help motivate prospective employers to respond.

Dear Program Director:

Please forgive the impersonal manner of this "form" type letter. As you know sometimes they are a necessary evil!

As a former P.D. I'm very aware of the large volume of incoming mail, and difficulty finding the time to respond to the all the air checks I would have liked to.

The enclosed form and return envelope have been designed to save your time and mine. The time saved has been spent seeking markets and stations I would like to work at.

As a current P.D. you probably remember smaller markets where you received little or no constructive feedback, and had to make every possible effort to improve your airwork. Five minutes of your time could make a dramatic difference in a career.

Sincerely,

Tom Johnson

	Poor	Fair	Good	Excellent
Resume:	_____	_____	_____	_____
Air:	_____	_____	_____	_____
Production:	_____	_____	_____	_____
Humor/Bits:	_____	_____	_____	_____
Rating:	_____	_____	_____	_____

Overall suggestions:

I would consider Tom Johnson for employment if:

I would not consider Tom Johnson for employment because:

O'Day's Critiques — Too Harsh?

"Gee, I was thinking of sending Dan O'Day an aircheck, but after the way he clattered that jock in a recent critique, I'd be afraid to!"

Variations of that statement have been passed along to me by a few people who heard it from the jocks

themselves. My response is two-fold.

First, I have formally critiqued only three airchecks during the three years I have been writing this column. In each case, there was something about the tape that made it stand out from the mass of cassettes I receive from jocks around the world. Perhaps in the future I should make more of an ef-

fort to stress that if I didn't think the tape had quality, I wouldn't bother to critique it.

Second, no one should ever be "afraid" to send me a tape. I never critique an aircheck without first getting permission from the jock. So please continue to keep me on my toes with your letters, comments, and cassette airchecks.

You always read about it first in R&R.

Subscribe today!

Call Kelley at R&R 213-553-4330.

 WESTWOOD ONE PRESENTS



TOM PETTY

OFF THE RECORD

WITH

Mary Turner



Week after week, *Off The Record with Mary Turner* sets the standard by which all other music and interview programs are measured. And when listeners want to hear what the superstars of the rock world are thinking and doing, they tune to the station that carries *Off The Record* in their market. Next week, Tom Petty joins Mary for an in-depth hour of music and conversation spotlighting *Let Me Up (I've Had Enough)*, the hot new album by TP & The Heartbreakers. The LP has already hit #1 on the AOR charts as Tom and the band prepare to hit the road for a national tour. For more information about *Off The Record with Mary Turner*, contact your Westwood One Station Relations Representative now at (213) 204-5000 or Telex 4996015 WWONE.



WESTWOOD ONE RADIO NETWORKS



JOEL DENVER

CONTEMPORARY HIT RADIO

MCA, Geffen Stage School Spirit Concerts

Millions Of Postcards Sent For Jets And Wang Chung

Thousands of kids have writer's cramp because of over 33 million postcards they sent in to 12 major market radio stations all over America to win free school concerts by the Jets. A single Wang Chung concert attracted more than a million entries.

The idea for the Jets concerts was conceived and administered by MCA National Promotion Director Billy Brill. The attempt to heighten awareness of the group among high school-aged and older record buyers has been hailed as "wildly successful" by every station connected with the event.

Crush On "Q"

Brill recalled that the promotion began a year ago, when the Jets were enjoying the success surrounding "Crush On You." "The idea of holding a school spirit event, where kids were actually entertaining other kids, seemed like a successful concept," he said. "So I pitched (KBEQ/Kansas City PD) Steve Perun on the idea, and he went for it.

"Jets' manager Don Powell realized how important it was for this group to have a rapport with kids at the high school level, and so did MCA. So as time went by I picked stations in different regions which showed interest in the group."

Organizing The Event

MCA provided all the production, including stage, lights, and sound.

"Give nightly updates of the top five schools in the competition. This heightens the excitement and gets the schools to challenge each other."

—Billy Brill,
MCA

"The stations only had to pay for the group's accommodations, transportation in and out of the city, and backstage security," Brill said. "Often, members of the football team in station jerseys were all that was needed, as the show was restricted to the student body. Each concert was an hour long, and all have been devoid of any problems."

Powell lays full credit for the success of each concert on Brill. "This is a very personal way for the right type of group to establish some real one-to-one communication with their peers in school."

"As a manager and businessman, the costs involved are minimal, because it's a win-win situation for everybody.

"Other labels have tried this and failed," he recounted from personal experience. "Billy's formula seems to work because he knows how to get the total involvement of the radio station and the schools."

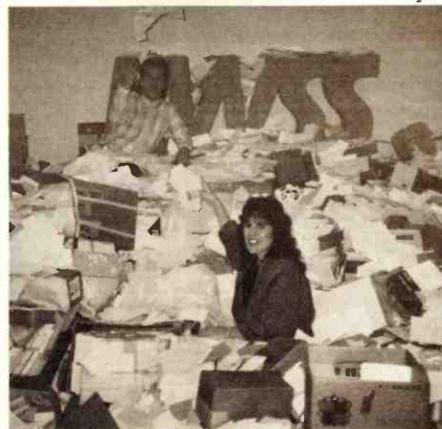
And The Secret Formula Is . . .

"You've got to have the cooperation of all the schools in the area," Brill stressed. "Start by sending letters to every student council president and principal at every high school. Outline in detail how the promotion works. Let them know how to win, when the contest starts, as well as how and where to send the postcards. Many schools really put a lot of organized time and effort into trying to win during the six weeks of the promotion.

"Many principals were only too happy to help with this promotion. They felt the school spirit contest served as a unifying effort. Radio liked it because of all the publicity and concentrated listening."

Brill suggests stations doing such contests give nightly updates of the top five schools in the competition. "Doing this heightens the excitement and gets the schools to chal-

Continued on Page 40



There was a whole lotta stamp-lickin' goin' on, as evidenced by the millions of postcards sent in to KRQ/Tucson (above) and KWSS/San Jose (below). Frolicking among them (back) are Promotion Director Jim Sheehan and Assistant PD/MD Robin Silva.

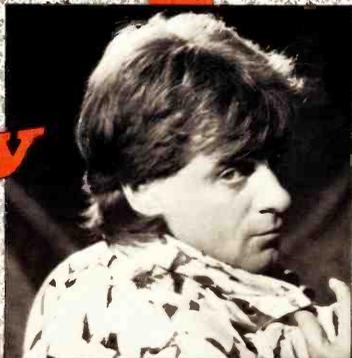


When Wang Chung came to town for Q107's School Spirit Concert in honor of West Springfield High student John Moore, they paid him an in-person visit at the hospital. Pictured (l-r) are Q107's Chris Jagger, Wang Chunger Jack Hues, Geffen's Jann Zlotkin, group's Nick Feldman, Q107's Mad Mike, and (front) Moore.



Prior to their concert for FM102/Sacramento, The Jets pose with OMI/PM/morning maniac Chris Collins. Shown (l-r) are Jet siblings Eugene, Eddie, Kathy, Collins, and Jet member Haini Wolgramm.

Eddie Money



"Endless Nights"

WHAT A WEEK!

115/25 -- 49%

#3 MOST ACTIVE

"Primitive Love Rites"

KWOD add
KCPX 31-22 (HOT)
KPLZ 29-26

KUBE add

K104 39-33 WOMP add
Z104 add KOZE 28-21
KXYQ add KTMT deb-36
KNBQ KZFN
Ø5XIL OK95 deb-36

AOR TRACKS: **33**



Mondo Rock

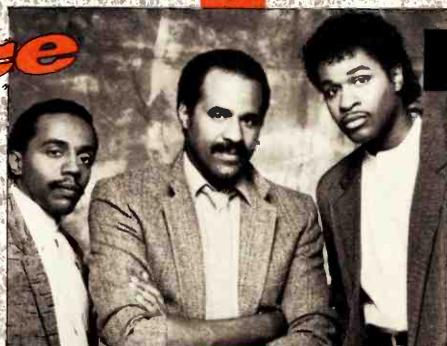
"This is the best new record of 1987; it's behaving just like 'Walk Like An Egyptian' did."

Mark Allen
Music Director/KPLZ

Surface

"Anything that happens this big urban is bound to explode at CHR"

Gene Sandbloom
Music Director/KIIS-FM



"Happy"

KIIS add
FM102 add

WNYZ add
WCKN add
KITV add
Z102 deb-37

URBAN CONTEMPORARY: **10 5**



Columbia Records

© 1987, CBS Inc.

CONTEMPORARY HIT RADIO

MCA, Geffen Stage School Spirit Concerts

Continued from Page 38

lence each other. There are always built-in rivalries between schools, and a contest like this brings them out."

Handling The Entries

Aside from the obvious problems of finding enough space to hold the concert at the winning school, security, and any insurance necessary for the event, the radio station has to think about what to do with all of those postcards. A quick glance at any of these pictures will give you an idea of how much space a couple million of them can occupy.

Then there's the matter of counting them all! FM102/Sacramento hired independent bank auditors, but KWSS/San Jose found out how many postcards were in a pound, which greatly simplified matters. As for how to dispose of the entries, Brill advises, "Contact a recycling center. Take the money and give it to the winning school as a bonus. They'll love it."

Concert Provides Charity Benefit

Over at Geffen, VP/Promotion John Brodey and local rep Jan



John Brodey

Zlotkin worked with Q107/Washington to present Wang Chung at a local high school. Nearly 250,000 of the million-plus postcards received came from the winning school, West Springfield High.

The group played the show March 30 to a capacity crowd of 2500. The concert also served as a benefit for student John Moore, who is in rehabilitation since a tragic New Year's Eve auto accident which took the lives of two friends.

There was no admission for the concert, but a donation of \$5 or more scored a Q107/Wang Chung T-shirt from Coca-Cola (which also supplied free soda) for the first 1000 contributors. Over \$6300 was raised.

Costs Split 50-50

Wang Chung's Jack Hues and Nick Feldman held a small press conference and made an on-air appearance over Q107 the day before the concert, and displayed their own personal generosity by paying an in-person visit to Moore at the Mount Vernon Rehabilitation Center.

Brodey explained how the concert came about. "Jann, an ex-radio personality before joining Geffen, was looking for something to really make some noise in the market. With Wang Chung on the road touring the timing was right, and the idea made sense, so all parties agreed."

Since the band had already played in the market the night before the high school concert, costs were cut considerably. "Geffen and Q107 split all the costs, which totaled \$3500," Brodey said. "That included hotel, transporta-

tion, cartage, production, and security, as well as equipment setup and tear-down."

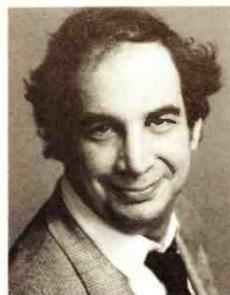
All Market Sizes Considered

"Wang Chung provided all the sound and light equipment using their own road gear. The school covered the insurance by adding a rider to its existing liability coverage. We took care of feeding the group and their crew."

Like Brill, Brodey cited the positive publicity generated from an event like this as a benefit for all concerned. He also gave some suggestions to stations looking to work with a label for such an event.

"For the most part, it's a matter of timing," he said. "Stations should be prepared to spend some money for costs. They should examine tour schedules to see who's available and if things can be moved to accommodate. Unfortunately, every band and their management isn't as cooperative as the folks from Wang Chung."

Brodey didn't want to give the impression that a station had to be



Billy Brill

in a major market for something like this event to happen. "If costs are reasonable enough, we'll work with any market size," he stressed. "It becomes a matter of selecting markets and stations which we feel will be able to coordinate all of the details. In my estimation, Q107 did a great job of organizing the event and working closely with Jann, the label, and the people from Wang Chung."

Wait A Minute Mr. Postman

Just how many postcards did the Jats generate in these school spirit promotions? Here's where they played, and the totals that brought them there:

- KMEL/San Francisco 12 million
- KRQ/Tucson 6 million
- KWSS/San Jose 4.2 million
- KBEQ/Kansas City 4 million
- B104/Baltimore 3 million
- B94/Pittsburgh 2 million
- FM102/Sacramento 2 million
- KKRZ/Portland 1.5 million

- Y95/Dallas 1.2 million, promotion still in progress
- Z95/Chicago 1 million
- KS103/San Diego 700,000; promotion in progress
- Z100/New York in progress

Instead of soliciting cards, KZZP/Phoenix asked for donations of canned goods for charity to win the concert. As a result, a whopping 125,000 cans were distributed to the hungry over the holidays.

Even if
you are already using
a "state of the art"
music system,
you haven't seen the best
until you've seen
MUSICSCAN...
Ahead-of-the-art
music scheduling software.

(205) 987-7456

MusicSCAN

Call Now For An In-Station Demo!

MOTION

Steve Naganuma has resigned the PD post KMJK/Portland and moved crosstown to middays at KXYQ... Rich Stevens gives up the MD slot at Z103/Tallahassee to devote more time to his show as PD Brian Douglas picks up MD duties... Don Rivers returns to KBIU/Lake Charles as MD from the PD slot at WZZQ/Terre Haute, IN... KZ93/Peoria's new morning man is Gary Olson from WKDQ/Evansville; Scott Wheeler joins for afternoon drive from WNCX/Cleveland.

WSPK/Poughkeepsie shuffles airshifts as Bob Dayton moves from mornings to afternoons, Mark Bolger goes from nights to mornings, MD Bob Weil moves from middays to nights, and Kathy Brannon goes from afternoons to middays... WKPE/Cape Cod welcomes Don Gaston to weekends from WCOD/Hyannis, MA... Parttimer Jim Harrison moves to evenings at G105/Raleigh, replacing the exiting Chris Connors.

KF95/Boise, weekender Steve Ryan goes to 7pm-midnight... More

departures at WNCX/Cleveland as Promotion Director Gina Iorllo moves to National Artist Management Company in NY and midday personality Bernie Kimble leaves to join Connecticut School Of Broadcasting's new Cleveland outlet... Tom Orlando joins KWES/Midland-Odessa for afternoon drive from crosstown KBAT... Fast Eddie Coyle, last at B97/New Orleans, goes to crosstown WRNO for middays.

BITS

• Spring Break-Away —Y106/Orlando hosted MTV's Spring Break in Daytona, and sponsored a series of pool parties at the hotel where portions of MTV's broadcast took place. The parties were emceed by Y106 personalities who did live on-air calls-ins, provided music, and coordinated events including contests for best belly flop, best legs, and best tan.

"FLAMES OF PARADISE"

Jennifer

RUSH

A DUET WITH

Elton

JOHN

■ From The
Forthcoming
Album
"Heart Over Mind"

Produced by Andy Goldmark
and Bruce Roberts

Epic

On CBS Records, Cassettes
and Compact Discs.



STEVE FEINSTEIN

AOR

DETROIT: ROCK CITY

WRIF & WLLZ Battle

1987's been a good year for underdogs in Detroit. Sales figures from a recent period had Ford topping General Motors for the first time in history. Almost as surprising was the fall '86 Arbitron that saw WLLZ beat WRIF (5.3-4.2) for the first time since summer '83. In the auto world, you can bet GM is rethinking its strategy for a fall blitz. In the radio wars, WRIF has already rebounded, besting WLLZ 4.8-4.1 in the just-released winter book.

WRIF's Heritage;
WLLZ's Inconsistency

WRIF, sold by ABC to Silver Star in 1985, is the heritage station, steady as a rock during its 16 years of AOR. It's always been a straight-ahead rocker musically and has a veteran airstaff, with the exception of Pat 'n' Wags, who joined for mornings from WLWQ/Columbus last December, all the WRIF jocks have been in the market for at least 10 years and at WRIF for five or more. Until last fall, it had always been number one with men 25-34.

WLLZ was spinning much of the time it was owned by Doubleday, which sold it to Legacy last May. It went through at least three main phases under Doubleday: its start in 1980 as a hyper-tight, commercial-free AOR that snared a 9.2; a stint as a CHR/AOR hybrid; and a spell as a hard-rocker under ex-PD Lee Arnold. Current PD Doug Podell's been on WLLZ nights since '81. Most of the station's jocks, though Detroit radio vets, have come to WLLZ in the last few years. Podell commented, "I don't think WRIF's staff has any more heritage than ours." WLLZ has always skewed 12-24; until recently almost two-thirds of its quarter-hours came from listeners under the age of 25, while WRIF's audience was close to 50% 25+.

Contest Cemented
Morning Show's New Home

Asked how WLLZ toppled WRIF last fall, all involved point to a "WLLZ Of Fortune" cash contest. Supported by a TV spot that highlighted JJ & The Morning Crew (Jim Johnson & George Baier), the campaign let people know the show was on WLLZ after its many years on WRIF. The team had defected from WRIF last January, but WLLZ hadn't used much outside media to promote them during the period when the transfer from Doubleday to Legacy was pending.

The spot, a parody of "Wheel Of Fortune," featured Johnson as a Pat Sajak-type, a former Miss Universe as a Vanna White-stand in, and wrestler Dick The Bruiser, after whom George Baier patterns his on-air character, as the contestant. The Bruiser guessed all of the station's call letters except "W."



Doug Podell

and viewers were asked to tune in Thursday mornings when Johnson took random callers to supply the missing call letter, which was the same each week. For the first two weeks winners grabbed \$5000, then the prize grew in steps to \$10,000, \$15,000, and finally \$25,000 for the last two weeks.

WLLZ VP/GM Dana Horner says the campaign, which cost over \$500,000, not only served to remedy the morning show awareness problem but also demonstrated to the staff and marketplace that Legacy was a serious player.



4-5pm

GEORGE THOROGOOD *Bad To The Bone*
NEIL YOUNG *Down By The River*
REO SPEEDWAGON *Variety Tonight*
FOREIGNER *Long, Long Way From Home*
DAVID BOWIE *Day-In Day-Out*
STEPPENWOLF *Born To Be Wild*
SMITHEREENS *Blood And Roses*
CCR *Lodi*
GENESIS *Tonight, Tonight, Tonight*
BAD CO. *Can't Get Enough...*
FLEETWOOD MAC *Isn't It Midnight*
ELP *Lucky Man*
DOOBIE BROS. *Rockin' Down The Highway*

"We didn't come in to be a five-share radio station," he comments. "We know it won't happen overnight, but we want to eventually be a market leader with a seven-share."

Meanwhile, WRIF's big thrust in the fall was running the "You're Never Too Old To Rock 'n' Roll" spot that stations such as KSHE/St. Louis and KQRS/Minneapolis have used. Promotion Director Greg Raab says WRIF spent \$250,000 on TV time, compared to the \$340,000 he estimates WLLZ bought for "WLLZ Of Fortune."

Michael Mayer, PD at WRIF since early '85, credits WLLZ's fall campaign while noting that it "only gained three-tenths of a share for a half-million dollar expense. But it did establish them as a viable alternative to WRIF for the first time. The long-time perception was that WLLZ was a boring, non-personality station that appealed to teens and metal heads."

WRIF's lack of a high-profile morning show during the fall also was a factor in WLLZ's victory, he feels. "We've been known for consistency over 16 years. It was apparent that we weren't giving people the excitement and buzz they're used to. With Pat 'n' Wags, we feel we've addressed that."

While respectful of Johnson & Baier's performance over the years, he feels that Pat 'n' Wags will offer a solid alternative. "They don't do voices and they're more plugged into current events and have a Letterman-esque, real-life approach rather than a cartoonish style," Mayer says, alluding to Baier's gruff-voiced Dick The Bruiser character.

WRIF Rebounds In Winter

WRIF had the promotional edge in the winter. For the third year in a row, it sent 40 listeners to Maui for a week of live broadcasts with Detroit air legend Arthur Penhallow, a Hawaii native. Listeners qualified by calling in when they heard Penhallow bellow, "It's Maui time!" WRIF also went commercial-free on Mondays.

WLLZ did its Triple Play Cash Giveaway, awarding up to \$1000 when it played three consecutive songs by the same artist. It also did five Rock Flights, sending fans to see shows by artists such as Eric Clapton in San Francisco and Huey Lewis in Miami.

Legacy: Major
Domo Dollars

Legacy is a big spender — both the fall campaign and a current direct mail contest cost over a half-million dollars. Market observers figure the only radio promotion



MORNING CREW RE-FLEX WITH HULK — World Wrestling Federation champ Hulk Hogan joins J.J. & The Morning Crew to talk about the WLLZ-sponsored Wrestlemania III, which drew a reported 80,000 to the Pontiac Silverdome. The crowd size was said to be a record for an indoor sports event.

The Crew isn't just hopping aboard the wrestling bandwagon; George Baier (left) has been doing a character based on oldtime wrestler Dick The Bruiser for years. He and Jim Johnson (right) are joined each morning by newswoman Leslie Quinn and the Detroit Free Press's Mitch Albom, who was recently named the nation's top sports columnist by the Associated Press Sports Editors.

that's ever approached WLLZ's two campaigns was when WMJC (now WCSX) gave away a house.

For the spring, WLLZ has sent out a million copies of a Unidyne "Incredible Supersticker Prize Catalog." Prizes include an '87 Corvette, a 21-day trip around the world, and a \$25,000 Certificate Of

Deposit. WLLZ reads the license plate numbers of cars that sport bumper stickers included in the mailing, and people have 20 minutes to call and claim a prize. Unlike the fall campaign, which had winners only in the morning, there are winners in other dayparts this time. It's expected to continue through June.

WRIF is countering WLLZ's direct mail piece with its own contest. Staffers were unwilling to divulge details, but say the contest will involve postcards and a TV spot featuring Pat 'n' Wags.

WRIF's Greg Raab feels his promotions are "a little more upscale



5-6pm

BRYAN ADAMS *Heat Of The Night*
ROLLING STONES *Can't You Hear Me Knockin'*
STEVE WINWOOD *The Finer Things*
GEORGE HARRISON *What Is Life*
HUEY LEWIS & THE NEWS *I Never Walk Alone*
BOSTON *Foreplay/Long Time*
GRATEFUL DEAD *Uncle John's Band*
BOB SEGER *Like A Rock*
BAD CO. *Movin' On*
TOM PETTY & THE HEARTBREAKERS *Jammin' Me*
FOGHAT *I Just Wanna Make Love To You*
ROBIN TROWER *No Time (live from WRIF simulcast)*



Michael Mayer

AOR

as opposed to blue collar. We both give away a lot of prizes, but we try to go for a prize that's more sophisticated — a '57 white T-Bird as opposed to a '66 GTO. They're both nice cars, but one's classier and speaks more to finesse and style than raw speed."

Detroit: We Like To Rock

Both programmers agree that WRIF is a hard-rock town where it's tough going for modern music and "haircut bands." Mayer says, "This is a working-man's town, not a quiche-eater's." Podell adds, "We see it in our research. We get the (consultant Jeff) Pollack people spinning in circles sometimes because of what tests here. You can really crunch after 7 and not hurt yourself."

Ratings Rap

The winter '87 book found WRIF back on top 12+. It also gained in men 18-34, where WLLZ dropped; WRIF was #1 in the demo while WLLZ fell to third place behind Urban WJLB.

	WRIF	WLLZ
Sp '86	5.3	4.1
Su '86	5.3	5.0
Fa '86	4.2	5.3
Wi '87	4.8	4.1

The hard rock leaning is historical. Podell recalls the failures of stations that committed to new wave: WLBS is now Gold WKSG, while WABX under Paul Christy tried a KROQ-ish CHR approach and is now WDTX. Consultant Fred Jacobs recalls that no Detroit AOR tried Lee Abrams's "80% new, 20% old" suggestion of 1983. Jacobs also points out that while he was PD of WRIF, it was the last station in the country to add A Rock Of Seguels.

New music on WRIF gets more of a shot on special features, like

the overnight "WRIF Rock Cafe" show, which is somewhat of a throwback to early FM rock radio. Mayer calls it a "looser, broader version of prime time WRIF. We play extra cuts from currents and more new music bands." Steve Koston (6-10pm weeknights) also does a Sunday night new music show called "Sonic Rendezvous."

Neither programmer seems alarmed by WCSX, which switched to Classic Rock in March. WRIF, consulted by CR mastermind Jacobs until recently, had already beefed up its library and has been running a variety of CR features for some time. WLLZ's Podell feels WRIF is more likely to be hurt because people listening to them for oldies may turn to a station that offers only the old stuff.

When Carey Curelop (now at WYNF/Tampa) came in as WLLZ's PD in mid-'85, he dumped all the hard rock Lee Arnold had added. Podell, looking to beef up older demos while holding onto the station's long-time 18-24 core, has chosen a point somewhere in the middle of Arnold and Curelop. He now dayparts bands like Cinderella into the evening, and has increased the oldies depth.

Both Podell and Mayer admit that the musical difference between WLLZ and WRIF isn't dramatic. Podell says his research shows "the perception is that we're the new rock leader," though he estimates that his mix is 60% gold and WRIF's is no more than 70%.

Podell says his biggest battle is on the heritage front, where WRIF's 16 years gives it a head start. "My biggest hurdle is getting people to realize that WLLZ is more of a full-service station than a heavy metal headbanger station."

He says he's already made gains, though. "WLLZ is no longer considered the baby station anymore. WRIF can no longer expect to beat us, with their only question being how much they'll win by. We're in the ball game now."

Playlist Comparison

AOR Associate Editor Jim Nelson analyzed playlists from January 9th-April 17th for the following data.

Exclusives: Records added by one of the stations, but not the other.

Excluded: Records that made R&R's album chart, but that neither station added.

Exclusive To WLLZ

- Concrete Blonde
- Julian Cope
- Europe
- Glass Tiger
- Collin James Hay
- Hipsway
- Barbusters featuring Joan Jett (Light Of Day)
- Lone Justice
- Stranglers
- 'Til Tuesday
- Timbuk3
- Exclusive To WRIF
- Bob Geldof
- Love & Rockets

Excluded By Both

- Damned
- Del Fuegos
- Mondo Rock
- Other Ones
- Talking Heads
- Thompson Twins
- XTC

SEGUES

KLPX/Tucson PD Arin Michaels exits... WAAF/Worcester-Boston Asst. PD Russ Mottla replaces Rick Williams as KTYD/Santa Barbara PD... KCAL-FM/Riverside FM driver Mike Psomas named KBGG/Medford, OR OM... WYNF/Tampa night man Charlie Logan appointed MD... WRIF/Paducah-Metropolis, IL goes AOR with PD Bobby Hearion... KQSP/Spokane consulted by Alex DeMers.

WZTA/Miami goes live with morning team Jeff Gonzer & Jeff Chase, MD Jean Cashman on middays, Lee Gillette on PM drive, Scott Legere (WAQY/Springfield, MA) on 6-10pm, K.C. McCoy (KGO/Portland) 10pm-2am, and Peter Moon (WKGR/West Palm Beach) on all-nights.

Lisa Kendall, formerly with Philadelphia's WYSP and WMMR, is on morning news at WSHE/Miami... Kevin Malvey (ex-WCRX/Washington) on WIOQ/Philadelphia overnights... Steve Raymond is WHTFY/ork's new Promotions Director/midday man as Deb Turner goes to WIYY/Baltimore weekends... Dave Nelson (KGO/Portland) on KATS/Yakima nights.

KLSX/Los Angeles hires Production Direction Mick McCave (ex-crosstown KMET) and News Director Marshall Phillips (KKCY/San Francisco).

WNEW-FM said to be looking for parttime females... New weekenders: KCAL-FM's Craig Raymo... KZTR/Oxnard's Steve Stevens and Lisa Michaels.

WMFX moves to 1345 Garner Lane, Suite 207, Columbia, SC 29210.

OMAR AND THE HOWLERS

HARD TIMES IN THE LAND OF PLENTY



"OMAR DYKES IS A RED-HOT CHILI PEPPER IN A MUSICAL WORLD OF FROZEN YOGURT."

From the backwater of Mississippi by way of Austin, Texas, springs Omar And The Howlers, a tight, three man unit who play rock 'n blues with the fire and intensity of the masters. Omar is originally from McComb, Mississippi, and the musical heritage from that area, including another native son, Bo Diddley, grew strong roots for a young musician. With touring success across the United States and Europe, Omar And The Howlers have been real busy spreading the word. With the debut Columbia LP, *Hard Times In The Land Of Plenty*, Omar And The Howlers are now a rock 'n roll force to be reckoned with.



ON-THE-AIR

MONDAY THROUGH FRIDAY

5:30 AM	PAT 'N' WAGS <small>THE RIF MORNING SHOW</small> SIX PACK SPORTS 5:30, 7:30 & 9:30 LYNN WOODSON NEWS 5:7, 6 & 9:30
9 AM	KAREN SAVELLY <small>CLASSIC NINE AT NINE 9:00 AM</small> <small>HIGH NOON 12:00 PM</small>
12:30 PM	KEN CALVERT
3:15 PM	ARTHUR PENHALLOW
6:45 PM	STEVE KOSTAN <small>SIX PACK 6:00 PM</small> <small>THE RIF NIGHT SERVICE</small>
10:15 PM	GREG ST. JAMES <small>THE RIF NIGHT SERVICE</small> <small>RIF CLASSICAL BLUES/ROCK 12 MIDNIGHT</small> <small>Sponsored by RIF ROCK CAFE</small>
1:45 AM	MARK ADDY <small>RIF ROCK CAFE 12:50 AM</small>
5:30 AM	<small>WRIF Radio & TV/TV News from Mark House & Jennings</small>

WRIF AROUND THE CLOCK — When Pat 'n' Wags joined for mornings last December, WRIF came up with a unique jock schedule to accommodate them while retaining all its tenured staffers.



WALT LOVE

URBAN CONTEMPORARY

BLACK FAMILY REUNION

Black America's Largest 1987 Event

Last year's Black Family Reunion drew approximately 200,000 people. The National Council of Negro Women (NCNW) is asking every Black and Urban Contemporary station in the country to help publicize this year's celebrations and help raise funds for the event.

The kickoff date is Mother's Day, May 10. The Sheridan Broadcasting Network and National Black Network will carry the opening event, which will be hosted by the second most popular black family in America — Phylcia and Ahmad Rashad. Bill Cosby gets into the act in the fall.

YBPC Endorsement

Once again this year, the Young Black Programmers Coalition (YBPC) has endorsed the project. All of its member stations will be participating in the radiothon and running ongoing PSAs. YBPC President Tommy Marshall said, "This is a very worthwhile event for all of us to take part in. The black family must survive. If you're looking for a cause, here it is!"

Changing Negative Black Family Image

NCNW Director Dr. Dorothy Height commented, "In 1986 there

were so many negative projections of the black family we felt they had to be changed. The fact that more and more of our families are being headed by women shouldn't mean our families should be looked down upon. Also, black men have been portrayed as being totally irresponsible.

"In the face of all of this, we decided that our people needed some way of answering all of these accusations. We didn't want to do it with words. We felt we needed a way of bringing attention to this problem. We also felt we needed something that would help to lift our own spirit of self-worth and black pride. We needed to reaffirm our values, our history, and the way our forefathers managed to survive and achieve against what were thought to be insurmountable odds."

She added, "Every family has problems. Our race has problems, starting with the infant mortality

rate and going right on through to the elderly. But we have strengths from which we can draw to help ourselves and our families make it in this society. Unless we reemphasize those strengths, our young people won't have the base of self-esteem they need to cope with such issues as drugs, education, employment, health, job readiness, etc.

"In the spirit of our founder, Mary McLeod Bethune, we have to remember that we have to help one another as we go along in life. The entire family must work together. It is, in a sense, the highest level of building a base of self-reliance."

Three Key Elements

Vanessa Weaver, a clinical sociologist, is on loan from parent company Procter & Gamble to help with the planning and execution of the Black Family Reunion. "The '87 campaign consists of three key elements," she said. "One is to make the black community aware and get its people interested in attending the regional events that will be held in their areas. Two is to say thanks to mothers, and particularly to black mothers, who have made tre-

REFLECTING REALITY

The Change To Urban

In recent months, an increasing number of this format's constituents have told us that they're now marketing their stations as Urban Contemporary. It's in recognition of their initiative to expand this format's horizons that we've opted for a new name — the one that reflects what our stations are calling themselves.

Most of us old enough to be working in this format grew up when the music itself was still "Rhythm & Blues" or "Soul Music." It wasn't until the late '70s, as the music spawned multiple genres, that people suddenly didn't know what they were playing. Suddenly, we all found ourselves in "Black Radio," because being black was the only common denominator between Natalie Cole, the Bar-Kays, and the Sugar Hill Gang.

For several years, we've declined to give up the word "Black" as part of this section's heading and adopt the term "Urban Contemporary" by itself. We're all proud of who we are as people and what we've accomplished.

But we do recognize that the term "Black" is unfairly limiting. It doesn't recognize the contributions made to this format's success by Hispanics, Asians, and whites on both sides of the radio. Nor does it recognize that many of us work with this music because it's what we prefer, not what we have to work in because of our race.

We also recognize that "Urban Contemporary" is still a somewhat imprecise term. Not all of those enjoying this format are in urban settings; it's certainly our hope that black music will only continue to grow in its acceptance outside its traditional base in the cities and the Deep South.

mentous contributions to this society for years. The third objective is to help the fundraising efforts of the NCNW. The Council has been in the vanguard for the last 52 years in providing services to black families."

Dates And Places

The NCNW has 31 affiliate organizations and 250 sections throughout the country. After the national kickoff radiothon there will be four regional Black Family Reunions: Atlanta, GA, June 13; Los Angeles, CA, July 25; Detroit,

MI, August 22; and Washington, DC, on the Mall September 11-13. Later in the year the Black Family Reunion television special will bring together the top names of music, television, radio, theatre, motion pictures, politics, and sports. Look for Bill Cosby and Whitney Houston to take part.

For more information, contact Dr. Weaver at the NCNW, 701 Fairfax St., Alexandria, VA 22314; (703) 684-5733. Any independent stations wanting to take part may also call either participating network.

Togetherness Makes A Difference In Cleveland

Several weeks ago, WZAK/Cleveland sponsored a promotion that offered \$20 to the first 50 people who showed up at a downtown location wearing underwear on their heads. However, the promotion backfired. Instead of attracting younger listeners who fell within the station's target demo, the stunt pulled in 300 of the city's homeless and unemployed. And the underwear-wearing group was primarily comprised of blacks.

Some city council members and black leaders felt the promotion was in bad taste and demeaning to the black community. As a result, WZAK's right to receive permits for concerts and other such promotions was revoked. After station management apologized publicly, the city reinstated the permits. Then market neighbor WMJI offered to do a simulcast in conjunction with 'ZAK on behalf of the "Have A Heart Food Drive," sponsored by WMJI and the city.

WZAK OM/PD Lynn Tolliver discussed how the simulcast, staged on the steps of Cleveland City Hall came to pass. "John Lanigan, who is a very well-known radio personality (on WMJI), called me and asked what had happened to us with the promotion we did.

should be allowed to do promotions out in the community for the public. They also felt we could help them do something really positive for the city itself."

Humanitarian Efforts Through Partnership

"When stations can't do promotions of a positive nature, the people in the city lose out," said Tolliver. "As a team we did a good job for something that only had a

few days' lead time. Cleveland has been doing this for years. Our two stations raised \$3200 and 40 containers of food for the needy in approximately three and a half hours. It could have been bigger if we had more lead time; next year, we will. We plan to make this an annual event."

Cleveland has long been a city of racial unrest. Asked if this type of promotion might ease some racial tensions by proving that two

very different stations can work together for the good of the city, Tolliver answered, "I don't think we can achieve racial harmony during a four-hour remote broadcast. But it does show what kind of positive things can happen when people work together for the betterment of other human beings and our community. A better life for everyone is part of what America is supposed to be about. When we all come together, this is a great country."



CLEVELAND HAS A HEART — WZAK & (AC)WMJI staffers broadcast live from the steps of city hall. Shown in the first photo are (l-r) WMJI's John Webster, WZAK PD Lynn Tolliver, and 'MJ' morning jock John Lanigan; the second photo shows the donations.



These Ladies Are Radio's Best Friends!



“Head
To Toe”

88 REPORTERS — 99%
ONE OF THE
HOTTEST

URBAN CONTEMPORARY: 10 - 5

**LISA-LISA
& CULT JAM**



“Never
Say
Never”

NOW ON 74 REPORTERS!

URBAN CONTEMPORARY: 22

**DENIECE
WILLIAMS**



“Show
Me The
Way”

2 WEEK BREAKER!
#1 MOST ADDED!
57/39 — 64%

**REGINA
BELLE**



“Still
Waiting”

WDXX
WJIZ
WEKS
KQXL
WXOK
WPAL
Z93
JET94
WFXC
WHYZ
Z16
WQIS
KOKY
WJYL
WQOK
WXL
KATZ-FM
KKPW

**RAINY
DAVIS**

Columbia Records



Radio's Best Friend



LON HELTON

COUNTRY

EXCLUSIVES: ENDANGERED SPECIES

Concert Confrontations In KC, Cincinnati

Two weeks ago, this column detailed a riff between Seattle stations KRPM and KMPS — with RCA/Nashville in the middle. That situation, in which KRPM dropped RCA product after two of the label's acts recorded TV spots for KMPS, grew out of the heightened competitive atmosphere between the two stations. This week, there are two more of these "situations" to report on, this time involving stations and concert tie-ins.

The flareups occurred in Cincinnati and Kansas City. In fact, what happened in KC might well have been a result of what transpired in Cincinnati, since Warner Bros./Nashville was coincidentally involved in both instances. Both cases are complicated, and finding out exactly what happened in each instance is difficult, at best; not because anyone isn't telling the truth, but because each party is telling the truth as it sees it. The result is often contradictory information.

WBVE Wins Exclusive Over WUBE

Problems arose when concert promoters chose not to go with the senior Country stations in each market (both of which happen to be the 12+ Country leaders) for concert exclusives. In Cincinnati, both WUBE and WBVE were given the opportunity to make proposals to win the "presents" rights for the Conway Twitty and Loretta Lynn show, with opening act Randy Travis. The exclusive ultimately went to WBVE — Country since last November.

WBVE VP/GM Neil Kearney said, "The promoters made a decision to go with a real Country radio station. WBVE is being promoted that way, and they (promoters)

"The whole 'presents' concept is beginning to be one of the biggest headaches record companies have ever seen."

WB VP/Promotion
Nick Hunter

jumped on the bandwagon. Five thousand tickets have been sold in four days, so I think this will prove to be a good decision for the promoters and artists involved."

WUBE felt it didn't have a real shot at the concert from the beginning for "political" reasons, and was upset about the Beaver getting the show. WUBE later turned down advertising dollars as a further protest.

WB became involved when it noticed WUBE hadn't added the new Travis single. A source at WB said the reason PD Mike Chapman gave for not adding the record was that WBVE got the concert. Chapman denied the two are related, saying he's late on most product. Also, again coincidentally accord-

ing to Chapman, the current Twitty single was dropped from WUBE's playlist the same week.

KFKF In Then Out; WDAF In

In Kansas City, KFKF believed it had entered into an exclusive deal to present Eddy Raven and Hank Williams Jr. in concert. Upset, market leader and perennial 12+ giant WDAF apparently contacted WB to express its displeasure. WB, which was either unaware of existing agreements or had been told there was no previous arrangement, contacted the promoter. According to WB VP/Promotion Nick Hunter, the label asked that both Country stations — as well as a local AOR — be part of the package. Hunter said, "Why give it to one when a combination of two will give you almost 20% of the market?" (Complicating all of this was the promoter's claim that he never had an exclusive agreement with KFKF.)

Following what he later said was a reaction to a new policy by a label, the promoter went ahead and included WDAF. Further exacerbating an already bad situation, KFKF PD Tom Casey said he was never informed of the promoter's decision. Instead, he heard a promo on WDAF touting "a major announcement about a concert." He began asking questions and soon discovered the "presents" he thought was his no longer belonged to him.

As a result, KFKF withdrew all support, even refusing ad dollars from the promoter. Casey said he would not "retaliate" through

Cincinnati

- WBVE Awarded Exclusive Concert
- WUBE Playlist Allegedly Affected

Kansas City

- KFKF Believes It Has Exclusive Agreement
- WDAF Asks, Gets Label Assistance For Inclusion
- KFKF Withdraws Support
- WDAF Awarded Exclusive

Warner Bros.

- Issues Letter To Bookers, Managers — Avoid Exclusives Where Possible

playlist manipulation because "that would be a slap at the wrong people."

Commenting on the entire situation, WDAF PD Don Crawley said only, "WDAF has always been and will always be very aggressive in pursuing the concert business. We consider it a very important part of our operation."

Three days after the initial interviews for this piece, I received a call from Casey. He told me that after KFKF decided to pull its support from the promoter, who had told him there would be no exclusives (at the label's direction), awarded the Hank Jr. concert exclusive to WDAF. Casey added that since the promoter has decided exclusives are OK, KFKF wants him to stick to the original agreement; KFKF feels if anyone has the exclusive, it should be itself.

WB Issues New Policy

Amidst the turmoil in KC and Cincinnati came a new policy

statement from WB. Stating that "the whole 'presents' concept is beginning to be one of the biggest headaches record companies have ever seen," VP Nick Hunter said, "We're preparing a letter to be sent to booking agencies and managers asking them to please not give exclusive rights to concerts in markets where there is more than one Country station."

WBVE's Kearney reacted to that by pointing out that promoters get a bigger bang for the buck with exclusives. "There are always additional things put into the schedule if there is a 'welcome' involved with a particular station. Obviously, it's also better from the station's sales standpoint to have exclusive tie-ins."

Individual market battles aside, events of the last three weeks have shown the need exists for much greater sensitivity to competitive situations. We'll keep you posted on how things in Seattle, KC, and Cincinnati turn out.

HAVE YOU HEARD

WMRZ/Quad Cities PD **John Keith** will be taking on the additional programming duties of Country sister WLLR. This is on the heels of **Tony Kidd** leaving to program new Country outlet WBEE/Rochester. WLLR middayer **Andy Scott** has been appointed Asst. PD ... WMUS/Muskegon PD **Dan Mason** has left for the PD spot at TM Communications' newest acquisition, KBUL/Reno (formerly KNSS).

Steve Chauvin takes over PD/mornings at WFPR/Hammond, LA following PD **Kevin Carlisle's** shift to CHR sister WHMD for evenings. **Ray Romero** is now MD ... Former KYYX/Odessa PD **Steve Rogers**, now known as "Buck," is the new Asst. PD/MD/midday talent at WXBM/Pensacola. This reunites him with **Charlie Marcus**, who was PD at KXXY/Oklahoma City when the two worked there ... **Stuart Kennedy** upped to Station Manager from OM/PA at KGEZ/Kailispell, MT.

Jim McKelton moves to MD/evenings from late-nights at KKAT/Salt Lake City ... **Mark Sprint** is promoted to MD at WWJO/St. Cloud ... **Jeff Funk** is the MD at WKSJ/Mobile.

Sam Whitmer to KSCS/Dallas for overnights from KSON/San Diego ... It's now "O'Reilly in the Morning" at WBHP/Huntsville ... **Ken Roberts** is new to mornings at 96KX/Lincoln ... At WBKC/Painesville, OH, **Scott Fiske** moves from PMs to middays, **Frank Vacarello** segues from weekends to PMs, and **Mike Balzano** joins for weekends ... KKCS/Colorado Springs MD **Dawn Garrison-Smart** upped from evenings to middays.

CKBY/Ottawa, Ontario celebrates its 15th anniversary in July and is looking for taped "congratulations" and "best wishes" messages from artists. Mail them to **Ted Dalgia**, CKBY, 1900-112 Kent St., Ottawa, Ontario, K1P 6J1.

News Notes: WSM/Nashville took home five UPI awards at a recent gathering of the Kentucky-Tennessee region, including "Best Newscast" ... WOKQ/Dover won an award from the UPI New England Broadcasters Assoc. for spot news coverage.

WLWI/Montgomery was a new phone number: (205) 240-9274. And congrats to **Country Joe Flint**, who's celebrating 17 years with KSOP/Salt Lake City.



BAJA OKLAHOMA — Texas's *Asleep At The Wheel* wowed two Okie radio programmers at the group's Dallas showcase performance. Getting into the Western swing of things are (l-r) CBS Sr. VP **Rick Blackburn**, KXXY/Oklahoma City MD **Mike Owen**, Brother **Ray Benson** of the *Wheel*, and KVOO/Tulsa PD **Mike Wilson**.

*Mother's Day is coming up!
and*

K.T. OSLIN

would like your mom to be one of the



80's Ladies

To enter, just send your mom's name, address, and phone number on a postcard to:

80's Ladies
c/o RCA Records Label
of BMG Music
30 Music Square West
Nashville, TN 37203

On May 18, 1987 RCA Records will award one winner of the random drawing flowers and a chauffeured limo ride to her dinner for two at a very fine restaurant selected by the RCA Records label. This Mother's Day — make your mom an "80's Lady"!

RCA

Entries must be received by May 11, 1987. The winner will be notified by telephone on May 18, 1987 and by overnight courier on May 19, 1987. The dinner, flowers, and limo are non-transferable and there is no substitution of prize. Odds on winning depend on the number of entries received. The dinner must be taken before June 30, 1987. Offer void where prohibited or restricted by federal, state, or local law. The winner must be at least 18 years of age to be eligible. Employees of RCA Records, Radio & Records newspaper, and the Gavin Report Magazine are not eligible.

Gilley Wants Out Of Texas Club

Former Oak Ridge Boy William Lee Golden isn't the only entertainer exiting a country institution. Mickey Gilley wants out of his nightclub arrangement with partner Sherwood Cryer. Local reports indicate the singer has filed suit in district court to legally sever all ties with the Gilley's club in Pasadena, TX.

Major disagreements with his ex-manager involve a deteriorating dance floor, an inadequate sound system, and generally bad feedback he's heard throughout the country. Gilley has had little to do with the world-famous "Urban Cowboy" club over the past three years and says, "My pride in the club is gone."

The Dukes Are Back

• Tom Wopat and former "Dukes Of Hazzard" partner John Schneider are set to star in a CBS-TV movie this year. "Christmas Comes To Copper Creek" will be shot on location this May in Vancouver and the Yukon. According to Wopat, the onetime "country cousins" will play brothers who team up as long-haul truckers and have a falling out.

• Musician/producer/publisher Pete Drake will be honored May 7 by the Nashville Entertainment Association for his outstanding accomplishments in the country music field. The formal tribute and annual NEA Master Award ceremony for this 1970 Hall of Fame member and steel guitarist will be held at Nashville's Vanderbilt Plaza Hotel.

• Minnie Pearl goes to the White House: The real-life Sarah Ophelia Cannon received the American Cancer Society's Courageous

Award from President Reagan for her fight against cancer when she underwent a double mastectomy in 1985. This is the Cancer Society's highest award for individual achievement.

• Ricky Skaggs starts his seven-city "Texas Two Step Tour" this month.

Fan Fair Week

• Fan Fair Week (June 8-14) is gearing up with George Hamilton IV set to host its 1987 International Show June 9 and the annual Friday night IFCO Show June 12 with the Johnson Sisters. The 21st annual Music City News Country Awards will be broadcast June 8 from the Grand Ole Opry House.

• Onetime opera performer Gary Morris lent his speaking voice to the Nashville Opera Association. His effort was to help promote the local production of "La Boheme," the Puccini romance in which he starred with Linda Ronstadt.

• The Grand Ole Opry thinks it's found the answer to the Parton/Ronstadt/Harris trio. WSM announcer Keith Bilbrey caught Opry members Barbara Fairchild, Connie Smith, and Sharon White harmonizing backstage one night and put their show on the road. They performed a onetime benefit for a local middle school PTA.



RCA PLATTER PARTY — Alabama, Dolly Parton, and the Judds carried home a few gold and platinum awards after their big kickoff concert in New York for the Marlboro Country Music tour. Alabama copped double platinum for "Greatest Hits" and platinum for "The Touch." Parton scored double platinum for her "Greatest Hits," and the Judds struck gold for "Heartland." The New York reception included (l-r) BMI President Frances Preston, RCA/A&M/Arista distribution chief Sal Licata, Naomi and Wynonna Judd, RCA/Arista President and CEO Elliot Goldman, Parton, RCA's Nashville Director/Marketing Dave Wheeler and Sr. VP Eddie Mascolo, Alabama's Randy Owen and Teddy Gentry, MCA's Jo Walker-Meador, and Alabama's Jeff Cook and Mark Herndon.

• Tennessee Governor Ned McWherter might have asked Hank Williams Jr. to check his guns at the door when he arrived for a special state dinner in honor of his supporters in the entertainment busi-

ness. Bocephus couldn't make it, but he sent along a gift: an 1890 Colt Bisbee .44/.40. The gun featured a nickel-engraved scrimshaw of Hank Jr. on one side of the handle and Hank Sr. on the other.

• Condolences to Willie Nelson's longtime partner and drummer Paul English, who recently lost many of his possessions in a Dallas house fire . . . Congratulations to Merle Haggard, who hit the big 50.

NASHVILLE IN MOTION

MTM Opens West Coast Office

MTM Records/Nashville has opened a West Coast office. Headed by Director/Sales and Marketing Don Karamer and publisher Lloyd Stark, the office is located at 12001 Ventura Blvd., Studio City, CA 91604.

Greenwood-McFaden, Inc., Lee Greenwood's management firm, has joined forces with former John Schneider manager Terry Brown to

establish a new branch in Los Angeles, Prestige Management. The venture's first client is Mel Tillis. Brown will also act as West Coast rep for Greenwood.

The Silverline-Goldline Music sale is moving into round three as entertainment firm Lorimar reportedly negotiated an offer for the Oak Ridge Boys' publishing interests . . . Nationwide

Sound Distributors/Soundwaves Records celebrates 15 years . . . Aristo Music Group President Jeff Walker rings in five years as Nashville correspondent for Australia's "Country Music Jamboree" radio broadcasts.

Congrats to two newlywed men: Capitol Records' Don McLean, who married Patricia Shnier, and WSIX/Nashville's Duncan Stewart, who wed Terry Newkirk.



TWITTY REUNION — Who says you can't go home again? MCA threw a welcome-back luncheon for Conway Twitty, who left the label in 1978. On hand for the reunion were (l-r) MCA's Director/Sales Mark Maynard, Pam Russell and David Haley, Twitty, his manager/wife Dee Henry, MCA's VP/Promotions Shelia Shipley, J.W. Harper and Lori Evans.



STEP ONE FOR JEANNIE AND ROYCE — The Kendalls have joined Step One Records, which will release their first single "Routine." Signing on the bottom line is Jeannie Kendall, surrounded by Step One President Mel Holt, VP/Producer Ray Pennington, and Jeannie's partner, Daddy Royce. An album is due in late spring.



MIKE KINOSHIAN

ADULT CONTEMPORARY

NEWCITY COMBO HITS 28.5

Looking At Syr AC use

AC's ratings strength is perhaps best demonstrated in Syracuse, where AC stations occupy positions one, two, and six 12+. Two of them are AMs, and the Dynamic Duo at one-two are co-owned. (The only other Top 100 market with one-two sister ACs is Albuquerque, with KKOZ-AM & FM.) Here are the ACs making noise in Syracuse.

On Top With Less Talk

NewCity's WYYY (Y94 FM) leads the 22-station field. The outlet dropped AOR (and its old WSYR-FM calls) for AC in 1983, and has been a steady ratings winner since.

Y94 FM uses the slogan "More Favorites/Less Talk." Like most NewCity (formerly Katz) properties, the station runs a healthy TV campaign throughout the year; Y94 FM uses the syndicated "Janitor" spot. During fall '86, its on-air promotion efforts centered on a Mercedes giveaway. Another weapon in the station's arsenal is its long (ten in a row) music sweeps.

Y94 FM's major personality is morning man Big Mike, a holdover from the station's AOR days. On Thursdays, comedians from a local club are featured on his show.

Former PD Don Kelley left several weeks ago for WMMX (Mix 106)/Baltimore. Interim PD Tom Langmyer says Y94 FM's music is "constantly being researched and studied" by the Research Group. Langmyer described the station as "an AC with CHR leanings at night."

Good-Looking Sister

At Y94 FM sister station WSYR, the market's number one AM facility, PD and 10am-noon personality



Tom Langmyer

Tom Langmyer (busy, isn't he?) says the station is successful because "it blends in with what NewCity is all about - customer focus. By listening to the Research Group, we give the audience what it wants."

Commenting on AM competitor WHEN, Langmyer notes, "I'm not sure WHEN is properly targeted. Musically and otherwise, WHEN is all over the road. The music is pretty hard for an AM; I've heard Bon Jovi and things like that. Their air personalities range

from a longtime morning guy with an AC approach to some evening guys who play some hard music." He adds that the presentation by some of the WHEN airstaff is aimed at a young audience.

WSYR schedules two unique shifts: 4:30-7am and 7-10am. Thirty-five year-station mainstay Don Dauer holds down the former shift, and Rick Gary handles the latter. "We've always had an early morning farm show and we don't want to mess with success," Langmyer explains.

Emphasis On News

"We're constantly keeping the folks plugged into news," he adds, noting that news takes up a big chunk of WSYR's morning clock. The station employs a 14-person

"I'm happy to sit with a 5.7 as long as the demos are there."

—Bob Carolin

news staff and airs 15-minute news blocks on the hour from 5-9am. Five-minute updates run at :30 in those hours. A 90-minute locally produced newscast with dual anchors is slotted weekday afternoons starting at 4:30. Following this news block, the station segues to NBC's Talknet until 1am, then joins ABC's Talkradio until 4:30 in the morning.

FACTS AND FIGURES

Behind The Syracuse Stats

In the three-way Syracuse AC struggle, WYYY continues to set the pace. Although a lofty score in most markets, the station's 16.3 12+ share this past fall is *not* its best recent performance. WYYY managed consecutive 16.6 showings in the fall '85 and spring '86 Arbitrons. The station's fluctuation during the past four books has been a mere 0.4.

Sister station WSYR is another consistent ratings winner. Three of its last four books showed scores of 12.4, 12.3, and 12.2. In the summer '86 book (the market's first summer ARB), WSYR dipped to a 10.2.

In the last four books, WHEN has shown a fluctuation margin of only 0.6. Over the last eight books, however, it has slipped 3.5 points.

Strengths And Weaknesses

WYYY gets off to a good start in the morning (0.2 behind AM drive leader WSYR), picks up steam middays, slips slightly in PM drive, and falls off at night. In the fall '86 book it further solidified its number one ranking with women 18+, dipped with men 18+, and performed quite well with teens (number three overall).

WSYR is gangbusters in AM drive, then loses nearly two-thirds its audience in midday, gains a bit in PM drive, and nearly doubles those PM drive numbers with its Talk programming in the 7pm-midnight daypart. From fall '85 to fall '86, WSYR remained second to WYYY with both men 18+ and women 18+. The station is number one with adults 35-64.

WHEN made a nice gain with women, dropped off with men, and ranks fourth with teens. The station hits its stride in AM drive with a respectable fourth-place showing. WHEN's best showing was with women 35-54.

	Fall '85	Spring '86	Summer '86	Fall '86
WYYY	16.6	16.6	16.2	16.3
WSYR	12.4	12.3	10.2	12.2
WHEN	5.8	5.3	5.2	5.7

Figures are 12+ Mon-Sun 6am-mid, fall '86 Syracuse Arbitron MSA.

A strong sports package featuring Syracuse football and basketball is a plus (the Orangemen made it to the NCAA basketball final this year). The station also carries the New York Yankees.

morning show 24 hours a day." WHEN attempts to pull this off with elements such as a game-show approach at night; a midday "All Request/Dumb Trivia" show; and a nightly trivia feature in which listeners who answer a trivia question correctly get to pose the next question. Morning man Phil Market accompanies himself on the piano as he sings. "He's not a DJ - he's a glib personality who's very well known in the market," says Carolin.

As is the case at WSYR, news is important to WHEN. "In the last six or seven years our news department has received more awards than any other radio or TV station in the market," Carolin points out. WHEN schedules newscasts every half hour in morning and afternoon drive and carries Paul Harvey. Fifteen people make up the news staff.

Carolin says WHEN must settle for less spectacular promotion outlays than WYYY and WSYR. "When 'Y' first came on, they took 30% of our audience with heavy contests and promotions. They have enough promotion money to compete in Philadelphia. We just aren't able to keep up with them," he says. WHEN does use some TV, busboards, and bumper stickers.

Carolin sees WHEN and WSYR as strong AM stations whose efforts "keep people listening to the AM dial." However, referring to WSYR's long news blocks and farm reports, he says his competitor is "stodgy."



Bob Carolin

Langmyer comments, "WSYR is a full-service station where you can come and get anything you want or need. It's a warm and friendly place."

Slipping But Still Alive

Park Communications' WHEN is "a bright AC which is anything but laid back," according to GM/PD Bob Carolin. "I'm happy to sit with a 5.7 as long as the demos are there."

Carolin's counter to Y94 FM's ten in a row is "to sound like a

Y94 FM

11am

BRUCE SPRINGSTEEN/Hungry Heart
BILLY JOEL/My Life
CHICAGO/Will You Still Love Me?
G. LORING & C. ANDERSON/Friends And Lovers
LOVIN' SPOONFUL/You Didn't Have To Be So Nice
STARSHIP/Nothing's Gonna Stop Us Now
DIONNE & FRIENDS/That's What Friends Are For
BOSTON/Amanda
NEIL DIAMOND/Cherry Cherry
RESTLESS HEART/It'll Still Be Loving You
SIMON & GARFUNKEL/Sounds Of Silence
JANET JACKSON/When I Think Of You

RADIO 57 WSYR

11am

BARRY MANILOW/Mandy
EDDIE RABBITT/Drivin' My Life Away
BEE GEES/How Can You Mend A Broken Heart?
KENNY ROGERS/Twenty Years Ago
RITA COOLIDGE/Higher And Higher
BOBBY VINTON/Blue On Blue News Update
GARY PUCKETT/Lady Willpower
EVERLY BROTHERS/All I Have To Do Is Dream
BEATLES/Let It Be
WHITNEY HOUSTON/The Greatest Love Of All
JAMES TAYLOR/You've Got A Friend
EAGLES/Best Of My Love
BARBRA STREISAND/People

STEREO RADIO 62-WHEN

1pm

KANSAS/Dust In The Wind
RESTLESS HEART/It'll Still Be Loving You
MARIA MULDAUR/Midnight At The Oasis
CHICAGO/If She Would Have Been Faithful
10cc/I'm Not In Love
A. FRANKLIN & G. MICHAEL/I Knew You Were Waiting
BREAD/Diary
SMOKEY ROBINSON/Just To See Her
BANGLES/Walking Down Your Street
MICHAEL McDONALD/I Keep Forgettin'
BETTE MIDLER/The Rose



BARBARA BARNES

JAZZ

NEW ERA DAWNS WITH FUSION 40

More Syndicated Shows Hit Airwaves

In January this column featured a list of jazz/instrumental syndicated programs. Two more such shows can now be added to those first 13.

Fusion 40

Tele Programs will soon debut "Fusion 40," a weekly three-hour countdown fused with the free-form style of jazz. It will feature approximately 40% vocals to 60% instrumentals by artists such as Andreas Vollenweider, George Howard, Anita Baker, David Sanborn, Sade, and Shadowfax.



"Fusion 40" will be hosted by 22-year radio vet and current KUTE/Los Angeles announcer China Smith. The show will include

magazine-type information on home audio equipment, a national calendar of jazz events, jazz history, and artist interviews. The first show is scheduled to appear early next month.

A "New Era"

CBS Radio's "The New Era," almost a month old, is produced by Denny Somach Productions. The two-hour weekly (which was initially titled "The New Age Show") features artists including Shadowfax, Jerry Goodman, Jean-Luc Ponty, Tangerine Dream, Liz Story, Michael Hedges, and Pat Metheny.

Hosting is air personality Michael Tozzi of WIQQ/Philadelphia. Like Fusion 40, New Era's target



audience falls in the upper demos. Its current mix of 30 signed stations runs about 40% AOR and 60% AC and Beautiful Music. Somach points out, "It's strictly a headphones only-type show - euroelectronic." Exec. Producer is CBS Radio Networks VP/Programming Frank Murphy.

Some observers predict the list of jazz/new age/fusion syndicated shows will grow to at least 20 programs by fall. Also running hot are rumors of a national jazz music format.



LORBER CONFESSES — Jeff Lorber (l) stopped by WNOP/Cincinnati to chat with jock Val Coleman about his "Private Passion" LP and latest single "True Confessions."



GORDON SWINGS BY WNEW — While in New York Dexter Gordon, the tenor saxman and star of the film "Round Midnight," visited jazz host Les Davis (r) and producer John Platt (l), and talked about his latest Blue Note LP "The Other Side Of 'Round Midnight.'"

ALL THAT JAZZ

Station/Jock News

KADX/Denver has been sold to Century Broadcasting (which also owns crosstown AC AM KLSC). The deal stipulates that KADX must remain a Jazz station for at least a year. . . . Newly appointed at WFSS/Fayetteville are James Alpert and Jean Sinclair as ND and Creative Director, respectively. . . . WFAE/Charlotte goes 24 hours with more Jazz. . . . Best wishes to KJCB/Lafayette jazz host Calvin Boutee, who resigned to join the Marines.

The new morning man at WBEE/Chicago is Larry Smith (who continues to do Friday nights at crosstown NPR station WBEZ). . . . WDMT/Cleveland has switched format from B/U to CHR and is no longer reporting to the Jazz section. Its jazz host, Daryl Scott, is seeking a new gig; (216) 237-9747. . . . Also looking for a new post is Jerry Bradford, most recently PD at WCLK/Atlanta, (404) 753-2202. . . . The new Jazz Producer at WNOO/New Orleans is Fred Kasten.

Congratulations to WBGO/Newark, which is celebrating its eighth year with Jazz, and to KMHD/Portland on its third anniversary. . . . Kudos also to jazz host Jim Gosa, who marked his 20th year at KKGQ/Los Angeles, and to WWRC/Washington jazz host Felix Grant, who was elected Chairman of the Brazilian-American Cultural Institute, a non-profit organization dedicated to cultural exchanges between the two countries.

Record Rap

Former Gramavision National Promotion Director Suzanne Berg has been named Associate Director, AC Promotion/Artist Development at Elektra/Asylum. . . . MCA has picked up GRP for distribution only; publicity and promotion will be handled by GRP. . . . Global Pacific Records has signed a distribution deal with CBS Records

. . . Brenda Winfield has moved from Black-Hawk Records to Optimism as National Promotion Director.

Programming

"Light Listening" KOWN (FM92)/Escondido (San Diego North County) has expanded its nightly show "After Hours Jazz" to 7pm-2am. PD Jim Charvat says the show includes "Jacuzzi Sets," where three-in-a-row

from a particular artist are played. . . . WRTI/Philadelphia has begun airing "Jazz Encounters," hosted by Temple U sociologist Jack V. Buerkic. He leads listeners from Africa to fusion in three- to five-minute programs aired seven times a day/twice a week.

WNEW (AM)/New York producer John Platt hosts the new Sunday night "New Horizons," in which new age and related music is featured. . . . When two big-name artists appear in Buffalo in different clubs on the same night, WEBR does a "double header" — live remotes from both spots, one after the other. The first featured were Bobby Bland and George Howard.

Service Pu-leez!

These stations need jazz record service:

AC stations: WRRM (Warm 98)/Cincinnati, MD Lisa Kozak; (513) 241-9898. . . . WTFM/Johnson City; (615) 246-9578. . . . WMJX/Boston, Ken Johnson; (617) 542-0241. . . . WUPE/Pittsfield, MA, Michael Rancourt; (413) 499-1531. . . . WSDR/Sterling, IL, John Federickson; (815) 625-3400. . . . KKCI (K-Lite)/Kansas City, Mark Mason; (816) 753-1065. . . . WVIP (AM)/Mt. Kisco, NY Jerry Lofton; (914) 241-1310. . . . KQSK/Chadron, NE, Fred Kruse; (308) 432-5545. . . . KOAQ (Q103)/Denver, Barry James; (303) 893-0103.

AOR stations: WFNX/Boston, Bruce McDonald; (617) 595-6200

. . . . WCLZ/Portland, MN; Loretta Crawford (207) 725-5505.

BIU stations: WRKS/New York, Rob Crocker; (212) 678-0553. . . . KOKY/Little Rock, OM/PA George Frazier; (501) 661-0150.

CHR stations: KKAZ/Cheyenne, Jack Alexander (aka Doc Willet); (307) 632-0551.

Noncommercial and commercial stations: WSIE/Edwardsville, IL (full-time Jazz @ 50kw), Roy Garretson; (618) 692-2228. . . . WJHU/Baltimore, Bob Young; (301) 338-9548. . . . WUNC/Chapel Hill, NC, Greg Hills; (919) 966-5454. . . . WIVI/St. Croix (fulltime Jazz), Bob Edwards; (809) 773-3810. . . . WTJZ/Hampton, VA (commercial AM), Karla Foxe; (804) 723-3391.

General Industry

The Mt. Hood Festival of Jazz is slated for August 1-2. Sponsors include the Mt. Hood Community College Foundation, Michelob, 7-Up, G.I. Joe, Portland's Volvo Dealers, KINK-FM, and KGW-TV. Call Terri Calamoneri at (503) 665-1131. . . . National Jazz Service Organization President David Baker has been nominated by President Reagan to serve on the National Council of the Arts. This is the first time someone in the Jazz field has been so honored. The council is made up of 26 citizens recognized for their knowledge and expertise of the arts, and is an advisory committee to the National Endowment for the Arts.



SANBORN WELCOMES SCOFIELD — Guitarist John Scofield was a featured guest on David Sanborn's "The Jazz Show." The pair discussed Scofield's current LP "Blue Matter."

MARKETPLACE

AIRCHECKS

Audio And Video Airchecks!

Current Issue #85 features DC101/GreaseMan, WYR/Jeff Elliott & Jerry S. James, WNBC/Don Imus, KIIS/Bruce Vial, Minneapolis' KDWB/Billy Hayes, San Diego's new KKLO/Jack Murphy, LA's KLAC/Scott Carpenter & suburban LA KWNK/AJ Lohman. 90-min. cassette, \$5.50.
 Current Issue #84 features KRLA/Wolfram Jack, KKIS/Dr. Don Rose, WQHT/Bill Lee, WLUP/Steve Dahl & Garry Meier, KHIT/Howard Hoffman, WDVZ/Scott Paulsen, KLOS/KMET Staff Says Goodbye, plus LA's new KTWV. 90-min. cassette, \$5.50.
 Special Issue #5-102 features ATLANTA! CHR's WQXI-FM, WZGC & WARM, AOR WKLS, AC's WSB, WSB-FM & WFOX, Urban WVEE, oldies WQXI & Country WYAT & WKHX. 90-min. cassette, \$5.50.
 Special Issue #5-103 features SAN FRANCISCO! CHR KMEL, AOR's KFCC, KRQR, KITS & KKCY, Oldies KOFY, KYAKSO, AC's K101, KYUJ, KOIT & KLOK-FM, Urban KSOL & Nostalgia KFRC. 90-min. cassette, \$5.50.
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 Classic Issue #C-78 features "WJZ/John Landecker - 1974, WOR-FM/Tony Taylor - 1969, KRLA/Jim Washburne - 1962, KDDJ/Humble Harv - 1975, KYA/Chris Edwards - 1972, KFRC/Dave Diamond - 1967, plus more! Cassette, \$10.50.
 VIDEO #10 is now available, featuring SAN FRANCISCO's KMEL/London & Engelman, KYUU/Rick Shaw & KKIS/Dr. Don Rose, SAN DIEGO's B100/Ellen Thomas, KCBO/Ken Copper, XETRA-AM/Bloom & Harrigan and KLSZ/John Tom Kelly, KFMH/Bruce Tom. 2 incredible hours on VHS or BETA, at the introductory price of only \$20.00.

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ARMY SPORTS BROADCASTING NETWORK

ARMY SPORTS BROADCASTING NETWORK (ASBN) IS LOOKING FOR A FEW MORE KEY MARKET RADIO STATIONS TO BROADCAST "THE BLACK KNIGHTS OF ARMY" FOOTBALL GAMES. ALL 11 GAMES WILL BE DELIVERED TO STATIONS VIA SATELLITE.

THIS EXCITING FOOTBALL SCHEDULE WILL BRING MAXIMUM AUDIENCE AS WELL AS NEW AND PREMIUM INCOME TO YOUR STATION.

BE THE EXCLUSIVE RADIO VOICE IN YOUR MARKET WHEN ARMY FACES NAVY. WHEN ARMY CHALLENGES HOLY CROSS OR WHEN THE ARMY CAPTURES MILLIONS OF SPORTS FANS EVERY SATURDAY DURING FOOTBALL SEASON.

CALL GUS NATHAN, NETWORK COORDINATOR AT (212) 538-9898 OR (914) 693-2400 FOR MORE INFORMATION. BECOME THE ASBN NETWORK AFFILIATE IN YOUR MARKET. BECOME A PART OF TRADITION. BE A PART OF THE WEST POINT TRADITION.

ARMY SPORTS BROADCASTING NETWORK
P.O. Box 551, White Plains, NY 10602
914-693-2400 212-538-9898

PRODUCTION SERVICES

ATTENTION: FRUSTRATED DISC JOCKEYS

Now's your chance to get that larger market gig you always wanted. We custom edit and produce your airchecks into a first rate demo. We offer high quality recording facilities and some of Hollywood's best engineers. Your next aircheck will please any program director. For more information on rates and services call 213/463-8652.

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The best fully produced original weekly comedy service available.

- * Twenty person pro staff
 - * Unlimited localization
 - * 10 features/10 drop-ins per week
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Give you weekends a \$\$\$ boost with . . .

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SHOW PREP

FREE SAMPLE! RADIO JOCKS & PRODUCERS: Galaxy gives you up-to-the-minute facts about the current music artists and their latest hits! In easy to use, single item "bits" written in broadcast-ready copy. Read one on the air right after you play the record. Or, include them into your special salutes, countdowns and production specials. Plus, every issue includes fascinating facts & bits on TV & Movie stars, a complete daily calendar/Almanac, a package of humorous news stories & bits, and more! Used by hundreds of leading jocks worldwide since 1973. We'll make you sound more interesting and informed!



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U.S.A.

STATIONS FOR SALE

ONCE IN A LIFETIME MEDIA OPPORTUNITY.
MAJOR MARKET RADIO STATION FOR SALE,
DUBLIN, IRELAND.

10 KW-AM / 3 KW-FM Combo (FM 900 feet, 3 miles from city). Service area population 1.2 million. #1 listing with 28% market share. Five station competition.

- CHR format
- No debts - good cash flow/profits
- City Center sales - studio location
- Rick Dees syndicate
- Jam jingles
- Well equipped on-air facility
- Full production station
- Optimod processing
- Press Association Wire
- Non-Union
- Frequencies established 1981
- Running costs \$150,000 pa
- Expansion possible - excess \$2 million turnover pa

Immediate cash sale \$600,000. (\$400,000 now plus rest over 5 years). Contact: Sybil - phone England (0276) 684-715, or write to: 11 Crawley Hill, Camberley, Surrey GU15 2DA, England.

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NEED EXTRA CASH?

Buying Record Awards
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OPPORTUNITIES

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OPENINGS

OPENINGS

OPENINGS

NATIONAL

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The most complete list of job openings ever published by anyone! Up to the minute, computer printed, and mailed to the privacy of your home. As many as 300 weekly. All formats, all market sizes, all positions! Many jobs for beginners and minorities.

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American Radio
JOB MARKET

1553 N. Eastern, Las Vegas, NV 89108



WE NEED PERSONALITY DJs

Do you do voices? Can you handle the phones? How about drop-ins? — In other words, are you a Pro — or a Time & Temp Jock? More and more of the thousands of radio stations with whom we deal are looking and willing to pay for that something extra: If you are ready for a move, let NATIONAL help. We make the complete presentation for you. For confidential details and registration form enclose \$1 for postage/handling to:

NATIONAL BROADCAST TALENT COORDINATORS
Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

ACT NOW!

OPPORTUNITIES

OPENINGS

ROCK HUDSON
Producer/Label wanted to reproduce intimate conversations with Rock Hudson — on cassettes!
 Call Tyrone Lamont
 (213) 939-5787

HARRIS COMMUNICATIONS CORP.

Harris Communications is searching for the talent of tomorrow! AOR format. Medium and major market opportunities. We're looking for innovative programming leaders, inspired production wizards, creative morning shows and midday/afternoon/evening dominators. We need people who will make the competition lose plenty of sleep! Send resume, photograph, and samples of your best on cassette to: Harris Communications, 1021 Lancaster Avenue, Suite 206, Bryn Mawr, PA 19010. No calls please! Confidentiality assured. EOE

EAST

WIOG seeks on-air MD with or without Selector System experience for our AOR format. T&R: Helen Leicht, 2 Bala Cynwyd Plaza, Bala Cynwyd, PA 19004. EOE (5/1)

WSSH/Boston seeks outstanding Soft AC air talent with superior production skills. T&R: Steve Gallagher, PD, 500 W. Cummings Park, Ste. 2500, Woburn MA 01801. EOE (5/1)

Great opportunity for talented promotion director/nighttime animal at Central New York's most aggressive AOR. T&R: Simon Jeffries, WAQX, Box 95, Syracuse, NY 13250. EOE (5/1)

News Director/correspondent! Seek professional to serve as director of staff. Mornings are known for news. T&R: Scott Masteller, WYPA, Box 2168, Williamsport, PA 17701. EOE (5/1)

Report area FM seeks morning personality. Good opportunity, great quality of life and pay. T&R: WLKZ, Jay Williams, 16 Coltsway, Wayland, MA 01778. EOE (5/1)

Opportunity knocks in the pages of R&R every Friday . . . call (213) 553-4330 to make it happen for you!

Parttime with fulltime potential in Atlantic City. Call Russ Egan, OMPD, WIN & WEPC, (609) 348-4646. EOE (5/1)

Mid-Atlantic AC needs announcer with production skills. C&R: Pete Low, WGLL, Box 92, Mercersburg, PA 17236. EOE (5/1)

1063 FMV/Blairstown, NJ, seeks dynamite jock/MD to start now. T&R: Tom Rocco, PD, WFMV, Box 428, Blairstown, NJ 07825. Females encouraged to apply. EOE (5/1)

Experienced, creative morning personality needed immediately for new Hot AC Saratoga-Albany (NY). T&R: Howard Ginsberg, 12 Beech St., Essex Junction, VT 05452. EOE (5/1)

Small market AC/CHR hybrid station seeks midday entertainer. Good production, team player. No calls. T&R: Brian Moore, WELX, 228 Randolph Ave., Elkins, WV 26241. EOE (5/1)

Sports radio's total voice! RTV/Boston needs sportscasters and talk show hosts now. Know sports front and back? Nationwide? Call Allan: (617) 444-1788. EOE (5/1)

WEIM news has an opening for morning anchor in our three person dept. T&R: Jack Raymond, Box 727, Fitchburg, MA 01420. EOE (5/1)

Hardworking announcers needed for parttime weekends/fulltime. Talented beginners considered. T&R: Steve Raymond, PD, WINK FM, 98 Getchell Ave., Woonsocket, RI 02895. EOE (5/1)

Starview 92.7, quality rock 'n' roll, has a rare opening, nights. Experience and great production only. C&R: Mike Ondevko, RD 4 Box 3128, York, PA 17404. EOE (5/1)

WCXR 105.9

105.9 WCXR, Washington's Classic Rock, has opening for Promotion Manager for its AM/FM combo. Min. two-year experience. Resumes to: General Manager, WCXR/WCPT, 510 King Street, Alexandria, Virginia 22314. EOE

OPENINGS

COUNTRY MORNINGS
 One of America's leading Country stations is looking for a morning host who's bright, funny, warm, topical and has an adult sense of humor. If you can work well with a partner, become involved in the community, we should talk. Our company is one of the fastest growing and most exciting groups in America! Send tape, resume and a recent photo to Radio & Records, 1930 Century Park West, #675, Los Angeles, CA 90067. EOE

WE WANT YOU

Top-rated Western Maryland CHR station looking for experienced and strong on-air personalities! If you're a hard worker with a great attitude, we want you! Send air check and resume to: PO Box 949, Hagerstown, MD 21741. EOE

NY AOR

WBVR/Bufalo, NY's only AOR station seeks cassette tapes and resumes for future full and part time openings. Send to: Personnel, 6 Fountain Plaza, Buffalo, NY 14202. No calls. EOE

CENTRAL NEW YORK AM/FM

seeks announcer/production director. Must have excellent on-air, production and copy writing skills. Great opportunity and superior benefits with an outstanding company. Reply with T&R to Radio & Records, 1930 Century Park West, Box #693, Los Angeles, CA 90067. EOE

SOUTH

Top-rated Southeast rocker seeks C&R from newscaper and personalities for future openings. Minimum two years' experience. Box 676, Savannah, GA 31498. EOE (4/24)

Seven to midnight opening at FSA/Top 40. Experience and good production a must. Females encouraged. T&R: Gary Meas, WKRM & WKOM, Box 1377, Columbia, TN 38402. EOE (4/24)

Leading Southwest Urban station seeks warm-sounding news persons with at least two years' experience. T&R: Vern Catron OM, KZEY, Box 4248, Tyler, TX 75712. EOE (4/24)

East Texas station is accepting applications for a Sales Manager. Good money for a producer. Paul James, Box AA, Marshall, TX 75671. EOE (5/1)

Immediate openings for experienced announcers in our Jackson, TN, stations. C&R: Chip Douglas Moseley, C-R Broadcasting, 344 Old Pinson Rd., Jackson, TN 38301. EOE (5/1)

Need now! An aggressive anchor/street reporter. Photo and T&R: Bill Dennis, WPVA, Box 87, Petersburg, VA 23804. EOE (5/1)

East Texas station is accepting T&Rs for future morning personality spots. Plog only. Paul James, Box AA, Marshall, TX 75671. EOE (5/1)

Announcer/salesperson needed. Seek community-oriented team player. Beautiful place to live and work. T&R: WLCC & WRAA, Box 387, Lurey, VA 22955. EOE (5/1)

WJBO and the Southern States Network has an opening for a Sports Director. Minimum five years' experience. T&R: Dave Prince, Box 456, Baton Rouge, LA 70821. No calls. EOE (5/1)

Hardworking sales pro needed in Southern Kentucky. Send resume including previous billing to: Stan McKenny, SM, WLBJ, Bowling Green, KY 42102-0689. EOE (5/1)

East Texas station is accepting resumes for sales department. Must be a producer. Paul James, Box AA, Marshall, TX 75671. EOE (5/1)

Florida AC FM seeks morning personality ASAP. Creative, experienced. T&R: Greg Cohane, WLVIU FM, 1473 Springier Dr., Port Richey, FL 33568. EOE (5/1)

R.M. LOWRY & CO.

MORNING NEWS ANCHOR for major sunbelt market. Top 50 experience in EZ of AC required. Writing skills essential. Writing samples. T&R to: Lowry & Company, 5888 E. Onyx, Scottsdale, AZ 85253. No calls. EOE

OPENINGS

FM96KRAV

Afternoon Drive — if you are a polished entertainer, can do great voice work and have P.D. potential, overnight, T&R to: Brian Chase, Operations Manager, FM96 KRAV, 1638 S. Carson, Tulsa, OK 74119. EOE - no calls.



Central Arkansas CHR FM in 100,000 population market seeks a personality oriented air talent with enthusiastic, conversational delivery for prime shift. Must have at least three years experience and stable job history. Good production and winning attitude a must. We are an aggressive, promotional station with good staff and fair management. T&R to: J. Harvey, PO Box 1739, Hot Springs, AR 71902. EOE M/F



WBHP voted by AP as best major market news operation in Alabama is looking for a reporter-anchor. Must be a "team player" with strong writing and street reporting skills and a good self-starter with imagination. We have a heavy commitment to news and need an experienced person to join our award winning team in beautiful North Alabama. Send tape, resume, and salary requirements to Gary Haha, PO Box 1230, Huntsville, Alabama 35807. No phone calls. EOE



Nashville's leading Adult Contemporary station is now searching for a Program Director to continue its market dominance as Nashville's Class FM. Applicant must bring leadership qualities and a strong desire to remain the leader in Nashville. Experience and a successful track record will be 2 of the deciding factors. Be ready to assume the position immediately. Send resume to David F. Manning, Vice-President/General Manager, 10 Music Circle East, Nashville, TN 37203. EOE

OPENINGS

DALLAS CONTEMPORARY CHRISTIAN

One midday shift still waiting to be filled by exactly the right person.

If you have:

1. A mature voice
2. Professional delivery
3. Unique style
4. A big heart

Send tape (any format), resume and cover letter stating why you think you belong in Contemporary Christian Radio to:

Chuck Gratner, General Manager
 KOJO 94 FM
 7700 Carpenter Freeway
 Dallas, Texas 75247
 (214) 263-0700

EOE

MIDWEST

WAXX & WAYY seeks copywriter/production person. Prefer previous experience. Copy samples and T&R: Copy Director, Box 6000, Eau Claire, WI 54702-6000. EOE (4/24)

Sales pros needed at KOKZ & KXEL/Waterloo, IA. Resumes: Ken Hensley SM, Box 1540, 50704. EOE (4/24)

Fulltime opening at dominant music leader in Northeast IA. C&R: Ted B. Jacobsen, KFMW, Box 1330, Waterloo, IA. EOE (4/24)

Entry level news in small market. Not afraid of hard work and long hours? T&R: Brad Howard, KOFO, Box 16, Ottawa, KS 66067. EOE (4/24)

Possible future news position for Full Service AM. Nice area. T&R: Jim Roberts, WCWC, Box 156, Ripon, WI 54971. EOE (4/24)

Possible future full and parttime openings for Love Song format. T&R: Charlie Conover, WYUR, Box 156, Ripon, WI 54971. EOE (4/24)

Program Director needed with aggressive approach to programming and promotions. T&R: Tom Thies, KLIK & KTXV, Box 414, Jefferson City, MO 65102. EOE (4/24)

Local radio station accepting applications for full and parttime announcers. T&R: PD, Box 9800, Minneapolis, MN 55440. EOE (4/24)

Want to increase sales? Use R&R Opportunities ads to find hot new sales talent. Call 213-553-4330.

Possible future news position. Personality a plus. Great area. T&R: Jim Roberts, WCWC, Box 156, Ripon, WI 54971. EOE (5/1)

Full Service AM seeks production-oriented personality capable of light phones. T&R: Chip Mersner, WBOW, 1301 Ohio, Terre Haute, IN 47807. No rookies. EOE (5/1)

KCNN/Grand Forks seeks PD/announcer for fast-moving information-packed news/talk morning show. Call Scott Heneman, OM, today. (218) 773-2424. EOE (5/1)

The Fairbanks Communications Company is searching for the right person for a challenging and **EXCITING TALK HOST POSITION** for its news/talk station in South Florida. We're looking for a creative, self-starting conservative to moderate host dedicated to doing whatever it takes to keep WJNO the southeast USA's highest-rated talk station. We offer an attractive salary/incentive program with a comprehensive benefit package and the loveliest area of South Florida.

To obtain more information about this great opportunity send resume and recent air-check to:

John Picano, Program Director
 P.O. Box 189, West Palm Beach, Florida 33402

WJNO NEWSRADIO

AM 1230

OPPORTUNITIES

OPENINGS

Full Service . . . 50,000 watt/clear channel in a great Top 10 Market is looking for . . .

A personality who can handle our overnight show, heard in over 30 states! You'll play some great music, use the phones in a fun and entertaining way and keep the overnight audience of this major market, as well as half of America, informed with news and information.

Small, medium and large market talent encouraged to apply. Stability in current or previous employment important. Impeccable references — a must!

Cassettes, resumes and reasons for wanting this position should be mailed to: Radio & Records, 1930 Century Park West, Box #680, Los Angeles, CA 90067. EOE

THE BUZZARD WANTS YOU!

Rare opening at Rolling Stone's Station of the Year . . . 8 years in a row! We're looking for a mature, conversational pro with a fierce desire to WIN! T, R & photo to: Brian Phillips, WMMS, Stattler Office Tower, Cleveland, OH 44115. No calls. M/F E.O.E.



▲ MALRITE COMMUNICATIONS GROUP

FSAs AC seeks parttime personalities for possible fulltime positions. T&R: Darryl Parks, Box 2208, Kokomo, IN 46904-2208. EOE (5/1)

Male's person needed for established small market AM. Great entry level opportunity. ANDY EICHENWALD, Box 16, Ottawa, KS 66067. EOE (5/1)

Hardworking evening AOR talent with excellent production skills needed. No jivers. T&R: Bill Robbins, WMAD, Box 7727, Madison, WI 53707. EOE (5/1)

CHR KIZZ seeks T&Rs for future openings. T&R: Ric Morgan PO, Box 2188, Minot, ND 58702. EOE (5/1)

CHR/AC combo seeks air talent for all dayparts. Production a must. T&R: Dick Richards, 943 Cedargate Rd., Pontiac, MI 48054. EOE (5/1)

WJLW/Green Bay, WI, has immediate openings for an Operations Director and Sales Manager. Great opportunity. T&R: 133 North Superior St., Deperre, WI 54115. EOE (5/1)

WLKI
FM 100

A great station, a great staff, a great start if you can help us continue the strong, creative news commitment we have given to our growing small community, this may be the position for you. Our outgoing reporter says ". . . A great place to learn and the freedom to be creative." Internship or experience helpful. Cassette, resume, and writing samples to: Tim Walter, ND, WLKI, North Wayne Plaza, Angola, Indiana 46703. EOE

Q102

WINNING MORNING ENTERTAINER

We're a 100,000 watt CHR leader with an incredible opportunity for a killer morning entertainer. Join the solid, committed Stauffer Communications team. Overnight package to Chuck Knight, KRNO, 1416 Locust, Des Moines, IA 50309. EOE

U93fm

South Bend's dominant CHR needs an evening cooker. If you're hot on air, great with phones and a team player, send T&R to: Steve Delaney, WNDU-FM, Box 1616, South Bend, Indiana 46634. EOE M/F

OPENINGS

OPENINGS

OPENINGS

AM COUNTRY

PD/MD needed for upper Midwest AM Country. We can offer you a competitive salary, benefits, and stable working environment. T&R materials to: Doug Espeland, c/o WXCO, PO Box 778, Wausau, WI 54401. EOE M/F

WEST

KFRE/Fresno is now accepting T&Rs for present and future openings. Bob Mitchell, 999 N. Van Ness Ave., CA 93728. EOE (4/17)

Wanted, field reporter/anchor for aggressive medium market Full Service AM. Prefer experience, salary negotiable. T&R: Tom Guirino MD, KPAY, 2654 Cramer Ln., Chico, CA 95926. EOE (4/17)

A Southern CA legend seeks hot afternoon personality. Must know what "Boss Radio" meant! T&R: Steve Craig, KMEB, Box 1290, San Bernardino, 92402. No calls please. EOE (4/17)

All the best jobs . . . all over the country . . . every week in R&R Opportunities . . . check 'em out!

Radio salespeople! KAAR/Portland has a new concept in sales. Call: Bob Ancheta (503) 228-1480. EOE (4/24)

Central CA combo has an evening position. Automation and production experience a must. Above market pay, excellent growth. T&R: John Katz, 717 North Mooney, Tulare, 93274. EOE (4/24)

Adult AOR station in Colorado resort market seeks a dedicated professional with a minimum of five years' experience. T&R: Box 5559, Avon, 81620. EOE (4/24)

Colorado Rockies resort radio is accepting T&Rs for Soft AC. Seek friendly personality for our listeners. T&R: PD, Box V, Vail, CO 81658. EOE (5/1)

N. CA 100,000kw has money to spend for right air talent/production wizard. T&R: Jim Nelly, KXGO, Box 1131, Arcata, CA 95521. EOE (5/1)

Interstate Satellite Network seeks two weekend personalities for AC Christian format. Prefer local talent. T&R: Gem O'Brien, 1740 W. Katella #106, Orange, CA 92667. EOE (5/1)

KHYL/Sacramento seeks parttime air talent. T&R: John Chapell, 4811 Chippendale Dr., Ste. 802, Sacramento, CA 95841. EOE (5/1)

KVYN/Napa Valley, CA, seeks midday AT with strong production background. T&R: Don DeWes, 1124 Foster Rd., Napa, CA 94558. Females encouraged. EOE (5/1)

Production Director for major market AM/FM combo. T&R: Toby Hart, Box 11335, Tacoma, WA 98411. EOE (5/1)

Quietly looking for help? Use R&R Blind Box Opportunities ads. Call Ilsa or Dave at 213-553-4330 for more information.

Two Hot Texas CHR's are looking for hot talent on the way up. Former jocks at both stations are in the Top 50 now. Want to be next?

SHANE MEDIA SERVICES

6405 Richmond Ave., Suite 311
Houston, TX 77067

PROGRAM DIRECTOR

If you're a highly motivated experienced P.D., strong on-air, production, promotions, with a good understanding of today's processing equipment, and can keep a leading CHR FM on top in a medium market Colorado station, send T&R to Radio & Records, 1930 Century Park West, #673, Los Angeles, CA 90067. EOE

NEW 100,000 WATT FM

going AC in June. Need all shifts — plus Music, Promotion and Production Directors. Good money and benefits for talented team players. Females/Minorities encouraged. To join an exciting, new company of dedicated pros, RUSH your tape with production sample, resume, salary history and photo: Radio and Records, 1930 Century Park West, Box #691, Los Angeles, CA 90067. EOE

WEST COAST

MAJOR WEST COAST FM CHR STATION looking for brilliant mid-day and afternoon airchecks. Send tape & resume to Radio & Records, 1930 Century Park West, #682, Los Angeles, CA 90067. EOE

ALL-NITES IN S. CALIFORNIA

One of our CHR stations is looking for a polished medium market pro for their overnight show. This position is a rare opportunity available only through Westwood Personalities. We have already negotiated an excellent salary with all benefits, plus moving expenses! For consideration, please rush your T&R to: Westwood Personalities, 279 South Beverly Dr., Beverly Hills, CA 90212. (213) 851-5769.

KRDO
am 240-95fm

Morning Personality for Top EZ Listening station in beautiful Colorado Springs. EZ Listening experience a must! T&R to Dan Shanahan, Box 1457, Colorado Springs, CO 80901. EOE

KCAL 96.7

WANTED
Afternoon Drive Personality ready for the AOR challenge of going head to head with KLOS Los Angeles. Tape & Resume to: Cliff Roberts
KCAL-FM
525 New Jersey, Suite A
Redlands, CA 92373
Please include references
EOE

POSITIONS SOUGHT

Super young air talent seeks full or parttime employment in Orange County area. PAUL (714) 836-4008. (4/24)

High energy CHR jock will bring strong phones and excitement to your night shift. Hardworking team player. FRANKIE: (915) 643-5548. (4/24)

CSB graduate seeks fulltime on-air position. News/sports. Willing to relocate. MIKE JENKINS: (619) 390-0762. (4/24)

Texas radio personality with management experience seeks position with progressive organization in need of dedicated team player. All offers considered. (214) 881-0352. (4/24)

The New
SUNNY
104.5 FM

Program Director

WSNX/Muskegon, MI big market bucks, the resources to get the job done and America's most beautiful summer beaches. We're already in the mid 20's, 12+ in the Birch * and ready to go higher. Great people skills a must! Send composite, resume and references to **Chuck Finney, Goodrich Broadcasting, 2517 East Mt. Hope, Lansing, MI 48910**. EOE M/F
*Muskegon winter 87 QRS

MPR

MORNING NEWS

Minnesota Public Radio has an immediate opening for skilled, experienced radio journalist to assemble and present nine newscasts each weekday morning, within local/statewide broadcasts of Morning Edition. Major market experience desirable. Salary competitive. Resume, demo tape, and salary history to:

Minnesota
Public Radio
Personnel Department
45 East Eighth Street
St. Paul, MN 55101
Equal Opportunity Employer

Got a job? Need a jock? Put it in Opportunities -- and get results! Call 213-553-4330.

CINCINNATI/DAYTON'S REAL COUNTRY

GIANT is now searching for a take charge PROGRAM DIRECTOR. Applicant must have strong production skills, proven country music programming track record, and a strong promote to win attitude. A GREAT OPPORTUNITY TO MAKE THE JUMP AND SCORE BIG IN TWO TOP 50 RADIO MARKETS. This position will be filled with 30 days. Rush T&R to: Neil Kearney, V.P., G.M., WBVE-FM, 9902 Carver Road, P.O. BOX 42238, Cincinnati, Ohio 45242.

OPPORTUNITIES

POSITIONS SOUGHT

Attention West/Midwest AC/CHR stations! I want to work for you. Nine years' experience. BRIAN: (308) 532-9676. (4/24) 835-2038. (4/24)

I Want To Be A Disc Jockey! RIC CRAMER: (216) 835-2038. (4/24)

Los Angeles, Philly, Boston, Chicago, Houston, Miami, New York, Denver. All places I want to work. CHR jock on the loose. R.C.: (216) 835-2038. (4/24)

Beautiful/EZ/Lite. Strong background including Bonneville-owned stations in New York and Los Angeles. (619) 320-7893. (4/24)

Five years jockin'. Want fulltime slot in Las Vegas or Southern Cal. Have worked with all formats except CHR/BU. Good voice. BILL: (205) 269-8676. (4/24)

Word Up! Need a night jock? Try me UC/AC/MOR. Prefer West Coast, but can negotiate. GRAYLAND D. HOOKS: (213) 391-8634. (4/24)

All I need is a chance! Parttimer hungry for fulltime position in small/medium market. CHR/AC. DAVE: (712) 252-2330. (5/1)

Your Country station needs a shot in the arm to enhance your music library? Former MD has a few tricks that won't hurt your budget. Prefer Arizona. JERRY: (505) 722-3489. (5/1)

Talented, experienced PD. Creative, organized, resourceful. Seven years on-air in majors, too. Prefer top 200 market. (615) 885-5900. (5/1)

POSITIONS SOUGHT

Revo, Vegas, Denver, pro is the best kept secret in Dallas. 17 years AT/Production, CHR/AC/Country. Dependable with great references. RICK: (817) 645-4110. (5/1)

Bright, quick, natural communicator with unlimited potentials seeks AOR drive/evening position. JOHN A.: (312) 784-1327. (5/1)

MIKE McCARTHY mornings at Lite 1067/Tulsa and 95 Rock/Birmingham. AC/AOR/CHR. Creative, fun, and proven ratings winner. A quality kind of guy. (918) 250-7993. (5/1)

I'm allergic to mornings, but if you want twelve years' experience and have a midday or afternoon AC/CHR shift. Call JACK: (219) 464-9955. (5/1)

POSITIONS SOUGHT

HOT AUSTRALIAN TEAM looking for a new challenge at CHR. AOR station in medium or major market. **Currently rated #1 in major OZ market.** Inquiries to Radio & Records, 1930 Century Park West, #683, Los Angeles, CA 90067.

11-year CHR/Urban/Rock jock and PD seeks position. Prefer Southeast. (803) 457-4556. (5/1)

Two-year news anchor from CA who has covered football to politics seeks reporting job. Will relocate anywhere. DAVID MELLO: (408) 385-0194. (5/1)

Seven-year AC/CHR pro. Well-mannered, witty, sweet, caring, dedicated and have nice teeth. Courteous phone voice too. BARRY: (803) 249-7597. (5/1)

I want to rock. I'm ready to roll. Four years' experience major market. Currently Asst. PD. Looking South and West. JIM: (419) 433-6254. (5/1)

27 share last book. Major market experience. Seven years of CHR on-air, programming, promotion, and music research experience. Seek CHR PD/on-air position. (616) 842-0947. (5/1)

Easy isn't easy. I'm good at it. Experienced former OD seeks on-air in medium or major market. Great voice, production, and promotions. JOHN: (313) 227-6328. (5/1)

Recent broadcasting graduate seeks position in small/medium market. Hardworking and dedicated. Prefer Dallas, Texas area. SHANTINA: (214) 942-6354. (5/1)

I'M AN ARB TERRORIST
As your next PROMOTIONS DIRECTOR, your competition will be terrorized by what I'll do to their ARB's!

I'm radio's best kept secret: Dynamically creative! Exceptionally organized and meticulous! Excellent management skills! Solid radio marketing/image instincts! Energetic radio fanatic! Street-smart thinker! Good understanding of research! #1 Dedicated!

I'll effectively promote and position your station; help increase your cume, TSL & AQH, with solid, visionary ideas via my nine years radio/TV experience. Ready to create marketing warfare & inflict some pain!

All serious inquiries considered for any top 40 metro rated CHR/Hot AC/BU/Gold/non-metal AOR. I'll relocate for right offer; especially CA, Sunbelt & NE. Call today before the pain I inflict may be on YOU! Stephen (617) 449-8141!

Actress for "theatre of the mind" radio. Nine-year pro with two years in major market. Prefer AOR/AC. ROBYN EVANS: (816) 357-2575. (5/1)

Help! Help! Broadcasting school graduate needs a chance to be a jock. Please call AL: (502) 351-7944. (5/1)

In search of innovative PD to air dynamic female duo. Extremely marketable. Wit, charm, ambition. Guaranteed winning ratings. CONNER & SULLIVAN: (212) 884-1117. (5/1)

Multitrack Maniac
Major Market Production Pro
Have Blade, Will Travel
Call (213) 204-1249 For Info
Broadcast Talent Associates

It happens all the time. This time it happened to me. WFIL sale has Philly news pro on the street. Prefer California or the Northeast. MIKE: (215) 969-1456. (5/1)

10-year vet seeks CHR/AC opportunity. Enjoy doing production. Will relocate, very adaptable. Let's talk. RICK: (313) 683-5772. (5/1)

Why should you hire me for your East Coast AOR radio station? Reason #9: because I am tenacious yet unintoxicating. JEFF: (516) 623-8493. (5/1)

What doesn't your station have that ours does? A great evening personality. College grad available May 18. Will travel, top 100 market. STEVE: (814) 226-3704. (5/1)

POSITIONS SOUGHT

Announcer with five years' experience seeks fulltime position as MD/announcer for small/medium market station. AL: (412) 793-9508. (5/1)

Do you want movie premieres? Promotions pro with five years' experience ready to help your station get what it deserves. Will relocate. RICK HARRIS: (305) 678-4358. (5/1)

Energetic air personality/copywriter with two years' experience CHR/AC formats seeks home in small/medium market. Will relocate. NORRIS: (602) 829-0177. (5/1)

Where did the time go? I was having so much fun. Responsible, mature MD. AC/CHR. Confident, natural, and ready. Prefer Midwest/West. DOUG: (402) 379-3300. (5/1)

Lively, Spicy and Human
Quality person and award-winning, 14 year maj. mkt. talent blends talk/music/variety exp. from Baltimore's notorious "Mad Radio" to KMOX, D.C., Md., N.Y. or top 25. Charlie 301-444-5328.

Prefer Southern warm climates in larger market. 18 years' experience, married, stable, and available. News/morning man/production/PD/ND. LARRY KAY: (717) 653-2500. (5/1)

GARY JAMES, former WXLB MD, seeks position as MD on off-air or in the record industry. (312) 385-3871. (5/1)

News pro: great pipes, writing, and creative use of sound. Major market experience, solid references. WAYNE SMITH: (503) 292-2261. (5/1)

MISCELLANEOUS

CHR KSEL & Country KKIK FM is under new ownership and is now Lubbock's hottest Country station. Seek service from all labels. ATTN: Jon Griffin, Box 2369, Lubbock, TX 79408. (5/1)

R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

ADULT MORNING PERSONALITY

Leader of morning team, full service AC. Consistent high ratings, 25-54, medium market. Cassette on request; Radio & Records, 1930 Century Park West, #684, Los Angeles, CA 90067.

I dare to chill! This DJ loves the night time. UC/AC/MOR. Prefer West Coast, but can negotiate. GRAYLAND: (213) 391-8634. (5/1)

Top notch CHR/Urban/AC/CW. Small/medium market PD with 11 years' experience. Prefer Southeast. (803) 457-4556. (5/1)

Bags packed, tank filled! Former major market jock getting ulcers from unemployment. Any size market and shift. CHR/AC/Country. (519) 451-7658. (5/1)

FUNNY PERSONALITY

Seeks morning show in Northeast or West Coast. Aggressive and consistently funny, next station should be the one to let me go full throttle. Previous ratings show good strength in Male & Female 18-25. Ideal boss: Intelligent, understands true personality radio, will give me free reign on show content and creativity. If you're seriously searching for young talent, I'd like to talk. Jeff Deminski 703-743-5167. Mornings.

Experienced air personality seeks position. Any shift. JOHN: (314) 341-5473. (5/1)

Small market GM with 17 years' experience seeks same capacity in small/medium market in the desert Southwest. Interested in equity. BOB KIRBY: (316) 225-3701. (5/1)

Creative producer/writer, multitrack engineer/announcer with production company seeks major market position. Advertising and broadcast expertise. JEFF: (503) 225-8368. (5/1)

10 YRS. WGCL/CLEVELAND

Aggressive, spirited jock looking for airshift or production gig. Experienced in all dayparts! Good pipes, good vibes, any market! \$16,500 - \$18,000 buys a pro.

Ric Cramer (216) 835-2038

PROGRAM MANAGER

A.M. Specialist. Top 66 Markets. (winning top 10 track record). "New A.M. competition-proof, audience bonding, and personnel leadership systems to insure Sales' needs." Custom BOOKLET: Adult audience-management plan - details of advanced consumer/listener research studies and implications plus ratings applications and revenue-building information. For free CEO/GM booklet, call Carl, 305-942-8861. Not a consultant. Commitment to one station or group only.

I will talk to you medium market, and they will enjoy. JIM: (414) 295-3520. (5/1)

Knock Knock! Who there? Iconoclast. Iconoclast who? Iconoclast much longer in public radio. Seek commercial break in the Southwest area. OWEN: (513) 530-9758. (5/1)

Aggressive, creative woman seeks aggressive, creative station. Character voices, satire, writing, and Oodies are my specialties. Will relocate. KATE: (303) 846-4748. (5/1)

Break away from the ordinary. Give your small/medium AOR/CHR a big time sound. Experienced duo. Production, voices, and characters. GLENN: (312) 445-0770. (5/1)

SECOND BANANA

I'm a supportive-creative experienced Morning Guy who'll accept second billing. Great voice and voices. Concept. Humor. No Ego problems. Major Markets Only. T&R to Radio & Records, 1930 Century Park West, Box #692, Los Angeles, CA 90067.

12-year pro, love people and teamwork. On-air, production, and news experience. Humor free. Prefer East Coast. JIM: (304) 229-2749. (5/1)

Help! Owners won't give big guns to fight war. Seek new battleground. Currently in P3 market looking for same or bigger. DON: (505) 623-9100 days or 622-2120 evenings. (5/1)

Sales position wanted by engineer who wants to switch to the sales side of the business. Also interested in programming. BRUCE: (818) 342-6521. (5/1)

The magic is in the music and the music is in me. MAJIC MARK: (815) 875-2695. (5/1)

You name it. I've worked it. Multiformat veteran seeks new challenge. Prefer Southeast or Mid-Atlantic. All offers considered. RUSS BRYANT: (803) 957-4165 (5/1)

BEAU DANIELS

Six Years With 95X
WMJX, Q101, WAAY. Exploring medium and major market opportunities. Production Director with controlled energy for afternoons and nights. Stable with #1 track record. 803-884-3520.

Unlimited talent, positive and hardworking. Intelligent personality seeks Midwest position. G.F.: (818) 353-3985 or (913) 286-1438. (5/1)

Small market Country station of the year personality, ready to move to medium market or larger. Lets talk. Call KEN during the day at (406) 256-2248. (5/1)

Jock with one year of experience would like to relocate. Reliable and hardworking. Call now. MARK: (714) 971-1616. (5/1)

The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you? It's a sure way to generate qualified sales leads. Just Call (213) 553-4330

EUROPE

CONTINUES TO

"ROCK THE NIGHT"

AND THE NATION



**SECOND
WEEK
MOST
ADDED
CHR!!!
98/45**

"IT AIN'T EASY RUNNING
OUT OF THRILLS"



NATIONAL MUSIC FORMATS

Added This Week

Bonneville Broadcasting

Kevin McCarthy (800) 431-1600

Alpha

DAN HILL "Can't We Try"

Easy Listening

ART GREENSLADE "Lucille"
CARA VELLI "Red Roses For A
Blue Lady"

SYNTHPHONIC VARIATIONS

"One More Night"

Broadcast Programming

John Sherman/Jay Albright (800) 426-9082

Adult Contemporary

RUSSELL HITCHCOCK "The
River Cried"
JOURNEY "Why Can't This Night
Go On Forever"
LaBELLE & CHAMPLIN "The Last
Unbroken Heart"

Modern Country

K.T. OSLIN "80's Ladies"
JUDDS "I Know Where I'm Going"
HOLLY DUNN "Love Someone
Like Me"
GATLIN & FRICKIE "From Time
To Time"
SKAGGS & WHITE "Love Can't
Ever Get Any Better Than This"

Century 21

Greg Stephens (214) 934-2121

The Z Format

EUROPE "Rock The Night"
ROCK & HYDE "Dirty Water"
BILLY IDOL "Sweet Sixteen"
PARTLAND BROTHERS "Soul
City"
TINA TURNER "Break Every
Rule"
REO SPEEDWAGON "Variety
Tonight"
CROWDED HOUSE "Something
So Strong"

The AC Format

HERB ALPERT "Diamonds"
DAVID SANBORN "Chicago
Song"

Super-Country

WAYLON JENNINGS "Fallin' Out"
BELLAMY BROTHERS "Country
Rap"
JUDDS "I Know Where I'm Going"
GATLIN & FRICKIE "From Time
To Time"
RAY STEVENS "Would Jesus
Wear A Rolex"
SKAGGS & WHITE "Love Can't
Ever Get Any Better Than This"

Concept Productions

Elvin Schryama (916) 762-7754

CHR

BILLY IDOL "Sweet Sixteen"
PARTLAND BROTHERS "Soul
City"
DURAN DURAN "Meet El
Presidente"
RESTLESS HEART "I'll Still Be
Loving You"
TOM PETTY & THE
HEARTBREAKERS "Jammin'..."

Country

K.T. OSLIN "80's Ladies"
WAYLON JENNINGS "Fallin' Out"
SYLVIA "Straight From My Heart"
ANNE MURRAY "Are You Still In
Love With Me"

AC

DAVID SANBORN "Chicago
Song"
CROWDED HOUSE "Something
So Strong"

Drake-Chenault

Joe Parick (800) 247-3303

XT-40

LISA-LISA "Head To Toe"
PARTLAND BROS. "Soul City"
LEVEL 42 "Lessons In Love"

Contempo 300

U2 "With Or Without You"

Great American Country

JUDDS "I Know Where I'm Going"
RICKY VAN SHELTON "Crime Of
Passion"
MARIE OSMOND "Everybody's
Crazy About My Baby"

Supersoul

ONE WAY "Whammy"
JONATHAN BUTLER "Lies"
JODY WATLEY "Still A Thrill"
REGINA BELLE "Show Me The
Way"
HOWARD HEWETT "I Commit To
Love"
CLUB NOUVEAU "Why You Treat
Me So Bad"
JANET JACKSON "The Pleasure
Principle"
KAJAMMIN "It Ain't Over (Till It's
Over)"
4 BY FOUR "They Want You For
My Girlfriend"

Media General

Broadcast Services

Bob O'Connell (901) 359-4423

Action

KANSAS "Can't Cry Anymore"
DAVID SANBORN "Chicago
Song"
RUSSELL HITCHCOCK "The
River Cried"

Your Country

GAYLE & MORRIS "Another
World"
HOLLY DUNN "Love Someone
Like Me"
RICKY VAN SHELTON "Crime Of
Passion"
NANCI GRIFFITH "Trouble In The
Fields"
JOHNNY CASH "The Night Hank
Williams Came To Town"
SKAGGS & WHITE "Love Can't
Ever Get Any Better Than This"

Hi Rock

KENNY G "Songbird"
LISA-LISA "Head To Toe"
SMOKEY ROBINSON "Just To
See Her"
TOM PETTY & THE
HEARTBREAKERS "Jammin'..."

Peters Productions, Inc.

George Junda (800) 255-8511

Country Lovin'

LYLE LOVETT "God Will"
VINCE GILL "Cinderella"
LEE GREENWOOD "Someone"
BELLAMY BROTHERS "Country
Rap"
GATLIN & FRICKIE "From Time
To Time"
MOE BANDY "Till I'm Too Old To
Die Young"

The Ultimate AC

SURVIVOR "Man Against The
World"

The Programming Consultants

Steve Henry (800) 843-7807

Stereo Rock

LEVEL 42 "Lessons In Love"
BILLY IDOL "Sweet Sixteen"
BON JOVI "Wanted Dead Or
Alive"
PSYCHEDELIC FURS "Heartbreak
Beat"

AC

DAN HILL "Can't We Try"
VANDROSS & HINES "There's
Nothing Better Than Love"

Country

SKO "American Me"
JUDDS "I Know Where I'm Going"
DESERT ROSE BAND "Ashes Of
Love"
SKAGGS & WHITE "Love Can't
Ever Get Any Better Than This"

Radio Arts

John Benedetti (818) 841-0225

Country's Best

RICKY VAN SHELTON "Crime Of
Passion"
SKAGGS & WHITE "Love Can't
Ever Get Any Better Than This"

Soft Contemporary

RUSSELL HITCHCOCK "The
River Cried"

Sound 10

JONATHAN BUTLER "Lies"
RUSSELL HITCHCOCK "The
River Cried"

Satellite Music Network

Pat Crane (214) 931-9200

The Starstation

KENNY LOGGINS "Meet Me Half
Way"
VANDROSS & HINES "There's
Nothing Better Than Love"
GLENN MEDEIROS "Nothing's
Gonna Change My Love For..."

Country Coast-To-Coast

GAYLE & MORRIS "Another
World"
MICKEY GILLEY "Full Grown
Fool"
CHARLY McCLAIN "Don't Touch
Me There"
GEORGE STRAIT "All My Ex's
Live In Texas"
CHARLEY PRIDE "Have I Got
Some Blues For You"

Rock 'N' Hits

TRUTH "Weapons Of Love"
BILLY IDOL "Sweet Sixteen"
REO SPEEDWAGON "Variety
Tonight"
CUTTING CREW "One For The
Mockingbird"
HUMAN LEAGUE "Are You Ever
Coming Back"

Transtar

Adult Contemporary

Max Tavaris (213) 460-6383

MADONNA "La Isla Bonita"
ANITA BAKER "Same Ole Love"
CROWDED HOUSE "Dgn'l Dream
It's Over"

Country

Rich Honora (213) 460-6383

KEITH WHITLEY "Hard Lovin'"
T.G. SHEPPARD "You're My First
Lady"
EDDY RAVEN "You're Never Too
Old For Young Love"

R&R NATIONAL AIRPLAY

JAZZ

TOP 30

MAY 1, 1987

- 1 GARY BURTON QUINTET/Whiz Kids (ECM)
2 MARLENA SHAW/It Is Love (Verve)
3 PAQUITO D'RIVERA/Manhattan Burn (Columbia)
4 TONY WILLIAMS/Civilization (Blue Note)
5 STANLEY TURRENTINE/Wonderland (Blue Note)
6 KENNY BURRELL & JAZZ GUITAR BAND/Generation (Blue Note)
7 COURTNEY PINE/Journey To The Urge Within (Anitiles New Direction/Island)
8 MONTREUX/Sign Language (Windham Hill)
9 KENIA/Initial Thrill (Zebra/MCA)
10 JOHN SCOFIELD/Blue Matter (Gramavision)
11 JOHN CHIODINI/Weightless (MCA)
12 SPECIAL EFX/Mystique (GRP)
13 ELVIN JONES/McCOY TYNER QUINTET/Reunited (Black-Hawk)
14 MILT JACKSON & HIS GOLD MEDAL WINNERS/Brother Jim (Pablo/Fantasy)
15 STEPHANE GRAPPELLI/Plays Jerome Kern (GRP)
16 KOINONIA/Frontline (MCA)
17 ASTRUD GILBERTO PLUS JAMES LAST ORCH./Astrud Gilberto Plus James Last... (Verve)
18 DAVID FRISHBERG/Can't Take You Nowhere (Fantasy)
19 SMITH OOBSON/Smithsonian (Night Music)
20 BILLY MITCHELL/Faces (Vista/Optimism)
21 KENNY BARRON/What If? (Enja/Muse)
22 STEVE KUHN TRIO/Life's Magic (Black-Hawk)
23 BLUE SKY/Wish I Were Here (Bannerworks)
24 MICHAEL BRECKER/Michael Brecker (MCA Impulse!)
25 DAVID COLLINI/Mad Shadows (Dancin Penguin/Optimism)
26 AZYMUTH/Tightrope Walker (Milestone/Fantasy)
27 JOE SAMPLE/Roles (MCA)
28 WOODY SHAW/Solid (Muse)
29 OSCAR PETERSON FOUR/If You Could See Me Now (Pablo/Fantasy)
30 VIC VOGEL/Awesome! Big Band (Pinnacle)

MOST ADDED

- MICHAEL BRECKER (22)
JOE SAMPLE (14)
PATRICK WILLIAMS (11)
JACK DeJOHNETTE'S (11)
JACK DeJOHNETTE'S (9)
RAMSEY LEWIS (8)
KENNY BARRON (7)
DAVID BENOID (7)
SPECIAL EFX (7)
JUSTO ALMARIO (6)
SMITH OOBSON (5)

HOTTEST

- MARLENA SHAW (19)
GARY BURTON QUINTET (17)
PAQUITO D'RIVERA (17)
STANLEY TURRENTINE (17)
TONY WILLIAMS (14)
KENNY BURRELL (13)
COURTNEY PINE (8)
MONTREUX (7)
SPECIAL EFX (6)

CHARLIE ROUSE "Upper Manhattan Jazz Society" (Enja/Muse) 10/0
Rotations: Heavy 2/0, Medium 6/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: WBGO, WBEE, Medium: KJZZ, KJAZ, KUOP, WUSF, WVPE, KKUL,
ALEX DEGRASSI "Anigiano" (Novus) 9/4
Rotations: Heavy 2/1, Medium 6/2, Light 1/1, Extra Adds 0, Total Adds 4, WRTI, WUWM, KLCC, KPXR, Heavy: WNOP, Medium: KJAZ, KPUL, WNEW, KIFM,
RAY BROWN TRIO "Red Hot Ray Brown Trio" (Concord) 9/2
Rotations: Heavy 2/0, Medium 4/2, Light 3/0, Extra Adds 0, Total Adds 2, WUSF, KBEM, Heavy: WJAZ, KLON, Medium: WBGO, KKUL,
RICKY FORO "Looking Ahead" (Muse) 9/1
Rotations: Heavy 3/0, Medium 2/0, Light 4/1, Extra Adds 0, Total Adds 1, KERA, Heavy: KANU, KBEM, KWMU, Medium: WBGO, WRTI,
BUDDY MONTGOMERY "Ties Of Love" (Landmark) 9/1
Rotations: Heavy 4/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, KLSK, Heavy: WRTI, KJAZ, KPUL, KPXR, Medium: WBGO, KLON,
NORMA WINSTONE "Somewhere Called Home" (ECM) 9/0
Rotations: Heavy 2/0, Medium 3/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: WMOT, KWMU, Medium: WRTI, WVPE, KPXR,
RAMSEY LEWIS "Keys To The City" (Columbia) 8/8
Rotations: Heavy 0/0, Medium 3/3, Light 4/4, Extra Adds 1, Total Adds 8, WLOQ, WBBY, WDET, WJZZ, KTCJ, WNEW, WLVE, KIFM,
WENDELL HARRISON "Walt Broke The Wagon Down" (Rebirth) 8/3
Rotations: Heavy 0/0, Medium 4/1, Light 4/2, Extra Adds 0, Total Adds 3, WBGO, WUSF, WVPE, Medium: WAER, WJZZ, KLCC,
DAVID BENOID "Freedom At Midnight" (GRP) 7/7
Rotations: Heavy 2/2, Medium 1/1, Light 2/2, Extra Adds 2, Total Adds 7, WJAZ, WAER, WLOQ, WBEE, KKGO, KJZZ, WLVE,
SONYA ROBINSON "Sonya" (Columbia) 7/2
Rotations: Heavy 0/0, Medium 4/0, Light 2/1, Extra Adds 1, Total Adds 2, KJZZ, WNEW, Medium: WBGO, WJZZ, KTCJ, KKGO,
JAE SINNETT "Obsession" (JS) 7/2
Rotations: Heavy 2/0, Medium 2/0, Light 3/2, Extra Adds 0, Total Adds 2, KANU, KKUL, Heavy: KJAZ, WHRO, Medium: WMOT, KPXR,
BILLY HIGGINS "Bridgework" (Fantasy) 7/0
Rotations: Heavy 1/0, Medium 5/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WDET, Medium: WBGO, WRTI, KJAZ, KKUL, KPXR,
LES BROWN & HIS BAND OF RENOWN "Digital Swing" (Fantasy) 6/3
Rotations: Heavy 1/0, Medium 4/2, Light 1/1, Extra Adds 0, Total Adds 3, WRTI, KJAZ, KBEM, Heavy: KLON, Medium: WJAZ, KKUL,
FRANK POTENZA "Soft & Warm" (TBA/Palo Alto) 6/1
Rotations: Heavy 1/0, Medium 1/0, Light 4/1, Extra Adds 0, Total Adds 1, KTCJ, Heavy: WLOQ, Medium: WNOP,
JACK NICHOLSON/BOBBY McFERRIN "The Elephant's Child" (Rabbit Ears/Windham Hill) 6/1
Rotations: Heavy 2/1, Medium 3/0, Light 1/0, Extra Adds 0, Total Adds 1, WGBH, Heavy: WRTI, Medium: KERA, WBEE, KLSK,
RICHARD SOUTHER "Innerrmission" (Meadowlark) 6/1
Rotations: Heavy 0/0, Medium 3/0, Light 2/1, Extra Adds 0, Total Adds 1, KLCC, Medium: KPUL, KIFM, KLSK,

Black/Urban stations contributing to Jazz: KJCB/Lafayette, Tyrone Davis, WYLD-FM/New Orleans, Dell Spencer.

NEW & ACTIVE

- PATRICK WILLIAMS' NEW YORK BAND "10th Avenue" (Soundwings) 17/11
Rotations: Heavy 3/1, Medium 3/1, Light 9/7, Extra Adds 2, Total Adds 11, WBFO, WOTB, WAER, WFAE, WMOT, WBBY, KJZZ, KJAZ, KPUL, WHVE, KIFM, Heavy: WJAZ, WNCP, Medium: WBEE, KTCJ,
RICHE COLE "Pure Imagination" (Concord) 16/3
Rotations: Heavy 5/0, Medium 4/1, Light 7/2, Extra Adds 0, Total Adds 3, KUOP, KBEM, KLSK, Heavy: KANU, KLON, KKGO, WHRO, WUSF, Medium: WBGO, KJZZ, KKUL,
CHARLES BROWN "One More For The Road..." (Blue Side) 16/1
Rotations: Heavy 0/0, Medium 9/1, Light 7/0, Extra Adds 0, Total Adds 1, WRTI, Medium: WOTB, KERA, WBEE, KLON, WFSF, WUSF, WVPE, KLCC,
HILTON RUIZ ENSEMBLE "Something Grand" (Novus) 13/1
Rotations: Heavy 4/0, Medium 5/0, Light 3/0, Extra Adds 1, Total Adds 1, WJZZ, Heavy: WBGO, KERA, WNEW, KPXR, Medium: WRTI, WBBY, WHRO, WUSF, KLSK,
JUSTO ALMARIO "Plumbline" (Meadowlark) 12/6
Rotations: Heavy 4/0, Medium 4/2, Light 3/3, Extra Adds 1, Total Adds 6, WAER, WLOQ, KTCJ, KPUL, WHVE, KLCC, Heavy: KKGO, KIFM, KLSK, Medium: WJAZ, WLVE,
CLARK TERRY & RED MITCHELL "To Duke & Basie" (Enja/Muse) 12/4
Rotations: Heavy 1/0, Medium 7/3, Light 4/1, Extra Adds 0, Total Adds 4, WBFO, KKGO, WUSF, WVPE, Heavy: KWMU, Medium: WOTB, WRTI, WUWM, WFSF,
MARK WINKLER "Ebony Rain" (Pausa) 11/1
Rotations: Heavy 1/0, Medium 4/0, Light 6/1, Extra Adds 0, Total Adds 1, WHVE, Heavy: WJZZ, Medium: KKGO, KUOP, KPUL, WLVE,
JACK DeJOHNETTE'S SPECIAL EDITION "Irresistible Forces" (MCA Impulse!) 10/9
Rotations: Heavy 3/3, Medium 4/3, Light 0/0, Extra Adds 3, Total Adds 9, WBGO, WRTI, WBEE, WNOP, WDET, KJAZ, WHRO, WUSF, KPXR, Medium: KKGO,
HUGH MASEKLA "Tomorrow" (WB) 10/1
Rotations: Heavy 3/0, Medium 4/0, Light 3/1, Extra Adds 0, Total Adds 1, WHVE, Heavy: WDET, WNEW, KLCC, Medium: WJZZ, KTCJ, WVPE, KIFM,

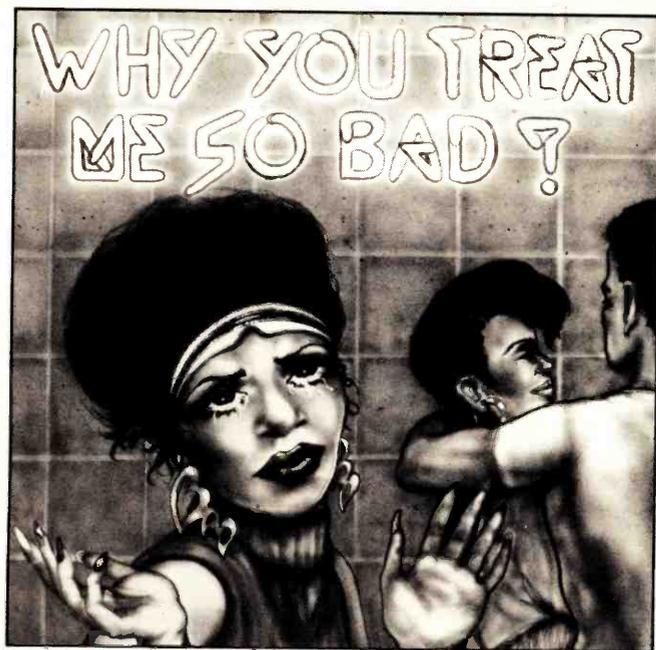
REGIONALIZED ADDS & HOTS

Regionalized Adds & Hots grid with columns for EAST, SOUTH, MIDWEST and various station call letters and program details.

Gary Burton Quintet Whiz Kids #1 ECM thanks you for your support. Includes image of the album cover.

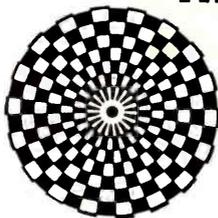
WEST section with station call letters and program details, plus a note: 'WFP/Louisville failed to report, therefore its playlist was frozen. KJCB/Lafayette failed to report for two consecutive weeks and was not used in this week's data.'

The BADDEST Breaker.



"Why You Treat Me So Bad"
CLUB NOUVEAU
The New Single
From The Smash Album
Life, Love & Pain

*12" Single and Cassette Single
Available on Tommy Boy Records*

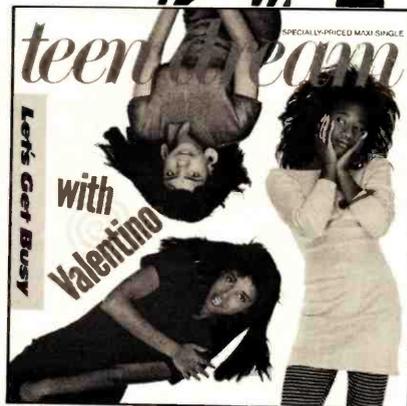


The *Busiest* Single.

"Let's Get Busy"
Teen Dream
The New Single
From The Album
Let's Get Busy



© 1987 Warner Bros. Records, Inc.



IRISH COFFEY & POTATOES

EAST

WVH/FM/Baltimore
Don Brooks

REGINA BELLE
ISLEY JASPER ISLE
TIMEX SOCIAL CLUB
JEFF LORBER
Hotest:
GREGORY ABBOTT
ATLANTIC STARR
AL GREEN
SURFACE
SMOKEY ROBINSON
CAMO

WVYV/Baltimore
Roy Sampson

JONATHAN BUTLER
LA LA
BARFACE
WISPER
FOUR BY FOUR
PHYLIS HYMAN
REGINA BELLE
O'JAYS
STARPOINT
MONEY
LUTHER VANDROSS
LISA LISA
ATLANTIC STARR
PATRICIE RUSHEN
SMOKEY ROBINSON

WLD/Boston
Eroy Smith

TEEN DREAM
SYSTEM
MIDNIGHT STAR
FIRST CIRCLE
FOUR BY FOUR
NO SOBERIGN
REGINA BELLE
JESSE JOHNSON
Hotest:
SHIRLEY MURDOCK
ATLANTIC STARR
LISA LISA
WBLK/Bufalo
Ray Anthony

none
Hotest:
SYSTEM
ATLANTIC STARR
GREGORY ABBOTT
SURFACE

WKND/Hartford
Jordan/McLean

MIKA BENEETT
TEEN DREAM
ERIC B
FREDDIE JACKSON
JODI WILSON
Hotest:
CAMO
SURFACE
SHIRLEY MURDOCK
MIKI HOWARD
ATLANTIC STARR

WHCH/New Haven
David Dickenson

FAT BOYS
JOY WATLEY
LA LA
CURTIS HAIRSTON
TEMPATIONS
ISACA HAYES
REGINA BELLE
SANDY TORANO
LUTHER VANDROSS
SMOKEY ROBINSON
ATLANTIC STARR
CAMO
ANITA BAKER

OC10/Ocean City
Filipe/Janzan

JONATHAN BUTLER
JOY WATLEY
FOUR BY FOUR
REGINA BELLE
LA LA
CLUB NOUVEAU
TYRONE CURRY
Hotest:
CAMO
SMOKEY ROBINSON
COVER GIRLS
BLON MONKEYS
FIRST CIRCLE

SOUTH

WJZ/Albany
Tony Wright

LA LA
PHYLIS HYMAN
VESTA WILLIAMS
KATY MATHEIS
FOUR BY FOUR
HOWARD HEMETT
JONATHAN BUTLER
HOWARD HEMETT
HOTTEST:
ATLANTIC STARR
LUTHER VANDROSS
SURFACE
LARI SIFFRE
REDD
REGINA BELLE
Hotest:
CAMO

ATLANTIC STARR
LUTHER VANDROSS
LUTHER VANDROSS
PATRICIE RUSHEN

WUSL/Philadelphia
Tony Quaranteo

FIVE STAR
EXPRESS
SANDEE
Hotest:
ANITA BAKER
LUTHER VANDROSS
CAMO

WAMO/Pittsburgh
Woodoo/Anthony

none
Hotest:
SMOKEY ROBINSON
CAMO

WLD/Boston
Eroy Smith

TEEN DREAM
SYSTEM
MIDNIGHT STAR
FIRST CIRCLE
FOUR BY FOUR
NO SOBERIGN
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JESSE JOHNSON
Hotest:
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ATLANTIC STARR
LISA LISA
WBLK/Bufalo
Ray Anthony

none
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GREGORY ABBOTT
SURFACE

WKND/Hartford
Jordan/McLean

MIKA BENEETT
TEEN DREAM
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JODI WILSON
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CAMO
SURFACE
SHIRLEY MURDOCK
MIKI HOWARD
ATLANTIC STARR

WHCH/New Haven
David Dickenson

FAT BOYS
JOY WATLEY
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ATLANTIC STARR
CAMO
ANITA BAKER

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Filipe/Janzan

JONATHAN BUTLER
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BLON MONKEYS
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WVH/FM/Baltimore
Don Brooks

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ISLEY JASPER ISLE
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JEFF LORBER
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CAMO

WVYV/Baltimore
Roy Sampson

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WHCH/New Haven
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MIDWEST

WVH/FM/Baltimore
Don Brooks

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WLD/Boston
Eroy Smith

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MIDNIGHT STAR
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Ray Anthony

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Hotest:
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ATLANTIC STARR
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SURFACE

WKND/Hartford
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SURFACE

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Filipe/Janzan

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LA LA
CLUB NOUVEAU
TYRONE CURRY
Hotest:
CAMO
SMOKEY ROBINSON
COVER GIRLS
BLON MONKEYS
FIRST CIRCLE

WEST

KDX/Oakland
Danny Denver

STARPOINT
JONATHAN BUTLER
J. BLACKFOOT
LA LA
CLUB NOUVEAU
TYRONE CURRY
Hotest:
CAMO
SMOKEY ROBINSON
COVER GIRLS
BLON MONKEYS
FIRST CIRCLE

XHRM/San Diego
L.D. McCollum

CHRIS DERROH
DEBBIE DEB
LILI JONES
REGINA BELLE
JONATHAN BUTLER
EXPOSE
PAT BOYS
R.J.'S LATEST ARRIV
HOTTEST:
SYSTEM
COVER GIRLS
ATLANTIC STARR
LUTHER VANDROSS
SMOKEY ROBINSON

KOL/San Francisco
Robinson/Moody

KENNY G
CLUB NOUVEAU
HOWARD HEMETT
HOTTEST:
HARLEY HALL /M.C
ROSE BROTHERS
R.D.'S LATEST ARRIV
HOTTEST:
SYSTEM
SMOKEY ROBINSON
KOL & THE GANG
ANITA BAKER
KLYMAXX

WVH/FM/Baltimore
Don Brooks

REGINA BELLE
ISLEY JASPER ISLE
TIMEX SOCIAL CLUB
JEFF LORBER
Hotest:
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ATLANTIC STARR
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WVYV/Baltimore
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TYRONE CURRY
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COVER GIRLS
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FIRST CIRCLE

The following stations called in frozen playlets this week:

- WBLK/Bufalo
- WAMO/Pittsburgh
- WKL/Indianapolis
- WKJ/Jackson
- WBLX/Mobile

89 Total Reports
84 Current Reports

R&R NATIONAL AIRPLAY FULL-SERVICE AC

TOP 20

Three Weeks	Two Weeks	Last Week		
2	2	1	1	BILLY JOEL featuring RAY CHARLES /Baby Grand (Columbia)
3	3	3	2	SMOKEY ROBINSON /Just To See Her (Motown)
1	1	2	3	RESTLESS HEART /I'll Still Be Loving You (RCA)
11	9	4	4	ANITA BAKER /Same Ole Love (365 Days A Year) (Elektra)
12	8	5	5	LIONEL RICHIE /Se La (Motown)
17	11	9	6	MADONNA /La Isla Bonita (Sire/WB)
—	16	11	7	GLENN MEDEIROS /Nothing's Gonna Change My Love (Amherst)
9	5	7	8	STEVE WINWOOD /The Finer Things (Island/WB)
4	4	6	9	ARETHA FRANKLIN & GEORGE MICHAEL /I Knew You Were Waiting (For Me) (Arista)
—	18	13	10	CHRIS DeBURGH /The Lady In Red (A&M)
—	15	12	11	ATLANTIC STARR /Always (WB)
6	6	8	12	BRUCE HORNSBY & THE RANGE /Mandolin Rain (RCA)
—	17	14	13	CHICAGO /If She Would Have Been Faithful (WB)
—	20	17	14	PATTI LABELLE & BILL CHAMPLIN /The Last Unbroken Heart (MCA)
BREAKER	15	10	15	KENNY G /Songbird (Arista)
5	7	10	16	STARSHIP /Nothing's Gonna Stop Us Now (Grunt/RCA)
BREAKER	17	12	17	GENESIS /In Too Deep (Atlantic)
7	10	15	18	JANET JACKSON /Let's Wait Awhile (A&M)
BREAKER	19	14	19	KENNY LOGGINS /Meet Me Half Way (Columbia)
BREAKER	20	15	20	DAN HILL /Can't We Try? (Columbia)

MAY 1, 1987

Total Reports	Adds	Heavy	Medium	Light
37/0	33	4	0	0
35/1	30	4	1	1
36/0	22	10	4	0
35/0	27	7	1	1
34/0	25	8	1	1
35/3	19	14	2	2
37/4	13	21	3	3
27/0	21	4	2	2
26/0	16	9	1	1
33/6	12	17	4	4
32/0	15	16	1	1
25/0	12	7	6	6
27/0	9	18	0	0
28/2	5	20	3	3
26/9	7	12	7	7
22/1	9	6	7	7
29/8	2	17	10	10
20/0	5	10	5	5
23/3	3	14	6	6
23/3	1	15	7	7

MOST ADDED

KENNY G (9)
ANNE MURRAY (9)
GENESIS (8)
CHRIS DeBURGH (6)
CARLY SIMON (5)
GLENN MEDEIROS (4)
NYLONS (4)
DAN HILL (3)
KENNY LOGGINS (3)
MADONNA (3)
STEVE WARINER (3)

HOTTEST

B. JOEL /R. CHARLES (29)
SMDKEY ROBINSON (23)
LIONEL RICHIE (17)
ANITA BAKER (16)
MADONNA (15)
RESTLESS HEART (14)
STEVE WINWOOD (12)
ATLANTIC STARR (8)
A. FRANKLIN & G. MICHAEL (6)
CHICAGO (5)
CHRIS DeBURGH (5)

BREAKERS

GENESIS

In Too Deep (Atlantic)

66% of our reporters on it. Rotations: Heavy 2, Medium 17, Light 10, Total Adds 8, KHOW, KFMB, WGOW, WDBO, WHBY, WSPD, KSL, WJBC. Debuts at number 17 on the Full-Service chart.

KENNY G

Songbird (Arista)

59% of our reporters on it. Rotations: Heavy 7, Medium 12, Light 7, Total Adds 9, KFMB, WCHS, WGY, WBT, WDBO, WHBC, WIBA, WROK, WSPD. Moves 20-15 on the Full-Service chart.

KENNY LOGGINS

Meet Me Half Way (Columbia)

52% of our reporters on it. Rotations: Heavy 3, Medium 14, Light 6, Total Adds 3, WNNR, WGBR, WCIL. Debuts at number 19 on the Full-Service chart.

DAN HILL

Can't We Try? (Columbia)

52% of our reporters on it. Rotations: Heavy 1, Medium 15, Light 7, Total Adds 3, KFMB, WELI, WHBC. Debuts at number 20 on the Full-Service chart.

PETER CETERA

Only Love Knows Why (WB)

50% of our reporters on it. Rotations: Heavy 0, Medium 18, Light 4, Total Adds 1, WNNR.

NEW & ACTIVE

LUTHER VANDROSS with **GREGORY HINES** "There's Nothing Better Than Love" (Epic) 21/2
Rotations: Heavy 2/0, Medium 1/1, Light 5/1, Total Adds 2, WHBC, WSPD, Heavy: WASK, KVCC, Medium: including WTML, KFMB, WCHS, WGY, WHBY, KBOI, KUGN, WNNR, WTKO, WMTR, WGBR, WBOW, KTWO

NYLONS "Kiss Him Goodbye" (Open Air) 18/4
Rotations: Heavy 0, Medium 6/0, Light 12/4, Total Adds 4, WICC, WGOW, WROK, WTKO, Medium: WCCO, WHBY, WIBA, WGBR, WASK, KTWO, Light including KHOW, WCHS, WGY, WHBC, WMTR, WSTU, WJBC, WBOW.

ANNE MURRAY "Are You Still In Love With Me" (Capitol) 14/9

Rotations: Heavy 0, Medium: 7/3, Light: 7/6, Total Adds 9, WTR, WISA, WSPD, KBOI, KSL, WMTR, WJBC, KFOD, KTWO, Medium including WCCO, WHBY, KUGN, WASK, Light including WGBR

JENNIFER WARNES "First We Take Manhattan" (Cypress/PolyGram) 14/0

Rotations: Heavy 1/0, Medium 5/0, Light 8/0, Total Adds 0, Heavy: KTWO, Medium: WCCO, KJR, KBOI, WGBR, KVCC, Light: KFMB, WCHS, WGOW, WHBC, WTKO, WMTR, WJBC, KFOD

DAN SEALS "I Will Be There" (EMI America) 12/0

Rotations: Heavy 1/0, Medium 7/0, Light 4/0, Total Adds 0, Heavy: WBOW, Medium: WTMJ, WCCO, WBT, WHBY, KUGN, KSL, WGBR, Light: WHBC, WIBA, WSTU, WJBC

FLEETWOOD MAC "Big Love" (WB) 9/1

Rotations: Heavy 3/0, Medium 3/1, Light 3/0, Total Adds 1, WSPD, Heavy: WICC, WNNR, KTWO, Medium including WGBR, KBOI, Light: WTKO, WATR, WSTU

D. PARTON, L. RONSTADT, E. HARRIS "To Know Him Is To Love Him" (WB) 9/0

Rotations: Heavy 1/0, Medium 7/0, Light 1/0, Total Adds 0, Heavy: WTMJ, Medium: WCCO, WBT, WHBY, WHBC, KKOB, WJBC, KVCC, Light: WTKO

CYNDI LAUPER "What's Going On" (Portrait/CBS) 8/0

Rotations: Heavy 0, Medium 6/0, Light 2/0, Total Adds 0, Medium: WICC, WHAS, WNNR, WMTR, WJBC, KVCC, Light: WGOW, WTKO

SIGNIFICANT ACTION

MIKI HOWARD "Imagination" (Atlantic) 7/2

Rotations: Heavy 0, Medium 3/0, Light 4/2, Total Adds 2, WTKO, WBOW, Medium: WHBY, KUGN, WASK, Light including WHBC, WNNR

JOURNEY "Why Can't This Night Go On Forever" (Columbia) 7/2

Rotations: Heavy 0, Medium 3/0, Light 4/2, Total Adds 2, KBOI, WSTU, Medium: WTKO, KTWO, KVCC, Light including WATR, KFOD

RUSSELL HITCHCOCK "The River Cried" (Arista) 6/0

Rotations: Heavy 0, Medium 2/0, Light 2/0, Total Adds 0, Medium: KTWO, KVCC, Light: WNNR, WMTR, WGBR, KFOD

CARLY SIMON "Give Me All Night" (Arista) 5/5

Rotations: Heavy 0, Medium 1/1, Light 4/4, Total Adds 5, KUGN, KSL, WMTR, WGBR, KTWO

HERB ALPERT "Diamonds" (A&M) 5/0

Rotations: Heavy 1/0, Medium 1/0, Light 3/0, Total Adds 0, Heavy: WNNR, Medium: WICC, Light: WCHS, WMTR, WSTU

GINO VANNELLI "Wild Horses" (CBS Associated) 5/0

Rotations: Heavy 1/0, Medium 2/0, Light 2/0, Total Adds 0, Heavy: KTWO, Medium: WGOW, KBOI, Light: KJR, WMTR

STEVE WARINER "The Weekend" (MCA) 4/3

Rotations: Heavy 0, Medium 0, Light 4/3, Total Adds 3, KUGN, WTKO, WGBR, Light including WHBY

COMMODORES "United In Love" (Polydor/PolyGram) 4/2

Rotations: Heavy 0, Medium 2/0, Light 2/2, Total Adds 2, KUGN, WBOW, Medium: WCCO, KTWO

HOOSIERS "Theme From Hoosiers" (Polydor/PolyGram) 4/0

Rotations: Heavy 0, Medium 2/0, Light 2/0, Total Adds 0, Medium: WTMJ, WBT, Light: WHBY, WJBC

LINDA RONSTADT "I Love You For Sentimental Reasons" (Elektra) 3/2

Rotations: Heavy 0, Medium 2/1, Light 1/1, Total Adds 2, WHBY, WASK, Medium including WBT

CUTTING CREW "I Just Died In Your Arms" (Virgin) 3/1

Rotations: Heavy 2/0, Medium 0, Light 1/1, Total Adds 1, WSTU, Heavy: WNNR, WOL

DAVID SANBORN "Chicago Song" (WB) 3/1

Rotations: Heavy 0, Medium 0, Light 3/1, Total Adds 1, WNNR, Light including KUGN, WTKO

U2 "With Or Without You" (Island) 3/1

Rotations: Heavy 1/0, Medium 1/0, Light 1/1, Total Adds 1, WHBC, Heavy: WICC, Medium: WMTR

COLIN HAY "Can I Hold You" (Columbia) 3/1

Rotations: Heavy 0, Medium 2/0, Light 1/1, Total Adds 1, WTKO, Medium: WCCO, KTWO

KIM WILDE "You Keep Me Hangin' On" (MCA) 3/0

Rotations: Heavy 1/0, Medium 1/0, Light 1/0, Total Adds 0, Heavy: WNNR, Medium: WICC, Light: WMTR

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R&R NATIONAL AIRPLAY

ADULT CONTEMPORARY

BREAKERS.

HOWARD JONES Will You Still Be There? (Elektra)

51% of our reporters on it. Rotations: Heavy 3, Medium 26, Light 17, Total Adds 7, KMJI, WKGW, WHNN, 3WM, KTYL, WXUS, KWEB. Moves 30-27 on the AC chart.

NEW & ACTIVE

PETER CETERA "Only Love Knows Why" (WB) 43/13

Rotations: Heavy 10, Medium 23/3, Light 19/10, Total Adds 13 including WLTS, KIFM, WAEB, WFMK, WHNN, KCIX, WSKY, WAEV, WFFX, WXUS, Heavy WZLQ, Medium including WKYE, WTFM, WNAM, WMGN, WEIM, WGLL, WQHQ, WTNV, WCKQ, WAGE, KRLB, WORG. Debuts at #28 on the AC chart.

DAVID SANBORN "Chicago Song" (WB) 34/8

Rotations: Heavy 0, Medium 15/1, Light 19/7, Total Adds 8, WKYE, WIZD, WLHT, WFMK, KWFM, WAEV, KFBS, WJON, Medium including WNAM, WMGN, WEIM, WSKI, WQHQ, WSKY, WBGM, WZLQ, WMTFM, KYJC, KQSW. Light including WQMC, KIFM, WKGW, WXTX, WTRX, KWAV.

RUSSELL HITCHCOCK "The River Cried" (Arista) 34/7

Rotations: Heavy 0, Medium 17/2, Light 17/5, Total Adds 7, KIFM, KEY103, WTRX, KVUU, WTNV, WPPA, WSKY, Medium including WKGW, WNAM, WMGN, WEIM, WSKI, WQHQ, WAGE, WBGM, WMTFM, WXUS, KKLK, KYJC. Light including WKYE, KWAV, WMMJ, WCHV, WGSV, WORG.

CARLY SIMON "Give Me All Night" (Arista) 32/32

Rotations: Heavy 0, Medium 14/14, Light 18/18, Total Adds 32, WSNI, WHTX, WKYE, WKGW, WXTX, WTFM, WIZD, WNAM, WTRX, KWAV, WMMJ, WGLL, WSKI, WQHQ, WTNV, WPPA, WSKY, WCKQ, WCHV, WGSV, WAHR, WAGE, WORG, WAEV, WBGM, WZLQ, WMTFM, KFBS, WXUS, KKLK, KYJC, KMGQ.

UZ "With Or Without You" (Island) 30/6

Rotations: Heavy 7/0, Medium 13/1, Light 10/5, Total Adds 6, WLTT, WMMJ, WEIM, WGLL, WZLQ, WXUS, Heavy: B100, WKYE, WSKI, WSKY, WCKQ, KRLB, WFFX, Medium including K101, KEY103, WHVE, KWFM, WQHQ, WCHV, WAEV, WBGM, WJON, K99, KYJC, KQSW. Debuts at #30 on the AC chart.

HERB ALPERT "Diamonds" (A&M) 28/3

Rotations: Heavy 0, Medium 19/1, Light 9/2, Total Adds 3, K594, K101, KFBS, Medium including WKYE, WHVE, WEIM, WSKI, WQHQ, WCKQ, WGSV, KRLB, WORG, WZLQ, WFFX, WJON, K99, KYJC. Light including B100, WIZD, KELT, KDUK, WAEV, KQSW.

ROTATION BREAKOUTS

	Total Report/Adds	Heavy	Medium	Light
1 SMOKEY ROBINSON	91/2	75	12	4
2 LIONEL RICHIE	86/2	68	17	1
3 ANITA BAKER	86/2	65	19	2
4 MADONNA	84/0	63	20	1
5 STEVE WINWOOD	78/1	62	15	1
6 BILLY JOEL featuring RAY CHARLES	83/0	63	16	4
7 CHICAGO	84/2	50	32	2
8 CHRIS DeBURGH	83/2	42	32	9
9 ATLANTIC STARR	82/3	44	35	3
10 CROWDED HOUSE	70/2	43	19	8
11 KENNY LOGGINS	85/4	28	49	8
12 KENNY G	79/4	35	32	12
13 GLENN MEDEIROS	81/5	23	50	8
14 ARETHA FRANKLIN & GEORGE MICHAEL	71/1	30	32	9
15 GENESIS	83/24	12	52	19
16 PATTI LABELLE & BILL CHAMPLIN	65/2	21	37	7
17 RESTLESS HEART	66/1	23	34	9
18 LUTHER VANOROSS with GREGORY HINES	65/2	11	42	12
19 DAN HILL	69/8	12	43	14
20 STARSHIP	58/0	12	36	10
21 FLEETWOOD MAC	58/0	12	30	16
22 GINO VANNELLI	50/2	13	28	9
23 JOURNEY	58/11	1	37	20
24 JENNIFER WARNES	48/2	9	32	7
25 BRUCE HORNSBY & THE RANGE	33/0	3	18	12
26 KOOL & THE GANG	31/0	2	19	10
27 HOWARD JONES	46/7	3	26	17
28 PETER CETERA	43/13	1	23	19
29 CUTTING CREW	20/1	11	7	2
30 UZ	30/6	7	13	10

MOST ADDED

CARLY SIMON (32)
GENESIS (24)
KLYMAXX (22)
PETER CETERA (13)
JONATHAN BUTLER (12)
COMMODORES (11)
JOURNEY (11)
STEVE WARINER (11)
DAN HILL (8)
ANNE MURRAY (8)
NYLONS (8)
DAVID SANBORN (8)

HOTTEST

B. JOEL /RAY CHARLES (45)
SMOKEY ROBINSON (44)
ANITA BAKER (41)
STEVE WINWOOD (37)
MADONNA (36)
LIONEL RICHIE (32)
CHICAGO (23)
CHRIS DeBURGH (23)
CROWDED HOUSE (22)
ATLANTIC STARR (22)
KENNY G (21)

KLYMAXX "I'd Still Say Yes" (Constellation/MCA) 27/22

Rotations: Heavy 1/0, Medium 6/3, Light 20/19, Total Adds 22 including KHLY, B100, WKGW, KELT, WNAM, WEIM, WQHQ, WPPA, WSKY, WGSV, WAGE, KRLB, WAEB, WZLQ, WMTFM, KKLK, KYJC. Heavy: KOST, Medium including WPIX, WTFM, WBGM, Light including WMYX.

CYNDI LAUPER "What's Going On" (Portrait/CBS) 27/0

Rotations: Heavy 7/0, Medium 12/0, Light 8/0, Total Adds 0, Heavy: K101, WMGN, WSKI, WZLQ, WFFX, KYJC, KQSW, Medium: WXTX, U102, WNAM, KWFM, WGLL, WTNV, WPPA, KRLB, WBGM, KFBS, K99, KMGQ.

JONATHAN BUTLER "Lies" (Jive/RCA) 26/12

Rotations: Heavy 0, Medium 7/3, Light 19/5, Total Adds 12, WPKX, WKYE, WXTX, WTFM, WIZD, WNAM, WTRX, WMGN, WGLL, WCKQ, WAGE, WJON, Medium including WSKY, WGSV, KYJC, KMGQ. Light including WEIM, WSKI, WQHQ, WORG.

NYLONS "Kiss Him Goodbye" (Open Air) 26/8

Rotations: Heavy 0, Medium 9/1, Light 17/7, Total Adds 8, WMGN, KVUU, WQHQ, WORG, WAEB, KFBS, WXUS, KMGQ, Medium including WNAM, KWFM, WGLL, WTNV, WPPA, KRLB, WBGM, KFBS, K99, KMGQ.

LEVEL 42 "Lessons In Love" (Polydor/PolyGram) 25/2

Rotations: Heavy 0, Medium 16/0, Light 9/2, Total Adds 2, WHVE, WMTFM, Medium: KVL, WKYE, WTRX, KWFM, WSKI, WQHQ, WPPA, WSKY, WCKQ, WCHV, WGSV, WAGE, WBGM, WFFX, KKLK, KQSW. Light including B100, KWAV.

SIGNIFICANT ACTION

STEVE WARINER "The Weekend" (MCA) 23/11

Rotations: Heavy 0, Medium 3/1, Light 20/10, Total Adds 11, WNAM, WGLL, WCHV, WAGE, KRLB, WAEB, KFBS, WJON, KKLK, KYJC, KMGQ. Medium including WAHR, WBGM. Light including KEY103, WTRX, WEIM, WCKQ, WGSV, WORG, KQSW.

COLIN HAY "Can I Hold You" (Columbia) 22/7

Rotations: Heavy 0, Medium 6/0, Light 16/7, Total Adds 7, WAEB, KEY103, WTRX, KWFM, WSKI, WAGE, KKLK, Medium: WEIM, WSKY, WCHV, WBGM, WZLQ, KFBS. Light including WXTX, WTFM, WNAM, WGSV, WORG, WJON.

ANNE MURRAY "Are You Still In Love With Me" (Capitol) 21/8

Rotations: Heavy 0, Medium 6/2, Light 15/6, Total Adds 8, WPKX, KEY103, WTRX, WQHQ, WAGE, WAEB, WBGM, WZLQ, Medium including WEIM, WGLL, WAHR, WMTFM. Light including WNAM, WSKI, WCKQ, WGSV, KFBS, WJON, KKLK, KYJC.

THOMPSON TWINS "Get That Love" (Arista) 21/0

Rotations: Heavy 0, Medium 12/0, Light 9/0, Total Adds 0, Medium: KIFM, U102, WGLL, WSKI, WQHQ, WCKQ, WCHV, WGSV, WAEB, WFFX, KYJC, KQSW. Light: B100, KEY103, WTFM, WNAM, KVUU, KRLB, WMTFM, WJON, KMGQ.

CUTTING CREW "If Just Died In Your Arms" (Virgin) 20/1

Rotations: Heavy 11/0, Medium 7/0, Light 2/1, Total Adds 1, WMMJ, Heavy: WSN, WLTT, WLT, B100, WKYE, WGLL, WSKI, WCKQ, KRLB, WFFX, K99. Medium: K101, WIZD, WHVE, WSKY, WCHV, KYJC, KQSW. Light including U102. Debuts at #29 on the AC chart.

COMMODORES "United In Love" (Polydor/PolyGram) 15/11

Rotations: Heavy 0, Medium 4/2, Light 11/8, Total Adds 11, KOST, WTFM, WSKY, WCKQ, WORG, WBGM, WZLQ, WMTFM, WJON, KKLK, KMGQ. Medium including WQHQ. Light including WEIM, WCHV, WAGE.

HUEY LEWIS & THE NEWS "I Know What I Like" (Chrysalis) 15/3

Rotations: Heavy 2/0, Medium 8/2, Light 5/1, Total Adds 3, WHTX, WLT, KYKY, Heavy: WCKQ, WFFX, Medium including KVL, WKYE, WRKA, WIZD, WHVE, K99. Light including B100, KELT, KDUK, KQSW.

DAN SEALS "I Will Be There" (EMI America) 15/0

Rotations: Heavy 1/0, Medium 5/0, Light 9/0, Total Adds 0, Heavy: WTRX, Medium: WNAM, WSKI, WCHV, KRLB, WBGM, Light: WTFM, WTRX, WEIM, WKNE, WQHQ, WGSV, KFBS, WJON, KQSW.

KANSAS "Can't Cry Anymore" (MCA) 14/0

Rotations: Heavy 0, Medium 5/0, Light 9/0, Total Adds 0, Medium: WKYE, WSKI, WCKQ, WBGM, KQSW. Light: WLTS, WNAM, WTRX, WQHQ, WGSV, KRLB, WORG, KFBS, KYJC.

BILLY VERA & THE BEATERS "Let You Get Away" (Rhino) 11/1

Rotations: Heavy 0, Medium 4/1, Light 7/0, Total Adds 1, WGLL, Medium including WEIM, WBGM, WMTFM. Light: WKYE, WIZD, WNAM, WKNE, WSKI, KKLK, KYJC.

BANGLES "Walking Down Your Street" (Columbia) 11/0

Rotations: Heavy 2/0, Medium 7/0, Light 2/0, Total Adds 0, Heavy: U102, WIZD, Medium: K101, WHVE, KDUK, WCHV, WFFX, WMTFM, K99. Light: WSNI, B100.

TOTO "Till The End" (Columbia) 9/0

Rotations: Heavy 0, Medium 3/0, Light 6/0, Total Adds 0, Medium: WEIM, WCHV, KYJC. Light: WXTX, WMMJ, WSKI, WORG, WAEB, KQSW.

CROWDED HOUSE "Something So Strong" (Capitol) 8/6

Rotations: Heavy 0, Medium 1/0, Light 7/6, Total Adds 6, WKYE, WQHQ, WCKQ, WGSV, WBGM, KYJC. Medium: KWAV. Light including WMMJ.

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.



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Produced by Bud Lagan

Capitol
1967 CAPITOL RECORDS, INC.

R&R NATIONAL AIRPLAY COUNTRY

TOP 50

MAY 1, 1987

Three Weeks	Two Weeks	Last Week	
10	5	3	1 CONWAY TWITTY/Julia (MCA)
8	3	1	2 OAK RIDGE BOYS/It Takes A Little Rain (MCA)
11	8	6	3 DAN SEALS/I Will Be There (EMI America)
15	12	9	4 JOHN CONLEE/Domestic Life (Columbia)
12	10	8	5 JUDY RODMAN/Girls Ride Horses Too (MTM)
18	16	13	6 NITTY GRITTY DIRT BAND/Baby's Got A Hold On Me (WB)
7	4	7	7 D'KANES/Can't Stop My Heart From Lovin' You (Columbia)
19	15	11	8 FORESTER SISTERS/Too Many Rivers (WB)
1	1	5	9 D. PARTON, L. RONSTADT, & E. HARRIS/To Know Him Is To Love Him (WB)
46	26	16	10 RANDY TRAVIS/Forever & Ever, Amen (WB)
17	14	12	11 GARY MORRIS/Plain Brown Wrapper (WB)
22	18	14	12 T.G. SHEPPARD/You're My First Lady (Columbia)
25	20	15	13 EDDY RAVEN/You're Never Too Old For Young Love (RCA)
3	2	2	14 MICHAEL JOHNSON/The Moon Is Still Over Her Shoulder (RCA)
27	24	20	15 MOE BANDY/I'm Too Old To Die Young (MCA/Curb)
24	22	19	16 KEITH WHITLEY/Hard Livin' (RCA)
21	19	17	17 BILLY JOE ROYAL/Old Bridges Burn Slow (Atlantic America)
29	25	22	18 SWEETHEARTS OF THE ROODEO/Chains Of Gold (Columbia)
36	29	25	19 EARL THOMAS CONLEY/That Was A Close One (RCA)
33	27	24	20 DWIGHT YOAKAM/Little Sister (Reprise/WB)
13	11	10	21 STEVE EARLE/Goodbye's All We've Got Left (MCA)
34	30	27	22 JOHN SCHNEIDER/Love, You Ain't Seen The Last Of Me (MCA)
9	7	7	23 KATHY MATTEA/You're The Power (Mercury/PG)
31	28	26	24 CHARLEY PRIDE/Have I Got Some Blues For You (16th Ave./Capitol)
39	35	29	25 TANYA TUCKER/It's Only Over For You (Capitol)
—	49	34	26 GEORGE STRAIT/All My Ex's Live In Texas (MCA)
—	45	33	27 CRYSTAL GAYLE & GARY MORRIS/Another World (WB)
35	32	30	28 CHARLY MCCLAIN/Don't Touch Me There (Epic)
37	34	31	29 SOUTHERN PACIFIC/Don't Let Go Of My Heart (WB)
44	38	35	30 MICKEY GILLEY/Full Grown Fool (Epic)
2	6	18	31 MICHAEL MARTIN MURPHEY & HOLLY DUNN/A Face In The Crowd (WB)
—	50	40	32 STEVE WARINER/The Weekend (MCA)
BREAKER	33	33	JUDDS/I Know Where I'm Going (RCA/Curb)
50	43	39	34 MARIE OSMOND/Everybody's Crazy 'Bout My... (Capitol/Curb)
4	9	23	35 T. GRAHAM BROWN/Don't Go To Strangers (Capitol)
BREAKER	36	36	SKO/American Me (MTM)
49	47	41	37 DESERT ROSE BAND/Ashes Of Love (MCA/Curb)
BREAKER	38	38	RICKY VAN SHELTON/Crime Of Passion (Columbia)
BREAKER	39	39	BAILLIE AND THE BOYS/Oh Heart (RCA)
5	13	28	40 WAYLON JENNINGS/Rose In Paradise (MCA)
DEBUT	41	41	HOLLY DUNN/Love Someone Like Me (MTM)
DEBUT	42	42	K.T. OSLIN/Bo's Ladies (RCA)
14	17	32	43 DON WILLIAMS/Senorita (Capitol)
DEBUT	44	44	RICKY SKAGGS & SHARON WHITE/Love Can't Ever Get Better... (Epic)
23	21	21	45 LYLE LOVETT/God Will (MCA/Curb)
—	48	48	JOHNNY CASH/The Night Hank Williams Came To Town (Mercury/PG)
DEBUT	47	47	LEE GREENWOOD/Someone (MCA)
DEBUT	48	48	VINCE GILL/Cinderella (RCA)
6	23	36	49 REBA MCGENTIRE/Let The Music Lift You Up (MCA)
43	39	37	50 TIM MALCHAK/Colorado Moon (Alpine)

Total Reports/Adds	Heavy	Medium	Light
158/0	137	19	2
152/1	130	17	5
160/1	126	29	5
154/1	116	31	7
153/0	111	36	6
158/2	85	65	8
144/0	98	32	14
154/0	94	51	9
136/0	101	24	11
161/4	49	100	12
145/1	74	61	10
157/0	49	97	11
157/1	37	104	16
132/0	79	38	15
148/8	65	56	27
146/2	52	74	20
129/1	56	54	19
155/2	25	105	25
157/8	15	100	42
145/3	21	90	34
107/0	60	40	7
146/4	10	107	29
103/0	51	37	15
122/5	26	70	26
142/10	9	84	49
139/26	16	71	52
147/27	2	81	64
112/4	23	66	23
121/3	14	69	38
125/12	5	72	48
74/0	24	31	19
128/31	3	54	71
113/73	1	33	79
117/14	3	64	50
71/0	24	31	16
108/17	2	47	59
95/6	4	56	35
96/19	4	42	50
102/15	3	40	59
47/0	14	19	14
88/34	2	29	57
82/28	2	26	54
45/0	16	18	11
75/25	1	26	48
56/0	9	32	15
58/3	3	33	22
60/42	1	10	49
65/26	1	11	53
38/0	5	17	16
46/1	3	24	19

MOST ADDED

- JUDDS (73)
- LEE GREENWOOD (42)
- L. GATLIN & J. FRICKIE (36)
- ANNE MURRAY (36)
- HOLLY DUNN (34)
- STEVE WARINER (31)
- TOM WOPAT (29)
- K.T. OSLIN (28)
- C. GAYLE & G. MORRIS (27)

HOTTEST

- CONWAY TWITTY (86)
- OAK RIDGE BOYS (74)
- PARTON, RONSTADT, HARRIS (62)
- DAN SEALS (61)
- JOHN CONLEE (47)
- RANDY TRAVIS (46)
- O'KANES (38)
- JUDY RODMAN (35)
- MOE BANDY (29)
- MICHAEL JOHNSON (29)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS.

JUDDS

I Know Where I'm Going (RCA/Curb)

On 70% of reporting stations. Rotations: Heavy 1, Medium 33, Light 79, Total Adds 73 Including WGNA, WYOU, WBOS, WIXL, WPOR, WKHX, KASE, KYKR, WVMI, WZZK, WAXX, KFGO, KWMT, WGEE, WFMS, KYAK, KQIL, KZLA, KALF, KCKC. Debuts at number 33 on the Country chart.

SKO

American Me (MTM)

On 67% of reporting stations. Rotations: Heavy 2, Medium 47, Light 59, Total Adds 17, WQBE, CHOW, WZZK, WXBQ, WLWI, WQDR, KBUC, WFMS, WTSO, WMIL, WKCCQ, KYAK, KGHL, KWJJ, KRAK, KMPS, KRPM. Moves 42-36 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. **New & Active** records are those receiving airplay at 30-59% of the stations. Records in **Significant Action** are receiving airplay at 5-29% of the stations. Records do not have to reach **Breaker** in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve **Breaker** status.

BAILLIE AND THE BOYS

Oh Heart (RCA)

On 63% of reporting stations. Rotations: Heavy 3, Medium 40, Light 59, Total Adds 15, WMNI, WQBE, WTCR, WCVR, WORC, WXBQ, WKSJ, WWKA, WUBE, WONE, WMIL, KUZZ, KYGO, KUPL, KMPS. Moves 45-39 on the Country chart.

RICKY VAN SHELTON

Crime Of Passion (Columbia)

On 60% of reporting stations. Rotations: Heavy 4, Medium 42, Light 50, Total Adds 19, WQBE, WRKZ, WTCR, WIXL, WUSY, WESC, WAMZ, WGKX, WGAR-FM, WGEE, WFMS, WITL, KKAL, KLZ, KNIX, KRAK, KKAT, KMPS, KGA. Moves 46-38 on the Country chart.

CRIME Of The Century

RICKY VAN SHELTON

is getting away with the biggest record of his career

CRIME OF PASSION

The arresting new single from the debut album, WILD EYED DREAM

Produced by
Steve Buckingham

R&R

BREAKERS

38

BB

40

On Columbia Records, Cassettes And Compact Discs



CONTRACT REPORTS

MOST ADDED
Judds (RCA/Curb)
Vince Gill (RCA)

EAST
HOTTEST
Conway Twitty (MCA)
Oak Ridge Boys (MCA)

SOUTH
MOST ADDED
Judds (RCA/Curb)
Lee Greenwood (MCA)

HOTTEST
Conway Twitty (MCA)
Oak Ridge Boys (MCA)

MIDWEST
MOST ADDED
Judds (RCA/Curb)
Lee Greenwood (MCA)

HOTTEST
Conway Twitty (MCA)
Oak Ridge Boys (MCA)

WEST
MOST ADDED
Larry Gatlin & Janie Fricke (Columbia)
John Coles (Columbia)

EAST

WMA
Albany, NY
STEVE WARREN
EDDY THOMAS CORLE
MICHAEL JOHNSON
RICHARD WATSON
RICKY TRAVIS
MICHAEL JOHNSON
RICKY TRAVIS
MICHAEL JOHNSON
RICKY TRAVIS
MICHAEL JOHNSON
RICKY TRAVIS

EAST

WTSN
Charlotte, NC
WATSON JENNINGS
PAUL TILLIS
RICKY TRAVIS
MICHAEL JOHNSON
RICKY TRAVIS
MICHAEL JOHNSON
RICKY TRAVIS
MICHAEL JOHNSON
RICKY TRAVIS

SOUTH

KEAN
Atlanta, TX
EVA LYNN
JOHN WESLEY RYLES
MICHAEL JOHNSON
RICKY TRAVIS
MICHAEL JOHNSON
RICKY TRAVIS
MICHAEL JOHNSON
RICKY TRAVIS

SOUTH

WZLX
Danville, KY
MICHAEL JOHNSON
RICKY TRAVIS
MICHAEL JOHNSON
RICKY TRAVIS
MICHAEL JOHNSON
RICKY TRAVIS
MICHAEL JOHNSON
RICKY TRAVIS

MIDWEST

WESH
Nashville, TN
BRADY SEARS
MICHAEL JOHNSON
RICKY TRAVIS
MICHAEL JOHNSON
RICKY TRAVIS
MICHAEL JOHNSON
RICKY TRAVIS

MIDWEST

WONE
Dayton, OH
MICHAEL JOHNSON
RICKY TRAVIS
MICHAEL JOHNSON
RICKY TRAVIS
MICHAEL JOHNSON
RICKY TRAVIS
MICHAEL JOHNSON
RICKY TRAVIS

WEST

WLLR
San Diego, CA
JOHN COLES
MICHAEL JOHNSON
RICKY TRAVIS
MICHAEL JOHNSON
RICKY TRAVIS
MICHAEL JOHNSON
RICKY TRAVIS

EAST

WMA
Albany, NY
STEVE WARREN
EDDY THOMAS CORLE
MICHAEL JOHNSON
RICHARD WATSON
RICKY TRAVIS
MICHAEL JOHNSON
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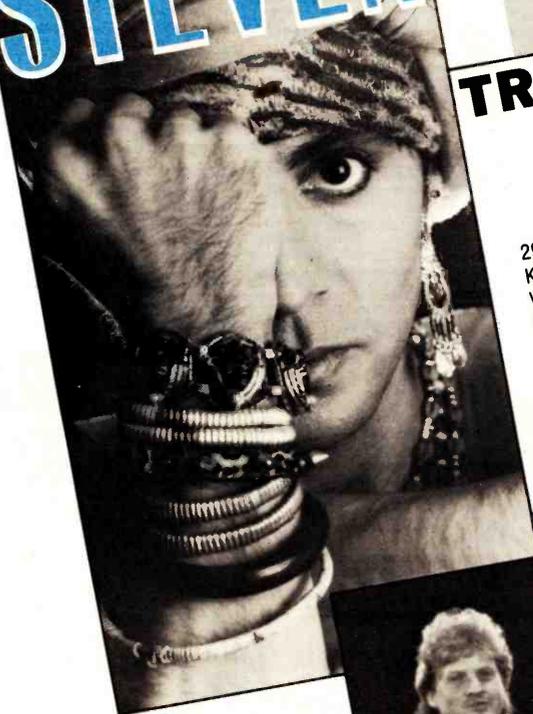
161 Reporters
154 Current Reports

The following stations reported no change in their rotas this week:
KFM/Las Vegas
WDXE/Lawrenceville
WLWK/Charlotte
WKKX/Parkersburg

The following stations failed to report this week & their rotations were frozen:
KIGO/Springfield
KVC/KLongview
WSM/Memphis
WYAY/Atlanta
WYNK/Baton Rouge

WTSN/Clemont is no longer a Country reporting station.

LITTLE STEVEN



CONSIDER HIM BROKEN

TRAIL OF BROKEN TREATIES

FROM THE FORTHCOMING ALBUM
FREEDOM—NO COMPROMISE

29 NEW BELIEVERS, INCLUDING KYYS, KLOS, KUPD, KZAP, KRQR, WBYR, KOME, WHFS, WCCC, WIOQ, WHEB, WEGR, KBAT, WDIZ, WRDU, WAPL, WLAV, WWCT, KILO, KPOI, KEZE

TRACKS JUMP! 57 - 40
A MOST ADDED TRACK 94/29

MANAGEMENT, DEMANN ENTERTAINMENT — FREDDY DEMANN / ARTHUR SPIVAK

PARTLAND BROTHERS

SOUL CITY

“SOUL CITY
THAT'S WHERE WE'RE GOING
AND WE WON'T BE BACK
TIL THE MONEY'S ALL GONE”

EXPLODING AT CHR
12" SPECIAL RE-EQ'ED AND
RE-LACQUERED FOR AORI



MAN
HAT
TAN

NEW THIS WEEK AT WKLC, WMGM, KZOO,
KRQU, WNGZ, WRJX AND MORE!

BUILDING SUCCESS FROM THE SOUND UP

R&R NATIONAL AIRPLAY

AOR TRACKS®

166 REPORTS

Three Weeks	Two Weeks	Last Week		Reports/Adds	Power	Heavy	Medium
6	4	1	1 TOM PETTY & THE.../Jammin' Me (MCA)	157-0	70+	147+	9-
3	2	2	2 BRYAN ADAMS/Heat Of The Night (A&M)	146-11	70-	140-	5+
5	5	5	3 DAVID BOWIE/Day-in Day-out (EMI America)	143-12	40-	121-	19+
1	1	3	4 U2/With Or Without You (Island)	130-11	54-	119-	6-
11	9	7	5 U2/I Still Haven't Found What I'm Looking For (Island)	145-12	28+	99+	46-
8	7	6	6 FROZEN GHOST/Should I See (Atlantic)	141-12	30+	101+	39-
2	3	4	7 FLEETWOOD MAC/Big Love (WB)	116-10	39-	104-	9-
10	10	8	8 LOU GRAMM/Ready Or Not (Atlantic)	120-11	31+	93+	26-
18	14	10	9 ROCK & HYDE/Dirty Water (Capitol)	152+5	14+	65+	76-
35	24	15	10 GREGG ALLMAN BAND/Anything Goes (Epic)	136+13	12+	64+	66-
—	30	22	11 FLEETWOOD MAC/Seven Wonders (WB)	127-118	7+	65+	60+
24	17	14	12 LITTLE AMERICA/Walk On Fire (Geffen)	127-13	12+	65+	56-
12	11	11	13 EDDIE MONEY/Endless Nights (Columbia)	106-13	19+	78+	27-
39	25	19	14 PETER WOLF/Can't Get Started (EMI America)	129+9	5+	53+	74-
31	26	20	15 BRYAN ADAMS/Into The Fire (A&M)	123+14	2+	54+	67+
19	16	15	16 CULT/Love Removal Machine (Sire/WB)	127-11	2-	40+	78-
20	18	17	17 WHITESNAKE/Still Of The Night (Geffen)	118-12	6-	51+	61-
37	27	21	18 TRUTH/Weapons Of Love (IRS/MCA)	147+7	1+	23+	110+
14	12	13	19 NIGHT RANGER/The Secret Of My Success (Camel/MCA)	99-12	8-	45-	49-
29	28	24	20 ERIC CLAPTON/Run (Duck/WB)	99-4	12+	43+	48-
—	50	32	21 CROWDED HOUSE/Something So Strong (Capitol)	109+26	3+	26+	76+
4	6	12	22 CUTTING CREW/(I Just) Died In Your Arms (Virgin)	73-11	12-	53-	17-
40	31	23	23 RED SPEEDWAGON/Variety Tonight (Epic)	107+6	1-	33+	69-
—	38	24	24 DAVID BOWIE/Time Will Crawl (EMI America)	96+26	1+	32+	60+
—	43	25	25 TOM PETTY & THE HEARTBREAKERS/Runaway Trains (MCA)	95+26	1+	37+	55+
13	13	18	26 PSYCHEDELIC FURS/Hearbreak Beat (Columbia)	83-0	6-	47-	30-
23	23	25	27 EUROPE/Rock The Night (Epic)	96-13	4+	36-	52-
46	36	30	28 TESLA/Little Suzi (Geffen)	106+3	3+	18+	74+
34	33	29	29 U2/Bullet The Blue Sky (Island)	82+9	3+	35+	42+
55	43	33	30 ROBERT CRAY BAND/Right Next Door ... (Mercury/PG)	106+19	1-	26+	72+
7	8	9	31 JON BUTCHER/Goodbye Saving Grace (Capitol)	77-0	9-	42-	30-
54	46	34	32 GARY MOORE/Over The Hills And Far Away (Virgin)	109+11	1+	13+	77+
49	38	35	33 OTHER ONES/We Are What We Are (Virgin)	100+9	1-	18+	70+
52	37	36	34 BON JOVI/Wanted Dead Or Alive (Mercury/PG)	72+5	8+	36+	30+
—	43	42	35 FLEETWOOD MAC/Tango In The Night (WB)	78+15	2+	34+	39+
22	22	26	36 BILLY IDOL/Sweet Sixteen (Chrysalis)	70-1	3-	24-	41-
21	19	23	37 LOS LOBOS/Set Me Free (Rosa Lee) (Slash/WB)	72-0	2-	24-	47-
—	51	44	38 FLEETWOOD MAC/Isn't It Midnight... (WB)	58-6	3+	27+	30-
60	55	47	39 MONDO ROCK/Primitive Love Rites (Columbia)	82+11	1-	10+	56+
—	57	49	40 LITTLE STEVEN/Trail Of Broken Treaties (Manhattan)	94+29	0=	2+	62+
15	21	28	41 BON JOVI/Never Say Goodbye (Mercury/PG)	55-0	3-	33-	17-
—	55	42	42 R.E.M./Ages Of You (IRS/A&M)	82+24	0=	4+	60+
43	41	43	43 FARRENHEIT/Fool In Love (WB)	61-1	6+	25+	29-
—	48	44	44 TOM PETTY & THE.../The Damage You've Done (MCA)	47+8	0=	19+	26=
38	39	45	45 U2/Where The Streets Have No Name (Island)	52-12	1-	24+	23-
DEBUT	46	46	46 GENESIS/In Too Deep (Atlantic)	53+26	8+	22+	24+
—	56	47	47 PATTY SMYTH/Downtown Train (Columbia)	71+14	0=	7+	56+
—	49	49	48 TOM PETTY & THE HEARTBREAKERS/Think About Me (MCA)	46-5	1+	16-	29+
33	32	39	49 GEORGIA SATELLITES/Railroad Steel (Elektra)	55-13	1+	16-	31-
—	52	50	50 DAVID BOWIE/Bang Bang (EMI America)	42+6	0=	19+	20=
DEBUT	51	51	51 MASON RUFFNER/Gypsy Blood (CBS Associated)	69/68	0	1	44
51	57	54	52 U2/In God's Country (Island)	42+3	1+	15+	24=
53	54	51	53 BRYAN ADAMS/Victim Of Love (A&M)	38-4	0=	15=	21-
—	58	54	54 ROBIN TROWER/Caroline (GNP/Crescendo)	59+6	1+	9+	38-
—	59	55	55 RED 7/When The Sun Goes Down (MCA)	62+4	2+	6+	36-
16	29	40	56 GREGG ALLMAN BAND/I'm No Angel (Epic)	33-0	6-	18-	9-
9	15	31	57 PETER WOLF/Come As You Are (EMI America)	34-0	5-	19-	11-
DEBUT	58	58	58 HOODOO GURUS/Good Times (Elektra)	50+3	1-	6+	35+
DEBUT	59	59	59 CUTTING CREW/One For The Mockingbird (Virgin)	52+22	0=	4+	40+
DEBUT	60	60	60 JON BUTCHER/Holy War (Capitol)	47+31	0=	7+	31+

BREAKERS®

CROWDED HOUSE
Something So Strong (Capitol)
66% of our reporters on it.

GARY MOORE
Over The Hills And Far Away (Virgin)
66% of our reporters on it.

ROBERT CRAY BAND
Right Next Door (Because Of Me) (Mercury/PG)
64% of our reporters on it.

OTHER ONES
We Are What We Are (Virgin)
60% of our reporters on it.

NEW ARTISTS

Albums

Reports/Adds

- 1 **MONDO ROCK/Boom Baby Boom (Columbia)** 83/11
- 2 **RED 7/When The Sun Goes Down (MCA)** 62/4
- 3 **HOODOO GURUS/Blow Your Cool (Elektra)** 53/5
- 4 **TNT/Tell No Tales (Mercury/PG)** 51/11
- 5 **SUZANNE VEGA/Solitude Standing (A&M)** 46/19
- 6 **RICK MEDLOCKE & BLACKFOOT/Rick... (Atlantic)** 39/18
- 7 **CONCRETE BLONDE/Concrete Blonde (IRS/MCA)** 38/4
- 8 **COLIN JAMES HAY/Looking For Jack (Columbia)** 30/4
- 9 **STAN BUSH & BARRAGE/Stan... (Scotti Bros./CBS)** 29/6
- 10 **JOHN FARNHAM/Whispering Jack (RCA)** 26/9

Tracks

- 1 **MONDO ROCK/Primitive Love Rites (Columbia)** 82/11
- 2 **MASON RUFFNER/Gypsy Blood (CBS Associated)** 69/68
- 3 **RED 7/When The Sun Goes Down (MCA)** 62/4
- 4 **CUTTING CREW/One For The Mockingbird (Virgin)*** 52/22
- 5 **TNT/10,000 Lovers... (Mercury/PG)** 51/11
- 6 **HOODOO GURUS/Good Times (Elektra)** 50/3
- 7 **SUZANNE VEGA/Luka (A&M)** 46/19
- 8 **SMITHEREENS/Time And Time Again (Enigma)*** 40/3
- 9 **WORLD PARTY/All Come True (Chrysalis)*** 39/13
- 10 **RICK MEDLOCKE & BLACKFOOT/Saturday... (Atlantic)** 38/18

New Artists are those who have never had an AOR Breaker. Asterisks (*) indicate additional tracks from albums which have already been Breakers and thus no longer appear among the albums listed.



When The Sun Goes Down

Breaker-Bound And Building At AOR, Including:
WBYP, WHJY, WKLS, WYNF, WLUP, WLLZ, WQFM, KRXQ, KZAP, KGB, KFOG, KRQR, AND MORE!

This Week:
New Artist Albums: 2
New Artist Tracks: 3
AOR TRACKS: 65
New & Active Album #1

MCA RECORDS

R&R NATIONAL AIRPLAY

AOR ALBUMS

166-REPORTS

MAY 1, 1987

Three Weeks Last
Weeks Weeks

Reports/Adds Power Heavy Medium

1	1	1	U2/The Joshua Tree (Island)	"Still" (145) "With" (130) "Bullet" (82)	163-0	78+	160-	3-
2	2	2	BRYAN ADAMS/Into The Fire (A&M)	"Heat" (146) "Into" (123) "Another" (41)	153=0	73-	147-	5+
3	3	3	FLEETWOOD MAC/Tango In The Night (WB)	"Seven" (127) "Big" (116) "Tango" (78)	161-0	50-	147-	13+
4	4	4	TOM PETTY & THE HEARTBREAKERS/Let Me Up (I've Had Enough) (MCA)	"Jammin'" (157) "Runaway" (95) "Damage" (47)	159+1	70+	148+	11-
5	5	5	DAVID BOWIE/Never Let Me Down (EMI America)	"Day-In" (143) "Time" (96) "Bang" (42)	160+1	41-	129+	29=
6	6	6	GREGG ALLMAN BAND/I'm No Angel (Epic)	"Anything" (136) "Angel" (33) "Cross" (7)	148=3	19+	80+	64-
7	7	7	LOU GRAMM/Ready Or Not (Atlantic)	"Ready" (120) "Heartache" (26) "Midnight" (21)	134=2	36+	103+	29-
8	8	8	FROZEN GHOST/Frozen Ghost (Atlantic)	"Should" (141) "Line" (3) "Masque" (3)	144-2	30+	103+	39-
9	9	9	PETER WOLF/Come As You Are (EMI America)	"Started" (129) "Come" (34) "Love" (4)	144-3	10-	67-	74+
10	10	10	ROCK & HYDE/Under The Volcano (Capitol)	"Dirty" (152) "Will" (4) "Blind" (3)	152+5	15+	66+	76-
11	11	11	LITTLE AMERICA/Little America (Geffen)	"Walk" (127) "Way" (2) "Right" (1)	128-3	12+	65+	56-
12	12	12	WHITESNAKE/Whitesnake (Geffen)	"Still" (118) "Here" (19) "Love" (8)	125+2	6-	56+	61-
13	13	13	CUTTING CREW/Broadcast (Virgin)	"Died" (73) "Mockingbird" (52) "Been" (4)	116-11	12-	56-	50+
14	14	14	EDDIE MONEY/Can't Hold Back (Columbia)	"Endless Nights" (106)	106-2	19+	78+	27-
15	15	15	BON JOVI/Slippery When Wet (Mercury/PG)	"Wanted" (72) "Goodbye" (55) "Rock" (2)	104-1	11-	62-	35-
16	16	16	TRUTH/Weapons Of Love (IRS/MCA)	"Weapons Of Love" (147)	147+7	1+	23+	110+
17	17	17	CULT/Electric (Sire/WB)	"Love" (127) "Devil" (8) "Flower" (2)	130+1	2-	41+	79-
18	18	18	CROWDED HOUSE/Crowded House (Capitol)	"Something" (109) "Dream" (21) "World" (6)	121+16	8+	37+	76+
19	19	19	JON BUTCHER/Wishes (Capitol)	"Goodbye" (77) "Holy" (47) "Living" (2)	112-6	9-	45-	59+
20	20	20	ERIC CLAPTON/August (Duck/WB)	"Run" (99) "Mask" (5) "Miss" (4)	107-2	15+	48+	51-
21	21	21	NIGHT RANGER/Big Life (Camel/MCA)	"Secret" (99) "Color" (7) "Rain" (5)	106-2	8-	48-	52-
22	22	22	PSYCHEDELIC FURS/Midnight To Midnight (Columbia)	"Heartbreak" (83) "Shock" (11) "Shadow" (4)	91-1	6-	51-	34-
23	23	23	ROBERT CRAY BAND/Strong Persuader (Mercury/PG)	"Right" (106) "Showed" (16) "Gun" (4)	116+13	1-	28+	79+
24	24	24	REO SPEEDWAGON/Life As We Know It (Epic)	"Variety" (107) "Dreams" (4) "Screams" (2)	109+4	1-	33+	70-
25	25	25	EUROPE/The Final Countdown (Epic)	"Rock" (96) "Final" (1) "Danger" (1)	97-3	4+	37-	52-
26	26	26	TESLA/Mechanical Resonance (Geffen)	"Little Suzi" (106) "Cowboy" (3) "Changes" (2)	107+3	3+	18+	75+
27	27	27	OTHER ONES/The Other Ones (Virgin)	"We Are" (100) "Love" (1) "All Day" (1)	101+9	1-	18+	70+
28	28	28	GARY MOORE/Wild Frontier (Virgin)	"Hills" (109) "Frontier" (1) "Friday" (1)	109+11	1+	13+	77+
29	29	29	LOS LOBOS/By The Light Of The Moon (Slash/WB)	"Free" (72) "Shakin'" (4) "Babies" (4)	78-0	2-	28-	42-
30	30	30	PATTY SMYTH/Never Enough (Columbia)	"Downtown" (71) "Never" (13) "Give" (6)	92+10	1-	11-	71+
31	31	31	BILLY IDOL/Whiplash Smile (Chrysalis)	"Sweet" (70) "Soul" (1)	70-1	3-	24-	41-
32	32	32	MONDO ROCK/Boom Baby Boom (Columbia)	"Primitive" (82) "Boom" (1) "Rule" (1)	83+11	1-	10+	57+
33	33	33	STEVE WINWOOD/Back In The High Life (Island/WB)	"Wake" (45) "Finer" (20) "Take" (2)	61+12	6-	22-	33+
34	34	34	FARRENHEIT/Farrenheit (WB)	"Fool" (61) "Lost" (6) "Impossible" (1)	65-2	6+	26+	31-
35	35	35	R.E.M./Dead Letter Office (IRS/A&M)	"Ages Of You" (82)	82+24	0=	4+	60+
36	36	36	GEORGIA SATELLITES/Georgia Satellites (Elektra)	"Railroad" (55) "Battleship" (4) "Keep" (1)	59-3	2+	17-	34-
37	37	37	GENESIS/Invisible Touch (Atlantic)	"In Too Deep" (53) "Tonight" (1)	54+26	8+	22+	24+
38	38	38	ANDY TAYLOR/Thunder (MCA)	"Die" (36) "Lie" (32)	67-19	1-	9-	31-
39	39	39	ROBIN TROWER/Passion (GNP/Crescendo)	"Caroline" (59) "Time" (5) "Passion" (1)	63+7	1+	9+	40-
40	40	40	THOMPSON TWINS/Close To The Bone (Arista)	"Get" (34) "Goodbye" (3) "Twentieth" (3)	40-0	5+	16+	23-

DEBUT

DEBUT

R.E.M.

AGES OF YOU

The first track from
DEAD LETTER OFFICE

Album Debut **35**

Tracks **55** - **42**

A Most Added Track And Album

BREAKERS

GARY MOORE
Wild Frontier (Virgin)
66% of our reporters on it.

OTHER ONES
The Other Ones (Virgin)
61% of our reporters on it.

NEW & ACTIVE

RED 7 "When The Sun Goes Down" (MCA) 62/4 (61/3)
Adds: KLBJ, WKRR, KMOD, WZZO. Powers 2. Heavy 6. KRXQ, KFOG, WEZ, WKQG, KKCY, KMMX. Medium 36 including WKLS, WLUP, WLLZ, WQFM, KZAP, WIMZ, WIXV, WRXK, WLAB, KEZO, WWCT, KICT, KKDJ.

AUTOGRAPH "Loud And Clear" (RCA) 54/4 (52/3)
Adds: WHJY, KAZY, WKLC, KMOD, Heavy 3. KNAC, KATP, KRQU. Medium 28 including WLLZ, WQFM, KBPI, KUPD, KOMI, KISW, WIMZ, WJOF, KISS, WKIE, KAT, KILQ, WGR, WRUF, KRNA, KWHL.

HOOBIE GURUS "Blow Your Cool" (Elektra) 53/5 (49/7)
Adds: WBCN, Q107, KGB, WAPL, WMAD. Powers 1. Heavy 6 including WLIR, WXRK, KWIC, KRNA, KGRO. Medium 36 including WNEW, WHJY, WKLS, WXRT, WQFM, 91X, KOMI, WCCC, WHEB, WOUR.

TNT "Tell No Tales" (Mercury/PolyGram) 51/11 (40/12)
Adds including WBCN, WNEW, KSHE, KUPD, KRQR, WOUR. Powers 2. Heavy 2. KNAC, KRQU. Medium 23 including WJOL, WLLZ, KPR, KOMI, WHEB, WIMZ, KISS, KILQ, WGR, WRUF, KRNA, KWHL, KTYD.

WORLD PARTY "Private Revolution" (Chrysalis) 47/11 (40/5)
Adds including WHJY, WPFY, WCCC, WIMZ, KDJK. Powers 1. Heavy 10. WBCN, WXRT, KBCC, KROQ, 91X, KGB, CHEZ, WONE, KTCZ, KMMX. Medium 22 including WBAB, WDV, DC101, KQRS, KUPD, KZAP, KATT, KEZE.

SUZANNE VEGA "Solitude Standing" (A&M) 46/19 (28/27)
Adds including WBCN, DC101, KTXQ, WPFY, WPDH, WKDF, KMOD, KBER. Powers 2. Heavy 7. WXRT, KBCC, WHFS, WJOL, WJVE, WLLZ, KSHE, KUPD, KLAG, WAPL, KATT, KEZO, KILQ, KWHL.

SMITHEREENS "Especially For You" (Enigma) 42/3 (43/3)
Adds: WRIF, WHTE, KLXP. Heavy 3. WXRK, WTPA, WIZN. Medium 31 including WNEW, WHJY, WNOR, WQFM, WCCC, WHEB, WPDH, WCMF, WOUR, KLAG, WAPL, KATT, KEZO, WJVE.

RICK MEDLOCKE & BLACKFOOT "Rick Medlocke & Blackfoot" (Atlantic) 39/18 (27/21)
Adds including WQFM, KRQD, KRQR, WEZ, WAOX, KJOT, WWVY, KRNA, WKLT, WZZO. Heavy 0. Medium 25 including WNEW, WJVE, WLLZ, KSHE, KUPD, KLAG, WAPL, KATT, KEZO, KILQ, KWHL.

CONCRETE BLONDE "Concrete Blonde" (IRS/MCA) 38/4 (37/8)
Adds: WQFM, WKRR, KKDJ, KTYD. Heavy 4. KROQ, WMAD, WMRY, KZEL. Medium 20 including WNOR, WXRT, 91X, WHEB, WOUR, WIZN, WBLM, WRUF, KQWB.

OZZY OSBOURNE/RANDY RHOADS "Tribute" (CBS Associated) 30/5 (27/22)
Adds including WQFM, KISW, KMOD, KRNA. Heavy 2. KISS, KNAC. Medium 11. WBAB, Q107, WLLZ, KSHE, KUPD, WHCN, KLAG, WPFY, WKOZ, KRFG, WJVE.

COLIN JAMES HAY "Looking For Jack" (Columbia) 30/4 (30/8)
Adds: WQBK, WAOR, KTLQ, KRQU. Heavy 2. KINK, KMMX. Medium 15 including WLLZ, KFOG, WHFS, WJVA, WHEB, WIMZ, WMAD, KTCZ, WRKI, KTYD.

Continued on Page 71

REGIONAL LAR AFFILIATION

SOUTH (Continued)

WZYC/Central North Carolina (919) 728-1010
WYXX/Little Rock (501) 224-6500
WTKX/Panamaola (904) 438-7453

KLCL/Houston (713) 528-8855

KLAEJ/Paso (915) 544-8864
WEGR/Memphis (901) 578-1103
WZLW/Richmond (804) 971-4057

PARALLEL TWO

WRRR/Oreanaboro (919) 274-8042
WZVW/Mobile (205) 432-0102
WYXX/Little Rock (501) 224-6500

KLBF/FM/Austin (512) 474-6453

WYXX/Little Rock (501) 224-6500
WYXX/Little Rock (501) 224-6500
WYXX/Little Rock (501) 224-6500

KWC/Besantown (409) 842-2100

WYXX/Little Rock (501) 224-6500
WYXX/Little Rock (501) 224-6500
WYXX/Little Rock (501) 224-6500

WYXX/Charlotte (704) 933-1121

WYXX/Little Rock (501) 224-6500
WYXX/Little Rock (501) 224-6500
WYXX/Little Rock (501) 224-6500

KNCN/Corpus Christi (512) 288-1100

WYXX/Little Rock (501) 224-6500
WYXX/Little Rock (501) 224-6500
WYXX/Little Rock (501) 224-6500

WYXX/Little Rock (501) 224-6500

WYXX/Little Rock (501) 224-6500
WYXX/Little Rock (501) 224-6500
WYXX/Little Rock (501) 224-6500

PARALLEL THREE

KATP/America (808) 374-1837
WYXX/Little Rock (501) 224-6500
WYXX/Little Rock (501) 224-6500

MIDWEST

PARALLEL ONE

WYXX/Little Rock (501) 224-6500
WYXX/Little Rock (501) 224-6500
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WYXX/Little Rock (501) 224-6500

Continued on next page

MOST ADDED EAST BREAKOUTS Tina Turner Truth T'Pau Expose Carly Simon Crowded House Lou Gramm REO Speedwagon Survivor

CHRADS & IONS

MOST ADDED SOUTH BREAKOUTS Lou Gramm Cory Simon Robert Gray Band T'Pau Expose Pseudo Echo REO Speedwagon Jody Watley Paul Simon Tina Turner

EAST PARALLEL TWO

WFLA/Nashville, TN Steve Christian... WTVT/Orlando, FL Tom Petty... WKCF/Charlotte, NC Kenny Rogers... WKMG/Orlando, FL Kenny Rogers... WKCF/Charlotte, NC Kenny Rogers...

PARALLEL THREE

WFLA/Nashville, TN Steve Christian... WTVT/Orlando, FL Tom Petty... WKCF/Charlotte, NC Kenny Rogers... WKMG/Orlando, FL Kenny Rogers... WKCF/Charlotte, NC Kenny Rogers...

WZLX/Fredrick, MD

WZLX/Fredrick, MD... WZLX/Fredrick, MD... WZLX/Fredrick, MD... WZLX/Fredrick, MD... WZLX/Fredrick, MD...

SOUTH PARALLEL TWO

WZLX/Fredrick, MD... WZLX/Fredrick, MD... WZLX/Fredrick, MD... WZLX/Fredrick, MD... WZLX/Fredrick, MD...

WKEG/Greensboro, NC

WKEG/Greensboro, NC... WKEG/Greensboro, NC... WKEG/Greensboro, NC... WKEG/Greensboro, NC... WKEG/Greensboro, NC...

WFLM/Leakins, KY

WFLM/Leakins, KY... WFLM/Leakins, KY... WFLM/Leakins, KY... WFLM/Leakins, KY... WFLM/Leakins, KY...

PARALLEL THREE

WKEG/Greensboro, NC... WKEG/Greensboro, NC... WKEG/Greensboro, NC... WKEG/Greensboro, NC... WKEG/Greensboro, NC...

WZLX/Fredrick, MD

WZLX/Fredrick, MD... WZLX/Fredrick, MD... WZLX/Fredrick, MD... WZLX/Fredrick, MD... WZLX/Fredrick, MD...

Parallels Begin on Page 80 Adds & Hots Begin on Page 78 P1 Playlists Begin on Page 75

237 Reporters 232 Current Reports The following station reported a frozen playlist the week: WBL/Louisiana

The following stations failed to report this week and therefore their playlists were frozen: KNEO/Seattle B106/Washington WKEF/Huntington WKR/Kalamazoo

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

PARADES

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallels 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence. In major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallels 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallels 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 100,000 and below.

237 Reports

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song

100/25 44% National Summary

100/25 - 100 CHR reporting stations on it this week including 25 new adds.

44% - Percentage of this week's reports playing it.

National Summary

Up 51 - Number of stations moving it up on the charts.

Debuta 20 - Number of stations debuting the song this week.

Same 4 - Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 - Number of stations moving it down on their charts.

Add 25 - Total number of stations adding it this week.

BRYAN ADAMS Heat Of The Night (A&M) LP: Into The Fire

22/73 96% National Summary

22/73 - 22 CHR reporting stations on it this week including 7 new adds.

96% - Percentage of this week's reports playing it.

National Summary

Up 10 - Number of stations moving it up on the charts.

Debuta 10 - Number of stations debuting the song this week.

Same 10 - Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 - Number of stations moving it down on their charts.

Add 7 - Total number of stations adding it this week.

Bryan Adams Continues

Table with station call letters and song titles for Bryan Adams' 'Heat Of The Night'.

DONNA ALLEN Serious (1/Atco) LP: Perfect Timing

17/11 76% National Summary

17/11 - 17 CHR reporting stations on it this week including 11 new adds.

76% - Percentage of this week's reports playing it.

National Summary

Up 10 - Number of stations moving it up on the charts.

Debuta 10 - Number of stations debuting the song this week.

Same 10 - Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 - Number of stations moving it down on their charts.

Add 7 - Total number of stations adding it this week.

HERB ALPERT Diamonds (A&M) LP: Keep Your Eye On Me

20/13 88% National Summary

20/13 - 20 CHR reporting stations on it this week including 13 new adds.

88% - Percentage of this week's reports playing it.

National Summary

Up 10 - Number of stations moving it up on the charts.

Debuta 10 - Number of stations debuting the song this week.

Same 10 - Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 - Number of stations moving it down on their charts.

Add 7 - Total number of stations adding it this week.

ANITA BAKER Same Old Love... (Elektra) LP: Anita Baker

63/11 35% National Summary

63/11 - 63 CHR reporting stations on it this week including 11 new adds.

35% - Percentage of this week's reports playing it.

National Summary

Up 10 - Number of stations moving it up on the charts.

Debuta 10 - Number of stations debuting the song this week.

Same 10 - Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 - Number of stations moving it down on their charts.

Add 7 - Total number of stations adding it this week.

BON JOVI Never Say Goodbye (Mercury/PolyGram) LP: Slippery When Wet

52/8 22% National Summary

52/8 - 52 CHR reporting stations on it this week including 8 new adds.

22% - Percentage of this week's reports playing it.

National Summary

Up 10 - Number of stations moving it up on the charts.

Debuta 10 - Number of stations debuting the song this week.

Same 10 - Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 - Number of stations moving it down on their charts.

Add 7 - Total number of stations adding it this week.

DAVID BOWIE Day-In Day-Out (EMI America) LP: Never Let Me Down

182/5 77% National Summary

182/5 - 182 CHR reporting stations on it this week including 5 new adds.

77% - Percentage of this week's reports playing it.

National Summary

Up 10 - Number of stations moving it up on the charts.

Debuta 10 - Number of stations debuting the song this week.

Same 10 - Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 - Number of stations moving it down on their charts.

Add 7 - Total number of stations adding it this week.

BON JOVI Wanted Dead Or... (Mercury/PG) LP: Slippery When Wet

20/73 87% National Summary

20/73 - 20 CHR reporting stations on it this week including 7 new adds.

87% - Percentage of this week's reports playing it.

National Summary

Up 10 - Number of stations moving it up on the charts.

Debuta 10 - Number of stations debuting the song this week.

Same 10 - Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 - Number of stations moving it down on their charts.

Add 7 - Total number of stations adding it this week.

ATLANTIC STARR Always (WB) LP: All In The Name Of Love

21/216 89% National Summary

21/216 - 21 CHR reporting stations on it this week including 16 new adds.

89% - Percentage of this week's reports playing it.

National Summary

Up 10 - Number of stations moving it up on the charts.

Debuta 10 - Number of stations debuting the song this week.

Same 10 - Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 - Number of stations moving it down on their charts.

Add 7 - Total number of stations adding it this week.

GREG ALLMAN BAND I'm No Angel (Epic) LP: I'm No Angel

87/0 37% National Summary

87/0 - 87 CHR reporting stations on it this week including 0 new adds.

37% - Percentage of this week's reports playing it.

National Summary

Up 10 - Number of stations moving it up on the charts.

Debuta 10 - Number of stations debuting the song this week.

Same 10 - Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 - Number of stations moving it down on their charts.

Add 7 - Total number of stations adding it this week.

Breakfast Club Right On Track (MCA) LP: Breakfast Club

211/8 89% National Summary

211/8 - 211 CHR reporting stations on it this week including 8 new adds.

89% - Percentage of this week's reports playing it.

National Summary

Up 10 - Number of stations moving it up on the charts.

Debuta 10 - Number of stations debuting the song this week.

Same 10 - Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 - Number of stations moving it down on their charts.

Add 7 - Total number of stations adding it this week.

PARALLELS

Kenny G Sweet Songbird (Arista) LP: Duotones. 158/35 67% National Summary UP 60 DRBETS 33 S 68K M 55H DOWNE 0 ADDS 35

Regional Reach R 68K S 68K M 55H DOWNE 0 ADDS 35. National Summary UP 60 DRBETS 33 S 68K M 55H DOWNE 0 ADDS 35.

Genesis In Too Deep (Atlantic) LP: Invasive Touch. 228/11 86% National Summary UP 15 DRBETS 67 S 98K M 97H DOWNE 0 ADDS 11

Regional Reach R 98K S 98K M 97H DOWNE 0 ADDS 11. National Summary UP 15 DRBETS 67 S 98K M 97H DOWNE 0 ADDS 11.

LEVEL 42 Lessons In Love (PolyGram) LP: Running In The Family. 179/18 78% National Summary UP 15 DRBETS 34 S 78K M 92H DOWNE 0 ADDS 13

Billy Idol Sweet Swifen (Chrysalis) LP: Whiplash Smile. 128/35 53% National Summary UP 17 DRBETS 36 S 68K M 55H DOWNE 0 ADDS 35

Regional Reach R 68K S 68K M 55H DOWNE 0 ADDS 35. National Summary UP 17 DRBETS 36 S 68K M 55H DOWNE 0 ADDS 35.

Journey Why Can't This Night... (Columbia) LP: Raised On Radio. 71/13 30% National Summary UP 15 DRBETS 14 S 30K M 34H DOWNE 0 ADDS 13

Regional Reach R 30K S 30K M 34H DOWNE 0 ADDS 13. National Summary UP 15 DRBETS 14 S 30K M 34H DOWNE 0 ADDS 13.

LEVEL 42 Lessons In Love (PolyGram) LP: Running In The Family. 179/18 78% National Summary UP 15 DRBETS 34 S 78K M 92H DOWNE 0 ADDS 13

Level 42 Continued. 200/36 84% National Summary UP 19 DRBETS 33 S 98K M 97H DOWNE 0 ADDS 18

Regional Reach R 98K S 98K M 97H DOWNE 0 ADDS 18. National Summary UP 19 DRBETS 33 S 98K M 97H DOWNE 0 ADDS 18.

225/4 96% National Summary UP 19 DRBETS 33 S 98K M 97H DOWNE 0 ADDS 18

Regional Reach R 98K S 98K M 97H DOWNE 0 ADDS 18. National Summary UP 19 DRBETS 33 S 98K M 97H DOWNE 0 ADDS 18.

Lisa Lisa & Cult Jam Head To Toe (Columbia) LP: Spanish Fly. 200/36 84% National Summary UP 19 DRBETS 33 S 98K M 97H DOWNE 0 ADDS 18

Lisa Lisa Continued. 200/36 84% National Summary UP 19 DRBETS 33 S 98K M 97H DOWNE 0 ADDS 18

Regional Reach R 98K S 98K M 97H DOWNE 0 ADDS 18. National Summary UP 19 DRBETS 33 S 98K M 97H DOWNE 0 ADDS 18.

Kenny Loggins Meet Me Half Way (Columbia) LP: Over The Top Soundtrack. 200/18 84% National Summary UP 19 DRBETS 33 S 98K M 97H DOWNE 0 ADDS 18

Regional Reach R 98K S 98K M 97H DOWNE 0 ADDS 18. National Summary UP 19 DRBETS 33 S 98K M 97H DOWNE 0 ADDS 18.

Madonna La Isla Bonita (Sire/WB) LP: True Blue. 230/0 98% National Summary UP 19 DRBETS 33 S 98K M 97H DOWNE 0 ADDS 18

Madonna Continued. 230/0 98% National Summary UP 19 DRBETS 33 S 98K M 97H DOWNE 0 ADDS 18

Regional Reach R 98K S 98K M 97H DOWNE 0 ADDS 18. National Summary UP 19 DRBETS 33 S 98K M 97H DOWNE 0 ADDS 18.

230/0 98% National Summary UP 19 DRBETS 33 S 98K M 97H DOWNE 0 ADDS 18

Regional Reach R 98K S 98K M 97H DOWNE 0 ADDS 18. National Summary UP 19 DRBETS 33 S 98K M 97H DOWNE 0 ADDS 18.

Glenn Medeiros Nothing's Gonna Change My Love (Ammers) LP: Nothing's Gonna Change My Love. 178/1 78% National Summary UP 19 DRBETS 33 S 98K M 97H DOWNE 0 ADDS 18

PARALLELS

Glenn Medeiros Continued

WPT 6-1	WPT 11-12
WPT 23-15	WPT 17-18
WPT 24-20	WPT 4-37
WPT 25-1	WPT 14-22
WPT 26-1	WPT 14-22
WPT 27-1	WPT 14-22
WPT 28-1	WPT 14-22
WPT 29-1	WPT 14-22
WPT 30-1	WPT 14-22
WPT 31-1	WPT 14-22
WPT 32-1	WPT 14-22
WPT 33-1	WPT 14-22
WPT 34-1	WPT 14-22
WPT 35-1	WPT 14-22
WPT 36-1	WPT 14-22
WPT 37-1	WPT 14-22
WPT 38-1	WPT 14-22
WPT 39-1	WPT 14-22
WPT 40-1	WPT 14-22
WPT 41-1	WPT 14-22
WPT 42-1	WPT 14-22
WPT 43-1	WPT 14-22
WPT 44-1	WPT 14-22
WPT 45-1	WPT 14-22
WPT 46-1	WPT 14-22
WPT 47-1	WPT 14-22
WPT 48-1	WPT 14-22
WPT 49-1	WPT 14-22
WPT 50-1	WPT 14-22

OTHER ONES
We Are What We Are (Virgin)
LP: The Other Ones

Regional Reach	Summary
R 54	DRBTS 21
S 333	SNMP 37
N 364	DOWN 0
M 563	ADDS 17

9817 41%

Regional Reach	Summary
R 54	DRBTS 21
S 333	SNMP 37
N 364	DOWN 0
M 563	ADDS 17

168/9 71%

Regional Reach	Summary
R 668	DRBTS 19
S 648	SNMP 27
N 788	DOWN 2
M 648	ADDS 9

106/32 46%

PARLAND BROTHERS
LP: Electric Honey

Regional Reach	Summary
R 548	DRBTS 21
S 428	SNMP 47
N 178	DOWN 1
M 381	ADDS 32

188/2 78%

POISON
Talk Dirty To Me (Capitol)
LP: Look What The Cat Dragged In

Regional Reach	Summary
R 583	DRBTS 14
M 814	SNMP 24
N 748	DOWN 11
M 814	ADDS 2

167/8 70%

PAUL SIMON
You Can Call Me Al (WB)
LP: Graceland

Regional Reach	Summary
R 748	DRBTS 10
S 708	SNMP 14
M 698	DOWN 1
M 698	ADDS 8

67/12 28%

ROCK & HYDE
Dirty Water (Capitol)
LP: Under The Volcano

Regional Reach	Summary
R 388	DRBTS 12
S 748	SNMP 29
N 228	DOWN 0
M 328	ADDS 12

TOM PETTY & THE HEARTBREAKERS
Jammin' Live (MCA)
LP: Let Me Up, I've Had Enough

Regional Reach	Summary
R 54	DRBTS 41
S 548	SNMP 7
N 594	DOWN 0
M 548	ADDS 34

126/34 53%

Regional Reach	Summary
R 54	DRBTS 41
S 548	SNMP 7
N 594	DOWN 0
M 548	ADDS 34

169/9 71%

PSYCHEDELIC FURS
Heartbreak Beat (Columbia)
LP: Midnight To Midnight

Regional Reach	Summary
R 668	DRBTS 19
S 648	SNMP 27
N 788	DOWN 2
M 648	ADDS 9

188/2 78%

POISON
Talk Dirty To Me (Capitol)
LP: Look What The Cat Dragged In

Regional Reach	Summary
R 583	DRBTS 14
M 814	SNMP 24
N 748	DOWN 11
M 814	ADDS 2

106/32 46%

PARLAND BROTHERS
LP: Electric Honey

Regional Reach	Summary
R 548	DRBTS 21
S 428	SNMP 47
N 178	DOWN 1
M 381	ADDS 32

188/2 78%

POISON
Talk Dirty To Me (Capitol)
LP: Look What The Cat Dragged In

Regional Reach	Summary
R 583	DRBTS 14
M 814	SNMP 24
N 748	DOWN 11
M 814	ADDS 2

167/8 70%

PAUL SIMON
You Can Call Me Al (WB)
LP: Graceland

Regional Reach	Summary
R 748	DRBTS 10
S 708	SNMP 14
M 698	DOWN 1
M 698	ADDS 8

67/12 28%

ROCK & HYDE
Dirty Water (Capitol)
LP: Under The Volcano

Regional Reach	Summary
R 388	DRBTS 12
S 748	SNMP 29
N 228	DOWN 0
M 328	ADDS 12

PSEUDO ECHO
Living In A Dream (RCA)
LP: Love An Adventure

Regional Reach	Summary
R 448	DRBTS 1
S 148	SNMP 30
M 198	DOWN 2
M 448	ADDS 1

66/1 28%

Regional Reach	Summary
R 448	DRBTS 1
S 148	SNMP 30
M 198	DOWN 2
M 448	ADDS 1

169/9 71%

PSYCHEDELIC FURS
Heartbreak Beat (Columbia)
LP: Midnight To Midnight

Regional Reach	Summary
R 668	DRBTS 19
S 648	SNMP 27
N 788	DOWN 2
M 648	ADDS 9

188/2 78%

POISON
Talk Dirty To Me (Capitol)
LP: Look What The Cat Dragged In

Regional Reach	Summary
R 583	DRBTS 14
M 814	SNMP 24
N 748	DOWN 11
M 814	ADDS 2

106/32 46%

PARLAND BROTHERS
LP: Electric Honey

Regional Reach	Summary
R 548	DRBTS 21
S 428	SNMP 47
N 178	DOWN 1
M 381	ADDS 32

188/2 78%

POISON
Talk Dirty To Me (Capitol)
LP: Look What The Cat Dragged In

Regional Reach	Summary
R 583	DRBTS 14
M 814	SNMP 24
N 748	DOWN 11
M 814	ADDS 2

167/8 70%

PAUL SIMON
You Can Call Me Al (WB)
LP: Graceland

Regional Reach	Summary
R 748	DRBTS 10
S 708	SNMP 14
M 698	DOWN 1
M 698	ADDS 8

67/12 28%

ROCK & HYDE
Dirty Water (Capitol)
LP: Under The Volcano

Regional Reach	Summary
R 388	DRBTS 12
S 748	SNMP 29
N 228	DOWN 0
M 328	ADDS 12

RESTLESS HEART
I'll Still Be Loving You (RCA)
LP: Wheels

Regional Reach	Summary
R 448	DRBTS 1
S 438	SNMP 27
M 178	DOWN 0
M 368	ADDS 14

84/14 36%

Regional Reach	Summary
R 448	DRBTS 1
S 438	SNMP 27
M 178	DOWN 0
M 368	ADDS 14

144/24 61%

SMOKEY ROBINSON
Just To See Her (Motown)
LP: Keep Me

Regional Reach	Summary
R 748	DRBTS 7
S 638	SNMP 27
M 508	DOWN 0
M 568	ADDS 24

144/24 61%

SMOKEY ROBINSON
Just To See Her (Motown)
LP: Keep Me

Regional Reach	Summary
R 748	DRBTS 7
S 638	SNMP 27
M 508	DOWN 0
M 568	ADDS 24

144/24 61%

SMOKEY ROBINSON
Just To See Her (Motown)
LP: Keep Me

Regional Reach	Summary
R 748	DRBTS 7
S 638	SNMP 27
M 508	DOWN 0
M 568	ADDS 24

144/24 61%

SMOKEY ROBINSON
Just To See Her (Motown)
LP: Keep Me

Regional Reach	Summary
R 748	DRBTS 7
S 638	SNMP 27
M 508	DOWN 0
M 568	ADDS 24

144/24 61%

SMOKEY ROBINSON
Just To See Her (Motown)
LP: Keep Me

Regional Reach	Summary
R 748	DRBTS 7
S 638	SNMP 27
M 508	DOWN 0
M 568	ADDS 24

144/24 61%

SMOKEY ROBINSON
Just To See Her (Motown)
LP: Keep Me

Regional Reach	Summary
R 748	DRBTS 7
S 638	SNMP 27
M 508	DOWN 0
M 568	ADDS 24

LIONEL RICHIE
Se La (Motown)
LP: Dancing On The Ceiling

Regional Reach	Summary
R 808	DRBTS 10
S 828	SNMP 20
M 728	DOWN 2
M 848	ADDS 3

189/3 80%

Regional Reach	Summary
R 808	DRBTS 10
S 828	SNMP 20
M 728	DOWN 2
M 848	ADDS 3

189/3 80%

Regional Reach	Summary
R 808	DRBTS 10
S 828	SNMP 20
M 728	DOWN 2
M 848	ADDS 3

189/3 80%

Regional Reach	Summary
R 808	DRBTS 10
S 828	SNMP 20
M 728	DOWN 2
M 848	ADDS 3

189/3 80%

Regional Reach	Summary
R 808	DRBTS 10
S 828	SNMP 20
M 728	DOWN 2
M 848	ADDS 3

189/3 80%

Regional Reach	Summary
R 808	DRBTS 10
S 828	SNMP 20
M 728	DOWN 2
M 848	ADDS 3

189/3 80%

Regional Reach	Summary
R 808	DRBTS 10
S 828	SNMP 20
M 728	DOWN 2
M 848	ADDS 3

189/3 80%

Regional Reach	Summary
R 808	DRBTS 10
S 828	SNMP 20
M 728	DOWN 2
M 848	ADDS 3

LIONEL RICHIE
Se La (Motown)
LP: Dancing On The Ceiling

Regional Reach	Summary
R 808	DRBTS 10
S 828	SNMP 20
M 728	DOWN 2
M 848	ADDS 3

189/3 80%

Regional Reach	Summary
R 808	DRBTS 10
S 828	SNMP 20
M 728	DOWN 2
M 848	ADDS 3

189/3 80%

Regional Reach	Summary
R 808	DRBTS 10
S 828	SNMP 20
M 728	DOWN 2
M 848	ADDS 3

189/3 80%

Regional Reach	Summary
R 808	DRBTS 10
S 828	SNMP 20
M 728	DOWN 2
M 848	ADDS 3

189/3 80%

Regional Reach	Summary
R 808	DRBTS 10
S 828	SNMP 20
M 728	DOWN 2
M 848	ADDS 3

189/3 80%

Regional Reach	Summary
R 808	DRBTS 10
S 828	SNMP 20
M 728	DOWN 2
M 848	ADDS 3

189/3 80%

Regional Reach	Summary
R 808	DRBTS 10
S 828	SNMP 20
M 728	DOWN 2
M 848	ADDS 3

189/3 80%

Regional Reach	Summary
R 808	DRBTS 10
S 828	SNMP 20
M 728	DOWN 2
M 848	ADDS 3

PARALLELS

SIMPLY RED The Right Thing (Elektra)

LP: Man And Women
164/7 89%
Regional Reach: R 7 28, S 6 18, M 6 78, W 8 28
National Summary: UP 19, DRB/TS 15, S 208, DOWN 21, ADDS 7

P1		P2	
WKS 4-5	WKS 18-14	WKS 13-12	WKS 14-26
WKS 20-16	WKS 12-11	WKS 14-26	WKS 14-26
WKS 31-25	WKS 13-10	WKS 14-26	WKS 14-26
WKS 38-14	WKS 13-10	WKS 14-26	WKS 14-26
WKS 45-18	WKS 13-10	WKS 14-26	WKS 14-26
WKS 52-22	WKS 13-10	WKS 14-26	WKS 14-26
WKS 59-28	WKS 13-10	WKS 14-26	WKS 14-26
WKS 66-34	WKS 13-10	WKS 14-26	WKS 14-26
WKS 73-40	WKS 13-10	WKS 14-26	WKS 14-26
WKS 80-46	WKS 13-10	WKS 14-26	WKS 14-26
WKS 87-52	WKS 13-10	WKS 14-26	WKS 14-26
WKS 94-58	WKS 13-10	WKS 14-26	WKS 14-26
WKS 101-64	WKS 13-10	WKS 14-26	WKS 14-26
WKS 108-70	WKS 13-10	WKS 14-26	WKS 14-26
WKS 115-76	WKS 13-10	WKS 14-26	WKS 14-26
WKS 122-82	WKS 13-10	WKS 14-26	WKS 14-26
WKS 129-88	WKS 13-10	WKS 14-26	WKS 14-26
WKS 136-94	WKS 13-10	WKS 14-26	WKS 14-26
WKS 143-100	WKS 13-10	WKS 14-26	WKS 14-26
WKS 150-106	WKS 13-10	WKS 14-26	WKS 14-26
WKS 157-112	WKS 13-10	WKS 14-26	WKS 14-26
WKS 164-118	WKS 13-10	WKS 14-26	WKS 14-26
WKS 171-124	WKS 13-10	WKS 14-26	WKS 14-26
WKS 178-130	WKS 13-10	WKS 14-26	WKS 14-26
WKS 185-136	WKS 13-10	WKS 14-26	WKS 14-26
WKS 192-142	WKS 13-10	WKS 14-26	WKS 14-26
WKS 199-148	WKS 13-10	WKS 14-26	WKS 14-26
WKS 206-154	WKS 13-10	WKS 14-26	WKS 14-26
WKS 213-160	WKS 13-10	WKS 14-26	WKS 14-26
WKS 220-166	WKS 13-10	WKS 14-26	WKS 14-26
WKS 227-172	WKS 13-10	WKS 14-26	WKS 14-26
WKS 234-178	WKS 13-10	WKS 14-26	WKS 14-26
WKS 241-184	WKS 13-10	WKS 14-26	WKS 14-26
WKS 248-190	WKS 13-10	WKS 14-26	WKS 14-26
WKS 255-196	WKS 13-10	WKS 14-26	WKS 14-26
WKS 262-202	WKS 13-10	WKS 14-26	WKS 14-26
WKS 269-208	WKS 13-10	WKS 14-26	WKS 14-26
WKS 276-214	WKS 13-10	WKS 14-26	WKS 14-26
WKS 283-220	WKS 13-10	WKS 14-26	WKS 14-26
WKS 290-226	WKS 13-10	WKS 14-26	WKS 14-26
WKS 297-232	WKS 13-10	WKS 14-26	WKS 14-26
WKS 304-238	WKS 13-10	WKS 14-26	WKS 14-26
WKS 311-244	WKS 13-10	WKS 14-26	WKS 14-26
WKS 318-250	WKS 13-10	WKS 14-26	WKS 14-26
WKS 325-256	WKS 13-10	WKS 14-26	WKS 14-26
WKS 332-262	WKS 13-10	WKS 14-26	WKS 14-26
WKS 339-268	WKS 13-10	WKS 14-26	WKS 14-26
WKS 346-274	WKS 13-10	WKS 14-26	WKS 14-26
WKS 353-280	WKS 13-10	WKS 14-26	WKS 14-26
WKS 360-286	WKS 13-10	WKS 14-26	WKS 14-26
WKS 367-292	WKS 13-10	WKS 14-26	WKS 14-26
WKS 374-298	WKS 13-10	WKS 14-26	WKS 14-26
WKS 381-304	WKS 13-10	WKS 14-26	WKS 14-26
WKS 388-310	WKS 13-10	WKS 14-26	WKS 14-26
WKS 395-316	WKS 13-10	WKS 14-26	WKS 14-26
WKS 402-322	WKS 13-10	WKS 14-26	WKS 14-26
WKS 409-328	WKS 13-10	WKS 14-26	WKS 14-26
WKS 416-334	WKS 13-10	WKS 14-26	WKS 14-26
WKS 423-340	WKS 13-10	WKS 14-26	WKS 14-26
WKS 430-346	WKS 13-10	WKS 14-26	WKS 14-26
WKS 437-352	WKS 13-10	WKS 14-26	WKS 14-26
WKS 444-358	WKS 13-10	WKS 14-26	WKS 14-26
WKS 451-364	WKS 13-10	WKS 14-26	WKS 14-26
WKS 458-370	WKS 13-10	WKS 14-26	WKS 14-26
WKS 465-376	WKS 13-10	WKS 14-26	WKS 14-26
WKS 472-382	WKS 13-10	WKS 14-26	WKS 14-26
WKS 479-388	WKS 13-10	WKS 14-26	WKS 14-26
WKS 486-394	WKS 13-10	WKS 14-26	WKS 14-26
WKS 493-400	WKS 13-10	WKS 14-26	WKS 14-26
WKS 500-406	WKS 13-10	WKS 14-26	WKS 14-26
WKS 507-412	WKS 13-10	WKS 14-26	WKS 14-26
WKS 514-418	WKS 13-10	WKS 14-26	WKS 14-26
WKS 521-424	WKS 13-10	WKS 14-26	WKS 14-26
WKS 528-430	WKS 13-10	WKS 14-26	WKS 14-26
WKS 535-436	WKS 13-10	WKS 14-26	WKS 14-26
WKS 542-442	WKS 13-10	WKS 14-26	WKS 14-26
WKS 549-448	WKS 13-10	WKS 14-26	WKS 14-26
WKS 556-454	WKS 13-10	WKS 14-26	WKS 14-26
WKS 563-460	WKS 13-10	WKS 14-26	WKS 14-26
WKS 570-466	WKS 13-10	WKS 14-26	WKS 14-26
WKS 577-472	WKS 13-10	WKS 14-26	WKS 14-26
WKS 584-478	WKS 13-10	WKS 14-26	WKS 14-26
WKS 591-484	WKS 13-10	WKS 14-26	WKS 14-26
WKS 598-490	WKS 13-10	WKS 14-26	WKS 14-26
WKS 605-496	WKS 13-10	WKS 14-26	WKS 14-26
WKS 612-502	WKS 13-10	WKS 14-26	WKS 14-26
WKS 619-508	WKS 13-10	WKS 14-26	WKS 14-26
WKS 626-514	WKS 13-10	WKS 14-26	WKS 14-26
WKS 633-520	WKS 13-10	WKS 14-26	WKS 14-26
WKS 640-526	WKS 13-10	WKS 14-26	WKS 14-26
WKS 647-532	WKS 13-10	WKS 14-26	WKS 14-26
WKS 654-538	WKS 13-10	WKS 14-26	WKS 14-26
WKS 661-544	WKS 13-10	WKS 14-26	WKS 14-26
WKS 668-550	WKS 13-10	WKS 14-26	WKS 14-26
WKS 675-556	WKS 13-10	WKS 14-26	WKS 14-26
WKS 682-562	WKS 13-10	WKS 14-26	WKS 14-26
WKS 689-568	WKS 13-10	WKS 14-26	WKS 14-26
WKS 696-574	WKS 13-10	WKS 14-26	WKS 14-26
WKS 703-580	WKS 13-10	WKS 14-26	WKS 14-26
WKS 710-586	WKS 13-10	WKS 14-26	WKS 14-26
WKS 717-592	WKS 13-10	WKS 14-26	WKS 14-26
WKS 724-598	WKS 13-10	WKS 14-26	WKS 14-26
WKS 731-604	WKS 13-10	WKS 14-26	WKS 14-26
WKS 738-610	WKS 13-10	WKS 14-26	WKS 14-26
WKS 745-616	WKS 13-10	WKS 14-26	WKS 14-26
WKS 752-622	WKS 13-10	WKS 14-26	WKS 14-26
WKS 759-628	WKS 13-10	WKS 14-26	WKS 14-26
WKS 766-634	WKS 13-10	WKS 14-26	WKS 14-26
WKS 773-640	WKS 13-10	WKS 14-26	WKS 14-26
WKS 780-646	WKS 13-10	WKS 14-26	WKS 14-26
WKS 787-652	WKS 13-10	WKS 14-26	WKS 14-26
WKS 794-658	WKS 13-10	WKS 14-26	WKS 14-26
WKS 801-664	WKS 13-10	WKS 14-26	WKS 14-26
WKS 808-670	WKS 13-10	WKS 14-26	WKS 14-26
WKS 815-676	WKS 13-10	WKS 14-26	WKS 14-26
WKS 822-682	WKS 13-10	WKS 14-26	WKS 14-26
WKS 829-688	WKS 13-10	WKS 14-26	WKS 14-26
WKS 836-694	WKS 13-10	WKS 14-26	WKS 14-26
WKS 843-700	WKS 13-10	WKS 14-26	WKS 14-26
WKS 850-706	WKS 13-10	WKS 14-26	WKS 14-26
WKS 857-712	WKS 13-10	WKS 14-26	WKS 14-26
WKS 864-718	WKS 13-10	WKS 14-26	WKS 14-26
WKS 871-724	WKS 13-10	WKS 14-26	WKS 14-26
WKS 878-730	WKS 13-10	WKS 14-26	WKS 14-26
WKS 885-736	WKS 13-10	WKS 14-26	WKS 14-26
WKS 892-742	WKS 13-10	WKS 14-26	WKS 14-26
WKS 899-748	WKS 13-10	WKS 14-26	WKS 14-26
WKS 906-754	WKS 13-10	WKS 14-26	WKS 14-26
WKS 913-760	WKS 13-10	WKS 14-26	WKS 14-26
WKS 920-766	WKS 13-10	WKS 14-26	WKS 14-26
WKS 927-772	WKS 13-10	WKS 14-26	WKS 14-26
WKS 934-778	WKS 13-10	WKS 14-26	WKS 14-26
WKS 941-784	WKS 13-10	WKS 14-26	WKS 14-26
WKS 948-790	WKS 13-10	WKS 14-26	WKS 14-26
WKS 955-796	WKS 13-10	WKS 14-26	WKS 14-26
WKS 962-802	WKS 13-10	WKS 14-26	WKS 14-26
WKS 969-808	WKS 13-10	WKS 14-26	WKS 14-26
WKS 976-814	WKS 13-10	WKS 14-26	WKS 14-26
WKS 983-820	WKS 13-10	WKS 14-26	WKS 14-26
WKS 990-826	WKS 13-10	WKS 14-26	WKS 14-26
WKS 997-832	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1004-838	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1011-844	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1018-850	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1025-856	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1032-862	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1039-868	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1046-874	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1053-880	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1060-886	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1067-892	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1074-898	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1081-904	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1088-910	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1095-916	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1102-922	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1109-928	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1116-934	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1123-940	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1130-946	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1137-952	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1144-958	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1151-964	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1158-970	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1165-976	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1172-982	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1179-988	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1186-994	WKS 13-10	WKS 14-26	WKS 14-26
WKS 1193-1000	WKS 13-10	WKS 14-26	WKS 14-26

SYSTEM Don't Disturb This Groove (Atlantic)

LP: Don't Disturb This Groove
93/31 39%
Regional Reach: R 4 48, S 4 28, M 2 98, W 4 28
National Summary: UP 20, DRB/TS 21, S 208, DOWN 21, ADDS 31

P1		P2	
WKS 4-4	WKS 18-14	WKS 13-12	WKS 14-26
WKS 11-11	WKS 12-11	WKS 14-26	WKS 14-26
WKS 18-18	WKS 13-10	WKS 14-26	WKS 14-26
WKS 25-25	WKS 13-10	WKS 14-26	WKS 14-26
WKS 32-32	WKS 13-10	WKS 14-26	WKS 14-26
WKS 39-39	WKS 13-10	WKS 14-26	WKS 14-26
WKS 46-46	WKS 13-10	WKS 14-26	WKS 14-26
WKS 53-53	WKS 13-10	WKS 14-26	WKS 14-26
WKS 60-60	WKS 13-10	WKS 14-26	WKS 14-26
WKS 67-67	WKS 13-10	WKS 14-26	WKS 14-26
WKS 74-74	WKS 13-10	WKS 14-26	WKS 14-26
WKS 81-81	WKS 13-10	WKS 14-26	WKS 14-26
WKS 88-88	WKS 13-10	WKS 14-26	WKS 14-26
WKS 95-95	WKS 13-10	WKS 14-26	WKS 14-26
WKS 102-102	WKS 13-10	WKS 14-26	WKS 14-26
WKS 109-109	WKS 13-10	WKS 14-26	WKS 14-26
WKS 116-116	WKS 13-10	WKS 14-26	WKS 14-26
WKS 123-123	WKS 13-10	WKS 14-26	WKS 14-26
WKS 130-130	WKS 13-10	WKS 14-26	WKS 14-26
WKS 137-137	WKS 13-10	WKS 14-26	WKS 14-26
WKS 144-144	WKS 13-10	WKS 14-26	WKS 14-26
WKS 151-151	WKS 13-10	WKS 14-26	WKS 14-26
WKS 158-158	WKS 13-10	WKS 14-26	WKS 14-26
WKS 165-165	WKS 13-10	WKS 14-26	WKS 14-26
WKS 172-172	WKS 13-10	WKS 14-26	WKS 14-26
WKS 179-179	WKS 13-10	WKS 14-26	WKS 14-26
WKS 186-186	WKS 13-10	WKS 14-26	WKS 14-26
WKS 193-193	WKS 13-10	WKS 14-26	WKS 14-26
WKS 200-200	WKS 13-10	WKS 14-26	WKS 14-26
WKS 207-207	WKS 13-10	WKS 14-26	WKS 14-26
WKS 214-214	WKS 13-10	WKS 14-26	WKS 14-26
WKS 221-221	WKS 13-10	WKS 14-26	WKS 14-26
WKS			

PARALLELS

SIGNIFICANT ACTION

B

BLOW MONKEYS
It Doesn't Have To Be This... (RCA)
LP: She Was Only The Grocer's Daughter

P1	P2	P3
BLT KRO 35-37 CRO1 6-40	WFT WFT 11 WFT 31-32 WFT on	WFT WFT on
BLT KRO 24-24	WFT WFT on	WFT WFT on
BLT WFT 32-32	WFT WFT on	WFT WFT on

JON BUTCHER
Goodbye Saving Grace (Capitol)
LP: Wishes

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

C

PETER CETERA
Only Love Knows... (Full Moon/WB)
LP: Solitude/Solitaire

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

COVER GIRLS
Show Me (The Fever/Sutra)

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

ROBERT CRAY BAND
Right Next Door (Mercury/PolyGram)
LP: Strong Persuader

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

D

DEAD OR ALIVE
Something In My House (Epic)
LP: Mad, Bad, And Dangerous To Know

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

G

LOU GRAMM
Ready Or Not (Atlantic)
LP: Ready Or Not

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

H

COLIN JAMES HAY
Can I Hold You (Columbia)
LP: Looking For Jack

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

RUSSELL HITCHCOCK
The River Cried (Arista)
LP: Russell Hitchcock

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

J

JESSE JOHNSON
Baby Let's Kiss (A&M)
LP: Shockadelica

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

K

NICK KAMEN
Each Time You Break... (Sire/WB)
LP: Nick Kamen

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

KLYMAXX
I'd Still Say Yes (Constellation/MCA)
LP: Klymaxx

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

M

MONDO ROCK
Primitive Love Rights (Columbia)
LP: Boom Baby Boom

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

N

NEWCIY ROCKERS
Black Dog (Critique/Atco)

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

NYLONS
Kiss Him Goodbye (Open Air)

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

S

CARLY SIMON
Give Me All Night (Arista)
LP: Coming Around Again

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

PATTY SMYTH
Downtown Train (Columbia)
LP: Never Enough

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

STRYPER
Free (Enigma)

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

SURVIVOR
Man Against The World (Scotti Bros./CBS)
LP: Every Second Counts

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

T

TESLA
Little Suzi (Geffen)
LP: Mechanical Resonance

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

TRUTH
Weapons Of Love (IRS/MCA)
LP: Weapons Of Love

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

GINO VANNELLI
Wild Horse (CBS Associated)
LP: Big Dreamers Never Sleep

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

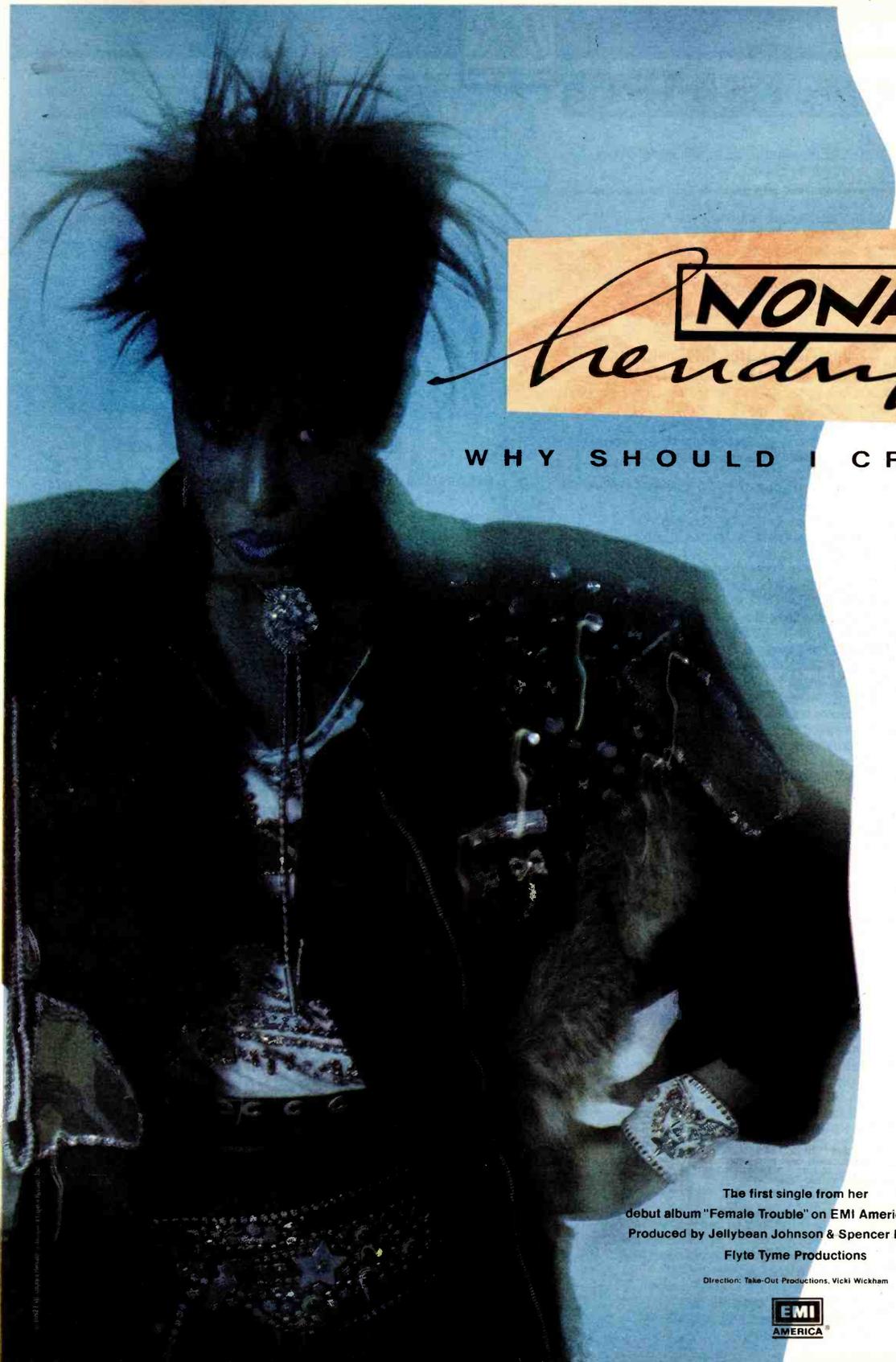
JACK WAGNER
Weatherman Says (WB)
LP: Don't Give Up Your Day Job

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

JENNIFER WARNES
First We Take... (Cypress/PG)
LP: Famous Blue Raincoat

P1	P2	P3
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on
BLT WFT on	WFT WFT on	WFT WFT on

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NONA
Hendryx

WHY SHOULD I CRY?

The first single from her
debut album "Female Trouble" on EMI America Records.
Produced by Jellybean Johnson & Spencer Bernard for
Flyte Tyme Productions

Direction: Take-Out Productions, Vicki Wickham



CONTEMPORARY HIT RADIO

Three Weeks	Two Weeks	Last Week	
5	2	1	1 CUTTING CREW /(I Just) Died In Your Arms (Virgin)
10	7	2	2 U2 /With Or Without You (Island)
9	5	3	3 MADONNA /La Isla Bonita (Sire/WB)
11	8	4	4 JODY WATLEY /Looking For A New Love (MCA)
20	15	5	5 FLEETWOOD MAC /Big Love (WB)
23	17	10	6 BRYAN ADAMS /Heat Of The Night (A&M)
4	4	7	7 STEVE WINWOOD /The Finer Things (Island/WB)
24	18	12	8 CHRIS DeBURGH /The Lady In Red (A&M)
27	22	17	9 HUEY LEWIS & THE NEWS /I Know What I Like (Chrysalis)
36	28	21	10 KIM WILDE /You Keep Me Hangin' On (MCA)
25	20	14	11 POISON /Talk Dirty To Me (Enigma/Capitol)
3	3	8	12 CROWDED HOUSE /Don't Dream It's Over (Capitol)
6	6	7	13 PRINCE /Sign 'O' The Times (Paisley Park/WB)
28	24	16	14 BREAKFAST CLUB /Right On Track (MCA)
16	12	15	15 CYNDI LAUPER /What's Going On (Portrait/CBS)
1	1	6	16 A. FRANKLIN & G. MICHAEL /I Knew You Were Waiting (For Me) (Arista)
—	32	27	17 ATLANTIC STARR /Always (WB)
31	26	22	18 CHICAGO /If She Would Have Been Faithful (WB)
26	23	20	19 GLENN MEDEIROS /Nothing's Gonna Change My Love For You (Amherst)
—	31	25	20 BON JOVI /Wanted Dead Or Alive (Mercury/PG)
22	19	18	21 DONNA ALLEN /Serious (21/Atco)
32	29	26	22 LIONEL RICHIE /Se La (Motown)
—	33	23	23 GENESIS /In Too Deep (Atlantic)
—	38	30	24 KENNY LOGGINS /Meet Me Half Way (Columbia)
37	33	29	25 PAUL SIMON /You Can Call Me Al (WB)
—	36	28	26 HERB ALPERT /Diamonds (A&M)
—	37	27	27 LISA LISA /Head To Toe (Columbia)
39	35	31	28 SIMPLY RED /The Right Thing (Elektra)
38	36	32	29 THOMPSON TWINS /Get That Love (Arista)
2	9	10	30 STARSHIP /Nothing's Gonna Stop Us Now (Grunt/RCA)
40	37	34	31 DAVID BOWIE /Day-In Day-Out (EMI America)
—	40	35	32 PSYCHEDELIC FURS /Heartbreak Beat (Columbia)
14	13	23	33 KOOL & THE GANG /Stone Love (Mercury/PG)
15	14	16	34 PETER WOLF /Come As You Are (EMI America)
12	11	13	35 ROBBIE NEVIL /Dominoes (Manhattan)
—	39	36	36 LEVEL 42 /Lessons In Love (Polydor/PG)
8	10	24	37 BANGLES /Walking Down Your Street (Columbia)
7	16	28	38 LOU GRAMM /Midnight Blue (Atlantic)
BREAKER	39	31	39 KENNY G /Songbird (Arista)
BREAKER	40	32	40 SMOKEY ROBINSON /Just To See Her (Motown)

N&A Begins on Page 86

ADULT CONTEMPORARY

5	4	2	1 SMOKEY ROBINSON /Just To See Her (Motown)
8	7	5	2 LIONEL RICHIE /Se La (Motown)
4	3	3	3 ANITA BAKER /Same Ole Love (365 Days A Year) (Elektra)
9	8	6	4 MADONNA /La Isla Bonita (Sire/WB)
2	1	1	5 STEVE WINWOOD /The Finer Things (Island/WB)
7	6	4	6 BILLY JOEL featuring RAY CHARLES/Baby Grand (Columbia)
12	10	8	7 CHICAGO /If She Would Have Been Faithful (WB)
15	11	10	8 CHRIS DeBURGH /The Lady In Red (A&M)
18	13	12	9 ATLANTIC STARR /Always (WB)
16	12	11	10 CROWDED HOUSE /Don't Dream It's Over (Capitol)
23	14	13	11 KENNY LOGGINS /Meet Me Half Way (Columbia)
19	15	14	12 KENNY G /Songbird (Arista)
25	17	16	13 GLENN MEDEIROS /Nothing's Gonna Change My Love (Amherst)
1	2	7	14 A. FRANKLIN & G. MICHAEL /I Knew You Were Waiting (For Me) (Arista)
—	7	15	15 GENESIS /In Too Deep (Atlantic)
28	22	17	16 PATTI LABELLE & BILL CHAMPLIN /The Last Unbroken Heart (MCA)
3	5	9	17 RESTLESS HEART /I'll Still Be Loving You (RCA)
27	21	18	18 L. VANDROSS with G. HINES/There's Nothing Better Than Love (Epic)
—	32	22	19 DAN HILL /Can't We Try? (Columbia)
6	9	15	20 STARSHIP /Nothing's Gonna Stop Us Now (Grunt/RCA)
26	23	21	21 FLEETWOOD MAC /Big Love (WB)
29	24	22	22 GINO VANNELLI /Wild Horses (CBS Associated)
—	28	25	23 JOURNEY /Why Can't This Night Go On For (Columbia)
30	29	26	24 JENNIFER WARNES /First We Take Manhattan (Cypress/PG)
13	16	20	25 BRUCE HORNSBY & THE RANGE /Mandolin Rain (RCA)
11	18	23	26 KOOL & THE GANG /Stone Love (Mercury/PG)
BREAKER	27	19	27 HOWARD JONES /Will You Still Be There? (Elektra)
DEBUT	28	17	28 PETER CETERA /Only Love Knows Why (WB)
DEBUT	29	16	29 CUTTING CREW /(I Just) Died In Your Arms (Virgin)
DEBUT	30	15	30 U2 /With Or Without You (Island)

N&A Begins on Page 62

AOR TRACKS®

Three Weeks	Two Weeks	Last Week	
6	4	1	1 TOM PETTY & THE.../Jammin' Me (MCA)
3	2	2	2 BRYAN ADAMS /Heat Of The Night (A&M)
5	5	5	3 DAVID BOWIE /Day-in Day-out (EMI America)
1	1	3	4 U2 /With Or Without You (Island)
11	9	7	5 U2 /I Still Haven't Found What I'm Looking For (Island)
8	7	6	6 FROZEN GHOST /Should I See (Atlantic)
2	3	4	7 FLEETWOOD MAC /Big Love (WB)
10	10	8	8 LOU GRAMM /Ready Or Not (Atlantic)
18	14	10	9 ROCK & HYDE /Dirty Water (Capitol)
35	24	15	10 GREGG ALLMAN BAND /Anything Goes (Epic)
—	30	22	11 FLEETWOOD MAC /Seven Wonders (WB)
24	17	14	12 LITTLE AMERICA /Walk On Fire (Geffen)
12	11	11	13 EDDIE MONEY /Endless Nights (Columbia)
39	25	19	14 PETER WOLF /Can't Get Started (EMI America)
31	26	20	15 BRYAN ADAMS /Into The Fire (A&M)
19	16	16	16 CULT /Love Removal Machine (Sire/WB)
20	18	17	17 WHITESNAKE /Still Of The Night (Geffen)
37	27	21	18 TRUTH /Weapons Of Love (IRS/MCA)
14	12	13	19 NIGHT RANGER /The Secret Of My Success (Carnel/MCA)
29	28	24	20 ERIC CLAPTON /Run (Duck/WB)
BREAKER	21	18	21 CROWDED HOUSE /Something So Strong (Capitol)
4	6	12	22 CUTTING CREW /(I Just) Died In Your Arms (Virgin)
40	31	27	23 REO SPEEDWAGON /Variety Tonight (Epic)
—	38	24	24 DAVID BOWIE /Time Will Crawl (EMI America)
—	43	25	25 TOM PETTY & THE HEARTBREAKERS /Runaway Trains (MCA)
13	13	16	26 PSYCHEDELIC FURS /Heartbreak Beat (Columbia)
23	23	25	27 EUROPE /Rock The Night (Epic)
48	36	30	28 TESLA /Little Suzi (Geffen)
34	33	29	29 U2 /Bullet The Blue Sky (Island)
BREAKER	30	26	30 ROBERT CRAY BAND /Right Next Door (Because...) (Mercury/PG)

Complete Tracks Chart Begins on Page 69

URBAN CONTEMPORARY

3	3	1	1 ATLANTIC STARR /Always (WB)
6	6	5	2 SMOKEY ROBINSON /Just To See Her (Motown)
8	8	4	3 CAMEO /Back And Forth (Atlanta Artists/PG)
4	4	3	4 L. VANDROSS f/G. HINES/There's Nothing Better Than Love (Epic)
15	12	10	5 SURFACE /Happy (Columbia)
9	9	8	6 ANITA BAKER /Same Ole Lovè (365 Days A Year) (Elektra)
17	14	12	7 FREDDIE JACKSON /I Don't Want To Lose Your Love (Capitol)
16	13	11	8 MELBA MOORE /It's Been So Long (Capitol)
13	11	9	9 PATRICE RUSHEN /Watch Out (Arista)
24	19	16	10 LISA-LISA & CULT JAM /Head To Toe (Columbia)
18	15	13	11 SHIRLEY MURDOCK /Go On Without You (Elektra)
2	1	12	12 SYSTEM /Don't Disturb This Groove (Atlantic)
19	16	15	13 MIKI HOWARD /Imagination (Atlantic)
7	7	7	14 KLYMAXX /I'd Still Say Yes (Constellation/MCA)
22	18	15	15 LIONEL RICHIE /Se La (Motown)
—	37	23	16 WHISPERS /Rock Steady (Solar/Capitol)
20	17	17	17 GAP BAND /Zibble Zibble (Get The Money) (Total Experience/RCA)
25	21	19	18 ISLEY JASPER ISLEY /8th Wonder Of The World (CBS Associated)
—	36	26	19 HERB ALPERT /Diamonds (A&M)
34	24	21	20 FIVE STAR /Are You Man Enough (RCA)
—	30	24	21 NONA HENDRYX /Why Should I Cry (EMI America)
—	32	28	22 DENIECE WILLIAMS /Never Say Never (Columbia)
—	38	31	23 JESSE JOHNSON /Baby Let's Kiss (A&M)
32	29	29	24 CLAUDJA BARRY /Can't You Feel My Heart Beat (Epic)
37	31	30	25 DAVID SANBORN /Chicago Song (WB)
—	39	28	26 HOWARD HEWETT /I Commit To Love (Elektra)
33	28	27	27 NORWOOD /I Can't Let You Go (MCA)
BREAKER	28	20	28 CLUB NOUVEAU /Why Ya Treat Me So Bad? (WB)
—	39	36	29 RAY GOODMAN & BROWN /Celebrate Our Love (EMI America)
38	33	33	30 AL GREEN /Everything's Gonna Be Alright (A&M)
—	35	32	31 LAKESIDE /Relationship (Solar/Capitol)
—	38	32	32 RJ'S LATEST ARRIVAL /Rhythm Method (Manhattan)
5	6	33	33 GREGORY ABBOTT /I Got The Feelin' (It's Over) (Columbia)
BREAKER	34	24	34 JODY WATLEY /Still A Thrill (MCA)
28	25	25	35 JAMES "D-TRAIN" WILLIAMS /Oh How I Love You (Girl) (Columbia)
BREAKER	36	25	36 JONATHAN BUTLER /Lies (Jive/RCA)
1	2	14	37 PRINCE /Sign 'O' The Times (Paisley Park/WB)
BREAKER	38	24	38 4 BY FOUR /Want You For My Girlfriend (Capitol)
40	34	34	39 MANHATTANS /All I Need (Columbia)
BREAKER	40	26	40 TEMPTATIONS /Someone (Motown)