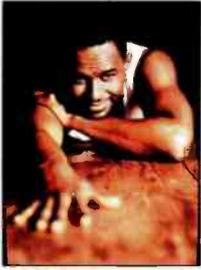


Pop Time For 'Anytime'

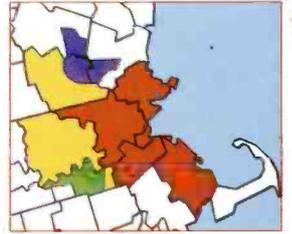
Having already hit No. 1 at Urban, Urban AC, and CHR/Rhythmic, Brian McKnight's "Anytime" (*Motown*) is making moves up **R&R's** CHR/Pop chart, landing this week at No. 21. With its highest-testing numbers to date, the song vaults to No. 3 in overall rank with a score of 3.94 on **R&R's** Callout America (see Page 36 for the trend).



THE INDUSTRY'S NEWSPAPER

A Bump For Beantown

Arbitron's decision to expand the boundaries of the Boston metro catapults the market's ranking several notches within the top 10. But the decision did not come without controversy — a radio exec in nearby Manchester, NH says his market will suffer as a result. Details, next page.



Trisha Yearwood "There Goes My Baby"

The **FIRST** single from Trisha's forthcoming album.

Being performed for the **FIRST** time live on the ACM Awards.

But, we wanted you to have it **FIRST!**

"There Goes My Baby"
On Your Desk April Twenty **FIRST**



THE FIRST SINGLE FROM

GODZILLA[®]

THE ALBUM



THE WALLFLOWERS

heroes

PRODUCED BY ANDREW SLATER

MOVIE OPENS IN OVER 3,000 THEATERS MAY 20TH.

ALBUM IN-STORES MAY 19TH.



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R&R CONVENTION UPDATE

As we reported previously, rooms at the Century Plaza Hotel are sold out, and space at the nearby Beverly Hilton hotel is going fast. Also, make sure to book your airline reservations now, while fares are still low. Among the additions to the convention agenda:



- **Jacor CEO Randy Michaels** will appear on the Group Heads panel, set for Saturday, June 13.
- The **Gallup Organization** is presenting the results of its exhaustive research on the characteristics common to successful employees and managers.
- In a special breakfast session, personal finance experts **Ken and Daria Dolan** are offering aid and advice to radio professionals.
- The radio and advertising world's best minds get together to market a hypothetical new radio station.

Register for **R&R Convention '98** now, while early-bird rates are still in effect. See Page 20 or register online at www.rronline.com.

IN THE NEWS

- **David Lapovsky** appointed Exec. VP/ Worldwide Research, **Bob Patchen** becomes VP/Research Standards & Practices as Arbitron extends its overseas reach
- **Lee Logan** appointed Exec. Dir./ Country Programming at MJJ
- **KMCG/SD PD Judy McNutt** takes on KXGL PD duties
- **Joe Hecht** appointed VP/Crossover Promo at Elektra

Page 3

THIS #1 WEEK

- CHR/POP**
 - NATALIE IMBRUGLIA Torn (RCA)
- CHR/RHYTHMIC**
 - BRIAN MCKNIGHT Anytime (Motown)
- URBAN**
 - JANET I Get Lonely (Virgin)
- URBAN AC**
 - ARETHA FRANKLIN A Rose Is Still A Rose (Arista)
- COUNTRY**
 - SHANIA TWAIN You're Still The One (Mercury)
- NAC/SMOOTH JAZZ**
 - BONEY JAMES After The Rain (Warner Bros.)
- HOT AC**
 - NATALIE IMBRUGLIA Torn (RCA)
- AC**
 - ERIC CLAPTON My Father's Eyes (Duck/Reprise)
- ACTIVE ROCK**
 - DAYS OF THE NEW Shelf In The Room (Outpost/Geffen)
- ROCK**
 - KENNY WAYNE SHEPHERD Blue On Black (Revolution)
- ALTERNATIVE**
 - FASTBALL The Way (Hollywood)
- ADULT ALTERNATIVE**
 - BONNIE RAITT One Belief Away (Capitol)

NEWSSTAND PRICE \$6.50



Chancellor Shocker! Ginsburg's Gone

By RON RODRIGUES
R&R EDITOR-IN-CHIEF

In a development that caught the radio world flat-footed, **Scott Ginsburg** — one of the founding partners of **Chancellor Media Corporation** — suddenly exited Tuesday afternoon (4/14) as head of radio's largest pure-play company.

News of the resignation, which began to leak out of Chancellor's Irving, TX headquarters shortly after the stock market closed Tuesday, was met with disbelief even among company insiders. But the rumors were quickly confirmed via a corporate press release declaring Ginsburg's "immediate" departure.

An inside source noted, "Ginsburg's resignation is related to differences with respect to his role in the company going forward." When

asked to clarify that statement, the insider would only say, "He had problems with what his role in the company was going to be."



Ginsburg

Thomas Hicks, Chairman of Hicks, Muse, Tate & Furst Inc. — Chancellor's largest shareholder — will assume Ginsburg's title of President/CEO until a permanent replacement can be found, presumably within 90 days. Ginsburg will remain on Chancellor's board.

"I am appreciative of Scott for his outstanding service to Chancellor Media and to its shareholders," Hicks said in a prepared statement. "Since founding Evergreen Media in 1988, he has assembled an outstanding group of radio assets and operating executives. Recently, he has played

GINSBURG/See Page 23

DiDia's Da Man At 'New' Hollywood, Named Sr. VP/GM

Mark DiDia — who has been GM of American Recordings since 1991 — has been appointed Sr. VP/GM of **Hollywood Records**. DiDia, who'll be based at the company's Burbank, CA headquarters, will oversee the day-to-day operations of the label, including sales, marketing, and promotion.



DiDia

Commenting on the appointment, Buena Vista Music Group chairman **Bob Cavallo**, whom DiDia reports to, said, "Mark's

DIDIA/See Page 23

Renegade Broadcaster: Sinclair Does It Its Way

Goal: to own radio, TV in same markets

By MATT SPANGLER
R&R WASHINGTON BUREAU

Until two years ago, **Sinclair Broadcast Group** was a TV-only company. But with one master stroke — the \$1.2-billion purchase of 34 radio stations from River City Broadcasting — Sinclair became a radio player overnight.

But is the company focused on radio, and do its executives



Smith



Baker

and management command enough respect in the industry to maintain its foothold? **R&R** spoke with Sinclair's colorful President/CEO, **David Smith** — and a number of industry insiders — to get a broad view of the company's financial and managerial strategy. Though many spoke off the record, they were all quite

SINCLAIR/See Page 23

DC Court Rejects FCC EEO Regs

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF

The U.S. Court of Appeals for the District of Columbia on Tuesday (4/14) struck down FCC requirements that force broadcasters to hire minorities and, effectively, women. The court found that the FCC failed to prove that the rules served the public interest and determined that the FCC's EEO rules are unconstitutional. Although the three-judge panel made no reference to women in their decision, industry observers believe Tuesday's decision will also be ap-

plied to that category.

The decision is the most recent twist in a 10-year-old battle involving Lutheran Church-Missouri Synod and its two St. Louis stations, noncommercial Religious and commercial Classical combo KFUA-AM & FM/Clayton, MO. It eliminates a \$25,000 fine imposed against the church-owned stations and cuts out the EEO reporting conditions imposed against the stations by the commission.

The NAACP filed a petition to deny license renewal to the

EEO/See Page 10

Arbitron Redefines Boston Metro

Plan passes despite fervent Saga protest

By ADAM JACOBSON
R&R STAFF WRITER

Arbitron will go ahead with plans to incorporate a split portion of Hillsborough County, NH to the Boston metro for the Fall 1998 survey, despite heavy opposition over the plan from **Saga Communications'** three Manchester, NH properties.

"The results of our evaluation are now final and official," Arbitron GM Pierre Bourras said. "The new procedure and criteria were devised from the recommendations of a task force of radio station, advertising agency, and advertiser customers." The standards were endorsed by the Arbitron Radio Advisory Council, the GOALS Committee of the RAB, the NAB Committee on Local Radio Audience Measurement, attendees of Ar-



NEW BOSTON METRO
Fall '97 Boston Radio Metro
Worcester Radio Metro
Manchester Radio Metro
TSA geography which qualifies for inclusion in Fall '98 Boston Radio Metro

bitron's quarterly research forums, and other industry groups.

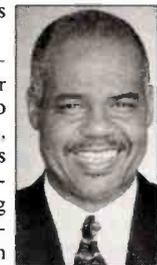
On April 6, **WFEA-AM, WQLL-FM & WZFD-FM VP/GM Raymond Garon** — in an agency, and advertiser open letter to Bouvard — voiced his stations' "strong opposition" to Arbitron's decision to add the Hillsborough "remainder" to the Boston survey. Although the area

BOSTON/See Page 8

Busby To Direct DreamWorks/Urban

DreamWorks Records has tapped **Motown Records** veteran **Jheryl Busby** as its first Head/Urban Music. He will be based in Los Angeles.

DreamWorks senior executive **Mo Ostin** said, "Jheryl has done this before — starting an urban music division nearly from scratch — and he has succeeded spectacularly in every instance. He's here because of his experience and because of the respect he enjoys throughout the music industry. The best and brightest urban artists will be at-



Busby

BUSBY/See Page 23



Have you found
your personal
theme song yet?

From TV's hottest new show
comes the long-awaited soundtrack,

Ally Songs from McBeal



featuring **Vonda Shepard**
"SEARCHIN' MY SOUL."

Produced by Vonda Shepard

#1 GREATEST GAINER AT MAINSTREAM TOP 40 (+526 spins)

AFTER ONLY ONE WEEK:
R&R CHR/Pop Debut **36** +807
R&R Hot AC Debut **26** +299
R&R AC Debut **30** +143

Debut 39* MAINSTREAM TOP 40 MONITOR
Debut 32* TOP 40 ADULT MONITOR

TOP 40 ADULT MOST ADDED-SECOND WEEK IN A ROW
ON OVER 175 STATIONS-IN 2 WEEKS

OVER 50 ADDS THIS WEEK INCLUDING:

KIIS	WNCI	WXKS	KDWB	WFLZ
KBBT	KSLZ	WPLJ	WBIX	AND MORE!



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Widmer VP/GM Of Long Island Duo

■ Takes reins at Nostalgic AC combo

Atlantic Star/Northeast Region Director/Sales Dave Widmer has been named VP/GM of Barnstable Broadcasting's WHLI-AM & WKJY-FM/Long Island. He succeeds Jane Bartsch, who transfers from the duo to manage sister Oldies-Country pair WBZO-FM & WMJC-FM.

Widmer told R&R, "Barnstable is a company with a lot of vision, and I'm not coming in to fix drastically broken properties. There's an absolutely tremendous staff in place here, and we hope to build on the success that Jane has already created.

"For the last 15 years, I've cut my teeth in the suburban northern markets of the New York ADI. I'm excited about suburban radio's potential opportunities. Suburban radio is all about localism, and WHLI & WKJY really position themselves well for the Nassau-Suffolk market."

Widmer began his radio career as an AE at WEBE/Bridgeport, CT and graduated to various other sales capacities in his 10-year tenure there, reaching NSM before leaving for Atlantic Star.

Steele Lives On



A birthday memorial for "The Real" Don Steele was held in Hollywood, recently, and dozens of former co-workers and fans showed up to pay homage to the late air legend. The event also served as a fund-raiser for The Real Don Steele Memorial Trust Fund for Hollywood High School. Gathering around Steele's portrait are (front, l-r) consultant Jimi Foxx and former KJR/Seattle personality Tom Murphy; (back, l-r) popular L.A. air personality Paul Freeman, Shuane Steele, air personality/TV writer Ken Levine, and KROQ/L.A.'s "Doc on the Rock," Doc Britton.

Arbitron Expands Overseas Presence

■ Lapovsky, Patchen named VPs of new division

Arbitron Exec. VP/Operations & Research David Lapovsky has been named Exec. VP of the company's new Worldwide Research division. In his new role, Lapovsky will be responsible for the development of new research services for the U.S. and overseas marketplaces, as well as overseeing the improvement of existing domestic research offerings — particularly Arbitron's flagship radio station services. At the same time, Director/Research Bob Patchen has been upped to Group VP, overseeing Research Standards and Practices, one of three operating groups falling under the Worldwide Research umbrella.

"Our reorganization and the creation of these two new roles are critical to our goal of becoming a global leader in information services," Arbitron President Steve Morris said. "Our senior management team will help guide Arbitron's growth agenda while, at the same time, continuing to develop

ARBITRON/See Page 23

Logan To Run MJI/Nashville

South Central Communications Director/Group Programming Lee Logan has been named Exec. Director/Country Programming for New York-based syndicator MJI Broadcasting. He started Monday (4/13).

Logan will be responsible for overseeing all aspects of MJI's Country radio programming activities, including identifying and managing new programming opportunities.

Logan's extensive, multi-format programming experience includes stints at Country outlets WUSN/Chicago, KFMR/Houston, KLAC/Los Angeles, KSAN/San Francisco, and WPKX/Washington. He joined SCC two years ago.

MJI's Country programming includes *Country Today Fax*, *Celebrity Country Quiz*, and *Ask The Stars*, and it holds the radio broadcast rights to the Country Music Association awards show.

APRIL 17, 1998

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Urban Action	51	Alternative Chart	90
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Country Chart	62	Adult Alternative	99
Country Action	63	Adult Alternative Tracks	99
Adult Contemporary	69	Adult Alternative Albums	100

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McNutt Adds PD Duties At KXGL/SD

KMCG/San Diego PD Judy McNutt has picked up additional duties as PD for Nationwide Oldies sister station KXGL.

McNutt, who arrived at AC KMCG in March, fills the vacancy created when KXGL PD Larry Bruce resigned to concentrate on his consulting business. McNutt will now be working with KMCG GM Dennis Gwiazdon and KXGL GM Paul Palmer.



McNutt

Regarding her new duties, McNutt told R&R, "I'm really fortunate and pleased to be working with the best two stations in San Diego."

A 20-year radio veteran, McNutt oversaw programming at WRLG & WRLT/Nashville before arriving at KMCG. She previously served as PD at KBCO/Denver and KRXQ/Sacramento. Her resumé also includes stints at KMET/Los Angeles and KGB/San Diego.

Hecht To Head Elektra Crossover

Elektra Entertainment Group has tapped Joe Hecht as its new VP/Crossover Promotion. Based in New York, he reports to Sr. VP/Promotion Greg Thompson.

Commenting on the appointment, Thompson said, "Joe has a terrific wealth of experience that will complement our phenomenal roster of crossover artists. We are pleased to welcome him to



Hecht

the Elektra family." Hecht noted, "I'd like to thank [EEG Chairman/CEO] Sylvia Rhone and Greg Thompson for making this happen."

Hecht most recently was VP/Crossover Promotion at Arista Records. Prior to that, he was named VP/Promotion for Relativity Records in '95. He began his music industry career with RCA Records in '87.



It's A Brand-New Ballgame!

In September of 1983, R&R interviewed legendary baseball announcer Vin Scully, who joined the Dodgers well before their move from Brooklyn to Los Angeles. Since moving West, Scully's voice has been aired on four L.A. stations, first on KMPC, then KFI, KABC, and, beginning this year, on Jacor's KXTA-AM/Los Angeles.



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EDITORIAL, OTHER DEPTS:						
WASHINGTON, DC BUREAU:						
NASHVILLE BUREAU:						

AFTRA Charges Metro With Squelching Unionization

Charges of no health coverage or life insurance and low pay staunchly denied by Metro

BY MATT SHANGLER
R&R WASHINGTON BUREAU

Metro Networks has been accused of trying to squelch one market's attempts to form a union for air talent, as the company continues to consume news departments and employees across the country.

The National Labor Relations Board said April 8 that it had sustained charges brought forth two months ago by the Philadelphia chapter of the American Federation of Television and Radio Artists (AFTRA). The charges allege that Metro Philly news reporter Randy Brock and weekend re-

porter Mary Colleen were fired by GM Mike Shields in January for attempting to unionize local Metro employees.

At press time, the NLRB had not formally filed charges against Metro/Philadelphia. Frank Hoerber, assistant regional director for the NLRB Phila-

delphia office, told R&R the board must first give Metro an opportunity to settle. If the company does not, then the case will be referred to a federal administrative law judge for hearing.

Downsizing To Blame

Shields denies the allegations. He told R&R he did not know Brock and Colleen were circulating notices among Metro Philly's employees ad-

AFTRA/See Page 8

OmniAmerica Buys Arch Communications Tower Arm

BY PATRICE WITTRIG
R&R WASHINGTON BUREAU

OmniAmerica Inc. agreed Monday to acquire the tower and site management portion of Arch Communications Group for \$38 million. Arch, the nation's third-largest tower management company, owns 150 towers at 134 sites in 22 states.

As part of the agreement, OmniAmerica, which is financially backed by Texas investment group Hicks, Muse, Tate & Furst, will lease space back to Arch for its paging network (which is not included in the deal) as well as 160 other tower occupants, including some radio companies. The deal is expected to close by June 30.

This latest purchase is characteristic of Hicks, Muse's overall game plan to develop and expand each of its ventures to the fullest. Since its formation last year, OmniAmerica has purchased companies to cover every aspect of the tower business, such as construction (materials and building) and management, and topping it off with built-in clients, in-

cluding Capstar Broadcasting Partners, Chancellor Media, and LIN Television.

In February, OmniAmerica agreed to a \$230 million merger with Specialty Teleconstructors, a tower design and construction provider. In a release about the transaction, Carl Hirsch, President/CEO of OmniAmerica said, "Upon the completion of our pending merger with Specialty Teleconstructors, we will not only have a large and rapidly grow-

OMNI/See Page 8

Bloomberg

BUSINESS BRIEFS

Chancellor Media To Buy Petry Media Corp.

Chancellor Media will pay \$150 million, including assumed liabilities, to acquire Petry Media Corp., a TV ad seller. Chancellor will eventually combine the New York-based Petry with Katz Media Group, which was purchased by Chancellor last year. The transaction is expected to close in the second half of 1998.

Saga Invades Iceland

Saga Communications said Tuesday that it would acquire 50% of Reykjavik-based Finn Midill Ltd. The Icelandic broadcasting company owns five FMs serving the capital and will put a sixth on the air next month. There are currently nine private FMs in Reykjavik. The financial terms of the transaction were not immediately available. The deal marks Saga's first foray into the international market. Saga President/CEO Ed Christian told R&R the company is looking for an American broadcaster to replace the current management of the Icelandic properties.

FCC To Issue Main Studio Rules Soon

The FCC is expected to rule on the accessibility of stations' public files "soon," according to Media Access Project (MAP) Exec. Director Gigi Sohn. The proposed rules would ease the filing requirements for broadcasters and would loosen restrictions on where public files can be maintained. Sohn, who told R&R last week that MAP wants to ensure public files are "accessible," said the commission is likely to allow broadcasters to locate their main studios anywhere within a cluster of stations and will also likely shorten the retention periods for certain documents required in the files. Mass Media Bureau attorney Vicky McCauley told R&R that no date has been set for final commission action on the proceeding.

DOJ Will Not Oppose Sinclair LMA in Columbus, OH

Sinclair Broadcast Group will exercise its option to acquire the non-license assets of WSYX-TV, an ABC affiliate, from River City Broadcasting LP for \$228 and begin programming the station under an LMA today (4/17). The move comes following an announcement on Monday from the DOJ, which will not challenge the purchase. Sinclair also owns WTTE-TV, a Fox affiliate in the Ohio capital. It also owns 52 radio stations and 35 radio stations nationwide.

NAB Favors File Streamlining

The NAB says it supports a proposal by the FCC that would reduce the requirements for filing ownership reports for broadcast stations. "As it is now, most stations either file certifications that nothing has changed or report inconsequential changes in ownership but have to pay a fee each time," NAB attorney Jack Goodman told R&R. "The FCC doesn't do anything with these reports," he continued.

WXTU Fined For EEO Violations

The FCC fined WXTU-FM/Philadelphia \$12,000 April 1 for allegedly deficient minority recruitment. In doing so, the commission denied the Country station's request to lower the fine to \$1000. Station owner Beasley Broadcast Group would not comment on the fine.

Radio Stocks Trading At Record Highs

Radio stocks are rising at a record rate. Of note is CBS, which reached 36.185 on April 3 and is currently at 35.685; it's improved from a low of 25.375 on October 27. Jefferson-Pilot, which hit its low point of 73.750 on Dec. 12, surged to 91.435 on April 3 and is trading just below that value. ARS, which hit 67.500 on April 3, is currently at 66.305. Also of significance: Big City (up from 6.500 on Jan. 26 to a record 13.120 set yesterday), Real Networks (up from 13.750 on Dec. 29 to a high of 36.955 on April 6), SFX (a record 101.615 on April 3), and Sinclair (60.500 on April 6).

Continued on Page 8

R&R/Bloomberg Radio Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross revenues from radio advertising.

	4/1/97	4/2/98	4/9/98*	Change Since 4/1	4/9*
Radio Index	100.37	234.04	233.65	+132.79%	-0.17%
Dow Industrials	6611.05	8986.64	8994.86	+38.51%	+0.11%
S&P 500	759.64	1095.44	1110.67	+48.77%	-0.8%

*The numbers above reflect closing stock prices and percentages on Thursday, April 9. The stock market was closed Friday, April 10, in observance of Good Friday and Passover.

Selector

REACH

Who hears the hits...
and how often?

Combine the power of RCS Selector
with your ARBITRON ratings with
SelectorREACH...

Now in the mail to all Selector PD's!

"If a song plays on the
radio and nobody hears it
...did it really play?"

Guglielmo Marconi, 1901

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Sound Software

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ARBITRON

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Selector
THE MUSIC SCHEDULING SYSTEM

It's 1998

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Surprised? You shouldn't be, because Music Technologies is the leader in Interactive music testing, the breakthrough advance that's "raising the bar" in the way stations are testing music and delivering higher ratings.

Improvements in technology are changing the way we live and do business every day. No old technology, however useful in its time, lasts forever.

Take a moment to compare the differences between Interactive and auditorium tests and you'll see why so many smart managers who want higher ratings have stepped up to Music Technologies' Interactive testing, the new "Gold Standard" for music library testing.

Auditorium Testing

- Local supervisors call from a database of "professional test takers" to recruit the test.
- Fatigue caused by sitting and doing the test for 1½ to 2 hours at a sitting causes song scores in the last half of the test to be lower than those in the first half.
- All test takers hear the tested songs in the same order, creating song order bias.
- Test takers come mostly from a 5 to 8 mile radius of the hotel.
- Lots of referrals (friends) who know each other are necessary to fill the test.
- Can't focus the test's recruiting into your station's hot zips.
- An unreal public group testing environment.
- The best thing we could do, however flawed, for the last 17 years.

Interactive Testing

- The nation's best national/central recruiters recruit totally at random. No "professional test takers"...just real listeners.
- There is no fatigue because participants take the tests in 20 to 25 minute segments and take a break whenever they begin to get tired...yielding consistent scoring throughout the test.
- Every participant hears the tested songs in a different order, eliminating song order bias.
- Real listeners are recruited from all over the metro area.
- No referrals whatsoever...only real listeners selected totally at random.
- Can recruit randomly from your hot zips no matter where they are in the metro.
- A real at-home private listening environment.
- The best thing we can do today.

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DEAL OF THE WEEK

- **KKLZ-FM/Las Vegas**
\$21 million

1998 DEALS TO DATE

Dollars To Date: **\$1,719,845,488**
(Last Year: \$4,631,053,249)

Dollars This Week: **\$43,205,685**
(Last Year: \$737,855,001)

Stations Traded This Year: **511**
(Last Year: 616)

Stations Traded This Week: **14**
(Last Year: 36)

TRANSACTIONS AT A GLANCE

- WRKE-FM/OceanView, DE (Salisbury-Ocean City, MD) \$1.5 million
- KMJJ-FM/Shreveport, LA \$7 million (est.)
- KGHL-AM, KOOK-FM & KRSQ-FM/Billings and KLYQ-AM & KBMG-FM/Hamilton, MT No cash consideration
- KKSS-FM/Santa Fe (Albuquerque), NM \$9 million (est.)
- WRCQ-FM/Fayetteville, NC \$4.3 million
- WOFN (FM CP)/Beach City, OH No cash consideration
- KGGK (FM CP)/Winner, SD \$23,185
- WVES-FM/Accomac, VA \$350,000
- WVGN-FM/Charlotte Amalie, VI \$32,500

TRANSACTIONS

Centennial Spins Another Dial Slot In Vegas

☐ **Trumper gets a \$9 million 'Kiss' in New Mexico as SunBurst sells in Albuquerque and Shreveport, LA**

Deal Of The Week

KKLZ-FM/Las Vegas

PRICE: \$21 million

TERMS: Asset sale for cash

BUYER: Centennial Broadcasting Inc., headed by President Allen Shaw. It owns KJUL-FM & KQOL-FM/Las Vegas. Phone: (336) 774-3199

SELLER: Apogee Companies Inc., headed by President Jim Johnson. Phone: (503) 223-3801
FREQUENCY: 96.3 MHz
POWER: 100kw at 1175 feet
FORMAT: Classic Rock
BROKER: Kalil & Co.

Delaware

WRKE-FM/Ocean View (Salisbury-Ocean City, MD)

PRICE: \$1.5 million

TERMS: Asset sale for cash

BUYER: Great Scott Broadcasting, headed by President Faye Scott. It owns WJWL-AM, WJNE-FM, WJYN-FM, WOCQ-FM & WZBH-FM/Salisbury-Ocean City and has agreed to acquire WJPY-AM & WSUX-FM/Salisbury-Ocean City. Phone: (610) 326-4000

SELLER: Q-Tone Broadcasting Corp., headed by President Alvin Chanin. Phone: (215) 735-6695
FREQUENCY: 101.7 MHz
POWER: 3kw at 299 feet
FORMAT: This station is currently dark

Louisiana

KMJJ-FM/Shreveport

PRICE: \$7 million (est.)

TERMS: Not released

BUYER: Capstar Broadcasting Partners, headed by President Steve Hicks

SELLER: SunBurst Media LP, headed by President John Borders. Phone: (972) 702-7371
FREQUENCY: 99.7 MHz
POWER: 50kw at 462 feet
FORMAT: Urban
BROKER: William R. Rice Co.
COMMENT: The station will be managed by Capstar's regional subsidiary, Gulfstar Communications.

Montana

KGHL-AM, KOOK-FM & KRSQ-FM/Billings and KLYQ-AM & KBMG-FM/Hamilton

PRICE: No cash consideration

TERMS: Stock transfer to a new

entity for tax purposes
TO: Marathon Media LLC, acquiring all of the stock of Marathon Media of Montana LP
FROM: American Cities Broadcasting LLC

New Mexico

KKSS-FM/Santa Fe (Albuquerque)

PRICE: \$9 million (est.)

TERMS: Not available

BUYER: Trumper Communications II LP, headed by President Jeffrey Trumper. Phone: (630) 789-0090.

SELLER: SunBurst Media LP
FREQUENCY: 97.3 MHz
POWER: 100kw at 1875 feet
FORMAT: CHR/Rhythmic
BROKER: William R. Rice Co.

North Carolina

WRCQ-FM/Fayetteville

PRICE: \$4.3 million

TERMS: Asset sale for cash

BUYER: Cape Fear Radio Inc., headed by President John Dawson. It owns WFNC-AM & WQSM-FM/Fayetteville. Phone: (910) 763-6511

SELLER: Kinetic Communications, headed by President Jon Peterson. Phone: (912) 439-9704
FREQUENCY: 103.5 MHz
POWER: 47.5kw at 502 feet
FORMAT: Rock
BROKER: Bergner & Co.

Ohio

WOFN (FM CP)/Beach City

PRICE: No cash consideration
TERMS: Donation of construction permit

TO: Creative Educational Media Corp. Inc., headed by President Gerald Ingles. It owns five other stations in Oklahoma, Missouri, Texas, and Virginia. Phone: (918) 455-5693

FROM: Stark Educational Media Inc., headed by President Abner Yoder. Phone: (216) 478-2100

South Dakota

KGGK (FM CP)/Winner

PRICE: \$23,185

TERMS: Construction permit sale for cash
BUYER: Mitchell Broadcasting

Co., headed by President Gordon Thompson. It owns KMIT-FM/Mitchell, SD and has applied for an FM CP in Wessington Springs, SD. Phone: (605) 996-9667

SELLER: Midwest Radio Corp.

Virginia

WVES-FM/Accomac

PRICE: \$350,000

TERMS: Asset sale for cash and a promissory note

BUYER: Chincoteague Broadcasting Corp., headed by President Stephen Marks. Phone: (410) 544-0188

SELLER: Eastern Shore Broadcasting Inc.

Virgin Islands

WVGN-FM/Charlotte Amalie

PRICE: \$32,500

TERMS: Asset sale for cash

BUYER: GARK Inc., headed by President Randolph Knight. Phone: (809) 776-4585

SELLER: Knight V.I. Radio Corp.



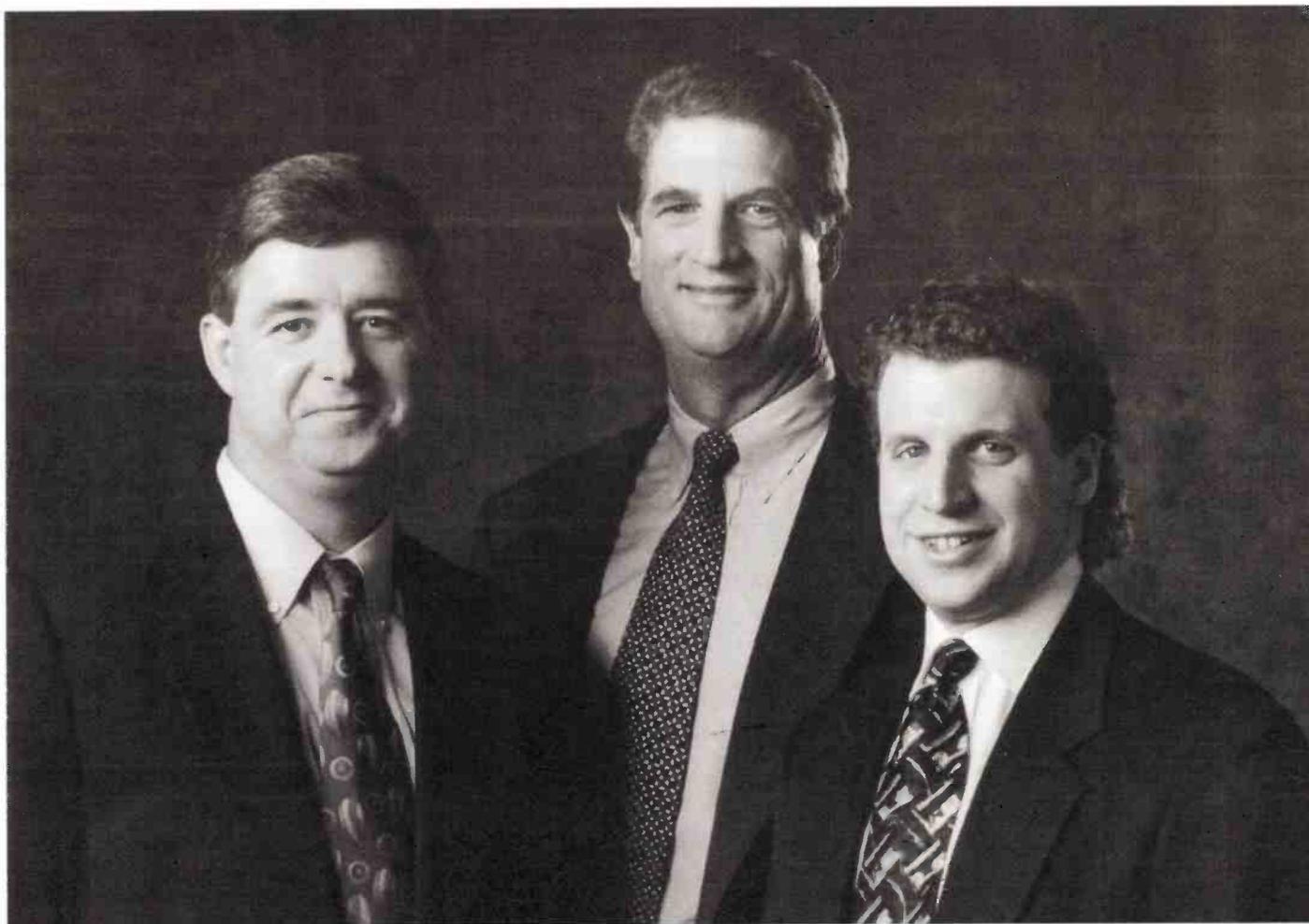
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Coleman Research Plan Developers Chris Ackerman, Jon Coleman and Warren Kurtzman

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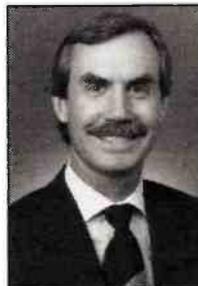
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- Kiss FM/New York
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AFTRA

Continued from Page 4
vising them of the formation of an AFTRA union when the reporters were terminated in January. Shields said the jobs were eliminated as part of "basic downsizing."

"We're growing rapidly," Metro spokeswoman Kelly Barton told R&R. "It's only good for a company to look at its staffing and make adjustments, and that's exactly what we did." She pointed out that the company's news division has over 500 employees now — 200 of which were added within the last year and a half.

Both Shields and Barton said they feel Metro's employees don't need to unionize, but they haven't been discouraged from doing so. In November, employees at Metro's Bay Area operations (San Francisco, San Jose, and Santa Rosa, CA) voted in favor of being represented by AFTRA. Contract negotiations for that local are currently under way, according to AFTRA attorney Kim Roberts.

Metro Philly's employees lack "the protection of a union contract," according to John Kailin, executive director of the local AFTRA chapter. He said the company's employees don't have "decent wages," employer-paid health insurance, overtime pay for less than 40 hours per week (for those employees working 10- or 12-hour days), and — perhaps the most serious allegation — life insurance for its airborne traffic reporters.

Shields and Barton staunchly denied these charges. Shields said his airborne employees receive coverage of \$4-\$25 million per incident. In addition to Metro coverage, the employees have coverage from the helicopter vendors, according to Barton. (Steve Lieber, owner of St. Louis-based Helicopters Inc., which leases about 15 aircraft to Metro, told R&R his company provides "passenger liability insurance" that compensates

airborne employees for medical costs incurred as the result of an accident.)

"I don't believe you could find one anchor who goes up in that helicopter or aircraft who could say they don't feel comfortable going up," Barton said.

The company offers three different types of health insurance (an HMO, PPO, or POS), and vision and dental plans, according to Shields. The plans are free for individuals, but there is a fee for families, according to Barton. And while it is true Metro generally doesn't pay overtime for under 40 hours of work, she said the company paid its talent over \$20,000 in overtime for the month of March alone.

Still, Kailin said, Metro employees are "expected to work and be as good as the professionals at AFTRA shops, and yet they're not paid competitively at all. Metro is a multi-million-dollar corporation whose owner [Chairman/CEO David Saperstein] has been featured on *Lifestyles of the Rich & Famous* and can well afford to compete." He said that Metro employees who formerly worked at union shops are paid significantly less now than they once were.

"Not true," said Shields. "When we took people from other stations, they came over with the same pay." Barton said that Metro matches the benefits employees had under union shops whenever federal law permits it.

"That's absurd," countered Kailin, who said that Metro part-timers make \$12 per hour, compared to the typical \$16 per hour for AFTRA employees.

Barton also pointed out that the company's employees also have 401(k) and stock purchase plans. When it comes down to it, Barton said, "AFTRA can say whatever they want to say, and that's the way unions work. They can promise salaries, hourly pay, benefits, etc., but it still all comes to the bargaining table."

Omni

Continued from Page 4

ing base of tower assets, but will be a 'one-stop shop,' full-service turnkey provider of tower related services, from network planning to site acqui-

sition to build-to-suit for wireless carriers and broadcasters." The Omni-America/Specialty Teleconstructors merger is expected to be completed by the end of this month. The Specialty Teleconstructors name will be dropped and will trade on Nasdaq under the ticker symbol "XMIT."

Boston

Continued from Page 1

is part of the Manchester Total Survey Area (TSA) and will remain so. Garon contends the incorporation of the remainder — which contains 186,700 12+ persons — would deprive Manchester of the right to consider the area if it ever decided to expand its metro. Arbitron's response: The area in question remains a part of the Manchester TSA and the change should not affect Manchester.

"I understand the area in question is going to have a dual role," Garon told R&R. "But the message being sent to buyers across the country is that large portions of counties in Southern New Hampshire are part of the Boston metro. Many may just rely on the Boston spill to get their advertising into these areas."

Garon challenges Arbitron methodology in determining commuting patterns for suburban areas: in particular, he questions the company's "55/15 rule." Arbitron is giving Ga-

ron ZIP code-by-ZIP code information, and a company official added, "We spent more than a year talking about these procedures. The desire of Boston broadcasters to expand their metro has not been a secret. This is not a late-night raid by Boston stations."

Garon contends, however, that small-market broadcasters should have been included in the process. "They did nothing to share any info with us. This was handled recklessly. It troubles us that it happened without anybody in my shoes participating. They're about to redefine 25 markets in this same manner, and nobody asked me. I also don't think the Arbitron advisory council really understood the ramifications."

In his letter to Arbitron, he made it clear that rules governing the combination of metros, in which 75% of subscribers in the smaller metro must support it, should be applied to TSA reapportionment. If that were the case, Manchester's two subscribers would have unanimously op-

Bloomberg

BUSINESS BRIEFS

Continued from Page 4

Equipment Seized From Two Tampa-Area Pirates

U.S. Marshals and FCC officials in Tampa this week seized the radio equipment allegedly used by Esther Nieves in her home and by the Rev. Alberto Acosta from La Iglesia Pentecostal Luz Radiante (Pentecostal Church of Shining Light), claiming that the two were operating unlicensed radio stations in Tampa. U.S. Attorney Charles Wilson has filed two civil complaints and the cases are being investigated by the FCC and prosecuted by the Department of Justice.

Date Set For SFX Entertainment Spin-Off

The board of directors said last week that shareholders of record April 20 of SFX common stock, Series D preferred stock, and other interests and warrants, will receive stock in SFX Entertainment. Each shareholder of SFX Broadcasting Class A common stock and/or Class B common stock as of April 20 will receive an equal amount of shares of SFX Entertainment Class A or Class B common stock. The Series D stockholders will receive 1.0987 times an undisclosed amount for each share. SFX Entertainment shares are expected to be traded on Nasdaq, starting around April 27.

United Forms Agreement With Talk America

Talk America Radio Networks has again joined hands with United Stations, this time to handle advertising sales for the two networks. DC-based Talk America also recently took over distribution for several United Stations Radio Networks talk shows, including the *Barry Farber Show* and *Online Today With David Lawrence*. Talk America/VP Thomas Star called the deal "a tremendous opportunity for our company to partner with United Stations on the advertising sales and talk fronts."

Pattiz Sells Stock To Fund Foundation

Norm Pattiz, founder and chairman of Westwood One, has sold 50,000 shares of the Los Angeles-based operation, valued at about \$1.5 million, to help fund his charitable Norman J. Pattiz Foundation. The largest single shareholder of Westwood stock told R&R he does this "from time to time" and "plans to continue to fund" the foundation, whose key recipients include the Broadcast Education Foundation, the Museum of Radio and Television, the Hamilton High School Academy of Music, and City of Hope.

NAB Attracts Record 104,805

The NAB rolled triple sevens in Las Vegas last week with attendance at its annual spring convention seeing a 4.5% increase over last year's 100,245. NAB Director/Communications Dennis Wharton reported that international attendance was up 1.7% to 22,654, while media registration was up 6.9% to 1750.

SportsFan Radio Gets Dallas 'Ticket'

Dallas all-Sports outlet KTCK, "The Ticket," will air 40 hours per week of SportsFan programming, becoming the fourth station among the Top 20 markets to become an affiliate in 90 days. "J.T. The Brick is a great talent and will quickly become a fan favorite in Dallas radio. Our affiliation with SportsFan will help solidify our position as the first and only all-Sports radio station in Dallas," said Bruce Gilbert, KTCK PD. The agreement with The Ticket comes on the heels of recent affiliation deals with Phoenix's KGME, Pittsburgh's WTAE, and a multiyear renewal with Boston's WEEI.

Scripps Back In Radio With Home & Garden Net

EW. Scripps will launch the Home & Garden Radio Network (HGRN) this spring with four hours of Saturday afternoon and Sunday morning programming. Scripps said Monday that the radio programming will complement its successful TV network. Clearance on *The Furniture Guys* (Saturdays, noon-2pm ET) has not begun, but *Real Estate U.S.A.* (Sundays, 10am-noon ET) already has about 65 affiliates, according to Scripps VP/GM Rick Starr. Both shows will be available nationally on a barter basis, he said.

Scripps sold its last radio station, KENS/San Antonio, to A.H. Belo Corp. in October in exchange for Belo's Food Network.

ElectricVillage Signs Book Deal

Salt Lake City-based Books Now Inc. will bring its "virtual bookstore" to ElectricVillage's 325 radio station websites. ElectricVillage spokesman John Simmons told R&R stations will receive 5% of revenue generated from book sales. This is similar to a deal the website "network" has to sell CDs, Simmons said. The "bookstores" will be up and running by early June. ElectricVillage has partnered with Katz Radio Group on the network.

SunBurst Spins Off Albuquerque, Shreveport Outlets

SunBurst is spinning off its Urban KMJJ-FM/Shreveport, LA to Capstar Broadcasting and Trumper Communications will acquire SunBurst's CHR KKSS-FM/Santa Fe (Albuquerque), NM for undisclosed amounts. The ink isn't dry on the December contract in which John Borders' SunBurst Media bought out John Biddinger's SunGroup.

Clear Channel, Newsweb Corp. Close Deals

Clear Channel said Tuesday it had closed on its purchase of 40% of Mexico-based Grupo Acir S.A. for \$57.5 million in cash. Acir owns 164 stations in 72 cities throughout Mexico. Newsweb Corp. has also closed on its \$5.5 million purchase of WSBC-AM/Chicago from WSBC Broadcasting LLC. Newsweb, headed by Fred Eychaner, owns WPWR-TV/Chicago. The seller is the former owner of WSRC-AM & WXRT-FM in Chicago.

posed the plan, based on actual listening and commuting patterns. "The only meaningful shares of radio listening in the remainder are held by New Hampshire radio stations," he says. "In this situation, where the TSA of the smaller market is the buffer between the two metros, Arbitron has not provided the same consideration for the small-

er market — which is to say Manchester has no vote. This opens the way for an unchallenged annexation of the Hillsborough remainder by Boston."

Arbitron's rules are firmly in place for the next three years. But if the 2000 census figures hold information that is vastly different from current information, there might be

a change, Garon said.

For the present time, no counties or county splits that are part of any adjacent metro — including those in the Worcester, MA area — will become part of the Boston metro. Confusion arose among many radio executives because of New England's split counties, which are common in this region.

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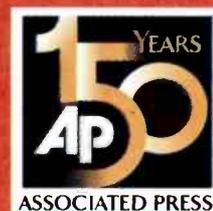
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Columbus Combo Gets Goodman As VP/GM

Goodstar Broadcasting President **Alan Goodman** has been appointed VP/GM of **WVKO-AM & WSNY-FM/Columbus**. He succeeds **Al Fetch**, who will retire at month's end from the **Saga Communications Gospel/AC** combo.



Goodman

Saga President/CEO **Ed Christian** commented, "We had a wonderful group of candidates for this position, but Alan stood head and shoulders above the pack. His management style, experience, and expertise make him an excellent addition to the Saga team."

Goodman added, "Given our industry's changing environment, it's not often that a quality company such as Saga provides someone like me an opportunity like this. I'm confident that my skills and experience will mesh with the quality of stations and personnel that define Saga."

Before joining Goodstar, Goodman managed **WHTZ/New York, WAVA/Washington, WGAY/Washington, and WAYL/Minneapolis**. He also has been President of **Ackerley Radio** and Regional VP for both **Ennis and Doubleday**.

LBJS Promotes Pair Of Austin Execs

At **LBJS Broadcasting's** five-station Austin group, **Scott Gillmore** has been upped to VP/Market Manager, while **Bruce Walden** has ascended to GM.

In his new position, Gillmore will be responsible for operations for all of the company's Austin properties: **KLBJ-AM & FM, KAJZ-FM, KGSR-FM & KROX-FM**. Walden, who had previously been Director/Sales, will add operations to his sales duties at the cluster.

"The thing that excites me is that **LBJS** is a merger between two family-owned companies," stated Gillmore. "Hopefully we can retain the specialness of a family- and community-based ownership while also having the critical mass necessary to compete in this new radio environment."

Gillmore, previously GM of **KGSR, KLBJ-FM & KROX**, is a 21-year Austin market veteran.

An Alluring Moment At SJS



Proving just how they got their name, **Crave** recording artists **Allure** stopped by **SJS Entertainment** for a national Radio Tour. After the interviews ceased, the ladies showered **SJS** writer and producer **Ken Simmons (l)** and Radio Tours coordinator **Terrance Colter (c)** with a little special attention.

WBBF/Rochester Reborn As An FM

Whittingham named PD as Oldies station adopts legendary market calls

Entercom is creating a new — and old — identity for its Oldies station in Rochester, with **WKLX-FM/Rochester** being positioned as "99 **BBF**." Pending FCC approval, **KLX** will soon adopt the **WBBF** calls, which are now being used on its co-owned AM Nostalgia station.

Additionally, Entercom/Rochester VP/GM **William Cloutier** has moved **Chris Whittingham** — morning personality on **Classic Rock WQRV** — to serve as PD at the Oldies station.

Noting that Whittingham is a former **WQRV** PD, Cloutier told **R&R**, "He's done a terrific job at that station. He brings a lot of experience and a great deal of enthusiasm. He's part of the Oldies life group and has a lot of experience in several formats, including Oldies."

Whittingham previously served as an air personality for **WKLX** and **WBUF/Buffalo**. He has also served as OM for **WBTF/Attica, NY** and **WBTA/Batavia, NY**, in the Rochester market.

WBBF-AM, once the market's top-rated Top 40 station, will get new call letters. Cloutier said the "overwhelming response" in a recent survey was that listeners wanted "a station like **BBF**, so we brought the station back. We've actually changed nothing and improved everything. This is a fun Oldies station that happens to be the station people already know from its rich history with this great music right here in Rochester."

Louisville Gets 'Hot' New Urban WBLO

Watkins Station Mgr, Price OM/PD of sign-on

Boss Communications signed on a new 3000-watt Urban station, "Hot 104" **WBLO/Louisville**, last Thursday (4/9) under Station Manager **Dwayne Watkins** and OM/PD **Bill Price**, who is also handling mornings.

Watkins told **R&R**, "We expect to offer a product that gives me the young people's ears so we can address some of the problems in the community. We plan to use artists to disseminate positive information to the community about school, education, nonviolence, etc. That's our mission."

Regarding **Price**, Watkins added, "Bill Price taught them all. Anybody in the region who is doing urban contemporary music, he taught them how to be on the air. He's the godfather of Louisville radio."

Price, a Louisville native with 25 years of industry experience, told **R&R**, "Dwayne and I have a history; we've probably worked together nine or 10 years. We have a mission here, to do clean radio and keep an eye on content. One of the paramount things we're trying to do here is to reach the kids: One of the key things we're doing is a celebrity drop campaign, 'Squash the violence and keep the peace.' We feel like we have the ear of the community — certainly the kids — and we have a responsibility to make sure it's clean and fun as well."

Prior to joining **WBLO**, **Price** was Asst. PD/morning man at **Urban AC WLSY/Louisville**.

and allegedly inadequate recruiting efforts," noted Judge **Laurence H. Silberman** in his opinion. "The church claimed that its hiring criteria of 'knowledge of Lutheran doctrine' and 'classical music training' narrowed the local pool of available minorities," Silberman wrote.

The decision was immediately hailed by the Lutheran Church. Exec. Director/Communications **Rev. Paul Devantier** said, "The ruling vindicates both the denomination and the

church's stations. The church is very pleased."

While the FCC argued that its rules promote minority hiring and thus encourage diversity in broadcasting, the court said that "the commission never defines exactly what it means by 'diverse programming,'" and "the government's formulation of the interest seems too abstract to be meaningful."

The court also found that the FCC's decision to reprimand and fine the church for its hiring prac-

EXECUTIVE ACTION

Walet Pockets Jacor VP/National Sales Post

Jacor Communications National Sales Director **Taylor Walet** has risen to VP/National Sales. He'll continue to be based in New York, where he's canvassed national sales accounts for the company since his arrival in 1996.

Commented **Jacor** COO **Bobby Lawrence**, "Consolidation in the radio industry is making national sales more important than ever before. We brought Taylor on board to focus our national sales efforts two years ago, just after the Telecom Act's passage. He stepped right up to the plate and has been knocking the ball out of the park ever since. This promotion recognizes Taylor's contribution to our radio stations' success, both past and future."

Prior to his arrival at **Jacor**, **Walet** served as GM for **Journal Communications'** three Omaha properties.

Virgin Names Two To Lead East Coast A&R Efforts

Virgin Records America has made a pair of key A&R personnel moves to boost its East Coast presence, naming **Keith Wood** as Exec. VP/A&R and **Patrick Moxey** as Sr. VP/A&R. Based in New York, **Wood** will direct **VRA's** East Coast A&R activities and report to **VRA** co-President **Ashley Newton**. **Moxey**, who will also be based in New York, reports to **Wood** and **Newton**.

Commenting on **Wood's** appointment, **Newton** and **VRA** co-President **Ray Cooper** said, "Keith has been a friend and a colleague for the past decade, and his commitment to developing significant new artists in America is well recognized. His executive appointment gives **Virgin** a potent and long overdue East Coast A&R presence."

About **Moxey**, **Newton** and **Wood** said, "His experience in artist management, entrepreneurial spirit, and understanding and love for music are a perfect fit for our new East Coast A&R initiative."

Wood was CEO at **Caroline Records**, where he spent the past 16 years. **Moxey** previously worked with **Russell Simmons' Rush Management**, founded **Empire Management**, and in '92 launched **Payday Records**.

Vision Knights Neben As VP/Artist Development

Vision Management has named **Jeff Neben** to the newly created post of VP/Artist Development. Based in Los Angeles, **Neben** will be reunited with **Vision** President **Leanne Meyers**, with whom he worked in 1979.

Commenting on the appointment, **Meyers** said, "Welcoming an old friend and respected colleague to the company has got to be a highlight of my career. This union has tremendous potential not only for **Vision Management**, but for the artists who will be working with us."

Neben noted, "Leanne is a woman with strong foresight. I have always respected her strength and her vision. Working with **Vision Management** is the culmination of many years of growing and watching **Leanne** grow."

Neben has held West Coast regional promotion posts at **Atco Records, Charisma Records, and Impact Records**. In 1994 he was named VP/GM for **Priority Records' Rock and Alternative Rock Division**, then joined **JVC Records** in '96 as VP/Artist Development.



Neben

tices was arbitrary.

"The commission reprimanded the church for preferring Lutheran secretaries, receptionists, business managers, and engineers precisely because it found these positions not 'connected to the espousal of religious philosophy over the air.' Yet it has defended its affirmative action rules on the ground that minority employees bring diversity to the airwaves," **Silberman** wrote.

Immediately following the ruling, **FCC** Chairman **William Kennard** said, "Our nation is diminished by today's DC Circuit opinion. The unfortunate reality in our nation today is that race and gender still matter. We all benefit when broadcasting, our nation's most influential medium, reflects the rich cultural diversity of our country."

NAB Communications Director **Dennis Wharton** said the group is "reviewing the decision."

Reacting to the decision, **Kennard** also said, "I am confident that our rules are constitutional and that they embody the best American principles of fostering opportunity. We are reviewing the DC Circuit's decision and our options for judicial appeal."

Those options are two-pronged. The FCC has 45 days to request that the case go before an 11-judge appellate court panel in DC; otherwise, it has 90 days to ask the Department of Justice's Solicitor General to file a request to take the case before the Supreme Court.

Earlier this year, the FCC modified its EEO rules so that religious broadcasters could take religious belief or affiliation into account in hiring for "non-espousal" positions such as clerical or engineering jobs. However, the commission ruled that broadcasters must still recruit without regard to race and gender among those with the desired religious background.

EEO

Continued from Page 1

church in 1989, contending that the church's EEO program was deficient and that it had hired an inadequate number of blacks. As noted in the court's 24-page decision, the church responded that it did have minority employees, including blacks, and that it had engaged in minority-specific recruitment. The church offered "two primary explanations for its relatively low number of minority hires



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What Every Music PD Should Know About News

By Mike McVay

The general feeling of many music programmers is that the news on their radio station is either: A) an interruption to music, B) an opportunity for a giggling sidekick to have a role in the show, or C) the perfect vehicle to pass along information their audience needs and wants to know.

There are as many program directors who believe the first two items as there are who believe the third. The benefit value of news on a music station is almost evenly split 50/50 for and against. This value may be the reason why we see News/Talk radio stations soaring in the ratings. Listeners are returning to the AM band, at least occasionally, for their news "fix."

Music programmers should be conscious of the fact that listeners view news as something that goes beyond what's inside a formal report. They see it as a value when the on-air personality passes along weather information, traffic, community activities, what's on TV or at the movies, and show biz entertainment/gossip.

Developing A News Package

The five key elements music programmers should focus on when building or developing a news package and image for their radio station are as follows:

1. **Placement** — Our industry has spent over 75 years teaching listeners that the news airs at :00 and :30. However, many stations hide the news at :15 and :45 or will run the news five minutes prior to the top of the hour so that they can "get back into music before the other guy." This tactic may make sense if news isn't as important to you as your music is. If the news is as important to your audience, then the news should be presented in a position in the hour where they know they can find it. Listeners depend on the news coming at the top and bottom of the hour.

2. **Content** — We've recently refreshed our philosophy of news based upon recent events. In simple terms, the seven basic areas we like to focus news topics on are:

- **Heart Stories:** A perfect example of a great heart story would be the British nanny accused of killing the Boston-area child. We all feel "sympathetic" to tragedy or "good" as a result of hearing a heart story that ends well. It is important to note that a good heart story is not necessarily a sob story. Ideally, there are a couple of these types of stories in any given week.

- **Purse:** This factor is one of the most important to our listeners. The critical issue here is how the story is presented. In any given week, there are numerous purse-string stories, be it the laying off of government workers or the decrease in home-mortgage interest rates. The important factor when writing one of these stories is to clearly relate how it affects the average person. It is better to relate exactly how it is going to affect "you and me" than to simply state that the interest rate is increasing or more people are going to be laid off. Identify with the listener.

- **Health:** This topic can be much broader than what is going on in our local hospitals. Research shows that people are far more diet- and exercise-conscious these days, and our stories should be reflective of these facts. Our audiences are interested in developments in medicine to cure diseases and new health findings. Health is important to the audience as it affects their lives.

A good example of a health story

The news is every bit as important to a music listener as it is to someone who frequents the News/Talk station. Give them what they need, and they'll stay with your station.

may be the recent study on vasectomies and prostate cancer and touches on the lines of, "Husbands who are struggling to put off that simple snip-and-stitch vasectomy procedure that their wives have been urging may now have a new excuse. According to reports in *The Journal Of The American Medical Association*, men who have had vasectomies are one and a half times as likely to develop prostate cancer as men who have not had the operation."

- **Relaxation:** These stories deal with the way people handle stress, vacations, family, and free time. The 1980s were all about hard work and getting to the top, whereas in the '90s people are more aware of their lifestyle and the family unit is more important to them. They may still be working as hard, but when they stop working, they want to know where to go and what to do.

- **Safety:** Safety is also an important element of news content. While there are not stories that deal with safety on a daily basis, one need only open their eyes and see the crime affecting our families to know that all members of the human race are concerned about their safety and that of their family. Women are enrolling in self-defense courses, cellular phone subscription is up as a means of protection or safety for women in automobiles, and travelers are reluctant to disembark from a vehicle once it has been involved in an accident for fear they will be robbed or attacked in a neighborhood.

- **Local:** These stories are the most important of all to the listener. In the focus groups we have seen, people regard local stories as the stories that are most likely to affect their lives. Unless World War III breaks out or there is a major disaster overseas, we should always lead with the most important local story of the day. We need to ensure we air the national stories that relate on a local basis or fall into the heart or purse-strings categories. If the milk vendors' story is strong enough to be included, be sure the listener knows how that dispute is likely to affect the average person.

- **National/International:** Research shows that national and international

news is of relatively minor importance to the average listener — unless it is a major event and can be related back to them. When it comes to national or global news, bring it home.

- **General Comments:** Remember to keep the story count as high as possible, as most of our target audience wants to be aware of what is going on in the world so when one of their friends brings up a news story, they will know a little about it. If you are going to use sound bites, the audio in the news should be an actuality from the newsmakers. We want to hear Bill Clinton speaking rather than a journalist interpreting what he has said. I also suggest you use the news grid. This will ensure that we have horizontal recycling from one newscast to another.

- 3. **Delivery** — The delivery of your news anchor should be dependent upon the type of station you are and who you're talking to. For instance, faster-paced delivery is appropriate for stations that target younger demographics, but slower delivery should be utilized when targeting a 35-plus crowd. It is not that it takes longer to assimilate information as you age, but rather it's a question of hearing and distinguishing one word from another. Stumbling is an irritant, but the last thing you want to do is call attention to any mistakes that may be made. Certainly correct yourself, but only if it's in dealing with facts that may alter the meaning of the story.

- 4. **Formatics** — The way you enter the news and what location your content airs in are almost as important as the content itself. I've always liked our station staff to have a strong news intro or sounder that screams, "It's news time." I want people to know right away that the news is on the air. On many music radio stations, the news is aired only in an drive. The first sound a person hears in the morning is likely to be your news logo as the radio kicks on at :00 or :30. Make a statement.

Identify the radio station at the very front of the news. Announce the time, temperature, and weather conditions. Announce the most important story. Follow this with traffic. The reason to move traffic to the front of the news is that your listeners are stuck in it right now. They want to know why they're sitting on the highway and nothing is moving. When you present traffic, air the location before the situation. That is, tell people *where* the problem is and then *what* the problem is.

The body of the news follows your traffic. Stories should be presented in the order of what is most important to the audience to what may be interesting, but is of lesser importance. Identify the radio station by name/frequency and offer a timecheck immediately prior to the commercial inside the news. Example: "It's _____ degrees at (time). The complete (community) forecast is up next on (station/frequency)." Reidentify the radio station following the commercial. You can never say the name of the station/frequency, the temperature, or time too often.

The weather policy should be low/mid/upper. Rather than stating, "Today's high ... 82 degrees," we should say, "High today in the low 80s." Using upper/low/mid when referring to temperature is perceived as much more accurate in the listener's mind. Research indicates that listeners automat-



By Dick Kazan

How To Make Your Meetings More Productive

First, because your time is so valuable, before you call a meeting may I strongly suggest that you ask yourself if that meeting is really necessary. At a major Los Angeles radio station, the general manager frequently brought the staff together. They discussed everything under the sun and actively developed a five-year business plan. While they were talking about so many seemingly important topics, their ratings declined, and so did their advertising revenue. The GM was soon out of a job, and the station, under a different GM, has chartered a new course. That five-year business plan that everyone worked so hard on and met repeatedly to create has been set aside.

Second, consider the cost of each meeting. Professor B. Eugene Griessman, in his book, *Time Tactics Of Very Successful People*, reprints a Dictaphone Corporation chart entitled "What Is Your Time Worth?" If an employee is paid \$30,000 a year, the cost of each hour of that person's time is \$15.36. An hour per business day of that person's time in a year costs \$3750. If an employee makes \$50,000 a year, each hour costs \$25.61, which is \$6250 in a year. Of course, the cost rises sharply as you include higher-income people. Multiply this by the number of attendees, and we're talking thousands of dollars to conduct meetings. Ask yourself, is what you're going to accomplish in those meetings really worth what you're paying to conduct them?

With this in mind, may I propose four ways to make your meetings much more productive:

1. **Have A Clearly Defined Agenda.** Circulate it before the meeting, so that everyone knows what's expected of them. This will eliminate the "Why am I here?" and "What is it I was supposed to do?" problems.
2. **Start On Time.** This shows respect for attendees and makes it clear that you mean business. Speak with late arrivals privately afterward.
3. **Adhere To A Tight Time Schedule.** Most of what you want to accomplish can be done in 30 minutes or less. The typical human attention span is 45 minutes. So, in a 90-minute meeting, you lost the group's attention 45 minutes earlier.
4. **Accountability.** This is the most important point. Whatever assignments and time frames were agreed upon, you need to follow up to be sure that they were completed. If you don't, everyone will soon realize that your meetings are a waste of time, because people can disregard your authority and the meeting's conclusions.

The easiest way to put these points into perspective is to remember that often "less is more." Abe Lincoln delivered the Gettysburg Address in under three minutes. Bill Clinton took over 1.5 hours for this year's State Of The Union address. With all due respect to our current president, which speech do you think has had greater impact? Making productive use of your time and that of other people is critical for your advancement on your "Road To Success."

Dick Kazan is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States. He created and hosts *The Road To Success*, the first radio talk show to offer on-air business consulting to business owners and employees. E-mail your comments or questions to him at rkazan@ix.netcom.com.

ically perceive that "low 80s" equals 82 degrees, "mid 80s" equals 85 degrees, and "upper 80s" equals 88 degrees. Focus groups that I've conducted verify this theory.

The weather should conclude with the temperature, another timecheck, the station's name, and a positioning statement (if any) as you re-enter music. The reason for this frequent reidentification is so your station gets credit for the information that has just been presented.

- 5. **Non-News News** — Tell people where to go with their free time. Tell them what to do over the weekend. Much of the discretionary time information (where people go with their free time/neat stuff going on) is inside the jock shift, but it also has value inside in the news. This fact is particularly true at the end of your Thursday and Friday reports. Present this information immediately prior to the commercial break. It's been a long time since I've had a "real job," but I remember that people in the real world look forward to the weekend with vim and vigor. They live for the weekend. This

information is sometimes the most important information they'll hear.

Avoiding journalists doesn't mean you shouldn't hire someone who has a degree in journalism, but rather avoid those newpeople and anchors who believe it is their "God-given duty" to change the opinion of the world. Despite the fact these people may believe they are in touch with your listeners and what matters to them, they are likely missing the fact that *Entertainment Tonight* continues to be one of America's most-watched news programs. By the same token, that does not mean that "fluff & stuff" should be the ruler by which you measure your news.

The bottom line: The news is every bit as important to a music listener as it is to someone who frequents the News/Talk station. Give them what they need, and they'll stay with your station.

Mike McVay is President of McVay Media, a full-service consultancy, serving AC, Oldies, Country, CHR, and News/Talk radio stations. Reach him at (216) 894-1910.

Here's Why
Phoenix Stations
Are Stepping Up
to Scarborough

93.3 KDKB
Rocks Arizona

KDKB Nails New Digital Cellular Account

When a promotional buy for Sprint's new digital mobile service was on the line, KDKB-FM account executive Keith Woods looked to Scarborough to help him answer the call.

Using Scarborough, Woods profiled Metro Phoenix mobile phone users and found they are frequently college grads and/or sales professionals between the ages of 25 and 49. By comparing this data to his station's listener profiles, Woods illustrated that his station delivered the professional target that Sprint wanted to reach: "Some agencies have the misconception that our AOR listeners are young and don't have disposable incomes. Not only did we demonstrate that our listeners used mobile phones, we showed they had the money to pay the bill."

Based on the Scarborough information, combined with cross-promotion ideas and the catchy slogan "When our listeners aren't rockin', they're talkin'," Woods landed the buy. "I think our success with Sprint was based on how vividly we described our audience and marketplace using Scarborough."

Radio Gets Results, Let's Prove It

Advertisers expect performance, results, and a guarantee that radio works

By Gerry Boehme
Katz Media Corp.

If you could add one thing to your radio sales arsenal, what would it be? More information about our audience? Higher ratings? More inventory? The list could go on and on.

Let's look at it from the buyer's point of view. Given a choice of one thing, what would an advertiser pick? Lower rates? Guaranteed ratings? Value added? Better spot rotations?

While we might debate what salespeople would choose, it's clear what the advertiser would want: results, proof of performance, and a guarantee that the advertising worked.

Advertising is an interesting business. While most products offer tangible benefits — hard merchandise, valuable services — advertising often provides no more than a promise of results. Many times we find it difficult to document overall impact even after the campaign ends. We can certainly measure the effectiveness of local retail sponsorships on a cause-and-effect basis. A new store owner can buy spots on one radio station, then observe increases in store traffic or sales. However, if the store owner wants to increase awareness or change the way people think, the results are much harder to measure. If he or she includes other media, or the store already has an image in the marketplace, the campaign's effects would be even tougher to define.

Radio probably ranks near the bottom of the media list when it comes to tracking results for the client and proving the effectiveness of ad campaigns. We all know that radio delivers results for the client; the problem is that we do not do a good job of proving it.

In some ways, radio has been hurt by the same qualities that provide its greatest strengths. We're so integrated with the audience's lifestyle that we're taken for granted. We're not limited by location or time of day, but we don't give the consumer a ready reference point they can recall in providing advertiser feedback. We don't provide visuals or print coupons. We're not sexy.

In fact, the sheer number of radio stations in the typical market affects how we position ourselves to advertisers. We promote our ability to tar-

get specific groups, but we also practice a piranha-like sales mentality where our focus lies more in selling against another radio station than in delivering results.

Provide The Data

Radio spends a ton of money on research, but most of it is designed to increase our own audience or to show its size against our competitors. How many radio salespeople have information about other media in their sales kits? What about advertising effectiveness studies?

Today — more than ever — advertisers are asking for proof that radio gets results. While there may be a wealth of case studies that document a particular advertiser's success, there's not a lot of research that documents radio's ability to build awareness, increase recall, or actually sell products and services. Unlike radio, other media regularly provide independent perceptual studies and marketing reports. Newspapers regularly provide this kind of information to help their advertisers understand where their business is heading and to help document the impact of their advertising investment.

If radio wants to compete on equal footing, we're going to have to supply similar data. Interestingly, the company that's best known for providing the bible of radio ratings is starting to become proactive in delivering information about advertising effectiveness.

Arbitron recently acquired Continental Research, a UK company that specializes in measuring the results of radio ad campaigns. Continental has combined the results from their numerous studies into one data bank, featuring ad recall and effectiveness norms broken out by different product and brand categories. Arbitron hopes to extend that model to the U.S.

Arbitron VP/Marketing for Radio Station Services Bill Rose explains, "When it comes to conducting research on radio advertising effective-

ness, there are other countries that are more advanced than the U.S. For example, broadcasters in the United Kingdom regularly provide results research to advertisers."

Rose explains that advertising effectiveness studies in the UK concentrate on trying to measure whether the advertising "worked." This can be defined in many different ways, of course. The broadcaster helps the client to define the goal of the advertising, as well as how it can best be measured. These areas might include:

- Did the campaign increase awareness? Do consumers recall the brand, or the advertising itself?
 - Did the advertising successfully communicate information? Can people remember content? Did they understand the message?
 - Have perceptions changed? Do listeners feel differently about the product?
 - Did usage or purchase patterns shift? Do they intend to buy the product now, where before they did not?
- Broadcasters and advertisers also use research to pre-test their copy before the campaign runs.

Pre and Post Studies

The concept behind Continental's research is fairly simple. They maintain an ongoing panel of more than one million consumers, measuring 3000 different pieces of consumer information, including demographic, lifestyle, and purchasing information. For each campaign, they survey a sample of respondents before the advertising runs to construct a baseline measure of attitudes and behavior — the "pre" part of the sample. They use mostly telephone interviews to collect the data, and they measure both aided and unaided recall.

After the advertising runs, they take another sample — the "post" group — and they compare the results. As the UK test study for Bradley & Bingley shows (see box on this page), radio can then prove its impact in comparison to both the "pre" sample and a "post" analysis that did not include radio.

"As broadcasters in the United Kingdom have discovered, quantification of ad recall and results enhances client opinion of radio by making it tangible," says Rose. "Commercial radio in the UK is only about 25 years old, yet radio's share of advertising has gone from 2% to 5%, not far off from the share in the U.S."

Rose thinks that's especially impressive when you consider that only about half of all listenership in the UK tunes to commercial radio. The other half listens to the BBC, the government's noncommercial service. Rose believes that the UK's share of ad dollars for radio would probably exceed that of the U.S. if most listening was to commercial stations, like it is here.

Rose estimates that radio broadcasters spend \$40-50 million a year researching their own listeners. These projects consist of focus groups, call-out music testing, auditorium music tests, and perceptual studies. He believes that some results research ques-

RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

A Campaign To Bank On

SITUATION: The Shelby State Bank in Shelby, MI hoped to attract customers to an expanded CD investment program. The bank competes against other regional and local financial institutions in the area. Bank managers have in the past used newspaper, direct mail, TV, and some radio to reach the primary market of adults age 25 and up.

OBJECTIVE: A goal of \$1 million in new CD accounts was set for this campaign. Only two stations — WEWM-FM and one other radio station — were used to promote the new CDs.

CAMPAIGN: WEWM launched a two-week campaign that included 16 spots a day promoting the Shelby State Bank CD program. The commercials highlighted the security and convenience of the bank's CD program and invited listeners to stop by to talk about their savings plans.

RESULTS: The campaign was a great success. More than \$800,000 of the \$1 million CD goal was attributed directly to the WEWM radio campaign. Shelby State Bank management was very pleased with this performance and plans to use radio advertising on a regular basis.

RAB TOOLBOX

More marketing information and resources from the RAB

FROM MEDIA TARGETING 2000

Twenty-seven percent of CD holders are aged 65 or above. Among the entire population of CD holders age 18+, 88% listen to the radio while commuting to and from work. The average time spent listening to radio while commuting is 47 minutes.

FROM RAB'S INSTANT BACKGROUND COLLECTION — BANKS

Supermarket Banking. In-store branch banking grew at an estimated rate of 34% in 1997. By the end of 1997, more than 6400 bank branches had opened in supermarkets and supercenters across the U.S. This number includes all in-store branches that are staffed — full-service branches, express branches, and mini-branches (*International Banking Technologies*, December, 1997).

FROM RAB CATEGORY FILES

"The American public feels secure about the health and safety of their financial institutions, but they are increasingly dissatisfied with the quality of service received from banks, savings institutions, credit unions, and non-bank sources of financial products, according to *American Banker*." — *Research Alert*, Jan. 16, 1998

For more information, call RAB's Member Service HelpLine at (800) 232-3131, or log on to RadioLink at <http://www.rab.com>.

A Case Study Proving Radio's Impact

At its RAB Management Leadership Conference in Dallas, Arbitron sponsored a presentation by Rob Corlett, Director of National Ad Sales for Capital Radio in London. Capital, one of the largest radio broadcasters in the United Kingdom, makes frequent use of radio results studies.

Corlett cited a case study involving Bradford & Bingley, a home loan company in England. The company's goal was to reposition its brand appeal, and the campaign was originally designed to use outdoor, TV, and bus sides. Capital convinced them to try radio in London by using a results study.

Bradford & Bingley ran radio/outdoor in London and TV/outdoor/bus sides outside of London. Capital provided a pre-campaign sample that showed 21% of the target population was familiar with the company in both London and outside of London. After the advertising ran, recall jumped to 51% in London (with radio) versus 32% outside of London (without radio).

While both campaigns generated higher awareness, Capital proved that radio provided better results.

tions can be incorporated into these existing listener research studies.

For example, a station could tack on some ad recall tracking questions at the end of their callout research questionnaire. Done regularly, this could represent a major benefit to advertisers, and the study could be offered as a standard part of each on-air campaign.

However, Rose thinks radio broadcasters must create separate budgets for results research. "If radio seeks to bring new advertisers into the medium, it must provide evidence beyond its success stories," he says.

"Providing results research offers clear-cut benefits. Radio salespeople can become marketing advisors and partners with their clients. Marketing insights can be uncovered that never would have been known if the research had not been conducted."

Arbitron may have the right idea here. Imagine how our business would change if radio could finally offer proof of what we all truly believe — that radio works!

If radio stations are hesitant to budget additional money for results research right off, perhaps we can offer it as a part of the total media pack-

age. Or, we might provide results from a preliminary study as long as we receive a commitment from the client for a full-fledged campaign if the results justify our faith.

By focusing on results research, we would also change some of our other business dynamics. We'd concentrate more on implementing effective advertising strategies with good creative and proper placement. The process would feed on itself, with better strategies producing more results, leading to more satisfied customers and increased radio budgets.

Radio gets results. Let's prove it.

RAB Opens New Chicago Bureau

The RAB has opened a new field office in the Windy City, with Sr. VP/Stations Dick Ravokan adding oversight responsibilities for the bureau. The office is located at 205 N. Michigan Ave., Suite 1901, Chicago, IL 60601. Phone (312) 946-5440; fax (312) 946-5442.

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For further information, call 212•245•1818.



FRANK MINIACI

What's Old Is New Again

□ **Revisiting promotions of the past leads to creative promotions today**

Nostalgia is back in a very big way. Wanna buy the new Volkswagen Beetle? Stand in line. There's even a cable channel, Nick At Nite's TV Land, that revisits our childhood memories with "retromercials" from the '60s and '70s.



Von Freeman

Retro is also alive and well at radio. This week, R&R turns back the hands of time by talking with one of the industry's brightest forward-thinkers. KXTA-AM & KIIS-FM/L.A. Marketing Director **Von Freeman**. His approach to packaging can instantly transform '70s "cheese" into '90s "cool."

Make It Exciting

Everywhere you look, listeners are being overcommunicated to. How does one cut through all the airwave clutter with the "on and gone" philosophy of so many programmers who were raised in the liner jock world of radio and preached at to K.I.S.S. — Keep It Simple, Stupid? The acronym was adopted and used by many programmers in its simplest form: "Be caller 102 and win \$1000 now!" However, there's nothing compelling or even remotely interesting about this stripped-down promotion. Freeman says, "K.I.S.S. can mean something if you package the contest in a creative way so people understand how to play it and how it should be interpreted."

Some say contesting doesn't work. Could it be that an *uninteresting* contest doesn't work? In a crowded marketplace, you have to give such promotions as "Be a certain caller and win instantly" a creative twist. It's obvious you're just addressing the "contest cume" — a very small microcosm of your audience — but at least make the promotion entertaining or conducive to relationship building for the

majority of the audience that'll never call in or care about anything you hawk on the air.

How does a person remember to write down what they hear in their Arbitron diary? Freeman comments, "Is it the \$50,000 we're giving away with *Rick Dees In The Morning*? Is it the way we made them laugh at the *Titanic* spot on TV? You really just don't know.

"What we've tried to do at KIIS is be consistent with our advertising — and that's to be wacky and crazy and almost kind of ridiculous at times. Outside of CHR, several of the adult formats have the at-work listening benefit, where the station is almost background. The listener might remember how listenable the station was at work because it didn't interfere with the foreground of their job. This is where CHR usually has to be more creative to capture the listener."

Design is very important. If you are a student of pop culture, you're aware of what's going on around you. What Freeman has done at KIIS is something similar to what he did when he was promotions director for former WKRR (Q102)/Cincinnati programmer Jimmy Staal. "At Q102, we did a promotion where we gave away a house," Freeman says. "We had given away five houses and were faced with how we would reinvent the promotion the next time

around. We began with a slick campaign where you'd see the house [a \$250,000 house in Cincinnati is a big deal], but we needed another hook. We took our morning guys, Brian and John Jay, dressed them up in '70s outfits, and got an old, cheesy porn star — Ron Jeremy — to spoof as director of the shoot. In the TV spot, Jeremy wore cheesy '70s tight silk disco clothing. We used a music bed featuring cheesy 'disco porn' and stop-motion techniques sped things up to make them look ridiculous. Something like that is cheesy, but it works! It got a lot of people talking." What Freeman and Staal did was produce every element of the idea. They reinvented the promotion, giving it the retro feel that is cooler than ever now.

Image Is Everything

Lounge music, leopard-skin — the look and feel of 20 years ago are back in vogue. In fact, at KIIS one of the station vans is being repainted with a leopard-skin design, while another

will sport zebra. "There'll be five vans out on the street with various looks and over-the-top cheese," says Freeman. "It really comes back to KIIS and its evolution [it was full-on Disco about 20 years ago] and Rick Dees and his evolution. Rick can sometimes pull from the past because his new listeners have no idea of what he did then."

One example of a game that had style and entertainment value that's been resurrected is "Beat the Bomb." Freeman says, "It was a great game, and as far as I can remember it hasn't been done in 10 years. It sounds fun on the air. It's one of those games that CHR used in the late '70s and early '80s, where listeners can play along even while they are in their cars. They play along with the person who's actually playing it on the air." What KIIS has done is structure the game so that a listener can win up to \$50,000 every Thursday morning. They created a 10-second *Titanic*-themed TV spot featuring Dees and conceptualized by his producer, Paul Joseph, and Freeman, which airs 180 times on Wednesdays.

The contest runs essentially like this: Dees tells everyone to "listen tomorrow morning at 7:10am to win \$50,000 with 'Beat the Bomb'" Several cars (or CD-ROMs) are recorded with so many dollar denominations, even the jock doesn't know how

□ **The contests back in the '70s were a lot more auditory. That's something we have to get back into. We've gotten into a glut of promotions where we take the 10th caller for \$1000. We just end up throwing out a lot of cash at the listener.**



Pro:Motions

• **Scott Paine** is the new Dir./Marketing for Sandusky Radio's five Seattle radio stations: KEZX-AM, KIXI-AM, KLSY-FM, KRWM-FM & KWJZ-FM. Paine formerly served as Marketing Dir. for KIXI & KLSY, and is a former Marketing Dir. of KGO-AM/San Francisco.

• **Steve Williams** is the new Dir./Marketing for Southern Star's six Savannah, GA stations: WSOK-AM, WCHY-AM & FM, WAEV-FM, WLVA-FM & WYKZ-FM. He previously held the MD slot at WAEV.

• **WRKI/Danbury, CT** ups part-timer **Mike Gasbar** to Promotions Director, replacing Matt Zako.

• **Roger Davis** is now the Promotions Dir. at KWNR/Las Vegas.

• **Tim Platko** accepts Promotions Dir. duties at KFMS/Las Vegas.



Paine

It's Retro, Baby!

All of these contests can be worked and reworked. There is no set rule on how the contest can be played. The name of the contest doesn't even have to be the same for the concept to work.

- **Beat The Bomb:** Set up a specific time that a listener can call in to win a prize before the bomb goes off.
- **Secret Combination:** TSL contest where the player gives the six digits of a combination. The listeners have to keep track so they know what not to guess. It's kind of a team effort, with the appeal of an office play-along.
- **Scavenger Hunt:** Come up with new items that the contestant has to find.
- **Car Tunes:** Listen for certain musical snippets to win a new car.
- **Black Box:** Can be done much like the Monty Hall-hosted *Let's Make A Deal*.
- **Prize Closet:** Everyone wants a chance to go into the prize closet for cash and prizes.
- **Million Dollar Contest:** You buy an insurance policy from someplace like Lloyds of London to cover you in case a winner actually grabs the million dollars.
- **Phrase That Pays:** The simplest of all promotions can be reworked into something meaningful. Use technology (e.g., voicemail) to spearhead the promotion.

they go. The listener chooses one of the carts, and it begins to play, listing dollar amounts. The listener has the option of stopping the game at any time and taking the last sum offered. If they choose to continue and the bomb goes off, they win nothing.

"What's great about this contest is that we have the imagery of giving away \$50,000 when, in actuality, we may only give away \$3000, because, typically, the listener will stop you right away because they are scared to death that the bomb is going to go off," Freeman says. In addition to the main contest on Thursday mornings, the game is played five days a week in all dayparts for lower denominations.

Other Great Old Ideas

Freeman recalls another promotion that was famous in the past. "I remember listening to 'Secret Combination' on the air when I was 10 years old. It was produced with all of this suspenseful music while the contestant was giving out the combination. You would hear the clicks of the wheel turning. The contests back in the '70s were a lot more auditory. That's something we have to get back into. We've gotten into a glut of promotions where we take the 10th caller for \$1000. We just end up throwing out a lot of cash at the listener.

"The 'Million Dollar Giveaway' is something we did at Q102. It's in *The Guinness Book Of World Records*. The station gave away \$1 million in 1980 — then the biggest cash prize ever. We brought in a new morning show and renamed it *The Million Dollar Morning Show*. A listener got to go into a vault that contained 102 bags of money. None contained less than \$10,000, and one held \$1 million. That specific bag was insured for a million dollars. The lady actually touched the right bag, but chose another and got \$25,000 instead. She was pleased, and it sounded big."

When you have 87 signals in Los Angeles, "you better be damn sure that whatever you are putting over the airwaves is creative, unusual, and different," Freeman adds. "If you are doing what your competitor is doing — giving away a lot of cash or a car — it doesn't cut through." Just look at how

many people are giving away a VW bug. Freeman insists "there are no new ideas in this world. The only ideas are old, reworked ones."

Freeman saved every idea that came up while he was working with prominent morning talent such as Randy Miller. He would make notes not only games, but also stunts. Like many of us, he was brought up on the kind of radio that was packaged and produced with entertainment first and foremost, which works even better today than it did 10 or 20 years ago.

Goofy And Weird

People love to hear other people be odd and wild — just look at Jerry Springer. That may be an extreme example, but people are entertained by those who do what they can't or won't. If you make your contest interesting enough, those who are listening along instead of playing will cheer on the contestant to win something. Contests can be repackaged in a '90s way that is user-friendly with today's technology. Packaging and imaging are very important to give the idea a complete look — from design and logos to on-air presentation. Just cranking out cash or doing contests is not the idea.

It's all about showbiz. There's so much competition for the consumers' time that you can't take for granted that the next best-testing record is going to make a damn bit of difference between you and your competitor. Besides, music battles are ending as consolidation takes over. How much time you take to put a creative spin on your next promotional idea will determine how interesting the station is going to sound the next time you dump thousands of dollars in cash and prizes. And the next time you need a really new, fresh idea, think '70s!

TALK BACK TO R&R!

We encourage your feedback. If you have comments regarding this column or would like to see your work here, contact **Frank Miniaci** directly at (310) 788-1650 or by e-mail at miniaci@rronline.com.

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Ken Wilson

(list in formation)

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Jamie Brown

Vinny Brown

Lygia Brown-Lott

Jeff Burroughs

Hank Caldwell

Sheila Coates

James Cochran

Harry Coombs

Steve Corbin

Janine Coveney

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Dwayne Cunningham

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Lionel Job

Hillery Johnson

Michael Johnson

Ronnie Johnson

Varnell Johnson

Al Jones

Earl Jordan

Michelle Joyce

Larry Khan

Miller London

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Walt "Baby" Love

Kevin Liles

Michael Mauldin

Quincy McCoy

Sara Melendez

Sydney Miller

Richard Nash

Jackie Paul

Eddie Pugh

Kenneth R. Reynolds

Jackie Rhinehart

Lionel Ridenour

Dave Rosas

Terri Rossi

Hank Shocklee

Jimi Starks

Angela Thomas

Martha Thomas-Frye

Eric Thrasher

Lynn Tolliver, Jr.

Audra Washington

Doug Wilkins

Hilda Williams

(list in formation)



June 11-13, 1998

You're invited to attend the industry's largest gathering of radio and record executives, June 11-13, 1998 at the Century Plaza Hotel in Los Angeles, California to celebrate R&R's 25th anniversary and the dawning of a new era in radio. It's the essential event that will prepare you to take your place in the rapidly evolving radio and record industries. Three days and nights of **inspiring speakers ... informative panels ... and superstar entertainment.** It's also a fantastic opportunity to meet, greet, and exchange ideas with the **industry's best and brightest.**

EARLY BIRD RATES EXTENDED THROUGH MAY 1!

CONVENTION REGISTRATION

INFORMATION

FAX this form to: **(310)203-8450**

Or MAIL to:

**R&R CONVENTION '98
10100 Santa Monica Blvd., 5th Floor
Los Angeles, CA 90067-4004**

Please print carefully or type in the form below. Full payment must accompany registration form. Please include separate form for each registration. Photocopies are acceptable.

REGISTRATION FEES

_____ 3 OR MORE BEFORE MAY 1, 1998	\$350 EACH
_____ SINGLE BEFORE MAY 1, 1998	\$400 EACH
_____ 3 OR MORE AFTER MAY 2, 1998	\$435 EACH
_____ SINGLE AFTER MAY 2, 1998	\$465 EACH
_____ EXTRA COCKTAIL TICKETS (THURS)	\$ 75 EACH
_____ EXTRA SUPERSTAR SHOW (SAT)	\$100 EACH
_____ DAY PASSES (SESSIONS ONLY)	\$150 EACH
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CANCELLATION POLICY: All cancellations must be submitted in writing. A full refund less a \$75.00 administrative fee will be issued after the convention if notification is received on or before April 3, 1998. Cancellations received between April 4 and May 15, 1998 will be subject to a \$150.00 cancellation fee. No refund will be issued for cancellations after May 15, 1998 or for "no shows."

HOTEL REGISTRATION

CENTURY PLAZA HOTEL AND TOWER SOLD OUT.

Please call the nearby Beverly Hilton Hotel. Rooms are reserved for "Radio & Records." Single rooms are **\$185** and double rooms are **\$205**. Please contact the hotel directly at **310-274-7777** or **1-800 HILTONS**. If you have any questions, please call the R&R Convention Hotline at **310-788-1696**.

For the lowest airfares to R&R's Convention '98, call Kim at Music Awareness Promotions at **800-634-5043**. Travel is available via American, United, Delta, or USAir. Call today!

MUSIC & MOVIES

CURRENT

- **CITY OF ANGELS (Reprise)**
Singles: Uninvited/Alanis Morissette
Iris/Goo Goo Dolls
Other Featured Artists: U2, Paula Cole, John Lee Hooker
- **LOST IN SPACE (TVT)**
Featured Artists: Crystal Method, Death In Vegas, Propellerheads
- **TITANIC**
Single: Southampton/James Horner (Sony Classical/Work)
- **THE PLAYERS CLUB (Heavyweight/A&M)**
Single: We Be Clubbin'/Ice Cube
Other Featured Artists: Changing Faces, Jay-Z, Scarface
- **GREASE**
Single: Grease Re-Mix 98/Frankie Valli (Polydor/A&M)
- **GOOD WILL HUNTING (Capitol)**
Featured Artists: Elliott Smith, Dandy Warhols, Luscious Jackson
- **RIDE (Tommy Boy)**
Single: The Weekend/Dave Hollister/Redman/Sermon
Other Featured Artists: Wu-Tang & Onyx, Naughty By Nature
- **MEET THE DEEDLES (Mercury)**
Single: Wrong Thing Right Then/Mighty Mighty Bosstones
Other Featured Artists: Goldfinger, Radish, Cherry Poppin' Daddies
- **SENSELESS**
Single: Got Be ... Movin' On Up/Prince B f/Ky-mani Marley (Gee Street/V2)

COMING

- **MAJOR LEAGUE III: BACK TO THE MINORS (Curb)**
Single: Small Talk/Sawyer Brown
Other Featured Artists: Smokin' Armadillos, Alabama, Sister Hazel
- **SLIDING DOORS (Jersey/MCA)**
Singles: Turn Back Time/Aqua
Have Fun, Go Mad/Blair
Other Featured Artists: Space Monkeys, Jamiroquai
- **THE HORSE WHISPERER (MCA/Nashville)**
Single: A Soft Place To Fall/Allison Moorer
Other Featured Artists: Dwight Yoakam, Mavericks, George Strait
- **BULWORTH (Interscope)**
Single: Zoom/Dr. Dre & L.L. Cool J (Aftermath/Interscope)
Other Featured Artists: RZA, Public Enemy, Mack 10 & Ice Cube

CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

Net Chats

San Francisco Giants radio voice **Jon Miller**, Monday (4/20) at 8pm ET/5pm PT, America Online (keyword: LIVE).

On The Web

Cool For August, concert, Friday (4/17) at 11pm ET/8pm PT (www.LiveConcerts.com).

Bruford Levin Upper Extremities, concert, Sunday (4/19) at 9:30pm ET/6:30pm PT (www.LiveConcerts.com).

Vonda Shepard, chat, Wednesday (4/22) at 5:30pm ET/2:30pm PT (www.mylaunch.com).

Widespread Panic, chat, Wednesday at 7pm ET/4pm PT or (www.sonicnet.com, chat.yahoo.com).

ZINE SCENE

Sarah McLachlan: The Real Me!

People have this preconceived notion of me, and often it upsets them when I try to set the record straight," says **Sarah McLachlan** on her image. "But at this point, I could give a shit if the internet is all atwitter. You wouldn't believe the video treatments we get. It's all me on some white stallion with long, flowing robes in a forest. Jesus Christ, enough already" (*Rolling Stone*).

McLachlan also says, "I love romance, I love beauty. But I also love the flip side, when you turn the stone over and there's worms and mud and shit, and it's really ugly."

And on the subject of image, **Marilyn Manson** is about to say buh-bye to the goth-rock look in favor of the glam-rock image that epitomized **David Bowie**. (Hasn't **Scott Weiland** done that?) He already purchased an \$800 vintage Pucci unitard and is redoing his home in all white (*New York*).

And the images keep changing: Looks like **George Michael** will have to revamp his image after his recent arrest for performing a lewd act. Obviously enjoying Mr. Michael's openness is **Boy George**, who offered, "I wish him strength at this time, because when push comes to shove, we are sisters under the skin" (*Newsweek*).

No Moral Majority Here

"I look at hip-hop as being much more of a moral obligation than as entertainment or a career. I think we're one of the few groups that do that, without seeming like we come from outer space or some shit. People don't like moralizing, no matter what it sounds like" — **Goodie Mob's Cee-Lo** (*Spin*).

Speaking of morals, **Sean "Puff Daddy" Combs** fell head over heels for **Jennifer Lopez**, just hours after longtime galpal **Kim Porter** gave birth to their son (*Star*).

Stone Cold Reminder

That's what **Stevie Nicks**, who had painful silicone breast implants removed, thinks every time she opens her freezer — where she keeps the implants "to remind me of the agony" (*National Enquirer*).

A Royal Pain

Right after **Debbie Rowe** gave birth to **Michael Jackson's** second child, **Paris Michael Katherine**, he held the baby and said, "Now I have my little princess." He then took the baby back to Neverland Ranch while poor **Debbie** recovered alone (*National Enquirer, Star*).

Crossover Hell?

Newsweek covers the recent trend of pop stars going classical and vice versa. Says the article, "When **Michael Bolton** came out with a CD of arias in January, it took a monumental effort not to rush to judgment."

Frozen

After the Oscars, **Celine Dion's** feelings were hurt when **Madonna** was overheard gossiping with **Rosanna Arquette** about Dion's sense of style. **Madonna** remarked she'd have to go to Belgium to get a dress because she didn't want anything similar to **Dion's**. Then, she cattily mimicked **Dion's** French accent (*Star*).

Now That's Respect!

"I don't actually know much about my dad's music. We never had **Who** records at home. I finally heard *Quadrophenia* at a friend's and said, 'Is that **Genesis**?' — **Emma Townshend** feigns ignorance regarding daddy **Pete Townshend's** music (*Elle*).

False Advertising

The TV commercials for Nashville's Baptist Hospital feature country superstar **Alan Jackson** telling viewers he's happy, he and wife **Denise** chose the center for the delivery of daughter No. 3. The only problem is, **Jackson's** since taken up with another woman (*Globe*).

Star Power

"When I went to this **Versace** and **Elton John** party ... so you thought you were at an exclusive thing, right? But then there was a VIP area and another level after that ... finally, at the end of the night, you find yourself alone in a brightly lit closet with **Simon Le Bon** eating off a paper plate" — **Pulp's Jarvis Cocker** on the let-down of being a "star" (*Spin*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

MUSIC DATEBOOK

MONDAY, APRIL 27

- 1973/Opryland opens in Nashville.
- 1981/**Ringo Starr** marries actress **Barbara Bach**.
- 1990/**Guns N' Roses** singer **Axl Rose** weds **Erin Everly**, daughter of **Don Everly**.
- 1994/**John Mellencamp** and wife **Elaine** become parents to son **Hud**.
- Born: **Kate Pierson** (B-52's) 1948, **Ace Frehley** (Kiss) 1950, **Sheena Easton** 1959
- Releases: **Cheap Trick's** "I Want You To Want Me" 1979

TUESDAY, APRIL 28

- 1980/**Tommy Caldwell** of the Marshall Tucker Band is killed.
- 1990/**B.B. King** is hospitalized in Las Vegas for high blood sugar, forcing him to cancel an appearance at the New Orleans Jazz festival.
- 1991/**Bonnie Raitt** marries actor **Michael O'Keefe**.
- 1995/Rapper/thespian **Ice Cube** tries his hand at comedy in the motion picture *Friday*.
- Releases: **Van Halen's** "Dance The Night Away" 1979, **Bruce Hornsby And The Range's** *The Way It Is* 1986

WEDNESDAY, APRIL 29

- 1989/**Jon Bon Jovi** marries high school girlfriend **Dorothea Hurley**.
- 1992/**Paula Abdul** marries actor **Emilio Estevez**.
- 1995/**Tupac Shakur** (a.k.a. **2Pac**) marries **Keisha Morris** in Clinton Correctional Facility, where he's

serving a four-and-a-half-year jail term.

- Born: **Duke Ellington** 1889, **Duane Allen** (Oak Ridge Boys) 1943, **Carnie Wilson** (the Wilsons) 1968
- Releases: **Aretha Franklin's** "Respect" 1967

THURSDAY, APRIL 30

- 1983/**Muddy Waters** dies of a heart attack.



Madonna's treasure chest.

- 1992/As rioting and looting begins in L.A. following the Rodney King verdict, **Madonna's** bustier is stolen from **Frederick's of Hollywood**. A \$1000 reward is offered for its return.

- Born: **Willie Nelson** 1933
- Releases: **Steve Miller Band's** "Jet Airliner" 1977

FRIDAY, MAY 1

- 1967/**Elvis Presley** marries **Priscilla Beaulieu** at the Aladdin Hotel in Las Vegas.
- 1979/**Elton John** becomes the first Western rocker to perform in Israel.
- 1991/**Sinead O'Connor** sends a \$2600 airline bill to **M.C. Hammer** after she returns to Ireland. **Hammer** had said publicly that if **O'Connor**

hated it in America so much, he'd pay her way back home.

- Born: **Judy Collins** 1939, **Rita Coolidge** 1944, **Ray Parker Jr.** 1954
- Releases: the **Supremes'** "Back In My Arms Again" 1965, the **Rolling Stones'** "Brown Sugar" and **Ringo Starr's** "It Don't Come Easy" 1971

SATURDAY, MAY 2

- 1982/**Adam & The Ants** break up after **Terry Lee Miall** & **Gary Tibbs** quit.
- 1993/**En Vogue**, **Tone Loc**, and **Heavy D** guest-star on the two-part season finale of *Roc*.
- Born: **Bing Crosby** 1901, **Larry Gatlin** 1948, **Lesley Gore** 1946, **Lou Gramm** (Foreigner) 1950
- Releases: the **Rolling Stones'** "Not Fade Away" 1964

SUNDAY, MAY 3

- 1969/**Jimi Hendrix** is arrested at Toronto's airport when several ounces of heroin are found in his bag.
- 1988/A Minneapolis judge dismisses a suit filed by **Prince's** half-sister, **Lorna Nelson**, claiming he took the lyrics for "U Got The Look" from a book she wrote.
- 1994/**Garth Brooks** and wife **Sandy** become parents to daughter **August Anna**.
- Born: **Pete Seeger** 1919, **James Brown** 1928, **Englebert Humperdinck** 1936, **Frankie Valli** 1937, **Christopher Cross** 1951

— Jay Gross



59.4 million households
Patti Galluzzi
VP/Music Programming

ADDS

- TORI AMOS Spark (Atlantic)
- FUEL Shimmer (550 Music)
- GARBAGE Push It (Almo Sounds/Interscope)
- GREEN DAY Redundant (Reprise)
- MATCHBOX 20 Real World (Lava/Antiatic)
- MYA I/SISQO It's All About Me (University/Interscope)
- PROPELLERHEADS History Repeating (DreamWorks/Geffen)
- VERVE Lucky Man (Hut/Virgin)
- WALLFLOWERS Heroes (Epic)

EXCLUSIVE

- DAVE MATTHEWS BAND Don't Drink The Water (RCA)
- GARBAGE Push It (Almo Sounds/Interscope)
- WALLFLOWERS Heroes (Epic)

HEAVY

- MARIAH CAREY My All (Columbia)
- HANSON Weird (Mercury)
- NATALIE IMBRUGLIA Torn (RCA)
- JANET I Get Lonely (Virgin)
- K-CI & JOJO All My Life (MCA)
- LORO TARIQ & PETER GUNZ Deja Vu (Columbia/Columbia)
- MARCY PLAYGROUND Sex And Candy (Capitol)
- MASTER P Make 'Em Say Ugh (No Limit/Priority)
- BRIAN MCKNIGHT Anytime (Mercury)
- PUFF DADDY & THE FAMILY Victory (Bad Boy/Arista)
- WILL SMITH Gettin' Jiggy Wit It (Columbia)
- USHER Nice & Slow (LaFace/Arista)

JAM OF THE WEEK

NEXT Too Close (Arista)

STRESS

- BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)
- BOYZ II MEN Can't Let Her Go (Motown)
- DESTINY'S CHILD No, No, No (Grass Roots/Columbia)
- OR. ORE & L.L. COOL J Zoom (Interscope)
- EVERCLEAR I Will Buy You A New Lite (Capitol)
- FASTBALL The Way (Hollywood)
- ICE CUBE We Be Clubbin' (Heavyweight/A&M)
- MATCHBOX 20 Real World (Lava/Antiatic)
- RAOIHED No Surprises (Capitol)
- ROBYN Do You Really Want Me (RCA)
- SEMISONIC Closing Time (MCA)
- VAN HALEN Without You (Warner Bros.)

ACTIVE

- TORI AMOS Spark (Atlantic)
- BUSTA RHYMES Turn It Up/Fire It Up (Elektra/EEG)
- JERRY CANTRELL Cut You In (Columbia)
- CHEERY POPPIN' DADDIES Zool Suit Riot (Mojo/Universal)
- PAULA COLE Me (Imago/WB)
- CREED My Own Prison (Wind-Up)
- FUEL Shimmer (550 Music)
- GOD LIVES UNDERWATER From Your Mouth (1500/A&M)
- GREEN DAY Redundant (Reprise)
- MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)
- MASE I/TOTAL What You Want (Bad Boy/Arista)
- SARAH MCLACHLAN Adia (Arista)
- MYA I/SISQO It's All About Me (University/Interscope)
- 'N SYNC I Want You Back (RCA)
- PROPELLERHEADS History Repeating (DreamWorks/Geffen)
- PUBLIC ANNOUNCEMENT Body Bumpin' ... (A&M)
- QUEEN PEN Party Ain't A Party (Lil' Man/Interscope)
- SYLK-E FLYNE I/CHILL Romeo And Juliet (Grand Jury/RCA)
- THIRO EYE BLINO Losing A Whole Year (Elektra/EEG)
- VERVE Lucky Man (Hut/Virgin)
- SCOTT WEILANO Barbarella (Atlantic)

Video display from April 20-26.



50.8 million households
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

- DAVE MATTHEWS BAND Don't Drink The Water (RCA)
- SEMISONIC Closing Time (MCA)

XL

- CELINE DION My Heart Will Go On (550 Music)
- NATALIE IMBRUGLIA Torn (RCA)
- MADDNNA Frozen (Maverick/WB)
- MATCHBOX 20 3am (Lava/Antiatic)
- SAVAGE GARDEN Truly Madly Deeply (Columbia)

LARGE

- BEN FOLOS FIVE Brick (550 Music)
- MARIAH CAREY My All (Columbia)
- ERIC CLAPTON My Father's Eyes (Duck/Reprise)
- PAULA COLE Me (Imago/WB)
- DAVE MATTHEWS BAND Don't Drink The Water (RCA)
- JANET Together Again (Virgin)
- MARCY PLAYGROUND Sex And Candy (Capitol)
- SARAH MCLACHLAN Adia (Arista)
- SHANIA TWAIN You're Still The One (Mercury)

MEDIUM

- FASTBALL The Way (Hollywood)
- EBBA FORSBERG Lost Count (Maverick/WB)
- HANSON Weird (Mercury)
- JANET I Get Lonely (Virgin)
- MATCHBOX 20 Real World (Lava/Antiatic)
- BONNIE RAITT One Belief Away (Capitol)

CUSTOM

- BARENAKEO LADIES Brian Wilson (Reprise)
- BOYZ II MEN A Song For Mama (Motown)
- MARC COHN Already Home (Atlantic)
- RANOO CRAWFORD Bye Bye (Bluemoon/Antiatic)
- WYCLEF JEAN Gone Till November (Ruffhouse/Columbia)
- ELTON JOHN Recover Your Soul (Rocket/Island)
- K-CI & JOJO All My Life (MCA)
- EDWIN MCCAIN I'll Be (Atlantic)
- BRIAN MCKNIGHT Anytime (Mercury)
- BILLIE MYERS Kiss The Rain (Universal)
- OL SKOOL F.K. SWEAT & XSCAPE Am I... (Keia/Universal)
- ROBBIE ROBERTSON Unbound (Capitol)
- KENNY WAYNE SHEPHERD Blue On Black (Revolution)
- SEMISONIC Closing Time (MCA)
- SISTER 7 Know What You Mean (Arista Austin/Arista)
- SWV Rain (RCA)
- TONIC Open Up Your Eyes (Polydor/A&M)
- U2 If God Will Send His Angels (Island)
- UNCLE SAM I Don't Ever Want To... (Stonecreek/Epic)
- VERVE Bitter Sweet Symphony (Hut/Virgin)
- SCOTT WEILANO Barbarella (Atlantic)

Video airplay from April 20-26.



36 million households
Lydia Cole,
VP/Music Programming

Video Playlist

- JANET I Get Lonely (Virgin)
- K-CI & JOJO All My Life (MCA)
- NEXT Too Close (Arista)
- MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)
- MYA I/SISQO... It's All About Me (University/Interscope)
- SWV Rain (RCA)
- MASTER P Make 'Em Say Ugh (No Limit/Priority)
- PUBLIC ANNOUNCEMENT Body Bumpin'... (A&M)
- QUEEN PEN Party Ain't A Party (Lil' Man/Interscope)
- 2PAC I/ERIC WILLIAMS Do For Love (Amaru/Jive)

Video playlist for week ending April 17.

Rap City Top 10

- DMX Get At Me Dog (Def Jam/Mercury)
- GANGSTARR Royalty (Noo Trybe/Virgin)
- MASTER P Make 'Em Say Ugh (No Limit/Priority)
- BUSTA RHYMES Turn It Up/Fire It Up (Elektra/EEG)
- MASE What You Want (Bad Boy/Arista)
- 2PAC I/ERIC WILLIAMS Do For Love (Amaru/Jive)
- ICE CUBE We Be Clubbin' (Heavyweight/A&M)
- SILK THE SHOCKER Just Be Straight... (No Limit/Priority)
- BIG PUNISHER I/JOE Still Not A Player (Loud)

Video playlist for week ending April 17.

TELEVISION

TOP TEN SHOWS APRIL 6-12

Total Audience
(98 million households)

- 1 ER
- 2 Seinfeld (Thursday)
- 3 Veronica's Closet
- 4 Friends
- 5 Just Shoot Me
- 6 Primetime Live
- 7 60 Minutes
- 8 Frasier
- 9 The Drew Carey Show
- (tie) Touched By An Angel

Adults 25-54

- 1 ER
- 2 Seinfeld
- 3 Veronica's Closet
- 4 Friends
- 5 Just Shoot Me
- 6 The Drew Carey Show
- 7 Primetime Live
- 8 Frasier
- 9 Two Guys, A Girl, And A Pizza Place
- 10 Dharma & Greg

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Tube Tops

Rhett Akins, Alabama, Big House, Clint Black, Garth Brooks, Brooks & Dunn, Glen Campbell, Deana Carter, Kenny Chesney, Diamond Rio, Sara Evans, Donna Fargo, Faith Hill, the Kinleys, Patty Loveless, the Lynns, Martina McBride, Lila McCann, Reba McEntire, Tim McGraw, Buck Owens, Michael Peterson, Collin Raye, LeAnn Rimes, Sawyer Brown, George Strait, Randy Travis, Steve Wariner, Bryan White, Lee Ann Wom-

ack, Trisha Yearwood, and Dwight Yoakam are slated to perform live when CBS presents the 33rd annual Academy Of Country Music Awards (Wednesday, 4/22, 8pm).

Friday, 4/17

• Green Day perform on MTV's Live From The 10 Spot (10pm).

Saturday, 4/18

• Trace Adkins and Clay Walker perform on PBS' Austin City Limits (check local listings).
• Dishwalla, Goo Goo Dolls, and Spacehog perform on PBS' On Tour (check local listings).

Monday, 4/20

• Tracy Byrd, LeAnn Rimes, and Bryan White, Prime Time Country (TNN, 9pm ET/6pm PT).
• Dakota Moon, Vibe (check local listings).

Tuesday, 4/21

• Kathy Mattea and Collin Raye, Prime Time Country.
• Trace Adkins, Merle Haggard, and Lorrie Morgan perform on The George Jones Show (TNN, 10pm ET/7pm PT).
• Randy Travis, The Tonight Show With Jay Leno (NBC, 11:35pm).
• Fastball, Late Night With Conan O'Brien (NBC, 12:35am).

Wednesday, 4/22

• Albita, Vibe.
• Vonda Shepard, Jay Leno.
• Steve Earle, Late Show With David Letterman (CBS, 11:35pm).

Thursday, 4/23

• Pam Tillis guest-stars as a con artist on two CBS series, whose story lines cross over: Promised Land (8pm) and Diagnosis Murder (9pm).

FILMS

WEEKEND BOX OFFICE APRIL 10-12

- 1 City Of Angels \$15.36 (WB)*
- 2 Lost In Space \$13.39 (New Line)
- 3 Titanic \$8.55 (Paramount)
- 4 Species 2 \$7.27 (MGM/UA)*
- 5 The Players Club \$5.89 (New Line)*
- 6 Mercury Rising \$5.45 (Universal)
- 7 The Odd Couple 2 \$4.81 (Paramount)*
- 8 My Giant (Sony)* \$3.11
- 9 Grease (20th anniv.) \$2.50 (Paramount)
- 10 Primary Colors \$2.41 (Universal)

All figures in millions
* First week in release
Source: Entertainment Data Inc.

COMING ATTRACTIONS: This week's openers include Major League: Back To The Minors, starring Scott Bakula and Corbin Bernsen. The film's Curb soundtrack sports Sawyer Brown's current release, "Small Talk." Rounding out the soundtrack are Smokin' Armadillos ("Wakin' Up Behind The Wheel"), Alabama ("Cheap Seats"), Sister Hazel ("So Long"), Reverend Horton Heat ("Baby I'm Drunk"), Hank Williams Jr. ("You Won't Mind The Rain"), Ruby Lovett ("Little Bitty Crack In His Heart"), Scatman ("Steal The Base"), Tamplin ("Turning Japanese"), Philip Claypool ("Looking Up From A Long Way Down"), and BTO ("Taking Care Of Business").

VIDEO

NEW THIS WEEK

• **BOOGIE NIGHTS (New Line)**
Former recording artist Mark Wahlberg (a.k.a. Marky Mark) stars in this feature film, whose Capitol soundtrack contains vintage tunes by the Emotions ("Best Of My Love"), War w/Eric Burdon ("Spill The Wine"), Marvin Gaye ("Got To Give It Up"), the Commodores ("Machine Gun"), Walter Egan ("Magnet & Steel"), ELO ("Livin' Thing"), the Beach Boys ("God Only Knows"), and more.
• **MORTAL KOMBAT: ANNIHILATION (New Line)**
Talisa Soto stars in this feature film, which spawned a TV soundtrack with remixes of Megadeth's "Almost Honest" and Face To Face's "Won't Lie Down," as well as songs by KMFDM ("Megalomaniac") and Juno Reactor ("Conga Fury"). The Future Sound Of London's radio edit of "We Have Explosive" completes the ST.
• **KISS ME, GUIDO (Paramount)**
DVB/A&M released the soundtrack to this feature film with 3rd Party's "Can U Feel It," LoveTribes' "Stand Up (Narcotic Mix)," Panic Patrol's "Out Of Control," Martha Wash's "Magic Charms," and tunes by Gloria Gaynor, Edwin Starr, the Gap Band, and others.



21 million households
Peter Cohen,
VP/Programming

National Top 20

- SPARKLE I/R. KELLY Be Careful (Rockland/Interscope)
- 2PAC I/ERIC WILLIAMS Do For Love (Amaru/Jive)
- MASTER P Make 'Em Say Ugh (No Limit/Priority)
- MASTER P I/SDNS OF FUNK I Got... (No Limit/Priority)
- ARETHA FRANKLIN A Rose Is Still A Rose (Arista)
- BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)
- DO OR DIE Still Po Pimpin' (Rap-A-Lot)
- TIMBALANO & MAGOO Clock Strikes (Blackground/Antiatic)
- BUSTA RHYMES Turn It Up/Fire It Up (Elektra/EEG)
- JACKSON 5/BLACK ROBBIE Want You Back '98 (Motown)
- JANET I Get Lonely (Virgin)
- MYA I/SISQO It's All About Me (University/Interscope)
- QUEEN PEN Party Ain't A Party (Lil' Man/Interscope)
- NEXT Too Close (Arista)
- PRAS I/OOB & MYA Ghetto Superstar (Interscope)
- PUFF DADDY & THE FAMILY Been Around... (Bad Boy/Arista)
- CELINE DION My Heart Will Go On (550 Music)
- DAVID MILLER I/TEDDY RILEY Hard To... (Lil' Man/Interscope)
- CHICO OEBARGE No Guarantee (Kedar/Universal)
- AQUA Turn Back Time (MCA)

Most requested frozen from the week ending April 10.



Pos.	Artist	Avg. Gross (in 000s)
1	ROLLING STONES	\$2751.7
2	YANNI	\$659.0
3	LUIS MIGUEL	\$492.9
4	PUFF DADDY & THE FAMILY	\$393.2
5	BARRY MANILOW	\$374.8
6	AEROSMITH	\$369.0
7	ALAN JACKSON	\$256.7
8	BACKSTREET BOYS	\$206.5
9	OASIS	\$205.2
10	LEANN RIMES/BRYAN WHITE	\$203.9
11	HARRY CONNICK JR.	\$116.1
12	BOB DYLAN	\$108.8
13	PANTERA	\$90.2
14	OUR LADY PEACE	\$81.6
15	B.B. KING	\$74.0

Among this week's new tours:

- ATLANTA RHYTHM SECTION
- CHICAGO/HALL & OATS
- GIPSY KINGS
- BUDDY GUY/JONNY LANG
- BILLY MANN
- STEVIE NICKS
- PETER WHITE

The CONCERT PULSE is courtesy of Polstar, a publication of Promoters' On-Line Listings. (800) 344-7383; California (209) 271-7900.

Sinclair

Continued from Page 1

candid.

Sinclair was founded in Baltimore in 1971 by the late Julian Smith. His sons — Frederick, Duncan, Robert, and David — bought the business and took it public in 1990. When R&R spoke with David Smith Tuesday, he wasn't sure exactly how many stations his overnight empire had accumulated. "I'm kind of like Lowry Mays," Smith told R&R, "I lose count of 'em."

With 51 radio stations in 11 markets and 57 TV stations in 37 markets (after all pending transactions have closed), the question of which medium Sinclair favors naturally arises. "Our stated goal is, over time, to

own TV and radio stations in the same markets," company spokesman Pat Talamantes told R&R. The company has obtained FCC waivers allowing radio-TV combos in four markets: St. Louis, Milwaukee, Kansas City, and Norfolk.

Smith put it in simple terms: The company divides its properties into seven categories — ABC, CBS, NBC, FOX, UPN, WB, and radio — and radio is the second-biggest breadwinner. "If I could go out tomorrow and own radio in every market where I own TV," he added, "I would do that before I'd put in another TV station."

(On Monday, Sinclair received Department of Justice clearance to acquire a second Columbus, OH TV station for \$228 million. Wall Street showed its continuing affection for the company after the deal: Furman Selz raised its Sinclair rating to "strong buy" from "buy," while Lehman Brothers reiterated a "buy" rating.)

So is Sinclair fundamentally a TV or radio company? Lowell "Bud" Paxson, Chairman/CEO of Paxson Communications, told R&R Sinclair "wants to be a two-legged animal," creating synergies between its radio and TV holdings. Another radio group exec who has worked in Sinclair's strongest markets told R&R the company seems "to be in the radio business to stay" — that it's more of a buyer than a seller.

A radio group head with close ties to Sinclair radio division head Kerby Confer characterized the company as "a serious TV player with the potential to become a serious radio player." This source pointed out that in '97, Sinclair ranked 11th among all radio groups in revenue (\$140.7 million, according to BIA Research).

TV By Nature?

One radio group owner told R&R, however, that Sinclair is "by nature a

TV company," with the radio division "serving as an adjunct." The owner said the company has the Keymarket Communications infrastructure — Sinclair acquired its stations when it bought River City — so if it buys a company with both media (such as the December 1997 Max Media Properties deal), it can run the radio stations instead of liquidating them.

But Talamantes called this assessment "dead wrong" and "misguided." The company wants to own both media where it can, he pointed out, in order to take advantage of the cross-promotional and cross-selling opportunities that cross-ownership affords. For example, a radio station can promote the programming of its sister TV outlet, or sales staffs can offer advertisers "new, creative, and presumably cheaper ways to promote business."

"I'm not biased one way or the other," insisted Smith. "I have a single objective in life, and that's to make money for my shareholders."

Talamantes cited two examples: the \$630-million July 1997 Heritage Media Group transaction, which initially added 24 radio and seven TV stations to the Sinclair stable (it sold seven of those radio stations to Entercom in January and divested three New Orleans radio stations to satisfy DOJ requirements), and the \$255-million Max Media deal, which gave Sinclair eight more radio and nine additional TV properties. By virtue of the Heritage deal, Talamantes said Sinclair "heavied up" its radio presence in Kansas City and New Orleans, with five and nine stations, respectively, in those markets — before divestitures.

It certainly appears that the company plans to continue its buying spree: Earlier this month, it wrapped up a public offering that raised, after fees, \$336.4 million for the company and \$113.8 million for selling shareholders.

Hardball Players

What is Sinclair like to deal with? One insider close to the Heritage transaction described them as "difficult people ... who drive a tough deal. It's well known they like to operate with leverage."

Jacor Communications CEO Randy Michaels is more blunt: He told R&R he has been burned by Sinclair. Last fall, he thought he had a deal with Sinclair Communications CEO Barry Baker to acquire seven stations in Rochester and Portland. Even after Entercom filed suit against Sinclair alleging the former had a deal to get the seven properties, Michaels said Baker told him Sinclair would deal with Jacor. (Michaels later learned that Baker feared Entercom's lawsuit might disrupt the Heritage deal.) After Sinclair entered into another agreement to sell the same stations to Entercom, Jacor filed its own lawsuit, which was dismissed by a Cincinnati judge in January.

"His price just wasn't high enough," Smith said pointedly. He added, "Show me a contract that I signed and renege on."

We Can Manage

The management team at Sinclair — which has been characterized as a "renegade company" by some industry observers — has also come under scrutiny by some in the industry. One source close to the Heritage deal told R&R it came as "a real surprise" to senior Heritage management when Sinclair dismissed Dick Williams. The WIL-AM & WRTH-AM & KIHT-FM/St. Louis GM had been with the stations since 1985 and made them the most profitable in the Heritage chain. Sinclair COO Barry Drake told R&R, however, that the move — which installed Keymarket veteran Lon Bason as regional VP/GM of Sinclair's St. Louis and Kansas City properties — was part of "an overall

restructuring of management ... not a reflection on Mr. Williams and his tenure with Heritage."

Smith said he is in the "business of people ... As much as I can do, I can't do it all, and it takes people who do the job every day."

Paxson defended Smith, telling R&R he knows the Sinclair executive as an "astute businessman" with an "intimate knowledge of technology, spectrum, and maximizing revenues."

Not everyone within the organization is discontent with the Sinclair top brass. Talamantes was quick to point out that about 200 Sinclair managers who have stock options and/or participate in the company stock purchase plan have "made themselves wealthy by working hard."

One of the radio group owners R&R spoke with said Baker's arrival at the company with the River City deal brought a new age of "kinder, gentler" management. The source said "CEO designate" Confer (a "consultant" until Sinclair closes on the purchase of Keymarket's Greenville, SC properties) is "wonderful." Another insider who has worked with Sinclair on several deals called Confer "an extraordinary broadcaster who lives, eats, and breathes radio."

But will he stick around to run the radio group? One industry insider said Confer, who has a stake in Forever Broadcasting's 29 stations, is "not working for a paycheck" and could leave if the division becomes "troublesome" or if he could foresee Sinclair divesting the properties.

Talamantes said, however, that Confer is "fully engaged" in the business of running the radio group, and said that the company was focused on cross-ownership, making divestiture of radio unlikely.

Perhaps Bud Paxson, who told R&R he has been trying to buy Sinclair properties for some time, said it best: "David Smith won't sell anything."



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A Perry Corp. Company

Busby

Continued from Page 1

tracted to DreamWorks for many reasons, but without question, one of the most significant will be Jheryl Busby."

Busby noted, "I'm here to set down our footprint, determine who we are and what we should be about, in urban music. The wonderful resources of DreamWorks and the respect it has earned in the creative community are reflected in the telephone calls I've been getting. It's an artist-friendly atmosphere. 'Artist development' is a real concept here, and that's been my strong suit over the years. I couldn't have picked a better partner to make a difference in the development of urban music than DreamWorks."

Busby took his first industry job with Stax Records, then left to form his own marketing company. Returning to the record business, he then worked at Casablanca, Atlantic, and CBS. He went back to Casablanca, eventually becoming VP, and he has held upper-level executive positions ever since: VP and Sr. VP/Black Music at A&M. Sr. VP at MCA, and President/CEO of Motown. He left Motown three years ago to form Busby Holdings, an artist/executive management and consulting company.

Ginsburg

Continued from Page 1

a key role in helping us to successfully consolidate the companies that now comprise Chancellor and in positioning the company for long-term growth."

Hicks said he will spend the next few weeks recruiting a "world-class CEO" who will work with the Chancellor management team, "including COO Jim de Castro and CFO Matt Devine, to execute our strategy in order to achieve the next plateau of

Arbitron

Continued from Page 3

and maintain the highest standards in our core business."

The promotions come as Arbitron moves into new service areas and wins entry into international markets. It recently acquired UK-based Continental Research. Along with Patchen's group, the worldwide research division will consist of Domestic Radio Research (DRC) and Information Integration and Modeling (IIM).

growth in the rapidly consolidating media industry."

Ginsburg has been in radio since 1975, when he was a DJ at WTUL/New Orleans. He later founded Statewide Broadcasting and then partnered with Cecil Hefelt to form H&G Broadcasting. That company's principal asset, WLUP/Chicago, formed the basis of Ginsburg's next company, Evergreen Media, in which he partnered with de Castro and Devine. Last year, Evergreen was acquired by Hicks, Muse and merged with Chancellor Broadcasting to become Chancellor Media.

Lapovsky will lead DRC, which encompasses the company's Retail-Direct service and partnership with Scarborough Research, on an interim basis; Carol Morin will serve as Manager/Methods Research, Domestic Radio; and Diane Woodward will continue as Manager/Customer Analysis, Domestic Radio. IIM will also report to Lapovsky until a director is named. Lapovsky joined Arbitron's research department in 1974, rising to VP in 1984 and adding operations responsibilities three years

DiDia

Continued from Page 1

been successfully involved in every aspect of a label's operations. That experience, coupled with his energy, determination, and good judgment, make him ideally suited for his new job."

DiDia added, "To be a part of the team Bob is putting together here is truly the opportunity of a lifetime. It's both challenging and rewarding to be part of the new Hollywood Records, and it's great to be here breaking new artists."

From 1988-91, DiDia held a senior position in Genie Records' promotion department. Before that, he served as MD at WYSP/Philadelphia and WXRK/New York.

later. Patchen joined Arbitron in 1986 in the methods research department. He was promoted to manager of the department in '88 and to his most recent post in 1995.

In additional Arbitron news, John Basila has been named Manager of Midwest Radio Station Services. He has been a Los Angeles-based AE for the division since 1989.

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STREET TALK®

Will Ginsburg's Wallet Be For-Evergreen?

While **Scott Ginsburg's** shocking departure earlier this week from Chancellor Media (see Page 1) set the industry on its collective ear, you don't have to worry about where he'll get his next meal. According to recent SEC filings, Ginsburg had some 4.7 million shares of Chancellor stock, which closed Tuesday (4/14) at \$50.25 ... you do the math! Ginsburg still has four more years on his current deal

Late Flash: At press time, Mercury VP/Promo **Steve Ellis** was promoted to Sr. VP/Promo.

To celebrate the final episode of *Seinfeld*, **WAXQ-FM/NY** will broadcast all day May 14 (the date of the finale) from Tom's Restaurant, the setting for the show's favorite hangout, Monk's. Cast members, writers, and others associated with the show are expected to drop by.

Imus Ranch Gets \$250K Grant

The Imus Dream Ranch, set up by Westwood One syndicated talker **Don Imus**, has roped in a \$250,000 grant from American Express and its cardmembers. The project involves an 810-acre ranch being built in Ribera, NM that will provide young cancer victims the opportunity to experience the great outdoors on an authentic cattle ranch. Since the project's conception in February, Imus has already raised more than \$5 million. For more information, visit Imus' website at www.imus.msnbc.com.

Birmingham Combo All Fired Up!

In a bizarre set of circumstances, **WMJJ-FM** & **WOWC-FM/Birmingham** were both knocked off the air due to fires at their transmitter sites last week. Both stations are currently back on, but at reduced power. Oddly enough, the transmitter sites are about 50 miles apart.

In Harrisburg, PA, a stranger walked up to the front of a local convenience store and started handing out what seemed to be

thousands of dollars in cash. Word spread, and over the next 10 days, the mystery man continued his handouts to hundreds of cash-hungry but mystified residents who flocked to the stranger with the bottomless wallet. The mystery was solved last Friday: **Mark Roberts**, the new morning co-host at News/Talk **WHP-AM**, identified himself in front of a bevy of local TV cameras and microphones from most of the other radio stations in town!

Jacor's **Gene Romano** relocates from the company's Cincinnati headquarters to Atlanta, where he'll continue as Dir./Nat'l Programming.



Gene Romano

Don't Ax, Don't Tell

Stories were running rampant that a 52-year-old man broke into the studios of **WFMB/Springfield, IL** over the weekend and tried to attack DJ **Scott Barnett** with an ax while he was on the air. As it turns out, PD **Mark Phillips** tells **ST** that the man entered the building carrying an ax, but did not brandish it, nor did he threaten anyone. At one point, he laid the ax down and Barnett picked it up and handed it to a fellow employee, who took it away. The intruder, thought to be under the influence of medication, believed **WFMB** had planted a "bug" in his home. Phillips said the entire incident was over in the span of a "stop set."

A Catholic anti-defamation organization demanded an apology from **WRKO-AM/Boston** over remarks made by talk host **Howie**

Continued on Page 27

Rumors

- Will Heffel have debuted a Spanish-language format on **WNWK/NY** by the time you read this?
- Is Jarad Broadcasting launching a new CHR/Rhythmic, **WXXP-FM**, on **WLIR/Long Island** by early May? Will the handle be "Party 105"? Reported personnel include **Jeff Levine** as PD/Dir. Marketing and **Lynda Lopez** as APD/MD.
- Will A&M Sr. Dir./Nat'l Promo **Scott Finck** get out of his deal and accept VP/Promo stripes at Hollywood Records?

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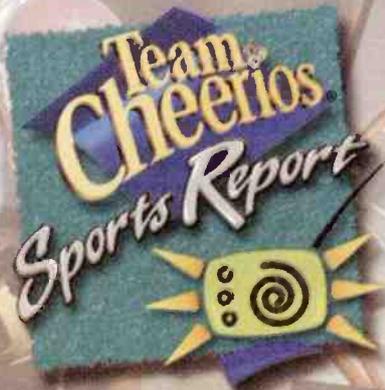


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STREET TALK®

Continued from Page 24

Carr. Carr was accused of "outrageous anti-Catholic blasphemy" during an exchange about the Boston Red Sox's decision not to serve alcohol at Fenway Park on Good Friday. Carr suggested that the park should "sell Eucharists instead of alcohol, at \$3.49 each." The organization goes on to say that Carr devoted an entire segment of his show to slurs and offensive jokes about the Blessed Sacrament.

Titanic Promotions Keep On Sailing

Man overboard! Marking last Tuesday's 86th anniversary of the sinking of the *Titanic*, KKRZ/Portland held its "Z100 Morning Zoo Titanic Holdout Party." The station gave away tickets to a private screening for those "Titanic virgins" who have yet to see the top-grossing flick. To win, listeners had to audition by playing the leading roles in the film, Jack and Rose. Another catch: All winners had to arrive in life jackets to get into the screening.

WPXY/Rochester also tapped into *Titanic* fever by giving away tickets for a two-hour cruise, complete with the same menu served on the ill-fated voyage and a live band playing favorites from 1912.

Rumbles, Pt. 1

- KFI-AML A.'s *The John and Ken Show* clears its 70th affiliate, adding KOMO-AM/Seattle to its station roster.
- KCBS/L.A. APDMD Billy Sabatini joins DC-based satellite program supplier World Space as PD over 12 formats.
- KBIG/L.A. morning news host/sidekick Mother Love heads back to TV, but will remain involved with the morning show on a limited basis. She's replaced by comedian Sue Murphy. Afternoon driver Jeff Davis exits.
- Alternative KGDE/Omaha switched to Classic Rock Monday (4/13). PD Sean Smyth, who had been with the station for only a few months, exits.
- Ron Shapiro, PD of Southern California's trimulcast "Lite 92.7," resigns.
- Former WNCI/Columbus News/Public Affairs Dir. Ramona Holloway joins WTLC-FM/Indy in a similar capacity.
- WSTM-TV/Syracuse VP/GM Bill Applegate segues to Raycom Media's WMC-AM & FM & TV/ Memphis for similar duties.
- Cumulus Media's WZAT/Savannah, GA flipped back to CHR from Active Rock.
- KKMKG/Colorado Springs PD Michael Stuart exits.

R&R Convention '98 Update

The T.J. Martell Foundation and Neil Bogart Memorial Fund will raise \$\$\$ for cancer, leukemia, and AIDS at the **R&R Convention '98** June 11-13 in Los Angeles, at the foundation's famous silent auction.

During the opening night cocktail party, conventioners can bid on memorabilia, trips, and TV walk-on parts. If you have travel, signed music & movie memorabilia, or similar items to donate, contact the foundation at (310) 247-2980.

Speaking of R&R's 25th Anniversary Convention, rooms at the Century Plaza Hotel have **SOLD OUT!** And, with less than two months until convention time, rooms at Merv Griffin's Beverly Hilton Hotel nearby are also nearing capacity. There are only two weeks left to take advantage of the early-bird registration rate, so we strongly suggest you finalize your travel and hotel plans pronto!

In memory of the 168 people who died in the Oklahoma City bombing three years ago, KWEY-AM & FM/Weatherford, OK will salute

Continued on Page 28



TOO HOT FOR TV? — KGB-FM/San Diego rolled out its TV campaign, which features the morning trio of Dave, Shelly, and Chainsaw pitching TV ringmaster Jerry Springer to endorse the station. Springer's response? "No way, I got standards!"

CHERRY POPPIN' DADDIES "ZOOT SUIT RIOT"



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KPLZ/Seattle	21x	WALC/St. Louis	40x
KYKY/St. Louis	13x	WDRV/Pittsburgh	18x
WSSR/Tampa	12x	KZZO/Sacramento	21x
WPTE/Norfolk	10x	WSHE/Orlando	10x
WDCG/Raleigh	14x	WKLI/Albany	26x
KPEK/Albuquerque	16x	KLLY/Bakersfield	21x

NEW THIS WEEK:	
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KZZP/Phoenix	WQAL/Cleveland
KOZN/Kansas City	WNKS/Charlotte
WPXY/Rochester	WMBX/W. Palm Beach
KAMX/Austin	WMXB/Richmond
KVSR/Fresno	WRHT/New Bern
KKRD/Wichita	WHOT/Youngstown
WSSX/Charleston	WLLC/Charleston
KC101/New Haven	WLKT/Lexington
WHZZ/Lansing	WERZ/Exeter
WNTQ/Syracuse	KRUF/Shreveport
KKMY/Beaumont	WXYX/Biloxi
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— Kent Phillips-PD-KBKS/Seattle

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— Paul Vendat-PD-WKLI/Albany

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- Top 40 Billboard Airplay Monitor Managing Editor **Kevin Carter** joins **Gavin** as Radio Editor. He'll oversee the Top 40 and AC formats in L.A. Also, *R&B Airplay Monitor* Managing Editor **Janine Coveney** joins **Gavin** as Editor, New Mainstream Division.
- **KKNG/Oklahoma City** signs on with a mix of past and current hits it calls "Legends Of Country Music."
- **WPGC/Washington** morning vet **Donnie Simpson** inks a new five-year, \$6 million deal.
- **KSFM/Sacramento** APD/MD **Trejo** joins **KYLD/SF** for early afternoons.
- **WGKX/Memphis** PD/middayer **J.L. Fisk** segues to mornings at co-owned **WSRR**; **WSRR** PD **Seve Nicholl** becomes GM of Barnstable's Northeast Florida stations.
- **KDGE/Dallas** taps **Chris Jagger** (host of **Jacor/Premiere's LovePhones**) and **WXRK/NY's Ryan Chase** for its new morning show. Former *LovePhones* producer **Sean "Fuzzball" Madden** also joins the show.
- **WCIL/Carbondale, IL** PD **Chad Elliott** segues to sister **WOOZ** in a similar capacity. **WCIL** APD/MD **Kato** is now PD/MD for **WCIL**.
- **WUEZ/Carbondale, IL** elevates **Rich Bird** to PD.
- **Zimmer Radlo Group** promotes **Tim Miles** to Dir./Creative Services for the group.
- Former **WPEG/Charlotte** morning man **Keith Richards** takes a similar shift at **WAMO/Pittsburgh**.
- **WWSK/Myrtle Beach, SC** flips from Alternative to Classic Hits.
- **News/Talk WBAL-AM/Baltimore** shifts its news affiliation from CBS to ABC.
- **Westwood One** hires **Kevin McCarron** as Sports Producer and gives **Tommy Tighe** hosting duties for its *NFL Sunday Night* and *Monday Night Football* broadcasts.
- **WCOL/Columbus, OH** MD **John Crenshaw** becomes Interim PD following the recent departure of **Gary Moss** for station ownership.
- **Dan Tooker** joins **TJ Brown** in mornings at **KHKI/Des Moines**.
- **KMLE/Phoenix** Production Dir. **Randy Marx** is leaving to start his own production business.
- For the record: Veteran Urban programmer **Steve Crumbley** joins **Cumulus' Florence, SC** cluster as OM, not PD.

Continued from Page 27

the victims with 168 minutes of silence on Sunday (4/19) at 9:02am.

Fourteen-year Research Group Exec. VP **Roxanne Miller** has resigned her day-to-day duties to spend more time with her family. She will continue with the Research Group on a project-by-project basis.



PROMO OF THE WEEK — Leave it to a guy to come up with a Valentine's promotion two months late! But at least this black rose came with the latest hit from **Elektra's Scott Thomas Band, Black Valentine**.

RADIO RECORDS



1

- **Gene Romano** recruited by **Jacor** as Nat'l Dir./Prog.
- **Blaise Howard** heads to **WBEB/Philadelphia** as VP/GM.
- **Mark Richards** becomes PD at **KMPS/Seattle**.
- **Jesse Rios** appointed **WYSY/Chicago** PD.

5

- **Dick Kelley** elevated to VP/GM of **KMEL/SF**.
- **Keith Naftaly** boosted to Evergreen Media VP/Prog.
- **Maureen Lesourd** appointed VP/GM of **WQCD/NY**.
- **Tom Rivers** accepts OM gig at **WQYK-AM & FM/Tampa**.
- **Bob Wood** tapped as **WFCS/Minneapolis** PD.
- **Kevin Mason** joins **WFMS/Indianapolis** as PD.

10

- **Metropolitan Broadcasting** merges with **Sillerman Acquisition** in \$300 million deal.
- **Dave Miller** becomes VP/Radio at **Great American**.
- **John Irwin** tapped as **WBZ/Boston** VP/GM.
- **John Mainelli** joins **WABC/NY** as Ops. Dir.
- **AC KIMN** becomes **Country KYGO-FM/Denver**.

15

- **Bill Hogan** named VP/RKO Radio Division.
- **Vic Faraci** appointed VP/Mktg for **WB/Nashville**.
- **KLUV/Dallas** PD **Jon Rivers** goes crosstown to **KLIF** for same post.
- **Albert Moll** promoted to Station Mgr. of **WLZZ/Milwaukee**.
- **Dave Luczak** recruited as **WMJQ/Rochester** PD.

20

- **Storer Broadcasting** elevates **Neil Rockoff** to VP/Radio and **Ed Salamon** to Nat'l PD.
- **Beau Phillips** tapped as PD of **KISW/Seattle**.

Prank Backfires, Gets 'Em Fired

After inciting public outrage with their April Fool's stunt, in which they reported the supposed death of Boston Mayor **Thomas Menino**, **Opie & Anthony** were fired from their afternoon show at **Rock WAAF**. In addition, the stunt also resulted in a 30-day, unpaid suspension for GM **Bruce Mittman** and a one-week suspension for PD **Dave Douglas**.

Congratulations to **Warner Bros. Records** President **Phil Quartararo** and his wife **Carmen** on the birth of **Phillip Ignatius** on April 9, and to **Geffen's Warren Christensen** and **Curb/Universal's Rhonda Beasley**, who got engaged over the Easter weekend.

Former **KNX/L.A.** Editorial Director **Steve Smith** died last Monday (4/6) of an apparent suicide. The award-winning reporter was suffering from AIDS. He was 38.

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AL PETERSON

Talk Radio: America's Forum For Discussion

□ Interep's Research Division releases the results of its latest format study

Those of us in Talk radio already know very well that Americans love to talk. And talk programming across all media — radio, TV, and the Internet — has been increasing steadily over the past decade. Recently, Interep's Research Division published the results of an in-depth qualitative audience study the company conducted on the Talk radio format ... and the results are truly something to talk about!



Laurie Camuso

Interep Research Director **Laurie Camuso** says this report is one of a number of annual and ongoing format profiles done by the company each year. "Traditionally, we have always done this report as a News/Talk study," she says. "The basis for the report is information researched by Simmons. But Simmons, as you may know, does not break out Talk radio separately from News/Talk. So this is the first time we've done a report specifically for Talk-formatted stations."

The method used to obtain this information, according to Camuso, was to pull individual qualitative information from Talk-formatted stations in the top 25 markets so that Interep Research could then create an overall qualitative profile for Talk radio stations, along with insights on several major Talk radio personalities. "We wanted to do this because we thought it would be very helpful to the sales efforts of Talk radio stations," says Camuso.

Sales Ammunition

The Interep report, first distributed at R&R's annual Talk Radio Seminar, presents some very strong facts about the audience power of Talk radio. It's packed with information that is absolutely tailor-made for use by your sales department. Here are just some of the highlights:

- Talk radio accounts for more than one-third of total listening in the News/Talk format arena. The total News/Talk share in the top 25 markets, Monday-Sunday, 6am-midnight, is a 13.9. News/Talk stations score a 5.9 share, all-Talk a 5.1, and all-News a 2.9, according to the report.

- Talk radio reaches nearly 11 million adults in the top 25 markets. That figure represents 15% of the reported 71.7 million 18+ adults in Arbitron's Fall '97 MSA for markets 1-25.

- Talk radio has one of the most loyal core audiences in radio. In fact, 42% of the format's listeners report they are P1 fans. That compares to an average of 33% for all other formats. It is the only non-music format among the top formats delivering the highest percentage of P1 listeners.

- Talk radio listeners are extremely loyal fans of the format wherever they go. In a breakdown of the listening locations from adults 25-54, 31.1% reported listening to Talk at home, 38.8% in the car, and 29.4% at work.

- Talk radio listeners stay tuned to the format, reporting surprising audience stability across all day-parts. For example, while listening to all-News formats tends to peak during drive times, Talk's midday audience is nearly as strong as its morning drive's.

- Talk radio reaches consumers with money to spend! In fact, nine out of 10 adults 25-54 who report they are Talk radio listeners are employed. This is a fact that should prove to be very attractive to your Talk station's advertisers.

- Talk radio delivers those coveted upscale listeners. The format scores significantly better than average in listeners who are homeowners, college graduates, and professional/managerial types with higher than average discretionary incomes.

- Despite stereotypical thinking, Talk radio is, in fact, attracting a growing female audience. The 18+ cume composition for Talk stations (Monday-Sunday, 6am-midnight) breaks out as 54% male and 46% female.

- Flying in the face of critics who claim that Talk radio's audience is heavily weighted with listeners who are over 65, Interep's study reports that the most significant portion of the Talk audience is between 25-54

FROM THE MAILBAG

Another Vote For Webcasting

In a recent column on computer talk shows ("Talk Hosts With Byte," R&R 3/27) one of the subjects covered was whether or not News/Talk stations should be webcasting their programming. In response to a comment by consultant Walter Sabo, who said stations are crazy to put their programming on the web until Arbitron develops a methodology to track listening to webcasting, I received the following letter:

So, any programmer who puts their station's programming on the web is crazy, right? I do not agree.

I think the comments made by ABC's Gina Smith in your column are much closer to the truth of the matter. It's about building brand loyalty at this stage of the webcasting life cycle. It is also about providing a service to the thousands of local listeners who travel out of their markets weekly and monthly on business or vacation. Even while traveling, a fair number of those people have the ability to stay in touch with what's going on at home via their computers. Do you want to deny a loyal listener that opportunity when it's readily available to them?

Numbers are vital (we live and die by them) and, yes, Arbitron will come up with an answer to how to record web listeners sooner or later, because it's inevitable that they will have to when you consider the number of stations now online and webcasting. And once that happens, who will have the advantage? I'm betting on those stations that already have their oar in the water — those who are already broadcasting online and promoting that fact on their airwaves.

A couple of good reasons to webcast, in my opinion, include stations with lousy nighttime signals. Would you rather lose a listener to the competition because they can't hear you, or have them listen to your station on the web? Or how about those in-office listeners in big steel buildings that your signal may not penetrate as well. Would you rather encourage web listening or automatically send them over to the 100 kw music-intensive FM with a signal that smashes through the girders? Since we all know that office listening for News/Talk radio is fairly dismal, why not try to encourage more loyal individual listening through webcasting?

I think, as usual, every consultant who you talk with will probably have a different answer on this subject — including me!

Don Watson
President
Broadcast Strategies
www.newstalkradio.com

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with a breakout as follows: 14.6% are 25-34, 20.1% are 35-44, 18.8% are 45-54, and 15.5% are 55-64. Adults 18-24 weigh in with just 4.3% of the total, and 65+ listeners represent 26.4% of the audience. So if your advertisers are looking for

those desirable 25-54 consumers along with the lucrative 55+ buyers, Talk radio is the right place for them to spend their ad budgets.

Talk's Stars Deliver

According to Interep's study, those

stations carrying Dr. Laura's daily show have a powerful weapon when it comes to delivering America's working women. The report shows that Dr. Laura's 25-54 female audience is heavily made up of women who are homeowners, college graduates, and higher-than-average-income professionals and managers.

For those who might doubt the continuing power of Rush Limbaugh, consider these statistics: In the top 10 markets, Rush affiliates can claim a 25-54 male audience that is made up of 44% college graduates, 44% professional/managerial types, 67% who have household incomes of over \$50,000, and 70% who are homeowners.

Don Imus and Howard Stern are two other high-profile Talk personalities who deliver big in the money demos. Imus' 25-54 male audience is made up of 43% college graduates, 41% professional/managerial types, 66% with household incomes of \$50,000+, and 69% homeowners. Howard Stern weighs in with a 25-54 male audience composed of 34% college graduates, 34% professional/managerial types, 59% with

household incomes over \$50,000, and 57% homeowners.

Sports, Spanish Scoring

Sports Talk radio is booming. In fact, the number of stations programming all-Sports has grown by 78% in just four years! In 1996, there were 96 Sports Talk stations. Today, the format claims 171 outlets coast-to-coast.

Sports Talk delivers those much-sought-after younger demos. In fact, over 60% of Sports Talk listeners are between 18-44. Sports Talk, like traditional Talk-formatted stations, delivers an audience of well-educated and affluent listeners. Sports Talk listeners index well above average for being college graduates, having household incomes of \$100,000+, and being professional/managerial types.

And there's a new player in the Talk arena: Hispanic Talk radio. It's most popular with young Hispanic listeners. For example, in Los Angeles the format reaches an overall younger audience than its traditional Talk radio competition. KTNQ, L.A.'s leading Hispanic Talker, counts nearly two-

thirds of its listening audience in the highly desired 25-44 age group. It also delivers TSL that rivals both of the market's Hispanic music stations. In major markets across the U.S. with growing Hispanic populations, Hispanic Talk radio is becoming a significant competitor for ad dollars.

As you can see, there is a lot to talk about in this study. I asked Camuso if Interep anticipated updating this report on a regular basis. She responded, "Since this is our first effort at doing a report specifically for Talk stations, I'd say that if we get good feedback and a lot of demand for it, we would definitely look at updating it regularly."

I urge you to call or write Camuso with your feedback and comments, because any research that helps convince advertisers of the value of buying Talk radio deserves the format's enthusiastic support. To contact her — or for information on obtaining a copy of Interep's Talk Radio Report — call (212) 818-8973, or e-mail to Laurie_Camuso@Interep.com

Creative Thinking Clinches KGO Deal With 49ers

In today's broadcast environment, those who succeed are those who understand that approaching the business in the old traditional ways will no longer always get the job done. Keeping costs in check while still delivering a quality product is priority one for station management.

And nowhere is that priority higher than for the many News/Talk stations across America that have one or more major-league sports franchises as part of their programming mix. What follows is an example of how out-of-the-box thinking, strategy, vision, and a firm commitment to winning were utilized to save the image-enhancing deal between KGO/San Francisco and the popular NFL San Francisco 49ers franchise.

Dead Deal Resurrected

Just over a month ago, KGO's President and General Manager, Mickey Luckoff, told R&R that, after more than a decade of working together, it was likely that the 49ers and the Bay Area's perennial News/Talk winner would be parting company. At the time Luckoff said, "Frankly, this could be our last year with the team. With what has been happening to sports-rights fees, we may just have to leave that one. We would miss it, but it has just gotten to be very, very costly." But the loss of the 49ers franchise also meant a potential loss of the nearly half a million listeners who tune to KGO for 49ers broadcasts each week during the NFL season.



Mickey Luckoff

In that same interview, Luckoff also stressed that, as a manager, he never accepts the idea that something must be done "because we've always done it that way. That's a phrase that is absolute poison to me." So, faced with a 60% increase in NFL rights fees to renew the deal between KGO and the 49ers, Luckoff took his own advice to heart. Together with the full support of the station's ownership, Disney/ABC Inc., KGO structured a deal to keep the valuable NFL franchise on San Francisco's No. 1 radio station into the new millennium.

Sharing The Financial Load

Just how did the deal get done? Through a unique and groundbreaking venture partnership between KGO and Capitol Sports, a Raleigh, NC-based sports marketing group that will share half of the overall financial responsibility with KGO. It's a strategic partnership that will establish a new sales and marketing operation in San Francisco for KGO and the 49ers on a national, regional, and local level. "This is a real opportunity for all parties, including the fans," says Luckoff. "It sustains KGO's relationship with the 49ers, it greatly expands the 49er network, and it provides the KGO news department with the inside track to the team. This is truly a win-win for all concerned."

Director of NFL Marketing for Capitol Sports Scott Crites comments, "Capitol Sports is excited to be doing business with one of America's great football teams and KGO. I am confident that the KGO-Capitol Sports venture will be a prosperous one, based on our successful ventures with our other NFL teams." The company has a proven track record, owning all broadcast rights to the NFL's Carolina Panthers and Tennessee Oilers.

With many stations facing similar cost increases in sports-rights fees, KGO management's commitment and vision should inspire others to believe that there is always more than one way to get the deal done and save image and come-enhancing major league sports programming for your station.

Got Photos?

Whenever you have photos from your News/Talk station's events and promotions, be sure you send them to R&R, 10100 Santa Monica Blvd., 5th Floor, L.A., CA 90067-4004.

TALK BACK TO R&R!

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STEVE WONSIEWICZ

SOUND DECISIONS

“

At the end of the day, we feel both artists will have gotten more out of this than if they were just releasing an album on their own, because the focus has been much more intense.

— Narvel Blackstock

McEntire, Brooks & Dunn Unite

Two country superstars and their labels partner to jointly release new single, albums

It all comes down to the song. That oft-used expression aptly describes how two country superstars, Reba McEntire and Brooks & Dunn, decided to turn a touring alliance into a full-fledged partnership for their forthcoming albums based on the potential they saw in the song “If You See Him/If You See Her.”



Narvel Blackstock

The two artists and their labels, McEntire's MCA/Nashville and Brooks & Dunn's Arista/Nashville, have teamed to release a single, albums, and a video simultaneously. The single — a duet that was co-produced by the two label heads, MCA/Nashville President Tony Brown and Arista/Nashville President Tim DuBois — goes for adds on April 20 and will be worked by both promotion teams.

The albums, titled *If You See Him* for McEntire and *If You See Her* for Brooks & Dunn, hit retail as a package on June 2. Again, both marketing and distribution teams will participate. Decisions were made on virtually every aspect of the project in meetings attended by both labels.

Collaborating on albums and tours is nothing new. It's practically a matter of course in the hip-hop, rap, and urban scene, and occurs regularly in other genres. But to jointly market and promote the first single and the albums in the early months is something that's truly unique.

The fact that the labels, artists, and management teams have been able to get this far is a testament to the friendlier competition that exists in Nashville. Yet, it goes beyond that: It also shows just how powerful a song can be in inspiring cooperation, how a long-time partnership can be maximized to advance each artist's career and create that ever-intangible buzz in the marketplace, and how labels can work together to cut the escalating costs of marketing and promoting superstar releases.

How It All Started

To find out how the project moved from last year's successful tour to the album, I spoke with

McEntire's manager/husband Narvel Blackstock and Brooks & Dunn's co-manager Bob Titley, President/CEO of Titley/Spalding & Associates. In keeping with the spirit of cooperation, I flipped a coin to see who would go first.

According to Titley, it was the touring partnership that laid a foundation for further cooperation. In fact, Brooks & Dunn landed one of their first major tours opening for McEntire. It was last year's tour, though, that really cemented things. Titley remembers, “We've often talked theoretically about how great it would be if two superstars could get over any ego problems or insecurities and put together a big tour. And both of us felt that if it were to happen, it would happen first with these two artists, because of their prior relationship and the fact that they really aren't competitive with each other in the market.”

“We actually talked about doing a small run in stadiums in '96, but it was just too late in the year and too big of a project to take on in that short of time. When Reba went out in the round that year, they came back and said it could work economically that way. That's when we sat down and got serious about the tour.”

That tour also showed how compatible the artists were in sharing the same bill. Blackstock comments, “The artists need to have a level of maturity and respect for each other in order to get through it. Reba and Brooks & Dunn worked together for several years early on and have a mutual respect for each other. They even grew up within 120 miles of each other and were sort of raised with the

same sensibility: hardworking people without a lot of ego.”

A flat-to-down touring market in '96 was not the reason for the union, says Titley — a comment echoed by Blackstock. “We were both coming off very strong years. There may have been some element in recog-

nizing that we had to bring something new, but at that point each artist was very strong.”

Blackstock says it's the second- and third-tier artists who aren't enjoying higher ticket sales. “For the last five years, Reba has gone up at least 10% each year. Last year it was 18%. The artists who are truly established as headline acts are doing very well. Just look at the early ticket counts on Shania Twain and George Strait and what Garth Brooks has done.”

The tour in '97 ended up being a seamless, nonstop, three-hour affair in which the artists opened and closed the show together. Headlining honors were determined by the flip of a coin before the tour hit the road. “The first time we did it, it was awesome,” says Titley. “And one of the first things that everyone started talking about was doing a record together. We put the word out in order to find a song, but about halfway through the tour, we hadn't found one. Since we didn't want to force a piece of mediocre music on people just for the sake of doing it, we decided to pass and go our separate ways.”

That's when songwriters Terry McBride, Jennifer Kimball, and Tommy Lee James entered the picture. Titley recalls, “Terry was on the road writing with Brooks & Dunn, saw the show, and got back with his collaborators to write a song. They ended up showing us this song, and everybody who heard it knew we had to record it. That song motivated us to put the whole project back together again.”

Learning From The Tour

The tour also allowed both parties to see how well they clicked as a unit on the business side and to learn more about each other's fan bases. Blackstock notes, “We sold merchandise side-by-side night after night last year. We've been down that road and realized that one day one artist will do better than the other. But, at the end of the day, they were pretty much on the same level.”

One critical factor in allowing the union to move forward was the timing of the artists' release schedules. While such a partnership looks good on paper, that one element can turn into a huge roadblock. Titley comments, “It's so dependent on release schedules. We couldn't have done it if they weren't compatible.”

“As far as other artists doing it, our success probably will dictate that. If it's hugely successful, it will

open people's eyes, just as our tour did. But it's all going to be dictated by the music. You can have all the marketing plans in place, but if you don't have a great piece of music, those plans don't mean a great deal — and we're pretty confident we do. We did all of this because of the song.”

Managing The Details

Both managers insist that the overall game plan hasn't been watered down through management by committee. Titley says, “At this point, there hasn't been committee involvement. The A&R process happened very organically, and that's the key factor. The marketing and promotion process is always done by committee, whether it's one label or two, so it has not been a factor.”

Blackstock notes, “It has been a fun and friendly competition so far, and I think it will continue to be. What has happened is that both labels have been very attentive. There isn't a promotion, distribution, or publicity team that wants to get shown up here.”

“It also goes beyond that. The artists' management has to be of the same mind-set. [Titley's partner] Clarence [Spalding] and I have been very close friends for a long time, and I have worked with Bob for more than a decade and have tremendous respect for him. You can say all you want about this being a marriage, but it really is.”

Another key component in the decision to partner was the impressive economy of scale in launching the project. “The same thing applied when we did the tour,” says Titley. “On the tour, we had only one production budget. Even though it was bigger, it was around 60% of what it would

have been for one artist. We had one building rent and ad budget, etc. Our net at the end of the day was much greater than if we had been on our own. And we're already seeing the same things when it comes to the video and getting space at retail.”

Nevertheless, both parties realize that someone is going to come

out ahead at first. Blackstock comments, “Somebody will come up short, and we both know that. If Brooks & Dunn outsell Reba, it might be because they are coming into the project with a little more strength than us, and vice versa. But, ultimately, the life of the project will depend on what else is on the record. That's one of the gambles we are both taking. At the end of the day, we feel both artists will have gotten more out of this than if they were just releasing an album on their own, because the focus has been much more intense.”

What hasn't been determined is when both parties will go their separate ways. Most likely, that will be when the second single is dropped. Interestingly, that's also a detail that has yet to be determined. The impact of that second single, however, “isn't going to be a problem,” predicts Blackstock. “At some point, both albums and labels have to stand on their own. We have both agreed that, at some point, each label will begin making its own decisions. One label may want to hold off or go with another single — that's their choice. But for now, we are working together.”

In the end and regardless of the final sales and airplay tally, both managers believe their artists will profit from the venture, that this cooperation is exactly what's

needed to advance their careers. Titley comments, “You always have to be thinking about something new and interesting to get people to renew their enthusiasm for your music so you don't get in a rut.”

Noting how the union breaks the traditional cycle of new album-new tour, Blackstock observes, “I

really think that's death. Not everything new that you try will work, but you will get a tremendous education in the process. You have to try different things, whether you are marketing a project or recording a new album or doing concerts. Somewhere along the line it will work, and that's when you really benefit.”

“The songwriters ended up showing us this song, and everybody who heard it knew we had to record it. That song motivated us to put the whole project back together again.”

— Bob Titley

RR LAUNCHING PAD

Econoline Crush Finds 'Home' At Active Rock, Alternative

If the early airplay success of new songs from bands like **Stabbing Westward**, **God Lives Underwater**, and **Restless Records** newcomer



Econoline Crush

Econoline Crush is any indication, then the neo-industrial genre is cycling back at **Alternative** and **Active Rock**. In the case of **Econoline Crush**, it's proving to be perfect timing, given that **Restless** is hungry to join the ranks of the majors now that parent company **Regency Enterprises** has dramatically beefed up its music operations.

Econoline Crush's debut U.S. single, "Home," is climbing the **Active Rock** chart and has begun to win over some rock-leaning **Alternatives** and mainstream **Rock** outlets. Stations reporting the song from the Canadian five-piece include **Active Rockers WRCX/Chicago**, **WRIF/Detroit**, **KEGL/Dallas**, **WAAF/Boston**, **WXTB/Tampa**, **WZTA/Miami**, **WLZR/Milwaukee**, **KBPI/Denver**, **KIOZ/San Diego**, **KRXQ/Sacramento**, and **WJRR/Orlando**. **Alternatives** spinning the single include **KDGE/Dallas**, **WOXY/Cincinnati**, **KWOD/Sacramento**, **WRXQ/Memphis**, **WXRA/Greensboro**, **KMYZ/Tulsa**, and **WRAX/Birmingham**.

Originally signed to **EMI Canada**, the Vancouver-based band's second full-length album, *The Devil You Know*, is already platinum in their homeland. When **EMI** was shuttered last year, **Econoline Crush** ended up having to search for a new U.S. deal and eventually hooked up with **Restless** early in the fourth quarter of '97.

Prior to that, however, "Home" found a champion in **Willie B.**, a jock at **KBPI**. "Home" eventually went on to be a big hit for the station. In fact, it was a **KBPI** Christmas show that **Econoline Crush** opened that cemented **Restless's** decision to sign the band.

Another **Active Rock** supporter that's having a lot of success with the song is **WKLQ/Grand Rapids**. Says **OM Tony Gates**, "I'm looking for a particular sound that appeals to men 18-29, so when people push their button, they know it's our station. This song typifies what I'm looking for. This one struck a really good chord when I first heard it. It stood head and shoulders above the other songs dur-

ing the music meeting when I first heard it."

Gates has also been encouraged by listener reaction. "We've been getting great responses and moving some pieces at retail, so it shows it's working."

WXRA PD Tim Satterfield says the song is working at his rock-leaning **Alternative**. "This sound usually does very well for us. It has tested well in the market before, so people are used to hearing that kind of music on our station. In our market, we have a couple of modern **Hot ACs**, and we share some music with [Alternative **WEND/Charlotte**], which is a softer **Alternative** station, so we really have to be true to being a rock **Alternative**. We're in a very competitive situation and have to be more proactive than reactive when it comes to new music as well."

While **Alternative** airplay has yet to match the action at **Active Rock**, **Restless's** new VP/**Alternative** Promotion **Bruce McDonald** is encouraged by the timing. "The cycle is coming around again at **Alternative**. Not only are these bands coming back with great new records, but they're coming back with a base."

VP/Rock Promotion **Drew Murray** agrees. "That's true, but what's also important is that these bands all have great songs, because at the end of the day, that's what counts. And while **Econoline Crush** is still pretty new to radio in the U.S., we know they have played live and gotten exposure on radio, and that it works. We're now in the midst of taking that belief and trying to spread it."

To keep the momentum growing, **Restless** is currently booking radio shows, festivals, and concerts for the band from the end of April through July. *The Devil You Know* hit retail on March 24.

Adult Alternative Can 'Count' On Forsberg

Keep it simple. That axiom is beginning to work wonders for **Maverick/Warner Bros.** singer/songwriter **Ebba Forsberg**, whose debut single — the two-minute 32-second "Lost Count" — has found a welcome home at some leading **Adult Alternatives** and a handful of softer **Alternative** stations.

Adult Alternatives reporting the simple, but richly textured song include **CIDR/Detroit**, **WXRV** and **WBOS** in **Boston**, **WXPN/Philadelphia**, **KMTT/Seattle**, **KINK/Portland**, **WXLE/Albany**, and **WRLT/Nashville**. **Alternatives** spinning the song include **WPLY/Philadelphia**, **WPLT/Detroit**, **KZON/Phoenix**, and **XHRM/San Diego**. And just last week, **Hot AC WBMX/Boston** joined the party with an add.

At **WRLT**, where "Lost Count" is

receiving around 25 spins per week, **PD Jane Crossman** says the song is "doing very well for us. The first time we heard it, we knew it was a radio-friendly song. It's very hooky and memorable and mixes well with a lot of different styles. Plus, it's a little over two minutes, so you're in and out, but you end up walking away singing it."

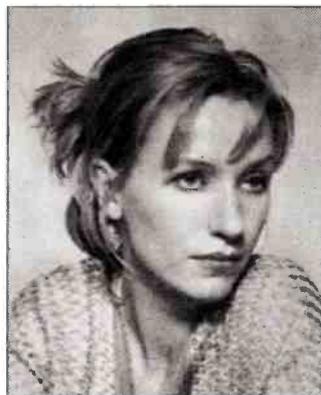
That's an impressive start for the Swedish artist, whose songwriting partner and lyricist is sister **Kajsa Forsberg** first came to **Maverick's** **Head/A&R** and principal **Guy Oseary** in '97. **Head/Promotion Terry Anzaldo** remembers, "Around eight months ago, **Guy** asked me to come down to his office. He played me a song and asked me what I thought. Well, the song was 'Lost Count,' and I was blown away. Her voice and the overall presentation of the song were immediately special, and I just fell in love with it. He was overwhelmed as well, and the next thing I knew he signed her."

Given the nature of the material, **Maverick** went straight for **Adult Alternative**. "That's where we wanted to establish a base. But we also wanted to service the softer **Alternatives** as well," says **Anzaldo**.

Maverick is attacking the project market by market. **Anzaldo** comments, "There is still some resistance out there, but in the end we know we will win people over. We've been solidifying the base at **Adult Alternative** and then spreading it from there. And we're already seeing results, like in **Detroit**, **Boston**, and **Philadelphia**, where several stations are playing the song. We really want to micro-market **Ebba** market by market."

To that end, **Maverick** is bringing **Forsberg** over from **Sweden** in May for a promo tour where she will be performing in airplay markets. The artist has also landed a handful of dates on the **Lilith Fair** tour. Another plus: The video for "Lost Count" was made an "In-side Track" selection on **VH1**.

The album *Been There* hit retail on April 14.



Ebba Forsberg

Music News & Views

Dion To Tour In '98

Celine Dion embarks on a 25-city North American tour beginning with a pair of dates in **Boston** on August 21. Dubbed the "Let's Talk About Love" tour, it will be presented in-the-round, sponsored by **Ericsson Mobile Phones**, and run through October 25. Stop-offs include most major cities, as well as markets including **Chapel Hill**, **Nashville**, **Ft. Lauderdale**, **Orlando**, and **Charlotte**. ... In other tour news, **Boyz II Men** kick off their U.S. tour on April 29 in **Nashville**. **Dru Hill** and **K-Ci & JoJo** support ... **Garbage** hits the road for a six-city mini-tour of large markets in May to promote its new album, *Version 2.0*, which hits stores on May 12. A major tour will begin this summer ... The **Further Festival**, featuring members of the **Grateful Dead**, debuts on June 25 in **Atlanta**. ... A trio of America's teen heartthrobs — **Peter Dinklage**, **Herman's Hermits**, **Davy Jones of the Monkees**, and pop star **Bob Dylan** — will join forces this summer on the national "Teen Idols" tour beginning on June 12 in **Reno**.



Celine Dion

HBO2 To 'Reverb' Again

Pay TV channel **HBO2** will bring back its weekly music series, *Reverb*, beginning on April 26. The 13 hour-long episodes will be televised each Sunday at 11pm EST. Kick-



Mighty Mighty Bosstones

ing off the second season will be the **Mighty Mighty Bosstones**, **Smash Mouth**, and **Save Ferris**. Also slated to perform later in the year are **Bad Religion**, **CIV**, **Paula Cole**, **Kacy Crowley**, **Alana Davis**, the **Devlins**, **G. Love & Special Sauce**, **Goldfinger**, **Ben Harper**, **Mary Lou Lord**, **Steve Politz**, **Chris Stills**, **Sugar Ray**, **Third Eye Blind**, and **Chris Whitley**.

In the studio: **Crosby, Stills & Nash** are said to be working on a new album of remakes of songs from their early years before forming the '60s and '70s supergroup. No word on a release date ... **Elastica** is working on a new album for **Geffen** that could hit retail by this fall ... **North Carolina** favorites **Far Too Jones** are working on an album for their new label, **Mammoth Records**. ... **Bruce Hornsby** is wrapping up work on his next solo album, *Spirit Trail*.

This 'n' that: **Atlantic Records** is offering the **Tori Amos** song "Merman" for free via the Internet. The song won't appear on **Amos's** new album, *From The Choirgirl Hotel*. Fans can download the song from towerrecords.com, **America Online** (keyword "Tower"), or tori.com. ... **John Mellencamp** has signed a four-album deal with **Columbia Records**. **Mellencamp** was with **Mercury** for around two decades ... **British** music weekly magazine *NME* reports that **Radiohead** and **Massive Attack** are planning to work together later this year. The publication also says **Oasis's** **Noel Gallagher** and members of **Cornershop** plan to record an album before the end of the year ... **Cliff Richard** has launched a new label called **Blacknight** with former **EMI UK** Managing Director **Clive Black**. The initial focus will be on pop. Meantime, look for a new **Richard** album later this year, titled *Larger Design*. ... **Dash Rip Rock** has inked with **PC Music**.

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of March 23-29.

CHR/POP

TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)

ARTIST/TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
CELINE DION My Heart Will Go On (550 Music)	4.11	4.26	4.30	4.29	89.1%	32.9%
K-CI & JOJO All My Life (MCA)	4.05	4.13	4.16	4.09	71.0%	16.3%
BRIAN MCKNIGHT Anytime (Motown)	3.94	3.83	3.69	3.88	53.7%	11.9%
MARCY PLAYGROUND Sex And Candy (Capitol)	3.87	3.80	3.87	3.75	72.8%	14.9%
SAVAGE GARDEN Truly Madly Deeply (Columbia)	3.87	3.85	3.89	3.94	87.1%	26.5%
USHER Nice & Slow (LaFace/Arista)	3.87	3.74	3.73	—	55.7%	12.9%
WILL SMITH Gettin' Jiggy Wit It (Columbia)	3.81	3.61	3.76	3.77	77.7%	21.8%
DESTINY'S CHILD No, No, No (Grass Roots/Columbia)	3.80	3.62	3.53	—	43.1%	10.1%
THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	3.79	3.68	3.73	3.59	68.8%	14.1%
MATCHBOX 20 3am (Lava/Atlantic)	3.76	3.77	3.74	3.69	77.7%	23.3%
NATALIE IMBRUGLIA Torn (RCA)	3.76	3.85	3.71	3.74	70.3%	14.4%
BACKSTREET BOYS As Long As You Love Me (Jive)	3.75	3.62	3.73	3.66	83.7%	27.2%
SHANIA TWAIN You're Still The One (Mercury)	3.74	3.81	3.66	3.57	48.3%	11.9%
BEN FOLDS FIVE Brick (550 Music)	3.65	3.65	3.66	3.53	67.1%	16.1%
'N SYNC I Want You Back (RCA)	3.57	3.48	3.39	3.45	57.4%	18.1%
DRU HILL 5 Steps (Island)	3.56	3.68	3.39	3.65	29.0%	7.9%
VERVE Bitter Sweet Symphony (Hut/Virgin)	3.52	3.46	3.51	3.43	58.7%	15.6%
BILLIE MYERS Kiss The Rain (Universal)	3.45	3.38	3.34	3.34	67.1%	20.0%
EDWIN MCCAIN I'll Be (Lava/Atlantic)	3.45	3.46	3.34	—	20.5%	5.9%
FIONA APPLE Shadowboxer (Clean Slate/Work)	3.42	—	—	—	28.5%	7.9%
PAULA COLE Me (Imago/WB)	3.39	3.18	3.08	—	32.2%	7.7%
JANET Together Again (Virgin)	3.38	3.50	3.42	3.64	78.5%	28.2%
BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)	3.36	3.29	—	—	49.3%	13.6%
ROBYN Do You Really Want Me (RCA)	3.28	3.39	3.38	3.22	49.5%	13.4%
MADONNA Frozen (Maverick/WB)	3.25	3.41	3.30	3.38	73.5%	28.2%
AQUA Turn Back Time (MCA)	3.21	3.17	3.29	3.18	47.5%	14.6%
ERIC CLAPTON My Father's Eyes (Duck/Reprise)	3.20	3.11	3.22	3.12	42.6%	11.1%
CHUMBAWAMBA Amnesia (Republic/Universal)	3.10	2.83	2.86	—	26.2%	8.2%
JIMMY RAY Are You Jimmy Ray? (Epic)	2.99	3.01	3.13	3.05	57.2%	26.0%
LOREENA MCKENITT The Mummers' Dance (Quinlan Road/WB)	2.97	3.11	3.09	3.06	64.4%	26.0%
TUESDAYS It's Up To You (Arista)	2.93	3.04	2.77	2.81	25.5%	7.9%

Total sample size is 400 respondents with a +/- margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. **WEST:** Los Angeles, Portland, Salt Lake City, San Diego, San Francisco, Seattle. Songs are removed from Callout America after 20 weeks of testing. © 1998, R&R Inc.

CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

Each week R&R interviews 400 females aged 12-34 for Callout America, the industry's only national music survey of popular music tastes. R&R asks two questions pertaining to whether or not Callout America respondents have purchased a copy of the song or intend to purchase. This is valuable information for record companies, and we have found it also useful to radio in completing the picture on a song's overall success.

"Sex And Candy" by Marcy Playground (Capitol) tops the list for intent to purchase: 25.6% of all respondents familiar with the song intend to purchase it in the near future. "Sex" gets a high approval rate from women 18-24 and 25-34, where it ranks third (4.02) and fifth (3.79), respectively.

"All My Life" by K-Ci & JoJo (MCA) ranks No. 2 on the shopping list at 24.7%. "All" is the top tester among teens (4.29) and 18-24 (4.08).

Destiny's Child's "No, No, No" (Grass Roots/Columbia) continues to show strong growth, trending 3.53-3.62-3.80 in total favorability and ranking eighth overall. At 23.2%, it ranks fourth in the intention to buy column, showing popularity among active buyers.

Shania Twain continues to show her multi-format appeal; her current No. 1 Country smash, "You're Still The One" (Mercury), tied for No. 1 among women 25-34 this week with Celine Dion's "My Heart Will Go On" (550 Music). "Still" ranks seventh in the intention to buy category at 20%.

"Shadowboxer" by Fiona Apple (Work) debuts this week as a Callout America extra with a solid fifth-place showing in the Midwest, posting a 4.11. It also lands a strong 3.65 score in the 18-24 cell.

WKYS KOMC WXTU WBT WQZ KEES WEDR Radio Alegria WNVZ WKIX WKXP KSMB Scot-FM WNEL WPRM Radio Venus WQOK WENN KOKU

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CHR/POP TOP 50

APRIL 17, 1998

3W	2W	1W	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	5	2	1	NATALIE IMBRUGLIA Torn (RCA)	6753	6224	5684	5076	135/1
2	2	1	2	SAVAGE GARDEN Truly Madly Deeply (Columbia)	6424	6509	6575	6648	131/0
5	4	4	3	K-CI & JOJO All My Life (MCA)	6304	6033	5761	5331	132/0
3	3	3	4	MATCHBOX 20 3am (Lava/Atlantic)	5869	6117	6276	6580	127/0
1	1	5	5	CELINE DION My Heart Will Go On (550 Music)	5183	5931	6598	7160	121/0
4	6	6	6	MADONNA Frozen (Maverick/WB)	5026	5498	5588	5593	124/0
17	12	9	7	MARCY PLAYGROUND Sex And Candy (Capitol)	4865	4364	3853	3166	129/0
10	10	7	8	'N SYNC I Want You Back (RCA)	4497	4460	4369	4225	121/0
11	11	11	9	WILL SMITH Gettin' Jiggy Wit It (Columbia)	4365	4181	3957	3733	108/1
15	14	13	10	ROBYN Do You Really Want Me (RCA)	3951	3849	3518	3208	129/0
8	7	10	11	BILLIE MYERS Kiss The Rain (Universal)	3863	4231	4767	4964	108/0
9	9	12	12	JANET Together Again (Virgin)	3852	4181	4549	4824	104/0
7	8	8	13	BACKSTREET BOYS As Long As You Love Me (Jive)	3848	4395	4670	4965	105/0
12	13	14	14	THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	3214	3348	3580	3711	91/0
26	22	20	15	BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)	3054	2657	2387	1939	122/2
20	19	18	16	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	2970	2861	2765	2634	108/1
14	15	15	17	BEN FOLDS FIVE Brick (550 Music)	2932	3191	3296	3210	96/0
21	20	19	18	CHUMBAWAMBA Amnesia (Republic/Universal)	2735	2771	2682	2469	113/0
16	16	17	19	SMASH MOUTH Walkin' On The Sun (Interscope)	2617	2906	3148	3169	86/0
13	18	21	20	USHER You Make Me Wanna... (LaFace/Arista)	2511	2570	2778	3327	79/1
36	29	25	21	BRIAN MCKNIGHT Anytime (Motown)	2428	2011	1508	1143	99/9
18	17	16	22	AQUA Turn Back Time (MCA)	2362	2958	3066	3038	91/0
27	26	23	23	USHER Nice & Slow (LaFace/Arista)	2236	2067	1892	1723	90/0
BREAKER			24	SHANIA TWAIN You're Still The One (Mercury)	2130	1742	1390	1190	90/7
BREAKER			25	PAULA COLE Me (Imago/WB)	2108	1859	1805	1646	109/3
28	28	27	26	EDWIN MCCAIN I'll Be (Lava/Atlantic)	1941	1837	1719	1664	83/3
50	37	30	27	S.O.A.P. This Is How We Party (Crave)	1836	1471	1155	659	100/7
24	21	22	28	TUESDAYS It's Up To You (Arista)	1799	2321	2486	2376	73/0
22	23	24	29	VERVE Bitter Sweet Symphony (Hut/Virgin)	1622	2019	2367	2446	61/0
35	33	31	30	TONIC Open Up Your Eyes (Polydor/A&M)	1603	1440	1299	1177	85/0
—	48	33	31	MARIAH CAREY My All (Columbia)	1601	1255	669	61	98/12
37	35	32	32	HANSON Weird (Mercury)	1347	1284	1225	1081	78/2
—	41	41	33	REBEKAH Sin So Well (Elektra/EEG)	1258	1050	890	655	82/5
43	40	36	34	DESTINY'S CHILD No, No, No (Grass Roots/Columbia)	1240	1114	927	842	69/4
49	42	39	35	SARAH MCLACHLAN Adia (Arista)	1222	1068	868	711	85/2
DEBUT			36	VONDA SHEPARD Searchin' My Soul (550 Music)	1105	298	95	8	99/48
—	—	42	37	LISA LOEB Let's Forget About It (Geffen)	1100	879	501	45	75/4
19	25	29	38	LOREENA MCKENITT The Mummers' Dance (Quinkan Road/WB)	1096	1493	2058	2720	40/0
39	38	37	39	SHE MOVES It's Your Love (Geffen)	1092	1101	1087	980	66/1
32	36	38	40	UNCLE SAM I Don't Ever Want To See You.. (Stonecreek/Epic)	1000	1070	1211	1442	26/0
25	30	40	41	JIMMY RAY Are You Jimmy Ray? (Epic)	954	1054	1461	2024	33/0
—	—	47	42	BLAIR Have Fun, Go Mad (Jersey/MCA)	936	695	411	141	67/5
—	46	45	43	BARENAKED LADIES Brian Wilson (Reprise)	890	813	729	613	51/0
DEBUT			44	GOO GOO DOLLS Iris (Reprise)	888	239	71	39	84/29
DEBUT			45	JANET I Get Lonely (Virgin)	844	623	516	403	42/4
DEBUT			46	FASTBALL The Way (Hollywood)	768	404	174	68	76/45
—	—	49	47	ELTON JOHN Recover Your Soul (Rocket/Island)	735	676	543	421	54/1
DEBUT			48	NEXT Too Close (Arista)	692	563	339	236	50/11
33	39	44	49	GREEN DAY Time Of Your Life (Good Riddance) (Reprise)	684	839	1055	1226	27/0
—	49	50	50	K.P. & ENVYI Swing My Way (EastWest/EEG)	677	648	608	617	35/1

BREAKERS

SHANIA TWAIN
You're Still The One (Mercury)

TOTAL PLAYS/INCREASE: 2130/388
TOTAL STATIONS/ADDS: 90/7
CHART: 24

PAULA COLE
Me (Imago/WB)

TOTAL PLAYS/INCREASE: 2108/249
TOTAL STATIONS/ADDS: 109/3
CHART: 25

MOST ADDED

ARTIST/TITLE LABEL(S)	ADDS
VONDA SHEPARD Searchin' My Soul (550 Music)	48
FASTBALL The Way (Hollywood)	45
GLORIA ESTEFAN Heaven's What I Feel (Epic)	29
GOO GOO DOLLS Iris (Reprise)	29
CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal)	25
BLACK LAB Time Ago (DGC/Geffen)	19
ALL SAINTS Never Ever (London/Island)	12
MARIAH CAREY My All (Columbia)	12
ALANIS MORISSETTE Uninvited (Reprise)	11
NEXT Too Close (Arista)	11
XSCAPE The Arms Of The One Who... (So So Def/Columbia)	11

MOST INCREASED PLAYS

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
VONDA SHEPARD Searchin' My Soul (550 Music)	+807
GOO GOO DOLLS Iris (Reprise)	+649
NATALIE IMBRUGLIA Torn (RCA)	+529
MARCY PLAYGROUND Sex And Candy (Capitol)	+501
BLACK LAB Time Ago (DGC/Geffen)	+446
BRIAN MCKNIGHT Anytime (Motown)	+417
BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)	+397
SHANIA TWAIN You're Still The One (Mercury)	+388
S.O.A.P. This Is How We Party (Crave)	+365
FASTBALL The Way (Hollywood)	+364

HOTTEST RECURRENTS

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
CHUMBAWAMBA Tubthumping (Republic/Universal)	
ROBYN Show Me Love (RCA)	
SUGAR RAY Fly (Lava/Atlantic)	
PAULA COLE I Don't Want To Wait (Imago/WB)	
TONIC If You Could Only See (Polydor/A&M)	
MATCHBOX 20 Push (Lava/Atlantic)	
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	
SISTER HAZEL All For You (Universal)	
BACKSTREET BOYS Quit Playing Games (With...) (Jive)	
WALLFLOWERS One Headlight (Interscope)	

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

This chart reflects airplay from April 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker.

138 CHR/Pop reporters. 135 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

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NEW & ACTIVE

ALANIS MORISSETTE *Uninvited (Reprise)*
Total Plays: 611, Total Stations: 31, Adds: 11

JAI *Heaven (RCA)*
Total Plays: 590, Total Stations: 47, Adds: 1

BLACK LAB *Time Ago (DGC/Geffen)*
Total Plays: 520, Total Stations: 62, Adds: 19

NAKED *Raining On The Sky (Red Ant)*
Total Plays: 499, Total Stations: 38, Adds: 2

LEANN RIMES *Looking Through Your Eyes (Curb/Atlantic)*
Total Plays: 492, Total Stations: 56, Adds: 6

OUR LADY PEACE *Clumsy (Columbia)*
Total Plays: 466, Total Stations: 39, Adds: 2

SHAWN COLVIN *Nothin On Me (Columbia)*
Total Plays: 464, Total Stations: 30, Adds: 1

WYCLEF JEAN *Gone Till November (Ruffhouse/Columbia)*
Total Plays: 396, Total Stations: 26, Adds: 2

EVERCLEAR *I Will Buy You A New Life (Capitol)*
Total Plays: 378, Total Stations: 31, Adds: 8

GARRISON STARR *Superhero (Geffen)*
Total Plays: 345, Total Stations: 25, Adds: 0

KENNY WAYNE SHEPHERD *Blue On Black (Revolution)*
Total Plays: 313, Total Stations: 30, Adds: 6

AMBER *One More Night (Tommy Boy)*
Total Plays: 301, Total Stations: 12, Adds: 1

SISTER 7 *Know What You Mean (Arista Austin/Arista)*
Total Plays: 288, Total Stations: 23, Adds: 4

SOLID HARMONIE *I'll Be There For You (Jive)*
Total Plays: 263, Total Stations: 27, Adds: 10

MONO *Life In Mono (Echo/Mercury)*
Total Plays: 260, Total Stations: 27, Adds: 5

ALL SAINTS *Never Ever (London/Island)*
Total Plays: 250, Total Stations: 36, Adds: 12

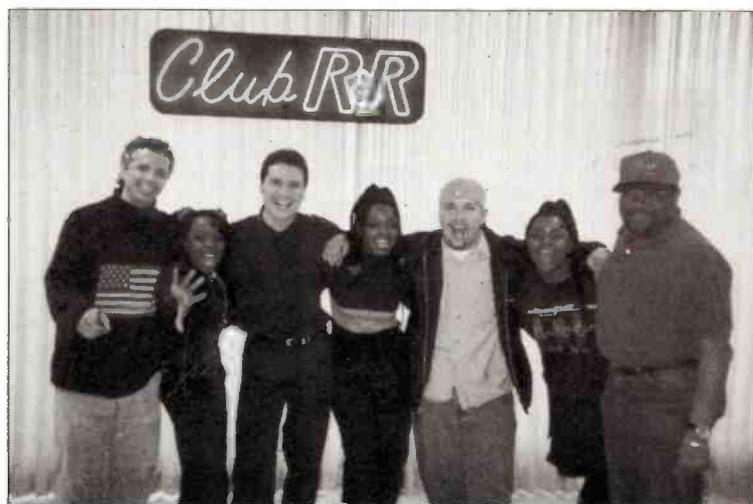
BROOKLYN BOUNCE *Get Ready To Bounce (Edel America)*
Total Plays: 203, Total Stations: 13, Adds: 1

SYLKE F.YNE F/CHILL *Romeo And Juliet (Grand Jury/RCA)*
Total Plays: 191, Total Stations: 9, Adds: 5

XSCAPE *The Arms Of The One Who... (So So Def/Columbia)*
Total Plays: 188, Total Stations: 27, Adds: 11

SPICE GIRLS *Stop (Virgin)*
Total Plays: 186, Total Stations: 28, Adds: 10

Songs ranked by total plays



WE YELL ... CLEOPATRA COMIN' AT YA — R&R was graced to have Maverick/WB sister group Cleopatra come out and serenade us with their a cappella voices. (L-r) R&R CHR Editor Tony Novia, Cleopatra, Maverick Head/Promotion Terry Anzaldo, Zainam, R&R Asst. CHR Editor Robert Pau, Yonah, R&R Urban Editor Walt "Baby" Love.

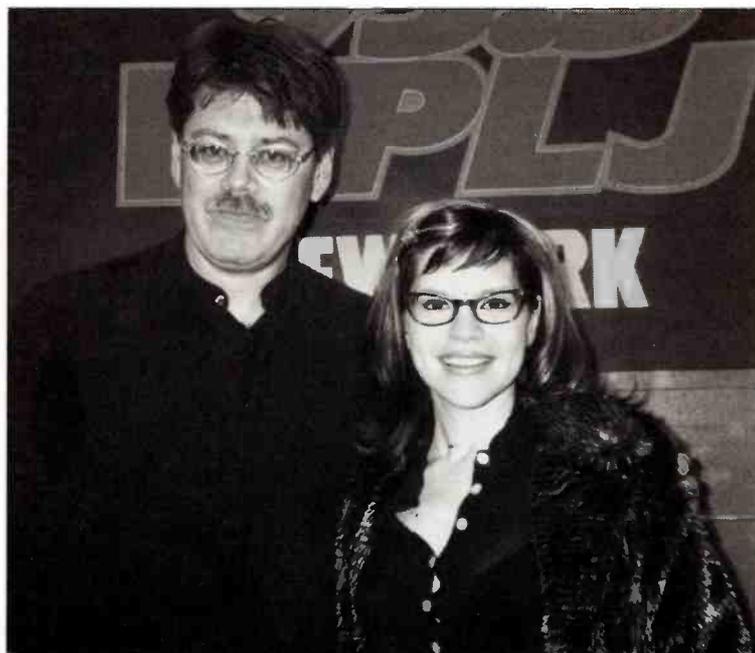


ANYTIME ANYPLACE — Motown artist Brian McKnight snapped a shot with a few friends in the warm California sun. Enjoying the moment are (l-r) former Mercury L.A. Local Rob Dillman, WHITZ/New York MD Paul "Cubby" Bryant, Brian McKnight, KIIS/Los Angeles APD/MD Tracy Austin, and Mercury VPs/Pop Promotion Tony Smith and Chris Lopes.

NEW RELEASES

ADDS APRIL 21

DAZE	Superhero (Columbia)
DUKE	So In Love With You (4 Play/Universal)
JUNKSTER	Only One (RCA)
LENNY KRAVITZ	If You Can't Say No (Virgin)
HEIDI NOELLE LENHART	Fearless Heart (Mercury)
ESPEN LIND	When Susannah Cries (Universal)
STEVIE NICKS	Reconsider (Atlantic)
SEMISONIC	Closing Time (MCA)
WALLFLOWERS	Heroes (Epic)



I DO — No they are not getting married, however, Geffen artist Lisa Loeb did the vibing thing with WPLJ/New York midday host Fast Jimi Roberts.

**YOUR PICTURE
COULD BE HERE!**

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send them to:
R&R c/o Tony Novia:
10100 Santa Monica Blvd., Fifth Floor,
Los Angeles, CA 90067

CHR/POP REPORTERS

April 17, 1998 R&R • 39

Stations and their adds listed alphabetically by market

WFLY/Albany, NY OM: Michael Morgan PD: Rob Dawes MD: Ron Williams 1 SOLID HARMONY "There" 2 STRIKE FIVE FICHLI "Home" GLORIA ESTEFAN "Heaven's" 3 FASTBALL "Way" 4 VONDA SHEPARD "Searchin'"	WKXS/Boston, MA PD: John Ivey APD/MD: David Corey 5 OLIVIA NEWTON-JOHNS "Love" 6 VONDA SHEPARD "Searchin'"	WSTO/Evansville, IN PD: Barry Witherspoon MD: Tim Michaeison 1 MALES "Reagan" 2 GLORIA ESTEFAN "Heaven's" 3 CHERRY POPPIN' "Zoot" 4 FASTBALL "Way" 5 WILL SMITH "Joy"	WZPY/Huntsville, AL PD: Bill West MD: Chris Callaway 1 VONDA SHEPARD "Searchin'" 2 SHAMIA THAIN "Sis" 3 BLACK LAB "Time" 4 GOOD GOOD DOLLS "Ins"	KIIS/Los Angeles, CA PD: Dan Kieley APD/MD: Tracy Austin 12 GLORIA ESTEFAN "Heaven's" 13 S.O.A.P. "Party" 14 BRIAN MCKNIGHT "Anytime" 15 VONDA SHEPARD "Searchin'"	WKCI/New Haven, CT PD: Kelly Nash 1 VONDA SHEPARD "Searchin'" 2 OUR LADY PEACE "Clumsy" 3 CHERRY POPPIN' "Zoot" 4 GOOD GOOD DOLLS "Ins"	WSPK/Poughkeepsie, NY OM: Brian Krysz APD/MD: Casey 1 BLACK LAB "Time" 2 GLORIA ESTEFAN "Heaven's" 3 WYCLIFF JEAN "November" 4 SISTER 7 "Home"	KRUF/Shreveport, LA PD/MD: Gary Robinson 1 GLORIA ESTEFAN "Heaven's" 2 SPICE GIRLS "Stop" 3 CHERRY POPPIN' "Zoot" 4 STRIKE FIVE FICHLI "Home"	WWKZ/Tupelo, MS PD/MD: Rick Stevens 1 MALES "Reagan" 2 GLORIA ESTEFAN "Heaven's" 3 SPICE GIRLS "Stop" 4 S.O.A.P. "Party" 5 CHERRY POPPIN' "Zoot"	
KQID/Alexandria, LA PD: Kahuna APD/MD: Jay Stevens 1 PUBLIC ANNOUNCEMENT "Body" 2 SISTER 7 "Home" 3 MALES "Reagan" 4 ALL SAINTS "Never" 5 CHERRY POPPIN' "Zoot"	WKSE/Buttalo, NY PD: Sue O'Neil APD/MD: Dave Universal 17 MASS FIDTAL "What" 2 GLORIA ESTEFAN "Heaven's"	KMCK/Fayetteville, AR PD: Scott Johnson MD: Mike Chase 1 GLORIA ESTEFAN "Heaven's" 2 CHERRY POPPIN' "Zoot" 3 XSCAPE "Arms"	WZPL/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker 1 BLACK LAB "Time" 2 FASTBALL "Way"	WDJX/Louisville, KY DM/MD: C.C. Matthews APD/MD: Rod Phillips 18 MASS FIDTAL "What" 2 BLACK LAB "Time" 3 VONDA SHEPARD "Searchin'" 4 FASTBALL "Way"	WQGN/New London, CT Prog. Mgr.: Jim Reitz OM: Michael Rock APD: Brent McKay MD: Franco 1 PEARL JAM "Whisper" 2 MONO "Luv" 3 CHERRY POPPIN' "Zoot"	WPRO/Providence, RI PD: Tony Bristol MD: Dave Morris 1 GLORIA ESTEFAN "Heaven's" 2 BRIAN MCKNIGHT "Anytime"	WNUD/South Bend, IN WPD/MD: Casey Daniels 1 8 GOOD GOOD DOLLS "Ins" 2 ALANIS MORISSETTE "Uninvited" 3 FASTBALL "Way" 4 S.O.A.P. "Party"	KISX/Tyler, TX PD: Michael Storm MD: Mick Fulgham 1 BLACK LAB "Time" 2 JANET LONELY 3 SPICE GIRLS "Stop"	
WAEB/Allentown, PA PD: Brian Check MD: Chuck McGee 13 VONDA SHEPARD "Searchin'" 12 BRIAN MCKNIGHT "Anytime" 11 S.O.A.P. "Party"	WRZE/Cape Cod, MA PD: Mike D'Donnell MD: Kevin Matthews 1 LISA LOEB "Finger" 2 PUBLIC ANNOUNCEMENT "Body" 3 STRIKE FIVE FICHLI "Home" 4 ALL SAINTS "Never"	WWCK/Flint, MI PD: Scott Seiple MD: Nathan Reed 1 FASTBALL "Way" 2 VONDA SHEPARD "Searchin'" 3 GLORIA ESTEFAN "Heaven's" 4 XSCAPE "Arms" 5 GOOD GOOD DOLLS "Ins"	WYOY/Jackson, MS GM/MD: Dick D'Neil MD: Kevin Vaughan No Adds	KZII/Lubbock, TX PD: Jay Shannon MD: Steve Logan 1 ESCAPE "Arms" 2 REBEKKA "Sis"	WZEE/Madison, WI PD: Jimmy Steele MD: Tommy Bodean 1 GOD GOOD DOLLS "Ins" 2 NO AUTHORITY "Time" 3 EVERCLEAR "Buy"	WHTZ/New York, NY PD: Tom Poleman APD: Kidy Kelly MD: Cubby Bryant 1 5 ALANIS MORISSETTE "Uninvited" 2 FASTBALL "Way"	WDCG/Raleigh, NC PD: Brian Burns PD: Kip Taylor APD/MD: Chris Edge 1 FASTBALL "Way"	WWSR/Charleston, WV PD: Bill Shaban 18 NEXT "Close" 16 VONDA SHEPARD "Searchin'"	KWTX/Waco, TX PD: Flash Phillips MD: Jeff Miles 1 JANET LONELY 2 VONDA SHEPARD "Searchin'" 3 GLORIA ESTEFAN "Heaven's"
KQIZ/Amarillo, TX PD: Eric Stevens 1 PUBLIC ANNOUNCEMENT "Body" 2 LISA LOEB "Finger"	WSSX/Charleston, SC PD: Calvin Hicks MD: Christine Cross 1 MARIAN CAREY "My" 2 SHE MOVES "Ins" 3 VONDA SHEPARD "Searchin'" 4 FASTBALL "Way" 5 CHERRY POPPIN' "Zoot"	WXKB/Ft. Myers, FL PD: Chris Cue MD: Randy Sherwyn 1 FASTBALL "Way" 2 NEXT "Close" 3 VONDA SHEPARD "Searchin'"	WAZE/Johnson City, TN OM: Bill Hagy PD/MD: Gary Blake 1 VONDA SHEPARD "Searchin'" 2 NEXT "Close"	WZVC/Macon, GA PD/MD: James Gregory 1 FASTBALL "Way" 2 FASTBALL "Way" 3 REBEKKA "Sis"	WZEE/Madison, WI PD: Jimmy Steele MD: Tommy Bodean 1 GOD GOOD DOLLS "Ins" 2 NO AUTHORITY "Time" 3 EVERCLEAR "Buy"	WHTZ/New York, NY PD: Tom Poleman APD: Kidy Kelly MD: Cubby Bryant 1 5 ALANIS MORISSETTE "Uninvited" 2 FASTBALL "Way"	WZLW/Richmond, VA PD: Lisa McKay Interim MD: Travis Dylan 1 49 VONDA SHEPARD "Searchin'" 2 WLL SMITH "Joy" 3 MARIAN CAREY "My"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"	WIFC/Wausau, WI Interim PD/MD: Jeff Murray 1 14 FASTBALL "Way" 2 VONDA SHEPARD "Searchin'" 3 ALL SAINTS "Never"
KGOT/Anchorage, AK DM: Mark Murphy PD: Paul Walker 1 1000 DOLLS "Ins" 2 BLACK LAB "Time"	KLRS/Chico, CA PD/MD: Christopher Cair 1 STRIKE FIVE FICHLI "Home" 2 GLORIA ESTEFAN "Heaven's"	WMEE/Ft. Wayne, IN DM: Dean McNeil PD/MD: Captain Chris Didier APD: Ange Canessa No Adds	WGLU/Johnstown, PA PD: Rich Adams MD: Mitch Edwards 17 FASTBALL "Way" 16 ALANIS MORISSETTE "Uninvited" 15 GLORIA ESTEFAN "Heaven's" 14 VONDA SHEPARD "Searchin'"	WZVC/Macon, GA PD/MD: James Gregory 1 FASTBALL "Way" 2 FASTBALL "Way" 3 REBEKKA "Sis"	WZEE/Madison, WI PD: Jimmy Steele MD: Tommy Bodean 1 GOD GOOD DOLLS "Ins" 2 NO AUTHORITY "Time" 3 EVERCLEAR "Buy"	WHTZ/New York, NY PD: Tom Poleman APD: Kidy Kelly MD: Cubby Bryant 1 5 ALANIS MORISSETTE "Uninvited" 2 FASTBALL "Way"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"
WSTR/Atlanta, GA PD: Dan Bowen MD: J.R. Ammons 1 LEARN RIMES "Looking" 2 FASTBALL "Way"	WKRQ/Cincinnati, OH PD: Bill Klapproth MD: Jim Kelly 1 THIS PERFECT DAY "Cool"	WYKS/Gainesville, FL PD/MD: Jeri Banta 1 GLORIA ESTEFAN "Heaven's" 2 FASTBALL "Way" 3 VONDA SHEPARD "Searchin'" 4 BLACK LAB "Time"	KMXX/Kansas City, MO PD: Jon Zellner MD: Dylan 1 EVERCLEAR "Buy"	WZVC/Macon, GA PD/MD: James Gregory 1 FASTBALL "Way" 2 FASTBALL "Way" 3 REBEKKA "Sis"	WZEE/Madison, WI PD: Jimmy Steele MD: Tommy Bodean 1 GOD GOOD DOLLS "Ins" 2 NO AUTHORITY "Time" 3 EVERCLEAR "Buy"	WHTZ/New York, NY PD: Tom Poleman APD: Kidy Kelly MD: Cubby Bryant 1 5 ALANIS MORISSETTE "Uninvited" 2 FASTBALL "Way"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"
WAYV/Atlantic City, NJ PD: Tommy Frank APD/MD: Paul Kelly 1 33 S.O.A.P. "Party" 2 GOOD GOOD DOLLS "Ins" 3 FASTBALL "Way" 4 BLACK LAB "Time"	WZJM/Cleveland, OH PD: Dave Eubanks MD: Action Jackson 1 XSCAPE "Arms" 2 DAVE "Sugarmen" 3 ALL SAINTS "Never" 4 GLORIA ESTEFAN "Heaven's" 5 MONO "Luv"	WSNX/Grand Rapids, MI PD: John Thomas APD/MD: Keith Curry 1 MARIAN CAREY "My"	WWST/Knoxville, TN PD: Rich Bailey MD: Jake Edwards 1 HANSON "Word"	WZVC/Macon, GA PD/MD: James Gregory 1 FASTBALL "Way" 2 FASTBALL "Way" 3 REBEKKA "Sis"	WZEE/Madison, WI PD: Jimmy Steele MD: Tommy Bodean 1 GOD GOOD DOLLS "Ins" 2 NO AUTHORITY "Time" 3 EVERCLEAR "Buy"	WHTZ/New York, NY PD: Tom Poleman APD: Kidy Kelly MD: Cubby Bryant 1 5 ALANIS MORISSETTE "Uninvited" 2 FASTBALL "Way"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"
WHFI/Austin, TX PD: Krash Kelly MD: Leslie Basenberg 14 ALANIS MORISSETTE "Uninvited"	WNOC/Columbia, SC PD: Jonathan Rush MD: T.J. McKay 1 11 GOOD GOOD DOLLS "Ins" 2 SHAMIA THAIN "Sis" 3 FASTBALL "Way"	WIXX/Green Bay, WI PD: Dan Stone MD: David Burns 14 GLORIA ESTEFAN "Heaven's" 7 BLACK LAB "Time" 6 ALANIS MORISSETTE "Uninvited"	KSMB/Lafayette, LA PD/MD: Larry LeBlanc 1 SOLID HARMONY "There" 2 FASTBALL "Way" 3 LEARN RIMES "Looking" 4 ELTON JOHN "Home" 5 SPICE GIRLS "Stop" 6 DURE "So"	WZVC/Macon, GA PD/MD: James Gregory 1 FASTBALL "Way" 2 FASTBALL "Way" 3 REBEKKA "Sis"	WZEE/Madison, WI PD: Jimmy Steele MD: Tommy Bodean 1 GOD GOOD DOLLS "Ins" 2 NO AUTHORITY "Time" 3 EVERCLEAR "Buy"	WHTZ/New York, NY PD: Tom Poleman APD: Kidy Kelly MD: Cubby Bryant 1 5 ALANIS MORISSETTE "Uninvited" 2 FASTBALL "Way"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"
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WHFI/Austin, TX PD: Krash Kelly MD: Leslie Basenberg 14 ALANIS MORISSETTE "Uninvited"	WNOC/Columbia, SC PD: Jonathan Rush MD: T.J. McKay 1 11 GOOD GOOD DOLLS "Ins" 2 SHAMIA THAIN "Sis" 3 FASTBALL "Way"	WIXX/Green Bay, WI PD: Dan Stone MD: David Burns 14 GLORIA ESTEFAN "Heaven's" 7 BLACK LAB "Time" 6 ALANIS MORISSETTE "Uninvited"	KSMB/Lafayette, LA PD/MD: Larry LeBlanc 1 SOLID HARMONY "There" 2 FASTBALL "Way" 3 LEARN RIMES "Looking" 4 ELTON JOHN "Home" 5 SPICE GIRLS "Stop" 6 DURE "So"	WZVC/Macon, GA PD/MD: James Gregory 1 FASTBALL "Way" 2 FASTBALL "Way" 3 REBEKKA "Sis"	WZEE/Madison, WI PD: Jimmy Steele MD: Tommy Bodean 1 GOD GOOD DOLLS "Ins" 2 NO AUTHORITY "Time" 3 EVERCLEAR "Buy"	WHTZ/New York, NY PD: Tom Poleman APD: Kidy Kelly MD: Cubby Bryant 1 5 ALANIS MORISSETTE "Uninvited" 2 FASTBALL "Way"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"
WHFI/Austin, TX PD: Krash Kelly MD: Leslie Basenberg 14 ALANIS MORISSETTE "Uninvited"	WNOC/Columbia, SC PD: Jonathan Rush MD: T.J. McKay 1 11 GOOD GOOD DOLLS "Ins" 2 SHAMIA THAIN "Sis" 3 FASTBALL "Way"	WIXX/Green Bay, WI PD: Dan Stone MD: David Burns 14 GLORIA ESTEFAN "Heaven's" 7 BLACK LAB "Time" 6 ALANIS MORISSETTE "Uninvited"	KSMB/Lafayette, LA PD/MD: Larry LeBlanc 1 SOLID HARMONY "There" 2 FASTBALL "Way" 3 LEARN RIMES "Looking" 4 ELTON JOHN "Home" 5 SPICE GIRLS "Stop" 6 DURE "So"	WZVC/Macon, GA PD/MD: James Gregory 1 FASTBALL "Way" 2 FASTBALL "Way" 3 REBEKKA "Sis"	WZEE/Madison, WI PD: Jimmy Steele MD: Tommy Bodean 1 GOD GOOD DOLLS "Ins" 2 NO AUTHORITY "Time" 3 EVERCLEAR "Buy"	WHTZ/New York, NY PD: Tom Poleman APD: Kidy Kelly MD: Cubby Bryant 1 5 ALANIS MORISSETTE "Uninvited" 2 FASTBALL "Way"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"
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WHFI/Austin, TX PD: Krash Kelly MD: Leslie Basenberg 14 ALANIS MORISSETTE "Uninvited"	WNOC/Columbia, SC PD: Jonathan Rush MD: T.J. McKay 1 11 GOOD GOOD DOLLS "Ins" 2 SHAMIA THAIN "Sis" 3 FASTBALL "Way"	WIXX/Green Bay, WI PD: Dan Stone MD: David Burns 14 GLORIA ESTEFAN "Heaven's" 7 BLACK LAB "Time" 6 ALANIS MORISSETTE "Uninvited"	KSMB/Lafayette, LA PD/MD: Larry LeBlanc 1 SOLID HARMONY "There" 2 FASTBALL "Way" 3 LEARN RIMES "Looking" 4 ELTON JOHN "Home" 5 SPICE GIRLS "Stop" 6 DURE "So"	WZVC/Macon, GA PD/MD: James Gregory 1 FASTBALL "Way" 2 FASTBALL "Way" 3 REBEKKA "Sis"	WZEE/Madison, WI PD: Jimmy Steele MD: Tommy Bodean 1 GOD GOOD DOLLS "Ins" 2 NO AUTHORITY "Time" 3 EVERCLEAR "Buy"	WHTZ/New York, NY PD: Tom Poleman APD: Kidy Kelly MD: Cubby Bryant 1 5 ALANIS MORISSETTE "Uninvited" 2 FASTBALL "Way"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"	WVTV/Syracuse, NY PD: Tom Mitchell MD: Jimmy Dissen 1 FASTBALL "Way" 2 CHERRY POPPIN' "Zoot" 3 GLORIA ESTEFAN "Heaven's"
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WHFI/Austin, TX PD: Krash Kelly MD: Leslie Basenberg 14 ALANIS MORISSETTE "Uninvited"	WNOC/Columbia, SC PD: Jonathan Rush MD: T.J. McKay 1 11 GOOD GOOD DOLLS "Ins" 2 SHAMIA THAIN "Sis" 3 FASTBALL "Way"	WIXX/Green Bay, WI PD: Dan Stone MD: David Burns 14 GLORIA ESTEFAN "Heaven's" 7 BLACK LAB "Time" 6 ALANIS MORISSETTE "Uninvited"	KSMB/Lafayette, LA PD/MD: Larry LeBlanc 1 SOLID HARMONY "There" 2 FASTBALL "Way" 3 LEARN RIMES "Looking" 4 ELTON JOHN "Home" 5 SPICE GIRLS "Stop" 6 DURE "So"	WZVC/Macon, GA PD/MD: James Gregory 1 FASTBALL "Way" 2 FASTBALL "Way" 3 REBEKKA "Sis"	WZEE/Madison, WI PD: Jimmy Steele MD: Tommy Bodean 1 GOD				

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1
WHZZ/New York
(212) 239-2300
Polemam/Bryant

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
64	62	63	64	64	WILL SMITH/Gettin' Jiggy Wit It
63	60	63	64	64	SAVAGE GARDEN/Truly Madly Deeply
61	62	60	64	64	JANET/Together Again
62	62	62	62	62	MATCHBOX 20/3am
64	63	60	62	62	CELINE DION/My Heart Will Go On
39	39	42	42	42	NATALIE IMBRUGLIA/Tom
47	41	35	48	48	MADONNA/Frozen
43	44	42	44	44	K-CI & JUQUABA My Life
44	40	41	43	43	PAULA COLEA Don't Want To Wait
44	43	45	41	41	BACKSTREET BOYS/Long As You...
37	41	43	39	39	AMBER/One More Night
39	43	43	39	39	NOTORIOUS B.I.G./Mo Money Mo Problems
35	37	34	36	36	INUJ/Love You Down
16	20	20	35	35	MARCY PLAYGROUND/Sex And Candy
36	35	30	33	33	JAMES HORNOR/Southern
29	32	31	31	31	BILLIE MYERS/Kiss The Rain
33	34	31	31	31	SELINA/Opening Of You
22	22	25	31	31	THIRD EYE BLIND/How's It Going To Be
38	41	22	26	26	SMASH MOUTH/Waken' On The Sun
19	14	19	24	24	CHUMBAWAMBA/Tubthumping
39	11	17	23	23	USHER/You Make Me Wanna...
19	26	20	23	23	LEAHY RIMES/How Do I Live
25	24	22	22	22	ROBYN/Show Me Love
19	16	-	-	-	PUFF DADDY/It's Be Messing You
8	8	16	20	20	ERIC CLAPTON/My Father's Eyes
12	14	20	18	18	DIANA KING/Say A Little...
19	21	15	18	18	SHANIA TWAIN/You're Still The One
-	2	14	14	14	GLORIA ESTEFAN/Heaven's What I Feel
-	1	12	13	13	BRANDI MONAGHAN/Anytime
-	3	16	16	16	BRANDI MONAGHAN/Anytime
-	25	19	15	15	ROBYN/Show Me Love
11	11	10	14	14	PAULA COLEA
12	13	10	14	14	JOCK JAM/Jock Jam
10	9	13	13	13	SHANIA TWAIN/You're Still The One
1	12	13	13	13	MARIAH CAREY/My All
16	20	13	13	13	MATCHBOX 20/Push
-	9	11	12	12	USHER/Nice & Slow
13	10	11	11	11	FUGEES/No Woman, No Cry
-	-	-	-	-	WILL SMITH/Man In Black

MARKET #2
KISFM
102.7

KIIS/Los Angeles
(818) 845-1027
Kreley/Austin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	76	75	78	78	MADONNA/Frozen
40	59	76	77	77	NATALIE IMBRUGLIA/Tom
77	75	74	74	74	SAVAGE GARDEN/Truly Madly Deeply
75	74	75	74	74	K-CI & JUQUABA My Life
74	55	56	74	74	UNCLE SAMM Don't Ever Want...
76	77	76	59	59	WILL SMITH/Gettin' Jiggy Wit It
32	40	37	53	53	THIRD EYE BLIND/How's It Going To Be
14	39	38	42	42	MARCY PLAYGROUND/Sex And Candy
41	37	39	41	41	MATCHBOX 20/3am
34	38	39	41	41	'N SYNC/1 Want You Back
39	40	37	41	41	USHER/You Make Me Wanna...
60	40	42	40	40	JANET/Together Again
32	38	36	38	38	BACKSTREET BOYS/Long As You...
34	38	37	37	37	AMBER/One More Night
37	54	59	34	34	ROBYN/Do You Really...
-	28	-	-	-	ROBYN/Show Me Love
18	20	28	32	32	ROBYN/Do You Really...
15	23	30	31	31	USHER/Nice & Slow
32	26	-	-	-	BILLIE MYERS/Kiss The Rain
75	54	34	28	28	CELINE DION/My Heart Will Go On
32	29	31	28	28	PAULA COLEA Don't Want To Wait
24	23	23	23	23	FASTBALL/The Way
19	12	15	12	12	WYCLEF JEANS/It's November
17	20	26	26	26	DESTINY'S CHILD/No, No, No
9	19	23	26	26	JANET/Get Lonely
-	12	22	20	20	MARIAH CAREY/My All
14	17	15	17	17	PUBLIC ANNOUNCEMENT/Body Bumpin'...
21	22	20	14	14	BACKSTREET BOYS/Everybody...
-	-	-	-	-	GLORIA ESTEFAN/Heaven's What I Feel
9	12	15	12	12	K-P & ENVI/Swing My Way
22	28	26	12	12	BEN FOLDS FIVE/Brick
-	-	-	-	-	S.O.A.P./This Is How We Party
11	11	10	10	10	CHUMBAWAMBA/Tubthumping
-	4	8	10	10	BLAIR/Have Fun, Go Mad
-	4	8	9	9	PAULA COLEA
-	1	6	8	8	ALL SAINTS/Never Ever
-	5	-	-	-	BRANDI MONAGHAN/Anytime
-	-	-	-	-	WONDA SHEPARD/Searchin' My Soul

MARKET #4
KZQZ/San Francisco
(415) 957-0957
Edwards/Ocean

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
49	70	71	70	70	PAULA COLEA Don't Want To Wait
57	62	53	70	70	UNCLE SAMM Don't Ever Want...
60	70	63	66	66	SAVAGE GARDEN/Truly Madly Deeply
63	61	55	65	65	K-CI & JUQUABA My Life
63	67	59	63	63	CELINE DION/My Heart Will Go On
59	49	59	62	62	KAY/You Say
20	33	53	61	61	BRIAN MCKINIGHT/Anytime
28	28	48	48	48	'N SYNC/1 Want You Back
49	49	48	46	46	MADONNA/Frozen
33	47	53	45	45	WILL SMITH/Gettin' Jiggy Wit It
67	65	47	45	45	BACKSTREET BOYS/Long As You...
44	47	44	44	44	MATCHBOX 20/3am
50	49	50	44	44	JANET/Together Again
40	29	42	42	42	ROBYN/Do You Really...
42	20	31	38	38	TOTAL/What About Us
35	51	19	26	26	AMBER/One More Night
-	26	-	-	-	N-TRANCE/Go Ya Think I'm Sexy
19	32	34	34	34	S.O.A.P./This Is How We Party
15	37	34	33	33	LA BOUCHE/You Won't Forget Me
32	17	31	33	33	USHER/Nice & Slow
39	50	27	37	37	ROBYN/Show Me Love
14	27	26	26	26	USHER/You Make Me Wanna...
18	21	26	26	26	BRANDI MONAGHAN/Anytime
9	27	24	25	25	NATALIE IMBRUGLIA/Tom
-	24	-	-	-	JANET/Get Lonely
20	15	19	23	23	NOTORIOUS B.I.G./Mo Money Mo Problems
42	14	32	18	18	K-P & ENVI/Swing My Way
15	16	16	16	16	BACKSTREET BOYS/Out Playin'...
10	10	18	12	12	JAMES HORNOR/Southern
14	-	-	-	-	BOYZ II MEN/Seasons Of Love
18	-	-	-	-	THIRD EYE BLIND/Semi-Charmed Life
14	14	15	11	11	AQUA/Tum Back Time
15	-	-	-	-	CHUMBAWAMBA/Tubthumping
12	-	-	-	-	MATCHBOX 20/Push
11	-	-	-	-	NU FLAVOR/Heaven
12	11	7	7	7	BACKSTREET BOYS/Everybody...
-	-	-	-	-	SPICE GIRLS/Stop
-	-	-	-	-	DAZZ/Superele

MARKET #5
WIOQ/Philadelphia
(610) 667-8100
Kalina/Towers

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	35	39	62	62	WILL SMITH/Gettin' Jiggy Wit It
64	66	65	58	58	CELINE DION/My Heart Will Go On
60	43	57	65	65	BACKSTREET BOYS/Long As You...
25	63	59	55	55	MATCHBOX 20/3am
47	31	36	51	51	ROBYN/Show Me Love
63	65	59	46	46	SAVAGE GARDEN/Truly Madly Deeply
15	17	23	44	44	K-CI & JUQUABA My Life
57	23	29	43	43	USHER/You Make Me Wanna...
40	31	31	42	42	BOYZ II MEN/Seasons Of Love
59	64	50	47	47	PAULA COLEA Don't Want To Wait
37	37	32	39	39	BILLIE MYERS/Kiss The Rain
32	31	32	35	35	LUTRICIA MCNEAL/Am I That Just...
29	67	61	35	35	JANET/Together Again
32	32	32	32	32	INUJ/Love You Down
39	27	31	31	31	DEBRA MICHAELS/Show Do I Live
16	22	25	25	25	BACKSTREET BOYS/Everybody...
30	26	24	23	23	AMBER/One More Night
27	27	26	23	23	ROCKELL/An Dream
25	19	23	23	23	VOICES OF THEORY/Dime (Say It)
30	21	20	23	23	HANSON/Weird
26	25	23	21	21	NOTORIOUS B.I.G./Mo Money Mo Problems
19	17	18	21	21	ROBYN/Do You Really...
19	20	20	20	20	SHARAH MACPHERSON/Anytime
22	16	19	18	18	MADONNA/Frozen
19	18	17	19	19	GLORIA ESTEFAN/Heaven's What I Feel
10	10	10	16	16	'N SYNC/1 Want You Back
10	10	10	16	16	CHUMBAWAMBA/Amnesia
-	-	-	-	-	XSCAPE/The Arms Cl...
-	-	-	-	-	GLORIA ESTEFAN/Heaven's What I Feel
-	-	-	-	-	ALL SAINTS/Never Ever
-	-	-	-	-	NEXT/Face Close
-	-	-	-	-	SPICE GIRLS/Stop

MARKET #6
106.1 KISSFM

KHKS/Dallas
(214) 891-3400
Cook/Lambert/Reynolds

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	37	36	72	72	BRIAN MCKINIGHT/Anytime
72	70	75	70	70	SAVAGE GARDEN/Truly Madly Deeply
22	24	38	69	69	USHER/Nice & Slow
70	69	67	67	67	K-CI & JUQUABA My Life
68	65	70	60	60	USHER/You Make Me Wanna...
44	49	51	55	55	WILL SMITH/Gettin' Jiggy Wit It
42	40	46	50	50	SMASH MOUTH/Waken' On The Sun
50	70	61	48	48	JANET/Together Again
12	22	48	48	48	PAULA COLEA Don't Want To Wait
66	68	49	45	45	SHARAH MACPHERSON/Anytime
74	50	47	45	45	CELINE DION/My Heart Will Go On
31	23	44	43	43	INUJ/Love You Down
48	44	44	42	42	NU FLAVOR/Heaven
43	45	47	42	42	BOYZ II MEN/Seasons Of...
42	45	47	42	42	MATCHBOX 20/Push
38	34	37	37	37	ROBYN/Do You Really...
11	12	35	35	35	USHER/Nice & Slow
35	35	32	33	33	MATCHBOX 20/3am
49	48	50	30	30	BACKSTREET BOYS/Long As You...
53	47	46	29	29	'N SYNC/1 Want You Back
22	20	25	25	25	QUAO JAM/Jock Jam
22	25	26	22	22	MADONNA/Frozen
19	20	20	20	20	USHER/Nice & Slow
16	21	20	19	19	CARDIGANS/Getlost
19	18	17	19	19	BACKSTREET BOYS/Everybody...
15	16	19	18	18	DUNCAN SHEIK/Barely Breathing
16	15	18	18	18	MEREDITH BROOKS/What Happen
23	21	19	17	17	MASE/Feel So Good
21	16	15	17	17	ROBYN/Do You Know (What...)
20	14	16	16	16	GLORIA ESTEFAN/Heaven's What I Feel
16	15	16	15	15	USHER/Nice & Slow
16	15	16	15	15	EN VOIE/Don't Let Go (Love)
15	16	15	15	15	K-P & ENVI/Swing My Way
-	9	12	14	14	JAM/Heaven
28	33	12	12	12	ROBYN/Show Me Love
11	7	9	10	10	AQUA/Tum Back Time
13	13	7	10	10	MARIAH CAREY/My All
13	13	9	9	9	CHUMBAWAMBA/Amnesia
8	12	10	8	8	DESTINY'S CHILD/No, No, No

MARKET #8
WWZZ/Washington
(703) 522-1041
O'Brian/Ross

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
51	48	51	60	60	PAULA COLEA Don't Want To Wait
63	57	60	60	60	WILL SMITH/Gettin' Jiggy Wit It
61	58	60	60	60	JANET/Together Again
62	64	57	60	60	K-CI & JUQUABA My Life
63	61	59	58	58	SAVAGE GARDEN/Truly Madly Deeply
43	41	45	54	54	USHER/You Make Me Wanna...
71	71	69	51	51	CELINE DION/My Heart Will Go On
60	63	48	48	48	MATCHBOX 20/3am
27	29	44	47	47	AQUA/Tum Back Time
40	45	46	44	44	MADONNA/Frozen
45	43	45	43	43	ROBYN/Show Me Love
41	39	46	43	43	THIRD EYE BLIND/How's It Going To Be
14	31	44	41	41	NATALIE IMBRUGLIA/Tom
52	49	45	40	40	NU FLAVOR/Heaven
-	18	32	32	32	BRIAN MCKINIGHT/Anytime
46	41	45	42	42	BACKSTREET BOYS/Long As You...
28	30	32	30	30	MATCHBOX 20/Push
26	31	26	29	29	S.O.A.P./This Is How We Party
44	26	19	25	25	LOREENA MCKENNETT/The Mummies' Dance
25	24	23	25	25	ROBYN/Do You Really...
-	29	25	23	23	LA BOUCHE/You Won't Forget Me
6	8	15	23	23	HANSON/Weird
-	19	22	22	22	WONDA SHEPARD/Searchin' My Soul
9	8	9	21	21	MARIAH CAREY/My All
-	9	21	21	21	USHER/Nice & Slow
-	9	21	21	21	DAZZ/Superele
15	21	17	19	19	INUJ/Love You Down
25	19	22	19	19	SMASH MOUTH/Waken' On The Sun
-	18	-	-	-	SOLID HARMONY/It's Be There For...
11	16	16	16	16	DESTINY'S CHILD/No, No,

CHR/RHYTHMIC PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1
WKTU/New York
(201) 420-3700
Blue/Shane

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
62	64	54	50	CELINE DION/My Heart Will Go On
59	45	47	46	AMBER/One More Night
59	58	61	43	SAVAGE GARDEN/Truly Madly Deeply
52	50	61	40	LEANN RIMES/How Do I Live
36	40	34	38	RICKY MARTIN/Maria
42	44	42	35	JANET/Get Lonely
49	49	47	28	BACKSTREET BOYS/As Long As You...
33	30	40	28	DEBRAH CARLTON/Just Ain't It
33	35	48	28	K-CI & JOJIBAI My Life
14	34	35	27	ROCKELL/In A Dream
40	41	32	26	ULTRA/Freeing Of You
40	41	32	25	SELENA/Dreaming Of You
27	27	28	24	BRIAN MCKNIGHT/Anytime
22	22	29	23	MADONNA/Frozen
22	20	20	20	ALL SAINTS/Never Ever
16	16	19	19	BROOKLYN BOUNCE/Get Ready To Bounce
20	20	17	17	HANNAH JONES/You Only Have To...
13	13	16	15	SIMONE SANDERS/Jealousy
23	22	15	15	KIM SANDERS/Jealousy
26	20	11	11	DIANA KING/Get Lonely
8	7	11	11	JANET/Get Lonely
10	26	11	11	BACKSTREET BOYS/Everybody...
15	16	16	16	MONTELL JORDAN/Let's Ride
19	16	16	16	DESTINY'S CHILD/No, No, No
5	5	9	9	DESTINY'S CHILD/No, No, No
6	8	6	6	WYCLEF JEAN/One For Me
5	8	6	6	DUKE/So In Love With You
6	8	6	6	GLORIA ESTEFAN/Heaven's What I Feel
5	8	6	6	USHER/You Make Me Wanna...
5	8	6	6	VOICES OF THE THEORY/DimeLo (Say It)
26	13	5	5	BYRON STINGILY/You Make Me Feel...

MARKET #1
WQHT/New York
(212) 229-9797
Cloherly

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
41	40	41	43	BEENIE MAN/Who Am I
41	41	42	42	LOX/Money, Power, And...
34	42	42	42	BRIAN MCKNIGHT/Anytime
41	41	42	42	K-CI & JOJIBAI My Life
26	42	41	41	NEXT/Too Close
32	43	41	41	DMX/Get At Me Dog
32	40	40	40	QUEEN PEN W/LOST...Party Ain't A Party
42	40	41	40	MASE FT/TOTAL/What You Want
15	38	39	39	CHARLI BALTMORE/Money
20	23	37	37	CANBUS/Second Round K.O.
39	38	37	37	PUBLIC ANNOUNCEMENT/Body Bumpin'...
20	22	33	33	CAM'RON/357 (Magnum Rip)
26	27	28	32	L.L. COOL J/Just Another Day
29	30	32	32	UNCLE SAM/I Don't Ever Want...
40	42	37	37	MARY J. BLIGE/Dream
40	42	37	37	QUEEN PEN W/LOST...Party Ain't A Party
27	26	30	30	IMAJIN/Show Me (Keep...)...
37	32	30	30	MVA FISH/Show Me (Keep...)...
73	49	25	25	TIMBALAND & MAGGOL/2 Luv You
40	40	17	17	BONE THUGS-N-HARMONY/Body Rocc
38	35	14	14	DR. DRE F.L.L./Zoom
41	11	16	16	BUSTA RHYMES/Turn It Up
21	11	16	16	MASTER P/Make 'Em Say Ugh
21	11	16	16	WC/Just Cloven

MARKET #2
KPWR/Los Angeles
(818) 953-4200
Mercer/Young

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
45	66	50	70	K-CI & JOJIBAI My Life
48	67	32	69	ICE CUBE/We Be Clubbin'
71	46	43	68	MASE FT/TOTAL/What You Want
72	71	29	67	MACK 10 FACE CUBE/Only In California
73	67	48	66	LSG/My Body
46	67	48	46	LORD TARJIO...Deja Vu
74	43	51	44	USHER/Nice & Slow
40	36	24	44	WC/Cheddar
38	30	42	42	BRIAN MCKNIGHT/Anytime
47	46	30	41	MILITIA/Burn
35	27	39	39	CHARLI BALTMORE/Money
35	27	39	39	BIG PUNISHER F/ICE/Still Not A Player
40	36	24	38	LOX/Money, Power, And...
40	36	24	38	JANET/Get Lonely
25	26	34	34	SYLKE E. FINE F/CHILL/Romeo And Juliet
40	35	46	25	ALL FRUM TH' U/Country, Jai!
73	49	25	25	ZPAC F/ERIC WILLIAMS/Do For Love
73	49	25	25	TIMBALAND & MAGGOL/2 Luv You
40	40	17	17	BONE THUGS-N-HARMONY/Body Rocc
38	35	14	14	DR. DRE F.L.L./Zoom
41	11	16	16	BUSTA RHYMES/Turn It Up
21	11	16	16	MASTER P/Make 'Em Say Ugh
21	11	16	16	WC/Just Cloven

MARKET #3
WBBM/Chicago
(312) 944-6000
Cavanaugh/Bradley

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
69	69	74	70	CELINE DION/My Heart Will Go On
47	63	64	68	SAVAGE GARDEN/Truly Madly Deeply
55	58	53	49	USHER/Nice & Slow
45	44	44	47	K-CI & JOJIBAI My Life
67	67	54	61	DESTINY'S CHILD/No, No, No
30	43	46	59	K.P. & ENVIY/Swing My Way
63	63	51	59	BRIAN MCKNIGHT/Anytime
55	58	53	49	USHER/Nice & Slow
45	44	44	47	WILL SMITH/Gettin' Jiggy Wit It
43	45	44	45	MASE FT/TOTAL/What You Want
64	65	58	43	USHER/You Make Me Wanna...
31	42	45	40	TIMBALAND & MAGGOL/2 Luv You
10	14	25	38	NEXT/Too Close
30	27	37	37	PUFF DADDY/It's Been Around (Again)
35	38	39	34	JANET/Together Again
32	27	29	32	PUFF DADDY & FAMILY/Been Around...
40	33	40	27	MADONNA/Frozen
44	14	17	27	PUBLIC ANNOUNCEMENT/Body Bumpin'...
11	25	22	22	NATALIE IMBRUGLIA/Tom
10	8	13	22	BOYZ II MEN/Can't Let Her Go
7	18	12	22	PRINCE BE. KY-MANI/Gotta Be...
7	18	12	22	JANET/Get Lonely
22	18	15	15	WYCLEF JEAN/One For Me
4	14	13	13	MARIAH CAREY/My Ai
13	18	12	12	WYCLEF JEAN/One For Me
6	9	12	11	BACKSTREET BOYS/Everybody...
6	9	12	11	GLORIA ESTEFAN/Heaven's What I Feel

MARKET #4
KMEL/San Francisco
(415) 538-1061
Arbogay

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
46	45	53	63	NEXT/Too Close
57	44	37	53	MASE FT/TOTAL/What You Want
27	30	30	55	MASTER P/Make 'Em Say Ugh
43	45	46	48	LORD TARJIO...Deja Vu
51	45	46	47	BRIAN MCKNIGHT/Anytime
35	48	46	46	ICE CUBE/We Be Clubbin'
5	52	53	40	SYLKE E. FINE F/CHILL/Romeo And Juliet
49	48	44	40	USHER/Nice & Slow
40	54	53	37	TIMBALAND & MAGGOL/2 Luv You
56	57	54	37	WYCLEF JEAN/One For Me
9	43	44	34	MACK 10 FACE CUBE/Only In California
34	31	33	33	MARK MORRISON/Mean And Groan
22	25	24	33	MONTELL JORDAN/Let's Ride
49	47	44	30	K-CI & JOJIBAI My Life
23	20	30	30	MVA FISH/Show Me (Keep...)...
61	39	36	29	DESTINY'S CHILD/No, No, No
25	23	26	29	CHARLI BALTMORE/Money
5	14	25	25	VOICES OF THE THEORY/DimeLo (Say It)
23	20	20	23	PUBLIC ANNOUNCEMENT/Body Bumpin'...
10	8	13	22	JANET/Get Lonely
7	18	12	22	PRINCE BE. KY-MANI/Gotta Be...
7	18	12	22	JANET/Get Lonely
12	11	17	16	BUSTA RHYMES/Turn It Up
5	16	23	16	LOX/Money, Power, And...
13	21	12	12	TAMIA/Imagination
5	11	16	10	GANG STARR F/K-CI/Royalty
11	10	15	9	DAZ DILLINGER/In California
5	6	8	8	MARIAH CAREY/My Ai
5	6	8	8	MARK MORRISON/Mean And Groan
5	6	8	8	DMX/Get At Me Dog
5	6	8	8	TIMBALAND & MAGGOL/2 Luv You
5	6	8	8	XSCAPE/The Arms Of...
5	6	8	8	JOE/That I Am
5	6	8	8	LUKE/Raise The Roof
5	6	8	8	BOYZ II MEN/Can't Let Her Go
5	6	8	8	PUFF DADDY/It's Been Around (Again)

MARKET #4
KYLD/San Francisco
(415) 356-0949
Martin/Archer

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
56	64	75	75	USHER/Nice & Slow
70	73	72	73	LORD TARJIO...Deja Vu
39	56	68	73	TIMBALAND & MAGGOL/2 Luv You
18	39	64	71	NEXT/Too Close
68	65	67	63	K-CI & JOJIBAI My Life
46	52	66	63	SYLKE E. FINE F/CHILL/Romeo And Juliet
42	45	46	46	INNERLUDE/Don't Wanna Go On
41	49	53	48	M/G/Sweet Honey
37	49	54	47	WYCLEF JEAN/One For Me
64	67	51	47	MASE FT/TOTAL/What You Want
43	42	51	46	KAUSAY/You Say
69	48	41	45	ICE CUBE/We Be Clubbin'
56	51	41	34	BRIAN MCKNIGHT/Anytime
24	21	17	33	TIMBALAND & MAGGOL/2 Luv You
7	21	20	30	HI TOWN D/S/Ding-A-Ling
41	47	18	27	MACK 10 FACE CUBE/Only In California
32	32	29	28	UNCLE SAM/I Don't Ever Want...
32	32	29	28	LEANN RIMES/How Do I Live
6	11	22	22	DESTINY'S CHILD/No, No, No
6	11	22	22	SOUTHYSIDE COMM X/Raze Da Roof...
14	19	17	22	MASTER P/Make 'Em Say Ugh
16	17	14	19	CHARLI BALTMORE/Money
11	16	17	14	PUBLIC ANNOUNCEMENT/Body Bumpin'...
12	16	15	14	WC/Cheddar
14	16	15	14	MISSY ELLIOTT/It's Not What I See
10	5	13	13	DAZ DILLINGER/In California
10	5	13	13	MVA FISH/Show Me (Keep...)...
9	14	18	12	JANET/Get Lonely
8	11	15	12	VOICES OF THE THEORY/DimeLo (Say It)
6	6	11	11	MARIAH CAREY/My Ai
5	8	10	10	ARETHA FRANKLIN/A Rose Is Still...
5	8	10	10	XSCAPE/The Arms Of...
5	8	10	10	PUFF DADDY/It's Been Around (Again)
5	8	10	10	BOYZ II MEN/Can't Let Her Go
9	8	11	7	DR. DRE F.L.L./Zoom
9	8	11	7	BRIAN MCKNIGHT/Only One For Me
9	8	11	7	LOX/Money, Power, And...

MARKET #7
WDRO/Detroit
(248) 354-9300
Jamm

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
52	50	50	57	AMBER/One More Night
61	64	64	57	SAVAGE GARDEN/Truly Madly Deeply
48	64	64	57	BOYZ II MEN/Spans Of Time
52	64	64	56	MONTELL JORDAN/Let's Ride
63	65	65	56	JANET/Together Again
63	65	65	56	LUTRICIA MCNEAL/Just Another Day
31	37	37	33	IN SYDNEY I Want You Back
34	38	38	30	MADONNA/Frozen
34	38	38	30	K-CI & JOJIBAI My Life
33	35	29	29	UNCLE SAM/I Don't Ever Want...
29	31	29	29	ROBYN/Show Me Love
24	24	24	29	MU FLAVOR/Heaven
16	26	26	27	BRIAN MCKNIGHT/Anytime
33	27	22	22	PAULA COLE/Don't Want To Wait
31	27	22	22	LEANN RIMES/How Do I Live
20	20	20	20	DESTINY'S CHILD/No, No, No
27	26	20	20	ROBYN/Show Me Love
35	21	18	18	BACKSTREET BOYS/As Long As You...
20	9	9	15	BILLIE MYERS/Kiss The Rain
17	13	15	15	K.P. & ENVIY/Swing My Way
8	16	15	15	DESTINY'S CHILD/No, No, No
16	17	16	14	USHER/Nice & Slow
7	14	14	14	JANET/Get Lonely
16	17	17	12	AQUA/Turn Back Time
10	11	11	11	MARIAH CAREY/My Ai
10	11	11	11	PUBLIC ANNOUNCEMENT/Body Bumpin'...
10	11	11	11	HANSON/Want
1	3	9	9	ARETHA FRANKLIN/A Rose Is Still...
5	3	3	3	CHIMBAMBABA/Knessia
5	3	3	3	SHE MOVE/In Love With You
5	3	3	3	ALL SAINTS/Never Ever

MARKET #8
WPGC/Washington
(301) 441-3500
Stevens/DeVoe

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
55	53	60	59	PUFF DADDY F/MASE/Been Around (Again)
54	53	56	56	NEXT/Too Close
57	50	50	48	K-CI & JOJIBAI My Life
48	48	42	42	LSG/My Body
51	43	29	40	USHER/Nice & Slow
31	40	40	40	SPARKLE FR. KELLY/Be Careful
27	39	43	39	DESTINY'S CHILD/No, No, No
7	19	43	39	BIG PUNISHER F/ICE/Still Not A Player
46	45	34	38	MVA FISH/Show Me (Keep...)...
46	45	34	38	BRIAN MCKNIGHT/Anytime
20	31	31	31	NO THUGS F/AM/All About Me
15	15	15	15	LSG/My Body
13	23	28	28	BEENIE MAN/Who Am I
44	46	28	28	MARY J. BLIGE/Seven Days
34	22	20	27	SYLKE E. FINE F/CHILL/Romeo And Juliet
59	52	47	26	UNCLE SAM/I Don't Ever Want...
51	50	23	24	LORD TARJIO...Deja Vu
42	41	25	22	QUEEN PEN W/LOST...Party Ain't A Party
35	38	34	30	MASE FT/TOTAL/What You Want
36	34	30	29	JANET/Get Lonely
7	15	19	19	ARETHA FRANKLIN/A Rose Is Still...
10	12	19	19	LOX/Money, Power, And...
28	22	12	18	XSCAPE/The Arms Of...
21	16	16	16	PUFF DADDY/It's Been Around (Again)
19	16	16	16	NOTIA BUTTA/It's Out
19	16	16	16	BRIAN MCKNIGHT/Only One For Me
19	16	16	16	MARIAH CAREY/My Ai

MARKET #9
97.9 FM THE BOX
KBXX/Houston
(713) 623-2108
Scorpio/Head

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
51	59	54	61	MONTELL JORDAN/Let's Ride
46	53	58	58	SYLKE E. FINE F/CHILL/Romeo And Juliet
55	46	45	55	ICE CUBE/We Be Clubbin'
50	59	52	52	K-CI & JOJIBAI My Life
48	54	50	52	JON B/They Don't Know
56	53	51	52	USHER/Nice & Slow</

APRIL 17, 1998

3W	2W	1W	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/AODS
					TW	LW	2W	3W	
1	2	2	1	BRIAN MCKNIGHT Anytime (Motown)	2449	2544	2587	2607	46/0
2	1	1	2	K-CI & JOJO All My Life (MCA)	2422	2563	2597	2602	45/0
5	4	4	3	NEXT Too Close (Arista)	2346	2130	1981	1797	45/0
3	3	3	4	USHER Nice & Slow (LaFace/Arista)	2160	2253	2378	2495	45/0
10	9	6	5	SYLK-E. FYNE i/CHILL Romeo And Juliet (Grand Jury/RCA)	1667	1618	1467	1295	39/1
7	7	5	6	MASE i/TOTAL What You Want (Bad Boy/Arista)	1644	1640	1615	1621	43/0
16	12	11	7	PUBLIC ANNOUNCEMENT Body Bumpin' Yippie-Yi-Yo (A&M)	1492	1346	1218	986	41/1
6	5	7	8	K.P. & ENVYI Swing My Way (EastWest/EEG)	1485	1591	1841	1791	36/0
13	11	10	9	JANET I Get Lonely (Virgin)	1476	1398	1282	1068	42/0
9	10	9	10	DESTINY'S CHILD No, No, No (Grass Roots/Columbia)	1413	1418	1405	1354	39/0
17	14	13	11	MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)	1377	1271	1146	903	37/1
8	8	8	12	WILL SMITH Gettin' Jiggy Wit It (Columbia)	1373	1437	1568	1560	30/0
23	17	15	13	LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia)	1117	990	902	693	31/1
4	6	12	14	CELINE DION My Heart Will Go On (550 Music)	1084	1312	1702	1861	22/0
12	13	14	15	SAVAGE GARDEN Truly Madly Deeply (Columbia)	980	1105	1177	1160	18/1
14	16	16	16	TIMBALAND & MAGOO Luv 2 Luv You (BlackGround/Atlantic)	858	937	1019	1043	23/0
30	22	20	17	XSCAPE The Arms Of The One Who... (So So Def/Columbia)	816	700	702	537	35/1
18	18	18	18	MADONNA Frozen (Maverick/WB)	794	840	827	874	23/0
BREAKER	19			BOYZ II MEN Can't Let Her Go (Motown)	664	474	127	19	32/2
BREAKER	20			MARIAH CAREY My All (Columbia)	650	464	284	122	31/1
37	33	25	21	BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)	640	573	485	439	25/2
39	28	24	22	VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)	633	583	566	418	29/3
19	19	19	23	WYCLEF JEAN Gone Till November (Ruffhouse/Columbia)	629	738	817	854	24/1
24	24	22	24	ICE CUBE We Be Clubbin' (Heavyweight/A&M)	627	606	637	637	21/0
15	20	21	25	USHER You Make Me Wanna... (LaFace/Arista)	621	693	810	995	25/0
11	15	17	26	UNCLE SAM I Don't Ever Want To See You... (Stonecreek/Epic)	619	936	1069	1250	21/0
29	31	30	27	'N SYNC I Want You Back (RCA)	610	516	526	539	20/1
26	30	28	28	QUEEN PEN w/LOST BOYZ & CREW Party... (Lil' Man/Interscope)	573	530	527	551	26/1
BREAKER	29			TAMIA Imagination (Qwest/WB)	554	433	365	259	23/3
BREAKER	30			ROBYN Do You Really Want Me (RCA)	519	460	438	458	20/2
BREAKER	31			TIMBALAND & MAGOO Clock Strikes (BlackGround/Atlantic)	516	430	335	309	27/2
BREAKER	32			MASTER P Make 'Em Say Ugh (No Limit/Priority)	515	445	307	261	26/0
BREAKER	33			MYA i/SISQO OF DRU HILL It's All About... (University/Interscope)	510	334	240	84	28/3
22	21	26	34	LSG My Body (EastWest/EEG)	492	549	720	780	16/0
21	25	27	35	SWV Rain (RCA)	490	539	623	808	15/0
25	27	31	36	2PAC i/ERIC WILLIAMS Do For Love (Amaru/Jive)	482	476	571	608	15/0
34	29	29	37	PRINCE BE, KY-MANI & JOHN F Gotta Be... (Gee Street/V2)	469	521	532	486	16/0
46	40	38	38	HI TOWN DJs Ding-A-Ling (Restless)	453	426	371	319	22/2
20	23	23	39	LSG i/L.L., BUSTA & MC LYTE Curious (EastWest/EEG)	447	602	693	819	16/0
38	38	42	40	ARETHA FRANKLIN A Rose Is Still A Rose (Arista)	401	399	409	435	18/0
—	48	46	41	LOX Money, Power, And Respect (Bad Boy/Arista)	365	355	323	201	16/2
—	44	44	42	BUSTA RHYMES Turn It Up (Elektra/EEG)	360	372	339	232	28/1
DEBUT	43			CHARLI BALTIMORE Money (Entertainment/Epic)	355	205	188	100	19/3
31	32	40	44	OL SKOOL i/K. SWEAT & XSCAPE Am I Dreaming (Keia/Universal)	340	406	514	532	15/1
28	26	39	45	MACK 10 i/ICE CUBE & SNOOP... Only In California (Priority)	332	426	571	540	13/0
27	36	43	46	JANET Together Again (Virgin)	322	384	432	551	11/0
41	43	47	47	BACKSTREET BOYS As Long As You Love Me (Jive)	312	338	353	386	10/0
32	37	45	48	MARY J. BLIGE Seven Days (MCA)	311	360	427	511	14/0
DEBUT	49			DR. DRE i/L.L. COOL J Zoom (Aftermath/Interscope)	298	269	273	187	20/2
42	42	49	50	MILITIA Burn (Red Ant)	292	333	363	375	7/0

This chart reflects airplay from April 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker.
49 CHR/Rhythmic reporters. 46 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

BREAKERS

BOYZ II MEN Can't Let Her Go (Motown)			TOTAL PLAYS/INCREASE	TOTAL STATIONS/AODS	CHART
			664/190	32/2	19
MARIAH CAREY My All (Columbia)			TOTAL PLAYS/INCREASE	TOTAL STATIONS/AODS	CHART
			650/186	31/1	20
TAMIA Imagination (Qwest/WB)			TOTAL PLAYS/INCREASE	TOTAL STATIONS/AODS	CHART
			554/121	23/3	29
ROBYN Do You Really Want Me (RCA)			TOTAL PLAYS/INCREASE	TOTAL STATIONS/AODS	CHART
			519/59	20/2	30
TIMBALAND & MAGOO Clock Strikes (BlackGround/Atlantic)			TOTAL PLAYS/INCREASE	TOTAL STATIONS/AODS	CHART
			516/86	27/2	31
MASTER P Make 'Em Say Ugh (No Limit/Priority)			TOTAL PLAYS/INCREASE	TOTAL STATIONS/AODS	CHART
			515/70	26/0	32
MYA i/SISQO OF DRU HILL It's All About Me (University/Interscope)			TOTAL PLAYS/INCREASE	TOTAL STATIONS/AODS	CHART
			510/176	28/3	33

MOST ADDED

ARTIST/TITLE LABEL(S)	AODS
BRIAN MCKNIGHT The Only One For Me (Motown)	21
MISSY "MISDEMEANOR" ELLIOTT Hit 'Em... (EastWest/EEG)	11
EBONI FOSTER Crazy For You (Nightbird/MCA)	9
JON B. They Don't Know (Yab Yum/550 Music)	7
GANG STARR i/K-CI & JOJO Royalty (Noo Trybe)	4
LINK Whatcha Gone Do? (Relativity)	4
NO AUTHORITY One More Time (MJJ/Work)	4
CHARLI BALTIMORE Money (Entertainment/Epic)	3
MYA i/SISQO OF DRU HILL It's All... (University/Interscope)	3
PUFF DADDY Victory (Bad Boy/Arista)	3
SPICE GIRLS Stop (Virgin)	3
TAMIA Imagination (Qwest/WB)	3
VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)	3

MOST INCREASED PLAYS

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
NEXT Too Close (Arista)	+216
PUFF DADDY Victory (Bad Boy/Arista)	+196
BOYZ II MEN Can't Let Her Go (Motown)	+190
MARIAH CAREY My All (Columbia)	+186
MYA i/SISQO OF DRU HILL It's All... (University/Interscope)	+176
CHARLI BALTIMORE Money (Entertainment/Epic)	+150
PUBLIC ANNOUNCEMENT Body Bumpin' Yippie... (A&M)	+146
LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia)	+127
TAMIA Imagination (Qwest/WB)	+121
XSCAPE The Arms Of The One... (So So Def/Columbia)	+116

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



DING-A-LING



- #1 Soundscan single in Hawaii 3 weeks in a row!
- Las Vegas-Sales Tripled!
- 10,000 singles order at Warehouse this week!

R&R CHR/Rhythmic **38**
BDS Rhythmic Top 40 44-32*

EXPLODING PHONES!!

"#1 phones by a 2-1 margin. Best testing record with women 18-24."

-Cat Thomas/KLUC

#3 Requests - KYLD #1 Requests - WKXJ

"Huge Female phones!" -Eric Valdez/KPTY

"#3 phones, #1 sales, HUGE!" -Jamie Hyatt/KXME

"Forget about it...SMASH!" -Jerry McKenna/WWKX

New at: **WXYV WFHN KPSI**



R&R HIP HOP TOP 20

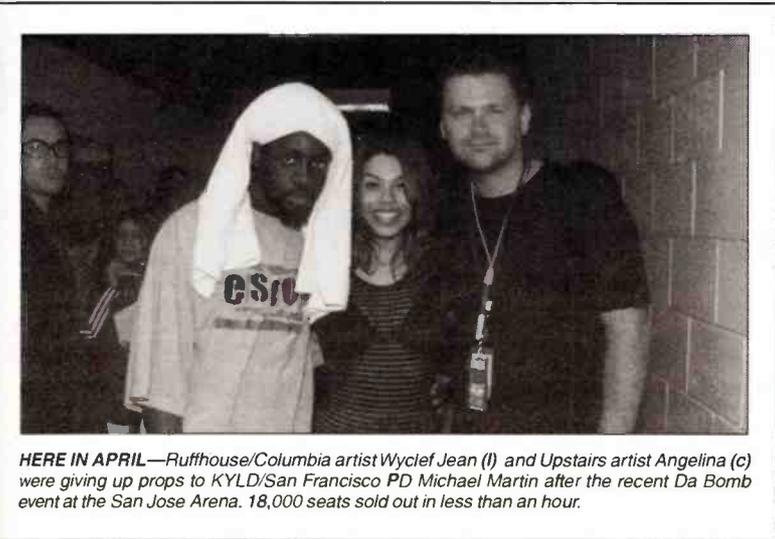
LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS TW	TOTAL STATIONS LW	TOTAL STATIONS ADDS
1	1	SYLK-E. FYNE f/CHILL Romeo And Juliet (Grand Jury/RCA)	3859	3796	118/2
3	2	QUEEN PEN w/LOST BOYZ & CREW Party... (Lil' Man/Interscope)	2683	2817	101/1
4	3	ICE CUBE We Be Clubbin' (Heavyweight/A&M)	2535	2472	100/0
2	4	K.P. & ENVYI Swing My Way (EastWest/EEG)	2502	2971	79/0
6	5	MASE f/TOTAL What You Want (Bad Boy/Arista)	2206	2305	63/0
7	6	TIMBALAND & MAGOO Clock Strikes (BlackGround/Atlantic)	2138	1959	104/3
5	7	LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia)	1946	2442	70/1
8	8	LOX Money, Power, And Respect (Bad Boy/Arista)	1808	1719	88/2
9	9	BUSTA RHYMES Turn It Up (Elektra/EEG)	1772	1694	106/1
10	10	SILKK THE SHOCKER Just Be Straight With Me (No Limit/Priority)	1733	1662	72/2
11	11	WILL SMITH Gettin' Jiggy Wit It (Columbia)	1517	1639	38/0
13	12	DAVE HOLLISTER/REDMAN/SERMON The Weekend (Tommy Boy)	1441	1490	63/2
13	13	CHARLI BALTIMORE Money (Untertainment/Epic)	1431	962	93/5
15	14	GOODIE MOB They Don't Dance No Mo' (LaFace/Arista)	1408	1300	73/0
15	15	DR. DRE f/L.L. COOL J Zoom (Aftermath/Interscope)	1170	957	87/3
18	16	GANG STARR f/K-CI & JOJO Royalty (Noo Trybe)	1153	1101	77/4
17	17	TIMBALAND & MAGOO Luv 2 Luv You (BlackGround/Atlantic)	1151	1231	40/0
16	18	2PAC f/ERIC WILLIAMS Do For Love (Amaru/Jive)	1125	1264	41/0
19	19	LUKE Raise The Roof (Luke/Island)	1040	868	68/2
20	20	SCARFACE f/TUPAC & MASTER P Homies & Thugs (Rap-A-Lot)	1007	1008	59/0

This chart reflects airplay from April 6-12. Songs ranked by total plays. 49 CHR/Rhythmic reporters and 86 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1998, R&R Inc.

NEW & ACTIVE

<p>ANGEL GRANT Lil' Red Boat (Flyte Tyme/Universal) Total Plays: 288, Total Stations: 18, Adds: 1</p> <p>BIG PUNISHER f/JOE Still Not A Player (Loud) Total Plays: 282, Total Stations: 10, Adds: 2</p> <p>LUKE Raise The Roof (Luke/Island) Total Plays: 261, Total Stations: 12, Adds: 0</p> <p>SOUTHSYDE CONN X SHUN Peace Da Roof... (Hurricane/Breakaway) Total Plays: 244, Total Stations: 13, Adds: 0</p> <p>M.G. Sweet Honesty (Classified) Total Plays: 241, Total Stations: 8, Adds: 1</p> <p>WC Cheddar (Payday/FFRR/Red Ant) Total Plays: 239, Total Stations: 13, Adds: 0</p> <p>PUFF DADDY Victory (Bad Boy/Arista) Total Plays: 234, Total Stations: 22, Adds: 3</p> <p>AMBER One More Night (Tommy Boy) Total Plays: 221, Total Stations: 6, Adds: 0</p> <p>BEENIE MAN Who Am I (2 Hard/VP) Total Plays: 209, Total Stations: 6, Adds: 2</p> <p>S.O.A.P. This Is How We Party (Crave) Total Plays: 208, Total Stations: 9, Adds: 1</p>	<p>DUKE So In Love With You (4Play/Universal) Total Plays: 205, Total Stations: 9, Adds: 0</p> <p>JOE All That I Am (Jive) Total Plays: 198, Total Stations: 14, Adds: 1</p> <p>GANG STARR f/K-CI & JOJO Royalty (Noo Trybe) Total Plays: 185, Total Stations: 15, Adds: 4</p> <p>PUFF DADDY f/MASE Been Around The World Again (Bad Boy/Arista) Total Plays: 173, Total Stations: 4, Adds: 0</p> <p>NATALIE IMBRUGLIA Tom (RCA) Total Plays: 168, Total Stations: 4, Adds: 0</p> <p>DAZ DILLINGER In California (Death Row/Priority) Total Plays: 151, Total Stations: 13, Adds: 1</p> <p>JON B. They Don't Know (Yab Yum/550 Music) Total Plays: 147, Total Stations: 10, Adds: 7</p> <p>GODDIE MOB They Don't Dance No Mo' (LaFace/Arista) Total Plays: 145, Total Stations: 3, Adds: 0</p> <p>KINSUI Pha Hop (Blunt/TVT) Total Plays: 142, Total Stations: 7, Adds: 0</p> <p>CANIBUS Second Round K.O. (Universal) Total Plays: 142, Total Stations: 3, Adds: 0</p>
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Songs ranked by total plays



HERE IN APRIL—Ruffhouse/Columbia artist Wyclef Jean (l) and Upstairs artist Angelina (c) were giving up props to KYLD/San Francisco PD Michael Martin after the recent Da Bomb event at the San Jose Arena. 18,000 seats sold out in less than an hour.

NEW RELEASES

ADDS APRIL 21

DAZE	Superhero (Columbia)
IMAJIN	Shorty (Quit Playin' With My Mind) (Jive)
4KAST f/MIC GERONIMO	Miss My Lovin' (RCA)
LENNY KRAVITZ	If You Can't Say No (Virgin)
RACHID	Pride (Universal)
RELL	Love For Free (Mercury)
YO YO f/GERALD LEVERT	Iz It All Still Good?... (EastWest/EEG)

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

<p>KKSS/Albuquerque, NM PD: Tony Manero APD/MD: Jackie James 1 MISSY ELLIOTT "Only" 2 BUSTARHOOD "Only"</p> <p>KYLD/Albuquerque, NM PD: Mark Allen APD/MD: Robb Royale 44 DO OR DIE "Pump" 37 BRIAN MCKNIGHT "Only" 31 LINK WATERS "Only" 8 BIG PUNISHER f/JOE "SWI"</p> <p>KKXX/Bakersfield, CA PD: Chris Squires MD: Tony Manero No Adds</p> <p>WERQ/Baltimore, MD OMP/MD: Tom Calococi APD: Frank Ski MD: Darren Brin 5 GANG STARR f/K-CI "Royalty" 6 MARY J. BLIGE "Only"</p> <p>WJMN/Boston, MA PD: Cadillac Jack McCartney APD/MD: Cat Collins 11 WILL SMITH "Only" 22 PUBLIC ENEMY "Game" 26 BRIAN MCKNIGHT "Only"</p> <p>WKJL/Chattanooga, TN Station Mgr.: Roy Jaymes PD/MD: Sabby Carona 11 MARY J. BLIGE "Only" 33 MATCHBOX 20 "Jam" 27 EBONI FOSTER "Only" BRIAN MCKNIGHT "Only" LISA STANSFIELD "Leaving" MISSY ELLIOTT "Only" CHICO DEBARGE "Guarantee"</p>	<p>WBBM/Chicago, IL PD: Todd Cavanaugh MD: Erik Bradley 6 GLORIA ESTEFAN "Heavenly" 7 ANGEL GRANT "Soul" WYCLEF JEAN "November"</p> <p>KZFM/Corpus Christi, TX PD: Ed Ocanas 16 UNISON "Dancing" SPICE GIRLS "Stop" ANGEL GRANT "Soul" WYCLEF JEAN "November"</p> <p>WBTT/Dayton, OH DM: Jeff Bailentine APD/MD: Raye Kimberlin CARDIAN "Jam" BRIAN MCKNIGHT "Only" VOICES OF THE ORY "Dimelo" EBONI FOSTER "Crazy" IMAJIN "Shouty" NO AUTHORITY "Time"</p> <p>KDKS/Denver, CO MD: Jennifer Wilde MD: Frank Ski MYA FISSOO "AF"</p> <p>WORQ/Detroit, MI Interim PD/MD: Jimi Jamm MD: Tony Manero ALL SAINTS "Never"</p> <p>KPRR/EI Paso, TX PD/MD: John Candelaria ELUSION "Reality"</p> <p>KBOS/Fresno, CA PD/MD: Steve Wall 21 EBONI FOSTER "Crazy" 6 LISA STANSFIELD "Leaving" BRIAN MCKNIGHT "Only" ROBYN "Ready" LOX "Money" MISSY ELLIOTT "Only" JON B. "They" SPICE GIRLS "Stop" NO AUTHORITY "Time"</p>	<p>WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 29 TIMBALAND & MAGOO "Clock" 21 BEENIE MAN "Who" 19 PUFF DADDY "Victory" 17 JON B. "SWI"</p> <p>KIKI/Honolulu, HI PD: Alan Oda MD: Richie Agui 17 TAMIA "Imagined" 14 JON B. "They" 9 DR. DRE f/L.L. "Zoom"</p> <p>KQMQ/Honolulu, HI PD: Kim Akane MD: Kathy Nakagawa GANG STARR f/K-CI "Royalty" VOICES OF THE ORY "Dimelo"</p> <p>KBXX/Houston, TX PD: Rob Scorpio MD: Greg Head 45 SPARKLE F.R. KELLY "Careful" 12 USHER "Only" 18 LINK WATERS "Only"</p> <p>WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye 12 BRIAN MCKNIGHT "Only" CHARLI BALTIMORE "Money" MISSY ELLIOTT "Only" BACKSTREET BOYS "Everybody"</p> <p>WJBT/Jacksonville, FL PD: Dave Wynter MD: Tiffany Green No Adds</p>	<p>KLUC/Las Vegas, NV PD: Cat Thomas MD: Melissa Stefan CHARLI BALTIMORE "Money" JOE "They"</p> <p>KPWR/Los Angeles, CA PD: Michelle Mercer MD: Damien Young No Adds</p> <p>WPDW/Miami, FL PD: Kid Curry MD: Phil Jones 4 SPICE GIRLS "Stop" 3 BRIAN MCKNIGHT "Only" 3 SAVAGE GARDEN "Only" QUEEN PEN W/LOST... "Party"</p> <p>KHTN/Merced, CA PD: Dan Watson APD: Mark Medina MD: Mark Medina NO AUTHORITY "Time" JON B. "They" BRIAN MCKNIGHT "Only" BIG PUNISHER f/JOE "SWI" MISSY ELLIOTT "Only" EBONI FOSTER "Crazy"</p> <p>KOON/Monterey, CA PD: Scooter B. Stevens MD: Jim Reitz BRIAN MCKNIGHT "Only" HANSON "Who" HI TOWN D.J.S. "Only" ROCKELL "It"</p> <p>WFHN/New Bedford, MA PD: Jim Reitz APD/MD: Kevin Patana BRIAN MCKNIGHT "Only" HANSON "Who" HI TOWN D.J.S. "Only" ROCKELL "It"</p>	<p>WKTU/New York, NY PD: Frankie Blue APD/MD: Andy Shane 6 GLORIA ESTEFAN "Heavenly" 7 ANGEL GRANT "Soul" WYCLEF JEAN "November"</p> <p>WQHT/New York, NY VP/Prog.: Steve Smith PD/MD: Tracy Cloberty 29 XSCAPE "Arms" 27 TAMIA "Imagined" 19 DR. DRE f/L.L. "Zoom" 15 CAM'RON "Put" 14 MASE "Live"</p> <p>KCHX/Odessa-Midland, TX PD/MD: Leo Caro PUFF DADDY "Victory" SOLID HARMONY "There" DAZ DILLINGER "California"</p> <p>KCAQ/Oxnard, CA PD: Pete Jones APD/MD: Jacque Gonzales James 10 PUBLIC ENEMY "Game" NO THUGS FAMILY "Good" 9 LINK WATERS "Only" 5 7 MILE "Only" 2 ROBYN "Ready" BRIAN MCKNIGHT "Only"</p> <p>KPSI/Palm Springs, CA PD: Mike Keane MD: Bobby Sato 12 BACKSTREET BOYS "Everybody" 5 HI TOWN D.J.S. "Only" 2 ROBYN "Ready" 1 O.J. SMOO... "Streamline" BUSTA RHYMES "Turn"</p> <p>KPTY/Phoenix, AZ PD: Rick Thomas APD: Sherry Knight MD: Eric Valdez BRIAN MCKNIGHT "Only" EBONI FOSTER "Crazy" LOS UMBRELLOS "Easy"</p>	<p>WWOK/Providence, RI PD: Jerry McKenna MD: Sandy B. 16 BEENIE MAN "Who" 15 USHER "Only" BRIAN MCKNIGHT "Only" MISSY ELLIOTT "Only"</p> <p>KWNZ/Reno, NV PD: Jeff Davis APD/MD: Bill Shakespear BRIAN MCKNIGHT "Only" NO AUTHORITY "Time" JON B. "They" M.G. "Sweet" EBONI FOSTER "Crazy"</p> <p>KGGI/Riverside, CA PD: Diana Laird APD/MD: Jesse Duran 3 BOYZ II MEN "Car" 3 ALL SAINTS "Negri"</p> <p>WJJS/Roanoke, VA PD: David Lee Michaela APD/MD: Melissa Morgan JON B. "They" BRIAN MCKNIGHT "Only"</p> <p>KSFM/Sacramento, CA PD: Bob West MD: John E. Cagle TIMBALAND & MAGOO "Clock" MYA FISSOO "AF" VOICES OF THE ORY "Dimelo" LINK WATERS "Only"</p> <p>WDQC/Salisbury, MD PD: Wackie MD: Maritoni MISSY ELLIOTT "Only" SOLO "HARDONWIE" "There" GANG STARR f/K-CI "Royalty" BLAIR "Turn"</p>	<p>KTFM/San Antonio, TX PD: CHI Treway MD: Steve Chavez LORD TARIQ "Deja" BRIAN MCKNIGHT "Only" FIVE "Lights"</p> <p>KHTS/San Diego, CA PD: Todd Shannon APD: Ron Geronimo MD: Hilman Hayes 43 "I SYNC" "Want" TAMIA "Imagined" SYLK-E. FYNE f/CHILL "Romeo"</p> <p>XHTZ/San Diego, CA DM/MD: Lisa Vazquez PD: Dale Solivan 47 EBONI FOSTER "Crazy" 5 MISSY ELLIOTT "Only" BRIAN MCKNIGHT "Only"</p> <p>KMEL/San Francisco, CA PD: Joey Arbage No Adds</p> <p>KYLD/San Francisco, CA PD: Michael Martin APD/MD: Jazzy Jim Archer BRIAN MCKNIGHT "Only" LOX "Money"</p>	<p>KWIN/Stockton, CA PD/MD: John Christian MYA FISSOO "AF" LOS UMBRELLOS "Easy" BRIAN MCKNIGHT "Only" CARDIAN "Jam" LFO "Way"</p> <p>WPGC/Washington, DC PD: Jay Stevens APD/MD: Maurice Devoe 31 MC THUGS FAMILY "Good"</p> <p>KDGS/Wichita, KS PD: Steve Dorrell APD: Ricardo Cherry MD: A.J. Jones 18 EBONI FOSTER "Crazy" 18 MISSY ELLIOTT "Only" 12 LFO "Way" 5 BRIAN MCKNIGHT "Only"</p> <p>49 Total Reporters 49 Current Reporters 46 Current Playlists</p> <p>Did Not Report, Playlist Frozen (3): KISV/Bakersfield, CA WBHU/Birmingham, AL KKFR/Phoenix, AZ</p>
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WALT LOVE

Get With The Program

□ The importance of mastering today's music scheduling software

We all hear or read daily about the importance of being and becoming more computer-literate in today's society. It's a must, to say the least! This week, I talk to **Earl Boston**, founder and president of a consultancy designed to aid PDs from a computer technology standpoint.



Earl Boston

Before talking to Boston about some of the services he offers, I ask where one might go to learn basic computer skills or improve one's current knowledge. "Basic computer application is taught in most cities at any of the large computer chains like Comp U.S.A. or Computer City," he replies. "Stores of that type offer computer courses. Folks can also go to some public schools that have night classes. There are a number of places one can get formal instruction in this area."

Restricted Access

One of Earl Boston Inc.'s specialties is computerized music scheduling. There are a number of programs that can accomplish this task, but Selector is the one most used by PDs, MDs, and their consultants.

"The application that I specialize in and do my consultation and training in is music scheduling software," Boston begins. "This software, for the most part, can only be accessed by radio stations that subscribe to it. This is because the software companies — like Radio Computing Services for Selector, or Music Master for their software, or Power Play for theirs — have licensing agreements with radio stations that subscribe to their services, and only those clients can use their software. If you don't work at a subscribing station, it's very difficult to get access to these programs."

And even if you have access, you're still not on easy street. Many PDs using different music scheduling programs still complain about how long it takes them to schedule their music or seem to have difficulty learning how to use the programs correctly. About this, Boston says. "In this case, you've got people working at a radio station that is licensed and has access to the software, but they are having difficulty. Learning how to use this software is something a PD does by going beyond their normal routine. This software is very complex, so most

PDs find areas of the program that they're comfortable with and learn that application, and that's what they use to do the job, as opposed to learning the entire program and being properly trained in the complete software."

Get Help

"The fact is that this software is just the tool you use to rotate, to manipulate, to make things happen with the music at your radio station. Understanding the software is as important as understanding how to read Arbitron. If you have a music-formatted radio station and you don't know how to maximize the uses of the applications that rotate your music, the competition that *does* know more will take advantage of the numbers in that marketplace. You have to know how to take advantage of all the applications within this software program that can help your station do better. That's a must."



You can say you know how to use this application, but if it's taking you a long time to get things done, you don't know how to use it properly.

And this is where Boston comes in. I ask how many clients he is currently working with. "Approximately 15 on a regular basis," he says, "because, as one person, I don't want to overextend myself. I want to be able to superserve my clients, so this is the ceiling that I maintain with the organizations I've associated myself with."

Boston is very clear about what his role is when he's hired to help at a radio station. "My job is to assist. I'm an assistant to the PD. My job is to coach them in a computer learning experience so they get more out of the software that can

help them help their station do better. I'm there to help the PD better understand how to implement their research results in music rotations. I've been blessed to absorb knowledge of both computers and rotating music."

Boston goes on to say, "It's incumbent on the PD to be honest with himself or herself. Once upon a time, when it came to music, we could go directly on gut. We could say, 'That song sounds good. I'm gonna be the first person in the country to play that song. I know it's gonna be a hit, and I know how many times to play it. I know how to satisfy my listeners.' Well, that was then. Today, we have to scientifically find out exactly what your target demographic is, what songs they want to hear, and how many times they want to hear a song. Once you get that research by whatever means you use to acquire a score on what songs are right and what songs are wrong for your listeners, then you have to apply that research to how all your songs are rotated."

Back To The Future

Boston explains that all of today's music scheduling software is built around tried-and-true systems of rotating music that were used back in the day. "The thing one must realize is this: All of these music scheduling applications are built on the basis of manual rotation. For example, Selector's foundation is built on the liner-card box. Yes, the basic liner-card box that we all used; the one with the heavies in the first section of the box with red dots on the little index cards, the mediums in the middle section with blue dots, and the lights in the last section with yellow dots. The jock used to pull up the first song in a specific category and play it and then put the card in the back of that same category to be played again later.

"The deal was to pick from the front and put it in the back and then move on to the next category and do the same. So, if there were 12 songs in one category and the instructions were to play three of that category in one hour, that was a four-hour rotation — basic mathematics.

"If a programmer understands that old concept, that's all they need to know. The only thing wrong with the old concept was that jocks would play their favorites. I laugh when I think about that, because when the clean-up man would come in, he would find a whole



This software is very complex, so most PDs find areas of the program that they're comfortable with and learn that application, and that's what they use to do the job, as opposed to learning the entire program and being properly trained in the complete software.

bunch of cards thrown on the floor behind the console — those were the songs the jocks didn't like. We've all seen it. So, music scheduling software was created to bring some accuracy and efficiency to how songs were being rotated. This brought legitimacy to rotations and prevented bias by individual jocks. That's a good thing."



I think certain programs should reflect the mood of the moment. Human beings do that better than computers!

Be Willing To Grow

What lessons are we to learn from the information Boston is sharing with us? "The thing I want people to understand about this is, we all have to be open in life to take in new information. We all have to be able to be updated with knowledge, so to speak. We cannot continue to grow without absorbing more information. If you're working as a banker and you want a promotion, but you need certain education, you go to school and take those courses at night so that you can be elevated to the position you want. It's the same with this software.

"It's best to know how to use this technology to your own benefit. You can say you know how to use this application, but if it's taking you a long time to get things done, you don't know how to use it properly. These computers and their software — whether it be Selector or a word-processing program — are made for maximum efficiency. So, if it's taking you a long time to churn through whatever you're trying to use it for, what's the use of the computer? For folks on the programming side — or just for anyone regarding computers — get the proper training. Get the correct counseling. Get a coach! If you wanna be better at something, sometimes you have to be coached, you have to be trained, you have to be shown, you have to be consulted. There's no shame in getting someone who knows how to show you how to do it better. Quite frankly, that makes you the smart person in the long run."

At the same time, Boston stresses that the human factor is still quite important when it comes to scheduling and rotating music, especially when it comes to certain kinds of shows. "I want you to realize that it's a mixture of the gut with research — that's important. Then we need to take this feeling that you have and your belief in this song and make sure the song is rotating the correct number of times. 'Quiet Storm' and Gospel programming are two areas where it becomes sort of a *spiritual* thing. Yes, I know most 'Quiet Storm' programming is programmed by music software scheduling systems, but a good, qualified person who knows the music and the people in a city can take a bunch of songs and know when to play them in an hour much better than a software program can rotate them. I think certain programs should reflect the mood of the moment. Human beings do that better than computers!"

A Special Calling

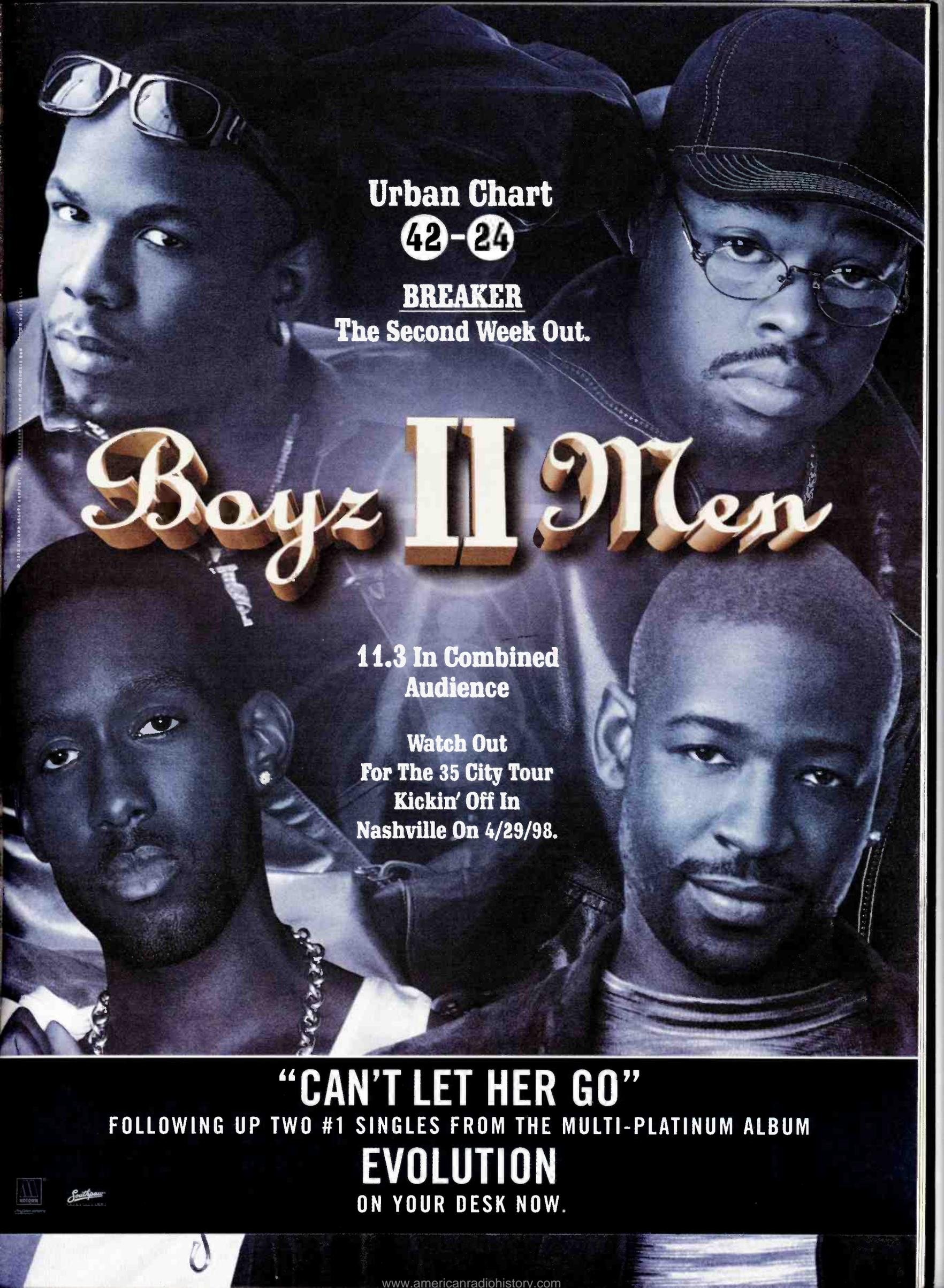
Boston feels a special calling to help black broadcasters grasp the new technologies. He explains it through a story: "I have a client — one of my best clients — who didn't have a PC in his home, but he was very hungry for the knowledge. When I would visit his station and when I would talk on the phone with him, I could feel his desire to learn. So, on my own, I found an older computer, cleaned it up, and sent it to him for a real low price, just so he could get a computer in his home and put the Selector program on it and learn it. He was so happy. And he said to me, 'Earl, this is like giving a slave a book.' Giving a black man a computer in the '90s is like giving a slave a book years ago. Why? The ability to go beyond is priceless to our people. Some people might not get this, but what was the worst crime a person could commit in early America when slavery was legal? You know the answer: teaching a slave to read! We don't need to be kept in the dark."

Point taken! You can reach Earl Boston Inc. at (202) 868-3170.

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1667 or e-mail: babylove@rronline.com



Urban Chart

42-24

BREAKER

The Second Week Out.

Boyz II Men

11.3 In Combined
Audience

Watch Out
For The 35 City Tour
Kickin' Off In
Nashville On 4/29/98.

"CAN'T LET HER GO"

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Southwest
COMMUNICATIONS

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	3	2	1	1 JANET I Get Lonely (Virgin)	3836	3588	3145	2738	86/0
4	2	1	2	2 PUBLIC ANNOUNCEMENT Body Bumpin' Yippie-Yi-Yo (A&M)	3333	3669	3206	2948	83/0
7	5	3	3	3 MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)	3282	3123	2934	2707	85/0
9	6	5	4	4 ARETHA FRANKLIN A Rose Is Still A Rose (Arista)	2884	2794	2691	2522	82/0
13	8	6	5	5 TAMIA Imagination (Qwest/WB)	2567	2452	2403	2171	78/1
2	1	4	6	6 NEXT Too Close (Arista)	2340	3084	3652	3291	69/1
17	14	10	7	7 KEITH WASHINGTON Bring It On (Silas/MCA)	2214	2033	1967	1809	77/1
14	12	9	8	8 SYLK-E. FYNE I/CHILL Romeo And Juliet (Grand Jury/RCA)	2192	2178	2132	1955	79/1
15	11	8	9	9 QUEEN PEN w/LOST BOYZ & CREW Party Ain't... (Lil' Man/Interscope)	2110	2287	2175	1920	75/0
44	29	17	10	10 MYA I/SISQO OF DRU HILL It's All About Me (University/Interscope)	2027	1624	1305	947	81/4
19	17	12	11	11 ICE CUBE We Be Clubbin' (Heavyweight/A&M)	1908	1866	1759	1643	79/0
20	18	14	12	12 ELUSION Reality (RCA)	1818	1716	1670	1562	69/0
12	7	7	13	13 SMOOTH Strawberries (Perspective/A&M)	1810	2402	2420	2237	64/0
34	28	20	14	14 JON B. They Don't Know (Yab Yum/550 Music)	1714	1539	1317	1162	67/1
25	21	16	15	15 SILKK THE SHOCKER Just Be Straight With Me (No Limit/Priority)	1713	1625	1541	1419	71/2
35	27	23	16	16 EBONI FOSTER Crazy For You (Nightbird/MCA)	1700	1483	1376	1158	81/2
31	25	21	17	17 TIMBALAND & MAGOO Clock Strikes (BlackGround/Atlantic)	1622	1529	1421	1282	77/1
—	—	36	18	18 XSCAPE The Arms Of The One Who... (So So Def/Columbia)	1615	1169	595	49	83/0
10	13	13	19	19 K-CI & JOJO All My Life (MCA)	1592	1772	2032	2431	47/0
1	4	11	20	20 OL SKOOL I/K. SWEAT & XSCAPE Am I Dreaming (Keia/Universal)	1471	2004	3002	3461	54/0
38	31	27	21	21 LOX Money, Power, And Respect (Bad Boy/Arista)	1443	1364	1239	1112	72/0
30	22	22	22	22 DAVE HOLLISTER/REDMAN/SERMON The Weekend (Tommy Boy)	1441	1490	1506	1341	63/2
40	35	31	23	23 PLAYA Cheers 2 U (Def Soul/Def Jam/RAL/Mercury)	1421	1297	1192	1018	63/0
—	—	42	24	24 BOYZ II MEN Can't Let Her Go (Motown)	1416	1001	404	19	77/0
46	36	29	25	25 BUSTA RHYMES Turn It Up (Elektra/EEG)	1412	1322	1159	933	78/0
49	40	33	26	26 CHICO DEBARGE No Guarantee (Kedar/Universal)	1387	1235	1134	910	72/3
50	41	35	27	27 GOODIE MOB They Don't Dance No Mo' (LaFace/Arista)	1263	1178	1041	860	70/0
—	50	40	28	28 JOE All That I Am (Jive)	1261	1021	793	295	73/0
21	19	18	29	29 JAGGED EDGE Gotta Be (So So Def/Columbia)	1251	1595	1625	1557	50/0
42	34	30	30	30 DAVINA Come Over To My Place (Loud/RCA)	1221	1228	1196	982	62/0
24	24	28	31	31 BRIAN MCKNIGHT Anytime (Motown)	1161	1352	1426	1446	35/0
8	16	25	32	32 DESTINY'S CHILD No, No, No (Grass Roots/Columbia)	1150	1429	1879	2527	41/0
BREAKER	33	33	33	33 VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)	1131	981	896	782	71/4
3	10	19	34	34 SWV Rain (RCA)	1109	1594	2215	3002	40/0
BREAKER	35	35	35	35 CHARLI BALTIMORE Money (Entertainment/Epic)	1076	757	323	23	74/2
18	23	38	36	36 MARY J. BLIGE Seven Days (MCA)	1059	1088	1432	1729	32/0
BREAKER	37	37	37	37 ERYKAH BADU Apple Tree (Kedar/Universal)	1031	415	46	31	72/5
5	9	26	38	38 K. P. & ENVYI Swing My Way (EastWest/EEG)	1017	1380	2303	2780	43/0
48	43	41	39	39 SCARFACE I/TUPAC & MASTER P Homies & Thugs (Rap-A-Lot)	1007	1008	966	921	59/0
—	48	44	40	40 GANG STARR I/K-CI & JOJO Royalty (Noo Trybe)	968	921	875	794	62/0
—	—	50	41	41 7 MILE Do Your Thing (Crave)	944	733	508	155	58/1
DEBUT	42	42	42	42 LSG Door #1 (EastWest/EEG)	936	296	—	—	73/9
DEBUT	43	43	43	43 DR. DRE I/L.L. COOL J Zoom (Aftermath/Interscope)	872	688	297	7	67/1
43	42	39	44	44 ROOM SERVICE Stay (EastWest/EEG)	867	1035	1038	965	46/0
—	—	48	45	45 MASTER P I/SONS OF FUNK I Got The Hook Up! (No Limit/Priority)	845	418	11	12	75/4
—	—	48	46	46 KIMBERLY SCOTT Don't Leave Me Alone (Columbia)	843	783	713	526	50/0
23	20	24	47	47 LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia)	829	1452	1579	1474	39/0
DEBUT	48	48	48	48 4KAST I/MIC GERONIMO Miss My Lovin' (RCA)	818	677	482	160	58/1
DEBUT	49	49	49	49 LUKE Raise The Roof (Luke/Island)	779	657	483	223	56/2
16	15	15	50	50 JODY WATLEY Off The Hook (Atlantic)	778	1712	1908	1891	34/0

This chart reflects airplay from April 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker.
86 Urban reporters. 81 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent.
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NEW & ACTIVE

ANGEL GRANT Lil' Red Boat (Flyte Tyme/Universal)
Total Plays: 776, Total Stations: 54, Adds: 2

DAZ DILLINGER In California (Death Row/Priority)
Total Plays: 764, Total Stations: 49, Adds: 0

M.J.G. I/EIGHTBALL Middle Of The Night (Suave House/Universal)
Total Plays: 760, Total Stations: 58, Adds: 1

BIG PUNISHER I/JOE Still Not A Player (Loud)
Total Plays: 723, Total Stations: 57, Adds: 8

PUFF DADDY Victory (Bad Boy/Arista)
Total Plays: 707, Total Stations: 77, Adds: 5

MARIAH CAREY My All (Columbia)
Total Plays: 661, Total Stations: 64, Adds: 6

ALI Love Letters (Island)
Total Plays: 643, Total Stations: 43, Adds: 1

LIL' KEKE Southside (Jam Down/Breakaway)
Total Plays: 593, Total Stations: 53, Adds: 2

NADANUF 6 A.M. (We Be Rollin') (Reprise)
Total Plays: 548, Total Stations: 44, Adds: 0

YO YO I/GERALD LEVERT Iz It Still All Good?... (EastWest/EEG)
Total Plays: 546, Total Stations: 62, Adds: 6

BRIAN MCKNIGHT The Only One For Me (Motown)
Total Plays: 533, Total Stations: 72, Adds: 70

CHANGING FACES Same Tempo (Heavyweight/A&M)
Total Plays: 480, Total Stations: 53, Adds: 5

A-TOWN PLAYERS Player Can't You See (EastWest/EEG)
Total Plays: 458, Total Stations: 32, Adds: 1

DD OR DIE Still Po' Pimpin' (Rap-A-Lot/Noo Trybe)
Total Plays: 456, Total Stations: 54, Adds: 6

USHER My Way (LaFace/Arista)
Total Plays: 413, Total Stations: 74, Adds: 73

Songs ranked by total plays.

BREAKERS

VOICES OF THEORY
Dimelo (Say It) (H.O.L.A./Red Ant)
TOTAL PLAYS/INCREASE: 1131/150
TOTAL STATIONS/ADDS: 71/4
CHART: 33

CHARLI BALTIMORE
Money (Entertainment/Epic)
TOTAL PLAYS/INCREASE: 1076/319
TOTAL STATIONS/ADDS: 74/2
CHART: 35

ERYKAH BADU
Apple Tree (Kedar/Universal)
TOTAL PLAYS/INCREASE: 1031/616
TOTAL STATIONS/ADDS: 72/5
CHART: 37

MOST ADDED

ARTIST TITLE LABEL(S) TOTAL PLAYS/INCREASE

USHER My Way (LaFace/Arista) 73
BRIAN MCKNIGHT The Only One For Me (Motown) 70
MISSY "MISDEMEANOR" ELLIOTT Hit 'Em... (EastWest/EEG) 57
IMAJIN Shorty (You Keep Playin' With) (Jive) 49
AZ I/KENNY GREENE What's The Deal (Noo Trybe/Virgin) 44
LATANYA What U On (Blunt/TVT) 36
LUTHER VANDROSS It's All About You (LV/Epic) 34
CANIBUS Second Round K.O. (Universal) 31
SHIRO I/MC LYTE I Like (Noo Trybe/Virgin) 30
CAM'RON 357 (Magnum P.I.) (Entertainment/Epic) 29

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S) TOTAL PLAY INCREASE

LSG Door #1 (EastWest/EEG) +640
ERYKAH BADU Apple Tree (Kedar/Universal) +616
BRIAN MCKNIGHT The Only One For Me (Motown) +505
PUFF DADDY Victory (Bad Boy/Arista) +465
XSCAPE The Arms Of The One... (So So Def/Columbia) +446
MASTER P I/SONS OF FUNK I Got... (No Limit/Priority) +427
MARIAH CAREY My All (Columbia) +425
BOYZ II MEN Can't Let Her Go (Motown) +415
MYA I/SISQO OF DRU HILL It's All... (University/Interscope) +403
USHER My Way (LaFace/Arista) +397

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

USHER Nice & Slow (LaFace/Arista)
H-TOWN Natural Woman (Relativity)
2PAC I/ERIC WILLIAMS Do For Love (Amaru/Jive)
MASE I/TOTAL What You Want (Bad Boy/Arista)
SALT-N-PEPA Gitty Up (Red Ant/London/Island)
UNCLE SAM I Don't Ever Want To See You... (Stonecreek/Epic)
MARIAH CAREY I/BONE THUGS... Breakdown (Columbia)
MARK MORRISON Moan And Groan (Atlantic)
LSG I/L.L., BUSTA & MC LYTE Curious (EastWest/EEG)
WYCLEF JEAN Gone Till November (Ruffhouse/Columbia)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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WKKV	KMJJ
WCKX	WJZD
WGZB	KIIZ
KVSP	WFXE
WPLZ	WACR
KJMM	WESE
WKGJ	WJJN
KTBT	KZWA
KIPR	WJMG
WBFX	WJKX
WPAL	WLJM
WIHR	KRVV
WJFX	KIRN



And Counting...

from the forthcoming album TRUE PLAYA



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Xscape

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WPEG, Andre Carson

"This is definitely the record of the spring. It crosses all demos."

WWWZ, Terry Base

"If this record is an indication of what's to come on the album, everybody better watch out!"

KJLH, Cliff Winston

"They are incredible ladies, with an incredible record."

KMJK, Tim Higgs, MD

"This is a monster hit.....Xscape can run into my arms anytime."

THE ARMS OF THE ONE WHO LOVES YOU

Executive Produced and Written by Diane Warren

KKDA, Skip Cheatham, PD

"I am definitely feeling this record. This will be a hit!"

KMJQ, Carla Boatner, MD

"We have strong phones already. Great for adult women."

WHUR, Dave Dickerson

"This is a very good record, Xscape has definitely expanded its base."

WKYS, Lisa Ivory

"Xscape has always been one of my favorite groups, "The Arms..." has taken them to another level."

WCDX, Shannon Drive

"This record is a SMASH!"

WSOJ, Kevin Kofax

"I'm definitely feeling the expansion of Xscape."

Album in stores Tuesday, May 12.

The Debut Single from Xscape's New Album
Traces Of My Lipstick



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ARTIST BREAKDOWN

ARTIST: **PUBLIC ANNOUNCEMENT**

LABEL: **A&M**

Public Announcement stopped by chart position No. 4 (R&R 3/27) and then skipped No. 3 to visit position No. 2 (R&R 4/3). As of last week (4/10), this dynamic group of talented young men seized the No. 1 position with a play increase of over 460! The quartet's "Body Bumpin' (Yippie-Yi-Yo)" is being played on 84 of our 86 mainstream Urban stations. (Are the other two stations waiting for personal invitations?)

The Chicago-based group consists of members **Earl Robinson, Felony Davis, Euclid Gray, and Glen Wright**. Though they originated from different backgrounds, these men combine their unique talents into one chart-topping explosion! As a youngster, Robinson played the drums and trumpet. Consequently, he now serves as the group's "in-house producer." Davis, the

primary songwriter and lead vocalist on most of the tracks, sang in his church choir and appeared in many talent shows around Chicago. Gray, also rooted in the church, describes his sound as "deep old school." And finally there's Wright, who was previously part of an ensemble with a sound much like the Winans. Once that project dissolved, he returned to singing in his church choir. Then the Announcement came.

All Work, No Play is the debut album from P.A., featuring the production expertise of **Mike Dunn** and **M-Doc**, in addition to P.A.'s Robinson. "Body Bumpin' (Yippie...)" has the guys involved in foreplay on the dance floor (not with each other!); "Turn The Hands," with an **R. Kelly** "Down Low" remix feel to it, is a beautiful ballad expressing what a chosen few ever experience — the strength of love; "D.O.G. In Me" (featuring **Shaq** and **Roger Troutman**) informs the female that the trait that prompts a man to wander is innate and may be controlled by her "performance" in the relationship. (Yeah, right, and I weigh 115 lbs.) In "Homey," the friendship has transformed into something more (a la **Mary J. Blige's** "Seven Days"). The final track, "Children Hold On (To Your Dreams)," is an uplifting message featuring **The Soul Children Of Chicago**. This song encourages love, perseverance and faith. (I give it a "10.") Peace.

— **Tanya O'Quinn**
Urban Asst. Editor



Artist Breakdown highlights artists with strong chart momentum.

IN MY OPINION

with **Stan Allen**

O! Skool
O! Skool
Keia/Universal

PD/MD — **WESE/Tupelo, MS**

Although **Bobby Crawford**, the keyboardist and one of the writers in **O! Skool**, is my cousin, that's not why I like these guys. Alright, there may be a little bias, but the talent is apparently there. I think **O! Skool** brings back the "old school" sound, and that's what we're missing from today's artists. I grew up in the '70s, when there was music: instruments and artists. Now there are tracks and artists.

I particularly like the song "Set U Free." It's a good record. "Am I Dreaming" — **O! Skool's** version of **Atlantic Starr's** original — was taken to another level. The song was a slammer anyway. The whole album is good "riding" music. The songs make you think; it's not disco stuff, where people can get down, boogie, and sweat. It's music for the mind. I can appreciate that kind of music, and I think most adults, as well as young people, can too. Kids are sometimes hard to please because they want to hear all that hip-hop stuff (I like **Notorious B.I.G.** and **Timbaland & Magoo** too), but when I want to chill, I put **Luther (Vandross)**, **Freddie Jackson**, or **O! Skool** in my CD player.

I give **O! Skool** a 9. Among artists today, these young men are comparable to **Next** and **7 Mile**. From the past, I would compare them to the **Commodores**, because they have that natural sound. I believe **O! Skool** is a growing act and will become big if they stick to what they're doing. To all the readers out there, "Old school is back and that's it!"

ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Monday (4/20) and Tuesday (4/21).

- BAD BOYS OF BASS** Work Dat Body (Wrap/Ichiban)
- CHRISTION I** Wanna Get Next To You (Roc-A-Fella/Def Soul/Def Jam/Mercury)
- COCOA BROVAZ** Black Trump (Duck Down/Priority)
- DESTINY'S CHILD** With Me (Grass Roots/Columbia)
- DJ SMURF** Girls, Girls, Girls (Ichiban)
- EIGHTBALL** Pure Uncut (Suave House/Universal)
- LINK** Whatcha Gone Do? (Relativity)
- MASE** 24 Hrs. To Live (Bad Boy/Arista)
- MC REN** Ruthless For Life (Ruthless/Epic)
- BEBE WINANS** Thank You (Atlantic)

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PLAYS	3W	2W	LW	TW	ARTIST/TITLE
44	45	43	45	45	K-Ci & J.O.U.A.I My Life
44	44	41	45	45	USHER/Nice & Slow
40	42	45	45	45	JANETI Get Lonely
42	42	44	45	45	PUBLIC ANNOUNCEMENT/Body Bumpin'...
42	42	42	42	42	DESTINY'S CHILD/No, No, No
42	42	42	42	42	KEITH WASHINGTON/Bring It On
25	27	40	42	42	MASE F/TOTAL/What You Want
45	42	42	42	42	MARY J. BLIGE/Seven Days
44	42	42	42	42	MONTELL JORDAN/Let's Ride
44	42	42	42	42	BRIAN MCKNIGHT/Anytime
23	26	27	35	35	ARETHA FRANKLIN/Rose Is Still...
43	39	39	39	39	LSG/My Body
39	40	38	28	28	SW/Rain
45	38	32	27	27	DRU HILLS/Steps
27	29	25	27	27	USHER/You Make Me Wanna...
43	39	37	27	27	OL SKOOL.../Am I Dreaming
25	20	27	27	27	MARIAH CAREY/My All
26	22	22	22	22	TIMBALAND & MAGGOLD/2 Luv You
45	38	32	27	27	UNCLE SAMM/Don't Ever Want...
16	22	25	25	25	WYCLEF JEAN/Gone Till November
17	20	23	23	23	QUEEN PEN W/LOST...Party Ain't A Party
26	20	23	23	23	SYLKE E. FINE/FI'ILL/Romeo And Juliet
35	34	24	24	24	K.P. & ENVY/Swing My Way
13	16	24	24	24	DRU HILLS/Steps
16	22	21	21	21	JON B./They Don't Know
5	8	21	21	21	M.Y.A./FISDISQ'S All About Me
23	17	15	15	15	DRU HILLS/Steps
5	9	19	19	19	KEITH WASHINGTON/Bring It On
24	16	18	18	18	DRU HILLS/Steps
10	15	18	18	18	SOMETHIN' FOR...My Love Is The Shhh!

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PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	23	23	25	25	MONTELL JORDAN/Let's Ride
18	19	21	24	24	TAMI/Imagination
21	22	22	22	22	PUBLIC ANNOUNCEMENT/Body Bumpin'...
16	21	21	21	21	M.Y.A./FISDISQ'S All About Me
13	13	19	19	19	CHICO DEBARGE/No Guarantee
15	20	20	20	20	PLAYA/Cheers 2 U
15	20	20	20	20	KEITH WASHINGTON/Bring It On
18	21	22	22	22	JANETI Get Lonely
10	17	19	19	19	ROOM SERVICE/Stay
15	19	19	19	19	J.O.E./That I Am
22	19	19	19	19	ARETHA FRANKLIN/Rose Is Still...
17	18	21	21	21	JON B./They Don't Know
10	15	20	20	20	VOICES OF THEORY/Dimelo (Say It)
10	15	17	17	17	ERIKAH BADU/Apple Tree
7	10	12	12	12	JAMES GREER & CO./Beautiful Black...
6	11	12	12	12	7 MILE/Do You Thing
5	10	9	9	9	ELLUSION/Reality
11	11	11	11	11	CHANGING FACES/Same Temp
5	9	11	11	11	AKASTI F/MIC GERONIMO/Miss My Lovin'
7	9	9	9	9	ROBYN/Do You Really...
10	10	10	10	10	BOYZ II MEN/Can't Let Her Go
5	7	9	9	9	ERONI FOSTER/Crazy For You
11	7	9	9	9	SALT-N-PEPA/Gity Up
10	10	10	10	10	DAVINI/Come Over To My...
5	5	5	5	5	GANG STARR F/K-CI...Royalty
5	5	5	5	5	TAMI HERTH/You Were Mine
5	5	5	5	5	DAVE HOLLISTER...The Weekend
5	5	5	5	5	SYLKE E. FINE/FI'ILL/Romeo And Juliet
5	5	5	5	5	ICE CUBE/We Be Clubbin'

KJLH
MARKET #2
KJLH/Los Angeles
(210) 330-5550
Winston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	39	34	36	36	BRIAN MCKNIGHT/Anytime
32	30	30	36	36	MILESTONE/Car Bout You
22	36	39	39	39	ARETHA FRANKLIN/Rose Is Still...
22	30	31	31	31	K-Ci & J.O.U.A.I My Life
22	20	25	25	25	CHICO DEBARGE/No Guarantee
15	20	25	25	25	RANDY CRAWFORD/Bye Bye
5	20	25	25	25	ALL/Love Letters
10	20	25	25	25	JANETI Get Lonely
15	17	20	20	20	BOYZ II MEN/Song For Mama
18	20	20	20	20	OL SKOOL.../Am I Dreaming
35	24	19	20	20	MARY J. BLIGE/Seven Days
15	15	15	15	15	GEORGE HOWARD/Midnight Mood
10	12	14	14	14	PATRICE RUSHEN/Sweetest Taboo
8	10	12	12	12	DAVINI/Come Over To My...
12	11	15	15	15	J.O.E./That I Am
25	10	15	15	15	PHAJJA/So Long (Well...)
8	10	12	12	12	EDDIE M/Me (If You...)
10	18	20	20	20	SW/Rain
15	16	10	10	10	WHISPER/For The Cool In You
10	12	15	15	15	JON B./They Don't Know
9	10	10	10	10	NEXT/Too Close
5	7	7	7	7	VOICES OF THEORY/Dimelo (Say It)
7	7	7	7	7	XSCAPE/The Arms Of...
10	7	9	9	9	TAMI/Imagination
10	12	15	15	15	JON B./They Don't Know
9	10	10	10	10	NEXT/Too Close
5	7	7	7	7	VOICES OF THEORY/Dimelo (Say It)
5	7	7	7	7	XSCAPE/The Arms Of...
10	10	10	10	10	TAMI/Imagination
10	10	10	10	10	JON B./They Don't Know
5	6	7	7	7	WILL DOWNING/She Knew
20	10	5	5	5	USHER/Nice & Slow
5	5	5	5	5	MARIAH CAREY/My All
5	5	5	5	5	LSG/Door #1
5	5	5	5	5	CECE WINANS/Well, Alright

V100
MARKET #3
WVAZ/Chicago
(312) 360-9000
Myrick/Muhammad

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	37	36	36	36	BRIAN MCKNIGHT/Anytime
16	35	33	33	33	K-Ci & J.O.U.A.I My Life
28	37	30	30	30	BEBE WINANS/Harm's Way
33	33	30	30	30	JANETI Get Lonely
29	27	30	30	30	LUTHER VANDROSS/When You Call On...
30	33	29	29	29	LSG/My Body
14	26	27	27	27	ARETHA FRANKLIN/Rose Is Still...
28	37	30	30	30	BEBE WINANS/Harm's Way
19	28	28	28	28	BOYZ II MEN/Song For Mama
37	29	18	19	19	OL SKOOL.../Am I Dreaming
5	19	19	19	19	J.O.E./That I Am
12	11	11	11	11	VOICES OF THEORY/Dimelo (Say It)
36	21	12	12	12	DRU HILLS/Steps
15	12	11	11	11	PUBLIC ANNOUNCEMENT/Body Bumpin'...
5	6	7	7	7	EDDIE M/Me (If You...)
13	15	10	10	10	MARY J. BLIGE/Seven Days
5	5	5	5	5	PHIL PERRY/One Heart One Love
5	5	5	5	5	J.O.E./That I Am
5	5	5	5	5	SW/Rain
6	6	7	7	7	EDDIE M/Me (If You...)
5	5	5	5	5	MARIAH CAREY/My All
5	5	5	5	5	LSG/Door #1
5	5	5	5	5	JAMIROQUAI/Everyday
5	5	5	5	5	XSCAPE/The Arms Of...
5	5	5	5	5	ERIKAH BADU/Apple Tree
5	5	5	5	5	J.O.E./That I Am
5	5	5	5	5	BRIAN MCKNIGHT/The Only One For Me
5	5	5	5	5	LUTHER VANDROSS/It's About You

WDAS
MARKET #5
WDAS/Philadelphia
(610) 671-8500
Tamir/Davis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	17	24	24	24	K-Ci & J.O.U.A.I My Life
25	24	24	24	24	BOYZ II MEN/Song For Mama
15	15	15	15	15	BRIAN MCKNIGHT/Anytime
12	15	15	15	15	RANDY CRAWFORD/Bye Bye
25	15	17	17	17	GEORGE HOWARD/Midnight Mood
15	17	17	17	17	ARETHA FRANKLIN/Rose Is Still...
10	13	13	13	13	KEITH WASHINGTON/Bring It On
10	12	13	13	13	RANDY CRAWFORD/Bye Bye
12	15	15	15	15	DRU HILLS/Steps
22	14	14	14	14	PATTI LABELLE/Someone Like You
10	13	13	13	13	JANETI Get Lonely
10	11	11	11	11	ALL/Love Letters
10	10	10	10	10	PHIL PERRY/One Heart One Love
10	10	10	10	10	LUTHER VANDROSS/Won't Let You Go...
8	10	10	10	10	VOICES OF THEORY/Dimelo (Say It)
7	8	10	10	10	BONEY JAMES/It's All Good
6	8	10	10	10	CELEBRATION/Over To My...
6	7	7	7	7	JONATHAN BUTLER/Lost To Love
6	7	7	7	7	CECE WINANS/Well, Alright
5	5	5	5	5	EDDIE M/Me (If You...)
5	5	5	5	5	J.O.E./That I Am
5	5	5	5	5	WILL DOWNING/She Knew
5	5	5	5	5	ANGEL GRAMIT/Lit Red Boot
5	5	5	5	5	JONATHAN BUTLER/Lost To Love
5	5	5	5	5	MARIAH CAREY/My All
5	5	5	5	5	LSG/Door #1
5	5	5	5	5	ERIKAH BADU/Apple Tree
5	5	5	5	5	J.O.E./That I Am
5	5	5	5	5	BRIAN MCKNIGHT/The Only One For Me
5	5	5	5	5	LUTHER VANDROSS/It's About You

WPEG
MARKET #36
WPEG/Charlotte
(704) 333-0131
Carson/Quick

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	50	54	54	54	JANETI Get Lonely
46	50	54	54	54	MONTELL JORDAN/Let's Ride
51	54	53	53	53	PUBLIC ANNOUNCEMENT/Body Bumpin'...
52	53	53	53	53	SYLKE E. FINE/FI'ILL/Romeo And Juliet
28	40	40	40	40	SMOOTH/Strawberries
35	42	49	49	49	QUEEN PEN W/LOST...Party Ain't A Party
40	48	48	48	48	ICE CUBE/We Be Clubbin'
44	48	48	48	48	BRIAN MCKNIGHT/Anytime
44	48	48	48	48	USHER/Nice & Slow
50	48	48	48	48	K-Ci & J.O.U.A.I My Life
41	40	40	40	40	MYSTIKAL/The Man Right Chea
41	40	40	40	40	OL SKOOL.../Am I Dreaming
44	34	37	37	37	LOX/Money, Power, And...
25	30	37	37	37	NEXT/Too Close
21	30	37	37	37	KEITH WASHINGTON/Bring It On
21	26	33	33	33	GOODIE MOB/They Don't Dance...
49	39	31	31	31	MARY J. BLIGE/Seven Days
24	27	30	30	30	JAGGED EDGE/Gotta Be
14	24	27	27	27	DRU HILLS/Steps
20	27	30	30	30	SILKK THE SHOCKER/Just Be Straight...
19	19	19	19	19	ARETHA FRANKLIN/Rose Is Still...
26	29	28	28	28	TIMBALAND & MAGGOLD/2 Luv You (Again)
25	26	31	31	31	PUFF DADDY F/MASE/Been Around (Again)
40	48	47	47	47	J.D. FERRAT & BLIGE/Get A Love You
40	48	47	47	47	K.P. & ENVY/Swing My Way
21	24	24	24	24	DMX/Get At Me Dog
22	24	25	25	25	EBONI FOSTER/Crazy For You
32	26	27	27	27	TIMBALAND & MAGGOLD/2 Luv You
34	27	27	27	27	DESTINY'S CHILD/No, No, No
21	23	25	25	25	XSCAPE/The Arms Of...

WTIC
MARKET #37
WTIC/Indianapolis
(713) 923-1456
Wallace

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
64	56	64	64	64	BRIAN MCKNIGHT/Anytime
66	56	64	64	64	K-Ci & J.O.U.A.I My Life
45	46	56	56	56	JANETI Get Lonely
66	46	59	59	59	OL SKOOL.../Am I Dreaming
66	46	59	59	59	MARY J. BLIGE/Seven Days
53	40	53	53	53	BOYZ II MEN/Song For Mama
42	38	45	45	45	SW/Rain
66	45	45	45	45	DRU HILLS/Steps
17	18	44	44	44	XSCAPE/The Arms Of...
17	18	44	44	44	BRIAN MCKNIGHT/The Only One For Me
18	14	21	21	21	MASE F/TOTAL/What You Want
64	64	64	64	64	MARY J. BLIGE/Seven Days
22	26	34	34	34	DESTINY'S CHILD/No, No, No
12	16	18	18	18	NEXT/Too Close
12	16	18	18	18	GIMMIE/We're Not Making...
12	15	22	22	22	PUBLIC ANNOUNCEMENT/Body Bumpin'...
7	17	17	17	17	MONTELL JORDAN/Let's Ride
14	14	14	14	14	TOTAL/What About Us
14	14	14	14	14	NOTORIOUS B.I.G./A Promise Mo Problems
17	14	15	15	15	SOMETHIN' FOR...My Love Is The Shhh!
18	14	16	16	16	TONY TONI TONE/Thankin' Of You
38	38	38	38	38	JON B./They Don't Know
17	12	14	14	14	MARY J. BLIGE/Seven Days
15	14	14	14	14	NOTORIOUS B.I.G./A Promise Mo Problems
17	13	14	14	14	J.O.E./That I Am
14	13	13	13	13	UNCLE SAMM/Don't Ever Want...
17	14	13	13	13	GOD'S PROPERITY/Stop
12	12	12	12	12	J.O.E./That I Am
42	25	14	12	12	USHER/Nice & Slow

V100
MARKET #6
KRBB/Dallas
(214) 630-3011
Bacote

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39					



APRIL 17, 1998

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	1	1	ARETHA FRANKLIN A Rose Is Still A Rose (Arista) 1097	1109	986	914	41/0	
2	3	2	2	MARY J. BLIGE Seven Days (MCA) 973	1014	955	951	38/0	
10	6	5	3	JANET I Get Lonely (Virgin) 938	842	756	652	37/1	
4	5	4	4	K-CI & JOJO All My Life (MCA) 936	909	796	771	35/0	
1	1	3	5	BRIAN MCKNIGHT Anytime (Motown) 879	960	995	1070	34/0	
9	8	7	6	KEITH WASHINGTON Bring It On (Silas/MCA) 836	806	701	658	36/1	
6	4	6	7	OL SKOOL t.K. SWEAT & XSCAPE Am I Dreaming (Keia/Universal) 770	814	834	752	29/0	
8	7	8	8	RANDY CRAWFORD Bye Bye (Bluemoon/Atlantic) 752	750	703	667	33/0	
14	11	10	9	PHIL PERRY One Heart One Love (Peak/Private) 646	618	570	541	30/1	
18	17	12	10	CECE WINANS Well, Alright! (PMG/Atlantic) 574	535	469	427	30/2	
20	16	13	11	EDDIE M. Tell Me (If You Still Care) (JVC/JMI) 549	526	470	409	30/0	
16	15	11	12	JONATHAN BUTLER Lost To Love (N2K Encoded Music) 534	548	486	478	27/0	
7	9	9	13	PATTI LABELLE Someone Like You (MCA) 516	629	688	739	28/0	
BREAKER	14			WILL DOWNING If She Knew (Motown) 463	337	223	78	31/1	
5	10	14	15	UNCLE SAM I Don't Ever Want To See You.. (Stonecreek/Epic) 441	500	641	765	22/0	
24	23	17	16	BONEY JAMES It's All Good (Warner Bros.) 429	424	386	360	25/1	
BREAKER	17			JOE All That I Am (Jive) 419	320	222	76	30/3	
25	21	20	18	SWV Rain (RCA) 413	411	388	360	22/0	
21	19	22	19	ALI Love Letters (Island) 407	406	404	396	24/1	
13	12	15	20	JODY WATLEY Off The Hook (Atlantic) 407	492	563	585	22/0	
22	22	19	21	PATRICE RUSHEN Sweetest Taboo (Discovery) 402	413	388	386	23/2	
11	14	18	22	BOYZ II MEN A Song For Mama (Motown) 387	424	495	641	19/0	
BREAKER	23			DAVINA Come Over To My Place (Loud/RCA) 364	310	285	218	20/1	
12	13	16	24	LUTHER VANDROSS I Won't Let You Do That To Me (LV/Epic) 357	452	556	627	22/0	
26	25	21	25	REBBIE JACKSON Yours Faithfully (MJJ/Work) 351	410	351	328	18/0	
—	28	28	26	JON B. They Don't Know (Yab Yum/550 Music) 324	279	278	219	18/0	
29	29	27	27	GEORGE HOWARD Midnight Mood (GRP) 288	291	274	270	17/1	
—	—	29	28	TAMIA Imagination (Qwest/WB) 286	268	241	232	13/0	
DEBUT	29			XSCAPE The Arms Of The One Who... (So So Def/Columbia) 281	178	86	59	25/1	
DEBUT	30			BIG BUB Settle Down (Kedar/Universal) 249	155	40	—	22/1	

This chart reflects airplay from April 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker.
42 Urban AC reporters. 40 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent.
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NEW & ACTIVE

VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)
Total Plays: 245, Total Stations: 19, Adds: 2

PUBLIC ANNOUNCEMENT Body Bumpin' Yippie-Yi-Yo (A&M)
Total Plays: 230, Total Stations: 10, Adds: 0

LSG Door #1 (EastWest/EEG)
Total Plays: 228, Total Stations: 23, Adds: 7

BOYZ II MEN Can't Let Her Go (Motown)
Total Plays: 195, Total Stations: 12, Adds: 0

MARIAH CAREY My All (Columbia)
Total Plays: 193, Total Stations: 23, Adds: 6

NEXT Too Close (Arista)
Total Plays: 188, Total Stations: 9, Adds: 1

JAGGED EDGE Gotta Be (So So Def/Columbia)
Total Plays: 183, Total Stations: 8, Adds: 0

EBONI FOSTER Crazy For You (Nightbird/MCA)
Total Plays: 158, Total Stations: 10, Adds: 0

CHICO DEBARGE No Guarantee (Kedar/Universal)
Total Plays: 131, Total Stations: 8, Adds: 0

MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)
Total Plays: 130, Total Stations: 6, Adds: 1

Songs ranked by total plays

BREAKERS

WILL DOWNING
If She Knew (Motown)
TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
463/126 31/1 14

JOE
All That I Am (Jive)
TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
419/99 30/3 17

DAVINA
Come Over To My Place (Loud/RCA)
TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
364/54 20/1 23

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BRIAN MCKNIGHT The Only One For Me (Motown)	23
LUTHER VANDROSS It's All About You (LV/Epic)	18
LSG Door #1 (EastWest/EEG)	7
MARIAH CAREY My All (Columbia)	6
PAMELA WILLIAMS Still In Love (Heads Up)	5
ERYKAH BADU Apple Tree (Kedar/Universal)	4
REGINA BELLE Don't Let Go (MCA)	3
JOE All That I Am (Jive)	3
PATRICE RUSHEN Sweetest Taboo (Discovery)	2
VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)	2
BEBE WINANS Thank You (Atlantic)	2
CECE WINANS Well, Alright! (PMG/Atlantic)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY My All (Columbia)	+128
WILL DOWNING If She Knew (Motown)	+126
BRIAN MCKNIGHT The Only One For Me (Motown)	+122
LSG Door #1 (EastWest/EEG)	+121
XSCAPE The Arms Of The One... (So So Def/Columbia)	+103
JOE All That I Am (Jive)	+99
ERYKAH BADU Apple Tree (Kedar/Universal)	+96
JANET I Get Lonely (Virgin)	+96
BIG BUB Settle Down (Kedar/Universal)	+94
LUTHER VANDROSS It's All About You (LV/Epic)	+69

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
DRU HILL We're Not Making Love No More (LaFace/Arista)
USHER Nice & Slow (LaFace/Arista)
SOUNDS OF BLACKNESS Hold On (Change...) (Perspective/A&M)
MILESTONE I Care 'Bout You (LaFace/Arista)
WHISPERS For The Cool In You (Interscope)
BILLY PORTER Borrowed Time (DV8/A&M)
DRU HILL 5 Steps (Island)
BEBE WINANS In Harm's Way (Atlantic)
LSG My Body (EastWest/EEG)
LSG t/L.L., BUSTA & MC LYTE Curious (EastWest/EEG)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

EDDIE M. "Tell Me (If You Still Care About Me)"

13 - 11 Urban AC Chart And Moving On Up
Play It More, Play It More!

- KJLH WVAZ WDAS WMMJ WHQT WALR KMJK KXOK KDKO KQBR
- WMCS WMXG WSOL WAAV WYLD KJMS WFXC WMJM KQXL WDLT
- WKJS WUVA WNHC WPAL-AM KNEK WNFQ WKXI WFLM KXZZ WMGL



Executive Producers: Eddie M. and Jesus Garber
Written By: Jimmy Jam and Terry Lewis



If She Knew **BREAKER**

The second single

from the album

INVITATION ONLY

Urban AC Chart

2W

LW

TW

N&A

24

14

There are singers,
and there are singers.

But there is only one

Will Downing

The Ultimate Voice



Management: Bruce Garfield, Avenue Management Group
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REPORTERS

Stations and their adds listed alphabetically by market

URBAN

KBC6/Alexandria, LA PD/M: Donnie Taylor LUTHER VANDROSS "Air" CHARLIE BALTIMORE "Money" USHER "Way" BRIAN MOONLIGHT "Only" MISSY ELLIOTT "Hi" LIL KEKE "Southside" IMAJIN "Shony" A-TOWN PLAYERS "Player"	WBLK/Buffalo, NY PD: Skip Dilard 10 JD FIBRAT & USHER "Party" USHER "Way" IMAJIN "Shony" BRIAN MOONLIGHT "Only" AZ FKENNY GREENE "Dear" LUTHER VANDROSS "Air" CHICO DEBARGE "Guarantee" LATA'NYA "What" MISSY ELLIOTT "Hi" AZ FKENNY GREENE "Dear"	WCCK/Columbus, OH VP/Prog.: Tony Fields PD: Paul Strong 5 VOICES OF THEORY "Dimebo" IMAJIN "Shony" USHER "Way" BRIAN MOONLIGHT "Only" LUTHER VANDROSS "Air" DO OR DIE "Pimpin" LATA'NYA "What" MISSY ELLIOTT "Hi" AZ FKENNY GREENE "Dear"	WJMJ/Greenville, SC PD: Marvin Hanks MD: Kelly Berry 6 USHER "Way" 5 BRIAN MOONLIGHT "Only" 5 LSG "Door" 5 EBONI FOSTER "Crazy" 5 LATA'NYA "What"	WHNR/Lakeland, FL GM: Frankie Grover MD: Blair Braxton 5 USHER "Way" MISSY ELLIOTT "Hi" LUTHER VANDROSS "Air" BRIAN MOONLIGHT "Only" SHIRO F.M.C. LYTE "Like" AZ FKENNY GREENE "Dear" IMAJIN "Shony" CAMRON "357" CANBUS "Second" 2 LIVE CREW "Party" HIT TOWN D.S. "Ding" LATA'NYA "What"	WBB/Macon, GA PD/M: Kevin Fox 5 USHER "Way" 5 CAMRON "357" 5 CANBUS "Second" 5 MISSY ELLIOTT "Hi" 5 AZ FKENNY GREENE "Dear" 5 SHIRO F.M.C. LYTE "Like" 5 BRIAN MOONLIGHT "Only" 5 IMAJIN "Shony"	KYEA/Monroe, LA DM/MD: Michael St. John MD: Gentleman Green 10 BRIAN MOONLIGHT "Only" 5 MISSY ELLIOTT "Hi" CANBUS "Second" USHER "Way" AZ FKENNY GREENE "Dear" IMAJIN "Shony" CAMRON "357" NAUGHTY BY NATURE "Work" LATA'NYA "What"	WPLZ/Richmond, VA PD/M: Phil Daniel 36 ERYKAH BADAU "Apple" 29 BRIAN MOONLIGHT "Only" MARIAN CAREY "My" RUFUS BLAQ "Sight" BIG PUNISHER F.U.D.E. "Sitt" PUFF DADDY "Victory" USHER "Way" IMAJIN "Shony" MISSY ELLIOTT "Hi" LSG "Door" DO OR DIE "Pimpin" AZ FKENNY GREENE "Dear" MASTER P.F.SONS. "Hook" LATA'NYA "What" CHANGING FACES "Tempo" WC "Cheddar"	WTMP/Tampa, FL PD: Larry Steele MD: Don Canale 7 BRIAN MOONLIGHT "Only" 5 USHER "Way" 5 CANBUS "Second" 6 LUTHER VANDROSS "Air" 6 LATA'NYA "What" 5 CAMRON "357" 5 MISSY ELLIOTT "Hi" 5 SHIRO F.M.C. LYTE "Like" 5 MAD KUTS "Stake" 5 AZ FKENNY GREENE "Dear" IMAJIN "Shony"
WHTA/Atlanta, GA DM: Don Alias PD: Sean Taylor 25 MYA FISSOO "Air" 12 CAMRON "357" 6 CANBUS "Second" USHER "Way" MISSY ELLIOTT "Hi" PUFF DADDY "Victory"	WPAL/Charleston, SC PD: Jae Jackson 10 MISSY ELLIOTT "Hi" 8 USHER "Way" 8 CANBUS "Second" 5 BRIAN MOONLIGHT "Only" 5 LUTHER VANDROSS "Air" AZ FKENNY GREENE "Dear" SHIRO F.M.C. LYTE "Like" IMAJIN "Shony" CAMRON "357" HIT TOWN D.S. "Ding" LATA'NYA "What"	KKDA/Dallas, TX PD/M: Skip Cheatham 5 BRIAN MOONLIGHT "Only" 5 USHER "Way" 5 CAMRON "357" 5 CANBUS "Second" 5 MISSY ELLIOTT "Hi"	WEUP/Huntsville, AL PD: Steve Murray 5 USHER "Way" 6 BRIAN MOONLIGHT "Only" 5 IMAJIN "Shony" LUTHER VANDROSS "Air" MISSY ELLIOTT "Hi" ROOM SERVICE "Nuff" LATA'NYA "What"	WJXX/Laurel, MS GM/OM/MD: Lee Nichols 5 IMAJIN "Shony" 5 LUTHER VANDROSS "Air" 5 BRIAN MOONLIGHT "Only" 5 2 LIVE CREW "Party" 5 USHER "Way" 5 CAMRON "357" HIT TOWN D.S. "Ding" LATA'NYA "What" MISSY ELLIOTT "Hi" AZ FKENNY GREENE "Dear" SHIRO F.M.C. LYTE "Like" CANBUS "Second" NAUGHTY BY NATURE "Work"	KXHT/Memphis, TN PD/M: D-Rock 43 CANBUS "Second" 26 CAMRON "357" 21 MASTER P.F.SONS. "Hook" 21 NEXT "Close" 18 MYA FISSOO "Air"	WZHT/Montgomery, AL PD/M: Michael Long 29 USHER "Way" 20 IMAJIN "Shony" 20 REGINA BELLE "Let" 9 M.J.G. FEIGHTBALL "Middle" 8 "MURDER" "Chant" 5 SILK THE SHOCKER "Straight" VOICES OF THEORY "Dimebo" SHIRO F.M.C. LYTE "Like" AZ FKENNY GREENE "Dear" MISSY ELLIOTT "Hi" LIL KEKE "Southside" CANBUS "Second" BRIAN MOONLIGHT "Only"	WTLZ/Saginaw, MI PD: Keith Coadwell MD: Tony Lamptey 5 USHER "Way" 5 BRIAN MOONLIGHT "Only" 5 LUTHER VANDROSS "Air" 5 IMAJIN "Shony" 5 YO YO F.G. LEVERT "Iz" MISSY ELLIOTT "Hi" RUFUS BLAQ "Sight" LATA'NYA "What" AZ FKENNY GREENE "Dear" CANBUS "Second"	WJUC/Toledo, OH PD: Charlie Mack MD: Keith Roberts 14 USHER "Way" 12 BRIAN MOONLIGHT "Only" 12 MISSY ELLIOTT "Hi" 12 IMAJIN "Shony" 11 SHIRO F.M.C. LYTE "Like" 5 DO OR DIE "Pimpin" 5 AZ FKENNY GREENE "Dear" 5 LUTHER VANDROSS "Air" MAD KUTS "Stake"
WVEE/Atlanta, GA PD: Tony Brown MD: Rajeev Shabazz 24 BRIAN MOONLIGHT "Only" 10 USHER "Way" 8 BIG PUNISHER F.U.D.E. "Sitt" 5 LUKE "Base"	WVVZ/Charleston, SC PD/M: Tony Base 20 ERYKAH BADAU "Apple" MARIAN CAREY "My" LSG "Door" USHER "Way" CAMRON "357" BRIAN MOONLIGHT "Only" CANBUS "Second" YO YO F.G. LEVERT "Iz"	WCHB/Detroit, MI PD: James Alexander APD/M: Vickie Preston 14 USHER "Way" 5 MISSY ELLIOTT "Hi" 5 BRIAN MOONLIGHT "Only"	WJMI/Jackson, MS PD/M: Stan Branson 10 USHER "Way"	WJOK/Laurel, MS GM/OM/MD: Lee Nichols 5 IMAJIN "Shony" 5 LUTHER VANDROSS "Air" 5 BRIAN MOONLIGHT "Only" 5 2 LIVE CREW "Party" 5 USHER "Way" 5 CAMRON "357" HIT TOWN D.S. "Ding" LATA'NYA "What" MISSY ELLIOTT "Hi" AZ FKENNY GREENE "Dear" SHIRO F.M.C. LYTE "Like" CANBUS "Second" NAUGHTY BY NATURE "Work"	WHRK/Memphis, TN PD/M: Bobby O'Jay APD: Eileen Nathaniel 22 USHER "Way" 12 MISSY ELLIOTT "Hi" 2 LIVE CREW "Party" SHIRO F.M.C. LYTE "Like" AZ FKENNY GREENE "Dear" LUTHER VANDROSS "Air" BRIAN MOONLIGHT "Only" CANBUS "Second" IMAJIN "Shony"	WQOK/Nashville, TN DM: Jim Kennedy USHER "Way" ERYKAH BADAU "Apple" MASTER P.F.SONS. "Hook" TUMBLAND & MAGOO "Clobber"	KSJJ/San Antonio, TX PD: Michael Andrews MD: Rikko USHER "Way" BRIAN MOONLIGHT "Only" MISSY ELLIOTT "Hi" LUTHER VANDROSS "Air" JAMROODIA "Everyday" ALL "Letters"	KJMM/Tulsa, OK PD: Terry Monday MD: Maurice Prince NAUGHTY BY NATURE "Work" USHER "Way" BRIAN MOONLIGHT "Only" CANBUS "Second" HIT TOWN D.S. "Ding" LATA'NYA "What" MISSY ELLIOTT "Hi" 2 LIVE CREW "Party" LUTHER VANDROSS "Air" IMAJIN "Shony"
WFXA/Augusta, GA PD: Tim Snell MD: Lance Panlon CHANGING FACES "Tempo" USHER "Way" BRIAN MOONLIGHT "Only" MISSY ELLIOTT "Hi" WC "Cheddar" 7 MILE "Thing"	WPEG/Charlotte, NC PD: Andre Carson MD: Nate Ouzik 16 BIG PUNISHER F.U.D.E. "Sitt" BRIAN MOONLIGHT "Only" USHER "Way" MISSY ELLIOTT "Hi" CAMRON "357" IMAJIN "Shony"	WCHB/Detroit, MI PD: James Alexander APD/M: Vickie Preston 14 USHER "Way" 5 MISSY ELLIOTT "Hi" 5 BRIAN MOONLIGHT "Only"	WJMI/Jackson, MS PD/M: Stan Branson 10 USHER "Way"	WJMG/Laurel, MS PD: LaDona Jones 8 USHER "Way" 5 AZ FKENNY GREENE "Dear" 5 SHIRO F.M.C. LYTE "Like" 5 IMAJIN "Shony" 5 BRIAN MOONLIGHT "Only" 5 MISSY ELLIOTT "Hi" NAUGHTY BY NATURE "Work" LATA'NYA "What" CAMRON "357" LUTHER VANDROSS "Air"	WEOR/Miami, FL DM: James Thomas PD/M: Cedric Hollywood 5 2 LIVE CREW "Party" 5 MYA FISSOO "Air"	WQOE/New Orleans, LA PD/M: Gerod Stevens 36 MISSY ELLIOTT "Hi" AZ FKENNY GREENE "Dear" BIG PUNISHER F.U.D.E. "Sitt"	WBSL/New York, NY PD: Vinny Brown MD: Michelle Campbell 19 ANGEL GRANT "Boat" 18 BRIAN MOONLIGHT "Only"	WACR/Tupelo, MS PD/M: Jerold Jackson APD: Val Goodson NAUGHTY BY NATURE "Work" USHER "Way" BRIAN MOONLIGHT "Only" CANBUS "Second" HIT TOWN D.S. "Ding" LATA'NYA "What" MISSY ELLIOTT "Hi" 2 LIVE CREW "Party" LUTHER VANDROSS "Air" IMAJIN "Shony"
KTBT/Baton Rouge, LA PD: Chris Clay MD: Lou Bennett IMAJIN "Shony" BRIAN MOONLIGHT "Only" MISSY ELLIOTT "Hi" USHER "Way" AZ FKENNY GREENE "Dear" LATA'NYA "What"	WJTT/Chattanooga, TN PD: Keith Landecker MD: Magic 20 USHER "Way" 19 LUTHER VANDROSS "Air" 10 LUTHER VANDROSS "Air" MISSY ELLIOTT "Hi" 5 IMAJIN "Shony" 5 SHIRO F.M.C. LYTE "Like" 5 RUFUS BLAQ "Sight"	WJUN/Dothan, AL PD: Regina Dawkins MD: Tony Back 10 SHIRO F.M.C. LYTE "Like" 10 LUTHER VANDROSS "Air" 10 BRIAN MOONLIGHT "Only" 8 AZ FKENNY GREENE "Dear" MISSY ELLIOTT "Hi" USHER "Way" CAMRON "357" CANBUS "Second" IMAJIN "Shony"	KPRS/Kansas City, MO PD: Sam Weaver MD: Myron Fears 5 BRIAN MOONLIGHT "Only" 5 MISSY ELLIOTT "Hi" LUTHER VANDROSS "Air" AZ FKENNY GREENE "Dear" USHER "Way" CAMRON "357" CANBUS "Second" IMAJIN "Shony"	WJMG/Laurel, MS PD: LaDona Jones 8 USHER "Way" 5 AZ FKENNY GREENE "Dear" 5 SHIRO F.M.C. LYTE "Like" 5 IMAJIN "Shony" 5 BRIAN MOONLIGHT "Only" 5 MISSY ELLIOTT "Hi" NAUGHTY BY NATURE "Work" LATA'NYA "What" CAMRON "357" LUTHER VANDROSS "Air"	WKKV/Milwaukee, WI PD: Nate Bell MD: Dallas Scott 5 USHER "Way" 5 BRIAN MOONLIGHT "Only" LATA'NYA "What" WC "Cheddar" HIT TOWN D.S. "Ding" MISSY ELLIOTT "Hi" AZ FKENNY GREENE "Dear" IMAJIN "Shony"	WQOE/New Orleans, LA PD/M: Gerod Stevens 36 MISSY ELLIOTT "Hi" AZ FKENNY GREENE "Dear" BIG PUNISHER F.U.D.E. "Sitt"	WVSA/Savannah, GA MD: Jewel Carter MISSY ELLIOTT "Hi" BIG PUNISHER F.U.D.E. "Sitt" USHER "Way" BRIAN MOONLIGHT "Only" DO OR DIE "Pimpin"	WACR/Tupelo, MS PD/M: Jerold Jackson APD: Val Goodson NAUGHTY BY NATURE "Work" USHER "Way" BRIAN MOONLIGHT "Only" CANBUS "Second" HIT TOWN D.S. "Ding" LATA'NYA "What" MISSY ELLIOTT "Hi" 2 LIVE CREW "Party" LUTHER VANDROSS "Air" IMAJIN "Shony"
WEMX/Baton Rouge, LA PD: Al Jai Wallace MD: Teena Kelly 19 SPARKLE FR. KELLY "Careful" IMAJIN "Shony" BRIAN MOONLIGHT "Only" SHIRO F.M.C. LYTE "Like" AZ FKENNY GREENE "Dear" MOS DEF "Body" FATAL "Everyday" USHER "Way" MISSY ELLIOTT "Hi" MARIAN CAREY "My"	WGGI/Chicago, IL DM/MD: Emy Smith APD/M: Jay Alan 11 LSG "Door" 10 BRIAN MOONLIGHT "Only" 6 USHER "Way" 5 CHARLIE BALTIMORE "Money"	WJUN/Dothan, AL PD: Regina Dawkins MD: Tony Back 10 SHIRO F.M.C. LYTE "Like" 10 LUTHER VANDROSS "Air" 10 BRIAN MOONLIGHT "Only" 8 AZ FKENNY GREENE "Dear" MISSY ELLIOTT "Hi" USHER "Way" CAMRON "357" CANBUS "Second" IMAJIN "Shony"	KPRS/Kansas City, MO PD: Sam Weaver MD: Myron Fears 5 BRIAN MOONLIGHT "Only" 5 MISSY ELLIOTT "Hi" LUTHER VANDROSS "Air" AZ FKENNY GREENE "Dear" USHER "Way" CAMRON "357" CANBUS "Second" IMAJIN "Shony"	WJMG/Laurel, MS PD: LaDona Jones 8 USHER "Way" 5 AZ FKENNY GREENE "Dear" 5 SHIRO F.M.C. LYTE "Like" 5 IMAJIN "Shony" 5 BRIAN MOONLIGHT "Only" 5 MISSY ELLIOTT "Hi" NAUGHTY BY NATURE "Work" LATA'NYA "What" CAMRON "357" LUTHER VANDROSS "Air"	WKKV/Milwaukee, WI PD: Nate Bell MD: Dallas Scott 5 USHER "Way" 5 BRIAN MOONLIGHT "Only" LATA'NYA "What" WC "Cheddar" HIT TOWN D.S. "Ding" MISSY ELLIOTT "Hi" AZ FKENNY GREENE "Dear" IMAJIN "Shony"	WBSL/New York, NY PD: Vinny Brown MD: Michelle Campbell 19 ANGEL GRANT "Boat" 18 BRIAN MOONLIGHT "Only"	WVSA/Savannah, GA MD: Jewel Carter MISSY ELLIOTT "Hi" BIG PUNISHER F.U.D.E. "Sitt" USHER "Way" BRIAN MOONLIGHT "Only" DO OR DIE "Pimpin"	WACR/Tupelo, MS PD/M: Jerold Jackson APD: Val Goodson NAUGHTY BY NATURE "Work" USHER "Way" BRIAN MOONLIGHT "Only" CANBUS "Second" HIT TOWN D.S. "Ding" LATA'NYA "What" MISSY ELLIOTT "Hi" 2 LIVE CREW "Party" LUTHER VANDROSS "Air" IMAJIN "Shony"
WEMX/Baton Rouge, LA PD: Al Jai Wallace MD: Teena Kelly 19 SPARKLE FR. KELLY "Careful" IMAJIN "Shony" BRIAN MOONLIGHT "Only" SHIRO F.M.C. LYTE "Like" AZ FKENNY GREENE "Dear" MOS DEF "Body" FATAL "Everyday" USHER "Way" MISSY ELLIOTT "Hi" MARIAN CAREY "My"	WGGI/Chicago, IL DM/MD: Emy Smith APD/M: Jay Alan 11 LSG "Door" 10 BRIAN MOONLIGHT "Only" 6 USHER "Way" 5 CHARLIE BALTIMORE "Money"	WJUN/Dothan, AL PD: Regina Dawkins MD: Tony Back 10 SHIRO F.M.C. LYTE "Like" 10 LUTHER VANDROSS "Air" 10 BRIAN MOONLIGHT "Only" 8 AZ FKENNY GREENE "Dear" MISSY ELLIOTT "Hi" USHER "Way" CAMRON "357" CANBUS "Second" IMAJIN "Shony"	KPRS/Kansas City, MO PD: Sam Weaver MD: Myron Fears 5 BRIAN MOONLIGHT "Only" 5 MISSY ELLIOTT "Hi" LUTHER VANDROSS "Air" AZ FKENNY GREENE "Dear" USHER "Way" CAMRON "357" CANBUS "Second" IMAJIN "Shony"	WJMG/Laurel, MS PD: LaDona Jones 8 USHER "Way" 5 AZ FKENNY GREENE "Dear" 5 SHIRO F.M.C. LYTE "Like" 5 IMAJIN "Shony" 5 BRIAN MOONLIGHT "Only" 5 MISSY ELLIOTT "Hi" NAUGHTY BY NATURE "Work" LATA'NYA "What" CAMRON "357" LUTHER VANDROSS "Air"	WKKV/Milwaukee, WI PD: Nate Bell MD: Dallas Scott 5 USHER "Way" 5 BRIAN MOONLIGHT "Only" LATA'NYA "What" WC "Cheddar" HIT TOWN D.S. "Ding" MISSY ELLIOTT "Hi" AZ FKENNY GREENE "Dear" IMAJIN "Shony"	WBSL/New York, NY PD: Vinny Brown MD: Michelle Campbell 19 ANGEL GRANT "Boat" 18 BRIAN MOONLIGHT "Only"	WVSA/Savannah, GA MD: Jewel Carter MISSY ELLIOTT "Hi" BIG PUNISHER F.U.D.E. "Sitt" USHER "Way" BRIAN MOONLIGHT "Only" DO OR DIE "Pimpin"	WACR/Tupelo, MS PD/M: Jerold Jackson APD: Val Goodson NAUGHTY BY NATURE "Work" USHER "Way" BRIAN MOONLIGHT "Only" CANBUS "Second" HIT TOWN D.S. "Ding" LATA'NYA "What" MISSY ELLIOTT "Hi" 2 LIVE CREW "Party" LUTHER VANDROSS "Air" IMAJIN "Shony"
WEMX/Baton Rouge, LA PD: Al Jai Wallace MD: Teena Kelly 19 SPARKLE FR. KELLY "Careful" IMAJIN "Shony" BRIAN MOONLIGHT "Only" SHIRO F.M.C. LYTE "Like" AZ FKENNY GREENE "Dear" MOS DEF "Body" FATAL "Everyday" USHER "Way" MISSY ELLIOTT "Hi" MARIAN CAREY "My"	WGGI/Chicago, IL DM/MD: Emy Smith APD/M: Jay Alan 11 LSG "Door" 10 BRIAN MOONLIGHT "Only" 6 USHER "Way" 5 CHARLIE BALTIMORE "Money"	WJUN/Dothan, AL PD: Regina Dawkins MD: Tony Back 10 SHIRO F.M.C. LYTE "Like" 10 LUTHER VANDROSS "Air" 10 BRIAN MOONLIGHT "Only" 8 AZ FKENNY GREENE "Dear" MISSY ELLIOTT "Hi" USHER "Way" CAMRON "357" CANBUS "Second" IMAJIN "Shony"	KPRS/Kansas City, MO PD: Sam Weaver MD: Myron Fears 5 BRIAN MOONLIGHT "Only" 5 MISSY ELLIOTT "Hi" LUTHER VANDROSS "Air" AZ FKENNY GREENE "Dear" USHER "Way" CAMRON "357" CANBUS "Second" IMAJIN "Shony"	WJMG/Laurel, MS PD: LaDona Jones 8 USHER "Way" 5 AZ FKENNY GREENE "Dear" 5 SHIRO F.M.C. LYTE "Like" 5 IMAJIN "Shony" 5 BRIAN MOONLIGHT "Only" 5 MISSY ELLIOTT "Hi" NAUGHTY BY NATURE "Work" LATA'NYA "What" CAMRON "357" LUTHER VANDROSS "Air"	WKKV/Milwaukee, WI PD: Nate Bell MD: Dallas Scott 5 USHER "Way" 5 BRIAN MOONLIGHT "Only" LATA'NYA "What" WC "Cheddar" HIT TOWN D.S. "Ding" MISSY ELLIOTT "Hi" AZ FKENNY GREENE "Dear" IMAJIN "Shony"	WBSL/New York, NY PD: Vinny Brown MD: Michelle Campbell 19 ANGEL GRANT "Boat" 18 BRIAN MOONLIGHT "Only"	WVSA/Savannah, GA MD: Jewel Carter MISSY ELLIOTT "Hi" BIG PUNISHER F.U.D.E. "Sitt" USHER "Way" BRIAN MOONLIGHT "Only" DO OR DIE "Pimpin"	WACR/Tupelo, MS PD/M: Jerold Jackson APD: Val Goodson NAUGHTY BY NATURE "Work" USHER "Way" BRIAN MOONLIGHT "Only" CANBUS "Second" HIT TOWN D.S. "Ding" LATA'NYA "What" MISSY ELLIOTT "Hi" 2 LIVE CREW "Party" LUTHER VANDROSS "Air" IMAJIN "Shony"
WEMX/Baton Rouge, LA PD: Al Jai Wallace MD: Teena Kelly 19 SPARKLE FR. KELLY "Careful" IMAJIN "Shony" BRIAN MOONLIGHT "Only" SHIRO F.M.C. LYTE "Like" AZ FKENNY GREENE "Dear" MOS DEF "Body" FATAL "Everyday" USHER "Way" MISSY ELLIOTT "Hi" MARIAN CAREY "My"	WGGI/Chicago, IL DM/MD: Emy Smith APD/M: Jay Alan 11 LSG "Door" 10 BRIAN MOONLIGHT "Only" 6 USHER "Way" 5 CHARLIE BALTIMORE "Money"	WJUN/Dothan, AL PD: Regina Dawkins MD: Tony Back 10 SHIRO F.M.C. LYTE "Like" 10 LUTHER VANDROSS "Air" 10 BRIAN MOONLIGHT "Only" 8 AZ FKENNY GREENE "Dear" MISSY ELLIOTT "Hi" USHER "Way" CAMRON "357" CANBUS "Second" IMAJIN "Shony"	KPRS/Kansas City, MO PD: Sam Weaver MD: Myron Fears 5 BRIAN MOONLIGHT "Only" 5 MISSY ELLIOTT "Hi" LUTHER VANDROSS "Air" AZ FKENNY GREENE "Dear" USHER "Way" CAMRON "357" CANBUS "Second" IMAJIN "Shony"	WJMG/Laurel, MS PD: LaDona Jones 8 USHER "Way" 5 AZ FKENNY GREENE "Dear" 5 SHIRO F.M.C. LYTE "Like" 5 IMAJIN "Shony" 5 BRIAN MOONLIGHT "Only" 5 MISSY ELLIOTT "Hi" NAUGHTY BY NATURE "Work" LATA'NYA "What" CAMRON "357" LUTHER VANDROSS "Air"	WKKV/Milwaukee, WI PD: Nate Bell MD: Dallas Scott 5 USHER "Way" 5 BRIAN MOONLIGHT "Only" LATA'NYA "What" WC "Cheddar" HIT TOWN D.S. "Ding" MISSY ELLIOTT "Hi" AZ FKENNY GREENE "Dear" IMAJIN "Shony"	WBSL/New York, NY PD: Vinny Brown MD: Michelle Campbell 19 ANGEL GRANT "Boat" 18 BRIAN MOONLIGHT "Only"	WVSA/Savannah, GA MD: Jewel Carter MISSY ELLIOTT "Hi" BIG PUNISHER F.U.D.E. "Sitt" USHER "Way" BRIAN MOONLIGHT "Only" DO OR DIE "Pimpin"	WACR/Tupelo, MS PD/M: Jerold Jackson APD: Val Goodson NAUGHTY BY NATURE "Work" USHER "Way" BRIAN MOONLIGHT "Only" CANBUS "Second" HIT TOWN D.S. "Ding" LATA'NYA "What" MISSY ELLIOTT "Hi" 2 LIVE CREW "Party" LUTHER VANDROSS "Air" IMAJIN "Shony"
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LON HELTON

Media Buyers Give Format 'Thumbs Up'

□ Eagle Research study examines opinions and debunks myths

What do media buyers nationwide think of Country radio as an advertising vehicle? Is it a good buy — or a "good-bye?" Are the dollar allocations predicated on ratings — or perceptions?

Those are just a few of the questions answered in a recent Eagle Research study commissioned by the Country Radio Broadcasters and presented at the recent Country Radio Seminar.



Joel Reish

Reams of research data have been collected through the years about the Country listener and country music, but very little has been done to examine the Country format's sales efforts and the way the format is viewed by the ad community. This study takes a look at the format from a sales viewpoint. On hand at the CRS to present Eagle's findings were President Gregg Lindahl and VP/Director of Market Research Joel Reish.

Conducting The Study

Eagle identified 71 of the top 125 markets with competitive Country situations. That definition included Country competitors of all varieties, including co-owned, nonsimulcast stations. Excluded were markets with only one or no Country stations, markets where the competition comes from across metro boundaries, and markets with an "overly dominant" Country station that did not reflect the situation that the majority of competitive Country stations face.

Eagle generated a sample of about 2500 agencies that buy radio under those market conditions, then completed 213 executive telephone interviews with people who have primary responsibility for placing at least \$25,000 of advertising time on radio annually.

Great Investment

One of the things Eagle asked of the media buyers was to rate each of six radio formats — AC, CHR, Country, News/Talk, Rock, and Urban — by the return on investment (ROI) each format provides. Country scored the best of the six formats! Media buyers view Country as having an equal or better return on the advertising dollar investment than any of the other five formats. Explains Reish, "This is a monumental finding for Country, indicating the strength of the format in delivering results for advertisers. This finding may represent a real paradigm shift for some who have an

'old world' view that Country is the runt of the radio format litter. Quite to the contrary, Country is the pick of the litter."

Country is also one of the only formats to score well among both single-market buyers and multimarket buyers. "Other formats," says Reish, "are viewed very differently by these two key groupings of media buyers, presenting the burden of unique sales approaches to each group that Country does not have."

Other study findings reveal that media buyers view the Country format very favorably compared to other formats. Says Reish, "Country is seen as asking for bigger dollars, being more firm on rate, and, far from being seen as declining, Country is seen by media buyers as having a slightly positive momentum."

Shattered Myths

In addition to taking the media buyers' Country radio temperature, Reish notes another of the project's

goals was to either confirm or debunk a couple of major myths that have surrounded the format for years. He says, "The first myth is that media buyers are willing to buy more than one station deep in other formats such as AC, Rock, and News/Talk — but not in Country. The other myth is that the Country format is seen as declining in the eyes of buyers."

"Our research proves that both of these myths are just plain false. Country is viewed as one of the best formats — if not the best format — for investing advertising dollars. And buyers are not especially willing to buy more than one station deep in any format, but to the extent that they are willing to, Country is one of the formats they are most likely to buy more than one deep. Country scores second of all formats, just behind AC. But even AC's lead is conditional, as that format is looked at much more favorably by multimarket media buyers than by single-market buyers."

"In all, one-fifth of media buyers are very likely to place more than one Country station on the same buy. In fact, they actually place more

than one Country station in a market on the same buy about as often as they buy no Country stations."

Multiple Station Buys

The question then becomes why, when buyers place one Country station on a buy, don't they include any other Country stations in that market? Say Reish, "We explored that question two ways: First, by probing the media buyers for their top-of-mind reasons, and second, by asking them to rate each of a large selection of possible reasons."

"We found that the reasons media buyers have for not placing multiple Country stations on the same buy break rather neatly into three distinct tiers. The first tier represented the strongest and most frequent reasons. We like to call these reasons 'the numbers game,' because they are all about numbers. The main reasons media buyers have for not placing multiple Country stations on the same buy are come duplication, ratings, and budgets — the same objective standards they use in evaluating any format."

"The second tier represents reasons with some importance for media buyers and tend to fall into the category of value-added. This tier includes reasons like promotions, bonus spots, client 'fit,' and specific air personalities who lend value through endorsements."

"Finally, the third tier represents reasons with little to no importance in the minds of media buyers. These reasons all

have to do with perceptions, and since they are unimportant, they represent misperceptions. In this category are such misperceptions as 1) Country has a lower qualitative index, 2) one Country station is marketing itself externally, but another is not, 3) the buyer or client does not like Country personally, and 4) the buyer's relationship with one Country station is so strong, it prevents another from getting in on the same buy. None of these are significant reasons held by media buyers against placing more than one Country station on the same buy."

"When Country stations hear — or think they hear — these reasons being given as explanations for why they are not on the buy, what they are really hearing is the media buyers' easiest brush-off excuse, not

Key Points Of Media Buyer Study

Among the significant findings unearthed by CRB's Eagle study:

- Country rates best (among six formats) on return on investment in terms of advertising dollars.
- Country is one of the most likely formats to have multiple stations as part of the same advertising buy.
- Reasons against multiple buys on Country stations were based mainly on numbers as opposed to perceptions.
- One-fifth of media buyers are very likely to place more than one Country station on the same buy. In fact, they place more than one Country station in a market on the same buy about as often as they buy no Country stations.
- Country has a positive image with both the business community and the country music audience.

Media buyers see Country as:

- Asking for bigger dollars.
- Being more firm on rate.
- A format with slightly positive momentum.

Media buyers rate Country highly in:

- Running schedules as ordered.
- Being reliable.
- Demonstrating honesty and integrity.
- Having quality sales reps.

what the buyers are really thinking. Country stations need to stop wasting effort countering these objections, because they just don't hold water anymore."

Good With The Basics

Country stations as a whole are seen by media buyers as performing fairly well on many key issues of sales and business performance. Reish points out, however, "Country does not do an 'excellent' job on any of these measures, so there's still room for improvement."

The areas where Country scores best are in the "basics" — running schedules as ordered, being reliable, demonstrating honesty and integrity, and having quality sales reps. "But here again," says Reish, "Country is not dazzling media buyers, even on these highest-scoring issues."

Another of the study's findings — which Reish refers to as "eye-opening" — is that the media buyers interviewed spend an average of 36% of their advertising budgets on radio. He says, "Keep in mind that buyers qualified to be in this study by spending at least \$25,000 annually on radio, and all media buyers handle only a portion of all advertising dollars spent. The point here is that media buyer users of radio are heavy radio users."

"We have all come to understand the importance of P1 listening in Arbitron ratings, and a similar principle can apply on the sales side. Just as P1 listening has the greatest impact on a station's audience ratings, so too can a station realize substantial impact on unit price and revenues by superserving a core of media buyers who are predisposed to using radio."

Conclusions

Detailing what he thinks should be learned and/or practiced from this research, Reish says, "This is not a simple Band-Aid approach to a station's sales effort. No whiz-bang one-sheet will address the issues uncovered here. Instead, Country stations must create a 'paradigm shift' within their salespeople. Too many Country sales reps believe their station is burdened with preconceived notions they cannot overcome. These salespeople need their eyes pried open to the reality that they have one of the very best advertising vehicles available not just on the radio dial, but anywhere. When they take this to heart and really believe in the product, they will have the conviction to get past brush-off excuses and really negotiate from a position of strength to get on more buys and ask for a bigger share of all advertising expenditures."

Just as P1 listening has the greatest impact on a station's audience ratings, so too can a station realize substantial impact on unit price and revenues by superserving a core of media buyers who are predisposed to using radio.

Lari White

Coming Soon...

"Stepping Stone"

"Great song great hook."

R.J. Curtis / KCYY

"Rock-solid single!"

Dale Carter / KFKF

"Damned good record."

Keith Montgomery / KAJA

"We're adding it out of the box."

Debby Turpin / KSOP

"A sure Top-10 hit!"

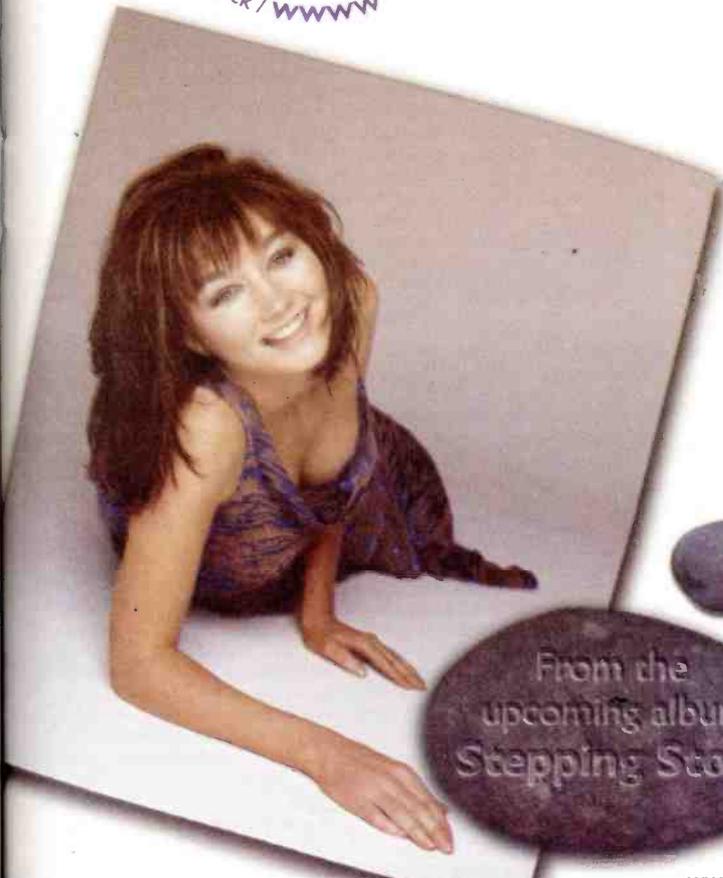
Cadillac Jack / WWWW

"In 3 minutes Lari summed up my life."

A WDSY Listener

"Count me in a week early."

Jay Morgan / WJCL



From the upcoming album Stepping Stone

LYRIC STREET RECORDS

Nashville Suffers Another Loss

□ Tammy Wynette's friends say goodbye during nationally televised service

At some point in her life, Tammy Wynette crossed the line of mere celebrity to become an American icon. Even those who have no interest in country music recognize her name and recall hits such as "Stand By Your Man" and "D-I-V-O-R-C-E."

When Wynette died last week (April 6) of a blood clot at the age of 55, Nashville mourned the loss of another country music legend. However, her place in American history is reflected even more clearly in the national and international media attention surrounding her death. The April 9 memorial service at the Ryman Auditorium was telecast live in its entirety by cable giants CNN and MSNBC. In addition to live broadcasts on two Nashville TV stations, extensive news coverage was provided by the Fox News Network.

More than 90 minutes before the public memorial service began, a line of fans extended from the Ryman Auditorium's main entrance, down Fifth Avenue, and around the corner to Tootsie's Orchid Lounge on Broadway. The service included performances by Dolly Parton, Randy Travis, Lorrie Morgan, Wynonna, the Oak Ridge Boys, Rudy Gatlin, and J.D. Sumner & The Stamps.

Earlier in the day, a private funeral was held at Judson Baptist Church. Among those paying their respects: Garth Brooks, Trisha Yearwood, Vince Gill, and Wynette's ex-husband George Jones. Fans attending the public memorial service included Melissa Etheridge and poet/rocker Henry Rollins, who was in town during a spoken-word tour.

Parton said she asked Wynette's husband — George Richey — what Tammy would have expected from her at the service. Richey replied, "She would expect you to dress up — and be up." Referring to Wynette as "my little girlfriend," Parton cheered up the crowd with her recollections. "Tammy felt close to me because Tammy and I always wore a lot of makeup, and we wore our wigs and always laughed about that and our big ol' heavy perfume," she said. Recalling when her friend was hospitalized in 1992, Parton recalled, "Tammy said, 'Get up here in the bed with me, put me on some makeup, and fix this hair. Do something with

COUNTRY FLASHBACK

1 YEAR AGO

• No. 1: "Rumor Has It" — Clay Walker

5 YEARS AGO

• No. 1: "The Heart Won't Lie" — Reba McEntire & Vince Gill

10 YEARS AGO

• No. 1: "Cry, Cry, Cry" — Highway 101

15 YEARS AGO

• No. 1: "Dixieland Delight" — Alabama (second week)

20 YEARS AGO

• No. 1: "Someone Loves You Honey" — Charley Pride

this hair!" I was painting her up, and she said, 'Don't you hate our little frog hair?' We always had the worst hair. We couldn't make it do anything. I said, 'Yeah. I do. Tammy. But I think that's why God gave us talent — because he screwed up our hair so bad!'"

Parton also pointed out that she and Wynette had both toured with Grand Ole Opry star Porter Wagoner when they were starting their careers. Parton said, "Anytime country girl singers used to travel with the guys, they'd always get a reputation. It was like no matter who you were on the road with, you were supposedly sleeping with them. Tammy said, 'Dolly, what are we going to say when people say we slept with Porter?' I said, 'You surely can't worry about stuff like that. First of all, half the people wouldn't believe it — and the other half would just think we had bad taste!'" Parton sang a portion of "I Didn't Hear The Thunder" — a song she and Tammy wrote together — and

then performed "Shine On," tagging it with the signature from "I Will Always Love You."

Recalling when the Judds and Randy Travis did a tour with Wynette, Naomi Judd said, "She was probably the most gracious, honest, authentic, biggest-hearted people I've ever known in my life." Before performing "How Great Thou Art," Wynonna said, "Tammy Wynette had more soul in her pinkie than all us chick wannabe divas in country music, in my opinion. She paved the way for me. I wouldn't have missed today for anything. I look at her now as my guardian angel." The memorial service also prompted Naomi and Wynonna to plead with fans to ask Country radio to play more music from veteran artists. Wynonna said, "I get such a kick out of knowing that Tammy's up there laughing at Country radio today. They just don't get it sometimes — and I'm ornery enough to speak out." Morgan finished the tribute with "Amazing Grace" and then joined Tammy's band for "Stand By Your Man."

In lieu of flowers, Wynette's family asked that donations be made to her favorite charities: Elton John's AIDS Foundation, Sting's Rainforest Foundation, and the Nashville Union Rescue Mission.

Garth's 'Limited Series'

Garth Brooks' first six albums are being compiled for *The Limited Series*, his first boxed set, which hits retail on May 5. Each of the six CDs will include a bonus track, pushing the compilation to 66 tracks and a running time of more than three hours.

One of the bonus tracks is Brooks' next single, "To Make You Feel My Love," a Bob Dylan song that also appears on the film soundtrack for *Hope Floats*, starring Sandra Bullock and Harry Connick Jr. The single ships to Country radio on May 4 and will be serviced later to AC stations.

Capitol/Nashville President Pat Quigley says, "Although the collection has a retail value of \$117, most of our retailers are planning to run limited-time promotions from \$29.95 to \$49.95." Those bargain prices will provide a greater incentive for consumers to buy Brooks' current album, *Sevens*. Two million copies of *The Limited Series* will be available worldwide.

Bits 'N' Pieces

Reba McEntire, Clint Black, Neal McCoy, and Chris LeDoux are the first acts confirmed for the Fruit of the Loom CountryFest '98. The six-hour concert at the Nashville Arena takes place June 20 — the day after the close of Fan Fair. Tickets go on sale May 2 at all TicketMaster outlets.

• Terri Clark, who has been touring with Brooks & Dunn, continues on the road with the duo for their upcoming co-headlining tour with McEntire. David Kersh will be a support artist on the tour.

Steve Wariner Bounces Back Into The Spotlight

Late last year, Steve Wariner was on Garth Brooks' private plane, headed to California for an appearance on *The Tonight Show*. Settling in for the trip, Wariner put on his headphones and popped in a tape.

When Brooks asked what he was listening to, Wariner replied, "Oh, just some new stuff I've written." Brooks asked to hear the songs, and a few minutes into the tape, Wariner says, "I saw him kind of brushing his eyes." After hearing "Holes In The Floor Of Heaven" for the first time, Brooks told Wariner, "Man, this needs to be out right now." The song became Wariner's current single and his first for his new label, Capitol.

There was a period of time when Wariner was out of sight — and, by his own admission, perhaps out of mind — in terms of the Nashville music industry. These days, he's one of the hottest names in town. With Tuesday's (April 21) release of his new album, *Burnin' The Roadhouse Down*, Wariner talks to R&R about his new wave of success.

Shifting Gears

Seemingly from out of nowhere, "Longneck Bottle" (a song Wariner wrote with Rick Carnes) became the first single from Brooks' long-awaited album *Sevens*, which was released in November. In addition to co-writing the song, Wariner sang and played guitar on the Brooks track, which led Wariner to join Brooks for a series of television and promotional appearances.

On the heels of the Brooks cut, "What If I Said" — a track from Anita Cochran's debut album — was released as a single. The Cochran/Wariner duet put his voice back at the forefront of Country radio, but he had also co-written another song, the title track of Clint Black's *Nothin' But The Tailights* album.

In a span of four months, the planets seemed to align, and Wariner found himself directly involved in three singles that topped the R&R Country Singles chart. He acknowledges that the timing couldn't have been better. "It looked like it was the greatest plan ever put on paper, which is so far from the truth. All of it is so coincidental, it's unbelievable."

The real plan Wariner devised began about three years ago, when he decided to adopt a low profile in Nashville. He explains, "I opted to kind of duck low and step back from the radio wars and all of that. I just felt like it was time to do it. It was the best decision I ever made. I've been here since '73, when I was playing with Dottie West. I signed my first deal in '77, with Chet Atkins. Since '77, I've had one record out after another. All of a sudden, I reached the point in my life when I said, 'I'm stepping back.' It was a scary thing, because music is all I've ever done."



Steve Wariner

□

It looked like it was the greatest plan ever put on paper, which is so far from the truth. All of it is so coincidental, it's unbelievable.

□

When asked how the industry perceived him three years ago, Wariner says, "Probably that it was over. Probably that I'd done my thing, if they thought anything at all. It's the nature of the business. It didn't used to be that way, but nowadays, when an artist hits a certain age — and it hurts me to say this — you're out to pasture. But there's no age limit to writing great songs, and there's no age limit to being a great artist or singer."

Wariner's hiatus from the spotlight allowed him to spend more time with his family, but he also welcomed the chance to concentrate on his songwriting. He says, "I started getting ready for those tours, and I'd think, 'Boy, if I was at home, I could be working in my studio.' It was the first time in my life I had been thinking in those terms."

New Deal

While under contract to Arista, Wariner brought some new songs, including "Holes In The Floor Of Heaven," to label chief Tim DuBois. "Tim really liked the stuff, but" he said, "you need to be with a team that's real excited about you. I can't do it by myself. I look at him as one of my dear friends, and I always will. I was sitting on what I thought were some hit songs and trying to make a record. They didn't want to make a record." Soon thereafter, DuBois granted Wariner's request to be released from his Arista contract.

As a free agent, Wariner found himself close to signing with another major label when he got a call from Capitol executives who were especially impressed with "Holes In The Floor Of Heaven." Wariner says, "That was the song they called me back on. Their enthusiasm — and Garth's enthusiasm initially — is really what inspired me. You want to be someplace where they're excited about you. Capitol seemed like the right place. I'd never met [President/CEO] Pat Quigley. I still don't really know him, but I like him; he's really sharp. He admits that he doesn't know our world, and that's okay with me. He doesn't pretend to know it. He knows his world of marketing, and I really believe the guy is sincere and wants to do a good job."

With experience on Wariner's side, he says, "I've been down these roads before. I've been on both sides of it a few times. I'm thrilled right now, but I know the album's got to be really good. I know it's more than just one record. My commitment with Capitol is long-term."



BACK WITH A HEART — Olivia Newton-John has a lot to celebrate these days. In addition to the 20th anniversary rerelease of her film *Grease*, she's awaiting next month's release of her first MCA/Nashville album, *Back With A Heart*. The album includes "Love Is A Gift," a song she wrote with Victoria Shaw and Earl Rose. Pictured during the recording session are (l-r) MCA/Nashville President and producer Tony Brown, Newton-John, Shaw, and Rose.

THEY'RE BACK!

RESTLESS Heart

The New Single: "No End To This Road"

- Produced by SCOTT HENDRICKS and TIM DUBOIS
- Available on DGS April 23 at 6pm central

The New Album: hits+

- Containing 13 Hits and 3 New Songs
- In Stores May 19



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RCA RECORDS LABEL

BREAKERS®

TERRI CLARK
Now That I Found You (Mercury)
71% of our reporters on it (144 stations)
37 Adds • Moves 36-32

LEE ANN WOMACK
Buckaroo (Decca)
62% of our reporters on it (126 stations)
24 Adds • Moves 37-34

JOE DIFFIE
Texas Size Heartache (Epic)
61% of our reporters on it (125 stations)
39 Adds • Moves 40-35

MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
COLLIN RAYE I Can Still Feel You (Epic)	61
WYNNONA Always Will (Curb/Universal)	54
BROOKS & DUNN & REBA If You See Him... (Arista/MCA)	41
JOE DIFFIE Texas Size Heartache (Epic)	39
TERRI CLARK Now That I Found You (Mercury)	37
DERYL DODD Time On My Hands (Columbia)	32
MARTINA MCBRIDE Happy Girl (RCA)	29
DIXIE CHICKS There's Your Trouble (Monument)	28
CLINT BLACK The Shoes You're Wearing (RCA)	25
LEE ANN WOMACK Buckaroo (Decca)	24

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CLINT BLACK The Shoes You're Wearing (RCA)	+950
GEORGE STRAIT I Just Want To Dance With You (MCA)	+865
TRACY BYRD I'm From The Country (MCA)	+842
COLLIN RAYE I Can Still Feel You (Epic)	+840
STEVE WARINER Holes In The Floor Of Heaven (Capitol)	+722
GARTH BROOKS Two Pina Coladas (Capitol)	+719
MARK WILLS I Do (Cherish You) (Mercury)	+707
RANDY TRAVIS Out Of My Bones (DreamWorks)	+665
BROOKS & DUNN & REBA If You See Him... (Arista/MCA)	+646
WYNNONA Always Will (Curb/Universal)	+627

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
CLINT BLACK The Shoes You're Wearing (RCA)	+4259
GEORGE STRAIT I Just Want To Dance... (MCA)	+4165
COLLIN RAYE I Can Still Feel You (Epic)	+3819
TRACY BYRD I'm From The Country (MCA)	+3817
MARK WILLS I Do (Cherish You) (Mercury)	+3543
STEVE WARINER Holes In The Floor Of Heaven (Capitol)	+3435
GARTH BROOKS Two Pina Coladas (Capitol)	+3431
BROOKS & DUNN/REBA If You See Him... (Arista/MCA)	+3389
TERRI CLARK Now That I Found You (Mercury)	+3159
RANDY TRAVIS Out Of My Bones (DreamWorks)	+3050

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
CLINT BLACK Nothin' But The Taillights (RCA)
MARTINA MCBRIDE w/JIM BRICKMAN Valentine (RCA)
GARTH BROOKS She's Gonna Make It (Capitol)
COLLIN RAYE Little Red Rodeo (Epic)
TIM MCGRAW Just To See You Smile (Curb)
ANITA COCHRAN & STEVE WARINER What If... (Warner Bros.)
WADE HAYES The Day That She Left Tulsa... (DKC/Columbia)
SAMMY KERSHAW Love Of My Life (Mercury)
GEORGE STRAIT Round About Way (MCA)
DIXIE CHICKS I Can Love You Better (Monument)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	± PLAYS	TOTAL POINTS	± POINTS
6	5	3	1	SHANIA TWAIN You're Still The One (Mercury)	204/0	1	7407	+282	35925	+1562
4	3	1	2	JO DEE MESSINA Bye, Bye (Curb)	203/0	2	7296	-77	35212	-453
12	11	5	3	GARTH BROOKS Two Pina Coladas (Capitol)	204/0	3	7063	+719	33895	+3431
10	7	4	4	TOBY KEITH Dream Walkin' (Mercury)	204/0	4	7018	+332	33893	+1738
11	10	6	5	FAITH HILL This Kiss (Warner Bros.)	204/1	5	6832	+456	32721	+2319
13	12	9	6	RANDY TRAVIS Out Of My Bones (DreamWorks)	204/0	6	6565	+665	31598	+3050
19	15	11	7	TRACY BYRD I'm From The Country (MCA)	204/2	7	6225	+842	29297	+3817
18	16	14	8	STEVE WARINER Holes In The Floor Of Heaven (Capitol)	200/0	8	5773	+722	27912	+3435
15	13	12	9	MICHAEL PETERSON Too Good To Be True (Reprise)	204/0	9	5755	+389	27444	+1982
3	4	2	10	CLAY WALKER Then What (Giant)	173/0	11	5346	-1929	26474	-8343
14	14	13	11	PATTY LOVELESS To Have You Back Again (Epic)	202/0	10	5486	+250	26205	+1188
25	20	15	12	TIM MCGRAW One Of These Days (Curb)	203/0	12	5166	+485	24772	+2271
20	18	16	13	JOHN MICHAEL MONTGOMERY Love Working... (Atlantic)	203/1	13	4884	+227	23019	+933
—	—	21	14	GEORGE STRAIT I Just Want To Dance With You (MCA)	198/12	14	4640	+865	22396	+4165
2	—	7	15	DAVID KERSH If I Never Stop Loving You (Curb)	156/0	20	4221	-1563	22056	-7245
1	—	10	16	TRISHA YEARWOOD Perfect Love (MCA)	163/0	17	4403	-1260	21785	-5958
29	24	22	17	MARK WILLS I Do (Cherish You) (Mercury)	196/8	16	4416	+707	21205	+3543
21	19	17	18	MINDY MCCREADY You'll Never Know (BNA)	192/0	15	4437	+64	20853	+189
22	21	18	19	ALABAMA She's Got That Look In Her Eyes (RCA)	198/3	18	4306	+164	20747	+937
27	22	19	20	LEANN RIMES Commitment (MCG/Curb)	193/3	19	4266	+388	20415	+1688
9	8	8	21	TRACE ADKINS Lonely Won't Leave Me Alone (Capitol)	141/0	21	4011	-2156	18343	-10428
24	23	23	22	LONESTAR Say When (BNA)	178/6	22	3878	+217	18128	+1274
28	26	24	23	GARY ALLAN It Would Be You (Decca)	182/5	23	3740	+319	17197	+1490
—	39	28	24	CLINT BLACK The Shoes You're Wearing (RCA)	185/25	25	3562	+950	16794	+4259
31	29	25	25	KENNY CHESNEY That's Why I'm Here (BNA)	187/7	24	3563	+486	16137	+2224
32	31	29	26	SAMMY KERSHAW Matches (Mercury)	179/10	26	3141	+383	13933	+1657
34	32	30	27	MARK CHESNUTT I Might Even Quit Lovin' You (Decca)	180/7	27	2961	+295	13304	+1429
38	35	32	28	TY HERNDON A Man Holdin' On (Epic)	168/14	28	2613	+486	12100	+2258
35	34	31	29	HAL KETCHUM I Saw The Light (MCG/Curb)	154/13	30	2384	+299	11378	+1315
36	33	33	30	KEITH HARLING Papa Bear (MCA)	158/8	31	2371	+302	11097	+1376
40	37	34	31	BRYAN WHITE Bad Day To Let You Go (Asylum/EEG)	145/22	33	2205	+400	9866	+1908
BREAKER	BREAKER	BREAKER	32	TERRI CLARK Now That I Found You (Mercury)	144/37	34	2041	+626	9603	+3159
30	28	26	33	SHERRIE' AUSTIN Put Your Heart Into It (Arista)	100/0	36	1812	-1146	8140	-4984
BREAKER	BREAKER	BREAKER	34	LEE ANN WOMACK Buckaroo (Decca)	126/24	38	1735	+454	7975	+2013
BREAKER	BREAKER	BREAKER	35	JOE DIFFIE Texas Size Heartache (Epic)	125/39	41	1631	+570	7483	+2395
39	38	35	36	LILA MCCANN Almost Over You (Asylum/EEG)	131/9	39	1643	+150	7359	+790
—	50	43	37	DIXIE CHICKS There's Your Trouble (Monument)	105/28	44	1369	+469	6340	+2175
DEBUT	DEBUT	DEBUT	38	COLLIN RAYE I Can Still Feel You (Epic)	94/61	47	1262	+840	5922	+3819
46	43	41	39	CHELY WRIGHT I Already Do (MCA)	114/10	45	1302	+215	5818	+1028
41	40	39	40	MATT KING A Woman's Tears (Atlantic)	102/4	48	1253	+99	5552	+334
8	9	27	41	KINLEYS Just Between You And Me (Epic)	60/0	52	1083	-1563	5260	-7532
44	44	42	42	NEAL MCCOY Party On (Atlantic)	100/13	50	1152	+150	4879	+640
—	49	46	43	DARYLE SINGLETARY That's Where You're Wrong (Giant)	89/13	55	983	+177	4432	+769
49	46	44	44	LORRIE MORGAN I'm Not That Easy To Forget (BNA)	79/3	53	1005	+75	4193	+302
—	—	48	45	SUZY BOGGUSS Somebody To Love (Capitol)	94/18	56	923	+187	4192	+947
48	47	47	46	SHANE STOCKTON What If I'm Right (Decca)	85/3	58	832	+75	3650	+364
DEBUT	DEBUT	DEBUT	47	BROOKS & DUNN & REBA If You See Him... (Arista/MCA)	41/41	61	646	+646	3389	+3389
DEBUT	DEBUT	DEBUT	48	WADE HAYES When The Wrong One... (DKC/Columbia)	70/18	59	733	+219	3140	+997
DEBUT	DEBUT	DEBUT	49	WYNNONA Always Will (Curb/Universal)	61/54	60	691	+627	3066	+2599
—	—	50	50	THOMPSON BROTHERS BAND Back On The Farm (RCA)	46/3	63	519	+11	2272	+67

This chart reflects airplay from April 13-19. Songs ranked by total points. Highlighted songs indicate Breaker.

204 Country reporters. 199 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. © 1998, R&R Inc.

Jeff Eastwood

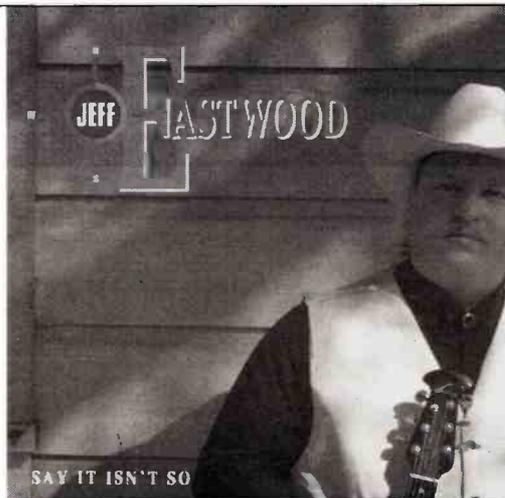
"Say It Isn't So"

42 Stations Now Playing

KQLB	WMLB	KDKD	KGLT	WKKY	KRJT	KBUK
KVMR	WMOQ	KTJJ	WZBR	WCHO	KULM	KYXS
KLOA	WTGA	KFAL	WNBR	KVOO	KULP	KNBT
WKZE	WTHO	KDHX	WSBY	WRIU	KNAF	WAXM
WJTH	KFDI	KLPW	WKRX	WQLA	KEEP	KAPS
WJJC	KDMO	KKDY	WFUD	KMKS	KFAN	WDHC

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SAY IT ISN'T SO

The New Album Gallery

April 21, 1998



FAITH HILL

Faith (Warner Bros.)

Faith Hill has been through a lot of personal and professional changes in the three years since the release of her double-platinum album, *It Matters To Me*. Noting that the album yielded five hit singles, Hill says, "I had been on the road for four years and decided to take a break between albums." For *Faith*, her third album, Hill is listed as co-producer, although she says her contribution was more creative than technical. The album also marks Hill's first work with producers Dann Huff and Byron Gallimore. "The discussion of working with two different producers is rare," Hill admits. "It's expensive and you have to worry about continuity ... how it will all flow together. But I really wanted to try this and see where we could take it." The album opens with her current single, "This Kiss," which features background vocals by one of the song's writers, Beth Nielsen Chapman. Other contributors include Vince Gill (who adds harmonies on "Let Me Let Go") and Hill's husband Tim McGraw (who sings on the Diane Warren song "Just To Hear You Say That You Love Me.")

GOING FOR ADDS

April 20, 1998

John Berry "Over My Shoulder"

Capitol: After a hiatus to recuperate from some throat problems, John Berry returns with what he does best — a power ballad. Berry has recorded some tracks in Memphis with John Hiatt handling part of the production, but this Marcus Hummon/Roger Murrah song was produced by Chuck Howard. Berry's new album — still untitled — is set for June release.

Melodie Crittenden "I Should've Known"

Asylum/EEG: After a respectable debut with "Broken Road," Melodie Crittenden attempts to move her career up another notch with another track from her debut album. The Oklahoma native — who first made her mark in Nashville singing demos for other songwriters — co-wrote "I Should've Known" with Eric Silver.

Brooks & Dunn & Reba "If You See Him/If You See Her"

Arista/MCA: Can you say, "Vocal Event of the Year"? Eight more months remain in 1998, so there's always the outside chance for some surprises in that category. However, it's hard to imagine anything more "eventful" than this combination. Aside from the artists' clout at Country radio, you've also got two of Nashville's most powerful labels promoting the single. Expect this to be a highlight of the Brooks & Dunn/Reba tour when it kicks off later this year.

Jeff Foxworthy "Totally Committed"

Warner Bros.: It's a little frightening when you turn to Jeff Foxworthy for words to live by, but he offers some solid suggestions for those hoping to forge a successful relationship with their significant others. As usual, the music track is merely a backdrop for Foxworthy's stand-up comedy, but it's a funny routine. "Totally Committed" also serves as the title of Foxworthy's new album, scheduled for May 19 release. Foxworthy will be promoting the album during a series of television appearances, including an HBO comedy special that premieres May 16.

Gil Grand "Famous First Words"

Monument: Add Gil Grand to the list of Canadians attempting to land at Country radio. A native of Sudbury, Ontario, Grand has a writer's credit on five songs appearing on his debut album. "Famous First Words" is the title track of the album, which is set to arrive in July.

Martina McBride "Happy Girl"

RCA: On her latest single, Martina McBride sings, "I'm a happy girl." And why shouldn't she be? Her album, *Evolution* — which contains "Happy Girl" — is on the brink of being certified platinum. The single was written by Annie Roboff and Beth Nielsen Chapman.

Jason Sellers "This Small Divide"

BNA: Jason Sellers wrote "This Small Divide" while he was in the middle of a divorce with his now ex-wife, Lee Ann Womack. If you caught Sellers' lunchtime show at CRS, you saw Womack sing the harmony vocals. On the record, however, those harmonies are handled by Martina McBride.



GEORGE STRAIT

One Step At A Time (MCA)

As you know, George Strait doesn't do much when it comes to personally promoting and publicizing his music. However, it can't hurt that his new album, *One Step At A Time*, is being released while he's headlining an all-star stadium tour. You've heard the first single, "I Just Want To Dance With You," written by John Prine and Roger Cook. The other tracks include Texas music mainstay Robert Earl Keen Jr.'s "Maria" and Jim Lauderdale's "We Really Shouldn't Be Doing This." Then there's the track "That's The Breaks," written by Royce Porter and Dean Dillon. Strait has occasionally found success with Dillon's songs, not the least of which include "The Chair," "Ocean Front Property," "Nobody In His Right Mind," and "If I Know Me." And only a Texan like Strait could get away with singing a song titled "Remember The Alamo." Interestingly enough, the song was written by Nashville songwriters Gordon Kennedy and Wayne Kirkpatrick, whose credits include Eric Clapton's "Change The World."



RANDY TRAVIS

You And You Alone (DreamWorks)

You And You Alone provides a couple of milestones. Not only is it Randy Travis' first album for DreamWorks, it's also DreamWorks' first country album ever. In co-producing the album with Byron Gallimore and DreamWorks/Nashville chief James Stroud, Travis has already proven his continued place at Country radio with the current single "Out of My Bones." Travis pulls in some old friends for guest appearances, including Alison Kraus on "I'm Still Here, You're Still Gone." Melba Montgomery, a songwriter who recorded a series of duets with George Jones during the '60s, teams up with Vince Gill for background vocals on the title track. Travis will be highly visible in the coming weeks, celebrating the album's April 21 in-store date by performing "Out of My Bones" on *The Tonight Show With Jay Leno*. In addition to his April 22 performance on the ACM Awards show, Travis is scheduled to make an April 27 appearance on *The Rosie O'Donnell Show*.



STEVE WARINER

Burnin' The Roadhouse Down (Capitol)

"Holes In The Floor Of Heaven" is largely responsible for Steve Wariner's deal with his new label, Capitol. Noting that nothing else on the album resembles his current single, Wariner says, "The direction is really kind of all over the place. There's a song on there that's almost like Bob Wills of the '90s. There are a couple of songs that are serious ballads. There's one thing I wrote with Marcus Hummon that's not anything close to being commercial. It's more of a poem set to music. It's an analogy of love as — of all things — a circus. It's called 'Big Tops.'" The album also contains "What If I Said," Wariner's duet with Anita Cochran, which hit No. 1 on the R&R Country Singles chart earlier this year. After Wariner co-wrote and performed on "Longneck Bottle," Garth Brooks returns the favor by singing a duet on the title track. Trisha Yearwood provides background vocals on "Love Me Like You Love Me."

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NEW & ACTIVE

SAWYER BROWN *Small Talk (Curb)*

Total Stations: 40, Total Points: 1937, Total Adds: 9, Including: WQBE 15, WKIS 14, WSIX 12, KBUL 11, WOOZ 10, WXBQ 8, KHEY 7, WWJO 7, WMIL 5

Plays Include: KBEQ 24 (18), WRNS 20 (18), WGTY 16 (16), WXTA 16 (16), KUPL 15 (15), WDEN 15 (15), WKHK 15 (15), WXBM 15 (15), WHWK 13 (13), WEZL 12 (12), WTCR 12 (6), WWZD 12 (7), KKNU 10 (9), WAMZ 10 (10), WAXX 10 (10), WOVK 10 (10), WWYZ 10 (5)

MARTINA MCBRIDE *Happy Girl (RCA)*

Total Stations: 31, Total Points: 1572, Total Adds: 29, Including: KWCY 30, WKIX 18, WQMX 18, WXTA 16, WYGY 16, WUSQ 14, KATM 13, KJYJ 12, WBYT 12, KKNU 10, KZKX 10, WAXX 10, WKKT 10, WKLB 10, WOVK 10, WWYZ 10, KHAK 9, KHAY 9, WNCY 9, WMSI 7, WROO 7, WGNA 6, WTCR 6, KORD 5, KRWQ 5, KVOX 5, WKXK 5, WNOE 5, WXXQ 5

ANITA COCHRAN *Will You Be Here (Warner Bros.)*

Total Stations: 36, Total Points: 1339, Total Adds: 5, Including: WFMB 12, WKDQ 12, WGTR 7, WWQQ 7, WBYT 5

Plays Include: WWQM 19 (19), WSIX 18 (12), WKSJ 17 (15), KJUG 15 (15), KTST 15 (15), WDEN 15 (15), WIBW 15 (7), WUSQ 14 (14), WLWI 12 (12), WAXX 10 (10), WMTZ 10 (10), WOVK 10 (10), KKNU 9 (9), KALF 7 (7), KHEY 7 (7), KIZN 7 (7), KKJG 7 (7), WMSI 7 (7), WSSL 7 (7), WBEE 6 (6), WTCR 6 (6)

DERYL DODD *Time On My Hands (Columbia)*

Total Stations: 34, Total Points: 1271, Total Adds: 32, Including: WXBQ 17, KJUG 15, WQBE 15, KNFR 14, WGTY 14, WUSN 14, WUSQ 14, WXCL 14, WIOV 11, KEEY 10, WAXX 10, WMTZ 10, KVOO 8, WKCN 8, WSM 8, KSOP 7, WIBW 7, WWJO 7, WTCR 6, KFDI 5, KORD 5, KRWQ 5, KVOX 5, WBYT 5, WDEN 5, WJCL 5, WKKT 5, WRKZ 5, WWFG 5, WWYZ 5, WXXQ 5, WYGY 5

Plays Include: KTTS 5 (5), WSOC 5 (6)

RHETT AKINS *Drivin' My Life Away (Decca)*

Total Stations: 25, Total Points: 1128, Total Adds: 19, Including: WRNS 18, WBBN 17, KJUG 15, WGTY 15, KWCY 14, KNIX 12, KRWQ 11, KYNG 10, WNOE 10, WOVK 10, KVOO 8, KGNC 7, WPOC 7, KBEQ 5, KFDI 5, WDEN 5, WKSJ 5, WRKZ 5, WWWV 5

Plays Include: WXTA 16 (16), WEZL 12 (12), WWYZ 10 (5), KSOP 7 (7), WIVK 6 (6), KTTS 5 (5)

JOHN BERRY *Over My Shoulder (Capitol)*

Total Stations: 12, Total Points: 580, Total Adds: 8, Including: KTTS 30, WKNN 12, KKNU 9, WUSY 9, KORD 5, KRWQ 5, WCTK 5, WDEN 5

Plays Include: WBCT 35 (25), WKKT 10 (10), WTCR 6 (6), KFDI 5 (5)

BLAKE & BRIAN *Amnesia (MCG/Curb)*

Total Stations: 17, Total Points: 543, Total Adds: 4, Including: WAXX 10, WXBM 9, WWZD 7, WRKZ 5

Plays Include: WRNS 20 (18), WXTA 15 (15), WOVK 10 (10), WKCN 8 (8), KSOP 7 (7), WTCR 6 (6), KBUL 5 (5), KFDI 5 (5), KRWQ 5 (5), KTTS 5 (5), WDEN 5 (5), WWFG 5 (5), WWYZ 5 (5)

ALLISON MOORER *A Soft Place To Fall (MCA)*

Total Stations: 15, Total Points: 435, Total Adds: 11, Including: WGTY 14, WXCL 14, WOVK 10, KVOO 8, KHEY 7, KJUG 7, WTCR 6, KRWQ 5, WDEN 5, WKKT 5, WWYZ 5

Plays Include: KPLM 14 (14), KSOP 7 (7), KFDI 5 (5), KTTS 5 (5)

CACTUS CHOIR *It's Your Move (Curb/Universal)*

Total Stations: 10, Total Points: 412, Total Adds: 2, Including: WQBE 15, WXBQ 14

Plays Include: WRNS 15 (15), WOVK 10 (10), WXBM 9 (9), WTCR 6 (6), KFDI 5 (5), KTTS 5 (5), WDEN 5 (5), WKKT 5 (5)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

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Adds:

BROOKS & DUNN & REBA If You See Him/If You See Her
JOE DIFFIE Texas Size Heartache
DIXIE CHICKS There's Your Trouble
WYNONNA Always Will

Hottest:

GEORGE STRAIT I Just Want To Dance With You
STEVE WARINER Holes In The Floor Of Heaven
JOHN MICHAEL MONTGOMERY Working On You
GARTH BROOKS Two Pina Coladas

Real Country

Dave Nicholson • (602) 966-6236

Adds:

TERRI CLARK Now That I Found You
DIXIE CHICKS There's Your Trouble

Hottest:

TRACY BYRD I'm From The Country
PATTY LOVELESS To Have You Back Again
GARTH BROOKS Two Pina Coladas
ALAN JACKSON Must've Had A Ball
TIM MCGRAW One Of These Days

AFTER MIDNITE ENTERTAINMENT

Mandy McCormack • (818) 461-5435

Adds:

TERRI CLARK Now That I Found You
BROOKS & DUNN & REBA If You See Him/If You See Her
BRYAN WHITE Bad Day To Let You Go

Hottest:

JO DEE MESSINA Bye, Bye
FAITH HILL This Kiss
RANDY TRAVIS Out Of My Bones
TRACY BYRD I'm From The Country
GARTH BROOKS Two Pina Coladas
SHANIA TWAIN You're Still The One

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Gary Knoll

Adds:

CLINT BLACK The Shoes You're Wearing
SUZY BOGGUSS Somebody To Love
TERRI CLARK Now That I Found You
JOE DIFFIE Texas Size Heartache
DIXIE CHICKS There's Your Trouble

Hottest:

GARTH BROOKS Two Pina Coladas
STEVE WARINER Holes In The Floor Of Heaven

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country

Ken Moultrie

Adds:

WYNONNA Always Will

Hottest:

FAITH HILL This Kiss
STEVE WARINER Holes In The Floor Of Heaven
JO DEE MESSINA Bye, Bye
SHANIA TWAIN You're Still The One
RANDY TRAVIS Out Of My Bones

Digital Country

L.J. Smith

Adds:

GEORGE STRAIT I Just Want To Dance With You

BROADCAST PROGRAMMING CONTINUED

Hottest:

SHANIA TWAIN You're Still The One
JO DEE MESSINA Bye, Bye
GARTH BROOKS Two Pina Coladas
RANDY TRAVIS Out Of My Bones
TOBY KEITH Dream Walkin'

New Country

Smith

Adds:

GEORGE STRAIT I Just Want To Dance With You

Hottest:

SHANIA TWAIN You're Still The One
TOBY KEITH Dream Walkin'
FAITH HILL This Kiss
GARTH BROOKS Two Pina Coladas

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

U.S. Country

Jim Murphy

Adds:

WADE HAYES When The Wrong One Loves You Right
COLLIN RAYE I Can Still Feel You

Hottest:

TRACE ADKINS Lonely Won't Leave Me Alone
GARTH BROOKS Two Pina Coladas
JO DEE MESSINA Bye, Bye
SHANIA TWAIN You're Still The One
CLAY WALKER Then What

RADIO ONE COUNTRY PLAYLIST

Jim Barbee • (970) 949-3339

Adds:

SUZY BOGGUSS Somebody To Love
DIXIE CHICKS There's Your Trouble
LILA MCCANN Almost Over You
WYNONNA Always Will

Hottest:

GARTH BROOKS Two Pina Coladas
STEVE WARINER Holes In The Floor Of Heaven
FAITH HILL This Kiss
JOHN MICHAEL MONTGOMERY Love Workin' On You
TIM MCGRAW One Of These Days
JOE DIFFIE Texas Size Heartache

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Tracy Thompson

Mainstream Country

Adds:

BROOKS & DUNN & REBA If You See Him/If You See Her
TERRI CLARK Now That I Found You
BRYAN WHITE Bad Day To Let You Go

Hottest:

SHANIA TWAIN You're Still The One
CLAY WALKER Then What
TOBY KEITH Dream Walkin'
GARTH BROOKS Two Pina Coladas
RANDY TRAVIS Out Of My Bones

Hot Country

David Felker

Adds:

BROOKS & DUNN & REBA If You See Him/If You See Her
JOE DIFFIE Texas Size Heartache
DIXIE CHICKS There's Your Trouble
LILA MCCANN Almost Over You

Hottest:

JO DEE MESSINA Bye, Bye
CLAY WALKER Then What
SHANIA TWAIN You're Still The One
TOBY KEITH Dream Walkin'
GARTH BROOKS Two Pina Coladas

TNN
THE NASHVILLE NETWORK

60.2 million households
Traci Todd,
Manager/Video Programming

ADDS

SAMMY KERSHAW Matches (Mercury)

TOP 10

JO DEE MESSINA Bye, Bye (Curb)
RANDY TRAVIS Out Of My Bones (DreamWorks)
SHANIA TWAIN You're Still The One (Mercury)
CLAY WALKER Then What (Giant)
TRISHA YEARWOOD Perfect Love (MCA)
TRACE ADKINS Lonely Won't Leave Me Alone (Capitol)
ALABAMA She's Got That Look In Her Eyes (RCA)
TRACY BYRD I'm From The Country (MCA)
CLEDUS T. JUDD Wives Do It All The Time (Razor & Tie)
TOBY KEITH Dream Walkin' (Mercury)

Information current as of April 13.

CMT
COUNTRY MUSIC TELEVISION

42 million households
Chris Part, Director/Programming
Paul Hastaba, VP/GM

ADDS

GEORGE JONES Wild Irish Rose (MCA)
GIL GRAND Famous Last Words (Monument)
LEANN RIMES Commitment (Curb)
STEVE WARINER Holes In The Floor Of Heaven (Capitol)

TOP 10

JO DEE MESSINA Bye, Bye (Curb)
TRACE ADKINS Lonely Won't Leave Me Alone (Capitol)
CLAY WALKER Then What (Giant)
TOBY KEITH Dream Walkin' (Mercury)
SHANIA TWAIN You're Still The One (Mercury)
DAVID KERSHAW I'll Never Stop Loving You (Curb)
MICHAEL PETERSON Too Good To Be True (Reprise)
KINLEYS Just Between You And Me (Epic)
MINDY MCCREARY You'll Never Know (BNA)
RANDY TRAVIS Out Of My Bones (DreamWorks)

HEAVY

TRACE ADKINS Lonely Won't Leave Me Alone (Capitol)
TRACY BYRD I'm From The Country (MCA)
FAITH HILL This Kiss (Warner Bros.)
TOBY KEITH Dream Walkin' (Mercury)
KINLEYS Just Between You And Me (Epic)
MINDY MCCREARY You'll Never Know (BNA)
JOHN MICHAEL MONTGOMERY Love Working... (Atlantic)
MICHAEL PETERSON Too Good To Be True (Reprise)
RANDY TRAVIS Out Of My Bones (DreamWorks)
SHANIA TWAIN You're Still The One (Mercury)
CLAY WALKER Then What (Giant)

HOT SHOTS

RHETT AKINS Drivin' My Life Away (Decca)
CLINT BLACK Cadillac Jack (RCA)
TERRI CLARK Now That I Found You (Mercury)
JOE DIFFIE Texas Size Heartache (Epic)
DIXIE CHICKS There's Your Trouble (Monument)
DERYL DODD Time On My Hands (Columbia)
TY HERNDON A Man Holdin' On (Epic)
HAL KETCHUM I Saw The Light (Curb)
ALLISON MOORER A Soft Place To Fall (MCA)
JASON SELLERS This Small Divide (BNA)
THOMPSON BROTHERS BAND Back On The Farm (RCA)
LEE ANN WOMACK Buckaroo (Decca)

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week. Pick Hits of the Week receive 6 plays per day.

Information current as of April 15.

COUNTRY PLAYLISTS

April 17, 1998 R&R • 65

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #1
WXXY/New York
(914) 592-1071
Smith/Roth

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
27	37	37	37	GARTH BROOKS/Two Pina Colodas
27	37	37	37	RANDY TRAVIS/Out Of My Bones
27	37	37	37	SHANIA TWAIN/You're Still The One
27	37	37	37	ALABAMA/She's Got That...
17	27	37	37	PATTY LOVELESS/To Have You Back...
17	27	37	37	MCRIDE W/BRICKMAN/Valentine
17	27	37	37	LEANN RIMES/Commitment
27	27	27	27	TOBY KEITH/Dream Walkin'
27	27	27	27	COCHRAN & WARINER/What If I Said
27	27	27	27	STEVE WARINER/Holes In...
17	27	27	27	DIXIE CHICKS/Can Love You...
17	27	27	27	JO DEE MESSINA/Bye, Bye
17	27	27	27	DAVID KERSH/If I Never Stop...
17	27	27	27	CLINT BLACK/The Shoes You're...
10	17	27	27	CLAY WALKER/Then What
10	17	27	27	GEORGE STRAIT/Just Want To...
27	27	27	27	FAITH HILL/This Kiss
27	27	27	27	JOHN M. MONTGOMERY/Love Working...
17	17	17	17	KEVIN SHARP/If You're All That...
17	17	17	17	HAL KETCHUM/Saw The Light
10	17	17	17	MARK WILLS/Do (Cherish You)
10	17	17	17	TRACY BYRD/From The Country
10	17	17	17	BRYAN WHITE/Bad Day To Let...
10	10	10	10	MIchel PETERSON/Too Good To Be True
10	10	10	10	MAVERICKS/To Be With You
10	10	10	10	CHELY WRIGHT/Already Do
10	10	10	10	SUZIE BOGGUSS/Somebody To Love
10	10	10	10	COLLIN RAYE/Can Still Feel You
10	10	10	10	WYNONNA/Always Will

MARKET #2
KZLA/Los Angeles
(213) 882-8000
Sebastian/Fink

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
34	34	34	34	CLINT BLACK/Nothin' But...
28	34	34	34	TOBY KEITH/Dream Walkin'
34	34	34	34	DAVID KERSH/If I Never Stop...
28	21	34	34	JO DEE MESSINA/Bye, Bye
34	24	34	34	SHANIA TWAIN/You're Still The One
18	28	28	28	TRACE ADKINS/Lonely Won't...
18	28	28	28	GARY ALLAN/If I Never Stop...
5	18	28	28	FAITH HILL/This Kiss
18	28	28	28	PATTY LOVELESS/To Have You Back...
5	28	28	28	STEVE WARINER/Holes In...
18	28	28	28	MARK WILLS/Do (Cherish You)
28	24	21	21	GARTH BROOKS/Two Pina Colodas
21	21	21	21	KENNY CHESNEY/Chance
34	21	21	21	WADE HAYES/The Day That She...
34	21	21	21	TIM MCGRAW/One Of These Days
18	28	21	21	SONS OF THE DESERT/Leaving October
28	21	21	21	WYNONNA/Come Some Rainy Day
28	21	21	21	TRISHA YEARWOOD/Perfect Love
28	21	21	21	KINLEYS/Just Between You...
18	28	18	18	ALABAMA/She's Got That...
18	18	18	18	GARTH BROOKS/Two Pina Colodas
5	18	18	18	TRACY BYRD/From The Country
5	18	18	18	TY HERNDON/Man Holdin' On
18	18	18	18	TIM MCGRAW/One Of These Days
5	18	18	18	GEORGE STRAIT/Just Want To...
5	18	18	18	RANDY TRAVIS/Out Of My Bones
5	5	5	5	MARK CHESNUT/If I Never Stop...
5	5	5	5	HAL KETCHUM/Saw The Light
5	5	5	5	LONESTAR/Say When
5	5	5	5	MINDY MCCREADY/You'll Never Know
5	5	5	5	JOHN M. MONTGOMERY/Love Working...
5	5	5	5	LILA MCCANN/Almost Over You
5	5	5	5	MICHAEL PETERSON/Too Good To Be True
5	5	5	5	LEANN RIMES/Commitment

MARKET #3
WUSN/Chicago
(312) 649-0099
Sledge/Biondo

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
20	20	20	20	FAITH HILL/This Kiss
20	20	20	20	RANDY TRAVIS/Out Of My Bones
20	20	20	20	TOBY KEITH/Dream Walkin'
20	20	20	20	JO DEE MESSINA/Bye, Bye
20	20	20	20	SHANIA TWAIN/You're Still The One
36	36	36	36	CLAY WALKER/Then What
36	36	36	36	DAVID KERSH/If I Never Stop...
36	36	36	36	TRISHA YEARWOOD/Perfect Love
14	20	20	20	GARTH BROOKS/Two Pina Colodas
14	20	20	20	GEORGE STRAIT/Just Want To...
14	20	20	20	CLINT BLACK/The Shoes You're...
14	20	20	20	TIM MCGRAW/One Of These Days
14	20	20	20	LEANN RIMES/Commitment
14	20	20	20	JOHN M. MONTGOMERY/Love Working...
14	20	20	20	MINDY MCCREADY/You'll Never Know
14	20	20	20	LONESTAR/Say When
20	20	20	20	STEVE WARINER/Holes In...
20	20	20	20	TRACY BYRD/From The Country
20	20	20	20	ALABAMA/She's Got That...
20	20	20	20	TRACE ADKINS/Lonely Won't...
20	20	20	20	PATTY LOVELESS/To Have You Back...
14	14	14	14	SAMMY KERSHAW/Matches
14	14	14	14	BRYAN WHITE/Bad Day To Let...
14	14	14	14	TY HERNDON/Man Holdin' On
14	14	14	14	MARK WILLS/Do (Cherish You)
14	14	14	14	NEAL MCCOY/Party On
14	14	14	14	CHELY WRIGHT/Already Do
14	14	14	14	GARY ALLAN/If I Never Stop...
36	36	36	36	WADE HAYES/The Day That She...
14	14	14	14	DERYL DODD/Time On My Hands
14	14	14	14	COLLIN RAYE/Can Still Feel You
14	14	14	14	SUZIE BOGGUSS/Somebody To Love

MARKET #4
KYCY/San Francisco
(415) 391-9330
Logan/Jordan

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
30	30	30	30	GARTH BROOKS/Two Pina Colodas
30	30	30	30	FAITH HILL/This Kiss
40	40	40	40	TOBY KEITH/Dream Walkin'
40	40	40	40	JO DEE MESSINA/Bye, Bye
40	40	40	40	CLAY WALKER/Then What
40	40	40	40	STEVE WARINER/Holes In...
5	30	30	30	MARK WILLS/Do (Cherish You)
30	40	40	40	SHANIA TWAIN/You're Still The One
30	40	40	40	ALABAMA/She's Got That...
5	20	20	20	GARY ALLAN/If I Never Stop...
5	30	30	30	TRACY BYRD/From The Country
5	30	30	30	MARK CHESNUT/If I Never Stop...
5	30	30	30	TERRI CLARK/Now That I Found You
5	5	5	5	HAL KETCHUM/Saw The Light
20	20	20	20	LONESTAR/Say When
30	30	30	30	PATTY LOVELESS/To Have You Back...
20	30	30	30	TOBY KEITH/Dream Walkin'
40	40	40	40	GEORGE STRAIT/Just Want To...
5	20	20	20	RANDY TRAVIS/Out Of My Bones
5	20	20	20	SAMMY KERSHAW/Matches
20	20	20	20	JOHN M. MONTGOMERY/Love Working...
40	40	40	40	CLINT BLACK/Nothin' But...
10	10	10	10	GARTH BROOKS/She's Gonna Make It
10	10	10	10	KENNY CHESNEY/Chance
10	10	10	10	COCHRAN & WARINER/What If I Said
10	10	10	10	WYNONNA/Come Some Rainy Day
30	40	40	40	DAVID KERSH/If I Never Stop...
10	10	10	10	NEAL MCCOY/You Can't Be...
10	10	10	10	TIM MCGRAW/Just To See You...
10	10	10	10	LILA MCCANN/Wanna Fall In Love
10	10	10	10	MCRIDE W/BRICKMAN/Valentine
10	10	10	10	COLLIN RAYE/Little Red Rodeo
10	10	10	10	DIAMOND RIO/Imagine That
10	10	10	10	KEVIN SHARP/If You Love Somebody
10	10	10	10	GEORGE STRAIT/Round About Way
10	10	10	10	LEE ANN WOMACK/You've Got To...
40	10	10	10	TRISHA YEARWOOD/Perfect Love
5	5	5	5	SUZIE BOGGUSS/Somebody To Love
5	5	5	5	KENNY CHESNEY/That's Why I'm Here

MARKET #5
WXTU/Philadelphia
(610) 381-0100
Johnson/Rader

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
32	32	32	32	COLLIN RAYE/Little Red Rodeo
32	32	32	32	WADE HAYES/The Day That She...
24	32	32	32	TOBY KEITH/Dream Walkin'
17	24	32	32	CLAY WALKER/Then What
32	32	32	32	DAVID KERSH/If I Never Stop...
32	32	32	32	FAITH HILL/This Kiss
32	32	32	32	TRISHA YEARWOOD/Perfect Love
24	24	24	24	RANDY TRAVIS/Out Of My Bones
24	24	24	24	TRACE ADKINS/Lonely Won't...
17	24	24	24	PATTY LOVELESS/To Have You Back...
17	17	17	17	SHANIA TWAIN/You're Still The One
17	17	17	17	GARTH BROOKS/Two Pina Colodas
32	32	32	32	GEORGE STRAIT/Round About Way
32	32	32	32	CLINT BLACK/Nothin' But...
17	17	17	17	JO DEE MESSINA/Bye, Bye
17	17	17	17	GEORGE STRAIT/Just Want To...
7	7	7	7	STEVE WARINER/Holes In...
17	17	17	17	MICHAEL PETERSON/Too Good To Be True
17	17	17	17	HAL KETCHUM/Saw The Light
17	17	17	17	JOHN M. MONTGOMERY/Love Working...
17	17	17	17	TIM MCGRAW/One Of These Days
7	7	7	7	TRACY BYRD/From The Country
7	7	7	7	LEANN RIMES/Commitment
7	7	7	7	ALABAMA/She's Got That...
24	17	17	17	LEE ANN WOMACK/You've Got To...
17	17	17	17	MICHAEL PETERSON/Too Good To Be True
17	17	17	17	SHANIA TWAIN/Wanna Fall In Love
17	17	17	17	BROOKS & DUNN/He's Got You
17	17	17	17	ALAN JACKSON/Between The Devil...
17	17	17	17	SAMMY KERSHAW/Love Of My Life
17	17	17	17	COCHRAN & WARINER/What If I Said
17	17	17	17	DIAMOND RIO/Imagine That
32	24	24	24	GARTH BROOKS/She's Gonna Make It
7	7	7	7	TRACY BYRD/From The Country
7	7	7	7	KEVIN SHARP/If You Never Know
7	7	7	7	GARY ALLAN/If I Never Stop...
7	7	7	7	TRISHA YEARWOOD/Perfect Love
7	7	7	7	SUZIE BOGGUSS/Somebody To Love
7	7	7	7	KEITH HARLING/Papa Bear
7	7	7	7	MARK WILLS/Do (Cherish You)

MARKET #6
KPLX/Dallas
(214) 526-2400
Phillips/Rivers/Whitney

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
38	38	38	38	JO DEE MESSINA/Bye, Bye
38	38	38	38	CLAY WALKER/Then What
38	38	38	38	TOBY KEITH/Dream Walkin'
38	38	38	38	TRACY BYRD/From The Country
38	38	38	38	STEVE WARINER/Holes In...
38	38	38	38	MINDY MCCREADY/You'll Never Know
38	38	38	38	GEORGE STRAIT/Just Want To...
38	38	38	38	GARTH BROOKS/Two Pina Colodas
38	38	38	38	GARY ALLAN/If I Never Stop...
38	38	38	38	SHANIA TWAIN/You're Still The One
38	38	38	38	MICHAEL PETERSON/Too Good To Be True
38	38	38	38	RANDY TRAVIS/Out Of My Bones
38	38	38	38	MARK WILLS/Do (Cherish You)
38	38	38	38	FAITH HILL/This Kiss
38	38	38	38	TRACE ADKINS/Lonely Won't...
38	38	38	38	SAMMY KERSHAW/Matches
38	38	38	38	GARY ALLAN/If I Never Stop...
38	38	38	38	LEANN RIMES/Commitment
38	38	38	38	PATTY LOVELESS/To Have You Back...
38	38	38	38	CLINT BLACK/The Shoes You're...
38	38	38	38	WINSTON SLADE/The English Language
38	38	38	38	KEITH HARLING/Papa Bear
15	15	15	15	KENNY CHESNEY/That's Why I'm Here
15	15	15	15	SHANE STOCKTON/What If I'm Right
15	15	15	15	LEANN RIMES/Commitment
15	15	15	15	JOHN M. MONTGOMERY/Love Working...
15	15	15	15	TERRI CLARK/Now That I Found You
7	7	7	7	ALABAMA/She's Got That...
7	7	7	7	DIXIE CHICKS/Can Love You...
15	15	15	15	LEE ANN WOMACK/Buckaroo
15	15	15	15	MARK CHESNUT/If I Never Stop...
15	15	15	15	TY HERNDON/Man Holdin' On
38	38	38	38	DAVID KERSH/If I Never Stop...
38	38	38	38	TRISHA YEARWOOD/Perfect Love
38	38	38	38	COCHRAN & WARINER/What If I Said

MARKET #6
KYNG/Dallas
(972) 716-7800
Pearman/Lackett

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
35	45	45	45	SHANIA TWAIN/You're Still The One
55	55	55	55	CLAY WALKER/Then What
45	45	45	45	STEVE WARINER/Holes In...
45	45	45	45	TOBY KEITH/Dream Walkin'
55	55	55	55	LONESTAR/Say When
20	20	20	20	GARTH BROOKS/Two Pina Colodas
45	45	45	45	MINDY MCCREADY/You'll Never Know
35	45	45	45	FAITH HILL/This Kiss
20	20	20	20	TIM MCGRAW/One Of These Days
35	45	45	45	TRACY BYRD/From The Country
20	20	20	20	CLINT BLACK/The Shoes You're...
20	20	20	20	MICHAEL PETERSON/Too Good To Be True
20	20	20	20	TY HERNDON/Man Holdin' On
20	20	20	20	JOHN M. MONTGOMERY/Love Working...
20	20	20	20	RANDY TRAVIS/Out Of My Bones
45	55	55	55	MINDY MCCREADY/Let's Talk About
20	20	20	20	DAVID KERSH/If I Never Stop...
20	20	20	20	ALABAMA/She's Got That...
20	20	20	20	GEORGE STRAIT/Just Want To...
20	20	20	20	HAL KETCHUM/Saw The Light
20	20	20	20	OWIGHT YOAKAM/Things Change
20	20	20	20	PATTY LOVELESS/To Have You Back...
20	20	20	20	SUZIE BOGGUSS/Somebody To Love
20	20	20	20	LEANN RIMES/Commitment
45	45	45	45	JO DEE MESSINA/Bye, Bye
5	10	10	10	RHETT AKINS/Dunn 'n' Reba/You See Him...
5	10	10	10	GARY ALLAN/If I Never Stop...
5	10	10	10	DIXIE CHICKS/Can Love You...
5	10	10	10	NEAL MCCOY/Party On
5	10	10	10	KENNY CHESNEY/That's Why I'm Here

MARKET #7
W4Country/Detroit
(313) 259-4323
Roberts/Cadillac Jack

PLAYS

3W	2W	1W	TW	ARTIST/TITLE
5	26	25	37	TIM MCGRAW/One Of These Days
5	26	25	37	GARTH BROOKS/Two Pina Colodas
38	38	38	37	SHANIA TWAIN/You're Still The One
38	38	38	37	CLINT BLACK/Nothin' But...

COUNTRY PLAYLISTS

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FINO COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #22	
KYGO/Denver (303) 321-0950 St. John/Svendsen	
PLAYS	ARTIST/TITLE
3W 2W 1W	
22 22 22	22 STEVE WARINER/Holes In...
22 22 30	22 HAN DY TRAVIS/Out Of My Bones
22 22 30	22 TRACY BYRD/I'm From The Country
30 30 30	30 TOBY KEITH/Dream Walkin'
30 30 30	30 SHANIA TWAIN/You're Still The One
22 22 30	30 CLAY WALKER/Then What
30 30 30	30 JO DEE MESSINA/Bye, Bye
22 22 30	30 LONESTAR/Say When
30 30 30	30 TIM MCGRAW/Just To See You
- 13 12	22 TIM MCGRAW/One Of These Days
22 22 22	22 KENNY CHESNEY/That's Why I'm Here
22 22 22	22 GARTH BROOKS/Two Pina Colodas
13 12 22	22 SAMMY KERSHAW/Matches
5 5 13	22 MARK WILLIS/Do (Cherish You)
22 22 22	22 GARY ALLAN/I Would Be You
13 12 22	22 KEITH HARLING/Papa Bear
22 22 22	22 ALABAMA/She's Got That...
22 22 22	22 FAITH HILL/This Kiss
30 30 30	30 CLINT BLACK/Nothin' But...
22 22 22	22 MICHAEL PETERSON/Too Good To Be True
13 13 22	22 COLLIN RAYE/Can Still Feel You
- - -	13 DIXIE CHICKS/There's Your Trouble
- 13 13	22 CLINT BLACK/The Shoes You're...
- 13 13	22 JOE DIFFIE/Texas Size Heartache
- 13 13	22 GEORGE STRAIT/Just Want To...
- 13 13	22 TERRI CLARK/Now That I Found You
13 13 13	13 TY HERNDON/A Man Holdin' On
13 13 13	13 LEE ANN WOMACK/Back On The Farm
13 13 13	13 JOHN M. MONTGOMERY/Love Working...
13 13 13	13 MATT KING/A Woman's Tears
13 13 13	13 PATTY LOVELESS/To Have You Back...
- 5 5 5	5 BRYAN WHITE/Bad Day To Let...
- 5 5 5	5 WADE HAYES/When The Wrong...
- 5 5 5	5 CHELY WRIGHT/Already Do
- 5 5 5	5 THOMPSON BROTHERS...Back On The Farm
- 5 5 5	5 MARK CHESNUTTA/Might Even Quit...
- 5 5 5	5 SHANE STOCKTON/What If I'm Right
- 5 5 5	5 LEE ANN WOMACK/Back On The Farm
- 5 5 5	5 HAL KETCHUM/Just Want To See You

MARKET #23	
WGAR/Cleveland (216) 328-9950 Nugent/Coffler	
PLAYS	ARTIST/TITLE
3W 2W 1W	
35 35 35	35 CLINT BLACK/Nothin' But...
35 35 35	35 TRACY BYRD/I'm From The Country
35 35 35	35 DAVID KERSHAW/I Never Stop...
35 35 35	35 MCBRIDE W/BRICKMAN/Valentine
23 23 35	35 JO DEE MESSINA/Bye, Bye
23 23 35	35 MICHAEL PETERSON/Too Good To Be True
23 23 35	35 SHANIA TWAIN/You're Still The One
35 35 35	35 CLAY WALKER/Then What
35 35 35	35 TRISHA YEARWOOD/Perfect Love
23 23 35	35 GARTH BROOKS/Two Pina Colodas
23 23 23	23 TRACE ADKINS/Lonely Won't...
23 23 23	23 CLINT BLACK/The Shoes You're...
23 23 23	23 FAITH HILL/This Kiss
23 23 23	23 TOBY KEITH/Dream Walkin'
23 23 23	23 PATTY LOVELESS/To Have You Back...
23 23 23	23 TIM MCGRAW/Just To See You
16 16 23	23 TRISHA YEARWOOD/Perfect Love
23 23 23	23 LEANN RIMES/Commitment
- - -	23 GEORGE STRAIT/Just Want To...
23 23 23	23 RANDY TRAVIS/Out Of My Bones
23 23 23	23 STEVE WARINER/Holes In...
16 16 16	16 MARK WILLIS/Do (Cherish You)
- 16 16	16 TERRI CLARK/Now That I Found You
- 16 16	16 HAL KETCHUM/Just Want To See You
- 16 16	16 MINDY MCCREADY/You'll Never Know
- 16 16	16 JOHN M. MONTGOMERY/Love Working...
- 16 16	16 COLLIN RAYE/Can Still Feel You
- 16 16	16 KEVIN SHARP/Love Is All That...
16 15 15	15 BROOKS & DUNN/He's Got You
16 15 15	15 GARTH BROOKS/Two Pina Colodas
16 15 15	15 COCHRAN & WARINER/What If I Said
16 15 15	15 DIAMOND RID/Imagine That
35 15 15	15 DIXIE CHICKS/Can Love You...
16 15 15	15 LILA MCCANN/Wanna Fall In Love
35 15 15	15 TIM MCGRAW/Just To See You
35 15 15	15 COLLIN RAYE/Little Red Rodeo
16 15 15	15 GEORGE STRAIT/Round About Way
16 15 15	15 LEE ANN WOMACK/You've Got To...

MARKET #24	
KUPV/Portland, OR (503) 233-0300 Rolle/Taylor	
PLAYS	ARTIST/TITLE
3W 2W 1W	
36 36 36	36 JO DEE MESSINA/Bye, Bye
36 36 36	36 DAVID KERSHAW/I Never Stop...
36 36 36	36 TRACY BYRD/I'm From The Country
36 36 36	36 SHANIA TWAIN/You're Still The One
25 25 36	36 FAITH HILL/This Kiss
25 25 36	36 MARK WILLIS/Do (Cherish You)
25 25 36	36 TOBY KEITH/Dream Walkin'
25 25 36	36 RANDY TRAVIS/Out Of My Bones
25 25 36	36 STEVE WARINER/Holes In...
25 25 36	36 MICHAEL PETERSON/Too Good To Be True
15 25 25	25 ALABAMA/She's Got That...
15 25 25	25 GARTH BROOKS/Two Pina Colodas
15 25 25	25 JOHN M. MONTGOMERY/Love Working...
15 25 25	25 GARY ALLAN/I Would Be You
25 25 25	25 MARK CHESNUTTA/Might Even Quit...
25 25 25	25 PATTY LOVELESS/To Have You Back...
- 25 25	25 LEANN RIMES/Commitment
- 25 25	25 TIM MCGRAW/One Of These Days
- 25 25	25 GEORGE STRAIT/Just Want To...
15 15 15	15 MINDY MCCREADY/You'll Never Know
- 15 15	15 SUZY BOGGUSS/Somebody To Love
- 15 15	15 KENNY CHESNEY/That's Why I'm Here
- 15 15	15 LEE ANN WOMACK/Back On The Farm
- 15 15	15 TERRI CLARK/Now That I Found You
- 15 15	15 SAWYER BROWN/Small Talk
- 15 15	15 TY HERNDON/A Man Holdin' On
- 15 15	15 CLINT BLACK/The Shoes You're...
- 15 15	15 JOE DIFFIE/Texas Size Heartache

MARKET #24	
KWJL/Portland, OR (503) 228-4933 Mitchell/McCrae	
PLAYS	ARTIST/TITLE
3W 2W 1W	
27 27 37	37 JO DEE MESSINA/Bye, Bye
27 27 37	37 LEANN RIMES/Commitment
27 27 37	37 STEVE WARINER/Holes In...
27 27 37	37 GEORGE STRAIT/Just Want To...
27 27 37	37 TRACY BYRD/I'm From The Country
17 27 37	37 TIM MCGRAW/One Of These Days
27 27 37	37 FAITH HILL/This Kiss
27 27 37	37 GARTH BROOKS/Two Pina Colodas
27 27 37	37 SHANIA TWAIN/You're Still The One
27 27 37	37 TOBY KEITH/Dream Walkin'
37 27 27	27 DIXIE CHICKS/Can Love You...
- - -	17 CLAY WALKER/Then What
27 27 27	27 DAVID KERSHAW/I Never Stop...
27 27 27	27 GARY ALLAN/I Would Be You
37 37 27	27 TIM MCGRAW/Just To See You
37 37 27	27 COLLIN RAYE/Little Red Rodeo
37 37 27	27 CLINT BLACK/Nothin' But...
37 37 27	27 TRISHA YEARWOOD/Perfect Love
37 37 27	27 GARTH BROOKS/She's Gonna Make It
37 37 27	27 CLAY WALKER/Then What
27 27 -	27 MCBRIDE W/BRICKMAN/Valentine
- - -	17 MARK WILLIS/Do (Cherish You)
17 17 17	17 MARK CHESNUTTA/Might Even Quit...
17 17 17	17 JOHN M. MONTGOMERY/Love Working...
17 17 17	17 KEITH HARLING/Papa Bear
17 17 17	17 SHERRIE AUSTIN/Put Your Heart...
17 17 17	17 LEE ANN WOMACK/Back On The Farm
17 17 17	17 CLINT BLACK/The Shoes You're...
17 17 17	17 MICHAEL PETERSON/Too Good To Be True
17 17 17	17 PATTY LOVELESS/To Have You Back...
17 17 17	17 MINDY MCCREADY/You'll Never Know

MARKET #25	
WBUE/Cincinnati (513) 721-1050 Closson/Hamilton	
PLAYS	ARTIST/TITLE
3W 2W 1W	
25 35 35	35 JO DEE MESSINA/Bye, Bye
25 35 35	35 TRISHA YEARWOOD/Perfect Love
25 35 35	35 COCHRAN & WARINER/What If I Said
18 35 35	35 GARTH BROOKS/She's Gonna Make It
25 35 35	35 FAITH HILL/This Kiss
35 35 35	35 CLAY WALKER/Then What
35 35 35	35 STEVE WARINER/Holes In...
25 35 35	35 SHANIA TWAIN/You're Still The One
18 35 35	35 GARTH BROOKS/Two Pina Colodas
18 25 25	25 PATTY LOVELESS/To Have You Back...
25 25 25	25 DAVID KERSHAW/I Never Stop...
25 25 25	25 LONESTAR/You Walked In On These Days
25 25 25	25 COLLIN RAYE/Little Red Rodeo
25 25 25	25 MARK CHESNUTTA/Thank God For...
- 25 25	25 GEORGE STRAIT/Just Want To...
25 25 25	25 MICHAEL PETERSON/Too Good To Be True
18 25 25	25 MCBRIDE W/BRICKMAN/Valentine
25 25 25	25 RANDY TRAVIS/Out Of My Bones
25 25 25	25 TRACY BYRD/I'm From The Country
25 25 25	25 TOBY KEITH/Dream Walkin'
18 25 25	25 LEANN RIMES/Commitment
25 25 25	25 KINLEYS/Just Between You...
18 25 25	25 LILA MCCANN/Almost Over You
- 25 25	25 CLINT BLACK/The Shoes You're...
18 25 25	25 KEITH HARLING/Papa Bear
25 25 25	25 DIXIE CHICKS/Can Love You...
25 25 25	25 JOHN M. MONTGOMERY/Love Working...
18 25 25	25 DARLE SINGLETARY/That's Where...
9 25 25	25 ALAN JACKSON/A Woman With No...
18 25 25	25 LEE ANN WOMACK/Back On The Farm
18 25 25	25 ALABAMA/She's Got That...
35 25 25	25 CLINT BLACK/Nothin' But...
18 25 25	25 MINDY MCCREADY/You'll Never Know
18 25 25	25 JOHN M. MONTGOMERY/Love Working...
18 25 25	25 TRACE ADKINS/Lonely Won't...
18 25 25	25 GARY ALLAN/I Would Be You
35 18 13	13 LILA MCCANN/Wanna Fall In Love
35 18 13	13 LEANN RIMES/On The Side Of...
13 13 13	13 GEORGE STRAIT/Carrying You
13 13 13	13 TRISHA YEARWOOD/How Do I Live

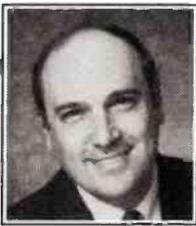
MARKET #25	
Y96.5 FM YOUNG COUNTRY	
PLAYS	ARTIST/TITLE
3W 2W 1W	
26 26 47	47 JO DEE MESSINA/Bye, Bye
26 26 47	47 TIM MCGRAW/One Of These Days
47 47 47	47 SHANIA TWAIN/You're Still The One
47 47 47	47 GARTH BROOKS/Two Pina Colodas
26 26 47	47 TRACY BYRD/I'm From The Country
26 26 47	47 RANDY TRAVIS/Out Of My Bones
26 26 47	47 FAITH HILL/This Kiss
47 31 31	31 CLINT BLACK/Nothin' But...
31 31 31	31 YEARWOOD & BROOKS/In Another's Eyes
31 31 31	31 LEE ANN WOMACK/Back On The Farm
31 31 31	31 DEANA CARTER/How Do I Get There
31 31 31	31 COCHRAN & WARINER/What If I Said
31 31 31	31 LILA MCCANN/Wanna Fall In Love
31 31 31	31 MARTINA MCBRIDE/A Broken Wing
31 31 31	31 SHANIA TWAIN/You're Still The One
31 31 31	31 NEAL MCCOY/You Can't Be True
16 16 26	26 TRISHA YEARWOOD/How Do I Live
16 16 26	26 MINDY MCCREADY/You'll Never Know
16 16 26	26 JOHN M. MONTGOMERY/Love Working...
16 16 26	26 TOBY KEITH/Dream Walkin'
- 26 26	26 GEORGE STRAIT/Just Want To...
16 26 26	26 STEVE WARINER/Holes In...
26 26 26	26 TERRI CLARK/Now That I Found You
26 26 26	26 CLINT BLACK/The Shoes You're...
26 26 26	26 THOMPSON BROTHERS...Back On The Farm
26 26 26	26 LEANN RIMES/Commitment
26 26 26	26 MICHAEL PETERSON/Too Good To Be True
5 16 26	26 MARK WILLIS/Do (Cherish You)
5 16 26	26 JOE DIFFIE/Texas Size Heartache
- - -	26 TRACE ADKINS/Big Time
- 16 16	16 COLLIN RAYE/Can Still Feel You
- 16 16	16 TY HERNDON/A Man Holdin' On
16 16 16	16 DARLE SINGLETARY/That's Where...
16 16 16	16 SAMMY KERSHAW/Matches
16 16 16	16 BRYAN WHITE/Bad Day To Let...
16 16 16	16 MARK CHESNUTTA/Might Even Quit...
16 16 16	16 LILA MCCANN/Almost Over You
16 16 16	16 KEITH HARLING/Papa Bear
16 16 16	16 GARY ALLAN/I Would Be You
16 16 16	16 LONESTAR/Say When

MARKET #26	
KROQ/Marquesa City (816) 531-2535 Kennedy/McEntire	
PLAYS	ARTIST/TITLE
3W 2W 1W	
28 28 35	35 TRACE ADKINS/Lonely Won't...
40 40 40	40 GARTH BROOKS/She's Gonna Make It
28 28 35	35 FAITH HILL/This Kiss
28 28 35	35 TOBY KEITH/Dream Walkin'
28 28 35	35 MCBRIDE W/BRICKMAN/Valentine
40 40 40	40 MINDY MCCREADY/You'll Never Know
40 40 37	37 JOE DEE MESSINA/Bye, Bye
40 40 37	37 GEORGE STRAIT/Round About Way
28 28 28	28 SHANIA TWAIN/You're Still The One
28 28 28	28 ALABAMA/She's Got That...
28 28 28	28 SHERRIE AUSTIN/Put Your Heart...
24 28 28	28 GARTH BROOKS/Two Pina Colodas
28 28 28	28 TRACY BYRD/I'm From The Country
24 28 28	28 KENNY CHESNEY/That's Why I'm Here
24 28 28	28 MARK CHESNUTTA/Might Even Quit...
18 24 28	28 TY HERNDON/A Man Holdin' On
24 28 28	28 HAL KETCHUM/Just Want To See You
28 28 28	28 LONESTAR/Say When
28 28 28	28 PATTY LOVELESS/To Have You Back...
28 28 28	28 LILA MCCANN/Almost Over You
18 24 28	28 TIM MCGRAW/One Of These Days
24 28 28	28 JOHN M. MONTGOMERY/Love Working...
28 28 28	28 MICHAEL PETERSON/Too Good To Be True
28 28 28	28 RANDY TRAVIS/Out Of My Bones
28 28 28	28 STEVE WARINER/Holes In...
18 24 28	28 BRYAN WHITE/Bad Day To Let...
28 28 28	28 MARK WILLIS/Do (Cherish You)
18 24 28	28 GARY ALLAN/I Would Be You
- 18 24	28 DIXIE CHICKS/There's Your Trouble
24 24 24	24 TERRI CLARK/Now That I Found You
18 24 24	24 JOE DIFFIE/Texas Size Heartache
- 18 24	24 KEITH HARLING/Papa Bear
- 18 24	24 SAWYER BROWN/Small Talk
24 24 24	24 KEVIN SHARP/Love Is All That...
18 24 24	24 DARLE SINGLETARY/That's Where...
- 18 24	24 CLINT BLACK/The Shoes You're...
- 18 24	24 SUZY BOGGUSS/Somebody To Love
18 18 18	18 MATT KING/A Woman's Tears
- 18 18	18 COLLIN RAYE/Can Still Feel You

MARKET #26	
WDAF-AM WDAF-AM (913) 677-8996 Cramer	
PLAYS	ARTIST/TITLE
3W 2W 1W	
28 28 28	28 SHANIA TWAIN/You're Still The One
20 28 28	28 TRACY BYRD/I'm From The Country
28 28 28	28 PATTY LOVELESS/To Have You Back...
20 28 28	28 JOHN M. MONTGOMERY/Love Working...
28 28 28	28 TOBY KEITH/Dream Walkin'
28 28 28	28 FAITH HILL/This Kiss
28 28 28	28 JOE DEE MESSINA/Bye, Bye
28 28 28	28 GARTH BROOKS/Two Pina Colodas
28 28 28	28 RANDY TRAVIS/Out Of My Bones
20 28 28	28 MICHAEL PETERSON/Too Good To Be True
20 28 28	28 MINDY MCCREADY/You'll Never Know
10 20 28	28 SHERRIE AUSTIN/Put Your Heart...
10 20 28	28 LEANN RIMES/Commitment
10 20 28	28 ALABAMA/She's Got That...
10 20 28	28 MARK WILLIS/Do (Cherish You)
- 20 28	28 TIM MCGRAW/One Of These Days
20 20 28	28 KEITH HARLING/Papa Bear
10 20 28	28 KENNY CHESNEY/That's Why I'm Here
20 20 28	28 LONESTAR/Say When
20 20 28	28 STEVE WARINER/Holes In...
10 20 28	28 TY HERNDON/A Man Holdin' On
20 20 28	28 GARY ALLAN/I Would Be You
10 20 28	28 MARK CHESNUTTA/Might Even Quit...
- 10 28	28 CLINT BLACK/The Shoes You're...
- 10 28	28 HAL KETCHUM/Just Want To See You
- 10 28	28 TERRI CLARK/Now That I Found You
- 10 28	28 LORRIE MORGAN/Not That Easy...
10 10 10	10 THOMPSON BROTHERS...Back On The Farm
10 10 10	10 MATT KING/A Woman's Tears
- 10 10	10 TERRI CLARK/Now That I Found You
- 10 10	10 SUZY BOGGUSS/Somebody To Love

MARKET #27	
KNCI/Sacramento (916) 338-9200 Evans/Wood	
PLAYS	ARTIST/TITLE
3W 2W 1W	
35 35 35	35 TRISHA YEARWOOD/Perfect Love
35 35 35	35 JOE DEE MESSINA/Bye, Bye
25 35 35	35 CHRIS KNIGHT/Framed
25 35 35	35 TOBY KEITH/Dream Walkin'
25 35 35	35 SHANIA TWAIN/You're Still The One
25 35 35	35 MICHAEL PETERSON/Too Good To Be True
15 35 35	35 MINDY MCCREADY/You'll Never Know
25 25 25	25 PATTY LOVELESS/To Have You Back...
25 25 25	25 TRACY BYRD/I'm From The Country
25 25 25	25 FAITH HILL/This Kiss
15 25 25	25 LONESTAR/Say When
25 25 25	25 GARTH BROOKS/Two Pina Colodas
15 25 25	25 STEVE WARINER/Holes In...
15 25 25	25 RANDY TRAVIS/Out Of My Bones
15 25 25	25 JOHN M. MONTGOMERY/Love Working...
- 25 25	25 GEORGE STRAIT/Just Want To...
- 25 25	25 CLINT BLACK/The Shoes You're...
- 15 25	25 KENNY CHESNEY/That's Why I'm Here
15 15 25	25 GARY ALLAN/I Would Be You
15 15 25	25 KEITH HARLING/Papa Bear
6 6 6 15	15 MARK WILLIS/Do (Cherish You)
6 6 6 15	15 MARK CHESNUTTA/Might Even Quit...
6 6 6 15	15 CHELY WRIGHT/Already Do
15 15 15	15 TIM MCGRAW/Just To See You
15 15 15	15 SAMMY KERSHAW/Love Of My Life
15 15 15	15 COCHRAN & WARINER/What If I Said
35 15 15	15 COLLIN RAYE/Little Red Rodeo
35 35 15	15 DAVID KERSHAW/I Never Stop...
35 35 15	15 MCBRIDE W/BRICKMAN/Valentine
15 15 15	15 GARTH BROOKS/She's Gonna Make It
- 6 6 6	6 THOMPSON BROTHERS...Back On The Farm
- 6 6 6	6 LEANN RIMES/Commitment
- 6 6 6	6 SAMMY KERSHAW/Matches
- 6 6 6	6 LEE ANN WOMACK/Back On The Farm
- 6 6 6	6 DIXIE CHICKS/There's Your Trouble

MARKET #28	
95.3 KRZY SAN JOSE/VALLEJO COUNTRY	
PLAYS	ARTIST/TITLE
3W 2W 1W	
40 40 35	35 CLAY WALKER/Then What
40 40 35	35 TRISHA YEARWOOD/Perfect Love
25 35 40	40 JOE DEE MESSINA/Bye, Bye
40 40 35	35 CLINT BLACK/Nothin' But...
40 40 35	35 GARTH BROOKS/Two Pina Colodas
40 40 35	35 DAVID KERSHAW/I Never Stop...
40 40 35	35 GEORGE STRAIT/Round About Way
25 40 40	40 MINDY MCCREADY/You



MIKE KINOSHIAN

Out Of Work, Not Out Of Hope

Time between PD gigs doesn't have to be time without work

Once you've tasted programming victories, it's enormously frustrating to be forced to remain on the sidelines. But it's another painful sign of the times. Those in such situations, however, should find the comments in this week's column illuminating, helpful, and, hopefully, encouraging.

Temporary Solution

Consolidation-related cutbacks have resulted in several programming casualties, even when the PDs are winning. KEZK/St. Louis finished first this fall among women 35-64 and second among women 25-54 — 0.3 behind sister Hot AC KYKY. KEZK PD **Jeff Cochran**'s reward was notification that longtime KYKY PD Smokey Rivers would now oversee both stations.

It didn't take long for Cochran to find work. SFX VP/Programming Dave Dillon contacted him about a position at Hot AC WSNE/Providence, but the job had one catch — it was on an interim basis. "I don't think it has any drawbacks," notes Cochran, who has been living in a Providence hotel room since March 10. "I get to keep my skills sharp, go over research, and meet some new people. While you're not going to make any long-term changes to what the station does, they've been very open to having me do some tweaking here and there. I've learned a lot about the market and what's going on here. Things like this are always educational."

Both employer and temporary employee may find situations like this to be attractive, especially if it's approached as an on-the-job audition. "Management gets to see some of my work that they might not have been exposed to, and I get to know them a little better than in a typical across-the-desk interview. It's quite a test drive."

In this case, Cochran already knew the WSNE job would *not* become a full-time position, because the station had already hired a full-time PD. "WSNE hadn't had a programmer in a while, and they said it would be good to have somebody come in, tidy up a couple of things, and hand off to somebody they've had some experience with before," explains Cochran. "It's kind of an odd situation, but a very good move on their part."

Shortly after new PD Scott Keith (who, ironically, succeeded Cochran as PD at KMZQ/Las Vegas) arrived on April 6, Cochran left Providence

for a week to pursue some job leads. He returned to program WHJY — again on an interim basis — as the SFX Rocker searches for a full-time PD. "That's one good thing about having a couple of different formats in your pocket," Cochran points out. "If you've been programming AC, for example, you probably can do Oldies."

Reflecting on having to depart a station after finishing first and second in two key demos, he admits, "It hurt. As I drove home, I asked myself what had just happened. We accomplished wonderful things, but they're moving on, and I certainly understand what they're doing. There are things yet to happen at KEZK that will make it even bigger. In technical terms, I don't think I was fired — I was consolidated. Maybe that's the reality of our business, but I hope it won't happen to too many people."

Regardless of how one's tenure ends, he adds, it's important that you don't burn any bridges. "You have to leave a company on good terms no matter where you are. If you don't, you can take yourself completely out of the business."

As for the experience, Cochran concludes, "It sounds silly, but a lot of this has been pretty painless. It's hard to describe, but it hasn't been the worst thing in the world."

You have to leave a company on good terms no matter where you are. If you don't, you can take yourself completely out of the business.

— Jeff Cochran

Other Avenues

Based on his performance at stations like WNSR (nee WMXV)/New York and WLTF/Cleveland, **Bob Dunphy** established himself as one of AC's top programmers. In the three years since Dunphy exited Mix [WXMV], his career has included stints heading his own

consultancy (Dunphy Strategic Media) and as MJJ's VP/Program Production.

The consulting transition was relatively easy, considering he did similar duties for WNSR parent Bonneville. These were multiformat efforts, but as he explains, "The funny thing about my career is that I spent so much of it in one format, at one station, with one company. It was easy to get pegged as a one-trick pony. The reality is, I did a lot more than AC."

That broad experience was useful when he joined MJJ. "It was hysterical in the sense that I'd do Alternative for breakfast, Country for lunch, Urban for dinner, and a snack of Classic Rock/'70s for good taste. My day would be incredibly varied, and I was on top of all kinds of music; it was impossible to get bored. It was also impossible to get home most nights, which is a whole other question."



Bob Dunphy

While Dunphy would like to return to day-to-day station operations, he finds it difficult to get in touch with the "right" people. "The board is changing so quickly," he remarks. "Every time you think you know who the right player is, there's a shift. Today's SFX station could be a Cox station tomorrow. Even if the ownership stays the same, management might change."

While programmers often have top-of-mind awareness, those who are out of the game face challenges. "If you're not a mover and shaker and your name isn't attached to a playlist, you're not as likely to be on convention panels," he laments.

The flip side: Dunphy has been able to look at the business with more of an outsider's perspective. "I've become a much more consumer-like radio user, rather than a radio insider. I've become less patient with songs developing. My tolerance for records I don't know is limited."

Ironically, the thing Dunphy misses most about day-to-day programming is something he wasn't especially fond of at the time. "If you asked me three years ago what the *best* thing about leaving Mix was, I would've said not having to worry about managing people. Truthfully, though, that's the thing I

“

Right now, I can afford to be picky — I'd want to stay at certain income and market-size levels. But once you're out of work for 25 weeks, you have to lower your expectations.

— Bill George

now miss most. I really enjoy working with people, and I think I've done a good job coaching some folks. I miss the mentoring."

When looking for a new job, he notes, the reputation of a previous employer or your previous format can color someone's perception of you. "People perceived Bonneville as a broadcasting retirement home where employees had jobs for life. But that wasn't the Bonneville I worked for; we had our own way of doing things. In New York, when we changed format [in the mid-'80s, from B/EZ WRFM to AC], it came from the bottom up — not the top down.

"Some people may look at AC programmers as passive, non-aggressive people. In fact, there are AC people who are every bit as aggressive as anyone in CHR."

The Need To Network

Bill George, a former Providence OM who later programmed AC WSSH/Boston (and its successor, NAC/Smooth Jazz WOAZ), now finds himself in the unfamiliar role of looking for his next programming job.

"You're making so many phone calls and networking that you don't have time to think about your emotions. The first week I was out of work, I'd get up and start at my home office at 8am and wouldn't finish until 7pm. For the first three or four weeks, you're so busy that you don't notice it."

Since George wanted to let people know he was available, networking was his top priority. "I know there'll be slow weeks where there's nothing to do, and I'll take advantage of that time then. For the most part, I wanted to make sure I got to people as early as possible."

In addition to making phone calls and putting packages together, George had to assemble a resumé for the first time. "I'd never gone out and applied for a job before. For the most part, I'd been lucky enough to fall into situations where people had sought me out.

"I've also spent a lot of time online, looking at different posting services, radio station web pages, and anything else that could provide clues about what's going on out there."

It's been about six weeks since George left WSJZ, and neither boredom nor frustration have settled in. "You have plenty to do, like looking at trade publications,

going to the library to make photocopies, spending time online and on the phone, and being on the computer. It would be almost impossible for me to get bored."

Consultants are always good job lead resources and, as George notes, "Gary Berkowitz and Mike McVay have pretty good web pages that give information about what their companies are doing. They also provide enough background to get me in touch with them.

"Everyone I've talked with has been very gracious. Consultants, VPs of programming, and higher-profile programmers in some of the bigger companies have all been terrific. It's a great way to network with a lot of people at once."

Approaching this dramatic change in his life philosophically, George notes, "It's almost like going to camp or being on vacation. I've experienced something different, and from that standpoint it's pretty exciting. How well that will wear in another month or two — if I'm still out — remains to be seen.

"Once you're done with your severance pay, unemployment kicks in. Then you really start assessing your budget and realize your limitations. Right now, I can afford to be picky — I'd want to stay at certain income and market-size levels. But once you're out of work for 25 weeks, you have to lower your expectations. I don't think I've been out to eat in the past month."

Jogging and playing basketball, however, have been important parts of George's daily ritual. "Making time for yourself is very important," he

maintains. "Although you're not going to work every day, you need release from things that stress you. It's important to take the mental time.

"This is the kind of business where you should always be prepared. You have to network, because you'll need people at some point down the road. It's great when you have those relationships already established."



Bill George

**Coming next week ...
R&R AC Achievement
Award nominees —
Part 1.**

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	2	1	ERIC CLAPTON My Father's Eyes (<i>Duck/Reprise</i>)	2626	2595	2579	2421	112/0
2	1	1	2	SAVAGE GARDEN Truly Madly Deeply (<i>Columbia</i>)	2625	2614	2693	2671	111/0
1	2	3	3	CELINE DION My Heart Will Go On (<i>550 Music</i>)	2327	2414	2614	2733	110/0
4	4	4	4	BACKSTREET BOYS As Long As You Love Me (<i>Jive</i>)	2256	2196	2197	2134	102/0
5	5	5	5	JOHN TESH / JAMES INGRAM Give Me Forever... (<i>GTSP/Mercury</i>)	2229	2127	2116	2080	108/0
7	6	6	6	ELTON JOHN Recover Your Soul (<i>Rocket/Island</i>)	2005	1813	1765	1599	108/3
10	9	7	7	SHANIA TWAIN You're Still The One (<i>Mercury</i>)	1885	1689	1465	1295	102/2
13	10	10	8	DAKOTA MOON A Promise I Make (<i>Elektra/EEG</i>)	1596	1460	1324	1205	97/1
9	8	9	9	FLEETWOOD MAC Landslide (<i>Reprise</i>)	1513	1532	1482	1448	84/1
6	7	8	10	PAULA COLE I Don't Want To Wait (<i>Imago/WB</i>)	1388	1578	1632	1710	79/0
17	15	12	11	AMY GRANT Like I Love You (<i>A&M</i>)	1259	1124	938	840	87/6
18	17	14	12	MADONNA Frozen (<i>Maverick/WB</i>)	1148	1031	924	821	79/4
11	12	11	13	ELTON JOHN Something About The Way You... (<i>Rocket/Island</i>)	1076	1134	1232	1277	69/0
19	19	16	14	MICHAEL BOLTON Safe Place From The Storm (<i>Columbia</i>)	1045	982	796	624	75/0
16	16	15	15	KENNY G My Heart Will Go On (<i>Arista</i>)	932	989	925	904	79/0
8	11	13	16	VANESSA WILLIAMS Oh How The Years Go By (<i>Mercury</i>)	921	1063	1319	1550	63/2
14	14	17	17	LEANN RIMES How Do I Live (<i>Curb</i>)	845	934	984	1107	58/0
12	13	18	18	RICHARD MARX & DONNA LEWIS At The Beginning (<i>Atlantic</i>)	807	933	1065	1245	58/0
20	20	19	19	DARYL HALL & JOHN OATES The Sky Is Falling (<i>Push</i>)	705	637	639	617	58/3
—	25	22	20	LEANN RIMES Looking Through Your Eyes (<i>Curb/Atlantic</i>)	630	453	261	90	70/8
26	23	21	21	SARAH MCLACHLAN Adia (<i>Arista</i>)	580	501	442	353	60/6
—	27	23	22	MARIAH CAREY My All (<i>Columbia</i>)	468	368	214	78	50/8
30	26	24	23	NATALIE IMBRUGLIA Torn (<i>RCA</i>)	405	318	221	135	29/8
22	21	20	24	JAMES HORNER Southampton (<i>Sony Classical/Work</i>)	394	544	561	510	38/0
—	28	26	25	PETER CETERA She Doesn't Need Me Anymore (<i>River North</i>)	363	258	176	81	43/6
DEBUT			26	BONNIE RAITT One Belief Away (<i>Capitol</i>)	274	118	—	—	40/16
29	29	28	27	JANET Together Again (<i>Virgin</i>)	199	176	169	169	12/0
—	30	29	28	AALIYAH Journey To The Past (<i>Atlantic</i>)	192	170	142	132	25/1
DEBUT			29	38 SPECIAL Saving Grace (<i>Razor & Tie</i>)	163	124	100	75	23/3
DEBUT			30	VONDA SHEPARD Searchin' My Soul (<i>550 Music</i>)	153	10	—	—	17/6

This chart reflects airplay from April 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker
112 AC reporters. 111 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent.
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NEW & ACTIVE

SHAWN COLVIN Nothin On Me (*Columbia*)
Total Stations: 14, Adds: 1, Plays: 127, including WVAF 14 (15), WAFY 7 (11), WHUD 15 (12), WLZW 8 (7), WKWK 10 (10), WTCB 5 (6), WLRQ 6 (3), WOOF 7, WAHR 5 (5), WMGN 14 (16), WRWC 17 (17), KELO 5 (5), KMAJ 14 (14).

GLORIA ESTEFAN Heaven's What I Feel (*Epic*)
Total Stations: 17, Adds: 16, Plays: 120, including WLTW 5, WLIF 6, WXKC 1, WASH 21, WMGS 12, WTCB 2, WAJI 5, KMAJ 14, KBIG 21, KWAV 15, KIOI 18.

MICHAEL W. SMITH Love Me Good (*Reunion/Jive*)
Total Stations: 15, Adds: 0, Plays: 117, WKWK 5 (5), WGSY 9 (9), WTCB 6 (7), WDEF 4 (4), KHLA 5 (5), WROE 5 (3), WAJI 10 (10), WFMK 10 (10), WGLM 7 (7), WRWC 12 (12), WQLR 15 (16), WAZY 19 (7), WLTE 3 (3), KELO 5 (5), KWAV 2 (2).

DIANA KRALL Peel Me A Grape (*Impulse!/GRP*)
Total Stations: 25, Adds: 2, Plays: 106, including WMJX 1 (1), WRCH 6 (4), WWLI 5 (5), WLIF 2 (2), WKWK 5 (5), WGSY 8 (8), WSPA 1 (2), WEAT 3 (3), WOEF 3 (3), WROE 5 (5), WTP1 7 (8), WFMK 10 (10), WGLM 6 (6), WMGN 6 (5), WSWT 1, WRWC 12 (12), KATF 4 (5), WQLR 2 (2), WLTE 4, KELO 1 (1), KJSN 3 (3), KWAV 3 (3), KKCW 2 (1), KISC 6 (4).

K-CI & JOJO All My Life (*MCA*)
Total Stations: 13, Adds: 2, Plays: 95, including WWLI 5 (5), WYJB 18 (21), WLIF 6 (6), WALK 6 (1), WKWK 10 (10), WRMF 3, KVIL 15, WROE 5 (3), WFMK 10, WGLM 7 (7), WRWC 5 (5), WLTE 5 (3).

AQUA Turn Back Time (*MCA*)
Total Stations: 13, Adds: 0, Plays: 82, WWLI 5 (5), WLIF 7 (7), WHUD 6, WKWK 5 (5), WGSY 9 (10), WTCB 8 (7), WRMF 3 (3), KVIL 7 (7), KVLY 7 (1), WFMK 10 (10), WGLM 4 (4), WRWC 8 (8), KWAV 3 (5).

JANIS IAN Getting Over You (*Windham Hill*)
Total Stations: 13, Adds: 2, Plays: 73, including WLZW 5, WKWK 20 (20), WPCH 7 (7), WLRQ 1 (1), WDEF 3, WOOF 6 (7), WROE 5 (5), WGLM 4 (3), WRWC 8 (5), KELO 6 (5), KWAV 3 (3), KISC 5 (4).

CHICAGO All Roads Lead To You (*Reprise*)
Total Stations: 15, Adds: 13, Plays: 52, including WHUD 1, WFOG 7, WDEF 10, WOOF 8 (3), WAJI 5, WGLM 16, KWAV 5.

JAMES TAYLOR Jump Up Behind Me (*Columbia*)
Total Stations: 17, Adds: 16, Plays: 52, including WRCH 1, WWLI 5, WLIF 6, WHUD 2, WTCB 2, WAJI 5, WGLM 5, KELO 1, KMAJ 14, KWAV 3, KKCW 8 (4).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS

No Songs Qualified For Breaker Status This Week

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GLORIA ESTEFAN Heaven's What I Feel (<i>Epic</i>)	16
BONNIE RAITT One Belief Away (<i>Capitol</i>)	16
JAMES TAYLOR Jump Up Behind Me (<i>Columbia</i>)	16
CHICAGO All Roads Lead To You (<i>Reprise</i>)	13
MARIAH CAREY My All (<i>Columbia</i>)	8
NATALIE IMBRUGLIA Torn (<i>RCA</i>)	8
LEANN RIMES Looking Through Your Eyes (<i>Curb/Atlantic</i>)	8
JIMMY BUFFETT Island Fever (<i>Island</i>)	6
PETER CETERA She Doesn't Need Me Anymore (<i>River North</i>)	6
AMY GRANT Like I Love You (<i>A&M</i>)	6
SARAH MCLACHLAN Adia (<i>Arista</i>)	6
VONDA SHEPARD Searchin' My Soul (<i>550 Music</i>)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SHANIA TWAIN You're Still The One (<i>Mercury</i>)	+196
ELTON JOHN Recover Your Soul (<i>Rocket/Island</i>)	+192
LEANN RIMES Looking Through Your Eyes (<i>Curb/Atlantic</i>)	+177
BONNIE RAITT One Belief Away (<i>Capitol</i>)	+156
VONDA SHEPARD Searchin' My Soul (<i>550 Music</i>)	+143
DAKOTA MOON A Promise I Make (<i>Elektra/EEG</i>)	+136
AMY GRANT Like I Love You (<i>A&M</i>)	+135
GLORIA ESTEFAN Heaven's What I Feel (<i>Epic</i>)	+120
MADONNA Frozen (<i>Maverick/WB</i>)	+117
PETER CETERA She Doesn't Need Me... (<i>River North</i>)	+105

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

J. BRICKMAN w/S. ASHTON & C. RAYE The Gift (*Windham Hill*)

BACKSTREET BOYS Quit Playing Games (*With My Heart*) (*Jive*)

KENNY G Loving You (*Arista*)

JEWEL Foolish Games (*Atlantic*)

MICHAEL BOLTON The Best Of Love (*Columbia*)

BLESSID UNION Light In Your Eyes (*Capitol*)

SHAWN COLVIN Sunny Came Home (*Columbia*)

JEWEL You Were Meant For Me (*Atlantic*)

DARYL HALL & JOHN OATES Promise Ain't Enough (*Push*)

GARY BARLOW So Help Me Girl (*Arista*)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

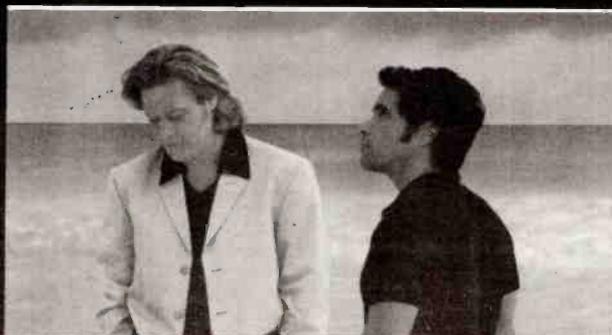
DARYL HALL JOHN OATES

The Sky Is Falling

R&R AC 19!
(+68 SPINS)!

New This Week

WLTW/NEW YORK CITY!
WPCH/ATLANTA!
KKCW/PORTLAND!



BIG SPINS AT
WKWK 20x WAZY 24x
WAFY 43x WDEF 24x
WFMK 20x KATF 25x
KYMG 22x KCLI 21x
WRWC 35x

David Morrell..... 212-590-2216
Jerry Lembo..... 201-585-5272
Donna Brake..... 615-599-0777
Mark Barnowski.... 248-524-1914
Tom Callahan..... 303-545-0232

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RECORDS

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ON TOUR THIS SUMMER WITH CHICAGO

BONNIE RAITT

one belief away

#1 MOST ADDED AT MAINSTREAM!

AC CHART DEBUT 26
NEW & ACTIVE AT HOT AC

New This Week:

WDOK WLMG WPLI
WVEZ WVAF WSRS

and many, many more quality stations!

R&R ADULT ALTERNATIVE 1
BDS ADULT ALTERNATIVE #2



Upcoming Appearances Include:

The Tonight Show with Jay Leno on April 16th and
The Late Show with David Letterman on May 13th!

National Tour:

4/18 San Diego	5/2 Nashville
4/20 Phoenix	5/5 Boston
4/21 Mesa	5/6 Boston
4/22 Albuquerque	5/8 New York
4/24 New Orleans	5/9 New York
4/25 New Orleans	5/15 Philadelphia
4/27 Austin	5/16 Philadelphia
4/28 Dallas	5/26 Detroit
4/29 Houston	5/27 Chicago
5/1 Memphis	5/29 Minneapolis

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Stations and their ads listed alphabetically by market

AC

HOT AC

WYJB/Albany, NY
OM: Michael Morgan
MD: Pat Ryan
AMY GRANT "Like"
PETER CETERA "Head"
GLORIA ESTEFAN "Heaven's"

WYMY/Greenville, SC
PD: Gary Jackson
MD: Chris Scott
3 JANELLE WILLIAMS "Heaven's"
AMY GRANT "Like"

WYWA/Santa Barbara, CA
PD: Peter Bie
1 ELTON JOHN "Recover"
2 JAMES BRYLOR "Jump"

WKDD/Akron, OH
PD: Chuck Collins
No Ads

WYXJ/Albany, NY
PD: Paul Venzal
10 DAVE MATHEWS BAND "Crash"
8 MICK ROGER "See"

112 Total Reporters
112 Current Reporters
111 Current Playlists
Did Not Report, Playlist Frozen (1):
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HOT AC TOP 30

APRIL 17, 1998

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	2	1	NATALIE IMBRUGLIA Torn (RCA)	3617	3465	3202	3064	92/2
1	1	1	2	MATCHBOX 20 3am (Lava/Atlantic)	3417	3468	3484	3533	87/0
2	2	3	3	SAVAGE GARDEN Truly Madly Deeply (Columbia)	3189	3210	3264	3309	80/1
4	4	4	4	LOREENA MCKENITT The Mummers' Dance (Quinkan Road/WB)	2303	2709	2764	3026	68/0
8	7	5	5	THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	2208	2296	2287	2275	68/2
10	10	9	6	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	2173	2082	2037	1992	71/0
12	11	10	7	MARCY PLAYGROUND Sex And Candy (Capitol)	2154	2052	1976	1805	60/1
9	8	6	8	VERVE Bitter Sweet Symphony (Hut/Virgin)	2121	2251	2203	2161	68/0
6	6	8	9	SMASH MOUTH Walkin' On The Sun (Interscope)	2072	2151	2328	2397	60/1
5	5	7	10	CELINE DION My Heart Will Go On (550 Music)	1941	2218	2410	2528	57/0
15	16	14	11	EDWIN MCCAIN I'll Be (Lava/Atlantic)	1899	1740	1584	1546	66/1
13	13	12	12	MADONNA Frozen (Maverick/WB)	1851	1829	1696	1641	68/3
7	9	11	13	BILLIE MYERS Kiss The Rain (Universal)	1823	1913	2092	2305	61/2
16	15	15	14	PAULA COLE Me (Imago/WB)	1781	1698	1585	1539	76/1
11	12	13	15	BEN FOLDS FIVE Brick (550 Music)	1644	1797	1852	1808	60/1
20	20	17	16	FASTBALL The Way (Hollywood)	1581	1347	1046	862	61/5
14	14	16	17	PAULA COLE I Don't Want To Wait (Imago/WB)	1424	1549	1602	1632	53/0
BREAKER				SARAH MCLACHLAN Adia (Arista)	1346	1181	1003	832	66/3
19	17	18	19	BACKSTREET BOYS As Long As You Love Me (Jive)	1340	1327	1243	1204	45/0
23	22	20	20	SHAWN COLVIN Nothin On Me (Columbia)	1146	998	828	601	60/3
27	24	22	21	ALANIS MORISSETTE Uninvited (Reprise)	1131	859	653	468	47/5
22	23	23	22	FLEETWOOD MAC Landslide (Reprise)	815	761	731	672	36/4
24	25	24	23	SISTER 7 Know What You Mean (Arista Austin/Arista)	810	709	574	493	40/1
—	28	25	24	MATCHBOX 20 Real World (Lava/Atlantic)	708	570	460	256	29/4
25	26	26	25	ELTON JOHN Recover Your Soul (Rocket/Island)	612	561	499	475	33/3
DEBUT				VONDA SHEPARD Searchin' My Soul (550 Music)	585	286	194	100	38/13
30	30	27	27	SHANIA TWAIN You're Still The One (Mercury)	562	518	440	406	31/5
28	29	28	28	JANET Together Again (Virgin)	492	506	449	425	18/0
26	27	29	29	FIONA APPLE Shadowboxer (Clean Slate/Work)	488	478	490	475	24/0
DEBUT				REBEKAH Sin So Well (Elektra/EEG)	413	384	338	273	31/3

This chart reflects airplay from April 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker. 93 Hot AC reporters. 89 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

NEW & ACTIVE

TONIC Open Up Your Eyes (Polydor/A&M)
Total Stations: 19, Adds: 1, Plays: 409, including WVIC 14 (7), WKLI 6 (6), WDRV 26 (25), WOMP 21 (12), WPTF 37 (37), WMBX 16 (19), KPEK 19 (19), KMY 2, KDMX 26 (26), WKDD 13 (13), WIOG 24 (25), WWWW 15 (5), KSTZ 20 (19), KOZM 19 (40), WALC 38 (58), KALC 11, KVSR 19 (18), KZZO 48 (45).

GOO GOO DOLLS Iris (Reprise)
Total Stations: 26, Adds: 13, Plays: 396, including WBMX 6 (4), WKLI 12 (8), WLCE 38 (28), WDRV 20 (22), WZNE 12, WOMP 22 (24), WQWZ 15, WKSI 36 (25), WPTF 35 (23), WSHF 28 (27), WSSR 13, KPEK 7, KDMX 15, KZZP 28 (22), WKQI 10, WPNT 25 (27), WWWW 8, KALC 7, KNEV 15, KZZO 33 (36), KFMB 11.

CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal)
Total Stations: 26, Adds: 12, Plays: 351, including WMBX 7 (7), WKLI 26 (27), WDRV 18 (12), WQWZ 15, WQSM 7, WPTF 10 (14), WSSR 12 (7), WMBX 11, KPEK 16 (14), KAMX 16, KZZP 22, KMXC 10, KKY 6 (8), WALC 40 (35), KCIX 32 (37), KLLY 21 (20), KVSR 8, KYSR 25 (19), KZZO 21 (16), KPLZ 21 (14), KEYW 5.

LISA LOEB Let's Forget About It (Geffen)
Total Stations: 25, Adds: 2, Plays: 333, including WBMX 4 (4), WDAQ 17 (17), WMGX 17 (17), WKLI 12 (8), WDRV 12 (12), WOMP 7 (10), WQSM 25 (21), WPTF 12 (10), WXIL 16 (15), KURB 17, KPEK 16 (19), KAMX 21 (20), KMY 9 (10), KKY 19 (24), KKP 4 (5), WQAL 10 (10), WPNT 26 (24), WWWW 10 (8), KMXS 5 (5), KBBT 21, KRUZ 12 (10), KPLZ 21 (21), KEYW 5.

DAVE MATTHEWS BAND Don't Drink The Water (RCA)
Total Stations: 17, Adds: 2, Plays: 317, WBMX 13 (10), WKLI 8, WLCE 25 (25), WZNE 22 (22), WOMP 22 (23), WQWZ 15 (15), WKZL 16 (15), WPTF 11 (10), WSSR 16, KAMX 31 (34), WTMX 13 (9), KOZM 35 (33), KMXC 9 (10), KLLY 8, KVSR 16, KBBT 23 (20), KLLC 20 (14), KPLZ 14 (21).

JAI Heaven (RCA)
Total Stations: 20, Adds: 0, Plays: 304, WBMX 6 (5), WLCE 10 (10), WOMP 9 (7), WQWZ 27 (21), WQSM 20 (21), WSHF 17 (18), WAKS 7 (9), WSSR 11 (7), KURB 16 (19), KHM 14 (15), WKDD 15 (14), WQAL 10 (9), WKQI 12 (12), WKTI 23 (22), WPNT 25 (25), KMXC 20 (20), KLLY 7 (19), KVSR 19 (22), KFMB 18 (26), KLLC 18 (18).

JARS OF CLAY Five Candles (You Were There) (Essential/Silvertone)
Total Stations: 21, Adds: 1, Plays: 255, including WDRV 22 (21), WOMP 10 (9), WPLL 17 (19), WWDE 8 (5), WPTF 25 (24), WMBX 21 (16), WAKS 5 (5), WSSR 14 (14), WMBX 7 (7), KURB 17 (19), WMC 3, KMY 11 (10), KKY 10, WTMX 18 (16), WWWW 10 (10), KFMB 6 (18), KLLC 17 (18), KRUZ 15 (10), KPLZ 14 (14).

BARENAKED LADIES Brian Wilson (Reprise)
Total Stations: 11, Adds: 1, Plays: 254, WBMX 40 (38), WDRV 25 (23), WPLL 17 (20), WPTF 25 (24), WSHF 23 (27), WRAL 33 (33), KMY 8 (8), WTMX 45 (40), WQAL 13 (13), KSTP 19, KLLY 6 (9).

NAKED Raining On The Sky (Red Ant)
Total Stations: 14, Adds: 2, Plays: 215, including WXLO 7, WKLI 15 (13), WDRV 23 (21), WOMP 10 (10), WKZL 11 (14), WSHF 17 (9), KDMX 18 (6), KKP 11, KZZP 29 (28), KALC 7 (10), KCDU 14 (13), KZZO 20 (21), KLLC 18 (18).

AMY GRANT Like I Love You (A&M)
Total Stations: 13, Adds: 1, Plays: 212, including WDAQ 19 (18), WOMP 24 (21), WXIL 28 (29), KURB 21 (25), KKDB 3 (9), KKY 17 (20), KHM 25 (29), WKDD 8 (8), KCIX 32 (28), KBEE 12 (14), KPLZ 14 (14), KEYW 9 (9).

TUESDAYS It's Up To You (Arista)
Total Stations: 12, Adds: 0, Plays: 198, WDAQ 17 (18), WKLI 18 (20), WKEE 12, WOMP 23 (24), WCGO 20 (20), WQSM 20 (18), WXIL 19 (19), WAKS 6 (5), KKY 30 (26), WQAL 13 (13), WWWW 15 (14), KMXS 5 (5).

EVERCLEAR I Will Buy You A New Life (Capitol)
Total Stations: 13, Adds: 3, Plays: 191, WKLI 12 (13), WZNE 21 (17), WOMP 10, WQSM 15 (7), WSSR 7 (7), KMY 8, KKP 4, WTMX 38, WWWW 5, KOZM 18 (20), KLLY 6, KFMB 37 (31), KLLC 10 (10).

TDRI AMDS Spark (Atlantic)
Total Stations: 10, Adds: 1, Plays: 182, WBMX 2, WLCE 5, WSSR 7 (7), KAMX 32 (10), WTMX 13, WPNT 27 (26), KOZM 35 (23), KVSR 20, KBBT 31 (26), KLLC 10 (10).

AQUA Turn Back Time (MCA)
Total Stations: 9, Adds: 0, Plays: 182, WKEE 25 (11), WJLK 12 (11), WOMP 36 (37), WAKS 18 (18), WMLX 9 (8), KPEK 16 (18), KMY 11 (10), KHM 28 (29), WKDD 17 (15), WWWW 10 (5).

BONNIE RAITT One Belief Away (Capitol)
Total Stations: 12, Adds: 3, Plays: 169, including WDAQ 16, WMGX 16 (16), WKLI 10 (13), WQWZ 23 (23), WXIL 15, WMC 20, KPEK 19 (17), WKDD 17 (18), WWWW 20 (5), KFMB 13 (19).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS

SARAH MCLACHLAN
Adia (Arista)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1346/165	66/3	18

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GOO GOO DOLLS Iris (Reprise)	13
VONDA SHEPARD Searchin' My Soul (550 Music)	13
CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal)	12
FASTBALL The Way (Hollywood)	5
ALANIS MORISSETTE Uninvited (Reprise)	5
SHANIA TWAIN You're Still The One (Mercury)	5
GLORIA ESTEFAN Heaven's What I Feel (Epic)	4
FLEETWOOD MAC Landslide (Reprise)	4
MATCHBOX 20 Real World (Lava/Atlantic)	4
SHAWN COLVIN Nothin On Me (Columbia)	3
EVERCLEAR I Will Buy You A New Life (Capitol)	3
ELTON JOHN Recover Your Soul (Rocket/Island)	3
MADONNA Frozen (Maverick/WB)	3
SARAH MCLACHLAN Adia (Arista)	3
BONNIE RAITT One Belief Away (Capitol)	3
REBEKAH Sin So Well (Elektra/EEG)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
VONDA SHEPARD Searchin' My Soul (550 Music)	+299
ALANIS MORISSETTE Uninvited (Reprise)	+272
FASTBALL The Way (Hollywood)	+234
SARAH MCLACHLAN Adia (Arista)	+165
EDWIN MCCAIN I'll Be (Lava/Atlantic)	+159
NATALIE IMBRUGLIA Torn (RCA)	+152
GOO GOO DOLLS Iris (Reprise)	+150
SHAWN COLVIN Nothin On Me (Columbia)	+148
MATCHBOX 20 Real World (Lava/Atlantic)	+138
CHERRY POPPIN' DADDIES Zoot Suit... (Mojo/Universal)	+119

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
TONIC If You Could Only See (Polydor/A&M)
SISTER HAZEL All For You (Universal)
GREEN OAY Time Of Your Life (Good Riddance) (Reprise)
SUGAR RAY Fly (Lava/Atlantic)
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)
LISA LOEB I Do (Geffen)
CHUMBAWAMBA Tubthumping (Republic/Universal)
MATCHBOX 20 Push (Lava/Atlantic)
ELTON JOHN Something About The Way... (Rocket/Island)
BACKSTREET BOYS Quit Playing Games (With My...) (Jive)

Breakers: Songs registering 1200 plays or more for the first time. Bullies awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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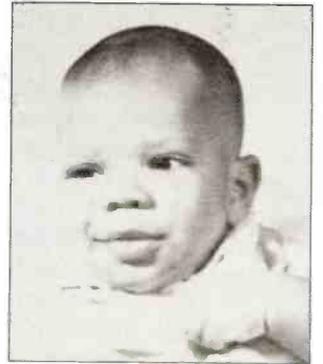
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Discover Your Inner Child

In a format with as strong a sense of family as this one, what could be more suitable than another page for the family photo album? This time, we present some leading NAC/Smooth Jazz artists as kids. Can you recognize who's who?



1



2



3



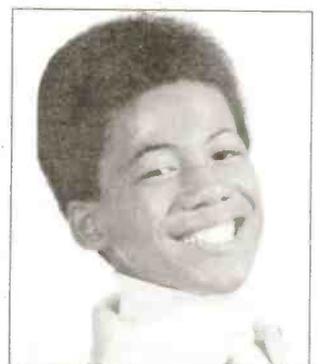
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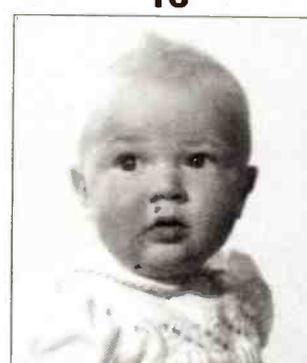
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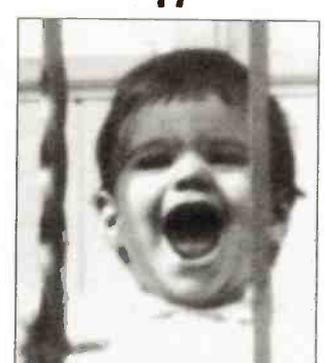
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20



21



22

1. Craig Chaguico 2. Paul Taylor 3. Boney James 4. Chris Botti 5. Russ Freeman 6. Rick Braun 7. Jonathan Butler 8. Lee Ritenour 9. Candy Dulfer 10. Richard Elliot 11. Bobby Caldwell 12. Bob James 13. Jeff Golub 14. Dave Koz 15. Jeff Lorber 16. Keiko Matsui 17. Marilyn Scott 18. Norman Brown 19. David Sanborn 20. John Tesh 21. Peter White 22. Joyce Cooling

APRIL 17, 1998

BREAKERS®

FOUR 80 EAST
Eastside (Cargo/MCA)

TOTAL PLAYS/INCREASE: 406/48
TOTAL STATIONS/ADDS: 42/3
CHART: 15

MARILYN SCOTT
Starting To Fall (Warner Bros.)

TOTAL PLAYS/INCREASE: 406/20
TOTAL STATIONS/ADDS: 33/1
CHART: 16

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
PAUL HARDCASTLE Shelbi (JVC/JMI)	10
CHRIS STANDRING Cool Shades (Instinct)	9
RICHARD ELLIOT In The Groove (Metro Blue/Blue Note)	7
PEACE OF MIND Peace Of Mind (Nu Groove)	6
DIANA KRALL You're Getting To Be... (Impulse!/GRP)	5
CANDY DULFER Smooth (N2K Encoded Music)	4
SPYRO GYRA Morning Dance (GRP)	4
KIM WATERS Nightfall (Shanachie)	4
BRIAN CULBERTSON On My Mind (Bluemoon/Atlantic)	3
CHARLES FAMBROUGH It's Not Easy Havin'... (Nu Groove)	3
FOUR 80 EAST Eastside (Cargo/MCA)	3
GREGG KARUKAS Blue Touch (I.E./Verve)	3
KIM PENSYL Quiet Cafe (Fahrenheit)	3
JOE SAMPLE Night Flight (Warner Bros.)	3
PAMELA WILLIAMS Pump Up The Heat (Heads Up)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RICHARD ELLIOT In The Groove (Metro Blue/Blue Note)	+153
DOWN TO THE BONE Brooklyn Heights (Nu Groove)	+119
CHUCK LOEB Just Us (Shanachie)	+109
CHRIS STANDRING Cool Shades (Instinct)	+90
BRYAN SAVAGE Kaleidoscope (Higher Octave)	+82
CANDY DULFER Smooth (N2K Encoded Music)	+80
JONATHAN BUTLER Dancing On... (N2K Encoded Music)	+75
BRIAN CULBERTSON On My Mind (Bluemoon/Atlantic)	+57
KIM PENSYL Quiet Cafe (Fahrenheit)	+53
DIANA KRALL You're Getting To Be... (Impulse!/GRP)	+51

Breakers: Songs registering 400 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	BONEY JAMES After The Rain (Warner Bros.)	954	962	926	818	50/1
4	3	2	2	CHIELI MINUCCI Dreams (JVC/JMI)	944	918	869	771	51/0
7	5	4	3	CHUCK LOEB Just Us (Shanachie)	883	774	732	672	50/0
1	2	3	4	KENNY G My Heart Will Go On (Arista)	809	872	881	835	45/0
12	9	7	5	DOWN TO THE BONE Brooklyn Heights (Nu Groove)	734	615	550	501	43/0
5	4	5	6	BRIAN TARQUIN One Arabian Knight (Instinct)	667	726	798	748	42/0
14	12	8	7	CHRIS CAMOZZI Swing Shift (Discovery)	651	612	521	440	52/1
11	10	6	8	EVAN MARKS Coast To Coast (Verve Forecast)	649	625	540	514	42/0
18	15	12	9	JONATHAN BUTLER Dancing On The Shore (N2K Encoded Music)	605	530	476	427	51/2
8	8	9	10	JOHN TESH / JAMES INGRAM Give Me Forever... (GTSP/Mercury)	595	593	608	572	45/0
15	14	10	11	BRAXTON BROTHERS Happy Again (Windham Hill Jazz)	586	545	497	435	47/0
20	16	14	12	BRIAN BROMBERG By The Fireplace (Zebra)	529	505	447	420	48/0
23	20	16	13	JOYCE COOLING After Hours (Heads Up)	472	458	407	375	41/0
10	11	13	14	RANDY CRAWFORD Bye Bye (Bluemoon/Atlantic)	450	523	533	540	37/0
BREAKER			15	FOUR 80 EAST Eastside (Cargo/MCA)	406	358	336	294	42/3
BREAKER			16	MARILYN SCOTT Starting To Fall (Warner Bros.)	406	386	352	316	33/1
	28	23	17	ERIC CLAPTON Needs His Woman (Duck/Reprise)	389	357	291	180	33/2
17	18	18	18	DEAN JAMES Market Street (Brajo/Ichiban)	375	408	421	428	33/0
DEBUT			19	RICHARD ELLIOT In The Groove (Metro Blue/Blue Note)	374	221	106	70	44/7
22	21	20	20	RIPPINGTONS In Another Life (Peak/Windham Hill Jazz)	373	380	384	386	38/0
26	25	24	21	BRIAN HUGHES One 2 One (Higher Octave)	371	350	319	295	36/2
9	13	17	22	AVENUE BLUE Always There (Mesa/Bluemoon/Atlantic)	368	415	521	570	30/0
3	6	15	23	PAUL HARDCASTLE Paradise Cove (JVC/JMI)	339	503	664	805	31/0
	30	26	24	PHIL PERRY One Heart One Love (Peak/Private)	330	299	254	255	31/2
		29	25	BRIAN CULBERTSON On My Mind (Bluemoon/Atlantic)	327	270	208	212	37/3
6	7	11	26	THOM ROTELLA What's The Story? (Telarc)	322	545	615	684	28/0
		28	27	B-TRIBE Sometimes (Atlantic)	311	272	221	156	35/1
		30	28	GREGG KARUKAS Blue Touch (I.E./Verve)	306	264	241	179	38/3
DEBUT			29	KIM WATERS Nightfall (Shanachie)	301	250	225	159	40/4
28	24	27	30	CHARLES FAMBROUGH It's Not Easy Havin' Fun (Nu Groove)	297	298	325	292	31/3

This chart reflects airplay from April 1-7. Songs ranked by total-plays. Highlighted songs indicate Breaker. 53 NAC reporters. 53 current playlists. © 1998, R&R Inc.

NEW & ACTIVE

BOB MAMET At Midnight (Atlantic)
Total Plays: 256, Total Stations: 27, Adds: 0

KEIKO MATSUI Toward The Sunrise (Countdown/Unity)
Total Plays: 255, Total Stations: 27, Adds: 0

DAKOTA MOON A Promise I Make (Elektra/EEG)
Total Plays: 251, Total Stations: 20, Adds: 2

CHRIS BOTTI Mr. Wah (Verve Forecast)
Total Plays: 234, Total Stations: 24, Adds: 0

SPYRO GYRA Morning Dance (GRP)
Total Plays: 227, Total Stations: 31, Adds: 4

SOUNDSCAPE Brand New Day (Instinct)
Total Plays: 219, Total Stations: 20, Adds: 0

JOE SAMPLE Night Flight (Warner Bros.)
Total Plays: 215, Total Stations: 26, Adds: 3

DENNY JIOSA Old Money (Blue Orchid)
Total Plays: 207, Total Stations: 24, Adds: 1

PETE BELASCO Love Train (Verve Forecast)
Total Plays: 187, Total Stations: 18, Adds: 2

CANDY DULFER Smooth (N2K Encoded Music)
Total Plays: 183, Total Stations: 24, Adds: 4

JONATHAN CAIN A Day To Remember (Higher Octave)
Total Plays: 181, Total Stations: 23, Adds: 2

BOB JAMES Love Is Where (Warner Bros.)
Total Plays: 156, Total Stations: 18, Adds: 1

BRYAN SAVAGE Kaleidoscope (Higher Octave)
Total Plays: 141, Total Stations: 21, Adds: 2

CHRIS STANDRING Cool Shades (Instinct)
Total Plays: 104, Total Stations: 25, Adds: 9

DIANA KRALL You're Getting To Be... (Impulse!/GRP)
Total Plays: 88, Total Stations: 11, Adds: 5

RICK RHODES Eurotica (Award)
Total Plays: 86, Total Stations: 11, Adds: 1

Songs ranked by total plays



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FIRST TO TAKE THE PLUNGE:

KMJZ WLOQ WSMJ

KXDC KNIK



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	BONEY JAMES Sweet Thing (Warner Bros.)	1014	-12	"Rain" (954) "Sweet" (21)
4	3	2	2	CHIELI MINUCCI It's Gonna Be Good (JVC/JMI)	944	+26	"Dreams" (944)
7	5	4	3	CHUCK LOEB The Moon, The Stars... (Shanachie)	911	+110	"Just" (883) "Water" (26)
3	2	3	4	KENNY G My Heart Will Go On (Arista)	809	-63	"Heart" (809)
14	10	8	5	DOWN TO THE BONE From Manhattan To Staten (Nu Groove)	744	+122	"Brooklyn" (734) "Staten" (10)
5	4	5	6	BRIAN TARQUIN Last Kiss Goodbye (Instinct)	690	-62	"Arabian" (667) "Freeway" (23)
18	13	7	7	CHRIS CAMOZZI Suede (Discovery)	655	+31	"Swing" (651) "Dancing" (4)
12	12	6	8	EVAN MARKS Three Day Weekend (Verve Forecast)	649	+24	"Coast" (649)
15	14	12	9	JONATHAN BUTLER Do You Love Me? (N2K Encoded Music)	647	+76	"Shore" (605) "Elizabeth" (26)
21	16	13	10	VARIOUS ARTISTS Melrose Place Jazz (Windham Hill Jazz)	618	+52	"Happy" (586) "Amanda's" (28)
10	8	9	11	JOHN TESH Grand Passion (GTSP/Mercury)	597	+2	"Forever" (595) "Grand" (2)
24	15	14	12	ERIC CLAPTON Pilgrim (Duck/Reprise)	584	+22	"Needs" (389) "Eyes" (185)
23	18	17	13	BRIAN BROMBERG By The Fireplace (Zebra)	529	+24	"Fireplace" (529)
17	17	16	14	JOYCE COOLING Playing It Cool (Heads Up)	529	+6	"Hours" (472) "Imagine" (27)
11	21	19	15	RICHARD ELLIOT Jumpin' Off (Metro Blue/Blue Note)	513	+78	"Groove" (374) "Want" (109)
9	9	11	16	RANDY CRAWFORD Every Kind Of Mood (Bluemoon/Atlantic)	510	-62	"Bye" (450) "Silence" (24)
25	25	22	17	BRIAN HUGHES One 2 One (Higher Octave)	434	+23	"One" (371) "Stringbean" (53)
28	26	23	18	MARILYN SCOTT Avenues Of Love (Warner Bros.)	417	+31	"Starting" (406) "Look" (11)
22	23	21	19	RIPPINGTONS Black Diamond (Peak/Windham Hill Jazz)	409	-9	"Life" (373) "Diamond" (16)
30	27	25	20	FOUR 80 EAST The Album (Cargo/MCA)	406	+48	"Eastside" (406)
26	29	26	21	BRIAN CULBERTSON Secrets (Bluemoon/Atlantic)	405	+59	"Mind" (327) "Good" (41)
19	20	20	22	DEAN JAMES Intimacy (Brajo/Ichiban)	393	-34	"Market" (375) "Intimacy" (18)
8	11	18	23	AVENUE BLUE Nightlife (Mesa/Bluemoon/Atlantic)	392	-49	"Always" (368) "Nightlife" (17)
6	7	10	24	THOM ROTELLA Can't Stop (Telarc)	374	-205	"Story" (322) "Dance" (31)
2	6	15	25	PAUL HARDCASTLE Cover To Cover (JVC/JMI)	362	-174	"Paradise" (339) "Shelbi" (23)
-	-	30	26	PHIL PERRY One Heart One Love (Peak/Private)	330	+31	"Heart" (330)
DEBUT	27	27	27	KIM WATERS Love's Melody (Shanachie)	321	+60	"Nightfall" (301) "Sunny" (20)
DEBUT	28	28	28	GREGG KARUKAS Blue Touch (I.E./Verve)	312	+45	"Blue" (306) "Havana" (6)
DEBUT	29	29	29	B-TRIBE Sensual Sensual (Atlantic)	311	+39	"Sometimes" (311)
DEBUT	30	30	30	SPYRO GYRA Road Scholars (GRP)	306	+89	"Morning" (227) "Friends" (79)

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
CHRIS STANDRING Velvet (Instinct)	10
PEACE OF MIND Journey To... (Nu Groove)	6
GREGG KARUKAS Blue Touch (I.E./Verve)	4
DIANA KRALL Love Scenes (Impulse/GRP)	4
KIM WATERS Love's Melody (Shanachie)	4
CHARLES FAMBROUGH Upright Citizen (Nu Groove)	3
FOUR 80 EAST The Album (Cargo/MCA)	3
KIM PENSYL Quiet Cafe (Fahrenheit)	3
PAMELA WILLIAMS Eight Days Of Ecstasy (Heads Up)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DOWN TO THE BONE From Manhattan... (Nu Groove)	+122
CHUCK LOEB The Moon, The Stars... (Shanachie)	+110
CHRIS STANDRING Velvet (Instinct)	+100
SPYRO GYRA Road Scholars (GRP)	+89
BRYAN SAVAGE Soul Temptation (Higher Octave)	+82
RICHARD ELLIOT Jumpin' Off (Metro Blue/Blue Note)	+78
JONATHAN BUTLER Do You Love Me? (N2K Encoded Music)	+76
KIM WATERS Love's Melody (Shanachie)	+60
BRIAN CULBERTSON Secrets (Bluemoon/Atlantic)	+59
PAMELA WILLIAMS Eight Days Of Ecstasy (Heads Up)	+56
KIM PENSYL Quiet Cafe (Fahrenheit)	+53
VARIOUS ARTISTS Melrose Place Jazz (Windham Hill Jazz)	+52
FOUR 80 EAST The Album (Cargo/MCA)	+48
GREGG KARUKAS Blue Touch (I.E./Verve)	+45
SOUNDSCAPE Surreal Thing (Instinct)	+42

This chart reflects airplay from April 1-7. Albums ranked by total plays, with plays from all cuts from an album combined. 53 NAC reporters. 53 current playlists. © 1998, R&R Inc.

NAC NOTES By Carol Archer

Ramsey Lewis' cover of Sting's "Fragile" (GRP) is already on WNUA/Chicago, where the jazz piano legend holds sway as morning personality. Lewis' wonderful arrangement makes this beautiful song uniquely his own, and the result is very, very tasty. Incidentally, Lewis performed a few days ago for President Clinton. The leader of the free world was so impressed, he asked the piano legend to run out to his car to get a CD for the presidential collection!

Some of this format's most astute PDs have really connected with Badi Assad's "Waves" (I.E./Verve) — like KOAI/Dallas' Mike Fischer, who says the record

"sounds incredible" on his station at night — yet the courage to add seems missing from their conviction. What gives?

The lyrics of Mariah Carey's "My All" (Columbia) are histrionic ("I'd risk my life to feel your body next to mine"), but this is a great record anyway, and Carey's vocal pyrotechnics shine, especially in her middle and lower registers. It went right on KTWV/L.A. (where it's up to 11 plays) and WNUA, and now is added at WJZZ/Pittsburgh.

Don't miss John Scofield's amazing *A Go Go* (Verve). Scofield's made a great record, informed by

sophisticated jazz, progressive, and rock sensibilities. His dazzling guitarwork sounds effortless, and his sparse production approach is welcome too. I particularly like the track "Green Tea."

Another new release for music-loving programmers to check out is the *City Of Angels* soundtrack (Reprise). Format aside, it's filled with great songs, especially those of Alanis Morissette and Peter Gabriel, plus old faves from Hendrix and Clapton. If this film resonates as strongly with audiences as some think it will, stay alert for AC crossovers, plus possible application of its lush instrumental themes by Gabriel Yared.

Diana Krall

"You're Getting to Be A Habit (With Me)"

Debut New & Active!

New at: KKSF, WHCD, WEZV, WVCO, KAJZ

Already On: WHRL, WLOQ, KWSJ, KSBR, KXDC, KMGQ

Spyro Gyra

"Morning Dance '98"

New & Active!

New at: WHCD, JRN, WGUF, KSBR

Already on:

WJZZ KOAI KKSF WSJZ WJZW WHRL
 WLOQ WFSJ WJZT WSMJ WCCJ WEZV
 WNWV KMJZ KWSJ KCJZ KAJZ KHIH
 KBZN KEZL KXDC KRVR KWJZ KSSJ
 KJZY KSMJ KMGQ



NAC/SMOOTH JAZZ REPORTERS

Stations and their adds by track listed alphabetically by market

<p>WHRL/Albany, NY OM/PD: Brant Curtiss No Adds</p>	<p>WZJZ/Columbus, OH PD/MD: Bill Harman TOMMY JONES "Push" CHRIS STANDRING "Victoria"</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart RONAN HARDIMAN "Love"</p>	<p>WJCO/Norfolk, VA OM/PD: Maxine Todd MD: Larry Hollowell RICHARD ELLIOT "Groove"</p>	<p>KSSJ/Sacramento, CA PD: Steve Williams APD/MD: Ken Jones No Adds</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton No Adds</p>
<p>KRZN/Albuquerque, NM PD/MD: Shannon Summers APD: Rose Gahaldon CHARLES FAMBROUGH "Easy"</p>	<p>KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser BOB BELDEN "Earth" GREGG KARUKAS "Simone"</p>	<p>WLVE/Miami, FL PD: Gregg Steele JOE SAMPLE "Night" FOUR 80 EAST "Eastside" RICHARD ELLIOT "Groove"</p>	<p>KTNT/Oklahoma City, OK PD: Steve English MD: Stephanie Stewart GREGG KARUKAS "Blue" FOUR 80 EAST "Eastside" BRIAN HUGHES "Dne" DAVID BENDIT "Landscape" RANDY CRAWFORD "Silence"</p>	<p>KCLC/St. Charles, MO PD: Rich Reigert MD: Chris Kurtz MARION MEADOWS "January" KIM PENSYL "Cafe" PEACE OF MIND "Peace" KEITH ROBINSDN "World"</p>	<p>KWJZ/Seattle, WA PD/MD: Carol Handley PAUL HARDCASTLE "Shelbi"</p>
<p>KNIK/Anchorage, AK GM/PD: Dean Williams TURNING POINT "Home" TOM BRAXTON "Way" KEN BONFIELD "Mirage" CARL FILIPIAK "Cause" ALTO REED "Missing"</p>	<p>JRN/Denver, CO PD: Steve Hibbard MD: Greg Allen SPYRO GYRA "Morning" RICK RHODES "Eurotica" BDNEY JAMES "Rain"</p>	<p>WJZI/Milwaukee, WI APD/MD: Chris Moreau CHRIS STANDRING "Shades" BRIAN CULBERTSON "Mind" BRIAN HUGHES "Dne"</p>	<p>WLOQ/Driando, FL PD: Steve Huntington MD: Lee Hogan No Adds</p>	<p>KBZN/Salt Lake City, UT PD: Rob Riesen No Adds</p>	<p>WHCD/Syracuse, NY PD: Butch Charles APD/MD: Kenny Dees DIANA KRALL "Getting" JDE SAMPLE "Night" SPYRO GYRA "Morning" BRIAN CULBERTSON "Mind"</p>
<p>KAJZ/Austin, TX PD: Ted Carson MD: Candace Andrews PEACE OF MIND "Peace" DIANA KRALL "Getting" RICHARD ELLIOT "Groove" TOM BRAXTON "Sacramento"</p>	<p>KHHH/Denver, CO PD: Becky Taylor MD: Cheri Marquart CHRIS STANDRING "Shades" PAUL HARDCASTLE "Shelbi"</p>	<p>KMJZ/Minneapolis, MN PD: Rob Moore PEACE OF MIND "Peace" BADI ASSAD "Waves" CHRIS STANDRING "Shades" BRYAN SAVAGE "Kaleidoscope"</p>	<p>WJZZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi No Adds</p>	<p>KCJZ/San Antonio, TX PD/MD: Norm Miller APD: Cody Robbins PAUL HARDCASTLE "Shelbi"</p>	<p>WJZT/Tallahassee, FL PD: Denny Alexander ERIC CLAPTON "Needs" GREGG KARUKAS "Blue" RICHARD ELLIOT "Groove" JOE SAMPLE "Night" PETE BELASCO "Train" JONATHAN CAIN "Remember" BOB JAMES "Where" CANDY DULFER "Smooth"</p>
<p>KSMJ/Bakersfield, CA PD/MD: Joel Widdows PAUL HARDCASTLE "Shelbi"</p>	<p>WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach CHARLES FAMBROUGH "Easy" KIM WATERS "Nightfall"</p>	<p>KSBR/Mission Viejo, CA OM: Terry Wedel MD: Wally Davidson SPYRO GYRA "Morning" PEACE OF MIND "Peace" BOB BELDEN "Earth" CHARLIE HUNTER... "Fly"</p>	<p>KYOT/Phoenix, AZ PD/MD: Nick Francis JONATHAN BUTLER "Shore" MICHAEL BOLTON "Best" PAUL HARDCASTLE "Shelbi" KIM WATERS "Nightfall" B-TRIBE "Sometimes" CANDY DULFER "Smooth" CHRIS CAMOZZI "Swing" DAKOTA MOON "Promise"</p>	<p>KIFM/San Diego, CA PD: Mike Shepard APD/MD: Kelly Cole BRIAN CULBERTSON "Mind" KIM WATERS "Nightfall" RICHARD ELLIOT "Groove" MARION MEADOWS "January"</p>	<p>WSJT/Tampa, FL PD/MD: Ross Block No Adds</p>
<p>WSJZ/Boston, MA PD/MD: Shirley Maldonado GREGG KARUKAS "Blue"</p>	<p>WGUF/Ft. Myers, FL PD/MD: John Conrad RICHARD ELLIOT "Groove" ERIC CLAPTON "Needs" SPYRO GYRA "Morning"</p>	<p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff CHRIS STANDRING "Shades"</p>	<p>WJZZ/Pittsburgh, PA PD: Carl Anderson MD: Herschel CHARLES FAMBROUGH "Easy" PHIL PERRY "Heart" PAUL HARDCASTLE "Shelbi" MARIAH CAREY "My"</p>	<p>KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet CHRIS CAMOZZI "Suede" CARL FILIPIAK "Cause" BRIAN BROMBERG "Hero"</p>	<p>KOAS/Tulsa, OK PD/MD: Ron Allen MARILYN SCOTT "Starting" DENNY JIOSA "Money"</p>
<p>WCCJ/Charlotte, NC APD/MD: Greg Morgan CHRIS STANDRING "Shades" PAMELA WILLIAMS "Pump"</p>	<p>KEZL/Fresno, CA PD/MD: Mike Vasquez No Adds</p>	<p>KXDC/Monterey, CA PD/MD: Scott D'Brien CANDY DULFER "Smooth" PETE BELASCO "Train"</p>	<p>KKJZ/Portland, OR PD: Paul Warren MD: Hal Murray PAUL HARDCASTLE "Shelbi" PAMELA WILLIAMS "Pump"</p>	<p>KKSF/San Francisco, CA VP/OM: Lee Hansen MD: Blake Lawrence DIANA KRALL "Getting" KIM WATERS "Nightfall" SOUNSCAPE "Closer"</p>	<p>WJZW/Washington, DC PD: Kenny King PAUL HARDCASTLE "Shelbi"</p>
<p>WNUA/Chicago, IL VP/Prog: Paul Goldstein APD/MD: Steve Stiles CHRIS STANDRING "Shades"</p>	<p>WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams CHRIS STANDRING "Shades"</p>	<p>WVCD/Myrtle Beach, SC OM/PD: Earl Taylor JACKSON & WARWICK "Myself" CANDY DULFER "Smooth" DIANA KRALL "Getting" PEACE OF MIND "Peace"</p>	<p>WSMJ/Richmond, VA PD/MD: Tommy Fleming CHRIS STANDRING "Shades" KIM PENSYL "Cafe" GATO BARBIERI "Remember" PEACE OF MIND "Peace"</p>	<p>KMGQ/Santa Barbara, CA PD: Vince Garcia MD: Steve Bauer JONATHAN CAIN "Remember" PAUL HARDCASTLE "Shelbi" BRYAN SAVAGE "Kaleidoscope" PAMELA WILLIAMS "Pump" KIM PENSYL "Cafe"</p>	<p>KWSJ/Wichita, KS MD: Dallas Scott CHRIS STANDRING "Shades"</p>
<p>WVAE/Cincinnati, OH OM: T.J. Holland APD/MD: Steve Wiersman RICHARD ELLIOT "Groove" DAKOTA MOON "Promise" FOUR 80 EAST "Eastside"</p>	<p>KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase No Adds</p>	<p>WQCO/New York, NY PD: John Mullen MD: Rick LaBoy JONATHAN BUTLER "Shore" BRIAN MCKNIGHT "Anytime"</p>			
<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble PHIL PERRY "Heart" PAUL HARDCASTLE "Shelbi"</p>	<p>WEZV/Lafayette, IN PD/MD: Bob Miller DIANA KRALL "Getting" JACKSON & WARWICK "Myself"</p>				<p>53 Total Reporters 53 Current Reporters 53 Current Playlists</p>

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NAC/SMOOTH JAZZ PLAYLISTS

April 17, 1998 R&R • 79

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Smooth Jazz CD 101.9
MARKET #1
WCDC/New York
 (212) 352-1019
 Muller/Laboy

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
31	32	32	34	34	CHUCK LOEB/Just Us
21	32	34	33	33	KENNY G/My Heart Will Go On
21	32	33	33	33	TESH FINGRAM/Give Me Forever...
24	32	32	32	32	TOM ROTE/What's The Story?
29	33	32	32	32	BONEY JAMES/After The Rain
24	24	24	24	24	WILL OWNING/Imagine That
24	24	24	24	24	DAKOTA MOON/A Promise I Make
24	24	24	24	24	SPYRO GYRA/Best Friends
22	22	22	22	22	DIANA KRALL/Peel Me A Grape
22	22	22	22	22	CHIELI MINUCCI/Dreams
22	22	22	22	22	JOYCE COOLING/After Hours
22	22	22	22	22	JEANNE NEWHALL/Bunco Man
22	22	22	22	22	ERIC CLAPTON/Needs His Woman

THE WAVE
MARKET #2
KTMV/Los Angeles
 (310) 840-7180
 Brodie/Stewart

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
19	20	20	20	20	AVENUE BLUE/Always There
15	19	20	20	20	FOUR 80 EAST/Eastside
17	19	19	19	19	CHIELI MINUCCI/Dreams
19	16	17	17	17	PAUL HARDCASTLE/Paradise Cove
10	12	17	17	17	RICHARD ELLIOT/In The Groove
13	12	16	16	16	BOB JAMES/Heart Will Go On
17	16	16	16	16	KENNY G/My Heart Will Go On
12	9	10	10	10	BOB MAMET/At Midnight
12	9	10	10	10	CHRIS CAMOZZI/Swing Shift
13	12	12	12	12	ERIC CLAPTON/Needs His Woman
13	12	12	12	12	BRIAN BROMBERG/Bye Bye
14	15	15	15	15	BRIAN TARTAGLIA/One Arabian Knight
15	14	15	15	15	BONEY JAMES/After The Rain
11	12	13	13	13	RANDY CRAWFORD/Bye Bye
11	13	12	12	12	PHAJJA/So Long (Well...)
12	9	10	10	10	BRIAN BROMBERG/Bye Bye
12	9	10	10	10	JOYCE COOLING/After Hours
11	10	11	11	11	RIPPINGTONS/In Another Life
15	15	11	11	11	PHIL PERRY/One Heart One Love
12	10	11	11	11	PHIL PERRY/One Heart One Love
12	10	11	11	11	PHIL PERRY/One Heart One Love
11	10	11	11	11	MARIAH CAREY/My All
11	10	11	11	11	KEIKO MATSU/Toward The Sunrise
9	12	9	9	9	CHUCK LOEB/Just Us
13	13	11	11	11	TESH FINGRAM/Give Me Forever...
10	10	10	10	10	BRAXTON BROTHERS/Happy Again
12	9	9	9	9	ERIC MARIENTHAL/Captain Bacardi
11	11	11	11	11	JONATHAN BUTLER/Dancing On The Shore
4	11	11	11	11	KIM WATERS/Nightlight
7	10	9	9	9	CANDY DULFER/Bye Bye
8	9	9	9	9	RICK BRAUN/Chelsea

WNUA 95.5
MARKET #3
WNUA/Chicago
 (312) 645-9550
 Goldstein/Stiles

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
22	22	23	23	23	DOWN TO THE BONE/Booklyn Heights
18	19	17	17	17	BONEY JAMES/After The Rain
19	19	17	17	17	CHARLES FAMBROUGH/It's Not Easy...
19	19	17	17	17	CHIELI MINUCCI/Dreams
18	21	19	19	19	TIM WEISBERG/SummerTime
16	17	17	17	17	DENNY JOSEA/Takin The Backroads
25	20	19	19	19	KENNY G/My Heart Will Go On
16	15	17	17	17	BRIAN BROMBERG/Bye Bye
8	10	10	10	10	CHRIS CAMOZZI/Swing Shift
20	16	17	17	17	RICK BRAUN/Chelsea
16	13	14	14	14	JONATHAN BUTLER/Dancing On The Shore
10	12	10	10	10	ERIC CLAPTON/Needs His Woman
11	12	13	13	13	MICHAEL BOLTON/What's The Best Of Love
11	12	13	13	13	RICHARD ELLIOT/In The Groove
4	5	5	5	5	RICHARD SMITH/First Kiss
5	9	11	11	11	CHUCK LOEB/Water Runs Dry
13	15	17	17	17	RICHARD ELLIOT/Here And Now
6	9	10	10	10	BOB MAMET/At Midnight
8	9	10	10	10	RICHARD ELLIOT/Here And Now
8	9	10	10	10	BRIAN HUGHES/One 2 One
4	4	4	4	4	PHIL PERRY/One Heart One Love
4	9	7	7	7	DOWN TO THE BONE/Staten Island Grove
4	4	4	4	4	DIANA KRALL/Peel Me A Grape
3	4	4	4	4	MARIAH CAREY/My All
3	4	4	4	4	CHRIS STANDING/Cool Shades

KBLX 102.9 FM
MARKET #4
KBLX/San Francisco
 (415) 284-1029
 Brown/Gadet

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
15	15	15	15	15	KENNY G/Baby G
14	14	14	14	14	PIECES OF A DREAM/Pieces
12	12	12	12	12	CANDY DULFER/Wish You Were Here
11	11	11	11	11	FOUR 80 EAST/Eastside
11	11	11	11	11	RICHARD ELLIOT/What Me About It
11	11	11	11	11	BOB JAMES/Where Is Where
12	10	10	10	10	RANDY CRAWFORD/Bye Bye
12	12	12	12	12	JOYCE COOLING/After Hours
6	6	6	6	6	BOB BALDWIN/People Make
10	10	10	10	10	DEAN JAMES/Intimacy
9	9	9	9	9	EVAN MARKS/Coast To Coast
9	9	9	9	9	PHIL PERRY/One Heart One Love
8	8	8	8	8	BRAXTON BROTHERS/Happy Again
8	8	8	8	8	BONEY JAMES/After The Rain
8	8	8	8	8	BONEY JAMES/It's All Good
10	10	8	8	8	BRIAN CULBERTSON/Straight To...
8	8	8	8	8	BRIAN TARTAGLIA/One Arabian Knight
8	8	8	8	8	BRAXTON BROTHERS/Happy Again
8	8	8	8	8	CHIELI MINUCCI/Dreams
10	10	10	10	10	JOYCE COOLING/After Hours
7	7	7	7	7	CHUCK LOEB/Just Us
7	7	7	7	7	CHARLES FAMBROUGH/It's Not Easy...
7	7	7	7	7	GEORGE HOWARD/Born In The Mood
6	6	6	6	6	PAMELA WILLIAMS/One In A Million
6	6	6	6	6	RICHARD SMITH/First Kiss
4	6	6	6	6	GREGG KARUKAS/Blue Touch
3	5	5	5	5	PHIL KLEIN/The Sweetest Part
4	4	4	4	4	RICHARD ELLIOT/What You Want My Love
4	4	4	4	4	CHRIS STANDING/Steven

KKSF 103.7 FM
MARKET #4
Smooth Jazz
KKSF/San Francisco
 (415) 975-5555
 Hansen/Lawrence

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
16	21	20	20	20	KENNY G/My Heart Will Go On
21	23	22	22	22	BRIAN CULBERTSON/On My Mind
22	21	21	21	21	BONEY JAMES/After The Rain
7	22	22	22	22	CHARLES FAMBROUGH/It's Not Easy...
13	22	23	23	23	CHIELI MINUCCI/Dreams
23	21	20	20	20	JONATHAN BUTLER/Dancing On The Shore
21	21	21	21	21	PAUL HARDCASTLE/Paradise Cove
10	12	13	13	13	BOB JAMES/Where Is Where
11	12	13	13	13	PAUL HARDCASTLE/Paradise Cove
9	12	13	13	13	BRAXTON BROTHERS/Happy Again
12	13	13	13	13	RICHARD ELLIOT/In The Groove
10	12	12	12	12	ERIC CLAPTON/Needs His Woman
12	13	13	13	13	RICHARD SMITH/First Kiss
12	13	13	13	13	EXODUS QUARTET/If
11	12	13	13	13	DENNY JOSEA/One Heart One Love
10	9	10	10	10	EVAN MARKS/Coast To Coast
7	10	10	10	10	BRIAN BROMBERG/Bye Bye
8	8	8	8	8	RANDY CRAWFORD/Bye Bye
8	8	8	8	8	DOWN TO THE BONE/Booklyn Heights
8	8	8	8	8	CHIELI MINUCCI/Dreams
13	11	10	10	10	BRIAN TARTAGLIA/One Arabian Knight
13	11	10	10	10	BOB JAMES/Heart Will Go On
4	4	4	4	4	B-T-RIE/Sometimes
3	5	5	5	5	CHRIS CAMOZZI/Swing Shift
3	5	5	5	5	BRIAN HUGHES/One 2 One
6	6	6	6	6	CHUCK LOEB/Just Us
6	6	6	6	6	THOM ROTE/What's The Story?
6	6	6	6	6	JOE SAMPLE/Night Flight
6	6	6	6	6	JOYCE COOLING/Imagine That
5	7	7	7	7	RIPPINGTONS/In Another Life
7	5	5	5	5	DIANA KRALL/Peel Me A Grape
11	2	6	6	6	KEIKO MATSU/Toward The Sunrise

Smooth Jazz WJZ 106.1
MARKET #5
WJZ/Philadelphia
 (610) 667-3939
 Gress/Tozzi

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
32	32	32	32	32	EVAN MARKS/Coast To Coast
32	32	32	32	32	BONEY JAMES/After The Rain
32	32	32	32	32	AVENUE BLUE/Always There
32	32	32	32	32	THOM ROTE/What's The Story?
32	32	32	32	32	KENNY G/My Heart Will Go On
14	19	19	19	19	JAMES HORNOR/Southern
13	13	13	13	13	PHILIPPE SAISSE/Rivera
13	13	13	13	13	L.A. JAZZ SYNDICATE/And I Gave My...
13	13	13	13	13	CHIELI MINUCCI/Dreams
13	13	13	13	13	DAKOTA MOON/A Promise I Make
13	13	13	13	13	JONATHAN BUTLER/Dancing On The Shore
12	12	12	12	12	RICK RHODES/Erotica
12	12	12	12	12	CHRIS BOTT/In The Groove
12	12	12	12	12	BRIAN TARTAGLIA/One Arabian Knight
6	13	13	13	13	RICHARD ELLIOT/In The Groove
13	13	13	13	13	TESH FINGRAM/Give Me Forever...
13	13	13	13	13	JONATHAN BUTLER/Dancing On The Shore
10	10	10	10	10	RICK RHODES/Erotica
12	12	12	12	12	ERIC MARIENTHAL/Captain Bacardi
6	13	13	13	13	CELINÉ DIOMY/Heart Will Go On
10	10	10	10	10	CHUCK LOEB/Just Us
13	12	12	12	12	JIM BRICKMAN/Dreams Come True
8	10	10	10	10	SOUNDSCAPE/Brand New Day
13	12	12	12	12	KIM WATERS/Nightlight
13	12	12	12	12	PAUL HARDCASTLE/Paradise Cove
14	14	13	13	13	RIPPINGTONS/In Another Life
7	11	9	9	9	FOUR 80 EAST/Eastside
7	11	9	9	9	SPYRO GYRA/Morning Dance
8	9	9	9	9	BRYAN SAVAGE/Kaleidoscope
11	11	9	9	9	JEANNE NEWHALL/Bunco Man
8	9	9	9	9	ERIC CLAPTON/Needs His Woman

ASIS 107.5 FM
MARKET #6
KOAI/Dallas
 (214) 630-3011
 Fischer/Glaser

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
19	24	24	24	24	RICHARD ELLIOT/In The Groove
20	24	24	24	24	CHRIS CAMOZZI/Swing Shift
24	24	24	24	24	PAUL TAYLOR/Groove Zone
20	24	24	24	24	CHRIS SPHERIS/Quarter
11	20	20	20	20	DEAN JAMES/Market Street
12	20	20	20	20	JONATHAN BUTLER/Dancing On The Shore
25	22	22	22	22	PAUL HARDCASTLE/Paradise Cove
10	11	11	11	11	CHIELI MINUCCI/Dreams
11	13	12	12	12	TIM WEISBERG/SummerTime
12	13	12	12	12	BRAXTON BROTHERS/Happy Again
9	14	11	11	11	YANNI/Dance With A Lion
12	12	12	12	12	EVAN MARKS/Coast To Coast
12	12	12	12	12	BRIAN BROMBERG/Bye Bye
16	13	13	13	13	BONEY JAMES/After The Rain
13	11	12	12	12	CANDY DULFER/For The Love Of You
11	12	12	12	12	KIM WATERS/Nightlight
23	23	11	11	11	KENNY G/My Heart Will Go On
9	12	11	11	11	SPYRO GYRA/Morning Dance
10	9	9	9	9	JONATHAN CAI/Day To Remember
7	8	8	8	8	KEIKO MATSU/Toward The Sunrise
11	11	12	12	12	PIECES OF A DREAM/Backroads
9	10	9	9	9	DENNY JOSEA/Takin The Backroads
9	10	9	9	9	BRIAN CULBERTSON/Straight To...
9	9	9	9	9	TESH FINGRAM/Give Me Forever...
8	9	8	8	8	BRIAN HUGHES/One 2 One
9	8	8	8	8	DOWN TO THE BONE/Booklyn Heights
9	8	8	8	8	THOM ROTE/What's The Story?
10	9	9	9	9	MICHAEL BOLTON/What's The Best Of Love
9	12	10	10	10	BRIAN TARTAGLIA/One Arabian Knight
9	9	8	8	8	CHUCK LOEB/Water Runs Dry

V98.7
MARKET #7
WVMT/Detroit
 (248) 855-5100
 Stecker/Kovach

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
18	17	17	17	17	BONEY JAMES/After The Rain
10	19	21	21	21	DOWN TO THE BONE/Booklyn Heights
9	10	10	10	10	CHIELI MINUCCI/Dreams
10	10	19	19	19	EVAN MARKS/Coast To Coast
4	9	19	19	19	CHRIS CAMOZZI/Swing Shift
18	17	19	19	19	BRIAN TARTAGLIA/One Arabian Knight
16	17	19	19	19	KENNY G/My Heart Will Go On
6	11	11	11	11	BRIAN BROMBERG/Bye Bye
6	11	11	11	11	BRIAN BROMBERG/Bye Bye
11	11	11	11	11	BRIAN HUGHES/One 2 One
11	11	11	11	11	PAUL TAYLOR/Groove Zone
9	9	10	10	10	JOYCE COOLING/After Hours
12	11	12	12	12	TESH FINGRAM/Give Me Forever...
9	10	10	10	10	JONATHAN BUTLER/Dancing On The Shore
15	17	18	18	18	PAUL HARDCASTLE/Paradise

ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

MARKET #3
WRCX/Chicago
(312) 861-8100
Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	26	26	26	26	JOE SATRIANI/Ceremony
31	35	35	35	35	PAGE/PLANT/Most High
34	33	32	32	32	MEGADETH/Use The Man
32	34	32	31	31	FOO FIGHTERS/My Hero
15	13	12	12	12	METALLICA/Fuel
27	26	24	21	21	MEGADETH/Almost Honest
17	16	16	16	16	OFFSPRING/Gone Away
9	11	17	19	19	CREED/Torn
9	15	17	18	18	BROTHER CANE/Lie In The Bed...
20	16	16	16	16	JERRY CANTRELL/Cut You In
27	26	9	9	9	METALLICA/The Unforgiven Pt. 2
17	16	16	16	16	FAITH NO MORE/Last Cup Of Sorrow
15	15	11	11	11	OZZY OSBOURNE/Back On Earth
15	15	11	11	11	DAYS OF THE NEW/Shell In The Room
5	7	9	9	9	VAN HALEN/Fire In The Hole
5	7	9	9	9	SEMI-SEMICLOSING Time
17	15	16	16	16	CHRIS CORNELL/Sunshower
29	21	24	24	24	VAN HALEN/Without You
12	15	11	11	11	SOUNDGARDEN/Rinôçérôse
9	11	17	19	19	PEARL JAM/Wishlist
15	13	16	16	16	OFFSPRING/Amazed
25	19	22	22	22	PAGE/PLANT/Most High
14	12	10	11	11	MARCY PLAYGROUND/Sex And Candy
10	11	9	9	9	SEVENDUST/Black
8	9	6	6	6	RAMMSTEIN/Du Hast
9	10	13	13	13	STABBING WESTWARD/Save Yourself
16	12	13	13	13	LIFE OF AGONY/Tangerine
8	9	10	10	10	TWOI Am A Pig
28	11	10	10	10	DAYS OF THE NEW/Touch, Peel, And...
8	8	10	9	9	DEFTONES/Be Quiet And...

MARKET #5
94WYSP
THE ROCK STATION
WYSP/Philadelphia
(215) 625-9460
Saban/Minsky

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	36	36	36	36	VAN HALEN/Without You
26	34	30	36	36	PEARL JAM/Given To Fly
35	35	32	34	34	METALLICA/The Unforgiven II
20	20	20	20	20	CREED/Torn
33	33	33	33	33	DAYS OF THE NEW/Shell In The Room
23	24	24	24	24	FOO FIGHTERS/My Hero
10	9	21	23	23	CREED/Torn
19	21	29	22	22	MEGADETH/Use The Man
20	21	21	21	21	MARCY PLAYGROUND/Sex And Candy
20	21	20	21	21	JERRY CANTRELL/Cut You In
19	20	21	21	21	FOO FIGHTERS/Baker Street
17	18	18	18	18	DAYS OF THE NEW/Touch, Peel, And...
11	9	12	19	19	BROTHER CANE/Lie In The Bed...
18	20	18	18	18	METALLICA/Fuel
18	19	17	17	17	PEARL JAM/Hiding
13	14	16	16	16	STABBING WESTWARD/Save Yourself
4	3	16	16	16	PAGE/PLANT/Most High
14	14	15	15	15	MARCY PLAYGROUND/Sex And Candy
39	43	41	41	41	SEVENDUST/Black
19	17	35	40	40	CREED/Torn
38	43	38	38	38	TOOL/Forly Six & 2
17	8	27	37	37	KENNY WAYNE SHEPHERD/Blue On Black
39	35	34	34	34	METALLICA/Fuel
16	15	13	13	13	MEGADETH/Use The Man
4	2	22	25	25	DLR BAND/Siam Dunk
26	22	20	24	24	VAN HALEN/Without You
24	29	8	22	22	PEARL JAM/Wishlist
18	20	19	20	20	CHRIS CORNELL/Sunshower
21	21	19	19	19	TWOI Am A Pig
16	11	19	18	18	FEEDER/Cement
13	14	16	16	16	STABBING WESTWARD/Save Yourself
34	32	34	34	34	OZZY OSBOURNE/Back On Earth
18	24	26	26	26	DLR BAND/Siam Dunk
9	10	10	10	10	BLACK LAB/Time Ago
10	10	10	10	10	DIN PEDALS/Ashtray
10	11	9	9	9	TWOI Am A Pig
7	7	10	10	10	FOO FIGHTERS/My Hero
11	11	10	10	10	HUNGER/Moderation
8	11	9	9	9	FEEDER/Cement
9	12	8	8	8	JIMMIE'S CHICKEN.../Dropping Anchor
7	7	7	7	7	STONE TEMPLE PILOTS/Ipso On A Hole
7	7	7	7	7	SCORPIO/My Own Prison
7	7	7	7	7	LOCAL H/Round For The Floor
15	17	15	15	15	CHRIS CORNELL/Sunshower
7	6	5	5	5	OFFSPRING/Gone Away

MARKET #6
97.1 EAGLE ROCKS
KEGL/Dallas
(972) 869-9700
Stevens/Scull

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	44	43	44	44	FOO FIGHTERS/Baker Street
42	46	42	42	42	DAYS OF THE NEW/Shell In The Room
47	48	44	41	41	JERRY CANTRELL/Cut You In
19	17	35	40	40	CREED/Torn
38	43	38	38	38	TOOL/Forly Six & 2
17	8	27	37	37	KENNY WAYNE SHEPHERD/Blue On Black
39	35	34	34	34	METALLICA/Fuel
16	15	13	13	13	MEGADETH/Use The Man
4	2	22	25	25	DLR BAND/Siam Dunk
26	22	20	24	24	VAN HALEN/Without You
24	29	8	22	22	PEARL JAM/Wishlist
18	20	19	20	20	CHRIS CORNELL/Sunshower
21	21	19	19	19	TWOI Am A Pig
16	11	19	18	18	FEEDER/Cement
13	14	16	16	16	STABBING WESTWARD/Save Yourself
4	3	16	16	16	PAGE/PLANT/Most High
14	14	15	15	15	MARCY PLAYGROUND/Sex And Candy
39	43	41	41	41	SEVENDUST/Black
19	17	9	15	15	LIFE OF AGONY/Tangerine
14	8	9	15	15	SPACEHOG/Mungo City
9	10	9	13	13	LED ZEPPELIN/The Girl I Love
25	34	30	34	34	DAYS OF THE NEW/Shell In The Room
6	7	11	11	11	CUR LADY PEACE/Clumsy
5	6	7	11	11	METALLICA/The Unforgiven II
9	10	8	10	10	CREED/My Own Prison
9	10	8	10	10	AC/DC/Dirty Eyes
6	7	10	10	10	RAMMSTEIN/Du Hast
6	7	10	10	10	OFFSPRING/Gone Away
14	9	9	9	9	SEMI-SEMICLOSING Time
8	6	5	9	9	OZZY OSBOURNE/Back On Earth
8	7	7	7	7	VERVE/Bitter Sweet

MARKET #8
102
KTXQ/Dallas
(214) 528-5500
Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	15	15	15	15	VAN HALEN/One I Want
36	32	34	34	34	CHRIS CORNELL/Sunshower
35	32	30	30	30	OUR LADY PEACE/Clumsy
35	32	32	32	32	VAN HALEN/Without You
17	31	32	32	32	CREED/Torn
26	31	23	23	23	METALLICA/Fuel
9	15	15	15	15	VAN HALEN/One I Want
19	17	18	18	18	PEARL JAM/Hiding
18	17	18	18	18	VERVE/Lucky Man
10	16	17	17	17	COOL FOR AUGUST/Walk Away
21	16	17	17	17	JERRY CANTRELL/Cut You In
9	15	16	16	16	BROTHER CANE/Lie In The Bed...
36	14	17	17	17	KENNY WAYNE SHEPHERD/Blue On Black
9	17	17	17	17	VAN HALEN/Fire In The Hole
10	15	17	17	17	DAVE MATTHEWS BAND/Don't Drink...
20	17	15	17	17	FOO FIGHTERS/My Hero
7	14	15	15	15	SEMI-SEMICLOSING Time
7	14	15	15	15	GOD GOOD DOLLS/Sins
17	18	14	15	15	VAN ZAN/Rage
8	8	10	10	10	HAGFISH/Envy
8	8	10	10	10	DAYS OF THE NEW/Shell In The Room
14	15	15	15	15	EVERCLEAR/Will Buy You...
7	11	9	9	9	GARBAGE/Push It
7	11	9	9	9	FANBALL/The Way
7	11	9	9	9	STABBING WESTWARD/Save Yourself
6	10	9	9	9	COURSE OF EMPHATIC/The Information
7	6	8	8	8	HUNGER/Moderation
7	6	8	8	8	AEROSMITH/Toys In The Garage
7	6	8	8	8	BUENA VISTA Social Club
8	10	12	7	7	SPACEHOG/Mungo City

MARKET #7
97.1 KROCK
HOWARD STERN MORNING
WKRC/Detroit
(248) 423-3300
Gorman/Surrena

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	30	32	32	32	MARCY PLAYGROUND/Sex And Candy
37	30	32	32	32	PAGE/PLANT/Most High
30	32	30	30	30	PEARL JAM/Given To Fly
30	32	32	32	32	MEGADETH/Use The Man
16	26	31	31	31	METALLICA/Fuel
32	32	31	31	31	DAYS OF THE NEW/Shell In The Room
31	31	30	30	30	MEGADETH/Use The Man
11	11	11	11	11	BROTHER CANE/Lie In The Bed...
12	13	14	14	14	FOO FIGHTERS/My Hero
31	31	18	18	18	VAN HALEN/Without You
19	18	14	14	14	CREED/My Own Prison
12	12	12	12	12	MEGADETH/Use The Man
19	16	15	15	15	JERRY CANTRELL/Cut You In
7	8	11	11	11	PEARL JAM/Hiding
9	13	12	12	12	FOO FIGHTERS/Baker Street
13	12	12	12	12	MEGADETH/Trust
11	11	12	12	12	LIVERMOUTH
8	9	12	12	12	DAYS OF THE NEW/Shell In The Room
9	10	11	11	11	FAITH NO MORE/Last Cup Of Sorrow
12	12	11	11	11	MATCHBOX 20/Real World
30	17	9	11	11	OZZY OSBOURNE/Back On Earth
8	18	15	15	15	TOUCHED BY THE HAND OF GOD
7	12	10	10	10	CHRIS CORNELL/Sunshower
12	12	10	10	10	JANE'S ADDICTION/Sane Days
11	12	10	10	10	MEGADETH/Almost Honest
11	10	10	10	10	TONIC/You Could Only Hate
12	11	10	10	10	TOUCHED BY THE HAND OF GOD
12	10	9	9	9	BETTER THAN EZRA/Desperately Wanting
12	11	9	9	9	BUENA VISTA Social Club
12	11	9	9	9	FOO FIGHTERS/Everlong

MARKET #7
101 WRIF
WRIF/Detroit
(248) 947-0101
Podehl/Wellington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
9	25	35	35	35	DLR BAND/Siam Dunk
34	34	34	34	34	FOO FIGHTERS/My Hero
30	34	34	34	34	DAYS OF THE NEW/Shell In The Room
33	33	33	33	33	CREED/My Own Prison
5	16	26	26	26	PEARL JAM/Wishlist
12	15	24	24	24	FOO FIGHTERS/Baker Street
13	21	21	21	21	MARCY PLAYGROUND/Sex And Candy
28	19	19	19	19	METALLICA/The Unforgiven II
23	20	19	19	19	BROTHER CANE/Lie In The Bed...
21	20	19	19	19	VAN HALEN/Without You
22	23	17	17	17	JERRY CANTRELL/Cut You In
16	14	14	14	14	KENNY WAYNE SHEPHERD/Blue On Black
16	12	9	13	13	JOE SATRIANI/Ceremony
6	9	8	11	11	UFO/Venus (I Just...)
6	11	10	10	10	METALLICA/Fuel
9	6	7	8	8	VAN ZAN/Rage
5	7	5	5	5	CREED/Torn
10	11	10	10	10	FEEDER/Cement
3	4	5	5	5	JIMMIE'S CHICKEN.../Dropping Anchor
1	5	5	5	5	GOV'T MULE/Blind Man In...
5	4	5	5	5	SPACEHOG/Mungo City
6	5	5	5	5	ADICT/MonsterSide
1	5	5	5	5	DEFTONES/Be Quiet And...
1	2	5	5	5	ATHENAEUM/What I Didn't Know
7	5	5	5	5	COOL FOR AUGUST/Walk Away
1	4	6	6	6	SEVENDUST/Flo Close To Hate
1	4	6	6	6	SUBLINE/My Own Prison
5	4	4	4	4	THIRD EYE BLIND/Using A Whole Year
2	4	4	4	4	ECONOLINE CRUSH/Home

MARKET #10
WAAF
107.3 FM
WAAF/Boston
(617) 236-1073
Douglas/Osterling

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	35	36	36	36	MARCY PLAYGROUND/Sex And Candy
29	35	33	33	33	FOO FIGHTERS/My Hero
34	32	34	34	34	METALLICA/Fuel
26	36	34	34	34	CAROLINE'S SPINE/Sullivan
22	32	33	33	33	JERRY CANTRELL/Cut You In
32	35	31	31	31	CREED/My Own Prison
34	33	30	30	30	TOOL/Forly Six & 2
24	21	20	20	20	SEVENDUST/Black
4	2	8	8	8	PEARL JAM/Wishlist
29	29	20	20	20	TOOL/Aenema
25	26	27	27	27	FUEL/Shimmer
33	31	26	26	26	DAYS OF THE NEW/Shell In The Room
24	21	20	20	20	VAN HALEN/Without You
16	18	26	26	26	STABBING WESTWARD/Save Yourself
15	15	25	25	25	MEGADETH/Use The Man
22	25	23	23	23	BROTHER CANE/Lie In The Bed...
26	31	26	26	26	CARAMEL/Lucy
24	21	20	20	20	VAN HALEN/Without You
12	15	16	16	16	CREED/Torn
11	10	16	16	16	SPACEHOG/Mungo City</



CYNDEE MAXWELL

The Battle Against The 'Sword Of Syndication'

Temperatures are rising when it comes to the ever-increasing syndication that's spreading throughout the nation. Here's a sample of some of the letters I've received on the subject, and what — if anything — is being done to keep future talent masters on their way to the top of their game.

As I sit here looking out my window on this chilly, foggy morning, I wonder if Howard Stern or the new CEOs at CBS have considered just how many lives they affect when they take over a new market. The heads began to roll on March 6 and didn't stop for 24 hours. When the smoke settled, Howard began his first broadcast day the following Monday in Portland, OR, on KUFO-FM (Rock 101). The move places Howard in 44 markets; that makes none for *The Bill Prescott Show*, on which I was a co-host for the past 14 months and two days.

This was, inadvertently, the second time Howard has affected my life and my career. The first time was in 1995, when I was "let go" from KLSX/Los Angeles just prior to the station's format change from Classic Rock to Talk. Howard's success there was the catalyst for the change — a wise one, I might add.

After that, I methodically sought opportunities that really interested me. I had several offers, but I was waiting for just the right one. It had to be a station I enjoyed listening to, a team I'd be proud to be a part of, management I respected, a challenging position with a future, good money, and a city in which I wanted to live.

Almost two years later, KUFO was finally it. Everything was perfect. I relocated. The station was kicking ass. Our morning show was No. 2 men 18-34, and No. 3 in other male categories. We were strong. There was no reason for change. Except one: CBS bought us.

American Radio Systems was purchased by CBS for \$1.6 billion in September 1997. At that moment, KUFO became one of the 98 ARS stations that would be added to the CBS roster. Right away, we speculated on the inevitably logical move to put Howard Stern right where we were. KUFO was the perfect audience for Howard. The only surprise was that it took so long to happen.

With Howard's arrival, there were sacrifices: radio veteran Prescott, who was nearing his seventh year as KUFO's morning host; veteran newsman Bill Jackson, married with two children; producer Cort Webber, 26, engaged and currently in the process of buying a new home. Webber got lucky — he moved over to sister KBBT-FM. And, of course, there's me — Radio Vet On The Move. Fortunately, I've hosted programs for Westwood One for the past nine years, but these are weekly spe-

cial, which air at fluctuating times. I don't believe I've affected people's jobs by hosting these programs.

Then there are the budget cuts. Howard doesn't come cheap. The money's gotta come from somewhere besides the advertisers. Kim Maxwell, who was on overnights for the past seven years, is now looking for a job, as is afternoon driver Glenn Shanoun. Then there's Aaron Porter, who was poised to become the new producer of our old morning show. He's now in the graveyard shift for three hours and engineers Stern for another three hours.

Don't get me wrong: I'd give my left nut, if I had one, to work for CBS again, or any other conglomerate. In fact, I'm knocking on CBS' door right now for a gig within the organization. One has to admit, though, it's getting a little scary when you look at how radio is becoming less of an independent industry and more of a monopoly with just a handful of "networks" running the show. I wish somebody would explain to me how a corporation can own five radio stations in one market and expect *all* of them to be No. 1/2+. It reeks of a conflict of interest to me. Call me crazy.

Seven people. Seven lives. Seven careers. Oh, we all know — that's radio. I'm just wondering if Howard Stern even thinks about the bloodletting. I've got plenty of time to wonder.

— Tawn Mastrey
Portland, OR

LOCALS LEAD DALLAS WAKEUPS FOR A REASON

Jim Coda wrote us to respond to several articles that appeared in the March 20 issue of R&R. These included Jim Kerr's "Living In The Shadow," which appeared in the Alternative special; Dave Lange's guest management column, "Reaching The Net Generation"; Frank Miniaci's marketing & promotion column, "Does Your Promotion Suck?"; and that week's Rock column, "The Sword Of Syndication."

After reading through this material, I was getting a running theme of the success and possible failure of some of the programmers and promoters in their respective markets to connect and relate to the immediate audience. In Kerr's column, KCXX/Riverside's Bill McNulty says that, in refocusing his station to better connect his staff to

the station's target audience, keeping things local "carries a lot of weight." Then, in the management column, Lange does a very good job of reinforcing the idea of connecting with the immediate audience. The marketing column also touches on this theme, when Paige Nienaber states that air talent "are like politicians, except they run for election four times a year. They better be shaking a lot of hands." Am I the only one seeing the theme here?

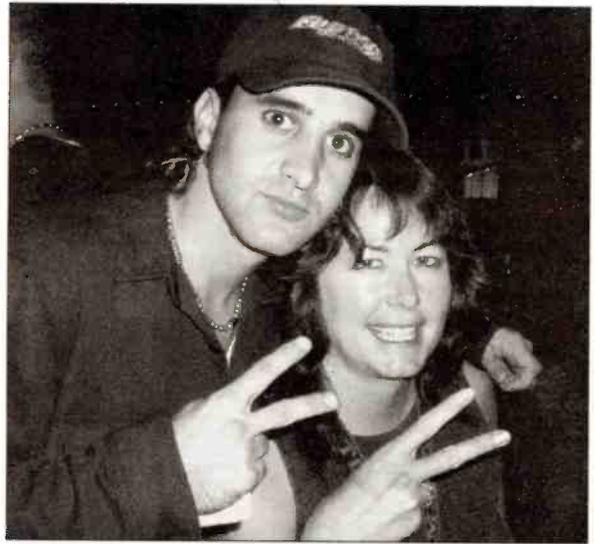
Finally, in your column, Lex Staley [of the syndicated Lex & Terry morning show] states, "If you don't suck, you have a job. It's that simple." I almost fell out of my chair in disbelief when I read that comment!

If you haven't been one of us fighting it out in the trenches since the beginning of 1996, then you can't possibly see the reality here. That is, it really has less to do with whether you "suck" than if you've been reporting to corporate bean counters who can get away with paying less for one piped-in show than for a market-focused ensemble that kicks butt.

In Dallas, SFX brought in Lex & Terry to replace a morning team at KTXQ (Q102) that had been a major player in the market for more than a decade. The duo has yet to come close to matching the former morning show's numbers. On Classic Rock KZPS, *The John Boy & Billy Big Show* has had little impact at all, aside from the opening of the Texas Motor Speedway. Although Howard Stern was able to generate ratings when he was with KEGL, his show so spooked advertisers that the station had to nearly give away morning drive spots. To all those who still question Howard's demise in Dallas, I pose this question: If Howard was such a success in Dallas, why didn't anybody pick up his show when Nationwide dropped it?

What's happening here? Kidd Kraddick on CHR KHKS-FM, for starters. Kraddick has been kicking ass here because he's from Dallas, and still in Dallas. KEGL decided in January to develop a new, locally oriented morning show headed by popular midday jock Russ Martin. If the trends are any barometer, not only will he rule the Rock formats in Dallas after his first book, but Q102 might want to go see if their stick is still standing.

Is this just a quirk in the syndication wave sweeping across the U.S.? Let's look at Grand Rapids, market No. 66. There, Howard Stern is getting beaten so badly, the former No. 1 is now ranked twelfth behind the Classical and easy-listening radio stations; his target demo is literally being quintupled



PAPER, SCISSORS, ROCK — It's two of a kind for Creed's Scott Stapp and KLBJ/Austin MD Loris Lowe!

by the competition! Mancow seems to be dropped from the same number of new affiliates he picks up. Even more recently, John Boy & Billy were dropped from Jacor's WKLS/Atlanta for the equivalent of poor ratings.

I would never go so far as to say someone "sucks." These guys probably do appeal to somebody somewhere. With my experience in and out of syndicated radio, I can honestly say there is no such thing as a syndicated show that can't and won't get beat by a local show that knows how to go out and connect with their audience on a one-to-one level. In Dallas, Stern could not make an appearance because the state had issued a warrant for his arrest following his infamous Seena incident.

— Jim Coda
Dallas

RADIO WILL NEVER BE THE SAME

Having entered radio in the 1960s, I take very much to heart the concerns of those announcers who have written R&R recently about changes taking place today. Allow me to put my emotional connection to broadcasting aside and ask today's announcers, "How many other businesses have consolidated and/or downsized work forces in this century?"

There are fewer railroads with smaller crews. The number of automotive manufacturers has shrunk dramatically. There is one major manufacturer of commercial aircraft. The list goes on and on, from full-service gasoline stations to the disappearance of hometown businesses to the big nationwide chains.

Radio has changed too. The station consolidation you see is just a natural progression of time, technology, and the law. Do I personally like it? No. Do I wish it were different? Yes. Can we stop it? No. Would I encourage anyone to get into radio today? No.

Today's announcers need to understand the "logical-thinking types" who are buying and selling stations today. Remember, their passion and drive are different from ours. We are

"artists." They are "thinkers." We get a high from doing a great show, and they get their kicks by improving the bottom line, increasing the stock value, or just increasing the stable. We must remember that radio will never be the same.

Whenever there is change, there is a chance to make money. If you're an announcer today who's passionate about radio and wants to stay in it, look around and ask yourself, "What must I do and how must I change to benefit from this change?"

— Mike Forrester

RESPECT WORKS BOTH WAYS

I read with great interest your article in the March 6 issue of R&R ("Are There Any Big Fish In The 'Talent Puddle?"). The common-sense rules outlined by the two professionals you interviewed were informative and interesting. However, I *must* take exception to one quote, specifically J.D. Kunes of WONE/Akron's comment that "most people who interview never even follow up with a letter."

On the opposite end, most radio stations that advertise for open positions solicit tapes and resumes yet never respond to the applicants. I've personally sent out over 25 tapes and resumes in the past six weeks and have not received even *one* rejection letter or even an EEO form. Perhaps a column on management's response to applicants is also needed.

I feel that if PDs and station managers are suggesting a "lack of respect" on the part of the applicants, maybe part of the reason is that respect is not returned to the applicant — which brings us to the topic of ads with the warning, "NO CALLS!" But that's a topic for another letter.

— Robert Barbera
a.k.a. Robert Allen

The views expressed in a letter to the editor are those of the writer only. The writer is solely responsible for the content. R&R reserves the right to edit letters.

APRIL 17, 1998

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	DAYS OF THE NEW Shelf In The Room (<i>Outpost/Geffen</i>)	2182	2197	2289	2295	78/0
6	5	3	2	JERRY CANTRELL Cut You In (<i>Columbia</i>)	1990	1972	1914	1867	79/0
4	4	2	3	FOO FIGHTERS My Hero (<i>Roswell/Capitol</i>)	1963	1976	1943	1905	78/1
9	8	4	4	CREED Torn (<i>Wind-up</i>)	1927	1862	1699	1608	80/1
13	10	9	5	BROTHER CANE I Lie In The Bed I Make (<i>Virgin</i>)	1671	1523	1431	1211	77/0
7	7	7	6	KENNY WAYNE SHEPHERD Blue On Black (<i>Revolution</i>)	1607	1748	1711	1660	66/0
2	3	6	7	MARCY PLAYGROUND Sex And Candy (<i>Capitol</i>)	1590	1755	1977	2068	71/0
5	6	8	8	METALLICA The Unforgiven II (<i>Elektra/EEG</i>)	1567	1638	1838	1887	68/0
—	—	21	9	JIMMY PAGE/ROBERT PLANT Most High (<i>Atlantic</i>)	1536	865	—	—	69/2
3	2	5	10	VAN HALEN Without You (<i>Warner Bros.</i>)	1501	1829	2005	2034	70/0
11	12	10	11	MEGADETH Use The Man (<i>Capitol</i>)	1367	1336	1292	1280	75/1
18	16	12	12	STABBING WESTWARD Save Yourself (<i>Columbia</i>)	1245	1197	1132	978	75/0
22	18	16	13	METALLICA Fuel (<i>Elektra/EEG</i>)	1223	1138	1062	889	75/3
21	17	15	14	SEMISONIC Closing Time (<i>MCA</i>)	1183	1154	1087	933	60/0
12	13	17	15	CREED My Own Prison (<i>Wind-up</i>)	1080	1130	1235	1271	63/0
16	14	14	16	EVERCLEAR I Will Buy You A New Life (<i>Capitol</i>)	1036	1162	1179	1125	52/0
19	19	18	17	SPACEHOG Mungo City (<i>HiFi/Sire/WB</i>)	1029	1065	1013	950	64/0
10	11	13	18	PEARL JAM Given To Fly (<i>Epic</i>)	1014	1165	1394	1597	56/0
8	9	11	19	CHRIS CORNELL Sunshower (<i>Atlantic</i>)	1009	1297	1486	1643	53/2
25	24	20	20	JIMMIE'S CHICKEN SHACK Dropping Anchor (<i>Rocket/Island</i>)	915	882	840	714	62/1
28	25	23	21	FUEL Shimmer (<i>550 Music</i>)	862	796	710	592	53/2
14	15	19	22	TWO I Am A Pig (<i>Nothing/Interscope</i>)	784	1063	1173	1176	60/0
20	22	22	23	DAYS OF THE NEW Touch, Peel, And Stand (<i>Outpost/Geffen</i>)	774	799	866	936	54/0
—	34	29	24	BLACK LAB Time Ago (<i>DGC/Geffen</i>)	725	646	432	55	58/5
49	31	28	25	MATCHBOX 20 Real World (<i>Lava/Atlantic</i>)	709	652	527	283	37/3
29	28	26	26	LIFE OF AGONY Tangerine (<i>Roadrunner</i>)	626	655	602	591	54/1
BREAKER			27	SOUL ASYLUM I Will Still Be Laughing (<i>Columbia</i>)	622	200	21	9	49/4
33	29	30	28	THIRD EYE BLIND Losing A Whole Year (<i>Elektra/EEG</i>)	618	645	589	510	43/4
—	—	41	29	PEARL JAM Wishlist (<i>Epic</i>)	566	348	266	209	46/12
15	20	25	30	OUR LADY PEACE Clumsy (<i>Columbia</i>)	517	686	934	1147	32/0
43	37	33	31	ECONOLINE CRUSH Home (<i>Restless</i>)	512	479	421	346	51/4
—	42	37	32	SAMIAM She Found You (<i>Ignition</i>)	508	411	346	256	45/3
—	—	38	33	DAVE MATTHEWS BAND Don't Drink The Water (<i>RCA</i>)	498	407	103	—	33/4
24	23	24	34	FEEDER Cement (<i>Echo/Elektra/EEG</i>)	483	755	841	846	42/0
23	26	32	35	GREEN DAY Time Of Your Life (Good Riddance) (<i>Reprise</i>)	472	546	680	853	37/0
26	27	31	36	PEARL JAM In Hiding (<i>Epic</i>)	470	583	648	634	30/0
38	35	34	37	HUNGER Moderation (<i>Universal</i>)	465	448	432	399	40/0
—	—	40	38	ADDICT Monsterside (<i>Big Cat/V2</i>)	462	357	256	159	48/5
DEBUT			39	DEFTONES Be Quiet And Drive (Far Away) (<i>Maverick/WB</i>)	399	126	46	21	53/12
40	38	42	40	JOE SATRIANI Ceremony (<i>Epic</i>)	380	344	405	393	24/1
—	—	47	41	VAN HALEN Fire In The Hole (<i>Warner Bros.</i>)	363	316	279	205	33/11
—	—	46	42	SEVENDUST Too Close To Hate (<i>TVT</i>)	358	316	193	67	47/6
—	45	44	43	FOO FIGHTERS Baker Street (<i>Roswell/Capitol</i>)	358	329	306	278	20/1
—	—	45	44	STEGOSAURUS At The Water (<i>Reprise</i>)	350	322	157	27	37/4
31	33	39	45	OZZY OSBOURNE Back On Earth (<i>Epic</i>)	349	406	446	534	32/0
17	21	27	46	COOL FOR AUGUST Walk Away (<i>Warner Bros.</i>)	340	652	916	1003	20/0
DEBUT			47	DLR BAND Slam Dunk (<i>Wawazat</i>)	334	235	98	4	31/8
27	32	36	48	VERVE Bitter Sweet Symphony (<i>Hut/Virgin</i>)	317	433	521	627	23/0
35	39	43	49	MATCHBOX 20 3am (<i>Lava/Atlantic</i>)	309	340	384	447	26/0
DEBUT			50	ATHENAUM What I Didn't Know (<i>Atlantic</i>)	293	241	176	71	24/3

This chart reflects airplay from April 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker. 80 Active Rock reporters. 80 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

FASTBALL The Way (*Hollywood*)
Total Plays: 283, Total Stations: 20, Adds: 3

AGENTS OF GOOD ROOTS Come On (Let Your Blood...) (*RCA*)
Total Plays: 273, Total Stations: 26, Adds: 1

GOO GOO DOLLS Iris (*Reprise*)
Total Plays: 271, Total Stations: 28, Adds: 10

BIG WRECK That Song (*Atlantic*)
Total Plays: 268, Total Stations: 32, Adds: 12

CARAMEL Lucy (*Alert/Geffen*)
Total Plays: 220, Total Stations: 27, Adds: 7

VAN ZANT Rage (*CMC*)
Total Plays: 210, Total Stations: 13, Adds: 0

SHIFT I Want To Be Rich (*Columbia*)
Total Plays: 204, Total Stations: 26, Adds: 4

TODD SNIDER I Am Too (*MCA*)
Total Plays: 196, Total Stations: 14, Adds: 0

GOV'T MULE Blind Man In The Dark (*Capricorn/Mercury*)
Total Plays: 189, Total Stations: 17, Adds: 0

PISTON Turbulent (*Lava/Atlantic*)
Total Plays: 151, Total Stations: 20, Adds: 1

Songs ranked by total plays

BREAKERS

SOUL ASYLUM
I Will Still Be Laughing (*Columbia*)
TOTAL PLAYS/INCREASE: 622/422
TOTAL STATIONS/ADDS: 49/4
CHART: 27

MOST ADDED

ARTIST TITLE LABEL(S) ADDS

BIG WRECK That Song (*Atlantic*) 12

DEFTONES Be Quiet And Drive (Far Away) (*Maverick/WB*) 12

PEARL JAM Wishlist (*Epic*) 12

VAN HALEN Fire In The Hole (*Warner Bros.*) 11

GOO GOO DOLLS Iris (*Reprise*) 10

DLR BAND Slam Dunk (*Wawazat*) 8

PETE DROGE Spacey And Shakin' (*Fifty Seven/Epic*) 8

CARAMEL Lucy (*Alert/Geffen*) 7

COREY GLOVER Do You First, Then Do... (*LaFace/Arista*) 6

SEVENDUST Too Close To Hate (*TVT*) 6

VERVE Lucky Man (*Hut/Virgin*) 6

MEGADETH
Since it rocks,
why isn't it on the Riff?
"Use The Man" 11
Capitol

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S) TOTAL PLAY INCREASE

JIMMY PAGE/ROBERT PLANT Most High (*Atlantic*) +671

SOUL ASYLUM I Will Still Be Laughing (*Columbia*) +422

DEFTONES Be Quiet And Drive (Far Away) (*Maverick/WB*) +273

PEARL JAM Wishlist (*Epic*) +218

BROTHER CANE I Lie In The Bed I Make (*Virgin*) +148

GOO GOO DOLLS Iris (*Reprise*) +132

ADDICT Monsterside (*Big Cat/V2*) +105

DLR BAND Slam Dunk (*Wawazat*) +99

SAMIAM She Found You (*Ignition*) +97

DAVE MATTHEWS BAND Don't Drink The Water (*RCA*) +91

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

FOO FIGHTERS Everlong (*Roswell/Capitol*)

MEGADETH Almost Honest (*Capitol*)

TOOL Forty Six & 2 (*Freeworld*)

MEGADETH Trust (*Capitol*)

METALLICA The Memory Remains (*Elektra/EEG*)

TOOL Aenema (*Freeworld*)

BLACK LAB Wash It Away (*DGC/Geffen*)

AEROSMITH Taste Of India (*Columbia*)

BIG WRECK The Oaf (*Atlantic*)

OFFSPRING Gone Away (*Columbia*)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Produced by AC/DC's **BRIAN JOHNSON**
Mixed by **MIKE FRASER**
(METALLICA-AEROSMITH)

ENTERTAINMENT

Neurotica
"easy speak"
FIRST SINGLE FROM THE ALBUM
SEED

EARLY BELIEVERS:

WXTB **WTFX** **WTOS**
WEBN **WKQZ** **WBOP**
KLBK **WYNF** **WZAT**
KRQC **WZZQ** **WZZQ**
WKPE **WJAD** **KRKR**
WXRA **WHMH** **KTWS**

GOING FOR ADS: NOW!!

3W	2W	1W	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 KENNY WAYNE SHEPHERD Blue On Black (Revolution)	1873	1841	1892	1894	81/0
—	—	6	2	2 JIMMY PAGE/ROBERT PLANT Most High (Atlantic)	1548	993	—	—	83/4
2	2	2	3	VAN HALEN Without You (Warner Bros.)	1363	1474	1530	1587	76/0
5	3	3	4	4 DAYS OF THE NEW Shelf In The Room (Outpost/Geffen)	1312	1228	1247	1143	73/0
7	5	4	5	5 MARCY PLAYGROUND Sex And Candy (Capitol)	1269	1179	1189	1122	61/0
13	8	5	6	6 BROTHER CANE I Lie In The Bed I Make (Virgin)	1265	1113	1037	858	82/1
11	11	10	7	7 JERRY CANTRELL Cut You In (Columbia)	1032	960	920	878	68/0
9	9	9	8	8 VAN ZANT Rage (CMC)	1005	970	989	954	63/0
10	12	13	9	9 CREED My Own Prison (Wind-up)	932	862	903	916	54/1
19	16	14	10	10 ERIC CLAPTON She's Gone (Duck/Reprise)	910	755	696	574	63/4
6	7	8	11	CHRIS CORNELL Sunshower (Atlantic)	897	981	1110	1124	52/0
8	10	12	12	METALLICA The Unforgiven II (Elektra/EEG)	836	884	935	997	59/0
43	24	18	13	13 MATCHBOX 20 Real World (Lava/Atlantic)	810	659	485	183	56/3
4	4	11	14	ROLLING STONES Saint Of Me (Virgin)	808	952	1240	1301	53/0
3	6	7	15	PEARL JAM Given To Fly (Epic)	803	987	1172	1338	55/0
27	23	19	16	16 SEMISONIC Closing Time (MCA)	722	643	528	451	62/3
25	20	21	17	17 SPACEHOG Mungo City (HiFi/Sire/WB)	689	594	565	476	58/1
12	13	15	18	18 MATCHBOX 20 3am (Lava/Atlantic)	681	750	868	860	50/0
BREAKER	19			19 DAVE MATTHEWS BAND Don't Drink The Water (RCA)	678	398	154	—	53/2
18	18	17	20	20 FOO FIGHTERS My Hero (Roswell/Capitol)	676	664	625	610	48/1
24	21	24	21	21 BIG HEAD TODD & THE MONSTERS Boom Boom (Revolution)	648	563	548	479	43/1
17	14	16	22	22 RICHIE SAMBORA Hard Times Come Easy (Mercury)	638	668	716	652	44/0
22	19	22	23	23 CREED Torn (Wind-up)	625	592	574	522	59/1
BREAKER	24			24 PEARL JAM Wishlist (Epic)	587	368	217	170	48/7
29	25	25	25	25 JOE SATRIANI Ceremony (Epic)	553	530	463	416	45/3
—	37	27	26	26 BLACK LAB Time Ago (DGC/Geffen)	494	417	315	84	54/5
42	38	29	27	27 METALLICA Fuel (Elektra/EEG)	456	409	298	235	49/3
—	48	36	28	28 DLR BAND Slam Dunk (Wawazat)	434	259	162	18	43/15
28	26	26	29	MEGADETH Use The Man (Capitol)	433	447	449	445	45/0
31	29	31	30	30 EVERCLEAR I Will Buy You A New Life (Capitol)	402	382	385	381	37/0
14	15	23	31	COOL FOR AUGUST Walk Away (Warner Bros.)	389	572	715	780	31/0
38	39	33	32	32 GOV'T MULE Blind Man In The Dark (Capricorn/Mercury)	368	313	281	260	36/2
DEBUT	33			33 SOUL ASYLUM I Will Still Be Laughing (Columbia)	305	64	21	—	46/17
16	22	28	34	AEROSMITH Taste Of India (Columbia)	302	416	536	668	31/0
—	49	46	35	35 VAN HALEN Fire In The Hole (Warner Bros.)	293	178	158	111	38/12
DEBUT	36			36 GOO GOO DOLLS Iris (Reprise)	254	77	28	23	31/9
45	46	41	37	37 STABBING WESTWARD Save Yourself (Columbia)	248	223	186	171	31/4
33	36	40	38	38 BLACK LAB Wash It Away (DGC/Geffen)	243	232	318	347	23/0
26	30	38	39	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	243	247	339	459	15/0
21	27	34	40	GREEN DAY Time Of Your Life (Good...) (Reprise)	241	297	419	527	26/0
35	35	37	41	PEARL JAM In Hiding (Epic)	213	247	322	319	18/0
32	32	35	42	VERVE Bitter Sweet Symphony (Hut/Virgin)	210	278	332	352	16/0
34	33	42	43	LED ZEPPELIN The Girl I Love (Atlantic)	209	219	329	338	26/0
DEBUT	44			44 ATHENAEUM What I Didn't Know (Atlantic)	184	133	48	23	25/6
—	—	49	45	45 THIRD EYE BLIND Losing A Whole Year (Elektra/EEG)	184	150	136	117	20/1
40	40	43	46	46 OZZY OSBOURNE Back On Earth (Epic)	173	215	258	241	20/0
DEBUT	47			47 TODD SNIDER I Am Too (MCA)	169	145	58	—	20/4
DEBUT	48			48 STEGOSAURUS At The Water (Reprise)	166	122	79	—	25/3
—	—	48	49	FUEL Shimmer (550 Music)	161	160	136	119	23/4
—	—	50	50	UFO Venus (I Just Can't Quit...) (CMC)	160	147	115	110	17/3

This chart reflects airplay from April 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker. 83 Rock reporters. 82 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

BIG WRECK That Song (Atlantic)
Total Plays: 135, Total Stations: 17, Adds: 3

DIN PEDALS Ashtray (Epic)
Total Plays: 131, Total Stations: 16, Adds: 0

SAMIAM She Found You (Ignition)
Total Plays: 126, Total Stations: 19, Adds: 3

JIMMIE'S CHICKEN SHACK Dropping Anchor (Rocket/Island)
Total Plays: 117, Total Stations: 15, Adds: 1

LIFE OF AGONY Tangerine (Roadrunner)
Total Plays: 114, Total Stations: 15, Adds: 1

SWAMP BOOGIE QUEEN Ease My Mind (N2K Encoded Music)
Total Plays: 111, Total Stations: 11, Adds: 0

ECONOLINE CRUSH Home (Restless)
Total Plays: 110, Total Stations: 15, Adds: 2

AGENTS OF GOOD ROOTS Come On (Let Your Blood...) (RCA)
Total Plays: 107, Total Stations: 14, Adds: 1

JOLENE Pensacola (Sire)
Total Plays: 97, Total Stations: 13, Adds: 0

FASTBALL The Way (Hollywood)
Total Plays: 96, Total Stations: 15, Adds: 5

Songs ranked by total plays

BREAKERS

DAVE MATTHEWS BAND
Don't Drink The Water (RCA)
TOTAL PLAYS/INCREASE: 678/280
TOTAL STATIONS/ADDS: 53/2
CHART: 19

PEARL JAM
Wishlist (Epic)
TOTAL PLAYS/INCREASE: 587/219
TOTAL STATIONS/ADDS: 48/7
CHART: 24

MOST ADDED

ARTIST/TITLE LABEL(S)	ADDS
SOUL ASYLUM I Will Still Be Laughing (Columbia)	17
DLR BAND Slam Dunk (Wawazat)	15
VAN HALEN Fire In The Hole (Warner Bros.)	12
GOO GOO DOLLS Iris (Reprise)	9
PEARL JAM Wishlist (Epic)	7
ATHENAEUM What I Didn't Know (Atlantic)	6
BLACK LAB Time Ago (DGC/Geffen)	5
CAMEL Lucy (Alert/Geffen)	5
FASTBALL The Way (Hollywood)	5

MOST INCREASED PLAYS

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
JIMMY PAGE/ROBERT PLANT Most High (Atlantic)	+555
DAVE MATTHEWS BAND Don't Drink The Water (RCA)	+280
SOUL ASYLUM I Will Still Be Laughing (Columbia)	+241
PEARL JAM Wishlist (Epic)	+219
GOO GOO DOLLS Iris (Reprise)	+177
DLR BAND Slam Dunk (Wawazat)	+175
ERIC CLAPTON She's Gone (Duck/Reprise)	+155
BROTHER CANE I Lie In The Bed I Make (Virgin)	+152
MATCHBOX 20 Real World (Lava/Atlantic)	+151
VAN HALEN Fire In The Hole (Warner Bros.)	+115

HOTTEST RECURRENTS

ARTIST/TITLE LABEL(S)
DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)
AEROSMITH Pink (Columbia)
KENNY WAYNE SHEPHERD Slow Ride (Revolution)
SAMMY HAGAR Both Sides Now (MCA)
FOO FIGHTERS Everlong (Roswell/Capitol)
TONIC If You Could Only See (Polydor/A&M)
MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)
SMASH MOUTH Walkin' On The Sun (Interscope)
MATCHBOX 20 Push (Lava/Atlantic)
JONNY LANG Lie To Me (A&M)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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ROCK PLAYLISTS

April 17, 1998 R&R • 85

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #2
KLOS 95.5
KLOS/Los Angeles
(310) 849-4836
Duncan/Wilde

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
15	20	21			KENNY WAYNE SHEPHERD/Blue On Black
16	18	17			B.B. KING/When The Thrill Is Gone
17	17	17			ROBERT BRADLEY'S...Once Upon A Time
18	18	15			ROLLING STONES/Saint Of Me
4	5	15			MATCHBOX 20/3am
11	12	11			PEARL JAM/Wishist
12	13	14			DAVE MATTHEWS BAND/Don't Drink...
13	13	11			ROLLING STONES/Anybody Seen My...
12	13	14			RICHIE SAMBORA/Hard Times Come Easy
8	9	11			MARC CARMEL/Ready Home
8	9	11			PAGE/PLANT/Most High
9	13	11			BOB DYLAN/One Soul
9	11	11			MARX CARL AND BIG...One More River
10	12	10			BONNIE RAITT/One Belief Away
10	10	8			JOE SATRIANI/Lights Of Heaven
7	6	8			FLEETWOOD MAC/Silver Springs
7	5	8			FREDDY JOES BAND/Mybody Buzz
8	7	5			ROLLING STONES/Anybody Seen My...
8	7	7			PORCUPINE TREE/Walking Phase I
8	7	7			WHISKEYTOWN/16 Days
7	5	7			COREY STEVENS/One More Time
4	4	7			MATCHBOX 20/Real World
4	4	7			ROLLING STONES/Room Boom
6	6	6			ERIC CLAPTON/She's Gone
6	6	5			BROTHER CAMEL/Lie In The Bed...
3	6	5			SISTER 7/Know What You Mean
6	7	8			VAN ZANT/Rage
4	4	4			YES/New Way We Can Lose
4	4	4			ROBERT BRADLEY'S...Balladone
5	4	4			ERIC CLAPTON/My Father's Eyes
4	4	4			ERIC CLAPTON/Real Like Rain

MARKET #6
WMMR 93.3
WMMR/Philadelphia
(610) 771-0933
Bonadonna/Zipeto

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
27	33	33			PAGE/PLANT/Most High
26	33	33			PEARL JAM/Wishist
30	33	31			KENNY WAYNE SHEPHERD/Blue On Black
14	14	30			FOO FIGHTERS/My Hero
15	14	17			JERRY CANTRELL/Cut You In
14	13	17			CHRIS CORNELL/Sunshower
18	17	16			VAN HALEN/Without You
13	15	16			BIG HEAD TODD...Room Boom
14	14	15			BROTHER CAMEL/Lie In The Bed...
12	14	15			JOE SATRIANI/Ceremony
15	14	14			DAYS OF THE NEW/Shell In The Room
15	14	15			BIG WRECK/That Song
6	9	13			BLACK LAB/Time Ago
28	27	23			OZZY OSBOURNE/Back On Earth
9	9	11			DAYS OF THE NEW/Touch, Peel, And...
31	31	18			PEARL JAM/Hiding
7	11	12			METALLICA/The Unforgiven II
8	12	11			MATCHBOX 20/Real World
8	9	10			KENNY WAYNE SHEPHERD/Slow Ride
29	29	19			PEARL JAM/Given To Fly
7	11	10			LED ZEPPELIN/The Girl I Love
32	8	11			GREEN DAY/Time Of Your Life...
15	13	15			COOL FOR AUGUST/Walk Away
10	10	10			TONIC/Open Up Your Eyes
10	10	10			FOO FIGHTERS/Everlong
10	10	10			PETE DROGE/Spacey And Shakin
10	10	10			DLR BAND/Siam Dunk

MARKET #12
96.7
WKLS/Atlanta
(404) 325-0960
Ervin/Kepple

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
12	19	19			MARCY PLAYGROUND/Sex And Candy
10	11	33			MATCHBOX 20/Real World
53	34	32			DAYS OF THE NEW/Touch, Peel, And...
27	27	32			KENNY WAYNE SHEPHERD/Slow Ride
25	29	27			COLLECTIVE SOUL/She Said
18	21	19			BROTHER CAMEL/Lie In The Bed...
9	15	18			BIG HEAD TODD...Room Boom
32	35	35			GOO GOO DOLLS/In
13	11	11			SISTER HAZEL/Happy
13	11	11			ERIC CLAPTON/She's Gone
16	19	19			PEARL JAM/Given To Fly
15	15	9			KENNY WAYNE SHEPHERD/Blue On Black
3	3	9			COREY STEVENS/One More Time
5	5	5			JERRY CANTRELL/Cut You In
5	5	5			METALLICA/The Unforgiven II
2	2	2			DAYS OF THE NEW/Shell In The Room
2	2	2			GREEN DAY/Time Of Your Life...
5	4	4			PAGE/PLANT/Most High
5	4	4			GOVT MULE/Blind Man In...

MARKET #13
KISW 99.9 FM
KISW/Seattle
(206) 265-7625
Ryan/Faulkner

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
25	27	23			KENNY WAYNE SHEPHERD/Blue On Black
25	27	23			VAN HALEN/Without You
30	29	25			DAYS OF THE NEW/Shell In The Room
19	17	24			JERRY CANTRELL/Cut You In
18	17	16			PEARL JAM/Wishist
9	16	17			CREED/Torn
18	16	17			BROTHER CAMEL/Lie In The Bed...
17	16	15			CHRIS CORNELL/Sunshower
20	18	15			PAGE/PLANT/Most High
28	27	23			EVERCLEAR/Will Buy You
8	10	7			FOO FIGHTERS/My Hero
7	8	8			PETE DROGE/Spacey And Shakin
8	6	8			STABBING WESTWARD/Save Yourself
5	6	7			GOVT MULE/Blind Man In...
6	7	7			REVEREND HORTON HEAT/In The Detector
5	6	7			OFFSPRING/Go Away
5	6	7			OFFSPRING/Choose
5	6	7			TONIC/Open Up Your Eyes
5	6	7			FOO FIGHTERS/Everlong
7	6	7			METALLICA/The Memory Remains
6	6	6			METALLICA/Fuel
7	6	6			MEGADETH/Use The Man
5	5	5			SOUNDGARDEN/Pretty Noisy
6	6	6			SCREAMING TREES/I Know
6	6	6			FOO FIGHTERS/My Hero
6	6	6			CREED/My Own Prison
7	6	6			DAYS OF THE NEW/Touch, Peel, And...
7	6	6			DLR BAND/Siam Dunk

MARKET #14
Rock 100.3
WRQC/Minneapolis
(612) 330-0100
MacLachlan/Pmltrot

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
16	19	17			PEARL JAM/Given To Fly
16	18	15			DAYS OF THE NEW/Shell In The Room
16	16	14			ROLLING STONES/Back On Earth
16	16	14			PAGE/PLANT/Most High
6	11	10			METALLICA/Bleeding Me
10	9	12			JOE SATRIANI/Ceremony
9	10	11			BROTHER CAMEL/Lie In The Bed...
9	10	11			GOVT MULE/Blind Man In...
6	13	10			AC/DC/Dirtly Eyes
4	5	8			METALLICA/The Unforgiven II
4	5	8			METALLICA/The Memory Remains
8	7	8			ROLLING STONES/Saint Of Me
8	7	7			CHRIS CORNELL/Sunshower
8	7	6			JERRY CANTRELL/Cut You In
8	7	6			LED ZEPPELIN/The Girl I Love
5	8	8			CREED/Torn
5	8	8			MEGADETH/Use The Man
5	8	8			DAYS OF THE NEW/Shell In The Room
6	5	5			METALLICA/Fuel
3	4	5			DAYS OF THE NEW/Touch, Peel, And...
3	4	5			MEGADETH/Trust
6	6	3			CREED/My Own Prison

MARKET #16
WBAB 96.3/102.3
WBAB/Long Island
(516) 587-1023
Buchmann/Welton

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
29	32	35			MATCHBOX 20/3am
29	32	35			MARCY PLAYGROUND/Sex And Candy
29	32	35			VERVE/Blister Sweet
34	32	30			ERIC CLAPTON/My Father's Eyes
34	32	30			PEARL JAM/Wishist
10	9	24			PEARL JAM/Wishist
17	19	22			KENNY WAYNE SHEPHERD/Blue On Black
16	18	20			THIRD EYE BLIND/How I Going To Be
18	18	18			TONIC/Open Up Your Eyes
18	18	18			YES/New State Of Mind
17	17	18			NATALIE IMBRUGLIA/Torn
17	17	18			SOUL ASYLUM/Will Still Be...
20	16	16			GOVT MULE/Blind Man In...
17	16	16			METALLICA/The Unforgiven II
15	15	15			WALLFLOWERS/Heroes
15	15	15			DAVE MATTHEWS BAND/Don't Drink...
15	15	15			DAYS OF THE NEW/Touch, Peel, And...
10	13	13			ERIC CLAPTON/She's Gone
18	17	18			RICHIE SAMBORA/Hard Times Come Easy
10	11	12			JOE SATRIANI/Ceremony
10	12	12			PAGE/PLANT/Most High
10	11	11			DAYS OF THE NEW/Shell In The Room
10	10	10			VAN HALEN/Without You
9	10	10			PEARL JAM/Hiding
23	10	7			ROLLING STONES/Saint Of Me
24	10	7			GREEN DAY/Time Of Your Life...
9	10	7			VAN HALEN/Without You
7	7	7			HUNGER/Moderator
5	7	7			LUXU/Soul Of Me
5	7	7			STEGOSAUROS/In The Water

MARKET #17
KDKB 93.3
KDKB/Phoenix
(602) 897-9300
Maravilla/Lea

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
27	31	33			FOO FIGHTERS/My Hero
34	33	33			METALLICA/The Unforgiven II
25	32	32			BROTHER CAMEL/Lie In The Bed...
12	22	30			CREED/My Own Prison
28	34	31			JERRY CANTRELL/Cut You In
17	17	16			BLACK LAB/Time Ago
9	16	16			DAVE MATTHEWS BAND/Don't Drink...
16	14	16			LUXU/Soul Of Me
15	15	15			PAGE/PLANT/Most High
13	15	15			SEMI-SONIC/Closing Time
16	13	16			KENNY WAYNE SHEPHERD/Blue On Black
12	12	16			TONIC/Open Up Your Eyes
13	13	15			DAYS OF THE NEW/Touch, Peel, And...
12	13	15			DAYS OF THE NEW/Shell In The Room
33	19	15			ERIC CLAPTON/My Father's Eyes
9	12	15			FOO FIGHTERS/Everlong
12	13	15			MARCY PLAYGROUND/Sex And Candy
6	9	15			MATCHBOX 20/3am
9	16	15			PISTOLERS/The Hardest Part
7	10	15			ROLLING STONES/Saint Of Me
6	10	15			SISTER HAZEL/Happy
10	16	14			EVIE GINSBURG/Dunk
16	14	14			RICHIE SAMBORA/Hard Times Come Easy
9	14	14			SHIFTA/Walk To Be Right
9	14	14			SPACEHOG/Mungo City
16	17	14			NIXON/MISS USA
7	10	14			ROLLING STONES/Anybody Seen My...
6	9	13			ROLLING STONES/Anybody Seen My...
13	12	14			PISTOLERS/Quintan Angel
13	12	14			PISTOLERS/Quintan Angel
10	12	14			DLR BAND/Siam Dunk

MARKET #20
WDVE 93.3
WDVE/Pittsburgh
(412) 937-1441
Hart/Winter

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
13	12	14			FASTBALL/The Way
13	12	14			PEARL JAM/Wishist
15	13	13			MATCHBOX 20/Real World
14	12	13			DAVE MATTHEWS BAND/Don't Drink...
14	12	13			COOL FOR AUGUST/Walk Away
14	12	13			SPACEHOG/Mungo City
15	14	13			SEMI-SONIC/Closing Time
13	13	11			BLACK LAB/Time Ago
13	11	12			ROLLING STONES/Saint Of Me
12	10	12			VAN ZANT/Rage
13	11	12			KENNY WAYNE SHEPHERD/Blue On Black
13	11	11			GOO GOO DOLLS/In
14	12	13			SOUL ASYLUM/Will Still Be...
12	10	10			ERIC CLAPTON/She's Gone
15	12	7			WHISKEYTOWN/Yesterday's News
14	14	10			VAN HALEN/Without You
14	14	10			PAGE/PLANT/Most High
4	4	7			CARAMELLI/You
11	8	9			JERRY CANTRELL/Cut You In
9	11	8			BROTHER CAMEL/Lie In The Bed...
12	8	9			CHRIS CORNELL/Sunshower
5	9	7			DAYS OF THE NEW/Shell In The Room
10	7	7			RICHIE SAMBORA/Hard Times Come Easy
8	10	7			DIN PEDALS/Ashtary
10	9	13			THIRD EYE BLIND/Losing A Whole Year
7	6	4			MARCY PLAYGROUND/Sex And Candy
9	7	5			JOE GRUSHECKY/Coming Home
7	6	5			METALLICA/The Unforgiven II

MARKET #25
WEBN Cincinnati
(513) 621-9326
Walter/Jamie

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
33	33	33			DAYS OF THE NEW/Shell In The Room
30	33	33			CREED/My Own Prison
30	33	33			JERRY CANTRELL/Cut You In
34	33	32			MARCY PLAYGROUND/Sex And Candy
22	21	20			MEGADETH/Almost Honest
18	19	18			FOO FIGHTERS/My Hero
19	18	20			THIRD EYE BLIND/Graduate
18	17	21			SLOBBERBONE/Your Excuse
17	18	21			KENNY WAYNE SHEPHERD/Blue On Black
3	17	20			FASTBALL/The Way
18	19	19			DAVE MATTHEWS BAND/Don't Drink...
19	19	19			SOUL ASYLUM/Will Still Be...
1	17	19			GOO GOO DOLLS/In
20	17	19			CHRIS CORNELL/Sunshower
13	17	18			CREED/Torn
18	19	18			VAN HALEN/Without You
16	20	17			PEARL JAM/Wishist
9	9	10			FEEDER/Cement
4	6	7			BLINK 182/Dammit (Growing Up)
4	5	6			NEUROTEK/Easy Speak
5	6	7			COOL FOR AUGUST/Walk Away
3	6	5			STEGOSAUROS/In The Water
5	5	5			STABBING WESTWARD/Save Yourself
6	5	5			METALLICA/Fuel
10	10	5			OUR LADY PEACE/Clumsy
10	10	5			VERVE/Blister Sweet
3	6	5</			

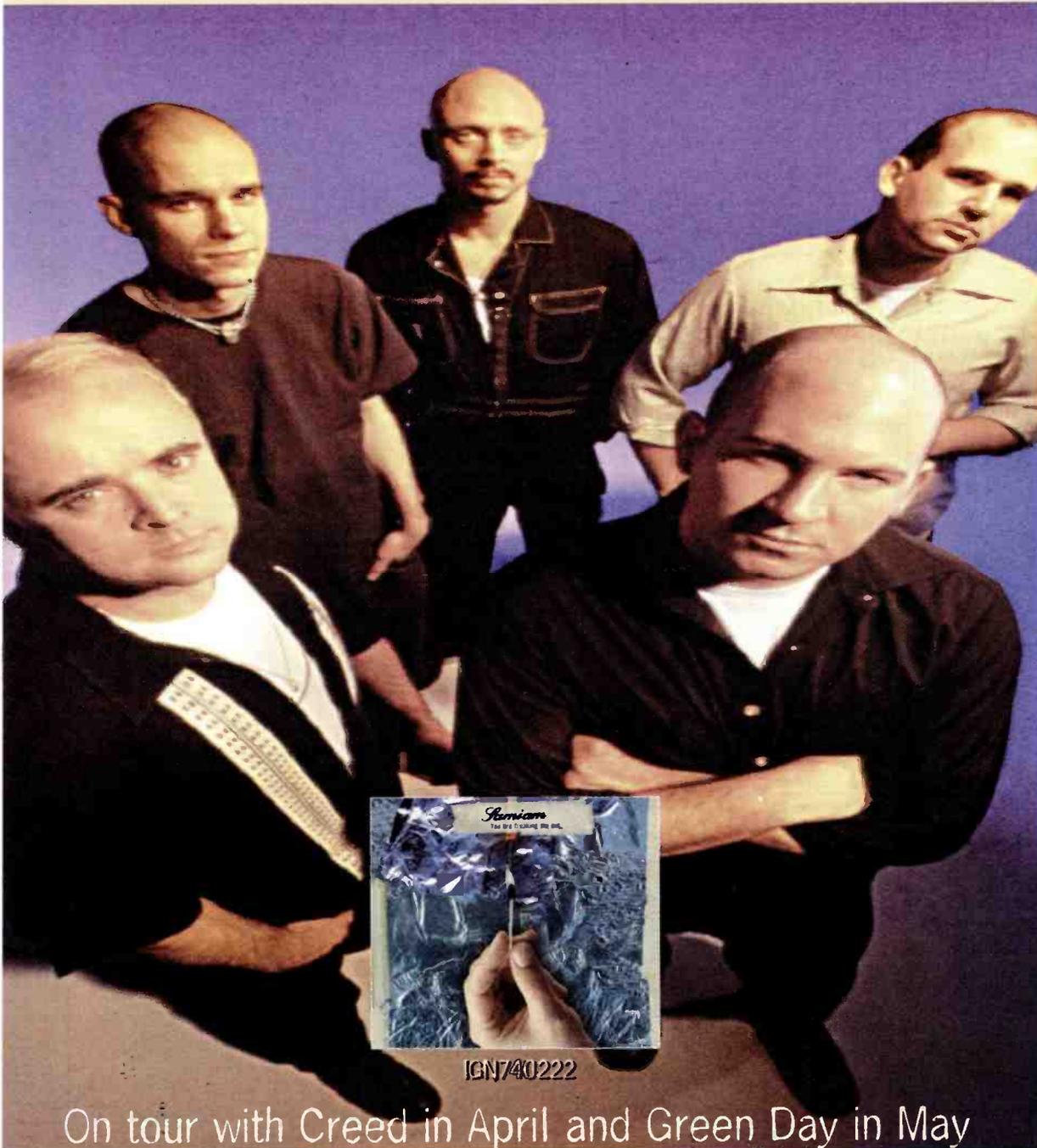
Samiam

You are freaking me out

featuring "SHE FOUND YOU"

"Relatively unknown bands just don't normally make this kind of impact with our audience this quickly. Samiam's "She Found You" is moving CD's and generating passionate calls in Sacramento! My prediction: there will be a new king of Bay Area punk bands... Long live Samiam!!!" >Curtiss Johnson Station Manager - KRXQ Sacramento

"She Found You" is an outstanding rock tune that reacts immediately." >Rob Cressman - PD - WAVF



Rock Radio (102)

R&R Active Rock - 37 to 32

Rock - New & Active

Album Network - Active Rock #43* to 35

Powercuts #52* to 46*

FMQB - Active Rock #39* to 37*

Hot Trax - #52* to 46*

WXRK, CIMX, WWDC, WAAF, WZTA, WRCN, WBAB, KEDJ, WXTB, KBPI, WOXY, KRXQ, WLZR, WAZU, WNOR, KRKR, WXRC, KKND, WCCC, WMFS, WHTG, WBER, WTFX, WRAX, KFMA, KFRQ, WXVO, WQXA, WIOT, WBUZ, WNCB, KILO, WAVF, WDHA, WBYP, WRUF, WJXQ, WWDX, WWGZ, WHEB, WSTZ, WJJO, WTKX, WRCQ, KRAD, KTUX, KDOT, WZXL, WDOX, WJSE, WCPR, WAMX, WRRV, WQBZ, WZBH, WZAT, WRBR, WCYX, WXSX, WVRK, WRKR, KFMX, KQRX, WKZQ, WZZQ, KACV, KRQR, WQLZ, WHDQ, WGIR, WBZF, KQWB, WTAO, WHMH, KQDS, WWWV, KEYJ, WDRK, WYYX, KFMW, WIHN, WQWK, WGMR, KHLR, KCMQ, KSEZ, KZCD, WBOP, WVBR, WRAT, WFRD, WYKT, KZYR; New Adds: WZZO, WRDX, WKLT, WMMS, WZMT, WWBN, KEDG, KFTE, WIXO

On tour with Creed in April and Green Day in May



For more info contact Cheryl Valentine at 212.388.8490, email Cheryl.Valentine@lrecords.com; or Liz Koch at 212.388.8493, email Liz.Koch@lrecords.com. Email: recordsig@aol.com; web: www.lrecords.com. ©1998 Ignition Records, Inc.

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www.americanradiohistory.com



JIM KERR

A Callout Primer

■ Core Call Out VP/GM Jodie Renk discusses the ins and outs of callout research

Callout research, as mentioned on this page last week, is becoming an increasing part of the decision-making process used by the format's programmers. With this in mind, I've found there are still many misconceptions on the role that callout research plays — or should play — in the PD's toolbox. To help remedy this, I contacted Core Call Out Research VP/GM **Jodie Renk** to go over what callout is ... and isn't.

At root, callout is simply a way of making sure the instincts of the music director or program director are correct. Are the songs they picked four weeks earlier right for the audience? Or is one ballad that they picked doing better than a different ballad? Only the audience can answer these questions, and that's where callout comes in.

"In a very broad sense," explains Renk, "the goal of callout research is to get the listeners' feedback and have them actually tell you which songs they like and which songs they want to hear more. Basically, it's a two-part process: Figure out which part of your audience matters, and then ask them what they think about the songs."

Many people mistakenly think callout is an absolute guide to what a station should be playing. In essence, the best-testing song should be spun most often, the next best-testing song should be spun next most often, and so on down the line. Renk explains how callout should really be used: "What you really want to get out of your callout is finding out which song is doing best within a certain group

or genre. For example, 'Of these five ballads, which are the best?' Or, 'Of these six hard, guitar-driven songs, which are best?'"

Putting all of the different sounds on the palette together to form the musical canvas that is a radio station is the program director's job, calling upon his imagination and instincts. According to Renk, callout is not a tool that should be used to strategically guide that vision. "Callout is a tactical tool. You cannot make decisions about what your radio station should sound like or what kind of radio station it should be based on callout research. You have to make those decisions, and then you use callout to determine which songs best fulfill your strategic goals."

The Sample

One of the other concerns with callout research is that the selected sample will not represent the actual feelings of the audience as a whole. This is usually voiced as, "How can 100 people realistically represent a population of 400,000?" The answer is that a well-selected sample is surprisingly accurate, as presidential elections and polls illustrate.

For weekly research using different people, the critical question is, "How consistent are the results?" Callout would be useless if the information provided changed dramatically every week. Experience has shown

that, with callout, proper research methodology makes this concern baseless. "If you have a well-defined, well-selected sample, and you consistently meet the quotas," states Renk, "the actual amount the scores bounce around can be fairly minimal. There is one big caveat for this: You have to have a certain amount of familiarity for the scores to be stable."

Familiarity

Familiarity (The number of people in the sample who state they "know" the song) has always been a sticking point about callout research between the record and radio industry. How much familiarity is necessary for a song's score to be credible? And how important is familiarity in the total mix?

For Renk, the question comes down to statistical reliability. "Again,

60%-70% familiarity."

The problem for a record company representative is that he or she generally has to trust the programmer when the programmer states a familiarity score. There is a guideline, however, for how many spins it takes to get a song to the key 60% threshold. While it is different for every station, depending on its reach and frequency, Renk notes that 100 spins should be considered a good ballpark figure for reaching a high-enough familiarity level. "For the average station, we recommend starting with 100 spins. When you've given a song 100 spins, put it in callout and see what happens, but realize that there are the factors of how many other stations are playing the song, how many other outlets there are, whether it is on MTV or a TV commercial, and the station's listenership. So that number could realistically be much lower or higher."

When Familiarity Can Be Ignored

Sometimes programmers drop records after only one week of callout when a song is testing at well below the 60% familiarity threshold. While this practice drives record companies to outrage, there is a time when it may be justified, namely when a song generates an *extreme* positive or negative.

"From a programming standpoint, you have to balance all of the factors when you get an extreme reaction to a song. If your programming knowledge is telling you the song isn't right for your radio station and the initial scores are extremely negative, a programmer has to do what a programmer has to do. If a song comes back 30% familiar and extremely negative, could the song turn around and become strong? Yes, but it is highly unlikely. Remember that this is only applicable to extreme scores, and you don't see extreme scores that often."

Burn

Burn is defined by what percentage of the sample is tired of hearing a particular song. Of all the elements of callout research, this is perhaps the most open to interpretation. One company doesn't even test burn, contending that the negatives associated with burn are already represented in the "like/don't like" scores.

Renk takes a moderate approach: "The beauty of callout is that it tells you how long you can get away with playing a smash song. If a song is kicking butt, who cares if 40% of the people are tired of it? It's still your No. 1-rated song, and 60% of the people are *not* tired of it. Burn will make itself very evident by bringing the score down. Our experience shows that once a person is really tired of a song, they don't give it a '5' anymore, they give it a '4.' Burn really matters in how you manage all

of your records. There's a difference between a song with a lot of burn and a high score and a song with a lot of burn and an average score."

Testing New Music

One of the biggest mistakes callout novices make in the radio industry is to do just what record company executives fear: Let callout make the music decisions for them by using it to test brand-new, unplayed songs. This is a big mistake, states Renk. "It is possible to get audience reaction to songs they have never heard before, but you have to really give them the opportunity to hear them and be exposed to them. You can't play a hook.

"We've done research by testing unknown songs with a hook and then testing them by playing the whole song, and it's frequently very different. To test new music right, you need to at least have them listen to the whole song and be exposed to it three to five times."

Hooks

Hooks are six- to 12-second portions of songs used to gauge whether an individual is familiar with a song. "When you do callout testing or auditorium testing," explains Renk, "the purpose of the hook is to refresh their memory and remind them. It is not to teach them the song."

In the past, callout methodology has also been questioned by executives who pointed to individual songs that scored one way with one hook and differently with another. Renk contends that there is practically no merit to this contention. "There are times when songs will score differently based on the hook, but those are songs that have truly different sounds within them. How many songs have that as an issue? Again, hooks are used only to jog the person's memory. Do I think the hook chosen will significantly affect the callout results? No, not unless the song has very different elements within it."

Callout: One Tool In The Toolbox

Many record company executives have complained that callout is killing the creativity of music programming. It is a tool whose goal, they contend, is taking the decision-making process out of the hands of the program director and music director and placing it into the hands of a cold, unfeeling researcher. Not so, states Renk, noting that callout (at least when it is used correctly) is just a part of an overall process that includes many other considerations.

"You balance the callout results with what you need the station to sound like, what your most active audience is buying and requesting, and what your gut tells you. All of those things go together in building a well-sounding radio station."



Jodie Renk

There has to be a certain level of familiarity for the scores to be stable. If you are testing a song and only 40% of your audience is familiar with it, the scores will be all over the place.

there has to be a certain level of familiarity for the scores to be stable. If you are testing a song and only 40% of your audience is familiar with it, the scores will be all over the place. There are two problems with low familiarity: There's not a large enough body of people rating the song for the score to be stable enough to use, and the people rating the song probably don't know it well enough to have a firm opinion. The analogy I make is that you can't love a song or really like it a lot until you can sing along to it. Our experience has shown us that you don't want to count on a song until it has at least 60% familiarity."

Some programmers are uncomfortable with familiarity scores lower than 70%, or even higher. However, according to Renk, 60% should be considered the bare minimum for considering a song's results: "We have seen through correlational analysis that if you take all of the songs in rank order, there is an 80% chance that the song at No. 1 at 60% familiarity will be the No. 1 song at 100% familiarity. So in terms of their relationship to each other, there really starts to be good reliability between

ORIGINAL MOTION PICTURE SOUNDTRACK

LOST IN SPACE

Featuring:
Crystal Method "Busy Child"
Apollo 440 "Lost In Space (Theme)"

Got "Lost":
KROQ WHFS KEDJ WROX
KXTE WEJE

"Flagpole Sitta"

The first single from their debut album
Where have all the merrymakers gone?

R&R Alternative 26-23 BB Monitor 28* BB Audience 18*

HARVEY DANGER

Sit on the flagpole, not on the fence!

Already On:
KNDD 44x
KROC 36x
KOME 39x
LIVE105 30x
99X 32x
WHFS 20x
WFNX 20x
WXRK 15x
WBCN 17x
Q101 27x
KEDJ 29x
X96 32x
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This Week
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KPNT WXRA
WXDX KKDM
and many more!

Where have all the merrymakers gone?



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www.americanradiohistory.com

Produced by John Goodman and Harvey Danger
Management: AAM

APRIL 17, 1998

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	FASTBALL The Way (Hollywood)	3673	3685	3580	3261	107/1
3	3	2	2	EVERCLEAR I Will Buy You A New Life (Capitol)	3260	3272	3130	3065	101/0
6	4	3	3	SEMISONIC Closing Time (MCA)	3202	3177	3002	2781	106/0
—	37	6	4	DAVE MATTHEWS BAND Don't Drink The Water (RCA)	2864	2397	835	—	107/0
1	2	4	5	MARCY PLAYGROUND Sex And Candy (Capitol)	2806	3164	3269	3427	93/2
—	26	8	6	GARBAGE Push It (Almo Sounds/Interscope)	2562	2273	1170	14	107/0
22	16	12	7	PEARL JAM Wishlist (Epic)	2508	2007	1732	1481	103/1
13	10	9	8	FUEL Shimmer (550 Music)	2377	2173	2025	1862	98/3
9	6	5	9	FOO FIGHTERS My Hero (Roswell/Capitol)	2351	2404	2540	2568	83/1
8	5	7	10	CREED My Own Prison (Wind-up)	2252	2395	2556	2580	76/2
16	15	14	11	THIRD EYE BLIND Losing A Whole Year (Elektra/EEG)	1979	1847	1811	1659	91/1
42	28	21	12	GOO GOO DOLLS Iris (Reprise)	1866	1574	1110	621	91/7
12	13	13	13	JERRY CANTRELL Cut You In (Columbia)	1848	1945	1913	1882	82/0
5	9	10	14	OUR LADY PEACE Clumsy (Columbia)	1792	2047	2408	2831	70/0
14	14	15	15	NATALIE IMBRUGLIA Torn (RCA)	1789	1827	1822	1768	61/0
38	24	22	16	MATCHBOX 20 Real World (Lava/Atlantic)	1744	1554	1283	641	86/7
4	7	11	17	GREEN DAY Time Of Your Life (Good...) (Reprise)	1703	2039	2508	3047	74/1
21	20	20	18	CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal)	1649	1580	1586	1483	81/3
17	18	17	19	DAYS OF THE NEW Shelf In The Room (Outpost/Geffen)	1642	1616	1628	1575	67/1
28	22	23	20	GOD LIVES UNDERWATER From Your Mouth (1500/A&M)	1523	1478	1367	1122	93/2
18	17	18	21	SPACEHOG Mungo City (HiFi/Sire/WB)	1373	1588	1658	1560	73/0
BREAKER	22			TORI AMOS Spark (Atlantic)	1263	673	118	5	78/15
41	33	26	23	HARVEY DANGER Flagpole Sitta (Slash/London)	1254	1050	890	627	77/13
BREAKER	24			URGE Jump Right In (Immortal/Epic)	1211	999	787	521	80/6
7	8	19	25	PEARL JAM Given To Fly (Epic)	1211	1584	2450	2742	60/0
11	11	16	26	CHRIS CORNELL Sunshower (Atlantic)	1171	1668	1966	2077	52/0
30	30	25	27	STABBING WESTWARD Save Yourself (Columbia)	1158	1100	1031	891	75/0
39	34	28	28	ALANIS MORISSETTE Uninvited (Reprise)	1119	1015	867	637	47/2
23	23	24	29	THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	1111	1205	1328	1461	48/1
BREAKER	30			GREEN DAY Redundant (Reprise)	1064	716	198	63	75/12
BREAKER	31			ATHENAEUM What I Didn't Know (Atlantic)	1015	819	643	367	66/8
37	38	33	32	SPECIALS It's You (Way Cool Music/MCA)	973	896	835	730	67/5
19	21	27	33	RADIOHEAD Karma Police (Capitol)	941	1032	1454	1508	45/0
36	36	32	34	AGENTS OF GOOD ROOTS Come On (Let Your Blood...) (RCA)	938	926	853	771	62/1
—	—	44	35	BLACK LAB Time Ago (DGC/Geffen)	931	644	331	70	61/3
27	27	30	36	MONO Life In Mono (Echo/Mercury)	855	993	1158	1172	48/0
20	25	31	37	BEN FOLDS FIVE Brick (550 Music)	836	949	1188	1504	40/0
45	41	37	38	WANK Forgiven (Maverick/Reprise)	780	788	743	552	60/3
—	48	42	39	EVE 6 Inside Out (RCA)	723	694	573	333	56/7
DEBUT	40			SOUL ASYLUM I Will Still Be Laughing (Columbia)	714	274	103	—	63/22
31	35	35	41	SCOTT WEILAND Barbarella (Atlantic)	688	801	857	862	49/2
25	32	38	42	BARENAKED LADIES Brian Wilson (Reprise)	631	740	969	1285	29/1
48	45	45	43	MIGHTY MIGHTY BOSSTONES Wrong Thing Right Then (Mercury)	604	608	598	530	37/0
29	40	36	44	311 Beautiful Disaster (Capricorn/Mercury)	596	795	784	1026	26/0
—	49	47	45	JIMMIE'S CHICKEN SHACK Dropping Anchor (Rocket/Island)	574	588	565	466	41/1
DEBUT	46			VERVE Lucky Man (Hut/Virgin)	573	306	248	201	53/17
24	31	41	47	BLACK LAB Wash It Away (DGC/Geffen)	569	704	1002	1407	27/0
—	—	49	48	GETAWAY PEOPLE She Gave Me Love (Tangerine/Columbia)	551	529	499	468	40/3
DEBUT	49			MARCY PLAYGROUND Saint Joe On The School Bus (Capitol)	530	337	247	181	45/10
DEBUT	50			BEN FOLDS FIVE Song For The Dumped (550 Music)	519	108	83	67	50/18

This chart reflects airplay from April 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker.

109 Alternative reporters. 106 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

ECONOLINE CRUSH Home (Restless)

Total Plays: 336, Total Stations: 31, Adds: 3

ULTRAHORSE Telecom (911/Red Ant)

Total Plays: 310, Total Stations: 26, Adds: 1

PROPELLERHEADS History Repeating (DreamWorks/Geffen)

Total Plays: 307, Total Stations: 27, Adds: 4

SUPERDRAG Do The Vampire (Elektra/EEG)

Total Plays: 298, Total Stations: 27, Adds: 2

CREED Torn (Wind-up)

Total Plays: 232, Total Stations: 12, Adds: 1

2 SKINNEE J'S Riot NNNRRRDD (Capricorn/Mercury)

Total Plays: 224, Total Stations: 26, Adds: 3

SAMIAM She Found You (Ignition)

Total Plays: 214, Total Stations: 20, Adds: 3

BROTHER CANE I Lie In The Bed I Make (Virgin)

Total Plays: 211, Total Stations: 11, Adds: 1

WYCLEF JEAN Gone Till November (Ruffhouse/Columbia)

Total Plays: 165, Total Stations: 10, Adds: 1

DEFTONES Be Quiet And Drive (Far Away) (Maverick/WB)

Total Plays: 158, Total Stations: 24, Adds: 8

Songs ranked by total plays

BREAKERS

TORI AMOS Spark (Atlantic)

TOTAL PLAYS/INCREASE: 1263/590
TOTAL STATIONS/ADDS: 78/15
CHART: 22

URGE

Jump Right In (Immortal/Epic)

TOTAL PLAYS/INCREASE: 1211/212
TOTAL STATIONS/ADDS: 80/6
CHART: 24

GREEN DAY

Redundant (Reprise)

TOTAL PLAYS/INCREASE: 1064/348
TOTAL STATIONS/ADDS: 75/12
CHART: 30

ATHENAEUM

What I Didn't Know (Atlantic)

TOTAL PLAYS/INCREASE: 1015/196
TOTAL STATIONS/ADDS: 66/8
CHART: 31

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SOUL ASYLUM I Will Still Be Laughing (Columbia)	22
SONIC YOUTH Sunday (DGC/Geffen)	21
BEN FOLDS FIVE Song For The Dumped (550 Music)	18
VERVE Lucky Man (Hut/Virgin)	17
TORI AMOS Spark (Atlantic)	15
HARVEY DANGER Flagpole Sitta (Slash/London)	13
GREEN DAY Redundant (Reprise)	12
REVEREND HORTON HEAT Lie Detector (Interscope)	11
MARCY PLAYGROUND Saint Joe On The School... (Capitol)	10
ATHENAEUM What I Didn't Know (Atlantic)	8
DEFTONES Be Quiet And Drive (Far Away) (Maverick/WB)	8
PURE Chocolate Bar (Mammoth)	8

A Mother Pluckin' Good Record!

Jimmie's Chicken Shack "Dropping Anchor"

New This Week At KICT
Researching Top 10 At KKND

R&R Alternative 47-45
Top 20 At Active Rock



MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TORI AMOS Spark (Atlantic)	+590
PEARL JAM Wishlist (Epic)	+501
DAVE MATTHEWS BAND Don't Drink The Water (RCA)	+467
SOUL ASYLUM I Will Still Be Laughing (Columbia)	+440
BEN FOLDS FIVE Song For The Dumped (550 Music)	+411
GREEN DAY Redundant (Reprise)	+348
GOO GOO DOLLS Iris (Reprise)	+292
GARBAGE Push It (Almo Sounds/Interscope)	+289
BLACK LAB Time Ago (DGC/Geffen)	+287
VERVE Lucky Man (Hut/Virgin)	+267

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

GIRLS AGAINST BOYS

GVSB

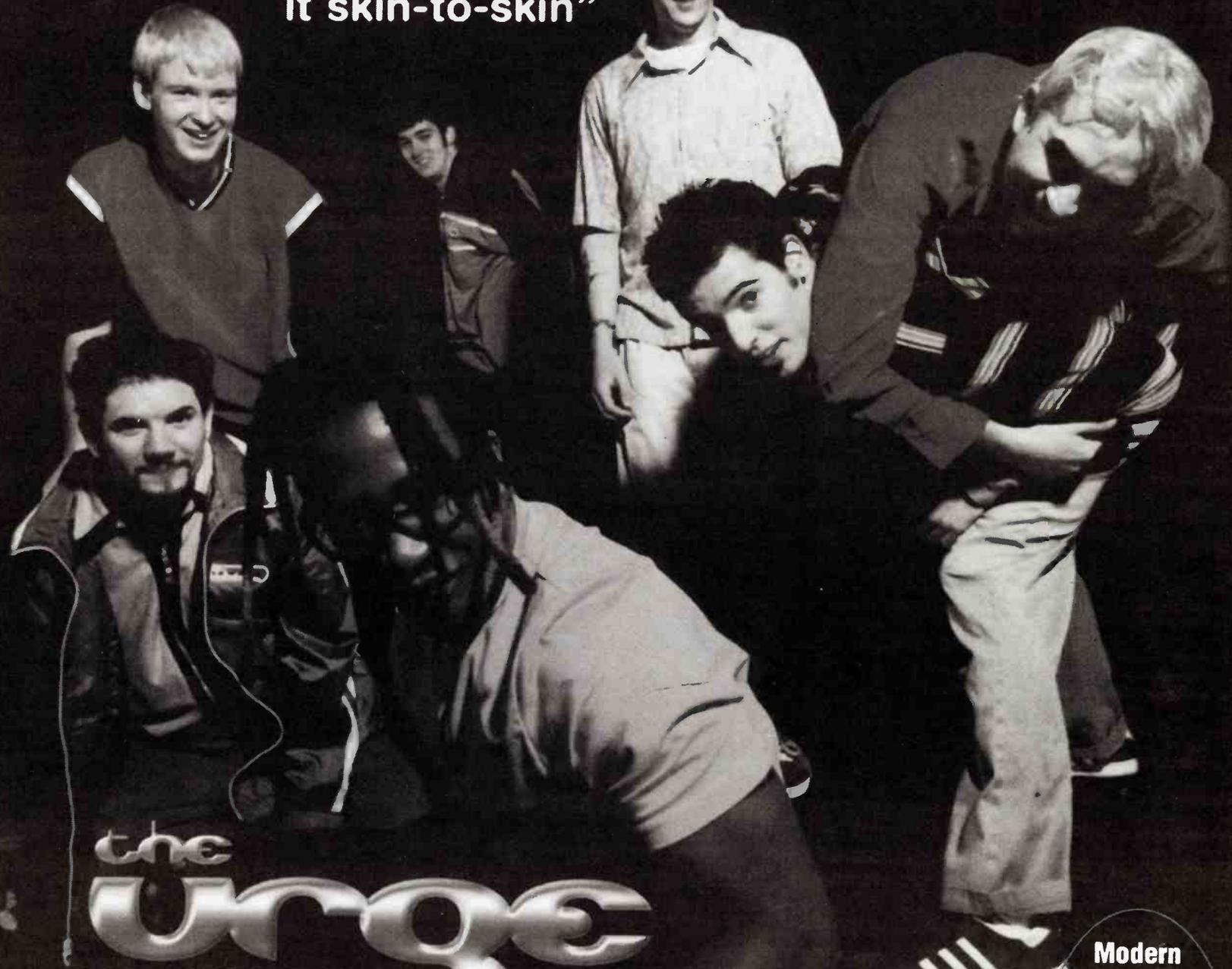
IMPACTS *****
DETONATION STYLE
MAY 4

** PARK AVENUE **

PRODUCED BY NICK LAUNY
MANAGEMENT: Aaron Blitzstein/
Gold Mountain Entertainment
www.geffen.com www.gvsnb.com
© 1998 Geffen Records, Inc.



"fought the urge to do
it skin-to-skin"



the URGE

the first single from their new album Master of Styles
THE URGE...ENT information that you need to know....

"jump right in"

Modern
Rock
Monitor
31*-25*
979 BDS
spins
this week!

R&R
Alternative
29 - 24
BREAKER

AMAZING PHONES AT:

- | | | | |
|------------------------|---------------------|-------------------------------|-------------------------|
| KPNT/St. Louis #1 | KNRX/Kansas City #1 | X-96/Salt Lake City #4 | WPGU/Champaign #1 |
| KGDE/Omaha #1 | KOME/San Jose #3 | WBRU/Boston #4 | KTOZ/Springfield Top 5 |
| WBZU/Richmond Top 5 | WWCD/Columbus Top 5 | Live 105/San Francisco Top 10 | KNDD/Seattle Top 5 |
| WHFS/Washington Top 10 | KEDJ/Phoenix Top 10 | WEND/Charlotte Top 10 | KKND/New Orleans Top 10 |

SPINNING HEAVILY AT:

- | | | | |
|----------------------|----------------------------|-------------------------|----------------------|
| KROQ/Los Angeles 27X | KKDM/Des Moines 25X | KXRK/Salt Lake City 32X | KWOD/Sacramento 20X |
| WHFS/Washington 22X | LIVE 105/San Francisco 22X | WWCD/Columbus 24X | WBZU/Richmond 29X |
| KOME/San Jose 25X | KEDJ/Phoenix 27X | 99X/Atlanta 28X | KNRX/Kansas City 22X |

ON YOUR DESK NOW:
THE WALLFLOWERS "HEROES", the first track from the Godzilla Soundtrack
IMPACTING RADIO THIS WEEK!





This isn't an ad.

{It's a defining moment}

You're probably aware of the critical hailstorm that has rained down upon Radiohead's **OK Computer**.

The album won a **Grammy** for **Best Alternative Music Performance**

and was nominated for **Album Of The Year**, which is what critics at Entertainment Weekly,

Guitar Player, Interview, The New York Times, Q, Vox and The Daily Telegraph all declared it.

OK Computer was also included in over 150 critics **Top 10 lists** and voted Best Album Ever

in the Q Reader's Poll. **Rolling Stone** and **Spin** took it one step further naming Radiohead

Band Of The Year.

You might be surprised to know that the critics aren't the only ones falling all over themselves.

OK Computer has already achieved **worldwide sales of 4 million** units and is certified

platinum in America. The single for "Karma Police" has been on the charts for months and is **still**

spinning. Videos for **Paranoid Android** and **Karma Police** have garnered **raves** for their

innovation and creativity. If you think this is the end of the story, **you haven't heard**

"No Surprises," the single that is breaking the band **world-wide** and is just now

going to **radio** stations in the States. You haven't submerged yourself in the literally breath-taking video.

You haven't heard that Radiohead's North American Running From Demons Tour **sold-out** in less than 40 minutes.

We're talking phenomenon here. Don't say you weren't warned.

No Surprises

RADIOHEAD OK COMPUTER



Produced by Nigel Godrich with Radiohead © 1998 EMI Records Ltd. www.radiohead.co.uk hollywoodandvine.com/radiohead



BreakThrough

Artist

BLACK LAB

TRACK: "TIME AGO"
LP: **YOUR BODY ABOVE ME**

PRODUCER: **BLACK LAB/
DAVID BIANCO**
LABEL: **DGC/GEFFEN**

— his life's vocation — lay in music. Durham relocated to the arts community of Berkeley, CA and put together a band (**Michael Belfer**/guitar, **Geoff Stanfield**/bass, **Bryan Head**/drums) versed in, among other genres, experimental jazz, classic alternative, and good old rock 'n' roll. The result? Black Lab, whom you've heard on the airwaves lately as the transcendent originators of hit single "Time Ago." Feeling a little Zen? Durham would be proud.

• **Influences:** PJ Harvey, Echo & The Bunnymen, Radiohead

• **Artist POV:** Durham says simply, "The songs come alive the way I always hoped they could."

—Rich Michalowski
Asst. Alternative Editor

essentials: No one could accuse **Paul Durham**, frontman for DGC/Geffen's latest project **Black Lab**, of not lending considerable spirit to his music. After spending a post-college stint in Israel contemplating his direction in life and whether to convert to Judaism (after an upbringing in Buddhism in the midst of a Mormon town, mind you), Durham decided his Mecca/Nirvana/Promised land ... oh hell



Breakthrough Artist highlights breaking artists with strong chart momentum.

Goo Goo Dolls "Iris" (Reprise)
Brock Whaley, PD
KPOI/Honolulu

Brock Whaley ON THE RECORD

Hi, we're the Goo Goo Dolls, and this is our cello section. The Goo Goo Dolls have always impressed with their intelligent songwriting, and now they can add "Big Screen" production to their credits. Their latest, "Iris," is from the *City Of Angels* soundtrack and would sound cinematic even on its own. With a catchy opening (Mandolin Wind anyone?), the song hooks you immediately with a plaintive lyric, delivered with power and pleading urgency. ■ The string arrangement is complementary rather than overpowering and builds to a great guitar break that should be heard on the 4:51 album version rather than the 3:36 edit to be fully appreciated. I have not seen the movie yet, but if you close your eyes and listen, you can write your own "Damn, I blew the best thing I had" scene. ■ The song and performance touch emotions — your listeners' emotions. This song is a hit, and you rockers best own it now because while that Modern AC down the dial may not be familiar with the 'Dolls yet, they will be soon, and "Iris" will be their introduction.

There are great rock records and then there are great ROCK records. And there are a bunch of excellent ROCK records here and on the horizon. In addition to **Stabbing Westward**, **Addict** (add at 99X!), and **Deftones** out now, keep an eye out for the new **Gravity Kills**, who have put together a monster album ... Finally, **Sonic Youth** and **Soul Asylum** round out the week with most added honors, adding to the

ON THE RADIO With Jim Kerr

number of big-name acts with current releases. As one radio person told me last week: "It's a nice problem to have." **RECORD OF THE WEEK:** Lenny Kravitz "If You Can't Say No."



The GANDHARVAS

"DOWNTIME"

IMPACTING APRIL 20!

MCA MUSIC CORP.
A AMERICA

THE SUICIDE MACHINES



give

blowing up april 21st

Early At: CIMX

WXDG

the first single from the new album **BATTLE HYMNS** on tour now: 4/17 Detroit • 4/18 Chicago • 4/19 Minneapolis • 4/21 Denver
4/22 Salt Lake City • 4/23 Boise • 4/25 Seattle • 4/26 Portland • 4/27 Sacramento • 4/28 San Francisco • 4/29 San Luis Obispo
4/30 Los Angeles • 5/01 Los Angeles • 5/02 San Diego • 5/03 Las Vegas • 5/05 Tempe • 5/06 Albuquerque • 5/08 Austin
5/09 Houston • 5/10 New Orleans • 5/12 Atlanta • 5/13 Carrboro • 5/14 Washington DC • 5/15 Philadelphia • 5/16 New York
5/17 Boston • 5/19 Toronto • 5/20 Buffalo • 5/21 Cleveland • www.hollywoodrec.com/suicidemachines or www.thesuicidemachines.com
Produced by Julian Raymond and The Suicide Machines • Mixed by Chris Lord-Alge • Management: Bruce Lorfel for Eternal Artists

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ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #1
WKRX/Chicago
(212) 314-9230
Kingston/Peer

PLAYS

SW	LW	TW	ARTIST/TITLE	
37	37	38	39	VERVE/Bitter Sweet
21	33	38	38	THIRD EYE BLIND/Graduate
24	23	37	37	FOO FIGHTERS/My Hero
38	38	30	30	JANE'S ADDICTION/Wane Says
36	36	35	35	GREEN DAY/Time Of Your Life...
21	22	23	23	ALICE IN CHAINS/Done In A Hole
33	39	24	24	RADIOHEAD/Karma Police
26	27	29	29	CREED/My Own Prison
26	26	28	28	BLINK 182/Dammit (Growing Up)
17	21	25	25	EVERCLEAR/Will Buy You...
20	20	23	23	DAVE MATTHEWS BAND/Don't Drink...
6	11	17	17	PEARL JAM/Wishlist
27	24	24	25	FOO FIGHTERS/Everlong
38	37	38	38	TORI AMOS/Spark
23	23	23	23	METALICA/Unsubstantial
26	26	22	22	JERRY CANTRELL/Cut You In
25	25	25	25	DAYS OF THE NEW/Touch, Peel, And...
19	23	23	23	EVERCLEAR/Everything To...
21	21	23	23	GREEN DAY/Redundant
13	16	16	16	VERVE/Lucky Man
16	20	24	24	MARCY PLAYGROUND/Sex And Candy
4	4	4	4	BLACK LAB/Time Ago
7	10	12	12	GOOD GOD DOLLS/Sins
5	13	17	17	TORI AMOS/Spark
13	16	16	16	VERVE/Lucky Man
12	14	18	18	FLYER & CRISAL/Can't You Trip...
29	26	20	20	FUEL/Shimmer
10	14	15	15	SAMIAM/She Found You
2	10	14	14	GARBAGE/Push It
11	12	12	12	METALICA/The Memory Remains

MARKET #2
KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandboom/Worden

PLAYS

SW	LW	TW	ARTIST/TITLE	
32	40	40	41	CHERRY POPPIN' /Zoot Suit Riot
30	40	41	41	FASTBALL/The Way
14	40	40	41	GARBAGE/Push It
19	37	40	40	HARVEY DANGER/Flagpole Sitta
34	39	39	39	PEARL JAM/Wishlist
5	32	35	37	TORI AMOS/Spark
20	19	34	34	SEMISONIC/Closing Time
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
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16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE FERRIS/Goodbye
16	16	21	28	NATALIE IMBRUGLIA/Torn
26	33	33	33	MARCY PLAYGROUND/Sex And Candy
15	30	30	30	EVERCLEAR/Everything To...
35	31	30	29	BLINK 182/Dammit (Growing Up)
24	21	24	28	SAVE

ALTERNATIVE PLAYLISTS

April 17, 1998 R&R • 97

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Roses Are Red,
Roses Are Pretty,
Not Adding Curve
Is Stupid & Shitty

Curve

"Coming Up Roses"
NEW & ACTIVE

New at: WFNX, KEDG,
KHTY, WEJE & more



the 105.9		MARKET #20
WXDZ/Pittsburgh		(412) 937-1441 Moschitta/Diana
PLAYS	ARTIST/TITLE	
38 39 30 41	CREED/My Own Prison	
35 39 36 38	JERRY CANTRILL/Cut You In	
37 34 36 37	OUR LADY PEACE/Clumsy	
20 36 31 37	MARCY PLAYGROUND/Sex And Candy	
20 36 31 37	FUEL/Summer	
18 22 36	GOO GOO DOLLS/Sins	
- 8 30 33	DAVE MATTHEWS BAND/Don't Drink...	
14 15 19 31	FOO FIGHTERS/My Hero	
21 24 17 25	AGENTS OF GOOD ROOTS/Come On (Let.)	
22 37 21 24	FASTBALL/The Way	
9 11 11 23	URGE/Jump Right In	
- 5 20 22	GARBAGE/Push It	
21 21 19 23	SEMISONIC/Closing Time	
- 18 21 21	MATCHBOX 20/Real World	
7 - 19 19	THIRD EYE BLIND/Long A Whole Year	
9 14 10 19	GOD LIVES UNDERWATER/From Your Mouth	
10 10 10 19	DAYS OF THE NEW/Shell In The Room	
- 1 18 18	BLACK LAB/Time Ago	
11 7 13 16	ARXIV/When Will She Be...	
11 13 13 15	SCOTT WEILAND/Barbarella	
1 17 21 15	GREEN DAY/Redundant	
14 9 11 14	EVERCLEAR/Will Buy You...	
21 21 19 14	BARENKED LADIES/Brian Wilson	
9 12 10 13	SMASH MOUTH/Walkin' On The Sun	
1 10 12 13	JIMMIE'S CHICKEN...Dropping Anchor	
15 7 9 12	ALANIS MORISSETTE/Uninvited	
- 9 12 12	BEN FOLDS FIVE/Song For The Dumped	
- 1 12 12	DEFTONES/Be Quiet And...	
- 1 5	SOUL ASYLUM/Will Still Be...	

93.3 KTCL		MARKET #22
KTCL/Denver		(303) 623-9330 D'Connor
PLAYS	ARTIST/TITLE	
22 30 19 35	CHERRY POPPIN' /Zoot Suit Riot	
14 41 30 34	FASTBALL/The Way	
21 33 21 34	BACKLASH/You In	
23 32 29	RADIOHEAD/Karma Police	
33 41 27	PEARL JAM/Whist	
- 21 26	TORI AMOS/Spark	
- 22 25	MULU/Passcat	
- 30 20 25	EVE Grinse Out	
25 32 22 25	FINEY QUAYS/5000 Shining	
21 33 21 34	BRIAN VAU 3000/Dancing In L.A.	
24 32 21 24	SPECIAL/Sins	
23 31 21 24	CREED/My Own Prison	
20 30 22 24	SEMISONIC/Closing Time	
- 15 21 24	DAVE MATTHEWS BAND/Don't Drink...	
23 30 21 24	FUEL/Summer	
- 15 23	URGE/Jump Right In	
- 5 11 23	GARBAGE/Push It	
23 30 22 24	ULTRAHORSE/Telecom	
24 32 21 24	SPACEHOG/Mungo City	
- 27 21 24	WANK/Forgiven	
20 23 25 24	GOD LIVES UNDERWATER/From Your Mouth	
23 32 21 24	BLACK LAB/What's It Awa	
- 24 17 19	MATCHBOX 20/Real World	
- 18	PROPELLERHEADS/History Repeating	
9 12 10 13	BIG BAW VOODOO DADDY/You & Me	
15 23 16 17	THIRD EYE BLIND/Long A Whole Year	
9 12 10 16	EVERCLEAR/Everything To...	
15 23 15 16	BUSH/Mouth	
17 22 15 16	GREEN DAY/Time Of Your Life...	
31 42 30 35	NATALIE IMBRUGLIA/From	

107.9 END		MARKET #23
CLEVELAND'S MODERN ROCK		WENZ/Cleveland (216) 861-0100 Binder
PLAYS	ARTIST/TITLE	
17 14 12 53	DAYS OF THE NEW/Shell In The Room	
25 29 35 52	ALANIS MORISSETTE/Uninvited	
28 30 33 51	GOO GOO DOLLS/Sins	
- 23 34 51	DAVE MATTHEWS BAND/Don't Drink...	
46 42 33 48	FOO FIGHTERS/My Hero	
- 9 44	PEARL JAM/Whist	
19 18 12 45	FASTBALL/The Way	
- 17 14, 20	ATHENAUM/What I Didn't Know	
18 17 13 20	AGENTS OF GOOD ROOTS/Come On (Let.)	
10 11 13 19	GARBAGE/Push It	
18 11 11 13	SEMISONIC/Closing Time	
- 18	BEN FOLDS FIVE/Song For The Dumped	
18 16 11 18	FUEL/Summer	
- 18	BLACK LAB/Time Ago	
17 17 15 17	VERVE/Lucky Man	
- 15	SOUL ASYLUM/Will Still Be...	
15 13 16 16	MATCHBOX 20/Real World	
17 18 11 16	GOD LIVES UNDERWATER/From Your Mouth	
- 16	TORI AMOS/Spark	
- 12 15	GREEN DAY/Redundant	
13 12 11 15	CHERRY POPPIN' /Zoot Suit Riot	
15 13 8 15	JERRY CANTRILL/Cut You In	
15 17 12 15	EVERCLEAR/Will Buy You...	
1 6 8 12	THIS PERFECT DAY/You've Been...	
- 7 12	URGE/Jump Right In	
- 10 8 11	2 SKINNEE J/SR/KNRRRDD	
9 10 10 6 11	STABBING WESTWARD/Save Yourself	
- 11	DEFTONES/Be Quiet And...	
9 9 13 11	WANK/Forgiven	

64.7 NBS		MARKET #24
KNRR/Portland, OR		(503) 223-1441 Hamilton
PLAYS	ARTIST/TITLE	
24 40 43 44	HARVEY DANGER/Ragpole Sitta	
36 42 43 43	MARCY PLAYGROUND/Zoot Suit Riot	
44 42 43 43	SEMISONIC/Closing Time	
24 41 43 43	SEMISONIC/Closing Time	
- 13 24 40	DAVE MATTHEWS BAND/Don't Drink...	
22 24 40	GARBAGE/Push It	
30 20 43 43	FUEL/Summer	
43 44 43 29	FASTBALL/The Way	
- 25 23	ATHENAUM/What I Didn't Know	
- 25	BEN FOLDS FIVE/Song For The Dumped	
26 39 42 25	DAYS OF THE NEW/Shell In The Room	
34 20 43 25	EVERCLEAR/Father Of Mine	
- 23 24	GREEN DAY/Redundant	
- 14 24 24	PEARL JAM/Whist	
24 23 24 24	SPECIAL/Sins	
34 34 36 26	CHERRY POPPIN' /Zoot Suit Riot	
37 27 23 23	MONDILE In Mono	
24 22 23 22	THIRD EYE BLIND/Long A Whole Year	
15 23 14 22	GOD LIVES UNDERWATER/From Your Mouth	
- 10 19 20	TORI AMOS/Spark	
17 12 10 18	STABBING WESTWARD/Save Yourself	
- 8 11	DIN PEDALS/Stray	
10 10 6 10	LIBIDO/Superionic Daydream	
12 11 8 9	GOLD/For All The Lovely	
13 10 11 7	BRAM VAN 3000/Dancing In L.A.	
- 13	SONIC YOUTH/Sunday	

107.1		MARKET #25
WAQZ/Cincinnati		(513) 621-9326 Harris/Jamie
PLAYS	ARTIST/TITLE	
41 37 42 59	BEN FOLDS FIVE/Rock	
20 38 38 59	LORREENA MCKENITT/The Mummies' Dance	
45 35 46 59	SISTER HAZEL/Hazy	
51 56 57 17	THIRD EYE BLIND/How's It Going To Be	
44 51 54 57	NATALIE IMBRUGLIA/From	
53 50 57 55	MARCY PLAYGROUND/Sex And Candy	
- 44	ALANIS MORISSETTE/Uninvited	
43 39 44 44	VONDA SHEPARO/Searchin' My Soul	
9 21 78 43	GOO GOO DOLLS/Sins	
16 42 42	DAVE MATTHEWS BAND/Don't Drink...	
41 39 44 42	PAULA COLLEME	
30 23 31 31	EDWIN MCCAIN/It'll Be	
37 40 38 38	FASTBALL/The Way	
9 21 78 43	GOO GOO DOLLS/Sins	
24 30 38	SHAWN COVAIN/When On Me	
32 39 37 29	TONIC/Open Up Your Eyes	
21 24 21 29	SEMISONIC/Closing Time	
7 8 8 25	BARENKED LADIES/Brian Wilson	
- 22	SOUL ASYLUM/Will Still Be...	
51 41 46 17	CHANTIA KREVAZ/Unsurrounded	
39 33 30 17	GREEN DAY/Time Of Your Life...	
10 10 7 8 9	GETAWAY PEOPLE/She Gave Me Love	
8 7 7 9	FUEL/Summer	
- 18 10	URGE/Jump Right In	
27 24 20 8	CHURCHWORMS/Amnesia	
7 7 7 8	GOD LIVES UNDERWATER/From Your Mouth	
8 8 7 8	PEARL JAM/Whist	
8 8 7 8	JONAS/Of The Only One	
28 24 15 7	AGENTS OF GOOD ROOTS/Snapping Up The Frown	

97.1		MARKET #26
WOXY/Cincinnati		(513) 523-4114 Fyffe
PLAYS	ARTIST/TITLE	
22 22 20 21	MIGHTY MIGHTY...Wrong Thing Right...	
22 21 21 21	GOD LIVES UNDERWATER/From Your Mouth	
24 21 21 20	SEMISONIC/Closing Time	
24 19 21 20	ELIOTT SMITH/Miss Misery	
23 22 21 20	COTTON MATHESON/Before And After	
- 1 24 20	DAVE MATTHEWS BAND/Don't Drink...	
23 22 21 20	SPECIAL/Sins	
20 21 20 20	SCOTT WEILAND/Barbarella	
22 22 21 20	SUPERHOG/Dance of the Vampire	
21 21 21 20	HARVEY DANGER/Ragpole Sitta	
- 12 20	TORI AMOS/Spark	
15 15 18 20	BUFFALO DAUGHTER/Grave Five Lakes	
21 21 20 19	GETAWAY PEOPLE/She Gave Me Love	
21 22 17 19	ARXIV/When	
22 21 20 19	STEVE POLZ/Sunshower	
22 22 21 19	HEPCATA Can't Wait	
23 22 21 19	JOLIVE/Pensacola	
9 20 20 18	BEN FOLDS FIVE/Song For The Dumped	
- 1 20 17	GARBAGE/Push It	
- 17	DELRUN/Sensence	
- 17	GREEN DAY/Redundant	
16 16 16 17	DRILL TEAM/Hold Your Down	
15 16 16 17	1000 CLOWNS/Kat Max	
16 16 16	REVEREND HORTON HEAT/He Detector	
20 15 16	PROPELLERHEADS/History Repeating	
17 16 17	ROBBIE ROBERTSON/Unbound	
16 15 17 16	ECONOLINE CRUSH/Home	
22 22 16 16	BRIAN VAU 3000/Dancing In L.A.	
17 16 16 16	YOUNG DUBLINERS/Blink	
15 14 16 16	SNEAKER PUMPS/Modern Steaze	

the X 107.3		MARKET #26
KNRX/Kansas City		(816) 254-1073 Lena/Justice
PLAYS	ARTIST/TITLE	
38 38 38 40	DAYS OF THE NEW/Shell In The Room	
40 40 40 40	FOO FIGHTERS/My Hero	
23 36 39 39	FASTBALL/The Way	
19 23 36 38	311/Beautiful Disaster	
40 39 37	BLINK 182/Dammit (Growing Up)	
20 20 23 37	METALLICA/When Love Takes Over	
21 22 21 37	EVERCLEAR/Will Buy You...	
15 24 23 23	SPACEHOG/Mungo City	
23 24 20 23	JERRY CANTRILL/Cut You In	
7 22 23	GARBAGE/Push It	
21 26 31	MARCY PLAYGROUND/Sex And Candy	
29 48 40 30	EVERCLEAR/Will Buy You...	
- 3 25 30	DAVE MATTHEWS BAND/Don't Drink...	
- 15 27 29	GARBAGE/Push It	
- 15 25	TORI AMOS/Spark	
24 24 22 21	WANK/Forgiven	
- 25 20 20	EVE Grinse Out	
14 22 20 20	GREEN DAY/Redundant	
21 24 19 20	FASTBALL/The Way	
12 18 18 20	URGE/Jump Right In	
7 14 19	HARVEY DANGER/Ragpole Sitta	
15 16 15 15	BLACK LAB/Time Ago	
53 27 15 15	PEARL JAM/Whist	
9 11 12 15	ECONOLINE CRUSH/Home	
55 38 22 14	MATCHBOX 20/Real World	
14 14 14 14	MIGHTY MIGHTY...Wrong Thing Right...	
9 13 13 13	GETAWAY PEOPLE/She Gave Me Love	
- 6 12 12	ULTRAHORSE/Telecom	
11 15 15 10	BDGEM/Mexico	
- 9 9	SOUL ASYLUM/Will Still Be...	
8 7 6 7 8	SCOTT WEILAND/Barbarella	

KWOD 106.5		MARKET #27
KWOD/Sacramento		(916) 448-5000 Bunce
PLAYS	ARTIST/TITLE	
36 50 53 54	CREED/My Own Prison	
55 54 54 53	NATALIE IMBRUGLIA/From	
56 53 52 53	DAYS OF THE NEW/Shell In The Room	
21 31 30 48	GOO GOO DOLLS/Sins	
29 32 47	ALANIS MORISSETTE/Uninvited	
32 33 33 33	FUEL/Summer	
52 39 34 32	SEMISONIC/Closing Time	
25 33 32	CHERRY POPPIN' /Zoot Suit Riot	
12 26 32	ATHENAUM/What I Didn't Know	
11 24 32	GOD LIVES UNDERWATER/From Your Mouth	
21 26 27 31	MARCY PLAYGROUND/Sex And Candy	
29 48 40 30	EVERCLEAR/Will Buy You...	
- 3 25 30	DAVE MATTHEWS BAND/Don't Drink...	
- 15 27 29	GARBAGE/Push It	
- 15 25	TORI AMOS/Spark	
24 24 22 21	WANK/Forgiven	
- 25 20 20	EVE Grinse Out	
14 22 20 20	GREEN DAY/Redundant	
21 24 19 20	FASTBALL/The Way	
12 18 18 20	URGE/Jump Right In	
7 14 19	HARVEY DANGER/Ragpole Sitta	
15 16 15 15	BLACK LAB/Time Ago	
53 27 15 15	PEARL JAM/Whist	
9 11 12 15	ECONOLINE CRUSH/Home	
55 38 22 14	MATCHBOX 20/Real World	
14 14 14 14	MIGHTY MIGHTY...Wrong Thing Right...	
9 13 13 13	GETAWAY PEOPLE/She Gave Me Love	
- 6 12 12	ULTRAHORSE/Telecom	
11 15 15 10	BDGEM/Mexico	
- 9 9	SOUL ASYLUM/Will Still Be...	

KOME		MARKET #28
KOME/San Jose		(408) 985-9800 Taylor
PLAYS	ARTIST/TITLE	
25 31 40	GARBAGE/Push It	
29 31 38	SUBLINE/Run With You	
28 31 38	SEMISONIC/Closing Time	
32 38 38	CREED/My Own Prison	
32 38 37	FASTBALL/The Way	
34 26 28	HARVEY DANGER/Ragpole Sitta	
34 34 36	CHERRY POPPIN' /Zoot Suit Riot	
36 38 38	MARCY PLAYGROUND/Sex And Candy	
26 27 27 29	FOO FIGHTERS/My Hero	
29 29 27 29	DAFT PUNK/One Funk	
- 18 28	GREEN DAY/Redundant	
28 28 27	RADIOHEAD/Karma Police	
5 18 27	VERVE/Lucky Man	
35 35 24 25	THIRD EYE BLIND/Long A Whole Year	
35 37 28 25	EVERCLEAR/Will Buy You...	
14 29 25 25	URGE/Jump Right In	
31 24 14 24	PEARL JAM/Whist	
27 24 23	GREEN DAY/Redundant	
17 24 17 21	WANK/Forgiven	
- 7 20 21	DAVE MATTHEWS BAND/Don't Drink...	
16 19 19 19	MARCY PLAYGROUND/Sex And Candy	
15 14 16 19	EVERCLEAR/Will Buy You...	
18 18 19 18	FUEL/Summer	
22 21 17 18	ADDDIT/Monsters To Fly	
15 15 15 15	GOD LIVES UNDERWATER/From Your Mouth	
15 15 15 15	TORI AMOS/Spark	
- 5 10 13	GOO GOO DOLLS/Sins	
15 18 18 13	MONDILE In Mono	
7 18 9 8	STABBING WESTWARD/Save Yourself	

103.9		MARKET #29
KCXX/Riverside		(909) 384-1039 Arnold/Axe
PLAYS	ARTIST/TITLE	
39 32 31 38	EVERCLEAR/Will Buy You...	
25 38 34 37	THIRD EYE BLIND/Long A Whole Year	
31 34 36 37	MARCY PLAYGROUND/Sex And Candy	
9 8 9 19	JERRY CANTRILL/Cut You In	
19 24 25 35	EVE Grinse Out	
- 21 37 35	FASTBALL/The Way	
36 34 34 31	DAYS OF THE NEW/Shell In The Room	
23 24 25 29	SPECIAL/Sins	
29 36 25	OUR LADY PEACE/Clumsy	
21 16 27	SEMISONIC/Closing Time	
28 30 23 27	FOO FIGHTERS/My Hero	
- 4 11 26	DAVE MATTHEWS BAND/Don't Drink...	
28 23 33 26	GREEN DAY/Time Of Your Life...	
23 27 24 25	CHRIS CORNELL/Sunshower	
22 26 24 25	GOD LIVES UNDERWATER/From Your Mouth	
25 24 23	PILBRYTE/Merry Go Round	
24 19 17 16	CHERRY POPPIN' /Zoot Suit Riot	
9 15 17 16	NATALIE IMBRUGLIA/From	
27 30 26	PEARL JAM/Whist	
9 8 9 19	JERRY CANTRILL/Cut You In	
12 13 14	LIBIDO/Superionic Daydream	
- 9 12 13	SUPERHOG/Dance of the Vampire	
4 11 13 13	MATCHBOX 20/Real World	
- 1 16	SOUL ASYLUM/Will Still Be...	
- 1	MORCHEEBA/Let Me See	
- 8	REEL BIG FISH/Beer	
19 14 15 10	FRETBLANKET/Into The Ocean...	
4 9 16 10	POE/Today	
15 9 27 10	AQUABATS/Super Rad	

new rock 102.1		MARKET #30
WLUW/Milwaukee		(414) 771-1021 Summers
PLAYS	ARTIST/TITLE	
40 36 42 43	CREED/My Own Prison	
44 53 51 42	MARCY PLAYGROUND/Sex And Candy	
34 50 51 41	FASTBALL/The Way	
49 44 44	VERVE/Bitter Sweet...	
42 35 36 33	DAYS OF THE NEW/Shell In The Room	
42 35 36 33	PEARL JAM/Whist	
33 32 29 33	NATALIE IMBRUGLIA/From	
29 38 32 32	SARAH MCLACHLAN/Sweet Surrender	
29 37 37 31	EVERCLEAR/Will Buy You...	
21 31 30	SEMISONIC/Closing Time	
34 28 30 30	LORREENA MCKENITT/The Mummies' Dance	
40 34 36 30	CHRIS CORNELL/Sunshower	
30 30 26 29	PEARL JAM/Whist	
34 31 28	MATCHBOX 20/Real World	
14 21 28	GARBAGE/Push It	
18 29 28 28	THIRD EYE BLIND/Long A Whole Year	
40 35 35 28	RADIOHEAD/Karma Police	
41 35 36 27	GREEN DAY/Time Of Your Life...	
- 8 24 27	DAVE MATTHEWS BAND/Don't Drink...	
30 30 28 27	DAYS OF THE NEW/Shell In The Room	
26 27 25 26	THIRD EYE BLIND/How's It Going To Be	
27 24 24 24	EVERCLEAR/Everything To...	
21 26 24 24	FOO FIGHTERS/My Hero	
40 32 24 23	OUR LADY PEACE/Clumsy	
- 9 23	TORI AMOS/Spark	
- 14 23 22	FREDDY YOUNG BAND/Anstic Buzz	
26 27 26 22	BEN FOLDS FIVE/Rock	
28 25 20 20	FOO FIGHTERS/My Hero	
14 13 14 20	FUEL/Summer	
- 7 19	GREEN DAY/Redundant	

95.5 WBRU		MARKET #31
WBRU/Providence		(414) 272-9550 Schavielli/Green
PLAYS	ARTIST/TITLE	
18 22 32 35	SEMISONIC/Closing Time	
19 22 32 36	FASTBALL/The Way	
35 35 35 35	NATALIE IMBRUGLIA/From	
38 38 34 35	VERVE/Bitter Sweet...	
35 32 35 35	OUR LADY PEACE/Clumsy	
33 26 33 34	MARCY PLAYGROUND/Sex And Candy	
- 11 38 32	DAVE MATTHEWS BAND/Don't Drink...	
35 29 35 32	CREED/My Own Prison	
19 18 22	GARBAGE/Push It	
21 17 21 22	BARENKED LADIES/Brian Wilson	
19 16 22	FOO FIGHTERS/My Hero	
12 10 18 21	FUEL/Summer	
16 22 19 21	ALANIS MORISSETTE/Uninvited	
11 15 21 21	HARVEY DANGER/Ragpole Sitta	
15 18 21 21	TORI AMOS/Spark	
18 13 20 21	EVERCLEAR/Will Buy You...	
- 15 17 20	PEARL JAM/Whist	

NEW MUSIC SPECIALTY SHOWS

Panel Can Stand The Heat!

By Rich Michalowski
Asst. Alternative Editor

Interscope's Reverend Horton Heat heads into his fourth week of complete chart domination thanks to continued faith from KEDG/Las Vegas, KPNT/St. Louis, and WBCN/Boston. The boys from Detroit, Hollywood's Suicide Machines, prove to be strong competition as they land close behind at the No. 2 slot, moving up from last week's No. 4, with spins at KJEE/Santa Barbara, CA WOXY/Cincinnati; and XHRM/San Diego. Yet again, Universal's Curve stays well within the Top 5, landing at No. 3, while DGC/Geffen's Girls Against Boys prove that rock ain't dead, especially with a fat move from No. 7 to No. 4 in only their second week on the panel. Big moves from Red Ant's Angelique — who gets her first taste of the Top 5 — and Roadrunner's Junkie XL, who "Bilby Clubs" the panel, letting it be known that they're not going anywhere soon. Don't forget about continued action on Mammoth's Pure (KITS/San Francisco), RCA's Hum (KNRQ/Eugene, OR) and Igniton's Samiam (WLUM/Milwaukee). Record To Watch: Pulp.

KEDG/Las Vegas

Area 51
Kevin Carter
Sunday, April 5



LECTURE ON NOTHING Truckloads Of ... (Pop Mafia)

FOIL Reviver Gene (Mute)

10 SPEED Space Queen (A&M)

MORCHEEBA Let Me See (China/Sire)

SEMISONIC Never You Mind (MCA)

SAMIAM She Found You (Ignition)

DAVID GARZA Discoball World (Atlantic)

REVEREND HORTON HEAT Revolution ... (Interscope)

SUICIDE MACHINES One Step (Hollywood)

CURVE Coming Up Roses (Universal)



TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 REVEREND HORTON HEAT (Interscope)
- 2 SUICIDE MACHINES (Hollywood)
- 3 CURVE (Universal)
- 4 GIRLS AGAINST BOYS (DGC/Geffen)
- 5 ANGELIQUE (Red Ant)
- 6 HUM (RCA)
- 7 JUNKIE XL (Roadrunner)
- 8 SAMIAM (Ignition)
- 9 PURE (Mammoth)
- 10 DAVID GARZA (Atlantic)
- 11 MORCHEEBA (China/Sire) Airplay Includes: KITS, KOME, WBCN
- 12 APOLLO FOUR FORTY (TVT) Airplay Includes: KEDG, KNRK, KPNT
- 13 SWERVEDRIVER (Zero Hour) Airplay Includes: KJEE, KNRO, WLUM
- 14 SOUL ASYLUM (Columbia) Airplay Includes: WPGU, WPLU, WROX
- 15 DEFTONES (Maverick/WB) Airplay Includes: WGMR, WPBZ, WFSM
- 16 MAGNET (PC Music) Airplay Includes: KCCX, KTBZ, KXRK
- 17 CORNERSHOP (Luaka Bop/WB) Airplay Includes: KFTE, KTEG, WXEG
- 18 FOIL (Mute) Airplay Includes: KEDG, KPNT, WPLY
- 19 10 SPEED (A&M) Airplay Includes: WQXA, WXDX, XHRM
- 20 JESUS JONES (Combustion) Airplay Includes: WDST, WDXD, WXEG



Reverend Horton Heat

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p>WEOX/Albany, NY Download Sunday 7-10pm Stephen Bottomely Adam F. "Music In My Mind" Blink "Cello" Bernard Butler "Stay" David Garza "Discoball World" Pigeonhead "Battle Flag"</p>	<p>KNRO/Eugene, OR The "O" Afterdark Monday midnight-2am Cla Ugly Americans "Boom Boom Baby" Din Pedas "Ashtray" Tuscadero "Paper Dolls" Ben Folds Five "Song For The Dumped" Absurite "Angel In The Snow"</p>	<p>WXRK/New York, NY The "Buzz" Sunday midnight-2am Mike Pezer/Jake Fogelinet Girls Against Boys "Park Avenue" Rorschach Test "Sex" One Minute Silence "A Waste Of Things" Caramel "Lucky"</p>	<p>XHRM/San Diego, CA Whatever Sunday 8pm-midnight Greg Pearson Foil "Reviver Gene" Bernard Butler "Stay" Promiseland "Red & Blue Jeans" Eve 6 "Inside Out" Sonic Youth "Sunday"</p>
<p>WQBK/Albany, NY Over The Edge Monday midnight-2am Kelli McNamara Pulp "The Day After The..." Morcheeba "Let Me See" Amazing Royal Crowns "Do The Devil" Spoon "Revenge" Sully "Scrubable (Remix)"</p>	<p>WBZF/Florence, SC Migrain Medicine Show Monday 7-9:30pm Al Mitchell Girls Against Boys "Park Avenue" Sonic Youth "Sunday" Litany "By Myself" Big Bad Voodoo Daddy "You And Me And..." Pure "Chocolate Bar"</p>	<p>WROX/Norfolk, VA Hiary's Floorboard Wednesday midnight-2am Action DJ Hilary War Called Peace "MeltDown" Bottoms "Big Bambo" Samiam "She Found You" Magnet "Which Way" Avail "New #2"</p>	<p>XTRA/San Diego Hiary's Floorboard Wednesday midnight-2am Action DJ Hilary War Called Peace "MeltDown" Bottoms "Big Bambo" Samiam "She Found You" Magnet "Which Way" Avail "New #2"</p>
<p>KTEG/Albuquerque, NM Over The Edge Sunday 7-8:30pm Julie Hoyt Hagfish "Emy" Spiritualized "Come Together" Hundred Femmes "All I Want" Chopper One "Punk Named Josh" Reel Big Fish "Beer"</p>	<p>KFRF/Fresno 60 Minute Buzz Sunday 9-10pm Matt Davis Litany "By Myself" Apertikal "Of Good Roots "Come On..." Deicems "In Love Again" Horn "Green To Me" Superdrag "Do The Vampire"</p>	<p>KGDE/Omaha, NE Let Of The Dial Monday midnight-2am Kelli "Powerman" Powell Mandala "Beautiful" Yo La Tengo "Little Honda" Sweverdriver "99th Dream" Pile "Sister "Benus" Curve "Coming Up Roses"</p>	<p>KITS/San Francisco, CA Record Room Sunday 10pm-midnight Karon/Roland/Mandi Sunny "Kuller" Lo-Fidelity Allstars "Vision Insector" Fuzz Townshend "Smash It" Bernard Butler "Stay" Curve "Coming Up Roses"</p>
<p>WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Oedipus Verve "Lucky Man" Litany "Jump Right In" Morcheeba "Let Me See" Superdrag "Do The Vampire" Athenaeum "What I Didn't Know"</p>	<p>WQXA/Harrisburg, PA The Morning News Sunday 8-10pm Bill Hanson Dan Kiber "So Wondy Says" Curve "Coming Up Roses" Reel Big Fish "Beer" Black Lab "Time Ago" Matchbox 20 "The Real World"</p>	<p>WPLY/Philadelphia, PA Y No? Sunday 9-10:30pm Dan Fein Agents Of Good Roots "Come On..." Curve "Coming Up Roses" Bob Marley "Rock To The Rock" Brian Seymour "The Big House" David Bowie "Little Wonder"</p>	<p>KOME/San Jose, CA Nocturnal Noise Saturday midnight-1am Jeanette Grgurevic Cornershop "Sleep On The Left" Sugar Peas "Agape, Dilly Jones" Buffalo Daughter "R&B" Curve "Coming Up Roses" Glortone "Hallway"</p>
<p>WEDG/Buffalo, NY Over And Beyond Sunday 9-10:30pm Brad Maybe Gandharvas "Downtown" Money Mark "Tomorrow Will Be..." Samiam "Ordinary Life" Reverend Horton Heat "Lie Detector" Tugboat Annie "Bird"</p>	<p>WQXX/Houston, TX Lunar Rotation Sunday 7-9pm David Sadof Tor Amos "Spark" Chopper One "Punk Named Josh" Curve "Coming Up Roses" Sonic Youth "Sunday" Spazneg "One Of These Days"</p>	<p>WXBZ/Pittsburgh, PA Edge Of The X Sunday 9-11pm Lenny Diana Nirvana "Drain You" 10 Speed "Space Queen" Marty Playground "Saint Joe Dn..." Black Lab "Time Ago" Tor Amos "Spark"</p>	<p>KHTY/Santa Barbara, CA Homegrown Sunday 9pm-midnight Sami 7 Minds "Coffee" Reverend Horton Heat "Lie Detector" Muscadine "Southern Belle" Suicide Machines "Give" Hagfish "Emy"</p>
<p>WBTV/Burlington, VT Spinning Unrest Sunday 9-10:30pm Steve Picard Air "Killy, Watch The..." Fitz "Mother Mary" Morus "His Majesty The..." Come "Reckless" Sweverdriver "99th Dream"</p>	<p>KCCX/Kansas City, MO Kicking Room Sunday 8-10pm Stan & Joe Dime Drum "Fabrics Of Life" Frank & Walters "I Suppose" Sweverdriver "Electric 77" Richard X. Heyman "Cornerstone" Lotion "Feedback Queen"</p>	<p>KNRK/Portland, OR Something Cool Sunday 8-10pm Jaime Cooley Big Bad Voodoo Daddy "You And Me And..." Jr. High "Today's The Day" Muscadine "She Doesn't Want Me" Quasi "Our Happiness Is..." Yo La Tengo "Little Honda"</p>	<p>KJEE/Santa Barbara, CA Dissonant Tendrils Sunday 10:20pm-midnight John Schroeter Zogers "The Waitress Song" Junge Bios "Agape..." Hagfish "Emy" Girls Against Boys "Park Avenue" Suicide Machines "Give" Hagfish "Emy"</p>
<p>WPGU/Champaign, IL Slork Radio Monday 11pm-midnight Pleasure Boy Marty Playground "Saint Joe Dn..." A's Not Well "Dis-ease..." Curve "Coming Up Roses" Verve "Lucky Man" Agents Of Good Roots "Come On..."</p>	<p>KFTF/Lafayette, LA End Of The World Sunday 7-11pm Gave "Planet Man" Hubbell Tor Amos "Spark" Mary Lou Lord "She Had You" Dimitri From Paris "Dirty Larry"</p>	<p>WDST/Poughkeepsie, NY Indie Flux Thursday 10-11pm Nic Harcourt Lotion "Feedback Queen" Long Fin Killie "Lapsack" Vandalias "Anywhere You Go" Sylvain Sylla/Paper/Pencil A... Jesus Jones "The Next Big Thing"</p>	<p>KTOZ/Springfield, MO Test Site Sunday 8-9pm Simon Nights Spies "Tired Of Being Alone" Reverend Horton Heat "Lie Detector" Golden "Up All The Lows..." Jolene "Pensacola" A's Not Well "Dis-ease..."</p>
<p>WOXY/Cincinnati, OH Gridlock Sunday 11pm-1am Dan Cromer Yo La Tengo "How Much I've Lied" Rechtines "I'm Not A Sissy" Supernova "Telephone" Nothing Painted Blue "Another Child" Neutral Milk Hotel "Two Headed Boy"</p>	<p>KEDG/Las Vegas, NV Area 51 Sunday 9-11pm Kevin Carter Morcheeba "Let Me See" Semisonic "Never You Mind" Samiam "She Found You" Litany "Supersonic Day..." David Garza "Discoball World"</p>	<p>WBRU/Providence, RI Breaking And Entering Wednesday midnight-2am Mike Pezer Marty Playground "Saint Joe Dn..." Pure "Chocolate Bar" Air "Sexy Boy" Puff Daddy/Busta "Victory" DJ Cam "Twilight Zone"</p>	<p>WGMR/State College, PA Now Hear This Sunday 10pm-midnight Reggie Lutz Pure "Chocolate Bar" Deltones "Be Quiet And Drive" Care Quilly "Wish You Away" Hum "Green To Me" C60's "Remote Control"</p>
<p>WOXY/Cincinnati, OH 11 O'Clock News Sunday 11pm-1am Dorsey Fyfe Richard X. Heyman "Everything The Same" Big Bad Voodoo Daddy "You And Me And..." Sloven Deloux "Burning Leaves" Apollo Four Forty "Lost In Space" Francis Dunmore "My Own Reality"</p>	<p>KROQ/Los Angeles, CA Rodney On The Roo Tuesday 9-10pm mid-2am Rodney Bingenheimer Mainstream "Privilege" Rialto "Untouchable" Warm Jets "Humane" Pulp "I'm A Man" Catzonia "Milder And Scully"</p>	<p>WBXK/Providence, RI House Of New X Music Tuesday 10pm-midnight John Allers One Minute Silence "A Waste Of Things..." Angelle "Number" 2 Skinnies Js "Riot Nrrd" Guster "Airport Song" Addict "Monsterside"</p>	<p>WGMR/State College, PA Future Mass Hysteria Monday 10:30pm-midnight Bob Osburn Some "Youth "Sunday" Muscadine "She Doesn't Want..." Hespal "I Can't Wait" Zuke "Twisted" Pulp "A Little Soul"</p>
<p>KDGE/Dallas, TX The Adventure Club Sunday 7-10pm Kelli "Powerman" Powell Muscadine "Southern Belle" David Garza "Discoball World" Jerry "Don't Expect Roses" Iggy Pop "The Passenger" Vandalias "Buzzbomb"</p>	<p>WRXQ/Memphis, TN The Eleventh Hour Sunday 11pm-midnight John Michael Superdrag "Do The Vampire" 2 Skinnies Js "Riot Nrrd" Eve 6 "Inside Out" Specials "It's You" An DiFranco "Fue"</p>	<p>KCXX/Riverside, CA Music Meeting Sunday 9-10pm Dwight Arnold Morcheeba "Let Me See" Soul Asylum "I Will Still Be..." Foo Fighters "Baker Street" Marty Playground "Saint Joe Dn..." Massive Attack "Teardrop"</p>	<p>WPBZ/West Palm Beach, FL Extreme Radio Sunday 8-9:30pm Meathead Naked Born Oiled "Rock The Fury Back" Scott Weiland "Jimmy Was A..." Tor Amos "Spark" Pulp "Pretty Hard" Foil "Reviver Gene"</p>
<p>WXEG/Dayton, OH The Edge Spin Cycle Sunday 9-10:30pm Allen Rantz Verve "Lucky Man" Ben Folds Five "Song For The Dumped" Black Lab "Time Ago" Pean Jam "Wicked" Tor Amos "Spark"</p>	<p>WLUM/Milwaukee, WI Sunday Night Music Revolution Sunday 7-11pm Terry Havel Suspense None The... "Kiss Me" Sprung Monkey "Get'em Outta Here" Long Fin Killie "Resin" Litany "By Myself" Dylan Hicks "Crybaby Crusade" Long Fin Killie "Resin" Bluetones "Solomon Bites The..." Adam F/Tracey Thom "The Tree Knows..."</p>	<p>KNRQ/Eugene Superdrag "Do The Vampire" 2 Skinnies Js "Riot Nrrd" Eve 6 "Inside Out" Specials "It's You" An DiFranco "Fue"</p>	<p>WPBZ/West Palm Beach, FL Extreme Radio Sunday 8-9:30pm Meathead Naked Born Oiled "Rock The Fury Back" Scott Weiland "Jimmy Was A..." Tor Amos "Spark" Pulp "Pretty Hard" Foil "Reviver Gene"</p>
<p>KKDM/Des Moines, IA Virgin Vinyl Weeknights 6-7pm Sophia John Godo "To All The Lows..." Atomic Fireballs "Man With A Hex" Slipknot "Spit It Out" Unwritten Law "California Sky" Adam F/Tracey Thom "The Tree Knows..."</p>	<p>WHTG/Monmouth, NJ Goin' Underground Sunday 9pm-midnight Jeff Raspe Mach Five "I'm Alive" Dylan Hicks "Crybaby Crusade" Long Fin Killie "Resin" Bluetones "Solomon Bites The..." Semsone "Singing In My Sleep"</p>	<p>WPMI/Milwaukee, WI Sunday Night Music Revolution Sunday 7-11pm Terry Havel Suspense None The... "Kiss Me" Sprung Monkey "Get'em Outta Here" Long Fin Killie "Resin" Litany "By Myself" Dylan Hicks "Crybaby Crusade" Long Fin Killie "Resin" Bluetones "Solomon Bites The..." Adam F/Tracey Thom "The Tree Knows..."</p>	<p>WFSM/Wilmington, NC Final Hour Weeknights 11pm-midnight Janice A. Sutter Air "Sexy Boy" Crystal Method "Busy Child" Kidney Thieves "S&M (A Love Song)" Perfume Tree "Can't You" Sabbing Westward "You Complete Me"</p>

47 Total Reporters

REVEREND HORTON HEAT

#1 Specialty Shows!
#1 College Radio!

'LIE DETECTOR'

- Already On:
- | | | |
|-----------------|--------------------|--------------------|
| KNDD/Seattle | KPNT/St. Louis | KEDJ/Phoenix |
| KWOD/Sacramento | XHRM/San Diego | WRZX/Inianapolis |
| WWCD/Columbus | WRXQ/Memphis | WAVF/Charleston |
| WBZU/Richmond | KLZR/Topeka | WEOX/Albany |
| KFTE/Lafayette | KNRQ/Eugene | KJEE/Santa Barbara |
| WHTG/Monmouth | WXZZ/Lexington | WOXY/Cincinnati |
| KFMZ/Columbia | WJSE/Atlantic City | KORB/Davenport |
| WMAD/Madison | WGMR/State College | And More! |
- Over 75,000 Shipped and 20,000 Scanned!
On Vans Warped Tour '98



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	1	1	BONNIE RAITT One Belief Away (Capitol)	647	627	585	541	35/0
—	21	7	2	DAVE MATTHEWS BAND Don't Drink The Water (RCA)	614	541	232	—	39/0
7	6	3	3	FASTBALL The Way (Hollywood)	603	572	522	458	31/0
1	1	2	4	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	582	582	607	615	33/0
5	5	5	5	NATALIE IMBRUGLIA Torn (RCA)	557	550	524	470	24/0
2	4	6	6	AGENTS OF GOOD ROOTS Smiling Up The Frown (RCA)	537	543	534	573	33/0
4	3	4	7	MARC COHN Already Home (Atlantic)	524	555	553	485	32/1
12	9	8	8	SARAH MCLACHLAN Adia (Arista)	418	415	364	332	26/0
17	14	12	9	SEMISONIC Closing Time (MCA)	400	332	284	265	27/1
13	11	11	10	ROBBIE ROBERTSON Unbound (Capitol)	384	338	330	325	25/0
9	7	9	11	KENNY WAYNE SHEPHERD Blue On Black (Revolution)	382	391	411	417	24/0
8	8	10	12	MARCY PLAYGROUND Sex And Candy (Capitol)	347	378	409	420	16/0
15	10	13	13	PAULA COLE Me (Imago/WB)	340	330	346	294	24/0
22	23	19	14	PEARL JAM Wishlist (Epic)	313	251	212	215	25/0
—	27	20	15	MATCHBOX 20 Real World (Lava/Atlantic)	304	251	198	70	23/2
19	19	16	16	STEVE POLTZ Silverlining (Mercury)	295	277	250	236	28/0
20	18	14	17	CHRIS STILLS Razorblades (Atlantic)	289	285	255	233	25/0
BREAKER	18	18	18	EBBA FORSBERG Lost Count (Maverick/WB)	268	245	234	162	24/1
23	17	22	19	EDWIN MCCAIN I'll Be (Lava/Atlantic)	267	245	260	203	14/1
16	16	17	20	THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	267	265	281	286	14/0
BREAKER	21	21	21	SHAWN COLVIN Nothin On Me (Columbia)	259	236	207	197	22/1
BREAKER	22	22	22	TORI AMOS Spark (Atlantic)	257	74	—	—	26/3
11	15	18	23	MATCHBOX 20 3am (Lava/Atlantic)	253	252	284	363	14/0
6	13	15	24	VERVE Bitter Sweet Symphony (Hut/Virgin)	234	278	300	464	16/0
—	—	29	25	ALANA DAVIS Crazy (Elektra/EEG)	227	185	164	118	20/2
—	—	30	26	GOO GOO DOLLS Iris (Reprise)	224	181	72	37	22/3
—	29	26	27	SPECIALS It's You (Way Cool Music/MCA)	222	207	188	150	20/0
26	25	25	28	ANI DIFRANCO Little Plastic Castle (Righteous Babe)	195	212	201	192	17/0
DEBUT	29	29	29	ERIC CLAPTON She's Gone (Duck/Reprise)	190	161	136	95	22/4
24	26	27	30	PETER CASE Let Me Fall (Vanguard)	182	194	201	200	18/1

This chart reflects airplay from April 6-12. Songs ranked by total plays. Highlighted songs indicate Breaker. 40 Adult Alternative reporters. 38 current playlists. © 1998, R&R Inc.

NEW & ACTIVE

FRANCIS DUNNERY My Own Reality (Razor & Tie)
Total Plays: 153, Total Stations: 16, Adds: 1

VERVE Lucky Man (Hut/Virgin)
Total Plays: 146, Total Stations: 16, Adds: 1

JIMMY PAGE/ROBERT PLANT Most High (Atlantic)
Total Plays: 136, Total Stations: 14, Adds: 2

BIG HEAD TODD & THE MONSTERS Boom Boom (Revolution)
Total Plays: 127, Total Stations: 15, Adds: 0

LISA LOEB Let's Forget About It (Geffen)
Total Plays: 126, Total Stations: 16, Adds: 0

EVERCLEAR I Will Buy You A New Life (Capitol)
Total Plays: 112, Total Stations: 8, Adds: 1

MATTHEW RYAN The Dead Girl (A&M)
Total Plays: 99, Total Stations: 16, Adds: 2

JOLENE Pensacola (Sire)
Total Plays: 97, Total Stations: 14, Adds: 0

PETE BELASCO All I Want (Verve Forecast)
Total Plays: 80, Total Stations: 5, Adds: 0

EVERYTHING Hooch (Blackbird)
Total Plays: 80, Total Stations: 8, Adds: 1

Songs ranked by total plays

BREAKERS

EBBA FORSBERG
Lost Count (Maverick/WB)
TOTAL PLAYS/INCREASE: 268/23
TOTAL STATIONS/ADDS: 24/1
CHART: 18

SHAWN COLVIN
Nothin On Me (Columbia)
TOTAL PLAYS/INCREASE: 259/23
TOTAL STATIONS/ADDS: 22/1
CHART: 21

TORI AMOS
Spark (Atlantic)
TOTAL PLAYS/INCREASE: 257/183
TOTAL STATIONS/ADDS: 26/3
CHART: 22

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
JEB LOY NICHOLS Sugar Creek (Capitol)	8
ERIC CLAPTON She's Gone (Duck/Reprise)	4
TAJ MAHAL Freedom Ride (Private)	4
BILLY MANN Beat Myself Up (DVB/A&M)	4
TORI AMOS Spark (Atlantic)	3
PETE DROGE Spacey And Shakin (Fifty Seven/Epic)	3
GOO GOO DOLLS Iris (Reprise)	3
TAJ MAHAL A New Hula Blues (Private)	3
MORCHEEBA Let Me See (China/Sire)	3
SISTER 7 Know What You Mean (Arista Austin/Arista)	3
SOUL ASYLUM I Will Still Be Laughing (Columbia)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TORI AMOS Spark (Atlantic)	+183
DAVE MATTHEWS BAND Don't Drink The Water (RCA)	+73
SEMISONIC Closing Time (MCA)	+68
PEARL JAM Wishlist (Epic)	+62
VERVE Lucky Man (Hut/Virgin)	+58
MATCHBOX 20 Real World (Lava/Atlantic)	+53
JIMMY PAGE/ROBERT PLANT Most High (Atlantic)	+50
ROBBIE ROBERTSON Unbound (Capitol)	+46
GOO GOO DOLLS Iris (Reprise)	+43
ALANA DAVIS Crazy (Elektra/EEG)	+42

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



THE FIRST SINGLE FROM THE NEW ALBUM

fundamental

1 R&R ADULT ALTERNATIVE
2 WEEKS IN A ROW!!

ADULT ALTERNATIVE BDS MONITOR #2!

On Tour April Through September '98

Don't miss Bonnie's upcoming appearances on:

4/16 The Tonight Show with Jay Leno

4/6 Lilith Fair Press Conference

5/13 Late Show with David Letterman

Produced by Mitchell From, Bonnie Raitt and Tchad Blake
Management: Ron Stone and Jeff Hersh for Gold Mountain Entertainment





APRIL 17, 1998

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
JEB LOY NICHOLS <i>Lovers Knot (Capitol)</i>	7
VARIOUS ARTISTS <i>Largo (Blue Gorilla/Mercury)</i>	6
BILLY MANN <i>Earthbound (DVB/A&M)</i>	4
TORI AMOS <i>Spark (Atlantic)</i>	3
PETE DROGE <i>Spacey And Shakin (Fifty Seven/Epic)</i>	3
ROBBEN FORD <i>Authorized Bootleg (Blue Thumb)</i>	3
TAJ MAHAL <i>Sacred Island (Private)</i>	3
MORCHEEBA <i>Big Calm (China/Sire)</i>	3
MATTHEW RYAN <i>Mayday (A&M)</i>	3
SISTER 7 <i>This The Trip (Arista Austin/Arista)</i>	3
SOUL ASYLUM <i>Candy From A Stranger (Columbia)</i>	3
SOUNDTRACK <i>City Of Angels (Reprise)</i>	3
UGLY AMERICANS <i>Boom Boom Baby (Capricorn/Mercury)</i>	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TORI AMOS <i>Spark (Atlantic)</i>	+183
DAVE MATTHEWS BAND <i>Before These Crowded Streets (RCA)</i>	+73
SEMISONIC <i>Feeling Strangely Fine (MCA)</i>	+67
BONNIE RAITT <i>Fundamental (Capitol)</i>	+64
JIMMY PAGE/ROBERT PLANT <i>Walking Into Clarksdale (Atlantic)</i>	+50
PEARL JAM <i>Yield (Epic)</i>	+50
SOUNDTRACK <i>City Of Angels (Reprise)</i>	+50
MATCHBOX 20 <i>Yourself Or Someone Like You (Lava/Atlantic)</i>	+49
ROBBIE ROBERTSON <i>Contact From The Underworld... (Capitol)</i>	+45
SOUL ASYLUM <i>Candy From A Stranger (Columbia)</i>	+41

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	ERIC CLAPTON <i>Pilgrim (Duck/Reprise)</i>	902	+30	"Eyes" (582) "Gone" (190)
4	2	2	2	BONNIE RAITT <i>Fundamental (Capitol)</i>	757	+64	"Belief" (647) "Things" (40)
9	5	3	3	FASTBALL <i>All The Pain Money Can Buy (Hollywood)</i>	638	+33	"Way" (603) "Fire" (15)
—	24	7	4	DAVE MATTHEWS BAND <i>Before These Crowded Streets (RCA)</i>	614	+73	"Drink" (614)
2	4	5	5	AGENTS OF GOOD ROOTS <i>One By One (RCA)</i>	581	+12	"Smiling" (537) "Upspin" (25)
8	6	6	6	NATALIE IMBRUGLIA <i>Left To The Middle (RCA)</i>	567	+10	"Torn" (557) "Leave" (10)
6	7	8	7	MATCHBOX 20 <i>Yourself Or Someone Like You (Lava/Atlantic)</i>	564	+49	"Real" (304) "3am" (253)
7	3	4	8	MARC COHN <i>Burning The Daze (Atlantic)</i>	548	-36	"Already" (524) "Canyon" (16)
5	8	9	9	SARAH MCLACHLAN <i>Surfacing (Arista)</i>	493	+1	"Adia" (418) "Surrender" (43)
19	18	16	10	SEMISONIC <i>Feeling Strangely Fine (MCA)</i>	416	+67	"Closing" (400) "Secret" (12)
3	12	10	11	VERVE <i>Urban Hymns (Hut/Virgin)</i>	410	-2	"Symphony" (234) "Lucky" (146)
10	9	11	12	KENNY WAYNE SHEPHERD <i>Trouble Is (Revolution)</i>	406	-5	"Blue" (382) "Gone" (9)
16	16	15	13	ROBBIE ROBERTSON <i>Contact From The Underworld... (Capitol)</i>	401	+45	"Unbound" (384) "Code" (10)
13	13	17	14	PEARL JAM <i>Yield (Epic)</i>	396	+50	"Wishlist" (313) "Given" (61)
14	11	13	15	PAULA COLE <i>This Fire (Imago/WB)</i>	396	+13	"Me" (340) "Wait" (54)
11	10	12	16	MARCY PLAYGROUND <i>Marcy Playground (Capitol)</i>	361	-31	"Sex" (347) "Poppies" (14)
15	14	17	17	ALANA DAVIS <i>Blame It On Me (Elektra/EEG)</i>	360	+3	"Crazy" (227) "Flavors" (130)
—	—	21	18	SOUNDTRACK <i>City Of Angels (Reprise)</i>	320	+50	"Iris" (224) "Uninvited" (96)
21	20	20	19	STEVE POLTZ <i>One Left Shoe (Mercury)</i>	305	+20	"Silver" (295) "Impala" (5)
20	19	18	20	CHRIS STILLS <i>100 Year Thing (Atlantic)</i>	300	+4	"Razor" (289) "Mountain" (4)
17	17	19	21	THIRD EYE BLIND <i>Third Eye Blind (Elektra/EEG)</i>	295	+7	"How" (267) "Losing" (15)
—	23	22	22	EBBA FORSBERG <i>Been There (Maverick/WB)</i>	268	+23	"Lost" (268)
30	21	23	23	EDWIN MCCAIN <i>Misguided Roses (Lava/Atlantic)</i>	267	+22	"I'll" (267)
23	25	24	24	SHAWN COLVIN <i>A Few Small Repairs (Columbia)</i>	265	+23	"Nothin" (259) "Facts" (6)
DEBUT	25	25	25	TORI AMOS <i>Spark (Atlantic)</i>	257	+183	"Spark" (257)
27	22	26	26	LISA LOEB <i>Firecracker (Geffen)</i>	234	+4	"Forget" (126) "Do" (108)
—	—	28	27	SPECIALS <i>Guilty 'Til Proved Innocent (Way Cool-Music/MCA)</i>	222	+15	"It's" (222)
26	26	28	28	ANI DIFRANCO <i>Little Plastic Castle (Righteous Babe)</i>	220	-17	"Castle" (195) "As" (20)
12	15	25	29	LORREENA MCKENITT <i>The Book Of Secrets (Quinlan Road/WB)</i>	201	-40	"Mummers" (182) "Marco" (19)
28	28	29	30	PETER CASE <i>Full Service (Vanguard)</i>	185	-14	"Let" (182) "Downtown" (3)

This chart reflects airplay from April 6-12. Albums ranked by total plays, with plays from all cuts from an album combined. 40 Adult Alternative reporters. 38 current playlists. © 1998, R&R Inc.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY PD: Neil Hunter JARS OF CLAY "Candles"	WBOS/Boston, MA PD: Jim Herron MD: Cliff Nash BONNIE RAITT "Spit" JEB LOY NICHOLS "Creek" SEMISONIC "Closing" BILLY MANN "Beat"	WDDD/Chattanooga, TN MD: Danny Howard PD: Chris Adams EDWIN MCCAIN "It" OUR LADY PEACE "Clumsy"	KXPK/Denver, CO PD: Gary Schenewetter MD: Eric Schmidt 12 FLEETWOOD MAC "Chain" 10 TORI AMOS "Spark" 9 VERVE "Lucky" 3 GODD GODDOLLS "Iris" ALANA DAVIS "Crazy"	KTCZ/Minneapolis, MN PD: Bob West APD/MD: Mike Wolf 8 BEN FOLDS FIVE "Brick" 5 MATCHBOX 20 "Real" 3 SISTER 7 "Know" 1 SUSAN TEDESCHI "Need" ALANA DAVIS "Crazy" MATTHEW RYAN "Gift" GERALD COLLIER "Fearless" TIM MAHONEY "Someday"	WRLT/Nashville, TN (cont.) PETE DROGE "Spacey" SEAN LENNON "Home" PAGE/PLANT "Most" CHRIS WHITLEY "Shrill" PATTY GRIFFIN "Sky" PATTY GRIFFIN "Woppley"	KINK/Portland, OR PD: Dennis Constantine APD/MD: Anita Garlick 3 LISA LOEB "Do" 3 MARK KNOPFLER "Wag" TAJ MAHAL "Hula" SIXPENCE "Kiss"	KFOD/San Francisco, CA PD: Paul Marshall APD/MD: Bill Evans PETE DROGE "Spacey"	KAEP/Spokane, WA PD/MD: Haley Jones OUR LADY PEACE "Clumsy" SISTER 7 "Know"
WIOB/Ann Arbor, MI PD: John Vance MD: Jerry Maxson No Adds	WXRV/Boston, MA PD: Joanne Doody MD: Mike Mulvaney 2 EVERCLEAR "Buy"	WXRT/Chicago, IL VP/Programming: Norm Winer MD: Paty Martin 4 BONNIE RAITT "Spit"	CIDR/Detroit, MI PD: Wendy Duff MD: Ann Dallas 3 BILLY MANN "Beat" ERIC CLAPTON "Gone" STEWART FRANKIE "Better"	WZEW/Mobile, AL MD: Tim Rose MD: Alex Chesley 15 TAJ MAHAL "Freedom" 3 BETH ORTON "Best" BEN FOLDS FIVE "Dumped" SOUL ASYLUM "Laughing"	WKOC/Norfolk, VA PD/MD: Holly Williams PETE DROGE "Spacey" DEVLINS "Years"	KTHX/Reno, NV PD: Bruce Van Dyke MD: David Chaney JEB LOY NICHOLS "Creek" ROBBEN FORD "Chevrolet" NICK LOWE "Lack" JERRY JEFF WALKER "Come"	KBAC/Santa Fe, NM PD: Ira Gordon SOUL ASYLUM "Laughing" HARVEY DANGER "Flapole" MIKE REILLY "Sleeping" ROBBEN FORD "Leave" UGLY AMERICANS "Dancing" LARGO "Express"	WRNX/Springfield, MA MD: Tom Davis PD: David Wilhaus MD: Bruce Stebbins SOUL ASYLUM "Laughing" MATTHEW RYAN "Gift" JEB LOY NICHOLS "Creek" SHERRI JACKSON "Rice"
WGSR/Austin, TX PD: Jody Denberg MD: Susan Castle 11 NICK LOWE "Becond" LUCINDA WILLIAMS "Long" MORCHEEBA "See"	WNCS/Burlington, VT PD: Greg Hooker MD: Jody Peterson 6 AGENTS OF GOOD ROOTS "Lapsin" 4 AGENTS OF GOOD ROOTS "Hoping" 3 MORCHEEBA "See" 4 AGENTS OF GOOD ROOTS "Back" 1 D. WILDER/REBRANDITS "Walk" 1 GODD GODDOLLS "Iris" 1 TAJ MAHAL "Freedom" ERIC CLAPTON "Gone"	KBXR/Columbia, MO MD: Michael Perry PD/MD: Dave "Kicker" Fulgham TODD SNIDER "Too" TORI AMOS "Spark"	WTTS/Indianapolis, IN PD: Rich Anton MD: Marie McCallister No Adds	KPIC/Monterey, CA PD/MD: Laura Higger 6 TAJ MAHAL "Freedom" 6 TODD SNIDER "Rocket" 5 JERRY JEFF WALKER "Boots" 5 PAUL THORN "Jesus" 4 JEB LOY NICHOLS "Creek" 4 HOT TUNA "Blues" 4 JONO MANKSON BAND "Little" 3 TAJ MAHAL "Hula" 2 ROBBEN FORD "Chevrolet" 2 TRAIN "Homesick" TRAIN "Virginia" MAVERICKS "Dance" SAM BUSH "Hold" ROBBEN FORD "Coo"	WXPN/Philadelphia, PA MD/MD: Bruce Razes MD: Bruce Warren 5 BONNIE RAITT "Things" 4 BONNIE RAITT "Meet" 3 ERIC CLAPTON "Vegetable" 3 COTTON MATHER "Vegetable" 3 ALANA DAVIS "Word" JEB LOY NICHOLS "Creek" MATTHEW RYAN "Irrelevant" MARYAM MURSAL "Lei" LORREENA MCKENITT "Dante's"	WVRV/St. Louis, MO PD: Mike Richter MD: David Myers 1 EBBA FORSBERG "Lost" 1 SISTER 7 "Know" 1 MARC COHN "Already" 1 JARS OF CLAY "Candles"	KRSH/Santa Rosa, CA PD: Zac Zest MD: Bill Bowker 2 NAKED "Raining" JACKSON BROWNE "Been" UGLY AMERICANS "Boom" TAJ MAHAL "Freedom" JEB LOY NICHOLS "Creek"	WHPT/Tampa, FL PD: Chuck Beck MD: Kurt Schreiner No Adds
WRNR/Baltimore, MD MD: Damian Einstein BOTTLE ROCKETS "Pocket" WIDESPREAD PANIC "Picking" MOSE ALLISON "Gruse"	WMVY/Cape Cod, MA PD/MD: Barbara Dacey 1 KYLE DAVIS "Bored" 1 CHERI KNIGHT "Rose" 1 A.J. GROCE "Serve" 1 JACKSON BROWNE "Been" 1 TAJ MAHAL "Feets" 1 JEB LOY NICHOLS "Creek"	KBKO/Denver, CO PD: Scott Arbough No Adds	WMMM/Madison, WI PD: Pat Gallagher MD: Tom Teuber TODD SNIDER "Too" GODD GODDOLLS "Iris"	KQRS/Minneapolis, MN MD/MD: Dave Hamilton APD/MD: Reed Enderize 8 MATCHBOX 20 "Real"	WRLT/Nashville, TN PD: Jane Crossman APD/MD: Keith Does TORI AMOS "Spark" ANGIUS "Sahara" ERIC CLAPTON "Gone" GERALD COLLIER "Fearless"	WCLZ/Portland, ME PD: Brian Phoenix APD/MD: Kim Rowe BILLY MANN "Beat" JEB LOY NICHOLS "Creek" JULES SHEAR "Last" VONDA SHEPARD "Searchin" VENICE "Running" TAJ MAHAL "Hula"	KENZ/Salt Lake City, UT PD: Bruce Jones APD/MD: Don Casual CONNELLS "Grown" THIS PERFECT DAY "Could" FUEL "Shimmer"	KXST/San Diego, CA PD/MD: Dana Sharab DEVLINS "Years" PETER CASE "Lit"

Robbie Robertson

Unbound

"Blessed with keen pop sensibility and a sexy whisper of a voice, Robertson energizes his heartfelt songs by capitalizing on both."

-PEOPLE MAGAZINE -MARCH 23

THIS WEEK:

R&R Adult Alternative **11** - **10** +46 spins

KMTT 22x KINK 25x CIDR 30x
 WRLT 25x WKOC 20x WZEW 23x

★★★★ - Rolling Stone

ADULT ALTERNATIVE PLAYLISTS

April 17, 1998 R&R • 101

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

93.7 MARKET #3
WXRT/Chicago
(773) 777-1700
Winer/Martin

PLAYS	SW	ZW	LW	ARTIST/TITLE
16	21	20	22	MARCY PLAYGROUND/Sex And Candy
17	21	21	21	DAVE MATTHEWS BAND/Don't Drink...
18	21	21	21	PAGE/PLANT/High
19	21	21	21	LORENA MCKENNTIT/The Mummies' Dance
20	21	21	21	FASBALL/The Way
21	15	14	15	BONNIE RAITT/One Belief Away
22	15	14	15	VERVE/Bitter Sweet
23	15	13	13	STEVE POLTZ/Silverlining
24	15	12	15	ERIC CLAPTON/My Father's Eyes
25	15	12	12	SARAH MCLACHLAN/Sweet Surrender
7	10	11	11	ANI OIFRANCO/At The Top
8	9	10	10	MARY LOU LORD/Lights Are Changing
9	9	10	10	PEARL JAM/Wishlist
10	9	10	10	CHRIS STILL/Silverlining
11	9	10	10	ERIC CLAPTON/My Father's Eyes
12	9	10	10	ERIC CLAPTON/My Father's Eyes
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99	9	10	10	ERIC CLAPTON/My Father's Eyes
100	9	10	10	ERIC CLAPTON/My Father's Eyes

KFOG MARKET #4
104.5 97.7
KFOG/San Francisco
(415) 543-1045
Marszalek/Evans

PLAYS	SW	ZW	LW	ARTIST/TITLE
15	21	21	21	KENNY WAYNE SHEPHERD/Blue On Black
16	7	16	21	AGENTS OF GOOD ROOTS/Smiling Up The Frown
17	10	20	20	MARC COHN/Already Home
18	12	19	19	LISA LOEB/Do
19	17	17	17	BONNIE RAITT/One Belief Away
20	17	17	17	PEARL JAM/Wishlist
21	13	13	13	ROLLING STONES/Saint Of My City
22	13	13	13	ERIC CLAPTON/My Father's Eyes
23	13	13	13	ERIC CLAPTON/My Father's Eyes
24	13	13	13	ERIC CLAPTON/My Father's Eyes
25	13	13	13	ERIC CLAPTON/My Father's Eyes
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99	13	13	13	ERIC CLAPTON/My Father's Eyes
100	13	13	13	ERIC CLAPTON/My Father's Eyes

88.5 MARKET #5
WXPN/Philadelphia
(215) 988-6677
Hanes/Warren

PLAYS	SW	ZW	LW	ARTIST/TITLE
15	6	17	17	BONNIE RAITT/One Belief Away
16	6	17	17	DAVE MATTHEWS BAND/Don't Drink...
17	6	17	17	TORI AMOS/Spark
18	6	17	17	EBBA FORSBERG/Lost Count
19	6	17	17	JOLIE HOPE/Pensacola
20	6	17	17	SHAWN COLVIN/Nothin On Me
21	6	17	17	MARC COHN/Already Home
22	6	17	17	ALANA DAVIS/Crazy
23	6	17	17	MARAH/Firecracker
24	6	17	17	SEMISONIC/Closing Time
25	6	17	17	COTTON MATHERS/My Before And After
26	6	17	17	OLU DARARU/You're My Only One
27	6	17	17	DAVE MATTHEWS BAND/Don't Drink...
28	6	17	17	LUICIDA WILLIAMS/Still I Long For...
29	6	17	17	FASBALL/The Way
30	6	17	17	SARAH MCLACHLAN/Adia
31	6	17	17	DAVID POE/Blue Glass Fall
32	6	17	17	STEVE POLTZ/Silverlining
33	6	17	17	HOLLY COLE/Onion Girl
34	6	17	17	PEARL JAM/Wishlist
35	6	17	17	ERIC CLAPTON/My Father's Eyes
36	6	17	17	ROBBIE ROBERTSON/Unbound
37	6	17	17	CHRIS STILL/Silverlining
38	6	17	17	PROPER LIES/History Repeating
39	6	17	17	WHISKEY/You're My Only One
40	6	17	17	CRAIG ARMSTRONG/This Love
41	6	17	17	AGENTS OF GOOD ROOTS/Smiling Up The Frown
42	6	17	17	NICK LOWE/Lonesome Revere
43	6	17	17	BONNIE RAITT/The Fundamental...
44	6	17	17	SOUL ASYLUM/Will Still Be
45	6	17	17	GETAWAY PEOPLE/Sheave Me Love

92.3 MARKET #6
KKZN/Dallas
(214) 526-2400
Folger

PLAYS	SW	ZW	LW	ARTIST/TITLE
25	27	30	31	KENNY WAYNE SHEPHERD/Blue On Black
26	25	25	25	ERIC CLAPTON/My Father's Eyes
27	25	25	25	MARCY PLAYGROUND/Sex And Candy
28	25	25	25	VERVE/Bitter Sweet
29	25	25	25	NATALIE IMBRUGLIA/Torn
30	25	25	25	FASBALL/The Way
31	25	25	25	THIRD EYE BLIND/How's It Going To Be
32	25	25	25	MATCHBOX 20/Gam
33	25	25	25	TOD MUCH/TV/Forget About That
34	25	25	25	PEARL JAM/Wishlist
35	25	25	25	MATCHBOX 20/Real World
36	25	25	25	ERIC CLAPTON/My Father's Eyes
37	25	25	25	SHAWN COLVIN/Nothin On Me
38	25	25	25	EDWIN MCCAIN/It's Be
39	25	25	25	VERVE/Bitter Sweet
40	25	25	25	GREEN DAY/Time Of Your Life
41	25	25	25	ATHEMUM/What I Didn't Know
42	25	25	25	MARC COHN/Already Home
43	25	25	25	GOOD GOOD DOLLS/Sins
44	25	25	25	BONNIE RAITT/One Belief Away
45	25	25	25	DAVE MATTHEWS BAND/Don't Drink...
46	25	25	25	SPECIAL/Sin's You
47	25	25	25	ERIC CLAPTON/My Father's Eyes
48	25	25	25	LISA LOEB/It's Forget
49	25	25	25	PAULA COLE/Me
50	25	25	25	SOUL ASYLUM/Will Still Be...
51	25	25	25	SEMISONIC/Closing Time
52	25	25	25	SMASH MOUTH/Walkin' On The Sun
53	25	25	25	BARENAKED LADIES/Brian Wilson
54	25	25	25	DEBBIE MACLINTON/Somebody To Love You
55	25	25	25	SISTER KNOW WHAT YOU MEAN
56	25	25	25	ALANA DAVIS/Crazy

THE RIVER 93.9 FM MARKET #7
CIDR/Detroit
(313) 961-6397
Duff/Delisi

PLAYS	SW	ZW	LW	ARTIST/TITLE
32	34	34	36	ERIC CLAPTON/My Father's Eyes
33	34	34	36	MARC COHN/Already Home
34	34	3		

OPENINGS

NATIONAL

"EVERYONE NEEDS HELP" MAKE MY DAY

Today it's hard to find the right radio job. It's not enough just to send out tapes and resumes, or call for a list of jobs, you've done that. Today you need a hired gun, someone who has their foot in the door of the radio stations. National will present you and your tape LIVE to stations that call us looking for radio people, and get immediate reaction. Call for registration information. **MAYBE WE CAN MAKE YOUR DAY.**



NATIONAL BROADCAST TALENT
(205) 608-0294 www.nationalbroadcasttalent.com / e-mail: airfolks@aol.com

Get a Job!

Put your aircheck on the Internet!

800-237-8073

www.onairjobs.com



JOB TIP SHEET

- Loaded w/the hottest gigs: Hundreds to choose from
 - All markets/All formats - Sent every 5 days.
 - ATs, PDs, MDs, Prod., News, Talk and Promo.
- You have the talent, We have the jobs!!!
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Break into the L.A. voiceover market! How to produce/submit your demo tape, insider list of the top agents plus casting contacts and more. Send SASE plus \$12.95 to MGRS, P.O. Box 4085, Burbank, CA 91503-4085.

mediacasting.com

Your best source for job leads and the place to be for posting your tape and resume online.
www.mediacasting.com
e-mail: info@mediacasting.com
(888) 293-1489

EAST

WASP-FM, suburban Pittsburgh, PA is seeking full and part-time air personalities. T&R: Dean Connors, Box 789, Uniontown, PA 15401 EOE (4/17)

AT mornings, hot Country. Women encouraged. Vermont-Ski-Lakes. T&R: WNKV, Mike Barrett, PD, Box 249, St. Johnsbury, VT 05819 EOE (4/17)

PHILADELPHIA COUNTRY MORNINGS

Morning show co-host. If you can entertain and be funny without attitude, work in a team atmosphere, and love the country audience. Send T&R to: Ken Johnson, WXTU Program Director, 555 City Line Ave., Bala Cynwyd, PA 19004.

WXTU is a Beasley Broadcast Group station—an Equal Opportunity Employer.

102.7 XYV seeks an up-and-comer for middays. You must interact well with audience, possess knowledge of the music, have strong production skills, and an outgoing personality for public appearances. Prior CHR experience a must. EOE. Send tape and resume to: Colleen Dark, Human Resources, 1829 Reisterstown Road, Suite 420, Baltimore, MD 21208.

OPENINGS

WNVE - Modern Rock "The Nerve" and WMAX "JAM'N 107" Rochester's Hit Music, are currently looking for full and part-time air talent. Selector skills needed for some positions. Card readers, keep the postage. Don't you want to work for Jacor, the company run by programmers, not suits??? Rush T&R to: Erick Anderson, Director of Programming WNVE/WMAX, 207 Midtown Plaza, Rochester, New York 14604. No calls please. EOE. Come work for Jacor...The noise you can't ignore.

DIRECTOR OF COMEDY PROGRAMMING

Join expanding team of talented NYC-based radio programmers building industry's leading line of syndicated shows for music radio. Respond with samples of your best work in original comedy as well as your thoughts about the importance of "funny stuff on the radio". Send in confidence, resume and salary history to: Radio & Records, 10100 Santa Monica Blvd., #476, 5th Floor, Los Angeles, CA 90067. EOE

YOUR NEXT JOB!

WKSO/Bangor, ME, and its sister stations seeking Hot AC and Country personalities for future openings. Solid, stable market leader with studios in the beautiful Acadia National Park region. Great pay, benefits, ratings bonuses, low crime, fresh air! Plus, the owners are in the building, and you're allowed to make fun of them. T&R: Mark Osborne, Pres/GM, Box 9494, Ellsworth, ME 04605. EOE/M/F

SOUTH

Alexandria's Country power seeks positive, can-do fulltime announcers. Midday/PM shifts. T&R: KLAJ, Jim Callahan, PD, 92 W. Shamrock St., Pineville, LA 71360 EOE (4/17)

Small south central market accepting T&R's all shifts & PD in AOR, Country or CHR. Major company, digital equipment. Radio & Records, 10100 Santa Monica Blvd., #477, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS

Experienced program director in Alternative format needed. Lifestyle knowledge, strong leadership, organizational skills, good air work required. Send T&R to: John Richards, Clear Channel Radio, 8386 Baymeadows Rd., #107, Jacksonville, FL 32256. EOE

KKYS-FM/Bryan, TX has openings for both part and full-time airstaff positions. Send T&R to: Ryan O'Brien c/o KKYS, 1730 Briarcrest Dr., Bryan, TX 77802. Females and minorities encouraged to apply. EOE

OUR LAST MORNING TEAM WENT TO PITTSBURGH!

Do you want to advance your career? WZYP/Huntsville is the place to be! We are looking for team minded individuals dedicated to being the best on the air! Morning or Afternoon teams or individuals, send your best to: Bill West, Highway 72 East, Athens, AL 35612. EOE

PROGRAM DIRECTOR

We need you... If you can program a classic rock and roll hits station and make us number one in Knoxville market. You'll work hard, get paid well, and be near the Smoky Mountains. Send your resume and a tape of how your station sounds to:

Mike Hammond
Director of Operations
Dick Broadcasting
4711 Old Kingston Pike
Knoxville, TN 37919
Dick Broadcasting is an Equal Opportunity Employer.

ASSISTANT PROGRAM DIRECTOR

Star 93.1 now accepting tapes and resumes for assistant program director. Applicant must be proficient with the Selector music system and able to do an airshift. Applicants must have at least two years of full-time on-air experience. All inquiries held in strict confidence. No phone calls. Send package to, Programming, Star 93.1, 8419, Kingston Pike, Knoxville, TN 37919. EOE

PROGRAM DIRECTOR

Live in Austin, TX; Work at a legend. KASE-101/Austin is seeking a Program Director with the energy, creativity, people skills, and strategic mind to make this award-winning station SIZZLE! Other qualifications include 3-5 yrs. experience as PD in medium or major market; proficiency with reading and implementing research; winning track record. If you are ready to take on the opportunity of a lifetime in one of the most beautiful cities in the country, send resume with unscoped aircheck of your current morning show and one other daypart to: Alan Furst, VP Programming, GulfStar Communications, Inc., 600 Congress Ave., Suite 1400, Austin, TX 78701. EOE

OPENINGS

If you have the talent... We have the station... EAGLE 100.3 classic rock and roll hits in Knoxville, TN is looking for top talent to take our new station to the number one position in our market. We have lots of fun, great Christmas parties, and you can clear your mind in the Smoky Mountains on the weekend. Send your tape to:

Mike Hammond
Director of Operations
Dick Broadcasting
4711 Old Kingston Pike
Knoxville, TN 37919

Dick Broadcasting is an Equal Opportunity Employer.

CLASSIC HITS PROGRAM DIRECTOR STAR 98/MEMPHIS

Terrific opportunity for experienced Program Director to join Barnstable Broadcasting's WSRR-FM/Star 98 in Memphis. Thanks to our current PD, who becomes a GM in 30 days, STAR 98 is a first-tier player with a solid ratings history and talent lineup. There's plenty of growth ahead for a new PD to build on our success with on-air brilliance and magical theatre of the mind production and imaging. Management and leadership skills must be natural, real, and overflowing with passion. Executing the strategy with precision must be second nature. Resources include the best research available, Alex DeMers and a braintrust of the best radio minds and talent in town. Compensation and benefits are exceptional. Call for confidential chat or just send your stuff. Either way, act quickly. David Gingold, President and CEO, The Memphis Radio Group, 965 Ridgelake Blvd., Memphis, TN 38120. Ph: 901-682-1106 FX: 901-537-0005. EOE

MIDWEST

News reporter. WSMI & 50,000-watt WSMI-FM Between St. Louis & Springfield, Illinois. T&R: Box 10, Litchfield, IL 62056 CALL: (217) 324-5921 EOE (4/17)

CHR in Rapid City, SD seeks a PD/Mornings yesterday! Selected for experienced. T&R: KRCS, Charlie O'Douglas, 2100 S. 7th Rapid City, SD 57701 EOE (4/17)

50,000 watt Country station in Columbus, Indiana seeks nights Just south of Indy. Huge station, big numbers. CALL: WWKG John Paul (812) 372-4448 EOE (4/17)

Top-rated Michigan CHR is expanding its staff!!! We need a production pro who can make our all digital prod. room rock, and do an airshift. We're also looking for a female to join our morning show... you must be able to do news and interact well with the other co-hosts, plus work the phones. T&R to: Radio & Records, 10100 Santa Monica Blvd., #474, 5th Floor, Los Angeles, CA 90067. EOE

Capitol City Hot Talker needs news anchor/reporter. Excellent writing and reporting skills essential. Opportunity to work as local talk host. Rush tape and resume: WMAY/WNNS/WQLZ, Jim Leach, Box 460, Springfield, IL 62705. EOE/MF

OPENINGS

OPENINGS

OPENINGS

POSITIONS SOUGHT

COUNTRY MORNING SHOW

Topical morning pro. Phones, appearances, and production required. Excellent benefit package, resume, tape, photo. Radio & Records, 10100 Santa Monica Blvd., #472, 5th Floor, Los Angeles, CA 90067. EOE

"Chicago's Word," WYLL 106.7 FM is searching for top-flight commercial production talent. Here's an opportunity for an experienced professional to work in state-of-the-art facilities for America's premier Christian radio group, Salem Communications.

Send resume to John Timm, GM, Box 56889, Chicago, IL 60656-0889. FAX: 847-956-9539. No phone calls, please. EOE. Minorities and women encouraged to apply.

**MAJIC
95.1fm**

THE MAJIC MAN IS

LEAVING AFTER 12 YEARS!

So, we need a new sidekick. Are you ready to join a winning morning show team? Must be creative, funny, and into pop culture. Send tape, resume and examples of your creativity to: Barb Richards, WAJI, 347 W. Berry, Suite 600, Fort Wayne, IN 46802. No Phone Calls. EOE

WEST

KCAO Oxnard/Ventura seeks full-time and part-time AT's now! T&R: Dan Garrie, PD, 2284 S. Victoria Ave., #2M, Ventura, CA 93003 EOE (4/17)

Immediate opening! News/morning co-host. Fun, Country, AM station. T&R: KPLZ, 816 6th Street, Parker, AZ 85344. Call: (520) 669-9274 EOE (4/17)

Expanding company has future openings for air talent, production, sales in small/medium Western WA markets. T&R: Olympia Broadcasting, Box 2406, Olympia, WA 98507-2406 EOE (4/17)

Seeking AT with good production skills. T&R: KEZJ/KLIX AM FM. Brad Weiser, Box 1259, Twin Falls, ID 83301 EOE (4/17)

MUSIC/RESEARCH DIRECTOR

KBLX, has a rare opening for music/research director. Qualified candidates will have minimum of three years major market experience in a similar position and a verifiable record of success in direct format competition. You must possess excellent people skills, organizational skills, street smarts, creativity, and must be research and detail-oriented and computer literate. This position is open now. Total confidentiality assured. Rush resume, references, and photo to: KBLX 55 Hawthorne Street, Suite 900, San Francisco, CA 94105. Attention: Kevin Brown. No Phone Calls Please! EOE

PROMOTIONS DIRECTOR

Major market Southern California combo is looking for an organized leader with a proven track record. This is not a gig for rookies. Rush your package to: Diana Laird, KGGI, 2001 Iowa, Ave., Suite 200, Riverside, CA 92507. No Calls Please. EOE

Classical Public Radio seeks a gifted on-air talent to broadcast classical music to our stations in Los Angeles (KUSC) and Denver (Colorado Public Radio) via satellite. Mature voice, strong air skills, classical music knowledge, leadership skills, and sensitivity to non-commercial radio style required. Excellent salary and benefits. Position can be based in Denver or L.A. Cover letter, tape and resume to: Network PD, Colorado Public Radio, 2249 S. Josephine Street, Denver, CO 80210. EEO/AA

www.ronline.com

POSITIONS SOUGHT

Radio trouble shooter - I'll fix what's broken and leave what ain't. Ten year AT/PD/OM/etc. with heart! R.C. FAUST: (800) 952-8812 (4/17)

Supergirl for hire! Open to most formats. Currently AC mornings & promotions. Professional, creative, great resume & references. NICOLE: (512) 833-0735 (4/17)

Seeking new talent? Friendly, energetic, relatable, and ready to have some fun. ROBERT DIAZ: Day: (316) 393-5417, Night: (316) 264-6199 (4/17)

Platinum pipe San Diego female seeking part-time/ swing/overnights in San Diego. Eleven years on air. Any format. AMY: (760) 940-2297 (4/17)

Radio news professional/talk host available. Emphasis in local government/political coverage. Available immediately. MARK: (785) 823-0740 (4/17)

Will sacrifice first born for right gig. Young, experienced gun for hire. Many formats, will relocate. KEVIN: (781) 641-1471, E-mail: GMAN777777@AOL.COM (4/17)

Morning/afternoon Talk pro/PD experience, full service mornings. WGST, WSPD, WLAC. Great attitude. Ready to work and win. DAVE MACY: (615) 792-3985 (4/17)

PD, MD, Air Talent. "Small market music director of the year" seeking new challenge. Selector experience. NICK VANCE: (912) 883-9487 (4/17)

Ariele the Love Psychic available as positive, light, or flirtatious guest! Amazing & accurate predictions! Visit www.arielle.com. ARIELE LOVE: (301) 570-5677 (4/17)

Exceptional Sports-Talker seeking new challenge with a committed station in a sports city. Prefer midwest, but flexible. ROBERT: (608) 837-2759 (4/17)

Major market Sportscaster available. MIKE: (800) 785-0918 (4/17)

ADULT ENTERTAINMENT

Multitalented pro with AM/PM drive background in full-service, Oldies, and AC. Digital experienced, solid play-by-play, and computer music program skills. Will consider any station offering competitive pay/benefits. Call Jeff 724-652-7386.

WINNING IS THE ONLY OPTION

Highly motivated executive producer/air personality with 12 years experience in New York morning radio is ready to take your morning show to the next level...

- Have all the goods ready to go!!!
- Coast-to-coast contacts with all PR firms for guest bookings... (celebrity, sports, political)
- file cabinets filled with ideas... (contests, topical situations, road patrol)
- Vast knowledge of studio equipment
- Roll-o-dex
- Music beds, drops, speciality IDs.
- Plus the most important item, a "winning attitude."

Must stay on East Coast... New York, Philadelphia, Long Island, New Jersey, Connecticut.

If your morning show is missing that one piece to take it to the next level, call Joey "B" at 201-991-7152!! A fresh new beginning is only a phone call away.

A witty and humorous "love doctor" who understands women will have the number one talk show in America. DOCTOR LOVE: (800) 404-2644, www.doclove.com (4/17)

Help! Caught in part-time hell at top 10 rocker. No one's dying. Seeking fulltime before sequel to "Titanic". KEN: (713) 451-6353, Dickdanger@usa.net (4/17)

Sought: Management position at commercial Christian, or family friendly secular station in the U.S. STEVE: (508) 770-0801 (4/17)

Adult communicator, 12 years experience, Country, AC, etc. Deadly production, show prep. Pipes, not a puker! BRIAN BARNUM: (248) 354-6192 (4/17)

I give love! Seven years of Rock/Alternative. Seeking a new team, a new home! SCOTT SANFORD: (770) 453-9610, TAKScott@aol.com (4/17)

Moving to So. Cal. desert, seeking a home. Proficient on-air and production. ROB: (414) 362-9486 or view T&R at members.aol.com/grpht/r/ (4/17)

"How To Be A Hot Jock!"

Top Jocks don't get the big bucks for TIME, TEMP & TUNES!

J.Paul Emerson is a Major Market Personality who knows the insides of big time on-air performance and tells it all in this unique new book!

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220+ PAGES ARE DESIGNED TO GET YOU MORE MONEY, JOB OFFERS, COMPELLING ON-AIR PERFORMANCE AND A COMPLETE UNDERSTANDING OF THE STEP-BY-STEP.

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Stick Your Face in our WEB SITE at... www.carlsbadnm.com/radio/

OPPORTUNITIES

POSITIONS SOUGHT

Have mic, will travel! Experienced, energetic, baby broadcaster searching for adventure. Will go where the music leads. LIZ: (405) 665-5350 (4/17)

Available: Experienced news anchor/producer, AT, production talent for adult standards, all-news. Medium to small markets. ALEX MCKUEN: (513) 777-8423 (4/17)

Searching for college/University city to work in. Prefer long term. Page or e-mail DJ: (316) 629-9329, FXR-653@WEBTV.NET (4/17)

Mornings/Afternoons, U.S. or international! Fun and funny major market top-rated talent now available due to network failure. ROGER: (972) 612-7246 (4/17)

NYC/LI air talent, 20 years on-air experience. Get this free agent MVP on your winning team today! TOM RICH: (516) 794-1672 (4/17)

POSITIONS SOUGHT

Maintaining 20+ shares at largest Country station from Nashville to St. Louis. Ready for next challenge. BRAD: (502) 534-0669 (4/17)

40K PD searching for OM position or managing two or more stations. Adult communicator 25-34. Excellent leadership-skills. ROBERT: (316) 264-6199 (4/17)

I am seeking a new home for my Nostalgia based '50s/'60s oldies show. Wash/Baltimore vicinity. GLENN: (202) 619-3823 or gss@voa.gov (4/17)

Seek a little "side" of opinion for your mornings? I'll help "kick" your show into high gear! Guaranteed callers! DAVE: (813) 265-8212 (4/17)

26-year morning pro, great humor & phones, seeking AC, CR, Oldies, Country. Mid or PM drive. BUZZ BOWMAN: (803) 795-9919 (4/17)

POSITIONS SOUGHT

Let me fill your midday or nighttime vacancy. Eight years on-air experience. Ready to relocate! DREW: (330) 633-5323 (4/17)

www.ronline.com

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by email-kmumaw@ronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$120/inch 2x \$100/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site. (www.ronline.com).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8727) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PDT) eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Rating Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.

MARKETPLACE

AIRCHECKS

AUDIO & VIDEO AIRCHECKS!

CURRENT #216, KIS/Billy Burke, WFOV/Joey Nashy, KLLC/Sara & Vinny, KKLZ/Johnson & Tette, KFRV/EZ Street, KFTY/Crazy Kid, KIMNGT, WSTR/Downtown Billy Brown, \$7.50
CURRENT #215, KKBT/John London, WPLU/Archie, KRKS/Get Buchanan, KWCV/Amy B., WFLZ/MJ & BJ, KIOZ/6 C., Woody, KWFM/Rich Bro. Robben, WYYY/KZD, \$7.50
PERSONALITY PLUS#PP-124, WNNX/Barnes, Leslie & Jimmy, KFMB-FM/Jer & Jer, KJR/Gary Bryan, WXTB/Bubba The Love Sponge, WMMW/JoJo & Kenny, \$7.50
PERSONALITY PLUS#PP-123, KSJQ/Lamont & Tonelli, WRMF/Robert Murphy, WAAF/Craig Hill, WAKS/Mason Dixon & Bill Connelly, KPLZ/Kant & Alan, \$7.50
PERSONALITY PLUS#PP-122, WARW/Greaserman, WMMK/John Landecker, KKLQ/Smiley, Kim & Matt, WXRK/Howard Stern, WJRK/Don & Mike, \$7.50
ALL COUNTRY #C-71, WKIS, WYAY, WKHX, WNOE, KMPS, KPCW, \$7.50
ALL AC #AC-49, KFMB-FM, WPGH, WSB-FM, KVIL, KSNE, KMZD, \$7.50
ALL CHR #CHR-40, KHNS, KLLC, WRYW, WQZD, WSTR, WEZB, KHOM, \$7.50
PROFILE #P-364, MAMM/CHR 1100, WPOW, AC WFLC, WLYF, WPLL, ADR WZTA, WBBG, Crry WWS, UC WEDR, WHOT, Goe/WKLU, \$7.50
PROFILE #P-365, NASHVILLE CHR WRYW, WQZD, AC WJXA, ADR WJAC, WKDF, WGFY, Crry WSIK, WSM-FM, Gold WMMX, UC WOOK, \$7.50
PROMO VAULT #PV-32, promo samples - all formats, all market sizes, Cassette \$10
SWEEPER VAULT #SV-18, Sweeper & Legal ID samples, all formats, Cassette \$10
#0-20 (ALL OLDIES#18, TALK RADIO), #MR-6 (MODERN ROCK), #F-24 (ALL FEMALE), #UC-19 (ALL URBAN), #CHN-24 (CHR NIGHTS), #ADR-15 (ALL ADR), #B62 (ATLANTA) at \$7.50 each
CLASSIC #C-202, KJL/Charlie Tuna-1978, WPGC/Dean Griffin-1966, Cleveland's WGCL & WDX-1975, KOMA/Pat Stevens-1975, KFJ/Roger Collins-1978 & more \$11
VIDEO #V1, Atlanta's WSTR/Downtown Billy Brown, WYAY/Rhubarb & Connors, Tampa's WYUL/Cleveland Wheeler, Phoenix's KWCV/Amy B., KEDJ/Shelie Hart-Gurly VHS \$25!

www.californiaaircheck.com

 CALIFORNIA AIRCHECK 
Box 4408 - San Diego, CA 92164 - (619) 460-6104

AUDIO ENTERTAINMENT

DAN O'DAY SEMINARS (Atlanta, Georgia)

Program Directors: May 9 Air Talent: May 10
Production/Creative Directors/Copywriters: May 11
1-310-476-8111 fax: 1-310-471-7762
DANODAY@compuserve.com

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http://www.telejoke.com

COMEDY SERVICES

THE MORNING PUNCH™

Guy Phillips of "Phillips & Company" at Y98 St. Louis says: "If we get to the station and *The Morning Punch* isn't at the fax machine, we go home! *The Morning Punch* is seriously funny stuff and we've loved it since day one!"

Check out a free week of *The Morning Punch* for yourself by fax or e-mail. Just call us anytime at 803-732-6608 to start the comedy coming!

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the KIT 'N MO
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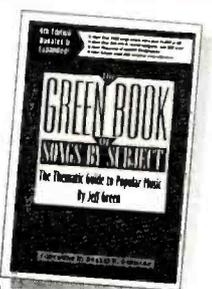
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CHR/POP

LW	TW	ARTIST	SON	Label
2	1	NATALIE IMBRUGLIA	Torn	(RCA)
1	2	SAVAGE GARDEN	Truly Madly Deeply	(Columbia)
4	3	K-CI & JOJO	All My Life	(MCA)
3	4	MATCHBOX 20	3am	(Lava/Atlantic)
5	5	CELINE DION	My Heart Will Go On	(550 Music)
6	6	MADONNA	Frozen	(Maverick/WB)
9	7	MARCY PLAYGROUND	Sex And Candy	(Capitol)
7	8	'N SYNC	I Want You Back	(RCA)
11	9	WILL SMITH	Gettin' Jiggy Wit It	(Columbia)
13	10	ROBYN	Do You Really Want Me	(RCA)
10	11	BILLIE MYERS	Kiss The Rain	(Universal)
12	12	JANET	Together Again	(Virgin)
8	13	BACKSTREET BOYS	As Long As You Love Me	(Jive)
14	14	THIRD EYE BLIND	How's It Going To Be	(Elektra/EEG)
20	15	BACKSTREET BOYS	Everybody	(Backstreet's Back) (Jive)
18	16	ERIC CLAPTON	My Father's Eyes	(Duck/Reprise)
15	17	BEN FOLDS FIVE	Brick	(550 Music)
19	18	CHUMBAWAMBA	Amnesia	(Republic/Universal)
17	19	SMASH MOUTH	Walkin' On The Sun	(Interscope)
21	20	USHER	You Make Me Wanna...	(LaFace/Arista)
25	21	BRIAN MCKNIGHT	Anytime	(Motown)
16	22	AQUA	Turn Back Time	(MCA)
23	23	USHER	Nice & Slow	(LaFace/Arista)
26	24	SHANIA TWAIN	You're Still The One	(Mercury)
28	25	PAULA COLE	Me	(Imago/WB)
27	26	EDWIN MCCAIN	I'll Be	(Lava/Atlantic)
30	27	S.O.A.P.	This Is How We Party	(Crave)
22	28	TUESDAYS	It's Up To You	(Arista)
24	29	VERVE	Bitter Sweet Symphony	(Hut/Virgin)
31	30	TONIC	Open Up Your Eyes	(Polydor/A&M)

CHR begins on Page 35.

HOT AC

LW	TW	ARTIST	SON	Label
2	1	NATALIE IMBRUGLIA	Torn	(RCA)
1	2	MATCHBOX 20	3am	(Lava/Atlantic)
3	3	SAVAGE GARDEN	Truly Madly Deeply	(Columbia)
4	4	LOREENA MCKENITT	The Mummers' Dance	(Quinlan Road/WB)
5	5	THIRD EYE BLIND	How's It Going To Be	(Elektra/EEG)
9	6	ERIC CLAPTON	My Father's Eyes	(Duck/Reprise)
10	7	MARCY PLAYGROUND	Sex And Candy	(Capitol)
6	8	VERVE	Bitter Sweet Symphony	(Hut/Virgin)
8	9	SMASH MOUTH	Walkin' On The Sun	(Interscope)
7	10	CELINE DION	My Heart Will Go On	(550 Music)
14	11	EDWIN MCCAIN	I'll Be	(Lava/Atlantic)
12	12	MADONNA	Frozen	(Maverick/WB)
11	13	BILLIE MYERS	Kiss The Rain	(Universal)
15	14	PAULA COLE	Me	(Imago/WB)
13	15	BEN FOLDS FIVE	Brick	(550 Music)
17	16	FASTBALL	The Way	(Hollywood)
16	17	PAULA COLE	I Don't Want To Wait	(Imago/WB)
19	18	SARAH MCLACHLAN	Adia	(Arista)
18	19	BACKSTREET BOYS	As Long As You Love Me	(Jive)
20	20	SHAWN COLVIN	Nothin' On Me	(Columbia)
22	21	ALANIS MORISSETTE	Uninvited	(Reprise)
23	22	FLEETWOOD MAC	Landslide	(Reprise)
24	23	SISTER 7	Know What You Mean	(Arista Austin/Arista)
25	24	MATCHBOX 20	Real World	(Lava/Atlantic)
26	25	ELTON JOHN	Recover Your Soul	(Rocket/Island)
—	26	VONDA SHEPARD	Searchin' My Soul	(550 Music)
27	27	SHANIA TWAIN	You're Still The One	(Mercury)
28	28	JANET	Together Again	(Virgin)
29	29	FIONA APPLE	Shadowboxer	(Clean Slate/Work)
—	30	REBEKAH	Sin So Well	(Elektra/EEG)

AC begins on Page 68.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
2	1	BRIAN MCKNIGHT	Anytime	(Motown)
1	2	K-CI & JOJO	All My Life	(MCA)
4	3	NEXT	Too Close	(Arista)
3	4	USHER	Nice & Slow	(LaFace/Arista)
6	5	SYLK-E. FYNE	I/CHILL Romeo And Juliet	(Grand Jury/RCA)
5	6	MASE	I/TOTAL What You Want	(Bad Boy/Arista)
11	7	PUBLIC ANNOUNCEMENT	Body Bumpin' Yippie-Yi-Yo	(A&M)
7	8	K.P. & ENVY	Swing My Way	(EastWest/EEG)
10	9	JANET	I Get Lonely	(Virgin)
9	10	DESTINY'S CHILD	No, No, No	(Grass Roots/Columbia)
13	11	MONTELL JORDAN	Let's Ride	(Def Jam/RAL/Mercury)
8	12	WILL SMITH	Gettin' Jiggy Wit It	(Columbia)
15	13	LORD TARIQ & PETER GUNZ	Deja Vu	(Codeine/Columbia)
12	14	CELINE DION	My Heart Will Go On	(550 Music)
14	15	SAVAGE GARDEN	Truly Madly Deeply	(Columbia)
16	16	TIMBALAND & MAGOO	Luv 2 Luv You	(BlackGround/Atlantic)
20	17	XSCAPE	The Arms Of The One Who...	(So So Def/Columbia)
18	18	MADONNA	Frozen	(Maverick/WB)
32	19	BOYZ II MEN	Can't Let Her Go	(Motown)
33	20	MARIAH CAREY	My All	(Columbia)
25	21	BACKSTREET BOYS	Everybody	(Backstreet's Back) (Jive)
24	22	VOICES OF THEORY	Dimelo (Say It)	(H.O.L.A./Red Ant)
19	23	WYCLEF JEAN	Gone Till November	(Ruffhouse/Columbia)
22	24	ICE CUBE	We Be Clubbin'	(Heavyweight/A&M)
21	25	USHER	You Make Me Wanna...	(LaFace/Arista)
17	26	UNCLE SAM	I Don't Ever Want To See You...	(Stonecreek/Epic)
30	27	'N SYNC	I Want You Back	(RCA)
28	28	QUEEN PEN w/LOST BOYZ & CREW	Party...	(Lil' Man/Interscope)
36	29	TAMIA	Imagination	(Qwest/WB)
34	30	ROBYN	Do You Really Want Me	(RCA)

CHR begins on Page 35.

AC

LW	TW	ARTIST	SON	Label
2	1	ERIC CLAPTON	My Father's Eyes	(Duck/Reprise)
1	2	SAVAGE GARDEN	Truly Madly Deeply	(Columbia)
3	3	CELINE DION	My Heart Will Go On	(550 Music)
4	4	BACKSTREET BOYS	As Long As You Love Me	(Jive)
5	5	JOHN TESH	I/JAMES INGRAM Give Me Forever...	(GTSP/Mercury)
6	6	ELTON JOHN	Recover Your Soul	(Rocket/Island)
7	7	SHANIA TWAIN	You're Still The One	(Mercury)
10	8	DAKOTA MOON	A Promise I Make	(Elektra/EEG)
9	9	FLEETWOOD MAC	Landslide	(Reprise)
8	10	PAULA COLE	I Don't Want To Wait	(Imago/WB)
12	11	AMY GRANT	Like I Love You	(A&M)
14	12	MADONNA	Frozen	(Maverick/WB)
11	13	ELTON JOHN	Something About The Way You...	(Rocket/Island)
16	14	MICHAEL BOLTON	Safe Place From The Storm	(Columbia)
15	15	KENNY G	My Heart Will Go On	(Arista)
13	16	VANESSA WILLIAMS	Oh How The Years Go By	(Mercury)
17	17	LEANN RIMES	How Do I Live	(Curb)
18	18	RICHARD MARX & DONNA LEWIS	At The Beginning	(Atlantic)
19	19	DARYL HALL & JOHN OATES	The Sky Is Falling	(Push)
22	20	LEANN RIMES	Looking Through Your Eyes	(Curb/Atlantic)
21	21	SARAH MCLACHLAN	Adia	(Arista)
23	22	MARIAH CAREY	My All	(Columbia)
24	23	NATALIE IMBRUGLIA	Torn	(RCA)
20	24	JAMES HORNOR	Southampton	(Sony Classical/Work)
26	25	PETER CETERA	She Doesn't Need Me Anymore	(River North)
—	26	BONNIE RAITT	One Belief Away	(Capitol)
28	27	JANET	Together Again	(Virgin)
29	28	AALIYAH	Journey To The Past	(Atlantic)
—	29	38 SPECIAL	Saving Grace	(Razor & Tie)
—	30	VONDA SHEPARD	Searchin' My Soul	(550 Music)

No Songs Qualified For Breaker Status This Week.

AC begins on Page 68.

URBAN

LW	TW	ARTIST	SON	Label
2	1	JANET	I Get Lonely	(Virgin)
1	2	PUBLIC ANNOUNCEMENT	Body Bumpin' Yippie-Yi-Yo	(A&M)
3	3	MONTELL JORDAN	Let's Ride	(Def Jam/RAL/Mercury)
5	4	ARETHA FRANKLIN	A Rose Is Still A Rose	(Arista)
6	5	TAMIA	Imagination	(Qwest/WB)
4	6	NEXT	Too Close	(Arista)
10	7	KEITH WASHINGTON	Bring It On	(Silas/MCA)
9	8	SYLK-E. FYNE	I/CHILL Romeo And Juliet	(Grand Jury/RCA)
8	9	QUEEN PEN w/LOST BOYZ & CREW	Party...	(Lil' Man/Interscope)
17	10	MYA	I/SISQO OF DRU HILL It's All About Me	(University/Interscope)
12	11	ICE CUBE	We Be Clubbin'	(Heavyweight/A&M)
14	12	ELUSION	Reality	(RCA)
7	13	SMOOTH	Strawberries	(Perspective/A&M)
20	14	JON B.	They Don't Know	(Yab Yum/550 Music)
16	15	SILKK THE SHOCKER	Just Be Straight With Me	(No Limit/Priority)
23	16	EBONI FOSTER	Crazy For You	(Nightbird/MCA)
21	17	TIMBALAND & MAGOO	Clock Strikes	(BlackGround/Atlantic)
36	18	XSCAPE	The Arms Of The One Who...	(So So Def/Columbia)
13	19	K-CI & JOJO	All My Life	(MCA)
11	20	OL SKOOL I/K. SWEAT & XSCAPE	Am I Dreaming	(Keia/Universal)
27	21	LOX	Money, Power, And Respect	(Bad Boy/Arista)
22	22	DAVE HOLLISTER/REDMAN/SERMON	The Weekend	(Tommy Boy)
31	23	PLAYA	Cheers 2 U	(Def Soul/Def Jam/RAL/Mercury)
42	24	BOYZ II MEN	Can't Let Her Go	(Motown)
29	25	BUSTA RHYMES	Turn It Up	(Elektra/EEG)
33	26	CHICO DEBARGE	No Guarantee	(Kedar/Universal)
35	27	GOODIE MOB	They Don't Dance No Mo'	(LaFace/Arista)
40	28	JOE	All That I Am	(Jive)
18	29	JAGGED EDGE	Gotta Be	(So So Def/Columbia)
34	30	DAVINA	Come Over To My Place	(Loud/RCA)

URBAN begins on Page 46.

ACTIVE ROCK

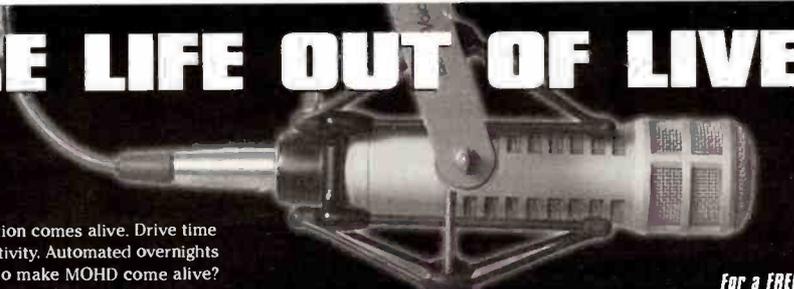
LW	TW	ARTIST	SON	Label
1	1	DAYS OF THE NEW	Shelf In The Room	(Outpost/Geffen)
3	2	JERRY CANTRELL	Cut You In	(Columbia)
2	3	FOO FIGHTERS	My Hero	(Roswell/Capitol)
4	4	CREED	Torn	(Wind-up)
9	5	BROTHER CANE	I Lie In The Bed I Make	(Virgin)
7	6	KENNY WAYNE SHEPHERD	Blue On Black	(Revolution)
6	7	MARCY PLAYGROUND	Sex And Candy	(Capitol)
8	8	METALLICA	The Unforgiven II	(Elektra/EEG)
21	9	JIMMY PAGE/ROBERT PLANT	Most High	(Atlantic)
5	10	VAN HALEN	Without You	(Warner Bros.)
10	11	MEGADETH	Use The Man	(Capitol)
12	12	STABBING WESTWARD	Save Yourself	(Columbia)
16	13	METALLICA	Fuel	(Elektra/EEG)
15	14	SEMONIC	Closing Time	(MCA)
17	15	CREED	My Own Prison	(Wind-up)
14	16	EVERCLEAR	I Will Buy You A New Life	(Capitol)
18	17	SPACEHOG	Mungo City	(HiFi/Sire/WB)
13	18	PEARL JAM	Given To Fly	(Epic)
11	19	CHRIS CORNELL	Sunshower	(Atlantic)
20	20	JIMMIE'S CHICKEN SHACK	Dropping Anchor	(Rocket/Island)
23	21	FUEL	Shimmer	(550 Music)
19	22	TWO I Am A Pig	(Nothing/Interscope)	
22	23	DAYS OF THE NEW	Touch, Peel, And Stand	(Outpost/Geffen)
29	24	BLACK LAB	Time Ago	(DGC/Geffen)
28	25	MATCHBOX 20	Real World	(Lava/Atlantic)
26	26	LIFE OF AGONY	Tangerine	(Roadrunner)
—	27	SOUL ASYLUM	I Will Still Be Laughing	(Columbia)
30	28	THIRD EYE BLIND	Losing A Whole Year	(Elektra/EEG)
41	29	PEARL JAM	Wishlist	(Epic)
25	30	OUR LADY PEACE	Clumsy	(Columbia)

ROCK begins on Page 80.

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NATIONAL AIRPLAY OVERVIEW APRIL 17, 1998

URBAN AC

LW	TW	ARTIST	SON	Label
1	1	ARETHA FRANKLIN	A Rose Is Still A Rose	(Arista)
2	2	MARY J. BLIGE	Seven Days	(MCA)
5	3	JANET I	Get Lonely	(Virgin)
4	4	K-CI & JOJO	All My Life	(MCA)
3	5	BRIAN MCKNIGHT	Anytime	(Motown)
7	6	KEITH WASHINGTON	Bring It On	(Silas/MCA)
6	7	OL SKOOL I/K. SWEAT & XSCAPE	Am I Dreaming	(Keia/Universal)
8	8	RANDY CRAWFORD	Bye Bye	(Bluemoon/Atlantic)
10	9	PHIL PERRY	One Heart One Love	(Peak/Private)
12	10	CECE WINANS	Well, Alright!	(PMG/Atlantic)
13	11	EDDIE M.	Tell Me (If You Still Care)	(JVC/JMI)
11	12	JONATHAN BUTLER	Lost To Love	(N2K Encoded Music)
9	13	PATTI LABELLE	Someone Like You	(MCA)
24	14	WILL DOWNING	If She Knew	(Motown)
14	15	UNCLE SAM	I Don't Ever Want To See You..	(Stonecreek/Epic)
17	16	BONEY JAMES	It's All Good	(Warner Bros.)
25	17	JOE AL	That I Am	(Jive)
20	18	SWV	Rain	(RCA)
22	19	ALI	Love Letters	(Island)
15	20	JODY WATLEY	Off The Hook	(Atlantic)
19	21	PATRICE RUSHEN	Sweetest Taboo	(Discovery)
18	22	BOYZ II MEN	A Song For Mama	(Motown)
26	23	DAVINA	Come Over To My Place	(Loud/RCA)
16	24	LUTHER VANDROSS	I Won't Let You Do That To Me	(LV/Epic)
21	25	REBBIE JACKSON	Yours Faithfully	(MJJ/Work)
28	26	JON B.	They Don't Know	(Yab Yum/550 Music)
27	27	GEORGE HOWARD	Midnight Mood	(GRP)
29	28	TAMIA	Imagination	(Qwest/WB)
—	29	XSCAPE	The Arms Of The One Who...	(So So Def/Columbia)
—	30	BIG BUB	Settle Down	(Kedar/Universal)

URBAN begins on Page 46.

ROCK

LW	TW	ARTIST	SON	Label
1	1	KENNY WAYNE SHEPHERD	Blue On Black	(Revolution)
6	2	JIMMY PAGE/ROBERT PLANT	Most High	(Atlantic)
2	3	VAN HALEN	Without You	(Warner Bros.)
3	4	DAYS OF THE NEW	Shelf In The Room	(Outpost/Geffen)
4	5	MARCY PLAYGROUND	Sex And Candy	(Capitol)
5	6	BROTHER CANE	I Lie In The Bed I Make	(Virgin)
10	7	JERRY CANTRELL	Cut You In	(Columbia)
9	8	VAN ZANT	Rage	(CMC)
13	9	CREED	My Own Prison	(Wind-up)
14	10	ERIC CLAPTON	She's Gone	(Duck/Reprise)
8	11	CHRIS CORNELL	Sunshower	(Atlantic)
12	12	METALLICA	The Unforgiven II	(Elektra/EEG)
18	13	MATCHBOX 20	Real World	(Lava/Atlantic)
11	14	ROLLING STONES	Saint Of Me	(Virgin)
7	15	PEARL JAM	Given To Fly	(Epic)
19	16	SEMISONIC	Closing Time	(MCA)
21	17	SPACEHOG	Mungo City	(HiFi/Sire/WB)
15	18	MATCHBOX 20	3am	(Lava/Atlantic)
30	19	DAVE MATTHEWS BAND	Don't Drink The Water	(RCA)
17	20	FOO FIGHTERS	My Hero	(Roswell/Capitol)
24	21	BIG HEAD TODD & THE MONSTERS	Boom Boom	(Revolution)
16	22	RICHIE SAMBORA	Hard Times Come Easy	(Mercury)
22	23	CREED	Tom	(Wind-up)
32	24	PEARL JAM	Wishlist	(Epic)
25	25	JOE SATRIANI	Ceremony	(Epic)
27	26	BLACK LAB	Time Ago	(DGC/Geffen)
29	27	METALLICA	Fuel	(Elektra/EEG)
36	28	DLR BAND	Slam Dunk	(Wawazat)
26	29	MEGADETH	Use The Man	(Capitol)
31	30	EVERCLEAR	I Will Buy You A New Life	(Capitol)

ROCK begins on Page 80.

COUNTRY

LW	TW	ARTIST	SON	Label
3	1	SHANIA TWAIN	You're Still The One	(Mercury)
1	2	JO DEE MESSINA	Bye, Bye	(Curb)
5	3	GARTH BROOKS	Two Pina Colodas	(Capitol)
4	4	TOBY KEITH	Dream Walkin'	(Mercury)
6	5	FAITH HILL	This Kiss	(Warner Bros.)
9	6	RANDY TRAVIS	Out Of My Bones	(DreamWorks)
11	7	TRACY BYRD	I'm From The Country	(MCA)
14	8	STEVE WARINER	Holes In The Floor Of Heaven	(Capitol)
12	9	MICHAEL PETERSON	Too Good To Be True	(Reprise)
2	10	CLAY WALKER	Then What	(Giant)
13	11	PATTY LOVELESS	To Have You Back Again	(Epic)
15	12	TIM MCGRAW	One Of These Days	(Curb)
16	13	JOHN MICHAEL MONTGOMERY	Love Working On You	(Atlantic)
21	14	GEORGE STRAIT	I Just Want To Dance With You	(MCA)
7	15	DAVID KERSH	If I Never Stop Loving You	(Curb)
10	16	TRISHA YEARWOOD	Perfect Love	(MCA)
22	17	MARK WILLS	I Do (Cherish You)	(Mercury)
17	18	MINDY MCCREARY	You'll Never Know	(BNA)
18	19	ALABAMA	She's Got That Look In Her...	(RCA)
19	20	LEANN RIMES	Commitment	(MCG/Curb)
8	21	TRACE ADKINS	Lonely Won't Leave Me Alone	(Capitol)
23	22	LONESTAR	Say When	(BNA)
24	23	GARY ALLAN	It Would Be You	(Decca)
28	24	CLINT BLACK	The Shoes You're Wearing	(RCA)
25	25	KENNY CHESNEY	That's Why I'm Here	(BNA)
29	26	SAMMY KERSHAW	Matches	(Mercury)
30	27	MARK CHESNUTT	I Might Even Quit Lovin' You	(Decca)
32	28	TY HERNDON	A Man Holdin' On	(Epic)
31	29	HAL KETCHUM	I Saw The Light	(MCG/Curb)
33	30	KEITH HARLING	Papa Bear	(MCA)
36	32	TERRI CLARK	Now That I Found You	(Mercury)
37	34	LEE ANN WOMACK	Buckaroo	(Decca)
40	35	JOE DIFFIE	Texas Size Heartache	(Epic)

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ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	FASTBALL	The Way	(Hollywood)
2	2	EVERCLEAR	I Will Buy You A New Life	(Capitol)
3	3	SEMISONIC	Closing Time	(MCA)
6	4	DAVE MATTHEWS BAND	Don't Drink The Water	(RCA)
4	5	MARCY PLAYGROUND	Sex And Candy	(Capitol)
8	6	GARBAGE	Push It	(Almo Sounds/Interscope)
12	7	PEARL JAM	Wishlist	(Epic)
9	8	FUEL	Shimmer	(550 Music)
5	9	FOO FIGHTERS	My Hero	(Roswell/Capitol)
7	10	CREED	My Own Prison	(Wind-up)
14	11	THIRD EYE BLIND	Losing A Whole Year	(Elektra/EEG)
21	12	GOO GOO DOLLS	Iris	(Reprise)
13	13	JERRY CANTRELL	Cut You In	(Columbia)
10	14	OUR LADY PEACE	Clumsy	(Columbia)
15	15	NATALIE IMBRUGLIA	Torn	(RCA)
22	16	MATCHBOX 20	Real World	(Lava/Atlantic)
11	17	GREEN DAY	Time Of Your Life	(Good...) (Reprise)
20	18	CHERRY POPPIN' DADDIES	Zoot Suit Riot	(Mojo/Universal)
17	19	DAYS OF THE NEW	Shelf In The Room	(Outpost/Geffen)
23	20	GOD LIVES UNDERWATER	From Your Mouth	(1500/A&M)
18	21	SPACEHOG	Mungo City	(HiFi/Sire/WB)
43	22	TORI AMOS	Spark	(Atlantic)
26	23	HARVEY DANGER	Flagpole Sitta	(Slash/London)
29	24	URGE	Jump Right In	(Immortal/Epic)
19	25	PEARL JAM	Given To Fly	(Epic)
16	26	CHRIS CORNELL	Sunshower	(Atlantic)
25	27	STABBING WESTWARD	Save Yourself	(Columbia)
28	28	ALANIS MORISSETTE	Uninvited	(Reprise)
24	29	THIRD EYE BLIND	How's It Going To Be	(Elektra/EEG)
40	30	GREEN DAY	Redundant	(Reprise)
34	31	ATHENAUM	What I Didn't Know	(Atlantic)

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NAC/SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
1	1	BONEY JAMES	After The Rain	(Warner Bros.)
2	2	CHIELI MINUCCI	Dreams	(JVC/JMI)
4	3	CHUCK LOEB	Just Us	(Shanachie)
3	4	KENNY G	My Heart Will Go On	(Arista)
7	5	DOWN TO THE BONE	Brooklyn Heights	(Nu Groove)
5	6	BRIAN TARQUIN	One Arabian Knight	(Instinct)
8	7	CHRIS CAMOZZI	Swing Shift	(Discovery)
6	8	EVAN MARKS	Coast To Coast	(Verve Forecast)
12	9	JONATHAN BUTLER	Dancing On The Shore	(N2K Encoded Music)
9	10	JOHN TESH I/JAMES INGRAM	Give Me Forever...	(GTSP/Mercury)
10	11	BRAXTON BROTHERS	Happy Again	(Windham Hill Jazz)
14	12	BRIAN BROMBERG	By The Fireplace	(Zebra)
16	13	JOYCE COOLING	After Hours	(Heads Up)
13	14	RANDY CRAWFORD	Bye Bye	(Bluemoon/Atlantic)
22	15	FOUR 80 EAST	Eastside	(Cargo/MCA)
19	16	MARILYN SCOTT	Starting To Fall	(Warner Bros.)
23	17	ERIC CLAPTON	Needs His Woman	(Duck/Reprise)
18	18	DEAN JAMES	Market Street	(Brajo/Ichiban)
—	19	RICHARD ELLIOT	In The Groove	(Metro Blue/Blue Note)
20	20	RIPPINGTONS	In Another Life	(Peak/Windham Hill Jazz)
24	21	BRIAN HUGHES	One 2 One	(Higher Octave)
17	22	AVENUE BLUE	Always There	(Mesa/Bluemoon/Atlantic)
15	23	PAUL HARDCASTLE	Paradise Cove	(JVC/JMI)
26	24	PHIL PERRY	One Heart One Love	(Peak/Private)
29	25	BRIAN CULBERTSON	On My Mind	(Bluemoon/Atlantic)
11	26	THOM ROTELLA	What's The Story?	(Telarc)
28	27	B-TRIBE	Sometimes	(Atlantic)
30	28	GREGG KARUKAS	Blue Touch	(I.E./Verve)
—	29	KIM WATERS	Nightfall	(Shanachie)
27	30	CHARLES FAMBROUGH	It's Not Easy Havin' Fun	(Nu Groove)

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ADULT ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	BONNIE RAITT	One Belief Away	(Capitol)
7	2	DAVE MATTHEWS BAND	Don't Drink The Water	(RCA)
3	3	FASTBALL	The Way	(Hollywood)
2	4	ERIC CLAPTON	My Father's Eyes	(Duck/Reprise)
5	5	NATALIE IMBRUGLIA	Torn	(RCA)
6	6	AGENTS OF GOOD ROOTS	Smiling Up The Frown	(RCA)
4	7	MARC COHN	Already Home	(Atlantic)
8	8	SARAH MCLACHLAN	Adia	(Arista)
12	9	SEMISONIC	Closing Time	(MCA)
11	10	ROBBIE ROBERTSON	Unbound	(Capitol)
9	11	KENNY WAYNE SHEPHERD	Blue On Black	(Revolution)
10	12	MARCY PLAYGROUND	Sex And Candy	(Capitol)
13	13	PAULA COLE	Me	(Imago/WB)
19	14	PEARL JAM	Wishlist	(Epic)
20	15	MATCHBOX 20	Real World	(Lava/Atlantic)
16	16	STEVE POLTZ	Silverlining	(Mercury)
14	17	CHRIS STILLS	Razorblades	(Atlantic)
21	18	EBBA FORSBERG	Lost Count	(Mavenick/WB)
22	19	EDWIN MCCAIN	I'll Be	(Lava/Atlantic)
17	20	THIRD EYE BLIND	How's It Going To Be	(Elektra/EEG)
23	21	SHAWN COLVIN	Nothin On Me	(Columbia)
—	22	TORI AMOS	Spark	(Atlantic)
18	23	MATCHBOX 20	3am	(Lava/Atlantic)
15	24	VERVE	Bitter Sweet Symphony	(Hut/Virgin)
29	25	ALANA DAVIS	Crazy	(Elektra/EEG)
30	26	GOO GOO DOLLS	Iris	(Reprise)
26	27	SPECIALS	It's You	(Way Cool Music/MCA)
25	28	ANI DIFRANCO	Little Plastic Castle	(Righteous Babe)
—	29	ERIC CLAPTON	She's Gone	(Duck/Reprise)
27	30	PETER CASE	Let Me Fall	(Vanguard)

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Publisher's Profile

By Erica Farber



RALPH GUILD

Chairman/CEO, Interep

personalities again. People are talking about radio. It creates somewhat of a risk for reps, but the good news is that the money we used to spend on soliciting can now be reinvested in our sales force. Stations today are either going to become a Katz client or an Interep client. It's changing the business quite significantly. There's a lot more focus on performance. You can't sell time to your radio stations; you sell time to agencies. And with these group owners being businesspeople, there's a greater concentration on problem-solving and getting the deal. There isn't the haranguing that used to go on. I won't say it's gone, but it's reduced significantly."

How deregulation has affected relationships at the advertising agencies: "Aside from what I read in the press, there doesn't seem to be a lot of difference. All of their concerns about what groups might do as compared to what's really happening in the marketplace were unfounded. For instance, business this year might be up 8%-9%, and that's all pricing."

One thing about Interep that would surprise our readers: "I think people would be surprised that we have 650 people who are mostly self-motivated. We provide good training and let them know what's expected and then let them do it in their own style. I think people would be surprised at how self-critical we are. We're constantly trying to make it better. The teamwork in our company is remarkable, and I think it's as good as teamwork has ever been in any organization."

Greatest accomplishment: "I can't think of one great accomplishment; I think of a lot of little ones. I'm proud of the fact that we have so many people who have been here 15-20-25 years and are still active. I think that's an accomplishment, because this business is not noted for longevity. I'm proud of the fact that we have our intern program and our apprenticeship program. About 25% of our company is made up of people who came into the company through one or the other or both of those programs, going back as far as 10 years. If I had to pick the one thing that we did that made a difference in the business — an enduring difference — it would be the consolidation of the rep industry. We led that against virtually everybody in the industry. We were called immoral, unethical, and crooks. Now, everybody's doing what we're doing."

Greatest disappointment: "We couldn't create a one-stop shopping center. Now I read about other industries that have tried, and apparently no one has ever really accomplished it. I thought our strategy was the right way for this industry to evolve, but we couldn't pull it off. There were too many conflicts."

Skills that people need to be successful in national sales: "Inside themselves, they really have to want to have both the buyer and seller feel that they have been treated fairly and given good service. They have to be willing to provide that kind of service without being obsequious. I think you have to be able to take criticism from both sides without internalizing or personalizing it. Technology will become more and more important in the business, but it will never replace the need for sellers to face buyers to negotiate and reason with them. One-to-one selling is probably more important today than it was before technology."

The best salesperson he ever met, besides himself: "That is easy. The best salesperson I ever worked with is Daren McGavren. His energy, his personality, and his salesmanship propelled us into a national rep firm. I didn't have anything to do with that; he did it. It was his vision and his investment, both of his personal time and

his money. I'm more than happy to take credit for managing the company over the years and for a lot of its growth, but in terms of energy and pure salesmanship, Daren was and still is one of the best salespeople I've ever run into."

Person he most admires: "Personally, Calla [his wife], for putting up with me all these 48 years. Professionally, Lincoln Deller. I find myself quite frequently — still — saying how did Deller handle this, what did he do? I either worked for him or represented him from the time I was 19 years old till the day he died. I still represent his widow, Sylvia."

Favorite radio format: "Classical. I find myself listening to WQXR more than I listen to anything else. When I'm not listening to QXR in the morning, I'm listening to Imus. If there's something going on in the world that I want to get background on, I listen to NPR."

Favorite song: "Anything by Gershwin and almost everything by the Beatles."

Favorite TV show: "I'm so embarrassed to tell you it's *Seinfeld*. I'm quickly moving over to *Just Shoot Me*, George Segal's new sitcom."

Favorite movie: "*Johnny Dangerously*, with Michael Keaton. I own it in two different houses. I used to sit and watch the Fred Astaire movies; now I like to fast-forward to the dance routines."

Favorite book: "Nonfiction: Michael Porter's *Competitive Strategies*. Fiction: I'm so shallow that I read detective stories on airplanes, and I can't tell one from the other, and I can never remember the titles."

Hobbies: "Tap dancing! I haven't taken long vacations in years, but we take a lot of five-day weekends — leave Wednesday night, get back on Tuesday. We go to France like that, we go to Italy, we go to a lot of different places that way."

Beverage of choice: "No one will ever know about this except me. It's called The Buzz. You get it at a health food store in Palm Beach. It's pureed strawberries and orange juice frozen into a lump. When you order it, they put that into the blender and put in a banana and a mango, and it is the best!"

Stock recommendation: "Ask an expert, not me! I'm embarrassed. I may be the only human being alive who hasn't made hundreds of thousands of dollars investing in his clients' radio stations. The fact is, most of my net worth is tied up in the business, and I just don't have many investments. We've invested a lot in real estate and things like that."

Favorite website: I use Lycos a lot when I'm going someplace to find the shortest way to get there. I've used it to get in touch with people I haven't seen for literally decades who I thought I might never see or talk to again. I do have a trading account with Etrade."

Who he would want to play him in a movie of his life: "Michael Keaton. I love Michael Keaton."

Future for national sales: "Very optimistic. We're heading into another good year, and I truly believe that we have the formula for bringing in new dollars. I think the day will come when our radio marketing specialists sales force will probably be the size of a former rep company, like 60-70 people around America."

On receiving this honor: "I was really surprised because I don't really see myself as an industry leader. I'm in the rep business, and I love doing it, and that's what I do for a living. I'm not trying to be modest or stuff like that, I was just surprised! I think there are a lot of other people who probably should have been honored ahead of me, but I am glad they picked me."

On April 21, Ralph Guild, Chairman and CEO of Interep, will be receiving the 1998 Golden Mike Award presented by the Broadcast Foundation. The award is traditionally bestowed upon an individual who has demonstrated extraordinary commitment to the industry and the community at large through leadership, innovation, and integrity.

This year's honoree is a bit special — to me, that is. I had the pleasure of working with and for Ralph for 12 years prior to joining R&R. With an incredible career spanning over 40 years, his remarkable selling skills, his thirst for knowledge, and his unending questioning of the status quo, he continues to this day to be a mentor for many and a true leader and friend to many more. Words cannot relay how much I appreciate what he has given me and, at the same time, how much he has given the radio business.

Interep has grown from just \$800,000 in sales in 1957, the year Guild joined the company, to billing more than \$875 million in 1997, making it the largest sales and marketing company dedicated solely to radio advertising. As proof of his true passion for radio, Guild's name is on the door of the radio listening rooms at the Museum of Radio & TV in both L.A. and NY, and he serves as a museum trustee and member of the executive committee. He is also involved in many other industry and community organizations.

The national rep business today: "First of all, it's really excellent this year. We had a very good year last year, and this year is starting out to be every bit as good. We're running a very solid business; it's growing steadily every year. And, frankly, in the economy of the last few years, having good billing is not exactly a Herculean task anymore."

Effect of deregulation on national rep business: "From an audience point of view, more stable programming. With stations being owned by the same people over a longer period of time, you don't have those erratic changes in programming that used to happen every time there would be an ownership change. Ratings will become more stable and more predictable, and therefore radio will continue to be a more desirable medium for people because they'll know more about the personalities and the programs. Syndication and networks have been fabulous for national business in that we have national radio