NEWSSTAND PRICE \$6.50.

Matthews Does It Again

RCA recording artists The Dave Matthews Band have landed another multiformat hit! "I Did It" moves to the top



I Did It" moves to the top spot on this week's Adult Alternative chart. The song is also tied for No. 10 at Alternative and moyes up from No. 27 to a tie for 17th at Rock — and, for good measure, it's also climbing the Active Rock and Hot AC charts.



JANUARY 26, 2001 Powell Named FCC Chairman

Michael Powell, son of Secretary of State Colin Powell, has been appointed by President Bush to take the reins of the government agency that regulates the radio industry. If his nomination is approved by the Senate, the younger Powell will become Chairman of the FCC. Full story, next page.



STRANGER IN MY HOUSE

ADDED AT WKTU IMPACTS RHYTHM/CROSSOVER 1/29

- AUDIENCE OVER 30 MILLION
- R&R URBAN CHART 7
- CROSSOVER MONITOR 30*
- URBAN MONITOR 11*
- BILLBOARD DANCE CHART #24 POWER PICK!!
- SCANNING OVER 20,000 ALBUMS A WEEK, OVER 300,000 UNITS TO DATE

THE HOTTEST

SINGLE OF THE YEAR

AND THE VIDEO

EVERYBODY'S

TALKING ABOUT

TESTING & REQUESTING EVERYWHERE!

WPGC WUSL **Philadelphia** 40x 50x Washington 60x WERQ **B**altimore 45x **KKBT** Los Angeles 35x **WBLS New York** 40x WPHI **Philadelphia** WJBT Orlando 60x 20x **WIHM Jacksonville** 35x WHHH Indianapolis **KOHT** Tucson 20x **WBHI WKYS** 55x Birmingham 30x Washington

"A total female anthem!! It's been #1 phones and #2 callout"

- Dion Summers - PD - 92Q/Baltimore







- 0 ×

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To energize your local direct prospecting efforts, contact your Arbitron representative about MapMAKER Direct.

MapMAKER Direct: Your Local Direct Prospecting Tool



management + marketing + sales

The bulk of recruitment advertising can still be found in newspapers, despite the fact that radio has better access to the employment pool than any other medium. Today, with web technology, radio stations have the ability to compete better than ever for the lucrative recruitment market. You'll find a complete rundown in this week's Management, Marketing and Sales section. You'll also find a report on Candice Bergen's appearance in WBEB/ Philadelphia's TV commercial, and an essay by Dick Kazan on an important trait of successful people.

Pages 12-19

RESEARCH THEME ISSUE

All of R&R's format editors cover an aspect of radio research this week. Here's the rundown:

AC: Election '00 recap

Adult Alternative: A closer look at AA

Alternative: Budget research CHR: Tips from the pros Country: Callout research

NAC/Smooth Jazz: Online behavior

News/Talk: Listener insights Rock: A callout primer Urban: The power-ratio gap

Throughout this issue

IN THE NEWS

- XM Satellite Radio signs programming deals, outlines financial needs
- Michael Powers becomes Mercury/Nashville Sr. VP/Promo, John Ettinger VP/Nat'l Promo

Page 3



Powell Named FCC Chairman

Powell

Bush's choice praised by industry leaders; one commission seat still to be filled

By JOE HOWARD R&R WASHINGTON BUREAU ihoward@rronline.com

Ending weeks of speculation Michael Powell was appointed Chairman of the FCC on Monday by newly inaugurated President Bush. In a statement released late Monday Powell said, "I am deeply honored and privileged to have received President

Bush's designation. I look forward to working with the new administration. Congress, my fellow commissioners and the very talented FCC staff on the important and challenging communications issues facing our nation.

Powell had been the rumored successor to Bill Kennard for some time, so the appointment came as no surprise. Still, his selection

brought praise from all over the industry. NAB President/

CEO Eddie Fritts called Powell's appointment "an outstanding choice." He said, "Michael Powell has demonstrated a keen intellect and a firm grasp of publicpolicy issues." And House Commerce Committée Chairman Billy Tauzin told Bloomberg that

Powell is "the one person best-suited to bring the agency into the 21st century."

Powell's colleagues on the now four-member commission agreed. Susan Ness, whose term was extended by President Clinton in his last days in office, said that Powell's "leadership, intelligence, character and sense of humor are qualities that will serve him and the American

POWELL/See Page 32

Clear Channel Radio chief to speak March 10 By Al. Peterson RAR NEWS/TALK EDITOR alpeterson@rronline.com Clear Channel Radio Chairman/CEO Randy Michaels will be the keynote speaker at R&R's Talk Radio Seminar, which will be

Michaels

JANUARY 26, 2001

Michaels To Keynote TRS 2001

from air talent to CEO over the course of his colorful 30-year broadcast career, will speak to TRS 2001 attendees at a special Saturday-morning general session.

held March 8-10 at the

Marina Beach Marriott

Hotel in Los Angeles.

Michaels, who has risen

Michaels attended the State University of New York at Fredonia before accepting his first programming job, at WGR & WGRQ/Buffalo. In 1975 Taft Broadcasting sent Michaels to the company's struggling WKRQ-FM/Cincinnati, where he quickly established a reputa-

tion as an aggressive competitor who specialized in dramatic turnarounds. After serving nearly a decade as VP/ Programming for Taft's 12-station group, in 1983 Michaels formed Seven Hills Communications and became the new company's Exec. VP/Operations. Seven Hills later became Re-

public Broadcasting and acquired four radio stations, including the venerable WLW/Cincin-

It was at WLW that Michaels first fine-tuned a formula that is still very evident at a majority of today's successful Clear Channel-owned News/Talkers. Using a combination of colorful talk personalities, news and service dominance and professional

TRS/See Page 32

November Revenues Increased By 3%

Radio industry revenues went up 3% in November compared to November '99, according to the RAB. Local business rose 4%. while national revenues were even with the previous November.

The 3% increase matched the increase experienced in October and reaffirms a slowdown in the U.S. economy. All eyes will be on the December numbers - due to be released in a few weeks --- because retailers complained of slow sales over the holiday season.

Despite the low-single-digit performance of the radio industry in the fall, year-to-date 2000 business was still 13% ahead of

the previous year (that includes a 13% increase in local business and a 14% increase in national revenues).

This was the first month that the RAB did not break out revenue performance by region, as has been the practice for at least the last decade. RAB spokesperson Renee Cassis said the decision to end regional breakouts was made by the accounting firm Miller, Kaplan, Arase & Co., which gathers and provides the numbers to the RAB. Accountant George Nadel Riven of the firm declined to specify the reason for ending the practice of regional reporting.

Emmis Sells 'TLC

Duo To Radio One

Emmis Communications.

which has been fending off a

challenge on its home turf of In-

dianapolis by recent market in-vader Radio One, last week

signed a nonbinding letter of in-

tent for Radio One to acquire

Gospel WTLC-AM and the in-

tellectual property of Urban AC

FM's call letters, programming.

trademarks, logos and most of

the station's employees to its

3,000-watt WBKS at 106.7

MHz, replacing that signal's Ur-

ban Oldies format. Radio One

will also take over WTLC-AM

in mid-February, via an LMA.

Emmis Chairman/CEO Jeff

Smulyan noted that one of the

Radio One will move the

WTLC-FM.

By JEFFREY YORKE R&R WASHINGTON BUREAU CHIEF yorke@rronline.com

THIS WEEK

• DESTINY'S CHILD Independent Women... (Columbia)

CHR/MHYTHMIC

. OUTKAST Ms. Jackson (LaFace/Arista)

· JAGGED EDGE Promise (So So Del/Columbia)

URBAN AC

• AVANT My First Love (Magic Johnson/MCA)

COUNTRY · DIXIE CHICKS Without You (Monument)

. 'N SYNC This I Promise You (Jive)

HOT AC

• MATCHBOX TWENTY If You're Gone-(Lava/Atlantic)

NAC/SMOOTH JAZZ

. BONEY JAMES & RICK BRAUN R.S.V.P. (Warner Bros.)

• FUEL Hemorrhage (In My Hands) (550 Music/Epic)

ACTIVE ROCK

· GODSMACK Awake (Republic/Universal)

ALTERNATIVE

LIFEHOUSE Hanging By A Moment (DreamWorks)

NEWSSTAND PRICE \$6.50

ADULT ALTERNATIVE

. DAVE MATTHEWS BAND I Did it (RCA)

Jamieson To Lead BMG North America

By Steve Wonsiewicz R&R MUSIC EDITOR swonz@rronline.com

As part of a companywide realignment of its music division,



has promoted Robert Jamieson to President/CEO of BMG Entertainment North America. Jamieson will continue to be based in New York and will report to new-

Bertelsmann

Jamieson

ly installed BMG Entertainment President/CEO Rolf Schmidt-

Jamieson will oversee Arista Records, headed by Antonio L.A." Reid; BMG Distribution, headed by Pete Jones; the RCA

BMG/See Page 32



Bush Shakes His Bon-Bon!

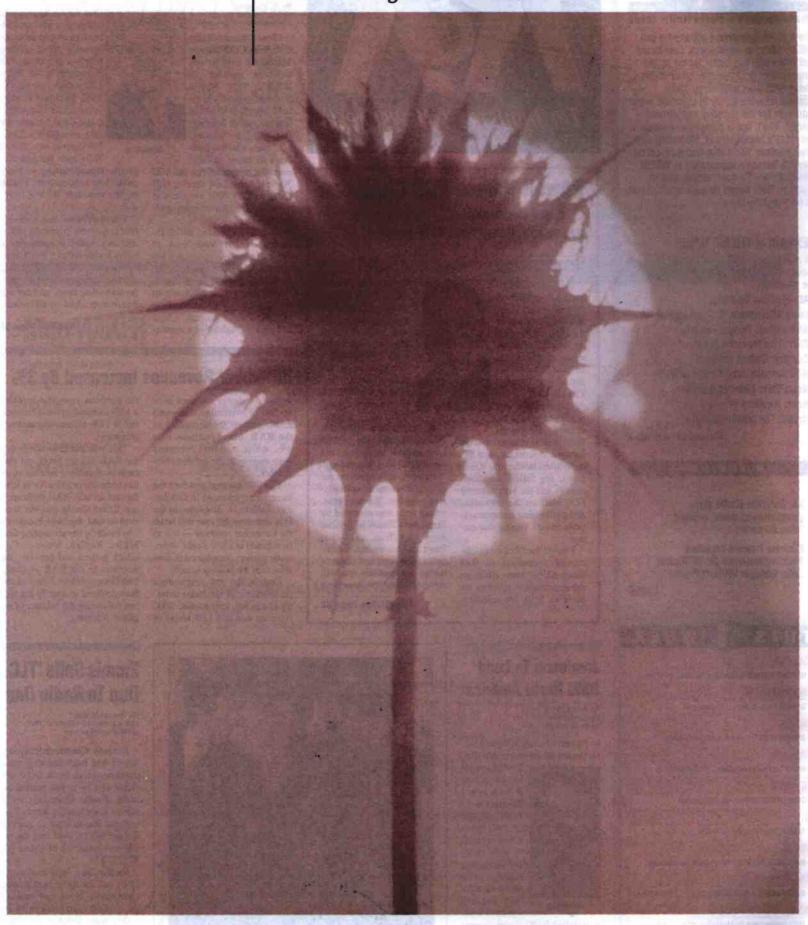
President George W. Bush looks on intently as Ricky Martin gives him a lesson on how to live la vida loca. Martin performed during a Jan. 18 preinauguration celebration held at the Lincoln Memorial in Washington, DC.

WTLC/See Page 4

Register now for R&R Talk Seminar 2001: www.rronline.com

YELLOW

The first single from the acclaimed album PARACHUTES



Watch for Coldplay on tour in February: Vancouver, BC 2/8 • Seattle, WA 2/9 • Portland, OR 2/10 • San Francisco, CA 2/12 • Los Angeles, CA 2/14 • New York, NY 2/16 • Boston, MA 2/17 • Chicago, IL 2/19 • Toronto, ONT 2/20

> Produced by Ken Nelson and Coldplay • Mixed by Michael H. Brauer for MHB Productions Management: Nettwerk Management 👲 / Phil Harvey





hollywoodandvine.com / www.coldplay.com / NettWeb:www.nettwerk.com 02001 EMI Records Ltd.

Bonneville/Chicago Ups Schnacke, James

WTMX/Chicago GSM Jerry Schnacke has been promoted to VP/GM of Bonneville's recently acquired WNIB/



Chicago and simulcast partner WNIZ/Zion, IL. Northern IIlinois Broadcasting has agreed to sell the FM duo to Bonneville, and Schnacke will assume his new duties upon the close of the

transaction. At the same time, WTMX VP/

Programming Barry James has been boosted to Station Manager of the Hot AC. James will continue programming the station and will handle all day-to-day operations.

BONNEVILLE/See Page 32

Williams Rises To Radio One/DC GM

Michele Williams has been promoted to GM of Radio One's Washington, DC cluster: Urban Talk WOL, Gospel WYCB, Urban WKYS and Urban AC WMMJ. Williams was previously Station Manager for the quartet and assumes day-to-day operations oversight from Tony Washington, who was promoted to VP/Sales for Radio One in January 1999.

When asked about her new responsibilities. Williams told R&R. "I think it is a fabulous opportunity. There's never a dull moment Being with Radio One over the last two years, through its growth, has

WILLIAMS/See Page 25

'FOX/Atlanta Taps Richards As PD

KMPS/Seattle PD Mark Richards has been named PD for Cox Radio's Oldies WFOX/Atlanta. Richards begins his new duties Feb. 7. He arrives after four years at Country KMPS and replaces Michael Kay, who exited WFOX last month.

Richards told R&R, "I'm really excited about joining the team at Fox. I think all the pieces are now in place for Fox to really excel. IGMI Rick Mack and his current staff have had great success, but this final piece will hopefully push us over the top. I think this is going to be the year of the Fox."

RICHARDS/See Page 25

XM Needs \$150 Million By Year's End

Analyst: XM 'has most potential for upside'

XM Satellite Radio will need to raise another \$150 million, and perhaps as much as \$175 million, by year's end. CEO Hugh Panero this week said the company has enough money to operate until it begins service, expected by September, but it must raise the capital at the end of this year. Panero made the comments at C.E. Unterberg Towbin's sixth annual Satellite Industry Conference, at the Grand Hvatt Hotel in New York.

XM had raised about \$1.3 billion by last June and expects breakeven EBITDA in 2004, when it forecasts it will reach 4 million custom-

This week C.E. Unterberg Towbin issued its annual satellite research

report, "2001 Outlook & Investment Guide," and media analyst William Kidd reiterated his "strong buy" rating on both XM and satellite competitor Sirius but cut his target price on XM from \$60 to \$50 and on Sirius from \$100 to \$80. In the report Kidd said XM "has the most potential for upside in the satellite sector. signifying it as our No. 1 pick for 2001." The 200-page report focuses on the satellite industry for investment purposes. Though the Wall Street firm reduced XM's yearend target price, the revision, Kidd said, "does not reflect a change in our sentiment, which remains bull-

XM/See Page 25

Q100 Launches in Atlanta

WHMA (Alabama 100)/Anniston. AL completed its long-anticipated move-in to the Atlanta metropolitan area Tuesday morning by dropping Country in favor of CHR/Pop as

WWWQ (Q100). Susquehanna Sr. VP Mark Renier is oversee-

ing the station, now licensed to College Park, GA, as GM. Brian Philips, Director of Susquehanna FM Programming for Atlanta and Dallas, will handle Q100's day-today programming while retaining his PD duties at Country KPLX/ Dallas. Assisting Philips is former KHKS/Dallas PD Ed Lambert, who comes aboard as Program

Manager and midday host. A bevy of consultants, including Randy Lane, Steve Perun and Paragon Research head Mike Henry, are also

> involved with the station's launch, as are Susquehanna Sr. VP Rick McDonald and WNNX/ Atlanta's Leslie Fram, Chris

Williams and Jennifer Nech. WWWQ becomes the fourth station in Atlanta to offer CHR pro-

gramming: WSTR (Star 94) offers an adult-oriented presentation, while WBTS (The Beat) and suburban WLDA (Wild 96.7) offer a rhythmic-leaning CHR formula.

Q100/See Page 32

Powers Now Mercury/Nashville SVP/Promo

Ettinger elevated to VP/National Promotion

Mercury/Nashville VP/Promotion Michael Powers has been elevated to Sr. VP/Promotion. Concurrently, VP/Midwest & Northeast Promotion John Ettinger has been upped to VP/National Promotion.

'It gives me great pleasure to announce these promotions," Mercury/Nashville President Luke Lewis said. "In his years with this company. Michael has proven time and again how invaluable his experience and gut instincts are to the success of this label.

"At this crucial and changing time within the music business, having a strong, dedicated promotion staff that is willing to go to the wall is not optional - it's a must. With Michael at the helm of what I consider to be the best promotion team in the business, we look forward to





a chart-busting year for our Mercury/Nashville artists.'

Commenting on Ettinger's promotion. Lewis said, "John's move from a regional to a national position couldn't be more timely as Mercury/Nashville readies to introduce several new artists to Country radio and bring in new product

MERCURY/See Page 25

JANUARY 26, 2001

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Marketplace

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Brenner Adds KMPS/Seattle PD Duties

Becky Brenner has added PD duties for Country KMPS-FM/Seattle. She is currently KYCW-AM & KMPS-FM's Operations Director and replaces Mark Richards. who moves to Atlanta as PD of Oldies WFOX (see story, this page).

'Zine Scene

Ratings

National Video Charts

"With Becky assuming the daily PD responsibilities, I am confident that we will have a seamless transition." In-



Brenner

finity/Seattle VP/GM Lisa Decker commented. "Her passion for country music, KMPS and Seattle are second to none. That, along with Becky's 16 years of association with KMPS. makes her the perfect choice to take over the programming reins at KMPS." Brenner said, "KMPS has a long tradition as one

BRENNER/See Page 25

Conroy Appointed To Head AOL Music

America Online has tapped online-music veteran Kevin Conroy to head AOL Music. Conroy will direct AOL's digitalmusic strategy, including the company's online relationships with major record labels, the rollout of its digital-music subscription service and the management of its online music

properties (Spinner, Winamp and the AOL Music Channel). Conroy reports to AOL Sr. VP/GM

WEBSITE: www.rronline.com

Chairman/CEO AOL. Barry Schuler said, "Online music is one of the clearest and most exciting synergies in the new AOL Time Warner, and we're very pleased that Kevin will be leading our efforts in this space. Kevin is an experienced and respected music industry executive with a strong reputation

Jonathan Sacks.

CONROY/See Page 32

HOW TO REACH US RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., 5TH FLOOR, LOS ANGELES, CA 90067

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OPPORTUNITIES/MARKETPLACE: 310-788-1621 310-203-8727 kmumaw@rronline.com EDITORIAL, OTHER DEPTS: 310-553-4330 310-203-9763 mailroom@rronline.com WASHINGTON, DC BUREAU: 202-463-0500 202-463-0432 rrdc@rronline.com NASHVILLE BUREAU: 615-244-8822 615-248-6655 thetton@rronline.com

FCC Postpones Auction Of New FM Stations

Availability of 355 construction permits moved to May

By Joe Howard R&R WASHINGTON BUREAU jhoward@rronline.com

The FCC announced on Jan. 19 that its planned auction of 355 construction permits for new stations in the U.S. and Guam has been moved from Feb. 21 to May 9. In its notice the commission also denied requests from two parties, one of them National Public Radio, to allow noncommercial broadcasters to apply for vacant allotments.

NPR and the Sister Sherry Lynn Foundation had asked the commission to modify its procedures to allow noncommercial educational broadcasters to apply for noncommercial stations without having to compete in an auction, but that request was denied. The FCC said that none

of the allotments "are reserved exclusively for noncommercial educational use or are otherwise exempt from competitive bidding procedures." It added that neither party had demonstrated that the public interest would be served by modification of the auction procedures. The agency also reiterated that it will cancel any auction for a vacancy that receives only one application. There must be "mutual exclusivity," meaning at least two competing applications, for an auction to be held.

In a separate action, the FCC put a freeze on certain types of applications for FM station modifications. The commission froze applications for minor changes to existing FM stations between March 7-19 in order to protect against conflicts between auction participants and minorchange applicants.

ABC News To Cut Budget By Up To \$20 Million

Senior source says cuts won't affect radio

ABC News announced this week that it expects to cut between \$15 million and \$20 million from its budget. Variety reported that the division hopes to avoid job cuts by slashing its annual budget. Sources told the paper that, as a result of the costcutting, a "handful" of correspondents may not have their contracts renewed, though such top talent as Diane Sawyer and Peter Jennings would not be affected.

Among the cost-cutting measures reported were the combining of ABC's Weekend Edition and World News operations and the scaling back of video shoots to use two cameras

instead of three. Last year ABC News President David Westin made at least two rounds of cutbacks.

A senior-level ABC Radio News source with whom R&R spoke hadn't

heard about any budget cuts but said that any cuts would not affect the radio division. In fact, the source said that ABC Radio News is coming off of its best year ever for profit and added, "I do expect to hire additional broadcasters." According to the source, the radio division is planning to fill one newly created position in addition to filling vacancies for correspondents and a news editor.

—Joe Howard

WTLC

Continued from Page 1

conditions of the sale was that the WTLC employees going to Radio One would, at a minimum, have a one-year guaranteed contract.

Smulyan said the sale of WTLC is "personally painful," but he added that it is also "in the best interest of both companies." Emmis retains WTLC-FM's 105.7 MHz frequency but has not announced a new format. Emmis had operated the combo since

June 1997, when it acquired the stations from Panache Broadcasting.

Once the deal is complete, Radio One will own three FMs, one AM and low-power WAV-TV in Indianapolis.

WTLC/See Page 8

Bloomberg

BUSINESS

Viacom Closes On \$3 Billion BET Purchase

Viacom has closed on its \$3 billion purchase of BET, announced in November (R&R 11/10/00). The acquisition of stock and assumed debt not only bulks up the world's No. 3 media company, it gives it a cable network targeted to African Americans, who make up one of the nation's fastest-growing and most lucrative populations. BET reaches more than 63 million U.S. homes, and its annual revenues are about \$70 million. Viacom also brings aboard BET founder/CEO Robert Johnson and his executive team, who will continue running the cable operation, which is headquartered in Washington, DC. Viacom intends to boost BET's distribution to as wide as that of MTV, which reaches about 75 million homes in the U.S.

McCain: Another Push For Campaign Finance Reform

Addressing one of the major issues of his presidential campaign, Arizona Senator John McCain on Monday relaunched his campaign finance reform effort under the new McCain-Feingold-Cochran bill. The bill would prohibit labor unions and for-profit corporations from spending their funds on radio or TV ads that refer to a clearly identified candidate and that appear within 30 days of a primary or 60 days of a general election. Print ads, direct mail, voter guides and the Internet would be exempt. During the 2000 presidential race McCain vowed that there would be "blood on the floor" of the Senate if reform legislation were not passed. President Bush has been resistant to McCain's version of reform, and some Bush supporters criticized McCain for introducing the bill on Bush's first full day in office. But in a Tuesday-morning appearance on Imus in the Morning, former Senator Bob Dole agreed with McCain's timing, saying that introducing a bill sooner rather than later is a better approach.

Strategic Seeks Court Permission For Interim Funding

In a recent court filing, beleaguered research firm **Strategic Media** warned that it may not have enough cash to see itself through a planned acquisition by an all-star lineup of radio executives that includes Jim de Castro, David Kantor and Alfred Liggins. So, in order to avoid possibly shutting its doors, Strategic Media has asked the bankruptcy court if it may borrow as much as \$80,000 from its new investors and use those funds for operating purposes rather than to pay back its current creditors. Strategic said that some of its customers have delayed paying their bills following the bankruptcy filing.

Continued on Page 8

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

				Change	Since
	1/19/00	1/12/01	1/19/01	1/26/00	1/12/01-1/19/01
R&R Stock Index	395.42	270.97	274.91	-30%	+1.5%
Dow Industrials	11,489.36	10,525.38	10,587.59	-7.8%	+0.6%
S&P 500	1455.95	1318.55	1342.54	-7.8%	+1.8%

Chicago's Most listened to Morning Show... Again and Again and Again!

#1

- 3 Times in a row Persons 25-54 (M-F 6A-10A AQH Share)
- 8 Times in a row Persons 25-34 (M-F 6A-10A Cume Persons)"
- 10 Times in a row Women 25-49 (M-F 6A-10A Cume Persons)***
- 10 Times in a row Women 25-54 (M-F 6A-10A Cume Persons)

ERIC & Kathy



For more information call 312/946-1019

- *Sp. Su, Fa 2000 Arbitron Chicago Ratings Marketing Report
- **Wi, Sp, Su, Fa '99 Wi, Sp, Su, Fa '00 Arbitron Chicago Ratings Marketing Report

 ***Su, Fa '98 Wi, Sp, Su, Fa '99 Wi, Sp, Su, Fa '00 Arbitron Chicago Ratings Marketing Report
- ***Su, Fa '98 Wi, Sp, Su, Fa '99 Wi, Sp, Su, Fa '00 Arbitron Chicago Ratings Marketing Report ***Su, Fa'98 Wi, Sp, Su, Fa '99 Wi, Sp, Su, Fall '00 Arbitron Chicago Ratings Marketing Report

"THIS IS A TOTALLY NEW APPROACH to sales recruitment and it works.

Because of the way the system works, all the applicants – and there were a lot of them – took the process seriously. As a nice by-product, the advertising approach used raised the activity of people calling the station who were interested in the job.

BLAISE HOWARD VICE PRESIDENT / GENERAL MANAGER WBEB (B-101) PHILADELPHIA



"Here's the bottom line: many people responded, the in-depth profiles we received on each of them were fantastic, and we have hired five strong people because of this system. And the process only took about three weeks. That's pretty impressive."

"LL ADMIT I was a little skeptical about this new process at first because finding great salespeople is a difficult job. I've found it's always taken a tremendous amount of time and energy from me and others... time that we could have spent generating revenue. And sometimes, despite my best efforts, our recruiting would end up without hiring a single person.

But the results of this process have made a believer out of me! Through its self-qualifying nature, the power of a highly effective advertising approach, and the initial screening and testing program, we identified more qualified prospects than we ever have...and fast.

We narrowed it down to eight impressive candidates, out of which we hired the two new salespeople we needed...and we're very excited about them. ?9



JENNIFER HART
GENERAL SALES MANAGER
WKRR (ROCK 92) / WKZL
GREENSBORO

HOW TO GET ALL THE GREAT SALESPEOPLE YOU CAN USE IN 27 DAYS.

A SPECIAL PRESENTATION OF THE PROCESS AT THE RAB CONVENTION SATURDAY, FEBRUARY 3RD AT 9:30 A.M.

Moyes Research



DEAL OF THE WEEK

 Shockley/Northern Communications Deal \$200 million

2001 DEALS TO DATE

Dollars to Date:

\$256,777,100 (Last Year: \$117,655,028)

Dollars This Week:

\$218.375.100

(Last Year: \$17.925.518)

Stations Traded This Year:

(Last Year: 70)

Stations Traded This Week:

20

(Last Vear: 19)

Radio One Gets Some 'TLC In Indy

☐ Acquires WTLC-AM. intellectual property of WTLC-FM; Clear Channel grabs 'KOX in \$10 million Beantown deal

Deal Of The Week

Shockley/Northern Communications **Multistate Deal**

PRICE: \$200 million TERMS: Asset sale for cash

BUYER: Northern Communications. headed by President Roger Ohlrich. No phone listed. It owns no other stations.

SELLER: Shockley Communications Corp., headed by Exec. VP Sandy Shockley. Phone: 608-288-3044 BROKER: Kalil & Co.

COMMENT: This transaction also includes the sale of KXLT-TV/Rochester, MN; WYOW-TV/Eagle River, WI; WQOW-TV/Eau Claire, WI; WXOW/La Crosse, WI; WKOW-TV/Madison, WI: and WAOW-TV/Wausau, WI by Shockley to Northern Communications. The five Wisconsin stations were Immediately sold to Quincy Newspapers, and KXLT was sold back to Shockley.

Minnesota

KDAL-AM & FM & KTCO-FM/Duluth

FREQUENCY: 610 kHz; 95.7 MHz; 98 9 MHz

POWER: 5kw: 100kw at 804 feet:

100kw at 600 feet

FORMAT: Full Service; AC; Country

Wisconsin

KXTP-AM, WDSM-AM & KRBR-FM/Superior (Duluth, MN)

FREQUENCY: 970 kHz; 710 kHz; 102.5 MHz

POWER: 1kw day/26 watts night: 10kw day/5kw night; 100kw at 600 feet FORMAT: Childrens; Sports; CHR

Multistate Deal

Alpine/North Rocky **Mountain Transaction**

PRICE: \$1.2 million

TERMS: Asset sale for cash. An escrow deposit of \$60,000 will be made, with the remainder to be pald in cash at closing.

BUYER: North Rocky Mountain Inc., headed by President/Director Kevin Hessee. Phone: 561-694-1208. It owns no other stations.

SELLER: Aipine Broadcasting Ltd., headed by General Partner Scott Parker, Phone: 208-726-5324

Idaho

KWYS-FM/Island Park

FREQUENCY: 102 9 MHz POWER: 46kw at 2,733 feet **FORMAT:** Country

Montana

KWYS-AM & KEZQ-FM/ **West Yellowstone**

FREQUENCY: 920 kHz: 92 9 MHz POWER: 1kw: 46kw at 2,733 feet FORMAT: Oldies: Classic Rock

Indiana

WTLC-AM & FM/ Indianapolis

PRICE: Undisclosed

TERMS: Radio One will acquire WTLC-AM in an asset sale for cash. It is acquiring the intellectual property of WTLC-FM and will place it on WBKS-

BUYER: Radio One Inc., headed by President/CEO Alfred Liggins III. Phone: 301-306-1111. It owns 48 other stations, including WBKS-FM, WHHH-FM & WYJZ-FM/Indianapolis. SELLER: Emmis Communications. headed by President/CEO Jeff Smulvan, Phone: 317-266-0100 FREQUENCY: 1310 kHz; 105.7 MHz POWER: 5kw day/1kw night; 50kw at 449 feet

FORMAT: Gospel; Urban

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WTLC-AM & FM/Indianapolis, IN Undisclosed
- KXXX-AM & KQLS-FM/Colby; KGNO-AM, KOLS-FM & KRPH-FM/Dodge City; KZLS-FM/Great Bend; KNNS-AM & KGTR-FM/ Larned; KYUU-AM & KSLS-FM/Liberal; KILS-FM/Minneapolis; KFNF-FM/Oberlin; and KWLS-AM & KDGB-FM/Pratt, KS
- WKOX-AM/Framingham (Boston), MA \$10 million
- WDME-FM/Dover-Foxcroft, ME \$175,100
- KZRQ-FM/Ash Grove and KHTO-FM/Mount Vernon (Springfield), MO \$6 million
- WMYT-AM/Carolina Beach (Wilmington) and WDVV-FM/ Wilmington, NC \$125,000
- KAJI-FM/Point Comfort.TX \$400,000
- KSET-AM & KLOI-FM/Slisbee (Beaumont-Port Arthur), TX
- KOVO-AM/Provo (Salt Lake City-Ogden), UT \$335,000

Kansas

KXXX-AM & KQLS-FM/ Colby; KGNO-AM, KOLS-FM & KRPH-FM/ Dodge City: KZLS-FM/ **Great Bend; KNNS-AM** & KGTR-FM/Larned: **KYUU-AM & KSLS-FM/** Liberal; KILS-FM/ Minneapolis; KFNF-FM/ Oberlin; and KWLS-AM & KDGB-FM/Pratt

PRICE: \$5 million

TERMS: Asset sale for cash. A \$600,000 good-faith escrow deposit has been made. The entire balance will be paid in cash at closing.

BUYER: Waitt Radio Inc., headed by Chairman Norman Waitt Jr. Phone: 402-330-2520. It owns 24 other stations. This represents its entry into the market

SELLER: Goodstarr Broadcasting

Inc., headed by CEO Gene Dickerson. Phone: 316-729-8011

FREQUENCY: 790 kHz; 100.3 MHz; 1370 kHz; 95.5 MHz; 93.9 MHz; 107.9 MHz: 1510 kHz: 96.7 MHz: 1470 kHz: 101.5 MHz; 92.7 MHz; 101.1 MHz; 1290 kHz; 93.1 MHz

POWER: 5kw; 100kwat 610 feet; 5kw day/230 watts night: 100kw at 807 feet: 100kw at 807 feet: 99kw at 909 feet: 1kw; 3kw at 266 feet; 1kw; 100kw at 541 feet: 50kw at 466 feet; 100kw at 420 feet; 5kw day/500 watts night; 100kw at 807 feet

FORMAT: Country/News; Hot AC; Oldies; Hot AC; Classic Rock; Hot AC; Adult Standards; Oldies; Regional Mexican; Country; Classic Rock; Country; Country; Classic Rock

BROKER: Dick Chapin of Chapin Enterprises and Richard Foreman of Richard A. Foreman Associates

COMMENT: This deal originally

Continued on Page 8

Looking for NTR?



Online employment advertising is the third largest revenue generator on the Internet.

Simply create a link on your Web site pointing to our Employment-Classifieds software. Our software...

- 1. Becomes your station's very own Employment Center. (It's customized to match your station's existing Web site.)
- 2. Costs your station \$0 to install, maintain, and support.
- 3. Enables you to receive up to 75% of all the revenue generated. You make money as employers run classified job ads. You are paid monthly.
- 4. Requires no sales staff in order to generate revenue.
- 5. Has your name on it. Builds your brand (not somebody else's). Keeps visitors coming back to your site.
- Comes preloaded with local job openings and resumes of local job seekers. (Also works for national sites.)

www.Employment-Classifieds.com

Newspapers may own the print employment classified market, but radio will own it on the Web!

Powered by Top Echelon

"THIS IS A TOTALLY NEW APPROACH to sales recruitment and it works.

Because of the way the system works, all the applicants – and there were a lot of them – took the process seriously. As a nice by-product, the advertising approach used raised the activity of people calling the station who were interested in the job.

BLAISE HOWARD VICE PRESIDENT 'GENERAL MANAGER WBEB (B-101) PHILADELPHIA



"Here's the bottom line: many people responded, the in-depth profiles we received on each of them were fantastic, and we have hired five strong people because of this system. And the process only took about three weeks. That's pretty impressive. ??

**I'LL ADMIT I was a little skeptical about this new process at first because finding great salespeople is a difficult job. I've found it's always taken a tremendous amount of time and energy from me and others... time that we could have spent generating revenue: And sometimes, despite my best efforts, our recruiting would end up without hiring a single person.

But the results of this process have made a believer out of me! Through its self-qualifying nature, the power of a highly effective advertising approach, and the initial screening and testing program, we identified more qualified prospects than we ever have...and fast.

We narrowed it down to eight impressive candidates, out of which we hired the two new salespeople we needed...and we're very excited about them.



JENNIFER HART
GENERAL SALES MANAGER
WKRR (ROCK 92) / WKZL
GREENSBORO

HOW TO GET ALL THE GREAT SALESPEOPLE YOU CAN USE IN 27 DAYS.

A SPECIAL PRESENTATION OF THE PROCESS AT THE RAB CONVENTION SATURDAY, FEBRUARY 3RD AT 9:30 A.M.

Moyes Research



Transactions

Continued from Page 6

appeared in the Jan. 5, 2001 issue of R&R with an undisclosed price.

Massachusetts

WKOX-AM/Framingham (Boston)

PRICE: \$10 million

TERMS: Asset sale for cash. The entire amount will be paid in full at closing, and \$2,000 will be allocated to a one-year noncompete agreement.

BUYER: Clear Channel Communications, headed by Chairman/CEO, Radio Randy Michaels. Phone: 606-655-2267. It owns 1,162 other stations, including WXKS-AM & FM & WJMN-FM/Boston.

SELLER: Fairbanks Communications, headed by GM Scott Gibbons.

Phone: 508-820-2444 FREQUENCY: 1200 kHz POWER: 50kw

FORMAT: Spanish Religious BROKER: Blackburn & Company

Maine

WDME-FM/Dover-Foxcroft

PRICE: \$175,100
TERMS: Undisclosed

BUYER: The Zone Corp., headed by President Arthur Greene. Phone: 212-661-8200. It owns two other stations. This represents its entry into the

SELLER: Mid-Maine Media Inc., headed by GM Richard Thau. Phone:

207-564-2642 FREQUENCY: 103.1 MHz POWER: 4.78kw at 358 feet

FORMAT: AC

Missouri

KZRQ-FM/Ash Grove and KHTO-FM/Mount Vernon (Springfield)

PRICE: \$6 million

TERMS: Asset sale for cash BUYER: Wilks Broadcasting LLC, headed by CEO Jeff Wilks. Phone: 617-964-9002. It owns five other sta-

tions. This represents its entry into the market.

SELLER: Radio 2000 inc., headed by

President Frank Copsidas Jr. Phone: 406-863-4500

FREQUENCY: 104.1 MHz; 106.7 MHz

POWER: 11kw at 505 feet; 18kw at 394 feet

FORMAT: Rock; CHR

BROKER: Michael Bergner of

Bergner & Co.

North Carolina

WMYT-AM/Carolina Beach (Wilmington) and WDVV-FM/Wilmington

PRICE: \$125,000

TERMS: Asset sale for cash. A deposit of \$25,000 will be made upon the execution of this agreement, with the balance paid in cash at closing.

BUYER: Family Radio Network, headed by President/GM Jim Stephens. Phone: 910-763-2452. It owns three other stations, including WLSG*AM & WWIL-AM/Wilmington. SELLER: Praise Broadcasting Inc...

SELLER: Praise Broadcasting Inc., headed by President Dennis Anderson. Phone: 910-859-3000

FREQUENCY: 1180 kHz; 89.7 MHz POWER: 10kw; 6kw at 144 feet FORMAT: Religious; Religious

Texas

KAJI-FM/Point Comfort

PRICE: \$400,000

TERMS: Asset sale for cash. An escrow deposit of \$20,000 will be made, with the balance paid in cash at closing.

BUYER: Fort Bend Broadcasting, headed by Roy Henderson. Phone: 713-227-2600. Henderson owns 12 other stations. This represents his entry into the market.

SELLER: BK Radio, headed by Partner Bryan King. Phone: 512-444-9268 FREQUENCY: 94.1 MHz

POWER: 25kw at 194 feet FORMAT: Oldies

KSET-AM & KLOI-FM/ Silsbee (Beaumont-Port Arthur)

PRICE: \$475,000.

TERMS: Asset sale for cash

BUYER: William Hill. Phone: 210-493-6015. He owns no other stations.

SELLER: Proctor-Williams Inc., headed by President Gerald Proctor. Phone: 409-385-2883

FREQUENCY: 1300 kHz; 101.7 MHz POWER: 500 watts day/38 watts night;

11kw at 472 feet FORMAT: Oldies; Country

Utah

KOVO-AM/Provo (Salt Lake City-Ogden)

PRICE: \$335,000

TERMS: Asset sale for cash BUYER: Bruce Buzil & Chris Devine.

Phone: 312-204-9900. They own 59 other stations, including KFVR-FM & KUUU-FM/Salt Lake City-Ogden.
SELLER: Great Stock Company. No

phone listed.
FREQUENCY: 960 kHz
POWER: 5kw day/1kw night

FORMAT: Spanish Misc.
BROKER: Grag Merrill of Media Services Group

COMMENT: The official licensee name for this transaction is Millcreek Broadcasting. This deal originally appeared with an undisclosed price in the Nov. 17, 2000 issue of R&R.

Bloomberg

BUSINESS BRIEFS

Continued from Page 4

Citadel Discontinues Monthly Guidance

N ow that it has agreed to sell all of its stock to Forstmann Little for \$26 per share and become a private entity (R&R 1/19), Citadel Communications will no longer hold monthly guidance teleconferences. The \$2 billion acquisition is set to close in the second part of this year. Citadel will continue to report quarterly and annual earnings and expects to announce its Q4 and full-year 2000 results on Feb. 26.

Emmis Not For Sale; Beasley Open To 'Bona Fide Offers'

The Citadel acquisition sparked speculation about which company might be next to go private or be sold to a larger group. Emmis Communications immediately made it clear that it is not being shopped to a high bidder, and a Beasley Broadcast Group spokesman made a similar statement on Jan. 22, saying that the Naples, FL group is not for sale. The following day Beasley clarified its position: "Beasley is committed to maximizing shareholder value long-term. If any bona fide offer for the company were presented, the board of directors would certainly consider it."

FCC Actions

The FCC has cleared the way for a long-awaited 22-station Clear Channel-Cumulus deal by denying a Petition for Stay filed by Davis Broadcasting. Davis' petition asked the commission to hold up Clear Channel's purchase of 22 Cumulus stations in Indiana, lowa, Kentucky and Minnesota — a deal that had already been cleared by the agency. The commission said Davis failed to meet its criteria for delaying the sale. The FCC must still act on Davis' petition to deny Cumulus' sale of a six-station combo in Columbus, GA to Clear Channel.

 The FCC said it will take a closer look at Clear Channel's proposed purchase of KBUL-AM/Billings, MT from Marathon Media. The commission said it wants to conduct additional analysis of the ownership concentration in the market — the same reason it flagged Clear Channel's acquisition of Marathon's KORD/Richland, WA earlier this month (R&R 1/12).

• The FCC has fined KEOT Inc., owner of KEOT-FM/St. George, UT, \$8,000 for transferring 50% of its ownership without prior commission consent. The company argued that the fine should be waived due to its "exemplary" record of compliance with FCC rules. The commission rejected that argument, saying that it has concluded that certain individuals involved in KEOT have also been party to unauthorized transfers of other stations.

• The FCC has denied a Rainbow/PUSH Coalition petition opposing license renewal for KWMU/St. Louis, the University of Missouri's noncommercial FM. Rainbow/PUSH claimed in the petition that there has been racial discrimination by the station. The FCC responded that it is not within its jurisdiction to rule on discrimination charges and referred the altegations to the EEOC. The commission nonetheless proposed an \$8,000 fine against KWMU for "lack of candor" in its reporting to the commission, saying that the station had failed to report EEO complaints filed against it to the FCC as required. Renewal of the station's license is contingent on payment of the fine, which KWMU can appeal.

Black Journalists' Association Decries EEO Decision

The National Assn. of Black Journalists is challenging broadcast companies to continue compliance with the FCC's EEO rules despite the fact that those rules have been ruled unconstitutional by a federal appeals court (R&R 1/19). The NABJ pointed out that the ruling is not yet effective and that it is unlikely to go into effect until mid-March at the earliest. The decision may be delayed even further, the association added, depending on whether the FCC decides to pursue further judicial review. But NABJ VP/Broadcast Condace Pressley, who is also Asst. PD at WSB-AM/Atlanta, believes that further review is unlikely, given the change of presidential administration and the departure of FCC Chairman Bill Kennard. Pressley said, "What needs even closer examination are the ramifications of these megamergers. No one is talking about diversity in these media mergers. The talk is of cutting costs, and cost-cutting equals job-cutting. And, too often, people of color are the first to go."

Northern Buys Out Shockley For \$200 Million

Northern Communications Acquisition Corp. reached an agreement last week to purchase all of Shockley Communications' issued and outstanding shares. Northern will own and operate Shockley's Duluth-Superior radio group: KXTP-AM, WDSM-AM & KRBR-FM/Superior, WI and KDAL-AM & FM & KTCO-FM/Duluth, MN. Northern also acquired Shockley's TV stations, which were subsequently spun off. Kalil & Co. acted as brokers for the transaction. Shockley Exec, VP/Radio Sandy Shockley told R&R that the decision of she and her husband, company President/CEO Terry Shockley, to sell was based in part on the company's inability to find attractive properties to acquire. "A company can't stand still. If you do, you start going downhill," she said. She added that the sale will be good for shareholders. The Shockleys will continue to manage KXLT-TV/Rochester and in the future may work in sales and management training or assist banks with managing stations that have been forced into distress sales.

American Tower Prices Stock Offering

A merican Tower is offering 10 million shares of class A common stock through Goldman Sachs & Co. Goldman Sachs was also granted an option to purchase another 1.5 million shares to cover overallotments. Net proceeds from the offering, which closed Tuesday, were approximately \$361 million.

Big City To Rep Hispanic Radio Network Shows

In the company's stations of the HRN stations are owned by Hispanic Broadcasting; representation for that company's stations remains with Katz.

WTLC

Continued from Page 4

Bill Shirk, who sold Radio One his two FMs and the TV station last July, will continue as GM for the expanded

At R&R's press time on Tuesday, Radio One CFO Scott Royster said he expected a definitive agreement to be signed by the end of the week. Earlier he had told R&R that the companies announced the deal before signing a definitive agreement because some of Emmis' employees were hearing rumors that the deal was evolving. The sale price will be disclosed with the contract, but until then it's "more than a dollar, less than a billion," Royster joked.

One aspect of the agreement has been revealed: Both groups will jointly donate \$1 million to promote educational opportunities for Indianapolis minority youths.

In related news, Salem Communications has completed its sale of KALC-FM (Alice)/Denver to Emmis. In September, Emmis agreed to buy Alice for about \$98 million cash from Salem, which acquired the station and others from the Clear Channel spinoffs. Emmis has been operating the CHR/Pop station under an LMA. Salem President/CEO Ed Atsinger said the sale of KALC has "reduced our debt to a more comfortable level" and allows the company to pursue expansion into the Contemporary Christian format.

28th ANNUAL AMERICAN (V) USIC (HWARDS) dick clark

January 9, 2001

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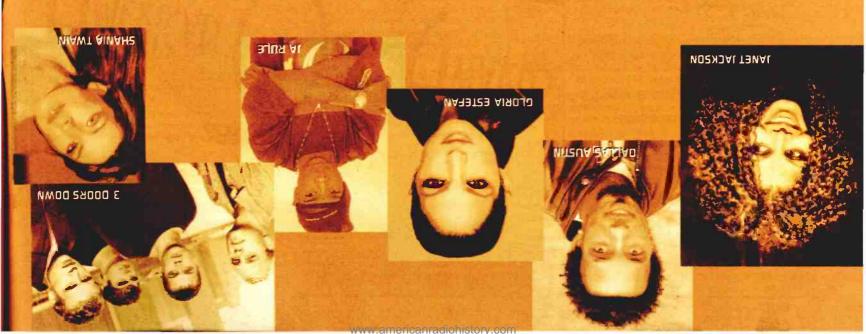
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and our PRODUCTION STAFF...THE BEST!

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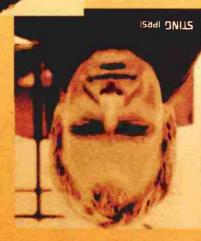


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SALES & MARKETING

MAKE MONEY WITH ONLING RECRUITMENT ADVERTISE

An easy and cost-effective approach to nonspot revenue

Sales & Marketing Editor



By Pam Baker Just as you're hitting your head against the wall and wondering, "Where are we going to find additional nonspot revenue?" here's a no-brainer that most stations can implement in less than a month. Listen up!

> For as long as recruitment advertising has existed, radio stations have allowed the newspaper industry to dominate the field with its classified ads. The time has come to seize this lucrative opportunity.

The Internet is rapidly becoming the medium of choice for employers, recruiters and job-seekers. It's fast and easy to navigate and provides instant

communication. Unemployment levels have reached record lows, and employers are being forced to spend unprecedented amounts of money to recruit qualified employees. Forrester Research projects that employer spending on online recruiting will mushroom from \$602 million in 1999 to \$7.1 billion in 2005.

How can you get a piece of the action? Top Echelon has created the Employment Classifieds Plug-In, turnkey classified-advertising software that works in conjunction with your existing website. Once you add the Employment Classifieds Plug-In to your site, you'll have instantly created your station's own customized online employment center.

Top Echelon's software is unique in its versatility and flexibility. Not only can visitors browse and search for jobs or

candidates, they can create and update their own online resumes, view company profiles and use the "Career Alert," which automatically e-mails them when positions they might be interested in are posted. Advertisers sign up, prepare their ads and pay online — nothing could be easier!

Once you implement an employment center, your station or cluster will benefit in many ways, including:

Additional revenue from an untapped source. With online employment ad spending expected to continue to increase, the opportunities are endless.

Increased traffic to your website. Nothing grabs the attention of your listeners more than the hope of finding a better job, higher pay, better benefits or the chance to work for a prestigious company. Listeners who aren't normally motivated to look at your website will have a legitimate, compelling reason to

Increased brand recognition and loyalty. Your

website can be transformed into the ultimate utility. You provide news and information and local weather and traffic and, now, an employment center. When listeners begin to land good jobs by

packages. Instead of simply offering clients a traditional advertising package, offer an additional package specifically designed for their recruitment needs. When was the last time you asked someone from a manufacturing client if they were interested in recruitment advertising?

using your site, money can't buy the kind of wordof-mouth endorsement you'll receive. A new source of contacts for your sales department. If a company experiences success with your station's employment center, it will be more open to trying traditional radio advertising. Upsell existing clients. There is a huge potential for upselling your existing clients by offering special

S45 MIT **Career Line ESI**

> Potential tie-ins to existing career fairs and employment programs. Having your very own job center strengthens your station's ability to secure advertising dollars and provides the opportunity to sell remote packages, booth sponsorships and other promotional programs.

Top Echelon's Employment Classifieds Plug-In software is free as part of your agreement. The company will customize the software to include your station's logo and address any special needs. It will take your webmaster only a few minutes to put the links in place, and then you'll be ready to launch your employment center. Top Echelon handles all the details and will coach your sales staff through the

The income generated by your employment center is split between Top Echelon and your station, based on a sliding scale. The more revenue your center generates, the higher your percentage will be. Similar affiliate programs offer flat-rate splits, with

between 15% and 27% going to the station. Top Echelon's scale starts you off at 32% of the total revenue and increases until you are making 75% of every dollar. Top Echelon handles all the accounting related to the employment center and tracks all the revenue generated.

As a partner, your station will receive a check and a payment report from Top Echelon at the beginning of each month. This payment covers all purchases made by employers and recruiters at your employment center in the previous month. Top Echelon takes care of all credit card and check processing, collections and, if necessary, any refunds. Additionally, the Top Echelon agreement does not have a minimum time requirement; a radio station can terminate the service at any time, for any reason.

Ultimately, the amount of money your employment center generates is under your control. An average single employment advertisement costs \$80 for 45 days of exposure on your site. Selling 100 single job ads per month would generate \$8,000 in gross revenue.

BRINGING IN THE SALES STAFF

An employment center can work without your sales staff. Simply mentioning the job center during morning and afternoon drive and in unsold inventory will drive job-seekers and employers to the site. But don't expect stellar results without the support of your sales team.

Top Echelon offers a free Sales Commission Tracking Tool that can be built into your job center to help motivate your sales staff. Your station can award monthly prizes to the AE who sells the most packages (a very obtainable goal for the rookie seller).

For market groups, this is a perfect synergistic opportunity to create a monster employment center that is not only valuable for website visitors, but extremely valuable and effective for advertisers.

THE EXAMPLES

It's hard to put into words how valuable this program could be to your station or group cluster. I encourage you to visit the websites below, which belong to Top Echelon partners using the Employment Classifieds Plug-In software.

- Contemporary Christian KLTY/Ft. Worth at www.klty.com. Click on "Career Line."
- NBC affiliate WICS-TV/Springfield, IL at www.wics.com. Click on "Employment."
- The California Jaycees at www.cajaycees.com. Click on "Employment Center."

If your station is currently using Top Echelon's program or if you've implemented a program of your own, I'd love to hear about the results. Drop an e-mail to pambaker@rronline.com, or call me directly at 310-788-1654.

Top Echelon, the world's largest network of recruiters, is a leading provider of software and technology employment solutions for recruiters and broadcast media. Visit the Top Echelon website at www.employment-classifieds.com or call 330-455-1433.

If time is money, what could you get for an extra radio commercial every tealio commercial every

If you're in the radio business to make money (and who isn't)

"ysv),,

Through an exclusive time-shifting process, Cash creates additional broadcast time to sell. It does it in real time, right on the air. It does it without does it without affecting pitch does it without affecting pitch or creating a "chipmunk effect," It does it in stereo or mono. It does it in stereo or mono.

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marketing sales management

GARY SPURGEON VP/GM of WRIE-AM, WXKC-FM (Classy 100) **2 WXTA-PM** (Country 98)/Erie, PA (Regent Communications)

The magical work of a classy guy

This week's GM Spotlight honors 21-year radio enthusiast Gary Spurgeon of Regent Communica-

Gary creative and innovative, he's the sharpest salesperson I've ever known." Congratulaowner, K&K Broadcasting, took over, and the format changed. They kept me on and made me GSM. In four short years sales soared almost 600%. What a ride!

"K&K Broadcasting gave me, at age 27, the opportunity for my first GM position, at WZVU-FM (Seaview 107) in Long Branch, NJ. That XKC-FM will remain the highlight of my

career. You never forget your first. My staff and I took this struggling - both from the ratings and revenue positions - station, flipped the format,

overhauled the entire airstaff and made it a major player in just one year. When you're new, you don't think you can't do something. We did!

"Another highlight of my career was moving to the South and running KRMD-AM & FM and KMJJ-FM for Gulfstar/

Capstar Broadcasting — which became AM/FM — in Shreveport, LA. And, especially now, working with a true broadcasting company and the great radio people at Regent Communications."

The most challenging aspect of being a GM:

"Managing the speed of change in today's radio climate. Change remains constant.

However, the speed at which we are changing is the challenge I feel we face each day. Coaching our managers and employees to think differently through these changes and empowering them to make decisions on their own.

managing. I make it a point to talk to and spend time with the people I work with. The challenge is to continue to find that one-on-one time."

My most unforgettable moment at a radio station:

"When I changed the format at WZVU from an eclectic Rock station to an oldies-based AC, the passion I experienced from the listeners was remarkable. We changed their radio station. It was personal.

"That's still radio's strength. With all these changes we sometimes forget that radio is still very personal to our listeners. We're their friend and daily companion. We inform them, make

them laugh, make them cry and play their favorite music."

I'm most proud of:

"My 17-year marriage to my wife, Julee. She has followed me from city to city and frequency to frequency. She has been my biggest supporter and my alter ego. Business, radio stations and markets have come and gone; she has been the only constant."

The best words of advice I've ever received were:

"Treat everyone with honesty and respect, never overpromise and underdeliver, and say what you mean and mean what you say."

You'd be surprised to know that

"I'm a magician. I love the art of close-up entertainment, cards and coins. I am also the goalkeeper of a local soccer team, and I build and fly radio-controlled airplanes."

tions. One R&R reader e-mails, "You couldn't ask

for a better GM. Not only is

I decided to enter the world of broadcasting because:

"Of the fun. It's show biz. I found the radio business by accident, but, once hooked, there was no turning back. I was in my freshman year at Gannon University, and a part-time position at a local Top 40 station in Erie was posted on the communications bulletin board. I applied, they decided to give me the job, and, as the saying goes, the rest is history."

First job in broadcasting:

"As the overnight DI at Top 40 WIET-AM in Erie, PA. I was only allowed to push buttons, no talking. They called me 'Al Knight.' I had to make the station sound live, with time and temperature

carts, sweepers and liners (by the way, I spun records back then). You learn a lot about radio working the overnight shift things really do go bump in the night.



"Becoming a sales manager at the ripe old age of 23, at WLVU-FM/Erie. Cy Goldman took a chance on a two-year sales 'veteran' and let me become a manager. Soon after I was hired, a new

"Managing time to spend with the employees. With the awesome task of managing multiple properties, we have more employees than ever to work with. I believe in the walk-around theory of

The GM Spotlight is selected by your nominations. Acknowledge the GM who made a difference in your career! E-mail nominations to pambaker@rronline.com.



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management • marketing •

BRING YOUR WEBSITE TO LIFE

By Dr. Kevin Nunley

Sound and video are coming to the Internet in a big way. Now, with inexpensive new technology, anyone can turn a website into a television or radio station without spending a dime.

Given the huge audiences that radio and television have — 99% of American homes have a TV, and most own five radios — putting audio and video on your site could be the most important thing you do. Some studies show that audio and video can increase website sales by as much as 50%. Streaming media excites customers and keeps you ahead of

your competition. The static, text-based web page will be around for a long time, but watch for most leading sites to start offering audio and video.

Streaming media requires a lot more data than a simple text page. Having DSL or a T line helps. Since most customers still use dial-up modems on phone lines that support less than 40 kpbs, Internet audio and video rely on clever methods for compressing and reducing big files of data. The result is sometimes fuzzy audio and pictures that look

faded and blurry. That level of quality might be annoying on regular TV, but it's nothing short of exhilarating coming from the Internet.

Your website visitors won't mind a bit if your presentation isn't network-professional. They will appreciate the big jump from reading text to seeing a media presentation.

START WITH AUDIO

There is a huge difference between the amount of work it takes to produce video and the work needed to build an audio-only presentation. A single individual can produce an outstanding radio show, but even a simple TV program requires a full staff. An audio presentation doesn't require a special location, lighting or the inconspicuous microphone placement video demands. You can record your voice, add some music and drop in a sound effect, and your audio program is ready to bit the Internet.

There are a number of cheap or free programs that let you record your audio as a simple .WAV file, a RealAudio .RA file or an MP3. After trying several of them, I settled on a \$20 program called Internet Audio Mix, available from Acoustica (www.acoustica.com). It works with your PC's sound card to record up to four digital tracks. Operation and editing are completely intuitive.

Most recent PCs have RealAudio bundled with Windows. That means a large (and growing) number of your customers can click on your audio link, download your RealAudio file and listen to it,

all within a matter of seconds.

CREATING THE TRACK

Speak with energy when you record audio tracks. Because people can't see your face, your voice has to pack extra punch. Try to cut down on "uhs" and "ums." Don't feel like you have to talk like an announcer; customers respond better to a voice that sounds like a regular person's.

Several companies have created easy systems to produce and host your audio. GiveMeTalk.com provides a simple, free program for recording your talk show, then hosts your show on its site. I record

my own articles as MP3 files (one of the formats Internet music uses and load them up at Live365.com. The site rotates my talks, making them available 24 hours a day at no charge. I call the arrangement the Dr. Nunley Radio Network and link to it from my site at www.drnunley.com.

MOVING UP TO WEB VIDEO

Video experts tell me that we're years away from having broadcast-quality streaming video on the Internet. Still, there are some easy ways to offer fairly

good video from your site. The RealVideo format is becoming widely accepted, and you can download several free video-production applications from RealNetworks (www.real.com). The free RealSlideshow lets you combine images with talk, music and sound effects. RealPresenter, also free, turns Power-Point presentations into Internet video.

Several of the free web-hosting sites will now host your streaming-media presentations at no charge. Tripod (www.tripod.com), one of the pioneers of free web hosting, offers a program called ShowMotion that lets you combine still photos with clips of video, scanned images and narration. The program is dragand-drop, and it impressed me as being vastly easier than designing a website.

As I said above, even though Internet audio and video are cutting-edge and exciting, they don't yet come near the quality we are used to with regular radio and television — that is good news for small websites. You can turn out a homespun effort and still be right on the heels of the professionals.

Radio is a billion-dollar industry, and television is arguably the most influential medium ever invented. Now that it has become so easy to produce your own Internet audio and video, it makes sense to add these powerful dimensions to your website.

Dr. Kevin Nunley provides marketing advice and copywriting for businesses and organizations. Read all his money-saving marketing tips at http://dmunley.com/. Contact him at kevin @dmunley.com or 801-253-4536.

DR. KEVIN NUNLEY

FYI: MURPHY'S BACK ON PHILLY'S B101 On Jan. 8 AC WBEB (B101)/Philadelphia debuted a new

On Jan. 8 AC WBEB (B101)/Philadelphia debuted a new television advertising campaign, featuring Candice Bergen. In a world of cutbacks in the marketing arena, it's refreshing to report that the station has dedicated over \$1 million to market the campaign through March 11.

"Candice is a highly recognizable celebrity, revered by both women and men as someone with a strong and independent personality and a likeable disposition," says B101 President and co-owner Jerry Lee. "We feel like this is a great opportunity for us to bolster our alreadystrong position with women and strengthen our overall market standing."

It is estimated that B101's new campaign will generate more airtime than the television advertising of all other Philadelphia radio stations combined during the same period. Summing up B101's aggressive stance on marketing, Lee adds, "B101 is already No. 1 in the market. We're trying to become No. 1 and a half—that is 50% larger than the next largest station."

As one of only a handful of independent radio stations in the country, B101 has successfully maintained itself as not only a top ratings generator, but a marketing pioneer. Twenty-two years ago B101 became the first radio station to use a celebrity as a spokesperson. Remember who it was? If you guessed character actor Patrick O'Neal, you're right!



THE SCRIPT

Setting:

Bergen on a couch with Philadelphia skyline prominent through a window in the background. Music playing in the background is Santana's "Smooth" and Shania Twain's "Feel Like a Woman."

Candice Bergen:

Philadelphia has a lot of great music stations, but one of them is famous for playing so much music, it's known as ... The Music Station!

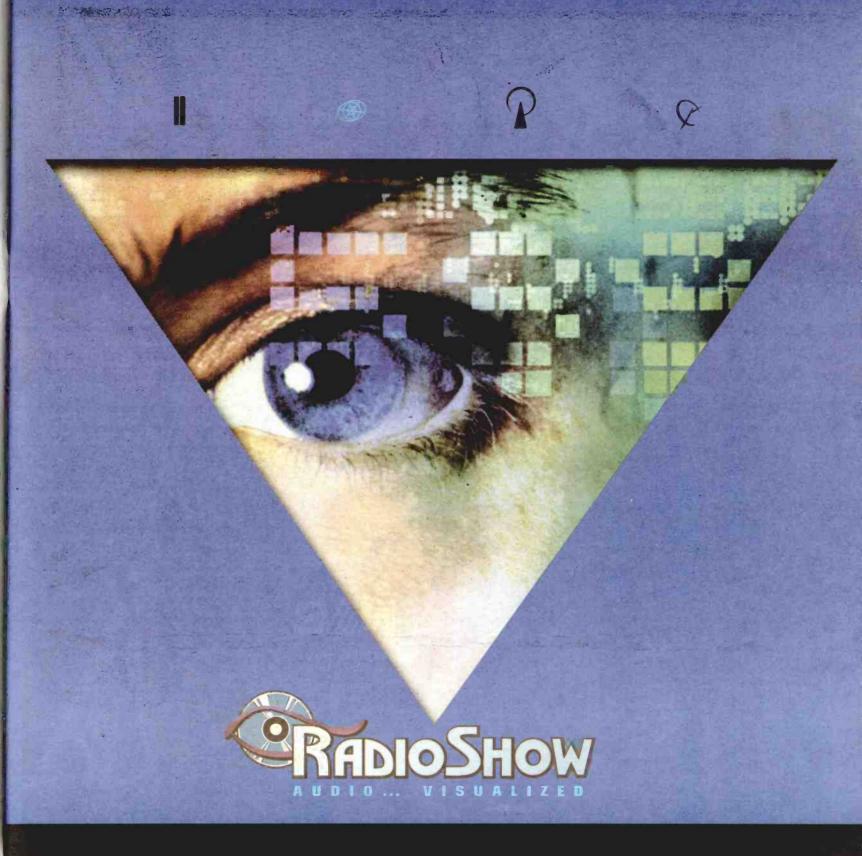
Yup, it's B101. The radio station that always gives you the most music, with very little talk. B101 plays great soft rock by artists like Rod Stewart, Billy Joel, Backstreet Boys, Celine Dion. You can listen all day at work or at whatever you're doing.

What are you doing, anyway?



REGISTER ONLINE TODAY!

Don't miss News/Talk radio's biggest annual event —TRS 2001, which will be held March 8-10 at the Marina Beach Marriott Hotel in Los Angeles. Register today at R&R Online at www.rronline.com for quick access to our easy and secure online registration form, hotel info and the complete 2001 R&R Talk Radio Seminar agenda.



Arbitron says* 60% of your listeners want to see title/artist on your website.

That's one of the things RCS RadioShow does.

*source Arbitron's "Ultimate Radio Station Web Site Study, December 2000





www.americanradiohistory.com

WHAT DRIVES SUCCESSFUL PEOPLE?

By Dick Kazan

a day laborer who started and

built one of the world's largest transportation companies. Ryder System today has annual revenues of \$5 billion, 170,000 vehicles and over 30,000 employees. The business made Jim Ryder vastly wealthy, but he eventually lost his fortune and ended up broke - but not embittered. How Ryder accomplished what he did, then lost it all, offers all of us some valuable lessons.

In 1932 the 19-year-old Ryder was working on a Miami construction site, loading cement blocks onto trucks for 25 cents an hour. When he learned that the

drivers of those trucks earned more money than he did while doing less physical labor, he began saving his

money. Six months later he put \$30 down and got a \$100 loan to buy a used Ford Model A truck, and Ryder System was born. The next year he added a second truck, and by 1937 Ryder had 15 vehicles.

The business continued to grow, and, by 1946, its gross income had hit

\$1.5 million. Ryder was able to grow his company so rapidly through leverage — that is, he bought vehicles by putting a small amount of money down and borrowing most of the purchase price, the same way he bought his first truck. Each truck earned money at a much higher rate than the cost of the loan.

What was another secret to Jim Ryder's success? Leigh Culley, who was Ryder's public relations representative for 26 years, says, "We'd constantly go out all over the country, a week to 10 days at a time, averaging three cities a day. At each location he'd have meals with the bosses and then go off with the employees, hugging the secretaries and jumping

This is the story of Jim Ryder, down in the grease pits under the trucks to shake hands with the mechanics. He'd say, 'Hi, I'm Jim.

What's your name?" In other words, Ryder stayed personally involved with the employees and made them feel special.

In 1978, after 45 years with the company, Ryder resigned as Chairman after a disagreement over corporate direction, and, against the advice of his friends, started a competing company. Four years later that company went bankrupt. Ryder tried other ventures, but none were successful. Culley says, "He could have retired with at least \$20 million, a \$100,000-a-year pension and a half million-dollar bonus, but he lost everything." Ryder had voided his pension when

he started a competitor, but Ryder System provided support for him in the final years of his life.

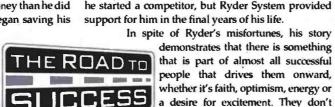
In spite of Ryder's misfortunes, his story demonstrates that there is something THE ROAD TO that is part of almost all successful people that drives them onward, whether it's faith, optimism, energy or

> want to merely exist, but to make the most of each day. Ryder wasn't bitter after his losses, but pleased with all he'd accomplished. He said to Culley, "I'm just an average guy, and I had a great time."

> If you give yourself the opportunity, you'll find tremendous enjoyment in challenging yourself and experiencing new things. Savor life, and treasure its journey, rather than fearing risk and knowing success only through others.

Next week: A valuable sales lesson.

Dick Kazan is a successful entrepreneur who founded what became one of the largest computer leasing corporations in the United States and is a successful real estate entrepreneur. E-mail your questions or comments to him at rkazan@ix.netcom.com.





THE BEST RADIO COMMERCIALS

Enter your station in the 2001 Radio-Mercury Awards

The Radio-Mercury Awards is celebrating 10 years of honoring creative excellence in radio commercials with an exclusive, invitation-only

luncheon June 6 at the Starlight Roof Room of the Waldorf-Astoria Hotel in New York. Wouldn't you love to be the recipient of one of 12 cash prizes, totaling over \$150,000?

Creators of the best radio commercials of 2000 will compete

for the coveted \$100,000 grand prize, plus 11 \$5,000 awards: nine General Category awards and one each in Hispanic and Station-Produced categories. A trophy will also be presented in honor of the year's best publicservice announcement.

The purpose of the Radio-Mercury Awards to encourage, recognize and reward excellence in radio creative. Last year's

\$100,000 Grand Prize went to DDB Chicago for its "Heroes-Footlong Hot Dog Inventor" spot, developed for Anheuser-Busch's Bud Light. The Hispanic Category Award last year went to Casanova Pendrill Publicidad of Irvine, CA for a Coors Brewing Company-Coors Original spot,

and KIEV/Los Angeles took the Station-Produced Award for a Brazos Country Foods commercial.

The entry fee for the 2001 Radio-Mercury Awards is \$100, and the entry fee for PSAs is \$30. All entries must be received by March 9 and must have aired for the first time

during the 2000 calendar year on a commercially licensed U.S. radio station. The late entry deadline is March 16; the free for late entries is \$130 (late PSAs remain \$30). For more information, contact the Radio-Mercury Awards at mercury@rab.com or call Wendy Frech at 212-681-7216.

SUCCESS STORIES FROM THE RAB

USING RADIO'S INFLUENCE, NATURALLY

In the MMS section we continually advise AEs to stop thinking of themselves as simply salespeople and start transforming themselves into "creative solutions specialists." Once you take on the job of helping your clients solve their problems, three things will happen: Your relationships with the clients will become stronger, the clients will credit you with aiding in their success, and the clients' positive word-of-mouth about your services will generate new business. Instead of focusing exclusively on demographics, listen closely to what your clients want to accomplish. Health and beauty company Tom's Of Maine's goal was to introduce a new product to environmentally conscious consumers. By using radio stations whose formats and on-air presentations appeal to those consumers rather than buying based on demographics, the results of the Tom's Of Maine direct-response campaign exceeded the company's expectations.

Category: Health And Beauty Aids

Market: New York

Submitted by: NYMRAD (New York Radio Marketing) Client: Tom's Of Maine Nasal Decongestant

Situation: Tom's Of Maine has long relied on radio to build awareness for its natural toothpaste brand, so when the company introduced a natural nasal decongestant in the fall of 1999, it supported the launch with local radio. According to Tom's Of Maine Self-Care Category Development Team Leader Mark Snyder, the company used local radio in several Northeastern markets, including New York, along with print ads in highly targeted magazines. Snyder points out, "Radio has been very effective at creating awareness, and we're able to do that on a regional basis while focusing on individual markets."

Objective: Snyder says that the campaign focused more on values and lifestyles than on demographics. "We try to connect with our consumers, and there are radio formats that allow us to reach those people." He describes Tom's Of Maine's target as people "who respect the environment, have higher-than-average education levels and like to participate rather than be spectators."

Campaign: In addition to targeting consumers, the Tom's radio campaign involved retailers through 55-second commercials with five-second tags and 45-second commercials with 15second retailers' messages. Retailers participating in the latter spots agreed to provide additional merchandising support. The campaign aired for seven weeks, four in October and three in December, and five New York stations and three Long Island stations broadcast the spots. "We try to do impact scheduling," Snyder explains, "going a little deeper on fewer stations in order to be heard more often."

Results: Snyder says that response to the campaign has been tremendous, noting, "Our ads also have a call to action, and replies to our phone number and website from consumers have more than tripled." He adds that retailers have been very supportive: Among Tom's Of Maine's retail partners in the New York market are Duane Reade, Genovese Drug, Shoprite and A&P

RAB TOOLBOX

More marketing information and resources from the RAB

Here you'll find more marketing information and resources from the RAB. For more information, call the RAB's Member Service HelpLine at 800-232-3131, or log on to www.rab.com.

INSTANT BACKGROUND -- DRUGSTORES

Self-care health product sales attributed to drugstores or pharmacies: vitamins and minerals, 21%; herbal remedies, 11%; homeopathic remedies, 12%; aromatherapy products, 7%; over-the-counter medications, 28%; prescription drugs, 65%; in-home diagnostic test kits, 46%. (Research Alert, 1999)

la Association With Radio And Internet Newsletter

NEWS & VIEWS

What Online Companies Can Learn From Radio

Radio's evolution from niche medium to well-researched powerhouse

Net in focus (e)

By Donn Seidholz

For RAIN: Radio And Internet Newsletter Twenty years ago radio station operators were faced with the same

dilemma that web-based companies find themselves facing today: too many competitors, a fragmented audience and not enough revenue to go around. There was plenty of demand for the radio stations' product, but few stations were able to gain enough market share to make serious money.

Programming By Instinct

Radio stations were programmed by individuals with an ear for music and a gut feeling for what their consumers wanted. Instinct ruled the day, and formal programming and marketing strategies were unheard of. Target markets were determined through intuition and reactions to competitors' moves. Very little attention was paid to the

attention was paid to the consumer experience. There were no indications of market demand derived from the opinions of end users.

Research was seldom, if ever, used to determine a potential listening audience, competitive points of difference or usability. Radio programmers were considered to be artists or designers who just happened to have a knack for creating radio stations. Those who were successful became gurus to the industry.

But they operated in a vacuum. Seldom did these gurus have input or direction from their GMs, let alone their listeners. They reported only to themselves, without feedback from the audience they were targeting concerning the viability of their stations' formats or execution.

Barely Breaking Even

Like today's e-commerce environment, the radio landscape of 20 years ago had many different formats that appealed to a wide variety of audiences. Some were well-conceived and well-managed, and those

RAIN: Radio And Internet Newsletter
Publisher and Editor Kurt Hanson is
a well-known researcher and consultant who also serves as Chairman of
Strategic Media Research, the firm he
founded in 1980. RAIN is available
daily at www.kurthanson.com.

formats attracted large audiences and generated revenues by blind luck or through having weak competitors. However, most stations had small, niche formats with limited audiences, and they barely broke even. In fact, over 50% of the stations in existence 20 years ago lost money.

Research back then was an unfamiliar tool sometimes scoffed at by the industry's brightest programming talents. Indeed, there was no line item for research in station budgets — it was looked on as an unnecessary expense. Most radio programmers, despite their ability to intuitively craft the on-air sound of a station, wouldn't have known how to use research if they had it.

Research Rogues

But an interesting thing happened. Several rogue stations began conducting audience perceptual

studies, music tests and formatdemand searches in order to help create stations with strong and lasting audience demand. They began looking for the keys to

finding and keeping an audience. They began building relationships.

The results were staggering. In almost every case, radio stations using research to define target audiences and strategic intent zoomed to the top of the ratings. Those that didn't use research were left wondering what had happened.

It didn't take long for everyone to get a lot smarter. Today virtually every radio station in the United States uses some form of audience research to help programmers deliver a product that fits the needs of the target consumer. Tens of millions of dollars are spent each year on music testing, perceptual research, focus groups and potential-demand searches. The radio business has never been stronger.

Twenty years ago there was no line item in station budgets; today research is considered a standard operating expense. Unlike their predecessors, no radio programmer in today's environment would think of going into battle without research. They've come to realize that you can't create a viable product that delivers on your strategic intent without some form of insight into your target listeners: what they care about, what they think of the competition and how they make decisions.

Cume And TSL

A radio station relies on two things to be successful: cumulative audience and the amount of time that

Continued on Next Page

Sile (the)

Hot Yet Cool! Batanga.com

Thanks to, among others, Christina Aguilera, Carlos Santana and Ricky Martin, Latin-influenced pop is enjoying unprecedented success at mainstream radio. And thanks to Batanga.com — available in English and Spanish at www.batanga.com — fans of Latin sounds can get a taste of the "real" Latin music from which conservative radio programmers (allegedly) shy away.

Batanga offers Spanish-language streaming music 24 hours a day over 16 channels. The station selection ranges from such traditional genres as "Tango," "Latin Jazz," "Salsa" and "Merengue" to contemporary "Rock," "Indie" and "Hip-Hop" formats and such fresh and unique mixes as the "Cubanismo" and "Norteño" stations. The "Station of the Week" when I last visited was "Baladas," featuring romantic ballads.

If you want nothing to get in the way of your music, this is the spot for you. There are no air personalities and no commercials, PSAs, promos or other production elements. There's no detailed artist or track information



with the streams, nor is there a "Skip" button — because there's no special player to download and install. The channels stream in low-bandwidth stereo Windows Media or RealAudio. Thumbs up there!

Instead of a special player, when you click on a channel, a pop-up screen appears showing the current and three previous selections, along with artist and album title information, a chance to rate the selections and "Buy" buttons. The CD artwork for the current song appears on the lower right. You can change channels, enter a free-CD contest or access other areas of the site through the pop-up.

The homepage has a nice scrolling "Now Playing" feature that shows the current selection on each station. Batanga's stations play as random "jukeboxes," but the operations take place on the server side. That means that everyone tuned to the same channel at the same time hears the same thing — just like traditional radio.

Batanga offers a few opportunities for visitors to interact with the site, including the chance to place song requests for the daily request hour on each station. A few of the day's requests are posted beforehand — though not the times nor the order in which they'll be played (as Batanga minds its DMCA p's and q's). The site also features third-party content, such as the "Music News" — a resource that adds value to the site and that may bring return visits.

So Batanga.com features some sounds new to my ears and, perhaps, to yours and a *RAIN*-approved design and color scheme — and it works with a media player already on your system.

-Paul Maloney

Radio And Internet Newsletter

Online

Continued from Page 20

audience spends listening to the station. Both are byproducts of customer demand and customer satisfaction, which can only be determined and measured by research. If a music-based station plays songs that the target listeners strongly like, they'll listen for long periods of time. If a radio station calls itself "Fun Country," but listeners hear boring personalities, too many interruptions and country music that doesn't fit their definition of fun, then the station has not delivered on its position and will very likely lose any chance of building cumulative audience or TSL.

Experienced radio programmers know that even one bad song can send a target listener to a competitor. Likewise, if a News station is not delivering the content that its target audience is seeking, those listeners will go elsewhere for their information. All these issues are monitored and adjusted using ongoing research throughout the year.

Programming And Design

There are many similarities between programming a radio station and designing a website. Successful websites rely on two factors: Unique Visitors, or UV (the equivalent of radio's cume), and Time On Site (equivalent to radio's TSL). The same research principles that work in radio apply to building both elements for a website. But, in most cases, these principles have been little discussed or used

To increase UV and TOS, a web programmer needs to make certain that the site has a specified target market. Who is the customer, and how large is the demand? What is the strategic intent of the site, and how does it address the needs of the target? Does the site live up to the expectations of the target consumer?

Most sites today are designed without proper research. In the haste to grab Internet space there has been a tendency to throw a site up and see if it sticks - just like we used to throw radio formats up in the

hope of being right. The sad result is that a number of poorly conceived sites are going out of business for lack of appeal or direction. Far too many others are barely surviving, with low UV and TOS.

Learn From Radio's Mistakes

Web companies can learn from the mistakes made by the radio industry years ago, or they can follow the pattern of the consumer-products industries that spend billions of dollars on research and development before they take a product to market. Then, like radio and those industries, they can continue to invest in consumer research in an effort to remain on target and stay ahead of the competition and the everchanging consumer curve.

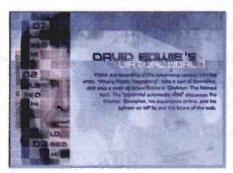
Websites cannot fulfill customer demand without first asking the customers what they want. If there is no demand for the product, the result will be low TOS and UV. Like today's most talented radio programmers, web designers must have feedback from the marketing and brand-management staff about the needs and expectations of the target audience.

When you don't take the time to ask your target market the right questions about your website, you are playing the same guessing game that radio programmers were playing 20 years ago. Maybe you'll be right - but maybe you won't. How many web companies even have a line item in their budgets for customer research? Does yours?

Smart web operators will discover the value and magic of information as a formidable weapon against obsolescence, and they will grow and prosper. Those that choose not to make research part of their business plans are doomed to the fate that greeted many myopic radio operators years ago: They'll be forced to change or shut down, or they'll be sold to a competitor.

Donn Seidholz is CEO of NetInFocus (www.netin focus.com). Reach him at 402-290-9596 or by e-mail at donn@netinfocus.com.

ARTISTS ACHIEVING ONLINE -Virgin Records artist David Bowie and Maverick Records' Alanis Morissette pose backstage at the 2000 Yahoo! Internet Life Online Music Awards. Bowie holds his award for Online Pioneer of the Year; he also picked up the award for Best Artist Site for bowienet v2.0 (www.davidbowie.com) (below).





RAIN Radio Is Online

By Kurt Hanson

RAIN: Radio And Internet

Those of you who have been reading Internet News & Views over the past months will recall that last summer RAIN as-

signed a team of interns the project of building their own Internet radio station in the hope of helping them gain a better understanding of the issues we're covering here and in RAIN.

In previous installments (Internet News & View 9/22/ 00 and 11/3/00) the interns selected a "Classic Pop Standards" format, ripped music from CDs onto hard drives, encoded large .WAV files into smaller .WMA files for streaming purposes, set up a database of titles and designed a player through which the titles could be heard.

We now reveal the fruits of their efforts: a commercial-free (so far) Internet-only radio station called, simply enough, "RAIN Radio." To listen, go to the



RAIN homepage at www.kurthanson.com and click on the "RAIN Radio" link. To hear the station you'll need to be running Windows and have Windows Media Player installed on your system. Macintosh support and a RealAudio version are coming soon.

These are some of the issues the interns had to address to get RAIN Radio to its current state:

Building a player. A couple of RAIN interns have good programming and coding skills and were able to design a custom shell for the Windows Media Player to give our station a unique look. With Internet radio, a lot of stationality can be expressed visually through the player design. And by building a shell we got the advantage of having our own unique presentation (plus a "Skip" button and the ability to show CD cover art) without forcing listeners to download a custom player.

Constructing a player. In our approach to Internet radio each listener hears a different, random list of songs. We did, however, use two techniques to make RAIN Radio sound more like broadcast radio: We established a 10-song artist-separation rule, and we created a few "power" records by putting some songs into our playlist database more than once.

Adding CD cover art. To give RAIN Radio a unique look, we decided to display album covers for the last three songs played. To do that we had to build a file of cover art by scanning CD covers we already own and grabbing other graphics from a source like Amazon.com, then shrinking them to size. (An unresolved question: If one of our goals is to encourage listeners to click the image, go to Amazon and buy the record, is this fair use of the artwork? It seems like it should be.)

Continued on Page 22



INTERNET

ta Association With Radio And Internet Newsletter

Rain Radio

Continued from Page 21

Addressing DMCA licensing issues. We tried to add enough artists to our format to honor the rules of the Digital Millennium Copyright Act. For example, we made sure that the same artist doesn't come up more than four times in a three-hour period. But Congress didn't address whether Paul McCartney & Wings and Paul McCartney are the same artist or two different artists. (And how about Jefferson Airplane and Jefferson

Starship? Or Bruce Springsteen vs. Bruce Springsteen & The E Street Band? If Congress is going to get into the business of regulating music programming, Congress needs to be specific!)

Of course, there are a lot of issues left to address, and we'll get to some of them in the next installment of this series. Along with the topic of reaching an agreement with the RIAA, we'll cover selecting a streaming provider, adding banner and streaming-audio ads, adding sweepers and other production elements, signing up with a ratings service and developing a marketing plan.

But, until then, we hope you enjoy RAIN Radio!

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

'Net Chats

- Chat with Philadelphia hard rockers Isle Of Q on Tuesday (1/30) at 8pm ET, 5pm PT (www.twec.com).
- No country star is spared by Cledus T. Judd's acerbic wit, and you can get a taste when you talk to the parodist on Wednesday (1/31) at 9pm ET, 6pm PT (www.twec.com).
- The ABC-TV series *Making the Band* made **O-Town**. and you can make conversation with them on Thursday (2/1) at 9pm ET, 6pm PT (www.getmusic.com).

On The Web

- Catch Willie Nelson as he and his guitar, "Trigger," do some sublime country. He performs on Sunday (1/28) at 3pm ET, noon PT (www.hob.com).
- Atlanta hip-hop duo OutKast lay it down in performance on Tuesday (1/30) at 3pm ET, noon PT (www.hob.com).



- Michael Anderson

DIGITALBITS

Lightningcast Secures \$15.5 Million In Funding

Internet ad-insertion company **Lightningcast** has announced its second round of funding, \$15.5 million from Nokia Venture Partners, Redleaf Group and Birchmere Ventures. Lightningcast's initial round of funding, in March 2000, was from Redleaf and Birchmere and totaled \$4.7 million.

DG Systems, StarGuide Complete Merger

DG Systems and StarGuide completed their merger last week. The merger was approved Nov. 22, 2000 by DG Systems shareholders. Digital distributor DG will integrate StarGuide's CoolCast technology, which offers webcasters audio and video content around the clock. The combined company has service deals with 7,500 radio stations, 5,000 advertisers and agencies and 775 TV stations in the U.S. and Canada. StarGuide shareholders receive 1.7 DGIT shares for each StarGuide share in a tax-free exchange.

Matt Devine is CEO of the new company, which retains the DG Systems name and continues to

trade on the Nasdaq exchange as DGIT. Scott Ginsburg is Chairman and the company's largest individual shareholder. Other significant shareholders include Infinity, Westwood One, Pequot Capital Management, Technology Crossover Ventures and London Merchant Securities.

RadioExchange Partners With SpotTaxi.com

RadioExchange and SpotTaxi.com announced a partnership agreement this week. RadioExchange, which was developed by Interep in collaboration with Katz Media Group, enables Internet-based communication between agencies and national rep firms and between national reps and their client radio stations. FastChannel Network's SpotTaxi lets agencies handle creative, traffic instructions and media-asset management over the Internet. The partnership is designed to streamline the trafficking and work flow of radio ad sales. Under the new arrangement, traffic orders will be generated automatically by transferring data from RadioExchange to the SpotTaxi integrated traffic system.

Oster Joins MeasureCast As VP/Research

MeasureCast has named Evan Oster VP/Research. He joins the webcast ratings service from MTV Networks/ Latin America, where he was Research Director.

Everyone Can Benefit From RAIN Radio

We believe that by developing our Internet radio station, RAIN Radio, we can gain greater insight into some of the issues that face the people and compa-



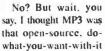
nies we write about. Now that RAIN Radio is up, we'll pass along what we learn to our readers. We'd love to get your feedback too. You can access RAIN Radio from the RAIN: Radio And Internet Newsletter homepage at www. kurthanson.com.

Build CUME and TSL with Residential and Business Telemarketing, NeighborSelect¹¹¹, Comprehensive Coverage¹¹, Quick Calls¹¹, Inbound Calls, Fax and Email Broadcasting, and Custom Designed Direct Mail. 877–786–4943



MP3 Vs. MP3 Pro Vs. Ogg?

head when you think of the acronym MP3? Digital music? Great. File format? Sure. Free? Umm ... public domain? No.





David Lawrence

format that MP3.com and every other site in the world are building their fortunes on. No need for Real and Windows Media and the like when you've got good old MP3, right? Not quite

A bit of background: MP3 - or MPEG 1, Layer 3 - is a format devised at the Fraunhofer Institute in Germany, with help from the Thomson Multimedia people. It may be free for now, but only because the Fraunhofer people have chosen not to charge end users - those who have downloaded and purchased software and hardware MP3 players - for its use. If you want to use the Fraunhofer code in your MP3 encoder, you have to license it from them. And at any point in time they could easily change their policies, and the days of MP3 freedom will come to an end.

That probably won't happen, though, so if you're one those stations that have chosen to use MP3 streaming, or Shoutcast, for their streams on the 'Net, you're probably safe. However, there are two developments that you might want to stay on top of as you make your streaming plans for the rest of the year.

First, Fraunhofer and Thomson just announced that MP3 Pro will hit the market this June. Their joint venture, Coding Technologies. claims that the format will sound just as good as MP3 in half the file space. The format will also be compatible with and playable on all current MP3 players. The new codec will first be implemented for Windows 98 and ME, Mac and Linux systems.

Second, there is a movement in the opensource community (go see the Tim Robbins flick Antitrust for a quick tutorial on exactly what that means) to create a truly open and free standard that anyone can take advantage of for new development. The format is called Ogg Vorbis, and although it doesn't trip off the

tongue, it's being developed specifically to be available at no charge to anyone. Just in case



Fraunhofer and Thomson get ugly with the MP3 standard, Ogg Vorbis offers a great-sounding alternative.

You can get the full lowdown on the Ogg Vorbis project at www.xiph.org/ogg/vorbis and more information about MP3 Pro at the Coding Technologies site at www.codingtechno logies.com

Questions? Comments? david@netmusic countdown.com, or post to the Internet folder on the www.rronline.com message board.

David Lawrence is heard on WGN/Chicago: is the host of Online Today and Online Tonight, syndicated high-tech/pop culture radio talk shows from Dame-Gallagher; and is the host of the 'Net Music Countdown radio shows from United Stations. A 25-year radio veteran, Lawrence was a founder of the American Comedy Network, is the voice of America Online, and is a leading expert on Internet entertainment.

WHO WILL SURVIVE?

his weekend's debut of Survivor II has some parallels in the digitalmusic space. Questions abound as to which companies have the mettle, the resourcefulness, the alliances and, most importantly, the money to survive this initial phase of Internet euphoria and letdown. It wasn't that long ago that - in this newspaper, as well as in every other industry outlet - we were being told by the experts how the Internet was going to kill traditional radio. The CEO of Pseudo.com boldly predicted to CBS" 60 Minutes that he was going to kill it. Instead, it is Pseudo that is dead, and other Internet companies are joining it. What possible changes can be made by those left standing in order to survive?

First, be real. Stop fooling yourselves into thinking that you can ever

garner multimillion-person audiences on the 'Net. There's just too much splintering and too many choices. Second, downsize your staff and smarten their efforts. Pick and choose what content they can create to reach the largest possible audience with the least amount of work. Third, stop spending so much money. Stop the lavish parties. Stop looking at your stock price - it's going down and will keep going down for a while. Stick to your knitting. Make great music. Don't worry about Napster. It is changing its model as you read this and is going to face the same competition that you do. Fourth, have more fun. It's music. It's radio. It's supposed to be fun.

— David Lawrence

MYA Fear Of Flying/ "Ex'

CREED Human Clay/ "Arms SHAGGY Hot Shot/ "Wasn't"

OESTINY'S CHILD Charlie's Angels Soundtrack/ "Womer

MATCHBOX TWENTY Mad Season/ "Gone"

BACKSTREET BOYS Black & Blue/ "Shape"

LENNY KRAVITZ Greatest Hits/ "Again" 'N SYNC No Strings Attached/"Promise

3 DOORS DOWN The Better Life! "Kryptonite"

11 MADONNA Music/"Tell"

KANDI Kandi/ "Don't"

18 8 BRITNEY SPEARS Oops!...I Did It Again/ "Stronger

U2 All That You Can't Leave Behind/ "Beautiful"

SOUR DECISION No One Does It Better/ "Faded"

14 12 FAITH HILL Breathe/ "Love"

DAVID GRAY White Ladder/ "Babylon"

19 17 RARFNAKED LADIES Margon/"Pinch"

SAMANTHA MUMBA Gotta Tell You/ "Gotta"

PINK Can't Take Me Home/ "Girls"

NELLY Country Grammar/ "E.I."

Country

TW ARTIST CD/Title LW

TIM MCGRAW Place In The Sun/"Thirty

DIXIE CHICKS Fly/"Without

BRAD PAISLEY Who Needs Pictures/ "Danced"

TRAVIS TRITT Down The Road I Go/ "Intentions

PHIL VASSAR Phil Vassar/"Paradise KENNY CHESNEY Greatest Hits/"Lost"

LONESTAR Lonely Grill/ "Tell"

11 TERRI CLARK Fearless/ "Gasoline

JO DEE MESSINA Burn/ "Burn"

12 SARA EVANS Born To Fly "Fly"

ALAN JACKSON When Somebody Loves You/ "Memory

7 14 10 8 18 KEITH URBAN Keith Urban/ "Grace"

LEE ANN WOMACK I Hope You Dance/"Ashes"

RASCAL FLATTS Rascal Flatts/ "Everyday"

TOBY KEITH How Do You Like Me Now/ "Kiss"

GEORGE STRAIT George Strait/ "There"

CHRIS CAGLE Play It Loud/"On" 19 MARK WILLS Permanently/ "Know

JAMIE O'NEAL Shiver/ "Arizona"

BILLY RAY CYRUS Southern Rain/ "Lonely"

Hot AC

ARTIST CD/Title LW CREED Human Clay/ "Arms"

112 All That You Can't Leave Behind/"Reautiful

5 LENNY KRAVITZ Greatest Hits/"Again"

MATCHBOX TWENTY Mad Season/ "Gone"

QIDQ No Angel/ "Thankyou"

BARENAKED LADIES Maroon/ "Pinch"

DAVID GRAY White Ladder/ "Babylon"

3 DOORS DOWN Better Life/ "Kryptonite"

EVERCLEAR Songs From An American Movie Pt. 1/"Wonderful"

13 7 FAITH HILL Breathe/ "Love"

CORRS In Blue/ "Breathless"

MADONNA Music/"Music" 12

SOUL DECISION No One Does It Retter/"Faded" BACKSTREET BOYS Black & Blue/ "Shape

11 NINE DAYS The Madding Crowd/ "Absolutely

14 18 'N SYNC No Strings Attached/ "Promise'

RICKY MARTIN Sound Loaded/ "Bangs

STING Brand New Day/ "Desert"

EVAN AND JARON Evan And Jaron/ "Crazy"

VERTICAL HORIZON Everything You Want/"God"

ARTIST CD/Title LW TW-

DESTINY'S CHILD Charlie's Angels Soundtrack/ "Women"

OUTKAST Stankonia/ "Jackson

ERYKAH BADU Mama's Gun/ "Know"

SHAGGY Hot Shot/ "Wasn't

AVANT My Thoughts/ "First"

CARL THOMAS Emotional/ "Emotional"

R. KELLY TP-2.com/"Wish"

JILL SCOTT Who Is Jill Scott?/ "Walk"

JAY-Z The Dynasty: Roc La Familia 2000/ "Love"

WYCLEF JEAN The Eclettic: 2 Sides II A Book/ "911"

MUSIQ Nutter Professor 2 Soundtrack/ "Friends"

NELLY Country Grammar/"E.I."

TONI BRAXTON The Heat/ "Man"

DAVE HOLLISTER Chicago 85: The Movie/ "Woman"

PRU Pru/ "Candles" KELLY PRICE Mirror Mirror/ "Should've"

TAMIA A Nu Day/ "Stranger" BEENIE MAN Art & Life/ "Girls"

BABYFACE A Collection Of His Greatest Hits/ "Breathing"

BDYZ II MEN Nathan Michael Shawn Wanya/ "Thank

NAC/Smooth Jazz

TW ARTIST CD/Title

SADE Lovers Rock/"Side"

KIM WATERS One Special Moment/ "Groove," "Secrets"

DAVID BENOIT Professional Dreamer/ "Miles"

NORMAN BROWN Celebration/ "Paradise"

FOURPLAY Yes, Please/ "Robo"

CHUCK LOEB Listen/ "Blue

BONEY JAMES & RICK BRAUN Shake It Up/"R.S.V.P." CRAIG CHAQUICO Panorama/ "Carnival"

GEORGE BENSON Absolute Benson/ "Medicine"

17 RIPPINGTONS Life In The Tropics/ "Cruisin'

YANNI If I Could Tell You/ "Wishing"

YULARA Future Tribe/ "Flyin"

_ 6 BONEY JAMES Body Language/ "Boneyizm"

URBAN KNIGHTS Urban Knights III/"Dancing"

KIRK WHALUM For You/"Goes"

19 STEVE COLE Between Us/ "Got" 11

WALTER BEASLEY For Your Pleasure/ "Nice" WALTER BEASLEY Won't You Let Me Love You/ "Comin"

15 LARRY CARLTON Fingerprints/ "Graclas," "Fingerprints"

JONATHAN BUTLER The Source/ "Forever"

Alternative

ARTIST'CD/Title

U2 All That You Can't Leave Behind/ Beautiful LIMP BIZKIT Chocotate Starfish /"Rollin"

RADIOHEAD Kid A/ "Optimistic"

MOBY Play/ "Southside"

LINKIN PARK Hybrid Theory/ "Step" LENNY KRAVITZ Greatest Hits/ "Again"

LIFEHOUSE No Name Face/ "Hanging"

RAGE AGAINST THE MACHINE Renegades/ "Funk"

BLINK-182 The Mark Tom & Travis Show/ "Overhoard" OFFSPRING Conspiracy Of One/ "Prankster"

3 DOORS DOWN Better Life/ "Loser" 13 DAVID GRAY White Ladder/ "Babylon"

CREED Human Clay/"Ready"

GREEN DAY Warning/ "Warning" FUEL Something Like Human/ "Hemorrhage"

COLDPLAY Parachutes/"Yellow 20 15 BARENAKED LADIES Maroon/ "Pinch"

PAPA ROACH Infest/ "Broken" GDDSMACK Awake/"Avrake"

19 CRAZY TOWN The Gift Of The Game/"Butterly

E-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logifies of reporting websites. Reporters include Amazon.com, BarnesandNoble.com, CDNow.com, CheckDut.com, ChoiceRadio.com, CNI) internet Radio, DMX MUSIC, KIIShni.com, Lycos Radio, NetRadio.com, NYLiveRadio.com, Radio Free Virgin, Spinner.com, The Everstream Network and XTRAL com. Data is weighted based on traffic reports by web traffic monitor MediaMetrix. Charts are ranked with a 50/50 methodology of sales data and streaming lairplay data for the six reporting formats. © 2001 R&R Inc. © 2001 Online Today, Net Music Countdown.

atter" you're probably arrong, in this each Management, Marketing & Sales otton, Pam Baker churts with rotvational speaker Perry Buffington, hy deciume that people are most tive to listering and understands the morning, before lunch. Buffington also leve out a carefully research " flot shows you the fines of day when you should consider fulfilling you other routines. This week's MAG section too features another in Dan O'Day's great ries of commercial copy makeovers And in our GM Spellight this work ay Chicago's Dave Street

Pages 15-15

RADIO ONE IS TOPS! One of the great hyproducts of consolidation has been the ritse of Radio One. With a growing number of stations in its postulio. Rudio One is now the most influential operator of Urban and Liston AC stations in the country. This enoneron spured our Walt Leve to sture four of the company's principals in is arread Black Music Month special which appears in this issue. Our Assistant lates Estinc Tango O'Colon, did her put by conducting insightful interviews with offer Vandross and a number of upof coming Roughoeck Romers

continuction with this week's special. NASP Publisher/CEO Erica Farber spotfights. NASOS's James Windon in Publisher's. Profile, and 8db Shannes sat down with the one and only flom Joyner for his

Legends column Pages 1, 29, 39-80, 156

THIS WEEK

ACCRESS, IX SIR. STR. PRINTING ... CHARGE - MARKETA, LIC WIE, STRAK PROCESS ... (PROTECTOR

WIND IN ON INVIOUS

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ACTIVE ROCK - KINNEY Some Autor (Sections (SS) VENNERS IN No. Asia (To Delivery Cit) ARE M. technical Childs officers from

THE INDUSTRY'S NEWSPAPER R&R salutes company in annual Urban spec

MAY 25, 2001 Supreme Court Clears Radio Host

Ruline: First Amendment outweichs wiretan

in a 6-3 vote released Mon day, the Supreme Court said the a curie have can't be used for all In a rolling that could have for ing a phone conversation tha mouthing effects on radio broad was illegally taped by a stim casters, the U.S. Septeme Court mand this work that a realize sta-

party because the First Ameri ment takes percedency over winter law. The one is one tion talk level was within his like tion involved WORLA WILE: Amendment elebts when he Willes State best Food Will ainsi a tape of a telephone comversation that had been moreled igen, who ainsi a tipe of a cellwithout the prior knowledge of oftens executation between a COURTS on Page 25

Radio One: No. 1 With A Bullet

Early war BAR resilier en sennal special devented to

Urban radio and music to semments Black Marin Mech HAR's 2011 them. Radio Onc. No. J Web a Rel let, was obesign to acknowlolpe and puy telluse us the Wastington, DC-based radio owe that has emerged to e up businer nubic We are sweal to propert for Rado Our principals. CATHY HUGHES

WARD flow more town our was been doing radio! CH: Good question RAR: How did you start - de buisses City My interest was igand when a group of all-Course decided that they

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MARY What alrest the early on of SMC STRadion to CB: Will, WHER was my feet onefessional left in radio. had been a leasure on the facility of the Manual Elements School of Commelcation, and Kath.

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Larry King, Rick Dees and

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With 11 multi-Platinum

See Page 48

Groups Make Their

Case To Investors By James Vissa and a conjustion marks over and freeding one

NEW YORK - This time has your it would have been a trip to For City for Lewey Mayo, Flack then Cicar Clumpel shares were jost weath of \$200 and advertis the rates were brisk. But the ris tate was different last week as Many street before the Bats; O America Secoltics Molis on meaution Codorna

many mater half the value they weite a year ago "Why innest in Clear Class nel, other than that the week is so eidiculously low?" May angreed in his Tongs draw! Mays may have answered wh Clear Channel shares - and

how Returns To nis In VP Post

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Labow has decided to center to Emmis, as Regional VP for the LEBORITOR Page 25

Doobles Fire Up R&R Convention 2001 The legendary Bookie

rathers will perform a RAR Convention 2001 which happens June 14-16 at the Century Place Hetel A Spe in Los Angeles, This eddoing to the consention againsts in bull one of many good events that have been

abled in the last work, in cluding approximent by

NEWSSTAND PRICE \$6.50

effective June 1. He is (several) GM of Urban AC KISD and KYLE

Clear Channel/S.F. Resets Managers Martin rises to OM Clear Channel has sent the apper consumerers for at its San

· Jor Con or CHROSA EMIL and KYLD as VPEM.

* Flar: VPMarket Manager Ed Krampf will exerce don'to day operations of Adult Stan darle KABL-AM, '80, KIG

on May 17. Sharps in his corn

sharts to other advertising shown INVESTIGATION Page 25

Bradley Set As PD At 'OCT/Baltimore

Mark Bradley, who has been PD and morning co-host for



Bradley

Entercom Hot AC WPTE/Norfolk since October 1996, has been appointed PD of Clear Channel Classic Rocker WOCT/Baltimore. Bradley will begin his new duties in mid-February, and he'll reunite

with Clear Channel Rock Brand Manager Mike O'Connor. From 1992-94 Bradley served as Asst. PD at WZGC/Atlanta while O'Connor served as PD. Bradley then served as PD of Adult Alternative WKOC/ Norfolk for two years before launching 'PTE as a Pop/Alternative.

Clear Channel/Baltimore VP/ Market Manager Jim Dolan referred to Bradley and O'Connor as "scary smart." He said, "It will give me great pleasure to see them working together to make Baltimore's Classic Rock a top-tier property. I'm glad they're on our side."

WOCT has struggled of late with its Classic Rock format and currently ranks behind all other full-market FM signals in the Baltimore ratings. When asked if a format change was in the works for 'OCT, Bradley told R&R, "I envision the station's future to involve higher ratings — regardless of what the format might be. In the next few weeks we'll make sure the station sounds like the best station in Baltimore, and by next year I guarantee this station will be in the fourto five-share range. A lot of sound

BRADLEY/See Page 32

Moody Moves Up To Buckley VP/Prog.

Buckley Broadcasting programmer Bernie Moody has been elevated to VP/



Moody

for the company.
Moody will maintain his duties as
PD/MD of mainstream AC
KWAV-FM/
Monterey and
OM of sister
Adult Standards
KIDD-AM.
"This is a

Programming

well-deserved promotion," noted Buckley West Coast Stations Exec. VP Kathy Baker. "Bernie has been on top of the ratings and has helped steer our West Coast stations in all programming areas. He's a tremendous asset to the company on many levels."

Before joining KWAV 10 years ago, Moody was OM at KSOL/San Francisco. He has programmed WFDR/Atlanta and WJMO/Cleveland and was MD for WLPL/Baltimore and Research Director at WOOK/Washington.

KMJK/Kansas City Appoints Love PD

Urban Oldies KMJK (formerly KNRX)/Kansas City has promoted Greg Love to PD. A veteran of Kansas City's Urban radio community, Love worked at former Urban Oldies KXCL/Kansas City and has been holding the 7pm-midnight shift at 'MJK.

"They had offered me the position, and I was a little scared," Love told R&R. "I wasn't so sure about it, so they had me become a Team Captain and get a taste of it. The more I got into this, I said, "You know what, I can do this." Since Love assumed his new duties, KMJK has added some '90s titles into its rotation. "We're tweaking the music just a little bit," Love said, "but the format is going to remain the same." Love has been in radio for 10 years. For the decade prior to that he worked in nightclubs and served as a DJ at private parties in Kansas City. He was given his first opportunity in radio at KXCL by well-known African-American broadcaster Del Rice. "I worked very hard to get to this point," Love said. "I did a lot of voice-over stuff here, and I knew God had a plan for me, and I stuck with it. And I continue to chase my dream."

Love admits that much of his education in radio came from listening to R&R Urban Editor Walt "Baby" Love on the air as a teenager. "One of the reasons I use the name 'Love' is my high admiration of Walt Love."

Kelly To Program WMC/Memphis Duo

Steve Kelly has exited the PD post at mainstream AC KGBY/Sacramento to become Director/Programming & Operations for WMC-AM & FM/Memphis. The position at the Infinity News/Talk and Hot AC combo had been open for 14 months, following Russ Morley's exit to program Hot AC WRMF/West Palm Beach.

"WMC-FM enjoys an awesome

heritage, and the staff there is incredible," Kelly told R&R. "By no means am I going to try changing the face of the radio station. It may need a fresh coat of paint and some attention, but it doesn't need to be overhauled. The staff has done a great job of holding things together, and it's pretty much been a

KELLY/See Page 25

Wexler Now VP/GM At Journal/Omaha

Steve Wexler has been tapped as VP/GM for Journal Broadcast Group's eight Omaha stations: Spanish-language KBBX, Adult Standards KOMJ, Sports KOSR, Rock KEZO, Classic Hits KKCD, Country KMXM. CHR/Rhythmic KQCH and Hot AC KSRZ. He had previously been in a similar post for Journal's four Tucson stations.

"Steve has proven himself as an outstanding leader in our company." Journal Broadcast Group President Carl Gardner commented. "He lives our core values of excellence, accountability and respect for people. He hires outstanding talent, and his teams have delivered excellent results. I look

WEXLER/See Page 25

Sanders Named VP/Prog. At Beasley

Jeff Sanders, PD of WSFL & WXNR/Greenville-New Bern, has been elevated to VP/Programming for parent company Beasley Broadcasting's East Carolina cluster. Sanders will oversee the programming of Urban WIKS, AC WMGV and Oldies WNCT, all located in Greenville-New Bern, and will retain PD duties at Classic Rock WSFL and Alternative WXNR

"This is an exciting opportunity." Sanders told R&R. "I appreciate the honor and won't let Beasley down. I'm actually in the process of organizing the cluster. Our goal is to create unity and let the cluster move forward as one, as opposed to having each individual station go on its own. The PDs in place now are very capable and have been

SANDERS/See Page 25

Field Directs JMA Rhythm-Crossover

Chuck Field has been named Director/Rhythm-Crossover for Jeff Mc-Clusky & Associates. He was previously VP/Rhythm-Crossover Promotion for Jive Records.

JMA VP/Rhythm-Crossover Sean Lynch said, "Chuck's very successful careers in both the radio and record industries make him the perfect addition to



Field

department, which is now the largest in the business." In addition to his tenure at Jive, Field served as Sr. Director/Pop Promotion at Sony's 550 Music. His radio career included a stint as OM at KSFM/Sacramento, and he was an air personality at WQUE/New Orleans and XHTZ (Z90)/ San Diego.

JMA's Rhythm-Crossover

EXECUTIVE ACTION

Douglas Joins RCS As VP/Product Marketing

wight Douglas has been appointed VP/Product Marketing at RCS. Douglas will be responsible for advertising, promotion and publicity for RCS' suite of radio and Internet broadcasting products.

Douglas was most recently PD at WZGC/Atlanta. Before that he spent 20 years as President of the Burkhart/Douglas consulting firm after having programmed WDVE/Pittsburgh and WWDC/Washington.

"We are delighted to have a world-class broadcast expert like Dwight on board," said RCS President Philippe Generali. "His energy, enthusiasm and vast knowledge of broadcasting, both on the air and over the Internet, are critical to maintaining an RCS leadership position in this space."



Douglas

Clear Channel/L.A. Ups Freeman To VP/Mktg.

Von Freeman has been promoted to VP/Marketing & Nontraditional Revenue for Clear Channel's eight-station Los Angeles cluster of KFI, KLAC, KXTA, KBIG, KCMG, KIIS, KOST & KYSR. He had been Marketing Director for KXTA, KIIS and former Clear Channel property KACD for three years.

"Von Freeman has been the driving force behind the creation of biggerthan-life promotions that not only drive ratings but also create huge nonspot revenue streams," Clear Channel/Los Angeles Market President Roy Laughlin said. "We're talking Wango Tango at Dodger Stadium and the Million Dollar Birthday Game, to name a few."

Concurrently, Jim Murphy climbs to Market Controller. He had worked for KXTA, KACD & KIIS as well.

Douglas To Manage Cox Radio Syndication

ox Radio Syndication has promoted Paul Douglas to the newly created position of Managing Director. Douglas has been working on the company's syndication efforts for the past two years, in conjunction with former WSB-AM/Atlanta OM Greg Moceri, who recently exited to form his own consultancy.

"Paul's experience in News/Talk radio and syndication is extensive, and his track record is tremendous," said Cox Radio co-COO Marc Morgan, to whom Douglas will report. "His contributions to our syndication business have been significant, and I think that anyone involved in Cox Radio Syndication would give credit to Paul for a large amount of our success in this area."



Douglas

Douglas joined Cox Radio/Atlanta in fall 1997, following a stint as Exec. VP/GM of SBI Broadcasting, which was the distributor of *The Dr. Laura Schlessinger Show* at the time (the program has since been sold to Premiere Radio Networks). He also spent 15 years at WTIC-AM/Hartford in various capacities, including News Director and PD. He told R&R, "I'm excited and grateful to Cox Radio to have the opportunity to work hard to give Neal Boortz, Clark Howard and all of our syndicated talent the recognition and success they richly deserve."

Metro/Shadow Makes Haake Reg. VP/Southwest

Wike Haake has been named Regional VP/Southwest for Metro Networks/Shadow Broadcast Services. He will oversee operations in Phoenix, Tucson, Albuquerque, Las Vegas, Salt Lake City, Kansas City and Omaha.

Previously VP/GM of Metro's Houston office, Haake is now based in Phoenix. He reports to Metro/Shadow Sr.VP/Westem Region Ian Epstein. Haake joined Metro 11 years ago as a midday anchor in Kansas City. In 1993 he was promoted to Director/Operations, Kansas City. Haake was elevated to Regional Director/Operation in 1995 and to his most recent post in 1997

Tash Takes EVP/Syndication Post At FMiTV

obert "Skip" Tash has been named Exec. VP/Syndication for FMITV Networks. Tash comes from Buysellbid.com's Exec. VP/Sales post and will oversee syndication efforts for the FMiTV player and original programming from FMiTV's three superstations, KIISFMi, WBLSi and XTRAi.

A 20-year industry veteran, Tash worked as VP/Advertising at the NAB and was owner/GM at Eastern Broadcasting and GSM at Inner City Broadcasting before launching a career in publishing. He spent six years as an Associate Publisher at IMAS Inc., working for Radio World Newspaper, Radio World International and Radio World Magazine.

FMiTV Chairman/CEO Laurence Norjean commented, "Having worked with Skip at Buysellbid.com, I know firsthand that his strong business sensibilities and grasp of the evolving Internet economy will be invaluable in making FMiTV a coveted global brand."

National Radio

- MJI BROADCASTING presents the two-hour Valentine's Day special For the Love of Country, hosted by Martina McBride and available Feb 9-14 For more information, contact Justin Chadwick at 212-896-5397; justine @ mii com
- . MURRAY-WALSH RADIO PRO-GRAMMING launches the four-hour weekly mix show Supermixx '80s. For more information, contact Michael Murray at 800-729-6499.
- UNITED STATIONS RADIO NET-WORKS offers the series Country Giants. The lineup includes The Toby Keith Story on Valentine's Day weekend. The Alan Jackson Story on May 28, The George Strait Story on the July 4th weekend and The Faith Hill Story from Sept. 1-3.

Additionally, United Stations debuts "The Black History Minute," hosted by Ann Tripp, available each day in February. For more information, contact Julie Harris at 212-869-1111.

. JONES RADIO NETWORK, in partnership with Henry/Kelly Program Service, launches the Urban show Body & Soul, airing Sun.-Fri. from 7pm-mid night. For more information, contact Katie Benson at 303-784-8378; kbenson@ionescorp.com.

CHRONICLE

Talk show host Kim Komando. husband Barry, son lan, Dec. 28.

- MJI BROADCASTING presents the three-hour weekly show The Hip-Hop Master Mix. hosted by The Baka Boyz For more information, contact Jennifer Leimoruber at 212-896-5228
- ESPN RADIO airs a series of shows in conjunction with Super Bowl XXXV (all times ET): Mike & Mike in the Morning. hosted by Mike Golic and Mike Green berg, 6-10am, Jan. 22-26; The Tony Kornheiser Show, 10am-1pm, Jan. 22; The Dan Patrick Show, co-hosted by Ron Dibble, 1-4pm, Jan. 22-26 and Jan. 29: GameDay, hosted by Jason Jackson and Jack Arute, 4-7pm, Jan. 24-26; Game-Night, hosted by Chuck Wilson and Chris Moore, 7-11pm, Jan. 24-26; All Night With Todd Wright, 2-6am, Jan. 22-26 and Jan. 29; The Sporting Life With Dick Schaap, 9-11am, Jan. 27: ESPN the Magazine on ESPN Radio, hosted by Andy Pollin and Mel Kiper Jr., 11am-3pm, Jan. 27; Sunday GameDay, hosted by Andy Pollin and John Clayton, 11am-3pm, Jan. 28; and Sunday GameNight, hosted by Jack Arute, 7pm-2am, Jan. 28.

Records

• BOB MORELLI is upped to SVP/Associated Labels for BMG Distribution, He rises from VP/Sales & Marketing, Distributed Labels.

DAWN BRIDGES is named SVP/Corporate Communications for Warner Music Group. She was most recently in a similar position with EMI Group.



Bridges

- VALERIE PATTON is promoted to VP/ head of Urban Music for Chrysalis Music Group. She rises from Sr. Dir./Urban Music.
- NANCY SULLIVAN is made SVP/ Media Relations for Farmclub.com. She was previously in the publicity department of Scoop Marketing.



• KEVIN LAWRIE is upped to President of Sony Music/Mexico. He had been Managing Dir. .

NATIONAL RADIO **FORMATS**

ALTERNATIVE PROGRAMMING Steve Knoll • (800) 231-2818

Rock

AFROSMITH Jaded DAVE MATTHEWS BAND I Did It

Alternative DAVE MATTHEWS RAND I Did It U2 Walk On

CHE

AFROSMITH Jaded BARENAKED LADIES Too Little Too Late DIDO Thankyou

Mainstream AC

AEROSMITH Jaded BARENAKEO LADIES Too Little Too Late VERTICAL HORIZON Best | Ever Had (Grey Sky ...)

Lite AC

ROD STEWART I Can't Deny It

NAC

FOURPLAY Double Trouble YULARA Flying High

UC

CHANGING FACES Ladies Man LUDACHIS Southern Hospitality JESSE POWELL If I

JONES BROADCAST PROGRAMMING Ken Moultrie . (800) 426-9082

Alternative

Teresa Cook

MATTHEW GOOD BAND Hello Time Bomb NEW FOLING GLORY Hit Or Miss

Active Rock Steve Young/Craig Aitmaler

CRAZY TOWN Butterfly KID ROCK My Oedipus Complex

Heritage Rock Steve Young/Craig Altmaler

DAVE MATTHEWS BAND I Did It 3 000RS DOWN Duck And Run

Steve Young/Josh Hosier

AEROSMITH Jaded BARENAKEO LADIES Too Little Too Late

Steve Young/Josh Hosler

ATC Around The World (La La...)
VERTICAL HORIZON Best I Ever Had (Grey Sky...)

Rhythmic CHR Steve Young/Josh Hosler

MODJO Lady (Hear Me Tonight)
MONICA Just Another Girl SMOOP DOGG Snoop Dogg

Soft AC

Mike Bettelli BON JOV: Thank You For Loving Me

Majastraam AC

Mike Retteili

R MARTIN I/C ACIDI FRA Nobody Wants To Re

Delilah

Mike Rettelli

BON JOVI Thank You For Loving Me

JONES RADIO NETWORK Jon Holiday • (303) 784-8700

Adult Hit Radio JJ McKay

LEE ANN WOMACK I Hope You Dance

Rock Classics Rich Bryan

No Adds

Soft Hits Rick Brady AEROSMITH Jaded

RADIO ONE NETWORKS (970) 949-3339

Choice &C Yvonne Day

0100 Thankyou

rrhage (In My Hands) DAVE MATTHEWS RAND 1 Did It

New Rock Steve Leigh

WESTWOOD ONE RADIO NETWORKS Charlle Cook • (661) 294-9000 Bob Blackburn

Adult Rock & Roll

Jeff Gonzer

CREEO Riders On The Storm

U2 Walk On Soft AC

Andy Fuller

Bright AC Jim Havs

NELLY FURTADO I'm Like A Bird LEE ANN WOMACK I Hope You Dance

Brenner

Continued from Page 3 of the top Country stations in America, with a talented, heritage staff. I'm proud to have been part of such a great team for so long and look forward to being more involved in the day-to-day effort to keep KMPS on top."

Brenner has spent 16 years with the Seattle Country outlets during a couple of stints. She worked in a variety of capacities for KMPS between 1982-92, left to join BP Consulting and returned to KMPS-AM & FM & KZOK-FM as General Program Manager in April 1995. She added KYCW-FM PD duties in January 1998. Shortly after KYCW-FM dropped Country in January 2000. Brenner was named PD of Classic Country KYCW-AM and OM of KYCW-AM & KMPS-

Mercury

Continued from Page 3

from our label stalwarts. John's promotion ensures that Mercury's promotion department remains as strong and motivated as ever."

Powers spent four years in radio before handling pop promotion for A&M out of Detroit. He joined Mercury eight years ago as Manager/Northeast Regional Promotion. Ettinger began his career at Mercury seven years ago as Manager/Midwest Regional Promotion.

knowledge. Luke Lewis has taught me a tremendous amount about the record business and has repeatedly given me the opportunity to go out and use it. I could not be more fortunate working with this promotion staff, this artist roster and for Luke."

Terming his promotion "a dream come true," Ettinger said, "I know we have the best field promotion team in country music, and I can't wait to get started working with them. I've had seven wonderful years working with the Midwest region, and I thank my stations for making me look good all these years."

Mercury also ups Promotion Coordinator Haley McLemore to Manager/Midwest Promotion and Marketing Coordinator Tom Lord to Marketing Manager.

Kelly

Continued from Page 24

'steady as she goes' situation."

Prior to joining KGBY three years ago. Kelly spent nearly four years as OM for Citadel/Salt Lake City. He has also programmed WXXL/Orlando. WCFB/Orlando. WZXR/Memphis and WKSI/ Greenshoro.

Regarding Memphis, Kelly told R&R, "It's a gracious Southern town with a wonderful sense of community. It has its own musical culture, and it's not all built around Elvis. In fact, it's more built around the blues. There's a lot to see and do there. Many WMC staffers were there when I was in the market 15 years ago."

Wexler

Continued from Page 24

for great success from Steve and our Omaha staff."

Wexler succeeds Jim McKernan. Journal/Tucson GSM Mark Bentz will manage KFFN, KGMG, KMXZ & KZPT while a search is conducted for Wexler's replacement.

Wexler began his career as a parttimer at Journal's WKTI & WTMJ/ Milwaukee. He became a full-time announcer at WTMJ in 1981. After a four-year stint as Program Manager for King Broadcasting's KGW-AM/Portland and KING-AM/Seattle, Wexler returned to Milwaukee as WTMJ's PD.

Richards

Continued from Page 3

Prior to his move to Seattle Richards was PD of Country WKHK/Richmond and WODR/Raleigh. He began his programming career in Cookeville, TN at Country WGSQ and Oldies WPTN.

YM

Continued from Page 3

The report calls Sirius "less speculative than XM." Its progress to date, higher valuation and potential for further upside make it the No. 2 pick for

this year. Meanwhile, Motient Corp., which owns 10% of XM, registered 1 million shares of XM's class A common stock, according to a Form 144 released Monday by the SEC. A Form 144 indicates the intention to sell restricted stock but doesn't represent a commitment to sell. Reston, VA-based Motient owns and operates a terrestrial and satellite network and provides two-way mobile and Internet commu-

XM Adds Programming

XM also announced this week that it has signed programming deals with the National Lampoon, Firesign Theater, the Discovery Channel and AP News. Lampoor's Network One will provide XM with National Lampoor's entire library of archived hourlong ra-

dio shows created in the early 1970s. prior to the Saturday Night Live era, including skits from such renowned comedians as John Belushi, Billy Crystal, Gilda Radner, Bill Murray and Harold Ramis. Discovery will create a new radio

channel featuring content from its cable networks, including the Discovery Channel, TLC, Animal Planet, the Travel Channel and the Discovery Health Channel. (Sirius inked a similar deal earlier this month.) The Firesign troupe - Phil Austin, Peter Bergman, David Ossman and Phil Proctor create a live monthly show.

The Associated Press' All News Radio will also be offered around the clock on one of XM's satellite channels. The deal calls for AP to provide its online audio-actuality database and its ready-to-air broadcast news wires for use with XM-produced channels

In other XM news, the company signed an agreement with Visteon, which will design, develop, manufacture, market and license XM radios.

Sanders

Continued from Page 24

doing a great job, and I'll be helping with their overall needs. Beasley seems to be a pretty good company. They've treated me well, and now it's time for me to return the favor."

Sanders was recently awarded the Program Director of the Year award by Beasley. In addition to his programming duties, Sanders consults Beasley Active Rocker WCHZ/Augusta, GA. Before joining Beasley three years ago, he served as OM for WEKL & WRXR/Augusta, GA.

Williams

Continued from Page 3 been completely and totally exciting. Every day is new, and it's good."

Radio One Regional VP Pam Somers said, "Selecting someone with a great reputation and an understanding of the Washington, DC advertisers, listeners and community was a priority for us, and Michele fits that bill."

Williams is a Washington native and has been in DC radio and television her entire career. Before joining Radio One in March 1999, Williams served as GSM of WWVZ & WWZZ (Z104)/Washington. She joined Z104 in 1996 as LSM and prior to that served as an AE for WPGC/Washington.

Of his new post, Powers noted, "It's about learning and applying

www.americanradiohistory.com

DATEBOOK

MONDAY, FEBRUARY 5

National Chocolate Fondue Day 1952/The first electronic "Don't Walk signs are installed in New York.



Nobody paid any attention then either.

1969/The ABC-TV comedy Turn-On, from the producers of Laugh-In, is so thoroughly panned by critics that it is yanked off the air after only one episode.

1972/Bob Douglas, owner and coach of the New York Renaissance, becomes the first African American to be elected to the Basketball Hall of Fame.

Born: Christopher Guest 1948, Jennifer Jason Leigh 1962

In Music History

1957/Bill Haley & The Comets arrive in England to begin their first U.K. tour.

1972/ Paul Simon releases his first solo single, "Mother and Child Reunion." It hits the top five.

1992/ New Kids On The Block appear on The Arsenio Hall Show to refute their former producer's claim that they didn't sing on their Hangin' Tough LP. The band sues the producer, and he later recants.

Born: Duff McKagan (Guns N' Roses) 1964, Bobby Brown 1969

TUESDAY, FEBRUARY 6

National Frozen Yogurt Day

1971/NASA astronaut Alan Shepard swings a 6-iron at golf balls on the surface of the moon.

1985/French mineral-water company Perrier debuts its first new product in 123 years — fruit-flavored water.

1987/ President Ronald Reagan turns 76, making him the oldest sitting President in U.S. history.

Born: Rip Torn 1931, Robert Townsend 1957

In Music History

1976/Ronnie Milsap joins the Grand Ole Opry.



Milsap: Legend in my time.

1987/Sonny Bono declares his candidacy for mayor of Palm Springs, CA. He wins and is later elected to Congress from California.

1998/ Beach Boy Carl Wilson, 51, dies of lung cancer. On the same day, Austrian singer Falco, 40, is killed in a car accident in the Dominican Republic.

Born: Fabian 1943, Dan Seals (ex-Seals & Crofts) 1948, Axi Rose (Guns N' Roses) 1962

WEDNESDAY, FEBRUARY 7

Hangover Awareness Day

1977/The cover of *Time* magazine shows **Amy Carler** (daughter of President Jimmy) and her dog, Grits, with the caption "The Carters Move In."

1984/ Captain Bruce McDaniels, using a rocket pack, exits the Challenger and becomes the first person to fly untethered in space. 1992/ Magic Johnson is named MVP in the NBA's All-Star Game, as the West beats the East 153-113.

Born: James Spader 1960, Chris Rock 1966

In Music History

1979/The Clash open their first U.S. show, in Berkeley, CA, with "I'm So Bored With the U.S.A."

1980/ Pink Floyd begin their wildly successful Wall tour.

1994/ Blind Melon frontman Shannon Hoon is tossed out of the American Music Awards for being loud and disruptive and is then arrested.

Born: Garth Brooks 1962, David Bryan (Bon Jovi) 1962

THURSDAY, FEBRUARY 8

National Molasses Day

1963/Lamar Hunt, owner of an American Football League franchise in Dallas, moves the team to Kansas City and renames it the Chiefs.

1969/The last issue of the 148-yearold Saturday Evening Post is published.

1986/Billy Olson breaks an indoor pole-vault record for the seventh time in four months, soaring 19 feet, 5 1/2 inches.

Born: John Grisham 1955, Alonzo Mourning 1970

In Music History

1960/ Congress begins the radio payola hearings.

1971/Giving up all hope of a reunion, the original Beatles fan club disbands.

1973/ Carly Simon hits No. 1 for the first and only time with "You're So Vain." The song is believed by many to be about either Mick Jagger (who sings backing vocats on the track) or actor Warren Beatty, but Simon has never named names.



Simon: Clouds in whose coffee?

Born: Merie Watson 1949-1985, Vince Neil (ex-Motley Crue) 1961

FRIDAY, FEBRUARY 9

Play Hooky Day

1958/ General Motors engineers demonstrate a system for steering cars via an electric signaling cable buried beneath the road.

1963/The first Boeing 727 takes off. Boeing builds 1,832 of the jets before ceasing production in 1984.

1989/ Testifying before the New Jersey State Senate, World Wrestling Federation officials admit that their matches are purely for entertainment, with predetermined winners.

Born: Mia Farrow 1945, Mena Suvari 1979

In Music History

1964/Future Monkee Davy Jones appears on *The Ed Sullivan Show* with the cast of the Broadway musical *Oliver*.

1987/Frontman Kevin DuBrow is

tossed out of metal pop outfit Quiet Riot on the grounds that the other bandmembers have "finally gotten fed up with the friction."

1988/ Kenny Rogers appears in the second of the successful Gambler TV-movie series on CBS-TV. He plays Brady Hawkes five times between 1980-1994.

Born: Carole King 1942, Travis Tritt 1963

SATURDAY, FEBRUARY 10

National Sneaker Day



Wear your sneaks

1962/The former Soviet Union exchanges American U-2 pilot Gary Powers for Rudolph Abel, a Soviet spy held by the U.S.

1966/ Ralph Nader testifies against perceived safety abuses in the automobile industry before the U.S. Senate, singling out the Chevrolet Corvair.

1996/World chess champion Garry Kasparev loses the first game of a match in Philadelphia to an IBM computer called "Deep Blue."

Born: Robert Wagner 1930, Mark Spitz 1950

In Music History

1942/ The first Gold record is awarded, to Glenn Miller for "Chattanooga Choo-Choo."

1986/Etton John storms out of the British Music Awards when he loses the Best Male Vocalist award to Phil Collins. At the same show Bob Geldof is honored for his work with Band Aid.

1993/ Michael Jackson grants his first interview in 15 years, to Oprah Winfrey. The talk gets the most press for Jackson's continued denial that he's had more than two plastic surgeries.

Born: Donovan 1946, Cliff Burton (Metallica) 1962-1986

SUNDAY, FEBRUARY 11

Don't Sweat It Day

1968/The 20,000-seat Madison Square Garden officially opens in New York with a gala hosted

by **Bob Hope** and **Bing Crosby**.

1982/The 18-hour miniseries *The*Winds of War ends on ABC-TV.

It cost \$40 million to produce

and tops Roots as mostwatched miniseries in TV history.

1990/ James "Buster" Douglas knocks out Mike Tysen in the 10th round to grab the heavyweight boxing crown in a bout held in Tokyo

held in Tokyo.

*Born: Tina Louise 1935, Jennifer
Aniston 1969

In Music History

1987/ Three hundred young fans are detained by Warsaw police for rowdy behavior on the way to a Metallica show.

1998/ Guns N' Roses frontman Axi Rose is arrested in a Phoenix airport for disorderly conduct. Born: Sheryl Crow 1962, Brandy

1979 — Michael Anderson & Brida Connolly

'zinescene

Changing Of The Guard!

Somehow it seems that the more things change, the more they stay the same. Or what's old is becoming new again. As the nation celebrates the inauguration of its new President, George W. Bush — which, for some, sparks memories of a past administration from a past decade of the past century — long-defunct band The Bestles are currently celebrating their ninth week atop the album charts, and other artists from the past are set to release new albums.

Entertainment Weekly and People report that new albums are on the way from The Jacksons (along with brother Michael Jackson), Guns N' Roses, Rod Stewart, Jeff Beck, Johnny Cash and Aerosmith. Even famed "wall of sound" producer Phil Spector will soon be producing a new album — for John Lennon's son Sean Lennon.

As these artists are releasing new albums, other artists are branching out into new avenues. TV Guide reports that Chris Isaak's self-titled comedy series will debut on Showtime in March, and Grammy nominee Sisqo and former Eagles guitarist Joe Walsh are each producing pilots for potential TV series. Also, Elvis Costello is hoping the series Archangels: Special Klient, featuring a script he co-wrote, makes it to the air. Us Weekly reports that Reba McEntire is heading to Broadway to star in Annie Get Your Gun, and Britney Spears is heading to the big screen to star in a movie about three pals on their way to a music contest. And Rolling Stone reports that Boy George is writing a musical based on the '80s club scene in

Hall To The Chief

People reports that Ricky Martin, 98 Degrees, Jessica Simpson, ZZ Top, Lyle Lovett, Tanya Tucker and Clint Black and his wife, Lisa Hartman Black, were among the artists who performed during the inaugural festivities.

Is the "Livin' La Vida Loca" singer about to "do the Copa"? (Talk about old becoming new!) Us Weekly reports that Ricky Martin wants to record a cover of Barry Manilow's '70s classic "Copacabana," and Martin's managers have approached Manilow's reps to discuss the legalities.

Speaking of big parties, Sting will perform "Desert Rose" and "Roxanne" during the Super Bowl's pregame show. He tells People, "It's a surreal gig. It's like playing this huge frat party."

Time To Retire

Ben Folds Five's surprise split in November was "pretty boring," says the band's frontman, Ben Folds, "Nobody punched anybody else. Nobody said, 'I can't play with you anymore.' There just



JUST A HOMEBODY — Britney Spears tells Us Weekly that the media have the wrong idea about her: "They'll talk about me showing cleavage and my belly," she says, "but they don't say anything about the artists who accept an award and can't even talk because they're so drugged out. After the awards show, I go home, drink my tea and go to bed."

wasn't a next step. It's the first time we've felt uninspired, so why go against our hearts and maim what we had passion about to begin with?" (Spin)

Christina Aguliera's mom, worried that her daughter has been working too hard lately and needs a rest, penned a message to the singer's fans to tell them Christina is taking a vacation for the time being. (Star)

Spin asks Krusty The Clown to dispense career-rehab advice to such '90s pop stars as Courtney Love, Hanson, Liz Phair, Billy Corgan, Alice In Chains singer Layne Staley and ex-Lemonheads singer Evan Dando.

Over The Hill?

Is Madonna retiring from the club scene? The Star reports that she and her hubby, Guy Ritchle, attended a birthday party recently for British actor Vinnie Jones (who stars in Ritchie's current film, Snatch) at an L.A. club. When the clock struck midnight, Madonna was ready to leave, even though her 10-years-younger hubby wanted to party all night. Maybe Madonna is seeking something more stimulating. The Globe reports that she is learning to play

Cher doesn't plan to retire from the club scene. If anything, the Star reports, she wants to be even closer to the action. The 'zine says that the singer is afraid she's turning into a couch potato in her Malibu mansion, so she wants to get a bachelor pad close to the trendy nightspots along L.A.'s Sunset Strip.

Andy Williams is just an old hippie at heart. So much so that the Globe and the Star report that the singer took LSD trips repeatedly during the '70s — and enjoyed them!

- Deborah Overman

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.



Plays JENNIFER LOPEZ Love Don't Cost A Thing 24 **CRAZY TOWN Butterfly** 20 SNOOP DOGG Snoop Dogg 18 SHAGGY It Wasn't M MADONNA Don't Tell Me 16 3LW No More (Baby I'ma Do Right) 16 JA RULE WLIL' MO ... Put It On Me 15 **MYAFre DREAM** He Loves LI Not 15 R. MARTIN I/C. AGUILERA Nobody Wants To Be Lonely 15 **OUTKAST Ms. Jackson** DESTINIY'S CHILD Index rdent Women Part 1 14 EMINEM t/DIDO Stan 13 BBMAK Still On Your Side HRITMEY SPEARS Stronge 11 U2 Beautiful Day 11 RACKSTREET BOYS The Call PINK You Make Me Sick 10 LINKIN PARK One Step Close 10 AT THE DRIVE-IN One Armed Scisso I FNNY KRAWITZ Acam 10 MYSTIKAL I/NIVEA Dariger (Been So Long) 10 FUEL Hemorrhage (In My Hands) JAY-2 | Just Wanna Love U (Give It 2 Me) 112 It's Over Now R. KELLY I Wish K-CI & JOJO Crazy I II BOW WOM ISMOOP DOGG RowWow (That's My Name) 9 JAY-2 L/BEANNE SIGEL & MEMPHIS... Change The Game 9 MONY VEWEN STEFAM South OFFSPRING Original Prankster DAMED GRAY Babylon LUCY PEARL YOU COLDPLAY Yellow EVERCLEAR ALL Radio DIDO Thankyou **FWAM AND JARRON Crazy For This Girl** MELLYET O-TOWN Liquid Dreams WU-TANG CLAN Gravel Pil **AARON LEWIS & FRED DURST Outside CORRS** Breathless 'N SYNC This I Promise You ACM MARKY GRAY GAIO 98 DEGREES My Everything LIFEHOUSE Hanging By AM MUSIQ Just Friends (Sunny) STRAIT UP VALAJON OF SEVENOUST Angel's Son INSAME CLOWN POSSE Let's Go All The Way A PERFECT CIRCLE 3 Libras SOULDECISION Faded **SADE** By Your Side MINIAM & So In Love With 2

Video playlist for the week ending January 22

CASH MONEY MILLIONAIRES Project Chick

55 million bound

AWANT My First Love

PAPA ROACH Broken Hom

SOULDECISION Ooh It's Kinda Crazy





National Top 20

ENNINEM VOIDO Start SHAGGY It Wasn't Me LIL BOW WOW VSHOOP DOGG BOW Wow (That's My Name) N SYNC This I Promise You NELLY E.I. R. KELLY I Wish DUTKAST Ms. Jackson TAMMA Stranger In My House JACGED FDGE Promis TWIZTID We Don't Die BOITHEY SPEARS SIM

M DEGREES My Everyf BACKSTREET BOYS Shape Of My Heart K-CI & JOJO Crazy NEY MILLIONAINES Project Chick MELANNE C I Turn To You

LINKIN PARK One Step Close

MYSTIKAL MINYEA Danger (Been So Long) HIST THE MACHINE Renega MEANS CLOWN PORSE TO-A-MAIN

This week's playlist is frozen

Music Program



ADDS

BAREMAKED LADIES Too Little Too Late JOSH JOPI IN GROUP Car INISONIC All About Chem

INSIDE TRACK

EVAN AND JARON Crazy For This Girl DANO GRAY Babylon LIFEHOUSE Hanging By A Momen VERTICAL HORIZON You're A God

XL

LENNY KRAVITZ Again
JENNIFER LOPEZ Love Don't Cost A Thing
MADONNA Don't Tell Me MATCHBOX TWENTY If You're Gone

NEW

BARENAKED LADIES Too Little Too Late DIDO Thankyou EVERCLEAR AM Radio RICKY MARTIN V.C. AGUILERA Nobody Wants To...

LARGE

BON JOWI Thank You For Loving Me CREED With Arms Wide Open DESTRIY'S CHILD Index FVAN AND JARON Crazy For This Gir MY Rate urwru tarett Babylon DON HENLEY Everything is Different Now LIFEHOUSE Hanging By A Moment SADE By Your Side

MEDIUM

GREEN DAY Warning K-C1 & JOJO Crazy R. KELLYI W WEN STEFAM Southing JUL SCOTT ALong Wall SEAL This Could Be He MT I Can't Dec

CUSTOM

3 DOORS DOWN Loser A PERFECT CIRCLE 3 Libras ALICE IN CHAINS Bleed The ALICE IN CHAINS Blood The Freak
BACKSTREET BOYS Shape Of My H **ERYKAH BADU Didn't Cha Know DUST FOR LIFE Step Into** The Ligh **MELLY FURITADO** I'm Line A Bin PJHA WEY Good Fortune ME HOLLISTER One Woman Mar JOE HAVYSTINAL SALE ELTON JOHN WILLY JOEL Goodbye Yellow Brick Ru JUBH JOPLIN GROUP Camera One SHAMIN INJULLINS Everywhere I Go INJURIO JUST Francis (Surny) "IN STYNE This I Promise You SEMISONIC AN About Chemistry SHAMGO'T HAVAIT ME SEVERIOUST Angel'S Son TAMAS STRANCE I MAN Mores TAMIA Stranger in My House JAMES TAYLOR Your Smiling Face

Video airplay from January 29 - February 4





VIDEO PLAYLIST

JAGGED EDGE Promise NYSTWAL (MIVEA Danger (Been So Long) LIL BOW WOW VSNOOP DOGG Bow Wow (That's My Name JOE LANYSTIKAL Stutte JA RUN E M. M. MO. Pur It On Me Vasn't M JAY-Z I Just Wanna Love U (Give It 2 Me) MUSIQ Just Friends (Sunny) DUTKAST Ms. Jackson
TAMMA Stranger in My House

RAP CITY

GUTIKAST Ms. Jackson SNOOP DOGG Snoop Dogg SNOOP DOGS Snoop Logge MASTER P Boxt Dat LR BOW WOW YSNOOP BOGG Bow Wow (That's My Nar AA PAUE SAAL' MID... Put It On Me INVESTIBLAL (MIVES Danger (Been So Long) JAY-Z VIEEBANG SIDEL & MICHIPHIS... Change The Game VIT Chickenhead EV MILLIONAIRES Project Chick

Video playlist for the week ending January 28.

TELEVISION

TOP TEN SHOWS JAN. 15-21

Total Audience million households 195.0

- 1 The Golden Globe
- 2 Who Wants To Be A Millionaire (Wednesday)
- 3 Who Wants To Be A lillionaire (Thursday)
- Who Wants To Be A Millionaire (Sunday)
- 5 60 Minutes
- Who Wants To Be A Millionaire (Friday)
- 7 I mu & Order
- 8 Frasio
- 9 Temptation Island
- 10 Friends

Persons 18-49

- 1 The Golden Globe Awards
- 2 The Simpsons
- 3 Friends
- 4 WW & Grace
- 5 ER
- (tie) Frasier
 - 7 Just Shoot Ma
 - 8 Ally McBeel
 - Q Three Sisters
- 10 Law & Order
- Source: Nielsen Media Research

COMING NEXT WEEK

Tube Tops

CBS presents Super Bowl XXXV live from Tampa, first with a special edition of MTV's TRL @ The Super Bowl with Jennifer Lopez; then pregame performances by Sting ("Desert Rose," "Roxanne"), Ray Charles ("America the Beautiful") and The Backstreet Boys ('The Star-Spengled Benner'), Aerosmith and 'N Sync are stated to perform at halftime (Sunday, 1/28, 6pm ET/ 3pm PT):

Friday, 1/26

· Snoop Dogg, The Tonight Show With Jay Leno (NBC, check local listings for time).

Saturday, 1/27

- 98 Degrees are on TRL @ The Super Bowl, then play flag football with Eve and Je Rule on Rock 'N Jock Super Bowl XXXV, which features a performance by Shaggy (MTV, 1pm).
- Ricky Martin performs on CBS* Saturday Night Super Bowl (9pm).
- . PBS' Austin City Limits revisits a 1986 Fats Domino performance (check local listings for time).

Monday, 1/29

- Ken Burns' Jazz documentary continues, and tonight's episode focuses on 1956-60, with a 1957 performance by Billie Holiday (PBS, check local listings for time).
- · Glen Campbell is profiled on A&E's Biography (8pm).
- · Fuel Jay Leno
- The Pat McGee Band, Late La Show With Craig Kilborn (CBS. check local listings for time)

Tuesday, 1/30

- . Dolly Parton, Late Show With David Letterman (CBS, check local listings for time).
- · John Pizzarelli, Late Night With Conan O'Brien (NBC, check local listings for time).

Wednesday, 1/31

- . The conclusion of PBS' Jazz showcases 1961 to the present with segments on Miles Davis and John Coltrane (check local listings for
- Jennifer Lopez. David Letterman.

Thursday, 2/1

- . Dolly Parton, Conen O'Brien.
- . They Might Be Glants, Craig Kilbom.

— Judio Girlion

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

CREEN DAY Warning COLOPLAY Yellow AT THE DRIVE-IN One LIFEHOUSE Hanging By A Mo MOSY (GWEN STEFAM) South MADONNA Don't Tell Me MELLY FURTADO I'm Like A Bird SADE By Your Side YOUR SIGN NORDO SIGN ANIST THE M I (MIACY GRU CE A A PERFECT CIRCLE 3 Libras ATZ Ac MU-TANG CLANG EY It When't Ma NME Dig MER Back To School (Mini Macoil)



PJ HARVEY Good F MANULYN INDINGER JILL SCOTT A Long Walk JILL SCOTT A LONG OF SEVENOUST Angel's Son LUCY PEARL You
BADLY DRAWN BOY Once Around The Block JA FRULE VALL' MO Put It On Me

Video playlist for the week January 15-21.

FILMS

BOX OFFICE TOTALS

Jan. 19-21

Title Distributor \$ Weekend (\$ To Date) 1 Save The Last Dance \$15.36 Paramount (\$46.23)2 Cast Away \$11.15 (\$181.97)Fox 3 Traffic \$8.50 USA (\$46.69) 4 Snatch \$8.00 Sony (\$8.06)5 What Women Want \$6.85 Paramount (\$163.24)6 Finding Forrester \$6.71 (\$29.20) Sony 7 Miss Congeniality \$6.27 (\$87.32)WB 8 Crouching Tiger, \$6.08 Hidden Dragon (\$37.28) Sony Classics 9 Thirteen Days \$6.03 (\$19.67) New Line 10 Double Take \$6.03 Buena Vista (\$19.67)

> All figures in millions Source: ACNielsen EDI

COMING ATTRACTIONS: This week's openers include The Wedding Planner, starring recording artist Jennifer Lopez. The film's Hollywood soundtrack contains Lisa Stansfield's "Somewhere My Baby Waits for Me," Jessica Riddle's "Symphony," Nikki Hassman's "I Adore You," Jessica Sheety's "In Good Time," Sister Hazzel's "We'll Find it." Michele Bradford Jones' "Life Is What You Make It" and Nobody's Angel's "I Can't Help Myself." The ST also features such classic tunes as Olivia Newton-John's "I Honestly Love You" and John Den-

Also opening this week is Sugar & Spice, starring Mena Suvari. The film's Trauma soundtrack sports Cindy Alexander's version of Tom Petty's "American Girl," as well as Leftv's "Girls." The Dragonflies' "Critical Nature." Republica's "Ready to Go," Noogie's "I'd Rather Float," Juno Reactor's "Pistolero." Spiderbait's "Shazam," The Flys' "She's So Huge." The Phunk Junkeez's "Party People," Mirainga's "Reno's Rectifier" and Size 14's "Let's Rob a Bank"

ver's "Annie's Song," along with

Dan Finnerty's rendition of the

'60s hit "Groovy Kind of Love."

- Julio Girlion

For more information and website registration go to rronline.com

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AL PETERSON
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Are You Pushing Their Buttons?

■ Research offers insights on what listeners think of your topics and talents

hen you invest money, you usually plan to get some kind of return. When you invest in research, you expect that return to come in the form of new knowledge that helps you understand how best to meet the needs and expectations of your audience.

In today's cost-conscious broadcast business environment, it's easy to think of research as just another expense against this month's revenue goals. But keep in mind that, done well, research opens a virtual window on your listeners, offering insights on their listening habits and what they think of your station, hosts, topics and more. It's the kind of knowledge that can pay off in future ratings, which can ultimately result in new revenue dollars.

Let's begin with a premise with which few would argue: News/Talk's No. I product is talk hosts. Music radio listeners can love your station even if they have no idea who's on the air in between the CDs. News listeners know they can get updates of events delivered in a reliable and dependable package, but Talk radio fans tune in mostly to hear the hosts. Let's face it have you ever heard listeners buzzing about that great-sounding radio station with the lousy talk hosts?

Talk hosts help define what makes your station unique in the minds of listeners. They are part of your station's product and cannot be easily duplicated by existing or yet-to-befaced competitors. Consequently, they are a valuable commodity.

It stands to reason, then, that the

more you know about your station's hosts and what the audience thinks of them, the better. That's the kind of

knowledge that can help on-air talents, producers and programmers develop program elements, topics, services and issues that really push listeners' interest buttons. Creating increased interest in your station is



Mike Henry

likely to pay off with things like increased cume and TSL, as well as increased listener loyalty for your hosts and your radio station.

This week a trio of Paragon Research executives — Managing Partner Mike Henry. VP/Radio J. Michael Henderson and VP/Radio Research Larry Johnson — offer an update on some of the latest research methodologies their company is using for today's News/Talk radio stations. They also offer their experienced insights into some of the biggest mistakes they've seen stations make and why they feel strongly that researching a News/Talker is different from doing research for a music station.

R&R: Why should you approach doing research for a News/Talk station differently than you would for a music radio station?

MH: From our perspective, research for Talk stations is very different from research for a music station. Frankly, you could say that doing research for Talk radio is a lot more difficult. The reason for that is quite simple: Any Talk radio station's success hinges on its personalities. So

when your station has different audiences coming into the radio station at different times of the day to hear different personalities, it certainly complicates the research process somewhat more than it would at a music radio station.



J. Michael Henderson

R&R: I gather you've seen a lot of News/Talk stations do some less-thaneffective research over the years, right?

MH: Right, Research came to music stations a lot earlier than it did to

Continued on Page 30

R&R News/Talk Industry Achievement Awards Finalists Announced

R&R's first-ever News/Talk Industry Achievement Awards will be handed out at a special awards luncheon at the upcoming R&R Talk Radio Seminar that will also feature this year's R&R Talk Radio Lifetime Achievement Award honoree, EFM Media Chairman/CEO Ed McLaughlin. Final 2001 nominees are:

News/Talk Executive of the Year

Kralg Kitchin, Premiere Radio Networks
Randy Michaels, Clear Channel Communications
John McConnell, ABC Radio
John Gehron, Infinity Broadcasting
Gabe Hobbs, Clear Channel Communications
Bill Figenshu, Infinity Broadcasting

News/Talk GM of the Year

Lee Larsen, KOA-KHOW/Denver
Michael Luckoff, KGO-KSFO/San Francisco
David Meszaros, WSB/Atlanta
John Dziuba, WKXW-FM (New Jersey 101.5)/Trenton
George Nicholaw, KNX/Los Angeles
Dan Bennett, KLIF-KTCK/Dallas

News/Talk Programmer of the Year

Greg Moceri, (former) WSB/Atlanta
Jack Swanson, KGO-KSFO/San Francisco
Ken Kohl, KFBK-KSTE/Sacramento
David Hall, KFI/Los Angeles
Kris Olinger, KIRO/Seattle
Phil Boyce, WABC/New York

News/Talk Radio Station of the Year

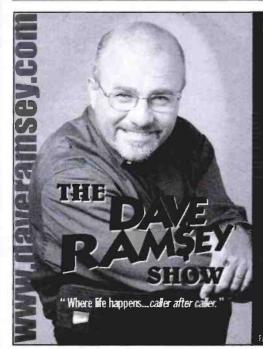
KGO/San Francisco WSB/Attanta WGN/Chicago WTKS-FM/Orlando WJBC/Bloomington, IL WINS/New York

Personality of the Year

Ronn Owens, KGO/San Francisco Bill Handel, KFI/Los Angeles Sean Hannity, WABC/New York Neal Boortz, WSB/Attanta Spike O'Dell, WGN/Chicago Howie Carr, WRKO/Boston

Syndicated Personality of the Year

Howard Stern, The Howard Stern Show Rush Limbaugh, The Rush Limbaugh Show Phil Hendrie, The Phil Hendrie Show Clark Howard, The Clark Howard Show Ken and Daria Dolan, The Dolans Dr. Laura Schlessinger, The Dr. Laura Program



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NASHVILLE, WWTN RAMSEY 7.4 vs. RUSH 6.3

Adults 25-54 (2-3 p.m. CST) Summer 2000 Arbitron

GRAND RAPIDS, WTKG 2.7 ▶ 4.2

Men 25-54, Spring - Summer 2000 Arbitron

JACKSON, WFIMN RAMSEY 3.5 vs. RUSH 2.7

Adults 18-44 (1-2 p.m. CST) Summer 2000 Arbitron

CHARLESTON, WTMA 2.3 ▶ 9.6

Men 25-54, Spring - Sommer 2000 Arbitron

all Arbitron ratings for THE DAVE RAMSEY SHOW were not available at the time of print. Look for new and outstanding ratings coming soon.

Pushing Their Buttons

Continued from Page 29

Talk radio through things such as song-testing and other music research. Most initial research for News/Talk stations wasn't focused on the format's true research needs. Instead, there has often been an attempt to apply simple music radio research techniques to the more difficult task of measuring a Talk station.

For that reason, many projects have failed, and the result has been a lot of Talk stations out there that are either under-researched or not researched at all. In any case, much of the research that we'd seen over the years that was not effective for a station had usually not been well-planned or not focused on the unique research needs of Talk radio, and that includes the need for personality research.

R&R: Do you think research for Talk radio has improved in recent years?

MH: Yes, over the past several years there has been a good evolution of the research process for Talk radio as people have come to understand that it takes a different process than you would use with other formats. Talk radio research should be very specifically targeted to get to the critical issues of personalities and their appeal to the audience, as well as to the particular driving forces behind a Talk station's Arbitron ratings.

R&R: Do you suggest that Talk stations focus their research efforts first on personalities and then on the other elements of the radio station?

MH: To be fair, some of that depends on the maturity level of your radio station at the time you are making those decisions. There are still plenty of stations out there that need to build an overall strategy and target for themselves before their personalities' impact will be felt. But once the impact of personalities begins to be felt by a station, then, yes, you should absolutely focus your research efforts on your station's hosts.

R&R: What is your response to

those who say that, by virtue of the format, Talk stations get research feedback from their listeners all day long?

MH: I have known many people at Talk radio stations to make that statement, and that's probably a very natural thing to think, because, after all, you're in the talk business, and you are immersed in the issues of the day, about which you are getting a ton of active feedback from listeners.

LJ: But that's like being a music station and doing your research off of your request lines. You end up talking to that 1% or 2% of people who call your station when what you really need to do is measure the universe of diaries out there. What you need to get is the viewpoint of the listeners so that you can develop a strategy around the tastes of your entire audience, not just those relatively few people who choose to interact with your station.

R&R: Can you cite some important elements that Talk radio programmers should look for from a research project?

LJ: We see one important area as understanding News/Talk's phantom cume. It's particularly high among vounger listeners and women, who will not always give a top-of-mind response about a News/Talk station even though they quite often use it for service elements like news, traffic, weather, etc. But if you identify the station and ask those listeners if they use it, the response is generally quite high. Therefore, identifying your Talk station's phantom cume strength so that you may initiate marketing efforts toward them to help them remember your station when they get a diary - is an important area that you should be looking at.

Another area of importance, in our opinion, is researching the degree of interest in differing approaches to the format. Much like a music station — where you can research segments of the audience in terms of music lifegroups such as the rock lifegroup, the alternative lifegroup, the oldies lifegroup, etc. — good research can

identify segments and lifegroup clusters of News/Talk listeners. By doing so, you can learn how each one relates to differing approaches to the format, different kinds of topics and subject matter and, perhaps most important, the station's personalities.

R&R: Tell me about Paragon's EKG technology and how you are using it in Talk radio research.

JMH: EKG adds a qualitative aspect to the research study in a way that a lot of News/Talkers have not really seen before. We can use it to do an auditorium format analysis which is similar to an auditoriumstyle music test - and identify the reactions of listeners to longer program segments. By that I mean things like show montages, actual newscasts, special features, etc. It's a methodology that lets us get a better look at what's driving the demographics and psychographics of the station's listeners and lets us see what elements between lifegroups can potentially come together to form new coalitions of audience.

R&R: This is a technology that readers may have seen used with focus groups done by the TV networks during the fall presidential debates, right?

LJ: That's right. With this methodology we can take anything from a 20-second clip to a five-minute clip. or even longer, and see reactions as a host introduces himself, gets into his monologue or even interviews a guest. I've literally watched the light come on, figuratively speaking, as people sit there and read the instantaneous printouts from listeners as they turn their EKG dials. Watching listeners respond in real time as they listen to your station gives you an education in how some of the elements and personalities on your station really ring the listeners' bell.

R&R: What makes EKG different from similar kinds of research methodologies that may be offered by other communies?

JMH: What makes Paragon's EKG system unique is that we use a keypad that allows us to intersperse "Any Talk radio station's success really hinges on its personalities."

Mike Henry

discrete questions while still getting the continuous measurement response to programming by participants in the research. For example, we can compare the responses to discrete questions that we may have asked in the initial phone screening survey to see how the answers compare to those we receive in the actual auditorium format study.

R&R: Can EKG also give you insight into a listener's emotional connection to a host?

LJ: Yes, it can do that in two ways. You definitely get that emotional reaction as people crank the dial up and down in reaction to what they are hearing. And, as Mike just noted, we can also ask people to step back and think about the program or host as a whole, rate that and give us an overall rating by entering that answer into their keypad.

R&R: How do you evaluate that kind of information?

LJ: When we look at host ratings in this kind of research, we know that hosts who inspire passion from the audience at both ends of the scale are what we're all looking for. I call it the Rush Limbaugh or Howard Stem scale. We know that it's those hosts, who can really push people's buttons, who drive a Talk station's quarter-hours.

JMH: We've even had some situations where we have researched nonlisteners who are predisposed to listening to Talk but who have not been exposed to a given show or station. We have them listen, or sometimes we even send them tapes in advance, and then compare their reactions to those of people who are fans of the show. It's also proven to be a pretty cost-effective way to get reaction to the potential addition of a

new local or syndicated host to your station's lineup.

MH: What is most fascinating to me about the responses from people who are typically in the lifegroup for Talk radio but who are, for some reason, not listening to your station is that we get that unusual first-blush impression of potential new cumers to your station. Those kinds of comments can be very different from those of your station's fans. These are people who can tell you a lot about what it's like the first time your product is exposed to a new listener. Stations spend a lot of time and marketing dollars trying to attract new listeners, so it's really enlightening and important to see the candid reactions to the actual new-listener pro-

R&R: What are some of the questions you urge News/Talk programmers and managers to ask when preparing to field a research study?

LJ: One of the first things you should do is list which of your hosts — or your competitor's hosts — you want to measure and compare. It's also a good idea to prepare a list of topics that your station would reasonably expect to cover so that we may properly segment your station's talk audience.

JMH: Probably the most important question you need to ask is, "What am I trying to accomplish?" That is a question that all too often hasn't been asked and answered by the programmer or manager before beginning any research project, and it really is the first one you must ask yourself. Good research comes from knowing upfront the goal you are seeking from the results of that research.



12+ FALL 2000 ARBITRON RESULTS

Dallas-Ft. Worth - #6

		•••	
Station (Format)	Owner		a '00
KKDA-FM (Urban)	Service	7.3	6.4
KPLX-FM (Country)	Susquehanna	6.4	5.9
KSCS-FM (Country)	ABC	4.9	5.6
WBAP-AM (N/T)	ABC	4.3	5.1
KHKS-FM (CHR/Pop)	Clear Chan.	5.9	4.8
KLUV-FM (Oldies)	Infinity	3.1	4.2
KBFB-FM (Urban)*	Radio One	1.6	3.5
KTCK-AM (Sports)	Susquehanna	3.0	3.5
KZPS-FM (CI. Rock)	Clear Chan.	4.5	3.5
KLNO-FM (Span. AC)	Hispanic	2.4	3.4
KVIL-FM (AC)	Infinity	3.8	3.4
KRLD-AM (N/T)	Infinity	3.3	3.3
KDAI-FM (NAC/SJ)	Infinity	4.1	3.1
KEGL-FM (Act. Rock)	Clear Chan.	3.8	3.0
KDMX-FM (Hot AC)	Clear Chan.	3.2	2.8
WRR-FM (Classical)	City of Dallas	2.3	2.8
KDGE-FM (Alt.)**	Clear Chan.	2.9	2.6
KMEO-FM (Soft AC)	ABC.	1.4	2.3
KRBV-FM (CHR/Pop)*	** Infinity	3.6	2.1
KRNB-FM (Urban AC)	Service	2.1	2.1
KTXQ-FM (Rhy/O)**	Radio One	2.1	2.0
KKMR/KMRR (Ad. Alt.)	Susquehanna	1.9	1.7
KLTY-FM (Rel.)	Sunburst	1.9	1.7
KKLF/KLIF (N/T)	Susquehanna	1.0	1.2
KAAM-AM (Adult Std.)	Crawford	1.2	1.1
KTCY-FM (Reg. Mex.)	SBS	1.1	1.1
KHVN-AM (Gospel)	Infinity	1.2	1.0

Was AC until September

Seattle-Tacoma - #14

Station (Format)	Owner	Su '00 F	00
KIRO-AM (N/T)	Entercom	8.4	7.9
KMPS-FM (Country)	Infinity	6.0	5.9
KUBE-FM (CHR/Rhy)	Ackerley	5.7	5.8
KVI-AM (Talk)	Fisher	3.9	4.9
KBSG-A/F (Oldies)	Entercom	4.1	4.8
KING-FM (Classical)	Beethoven	3.1	4.1
KRWM-FM (Soft AC)	Sandusky	3.3	4.0
KNDD-FM (Alt.)	Entercom	4.3	3.8
KWJZ-FM (NAC/SJ)	Sandusky	3.9	3.8
KZOK-FM (CI. Rock)	Infinity	3.0	3.8
KLSY-FM (AC)	Sandusky	3.5	3.6
KBKS-FM (CHR/Pop)	Infinity	3.9	3.3
KIXI-AM (Adult Std.)	Sandusky	3.7	3.3
KPLZ-FM (Hot AC)	Fisher	3.2	3.3
KOMO-AM (N/T)	Fisher	3.2	2.9
KMTT-FM (Adult Alt.)	Entercom	2.5	2:7
KQBZ-FM (Talk)	Entercom	2.7	2.6
KYPT-FM ('80s/0)	Infinity	3.8	2.4
KISW-FM (Rock)	Entercom	3.7	2.3
KJR-AM (Sports)	Ackerley	1:8	2.3
KCMS-FM (Rel.)	Crista	1.5	2.0
KNWX-AM (News)	Entercom	1.4	1.3
KFNK-FM (Alt.)	Rock On	1.2	1.2
KMBX-FM (Hot AC)*	Ackerley	1.2	1.0

^{*} Was KJR-FM until August

SAME-DAY RATINGS RESULTS

rronline.com

Houston-Galveston - #10

Station (Format)	Owner	Su	'00	Fa '0
KBXX-FM (CHR/Rhy)	Radio One		7.6	6.9
KLTN-FM (Reg. Mex.)	Hispanic		4.8	6.6
KODA-FM (AC)	Clear Chan.		7.0	6.4
KILT-FM (Country)	Infinity		4.3	6.2
KRBE-FM (CHR/Pop)	Susquehanna		6.9	5.3
KMJQ-FM (Urban AC)	Radio One		6.2	4.9
KTBZ-FM (Alt.)	Clear Chan.		4.5	4.3
KTRH-AM (News)	Clear Chan.		3.8	3.6
KHMX-FM (Hot AC)	Clear Chan.		3.9	3.3
KIKK-FM (Country)	Infinity		2.2	3.2
KPRC-AM (N/T)	Clear Chan.		3.0	3.2
KKRW/KQUE (Cl. Hits)	Clear Chan.		3.3	2.9
KHPT-FM ('80s/0)"	Cox		0.9	2.8
KLDE-FM (Oldies)	Cox		4.0	2.7
KLOL-FM (Rock)	Clear Chan.		3.7	2.7
KKBQ-FM (Country)	Cox		2.4	2.6
KOVA/KOVE (Span. AC)	Hispanic		2.2	2.2
KILT-AM (Sports)	Infinity		1.8	1.8
KQQK-FM (Tejano)	El Dorado		1.6	1.7
KBME-AM (Adult Std.)	Clear Chan.		1.4	. 1.5
KJDJ/KTJM (Oldies)	Clear Chan.		1.8	1.3
KLAT-AM (Span. N/T)	Hispanic		1.0	1.1
KRTX-A/F (CHR/Rhy)	Hispanic		1.4	1.0

^{*} Was KKHT-FM (Religious) until October

St. Louis - #19

Station (Format)	Owner	Su '00 I	a '00
KMOX-AM (N/T/S)	Infinity	12.0	13.7
WIL-FM (Country)	Bonneville	7.1	6.7
KEZK-FM (AC)	Infinity	7.5	6.6
KSLZ-FM (CHR/Pop)	Clear Chan.	4.8	5.0
KLOU-FM (Oldies)	Clear Chan.	3.6	4.6
KSHE-FM (Cl. Rock)	Emmis	3.6	4.4
KTRS-AM (Talk)	Dorsey	4.2	4.4
KMJM-FM (Urban AC)	Clear Chan.	5.2	4.2
KYKY-FM (Hot AC)	Infinity	4.6	4.0
KIHT-FM (Cl. Hits)	Emmis	3.1	3.9
WVRV-FM (Hot AC)	Bonneville	3.7	3.6
KATZ-FM (Urban)	Clear Chan.	2.9	3.3
KPNT-FM (Alt.)	Emmis	2.9	3.3
WSSM-FM (NAC/SJ)*	Bonneville	4.6	3.1
WRTH-AM (Adult Std.)	Bonneville	2.2	2.8
KFUO-FM (Classical)	Lutheran	2.2	2.6
WMLL-FM (Alt./O)**	Emmis	2.3	2.6
WFUN-FM (Urban)	Radio One	3.1	2.4
KATZ-AM (Gospel)	Clear Chan.	1.9	2.1
KSD-FM (Country)***	Clear Chan.	1.7	2.1
KFNS-A/F (Sports)	MO Sports	1.0	1.5

^{*} Was WKKX-FM (Country) until October 6

Format Abbreviations

AC-Adult Contemporary, Adult Alt-Adult Alternative, Adult Std. - Adult Standards, B/EZ-Beautiful/Easy Listening, CHR/Pop-Contemporary Hit Radio/Pop, CHR/Rhy-Contemporary Hit Radio/Rhythmic, Cl. Hits-Classic Hits, Cl. Rock-Classic Rock, Full Serv-Full Service, Hot AC-Hot AC, Misc-Miscellaneous, NAC/SJ-New AC/Smooth Jazz, Reg. Mex-Regional Mexican, Span. AC-Spanish Adult Contemporary, Spanish Con-Spanish Contemporary, Span N/T-Spanish News/Talk, Spanish/O-Spanish Oldles, Urban/AC-Urban Adult Contemporary, Urban-Urban Contemporary, Urban/O-Urban Oldies.

Atlanta - #11

Station (Format)	Owner	Su '00 F	00' 8	
WSB-AM (Talk)	Cox	10.7	9.5	
WVEE-FM (Urban)	Infinity	9.4	8.6	
WSB-FM (AC)	Cox	4.8	6.1	
WSTR-FM (CHR/Pop)	JeffPilot	6.3	5.9	
WKHX-FM (Country)	ABC	5.2	5.5	
WPCH-FM (AC)	Clear Chan.	4.5	5.2	
WALR-FM (Urban AC)	Cox	4.3	4.5	
WHTA-FM (Urban)	Radio One	5.1	4.3	
WNNX-FM (Alt.)	Susquehanna	4.5	4.0	
WKLS-FM (Rock)	Clear Chan.	4.5	3.9	
WGST-AM (N/T)	Clear Chan-	1.7	3.8	
WBTS-FM (CHR/Pop)	Cox	3.9	3.4	
WZGC-FM (Cl. Hits)	Infinity	4.4	3.4	
WYAY-FM (Country)	ABC	2.3	3.2	
WFOX-FM (Oldies)	Cox	2.9	3.0	
WALR-AM (Gospel)	Midwestern	1.2	1.7	
WAMJ-FM (Urban AC)	** Radio One	2.1	1.7	
WVFJ-FM (Rei.)	Provident	1.5	1.5	
WFSH-FM (Con. Chris.) Salem	0.0	1.3	
WAOK-AM (Rel.)	Infinity	1.2	1.2	
WMXV-FM (AC)***	Clear Chan.	2.3	1.1	
WAZX-AM (Reg. Mex.)	GA-MEX	0.0	1.0	
WQXI-AM (Sports)	JeffPilot	0.9	1.0	

^{*} On August 25 moved to 104.1 MHz, but kept broadcasting on 104.7 MHz until September 26
** Was Urban Oldies until August 22
***Was WGST-FM (News/Talk) until September 8

Minneapolis-St. Paul - #17

Station (Format)	Owner	Su '00 i	Fa '00
KORS-FM (CI. Rock)	ABC	11.3	11.2
WCCO-AM (Full Serv)	Infinity	8.7	9.4
KEEY-FM (Country)	Clear Chan.	7.2	7.1
KSTP-AM (Talk)	Hubbard	5.7	6.7
KDWB-FM (CHR/Pop)	Clear Chan.	7.6	5.9
WLTE-FM (AC)	Infinity	5.2	5.7
KXXR-FM (Act. Rock)	ABC	5.1	4.9
KQQL-FM (Oldies)	Clear Chan.	4.3	4.2
KSTP-FM (Hot AC)	Hubbard	3.7	3.9
WLOL-FM (Cl. Hits)	Clear Chan.	4.8	3.0
KFAN-AM (Sports)	Clear Chan.	2.3	2.9
KTTB-FM (CHR/Rhy)	Blue Chip	2.7	2.8
KTCZ-FM (Adult Alt.)	Clear Chan.	3.9	2.7
WXPT-FM (Hot AC)*	Infinity	3.2	2.6
KLBB/KLBP (Adult Std.)	MNN Radio	1.1	1.6
KZNR/KZNZ (Alt./O)	ABC	2.0	1.5

^{*} Switched to '80s Oldies on November 17

Pittsburgh - #22

Station (Format)	Owner	Su '00 I	Fa '00
KDKA-AM (N/T)	Infinity	10.6	11.9
WDVE-FM (Rock)	Clear Chan.	7.7	8.7
WBZZ-FM (CHR/Pop)	Infinity	8.1	7.3
WDSY-FM (Country)	Infinity	7.2	7.2
WXDX-FM (Alt.)	Clear Chan.	6.7	5.6
WJAS-AM (Adult Std.)	Renda	6.0	5.2
WSHH-FM (AC)	Renda	5.2	5.2
WWSW-FM (Oldies)	Clear Chan.	4.4	4.3
WAMO/WSSZ (Urban)	Sheridan	3.8	3.5
WJJJ-FM (Rhy/O)	Clear Chan.	4.9	3.5
WKST-FM (CHR/Pop)*	Clear Chan.	2.6	3.2
WRRK-FM (Cl. Rock)	Steel City	3.4	3.2
WZPT-FM (Rock AC)	Infinity	3.2	3.2
WLTJ-FM (AC)	Steel City	3.4	2.8
WEAE-AM (Sports)	ABC	1.3	1.6
WOGG/WOGI (Country)	Humes	1.3	1.4
KQV-AM (News)	Calvary	1.1	1.2
WORD-FM (Rel.)	Salem	1.1	1.2
WPTT-AM (Talk)	Renda	1.5	1.2

^{*} Was WPHH-FM (Hot AC) until September 29

Miami-Ft. Lauderdale - #12

Lauutiu	916 - 1	12	
Station (Format)	Owner	Su '00 F	00°
WEDR-FM (Urban)	Cox	7.6	7.3
WAQI-AM (Span. N/T)	Hispanic	4.9	5.6
WAMR-FM (Span. AC)	Hispanic	4.0	5.1
WPOW-FM (CHR/Rhy)	Beasley	5.7	5.1
WLYF-FM (AC)	JeffPilot	4.6	4.9
WHYI-FM (CHR/Pop)	Clear Chan.	4.0	4.3
WHQT-FM (Urban AC)	Cox	4.5	4.2
WTMI-FM (Classical)	Cox	3.7	3.8
WFLC-FM (AC)	Cox	3.4	3.5
WLVE-FM (NAC/SJ)	Clear Chan.	3.3	3.5
WCMQ-FM (Spanish/0)	SBS	3.6	3.4
WIOD-AM (N/T)	Clear Chan.	2.8	3.3
WMXJ-FM (Oldies)	JeffPilot	2.6	3.1
WXDJ-FM (Tropical)	SBS	3.0	3.1
WMGE-FM (Rhy/0)	Clear Chan.	2.5	2.9
WRMA-FM (Span. AC)	SBS	3.6	2.9
WKIS-FM (Country)	Beasley	3.7	2.8
WBGG-FM (CI. Rock)	Clear Chan.	2.7	2.7
WQAM-AM (Sports)	Beasley	2.4	2.3
WZTA-FM (Act. Rock)	Clear Chan.	3.0	2.3
WRTO-FM (Tropical)	Hispanic	2.0	1.8
WQBA-AM (Span. N/T)	Hispanic	1.8	1.6
WSUA-AM (Tropical)	El Dorado	1.4	1.4
WJNA-AM (Adult Std.)	Crystal	1.2	1.2

Tampa-St. Petersburg - #21

Station (Format)	Owner	Su '00 I	Fa '00
WDUV-FM (B/EZ)	Cox	10.2	10.4
WFLA-AM (N/T)	Clear Chan.	5.0	7.4
WLLD-FM (CHR/Rhy)	Infinity	6.1	6.9
WFLZ-FM (CHR/Pop)	Clear Chan.	7:0	6.6
WQYK-FM (Country)	Infinity	6.9	6.4
WXTB-FM (Act. Rock)	Clear Chan.	5.7	5.3
WSJT-FM (NAC/SJ)	Infinity	4.0	3.9
WGUL-A/F (Adult Std.)	WGUL Inc.	3.5	3.4
WRBQ-FM (Country)	Infinity	3.6	3.4
WTBT-FM (Ci. Rock)	Clear Chan.	3.2	3.4
WMTX-FM (Hot AC)	Clear Chan.	2.9	3.3
WWRM-FM (AC)	Cox	4.2	3.3
WBBY-FM (Rock AC)	Cox	2.5	2.8
WFJO-FM (Rhy/O)	Cox	3.0	2.8
WYUU-FM (Oldies)	Infinity	2.1	2.8
WSSR-FM (Hot AC)	Clear Chan.	3.6	2.6
WTMP-AM (Urban)	Tampa Br.	2.3	2.3
WSUN-FM (Alt.)*	Cox	2.2	2.0
WHPT-FM (Cl. Rock)	Cox	3.0	1.9
WDAE-AM (Sports)	Clear Chan.	1.4	1.6

^{*} Was Oldies until October

Cleveland - #24

Station (Format)	Owner	Su '00 F	a '00	
WTAM-AM (N/T)	Clear Chan.	10.2	8.1	
WMJI-FM (Oldies)	Clear Chan.	7.4	8.0	
WGAR-FM (Country)	Clear Chan.	7.3	7.5	
WDOK-FM (AC)	Infinity	5.5	6.1	
WENZ-FM (Urban)	Radio One	5.8	5.9	
WNWV-FM (NAC/SJ)	Elyria-Lorain	4.8	5.3	
WNCX-FM (Cl. Rock)	Infinity	4.1	5.2	
WQAL-FM (Hot AC)	Infinity	4.3	5.2	
WRMR-AM (Adult Std.) Clear Chan.	4.8	5.2	
WMMS-FM (Rock)	Clear Chan.	6.5	5.0	
WZAK-FM (Urban AC)	Radio One	5.2	3.7	
WMVX-FM (Hot AC)	Clear Chan.	3.7	3.6	
WZJM-FM (Rhy/O)	Infinity	3.5	3.6	
WAKS-FM (CHR/Pop)	Clear Chan.	3.3	3.5	
WCLV-FM (Classical)	Radio Seaway	3.0	3.0	
WKNR-AM (Sports)	Clear Chan.	2.6	2.7	
WABQ-AM (Rel.)	Linn, John R.	0.7	1.3	
WJMO-AM (Urban/0)	Radio One	1.8	1.3	

^{*} Evolved from Urban during August

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^{**} KOGE-FM and KTXQ-FM swapped frequencies. during October

^{***} Evolved from CHR/Rhythmic during October

^{**} Was WXTM-FM (Active Rock) until October 6

^{***} Was AC until October 9

TRS

Continued from Page 1

sports affiliations, Michaels helped WLW triple its revenues and regain the dominant ratings that the heritage News/Talker continues to enjoy to this day.

In 1986 Republic merged with Jacor Communications, and Michaels was named Exec. VP of the new company. Just seven years later he was named President and co-COO following Zell/Chillmark's acquisition of Jacor. With a savvy understanding of the rapidly changing radio business and the new regulatory environment, Michaels grew the company rapidly through strategic station acquisitions and by devising pioneering multidimensional station relationships, including duopolies, joint sales agreements and intellectual-property acquisi-

During his tenure at the helm of Jacor broadcast cash flow for the company increased more than 100%. Then, in May 1999 Jacor and Clear Channel Communications completed their historic broadcasting megamerger, which resulted in Michaels overseeing a domestic radio group made up of 1,200-plus stations, including 215 News/Talkers.

'Randy Michaels is the quintessential broadcaster," R&R Publisher/CEO Erica Farber commented. "His tremendous passion for the business, coupled with his highly competitive nature, is always stimulating. He has demonstrated his support of the AM band and continues to show great interest in nonmusic programming."

You'll find a registration form for R&R's Talk Radio Seminar on Page 28 of this week's issue. You can also get info by calling the TRS 2001 hotline at 310-788-1696 or by logging on to R&R ONLINE (www. rronline.com). Click on the "Conventions" link for quick and secure online registration, as well as the complete R&R Talk Radio Seminar agenda.

0100

Continued from Page 3

When asked about the decision to go CHR/Pop, Lambert told R&R, There's hasn't been a station that fits the model of a mass-appeal Top 40, and there's really room for an 18-34 female-targeted station that offers a wide variety of hit music. It can be as simple an answer as 'There wasn't a station that reflected the

Atlanta we see every day."

WWWQ's slogan is "Hot Hits
and a Hundred Grand." As part of the station's launch, Q100 will award \$1,000 to a listener every time its "Free Money Gong" is hit. WWWQ is also giving away Backstreet Boys tickets and backstage passes to the band's Jan. 27 show in Atlanta as an incentive to new listeners

Typical artists on Q100's playlist include Pink, Jennifer Lopez, Destiny's Child, Madonna and Shaggy. In middays gold material from such acts as Prince, Rick James, Gloria Gaynor and The

Powell

Continued from Page 1

public well. I look forward to working with Chairman Powell as we address the challenging communications issues facing our nation."

Commissioner Harold Furchtgott-Roth added, "Commissioner Powell is a proven leader in the communications industry and will bring his sharp intellect and substantial energy to the chairmanship."

President Bush will likely add a Republican to fill the vacancy left by Kennard's departure, which may affect how the agency works under Chairman Powell. Media Access Project President/CEO Andrew Schwartzman said, "We have had serious and genuinely stimulating discussions with Powell, but we have not been able to convince him of a whole lot. We expect to be on the wrong side of most decisions." Still, Schwartzman called Powell "extraordinarily bright," adding, "He has all the relevant experience and is thoroughly qualified."

David Honig, Exec. Director of the Minority Media & Telecommunications Council, said Powell has "generally been supportive of our goals. If he had needed to be confirmed, we would have given him our endorsement." This despite Honig's feelings about the Bush administration, of which he said, "We haven't always agreed with some of their philosophies."

Honig warned that Powell's reported good relations with Capitol Hill may not last. He believes that any chairman faces challenges when trying to "harmonize the industry" and said, "I don't think relationships with the Hill are going to be perfect. The rules of campaign finance don't allow for it."

Jeff Timmons, an Atlanta-based telecommunications attorney, believes that Powell "should prove to be an excellent FCC chairman, especially for broadcasters. He has supported the permanent death of the personal attack and political editorial rules ... and his interest in potentially changing the radio local ownership rules is properly limited to making sure the definition of 'market' is clear and consistent. Hopefully the FCC's decisionmaking will become less politicized than in recent years, and more deregulatory."

Before joining the FCC, Powell was the Chief of Staff of the Department of Justice's Antitrust Division. Earlier he worked as an associate with the law firm of O'Melveny & Myers. Between 1985-88 he was a cavalry officer in the U.S. Army.

Powell holds a law degree from Georgetown University Law Center. His term on the commission expires June 30, 2002. He is the son of newly named Secretary of State Colin Powell.

Bonneville

Continued from Page 3

Bonneville expects to be running WNIB & WNIZ within the next several weeks. "There's no official start date; it's contingent upon the closing of the deal," Schnacke told

Much has been made of the fate of WNIB & WNIZ, which presently air a Classical format. While it's been assumed that the stations will change their programming, "No decisions have been made formatically," Schnacke said. "There are studies out in the field, and no determination has been made."

Schnacke will report to Drew Horowitz, who serves as a Cluster VP for Bonneville's Washington, DC and Chicago stations. The two worked together in Springfield, IL,

Commodores is added to the playlist.

WWWQ is still searching for an Asst. PD/MD and will disclose its new morning show in approximately 30 days. Already aboard are former WHTZ/New York air talent JoJo Morales for afternoons and WHYI's Suzy Tavarez for nights. WSTR part-timer Tracy St. George, who held the afternoon shift for Tuesday's launch, will work in a yet-to-be-determined position. KPLX's Rebecca Ashbrook and KHKS' Mike "Catfish" Cooper have also joined O100 for undisclosed air shifts. Former MCA regional Cat Collins will serve as O100's Promotion Director.

and the opportunity eventually led to Schnacke's hiring by 'TMX four years ago. Schnacke has also served as GM of WBIZ & WJJK/Eau Claire, WI and KMNS & KSEZ/ Sioux City, IA.

Regarding James' appointment, Bonneyille International Regional VP/Bonneville Chicago Radio Group President/WTMX GM Drew Horowitz said, "It was a pleasure to have the opportunity to promote one of the finest managers in Chicago radio. I'm also very pleased that we were able to promote from within the company."

James joined WTMX in May 1993 as PD and was promoted to VP/Programming three years later. His past programming credits include KYKY/St. Louis, WAXY/ Miami, KOAQ/Denver, WSTF/Orlando and WKIX & WYLT/Raleigh.

Bradley

Continued from Page 24

changes have taken place in the last three years, and WOCT has had many directions and hasn't really fulfilled its research. There is certainly room to make it a great Classic Rock station. The GM and I have had no discussions about a possible format flip, but we certainly don't rule out anything that can take the biggest share from our competitors."

WOCT's PD position has been vacant since April 2000, when Gregg Cassidy departed. Bostonbased consultant Jim Herron had been serving as WOCT's interim PD since Cassidy's exit.

BMG ·

Continued from Page 1

Label Group-Nashville/RLG, headed by Joe Galante; BMG Canada, headed by Lisa Zbitnew; and the RCA Music Group. Those executives now all report to Jamieson, Jamieson, who previously was President of the RCA Music Group, will announce his successor in the very near future.

Concurrently, BMG Entertainment has named Richard Griffiths President/U.K. & Europe, Thomas Stein Exec. VP/Worldwide Marketing-A&R and Konrad Hilbers Exec. VP/Chief Administrative Officer. All report to Schmidt-Holtz. In related moves, Joseph Gorman has been appointed Sr. VP/CFO, and David Kang has been named Sr. VP/New Technology & Strategic Development.

"Together these professionals and this new structure offer the very best combination of creativity, efficient management and business savvy based on their rich experience and strong track records in the music industry," Schmidt-Holtz said, "I am thrilled to have such a talented team to help guide BMG to new heights of success."

Under Jamieson's leadership RCA has experienced several years of record-breaking sales and market share. In 2000 he oversaw the consolidation of BMG Classics and Windham Hill with RCA Records to form the RCA Music Group. Before joining RCA in 1995, he was President and GM of BMG Canada. He served as Exec. VP of PolyGram Records/U.S. and, prior to that, held a number of positions at CBS Records.

Conrov

Continued from Page 3

for his work in developing the consumer and business models for the delivery of online music. Thanks to its unmatched range of assets, technologies and consumer relationships, AOL Time Warner has a unique opportunity to help supercharge the development of this new industry."

Conroy noted, "The online medium has the potential to transform the music industry as dramatically as the phonograph, radio or compact disc. Only AOL Time Warner has all of the pieces needed to lead this industry to the next level - tens of millions of subscribers and users, an incredible library of great albums and songs, an industry-leading technological infrastructure and some of the world's best-known recording artists."

Conroy was previously Chief Marketing Officer & President/New Technology at BMG Entertainment, where he directed all corporate marketing and new-media development. Prior to that he was Sr. VP/Worldwide Marketing & New Technology and Head/Marketing for BMG Entertainment North America, Before joining BMG Entertainment in 1995, Conroy was VP/Marketing for CBS/FOX Video.

Griffiths, who previously was Chairman of BMG U.K. & Ireland and President of BMG Central Europe, will now oversee all of BMG's European business units. Prior to joining BMG in 1998, he was President of Epic Records in New York.

Stein, who has served as President of BMG's GSA-Eastern Europe region since 1991, will be responsible for marketing activities and A&R coordination throughout the worldwide organization. Hilbers will oversee the legal & business affairs department, as well as finance and new technology & strategic development. He most recently was Exec. VP-COO for AOL/ Bertelsmann Europe.



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EDITORIAL

EDITORIAL

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LEGENDS;

The King Of Disco

Bob Henabery: 'You could win without stinking up the joint'

I admit it. I'm new to this. So when my editor suggested that my first submission about Bob Henabery was perhaps a little wordy, I was discouraged. After all, this story is close to half a century old and still running.

"I'll delete the part about Henabery's father being in the D.W. Griffith film classic Birth of a Nation," I decided. "I won't mention that G. Gordon Liddy was at Fordham University when Henabery was there (I wonder if they ever talked about Talk radio). And I'll even blow off the disco story because, after all, disco is so passé."

I started to think that simple division would help. One thousand words divided by almost 50 years equals....
Well, never mind.

Jeff Smuylan, CEO of Emmis Communications, told me that Bob Henabery is not only a pioneer, but also one of the most charismatic guys in our business. Joe Capobianco, VP at Sirius, said, "Creatively and intellectually, no

one can touch him," and went out of his way to point out that, "Bob has created more than one format that others take credit for." Charlie Colombo, Exec. VP of United Stations, put it simply: "Bob Henabery invents formats."

What formats, you ask? For starters, Rock 'N Stereo for ABC and Disco for WKYS (Disco 93)/Washington, DC. He also came up with the Magic format for Greater Media, though he acknowledges that "Lite" is a much better name for it.

Henabery even executed the Drake format without Drake. And that, perhaps, is a good place to start.

THE BOSS AIN'T HERE

In 1965, truth be told, Henabery had no Top 40 experience and was tempted to leave WRKO/Boston to accept an offer to program WOR/New York. But WRKO GM Perry Ury was — if anything — a great salesman. "Stay with me," he said, "and we'll do this thing."

Ury says that Bill Drake hated Boston winters and refused to come East until spring, but that the format change couldn't wait. So Ury told Henabery to pack his bags and fly West. "I listened to KHJ/Los Angeles for a few days and then came back and gave Perry my report," Henabery says.

Ury liked what he heard and gave Henabery his marching orders. Today Ury speculates that Drake

thought, "They'll do it, they'll fail, and they'll need me even more."

But Henabery and his team didn't fail.

Looking back, Henabery says, "In my opinion, Bill Drake was the No. 1 radio guy, period." He adds, however, "I always thought that we could never work together because our styles were totally different."

So when the Drake troops arrived the next spring, Henabery decided to move

How did their styles differ? Drake was autocratic, while Henabery was collaborative. This was one of the reasons ABC brought Henabery to New York in 1968.

Rick Sklar programmed WABC/New York, and John Rook had WLS/Chicago. Both wanted to be named ABC's National Program Director; neither got the job, because ABC hired Henabery.

"My title was Program Development Manager, and I was the compromise

candidate," he says. In fairness to Henabery, his experience in both Talk and music radio uniquely qualified him for the job, but that didn't mean it was going to be easy. "The ABC program directors were not my subordinates," he says. "We all agreed that the radio stations had to be done locally. My job was to mind the store."

And mind it he did. By the fall of 1969 the ABC AM group had the highest cumulative radio audience in the nation, but the ABC FM group was in trouble.



Bob Henabery

The Love Format. It was ABC's sanitized, automated version of progressive radio and only lasted a year. In late 1970 ABC followed it with what was basically a local version of Tom Donahue's format at KSAN/San Francisco, which, Henabery says, "was like, 'Here's your morning dope report. The good grass is on the corner of .""

Still, Henabery thought this "no format format" had legs, and, according to Dwight Douglas, a former partner at Burkhart/Douglas, "Bob's first job was to teach the freaks to format."

They named it Rock 'N Stereo, and it succeeded, Henabery explains, because, "You-could maintain the station's hip image and still play hit music. It was just a different kind of hit music."

By 1974 Henabery had tired of corporate life, and

when ABC turned him down for the General Manager's job at WLS, he resigned to form a consultancy.

DISCO BOB

OK. So I will tell the disco story.

San Juan Racing owned Foreign Language WHOM/ New York (now WKTU) and asked Henabery to do a format search. "I had a couple of tapes I'd prepared of disco mixes, and the one that scored highest with everyone was the Top 40 mix with no oldies, all currents." he says.

SJR said no to Henabery's Disco pitch (ironically, it embraced the format later, for WKTU, version one), but Henabery was committed to it.

"I played it for Harold Green, the GM at WKYS," he says. "Green said, 'So that's disco. I like it. Let's do disco.'"

WKYS-FM, Disco 93, launched in the winter of '75 and posted a 7.1 in its first book. While Henabery got press for discovering the format, the financial rewards went to Kent Burkhart, who took WKTU/New York to No. 1 in 30 days. Douglas comments, "Bob didn't cash in on it as much, but he certainly had a major role in creating the format and in making rhythmic music a non-race issue for broadcasters."

Then came Magic. Henabery remembers the idea he had during the creation of the format: "Why don't we think of an office populated by young women, and let's think of this young woman in terms of her musical needs."

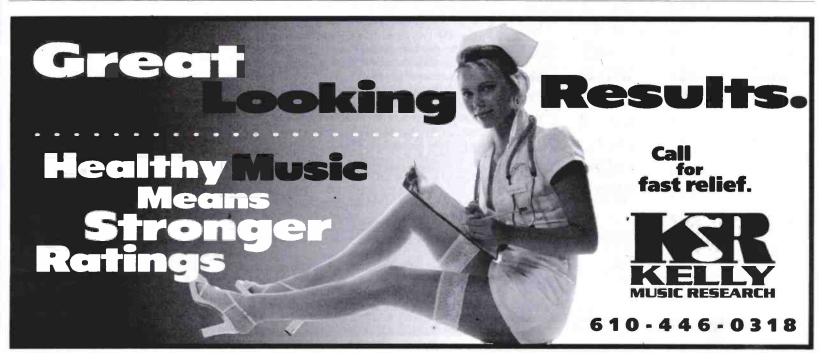
Magic started at Greater Media/Detroit, but really took off in Philadelphia at WMGK. "Bob Craig did a masterful job of combining the music with great imaging," says Henabery. "I think he got a nine share, and lot of folks copied it."

TODAY

Henabery is still at it. A formatic concept that he's been working on for the last few years — SETS FM — is a ratings success at KXST/San Diego. He is, however, reluctant to point to his career successes because, as he says, "I'm too aware of my own limitations. If I'm proud of anything, it's that I tried to be a good example to a younger generation of programmers in the quality of my work product, letting them see that you could win without smelling up the joint."

That sound you hear is applause.

Bob Shannon writes, voices, produces and consults from his Bainbridge Island, WA-based business, bobshannon-works. A 35-year radio veteran, Shannon was, until recently, VP/Creative for TM Century. He can be reached at bob@shannonworks.com.



Barenakedladies



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KXXM	18x	WDCG	28x
WPLJ	15x	KIMN	35x
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Street Talk.

Mr. Dees Goes To Washington

ongtime KIIS/Los Angeles morning man and Premiere Radio Networks syndicat ed host Rick Dees has landed his biggest affiliation vet. And, in the process, he's replacing a Bush. No, he's not going to be delivering the weekly presidential radio address for our newly elected leader. Dees will officially replace Billy Bush - first cousin to President George W. Bush - and Janet Elliott on Bonneville CHR/Pop simulcast WWVZ & WWZZ/Washington Monday morning. Dees will be heard daily in the nation's capital, and portions of the five-hour program will be heard live! as part of a major effort to syndicate a West Coast morning drive program back to the East Coast. "This will be a treat for our listeners." Z104 VP/GM Mark O'Brien tells ST.

The FCC has fined CHR/Pop WZEE/
Madison, WI \$7,000 for "inadvertently" airing
the unedited version of Eminem's sing-along
classic "The Real Slim Shady." When asked to
explain themselves, WZEE management
turned to the unique "Slim Static" defense. It
seems a part-time DJ cued up the edited
version of the track, but static electricity
caused the CD player to skip to the naughty
rendering of the song. WZEE may appeal the
fine, due to the FCC in three weeks, if it hopes
not to pay the penalty.

Trio Of L.A. Talents Pass Away

This past week saw the deaths of three notable Los Angeles radio figures. Perhaps the best-known of the group was Deirdre O'Donoghue, host of KLSX/Los Angeles' Sunday fixture Breakfast With the Beatles. O'Donoghue was found dead of natural causes Monday morning in her Santa Monica, CA home. She was 52. O'Donoghue began her career in 1974 at WBCN/Boston and would later work at legendary AOR KMET/L.A. O'Donoghue had also worked at L.A.'s KKGO, KCRW and former Mellow Rocker KNX-FM. KLSX PD Jack Silver tells ST that Breakfast With the Beatles will continue in O'Donoghue's honor with no host until a further decision is made.

B.R. Bradbury, who paired with legendary air talent Robert W. Morgan at KHJ/Los Angeles and crosstown KIQQ in the 1970s, died Jan. 17 of a massive heart attack while driving near his home in Blaine, WA. Bradbury

had also worked at KFRC/San Francisco, KJR/Seattle and CKLG/Vancouver. He retired from radio in 1995. He was 58. **Bobby Dale**, a veteran air talent who worked at L.A. Top 40s KFWB, KRLA and KGBS in the 1960s and San Francisco's KEWB and KSFO-FM, also died on Jan. 17. Dale was 69 years old and suffered from liver cancer. Family contributions may be sent to Norma Dale at 26 Roundtree Blvd., San Rafael. CA 94903.

In a cost-cutting move, **Comedy World** has dismissed 40 employees from its San Francisco-based Internet operations group. The company says the layoffs will not impact the continued development of its live programming.

SportsFan Dumps 'Babe'

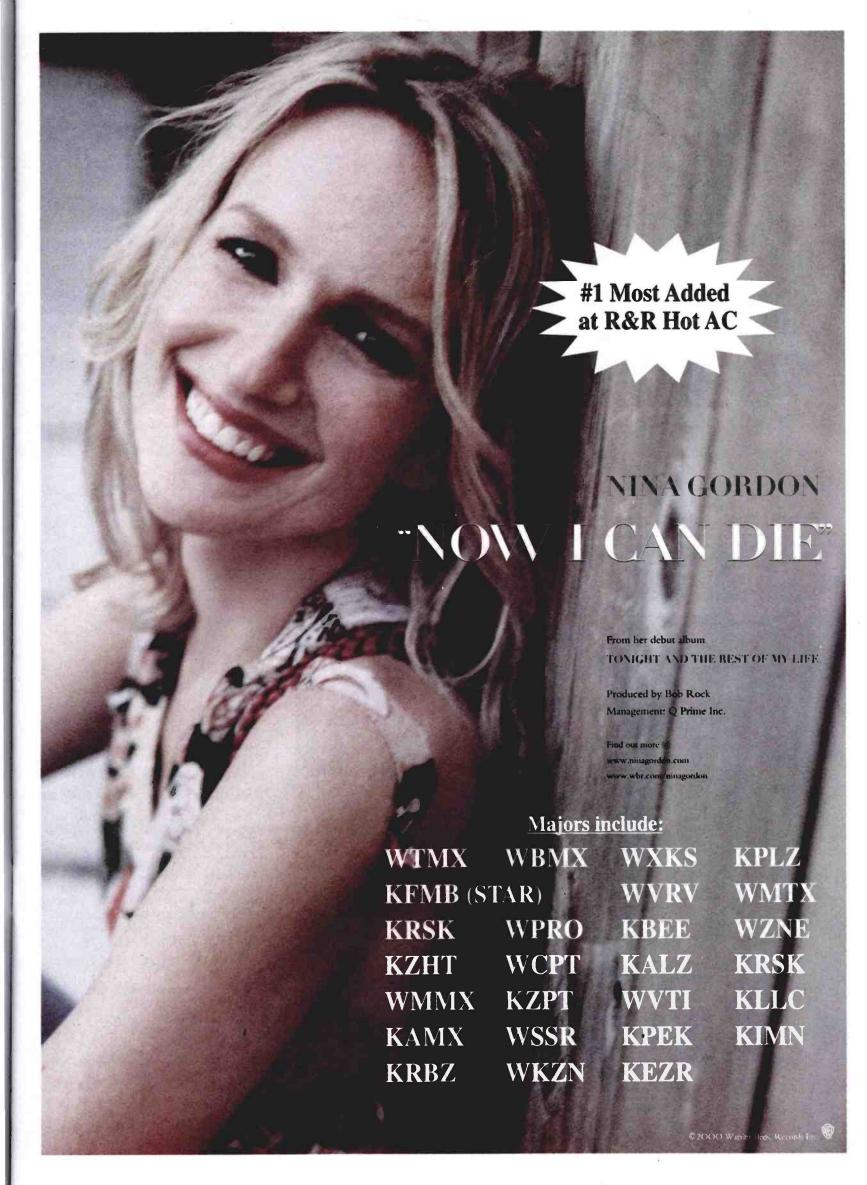
SportsFan Radio Network has dropped syndicated Sports/Talk host The Fabulous Sports Babe (a.k.a. Nanci Donnellan) from its lineup. The Babe had been in the 10am-1pm shift. She joined the Winstar-owned network 1 1/2 years ago, after a lengthy run at ABC's ESPN Radio. Winstar VP/Programming Larry Kahn tells ST that no replacement for The Babe will be sought at this time and that the network plans to focus on other dayparts, including nights and weekends. "Unfortunately, we were never really able to develop the critical mass that we needed to effectively compete in middays against the combined strength in that daypart of [Premiere host] Jim Rome and ESPN," he said.

Tim Baldwin has been named PD of WMXB/Richmond, effective Monday. He previously served as Asst. PD/MD at WOMX/ Orlando and has worked in programming and mornings in Wilkes Barre-Scranton, Minneapolis and Raleigh.

The Motor City Oil, Lube & Rumor Depot has been leaking word that ABC's WPLT/
Detroit, which recently dropped Classic
Alternative in favor of Hot AC, is considering a format flip. When contacted by ST, however,
PD Tom O'Brien said, "We are not looking at a format flip at 'PLT." He did admit that the station is looking for a "change in direction" in mornings and has not renewed Johnny
Edwards' contract. Additionally, WPLT has dropped its "Planet" moniker because, O'Brien

Continued on Page 36







FEATURING THE SMASH THEME "BOSS OF ME" BY THEY MIGHT BE GLANTS

> FOX VIDEO DEBUT 18 MILLION AUDIENCE

> > NEW BELIEVERS:

KIIS-LOS ANGELES KKRZ-PORTLAND And 16 OTHERS

RADIO LEADERS:

Chicago

WKIE

Detroit

WKQI

Washington DC

WWZZ/WHFS

Houston

KRBE

Miami

WHYI

Phoenix

KZZP/KMXP/KZON

San Diego

KHTS

St. Louis

KSLZ

Tampa

WFLZ/WSSR

Denver

KFMD

Kansas City

KMXV

· INSTANT FAMILIARITY

· #1 RATED B- ATV SHOW









Street Talk.

Continued from Page 34

said, the station "has been so many things to so many people over the years," and he believes that the name has run its course. O'Brien would not comment on rumors that WNIC/Detroit morning man Jim Harper is being considered for Edwards' former slot.

NAC/Smooth Jazz will return to Bakersfield on Feb. 1, thanks to Buckley Broadcasting. The company expects to close on Class A KRME/Shafter, CA on that date, at which time the station will flip to NAC and adopt the calls KSMJ. Sound familiar? KSMJ was Bakersfield's NAC/SJ station until March 2000, when Mondosphere took it Classic Rock as KDFO.

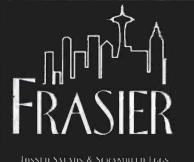
The Milwaukee Journal-Sentinel reports that former WKLH/Milwaukee morning host Kevin Brandt has returned to the Classic Hits station just two weeks after being fired.

WIP & WPHT/Philadelphia PD Tom Bigby called the ST medical phone to report that he's recovering nicely from complications following open heart surgery in November and expects to return to day-to-day duties next month. "I'm fine. Now I'm just building up stamina after 40 days in the hospital," he says.

New 'NEW Lineup Set

WNEW/New York has reset its lineup of talkers, and "Radio Chick" Leslie Gold has

> **Tossed Salads** And Sizzling Standards



Kelsey Grammer walked off with the Golden Globe award for Best Actor in a Television Series, Musical or Comedy, at Sunday evening's glamfilled ceremony, held at the Beverly Hilton -- just a stone's throw away from R&R's palatial Centu-ry City, CA offices. Grammer locked up the award with his comedic deftness, and the man who plays TV's Frasier Crane -- Seattle's favorite radio talk show host -- now has a musical offering for Frasier fans. Milan Entertainment has released Frasier: Tossed Salads & Scrambled Eggs and Other Frasier Favorites. Featured tracks include the Grammervoiced title track and standards from a bevy of classic American artists. The offering is now available at your favorite CD retailer.

indeed returned to the station. She'll now be heard between 9am and noon. Meanwhile, Sid Rosenberg is joined by former WPLJ/N.Y. afternoon co-host Blaine Ensley and Craig Carton for The Sports Guys, airing daily in the 5-9am slot. The syndicated Ron and Fez take the noon-3pm shift, Opie and Anthony retain their 3-7pm slot, and Westwood One's Don and Mike return to 'NEW for the 7-11pm shift.

Veteran WQCD/New York morning host Pat Prescott departed Gotham's NAC/SJ station last week after more than a decade waking up listeners. OM John Mullen insists that Prescott's departure was amicable, although he admitted that her ratings were not what he had hoped they would be. Prescott's dismissal comes just weeks after a contract renewal...

Classic Rocker KGB/San Diego has added another talk-intensive program to its lineup. Effective Feb. 5, Premiere's Phil Hendrie Show will move from News/Talk KSDO and air in the 7-11pm slot. The extra hour enables KGB to air music during the program. By the way, Hendrie was a part-timer at KGB in

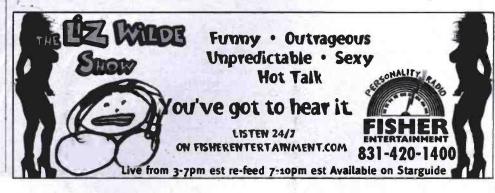
KKOB-FM/Albuquerque shifts from Hot AC to '80s. The move pits 'KOB directly against KCHQ, which recently dropped CHR/ Pop in favor of '80s. And, speaking of '80s, word has it that Chuck Tisa has been named PD of Beasley's WPTP (The Point)/Philadel-

Dumb DJ Stunt No. 44: Cleveland police confiscated what they believed to be a bomb at a downtown train station Tuesday morning. The bag actually contained a bloody cow heart wrapped in cloth and was placed there by WQAL morning show producer Bill Ryan, who was instructed by morning hosts Danny and Maria to plant the bag in a highly populated area in the hopes that someone would pick it up and call the phone number on the bag's tag. The cops stopped the contest by seizing the sack. Danny, Maria and Bill were reprimanded by the police back at the station's studios.

'La Ley' Breaks The Rulesk

SBS' Regional Mexican WLEY (La Ley)/ Chicago received a special notice in the fall 2000 Arbitron ratings for the market for airing an announcement in Spanish that said, "When they call at your door or on your telephone, say it without fear, 'La Ley rules here.' All of your radios always on La Ley." WLEY VP/GM Mario Paez told the Chicago Sun-Times that the promo was "merely part of the station's street

Continued on Page 39



the new song from the platinum-plus album Mer de Noms

Troy Van Leeuwen Josh Freese Paz Lenchantin Maynard James Keenan Billy Howerdel

"...The Hollow is a smash!!!..." Mike Summers-PD X96/Salt Lake City

--Curtiss Johnson and Pat Martin-KXRQ/Sacramento rolled into one. I'm sure it'll be a library track for a long time to come." it's hard to burn out a great record. This one has it all...it's artistic, powerful, and melodic, all "At well over 600 spins this track is a perennial tester...it won't go away! As the old saying goes,

Mixed by Alan Moulder and Billy Produced by Billy Howerdel

Stu Sobol for Spivak Entertainment

www.virginrecords.com

KCVL **KX1E TARW** LOLD TINE 102 **KIOZ**

2/11/01 Albuquerque, NM 2/18/01 Pensacola, FL 2/5/07 Sacramento, CA 2.6.01 Irvine, CA 2/11/01 Albuquerque, NM 2.13.015an Antonio, TX 7-INM **SDAW**

S/17/01 New Orland

KPNT

MLZR

KXCC

MBLR

KBXO

Mashville, TM

KLEG

AXDW

WNOR

KPOI

X16

KIRM

7.101 Ft Lauderdale Ft 2.33.04 Adams AD Jasot nas 10.8 S 1,31/01 Porlland, OR Tour Dates:

MBZX

KBZB

MXBK

Inoillim 6.1 19vo 29lsz mudlA

MENX

HAAW

96X

ALTERNATIVE AND ROCK

BEFORE THE BOX!!

EFANI

"Play Moby. Really play Moby. Stick with it. Then watch 'South Side' pay big dividends for your radio station as it has for ZHT. Top 5 single sales, Top 10 requests, Top 15 callout!"

Jeff McCartney/KZHT

"Callout shows excellent potential. 'South Side' pulls big phones and is a Top 5 selling single in San Francisco. Just another Moby smash for KLLC!" Julie Nakahara/KLLC

"We love Moby. Houston loves Moby. We can't play 'South Side' enough!" Leslie Whittle/KRBE

" 'South Side' is not an alternative record and it's not a rock record. It's a POP record for a song driven format."

Tommy Austin/KKRZ

"Consistent Top 10 callout, Top 20 sales and heavy MTV play = increased rotation for Moby! (40x)" Scott Chase/WSSR





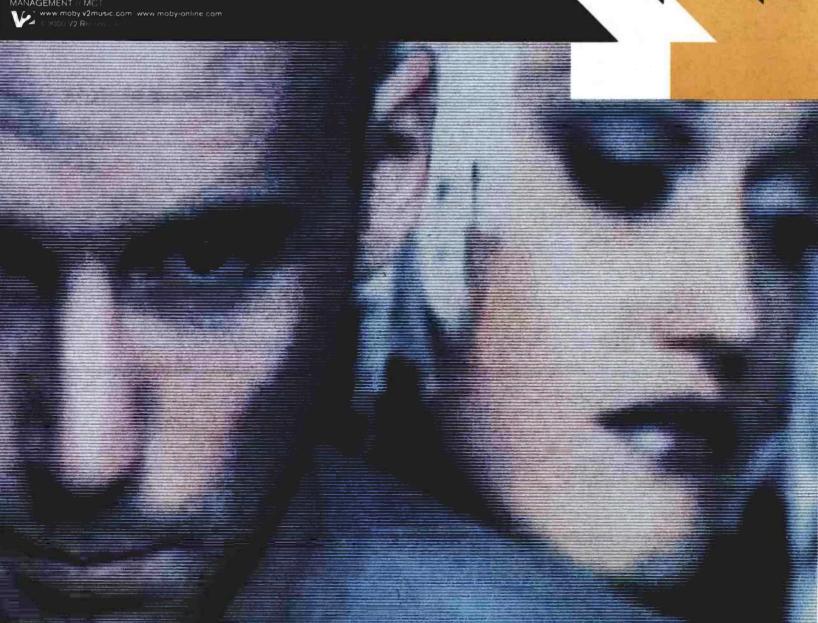






NEW SINGLE AND VIDEO FROM THE MULTI-PLATINUM ALBUM PLAY

PRODUCED, WRITTEN & RECORDED BY MOBY ADDITIONAL PRODUCTION AND MIX BY TOM ROTHROCK AND ROB SCHNAP! MANAGEMENT // MCT



Street Talk.

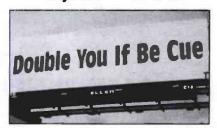
Continued from Page 36

marketing efforts. Our intent had nothing to do with doctoring the ratings. It was simply a promotion. It's not a problem. Arbitron's take on it seems more diabolical than what we wanted to do. It's all semantics. But that's the unfortunate part about Arbitron — that they are so dictatorial. Everything with them is black or white."

Former KHIH/Denver PD Becky Taylor has accepted the midday post at NAC/SJ WJCD/Norfolk. Taylor won't be making the trek to the Tidewater region, however. She remains in the Mile High City and will do her shift using Clear Channel's Star System technology.

Congrats to longtime voice talents and radio announcers **Gary Owens** and **Stan Freberg**, who made *Animation* magazine's list of the top 15 cartoon voices of all time. The late Mel Blanc is No. 1. And, speaking of voice talents, **R&R**'s own sales rep and onhold message guy, **Paul Colbert**, will be featured in a Budweiser TV spot during Super Bowl XXXV on Sunday. Colbert's voice and animated likeness will be used for an alien who returns to his home planet after years of researching Earth. What's the magic line? "Wassuuup!"

Funny Photo O' The Week



The creative geniuses at WFBQ/Indianapolis recently launched a new billboard campaign touting nothing but the station's call letters ... sort of. "This is actually from the mind of OM Marty Bender, who did a similar campaign at WRIF in Detroit," WFBQ PD Mike Thomas tells ST. "We figured if people in Detroit could get it, people in Indianapolis would."

Rumbles

- KSSJ/Sacramento MD Ken Jones becomes Entercom's Web Administrator for the group's stations in that market.
- WKTU/New York promotes Art Zeidman from LSM to GSM.
- Kim Kelly joins KJAZ & KMZT/Los Angeles and XJAZZ/San Diego as Marketing/Promotion Mgr. He previously held similar duties at KCBS-FM (Arrow 93)/Los Angeles.
- Jonathan Powers takes Interim PD/MD dutles at KLLY/Bakersfield.
- WKKG/Columbus, IN morning host Mike Patrick rises to PD.
- KGEE/Midland-Odessa, TX PD/morning cohost Mike Lawrence and wife/morning partner Dana Carole depart the station after 11 years.
- Former WMLI/Madison, WI PD Tom Cook becomes KRBB/Wichita's Asst. PD/MD.
- WBBQ/Augusta, GA boosts PD John Patrick to OM.
- Leap O' The Week: WIOG/Saginaw, MI moming host Man @ Large accepts a full-time gig with KKDA-FM/Dallas, effective Feb. 25.



- The FCC votes 3-2 in favor of LPFM; More than 1,000 licenses to be granted.
- Time-Warner and EMI Group to merge operations in \$20 billion deal.
- Mike Fowler flies to WJMK/Chicago as VP/GM.
- R.J. Curtis returns to KZLA/Los Angeles as OM/PD.



- Jeff Dinetz appointed GM of WHTZ/New York
- · Mark Krieger ascends to VP/GM of WSHE/Miami.
- Russ Allen hired as PD of KSOL/San Francisco.
- Marty Gill tapped as PD/ND of WWJ/Detroit.
- · Sky Daniels joins R&R as Alternative Editor.



- Robert Fulstone appointed VP/GM of KLOU/St. Louis.
- Gerry Peterson promoted to Station Manager of KWOD/Sacramento.
- Von Freeman hired as Promotions Director of XTRA-AM & FM/San Diego.



- Attantic advances Danny Buch to Director/Nat'l Album Promotion and David Fleischman to co-Director/Nat'l Album Promotion.
- Humble Harv Miller hired as KRLA/Los Angeles PD.
- Mark St. John tapped as PD of WAVA/Washington
- KPOP/Sacramento goes AOR, with Carmy Ferreri returning as PD.



- Dick Hungate promoted to PD of WYSP/Philadelphia.
- Rick Balls boosted to PD of KSHE/St. Louis.
- Polly Anthony advances to Nat'l Pop/Adult Promotion Manager for Epic/Portrait/Associated Labels.
- Steve Kingston crowned PD of WPGC/Washington.
- R&R Expansion: Joel Denver named CHR Editor as Brad Woodward becomes Washington Editor.



- WNEW-FM/New York GM Mel Karmazin adds similar duties at WMMR/Philadelphia.
- Rick Liebert lands the PD gig for KGB-AM & FM/ San Diego.
- "Heavy" Lenny Bronstein weighs in as National Album Coordinator for A&M Records.

Kudos to legendary songwriter and Realsongs founder Diane Warren, who will receive a star on the Hollywood Walk of Fame Jan. 31 at 11:30am.

FOR THE RECORD: The call letters for Hispanic Broadcasting's Spanish Oldies "Recuerdo" format were listed incorrectly in last week's ST item conceming KTNQ/Los Angeles. The stations are KRCD & KRCV/Los Angeles.

If you have Street Talk, call the R&R News Desk at 310-788-1699 or e-mail streettalk@rronline.com



STEVE WONSIEWICZ
swonz@rranline.com

R&R Study: Music Biz Can Weather Economic Slowdown

\blacksquare Retail sales, disposable income trends work in favor of record industry

f you believe that history repeats itself, then the music industry should be able to weather an overall economic slowdown just fine, thank you. That's the good news. The bad news is that all bets are off if the economy worsens and inflation rears its ugly head. Fortunately, most economic experts believe that a slowdown, not an inflation-induced recession, will play out in the year ahead.

Like many people, I find it hard not to notice the increased frequency of articles in the business media addressing how the economy is finally beginning to cool after record-breaking expansion in the '90s. The \$64,000 question on everyone's mind is: Will there be a "soft" or "hard" economic landing?

Most pundits are predicting the former, which translates into slower, inflation-adjusted growth in gross domestic product and modest increases in consumer spending. A closely watched report by Blue Chip Economic Indicators — a respected research firm that surveys around 50 of the nation's top economists each month — estimates that the economy will grow about 2.6% this year. That's down from the 3.4% increase predicted early last year and the 3.1% rate forecast in December.

After years of heady economic growth, however, the slowdown somehow feels worse than it actually is. As Blue Chip Exec. Editor Randall Moore told the Associated Press recently, "It's like you're in a car going 60 miles an hour and then suddenly slowing down to 20 miles per hour. You haven't crashed, but you really feel the deceleration."

How true. Just ask any Internet exec or executives in such heavy industries as automobiles, steel and construction equipment. The downturn has hit those sectors hard.

A Trickledown Effect

Fortunately for the music industry, because it is relatively young compared to most other industrial sectors, it stands a good chance of outperforming the overall economy if and when the economic climate cools. A detailed analysis of U.S. economic and RIAA data since 1970 reveals that the music business has handily outpaced the general economy whenever GDP growth dips below 3%. which happened 10 times over the past three decades. The average growth rate for the music business during those 10 years was 5.4%, vs. a 0.6% rise in GDP. The only times the music business failed to outpace the economy during that time were in 1982, a recession year, and

The wild card, as always, is inflation. If inflation rises like it did during the

mid-'70s and early '80s, nearly all of the gains of the music industry will likely be wiped out, just as they were then. If inflation is held in check, as it was in the '90s, the music business should do well

What does all of this economicspeak mean for the music business? Well, there's a trickledown effect, and it all begins with the state of the economy. Retail sales move in tandem with the GDP, and recorded-music purchases move in line with retail sales. The correlation among the three is really quite impressive.

Retail sales (seasonally adjusted)

have been trending downward for several months, having dropped 0.1% in October from the previous month, dipped 0.5% in November and increased a scant 0.1% in December. In 2000 retail sales rose 7.9%, to \$3.23 trillion, compared to a 9.1% increase in '99. Total unit sales of albums in 2000 are forecast to grow around 4%, vs. 3.4% in '99 and 5.6% in '98.

Good News

Last year was generally considered to be good one for the nation's retailers, yet most of the growth occurred in the first quarter, when retail sales



The Pat McGee Band was fortunate enough to participate in the "I survived the Clinton White House" Farewell Party thrown earlier this year. The celebration, which drew a crowd of 1,500 invited guests, was put together by White House Chief of Staff John Podesta and sponsored by the Democratic National Committee. The band performed three 45-minute sets of songs from their major-label debut album, Shine, on Giant Records.

climbed over 10% from a year earlier. That rise eventually tapered to 5.1% year-over-year in November and 3.4% in December. The downward trend is expected to continue into '01 thanks to higher energy prices, a nettlesome stock market and the hangover (which the Fed is currently trying to cure) from higher interest rates in 2000.

While consumers have begun to cut back on their overall spending, the good news for the record industry is that the percentage of money being allocated to music purchases has remained relatively unchanged for the past several years. That's a healthy sign, given the plethora of entertainment and leisure options consumers have to choose from.

The table below shows that, during the past five years, music purchases as a percentage of total retail sales amounted to 0.50%. That's up from the 0.44% average of the '90s and the 0.42% average from 1970-1999. (In contrast, the amount of money the public spends on movie tickets — as a percentage of retail sales — was 0.25% in 1999, down a bit from 0.27% in 1990.)

That trend is mirrored in disposable income data. Music purchases as a percentage of disposable income totaled 0.22% in 1999, virtually unchanged since 1996.

Thus, if retail sales slide back to the 5%-6% growth experienced in the '90s and music purchases inch back up to 0.50% — a logical assumption given the expected rise in unit sales of full-length albums in 2000 — the music industry will be well-positioned to sustain the 7%-8% growth rates it experienced during the '90s.

And that's a welcome thought in a post-Napster, slow-growth world.

Consumer & Record Industry Economic Overview

Year	(In Bil. \$)	% Chg.	· CPI	(In Bil. \$)	% Chg.	(in Bil. \$)	% Chg.	(In Mil. 8)	% Chg.	% D.I.	% R.S.
1970	\$14,312	0.2	5.6	\$374	6.2	\$730	9.2	\$1,660	4.7	0.23	0.44
1971	14,791	3.3	3.3	413	10.4	796	9.0	1,744	5.1	0.22	0.42
1972	15,594	5.4	3.4	457	10.6	863	8.4	1,924	10.3	0.22	0.42
1973	16,494	5.8	8.9	511	11.8	974	12.8	2,001	4.0	0.21	0.39
1974*	16,396	-0.6	12.1	542	6.0	1,067	9.6	2,186	9.3	0.20	0.40
1975*	16,338	-0.4	7.1	587	8.4	1,176	10.2	2,378	8.8	0.20	0.41
1976	17,247	5.6	5.0	653	11.2	1,295	10.1	2,732	14.9	0.21	0.42
1977	18,047	4.6	6.7	720	10.3	1,430	10.5	3,501	28.1	0.24	0.49
1978	19,042	5.5	9.0	802	11.5	1,608	12.5	4,131	18.0	0.26	0.51
1979	19,649	3.2	13.3	895	11.5	1,800	11.9	3,685	-10.8	0.20	70.41
1980°	19,604	-0.2	12.4	954	6.6	2,010	11.7	3,862	4.8	0.19	0.40
1981	20,084	*2.4	8.9	1,038	8.8	2,238	11.3	3,970	2.8	0.18	0.38
1982*	19,678	-2.0	3.8	1,067	2.9	2,396	7.1	3,642	-8.3	0.15	0.34
1983	20,529	4.3	3.8	1,167	9.4	2,575	7.5	3,814	4.7	0.15	0.33
1984	22,021	7.3	4.0	1,284	10.0	2,874	11.6	4,370	14.6	0.15	0.34
1985	22,868	3.8	3.8	1,374	7.0	3,071	6.9	4,379	0.2	0.14	0.32
1986	23,650	3.4	1.2	1,449	5.5	3,248	5.8	4,651	6.2	0.14	0.32
1987	24,453	3.4	4.4	1,539	6.2	3,444	6.0	5,568	19.7	0.16	0.36
1988	25,473	4.2	4.4	1,649	7.1	3,736	8.5	6,255	12.3	0.17	0.38
1989	26,367	3.5	4.6	1,758	6.7	4,000	7.1	6,579	5.2	0.16	0.37
1990	26,832	1.8	6.3	1,846	5.0	4,277	6.9	7,541	14.6	0.18	0.41
1991°	26,706	-0.5	3.0	1,857	0.6	4,456	4.2	7,834	3.9	0.18	0.42
1992	27,520	3.1	3.0	1,945	4.8	4,742	6.4	9,024	15.2	0.19	0.46
1993	28,251	2.7	2.8	,2,080	6.9	4,925	3.9	10,047	11.3	0.20	0.48
1994	29,391	4.0	2,6	2,246	8.0	5,157	4.7	12,068	20.1	0.23	0.54
1995	30,175	2.7	2.6	2,361	5.1	5,415	5.0	12,320	2.1	0.23	0.52
1996	31,253	3.6	3.2	2,497	5.7	5,669	4.7	12,534	1.7	0.22	0.50
1997	32,638	4.4	1.7	2,613	4.7	5,961	5.1	12,237	-2.4	0.21	0.47
1998	34,063	4.4	1.6	2,746	5.1	6,314	5.9	13,723	12.1	0.22	0.50
1999	35,503	4.2	2.8	2,996	9.1	6,632	5.0	14,585	6.3	0.22	0.49
Compound	Annual Growth	• •									
1970-'99		3.5%	5.2%		8.3%		8.3%		9.1%		
1990-'99		3.2	3.0		5.8		5.0		7.6		
1995-'99	F 12 40	4.2	2.4		6.5		5.2		4.3		
	ecessionary year d average grow	ar	72								

Sources: Census Bureau, Dept. of Commerce, RIAA



FROM THE ALBUM

Bleeding profusely after JUST TWO WEEKS!!!

R&R Active Rock

4D-33

BDS Active Rock R&R Mainstream Rock:

40*-35* Debut 49!

Alternative:

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Adds: WJRR WTPT WXQR WKZQ WQLZ

On: WZTA - Miami WAAF - Boston WRIF - Detroit KXXR - Minneapolis KBPI - Denver WNOR - Norfolk KRXQ - Sacramento KNAU - Sacramento KQRC - Kansas City WLZR - Milwaukee WLUM - Milwaukee - San Antonio KRZR - Fresno

Over 40 Alternative Stations including:

On: KEDJ - Phoenix KXTE - Las Vegas KKND - New Orleans WXDX - Pittsburgh
WAQZ - Cincinnati
KCXX - Riverside
WROX - Norfolk
WRZX - Indianapolis
KTEG - Albuquerque WEDJ - Indianapolis
WROX - Austin
WMRQ - Hartford
WPBZ - West Palm Beach
KPOI - Honolulu

Adds: KWOD WZPC W!XO

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On Tour with PANTERA

Featured on 3,000 MILES TO

GRACELAND Soundtrack

we can maximize their brands' cov-

erage and minimize overlap and

conflict between them. The only

drawback to this approach is that

we often can't get to the level of de-

tail that we can in a single-station

study, but since it's all about cluster

maximization for many of our clients

these days, the trade-off is usually

of direct sharing of research from

market to market, per se, however

many of our clients rely on us to dis-

cuss trends we see on a global basis,

which often helps frame the issues we

research for them and gives them con-

fidence that a strategy they are pur-

suing is supported by things we've

BM: Here's what we see: In every

market there are two countervailing

pressures. No. 1 is to keep the ratings

as high as possible so you can charge

as much as possible for commercials.

That's your basic franchise to make

money, and smart operators know that

it makes sense to have regularly year-

seen in other places.

We haven't seen much in the way

worthwhile.



TONY NOVIA tnovia@rronline.com

Research Tips From The Pros

☐ Four industry experts weigh in on trends and issues facing radio in 2001

f you're lucky enough to have the money to conduct the necessary research for your radio station (or stations), you want to be sure to do it right. In a nutshell, that means choosing the right research firm, properly executing the project from start to finish and coming up with a well-focused plan to implement your results.

To help point you in the right direction for any upcoming research you may be planning, I turned to four successful executives, each representing a highly regarded research company,

for their thoughts and expert opinions on radio trials and studies. We chose four areas to probe: conducting multiple studies for a cluster of radio stations, common mistakes made when preparing a research project



Carolyn Gilbert

or interpreting research results, and their views on both Internet research and quality control.

Our esteemed panel of top-notch researchers includes Critical Mass Media Exec. VP/GM Carolyn Gilbert, Coleman VP Warren Kurtzman. Moves Research Associates President Bill Moyes and Edison Media Research President Larry

R&R: As a result of the rapid consolidation of the radio industry in the last five years, are your firms now conducting multiple studies across many formats for companies that may own a cluster of stations in a particular market? Does it help these companies save money, and does it provide them with more information to help them carefully position each station within the cluster? Do you also help stations share research across geographical regions and formats, and have you found this to be

CG: The simple answer is yes.

We're not fond of the global "cluster study." We have 20 minutes on the phone; why would we use it to generate generic, unactionable data? Those 20 minutes are incredibly valuable, and we want to make sure that we're addressing specific issues, not creating pretty charts.

We are fond of conducting multiple studies simultaneously in a market. The most difficult part is getting someone on the phone. Once we have someone on the phone, we make the most of it. Branching scripts after specific screening questions allows us to research a market much more efficiently and effectively. It's a matter of incidence. A station might have a 5 share; the cluster share might be 30%

to 40%. Your odds of a "hit" go up with the incidence. The data from simultaneous studies generates four to five individual reports focused on individual station issues.

A side benefit of this is that we can look at the

whole market in terms of listenership and create the demographic and listening universe that we're looking to dominate.

WK: There is no question that we find ourselves doing more multiformat, multistation studies in the Age of Consolidation. Coleman clients appear to be doing this less as a way to save money, and more because it is the best way for us to help them align the brands in their portfolio. By



ly checkups with perceptual research to keep the stations tuned up. The second is the pressure to keep expenses at a minimum. Yes, that's led most stations to do

taking a broader look at the market,

on both points, if done thev're **Bill Moves** right. But there are some good exceptions. If you look at two stations like WXKS/Boston and its CHR/Rhythmic sister WJMN, we do one study for each station each vear because they are both extremely successful, they are strong money-

group perpetuals,

which can deliver

makers, and it's a very competitive market. As a result, they both wind up with a full study's worth of questions to look at, and it's clearly worth the investment to give each one all the information they need to stay

LR: We have always conducted a variety of studies, from very large

"The majority of Internet samples are 'selfselecting, meaning that respondents who go out of their way to participate in research tend to be overrepresented."

Warren Kurtzman

market studies to highly focused studies of just P1s to a given format. The goal has never changed: It is to give the clients the information they need to run more successful businesses. Consolidation, in many ways, has led to better research. We are often able to perform more sophisticated surveys that yield better information because of the size of the clusters. We have always had normative data that we use across similarly formatted stations, but we only share data from one survey to another at the behest of a client that owns

hoth stations. R&R: What common mistakes do stations make during the process of putting together a research project or screen-

er or reading research results?

CG: Different methodologies.

different mistakes. In music testing, the "cluster/montage in or out screener" for an established station is the most serious mistake I see. The list of disastrous results from this type of screening is a mile long. There's the story of the Hot AC that used an Eagles song in its screening cluster and ended up having the entire Eagles catalog test well (go figure). It had listeners calling to ask whether it had become the "All Eagles, All the Time" station.

Larry Rosin

There's the story of one of our own sales reps - when we had sales reps - who was an eight-hour-a-day P1 to a station that wanted to use cluster screening for its music test. This sales rep told the PD that because he had put a Melissa Etheridge song in his cluster, there was no way she'd say she liked it, even though she was a strong partisan. So he didn't want her in his music test. That's beyond silly and downright dangerous.

Then there's the story of the consultant who insisted on this screening methodology and ended up with 15% of his sample being exclusive listeners to the Religious station. He had no interest in changing and kept them in the sample. Huh? Come on, Cluster screening based on legitimate cluster analysis, not some guy's gut feeling, is valid in a sign-on situation. That's the only exception.

There are people out there purporting to be experts who are developing hypothetical clusters, formats and

concept statements without regard to how people actually behave. I waste more time talking people out of silly research they've done before than almost anything else. When they say they've been successful in the past with this methodology, I attribute it much more to the PD's art - production, personality, stationality, gut music rotation - than I do to the research. The research, in my opinion,

A focus that is too narrow is another problem. Sure, we need to look at our cores, but overreliance on the core creates implosion. The marketplace is fragmenting more every day. When I've done incidence projections on some of the single-sex/five-year age range - heavy core screens sometimes we're looking at less than 1% of the population. Do we really want to focus on a 0.7 12+ share? Again, this is ludicrous. Sure, we want to focus, but we also want to reach out and draw more people closer, not look inward and implode.

This is especially true for callout. where we want to look at the key demos, the entire cume and a significant but not overwhelming core and compare and contrast scores among our constituencies. Anyone looking at the "total" score as anything besides a benchmark doesn't know how to use his research. Anyone looking at a tiny sliver of his universe and regarding this as representative of his audience isn't thinking.

I can go on and on about bad research that's being conducted out there. Beyond the methodology issues, I know of certain people who keep their costs down by bypassing many of those "annoying phone calls." That's really dangerous. At the end of the day it's fairly simple: Garbage in, garbage out. I would strongly suggest that, no matter who is doing your research, make sure that integrity in fielding is your first priority and that common-sense methodology is right up there with it.

WK: This is one area where we've seen tremendous progress. Our relationships with our clients have grown to the point where they look to us as a strategic partner that helps them identify threats and opportunities and how to deal with them in a strategic manner. We have found that our clients really understand that research should not be about tactical things like "What prizes do my listeners really want to

Continued on Page 45

"Smart operators know that it makes sense to have regularly yearly checkups with perceptual research to keep the stations tuned up."

Bill Moyes .

RER Callout America.

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES January 26, 2001

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of December 31, 2000-January 6, 2001.

		CHR/POP		FALMILIAN	*	DEMOGRAPHICS			REGIONS			1 2		
	ARTIST TITLE LABEL(S)	TW.	TOTAL ORABILTI LW		- ·	TOTALS, FALS.	TOTALS BUM	WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-	WES
	DIDO Thankyou (Arista)	3.91	3.91	3.78	3.96	82.8	16.7	3.93	3.88	3.93	4.02	3.88	3.89	3.6
	SHAGGY Angel (MCA)	3.90	_	_	_	63.6	9.7	4.83	4.09	3.45	3.85	3.66	4.06	4.0
	JA RULEALL' MQ Put It On Me (Murder Inc./Def Jam/IDJMG)	3.84	1400	-11	-	47.3	7.8	4.18	3.78	3.28	3.00	3.77	3.87	4.
	OUTKAST Ms. Jackson (LaFace/Arista)	3.82	3.71	3.81	3.94	73.3	20.9	4.03	3.80	3.46	3.80	3.83	3.83	3.
1	PAINH HILL The Way You Love Me (Warner Bros.)	3.81	3.71	3.66	3.62	79.1	21.6	3.92	3.70	3.81	3.04	3.77	3.84	3.
	K-CI & JOJO Crazy (MCA)	3.80	-	_	_	61.2	12.6	3.91	3.83	3.54	3.46	3.95	3.83	3.
1	CREED With Arms Wide Open (Wind-up)	3.79	3.60	3.64	3.80	86,9	31.3	3.00	3.83	3.88	3.65	3.63	3.84	4.
	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	3.79	3.80	3.73	3.83	48.8	8.8	3.79	3.97	3.61	3.51	3.92	3.80	3.
1	98 DEGREES My Everything (Universal)	3.75	3.54	3.60	3.78	66.7	12.6	4.01	3.66	3.45	3.72	3.73	3.81	3.
	DESTINY'S CHILD Independent Women (Part 1) (Columbia)	3.72	3.60	3.76	3.91	85.9	31.3	3.89	3.51	3.72	3.72	3.54	3.82	3.
	3 DOORS DOWN Loser (Republic/Universal)	3.71	3.69	3.65	3:81	45.9	10.2	3.82	.3.69	3.58	3.62	3.77	3.74	3.
	SHAGGY It Wasn't Me (MCA)	3.71	3.71	3.77	3.86	85.2	29.4	3.86	3.73	3.47	4.18	3.24	3.75	3.
	LENNIY KRAVIYZ Again (Virgin)	3:67	3.65	3.72	-3	59.9	17.2	3.65	3.66	3.69	3.51	3.68	3.78	3.
	'N SYNC This I Promise You (Jive)	3.66	3.58	3.75	3.80	85.4	30.1	3.75	3.68	3.53	3.88	3.47	3.71	3.
	R. KELLY I Wish (Jive)	3.66	3,54	3.55	3.01	54.1	15.8	3.83	3.56	3.47	3.80	3.53	3.53	3.
	PINK You Make Me Sick (LaFace/Arista)	3.61	_	_	_	56.3	15.0	3.82	3.42	3.41	3.93	3.39	3.61	3.
- 1	MATCHEOX.TWENTY If You're Gone (Lava/Atlantic)	3.59	3.45	3.37	3.54	76.2	23.3	3.48	3.47	3.86	3.58	3,51	3.56	3
	JENNIFER LOPEZ Love Don't Cost (Epic)	3.58	3.41	3.49	-	85.0	24.5	3.70	3.36	3.65	3.67	3.44	3.64	3.
1	EVAN AND JARON Crazy For This Girl (Columbia)	3.57	3.64	3.63	3.55	72.3	18.8	3.71	3.30	3.65	3.66	3.42	3.56	3.
	FUEL Hemorrhage (In My Hands) (550 Music/Epic)	3.57	_	_	_	50.0	10.0	3.65	3.55	3.47	3.35	3.79	3.50	3.
10000	MYA Case Of The Ex (Whatcha Gonna Do) (University/Interscope)	3.55	3.48	3.52	3.59	89.1	35.6	3.64	3.53	3.47	3.64	3.47	3.57	3.
	DREAM He Loves U Not (Bad Boy/Arista)	3.54	3.42	3.69	3.55	79.1	22.1	3.92	3.21	3.35	3.52	3.33	3.69	3.
	LUDACRIS What's Your Fantasy (Del Jam South/IDJMG)	3.53	3.68	3.68	3,68	72.6	24.0	3.81	3.57	2.99	3.89	3:19	3.70	3.
	PINK Most Girls (LaFace/Arista)	3.52	3.49	3.53	3.60	85.2	35.2	3.62	3.42	3.50	3.53	3.39	3.51	3.
	BBMAK Still On Your Side (Hollywood)	3.45	3.39	3.40	-	53.4	15.0	3.78	3.42	2.93	3.19	3.46	3.53	3.
	BRITNEY SPEARS Stronger (Jive)	3.39	3.30	3.41	3.47	76.7	27.2	3.66	3.08	3.33	3.51	3.10	3.71	3.
1	MADONNA Don't Tell Me (Maverick/WB)	3.38	3.48	3.43	-	61.9	17.5	3.36	3.14	3.71	3.40	3.21	3.67	3.
	NELLY E.I. (Fo' Reel/Universal)	3.37	3.52	3.72	3.70	80.8	34.0	3.62	3.41	2.97	3.46	3.24	3.35	3.
9.0	SAMANTHA MUMBA Gotta Tell You (Wildcard/Polydor/Intersuspe)	3.37	3.10	3.45	,3.42	73.3	23.5	3.43	3.15	3.54	3.15	3.52	3.56	3.
	U2 Beautiful Day (Interscope)	3.31	3.33	3.32	3.23	50.2	14.3	3.25	3.02	3.65	3.14	3.60	3.20	3.
	DEBELAH MORGAN Dance-With Me (DAS/Attantic)	19.8	3.19	3.34	3.26	20.0	30.0	3.25	3.81	22 20	3.17	3.07	3.39	3.

CALLOUT AMERICA.
Hot Scores

BY ROB AGNOLETTI

Dido's "Thankyou" (Arista) retains its status as No. 1 overall with a score of 3.91. The track is No. 1 among women 25-34 as well, with a 3.93.

Congrats go out to the staff at MCA as the label has two high debuts on the survey. Shaggy's "Angel" and K-Ci & JoJo's ballad "Crazy" debut at No. 2 and No. 6, respectively. "Angel" finishes at No. 1 in the 18-24 demo, No. 2 with teens and No. 2 overall with a score of 3.90, giving the track hit potential. "Crazy" is fourth in the 18-24 demo and No. 8 with teens

Many listeners love the new Ja Rule f/Lil' Mo smash, "Put It On Me" (Murder Inc./Def Jam/ID-JMG). It debuts at No. 3 overall and scores No. 1 in the teen demo with a 4.18.

Following her recent success at the AMAs, **Faith Hill's** pop hit "The Way You Love Me" (Warner **Bros.)** ranks fifth overall and is No. 4 among women 25-34 with a score of 3.81.

550 Music/Epic's Fuel also post a good first-week score. The band's No. 1 Alternative hit "Hemorrhage (In My Hands)" debuts with a 3.57.

3 Doors Down's "Loser" (Republic/Universal), another huge hit at Rock and Alternative, continues to post solid early scores, ranking 11th with a 3.71.

Lee Ann Womack's "I Hope You Dance" (MCA/Universal) ranks seventh overall and second 18-24.

Total sample size is 400 respondents with a +/-5 margin of error. **Total average favorability** estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. **Hit Potential (HP)** represents songs that have yet to chart in the top 25 on **R&R**'s CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST**: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH**: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. **MIOWEST**: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. **WEST**: Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © **2001, R&R Inc.**

Real Love. Mad Love. Crazy Love. e at Rhythmic, 16° at Mainstream Top 40 R&R CHR/Pop Chart 22-65 4665 plays Performed on the Tonight Show with Jay Leno on 1/19 "Crazy" is prominently featured in the #1 movie in America "Save the Last Dance" Viewed by over 5 million people in it's opening w Top 5 callout at: The Debut Single from the KYLD San Francisco **KZQZ-San Francisco New Album** KKRZ-Purtland KHTS-San Diego **KDWB-Minneapolis** Lightucson **III-Syracuse** Heavy Rotation on M C A

CHR/Pop Top 50

LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	GROSS MPRESSIONS (80)	WEEKS ON CHART	TOTAL STATIONS
1	1	DESTINY'S CHILD Independent Women Pt. 1 (Columbia)	9609	-515	1069174	16	167/0
2	2	SHAGGY It Wasn't Me (MCA)	9486	-596	1062687	12	162/0
3	0	DREAM He Loves U Not (Bad Boy/Arista)	9247	+205	935425	18	168/1
7	4	LENNY KRAVITZ Again (Virgin)	9180	+1055	992386	14	170/1
6	6	JENNIFER LOPEZ Love Don't Cost A Thing (Epic)	9029	+834	1027083	7	173/0
5	6	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	8655	-217	854814	16	170/0
4	7	MYA Case Of The Ex (Whatcha) (University/Interscope)	8094	-908	868227	17	162/0
9	6	MADONNA Don't Tell Me (Maverick/WB)	7022	+443	699609	7	172/0
10	9	EVAN AND JARON Crazy For This Girl (Columbia)	6115	+36	606483	23	159/2
8	10	CREED With Arms Wide Open (Wind-up)	5885	-983	666886	22	155/0
14	•	98 DEGREES My Everything (Universal)	5295	+128	531610	9	163/1
15	0	BBMAK Still On Your Side (Hollywood)	5170	+137	476189	10	164/0
13	13	3 DOORS DOWN Kryptonite (Republic/Universal)	4880	-338	542756	30	155/0
20	(1)	PINK You Make Me Sick (LaFace/Arista)	4748	+538	443921	5	161/2
22	(B)	K-CI & JOJO Crazy (MCA)	4665	+654	429066	6	142/8
11	16	DEBELAH MORGAN Dance With Me (DAS/Atlantic)	4653	-832	449952	27	149/0
12	17	SAMANTHA MUMBA Gotta Tell You (Wildcard/Polydor/Interscope)	4461	-1013	471388	23	155/0
16	18	'N SYNC This 1 Promise You (Jive)	4358	-551	459826	19	154/0
21	0	U2 Beautiful Day (Interscope)	4208	+187	411451	10	156/1
26	1	CRAZY TOWN Butterfly (Columbia)	4169	+1026	422647	3	162/10
19	21	FAITH HILL The Way You Love Me (Warner Bros.)	4065	-242	387785	20	133/0
18	22	NELLY E.I. (Fo' Reel/Universal)	4062	-245	379994	9	140/0
25	3	OUTKAST Ms. Jackson (LaFace/Arista)	4010	+623	435509	A	140/5
27	2	O-TOWN Liquid Dreams (J)	3292	+238	303847	8	158/2
 Iroakoi		SHAGGY Angel (MCA)	3214	+1106	472151	3	115/25
29	1	FUEL Hemorrhage (In My Hands) (550 Music/Epic)	3083	+316	286192	7	134/5
reaker	_	BACKSTREET BOYS The Call (Jive)	3064	+1248	307071	2	156/11
reaker		AEROSMITH Jaded (Columbia)	2921	+1764	354909	2	151/10
23	29	BRITNEY SPEARS Stronger (Jive)	2737	-1244	323377	11	140/0
Ireaker		ATC Around The World (La La La) (Republic/Universal)	2733	+767	322730	3	138/25
Ireaker		R. MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia)	2676	+1799	341496	1	155/17
.33	3	BON JOVI Thank You For Loving Me (Island/IDJMG)	2330	+115	224309	8	123/4
31	33	DAVID GRAY Babylon (ATO/RCA)	2224	-26	214855	9	118/1
42	3	DIDO Thankyou (Arista)	2119	+666	242353	2	119/23
36	3	DEXTER FREEBISH Leaving Town (Capitol)	2054	+122	141133	10	95/5
28	36	BACKSTREET BOYS Shape Of My Heart (Jive)	1998	-805	247796	15	127/0
38	9		1970	+251	197670	6	109/17
30	38	MIKAILA So in Love With Two (Island/IDJMG)	1718	-891	191404	13	106/0
Debut>	9	VERTICAL HORIZON Best I Ever Had (Grey Sky) (RCA)	1663	+653	129174	1	105/15
41	9	LUDACRIS What's Your Fantasy (Def Jam South/IDJMG)	1604	+148	166446	5	75/4
48	9	LEE ANN WOMACK ! Hope You Dance (MCA/Universal)	1506	+196	128172	3	97/7
47	1	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	1465	+153	114309	4	86/7
44	3	MOBY F/GWEN STEFANI Southside (V2)	1440	+102	150774	3	85/5
	•	R. KELLY I Wish (Jive)	1423	+99	150512	3	90/4
45	45	EVERCLEAR AM Radio (Capitol)	1399	-845	109363	10	88/0
32	45	NELLY FURTADO I'm Like A Bird (DreamWorks)	1379	+66	134179	5	96/3
46	-	RUFF ENDZ No More (Epic)	1320	-397	152430	19	80/0
39	47	JA RULE F/CHRISTINA MILIAN Between (Murder Inc./Def Jam/DJMG)	1298	-249	159472	9	66/0
Debut>	48	BLESSID UNION OF SOULS F/3XL Storybook Life (V2)	1064	+381	89559	1	76/9
	•	DELOGID UNION OF GOOLS FIGAL STORY DOOR LITE (VZ)	1004	TOOI	127609		56/0



174 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs 174 CHRVPOp reporters. Monitored airplay data supplied by inequaloase Hesearch, a division of Premiere risutor retrivoris. Songs ranked by total plays for the airplay week of Sunday 1/14-Saturday 1/20. Buffets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 2500 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added

moor Addods	- 1
ARTIST TITLE LABEL(S)	ADDS
MYA Free (Ruff/WB/University/Interscope)	68
3 DOORS DOWN Loser (Republic/Universal)	58
SOULDECISION Ooh It's Kinda Crazy (MCA)	49
VITAMIN C As Long As You're Loving Me (Elektra/EEG)	41
ATC Around The World (La La La) (Republic/Universal)	25
SHAGGY Angel (MCA)	25
NINA GORDON Now I Can Die (Warner Bros.)	24
DIDO Thankyou (Arista)	23
BARENAKED LADIES Too Little Too Late (Reprise)	20
CORRS Breathless (143/Lava/Atlantic)	19
OUTSIDERZ 4 LIFE Not Enough (BlackGround/Virgin)	19

Most Increased Plays

ARTIST TITLE LABEL(S)	PLAY INCREASE
R. MARTIN F/C. AGUILERA Nobody (Columbia)	+1799
AEROSMITH Jaded (Columbia)	+1764
BACKSTREET BOYS The Call (Jive)	+1248
SHAGGY Angel (MCA)	+1106
LENNY KRAVITZ Again (Virgin)	+1055
CRAZY TOWN Butterfly (Columbia)	+1026
JENNIFER LOPEZ Love Don't Cost A Thing (Epic)	+834
ATC Around The World (La La La) (Republic/Universa	+767
DIDO Thankyou (Arista)	+666
K-CI & JOJO Crazy (MCA)	+654

Breakers.

SHAGGY Angel (MCA)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADD 3214/1106 115/25

BACKSTREET BOYS

The Call (Jive) TOTAL STATIONS/ADDS

TOTAL PLAYSANCREASE 156/11 3064/1248

AEROSMITH

Jaded (Columbia)

TOTAL STATIONS/ADDS TOTAL PLAYSANCREASE 151/10 2921/1764

ATC

Around The World... (Republic/Universal) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS

2733/767

138/25

RICKY MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia)

TOTAL PLAYSANCREASE TOTAL STATIONS/ADDS 2676/1799

155/17

3

CHART

25

CHART

27

CHART

28

Most Added is the total number of new adde officially reported to R&R by each reporting station. Songs unreported as adde do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest usest-lov-used, increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



Available in CHR and Hot AC versions

PREMIERS

Your Mornings with Star Power!

Madonna, Mel Gibson Ricky Martin and more. IN THE MORNING

New & Active

CORRS Breathless (143/Lava/Atlantic)
Total Plays: 994, Total Stations: 80, Adds: 19

BAHA MEN You All Dat (Artemis)
Total Plays: 841, Total Stations: 73, Adds: 6

LIMP BIZKIT Rollin' (Flip/Interscope)
Total Plays: 702, Total Stations: 36, Adds: 2

MYA Free (Ruff/WB/University/Interscope)
Total Plays: 629, Total Stations: 90, Adds: 68

BARENAKED LADIES Too Little Too Late (Reprise)
Total Plays: 579, Total Stations: 69, Adds: 20

THEY MIGHT BE GIANTS Boss Of Me (Restless)
Total Plays: 497, Total Stations: 56, Adds: 18

DAFT PUNK One More Time (Virgin)
Total Plays: 391, Total Stations: 35, Adds: 13

SOULDECISION Ooh It's Kinda Crazy (MCA) Total Plays: 383, Total Stations: 73, Adds: 49 3 DOORS DOWN Loser (Republic/Universal) Total Plays: 351, Total Stations: 72, Adds: 58

LOUCHIE LOU & MICHIE ONE 10 Out Of 10 (Interscope)
Total Plays: 300, Total Stations: 39, Adds: 11

S CLUB 7 Never Had A Dream Come True (Interscope)
Total Plays: 280, Total Stations: 31, Adds: 17

MONICA Just Another Girl (Epic)
Total Plays: 124, Total Stations: 17, Adds: 8

JANA More Than Life (London Sire/Curb)
Total Plays: 105, Total Stations: 19, Adds: 3

VITAMIN C As Long As You're Loving Me (*Elektra/EEG*)
Total Plays: 70, Total Stations: 42, Adds: 41

DUTSIDERZ 4 LIFE Not Enough (BlackGround/Virgin)
Total Plays: 15, Total Stations: 20, Adds: 19

NINA GDRDON Now I Can Die (Warner Bros.) Total Plays: 5, Total Stations: 24, Adds: 24

Songs ranked by total plays

Research Tips From The Pros Continued from Page 42

win?" As they've taken that approach, the mistakes have gone away.

BM: Most of the stations we work with, we have worked with for several years. I think the average length of time that a station has been a client of ours is about seven years, and from the very first day we make it our responsibility to teach them all we have learned about smart questionnaire design and interpretation. Honestly, I don't see "common mistakes."

For new clients, the thing that we are most anxious to do is take the time to learn their situation deeply ourselves, so that we can tell them about all the very latest techniques that can help with those particular challenges that keep them from their rating goals. The idea is to avoid the boilerplate stuff that some stations fall into when designing their perceptuals and get right to the heart of their individual problems.

LR: I would say that the most common mistake is that people sometimes want to use the data to justify their preconceived notions instead of looking critically at what it is trying to say to them. While people should trust their instincts up to a point, they should also trust a good researcher to test their hypotheses.

R&R: What are your thoughts on using the Internet for research, and have you had success with Internet research? What aspects of Internet research are you still uncomfortable with? Is Internet research a good option for small- and medium-market stations with limited budgets?

CG: The Internet is great for polling. Intracompany, business-to-business and private data-gathering are greatly facilitated. We do it ourselves for Clear Channel. We're testing constantly to see comparative scores, measure success rates and attempt to lower costs. The Internet is not ready for prime time in terms of conducting valid research. The Market Research Association (MRA) states very clearly that security, control and results are not consistent, and therefore not reliable. Once again, remember that someone who doesn't respond to telephone methodology doesn't get a diary, period. That's why mall intercept, door-to-door and other older and fine research techniques aren't used for radio. Is it interesting? Sure. Great toy? Absolutely. Reliable radio research? Not yet.

WK: We already have thousands of respondents providing us with information through the Internet. I believe that fact, along with the groundbreaking broadband revolution study that we presented at the NAB Radio Show, should clearly communicate our belief in the growing role the Internet will have in the research process in the coming years.

At the same time, users of Internet-based research must clearly understand what's different about it. Perhaps most significant is the fact that the majority of Internet samples are "self-selecting," meaning that respondents who go out of their way to participate in research tend to be overrepresented. As a result, they are not a randomly selected representation of the population you're trying to measure.

Furthermore, our research reveals significant differences in the music tastes and opinions of Internet-based samples vs. full-market samples. Even though more than half of America is now online, we have found that Internet users tend to be both more media-savvy and have more "bleeding edge"-oriented tastes. A radio station that makes music decisions based on Internet-based callout figures, for example, runs the risk of being far too ahead of the curve relative to the tastes of its audience.

BM: The Internet has taken the place of focus groups in a sense, because it's an easy place to organize "station advisor" groups to expose ideas, sound and video and to get ideas and initial feedback on things. As with focus groups, it's a great source to develop questions as opposed to answers. Remember the horror stories you've heard about programmers getting persuaded by something they heard in a focus group and changing their programming to reflect it only to shoot straight down in the ratings? If you pick up something from your Internet research ENCORE!

Farmclub/Interscope recording group Fisher recently graced R&R staffers with an incredible performance in the infamous Club R&R. Pictured here are (l-r) R&R Publisher/CEO Erica Farber, Sales & Marketing Dir. Jeff Gelb and CHR Editor Tony Novia; Fisher's Ron Wasserman and Fisher; R&R Sales Rep Kristy Reeves; Interscope's Tom Starr; and R&R GM Sky Daniels.

"radar," you still have to test it in a fully projectable perceptual study that is proactively done with a dependable cross section of your full market.

LR: We have prided ourselves on our leadership on Internet issues, from our research projects with Arbitron to a variety of surveys that we have fielded over the Internet. Like anything, the Internet is a tool for collecting information. The key is understanding the sampling issues and the limitations that it presents. That said, we are already conducting a lot of research over the Internet where it is appropriate, and we have had tremendous success for clients from radio stations to AOL and Yahoo!

R&R: Recruiting and quality control are vital to the success of any research project. With new telemarketing laws, call blocking, etc., it's not getting any easier. What does your firm do to ensure quality control for each research project you conduct?

CG: The simple answer to your question is that we work harder and make more phone calls. More specifically, we use state-of-the-art telephone and CATI technology, and we're database pack rats. As [Clear Channel Chairman/CEO, Radio] Randy Michaels said to us years and years ago, why use buckshot when you can use a laser beam? We've been managing market and station databases for many, many years. It's all the rage now. Our systems are fine-tuned, and our databases are easily accessible. We don't throw anything out. We make 20,000 random research calls in each of our markets every year. In 2001 that means 1.5 million completions just for our audience reports. When we add a second station for callout research, we don't start from scratch; we already have listeners readily

Our concurrent development of Nest Marketing under the original leadership of Michael Albl, and now Tim Bronsil, makes us very focused on block coding, Prizm clustering and fishing where the fish are. It's getting tougher every year. We're keeping up through technical innovation and intelligent database management without compromising research integrity. By the way, those conducting market-research calls are specifically exempt from telemarketing laws. We maintain a "do not call" list as a courtesy. We're not required to do so by law, because we're not selling anything.

WK: The good news is that the new telemarketing laws exempt bona fide market

research, so they really haven't created any additional obstacles for us. That said, there's no question that it's getting harder and harder to get people to participate in our studies, especially because we are very particular about ensuring that respondents meet the qualification requirements established for each project. We must, however, keep the fact that research participation rates have declined in context. Arbitron has experienced roughly the same drops in incidence as we have, and as long as Arbitron continues to be the benchmark we are judged by, this is not a significant issue.

BM: To be accurate, it is slowly getting somewhat more difficult to do research via telephone, but that doesn't make it any more or less difficult to ensure excellent quality control. It only makes it somewhat more costly, because you have to put more into the calling effort than you used to.

As for quality control, that is absolutely paramount, and it's something I've treated as "Job No. 1" for more than 25 years. Regardless of whether it is 1981, 1991 or 2001, there are two kinds of firms out there, and doubtless you've heard about both: Those that have impeccable quality control and those that don't.

LR: While you are certainly correct that these issues have made our jobs harder, the key is to correctly account for the impact of these issues, understanding the issues of nonresponse and appropriate weighting. The good news is that Arbitron encounters the same issues; so, within the radio sphere, as long as we generally match their sampling procedures, we can map our data to theirs.

Please Send Your Photos

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send the pics to: **Tony Novia** c/o **R&R**, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067

"People sometimes want to use data to justify their preconceived notions instead of looking critically at what it is trying to say to them."

Larry Rosin



Most Played Recurrents

PINK Most Girls (LaFace/Arista)

SOULDECISION Faded (MCA)

MADONNA Music (Maverick/WB)

CREED Higher (Wind-up)

BARENAKED LADIES Pinch Me (Reprise)

MATCHBOX TWENTY Bent (Lava/Atlantic)

CHRISTINA AGUILERA Come On Over (All I Want...) (RCA)

NELLY Country Grammar (Fo' Reel/Universal)

VERTICAL HORIZON Everything You Want (RCA)

DESTINY'S CHILD Jumpin' Jumpin' (Columbia)

NINE DAYS Absolutely (Story Of A Girl) (550 Music/Epic)

TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)

VERTICAL HORIZON You're A God (RCA)

PINK There You Go (LaFace/Arista)

AALIYAH Try Again (BlackGround/Virgin)

'N SYNC It's Gonna Be Me (Jive)

SONIQUE It Feels So Good (Farmclub/Republic/Universal)

BON JOVI It's My Life (Island/IDJMG)

EVERCLEAR Wonderful (Capitol)

JANET Doesn't Really Matter (Def Soul/IDJMG)

CHR/POP

Going For Adds 1/30/01

HOUSTON & MICHAEL If I Told You That (Arista) LIFEHOUSE Hanging By A Moment (DreamWorks) SHAGGY Angel (MCA) TONYA MITCHELL Broken Promises (Universal)

Register now for Music Meeting, the industry's No. 1 online destination for new music; www.rronline.com





The votes are in, and several hundred radio and record people agree that these two should not spend more than 10 minutes together. WPGC/Washington's morning show host Donnie Simpson hasn't a clue what this man is capable of. Seen here with the unsuspecting radio talent is Lawman Promotion's Greg "Big Daddy" Lawley (I), with his devious smirk — he's up to something.

TUNED-IN

CHR/POP

R&R/MEDIABASE 24/7

WUBT/Chicago

3am

SAMANTHA MIIMRA Gotta Tell You MATCHBOX TWENTY If You're Gone AALIYAH Try Again NELLY E.I. TLC Unpretty MYA Case Of The Ex (Whatcha...) U2 Beautiful Day PINK Most Girls **DESTINY'S CHILD Independent Women Part 1** EVAN AND JARON Crazy For This Girl RRIAN MCKNIGHT Anytime CHRISTINA AGUIL FRA Come On Over Baby (All L...) **98 DEGREES My Everything** MATCHBOX TWENTY Bent SHAGGY It Wasn't Me 'N SYNC This I Promise You

11am

GOO GOO DOLLS Broadway
PINK Most Girls
LENNY KRAVITZ Again
SHAGGY It Wasn't Me
AALIYAH Try Again
EVE 6 Inside Out
R. MARTIN I/C. AGUILERA Nobody Wants To...
MATCHBOX TWENTY If You're Gone
KANDI Don't Think I'm Not
SMASH MOUTH All Star
SAMANTHA MUMBA Gotta Tell You
VERTICAL HORIZON Everything You Want

4nm

'N SYNC It's Gonna Be Me
MYA Case Of The Ex (Whatcha...)
RED HOT CHILI PEPPER Under The Bridge
TONI BRAXTON HE Wasn't Man Enough
EAGLE-EYE CHERRY Save Tonight
AALIYAH Try Again
DESTINY'S CHILD Independent Women Part 1
VERTICAL HORIZON You're A God
JESSICA SIMPSON I Think I'm In Love With You
NOTORIOUS B.I.G. Mo' Money Mo' Problems
3 DOORS DOWN Kryptonite
JENNIFER LOPEZ Love Don't Cost A Thing

80m

LENNY KRAVITZ Again
DESTINY'S CHILD Independent Women Part 1
R. MARTIN I/C. AGUILERA Nobody Wants To...
3 DOORS DOWN Kryptonite
JESSICA SIMPSON | Think I'm In Love
CREED With Arms Wide Open
JENNIFER LOPEZ Love Don't Cost A Thing
PINK Most Girls
BBMAK Still On Your Side
AALIYAH Try Again
MATCHBOX TWENTY If You're Gone
MYA Free



WKIE/Chicago

3am

GOO GOO DOLLS Iris 3 DOORS DOWN Loser **EVAN AND JARON** Crazy For This Girl SUGAR RAY Every Morning BACKSTREET BOYS The Call DIDO Thankyou TRAIN Meet Virginia **DEBELAH MORGAN** Dance With Me SHAWN MULLINS Lullaby FAITH HILL The Way You Love Me BON JOVI Thank You In Advance MATCHBOX TWENTY If You're Gone PINK Most Girls STING Desert Rose FUEL Hemorrhage (In My Hands) PRAS I/OL' DIRTY BASTARD & MYA Ghetto ...

11am

EVE 6 Inside Out
SHAGGY It Wasn't Me
CREED With Arms Wide Open
'N SYNC Bye Bye Bye
TAL BACHMAN She's So High
SR-71 Right Now
DEBELAH MORGAN Dance With Me
SUGAR RAY Fly
FUEL Hemorthage (In My Hands)
EVAN AND JARON Crazy For This Girl
JENNIFER LOPEZ Love Don't Cost A Thing
COUNTING CROWS Hanginaround
BLESSID UNION OF SOULS 1/3XL Storybook Life
TRAIN Meet Virginia

4pm

UZ Beautiful Day
NELLY E.I.
DREAM He Loves U Not
BACKSTREET BOYS The Call
SHAGGY Angel
CREED Higher
LAURYN HILL Doo Wop (That Thing)
BON JOV! Thank You For Loving Me
MYA Case Of The Ex (Whatcha...)
SANTANA 1/ROB THOMAS Smooth
EVAN AND JARON Crazy For This Girl
GREEN DAY Time Of Your Life (Good Riddance)
PINK You Make Me Sick
DIDO Thankyou

8pm

U2 Beautiful
FAITH HILL The Way You Love Me
DIDO Thankyou
FATBOY SLIM The Rockafeller Skank
VERTICAL HORIZON Everything You Want
SHAGGY Angel
BBMAK Still On Your Side
LENNY KRAVITZ Again
JENNIFER PAIGE Crush
DAVE MATTHEWS BAND I Did It
MATCHBOX TWENTY If You're Gone
BACKSTREET BOYS The Call
BLINK-182 What's My Age Again
98 DEGREES My Everything
CREED With Arms Wide Open



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 1/15. © 2001, R&R Inc.

Stations and their adds listed alphabetically by market

WFLY/Albany, NY * VP/Prog: Michael Morgan

KQID/Alexandria, LA PD/MD: Hollywood Harris

MNA Free" VTMMMC"Long" OUTSIDERZ 4 LIFE "Enough" SOUL DECISION Yinda 1006 GORDON "Die" 3000RS DOWN "Loser"

WAEB/Allentown, PA PD: Brian Check APD: Laura St. James MD: Mike Kelly

KGOT/Anchorage, AK

ATC World WSTR/Atlanta, GA

PO: Dan Bowen MD: J.R. Ammons

WBTS/Atlanta, GA * PO: Dale O'Brian APD/MD: Jeff Miles 48 MYA TIRE" 2 JOEFMYSTIKAL SLAW

wayV/Atlantic City, NJ PO: Paul Kelly

MYA THUT 3000RS DOWN "Loser" WIAMINC "LONG" THEY MIGHT BE GLAVITS "Boss "ADE MAKED LADIES "LIMI"

WZNY/Augusta, GA* DM: John Shomby PD: T.J. McKay

KHFI/Austin, TX * PD: Matt Killion MO: Johnnie Blaze

KIOOX/Bakersfield, CA * OM/PD: Chris Squires WXXV/Baltimore, MD

VP/Prog.: Bill Pasha DM: Kristie McIntyre APD/MD: Josh Medioci

WFMF/Baton Rouge, LA

KQXY/Beaumont, TX

SHAGGY "Ange" SOULDECISION "Kinds"

WXYK/Biloxi-Gultport, MS PO: Scotty Valentine APD/MD: Kyle Curley

FRENCHAFFAIR Heart SOULDECISION Winds OUTSIDERZ4LIFE "Enough"

WMRV/Binghamton, NY DM: Al Brock PD: Michael McCoy APD:MD: Dave Lozzi

WQEN/Birmingham, AL * PO/MD: Billy Surf

KSAS/Boise, ID PD: Hoss Grigg MD: Tim Davis

KZMG/Boise, ID PD: Mike Kasper MD: Kirk Frederick

WXKS/Roston MA*

PD: John Ivey APD/MD: David Corey

WKSE/Buffalo, NY PD: Dave Universal MD: Brian B. Wilde

WCCY/Charleston CC OM/PD: Mike Edw APD/MD: Scott Dwy

WVSR/Charleston, WV

WNKS/Charlotte, NC * PD: John Reynolds MD: Jason McCormick

WIOCJ/Chattanooga, TN: PD: Tommy Chuck MD: Gina MaGill

WKIE/Chicago, IL * PD: Chris Shebel APD/MO: Harry Legg

MELANIE C Turn'

KLRS/Chico, CA PD: Eric Brov

LOUCHELOUANCHE. *10'
VHAMING 'Long'
BDOORS DOWN 'Lose'
MYA 'Frui'
SOULDE CISION Yurda
OUTSIDER? 4 LIFE 'Frough'
SHAGGY 'Angui'

WKES/Cincinnati OH

WXRO/Cincinnati OH DM: Chuck Finney PD: Tommy Frank APD/MD: Brian Doug!

BACKSTREET BUTS TAN SHAGGY "Ange" VERTICAL HORIZON THIS! VITAMING "Long"

WAKS/Cleveland, OH PD: Dan Mason

MD: Kasper UNCLE KRACKER Follow SCLUB? Hever EIL BOWNYOW BOW'

KKMG/Colorado Springs, CO DM: Bobby Irwin Interim PD/MD: Rob Ryan APD: Valerie Hart

NOK/Columbia, SC *

OM: Jonathan Rush PD: Brad Kelly MD: Sue Tyle:

WBFA/Columbus, GA PD/MO: Sam Diamond APD: Wes Carroll

WNCI/Columbus, OH PD: Jimmy Steele MD: Joe Kelly 1 BANISTRETIBDYS CUT 1 MARTIN FACULERA RODOO,

KHKS/Dailas-Ft. Worth, TX * OM/PD: Todd Shannon MD: Dave Morales 3 SAMMAPAIS Look* SQLIRT Hover

KRBV/Dallas-Ft. Worth, TX

PD: Carmy Ferreri APD/MD: Jacque Gor

3 GAT PURK Time* 1 MODJO Lady* JONB Tab*

WDKF/Dayton, OH * PD/MD: Dino Robitail

WGTZ/Dayton, OH * Dir./Ops.: Randy James MD: Scott Sharp

WVYB/Daytona Beach, FL *

PD; Fargo MD: Kotter

KFMD/Denver-Boulder, CO

PD: Bob Richards MD: Chris Pickett

KKDM/Des Moines, IA * PD: Greg Chance MD: Steve Jordan

WDDD/Detroit MI PD: Alex Tear APD: Jay Towers MD: Keith Curry

SUN'MON' MYA TIYOF RAHA MEN' DUI'

WWW. Charles and a second second

ATO "World" LEE AMAI WOMACK "Dance"

WKMX/Dothan, AL PD: John Houston MD: Phil Thomas

SHAGGY "Angel" BACKSTREET BOYS "Call" 3 DOORS DOWN 't oser" WITAMING "Long" SOULDECKSION "Kinda" MYA Tree

WLVY/Elmira-Corning, NY PD/MD: Mike Strobel APD: Brian Stoll

MYA Tree*
SOULDECISION TKIRSH*
3000RS DOWN "Lover"
BAREMAN DLADES "LIBE
BASEMAN DLADES "LIBE

WRTS/Erle, PA PD: Belh Ann McBride APD: J.C.

KDUK/Eugene-Springfield, OR Interim PD/MD: Valerie Steele

WSTO/Evansville, IN PO: Dr. Dave Michaels

KMCK/Favetteville, AR

APD MD: Mike Chase

WWCK/Flint, MI *

WJMX/Florence, SC PD: Kidd Phillips SOUDECISION Vinds

WKFF/PL Myers-Naples, FL PD: Jim Radford MD: Renee Reed 3UV 'More' SOULDEDISION 'Kinda'

WXXXX/P. Myers-Naples, FL. PD: Chris Cue MD: Randy Shorwyn

KISR/PL Smith, AR PD: Fred Baker MD: Mick Ryder

LOUCHE LOUMBONE. 10" 3000RS DOWN "Lose" MYA "feet" OLITSIDERZ 4 LIFE "Inough" NIVA GORDON "Die"

WYKS/Gainesville-Ocala, FL PD/MD: Jeri Banta APD: Mite Forte 4 M/11-ret* 1 BMFEMAEDUADES 1.min* 3000/8500/M11-ose* SOULDECISION 16/rets*

WSNX/Grand Rapids MI * PD: Jeff Andrews APD: Eric O'Brien

NEYA THUS' SOULDECISION KINDS

WIXX/Green Bay, WI PD: Dan Stone MD: David Burns

PD: Jeff McHugh APD/MD: Ronie Alexander

SOUR LIFE EXAMPLE DIDO "Thurshyou" Date of the control of the cont

WERO/Greenville, NC DM/PD: Bill O'Brien 30 MARTINEAGULERA NODOL

MARTINE AGULERA NOD OUTVAST "JECISON" VERTICAL HORYON "BEST VIJAANIJE" LONG WRHT/Greenville, NC

PD; J.T. Bosch APD/MD: Gina Gray VITAMING Long' MYA Tree' OUTSIDERZ I LIFE Enough'

WFBC/Greenville, SC MD: Skip Church

WNNK/Harrisburg, PA PD: John O'Dea

ATC "World"
3DOORS DONAL "Loser"
VERTICAL HORIZON "Best"
LOUGHEL OLIMIDME - 10

APO/MD: Lestie Whittle

WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller

WZYPAkuntszille Al

PD: Bill West APD: Michael Chase MD: Alex Diaz

WNOtiAndiananolis IN

WNOU/Indianapo
DM: Greg Dunkir
PD: David Edgar
APD: Chris Ott
MD: Jana
B LIMON PARK Coser
1 MYA Tree:
LUD/CRS Tarlesy
AIC World

WZPL/Indianapolis, IN * PD: Scott Sands MD: Dave Decker

WYOY/Jackson, MS 1 OM/PD: Benji Kurtz APD: Jason William

DAFT PUNK "Tires" MYA "Free" BAHA MEN "Dat" BARENNAED LADIES "Linto" WAPF/Jacksonville, FL

WFKS/Jacksomille, FL PD/MD: Brent McKay

WAEZ/Johnson City, TN * PD: Gary Blake APD/MD: Chris Mann

WGLU/Johnstown, PA PO/MO: Mitch Edwards

BLESSID LANDAGAL "Storyboo Barenaved Lladies" Lobo" They anglit die Guants "Roos

WKFR/Kalamazoo, Mi PD: Woody Houston MD: Nick Taylor

KCHZ/Kansas City, MO * OM/PD: Just Plain Dave PD/MD: Mike Austin APD: Mike O'Reilly

KMXV/Kansas City, MO 1

WWST/Knowille, TN *

PD: Rich Balley APD/MD: Brad Jettries

KSMB/Lafayette, LA * PD: Bobby Novosad MD: Aaron Santini

PD: Vince Dibella MD: Toby Knapp

OUTIVAST "Jacksop" 3UW "More" BONJOVI "Thank"

WHZZ/Lansing, MI* PD: Jason Adams MD: Dave B. Goode

KFMS/Las Vegas, NV PD: Rik McNeil MD: Nikki FUEL HISTORYINGE JUE FMYSTIKAL SAME VITAMING "LOTU" LOUCHE LOUMICHE 10" SCLUB? "Hew"

WLKT/Lexington-Fayette, KY *

KERYA incolo NE PD: Sonny Valentin APD: Larry Freeze MD: A.J. Ryder MNAGORDON 'Du'

NA THE BAREMAKED LADIES TURNS

KLAL A ittle Rock AR

3 DOORS DOWN 1 race BARENWED LADES "LA MYA "Feet" MMA GORDON "Die" CRAZY TOWN "Ballerly" ATC "World"

KQAR/Little Rock, AR * PD: Gary Robinso MD: Kevin Cruise

KIIS/Los Angeles, CA * PD: Dan Kieley APD/MD: Michael Steele

3.W"Move" SAAMA PARIS "Look" VERTICAL HORIZON "Rest" THEY MIGHT BE GIANTS "Boss

WDJX/Louisville, KY * PD: Barry Fox APD/MD: Shane Collins

NYA Free" '/ITAMANC 'Long' OUTSIDERZ 4LIFE 'En K71M uhhnek TX PD/MD: Jay Shannon

WMGB/Macon, GA

WZEE/Madison, WI * PD: Tommy Budean MD: Jonathan Reed

WJYY/Manchester NH WJYY/Manchester, PD/MD: Harry Kozi APD: Steve Quellette 7 VITAMING "Long" 3 DOORS DOWN "Long" SOULDECSSION "Grad" MINA GORDON "Dis" MORY FGAMENSTEFAN "S

ICEFN McAllen-Brownwill OM/PD: Billy Santiago MD: Jell DeWitt

AZUL AZUL "Borrba" ATC "World" DAFT PUNK "Terra" VERTICAL HORIZON "Best" THEY MIGHT BE GIANTS "Boss

WADA/Melbourne, FL DM/PD: Mike Lowe MD: Larry McKay SHGCY Angl DATO GRAY Subylon DDD Thurs

K-CI & JOJO COLY

WKSL/Memphis, TN * OM/PO: Chris Taylor MD: Bill Hughes

WHYI/Miami, FL

PD: Rob Roberts APD: Tony Banks

DAT PUNK "Time" 3:W "More" DIDO "Transyou" SOULDECISION "Krida"

WXSSMilwaukee WI*

PD: Brian Kelly APD/MD: JoJo Martinez

PINK "Sick" JARNEELIL'MOL. "PM"

APD/MD: Derok Moran

WABB/Mobile, AL

OM/PD: Jay Hastings APD/MD: Pablo 15 3000RSDOWN*Lose*

PD: Gregg Thomas APO: Ricky Stylus

MO: Kid Knight

SCLUB7 New

WHHY/Montgomery, AL

WVAQ/Morgantown. WV

PD: Jeff Donavan MD: Holly Love

PD/MD: Lacy Neff

WBBO/Monmouth-Ocean, NJ

27 MELLY TO

KDWB/Minneapolis, MN 1

PD: Mike McCor MD: Joe Friday KOKO/Omaha NF *

DM: Wayne Coy PD: Darrin Stone APD: Nevin Dane SHAGGY "Ange" 3LW "More" VHAMING Long" MYA Tree"

WXXL/Orlando, FL * DM/PD: Adam Cook APD/MD: Pete DeGraff

WPPY/Peoria, IL OM/PD: B.J. Stone MD: Beth Reynolds they MIGHT E GAMISTE BLESSO UNDAYOU. Showk LIMPRIZED TROID MARTINE VERTICAL HORZON BEST

WIOO/Philadelphia PA PD: Brian Bridgma APD: Chris Marino MD: Marian Newsom DIDO Thurlyou' MYA Tree'

KZZP/Phoenix, AZ *

PD: Marc Summer APD/MD: Karen Rite AEROSMITH* Jacob'
MYA-T-reg*
VERTICAL HORIZON 'Biss'
R. IRELLY "Wesh"
CORRS Breathers:
CORRS Breathers
WARTER-REGULETRA *NODOM'
BAREMAKE D LADIES "LIM"
SARIMA PARIS "LOOK"

WBZZ/Pittsburgh, PA ** OM/PO: Keith Clark APD: Ryan Mill

WKST/Pittsburgh, PA *
PD: Michael Hayes
APD: Trout

WJ80/Portland, ME

PO: Tim Moore
6 BAOISTREETBOYS Call
5 SOULDECISION Yanda*
3000RS DOWN Lose*
VITAMIN C Long*
1864 GORDON TOW

WMXM/Myrtle Reach, SC

Wally B.
3000RS DOWN 1. user
BLESSID LANGIN/TOQ. "Sterybool
MYA "Feet"
OUTSIDERIZ 4 LIFE "E nough"
SOUL DECISION "Greba"
THEY MIGHT BE GAMTS "Boss"

WOZO/Nashville, TN * VP/Prog: Brian Krysz PO: Marco

: Marco
UMPRINT Robin*
NAA Free*
VERTICAL HORIZON BEST*
BUSSON *Million*
BUESSID UNION 380...*Storybook

WRVW/Nashville, TN *

WRI I/Massau-Suttnik MV *

WFHN/New Bedford, MA*

WKCt/New Haven, CT *
PD: Danny Ocean
MD: Jimi Jamm
26 SMGDY'Appil
AIC 'Mbrid'
DIDO'Thankyou'
MYA Tenga'
SOULDEGISON Yanda'

WOGN/New London, CT

KUMX/New Orleans, LA*

OM/PD: Bave Slewart
MD: Annette Wade
8 AIC Worts
9 AIC Worts
1 SOUDECISON Winds

WF7R/New Orleans, LA

WHTZ/New York, NY *
OM: Kid Kelly
MD: Paul "Cubby" Bryant

ATC 'World'
3LW "Mare'
CORRS 'Breathless'
VERTICAL HORIZON 'Best

KJYO/Oldahoma City, OK *

PD: Rich Davis
MD: Yern Peace
(BAOISTREET BOYS 'CAI'
1 ODRS' Sheathless'
3,000RS DOWN' Lose '
MARTINE AGUILERA 'Not

APD/MD: Al Levine
3 TRAIN 'Drops'
98 DEGREES 'Everything'
MYA Ties'
3 DOORS DOWN 'Losse'

MARTHURAGULI THEY MIGHT BE O MYA THIE BAHAMEN: 'Dut'

WERZ/Portsmouth, NH DM/PD: Jack D'Brien MD: Sarah Sullivan

WSPK/Pnumhkeensie NY PD: Scotty Mac APD: Skyy Walker MO: Paulie Cruz

AIC WORLD THE TROUGHT THEY MIGHT BE GAMTS BOSS JAVA "LIN"
DATT PLINK "Time"
NYA THINE

WPRO/Providence RI*

WHTS/Ouad Cities 18-II OM/PD: Tony Waitel MD: Kevin Walker 3 UNCERRADER Follow

WDCC/Dolainh-Durk WULG/Raleigh-Du.
PO: Chris Edge
APD: Keith Scott
MD: Andie Summen
14 LEB-OLSE Harging
12 DELERIAN Salvos:
MELLYRIFADO Brd
SOULDEOSON Yords

WRVQ/Richmond, VA * MO: Paulie Madison

W.U.S.Roanoke-Lynchburg, VA PD: David Lee Michaels APD: Melissa Morgan MD: Rich Minor

W00 K/Haannie-Lynchhum VA

WXLV/ manche-Lynchb
PD: Jon Reilly
MD: Travis Dylan
5 MYA Trus'
1 VIAMING Long'
3000RS DOWN Lose'
OUTSIDER24LIFE Enough WKGS/Rochester, NY * PD: Erick Anderson

Co-MD: Brad Eakins Co-MD: Dem Jenes WPYY/Rochester, NY

WZOK/Rockford, IL PO: David Jay MO: Jenna West

BAPENANED LADES 1/111/ VITAMINE 1 and DEXTERPREEDISH 1 and KDND/Sacramento, CA 1 Station Mgr.: Steve APD: Heather Lee

MO: Christopher K DEXTER FREEBISH 1: FUEL Hamomage WIOG/Saginaw, MI* PD: Mark Anderson MD: Brent Carey

OUTKAST "Jackson" SHAGGY 'Argel" BLESSID UNION 392, "Stony MYA "Free" 3000RS DOWN 'Loser" KSXY/Santa Rosa, CA

3DODRS DOWN 1 ose*
LIL BOWWOW "Bow"
MYA "Free"
MARA CORDON "De"
OUTSIDERZ 4LIFE "Enough"
VIAMIN C 1 cms.

KSLZ/St. Louis, MO *

PD: Jeff Kapugi 4 MYA-Teef 1 VITAMING tong DDD*Thankyou* KZHT/Salt Lake City, UT *

PD: Jeff McCartney MD: Mark McCarthy

IOXM/San Antonio, TX.*

PD: Krash Kelly APD/MD: Duncan James

KHTS/San Diego, CA * PD: Diana Laird

MD: Hitman Haze SCLUB? Nove"
JARULEAUL MD., "Put"
LIL BOW WOW "Bow"
MONCA" Just"
MYSTIKAL FIRMA Tunger

K707/San Francisco CA S PD: Casey Keali MD: L.A. Reid

KSLY/San Luis Obispo, CA PD/MD: Adam Burnes 30 K-018 JUD Crary 15 SHAGEY Angir 17 MAHINFAGGIERA "Nobody" AFROSMITH* Labor AIT World"

MD: Marcus D

ATC World' SOULDECISION Kinds'

Dir/Prog.: Dale Baird MD: Sethany Parks

WNDV/South Bend, IN OM/PD: Casey Daniels

MD: Beau Derek
BAH MAGDLADES 1.mb*
LOUDIE LOUMONE. "10"
SOULDEGSION 1/0/ds"

ICZZU/Spokane, WA PD: Ken Hopkins APD/MD: Paul Gray

MONICA "Just" VERTICAL HORIZON "Best SOLA DECISION Years"

WDBR/Springfield, IL

KHTO/Springfield, MO PD: Ray Michaels MD: Steve Kraus 3D00RS00RN Toser SOULDESSON Tosch 164-60PRON 'Der VERTICAL HORZON Best R KELLY 'Wen'

WNTO/Syracuse, NY *
OM/PD: Torn Mitchell
APD/MD: Jimmy Disen
BOSSON Timber
THEY MORTH BE GAMTS "Bos"
RESSDUMON 30. "Skrybook"
3 DOORS DOMN Taken

WHT/Syracuse, NY *

MCNICA"Just" OUTSIDERZ 4 LIFE "Enough SCILUB 7 "Never"

Day"

WHTF/Tallahass WHTF/Tallahassee
PO/MO: Brian O'Con
2 MYA-Free*
1 VIDAMINET Long:
MONGA *Aust
MAI GORDON TO:
LOUGHE LOURNING:
NOW A STREET AND A STREET
NOW A STREET

WFLZ/Tampa, FL*

PD: Domino
APD: Ron Shepard
MD: Stan "The Man" Priest

MYA Tree"

ANNA Three"

3 MYA Tree*
2 MYSTIKAL FMIVEA 'Danger
S CLUB 7 "Never"

WMGI/Terre Haute, IN

WVKS/Toledo, OH

MD: Mark Andrews

PO: Ron Pritchard

WPST/Trenton, NJ *
PD: Dave McKay
APD/MD: Chris Puorro

MEATING* VITAMING 'Long' 3LW 'More' K-CLB JOJO 'Crazy' 3DOORS DOMN'T C

KROQ/Tucson, AZ *

PD: Mark Medina MO: Randy William

WKHO/Traverse City, MI

PD: Rik Blade STATE STATES AND THE STATES AND THE

MYA Tree BONJOM Thank

WZAT/Savannah, GA OM/PD: John Thomas

KBKS/Seattle-Tacoma, WA PD: Mike Preston

KRUF/Shrevenort LA

WSKS/Hira-Rome MY

KWTX/Waco, TX PD: Jay Charles MD: John Qakes

SHAGGY "Argel" CRAZY TOWN "Businely" 3,000RS 00MN 1,000 3000RS DOWN 1.09W THEY MIGHT BE GAMPS Boss SQULDECISION YUNGS

WIFC/Wausau, WI

PO: Danny Wright MO: Alley Faith

KKRD/Wichita, KS * PD: Jack Oliver APD/MD: Craig Hubbard MYA "Feet" MMA GORDON "Die" LOUDHE LOUMNOHE. "10"

WBHT/Wilkes Barre, PA BHT/Wilkes Barr : Mark McKay MAX Feet* DAFT PUNK Tone* SOULDECISION XINDA* VEAMING Long* MELANEG Turn

PD: Jerry Padden MD: Jennifer Knight

KFFM/Yakima, WA
PD: Jason Smith
MD: Justin Riley
18 DATFUNK Term'
MYA Free:
SOULDEDSION Yanda'
JANATUN'
DEYMIGHTEE GLANTS 18:

WYCR/York, PA *

WTNX/Youngstown-V PD/MO: Jerry Mac JOEFANYSTIKAL Shaller SQLIB? Mever

174 Total Reporters 174 Current Reporters

* = Mediabase 24/7 monitored

DM: Sean Printip: PO: Carly Rush MD: Derrick Hayes

WHIT/feles OK *

KIZS/Tulsa, OK PO/MO: Dave Dallow MYA "Free" 3 DOORS DOWN 1 pser

WWKZ/Tupelo, MS PD/MD: Rick Stevens

MYA Tine"
SOULDFOSION Kinds
remainere # LUFE TERM

KISX/Tyler-Longview, TX * PD/MD: Larry Kent

DM/PD: Stew Schantz APD/MO: Gina Jones

WWZZ/Washington, DC * PD: Mike Edwards APD/MD: Sean Sellers 1 BONJON Thurst CORRS Seathers

WI DIAWest Palm Reach FL PD: Jordan Waish APO: Dave Vayda

WKRZ/Wilkes Barre, PA

COLDPLAY "Milow" AIC "Movd" MINA GORDON "Du" MNA THU" UNICLE KRACHER THUW VITAMIN'C "Long"

WSTW/Wilmington, DE PD: John Wilson APD/MD: Mike Rossi

PD: Davy Crockett MD: Sally Vicious

WHO!/Nurgstown-Waven,OH* PD: Torm Pappas APD/MD: Jay Kline

174 Current Playlists

www americantadiohistory com

CHR/Pop Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE MUSIC TRACKING

MAI	IKET #1
WHTZ/New York Clear Channel (212) 239-2300 Bryant 12+ Cume 3.283,300	7/100

12+ (Jume 3,283,300	
PLAYS LW TW	ARTIST/TITLE	\$1 (000)
82 88	DREAMHELOVES UNION	118480
80 77		114037
69 76	JE MINUFER LOPE Z/Love Don't Cost	112556
51 72	MATCHBOX TWENTY/II You're Gone	106632
29 68		100708
47 50	BRITNEY SPEARS/Stronger	74050
66 48		71088
76 46		68126
48 45		66645
23 44		65164
24 43	98 DEGREES/MyEverything	63683
19 32	SHAGGY/Arget	47392
30 31	MELANIE CA Turn To You	45911
42 31	CREED/With Arms Wide Open	45911
60 38	N SYNC/This I Promise You	44430
23 29	MADONNA/Don't Tell Me	42949
27 28	MARTIN F/AGUR ERA/Nohody Wants	41468
43 27	PINKIMost Girts	39987
20 27	BBMAK/Still On Your Side	39987
29 25		37025
30 25	S CLUB 7/Never Had A Dream	37025
22 23	MARC ANTHONY/My Baby You	34063
25 23	NELLY/Country Grammar	34063
17 22	PINK/You Make Me Sick	32582
27 22		32582
30 22	AE ROSMITH Uaded	32582
21 22		32582
11 21	3 DOORS DOWN/Kryptorate	31101
22 21	CREE DANIGHER	31101
18 28 19 28	EMINEM F/DIDO/Stan	29620
	BON JOVVThank You Fox. "	29620
19 18	U2/Beautiful Day	28139
20 17	K-CI & JOJO/Crazy MOBY F/GWEN STEFANI/Southside	26658
13 17	FUEL/Hemoritage	25177 25177
13 17	OUTKAST/Ms. Jackson	25177
16 16	O-TOWN/Liquid Dreams	23696
10 16	D-LOAMACIDING DIOMAS	23696

MAR	KET #2
KHS/Los Angeles Clear Channel (818) 845-1027 Kieley/Steele 12+ Cume 2,106,460	KHS
AA3	

	ieley/3 2+ C	Steele ume 2,106,400	102.7
PL	AYS	A CONTRACTOR	
	TW	ARTIST/TITLE	GI (88
89		JE NNIFER LOPEZ/Love Don't Cost	7544
67	78	DESTIMY'S CHIL D/Independent Women.	7449
83	75	MYA/Case Of The Ex.	7167
85	73	LEMMY KRAVITZ/Again	6971
67	72	MADUNNA/Don't Tell Me	6876
	41	MARTIN F/AGUILE RA/Nobody Wants	3915
41	40	AE PIOSMITH/Jaded	3820
	49	MHKAILA/So in Love With Two	3820
44	39	ATC/Around The World	3724
40	39	U2/Heauthul Day	3724
44	38	DREAMHe Loves U Not	3629
43	35	96 DEGREESAMy Everything	3342
58	34	CREED/With Arms Wide Open	3247
41	33	SAMANTHA MUMBA/Golta Tell You	3151
	32	TORI BRAXTON/He Wasn't Man.	305€
	31	ERMAK/Still On Your Side	2960
43	31	SHAGGY/It Wasn't Me	2960
41	31	3 DOORS DOWN/Kryptonite	2960
37	30	BOSSOM/One in A Million	2865
57	28	N SYNC/This I Promise You	2674
14	27	JOE/I Believe to You	2578
33	23	DAVID GRAY/Babylon	2196
	22	SHAGGY/Angel	2101
55	28	BACKSTREET BOYS/The Call	1910
25		BON JOVI/Thank You Fox	1910
21	20	SONIQUE/It Feels So Good	1910
24	28	MATCHBOX TWENTY/II You're Gone	1910
5	19	AMERICAN HI-FUF lavor Of The Weak	1814
16	19	BBMAK/Back Here	1814
	19	NAADONNA/Music	1814
12	18	NELLY FURTADOT in Like A Bird	1719
17	17	OUTKAST/Ms Jackson	1623
18		MOBY FIGWEN STEFANI/Southside	1623
9	17	MYAfree	1623
15	16	AALIYAH/Try Again	1528
19		ALICE DEEJAY/Better Off Alone	1528
24	16	EVAN AND JAROM/Crazy For This Girl	1528
6	15	CRAZY TOWN/Butterty	1432
11	15	FAITHHILL/The Way You Love Me	1432
13	14	ENRIQUE IGLESIAS/Rhythm Divine	1337

WKIE/Chicago Big City (312) 573-9400 Shebel/Legg



12+ (ume 528,166 All the hits Or	ne Statio
LAYS W TW	ARTIST/TITLE	C1 4000
6 68	EVAN AND JARON Crazy For This Girl	GI (886
3 68	LENNY KRAVITZ/Again	1237
1 67	SHAGGY/ILWasn't Me	1237
6 65	DESTINY'S CHILDrindependent Women	1219
5 64		1183
	FAITH HILL/The Way You Love Me MATCHBOX TWENTY/IT You're Gone	1164
		1146
5 53	SR-71/Hight Now	1146
0 55	DREAMHELOVES U NOT MELLY/E.L.	1001
	DEBELAH MORGAN Dance With Me	855
		855
3 46	MADONNA/Don't Tell Me	837
0 46	U2/Reautiful (Xay	837
5 46	BBMAK/Still On Your Side	637
8 44	JENNIFER LOPEZ/Love Don't Cost.	800
5 42	DIDO/Thankyou	764
9 42	PINICYou Make Me Sick	764
7 41	CREED/With Arms Wide Open	746
8 48	DAVE MATTHEWS BANGY Did it	728
7 39	98 DEGREES/My Everything	709
6 39	MYA/Case Of The Ext.,	709
0 36	DEXTER FREEBISH/Leaving Town	6910
7 36	BLESSID UMON/301/Storybook Life	655
9 36	FUEL/Hemorrhage	655
7 35	BON JOV/Thank You For	637
1 32	BACKSTREET BOYS/The Call	582
5 28	CRAZY TOWN/Butterily	509
5 25	MIKAILA/So In Love With Two	4550
1 23	'N SYNC/This I Promise You	418
0 22	3 DOORS DOWN/Loser	400
5 22	SHAGGY Angel	400
9 28	THEY MIGHT BE GWATS/Boss Of Me	364
8 18	3 DOORS DOWN/Kryptonite	327
6 18	MARC ANTHONY/I Need To Know	327
5 17	NINE DAYS/Absolutely	309
4 17	SANTANA F/ROB THOMAS/Smooth	309
7 17	STING/Desert Rose	309
6 16	BBMAK/Back Here	291
6 18	CHRISTINA AGUIL FRA/Come On Over	291
5 16	BACKSTREET BOYS/Show Me	291
3 16	VERTICAL HORIZON/Everything You Want	2913

Bonne (415) 9 Keating	67-0967	Z
PLAYS		
LW TW	ARTIST/TITLE	GI (800
68 69	K-CI & JOJO/Crazy	1925
73 65	DESTINY'S CHIL Dilindependent Women	1813
54 64	JENNIFER LOPEZ/Love Don't Cost	1785
67 60	SHAGGY/It Wasn't Me	1674
48 56	3LW/No More (Baby)	1562
52 47	DEBELAH MORGAN/Dance With Me	1311
40 45	DREAM/He Loves U Not	1283
48 41	N SYNC/This I Promise You	1143
14 41	SHAGGY/Angel	1143
33 37	KANDI/Don't Think I'm Not	1032
71 37	PINIC/Most Girls	1032
36 35	CREEDAtigher	1004
28 35	MYA-Case Of The Ex	976
31 35	MATCHBOX TWENTY/Bent	976
36 35	SON BY FOUR/Purest Of Pain	976
40 34	ATC/Around The World	948
16 33	RL KELLY/I Wish	920
22 32	OUTIVAST/Ms. Jackson	892
34 32	'N SYNCM's Gonna Be Me	892
20 32	PWW/There You Go	892
28 31	AEROSMITH/Jaded	864
26 31	DESTINY'S CHILD/Jumpin' Jumpin'	864
22 30	MARTIN F/AGUIL ERA/Nobody Wants	837
36 29	CREEDAVien Arms Wide Open	809
18 29	LENNY KRAVITZ/Again	809
25 28	98 DEGREES/My Everything	781
30 28	MIKAILASo In Love With Two	781
45 27	BACKSTREET BOYS/Shape Of My Heart	753
31 27	EVAN AND JARON/Crazy For This Girl	753
26 25	BRITNEY SPEARS/Stronger	725
16 24	JAY-Z/I Just Wanna Love	669
21 24	MATCHBOX TWENTY/If You're Gone	669
27 23	MADONNA/Don't Tell Me	641
18 20	BACKSTREET BOYS/The Call	558
12 28	JA RULE F/C. MILIAN/Between Me And You	558
20 20	SONIQUE/It Feels So Good	558
18 19	BBMA/CStill On Your Side	530
18 19	ENRIQUE IGLESIAS/Be With You	530
23 19	ALICE DEEJAY/Better Off Alone	530
14 18	CRAZY TOMPASSatterfly	502



KHKS/Dallas-Ft. Worth 1061 KISSFM

17	20 G	ume 758,900	
PLI			
	TW	ARTIST/TITLE	Gi (888)
69	75	SHAGGY/It Wasn't Me	28575
66	71	DESTINY'S CHILL) Independent Women.	27051
62	67	MATCHBOX TWENTY/Bent	25527
69	64	CREED/With Arms Wide Open	24384
69		3 DOORS DOWN/Kryptonite	23622
39	56	SAMANTHA MUMHA/Gotta Tell You	21336
	55	MYA/Case Of The Ex	20955
	46	N SYNC/This I Promise You	17526
22	44	CREED/Higher	16764
6	48	MADONNA PAusic	15240
	40	BBIMAK/Still On Your Side	15240
	40	JE NINIFER LOPEZALove Don't Cost	15240
35	30	EVAN AND JAHOR/Crazy For This Girl	14478
	38	K-CI & JOJO/Crazy	14478
39	38	DREAM/He Loves U Not	14478
	38	LENNY KRAVITZ/Again	14478
	36	KAND/Don't Think I'm Not	13716
	35	DEBELAH MORGAN/Dance With Me	13335
	35	VERTICAL HORIZON/You're A God	13335
35	34	TONI BRAXTON/He Wasn't Man	12954
28		MIKAILA/So In Love Wah Two	12954
	33	PINK/There You Go	12573
	32	PfNK/Most Girls	12192
	32	98 DEGREES/My Everything	12192
	31	MARTIN F/AGUILE RA/Nobody Wards MATCHBOX TWENTY/II You're Gone	11811
	30		11811
	38	JANET/Doesn't Really	11430
16	30	SOUL DECISION/Farted	11430
	29	BRITNEY SPEARS-Stronger	11430
25	28	BACKSTREET BOYS/The Call	11049
	27	SHAGGY/Angel	
	27	DESTINY'S CHIL DiJumpin' Jumpin' 'N SYNCH's Gonna Be Me	10287
24	26	MADDIANATION THE Me	10287
	24	PINKYou Make Me Sick	9144
	21	OUTKAST/Ms Jackson	8001
3	18	BLAQUE/808	6858
	18	ATC/Around The World	6858
20	18	CRAZY TOWNSHIP OF TO	6858
26	17	VERTICAL HORIZON/I verything You Ward	6477
10	4.5	TETSTICAL FIUTIALUTE VERYBRING TOU WAR	04//





19 72 HANDONINA CONTIGEN No. 224	PLAYS		
69 72 LERMY ICANATZ Again 221 76 83 MCGOVIN Wasni Tile 202 76 83 DREAM HE LOVE OF LOVE			GI (000)
51 64 SHAGOVIN Wasna Tike			
76 63 DREAMANE LOWED WHITE 193 46 62 MANCHORD X TWENTY YE VIVE Cone 190 49 53 SHAKGOVAngel 176 49 54 SHAMERE LOPEZ Lowe Don't Cost 176 42 48 DESTRIPYS CHI Didniciporaleri Whitemen 147 44 48 SAMANIHA MILIBIANCI Tell World 148 35 43 ALCHORD HE World 133 34 34 ALCHORD HE World 133 34 34 MINELLY EL 132 33 34 UNDEL KRADER Protow life 132 23 34 MINELLY EL 128 23 34 WINEL SCAGO IT He Ex. 128 23 37 SULTINGA GO IT He Ex. 128 23 37 DUTKASI Me. Lackson 100 13 34 AFRICKASI Me. Lackson 100 13 34 AFRICKASI Me. Lackson 100 13 34 MINEL STAKES Borogen 119 <td< td=""><td></td><td></td><td></td></td<>			
66 62 MAICHERX TWINTYM You're Cone 190			
93 SHAGOVAngel			
42 48 DESTINYS CHILD Danksponderk Mommun. 147 47 48 SAMARTHA MIRIMANCIA Tel Mov 147 48 5 ANALYMAN ANALYMANCIA Tel Mov 147 49 47 ARCAMARTHA MIRIMANCIA Tel Movi 148 40 47 ARCAMARTHA MIRIMANCIA Tel Movi 148 41 44 ARCAMARTHA MIRIMANCIA TEL MOVI 128 41 48 ARCAMARTHA MIRIMANCIA TEL MOVI 128 42 48 ARCAMARTHA MIRIMANCIA TEL MOVI 128 42 49 ARCAMARTHA MIRIMANCIA TEL MOVI 128 43 19 ARCAMARTHA MIRIMANCIA TEL MOVI 128 43 11 ARCAMARTHA MIRIMANCIA TEL MOVI 128 43 12 ARCAMARTHA MIRIMANCIA TEL MOVI 128 43 12 ARCAMARTHA MIRIMANCIA TEL MOVI 128 43 12 ARCAMARTHA MIRIMANCIA TEL MOVI 128 44 128 ARCAMARTHA MIRIMANCIA TEL MOVI 128 44 129 ARCAMARTHA MIRIMANCIA TEL MOVI 128 44 129 ARCAMARTHA MIRIMANCIA TEL MOVI 128 45 12 ARCAMARTHA MIRIMANCIA TEL MOVI 128 46 129 ARCAMARTHA MIRIMANCIA TEL MOVI 128 47 ARCAMARTHA MIRIMANCIA TEL MOVI 128 48 129 ARCAMARTHA MIRIMANCIA TEL MOVI 128 48 129 ARCAMARTHA MIRIMANCIA TEL MOVI			
3			
54 47 SOULD COSNOM Stated 44 5 ANCHOUND THE WINTEL. 134 35 43 MELLY EL. 135 43 SELLY EL. 136 37 42 MELLY EL. 137 38 42 CRACK STRANGER Proflow Mile 137 39 42 CRACK STRANGER Proflow Mile 137 39 42 CRACK STRANGER Proflow Mile 137 39 43 MELLY EL. 138 39 39 5 ALTH FLOOR STRANGER STRANGE			
49 45 ATC/Mound The World			
MELLYFEL 123 34 MELLYFEL 123 34 GRAZE REAGE REFollow Me 127 34 GRAZE REAGE REFOLLOW Me 128 34 GRAZE REAGE REFOLLOW Me 128 35 GRAZE REAGE			
33 43 URDLS (PANDER PR-fortion life 123 124			
39 42 GRAYT TOWN States by 128			
44 44 M/MCase 0f the Ex.			
28 39 BRITHEY SPEARSSteroger 193 32 GUIRASSIAMS. Jackston 197 33 40 AFROSBIRTHALlands 194 48 31 FAIRHILL/Lin Way, You Love Me 94 48 31 PROSBIRTHALLAND WAY, You Love Me 94 48 31 PROSBIRTHALLAND WAY, You Love Me 95 48 22 PROSBIRTHALLAND WAY, YOU LOVE ME 97 48 STANDAY WAY, YOU AND WAY, YOU A			
37 35 OUTRASTIME, suckson 107			
13 34 AFROSMITHALanded 104			
29 32 FAITH-IILL/The Way You Love Me 30 1P PROMAGNE GIS S 30 1PROMAGNE	3/ 35		
49 31 PRANCHOS GISS 59 22 3 DOORS DOWN-MC/systemite 76 22 3 DOORS DOWN-MC/systemite 76 28 BANGENSEE FEB WOTS THE Coall District 73 28 28 EAST EVERT EFF BOTS THE Coall District 73 28 EAST EVERT EFF BOTS THE Coall District 73 28 EAST EVER EFF BOTS 73 29 EAST EVER EFF BOTS 75 28 EAST EVER EFF BOTS 76 28 28 EAST EVER EVER EFF BOTS 76 28 28 EAST EVER EVER EFF BOTS 76 28 EAST EVER EVER EVER EVER EVER EVER EVER EVE			
26 25 3 DOORS DOM/MKrystonite 76 26 28 324 MARMAD LAMPS Flore lime foot alle 78 16 24 BACKSTREET BOTS/The Coal 78 16 28 BACKSTREET BOTS/The Coal 79 15 23 MELLY FURTADOV The Like A Bird 70 15 22 MELLY FURTADOV The Like A Bird 70 17 21 PIRKYTHE e Vou Go 64 20 18 N.SYNLOP, We Bey 55 20 18 N.SYNLOP, We Bey 55 21 19 70 AND A STANDOV A Marke Mc Scid 52 21 19 A.O.JOO Crazy 49 28 19 20 ACK A STANDOV A S			
9 24 BARENACO LANES/Foot time foot alse 23 28 28 BANSERFEE BOYSTHE Coll 27 29 20 20 20 20 20 20 21 22 20 20 20 20 20 21 22 20 20 20 20 20 21 22 20 20 20 20 20 21 22 MADORMARIANE 67 21 21 PRINCIPAR YOU GO 64 23 26 18 SYNCHE YOU GO 64 23 26 18 SYNCHE YOU GO 65 23 27 27 20 20 20 25 27 27 20 20 20 26 27 27 20 20 20 26 27 27 20 20 26 27 27 20 20 26 27 27 20 20 27 27 20 20 20 28 27 27 20 20 29 20 20 20 20 20 20 20 20			
16 24 BADISTREET BOYS/The Call 27 28 27 29 28 27 29 28 28 29 29 28 28 29 29		3 DUUHS DUWNHUYPIDINIE	
18 23		BAPE WARED LADIE S/ 100 Little 100 Late	
15 23 MELLY FURTADOV multiple A Bird 70			7368
21 22 MADDRIMANUS 67. 21 PRINTINE VIOLE 05 66. 32 26 N STYKOTS Comma Be Ma 61. 33 18 N STYKOTS Comma Be Ma 61. 38 15 THOUGH 9 the Pipe 555. 39 17 PRINTINE VIOLE 15 THOUGH 9 the Pipe 555. 39 17 PRINTINE VIOLE 15 THOUGH 9 the Pipe 555. 30 17 PRINTINE VIOLE 15 THOUGH 9 the Pipe 555. 30 18 PRINTINE VIOLE 15 THOUGH 9 the Pipe 15 THOUGH 9 th		CHRISTINA AGUILERA Come On UNIX	7061
17 21 PRECIDE 6 Value 64 22 NONDOTOS Gorma Re Me 64 20 18 NONDOTOS Gorma Re Me 64 20 18 NONDOTOS Re Re Re 55 21 7 PREVIOU Make Me Sizk 52 21 5 17 O-TOWNMA Inside Therains 32 16 K-C6 ALOUDOTARY 49 18 18 DECRETS SM, Ferry Mining 46 14 MAPC ANTHORY Meed To Know 47 15 14 BBMARGBLA HIRE 47 15 14 ILOPORTY 42 15 14 ILOPORTY 42		MELLY FURTAD(VTm Like A Bird	7061
22 26 NOYMOUTS Gorma Be Ma 61 28 NOYMOUTS GORMA Be MED 55 28 17 - PRINCIPLE BY BED 55 28 17 - OTD/WHAI layed Towards 52 15 17 OTD/WHAI layed Towards 52 16 16 LOUCCLADY 49 18 16 LOUCCLADY 49 18 19 SID CERTES My Fuerylling 46 14 14 MARC ANTHONY/Meed To Know 42 15 14 BARKAND LANDES OF MEM 42 15 14 IL LOUP etg 42			
20 18 N SYMCRIPE BY BY 25 17 PRIVIOU Make Mr Sizk 55 21 17 O-TOWNMA Link of Dearns 52 13 17 O-TOWNMA Link of Dearns 32 16 16 K-CE ALOUGO Carry 49 18 18 UZBeauthul Dry 46 14 14 MAPC ANTHORY Meed To Know 47 15 14 BBAMARD LADK SPINCH Me 47 15 14 BBAMARD LADK SPINCH Me 42 15 14 TUDberety 42			
28 17			
15 17 0-10/WMAteaid Dearns 32 1-16 K-Cfs AUJOCasy 49 18 16 K-Cfs AUJOCasy 49 18 18 18 1258-anthul Day 46 18 18 18 05 CRETS SM, Fernything 46 14 14 MAPC ANTHORY Meed To Know 42 14 BARRAMO LADRES Prich Me 27 15 14 BBMAK Back Hee 42 15 14 12 LOpporty 42 14 BARRAMO LADRES Prich Me 42 15 14 11 LUpporty 42 18 18 18 LUpporty 42 18 18 18 LUpporty 42 18 18 18 LUpporty 42 18 18 LUpporty 42 18 LUPPORT AUTOMATICAL PROPERTY AUTOMATICAL PR			5526
18 K.C.F. & JOUCOTary 49 18 BL UZHscanhu Day 46 36 18 90 DEGREES Niy Everything 46 14 14 MARC ANTHONY/Need to Know 42 21 14 BARCHANGE DLANES Shirch Me 42 15 14 BBMAKDBack Here 42 31 14 TLOHOPethy 42			5219
18 18 U2Beanthu Day 466 36 18 98 DEGREESNIy Everything 461 41 14 ManDe Authfullyth Meed To Know 422 21 14 BAREMAKED LADIES Princh Me 429 15 14 BRIANT Gasch Here 429 13 14 TLOWnoretty 429			
36 18 38 DEGREESAN/Everything 46 14 14 MARCAHIONY/Need to Know 42 11 BARENAKE DLADESPINISH Me 42 15 14 BBMAK/Back Here 42 13 14 TLOUroperty 42			
14 14 MARC ANTHONY/I Need To Know 42 21 14 BARENAKE D LADIES/Pinch Me 42 15 14 BBMAK/Back Here 42 13 14 TLD/Unpretty 42			4605
21 14 BARENAGE DLADIES/Pinch Me 42: 15 14 BBMAK/Back Here 42: 13 14 TLC/Unpretty 42:			4605
15 14 BBMAK/BackHere 42: 13 14 TLC/Unpretty 42:			4298
13 14 TEC/Unpretty 425			4298
			4296
13 13 JEFAWayon Know 30			4298
			3991 3991

WDRQ/Detroit



PLAYS		
LW TW	ARTIST/TITLE	G
62 60	LENNY KRAVITZ/Again	
43 53	DESTINY'S CHIL Drindependent Women	
37 51		
38 47	FAITH HILL/The Way You Love Me	,
53 45		
43 45	MATCHROX TWENTY/II You're Gane	
48 42		
59 41		
27 40		
42 39 40 39		
23 37	AEROSMITH/Jaded BACKSTREET BOYS/Shape Of My Hourt	
	a MARTINE/AGUILERANIONOS Wants	
29 32	PINK Most Girls	
37 30		
31 28		
25 26		
23 26	ATC/Around The World	
23 25	98 DEGREES/My Everything	
27 25	BON JOVI/Thank You For	
22 24	JENNIH R LOPEZ/Love Don't Cost.	
24 23	BBMAK/Still On Your Side	
23 22	MADONNA/Don't fell Me	
23 22	LEE ANN WOMACK/THope You Dance	
23 21	MATCHBOX TWENTY/Burn	
	GOO GOO DOLLS/Stide	
24 18	CREED/Higher	
20 18	BACKSTREET BOYS/The Call	
16 19	LENNY KRAVITZ/American Woman	
1 18	MYA/Case Of The Est	
19 17	NELLY FURTADO 1 m Like A Bird	
15 17 15 17	1N SYNC/It's Gonna Be Me FUEL/Hemorrhade	
43 16	RICKY MARTIN/She Bangs	
16 16	SUGAR RAY/Every Morning	
15 16	JENNITT R LOPEZ/Waiting For Tonight	
12 16		
15 16	TRAIN Meet Virgins	
14 15	PEARL JAMLasi Kess	
15 15	GOO GOO DOLL S/Black Ballmon	

WXKS/Boston

_	MARKET #9	
Bonney (703) 52 Edwards	2-1041	-
PLAYS	Security of	· more
LW TW	ARTIST/TITLE	GI (808)
70 73	SAMANTHA MUMBA/Gotta Tell You	13943
54 71	DESTINY'S CHILD/Independent Women	13561
73 71	MYA Case Of The Ex.	13561
	SHAGGY/II Wasn't Me	13179
22 64		12224
64 58		9550
40 30		9550
41 48	PRINCING GIRLS	9359
42 47	3 DOORS DOWNAKovatonile	9168
39 45	BARENAIC DLADIES/Pinch Me	8595
39 43		8213
38 43		8213
44 43		8213
40 41	MATCHBOX TWENTY/II You're Gone	7831
38 41		7831
37 48		7640
35 31		5921
21 27	JANET/Doesn't Beatly	5157
21 24	DIDO/Thankyou	4584
22 -23	AALIYAH/Try Acain	4393

12+ U	ume 439,900	SUSUE.
PLAYS LW TW	ARTIST/TITLE	C1 1000
70 73	SAMANTHA MUMBA/Gotta Tell Vou	GI (888)
54 71	DESTRAYS CHILD/Independent Women	13943
73 71	MYA Case Of The Ex.	13561
73 69		13179
22 64	LENNY KRAVITZ/Adain	12224
64 80	JENNIFER LOPEZ/Love Don't Cost.	9550
40 50	DEBELAH MORGANTIANCE WITH Me	9550
41 49		9359
41 48	PINK Most Girls	9168
42 47	3 DOORS DOWN/Kryptonite	8977
39 45	BARENAIC D. ADIES/Pinch Me	8595
39 43	EVAN AND JARON/Crazy For This Girl	8213
38 43	CREED/With Arms Wide Open	8213
44 43	N SYNC/This I Promise You	8213
40 43	SAATCHBOX TWENLY/W Voulte Gone	7831
38 41	98 DEGREESAMy Everything	7831
37 40	SON BY FOUR/Purest Of Pain	7640
35 31	OUTKAST/Ms. Jackson	5921
21 27	JANET/Doesn't Realty	5157
21 24	DIDO/Thankyou	4584
22 -23	AALIYAWTry Again	4393
21 23	CHRISTINA AGUIL FRA/Come On Over	4393
35 22	NE LLY/Country Grammar	4202
25 22	U2/Beautiful Day	4202
20 22	FUEL/Hemorrhage	4202
35 22	BRITMEY SPEARS/Stronger	4202
2 28	MARTIN F/AGUIL ERA/Nobody Wants	3820
16 20	SHAGGY/Angel	3820
18 19	EVERCLEAR/Wooderful	3629
18 19	PINICYou Make Me Sick	3629
38 18	DESTWY'S CHILD/Jumpin' Jumpin'	3438
22 18	PMM/There You Go	3438
24 18	BACKSTREET BOYS/The Call	3438
23 18	BAHA MEN Who Let The Doos Out	3438
21 17	MADONNA/Don't Tell Me	3247
21 17	CRAZY TOWN/Humently	3247
13 15	N SYNC/It's Gonna Re Me	2865
23 15	MELLYNET	2865
19 15	O-TOW/v/Liquid Dreams	7865
18 15	VERTICAL HORIZON/Everything You Want	2865

	MARKET #10	
	Alouston-Galveston	
	vehanna	100
	266-1000	9607
Whitts	vidor.	
12+ (Cume 725,908	
PLAYS	ANTIS PATITUE	GI (000)
51 68	If NAMEER LOPEZA over Don't Cost	23168
64 61	DESTINY'S CHILD/Independent Women	20801
59 61	CREED/With Arms Wide Open	20801
60 61	SHAGGY/It Wasn't Me	20801
42 55	DIDO/Thankyou	18755
32 49	SHAGGY/Appri	16709
46 48	ATC/Around The World	16368
56 46	MYA/Case Of The Ex	15686
43 43	PMIKYou Make Me Sick	14663
44 43	DREAM/He Loves U Not	14663
27 42	OUTKASTAMs. Jackson	14322
67 41	NELLY/E.I.	13981
39 40	3 DOORS DOWN-Krightonile	13640
26 39	LENNY ICRAWITZ/Again	13299
36 36	JA RULE F/C. Mit IAN/Between Me And You	12276
35 31	EMMEM F/DIDO/Stan	10571
28 38	DEBELAH MORGAM Dance With Me	10230
12 29	MARTIN F/AGUILE RA/Nobody Wants	9889
	a MYAfree	9889
25 28	DAFT PUNICOne More Time	9548
6 26	NELANE CATurn to You	8866
24 .25	TONI BRAXTONHE Wasn't Man	8525
25 25	JANET/Doesn't Really	8525
36 24	PINICMost Girls	8184
20 24	FLOORFILLA/Anthem #2	8184
22 24	LUDACRIS/What's Your Fantasy	8184
23 23	MADONNAMusic	7843
20 23	NELLY/Country Grammar	7843
26 22	O-TOWN/Liquid Dreams	7502
23 21	MADISON AVENUE/Who The Hell Are You	7161
21 28	CREEDAtioner	6820
		6820
22 10 18 16	DESTROY'S CHILD/Jumpin' Jumpin'	6479
18 16 20 15	1/ SYNC/Digital Get Down	5456
17 15	MADONNA/Don't Tell Me MATCHBOX TWENTY/Bent	5115
10 15	MATCHBOX TWENTY/I You're Gone	5115
14 15	98 DEGREES/My Everything	5115
16 14	MOBY F/GWEN STEFANT/Southside	5115 4774
22 14	IAN VAN DAHL/Castles in The Sky	4774
22 14	and successful capting in the 26A	4114
		- 1

Cox (404)	Atlanta 95	5.5
O'Brian		AT
12+ C	ume 418.200	
PLAYS		
rm im	ARTIST/TITLE	GI (888)
76 96	JENNIFER LOPEZ/Love Don't Cost	17480
91 94	OUTKAST/Ms. Jackson	17296
94 98	MYA/Case Of The Ex	16560
94 86	DESTINY'S CHIL D/Independent Women	
90 77	N SYNC/This I Promise You	14168
52 84 20 83	PRINCYou Make Me Sick LIL BOW WOW Bow Wow (Thanks	9936
		9752
55 83	DREAM/He Loves U Not SHAGGY/II Wasn't Me	9752
48 51	SHAGGY/Aridel	9568 9384
46 49	JAY-Z1 Just Wanna Love	9384
44 49	98 DEGREES/My Everything	9016
	a MYA5ree	8832
49 47	BACKSTREET BOYS/The Call	8648
53 45	K-CL&-JOJO/Crav	8280
55 45	TIONNE "T-802"Mly Getaway	8280
57 43	SAMANTHA MUMBA/Gotta Tell You	7912
36 35	MIKAILA'So In Love With Two	6440
33 35	MELLY/E.I.	6440
32 35	R. KELLY/I Wish	6440
34 23	KANDADON'T Think I'm Not	6072
16 32	CRAZY IOWN ButterBy	5888
35 32	JA PULE F/C. MIL IAM/Retween Me And Yo	5888
28 31	DMDCParty Up (Up In)	5704
32 31	JAME T/Doesn't Realt	5704
33 31	PMMCMost Girls	5704
28 30	AALIYAH/Try Again	5520
12 30	BAHA MEN You All Onl	5520
27 20	JOEA Wanna Know	5336
25 20	CHRISTINA AGUILERA Come On Over	5152
31 28	RELLY/Country Grammar	5152
31 27	3 DODRS DOWN tryptonile	4968
26 26	CHRISTINA AGURERA What A GIRL Wards	
28 26	JAY-Z/Big Pimpin	4784
23 23	DESTINY'S CHIL Dislumpin' Jumpin'	4232
23 23	SISQO/Incomplete	4232
60 22	CREEDAVien Arms Wide Open	4048
12 22	SONIQUE/It Feels So Good	4048
42 21	MATCHBOX TWENTY/II You're Gone	3864
10 16	TONI BRAXTON/He Wasn't Man	2944

	MARKET #11	
WST	TR/Atlanta	
Lett	erson-Pilot	-
	261-2970	tall.
	en/Chase/Ammons	
		1
	Cume 696,588	
PLAYS		GI (000)
54 67		23450
62 64		23100
65 64		22750
63 62		21700
60 84		21000
56 50		20300
34 44		16800
34 41		15050
38 41		14350
39 41		14350
47 44		14000
39 34		13300
45 36		13300
		13300
36 36 38 36		13300
36 37		12950
33 37		12950
32 35		12250
33 34		11900
21 32		11200
17 30		10500
25 20		10150
31 26		9800
40 24		8400
26 23		8050
21 21		7350
· 20		7000
10 19		6650
11 19		6650
10 18		6300
13 17		5950
15 16		5600
14 16		5600
15 16		5600
15 16		5600
12 15		5250
13 15		5250
14 18		5250
5 14		4900
21 14	EVERCLEAR/AM Radio	4900



CHR/Pop Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE MUSIC TRACKING



MS/Seattle-Tacoma finity (6) 805-1061 eston-Marcus D. to Cume 488,680	CHIEF .

1	20 C	ume 488,580	
	ITS.		
	IW	ARTIST/TITLE	B0 (800)
	67	CREED/With Arms Wide Open	10318
6		LENNY KRAVITZ/Again	10164
7	66	3 DOORS DOWN/Kryptonite	
	60	JERPRIFER LOPEZA over Don't Cost	9240
1	59	SHAGGY Angel	9086
5	59	MADONNA/Don't Tell Me	9086
	54	SHAGGY/N Wasn't Min	8932
0	\$4	DEST MY'S CHIL Drivdependent Women	8316
4	81	MATCHBOX TWENTY/II You're Gone	7854
ı	41	DREAMHELOVES UND	6622
0	42	FUEL/Hernorihage	6468
17	42	THIRD EYE BLIND/Deep Inside Of You	6468
3	41	PINK/Most Girls	6314
7	41	LI2/Resultiful Day	6314
И	38	MOBY F.GWEN STEFANI/Southrade	5852
7	35	AEROSMITH/Jaded	5390
15	34	FAITH HILL/The Way You Love Me	5236
3	33	'N SYNC/This I Promise You	5082
8	31	COLDPLAY/Vellow	5082
2	22	VERTICAL HORIZON Best I Ever Had.	5082
19	29	CRAZY TOWN/Buttertly	4466
7	29	MYA/Case Of The Ex	4466
9	29	SOUR DECISION/Facied	4466
6	25	BBMAN/SMI On Your Side	3850
2	24	OUTKASTAMs. Jackson	3696
8	24	BARENAKED LADIES/Pinch Me	3696
7	22	SONIQUE/II Feets So Good	3388
1	21	EVAN AND JARON-Crazy For This Girl	3234
7	21	MARTIN F/AGUIR ERA/Nobody Words	3234
Ю		98 DEGREES/Give Me Just One	3080
8	28	DEXTER FREEBISH'S naving Town	3080
0	29	O-TOWN/Liquid Dreams	3080
2	28	FIRM/You Make Me Sick	3080
	19	BL IMK-182/Adam's Song	2926
9		CHRISTINA AGUILERA/Come On Over	2926
	19	EVERCLEAR/Wonderful	2926
8	18	CORRS/Breathless	2772
	17	LIT/My Own Worst Enemy	2618
	17	THIRD EYE BLIMD Never Let You Go	2618
8	17	VERTICAL HORIZON/You're A God	2618

	MARKET #15	
	Phoenix T	
	Channel	n
(602) 2	79-5577	
Summi	ers/Rite	
12+ C	ume 378,380	44
PLAYS		
IM IM	ARTIST/FITLE	64 (886)
43 88	CRAZY TOWN/Butterfly	10800
82 88	DREAMHELOVES U Not	10800
37 76	SHAGGY/Argel	10530
77 76	K-CI & JOJG/Crazy	10260
34 75	OUTKAS Mile. Jackson	10125
52 85	JENNIFER LOPEZ/Love Don't Cost	7425
82 83	DEST NO'S CHIL D/Independent Women.	7155
21 51	ATC: Around The World	6885
83 49	LEMBY KRAVITZ/Again	6615
35 48	UNICLE KRACKER/Followible AFROSMITH/Lindus	5940
		5670
43 42	MELLY/E1	5265
29 39	FUEL Hemorrhage	5130
16 33		513U 4455
45 22	SCIENCE/Masquerade PTMIC/You Make Me Sick	4320
29 28	LIMIP REPORT/Profiler	3915
79 ZW	LUDACRISAMNIFS Your Fantagy	3510
20 26	DEBELAH MORGAM/Dance With Me	3510
35 28	3 DOORS DOWN-Krystonite	3510
25 26	MATCHBOX TWENTY/II You're Gone	3510
23 24	SOULDECISION/Faded	3240
19 24	SR-71/Rint Nov	3240
25 24	EVAN AND JARON/Crazy For This Girl	3240
31 23	WHE ATLES/Tearrane Dirthon	3105
46 22	SAMANTHA MI MIRA/GOTO Fell You	2970
14 22	BRITINEY SPEARS/Stronger	2970
30 22	VERTICAL HORIZON/You're A God	2970
16 22	BLINK-182/All The Small Things	2970
38 21	EMPH ME/DIDO/Stan	2835
29 28	CREED/With Arms Wide Open	2700
79 28	N SYMC/This I Promise You	2700
16 28	KANDUDon't Think I'm Not	2700
16 19	LITABy Own Worst Enemy	2565
11 19	BBMAKBack Here	2565
12 19	MADONNANAusic	2565
2 19	VERTICAL HORIZON Best I Ever Had	2565
- 18	R. KELLY/TWish	2430
	RAHA MESUYou All Dat	2430
4 18 18 18		

Land	191-9191 laze ume 444,998	3
LAYS	ARTIST/TITLE	64 (986)
52 84	DESTRIY'S CHIL Drindependent Women.	14448
74 71	SHAGGY/R Wasn Tible	12212
84 56	JERBRIER LOPEZ/Love Don't Cost.	9976
43 54	N SYNC/This I Promise You	9288
60 83	LEMMY KRAWITZ/Again	9116
40 50	OUTKASTAAs Jackson	8600
67 48	MYA/Case Of The Ex.	8256
21 46	SHAGGY/Angel	7912
33 45	JOY ENPROLIEZ/fell file How You Feel	7740
28 39	LUDACRIS/What's Your Fantasy	8010
33 37	DREAMHIEL oves ti Not	6364
31 35	PHK/You Make Mis Sick	6020
61 34	DEBELAH MORGAN/Tunce With Me	5848
33 33	MADONNA/Don't fell falo 98 DEGREES/My Everything	5676
36 33 29 33	R. KELLY/I Wish	5676
33 32	LOUGHE LOUGHICHIE /10 Out Of 10	5504
39 31	3LWNo More (Bally)	5332
36 31	K-CLA-JOJO/Conv	5332
28 38	BRITNEY SPEARS/Stronger	5160
15 20	THEY MIGHT BE GIANTS/Ross OF Me	4988
27 26	RUFF ENDZALO More	4472
26 25	3 DOORS DOWNWAyotonite	4300
30 25	EVAN AND JARON-Crazy For This Girl	4300
18 23	JAY-Z/I Just Wanna Love	3956
14 22	BACKSTREET BOYS/The Call	3784
24 22	SOULDECISION Facied	3784
27 21	NEXT/MMey	3612
19 28	KANDI/Don't Shink I'm Not	3440
19 28	MATCHBOX TWENTY/IF You're Gone	3440
19 20	PINK/Most Girts	3440
22 28	FAITH HILL/The Way You Love Me	3440
19 28	O-TOWN/Liquid Dreams	3440
17 19	MARTIN E/AGUILERA/Nobody Warits	3268
20 19	MELTANET	3268
8 18	DAFT PURICONE More Time	3096*
20 18	MARY MARY/Shackles	3096
17 17	YOLANDA ADAMS/Open Ny Heart	2924
20 17	JA RULE F/C, MILIAN/Between file And You EMINEM F/DIDO/Stan	
15 16	EMPREMINITALISMA	2752

Clear (612) 3 Morris	/Minneapolis Channel 340-9000 Moran ume 570,300	端
PLAYS	ARTIST/TITLE	01 (000)
77 83	DESTINY'S CHILD/Independent's	
79 75	LENNY KRAVITZ/Amon	24900
78 75	SHAGGY/II Wasn 154e	24900
54 49	SHAGGY/Agost	22908
48 53	K-CI & JOJO/Crary	17596
50 52	R. KELLY/I Wish	17264
52 82	SOUL DECISION/Faded	17264
53 48	CREED/With Arms Wide Open	15936
19 47	LUDACRISAWhat's Your Fantasy	
37 47	DEBELAH MORGAN Dance With	
15 46	JEMNIFER LOPEZA ove Don't Co	
33 42	DR. DRE/The Next Episode	13944
55 42	MATCHBOX TWENTY/II You're G	
37 36	MYA Gase Of The Ex.	11620
25 34	3LWNo More (Baby)	11288
24 34	PMK/You Make Me Sick	11288
19 32	MADOMNA/Don't Fell Me	10624
32 31	CRAZY TOWN/Butterfly	10292
61 31	OUTKASTAMs. Jackson	10292
12 29 25 29	DREAM HE LOVES U NOT SAMANTHA MUMBA GOID Tell Y	9628 bu 9628
72 219	SAMANTHA MIJMBA GORD THE EVAN AND JARON/Crazy For The	
16 29	MARTINE/AGUILERANICHCE/W	
31 28	JMY-7/1 Just Warna Love	9296
34 27	98 DEGREES/My Everything	8964
	a NELLY/Ride Wit Me	8964
33 26	NET LY/Country Grammar	8632
33 24	3 DOORS DOWN/Krystonite	7968
26 22	RUFF ENDZ/No More	7304
21 21	FAITH HILL/The Way You Love &	
22 21	MADONNAMASE	6972
2 28	MONTELL JORDANIGHT NOn - 1	
35 19	JA RIA E F/C Att IAN Setween &	Ae And You 6308
10 19	SISQD/Thong Song	6308
- 18	AE ROSMITH Jaded	5976
7 16	KANDUDon't Think I'm Not	5312
9 14	N SYNG/Bye Bye Bye	4648
13 14	CREED/Higher	4648
10 13	O-TOWNYL iquid Dreams	4316
4 13	JAMET/Doesn't Really	4316

Cox	lassau-Suffolk	
Rice/Lev	9-9254	i
PLAYS	ARTIST/TITLE	61 (000)
89 89	SHAGGY/II Wassn't Me	36668
88 88	JENNIFER LOPEZ/Love Don't Cost.	36256
91 86	MYACase Of The Fx	36256
46 62		25544
42 50		24720
	CREED/With Arms Wide Open	24308
	OUTKASTANS Jackson	21012
26 45	MARTIN E/AGUIL ERA/Nobody Warts	18540
89 44	MATCHBOX TWENTY/W You're Gone	18128
23 43	AEROSMI1) (Lladed	17716
45 41	DEBELAH MORGAN/Dance With Me	16892
	SAMANTHA MUMBA/Gotta Tell You	16892
	3 DOORS DOWN Kryptonite	16480
	EVAN AND JARON/Crazy For This Girl	16480
39 39		16068
36 39	DREAMHe Loves II Not	16068
39 36	LEMMY KRAWITZ/Again	14832
	MADONNA/Don't Tell NA:	11948
19 27	MELLY/E.I	11124
20 27	BBMAK/Still On Your Side	11124
36 26	CRAZY TOWN/Butterfly	10712
	PNNCThere You Go	10300
19 25	ATC/Around The World.	10300
	AALIYAH/Try Again	9888
	ALICE DEEJAY/Better Off Alone	9888
	JANEE/Doesn't Really	9888
22 24	PINICIMost Girls	9888
28 24 25 22	PMIK/You Make Me Sick WHITNEY HOUSTON/It's Not Right.	9888
	TABLE DAYS/Absolubility	9064
17 22	SANTANA F/ROB THOMAS/Smooth	9064
23 22	RAZOR & GIIDO/Do It Again	9064
74 22	SONICHE/II Fresh So Good	9064
17 21	MATCHBOX TWENTY flort	8652
23 20		8240
21 17	CREED/lighty	7004
26 17	EMINEM F/DIDO/Stan	7004
13 15	MARC ANTHONY/I Need To Know	6180
20 15	O-TOWNA insul Dreams	6180











(412) ! Hayes	Channel 337-1441 Trout	
PLAYS	ume 14,480	
LW TW		61 (000)
46 99	MELTANET	495
32 95	K-CI & JOJO/Crazy	475
93 96	DREAMHe Loves U Not	475
93 54	SHAGGY/II Wasn'i Me	470
92 93	DESTRIP'S CHILD Independent Women	465 465
96 93 94 93		465
37 49	LEMBY KRAWITZ/Again	245
36 47	BLAQUE/808	235
32 47	98 DEGREES NAVE verything	235
42 47	JERRHER LOPEZA ove Don't Cost	235
46 44	PRITTINEY SPEARS/Stronger	230
19 45	P198CYou Make Me Sick	225
92 44	DEBELAH MORGAN/Dance With Me	220
42 43	PIUFF ENCIZMo More	215
35 35	MATCHBOX TWENTY/If You're Gone	175
43 34	SIBMAK/Still On Your Side	170
31 32	TONI BRAXTONHE Wasn't Man.	160
95 32	CREED/With Arms Wide Open	160
39 32	SOUL DECISION/Faded	160
29 31 32 30	AALIYAH/Try Again 3 DOORS DOWN/Kryotonile	155
30 30	JAMET/Doesn't Resilv	150
28 38	N SYNCH's Gonna Re Me	150
31 29	CHRISTINA AGUIL ERA/Come On Outs	145
32 29	/02/Where No Gets At?	145
17 29	OUTKAST/Ms. Jackson	145
30 28	PMK/Most Girls	140
30 28	BLAQUE/Bring It All To Me	140
23 27	3LW/No More (Baby)	135
14 27	MONTELL JORDAN/Get It Cin_Tonle	135
34 27	PMM/There You Go	135
26 27	SHAGGY F/JAMET/Luv Ma, Luv Me	135
44 27	N SYNC/This I Promise You	135
24 28	DESTINY'S CHILLY Jumpin Jumpin'	130
25 26	MADONA NAusic	130
16 25	CREED/Higher	125
25 28		125
14 24	ATC/Around The World	120
+ Z4	S ULUID Frittever ruid A Diesem	120











CHR/Pop Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS DN R&R ONLINE MUSIC TRACKING



Syr (81) Dav	nco 6) 3	Kansas City vm 56-2400 ustin/O'Reithy ume 244.600	-
PLAT	_	T 145(25)333 1971	Wat IML?
LW T		ARTIST/TITLE	GI (000
99	99	SHAGGY IT Wasn't Me	9306
99	19	DESTINY'S CHIL (Modependent Women	9306
81 1	16	DREAM/He Loves UNot	9024
83	95	98 DEGREESAMy Everything	8930
99 1		MELLYNEIL	8178
79 1		JENNIFER LOPEZ/Love Don't Cost	8054
60 1	14	CRAZY TOWN/Butterfly	7896
85 (13	K-CI & JOJO/Crazy	7802
	77	OUTKAST/Ms Jackson	7238
80		MADONNA/Don't fell Mis	7144
81 1		PMK/You Make Me Sink	6392
52 1		SAMANTHA MUMBA Gotta Tell You	4700
51		BACKSTREET BOYS/The Call	4606
25		SHAGGY/Angel	4512
48		JA RULE F/C. MILIAW Between Me And You	4324
49		CREED/With Arms Wide Open	3948
53		MYA/Case Of The Ex	3666
45		N SYNC/This I Promise You	3572
46 :		SOUL DECISION/Faded	3572
35		EMINEME/DIDO/Stan	3478
36		3 DOORS DOWN/Wyptonite	3290
	12	MARTIN F/AGUILE RA/Nobody Wants	3008
20		N SYNC/It's Gonna Be Me	2726
29		PINK/Most Girls	2726
26 1		LUDACHIS/What's Your Fantasy	2350
	25	NELLY/Country Grammar DESTINY'S CHILD/Jumpin' Jumpin	2350
	27	BRITNEY SPEARS Stronger	1974
		BRIMACSAILON Your Side	1974
		CHRISTINA AGUIL ERA/Corne On Cher	1786
22 1		JAV-Z/Liust Watna Love.	1786
	•	MATCHBOX TWENTY/II You're Gone	1786
18 1		R. KELLY/I Wish	1692
14 1		MYAFree	1692
22 1		MIKALASo in Love With Two	1504
12 1		JESSICA SIMPSON/Libink I'm In	1410
8 1		BRITNEY SPEARS/_Baby One More	1222
16		3LW/No More (Baby)	1222
	12	BL INK-182/All The Small Things	1222
12 1		NIRE DAYS/Absolutely	1222

PLAYS		_
LW TW	ARTIST/TITLE	61 (666)
67 74	SHAGGY/IT Wasn't Me	11248
74 69	DESTINY'S CHILLD/Independent Women	10488
63 65	FAITH HILL/The Way You Love Me	9880
67 63	MATCHBOX TWENTY/If You're Gone	9676
75 62	LENNY KRAVITZ/Again	9424
67 82	MYA/Case Of The Ex	9424
59 59	MADON/IA/Don't Tell Me	8968
51 58	3 DOORS DOWN/kryptonite	8816
54 55	SAMANTHA MUMBA/Gotta Tell You	8360
59 51	MELLY/E.I. JENNIFFR LOPEZ/Love Don't Cost.	7752
55 48		7296
50 48 49 47	PMMCYou Make the Sick CRAZY TOWN/Gutterty	7296
54 45	CREEDAWith Arms Wide Open	7144 6840
47 48	SOULDECISION/Faded	6080
40 48	EVERCLEAR/Wonderful	6080
40 39	AF ROSANTI-Liaded	5928
42 39	RRMAK/Shill On Your Side	5928
63 38	DREAM He Loves U Not	5776
51 38	EVAN AND JARON/Cruzy For This Girl	5776
18 33	BON JOY/Thank You For	5016
16 26	DAVE MATTHEWS RAND/10/(III	3952
21 25	PINK/Most Gets	3800
23 21	CREEDHioter	3192
19 26	FUEL/Hemorshage	3040
27 20	DIDO/Thankyou	3040
20 19	QUTICAST/Mis_Jackson	2888
27 18	VERTICAL HORIZON/Everything You Want	2736
27 17	BARENAKED LADIES/Pinch Me	2584
17 17	TONJ BRAXTON/He Wasn't Man	2584
5 16	BACKSTREET BOYS/The Call	2432
13 16	DESTINY'S CHILD/Jumpin' Jumpin'	2432
22 16	U2/Beautiful Day	2432
23 15	SISTER HAZEL/Change Your Mind	2280
- 14	K-CI & JOJO/Crazy	2128
6 14	MATCHBOX TWENTY/Bont	2128
14 12	DAVID GRAY/Babylon	1824
4 11	VERTICAL HORIZON Rest (Ever Had	1672
7 10	SOMOUE/II Feels So Good	1520
8 9	O-TOWN Liquid Dreams	1368

PLAYS LW TW	ARTIST/TITLE	61 (81
43 67	JAY-Z/I Just Wavilla Love	121
64 65	R. MELLY/I Wish	117
42 65	OUTIVAST.Ms. Jackson	117
67 65	SHAGGY/It Wasn't Me	117
66 63	LUDACRIS-What's Your Fantasy	114
31 45	K-CI & JOJO/Cra/V	81
31 43	. If NNIFER LOPEZ/Love Don't Cost	77
41 42	JA RULE F/C. MIL IAN/Between Me And You	
41 41	LIL BOW WOW/Bounce With Me	74
41 41	SOULDECISION/Faded	74
64 41	DESTINY'S CHIL Dandependent Women	74
41 40	MYA/Case Of The Ex	72
67 40	RUFF EMDZ/No More	72
37 36	LINCLE KRACKER/Follow Me	65
21 34	CRAZY TOWN/Butterthy	61
30 34	DECTER FREEBISH Leaving Town	61
34 33	3LW/No More (Baby)	59
16 32	BLESSID UNION/3XL/Storybook Lille	57
16 32	MYSTIKAL F.NIVEA/Danger (Been So)	57
16 32	MAIXONNA/Don't Tell Min	57
41 38	DREAM/He Loves U Not	54
32 30	O-TOWN/Liquid Dreams	54
24 28	LENNY KRAVITZ/Again	50
32 28	MATCHBOX TWENTY/II You're Gone	50
12 24	98 DEGREES/My Everything	43
12 24	LAURYN HILL/Can't Take My	43
23 23	N SYNC/This I Promise You	41
24 22	DAVE MATTHEWS BANDA Did it	39
- 21	BIG PUNISHER FAIOE/SMI Not A Player	38
8 21	DR. DRE/The Next Episode	38
8 21	DMOUParty Up (Up in)	38
39 21	NELLY/E.I.	38
13 16	AEROSMITH/Jaded	34
19 19	EMINE M F /DIDO/Stan	34
15 19	PAPA RGACH/Last Resort	34
19 18	BEIMAN, Still On Your Side	32
5 18	VERTICAL HORIZON Best I Ever Hed	32
- 17	SHAGGY/Angel	30
- 17	MYATree	30
39 18	DMbt F/StSQQ/What You Want	27

103.7

	12+ Cume 292,200 hote/s test house!		
PLAYS LW TW	ARTIST/TITLE	GI (000)	
90 90 66 90	MATCHBOX TWENTY/II You're Gone	13230	
	FUEL/Hemorrhage	13230	
89 90	LENNY KRAVITZ/Again	13230	
90 07	EVAN AND JARON/Crazy For This Girl	12789	
38 76	DESTINY'S CHILD/Independent Women	11172	
80 65	U2/Beautiful Day	9555	
50 53	MOBY FASWER STEFANL Southside	7791	
50 50	MADONNA/Don't Tell Me	7350	
51 49	JENNIFER LOPEZ/Love Don't Cost	7056	
43 46	3 DOORS DOWN/Loser	6762	
49 46	DEBELAH MORGAWDance With Me	6762	
52 46	MYA/Case Of the Est	6762	
31 44	DREAMTHE Loves U Not	6468	
13 41	SOULDECISION/Faded	6027	
47 40	DEXTER FREEBISH It eaving Town	5880	
59 39	BARENAXED LADIES/Pinch Me	5733	
40 39	VERTICAL HORIZON/You're A God	5733	
37 37	3 DOORS DOWN/Kryptonite	5439	
38 37	SHAGGY/It Wasn't Me	5439	
34 36	CREED/With Arms Wide Open	5292	
36 36		5292	
33 34		4998	
30 33	BBMAK/Still On Your Side	4851	
34 32		4704	
30 32		4704	
11 31	TONIC You Wanted More	4557	
39 27	EVERCLEAR/Wonderful	3969	
29 24	PAPA ROACH/Last Resort	3528	
34 22	CREED! figher	3234	
17 22		3234	
- 18	AERIOSMITH/Jadiid	2646	
39 17	LIT/Miserable	2499	
20 17	LEE ANN WOMACK/I Hope You Dance	2499	
14 16	CRAZY TOWN/Buttertly	2352	
47 14	FAITH HILL/The Way You Love Me	2058	
- 14	S CLUB 7/Never Had A Dream	2058	
13 13		1911	
- 13	OUTKAST/Ms Jackson	1911	
18 13	THIRD EVE BLIND/Never Lat You Go	1911	
- 12	BARENAKED LADIES/Too Liese Too Late	1764	

MARKET #39

KFMS/Las Vegas

MIX961

KXXM/San Antonio

WMCI	Columbus, OH	
	Channel	
	30-9624	- Comme
Steele/		(INC)
	me 336.280	
PLAYS		•
CM IM	ANTIST/TITLE	
69 73	MYA/Case Of The Ex	
52 71	MADONNA/Don't Tel	
56 78	LENNY KRAVITZIAG	
69 69	DESTRIV'S CHILDA	
47 67	LEE ANN WOMACK SHAGGY/RWasn'TR	
66 67	MATCHBOX I WENT	
71 47	FAITH HILL/The Wan	
38 47	JENNIFER LOPEZA O	
43 45	EVAN AND JARONIC	
43 45	U2/Beauthul Day	ally ros ring (se)
33 44	K-CI & JOJO/Crazy	
51 43	CREED/Mills Arms V	Arte Omen
41 41	BBMAK/Still On Your	
38 38	DREAMMILLOVES U	
26 36	PINIC/You Make Me S	
28 29	SOULDECISION Fact	
31 29	DAVID GRAY/Babylo	1
42 28	98 DEGREESANY EW	sything .
25 27	MADONNA Music	
24 26	3 DOORS DOWNING	
26 25	NINE DAYS/Absolute	Y
47 28	PINK Most Girts	
24 24	DEXTER FREEBISHI	
24 24	VERTICAL HORIZON	
21 24	DESTINY'S CHILDIA	suden "Phulber.
20 23 15 22	MELLY/E.I.	Charlest I He
11 28	BLESSID UNION/3XX AEROSMITH/Jaded	/Storytocan Little
25 19	BON JOY/Thank You	Eas
16 18	FLIEL/Humarrhage	POL
16 17	OUTKASTAIL Jacks	na .
1 17	BARENAKEDLADIES	
22 17	CREEDHigher	100 1200
18 17	NELLY/Country Gran	WINOV
11 17	VERTICAL HORIZON	
8 16	CRAZY TOWN Butter	
18 15	MATCHBOX TWENT	
13 14	DIDO/Thankyou	
24 13	BBMAK Back Here	





KZHT/Salt Lake City



KUMX/New Orleans

12+ C	1016 1016 1016	
PLAYS		
EW TW	ARTIST/TITLE	OR (800
72 82	DESTIMY'S CHILD/Independent Women	516
70 78	JENNIFER LOPEZ/Love Don't Cost	491
74 76	LENNY KRAWITZ/Again	478
72 76	SHAGGY/II Wasn't Me	472
76 74	MYA/Case Of The Ex	466
50 73	OUTKAST/Mis. Jackson	459
53 60	EVAN AND JARON-Crazy For This Girl	378
57 63	DREAM/He LOWIS U Not	333
38 50	PMMCYou Make Nile Sick	315
	DEBELAH MORGAN/Dance With Me	315
44 49	98 DEGREESAMy Everything	308
	3LW/No More (Baby)	302
50 40	MADONNA/Don't Tell Me	302
37 40	3 DODRS DOWN Kryptonike	252
48 40	MATCHBOX TWENTY/If You're Gone	252
24 40	R. KELLY/I Wish	252
21 38	LUDACRIS/What's Your Fantasy	239
36 20	RLIFF ENDZ/No Move	226
32 36	K-CI-& JOJO/Crazy	220
21 34	MARTW F/AGUILE RA/Nobody Warts	214
33 30	KANDI/Don't Think I'm Not O-TOWN/Liquid Dreams	1890
25 29	PHINCHION Girls	182
28 28	CREED/With Arms Wide Open	176
38 28		176
38 28	REXT/Wiley BAHA MENWho Left The Dogs Out	1512
	ENRIQUE IGLESIAS/Be With You	
27 24 30 28	AALIYAH/Try Again	1513
9 23	SHAGGY/Angel	144
25 22	CREED41chus	1386
18 22	MATCHEOX TWENTY-Bort	138
21 22	PIRECThere You Go	1386
15 21	JAY-Z/1 Just Wanna Love	1323
23 26	NELLY/F 1.	1260
18 26	BBMAK/SMI On Your Side	1260
22 28	FAITHHILL/The Way You Love Me	1260
19 19	DESTINY'S CHILD/Jumpin' Jumpin'	119
26 18	JA PILLE F/C. MILIAN/Between Me And You	
19 19	BRITIEY SPEARS Stronger	119
6 10	THEY MIGHT BE GIANTS BOSS CHAIR	119
9 19	THE PROPERTY OF LABOR TO AND PARTY AND	1130





Cook/DeGraaff 12+ Cume 396,000	
PLAYS	
LW TW ARTIST/TITLE	C1 (800
70 69 DESTINY'S CHILE/Independent	
72 89 MATCHBOX TWENTY/IE You're C	
71 68 CREED-With Arms Wide Open	12710
63 66 N SYNC/This I Promise You	1122
42 59 SHAGGY/Angel	1103
68 84 SCIENCEAlanquerade	1009
28 \$4 FAITHHILL/The Way You Love!	
45 44 DEBELAH MORGAN/Dance With	
43 43 SAMANTHA MUMBA Gotta Tell	
70 43 MYA/Case Of The Ex.,	804
42 43 SHAGGY/It Wasn't Me	804
44 42 DREAMHELOVES LINOT	785
41 42 JENNEER LOPEZ Love Don't Go	
30 38 3 DOORS DOWN Kryptonite 37 36 PINK/You Make Me Sick	Z10
35 25 NELLY FURTADO/T muse A Bird	6732 6545
46 34 KANDI/Don't Think I'm Not	635
41 33 * 98 DEGREES/My Everything	6171
20 32 ATC/Around The World.	5984
21 27 BRMAIOSHI On Your Side	5049
34 26 LENNY KRAVITZ/Again	4862
24 25 VERTICAL HORIZON/Everything	
20 24 BACKSTREET BOYS/The Call	4485
30 24 BACKSTREET BOYS Shape Of A	
21 24 O-TOWWL jourid Dreams	4485
25 22 NELLY/E.L.	4114
24 22 NIFIE DAYS/Absolutely	4114
21 21 CREED Higher	3927
28 21 EVAN AND JARON Crazy For The	Girl 3927
24 21 BRITNEY SPEARS/Stronger	3927
21 28 MADONNAMUSE	3740
19 29 OUTKAST, Ms Jackson	3740
30 19 MADONNA/Don'l Tell Me	3553
15 18 ALICE DEEJAY/Better Off Alone	3366
16 18 BLINK-182/All The Small Things	3366
21 18 MATCHBOX TWENTY/Bent	3366
17 17 GOO GOO DOLLS/Side	3179
17 16 AMBER/Sexual (Li Da Di)	2992
1 16 MARTIN F/AGUILE RA/Nobody V	
9 16 U2/Beautiful Day	2992

MARKET #41

WXXL/Orlande Clear Channel

(504) (Stewar	Channel 579-7300 VWade	All the M	H	
12+ Cume 230.000 PLAYS				
TM IM	ARTIST/TITLE		GI (888)	
67 99	SHAGGY/It Wasn't		7623	
60 97		Andependent Women	7469	
56 92	LENNY KRAWITZ/A		7084	
81 81	CREED/With Arms	Wide Open	6237	
86 81	CREED/Higher		6237	
85 79	MATCHBOX TWEN		6083	
49 77	MATCHBOX TWEN		5929	
80 82	DEBELAHMORGA	N/Dance With Me	4004	
52 82	MADONNA/Music		4004	
49 81	DREAM11e Loves		3927	
50 58		ERA/Come On Over	3850	
77 88	PMM/Most Girts		3850	
12 49		RA-Nobody Wants	3773	
53 49	RICKY MARTINISH		3773	
23 47	98 DEGREES/My E		3619	
47 47	3 DOORS DOWN *		3619	
49 47	TOM BRAXTON 16		3619	
44 47	MADONNA/Don't T		3619	
91 46	MYA/Case Of The E		3542	
81 46	EVAN AND JARON		3542	
53 48	SAMANTHA MUMI		3465	
48 44	N SYNC/This I Pro		3388	
42 42	SOULDECISION/Fa	ded	3234	
28 42	PINKYou Make Me		3234	
47 41	VERTICAL HORIZO		3157	
37 48	JENNIFER LOPEZA		3080	
41 37	GOO GOO DOLLS/		2849	
18 26	BACKSTREET BOY		2002	
18 24	CRAZY TOWN But		1848	
24 22	O-TOWNALiquid Dr.		1694	
20 21	K-Cl & JOJO/Crazy		1617	
19 21	MIKAILA'SO In LON		1617	
19 28	BRITNEY SPEARS		1540	
15 17	SADE/By Your Side		1309	
4 16	AE HOSMITH Jadec		1232	
21 16	BBMAK/Still On You		1232	
15 16	FUEL/Hernorrhage		1232	
20 14	U2/Reautiful Day		1078	
16 13	DAVID GRAY/Babyl		1001	
9 12	BAHA MEN Who L	et The Dogs Out	924	

Scott/B	34-9587 B	97.1
12+ C	ume 193.700	
LW TW	ARTIET/TIPLE	O (000)
59 96	LUDACRIS/What's Your Fantasy	8036
96 96	KAME & ABEL/Shake It Like A Dog	7872
96 95	DREAMHE Loves U Not	7790
60 82	EMINEM F/DiDO/Stan	7544
99 92	MELLY/E.I.	7544
47 \$7	OUTKASTAMs. Jackson	4674
96 83	SHAGGY/R Wasn't Me	4346
48 49	14 SYNC/This I Promise You	4018
44 49	KANDI/Don't Think Em Not JENNIFER LOPEZ/Love Don't Cost	4018
33 47 84 47		3854 hen 3854
49 44	DESTINY'S CHIL D/Independent Work CREED/With Arms Wide Open	nen 3854 3779
47 46	SAMANTHA MUMBA Gotta Tell You	3772
42 45	MVSTIKAL/Shake Ya Ass	3772
43 44	JA RUI F F/C MILIAN/Between Me A	
29 41	CHRISTINA AGUIL ERA/Come On On	
39 40	DMX F/StSQD/What You Want	3280
32 37	BLAQUE 808	3034
28 36	SISQQ/Incomplete	2952
33 36	PINIC/Most Girls	2952
35 35	MYA/Case Of The Ex.	2870
43 35	3LW/No More (Baby)	2870
25 35	LiliAP BIZKIT/Rollin*	2870
29 33	JESSICA SIMPSON/I Think I'm In	2706
30 33	K-CI & JOJO/Crazy	2706
28 32	BRIMAK/Still On Your Side	2624
25 31	BIG TYMER\$/#1 Stunna	2542
21 28	JAY-Z/I Just Wanna Love	2296
24 24	PINK/You Make Me Sick	1968
12 19	MYA/Free	1558
18 19	MADONNA/Don't Tell Me	1476
18 17	98 DEGREESAMY Everything	1394
17 17	SARINA PARISA ook AI Us	1394
15 16	SAMMIE/I Like It	1312
16 16	TONI BRAXTON He Wasn't Man	1312
4 15	CRAZY TOWN/Buttertly	1230
14 15	O-TOWN/Liquid Dreams RRITNEY SPEARS/(You Drive Me) Cr	1230
13 14	BACKSTREET BOYS/Shape Of My He	
14 14	CASH MONEY/Project Chick	art 1148 1148
14 14	GROWN INFLINE T /PTOJECT LINEX	1146

MARKET #42

WEZB/New Orleans

RER CHR/Rhythmic Top 50

LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS
1	1	OUTKAST Ms. Jackson (LaFace/Arista)	3932	-222	573689	11	70/1
3	2	K-CI & JOJO Crazy (MCA)	3453	+51	380565	13	57/1
9	3	JA RULE F/LIL' MO AND VITA Put It On (Murder Inc./Def Jam/IDJMG)	3304	+604	530395	4	67/3
-6	0	SHAGGY Angel (MCA)	3287	+401	390592	9	59/2
4.	5	JAY-Z I Just Wanna Love U (Roc-A-Fella/IDJMG)	3102	-197	462821	13	67/0
2	6	SHAGGY It Wasn't Me (MCA)	3051	-361	568635	16	62/1
8	0	JENNIFER LOPEZ Love Don't Cost A Thing (Epic)	2959	+208	390681	7	57/0
5	8	DESTINY'S CHILD Independent Women Pt. 1 (Columbia)	2758	-421	398479	19	64/0
11	9	MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)	2706	+375	469700	5	64/3
7	10	LUDACRIS What's Your Fantasy (Def Jam South/IDJMG)	2578	-228	430803	20	65/0
10	11	LIL BOW WOW Bow Wow (That's My Name) (So So Det/Columbia)	2290	-79	321317	9	60/0
14	D	DREAM He Loves U Not (Bad Boy/Arista)	2194	+165	217885	17	49/1
21	B	JOE F/MYSTIKAL Stutter (Jive)	2070	+806	291825	3	63/8
16	1	MYA Free (Ruff/WB/University/Interscope)	2003	+17	198568	7	60/3
13	15	3LW No More (Baby I'ma Do Right) (Epic)	1910	-256	297471		56/2
12	16	R. KELLY I Wish (Jive)	1906	-287	304934	16	51/0
19	. 1	PINK You Make Me Sick (LaFace/Arista)	1742	+90	155052	5	52/1
18	1 3	CASH MONEY MILLIONAIRES Project Chick (Cash Money/Universal)	1736	£24	243929	8	55/2
17	19	JA RULE F/CHRISTINA MILIAN Between (Murder Inc/Def Jam/IDJ/MG)		-283	246602	19	58/0
22	20	NELLY Ride Wit Me (Fo' Reel/Universal)	1577	+353	242538	5	46/16
15	21	NELLY E.I. (Fo' Reel/Universal)	1533	-465	201880	19	59/0
23	2	JAGGED EDGE Promise (So So Def/Columbia)	1346	+171	174611	4	41/5
24	3	XZIBIT X (Loud/Columbia)	1226	+54	231939	5	47/3
26	2	SNOOP OOGG Snoop Dogg (No Limit/Priority)	1171	+123	213330	6	47/2
25	25	112 It's Over Now (Bad Boy/Arista)	1046	-28	192626	7	45/0
34	20	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	978	+307	214976	2	41/6
27	27	MADONNA Don't Tell Me (Maverick/WB)	970	-64	93054	6	33/0
. 29	28	MEMPHIS BLEEK Is That Your Chick (Roc-A-Fella/IDJMG)	770	-55	179282	4	37/3
32	29	OUTSIDERZ 4 LIFE Not Enough (BlackGround/Virgin)	753	-3	62763	8	38/3
37	①	MOOJO Lady (Hear Me Tonight) (Barclay/MCA)	741	+155	165627	3	30/1
33	0	SARINA PARIS Look At Us (Playland/Priority)	693	+15	95657	5	22/5
Debut		MONICA Just Another Girl (Epic)	669	+450	93158	1	49/15
28	33	98 DEGREES My Everything (Universal)	669	-268	42283	8	31/0
30	34	MUSIQ Just Friends (Sunny) (Def Soul/IDJMG)	642	-180	141583	11	28/0
42	35	KOFFEE BROWN After Party (Arista)	639	+128	111261	2	34/5
31	36	MONIFAH I Can Tell (Universal)	612	-207	47087	5	34/0
44	3	LOUCHIE LOU & MICHIE ONE 10 Out Of 10 (Interscope)	597	+93	49883	2	29/5
50	3 B	MR. C THE SLIDE MAN Cha-Cha Slide (Universal)	592	+168	51224	2	29/5
36	39	'N SYNC This I Promise You (Jive)	578	-53	100092	19	22/0
Debut	•	R. MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia)	573	+299	121532	1	32/3
47	•	OUTKAST So Fresh, So Clean (LaFace/Arista)	503	+42	67839	2	3/0
40	42	AVANT My First Love (Magic Johnson/MCA)	489	-50	83308	9	21/0
45	43	MOS DEF/NATE DOGG Oh No (Rawkus/Priority)	488	-9	178317	3	19/1
46	4	K-CI & JOJO F/2PAC Thug In Me, Thug In You (MCA)	486	+2	51442	3	5/1
41	45	WU-TANG CLAN Gravel Pit (Loud/Columbia)	452	-77	53892	4	23/0
Debut		DAFT PUNK One More Time (Virgin)	440	+75	114535	1	23/2
Debut	_	ICONZ Get Crunked Up (Elektra/EEG)	429	+50	70082	1	23/1
Debut		EVE Who's That Girl (Ruff Ryders/Interscope)	428	+296	119859	1	40/38
Debut	49	CRAZY TOWN Butterfly (Columbia)	420	+194	25009	1	16/6
	50	ANGIE MARTINEZ F/JAY-Z Mi Amor (EastWest/EEG)	415	-141	93944	6	. 29/0

Most	4	d	H	d
			w	

	ARTIST TITLE LABEL(S)	DDS
	EVE Who's That Girl (Ruff Ryders/Interscope)	38
į	JON B Don't Talk (Edmonds/Epic)	36
	MASTER P Bout Dat (No Limit/Priority)	17
1	NELLY Ride Wit Me (Fo' Reel/Universal)	16
	MONICA Just Another Girl (Epic)	15
	CASE Missing You (Def SouVIDJMG)	12
	JOE F/MYSTIKAL Stutter (Jive)	8
	WYCLEF JEAN Perfect Gentleman (Ruffhouse/Columbia)	7
ĺ	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	
	ATC Around The World (La La La) (Republic/Universal)	
	CRAZY TOWN Butterfly (Columbia)	6

Most Increased Plays

ARTIST TITLE LABEL(S)	PLAY
JOE F/MYSTIKAL Stutter (Jive)	+806
JA RULE F/LIL' MO AND VITA Put (MI/Def Jam/IDJIMG	+604
MONICA Just Another Girl (Epic)	+450
SHAGGY Angel (MCA)	+401
MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)	+375
NELLY Ride Wit Me (Fo' Reel/Universal)	+353
LUDACRIS Southern Hospitality (Def Jam South/IDJMC	
R. MARTIN F/C. AGUILERA Nobody Wants (Columbia	4) +299
EVE Who's That Girl (Ruff Ryders/Interscope)	+296
JON B Don't Talk (Edmonds/Epic)	+219

Breakers.

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



71 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 1/14-Saturday 1/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played 21 on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2Q01, The Arbitron Company). © 2001, R&R Inc.



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Rip Hop Top 20

L	-	January 26, 2001			
LW	TW	ARTIST TITLE LABEL(S)	TW TOTAL PI	LW -LW	TOTAL STATIONS
1	1	OUTKAST Ms. Jackson (LaFace/Arista)	5798	6395	144/0
4	2	JA RULE Put It On Me (Murder Inc./Def Jam/IDJMG)	5733	4600	143/6
3	3	MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)	5507	5018	141/3
2	4	JAY-Z I Just Wanna Love U (Roc-A-Fella/IDJMG)	5066	5589	141/0
5	5	LIL BOW WOW Bow Wow (So So Det/Columbia)	3952	4175	138/0
6	6	LUDACRIS What's Your Fantasy (Def Jam South/1DJMG)	3085	3380	121/0
7	7	CASH MONEY Project Chick (Cash Money/Universal)	2950	3159	124/2
8	8	NELLY E.I. (Fo' Reel/Universal)	2479	3106	125/0
11	9	SNOOP DOGG Snoop Dogg (No Limit/Priority)	2356	2106	129/3
9	10	J. RULE F/C. MILIAN Between (Murder Inc/Def Jam/IDJ/MG)	2321	2773	120/0
14	0	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	2257	1485	122/14
10	12	MEMPHIS BLEEK Is That Your Chick (Roc-A-Fella/IDJMG)	2172	2118	117/6
12	13	XZIBIT X (Loud/Columbia)	2048	1997	122/5
15	14	NELLY Ride Wit Me (Fo' Reel/Universal)	1532	1181	49/14
13	15	WYCLEF JEAN F/MARY J. BLIGE 911 (Ruffhouse/Columbia)	1222	1508	86/0
18	16	MASTER P Bout Dat (No Limit/Priority)	1125	1095	86/17
-	Ø	ICONZ Get Crunked Up (Elektra/EEG)	1099	922	93/4
17	18	MOS DEF/NATE DOGG On No (Rawkus/Priority)	1089	1095	89/2
_	19	PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Columbia)	1023	761	79/9
-	20	OUTKAST So Fresh, So Clean (LaFace/Arista)	945	852	53/0

71 CHR/Rhythmic and 83 Urban reporters combine into a custom chart. Hip Hop titles are ranked by total plays for the airplay week of Sunday 1/14-Saturday 1/20. For complete reporter lists refer to CHR/Rhythmic and Urban sections. © 2001, R&R Inc.

New & Active

LUCY PEARL You (Pookie/Beyond/Hollywood)

JON B Don't Talk' (Edmonds/Epic) Total Plays: 390 Total Stations: 40 Adds: 36

DAVE HOLLISTER One... (Det Squad/DreamWorks) Total Plays: 344, Total Stations: 17, Adds: 0

CARL THOMAS Emotional (Bad Boy/Arista)

BIG MOE Barre Baby (Wreckshop)
Total Plays: 318, Total Stations: 7, Adds: 0

BACKSTREET BOYS The Call (Jive) Total-Plays: 299, Total Stations: 17, Adds: 2

DARUDE Sandstorm (Groovilicious/Strictly Rhythm)

WYCLEF JEAN Perfect Gentleman (Ruffhouse/Columbia) Total Plays: 251, Total Stations: 12, Adds: 7

ATC Around The World (La La La...) (Republic/Universal)
Total Plays: 244, Total Stations: 16, Adds: 6

PROJECT PAT Chickenhead (Hypnatize Minds/Loud/Columbia) Total Plays: 244, Total Stations: 7, Adds: 1

TAMIA Stranger In My House (Elektra/EEG) Total Plays: 228, Total Stations: 12, Adds: 3

MASTER P Bout Dat (No Limit/Priority) Total Plays: 198 Total Stations: 19 Adds: 17

PHILLY'S MOST WANTED Cross The Border (Atlantic)
Total Plays: 197, Total Stations: 24, Adds: 5

CASE Missing You (Def Soul/IDJMG)
Total Plays: 137, Total Stations: 13, Adds: 12

TANK Maybe I Deserve (BlackGround) Total Plays: 133. Total Stations: 10. Adds: 3

DIRTY Hit Da Floe (Universal) Total Plays: 120, Total Stations: 10, Adds: 3

M.O.P. Ante Up (Robbing-Hoodz Theory) (Loud) Total Plays: 114. Total Stations: 7, Adds: 0

JILL SCOTT A Long Walk (Hidden Beach/Epic)
Total Plays: 104, Total Stations: 7, Adds: 1

CO-ED Sumthin' On U (Rubicon/Universal) Total Plays: 45, Total Stations: 9, Adds: 4

Sones ranked by total plays

CHR/Rhythmic Reporters

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM *

PD: Tom Naylor

PD: Tom Naylor

MD: Doughboy

49 Int'STIKAL FAINEA "Dunger

51 KC & SUO 9729AC "Thug"

15 CRAZY TOWN: "Sustem"

KOFFEE BROWN: "Party"

KYLZ/Albuquerque, NM * PO: Robb Reyale 22 JON B "Talls" EVE "Ger!" MONICA "Just" PHILLY'S MOST

EVE "GIR!"

WONICA "Just"

PHILLY'S MOST WANTED "BORDIN
COUCHIE LOUISMCHIE "10"

MASTER P "Bout" KPRF/Amerillo, TX

PO/MD: Eric Michaels
46 INNE DAYS "Absolutely
40 IMADONNA "Music"
ATC "World"
SARINA PARIS "Look" KFAT/Anchorage, AK

KFAT/Anchorage, AK
OM: Mark Carlson
PD: Steve Kicklighter
APD/MD: Marvic Negent
90 FREAD AFAIR THEM?
90 SWAGOV "Anger"
90 JOE HMYSTIKA "Studies"
90 JOE HMYSTIKA "Studies"
90 JOE THE STUDE "Ballerify"
90 JOE THE STUDE "Ballerify"
90 JOE THE STUDE MAN "Stedy"

WZBZ/Atlantic City, NJ Ted Neah

BOSSON "Million"

DUTKAST "Jackson"
DIDO "Thamkyou"

MR YAN DAHL "Castles"

LOVE BITE "Tane"

KQBT/Austin, TX * PD: Scotter B. Stevens
APB: Mark McCray
5 X288T "N"
PHILLY'S MOST WANTED "Border"
JON B "Tabl"
MASTER P "Bout"

KISV/Bakersfield, CA * PD: Bob Lewis
APD MD: Picazzo
MARTIN FIAGUILERA "No
JON 8 "Tan"
EVE "GIFT"

WERO/Baltimore, MD 5 PD: Dion Summers
APD: Neke At Night
MD: Darren Brie
11 JOH B "Tan"
4 CASE "Missing"
3 JHL SCOTT "Wan"
JAMEHN "Could"

WBHJ/Birmingham, AL * PD: Mickey Johnson APD/MD: Mary Kay 12 JON 8 "Tan" 8 EVE "Ger" 2 MASTER P "Bout"

WJMN/Boston, MA *
Station Mgr.: Cadillac Jack
APD: Dennis O'Heron
MD: Michelle Williams
S6 EVE TOUT 56 EVE "Girt" 49 SHAGGY "Angel" 20 JOE FAILYSTIKAL "Stutter" 2 CASE "Messure"

WSSP/Charleston, SC PD: Kelli Reynolds

MONICA "Just"
LOUCHIE LOUMNICHIE "10"
EVAN AND JARON "GHT"

WBBM-FM/Chicago, IL *
PD: Todd Cavanah
MD: Erik Bradley
5 JA BU EAU! '800. 'Put'
5 MYSTIRAL FAVIYER 'Danger'

KBTE/Corpus Christi, TX PD: Jason Hillery
ND: Derek Lee
18. PHILLYS MOST WANTED "Border"
EVE "Ger"
MODICA "Just"
ATC "World"

KZFM/Corpus Christi, TX *

3 ATC "World" 1 MEMPHS BLEEK "Chick" PHILLY'S MOST WANTED "Border" MDO "Forget"

KQKS/Denver-Boulder, CO * PD: Cat Collins MD: John E. Kage 10 HOMCA "Just" 9 JOB B "Talk"

KPRR/EI Paso, TX * AND Victor Starr EVE "Girl" AZUL AZUL "Bornta"

WCKZ/FI. Wayne, IN VP/Preg.: Brian Michel APO/MD: Mike Thomas

JON 8 "Tan" DIRTY "Floe" PHILLY'S MOST WANTED "Border" MASTER P. "Bout" WJFX/Ft, Wayne, IN *

PD: Phil Becker APD/MD: Weasel 12 EVE "Girl" 2 WYCLEF JEAN "Gentler CASE "Missing"

KBOS/Fresno, CA ⁶
PD: E. Certis Johnson
APO: Greg Hoffman
MO: Travis Leephran
15 JOH 8 **Jah*
6 EVE* Ger*

KSEQ/Fresno, CA * PD: Tommy Del Rio MD: Je Je Lepez 3 DATUDE "Sandstonm"

EVE "GIR!"
JON B "Talk"
FRENCH AFFAIR "Hopet"
JAGGED EDGE "Promise"

WJMH/Greensboro, NC 1 DMLPD: Brian Douglas APD: Kendatl 8 MD: Beegle B 20 QB'S FINEST "WIN" 15 SNOOP DOGG "Snoop" EVERLAST "Writey"

KIKI/Honolulu, HI * PD: Fradrice MD: Pable Sate 34 EvE flam WYCLEF JEAN "Gentleman" MONICA "Just" JON 8 "Rain" MASTER P "Bout"

ICOME/Honolulu, HI *
PD: Jamie Hyait
MD: Kevin Akitate
1 KOFFEE BROWN "Party"
EVE "Bir"
CO-ED "Surretir"

KBXX/Houston-Galveston, TX 1

PD: Rob Scorpio MD: Kashawa Powell 40 CASI 21 TELA WHHH/Indianapolis, IN *

PD: Scott Wheeler MD: Carl Frye EVE "GM! DUTSIDERZ 4 LIFE "Enough" WD8T/Jackson, MS

PD: Scott Steele MD: Bruce The Mease

W.J8T/Jacksonville, FL *
PD: Dec Wyster
MD: Titleny Green
14 3 M "More"
3 B.G "Fenne"
100 B Tran"

WXIS/Johnson City, TN PD: Blade Michaels MD: Tedd Ambrese JON B "Tan" CASE "Missing" EVE "Get"

KLUC/Las Vegas, NV RLUG/Las vegas, NV
PD: Cat Thomas
APO: Bithe Spencer
MD: J.B. King
7 CASH VOREY "Project"
2 WYCLE JEAN "Gordeman"
JAGGED EDGE "Promise"
LOUGHEL LOUAINELE. "10"

KHTE/Little Rock, AR *
Dir/Prog.: Earry LeBlanc*
MD: Peter Gunn
1 PROJECT PA **
HELLY **Base**

PROJECT PAI "CHICAGO NELLY "RIGO"
JON 8 "Talk"
MASTER P "BOUT"
MARTIN FINGULERA "NODODY"
DAFT PUNK "Time"

KPWR/Los Angeles, CA * VP/Prog: Jimmy Steel APD: Damion Young IIID: E-Ritan 29 LUDACRS "Southern" 18 MASTER P "Bout" 4 EVE "Die"

KLZK, ubbock, TX
PD: Tony Menero

ND: Jackie James
57 DefAlf Loves
17 VELLY "Ride
16 KZBHT "RI

CO-60" Symmer
CO-60" Symmer
SHE TO BROWN "Party
MASTER P "Bout"

IOCHT/Memohis. TN *

KHTN/Merced, CA
PD: Rene Roberts
APD/MID: Drew Stone
32 RELLY "Ride"
15 JON 8 Tam"
CASE "Missing"
MASTER P "Bout"
TANK "Diserve"

WPOW/Miami, FL *
PD: Kid Curry
APD: Tony The Tiger
MD: Eesse Mix

8 MYA "Free" 3 JOE FMYSTIKAL "Statter" WYCLEF JEAN "Gentleman"

KTTB/Minneapolis, MN * PD: Scrap Jackson MD: Louri Jones 59 NELLY 'Ride' 13 JON 8 "Talm' EVE "Girl' MR. C THE SLIDE MAN "Skide"

KDON/Monitorey-Salinas, CA *
PD: Cary Mikhais
APO/AID: Deneis Marinez
71 ARREAT NO. "Per
71 Object A year
72 Object A year
73 Object A year
74 Object A year
75 Object A year
75

WJWZ/Montgomery, AL PD/MD: D-Reck 39 MAUNTEL 'Know' 29 JON B "Tail" 17 JOE FAINSTRUAL 'Stutter' 6 BG "Henne'

WKTU/New York, NY *
VP/Ops.: Framble Blue
NO: Geronime
12: AN VAN DAM: Testles*
1 ATC "Worl"
1 RGD 6 JOU "Crap"
1 TAMIA "House"

WOHT/New York, NY WUP11/NEW YORK, N
PD: Trace Cleherly
MD: Seen Taylor
43 ARULEUL MO. "Put"
43 SAW "Mose"
57 OSS FRISST "Many"
23 PVE "GOIN"
14 MYA "Free"

WNVZ/Noriolk, VA * PD: Don London
MD: Jay West
1 BilLLY "Ride"
1 JAGGED EDGE "Promise"
MONICA "Just"
JON B "Tain"

KRAT/Orlessa-Midland TX D. Lee Care
D: DJ Stew Motion
D: Lee Tain
EVE "Gart"
MONICA "Just"
JOH 6 "Tain"
SARIKA PARIS "Look"

KKWD/Oldahoma City, OK PD: Steve English 39 WYCLEF JFAN 'Gentleman' LUDACRIS "Southern' MASTER P "Bout" JON B "Tam"

KOCH/Omaha, NE *

WPYO/Orlando, FL.* PD: Phil Michaels MO: Vic The Lette ATC "World" JOE FANYSTIKAL "Shater" CRAZY TOWN "Buttertly" FRENCH AFFAIR "Heart

KCAQ/Oxnant-Ventura, CA * APO: Dig Bear
MD: Erika
28 JOH 8 "Tam"
21 EVE "Gar"
5 NELLY "Ride"
MASTER "Bou"
SPOOKS "Reverge"

KKUU/Palm Springs, CA

DIRTY "Floe" CASE "Missing" TARK "Deserve"

KKFR/Phoenix, AZ * PD: Bruce St. James APD/MD: Charlie Hoore 12 EVE "Girl" 5 JAY-Z "Change" MONICA "Just"

CCJM/Portland, OR *
Dir/Prog.: Most Adoms
APO: Morte Devee
100: Prosty Boy Doctoy
24 - JOB 5"Tan*
13 EVE "Got"
12 SARINA PARIS "LOOK"

WWKX/Providence, RI * PB: Jerry McKenna MD: Bradley Ryon 19 EVE "Get" JON B "Tan" CASE "Messing" ICONZ "Get"

KWNZ/Rago, NV * D: Bill Schotz CRAZY TOWN "Butterfly" NELLY "Ride" LIEDACRIS "Southern"

LUDACHIS "Southern" LOUCHIE LOUMNCHIE. "10" JAGGED EDGE "Promise" KGGL/Riverside, CA *

PD: Jesse training: Gina 0 1 JOB 8 "Tain" EVE "Girl" NELLV "Ride" RELET TIME

REMBES ACCEPTIONS OF A TO DISPAYING THE BANK TENE THE BANK THE

KSFM/Sacramento, CA * PD: Byron Kennedy MD: Mokelska Russ EVE "GIR" SIFL C THE SLIDE WAY "Side MYA "Free" MONICA "JUST"

WOCQ/Salisbury, MD PD: Weekle
23 JON 8 Tam
23 MANWELL "Know"
LUDIADRIS "Southern"
DARK BLU "Dail"
EVE "GAT"
SARRIBA PARIS "LOOK"

KUUU/Salt Lake City, UT *

KBBT/San Antonio, TX PD: J.D. Gonza APD: Danny B MD: Romeo

KTFM/San Antonio, TX *
PD: Cliff Tradusy
MO: Steve Charaz
JOB 8 Trail
HAI C THE SUDE MAN "Slice"
MASTER P Book"

XHTZ/San Diego, CA *
OM/PO: Lise Kersting
MD: Date Selivan
8 TAMIA "House"
1 EV "Ger"
JON 8 "Tak"
MASTER P Bout
SPOOKS Revengs
Co-LD "Semblem"

KMEL/San Francisco, CA * VP/Pres : Michael Martin VP/Prog : Michael Ma APD/MD: Glenn Auro 22 Evs Gair EVE 'Girl' B.G. 'Henne' CASE 'Missing' NELLY 'Ride' SPOOKS 'Reve

KYLD/San Francisco, CA * VP/Prog : Michael Martin APD/MD: Jazzy Jim Archer 29 EVE "Girl" Sandstorm"
18 GIG D'AGOSTINO "Py"
10 MOS DEFMATE DOGG "No"
JON B "Tam"
OUTSIDERZ 4 LIFE "Enough"

KWWV/San Luis Obispo, CA

KUBE/Seattle-Tacoma, WA * ON: Shellie Hart
PD: Eric Powers
MD: Julia Pitat
16 MYSTMAL FINIVEA 'Danger'
9 GIRUWINE 'There'

KSYR/Shreveport, LA PD: Howard Clark
MD: Craig Cooper
BACKSTREET BOYS "Cull"
JON B "Tam?
LOUCHE LOUANICHE..."

KWIN/Stockton, CA *
VP/Prog.: John Christian
P0/600: Levie Cruz
24 KOFEE BROWN "Party"
7 MELLY "Rule"
MR C THE SLIDE MAN "Side"
FAMC "Deserve"

WLLD/Tampa, FL *

KOHT/Tucson, AZ * PD: Pace Jacobe
MD: D-Wayne Chavez
32 EVE "Gri"
7 MASTER P "Bost"
5 CARL THOMAS "Emotional
DIRTY "Floo"
JON B TLav"

KBLZ/Tyler-Longview, TX PD/MD: Lascious Ice
41 CASE 'Missing'
10 DLAMA 'Bur'
5 LUCY PEARL 'You'
3 EVE 'GAR'
NELLY "Rido'
PMSK 'Stak
CD-FD 'Sweetzen''

OD-ED "Sumbout"
MONICA "Just"
JOE FAINYSTIKAL "Sturies"
MASTER P "Bout" WOWZ/Utica-Rome, NY

WPGC/Washington, DC *

PD: Jay Stevens MD: Thee Mitchem 18 JOE FRAYSTHIAL "Stutter 13 EVE "GHT"

KDGS/Wichita, KS 1

* = Mediabase 24/7 monitored

71 Total Reporters



Mix Show Top 30

January 26, 2001

- JAY-Z I Just Wanna Love U (Give It...) (Roc-A-Fella/IDJMG)
- MYSTIKAL I/NIVEA Danger (Been So Long) (Jive)
- OUTKAST Ms. Jackson (LaFace/Arista)
- JA RULE f/LIL' MO... Put It On Me (Murder Inc./Def Jam/IDJMG)
- LIL BOW WOW Bow Wow (That's My Name) (So So Def/Columbia) 5
- 6 XZIBIT X (Loud)
- SHAGGY It Wasn't Me (MCA) 7
- JOE I/MYSTIKAL Stutter (Jive)
- **DESTINY'S CHILD** Independent Women Part 1 (Columbia) 9
- 10 LUDACRIS What's Your Fantasy (Def Jam South/IDJMG)
- **NELLY** E.I. (Fo' Reel/Universal) 11
- LUDACRIS Southern Hospitality (Def Jam South/IDJMG) 12
- 13 SHAGGY Angel (MCA)
- **NELLY** Ride Wit Me (Fo'Reel/Universal) 14
- 15 3LW No More (Baby I'ma Do Right) (Epic)
- JA RULE I/C. MILIAN Between Me And You (Murder Inc./Def Jam/IDJMG) 16
- DR. DRE The Next Episode (Aftermath/Interscope)
- SNOOP DOGG Snoop Dogg (No Limit/Priority) 18
- JENNIFER LOPEZ Love Don't Cost A Thing (Epic) 19
- KOFFEE BROWN After Party (Arista)
- MYSTIKAL Shake Ya Ass (Jive) 21
- DREAM He Loves U Not (Bad Boy/Arista) 22
- CASH MONEY... Project Chick (Cash Money/Universal)
- K-CI & JOJO Crazy (MCA) 24
- MEMPHIS BLEEK Is That Your Chick (Roc-A-Fella/IDJMG) 25
- 26 **DAFT PUNK** One More Time (Virgin)
- 27 MYA Free (Ruff/WB/University/Interscope)
- JAY-Z Change The Game (Roc-A-Fella/IDJMG)
- 112 It's Over Now (Bad Boy/Arista)
- 30 JAGGED EDGE Let's Get Married (So So Def/Columbia)



37 CHR/Rhythmic Mix Show Reporters

LIL BOW WOW

m: "Beware of Dog" So So Def/Columbia



So So Def/Columbia Records presents the little tyke who's driving the girls crazy, stirring up the music industry and giving most adult rappers a run for their money. Lil Bow Wow is causing all this commotion with his flawless freestyle ability and with tight beats that make you bounce and nod. His first release, "Bounce With Me," featuring Xscape, went to No. 1 in 0.6 seconds. Bow Wow flew past the competition like a race car, nonstop to the top. The followup, self-titled hit is where Bow Wow introduces himself to the world and flaunts his rhyming skills, along with the original D-O-G-G, Snoop Dogg. The album, Beware of Dog, was certified Gold by mid-October last year, and by the end of November it was Platinum. Wow! • At the age of 13 Bow Wow has accomplished more than most performers years older than him. Rhyming came to Bow Wow at a very early age (yes, even younger than he is now). His stardom began at the age of 6, when he made his first stage appearance during the Chronic tour, where he impressed the big dog of the lot, Snoop Dogg. Shortly after the show he was called to Snoop's dressing room, where he was given his nickname and hired to be the opening act for the rest of the tour. From there he released his first project, Beware of Dog, which features some heavy hitters in the hip-hop and rap community, such as Da Brat, R.O.C., Xscape, Jagged Edge, Snoop Dogg and the album's executive producer, Jermaine Dupri. I'm addicted to this CD like a kid is to candy - I like everything on it. Bow Wow's already on his second single, and I'm predicting that by the time I finish writing this he'll have sold another 50,000 copies and Columbia reps will be working third single. I have many picks from this album, but my absolute favorites are "Bounce With Me," "You Know Me," "Ghetto Girls" and "Puppy Love," featuring Jagged Edge, where Bow Wow searches for a companion in the litter.

Bow Wow's talents travel far from his native Ohio and across the country. He's not just another kid trying to rap, but a skillful young man whose flow cannot be mimicked. His unique rhymes are fun but confident. He's a tough youngster whose lyrical skills reach far beyond his age. - Renee Bell

Asst. CHR Editor

Contributing Stations

KKSS/Albuquerque, NM KOBT/Austin, TX KISV/Bakerstield, CA WBHJ/Birmingham, AL

WJMN/Boston, MA WBBM/Chicago, IL KZFM/Corpus Christi, TX KRBV/Dallas-FI Worth, TX KPRR/EI Paso, TX

WJFX/Ft. Wayne, IN KBOS/Fresno, CA KSEO/Fresno, CA KIKI/Honolulu, HI KBXX/Houston-Galveston, TX KLUC/Las Vegas, NV

KPWR/Los Angeles, CA KXHT/Memphis, TN WPOW/Miami, FL

KDON/Monterey-Salinas, CA WQHT/New York, NY WNVZ/Norfolk, VA

KQCH/Omaha, NE WPYO/Orlando, FL KCAQ/Qxnard-Ventura, CA KKFR/Phoenix, AZ KXJM/Portland, OR WWKX/Providence, Ri

KBMB/Sacramento, CA KSFM/Sacramento, CA KTFM/San Antonio, TX XHTZ/San Diego, CA KMEL/San Francisco, CA KYLD/San Francisco, CA KUBE/Seattle-Tacoma, WA WILLD/Tamos, FI KOHT/Tucson, AZ WPGC/Washington, DC

INDUSTRY PROFILE

DeeLite, MD WDCQ/Salisbury, MD

am! Anyway. I worked my way up to doing part-time on the weekends, then hosted *The Saturday* queens don't like to get up that early. That's when Wookie knew I was destined for nights. I've been doing nights for about seven months and have also taken over MD duties, and Flove it. You can't get anything better than screaming kids wanting you to play their song right then and there. Or is that screaming record reps wanting you to play their song right then and there? Sometimes I con



Most Played Recurrents

MYA Case Of The Ex (Whatcha...) (University/Interscope)

DR. DRE The Next Episode (Aftermath/Interscope)

RUFF ENDZ No More (Epic)

PINK Most Girls (LaFace/Arista)

AALIYAH Try Again (BlackGround/Virgin)

NELLY Country Grammar (Fo' Reel/Universal)

MYSTIKAL Shake Ya Ass (Jive)

JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)

DESTINY'S CHILD Jumpin' Jumpin' (Columbia)

KANDI Don't Think I'm Not (So So Def/Columbia)

JAGGED EDGE Let's Get Married (So So Def/Columbia)

EMINEM F/DIDO Stan (Aftermath/Interscope)

JOE I Wanna Know (Jive)

SISQO Thong Song (Dragon/Def Soul/IDJMG)

DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)

LIL BOW WOW Bounce With Me (So So Def/Columbia)

NEXT Wifey (Arista)

OA BRAT F/TYRESE What'chu Like (So So Det/Columbia)

OEBELAH MORGAN Dance With Me (DAS/Atlantic)

DR. DRE F/EMINEM Forgot About Dre (Aftermath/Interscope)

CHR/RHYTHMIC

Going For Adds 1/30/01

ASHLEY BALLARD Hottie (Atlantic)

BLACK EYED PEAS Request Line (Interscope)

ERYKAH BADU Didn't Cha Know (Motown/Universal)

HOUSTON & MICHAEL If I Told You That (Arista)

MADISON AVENUE Who The Helf Are You (Columbia)

OLIVIA Bizounce (J)

SILKK THE SHOCKER That's Cool (No Limit/Priority)

WYCLEF JEAN Perfect Gentlemen (Columbia)

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TUNED-IN CHR/RHYTHMIC

R&R/MEDIABASE 24/7

WJFX/Ft. Wayne

3am

JAY-Z I Just Wanna Love U (Give It...) SHAGGY Angel XZIBIT X LIL BOW WOW Bow Wow (That's My Name) MYSTIKAL Shake Ya Ass PINK You Make Me Sick OL' DIRTY BASTARD Got Your Money **DESTINY'S CHILO Jumpin' Jumpin** K-CI & JOJO Crazv JUVENILE Back That Thang Up. MONIFAH I Can Tell LUDACRIS Ho MYSTIKAL Shake Ya Ass CRAZY TOWN Butterfly **NEXT** Too Close

11am

XZIBIT X LIL' KIM I/SISQO How Many Licks **MYA** Free TIMBALANO & MAGOO Luv 2 Luv U JENNIFER LOPEZ Love Don't Cost A Thing JAGGEO EOGE Promise JAY-Z Big Pimpi SHAGGY Angel OR. ORE Nuthin' But A 'G' Thang MELLYFI MYSTIKAL Danger (Been So Long) K-CI & JOJO Crazy OREAM He Loves U Not BLACKSTREET No Diggity

ZHANE' Hey Mr. D.J. KRIS KROSS Jump MARIAH CAREY Fantasy **OUTKAST Ms. Jackson** OREAM He Loves U Not MYSTIKAL Danger (Been So Long) **NELLY** Ride Wit Me JA RULE I/LIL MO & VITA Put It On Me MONTELL JORDAN This Is How We Do It JAY-Z I Just Wanna Love U (Give It...) EMINEM I/DIDO Stan MYA Free LIL BOW WOW Bow Wow (That's My Name) CASH MONEY... Project Chick RUN-D.M.C. Peter Piper

WBBM/Chicago

3am

KANDI Don't Think I'm Not R. MARTIN I/C. AGUILERA Nobody Wants To ... LIL' KIM (/SISQO How Many Licks DESTINY'S CHILO Independent Women Part 1 TIONNE "T-BOZ" WATKINS My Getaway SHAGGY It Wasn't Me JAY-Z I Just Wanna Love U (Give It ...) K-CI & JOJO Crazy MELLYFI JENNIFER LOPEZ Love Don't Cost A Thing BACKSTREET BOYS The Call JOE I Wanna Know CASH MONEY Project Chick BLAQUE Bring It All To Me

11am

SISQO Thong Song TIONNE "T-BOZ" WATKINS My Getaway LUOACRIS What's Your Fantasy BRANDY Have You Ever **NELLY** Ride Wit Me SHAGGY It Wasn't Me JOE I Relieve In You **OESTINY'S CHILO Jumpin' Jumpin'** JENNIFER LOPEZ Love Don't Cost A Thing LIL' KIM I/SISOO How Many Licks BACKSTREET BOYS The Call TLC Unpretty

4pm

R. MARTIN I/C. AGUILERA Nobody Wants To ... K-CI & JOJO Crazy **BLAQUE 808** AALIYAH Try Again LIL BOW WOW Bow Wow (That's My Name) SHAGGY Angel MONICA Just Another Girl NELLY E.I. 3LW No More (Baby I'ma Do Right) DESTINY'S CHILD Independent Women Part 1



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 1/15. @ 2001, R&R Inc.



CHR/Rhythmic Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE MUSIC TRACKING



	£9 C	otile 2,319,300	1
PU			
	TW	ARTIST/TITLE	GI (888)
60	71	JERNIFER LOPEZ/Love Don't Cost	92726
74	71	SHAGGY/It Wasn't Me	92726
73	78	DESTINY'S CHILD/Independent Women	91420
	62	MODJO/Lady (Honr)	80972
62	53	MELANIE CA Turn To You	69218
	42	SAMANTHA MUMBA/Gotta Tell You	54852
46	42	MARTIN F/AGUILERA/Nobody Wants	54852
	41	N SYNC/This I Promise You	53546
	34	MYA/Case Of The Ex	44404
	34	MADONNA/Don't Tell Me	44404
51	30	PINK/Most Girls	39180
21	29	DREAM/He Loves U Not	37874
		SARINA PARIS/Look At Us	36568
	26	MARC ANTHONY/Love is All	33956
	21	HOUSTON & IGLESIAS/Could I Have This.	27426
20	28	MARC ANTHONY/You Sang To Me	26120
17	20	DAFT PUNK/One More Time	26120
27	19	SOMIQUE, It Feels So Good	24814
21	17	SON BY FOUR Purest Of Pain	22202
21	16	OUTKAST/Mis. Jackson	20896
18	16	SADE/By Your Side	20896
24	16	ALICE DEEJAY/Better Off Alone	20896
15	18	DARUDE/Sandstorm	20896
-	15	BACKSTREET BOYS/The Call	19590
16	14	LUGO/Boom	18284
7	14	FRENCH AFFAIR/My Heart Goos	18284
11,	14	WHITNEY HOUSTON/My tove is Your Love	18284
7	13	SHAGGY Angel	16978
36	12	DEBORAH COX/1 Never Knew	15672
12	12	JEMNIFER LOPEZ/Waiting For Tonight	15672
14	12		15672
18	12	DESTINY'S CHILD/Jumpin' Jumpin'	15672
13	12	WHITNEY HOUSTON-W'S Not Right.	15672
15	11	AALIYAH/Try Again	14366
12	11	ENRIQUE IGLESIAS/Bailarnos	14366
13	18	JENNIFER LOPEZ/II You Haid My Love	13060
10	10	SANTANA F/PRODUCT/Misria Maria	13060
7	18	NATALIF COLE/Livin' On Love	13060
6	18	RAZOR & GUIDO/Do It Again	11754
P		THEOR & GUIDUIDO IT AGAIN	11/34

Emmis (212) 229-9797

C	loher'	ty/faylor	(5)
- 1	2+ 0	cume 2,328.100	
	178		
LW	TW	ARTIST/TITLE	GI (886
50	58	JAY-Z/I Just Warma Love	72750
48	49	MEMPHIS BLEEK/Is That Your Chick	71295
34	48	R. IÆLLY/Fiesta	69840
48	48		69840
45		MUSIQUust Friends (Sunny)	68385
43	46	OUTKAST/Ms. Jackson	6693
32	45	112/tr's Over Nov	65475
44	44	■ JA RULE/LIL'MO/Put tr On Me	64020
37	43	a SHAGGY/It Wasn't Me	62565
45	41	LUDACRIS/Southern Hospitality	59655
38	40	R. KELLY/I Wish	58200
40	38	a 3LW/No More (Baby)	55290
21	37	a OB'S FINEST/Oochie Wally	53835
38	34	MOS DEF/NATE DOGG/OH No	49470
35	33	LIL' KIM F/SISQO/How Many Licks	48015
31	32	SNOOP DOGG/Snoop Dogg	46560
42	32	LUDACRIS/What's Your Fantasy	46560
26	31	DONELL JONES/This Luv	45105
29	38	DAVE HOLLISTER/One Woman Man	43650
31	29	MEMPHIS BLEEK/My Mind Flight	42195
	28	CASE/Missing You	40740
31	28	ANGIE MARTINEZ/JAY-Z/MI Amor	40740
21	27	JAY-Z/Guilty Untit	39285
29	27	JOE F/MYSTIKAL/Stutter	39285
15	24	KOFFEE BROWN/After Party	34920
4	23	a EVE/Who's That Girl	33465
10	22	JAGGED EDGE/Promise	32010
23	22	XZIBIT/X	32010
20	21	CASH MONEY . /Project Chick	30555
	19	CAPONE-N-NOREAGA/Ya'll Don't Wanna	27645
16	18	SHYNE/Fhat's Gangsta	26190
16	17	DESTINY'S CHILD/Independent Women	24735
	17	CARL THOMAS/Summer Rain	24735
27	15	WYCLEF JEAN-MARY J911	21825
16		ICON2/Get Crunked Up	21825
		a MYAfree	20370
	14		20370
	14	MYA/Case Of The Ex	20370
14	13	JAGGED EDGE/Lot's Got Married	18915
10	13	MEXT/Whey	18915

Emmis (818) 953-4200 Steal/Young E-Man

(8 Si	mmi (18) 9 (eal/y	953-4200 loung/E-Man	POWE	
- 1	2+ C	ume 1,680.700	100	
PLA		A 00 10 10 10 10 10 10 10 10 10 10 10 10		
	TW	ARTIST/TITLE		GI (000
	83	XZIBIT/X		66981
	62	MOS DEFINATE DOG		66174
	74	OUTIVAST.Ms. Jackso LUDACRIS-What's Yo		64560
				59718
	71	SHAGGY/fl Wasn't M JAY-Z/I Just Wanna L		57297
78	66			53262
	64	LIL BOW WOW/Bow!		53262
	\$7			
	52	MYSTIKAL FINIVEAT CANTRON/What Meat		45999
46	49	BEENIE MAN F/MYA		39543
47		E-4DF/NATE DOGG/N		39543
	42		Between Me And You	38736
39	44	MELLY/Ride Wit Me	DOT DITA SAN NESSATES	37122
19	43	JAY-Z/Change The Ga		34701
44		SHVME/That's Gangst		34701
36	38	R. KELLY/I Wish	3	31473
20	37	CASH MONEY . Proje		29859
14		SNOOP DOGG/Snoop		27438
26	33	JOE FAMYSTIKAL/Stu		26631
11	29	LUDACRIS/Southern		23403
13		MASTER P/Bout Dat	another min.	14526
16	18	ANGE MARTINEZUA	788	12912
17	13	MEMPHIS BLEEK/Is 1		10491
16	11	MELLY/EL	TIGHT FOUR CRITICAL	8877
31	11	SHYNE F/B. LEVY/Bac	Down	8877
44	11	JAGGED EDGE/Let's C		8877
9		LUCY PEARL/You	ACT MARIN LED TO	7263
21	ï	MYSTRAL/Shake Ya.	her.	5649
3	ń	OUTKAST/Rosa Parks		5649
2	7	JON B/Don't Talk		5649
5		NELLY/Country Gram	May .	4842
8	ă.	O-TIP/Verant Thing	The state of the s	4842
5		COMMON The Light		4842
3	-	MONTELL JORDANIE	of BOn. Toolin	4035
17		SHADE SHEIST When		4035
2	3	BEATNUTS/Watch Ou		4035
4	9	DEVINOTE MAKE OF	I PECAN	4035

(312) 944-6000 Cavanah/Bradley

- 1	2+ C	ume 1,406,300	
PLI	VS TW	ARTIST/TITLE	GI (84
84		SHAGGY/Angel	590
54	82	JENNIFER LOPEZ/Love Don't Cost	5699
43	81	LUDACRIS/What's Your Fantasy	5629
39	79	K-CI & JOJO/Crazy	5490
85	77	SHAGGY/II Wasn't Mir	5351
46	75	LIL'KIM F/SISQOHOW Marry Licks	5217
83		OUTKAST/Mis Jackson	3753
42	59	MYAFree	3475
	48	MARTIN F/AGUILERA/Nobody Wants	3336
	47	MELLYNET	326
- 45		JA RULE F/C, MILIAN/Between Me And You	3260
51	47	3LW/No More (Baby)	3266
	46	LIL BOW WOW/Bow Wow (That's.	3197
39		TIONNE "T-BOZ". /My Getaway	2710
6	38	NI LLY Bute Wit Me	264
81	38	DESTINY'S CHILD/Independent Women	264
21	37	DREAMANE Loves U Not	257
	34	R KELLYAWISH	2363
51	34	MYACase Of The Ex	2363
34	34	DAFT PUNK One More Time	2363
	34	JAY-7/I Just Warra Low.	236
4	30	MONICA/Just Another Girl	2085
	24	JAY-Z/Bio Pimoin'	1668
	23	NELLY/Country Grammar	1596
	23	PINIC/You Make Me Sick	1596
16	16	AALIYAH/Try Again	1112
3	15	MODUO/Lady (Hear)	1042
2	14	JOE/I Believe In You	973
	14	BACKSTREET BOYS/The Call	973
27	13	KANDI/Don't Think I'm Not	903
14	12	MYST KAL/Shake Ya Ass	834
14	12	BLACILE Bring It All To Me	834
	12	CASH MONEY ./Project Chick	834
21	12	DESTINY'S CHILD/Jumpin' Jumpin'	834
24	11	DR. DRE/The Next Episoda	764
	18	DA BRAT F/TYRESE/Mhatichu Like	696
	18	DESTINY'S CHILD/Say My Name	695
12	18	DR. DRE F/EMINEM/Forgot About Dre	696
5		SNOOP DOGG/Snoop Dogg	625
16		DMDC/Party Up (Up In)	625
		CHANGE BELL OF COP #	02.

B96

KMEL/San Francisco

KMELJAMS

13	2+ (Cume 791,000	
PL	LM AR	ARTIST/TITLE	61 10001
		JA RIJI FA JI MO JPM II On Me	GI (800)
	75		30300
66		MYSTIKAL F/NIVEA/Danger (Been So)	28280
	63	KOFFEE BROWN After Party	25452
	57	MUSIQ/Just Friends (Sunny)	23028
	56	JAY-Z/1 Just Wanna Love	22624
	53	RICHIE RICH/What I Ain't Goti' Do	21412
	51	SNOOP DOGG/Snoop Dogg	50604
	51	MOS DEF/NATE DOGG/On No	20604
	,47	JOE F/MYSTIKAL/Stutter	18988
	42	K-CI & JOJO F/2PAG/Thug In Ma,	16968
	40		16160
	39	K-CI & JOJO/Crary	15756
	38	LUDACRIS/Southern Hospitality	15352
	37		14948
	37	MIR. C'THE SLIDE MAN/Cha-Cha Slide	14948
	34	112/ff's Over Now	13736
	34	WYCLEF JE ANNAFRY. J911	13736
	34	OUTKAST/Ms. Jackson	13736
36		LUDACRIS/What's Your Fantasy	13332
	28		11312
11		a EVE/Who's That Girl	10908
17	27	JARULE F/C. Mrt. IAN/Between Me And You	10908
20	26	JON B/Don't Talk	10504
42	24	LIL BOW WOW/Bow Wow (That's	9696
14	23	E-40 F/NATE DOGG/Nah. Nah	9292
11		MAXWELL/Get To Know Ya	8484
20	21	DAVE HOLL ISTER/One Wornan Man	8484
16	21	TALIB KWEVVHI TEK/The Blast	8484
14	18	JAY-Z/Change The Game	7272
15	17	MEMPHIS BLEEK/Is That Your Chick	6868
27	17	JAGGED EDGE/L'of's Got Married	6868
21	16	DESTINY'S CHIL Drindependent Women	6464
12	16	LUCY PEARL/You	6464
11	16	DR. DRE/The Next Episode	6464
21	16	R. KELLY/I Wish	6464
18	14	OUTKAST/So Fresh, So Clean	5656
14	13	ICONZ/Get Crunked Up	5252
10	12	MONICA/Just Another Girl	4848
5	12	SHYME/Bonnie & Shyne	4848
16	11	MYSTIKAL/Shake Ya Ass	4444

MARKET #4

KYLD/San Francisco



1	Z+ UE	me 913,600	
	LYS .		
	TW	ARTIST/TITLE	GI (886)
54	76	JA RULE/LIL' MO/Put It On Me	31540
70	87	MYSTIKAL F.NIVEA/Danger (Reen So)	27805
51	67	JOE FAMYSTIKAL/SILMEN	27805
	62	SHAGGY/Angel -	25730
	58	K-CI & JOJO/Crazy	24070
	56	3LW/No More (Baby)	23240
	81	DAFT PUNK/One Afore Time	21165
	\$1	JAY-Z/I Just Wanna Love.	21165
21	44	NELLY/Ride Wit Me	18260
39	36	OUTKAST/Ms Jackson	14940
41	35	MIKAILA/So in Love With Two	14525
35	33	XZIBIT/X	13695
5		EVE/Who's That Girl	12035
	26	LIL BOW WOW/Boy/ Wow (That's	12035
19	29	MYAFree	12035
	27	MOOJO(Lady (Henr)	11205
	27	SARINA PARIS/Look At Us	11205
	26	LUDACRIS/What's Your Fantasy	10790
19	22	SHAGGY/It Wasn't Me	9130
48		DESTIMY'S CHILD/Independent Women	9130
12	21	DREAMANE Loves U Not	8715
	26	LUDACRIS/Southern Hospitality	8300
	26	MYA/Case Of The Ex	8300
	28	MONICA/Just Another Girl	8300
28	19	JA RULE FIC. MILIANI Between Me And You	7885
18	19	R. KELLY/I Wish	7885
43	18	K-CI & JOJO F/2PAC/Thug In Me	7470
19	17	DR. DRE/The Next Episode	7055
15		DARUDE/Sandstorm	7055
8		GIGI D'AGOSTINO/TIL Fly With You	6640
22	14	NELLY/E.L	5810
	13		5396
19	13	DR. DRE/Uplosive	5395
14	12	KOFFEE BROWNVAtter Party	4980
	11		4565
18		MEMPHIS BLEEK/Is That Your Chick	4565
13	11	FRENCH AFFAIR/My Heart Goss	4565
19	11	PINK Most Girls	4565
6	11	SNOOP DOGG/Snoop Dogg	4565
5	18 a	MOS DEF/NATE DOGG/On No	4150

WJMM/Boston Clear Channel (781) 663-2500 McCartney/O'Heron/Wil 12+ Cume 925.880

PLATE		
LW TW	ARTIST/TITLE	GI (886)
87 90	NELLY/Ride Wit Me	35190
91 89	JA RULEA IL'MO. /Put it On Me	34799
89 89	LUDACRIS/What's Your Fantasy	34799
90 89	SHAGGY/R Wasn 1 Me	34799
69 86	JENNIFER LOPEZ/Love Don't Cost	33626
75 88	OUTIVAST/Ms Jackson	22678
26 56 a		21896
52 84	MYSTIKAL F/NIVEA/Danger (Been So)	21114
54 52	FUNKMASTER/NELLY/Come Over	20332
54 50	DESTINY'S CHIL Drindspendent Woman	19550
47 49	EMINEM/Drug Ballad	19159
19 49 8	SHAGGY/Angel	19159
53 48	WELLANET .	18768
26 44	RUFF ENDZ/No More	17204
32 36	JA RULE F/C. Mil JAN/Between Me And You	15249
33 37	JAY-Z/I Just Wanna Love	14467
46 20	BEENIE MAN F/MYA/Girls Dem Sugar	10948
47 26	PINK/You Make Me Sick	10166
21 28	XZIBIT/X	9775
4 28 a		7820
23 28	PINIC/Most Girls	7820
25 19	MEMPHIS BLEEK/Is That Your Chick	7429
11 17	JA PULE/Holla Holls	6647
14 16	JAY-Z/Big Pimpin*	6256
16 18	DABRAT F/TYRESE/What chu Like	5865
14 15	LIL BOW WOW/Bounce With Me	5865
21 16	DR. DRE/The Next Episode	5474
18 14	DR. DRE/SWID-R-E	5474
15 14	JUVE NIL E/Back That Thang Lip	5474
16 14	KANDVDon't Think I'm Not	5474
17 14	LIL'KIM F/SISQD/How Many Licks	5474
13 13	702/Where My Girls At?	5083
13 13	DMDCWhat's My Name	5083
12 13	AALIYAH/Try Again	5083
15 13	DMDCParty Up (Up In)	5083
12 13	RUFF RYDERS FÆVE AWhat Ya Want	5083
14 12	BEATNUTS/Malch Out Now	4692
11 12	MISSY ELLIOTT/Hot Boyz	4692
5 12	LUDACRIS/Southern Hospitality	4692
17 12	MYA/Case Of The Ex	4692

MARKET #8

M

94.5

MARKET EQ WPGC/Washington, DC

Infinity (301) 918-0955 Ctaumis/Mitchem

PLA			
LW	TW	ARTIST/TITLE	GI (80
66	81	MUSIQA ove	2385
64	61	MYSTIKAL F/MVEA/Danger (Been So)	2385
64	53	TAMIA/Stranger In My House	2072
53	50		1955
39	48	SHAGGY/ft Wasn't Me	187€
62	45	JAY-Z/I Just Wanna Love	1759
47	45	CARL THOMAS/Emotional	1759
	44	JILL SOOTT/A Long Walk	1720
37	41	AVANTANy First Love	1603
41	41	R. KELLY/I Wish	1603
43	37	ERYKAH BADLI/Didn't Cha Know	1446
43	37	GINL/WINE/There It is	1446
	36	JA RULE/LIL' MO/Put It On Me	1407
	35	OUTKAST/Mis. Jackson	1368
31	32	Lil. BOW WOW:Bow Wow (That's	1251
40	29	ERVICAH BADIL/Bag Lady	1133
29	27	DESTINY'S CHIL Dilindependent Woman	1055
28	27	NELLY/E.I.	1055
20	24	BEENE MAN FMYA/Girls Dem Sugar	938
25	22	CASH MONEY. /Project Chick	860
3	28	MONICA/Just Another Girl	782
	29		782
	28	LUDACRIS/Southern Hospitality	782
	18	3LW/No More (Baby)	703
	18		703
	18	R. KELLY/The Greatest Sex	703
	18	OUTKAST/So Fresh. So Clean	703
	17	LUDACRIS/What's Your Fantasy	664
	16	MAXWELL/Get To Know Ya	625
	18	JILL SCOTT/N's Love	625
	15	JA RULE F/C. MILIAN/Between Me And You	586
		a EVE/Who's That Girl	508
	11	YOLANDA ADAMS/Open My Heart	430
	11	MUSIQ/Just Friends (Sunny)	430
	19	JAY-Z/Guilly Until	391
13		DESTINY'S CHILD/Jumpin' Jumpin'	351
		K-CI & JOJOANanna Do You Right	351
3	8	StSQO/Thong Song	312
9	7	AALIYAH/Try Again	273

KBXX/Houston-Galvesto 17.17M

97.9EM

(713) 623-2108



WPOW/Miami Beasley (305) 653-6796

12. 0	Cume 663,780	
PLAYS LW TW	ARTIST/TITLE	
		GI (BO
73 88 77 77	MODJO/Lady (Hear)	2860
69 73	MYSTIKAL F/N/VEA/Danger (Been So.,.) OLITICASTANS, Jackson	2502
70 71	JA RULE/LIL' MO. /Put it On Me	2372
53 67	K-CL& JOJO/Crazy	2177
67 66	JAY-Z/I Just Wanna Love	2145
40 65 60 57	JENNIFER LOPEZ/Love Don't Cost	2112
51 64	DAFT PUNICOne More Time	1852
	NELLY/Ride Wit Me	1755
57 52	SHAGGY/Angel	1690
20 47	DESTINY'S CHILD/Dot	1527
33,45	ICONZ/Get Crunked Up	1462
60 44	SHAGGY/IT Wasn'T Me	1430
54 43	LUDACRIS/What's Your Fantasy	1397
41 43	OUTKAST/B.O.B.	1397
26 29	CASH MONEY. Project Chick	942
22 29	DARUDE/Sandstorm	942
9 19	SADE/By Your Side	617
14 19	SISQO/Thong Song	617
11 18	EMMA SHAPPLIN/Spenie Lo Stella	585
17 17	DR. DRE/The Next Episode	552
35 18	AZZIDO DA BASS/Doom's Night	520
13 15	DMX/Party Lip (Lip In)	487
10 15	SONIGLE/Sky	487
15 13	RUFF ENDZ/No More	422
10 13	AAL IYAH/Try Again	422
30 13	CRAIG DAVID/FIII Me In	422
15 13	FRAGMA/Total's Miracle	422
12 13	MYSTIKAL/Shake Ya Ass	422
10 12	PINIC/There You Go	390
- 12	SHAGGY/Not Fair	390
15 12	KZIBITAC	390
13 11	JA RULE F/C, Mil IAN/Between Me And You	357
10 11	JAY-2/Big Pimpin'	357
14 11	SONIQUE/It Firets So Good	357
26 11	ME LANIE C/I Turn To You	357
1 11	SMOOP DOGG/Snoop Dogg	357
11 11	ZOMBIE NATION/Kemiralt 400	357
9 19	SYSTEM F/Out Of The Blue	325
11 18	MEMPHIS BLEEK/Is That Your Chick	325

MARKET #14 KUBE/Seattle-Tacoma KUBE 93 fm Ackerley (206) 285-2295

		ume 460.100	
91.6	-	and the second	
	TW	ARTIST/TITLE	Gt (000
68	74	JA RULE/LIL'MO/Put It On Me	18278
65	68	SHAGGY/Apgel	16796
66	64	OUTKAST/Mis. Jackson	i 5808
73	63	NELLY/Ride Will Me	15561
62	52	JON B/Don't Talk	15314
64	61		15067
62	53	DESTINY'S CHILD/Independent Women	13091
49	52	K-Cl & JOJO/Crazy	12844
	52	WU-TANG CLAN/Gravel Pit	12844
	47	JAY-Z/I Just Wanna Love	11609
	41	OUTKAST/So Fresh, So Clean	10127
67	44	XZIBIT/X	9880
22	38	DREAM He Loves U Not	9386
33	36		8892
	34	R. KELLY/I Wish	8396
91	31	JOE FAITYSTIKAL/Stutter	7657
	24		5928
	23		5681
29	22		5434
24	22		5434
	21	DESTINY'S CHILD/Dot	5187
12	18	3LW/No More (Baby_)	4693
14	18		4446
16	18	112/fr's Over Now	4446
24	18	MONICA/Just Another Girl	4446
16	17	NELLY/Country Grammar	4199
10		a MYSTIKAL F.NIVEA/Danger (Been So)	3952
16	18	RUFF ENDZ/No More	3952
16	15		3705
16	15		3705
5	14	MOOJO/Lady (Hear)	3458
13	13		3211
7	13		3211
13	13	MYSTIKAL/Shake Ya Ass	3211
13	12	COMMON The Light	2964
9	12	DA BRAT F/TYRESE/What chu Like	2964
10		DR DRE/The Next Episode	2964
	12		2964
11	12		2964
13	12	MONTELL JORDAN/Get It On Tonite	2964



KKFR/Phoenix



XHTZ/San Diego







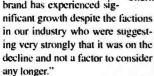
WALT LOVE babylove@rronline.com

The Power-Ratio Gap

■ Interep's new study targets the needs of African-American consumers

his week we'll look closely at a new research study from Interep called "Urban Radio: Approaching the New Millennium." Various charts from the study appear on this page, and helping us to understand the study's findings is Interep VP/Director Urban Radio Sherman Kizart.

The fragmenting of the Urban format has brought about several new approaches to targeting the needs of African-American consumers, "Between 1990 and 2000 Urban radio went from four variations of the brand to eight, representing a 100% increase," Kizart explains. "Urban radio as a brand has experienced sig-



Growth is what's important in our industry. If you aren't growing, you are diminishing. You have to be in the mix as a growth entity in order to be taken seriously, no matter what industry you're in.

Urban Growth

"More and more stations are joining the growing ranks of Urban radio," Kizart says, "Clearly, there's a correlation between the significant growth of the different brands of Urban radio and the increase in the total number of Urban stations in the



United States. Interep projects that the total number of Urban radio stations will grow by 18% by the year 2002.

"Since 1990 Urban radio's audience composition has skewed slightly toward females - around 60% female and 40% male. As the many brands of Urban radio have begun,

to diversify, those audience-composition numbers have changed. In fact. Interep projects that by 2002 the Urban radio audience composition will be about 55% female and 45% male, giving it a fairly equal balance."

There are more women than men in the African-American community, and women tend to control the dollars that black families spend on goods and services. Also, there are more black women than black men in the workplace. So shouldn't advertisers target their dollars toward reaching black women?

'Advertisers do look to reach black females who control the disposable income," Kizart says. "At the same time, however, targeting males has become equally important. I think that what the diversification of the brand is allowing is the opportunity for Urban radio to become more balanced."

African-American TSL

We know that, per Arbitron and other ratings and research organizations, African Americans have longer Time Spent Listening than any other ethnic group in this country, and Interep's study illustrates very powerfully just how long we spend with radio on a daily basis.

"Blacks spend nearly four hours a day - more than one day per week - with radio," Kizart says. "That tells me that if I want to reach black folks, sell something to black folks or influence black folks -- no matter what I want to accomplish or what message I want to get out --- I should use radio, Urban radio, to get the job

"Blacks are consistently heavier radio users than other population segments. That's very significant in itself. Year in and year out, between 1990 and leading into the year 2000, African Americans spent more time listening to radio than

Urban Renewal

Urban radio has diversified to satisfy the varied tastes of black listeners.

. In 1990 Urban radio stations were generally classified in one of four formats.

Black News/Talk

Urban AC

Gospel

Urban Contemporary

· Later in the decade Urban radio listeners had many more format choices from which to choose.

Black News/Talk

Hip-Hop

CHR/Rhythmic Classic Soul/R&B Urban AC Urban Contemporary

Gospel

Urban Oldies

any other ethnic group. That is very, very crucial. Blacks were listening to radio 26 hours and 32 minutes a week in 1997, and Interep projects that radio listening will barely change by the year 2002, to 26 hours and eight minutes.

"That's a long time, which is a good thing for Urban radio and advertisers using Urban radio brands to sell their products to the African-American consumer. Urban radio is the primary vehicle by which we get our information and entertainment."

Power Ratios

What are Urban radio's power ratios? "Power ratios are the financial measuring sticks by which all commercial radio stations are evaluated," Kizart says. "For example, if a station garners 10% of the market's listeners, power-ratio logic suggests that the station should convert at least 10% of the market's radio revenues.

"Traditionally, Urban radio has lagged behind in that area. But, on a national average, Urban radio is capturing a larger share of every radio dollar. Interep is committed to and focused on closing that gap in Urban radio's power ratios. What we want to achieve is a one-to-one ratio. We are heading in the right direction to achieve that goal.

"Right now we're basically getting 80 cents out of each dollar that we deserve. We want to receive the complete dollar on each sale. If you look as far back as 1990, you will see that at that time we were getting only 60 cents on each dollar that we deserved."

Do general-market radio stations ever exceed the one-to-one ratio for the audience they deliver? "Yes, in some instances," Kizart replies. "I've seen a power ratio as high as 2-to-1 in some cases. It depends on the situation. But to go from 69 cents to where we're fast approaching 85 cents in a year and a half shows that we are seeing some improvement in this area.

"Interep has been at the forefront of closing the power-ratio gap. We're committed to closing this gap, and the way to close it is by bringing more advertisers to Urban radio. That's what we're doing."

TALK BACK TO R&R!

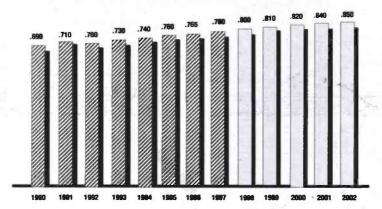
Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1667 or e-mail:

babylove@rronline.com

Urban Radio Is Capturing A Larger Share Of Every Radio Advertising Dollar

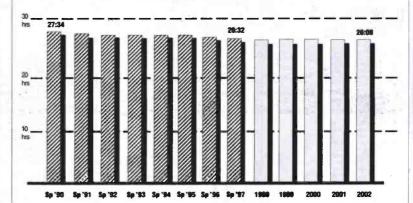
Conversion ratios for Urban stations (100 stations)



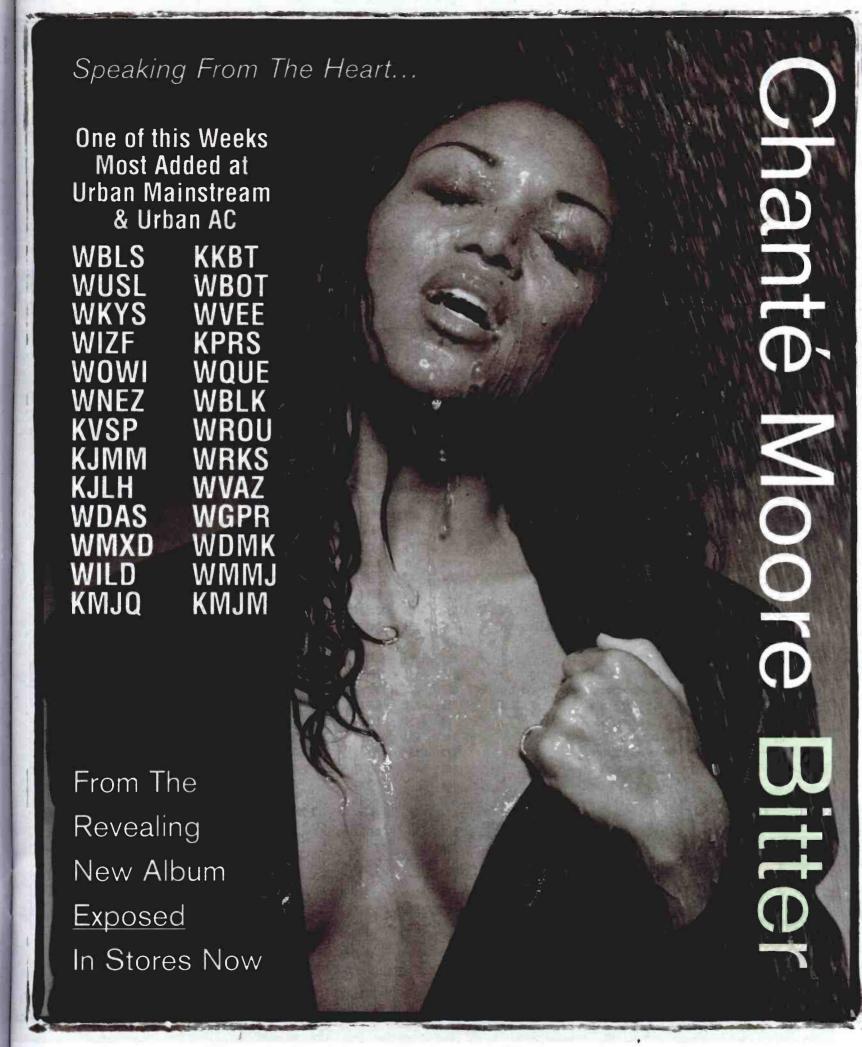
Source: "The Relationship Between Radio Audience Shares and Radio Revenue Shares," 1997 Edition. *Duncan's American Radio*. 1997 to 2002 by projection.

Blacks Spend Nearly Four Hours A Day With Radio

Black persons 12+ TLS, Mon-Sun, 6am-Midnight



Source: Arbitron Metro, top 10 markets spring surveys, 1990-1997, 1998-2002 by projection.



Produced by Laney Stewart for Tickle Box Music, Inc.

Written by Phillip Stewart, Chanté Moore, and Katrina Willis

Managed by Jeff Sharp for ARTISTIC CONTROL MANAGEMENT, INC.



RR Urban Top 50

LAST WEEK	THIS	January 26, 2001 ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS
2	0	JAGGED EDGE Promise (So So Def/Columbia)	3095	+218	419942	11	77/0
1	2	MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)	3088	+133	412530	8	74/0
12	3	JA RULE FALL' MO AND VITA Put It On Me (Murder Inc./Def Jam/1DJMG)	2803	+550	384319	3	80/3
5	4	DAVE HOLLISTER One Woman Man (Def Squad/DreamWorks)	2547	+97	332714	13	77/1
9	6	JOE F/MYSTIKAL Stutter (Jive)	2522	+203	277898	6	79/0
7	6	SHAGGY It Wasn't Me (MCA)	2505	+132	329068	7	58/1
8	0	TAMIA Stranger In My House (Elektra/EEG)	2476	+120	300244	9	78/2
3	8	OUTKAST Ms. Jackson (LaFace/Arista)	2443	-366	340694	12	78/0
4	9	JAY-Z I Just Wanna Love U (Roc-A-Fella/IDJMG)	2347	-390	356103	13	78/0
14	1	112 It's Over Now (Bad Boy/Arista)	2280	+158	281806	7	80/1
6	11	AVANT My First Love (Magic Johnson/MCA)	2204	-240	374728	17	74/0
11	12	CARL THOMAS Emotional (Bad Boy/Arista)	2136	-148	276207	12	68/0
13	13	LIL BOW WOW Bow Wow (That's My Name) (So So Def/Columbia)	1994	-153	224542	9	71/0
10	14	MUSIQ Just Friends (Sunny) (Def SouVIDJMG)	1935	-380	307524	17	74/0
16	(B)	JAHEIM Could It Be (Divine Mill/WB)	1858	+30	151714	13	72/2
15	16	R. KELLY I Wish (Jive)	1728	-351	264554	17	75/0
20	1	TANK Maybe I Deserve (BlackGround)	1683	+138	155986	6	49/1
21	B	JILL SCOTT A Long Walk (Hidden Beach/Epic)	1620	+96	197835	5	71/1
18	19	3LW No More (Baby I'ma Do Right) (Epic)	1594	-117	175600	18	67/0
29	20	KOFFEE BROWN After Party (Arista)	1554	+385	204834	3	76/4
17	21	CASH MONEY MILLIONAIRES Project Chick (Cash Money/Universal)	1543	-222	183997	10	65/0
24	2	MR. C THE SLIDE MAN Cha-Cha Slide (Universal)	1536	+104	186569	4	38/5
22	3	MEMPHIS BLEEK Is That Your Chick (Roc-A-Fella/IDJMG)	1535	+29	201262	5	68/3
23	2	ERYKAH BADU Didn't Cha Know (Motown)	1495	+60	153696	6	67/1
19	25	DESTINY'S CHILD Independent Women Pt. 1 (Columbia)	1484	-212	231263	18	69/0
Ireaker	26	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	1455	+509	216356	2	71/8
27	1	SNOOP DOGG Snoop Dogg (No Limit/Priority)	1418	+141	134867	6	72/1
25	28	NELLY E.I. (Fo' Reel/Universal)	1225	-191	149358	16	58/0
28	29	MYA Free (Ruff/WB/University/Interscope)	1199	-53	79564	6	55/1
30	30	PRU Candles (Capitol)	1090	-68	52595	9	43/1
32	1	CHANGING FACES Ladies Man (Atlantic)	1052	+49	82517	5	55/2
Ireaker	1	MASTER P Bout Dat (No Limit/Priority)	1035	+68	121451	4	51/1
26	33	WYCLEF JEAN F/MARY J. BLIGE 911 (Ruffhouse/Columbia)	1029	-274	184129	18	64/0
35	34	XZIBIT X (Loud/Columbia)	928	-4	110562	4	60/2
Debut>	33	JON B Don't Talk (Edmonds/Epic)	883	+484	129669	1	74/71
37	36	COMMON F/MACY GRAY Geto Heaven (MCA)	845	-64	78490	4	63/2
31	37	JA RULE F/CHRISTINA MILIAN Between (Murder Inc./Def Jam/IDJ/MG)	829	-223	108187	18	59/0
Debut>	33	PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Columbia)	815	+239	95729	_ 1	50/8
50	39	ICONZ Get Crunked Up (Elektra/EEG)	774	+137	69523	2	59/3
44	1	JENNIFER LOPEZ Love Don't Cost A Thing (Epic)	749	+32	51584	3	36/0
39	41	SUNDAY Know (Better Place/Capitol)	673	-171	28931	9	30/0
Debut>	1	LUCY PEARL You (Pookie/Beyond/Hollywood)	649	+56	62677	1	40/1
48	43	MOS DEF/NATE DOGG Oh No (Rawkus/Priority)	646	-7	69693	3	45/1
41	44	KANDI Cheatin' On Me (So So Del/Columbia)	642	-135	36923	6	43/0
36	45	PUBLIC ANNOUNCEMENT Mamacita (RCA)	616	-307	46050	11	39/0
47	46	BIG TYMERS 10 Wayz (Cash Money/Universal)	598	-66	47030	3	38/0
Debut>	•	MUSIQ Love (Def Soul/IDJMG)	594	+177	139478	1	1/1
Debut>	45	MONICA Just Another Girl (Epic)	589	+451	49955	1	50/15
43	49	KELLY PRICE You Should've Told Me (T-Neck/Def Soul/IDJMG)	570	-147	137118	20	43/0
40	50	NO QUESTION If You Really Wanna Go (Ruffnation/WB)	556	-238	56333	8	32/0

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83 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 1/14-Saturday 1/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added.

ARTIST TITLE LABEL(S)	ADDS
JON B Don't Talk (Edmonds/Epic)	71
CASE Missing You (Def Soul/IDJMG)	64
LIL' ZANE None Tonight (Worldwide/Priority)	48
YOLANDA ADAMS I Believe I Can Fly (Elektra/EEG)	40
CHANTE' MOORE Bitter (Silas/MCA)	35
B.G. X & Henne (Cash Money/Universal)	26
WHITNEY HOUSTON/GEORGE MICHAEL If I Told You That (Ari	sta) 16
MONICA Just Another Girl (Epic)	15
CO-ED Sumthin' On U (Rubicon/Universal)	9
LUDACRIS Southern Hospitality (Def Jam South/IDJN	1G) 8
PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Column	bia) 8

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY NCREASE
JA RULE F/LIL' MO Put It (Murder Inc/Def Jam/IDJMG)	+550
LUDACRIS Southern Hospitality (Def Jam South/IDJ/MG)	+509
JON B Don't Talk (Edmonds/Epic)	+484
MONICA Just Another Girl (Epic)	+451
KOFFEE BROWN After Party (Arista)	+385
PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Columbi	a)+239
LIL' MO Superwoman (Gold Mind/EastWest/EEG)	+221
JAGGED EDGE Promise (So So Det/Columbia)	+218
EVE Who's That Girl (Ruff Ryders/Interscope)	+217
JESSE POWELL If I (Silas/MCA)	+216

Breakers.

LUDACRIS

Southern Hospitality (Def Jam South/1DJMG) TOTAL PLAYSMICREASE TOTAL STATIONS/ADDS

1455/509

71/8

MASTER P

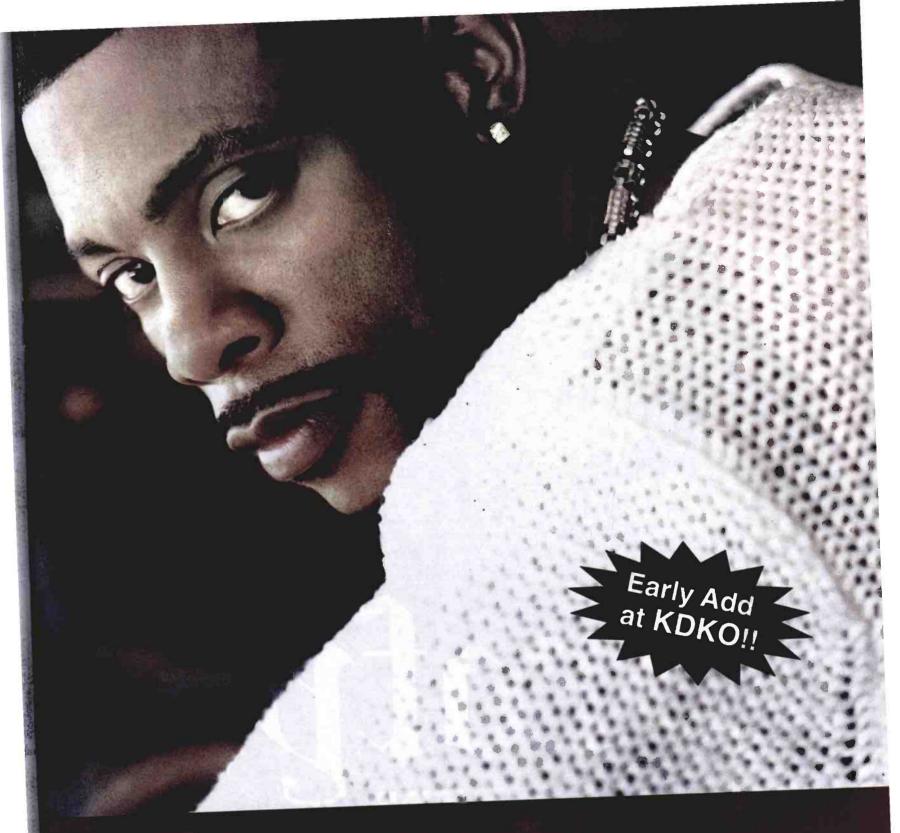
Bout Dat (No Limit/Priority)

TOTAL PLAYSMICREASE TOTAL STATIONS/ADDS 1035/68

51/1

Most Added is the total number of new adds officielly reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.





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THE ALBUM DIDN'T SEE ME COMING

Impacting 01.29.01

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WQUE WRKS KRRQ **WKXI**

KBFB WBAV **WPEG** WLXC

"Liar" #1 on Billboard Singles Chart for 2 weeks! - **Damn!**"Liar" 37 million in audience! - **Damn!**

"Liar" is a Hit! - Damn!

"Damn" - A Hit!!!

Going for ADDs on JANUARY 29th & 30th

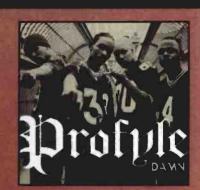
HOAMN TO THE

Executive Producer: Kedar Massenburg



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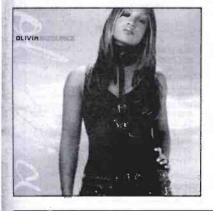
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ARTIST REAKDOWN

ARTIST: OLIVIA SINGLE: "BIZOUNCE"

"You need to smile more, Ma," suggested J Records artist Olivia. Radio, press and retail recently had the opportunity to meet this beautiful and very personable young lady and preview her debut single, "Bizounce," during a reception for the twentysomething artist. While attendees reunited with industry friends, sipped merlot and ate appetizers, the uptempo, bouncy and sassy tune played continuously in the background. I don't know if it was the song's hypnotic beat or the fact that it repeated over and over and over, but I left Le Dome singing, "I'm about to bizounce....

A few weeks later I had lunch with J VP/ Urban Promotions Ken Wilson. After I gave him 50 cents for the meter (What am I made of, money?), I asked him about Olivia's single. "When is it going for adds? When am I getting my copy? Can I borrow that truck you just got out of?" "Jan. 29 and 30," Wilson responded, "and I'll get you a copy as soon as I get back to New York." (Hmmm. Did he hear me ask about the truck?)



"I'm about to bizounce/I can't take this s**t no more/Picture frame broken daddy/'Cause'I can't trust you/l'm ridin' high now/So [brotha], f*** you," exclaims the Brooklyn-born, streetsmart diva on her debut single, which will make females all over the country do that distinctive neck movement. This song is full of attitude, conviction and strong will. It's not another "female with an attitude" song, rather it's a portrayal of what happens when suffering turns into self-respect and abuse turns into

Homegirl has gone through some serious drama with dude. He has cheated on her several times, and he obviously feels that since he "shares the wealth," he has the right to disrespect his lady. Seeing as dude suffers from a mental disorder called "dumb-ass-ism," his former lady is being true to herself and stepping. Leaving him with his possessions (including his ho's), babygirl exits with her selfrespect intact.

The conversation/I'm throwing you a letter/Keep them platinum credit cards/Keep all of the cheddar/That s**t don't mean nothing to me/'Cause I'm tired of you stressin' me.' She's been through the Hen & Coke phase and found that there was no fidelity at the bottom of the bottle. And seeing as her own bank account "holds a nice amount," she isn't tripping on the money thing. This female now realizes that she's a precious gem, and she decides to leave the rusting mildew that has caused so much tarnish.

I fell in love with this song when I first heard it a few months ago, and I still love it now. The soft vocals offer a sense of sincerity, while the bouncy, rhythmic track and blunt lyrics provide a melodic and strengthened perspective on self-importance. Peace.

> Tanya O'Quinn Asst. Urban Editor

IN MY OPINION

Pink "You Make Me Sick" (Arista)

with Kevin Gardner

PD - WHBX/Tallahassee, FL

While I'm pondering whether or not to add this song to our playlist, I'm trying to figure out why more Urban stations aren't on it. Am I just one of the few who secretly can't stop bouncing to this single? The Babyface-produced track is phatter than J-Lo's "Love Don't Cost a Thing," and we were all over that. (However, I have to admit that the video may have influenced our decision just a tiny bit.)

A clothing designer in my office last week was chair-dancing to "Sick." He asked me who the artist was, because he had never heard her before. Looking at the CD cover, he said, "Stop playing. Who is it, really?" He obviously couldn't believe that this nonblack artist had such an urban-sounding song.

Although most of Pink's CD, Can't Take Her Home, leans more toward CHR, it contains a few cuts that could fit easily into the flow of Urban radio. Don't let her appearance fool you; just because she's white with pink hair doesn't mean she can't produce a sound appropriate for Urban radio. The color of soul is "Pink" ... at least on this track.

ADDVANCE NOTICE

K-Cl & JOJO Wanna Do Right (MCA)

KEITH SWEAT Real Man (Elektra/EEG)

PROFYLE Damn/Jam (Motown)

PUBLIC ANNOUNCEMENT Man Ain't Supposed To Cry (RCA)

SILKK THE SHOCKER f/TRINA That's Cool (No Limit/Priority)

TONI BRAXTON Maybe (LaFace/Arista)



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R&R Format Rooms

FORMAT SPECIFIC NEWS UPDATED DAILY





New & Active

BILAL Soul Sista (Moyo/Interscope)

M.O.P. Ante Up (Robbing-Hoodz Theory) (Loud)

PHILLY'S MOST WANTED Cross The Border (Atlantic)

CASE Missing You (Det SouVIDJMG)
Total Plays: 484 Total Stations: 64. Adds: 64

EIGHTBALL & MJG Pimp Hard (Independent)

CO-EO Sumthin' On U (Rubicon/Universal)
Total Plays: 367, Total Stations: 46, Adds: 9

TRANSITIONS Ghetto Laws (Biv 10/Universal)

JESSE POWELL If I (Silas/MCA)

JERSEY AVE. Beautiful Girl (MCA)

SPOOKS Sweet Revenge (Antra/Artemis)
Total Plays: 308, Total Stations: 22, Adds: 1

KURUPT F/NATE OOGG Behind The Walls (Avatar)
Total Plays: 275, Total Stations: 27, Adds: 0

LIL' MO Superwoman (Gold Mind/EastWest/EEG)
Total Plays, 271, Total Stations: 38. Adds: 3

OLIVIA Bizounce (J)
Total Plays: 230, Total Stations: 9, Adds: 5

CHANTE' MODRE Bitter (Silas/MCA)
Total Plave: 228. Total Stations: 36. Adds: 35

PINK You Make Me Sick (LaFace/Arista) Total Plays: 228. Total Stations: 17, Adds: 2

LIL' ZAME None Tonight (Worldwide/Priority)

B.G. X & Henne (Cash Money/Universal)
Total Plays: 137, Total Stations: 26, Adds: 26

OIRTY Hit Da Floe (Universal)
Total Plays, 132, Total Stations; 15, Adds; 2

OELOUIE You Said (MCA)
Total Plays: 123. Total Stations: 17, Adds: 0

CAPONE-N-NOREAGA Ya'll Don't Wanna (Tommy Boy)

YOLANDA ADAMS I Betieve I Can Fly (Elektra/EEG) Total Plays: 61, Total Stations. 41, Adds: 40

W. HOUSTON/G. MICHAEL If I Told You That (Arista) Total Plays: 29. Total Stations: 16. Adds: 16

Songs ranked by total plays

Most Played Recurrents

MYSTIKAL Shake Ya Ass (Jive)

LUOACRIS What's Your Fantasy (Def Jam South/IDJMG)

ERYKAH BADU Bag Lady (Motown)

PROFYLE Liar (Motown)

BEENIE MAN F/MYA Girls Dem Sugar (Virgin)

JAGGED EDGE Let's Get Married (So So Def/Columbia

NEXT Wifey (Arista)

SISQO Incomplete (Dragon/Def Soul/IDJMG)

YOLANDA ADAMS Open My Heart (Elektra/EEG)

RUFF ENDZ No More (Epic)

TONI BRAXTON Just Be A Man About It (LaFace/Arista)

LIL BOW WOW Bounce With Me (So So Def/Columbia)

COMMON The Light (MCA)

AVANT Separated (Magic Johnson/MCA)

NELLY Country Grammar (Fo' Reel/Universal)

AALIYAH Try Again (BlackGround/Virgin)

DMX Party Up (Up in Here) (Ruff Ryders/IDJMG)

IDEAL Whatever (Noontime/Virgin)

DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista)

CARL THOMAS I Wish (Bad Boy/Arista)

TUNED-IN

URBAN

R&R/MEDIABASE 24/7

WEUP/Huntsville

3am

RUFF RYDERS I/EVE Gotta Man LIL BOW WOW Bow Wow (That's My Name) YOLANDA ADAMS Open My Heart JAGGED EDGE Promise BLACK ROB Whoa C-MURDER Down 4 My N's LUOACRIS Southern Hospitality CASH MONEY MILLIONAIRES Project Chick BRANDY I Wanna Be Down BRANDY I WAING DE DUWI R. KELLY I Wish ICONZ Get Crunked Up OR. DRE VEMINEM Forgot About Dre MYSTIKAL VMIVEA Danger (Been So Long)

11am

AVANT My First Love DESTINY'S CHILD Jumpin' Jumpin SHAGGY It Wasn't Me JA RULE I/LIL' MO & VITA Put It On Me TRICK OAOOY Shut Up JAGGED EOGE Let's Get Married JAGGED EUGE LET'S GET MATTER MYSTIMAL INNIVEA Danger (Been So Long) R. KELLY Feelin' On Yo Booty NOTORIOUS B.1.G. Hypnotize TAMIA Stranger In My House SISOO Thong Song

4pm

PROJECT PAT Chicken Head CASH MONEY MILLIONAIRES Project Chick BIG TYMERS Get Your Roll On TANK Maybe I Deserve **OUTKAST MS** IR. C THE SLIDE MAN Cha-Cha Slide MARY J. BLIGE Your Child MYSTIKAL Shake Ya Ass WYCLEF I/MARY J. BLIGE 911 LIL' BOW WOW Bow Wow (That's My Name) OMX Party Up (Up In Here) LUOACRIS Southern Hospitality IAGGED EDGE P EIGHTBALL & MJG Pimp Hard

8pm

DESTINY'S CHILD NO NO NO JA RULE I/LIL' MO & VITA Put It On Me OUTKAST Ms. Jackson 504 BOYZ Wobble Wobble I IIDACRIS Southern Hospitality CASH MONEY MILLIONAIRES Project Chick WYCI FE JEAN IMARY J. BI IGE 911 R. C THE SLIDE MAN Cha-Cha Slide **DESTINY'S CHILD Independent Women Part 1** SHAGGY It Wasn't Me SISOO Incomple

WENZ/Cleveland

3am

CASH MONEY MILLIONAIRES Project Chick PROFYLE Liar 112 It's Over Now NOTORIOUS B.J.G. Hypnotize COMMON I/MACY GRAY Geto Heaven AVANT My First Love MR. C THE SLIDE MAN Cha-Cha Slide OA BRAT I/TYRESE What'chu Like SHOOP OOGG Snoop Dogg OUTKAST Ms. Jackson OAVE HOLLISTER One Woman Man JAHEIM Could It Be

11am

TAMIA Stranger In My House CARL THOMAS Emotional ERYKAH BAOU Bag Lady OR. ORE... Xxplosive JAGGEO EDGE Promise 2PAC I/K-CI & JOJO How Do U Want It KING OREAM CHORUS King Holiday MUSIO Just Friends (Sunny) I II ROW WOW Bow Wow (That's My Name) PROFYLE Liar
MASE What You Want
AVANT My First Love
NAS If I Ruled The World

4pm

MUSIQ Just Friends (Sunny) R. KELLY I Wish MAXWELL Get To Know Ya CARL THOMAS Emotional LL COOL J Around The Way Girl MASTER P Bout Dat SISGO Incomplete

JA RULE I/C. MILIAN Between Me And You JILL SCOTT A Long Walk KOFFEE BROWN After Party

8pm

R. KELLY I Wish HOT BOYS I Need A Hot Girl OR. DRE... Xxplosive
CARL THOMAS Emotional BLACK ROB Whoa!
PUBLIC ANNOUNCEMENT Mamacita
PROJECT PAT Chicken Head PHODEL I PAT CHICKEN HEAD
MYSTIKAL UNIVEA Danger (Been So Long)
LIL' ZANE None Tonight
JON D Don't Talk
MASTER P Bout Dat OUTKAST Ms Jackson



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Urban

WAJZ/Albamy, NY * PDAID: Sugar Boor

KRCF/Alexandria LA PD: Big Del MD: R.J. Pelk

ID: R.J. Public
JUL SCOTT "Maik"
LUL" JAME "Tonight"
LUL" MO "Superiorman"
HOUSTON & MICHAEL "Tota"
JOHN "Tam"
S.G. "Henne"
YOUADA ADMIS" Fly'
CASE "Missing"
DHANTE" MADORE "BIRE!"

WHTA/Attenta, GA * PD: Jerry Smekin* 8 A*D: Ryan Comeron MD: Romono Debrous

MOS DEFMATE DOGG "No" EIGHTBALL & MUG "Pimp" JON B "Talk" LIL'ZAME "Tonight"

NEE/Atlanta, GA * PD: Tony Brown
PD: Tony Brown
41 MR.CTHE SLIDE MAN "Side
30 JONB "Tain"
9 MONICA" Just"
5 MEMPHS BLEEN "Chian"
CHANTE 'MOORE "Bizer"

WFXA/Augusta, GA *
OM/PT: Kevia Fee.
2 CASE Tillissing*
19 JOHE Tale*
5 LILE/AME "Foreign"
3 BG "Herne"
DHAYTE MOORE "Billier"
E-40 FIOCE CUBE "Behind"

PD: Tim Small MD: High-Brain

23 JON 8 "Tak"

13 CASE "Missing"

5 CAPONE-H-HODEAGA "Wanni
5 CHAMTE MOORE "Base"

3 HOUSTON & MICHAEL "Told"

3 LIL" ZANE "Tonight"

WENCX/Baton Rouge, LA CRE James Alexander PD: Riya Venen APD/RID: Adrian Long

APDAND: Adrian Li
16 JONB "Tak"
15 M.O.P. "Arte"
6 LIL' ZANE "Toright
4 CASE "Missing"
3 OLIVIA "Biz"
YOLANDA ADAMIS

KTCX/Beaumont, TX PDMO: Chris Clay

7 SHAGGY "Washt" 7 MONICA "Just" 1 JON B "Talk" CO-ED "Survenn" YOLANDA ADAMS "Fly" PROJECT PAI "Chicken"

WJZD/Biloxi-Gullport, MS

WJZD/Biloxi-Gertiport.
PD: Nah head
ND: Tabed Deniels
So Preur/Saloxi WARTED 'B
O JMS Tair.
10 BG Henne*
10 BG Henne*
10 BG Henne*
5 K-C BJ, JUD 'Right"
8 K-C B, JUD 'Right"
5 CASE 'MASsrg"
15 CASE 'MASsrg"
15 CASE 'MASsrg"
15 CASE 'MASsrg"
16 WHAP MOMAS 'Fly"
17 CHAPTE MOMO 'Bee"
HDUSTON & MICHAEL 'Toeff
HDUSTON & MICHAEL 'Toeff

WBOT/Sesten, MA Int. PD: Stove Geneby MD: Cherry Mentinez 21 JONB "Tak" 15 CASE "Missing" 13 OHANTE MOORE "Briss"

WBLK/Bultate, NY
PDMD: Salp billind
8 JON B Tak*
8 (ASE "Missing"
2 LR "ZAME "Tonight"
1 OLIVAT Bid
VOLANDA ADMIS "Ry

OMPO: Torry Boso MD: Ron Spinckers

9 JON B "Tah"
4 CASE "Missing"
1 LN, "ZAME "Tonight"
1 B.G. "Henne"
YOLANDA ADAMS "Fly"

PO: Anales Carson MD: Note Carick

WJTT/Chaltanooga, Till ' PD: Kelth Landscher MD: Magic

25 JON 9 Tak"

10 LL'ZAME TONIGN"

4 CHANTE MOORE BREE"

3 HOUSTON BANCHMEL TON'

1 COMMON FRANCY GRAY "Gaip"

E-04 FIRE CUBE" Behrind"

YOUMDA ADAMS "FIY"

CASE "Blessing"

DIRTY "Flor"

WGCI/Chicage, IL * OM/PD:Elvy Smith APD/MD: Juy Mon

17 JONB "Tak"
9 JARULEAUL'MO... "Put"
5 BILAL "Soul"
5 LUDACRIS "Southern"
2 JESSE POWELL "IF"

WIZF/Cincinnati, VP/Prog.: Tony Fields MD: Torri Thomas eti. OH

20 MONICA "Just"
20 JON 8 "Tais"
19 ONANTE MOORE "Beer"
18 TRANSTTONS "Greeto"
CASE "Missing"
PHILLY'S MOST YMANTED "Border"

WEXZ/Cleveland, OH *
PD: Lance Pantos
MD: Sam Sylk
25 JONE "Lin"
19 CASE "Missing"
10 LAL "ZANE "Tonight"

WHXT/Columbia, SC PD: Chris Conner MD: Bill Black

WWDM/Columbia, SC 1 PO/MD: Mile Lave APD: Vernessa Pendergrass

23 JON B "Talk" 16 CASE "Missing" 11 LUCY PEARL "You 3 MONICA "Just"

WFXE/Columbus, GA PD. Torri Avery MD: All twis 4 JONB "Tak" 3 CASE "Alesting" 3 HOLISTON & MICHAEL "Told 2 YOLAMOA ADAKS "Fy" 2 LILZAME "ROOKE" "Buta"

WCKX/Col VP/Prog.: Tony Fields PD: Paul Strong

PU: Paul Strong

11 JON B Talk

2 B.G. Theren

2 LIL ZAME "Tonight"

CASE "Messing"

PROJECT PNT "Chicken"

YOLANDA ADAMS "Ry"

KBFB/Datlas-Ft. Worth, TX *
PD: Daviel Juhanea
IID: Marie Kelly
20 LE: ZWE Tonget
12 CAST Hasing
5 JOHE Tain
3 XZBET TC
1 B G. "Herre"

KKDA/Dallas-Fl. Worth, TX

WROU/Dayton, OH *
PD: Mores Simmens
NO: These Smith
7 CHAYTE MOORE "Beer"
3 YOUANDA ADMIS "Ry"
1 LLDACHS SOUTHWIT MOTER BROWN "Party"
MOVICA "Just"
JOH 8 "EM"
SNOOP DOGG "Snoop"

WDTJ/Detroit, Nit *
Int. PO/NID: Spend
15 ERYKAHBADU 'Dight'
12 CASE 'MSSI'g'
4 JONB 'Tait'
3 LIL'ZAME 'Tonighe'
DRITY 'Ploe'

WJLB/Detroit, Mil VP/Ops & Prog.: Micho APD/MID: Exis Kelley

37 LUDACRIS "Southern" 4 PUBLIC ANNOUNCEMENT "Man' TRANSITIONS "Grand"

WJJN/Dethan, AL PD/MD: Tony Black PTAME: Temp Black
15 CASE "Blasing"
10 JON B "Tain"
10 CHANTE MOORE "Blace"
6 LB, "ZAME "Tonight"
5 B.G "Harms"
5 YOLANDA ADAMS "Ry"
5 HOUSTON & MICHAEL TOLD

WZFX/Fayetteville, NC *
PD: Babby Jay
APD: Gervell Davie
ND: Taylor House
9 CASE TASSAN
6 OO-BD Surform
6 OONB Tak*
1 LUCANE Tonget*
LUCANE Tonget*

WDZZ/Filint, MI *
PDATO: Chris Reynolds
1 LU, ZAME "fonight"
1 JONB "Tah"
CASE "Missing"
YOUAFDA ADAMS "Ry"
CO-ED "Surrithin"

WYNNL/Florence, SC ORt: Mult Scurry PCARD: Gerald McEurein 15 CAST "Alesing" 12 JON B "Talk" 11 MONICA "Just" 7 YOUADO ADAMS "Try" CO-ED "Sumthm"

WTMG/Gainssville-(ON/PO-Mix: Dun Cody APD: Quinty 23 JONB-Tah-11 Liz ZME-Toniph' 9 HOLISTON & MICHAEL* 8 CHAMTE MOORE *Bains 5 YOLANDA ADAMS *Ry' 5 8G *Henne" 4 CASE *Massing*

WIKS/Greenville, NC * PD/ND: B.K. Kirtland

21 JON B "Talk" 2 KOFFEE BROWN "Party LUDACRIS "Southern" IESSE BROWN 1 "M"

WJMZ/Greenville, SC * POMD: Doug Davis

WMEZ/Hartland, CT ON: Mark Dennis PD/MD: Richy Ricards APD: J.J. Fexx

JAPUT J.J. PHIRK
15 CASE MISSING*
15 CHAMTE MOORE Biber*
6 MR C THE SLUDE MANN SING*
3 JONB TAIN*
2 LIL ZAME "Toright"
1 HOUSTON & MICHAEL "Too!"
YOU AND A AOMIS "Ry"
B.G. "Henne"

WEUP/Huntsville, AL *
POMD: Slave Murry

WTLC/Indianapolis, IN 1 PD: Grinn Walling AID: Karya Wangin 1 MONCA*Just* 1 JONE Tak* 1 JONE Tak* CASE "Masing" KOFFEE BROWN "Party"

WJMI/Jackson, MS * LIL'ZANE TONIGHT CASE "Missing" JONB "Tain" YOLANDA ADAMS "Ry" CHANTE MOORE BRID!

(PRS/Kansas City, MO

PD: Sum Wasser APD/MD: Myren Feets

17 JON B "Talk" 15 CASE "Missing" 1 LIL "ZAME "Tonight" HOUSTON & MICHAEL "Told" YOUANDA ADAMS "Fly" CHAMTE MOORE "Brown"

KILZ/Killeen-Temple, TX PD/RID: Mychel Maguire 14 JON B TEAT 12 CASE "Missing" 10 PPULY'S MOST WANTED "Border LIL "ZAME "Tonghit" B.G. "Henne"

10 CASE "Missing"
10 LBL ZAME "Tonight"
5 CHANTE MOORE "Bibb"
5 YOLANDA ADAMS "Fy"
JON B Talk"
HOUSTON & MICHAEL "Told"

KRRQ/Latayette, LA Oft: James Alexander PO/MID: Durlone Projean

26 JON B "Talk"
4 CASE "Missing"
4 LIL "ZAME "Toright"
OLIMA "Biz"
YOLIMIDA ADAMS "Ry"

WHIRK Lake is Winter Haven, FL OR: Frankle Grever PD: Terry HIII MD: ILJ

MID: IEJ
5 CASE "Mesing"
4 JON B "Tain"
4 CHANTE MOORE "Bear
4 LIL ZAME "Tonight"
4 B.G. "Honne"
4 YOLANDA ADMINS THY

WQHH/Lansing, MI POMIC: Brast Johnson 10 JONB Tan: 7 OLIVAT Biz 7 CHAITE MOORE "Bitw" 7 PROJECT PAT "Cholent" 5 LIL'ZAME Toright" CASE "Missing"

WBTF/Lexington-F VP/Prog.: Tony Fields PD: Karon Jordan MD: Garatil Harrison

TAMA "House"
YOLANDA ADAMS "Py"
LIL ZAME "Toright"
JON B "Taft"
PROJECT PAJ "Chichen"
B.G. "Henne"
CASE "Missing"

KIPP/Little Reck, AR ON/PORID: Jue Beater 29 MEMPIS BLEEK "Chick" 14 JONB "Talk" 1 LIL ZAME "Tonight" 1 B.G. "Henre" YOLANDA ADAMS "Py"

KKBT/Les Angeles, CA 4 MD: Dorsey Futler 26 JONB "Tan" 3 M.O.P. "Anto" 2 CASE "Alsong" CHANTE MOORE "Beter"

WBLO/Louisville, XY VP/Prog.: Tony Fields PD: Karon Jordan MD: Gorald Harrison LIL'ZAME "Toright"
JON B "Talt"
PROJECT PAT "Chicken"
COMMON FRANCY GRAY "Gate

WGZB/Leotsville, XY *
VP/Preg.: Teny Floids
PD: Rame Annies
BD: Garcell Harrison
1 ALI: ZAM: "Compt"
VD: ADD: ADAIST Ty
UD: BB - Tak:
PDOLECT PM: "Creden"
B G "Henre"
MONICA Just"
CASE "Mosing"

WFXM/Macer PD/MD: Devak Ha

POWID: Deep temper
38 LUDACRIS "Southern"
28 NOMICA "Just"
29 CO-ED "Sumbini"
20 PROJECT PAT "Chicken
10 JUTMD "Superviornan"
CASE "Missing"
JON B "Bats"
LIL "ZAME "Tonight"

WISS/Macon, GA POMD: Gray Roberts

29 CHAMTE MOORE BOOK
13 JOHB "Tak"
2 YOLANDA ADAMS "Thy"
2 CASE "Masing"
LIL' ZAME "Tonight"
B.G. "Huwre"

WHRK/Memphis, TN *
AFORD: Elleen Metheniel
35 8.G. Henre'
16 112 'Ove'
CASE 'Massrg'
JONE Tair'
LR 'ZAME Tonight'

WEDR/Miami, FL * ON: James Trames POMD: Codric Hollywest

POARD: Codric Hoffywaed 20 JON B Tair: 2 CASE Hissing 1 PHILLYS MOST WANTED BO LIL ZAME "Tongre" MR. C THE SLIDE MAN "SIde" HOUSTON & MICHAEL "Toot"

WICKY/Milwaukee, WI * PD: Gary Years MD: Dec Love 27 CASE Missing"

WBLX/Mobile, AL.*
PDMD: Myranda Rouben
9 MONCA-Lust*
7 JOHD "Tah"
VOLANDA ADMIS "Ry"
CDED "Summin"
CASE "Missing"

WZHT/Montgo PD: Derryl Ellett ND: Michael Long

100; Michael Lang
3 JMR CHE SLIDE MAN 'Side'
15 LLDACHS Southern'
YOLANDA DAMIS 'FBY'
CASE TAISSING'
LIL' ZAME TOWNET
JAMEM 'COURT
LIESEY JAME 'GIT'
CHANTE MOORE 'BREE'
CHANTE MOORE 'BREE'

WDAI/Myrtle Beach, SC PDMD: Jordal Jackson 21 MONICA Just' YOUMDA ADAMS Fly' CASE 'Missing' JON B 'Talin'

WQQK/Nashville, TN *

WOOK/Nashvitle, OM/PD:Terry Face 9 LUDACRIS Southern* 7 B.G. Hammi* 6 JONB Talk* 4 VOLANCA ADAMS "By* 4 LUCZANE Tonight* 1 MONICA "Just"

IND: Des-P
13 CASE "Missing"
13 JONE "Tath"
3 B.G. "Henne"
2 CO-ED "Surrethin"
1 CHANTE MODIRE "Brain"
YOLANDA ADMAS "Ry"
LIL ZAME "Tonight"
HOUSTON & MICHAEL "To

WQUE/New Orleans, LA *
PD: Gored Stevens
ND: Ampate Wickens
25 .00% "fab"
25 .00% "fab"
1 LL ZAME Tomph"
I COMP' Gat"
COMP' Gat"
OMN'E MOORE Blow'

WBLS/New York, NY *
PD: Way Boun
Mit: Densen Wunset
24 O-MITE MODIFE Bou*
4 CACE TANNING*
4 HOUSTON MICHAEL Too!
3 JOH B*Tail*
YOLANDA ADAMS* TRY*

WOW!/Norfolk, VA *
PD: K.J. Heliday
MD: Michael Massage

6 JONB "Talk" 5 LR ZAME "Tonight" YOLANDA ADAMS "Ry" 8G "Henne" CHANTE MOORE "Brier"

ICVSP/Oktahoma City, OK PD: Toury Menday AMD: Edifo Branco 7 JON B Tah: CASE "Messang" CHWITE MODE: "Bital" YOU.MOD.ACAMS: "By LB: "ZME" Toright BG "Henne"

WJHM/Orlando, FL * Dir/Programming: John Rol Int. MD: Juy Love 29 PINK SIGN 28 MYA Free 26 JARLLEALL MO. TRUT

WPHI/Phitadelphia, PA *
PD: Maurice Devce
IND: Raphasi "Pati" George
17 JONB "Tati"
8 CASE Thesing"
1 JMEM TOUR'
JESSE POWELL TR

WUSL/Philadelphia, PA *
Ont-Hales Little
APD/MO-Storm Cooper
8 OWNCOMG/HOES Tudies*
8 OWNCOMG/HOES Tudies*
4 JONB Tuti.
1 CASE "Massag"
LR. ZAME "Torope"

WAMO/Pittsburgh, PA PD: Ren Altine ND: OJ Beogle 5 PPU "Candles" 5 JONB "Tale" 5 JESSE POWELL "N" 5 PINK "Siel?

PO: Hosie Mach MD: Jedi Berry

JONB "Tail"
LIL'ZABE "Tonight"
PHILLY'S MOST WANTED "Border
CASS "Messay"

WGUE/Richmond, VA '
PD: Lamende Williams
MD: B-Rock 46 MR CTHE SLIDE MAN "Side" 16 JON B "Tall" 11 CASE "Missing"

WDKX/Rechester, N PD: Anthe Museal MD: Itale O'Heal 21 CASE 'Missing' 18 MAXWELL YOW' 6 DHANTE MOORE 'Bline' PUBLIC MINICUNCEMENT

WTLZ/Saginaw, MI

PD: Chile Reynolds
MD: Long-John
13 O-MAGNG FACES "Ladies
13 JONE "Tall"
11 CAST "Missing"
8 LB, "ZAME" Tonight"
YOUANDA ADAMS "Thy"
CO-ED "Sumther"

WEAS/Savannah, GA PD: Sam Hoton MD: Jowel Carter

11 JON B "Tah" 5 CASE "Missing" OLIVIA "Bis" LIL ZAME "Tonight" CO-ED "Sumthin"

7 MASTER P BOARD
7 MASTER P BOARD
10 STON & MICHAEL TOUT
CASE TMISSING*
CHAPTE MOORE "Botte"
JON B "Talk"
8 G. "Herne"
YOUMDA ADAMS "By"

KMJJ/Shreveport, LA PD: Michael Tee 30 LONB "Bin" 30 CASE "Masing" 25 MONECATURE 20 LONZ/GET 20 BG "Henne"

KATZ/St. Louis, MO * PO: Chuck Albins NO: Bojoths 62 TAMA "House" 22 DAVE HOLLISTER "Woman" 20 CASE "Missing"

WFUN/St. Louis, MO *

WHBX/Tallahassee, FL PD/MD: Kevin Garden

PTUMID: Reven Gardeer

18 NOTFEE BROWN "Party"

18 SPOOKS "Reverge"

13 YOUANDA ADAMS "Fly"

11 JONE "Tak"

10 X2BIT "X"

GLADYS IMMGHT "Woman"

MEMPHIS BLEEK "Chick"

WTMP/Tampa, FL * PD: Larry Stoole MD: Big Munay

WJUC/Tolede, OH "
PO: Charle Mach
IID: Mind G.

15 CASE "Missing"
7 JONE "Tail"
YOU, MIDA ADMIS "Py"
HOUSTON & MICHAEL "Tole"
DHAFTE MOORE "Bebs"

ILJMM/Tuiss, OK *
PD: Terry Menday
APD: Assum Bornard
8 JONB "Tak"
1 YOLANDA ADMIS "Ry"
CASE "Massing"
OMNTE MODER "Blass"
ILI ZANE Tonight"
B.G. Thenne

WESE/Tupelo, MS PD/MD: Pamels Aniese CASE "Missing" JONB "Talt" YOLANDA ADAMS "Ry" CHANTE MOORE "Bissis"

WKYS/Washington, DC * WP/Prog.: Stove Hopwo
14 JONB "Tah"
10 CASE "Missing"
8 CHANTE MOORE "Bitter"

WJKS/Wilmington, DE PD: Tony Quarturene ND: Naswall Mone YOLANDA ADAKS 'Ry' LIL' ZWE 'Tonghi' 85 Henre' 858 POWELL 'I' DANTE MOORE 'Boer' CASE 'Massing'

WMNX/Wilmington, NC

PC: Red Craice MC: Mile Chez YOLANDA ADAMS "FIJ" TANK "Deserve" JESSE POWELL "IF"

KMJM/St. Louis, MO *

OM/PO: Chuck Atkins APD/MD: Eric Michaels

WLVH/Savannah, GA

WHUR/Washington, DC

PD: Hector Hammbal MD: David A. Dickinson

YOLANDA ADAMS 'FIY' WALTER BEASLEY 'Warns

WMMJ/Washington, DC 1 PD: Chris Conners

YOUNDA ADAMS "Fly"
CHANTE MOORE "Bale
KOFFEE BROWN "Party"

PD/MD: Vern Catron APD: Roger Moore No Adds

* = Mediabase 24/7 monitored

83 Total Reporters 83 Current Reporters 83 Current Playlists

Urban AC

WALR/Atlanta, GA * JILL SCOTT "Wall

WAMJ/Atlanta, GA * PD: Marvin Hankston MD: Dennis Lee

PRU "Candles" WALTER BEASLEY "Wanna

WWIN/Baltimore, MD * PD: Kathy Brown MD: Keith Fisher

KOFFEE BROWN "Party" CHANTE MOORE "BRIEF YOLANDA ADAMS THY" KOXL/Baton Rouge, LA OM: James Alexander PD/MD: Mya Vernon YOLANDA ADAMS TRY WALTER BEASLEY "Wa

WBHK/Birmingham, AL * PD: Jay Dixon MD: Darryl Johnson MUSIQ Friends

WILD/Boston, MA PD: Steve Gousby MD: T. Clark 12 JEFF MAJORS "Pretty" 5 CASE "Missing" 5 CHANTE MOORE "Bitter YOLANDA ADAMS "Py"

WMGL/Charleston, SC PD: Terry Base MD: Belinda Parker YOLANDA ADAMS "PI WALTER BEASLEY "VI

WBAV/Charlotte, NC * PD: Andre Carson MD: DC 17 JILL SCOTT Walk" 1 YOLANDA ABAMS TIY

WVAZ/Chicago, IL * PD: Elroy Smith APD/MD: Jamillah Muhammad 4 CHANTE MOORE "Bitter" 3 BEBE WINANS "Tonight"

WZAK/Cleveland, GH *
PD/MD: Lance Parton
13 CASE "Missing"
YOLANDA ADAMS "Fly"
CHANTE MOORE "Billor"
INCOGNITO FRANZSA "Change"

WLXC/Columbia, SC *
PD.MD: Portia
3 YOLAYDA ADAMS TRY
WALTER BEASLEY "Wanna"

WAGH/Columbus, GA LEISEY AVE GIPT
PUBLIC ANNOUNCEMENT "Man'
GLAD'S KNIGHT "Noman'
MUSIO "Frends"
K-O Is JOJO "Right"
YOLANDA ADAMS "Fly

KRNB/Dallas-Ft. Worth, TX PD: Al Payne MD: Rudy "V"

KDKD/Denver-Boulder, CD Int. PD/MD: Jim Walker
MR. CTHE SLIDE MAN' Slide'
CHANTE MOORE "Brite"
MAXWELL "Know'
KETH SWEAT "Rear'
TON BRAKTON "Maybe'
TON BRAKTON "Maybe'

WDMK/Detroit, Mi * PD: Monica Starr APD: Benita "Lady B" Gray

WGPR/Detroit, MI *
PD: Rosetta Hines

YDLANDA ADMAS "Fly"
CHANTE MOOPE "Brow"
DELOUIE "Said"

WMXD/Detroit, MI VP/Ops & Prog.: Mic PD: Janet G. APD: Oneil Stevens YOLAYDA ADAMS "Py" CHANTE" MOORE "Bittler" MR. C'THE SLIDE MAN "Slide

WUKS/Fayetteville, NC PD: Bobby Jay APD: Garrett Davis MD: Calvin Pee 18 DAVE HOLLISTER "Woman 13 BOYZII MEN "Advance"

WFLM/Ft. Pierce, FL PD/MD: Michael James CHANTE MOORE "Brier" WALTER BEASLEY "Warina"

JON B "Talk" YOL ANDA ADAMS "Fly" WOMG/Greensboro, NC PD: Alvin Stowe
MB: Bryan Maxwell
YOLANDA ADAMS TH

KMJIO/Houston-Galveston, TX * PD: Carl Conner MD: Carla Boatner 14 JON B "Talk"

1 JAHEIM "COURT"
DAMITA "Afraid"
CHANTE MOORE "Briter

WKXI/Jackson, MS * PD/MD: Stan Branson JAGGED EDGE "Promise" YOLANGA ADAMS "Fly" WALTER BEASLEY "Warn WSDL/Jacksonville, FL *

PO: Aaron Mas APD/MO: K.J.

KDKY/Little Rock, AR PD: Mark Dylan MD: Jamal Quaries

KJLH/Los Angeles, CA**
PDMD: CHI Winston

1 YOLANDA ADANS "By"

1 JAYEM" COUNT "BIDE"

JOHANTE MODRE "BIDE"

WALTER BEASLEY "Warns"

BEBE WINAANS "Tonight"

Int. PD/MD: Mike Williams WALTER BEASLEY "Wanna YOLANDA ADAMS "FIY" KJMS/Memphis, TN * PD: Nate Bell MD: Eileen Nathaniel

WRBV/Macon, GA

WHQT/Miami, FL. Station Mgr.: Tony N PD: Derrick Brown MO: Traci Latrelle

WMCS/Milwaukee, WI PD/MD: Tyrene Jackson 7 YOLANDA ADAMS "Ry" 6 CHANTE MOORE "Bitter" 6 WALTER BEASLEY "Wanna" 6 JONB "Talk" 5 DESMOND PRINGLE "Arms"

WDLT/Mobile, AL PD: Ron Anthony MD: Kathy Barlow 5 JESSE POWELL TO

WYLD/New Orleans, LA MD: Aaron "A.J." Applebe 21 YOLANDA ADAMS TRY ** 8 CHANTE MOORE "Bitle" JESSE POWELL "IT

WRKS/New York, NY *

PO: Toya Beasley APD: Lenny Greene 18 JONB "Talk"
14 3LW "More"
14 ERYKAH BADU "Didn"
6 MAXWELL "Know"
3 CHANTE MOORE "Bitler"
1 BOYZ II MEN "Advance" WCFB/Orlando, FL * PD: Steve Holbrook MD: Joe Davis 2 MR CTHE SLIDE MAN Side RACHELLE FERRELL Forone

PD: Joe Tamburro APD:MD: Daisy Davis CHANTE MOORE BINE YOLANDA ADAMS "RY"

WDAS/Philadelphia, PA *

WFXC/Raleigh-Durham, NC MD: Darryl Morrow No Adds

WKJS/Richmond, VA PD/MD: Kevin Kolax 10 JESSE POWELL "IF 4 YOLANDA ADAMS "Fly JILL SCOTT "Walk"

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Urban Playlists

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WGCI/Chicago



PLAYS	ARTIST/TITLE	GI (000)
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30 52		47476
49 51		46563
33 41		43824
53 41		
33 45		41085
55 42		38346
18 41		37433
54 36		32868
34 35		31955
48 33		30129
77 33	112/ft's Over Now	30129
11 29	TONI BRAXTON: Just Re A Man.	26477
24 21	JOE EMYSTIKAL/Stutter	25564
29 21		24651
23 26	KOFFEE BROWN After Party	23738
24 26		23738
21 26	JILL SCOTT/A Long Walk	23738
26 25		22825
26 25	OUTKAST/Ms. Jackson	22825
30 25	PROFYLE/Line	22825
22 24	a CHANTE MOORE/Bitter	21912
18 23	MAXWELL/Get TO Know Va	20999
22 22	FUNKMASTER FLEX/Good Lillo	20086
20 21	ERYKAH BADU/Didn't Cha Know	19173
15 21	R. IGELLY/I Don't Mean It	18260
21 20	MUSIC/Love	18260
17 17	NEXT/Wiley	15521
	DECEMBER OF THE PARTY OF THE PA	

	MARKET #2	
Radio (323) 6 Fuller		
PLAYS		
LW TW	ARTIST/TITLE	G1 (000)
51 55	MYSTIKAL F/NIVEA/Danger (Been So)	26510
52 50	MUSIQ/Just Friends (Sunny)	24100
54 50	OUTKAST/Ms Jackson	24100
42 494	JA RULE/LIL'MO/Put it On Me	23618
43 47	SNOOP DOGG/Snoop Dogg	22654
41 44	AVANT/My First Love	21208
49 44	JAY-Z/I Just Wanna Love	21208
39 41	DAVE HOLLISTER/One Woman Man	19762
30 38	JAGGE D E DGE/Promise	18316
48 38	LIL BOW WOW/Bow Wow (That's	18316
38 36	SHAGGY/II Wasn't Me	17352
28 35	XZIBIT/X	16870
38 34 26 32	MASTER P/Bout Dat	16388
29 30	TAMIA/Stranger In My House CARL THOMAS/Emollogal	15424
32 30	IOFFEE BROWN/After Party	14460
32 28	LHDACRIS/What's Your Fantasy	14460 13496
23 26 #		12532
26 25	MEMPHIS BLEEK/Is That Your Chick	12050
24 24	MOS DEF/MATE DOGG/Oh No	11568
24 23	JOE FAIRYST IKAL Stutter	11086
25 23	R. ICELLY/I Wish	11086
12 22	LUDACRIS/Southern Hospitality	10604
18 21	KURUPT FMATE DOGG Behind The Walls	10122
11 20	JILL SCOTT/Gettin' in The Way	9640
15 1B	FRYKAHBADI (Didn') Cha Know	8676
23 17	CASH MONEY, /Project Chick	8194
28 15	BEENSE MAN F/MYA/Girls Dem Surrar	7230
10 14	DESTINY'S CHILD/Independent Vilomon.	6748
8 13	3LW/No More (Baby)	6266

	(3	Clear Channel (312) 986-990 SmithMalan 12. Cume 912,608 W 198 ARITAS/TITLE UT 44 MINSOQUAS Friends (Surmy) 32428 12. 41 OUTNASTANS Jackson 30217 34 MINSOQUAS Friends (Surmy) 3248 12. 41 OUTNASTANS Jackson 30217 35 14 MINSOQUAS Friends (Surmy) 3248 35 15 MINSOQUAS Friends (Surmy) 26532 35 16 MINSOQUAS Friends (Surmy) 32653 35 MINSOQUAS 35 15 MINSOQUAS 35 15 SIMPLE FRIENWAS MINSOQUAS 35 35 MINSOQUAS 36 MINSOQUAS 37 MINSOQUAS 37 MINSOQUAS 37 MINSOQUAS 37 MINSOQUAS 38 MINSOQUAS 39 MINSOQUAS 30	Ĉi	
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Į		26		19162
ı		25		18425
1		21	NEXTAMIley	15477
ı		18	PUBLIC ANNOUNCEMENT/Man Air 1 Suppose	
ı		17		12529
ı		17	3LW/No More (Baby)	12529
ı	4	17		12529
ı		17	KELLY PRICE/You Should've.	12529
۱		15		11055
1		15		11055
ı		14	MR. C THE SLIDE MANCha-Cha Skide	10318
۱	19	14	SYGNATURE/The Rain	10318
ı	16	13	NELLY/E.L	9581

PLAYS		
TM IM	ARTIST/RITLE	GI (880
57 62	JAY-Z/I Just Wanna Love	13516
	MEMPHIS BLEEN'Is That your Chick	13080
56 57	MYSTIKAL FABIVEA/Danger (Been So)	12426
46 56	LUDACRIS/Southern Hospitality	12208
55 51	JA RULE/LIL' MO. /Put II On Me	11118
38 47	OUTKAST/Ms. Jackson	10246
27 47	SHAGGY/It Wasn't Me	10246
40 45	JOE FAIYSTIKAL/Stutter	9810
54 43	AVANT/My First Love	9374
44 41	R. NELLY/I Wish	8938
40 40	PHILLY'S MOST WANTED/Cross The Border	8720
35 39	JAGGED EDGE/Promise	8502
38 38	LUDACRIS/What's Your Fantasy	8284
30 38	NO QUESTION IT You Really	8284
41 38	TAMIA/Stranger in My House	8284
54 37	PROFYLEALIN	8066
40 35	LIL BOW WOW/Bow Wow (That's	7630
18 34	EVE/Who's That Girl	7412
31 31	BEANIE SIGEL/In The Club	6758
17 26	DAVE HOLL ISTER/One Woman Man	5668
27 25	MONICA/Just Another Girl	5668
8 23	QBTS FINEST/Clochie Wally	5014
9 21	JAY-Z/Change The Game	4578
25 18	ANG/E MARTINEZ/JAY-Z/Mi Amor	3924
14 18	MUSIC/Girl Next Door	3924
12 17		3706
18 17	R. KELLY/I Don't Mean II	3706
11 17	MELLY/E.I.	3706
41 15	MUSIQ/Just Friends (Sunny)	3270
19 14	JA RULE F/G. MtLIAN/Betvreen Me And You	3052

PLAYS LW TW	ARTIST/TITLE	61 (
52 51	JA RULE/LIL'MO /Put It On Me	24
51 51	MYST IKAL E/NIVE A/Danger (Been So)	24
56 51	JAGGED EDGE/Promise	24
40 50	MUSION OVE	23
38 47	R. ICELLY/The Greatest Sex	22
15 46	EVE/Who's That Girl	21
51 46	LUDACRIS/Southern Hospitality	21
52 43	TAWIA/Stranger In My House	20
39 42	SHAGGY/It Wasn't Me	19
43 40	JAY-Z/I Just Wanna Love	19
14 37	GINUNVINE/There II Is	17
23 33	MEMPHIS BLEEK/Is That Your Chick	15
25 30	NO QUESTION IT You Really	14
16 29	Bit At Soul Sista	13
31 27	JILL SCOTT/A Long Walk	12
25 27	QB'S FINEST/Doctrie Wally	12
33 25	MUSiQ/Girl Next Door	11
31 25	BEANIE SIGEL/In The Club	11
32 24	AVAZIT/My First Love	11
34 23	JOE FMYSTIKAL/Stutter	10
15 20	OUTKAST/Ms. Jackson	9
8 17		8
32 16	YOLANDA ADAMS/Open My Heart	7
30 16	R. ICELLY/I Wish	7
8 15	CARL THOMAS I Wish	7
11 15	ERYKAH BADU/Didn'i Cha Know	7
T6 15	CARL THOMAS/Emotional	- 7
8 14	MUSiQ/Just Friends (Sunny)	6
7 11	JA RULE F/C. MILIAN/Between Me And You	5
8 11	JAGGED EDGEA et's Get Married	5

POWER

WUSL/Philadelphia

WBOT/Boston

10	1.0	MISTING PRINTING CONTROL	1000
-		MARKET #6	-
R (2 Jo	adio 14) 5 phnso	Dallas-Ft. Worth One 121-14661 inv/Kelly urne 235,500	S EEAT
PLI	TW	ARTIST/TITLE	C1 4000
	45	JA RULEA II MO. JPM ti On Me	GI (888
45			4905
51	43	JAY-Z/I Just Wanna Love.	468
37	41	LUDACRIS/Southern Hospitality	4469
45	39	OUTKAST/Ms. Jackson	4251
44	36	MYSTIKAL FAIIVE A/Danger (Reen \$0)	4147
36	35	LIL BOW WOW/Bow Wow (That's	3815
36	35	NELLY/EJ.	3815
35	32	CASH MONEY. /Project Chick	3488
28	24	26 Mil Man & Anna / Clarker A	22.20

	TW	ARTIST/TITLE	GI (888
45	45	JARULEAU MD. JP\d t On Me	4905
51	43	JAY-Z/I Just Wanna Love.	468
37	41	LUDACRIS/Southern Hospitality	4469
45	39	OUTKAST/Ms Jackson	4251
44	36	MYSTIKAL F/MIVE A/Danger (Been \$0)	4140
36	35	LIL BOW WOW/Bow Wow (That's	3815
36	35	NELLY/E.I.	3815
35	32	CASH MONEY/Project Chick	3488
28	31	3LW/No More (Baby)	3379
21	30	JAGGED EDGE/Promise	3270
34	30	R. KELLY/I Wish	3270
41	30	SHAGGY/It Wasn't Me	3270
35	29	JOE FAMYSTIKAL/Stutter	316
32		AVANT/My First Love	2943
30	26	R. KELLY/Feelin' On Your	2834
29	25	BIG MOE/Barre Baby	2725
32	23	MEMPHIS BLEEK/Is That Your Chick	250
25	22	ICONZ/Get Crunteed Llp	2396
20	21	SHYNE/That's Gangsta	228
24	20	LIL'JON // Life Dem	2180
20	20 B		218
24	20	DAVE HOLLISTER/One Woman Man	2180
16	20	M.O.P/Ante Up	2180
12	20	C-MURDER/Down For My N's	2180
11	18	PROJECT PAT/Chickenhead	1962
15		BIG GIPP/We Servin'	1853
17	15	EIGHTBALL & MJG/Pimp Hard	1635
17	15	TAMIA/Stranger in My House	1635
19	15	CARL THOMAS/Emotional	1635
11	13	MYSTIKAL/Shake Ya Ass	1417



PLAYS LW TW		
56 56	ARTHST/TITLE JA RULE/I IL'MO /Put II On Me	GI (800)
63 62	JAY-7/1 Just Wanna Love	13702
54 62	MYSTIKAL F/NIVEA/Danger (Been So)	13702
53 52	MEMPHIS BLEEKA'S That Your Chick	11492
48 50	R. KELLY/I Wish	11050
59 49	CARL THOMAS' Implianal	10829
41 49	DAVE HOLLISTER/One Wornan Man	10829
57 45	MUSIC/Just Friends (Sunny)	9945
46 44	JOE FAILYSTIKAL/Stutter	9774
61 41	AVANT/My Right Love	9061
37 41	JAGGED EDGE/Promise	9061
40 41	R. KELLY/Feelin' On Your	9061
37 37	112/It's Over Nov	8177
21 37	SNOOP DOGG/Snoop Dogg	8177
57 36	DUTKASTAIIs Jackson	7956
35 34	JAGGED EDGEA et's Get Married	7514
56 33	CASH MONEY. /Project Chick	7293
8 31	LUDACRIS Southern Hospitality	6851
41 30	BIG TYMERS/10 Wayz	6630
47 29	LIL BOW WOW Bow Wow (Thatta	6409
27 29	JILL SCOTT/A Long Walk	6409
41 23	NELLY/E.I.	5083
7 23	KOFFEE BROWN After Party	5083
5 23	COMMON F/MACY GRAY/Geto Heaven	5083
10 22	504 BOYZ/I Can Tell	4862
24 20	DESTINY'S CHILD/Independent Women	4420
33 19	KELLY PRICE/You Should've	4199
8 18	ICONZ/Get Crunked Up	4199
35 19	LIL' WAYNE/Get Off The Corner	4199
	MASTER P/Bout Dat	3757

(313) 9 Saunder	Channel 55-2000 rs/Kelley ime 573,000	F
PLAYS		
LW TW	ARTIST/FITLE	G) (0
62 68	AVANT-My First Love	257
43 64	MUSICiflust Friends (Sunny)	241
41 61	MYSTIKAL F/NIVEA/Danger (Been So)	230
65 60	JAY-Z/I Just Wanna Love	226
25 59	DAVE HOLLISTER/One Woman Man	223
4 54	504 BCYZ/I Can Tell	204
62 50	YOLANDA ADAMS/Open My Heart	189
41 49	JA RULE/L IL'MO/Put II On Me	185
56 44	CARL THOMAS/Emotional	166
60 43	MEMPHIS BLEEK/Is That Your Chick	162
44 42	MR. CTHE SLIDE MAN/Cha-Cha Slide	158
40 39	R. KELLY/Feelin' On Your	147
25 37 a	LUDACRIS/Southern Hospitality	139
36 36	CAM'RON What Means	136
40 35	JAY-Z/Parlong Lot Pimp	132
58 34	KELLY PRICE/You Should've	128
40 33	R. KELLY/A Woman's Threat	124
39 32	JA RULE F/C. MILIAN/Between Me And You	120
7 31	112/It's Over Now	117
17 27	JAGGED EDGE/Promise	102
5 26	EMINEMF/DIDO/Stan	98
29 25	CARL THOMAS/Summer Rain	94
33 24	PROJECT PAT Chickenheart	90
10 24	JAY-Z/Change The Game	90
14 23	JOE F/MYSTIKAL/Stutter	86
6 21	DR. DRE/The Next Episode	79
11 21	WYCLEF JEAN MARY 1911	79
24 20	JAY-Z/Big Pimpin'	75
33 19	R KELLYAVASA	71
- 19	GINUWINE/There It Is	71





PLI	TW	ARTIST/THILE	GI (800
51	53	JAY-Z/I Just Wanna Love	18656
51	52	JA RULE/LIL'MO/Put It On Me	18304
50	50	JAGGED EDGE/Promise	17600
44	50	TAMIA/Stranger In My House	17600
	49	MYSTIKAL F/NIVEA/Danger (Been So)	17248
	45	OUTIÇAST/Mis Jackson	15840
	40	JOE F/MYSTIKAL/Stutter	14080
42	38	SHAGGY/It Wasn't Me	13376
38	37	MELLLY/E.I.	13024
48	37	CARL THOMAS/Emotional	13024
33	33	MUSIQ1 ove	11616
16	31	KOFFEE BROWN/After Party	10912
23	29	LUDACRIS/Southern Hospitality	10208
23	28	OUTKAST/So Fresh, So Clean	9856
30	27	112/h's Over Now	9504
20	24	R. KELLY/I Wish	8448
15	24	3LW/No More (Baby)	8448
34	24	LIL BOW WOW/Bow Wow (That's	8448
28	23	DAVE HOLLISTER/One Woman Man	8096
30	23	ERYKAH BADU/Didn't Cha Know	8096
27	23	MASTER P/Bout Dat	8096
22	73	PHILLY'S MOST WANTED Cross The Border	8096
22	22	MEMPHIS BLEEK/Is That Your Chick	7744
25	20	SNOOP DOGG/Snoop Dogg	7040
	19	MUSIQ/Just Friends (Sunny)	6688
9	15	JILL SCOTT/A Long Walk	6688
55	17	COMMON F/MACY GRAY/Geto Heaven	5984
13	16	CASH MONEY. /Project Chick	5632
18	16	JA RULE FIC. MILIAN/Between Me And You	5632
16	16	DESTINY'S CHILD/Independent Women	5632

WHTA/	MARKET #11	_
Radio (
(404) 76		97 5
12+ C	ume 374,300	
PLAYS	A 6 2 6 2 . C 1 C 2 6	
LW TW 54 47	ARTIST/TIFLE	GI (888)
46 48	MYSTIKAL F/MIVEA/Danger (Been So)	10716
	CASH MONEY . /Project Chick LIL BOW WOW/Bow Wow (That's	10488
36 45		10260
39 44	MASTER P/Bout Dat JA RUI E/LH: MO. /Put ti On Me	10032
52 43	JAY-Z/Liust Wanna Lonn	9804
42 43	SHAGGY/It Wasn't Me	9804
38 41	MEMPHIS BI FEICAs That Your Chick	9348
39 40	112/8's Over Now	9120
41 40	WYCLEF JEAN/MARY . 4911	9120
39 28	MALONE/U Wit Dat	8892
39 17	LUDACRIS/Southern Hospitality	8436
46 26	DESTINY'S CHIL D/Independent Women	8208
36 34	FUNKWAASTER FLEX/DMR//Do You	7752
36 34	TRICK DADDY/SDCIETY/Amerika	7752
32 32	LIL'JON Just A Bach	*7296
36 31	3LW/No More (Baby)	7068
33 30	NELLY/E.I.	6840
24 28	CARL THOMAS Emotional	6384
41 28	OUTICASTAMs. Jackson	6384
34 27	USHER/Pop Ya Coltar	6156
33 27	PROJECT PAT/Chickenhead	6156
28 26	MR. C THE SLIDE MAN/Cha-Cha Slide	5928
24 26	JAHE IM/Could It Be	5928
23 26	M.O.P/Ante Up	5928
	MOS DEF/MATE DOGG/On No	5928
28 25	JAGGED EDGE/Promise	5700
13 25	JAY-Z/Change The Game	5700
25 23	AVANI/My First Love	5244
29 23	R. KELLY/I Wish:	5244

PLAYS LW TW		P1 4000
	ARTIST/TITLE	GI (000)
33 46	MYSTIKAL F/MVEA-Danger (Been So)	21160
26 42	JAGGED EDGE/Promise	19320
30 41	MR C THE SLIDE MANUCha-Cha Slide	18860
37 36	AVANI My First Love	16560
28 35	WYCLEF JEAN/MARY_/911	16100
30 34	TANK/Maybe I Deserve	15640
34 30	YOLANDA ADAMS/Open My Heart	13800
21 38 4	JON 8/Don't Talk	13800
20 29	JARULE/LIL'MO /Put il On Me	13340
32 26	OUTKAST/Ms Jackson	11960
31 26	OUTKAST/So Fresh, So Clean	11960
30. 26	TAMIA/Stranger In My House	11960
24 25	MUSIQ/Love	11500
17 24	PROJECT PAT/Chickenhead*	11040
24 24	KELLY PRICE/You Should've	11040
22 23	CASH MONEY/Project Chick	10580
21 21	JAGGED EDGE/Let's Get Married	9660
25 21	R. KELLY/I Wish	9660
9 21	112/It's Over Nov	9660
33 21	CARL PHOMAS/Summer Rain	9660
17 28	LUDACRIS/Southern Hospitality	9200
18 20	MUSIQ/Just Friends (Sunny)	9200
9 18	CO-ED/Sumthin' On U	8280
25 17	ERYKAH BADUBag Lady	7820
9 16	COMMON The Light	7360
24 16	JILL SCOTT/A Long Walk	7360
17 16	JAY-Z/I Just Wanna Love	7360
17 18	LIL BOW WOSV-Bow Wow (That's	6900
15 14	KOFFEE BROWN/After Party	6440
11 14	MYA/Case Of The Ex	6440

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PLAYS	ume 667 ,086	Marie v 71. 44	-	
LW TW	ARTIST/TITLE		GI (000)	
36 38	JARULE 1 IL' MO. /PI	ut it On Me	16074	
36 37	JAGGED EDGE/Prome	se	15651	
33 32	DAVE HOLLISTER/On	e Woman Man	13536	
29 31	TANK Maybe I Deserv		13113	
30 38	R KELLY/I Wish		12690	
32 30	MUSIQ: Just Friends (12690	
25 28	JILL SCOTT/ALong W		11844	
27 27	MYSTIKAL FANVEAT		11421	
28 27	SHAGGY/R! Wasn't Mir		11421	
28 26	AVANT My First Love		10996	
22 26	OUTKAST/Ms Jackson	n	10938	
22 22	LUCY PEARL/You	9306		
18 21	MAXWELL/Get To Know Ya		8883	
19 28	MEMPHIS BLEEK/Is That Your Chick		8460	
13 28 4			8460	
19 28	JENNIFE RLOPEZ/Lov		8460	
21 18	CARL THOMAS/Emoli		7614	
18 18	100NZ/Get Crunked U		7614	
7 16	ERYKAH BADU/Didn't		6768	
12 16	WLI-TANG CLAWGrav		6768	
3 16	TRICK DADDY/Take It		6768	
16 14	DESTINY'S CHILD Ind		5922	
12 14	JAY-Z/I Just Wanna Lo		5922	
11 14	JOE FAVYSTIKAL/Sta		5922	
6 14	CHANGING FACES/Lax	Sies War	5922	
11 14	NELLY/Batter Up		5922	
15 13	112/It's Over Now		5499	
25 13	NELLY/E.L KEITH SWEAT/LIL'MO	AW Tonda	5499 5499	
22 13	TANTIA/Stranger in My	TAMIA/Stranger In My House 5499		

PLAYS		
IM IM	ARTIST/TITLE	GI (886
55 77	JARULE/LIL'MO /Put It On Me	1540
60 65	OUTKAST/So Fresh, So Clean	1300
64 64	MYSTIKAL F/NIVEA/Danger (Been So)	1280
38 63	MASTER P/Bout Dat	1260
17 62		1240
55 68	JAGGED EDGE/Promise	1200
33 60	SYGNATURE/The Rain	1200
31 55	LUDACRIS/Southern Hospitality	1100
12 43	R. KELLY/A Woman's Threat	860
20 42	MELLY/Luven Me	840
47 36	PROJECT PAT/Chickenhead	720
61 35	MR C THE SLIDE MAN/Cha-Cha Slide	700
28 34	MUSIQ/Just Friends (Sunny)	6800
44 31	MEMPHIS BLEEK/Is That Your Chick	6200
37 31	EIL' JON Just A Bitch	620
22 26	SHYNE/Bonnie & Stryne	5200
7 23	3LW/No More (Baby)	4600
26 23	JAY-Z/This Can't Be Life	460
22 23	ST LUNATICS/Summer in The City	4600
15 23	PROFYLE/Damn/Jam	460
10 22	DAVE HOLLISTER/One Woman Man	4400
19 21	TANK Maybe I Deserve	420
24 28	AVANT/My First Love	4000
	CASE/Missing You	- 4000
17 28	KOFFEE BROWNVAtter Party	4000
3 18	ICONZ/Get Crunked Up	3600
17 13	CASH MONEY, Project Chick	2600
13 13	C-MURDE R/Down For My N's	2600
12 12	LUDACRISHo	2400
9 11	DESTINY'S CHILD/Independent Women.	2200

WFUN/St, Louis PLA LW 599 61 566 47 60 499 511 48 466 48 36 33 411 27 28 122 6 22 21 14 311 22 21 17

YS				74	VS.	1/200	
TW	ARTIST/TITLE	GI (000)	-		TW	ARTIST/TITLE	GI (800)
56	JAY-Z/I Just Wanna Love	448		12	38	LUCY PEARL/You	2250
56	MYSTIKAL F/N/VEA/Danger (Been Se)	448		24	28	MYSTIKAL F/NIVEA/Danger (Been So)	2100
81	LIL'JON /Just A Bilch	408		27	28	TANK Maybe I Deserve	2100
58	PROJECT PAT/Chickenhead	400		26	25	AVANTARy First Love	1875
48	MR. CTHE SLIDE MAN/Cha-Cha-Slide	384		8	24	MR. C THE SLIDE MAN/Cha-Cha Side	.1800
47	JAGGED EDGE/Promise	376		22	23	KOFFEE BROWN After Party	1725
43	OUTKAST/So Fresh, So Clean	344		15	23	DAVE HOLL ISTER/One Woman Mar:	1725
40	LUDACRIS/Southern Hospitality	320		24	23	SHAGGY/It Wasn't Me	1725
37	LIL'WAYNE/Get Off The Corner	296		24	23	DESTINY'S CHILD/Independent Women	1725
37	SHYME/Bonnie & Shyne	296		24	23	JOE F.MYSTIKAL/Stutter	1725
36	ST LUNATICS/Summer In The City	288	- 1	18	21	PUBLIC ANNOUNCE MENT/Marquetta	1575
36	R. IŒLLY/I Wish	288		23	28	JENNIH RLOPEZ/Love Don't Cost	1500
35	JOE FAMYSTIKAL/Stutter	280		2	28	MONICA/Just Another Girl	1500
34	EIGHTBALL & MUG/Pimp Hard	272		19	28	CARL THOMAS/Emotional	1500
34	SHAGGY/N Wasn't Me	272	10	22	18	DRE ANA He Loves U Not	1350
31	AVANTABy First Love	248		16	19	JON B/Don't Talk	1350
31	MOS DEFINATE DOGG/Oh No	248	- 3	6	19	GINUWINE/There it is	1350
29	CARL THOMAS/Emotional	232		22	17	TAMIA/Stranger In My House	1275
26	ERYKAH BADU/Didn't Cha Know	208		22	16	PRU/Candles	1200
26	TAMIA/Stranger in My House	208		15	15	JILL SCOTT/A Long Walk	1125
25	112/It's Over Now	200		18	15	31W/No More (Baby)	1125
24	MEMPHIS BLEEKAs That Your Chick	192		6	14	YOLANDA ADAMS/Open My Heart	1050
23	MUSIQ/Just Friends (Sunny)	184		19	14	CHICO DEBARGE/Player Hater	1050
23	OLIVIA Birounce	184		19	14	KEITH SWEATA IL'MOTH Trade	1050
22	NELLY/E.I.	176	- 1	3	13	JA RULE/L1L*MO/Put It On Me	975
20	MYSTIKAL/Shake Ya Ass	160		18	13	MYAfree	975
18	OUTKAST/Ms. Jackson	152		12	12	LIE'JON /Just A Bitch	900
18	JA RULE/LIL' MO. /Put II On Me	144		14	12	MOS DEF/NATE DOGG/Oh No	900
17	JILL SCOTT/A Long Walk	136		8	12	JALL SCOTT Gettin' In The Way	900
17	C-Mt/RDER/Down For My N's	136		18	11	BEENIE MAN FANYA Girls Dem Sugar	825

Sheric (412) 4	D/Pittsburgh Jan 171-2181 Lee'DJ Boogle	MZ.
12+ C	ume 211,600 mar 107.7+ mar	10 AH 000
PLAYS		
LW TW 19 32	ARTIST/TITLE	4672
28 32	MIYSTIKAL F/NIVEA/Danger (Been So) SHAGGY/II Wasn't Mis	4672
19 29	TAMIA/Stranger in My House	4234
15 29	JAGGED EDGE/Promise	4234
213 29	JA RULEALL' MO., Put It On Me	4234
27 28	DAVE HOLL ISTER/One Woman Man	4068
19 27	112/If's Over Now	3942
18 26	JOE FAINYSTIKAL/Shutter	3796
30 26	CARL THOMAS Emplored	3796
31 25	CASH MONEY. /Project Chick	3650
19 23	JAHE IM Could It Be	3358
27 23	AVANTANy First Love	3358
30 23	LIL BOW WOW/Bow Wow (Thirt's	3358
30 28	DESTINY'S CHILD Independent Women.	2920
18 19	MR CTHESLIDE MANICHA-Cha Slide	2774
19 19	ICELLY PRICE/You Should've	2628
18 19	TANK Maybe I Deserve	2628
17 19	ERYKAH BADU/Didn't Cha Know	2628
11 17	KOFFEE BROWN/After Party	2482
7 15	EMINEM F/DIDO/Stan	2190
7 14	JIL1 SCOTT/A Long Wark	2044
6 12	COMMON F/MACY GRAY/Geto Heaven	1752
6 12	CHANGING FACES/Ladies Man	1752
5 11	BABYFACE/Reason For Breathing	1606
5 11	LUCY PEARL/You	1606
8 19	MOS DEFANATE DOGG/OH No	1460
5 9	ME MPHIS BLEEK/Is That Your Chick	1314
5 9	M.O.P/Ante Up:	1314
6 1	JERSEY AVE /Beautoful Girl	1314
27 9	WYCLEF JEAN/MARY/911	1314

Radio	79-1111	
12+ C	ume 360,300	g de (
PLAYS	ARTIST/TITLE	GI (800)
53 54	CARL THOMAS/Emotional	11502
53 83	MYSTIKAL F/N/VEA/Danger (Been So)	11289
55 50	MUSIQ/Just Friends (Sunny)	10650
41 40	MEMPHS BLEEK/Is That Your Chick	10437
41 40	JA PRIEEZ H"MO. /Put It On Ma	10437
50 47	CASH MONEY. /Project Chick	10011
53 45	AVARET/My First Love	9585
39 42	JOE FIMYSTIKAL Studier	8946
34 42	JILL SCOTT/A Long Walk	8946
55 40	OUTKAST/Ms Jackson	8520
33 38	TAMIA/Stranger In My House	8094
34 34	LIL BOW WOW/Bow Ylow (That's	7242
34 34	DAVE HOLLISTER/One Woman Man	7242
58 33	JAY-Zft Just Wanna Love	7029
29 33	LUDACRIS/Southern Hospitality	7029
26 32	3LW/No More (Baby)	6816
20 32	ERYKAH BADU/Didn't Cha Know	6816
34 32	JAGGED EDGE/Promise	6816
35 32	MASTER P/Bout Out	6816
31 32	MIR CTHE SLIDE MAN/Cha-Cha Slide	6816
27 30	112/It's Over Now	6390
11 28	SHAGGY/It Wasn't Me	5964
12 28 8		5325
31 23	R. KELLY/I Wish	4899
14 21	LUQACRIS/What's Your Fantasy	4473
19 20	PROFYLE/Liar .	4260
25 20	XZIBIT/X	4260
8 28	PUBLIC ANNOUNCEMENT Man Ain't Suppose	4260
9 19 1	CASE/Missing You	4047
9 19	JAY-Z/Change The Garne	4047



FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE MUSIC TRACKING

KJLH/Los Angeles

Taxi (310) 330-5550



MARKET #31			
Clear (414) : Young	Milwaukee Channel 121-1007 Love ume 243.708		
PLAYS	ARTIST/TITLE		
52 57	MYSTIKAL 6/MVEA/Danger (Been Sq.,.)	GI (888 9975	
54 84	MUSID/Just Friends (Surry)	9450	
38 53	DAVE HOLLISTER/One Woman Man	9275	
55 51	AVANT/My First Love	8925	
45 58	JAGGED EDGE/Promise	8750	
43 42	DESTINY'S CHILD Independent Woman.	7350	
28 38	OUNT BLACK Shake Dem Haters	6650	
43 30	OLITICASTANS Jackson	6650	
41 37	JAY-7/1 Just Wanna Low	6475	
** 01	JOE FAITYSTIKAL/Stutter	6475	
37 37	TAMIA/Stranger In My House	6475	
39 36	NELLY/A usen Me	6300	
47 36	SHAGGY IT Was n'T Me	6300	
18 32	112/II's Own Nov	5600	
18 29	CARL THOMAS/Emotional	5075	
31 27	CASE/Missing You	4725	
15 26	TOYAL Do	4550	
32 25	KOFFEE BROWN/After Party	4375	
16 25	JA RULE/LIL'MO/Put II On Me	4375	
20 23	JERSEY AVE /Beautiful Girl	4025	
23 23	MYAfree	4025	
20 21	LUDACRIS/Southern Hospitality	3675	
19 21	NEXT/Wiley	3675	
20 21	RUFF ENDZ/Na More	3675	
18 20	CHANGING FACES/Ladies Man	3500	
29 19	R. NELLY/I Wish	3325	
18 18	JILL SCOTT/A Long Walk	3150	
16 17	JA RULE F.C. 7.611 IAN/Between Me And You	2975	
1 15	JON B/Don't Talk	2625	
12 15	TONI BRAXTON/Just Be A Man.	2625	

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<u>D</u>	ŀ	(2 Bi
B (000) 9975 9450 9275 8750 6650 6650 6650 6675 6475 6300 5075 4550 4375 4025 3675 3675 3675 3150 3150 3150 3150 3150		PLJ LW 299 333 255 277 277 255 233 266 271 266 271 13 20 10 10 10 11 11 12 20 11 11 11 11 11 11 11 11 11 11 11 11 11
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(212) : Beasle	New York S 242-9870 y/Greene	.987 ISS .
_	ume 1,560,100	400
PLAYS LW TW	ARTIST/TITLE	GI (000
29 32	DAVE HOLLISTER/One Woman Mari	31360
33 28	JAH I IM/Could It Re	27440
23 28	JILL SCOTT/A Long Walk	27440
25 28	112/8's Over Nov	27440
27 28	TAMIA/Stranger in My House	27440
27 25	JAGGED EDGE/Promise	24500
25 23	MUSIQUUSt Friends (Sunny)	22540
23 23	AVANTAN First Love	22540
23 23	JAMIE HANKINS & ost My Mind	22540
26 23	USHER/Pop Va Collar	22540
21 22	KOFFEE BROWN After Party	21560
26 21	CARL THOMAS/Emotional	₹ 20580
27 28	CHANTE' MOORE/Straight Llo	19600
21 15	JESSE POWELL/III	18620
9 18	a JON B/Don't Talk	17640
9 17	RUFF ENDZ/No More	16660
16 16	DESTINY'S CHIL Drindependent Women	. 15680
14 15	MYA/Case Of The Ex	14700
17 15	SHAGGY/It Wasn't Me	14700
13 15	BOYZ II MEN/Step On Up	14700
20 15	FUNIONASTER FLEX/Good Life	14700
10 15	LUCY PEARL/Dance Tonight	14700
14 14	JAGGED EDGE/Let's Get Married	13720
12 14	3LW/No More (Baby)	13720
20 14	BABYFACE/Reason For Breathing	13720
6 14	a ERYKAH BADU/Didn'i Cha Know	13720
14 14	SUNDAY/I Know	13720
10 13	JOE FAMYSTIKAL/SILMER	127-10
13 12	JENNIFE R LOPEZ/Love Don't Cost	11760
14 12	MONIFAH/1 Can Tell	11760

MARKET #1

PLAY		ARTIST/TITLE	GI (888)
	31	BOYZ II MEN/Pass You By	9486
	30	BEBE WINANS Coming Rack Home	9180
	29	KEVON EDMONOSA ove Will Be Waiting	8874
24	28	DONNIE MCCLURIGIN/We Fall Down	8568
24	27	GERALD LEVERT/Buby U.A.e.	8262
30	26	GERALD LEVERT/Dream With No Love	7956
17	23	CARL THOMAS/Emiotional	7038
7	16	JILL SCOTT/A Long Walk	5508
14	18	JOE F/MYSTIKAL/Stutter	5508
14	17	JEFFREY OSBORNE/That's For Sure	5202
18	15	DAVE HOLLISTER/One Woman Mari	4590
13	14	CULBERTSON & PERRY/I'm Gonna Miss You	4284
15	11	MUSIQ Just Friends (Sunny)	3366
14	11	CHARLIE WILSON/Without You	3366
15	11	BABYFACE/Reason For Hreathing	3366
Б	11	JAGGED EDGE/Promise	3366
10	9	KOFFEE BROWNVAINN Party	2754
5	9	RACHELLE FERRELL/I Forgive You	2754
8		YOLANDA ADAMS/Open My Heart	2448
6		CHAKA KHANL Have A Little Faith	2448
5	7	DONELL JONES/Where I Wanna Be	2142
5	7	HIL \$T. SOUL/Strictly A Vibe	2142
10	7	AVANT/My First Love	2142
6	7	ERYKAH BADU/Didn't Cha Know	2142
6	7	LV/Woman's Gotta	2142
3	7	CARL THOMAS/Summer Rain	2142
В	6	SISQ0/Incomplete	1836
5	6	TEMPTATIONS/Selfish Reasons	1836
4	6	CASE F/JOE/Faded Pictures	1836
6	6	SPOOKS/Sweat Ravenge	1836

PLAYS LW TW	ARTIST/TIPLE	GI (88
26 22	MUSIQ/Just Friends (Sunny)	939
18 28	JIL1 SCOTT/A Long Wat	854
8 18	ERYKAH BADU/Didn't Cha Know	768
17 17	AVANT/My First Love	725
9 17	RELLY PRICE/You Should've	725
22 17	CARL THOMAS/Emotional	725
20 16	SADE/By Your Side	683
10 15	GERALD LEVERT Dream With No Love	640
20 15	JIL1. SCOTT/Gettirf In The Way	640
12 -15	CHARLIE WILSON Without You	640
13 14	R. ICELLY/I Wish	597
12 12	GERALD LEVERT/Baby U Are	512
10 12	TAMIA/Stranger In My House	512
6 12	YOUANDA ADAMS/Open fay Hissit	512
12 11	ERYKAH BADUBag Lady	469
20 16	DAVE HOLLISTER/One Woman Man	427
10 18	MARY MARY/Shackles	427
8 9	TONI BRAXTON He Wasn't Min.	384
9 9	LUCY PEARL/Dance Torright	384
50 8	SISCIO/Incomplete	384
11 6	RACHELLE FERRELL/16 orgive You	341
10 7	BABYFACE/Reason For Breathing	298
5 7	JOE/t Wanna Know	298
9 7	FAITH EVANS/Love Like This	298
7 6	LAURYN HILL/Cars't Take Mig.,	256
3 6	DEBORAH COX/Nobody's Supposed	213
6 5	ANGIE STONE/No More Rain (In)	213
- B	TEMPTATIONS/This is tily Promise	213
5 5	DEBORAH COX/We Can't Be Friends	213
- 5	MUSIQ/Love	213

Clear Channel (312) 360-9000

	MARKET #34		
8 (6 S)	live C (14) 4 trong	Acolumbus, OH Thip 187-1444 Stevens ume 166,700	JW € TOX
PU	RYS	ARTIST/TITLE	G(1000
Lim	146		
45	46	JAGGED EDGE/Promise	556
1 43	46	CARL THOMAS/Emotional	556
41	44	AVANT/My First Love	532
29	41	DAVE HOLLISTER/One Woman	Man 496
43	41	TAV/tA/Stranger In My House	496
36	37	112/ft's Over Now	447

PLAYS		
TAL LA	ARTIST/TITLE	GI (000)
45 46	JAGGED EDGE/Promise	5566
43 46	CARL THOMAS/Emotional	5566
41 44	AVAN1/My First Love	5324
29 41	DAVE HOLLISTER/One Woman Man	4961
43 41	TAMIA/Stranger In My House	4961
36 37	112/II's Over Now	4477
36 36	JAHHAL Could It Be	4356
9 36	MUSIQALove	4356
34 36	MYSTIKAL F/NIVEA/Danger (Been So)	4356
34 36	JOE FIMYSTIKAL/Stutter	4356
35 35	ERMICAH BADU/Didn't Cha Know	4235
32 35	JAY-Z/I Just Warina Love	4235
26 34	KOFFEE BROWN/After Party	4114
33 34	OUTKAST/Mls. Jackson	4114
28 34	JILL SCOTT/A Long Walk	4114
36 34	3LW/No More (Baby)	4114
32 33	MYAFree	3993
34 28	NO QUESTION/If You Really	3388
26 25	SHAGGY/It Wasn't Me	3025
11 25	SYGNATURE/The Rain	3025
40 24	MUSIQ/Just Friends (Sunny)	2904
23 23	CASH MONEY ./Project Chick	2783
22 23	PRU/Carvilles	2783
21 21	MEMPHIS BLEEK/Is That Your Chick	2541
24 21	RUFF ENDZ/Where Does Love	2541
23 28	CHICO DEBARGE/Player Hater	2420
24 20	LIL BOW WOW/Bow Wow (That's	2420
23 18	LUCY PEARL/You	2299
12 16	PROFYLE/Liw	1815
7 14	JA BULEA IL' MO., Put it On Me	1694



WPEG/Charlotte

WTLC/Indianapolis

WQUE/New Orleans

Emmis (317) 955-9852 Wallace/Vaughn

TIST/THTLE	GI (000)
DACRIS/Southern Hospitality	8112
WE HOLLISFER/One Woman Man	7267
RULE/LIL'MO. /Pul # On Me	7267
AGGY/ITWasn't Me	6591
GGED EDGE/Promise	6591
VSTIKAL F/NIVEA/Danger (Been So)	6084
ANT/My First Love	6084
Y-Z/I Just Wanna Love	5915
E FAMYSTIKAL/Stutter	5239
R. C THE SLIDE MAN/Cha-Cha Slide	5070
SH MONEY/Project Chick	4901
EMPHIS BLEEK/Is That Your Chick	4901
ASTER P/Bout Dat	4901
RL THOMAS/Emotional	4901
JTKAST/So Fresh, So Clean	4732
2/ft's Over Now	4732
JTKAST/Ms. Jackson	4563
BOW WOW/Bow Wow (That's	4563
W/No More (Baby)	4394
USIQ/Just Friends (Sunny)	4225
SHTBALL & MJG/Pimp Hard	3887
OS DEF/NATE DOGG/On No	3718
NK/Maybe I Deserve	3718
IOOP DOGG/Snoop Dogg	3718
U-TANG CLANGravet PII	3718
O P/Ante Up	3549
'WAYNE/Get Off The Corner	3211
STINY'S CHILD/Independent Women VCLEF JE AN/MARY /911	3211
CLEF JEANSMARY 7911	3211

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PLAYS LW TW	ARTIST/TITLE	GI (00)
29 33	CARL THOMAS/Emotional	148
19 32	DAVE HOLLISTER/One Woman Man	144
28 31	AVANT/My First Love	139
29 29	BABYFACE/Reason For Breathing	130
28 23	YOLANDA ADAMS/Tipen My Heart	103
32 23	R MELLY/I Wish	103
6 20	JILL SCOTT/A Long Wall	90
7 16	MAXWELL/Get To Know Ya	721
14 18	JILL SCOTT/Gettin' In The Way	72
8 15	E FRYKAH BADI J/Didn'i Cha Knov	67
16 15	TAMIA/Stranger In My House	675
9 15	MUSIQ/Just Friends (Sunny)	675
12 13	BOYZ II MEN/Thank You In Advance	58
9 12	ERIC BENET/Spend My Life	54
11 10	SADE/Somebody Already	45
25 18	SADE/By Your Side	456
9 18	TEMPTATIONS Stay	456
5 18	BEBE WINANS/Tonight, Tonight	450
5 9	TONI BRAYTON/Just Be A Man	405
6 9	DAMITA/Won't Be Atraid	405
7 8	JAHE IM/Could It Re	405
7 1	DONELL JONES/Where I Wanna Be	405
11 8	JOE FAINSTIKAL/Stutter	360
3 0	GERALD LEVERT/Baby U-Are	360
5 8	NO QUESTION 11 You Really	360
6 8	KEVON EDMONDS/24/7	360
5 7	WHITNEY HOUSTON IT'S Not Right	315
6 7	JOE/I Wanna Know	315
7 7	KELLY PRICE/As We Lay	315
7 7	ANG/E STONE/No More Rain (In)	315



MARKET #38



PLATS		
LW TH		GI (888)
38 54		5670
	JAGGED EDGE/Promise	4725
44 44		4620
44 43		4515
47 42		4410
22 30		3780
42 31		3675
34 35		3675
	R. KELLY/I Wish	3360
	LIL BOW WOW/Bow Wow (That's	2940
	DAVE HOLLISTER/One Worman Man	2940
	MUSIC/Just Friends (Sunny)	2730
19 28		2625
24 24		2520
20 21		2205
	CHANGING FACES/Ladies Main	2205
	112/It's Over Now	2100
15 21		2100
	LUCY PEARL/Dance foreight	2100
21 14		1890
	PROJECT PAT/Chickenhead	1890
	TONI BRAXTON He Wasn't Mari	1785
14 17		1785
	TONI BRAKTON Just Be A Man	1680
	DESTINY'S CHILD/Independent Women	1680
6 10		1680
	WYCLEF JEAN/MARY_/911	1680
6 10		1680
	TAMIA/Stranger in My House	1680
12 16	NEXT/Miley	1680

(313) 2 Hines	Rightroit attional Mason 259-8862 RHV	
PLAYS	ARTIST/TITLE	GI (888)
21 27	INCOGNITO F/MAYSA/Change	2025
21 24	BOYZ II MEN/Thank You in Advance	1800
20 24	KANDI Cheatin' On Me	1800
23 24	PRUCandles	1800
18 24	JAGGED EDGE/Promise	1800
21 21	THEQ/Downlime	1575
7 18	JOE FANYSTIKAL Stutter	1350
11 14	RACHELLE HERRELL/1 Forgive You	1050
19 14	JILL SCOTT/A Long Walk	1050
7 11	DONELL JONES/This Lav	825
11 11	NO QUESTION IF You Really	825
9 11	JESSE POWELLAN	825
10 10	KIRK WHALUMIAN DO	750
6	JAHEIM/Could It Be	675
11 9	CHARLIE WILSON/Without You	675
7	GENE DUNLAP/Got TBR's Gone	600
4 8	JERSEY AVE /Beautiful Girl	600
9 6	SADE/By Your Side	600
5 8	AVANT/My First Love	600
12 6	BABYFACE/Reason For Breathing	600
4 7	TON: BHAXTUN/Spanish Gullar	525
6 7	WILL DOWNING/Tired Melody	525
8 7	DAVE HOLLISTER/One Woman Man	525
10 7	BRENDA RUSSELL/Something About	525
1 7	JILL SCOTT/Gettin' In The Way	525
10 7	TRANSITIONS/Ghetto Laws	525
4 8	YOLANDA ADAMS/Open My Heart	450
2 8	NORMAN BROWN F/VESTA/Rain	450
7 8	BRIAN MCKNIGHT/AVIn	450
6 6	IDEAL/Whatever	450



PLA			
	TW	ARTIST/TITLE .	EI (00¢
	13	DAVE HOLL ISTER/One Woman Man	1079
	13	SADE/By Your Side	1079
	13	AVANT.My First Love	1079
12		ERYKAH BADU/Didn't Cha Know	996
11	12	CAPIL THOMAS/Emotional	996
.:	12	# JEFF MAJORS Pretty Little Baby	996
11	11	BABYFACE/Reason For Breathing	913
	11	TAMIA/Stranger In My House PRU/Candles	913
9	10		. 913
	10	MUSIQ/Just Friends (Sunny) JESSE POWELL/W1	630
5 8		JILL SCOTT/A Long Walk	747
5		BDYZ II MI M/Thank You in Advance	664
7	i	BRENT JONES/T.P/Good Time	664 664
5	i	BEBE WINAYS/Tonight, Tonight	664
12	ä	YOLANDA ADAMS/Open My Heart	664
5	7	IGELLY PHICE/You Should've	581
8	1	WILL DOWNING Tired Melody	581
8	,	RACHELLE FERRELL/I Forgive You	581
11	'n	CHARLIE WILSON-Without You	581
	5	a CASE/Missing You	415
	5	DAMITA/Worl Be Alrays	415
		a CHANTE MODRE/Box	415
5		JAMIE HAWKINS Lost My Mind .	415
		YOLANDA ADAMS/Helieve I Can Fly	0

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1	ove	me 329,400	li .
Ľ	2+ Çu	me 329,408	
	AYS		
	TW	ARTIST/TITLE	&I (900)
	56	JA RULE F/C. MILIAN/Between Me And You	12804
		K-CI & JOJO/Crazy	12610
68		SHAGGY/Angel	12416
47		3LW/No More (Baby)	12028
54	61	DESTINY'S CHIL D/Independent Women	11834
	68	AVANT/My First Love	11640
	58	TAMIA/Stranger In My House	11252
	56	MYA/Case Of The Ex	10864
	53	PROPYLE/Lim	10282
34		KANDI/Don't Think I'm Not	9506
	48	OUTKAST/Mis Jackson	9312
47	47	JENNIFER LOPEZ/Love Don't Cost.	9118
70		SHAGGY/N Wasn't Me	8536
	42	R. KELLY/I Wish	8148
	40	JAY-Z/I Just Worms Love	7760
	37	MYSTIKAL F/MVEA/Danger (Reen Sp)	7178
	35	ICONZ/Get Crunked Ltp	6790
	34	DREAM/He Loves U Not	6596
	29 a	PINKYou Make Me Sick	5626
	29	CASH MONEY. /Project Chick	5626
23	28 a	MYA/Free	5432
	27	JAGGED EDGE/Let's Get Married	5238
		LUDACRIS/What's Your Fantasy	5238
	26	AALIYAH/Try Again	5044
?8	26	DR. DRE/The Next Episode	5044
1	26 B		5044
23	24	JOEA Wanna Know	4656
I٠	24	JOE FAMYSTIKAL/Stutter	4656
21	24	MYSTIKAL/Shake Va Ass	4656
24	24	PINK!Most Girls	4656



(202)	rd University 906-3500 ul/Dickinson	
12. C	ume 535,788	
PLAYS		
LW TW	ARTIST/TITLE	Gt (000)
30 31	STEPHEN SIMMONUS/For You	11222
29 29	CARL THOMAS/Emotional	10498
31 28	ANGELA JOHNSON-Ordinary Things	10136
26 28	SPOOKS/Sweet Revenge	10136
16 25	BEBE WINANS/Tonight, Tonight	9050
16 23	TAMIA/Stranger in My House	8326
29 29	GERALD LEVERT/Dream With No Love	7240
16 19	BOYZ II MEN/Thank You in Advance	6878
18 19	PRU/Candles	6878
18 18	CHAKA KHAN/So Crazy For This	6516
17 18	ERYKAH BADU/Didn't Cha Know	6516
16 18	INCOGNITO F/M/YSA/Change	6516
12 16	SADE/Every Word	5792
14 16	BABYFACE/Reason For Breathing	5792
6 11	yOLANDA ADAMS 1 Believe I Can Fly	3962
10 11	DESMOND PRINGLE/With Arms Wide Open	3982
6 10	DONELL JONES/TRGo	3620
7 18	JESSE POWELL/N1	3620
13 6	MONIFAH/Top Late	3258
10 9	MUSIQ/Just Friends (Sunmy)	3258
8 9	MUSIQ1.ove	3258
13 9	WYCLEF JEAN/MARY. J911	3258
5 9	LUCY PE ARL/Dance Tonight	3258
6 9	BRENDA RUSSELL/Something About	3258
9 9	DWAYNE WIGGINS/Eyes Never Lin	3258
10 8	RACHELLE FERRELL/I Forgive You	2896
6 8	R. RELLY/I Decided	2896
6 8	KEVON EDMONDS4 ove Wilt Be Warting	2896
8	WHITNEY HOUSTON/Fine	2896
14 7	WILL DOWNING/Tired Metody	2534

WHUR/Washington, DC

16	• C	ume 315,688	
PLAT		ARTIMI/TITLE	CI 1000
26		AVANTANY First Love	7500
28		YOLANDA ADAMS/Open My Heart	6750
	26	SADE/By Your Side	6500
28		SISO0/locomolete	6500
72		IAMA/Stranger in My House	6000
10		MAXINF LL/Get To Know Ya	5250
16		CARL INCOMASE motional	5250
15		BABYFACE /Reason For Breattime	5000
16	18	BOYZ II MEN/Thank You in Advance	4500
13		R INFLLY/I Wish	4250
8	17	JEFF MAJORS/Pretty Little Baby	4250
	15	NELLY PRICE/You Should've	3750
12	15	DAVE HOLLISTER/One Woman Man #	3750
8	14	BEBE WINANS/Tonight, Tonight	3500
12		JAGGED EDGE/Let's Get Married	3250
7	11	JESSE POWELL/#1	2750
16		Jil I. SCOTT/Gettin' In The Way	2500
10		RACHELLE FERRELL/I Forgive You	2500
	18	PRU/Candles	2500
1		JAMIE HAWKINS/Lost My Mind	2250
4	7	DONELL JONE S/U Know What's Up	1750
3	7	CHANTE' MOORE/Chante's Got A Mari	1750
4	6	BRIAN MCKNIGHT/Back At One	1500
7	6	JOE/Treat Her Lilia	1500
5	5	ERYICAH BADU/Didn't Cha Know	1250
3	8	TONI BRAXTON/He Wasn't Man	1250
19	5	TONI BRAXTON/Just Be A Man	1250
	5	DESMOND PRINGLE/With Arms Wide Open	1250
5	5	ANGIE STONE/No More Rain (In)	1250
3	5	LUTHER VANDROSS/Tim Only Human	1250

WMMJ/Washington, DC



Urban AC Top 30

LAST WEEK	THIS	January 26, 2001 ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	GROSS	WEEKS ON CHART	TOTAL STATIONS
.1	1	AVANT My First Love (Magic Johnson/MCA)	874	-91	131074	17	35/0
3	2	CARL THOMAS Emotional (Bad Boy/Arista)	780	+55	113452	12	37/1
2	•	DAVE HOLLISTER One Woman Man (Def Squad/DreamWorks)	766	+22	118244	11	40/1
6	•	TAMIA Stranger In My House (Elektra/EEG)	704	+16	113824	10	40/0
5	5	BABYFACE Reason For Breathing (Arista/Epic)	693	-19	79306	10	37/0
4	6	SADE By Your Side (Epic)	652	-67	71481	15	37/0
9	•	R. KELLY I Wish (Jive)	582	+5	75756	15	32/0
7	8	CHARLIE WILSON Without You (Major Hits)	578	-18	84843	20	32/0
8	9	YOLANDA ADAMS Open My Heart (Elektra/EEG)	573	-12	91564	36	33/0
10	1	MUSIQ Just Friends (Sunny) (Def Soul/IDJMG)	562	+7	92458	8	32/3
11	•	PRU Candles (Capitol)	525	+28	51162	12	29/1
13	1	ERYKAH BADU Didn't Cha Know (Motown)	520	+101	84297	5	32/1
12	B	BOYZ II MEN Thank You In Advance (Universal)	468	+9	47853	9	31/2
17	1	JOE F/MYSTIKAL Stutter (Jive)	426	+72	59107	5	25/0
14	1	RACHELLE FERRELL Forgive You (Capitol)	409	+20	40844	6	31/1
Broake	1	JILL SCOTT A Long Walk (Hidden Beach/Epic)	373	+95	84950	3	19/3
15	17	KELLY PRICE You Should've Told Me (T-Neck/Def Soul/IDJMG)	355	-24	60188	18	22/0
16	18	JILL SCOTT Gettin' In The Way (Hidden Beach/Epic)	344	-32	53264	21	29/0
22	19	JESSE POWELL If I (Silas/MCA)	310	+41	47813	4	28/3
19	20	SISQO Incomplete (Dragon/Def Soul/IDJMG)	299	+11	54780	28	23/0
24	4	INCOGNITO F/MAYSA Change (Talkin Loud/Blue Thumb/VMG)	266	+40	24483	7	21/1
20	22	WYCLEF JEAN F/MARY J. BLIGE 911 (Ruffhouse/Columbia)	256	-22	44031	12	18/0
25	23	SPOOKS Sweet Revenge (Antra/Artemis)	255	+34	39964	3	16/0
23	23	JAMIE HAWKINS Lost My Mind (Monami/EEG)	252	+19	34691	3	17/0
18 .	25	TONI BRAXTON Spanish Guitar (LaFace/Arista)	225	-64	17895	9	21/0
29	26	DAMITA Won't Be Afraid (Atlantic)	216	+36	17633	2	21/1
26	27	JAGGED EDGE Promise (So So Det/Columbia)	215	+18	52589	2	15/3
30	28	JAHEIM Could It Be (Divine Mill/WB)	206	+36	36251	2	18/3
Debut>	29	TANK Maybe I Deserve (BlackGround)	204	+37	14263	1	12/1
Debut	30	BEBE WINANS Tonight, Tonight (Motown)	179	+29	28753	1	18/2

Most Added

YOLANDA ADAMS I Believe I Can Fly (Elektra/EEG) 23 CHANTE' MOORE Bitter (Silas/MCA) 18 WALTER BEASLEY | Wanna Know (Shanachie) 10 JON B Don't Talk (Edmonds/Epic) 4 MUSIQ Just Friends (Sunny) (Def Soul/IDJMG) JESSE POWELL If I (Silas/MCA) 3 JILL SCOTT A Long Walk (Hidden Beach/Epic) JAHEIM Could It Be (Divine Mill/WB) 3 JAGGED EDGE Promise (So So Del/Columbia) 3 MR. C THE SLIDE MAN Cha-Cha Slide (Universal)

> Most Increased Plays

ARTIST TITLE LABEL(S)	PLAY INCREASE
ERYKAH BADU Didn't Cha Know (Motown)	+101
JILL SCOTT A Long Walk (Hidden Beach/Epic)	+95
JOE F/MYSTIKAL Stutter (Jive)	+72
MAXWELL Get To Know Ya (Columbia)	+70
RUFF ENDZ No More (Epic)	+57
CARL THOMAS Emotional (Bad Boy/Arista)	+55
JESSE POWELL If I (Silas/MCA)	+41
KOFFEE BROWN After Party (Arista)	+41
INCOGNITO F/MAYSA Change (Talkin Loud/Blue Thurnb/VM	G) +40
TANK Maybe I Deserve (BlackGround)	+37

40 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 1/14-Saturday 1/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 350 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

BRENT JONES & T.P. MDBB Good Time (Holy Roller)

MR. C THE SLIDE MAN Cha-Cha Slide (Universal)

NO QUESTION If You Really Wanna Go (Ruffnation/WB)

KOFFEE BROWN After Party (Arista)

BRENDA RUSSELL Something About Your Love (Hidden Beach/Epic)

JERSEY AVE. Beautiful Girl (MCA)

CHAKA KHAN Have A Little Faith (Antra/Artemis)

BRAND NEW HEAVIES Finish What You Started (Delicious Viny!)

DESTINY'S CHILD Independent Women Pt. 1 (Columbia)

EVERETTE HARP I Can't Take It Anymore (Blue Note)

DESMOND PRINGLE With Arms Wide Open (Tommy Boy)

Songs ranked by total plays

Breakers.

JILL SCOTT

A Long Walk (Hidden Beach/Epic)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS

373/95

19/3

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song, Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

DAVE HOLLISTER



ONE WOMAN MAN

The Album: CHICAGO '85...the movie In Stores Now!

3 URBAN ADULT

On the way to #1 with your support! **WDMK** WILD WHUR WWIN WVAZ **WCFB WBAV WGPR** WHQT **WQMG WYLD KJMS WBHK** KRNB **KMJQ**

New Add This Week: WUKS







www.davehollister.com www.dreamworksrecords.com

Most Played Recurrents

TONI BRAXTON Just Be A Man About It (LaFace/Arista)

ERYKAH BADU Bag Lady (Motown)

CARL THOMAS | Wish (Bad Boy/Arista)

DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista)

JOE I Wanna Know (Jive)

JOE Treat Her Like A Lady (Jive)

ANGIE STONE No More Rain (In This Cloud) (Arista)

MARY MARY Shackles (Praise You) (Columbia)

DONELL JONES U Know What's Up (Untouchables/LaFace/Arista)

BOYZ II MEN Pass You By (Universal)

MAXWELL Fortunate (Rock Land/Interscope/Columbia)

TEMPTATIONS Stay (Motown)

KEVON EDMONDS 24/7 (RCA)

D'ANGELO Untitled (How Does It Feel?) (Cheeba Sound/Virgin)

WHITNEY HOUSTON & DEBORAH COX Same Script, Different Cast (Arista)

ERIC BENET Spend My Life With You (Warner Bros.)

BRIAN MCKNIGHT Back At One (Motown)

DEBORAH COX Nobody's Supposed To Be Here (Arista)

KEVON EDMONDS No Love (I'm Not Used To) (RCA)

JESSE POWELL You (Silas/MCA)

URBAN AC

Going For Adds 1/30/01

GLADYS KNIGHT If I Were Your Woman Part II (MCA) HOUSTON & MICHAEL If I Told You That (Arista) HOWARD HEWETT I Found Heaven (Sound International) JILL SCOTT A Long Walk (Hidden Beach/Epic) RUFF ENDZ | Apologize (Epic)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com





When Dombrowski & Glasker recording artist R.C. came by R&R for a visit, it was on! The singer's forthcoming single, "Slo Burn," is an R&B variance ('cause it ain't like the rest of them out there) that is gaining airplay all over the country. Its official add date is Feb. 13. Asst. Urban Editor Tanya O'Quinn thought R.C. would like to experience a little of her "slo burn." The singer/songwriter was rushed to a local burn center just after this pic was taken. Doctors said the second-degree burns to his chest and left big toe will heal promptly.

TUNED-IN URBAN AC

KISS 104.1

WALR/Atlanta

R&R/MEDIABASE 24/7

STEVIE WONDER AH I DO K-CI & JOJO All My Life **BETTY WRIGHT** Tonight Is The Night YOLANDA ADAMS I Believe I Can Fly DAZZ BAND Let It Whip QUINCY JONES I/TAMIA You Put A Move ... AL GREEN I'm Still In Love

BOYZ II MEN Doin' Just Fine ISLEY BROTHERS Between The Sheets

RACHELLE FERRELL I Forgive You

11am

MAXWELL This Woman's Work **LUTHER VANDROSS Never Too Much** MARVIN GAYE What's Going On STAPLE SINGERS Let's Do It Again JOE Treat Her Like A Lady GAP BAND Early In The Morning GERALD LEVERT & EDDIE LEVERT Wind Beneath... **AVERAGE WHITE BAND Pick Up The Pieces** ORU HILL We're Not Making Love AL B. SURE! Nite & Day D'JAYS Stairway To Heaven

4pm

MARVIN GAYE Got To Give It Up ZHANE' Sending My Love ISLEY BROTHERS For The Love Of You YOLANDA ADAMS I Believe I Can Fly ANITA BAKER Same Ole Love BARRY WHITE Practice What You Preach SILK Meeting In My Bedroom KING FLDYO Groove Me CARL THOMAS I Wish FREDDIE JACKSON Have You Ever Loved ... JANET JACKSON Let's Wait Awhile STEVIE WONDER Happy Birthday

8pm

DAVE HOLLISTER One Woman Man PATTI LABELLE If Only You Knew BRIAN MCKNIGHT The Only One For Me GLADYS KNIGHT... Best Thing That Ever ... R. KELLY I Wish ANITA BAKER No One In The World KEITH SWEAT How Deep Is Your Love JESSE POWELL If I THEO Listen To Your Heart O'JAYS Hooks In Me. JEFFREY DSBORNE Only Human

SADE By Your Side . JEFF MAJORS Pretty Little Rahy PARLIAMENT Tear The Roof Off The Sucker

WAMJ/Atlanta

3am

KARYN WHITE Superwoman BARRY WHITE Can't Get Enough... YOLANDA ADAMS Open My Heart AL JARREAU We're In This Love Together KIRK FRANKLIN Why We Sing COMMODORES Zoom DAVE HOLLISTER One Woman Man LARRY GRAHAM One In A Million You

BOBBY WOMACK If You're Think You're Lonely... 11am

FAITH EVANS Love Like This

ATLANTIC STARR When Love Calls

D KELLY I Wich PRINCE I Wanna Re Your Lover ANITA BAKER You Bring Me Joy TYRESE Sweet Lady RAY PARKER JR. You Can't Change That WHITNEY HOUSTON Exhale (Shoop Shoop) AL GREEN You Quant To Be... BABYFACE Reason For Breathing PATTI LABELLE If You Asked Me To **MEXT** Too Close HAROLO MELVIN... Wake Up Everybody **VESTA WILLIAMS** Congratulations

4pm

BETTY WRIGHT Clean Up Woman

AVANT Separated ANITA BAKER Angel EARTH, WIND & FIRE Getaway JEFF MAJORS Pretty Little Baby MAZE Can't Get Over You JANET That's The Way Love Goes PEABO BRYSON I'm So Into You LUCY PEARL Dance Tonight QUINCY JONES ... The Secret Garden **KEVON EDMONOS 24/7** WAR The Cisco Kid STEPHANIE MILLS Feel The Fire MAXWELL Ascension (Don't Ever Wonder)

8nm

BARRY WHITE You're The First.

KELLY PRICE You Should've Told Me. AL R SURFI Nite & Day ISI FY BROTHERS Voyage To Atlantis **DAMITA** Won't Be Afraid RICK JAMES Mary Jane WHITNEY HOUSTON I'm Every Woman LAKESIDE Fantastic Voyage SADE By Your Side **ONE WAY Cutie Pie** K-CI & JOJO Tell Me It's Real **RUFUS** Sweet Thing SHALAMAR For The Lover In You



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks, Tuned-In is based on sample hours taken from Monday 1/15. @ 2001, R&R Inc.



LON HELTON

thelton@rronline.com

Random Musings On Callout Research

Researchers, consultants, programmers and promoters offer their thoughts

he recent debut of Bullseye national callout research in R&R's music pages has prompted lots of conversation on the topic of callout itself.

Jodie Renk, VP/GM of Core Call-Out Research, comments, "National callout can be a great tool for understanding the general trends happening in country music. The differences in local callout vs.



Jodi Renk

national callout come on a song-bysong basis, in terms of what's going to work and what's not.

"Every city has its own unique factors. The Country history of the marketplace, the style of country music the audience is used to hearing and the competitive situation of the marketplace are just some of the things that impact how a song will do with a particular audience. You can't get that from national callout.

"As a general thought, in most circumstances real hits are real hits and real stiffs are real stiffs. The differences are in the middle. What are the good middle records that will help a station, and what are the 'bad' middle records that are just taking up space? Local callout helps you find the middle records that are the most localized for your station and that will have the most impact. And there most certainly are songs that are absolute hits in one place that never get out of the middle of the pack in another. You won't see that in national results."

The Burn Factor

When asked about "burn," or the relative lack thereof, in Country, Renk says, "I think low burn has to do with the fact that Country audiences really love country music. There's a much stronger association and much more exclusive interest in the format than in other formats. AC listeners listen to AC along with CHR/Pop and Classic Rock, for instance. Country partisans are Country partisans. They love the music and their station, and it's so much a part of their lifestyle that they legitimately don't get tired of songs.

"What we see happen is that, instead of showing burn, the passion level drops. Maybe they used to 'love it' and now they just 'like it a lot.' In Country the people's rating of a song comes down, but they don't get to the point of saying, 'I don't want to hear it anymore.'



Charlie Cook



Bill Macky



Keith Hill



Carson James

"Burn, as a standalone score, is of very little value. Real burn manifests itself in declining scores. The burn levels in Country don't rise to 35% or 40%, but you can see the scores drop 4.3-4.1-3.9. As burn goes up, passion goes down.

"Watching the overall scores, particularly passion, helps you to better understand what is really going on with a song and is actually a better indication of burn. People become less passionate about records as they move their passion onto something else. The records may still work, but they're just not the power records that they used to be."

In regard to local callout and its use in Country. Renk notes, "Despite consolidation. I have not seen a cutback in callout usage by Country stations. In fact, I've seen more Country stations coming to callout in the last year. We're doing more local Country callout than we've ever done.

"Owners, managers and PDs realize that it's an opportunity to optimize listening, especially in markets with one Country station. It's important for stations trying to come up with a budget for local callout to realize that they don't have to do it every week. Unless you're rotating songs 50 to 60 to 70 times a week, you can do local callout every other week."

Not A 'Dolly Madison' Approach

Consultant Keith Hill says that callout scores can't answer the question of whether or not to play a record. However, "They can tell you which records are not performing very well," he says. "They will also give you a reason to either slow down the rotations on a record or to eliminate it from airplay."

The fundamentals of callout music research are different from what Hill refers to as "Dolly Madison" research. "In that type of test, you want people to take a bite of the cake and then tell you if they want to eat more," he explains. "With music callout, you don't want them to judge the hook. You want them to hear the hook and say, 'Yeah. I know that song,' and then tell you what they think of it.

"For our purposes, it's important that they respond to the stimulus of the hook. Playing the hook is just quicker than playing the entire song to get people to respond. Remember that callout doesn't begin to be effective until a song has been played 100 to 150 times. Otherwise, the familiarity isn't high enough for people to respond to the song. And until you have familiarity, research isn't as valid as you want it to be."

"National research can be a great tool. While there are some geographic things that can come into play—the Northeast generally doesn't grade twang very well, and Louisiana is in its own world and votes on sounds differently—national callout can be a pretty good indicator of general trends, especially in the absence of local callout.

"I'd estimate that at least 90% of the time local callout would show the same results that national callout shows. Of course, there are some dynamics that would change that, such as any particular regionalism or if a station has played a song dramatically more or less than the sampled stations."

When asked for his theory on burn and Country, Hill notes, "CHR bangs out records with 2 1/2 hour turns, so it's going to have faster burn. Plus, pop records get multiformat play, and they get collateral play from TV and clubs, all of which creates more impressions more quickly."

Solid Comparisons

Westwood One VP/GM and veteran programmer Chartie Cook praises the advantages of using Bullseye's website (www.bullsi.com) and the ability to pull out individual regions. "Any time we take 'meat' to radio, it must be in three or four portions. It must come in multiple doses. One story does not a record make."

Carson James

"PDs can look at how their region compares to the national picture, and those comparisons are pretty interesting when it comes to country," he says,

"You can usually get solid comparisons, because national research yields results that blanket the country with most songs — rarely is a song a hit in just one region. Also, songs are pretty much in medium or power rotation at stations all around the country at about the same time, which helps provide a truer picture of a

song's popularity, because the famil-

iarity is consistent across the regions.

"Keep track of how songs are testing in your specific region. After some time a PD can get a feel of whether or not the national outlook is consistent with what's going on in his or her region. When there's a close correlation, a PD can feel confident about using the national results found in R&R for a quick overview of how songs are doing."

Serious Information

"In fact, the addition of Bullseye national callout to the information already in R&R provides a true picture of what is actually being played and what is a hit," Cook continues. "A PD can sit down and study three pages in R&R — the top 50 chart based on actual airplay from Mediabase, the Indicator chart and, now, Bullseye Callout Research — and determine, even for his or her own market, what music is going to be right.

"Is it going to be 100% accurate? Maybe not. But with a little gut and knowing his or her individual audience, a PD can get pretty darn close using those three pages. It's not something that can be done in 45 minutes, but take a morning and look at the Most Increased Plays and Points and the Most Added from the chart page; look at the 'Total Positives' and 'Like A Lot' categories from the Bullseye page. That's a serious amount of information that you can use."

When asked for his thoughts on burn. Cook comments, "It's hard to pay much attention to burn, because there isn't any. It really doesn't bother me that there's no burn, although it does raise the issue of how come there is none.

"Look at R&R's Callout America research in the CHR section, and you see songs that have 40% burn. It makes me wonder if we're still going through music too quickly. Or is it just that the music we're playing has such a vanilla feel to it that nothing burns? We could quadruple the burn figures we're seeing in the research and still not have a problem."

Records And Research

Radio programmers aren't the only folks using callout research these days. The last few years have seen label promotion executives delve into the callout depths as well. It's probably not a coincidence that two of the foremost users are former radio programmers.

MCA/Nashville VP/Promotion Bill Macky explains MCA's reasons for purchasing callout research. "We have to be able to speak radio's language." he says. "We use callout as part of our efforts to show them that the music we're pitching to them is legitimate. We use it to tell our records' stories.

"When we have a record that perhaps isn't working, we're able to use the research to show artist management what the masses are saying; we can give them some perspective as to why a particular record may not be working. It goes without saying that when we release a single, we all believe it has the potential to go to the top of the charts and to sell a lot of CDs. When that doesn't happen, we have to tell people why."

Testing Singles

"We also use callout in making decisions about singles," Macky continues. "We may have an upcoming single that is sonically similar to something previously released. We can look at the previous record's research and see how it did. If it didn't work in the past, and if it didn't test well, it may cause us to rethink what we were going to do.

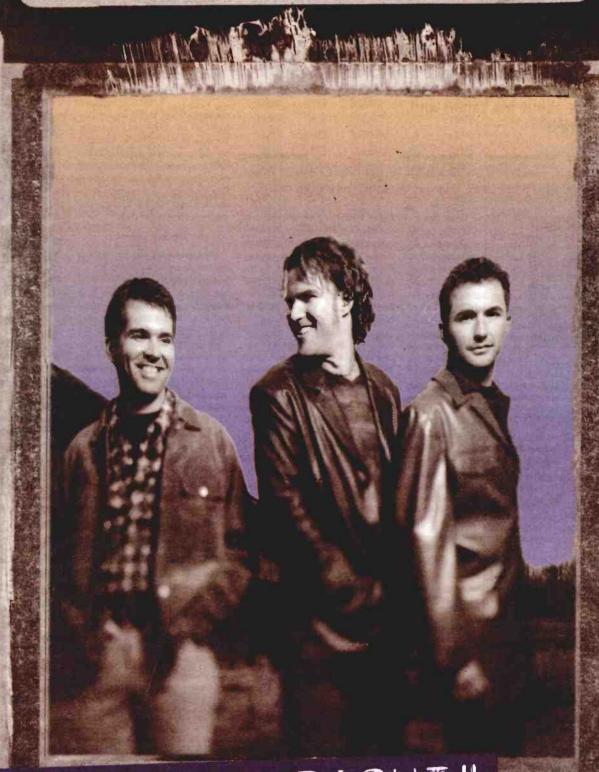
"We've tried pretesting records by having consumers listen to them and tell us what they think, but it's a tool that we found radio wasn't really interested in. If you can't get a record on the air because the PD or MD doesn't like it, it really doesn't make any difference what the public thinks about the song. Thus, it didn't make any difference what the pretesting research said."

Macky adds that MCA also uses callout research to make promotion decisions. "When we see a record testing well and starting to receive positive scores, we'll fight for it at radio," he says. "And when we see a record that isn't testing, we'll get off it. We know we could keep after it and beat people up to get another five or 10 chart positions, but if the research just isn't there, why keep working a stiff?

"Callout research is a good tool as long as it's a portion of the decision-

Continued on Page 77

Sons of the Desert



"WHAT I DID RIGHT"

The new single from the album "Change"

MCA.

Airplay Now



CALVIN GILBERT
gilbert@rronline.com

Leading The 'Label Of The Decade'

Bruce Hinton talks about his career and MCA/Nashville's success

ow entering his 17th year in a leadership position at MCA/Nashville, Chairman Bruce Hinton laughs loudly when asked if he's aware of rumors that retirement is in his future.

"It's a rumor 1 never started," Hinton tells R&R. "Last summer 1 re-signed to another long-term deal, so 1 guess that's the best way to answer that."

Dating back to its origins as Decca Records, MCA has been one of the cornerstone Nashville country labels. Thanks in large part to an artist roster that includes

George Strait, Reba McEntire, Vince Gill and Trisha Yearwood, MCA's chart action made it R&R's Country Label of the Year for the entire decade of the '90s.

On the morning of celebrating MCA/Nashville's status as "Label of the Decade" with a private party at the new Country Music Hall of Fame, Hinton and MCA/Nashville President Tony Brown — whose A&R acumen has helped guide the label's success since 1984 — spoke to us. Next week's R&R will feature our conversation with Brown. This week Hinton offers his explanation of MCA's impressive track record along with some observations about the overall state of the industry.

Getting Started

Back in the '60s Hinton was promoting such singles as Dean Martin's "Everybody Loves Somebody," Petula Clark's "Downtown" and The Kinks' "You Really Got Me." After landing his first corporate job in 1960 at Warner Bros./New York, Hinton ascended to Manager/National Promotion for Warner/Reprise in the company's West Coast office. "That was really a fun era for music." Hinton says. "What I loved about the music then is that it wasn't categorized."



Bruce Hinton

In 1965 he joined Columbia Records, serving first as Manager/Western Promotion and then as Director of CBS' Custom Label Distribution in New York. The division included several smaller labels, including Date, Immediate and Ode.

"It was mainly English rock 'n' roll releases that, for one reason or another, didn't

get picked up by Epic or Columbia," Hinton says. "It was a grand experience working for a huge corporation in New York City and learning how that whole culture worked. It has served me well ever since. At the time Warner Bros., relatively speaking, was still a small record company."

After returning to L.A. in 1967, Hinton joined producer Jimmy Bowen at Amos Productions and later teamed with Peter Svendsen to form Hinton/ Svendsen Promotions, which was the first national independent promotion firm that also specialized in Country radio. "One of the reasons I could work both country and rock 'n' roll is that there weren't that many Country stations in the western United States," Hinton explains.

"What would be considered to be . L.A.'
extremely on the edge of country then would today be totally traditional. I worked the first Don Williams album on JM1. I remember taking that around to anyone who would listen.
They'd say, '1 don't think that's traditional enough."

The Move To Nashville

Hinton/Svendsen had a breakthrough after becoming involved in a Country radio campaign for the Clint Eastwood film Every Which Way but Loose. Explaining the perception in Los Angeles, Hinton says, "Country radio stations were definitely the stepchild. They never got the advertising. They never got the premieres. We basically came up with a concept of how to bring Country radio to the forefront for consumer promotions and advertising."

Around the same time Hinton and

Around the same time Hinton and future Warner Bros./Nashville President Jim Ed Norman formed Hin-Jen Productions, and Hinton finally moved to Nashville in 1984. By that time Bowen was MCA/Nashville's President, and Hinton joined his friend as the label's Sr. VP/GM. Explaining why he hadn't moved to Nashville before then, Hinton says, "Very candidly, at that point in time the money wasn't enticing enough for any position in Nashville at all.

"As country music was a stepchild in a lot of places, so it was with the labels. The executive pay structure was much better in New York and L.A. than it was in Nashville. There was no financial incentive. I really have to credit [former MCA Records chief] Irving Azoff with getting the Nashville pay scale more on an equal playing field with New York and

Artist-Based Philosophy

When Bowen exited MCA/Nashville in 1989, Hinton was promoted to President. Hinton and Tony Brown were forced to make some tough decisions in order to move the division into the '90s. One of the toughest was trimming the label's roster, which then included no fewer than 46 acts.

"Tony and I felt, philosophically, that you couldn't do a good job on anyone with that many acts," Hinton says. "Our call was to get the roster down to a manageable level so we could do right by the artists. That took some time, because you can't just assess and then cut and run overnight. Within about two years we had it down to about 20 acts. We always wanted it to be in the teens. In fact, today our roster is only 15."

Noting another goal, Hinton says, "We wanted to say to Country radio and to the retail accounts, 'We're seriously committed to this artist. We're not going to just throw another record "We wanted to say to Country radio and to the retail accounts, 'We're seriously committed to this artist. We're not going to just throw another record out there. We're in this for the long haul.' It's an artist-based philosophy."

out there. We're in this for the long haul.' It's an artist-based philosophy, but none of it would have worked if we didn't have a manageable roster. With a smaller roster we could deliver on our promises. Of course, when you first get started, be it accounts or radio, they have to see by example that you're really going to do it."

Signing Talent

Throughout the country boom of the '90s the artistic integrity of MCA's country division commanded the respect of radio, retail and Nashville at large. "We were never about signing hat acts," Hinton says. "We were never about following trends. We were just looking for artists who seemed incredibly special to us. We were always about signing the most talented people and then trying to figure out where we'd go with them and what we'd do."

Citing Lyle Lovett as an example, Hinton says, "His music was falling through the cracks from the day we signed him, but we were willing to do battle to change that, because he's such a phenomenal talent. Even today, we've got Allison Moorer. That's a project we're very, very proud of. That's one of the best albums of the year."

Considering the downturn in country sales, has MCA been under greater pressure to jump on trends just to add to the bottom line financially? Hinton says, "It was true 12 years ago, and it's true now: If something doesn't blow us away, we can't get excited about it. George Strait, over the course of his long career, has had an untold number of hit songs presented to him that he didn't record because he knew they weren't right for him.

"He has an incredible sense of what material is right for him. I guess, in a way, we've felt the same way about the artists we've put on the roster. We could see where some artists might have a certain amount of radio success, but we just didn't see them as something that would work within our group."

Some Observations

When asked for his perception of the current landscape at Country radio, Hinton says, "Deregulation, which led to clusters in any given market, has rediticed Country's competitive edge in many cases. If a Country station loses a point or two now—and the Hot AC station across the hall picks up that difference—it's not the end of the world for the corporation.

"Prior to deregulation, in any given

market the Country station was probably the only thing the company owned. If the station had a dip in the ratings, the company had to buy billboards and do incredible campaigns and promotions to get the ratings back, because it had no other way to go at it. Today, there are other ways to make sure the advertising stream keeps coming through the cluster. Broadcasting groups are doing incredibly well, but there's not that individual competitive edge that there used to be, where 'lt's us or the other stations.' In a lot of markets there are two big clusters - and that's it."

As for the record industry, Hinton says, "I think we're in a transition period. For Nashville labels to continue to be successful in the climate as we know it now, they are going to have to be diverse in the kind of artists they sign and where they take them. For example, I brought Alecia Elliot to the company.

"She came to me when she was 12, we signed her at 15, and she just turned 18. We need to be an A&R resource for the entire corporation. In the case of Alecia, she's a young, pop-flavored, Muscle Shoals kind of artist who we hope will work for all formats. She has her own television show, Alecia, which starts on NBC next June.

"I think that exemplifies what labels are going to have to do. It's going to have to be more than signing country artists. We're going to have to find ways to get the business activity to generate the income that our companies ask of us. As an A&R resource, we'll be partnering with our pop labels in New York and Los Angeles. We just want to sign great talent."

What does Hinton see as the reasons for MCA's continued success? "Being able to find great talent, nurturing it and then slamming it all the way home — because we've got a phenomenal staff that can get the job done," he replies. "With that, I like to think that everything we do as a label is done with class and integrity. I think that's our reputation, and nothing pleases me more than when I get that kind of feedback."

After four decades in the music business Hinton insists that he's enjoying his work as much as ever. "But the fun is never based on a particular era," he says. "For me, it's always based on what artist is breaking and what role you can play in that. At the moment Lee Ann Womack is breaking to another level of becoming a superstar. I'm involved in helping that process every minute of every day, and that's where I get my jollies."

In a lot of markets there are two big clusters — and that's it."

"Broadcasting groups are doing incredibly well, but

there's not that individual competitive edge that

there used to be, where 'It's us or the other stations.'

Country Top 50

LAST WEEK	THIS	January 26, 2001 ARTIST TITLE LABELIS)	TOTAL POINTS	TOTAL PLAYS	GROSS IMPRESSIONS	WEEKS ON CHART	TOTAL STATIONS
1	1	DIXIE CHICKS Without You (Monument)	25381	4943	588816	20	146/0
4	0	LONESTAR Tell Her (BNA)	24247	4861	549555	17	145/0
6	3	JO DEE MESSINA Burn (Curb)	23101	4646	519084	14	144/1
2	4	TIM MCGRAW My Next Thirty Years (Curb)	23030	4434	539285	20	144/0
5	6	JAMIE O'NEAL There Is No Arizona (Mercury)	23003	4617	521259	22	144/1
7	6	LEE ANN WOMACK Ashes By Now (MCA)	22437	4425	515171	15	145/0
3	7	SARA EVANS Born To Fly (RCA)	22388	4325	523714	28	145/0
10	8	TOBY KEITH You Shouldn't Kiss Me Like (DreamWorks)	21605	4198	505413	12	145/2
9	9	KEITH URBAN But For The Grace Of God (Capitol)	21206	4275	475196	13	142/2
11	0	GARTH BROOKS Wild Horses (Capitol)	18532	3714	419376	8	141/0
12	0	RASCAL FLATTS This Everyday Love (Lyric Street)	17661	3510	403737	18	138/0
14	12	DIAMOND RIO One More Day (Arista)	17281	3412	397802	11	141/4
13	1	DARRYL WORLEY A Good Day To Run (DreamWorks)	15394	3120	343271	15	138/0
15	(B)	JESSICA ANDREWS Who I Am (DreamWorks)	15359	2927	369959	9	137/4
17	(ALABAMA When-It All Goes South (RCA)	13856	2871	300164	-12	137/5
19	•	GEORGE STRAIT Don't Make Me Come Over There (MCA)	13051	2564	301062	6	129/4
22	0	FAITH HILL If My Heart Had Wings (Warner Bros.)	12814	2510	297961	. 3	136/9
18	(B)	SHEDAISY Lucky 4 You (Tonight I'm) (Lyric Street)	12647		281358	12	131/1
20	Œ	ANDY GRIGGS You Made Me That Way (RCA)	12026	2456	265445	15	131/0
16	20	CLARK FAMILY EXPERIENCE (Meanwhile) Back At (Curb)	11213	2244	253167	20	132/0
21	4	WARREN BROTHERS Move On (BNA)	10002	2075	217828	13	127/3
23	2	TIM RUSHLOW She Misses Him (Atlantic)	8842	1752	201035	11	112/8
24	23	CAROLYN DAWN JOHNSON Georgia (Arista)	8448	1789	178676	16	120/2
27	23	MARTINA MCBRIDE It's My Time (RCA)	8206	1643	184471	4	113/7
25	3	DWIGHT YOAKAM What Do You Know About Love (Reprise/W.		1540	177133	15	106/1
26	23	TRICK PONY Pour Me (H2E/WB)	7449	1561	158309	11	101/7
33	2	TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	6009	1146	146519	3	100/13
32	22	PAM TILLIS Please (Arista)	5293	1074	117727	5	85/6
28	29	BILLY GILMAN Oklahoma (Epic)	5129	1028	115917	13	94/1
31	3	GARY ALLAN Right Where I Need To Be (MCA)	5077	1067	110789	16	78/3
Broake	_	ERIC HEATHERLY Wrong Five O'Clock (Mercury)	4985	1013	111105	10	87/5
36	32	STEVE HOLY The Hunger (Curb)	4189	889	86828	8	96/5
34	33	TIM MCGRAW Things Change (Curb)	3768	695	93087	11	31/0
37	(3)	KINLEYS I'm In (Epic)	3414	744	70248	10	70/2
36	33	MARSHALL DYLLON Live It Up (Dreamcatcher)	3381	730	69323	14	64/0
39	36	PATTY LOVELESS The Last Thing On My Mind (Epic)	3232	667	70518	3	69/6
38	3	CHALEE TENNISON Go Back (Asylum/WB)	3002	677	59273	7	65/1
44	33	AARON TIPPIN People Like Us (Lyric Street)	2769	582	59317	3	58/15
45	39	KENNY CHESNEY Don't Happen Twice (BNA)	2693	465	70342	2	51/23
43	1	VINCE GILL Shoot Straight From Your Heart (MCA)	2144	448	47389	2	47/9
Debut		JOHN MICHAEL MONTGOMERY That's What I Like About (Atlant	tic) 1866	365	43136	1	30/5
Q	•	SAWYER BROWN Looking For Love (Curb)	1836	399	37312	3	41/2
41	43	MINDY MCCREADY Scream (Capitol)	1690	343	37697	6	44/0
Debut		CLAY DAVIDSON Sometimes (Virgin)	1689	362	35299	1	59/20
50	49	PHIL VASSAR Rose Bouquet (Arista)	1601	323	35663	3	60/46
48	46	BILLY RAY CYRUS Burn Down The Trailer Park (Monument)		315	36688	2	36/11
Debut	_	MARK MCGUINN Mrs. Steven Rudy (VFR)	1390	234	36941	1	12/4
Debut	_	KENNY ROGERS There You Go Again (Dreamcatcher)	1374	284	30739	1	49/12
46	49	DIXIE CHICKS Sin Wagon (Monument)	1168	232	26509	11	5/0
	> 50	MEREDITH EDWARDS A Rose Is A Rose (Mercury)	1127	217	27132	1	32/11



146 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 1/14-Saturday 1/20. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added

ARTIST TITLE LABELIS	ADDS
PHIL VASSAR Rose Bouquet (Arista)	46
KENNY CHESNEY Don't Happen Twice (BNA)	23
CLAY DAVIDSON Sometimes (Virgin)	20
SONS OF THE DESERT What I Did Right (MCA)	18
AARON TIPPIN People Like Us (Lyric Street)	15
TRAVIS TRITT It's A Great Day To Be Alive (Columbia) 13
KENNY RDGERS There You Go Again (Dreamcatcher)	12
BILLY RAY CYRUS Burn Down The Trailer Park (Monument	t) 11
MEREDITH EDWARDS A Rose Is A Rose (Mercury)	11
FAITH HILL If My Heart Had Wings (Warner Bros.)	9
VINCE GILL Shoot Straight From Your Heart (MCA)	9

Most Increased Points

AMIIST TITLE LABEL(S)	INCREASE
FAITH HILL If My Heart Had Wings (Warner Bros.)	+3411
TOBY KEITH You Shouldn't Kiss Me (DreamWorks)	+2608
DIAMOND RID One More Day (Arista)	+2157
MARTINA MCBRIDE It's My Time (RCA)	+1883
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	+1814
KEITH URBAN But For The Grace Of God (Capitol)	+1595
LEE ANN WOMACK Ashes By Now (MCA)	+1582
JO DEE MESSINA Burn (Curb)	+1545
AARON TIPPIN People Like Us (Lyric Street)	+1306
KENNY CHESNEY Don't Happen Twice (BNA)	+1288
JAMIE O'NEAL There Is No Arizona (Mercury)	+1281
JESSICA ANDREWS Who I Am (DreamWorks)	+1131
TRICK PONY Pour Me (H2E/WB)	+1112
TIM RUSHLOW She Misses Him (Atlantic)	+970
PAM TILLIS Please (Arista)	+953

Most Increased Plays

ARTIST TITLE LABELIS)	PLAY
FAITH HILL If My Heart Had Wings (Warner Bros.)	+674
TOBY KEITH You Shouldn't Kiss Me (DreamWorks,	
DIAMOND RIO One More Day (Arista)	+434
MARTINA MCBRIDE It's My Time (RCA)	+393
TRAVIS TRITT It's A Great Day To Be Alive (Columbia	+362
KEITH URBAN But For The Grace Of God (Capitol)	+334
JD DEE MESSINA Burn (Curb)	+331
LEE ANN WOMACK Ashes By Now (MCA)	+305
AARON TIPPIN People Like Us (Lyric Street)	+276
JAMIE O'NEAL There is No Arizona (Mercury)	+263

Breakers.

ERIC HEATHERLY

Wrong Five O'Clock (Mercury) 60% of our reporters on it (87 stations) 5 Adds • Moves 29 - 31

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Points/Plays lists the songs with the greatest weck-to-week increases in total Points/Plays.

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January 26, 2001

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

RTIST TITLE (LABEL)	OTAL STATIONS	POINTS	PLAYS	50+	40-49	30-39	20-29	10-19	1-9
ALABAMA When It All Goes South (RCA)	36/0	2772	841	0	2	5	16	13	
GARY ALLAN Right Where I Need To Be (MCA)	28/2	1225	395	8	0	1	6	12	9
ESSICA ANDREWS Who I Am (DreamWorks)	38/1	2722	837	0	1	2	22	12	
ARTH BROOKS Wild Horses (Capitol)	38/0	3368	1048	. 1	4	9	19	4	
CLARK FAMILY (Meanwhile) Back.,. (Curb)	32/0	2238	682	0	1.	4	13	11	
NEAL COTY Legacy (Mercury)	6/0	199	63	0	0	0	0	6	
DIXIE CHICKS Without You (Monument)	36/0	3540	1086	- 1	5	18	3	7	
HILLY RAY CYRUS Burn Down The (Monument)	6/2	163	48	0	0	0	0	3	
LAY DAVIDSON Sometimes (Virgin)	8/3	247	72	0	0	0	0	4	
NEREDITH EDWARDS A Rose Is A Rose (Mercury)	5/1	151	43	0	0	0	0	2	
YLER ENGLAND I Drove Her To Dallas (Capitol)	2/0	87	30	0	0	0	0	2	
MARSHALL DYLLON Live It Up (DreamCatcher)	9/0	335	89	0	0	0	0	6	
ARA EVANS Born To Fly (RCA)	35/0	3710	1136	1	8	16	4	4	
INCE GILL Shoot Straight From Your Heart (MCA)	27/4	1057	332	0	0	0	3	18	
ILLY GILMAN Oklahoma (Epic)	15/0	727	230	0	0	1	3	8	
NDY GRIGGS You Made Me That Way (RCA)	35/0	2445	759	0	2	3	16	13	
RIC HEATHERLY Wrong Five O'Clock (Mercury)	20/2	878	267	0	0	0	5	11	
TEVE HOLY The Hunger (Curb)	17/0	882	251	0	0	1	4	10	
AROLYN DAWN JOHNSON Georgia (Arista)	29/4	1423	451	0	1	1	8	13	
OLIE & THE WANTED Boom (DreamWorks)	6/2	114	36	0	0	0	0	2	
OBY KEITH You Shouldn't Kiss Me (DreamWork	s) 38/0	3863	1189	2	4	15	16	1	
INLEYS I'm In (Epic)	9/1	392	119	0	0	0	3	4	
ONESTAR Tell Her (BNA)	37/0	4295	1321	1	5	27	3	0	
ATTY LOVELESS The Last Thing On My Mind (Epi	c) 26/6	876	265	0	0	0	1	17	
TARTINA MCBRIDE It's My Time (RCA)	35/2	1881	583	0	0	0	13	18	
IINDY MCCREADY Scream (Capitol)	8/0	249	76	0	0	0	0	6	
IM MCGRAW My Next Thirty Years (Curb)	31/0	2799	872	-1	2	14	5	8	
OHN M. MONTGOMERY That's What I (Atlantic)	21/4	802	262	. 0	0	0	4	11	
IONTGOMERY GENTRY She Couldn't (Columbia)	1/1	68	18	0	0	0	0	1	
AMIE O'NEAL There Is No Arizona (Mercury)	38/0	4096	1277	2	4	23	4	5	
ASCAL FLATTS This Everyday Love (Lyric Street)	38/0	3465	1076	2	1.	13	16	6	
OLLIN RAYE She's All That (Epic)	16/0	699	221	0	0	0	3	10	
ENNY ROGERS There You Go Again (Dreamcatche	er) 4/2	84	22	. 0	0	0	0	1	
IM RUSHLOW She Misses Him (Atlantic)	30/4	1588	482	0	1	0	8	16	
AWYER BROWN Looking For Love (Curb)	17/0	716	215	0	0	O	2	11	
HEDAISY Lucky 4 You (Lyric Street)	36/0	2284	715	0	1	1	17	13	
ONS OF THE DESERT What I Did Right (MCA)	4/2	118	33	0	. 0	0	0	2	
EORGE STRAIT Don't Make Me Come (MCA)	37/0	2771	860	1.	3	1	19	13	
HALEE TENNISON Go Back (Asylum/WB)	18/1	706	207	0	0	0	1	13	
AM TILLIS Please (Arista)	26/1	1094	351	0	0	1	3	16	
RICK PONY Pour Me (H2E/WB)	27/0	1364	429	0	0	0	9	12	
RAVIS TRITT It's A Great Day (Columbia)	33/4	1390	428	0	0	2	4	14	1
EITH URBAN But For The Grace (Capitol)	38/0	3999	1236	3	3	20	11	. 1	
WARREN BROTHERS Move On (BNA)	36/0	1895	589	0	. 0	1	9	21	
IANK WILLIAMS III I Don't Know (Curb)	6/1	235	73	0	. 0	0	-1	3	
ARRYL WORLEY A Good Day To(DreamWorks)	37/0	2840	880	0	2	3	24	8	
BILLY YATES What Do You Want (Columbia)	4/1	142	37	0	0		0	2	
OWIGHT YOAKAM What Do You Know(Reprise)	27/0	1359	442				7	18	

38 Country Indicator reporters in markets 124-202. Songs ranked alphabetically for the airplay week of Sunday 1/14-Saturday 1/20. © 2001, R&R Inc.

Most Added

ARTIST TITLE LABEL(S)	ADDS
PHIL VASSAR Rose Bouquet (Arista)	11
KENNY CHESNEY Don't Happen Twice (BNA)	7
PATTY LOVELESS The Last Thing On My Mind (Epic)	6
AARON TIPPIN People Like Us (Lyric Street)	5
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	4
TIM RUSHLOW She Misses Him (Atlantic)	4
CAROLYN DAWN JOHNSON Georgia (Arista)	4
VINCE GILL Shoot Straight From Your Heart (MCA)	4
JOHN MICHAEL MONTGOMERY That's What (Atlantic,	4
CLAY DAVIDSON Sometimes (Virgin)	3
NEAL MCCOY Beatin' It In (Giant)	3
MARTINA MCBRIDE It's My Time (RCA)	2
GARY ALLAN Right Where I Need To Be (MCA)	2
ERIC HEATHERLY Wrong Five O'Clock (Mercury)	2
BILLY RAY CYRUS Burn Down The Trailer Park (Monument)	2
JOLIE & THE WANTED Boom (DreamWorks)	2
KENNY ROGERS There You Go Again (Dreamcatcher)	2
SONS OF THE DESERT What I Did Right (MCA)	2

Most Increased Points

r viiles	
	TOTAL
1 TO S 1 1051 (S)	POINT
ARTIST TITLE LABEL(S)	NCREASE
FAITH HILL If My Heart Had Wings (Warner Bros.)	+634
TOBY KEITH You Shouldn't Kiss Me Like (DreamWorks	+607
KEITH URBAN But For The Grace Of God (Capitol)	+568
GARTH BROOKS Wild Horses (Capitol)	+428
JESSICA ANDREWS Who I Am (DreamWorks)	+385
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	
DIAMOND RID One More Day (Arista)	+346
VINCE GILL Shoot Straight From Your Heart (MCA)	
JAMIE O'NEAL There Is No Arizona (Mercury)	+270
GEORGE STRAIT Don't Make Me Come Over There (MCA	,
WARREN BROTHERS Move On (BNA)	+249
ANDY GRIGGS You Made Me That Way (RCA)	+244
JO DEE MESSINA Burn (Curb)	+236
MARTINA MCBRIDE It's My Time (RCA)	+228
RASCAL FLATTS This Everyday Love (Lyric Street)	+218

Most Increased Plays

Plays	
7 70.70	TOTAL
ARTIST TITLE LABEL(S)	CREASE
FAITH HILL If My Heart Had Wings (Warner Bros.)	+202
TOBY KEITH You Shouldn't Kiss Me Like (DreamWorks	+181
KEITH URBAN But For The Grace Of God (Capitol)	+179
GARTH BROOKS Wild Horses (Capitol)	+134
JESSICA ANDREWS Who I Am (DreamWorks)	+123
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	+121
DIAMOND RIO One More Day (Arista)	+106
VINCE GILL Shoot Straight From Your Heart (MCA)	+96
JAMIE O'NEAL There Is No Arizona (Mercury)	+89
ANDY GRIGGS You Made Me That Way (RCA)	+79
GEORGE STRAIT Don't Make Me Come Over There (MCA) +76
WARREN BROTHERS Move On (BNA)	+76
JO DEE MESSINA Burn (Curb)	+73
RASCAL FLATTS This Everyday Love (Lyric Street)	+71
KENNY CHESNEY Don't Happen Twice (BNA)	+71
JOHN MICHAEL MONTBOMERY That's What (Atlantic)	+78
LEE ANN WOMACK Ashes By Now (MCA)	+67

The New Album Gallery



Jay Phillips, PD WYGY/Cincinnati

CLAY DAVIDSON "Sometimes" (Virgin)

We added "Sometimes" by Clay Davidson during the holidays because we liked the song and the artist. We felt "Unconditional" was an exceptional debut for a new artist, and we really liked the lyrics to "Sometimes." It's still too early to tell what is happening with this song, but it's terrific that Nashville has begun to sign artists like Clay. We hope he will be part of the future success of Nashville and country music. I am impressed with the manner in which Larry Hughes and his promotion staff have begun searching for "out of the box" ways to promote artist awareness. Hughes told me recently that the old ways weren't working as well as they did in the past, so he and his staff are trying to come up with new ways to expose an artist to a market and improve the artist's sales. Hopefully, this will help all us begin the cycle over again.



Rick Everett, PD WCTK/Providence

KENNY ROGERS
"There You Go Again" (Dreamcatcher)

We wanted to get on Kenny Rogers' "There You Go Again" and get some good exposure early on. There's a lot of passion for Kenny Rogers in this part of the country, so he has always had a strong following in this market. We've had great luck with all of his other releases. His music fits our station, and it is exactly what our audience wants. He was here recently with his Christmas show, and he was one of the best artists to work with. He is a perfect gentleman and a professional. Having him on the air made the phones go crazy. We are expecting "There You Go Again" to be as strong and passionate as his previous hits.



Dolly Parton Little Sparrow (Sugar Hill/Blue Eye)

Following up 1999's *The Grass Is Blue*, Dolly Parton delivers her second all-acoustic album with *Little Sparrow*. The album can be categorized as bluegrass, but it also includes some subtleties from the traditional music of Ireland and Appalachia. Parton also tosses in two interesting cover tunes — Collective Soul's "Shine" and the Cole

Porter classic "I Get a Kick out of You." Parton says, "I believe Little Sparrow has more depth, breadth and soul than all of the other albums I have done. Hopefully it captures the best of everything I've ever lived or felt, written or sung. I also think this is Steve Buckingham's best work as a producer." In addition to her original songs, the album also includes new versions of two other familiar hits: Restless Heart's "A Tender Lie" and The Eagles' "Seven Bridges Road." Parton says, "This is the music I would have been doing all along, if I could have made a living at it. This is what I came to Nashville to do. When you're doing what you should be doing, you know it. In the studio I never had one bad moment — no knots in my stomach when I got home, no regrets." The studio's comfort zone might be attributed in large part to the musicians, including vocals by Alison Krauss, Claire Lynch, Rhonda Vincent, Rebecca Lynn Howard, The Isaacs and Carl Jackson. The band is incredible, too, but Parton's music has rarely been as stark as her performance of "The Beautiful Lie" with only Stuart Duncan's sparse fiddling. The Celtic group Altan provides a fitting backdrop for the gospel standard "In the Sweet By and By."

FLASHBACK

- YEAR AGO
 - No. I: "Breathe" Faith Hill (third week)
- S YEARS AGO
 - No. 1: "(If You're Not In It...) I'm Outta Here" Shania Twain
- 10 YEARS AGO
 - No. I: "Rumor Has It" Reba McEntire
- TYEARS AGO
 - No. 1: "You Can Dream Of Me" -- Steve Wariner
- MYEARS AGO
 - No. I: "9 To 5" Dolly Parton (second week)
- 25 YEARS AGO
 - No. I: "This Time I've Hurt Her" Conway Twitty

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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES January 26, 2001

BULLSEYED song selection is based on the top 35 titles from the R&R Country chart for the airplay week of December 31, 2000-January 6, 2001.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN	
TOBY KEITH You Shouldn't Kiss Me Like This (DreamWorks)	36.5%	71.0%	21.5%	99.0%	4.8%	1.8%	Į,
KENNY CHESNEY Lost It (BNA)	39.8%	69.8%	23.0%	99.0%	4.5%	1.8%	
DIXIE CHICKS Without You (Monument)	39.3%	67.8%	18.0%	99.3%	7.5%	6.0%	
KEITH URBAN But For the Grace Of God (Capitol)	28.3%	67.5%	22.5%	97.5%	4.5%	3.0%	
TIM MCGRAW My Next Thirty Years (Curb)	36.0%	66.8%	19.3%	98.3%	6.8%	5.5%	
DIAMOND RIO One More Day (Arista)	30.8%	65.5%	25.5%	99.0%	5.3%	2.8%	
JO DEE MESSINA Burn (Curb)	32.0%	64.0%	22.0%	97.5%	8.5%	3.0%	
GARTH BROOKS Wild Horses (Capitol)	28.5%	62.5%	26.0%	99.0%	7.0%	3.5%	
LEE ANN WOMACK Ashes By Now (MCA)	27.5%	62.5%	23.3%	99.5%	8.5%	5.3%	
DARRYL WORLEY A Good Day To Run (DreamWorks)	23.8%	62.0%	26.3%	99.3%	9.0%	2.0%	
TIM RUSHLOW She Misses Him (Atlantic)	30.0%	61.8%	22.5%	93.5%	5.5%	3.8%	
SARA EVANS Born To Fly (RCA)	29.8%	61.5%	17.8%	98.3%	9.3%	9.8%	
LONESTAR Tell Her (BNA)	24.3%	60.5%	27.0%	97.8%	6.0%	4.3%	
JAMIE O'NEAL There Is No Arizona (Mercury)	28.8%	58.5%	23.8%	97.8%	7.8%	7.8%	
RASCAL FLATTS This Everyday Love (Lyric Street)	23.8%	56.5%	30.8%	98.0%	6.5%	4.3%	
DWIGHT YOAKAM What Do You Know About Love (Reprise/WB)	25.3%	56.3%	29.0%	98.0%	8.5%	4.3%	
JESSICA ANDREWS Who I Am (Dreamworks)	21.8%	55.5%	29.3%	95.3%	8.8%	1.8%	
BILLY GILMAN Oklahoma (Epic)	28.5%	55.0%	23.0%	92.5%	10.0%	4.5%	
CAROLYN DAWN JOHNSON Georgia (Arista)	20.3%	55.0%	26.5%	96.8%	11.0%	4.3%	
ANDY GRIGGS You Made Me That Way (RCA)	17.5%	55.0%	29.8%	96.3%	7.0%	4.5%	
FAITH HILL If My Heart Had Wings (Warner Bros.)	24.8%	54.3%	30.0%	91.3%	5.5%	1.5%	
THE CLARK FAMILY EXPERIENCE (Meanwhile) (Curb)	26.5%	53.0%	27.3%	97.3%	10.0%	7.0%	
SHEDAISY Lucky 4 You (Tonight I'm Just Me) (Lyric Street)	19.8%	51.8%	29.5%	95.8%	10.0%	4.5%	
MONTGOMERY GENTRY All Night Long (Columbia)	22.5%	51.0%	26.0%	97.3%	14.5%	5.8%	
GARY ALLAN Right Where I Need to Be (MCA)	19.0%	50.3%	31.8%	96.3%	11.8%	2.5%	
TRAVIS TRITT It's A Great Day To Be Alive (Unspecified)	15.0%	49.5%	31.0%	88.0%	6.5%	1.0%	
GEORGE STRAIT Don't Make Me Come Over There (MCA)	18.0%	49.3%	25.0%	93.8%	12.8%	6.8%	Ì
MARSHALL DYLLON Live It Up (Dreamcatcher)	15.8%	47.8%	36.8%	94.8%	7.8%	2.5%	
ALABAMA When It All Goes South (RCA)	20.5%	47.5%	32.0%	97.3%	13.0%	4.8%	
TRICK PONY Pour Me (H2E / WB)	19.5%	47.5%	26.0%	92.3%	13.0%	5.8%	
WARREN BROTHERS Move On (BNA)	15.0%	46.8%	33.3%	88.8%	7.5%	1.3%	Ì
ERIC HEATHERLY Wrong 5 O'Clock (Mercury)	23.0%	46.0%	24.0%	87.3%	13.0%	4.3%	
MARTINA MCBRIDE It's My Time (RCA)	16.8%	39.5%	29.0%	84.8%	12.0%	4.3%	
PAM TILLIS Please (Arista)	14.8%	38.0%	35.8%	82.5%	7.3%	1.5%	
STEVE HOLY The Hunger (Curb)	12.0%	35.5%	31.3%	73.5%	5.3%	1.5%	



BY KEVIN McCABE

PASSWORD OF THE WEEK:

Question of the week: In thinking about how and when you listen to your favorite Country radio station, do you find yourself fistening more often or less often than you did a year ago? If you are listening less, why do you think that is the case? Total Sample

Listening more: 59%

Listening about the same amount: 6% Listening less: 35%

Because the music is worse: 63%

Because of the air personalties: 17%

Because of lifestyle changes: 20%

Male

Listening more: 56%

Listening about the same amount: 4% Listening less: 40%

Because the music is worse: 69% Because of the air personalities: 12% Because of lifestyle changes: 19%

Female

Listening more: 61%

Listening about the same amount: 5% Listening less: 34%

Because the music is worse: 54% Because of the air personalities: 24% Because of lifestyle changes: 22%

25-34s Listening more: 60%

Listening about the same amount: 2% Listening less: 38%

Because the music is worse: 68% Because of the air personalities: 12% Because of lifestyle changes: 2%

35-54s Listening more: 57%

Listening about the same amount: 7% Listening less: 36%

Because the music is worse: 69% Because of the ais personalities: 27% Because of lifestyle changes: 4% 45-54s

Listening more: 62%

Listening more: 02% Listening about the same amount: 8% Listening less: 30%

Because the music is worse: 65% Because of the air personalities: 10%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay. Just So-So d) I Don't Like It a Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay. Just So-So d) I Don't Like It a Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay. Just So-So d) I Don't Like It a Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay. Just So-So d) I Don't Like It a Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay. Just So-So d) I Don't Like It a Like It's One Of My Favorites b) I Like It c) It's Okay. Just So-So d) I Don't Like It a Like It's One Of My Favorites b) I Like It a Like It's One Of My Favorites b) I Like It a Like It's Okay. Just So-So d) I Don't Like It a Like It's Okay. Just So-So d) I Don't Like It a Like It's Okay. Just So-So d) I Don't Like It a Like It's Okay. Just So-So d) I Don't Like It a Like It's Okay. Just So-So d) I Don't Like It a Like It's Okay. Just So-So d) I Don't Like It a Like It's Okay. Just So-So d) I Don't Like It a Like It's Okay. Just So-So d) I Don't Like It a Like It's Okay. Just So-So d) I Don't Recaptive Country are the Lot of the Like It's Okay. Just So-So d) I Don't Like It's Okay. Just So-So d) I Don't Recaptive Country are the Lot of the Like It's Okay. Just So-So d) I Don't Recaptive Country are the Lot of the Like It's Okay. Just So-So d) I Don't Recaptive Country are the Lot of the Like It's Okay. Just So-So d) I Don't Like It's Okay. Just So-So d) I Don't Like It's Okay. Just So-So d) I Don't Like It's

The DreamWorks Tri-Fecta of Hits!!!

TOBY KEITH "You Shouldn't Kiss Me Like This" #1 TOTAL POSITIVE 24-54 #3 PASSION SCORE SONG

Another Toby Impact Hit!

#1 w/CORE MALE 25-54 #1 w/CORE FEMALE 25-54 R&R 8 BB 9*

DARRYL WORLEY "A Good Day To Run"

#10 TOTAL POSITIVE 25-54 Strongest with Core Radio Listeners 35-44. R&R (3)
BB 13*

JESSICA ANDREWS
"Who I Am"

#9 FEMALE 45-54 #15 FEMALE 25-54 Album in stores 2/27. Strong requests!

R&R **1** BB 14*



SOURCE: BULLSEYE CALLOUT



A CLASSIC REBORN

SOUTH 65 revives "The Most Beautiful Girl"

NASHVILLE, Tenn.—A stunning new interpretation of the Charlie Rich hit "The Most Beautiful Girl" by Nashville vocal band South 65 takes a slice of venerated Nashville history and retools it for a

venerated Nashville history and retools it for a new century.

"The Most Beautiful Girl"—written by Norro Wilson, Billy Sherrill and Rory Bourke—was a career milestone in 1972 for the late, great Rich. His tortured vocals and Sherrill's Nashville Sound production helped make it a No. 1 hit.

BMI awarded the song four "Million Airs" awards which salute the song for receiving four million radio plays. With a history of such enormous radio airplay, the song is still instantly recognizable to many of today's radio listeners.

The new, soon to be released version is a radica

The new, soon to be released version is a radical reworking, incorporating the classic melody and lovelorn lyrics with stellar vocals from South 65 and state—of—the—art production by producer Bobby Huff.

Bobby Huff.
One of the great joys with this record was calling Billy Sherrill, the most swarded songwriter in BMI history, and telling him I had something to play for him, said Barry Coburn, president of Atlantic Records in Neshville. He just about jumped out of his seat with delight when he heard

Sherrill's co-writers are just as pleased. It was South 65 producer Norro Wilson who recommended the song for the group in the first place.

'I had pitched 'The Most Beautiful Girl' over the

years but no one would even consider recording it, because it's too hard to compete with the Cherlie Rich version," Wilson said.

Wilson took a new arrangement to Coburn, who agreed that it was perfect for South 65—Lance Leslie, Brent Parker, Doug Urie, Stephen Parker and Jerimy Koeltzow.

I love great songs," Coburn said. I thought the arrangement was the key to a unique reinvention of this timeless classic. It's taken it to a new place."

Wilson (current co-producer of South 65, John Michael Montgomery, Kenny Chesney and Craig Morgan with Buddy Cannon) decided not to produce the new version, because he was "too close" to the song "having written the song and produced Joe Stampley's track years ago. Coburn brought in up—and—coming Nashville producer Huff to do the job. "It's tough when you're dealing with a song that has been such a big hit," Huff said. "You don't want to offend anybody, but you want to give it a fresh spin that competes in the market now."

But I couldn't go into the studio scared of things like that. All the guys and I have to do is make the best sounding record that we can."

The new version opens with a plaintive vocal by South 65 member Lance Leslie, draws listeners in with the classic melody, then shifts gears into a fiddle hee—down.

"Ultimately, it gets back to a universal message

with the classic melody, then shirts gears into a fiddle hoe—down.

"Ultimately, it gets back to a universal message that hasn't dated," Coburn notes.

"The Most Beautiful Girl" was written in 1968 in

Chicago when Wilson stayed overnight at the home

Chicago when Wilson stayed overnight at the home of Bourke.

The was an artist on Smash records, and flew into Chicago to do promotional events, Wilson said.

Records based in Chicago.

Bourke was an aspiring songwriter determined to co-write with Wilson. After a night on the town, Bourke awakened Wilson with a cup of coffee and announced that he wanted to write a song right away.

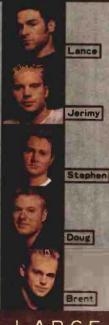
Bourke had already written a verse, and Wilson helped him write what they called Hey Mister, Did You Happen to See the Most Beautiful Girl in the World. Sherrill shortened the title and added his own touches when he recorded it with Rich in 1973.

The Most Beautiful Girl and the title track from the Behind Closed Doors' album marked the commercial highpoint of Rich's career. Rich is considered to be one of the most versatile artists in country music history, with a career stretching back to Sun Racords in the 1950s.

The South 65 recording restores the "Hey Mister" lyrics to the song and adds additional fresh touches.

"We think it's what everybody in country music

touches.
"We think it's what everybody in country music says they're wanting, which is something new," Leslie said.
"At the same time, the song has a real connection to the past and we're respectful of that."



Debut single from the forthcoming album, DREAM LARGE



www.south65.com

www.atlanticnashville.com

Management: No Management Booking Agent" William Morris Alesnoy

New & Active

BILLY YATES What Do You Want From Me Now *(Columbia)*Total Stations: 30, Adds: 2, Points: 832, Plays: 195 (-32)

TYLER ENGLAND I Drove Her To Dallas (Capitol)
Total Stations: 21, Adds: 5, Points: 802, Plays: 148 (+77)

HANK WILLIAMS III I Don't Know (Curb)
Total Stations: 10, Adds: 2, Points: 754, Plays: 155 (+42)

JOLIE & THE WANTED Boom (DreamWorks)
Total Stations: 15, Adds: 3, Points: 485, Plays: 104 (+42)

MONTGOMERY GENTRY She Couldn't... (Columbia)
Total Stations: 10, Adds: 7, Points: 398, Plays: 74 (-20)

SONS OF THE DESERT What I Did Right (MCA)
Total Stations: 21, Adds: 18, Points: 195, Plays: 40 (+22)

Songs ranked by total points.



DreamWorks recording artist Toby Keith appeared in front of the cameras recently to shoot the video for his hit single "You Shouldn't Kiss Me Like This" from his album How Do You Like Me Now?! Pictured (l-r) on the video set are producer Mark Kalbfeld, director Michael Salomon, Keith and manager T.K. Kimbrell.



American Cauntry Countdown host Bob Kingsley caught the final performance of the Dixie Chicks' "Fly" tour in Ft. Worth, TX. Although Kingsley's attempt to convince Natalie Maines to name her baby "Bob" didn't succeed, the Chicks did pose for this post-show photo. Pictured (l-r) are Dixie Chick Martie Seidel, Kingsley, and Dixie Chicks Emily Robison and Maines.



Faith Hill and her husband, Tim McGraw, proudly display the trophies they won at the 28th annual American Music Awards, which aired Jan. 8 on ABC-TV. Hill was honored as Favorite Female Artist in both the Pop/Rock and Country categories, and her album, *Breathe*, was named Favorite Country Album. McGraw was honored as Favorite Male Country Artist.

National Radio Formats

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (972) 991-9200

Adds:

JOHN M. MONTGOMERY That's What I Like... KENNY ROGERS There You Go Again TRAYIS TRITT It's A Great Day To Be Alive

Mattant.

TOBY KEITH You Shouldn't Kiss Me Like This JESSICA ANDREWS Who I Am KEITH URBAN But For The Grace Of God TIM RUSHLOW She Misses Him

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Gary Knoll

Adde.

KENNY CHESNEY Don't Happen Twice BILLY RAY CYRUS Burn Down The Trailer Park PHIL VASSAR Rose Bouquet

Hottest:

GARTH BROOKS Wild Horses SARA EVANS Bom To Fly

JONES BROADCAST PROGRAMMING

Ken Moultrie • (800) 426-9082

Mainstream Country

Ray Randall/Hank Aaron

Adds

VINCE GILL Shoot Straight From The Heart TIM RUSHLOW She Misses Him AARON TIPPIN People Like Us

Hottest:

KEITH URBAN But For The Grace Of God Jamie O'Neal There is No Arizona Lonestar Teil Her LEE ANN WOMACK Ashes By Now JO DEE MESSINA Burn

New Country

L.J. Smith/Hank Aaron

Adds:

VINCE GILL Shoot Straight From The Heart CAROLYN DAWN JOHNSON Georgia

Hottest:

KEITH URBAN But For The Grace Of God JAMIE O'NEAL There Is No Arizona LONESTAR Teil Her LEE ANN WOMACK Ashe's By Now JO DEE MESSINA Burn

Lia

Ken Moultrie/Hank Aaron

Adds:

PAM TILLIS Please

Hottest:

KEITH URBAN But For The Grace Of God Jamie O'NEAL There is No Arizona Lonestar Tell Her LEE ANN WOMACK Ashes By Now JO DEE MESSINA Burn

JONES RADIO NETWORK

Jim Murphy • (303) 784-8700

CD COUNTRY

John Hendricks

Adds:

No Adds

Hottest:

GARTH BROOKS Wild Horses
DARRYL WORLEY A Good Day To Run
LEE ANN WOMACK Ashes By Now
DIXIE CHICKS Without You
KENNY CHESNEY I Lost It

US COUNTRY

Penny Mitchell

Adds:

No Adds

Hottest:

SARA EVANS Born To Fly RASCAL FLATTS This Everyday Love TOBY KEITH You Shouldn't Kiss Me Like This LEE ANN WOMACK Ashes By Now JAMIE O'NEAL There Is No Arizona

GREAT AMERICAN COUNTRY

John Hendricks

Adds:

BILLY RAY CYRUS Burn Down The Trailer Park CHRIS LEDOUX He Rides The Wild Horses

Filte

OLAMOND RIO One More Day DIXIE CHICKS Without You JO DEE MESSINA Burn SARA EVANS BORN TO FLY ALAN JACKSON WWW.Memory JAMIE O'NEAL There is No Arizona TOBY KEITH YOU Shouldn't Kiss Me Like This RASCAL FLATTS This Everyday Love KEITH URBAN BUT FOR The Grace Of God LEE ANN WOMACK Ashes By Now

PREMIERE RADIO NETWORKS

After Midnite

KELLY ERICKSON • (818) 461-5435

Adds:

TIM RUSHLOW She Misses Him PAM TILLIS Please

Hots:

LONESTAR Tell Her
JAMIE O'NEAL There Is No Arizona
JO DEE MESSINA Bum
LEE ANN WOMACK Ashes By Now
KEITH URBAN BUT FOT THE Grace Of God
GARTH BROOKS WIID HOTSES
TOBY KEITH YOU Shouldn't Kiss Me Like This

RADIO ONE COUNTRY PLAYLIST

JIM WEST • (970) 949-3339

Adds:

VINCE GILL Shoot Straight From The Heart FAITH HILL If My Heart Had Wings PATTY LOVELESS The Last Thing On My Mind CHALEE TENNISON GO Back TRAVIS TRITT It's A Great Day To Be Alive

Hottest:

TIM MCGRAW My Next Thirty Years Jamie O'NEAL There Is No Arizona LEE ANN WOMACK Ashes By Now

WESTWAGO ONE RADIO NETWORKS

Charlie Cook • (661) 294-9000

Mainstream Country

David Felker

Adds:

No Adds

Hottest:

TIM MCGRAW My Next Thirty Years DIXIE CHICKS Without You LONESTAR Tell Her SARA EYANIS Born To Fly LEE ANN WOMACK Ashes By Now

Hot Country

David Felker

Adds:

PAM TILLIS Please TRICK PONY Pour Me TRAVIS TRITT It's A Great Day To Be Alive

Hottest:

SARA EVANS Born To Fly LONESTAR Tell Her DIXIE CHICKS Without You JO GEE MESSINA Burn JAMIE O'NEAL There Is No Arizona



ADDS

BILLY RAY CYRUS Burn Down The Traffer Park CHRIS LEDOUX He Rides The Wild Horses

TOP 10

BILLY GILMAN Oklahoma
JESSICA ANDREWS Who I Am
TOBY KEITH You Shouldn't Kiss Me Like This
SARA EVANS Born To Fly

DOUE CHICKS Without You
JO DEE MESSINA Burn
JAMIE O'NEAL There Is No Arizona

LEE ANN WOMACK Ashes By Now SHEDAISY Lucky 4 You (Tonight I'm Just Me) RASCAL FLATTS This Everyday Love

Information current as of January 25, 2001.



42 million households Chris Parr, Director/Programming Paul Hastaba, VP/GM

ADDS

BHLLY RAY CYRUS Burn Down The Trailer Park
MEREDITH EDWARDS A Rose IS A Rose
TERRI CLARK No Fear

LEE ANN WOMACK Ashes By Now JAMIE O'NEAL There Is No Arizona

KEITH URBAN But For The Grace Of God

ALAN JACKSON VAVAW Memory

RASCAL FLATTS This Everyday Love

DARRYL WORLEY Good Day To Run

DIXIE CHICKS Without You

DWIGHT YOAKAM What Do You Know About Love

TOBY KEITH You Shouldn't Kiss Me Like This DIAMOND RID One More Day

JESSICA ANDREWS Who I Am

HEAVY

ALAN JACKSON www. Memory
DARRYL WORLEY A Good Day To Run
DIAMOND RIO One More Day

DIXIE CHICKS Without You

DWIGHT YDAKAM What Do You Know About Love
JAMIE O'NEAL There Is No Arizona

JESSICA ANDREWS Who I Am

JO DEE MESSINA Burn

KEITH URBAN But By The Grace Of God LEE ANN WOMACK Ashes By Now

RASCAL FLATTS This Everyday Love SARA EVANS Born To Fly

HOT SHOTS

TOBY KEITH You Shouldn't Kiss Me Like This

BILLY GILMAN Oklahoma CAROLYN DAWN JOHNSON Georgia

CLAY DAVIDSON Sometimes

CLEDUS T. JUDO How Do You Milk A Cow?

KENNY CHESNEY It Don't Happen Twice
MEREDITH EDWARDS A Rose Is A Rose

NICKEL CREEK When You Come Back Down

PATTY LOVELESS The Last Thing On My Mind

SOGGY BOTTOM BOYS I Am A Man Of Constant Sorrow
TRAVIS TRITT It's A Great Day To Be Alive
TRENT SUMMAR It Never Rains In Southern California

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week.

Information current as of January 24, 2001

Most Played Recurrents

KENNY CHESNEY I Lost It (BNA)

BRAD PAISLEY We Danced (Arista)

TRAVIS TRITT Best Of Intentions (Columbia)

ALAN JACKSON www.Memory (Arista)

PHIL VASSAR Just Another Day In Paradise (Arista)

JOHN MICHAEL MONTGOMERY The Little Girl (Atlantic)

LONESTAR What About Now (BNA)

AARON TIPPIN Kiss This (Lyric Street)

LEE ANN WOMACK I Hope You Dance (MCA/Universal)

CHAD BROCK Yes! (Warner Bros.)

JO DEE MESSINA That's The Way (Curb)

FAITH HILL The Way You Love Me (Warner Bros.)

TOBY KEITH How Do You Like Me Now? (DreamWorks)

ALAN JACKSON It Must Be Love (Arista)

GEORGE STRAIT Go On (MCA)

VINCE GILL Feels Like Love (MCA)

JOE DIFFIE It's Always Somethin' (Epic)

RASCAL FLATTS Prayin' For Daylight (Lyric Street)

LEANN RIMES I Need You (Sparrow/Curb/Capitol)

SHEDAISY | Will...But (Lyric Street)

COUNTRY

Going For Adds 1/29/01

KENNY CHESNEY Don't Happen Twice (BNA)
MORGAN & KERSHAW He Drinks Tequila (RCA)
NEAL MCCOY Beatin' It In (Giant)
TERRI CLARK No Fear (Mercury)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com



Random Musings On Callout Research

Continued from Page 68

making process. Anyone using it as their sole decision-making tool is selling themselves short. It's important to have feedback on a variety of levels, including sales."

Multiple Doses

Curb VP/Promotion Carson James concurs. "Passion can be measured by the folks laying down \$17.99 for a CD, not just by callout," he says. "But I'm a huge fan of callout. It's important to remember that callout is a tool that people can use to make more informed music decisions. It is never the be-all and end-all."

James adds that he uses callout to help him

spot hits early. "If you get early enough exposure in enough markets to get statistically valid data, you can tell what you have," he explains. "We use the psychographic results to see if a song is taking off in a certain part of the country. We can see the region where records break and use that as an early predictor. That helps us place product in regions showing early passion."

James also notes that while radio is receptive to hearing callout research results, that's only part of the story, "We can't only take Bullseye callout to radio," he says. "When we take them research, it is usually in tandem with research from other stations that are seeing similar results in their local callout. Any time we take 'meat' to radio, it must be in three or four portions. It must come in multiple doses. One story does not a record make."

TUNED-IN

COUNTRY

R&R/MEDIABASE 24/7



WPOC/Baltimore

3am

ANDY GRIGGS You Made Me That Way
SHANIA TWAIN You're Still The One
GEORGE STRAIT True
JAMIE O'NEAL There Is No Arizona
DIXIE CHICKS Wide Open Spaces
DIAMOND RIO One More Oay
AARON TIPPIN Kiss This
LEE ANN WOMACK Ashes By Now
SARA EVANS Born To Fly
TRISHA YEARWOOD That's What I Like About You
GARTH BROOKS TWO Of A Kind, Working On...

11am

RONNIE MILSAP I Wouldn't Have Missed It...
BRAD PAISLEY WE Danced
ALABAMA God Must Have Spent A Little...
JO DEE MESSINA Burn
LITTLE TEXAS What Might Have Been
CHAD BROCK Yes!
KENNY CHESNEY How Forever Feels
PHIL VASSAR Just Another Day In Paradise
ALAN JACKSON www. Memory
GARTH BROOKS What She's Doing Now
TIM MCGRAW Things Change
COLLIN RAYE Anyone Else
CLINT BLACK Nothin' But The Taillights

4pm

AARON TIPPIN Kiss This
TIM MCGRAW My Next Thirty Years
DIXIE CHICKS There's Your Trouble
DARRYL WORLEY A Good Day To Run
TRISHA YEARWOOD How Do I Live
KENNY CHESNEY Don't Happen Twice
JOHN M. MONTGOMERY Cover You In Kisses
GARTH BROOKS Ain't Going Down (Til The...)
DIAMONO RIO One More Day

8om

SHANIA TWAIN (If You're Not...) I'm Outta...
TIM MCGRAW My Next Thirty Years
T. MCGRAW/F. HILL Let's Make Love
GEORGE STRAIT I Cross My Heart
PATTY LOVELESS Blame It On Your Heart
BRAD PAISLEY We Danced
LONESTAR Amazed
GARTH BROOKS Two Pina Coladas
MARTINA MCBRIDE Love's The Only House
TOBY KEITH You Shouldn't Kiss Me Like This
SHEDAISY Lucky 4 You (Tonight I'm...)



WGAR/Cleveland

3am

ANDY GRIGGS You Made Me That Way
SHANIA TWAIN You're Still The One
GEORGE STRAIT True
JAMIE O'NEAL There Is No Arizona
MARK CHESNUTT Gonna Get A Lite
DIXIE CHICKS Wide Open Spaces
DIAMOND RIO One More Day
AARON TIPPIN Kiss This
LEANN RIMES The Light In Your Eyes
LEE ANN WOMACK Ashes By Now
SARA EVANS Born To Fly
TRISHA YEARWOOD That's What I Like About You
GARTH BROOKS TWO Of A Kind, Working On...

11am

GARTH BROOKS Friends In Low Places
PHIL VASSAR Just Another Day In Paradise
ALAN JACKSON Livin' On Love
JOHN M. MONTGOMERY I Swear
JESSICA ANOREWS Who I Am
CHAD BROCK Yes!
COLLIN RAYE My Kind Of Girl
SARA EVANS Born To Fly
SAMMY KERSHAW She Don't Know She's Beautiful
DIXIE CHICKS Without You
BILLY OCEAN We Just Disagree

4pm

GARTH BROOKS Papa Loved Mama
PATTY LOVELESS That's The Kind Of Mood I'm In
TOBY KEITH Wish I Didn't Know Now
ALABAMA Born Country
BILLY RAY CYRUS Could've Been Me
JESSICA ANDREWS Who I Am
C. BLACK/S. WARINER Been There
DIXIE CHICKS Ready To Run
TIM MCGRAW My Next Thirty Years
KENNY ROGERS Buy Me A Rose

8pm

ALABAMA Mountain Music

TIM MCGRAW My Next Thirty Years

JOHN BERRY She's Taken A Shine
ALAN JACKSON Summertime Blues

JESSICA ANDREWS Who I Am

SAWYER BROWN Some Girls Do
JO DEE MESSIMA That's The Way

LITTLE TEXAS GOD Blessed Texas

TERRI CLARK POOR, POOR PITIFUL ME

CHAD BROCK Yes!

DIXIE CHICKS I Can Love You Better

LONESTAR Smile



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 1/15. 2001, R&R Inc.

atter" you're probably arrong, in this each Management, Marketing & Sales otton, Pam Baker churts with rotvational speaker Perry Buffington, hy deciume that people are most tive to listering and understands the morning, before lunch. Buffington also leve out a carefully research " flot shows you the fines of day when you should consider fulfilling you other routines. This week's MAG section too features another in Dan O'Day's great ries of commercial copy makeovers And in our GM Spellight this work ay Chicago's Dave Street

RADIO ONE IS TOPS!

One of the great hyproducts of consolidation has been the ritse of Radio

One. With a growing number of stations in its postulio. Rudio One is now the most influential operator of Urban and Liston AC stations in the country. This enoneron spured our Walt Leve to sture four of the company's principals in is arread Black Music Month special which appears in this issue. Our Assistant lates Estinc Tango O'Colon, did her put by conducting insightful interviews with offer Vandross and a number of upof coming Roughoeck Romers continuction with this week's special. NASP Publisher CEO Erica Farber spotlights. NASOP's James Windon in Publisher's. Profile, and 8db Shannes sat down with

the one and only flom Joyner for his Legends column

Pages 1, 29, 39-80, 156 Course decided that they wanted to buy a Black-lier THIS WEEK married radio visities in

Pages 15-15

ACCRECATION OF THE PERSON . CONTROL how Returns To - SCHOOL OF SIX WAS PROVIDED - PROPERTY nis in VP Post

WIND IN ON BUILDING

second out to been ACRESSED.

satisf shapers have the the deplace from: OCTY JEZZ

COME IS Not been displayed. ACTIVE ROCK - KINNEY Some Autor (Sections (SS)

VENNERS IN No. Asia (Consequiti) ARE M. notation (P. de officers from

THE INDUSTRY'S NEWSPAPER

MAY 25, 2001 Supreme Court Clears Radio Host

Ruline: First Amendment outweichs wiretan

in a 6-3 vote released Mon day, the Supreme Court said that

the call's participants

ensy Golden and the

giorn WTOP-FM to

corner at Newcord. Dar

ing those days we

water government on

elevery. Our checks

and "U.S. Treasers

and we were all on

conveniencial nation

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Nan-before the tokeni

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first affairs

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This placers were

In a rolling that could have for mouthing effects on radio broad casters, the U.S. Septeme Court mand this work that a realize station talk level was within his like Amendment elebts when he ainsi a tape of a telephone comversation that had been moreled without the prior knowledge of

a curie have can't be used for all ing a phone conversation tha was illegally taped by a stim party because the First Ameri ment takes percedency over winter law. The one is one tion involved WORLA WILE: Willes State best Food Will igen, who ainsi a tipe of a celloftens executation between a COURTS on Page 25

Clear Channel/S.F.

Resets Managers

Clear Channel has sent the

apper consumerers for at its San

Martin rises to OM

Radio One: No. 1 With A Bullet

R&R salutes company in annual Urban spec Early war BAR resilier en sennal special devented to Urban radio and music to semments Black Marie Mech HAR's 2011 them.

Radio Onc. No. J Web a Rel let, was obesign to acknowlolpe and puy telluse us the Wastington, DC-based radio owe that has emerged as e up businer nubic We are sweal to propert for Rado Our principals. CATHY HUGHES

WARD flow more town our was been doing radio! CH: Good question RAR: How did you start - de buisses City My interest was igand when a group of all-

rees 1958 and 1992

a irreal co-

pacities, in-

SPER/Les

works Mr

after taking a

he his employment future

LEBORITor Page 25

Labow has decided to center to

Emmis, as Regional VP for the

d Lebum worked for

Onaba I was working for the

Ford Formalisism at the time, and It was goly annual for a were then chessival as "remar-MARY What alrest the early on of SMC STRadion to CB: W.C. WHER was my feet onefessional left in radio. had been a leasure on the facility of the Manual Elements School

The legendary Bookie

rathers will perform a

RAR Convention 2001

which happens June 14-16 at the Century Place Hetel A

Spe in Los Angeles, This ed-

doing to the consention

againsts in bull one of many

good events that have been

abled in the last work, in

cluding approximent by

had some through a series of minutes, radly order to find test how, in fact, to stopterr and run a profit control Doobles Fire Up R&R Convention 2001

Larry King, Rick Dees and

recording artist Bave Na-

and 13 Gold albums to their

could. The Deubie Boothers

still rask among the most-

planed suck bursts on earlier. He-

gissing in 1972 with Listen to

With 11 multi-Platinum

· Jor Con or CHROSA EMIL and KYLD as VPEM. effective June 1. He is (several) GM of Urban AC KISD and KYLE * Flar: VPMarket Manager

Ed Krampf will exerce don'to day operations of Adult Stan darle KABL-AM, '80, KIG K25Q and Novem buy KXXI * KMEL A KYLD PD Mich and Martin has been recensed to the newly created GM proson for the entire San Francisco

CLEAR CHARREL/See Page 21

Groups Make Their

Case To Investors By James Vissa July & Codysterio magnic const public from Springers

NEW YORK - This time has your it would have been a trip to For City for Lewey Mayo, Back then Cicar Clumpel shares were jost weath of \$200 and advertis the rates were brisk. But the ris tate was different last week as Many street before the Bats; O America Secoltics Molis on meaution Codorna on May 17. Sharps in his corn many mater half the value they

weite a year ago "Why innest in Clear Class nel, other than that the week is so eidiculously low?" May angreed in his Tongs draw! Mays may have answered wh Clear Channel shares - and INVESTIGATION Page 25

the university Hercont counted a WSE N. Lar Radic," and it was to

utal mallo licetor. It is will ner - met college statem have public learners. Howard of Commelcation, and Kath.

See Page 48

sharts to other advertising shreet

NEWSSTAND PRICE \$6.50 nistor WZZK/Birmingham, AL 'PD: Rick Shockley APD:MO: Scell Slewart

PD: Plick Summers
APD/MD: Spencer Burke
4 DWIGHT YOAKAM "Know
2 TYLER ENGLAND "Drove"

WYRK/Buttalo, NY ° PD: Mark Lindow APD/MD: Chris Keyzer 2 ALBAMA "When" 2 JESSICA ANDREWS "Am"

WNKT/Charleston, SC *

/KKT/Charlotte, NC *

WSOC/Charlotte, NC * PD: Kevin O'Neal MO: Rick McCracken

WUSY/Chattanooga, TN PO: Clay Hunricuti MD: BRI Pointester

WUBE/Cincinnati, OM/PD: Tim Classes MD: Date Hamilton 22 KEMY CHESNEY T 7 MORGAN & KERSH

4 MONTGOMERY GENTRY "Du 3 CLAY DAVIOSON "Sometimes 3 BILLY RAY CYRLS "Burn"

PD: Jay Phillips APD/MD: Davin Michaels

PD: Dusty Chandler MD: Parr Morgan CLAY DAVIDSON "Son

VINCE GILL "Straight"
MEREDITHEDWARDS "Ro

Stations and their adds listed alphabetically by market

MD: Bill Earley
4 PHIL VASSAR TRose
3 TIM RUSHLOW TMiss WCTO/Allentown, PA *
PD: Chuck Geiger
APD/MD: Es Parreira
SONS OF THE DESERT "Wh NGNC/Amaritio, TX PD: Tim Butler APD/MD: Patrick Clark 18 IGENIY CHESNEY Happer 10 CHALEE TENNISON BACK 10 PRITY LOVELESS "Thing" WKSF/Ashevitle, NC OM/PD: Jeff Davis WKHX/Atlanta, GA 1 OM.PD: Done Hallam WYAY/Atfanta, GA *
OM: Dene Hallam
PD: Sleve Mitchell
MD: Johnny Gray WPUR/Atlantic City, NJ PD: Joe Kelly
4 TIM RUSHLOW "Misses"
3 BILLY RAY CYRUS "Burn
1 JOULE & THE WANTED "B KASE/Austin, TX * PD: Mac Duniels MD: Bob Pickell JESSICA ANDREWS "Am' STEVE HOLY "Hungur" KUZZ/Bakerstield, CA *
PD: Evan Bithwall
MD: Rirk Daniels
3 *KEMPY CHESNEY "Hoppin"
1 *TRANSTRITT "Great"
PHIL VASSA4 "Rose" WPOC/Baltimore, MO PD: Scott Lindomulder WXCT/Baton Rouge, LA '
OM/PD: Ted Kelly
APD: Jimmy Brooks
1 JOLIE & THE WAYTED "Boom'
SOUTH SOLTY FIVE "Most" PD: Paul On APD:MD: Austin James KENNY ROGERS "There" JOHN M. MONTGOMER

78 • R&R January 26, 2001 WOMX/Akron, OH *
OM: Kevin Mason
MO: Ton! Foot

WARRENBROTHERS "Move"
MARTINA MCBRIDE "Time"
PHIL VASSAR "Rose" KHAK/Cedar Rapids, IA PD: Jell Winfield MD: Dawn Johnson 4 TRAVIS TRITT "Great" 3 PHIL VASSAR "Rose" AARON TIPPIN "People" KENNY CHESNEY "Happen" TIM RUSHLOW "Misses" CARCLYNDANALOH SON "Get WQBE/Charleston, WV QM/PD: Jeff Whitehead 21 MARK MCGUNN "Steven" 18 MONTGONERY GENTRY "Change 14 CLAY DAYOSON "Sometimes" MD: Johnny Gray

20 MEREDITHEDWARDS "Rose"
FAITHHILL "Heart"
PHIL VASSAR "Rose"

WGAPL/Clevelani PD: Clay Humical MD: Clauch Collier

KKCS/Colorado Springs, CO PD: Shannon Stone ND: Stix Franklin 2 CHARLIE ROBISON Bad WYNK/Baton Rouge, LA

WCOS/Columbia, SC PO: Lance Tidwell MO: Glen Garrett

AARON TIPPIN "People" STEVE HOLV "Hunger" KENNY CHESNEY "Happen" CLAY DAVIDSON "Sometime SAWYER BROWN "Loolong"

KAYD/Beaumont, TX PD/MD; Frank Dawson APD: Jay Bernard AARON TIPPIN "Propte" PHIL VASSAR "Rose" ERIC HEATHERLY "Wrong" WCOL/Columbus, OH PD: Gail Austin MB: Dan E. Zuko

OM/PD/MD: John Davison
13. JOHN M. MCNTGOMERY 1
12. V/MCE GILL "Straight"
9. TRAVIS TRITT "Great" GARY ALLAN "Right" PATTY LOWELESS "TO

KRYS/Corpus Christi, TX PD: Clayton Allen MD: Caclus Law

KPLX/Dailas-Ft, Worth, TX PD: Brian Philips APD: Snokey Rivers MD: Cody Atan 29 KEMIYO'KESNEY "Happen" PAT GREEN "Teas"

KSCS/Dallas-Ft. Worth, TX PD: Dean James
APD/MD: Linda O'Brian

WGNE/Daytona Beach, FL *
PD:MD: Bill Mramer
3 PHIL WASSAR *Rose*
1 WEINFO THEOSINEY* Happen*
MEREDITHEOWARDS *Rose*
MEAL MCCOV* Beatin*
MONIFICOMERY GENTRY "Change
SONS OF THE DESERT "What"

KYGO, Denver-Boulder, CO PD: Joel Burke MD: Tad Svendsen

KHKI/Des Moines, IA * PD: Savannah Jones MO: JC Walker

KJJY/Des Moines, IA * OK/PD: Beverlee Brannigs MD: Eddie Halfield

WYCD/Detroit, MI * PD: Lisa Rodman APD/MD: Ron Chalman

PD/MD: David Sommers

KHEY/EI Paso, TX

PD/MD: Chaz Malibu

WXTA/Erie, PA PD: Ren Arten MD: Chal Price GARY ALLAN "R PHIL VASSAR" R

PD: Jon Preff ND: K.C. Tests

KDML/Fayerseville, NC '
MATCHIEL Andy Brein
TRAVIS TRITT "Great"
SONS OF THE DESERT "What

WCKT/Ft. Myers. Ft.

WWGR/F1. Myers, FL.*
PD: Mark Phillips
MD: Jim Feathfin
OM: Kelley McGrath

WQHK/Ft. Wayne, IN OM/PD: Dean McNeil MD: Mark Allen

KSKS/Fresno, CA *
PD: Mike Peterson
MD: Jason Hurst
MARK MCGUNIT Slever

WBCT/Grand Rapids, MI OMPD: Doug Montgomery MD: Dave Talk 9 PHIL VASSAR "Rose" MEREDITHEDWARDS "Rose

WTOR/Greensboro, NC

KBEQ/Kansas City, MO

WRNS/Greenville, NC *
PDAMD: Wayne Carlyle
23 MARTINA MCSRIDE Time*
9 TRICK POMY "Pour"
5 FAITH HILL "Heart"
TYLER ENGLAND "Drove" PD: Nille Kennedy
MD: T.J. McEntire
2 KENNY DIESKEY "Happer"
1 VINCE GILL "Straight"
JÜLE & THE WANTED "Boom

KFKF/Kansas City, MO * OM/PD: Ron Brooks APD/MO: John Landnum PUT UNIO CATRIFT
APD/MD: Tony Stevens
12 PHIL VASSAR "Rose"
2 GARY ALLAN "Right"
KENNY CHESNEY "Hapi
KENNY ROGERS "There

WDAF/Kansas City, MO *

WAYZ/Hagerstown, MO PO,MO: Dennis Hughes 30 TRAVISTRITT "Great" 21 VINCE GILL "Straight" 21 KENNY DIESNEY "Happen"

WRBT/Harrisburg, PA *
PO/MC: Shelly Easton
3 PHILVASSAR 'Rose'
VMCE GILL 'Straph!'

WRKZ/Harrisb

PD: Sam McGuire APO: Kelly Iris MO: Dandalion

WWYZ/Hartford, CT *
PO: Jay McCarthy
MD: Jay Thomas
10 PHIL VASSAR Rose*

KIKK/Houston-Galveston, TX

PD: Darren Davis
MD: Larry Davis
31 SOUTH SUCTY FIVE "Most"
NEAL MCCOY "Beston"
NEMNY CHESNEY "Happen"

KILT/Houston-Galve PD: Detbie Brazier PHIL VASSAR "Rose

KKBQ/Houston, TX * PD: Michael Cruise

MD: Jay Kelly

43 DIAMOND RIO 'Day'

43 DIAMOND RIO 'Day' 42 FAITH HILL 'Hear' 25 JODEE MESSINA 'Burn'

WTCR/Huntington, WV
PD/MC: Church Stack
10 MARTINA MCBRIDE "Time"
10 TIM MCGRAW "Timings"
5 MEREDITHEDWARDS "Rose"
5 PHIL VASSAR "Rose"
5 SORS OF THE DESERT "What"

ON/PO: Johnny Rundshift MD: Dan McChain 2 JESSI'A

PD: Bob Pichards MD: J.D. Cannon

PD: Fick Adense NID: Gill Shart 1 PHL VASSAR "Ro CLAY DAVIDSON"

PD/ND: Nile James
APO: Jen Scett
2 PAMTILLIS Please

PD: Buzz Jackson MD: Rhonda Goff

WR00/Jacksonville, FL *

PAM TILLIS "Please" VINCE GILL "Straight" PATTY LOVELESS "Thing

WXBQ/Johnson City, TN

PD.MD: Bilt Hagy
16 MARK MCGUINN "Sleven"
14 MONTGOMERY GENTRY "Change
13 CLAY DAY/DSON "Sometimes"

WMTZ/Johnstown, PA

WMTZ/Johnstown, PA PD: Steve Wallier MD: Lara Mosby KMLEYS 'In' PMTYLOFELES Thing' JOHN M. MONTGOMERY "What' PAM TILLS "Please"

VINCEGILL "Straight"
JOHN M. MONTGOMERY "What

WIVK/Knazville, TN "

WIVE/Knouville, IN "
PD: Nille Hammord
MD: Cultion Adoir
4 HANK WILLIAMS III "Don"
5 MEREDITH EDWARDS "Rose
IENNY CHESNEY "Happen"
PHIL VASSAR "Rose"

IOCKC/Lafayette, LA *
PD: Rance Revet
ND: Sean Riley
10 MORGAN & KERSHAW**Tequi
2 CANY DAKESON "Sometimes"
2 KEMYY ROCERS "There"
2 RILLY RAY CPRUS "Blum"
2 PRILLY RAYSAN "Rose"
1 JOHN M. MONTGOMERY "Wh

KMOL/Latayette, LA PD: Bruce Mikells MO: T.O. Smith 3 PAM TILLIS "Please 1 KENNY ROGERS "TI

WITL/Lansing. MI *
PD: J.J. McCrae
MD: Chris Tyler
1 JOLIE & THE WANTED "Boom"

KWNR/Law Vegas, NV *
PD: John Marks
MD: Brooks O'Brian
7 GEORGE STRAIT "Come"

WBULL eximption-Fayette, ICY PDAID: Ric Lamon 4 TIM RUSHLOW "Misses" 3 PANTILLIS "Plase"

VLIVL exingion-Faye, NMD: Brien Landrum TM RUS-LOW "Alsses" AARON TIPPIN "PRODE" PML VASSAR "Rose" KEMMY ROGERS "There" BILLY RAY CYRUS "Burn!

KZXX/Lincoln, NE PD: Orien January MD: Carel Terror

TERRICLARIK FO PHIL VASSAR 'RO KENNY CHESNEY

ICSSN/Little Rock, AR *
PD/MD: BIE Delsen

BILLY RAY CYPLIS "Burn PATTY LOVELESS" Thing

ICZLA/Loc Angelo OM/PD: PLJ. Cards IND: Tanyo Campos 2 PANTILLIS "Plasse

M7/1 or PD: Coyole Calhoun MD: Mightrain Lane 3 PHIL VASSAR Ros

KLLL/Lubbock, TX
PD: Jay Richards
MD: Neily Yates
11 #ENITY OHESNEY "Happen"
4 CAROLIN DAMA JOHNSON
3 AARON TIPPIN "People"

WDEN/Macon, GA PD: Gerry Marshall APD/MD: Laura Starling

WWQM/Madison, WI PD: Mark Grantin
MD: Met McKenzie
CLAY DAVDSON "Sometin KEMIY ROGERS "There"
PHIL WSSAR TROSE"
KEMIY CHESNEY "Happen

KTEX/McAllen, TX *

DMAPD: Monty Lawis MD: Sonny Laguma 2 PHIL VASSAR "Rose" 1 CLAY DAVIDSON "Sor

WGKX/Memphis, 1 PD: Greg Mozingo APD: Brian Driver MD: Mark Billingsley DAMOND RIO 'Day'

WOGY/Memphis, TN * OM: Jerry Dean PD/MD: Matt Altbritton

WKIS/Miami, FL *
PD/APD: R.J. McCoy
MD: Dartene Evans
1 MARTINA MCBR:DE*Trine FAITHHILL THEM

OM: Kerry Wolfe APD: Scott Dolphin MD: Milch Morgan

KEEY/Minneapolis, MN OM/PD: Grogg Swedle APD/ND: Travis Moon

PD/MD: Bill Black APD: Steve Kelley

KATM/Modesto, CA * PD: Randy Black APD/MD: Chris Costa

KTDM/Monterey, CA *
OM/PD: Cory Mildrais
MONTGOMERY GENTRY "Chi
KEMYY ROGERS "There"
PHIL VASSAR "Rose"

WLWI/Montpomery, AL PD/MD: Dariene Dixon JOLIE & THE WANTED "Boom MARTINA MCSRIDE "Time"

AARON TIPPIN "People" SONS OF THE DESERT "What MEREDITH EDWARDS "Rose

WARREN BROTHERS "Move" SONS OF THE DESERT "What AARON TIPPIN "People" KENNY CHESNEY "Happen"

WKDF/Nashville, TN 1 PD: Was Nickley MD: Eddle Feez

22 PHIL VASSAR Rose* 1 AARON TIPPIN "People CLAY DAVIDSOM "

WSM/Neshville, TN - ORL Hyle Cantroll PD/MD: Tim Mushuy APD: Trish Methods 7 MARTINA MCBRICE TO MERCURAN ACCUMANCS 1 MARK ACCUMANCS 1 MARK ACCUMANCS 1

MERCOTH-EDMANDS: "Ros NAARK MCGUINN "Sleven" SOUTH SOUTH FARE "Most" DOE D-HOXS "II" TERRI CLARK "Fear" HANK WALL WANS III "DON'E" BILLY PAK "CHES "BUTN KEJMY CHESMEY "Happen" BILLY VATES "HANK"

WNDE/New Orleans, LA PD: Les Acree MO: Rebecca Lyur 8 PMIL VASSAR "Rose" 6 MORGAN & KERSHAW Tequi

ERICHEATHERLY "WY

WYNY/New York, NY

PD: Larry Bear APD/MD: Marty Mitchell ERICHEATHERLY "Wrong" CAROLYNDAMNJOHNSON' ALARAMA "When" PHIL VASSAR "Rose"

WCMS/Norfolk, VA *
PD: John Crenshaw
5 MARTINA MOBRIDE "Time"
5 FAITHHILL "Heart"
5 TIM RUSHLOW "Misses"

PD: Bob McKay

APDAMD: Cabillac Jack

3 TRICK PONY "Pour"

TRAVIS TRIFT "Great" WGTR/Mertle Beach, SC CLAY DAVIDSON 'S ON: Kris Van Dyks PD/MO: Jooy Doe 15 PHIL VASSAR "Rose" KENNY CHESNEY "Happ

KMLE/Phoenix, AZ * PD: Jelf Garrison APD/MD: Chris Lees

ICHOL/Phoenix, PD: George King IND: Guran Fester

WDSY/Pittsburgs GM/PD: Kells Clark APD/MD: 500 MD: Stempy Richards EITH URBAN "Grace"

Olf: Lise Regard PD: Cary Rulls MD: Rick Taylor

KWJJ/Portland, OR * PD/MD: Ken Bossen

WOKQ/Portsmouth, NH OM: Mark Ericson PD: Mark Jennings APD,MO: Dan Lunnie

WCTK/Provident PD: Rick Everett MD: Sam Stevens

WI LR/Duad Cities, IA-IL

WKDCRaleigh-Durham, NC OM: Don Brookshire PD/MD: Scott St. John

WOOR/Raleigh-Durham, NC * PD: Brant Curties APD/MD: Robin O'Brian

KMPS/Seattle-Tacoma, Wil

PD: Becky Brenner MO: Mille Peterson

KRMD/Shreveport, LA PD: Gary McCoy
MD: James Anthony
1 STEVE MOLY "Hunger"
TRAVIS TRITT "Great"

WBYT/South Bend, IN PD: Ralph Cherry APD/MD: Lisa Kosti

KORK/Spokane, WA 1

ONLPD: Ray Edwards APD/MD: Tony Trovato

KNFR/Spokane, WA * OM: Scott Reek PO/MO: Paul Neumann

8 JOHN M. MONTGOMERY "Who 2 SONS OF THE DESERT "What" 1 SILLY PAY CYRUS "Burn"

WPKX/Springfield, MA 1
PD/MD: Chip Miller
11 KENNY CHESNEY "Happen"

WFMB/Springfield, IL PD; Dave Shepel 15 BRLLYYATES 'Want' 13 PHIL VASSAR 'Rose'

KTTS/Springfield, MO PD: Jay Phillips 38 JESSICA ANDREWS "Am"

WQYK/Tampa, FL *

WOYK/Tampa, FL *
OM: Eric Logan
PD: Beacher Martin
APD/MD: Jay Roberts
2 IGRAY CHESNEY "Happ
1 BILLY GIL MAN "Okanon
1 KENNY ROGERS "Thee'
AARON TIPPIN "People"

WRBQ/Tampa, FL.*
PD: Romie Lane
KENNY CHESNEY "Hope
BILLY RAY CYRLS "Burn"
ARON TIPPIN "Propie"

WTHL/Terre Haut OM/PD: Burry Kent MD: Party Marty

WISW/Topeka, KS PD: Kevin Wagner NO: Palli Cheek

Frank Marky

KENNY CHESNEY "Happen"

VINCE GILL "Straight"

CARCLYNOMMLICHISON "Ge

PHIL VASSAR "Rose"

RENRY CHESNEY "Happen"
GARY ALLAN "Right"
SONS OF THE DESERT "What
CLAY DAVIDSON "C-

WGH/Nortofit, VA *
POMO: Randy Breols
11 PHIL VASSAR *Rose*
2 ERICHEATHERLY *W
2 TRAVIS TRITT *Great*

SOAS OF THE DESERT What

KGEE/Odessa-Midland, TX PD: Michael Lawrence APD/MD: Boomer Kingston

ONE Tom Jordan APDAND: Chuck Reeves

KFRG/Riverside, CA * QM/PD: Ray Massie MD: Don Jeffrey | GEORGE STRAIT "Come" ICCXY/Oklahoma City, OK * OM/PD: Ted Stecker MD: BHI Reed No Adds

WYYD-Ricarcales-Lynchburg, VA PD/MD: Robyen Jaymes PHL VASSAR "Rose" VINCE GILL "Straight" JOHN ML MONTGOMERY "What!

KNCI/Sacramento, CA * OM/PD: Mark Evens APD/MD: Jennifer Wood

9 ALABAMA "When" 1 VINCE GILL "Straight" PHIL VASSAR "Rose"

OM/PD: Rick Walke

MD: Dave Jackson

1 AARON TIPPIN "People
TRICK PONY "Pour"

WIL/St. Louis, MO *
PO: Russ Schell
APD/MD: Danny Montana

KKAT/Salt Lake City, UT

2 CLAY DAVIDSON "So PHIL VASSAR "Rose

IDDCT/Ornaha, NE * PD: Tom Goodwin MO: John Giern PHIL VASSAR "Rose" KENNY ROGERS "There

OM: Dave Symonals PD/APD/MO: Cayate Collins KMXM/Omaha, NE PHIL VASSAR "Rose"
AARON TIPPIN "People"
BILLY RAY CYRUS "Burn"
MEREDITH EDWARDS "Rose
CLAY DAVIDSON "Sometimes PD: Tom Cules APD/MD: Tom Scott

KHAY/Oxnard, CA *

KPLM/Palm Springs, CA PD: Al Gordon APD/MD: Kris Richards

WXBM/Pensacola, FL * PD/MD: Lynn West Sons of the Desert "What"

PD: Shawn Stevens APD: Billy Williams WXTU/Philadelphia, PA *

KSOP/Salt Lalue City, UT *
PD: Dun Hillion
APDAMD: Debby Turpin
17 MARK MCDEINW Sieven
17 MARK MCDO' Blasin'i
9 PHL VASSAR "Roof"
5 HAL REFORM She'
2 FRAMS TRITT "Great"

KUBL/Salt Lake City, UT * COMPO: Ed HO MD: T.J. Evens PHIL VASSAR TRO KENNY CHESNEY

KAJA/San Antonio, 1 CMAPD: Malth Mantgam MD: Jonnio James 3 PMM TILLIS "Plusse" 2 MEREDITHEDMIRROS PML VASSAR "Rose"

KYCY/San Francisco, CA OM: Brian Thomas APD: Stickard Ryan PATTY (OWE) ESS "Thron"

KRTY/San Jose, CA *

WCTQ/Sarasola, FL * PD/MD: Mark Wilson

WJCL/Savannah, GA PDAMD: Bill West CLAY DAVIDSON "Somet TIM RUSHLOW "Misses" PHIL VASSAR "Rose" BILLY RAY CYRLS "Burn' NEAL MODOY "Bozin"

PD: Julie Stevens
APD: Nate Deaton

WTCM/Traverse City, IMI PD: Mail: Staycor MD: Ryan Dobry

KCYY/San Antonio, TX * PD: Store Clubbri KSON/San Diogo, CA *
OM/PD: John Blmich
APDAID: Grog Frey
5 FATHHILL*Heat*
5 GEORGE STRAIT*Come*
MONTGOMERY GENTRY*C

PD: Harb Crears MD: John Collins

184 Total Reporters

WKNN/Biloxi-Gulfport, MS KKNU/Eugene-Springfield, OR

KVOO/Tuksa, OK *
OM/FIX: Quue Black
MD: Scall Weedson
10 TRACK POIN' "Pour"
10 WARREN BROTHERS
9 TIM RUSHLOW "Wisse

WWZD/Tupelo, MS OM/PD: Torn Frooman VINCE GILL "Straight" AARON TIPPIN "People

KNUE/Tyler-Longview, TX ' OM/PD: Larry Kent MD: Robert Mauldin

CLAY DAVIDSON "Sometime MEREDITH EDWARDS "Rose

KJUG/Visalia, CA

WACO/Waco, TX PD/OM: Zack Owen APD/MD: Jermiler Aller CLAY DAMOSC

WMZQ/Washington, DC OM/PD: Jull Wyalt APD/MD: Jun Anthony

WDEZ/Wausau, WI ON: Mark Slobba PD: Mark Slobba MD: Lou Stewart 14 PHL VASSAF-Rose* 9 AAPON TIPPIN-People* TRAVIS TRITT "Great" JOHNIN MONTGOMERY

WIRK/West Palm Beach, FL

AARCHI TIPPIN "Propie" SONS OF THE DESERT "What KENNY CHESNEY "Happen"

KFDI/Wichita, KS PD: Jell Allen MO: Moon Mullins

NZSNAWichita, KS * Othe Jack Other Int. PO: Dan Holiday Aset. MD: Matthew Cox 7 PHL VASSAR "Rose" 4 AMRON THPPM "People" 2 SARA EVANS "COAST" 1 SONS OF THE DESERT "What KEMBY POGERS "There"

WGGY/Willies Barre, PA PD: Mile Krinik MD: Journie Gordon

ICCOO/Yakima, WA POAND: Downy Boyston 14 CAROLYNDAWN JOHNSON

Georgia 14 PATTY LOWELESS Thing

WETY/York, PA *
CM/PD: John Pullogini
MD: Tem Jochson

1 PHL WASSAR "Rose"
SONS OF THE DESERT "What

PD: Chuck Stove MD: Burton Lee

TIM RUSHLOW "Misses" VINCE GILL "Straight" PATTY LOVELESS "Thing"

146 Monitored Reporters

38 Country Indicator

Did Not Report, Playlist Frozen (5):

WPCV/Lakeland, FL WPOR/Portland, ME WXXQ/Rockford, IL

MARKET #5

Country Playlists

FINO COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE MUSIC TRACKING

	MARKET #1	
Big Cit (914) S Bean M	92-1071	17)
PLAYS		
IN IM	ARTIST/TITLE	GI (888)
39 40	TIM MCGRAW/My Next Thirty Years	12640
39 39	SARA EVANS/Born To Fly	12324
39 38	ALAN JACKSON www.Memory	12008
38 36 32 33	DIXIE CHICKS Without You JO DEE MESSINA/Burn	11376
32 33 30 33		
37 31	RASCAL FLATTS/This Everyday Love JAMIE O'NE AL/There is No Arizona	10428
30 30	KENNY CHESNEY/Lost II	9480
30 28	LONE STAR/Tell Her	8848
22 24	JESSICA ANDREWS Who I Am	7584
18 24	GEORGE STRAIT/Don't Make Mr.	7584
73 23	SHE DAISY Lucky 4 Vou	7268
19 23	DIAMOND RIGIONE More Day	7268
23 22	ANDY GRIGGS/You Made Me That Way	6952
21 22	FAITHHILL/MMy Heart Had	6962
77 22	DWIGHT YOAKAMIWhat Do You Know	6952
21 21	GARTH BROOKS-Wild Horses	6636
77 21	TORY KEITH You Shouldn't	6636
19 21	KEITH URBAN/But For The Grace	6636
23 28	DARRYL WORLEY/A Good Day To Run	6320
23 29	LEE ANN WOMACK/Ashes By Mov	6320
11 18	TRAVIS TRITT/It's A Great Day	5688
23 17	SRAD PAISLEY/We Danced	5372
15 17	CLARK FAMILY (Meanwhile) Back	5372
17 15	WARREN BROTHERS Move On	4740
19 15	PAM TILLIS/Please	4740
14 14	PATTY LOVELESS/The Last Thing On	4424
16 14	MARTINA MOBRIDE/It's My Time	4424
14 13	VINCE GILL/Shoot Straight	4108
15 12	MINDY MOCREADY/Scream	3792
1 11	CLAY DAVIDSON/Sometimes	3476
15 11	Bit LY GILMAN Oklahoma	3476
10 11	CHAD BROCK/Yes!	3476
12 11	PATTY LOVELESS/That's The Kind	3476
11 18	JOE DIFFIENTS ANVAYS	3160
11 18	FAITH HILL/The Way You Love Me	3160
9 10	JO DEE MESSINA/That's The Way	3160
14 18	PHIL VASSAR/Just Another Day	3160
8 10	LONE STAR What About Now	3160
11 18	MARTINA MCBRIDE/I Love You	3160

	MARKET #2	
(323) & CurtisA	Les Aspeles 5 192-8000 193.9 K	ŽĽĂ
PLAYS	ume 935.000	
TM IM	ARTIST/TITLE	GI (888)
47 50	TOBY ICEITH/You Shoulder's	19350
48 48	SARA EVANS Born To Fly	18576
49 47	DIXIF CHICKS/Without You	15189
46 45	JESSICA ANDREWS/Who I Am	17415
42 42	JOHN M. NIUNT GOMERY/The Little Girl	16254
43 42	BRAD PAISLEY/We Danced	16254
41 48	LEE ANN WOMACK/1 Hope You Dance	15480
31 31	DIAMOND RIO/One More Day	11997
15 31	LEE AHN WOMACK/Ashes By Now	11997
32 31	JO DEE MESSINA Burn	11997
30 31	JAMINE O'MEAL/There is No Arizona	11997
31 38	KEITH URBAN/But For The Grace	11610
21 30	LONESTAR/Tell Her	11610
18 27	FAITH HILL/II My Heart Had.	10449
24 27	CLINT BLACK/When 1 Said 1 Do	10449
24 26	TRAVIS TRITT/Best Of Intentions	10062
23 26	LEANN RIMES/I Need You	10062
25 28	PHIL VASSAR: Just Another Day	9675
23 25	CLAY WALKER/The Chain Of Love	9675
25 24	RASCAL FLATTS/Prayin' For Daylight	9288
21 24	ANDY GRIGGS/She's More	9288
25 24	GEORGE STRAIT/The Best Day	9288
25 23	LONESTAP/Arrazed	8901
19 23	JOHN & MONT GOMERY/Home To You	8901
24 23	TOBY KE ITH/How Do You Like	8901
13 19	GEORGE STRAIT/Don't Make Me.	7353
20 18	BRAD PAISLEY/He Didn't Have To Be	7353
21 17	RASCAL FLATTS/This Everyday Love	6579
13 15	SHEDAISY/Lucky 4 You	5805
27 14	GARTH BROOKS/Wild Horses	5418
5 14	ANDY GRIGGS/You Made Me That Way	5418
14 13	CLARK FAMILY_/(Means/hite) Back	5031
9 13	TIM MCGRAW/Something Like That	5031
23 11	CHAD BROCK/Vist	4257
19 11	FAITH HILL Breathe	4257
8 11	TRAVIS TRITT/It's A Great Day	4257
12 11	DWIGHT YOAKAMAWINI Do You Know	4257
	LIBROR CHI I (Chard Christale)	4967

	MARKET #3	
	L/Chicago	1
Infinit		
	49-0099	TACW Comby
Case/B	10800	
	ume 680.380	
PLAYS	ANTIST/TITLE	GI (800)
33 35	DIDDE CHICKS/Without You	17325
34 34	TIM MCGRAW/My Next Thirty Years	16830
31 34	JAMIE O'NEAL/There is No Argona	16830
35 34	SARA EVANS/Born To Fly	16830
33 33	KENNY CHESNEY/I Lost n	16335
33 32	LONE STAR/Tell Her	15840
33 32	TRAVIS TRITT/Best Of Intentions	15840
29 28	JESSICA ANDREWS Who I Am	13860
24 28	KEITH URBAN But For The Grace	13860
32 27	MARTINA MCBRIDE/There You Are	f3365
23 26	DIAMOND RIO/One More Day	12870
24 26	LEE ANN WOMACK/Ashes By Now	12870
26 28	FIASCAL FLATTS/This Everyday Love	12375
19 25	SHEDAISY/Lucky 4 You.	12375
24 28	SOUTH SIXTY FIVE/The Most.	12375
22 23	JO DEE MESSINA/Burn	11385
25 23	TOBY KEITH/You Shouldrift	11385
26 22	CLAHK FAMILY /(Meanwhile) Back	10890
24 21	GARTH BROOKS Wild Horses	10395
19 21 25 21	FAITH HILL IN My Heart Had PATTY LOVELESS/Thur's The Kind	10395
25 21 16 28	DWIGHT VOAKAMAMAT Do You Know.	10395 9900
31 19	LONESTARAWhat About Nov	9405
20 19	TIM MCGRAW/Things Change	9405
21 19	TRAVIS TRITT/IT'S A Great Day.	9405
17 18	ALAHAMA When It All Gotts.	8910
34 16	BRAD PAISLEYANE Danced	7425
15 15	AARON TIPPIN Kiss This	7425
9 14	MARTINA MCBRIDE/II's My Time	6930
9 13	JO DEE MESSINA/That's The Way	6435
11 13	CHAD BROCK/Ves!	6435
13 12	REBA MCENTIRE/TILBIE	6435
14 13	RASCAL FLATTS/Prayer For Daylight	6435
13 12	CLAY DAVIDSON/Unconditional	5940
16 12	ALAN JACKSON/II Must Be Love	5940
- 12	CHALEE TERMISON/Go Back	5940
13 12	LEE ANN WOMACK/I Hope You Dance	5940
14 11	JOHN M. MONTGOME FTY/The Little Girl	5445
5 10	TOBY KEITH/How Do You Libr	4950
22 18	ALAN JACKSON-www.Memory	4950

12+ 0	ume 322,700	111
PLAYS	ARTIST/TITLE	G1 (00
46 48	LEE ANN WOMACK/Ashes By Now	772
44 46	LONE STAR/Tell Her	740
45 44	JODEE MESSINABurn	708
46 44	DIXIE CHICKS/Without You	708
43 44	SARA EVANS/Born To Fly	708
43 42	KENNY CHESNEY/I LOSE II	676
30 37	AL ASAMA-When It All Gook	595
44 30	TIM MCGRAWMy Next Thirty Years	483
29 28	GARTH BROOKS/Wild Horses	466
27 28-	RASCAL FLATTS/This Everyday Love	450
29 28	CLAPIK FAMILY. J (Meanwhile) Back.	450
30 28	TOBY KETTH/You Shouldn't	450
26 28	KEITH URBANIBUI For The Grace	450
29 27	JAMIE O'NEAL/There is No Arizona	434
20 26	DIAMOND RIG-One More Day	418
22 26	FAITH HILL/IT My Heart Had	418
23 25	BILLY RAY CYRUS YOU WON'T BE	402
17 25	FAITH HILL/The Way You Love Mile	402
19 25	DARRYL WORLEY/A Good Day To Run	402
29 24	ALAN JACKSON/www.Memory	386
21 21	DWIGHT YOAKAM/What Do You Know	338
21 28	TRICK PONY/Pour Me	322
21 19	PHIL VASSAR/Just Another Day	305
16 18	TOBY KE JTH/Country Comes To	289
21 18	JO DEE MESSINA/That's The Way SHEDAISY/Lucky 4 Vent.	289
14 17	JOE DIFFIERS Aways	289
16 17	AARON TIPPINAGES THE	273
18 16	VINCE GILL/Feets Like Love	257
14 16	JOHN M. MONTGOMERY/The Little Girl	257
77: 16	SHANIA TWAINLY IN Holdin' On To	257
13 16	JESSICA ANDREWS Who I Am	257
15 16	RASCAL FLATTS/Praver For Davight	257
14 16	GEORGE STRAIT/Don't Make Mr.	257
15 15	BRAD PAISLEY/Me Danced	241
17 14	TRAVIS TRITT/Best Of Intentions	225
11 13	RILLY GN MAN/Didahoma	205
28 13	TERRI CLARICA Little Gasoline	209
14 13	LONESTARAMOUT About Now	209
26 12	CHRIS CAGLE/My Love Goes On.	193

124 6	ume 518.200	in Country Stat
PLAYS LW TW	ARTIST/TITLE	G1 (81
35 37	JAME O'NE AL/There is No Arizona	126
34 36	JODEE MESSINA/Burn	122
34 35	LEE ANN WOMACK/Ashes By Now	122
34 34	KEITH URBAN-But For The Grace	115
29 33	GARTH BROOKS/Wild Horses	112
36 32	LONESTAR/Tell Her	109
33 32	DIXIE CHICKS/Without You	109
21 31	RASCAL FLATTS/This Everyday Love	
9 27	TOBY KEITH/You Shouldn't	92
35 23	SARA EVANS Born To Fly	78
15 21	DIAMONO RIO/One More Day	719
15 29	ANDY GRIGGS/You Made Me That V	(av 68)
18 18	SHEDAISY/Lucky 4 Vou.	61
19 18	CAROLYN DAWN JOHNSON/Georgia	
17 18	GEORGE STRAIT/Don't Make Min.	61
10 17	TIM RUSHLOW/She Misses Him	57
15 17	DWYGHT YOAKAM/What Do You Kill	W. 57
12 18	DARRYL WORLEY/A Good Day To Re	
17 18	GARY ALLAN Right Where I	54
16 16	JESSICA ANDREWS/Who I Am	54
14 15	ERICHEATHERLY/Wrong Five O'Cloc	
17 18	WARREN BROTHERS Move On	51
5. 15	FAITH HILL/II My Heart Hind	51
12 14	VINCE GILL/Shoot Straight	47
12 14	PATTY LOVE LESS/The Last Thing On	
15 13	MARTINA MCBRIDE/R's My Time	44
12 13	KINLEYS/Tm in	44
25 12	TitA MCGRAW/N/y Next Thirty Years	
8 16	JODEE MESSINA/That's The Way	34
8 10	LONESTAR/What About Nov	34
10 18	PAM TILLIS/Please	34
4 .	STEVE HOLY/The Hunger	30
9 9	TOBY ICEITH/How Do You Like	30
9	JOHN M. MONTGOMERY/The Latte (
14	COLLIN RAYE/She's All That	30
9	PHIL VASSAR Carlene	30
10 9	ALANJACKSON/www.Memory	30
9 9	AARON TIPPINAGES This	30
	SOUTH SOCTY FIVE/The Most	27
9	CHAD BROCK/ws1	27

KPLX/Dallas-Fl. Worth 995 io.







34 49	PLAYS		
44 48 BRAD PAISE IN White Darmord 54 69 5 APA SEA AND SEW SYMON I Am 54 69 5 APA SEA AND SEW SYMON I AM 55 69 69 5 APA SEW SYMON I AM 56 60 5 APA SEW SYMON I AM 56 60 5 APA SEW SYMON I AM 56 60 5 APA SEW SYMON I AM 57 60 5 APA SEW SYMON I AM 58 60 5 APA SEW SYMON I AM 59 60 5 APA SEW SYMON I AM 59 60 5 APA SEW SYMON I AM 50 60 5 APA SEW SYMON			EI (
51 67 J. ESSIGA ANDREWIS-Who I Am 54 68 DIAMOND BIOCIDIE MODE (by 54 68 PARC VIET SIEVE I STATE I STAT			13
54 66 SARA-WASSIGN IN OF IN			13
48 48 48 SARAE VANSSIon To Fly 46 48 49 Heavy Ord Staffer Not Lost it 47 42 PHIL VASSAR Just Another Day 47 42 PHIL VASSAR Just Another Day 48 49 Till MUSCAR Just Another Day 49 Till MUSCAR Just Another Day 40 Till MUSCAR Just Another They Years 50 Till Till Till Till Just Another They Years 50 Till Till Till Till Just Another They 50 Till Till Till Till Till Till Till Til			13
45 66 4			12
46 44			12
46 43 PRAVES TRITT Best Of Interetions 47 48 DODE CHOICS William Vol 48 40 1 TAM MICCHANNA My fact Theiry Veiors 47 32 34 JUDIE CHOICS SWIP CAR 47 32 35 JUDIE CHOICS SWIP CAR 48 32 FAITH HALL IN ILLY HEAD 58 26 FAITH HALL IN ILLY HEAD 58 26 12 JAMEN COPRE AT THE COPPER 58 29 JUDIE COPPER 58 20 JAMEN COPPER 58 21 JAMEN COPPER 58 21 JAMEN COPPER 58 22 JUDIE COPPER 58 20 JAMEN JAMEN JAMEN COPPER 58 20 JAMEN JAME			12
17			11
44 40 M TIM MOCRAMAN In Mark Therty Years: 24 JUDGE MESSAMA/Ban 47 28 JUDGE MESSAMA/Ban 48 28 FAITH HALL IN JAN HERMAN IN JAN HERMAN 28 BIN HALL LIN JAN HERMAN IN JAN HERMAN 29 BIN HALL LIN JAN HERMAN IN JAN HERMAN 20 BIN HALL LIN JAN HERMAN IN JAN HERMAN 20 BIN HALL LIN JAN HERMAN IN JAN HERMAN 20 BIN HALL LIN JAN HERMAN IN JAN HERMAN 20 BIN HALL LIN JAN HERMAN IN JAN HERMAN 20 BIN HALL LIN JAN HERMAN IN JAN HERMAN 20 BIN HALL LIN JAN HERMAN 21 BIN HALL LIN JAN HERMAN 21 BIN HALL LIN JAN HERMAN 21 BIN HALL LIN JAN HERMAN 22 BIN HALL LIN JAN HERMAN 23 BIN HALL LIN JAN HERMAN 24 BIN HALL LIN JAN HERMAN 25 BIN HALL LIN JAN HERMAN 26 BIN HALL LIN JAN HERMAN 26 BIN HALL LIN JAN HERMAN 26 BIN HALL LIN JAN HERMAN 27 BIN HALL LIN JAN HERMAN 28 BIN			11
32 AM			11
47 28 DARPIT, WORLEY/A GOOD Bye To Paul 18 28 FAITH HALL M By Heart Hall C. 28 Paul HALL M By Heart Hall C. 28 Paul 29 Paul 20			9
18 22 FAITH RLL If May Heart Ned. 28 29 LE AND WOMANGAY AND SE DY NOV 28 29 19 RASCA, LATTS TIME to NATIONA 29 29 RASCA, LATTS TIME to NATIONA 29 29 RASCA, LATTS TIME to NATIONA 20 29 11 LINEST AND TIME TO NATIONA 20 29 11 LINEST AND TIME TO NATIONA 20 29 12 LINEST RATIONA 21 LEARN RANGE AND TIME TO NATIONA 21 LEARN RANGE AND TIME TO NATIONA 29 29 ROOM TIME TO NATIONA 20 19 LINEST RANGE AND TIME TO NATIONA 21 LINEST RANGE AND TIME TO NATIONA 21 LINEST RANGE AND TIME TO NATIONA 21 LINEST RANGE AND TIME THE MAY 21 TIME RANGE AND TIME THE MAY 22 11 LINEST RANGE AND TIME THE MAY 23 12 MARKET MAKE CORD. 24 LINEST RANGE AND TIME THE MAY 25 LINEST RANGE AND TIME THE MAY 26 LINEST RANGE AND TIME THE MAY 27 LINEST RANGE AND TIME THE MAY 28 LINEST RANGE AND TIME THE MAY 29 LINEST RANGE AND TIME THE MAY 20 LINEST RANGE AND TIME THE MAY 21 LINEST RANGE AND TIME THE MAY 21 LINEST RANGE AND TIME THE MAY 21 LINEST RANGE AND TIME THE MAY 27 LINEST RANGE AND TIME THE MAY 28 LINEST RANGE AND TIME THE MAY 29 LINEST RANGE AND TIME THE MAY 29 LINEST RANGE AND TIME THE MAY 20 LINEST RANGE AND TIME THE MAY 20 LINEST RANGE AND TIME THE MAY 20 LINEST RANGE AND TIME THE MAY 21 LINEST RANGE AND TIME THE MAY 22 LINEST RANGE AND TIME THE MAY 23 LINEST RANGE AND TIME THE MAY 24 LINEST RANGE AND TIME THE MAY 25 LINEST RANGE AND TIME THE MAY 26 LINEST RANGE AND TIME THE MAY 27 LINEST RANGE AND TIME THE MAY 28 LINEST RANGE AND TIME THE MAY 28 LINEST RANGE AND TIME THE MAY 29 LINEST RANGE AND TIME THE MAY 20			8
32 89			8
25 29 JAMES ONE ALT Time to No Ancono 26 29 PARSAGE FLATE TIME to Several you for the Second			
29 B9 RASCAL FLATTS/The Everyclay Love 29 B9 GAFTH REPORCES WAN Provise 29 B9 LORESTAR/THE MISCOSE HAVE PROVIDED HIS SERVICE 19 29 B9 THE WASTE ON THE MISCOSE HAVE BE			
26 29 2 GARTH GRODISS Water Horses 20 25 12 LOREST RATE HITE 30 25 25 12 LOREST RATE HITE 31 25 BRODISS A DUBRIN VIA Makeys Bis. 32 25 21 LOREST RATE HITE 32 18 LEARN RATE HITE 32 18 LEARN RATE HITE 32 18 LEARN RATE HITE 33 21 LEARN RATE HITE 34 21 LEARN RATE HITE 35 22 LIVE HITE 35 21 LEARN RATE HITE 36 21 LEARN RATE HITE 36 21 LEARN RATE HITE 36 21 LEARN RATE HITE 37 LIVE HITE 37 LIVE HITE 38 25 LIVE HITE 38			
28 29 3 LORESTARVIRENE 9 29 29 18 THE INVEST. CONVENTION AND AND AND AND AND AND AND AND AND AN			ě
10 25 TBB/RUSH COVIC/Ne Misses Hem			6
19 23 89000S & DUBRYOU BANAY BE. 22 21 JUD DEFENT ARMYOU 18 21 ILEADING MILE STANDAY WAS LEADING TO BE LOVE 16 19 19 STEEL BURNEY WAS LEAD OF BURNEY BURNEY 16 19 10 LIVE STANDAY WAS LEAD OF BURNEY 18 19 ALAM JACKSONN BALSE BLOVE 10 IL DUBRY STANDAY BURNEY 18 10 ILEAD OF BURNEY 18 11 ILEAD OF BURNEY 19 ILE	30 25		6
22 21			6
18 21 LEARRY FRIEST N News You	22 21		5
16 19			5
20 19 LOBE STARAYMA About New			5
18 19	16 19	ALAN JACKSON'II Must Be Love	5
20 16 JUDEE MESSMAYTHIN'S The May	20 19	LONESTAR/VANIT About Now	5
6 19 COLL IN RAPS-Hander Cards 14 AMERICA (GRICES)**-Value Blook Mr That Way 15 19 XETH USRBANESAL For The Grace. 8 12 Cultif BLACKWINNER Said 10 to 12 MARTINA MICROTOR'S My Time 14 12 CLARK FAMILY, "Affairmenting Block" 12 TIM MOCRAN'S Sometime (Lie That 12 11 BLACK WINNARHIR R-Been There BLACK WINNARHIR R-Been There 15 TENERAL STATES AND A FORCE.	18 18	ALABAMA/When it All Goes	5
14 14 AMDY GRRGS/You Major Nor Half Way 15 19 KETH MERRANGE AFF OF Grade. 8 12 CLAFE REACK/WHO I Said 10 D 14 12 MARTINA MACEROLOTY Shy Time 14 12 CLARK FAMILY LYTHING BIS.A. 7 12 THIN MACCRAFY Sometime (i.e. That 12 11 BLACK WINNARDER R-Been Three 15 HART MAY FOOK FISH Shy May A Fook	20 18	JO DEE MESSINA/That's The Way	5
15 13 KETH URBAN But For The Brace. 13 2 Claff IB.ACX/When I Said 1 Do 13 12 MATI BAN MCGRIDO'RS bit Time 14 12 CLARK FAMILY - CAMBURN BUT BOCK. 7 12 TIM MCGRAN Sometime (bit That 12 11 BLACX WINARRIB R Geen There BLACK WINARRIB R Geen There 6 11 KERNY POCKER Step WinA R Fosce	6 10	COLLIN RAYE Harder Cards	4
8 12 CLINT BLACK/When1Said I Do 13 12 MARTIMA MORPIOCITYS My Time 14 12 CLANE FAMILY. THAN WHAT MY TIME 7 12 TIM MOGRAM Something Like That 18 ACK WINARDIER Steen There 9 11 ISRACK WINARDIER Steen There	14 14	ANDY GRIGGS/You Made Me That Way	3
13 12 MARTINA MCBRIDE/It's My Time 14 12 CLARKFAMILY_rithanswine) Back 7 12 TIM MCGRAW/Sornating Life That 12 11 BLACK WAMARINE R Been There 8 11 KENNY ROCERS Buy Mr A Rose			3
14 12 CLARK FAMILY/Mannwhite) Back. 7 12 TIM MCGRAW-Something Life That 12 11 BLACK WAMARIME R-Been There 6 11 KENRY ROCE RS-Buy Mix A Rose	8 12		3
7 12 TIM MCGRAW/Something Life That 12 11 BLACK WAVARINE R-Been There 8 11 KENNY ROCERS/Buy Mr A Rose	13 12		3
12 11 BLACK WAWARINER Been There 11 ICENNY ROCE RS/Buy Me A Rose	14 12		3
8 11 KENNY ROCERS/Buy Min A Rose		TIM MCGRAW/Something Life That	3
			3
			3
	11 10	FAITH HILL/The Way You Love Me.	2
9 10 GEORGE STRAIT/The Best Day			2
9 10 COLLIN RAYE/Couldn't Last A	9 10	COLLIN RAYE/Couldn't Last A GEORGE STRAIT/Onn't Mobile Min	2

MARKET #9 WMZQ/Washington, DC

KHIX/Hoeston-Galvesten Infinity (713) 881-5957 DevemDavis 12- Cume 318.488		
PLAYS	ANTIST/TITLE	GI (888)
	a SOUTH SOLTY FIVE/The Most	4867
73 28	MARTINA MCBRIDE IT'S My Time	4396
6 27	MARSHALL DYLLON/Live II Up	4239
19 26	MINDY MCCREADY/Scream	4082
27 26	LEE ANN WOMACK/Ashes By Now	4082
24 25	TRICK PONY/Pour Me	3925
21 25	FAITH HILL II My Heart Had	3925
24 25	PAM TILLIS/Please	3925
20 25	TRAVIS TRITT/N's A Great Day	3925
21 24	PATTY LOVELESS/The Last Thing On	3768
25 24	JO DEE MESSINA/Burn	3768
18 24	ERICHEATHERLY/Wrong Five O'Clock	3768
28 23	JESSICA ANOREWS/Who I Am	3611
28 23	ANDY GRIGGS/You Made Me That Way	3611
25 23	TIM MCGRAW/Things Change	3611
26 23	GEORGE STRAIT/Don't Make Mg	3611
20 22	STEVE HQLV/The Hunger	3454
25 22	LONE STAR/Tell Her	3454
27 22	WARHEN BROTHERS/Move On	3454
22 22	AARON TIPPIN/People Libra Us	3454
24 21	DARRYL WORLEY/A Good Day To Run	3297
21 21	BILLY RAY CYRUS Burn Down	3297
24 18	SHEDAISY/Lucky 4 You	2826
27 17	JAMIE O'NEAL/There is No Arizona	2669
15 17	DIAMOND RIG-One More Day	2669
27 16	CLARK FAMILY. J(Meanwhile) Back	2512
16 16	KEITH URBAN/But For The Grace	2512
16 14	TOBY KEITH/You Shouldrill	2198
7 13	TOMMY ALVERSON/Ung Mas Ser Visa GARTH BROOKS/Wild Horses	2041
	DWIGHT YOAKAMAMINI Do You Know	2041
8 11	JACK INGRAMMOW Many Days	1884 1727
24 11	RASCAL FLATTS/This Everythy Love	1727
9 11	CHARLIE ROBISON/Barkett	1727
9 18	ASLEEP AT THE WHEEL/ROW POW	1570
5 18	LYLE LOWETT/That's Right	1570
3 10	HAVK WILL IAMS BLI Don't Know	1570
29 10	KENNY CHESNEY/Lost !!	1570
7 10	PAT GREEN/Carry On	1570
A 10	CHRIS LEDOUDCLife Is A Highway	1570

MARKET #10



Cox (713) 96 Cruise K	it-0093 etly	3Q
12+ C	ume 328.300 COL	NIRY
PLAYS	ARTIST/TITLE	
LW TW		00 (000
99 99	FAITH HILL. The Way You Love Me	1475
99 99	DIRGE CHICKS Without You GEORGE STRAIT/Go On	1475
46 77	TIM MCGRAW/My Next Thirty Years	
46 77	RRAD PAISE EVANG Danced	1132
99 85	VINCE GILL/Forts Libet ove	968
74 65	GARTH BROOKSAMId Horses	834
99 48	JOHN M. MONTGOM RY/The Late (
44 47	PHILVASSAR/Just Another Day	um /150 700
42 47	IGENIAY CHESMEY/Lost II	700
45 45	TRAVIS TRITT/Best Of intentions	6700
	a DIAMOND RICEOne More Day	640
44 43	LONESTAP/What About Now	640
	a FAITH HILL WAY Heart Had	625
71 31	GEORGE STRAIT/Don't Make Mis	4615
	a JODEE MESSINA/Burn	372
21 22	CLAY DAVIDSON Unconditional	327
20 22	AARON TIPPINUSS This	327
19 21	JOE DIFFIE/IT'S ANVAYS	312
19 29	TOBY KEITH/How Do You Like	298
20 19	CHAD BROCK/Yes!	283
17 19	ALAN JACKSON/IT Must Be Love	283
44 19	ALAN JACKSON WWW. Memory	283
19 18	ANDY GRIGGS/She's More	268
20 16	LEE ANN WOMACK! Hope You Dance	
19 16	BROOKS & DUNN You'll Aways Be	238
10 13	MARTINA MCBRIDE/Love's The Only	193
12 13	SHANIA TWAIN/Come On Over	193
13 13	TRACY LAWRENCE Lessons Learner	
10 13	LEAMN RIMES/BIG Deal	193
12 12	BLACK W/WARINE H/Been There	178
10 12	CLINT BLACK/When I Said 1 Do	178
11 12	CLAY WALKER The Chain Of Love	178
12 12	MARK WILLS Back At One	178
11 12	MARTINA MCBRIDE/I Love You	178
12 12	KENNY ROGERS/Buy Me A Rose	178
11 12	SHEDAISY/I WIR BUT	178
12 12	SHANIA TWAIN/That Don'I	178
14 12	CLAY WALKER/Live, Laugh, Love	178
12 12	CHELY WRIGHT/Single White Female	178

WICHE/Attents ABC (770) 955-0101 Hallam/Gray	K
12+ Cume 488.100	
LIN TW ARTIST/TITLE	GI (888)
53 82 SARA EVANS Born To Fly	13000
48 48 TIM MCGRAW/My Next Thirty Years	12000
40 46 DIAMOND RICYOne More Day	11500
51 43 BRAD PAISLEY/We Danced	10750
42 42 PHIL VASSAR Uust Another Day	10500
41 41 ALABAMA-When It All Goes	10250
39 41 LONESTAR/Tell Her	10250
35 48 LEE ANN WOMACK/Ashes By Now	10000
42 39 JESSICA ANDREWS/Who I Am	9750
39 38 KENNY CHESNEY/I Lost IT	9500
39 38 TRAVIS TRITT/Best Of Intentions	9500
35 35 FAITHHILL/There Will Come A	8750
27 35 JAMIE O'NEAL/There is No Arizona.	8750
35 32 GEORGE STRAIT/Don't Make Me	8000
31 38 TOBY (EITH/You Shouldn't	7500
20 27 THAVIS TRITT/Ws A Great Day	6750
26 25 KEITH URBAN But For The Grace	6250
19 23 JODEE MESSINA/Burn 21 23 RASCAL FLATTS/This Everyday Lowe	5750
21 23 RASCAL FLATTS/This Everyday Love 21 22 DIXE CHICKS/Without You	5750
16 28 8 MEREDITHEDWARDS/A Rose Is A Rose	5500 5000
18 18 RASCAL FLAFTS/Prayin' For Daylight	4500
15 17 LEE ANN WOMACK/Hope You Dance	4250
12 16 LEANNENASAN WOMPLICTHOPE TOU DRINGE	4000
16 18 CHAD BROOKWet	4000
15 18 ALAN JACKSON/I Must Be Love	¥ 4000
14 T5 DIXIE CHICKS Towboy Take Me Away	3750
19 15 TORY (CITHS How Do You Like	3750
15 15 TIM MCGRAW/Av Best Friend	3750
15 18 JODEE MESSINA/Thars The Way	3750
19 15 ALANJACKSON/www.Memory	3750
15 15 MARTINA MCBRIDE/LOVE YOU	3750
15 15 TIM MCGRAW/Something Life That	3750
19 15 AARON TIPPININGS This	3750
15 14 SHEDAISY/I Will But	3500
14 13 CLAY DAVIOSON Linconditional	3250
13 13 FAITH HILL/The Way You Love Me	3250
8 13 LONESTAR/What About Nov	3250
16 12 JOHN M MONTGOMERY/The Little Girl	3000
13 12 FAITH HILL Breathe	3000

Mitche	/Attenta 955-0106 WGray ume 251,180	
12+ C	ume 251,100	W
PLAYS LW TW	ANTIST/TITLE	G1 1000
17 25	ALABAMA When It All Goos	2625
24 25	TIM MOGRAWING Next Thirty Years	2625
25 25	KENNY CHESNEY/LOSE!	2625
26 25	SARA EVANS flore to fly	2625
18 25	GEORGE STRAIT/Don't Make Me.	2625
23 24	DOOLE CHICKS Without You	2520
22 23	LONESTAR/Tell Her	2415
19 23	JODEE MESSINA Burn	2415
23 23	BRAD PAISLEY/We Danced	2415
24 23	TRAVIS TRITT/Best Of Intentions	2415
25 23	LEE ANN WOMACIVAshes By Now	2415
23 22	PHIL VASSAR/Just Another Day	2310
7 9	VMICE GILL/Feels Like Love	945
11 9	JAMIE O'NEAL/There is No Arizona	945
6 9	RASCAL FLATTS/This Everyday Love	945
5 9	DIAMOND RIO/One More Day	945
5 9	TOBY KETTH/You Shouldn't	945
6 9	INTELL HURBANIBUL For The Grace	945
7 8	TOBY KEITH/How Do You Lilin	840
6 7	CHAD BROCK/Yes!	735
8 7	ALAN-JACKSON/www.Memory	735
6 .7	LONESTAR/What About Now	735
6 7	MONTGOMERY GENTRY/Lonely And Gone	735
4 7	LEE ANYLWOMACK/I Hope You Dance	735
8 6	DIXIE CHICKS/Cowboy Take Me Away	630
6 8	JO DEE ME SSINA Lesson In Leavin'	630
6 6	CLAY WALKER/The Chain Of Love	630
5 6	KE NINY CHESNEY/What I Need To Do	630
5 6	ICENTH URBAN Your Everything	630
9 5	BLACK W/WARINE F/Been There	525
4 5	CLAY DAVIDSON/Unconditional	525
6 5	DIXIE CHICKS Goodbye Earl	525
2 5	DIXIE CHICKS/You Were Mine	525
	FAITHHILL WANCGRAW/Let's Make Love	525
5 5	TIM MCGRAW/My Best Friend	525
5 6	TIM MCGRAW/Some Things Never	525 525
5 5	JOHN M. MONTGOMERY/The Little Girl GEORGE STRAIT/The Best Day	525
4 5	KENNY CHESNEY/How Forever Feets	525
3 1	DODE CHICKS/Tonight	525

Country Playlists

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE MUSIC TRACKING



MARK	ET =14
KMPS/Seattle-Tacoma Infinity (206) 805-0941 Richards/Thomas 12+ Cume 378,006	94F RMPS

	05-0941 ts/Thomas	
	ume 378,000	
PLAYS		
LW TW	ARTIST/TITLE	GI (888)
32 38	6ARTHBROOKS/WildHorses	9462
37 38	LONESTAR/Tell Her	9462
38 37	TOBY KETTH/You Shouldn't	9213
34 37	LEE ANN WOMACK/Ashes By Now	9213
31 37	JO DEE MESSINA/Burn	9213
37 30	TIM MCGRAW/My Next Thirty Years	8964
36 34	DIDITE CHICKS/Without You	8466
20 31	JAMH O'NEAL/There is No Arizona	7719
25 38	JESSICA ANDREWS/Who I Am	7470
37 29	ALAN JACKSON/www.Memory	7221
22 25	DIAMOND RIG One More Day	6225
23 28	KEITH URBAN/But For The Grace	6225
24 25	ALABAMA/When It All Goes	6225
38 24	SARA EVANS from To Fly	5976
14 23	FAITH HILL/IEMy Heart Had	5727
18 23	GEORGE STRAIT/Don't Make Me	5727
25 55	RASCAL FLATTS/This Everyday Love	5478
9 19	TIM RUSHLOW/She Misses Him	4731
7 16	MARTINA MOBRIDE/It's My Time	3984
10 14	PAM TILLIS/Please	3486
7 14	AARON TIPPIN/People Like Us	3486
22 14	PHIL VASSAR/Just Another Day	3486
11 13	TRAVIS TRITT/It's A Great Day	3237
10 13	Bit LY Git MAN/Oktahoma	3237
22 12	TRAVIS TRITT/Best Of Intentions	2988
8 11	ALABAMA/(God) A Little	2739
9 11	ALAN JACKSON/II Must Be Love	2739
13 11	LEE ANN WOMACK/1Hope You Dance	2739
10 11	GEORGE STRAIT/The Best Day	2739
11 10	REBA MICENTIFIE/118 Be	2490
11 18	JOHN M. MONTGOMERY/Home To You	2490
13 18	AARON TIPPINAIDSS This	2490
10 18	STEVE WARINE R Kalle Wants A.,	2490
12 19	CHAD BROCK/The Visit	2490 2490
13 18	FAITH HILL/The Way You Love Me JOHN M. MONTGOMERY/The Little Girl	2490
12 9	CHAD BROCK/Yes!	2490
	BRAD PAISLEY/He Didn't Have To Be	2241
8 1	RICOCHET/Seven Bridges Road	2241
6 8	LONES JARVAmazed	1992
	COMESTATION	1932

Garriso		. 5
12+ C	ume 323.100	
PLATS		
LW TW	ARTIST/TITLE	66 (666)
55 57	TOBY KEITH/You Shouldn't	11058
53 84	JESSICA ANDREWS/Who I Am	10476
53 53	TIM MCGRAW/My Next Thirty Years	10282
34 39	ICE ITH URBAN/But For The Grace	7566
18 38	RASCAL FLATTS/This Everyday Love	7372
29 34	FAITH HILL III My Heart Had	6596
37 34	PHIL VASSAR/Just Another Date.	6596
29 33	KENNY CHESNEY/I LOSER	6402
36 33	DIAMOND RIO/One More Day	6402
33 33	TIM RUSHLOW/She Misses Him	6402
19 31	SARA EVANS Born To Fly	6014
30 38	SHE DAISY/SNII Holding Out.	5820
36 36	GEORGE STRAIT/Don't Make Me.	5820
30 30	KENNY CHESNEY/Don't Happen Twice	5820
31 38	BILLY GIL MAN/Oldahoma	5820
35 29	GARTH BROOKS/Wild Horses	5626
32 29	SHEDAISY/Lucky 4 You	5626
32 29	LEE ALON WOMACK/Why They Call IL	5626
17 27	JAMME O'NEAL/There is No Arizona	5238
3 26	JO DEE MESSINA/Closer	5044
24 25	RASCAL FLATTS/Prayin' For Daylight	4850
13 25	BRAD PAISLEY/We Danced	4850
21 24	CHAD BROCK/Yes!	4656
31 24	JOHN M. MONTGOMERY/The Little Girl	4656
23 22	TIM MCGRAW/Something Like That	4268
22 22	AARON TIPPINIKISS THIS	4268
19 22	TOBY ICE ITH/How Do You Like	4268
25 22	LEANN RIMES/I Need You	4268
34 21	MARTINA MCBRIDE/It's My Time	4074
18 20	SHEDAISY/I WIE But	3880
21 20	GEORGE STRAIT/Go On	3880
23 20	DIDDE CHICKS/Cowboy Take Me Avay	3880
17 20	SHANIA TWAINITITI Holdin' On To	3880
25 19	LONE STAR/What About Nov	3686
18 19	FAITH HILL/The Way You Love Me	3686
20 19	JO DEE MESSINA/Burn	3686

38MIX

12+ C	ume 378,200	
PLAYS		
LW TW	ARTIST/TITLE	GI (800)
42 47	KENNY CHESNEY/LOUI IL	10810
44 45	TIM MCGRAW/My Next Thirty Years	10350
24 44	TOBY ICEITH/You Shouldn't	10120
41 42	RASCAL FLAFTS/This Everyday Love	9660
17 41	DIDUE CHICKS-Without You	9430
47 41	SARA EVANS Born To Fly	9430
37 40	JO DEE MESSINA Burn	9200
16 39	JOHN M. MONTGOME RY/The Little Girl	8970
41 38	DIAMOND RIG/One More Day	8740
36 37	FAITH HILL/HSMy Hoort Had	8510
33 37	LEE ANN WOMACK/Ashes By Now	8510
38 33	JAME O'NEAL/There is No Arizona	7590
36 33	GARTH BROOKS/Wild Horses	7590
35 33	GEORGE STRAIT/Don't Make Mis	7590
40 32	KEITH URBAN Your Everything	7360
25 29	PHIL VASSARVJust Another Day	6670
21 26	CAROLYN DAWN JOHNSON/Georgia	5980
39 26	TRAVIS TRITT/Best Of intentions	5980
27 25	DARRYL WORLEY/A Good Day To Run	5750
24 25	JESSICA ANDREWS/Who I Am	5750
21 24	TIM RUSHLOW/She Misses Him	5520
22 22	LONESTAR/Tell Her	5060
19 22	CHAD BROCK/Wes!	5060
20 21	SHEDAISY/Lucky 4 You	4830
19 20	CLAY DAVIDSON/Sometimes	4600
42 20	BRAD PAISLEY/We Danced	4600
20 20	SHANIA TWAINIT'm Holdin On To	4600
23 29	ALAN JACKSON YANG Memory	4600
35 20	KEITH URBAN But For The Grace	4600
19 20	STEVE WARINE R. Kabe Wants A.	4600
16 19	JO DEE MESSINA/That's The Way	4370
17 19	LONESTAR/Amazed	4370
16 10	RASCAL FLATTS/Provint For Davight	4370
15 19	LEE ANN WOMACK/THope You Dance	4370
16 18	FAITH HILL The Way You Love Me	4140
16 17	FORY ICE ITHATOW Do You Lille	3910
18 17	LONESTARWhat About Nov	3910
17 17	SHEDAISY/I WILL But	3910
17 17	GEORGE STRAIT/Go On	3910
12 16	BRAD PAISLEY/He Didn't Have To Be	3680
	and an extended to the state of the	

	- COUNTY	
1	Trec	711
	1135	3

WS		
TW	ARTIST/TITLE	E1 (88)
41	SARA EVANS/Born To Fly	615
37	LEE ANN WOMACK/Ashes By Now	555
30	TRAVIS TRITT/Best Of Intentions .	540
34	JOHN M. MONTGOMERY/The Little Girl	510
33	DIDDE CHICKS/Without You	495
33	AARON TIPPIN/Kiss This	495
33	TIM MCGRAW/My Next Thirty Years	495
33	LEANN FINES/I Need You	495
31	KEITH URBAN/But For The Grace	465
31		465
31	JO DEE MESSINA/Burn	465
38	TOBY KEITH You Shouldn't	450
30	LONESTARVWhat About Now	450
29	TIM RUSHLOW/She Misses Him	435
28	LEE ANN WOMACK/I Hope You Dance	420
27	JAMRE O'NEAL/There Is No Arizona	405
27	RASCAL FLATTS/This Everyday Love	405
25	PHIL WASSARUJurst Another Day	375
24	DIAMOND RIG/One More Day	360
24	BRAD PAISLEY/We Danced	360
22	BILLY GIL MAN/Oktahoma	330
21	ALABAMA/When It All Goes	315
20	FAITH HILL/The Way You Love Me	300
20	SHEDAISY/Lucky 4 You	300
20	CLAY WALKER/The Chain Of Love	300
20	WARREN BROTHERS/Move On	300
20	DARRYL WORLEY/A Good Day To Run	300
18	CHAD BROCK/Vest	285
18	AMDY GRIGGS/You Made Me That Way	285
16	GARTH BROOKS Wild Horses	270
18	FAITH HILL/Breathe	270
19	CAROLYN DAWN JOHNSON/Georgia	270
12	TIM MCGRAW/Something Like That	270
19	TOBY KE ITHA low Do You Like	270
18	JO DEE MESSINA/Lesson in Leavin'	270
17	JESSICA ANDREWS/Who I Am	255
17	ALANIJACKSON/www.Memory	255
16	CLARK FAARILY /(Meanwhile) Back	240
16	MARTINA MCBRIDEIT'S My Time	240
15	TRICK PONY/Pour Me	225

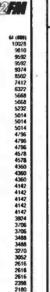
_	MARKET #1"	-
Clear (952) Swedt	Minneapolis Channel 820-4200 erg/Moon ume 392,300	02
PLAYS	ARTIST/TITLE	GI (900)
39 41	JAMIE CINEAL/There is No Arizona	9553
38 41	LEE ANN WOMACICASTIES By Nov	9653
39 49	JO DEE MESSINA/Burn	9320
37 48	RASCAL FLATTS/This Everyday Love	9320
35 38	DIAMOND RIO/One More Day	8854
39 38	TIM MCGRAW/Things Change	8854
25 37	KEITH URBAN But for The Graps	8621
24 36	DARRYL WORLEY/A Good Day to Run	8368
29 36	TOBY KEITH/You Shouldn't	8388
	GARTH BHOOKS/Wild Horses	6990

Swedb	erg/Moon	IUZ
12. C	ume 392,300	
PLAYS LW TW		
39 41	ARTIST/TITLE JAMIE O'NEAL/There is No Arizona	GI (000) 9553
38 41	LEE ANN WOMACICASTIES By Nov	9653
39 49	JO DEE MESSINARium	9320
37 48	RASCAL FLATTS/This Everyday Love	9320
35 38	DIAMOND RIO/One More Day	8854
39 38	TIM MCGRAW/Things Change	8854
25 37	KEITH URBAN But for The Grace	8621
24 36	DARRYL WORLEY/A Good Day to Run	8388
29 36	TORY ISET HAVOUR Shouldn't	8388
24 38	GARTH BHOOKS/Wild Horses	6990
27 38	TIM RUSHLOW/She Misses Him	6990
36 27	DODE CHICKS/Without You	6291
25 27	CAROLYN DAWN JOHNSON Georgia	6291
25 26	TRICK PONY/Pour Me	6058
18 26	FAITH HILL/TI My Heart Had	6058
27 26	MONTGOMERY GENTRY/All Night Long	6058
19 26	PAISLEY & WHIGHT/Hard To Be	6058
42 25	SARA EVANS/Born to I Iv	5825
40 24	TIM MCGRAWWAY Next Thirty Years	5592
27 24	WARREN BROTHERS/Move On	5592
18 24	JESSICA ANDREWS/Who I Am	5592
22 24	KENNY CHESNEY/I LOSEN	5592
20 24	KINLEYS/I'm in	5592
24 24	TRAVIS TRITT/It's A Great Day	5592
25 23	CLARK FAMILY/(Meanwhile) Back	5359
23 23	PHIL VASSAR/Rose Bouquet	5359
22 22	SHEDAISY/Lucky 4 You	5126
20 28	PAM TILLIS/Please	4660
17 19	MARTINA MCBRIDE/II's My Time	4427
15 19	TYLER ENGLANE/I Drove Her To	4427
16 19	ANDY GRIGGS/You Made Me That Way	4427
18 18	JOHN M. MONTGOMERY/The Little Girl	4194
20 18	RASCAL FLATTS/Long Stott	4194
16 17	ERIC HEATHERLY/AWrong Five O'Clock	3961
7 17	SHEDAISY/Still Holding Out	396t
6 17	GEORGE STRAIT/Don't Make Me	3961
14 15	ALABAMA/When It All Goes	3495
14 18	LONESTARVIOLHER	3495
1 14	KENNY CHESNEY/Don't Happen Twice MARIX MCGHINN Mrs. Steven Budy	3262
- 14	MANTENIC GUINNEWS SERVED HUCKY	3262



MARKET #19

WIL/St. Louis



Linden	nulder/Foxx	201
12. C	ume 369,700 Bulliano's County	Charles States
PLAYS		
LW TW	ARTIST/TITLE	01 (000)
45 47	DIDDE CHICKS/Without You	12408
38 42	ICENSIV CHESNEY/I LOST II	11088
42 42	THA NACGRAW/My Next Thirty Years	11088
31 41	SARA EVANS from To Fly	10824
39 37	PHIL WASSAR/Just Another Day	9768
29 35	LEE ANN WOMACK/Ashes By Now	9240
34 26	JO DEE MESSINA/Ourn	9240
36 34	LONE STAR/Tell Hou	8976
28 33	JAMIE O'MEAL/There is No Arizona	8712
34 23	RIPLAD PAISLEY/AM Danced	8712
23 28	TOBY MEITH You Shouldn't	7392
28 27	DARRYL WORLEY/A Good Day To Run	7128
29 26	RASCAL FLATTS/This Everyday Love	6864
30 24	ALAN JACKSON/www.Memory	6336
16 23	JESSICA ANDREWS/Who I Am	6072
22 23	KEITH URBAN/But For The Grace	6072
16 22	DIAMOND RIC/One More Day	5808
7 22	FAITH HILL/II My Heart Hed	5808
18 22	ALABAMA When It All Gook	5808
13 21	GARTH BROOKS/Wild Horses	5544
34 19	TRAVIS TRITT/Best Of intentions	5016
20 16	SHEDAISY/Lucky 4 You	4752
16 17	ANDY GRIGGS/You Made Me That Way	4488
9 15	JOE DIFFIE/IV's Always	3960
13 15	VINCE GILL/Feels Like Love	3960
10 14	JO DEE MESSINA/That's The Way	3696
13 16	CHAD BROCK/Vist	2640
8 18	ALAN JACKSON/K Must Be Love	2640
\$1 18	LOMESTAR/What About Now	2640
8 8	BROOKS & DUNNAYou'll Advays Be	2376
12 9	GEORGE STRAIT/Go On	2376
11 9	AARON TIPPINAGES THIS	2376
13 9	LEANN RIMES/I Need You	2376
11 8	TIM MCGRAW/Things Change	2112
9 8	LEE ANN WOMACIVI Hope You Dance	2112
8 8	TOBY KEITH How Do You Like	2112
5 8	SHANIA TWANKMan! I Feel Lille	2112
10 7	CLAPIC FAMILY / (Meanwhile) Back	1848
7 7	GEORGE STRAIT/Don't Make Me	1848
11 7	JOHN M, MONTGOMERY/Thu'll title Girl	1848

MARKET =20

Infinity (813) 287-0995 Martin/Roberts

PLAYS	ARTHST/TITLE	00 (00)
33 34	KENNY CHESNEY/I Lost II	751
35 33	JODEE MESSINA/Burn	729
31 31	DOCE CHICKS/Without You	685
32 30	TIM MCGRAWARY Next Thirty Years	663
30 30	BRAD PAISI FY/We Danced	663
29 29	TRAVIS TRITT/Best Of intentions	640
32 29	LONESTAR/Tell Her	640
30 27	PATTY LOVELESS/Thar's The Kind	596
28 27	PHIL VASSARV.hest Another Day	596
19 21	GEORGE STRAIT/Don't Make Ma	464
17 21	ALABAMA When II All Goes.	464
23 17	CLARK FAMILY /(Meanwhile) Block	375
13 17	TOBY KEITH/You Shouldn't	375
18 17	JAMIE O'NEAL/There is No Arizona	375
15 17	RASCAL FLATTS/This Everyday Love	375
16 16	JESSICA ANDREWS Who I Am	353
16 16	DIAMOND RICYOne More Day	353
17 16	AARON TIPPINAGES THIS	353
17 16	JO DEE MESSINA/Than's The Way	353
14 18	GEORGE STRAIT/Go On	331
19 15	KE ITH LIRBAN But For The Grace	331
15 18	LEE ANN WOMACK/Ashes By Now	331
15 18	WARREN BROTHERS/Move On	331
17-18	DARRYL WORLEY/A Good Day To Run	331
17 14	GARTH BROOKS/Wild Horses	309
11 14	CAROLYN DAWN JOHNSON/Georgia	309
17 14	VINCE GILL/Feels Like Love	309
11 14	TRICK PORY/Pour life	309
18 13	TIM MCGRAW/Things Change	287
17 12	SARAEWANS/Born To Fly	265
14 12	ANDY GRIGGS/You Made Me That Way	266
12 12	DWIGHT YOAKAM What Do You Know	265
13 12	JOHN M. MONTGOMERY/The Little Girl	265
15 11	LONESTAR/What About Now	243
10 11	TIM RUSHI OW/She Misses Him	243
15 16	MONTGOMERY GENTRY/All Night Long	221
14 18	SHEDAISY/I WILL BUT	221
6 10	PAM TILLIS/Please	221
15 18	KEITH URBAN/Your Everything	221
15 10	SHEDAISY/Lucky 4 You	221

WRSQ/Tampa

Infinity (813) 287-1047 Lane/Robert

Q105 COUNTRY

12. C	ume 225,488	
LAYS		
W TW	ARTIST/TITLE	61 (8
7 48	RASCAL FLATTS/This Everyday Love	60
0 38	TIM MCGRAW/My Next Thirty Wars	57
6 38	SARA EVANS/Born To Fly	57
8 37	LONE STAPV Tell Her	55
6 36	DOCE CHICKS/Without You	52
8 36	PATTY LOVELESS/That's The Kind	52
1 35	TRAVIS TRITT. Best Of Intentions	52
8 34	NEMNY CHESNEY/I Lost It	51
6 33	TOBY KEITH/Country Cornes To	49
6 33	BRAD PAISLEY/We Danced	49
2 32	PHIL WASSARV Just Another Day	48
2 32	AARON TIPPWAGes This	48
2 31	VINCE GILL/Feels Like Love	46
9 30	JOE DIFFIE/II's Always	45
8 30	SFICORS & DUNN/You'll Always Be	45
1 30	DIAMOND RICYOne More Day	45
8 29	JOHN M. MONTGOMERY/The Little Girl	43
6 20	LONESTAR/What About Now	43
7 28	LEE ANN WORLACK/1 Hope You Dance	42
5 27	JAME O'NEAL/There is No Arizona	40
7 27	CLAPIK FAMILY. (Meanwhile) Black	40
7 26	GEORGE STRAIT/Don't Make Me.	39
8 25	JO DEE MESSIMA/Burn	37
6 25	JO DEE MESSINA/Thur's The Way	37
6 26	SHEDAISY/Lucky 4 You	37
4 26	CARDLYN DAWN JOHNSON Georgia	37
6 26	KEITH URBAN/But For The Grace	37
6 24	GARTH BROOKS/Wild Horses	36
8 24	LEE ANN WOMACK/Ashes By Now	36
6 23	AEITH URBAN/Your Everything	34
1 21	TIM MCGRAW/Things Change	31
4 19	JESSICA ANDREWS/Who I Am	28
2 18	DARRYL WORLEY/A Good Day To Run	24
4 18	ERIC HEATHERLY/Wrong Five O'Clock	24
6 15	TRICK PONY/Pour Me	22
6 15	WARREN BROTHERS/Move On	22
7 15	TOBY KEITH/You Shouldn't	22
7 13	ALABAMA/When It All Goes	19
13	MARK MCGLIMMMirs. Steven Rudy	19
5 13	PAM TILL IS Please	19

WDSY/Pittsburgh

Clark/R	lichards	
12+ C	lichards ume 337,100	-
PLAYS.		
LW TW	ARTIST/TITLE	GI (888)
41 43	TRAVIS TRITT/Bust Of Intentions	10191
26 41	TOBY KE ITH/You Shouldn't	9717
35 38	JOHN M. MONTGOMERY/The Little Get	9006
29 35	PHIL VASSAR/Just Another Day	8532
26 31	SARA EVANS/Born To Fly	7347
28 28	BRAD PAISLEY/We Danced	6636
26 27	TIM MCGRAWAMy Next Thirty Years	6399
24 26	DDDE CHICKS/Without You	6162
28 25	KENNY CHESNEY/I LOST IL	5925
25 24	LONE STARV Fell Her	5688
17 24	GARTH BROOKS/Wild Horses	5688
19 24	LEE ANN WOMACIVASHES By Now	5688
13 23	GEORGE STRAIT/Don't Make Me.	5451
17 20	JODEE MESSINA/Burn	4740
18 28	ALAN JACKSON/R Must Be Love	4740
9 19	JAMIE O'NE AL/There is No Arizona	4503
18 19	LEANN RIMES/I Need You	4503
21 18	ALABAMA/Mhun It All Goes	4266
25 18	ALAN JACKSON/www.Muntory	4266
21 18	GEORGE STRAIT/Go On	4266
14 17	MARK WILLS/Back Af One	4029
18 17	LONESTARANNALAbout Now	4029
14 16	DIXIE CHICKS/Controy Tate Me Amey	3792
15, 16	FAITHHILL/The Way You Love Me	3792
15 16	GEORGE STRAIT/The Best Day	3792
17 16	FAITH HILL/Breathe	3792
20 16	SHEDAISY/I WILL BUT	3792
20 16	AARON TIPPINNIES THIS	3792
33 16	LEE ANN WOMACK/I Hope You Dence	3792
15 18	ANDY GRIGGS/She's More	3565
15 18	TOBY KE (THAT How Do You Life	3555
15 18	TIMI MCGP/W/My theat Friend	3565
16 18	SHAMMA TWAMBO Come On Over	3565
4 15	GARY ALLASTight Where L	3555
17 15	CHAD BROCK/Wat!	3565
13 15	TRACY BYRD/Fut Your Hand In	3565
5 18	AMDY GRIGGS/You Made Me That Way	3565
14 18	RASCAL FLATTS/Projet For Doyleght	3555
18 18	COLLEN PARTE COMMITTEE A	3555
14 14	CHAD BROCK/The Visit	3318



46	(216) 32 Stevens/		
	12+ Cur	me 322,600	
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	s/Collier 99	5		
12+ Cume 322,686				
LAYS	ARTHRI/TITLE	01 (000)		
43 42	DDGE CHICKS/AMBout You	10122		
33 34	JOE DIFFIEA'S Abustos	8194		
30 34	TIM MCGRAWAN Need Thirty Years	8194		
35 34	PHIL VASSAR/Lust Another Day	8194		
16 29	ACCIDET MESSINARUM	6989		
26 28	JESSICA ANDREWS Who I Am	6748		
9 28	FAITH HILL/II My Heart Had	6748		
2 28	LONESTAR/What About Now	6748		
6 28	PATTY LOVELESS/That's The Kind	6748		
7 27	JODEE MESSINATINGS The Way	6507		
4 - 26	MARTINA MCBRIDE/Rs My Time	6266		
1 26	LONE STARVIGING	6025		
6 24	GARTH BROOKSAMM Horses	5784		
3 24	JOHN M. MONTGOMERY/Thurs What L.	5784		
23	TRAVIS TRITT/Boot Of Intentions	5543		
1 22	KERNIY CHESNEY/Lant It	5302		
8 18-	BROOKS & DUNN/You'll Always Ba	4338		
7 18	ALAN JACHBRINGING Memory	4338		
3 18	ALAN JACKSON'S Must Be Love	3856		
5 16	ALABAMAMhun II All Gost	3856		
2 15	FAITH HILL/The Way You Love Ide	3615		
4 13	CHAD IIROCK/West	3133		
0 13	DAMOND RICYCIne More Cay	3133		
3 13	GEORGE STRAIT/Don't Make Me	3133		
7 13	TOBY ICETHAtow Do Van Like	3133		
7 12	TOBY ICE/TH/You Shoulds 1	2002		
0 12	LEE AND WOMACK/Ashou by Now	2002		
5 12	JAME (TREAL/There is No Arizona	2002		
5 12	RASCAL FLATTS/This Everyday Lone	2002		
4 11	SAPA EVANS/Born To Ply	2651		
1 11	DOTE CHICKS/Cowboy Take No Away	2651		
7 10	ANDY GRIGGS/You Made Me That Way	2410		
8 10	The Addition Secondaries Line That	2410		
2 10	ICEITH UPBANGOULFOR The Grace	2410		
2	TIM MCGRAMMly Best Friend	2160		
11 0	JOHN M. MONTGOMERY/The Little GM	2100		
7	FACTH HILL/Breather	1926		
4 8	PROSTILLIS/Plane	1926		

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KUPI Country 98.7 12+ Cume 218,500

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8 (1999) 4995 4995 4860 4860 4860 4860 4860 4775 4775 4775 4795 4795 4795 3780 3780 3780 3780 3780 3780 3780 3780

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FINO COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE MUSIC TRACKING MARKET #3

Clear (212) (Ryan 12+ C	7 m		
PLAYS	13100		
LW TW	ARTIST/TITLE	GI (800)	
24 25	MARC ANTHONY/My Baby You	45475	
	FAITH HILL/The Way You Love Me	43656	
24 24	*N SYNC/This I Promise You	43656	
24 23		41837	
25 23	LEE ANN WOMACK/1 Hope You Dance	41837	
24 23	BACKSTREET BOYS/Shape Of My Heart	41837.	
20 19	SADE/By Your Side	34561	
1 16	MARTIN F/AGUIL ERA/Nobody Wants	29104	
14 16	MATCHBOX TWENTY/II You're Gone 2		
16 15	LIONEL RICHIE/Angel	27285	
17 15		27285	
18 13	NATALIE COLE/Angel On My Shoulder	23647	
9 11	DON HENLEY/Taking You Home	20009	
8 18		16190	
9 18	PHIL COLL INS/You'll Be In MyLL	18190	
6 18	DON HERLEY/Everything It	16190	
10 18	LONESTAR/Arnaved	18190	
9 18		18190	
8 18	BON JOV/Thank You Fax	18190	
13 9	CORRS/Breathless	16371	
11 9	GLORIA ESTEFAN/You Can't Walk	16371	
8 \$	HOUSTON & IGLESIAS/Could I Have Thin.	16371	
9 \$	RBMAK/Back Here	16371	
10 8	SANTANA F/ROB THOMAS/Smooth	16371	
8 9	98 DEGREES/The Hardest Thing	16371	
9 9	MARC ANTHONY/You Sang To Me	16371	
8 9	CELINE DION/That's The Way it is	16371	
9 9	LARA FARIANT WIS LOVE Again	16371	
14 9	LARA FABIAN/Love By Grace 16371		
9 9	MACY GRAY/I Try 16371		

MARKET #6

Clear (213) · Kaye	Channel 127-1035 ume 1,273,200	KO9	
PLAYS			
Im IM	ARTIST/TITLE		Gi (000)
25 25	RBMAK Back Here		15450
25 25	BACKSTREET BOYS/S	Shape Of My Heart	15450
26 25	1\SYNC/This Prome		15450
25 25	LEWIS & PALTROW/C		15450
24 23	FAITH HILL/The Way	You Love Me	14214
25 23	LEANN BAMES/I Need		14214
9 21	MARTIN F/AGUILERA	Mobody Wants	12978
13 14	LONESTAR/Amazed		8652
11 13	MARC ANTHONY/My		8034
9 13	MARC ANTHONY/You		8034
9 13	BACKSTREET BOYS:S		8034
20 12	CHRISTINA AGUILER	At furn to You	7416
10 12	FAITH HILL/Breathe		7416
14 12	HOUSTON & IGLESIA		7416
15 12	98 DEGREESAMY EVER		7416
11 12	ENRIQUE IGLE SIAS/E		7416
11. 12	LEIGHNASHNeed To		7416
9 12	WESTLIFE/Swear It A		7416
13 11	CELINE DION/That's T	he Way It is	6798
6 18	PHIL COLLINS/You'll		6180
10 18	SAVAGE GARDEN/1KI		6180
5	AEROSMITH/1 Don't V		4944
12 8	EVAN AND JARONICE		4944
6 B	BRIAN MCKNIGHT/BI		4944
6	98 DEGREES/I Do I Ch		4944
7 8	'N SYNG/(God) A Lit	le	4944
5 7	JEWEI./Hands		4326
6 6	MARC ANTHONY/INE		3708
4 6	98 DEGREES/The Har		3708
9 6	LARA FABIANT WIFL	ive Again.	3708

MARKET #8

WMJX/Boston

KESZ/Phoenix

Clear (312) 3 Cochra		k <u>93</u> 9
12+ C	ume 660.700	
PLAYS		
UW TW	ARTIST/TITLE	61 (888) 1100F
29 32	BACKSTREET BOYS/Shape Of My Heart BRIMAK/Back Here	11008
33 38	LEWIS & PALTROW/Cruisin*	10320
27 26	FAITHHILL/The Way You Love Me	8944
10 21	N SYNC/This I Promise You	7224
28 19	HOUSTON & IGLESIAS/Could I Have This	6536
15 14	MAHC ANTHONY/You Sano To Me	4816
16 14	LEARLY RIMES 1 Need You	4816
16 14	LONESTAR/Amazed	4816
11 13	FAITH HILL Breathe	- 4472
12 12	NATALIE COLE/Annel On My Shoulder	4128
12 12	CELINE DION/Than's The Way It is	4126
14 12	CHRISTINA AGUIL FRAM Turn To You	4128
9 11	PHIL COLLINS/You'll Be in My	3784
12 11	BRIAN MCKNIGHT/Back At One	3784
9 18	LARA FARIAN/I WAI LOVE Again	13440
12 18	MARC ANTHONY/I Need To Know	3440
10 18	MARC ANTHONY/My Baby You	3440
8 18	BACKSTREET BOYS/I Want It That Way	3440
10 18	LEE ANN WOMACK/I Hope You Dance	3440
9 9	RICKY MARTIN/She's All Ever Had	3096
10 9	SANTANA F/ROR THOMAS/Smooth	3096
11 9	ST(NG/I)esert Hose	3096
9 8	EMRIQUE IGLESIAS/Bailamos	2752
10 8	SAVAGE GARDEN/1 Knew I Loved You	2752
6 7	TONI BRAXTON Spanish Guitar	2408
7 7	LEANNER MES Can't Fight	2406
5 6	PHIL COLLINS/True Colors	2064
5 8	DON HENLEY/Taking You Home	1720
5 5	SIXPENCE //Giss Me	1720

(312) : Hamiir	7/Chicago 20/Chic	dy XOFM
PLAYS		
LW TW 25 34	ARTIST/TITLE	CI (808)
31 34	N SYNC/This I Promise You LEWIS & PALTBOW/Cousin	10540
32 33	BRIMAK/Rack Here	10540 10230
31 31	LEANN RIMES/I Need You	9610
19 28	MATCHBOX TWENTY/If You're Gone	8680
29 27	MARC ANTHONY/My Baby You	8370
26 25	RICHARD MAROUDays in Avalon	7750
24 24	BACKSTREET BOYS/Shane Of My Heart	7440
26 24	FAITH HILL/The Way You Love Me	7440
24 24	PHIL COLLINS/You'll Be in Mr	7440
74 23	MARC ANTHORY/You Sang To Me	7130
18 22	LEANN RIMES/Cap Tright	6820
26 22	CHRISTINA AGUILE RAVI Turn To You	6820
17 21	BACKSTREET BOYS/Show Man	6510
21 21	NATALIE COLE/Angel On My Shoulder	6510
21 21	CELINE DION/That's The Way It Is	6510
22 21	NATALIE IMBRUGLIA/Torn	6510
17 28	FAITH HILL /Breathe	6200
21 18	CHER/Believe	5890
18 19	SHANIA IWAIN/From This Moment On	5890
15 19	SHANIA TWAIN That Don't.	4960
14 15	SHANIA I WAIN NEW 11 and Ellin	4650
- 15	MART IN F/AGUIL ERA/Nobody Wants	4650
10 11	LEIGH NASH (Next To Bin.	3410
7 11	BRIAN MCKNIGHT/Rack At One	3410
7 11	SAVAGE GARDEN/I Knew I Loved You	3410
7 10	TONI RRAXTON Spanish Guitar	3100
9 9	CORRS/Breathless	2790
7 9	STING/My Funny Friend	2790
7 9	LEE ANN WOMACK/1 Hope You Dance	2790
_	ARKET #11	

_	MARKET #5	
	/Philadelphia	
	Radio Inc	
	38-1223 [E 3.1]	7 117 1
Conley	120 1	Wit all
12+ C	ume 734.800	
PLAYS		
IM IM	ARTIST/TITLE	GI (000
30 27	LEANN RIMES/I Need You	1282
31 27	MARC ANTHONY/My Baby You	1282
20 26	FAITH HILL/The Way You Love Min	1235
21 26	BHMAK-Back Here	1235
19 20	N SYNC/This I Promise You	950
23 19		902
5 18	BABYFACE/Just My Imagination	855
30 17	LEWIS & PALTROW/Cruisin*	807
8 14	JENNIFER DAY/Completely	665
11 13	BRIAN MCKNIGHT/Back At One	617
11 13	SAVAGE GARDEN/1 Knew I t oved You	617
10 12	CELINE DIGNAThat's The Way it is	570
11 12	SARAH MCLACHLAN/I With Remember Y	
12 11	FIFIL COLL MS/True Colors	522
11 11	FFHE COLLINS/You'll Be in My	522
10 11	GOO GOO DOLLS/Iris	522
16 11	DON HENLEY/Everything Is	522
8 18	MARIC ANTHONY/You Sang To Me	475
11 18	CHER/Beteve	475
11 10	LONESTARVARRAZED	475
11 10	SANTANA F/ROB THOMAS/Smooth	475
9 9	TONI BRAXTON/Spanish Guitar	427
9 9	CHER/Strong Enough	427
8 9	ENRIQUE IGLESIAS/Be With You	427
7 9	FAITH HILL/Breathe	427
7 9	SHANIA TWAIN/THAT DON'S	427
	LARA FABIAN I WIRLove Again	380
	FAITH HILL/This Kiss	380
8 8	SIXPENCE AGES Me	380
	SHANIA TWAIN/From This Moment On	380









PLA			
	TW	ARTIST/TITLE	GI (888
	48	FAITH HILL/The Way You Love Me	710
	48		710
	48		710
	48		710
	47		6956
	46		680
	45		6660
	25	SAVAGE GARDEN/Crash And Burn	370
	24	LONESTARVAmazed	355
	24	LEE ANN WOMACK/1 Hope You Dance	3557
	23	DON HENLEY/Everything Is	340
	23	MATCHBOX TWENTY/If You're Gane	340
	22	CELINE DION/That's The Way It Is CHRISTINA AGUILERA/Come On Outr	325
	21		310
	50	MARC ANTHONY/You Sang To Me	2960
	18		266
	18		266
		CORRS/Breathless	266
	11		162
	18		1481
	18		1480
6		BRIAN MCKNHGHT/Back At One	1330
6		SUGAR RAY/Someday	1330
7	- 8	CHERRolleve	1184
6		NATALIE IMBRUGLIA/Tom	118
8	B	SADE/By Your Side	1184
	1	JE NNIFER DAY/Completely	1184
6			1184
5		SARAH MICLACHLAN/I Will Remember You	
10	7	LOU BEGA/Mambo No. 5	1030

925 KI SV

KLSY/Seattle-Tacoma

KEZK/St. Louis

	Sandi. (425) 3 Coles	A/Seattle-Tacoma /sky 873-5545 ume 273,200	Warm 10	6.9 _{fm}
	PLAYS			
	16 TW	ARTIST/FITLE FAITH-HILL/Breathe		GI (000) 3078
	15 17	MARC ANTHONY/You	Com Table	2907
	18 14	LONESTAR/Amazed	Sang to we	2736
1	19 18	N.SYNC/This I Prome	a Va.	2736
	22 16			2736
	9 18	CELINE DION/That's T		2565
		LEE ANN WOMACK/10		2394
ď	18 14			2394
	11 13		e Cardin I	2223
	19 12		now 11 marel Vivo	2052
ľ	10 11	CHRISTINA AGUILER		1881
	15 11	RPMAK Back Here	741 1411 10 104	1881
	2 11	MARTINE/AGUILERA	Minbody Wants	1881
	- 18	GLORIA ESTEFAN/YOU		1710
	14 18	DON HENLEY/Takang		1710
	13 B	BACKSTREET BOYS/S	Shape Of My Heart	1539
Н	11 8	NATALIE COLE/Angel	On My Shoulder	1539
	4 1	MARC ANTHONY MAY		1368
٦	6 8	N SYNCYGod) ALB	No.	1368
- 1	5 0	IN SYNC W/G. ESTEFA		1368
н	10 8	SHANIA TWAIN From	This Moment On	1368
1	6 7	PHIL COLLINS/You'ld	Be in My	1197
1	11 7	BRIAN MCKNIGHT/Ba		1197
	6 7	98 DEGREES/1 Do (Ch		1197
п	9 6	PHIL COLL MS/True O		1026
- 3	4 6	BACKSTREET BOYS/S		1026
	7 6	JIM BRICKMAN/Thet		1026
	3 5	BACKSTREET BOYS		855
	6 5	FAITH HILL/The Way		855
	6 4	BACKSTREET BOYS/1	Want It That Way	684

MARKET #14



	339-1029 Sume 332,000	å,
PLAYS	ARTISTATIVE	GI (888
15 17	N SYNC/This I Promise You	372
13 16	LEE ANN WOMACK/I Hope You Dance	350
17 16	BACKSTREET 60YS/Shape Of My Heart	350
16 15	LEWIS & PALTROW/Control	328
13 14	HRMAK Back Here	306
17 14	NATALIE COLE/Angel On My Shoulder	306
12 13	LONESTAPVAmazed	284
13 12	SAVAGE GARDEN/I Knew H oved You	262
11 12	MARC ANTHONY/You Sang To Me	262
9 12	CELINE DION/That's The Way It is	262
11 12	DON HENLEY/Salong You Home	262
12 12	SADE/By Your Side	262
10 11	CORRS Breathless	240
13 11	FAITHHILL/Breathe	240
10 11	BRIAN MCKNIGHT/Back At One	240
11 11	FAITH HILL/The Way You Love Me	240
11 11	LEANN RIMES/Can't Fight	240
11 18	LEIGH NASH-Need To Be	219
8 9	ROBBIE WILLIAMS/Angels	197
10 9	96 DEGREES/I Do (Cherish You)	197
5 8	BACKSTREET BOYS/Show Me	197
13 9	LEANN RIMES/I Need You	197
8 8	MARC ANTHONY/My Baby You	175
6 8	'N SYNC W/G. ESTEFAN/Music Of My Heart	175
5 7	BRICKWAWNEWTON-JOHN/Change Of Heart	
7 7	LINDA EDER/Vienna	1533
6 7	BON JOYL'Thank You For	1533
6 7	JIM BRICKMAWThe Love I Found In	1533
7 7	LARA FABIANT V fill Love Again	1533
8 7	ELTON JOHN/Someday Out Of	1533

13 FM

RYAF		
W TW	ARTIST/TITLE	GI (888)
8 25	CREED/With Arms Wide Open	10800
5 25	LEWIS & PALTROW/Cruisin	10800
6 24	MARC ANTHONY/My Baby You	10368
6 24	MATCHBOX TWENTY/If You're Gone	10368
5 24	BACKSTREET BOYS/Shape Of My Heart	10368
4 24	N SYNC/This I Promise You	10368
3 22	FAITH HILL/The Way You Love Me	9504
6 17	LEE ANN WOMACK/Hope You Dance	7344
1 16	98 DEGREES/My Everything	6912
4 14	CORRS/Breathless	6048
1 14	SADE/By Your Side	6048
3 13	EVAN AND JARON/Crazy For This Girl	5616
9 13	EDWIN MCCAIN/I Could Not Ask	5616
9 12	FAITHHILL/Breathe	5184
3 12	LONE STAR/Amazed	5184
- 12	MARTIN F/AGUIL ERA/Nobody Wants	5184
0 12	BRIAN MCKNIGHT/Back At One	5184
8 11	HOUSTON & IGLESIAS/Could I Have This.	4752
8 11	SUGAR RAY/Someday	4752
3 11	LEANN RINESA Need You	4752
8 10	CHRISTINA AGUILERA/I Turn To You	4320
0 16	PHIL COLL INS/You'll Be In My	4320
0 19	BRMAK/Back Here	4320
- 10	ROD STEWART/I Can't Deny It	4320
7 18	STING/Desert Rose	4320
0 10	CELINE DION/That's The Way it is	4320
9 10	LARA FABIANI WILLove Again	4320
0 18	DON HEIBLEY/Taking You Home	4320
8 9	SHANIA TWAIN 9/lan! I Fee! Libr	3888
2 9	DON HERLEY/Everything Is	3888

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	331-0000 Doyle KEZK Soy	
PLAYS LW TW	ARTIST/TITLE	GI (900
14 15	LEWIS & PALTROW/Cruisin	367
12 14	N SYNC/This I Promise You	343
14 13	FAITH HILL/Breathe	318
14 13	LONESTAR/Amazed	318
12 13	RBMAK/Back Here	318
6 13	LEE ANN WOMACK/I Hope You Dance	318
13 13	BACKSTREET BOYS/Shape Of My Heart	318
15 13	LEANN RIMES! Need You	318
16 12	SAVAGE GARDEN/1 Knew I Loved You	294
13 12	MARC ANTHONY/You Sang To Me	294
10 12	DON HENLEY/Taking You Home	294
9 18	FAITH HILL/The Way You't ove Me	245
8 9	DON HENLEY/Everything Is.	220
10 9	BRIAN MCKNIGHT/Back At One	220
6 9	STING/My Funny Friend	220
7 9	98 DEGREES/The Hardest Thing	220
9 9	98 DEGREES/I Do (Cherish You)	220
9 9	CELINE DION/That's The Way It Is	220
9 9	'N SYNC/(God) A Little	220
10 8	CHRISTINA AGUILERAT Turn To You	196
11 8	MATCHBOX TWENTY/If You're Gone	196
6 8	HOUSTON & CAREY/When You Believe	196
7 8	SHANIA TWAIN From This Moment On	196
7 7	PHIL COLLINS/True Colors	171
7 7	R ICELLY & C. DION/I'm Your Angel	171
7 7	BACKSTREET BOYS/Show Mig	171
6 7	CHER/Balieve	171
9 7	EDWIN MCCAIN/I Could Not Asia	171
7 0	MARC ANTHONY/I fleed To Know	147
7 8	PHIL COLLINS/You'll Be In My	147





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PLI			
	TW	ARTIST/TITLE	(000)
	16	BBMAK/Back Here	3648
	19	LEANN RIMES/I Need You	3648
	10	LONESTAR/Amazed	3456
	19	DON HENLEY/Taking You Home	3456
	18	N SYNC/This I Promise You	3456
	18	LEWIS & PALTROW/Cruisin*	3456
	17	SAVAGE GARDEN/I Knew I Loved You	3264
	17	FAITH HILL/The Way You Love Me	3264
17	15	BACKSTREET BOYS/Shape Of My Heart	2880
6		LEE ANN WOMACK! Hope You Dance	1728
6	9	LARA FABIANT WILL ove Again	1728
8		MARC ANTHONY/I Need To Know	1536
6		FAITH HILL/Broathe	1536
7		SUGAR RAY/Every Morning	1536
6		CHER/Believe	1536
7		FAITH HILL/This Kiss	1536
6	7	MARC ANTHONY/My Baby You	1344
6	7	PHIL COLLINS/You'll Be in My	1344
.7	7	FASTBALL/Out Of My Head	1344
7	7	SARAHMCLACHLAN/I WILl Remember You	1344
7	7	MARC ANTHONY/You Sang To Me	1344
5	7	BOYZONE/No Matter What	1344
10	7	EDWIN MCCAINI Could Not Ask	1344
7	7	MONICA/Angel Of Mine	1344
4	7	18 SYNC/Tearin Up My Heart	1344
7	7	SADE/By Your Side	1344
7	6	CHRISTINA AGUILERAN Turn To You	1152
4	6	BACKSTREET BOYS/I Want It That Way	1152
6		ENYA/Only Time	1152
4.		RICKY MARTIN She's AIT Ever Had	1152

Mitter	SoftRo 1996-0123 SoftRo 1996-0123 today:> 5	oft rock
PLAYS		
15 21	MARC ANTHONY AN Baby You	4620
20 28	BACKSTREET BOYS/Shape Of My Heart	4400
20 20	N SYNC/This 1 Promise You	4400
21 19	RPMAK/Rack Here	4180
16 18	FAITHHILL floathe	3960
21 17	SAMAGE GARDEN/I Knew I Loved You	3740
18 17	MARC ANTHONY/You Sang To Me	3740
16 17	FAITH HIS L/The Way You Love Me	3740
6 12	MATCHBOX TAENTY/If You're Gone	2640
5 11	DON HERLEY/Everything to	2420
2 11	LEE ANN WOMACK/Hope You Dance	2420
12 11	LEWIS & PALTHOW/Cruisin	¥ 2420
10 10	CHRISTINA AGUILE RAY furn to You	2200
10 19	CORRS/Breathless	2200
12 10	LONESTAR/Amazed	2200
9 10	STINGMy Funny Friend	2200
10 10	CELINE DION/That's The Way It is	2200
11 10	DON HENLEY/Taking You Home	2200
12 10	LEANN RIMES/I New! You	2200
9	PHIL COLLINS/True Colors	1980
3 9	GLORIA ESTEFANI You Can't Walk	1980
10 0	BRIAN MCKNIGHT/Black At One	1980
10 9	98 DEGREES/I Do (Cherish You)	1980
3 8	BON-JOVI/Thank You Fer	1980
7 9	BACKSTREET BUYS/Show Mo	1760
13	NATALIE COLE/Angel On My Shoulder	1760
6	NATALIE IMBRUGLIA/Torn	1760
6 7	PHIL COLLINS/You'll Be In My	1540
4 7	98 DEGREES/The Hardest Thing	1540
8 7	EDWIN MCCAIN/1 Could Not Ask	1540





MIKE KINOSIAN mkinosox@rronline.com

Comfort Outscores Technical Perfection

Edison Research's Larry Rosin on the politics of radio

sk a representative cross section of broadcasters to name upper-tier research firms, and the majority would place Edison Research right at the top. In addition to working closely with individual radio stations, however, the multifaceted New Jersey-based firm also helped television networks predict state-by-state outcomes in the latest presidential contest.

"As you might imagine, that was memorable and very intense," remarks Edison President Larry Rosin, who developed an interest in politics as a political philosophy major at Princeton University's Woodrow Wilson School. Upon graduation he realized that politics and the media were his two key passions, but. when comparing the two, he felt that media was more interesting. "I always stayed involved with politics, however, and wanted to continue dipping my toes into it," he says.

In the aftermath of this crazy presidential election, people learned for the first time that media researchers were all working with the same data. "Most people didn't know that before," Rosin remarks. "A network consortium puts together the data, and different decision teams analyze it and try calling the races from it."

Networks, he says, strongly believe being first with a call is more important than it really is. "I don't think the average person cares that much. This year's presidential contest was close, which created greater interest. Many people tuned around on election night to see which networks had certain electoral college counts."

Series Of Firsts

As the first researcher to switch Florida



Larry Rosin

from Vice President Al Gore's win column to "too close to call." Rosin simply states. "The data we had was completely wrong. Exit polls had Gore winning by six, and the early vote count had him winning by more. But when more data came in.

it became troubling that one estimator had George W. Bush winning. When we looked into it, we realized that there were mistakes in the calculations. We were somewhat lucky to have noticed it first."

Rosin and Edison VP Joe Lenski can claim another first in the election, this one involving the retraction of Gore's initial concession. "Since we had the hottest data, we were the first to realize that it would be premature for him to concede," recalls Rosin. "I called a top Gore advisor and said they shouldn't concede, because Bush's Florida margin was down to 5,000 votes.

When he placed the call, Rosin wasn't aware that Gore had already privately called Bush. When Rosin and the Gore official talked an hour later. Rosin mentioned that the Florida secretary of state's website had the separation down

GOING

FOR

ADDS

3X GRAMMY AWARD WINNER

VHOLE NEW YOU"

Sham colvin

WHOLENEWYOU

to 1,100 votes. "The advisor repeated what I said, and I could hear Gore in the background, saying the same thing to his wife," Rosin recalls. "The advisor told me that I was like a governor calling with a last-minute stay of execution. Apparently, I was the first one to call, but I wasn't --- by any stretch of the imagination - the only one to do so."

Carnak The Magnificent

The weekslong chain of events that followed is a matter of record, but there are definitely some radio station-applicable lessons that can be learned from what happened.

"To be honest, the top lesson isn't discussed as much as I'd expected." Rosin says. "Over the years the networks threw a million different guys against Johnny Carson, but Carson would say that it all comes down to the guy behind the desk. He always won, because people were comfortable with him. There's just something about Gore that makes people uncomfortable.

Contending that Gore should have been able to win the presidency by at least 10 percentage points, Rosin continnes, "With the exception of certain parts of the country, most people weren't especially comfortable with Bush either. So while this shouldn't be interpreted in any way as a ringing endorsement of Bush's talents, he did a better job of making people feel comfortable. I've always felt that Americans are more comfortable with a governor becoming president than vice president, apparently."

Debating The Debates

Another reason why Bush, rather than Gore, took the oath of office last week had to do with those now-infamous debates. Rosin believes. "The media fully expected Bush to say something incredibly stupid." he says. I give him credit for somehow weaving his way through three debates without giving the media any raw meat. He knew it would all be over with just one stupid statement, that the press would savage him as a moron."

Enough people connected with Gore or his message, however, to give the former vice president the popular-vote victory. According to Rosin, Gore's three biggest spikes came after he named Connecticut Senator Joe Lieberman as his running mate, after

Continued on Page 86

Recounting Five Historical Weeks

For political junkies like me, there's nothing like watching gavelto-gavel convention coverage. Any convention's centerpiece is its roll call of states, although some have perverted it lately by shamelessly passing the microphone from one office-seeker to another. When done correctly, however, there's no finer chamber-of-commerce art form.

Something has gone awry, for example, if you don't hear that Guam is "where the American day begins." Some people don't know whether they should give their delegate vote count to "Madame Chairman" or "Madame Secretary," but they'll gladly summarize every possible good aspect of living in their state, from political leaders to weather to food to sports stars.

The GOP started the process last summer in Philadelphia; the Democrats assembled in Los Angeles in August. It was the latter's gathering that grabbed my attention even more than it normally does. That's where I instantly recognized Bob Poe next to the microphone in the Florida delegation. Formerty Director/Broadcasting for the NBA's Orlando Magic, GM of the Florida State Radio Network and GM of News/Talk WKIS-AM/Orlando. Poe also launched Rock AC WMMO-FM/Orlando as VP/GM in 1990.

Standing proudly on the floor of the Staples Center as Chairman of Florida's Democratic Party, Poe couldn't possibly have envisioned what would transpire just three months later in the Sunshine State.

Simmering Reality

The enormity of what he experienced late last year, in fact, is perhaps just starting to fully sink in. "When you're part of it, you don't realize how big it is," he explains. "Even now there's a simmering rage going on all over Florida, and I'm still in the middle of it."

Having made a 1980 Florida State Senate run, Poe's political Interest is hardly new. He's been actively involved behind the scenes for years, accelerated the pace about five years ago and reached a peak this time last year, "The state chairman of the Florida Democratic Party told me that he was going to have hip surgery and wouldn't be able to finish his term," recalls Poe. "I took over his unexpired term in March and was recently reelected. It's been a wild ride."

Capitalizing on his extensive media background, Poe remarks, "I know that radio and television stations want sound bites and that newspaper reporters look for pithy - rather than plain or mundane - quotes. Knowing and respecting their deadlines is also very important. I understand that they're just trying to do their jobs, and I know the constraints of each medium."

Pumped Up

The ability to summon what he'd learned about research while in radio came in handy last April, when Poe met with several high-ranking Gore staffers. "I told them where we were in terms of market share and where we could be," he says. "I explained how, if we could put Florida into play, we could win the election. I convinced several key people to give us a shot and throw some advertising money our way. They bought some markets, and we were able to move the needle. When they saw results, they pumped in more money.

Just as in radio, you ask if there's a hole in the market and a market in the hole. We showed that there were both and sought to piece together a mosaic consisting of senior citizens, African Americans, non-Cuban Hispanics and women. There were several pieces and parts to this puzzle, so we couldn't do niche marketing."

Between the August convention and the November election Gore or running mate Joe Lieberman were in Florida at least once a week. "I spent a significant amount of time with Vice President and Mrs. Gore and Senator and Mrs. Lieberman," says Poe. "[Republican Florida Governor] Jeb Bush notwithstanding, we clearly felt that we could win Florida, and our math kept showing that. People were either going to vote for Al Gore or 'W,' and they didn't care who anybody's brother was:

Despite the fact that Gore gamered enough support to win the national popular vote, some claim that he wasn't able to fully energize people or attract big campaign crowds. However, an election-eve Miami Beach rally drew 60,000 people. "The vice president was there, and that's when we felt we'd won it all," recalls Poe. During an Election Day lunch, Poe told his staff that they'd done absolutely everything possible. "In retrospect, I can't think of anything I would've changed," he says.

Emotional Roller Coaster

The first in a wave of election-night stunners came when the television networks called Florida a Gore state. "There was a euphoria that I can't even begin to describe," says Poe. "We'd also taken back a U.S. Senate seat, so we thought we had done everything that people had told me was impossible. It was bewildering to have it taken away 60 minutes later; it was completely insane. My cell phone was ringing constantly. People like (DNC Chairman) Ed Rendell and (Gore Campaign Chairman) William Daley wanted to know what was happening."

As the clock ticked, Poe was disappointed to hear that Gore was about to concede. "Based on our exit polls, we knew we were winning," he maintains. "I don't know what was happening in Nashville - we were just trying

Continued on Page 86





RAR AC Top 30

LAST WEEK	THIS	S January 26, 2001 ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	GROSS IMPRESSIONS (60)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	0	'N SYNC This I Promise You (Jive)	2644	+60	323833	16	113/0
2	2	BACKSTREET BOYS Shape Of My Heart (Jive)	2344	+43	283364	14	111/2
3	0	FAITH HILL The Way You Love Me (Warner Bros.)	2336	+67	284182	21	111/0
4	4	BBMAK Back Here (Hollywood)	2174	-94	245329	22	106/0
5	5	HUEY LEWIS & GWYNETH PALTROW Cruisin' (Hollywood)	2156	-54	242632	17	105/0
8	6	MARC ANTHONY My Baby You (Columbia)	1772	+32	225250	19	100/0
6	7	DON HENLEY Taking You Home (Warner Bros.)	1754	-80	190665	37	101/0
7	8	LEANN RIMES I Need You (Sparrow/Curb/Capitol)	1698	-104	210101	42	101/0
9	9	FAITH HILL Breathe (Warner Bros.)	1549	-40	215990	52	105/0
13	10	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	1509	+218	175723	9	99/3
10	0	MARC ANTHONY You Sang To Me (Columbia)	1479	+6	182870	47	105/0
11	12	SAVAGE GARDEN I Knew I Loved You (Columbia)	1353	-119	169475	65	97/0
12	13	LONESTAR Amazed (BNA)	1323	-58	162918	69	102/0
15	1	CELINE DION That's The Way It Is (550 Music/Epic)	1222	+84	153317	62	97/0
Breaker	1	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1034	+182	131935	6	71/8
16	16	NATALIE COLE Angel On My Shoulder (Elektra/EEG)	1027	-67	128597	10	89/0
14	17	CHRISTINA AGUILERA I Turn To You (RCA)	1020	-166	117370	37	88/0
Breaker	18	CORRS Breathless (143/Lava/Atlantic)	932	+96	92039	19	74/4
17	19	BRIAN MCKNIGHT Back At One (Motown/Universal)	927	-58	126643	56	82/0
20	20	BACKSTREET BOYS Show Me The Meaning Of (Jive)	807	+78	100100	51	89/0
21	3	SADE By Your Side (Epic)	707	+24	105189	11	79/3
22	22	TONI BRAXTON Spanish Guitar (LaFace/Arista)	676	+29	62861	10	74/0
24	23	DON HENLEY Everything Is Different Now (Warner Bros.)	609	+73	73950	5	69/2
29	2	SEAL This Could Be Heaven (London Sire)	507	+88	35643	2	72/11
27	23	BON JOVI Thank You For Loving Me (Island/IDJMG)	504	+69	63832	3	60/5
23	26	LEANN RIMES Can't Fight The Moonlight (London Sire/Curb)	455	-180	71465	16	56/0
28	27	LARA FABIAN Love By Grace (Columbia)	449	+26	55594	9	57/2
26	28	STING My Funny Friend And Me (Hollywood)	426	-15	40826	6	60/3
30	29	RICHARD MARX Days in Avalon (Signal 21)	367	-38	37288	12	42/0
25	30	LEIGH NASH Need To Be Next To You (Engine/Arista)	347	-126	43131	12	48/0



115 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 1/14-Saturday 1/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 875 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

DAVID GRAY Babylon (ATO/RCA)

EVAN AND JARDN Crazy For This Girl (Columbia)
Total Plays: 313, Total Stations: 22, Adds: 2

ENYA Only Time (Reprise)
Total Plays: 309, Total Stations: 51, Adds: 5

RICKY MARTIN I/CHRISTIMA AGUILERA Nobody Wants To Be Lonely (Columbia) Total Plays: 308, Total Stations: 51, Adds: 15

RDD STEWART I Can't Deny It (Atlantic)
Total Plays: 266, Total Stations: 61, Adds: 20

JENNIFER DAY Completely (BNA) Total Plays: 259, Total Stations: 38, Adds: 2

ELTON JOHN w/MARY J. BLIGE I Guess That's Why They Call It The Blues (Universal)

GLORIA ESTEFAN You Can't Walk Away From Love (Epic)
Total Plays: 228, Total Stations: 57, Adds: 16

98 DEGREES My Everything (Universal) Total Plays: 118, Total Stations: 25, Adds: 12

Songs racked by total plays

Most Added

ARTIST TITLE LABEL(S)	DOS
ROD STEWART I Can't Deny It (Atlantic)	20
GLORIA ESTEFAN You Can't Walk Away From Love (Epic)	16
R. MARTIN F/C. AGUILERA Nobody Wants (Columbia)	15
98 DEGREES My Everything (Universal)	12
SEAL This Could Be Heaven (London Sire)	11
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	8
DAVID GRAY Babylon (ATO/RCA)	8
JESSE COOK Fall At Your Feet (Narada)	8
SUZY K Broken Wings (Vellum)	6
BON JOVI Thank You For Loving Me (Island/IDJMG)	5
ENYA Only Time (Reprise)	5

Most Increased Plays

ARTIST TITLE LABELISI R. MARTIN F/C. AGUILERA Nobody Wants... (Columbia) +255 ROD STEWART | Can't Deny It (Atlantic) +234 LEE ANN WOMACK I Hope You Dance (MCA/Universal) +218 MATCHBOX TWENTY If You're Gone (Lava/Atlantic) +182 GLORIA ESTEFAN You Can't Walk Away From Love (Epic) +174 **DAVID GRAY** Babylon (ATO/RCA) +145 CORRS Breathless (143/Lava/Atlantic) +96 +88 SEAL This Could Be Heaven (London Sire) CELINE DION That's The Way It Is (550 Music/Epic) +84 BACKSTREET BOYS Show Me The Meaning Of... (Jive) +78

Breakers. **MATCHBOX TWENTY**

If You're Gone (Lava/Atlantic)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 1034/182

71/8

CORRS

Breathless (143/Lava/Atlantic)

TOTAL PLAYSMICREASE TOTAL STATIONS/ADOS

932/96

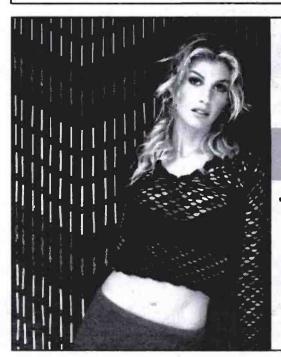
74/4

CHART

CHART

13

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest west-to-west increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



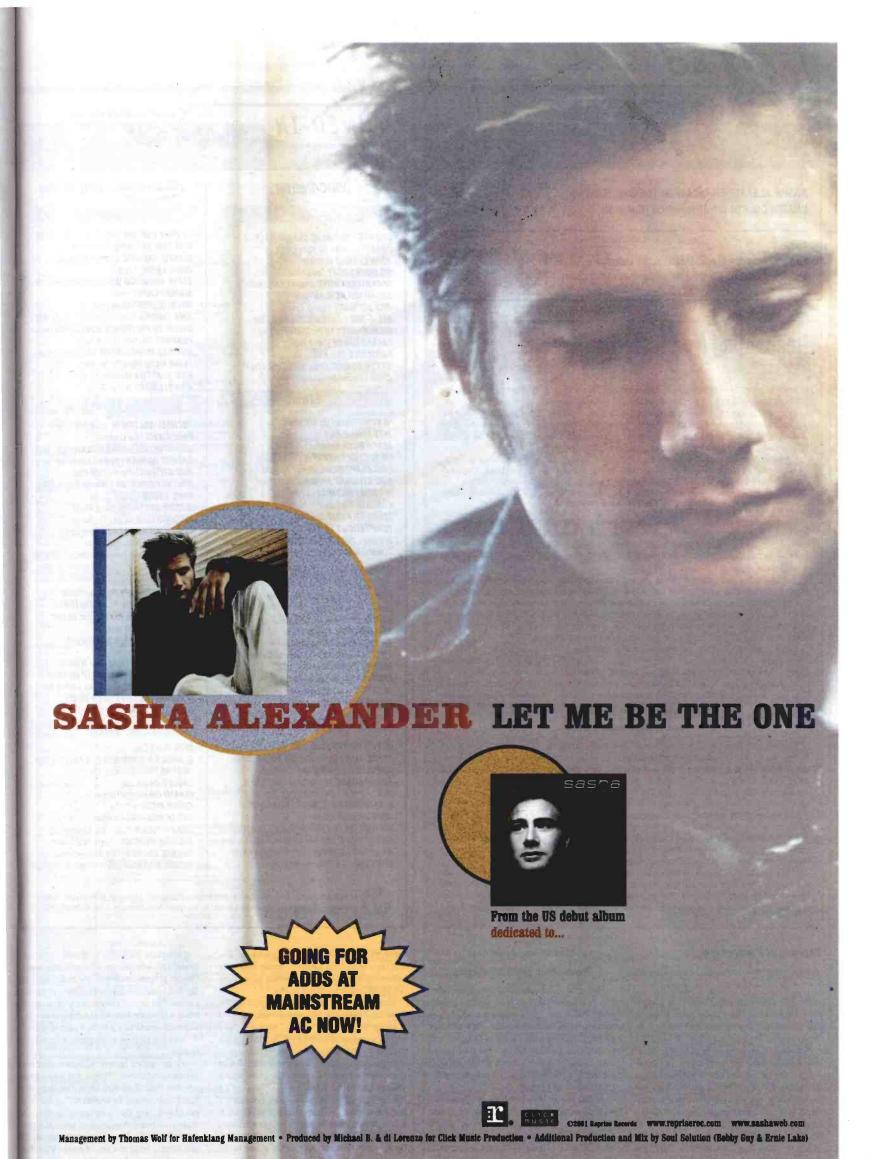
"The Way You Love Me"

THE FOLLOW-UP TO THE #1 SINGLE "BREATHE"

R&R AC

Produced by Byron Gallimore and Faith Hill • Mixed by Mike Shipley Management: Borman Entertainment







A C

Going For Adds 1/29/01

SASHA ALEXANDER Let Me Be The One (Reprise)
SHAWN COLVIN Whole New You (Columbia)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com



Recounting Five Historical Weeks

Continued from Page 82

to piece together our puzzle. Fortunately, someone was able to get through and have Gore pull back from making a public concession."

Told that a recount team would arrive in several hours, Poe called it a night at 3:30 Wednesday morning and scheduled a 9:30am strategy session. "The first thing I said we should do was sit down and read the election law together to find out what we could do," he recalls. "This is part of the election law that no one had ever gotten into before."

Up to this point the campaign had been, "similar to what we did when we launched WMWO," he says. "But after the election it was different, because there was no playbook. You were exhausted to begin with and didn't know how long it would last. It was just nuts."

Time To Move Forward

The experience took its toll physically, with Poe averaging about three hours' sleep each night. More significant was the severe emotional strain. "You'd be up and down, and your mind would start working against you," he says. "We knew we'd won the election when the Florida Supreme Court voted in favor of doing the recounts. It was just a matter of getting it done guickly."

Ecstasy in the Gore camp, though, would again be short-lived, as the U.S. Supreme Court made what became the last judicial ruling. "There was a grieving period," acknowledges Poe. "I think it was the wrong decision, and I felt that we were robbed. It was surreal to see a political party rejoice at *not* counting votes. If they thought they won, their position would be validated when the votes were all counted. They never wanted those votes to see the light of day. But it's over and time to move forward."

Some speculate that the Gore team could have acted sooner in regard to the controversy involving Seminole County absentee ballots, but as Poe points out, "The court was pretty clear that it thought it was improper, but that it didn't reach a level of being illegal." Ironically, Poe was tipped to that situation by News/Talk WDBO-AM/Orlando. "It wasn't

Ironically, Poe was tipped to that situation by News/Talk WDBO-AM/Orlando. "It wasn't a newspaper or TV station, but 'DBO that gave me that story. We had no idea it was going on. When I was in the News/Talk business, running WKIS, I competed against WDBO."

Not A Comeback Kid

Seeing similarities between radio and politics. Poe comments, "The circle is very small in both fields, and you develop many relationships. There are people who grow up in radio and are in the business for the rest of their lives. The same is true in politics. It's a small world, and it's the only thing they do in their lives. Like PDs and air personalities, media consultants and political polisters move from campaign to campaign. Sometimes you hit one out of the park, and other times you ground out."

In addition to his political duties, Orlando-based Poe now enjoys doing strategic planning for start-up companies. He candidly admits that he doesn't miss radio. "I don't want to be someone who talks about the good old days, but I liked preconsolidation radio—not where it is today," he says. "I have done some consulting since leaving WMMO, but I have no desire to get back into the radio business."

Don't look for him to make another run for office, either, but he will continue as Chairman of Florida's Democratic Party. "I hope to take on a high-profile position in the DNC very soon," he says. "President Clinton, Vice President Gore, Senator Lieberman and others couldn't have been kinder in what they've said about what we did in the election."

WNIC/Detroit

TUNED-IN AG

3am

LOU BEGA Mambo #5 (A Little Bit Of...)
ROXETTE Listen To Your Heart
JOHN LENNON Imagine
NO OOUBT Don't Speak
BACKSTREET BOYS Shape Of My Heart
SARAH MCLACHLAN Adia
ROO STEWART Young Turks
ALL-4-ONE I Can Love You Like That
REMBRANOTS !!! Be There For You
EAGLES One Of These Nights
FAITH HILL This Kiss
BRYAN ADAMS (Everything I Do) I Do It...
CHER I Found Someone

11am

'N SYNC Tearin' Up My Heart
JETS Make It Real
BEACH BOYS Kokomo
MATCHBOX TWENTY If You're Gone
ERIC CLAPTON Wonderful Tonight
ROD STEWART Rhythm Of My Heart
WILSON PHILLIPS Hold On
LONESTAR Amazed
JENNIFER PAIGE Crush
TEMPTATIONS My Girl
MICHAEL BOLTON Said I Loved You...But I Lied
BONNIE RAITT Something To Talk About

4pm

HOOTIE & THE BLOWFISH Let Her Cry
JANET Together Again
ERIC CLAPTON Tears In Heaven
ROD STEWART Young Turks
BRITNEY SPEARS Sometimes
TEMPTATIONS Ain't Too Proud To Beg
SHERYL CROW All I Wanna Do
AMERICA Sister Golden Hair
'N SYNC This I Promise You
CELINE DION That's The Way It Is

8pm

BOYZ II MEN I'll Make Love To You AEROSMITH I Don't Want To Miss A Thing BANGLES Eternal Flame BRYAN ADAMS (Everything I Do) I Do It... 'N SYNC This I Promise You L. RONSTADT & A. NEVILLE All My Life JEWEL Foolish Games MICHAEL BOLTON When A Man Loves A Woman BILLY VERA & THE BEATERS At This Moment SARAH MCLACHLAN I Will Remember You BOB CARLISLE Butterfly Kisses

1187

-1007- KVIL/Dallas

3am

RAR/MEDIABASE 24/7

GEORGE BENSON Turn Your Love Around
OON HENLEY Taking You Home
FLEETWOOD MAC Monday Morning
ANNIE LENNOX Why
STEVE WINWOOD While You See A Chance
MARIAH CAREY Hero
NATALIE IMBRUGLIA Torn
TINA TURNER What's Love Got To Do With It
GWYNETH PALTROW & HUEY LEWIS Cruisin'
DEBARGE Rhythm Of The Night
MELISSA MANCHESTER You Should Hear...
LEIGH NASH Need To Be Next To You
ERIC CLAPTON My Father's Eyes
ROO STEWART SO FAR Away

11am

MICHAEL BOLTON To Love Somebody
PAUL OAVIS I GO Crazy
CHRISTOPHER CROSS Ride Like The Wind
SAVAGE GAROEN I Knew I Loved You
ROD STEWART Have I Told You...
WHITNEY HOUSTON I Wanna Dance With...
PAUL YOUNG OH Girl
OOOBIE BROTHERS Black Water
CHICAGO HARD TO Say I'm Sorry
CHRISTIMA AGUILERA I Turn To You
FLEETWOOD MAC Landslide
TEARS FOR FEARS Everybody Wants To Rule The...

4pm

GLORIA ESTEFAN I See Your Smile
POLICE Every Little Thing She Does...
SAVAGE GARDEN I Knew I Loved You
STEVE WINWOOD Valerie
ERIC CLAPTON Layla (Unplugged)
CHER Believe
RICHARD MARX Right Here Waiting
BACKSTREET BOYS Shape Of My Heart
FLEETWOOD MAC You Make Loving Fun
WYNONNA NO One Else On Earth
GEORGE MICHAEL One More Try

8pm

SEAL Don't Cry

B. MEDLY & J. WARNES (I've Had) The Time...
'N SYNC This I Promise You
EAGLES Desperado
WHAMI Careless Whisper
EDWIN MCCAIN I'll Be
SARAH MCLACHLAN Adia
SHANIA TWAIN From This Moment On
LEE ANN WOMACK I Hope You Dance
SAVAGE GARDEN Truly Madly Deeply
DIONNE WARWICK That's What Friends Are For



Monitored alirplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 1/15. © 2001, R&R Inc.

Technical Perfection

Continued from Page 82

the extended kiss with wife Tipper at the Democratic Convention, and, minutes later, when he told the country that he appeared before it as "his own man."

While much has been made of former President Bill Clinton's approval rating, Rosin offers a different sentiment: "Most Americans don't love Clinton. They approve of his job performance, but — in overwhelming numbers — don't approve of the guy. In his heart he thinks he has approval because of the good job he did, but on some level a lot of people think he's a weird dude. Don't get me wrong, he's enormously skilled and incredibly smart, but it would not have helped

Gore had Clinton campaigned more for him."

Researcher Touts Marketing

History will show the 2000 presidential election as a statistical dead heat. Several pundits joked that it was like flipping a coin. only to have the coin land on its side. "It's all about people asking who they want to hang out with in their living rooms for the next four years," says Rosin. "I didn't sense a lot of pro-Bush feeling, but I do believe many people couldn't be won over by Gore."

Again, I come back to what radio people can walk away with from this campaign. For Rosin, the loud and clear answer is marketing, "Politicians know their campaigns are won and loo television," he says. "Increasingly, radio doesn't believe in doing any advertising. But it would be a huge mistake if radio stations across,

the board stopped advertising on television. Radio usage would just go down. Many important radio people believe that television advertising is a waste of money, but it works."

There's more to advertising than paid media, however. Politicians, observes Rosin, are good at using free media, "which," he says, "is a whole other area of exploration that many radio stations do incredibly little with."

Regarding creativity, Rosin explains, "Radio researchers who come to stations with creative ideas are met with a brick wall. There isn't a risk-taking attitude in our industry because it's become much more corporate and Wall Street-driven. It's very frustrating for people who can't change to a format that would do five times better because they'd do five times worse in the next quarter. One thing we know about the industry is that everyone will copy a good idea."

Technical perfection, Rosin maintait doesn't always dictate who will win or le "Radio programmers will fly to a market a say that a station is all over the place and sou terrible," he says. "They don't understand wit has a 10 share. Instead of having to do wit technical situation, it's more a case of personity and the relationship people have with station."

It's also easier, he opines, to make personperson comparisons. "People will always deb whether Babe Ruth was a better baseball play than Hank Aaron," he explains. "It's almost possible to say that a certain club was wasn't — better than another team. You de remember teams, but you remember players.] one thing to relate to a mix of music; it's a whother thing to relate to people. We relate people on a much more profound level."

KSMG/San Antonio, TX * ON: Virgil Thompson PDMD: Tom Lazar

UP "Day" STING "Alber" MADDINIA "Don't

Stations and their adds listed alphabetically by market

PD: Chack Collins MD: Lynn Kelly 1 STMG-Rev UNCLERRATE

KPEK/Albuquerque, OM: Bit May PD: Mike Parsons. BIC: Deeys APO: Jaimey Barreras 21: 3000RS DOWN 12cm* 1: NINA GORD ON 'Dis*

PD: Roxy Lennox MD: Rick Sparks

CALLY/Baharalield, CA S CARD: Josephan Powers MA-GORDON THE DAE MATRICHES SAND THE ARROSSADE SAND THE

VPrPrag: Bill Pag PO: Stove Mess MO: Greg Corpor

VPIProg.: Greg Sta MD: Mile Mulescy STNG War'

orsali/Basian, Mil. PD: Ron Valori MD: Rob Tylor

WTSS/Bulleio, NY * MD: Rob Lucas 1 DEO 'Renkys/ 1 RODSTEWART 'Deny'

WRRM/Cincinnati, OH * OM/PO: T.J. Hotland APD/MD: Ted Morro SING Trend*

WYJB Albany, MY Oll: Victori Morgan SD: Chris Holimberg STRG Trend BOULDAT Thank? B MATRIFAGULERA Nobod SEAL Yeaves? B GLORAESTEAR! Walk? ROD STEWART "Deny"

WDOK/Cleveland, OH
PD: Scott Miller
| SEAL *Noven*
ROD STEWART *Dany*
MARTIN HAGULERA *Nobody

PD: Roger Scott
IED: Jenna James
5 MRID-BOX FWENTY KKLI/Colorado Sprin OM: Kevin Callahan PD/MD: Jack Hamilton 98DEGRES Tunyling*

WTCB/Columbia. SC * WSNY/Columbus, OH **
MD: Steve Cherry
PD: Chuck Knight
No Ace.

ICYMG/Anchorage, I Oll: Mark Murphy APOND: Dave Flevin RCD STEWART Davy WATTHEAGULERA THE ICVIL/Delias-Ft. Worth, TX PO: Bill Curite IND: John King CREED Arms' MAID-BOX TWENTY Gare' WPCH/Atlanta, GA *
APO: Slove Good
PD: Juli Savers /
ELORAESTERN: WAT
MATHERGERERA THE
RODSTEWAT TORY

WLQT/Dayton, QH PD: Sandy Cultins MD: Steven Scott No.AdS. INFFG/Rilandic City, RJ PC Cary Guide ID: Hartone Aque Io-Acs

KUSI/Denver-Boulde APDAID: Stove Hamilla 1 GLORIAESTERN: Was." 1 MARTINFAGULERA 100 1 JOHNWELIZE TAXES WING-Regards, GA * Oli: John Patrick B:A02

die Die PD. Alex O'Hees AFDRID: Dayle Osburn MAIDROX RIKENTY Gore ASSE COOK Fall PO: Poto Poquetto MD: Ton White

WOOF/Orthon, AL OMPO: Leigh Simpson OMMO: Mile Helderhold

PD: Charle Edwards
100: Davig Outhoo
RCOSTEMART Toury
COPRS Sentitions
DELERIUM Sierce

KTSN/EI Page, TX *
PD: Bitt Tole
IID: Sem Cassiano
RODSTEWARI "Duny"
Q.ORIAESTEWN Was* WLF Relience, MD *
ONFO: Gary Beleton
IID: Mark Thener
- Hos 'Day'
COMPBLEY Swything'
SIA House'

WILLY/Bilesi-Gullport, M PD: Water Brown ID: Ange Thompson IS SLEYK'Brown' 7 900609655 Sveryling' WIKY/Evansville, IN PONIO: Mark Baker 2 SUEGRES Turvino

QIE John Jenkins PDBD: John Stuert IcAss WCRZ/Flint, MI * OMPD: J. Potrick MD: George McIntyre 3 SEA Haam*

WALIX Boston, MA *
40: Don Kettey
MD: Mark Lawrence
1 SACE "Side"
1 DW/DGRAY "Babylon" KTRR/FL Collins, CD PD46D: Mark Callaghan 12 CORRS Struthes: RCDSTEWART Day?

WEZN Bridgepart, CT * POND: Sieve Marcus 1 MID-BOX TWENTY "Gove"

WAJUFL Wayne, IN 1 Oil: Lee Tobin PD: Berb Richards 100: Jim Berton 4 BWI WO JACOPGIT SUPYK Briten GLORAESTEWN YOU. WJYE/Bullalo, NY * PD: Joe Chile

WHSC Canton, OH 1 FD: Terry Simmons 6D: Keyleigh Kriss

WLHT/Grand Rapids, MI *
PD: Bill Balley
APD/MD: Mary Turner
1 RODSTEWART/Turny*

WMAG/Greensboro, NC * WLIT/Chicago, IL RB: Jeff Cochran 1 CORPS Beathers'

WMYL/Greenville, SC *
PD: Greg McKinney
RODSTEWART Days*

WNND, Chicago, IL. Mp. Mark Hamlin IID: Heynes Johns SIOCOFES Turything

*= Mediabase 24/7 monitored

115 Total Reporters 114 Current Reporters 114 Current Playlists

Did Not Report For Two Consecutive Weeks; Data Not Used (1): WSWT/Peoria, IL

AC WRCH/Hartford, CT 1
PD: Alian Camp
100: Joe Hann
1 ROOSTEWART Dany

POMD: Jeff Silvers

WAHR/Huntsville, AL

WTFM/Johnson City, Till *
PDMD: Mark E. McGinney
2 BOLJON Thank*

PD: Rob Harder MD: Bonny O'Brien SIRG Trient

WTPMndianapo PD: Gery Havene MD: Steve Cooper

PD: Jack Michaels MD: Brian Walte

KSPC/Kennes City, MO PD: Jon Zelfner MD: Jeanne Ashley No.400.

IOUDL/Kanese City, MO 1 Old: Them steCliny PD: Dan Hurst JOE CODER "Orders" SUZY K Texters" STEC Marr' JESSE CODE THE

WJXB/Knoxville, TN PORID: Vance Offerd BNA 'On,' DOMERRY Suryling'

KTDY/Lateyotte, LA * PD: CJ. Clements MD: Steve Wiley

IONZQ/Las Veges, MV * PD: Duncan Payton MD: Mel McKay

KSNE/Las Vegas, NV PD: Tom Chase MD: John Berry 2: 90N.JO/!Then!

KOST/Los Angeles, CA * PO: Jhani Kayo N: Ass:

WVEZ/Louisville, OM: David Smith APD/MD: Joe Federa

WMGN/Madison, W/ YPProg. Pat O'Hell MD; Kim Flecher

KVLY/McAilen, TX *
PDMD: Alex Duran
SASHA LEXANDER "LIF"
LARAFREWI "Gaze"
CARLY SMON "Alla"

WLRQ/Melbourne, FL OWPD: Jeff McKeel

WRVR/Memphis, TN * PD/MD: Key Manley ON: Jerry Deen No Add:

WLTQ/Milwaukee, Wil 1 PDMD: Stan Altimon

14 GLORIA ESTERNI WAR 14 RODSTEWART DISV

WMXCMobile, AL *
MD. Mary Booth
BMA 'On'
GLORASSIEHAN WAS

SN/Modesto, CA 1 MD: Gary Michaele 100STPMADP 1 POD STEWART "Durny" SUZY K "Broken" 98 DEGREES "Everything JESSE (200K "Fall"

PD: Jeff Rafter MD: Liz Jeropei MAID:BOXTWENTY'G MARTWENGULERA'TO GLORAESTERN'WAR

KWAV/Monterey, CA *
PONID: Bernie Moody
4 JESS COOK Full
3 MARTH-HIGGINERA Nebody
STELYON' Share
CARLYSIAON May*

voncil/Ressau-Suffolk, NY VPProg.: Gane Michaele APD: Reb Miller MD: Charte Lamberto SONJON Thank

MPD: Stove Petrono IDIAPD: Tom Furci SEDECREES

WLNG/New Orleans, LA *
PD: Store Suiter
APDRID: Johnny Soutt

WLTW/New York, NY CM: Jim Ryan

WWDE/Norfolit, WA DMPD: Den Lenden APDAID: Juli Merenu SEL Yanen'

WMGF/Orlando, FL *
PD: Kon Payne
APDMD: Brende Matthe

WMEZ/Pensacola, FL.*
PDMD: Kevin Peterson
No.465

WSES. Philadelphia, PA PD: Chris Conley In Adds

NESZ/Phoenix, AZ *
PO: Shoun Holly
No Aass

KMGL/Okishoma City, OK PO: JOY Couch APO: Kath! Yeeger MD: Stove O'Srien MM/IMFIGUERA Notes."

KEFNADmake, NE *
PDAID: Stove Alberteen
6 BOUJOA'Than'

KGBX/Springfield, MO PDMD: Poul Kelley No Ass.

WRVF/foliade, OH * PO: Cary Pall 460: Kim Carpon

IONAL/Topoka, ICS POMIC: Rose Dieni No Adds

IONOZ/Tucson, AZ **
PD: Bobby Rich
APONID: Leelle Lole

KRBB/Wichita, KS * MD/APD; Tom Cook DM/DGRAY Babylon' RODSTEWART 'Dany'

WJBR/Wilmington, DE PO: Michael Waite MO: Catlory Hill SEAL Headen' ENTA'Only'

PD: Miles Ferrow MD: Craig Thomas

WLZWAUtica, NY PO: Randy Jay MD: Trudy RODSTEWART TORRY

WSHH/Pittsburgh, PA * PONIO: Ron Antili No Asss verSP/Washington, DC * PO: Steve Aton NO: Rundi Martin ICKCW/Portland, OR * POMD: Bill Minchter No Acts

WWLi/Providence, RI '

WRSN Raleigh-Durhar PDNID: Bob Bronson 17 BACKSTREET BDYS 'Shape 6 SADE 'See' DNID GRAY 'Bibylan'

KRNO/Reno, NV * PD: Don Fritz

WTVR/Richmond, VA *
PONID: BIE CONE

1 MATERIAL THERETY GOIN

PO: Den Morrison MOYAPO: Dick Deniels MOYAPO: Dick Deniels MOYAPO: Dick Deniels

WGF8/Recident, IL. PD: Met Williams

KGBY/Sacrame 2 CORRS Breathers GLORAESTERAY

WSRS/Worcesto PD: Steve Peck MD: Jackie Brush

rento, CA *

KEZK/St. Louis, MO * PD: Smokey Rin MD: Jim Doyle

KSFL/Saft Lake City, UT DMPD: Alan Hague MD: Lyte Morns : EE ANDMIMACK "Darce" MATINE ACILLEAN "REDOO!" MATINE ACILLEAN "REDOO!" MATINE ACILLEAN "REDOO!"

KOXT/San Antonio, TX *
**Di Ed Scarborough
SEAL Years**
IAA/IIIBH-IAGUILERA Yebody**
RODSTEWART**Dany*
#SSE COOK Yair**

ICSBL/Soute Berbers, CA PO: Poter Be MD: Hency Heacomer

IC.SY/Basille-Those PD: Berry McKay MD: Darto Thomas SEAL House'

HFMM Smills Tecome, MA PD: Yony Coles 14 LEE MWWOMACK "Dates" ROD STEWART "Dates"

WNSN/South Bond, IN PD: Jim Roberts .EWIERDW Complets*

PO Politica No. 100 Pol

ICQY/Spokene, WA * MD: Store Knight PCD STEWART 'Desy' MARTINEAGUILERA YEDOS

WMAS/Springfield, MA PD: Pool Connon APDAID: Korn Brophons SEAL Hourn!

OM: Tom Jackson PD: Neel Sharpe MD: Polly Vaught MACEMIA 'DON' BARENWEDLADE:

WTMX/Chicago, IL *
PD: Borry James
APO: Mary Ellen Kachin

WQAL/Cleveland PD: Alten Fee MD: Steve Brown SHISOMC 'Chemist

WCGQ/Columbus, GA POAID: Al Haynes No Acts

KKPN/Corpus Christi, TX PD: Jason Hillery MD: Chad Bennett

OM/PD: Greg Du MD: Jim Cerone

Hot AC

OM: Doug Ha PD: Jil: Mayer

AYSRA on Angelos, CA ' PC: Angelo Pasell APGMD: Chris Pusys CXLOPLAY Valor' STNG 'Alar'

KSTP/Minneapolic, MM OM: Leighton Piccii MD: JIB Roon

PD: Max Miller MD: Donne Miller

OMPD: Billio Kaplain APDMD: Chaz Hondor

WICZN/Now Orleans, LA
PD: Steve Suler

1 ARROSISTRI Tadid

1 LP "Do,"

REY MIGHT 8E GAMTS Boss'
MACKINA' Tour'
STMSTMC Thomstop'
STMSTMC Thomstop'
Mak GEREON "Do."
ASTEMLT Expresse"
BARRINKED LADES "LIM"

WPLI/New York, NY YP/Prog: Tom Cuddy PD: Scott Shannon IND: Tony Mascaro

PD: Jeff Stevene MD: Deen Taylor

KALC/Denver-Boulder, CO *

PD: Ron Harrell APDAID: Mitte Gri NIV-GDROON*Dis* DELERUM*Slorce* STING*Ans*

WPLT/Debreit, MI PD: Top O'Brion APD: Rob Heaston MD: App Debel

SM/EI Page, TX *
MMPD: Courtney Nation
60x4PD: Shi Shakes
3 DREAM Low:
2 HAS FORFIGHTED Tought
K COS JOU Day's
4F0SMFU-back

PD: Scott Pres APD: Susanna James

WHINK/PL. Myers, FL.*
POMD: Base Greatings:
STMG War!
JOSH JEPLINGHOUP "Cure
BARENNED LADES Leb."
ELECTRISY "Moreing"
MISTIBALL "Experime"

WMEE/FL Wayno, IN *
PD: John O'Rourie
MD: Boomer
7 MARTHEAGULERA Victor
UNDLEGNOOR Valour

KVSR/Freezo, CA *
PD: Miles Veager
APD: Andy Windord
SMESWED LADES "LIM"
SIZE "Soo"
THEY MIGHT BE CAN'TS BO
UNCLE KNACKER "Fellow"

WYT/Grand Repids, PD: July Andrews. APD: Eric O'Brian MD: Kan Evans NELLY RISTADO 'Bid' MMA GORDON' Die' LEE MM WOMACK' Dance

WKSI/Greensboro, NC *

WIKZ/Hagerslown, MD PD: Rick Mexander MD: Jeff Roteman

WTIC/Hartford, CT PO: Steve Salhany MD: Devid Simpson

OM: Jim Trapp PD: Jack Stevens MD: Lori Bradley

KYIS/Oldahoma OM: Chris Baker PDMD: Ray Kalu 2 STING Mos* KSB7/D

PD: Kurt Owens MD: Deve Swan BBMK Sd: NELLYRIPEDO

VP/Program-Roberts APOMO Tim Baldwin VRRIMO Bet

KMXP/Phoenix, AZ *
PD: Ron Price
6 tRICLERFACIER Tolon*
RAPEMATER ADES 1 mg

KFMB/San Diego, CA *
VP/GM: Tracy Johnson
APD: Jen Sevell
10 MSTB/LT-Tigetzke*
MMA-GOROON 'De'
ROOSTEMART 'Dies." KZON/Phoenix, AZ **
OM/PD: Tim Maranville
MD: Kevte Mannion KLLC/San Francisco, CA * PO: Louis Kaplan MO: Julie Stoeckel

WMGX/Portland, Inc. PD. Randi Kirahbaum APDAID: Ethen Minlon HDR/ON Sest

ICRSK/Portland, O PO: Dan Persigohi APDAID: Jim Alten 25 MINGOROV Dar 5 MINGOROV Dar

WSNE/Providence, RI *
PD: Bill Hose
MD: Gery Trust
JOHJUPUNGHOUP Comes*
UBLIE HAVER Tobse* WAEV/Streamels, G OMPD: Scotty Snipse APD: Robert Ellman WRAL/Releigh-Durk. PO: Joe Walte Fermicel MD: Jim Martin 16 URLE-WADER Tolow 14 DIVIDGNY Bullet 1 VERTICAL HORIZON Bust

PARTY/Reading, PA DAND: All Burks STING Afte' IASTRAL "Epimale" MNAGORDON 'Dir"

WMTX/Earnpa, FL *
PD: Yony Florentino
APQAID: Larry London
RM: FOR FIGHTING "langer"
STRG "Rise"

ICLCA/Rome, IN *
PD: Dan Fritz
IED: Kevin Simmons
SUPPRINT RINGS Sam WSSR/Tamps, FL PD: Scott Chase MD: John Stewart

ON: Tim Roberts
PO: Brian Coopy
IED: Steve Marshall
4 (EF-ANNIOMACE)

WZNE/Rochester, in PDMD: Alich McKens 3000RS00WN Lose" STMG Alich HVMGRL ND Smole" NMMGORION You"

KZZO/Sacramento, CA *
PD: Alen Oda
APD: Jim Matthews
STHG*Abs*
JOSHJOPL NGROUP *Carrage*

KYKY/St. Louis, MO *

WVRV/St. Louis, MO *
PD: Joe Lerson
MD: Dovid Myers
N: Add;

KBEE/Salt Lake City, UT *
PD: Rusty Keys
APDAID: Ben Cross
MRAGDROW 'De'
UNDERHADER Tollow'

KOMB/Sall Lake City, UT * ON; Alen Hague PD: Bob Walter

STING "AND"

SARENWEELLADIES "LIND"

FINE FOR FIGHTING "London

NZPT/Tucson, AZ *
PO: Angle Handa
APOMID: Leelle Lole
BAFENWED LADES 'U
MAAGORDON' Die*

WRQX/Washington, DC * Dir./Ope/PD: Steve Koebeu MD: Cerol Parker

WMBX/West Paters
OMPO John O'Denny
APDAID Jeff Clarke
HISTBAL Tigensye*
THE ERRORE Tigls

WXLQ-Wercester, NV ON: Pete Falconi POMD: Chese Murphy 3000PS/DOWN 1:00° PASIBALL "Expresso" INAA GDROON "De"

*= Mediabase 24/7 monitored

91 Total Reporters 91 Current Reporters 91 Current Playlists

www.americanradiohistory.com

RAP Hot AC Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	GROSS IMPRESSIONS	WEEKS ON CHART	TOTAL STATION ADDS
1	0	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	3609	+52	376246	16	88/0
2	2	CREED With Arms Wide Open (Wind-up)	3209	+7	344275	20	85/0
5	3	LENNY KRAVITZ Again (Virgin)	2964	+297	326744	13	86/1
4	4	EVAN AND JARON Crazy For This Girl (Columbia)	2818	+34	295311	22	82/2
3	5	BARENAKED LADIES Pinch Me (Reprise)	2701	-140	286226	21	84/0
. 7	6	DIDO Thankyou (Arista)	2472	+239	279488	8	82/1
6	Ō	U2 Beautiful Day (Interscope)	2429	+82	276332	14	84/3
8	8	3 DOORS DOWN Kryptonite (Republic/Universal)	2131	-78	239852	26	63/0
11	9	CORRS Breathless (143/Lava/Atlantic)	2010	-55	215031	18	70/0
10	10	FAITH HILL The Way You Love Me (Warner Bros.)	1989	-79	237385	18	59/0
12	0	DAVID GRAY Babylon (ATO/RCA)	1940	+25	215690	13	76/2
9	12	VERTICAL HORIZON You're A God (RCA)	1899	-197	192642	26	71/0
13	13	MATCHBOX TWENTY Bent (Lava/Atlantic)	1634	-115	186633	39	77/0
16	14	MADONNA Don't Tell Me (Maverick/WB)	1547	+176	179459	4	67/7
14	1	EVERCLEAR Wonderful (Capitol)	1504	+23	182719	28	67/0
. 18	1	DEXTER FREEBISH Leaving Town (Capitol)	1344	+26	124561	12	53/1
15	17	EVERCLEAR AM Radio (Capitol)	1338	-89	123381	9	61/1
Breakei	18	NELLY FURTADO I'm Like A Bird (DreamWorks)	1314	+69	136984	6	61/3
17	19	VERTICAL HORIZON Everything You Want (RCA)	1268	-83	153316	55	76/0
20	20	STING Desert Rose (A&M/Interscope)	1197	-23	142845	38	70/0
29	2	VERTICAL HORIZON Best I Ever Had (Grey Sky) (RCA)	1004	+333	115438	2	68/6
21	22	SHAWN MULLINS Everywhere I Go (Columbia)	881	-190	70984	15	51/0
28	23	DAVE MATTHEWS BAND I Did It (RCA)	852	+171	128846	2	26/2
24	2	BON JOVI Thank You For Loving Me (Island/IDJMG)	790	+13	83719	3	49/1
23	25	'N SYNC This I Promise You (Jive)	790	-6	76948	7	29/1
27	26	FUEL Hemorrhage (In My Hands) (550 Music/Epic)	763	+63	69803	3	35/0
30	1	MOBY F/GWEN STEFANI Southside (V2)	693	+26	62287	2	31/1
22	28	BACKSTREET BOYS Shape Of My Heart (Jive)	678	-138	68291	10	33/0
25	29	NINE DAYS If I Am (550 Music/Epic)	643	-122	67117	11	34/0
Debut	1	BARENAKED LADIES Too Little Too Late (Reprise)	616	+417	69679	. 1	64/11



91 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs arrived by total plays for the airplay week of Sunday 1/14-Saturday 1/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are fied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1300 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

AEROSMITH Jaded (Columbia) Total Plays: 614, Total Stations: 44, Adds: 9

LEE ANN WOMACK 1 Hope You Dance (MCA/Universal)
Total Plays: 597 Total Stations: 34 Adds: 5

FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)
Total Plays: 558, Total Stations: 38, Adds: 5

JOSH JOPLIN GROUP Camera One (Artemis)

SEMISONIC Chemistry (MCA)

DELERIUM I/SARAH McLACHLAN Silence (Nettwerk)

NO OOUBT Bathwater (Interscope)
Total Plays: 370, Total Stations: 16, Adds: 0

BBMAK Still On Your Side (Hollywood)
Total Plays: 337, Total Stations: 23, Adds: 2

SADE By Your Side (Epic)
Total Plays: 336, Total Stations: 21, Adds: 2

UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)
Total Plays: 293, Total Stations: 27, Adds: 10

SEAL This Could Be Heaven (London Sire)
Total Plays: 276, Total Stations: 18, Adds: 1

SAMANTHA MUMBA Gotta... (Wildcard/Polydor/Interscope)
Total Plays: 273. Total Stations: 9. Adds: 0

BLESSID UNION OF SOULS 1/3XL Storybook Life (V2) Total Plays: 193, Total Stations: 17, Adds: 0

R. MARTIN I/C. AGUILERA Nobody... (Columbia)

98 DEGREES My Everything (Universal)
Total Plays: 189, Total Stations: 10, Adds: 0

THEY MIGHT BE GIANTS Boss Of Me (Restless)

3 DOORS DOWN Loser (Republic/Universal)
Total Place: 106 Total Stations: 10 Adds: 8

FASTBALL Love Is Expensive And Free (Hollywood)
Total Plays: 89, Total Stations: 17, Adds: 13

ARTIST TITLE LABELIS NINA GORDON Now I Can Die (Warner Bros.) STING After The Rain Has Fallen (A&M/Interscope) 23 FASTBALL Love Is Expensive And Free (Hollywood) 13 BARENAKED LADIES Too Little Too Late (Reprise) 11 UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic) 10 **AEROSMITH Jaded (Columbia)** 3 DOORS DOWN Loser (Republic/Universal) MADONNA Don't Tell Me (Maverick/WB) VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA) 6 SEMISONIC Chemistry (MCA) R. MARTIN F/C. AGUILERA Nobody Wants... (Columbia) 6

Most Added

Most Increased Plays

ARTIST TITLE LABEL(S) AEROSMITH Jaded (Columbia) +431 BARENAKED LADIES Too Little Too Late (Reprise) +417 VERTICAL HORIZON Best I Ever Had (...) (RCA) +333 LENNY KRAVITZ Again (Virgin) +297 DIDO Thankyou (Arista) +239 SEMISONIC Chemistry (MCA) +179 MADONNA Don't Tell Me (Maverick/WB) +176 DAVE MATTHEWS BAND | Did It (RCA) +171 LEE ANN WOMACK I Hope You... (MCA/Universal)+160 UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)+109

Breakers.

NELLY FURTADO

I'm Like A Bird (DreamWorks)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS

1314/69

61/3

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

Sonos ranked by lotal plays

dexter freebish "Leaving Town"



R&R Hot AC: 16

Monitor Adult Top 40: 16*

Produced by John Shanks and Dexter Freebish Mixed by Tom Lord-Algae. Management: Sixth Man Inc.





dexterfreebish.com



hollywoodandvine.com

2000 Capitol Records

Most Played Recurrents

NINE DAYS Absolutely (Story Of A Girl) (550 Music/Epic)

CREED Higher (Wind-up)

SANTANA I/ROB THOMAS Smooth (Arista)

THIRD EYE BLIND Never Let You Go (Elektra/EEG)

SMASH MOUTH Then The Morning Comes (Interscope)

BON JOVI It's My Life (Island/IDJMG)

MACY GRAY | Try (Epic)

SISTER HAZEL Change Your Mind (Universal)

SUGAR RAY Someday (Lava/Atlantic)

GOO GOO DOLLS Slide (Warner Bros.)

SMASH MOUTH All Star (Interscope)

BBMAK Back Here (Hollywood)

GOO GOO DOLLS Black Balloon (Warner Bros.)

MADONNA Music (Maverick/WB)

SUGAR RAY Every Morning (Lava/Atlantic)

NINA GORDON Tonight And The Rest Of My Life (Warner Bros.)

TRAIN Meet Virginia (Aware/Columbia)

NATALIE IMBRUGLIA Torn (RCA)

TAL BACHMAN She's So High (Columbia)

GOO GOO DOLLS Iris (Warner Sunset/Reprise)

HOT AC

Going For Adds 1/29/01

COLDPLAY Yellow (Nettwerk/Capitol) ENYA Only Time (Reprise) SASHA ALEXANDER Let Me Be The One (Reprise) TONYA MITCHELL Broken Promises (Universal) TRAIN Drops Of Jupiter (Tell Me) (Aware/Columbia)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com





A very relaxed Vice President Al Gore thanked campaign workers and supporters at a party following his concession speech. Wishing the VP well are Hot AC WRQX/Washington morning man/musician Jack Diamond and his wife Lisa, who were among those providing entertainment that night. Also on hand were Jon Bon Jovi, Tom Petty and Stevie Wonder

TUNED-IN

R&R/MEDIABASE 24/7

WMBX/West Palm

3am

CREED With Arms Wide Open **EVAN AND JARON Crazy For This Girl** TLC Unpretty U2 Beautiful Day JENNIFER LOPEZ Waiting For Tonight MATCHBOX TWENTY If You're Gone **SMASHING PUMPKINS 1979** 'N SYNC This I Promise You GOO GOO DOLLS Iris **DEXTER FREEBISH** Leaving Town SHERYL CROW Strong Enough LENNY KRAVITZ American Woman MADONNA Don't Tell Me VERTICAL HORIZON Best I Ever Had (Grey Sky...) SHANIA TWAIN That Don't Impress Me Much

11am

MADONNA Music FASTBALL Out Of My Head **MATCHBOX TWENTY** Bent BETH HART L.A. Song **RICKY MARTIN** She Bangs SMASH MOUTH All Star LENNY KRAVITZ American Woman **DESTINY'S CHILD** Independent Women Part 1 **BLIND MELON No Rain** SAMANTHA MUMBA Gotta Tell You **BACKSTREET BOYS I Want It That Way** MADONNA Don't Tell Me **CRANBERRIES** Dreams

4pm

3 DOORS DOWN Kryptonite LEN Steal My Sunshine LENNY KRAVITZ Again TAL BACHMAN She's So High SADE By Your Side MARC ANTHONY I Need To Know **CREED** Higher SUGAR RAY Someday BACKSTREET BOYS Shape Of My Heart **DAVE MATTHEWS BAND I Did It** BLESSID UNION OF SOULS Hey Leonardo... EVAN ANO JARON Crazy For This Girl MADONNA Express Yourself

8pm

BACKSTREET BOYS Shape Of My Heart GOO GOO DOLLS Slide **DELERIUM** Silence CREED With Arms Wide Open JENNIFER LOPEZ Waiting For Tonight FASTBALL The Way 'N SYNC This I Promise You SMASH MOUTH Then The Morning Comes FIVE FOR FIGHTING Easy Tonight MATCHBOX TWENTY If You're Gone CRANBERRIES Dreams FAITH HILL The Way You Love Me BLINK-182 All The Small Things SIXPENCE NONE THE RICHER Kiss Me

WRMF/West Palm 3am

SUGAR RAY Every Morning CREED With Arms Wide Open DON HENLEY All She Wants To Do Is Dance LENNY KRAVITZ Again GOO GOO OOLLS Iris NINA GOROON Tonight And The Rest Of My Life ROMANTICS Talking In Your Sleep 'N SYNC God Must Have Spent A Little... GREEN DAY Time Of Your Life (Good Riddance) BRUCE SPRINGSTEEN Dancing In The Dark SIMPLE MINOS Don't You (Forget About Me) **HOOTIE & THE BLOWFISH Time**

11am

BRIAN MCKNIGHT Back At One EVAN AND JARON Crazy For This Girl **BONNIE RAITT** Something To Talk About STEVE PERRY Foolish Heart NINA GORDON Tonight And The Rest Of My Life UB40 Here I Am (Come And Take Me) TOTO Rosanna MACY GRAY I Try **ROD STEWART Young Turks** PATTY SMYTH Sometimes Love Just Ain't ... OMD If You Leave FAITH HILL The Way You Love Me

4pm

JOURNEY Faithfully **DES'REE** You Gotta Be SANTANA I/ROB SMOOTH Smooth 'TIL TUESDAY Voices Carry BARENAKED LADIES Pinch Me ROBYN Show Me Love **EDWIN MCCAIN I'**II Be HEART All I Wanna Do Is Make Love .. BRUCE SPRINGSTEEN Dancing In The Dark MADONNA Don't Tell Me MARC ANTHONY You Sang To Me

8pm

REO SPEEOWAGON Take It On The Rain BARENAKEO LAOIES Pinch Me HOOTIE & THE BLOWFISH Let Her Cry SAVAGE GAROEN I Knew I Loved You ANNIE LENNOX Walking On Broken Glass EVAN AND JARON Crazy For This Girl U2 | Still Haven't Found What ... 0100 Thank You GENESIS I Can't Dance RICKY MARTIN She's All I Ever Had 'N SYNC Tearin' Up My Heart **CORRS** Breathless



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 1/15. © 2001, R&R Inc.

Hot AC Playlists

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE MUSIC TRACKING MARKET #2



		Stigitations incascard	
12	9 C	ume 2.033.700	
PLA	YS		
LW	TW	ARTIST/TITLE	GI (888)
46	46	LENNY ICRAVITZ/Again	39744
46	45	3 DOORS DOWN/Kryptonite	38880
44	45	MATCHBOX TWENTY/IT You're Gone	38880
44	45	FAITH HILL/The Way You Love Me	38880
43	44	CORRS/Breathless	38016
43	44	DIDO/Thankyou	38016
45	43	EVAN AND JARON/Crazy For This Girl	37152
29	39	U2/Beautiful Day	33696
43	34	CREED/With Arms Wide Open	29376
30		DAVID GRAY/Babylon	25920
22	28	DAVE MATTHEWS BAND/I DIG IT	24192
32	27	BARENAKED LADIES/Pinch Me	23328
26	27	EVERCLEAR/Wonderful	23328
26	27	AEROSMITH/Jaded	23328
27	27	VERTICAL HORIZON Everything You Warit	23328
25	25	MADONNA/Don't Tell Me	21600
26	23	NELLY FURTADO/Tim Like A Bird	19872
24	23	MATCHBOX TWENTY/Bont	19872
23	22	BON-JOVVThank You Fot	19008
9	21	VERTICAL HORIZON/Best I Ever Had	18144
24	20	\$11NG/Desert Rose	17280
29	19	SISTER HAZEL/Change Your Minis	16416
26	18	VERTICAL HORIZON/You're A God	15552
13	15	LEN/Steal My Sunshine	12960
12	14	SMASH MOUTHVAII Star	12096
13	14	THIRD EYE BLIND/Never Let You Go	12096
10	13	BLESSID LIHION Hey Leonardo	11232
13	13	COUNTING CROWS/Hanginaround	11232
9	13	DiDO/Here With Me	11232
17	13	NINE DAYS/Absolutely	11232

(818) Kaye	Channel 546-1043 Baker Cume 1,148.100	
PLAYS	ARTIST/TITLE	GI (888
31 32	FAITH HILL/The Way You Love Me.	1696
29 30		1590
23 28		1484
27 28		1484
28 27		14310
22 23		12190
22 22		11660
21 22		11660
29 22		11660
2 22		11660
1 22		11660
21 21	MADONNA/Don't Tell Me	11130
22 21		11130
21 21		11130
24 21	SOULDECISION/Faded	11130
21 20	DIDOHere With Me	10600
21 20	DREAM He Loves U Not	10600
18 19	98 DEGREES/My Everything	10070
18 19	WESTLIFE/Swear it Again	10070
13 11	MARC ANTHONY/I Need To Know	5830
11 11	ENRIQUE IGLESIAS/Ballamos	5830
13 11	LOU BEGA/Marnbo No. 5	5830
13 11	CHER/Balleve	5830
11 11	SANTANA F/PRODUCT/Maria Maria	5830
10 19	HOUSTON & IGLESIAS/Could I Have This	5300
10 10	RICKY MARTING wirl'ta Vida Loca	5300
12 10	SANTANA F/ROB THOMAS/Smooth	5300
10 18	SMASH MOUTH/Then The Morning	5300
11 19	BRITMEY SPEARS TOOPS ! I Did IL.	5300
7 19	NATALIE IMBRUGLIA/Torn	5300

MARKET #2

Clear (818) 9 Perelli	Channel 955-7000 Patyk ume 1,189,388	Music
PLAYS		
LW TW	ARTIST/TITLE	GI (000)
52 48	NO DOUBT/Bathy/elex	25248
43 45	U2/Beautiful (kry	23670
48 42	MATCHBOX TWENTY/If You're Gone	22092
53 42	CREED With Arms Wide Open	22092
31 39	DIDO/Thankyou	20514
41 35	LENNY KRAVITZ/Again	18410
55 34	3 DOORS DOWN/Kryptonite	17884
43 34	MADONNA/Don't Tell Me	17884
43 33	BARENAKED LADIES Pinch Me	17358
33 32	EMAYLAND JARON/Crazy For This Girt	16832
34 32	MELLY FURTADO 1 m Like A Bird	16832
64 31	DELERIUM FMCLACHLAN Silence	16306
19 29	DAVID GRAY/Babylon	15254
29 23	DIDO/Here With Me	12098
18 23	VERTICAL HORIZON/Best Ever Had	12098
24 21	DAVE MATTHEWS BAND/I Did it	11046
19 16	STING/Desert Rose	8416
20 16	LIT/My Own Worst Enemy	8416
13 15	BON JOVE/Thank You For	7890
18 15	MACY GRAY/I Try	7890
15 14	HOOTIE /Use Me	7364
20 13	BUINK-182/All The Small Things	6838
20 13	SMASH MOUTH/Then the Morning	6838
14 12	CREEDAtigher	6312
18 12	VERTICAL HORIZON Everything You Want	6312
10 11	GARBAGE/Special	5/86
25 16	MATCHBOX TWENTY/Bent	5260
15 10	NO DOUBT/Simple Kind Of Life	5260
11 10	TRAIN Meet Virginia	5260
14 6	U2/Sweetest Thing	4208

WBMX/Boston

PLA			
	TW	ARTIST/HILE	GI (888)
	55	DAVE MATTHEWS BAND I DIGIT	20955
	49	UNCLE KRACKER/Follow Me	18669
	48	DAVID GRAY/Babylon	18288
	47	MATCHBOX TWENTY/II You're Gone	17907
	44	LENNY KRAVITZ/Again	16764
	43	U2/Reautiful Day	16383
	43	EVERCLEAR/AM Radio	16383
	41	CREED/With Arms Wide Open	15621
	40	CORRS Breathless	15240
	35	FIVE FOR FIGHT ING/Easy Tonight	13335
	30	NINE DAYS/IETAm	11430
	30	THIRD EVE BLING! Deep Inside Of You	11430
28	29	NO DOUBT Bathwater	11049
27		DESCREPT PREEBISH Leaving Town	10287
	26	DtDO/Thankyou	9906
	24	FUEL/Hemorrhage	9144
	23	MORY INGWEN STEFANUSouthside	8763
	23	SISTER HAZEL/Champagne High	*8763
	21	VERTICAL HORIZON/Best Fever Had	8001
25	19	3 DOORS DOWN/Kryptonite	7239
	19	GREEN DAY/Minority	7239
17	18	GOO GOO DOLLS/Broadway	6858
19	17	BARENAKED LADIES/Pinch Me	6477
13	17	NINA GORDON Tonight And	6477
11	17		6477
13	16	CITIZEN KING Better Days	6096
24	16	DELERIUM F.MCLACHLAN/Silence	6096
11	16	EVE 6/Inside Out	6096
16	15	JAYHAMKSIT'm Gonna Make	6096
16	16	VERTICAL HORIZON You're A God	6096

101 9 in

WTMX/Chicago



KLLC/San Francisco

P.SOLXJA KDMX/Dallas-Ft. Worth ARTIST/TITLE MATCHBOX TWENTY/Bent FAITH HILL/The Way You Love Me MATCHBOX TWENTY/HY You're Gone CREED/WWN Arms Wirle Open VERTICAL HORIZON/You're A God **Institutionals** PLAYS LUB 130 27 29 27 25 26 27 26 27 26 21 24 21 24 22 23 23 23 20 23 20 23 21 25 21 17 21 17 21 17 21 17 3 15 5 13 11 3 13 13 13 13 13 13 13 13 13 14 14 12 14 14 G1 (000) 6060 5858 5252 5252 5252 5252 5252 5454 6464 6464 6464 6464 6464 6464 6464 3838 3838 3636 3434 3434 3232 3030 2828 2828 2828 2828 2828 2828 2826 26 VERTICAL HORIZON You're A God DIGOTTamping. DIGOTTamping. LIVAN AND JAHON Caap, For The Ceit LEE ARTH WORRAND (Hee Ye You'll bee SHAMYHANIL INST Fee yehrher I Go HART HAND I JAHOS Princh Me HAS TIBAL CLove I Germöhe. LENW YORN TZANGIN SUGAH NAV/Sormaley DARY GHANT SANGIN JAHON JAHO TALTAK ERREVUCIA VIorn AFRICKAINT-LAUGH AFRICKAINT-LAUGH AFRICKAINT-LAUGH AGOUPC'Ameria One BRAAAC-Back Hore MAQUORIA-Con'll Teil Me SANTAVA-FARRE HIVAMAS-Smooth STIBAC-Desert Roce FASTBAL-LOCA (INW) Howard ANTAL DIAYS-Rockalibilis SOFFENEL, THEN-She Goos TAL RACIANAVS-She's So-Righ COLLECTING SOUR-She's NEW RADACALIST VIol. Select AMARICANIST VIol. Select AMARICANIST VIol. Select AMARICANIST VIol. Select AMARICANIST VIOL. Select GOO GOO DOLLS Side







PLAYS	ARTIST/TITLE	G1 (886
21 33	MATCHEOX TWENTY/Bent	999
30 32	CREED-With Arms Wide Open	969
33 31	EVERCLEAR/Wonderful	939
31 31	SANTANA F/ROB THUMAS/Smooth	939
31 31	MACY GRAY/LTry	939
3 23	DiEQ/Thanlonu	696
23 23	SISTER HAZEL/Change Your Mind	696
21 23	STING/Desert Rose	696
20 23	LI2/Beautiful Day	696
24 23	FAITH HILL/The Way You Love Me	696
21 22	CORRS/Breathless	666
4 22	LEMMY KRAVITZ/Accent	666
31 21	BARENAKED LADIES Pinch Me	636
22 21	VERTICAL HORIZON/You're A God	636
12 28	CREED/Higher	606
21 28	EVAN AND JARON Crazy For This Girl	606
21 28	VERTICAL HORSZON Everything You Want	606
22 17	MATCHBOX TWENTY/If You're Gone	515
12 13	SIXPENCE/There She Goes.	393
14 12	FASTBALL/Out OF My Head	363
20 12	NINE DAYS/Absolutely	363
12 12	SMASH MOUTH/Then The Morning	363
19 12	STING/Brand New Day	363
12 12	SUGAR RAY/Someday	363
12 12	TAL BACHMAN/She's So High	363
12 12	GOO GOO DOLLS/Black Balloon	363
13 12	GOOGOO DOLLS/Side	363
10 12		363
12 11	COUNTING CROWS/Harryinaround	333
9 11	FAITH HILL/Breathe	333





PLAYS	· ARTIST/TITLE	GI (900)
28 30	3 QOORS DOWN/Kryptonile	4080
18 26	GÕO GOO DOLLS/Iris	3536
17 25	BON JOVI/It's My Life	3400
18 24	MATCHBOX TWENTY/Bent	3264
26 23	MATCHBOX TWENTY/II You're Gone	3128
27 21	BAREMAKED LADIES/Pinch Me	2856
21 21	LENNY KRAVITZ/Again	2856
17 28	CREED/Higher	2720
20 28	EVE 6/Inside Out	2720
14 19,	VERTICAL HORIZON/You're A God	2584
17 18	NINE DAYS/WIAm	2448
10 18	TRAR&Meet Virginia	2448
17 17	NINE DAYS Absolutely	2312
17 17	GOO GOO DOLL S/Black Balloon	2312
17 15	DAVID GRAY-Babyton	2040
11 15	AEROSMITH/Laded	2040
14 15	CREED/With Arms Wide Open	2040
15 14	STING/Desert Rose	1904
13 12	DON HEMLEY/Everything Is	1632
15 12	VERTICAL HORIZON/Everything You Want	1632
11 11	FLIEL/Hemorrhage	1496
13 18	STONE TEMPLE PILOTS/Sour Girl	1360
9 18	U2/Beautiful Day	1360
12 10	DEXTERFILE RISH/Leaving Town	1360
13 9	SHAWN MULLINS Everywhere I Go	1224
6	COLLECTIVE SOUL/Heavy	1088
5	EVERCLEAR/AM Radio	1088
11 7	EVAN AND JARON/Crazy For This Girl	952
6 7	BON JOV/Thank You For	952
6 7	FIVE FOR FIGHTING/Easy Tonight	952

M.	arany	258-8181 ritle Mannion ume 280,500	5
LA		ARRIST/TITLE	GI (888)
1W 45		COLDPLAY/Millow	5355
45		GREEN DAY/Minority	4725
40		FLEL/Hemorrhade	4515
61		3 DOORS DOWN Krystonile	4305
18		UZ/Beautiful Day	4305
14		CREED/With Arms Wide Open	4305
	40	DAVE MATTHEWS BANOY DIST	4200
46		BARENAKED LADIES/Pinch Me	4095
38		MORY E/GMI N STEENNI Southside	3990
39		LIFEHOUSE/Hanging By A Moment	3885
32		LEMY KRAVITZ/Again	3255
	30	MATCHBOX TWENTY/Bent	3150
29		EVERCLEAR/AM/Radio	3150
30		FVFRCI FARAVonderbi	3045
	28	SEM/SONIC/Chemistry	2940
	28	SR-71/Politically Correct	2940
	26	EVE 6/On the Roof Again	2730
	26	INCHBUS Drive	2730
30		MATCHROX TWENTY/II You're Gone	2730
23		FIVE FOR FIGHTING/Easy Tonight	2415
	28	1/2-Walk On	2100
20		NELLY FURTADO/I'm Like A Bird	1995
20		CRAZY TOWN Butterfly	1995
25		VERTICAL HORIZON/Best I fiver Had.	1890
16		FLYING BLIND/Smokescreen	1785
15		FOOFIGHTERS/Learn to fly	1785
15		VERTICAL HORIZON/Everything You Want	1785
	18	SR-71/Right Nov	1680
	18	RED HOT CHILL / Californication	1575
	14	3 DOORS DOWN/Duck And Run	1470

(8	hnso	est 571-8888 m/Sewell ume 350,600	\ #
PLA	_	ame 350,000	
	TW	ARTIST/TITLE	GI (000
41	37	EVERCLEAR/AM Radio	566
45	36	LENNY KRAVITZ/Again	550
41	34	MATCHBOX TWENTY/If You're Gone	5200
32	34	CREED/With Arms Wide Open	5200
36	33	BARENAKED LADIES/Pinch Me	5049
	31	HOOTIE/I Hope That I	474
	30	CORRS/Breuthless	459
	29	DIDO/Thankyou	443
	28	MADONNA/Don't Tell Me	428
	27	3 DOORS DOW/WKryptonite	413
	25	MATCHBOX TWENTY/Hent	382
21	24	FAITHTHLL/The Way You Love Me	367
	24	BON JOVI/Thank You For	367
	24	VERTICAL HORIZON/Everything You Want	367
	22	VEHTIGAL HORIZON Best Ever Had	336
	22	RBMAK/Still On Your Side	336
	21	AEROSMITI (Jaded	321
	28	BON JOVVIt's My Life	306
	28	U2/Beautiful Day	306
	50	LEE ANN WOMACK/I Hope You Dance	306
	18	EVAN AND JARON/Crazy For This Girl	275
9		KGB/Lover Undercover	275
	17	DAVID GRAY/Babylon	260
	17	NINA GORDON Tonight And	260
	17	RBMAK/Back Here	260
	17	NO DOUBT/Simple Kind Of Life	260
	15	EVERCLE ARVWonderful	229
	15	THIRD EYE BLIND/Never Lat You Go	229
	14	BARENAKED LADIES/Too Little Too Late	214
11	13	TAL BACHMAN/Shirls So High	1989





Bone (314) Larso	V/SI. Louis leville 231-3699 nnAyers Cume 254-200	RIVER
PLAYS	June 254.200	
LW TW	ARTIST/TITLE	61 (000
52 62	CORRS/Breathless	6138
50 61	LENNY KRAVITZ/Again	6039
61 60	CREED/With Arms Wide Open	5940
50 60	MATCHBOX TWENTY IT You're Gone	5940
60 59	VERTICAL HORIZON/You're A God	5841
40 44	DAVE MATTHEWS BANDA DIM II	4356
43 43	1/2/Beauthlut Day	4257
42 42	SISTER HAZEL Champaighe High	4158
49 42	RARENAKED LADIES Pirch Me	4158
43 41	DIDO/Thankyou	4059
47 41	EVAN AND JARON/Crazy For This Girt	4059
40 41	DAVID-GRAY/Babyton	4059
34 33	FUEL/Hemorrhage	3267
29 31	3 DOORS DOWN/Kryptonite	3069
22 26	EVE 6/Inside Out	2574
25 26	NELLY FURTADO/T in Like A Bird	257-
21 25	LFF/My Own Worst Enemy	2475
12 25	ROBERT BRADLEY'S Bally	2475
27 24	TONIC/You Wanted More	2370
26 23	DEXTER FREE BISHA caving Town	227
21 23	EVERCLEAR/AM Radio	227
26 23	BLINK-(82/All The Small Things	2277
23 22	EVEROLEAR/Wonderful	2178
55 55	FUEL/Shimmer	2178
18 22	SEMISON/Colosing Time	2171
23 21	REDHOT'CHILL_/Otherside.	2079
14 21	SUGAR RAY/Someday	2079
18 28	NINA GORDON/Torright And.	1980
14 28	SMASH MOUTH/Then The Morning	1960
14 19	BEN HARPER/Shall My Kisses	1881

MARKET #19

Monz/C	77 125-1065 Carpenter ume 380,500	3
PLAYS LW TW	ARTIST/FITLE	GI (800)
38 46	GATH HILL/The Way You Love Me	8050
43 46	MATCHBOX TWENTY IT You're Gone	8050
41 45	DON HENLEY/Taking You Home	7875
44 43	CREED/With Arms Wide Open	7525
44 42	BARENAKED LADIES/Pinch Me	7350
26 38	LEE ANNI VOMACIO Hope You Dance	6650
26 37	EVAN AND JARON/Crazy For This Girl	6475
43 35	LEWIS & PALTROW/Cruisin	6125
46 33	VERTICAL HORIZON/Everything You Ward	5775
33 29	CORRS/Breathless	5075
26 27	DAVID GRAY/Babylon	4725
26 26	LENNY KRAVITZ/Agair:	4550
17 26	SADE/By Your Side	4550
26 26	DIDO:Thankyou	4550
21 25 -	VERTICAL HORIZON/You're A God	4375
26 24	BON JOVI/Thank You Fot	4200
21 21	RICKY MARTIN/She Bangs	3675
24 18	LEANN RIMES/I Need You	3150
25 18	NINE DAYS/Absolutely	3150
17 17	CELINE DION/That's The Way It Is	2975
13 17	STING/Desert Rose	2975
17 17	U2/Hesautiful Day	2975
14 16	SMASH MOUTH/Then The Morning	2800
13 14	BON JOVIN's My Life	2450
11 14	GOO GOO DOLLS/Black Balloon	2450
13 14	STING/Brand New Day	2450
14 13	GOO GOO DOLLS/Broadvay	2275
9 13	SANTANA F/ROB THOMAS/Smooth	2275
19 12	MADE INNAMESIC	2100
10 11	MATCHBOX TWENTY/Bent	1925





CAROL ARCHER
orcher@rronline.com

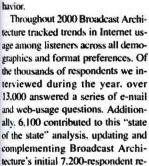
New Findings On Listeners' Online Behavior

☐ Broadcast Architecture's updated Internet usage study

By Jason Muth, Broadcast Architecture Sr. Research Analyst, Eastern Region

ast summer speakers at many media conferences, including R&R Convention 2000, prophesied, with gloom and doom, the virtual downfall of terrestrial radio. The culprit? That growing monster, the Internet. Now, more than six months later, how much of the radio industry has been gobbled up by Internet radio? Well, none just yet. But who knows what the future holds?

Overall radio-listening levels are down, and the Internet is indeed a contributing factor — but not necessarily Internet-only music streaming. The challenge for radio and record professionals is to take advantage of the symbiotic relationship that radio and the Internet are developing by learning about listeners' online behavior



Web Access Rising

view in June 2000.

Guess what? Radio listeners are online. That's no surprise. Since June 2000 web access has risen overall as well: Women lead men 84% to 81%, and whites are more wired than black or Hispanic listeners — 85% vs. 75% in both cases. Predictably, web access decreases with age. Ninety percent of 15-24-year-olds are online. 86% of 25-34-year-olds and 80% each of 35-44- and 45-54-year-olds.

Among those with access, web usage has risen since June as well. Currently, 80% of men with Internet access are web surfers either daily or a few times each week, up from 76% in June. Usage has risen similarly among women, from 62% to 68%; whites, 68% to 71%; blacks, 61% to 71%; Hispanics, 59% to 73%; 18-34-year-olds, 65% to 71%; and 35-54s, 67% to 72%.

Adults 25 to 34 are the most regular cybershoppers — 56% of them



Jason Muth

with web access purchased items online in the three months before being surveyed, followed by 51% of 35-44- and 45-54-year-olds. Men lead women 58% to 48%, and, at 54%, more white listeners are recent customers of e-commerce than Hispanics, at 46%, or black listeners, at 37%.

Muth Have you ever attempted to watch TV and surf the web at the same time? It's much more difficult than listening to the radio while online. Listeners appear to have discovered this as well, with these across-the-board increases since June in radio-listening while online: blacks. 49%-65%; Hispanics. 57%-63%; whites. 47%-54%; 25-54s. 49%-57%; 35-44s, 45%-52%; and 45-54s, 44%-53%.

A Polished Presentation

Even if radio is just figuring out how to generate nontraditional revenue from station websites, that's fine. How much do TSL-generating Pls pay to enjoy broadcasts? Exactly nothing! The web is an extension of a station's brand and of its product. Radio listeners expect station websites to be as polished as what comes out of the speakers.

How important is it that your station website look terrific? Thirty-six percent of 18-34-year-olds and 29% of 35-54-year-olds had been to their favorite radio station's website in the six months prior to the survey. A whopping 75% of 35-54s and 72% of 18-34s returned to their favorite station's website more than once in the same time frame. Which companies on the web have survived? Those that promote and encourage repeat usage. The message for radio is clear: You have their ears, now grab their eyes.

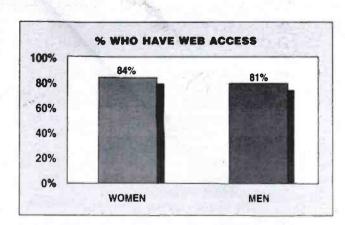
Online listening has grown slowly. While listening to radio online during the past three months is stronger among men (38%) than women (22%), it hovers around 26% among ethnic and age splits. Of those who listen online, 65% listen only a few times each month. Most interestingly, 46% listen most regularly to a local radio station. Only 21% of those who have listened online listen to Internetonly stations.

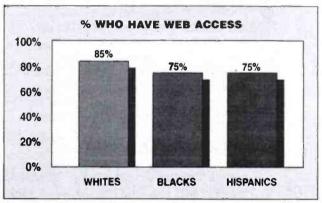
We expect online listening to increase as high-speed access becomes more widespread, bandwidth increases and content becomes more compelling. Contrary to what pure-play web broadcasters would like to believe, listening online is nowhere near a substitute for the booming frequencies emanating from radio's valuable towers.

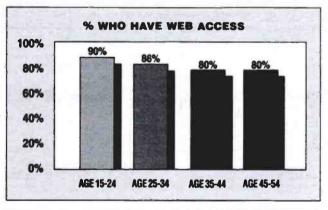
Smooth Jazz Listeners Online

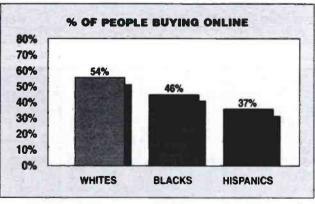
How e-savvy are Smooth Jazz listeners? Seventy-eight percent of 35-44-year-old and 79% of 45-54-yearold Smooth Jazz listeners are online, and over 51% of them made online purchases in the three months prior to the survey. Fifty-seven percent of them listen to the radio while online. 41% surf the web daily, and 29% have viewed their favorite station's website in the past six months. Although 65% of Smooth Jazz listeners check their e-mail daily, they remain slightly more receptive to traditional mail marketing from radio than to emarketing - 68 vs. 64 on a one-to-100 appeal scale. Don't abandon those mailers yet!

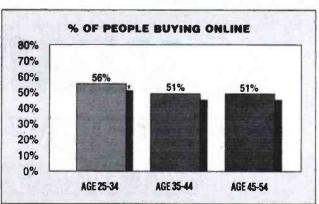
Other than online auction and pornography sites, the most valuable companies that rely on e-commerce for a percentage of their revenues also have brick-and-mortar presences. Radio stations should leverage the value of their individual brands into successful cyberspace ventures. Stations already have—and have had for years—the audience that web-based companies so desperately need.











NAC/Smooth Jazz Top 30

LAST WEEK	THIS WEEK	January 26, 2001	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS		TOTAL STATIONS
WEEK	WEEK				(00)	CHART	ADDS
1	1.	BONEY JAMES & RICK BRAUN R.S.V.P. (Warner Bros.)	743	-3	93788	11	41/1
3	2	BONA FIDE X-Ray Hip (N-Coded)	712	+58	92055	10	36/0
2	3	CHIELI MINUCCI My Girl Sunday (Shanachie)	710	+6	85815	19	34/0
4	4	GROVER WASHINGTON JR. Chameleon (Telarc)	697	+58	81348	16	36/0
7	6	GEORGE BENSON Medicine Man (GRP/VMG)	659	+107	71340	9	38/0
9	6	JEFF GOLUB Drop Top (GRP/VMG)	532	+19	80376	6	39/0
10	7	KIRK WHALUM Now Til Forever (Warner Bros.)	532	+38	77182	9	36/1
8	8	SADE By Your Side (Epic)	507	-15	65285	15	36/0
6	9	WALTER BEASLEY Comin' At Cha (Shanachie)	483	-82	82283	25	31/0
14	10	STING She Walks This Earth (Telarc)	454	-3	38377	15	33/0
5	11	JEFF KASHIWA Hyde Park ("Ah, Oooh" Song) (Native Language)	449	-140	64567	21	31/0
12	12	BRIAN BROMBERG Relentless (Native Language)	444	-28	47593	17	31/0
13	13	CHUCK LOEB Blue Kiss (Shanachie)	442	-19	44910	14	32/0
11	14	BETTE MIDLER Love TKO (Warner Bros.)	437	-38	59679	11	31/0
17	(RICHARD ELLIOT Who? (Blue Note)	430	+20	75687	5	37/3
18	(B)	RONNIE LAWS Old Days/Old Ways (HDH)	397	+6	46379	15	29/0
16	17	JOE MCBRIDE Texas Rhythm Club (Heads Up)	390	-41	49885	16	29/0
19	18	DAVE KOZ Love Is On The Way (Capitol)	371	+25	41544	5	31/0
21	19	KIM WATERS In The Groove (Shanachie)	335	+31	43784	7	32/2
15	20	MICHAEL LINGTON Twice In A Lifetime (Samson)	322	-116	48910	26	26/0
24	2	JONATHAN BUTLER Forever Tonight (N-Coded)	299	+38	22628	3	20/1
22	22	JAZZMASTERS Shine (Hardcastle/Trippin 'N' Rhythm)	287	-7	26583	6	26/0
23	23	GREGG KARUKAS Chasing The Wind (N-Coded)	271	-1	42099	5	23/0
25	24	JOYCE COOLING Coasting (Heads Up)	235	-14	32728	8	17/0
27	23	YULARA Flyin' High (Higher Octave)	234	+17	19855	2	25/2
26 .	26	ERIC ESSIX Rainy Night In Georgia (Zebra)	209	-35	34797	13	19/0
28	27	BRENDA RUSSELL You Can't Hide Your (Hidden Beach/Epic)	195	-6	5631	6	13/0
Debut>	28	GARDEN PARTY Rikki Don't Lose That Number (Samson)	193	+40	36838	2	19/2
29	29	NATALIE COLE Angel On My Shoulder (Elektra/EEG)	177	+3	13040	3	13/0
Debut>	1	RIPPINGTONS Caribbean Breeze (Peak/Concord)	158	+53	23045	1	23/7

41 NAC/Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 1/14-Saturday 1/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

TIM BOWMAN Smile (Insync)
Total Plays: 127, Total Stations: 13. Adds: 1

BRIAN MCKNIGHT Win (Motown) Total Plays: 126, Total Stations: 8, Adds: 0

JIM BRICKMAN Glory (Windham Hill). Total Plays: 123, Total Stations: 12. Adds: 1

GOTA Unforgettable Feeling (Instinct) Total Plays: 86, Total Stations: 9, Adds: 1

EUGE GROOVE Romeo & Juliet (Warner Bros.) Plays: 84. Total Stations: 10. Adds: 2

PAUL TAYLOR Aerial (Peak/Unity/N-Coded)
Total Plays: 82, Total Stations: 8, Adds: 0

VARIOUS ARTISTS Don't Get Around Much Anymore (Shanachie)

Total Plays: 78. Total Stations: 11, Adds: 3

INCOGNITO F/MAYSA Change (Talkin Loud/Blue Thumb/VMG)
Total Plays: 67, Total Stations: 7, Adds: 4

EAST WEST CONNECTION Surgical Spirit (*Internal Bass*) Total Plays: 64, Total Stations: 7, Adds: 0

VOODOO DOGS Here We Go (Palmetto)

Songs ranked by total plays

Most Added

ADDS RIPPINGTONS Caribbean Breeze (Peak/Concord) DOWN TO THE BONE Righteous... (Internal Bass/Q/Atlantic) 6 FOURPLAY Double Trouble (Warner Bros.) INCOGNITO F/MAYSA Change (Talkin Loud/Blue Thumb/VMG)4 SEAL This Could Be Heaven (London Sire) RICHARO ELLIOT Who? (Blue Note) VARIOUS ARTISTS Don't Get Around Much... (Shanachie) 3 STEVE COLE Waterfalls (Atlantic) KOMBO Tip Of The Hat (GRP/VMG) 3

Most Increased Plays

TOTAL PLAY ARTIST TITLE LABELISH GEORGE BENSON Medicine Man (GRP/VMG) +107 INCOGNITO F/MAYSA Change (Talkin Loud/Blue Thumb/VMG) +67 **BONA FIDE** X-Ray Hip (N-Coded) +58 **GROVER WASHINGTON JR.** Chameleon (Telarc) +58 RIPPINGTONS Caribbean Breeze (Peak/Concord) +53 GARDEN PARTY Rikki Don't Lose That Number (Samson) +40 VARIOUS ARTISTS Don't Get Around Much... (Shanachie) +40 KIRK WHALUM Now Til Forever (Warner Bros.) +38 +38 JONATHAN BUTLER Forever Tonight (N-Coded) FOURPLAY Double Trouble (Warner Bros.) +33

Breakers.

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. s with the greatest week-to-week increases in told chart appears on R&R ONLINE MUSIC TRACKING.

Got A GREAT Soonding Web Address

NACnotes

with Carol Archer

'm very happy to announce the addition of two new reporting stations to our NAC/ Smooth Jazz panel, effective Jan. 29: KRQS/ Albuquerque and WEIB/Northampton. MA. This increases the number of NAC/SJ reporters to 43

Bona Fide's "X-Ray Hip" (N-Coded) bumps 3-2* and now poses a possible nextweek threat to James & Braun's supremacy with their No. 1 "R.S. V.P." (Warner Bros.) And, with a 7-5* move — along with taking top Most Increased with +107 plays George Benson's "Medicine Man" (GRP/ VMG) is another strong force to be reckoned with. Kirk Whalum takes a three-point jump from 10-7*; his "Now Til Forever" (Warner Bros.) picks up an add at KOAI/Dallas.

Jonathan Butler's "Forever Tonight" (N-Coded) glides 24-21*, earns a new add on KCIY/Kansas City and is already up to 28 plays on WSJZ/New Orleans

The Rippingtons' "Caribbean Breeze" (Concord/Peak) is top Most Added again this week. The track debuts at 30* and earns adds on seven stations, including WVMV/Detroit, KWJZ/Seattle and WJCD/Norfolk. It's also getting 17 plays on KTWV (The Wave)/Los Angeles.

Two tracks are tied for third Most Added, with four adds apiece: Incognito f/Maysa's "Change" (VMG/BT/TL) and Fourplay's "Double Trouble" (Warner Bros.). Fourplay go on WNWV/Cleveland and KSSJ/Sacramento.

Other tracks of immediate interest are Bryan Savage's "Rush Hour" (Higher Octave); Down To The Bone's "Righteous Reeds" (Internal Bass/ Q/Atlantic), although WNUA/Chicago added the album track "Black Choice"; "Soweto" from Smooth Africa (Heads Up): and Four80East's "Bumper to Bumper" (Higher Octave).

I don't know whether Elektra plans to service Yolanda Adams & Gerald Levert's duet "I Believe I Can Fly" to NAC/Smooth Jazz - the single has been sent to Urban AC - but I certainly hope our programmers will get a chance to hear it. the sole studio track from Adams' live reSteve Stiles left his position as Asst. PD/MD at WNUA/Chicago some months ago to become Smooth Jazz programmer for XM Satellite Radio. Since then he's been building XM's CD library and



working on formatics in advance of XM's upcoming launch. He's also been busy keeping abreast of new music, which he discusses here.

It's been such a pleasure to listen to music for fun again and not because I have to. I get to listen like a fan, instead of worrying about song length and when the hook comes in.

The best album of the last six months — hands down! - is Tourist by St. Germain. It's got everything: jazz elements, groove, dance, vocals. It's a perfect record. My hat is off to the Wave's Ralph Stewart for, once again, being ahead of the pack and getting this record on the air. This is the edgy stuff so desperately needed in radio right now. Check out the national sales figures and sales-based charts if you need any validation that the people get it. It just came in the last couple of days, but I think the new Freddie Ravel single, "Sunny Side Up," is a home run.



land Hardon Ho

Jazzmasters

Freddie has been missing for too long, and it's nice to see his comeback so strong. A beautifully crafted plano melody with a distinctive quitar line, throw in Bud Harner as executive producer - what's not to like? I can't wait to hear the rest of the disc. There are a couple of things off the beaten track that I've been listening to. There's a single from a group named Supreme Beings Of Light called "Never the Same" that was featured on

a JC Penney commercial, of all things. My colleague Blake Lawrence turned me on to it, and I think that, as an off-the-wall, NAC-leaning vocal, it's very cool a total spice or flavor track with a great vibe. Also, there's this group called Groove Armada, and I've been mesmerized by their CD Vertigo. It's very different, very edgy, and I can't walt to play a couple of songs from it. It's definitely not for everyone. Much like St. Germain, it features a lot of mixes and samples and just has a funky, divergent feel.
Finally, I'm not usually a fan of greatesthits CDs, but the new Jazzmasters: The Greatest Hits package Is terrific. It's a fabulous introduction to the vast career of the musical genius Paul Hardcastle. The new track, "Shine," is totally in the pocket, with a classic Hardcastle keyboard-synth sound and a very haunting and memorable sax line.



Paul Carrack Satisfy My Soul Compass

Paul Carrack graced the halls of Club R&R last week, sharing with all present his humble enthusiasm and abiding talent. Wide-eyed listeners discovered that this was indeed the

man who helped make classics of Squeeze's "Tempted" and Ace's "How Long," the tune that delivered him into international stardom back in the '70s. Carrack continued the set with the soul-laced title track from his newest solo project, Satisfy My Soul, and followed that with "Running out of Time," which features a biographical lyric about Carrack's Mike & The Mechanics bandmate Mike Rutherford's early days in music. Carrack sculpted his new album almost completely with his own hands; with just a few exceptions, he



wrote, played and sang all the tracks, and he engineered and produced the album. Demonstrating the kind of confident vulnerability that makes strong vocal performances feel like close friends, this poignant record grows in meaning with each listen. Carrack's voice is intimate evidence of how feeling life deeply as it goes by ultimately carves us into stronger heroes and heroines.

— Peter Petro

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NAC/Smooth Jazz Reporters

Stations and their adds listed alphabetically by market

WZMR/Albany, NY
PD: Patrick Ryan
DOWN: TO THE BONE Righteour

KNIK/Anchorage, AK DM: Aaron Wallender PD: Dallas Scott MD: Jennifer Summers

16 INCOGNITO F/MAYSA "Change RIPPINGTONS "Caribbeari" KOMBO "Tim"

WNUA/Chicago, IL PD: Bob Kaake APD/MD: Carl Anderson

WNWV/Cleveland, OH PD/MD: Bernie Kimble

WJZA/Columbus, DH DM/PD/MD: Bill Harman APD: Gary Wolter

FOURPLAY 'Double'

KOAI/Dallas-Ft. Worth, TX PD: Maxine Todd APD/MD: Bret Michael

KIRK WHALUM Forever 5 JAMES & BRAUN "R.S.V.P."

KJCD/Denver-Boulder, CD PD: John St. John

WVMV/Detroit, MI
PD: Tom Sleeker
MD: Sandy Kovach
6 RIPPINGTONS "Carbbean"

KEZL/Fresno, CA PD: J. Weidenheimer DOWN TO THE BONE "Rightwous"

KCIY/Kansas City, MO PD: Steve Wiersman MD: Michelle Chase

12 JONATHAN BUTLER Forever 9 GARDEN PARTY RIGHT 9 RICHARD ELLIOT Who?

WSMJ/Knoxville, TN PD/MD: Tom Miller

KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart

No Adds

WLVE/Miami, FL MD: Shirlitta Colon WJZI/Mihwaukee, WI DM/PD/MD: Chris Moreau

KSBR/Mission Viejo, CA DM/PD: Terry Wedel MD: Logan Parris

KOMBO "Tip" FOUR 80 EAST "Bumper" DOWN TO THE BONE "Rightnous"

KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff

MD: Doug Wulff
PAUL CARRACK "Where"
DOWN TO THE BONE "Riphteous
INCOGNITO FMAN'SA "Change"
KEN NAVARRO "Delicioso"
BRYAN SAVAGE "RUSh"

WQCD/New York, NY OM: John Mullen PD/MD: Charley Connolly

16 VARIOUS ARTISTS "Arc 6 EUGE GROOVE "Romeo" 5 GOTA "Feeling"

WSJZ/New Orleans, LA

OM/PD/MD: Mark Edwards

EUGE GROOVE "Romeo"

EVERETTE HARP "Put"

WJCD/Norfolk, VA MD: Larry Hollowell FOURPLAY "Double"

FOURPLAY "Double" RIPPINGTONS "Caribbean" WLDQ/Orlando, FL PD: Dave Kosh MD: Patricia James

WJPL/Peoria, IL PD/MD: Rick Hirschmann

INCOGNITO F/MAYSA "Change" KIM WATERS "Groove"

WJJZ/Philadelphia, PA DM: Anne Gress MD: Michael Tozzi AMD: Joe Proke

KYDT/Phoenix, AZ PD: Shaun Holly APD/MD: Greg Morgan

KKJZ/Portland, OR PD: Chris Miller MD: David Shult APD: Heather Baldwin

STEVE COLE "Waterfalls"

WWND/Raleigh-Durham, NC PD/MD: Scott St. John

KJZS/Reno, NV PD/MD: Jay Davis KSSJ/Sacramento, CA PD: Steve Williams APD/MD: Ken Jones

WSSM/St. Louis, MD

PD: Mike Watermann
3 RICHARD ELLIOT "Who?"
3 GARDEN PARTY "RAW"

KBZN/Salt Lake City, UT PD/MD: Rob Riesen STEVE COLE "Waterfalls"

STEVE COLE "Waterfalls" RIPPINGTORIS "Caribbean" VARIOUS ARTISTS "Around"

KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole

> SEAL "Heaven" VARIOUS ARTISTS "Around"

KKSF/San Francisco, CA PD: Paul Goldstein MD: Laurie Cobb 10 JIM BRICKMAN "Glory"

KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer

KJZY/Santa Rosa, CA PD: Gordon Ziot MD: Rob Singleton KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose

WSJT/Tampa, FL PD: Ross Block MD: Kathy Curtis

MD: Kathy Curtis
RICHARD ELLIOT "Who?"
JEFF LORBER "Snakebile"

KDAZ/Tucson, AZ PD/MD: Erik Foxx

8 "HCOGNITO FIMAYSA "Change" SEAL "Heaven" DOWN TO THE BONE "Rightnous" ENYA "Only" WJZW/Washington, DC PD/MD: Kenny King

KWSJ/Wichita, KS PD: Ron Allen MD: Patrick Murphy

SEAL "Heaven"
DOWN TO THE BONE "Righteous"

JRN/(Jones NAC)/National PD: Steve Hibbard MD: Cheri Marquart

BRYAN SAVAGE "Rush"
KOMBO "Tip"
FOUR 80 EAST "Bumper
STEVE COLE "Waterfalls"
RIPPINGTONS "Found"

41 Total Reporters 41 Current Reporters 39 Current Playlists

Did Not Report, Playlist Frozen (2):

WYJZ/Indianapolis, IN WJZV/Richmond, VA

Most Played Recurrents

STEVE COLE Got It Goin' On (Atlantic)

AL JARREAU Last Night (GRP/VMG)

CRAIG CHAQUICO Cafe Carnival (Higher Octave)

MICHAEL MCDONALD The Meaning Of Love(Ramp)

EUGE GROOVE Vinyl (Warner Bros.)

BONEY JAMES All Night Long (Warner Bros.)

DAVE KOZ Can't Let You Go(The Sha...) (Capitol)

GEORGE BENSON Deeper Than You Think (GRP/VMG)

RICHARD ELLIOT Moomba (Blue Note)

VARIOUS ARTISTS Manenberg (Heads Up)

DOWN TO THE BONE The Zodiac (Internal Bass)

PAUL TAYLOR Avenue (Peak/Unity/N-Coded)

MARC ANTOINE Palm Strings (GRP/VMG)

BONEY JAMES & RICK BRAUN Grazin' In The Grass(Warner Bros.)

URBAN KNIGHTS Sweet Home Chicago (Narada)

NORMAN BROWN Paradise (Warner Bros.)

CHRIS STANDRING Hip Sway(Instinct)

TONI BRAXTON Spanish Guitar (LaFace/Arista)

ACOUSTIC ALCHEMY Beautiful Game (Higher Octave)

JEFF GOLUB F/PETER WHITE No Two Ways About It(GRP/VMG)

NAC/SMOOTH JAZZ Going For Adds

1/29/01

DOTSERO Off Shore (Peak/Concord)

EVERETTE HARP Put It Where You Want It (Blue Note)

GERALD ALBRIGHT Your Smiling Face (Koch)

JARED DOUGLAS Paradise (Tantrum)

JEFF LORBER Snakebite (Samson)

RICK BRAUN Kisses In The Rain (Warner Bros.)

ROB MALETICK The Redeemer (CAR)

STEVE COLE Waterfalls (Atlantic)

VARIOUS ARTISTS Soweto (Heads Up)

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Fourplay
Down To The Bone
Four 80 East

Double Trouble Righteous Reeds Bumper To Bumper

Dave Koz Radio Show

Renee DePuy 609-921-1188

> Chuck Loeb Garden Party Bona Fide

North, South, East & Wes Rikki Don't Lose That Number

X-Ray Hip

NAC/Smooth Jazz Playlists

FIND COMPLETE PLAYLISTS FOR ALL NAC REPORTERS ON R&R ONLINE MUSIC TRACKING



Brodie	340-7190 Stewart	5
_	ume 848.900 947 KTV	/V
PLAYS	ARTIST/TITLE	GI (996
20 23	KIRK WHALUMANOW TILFOREVER	1276
16 23	JAMES & BRAHBUR S VP	1276
20 22	MICHAEL LINGTON/Twice in A Lifetime	12210
24 22	RONNIE LAWS/Old Days/Old Ways	1221
23 22	JOE NICERIDE/Texas Rhythm Club	12210
20 21	GEORGE BENSON/Medicine Main	11655
17 21	MARCOS ARIEL/Magic Eves	11656
23 21	STEVE COLE/Got it Goin' On	11655
16 17	JEFF GOLLIB/Drop Top	9435
20 17	DAN SIEGEL/From The Heart	943
18 17	CRAIG CHAQUICO/Cafe Carnival	943
18 17	CHUCK LOEB/Blue Kiss	9435
14 17	EVERETTE HARPAWhere Were You	943
11 17	RIPPINGTONS/Caribbean Breeze	943
14 16	JEFF KASHIWA Hyde Park	888
13 15	STEELY DAN/Jack Of Speed	832
11 15	BRIAN BROMBERG/Relentless	8325
15 14	AL JARREAU/Last Night	7770
13 14	\$TING/She Walks This Earth	7770
16 13	RICHARD ELLIOT/Who?	7215
16 12	BETTE MIDLER/Love TKO	6660
14 12	SADE/By Your Side	6660
8 12	WARRENHILUMambo 2000	6666
- 10	BRYAN SAVAGE/Flush Hour	5550
10 6	ST GERMAIN/Sure Thing	4995
	KIM WATERSAN The Groove	4440
9 7	ERIC ESSDURainy Night In	3885
8 9	BRAD MEHLDALFOld Man	3330

(3 K)	lear (12) (nake i	Chicago Channel 45-9550 Inderson ume 686,490	95.5
24 24 25 21 19 22 15 17 12 11 10 12 11 10	1W 26 24 23 23 22 28 20 17 13 12 12 12 11 18 18	ANTISTYPILE KIRK WHALLIMAREW THEORY OF GEORGE FRESCHAMERICE Not JAMIN S. GRALLBYRS V.P. JAMIN S. GRALLBYRS V.P. JOHA FOLK-FARLY HE DAME ROZ/KOW YOU BY HEAT RICHARD ELLIDIA Mer. WALLER BIGASE EVOCOMET AC CITA JAZZMASTERS Shime JOE MOSRHOE-Fleace Rhythm Cach BETTE MIDLE Flace TO JOHATAL GE COLEAN JOHATHA BEJULE FROM COLE JOHATHA BEJULE FROM COLE JOHATHA BEJULE FROM COLE SADER Overs Prock SADER	1 4956 4543 4130 4130
14 13 3 3	10 7 7 7 - 1	CHICKLOEB/Blue Kiss JEFF GOLUB POTOP fop KIM WATERS In The Groove RIPPINGT ONS'C aribbean Breeze DOWN TO THE BONE/Black Choice	4130 4130 2891 2891 0

13	oldst	Unannel 975-5555 ein/Cobb	103.7
PLA	_	547.500	
LW		ARTIST/TITLE	GI (800)
22	23	WALTER BEASLEY/Comin' At Cha	7590
22	22	JEFF KASHIWA/Hyde Park	7260
25	22	CRAIG CHAQUICO/Cate Carnival	7260
23	22	BONA FIDE/X-Ray Hip	7260
14	16	CHIELI MINUCCUMy Girl Sunday	5280
12	15	DAVE KOZ/Love Is On The Way	4950
23	15	JEFF GOLUB/Drop Top	4950
22	14	JAMES & BRAUNRS V.P.	4620
15	14	MICHAEL LINGTON/Twice In A Lifetime	4620
14	14	DAVID BENOT/Red Baron	4620
13	13	GROVER WASHINGTON /Chameleon	4290
10	13	STEVE COLE/Got it Goin' On	4290
12	13	RICHARD ELLIOT/Moomba	4290
13	13	DOWN TO THE BONE/The Zodiac	4290
22	13	GARDEN PARTY/Rildu Don't Lose	4290
3	12	NORMAN BROWN/Paradise	3960
13	12	JAZZIAASTERS/London Chimes	3960
13	11	KIRK WHALLIFAY God) A LIBBO	3630
11	10	MiCHAEL MCDONALD/The Meaning Of Love	3300
12	16	BETTE MIDLER/Love TKO	3300
	19	8 JIM BRICKMAN/Glory	3300
10	18	MARC ANTOINE/Children At Play	3300
10	18	BEBEL GILBERTO'So Nice	3300
		YULARAFlyin'High	2970
7	5	SADE/By Your Side	1650

MARKET #12











San (425 Hand	IZ/Seattle-Tacoma dusky 373-5536 ley/Rose Cume 242,490	h Jazz
PLAYS		
LW TO		GI (000)
25 2		4228
12 2		4228
26 2		4077
25 2		4077
27 2		3926
		3926
		2416
		2416
16 1		2416
16 1		2416
11 1		1812
11 1		1812
11 1		1661
		1661
27 1		1661
		1661
9 1		1510
11		1510
11 1		15.10
10 1		1510
11 1		1510
11 1		1510
10 1	CLUB 1600 Argentina	1510
10 1		1510
11 1	JEFF KASHIWAHIyde Park.	1510
9 1		1510
. 1		1510
10 1		1510
8	MICHAEL LINGTON/Twice in A1 letime	1359





KIFM/San Diego

Bonne	81-9600	TH 106.
12+ C	ume 233,280	1222
PLAYS LW TW	ARTIST/TITLE	
24 25	RRIAN RROLLEF RG Rejentiess	3275
22 23		3273
24 22	CHIELI MINUCCIMy Girl Sunday BONA FIDE/X-Ray Hip	2882
23 21	GEORGE BENSON Medicine Man	275
12 28	KIRK WHALUM/Now Til Forever	2/5
21 28	LIAMES & REALING S.V.P.	262
22 19	JEFF KASHIWATIYA Park.	248
13 11	SADE/By Your Side	144
11 11	STING/My Funny Friand	144
17 11	MICHAEL LINGTON/Twice In A Lifetim	
- 11	TON/BRAXTON/Spanish Guitar	144
11 10	STING/She Walks This Earth	1310
10 18	BETTE MIDLERALOW TKO	131
8 18	RIPPINGTONS/Caribbean Breize	131
8 18	JEFF GOLUB/Drop Top	1310
9 9	YULARA Fivin' High	117
9	STEVE COLE/Waterfalls	117
9 9	JIM BRICKMAN/Glory	1179
8 0	JAZZIAASTERS/Shine	1179
8 9	DAVE KOZ/Love to On The Way	117
7 .	DARYL STUERMER/Taking it All Top	
3	GROVER WASHINGTON. Chameleon	
8	CHUCK LOEB/Blue Kiss	104
8 .	RONNIE LAWS/Old Days Old Ways	104
8 0	CHRIS BOTTLWhy Not	104
	WALTER BEASLEY/Comm' At Cha	104
	JAZZMASTERSA ondon Chimes	104
	JOYCE COOLING/Refore Dawn	104
	MARC ANTOINE/Palm Strings	104
	PAUL TAYLOR/Avenue	104

WSSM/St. Louis

KSSJ/Sacramento

B	lock	Curtis Sauce 3	Pare
PU	78		
LW	TW	ARTIST/TITLE	GI (980)
23		JOE MCBRIDE/Texas Httythm Club	4536
25	23	CHIEL I MINUCCUMy Girl Sunday	4347
14	23	BONA FIDE/X-Ray Hip	4347
55	23	BRIAN BROMBERG/Retentless	4347
14	23	GEORGE BENSON/Medicine Man	4347
24	23	GROVER WASHINGTON Chameleon	4347
17	17	JOE/I Wanna Know	3213
17	17	SADE/By Your Side	3213
17	17	BETTE MICLERALOVE TKO	3213
16	16	AL JARRE ALVI. aut Night	3024
15	16	MICHAEL MCDONALD/The Meaning Of Love	3024
13	12	JAMES & BRALINIRS V.P.	2268
12	12	BONEY JAMES/At Night Long	2268
10	11	GREGG KARUKAS/Chasing The Wind	2079
10	10	KIRK WHALLIM/Now Till Forever	1890
10	18	ERIC ESSUCRainy hight In	1890
9	18	WARREN HILL Mambo 2000	1890
9	18	RIPPINGTONS Cruisin' Down	1890
3	19	KEN NAVARRO/Delicuso	1890
10	10	YULARAFNII/High	1890
10	10	RONNIE LAWS/Old Days/Old Ways	1890
19	18	JEFF KASHIWATIyde Park	1890
3		DAVE KOZ/Love is On The Way	1701
3		KIM WATERS/In The Groove	1701
10		CHUCK LOEB/Blue Kiss	1701
8		DAVID BENOTI/Red Baron	1701
10	0	JEFF GOLUB/Drop Top	1701
10		DAN SIEGEL/From The Heart	1512
		a RICHARDELLIOT/Who?	0
		JEFF1.ORBER/Snalebite	0

WSJT 94.1

Je: (30) St	Hers 3) 3 Joh	Denver-Boalder son-Pilot 121-0950 ume 162,100	4.3
PLAY		Server 2 moot	M TWES
LW		ARTIST/TITLE	GF (888)
18	28	NELSON RANGELL/All In All	2120
10	19	DOTSERO/Two OF A Kind	2014
18	19	MICHAEL LINGTON/Twice in A Lifetime	2014
6	19	GEORGE BENSON/Medicine Man	2014
18	19	BRIAN BROMBERG/Relentless	2014
18	19	GROVER WASHINGTON Chameleon	2014
17	19	JEFF KASHRWA1tyde Park	2014
17	19	SADE/By Your Side	2014
10	19	KIRK WHALLIAMNOW Till prever	2014
17	18	STING/Desert Rose	1906
17		STEELY DAN/Jack Of Speed	1800
10		CHUCK L OEB/Blue Kiss	1160
10		DAN SIEGEL/From The Heart	1160
		MICHAEL MCDONALD/The Meaning Of Love	1160
10		WARREN HILL/Mambo 2000	1060
9		YULARA/Flyin High	1060
18	10	WALTER BEASLEY/Comin' ALCha	1060
11	10	RICHARD ELLIOT/Moomba	1060
8		JEFF GOLUB/Drop Top	1060
10		RONNIE LAWS/Old Days/Old Ways	1060
10	10	JAMES & BRAUN/Grazin In The Grass	1060
10		EUGE GROOVE/Vinyl	1060
10		KIM WATERS/Hudson River Hights	1060
11	19	JAZZMASTERS/Landon Chimes	1060
	9	RICHARD ELLIOTAWho?	954
		JAMES & BRAUN'R.S.V.P.	954
10		PAUL TAYLOR/Avenue	954
9		BONA FIDE/X-Ray Hip	95
7		VOODOO DOGSHere We Go	95
*		GARDEN PARTY/Rilds Don't Lose	841

Elyma	V/Cleveland Lorain	THE W	V
	236-9283		
Kimble			7.3
12+ C	ume 263,768	4 model (472 ·	Majorana.
PLAYS		-	
IM IM	ARTIST/TITLE	44.00	Et (988)
26 27	WALTER BEASLEY/C		5076
27 27	CHELIMINUCCUM		5076
10 25	GEORGE BENSONA		4700
25 25 27 24	BONA FIDE/X-Ray HI GROVER WASHINGT		4700 4512
27 24 22 22	JAMES & BRAUNAS		4136
14 17	SADE/By Your Side	3. W.F.	3196
17 17	AL JARREALIA asl No	inhe	3196
17 17	JONATHAN BUTLER		3196
17 16	BETTE MIDLERA ON		3008
15 16	STING/She Walks Th		3006
10 13	JEFF KASHIWATNO		2444
12 12	KIRK WHALLIM NOW		2256
11 12	GARDEN PARTY BIA		2256
11 11	JEFF GOLLIB/Orop To		2068
10 11	FUGE GROOVE/Rom	eo & Juliet	2068
11 11	JIM BRICKMAN Glor		2068
11 11	MARION MEADOWS	The Dance	2068
10 11	FORME LAWS/ONE	lays/Old Ways	2068
25 11	MICHAEL LINGTON		2068
10 11	JANGO/With Your Lo		2068
12 11	MARC ANTOINE/Pain		2068
10 18	RICHARD ELLIOTAV		1880
12 18	RIPPINGTONS/Carib		1880
8 18		V/Angel Of The South	1880
11 18	JOE MCBRIDE/Texas		1880
- 18	KIM WATERS/Secret		1880
11 18	BRIAN BROMBE RG/		1880
10 18	EAST WEST COMME		1880
10 18	PAUL TAYLOR/Avenu		1880



Willian	334-7777 ns/Jones ume 143,188	
PLAYS		
LW TW	ARTIST/TITLE	80 (888)
26 25		2886
	CRAIG CHAQUICO/Cafe Carrival	2775
25 25		2775
26 25	JEFF KASHIWATHyde Park.	2775
27 23	KENNY G/Stranger On	2553
20 21	808 JAMES/Take Me There	2331
14 14		1554
13 13	TONI BRAXTON/Spanish Guillar	1443
14 13	STING/She Walks This Earth	1443
13 13		1443
13 13	BRIAN MCKRIGHT/Win	1443
14 12	SADE/By Your Side	1332
10 12	BRIAN BROMBERG/Relentless	1332
6 11	CHUCK LOEB/High Five	1221
10 11	WALTER BEASLEY/Commit Al Cha	1221
11 11	RIPPINGTONS/Cruisin Down	1221
7 18	JAY BECKENSTEIN/Survise	1110
10 10	CHRIS BOTT Virresistable Bliss	1110
8 10	CHRIS STANDRING/Hip Sway	1110
9 18	NELSON RANGELL/All In All	1110
11 18	JOE MCBRIDE/Texas Rhythm Club	1110
6 18	JAZZMASTERS/London Chimes	1110
9 18	GROVER WASHINGTON: /Chameleon	1110
11 18	DAN SIEGEL/From The Heart	1110
10 18	GEORGE BENSON/Medicine Man	1110
12 18	KIRK WHALUM/Nov Til Forever	1110
10 18	JIM BRICKMAN/Glory	1110
9 18	YI N ARA/Om Namah Shiyaya	1110
	BRIAN CULBERTSON It's Only You	1110
10 18	JEFF GOLUB Drop Top	1110







CYNDEE MAXWELL
max@rronline.com

A Callout Primer

Wisdom from outside the format

Some of the best programmers readily admit that they learn from sources beyond formatic boundaries. Certainly, an outside perspective can often provide valuable insight regardless of whether it confirms an existing principle or lends new understanding to a situation.

With this concept in mind, I went to Randy Lane, a consultant who is highly recognized in Hot AC and CHR/Pop and who has been in the trenches as a GM and PD in such markets as Los Angeles, Chicago, Washington



Randy Lane

and Kansas City. Lane offers his viewpoint on the sometimes controversial issue of how long a programmer should wait before putting a song into callout. He also cautions against putting too much weight on research.

Stick To Your Guns

"Some songs test in callout right away, and others can take 500 spins to test," he begins. "As programmers, most of us have played out this scenario too many times: You love a song and totally hear it for your station and target audience. You add the song. It sounds great on the air. You spin it 100 to 150 times and begin to test it in callout.

"The next four weeks you are looking at low to mediocre audience acceptance for the song. Oops, the song is starting to plateau on the charts, and the negative momentum is now in high gear. You begin to question the song

and discount your own judgment, experience and intuition."

Self-doubt quickly follows, Lane notes. "You start to think, 'Maybe it just appeals to people like me or to a few radio programmers.' The initial positive feelings and emotions you had about the song are fading as your thoughts turn to dropping the song from airplay. You've now played the song over 250 times, and the next callout report means decision time. You drop the song.

"You continue to test the song, however, because it's still getting airplay in the market, or a couple of months later you put it in the auditorium test. To your astonishment, it's now testing, after it dropped off the national charts. Now you're thinking of readding it as a current or a recurrent. You notice that a couple of other key stations nationally are still powering it. Then you're thinking, 'Damn, I knew that song was a hit. Why didn't I stick with it in spite of all the evidence to drop it?""

Finding Real Hits

Lane believes that finding real hits can be difficult. "One of the reasons is the fact that there are fewer universal hits today," he says. "For example, Third Eye Blind's 'Never Let You Go' and Tonic's 'You Wanted More' were dropped by half of the Pop stations that added them and then readded by many of those stations after they tested big

in followup AMTs. A couple of years ago Green Day's 'Time of Your Life' was a power at only a few stations until it got exposed on the final Seinfeld episode. Then it quickly became a hit almost universally.

"Currently, on the Hot AC side, Barenaked Ladies' 'Pinch Me' is a power and a big hit in many markets but a complete stiff in others. Callout scores ran the gamut from a B- to an A+. Some rock songs that crossed over to Pop, Hot AC and Pop/Alternative and hit in some places and not others include Eve 6's 'Inside Out' and Lenny Kravitz's 'Fly Away.'

"There are many more station-specific and market-specific songs nowadays than there used to be. Vertical Horizon's 'You're a God' is another example of a song that was not a universal hit — it worked in some places and not in others. A lot of the Everclear songs are like that, such as 'Wonderful' and 'AM Radio.'"

Naturally, the next question is how do you know when it's hype or it's really a hit? Lane notes, "This is still a legitimate question, in view of all the promotional deals going on with the labels and independent promotion firms. Here are some guidelines that should help you ferret out the real hits."

· Avoid adding noncore-sounding songs that are not universally proven hits. "Have a clear vision for the two or three top music styles that work for your station and the styles to avoid. At Rock, you won't normally add a pop song out of the box, but if you're going to add that pop-oriented song, it had better be a hit. Why take a chance on an unknown band with a pop feel, as opposed to a Fuel or Creed? Even a new artist with a rockbased sound is much easier to take a chance on. There's no point in playing a marginal record that's not the essence of your radio station, yet a major hit that crosses a lot of boundaries could be valuable.

"If it's not a rock-based record and you're trying to determine whether you should play it, use a combination of your intuitive feel for what's right for your station and seeing that the song is performing great nationally. For example, if another station in your market is playing the song, and you put it in callout and it tests well with your listeners, go for it. But if it's doing great with your cume and people who listen to Pop stations but not with your core, why take a chance on it? But you

can't eliminate your gut. So many programmers today are so dependent on callout and research that they lose their intuitive feel and gut. I've been a vic-

"Resist the temptation to test songs before they're played 100 to 150 times. The majority of songs will test unfamiliar and negative before then."

- tim of that myself in the past."

 Avoid the herd mentality. "If the world goes on a song, but you don't hear it and feel it, trust yourself and wait. Wait it out even if a song charts top 10 if you question the song's validity or compatibility with your station."
- Do your homework. "There is so much information available on music today that you can find out quickly who's on a song and how it's performing. Create a panel of stations similar to yours that you respect, and track a song's performance. Better still, network with those stations' programmers. One of the clients I work with puts together a weekly playlist from the big three stations that are most similar to ours. We will stick with a song that is fading nationally if that song is doing well at one or more of these stations."
- Use research as a tool to help you make decisions. "Resist the temptation to test songs before they're played 100 to 150 times. The majority of songs will test unfamiliar and negative before then. When you are more selective about the songs you add and believe in them, you can spin them as many as 300 times to get them to test. Many songs take that many spins before reaching critical mass.

"Callout research is a valuable tool to use in your decisionmaking process, but it is subject to fluctuation, like any form of research. Pay more attention to how a song is trending, rather than to any one week's results. Most callout systems have breakouts that exclude familiarity as a factor, so you can look at just the respondents who are familiar with the song. Also, look at your core or P1 listener scores vs. the total. If a song looks better with the core, there is certainly reason to stay with it."

- Only add songs that your team feels are hits. "Make sure you and your team listen to potential songs at least five to 10 times to get a real feel for them and how they stand up to repeat listens, then hang tough through research and chart moves. Drop it only after you and your team are convinced that the song isn't going to happen."
- Strong sales in your market on an artist are a legitimate reason to stay with a song that you believe in, provided that the song fits the station's music formula. "Requests are also another factor to consider. Trust your own judgment, experience and intuition."
- Many novelty-type songs (such as The Baha Men's "Who Let the Dogs Out" in the Pop world) and songs with an edge don't score well in callout, largely because of the

phone methodology. "Even though these songs may not test well in callout, there is often a good reason to play them for a relatively short period if they are selling or pulling requests. When you're playing a song down a phone line, it's a way to help you gauge and test music, but listeners are not hearing it in the same environment as when they hear it on the radio.

"Novelty songs and edgy songs tend to be polarizing in callout, but they can still be valuable songs to play. Maybe you don't keep them as library songs or play them forever, but they can be valuable for a few weeks or months or during the time that the song is really hot and people are talking about it.

"A lot of hip-hop and rap rock records are tough to call out. These are the songs you have to use your instinct on. Balance out all your research options, and be careful not to rely on any one method. Use callout, but also use sales, requests and your own gut. Ultimately, you have to decide what's right for your radio station.

"Avoid being guided solely by black and white and what you see in callout. That's the reason for much of the sameness of sound on many stations across the markets. Be open to playing new songs that aren't being played universally, provided they are hits and fit your station's music recipe."

Stay Relevant

Musical evolution is something you can count on, and Lane says that you have to stay relevant. "When new musical styles and hybrids come out, there is a built-in disadvantage to their performance in callout research since they don't fit in a specific category," he explains. "It's a difficult place to be in, so before that happens, you have to step up and learn to trust your gut and experience."

Lane concludes with this advice: "Your job is to ferret out the real hits for your station. That may mean adding core-artist songs that are not released as singles during down music cycles. This can give you distinction, providing the songs are truly hits. You want to be careful to not be the Lone Ranger on too many songs. It always takes longer for a song to call out if you're the only station in the market on it. It boils down to this:

- Be selective, add fewer songs, and he sure about the songs you add.
- Wait until songs are played over
 100 times before testing them.
- Commit to the song, and give it at least 300 spins before bailing out.

"You'll look back over your adds for the last several months and realize that you're now actually adding hits. What a concept!"

Randy Lane can be reached at 805-497-7177 or via e-mail at randy@randylaneco.com.

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KJKJ

WKLT

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Rock Top 50

AST THEEK WE	January 26, 2001	TOTAL PLAYS	PLAYS	GROSS	WEEKS ON CHART	TOTAL STATIO
	mains 11	1464	-42	109497	22	62,
1 1		1362	-66	114628	32	65
		1347	+514	96724	2	63
		1061	-45	70892	19	57
5		1059	-27	68928	15	57
		1000	+16	60342	7	60
1		854	+131	57449	12	. 52
	COLLECTIVE SOUL Why Pt. 2 (Atlantic)	803	-219	48697	18	46
, ,	PRIMUS W/OZZY N.I.B. (Divine/Priority)	801	-53	76890	28	49
0		739	+218	47045	2	60
0		729	+1	48415	15	56
2		713	+206	45933	3	62
3		703	+29	40877	18	53
2 1		687	-27	33851	10	49
4		684	+27	39245	·· 7	48
6		626	+39	32005	12	42
•		616	+195	36177	2	43
5 18		573	-63	56191	38	48
19	3 DOORS DOWN Kryptonite (Republic/Universal)	527	-28	40234	52	58
1 2		523	+14	27009	6	48
aker (490	+192	32837	2	43
(486	+20	31573	5	36
aker (+99	37886	5	27
sker @		449	+150	31784	2	46
25	OFFSPRING Original Prankster (Columbia)	449	-97	30872	14	29
) 26	ISLE OF Q Bag Of Tricks (Universal)	427	-100	24261	9	39
		422	+15	27009	10	38
	U2 Beautiful Day (Interscope)	373	-50	26371	18	25
		362	+33	20205	3	38
30	DAVID COVERDALE Slave (Dragonshead)	361	-83	20737	8	31
31	IOMMI F/DAVE GROHL Goodbye Lament (Divine/Priority)	356	-112	21950	17	31
	CREED Riders On The Storm (Elektra/EEG)	355	-21	24413	10	27
32	AEROSMITH Angel's Eye (Columbia)	329	-417	15347	13	27
	A PERFECT CIRCLE 3 Libras (Virgin)	321	-98	23462	18	25
34 G		292	+25	15182	4	33
•		290	+10	13764	8	28
37		285	-54	14774	14	26
		282	+5	14705	6	30
-		264	+20	13226	.4	25
ut> (255	+197	11181	1	29
41	U.P.O. Feel Alive (Epic)	230	-93	13630	12	23
	FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)	219	-10	15292	5	19
ut> d		206	+174	11996	1	40/
_		165	-155	12112	13	20
44	LIMP BIZKIT Rollin' (Flip/Interscope)	164	-20	12187	10	12
45	PAPA ROACH Broken Home (DreamWorks)	161	-94	10101	15	16
46	STONE TEMPLE PILOTS Break On Through (Elektra/EEG)	159	-107	16475	10	18
47	DON HENLEY Everything Is Different Now (Warner Bros.)	150	-107	6164	6	13
but> (138	+33	5288	1	17
	HOTHINGINGE DICCUCI (IVI)	130	-27	4357		- 15

REDIARISE	
A-11/	
9014	
S . 19/	4
101	9/
	//

72 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by 72 Hock reporters, within the daily and a supplied by interleads the section, a division of Pretiniter hadio Networks. So only stalled by total plays for the airplay week of Sunday 1/14-Saturday 1/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Wost Added

MOSt Mudeus	
ARTIST TITLE LABEL(S)	ADDS
VAN ZANT Get What You Got Comin' (CMC/SRG)	17
FUEL Innocent (550 Music/Epic)	15
OFFSPRING Want You Bad (Columbia)	9
SKRAPE Waste (RCA)	9
GEDDY LEE Grace To Grace (Atlantic)	7
VAST I Don't Have Anything (Elektra/EEG)	7
DEFTONES Digital Bath (Maverick)	7
TANTRIC Breakdown (Maverick)	6
U2 Walk On (Interscope)	6
COLD No One (Flip/Geffen/Interscope)	6
MARK SELBY She's Like Mercury (Vanguard)	6

Most Increased Plays

ARTIST TITLE LABEL(S)	INCREASE
AEROSMITH Jaded (Columbia)	+514
3 DOORS DOWN Duck And Run (Republic/Universal	+218
TANTRIC Breakdown (Maverick)	+206
COLLECTIVE SOUL Vent (Atlantic)	+197
DAVE MATTHEWS BAND I Did It (RCA)	+195
U2 Walk On (Interscope)	+192
FUEL Innocent (550 Music/Epic)	+174
GEDDY LEE Grace To Grace (Atlantic)	+150
LIFEHOUSE Hanging By A Moment (DreamWorks)	+131
A. LEWS OF STAND W.F. DURST Outside (Flawless/Geffen/Interscope	+99

Breakers.

112 Walk On (Interscope)

TOTAL PLAYSANCREASE TOTAL STATIONS/ADDS CHART 490/192 43/6 21

A. LEWIS OF STAIND W/F. DURST

Outside (Flawless/Geffen/Interscope) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 459/99 27/3 23

GEDDY LEE

Grace To Grace (Atlantic) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS

449/150 46/7

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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January 26, 2001

New & Active

OFFSPRING Want You Bad (Columbia) Total Plays: 111, Total Stations: 23, Adds: 9

AT THE DRIVE-IN One Armed... (Grand Royal/Virgin)

6GIG Hit The Ground (Ultimatum) Total Plays: 60, Total Stations: 7, Adds: 0

STEVE EARLE Everyone's... (E-Squared/Artemis)

SLASH'S SNAKEPIT Mean Bone (Koch)

SPINESHANK New Disease (Roadrunner) Total Plays: 53, Total Stations: 7, Adds: 1

ALIEN ANT FARM Movies (DreamWorks)
Total Plays: 42, Total Stations: 11. Adds: 5 BLUE OCTOBER Breakfast After 10 (Universal)

Total Plays: 41, Total Stations: 8, Adds::

VAST I Don't Have Anything (Elektra/EEG)
Total Plays: 40, Total Stations: 15, Adds: 7

DEFTONES Digital Bath (Maverick) Total Plays: 38, Total Stations: 9, Adds: 7

Songs ranked by total plays

Most Played Recurrents

PAPA ROACH Last Resort (DreamWorks)

CREED With Arms Wide Open (Wind-up)

CREED Higher (Wind-up)

RED HOT CHILI PEPPERS Californication (Warner Bros.)

METALLICA No Leaf Clover (Elektra/EEG)

RED HOT CHILI PEPPERS Otherside (Warner Bros.)

STONE TEMPLE PILOTS Sour Girl (Atlantic)

A PERFECT CIRCLE Judith (Virgin)

GODSMACK Voodoo (Republic/Universal)

NICKELBACK Breathe (Roadrunner)

U.P.O. Godless (Epic)

FOO FIGHTERS Learn To Fly (Roswell/RCA)

RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)

COLLECTIVE SOUL Heavy (Atlantic)

GODSMACK Bad Religion (Republic/Universal)

METALLICA Turn The Page (Elektra/EEG)

AC/DC Stiff Upper Lip (EastWest/EEG)

CREED What If (Wind-up)

LENNY KRAVITZ Fly Away (Virgin)

BUCKCHERRY Lit Up (DreamWorks)

Going For Adds

707 Sinful Woman (Bedrock)

A PERFECT CIRCLE The Hollow (Virgin)

COC Diablo Blvd. (Sanctuary/SRG)

COLD No One (Flip/A&M/Interscope)

ALICE COOPER Little Things (Spitfire)

DOUBLE TROUBLE Rock And Roll (Tone-cool)

ENUFF Z' NUFF There Goes My Heart (Spitfire)

HESHER Things (Warner Bros.)

ERIC JOHNSON The Boogie King (Favored Nations/Red Ink)

OLEANDER Are You There? (Republic/Universal)

ORGY Opticon (Elementree/Reprise)

PAPA ROACH Between Angels & Insects (DreamWorks)

MARK SELBY She's Like Mercury (Vanguard)

TAPROOT | (Velvet Hammer/Atlantic)

TRAIN Drops Of Jupiter (Tell Me) (Aware/Columbia)

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TUNED-IN

ROCK

R&R/MEDIABASE 24/7

WLUM/Milwaukee

3am

3 DOORS DOWN Loser **VAN HALEN Eruption** VAN HALEN YOU Really Got Me. UNION UNDERGROUND Killing The Fly **OZZY OSBOURNE** No More Tears LEO ZEPPELIN Black Dog STONE TEMPLE PILOTS Unglued GIINS N' ROSES Used To Love Her CLARKS Chasin' Girls **METALLICA I** Disappear WHITESNAKE Still Of The Night **DUST FOR LIFE** Step Into The Night **DEF LEPPARO** Photograph

11am

CLARKS Better Off Without You PINK FLOYO Hev You **EVERCLEAR** Wonderful **CANDLEBOX** Far Behind JIMI HENDRIX Wind Cries Mary AC/DC For Those About To Rock GODSMACK Awake BLACK CROWES She Talks To Angels LEO ZEPPELIN Dancing Days U2 Walk On **RED RIDER** Lunatic Fringe

FOO FIGHTERS Have A Cigar FOO FIGHTERS Baker Street **VAN HALEN** Unchained **DISHWALLA** Counting Blue Cars GUNS N' ROSES Welcome To The Jungle **DEFTONES** Change (In The House Of Flies) FASTWAY Say What You Will STONE TEMPLE PILOTS Insterstate Love Song LEO ZEPPELIN Houses Of The Holy **UNION UNDERGROUND** Killing The Fly AEROSMITH Dude (Looks Like A Lady)

8pm

SKIO ROW 18 And Life ALICE IN CHAINS Get Born Again FUEL Hemorrhage (In My Hand) AEROSMITH Same Old Song & Dance U2 Walk On **DISTURBED** Stupity **KORN** Blind FEAR FACTORY Edgecrusher GREEN DAY Warning EVERCLEAR When It All Goes Wrong Again TOOL Sober A PERFECT CIRCLE 3 Libras

KTUX/Shreveport

3am

FILTER Hey Man, Nice Shot PRIMUS w/OZZY N.I.B. **GEDDY LEE** Grace To Grace GUNS N' ROSES Don't Crv **INCUBUS** Drive **METALLICA** No Leaf Clover STABBING WESTWARD What Do I Have To Do EVERCLEAR When It All Goes Wrong Again CREED What If GDDSMACK Awake **AARON LEWIS & FREO OURST** Outside DAYS OF THE NEW Touch, Peel & Stand

11am

GUNS N' ROSES Yesterdays 3 DOORS DOWN Loser LIVE Freaks SCORPIONS Rock You Like A Hurricane **DAVE MATTHEWS BAND I Did It** METALLICA The Unforgiven **BLACK CROWES** Hard To Handle **RED HOT CHILI PEPPERS** Otherside PINK FLOYO Comfortably Numb PRIMUS w/OZZY N.I.B.

TOOL H. CREED With Arms Wide Open **OFFSPRING** Original Prankster SAMMY HAGAR Heavy Metal LIFEHOUSE Hanging By A Moment U.P.O. Godless **GUNS N' ROSES** Paradise City DAYS OF THE NEW Touch, Peel & Stand **OEF LEPPARD** Too Late For Love 3 DOORS DOWN Loser CANDLEBOX Far Behind

8pm

WHITE ZOMBIE More Human Than Human FUEL Hemorrhage (In My Hands) **OIFFUSER** Karma JIMI HENDRIX All Along The Watchtower AARON LEWIS & FREO DURST Outside GDDSMACK Whatever ALICE IN CHAINS | Stay Away MATTHEW GOOD BAND Hello Time Bomb STAIND Mudshove 3 DOORS DOWN Loser **OUST FOR LIFE** Step Into The Light NIRVANA Come As You Are PINK FLOYD Happiest Days/Another Brick Pt.2



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 1/15. © 2001, R&R Inc.

#1 Active Rock Most Added 189 Spins (+62) Active Rock Monitor

Big Phones at: KHTQ WJJO WJRR WXTB KUFO KILO

30+ Stati	ions could	n't wait:
WJRR	KUFO	KRXQ
WXTB	KILO	WZTA
WRIF	WYSP	WRAT
KICT	KRQL	WWW)
KUPD	WZBH	WRWK
KXXR	WLZR	KBPI
KHTQ	WRLR	WBZX
WMZK	KORB	WNPL
KAZR	WBYR	WTFX
KFZX	KTUX	WXQR
WOL 7	WGBF	



30+ Stations out of the box: WNOR WJJO WAAF **WMFS** WCCC **KRZR** WQBK WJXQ WCHZ WRUF KFMX WRBR WOTT KFRQ WKZQ WRXR KATS **KXFX** KORC WSTZ WCPR KFMF KZRQ **KCLB** KIOC WLUM **KIBZ** WKLC **KLFX** WROV

From the forthcoming album New Killer America in stores 3/20/01

Rock Playlists

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE MUSIC TRACKING MARKET #10



MARKET #		
Grea (610 Milli	HMR/Phitadelphia ater Media 1) 771-0933 man/Zipeto Cume 652,486	WMMR
PLAYS	1	
LW T		G1 (000)
23 3		10692
31 3		9720
32 2		
56 \$		
10 1		
8 1		5184
12 1		
5 1		
11 1		
12 1		
16 1		
10 \$		
8 1		
10 1		
14 1		
7		
18		2916
	CREED/With Arms V	
	0 INCUBUS/Drive	2592
	REDHOT CHILL, OR	
	BUSH/The Chemical	
	RED HOT CHILL /Sc	
	7 DIFFUSER/Karma	2268
	GODSMAOW/Availe	2268
	7 METALLICATIO Leaf	
	7 PEARL JANUT IGHT YE	
	7 UNION UNDERGROE 3 DOORS DOWN/ON	
	BUCKCHERRY/LIFUs 3 DOORS DOMNAKO	
4	5 3 DOORS DOWNKY	ptonite 1620

12+ C	urne 300,100	188
PLAYS	ARTIST/TITLE	01 (00)
25 27	PRIMAIS W/OZZY/N I B	556
27 25	FLIEL/Hernorthage	515
24 22	3 DOORS DOWMA oser	453
12 21	COLLECTIVE SOLIL/Heavy	432
20 17	METALLICAT Disappear	350
14 16	BUCKCHE RRYALE Up	329
19 16	CREED/Are You Ready	329
11 13	CREEDAMAN II	267
16 12	3 DOORS DOWN/Kryptonite	247
12 12	METALLICAMINISHEY In The Jar	247
8 12	JUMMY PAGE RI ACK . MYNOT IS & V	
10 11	METALLICA/Turn The Page	226
11 18	AEROSAITH/Angel's Eve	206
11 18	UPO.Godless	206
27 9	COLLECTIVE SOUL Why PL 2	185
13 9	BUSH/The Chemionis.	185
12 8	STONE TEMPLE PILOTS No Way O	ut 164
14 8	SAMMY HAGARA et Sally Drive	164
12 8	METALLICA/No Leaf Clover	164
3 7	AE ROSMITH/Jaded	144
12 5	NICKELBACK/Leader Of Men	103
1 3	DUST FOR LIFE/Step Into The Light	61
- 3	LIFEHOUSE/Hanging By A Moment	61
2 2	GODSMACK/Keep Away	41
2 2 5 2	FINK FLOYD/Young Lust	41
- 1	MARILYN MANSON Disposable Tee	ns 20
- 1	MARILYN MANSON Fight Song	20
- 1	MARK YN MANSON/I Don't Life	20
- 1	MARILYN MANSON/The Nobodies	20
1 1	PAPA ROACH/Last Resort	20

PLA			
	TW	ARTIST/TITLE	3799
29	29	COLLECTIVE SOUL/Why PL 2	
19	27	AE PIOSMITH/Jaided	353
25	26	CREED/Are You Ready	340
28	26	GODSMACK/Avake	340
13	19	3 DOORS DOM/N/Duck And Run	248
13	19	STRAIT UP F/LAION /Angel's Son	235
	18	LINKIN PARIQOne Step Closer	235
18	16	PAPA ROACH/Broken Home	209
18	16	STONE TEMPLE PILOTS/Break On Through	209
10	13	EVERCLEAR/When It All Goes	1700
19	11	SAMINY HAGAR/Serious Juju	144
9	18	COC/Congratulations Song	131
9	18	TOOL/No Quarter	1310
8	9	DUST FOR LIFE/Step Into The Light	1179
		MATTHEW GOOD BAND/Hello Time Bornb	117
10	9	MONSTER MAGNET/Heads Explode	1179
7	9	U.P.O./Feet Alive	117
7	8	FOO FIGHTERS/Learn To Fly	104
9	8	3 DOORS DOWN/Wryptomite	104
5 8 6 3		A PERFECT CIRCLE/Hollow	104
8	7	A PERFECT CIRCLE/Judith	91
6	7	TANTRIC/Breakdown	917
3	7	CREEDHigher	91
5	7	METALLICAT Disappear	91
8	6	RED HOT CHILL /Scar Tissue	78
7		EVERLAST/What his Like	78
6	5	GODSMACK/Whatever	653
5	8	BUCKCHERRY/Let/p	653
1	5 :	*NCUBUS/Drive	655
15	4	3 DOORS DOWN Loser	52

WEBN/Cincinnati







MARKET #22



WMMS/Cleveland



Hoffm.	eim 793-3554 an/Matthews Cume 168,108	=KOLL-9	6. 7 =
PLAYS			
LW TW	ARTIST/TITLE		GI (888)
39 41	3 DOORS DOWN Los		4264 4264
40 41 42 41	CREED/Are You Reach PAPA ROACH/Last Re		4264
32 40	AFROSMITH/Jaded	SURI	4160
43 48	COLLECTIVE SOULA	a. o. 2	4160
44 40	OFFSPRING/Original F		4160
34 34	DUST FOR LIFE/Size	ratricites	3536
23 30	GODSMACK/Avalle	unt the Fifther	3120
15 20	GREEN DAY/Warning		2080
19 18	RED HOT CHILL. Cal	lornication.	1872
21 18	LINKIN PARK/One Str		1872
13 13	SAMMY HAGAR/Serie		1352
- 12	3 DOORS DOMN Duc		1248
8 10	METALLICA/furn The	Page	1040
12 10	LINION UNDERGROU	MD/Turn Me On	1040
17 0	IRON MAIDEN/The W	icker Man	936
10 8	METALLICANO LIMIT	llover	936
17 0	METALLICAT Disappe		936
10 8	PRIMIS W/OZZY/N/I		936
7 0	COC/Congratulations:		832
8 0	IONIMI F/DAVE GROH		832
6 8	MEGADE TH/Breadline		832
9 0	NEW AMERICAN SHA		832
9 8	METALLICA/Whiskey		832
6	MONSTER MAGNETA		832
8 8	POB ZOMBIE/Dragula		832
11 7	CULT/Painted On My		728
5 7	LERBLY KRAVITZ/FIV A POWERMAN 5000 LI		728 728
	LIMP BIZKIT/Break S		
5 7	LIMIT DUNITORNA S	LIN .	728
	MARK	ET =43	



MARKET #48



PLAYS LW TW	ARDST/TITLE	Q0 (000)
24 24	3 DOORS DOWN Loser	1920
23 24	FLIFL/Memorrhage	1920
25 23	EVERCLEAR/When It All Goes	1840
11 21	AF ROSMITHUMEN	1680
23 20	OFFSPRING-Original Prantister	1600
13 15	NCUBUS Date	1200
14 14	DUST FOR LIFE/Step Into The Light	1120
9 14	SAMBLY HAGARA at Sally Drive	1120
13 13	CREED/Are You Ready	1040
- 13	TANTRIC/Breakdown	1040
9 12	LINKIN PARKOne Step Closer"	960
9 12	DISTURBEDAVOICES	980
11 12	GDDSMACK/Avalue	960
12 11	COLLECTIVE SOULAWhy Pt. 2	880
- 10	STRAIT UP FA AJON JAnger's Son	800
12 9	ALICE IN CHAINS/Man In The Box	720
6 9	METALLICAT Disappear	720
11 9	U.PO./Feel Alive	720
11 0	GEDDY LEE/Grace To Grace	720
10 8	NICKEL BACK/Old Enough	720
7 9	PEDHOT CHILL./Callomication	720
1 9	UNION UNDERGROUND/Killing The Fly	720
7 8	CREED/With Arms Wide Open	640
11 8	IOMMI F/DAVE GROHL/Goodbye Lament	640
4 8 :	a LEWIS W/DURST/Outside	640
10	A PERFECT CIRCLE/Judits	640
10 7		560
7 7	BUCKCHE RRY/LITUp	560
5 7	U.PO./Godless	560
7 8	CREEDA tigher	480

Griffini	376-1460 KOND	PZ-\$
PLAYS	ARTIST/TITLE	64 (900)
27 22	AFROSANTH/Jarlari	2816
33 32	FLEL/Hemonthage	2816
32 32	GODSMACIGAnitie	2816
27 20	EVERCI FARAMen II All Gons.	2640
21 24	SAMMEY HAGARYL at Sally Drive	2112
21 21	INCLIBLISOME	1848
14 21	L (RICCIN PARIC/Dine Step Closer	1848
14 20	DUST FOR LIFE/Step into The Light	1760
16 19	LIFEHOUSE/Hanging By A Moment	1672
13 17	CREED/Riders On The Storm	1496
8 17	TANTHIC/Breakdown	1496
32 17	COLLECTIVE SOUL/Why Pt. 2	1496
15 14	A PERFECT CIRCLE/Judith	1232
4 14	3 DOORS DOWN/Duck And Run	1232
9 12	HESHER/Trings!	1056
9 12	OFFSPRING/Original Prankster	1056
12 12	STAMD/Home	1056
14 12	U2/Walk On	1056
10 11	DISTURBED/Voicins	968
10 11	NICKEL BACK/Leader Of Mon	968
10 11	NICKELBACK/Old Enough	968
8 11	U.P.O./Godhus	968
11 18	U.P.O./Fool Alive	880
9 9	3 DOORS DOWN/Loser	792
17 9	IOMMI F/DAVE GROHL/Goodbye Lament	792
11 9	IRON MAIDEN/The Wicker Man	792
6 9	GEDDY LEE/Grace To Grace	792
6	GODSMACKBad Religion	792
12 9	ONE WAY RIDE/Pot Of Gold	792
9 8	PRIMUS W/OZZY/N.I.B.	792

WXRA	/Greensbore	T
Clear	Channel	
	22-2100	XRA)
Satterfi	eld the re	ch station
12+ C	ume 99,490	
PLAYS	ARTIST/TITLE	C1 (000)
24 25	3 DOORS DOWNWyptonie	1200
4 25	AEROSMITH/Jaded	1200
24 23	FUEL/Hamorrhage	1104
24 22	CREED/With Arms Wide Open	1056
24 21	COLLECTIVE SOUL WHY PL 2	1006
23 20	METAL I ICANIo Lant Clover	960
21 14	OLEANDER/Why I'm Hare	677
14 13	3 DOORS DOWNLoser	624
17 13	AC/DC/Satellite Blues	624
8 13	TRANSFIRE	624
17 12	AEROSMITH/Angel's Eve	576
12 18	METALLICA/I Disappear	480
11 18	LEMMY ICRAVITZ/Fly Away	480
7 10	METALLICA/Turn The Page	480
11 18	RED HOT CHILL. /Scar l'issue	480
8	METALLICA/Whiskey In The Jar	384
13 8	LENNY KRAVITZ/American Woman	384
6 7	CREED/Higher	336
7 7	CREED/What it	336
- 1	CREED/Are You Ready	48
- 1	RED HOT CHILL. /Californication	48

Curtis	/Raleigh-Durkam	
	76-3831 96 100	K.
Meyer		
12+ C	ume 151,360	
PLAYS		
LW TW	ARTIST/TITLE	40 (800)
45 47	U2/Beautiful Day	3572
47 46		3496
45 46		3496
47 45		3420
43 45	LEMAY KRAVITZ/Again	3420
	SR-71/Right Now	3420
43 42		3192
29 31	FIVE FOR FIGHTING/Easy Tonight	2356
16 31		2356
29 30	MARVELOUS 3/Get Over	2280
17 29		2204
13 29		2204
31 29		2204
27 28	NICKEL BACK-Breathe	2128
27 26	GREEN DAY/Warning	1976
	MCUBUS Steller	1976
	VERTICAL HORIZON/Everything You Want	1824
23 23 24 23	PAPA ROACH/Last Resort STORE TEMPLE PILOTS/Sour Girl	1748 1748
24 23	CREEDAWIN Arms Wide Open	1672
20 22		1672
23 22	3 DOORS DOWN/Cyptomie MATCHROX TWENTY/Rest	1672
20 21	3 DOORS DOWN Long	1506
20 21	FILTER/Tale A Piches	1500
22 21	VERTICAL HORIZONA DUDA A God	1586
23 21	EVERCLEAR/After B All Goos.	1500
19 20	GODSMACKAgodop	1520
22 20	8STOPS/Question Everything	1520
23 20	REDHOT CHILL Callomization	1520
19 19	NCUBUS/Pardon Me	1444



WIFE	/Louisville THE FO	Dx .
Clear	Channel .	
(502)	79-7222	_1
Lee/O'l	oane	-)
12+ C	ume 120,208	
PLAYS		
LW TW	ARTIST/TITLE	GE (000)
24-29	LEWIS W/DURST/Outside	1769
17 29	GODSMACK/Bad Religion	1769
32 27	3 DOORS DOWN/Loser	1647
19 26	LINGUI PARKOne Step Closer	1586
28 24	ICID ROCK/My Oedipus Complex	1464
19 20	STAINDHome	. 1220
19 19	STAINDAAudshovel	1159
16 19	STRAIT UP FALAUDIO/Angel's Son	1159
16 19	3 DOORS DOWNWryptonite	1159
18 18	MCUBUS/Pardon Me	1096
17 18	SEVENDUST/Dunial	1088
17 18	UNION LINDERGROUND/KNING The Fly	1000 1000 1000
28 18	LIMP BIZICIT/Robin	1098
15 18	METALLICAN Disappear	1000
17 17	IGD ROCK/Only God Knows Why	1037
16 17	TANTRIC/Breakdown	1037
20 17	CREED/What II	1037
32 18	GODSMACK/femilie	976
15 18	LIMP BIZICT/Take A Look	976
16 18	A PERFECT CIRCLE/3 Libras	976
17 18	FUEL/Harnorrhage	976
3 18	3 DOORS DOWN/Duck And Run	915
17 18	OUST FOR LIFE/Step trate The Light	915
17 18	PAPA ROACHILast Report	915
4 14	CRAZY TOWN/Summiny	854
19 14	LIMP BL/IGT/Re-Arranged	854
17 14	COMMINING AND	854
14 14	GODSMACK/Vooden BICLIBUS/Drive	854
16 13	INCUBUS/Drive	793
17 49	COPPUTE CAPPUT COMME	799

Baker/C	adel 5) 848-0100 ser/Daniels • Curre 149,000	
PLAYS	ARTIRI/III).E	61 (000)
31 20	FUEL/Hemorrhage	3180
24 29	GODSMACIVAcular	3074
31 28	3 DOORS DOWN/Low	2968
26 28	CREED/Are You Ready	2968
11 25	AEROSMETH/Juded	2650
29 24	COLLECTIVE SOUL/WWw.PL.2	2544
22 24	GREEN DAY/Marring	2544
27 23	U.P.O./Godiess	2438
26 23	METALLICAT Disappear	2438
18 21	LIFEHOUSE/Hanging By A Moment	2226
11 21	3 DOORS DOWN/Duck And Run	2226
23 21	APERFECT CIRCLE/31.hms	2226
20 28	LIMP BIZIGT/Pollin'	2120
15 18	T/OCTPIC/Bresidown	1908
13 18	DAVE MATTHEWS BAND/I DID IT	1908
13 17	EVERCLEAR/When It All Gotts	1802
- 17	FUEL/Insponent	1802
23 17	INCUBUS/Onke	1802
19 15	LIMIGN PARK/One Step Closer	1580
16 14	DUST FOR LIFE/Ship Into The Light	1484
10 18	SANTANA FÆVERLASTÆVE YOUR LIGHTE ON	1378
10 12	DISTURBED/Volons	1272
10 12	FOO FIGHTERS/Breaked	1272
18 12	PAPA ROACH/Last Resert	1272
10 12	STORE TEMPLE PILOTS/Sour GIM	1272
14 11	ICID PROCK/My Codipus Complex	1186
19 11	STRAIT UP FALAJON/Angul's Son	1106
8 16	IGD ROCK Contacy	1060
5 8	RED HOT CHILL ./Around The World	954
7 8	COLLECTIVE SOUL/Havey	964

MARKET #

KATT/Oktohoma City



KORB/Quad Cities, (A-IL *
OM: Steve Gunner
PD/MID: Rick Themes
3 COLLECTIVE SOUL "Vers"
SPM/SSAMM" News*

KDOT/Reno, NV *
PDAID: Jave Patterson
RJE, 'innocen'
(HED) PLANET EARTH 'Killing'

WWVE/Rochester, NY PD/MD: Erick Anderson Prog. Asst.: Dem Jones Prog. Asst.: Brad Eakins

Stations and their adds listed alphabetically by market

Rock

WMMS/Cleveland, OH
OM: Greg Aushem
PD: Tony Titlord
MO: Mark Pennington
GEDOYLE "Grace"
OFFLSER "Karna"

WVRK/Columbus, GA
OMPO: Brian Waters
VAN ZANT 'Get'
OHSPRING 'But'
COLD 'One'
ALEN ANT FARM 'Movies'

KNCN/Corpus Christi, TX *
PD: Paule Newell
APDMO; *Big* Al Jones

RIE Tercore*

GEDY/LE*Gaze*

1 GEDY/LE*Gaze*

KLAQ/EI Passe, TX *
PD: "Magic" Mile Reseasy
APOARD: Glenn Gerze

OFFSPRING "Bad"
3 DOORS DOWN "Duck"
GEODY LEE "Grace"
MARK SELBY "Mercury
VAN ZANT "Get"

WPHD/Elmira-Corning, NY CMMID: George Herrie SEVENTEEN 'Pomo' TMTRIC 'Brealdown' BARE JR 'Bran'

WRICT/Erie, PA

VP/Programming: Ron Kline
MD: Sammy Stone
GEODY LE "Grace"
RLIE COTGER "Breakest"

KLOL/Houston, TX *

W/STZ/Jackson, MS *
PDMD: Kevin Kellh
OHSPING Bur
SKRAFE Wase
VALUAT Ger

KOMP/Las Vegas, NV * PD: John Griffin ND: Big Norty

WTFX/Louisville, KY * OMPD: Michael Lee APD: Charlie Seele MD: Keth O'Loane

WRTT/Huntsvii OM: Rob Harder PD: Jimbe Wood MD: Midu

WPYX/Albany, NY * OM: John Cooper No Adds

K7RR/AII

WZZO/Allentown, PA * PD: Robin Lee MD: Kelth Moyer

KWHI./Anchorage, AK PD. Fitz Modrid APDMID: Kathy Mitchell UNONUNDERGROUND Tolling' DUST FOR LIFE "Light"

WZXL/Attantic City, NJ PDMO: Stave Reymond COLLECTIVE SOLL "Vee" GEDDY LEE "Grace" VAST "Rayching" COLD "One" MARK SELBY "Mercury"

KIOC/Beaumon POMO: Mine Davie 5 GREEN DAY "Warring" VAN ZAMT "Gar RUE. "Innount" DEFTONES "Digital" SVRAPE "Waste" nt, TX *

Offic Chuck Stevens
PDAID: Todd Downerd

1 DISTURBED "Volces"
LIFEHOUSE "Harging"
LIP Wob."

WPXC/Cape Cod, MA OM: Store McVie PD: Susenne Toneire MD: Mick Rivers

NA/Codar Rapids, IA PD: Joe Hugent MD: Testeny Long DEFLORS Digital SPRESHMK New LIFBIOLISE Harrard

WYBB/Charleston, SC *
PD: Miles Allon
APD: Ted Kineter
1 VALZART Gar
VAST Anything

PD: Scott Hamili MD: JN Jackson 3 DEFTONES Toplar 1 OFFSPRING Bad LIFEHOUSE Hamp

*=Mediabase 24/7 monitored

72 Total Reporters 72 Current Reporters 70 Current Playlists

Did Not Report, Playlist Frozen (2): WXRX/Rockford, IL WMZK/Wausau, WI

KFRQ/McAllen, TX *
PD: Alex Duran
MD: Keith West

RUE: Tencore*
(HED) PLANET EARTH "Killing"
SYRAPE "Waste"
BARE JR "Brain"
VAN ZANT "Get"
WATERFACE "X-Action"

WLUM/Milwaukee, WI *
PDMID: Randy Hawte
SLASHS SUMERIT "Mean"
SKRAPE Wester
ALENANT FARM "Movies"

WCLG/Morganioven, WV PD: Jeff Miller MD: Deve Murdock COLD 'Dre'

PD: Ted Edwards APD: Reigh Tortors MD: John Perice

WPLR/New Haven, CT * PD: John Grittin MD: Pain Landry

KFZX/Odessa-Midlan
PD: Stave Driscosi
MD: Dru Dewson
MD: Dru Dewson
DD: SELETIME SOLD: Vent
AMAK SELETIME
STEPL AMAC SOLD: Vent
AMAK SELETIME
ROWDOR! TWALET
ROWDOR! TWALET
ROWDOR! TWALET

KATT/Oktohoma City, OK * OMPD: Chris Baker MD: Jake Daniels

KEZO/Omaka, NE *
PONIO: Bruce Patrick

1 VANZANT-GIF

KCLB/Paim Springs, CA POMID: The Lacy IZ "Vals" UNONUNCERGROUND "King" SRAFE "Valst" WST "Anything" BMC_BR. "Shain" AMEN "Ready"

WGLO/Peoria, IL. 000/PO: BLJ. Stone APONID: Tim Vision 18 GEOTO: Time Vision 18 GEOTO: Time Vision

PO: Sem Milloren APONIO: Ken Zipeto

KDKB/Phoenix, AZ * PD: Joe Bonsdonne MD: Dock Ellie 1ANTRC'Braidown'

WOVE/Pittsburgh, PA * OMPD: John Moschitts APD: Brian Price MD: Yal Porter

WRXL/Richmond, VA *
PDMO: John Lessman
No Adds.

KCAL/Riverside, CA **
PD: Steve Hoffman
MD: M.J. Matthews

WHOV/Postale-Lyr OMPD: Buzz Ceeey MD: Held! Krummert RJEI. Innocest* AROSMTH*laded* CREED Rides*

ester, NY ° PD: John McCree MD: Deve Kane RUEL "Innocent" VAV ZAVI "Get" DOUBLE TROUBLE "R

WKQZ/Saginaw, Mi * OMPD: Jack Lawson APDMD: Rebel Scott James

KBER/Salt Late City, UT *
OM: Bruce Jones
PD: Kelly Hammer
APDMD: Helen Presers
8 LEWSWDURST *Outlot*
2 DETOILES *Digital*

KSJG/San Francisco, CA * OMPD: Kelth Cunningham MD: Sarah Borg

KZOZ/San Luis Obispo, CA

PD: Todd Martin
APDMID: Joe Alvino
10 DOUBLE TROUBLE TROCK*
VAN ZANT "Get"
NOTHING FACE "Beeder"

KISW/Seattle-Tacoma, WA APDIND: Cathy Faultmer 5 INCURS 'Drive' 1 SAMMYHAGAR 'Drive'

WAGX/Syracuse, NY PDRID: Bob O' Dell APD: Dave Frieins

WICLT/Figurette City, 800
PDMD: Terri Rey
8 REL Invocent*
7 VAST*AvAthing*
1 UNIFED THE ORY Whee*
4 OFFSPRIG That
ALEN ANT FARM** TWO ves*
BLE OCTORET Breaktes!
MAPE SEED "Villency"

KLPX/Tueson, AZ *
OM: Larry Miles
PD: Jones Hunter
MD: Corey Store

KMOD/Tukes, OK *
PDMD: Ree Hurt
1 MARKSELBY 'Mercury'
1 WAYZMT'Get'
12" WAY

WICE/Wilkes Barre, PA *
PORID: Chris Lloyd

6 CREED Whom'
MATTHEW GOOD BAND "Time"

Active Rock

Green Bay, Wi PD: Kelth Huoteri MD: AJ

WCHZ/Augusta, GA *
OM: Herley Drew
PDMD: Chuck Williams

WOBK/Albany, NY *
PDMD: Deve HEI
2 SPUSSHAM Neir
3 DETOMES TOBER
3 SKAME NASE*
SLAMES ON DOPE Trickes*

OM: Chris Squires
PDAMD: Denny Spanits
9 OFFSPRING Bad
1 STRAIT LIP FLAJOIL. "Angel

WTY/Baltimore, ME PD: Rick Strauss APDAID: Rob Heckman DISTURBED 'Vices' LMP BEXIT 'Rotin' OFFSPRING 'Balt'

OM: Kenny Vest PD: Weyne Wattins APDMID: Scot Fox

PD: Bredy
APDRID: Dove Clapper
1 APERFECT CIRCLE "Hollow'
ALEN ANT FARM "Movies"
CRAZY TOWN "Butterly"
SLAVES ON COPE "Inches"

WXTRC/Charlotte, NC °
PD: Ron Bouen
MD: Anthony Michaele
GEDDY LEE "Grao"
DEFIONES 'Digita"
ALEN MY FARM "Movies"
COLU "One"

KFMF/Chico, CA
PD: Marty Crittin
MD: Tim Buc Moore
SIGARE Timese
DEFTORES "Daja"
SLAYES ON DOPE Tinches

Off: Rich Houte PORID: Don Jantson APD: Rose Ford

OM: Chartey Lake PDMD: Joe Pesternati

PD: Het Figh APDRID: Ronni Hunter

PD: Greg Stevens APD: Heather McVay MD: Cindy Scull

PD: Bob Richards APDMD: Wille 8. BOLERRYP***

PD: Sean Elliott APD/MD: Paul Oslund

WGBF/Evansvill OM: Mile Senders PD: Turner Watson MD: Fetboy

WRCQ/Fayetteville PDAID: Sydney Soot AEROSWITH 'Jose' SPINESHWK Tiew' OULECTIVE SOUL 'Vert' 12' Yok'

WWBN/Flint, MI PO: Orion Beddow MO: Chill Walker

KRZR/Fresno, CA *
ONEPDRID: E. Curtis Johnson
APERIECT CIRCLE "Hollow"
RIEL "Innocent"
SKRAPE "Waste"

HUF Gai PD: Herry Guecott
MD: Ryen North
COLLECTIVE SOUL "Vert"
SPINESHANK "New"
SKRAPE "Waste"

CRI: Tony Gates
APDARD: Mark Fourte
3 DEFTONES 'Digital'
(HED) PLANET EARTH 'Killing'
SYSTEM OF ADDIMA' 'Mem'

WTPT/Greenville
PD: Zaldx Tyter
MD: Teylor
6 RUEL "Innocest"
1 NOTHINGFACE "Bleede"
SLAVES ON DOPE "Inche
GRAND THEST AUDIO" WHUPL/PROFIEM, vv. PD: Hervey Kojen APDAID: Tim Parter 5 RLE. Hemorhape' A PERFECT CIPCLE Hollow' DEFTONES TUJON' SIGAPE Wash: (HED) PLANET EARTH TKAIN

WOXAHarrisburg, PA *
PD: Claudine DeLorenze
ND: Nusor
2 AT THE DRIVEN' Amed
2 SALAN "Desse"
1 COLDPLAT "retow"
APERFECT CIRCLE "Hollow"

WCCC/Hartford, CT *
PD: Michael Piccazi
APDAID: Miles Karolyi

APDIND: Millio Itarovyi
COLD 'One'
SIGNAFE 'Naste'
SIGNAFE 'Naste'
SIANES ON DOPE 'nothes'
NOMPOINT 'What'
GRAND THEFT AUDIO 'Sloopid'

WAND(Huntington, WV

KORC/Kansas City, MO *
PONIO: Vince Richarde
STRAT LPFILADIL. "Arquis"
HOMPORT "West"
SKRAF "Wests"

KLFX/Kilheen-Temple, TX PDMD: Bob Fonds COLD The" COLLECTIVE SOUL "Vers" SIGMEY Work! NOMPORT WHAT AMPRICESE "You"

WJXQ/Lansing, MI *
OMPO: Bob Oleon
MD: Kevin Connad
1 ATTNE ORVE-W 'Amod'
1 EMS WIGHT TO Asid:
ORAZY TOWN: Putterly
SIRAEY YEAR
GETCH DAY 'Warning'
SPMCSPMIC' Their

WJJQ/Madison, WI *
OMPD: Oten Gerdner
APDAID: Blake Pation

WGIR/Manchester, II PD: Plues Mottle MD: Meegen Collier (HED) PLANET EARTH TKING* COLD*One* APERFECT CROLE *Hollow* CRAZYTOMN** Butterly*

KRXO/Sacramento, CA *
Stn. Mgr.: Curtice Johnson
PD: Pat Merbin
19 NONPORT What
18 OFSPRING But
8 NOTHING But
18 NOTHING But vrMFS/Memphis, TH *
PD: Rob Cresemen
MD: fillee (Clisteree
3 SA/NA 'Disease'
COLD 'One'
SKRAPE 'Wares'

WZBH/Salisbury, R PD: Shown Murphy MD: Samenthe Chose BOILER ROOM 'Again' SLAKES ON DOPE 'Inches' WZTA/Miami, FL * OMPD: Gregg Steele APD: Lee Daniels. MD: Kimbe

KWKD/Self Lake City, UT POMID: Cory Draper 14 LEWISWOURST*Outside* 13 STRAITUP FLAJON. "Angels": UFBHOUSE Hanging* WLZR/Milwauke PD: Kelth Hestings MD: Merlynn Mee

WHALIMBER PROPERTY COLLECTIVE SOUL "Veri"

WICZO/Myrtie Beach, SC OMPD: Eric B. Hall APD/HID: Summer James 3 SQUAE Wast: 0 OFFSPRIG But* 1 DET/HIGES Dobs*

WJRR/Orlando, FL * POMD: Put Lynch COLD The CRAZY TOWN Busers/ LIFEHOUSE Hanging Busers/

WTICK/Pensacola, FL **
Oir. of Prog. Jost Sampson
APDMO: Mark "The Shark" Or
6 CRAPYTOMN "Buerly"
I NONLINDERGROUND "Kdirg"

WYSP/Philadelph OM: Tim Sebson PD: Need Mirely MD: Nancy Polumbo

KUPD/Phoenix, AZ *
PD: J.J. Jolinos
MD: Leny McFeale
2 COLD Tone*
2 GRENDW Warner
2 ARROSMITH Label*
2 LEWS WOURST TOUSING*

KISS/Sen Antonio ON: Virgil Thompson PD: Kevin Varges MD: C.J. Cruz NONPONT What: (HED) PLANET EARTH YEI IOCIC/Minneapolis, MN ° Ott: Dave Hamilton PD: Wate Linder APOMID: Plym Casite COLLECTIVE SOUL "Vert" FLEL" Innocert" (FED) FLANET FARTH "Killing"

KIOZ/San Diego, CA *
OirProg: Jim Richerte
PO: Shemon Loder
APOMID: Shemon Loder
2 APERFECT GROLE "Hallou"
1 PIPAL ROJO! "Behven"
I MINER BORD: "Surrey"

WRBR/South Ben PDAID: Mork McGIII SIGNE Wiste" SLARS ON DOPE "Inches WST "Anything" DEFTONES "Digital"

KHTO/Spokane, WA *
Ott: Brow Michaels
PD: Ken Nichards
MD: Berry Bernett
5 SILIN Toksos*
RALE IMM FARM "Moves"
REL "Innoces"
BULER ROUM "Ages"
SLAVES ON DOPE "Inches"

WOLZ/Springfield, N PD: Woody Carlson APDMID: Rocky NOTHINGFICE "Bleeder" COLD "One" REL "Innocont" NOMPORT "Mark"

WLZX/Springfield, MA *
PD: Scott Laudeni
MD: Trisle
PAPAROACH "Between"

KZRQ/Springfield, MO PD: Ray Michaele MD: George Spankmeeter OFFSPRING Bar' SIGNAF Wase' DEFTORS TOpial' ALEXANT FARM "Moves"

WXTB/Tampa, FL ON: Grad Hardin MD: Brian Biller STRATUPFICAJOIL. 'Ang

WRWIK/Toledo, OH
PD: Chris Annel
MD: Murphy
U2 Wab*
MATHEWGOODBALD*Time

KRTQ/Tulsa, OK PD: Chris Kally APD: Kelly Garrett

KUFO/Portland, OR OMPD: Dave Numme APDMD: All Scott PD: Jules Riley MD: R.J. Davis

*=Mediabase 24/7 monitored

70 Total Reporters 70 Current Reporters 70 Current Playlists

Active Rock Top 50

LAST	THIS WEEK	January 26, 2001 ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	GROSS	WEEKS ON CHART	TOTAL STATIONS
1	0	GODSMACK Awake (Republic/Universal)	2221	+9	186732	15	70/0
2	2	LINKIN PARK One Step Closer (Warner Bros.)	1929	+58	145586	20	69/0
3	3	FUEL Hemorrhage (In My Hands) (550 Music/Epic)	1627	-102	115572	22	62/1
8	4	A. LEWIS OF STAIND W/F. DURST Outside (Flawless/Geffen/Interscope)	1620	+348		. 10	67/4
4	5	LIMP BIZKIT Rollin' (Flip/Interscope)	1442	-57	104728	18	62/1
7	6	INCUBUS Drive (Immortal/Epic)	1408	+119	101696	8	68/0
6	0	STRAIT UP F/LAJON OF SEVENDUST Angel's Son (Immortal/Virgin)		+84	99986	13	68/4
5	8	3 DOORS DOWN Loser (Republic/Universal)	1343	-93	115066	35	62/0
19	9	TANTRIC Breakdown (Maverick)	1121	+202	81462	4	68/0
13	0	RAGE AGAINST THE MACHINE Renegades Of Funk (Epic)	1109	+68	83386	9	63/0
14	0	DISTURBED Voices (Giant/Reprise)	1096	+86	80335	8	69/1
21	12	3 DOORS DOWN Duck And Run (Republic/Universal)	1083	+212	89171	6	67/2
26	(B)	AEROSMITH Jaded (Columbia)	1077	+429	87320	2	58/3
9	14	EVERCLEAR When It All Goes Wrong Again (Capitol)	1064	-97	62397	10	61/0
20	13	LIFEHOUSE Hanging By A Moment (DreamWorks)	1041	+133	67147	12	52/3
12	16	DISTURBED Stupify (Giant/Reprise)	999	-84	78172	42	57/0
10	17	PAPA ROACH Broken Home (DreamWorks)	912	-212	57631	18	54/0
15	18	PRIMUS W/OZZY N.I.B. (Divine/Priority)	911	-74	89198	28	48/0
24	19	NICKELBACK Old Enough (Roadrunner)	859	+67	56591	4	62/0
25	20	UNION UNDERGROUND Killing The Fly (Portrait/Columbia)	840	+103	73787	5	62/1
23	3	DIFFUSER Karma (Hollywood)	835	+18	58182	11	61/0
22	22	DUST FOR LIFE Step Into The Light (Wind-up)	809	-41	52793	16	51/0
17	23	A PERFECT CIRCLE 3 Libras (Virgin)	761	-170	60485	19	45/0
16	24	CREED Are You Ready (Wind-up)	752	-201	55713	20	43/0
	25	OFFSPRING Original Prankster (Columbia)	678	-412	41674	14	46/0
11	20	GREEN DAY Warning (Reprise)	663	+46	39986	5	49/3
27	_	ISLE OF Q Bag Of Tricks (Universal)	480	-50	31921	8	43/0
31	27	CRAZY TOWN Butterfly (Columbia)	472	+146	31340	4	35/5
36		COC Congratulations Song (Sanctuary/SRG)	453	-116	24770	15	32/0
29	29		371	-184	23511	17	25/0
30	30	IOMMI F/DAVE GROHL Goodbye Lament (Divine/Priority)				8	
32	31	POWERMAN 5000 Ultra Mega (DV8/Columbia)	369	-144	27631		43/0 31/0
28	32	U.P.O. Feel Alive (Epic)	368	-222	25911	12	
40	3	NOTHINGFACE Bleeder (TVT)	358	+113	30435	2	46/6
Debut>	34	KID ROCK My Oedipus Complex (Top Dog/Lava/Atlantic)	353	-42	36235	7	32/0
	3	FUEL Innocent (550 Music/Epic)	340	+257	22570	1	47/12
43	3	DAVE MATTHEWS BAND I Did It (RCA)	314	+83	14434	2	22/0
Debut>	•	OFFSPRING Want You Bad (Columbia)	.310	+225	29691	1	35/9
33	38	CREED Riders On The Storm (Elektra/EEG)	302	-103	25173	8	20/0
37	39	6GIG Hit The Ground (Ultimatum)	297	-10	21001	10	30/0
Debut	40	DEFTONES Digital Bath (Maverick)	271	+122	26535	1	42/18
42	4	MATTHEW GOOD BAND Hello Time Bomb (Atlantic)	263	+27	15574	4	30/1
38	42	SAMMY HAGAR Let Sally Drive (Cabo Wabo/Beyond)	262	-26	14073	5	20/0
48	3	SKRAPE Waste (RCA)	261	+92	26628	2	47/19
Debut>	4	SPINESHANK New Disease (Roadrunner)	261	+165	23882	1	38/9
Debut>	4	COLLECTIVE SOUL Vent (Atlantic)	247	+173	12339	1	28/8
35	46	COLLECTIVE SOUL Why Pt. 2 (Atlantic)	246	-132	11921	17	20/0
Debut>	1	U2 Walk On (Interscope)	232	+88	21327	1	19/4
41	48	AT THE DRIVE-IN One Armed Scissor (Grand Royal/Virgin)	229	-11	25223	4	27/2
44	49	FINGER ELEVEN First Time (Wind-up)	170	-55	6780	7	21/0
and the same	30	GRAND THEFT AUDIO Stoopid Ass (London Sire)	167	+16	11267	2	17/2

MEDIARINE
E-11 1
2 12 2
18 18
AID AID

70 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 1/14-Saturday 1/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 600 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added

ARTIST TITLE LABELIS) SKRAPE Waste (RCA) DEFTONES Digital Bath (Maverick) 18 COLD No One (Flip/Geffen/Interscope) 14 FUEL Innocent (550 Music/Epic) SLAVES ON DOPE Inches From The Mainline (Divine/Priority) 11 SPINESHANK New Disease (Roadrunner) OFFSPRING Want You Bad (Columbia) A PERFECT CIRCLE Hollow (Virgin) COLLECTIVE SOUL Vent (Atlantic) NONPOINT What A Day (MCA) 8 (HED) PLANET EARTH Killing Time (Volcano/Jive) 8		
DEFTONES Digital Bath (Maverick) 18 COLD No One (Flip/Geffen/Interscope) 14 FUEL Innocent (550 Music/Epic) 12 SLAVES ON DOPE Inches From The Mainline (Divine/Priority) 11 SPINESHANK New Disease (Roadrunner) 9 OFFSPRING Want You Bad (Columbia) 9 A PERFECT CIRCLE Hollow (Virgin) 9 COLLECTIVE SOUL Vent (Atlantic) 8 NONPOINT What A Day (MCA) 8	ARTIST TITLE LABEL(S)	ADDS
COLD No One (Flip/Getten/Interscope) 14 FUEL Innocent (550 Music/Epic) 12 SLAVES ON DOPE Inches From The Mainline (Divine/Priority) 11 SPINESHANK New Disease (Roadrunner) 9 OFFSPRING Want You Bad (Columbia) 9 A PERFECT CIRCLE Hollow (Virgin) 9 COLLECTIVE SOUL Vent (Atlantic) 8 NONPOINT What A Day (MCA) 8	SKRAPE Waste (RCA)	19
FUEL Innocent (550 Music/Epic) 12 SLAVES ON DOPE Inches From The Mainline (Divine/Priority) 11 SPINESHANK New Disease (Roadrunner) 9 OFFSPRING Want You Bad (Columbia) 9 A PERFECT CIRCLE Hollow (Virgin) 9 COLLECTIVE SOUL Vent (Atlantic) 8 NONPOINT What A Day (MCA) 8	DEFTONES Digital Bath (Maverick)	18
FUEL Innocent (550 Music/Epic) 12 SLAVES ON DOPE Inches From The Mainline (Divine/Priority) 11 SPINESHANK New Disease (Roadrunner) 9 OFFSPRING Want You Bad (Columbia) 9 A PERFECT CIRCLE Hollow (Virgin) 9 COLLECTIVE SOUL Vent (Atlantic) 8 NONPOINT What A Day (MCA) 8	COLD No One (Flip/Geffen/Interscope)	14
SPINESHANK New Disease (Roadrunner) 9 OFFSPRING Want You Bad (Columbia) 9 A PERFECT CIRCLE Hollow (Virgin) 9 COLLECTIVE SOUL Vent (Atlantic) 8 NONPOINT What A Day (MCA) 8		12
OFFSPRING Want You Bad (Columbia) 9 A PERFECT CIRCLE Hollow (Virgin) 9 COLLECTIVE SOUL Vent (Atlantic) 8 NONPOINT What A Day (MCA) 8	SLAVES ON DOPE Inches From The Mainline (Divine/Prio	rity) 11
A PERFECT CIRCLE Hollow (Virgin) 9 COLLECTIVE SOUL Vent (Atlantic) 8 NONPOINT What A Day (MCA) 8	SPINESHANK New Disease (Roadrunner)	9
COLLECTIVE SOUL Vent (Atlantic) 8 NONPOINT What A Day (MCA) 8	OFFSPRING Want You Bad (Columbia)	9
NONPOINT What A Day (MCA) 8	A PERFECT CIRCLE Hollow (Virgin)	9
	COLLECTIVE SOUL Vent (Atlantic)	8
(HED) PLANET EARTH Killing Time (Volcano/Jive) 8	NONPOINT What A Day (MCA)	8
	(HED) PLANET EARTH Killing Time (Volcano/Jive)	8

EVERCLEAR

"When It All Goes Wrong Again"

Active Rock: #14 Rock: #14



Most Increased Plays

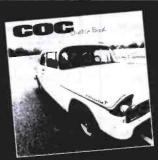
	PLAY
ARTIST TITLE LABEL(S)	INCREASE
AEROSMITH Jaded (Columbia)	+429
A. LEWIS OF STAIND W/F. DURST Outside (Flaviless/Geffer/Interscope	e) +348
FUEL Innocent (550 Music/Epic)	+257
OFFSPRING Want You Bad (Columbia)	+225
3 DOORS DOWN Duck And Run (Republic/Universal	
TANTRIC Breakdown (Maverick)	+202
COLLECTIVE SOUL Vent (Atlantic)	+173
SPINESHANK New Disease (Roadrunner)	+165
CRAZY TOWN Butterfly (Columbia)	+146
LIFEHOUSE Hanging By A Moment (DreamWorks)	+133

Breakers

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-oweek increase in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

TAKE A RIDE!!! "DIABLO BLVD" THE NEXT TRACK FROM GOES FOR ADDS ON JANUARY 30TH!



	TOUR	W
01/26	SPRINGFIELD, MO	
01/28	CLINTON, IA	
01/29	LINCOLN, NE	
01/31	WINNIPEG, MB	

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Breakers. Top 30

LW	TW	ARTIST TITLE LABELIS)	TW	PLAYS T	TOTAL STATIO ADDS
1	0	LINKIN PARK One Step Closer(Warner Bros.)	1599	1580	49/0
4	2	A. LEWIS W/F. DURST Outside (Flawless/Geffen/Interscope)	1416	1281	47/3
2	3	GODSMACK Awake(Republic/Universal)	1345	1355	47/0
3	4	FUEL Hemorrhage (In My Hands)(550 Music)	1239	1291	48/1
6	5	INCUBUS Drive (Immortal/Epic)	1146	1133	49/0
7	6	RAGE AGAINST THE MACHINE Renegades Of Funk(Epic)	1137	1073	47/0
8	0	CRAZY TOWN Butterfly (Columbia)	1088	993	45/3
5	8	LIMP BIZKIT Rollin' (Flip/Interscope)	1051	1136	46/0
9	9	LIFEHOUSE Hanging By A Moment (DreamWorks)	971	947	37/1
1	10	STRAIT UP F/LAJON OF SEVENDUST Angel's Son(Immortal/Virgin)	837	851	48/1
0	11	3 DOORS DOWN Loser (Republic/Universal)	837	945	45/0
3	12	GREEN DAY Warning (Reprise)	798	794	40/1
4	13	DISTURBED Stupify (Giant/Reprise)	777	789	47/0
5	14	DISTURBED Voices (Giant/Reprise)	776	749	47/0
8	13	COLDPLAY Yellow (Nettwerk/Capitol)	660	614	25/1
1	1	OFFSPRING Want You Bad (Columbia)	634	478	41/4
0	1	MOBY F/GWEN STEFANI Southside(V2)	623	563	22/0
6	18	PAPA ROACH Broken Home(DreamWorks)	611	731	40/0
7	19	A PERFECT CIRCLE 3 Libras (Virgin)	569	644	38/0
2	20	DAVE MATTHEWS BAND I Did It(RCA)	562	465	29/1
7	2	DEFTONES Digital Bath(Maverick)	515	375	37/5
9	22	3 DOORS DOWN Duck And Run(Republic/Universal)	509	359	36/2
5	23	DIFFUSER Karma(Hollywood)	449	409	34/1
0	24	TANTRIC Breakdown (Maverick)	416	358	26/0
8	25	AT THE DRIVE-IN One Armed Scissor (Grand Royal/Virgin)	411	366	33/1
9	26	EVERCLEAR When It All Goes Wrong Again (Capitol)	410	583	38/0
3	27	DUST FOR LIFE Step Into The Light(Wind-up)	402	436	30/0
-	28	UNION UNDERGROUND Killing The Fly (Portrait/Columbia)	374	307	36/4
-	2	U2 Walk On(Interscope)	365	237	22/1
26	30	PRIMUS W/OZZY N.I.B. (Divine/Priority)	346	379	24/0



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks, 50 Breakers reporters. Songs ranked by total plays for the airplay week Sunday 1/14-Saturday 1/20. © 2001, R&R Inc.

Contributing Stations

WQBK/Albany, NY KTEG/Albuquerque WNNX/Atlanta KRDX/Austin WRAX/Birmingham WRLR/Birmingham WAAF/Roston W8CN/8nston WKQX/Chicago KILO/Colorado Springs WBZX/Columbus, OH KDGE/Dallas KBPI/Denver WKLQ/Grand Rapids WTPT/Greenville, SC WOXA/Harrishuro **WCCC/Hartford**

KTBZ/Houston-Galveston WRZX/Indianapolis WNFZ/Knoxville KXTE/Las Vegas KROQ/Los Angeles nozihaM\GLLW WMFS/Memphis WZTA/Miami KXXR/Minneapolis KKND/New Orleans WXRK/New York WNOR/Norfolk WJRR/Orlando WYSP/Philadelphia KED I/Phoenix KUPD/Phoenix WXDX/Pittsburgh

KUFO/Portland, OR Wasti/Providence KRYO/Sacramento KXRK/Salt Lake City KISS/San Antonio KITS/San Francisco KNDD/Seattle KFNK/Seattle KPNT/St. Louis WXTB/Tampa KFMA/Tucson KMYZ/Tulsa KRTO/Tulsa WHES/Washington DC WWDC/Washington, DC KICT/Wichita

Most Played Recurrents

PAPA ROACH Last Resort (DreamWorks)

A PERFECT CIRCLE Judith (Virgin)

METALLICA I Disappear (Hollywood)

INCUBUS Pardon Me (Immortal/Epic)

3 DOORS DOWN Kryptonite (Republic/Universal)

DEFTONES Change (In The House Of Flies) (Maverick)

UNION UNDERGROUND Turn Me On "Mr. Deadman" (Portrait/Columbia)

KORN Make Me Bad (Immortal/Epic)

GODSMACK Bad Religion (Republic/Universal)

STAIND Mudshovel (Flip/Elektra/EEG)

TUNED-IN ACTIVE ROCK

R&R/MEDIABASE 24/7

WIYY/Baltimore

11am

AEROSMITH Walk This Way LEWIS & DURST Outside GUNS N' ROSES Mr. Brownstone GODSMACK Voodoo JIMI HENDRIX Foxey Lady
METALLICA The Unforgiven II
TOM PETTY & THE HEARTBREAKERS Don't Do Me ... 3 DODRS DOWN Duck And Run VAN HALEN Ain't Talking 'Bout Love RED HOT CHILI PEPPERS Soul To Squeeze OZZY OSBOURNE Over The Mountain

4pm

BILLY SQUIER The Stroke LIVING COLOUR Cult Of Personality **AEROSMITH** Jaded R.E.M. It's The End Of The World As We Know It METALLICA Hero Of The Day JIMI HENDRIX All Along The Watchtowel GREEN DAY Brain Stew LED ZEPPELIN Song Remains The Same DUST FOR LIFE Step Into The Light GUNS N' RDSES Sweet Child O' Mine **DEF LEPPARD** Foolin'

PURE ROCK KAZR/Des Moines

11am

SOUNDGARDEN The Day I Tried To Live AC/DC Shoot To Thrill NICKELBACK Leader Of Men GREEN DAY Longview
DEF LEPPARD Rock Of Ages DISTURBED Voices LENNY KRAVITZ Fly Away SCORPIDNS Rock You Like A Hurricane BUSH Glycerin LINKIN PARK One Step Closer METALLICA Turn The Page **FAITH NO MORE Foic** KISS Rock & Roll All Nite

4pm

LINKIN PARK One Step Closer RED HOT CHILI PEPPERS Under The Bridge **DEF LEPPARD** Photograph 3 DODRS DOWN Loser GREEN DAY Basket Case **METALLICA** One AFROSMITH Jadeo JANE'S ADDICTION Been Caught Stealing AC/DC Rack in Black WHITE ZOMBIE More Human Than Human PEARL JAM Jeremy PINK FLOYD Empty Spaces PINK FLOYD Young Lust GDDSMACK Awake



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 1/15. © 2001, R&R Inc.

New & Active

NONPOINT What A Day (MCA) Total Plays: 162, Total Stations: 23, Adds: 8

A PERFECT CIRCLE Hollow (Virgin)

MARVELOUS 3 Get Over (HiFi/Elektra/EEG)

(HED) PLANET EARTH Killing Time (Volcano/Jive)
Total Plays: 119, Total Stations: 22, Adds: 8

GEDDY LEE Grace To Grace (Atlantic)

SYSTEM OF A DOWN Metro (DV8/Columbia) ALIEN ANT FARM Movies (DreamWorks)

COLD No One (Flip/Geffen/Interscope)

ays: 66, Total Stations: 23, Adds: 1-

BOILER ROOM Do It Again (Tommy Boy)

SLAVES ON DOPE Inches From... (Divine/Priority)

Songs ranked by total plays

ACTIVE ROCK

Going For Adds 1/30/01

707 Sinful Woman (Bedrock)

A PERFECT CIRCLE The Hollow (Virgin)

COC Diablo Blvd. (Sanctuary/SRG)

COLD No One (Flip/A&M/Interscope)

ALICE COOPER Little Things (Spitfire)

DOUBLE TROUBLE Rock And Roll (Tone-cool)

ENUFF Z' NUFF There Goes My Heart (Spitfire)

HESHER Things (Warner Bros.)

ERIC JOHNSON The Boogie King (Favored Nations/Red Ink)

OLEANDER Are You There? (Republic/Universal)

ORGY Opticon (Elementree/Reprise)

PAPA ROACH Between Angels & Insects (DreamWorks)

MARK SELBY She's Like Mercury (Vanguard)

TAPROOT | (Velvet Hammer/Atlantic)

TRAIN Drops Of Jupiter (Tell Me) (Aware/Columbia)

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Active Rock Playlists

S FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #5 **74WYSP**

	Mirsky/Palumbo 12+ Cume 845,700 THE ROCK STATION					
PLI	_	31110 049,700				
LW	TW	ARTIST/TITLE	GI (000)			
27	33	PRIMUS W/OZZY/N.I.B.	15114			
32	32	GODSMACK/Awake	14656			
29	31	A PERFECT CIRCLE/Judith	14198			
31	29	METALLICAT Disappear	13282			
31	24	FUEL/Hernorrhage	10992			
30	23	3 DOORS DOWN/Loser	10534			
8	22	LEWIS W/DURST/Quiside	10076			
15	20	STONE TEMPLE PILOTS/No Way Out	9160			
12	16	PAPA ROACH1 ast Resort	7328			
.13	15	ISLE OF Q/Bag Of Tricks	6870			
7	14	AFROSMITH/Jaded	6412			
11	14	EVERCLEAR/When It All Goes	6412			
12	14	LINKIN PARK/One Step Closer	6412			
13	13	IOMMI F/DAVE GROHI /Goodbye Lament	5954			
14	13	1/2/Reautiful Day	5954			
10	13	U2/Walk On	5954			
13	12	CREED/To Whom It May	5496			
14	12	PAPA ROACH/Broken Home	5496			
-8	11	LIMP BIZKIT Rollin'	5038			
9	10	BUCKCHE RRY/Lit Up	4580			
7	10	BUSH/The Chemicals	4580			
9	10	POWERMAN 5000/Littra Mega	4580			
8	10	UNION UNDERGROUND/Killing The Fly	4580			
7	10	3 DOORS DOWN/Duck And Run	4580			
5	10	CREED/What If	4580			
14	10	OFFSPRING/Original Prankster	4580			
9	10	RAGE AGAINST .: Renegades Of Funk	4580			
-11	9	KID ROCK/My Oedipus Complex	4122			
9	9	OFFSPRING/The Kids Aven't_	4122			
12		CDEED/Are Von Beach	3664			

	F	IND COMPLETE	PLAYLISTS
		MARKET #6	
51	lear (172) 9 levens	91-1029 /McVay/Scull	97.1 EAGLE ROCKS.
L/	TW.	ARTIST/TITLE	GI 100
2	36	3 DOORS DOWN/Loser	831
2	32	PRIMUS W/OZZY/NJ.B.	739
7	31 .	A PERFECT CIRCLE/Judith	716
1	26	GODSMACK/Awake	600
0	24	STRAIT UPF/LAJON /Angel's Sc	n 554
2	21	AE ROSMITH/Jaded	485
5	19	LEWIS W/DURST/Outside	438
	44	TABITING Providence	

St	evens	## 395,000 EAG ROC	KS.
PLA	73		
LW	TWA	ARTIST/TITLE	GI (800)
32	36	3 DOORS DOWN/Loser	8316
32	32	PRIMUS W/OZZY/NLI.B.	7392
37	31.	A PERFECT CIRCLE/Judith	7161
11	26	GOOSMACK Awake	6006
20	24	STRAIT UP F/LAJON /Angel's Son	5544
22	21	AE ROSMITH/Jaded	4851
15	19	LEWIS W/DURST/Outside	4389
14	18	TANTRIC/Breakdown	4158
32	18	GODSMACK/Bad Heligion	4158
14	18	LIMP BL20T/Rollin'	4158
17	18	1 INKIN PARICONE Step Closer	4158
12	17	RAGE AGAINST. /Guerrilla Radio	3927
16	17	INCUBUS/Drive	3927
12	16	PAPA ROACH/Last Resort	3696
8	16	RAGE AGAINST., Renegades Of Funk	3696
15	15	KORN/Got the Life	3465
11	15	DUST FOR LIFE/Step Into The Light -	3465
9	14	STAIND/Mudshovel	3234
11	14	ROB ZOMBIE/Dragula	3234
11	13	DEFTONE S-Change	3003
11	13	DISTURBED/Stupily	3003
15	13	CREED/What If	3003
14	13	GODSMACK/Neep Away	3003
10	13	\$TAINDA tome	3003
13	12	U.P.O./Feel Alive	2772
13	11'	ALICE IN CHAINS/Man in The Box	2541
11	11	EVERCLEAR/When It All Goss	2541
10	11	METAL LICA/I Disappear	2541
14	18	COC/Congratulations Song	2310
10	18	INCUBUS/Pardon Me	2310

MARKET #7							
(2 P	WRIF/Detroit Greater Media (248) 547-0101 Podel/Manson 12+ Cume 544,200						
PLA	TW	a maria wallada d					
28	28	ARTIST/TITLE AFROSMITH Laded	GI (090) 10388				
24		GODSMACK/Avake	10388				
	25	CREED/Are You Ready	9275				
25		3 DOORS DOWN/Loser	8162				
	17	FUEL/Harmorthage	6307				
	15	3 DOORS DOWN/Duck And Run	5565				
		NICKEL BACK Old Enough	5565				
12	13	DISTURBE () Voices	4823				
10		TANTRIC/Breakdown	4823				
	12	GREEN DAY/Marping	4452				
	12	Linicin PARK/One Sten Closer	4452				
12	12	KID ROCK/My Dedipus Complex	4452				
9	11	rNCUBUS/Drive	4081				
3	11	U2/Beautiful Day	4081				
2	11	LEWIS W/DURST/Outside	4081				
11	10	GODSMACK/Greed	3710				
7	10	REV/So Long	3710				
9	19	ROGER WATERS/Mother	3710				
9	18	STRAIT UP F/LAJON. /Angel's Son	3710				
6	9	STONE TEMPLE PILOTS/Break On Through	3339				
-11	8	DIFFUSEH Karma	2968				
-1	- 8	CRAZY TOWN/Butterity	2968				
2		GEDDY LEE/Grace to Grace	2968				
7	7	6GIG/Hit The Ground	2597				
8	7	AT THE DRIVE - IN/One Armed Scissor	2597				
6	7	SKRAPE.Waste	2597				
7		MATTHEW GOOD RAND/Hello Time Borob	2226				

SKRAPE/Waste
MATTHEW GOOD BAND/Hello Time Bomb
DAYS OF THE NEW/L.A. Woman
UNION UNDERGROUND/Killing The Fly

93

	MARKET #8	
(617) 2 Dougta	#Boston com com sis/05/er/ind ume 489,600	#F
PLAYS LW TW	ANTIST/TITLE	GI (000)
30 40	LINKIN PARK/One Step Closert	12280
38 39	GODSMACK/Avalue	11973
38 37	3 DOORS DOWN/Loser	11359
37 37	LEWIS W/DURS I/Quiside	11359
37 35	DISTURBE DISTURBLY	10745
31 34	A PERFECT CIRCLE/3 Libras	10438
32 34	STRAIT UP FA AJON: /Angels Son	10438
30 33	INCUBUS Drive	10131
27 33	RAGE AGAINST Renegades Of Funk	10131
25 32	3 DOORS DOWN/Duck And Run	9824
19 25	DEFTONES/Diratal Bath	7675
24 24	AT THE DRIVE-IN/One Armed Scissor	7368
23 23	DISTURBED/Voices	7061
18 23	SPINE SHANK/New Disease	7061
3 22	A PERFECT CIRCLE/Hollow	6754
25 22	KtD ROCK/My Oedipus Complex	6754
2 18	GODSMACKGreed	5526
14 18	BOILER ROOM Do It Again	5526
13 18	(HED) PLANET EARTH/Bartender	5526
15 18	UNION UNDERGROUND-Killing The Fly	5526
16 16	ALIEN ANT FARM Movies	4912
27 16	PAPA ROACH/Last Resort	4912
10 15	NOTHINGEACE/Bleeder	4605
15 14	KITTIE/Paperdoll	4298
9 14	GRAND THEFT AUDIO STOOPID ASS	4298
9 13	iNCUBUS/Stellar	3991
15 13	SLIPKNOT/Whid And Bleed	3991
12 13	NONPOINT What A Day	3991
7 11	LIMP BUNT/Rollin'	3377



Be There Now

UNIVERSAL Republic

WXTB/Tampa

98KUPD Sandusky (480) 345-5921

PLAYS		
LW TW	ARTIST/TITLE	G1 (888
28 29	LINKIN PARK/One Step Closer	4060
31 28	GODSMACK/Availie	3920
20 24	STRAIT UP E/LAJONL/Angul's Son	3360
26 22	CREED/Are You Ready	3080
20 20	NICKEL BACK/Old Enough	2800
21 18	MARILYN MANSON/Disposable Teens	5660
17 16	HICLIBUS/Drive	2240
12 18	DISTURBED/Voices	2240
16 15	U.PO/Feel Alive	2100
11 14	INCUBUS/Stellar	1960
15 14	STAIND/Mudshovel	1960
11 13	3 DOORS DOWN/Duck And Run	1820
10 12	RAGE AGAINST/Heriegades Of Funk	1680
8 12	COC/Congrabilations Song	1680
10 12	OLEANDERVAre You There?	1680
13 12	A PERFECT CIRCLE/Judith	1680
8 12	UNION UNDERGROUND/Adding The Fly	1680
9 11	GODSMACK/Keep Away	1540
12 11	METALLICAT Disappear	1540
15 11	PAPA ROACH/Last Resort	1540
11 11	KORN/Make Me Bad	1540
11 11	POWERIMAN 5000/When Worlds Collide	1540
4 18	CREED/What fl	1400
30 18	OFFSPRING/Original Prantister	1400
8 10	ROB ZOMBIE/Dragula	1400
11 18	3 DOORS DOWN/Loser	1400
9 18	FOO FIGHTERS Learn To Fly	1400
9 10	/NCUBUS/Pardon Me	1400
10 18	METALLICAMO Leaf Clover	1400
10 10	POWERMAN 5000/Litera Messa	1400







KRXO/Sacramento



PLAYS		
LW TW	ARTIST/TITLE	GI (888
33 34	UNIP BIZICIT/Rollin	7616
34 33	LEWIS W/DURST/Outside	7392
34 32	GODSMACK/Availie	7168
22 30	LINKIN PARK One Step Closer	6720
32 25	PAPA ROACHIT ast Resort	5600
22 21	PRIMUS W/OZZY/N.I.B.	4704
20 29	INCUBUSIDING	4480
23 19	CREED-Faceless Man	4256
18 19	PAPA ROACH Broken Home	4256
24 19	FUEL/Hemorrhage	4256
21 19	LIFEHOUSE/Hanging By A Moment	4256
14 18	ALROSMITH Jaded	4032
24 18	DISTURBED Stupily	4032
15 17	3 DOORS DOWN/Loser	3808
19 17	INCUBUS/Pardon Me	3808
17 17	A PERFECT CIRCLE/Judith	3808
8 16	3 DOORS DOWN Duck And Run	3584
10 16	DUST FOR LIFE/Step into The Light,	3584
17 16	METALLICATOISappear	3584
8 15	RAGE AGAINST / Renegades Of Funit	3360
14 15	STAIND/Mudshovel	3360
22 14	OFFSPRING/Original Prankster	3136
17 14	RAGE AGAINST Sleep Now III	3136
14 13	GODSMACK/Keep Avay	2912
11 12	LiMP BIZKIT/Re-Arranged	2688
12 12	LIMP BEZKIT/Take A Look.	2688
- 12	OFFSPRING/Want You Barl	2688
14 11	LIMP BLZKIT/Break Stuff	2464
6 11	SKRAPE/Waste	2464
9 18	6G/G/1fit The Ground	2240



PLA			
FM		ARTIST/TITLE	G+ (868)
32		LIMP BCKIT/Rollin'	4851
	33	DISTURBED/Shapily	4851
31	33	GODSMACK/Avalue	4851
33		PAPA ROACH/Broken Home	4704
23	30	OFFSPRING/Original Pranister	4410
	24	STRAIT UPF/LAJON . /Angel's Son	3528
23	23	DWFUSER/Karma	3381
	23		3381
24	21	LEWIS W/DURST/Dutside	3087
9	28	3 DOORS DOWN/Duck And Run	2940
15	19	DISTURBED/Voices	2793
	18	KORN/Make Me Bad	2646
	17		2499
	16		2352
7	16		2352
11	15		2205
23	15	UNION UNDERGROUND/Turn Me On	2205
	14		2058
	14		2058
	14	DEFTONES/Change	2058
12	12	3 DOORS DOWN/Kryptonite	1764
	12	U.P.O./Feet Alive	1764
17	12	3 DOORS DOWN/Loser	1764
11	12	L#MP BIZKIT/Take A Look	1764
9	12	NICKE L BACK/Old Enough	1764
6	12	SPINE SHANICNew Disease	1764
11	12	U PO/Godless	1764
15	11	GODSMACK/Bad Religion	1617
10	11	INCUBUS/Drive	1617
13	11	INSANE CLOWN POSSEZLet's Go All The Way	1617



(5 No	mme	22-1011 Scott me 166,600	P
	rs TW	ARTIST/TITLE	G1 (888)
	33	LINKIN PARK/Une Step Closer	3168
9	29	GODSMACK/Awake	2784
n	28	DISTURBEDAVOICES	2688
4	23	PAPA ROACH/Broken Home	2208
	22	LEWIS W/DURST/Outside	2112
	190	GODSMACK/Rad Magick	1824
1	15	STRAIT UPE/LAJON / Angel's Son	1440
1	14	CRAVING THEO/Stomp	1344
	14	OLEANDER/Are You There?	1344
0	14	LIMP BIZKIT/Rollin*	1344
1	14	SALIVA/Your Disease	1344
3	13	DEFTONES/Digital Rath	1248
5	13	SKRAPE/Waste	1248
6	13	3 DOORS DOWN/Duck And Run	1248
3	13	INCLIBUS/Drive	1248
6	13	A PERFECT CIRCLE/3 Libras	1248
3	12	3 DOORS DOWN Loser	1152
4	12	AEROSAITH Lladed	1152
3	12	UNION UNDERGROUND/Gilling The Fly	1152
3	12	3 DOORS DOWN/Kryptonite	1152
5	11	LIMP BIZKIT/Re-Arranged	1056
3	11	TANTRIC/Breakdown	1056
2	11	6GIG/HR The Ground	1056
3	18	FUEL/Hemorrhage	960
ò	18	IORN/Make Me Bad	960
В	18	RAGE AGAINST. /Testify	960
Ô	18	TOOL/No Quarter	960
0	18	GODSMACK/Bad Religion	960
0	18	PRIMUS WADZZYALLB.	960
3	9	INCUBUS/Pardon Me	864

Martin	334-7777 98 Ro	×9
PLAYS	une 199,200	
LW TW	TARTIST/TITLE	GI (900)
26 28	LiftyKIN PARICOne Step Closer	3500
26 28	GODSMACI/Anake	3500
26 25	DISTURBE D/Voices	3125
27 25	LEWIS W/DURST/Outside	3125
25 25	PAPA ROACH/Between Angels	3125
7 19	a NONPOINT/What A Day	2375
19 19	SPINESHANK New Disnase	2375
16 18	LIMP BIZKIT/Rollin'	2250
15 18	LIQUID GANG/Show Me	2250
5 18	a OFFSPRING/Want You Bad	2250
16 17	PRIMUS W/OZZY/N.LB.	2125
16 17	SALIVA/Your Disease	2125
14 17	DISTURBED/Stupity	2125
17 17	A PERFECT CIRCLE/Judith	2125
18 17	UNION UNDERGROUND/Killing The Fly	2125
17 16	3 DODRS DOWN/Duck And Run	2000
18 16	TANTRIC/Breakdov/n	2000
16 16	GODSMACK/Barl Magrick	1875
15 18	LINKIN PARK/In The End	1875
15 15	OLEANDER/Are You There?	1875
17 15	STRAIT UPF/LAJON/Angel's Son	1875
11 11	BOILER ROOM/Do It Again	1375
6 10	DEFTONES/Digital Right	1250
10 9	INCUBUS/Drive	1125
10 9	RAGE AGAINST. /Renegades Of Funk	1125
14 9	CREED/Riders On The Storm	1125
10 9	SKRAPE/Waste	1125
3 8	NOTHINGFACE/Bleeder	1000
12 7	APERFECT CIRCLE Hollow	875
10 7	POWERMAN 5000/Ultra Mega	675

KOOC	Kansas City The	
		-0
Enterd		T 1
	577-8998	
Richard		QQ!
12+ C	ume 238,900	, Om
PLAYS	ARTIST/TITLE	G1 (888)
28 32	PRIMUS W/OZZYALLB.	5344
32 29	GODSMACK Avalue	4843
27 28	3 DOORS DOWNLoser	4676
31 27	FULL DEVIL JACKET/Now You Know	4509
26 27	METALLICATO:sappear	4509
26 28	LEWIS W/DURST/Outside	3340
14 18	LIFEHOUSE/Hanging By A Mornent	3006
6 18	TANT RIC Breakdown	3006
20 18	POB ZOMBIE Draguia	3006
13 14	LINKIN PARK One Step Closer	2338
13 13	DIFFUSER/Karma	2171
14 13	NICKEL BACK-Breathe	2171
13 13	STONE TEMPLE PILOTS/Break On Through	2171
9 12	BUCKCHERRYARUO	2004
15 12		2004
11 12	LIMP BLZKIT/My Generation	2004
11 12	MARILYN MANSON Disposable Teens	2004
9 11	MARVELOUS 3/Sugarbutz	1837
10 11	TAPROOT Again And Again	1837
10 11	UNION UNDERGROUNG Milling The Fly	1837
15 11	3 DOORS DOWN/Duck And Run	1837
8 18	AFROSANTH Lladed	1670
13 18	DISTURBED/Shapity	1670
8 18	COLLECTIVE SOUL/Heavy	1670
7 18	CREED What It	1670
11 9	COC/Congratulations Song	1503
10 9	DISTURBED/Voices	1503
11 9	GRAND THEFT AUDIO/Stonpid Ass	1503
9 9	UNION UNDERGROUND/Turn Me On	1503
10 9	3 DOORS DOWN/Kryptonite	1503

WLZR Saga	/Milwaukee	
(414)	78-9000	10
Hastin	ps/Mee	
12 · C	ume 233,000	
PLAYS	ARTIST/TITLE	G1 (00
29 34	GODSMADCAvake	53
34 32	3 DOORS DOWNLoser	50
32 31	CREED/Riders On The Storm	48
33 31	GODSMACK/Bad Religion	48
31 22	AF POSMITH/Laded	34
21 22	TANTRIC/Breakdown	34
21 22	LINION LINDE RGROUND/AGiling The Fly	34
16 28	KIMINN F/DAVE GROHL/Goodbye Lament	31
16 16	NICKE LBACKA eader Of Men	25
21 18	3 DOORS DOWN/Duck And Run	25
15 18	LINKIN PARIC/One Step Closer	25
16 14	DISTURBED/Voices	22
9 13	SAMMY HAGARA et Sally Drive	20
13 11	STRAIT UP F/LAJON /Angels Son	17
12 11	HICUBUS Drive	17
4 8	DEFTONES/Digital Bath	12
12 8	DISTURBED/Shapily	12
7 8	LEWIS W/DURST/Outside	12
8 8	NICKEL BACK/Old Enough	12
4 8	NOTHINGFACE/Riseder	12
2 7	COLLECTIVE SOUL/Vent	- 11
4 7	GEDUY LEE/Grace To Grace	11
7 7	LIFEHOUSE/Hanging By A Moment	11
4 7	NONPOINT/What A Day	11
4 7	SKRAPE.Waster	11
11 7		11
8 7	RAGE AGAINST Renegades Of Funk	11
- 6	CREED Are You Ready	9
- 6	OFF SPRING/Want You Bad	9
7 6	UNION UNDERGROUND/Turn Me On	9



PLAT	'8		
LW.		ARTIST/TOTLE	GI (800)
26	30	FUEL/Hemorrhage	4860
31	30	GODSMACK/Avalie	4860
32	29	DISTURBED-Stupity	4698
29	28	LAMP BIZKIT/Rollin*	4536
26	28	LINKIN PARK/One Step Closer	4536
14	26	UNKIN LINDE RGROUND/Killing The Fly	3240
	20	DUST FOR LIFE/Step Into The Light	3240
17	19	DEFTONE S/Change	3078
16	19	INCUBUS/Drive	3078
19	19	PAPA ROACH/Broken Home	3078
19	18	DISTURBED/Voices	2916
18	16	PAPA HOACH/Last Resort	2592
21	14	COC/Congratulations Song	2268
4	14	LEWIS W/DURST/Dutside	2268
17	13	UNION UNDERGROUND/Turn Me Qu	2106
12	13	DIFFUSER/Karma	2106
13	12	STRAIF UP #/LAJON / Angel's Son	1944
12	12	AT THE DRIVE-IN/One Armed Scissor	1944
11	11	3 DOORS DOWN1 oser	1782
11	11	ISLE OF O/Bag Of Tricks	1782
11	18	NCUBUS/Pardon Me	1620
10	18	NICKEL BACK/Old Enough	1620
7	18	STAIN(Mudshovel	1620
	18	LIMP BIZKIT/Break Stuff	1620
9	9	LIMP BEKIT/Take A Look	1458
18	9	EVERCLEAR/When It All Goes	1458
1	8	AEROSMITH/Jaded	1296
10	8	CREED/Are You Rearty	1296
2	8	NOTHINGFACE/Bleeder	1296
9	8	SLIPKNOT/Wait And Bleed	1296



MARKET #34

WAZU/Columbus, OH

North (614)	American 481-7800 unter ume 190,590	
PLAYS	- C.	
LW TW	ARTIST/TITLE	GI (808)
46 49	FUEL/Hemorrhage	4459 4368
48 47	3 DOORS DOWNLoser	4277
48 47		4277
49 47	LINKIN PARK-One Step Closer GOOSMACK/Avalue	4277
35 45	LEWIS W.DURST/Durside	4095
25 36		2730
23 25	INSANE CLOWN POSSETLet'S Go All The Way	
23 24	INCUBUS/Drive	2184
22 24		2184
17 24	LINION LINDE BGROUND AGBING The Fly	2184
25 23	DISTURBED/Voices	2093
17 23		2093
21 21	GREEN DAY Warning	1911
30:21	PRIMITS W/OZZYALI B.	1911
21 20	PAPA ROACH/Last Nesort	1820
23 19	DISTURBED/Slundy	1729
21 18	STAINCAHome	1638
17 17	A PERFECT CIRCLE/31 ibras	1547
22 17	INCUBUS Pardon Me	1547
20 17	KORN/Muke Me Bad	1547
21 17	A PERFECT CIRCLE/Judith	1547
20 17	UNION UNDERGROUND/Turn Me On	1547
16 16	RAGE AGAINST . Guerrilla Radio	1456
18 15	CREED/With Arms Wide Open	1365
5 14	EANTRIC/Breakdown	1274
13 13	U.P.O. Feel Airve	1183
17 12	LIMP BEZICT/Take A Look	1092
10 12	METALLICA No Leaf Clover	1092
14 19	BUCKEL DACK Old Emounth	1002

Mill C	112-6040	Blazel
12+ C	ume 8	
PLAYS		
LW TW	ARTIST/TITLE	GI (800
50 49	DISTURBED/Shapily	
27 49	LINKIN PARK/One Str	
50 48	PAPA ROACH/Broken	
51 47	GODSMACK/Awake	
47 46	3 DOORS DOWN 1 os	
22 39	DISTURBED/Voices	
48 38	PHIMUS W/OZZY/N. I	
48 38	OFFSPRING/Original I	
26 38	A PERFECT CIRCLE/3	Libras
45 31		
23 31	DUST FOR LIFE/Step RACE AGAINST Ret	
	FUEL AGAINST Her	negades Off unit. (
26 36		
22 30	PAPA ROACH1 ast Re	
25 28		
26 28	METALLICAT Disappo	
28 28	MARILYN MANSON (Disposable reens
22 27 26 26	DIFFUSERIAGEMA	
26 24	EVERCLEAR When It A PERFECT CIRCLE/J	
72 24	NICKELBACK/Leader COC/Congratulations	
22 23	3 DOORS DOWN/Dur	
- 14		
- 13		
- 11	NICKELBACK/Old End	
- 18	TANTRIC Breakdown	ugn .
- 18	a LIFEHOUSE/Hanging	



hink black clothes, black eyeliner, black lights, black nail polish and driving bass, and you almost have an idea of what this band sounds like. Throw in a little sassy, almost Nine Inch Nails-like sex appeal and the intensity of Marilyn Manson, and voila! Godhead, I say hurral for dark, industrial music with heavy guitar and feedback. This band just may shake up the Active Rock world.

Godhead have been honing their sound together for the last six years. They've built a loyal following in their hometown of Washington, DC, and they've toured with the likes of Gwar, released three independent albums and captured the attention of Marilyn Manson along the way. Can you say "lucky"?

Godhead have the (dubious?) honor of being the first band signed to Manson's new label, Posthuman. Manson filled the executive producer

1007 SKHN THE WEEK

About two months ago I had the pleasure of seeing The Living End at L.A.'s infamous Viper Room, and I'm listening to their album as I write this. The album doesn't come out for three months, but I have to say that this band rocks! Angus Young loves them - need I say more? But I will: Start bugging your friendly Reprise rep about The Living End. You won't

Tracev Hoskin Asst. Rock Editor



Godhead

shoes for their debut, 2000 Years of Human Error. and he lends guest vocals to "Break You Down." Longtime David Bowie guitarist Reeves Gabrels appears on "Tired Old Man."

Error boasts a lush collection of songs please use headphones to get the full effect. There is quite an interesting cover of "Eleanor Rigby" that I don't think the Fab Four ever could have imagined at the time they recorded the original. Every track washes over your ears with complex, rich arrangements that will leave you wanting more.

WIYY/Baltimore: WTPT/Greenville, NC: and WBYR/Ft. Wayne, IN are all spinning "The Reckoning," which can be found on the Blair Witch II and Dracula 2000 soundtracks. It will be the first single at Active and goes for adds on Feb. 12. Bill Hanson, host of WQXA/Harrisburg's Sunday News, says, "I've played their tracks from Dracula 2000 and Blair Witch II, even though my show isn't very metal-leaning. They have the advantage of fitting in nicely on both alternative and metal shows.

Top 20 Specialty Artists

January 26, 2001

- DRACULA 2000 (Columbia) "Bloodline," "Heads Explode"
- 2 SOULFLY (Roadrunner) "Back To The Primitive"
- SKRAPE (RCA) "Waste"
- 4 LIVING SACRIFICE (Solid State) "Flatline"
- ANNIHILATOR (CMC/Sanctuary) "The Perfect Virus"
- 6 NOTHINGFACE (TVT) "Bleeder"
- NONPOINT (MCA) "What A Day," "Victim"
- CHRONIC FUTURE (Beyond) "The Majik"
- SPINESHANK (Roadrunner) "New Disease." "Play God"
- 10 FLYBANGER (Columbia) "Cavalry," "Blind World"
- 11 GODHEAD (Posthuman/Priority) "The Reckoning"
- 12 MUDVAYNE (Epic) "Dig." "Death Blooms"
- 13 'EARTH CRISIS (Victory) "Holiday In Cambodia"
- 14 CRADLE OF FILTH (Koch) "Her Ghost In The Fog"
- 15 DEFTONES (Maverick) "Digital Bath"
- 16 COLD (Interscope) "No One"
- 17 GEDDY LEE (Atlantic) "Grace To Grace"
- 18 MORBID ANGEL (Earache) "I," "At One With Nothing"
- 19 DOWNSET (Epitaph) "Together"
- 20 CLUTCH (Atlantic) "Pure Rock Fury"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

ones Radio Network (JRN)

Hardefive Various Rexy Myzal/Lou Brutus Dracile 2000 "Heads Explode" System Of A Down "Metro" Dracile 2000 "Metro"

(ZRR/Albuquerque, NM

Readtill
Sunday 11pm-midnight
Tom Serve
Lvng Secritice "Flatine"
Innhiator "The Perfect Virus"

(WHL/Anchorage, AK

The Pil Sunday 8-9pm Bearded John otor Let d Bk Motorhead 'See Me Fixbanger 'Cavalry'

WKGB/Binghamton, NY

KEGL/Dallas, TX

WKLQ/Grand Rapids, Mi

WQXA/Harrisburg, PA

BILL Hanson American Hi-Fi "Flavor Of The Weak" lesser: "Things" Collective Soul "Vent" Donna's "40 Boys In 40 Nights' Weston "To Some I'm A Genius"

KLFX/Killeen, TX Kut Radio Salurday 10pm-midnight Bob Fonda

WBAB/Long Island, NY Fingers Metal Shop Sunday 10pm-1am

WTFX/Louisville, KY

KXXR/Minneapolis, MN

KATT/Oklahoma City, OK

Iron Maiden "Flight Of The..." Velocity "Aine" Unablishmen

KATT/Oklahoma City, OK Launch Pad Thursday midnight-1am Joe Mitchell Dironic Future "Jump To Jive" Skrane "Missle"

KUPD/Phoenix, AZ Red Radio Undergrous Sunday 7-Spm Lorry Mac Russel Smins "Public Places"

KUPO/Phoenix, AZ Inte The Pit Sunday 10pm-midnight Larry Moc & The Serzer

WHEB/Portsmouth, NH Whiplash Saturday midnight-1 am Roadkill

KRXQ/Sacramento, CA Alf Autonomics Ear Whacks Senday 8-38pm Che Brooks, Paul Wiltur Opeth "The Moor" Death Cab For Culie "Technicolor Girls" Propagandhi "Mare Ka More"

KBER/Salt Lake City, UT

KISW/Seattle, WA Metal Shop Saturday midnight-2am Adam Gebria

ck League "Blood Of Gods" inted "Bury Your Dead" 2 "Diable Blook"

KISW/Seattle, WA New Music Hour Sunday 18-11pm Scott Vandarage

KZRQ/Springfield, MO Revolution Sunday 8-9pm E-Man

E-Man Plybanger "When Are You Gonna." Dracula 2000 "Bloodline" Slaves On Dec

KLPX/Tucson, AZ Friday 18pm-mid Bob Bitchin'

22 total reporters from the Active Rock and Rock panels.

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FOUND GLORY

"hit or miss"

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KROO WXRK 0101 **Live 105 WBCN KZNZ** WHFS WFNX KNDD **KWOD** KEDJ KTCL **WPBZ** WPLA KROX **KXTE**

KKND and many more...

Over 60,000 Scanned Already **National Tour with Less Than Jake**

starts mid February

Warped Tour this Spring Blink 182 Tour this Summer

FROM THE SELF-TITLED NEW

drive-thru M·C·A

PRODUCED, RECORDED AND MIXED BY NEAL AVRON

"This is a very special band.....we have had Top 5 phones since we put the sucker on....What a fine f*ckin day!" - Gregg Steele. P.D., WZD

What a day Add date 2/6



These stations couldn't wait:

and more

From The Debut Album Statement

Look for Nonpoint on Tour Now

Stations and their adds listed alphabetically by market

New & Activ

VAST I Don't Have Anything (Elektra/EEG) Total Plays: 260, Total Stations: 35, Adds: 13

BT Shame (Nettwerk/Reprise) Total Plays: 252, Total Stations: 23, Adds: 3

BARENAKED LADIES Too Little Too Late (Reprise)

Total Plays: 229, Total Stations: 18, Adds: 4

OUR LADY PEACE Life (Columbia) Total Plays: 200, Total Stations: 36, Adds: 27

A PERFECT CIRCLE Hollow (Virgin)

Total Plays: 200, Total Stations: 15, Adds: 6

RED HOT CHILI PEPPERS Parallel Universe (Warner Bros.)

Total Plays: 198, Total Stations: 9, Adds: 1

ISLE OF Q Bag Of Tricks (Universal)

Total Plays: 188, Total Stations: 13, Adds: 1

VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA)

Total Plays: 180. Total Stations: 13. Adds: 0.

LIMP BIZKIT My Way (Flip/Interscope) Total Plays: 164, Total Stations: 8, Adds: 1

UNIFIED THEORY Wither (3:33/Universal)

Total Plays: 150, Total Stations: 11, Adds: 1

RUN-D.M.C. Rock Show (Arista)

Total Plays: 148, Total Stations: 19, Adds: 3 PJ HARVEY Good Fortune (Island/IDJMG)

Total Plays: 141, Total Stations: 10, Adds: 3

TANTRIC Breakdown (Maverick)

Total Plays: 127, Total Stations: 9, Adds: 3

NEW FOUND GLORY Hit Or Miss (Waited Too Long) (Drive-Thru/MCA) Total Plays: 123. Total Stations: 33. Adds: 29.

RADIOHEAD Idioteque (Capitol)

Total Plays: 107, Total Stations: 15, Adds: 7

UNION UNDERGROUND Killing The Fly (Portrait/Columbia)

Total Plays: 104, Total Stations: 18, Adds: 8

(HED) PLANET EARTH Killing Time (Volcano/Jive)

Total Plays: 52, Total Stations: 15, Adds: 11

Songs ranked by total plays

Reporters

WEQX/Albany, NY interior PDAND: Alex Taylo

1 DOORS DOWN "Duca"
DUR LADY PEACE "Ine"
DEFTONES "Digital"
81 "Shame"
OFFSPRING "Rad"
COLLECTIVE SOUR "WHY
AMERICAN HI-FI "Flavor"

KTEG/Albuquerque, NM

WMMX/Atlanta, GA

WJSE/Atlantic City, NJ PD: Al Parinelle ND: Jesse Ulenet DUR LADY PEACE "LIN"
EVERLAST "Move"
(MED) PLANET EARTH "KINING
NEW FOUND GLORY "He"
THEFED "Doso"
KILLING HEID! "Muscars"

KROX/Aestin, TX °
PO: Moledy Lee
10: Teley Ree
19: Defrues "Destrues"
LEE ANT TANK "Moves"
LEE ANT TANK "MOVES "MO

WRAX/Birmingham, AL.* PD: Dove Recei ND: Mork Lindsey APD: Hurricane Shane

PO: Jaconi Ja NO: Pulo Schiol

Pulo Schioche
DEFTONES "Digital"
PAPA ROACH "Bission
GODSMACK "Greed"
ALIEN ANT FARM "Mc
RLY 2 VOID "Byttle"

VP/Programming: Do MPO/MD: Blown Strick NEW FOUND GLORY THE EVERLAST "Move FUEL "Innocent" COLLECTIVE SOUL "Vent"

TEDIS/BUTTAIO, NY LAND: Rich Wall D. Bun Patris D.A. LADY PEACE "Life" 1 DOORS DOWN "Duch" P.J. HATVEY "FOTHIN" COLD "DON" BAPENAGED LADIES "LITTLE BAPENAGED LADIES "LITTLE TEMPORATED LADIES "LITTLE TEMPORATED LADIES "LI

WAVF/Charleston, SC * PD: Greg Patrick APD/NID: Damy Wilsiabos

WAOZ/Cincinnati DH PD: Rick Jamie NO: Shee Moddex 1 AT THE DRIVE-IN "Armed EVERLAST "Move"

WARQ/Columbia, SC 1 APICI/COMMENTAL

PORTO: Gine Julio

RADIOHEAD "Identes

THIFED "Drop"

YAST "Anything"

DEFTORES "Digital"

VWCD/Columbus, OH

KRAD/Corpus Christi, TX * PO/MD: Cory Smith TARTRIC "Brassagerin"
UNION UNDERGROUND "KINNING"
NEW POUND GLORY "HIS"
COLD "This"

KDGE/Dallas-Ft. Worth, TX * PD: Duses Deborty APDAID: Non Aye EVERIAST Move.

WXEG/Dayton, OH *
100: Allon Runtz
1 BAMENAKED LADIES "LIMI"
1 FUEL "INVOCENT"

KTCL/Denver-Boulder, CO * PO: With O'Conner ND: Sabrine Saunders 28 OFFEPHING 'But' NEW FOUND GLORY THE'

CIMO/Detroit, Mi * PD: Morray Breekshee APD: Vinco Connece MD: Mat Frankle

KMRQ/Eugene-Springfield, OR PD: Ste Allon MD: Angle Whight OW LADY PRACE "LAS" ALTE AND FRAME "MOVING"

WJBX/FI. Myers, FL * OUR LADY PEACE "LIN" VAST "Anything AT THE DRIVE IN "Armed"

WEJE/Ft. Wayne, IN C.M.C. J. Febbni

D.MO: J. Febbni

D.MORED THEORY "WONE"

AMERICAN HI-FI "Flavy"

MEN FOUND ELEVY "HE"
RIJA-D N.C. "Theory"

AT THE DRIVE-IN: "Armed"

THEY MORTH DE GAMES "Boss

OUR LADY PEACE "LIN"

KFRR/Fresno, CA *
PD: Bruce Wayne
BD: Reverend
7: IMED: PLANET EARTH TIGBING
DEFFORES "Digital"
FUEL "Innocent"

WGRD/Grand Rapids, MI *
PD:Don Clark
MD:Tem Bresses
20 Quit LADY PEACE "Lat"
1 COLUMNAY "Felor"
VAST "Anything"

WXNR/Greenville, NC *
PD: Jeff Sandors
ND: Dave Spain
EVER AST Move'
DETONES 'Death'
OUR LOOY PERCE "Lin"

WEEO/Hagerstown, MD PD/MD: Austin Davis BAREMAKD LADIES "Leth" BT "Shame" UNION UNDERGROUND "Kiking" VAST "Anything"

Stronger

MRQ/Hartford, CT *
Chez Kelly
SENISONC "Charashy"
UNION UNDERSHOUND "Killing"

KTBZ/Houston-Galve PO/MD: Stave Rebison 18 SEMSONIC TOHOUSTY' 12 DAZY TOMI "Butterly' 8 3 DOWS DOWN "Duck"

WEDJ/Indianapolis, IN PD: Tom Pasz IND: Scott Sanlard

BER FOURD GLORY "HA" OUR LADY PEACE "LIRE" SPIRESHARK "Row" A PERFECT CIPCLE "Hole

WPLA/Jacksenville, FL *
PD: Rick Schmid!
NEW FOUND GLORY "NE"
OUR LADY PEACE "LIN"

WRZK/Johnson City, TN PO/NO: Mask E. Metlinay COLLECTIVE SOU. Yver OUR LADY PEACE "Lie" JOSH JOPHIE GROUP "Camera" VAST "Anything"

WNFZ/Knezville, TN *
PD: Dee Bezyk
MD: Bener

1 SPIRESHARK "Bry"
DIFFUSER "Karma"

KFTE/Lafayette, LA * PD: Rob Sammors MD: Scott Perrin

2 OFFSPRING "Bod"
1 OUN LADY PEACE "Life"
1 COLLECTIVE SOUR "Vive"
ALIEN ANT FARM: "Mone"

WWDX/Lansing, MI * # MATTHEW GOOD BASO "Time" # THEY MOONT BE GLASTS "Bees" # THEY MOONT BE GLASTS "Bees" # MERICAN NEAT "FUNO" VAST "Anything"

KXTE/Las Vegas, NV

WXZZ/Lexington-Fayette, ICY * PD: 0.J. Kinera ALES ART FARM MOVIES DUR LADY PEACE TURE DISTURBED TYPES

KLEC/Little Rock, AR * Peter Book
DESTONES "Depay"
COLLECTIVE SOUL "Vest"
VAST "Anything"
NOSH JOSH, INT. RE CROUP "Campes"
NEW FORIND GLORY "M"

Line Worden
Lifter PARK "Crawling"
RAGE AGAINST "Could"
DAYE MATTHEWS BAND "Did

WLRS/Louisville, KY PD: Adam Fendrich MD: Jesen Deuts (HE) PLANT EARTH "Kaing" BEW FOUND GLORY "HE"

PD: Pat Frauley MD: Amy Hudson FUEL "Innocent"
ALER ANT FARM "Moves"
AT THE DRIVE IN "Armed" WHTG/Monmouth-Ocean, NJ Vinterim PD: Rich Robinson MD: Joll Raspe

D. Jell Rampe
P. J. HARVEY "Forbase"
SEMISCING: Chemistry
Outle LIGHT PEACE "Life
S. August Chemistry
Outle LIGHT PEACE "Life
S. August Chemistry
Outle LIGHT PEACE "Life
S. August Chemistry
Outle Chemistry

KMBY/Menterey-Satinas, CA *

COLD "One" NEW FOLKING SLORY "HIS TOURS SLORY "HIS TOURS SLORY "HIS TABLE FEATH "Killing" NADIONEAL TESTINGUE" OUR LADY PEACE "Life" OUR LADY PEACE "Life" OUR LADY PEACE "Life" OUR LADY PEACE "Life" SLORY "HIS TESTINGUE" NADIONEAL TESTINGUE "KING" NADIONEAL TESTIN

WZPC/Nashville, TN

WRRV/Newbergh, I PD: Greg O'Brien IID: Andrew Beris COLLECTIVE SOU, "West" BLUE OCTORE "Breaklet" OUR LADY PEACE TAIL INEW FOUND GLORY "Ne"

KKND/New Orleans, LA *

MD: Sig 1 OUR LADY PEACE "LIN"

WXRIL/New York, NY PD: Stove Kingston MD: Mills Poor 1 NEW FOUND GLORY "NO" RASE ASANST... COMP WRQX/Nerfelk, VA *

OFFSPRING "Bad"
FUEL "Innecent"
3 DOORS DOWN: "Duck"
(HED) PLAKET EARTH "Killing

ORX/Odessa-Midla M/PD: Dove Cardwell OUR LADY PEACE "LAD"
NEW FOUND GLORY "NE"
ALER ART FARM "NEW!
(MED) PLANET EARTH "Killing"
SURRAL "Trading"
COLD "One"
RADIOHEAD "Idionesian"

WOCL/Orlando, FL ' C Alon Smith

Buildy Smith

1 00045 OCHM "Duca"

FUEL "Innocent"

JOSH JOPLIE GROUP TO

WIXO/Pooris, IL ON/PD: Mult Outon AMERICAN HILD "Flavor SEMISORIC "Chamistry" ROTHINGFACE "Blooms

WPLY/Philadelphia, PA PD: Jim McGelen APO: Susie Denn MC: Den Feln 2 SMS-HIG PURPLUS TURBED** 1 OUR LADY FEASE "LIR"

KEDJ/Phoenix, AZ **
PD: Paul Kriegler
APJAKD: Shary to say to say

WCYY/Portland, ME PD: Herb by ND: Brian James 10. New FOUND GLORY 149" 8 NAST "Anchong" 0.01 LADY PEACE "Let" (HED) PLANET EARTH "Kding (HED) PLANET EARTH "Kding

GRAND THEFT AUDIO "Stroped LEWIS WIDURST "Outside"

KRZO/Rene, NV "

AND: Guy Dark

RUS-D M.C. "Show"

NEW FOUND GLORY "HE"

I FRIEN REMAINTZ "Appen"

WDYL/Richmond, VA ' OFFSPRING "Bod" COLLECTIVE SOUL "WARE OUR LADY PEACE "LIN" JOSH JOPLIN GROUP "G

KCXX/Riverside, CA **
ONL/D: Kelli Chapes
APD: John DeSentis
IIID: Baryl James
2 TAMPOOT '1"
1 A PERFECT CIRCLE "Hollow"
1/2 "White"
ORCY "Option"

WZZL/Resouke-Lynchburg, VA * PD: Bob Travis

AID: Grup Travis

AMERICAN HI-FI "Tavo"

DEFTORES "Digeat"

THEY INGHT BE GLARTS "Boss

KWOD/Sacramento, CA PD: Ren Busco WEN FOUND GLORY IN NAME O M C "Show" RADIONEAD "Show" ROTTO TONG"

KPNT/S1. Louis, MO 17D: Terminy Mattern 100: Deany Mattern 14. A PERFECT CRICLE "Hatton" 5. AMERICAN HIR "Favor" COLD "OM"

ICCRIC/Sait Lake City, UT *
VP/Ope. & Prog.: With Somme
APD/AID: Todd Inter
4 THEY MIGHT BE GMITS "Boss"
OUR LADY PEACE TUR!

XTRA/San Diege, CA *
PO: Bryan School:
MD: Chris Muckler Chirls Muchay CRAZY TOWN: "Businey: PJ HARVEY "Forbure! A PERFECT CIRCLE "Hollow! DOVES "Sun". POWDERFINGER: "Happiness

KITS/Son Francisco, CA * PD: Jay Taylor MD: Arran Assissa ALIEN ANT FARM "Movies" NEW FOUND GLORY "HE" COLD "One" A PERFECT CIRCLE "Hollow

KJEE/Santa Barbara, CA uni/PO: Edi NO: Date

Stro

PAPA ROACH "Between"
Life/Die UNDERGROUND TKHING
NEW FOUND GLORY THE

WWVV/Savannah, GA PD/MD: Phil Corn COLLECTIVE SOUL "Vert" VAST "Awything" NEW FOUID GLORY "He"

KFNK/Seattle-Tacoma, WA *
PDAID: Jake Replan

KNDD/Seattle-Tacoma, WA *
PD: PMI Manning
MD: Kim Menree

B POWGR/HIGER *Happiness*

KAEP/Spekane, WA * PD: Dem Cassel MD: Kari Bushman 3 VAST "Anything" 2 OUR LADY PEACE ORGY "Option" DIDO "Thankyou"

WKRE/Syracuse, MY * OM/PD: Mind Griswoodd

1 FUEL "Invacion!"
COLO "Dina"
WESTON Genera"
NEW FOUND GLOTHY "ME"
(HED) PLANET EARTE" "Gloing"

WXSR/Tallahassee, FL PD: Scott Pelibone MD: Konsie

CI: Manage HEDI PLANET EARTH "Killing" OUR LADY PEACE "LA" COLD "One"

WSUN/Temps, FL * OM: CRIMEN SHEEL
PD: Shark
DEXTER FREEBISH "Lowling"
DISTURBED "Voices"
GRAND THEFT AUDIO "Stoope"

WZZQ/Terre Haute, IN PD: J. Jay King IID: Agen Green

T MARCH Groom
TIMFED "Those
TIMFED Those
VAS" "Asymming"
FASTBALL "Expensive"
AEROSMITH Jacod"
BAREBARED LADIES TLANE
OUR LADY PEACE "Life" KFMA/Tucson, AZ *
PD: John Michael

4 BOLER ROOM "Again"
ALIER ANT FARM "Movies"

KMYZ/Testen, OK *
PD: Lynn Borstow
RD: Ray Segmen
RD: Ray Segmen
10: Ray Segmen
1 NEW FOUND GLORY "NE"
PREY MIGHT BE GUARTS "Bots"
URION UNDERGROUND "Killing"

WHFS/Washington, DC * PD: Robert Benjamin APD: Beh Waugh WWDC/Washington, DC *
Interim FD: Buddy Rizer
2, 1,00085 2009 (Bud)

WPBZ/West Palm Beach, FL *
Ott: John O'Concell
APD/BID: Dan O'Brien
MATHER GOOD SARD 'Time'
(MED) FLABE LEATH 'Xiding'
(ME) FOLIO GLOW 'ME'
ALEN ART FARM' 'Moves'

WSFM/Witmington, NC PD: Chris Schorl MD: Janica Satter Janica Sattor
MEPHISTO DOYSSEY "Crast
AT THE DRIVE-III, "Remod"
SUMMA "Trading"
WESTON "Geneus"
J DOORS DOWN "Duck"
LEWIS WOURST "Outside"

* = Mediabase 24/7 monitored

85 Total Reporters **85 Current Reporters** 85 Current Playlists

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JIM KERR jimkerr@rronline.com

Research On A Shoestring, Part III

☑ Our intrepid editor once again saves you a buck while improving your cume

ome of my best-received columns have been about gathering and processing research data at little or no cost, especially data that would normally cost a station a significant amount of money.

This doesn't surprise me, since 1 programmed a small station years ago that had no budget for marketing or research, and I know how badly these resources are needed by smaller operators. What did surprise me was that I received some responses from employees of major radio groups that were implementing some of my ideas. Clearly, my previous two columns on this topic tapped into a need.

As a result, I've kept my eyes open for more nontraditional (and free) research sources for radio programmers or marketing and promotion directors. I've uncovered a few interesting ones, but none that were nearly as startling and effective as the topic of this week's column: mining for hot ZIPs with Realtor.com.

Birds Of A Feather

One of the really powerful tools that Arbitron provides programmers is the "Diary Return by ZIP Code" report in the Maximizer Programmer's Package and the similar (but more detailed) report in PD Advantage. These reports are powerful because they give programmers a very clear idea of where their listeners live and what kind of lifestyle group they be-

Once you have that information,

The fact that 73% of Realtor.com's ZIP recommendations match up perfectly with **KDGE's Arbitron hot** ZIPs leads me to believe that something is going on here.

you can better target your promotions to that lifestyle group and better target the location of promotions and marketing. One additional possibility for this type of information is using it to expand your cume by marketing to like-minded groups of people in other areas.

This latter idea is based on the "birds of a feather" theory: People with similar likes and dislikes tend to congregate together. While the theory is still under debate, it certainly

explains the phenomenon of Arbitron "hot ZIPs," which are ZIP codes where a station consistently receives higher listening levels than usual, as defined by diary returns.

For example, in the Dallas summer book the 75206 ZIP code delivered seven diaries to KDGE (the Edge). This ZIP code is clearly a stronghold for the Edge. If the station could find other ZIP codes with a lifestyle group similar to that of 75206, but that don't have as high a diary return rate, the Edge, theoretically, would have a decent chance of converting some of that population into listeners.

Unfortunately, Maximizer and PD Advantage give only geographic information, which helps you target the location of your marketing and promotions but doesn't really give you any insight into the kind of person who lives there. For that you need Arbitron Mapmaker, or, as I explained in a previous column you can import the data into a program like Microsoft MapPoint.

Realtor.com As A Research Tool

I was thinking of this last year while house-hunting on Realtor.com (www.realtor.com) in anticipation of my move to Dallas. As I was looking at neighborhoods, it suddenly struck me that there in front of me was a very powerful, free and easy-to-access report that did exactly what a programmer would need Arbitron's Mapmaker to do: It took a specific ZIP code and constructed a lengthy list of other ZIP codes that matched its lifestyle and geographic makeup. This is just what I described above as being a legitimate way of finding places to expand your cume via hot ZIPs.

Let's look at this in action. The first thing you need to do is pull up a "Programmer's Package Diary Return by ZIP Code Trend" report or the associated report in PD Advantage. I did this for the Edge, using the summer book. As I mentioned earlier, KDGE's hottest ZIP code is 75206. If I'm programming the station, and I want to find places where I can grow my cume, I'd want to go to ZIP codes that were as similar to 75206 as possible. To do this, I log onto Realtor.com and do a neighborhood search.

You can do a Realtor.com neighborhood search by clicking on the "Neighborhoods" link at the top of the PALOALTO PLAYS TO-A FULL HOUSE

It never fails: When an act of undeniable talent and chemistry visits R&R, the staff comes out of the woodwork to not only see it, but to get in the photo too. Here's Columbia's Paloalto illustrating this interesting phenomenon with a whole slew of R&R staffers, including yours truly.

opening page. This opens a page that gives you a number of search options. Pick the second one, "Find neighborhoods like your own." On the page that opens up, insert your hot ZIP in the space after "Where are you moving from? Enter your ZIP code." For this example, I inserted 75206. Below that, after the question "Where are you moving to?" insert the metro city and state that your station covers. For the "Radius" option, input 32 miles. That's it. Click on "Search," and let Realtor.com find some listeners for you.

The cynical among you may scoff at the results, but I would tend to trust lifestyle and demographic research approved by the National Association of Realtors. In fact, it is likely that Realtor.com is using data culled from both the Census Bureau and Claritas. which are the same sources used for Arbitron's own Mapmaker product.

Additionally, you are using Arbitron's own reports to get the data that you start with. The only real drawback is that you are getting a much broader target list than you would get with Arbitron's Mapmaker, which can target specific blocks in ZIP codes. Still, it's a great place to start at absolutely no cost or effort for

Quick-And-Dirty Precision

Let's take a look at how my 75206 search turned out for KDGE. Realtor.com returned 15 ZIP codes as 100% matches to 75206. The first thing I did with the results was crossreference them with the Maximizer KDGE diary return report. If these ZIP codes are similar to 75206, and 75206 is good for KDGE, then many of the ZIP codes Realtor com returned should also be hot ZIPs and should have been near the top of the diary return report.

Amazingly enough, this is exactly what happened, which significantly bolsters the legitimacy of this approach. Of the 15 ZIP codes that Realtor.com recommended as being good possibilities for KDGE listenership based on the input of a single ZIP code, seven of them are contained

within the top 25 hot ZIPs for KDGE already, and 11 of the 15 are in the top 40 hot ZIPS for KDGE. I have to admit that even I was stunned by the precision of this quick-and-dirty method

Of course, if you are at KDGE, you already know about your hot ZIPs. The real meat of the Realtor.com report would be the ZIP codes that it recommends that are not on your hot ZIP list. These are potential hotbeds of listenership that are currently cold. According to Realtor.com, those ZIP codes would be 75231, 76014, 76021 and 76022.

KDGE is also in a unique position. It recently upgraded its signal significantly with its move to 102.1 FM from its old position of 94.5 FM. If any of these four ZIP codes were in areas with spotty 94.5 FM coverage. that would explain why they weren't on the KDGE hot ZIP list. It would also present KDGE with an opportunity to create a brand-new hot ZIP for itself with little effort. The lifestyle and socioeconomic segment of the ZIP code seems to gravitate toward KDGE already, and converting that into new listeners may be as simple as a targeted marketing campaign in the ZIP code, trumpeting KDGE's new fre-

I should add that there is some debate about whether the "birds of a feather" theory can be applied as I describe above. However, the fact that 73% of Realtor.com's ZIP recommendations match up perfectly with KDGE's Arbitron hot ZIPs leads me to believe that something is going on here, Besides, with the Realtor.com report being so simple to put together and costing absolutely nothing, it is at least worth investigating the results for your market,

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 214-370-5544 or e-mail: jimkerr@rrontine.com

nothingface "BLEEDER"

Bleeding at: WROX 19x

KTEG 15x KXTE 12x

WEDJ 16x







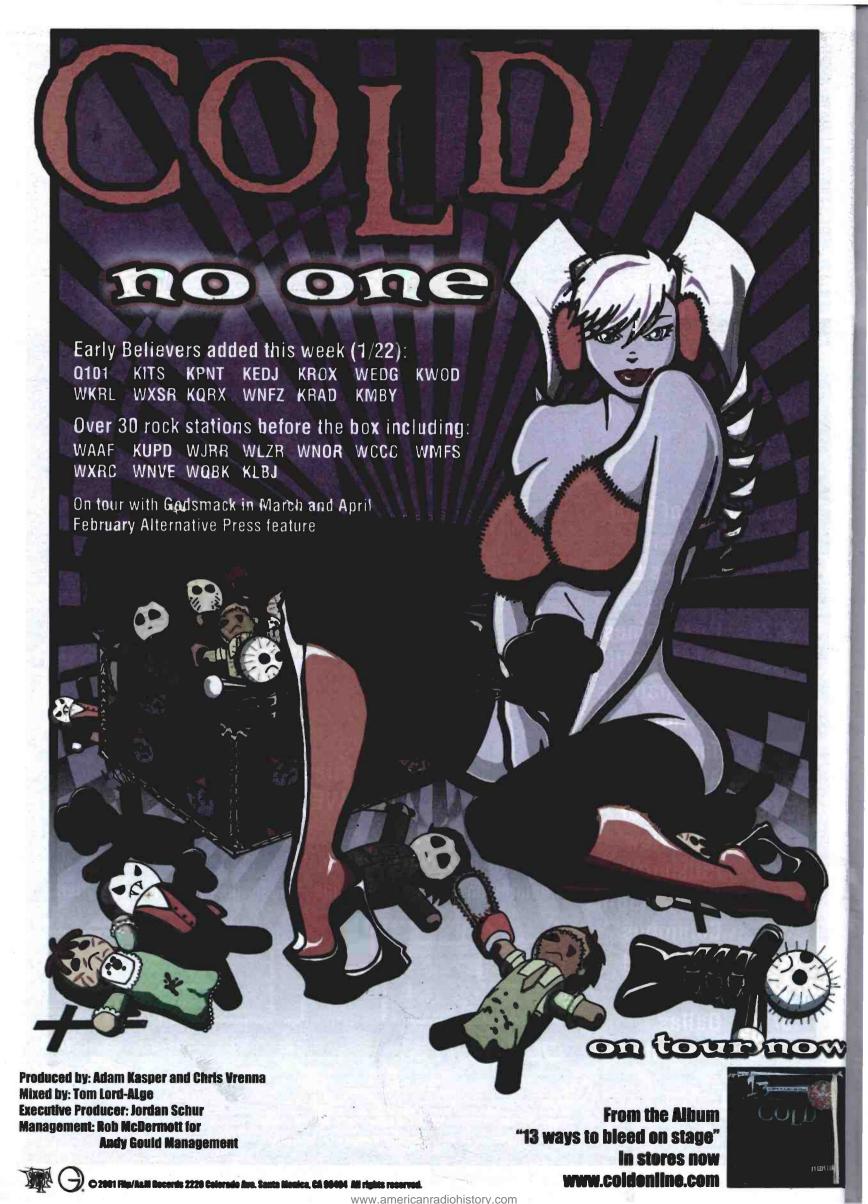


3/13



San Antonio





Alternative Top 50

LAST WEEK	THIS WEEK	January 26, 2001	TOTAL PLAYS	+1-	GROSS .	WEEKS ON CHART	TOTAL STATIONS
WEEK		ARTIST TITLE LABEL(S)		PLAYS	(00)		
1	1	LIFEHOUSE Hanging By A Moment (DreamWorks)	2900	-10	224302	14	79/0
3	2	INCUBUS Drive (Immortal/Epic)	2711	+30	246094	8	82/0
ş	3	CRAZY TOWN Butterfly (Columbia)	2594	+95	264915	11	79/2
4	4	GREEN DAY Warning (Reprise)	2524	+16	208328	8	82/0
2	5	FUEL Hemorrhage (In My Hands) (550 Music/Epic)	2505	-216	235471	22	81/0
7	6	A. LEWIS OF STAIND W/F. DURST Outside (Flawless/Geffer/Interscope)	2492	+199	276689	9	75/4
6	•	LINKIN PARK One Step Closer (Warner Bros.)	2399	+35	235650	18	72/0
8	•	COLDPLAY Yellow (Nettwerk/Capitol)	2256	+142	219577	8	78/1
11	9	MOBY F/GWEN STEFANI Southside (V2)	2167	+161	211396	13	68/0
9	10	RAGE AGAINST THE MACHINE Renegades Of Funk (Epic)	2030	-44	227039	9	75/0
13	0	DAVE MATTHEWS BAND I Did It (RCA)	2015	+275	155669	3	77/1
10	12	3 DOORS DOWN Loser (Republic/Universal)	1757	-285	150460	27	71/0
14	13	GDDSMACK Awake (Republic/Universal)	1672	-9	158729	15	69/0
12	14	LIMP BIZKIT Rollin' (Flip/Interscope)	1630	-277	153885	19	69/0
15	13	STRAIT UP F/LAJON OF SEVENDUST Angel's Son (Immortal/Virgin)	1525	+29	101560		70/0
24	1	OFFSPRING Want You Bad (Columbia)	1498	+445	159076	3	76/7
Breaker	· O	U2 Walk On (Interscope)	1322	+329	129834	3	70/3
22	18	NICKELBACK Breathe (Roadrunner)	1243	+119	74644	11	58/0
23	19	DISTURBED Voices (Giant/Reprise)	1206	+103	101770	6	66/2
17	20	BLINK-182 Man Overboard (MCA)	1173	-241	120970	17	63/0
16	21	PAPA ROACH Broken Home (DreamWorks)	1144	-278	77779	17	64/0
20	22	A PERFECT CIRCLE 3 Libras (Virgin)	1099	-126	106674	19	48/0
reaker	· 3	DIFFUSER Karma (Hollywood)	1021	+130	54547	7	54/2
21	24	U2 Beautiful Day (Interscope)	1004	-140 -	115704	18	48/0
25	25	DUST FOR LIFE Step Into The Light (Wind-up)	1000	-41	60710	15	52/0
18	. 26	EVERCLEAR When It All Goes Wrong Again (Capitol)	999	-383	62346	11	71/0
19	27	OFFSPRING Original Prankster (Columbia)	912	-318	49290	14	49/0
33	28	EVERLAST I Can't Move (Tommy Boy)	894	+157	64106	3	52/6
37	29	3 DOORS DOWN Duck And Run (Republic/Universal)	885	+312	51162	2	60/10
36	30	DEFTONES Digital Bath (Maverick)	871	+281	102005	3	65/8
29	31	LENNY KRAVITZ Again (Virgin)	846	-58	93227	16	37/2
34	32	AT THE DRIVE-IN One Armed Scissor (Grand Royal/Virgin)	801	+97	94925	6	47/5
Debut	33	FUEL Innocent (550 Music/Epic)	724	+473	71737	1	64/9
31 .	34	DAVID GRAY Babylon (ATO/RCA)	720	-56	46238	10	37/0
27	35	EVE 6 On The Roof Again (RCA)	717	-275	37016	13	41/0
28	36	SR-71 Politically Correct (RCA)	693	-227	37944	9	47/0
43	•	AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	651	+235	56751	2	51/10
38	33	MATTHEW GOOD BAND Hello Time Bomb (Atlantic)	623	+62	27125	4	42/2
32	39	RADIOHEAD Optimistic (Capitol)	600	-160	80604	16	39/0
41	10	JOSH JOPLIN GROUP Camera One (Artemis)	538	+28	19655	5	36/4
35	41	GREEN DAY Minority (Reprise)	527	-91	34485	20	47/0
40	42	MARVELOUS 3 Get Over (HiFi/Elektra/EEG)	521	-14	22244	4	33/0
	B	GRAND THEFT AUDIO Stoopid Ass (London Sire)	442	+34	23369	4	33/2
44	9	NOTHINGFACE Bleeder (TVT)	427	+104	21944	2	39/3
46	_	ORGY Fiction (Dreams In Digital) (Elementree/Reprise)	427	-129	27075	20	32/0
39 Debut>	45	ALIEN ANT FARM Movies (DreamWorks)	400	+231	62326	1	44/10
Debut	4		364	+123		1	
Debut		SEMISONIC Chemistry (MCA)			21675		27/5
	40	THEY MIGHT BE GIANTS Boss Of Me (Restless)	327	+84	14839	1	31/5
12	49	COLLECTIVE SOUL Why Pt. 2 (Atlantic)	298	-132	20829	17	22/0
Debut>	50	COLLECTIVE SOUL Vent (Atlantic)	294	+226	10309	_ 1	28/8

240

85 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 01/14-Saturday 01/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added •

ARTIST TITLE LABEL(S)	ADOS
NEW FOUND GLORY Hit Or Miss (Drive-Thru/MCA)	29
OUR LADY PEACE Life (Columbia)	27
VAST I Don't Have Anything (Elektra/EEG)	13
(HED) PLANET EARTH Killing Time (Volcano/Jive)	11
COLO No One (Flip/Geffen/Interscope)	11
3 DOORS DOWN Duck And Run (Republic/Universal)	10
AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	10
ALIEN ANT FARM Movies (DreamWorks)	10
FUEL Innocent (550 Music/Epic)	9
DEFTONES Digital Bath (Maverick)	8
COLLECTIVE SOUL Vent (Atlantic)	8
UNION UNDERGROUND Killing The Fly (Portrait/Columbia	a) 8

PJ Harvey "Good Fortune"

Already On: KROQ WPLY LIVE 105 WBCN KNDD 91X

Officially Going For Adds
This Week

The Island Def Jam Music Group A Universal Music Co

Most Increased Plays

	PLAY
ARTIST TITLE LABEL(S)	INCREASE
FUEL Innocent (550 Music/Epic)	+473
OFFSPRING Want You Bad (Columbia)	+445
U2 Walk On (Interscope)	+329
3 DOORS DOWN Duck And Run (Republic/Universal	+312
DEFTONES Digital Bath (Maverick)	+281
DAVE MATTHEWS BAND I Did It (RCA)	+275
AMERICAN HI-FI Flavor Of The Weak (Island/IDJIMG	+235
ALIEN ANT FARM Movies (DreamWorks)	+231
COLLECTIVE SOUL Vent (Atlantic)	+226
A. LEWIS OF STAIND W/F. DURST Outside (Plankess/Geffen/Interscop	e) +199

Breakers .

Walk On (Interscope)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 70/3

CHART

DIFFUSER

Karma (Hollywood)

AL PLAYSMICREASE TOTAL STATIONS/ADDS 1021/130 54/2

CHART 23

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays sists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

DJJJJUSEK "Karn

R&R ALTERNATIVE: ① - ②
BREAKER!

MONITOR MODERN ROCK: 28*

ON OVER 60 STATIONS INCLUDING:

Q101 KNDD WRZX KXTE X96 KTCL KPNT HOT PHONES: KNDD KXTE WARQ KJEE WEND

RECORD IN STORES NOW! ON TOUR WITH DUST FOR LIFE

New This Week! 91X WNFZ

BreakThrough Artist

MATTHEW GOOD BAND Track: "HELLO TIME BOMB" LP: BEAUTIFUL MIDNIGHT Label: ATLANTIC

Dayna Talley
Asst. Alternative Editor

ssentials: Matthew Good has been quoted as saying that his band's new album was the result of a goal. which was to stick their fingers in their own pie until they found what they liked. With this tasty metaphor they hope to be effective in carrying what they think is the best of the best, musically, to a wide audience. Hailing from Canada, where they have six top five alternative hits under their belt. The Matthew Good Band is primed and ready to hit the States with full force. This first strike will be carried out with lead vocalist Matthew Good's strong vocals and rockstar attitude, which gave the band the success they found in their native country with the 1997 release of the multiplatinum album Underdogs. Their new release, Beautiful Midnight, was produced and mixed by Warne Livesey, who has worked with such artists as Midnight Oil and Talk Talk. What Livesey and the band have created is a rock-



ing and energetic album. Atlantic is hoping that the single, "Hello Time Bomb," will be The Matthew Good Band's chance to break through to the American audience. So far, with support from stations such as WBRU/Providence, WEDG/Buffalo and WEND/Charlotte, the band is certainly on its way.

Artist POV: (Good on the way that people perceive him) "Whenever somebody talks about my being cynical, they seem to imply that I'm a whiner. But, really. I just find most things to be absolutely ridiculous, I wouldn't be me if I wasn't always trying to be crafty. It's just the way it is. The one thing that the music business lacks is mystique. I like the fact that a lot of people really don't know that much about us. There is a lot of information out there. and a lot of people have a lot of ideas, but they don't know. They have no idea. There are a bunch of teenage girls out there who think I'm just some clean-cut, nice guy. For all they know, I could be a hedonist. It's not their business. Let's just say that I won't look like I fit in a Norman Rockwell painting, and, to tell you the truth, I'd rather keep it that way. This band is not about image at all."

Matthew Good Band

Ted Taylor, National Promotion 3:33 Music Group

Just got off a two-week road trip with one of our new bands, Killing Heldi, which was a grand-slam home run. From all the guys we visited to everyone who came to Vegas, thanks. Hang on, let me put some Visine in my eyes ... Killing Heldi's single is "Mascara," and it will be the song that puts females back on

Ted Taylor
ON THE
RECORD

Alternative radio — it's about time! It's also nice that melody is finding its way back to the Alternative airwaves. Don't get me wrong, I like yelling as much as the next guy, maybe even a little more (just ask anyone I talk to on Tuesdays or the telemarketing guys who call every night between 7 and 9pm), but the recent success of Coldplay, U2, Moby and the great new one from The Dave Matthews Band make me think there is hope for some much-needed balance at our format. With that in mind, the new single from Unified Theory, "Wither," can help provide you with the balance you crave. Other songs I'm loving right now include Lenny Kravitz's "Again," Green Day's "Waiting," PJ Harvey's "Good Fortune," Coldplay's "Shiver" and a really great one from an amazing new band. Alien Breed's "Colorblind."

It was a tight race for the top of the Most Added column. After the last add was tallied. New Found Glory's "Hit or Miss" squeaked out a two-add lead over Our Lady Peace's "Life" for Most Added honors. Kudos to both bands for bringing in more than a third of the panel in their first week... Diffuser enter the top 30 as they pick up a couple more stations this week. "Karma" is one of those great mass-appeal songs that sort of straddles the hard/melodic fence... If you're talking mass-appeal rock, you can't help but mention Fuel and Incubus, probably two of the biggest rock bands in the format right now. Fuel are coming off a long stretch at No. 1 and Incubus are mere spins away from the top spot... With Coldplay firmly pushing Britpop back into the foreground, perhaps it's time for female rockers to reclaim their place. And 3:33 Records has about as good a shot as any to do just that



with their great Aussie band Killing
Heidi ... Vast have a great followup
week as do 3 Doors Down.
American Hi-Fi and Alien Ant
Farm ... In brand-new action, both
(Hed) PE's "Killing Time" and Cold's
"No One" bring in double-digit adds.
RECORD OF THE WEEK: Tinfed's

ALIENANT FARM "Opening" this week: LIVE 105 WPBZ KROX KQXR KFTE WMAD WXZZ KFMA "Opening" this week: "MOVIES"

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KNRQ KQRX KPOI KZNZ and more

www.dreamworksrecords.com

www.paparoach.com

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GOING FOR

ADDS 1/30



PAPA ROACH

"between angels and insects"

Already infesting at:

Q101 LIVE 105 KNDD

WRZX KXTE KFMA KWOD KQXR

from the triple Platinum selling album <u>Infest</u> US tour resumes again in March

Most Played Recurrents

PAPA ROACH Last Resort (DreamWorks)

DISTURBED Stupity (Giant/Reprise)

INCUBUS Stellar (Immortal/Epic)

3 DODRS DOWN Kryptonite (Republic/Universal)

A PERFECT CIRCLE Judith (Virgin)

SR-71 Right Now (RCA)

INCUBUS Pardon Me (Immortal/Epic)

DEFTONES Change (In The House Of Flies) (Maverick)

RED HOT CHILI PEPPERS Otherside (Warner Bros.)

CREED Higher (Wind-up)

STONE TEMPLE PILOTS Sour Girl (Atlantic)

RED HOT CHILI PEPPERS Californication (Warner Bros.)

BLINK-182 Adam's Song (MCA)

GOOD CHARLOTTE Little Things (Epic)

LIT My Own Worst Enemy (RCA)

BLINK-182 All The Small Things (MCA)

KORN Make Me Bad (Immortal/Epic)

METALLICA I Disappear (Hollywood)

BLINK-182 What's My Age Again? (MCA)

CREED With Arms Wide Open (Wind-up)

ALTERNATIVE

Going For Adds 1/30/01

A PERFECT CIRCLE The Hollow (Virgin) COLD No One (Flip/A&M/Interscope) COWBOY MOUTH I Know It Shows (Blackbird/Atlantic) **GRANDADDY** Crystal Lake (V2)

OLEANDER Are You There? (Republic/Universal)

ORGY Opticon (Elementree/Reprise)

PAPA ROACH Between Angels And Insects (DreamWorks)

PJ HARVEY Good Fortune (Island/IDJMG)

TAPROOT I (Velvet Hammer/Atlantic)

TRAIN Drops Of Jupiter (Aware/Columbia)

UNION UNDERGROUND Killing The Fly (Portrait/Columbia)

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TUNED-IN ALTERNATIVE

R&R/MEDIABASE 24/7

WMAD/Madison

11am

BUSH Glycerine SEMISONIC Chemistry 311 Flowing OURAN OURAN Rio DYNAMITE HACK Boyz In The Hood DADA Dizz Knee Land FOO FIGHTERS Next Year **EVERCLEAR** Everything To Everyone **AARON LEWIS & FRED DURST** Outside CRANBERRIES Zombie BLINK-182 What's My Age Again **DEPECHE MODE** Enjoy The Silence CRAZY TOWN Butterfly BJORK Human Behavious

4pm

FUFL Shimmel SUGAR RAY Fly EVERLAST Black Jesus GREEN DAY Welcome To Paradise STRAIT UP VLAJON OF ... Angel's Sun INCUBUS Drive FATBOY SLIM Rockafeller Skank SMASHING PUMPKINS Bullet With Butterfly Wings **DEFTONES** Digital Bath KID ROCK Cowboy CRAZY TOWN Butterfly

8om

SUBLIME Santeria IMCHRIIS Drive THEY MIGHT BE GIANTS The Boss Of Me RADIOHEAD Optimistic MIGHTY MIGHTY BOSSTONES The Impression That I Get EVERCLEAR When It All Goes Wrong Again LIFEHOUSE Hanging By A Moment RED HOT CHILI PEPPERS Under The Bridge **GREEN DAY Warning** LIMP BIZKIT Take A Look Around JOSH JOPLIN GROUP Camera One **BEASTIE BOYS** Girts

KFTE/Latavette

11am

BLINK-182 Dammit **CRAZY TOWN** Butterfly OAYS OF THE NEW Shelf In The Room PEARL JAM Elderly Woman Behind The ... GREEN OAY Warning SPONGE Molly **EVERLAST I Can't Move** NIRVANA Come As You Are **SUBLIME Wrong Way** GARBAGE Only Happy When It Rains OFFSPRING Original Prankster REO HOT CHILI PEPPERS My Friends

4pm

METALLICA The Unforgiven II FUEL Hemorrhage (In My Hands) STONE TEMPLE PILOTS Trippin' On A Hole In A... RAGE AGAINST THE MACHINE Renegades Of Funk OUR LADY PEACE Starseed BLINK-182 Man Overboard LOVE AND ROCKETS So Alive BUSH Everything Zen HARVEY DANGER Flagpole Sitta 3 DOORS DOWN Lose BETTER THAN EZRA Good KORN Make Me Bad

8om

INCUBUS Stellar LIFEHOUSE Hanging By A Moment DISTURBED Voices STRAIT UP I/LAJON OF ... Angel's Son **COLDPLAY** Yellow GODSMACK Awake Linkin Park One Step Closer AARON LEWIS & FRED DURST Outside CRAZY TOWN Butterfly LIVE Operation Spirit SDUL COUGHING Super Bon Bon SOUL ASYLUM Somebody To Shove DAVE MATTHEWS BAND I Did It **BUCKCHERRY** Lit Up **U2** Even Better Than The Real Thing



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 1/15. © 2001, R&R Inc.

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MARKET #1

Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

(212) 3	/New York /14-9230 ru/Booker/Peer	3
12+ C	ume 2,198.700	
PLAYS	- was a section of	
LW TW	ART:ST/TITLE	GI (000)
26 35 33 34	RED HOT CHILL ./Parallel Liniverse	39690
33 33	RAGE AGAINST. /Renegades Of Funk	38556 37422
26 32	PUEL/Hemorrhage	36288
34 32		36288
28 27	GREEN DAY/Marriing	30618
27 26	I MAP BL/KIT/Rollin'	29484
10 26	APERFECT CIRCLE/Hollow	29484
34 26	GODSMACIVAvalue	29484
28 25	SMASHING PLIMPKINS LIMITED	29484
25 25	CRAZY I OWN Butterfly	28350
26 25	PEARL JAM'S Joht Years	28350
12 23	INCUBUS/Stellar	26082
22 23	OFFSPRING/Want You Bad	26082
25 22	U2/fileautiful Day	24948
26 22	3 DODRS DOWN/Loser	24948
26 21	FUEL/Innocent	23814
24 21	U2 Walk On	23814
20 28	BL MK-182/Man Overboard	22680
18 18	I INKIN PARK/One Step Closer	20412
14 17	CREED/What If	19278
10 18	ALIEN ANT FARM/Movies	18144
16 16	PAPA ROACH/Last Resort	18144
19 16	DISTURBE D/Shapily	18144
16 18	LIT/My Own Worst Enemy	18144
15 14	STONE TEMPLE PILOTS/Sour Girl	15876
7 14		15876
14 13		14742
16 12		13608
14 12	BL #MK-182/All The Small Things	13608

MARKET #2			
Infinity (818) 56i Weatherly			
PLAYS	ARTIST/TITLE	G) (000)	
38 42	LINKIN PARK/One Step Closer	35364	
33 34	BL#K-182/Man Overboard	32838	
34 39	CRAZY TOWN/Butterfly	32838	
31 39	LEWIS W/DURST/Outside	32838	
37 38	COLDPLAY/Yellow	31996	
34 38	MOBY FAGWEN STEFANI/Southside	31996	
40 36	RAGE AGAINST. /Renegades Of Funk	30312	
22 34	A PERFECT CIRCLE/3 Librais	28628	
29 29	NCUBUS/Privinge	24418	
21 26	ALIEN ANT FARMMONES	21892	
24 26	PAPA ROACH/Last Resort	21892	
27 26	RADIOHEAD/Optimistic	21892	
17 23	EVERLAST/I Can't Move	19366	
31 23	SMASHING PUMPICINS/Untitled	19366	
22 22	MCUBUS/Drive	18524	
17 20	GODSMACK/Avalue	16840	
21 19	MCUBUS/Pardon Me	15998	
21 19	OFF SPRING/Want You Bad	15998	
6 17	POWDERFINGER/My Happiness	14314	
26 17	DEFTONES/Change	14314	
19.17	DEFTONES/Digital Built	14314	
18 17	LENNY KRAVITZ/Again	14314	
17 17	LIMP BIZKIT/My Way	14314	
5 17	REDHOT CHILL /Parallel Universe	14314	
18 16	U2/Beautiful Day	13472	
15 16	NEW FOUND GLORY/Hig Or Miss.	13472	
14 15	PJ HARVEY/Good Fortune	12630	
19 18	LIMP BL/DQT/Rollin'	12630	
13 18	KORN/Got the Life	12630	
15 14	BLINK-182/All The Small Things	11788	

MARKET #3		
Emmi (312) Richar	CChicago IS 527-8348 ds/Shuminas Jume 992,300	01
PLAYS		
LW TW	ARTIST/TITLE	GI (888)
40 44	COLDPLAY/Willow	17688
41 44	LIFEHOUSE/Hanging By A Moment	17688
44 41	LINKIN PARK/One Step Closer	16482
39 41	CRAZY TOWN/Butterfly	16482
39 41	LEWIS W/DURST/Dutside	16482
43 36	RAGE AGAINST ./Renegades Of Funk	15276
24 35	CREED/To Whom It May	14472
38 34	MOBY F/GWEN STEFANI/Southside	13668
20 31	AT THE DRIVE-IN/One Armed Scissor	12462
41 30	SMASHING PUMPKINS/Unfitted	12060
27 27	DUST FOR LIFE/Step Into The Light	10854
23 24	OFF SPRING Want You Bad	9648
24 23	GREEN DAY/Warning	9246
25 23	INCUBLIS/Drive	9246
20 22	DIFFUSER/Karma	8844
4 17	3 DOORS DOWN/Be Like That	6834
18 16	FLYING Bt IND/Smokescreen	6432
27 16	PAPA ROACH Broten Home	6432
12 15	DEFTONES/Digital Bath DAVE MATTHEWS BAND/I Did It	6030
16 14	RADIOHEAD/Idiotecus	5628
13 13	APERFECT CIRCLE/Audith	5226
12 12	3 DOORS DOWN/Kryptonile	4824
17 12	PAPA ROACH-Last Report	4824
8 12	U2/Walk On	4824
12 12	CYPRESS HILL/Superstar	4824
6 12	DISTURBED/Stuply	4824
13 12	UNION UNDERGROUND/Turn Me On.	4824
13 11	MICKEL RACK Ryantin	4472
13 11	ORGY/Fiction.	4422
13 11	SO MATTER BARRIES	
	MARKET #8	

Infinit (415)	San Francisco	VEI05)
	ume 687.200	
PLAYS		
LW TW	ARTIST/TITLE	G1 (888)
47 53	RAGE AGAINST Renegades OFF	
32 45	COLDPLAY/Vellow	12780
52 44	LEWIS W/DURST/Outside	12496
29 42	MOBY FAGWEN STEFANI Southsid	
34 41	LINKIN PARK One Step Closer	11644
48 37	RADIOHEAD/Optimistic	10508
42 34	SMASHING PUMPKINS/Unitled	9656 8804
45 31 28 30	INCUBUS/Drive CRAZY TOW/I/Butterfly	8520
29 28	DEFTONES/Change	7952
22 27	PAPA ROACH/Setween Angels	7668
20 25	LIZAValle On	7384
27 25	GREEN DAY/Warning	7100
20 24	LIMP BIZKIT/My Way	6816
25 24	PAPA ROACH/Last Resort	6816
17 23	INCLIBUS/Pardon Me	6532
29 22	OFFSPRING/Mant You Bad	6248
14 21	DEFTONES/Digital Buth	5964
29 21	A PERFECT CIRCLE/Judith	5964
20 20	METALLICANO Last Clover	5680
22 28	RED HOT CHILL Parallel Lineverse	
11 19	GODSMACK/Avaler -	5396
17 19	PJ HARVEY/Good Fortune	5396
21 19	LIMP BLZIGT/Rollin'	5396
20 18	3 DOORS DOWN-Kryptonite	5112
18 18	AT THE DRIVE-IN One Armed Sca	sor 5112
16 18	LIMP BIZICIT/Break Stuff	5112
3 17	DISTURBED/Shapily	4828
19 19	LIFEHOUSE/Hanging By A Momen	
18 16	RED HOT CHILL : Otherside	4544
	MARKET =H	
MCC	/Besten	-

	One 665-8900 on Dunn frein	00)
	ume 584,100	
PLAYS	ARTIST/TITLE	GI (888)
44 43	U2/Beautiful Day	10578
42 42	CRAZY TOWN/Buttertly	10332
	LIFEHOUSE/Hanging By A Moment	10332
42 40		9840
35 39		9594
37 39	PAPA ROACH/Last Resort	9594
35 38		9348
34 35	DAVE MATTHEWS RANDADID IN	8610
39 35	MOBY FAGMEN STEFANUS outhorise	8610
31 34		8364
30 31	GREEN DAY/Warning	7626
21 28	BARENAICED LADIES/Too Little Too Late	6888
30 27	NCIRIS/Drive	6642
25 27	U2/Walk On	6642
18 25	SR-71/Right Now	6150
20 25	DAVID GRAY, Babylon	6150
22 24		5904
23 24		5904
24 22		5412
11 21	OFFSPRING-Want You Bart	5166
20 21	LIMICIN PARK/One Sitto Closer	5166
17 20	STRAIT UP E/LAJON / Angel's Son	4920
21 19	EVERLAST/I Can 1 Move	4674
17 19	GRAND THEFT AUDIO/Stoopid Ass	4674
16 18	FUEL/Innocent	4428
17 18	RAGE AGAINST Renegades Of Funk	4428
24 17	GOOD CHARLOTTE/The Motivation	4182
2 18	AMERICAN HILF LET tayor OF The Weak	3936
16 16	EMMEM F/DIDO/Stan	3936
21 18	LIMP BIZKIT/Rollin'	3936





MARKET #7

	s/Strick ume 677,200	-14-
PLAYS		
LW TW	ARTIST/TITLE	GI (888)
39 40	LEWIS W/DURST/Outside	12640
26 39	COLDPLAY/Vellow	12324
22 34	FUEL/Homorrhage	10744
32 31	CRAZY TUWN/Butterfly	9796.
30 31	INCUBUS/Drive	9796
35 30	GODSMACK/Awake	9480
39 29	RADIOHE AD Optimistic	9164
29 28	PAGE AGAINST /Renegades Of Funk	9164
28 26	LIFEHOUSE/Hanging By A Moment	8216
30 26	OFF SPRING/Want You Bad	7900
21 25	MOBY FAGWER STEFANI/Southside	7900
18 25	NICKEL BACK/Breathe	7900
16 24	AMERICAN HI-FIFTIVOI OF The Weak	7584
20 23	LEMMY ICRAVITZ/Again	7268
24 23	GREEN DAY/Warning	7268
39 22	A PERFECT CIRCLE/31 ibras	6952
17 22	U2/Walli On	6952
20 20	DAVE MATTHEWS BAND/I DID IT	6320
- 10	3 DOORS DOWN/Duck And Run	6004
23 16	INKIN PARICONE Step Closer	5056
1 15	DEFTONES/Digital Bath	4740
12 16	AT THE DRIVE -IN/One Armed Scissor	4740
- 15	PJHARVEY/Good Fortune	4740
19 15	PAPA ROACH/Broken Home	4740
16 14	DISTURBED/Voices	4424
- 10	TOOL/La Pica De Maynardo	3160
20 9	SR-71/Politically Correct	2844
8 8	RED HOT CHILL /Californication	2528
21 8	EVERCLEAR/When it All Goos	2528
9 8	METALLICA/Whiskey in The Jar	2528
	MARKET	

Infinity (617) 266-1111

PLAYS		
LW TW	ARTIST/TITLE	O5 (900
39 50	LINKIN PARK/One Step Closer	350
45 42	CRAZY TOWN/Butterity	294
41 39	GODSMACK/Awate	273
40 38	LEWIS W/DURST/Dutside	266
33 38	RAGE AGAINST/Renegades Of Funk	266
36 36	INCUBUS Drive	252
36 29	LIFEHOUSE/Hanging By A Moment	203
26 29	AT THE DRIVE-IN/One Armed Scissor	203
22 27	OFFSPRING/Want You Bad	189
25 26	DAVE MATTHEWS BANDA DID R	182
24 26	PAPA ROACH1.ast Resort	182
28 25	DEFTONE S/Digital Bath	175
22 23	AMERICAN HI-FL/Flavor Of The Weak	161
21 23	BLINK-182/Man Overboard	161
22 23	FUE L/Hernorthage	161
24 23	GREEN DAY/Warning	161
22 22	MOBY F/GWEN STEFANI/Southside	154
23 21	3 DOORS DOWN/Loser	147
16 28	STRAIT UP F/LAJON/Angel's Son	140
22 28	DUST FOR LIFE/Step Into The Light	140
21 19	DISTURBED/Stupily	133
15 19	LHMP BIZIKIT/The One	133
22 18	A PERFECT CIRCLE/3 Libras	133
16 18	CYPRESS HILL/Superstar	126
25 10	PAPA ROACH/Broken Home	126
14 17	FUNIONASTER FLEX/DMX/Do You	119
17 17	RED HOT CHILL /Parallel Universe	119
13 17	NICKELBACK/Breathe	119
12 18	KORN/Make Me Bad	112
10 16	SR-71/Right Now	112

34 46 42 44 49 44 1 40 37 37 40 33	ANTIB*/TITLE CRAZY TOWN/Eurlerity MODEY FAWEN STEFAM/Southside LEWIS WIDDHSTADASIde SIAASHING PUMPKINS Unbitled COLOPIA/Mellore GREEN DAY/Marming	51 (8 119 114 114 104
34 46 42 44 49 44 1 40 37 37 40 33 28 32	CRAZY TOWN-Butter By MOBY F-GWEN STEFANW Southside LEWIS W/DURST/Dubside LEWIS W/DURST/Dubside SMASHING PUMPKINS-Unbitled COLOP-UN/Vellow	119 114 114 104
42 44 49 44 1 40 37 37 40 33 28 32	MOBY F/GWEN STEFAW Southside LEWIS WIDUHST/Outside SMASHING PUMPKINS/Unbitled COLDPLAY/Yellow	114 114 104
49 44 1 40 37 37 40 33 28 32	LEWIS WIDURST/Outside SMASHING PUMPKINS Unblind COLDPLAY/Vellore	114
1 40 37 37 40 33 28 32	SMASHING PUMPKINS/Unblied COLDPLAY/Vellow	104
37 37 40 33 28 32	COLDPLAY/Vellow	
40 33 28 32		96
28 32		85
	LINKIN PARK One Step Closer	83
	NO BUS/Drive	78
35 27	LHMP BLZKGT/Rollin'	70
26 27	OFFSPRING/Want You Bad	70
26 26	FUEL/Hemorrhage	67
13 26	RAGE AGAINST /Testify	67
25 28	Rt.INK-182/Man Overboard	65
21 24	INCUBUS/Pardon Me	62
37 24	LIFEHOUSE/Hanging By A Moment	62
21 23	DAVE MATTHEWS BAND/I Did It	- 59
	PAPA ROACH Last Resort	59
	RAGE AGAINST Renegades Of Funk	59
	GOOD CHARLOTTE/Waldorf Worldwide	57
	3 DOORS DOWN/Loser	57
	AMERICAN HI-FLFlavor Of The Weak	57
	U2/Walk On	54
	NEW FOUND GLORYAHI OF Miss	54
	DISTURBE D/Voices	49
	FUEL/Innocent	4€
	RADIOHEAD/Optimistic	46
	GODSMADK/Awater	41
	DEFTONES/Digital Bath	39
	AT THE DRIVE-IN/One Arried Scissor DEFTONES/Change	36

WNFS/Washington, DC

Clear ((301) 5 Rizer	Channel 87-7100 Cume 717,600	OI),
PLAYS LW TW	ARTIST/TITLE	GI (800)
40 41	INCLIBUSORNE	10906
36 39		10374
31 39		10374
37 39		10374
37 37	EVERLAST/Black Jesus	9842
36 37	LIMP BIZKIT/Rodin'	9842
33 37	MOBY F/GWEN STEFANI/Southside	9842
32 35	RAGE AGAINST Renegades Of Funk	9310
41 32		8512
19 27		7182
16 23	OFFSPRING/Want You Bart	6118
18 23	SR-71/Politically Correct	6118
18 23	STRAIT UP F/LAJON J/Angel's Son	6118
25 23	COLDPLAY/Yellow	6118
24 23	EVE 6/On The Roof Again	6118
25 23	DAVE MATTHEWS RANDA DIGIT	6118
37 22		5852
22 21		5586
21 28	DAVID GRAV/Babyton	5320
16 18	STROKE9/Little Black	4788
21 17		4522
18 18	TIYNAMITE HACK/Boyz in The Hood	3990
15 -18	THIRD EYE BLIND/Never Let You Go	3990
13 15	WHEATUS Teenage Dinbag	3990
16 14	BLINK-182/Adam's Song	3724
20 14		3724
12 14		3724
14 14		3724
19 14	EVERCLEAR/Wonderful	3724
25 13	3 DOORS DOWN/Loser	3458



PLAYS	ARTIST/TITLE	GI (000
34 40	LIFEHOUSE/Hanging By A Moment	12000
39 46	MOBY F/GWEN STEFANI/Southsine	12000
37 36	3 DOORS DOWN A DOM	10800
32 36	CRAZY TOWN/Butter By	10800
38 36	FLIEL/Hemorrhage	10800
33 34	LEWIS W/DURST/Outside	10200
36 34	DAVE MATTHEWS BAND/I Did it	10200
35 31	COLLECTIVE SOUL Why Pt 2	9300
31 29	LEMNY KRAVITZ/Again	8700
25 25	COLDPLAY/Yellow	7500
22 24	EVERCLEAR/When It All Goes	7200
21 24	MATCHBOX TWENTY/Bent **	7200
23 23	DEXTER FREE BISH I saving Town	6900
34 23	INCUBUS/Drive	6900
23 22	STAIND/Mudshovel	6600
26 22	POD FIGHTERS/Next Year	6600
22 21	CYPRESS HILL/Superstar	6300
14 20	SR-71/Hight Now	6000
19 28	STRAIT UP F/LAJON/Angel's Son	6000
26 28	3 DOORS DOWN/Kryptonite	6000
18 29	DUST FOR LIFE/Step Into The Light	6000
19 20	DAVID GRAY/Babylon	6000
15 19	INCUBUS/Pardon Me	5700
22 18	MARVELOUS 3/Get Over	5700
19 19	INCUBUS/Stellar	5700
19 19	A PERFECT CIRCLE/3 Libras	5700
15 18	DISTURBED/Voices	5400
18 18	GODSMACK/Awake	5400
12 18	OUTKAST/B.O.B.	5400
22 17	OFFSPRING-Want You Bad	5100

KPNT/St. Louis

	MARKET #
They're Geniuses to us	KNDD/Seattle-Tacoma Entercom (206) 622-3251 Manning-Monroe 12+ Curre 372,800
VESTON	PLAYS LW 1W ARTIST/TITLE 43 44 LINKIN PARK/One Step Clor 43 42 CRAZY TO/WW/Eurter N 44 42 LEW/S W/DURST/Outside 42 41 LIMP BIZIGT/Rollin*
o Some I'm Genius"	42 41 MOBY F/GWEN STEFANISC 42 40 Fillerhemorrhings. 31 37 COLIPPLAY/Mobw 40 32 RAGE AGAINST/Renigodi 20 28 GODSMADC/Awade 20 27 LIFEHOUSE/Hanging By A N 22 27 DAYE MATTHEWS GRAINCH
New At: WFNX	24 26 CREED/To Whom It May 14 26 SMASHING PUMPKINS/Lim 27 26 3 DOORS DOWN/Kryptonile 20 26 INCUBUS/Drive
WKRL WSFM	21 25 UZ/Elevation 28 28 PAPA ROACH/Last Resort 18 24 EVERLAST/I Can't Move 27 24 DIFFUSER/Kurma
and more	22 23 GREEN DAY, Warring 23 22 OFFSPRING Want You Rad 26 20 STRAIT UPF/LAJON/Angi 13 19 DEFTONES/Digital Bath
	9 19 DISTURBED/Shapily 20 19 GREEN DAY/Minority 19 18 3 DOORS DOWN/Loser 16 18 RED HOT CHILL JOHnerside
PICOPDS	18 18 CYPRESS HILL/Superstar 8 16 OFFSPRING/Original Prants 21 18 INCUBUS/Pardon Me

-	MARKET #14	
Entero (206) (Mannie	322-3251	en d
PLAYS LW TW	ARTIST/TITLE	GI (900
43 44	LINKIN PARK/One Step Closer	708
43 47	CRAZY TOWN Butterty	676
44 47	LEWIS WIDURST/Outside	676
42 41	LIMP BLZKIT/Rollin'	660
42 41	MOBY F/GWEN STEFANI/Southside	660
42 40		644
31 37	COLDPLAY/Vellow	595
40 32	RAGE AGAINST Renegades Of Funk	5152
20 28	GODSMACK/Avake	450
29 27	LIFEHOUSE/Hanging By A Moment	434
27 27	DAVE MATTHEWS BANDY DIGH	434
24 26	CREED/To Whom It May	418
14 26	SMASHING PUMPKINS/Untitled	418
27 26	3 DOORS DOWN/Kryptonite	418
20 26	INCUBUS/Drive	418
21 25	U2/Elevation	402
28 25	PAPA ROACH/Last Resort	402
18 24	EVERLAST/I Can't Move	386
27 24	DIFFUSER/Karma	386
22 23	GREEN DAY/Warning	370
23 22		354
26 20	STRAIT UPF/LAJON_//\ngsfs Son	322
13 19	DEFTONE S/Digital Bath	305
9 19 20 19	DISTURBED/Slupily GREEN DAY/Minority	305 305
19 18	3 DOORS DOWNLoser	289
16 18	RED HOT CHILL JOhnerside	289
16 18	CYPRESS HILL/Superstat	257
8 16	OFFSPRING/Original Prantister	257
21 15	MCLIBUS/Pardon Me	241

	MARKET #15	
Big Ci (602) : Kriegle	Phoenix 7/ 266-1360 in/Whitney ume 381,868	gen
PLAYS LW TW	ARTIST/TITLE	* 81 (998)
36 44	LINKIN PARICONe Step Closer	5280

PLAYS	ARTIST/TITLE	- 81 (986)
36 44	LINKIN PARICON Step Closur	5280
11 43	SMASHING PUMPIONS/Limited	5160
26 42	LIFEHDUSE/Hanging By A Moment	5040
20 39	RAGE AGAMST Renegades Of Funk	4680
33 39	LEWIS W/DURST/Outside	4680
30 30	FUEL/Hemorrhage	4560
26 32	MOBY F/GWEN STEFAM/Southside	3840
15 31	AT THE DRIVE-IN-One Armed Scissor	
29 31		3720
25 30	CRAZY TOWN/Buller By OFFSPRING Minut You Rad	3720
19 24	MCLIFEIS/Drive	3600
16 25	STRAIT UP FA AJON. /Angel's Son	3120
14 24	LIZAMAN On	3000 2880
18 22	COLDPLAY/Yellow	2640
27 21	GREEN DAYANarring	
16 21	DEFTONES/Diodal Bath	2520 2520
16 18	DISTURBED/Micro	2180
8 16	3 DOORS DOWN/Duck And Run	1920
13 16	DAVE MATTHEWS BAND/I Did It	1920
9 16	NICKE BACKBrooke	1920
6 15	LENNY KRAVITZ/Again	1800
27 14	LIMP BLZKIT/Rollin'	1680
10 14	SR-71/Hight Now	1680
14 13	PAPA ROACHA and Resort	1560
13 13	PAGE AGAINSTHow I Could Just	1560
10 13	A PERFECT CIRCLE/Judin	1560
5 12	1/2/Beauthal Day	1440
- 12	AMERICAN HI-FIFTHWAY OF The West	1440
7 12	BLINK-182/Adam's Sone	1440
5 11	FUEL/Innocent	1320
9 11	, AFFIGRANDS	1920



_	ume 262,406	
PLAYS	ARTIST/TITLE	44 1000
34 20	GODSMACK/Austin	4754
33 36	PAPA ROACH/Broken Home	4392
33 36	LEWIS W/OLIRST/Outside	4270
33 34	* INCUBUS/Drive	4148
35 33	RJEL Hemontage	4026
35 33	LIBROR PARK/One Step Closer	4026
39 32	LIMP BIZIGT/Rollin'	3904
26 31	STRAIT UP FALAJON JAngui's Son	3782
28 31	GREEN DAY/Murning	3782
26 30	TOOL/La Pica De Maynardo	3660
30 30	DISTURBED/Volcou	3660
32 29	CRAZY TOWN/Butterily	3538
29 28	COLDPLAY/Willow	3538
30 29	MOBY F/GWEN STEFANI/Southeids	3538
32 28	RAGE AGAINST . /Renegados Of Funk	3416
17 27	OFFSPRING/West You Bud	3294
30 27	DUST FOR LIFE/Step Into The Light	3294
29 26	AT THE DRIVE-IN/One Armed Scisnor	3172
18 24	DIFFUSER/Karma	2928
30 23	LIFEHOUSE/Hanging By A Moment	2806
9 23	3 DOORS DOWN/Duck And Run	2806
16 18	KORNs Falling Away From Me	2196
15 17	CYPRESS HILL/Superstar	2074
13 17	URGE/Too Much Stureo	2074
35 17	A PERFECT CIRCLE/3 Libras	2074
18 16	DEFTONES/Digital Bath	1952
13 16	METALLICA/I Disappear	1952
15 16	MODPA/My Life Story	1952
12 18	INCUBUS/Pardon Me	1830
9 15	SYSTEM OF A DOWN Metro	1830

WELH	t/Tompo	
	ladio, Inc	07
	577-7131	97
Shark	717-7151	
4	ume B	talle Berling Billingtowner
	Gille B	- the office of fillers and
PLAYS	ANTHEY/TITLE	84 (800)
49 60	LEWIS W/DURST/OM	
48 40	LIMP BIZIGT/Rotte	ŏ
52 40	LINGSH PARK/One Sh	
47 40	LIFEHOUSE/Hunging	
31 41	MOBY F.GWEN STEFF	
50 40	DAVE MATTHEWS BA	
32 40	CRAZY TOWN/Buller	
51 40	FUEL/Humorrhage	0
25 38	DISTURBED-Shapey	o l
47 34	APERFECT CIRCLE/3	
35 34	RACE AGAINST/Rus	
32 32	COLDPLAY/Millow	0
31 22	GREEN DAY/Warning	o l
31 32	MCUBUS/Drive	0 0 0 0 0 0
31 32	LI2/Walls Con	0
25 32	OFF SPRING-Want You	Bad 0
30 31	SHOUT L BACK/Branthy	0
26 29	MATTHEW GOOD RAI	VEXHallo Tissa Bomb 0
31 29	PAPA ROACH/Broken	
24 28	JOSH JOPL IN GROUP	
11 28	STRAIT UP FALAJON.	
22 27	SR-71/Right Now	0,
25 26	3 DOORS DOWNLOS	0
24 28	GODSMACK/Avalie	0
24 28	CREED/Higher	0
25 26	LIT Miserable	0
23 25	BLINK-182/What's M	
26 25	LORDELITYALLSTA	
26 24	BLINK-182/All The Sn	sall Things 0
22 24	RED HOT CHILL JOIN	erside 0

15.0	ume 274,288	33
PLAYS		_
LW TW	ARTIST/TITLE	60 (000)
37 39	LIFEHOUSE/Hanging By A Moment	6474
38 38	CRAZY TOWN/Bullerily	6308
38 38	LIMP BUSGT/Roller	6308
32 38	MOBY F/GWEN STEFAM/Southeids	6308
35 87	LEWIS W/DURST/Outside	6142
38 37	LINKIN PARK/One Step Closer	
23 36 35 35	RAGE AGAINST/Renegades Of Funk FUEL-Hernorthage	5810 5478
16 26	LENNY KRAVITZ/Acain	4316
18 28	DUST FOR LIFE/Step Into The Light	4316
9 25	DESTRONE S/Digital Rath	4150
25 25	DAVE MATTHEWS BAND! DIS R	4150
22 25	NICKEL BACKBreathe	4150
23 24	TANTRIC Brankbarn	3984
- 27	EVERLAST/I Can't Move	3652
15 22	BT/Shame	3652
22 22	MCUBUS/Drive	3652
2 22	H2Mish On	3652
10 21	BLINK-182/Adam's Sono	3486
19 21	TOOL/La Pica De Maymardo	3486
14 21	WHE ATUS/Teerage Diriting	3486
5 19	3 DOORS DOWNLER Like That	3154
9 19	CLARKS/Better Off	3154
- 19	OL FANDER/Are You There?	3154
10 19	MATTHEW GOOD BANG Hello Time Bomb	3154
- 18	DIFFUSER/Karma	2988
20 17	DISTURBED/Shapily	2822
2 17	OFFSPRING/Want You Bad	2822
7 16	GODSMACK/Aviole	2656
9 15	MCUBUS/Pardon Me	2656

MARKET #29

Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

WADZ/Cincipnati

KXRK/Sall Lake City

WRZX/Indianapolis

(303) 713-8000 O Connor-hauncers 12 - Cuma 208, 899 PAYN Antist/TITLE 43 65 DOCTER FIRE SIGNIL evining Town 44 43 FLEI-Memorrhage 44 43 FLEI-Memorrhage 44 43 FLEI-Memorrhage 45 40 LOS-Beauthur Day 46 40 LOS-Beauthur Day 47 40 LOS-Beauthur Day 48 HACLISTS-Orive 49 13 FLEI-MOS-PANDID DID DAY 48 HACLISTS-Orive 49 13 SR-71-Right Nov 40 33 SR-71-Right Nov 40 33 SR-71-Right Nov 40 33 DAYE MATTHEWS SANDID DID B 41 THE STANDING SIGNING 40 AND STANDING SIGNING SIGN 12+ Cume 208,809 1701 1701 1701 1377 1296 1296 1296 1053

KTCL/Denver-Boulder

MAR	KET #25
NRK/Porliand, OR Intercom 503) 223-1441 Jamiton/Jayn 2+ Cume 175,000	PAINS
AYS	-

1	2+ C	ume 175,000	
PU	SAN		
LW	TW	ARTIST/TITLE	G1 (000)
37	46	MOBY F/GWEN STEFANUSouthside	3174
24	43	LINKIN PARK/One Step Closer	2967
21	43	ELECTRASY/Morning Atterglow	2967
24	42	FUEL/Hemorchage	2898
31	39	ODLDPLAY/Yellow	2691
24		EVERCLEAR/When It All Goes	2622
	37	EVE 6/On the Roof Again	2553
33	37	CRAZY TOWN/Butterfly	2553
26	29	NICKEL BACK/Breathe	2001
44	29	LIFEHOUSE/Hanging By A Moment	2001
8	29	OFFSPRING/Want You Bad	2001
33	28	INCUBUS/Drive	1932
36	28	GOOD CHARLOTTELittle Things	1932
25	27	81/Shame	1863
27	25	3 DOORS DOWN/Duck And Run	1725
23	25	DAVE MATTHEWS BAND/1 Did it	1725
13	25	AMERICAN HI-FURITOR OF The Weak	1725
22	24	GREEN DAY, Warning	1656
31	24	VERTICAL HORIZON/Best I Ever Had	1656
7	22	(HED) PLANET EARTH/Bartwicks	1518
14	21	LIMP BIZKIT/Re-Arranged	1449
12	28	PAPA ROACH/Last Resort	1380
23	29	WHEATUS/Teenage Dirthag	1380
18	19	FERIX TX/All My Fault	1311
40	18	BLINK-182/Man Overboard	1242
18	17	BT/Never Gonna Come	1173
18	17	CAVIAR/Tangerine Speedio	1173
19		EVE 6 Promise	1173
16	17	INCUBUS/Stellar	1173
14	17	MOBY/Porcelain	1173

(5 Ja	mie	599-5102 Maddux	973
_		ume 89,600	
PLA		ARTIST/TITLE	GJ (000)
42	49	GODSMACK/Avake	1715
43	48	LINKIN PARK One Step Closer	1680
42	47	DISTURBED/Shapily	1645
44	45	RAGE AGAINST . /Renegades Of Funk	1575
32	39	LEWIS W/DURST/Outside	1365
42	37	FUEL/Hernorringo	1295
	32	OFFSPRINGAWant You Bad	1120
	32	GREEN DAY/Warning	1120
31	31	!NCUBUS/Drive	D 1085
43	31	LIMP BIZKIT/Rollin'	1085
31		BLINK-182/Man Overboard	1050
	30	3 DOORS DOWN/Duck And Run	1050
31		NICKELBACK/Breathe	1050
29		DEFTONES/Digital Bath	1015
27		DISTURBE D/Voices	-805
10	23	INCUBUS Stellar	805
14	21	LHMP BIZKIT/Take A Look	735
22		DUST FOR LIFE/Step Into The Light	735
	18	DAVE MATTHEWS BAND/I DID II	665
	17	CRAZY TOWN Butterfly	595
	17	POWERMAN 5000/Ultra Mega	595
	17	ALIEN ANT FARM Movies	595
	17	NOTHINGFACE/Blender	596
	16	AMERICAN HI-FUT lavor Of The West	560
	18	PAPA ROACH1 ast Resort	560
	15	STRAIT UP F/LAJON: ./Angel's Son	525
	13	GREEN DAY/Minority	455
	13	A PERFECT CIRCLE/Justin	455
31		DEFTONES/Back To School	455
16	12	KORN/Make Me Bad	420

	Boomer Sume 237,400	
PLAYS	ARTIST/TITLE	GJ (000)
52 47	LEWIS W/DURST/Dutside	4794
30 46	GODSMACK/Avake	4692
47 45	A PERFECT CIRCLE/Judith -	4590
29 45	MOBY F/GWEN STEFANI/Southside	4590
28 44	FUEL/Hemorrhage	4488
47 44	LINKIN PARKOne Step Closer	4488
22 44	PAPA ROACH1 ast Resort	4488
39 42	COLDPLAY/Vellow	4284
50 41	3 DOORS DOWN/Duck And Run	4182
25 - 38	GREEN DAY/Warning	3876
32 34	CRAZY TOWN/Butterfly	3468
26 34	LINKIN PARK/In The End	3468
21 33	LENNY KRAVITZ/Again	3366
18 33	OLEANDER/Are You There?	3366
45 32		3264
50 32		3264
31 32	RAGE AGAINST ./Renegades Of Funk	3264
33 31	OFFSPRING/Want You Bad	3162
31 30	DISTURBED/Voices	3060
29 29	OFFSPRING/Original Phanister	2958
45 27	PAPA ROACH/Broken Home	2754
22 26	LIMP BIZKIT/The One	2652
25 25	RED HOT CHILL . /Parallel Universe	2550
20 23	DEFTONES/Digital Bath	2346
19 23	FUEL/innocent	2346
19 21	PAPA ROACH/Between Angels	2142
24 21	APERFECT CIRCLE/3 Libras	2142
16 26	iNCUBUS/Pardon Me	2040
14 19	BI JNK-182/Adam's Song	1938
16 19	STRAIT UP F/LAJONL/Angel's Son	1938

MARKET #37

33 34 CR 32 32 BLJ 29 32 INC 30 31 UF 23 30 ST 25 28 CO 30 28 GR 30 28 GR 24 26 UM 29 25 FU 23 25 LE	139,300 ISST/ITLE ACY (LONAL Extensiv) Biov-182/Man Overboard JERUS/Sharping by A Azoment RAULEP A Azoment RAULEP A Azoment PROJECT Routine PERSON TROUTE PERSON TROUTE PERSON TROUTE PERSON TROUTE PERSON TROUTE	GI (800) 1972 1856 1856 1798 1740 1624
LW TW AR 33 34 CR 32 32 BL 29 32 IN 30 31 LIF 23 30 ST 25 28 CO 30 28 GR 24 26 LIF 29 25 FU 23 25 LE 3 25 LE 3	AZY TOWN-Butterfly INK-182/Marr Overboard JUBUS/Drive EHOUSE/Harging By A Moment RAIT UP FT.A.LOM Angel's Son LDPLAY/Yellow EEN DAY/Marring PF BUZ/UT (Folitin')	1972 1856 1856 1798 1740 1624
33 34 GR 32 32 BLJ 29 32 MG 30 31 UF 23 30 ST 25 28 CO 30 28 GR 30 28 GR 24 26 LIB 29 25 FU 23 25 LE	AZY TOWN-Butterfly INK-182/Marr Overboard JUBUS/Drive EHOUSE/Harging By A Moment RAIT UP FT.A.LOM Angel's Son LDPLAY/Yellow EEN DAY/Marring PF BUZ/UT (Folitin')	1972 1856 1856 1798 1740 1624
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25 25 FV	WIS W/DURST/Outside	1450
	E 6/On The Roof Again	1450
29 24 GO	DSMACK/Avalie	1392
	-71/Politically Correct	1392
	ERCLEAR/When It All Goes	1392
	PA ROACH/Broken Home	1392
	ERFECT CIRCLE/3 Libras	1334
	EED/Riders On The Storm	1276
	STURBED/Voices	1218
	RCIN PARK/One Step Closer	1218
	DELBACK/Breathe	1102
	GE AGAINST Renegades Of Funit	928
	EN ANT FARM Movies	870
	FUSER/Karma	812
	OORS DOWN/Kryptonite	754
	FSPRING/Original Prantister PA ROACH/Last Resort	754 754
	VE MATTHEWS BAND/1 Did II	
	ST FOR LIFE/Step Into The Light	638
	EED/Are you Ready	638
10 11 CR		





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PLAYS		
IM 18		GI (888)
31 33		4917
32 32		4768
28 32		4768
33 31		4619
30 34		4470
30 3		4470
20 21		4321
30 21		4321
26 27		4023
15 26		3874
21 24		3576
23 24		3576
21 24		3576
29 21		3427
23 22		3278
12 27		3278
23 21		3278
21 22		3278
21 21		3129
15 20		2980
18 19		2831
24 11		2831
16 11		2831
21 18		2682
21 17		2533
8 10		2384
13 18		2235
13 13		1937
17 12		1788
12 T2	DIFFUSER/Karma	1788



(704) Danie	7 Channel 338-9600 VPettus Curre 173,768	F
PLAYS		
47 48		GI (888)
45 46	CRAZY TOWN-Butterfly LEWIS W/DURST/Outside	3840 3680
42 44	FUEL/Hamorrhage	3520
43 41	LIFEHOUSE/Hanging By A Moment	3280
19 35		2800
23 25		2000
28 23		1840
18 21	MORY FIGWEN STEFANDSOUTHSIDE	1680
43 21	ORGY/Fiction	1680
18 20	3 DOORS DOWN/Duck And Run	1600
18 28	INCLIBITS/Drive	1600
19 19	MATTHEW GOOD BAND/Hello Time Bomb	1520
18 17	LINKIN PARICONe Step Closer	1360
20 17	CREED/Riders On The Storm	1360
20 17	UNIFIED THEORY/Wither	1360
17 16	ALIEN ANT FARMANINES	1280
17 16	U2/Walk On	1280
14 18	3 DOORS DOWNLoser	1280
13 16	AMERICAN HILL LET LAVOR Of The Weak	1280
15 16	SR-71/Right Novi	.1280
16 15	Bt MK-182/Adam's Song	1200
8 15	COLLECTIVE SOUL/Vert	1200
12 15	DEFTONES/Digital Bath	1200
18 15	MARVELOUS 3 Get Over	1200
24 18	STRAIT UP F/LAJON/Angel's Son	1200
12 14	PAPA ROACH/Broken Home	1120
16 14	RAGE AGAINST Renegades Of Funk	1120
2 14	ORGY/Opticon	1120
15 14	RED HOT CHILL /Cultiornication	1120
12 13	DIFFLISE R/Karma	1040

PLAYS		
LW TW	ARTIST/TITLE	E1 (000
33 45	CRAZY TOWN Butterily	283
39 42	LIFEHOUSE/Hanging By A Moment	264
39 40	AMERICAN HI-FUFtavor Of The Weak	252
33 39	LINKIN PARICOne Step Closer	245
35 38	RAGE AGAINST/Renegades Of Funit	239
31 32	DIFFUSER/Karma	201
24 32	A PERFECT CIRCLE/3 Libras	201
37 29	OFFSPRING/Original Pranister	182
26 29	G00SMAOV/Avrake	182
15 28	AT THE DRIVE-IN/One Armed Scissor	176
31 28	BLINK-182/Man Overboard	176
13 27	COLDPLAY/Yellow	170
29 27	RED HOT CHILL Parallel Universe	170
20 26 28 25	LEWIS W/DURST/Outside	163
28 26	SR-71/Politically Correct	163
22 24	GREEN DAY/Warning	151
21 23	STRAIT UP F/LAJON/Angel's Son INCUBUS/Drive	
27 22	Lifter Bizkitz/Rollin	144
22 21	NICKET BACKStreaths	132
19 21	PAPA RGACH/Broken Home	132
20 21	GREEN DAY Minority	132
14 20	ORGY/Action	126
23 28	3 DOORS DOWNLOSE	126
	PUEL/Hernorthage	126
19 20	(HED) PLANET EARTH/Bartender	126
10 19	NOTHINGFACE/Blooder	119
23 18	INSANE CLOWN POSSEZIETS Go All The Way	113
- 17	KID ROCK/Bawildaba	107
17 17	PAPA ROACH/Last Resort	107

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PLAYS LW TW	ARTIST/TITLE	G# (888)
34 37	LINKIN PARICONe Step Closer	3515
31 35	GODSMACK/Avalue	3325
32 33	RAGE AGAINST/Renegades Of Funk	3135
28 32		3040
32 32	DEFTONES/Back To School	3040
33 31	DISTURBED/Voices	2945
26 31	Ft/Et/Innocent	2945
32 38	PAPA ROACH/Broken Home	2850
13 27	OFFSPRING/Warit You Bad	2565
26 27	STRAIT UP F/LAJON/Angel's Son	2565
18 26	TAPROOTA	2470
27 28	NONPOINT/What A Day	2375
26 28	PO D /School Of Hard	2375
23 25	A PERFECT CIRCLE/Hollow	2375
27 23	#NCUBUS/Drive	2185
20 22	DEFTONES/Digital Bath	2090
15 22	DIFFUSER/Karma	2090
10 21	GODSMACK/Greed	1995
9 16		1520
15 18		1520
17 15	CYPRESS HILL/Superstar	1425
16 15	POWERMAN 5000 When Worlds Collide	1425
17 15	SLIPKNOT/Wait And Bleed	1425
21 15	STONE TEMPLE PILOTS/No Way Out	1425
23 14	BLIMK-182/Man Overboard	1330
14 14	DISTURBED/Stupily	1330
15 14	DOWNER/Last Time	1330
15 14	iNCUBUS/Pardon Me	1330
18 14	K1FTIE/Brackish	1330
14 14	STATIC-X/1'm With Skipid	1330



PLAYS	ARTIST/TITLE	GI (000)
39 38	CRAZY TOWN BURNING	3040
35 38	INCLIBUS/Drive	3040
34 37	RUEL/Hemorrhage	2960
39 26	GODSBAACK/Austin	2880
20 36	LEWIS W/DURST/Outside	2880
35 36	DISTURBED/Shoply	2800
30 34	LIMP BLZKIT/My Way	2720
34 34	I INKIN PARICONE Step Closer	2720
32 23	LIFEHOUSE/Hunging By A Moment	2640
33 31	3 DOORS DOWN/Loan	2480
28 26	DUST FOR LIFE/Step Into The Light	2080
18 26	GREEN DAY/Marning	2080
24 26	PAPA ROACH/Last Resort	2080
18 25	ALIEN ANT FARM Movies	2000
21 24	NICKEL BACK/Breathe	1920
23 23	OFFSPRING/Want You Bad	1840
35 23	A PERFECT CIRCLE/3 Libras	1840
24 22	PAPA ROACH/Broken Home	1760
17 28	COLDPLAY/Vellow	1600
23 17	NICKE L BACK/L eader Of Men	1360
17 18	STAIND/Home	1280
2 18	OLEANDER/Are You There?	1200
16 15	A PERFECT CIRCLE/Judith	1200
19 18	GODSMACK/Voodco	1200
15 15	INCUBUS/Stellar	1200
15 14	LENNY KRAVITZ/Again	1120
15 14	STAIND/Mudshovel	1120
16 14	3 DOORS DOWN/Kryptonite	1120
15 14	DAVE MATTHEWS BAND/I Did II	1120
10 14	A PERFECT CIRCLE/Hollow	1120

	ume 8	ACTIVATION O
PLAYS LW TW	ARTIST/TITLE	G1 (900
46 46	BL INK-182/Man Overboard	- 1000
39 46	LEWIS W/DURST/Outside	
46 46	GREEN DAY/Warning	
46 45	3 DOORS DOWNLoser	1
45 45	FUEL/Hemorrhage	
46 45	LIFEHOUSE/Hanging By A Moment	
45 45	LIMP BIZKIT/Roller*	
34 33	STRAIT UP F/LAJON /Angel's Son	
31 32	CRAZY TOWN Butterfly	
28 31	COLDPLAY/Millow	
31 31	INCUBUS/Drive	
32 31	LINKIN PARK/One Step Closer	
33 31	MOBY F/GWEN STEFANI/Southside	
32 31	PAPA ROACH/Broken Home	
30 20	GODSMACI/Analia	
33 30	RAGE AGAINST/Renegades Of Funk	
16 29	DEFTONES/Digital Bath	
17 28	OFFSPRING/Want You Bad	
11 26	DAVE MATTHEWS BAND/1 Did #	
13 25	DISTURBED Voices	
16 23	LIZ/Mails On	
24 22	LOFIDELITY ALLSTARS Battle Flag	
24 22	A PERFECT CIRCLE/Judith	
25 55	STONE TEMPLE PILOTS/Sour Girl	
21 21	STRICKE 94 ittle Black	
20 21	PAPA ROACH Last Resort	
31 28	CREED/Are You Ready	
17 28	WHEATUS/Teenage Dirthag	
24 28	FOO FIGHTERS/Breakout	
18 18	CYPRESS HILL Superstar	

(504) (Stewar	Channel 579-7300 1 ume 189,400	106	76h
PLAYS	Ome 199,410		
LW TW	ARTIST/TITLE		G1 480
43 51	3 DOORS DOWN Lose		31
44 45			28
46 45	FUEL/Hemorrhage		27
51 42	LIMP BIZKIT/Rollin'		25
41 41	PAPA ROACH Last Res	ort	25
43 48	APERFECT CIRCLE/Ju		24
29 35	RAGE AGAINST Rene	gades Of Funk	21
25 31	INCUBUS/Drive		18
31 31	STRAIT UP F/LAJON	Angel's Son	18
30 27	NICKELBACK/Breathe		16
10 26	DAVE MATTHEWS BAR	ID/I Did it	15
19 26			15
	LINKIN PARK/One Step		15
28 26	LIFEHOUSE/Hanging B	LIFEHOUSE/Hanging By A Moment	
	GREEN DAY/Warning		14
	DISTURBED/Stupity		14
25 22	CRAZY TOWN/Butterfly		13
42 22	DEFTONES/Change		13
19 18	PAPA ROACH/Broken H	lome	10
16 16			9
		QUEENS OF /The Lost Art	
	Offf USE R/Karma	DIFFLISE R/Karma	
		8STOPS7/Satisfied	
12 12		Now In	7
11 12			7
13 11	INCUBUS/Stellar		6
9 11	A PERFECT CIRCLE/3 L		6
9 11			6
4 11	DEFTONES/Digital Bath		6
10 11	DISTURBED/Voices		- 6

_	Schenck lume 120,100	
PLAYS LW TW	ARTIST/FITLE	GI (800
44 48		230
39 46		2200
44 45		2160
42 42		2011
43 42		2016
28 37		1771
40 36	FUEL/Hemorrhage	1721
46 36	LithKith PARK/One Step Closer	1721
24 33		158
29 31	COLDPLAY/Vellow	148
24 30	EVERCLEAR/When It All Goes	1440
24 28	PAPA ROACH/Last Resort	134
38 26	LIMP BIZKIT/Rollin*	124
26 28	RAGE AGAINST. /Renegades Of Funk	124
15 25	OFFSPRING/Original Prankster	120
25 25	U2/Reautiful Day	120
26 24	GODSMACK/Angle	115
20 22		105
13 21		100
19 20	BLINK-182/Man Overboard	96
27 20		96
24 17	EVE 6/On The Root Again	816
13 16	RADIOHEAD/Optimistic	76
19 15	OFTSPRING/Want You Bad	72
12 15	ORGY/Fiction	72
19 14		67
13 14		67
16 14	NICKEL BACK/Breathe	67
13 13	DEFTONES/Change	62

MARKET #44



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-	ume 149,300	
PLAYS		
46 48	ARTIST/FITLE LINKIN PARK/One Step Closer	, GI (998) 3504
41 44	GODSMADICAvalus	3212
30 43	CRAZY TOWN/Bullerthy	3139
43 42	FUEL Hemorrhage	3066
44 42	MORY FAGWEN STEFANUScult	
25 34	(HED) PLANET EARTH/Bartend	
44 31	RAGE AGAINST/Renegades 0	
43 26	LIMP BEZICT/Rollin'	1898
28 25	COLDPLAY/Milow	1825
23 25	PAPA ROACH Broken Home	1825
21 24	LEWIS W/DURST/Outside	1752
26 23	GREEN DAY/Warning	1679
25 22	INCUBUS Drive	1606
18 21	DISTURBE DAVoices	1533
20 21	AT THE DRIVE-IN/One Armed S	cessor 1533
23 28	LIFEHOUSE/Hanging By A Mon	nent 1460
19 20	TOOL/La Pica De Maynardo	1460
18 18	EVERLAST/I Can't Move	1387
18 19	KORN/Make Me Bad	1387
18 18	DISTURBED/Stupity	1314
16 18	A PERFECT CIRCLE/Judith	1314
14 18	PO.D. Southtown	1314
18 18	STRAIT UP F/LAJON /Angels	
16 18	EVERCLEAR/Wonderful	1314
19 18	METALLICAT Disappear	1314
21 17	Bt INK-182/Adam's Song	1241 .
20 17	SCHATZI/Death OL	1241
17 17	DIFFUSEP/Karma	1241
16 17	EVE 6:0n The Roof Again	1241
16 18	DEFTONES/Change	1168

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(73 Ras	2) (pe	643	Aonmouth-Ocean 3-9988 me 180,780	Gi	06.3
PLA					
r.m.			ARTIST/TITLE		GI (000)
22			EVERLAST// Can't Mo.	re on	1452
34	33		FLIE1/Hemorrhage		1452
24			COLDPLAY/Yellow		1452
31	32		DAVE MATTHEWS BA		1408 .
36	31		DEXTERFREEBISHA		1364
.38	31		LIFEHOUSE/Hanging 6	By A Moment	1364
	31		DAVID GRAY/Babyton		1364
37	31		INCUBUS/Drive		1364
	31		U2/Walk On		1364
	30		COLLECTIVE SOUL/W		1320
31	21		NELLYFURTADOTM		1232
23			3 DOORS DOWNLose JOSH JOPLIN GROUP		1100 1100
28			LENNY KRAVITZ/Agair		
21	25		NINE DAYS/ILLAm	1	1100
16	21		MARVELOUS 3/Get O		1100 1056
22	21		GREEN DAY/Marning	rer	1012
23			EVERCLEAR/AM Radio		836
	ii		SHAWN MULLINS EV		792
18			DANDY WARHOLS BO		792
6	11		PJHARVEY/Good Fort		792
5	11		SEMISONIC/Chemistr		792
12	17		LITAMy Own Worst En		748
	ii		BARENAKED LADIES		704
	11		MATCHBOX TWENTY		704
15	11		OFFSPRING/Original P		704
	15		SR-71/Bight Now		660
	15		WALLFLOWERS/Sheet	violeer	660
16	15	,	BAREMAKED LADIES/		
14	11	i	BLINK-182/All The Sm		960



New Music Specialty Shows

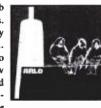
R&R's Exclusive Look At The Cutting Edge Of Alternative

Alien Ant Farm Invasion

Dayna Talley Asst. Alternative Editor

Tow, have I been living the life of the rich and famous this past week, TVT's Kerry Marsico had me in tow when we showed up at the Snatch movie premiere party at Blue in Hollywood last week. TVT put out the soundtrack for the film and supplied this superstar-studded, very exclusive bash with the musical talents of their own DJ Demitri. As you can imagine, there was an open bar, and good times were had by all. Speaking of premieres, Sean Ziebarth from Nitro came by the office to say hello and to give R&R Asst. Rock Editor Tracey Hoskin and I a sneak peak at AFI's video for their single "Days of the Phoenix." All I have to say is, AFI rock!

As far as the update on new music goes, I received the latest Oleander single, "Are You There?" from their upcoming album, Unwind. If this song is any indication of what the rest of the album sounds like, Oleander have a great year in store for them. If you have yet to receive the single, give Universal promo goddess Jessica Siracusa a call at 212-373-0779. While you have her on the phone, you might also want to ask her for an advance of the Bob Schneider CD Lonelyland. The former frontman of Austin's Ugly Americans has done a great job with his solo efforts. This record definitely deserves a listen. Tony at Sub Pop also sent me a great new record by a band called Arlo. The album, Up High in the



Night, is the first full-length put together by this Los Angeles-based foursome whose sound is moody rock with great vocals and loads of guitar. Call Tony for more info at 206-441-8441.

Now, on to the chart. Alien Ant Farm take over this week, claiming the No. I position and coming out just above Warner Bros.' two current specialty hits, Hesher at No. 2 and John Frusciante (up a whopping eight spots) at No. 3. RCA's Skrape hold onto the No. 9 spot for the second week in a row, and Vast move up to the No. 12 position from No. 20 last week. Debuts this week include Chronic Future at No. 4 with their new single, "The Majik," Orgy at No. 8, Tinfed at No. 14, 'A' at No. 15 and Dropkick Murphy's at No. 16. Records of the Week: Arlo and Astralwerks' Rareworks compilation.

Top 20 Artists

January 26, 2001

- ALIEN ANT FARM (DreamWorks) "Movies"
- 2 HESHER (Warner Bros.) "Things""
- 3 JOHN FRUSCIANTE (Warner Bros.) "Going Inside"
- CHRONIC FUTURE (Beyond) "The Majik"
- 5 SWEET NOVEMBER SDTK (Reprise) "Various"
- 6 DONNAS (Lookout) "40 Boys In 40 Nights"
- 7 RUN-D.M.C (Arista) "Rock Show"
- ORGY (Elementree/Reprise) "Opticon" 8
- SKRAPE (RCA) "Waste" 9
- 10 PJ HARVEY (Island/IDJMG) "Good Fortune"
- 11 COLD (Flip/A&M/Interscope) "No One"
- 12 VAST (Elektra/EEG) "I Don't Have Anything"
- 13 NEW FOUND GLORY (Drive-Thru/MCA) "Hit Or Miss"
- 14 TINFED (Third Rail/Hollywood) "Drop"
- 'A' (Mammoth) "Old Folks"
- 16 DROPKICK MURPHY'S (Epitaph) "The Gauntlet"
- 17 BADLY DRAWN BOY (Beggars Banquet) "Disillusion"
- 18 DOVES (Heavenly/Astralwerks/Virgin) "Catch The Sun"
- 19 DEFTONES (Maverick) "Digital Bath"
- 20 WESTON (Mojo/Universal) "To Some I'm Genius"

Ranked by total number of shows reporting artist.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

WEQX/Albany, NY Thursday 12:30-3em

WAQZ/Cincinnati, OH Waiting Room Sondry midnight-2am Hogan

WRZX/Indianapolis, IN t The Two OF Us'

ICKTE/Las Vegas, NV Il Harts When I Pee Sentry 10pm-midnight El Dioble

v 10:30-11:30pm

KRZQ/Reno, NV Wake The Heighbers Saturday 10pm-12am Sean/Mark

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JOHN SCHOENBERGER
jschoenberger@rrontine.com

Two Sides Of The Same Coin

■ Adult Alternative gets demo-specific

ast June, at R&R Convention 2000 in Los Angeles, SBR Creative Media's Dave Rahn and then-free agent Paul Marszalek (now VP/Music Programming at VH1) did a presentation at the Adult Alternative panel, "Adult Alternative — How's It Doing? Where Can It Go? Two Recipes for Success." Much of what they had to say still holds true — so much so that their perspective on two possible approaches to the format deserves a second look.

Separate But Equal

I've often spouted off that we're a seemingly disparate group of stations that ultimately have more in common than not. Certainly, the emphasis on targeting 25-54 adults puts us all in the same ballpark, but a more specific demographic focus is needed for success these days. The deciding factors for which approach to take have everything to do with the makeup of the market you're in and what kind of heritage your station has or a once-popular station had.

Statistics culled from 1999 R&R and Arbitron figures indicate that the 10-year target cell for Adult Alternative listeners is between 32 and 42 years old. These key Arbitron cells dictate your approach: You should either emphasize 35-44 or 25-34, keeping in mind that your specific targets within these age groups are slightly more male (55%) than female and more college-educated and higher in income than any other format except Classical.

This is obviously a very lucrative audience to aspire to, and the most-successful major-market Adult Alternative stations reap the benefits with annual billing that often exceeds — sometimes by a great deal — \$20 million.

Two Approaches

There are two ways to create a new station: 1) Go after 35-44, lean on the classic rock side, and superserve the baby-boomer bulge, or 2) go after the 25-34 listener who is somewhere between alternative and classic rock in his tastes.

In the former case, you're going after the more open-minded bottom half of the baby boomers, those who still yearn to learn about new music and new artists. Most stations that service them are tired-sounding or have begun to abandon them for a younger crowd by rocking harder.

These listeners' Progressive radio experience when they were





Dave Rahn

ahn Paul Marszalek

younger makes them tolerant of multiple genres, provided the music is presented in a way that nurtures coalitions and comfortable musical timelines. According to Marszalek, if done properly, the 35-44 target spills into 35-40 and can flank Hot AC, yet converts consistently 25-54.

The mean listener age is 39: He or she was born in 1961 and went to high school between 1976-79 and to college in the early '80s. These people like cool classic rock titles but are still interested in new

"My vision of Triple A was never anything but a state-of-the-art, mainstream Rock station."

Paul Marszalek

music by the artists they grew up with or by new artists who have been influenced by them, as long as it's not too pop or too alternative.

In the latter case you're getting the listeners while they're young (but already maturing) and looking for a station they can stick with over the long haul. Rahn believes that in this case you need to create a new programming model that borrows strongly from Adult Alternative stalwarts. You're programming for a new generation, much as WXRT/Chicago, KBCO/Denver-Boulder and KINK/Portland did 20 or more years ago.

Your target should be 23-34-year-olds who have outgrown Alternative radio (but still tune in), who find Hot AC too lightweight and repetitive (but still tune in) and who find Classic Rock too old. The mean listener would be about 29: He or she was born in 1971 and attended high school from 1986-89 and college from 1989-92.

You focus on music that's '90s-based, using '80s songs only as spice, then round it out with the appropriate mix of currents. Listeners at this age still feel close to the music they grew up with. They may be a little curious about styles from an earlier period, and they definitely want to learn about new artists and their music.

Identify, Then Strategize

At the panel Marszalek championed the traditional 35-44 approach, saying, "You cannot deny that the largest demographic cell in every single Arbitron-rated market is 35-44. That's just a fact. Because that cell has a better lifestyle match, your music mix is going to end up being more consistent, and your power ratio of advertising vs. ratings will likely be much, much better."

Marszalek now observes, "When I was programming radio, I didn't believe in any of that audience-conversion stuff. My vision of Triple A was never anything but a state-of-the-art, mainstream Rock station, and that audience already existed. I wasn't trying to convert them to folk music or anything else: I was simply trying to find the right balance between the classic music of the format and the right currents.

Good Wishes From An AA PD

A few nice words about interim AA Editor Adam Jacobson (and me too).

Adam

I've been enjoying your pieces in the Adult Alternative section of R&R these last several months, especially the "Where the Studio Is the Classroom" piece on [Columbia City High School's] WJHS/Columbia City, IN. It's sad in a way to see you turning over the reins to John Schoenberger, but he's a great guy and will be a solid, full-time shot in the arm for the magazine and the Adult Alternative format as a whole.

Here at WAPS (The Summit) in Akron, we've been a reporting station to John's "totallyadult chart" in Album Network for over five years now, and, though I had few direct dealings with him personally, he's practically the godfather of the Adult Alternative format as far as trade magazines go, and I've never heard an unkind word said about him. I wish him all the best, and I think you'll enjoy having him on board.

I am PD/MD of an Adult Alternative that happens to be owned by a public school system, and the WJHS story brought back many fond and not-so-fond memories of where my station stood about eight or 10 years ago, including the evolution from Alternative to Adult Alternative.

Thankfully, WAPS is now operated by a paid full-time staff, with some assistance from high school and college interns. I'd have to say the biggest shot in our arm was the purchase of a big-gun hard-drive audio system that lets us use first-class voice-tracking for the entire on-air sound and focus our employees' talents on behind-the-scenes strengths and battles; that, and having our live signal streaming on our website 24/7. Looks like [WJHS GM] Tim Moriarty is on the right track, and our music mixes are spookity similar.

Thanks again for your good work as R&R's Adult Alternative "designated hitter." You've done a fine job, and the future seems bright with John Schoenberger in the house.

- Bill Gruber, PD/MD of WAPS (The Summit)/Akron

The views expressed in letters to R&R are those of the writers only. The writers are solely responsible for their content. R&R reserves the right to edit letters.

"What I'm talking about is adapting a Rock programming philosophy — proven successful over the years — that's more artist-based and more musically credible."

Dave Rahn

The current music is what differentiates your station from the Classic Rocker or heritage AOR. Packaging is also very important: how you treat the audience, how you promote yourself to the audience, what your community involvement is and so on — all of which have pretty common expectations among the 35-44 crowd.

"When you ask the NAC guys how they get bonused, it's based on 35+. Those stations are 35-64 flamethrowers, and they make a lot of money. There are all kinds of business applications for the 35-44 argument as well. For example, even if you have a 4 share 18-34,

you might actually be able to make more money with a 3 share 25-54."

Rahn doesn't disagree, although he was the proponent of the 25-34 approach on the panel. "We both took a position to make our points." he says, "but we also both went into it knowing that either approach could be legitimate, depending on the market and its programming makeup. Can you keep getting older and still remain a vibrant and successful station? The answer is yes, absolutely, as evidenced by such stations as KFOG/San Francisco, where Paul used to

Continued on Page 120

Two Sides Of The Same Coin Continued from Page 119

program, and KBCO/Denver-Boulder. WXRT/Chicago, KTCZ/Minneapolis and KINK/Portland. You have the fact that 35-44 is the largest demo around, but these stations' successes are largely built on the fact that they have heritage in their markets.'

Try A New Angle

"The argument I was making at the panel," Rahn explains, "was addressing the question we are so often asked: Why aren't there more new Adult Alternatives signing on? One of the reasons is that the most successful ones have had a long time to build their brands. One can argue that it's hard to hit the ground running with that type of momentum with a brand-new station

"Besides, there are many markets where a station might be perceived or categorized as something else but fulfills much of the role that a 35-44 or higher Adult Alternative station would. Many of those big. old-line Midwest AORs play just enough new music to satisfy that need in the market, for example, and it's hard to supplant them.

"So why not go for the younger. 25-34 audience and build a new audience community, much like the Triple A's did several years ago? If the market conditions were right, you could go for the older audience, but lacking that hole or some kind of heritage to seize upon. I believe there's an opportunity for this new type of Adult Alternative. The audience is more adventurous concerning new music and in expanding its horizon. The listeners no longer feel like they're part of the musical scene that Alternative radio is now serving, and Hot AC is too pop-oriented. Essentially, you're building a new foundation to gradually mature with.

"The downside can be in the fact that it's a more crowded playing field. Over the past few years we've seen Hot ACs come in and. now, the '80s approach - which, by the way, doesn't serve the need for exposing new music. But I still believe that most Hot ACs are coming from an AC mentality in terms of programming philosophy. What I'm talking about is adapting a Rock programming philosophy proven successful over the years that's more artist-based and more musically credible.

"At this point it's hard to find a pure example of what I'm referring to, but stations like KKMR/Dallas and KENZ/Salt Lake City are fulfilling that role. Much like their older counterparts, they are playing a mix of cool music from up to 10 years ago with the appropriate new music.

"If you are going to take this approach, you still have to have patience and realize that you're developing something for the long run. It maintains all the ideals of old-school Triple A while adapting itself to today's musical variety. Remember not to be too stylistically narrow and to be sensitive to which music has a reliable enough history in the market you're target-

These 25-34 listeners can relate to the music that College and Alternative radio were playing in the early '90s, but artists like Eminem and Limp Bizkit are beyond them. So, really, whether you're targeting 28-year-olds or 38-year-olds, the programming philosophy of mixing old music with new music in an intelligent way remains the same. Your musical window and references are what will be different."

Stay Focused

The music you program says more about who you are and what you represent than anything else. However, programming with your target listener's lifestyle top-ofmind is also crucial. On a national level there are many common aspects for each demo cell you go for. but there are also crucial details that are specific to particular markets or regions of the country.

In the new, younger model you take the approach of building a new community that you hope to nurture and then creating a product to sell to them. In the older model you fine-tune your product and then sell to a community that is already welldefined. In the new model you are identifying a group of people who seem to fit together and programming the music that's common among them. In the older model you identify the music that seems to fit together to align the listeners behind your station.

There are many reasons for underperformance. One of the most common is failing to identify the proper market hole and, therefore, the right target demo, which dictates the model to execute. Always ask yourself whether you have a proper balance to solidify your core listeners while remaining friendly enough to build cume. Don't be distracted by the myth that Adult Alternative has to be eclectic. Don't overthink what the Hot AC or Alternative station is doing in the market; your target listener should be distinct from theirs.

In either case, you have to be very clear on your goals and stick to them to build a loyal audience. Remember, your objective is longterm, resulting in a reliable audience once you've reached them. You have to be consistent in your message and steadfast in your ap-

Lastly, whichever community you've chosen to champion, you must live with them. A presence in all the places they frequent - in addition to the office or the car is crucial. Just think of KBCO's Kinetic Sculpture Contest or WXRT's Fourth of July fireworks extravaganza, and, you'll get the idea.

The Future **Of Adult Alternati**

The overall target audience for Adult Alternative is 25-54. However, a station can be focused to reach the upper or lower end of that demo, depending on market conditions. Either way, the potential audience is very lucrative and loyal.

Who's Listening To Adult Alternative?

- Ten-year target cell: 32-42 years old
- Key Arbitron cells: 35-44 and 25-34
- Fifty-five percent male
- More college-educated than any format except Classical
- Higher income than any format except Classical

If You're Targeting 35-44

- Thirty-five-44 is the largest demo cell in every Arbitron market
- Target age is 39
- Listeners are tolerant of multiple genres and some new music
- It's easy to avoid fly-by-night musical trends
- Fewer musical competitors, especially for men
- Classic Rock competitors are tired and predictable
- Hot AC is too pop-oriented and repetitive
- Alternative is no longer a competitor the music is too hard
- Target spills to 30-49 and flanks Hot AC, yet converts consistently 25-54
- Redefine format as state-of-the-art, mainstream Rocker

If You're Targeting 25-34

- Don't follow the old Triple A model
- Maintain a Rock radio philosophy
- Program to the 25-34 generation the way successful Adult Alternative stations did 20 or more years ago
- Target age is 29
- Listeners like '90s-based music with '80s as spice and are very interested in music, both old and new
- They've outgrown Alternative (but cume it)
- They find Hot AC too lightweight (but cume it)
- They find Classic Rock too old
- Redefine your format as "The New Adult Alternative"

National statistics from R&R and Arbitron



RAP Adult Alternative Top 30

LAST WEEK	THIS WEEK	January 26, 2001 ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	GROSS IMPRESSIONS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	0	DAVE MATTHEWS BAND I Did It (RCA)	499	+51	43654	3	24/1
1	2	FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)	453	-28	34716	17	25/0
5	3	JOSH JOPLIN GROUP Camera One (Artemis)	406	+40	26722	9	23/0
10	•	U2 Walk On (Interscope)	374	+37	27257	3	26/2
7	•	DIDO Thankyou (Arista)	364	+18	30387	9	17/0
3	6	TRACY CHAPMAN It'S OK (Elektra/EEG)	356	-29	24941	9	23/0
4	7	LENNY KRAVITZ Again (Virgin)	347	-21	25663	12.	20/0
9	8	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	342	-2	27110	14	14/0
8	9	U2 Beautiful Oay (Interscope)	340	-5	30245	18	21/0
11	0	GREEN DAY Warning (Reprise)	339	+10	25056	6	22/1
12	0	DAVID GRAY Babylon (ATO/RCA)	334	+9	31891	33	22/0
14	1	PAT MCGEE BAND Rebecca (Giant/WB)	325	+14	21382	15	19/0
17	(B)	COLDPLAY Yellow (Nettwerk/Capitol)	280	+24	18902	4	20/2
15	14	JOAN OSBORNE Running Out Of Time (Interscope)	274	-3	20445	5	21/0
16	(3)	COLLECTIVE SOUL Perfect Day (Atlantic)	267	+9	26659	5	15/0
6	16	SHAWN MULLINS Everywhere I Go (Columbia)	264	-84	15160	18	20/0
18	0	MARK KNOPFLER What It Is (Warner Bros.)	257	+6	28435	19	20/0
20	118	MOBY F/GWEN STEFANI Southside (V2)	237	+1	12868	7	15/0
23	19	DAVID GRAY Please Forgive Me (ATO/RCA)	237	+38	19986	10	12/0
13	20	WALLFLOWERS Sleepwalker (Interscope)	233	-81	17263	19	18/0
26	2	SEMISONIC Chemistry (MCA)	220	+56	15783	2	20/1
19	22	DEXTER FREEBISH Leaving Town (Capitol)	212 -	-38	11665	20	16/0
21	23	CREED With Arms Wide Open (Wind-up)	209	-1	17830	15	12/0
27	2	EVERLAST I Can't Move (Tommy Boy)	191	+38	11112	4	14/0
24	25	DANDY WARHOLS Bohemian Like You (Capitol)	166	-25	16717	19	16/0
22	26	INDIGENOUS Rest Of My Days (Pachyderm)	144	-60	10192	16	16/0
Debut	2	BARENAKED LADIES Too Little Too Late (Reprise)	134	+96	7901	1	21/6
25	28	FOO FIGHTERS Next Year (Roswell/RCA)	133	-40	7218	17	10/0
28	29	LIFEHOUSE Hanging By A Moment (DreamWorks)	119	-15	4517	2	5/0
-	1	3 DOORS DOWN Kryptonite (Republic/Universal)	115	+2	10385	8	7/0



27 Adult Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 1/14-Saturday 1/20. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 250 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross assigned to some requirements of the first times of the source of plays (times 100). Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

STEVE EARLE Everyone's In Love With You (E-Squared/Artemis)

Total Plays: 114, Total Stations: 14, Adds: 1

INCUBUS Drive (Immortal/Epic)

Total Plays: 113, Total Stations: 4, Adds: 0

SADE By Your Side (Epic)

Total Plays: 108, Total Stations: 5, Adds: 0

PJ HARVEY Good Fortune (Island/IDJMG)

Total Plays: 86, Total Stations: 8, Adds: 0

WALLFLOWERS Letters From The Wasteland (Interscope)

Total Plays: 85, Total Stations: 17, Adds: 16

JONATHA BROOKE Linger (Bad Dog) Total Plays: 80, Total Stations: 10, Adds: 2

SHAWN COLVIN Whole New You (Columbia) Total Plays: 69, Total Stations: 15, Adds: 14

VERTICAL HDRIZON Best I Ever Had (Grey Sky...) (RCA) Total Plays: 69, Total Stations: 3, Adds: 0

STEELY DAN What A Shame About Me (Giant/Reprise) Total Plays: 52, Total Stations: 6, Adds: 0

JEB LOY NICHOLS Heaven Right Here (Rykodisc) Total Plays: 49, Total Stations: 8, Adds: 2

Songs ranked by total plays

Most Added

ARTIST TITLE LABELIST WALLFLOWERS Letters From The Wasteland (Interscope) 16 SHAWN COLVIN Whole New You (Columbia) BARENAKED LADIES Too Little Too Late (Reprise) DAR WILLIAMS I Won't Be Your Yoko Ono (Razor & Tie) 5 UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic) FASTBALL Love Is Expensive And Free (Hollywood) **DELERIUM** Daylight (Nettwerk)

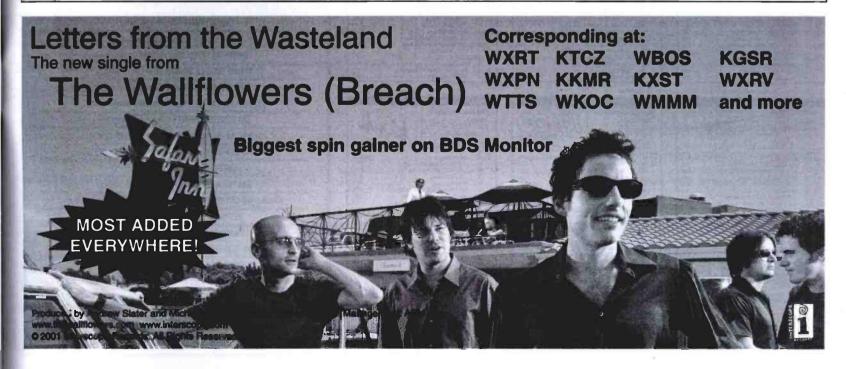
Most Increased Plays

ARTIST TITLE LABEL(S)	PLAY
BARENAKED LADIES Too Little Too Late (Reprise)	+96
WALLFLOWERS Letters From The Wasteland (Intersect	pe)+69
JONATHA BROOKE Linger (Bad Dog)	+64
SEMISONIC Chemistry (MCA)	+56
VERTICAL HORIZON Best I Ever Had (Grey Sky) (Re	CA) +52
DAVE MATTHEWS BAND I Did It (RCA)	+51
JEB LOY NICHOLS Heaven Right Here (Rykodisc)	+49
SHAWN COLVIN Whole New You (Columbia)	+46
JOSH JOPLIN GROUP Camera One (Artemis)	+40
EVERLAST I Can't Move (Tommy Boy)	+38
DAVID GRAY Please Forgive Me (ATO/RCA)	+38
AMY CORREIA Life Is Beautiful (Capitol)	+38
U2 Walk On (Interscope)	+37
SHEMEKIA COPELAND Love Scene (Alligator)	+35
JIMMY SMITH Only In It For (Blue Thumb/Verve/VIM	G) +29
SARAH HARMER Weakened State (Zoe/Rounder)	+28

Breakers.

No Songs Qualified For Breaker Status This Week

Added is the total runness or the reported as adds do not country to the reporting station. Songs unreported as adds do not count do not country to the stations playing a song. Most increased Plays lists a weak-to-week increases in total plays. S ON RAR ONLINE MUSIC TRACKING



FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

WXRT/Chicago (773) 777-1700 12. Cume 469.001 ACTION TO ANTIFECT OF THE PARK AND THE WAS AND TO BE IT PARK AND THE WAS AND T

		MARKET #4		
Si (4	15) 15)		FO 34.5 S	
PLN				
FM		ARTIST/TITLE		GI (888)
27 29	29	SANTANA FIE. CHERRY/Wishing	m 184	8352 8064
28		COLLECTIVE SOUL/Perfect Day	M AMS	6912
	18	DAVE MAITHEWS BANDA Did n		5184
	17	DIDO/Thanison		4896
16		- 1/2/Shuck in A Moment		4896
17		1/2/Modific On		4606
	16	FIVE FOR FIGHTING/Easy tonight	,	4320
	18	DAVID GRAY/Please Forgive Ma		4320
12		CREEDHigher		4032
13		TRACY CHAPMAN/WS OK		4032
16		CREED/With Arms Wide Open		4032
14	14	WALLELDWERS/Hand Me Down		4032
	13	MATCHROX DWF NTV/H You're G		3744
16		PAT MCGEE BAND/Rebecca		3744
	12	GREEN DAY/Warriero		3456
14	12	JOAN OSBORNE/Running Out Of	Time	3456
12	11	DANDY WARHOLS/Bohemian Life	e You	3168
9	10	DAVID GRAY/Babyton		2880
12	10	LUCINDA WILLIAMS/Cari TLet G	0	2880
9	10	BEN HARPER/Steal My Kisses		2880
В	18	JONALY LANG/Wander This World	1	2880
9		MATCHBOX TWENTY/Bunk		2592
10	9	RED HOT CHILL Otherside		2592

Greater Media (617) 822-9600 Maidonado/Brooks 12+ Cume 339, 188

ARTSSI/THE

ARTSSI

SEMISONIC/Chemistry KEB' MO/Come On Back MARTIN SEXTON Hallelujar

IOCST/San Diego

12. Cume 138 900

	2+ C	
PLA		ARTIST/TITLE
7	18	JOSH JOPL IN GROUP/Carnera One
	18	JIMMY SMITH/Only in It For
17	12	DAVE MATTHEWS BAND/I Did II
9		FIVE FOR FIGHTING-Easy Tonight
9		U2/Beautiful Day
8		RODNEY CROWELL Why Don't We
8		MARTIN SEXTON-Hallelujah
8		EMMYLOU HARRIS/1 Don't Warma
-		JEB LOY NICHOLS Heaven Right Here
6	7	SEMISONIC/Chemistry
15	7	DtDO/Thankyou
5	7	NELLY FURTADO/Tm Like A Bird
7	7	JULIETA VANEGAS/Seria Feliz
5	7	U2/Walk On
7	7	JOAN OSBORNE/Running Out Of Time
7	7	PAUL SIMON You're The One
14	7	JONATHA BROOKE/Linger
7	7	DAVID GRAY/Please Forgive Me
8	7	DAVID GRAY/Babyton
:		a ST GERMAIN/Sure Thing
6		SARAH HARIMER/Weakened State
6		SHAWN MULL INS/Everywhere I Go
6		PETE YORK/Strange Condition
6	6	PJ HARVEY/A Place Called Home
6	6	POE/Haunted SARAH HARMER/Basement Apt.
6	6	
7	6	ST GE RIMAIN/Rose Rouge
6	6	FIVE FOR FIGHT ING/Something About You LAURA CANTRO/Queen Of The Coast
5	1	ICES MOV/Come On Back
J		NED NEU/LORNE UN DELIK

(978) 374-4733 Dood-24

12+ Cume 183,788

Reporters

Stations and their adds listed at v by market

KGSR/Asstin. YX * PO: Jody Denberg MD: Sesan Castle 13 WALLFLOWERS "Letters" 11 DOUBLE TROUBLE "Garde

DOUBLE TROUBLE "Garder
JONATHA BROOKE "Linger
RODNEY CROWELL "Why"
JOHN MIATT "Stone"
RICKIE LEE JONES "For"
MORRISON & LEWIS "Real
SHAWN COLVIN "Whole"
AMY CORRELA "Life"

WRNR/Battimore, MO
ONI: Jon Paterson
PD: Alex Certright
MD: Damian Einstein
DAR WILLIAMS "Yoko"
WALLFLOWERS "Letters"

KRYB/Belse, ID *
PO/MD: Branden Dewson
BARENAKED LADIES "Little"
SHAWN COLVIN "Whole"

WBOS/Besten, MA *
PD: Shirley Maidonado
MD: Amy Brooks
1 WALLFLOWERS "Letters"
BARENAKED LADIES "Litter
SHAWN COLVIN "Whole"

WIDRY/Boston, MA *
PD: Jeanne Doody
MD: Dans Marskell
15 WALLFLOWERS'Letters*
12 DELERAM "Daylight"
6 SHAWN COLVIN "Whole"
3 FISHER "Meho"
JEBLOY NICHOLS "Nesven"

CKEY/Buffale, NY *
PD/MO: Rob White
U2 "Walk"

N'DOD/Chattanooga, TN * ONL/PD/MD: Danny Howard

WXNT/Chicago, IL *
PD: Horm Winer
MD: Patty Martin
No Adds

KKMR/Dallas-Ft. Worth, TX 'PD: Scott Strong

MD: Jeff K
COLDPLAY "Yellow"
WALLFLOWERS "Letters"

KBCO/Denver-Boulder, CD *
PD: Scott Arbough
MD: Keefer
11 COLOPLAY "Yellow"
7 SUPPEME BEINGS "Same"
4 SEMISONIC "Chemistry"

WTTS/Indianapolis, IM *
PO: Jim Ziegler
APD/IND: Marie McCallister
1 BARENAKEDLADES "Little"

WHIRDMI, Madison, WI *
PD/MD: Tom Touber
8 SHAWN COLVIN "Whole"
6 WALLELOWERS "Letters"
8 JIMMY SMITH "Only"
8 FASTBALL "Expensive"
2 DAR WILLHAMS "Yoko"
HONOR AMONG THIEF "Fat"

PO: Lauren MacLouch
APD/MO: Mine Well
WALLFLOWERS 'Letters'

PD: Catt Skrien
MD: Linda Woodwarth
BARENAKED LADIES "LIME"
JONATHA BROOKE "Linge"
DOUBLE TROUBLE "Thing"

PD/MO: LauraEllen Hopp 5 RODNEY CROWELL "Why"

WRLT/Mashwille, TN
OOL/PD: David Hall
APD/MB: Reith Coes
13 WILL HOCE Williams*
10 WALLE OWERS "Letters"
GEORGE AMRISON" Hay
JES LOT WICHOLS "Haven"
JIM WHITE "Fence"
TRENT SUMMAR. "Parit"
BARE JR. "Parit"

WKOC/Nortells, VA *
PD: Past Shapres
MD: Kristen Croot
17 WALLFLOWERS "Letters"
BARRAKED LADIES "Limie"
SHAWN COLVIN "Whole"

RCTY/Omaha, ME *
PD: Max McCartney
MD: Christopher Dean
1 UNCLE KRACKER "Follow
STEVE EARLE "Everyone's
WALLFLOWERS" Letters"

WXPN/Philadelphia, PA
PD: Bruce Warren
MD: Helen Leicht
6 ST GERMAIN: "Suff
5 JOHN HAIT "Stone"
5 JOHN HAIT "Stone"
5 JOHN HAIT "Stone"
5 MARK KNOPFLER "Blues"
WALE-DWRS "Lettes"
DAN WILLIAMS "Yoko"
5 HAWN COLUN! "Whole"
DANDY WARHOLS "Godless"
HO, MES BROTHER S'HOME
SOGGY BOTTOM BOYS "Main
DOLLY PARTON "Bidoes"

KINK/Portland, DR *

KINK/Portland, DR *
PO: Dennis Constantine
MD: Kevin Weich
D: SHAWN COLVIN "Whole"
5 BAREMARED LADIES "Little"
2 GREEN DAY "Warning"
2 UZ "Walk"
1 UNCLE KRACKER "FOROW"

KTHX/Reno, NV *
PD: Harry Reynolds
MD: Dave Harold

Dave Harass Shawn Colvin "Whole" Wallflowers "Letters" FASTBALL "Expensive" NELSON & SHEPHERD "Toxas"

KENZ/Self Lake City, UT *
OM/PD: Bruce Jenes
APD/MD; Helen Pewers
No Adds

KXST/San Diego, CA *
PD/MD: Done Shaleb
5 WALLFLOWERS "Letters
SHAWN COLVIN "Whole'
UNCLE KRACKER "Folio

KRSM/Senta Resa, CA *
PD: Beniji BicPhail
MD: Bill Berwhar
Z DAY BATH-WS BANO 'Did'
1 DELERIUM 'Daylight'
SHAWN COUNT 'Whole'
TIM EASTON '14ppy'
DAN WILLIAMS 'Yelo'
WALLE ONERS 'Letter's'
FASTBALL 'Expensive'
ETTA JAMES 'TMIS'

KMTT/Seattle-Tacema, GM/PD: Chris Mays MD: Shawn Stewart No Adds

WRNX/Springfield. MA *
OM/PD/MD: Tem Davis
1 OELERIUM "Daylight"
WALLFLOWERS "Letters"

FASTBALL "Expensive"
DAR WILLIAMS "YORO"
KURT NEUMANN "Like"
ETTA JAMES "Miss"

■ Mediabase 24/7 monitored

27 Total Reporters 27 Current Reporters 27 Current Playlists

U2/Elevation JOHN HIATT/Before I Go

PLAYS	ARTIST/TITLE	GI (000
41 41	LENNY KRAWITZ/Again	4715
40 41	DAVID GRAY/Babylon	4715
40 41	U2 Beautiful Day	4715
38 40	VERTICAL HORIZON/You're AGod	4600
42 38	FVERCLEAR/Mondeyful	4370
33 35	DIDO/Thankyou	4025
33 34	DAVE MATTHEWS BANGVIDED IN	3910
26 30	MATCHBOX TWE NTY/N You're Gone	3450
28 29	FIVE FOR FIGHTING/Easy Toronto	3335
26 28	DANIEL CAGE/You Set Me Free	3220
29 27	DEXTER FREEBISHA saving Town	3105
29 27	COLLECTIVE SOUL Why Pt. 2	3105
28 27	GREEN DAY/Warning	3105
23 26	CARY PIERCE/Home	2990
29 25	JOSH JOPL IN GROUP/Camera One	2875
11 16	SUGAR RAY/Falls Apart (Run)	1840
12 16	U2/Modi On	1840
6 15	VERTICAL HORIZON/Best Ever Had.	1725
9 11	R.E.M./The Great Beyond	1265
6 11	3 DOORS DOWN Kryptonite	1265
8 11	LEN/Steal My Sunshine	1265
13 11	MINE DAYS/Absolutely	1265
8 11	STING/Desert Rose	1265
10 16	OLEANDER/I Walk Alone	1150
10 18	RED HOT CHILL Otherside	1150
10 9	FILTER/Take A Picture	1035
12 9	GOO GOO DOLLS/Broadway	1035
	RED HOT CHILL /Scar Tissue	1035
9 9	CREEDAtigher	1035
7 9	MATCHBOX TWENTY/Bent	1035

KMTT/Seattle-Tacoma



PLI	WS.		
	TW	ARTIST/TITLE	GI (000)
8	22	DAVIO GRAY/Please Forgive Me	2882
10	22	DAVE MATTHEWS BAND! Did n	2882
8	19	SHAWN MULL INS/Everywhere'l Go	2489
8	18	U2/Walk On	2489
8	18	TRACY CHAPMAN/II'S OK	2358
8	16	MARK KNOPFLER/What It is	2358
8	16	DIDO/Thankyou	2096
9	16	COLDPLAY/Vellow	1965
1	15	SHAWN COLVIN/Whole New You	1965
5	14	EVERLAST/I Can't Move	1834
6	14	JOSH JOPL IN GROUP/Camera One	1834
6	14	JOAN OSBORNE Running Out Of Time	1834
6	14	SADE/By Your Side	1834
2	13	COLLECTIVE SOUL/Perfect Day	1703
7	13	LENNY KRAVITZ/Again	1703
6	13	GREEN DAY/Warning	1703
	12	ELIZA CARTHY/Train Song	1572
8		FIVE FOR FIGHTING/Easy Tonight	1048
5	7	CREED/With Arms Wide Open	917
7	7	3 DOORS DOWN/Kryptonite	917
1	7	EVERICLEAR/Wonderful	917
8	7	FOO FIGHTERS/Next Year	917
3		GOO GOO DOLLS/Black Balloon	786
1	6	RED HOT CHILL /Callomication	786
7	6	THIRD EVE BLING/Deep Inside Of You	786
	6	VERTICAL HORIZON/Everything You Want	786
3		COUNTING CROWS/Hanginground	786
4	6	DAVID GRAY/Babylon	786
4	- 6	RED HOT CHILL /Otherside	786
2		STING/Desert Rose	786



3		
W	ARTIST/TITLE	GI (000)
3	COLLECTIVE SOUL Perfect Day	2607
1	DAVE MATTHEWS BAND 1 Did II	2449
8	DIDO/Thankyou	2212
7	TRACY CHAPMAN'T'S OK	2133
7	FIVE FOR FIGHTING/Easy Tonight	2133
4	WALLFLOWERS/Sleepwalker	1896
2	MATCHBOX TWENTY/If You're Gone	1738
2	SEMISONIC/Chemistry	1738
9	GREEN DAY/Marning	1501
9	LENNY KRAVITZ/Again	1501
8	DANDY WARHOLS Bohemian Like You	1422
8	MARK KNOPFLER/Do America	1422
8	JOAN OSBORNE/Running Out Of Time	1422
7	DAVID GRAY/Babylon	1343
7	MARK KNOPFLER/What It is	1343
6	DAVID GRAY/Please Forgive Me	1264
8	STEVE EARLE/Everyone's In	1185
4	U2/Heautiful Day	1106
3	U2/Walk On	1027
3	EVI RLAST/I Can't Move	1027
2	INDIGE NOUS/Rest OF My Days	948
2	JOSH JOPLIN GROUP/Camera One	948
1	DEXTER FREEBISH's eaving Town	869
1	PAT MCGEE BAND/Rebecca	869,
1	PHISH/Heavy Things	869
	MOBY F/GWEN STEFANI/Southside	790
	TAL BACHMANUShe's So High	790
	BENHARPER/Steal My Kisses	790
9	COLDPLAY/Vallow	711
9	SHAWN MULL INS/Everywhere I Go	711

PLAYS	ARTIST/TITLE	G1 (888)
37 35	MATCHBOX TWENTY/If You're Gone	4095
37 35	CREED/With Arms Wide Open	4095
37 34	EVAN AND JARON/Crazy For This Girl	3978
22 31	WALLFLOWERS/Strepwalker	3627
31 30	3 DOORS DOWN/Kryptonite	3510
31 27	MARK KNOPFLER What It is	3159
37 26	LEMMY KRAVITZ/Again	3042
30 25	FIVE FOR FIGHTING/Easy Tonight	2925
6 24	U2/Beautiful Day	2808
32 23	DIDO/Thankyou	2691
1 23	DAVID GRAY/Babylon	2691
31 23	DAVE MATTHEWS BAND! DID IT	2691
20 23	TRACY CHAPMANIT'S OK	2691
8 21	VERTICAL HORIZON/You're A God	2457
22 19	COLLECTIVE SOUL/Perfect Day	2223
21 10	COLDPLAY/Vellow	2106
21 16	U2/Walk On	1872
20 13	SEMISONIC/Chemistry	1521
9 12	JONNY LANG/Breakin' Me	1404
9 11	EVERCLEAR/Wonderful	1287
9 11	TRANIMeet Virginia	1287
9 10	STING-Brand New Day	1170
8 18	STING/Desert Rose	1170
9 18	GOO GOO DOLL S/Black Balloon	1170
10 18	DON HENLEY/Taking You Home	1170
8 18	. TONIC/You Wanted More	1170
8 9	GREEN DAY/Marning	1053
9 9	DON HERILEY/Everything Is	1053
9 9	JOSH JOPLIN GROUP/Carnera One	1053
9 9	PAT MCGEE BAND/Rebecca	1053

Cume 153,768

ARTHST/TITLE
COLDPLAY/Millow
DAYS MARTHSVESS BANDS Did IT
FIVE FOOR FIGHT RINGE say Tonigh
AND CRAFF/Please Forsipe Mills
SEMINSON/COCHMINION
JUSS HOPN HIS (FOOLING) Command One
PAT MICKEE BAND/Febrocca
ANGE APARDATHAN
GEREE DAVI Virberocca
JUSH DAVI STEAM
STEAM
GEREE DAVI VIRBEROCCA
BELLE DAVI STEAM
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1		MARK	E 1 #20	
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		ume 59,200	***************************************	
PLA	YS TW	ARTHST/THUE		GI (900)
20		JOAN OSBORNE/Rum	nana (h.d. Of Time	640
18	19	DAVE MATTHEWS BA		608
	19			608
	18	COLDPLAY/William		576
	18	U2/Walk On		576
13	13		Camera One	416
		JONATHA BROOKE/Li		416
13	12			384
	12		OK	384
12	11	FIVE FOR FIGHTING/E	asy Tonight	352
	11	SHAWN MULLINS/Sa		352
	11	SOUTHERN CULTURE		352
	18	STEELY DANIWhat A!		320
	18	PJHARVEY/Good For		320
	16	STEVE EARLE/Everyo		320
	18	MARK KNOPFLER/W		320
11	16	DANDY WARHOLS/BI		320
	16	BARENAKEDLADIES		320
11	9	JOE JACKSON/Strang		288
5	9	JIMMY SMITH/Only I		288
۰	9	AMY CORRELA/Life Is		288
11	9	MARTIN SEXTONAL		288
7	9	EVERLAST/I Can't Mo		288
7	9	BADLY DRAWN BOYA		288
5		RADIOHEAD/Optimist	r	288

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12+ Cume 322,100 923FW				
PLI				
	TW		ARTIST/FITLE	GI (888)
	25		PAT MCGEE BAND/Rebecca	4925
7	25		STONE TEMPLE PILOTS/Sour Girl	4925
10	23		DANDY WARHOLS/Bohemian Life You	4531
11	23		DAVID GRAV/Babylon	4531
7	23		MARK KNOPFLERAWILLING	4531
6	22		DAVE MATTHEWS BANDA DID IT	4334
12	22		U2/Reautiful Day	4334
9	15		COLLECTIVE SOUL/Perfect Day	2955
8	15		EVERLASTA Can't Move	2955
7	14		POBERT BRADLEY'S /Baby	2758
5	14		SHAWN MULLINS/Lip All Night	2758
6	14		LUCINDA WILLIAMS/Cari'ttel Go	2758
3	13		TRACY CHAPMAN Westring Song	2561
10	13		CREED/AV/th Arms Wide Open	2561
7	13		FIVE FOR FIGHTING/Easy Tonight	2561
7	13		INDIGENOUS/Rest Of My Days	2561
7	13		SHELBY LYNNE/Thought it Would	2561
11	13		WALLFLOWERS/Sleepwalker	2561
7	13		3 DOORS DOWN/Kryptonite	2561
12	13		BARE NAKE D LADIES/Pinch Me	2561
8	13		GREEN DAY/Warning	2561
6	12		COUNTING CROWS All My Friends	- 2364
-1	12		DIDO/Thankyou	2364
8	11		LENNY KRAVITZ/Again	2167
7	11		PHISH/Heavy Things	2167
	11	8	COLUPLAY/Yellow	2167
12	11		MATCHBOX TWENTY/II You're Gone	2167
3	11		SANTANA F/ROB THOMAS/Smooth	2167
2	11		U2/Walk On	2167
	9		KEB' MO'/The Door	1773

Infinit (503) Consta	Portland, OR 226-5080 amtine/Welch tume 185,200	hink fm 102		
PLAYS				
TM IM	ARTIST/TITLE	61 (800)		
25 25	FIVE FOR FIGHTING/Easy Tonight	2775		
,17 25	SHAWN COLVIN-Whole New You	2775		
24 28	DIDO/Thankyou	2775		
23 25	ENYA-Only Time	2775		
24 25	MATCHBOX TWENTY/IT You're Gone	2775		
16 23	COLLECTIVE SOUL/Perfect Day	2553		
13 16	JOSH JOPL IN GROUP/Carnera One	2109		
15 19 .	FOO FIGHTERS/Next Year	2109		
14 17	DAVID GRAY/Please Forgive Me	1887		
17 17	PAT MCGEE BAND/Rebecca	1887		
19 17	SADE/By Your Side	1887		
15 17	DAVE MATTHEWS BAND/I DIG IT	1887		
26 16	TRACY CHAPMANINS OK	1776		
15 13	KEB' MO'/The Door	1443		
12 12	EVERLAST/I Can't Move	1332		
11 12	EVERCLEAR/Wonderful	1332		
9 12	MARK KNOPFLER/What It is	1332		
11 11	SHAWN MULLINS/Everywhere I Go	1221		
9 11'	VERTICAL HORIZON/You're A God	1221		
19 11	WALLFLOWERS/Sleepwalker	1221		
10 11	DAVID GRAY/Babyton	1221		
15 11	DON HENLEY/Everything is	1221		
12 11	U2/Beautiful Day	1221		
10 10	CURTIS SAL GADO/Old Enough To	1110		
3 10	STEELY DANIWhat A Shame	1110		
11 9	LENNY KRAVITZ/Again	999		
10 9	PHISH Heavy Things	999		
8 9	STING/After The Rain	999		
13 0	MARK KNOPFLER/Who's Your Baby Now	888		
13 0	DANOY WARHOLS/Bohemian Like You	888		

Most Played Recurrents

EVERCLEAR Wonderful (Capitol)

STING Desert Rose (A&M/Interscope)

VERTICAL HORIZON You're A God (RCA)

STONE TEMPLE PILOTS Sour Girl (Atlantic)

BARENAKED LADIES Pinch Me(Reprise)

STING After The Rain Has Fallen (A&M/Interscope)

MATCHBOX TWENTY Bent (Lava/Atlantic)

VERTICAL HORIZON Everything You Want(RCA)

THIRD EYE BLIND Never Let You Go (Elektra/EEG)

PHISH Heavy Things (Elektra/EEG)

SANTANA F/ROB THOMAS Smooth (Arista)

COUNTING CROWS Hanginaround (DGC/Geffen/Interscope)

BEN HARPER Steal My Kisses (Virgin)

TRAIN Meet Virginia (Aware/Columbia)

GOO GOO DOLLS Black Balloon (Warner Bros.)

JONNY LANG Breakin' Me (A&M/Interscope)

TRACY CHAPMAN Telling Stories (There Is...) (Elektra/EEG)

STING Brand New Day (A&M/Interscope) FOO FIGHTERS Learn To Fly (Roswell/RCA)

FILTER Take A Picture (Reprise)

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We are seeking an effective leader, selfmotivated and goal oriented, with excellent presentation skills and the drive to achieve and surpass revenue budgets. Minimum 7 years sales and sales management experience in network or national radio and/or interactive advertising/media sales experience required. For immediate consideration, please send your resume and cover letter to David Juris, President/CEO, XACT Radio Network, by fax to 303-744-8958, or e-mail to djuris@ xactradio.com. EOE

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Want to represent the most powerful brand in radio trades? If you want to be the best sales rep in town, we should talk.

Contact Henry Mowry, Sales Manager, at (310) 788-1626 or hmowry@rronline. com. Fax your resume to (310) 203-8450. All inquiries will remain strictly confidential. EQE

EAST

Market leading AC seeks family friendly, PM drive talent, Possible MD (Selector), T&R: Randy Jay, WLZW, 8280 Clark Mills Rd., Whitesboro, NY 13492. EOE (01/26)

TOP RATED STATION IN NORTHERN NEW ENGLAND

seeks copywriter/production director. We provide excellent salary and benefits, as well as a state of the art facility in one of America's most livable cities. You provide the ability to work well with clients and create the best danned production in North America. Prior onair experience a plus but not mandatory. Here's the best part. We are not owned by Clear Channel!!! Females and minorities encouraged. Radio & Records, 10100 Santa Monica Blvd., #953, 5th Floor, Los Angeles, CA 90067. EOE

Air Talent

Alternative Rock station in northeast region seeks air talent. Ideal candidate will have two years of onair experience. College degree preferred. Rush tape and resume to: Radio & Records, 10100 Santa Monica Blvd., #955, 5th Floor, Los Angeles, CA 90067. EOE

CHR Mornings in D.C.

Z104, Bonneville's CHR station in the Nation's Capital, is looking for America's best CHR morning personalities to take the station to the next level. Real, compelling, funny, entertaining, can communicate to the 18-34 demo, is that you? Then we need to hear from you. Must have at least three years major market experience. You must be a show prep junkie who loves to create radio art, loves to do appearances and can find your way around a modern evolving digital facility.

The ideal candidate must have a creative spirit, positive attitude and a willingness to do whatever it takes to get the job done. You must possess the passion to dominate mornings. You must be a creative team player and have an appreciation for the 'net'.

Rush tape and resume to: Human Resources, Z104, 2000 15th Street, North, Suite 200, Arlington, VA 22201. No phone calls, please. Bonneville International is an Equal Opportunity/Affirmative Action Employer.

WZBZ 99.3/105.5 "The Buzz"

Atlantic City is in search of full and part time air talent and producers for immediate employment. Located in the heart of legendary Atlantic City "The Buzz" is a unique and exciting new top 40-dance station serving the Southern New Jersey Shore. Send your demo, resume, and photo to Ted Noah, WZBZ, 2922 Atlantic Avenue, Suite 201, Atlantic City, New Jersey 08401. The Buzz is an EOE employer. Minorities are encouraged to apply. Sorry no calls.

Do you live for mornings?

Are you ready to live in the Northeast to be heard by listeners in a top five metro? Can you entertain, be funny, and still have room for music in your show? We're looking for a team player with three to five years morning show experience who can dominate Adults 25-54, who thinks out of the box, has creative writing skills, excellent phones, digital production capabilities, and a commitment to succeed at all costs. Live appearances a must. Is this you? Females and minorities strongly encouraged. EOE. Send us your best. Radio & Records, 10100 Santa Monica Blvd, #956, 5th Floor, Los Angeles, CA 90067.

Mix 93.3 Western New York's premiere Hot AC has a rare opening for a morning host. Strong production and appearances a must!! State of the art facility, exemplary salary and benefits. Females and minorities encouraged. Send Tape and Resume to: Mike Taylor, WWSE, 2 Orchard Rd., WE., Jamestown, NY 14701. EOE

Senior Sales Vice President Clear Channel New York

Clear Channel has an immediate opening for the position of Senior Sales Vice President in New York. The qualified candidate will lead and manage the sales organization for our seven-station cluster. You will lead a team of six General Sales Managers and a Group Sales Office to make sure that we are customer focused and leveraging the assets of the cluster on their behalf. You will work with the GSM's to create sales strategies for each station, recruit and develop our talented people.

Candidates must be excellent leaders with a track record of success. This is an extremely challenging and exciting position with tremendous potential for professional growth.

For immediate consideration, send your resume and cover letter to Andrew Rosen, Market EVP, Clear Channel New York, 1120 Avenue of the Americas, 18th Floor, New York, NY 10036.

Women and minorities are encouraged to apply. Clear Channel Radio is an EOE. No phone calls please

SOUTH

Program Director with minimum 3 years experience in a personality oriented format. Good people, management and computer skills required. We offer good pay, good benefits. An EEO company. Send resumes to: Radio & Records, 10100 Santa Monica Blvd., #952, 5th Floor, Los Angeles, CA 90067. EOE

New Life 91.9 WRCM, Charlotte, NC is looking for a fulltime promotions director. We need a friendly, creative, team player with a minimum three years related experience. Exceptional writing and people skills a must. Onair experience is a definite plus. If you're ready to join a fun, growing, and professional radio station, rush your tape and resume to: Joe Paulo, General Manager, c/o New Life 91.9, P.O. Box 17069, Charlotte, NC 28227. No phone calls please. EOE.

MIDWEST

WOLZ is searching for it's next Evening Talent. T&R/picture to Program Director, WOLZ, P.O. Box 460, Springfield, IL 62705 EOE (01/26)

Job opening - Promotions Director with on air experience. WKKG FM Columbus. IN. Great benefits. Contact: jtoster@wcsiradio.com, EOE (01/26)

General Sales Manager

Midwest Duopoly in Fort Wayne, Indiana looking for GSM with a proven record of success in generating revenue to train, recruit, motivate and lead sales staff. Good salary with override. Rush your resume to: Connie Kovas Communications, fax: 219-747-3999 or email to conniekovas@hotmail.com or call 219-747-5100. EOE

Opportunities

OPENINGS

WEST

Searching for an experienced Sales Manager. Send redume & cover letter to: KXPC, 1207 9th Avenue SE, Albany, OR 97321, EOE (01/26)

SAN FRANCISCO SALES MANAGER

Terry Rust is returing after three decades. That leaves open the job of Regional Sales Manager in San Francisco for Empire Broadcasting Corporation, operator of three stations — KLIV, KARA and KRTY. Interested? Send information about yourself to: Bob Kieve, Box 995, San lose, CA 95108. EOE.

Eagle Marketing,

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The perfect applicant will have a minimum of 5 years of experience as a radio program director or marketing/promotion director in a medium to large market. This person will have used direct marketing for their own stations and have a firm understanding of its benefits. We offer an excellent compensation package, health insurance, and profit sharing.

Send your resume to Paul Meacham, Eagle Marketing Services, 123 North College, Suite 300, Fort Collins, CO 80524. Or via e-mail to paul@eagle-marketing.com with subject line "Radio Sales." EOE

KLLY Bakersfield,CA Hot AC Program Director

Join Buckley Broadcasting, one of the last great family owned radio groups. Experience in Hot AC/Pop Alternative with RCS. People skills for a teamwork oriented station. APD's or MD's will be considered. Tape & Resume to Randy Warwick, VP/GM, KLLY FM, P.O. Box 80658, Bakersfield, CA 93380. EOE

OPENINGS

Mornings in Seattle

Join one of the last family owned and operated radio stations in the country. Seattle's New 95.7 the Beat signed on in late 2000, we are currently building our morning show while running a massive television campaign.

Wake up Seattle from the new state of the art broadcast facilities on the shores of Puget Sound. Your show needs to be upbeat, fun and contemporary to match our unique blend of rhythmic adult music.

Send your materials to: Bob Case/95.7 The Beat 351 Elliott Avenue West, Suite 300 Seattle, Washington 98119

New Century Media is a member of The Ackerley group. EOE

POSITIONS SOUGHT

Over 20 years experience as PD, MD, creative production. Air Talent, remotes and promotions, JAMES PRUET: (912) 388-0297. (01/26)

Top Notch PD with proven track record. Selector fluent, experience with Scott Studios and Prophet. Excellent Coach & Manager. Seeking next challenge. mweston. 2001@yahoo.com. (01/26)

PD/Operations Manager over 25 years experience seeks stabel pro station. Prefer New England area. Available now! VIN: (508) 883-1946. VINLEWIS2001@ AOL.COM. (01/26)

Sexy South African Female! 3yrs. exp. I have the accent and looks to drive your male listeners crazy, and make your female listeners wish they were me. territomson@yahoo.com (909) 370-8550. (01/26)

Positions Sought

Searching for engineering work in Texas or Louisiana. Major market background. Transmitter, Studio and computer background. 20 years on-air and engineering. DADE MOORE: (281) 448-6912. (01/26)

Ready to spread the word of God. I can play it and say it. JOVAN-JUSTINE LOVE, PH.D: (214) 821-4323. (01/26)

Spirited rockie jock, solid voice, creative, strong work ethic. Experienced in computer, board ops, research, production & copywriting, JEFF: (405) 751-6461, WOLF1170@HOME.COM. (01/26)

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Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PDT) eight days prior to issue date. Address all ads to:R&R Opportunities. 10100 Santa Monica Blvd.. Fifth Floor. Los Angeles. CA 90067.

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

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POSITIONS SOUGHT

Need new blood in your market? 21 year old Columbia student searching for a Talk show. Call ANDY KACPROWSKI: (709) 349-2464. (01/26)

Searching for a station to help make numer one. Trained, team player, confident in all radio positions. ALEXIS: (817) 295-3592. (01/26)

Intensive radio training, check! Outstanding mic and production skills, check! Competition annihilation inevitable, check! JASVIR: (817) 469-9272, HUERTAS81 & AOL.COM. (01/26)

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAIL-ABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the Industry under Positions Sought.

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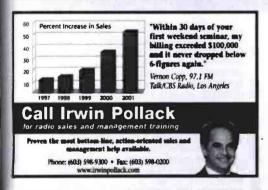
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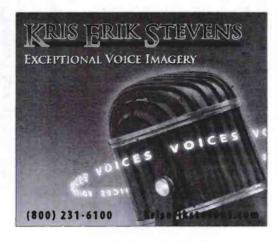
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CHR



13

National Airplay Overview January 26, 2001

CHR/POP

DESTMY'S CHILD Independent Women Pt. 1 (Columbia) SHAGGY It Wasn't Me (MCA) DREAM He Loves U Not (Bad Boy/Arista) LENNY KRAVITZ Again (Virgin) JENNIFER LOPEZ Love Don't Cost A Thing (Epic) MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
MYA Case Of The Ex (Whatcha...) (University/Interscope)
MADONNA Don't Tell Me (Maverick/WB)

EVAN AND JARON Crazy For This Girl (Columbia)
CREED With Arms Wide Open (Wind-up)
98 DEGREES My Everything (Universal)
BBMAK Still On Your Side (Hollywood) 1000

3 DOORS DOWN Kryptonite (Republic/Universal)
PINK You Make Me Sick (LaFace/Arista)

20 22

PINIT YOU MAKE ME SICK (LETACE/ATISTA)
K-C1 & JOJO Crazy (MCA)
DEBELAH MORGAM Dance With Me (DAS/Atlantic)
SAMANTHA MUMBA Gotta Tell You (Wildcard/Polydor/Interscope)
'M SYNC This I Promise You (Jive) 12

16 U2 Beautiful Day (Interscope)
CRAZY TOWN Butterfly (Columbia)
FAITH HILL The Way You Love Me (Warner Bros.) 26 19

NELLY E.I. (Fo' Reel/Universal)

25 OUTKAST Ms. Jackson (LaFace/Arista) O-TOWN Liquid Dreams (J) 27 34

SHAGGY Angel (MCA) SHARGET Angel (MILA)
FUEL Hemorrhage (In My Hands) (550 Music/Epic)
BACKSTREET BOYS The Call (Jive)
AEROSMITH Jaded (Columbia)
BRITNEY SPEARS Stronger (Jive) 29 37

50

ATC Around The World (La La La...) (Republic/Universal)

#1 MOST ADDED

MYA Free /Ruft/WB/University/In

#1 MOST INCREASED PLAYS

RICKY MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia)

TOP 5 NEW & ACTIVE

CORRS Breathless (143/Lava/Atlantic) BAHA MEN You All Dat (Artemis) LIMP BIZICIT Rollin' (Flip/Interscope)

MYA Free (Ruff/WB/University/Interscope)

BARENAKED LADIES Too Little Too Late (Reprise)

CHR booles on Page 42.

AC

'N SYNC This I Promise You (Jive) 'N SYNC This I Promise You (Jive)
BACKSTREET BOYS Shape Of My Heart (Jive)
FAITH HILL The Way You Love Me (Warner Bros.)
BBMAK Back Here (Hollywood)
HUEY LEWIS & GWYMETH PALTROW Cruisin' (Hollywood)
MARC ANTHONY My Baby You (Columbia)
DON HENLEY Taking You Home (Warner Bros.)
LEANN RIMES I Need You (Sparrow/Curb/Capitol)
EATH MILL Preptite (Marrier Bros.)

FAITH HILL Breathe (Warner Bros.)
LEE ANN WOMACK I Hope You Dance (MCA/Universal)
MARC ANTHONY You Sang To Me (Columbia)
SAVAGE GARDEN I Knew I Loved You (Columbia) 13 10

LONESTAR Amazed (BNA)
CELINE DION That's The Way It Is (550 Music/Epic) 12 15 18 MATCHBOX TWENTY If You're Gone (Lava/Atlantic) 16

NATALIE COLE Angel On My Shoulder (Elektra/EEG)
CHRISTINA AGUILERA I Turn To You (RCA)
CORRS Breathless (143/Lava/Atlantic) 19 BRIAN MCKNIGHT Back At One (Motown/Universal)
BACKSTREET BOYS Show Me The Meaning Of... (Jive)
SADE By Your Side (Epic)

20 21 TONI BRAXTON Spanish Guitar (LaFace/Arista)

DON HENLEY Everything Is Different Now (Warner Bros.)
SEAL This Could Be Heaven (London Sire)
BON JOVI Thank You For Loving Me (Island/IDJMG)
LEANN RIMES Can't Fight The Moonlight (London Sire/Curb)
LARA FABIAN Love By Grace (Columbia)
STING My Funny Friend And Me (Hollywood) 24 29

RICHARD MARX Days In Avalon (Signal 21)

LEIGH NASH Need To Be Next To You (Engine/Arista)

#1 MOST ADDED

ROD STEWART I Can't Deny It (Atlantic)

#1 MOST INCREASED PLAYS

RICKY MARTIN F/C. AGUILERA Nobody Wants/To Be Lonely (Columbia)

TOP 5 NEW & ACTIVE

DAVID GRAY Babylon (ATO/RCA EVAN AND JARON Crazy For This Girl (Columbia) ENYA Only Time (Reprise) RICKY MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia) ROD STEWART I Can t Deny It (Atlantic)

AC begins on Page 81.

CHR/RHYTHMIC

OUTKAST Ms. Jackson (LaFace/Arista)

K-Cl & JOJO Crazy (MCA) JARULE FULL MO AND VITA Put It... (Murder Inc./Del Jam/IDJMG) SHABGY Angel (MCA)

JAY-Z I Just Wanna Love U... (Roc-A-Fella/IDJIMG)

SHAGGY It Wasn't Me (MCA)

JENNMFER LOPEZ Love Don't Cost A Thing (Epic)

DESTINY'S CHILD Independent Women Pt. 1 (Columbia)

DESTINY'S CHILD Independent Women Pt. 1 (Columbia)
MYSTIKAL F/MVEA Danger (Been So Long) (Jive)
LUDACRIS What's Your Fantasy (Def Jam South/IDJMG)
LILBOW WOW Bow Wow (That's My Name) (So So Det/Columbia)
DREAM He Loves U Not (Bad Boy/Arista)
JOE F/MYSTIKAL Stutter (Jive)
MYA Free (Ruff/WB/University/Interscope)
3LW No More (Baby I'ma Do Right) (Epic)
MELLY I Misch (Jime) 10 10

21

16

19

PINK You Make Me Sick (LaFace/Arista)

CASH MONEY MILLIONAIRES Project Chick (Cash Money/Universal)

JA RULE F.C. MILLAN Between Me... (Murder Inc./Def Jam/IDJMG)

NELLY Ride Wit Me (Fo' Reel/Universal)

NELLY E.I. (Fo' Reel/Universal)

22 15

JAGGED EDGE Promise (So So Det/Columbia)

XZIBIT X (Loud/Columbia) SNOOP DOGG Snoop Dogg (No Limit/Priority) 112 It's Over Now (Bad Boy/Arista) 26 25

25 LUDACRIS Southern Hospitality (Del Jam South/IDJMG)
MADONNA Don't Tell Me (Maverick/WB)
MEMPHIS BLEEK IS That Your Chick (Roc-A-Fella/IDJMG)

27 29

OUTSIDERZ 4 LIFE Not Enough (BlackGround/Virgin)
MODJO Lady (Hear Me Tonight) (Barclay/MCA)

#1 MOST ADDED

EVE Who's That Girl (Ruff Ryders/Interscope)

#1 MOST INCREASED PLAYS

JOE FAIYSTIKAL Stutter (Jive)

TOP 5 NEW & ACTIVE

LUCY PEARL You (Pookie/Beyond/Hollywood) JON B Don't Talk (Edmonds/Epic)

DAVE HOLLISTER One Woman Man (Def Squad/DreamWorks)

CARL THOMAS Emotional (Bad Boy/Ansta) BIG MOE Barre Baby (Wreckshop)

CHR begins on Page 42.

HOT AC

MATCHBOX TWENTY If You're Gone (Lava/Atlantic)

CREED With Arms Wide Open (Wind-up)

LENNY KRAVITZ Again (Virgin)
EVAN AND JARON Crazy For This Girl (Columbia)
BARENAKED LADIES Pinch Me (Reprise)

LW

10

BAREMAKED LADRES PINCH Me (Reprise)
DIDO Thankyou (Arista)
U2 Beautiful Day (Interscope)
3 DOORS DOWN Kryptonite (Republic/Universal)
CORRS Breathless (143/Lava/Atlantic)
FAITH HILL The Way You Love Me (Warner Bros.)
DAVID GRAY Babylon (ATO/RCA)
VERTICAL HORIZON You're A God (RCA)
MATCHERY TWENTY Bent (I ava/Atlantic) 13

MATCHBOX TWENTY Bent (Lava/Atlantic)
MADONNA Don't Tell Me (Maverick/WB) 16 **EVERCLEAR** Wonderful (Capitol)

DEXTER FREEBISH Leaving Town (Capitol)
EVERCLEAR AM Radio (Capitol)
NELLY FURTADO I'm Like A Bird (DreamWorks) 18 15

19

VERTICAL HORIZON Everything You Want (RCA)
STING Desert Rose (A&M/Interscope)
VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA) 20 29

SHAWN MULLINS Everywhere I Go (Columbia)

DAVE MATTHEWS BAND I Did It (RCA)

BON JOVI Thank You For Loving Me (Island/IDJMG)

'N SYNC This I Promise You (Jive)

FUEL Hemorrhage (In My Hands) (550 Music/Epic)
MOBY F/GWEN STEFAM Southside (V2)
BACKSTREET BOY'S Shape Of My Heart (Jive)
NIME DAYS If I Am (550 Music/Epic) 30

BARENAKED LADIES Too Little Too Late (Reprise)

#1 MOST ADDED

NINA GDRDON Now I Can Die (Warner Bros.)

#1 MOST INCREASED PLAYS

AERDSMITH Jaded (Columbia)

TOP 5 NEW & ACTIVE

AFROSMITH Jaded (Columbia)

LEE ANN WOMACK I Hope You Dance (MCA/Universal) FIVE FOR FIGHTING Easy Tonight (Aware/Columbia) JOSH JOPLIN GROUP Camera One (Artemis) SEMISONIC Chemistry (MCA)

AC begins on Page \$1.

URBAN

JAGGED EDGE Promise (So So Det/Columbia)

2

MYSTIKAL FANVEA Danger (Been So Long) (Jive)
JARULE FALIL' MO AND VITA Put It... (Murder Inc./Def. Jam/IDJMG)
DAVE HOLLISTER One Woman Man (Def Squad/DreamWorks) 12

JOE F/MYSTIKAL Stutter (Jive) SHAGGY It Wasn't Me (MCA) 9

LW

TAMIA Stranger In My House (Elektra/EEG) 8

14

TAMIA Stranger In My House (Elektra/EEG)
DUTKAST Ms. Jackson (LaFace/Arista)
JAY-Z I Just Wanna Love U... (Roc-A-Fella/IDJMG)
112 It's Over Now (Bad Boy/Arista)
AVANT My First Love (Magic Johnson/MCA)
CARL THOMAS Emotional (Bad Boy/Arista)
LIL BOW WOW Bow Wow (That's My Name) (So So Del/Columbia)
MUSIQ Just Friends (Sunny) (Def Soul/IDJMG)
JAHEMI Could It Be (Divine Mill/WB)
R. KFILY I Wish (Jime)

13

15 16

R. KELLY I Wish (Jive)
TANK Maybe I Deserve (BlackGround)
JILL SCOTT A Long Walk (Hidden Beach/Epic) 18

SILW No More (Baby I'ma Do Right) (Epic)

KOFFEE BROWN After Party (Arista)

CASH MONEY MILLIONAIRES Project Chick (Cash Money Universal)

MR. C THE SLIDE MAN Cha-Cha Slide (Universal)

MEMPHIS BLEEK IS That Your Chick (Roc-A-Fella/IDJMG)

ERYKAN BADU Didn't Cha Know (Motown) 29 17

22 23

DESTHY'S CHILD Independent Women Pt. 1 (Columbia)
LUDACRIS Southern Hospitality (Del Jam South/IDJMG)
SNOOP DOGG Snoop Dogg (No Limit/Priority)
NELLY E.I. (Fo' Reel/Universal)

34 27 25

MYA Free (Ruff/WB/University/Interscope)

PRU Candles (Capitol)

#1 MOST ADDED JON B Don't Talk (Edmonds/Epic

#1 MOST INCREASED PLAYS

JA RULE F/LIL' MO AND VITA Put It On Me (Murder Inc./Del Jam/IDJMG)

TOP 5 NEW & ACTIVE BILAL Soul Sista (Moyo/Interscope)

M.O.P. Ante Up (Robbing-Hoodz Theory)Ante Up. (Loud) PHILLY'S MOST WANTED Cross The Border (Atlantic)

> CASE Missing You (Det Soul/IDJMG) EIGHTBALL & MJG Pimp Hard (Independent)

URBAN begins en Page 56.

ROCK

LW

FUEL Hemorrhage (In My Hands) (550 Music/Epic)
3 DOORS DOWN Loser (Republic/Universal)
AEROSMITH Jaded (Columbia)
CREED Are You Ready (Wind-up)
GODSMACK Awake (Republic/Universal)
SAMMY HAGAR Let Sally Drive (Cabo Wabo/Beyond)
LIFEHOUSE Hanging By A Moment (DreamWorks)
COLLECTIVE SOUL Why Pt. 2 (Atlantic)
PRIMITIS W/077Y N. I. R. (Divine/Priority) 6 11

PRIMUS W/OZZY N.I.B. (Divine/Priority)
3 DOORS DOWN Duck And Run (Republic/Universal) 20 10 DUST FOR LIFE Step Into The Light (Wind-up)

TANTRIC Breakdown (Maverick)
LINKIN PARK One Step Closer (Warner Bros.)
EVERCLEAR When It All Goes Wrong Again (Capitol)

22 13 12 14

INCUBUS Drive (Immortal/Epic)
STRAIT UP FA.AJON OF SEVENDUST Angel's Son (Immortal/Argin) 16 27 DAVE MATTHEWS BAND I Did It (RCA)

15 METALLICA I Disappear (Hollywood) 3 DOORS DOWN Kryptonite (Republic/Universal)
NICKELBACK Old Enough (Roadrunner) 17

21 37 U2 Walk On (Interscope)

GREEN DAY Warning (Reprise)
A. LEWIS OF STAIND W.F. DURST Outside (Flawless Geffen Interscope)
GEDDY LEE Grace To Grace (Atlantic) 24 31 36 18

OFFSPRING Original Prankster (Columbia)
ISLE OF O Bag Of Tricks (Universal)
DIFFUSER Karma (Hollywood)
U2 Beautiful Day (Interscope)

29 26 UNION UNDERGROUND Killing The Fly (Portrait/Columbia)
30 DAVID COVERDALE Slave (Dragonshead)

#1 MOST ADDED

VAN ZANT Get What You Got Comin' (CMC/SRG)

#1 MOST INCREASED PLAYS AEROSMITH Jaded (Columbia)

TOP 5 NEW & ACTIVE

OFFSPRING Want You Bad (Columbia) AT THE DRIVE-IN One Armed Scissor (Grand Royal/Virgin)

6GIG Hit The Ground (Ultimatum) STEVE EARLE Everyone's In Love With You (E-Squared/Artemis)

> SLASH'S SNAKEPIT Mean Bone (Koch) ROCK begins en Page 96.

he Back Pages.



National Airplay Overview January 26, 2001

URBAN AC

AVANT My First Love (Magic Johnson/MCA) CARL THOMAS Emotional (Bad Boy/Arista)

DAVE HOLLISTER One Woman Man (Def Squad/DreamWorks)

TAMIA Stranger In My House (Elektra/EEG)

BABYFACE Reason For Breathing (Arista/Epic) SADE By Your Side (Epic) R. KELLY I Wish (Jive)

CHARLIE WILSON Without You (Major Hits)
YOLANDA AOAMS Open My Heart (Elektra/EEG)
MUSIO Just Friends (Sunny) (Def Soul/IDJMG)
PRU Candles (Capitol) 10

ERYKAH BADU Didn't Cha Know (Motown) BOYZ II MEN Thank You in Advance (Universal)
JOE F/MYSTIKAL Stutter (Jive)

RACHELLE FERRELL! Forgive You (Capitol) 21

JILL SCOTT A Long Walk (Hidden Beach/Epic)
KELLY PRICE You Should've Told Me (T-Neck/Def Soul/IDJMG) 15

JESSE POWELL If I (Sitas/MCA)
SISOO Incomplete (Dragon/Def Soul/IDJMG)
INCOGNITO F/MAYSA Change (Talkin Loud/Blue Thumb/VMG)

WYCLEF JEAN F/MARY J. BLIGE 911 (Ruffhouse/Columbia)

SPOOKS Sweet Revenge (Antra/Artemis)
JAMIE HAWKINS Lost My Mind (Monami/EEG)
TONI BRAXTON Spanish Guitar (LaFace/Arista) 25

DAMITA Won't Be Afraid (Atlantic)

JAGGED EDGE Promise (So So Det/Columbia)
JAHEIM Could It Be (Divine Mill/WB) 30

TANK Maybe I Deserve (BlackGround) BEBE WINANS Tonight, Tonight (Motown)

#1 MOST ADDED

YOLANDA ADAMS I Believe I Can Fly (Elektra/EEG)

#1 MOST INCREASED PLAYS

ERYKAH BADU Didn't Cha Know (Motown)

TOP 5 NEW & ACTIVE BRENT JONES & T.P. MOBB Good Time (Holy Roller)

MR. C THE SLIDE MAN Cha-Cha Slide (Universal) NO QUESTION If You Really Wanna Go (Ruffnation/WB)

KOFFEE BROWN After Party (Arista)

BRENDA RUSSELL Something About Your Love (Hidden Beach/Epic)

URBAN begins on Page 56.

ACTIVE ROCK

GODSMACK Awake (Republic/Universal) LINKIN PARK One Step Closer (Warner Bros.) FUEL Hemorrhage (In My Hands) (550 Music/Epic)
A. LEWIS OF STAND W/F. DURST Outside (Hawless/Geffen/Interscope) LIMP BIZKIT Rollin' (Flip/Interscope) INCUBUS Drive (Immortal/Epic)
STRAIT UPF/LAJON OF SEVENDUST Angel's Son (Immortal/Virgin) 6 3 DOORS DOWN Loser (Republic/Universal) TANTRIC Breakdown (Maverick)
RAGE AGAINST THE MACHINE Renegades Of Funk (Epic)
DISTURBED Voices (Giant/Reprise)
3 DOORS DOWN Duck And Run (Republic/Universal) AEROSMITH Jaded (Columbia)

EVERCLEAR When It All Goes Wrong Again (Capitol)
LIFEHOUSE Hanging By A Moment (DreamWorks) 20 DISTURBED Stupify (Giant/Reprise)
PAPA ROACH Broken Home (DreamWorks)
PRIMUS W/OZZY N.I.B. (Divine/Priority)
MICKELBACK Old Enough (Roadrunner) UNION UNDERGROUND Killing The Fly (Portrait/Columbia) OIFFUSER Karma (Hollywood)
DUST FOR LIFE Step Into The Light (Wind-up) 23 22 A PERFECT CIRCLE 3 Libras (Virgin) CREED Are You Ready (Wind-up)
OFFSPRING Original Prankster (Columbia) GREEN DAY Warning (Reprise) ISLE OF Q Bag Of Tricks (Universal)
CRAZY TOWN Butterfly (Columbia)
COC Congratulations Song (Sanctuary/SRG)

#1 MOST ADDED

IOMMI F/DAVE GROHL Goodbye Lament (Divine/Priority)

SKRAPE Waste (RCA)

#1 MOST INCREASED PLAYS

AEROSMITH Jaded (Columbia)

TOP 5 NEW & ACTIVE

NONPOINT What A Day (MCA) A PERFECT CIRCLE Hollow (Virgin)

MARVELOUS 3 Get Over (HiFi/Elektra/EEG) (HED) PLANET EARTH Killing Time (Volcano/Jive) GEDDY LEE Grace To Grace (Atlantic)

ROCK begins on Page 96.

COUNTRY

DIXIE CHICKS Without You (Monument)

LONESTAR Tell Her (BNA)
JO DEE MESSINA Burn (Curb)

TIM MCGRAW My Next Thirty Years (Curb)

JAMIE O'NEAL There Is No Arizona (Mercury) LEE ANN WOMACK Ashes By Now (MCA)

SARA EVANS Born To Fly (RCA) TOBY KEITH You Shouldn't Kiss Me Like... (DreamWorks)
KEITH URBAN But For The Grace Of God (Capitol)

9 11 GARTH BROOKS Wild Horses (Capitol)
RASCAL FLATTS This Everyday Love (Lyric Street)

12

DIAMOND RIO One More Day (Arista)
DARRYL WORLEY A Good Day To Run (DreamWorks)
JESSICA ANDREWS Who I Am (DreamWorks) 14 13 15

ALABAMA When It Ali Goes South (RCA)
GEORGE STRAIT Don't Make Me Come Over There (MCA) 17

19 22 18 FAITH HILL If My Heart Had Wings (Warner Bros.)

SHEDAISY Lucky 4 You (Tonight I'm...) (Lyric Street)
ANDY GRIGGS You Made Me That Way (RCA)
CLARK FAMILY EXPERIENCE (Meanwhile) Back At... (Curb) 20 16

21 WARREN BROTHERS Move On (BNA)

WARNER BRIDERS MOVE OIT (BMZ)
TIM RUSHLOW She Misses Him (Atlantic)
CAROLYN DAWN JOHNSON Georgia (Arista)
MARTINA MCBRIDE It's My Time (RCA)
DWIGHT YOAKAM What Do You Know About Love (Reprise/WB) 23 24 27 25

26 33 32

TRICK PONY Pour Me (H2E/WB)
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)

PAM TILLIS Please (Arista) BILLY GILMAN Oklahoma (Epic)

GARY ALLAN Right Where I Need To Be (MCA)

#1 MOST ADDED

PHIL VASSAR Rose Bouquet (Arista)

#1 MOST INCREASED PLAYS

FAITH HILL If My Heart Had Wings (Warner Bros.)

TOP 5 NEW & ACTIVE

BILLY YATES What Do You Want From Me Now (Columbia) TYLER ENGLAND | Drove Her To Dallas (Capitol) HANK WILLIAMS III I Don't Know (Curb) JOLIE & THE WANTED Boom (DreamWorks) MONTGOMERY GENTRY She Couldn't Change Me (Columbia)

COUNTRY begins on Page 68.

ALTERNATIVE

LW TW LIFEHOUSE Hanging By A Moment (DreamWorks)

INCUBUS Drive (Immortal/Epic) 54

GREEN DAY Warning (Reprise)
FUEL Hemorrhage (In My Hands) (550 Music/Epic)
A. LEWIS OF STAIND W/F. DURST Outside (Rawless/Geffen/Interscope)
LINKIN PARK One Step Closer (Warner Bros.)
COLDPLAY Yellow (Netwerk/Capitol)

6 8

MOBY F/GWEN STEFANI Southside (V2)

RAGE AGAINST THE MACHINE Renegades Of Funk (Epic)
DAVE MATTHEWS BAND I Did It (RCA) 9 13 10

14 12 15

3 DOORS DOWN Loser (Republic/Universal)
GODSMACK Awake (Republic/Universal)
LIMP BIZKIT Rollin' (Flip/Interscope)
STRAT UP F/LAJON OF SEVENDUST Angel's Son (Immortal/Virgin)

24 OFFSPRING Want You Bad (Columbia) 26 22 U2 Walk On (Interscope) NICKELBACK Breathe (Roadrunner)

23 DISTURBED Voices (Giant/Reprise) 17

BLINK-182 Man Overboard (MCA)
PAPA ROACH Broken Home (DreamWorks) 16 20 A PERFECT CIRCLE 3 Libras (Virgin)

30 21 25 18 DIFFUSER Karma (Hollywood)

U2 Beautiful Day (Interscope)
DUST FOR LIFE Step Into The Light (Wind-up) EVERCLEAR When It All Goes Wrong Again (Capitol)

OFFSPRING Original Prankster (Colum. EVERLAST I Can't Move (Tommy Boy) 19 33

3 DOORS DOWN Duck And Run (Republic/Universal) **DEFTONES** Digital Bath (Maverick)

#1 MOST ADDED

NEW FOUND GLORY Hit Or Miss (Waited Too Long) (Drive-Thru/MCA)

#1 MOST INCREASED PLAYS

FUEL Innocent (550 Music/Epic)

TOP 5 NEW & ACTIVE

VAST I Don't Have Anything (Elektra/EEG) BT Shame (Nettwerk/Reprise) BARENAKED LADIES Too Little Too Late (Reprise)

DUR LADY PEACE Life (Columbia) A PERFECT CIRCLE Hollow (Virgin)

ALTERNATIVE begins on Page 109

NAC/SMOOTH JAZZ

BONEY JAMES & RICK BRAUN R.S.V.P. (Warner Bros.)

BONA FIDE X-Ray Hip (N-Coded)
CHIELI MINUCCI My Girl Sunday (Shanachie)

3 479 GROVER WASHINGTON JR. Chameleon (Telarc)

GEORGE BENSON Medicine Man (GRP/VMG)
JEFF GOLUB Orop Top (GRP/VMG)
KIRK WHALUM Now Til Forever (Warner Bros.)

10 6

SADE By Your Side (Epic)
WALTER BEASLEY Comin' At Cha (Shanachie)

14

STING She Walks This Earth (Telarc)
JEFF KASHIWA Hyde Park ("Ah, Oooh" Song) (Native Language)

BRIAN BROMBERG Relentless (Native Language)

CHUCK LOEB Blue Kiss (Shanachie) BETTE MIDLER Love TKO (Warner Bros.) 13 11 17 RICHARD ELLIOT Who? (Blue Note)

RONNIE LAWS Old Days/Old Ways (HDH)
JOE MCBRIDE Texas Rhythm Club (Heads Up) 18 16

19 DAVE KOZ Love Is On The Way (Capitol) 21

KIM WATERS In The Groove (Shanachie)
MICHAEL LINGTON Twice In A Lifetime (Samson)
JONATHAN BUTLER Forever Tonight (N-Coded) 15

JAZZMASTERS Shine (Hardcastle/Trippin 'N' Rhythm)
GREGG KARUKAS Chasing The Wind (N'-Coded)
JOYCE COOLING Coasting (Heads Up)
YULARA Flyin' High (Higher Octave) 23

ERIC ESSIX Rainy Night In Georgia (Zebra)

BRENDARUSSELL YOU Can't Hide Your Heart... (Hidden Beactv/Epic)

GARDEN PARTY Rikki Don't Lose That Number (Samson) 28

29 NATALIE COLE Angel On My Shoulder (Elektra/EEG) RIPPINGTONS Caribbean Breeze (Peak/Concord)

#1 MOST ADDED

RIPPINGTONS Caribbean Breeze (Peak/Concord)

#1 MOST INCREASED PLAYS

GEORGE BENSON Medicine Man (GRP/VMG)

TOP 5 NEW & ACTIVE

TIM BOWMAN Smile (Insync) BRIAN MCKNIGHT Win (Motown)

JIM BRICKMAN Glory (Windham Hill)

GOTA Unforgettable Feeling (Instinct) EUGE GRODVE Romeo & Juliet (Warner Bros.)

NAC begins on Page \$1.

ADULT ALTERNATIVE

DAVE MATTHEWS BAND I Did It (RCA)

2 0 FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)
JOSH JOPLIN GROUP Camera One (Artemis)

U2 Walk On (Interscope) DIDO Thankyou (Arista)

LW

10

TRACY CHAPMAN It'S OK (Elektra/EEG)
LENNY KRAVITZ Again (Virgin)
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)

U2 Beautiful Day (Interscope) GREEN DAY Warning (Reprise)
DAVID GRAY Babylon (ATO/RCA)
PAT MCGEE BAND Rebecca (Giant/WB) 12

17 COLOPLAY Yellow (Nettwerk/Capitol)

JOAN OSBORNE Running Out Of Time (Interscope)
COLLECTIVE SOUL Perfect Day (Atlantic) 15 16

SHAWN MULLINS Everywhere I Go (Columbia) MARK KNOPFLER What It Is (Warner Bros.) MOBY F/GWEN STEFANI Southside (V2) 18

20 23 DAVID GRAY Please Forgive Me (ATO/RCA) WALLFLOWERS Sleepwalker (Interscope)

SEMISONIC Chemistry (MCA)
DEXTER FREEBISH Leaving Town (Capitol)
CREED With Arms Wide Open (Wind-up) 26 19

EVERLAST I Can't Move (Tommy Boy)

DANDY WARHOLS Bohemian Like You (Capitol) 27 24

22 INDIGENOUS Rest Of My Days (Pachyderm)

BARENAKED LADIES Too Little Too Late (Reprise)
FOO FIGHTERS Next Year (Roswell/RCA)

LIFEHOUSE Hanging By A Moment (DreamWorks) 29 LIFEHOUSE Hanging By A Moment (DreamWorks
3 DOORS DOWN Kryptonite (Republic/Universal)

#1 MOST ADDED

WALLFLOWERS Letters From The Wasteland (Interscope)

#1 MOST INCREASED PLAYS

BARENAKED LADIES Too Little Too Late (Reprise)

TOP 5 NEW & ACTIVE

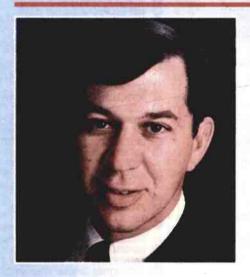
STEVE EARLE Everyone's In Love With You (E-Squared/Artemis) INCUBUS Drive (Immortal/Epic) SADE By Your Side (Epic)

WALLFLOWERS Letters From The Wasteland (Interscope) ACULT ALTERNATIVE begins on Page 119

PJ HARVEY Good Fortune (Island/IDJMG)

Publisher's Fille

By Erica Farber



om Buono is Chairman/CEO of BIA. His company is considered one of the leading consulting firms for the communications industry, and its research division is often referred to as the premier publisher of data on the radio and television industries

on the radio and television industries
Buono graduated summa cum laude with
a B.S. in applied mathematics. He then went
on to graduate in the top 10% of his class
from the prestigious General Electric Financial
Management Program. As he was studying for his M.B.A.,
he decided on his career path: radio and the world of
communications.

Getting into the business: "I really got into it because of graduate school. I was at Dartmouth, getting an M.B.A., and the first speaker in my entrepreneur course was Terry Robinson. Terry came in to talk about Sunbelt and Transtar and building his company. He had gone to Dartmouth. My project in the course was to acquire a cable television system. After class I went up to Terry, and we started talking and corresponding. He offered me a job as his assistant, which I accepted upon graduation.

"After Sunbelt I worked for a company called Frazier Gross & Katlick. It had been doing appraisals in radio, television and other media for many years. I joined it as a Senior Consultant and worked there for about a year and a half. I then started BIA."

What BIA stands for: "Originally, it was Broadcast Investment Analysts. Over the years we got involved in PCS and cellular and all kinds of other communications businesses. BIA was what people called us, and it was a limitation to have broadcast in our name, so we just changed it to BIA. Now, technically, it doesn't stand for anything; it's just BIA."

A description of the company: "The name of the company is BIA Financial Network, and we have a number of different entities that are part of that. BIA Consulting is our appraisal and financial-consulting company. We probably do 300 engagements a year with various broadcasting companies and other businesses in communications. We do a lot of work for publicly traded broadcasting companies. BIA Research does publications, MediaAccess Pro and all of our different books and software.

"BIA Capital is an investment-banking company that specializes in helping privately held broadcasters and other communications owners raise capital and make strategic decisions about whether to grow their businesses or sell. We've raised probably half a billion dollars over the last few years for a variety of clients. Last year we formed BIA Ventures, a venture-catalyst firm that specializes in helping early stage companies raise up to \$10 million. SpectraRep is a relatively new company that I'm very excited about. We formed it to accumulate digital spectrum from television broadcasters as they make the transition to digital, and then we're going out to the

THOMAS J. BUONO

Chairman & CEO, BIA Financial Network

marketplace to find high-speed data applications."

Generating research information: "We've been publishing information on the radio industry since '86. It's a process that has evolved over the years, but a lot of it is callout research. We have a staff dedicated to calling all of radio. We try to reach each station at least three times a year to get updated information on the staff, technical information and ownership information. Then we survey owners and general managers every year about financial information related to how their stations and markets are performing. It's a networking process that we've been doing for a long time, and people recognize that our information is used by the FCC, the DOJ and a lot of other sources."

How the new administration will affect the business: "I ask that question of the FCC attorneys we deal with more than having direct knowledge myself, but it seems that this administration is going to be more willing to consider flexibility in regulation. It won't be as restrictive as the alternative could have been, had the election gone the other way. There were a lot of people concerned that that would have meant a lot more regulation for the industry. In this environment there will probably be less regulation, which is positive for the industry."

State of radio: "One of the things we do with BIA Capital is produce a conference every year for owners of privately held radio groups. It'll be in March this year. We do our state of the radio industry, and I'll do a presentation about where things are. We're just starting to prepare for that right now. As I look at the industry, there are a number of different perspectives. First, ownership. With all the consolidation, the industry's a lot stronger. Contrast that with the late 1980s, when there were a lot of entrepreneurial companies. When the recession hit, with the high leverage and lack of management, a blood bath ensued. That's not what's going to happen if this recession continues.

"From an advertising perspective, through Gary Fries' efforts at the RAB and the new management we've seen, radio made some significant strides in terms of market share, which is the product of consolidation and a much greater awareness of radio. We're positioned better in terms of our share of the advertising pie.

"On the other side of things is competition. There's a lot more fractionalization and concern about how radio fits into the new environment. With Internet usage and audio over the Internet and the fractionalization in office use, we're seeing that as a significant threat. Satellite radio will be starting soon, and that's more fractionalization in the marketplace —certainly in small markets and with some of the fringe programming. I'm concerned that radio will continue to be fractionalized and that we'll see more and more competition on a go-forward basis. Advertising growth, as a result, will not be as high as it could have been.

"We did a study last year, valuing Internet companies. We looked at the AOLs and the Lycoses and those kinds of companies. We did a lot of research to make projections of where advertising on the Internet will be in the future. We see the Internet picking up a larger share than radio, probably within the next decade. It may even get a larger share than television. I think we had it pegged at getting over 12% by 2005. I'm not sure of the exact numbers, but they're sizable. For that to happen, it's got to come from different places. Certainly newspaper and television are probably the most vulnerable. I do expect radio's share to grow, but only moderately, because there will be more and more advertising being siphoned off in different directions."

Biggest challenge for radio: "I have a mixed view of the Internet. I see it as an opportunity and a threat. A lot of broadcasters can enhance their positions in their communities by better using the Internet and having their website and a community portal. There is a whole range of different things they could be doing. From a threat perspective, there's no question that it's fractionalization. We already have information overload. Everybody has a

limited amount of time, and we're being inundated by all kinds of sources, and it's pulling our attention. Radio is still strong in the car, but wireless communication is getting to the point where it'll be able to provide services in the car that are directly competitive with radio listening. We're right on the edge of 3G technology for cellular, wireless Internet, Palm Pilots and all the rest."

How broadcasters can keep up: "You can't keep up with all the different things happening at the same time. Technology is moving at such a pace that it's dramatically changing things. I don't think the average general manager can keep up. They have to stay focused on their core strengths and benefits. As an industry, we've seen for years that we're competing with each other rather than the rest of the universe. Forming a united front to expand the awareness and benefits of radio is still the major fight we need to be fighting."

Something about his company that might surprise our readers: "When we meet with people, they have no idea of all the different things we're involved in — the investment banking, the strategic consulting, the work we do in all the other telecommunications fields. We have a much broader perspective on how radio fits into the industry and where the opportunities are. The key to success in the future is strategic alliances and diversifying into related husinesses.

"What radio offers is a great way of taking care of advertising clients in markets. We have new tools and businesses that are different ways of taking care of those customers. If radio can get involved in some of these other industries, that's where it will really get stronger. It's not just radio, it's really communications and helping advertisers get their message to the community, and that's where the focus needs to be. From a BIA perspective, we're seeing a lot of things outside of radio that the radio industry should be looking at."

Most influential individual: "Over the years Mike Hesser, in particular, has been an advisor and a confidant and somebody who's worked closely with me. In the last few years Woody Allen, who used to be CFO of EZ Communications, has been an advisor to the company."

Career highlight: "Testifying before Congress on the state of the radio industry back in 1992, when it first started thinking about allowing consolidation. I was retained by the NAB to do a study on the economics of the industry and whether or not consolidation made sense."

Career disappointment: "Not having the ability to invest in some of the opportunities that we thought were going to be great deals and that ultimately turned out to be great deals."

Pavorite radio format: "It's a combination of News, Talk and AC, with some bad boys thrown in." (He listens to Howard Stern and Don & Mike.)

Favorite television show: "I'm a sports bug, so football and basketball. I continue to watch the Seinfeld reruns and Friends."

Favorite song: "Chicago's 'Just You and Me."

Favorite movie: "Recently, The Matrix and A Few

Good Men. Then some of the classics like the Indiana Jones
series or Animal House."

Favorite restaurant: "It's more of a favorite for the family, a Japanese restaurant in our neighborhood, Sakuri."

Beverage of choice: "Dewars."

E-mail address: "tbuono@bia.com."

Hobbies: "I live on a golf course on a lake, so golf and water sports."

Advice to broadcasters: "Instead of competing against each other, we should be looking at the bigger picture. It's a much bigger game space than just the radio-advertising pie that we have to split. That's where the effort really needs to be, and in looking at how to get into playing in the bigger game and being involved in some of the new opportunities that radio's current position allows it to move into."

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"My Everything"

CALLOUT **AMERICA #4 TEENS #9 OVERALL**



R&R CHR/Pop: 13 - 11 (+128)

Major Market Airplay:

WHTZ/New York	47x	KIIS/Los Angeles	34x
WKIE/Chicago	40x	KZQZ/San Francisco	30x
WIOQ/Philadelphia	29x	WXKS/Boston	27x
WWZZ/Washington	44x	WBTS/Atlanta	50x
KHTS/San Diego	33x	WHYI/Miami	37x
WXYV/Baltimore	39x	KFMD/Denver	40x
WKFS/Cincinnati	52x	KCHZ/Kansas City	88x
WPRO/Providence	48x	KZHT/Salt Lake City	38x
WXXL/Orlando	31x	WFLY/Albany	48x
WKSE/Buffalo	33x	WKSS/Hartford	34x
and many more			



Top 10 at TRL

UNIVERSAL

National tour starts in March

LEE ANN WOMACK "I Hope You Dance"



CALLOUT AMERICA #2 WOMEN 18-24 **#7 OVERALL**

NEW THIS WEEK:

> WKOI WAPE KKXX KISX **WKEE WMGB**

"This is STILL testing like an A for us. We obviously feel great about the record and will keep the record right up there." -JR Ammons, MD-WSTR/Atlanta

"I have loved this record since it was on the Country charts. It is doing for us what it did for them. BE A HIT!" -David Lee Michaels, PD-WJJS/Roanoke

"Callout was Top 10 again for us. We will increase rotations a bit. It could be as much as double this week." -JJ Morgan, APD-KQKQ/Omaha

R&R CHR/Pop: 48 - 41 (+196)

R&R AC: 13 - 10 (+218)

Top 40 Adult Monitor: (33)-(31) (+130)

UNIVERSAL MCA

Modern Adult Monitor: Debut (39) (+47)

3 DOORS DOWN "Loser"



#1 ROCK TRACK FOR 21 WEEKS! ALBUM CERTIFIED 4x PLATINUM!

New This Week:

WFMF KLAL WSSX WABB KKMG WASMB WXLK KSXY WHZZ WERZ KO	VPXY VRHT
	VAEZ
and many more!	VRTS

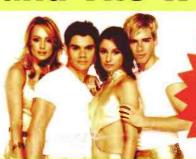
CALLOUT AMERICA

#10 WOMEN 18-24 **#11 OVERALL**



ATC "Around The World"

R&R CHR/Pop 35 - 30 BREAKER



WDRO/ DETROIT RESEARCH

New This Week:

WHTZ/New York KZXM/San Antonio **KBKS/Seattle**

WKIE/Chicago WNKS/Charlotte WKRZ/Wilkes Barre KLAL/Little Rock

WKQI/Detroit WNOU/Indianapolis

and many more!

On over 130 stations, including these majors:

KIIS	KZQZ	WIOQ	KHKS	KRBV	WDRQ
WXKS	KRBE	WHYI	KZZP	KHTS	KDWB
WBLI	KSLZ	WXYV	WFLZ	WKST	WAKS
WKFS	KDND	WNCI	KFMS	WXXL	WRVW



R&R CHR/RHYTHMIC #29

IMPACTING EVERYWHERE AND EXPLODING AT...

KSFM/Sacramento 73x

"NOT ENOUGH is working for us on every level: callout, phones and overall sound. It has been scoring in the Top 5 across all demos and cells: including Caucasians, Asians, and overall Passion. And it consistently generates Top 5 phones. If that's NOT ENOUGH, it sounds great on the air!"

-Byron Kennedy, PD

KHTN/Merced 44x

"OUTSIDERZ 4 LIFE is getting more calls - now more than ever. Great 18+ female response! NOT ENOUGH is turning out to be one of my best records on the air right now."

-Rene Roberts, OM-PD

BDS RHYTHMIC TOP 40 26*

KOHT/Tucson 49x

"The ladles are singing and crying everytime I play OUTSIDERZ 4 LIFE. Smoking out the competition with Top 5 phones! If that is 'NOT ENOUGH' for you, then I don't know what is!"

--Paco Jacobo PD

KSEQ/Fresno-Visalia 56x

"NOT ENOUGH has proven to be a strong female magnet for us. Since the beginning of the year, it has consistently been pulling Top 10 phones!"

-Tommy Del Rio, PD

Z90/San Dlego 32x

"NOT ENOUGH dominates all age groups on the phones with a one-two punch! It's reacting with both teens and adults: Top 10 overall, especially 12-34. And it sounds sexy on the radio!"

-Lisa Karsting, PD



WXIS **KDGS** 29x 🔉 77x **KPTY KISV** 26x 20x KBOS 35x **KDON** 20x KBMB 20x **WRVZ** 31xKYLD WLLD KFMD KRQQ WWHT WRHT KSMB **WXLK** WHHH KTFM WDJX WJJS





DUTSIDERZ 4 LIFE

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DAFT PUNK ONE MORE TIME

RADIO HAS SPOKEN...

KYLD/San Francisco 55x

This song is absolutely on fire in the-bay! Top 5 Callout: Top 3 Top of Mind Top 10 phones: #1 Club Record

- Jazzy Jim Archer, APD-MD

KSEQ/Fresno-Visalia 48x

ONE MORE TIME is going to be firting huge! This is an anthem that is instantly recognizable to listeners; and has instantly reacted with them. Strong female phones from the very first spin! Watch out for DAFT PUNK in 2001!"

Tommy Del Rio, PD

B-96/Chicago 28x

We love 'One More/Time' by Daft Punk. It has major club credibility and is on fire on the streets.

Erik Bradley. MD

KCAQ/Oxnard 20x

"We discovered ONE MORE TIME on import back in November and immediately began spiking it in and out of mix shows. The reaction was overwhelmingly positive, particularly with our females. Both at the clubs and on the air, people go apeshit when they hear this!"—Erika Garite, MD

OVER 500,000 SINGLES SOLD/#29 SELLING SINGLE IN AMERICA

Virgin