

NEWSSTAND PRICE \$6.50

Depeche Mode Excitement

The venerable group is No. 1 Most Added at Alternative and Adult Alternative as "Dream On" pulls in 61 total adds. Depeche Mode's forthcoming release, *Exciter*, hits stores on May 15. More info at www.depechemode.com.



R&R
 RADIO & RECORDS
www.rconline.com

MARCH 30, 2001

Clinton At R&R Convention!

The 42nd President, Bill Clinton, will serve as keynote speaker at R&R Convention 2001, June 14-16 at the Century Plaza Hotel in Los Angeles. Register at **R&R ONLINE** (www.rconline.com) for early-bird discount rates.



THE BLACK CROWES

ROCK ON

ANGELUS ENTERTAINMENT V2

GOING FOR ADDS NOW AT ALL ROCK FORMATS

britney spears

don't let me be the last to know

Written by
Robert John "Mutt" Lange
and Shania Twain

VIDEO DIRECTED BY HERB RITTS
#1 "TRL" ON FIRST DAY!

THE NEW SINGLE FROM
OOPS!...I DID IT AGAIN
9X PLATINUM AND
OVER 16 MILLION
SOLD WORLDWIDE

Going for CHR/Pop Adds
April 2nd!

WATCH FOR THE NEW BRITNEY SPEARS
GLOBAL SPONSORSHIP
AND ADVERTISING CAMPAIGN
WITH PEPSI-COLA KICKING OFF
DURING THE ACADEMY AWARDS
BROADCAST AND CONTINUING
THROUGH 2002

Produced by Robert John "Mutt" Lange

Management: Larry Rudolph & Johnny Wright for Wright Entertainment Group WEG
www.britney.com · www.britneyspears.com





management • marketing • sales

Have you attended sales meetings where AEs expressed frustration about breaking through to a particular type of client? That's a fairly common scenario, isn't it? This week Sales & Marketing Editor Pam Baker highlights the methods of brainstorming expert Gerry Tabio. These two pages are chock-full of great ideas for you to use when leading your next brainstorming session. Be sure to clip 'n' save them. This week's Management, Marketing & Sales section also has more advice for radio promotion directors seeking TV coverage of their events. In our GM spotlight this week: Emmis/St. Louis' Joe Rusch.

Pages 10-13

CLAP FOR THE WOLFMAN!

Bob Smith was a Brooklynite whose soul was recharged every evening when he tuned in to the skips of Jocko Henderson on WDIA/Memphis and John R on WLAC/Nashville. When he grew up, Smith used those influences when he broadcast from the 250,000-watt, flame-throwing XERF in Mexico. Of course, he wasn't known as Bob Smith anymore — he'd become the howlin' Wolfman Jack! Get the whole story in this week's Legends.

Page 25

IN THE NEWS

- Entercom takes wild ride on stock-market roller coaster
- RADAR 68 network ratings
- Anne Gress, Michael Tozzi, Glenn Cooper take new positions at Clear Channel/Philly

Page 3

THIS #1 WEEK

- CHR/POP**
 - SHAGGY Angel (MCA)
- CHR/RHYTHMIC**
 - JA RULE V.I.L.' MO ... Put ... (Murder Inc./Def. Jam/JUMG)
- URBAN**
 - MUSIQ Love (Def Soul/JUMG)
- URBAN AC**
 - JILL SCOTT A Long Walk (Hidden Beach/Epic)
- COUNTRY**
 - JESSICA ANDREWS Whc I Am (DreamWorks)
- AC**
 - 'N SYNC This I Promise You (Jive)
- HOT AC**
 - DIDD Thankyou (Arista)
- NAC/SMOOTH JAZZ**
 - RICHARD ELLIOT Who? (Blue Note)
- ROCK**
 - TANTRIC Breakdown (Maverick)
- ACTIVE ROCK**
 - A. LEWIS & F. DURST Outside (Flawless/Geffen/Interscope)
- ALTERNATIVE**
 - INCUBUS Drive (Immortal/Epic)
- ADULT ALTERNATIVE**
 - TRAIN Drops Of Jupiter (Tell Me) (Columbia)

NEWSSTAND PRICE \$6.50



www.rronline.com

President Clinton To Address R&R Convention 2001 In June

William Jefferson Clinton, the 42nd President of the United States, has agreed to serve as the keynote speaker for R&R Convention 2001, which will take place June 14-16 at the Century Plaza Hotel in Los Angeles.



Clinton

Clinton, who was elected president in 1992 and again in 1996, was the first Democrat to be elected to a second term since Franklin Delano Roosevelt in 1936. Under Clinton's leadership the United States experienced the largest economic expansion in its history. Having entered office facing a record federal deficit, Clinton left office earlier this year with a record budget surplus.

President Clinton's core values of building community, creating opportunity and demanding responsibility have resulted in unprec-

edented progress for America, including the creation of over 22 million jobs — more than under any other administration; low levels of unemployment, poverty and crime; and the highest home-ownership rate in history.

Of course, Clinton also presided over the federal government's overhaul of broadcasting by way of the Telecommunications Act of 1996.

His other accomplishments as president include increasing critical investments in education, providing tax relief for working families, helping millions of Americans move from welfare to work, expanding access to technology and promoting peace and strengthening democracy around the world.

CLINTON/See Page 18

Convention details: Pages 8-9

Slater To Capitol As President/CEO

By STEVE WONSIEWICZ
R&R MUSIC EDITOR
swoniz@rronline.com

EMI Recorded Music has tapped veteran artist manager-producer Andy Slater as President/CEO of Capitol Records. Based in Los Angeles and reporting to EMI Recorded Music President/CEO Ken Berry, Slater starts working on April 1 and takes on full-time duties May 1. Capitol's interim President for the past two years, Roy Lott, returns full-time to his role as Deputy President



Slater

SLATER/See Page 18

Arbitron Response Rates On Decline

■ Council calls for company to boost figures

Arbitron has not been able to hold the line on plunging response rates, and the issue has hit the radar screen of the Arbitron Advisory Council.

Response rates dipped below 30% in several major markets last fall — well below the 40% that Arbitron considers to be a minimum acceptable threshold. Response rates in New York, San Francisco and Houston, for example, were 29%. San Jose's response rate was 28%. (You can check your market's response rate by consulting page 4 of your quarterly Arbitron report.)

This decline spurred the Arbitron Advisory Council to ask Arbitron to redouble its efforts to improve response rates. The council further sug-

gested that Arbitron explore so-called nontraditional methods to boost rates.

Council Chairman Chuck Tweedie said one such method would be to hire a public-relations firm to boost Arbitron's brand awareness among consumers. That way consumers would be familiar with Arbitron when the call comes during the diary-placement stage.

Response rate is the percentage of potential diary-keepers who return a usable diary. The figure has two components — consent rate (those who agree to keep a diary) and return rate (those who return a usable diary). Arbitron has done an admirable job of

ARBITRON/See Page 7

Hilliard Rises To Jones Radio COO

Jones Broadcast Programming President/GM Edie Hilliard has been named to the new VP/COO post for Jones Radio Networks. She reports to Jones President/CEO Ron Hartenbaum. The company also announced the consolidation of its radio subsidiaries — including Jones Broadcast Programming and Jones Radio Network — under the Jones Radio Networks banner.



Hilliard

"Edie is the right person to take Jones Radio Networks to the next level," remarked Hartenbaum.

HILLIARD/See Page 18

Sharpen Your Competitive Edge

■ Futurist John Parikh discusses challenges, opportunities facing radio, record industries

By RON RODRIGUES
R&R EDITOR-IN-CHIEF
rroir@rronline.com



Parikh

For years John Parikh has helped blaze trails for the radio and record industries. And if the trails had already been blazed, he would identify the pitfalls.

A lot of Parikh's observations and advice were written for a popular R&R column in the early '90s titled "Competitive Edge." Parikh then moved on to apply his philosophies to Fortune 500 companies too numerous to mention. Let's just say that few in our industries go a day without viewing, listening to or otherwise consuming their products.

Thanks to the revolution occurring in both radio and records these days, R&R and Parikh are reviving the Competitive Edge series with a focus on today's corporate and technological challenges. The series

will resume next week. In the meantime, I spent some time with Parikh to discuss the current state of the radio and record industries.

R&R: How would you characterize the relationship between the consuming public and the radio and record industries?

JP: The future of media is about connection and control. Consumers are finding ways of connecting with each other, and they're saying, "I want control."

Competitive Edge returns next week.

What we're seeing is radio syndicating more, formulating more and saying, "We'll be fine." And then there's the record industry, which built an entire business model on controlling as much of the pipe as it could. They control manufacturing, they control distribution, and, to a large extent, they

PARIKHAL/See Page 24

Radio Revenues Fall 6% In February

■ A 20% national drop underscores tough comps

The latest set of RAB numbers reflect what analysts have been saying for months: Radio will have difficult comparisons in 2001's first half.

That sentiment was certainly underscored by February 2001's national revenues, which plummeted 20% when compared to February 2000. Local dollars dipped just 2% for the month, contributing to a 6% drop in combined revenues. Still, that's in stark contrast to February

2000, when combined local and national revenues soared 22% over February 1999's figures.

On a year-to-date basis, local numbers are off 1%, and national dollars are down 18%. They combine for a 5% decline in 2001's year-to-date total.

"Local radio will continue to be more stable than other media sectors during the first half of the year," said RAB President/CEO

RAB/See Page 7



matchbox twenty

mad season

the follow up to the #1 hits
"If You're Gone" and "Bent"

SOLD OUT
Arena Tour

Produced by Matt Serletic for Melisma Productions, Inc.
Mixed by Devid Thoener



www.matchboxtwenty.com



Management: LIPPMAN ENTERTAINMENT

www.atlantic-records.com THE ATLANTIC GROUP © 2001 ATLANTIC RECORDING CORP. A TIME WARNER COMPANY
photo: Kevin Winter / Image Direct

Entercom Rebounds After 18% Tumble

Analysts mixed on timing of radio's recovery

By Jeffrey Yorke
R&R WASHINGTON BUREAU CHIEF
yorke@rronline.com

Radio investors, particularly those holding shares of Entercom, should have taken Dramamine for the wild ride they got on Wall Street last week. On one of the strangest days the investment world has ever seen, the Dow Jones Industrial Average spiraled downward 381 points on March 22 — only to reverse direction just before the market closed and conclude the day down just 93 points from the previous day's close.

Entercom was hit particularly hard, after Banc of America Securities analyst Tim Wallace cut the issue's rating from "strong buy" to "buy" based on concerns that slowing advertising growth will reduce sales. The same concerns led to Wallace's downgrade of Beasley from "strong buy" to "buy," which caused the stock to tumble 14%. On the same day Hispanic Broadcasting declined 11%, Radio One dropped 10%, Cox Radio slipped 9%, and Cumulus was off 7%.

But Entercom felt the pain more than any other radio group, as shares of ETM lost 18% of their value, dropping \$7.28 to close at \$32.22 apiece. Credit Suisse First Boston analyst Paul Sweeney told Dow Jones the following day that Entercom suffered not only from the downgrade on Thursday, but also from a misperception that the company would be hurt by the pending move of Boeing's headquarters from Seattle, from where Entercom derives 25% of its revenue. Sweeney pointed out that Boeing will continue to have operations in Seattle. "That message got out [on Friday]," he added.

William Blair & Co.'s Alissa Graham said that Entercom's plunge was an overreaction to the rating downgrade. She told Dow Jones, "Today people realize they can invest in a high-quality radio company [at a good price]."

Entercom shares bounced back March 23, rising \$4.04 to close at \$36.26. The issue closed up another 4% Monday, at \$37.62, and continued to rally on Tuesday by closing up another \$1.31 to \$38.93 on heavy trading.

ENTERCOM/See Page 24

Spring Forward!

Don't forget: Daylight Savings Time begins this weekend. Remember to set your clocks forward one hour at 2am on April 1.

A Toe-Tappin' Event



The International Radio and Television Society Foundation's annual Gold Medal Dinner, this year honoring Interop Chairman/CEO Ralph Guild, became a real toe-tappin' event! After accepting the foundation's Gold Medal Award, Guild entertained the attendees by performing a tap-dance routine. Taking a bow with Guild (c) are TV journalist Cynthia Tornquist (l) and IRTS Foundation President Joyce Tudryn (r).

Gress Now OM For WJZZ & WUSL/Philly

Tozzi, Cooper rise to stations' PD positions

Anne Gress, OM for Clear Channel's NAC/Smooth Jazz **WJZZ/Philadelphia**, has added similar duties for Urban sister **WUSL**. Concurrently, **WJZZ's Michael Tozzi** and **WUSL's Glenn "Golden Boy" Cooper** have been promoted from Asst. PD/MD to PD at their respective stations.

"After a long and exhaustive search, it became very clear that the best choices were already at the sta-



Gress



Tozzi



Cooper

tions," WJZZ & WUSL Sr. VP/Programming & Marketing Dave Allan commented. "I am very proud of Anne, Michael and Glenn and have

GRESS/See Page 17

Dr. Laura Gains In Winter RADAR

Premiere Radio Networks syndicated talent Dr. Laura Schlessinger rode the wave of News/Talk's success during the winter RADAR ratings sweep, gaining 9% in listening from the fall (RADAR uses six-month rolling averages). Schlessinger's performance in RADAR 68 was even better among adults 25-54: She improved 15% in that demo. Among persons 12+, Westwood One's CNN Max network remained No. 1. Premiere Diamond was No. 1 among adults 18-34 and women 18-34. Overall, network radio experienced a 1% increase, with a weekly audience reach of 193 million listeners.

RADAR 68
(Winter 2001, persons 12+)

Rank	Network	Fall	Winter	Change
1	WW1 CNN Max	7,476	7,448	-0.4%
2	Premiere Morning Drive AM*	N/A	5,808	N/A
3	Premiere Diamond*	N/A	4,850	N/A
4	Premiere Morning Drive FM*	N/A	4,203	N/A
5	ABC Prime	3,860	3,954	+2.4%
6	WW1 Source Max	3,493	3,768	+7.9%
7	Premiere Pulse*	N/A	3,514	N/A
8	Premiere Action*	N/A	2,958	N/A
9	Premiere Ruby*	N/A	2,935	N/A
10	Premiere Pearl*	N/A	2,507	N/A

*The Premiere Radio Networks and AM-FM Radio Networks have merged into new network configurations, thus trends cannot be given.

MARCH 30, 2001

NEWS & FEATURES

Radio Business	4	Street Talk	26
Business Briefs	4	Sound Decisions	32
Transactions	6	Music Meeting	35
MMS	10	Nashville	66
Internet News & Views	14	Publisher's Profile	120
E-Charts	16		
Show Prep	19	Opportunities	114
'Zine Scene	19	Marketplace	116
National Video Charts	20		
Legends	25		

FORMATS & CHARTS

News/Talk	21	Adult Contemporary	77
CHR	36	AC Chart	78
CHR/Callout America	37	AC Tuned-In	80
CHR/Pop Chart	38	Hot AC Chart	84
CHR/Pop Tuned-In	41	Hot AC Tuned-In	85
CHR/Rhythmic Chart	45	NAC/Smooth Jazz	87
CHR/Rhythmic Tuned-In	49	NAC/Smooth Jazz Chart	88
Urban	53	NAC/Smooth Jazz Action	89
Urban Chart	54	Rock	92
Urban Acton	56	Rock Chart	93
Urban Tuned-In	59	Rock Tuned-In	94
Urban AC Chart	62	Active Rock Chart	97
Urban AC Tuned-In	64	Active Rock Tuned-In	98
Country	65	Rock Specialty Show	100
Country Chart	67	Alternative	101
Country Indicator	68	Alternative Chart	102
Country Callout	69	Alternative Action	103
Country Action	70	Alternative Tuned-In	104
Country Tuned-In	72	Alternative Specialty Show	108
		Adult Alternative	110
		Adult Alternative Chart	112

The Back Pages 118

Doherty Adds PD Duties At KEGD/Dallas

Duane Doherty, PD for Clear Channel's Alternative KEGD (The Edge)/Dallas, has added programming duties at Active Rock sister KEGD (The Eagle). He succeeds Greg Stevens, who was promoted to OM for the company's KCNL, KSJO & KUFO in San Jose-San Francisco (R&R 3/23).

"Duane Doherty was the logical choice to take our Active Rock and Alternative stations to the next level." Clear Channel/Dallas



Doherty

VP/Market Manager Tom Schurr stated. "Duane has been an integral part of the Rock radio scene in Dallas for almost 10 years and will be able to lead our great KEGD and KEGD staffs to new levels of ratings and revenue in Dallas and Ft. Worth."

Doherty said, "I'm extremely excited to be programming two heritage radio stations in Dallas and Ft. Worth.

DOHERTY/See Page 24

Fox Joins Jive As VP/Rhythm-Crossover

Jive Records has named Dawn Fox VP/Rhythm-Crossover Promotion. Based in New York, she reports to Sr. VP/CHR Promotion Joe Riccitelli.

"Dawn brings us well-rounded experience from all of her promotion endeavors," Riccitelli said. "She has already become an integral part of the na-



Fox

tional staff. Besides her expertise in the Rhythmic format, her pop sensibilities will be utilized to the fullest extent. With our roster and staff, this is a perfect fit for Jive Records."

Fox joins the company from Epic Records, where she was VP/Pop Promotion.

HOW TO REACH US RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., 5TH FLOOR, LOS ANGELES, CA 90067

WEBSITE: www.rronline.com

	Phone	Fax	E-mail
CIRCULATION:	310-788-1625	310-203-8727	moreinfo@rronline.com
NEWS DESK:	310-788-1699	310-203-9763	newsroom@rronline.com
R&R ONLINE SERVICES:	310-788-1675	310-553-4056	jill@rronline.com
ADVERTISING/SALES:	310-553-4330	310-203-8450	hmowry@rronline.com

	Phone	Fax	E-mail
OPPORTUNITIES/MARKETPLACE:	310-788-1621	310-203-8727	kmumaw@rronline.com
EDITORIAL, OTHER DEPTS:	310-553-4330	310-203-9763	mailroom@rronline.com
WASHINGTON, DC BUREAU:	202-463-0500	202-463-0432	rrdc@rronline.com
NASHVILLE BUREAU:	615-244-8822	615-248-6655	lhelton@rronline.com

FCC Waives Settlement Cap For Overlapping Applications

□ As many as 500 new noncoms may go on the air

By JOE HOWARD
R&R WASHINGTON BUREAU
jhoward@rronline.com

The FCC has set in motion a plan that could put a flood of new noncommercial radio stations on the air. Last week the commission announced that it had waived its cap on monetary limits for settlement agreements. That means that, in markets with overlapping applications for new stations on file, one party can buy out the rest if the others agree to drop their applications.

With the cap on such settlements lifted, the FCC is hoping that many proceedings involving mutually exclusive applications will be resolved as the parties agree to settle. There are currently about 500 such proceedings pending, representing several times that number of applicants.

Applicants that cannot settle can file supplements to their applications that address the overlap concerns. In those cases the final arbiter will still be the FCC. An applicant denied by the commission can seek reconsideration, and such proceedings could drag on indefinitely. FCC Audio Ser-

VICES Division Asst. Chief/Engineering Edward De La Hunt said. "Hopefully, we'll have settlements. That way we know who wins and who doesn't."

Houston is among the large markets that could soon be welcoming a new noncommercial FM. Educational Media Foundation's noncommercial KSBJ-FM/Houston is the highest-rated Contemporary Christian station in the U.S. and is described as "a very strong contender" in the market by Jack Stevens, PD of

FCC/See Page 7

'The Time To Buy Is Now,' Says Beasley Exec At Kagan Summit

□ 'Sweatbox voicetracking' will kill radio, warns Three Eagles' Johnson

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
yorke@rronline.com

In 1999 Beasley Vice Chairman/co-COO Allen Shaw sat on a **Kagan Radio Summit** panel and told attendees, "It's a good time to sell." Many groups seemed to agree, and there were a flurry of transactions over the next two years. Last week Shaw was back in New York for another two-day Kagan session, but this time he said, "Now is a good time to buy, if you can find anything for sale."

Shaw acknowledged that it's not that easy to find deals and that the biggest hurdle facing midsized- and small-market buyers may be convincing operators to consider offers at 10- and 11-times cash flow — or even as low as seven-times. Over the past two years a number of those operators waved off deals, some fueled by the fast-growth plans of Clear Channel and Cumulus, which offered as much as 20-times cash flow.

A Death Knell

Three Eagles Communications Chairman/CEO Rolland Johnson told attendees that the last 10 stations his company has purchased were "ma and pas" and that the deals often took a long time to negotiate, because sellers were protective of their reputations. He recalled one deal that took him two full years to craft. But, he said, it's worth the patience: "Once you get a confidence level, then you

can get a pretty good multiple."

However, consolidating radio isn't as simple as collecting a bunch of stations and going to the bank, Johnson stressed. Too many consolidators are relying on cookie-cutter formats and making radio boring, he complained, as did others on the panel. Johnson said that radio's sound must remain "local, local, local," and said that anything else is unacceptable. "With consolidation has come sameness," he told the Kagan panel. "Sweatbox voicetracking is the death knell for this industry. As long as we are local, we'll have people listening to our radio stations."

Other panelists agreed with Johnson when he said that a lack of

KAGAN/See Page 7

Bloomberg BUSINESS BRIEFS

Lowest Unit Rate Amendment Won't Apply To Radio

Senator Robert Torricelli's amendment to the McCain-Feingold campaign finance-reform bill calls for TV, cable-TV and satellite-TV operators to charge political candidates the lowest unit advertising rate from the previous 12-month period — a dramatic change from the 45-day and 60-day rules that now apply. The amendment was passed March 21 by a 70-30 margin, but Torricelli spokeswoman Debra DeShong told R&R that the change will not apply to radio broadcasters, which will continue to use the current rules. The amendment has raised the ire of the NAB and a number of DC communications lawyers. Gregg Skall, of the law firm Pepper & Corazzini, told R&R, "It's not fair and not right. The lowest unit rate is already an imposition on broadcasters, and the same types of rules aren't used in other industries."

FCC Upholds Fine Against KROQ/L.A.

The FCC has upheld an indecency fine against venerable Los Angeles Alternative KROQ. The \$2,000 fine was imposed in 1998 after a listener complained that the station had aired an unedited version of Consolidated's "You Suck" — which contains the words *pubic* and *dick*, among other offensive terms — in 1997. Station owner Infinity had appealed the fine, saying KROQ had an edited version of the song in the studio and that if the unedited version was played, it was inadvertent. The station does not keep copies of its broadcasts, but Infinity also argued that the FCC would have received more than one complaint if KROQ had aired the explicit version of the track and contended that the commission should not have relied on "the untested recollection of an individual whose character and motivation are unknown" when it issued the fine. The FCC disagreed, and KROQ has 30 days to pay the fine.

Bressler Named Viacom Sr. EVP/CFO

Richard Bressler has been named Sr. Exec. VP/CFO of Viacom, reporting to Viacom President/COO Mel Karmazin. Bressler joins Viacom May 1 and takes over for Fredric Reynolds, who becomes President of Viacom's CBS Television Stations division. Bressler recently resigned as Exec. VP of AOL Time Warner.

Continued on Page 6

R&R Stock Index

This weighted index consists of all publicly traded stocks that derive more than 5% of gross earnings from radio advertising.

	3/23/00	3/16/01	3/23/01	3/23/00	3/16/01-3/23/01
R&R Index	350.00	241.11	217.01	-37.9%	-9.9%
Dow Industrials	11,119.86	10,031.28	9504.78	-14.5%	-5.2%
S&P 500	1527.35	1173.56	1139.83	-25.3%	-2.8%



You'll win the precise target demos you select—with talk!

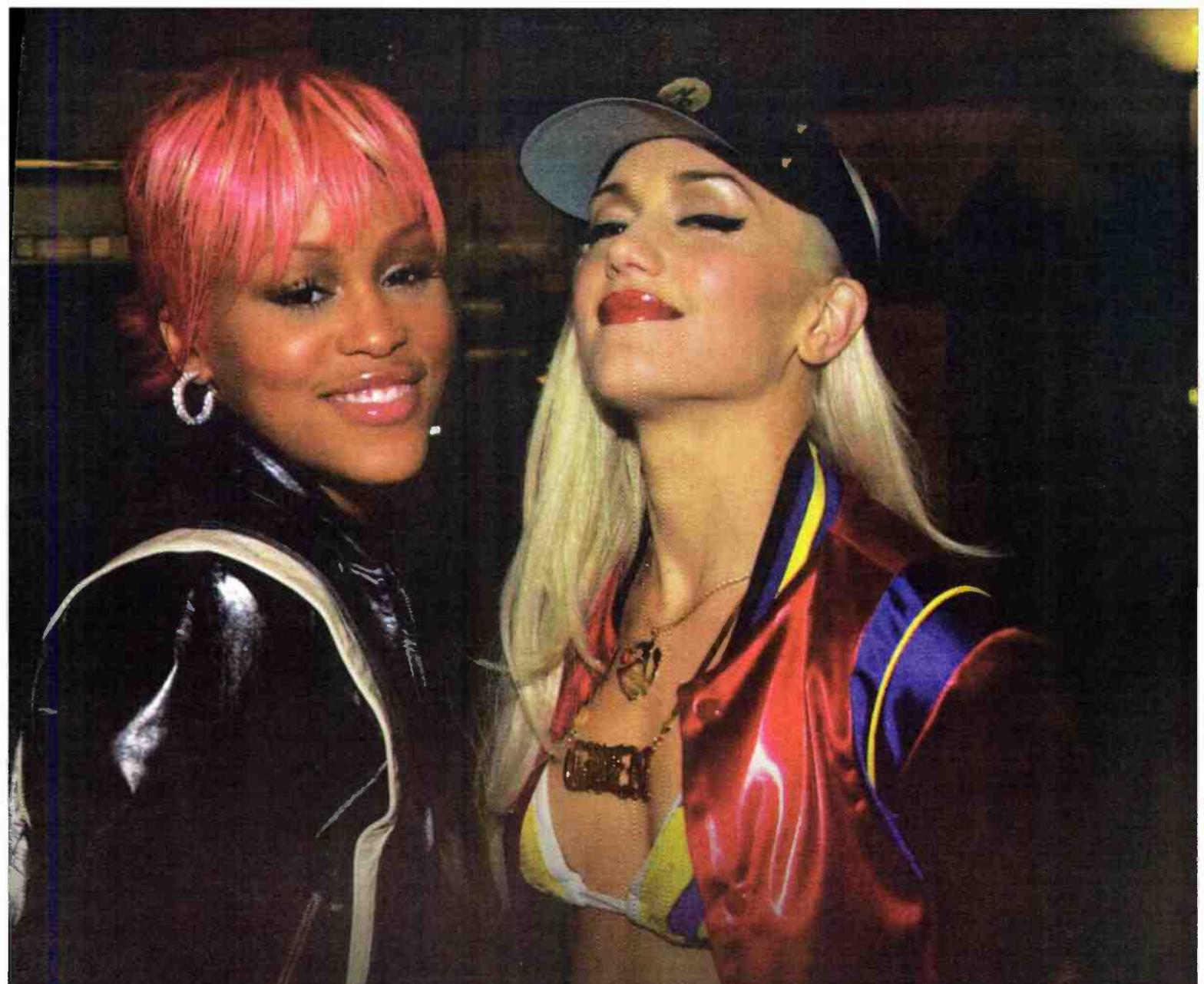
Improve your demos in the next book.

We invented Targeted Talk

Call now, 212 681 8181

SABO MEDIA

Programming Consultants.



"You know we had to give you more it's only been a year!"

EVE

featuring

Gwen Stefani from No Doubt

"Let Me Blow Ya Mind"

Impacting April 2nd & 3rd

DEAL OF THE WEEK

• **KPLT-AM & FM, KBUS-FM & KOYN-FM/Paris, TX**
\$2.7 million

2001 DEALS TO DATE

Dollars to Date: **\$574,806,601**
(Last Year: \$24,941,287,133)

Dollars This Quarter: **\$574,806,601**
(Last Year: \$594,373,000)

Stations Traded This Year: **434**
(Last Year: 1,796)

Stations Traded This Quarter: **434**
(Last Year: 239)

TRANSACTIONS AT A GLANCE

All transaction information provided by
BIA's MEDIA Access Pro, Chantilly, VA.

- KSLD-AM & KKIS-FM/Soldotna, AK \$550,000
- KJAA-AM/Globe, AZ Undisclosed
- KSKE-FM/Vail, CO \$1 million
- WXR-AM/Blackshear, GA \$60,000
- WNOP-AM/Newport, KY (Cincinnati, OH) Undisclosed
- KNOC-AM/Natchitoches, LA Undisclosed
- WRTK-AM/Niles, OH Undisclosed
- WPAO-AM/Farrell, PA \$300,000
- WBVA-AM/Bayside, VA Undisclosed

CarePhil Quartet In Paris Sold

☐ **Company exits radio with \$2.7 million deal;**
undisclosed deals highlight quiet week

Deal Of The Week

Texas

KPLT-AM & FM, KBUS-FM & KOYN-FM/Paris

PRICE: \$2.7 million
TERMS: Asset sale for cash
BUYER: East Texas Broadcasting Inc., headed by owner John Mitchell. Phone: 318-798-7816. It owns four other stations. This represents its entry into the market.
SELLER: CarePhil Communications Inc., headed by VP/Director Carole Williams. Phone: 903-785-1068
FREQUENCY: 1490 kHz; 107.7 MHz; 101.9 MHz; 93.9 MHz
POWER: 1kw; 35kw at 302 feet; 50kw at 492 feet; 50kw at 492 feet
FORMAT: Talk/Sports; Hot AC; Rock; Country
BROKER: Bill Whitley of Media Services Group

Alaska

KSLD-AM & KKIS-FM Soldotna

PRICE: \$550,000
TERMS: Asset sale for cash
BUYER: KSRM Inc., headed by President John Davls. Phone: 907-283-5811. It owns two other stations. This represents its entry into the market.
SELLER: American Radio Brokers Inc., headed by President/CEO Chester Coleman. Phone: 415-441-3377
FREQUENCY: 1140 kHz; 96.5 MHz
POWER: 10kw; 10kw at 259 feet
FORMAT: News/Talk; AC

Arizona

KJAA-AM/Globe

PRICE: Undisclosed
TERMS: Terms unavailable
BUYER: Good News Broadcasting Inc., headed by President Douglas Martin. Phone: 520-790-2440. It owns three other stations. This represents its entry into the market.
SELLER: Gila County Broadcast Co., headed by President/GM Gene Pearsall. Phone: 520-425-8185
FREQUENCY: 1240 kHz
POWER: 1kw
FORMAT: Country

Colorado

KSKE-FM/Vail

PRICE: \$1 million
TERMS: Asset sale for cash
BUYER: American General Media, headed by President Anthony Brandon. Phone: 410-832-5870. It owns 29 other stations. This represents its entry into the market.
SELLER: Clear Channel Communications, headed by Radio CEO Randy Michaels. Phone: 859-655-2267
FREQUENCY: 104.7 MHz
POWER: 100kw at 335 feet
FORMAT: Country

Georgia

WXR-AM/Blackshear

PRICE: \$60,000
TERMS: Asset sale for cash
BUYER: MarMac Communications LLC, headed by owner Gary Marmitt. Phone: 912-264-6251. It owns one other station. This represents its entry into the market.
SELLER: Yates Broadcasting, headed by President David Yates. Phone: 912-449-3442
FREQUENCY: 1350 kHz
POWER: 3kw day/117 watts night
FORMAT: News/Talk

Kentucky

WNOP-AM/Newport (Cincinnati, OH)

PRICE: Undisclosed
TERMS: Terms unavailable
BUYER: Catholic Radio Foundation of Greater Cincinnati, headed by President David Rinderle. Phone: 513-231-3821. It owns no other stations.
SELLER: Albert Vontz III. Phone: 513-421-5000
FREQUENCY: 740 kHz
POWER: 1kw day/30 watts night
FORMAT: Jazz

Louisiana

KNOC-AM/Natchitoches

PRICE: Undisclosed
TERMS: Terms unavailable
BUYER: A.T. Moore. Phone: 318-222-2744. Moore owns one other station. This represents Moore's entry into the market.

SELLER: Baldrige-Dumas Communications, headed by VP Todd Dumas. Phone: 318-256-5924
FREQUENCY: 1450 kHz
POWER: 1kw
FORMAT: News/Talk

Ohio

WRTK-AM/Niles

PRICE: Undisclosed
TERMS: Asset sale for cash
BUYER: D & E Communications Inc., headed by President Dale Edwards. Phone: 216-752-9988. It owns no other stations.
SELLER: Clear Channel Communications, headed by Radio CEO Randy Michaels. Phone: 859-655-2267

FREQUENCY: 1540 kHz
POWER: 500 watts
FORMAT: Classic Rock
BROKER: Mark Jorgenson of Jorgenson Broadcast Brokerage

Pennsylvania

WPAO-AM/Farrell

PRICE: \$300,000
TERMS: Asset sale for cash
BUYER: D & E Communications Inc., headed by President Dale Edwards. Phone: 218-752-9988. It owns no other stations.
SELLER: GOCOM Communications LLC, headed by President/CEO Richard Gorman. Phone: 704-341-0944
FREQUENCY: 1470 kHz

POWER: 1kw day/500 watts night
FORMAT: Religious
BROKER: Mark Jorgenson of Jorgenson Broadcast Brokerage

Virginia

WBVA-AM/Bayside

PRICE: Undisclosed
TERMS: Terms unavailable
BUYER: Ronald Cowan Jr. No phone listed. It owns one other station, WVAB-AM/Virginia Beach, VA.
SELLER: 1450 Corp. Phone: 757-552-1798
FREQUENCY: 1450 kHz
POWER: 1kw
FORMAT: N/A
COMMENT: This station is currently represented as a construction permit.

Bloomberg BUSINESS BRIEFS

Continued from Page 4

S&P Index Adds Arbitron

Arbitron was set to separate from Ceridian after the close of trading on March 30, and on that day it is also scheduled to be added to the S&P SmallCap 600 Index, replacing New Century Equity Holding Corp. At the same time Ceridian will move from the S&P 500 Index to the S&P MidCap 400.

In other company news, Arbitron has scheduled its annual meeting for May 30 in New York.

Eller Media Acquitted In Manslaughter Case

Clear Channel-owned outdoor-advertising company Eller Media was found innocent of manslaughter in the electrocution of a 12-year-old boy at one of Eller's bus shelters in Miami. Prosecutors had claimed Jorge Luis Cabrera was killed when he stepped on a conduit pipe at the bus stop, AP reported, but Eller attorney Roy Black said the boy was likely hit by lightning on the rainy night of his death in 1998. The decision also cleared Victor Garcia, an unlicensed electrician who wired the shelter for Eller. A civil suit against Eller and Garcia is still pending.

Jeff-Pilot Head Paid \$3 Million In 2000

Jefferson-Pilot Corp. CEO David Stonecipher last year received \$2.9 million in compensation, excluding options, according to an SEC filing. That's \$100,000 more than he received in 1999. According to Dow Jones, Jefferson-Pilot said Stonecipher's 2000 bonus was unchanged from the \$1.3 million he got in 1999, but his base salary rose from \$964,100 to \$1 million. He also received \$607,446 under the company's long-term incentive plan and \$4,414 under its 401(k) plan. Jefferson-Pilot also granted Stonecipher 200,000 stock options valued at \$2.8 million; the options expire in 2010 and are exercisable at \$53.94.

Navarre Forgives Some NetRadio Debt

Navarre Corp. agreed earlier this week to forgive some of the \$9.6 million debt owed to it by NetRadio. Navarre was the webcaster's parent until October 1999, when NetRadio went public, and Navarre became its largest shareholder. Navarre has agreed to forgive \$5.5 million of the debt in exchange for a \$1 million prepayment, due immediately. The remaining \$3.1 million will be due in November. NetRadio restructured its debt because it has been facing delisting by the Nasdaq National Market. The webcaster was slated to meet with Nasdaq March 28. If it is delisted, it will request listing on the Nasdaq SmallCap Market.

Ackerley Launches iKnowRochester.com

The Ackerley Group launched iKnowRochester.com, the newest in its series of iKnow Network websites, earlier this week. The iKnow sites are independent local news and entertainment portals created in conjunction with a city's media outlets. The URL for each site is iknow followed by the city name. iKnowRochester is produced in partnership with WOKR-TV/Rochester. The network was launched in November with iKnowBakersfield.com, which is produced in partnership with Ackerley's KGET-TV and American General Media's six Bakersfield radio stations.

Continued on Page 7

Senate Votes To Require ID On Attack Ads

A measure requiring clear identification of political candidates running attack ads passed the Senate on March 22 and will be attached to the larger McCain-Feingold campaign finance-reform bill now being considered on Capitol Hill. The terms of the amendment, which was introduced by Sens. Ron Wyden and Susan Collins, have been percolating in Washington in various forms for several years.

In 1996 the Minnesota Broadcasters Assn. asked the FCC to require candidates seeking the lowest unit rate to have a "visual or aural appearance" during at least 30% of each negative ad. Gregg Skall, a lawyer with DC communications law firm Pepper & Corazzini, which filed the petition for the MBA, told R&R that he never heard back from the FCC on the matter, but he spoke to Wyden about the idea at last year's NAB Radio Show. Skall called the new amendment "a similar concept [with] the same intent" as the MBA petition and noted, "It requires politicians to take credit for political attacks in

some way." A Wyden spokesman told R&R that the senator had been considering introducing such legislation for nearly two years.

On Tuesday the Senate defeated a proposal by Sen. Chuck Hagel that would have limited the amount of "soft money" that corporations, unions and individuals can contribute to political parties, but not banned such contributions. The McCain-Feingold bill, which seeks to ban soft money entirely, is expected to face further discussion in the Senate this week before moving to the House for consideration sometime in April.

— Jeffrey Yorke

FCC

Continued from Page 4

Clear Channel AC KHM-FM/Houston.

For his part, KSBJ GM Tim McDermott said it's simply a matter of offering a good radio station with "good DJs, a good signal and a tight song list." McDermott told R&R that his station gets by with very little money from underwriting — "maybe \$2,000 or \$3,000 per month" — but, he said, the station receives contributions of around \$25 each from 4,000-5,000 listeners each month. That works out to about \$1 million a year.

New Hampshire Public Radio's News/Talk WEVO-FM generated \$1 million in revenue last year, and one of the station's commercial competi-

tors questions whether that kind of performance is consistent with the mission of a noncommercial station. Tele-Media/New Hampshire Director/Operations Dirk Nevon told R&R, "Billing \$1 million without running commercials is pretty damn good salesmanship. Was that the original intent for noncommercial broadcasting? I can't tell you. Maybe the question needs to be revisited."

NHPR President Mark Handley told R&R that some organizations that spend money with his station might not otherwise advertise at all. "A lot of our money comes from law firms, utilities and people who just want name recognition," he said. "We have an extraordinarily good service, and businesses are proud to be associated with that service"

Some Noncom Applicants

The groups of applicants below have competing applications for non-commercial FMs now pending with the FCC.

City	Applicants
Rapid City, SD	Bethesda Christian Broadcasting CSN International Family Stations American Family Association
Great Falls, MT	American Family Association Broadcasting for the Challenged Pensacola Christian College Family Stations
Laramie, WY	Colorado Christian University Broadcasting for the Challenged Educational Community of Colorado Springs Colorado Christian University American Family Association University of Wyoming
Emporia, KS	University of Kansas Bible Broadcasting Network
Columbus, MS	Pensacola Christian College Broadcasting for the Challenged American Family Association
Butte, MT	Hi-Line Radio Fellowship Broadcasting for the Challenged American Family Association
Selma, AL	Moody Bible Institute of Chicago Broadcasting for the Challenged

Bloomberg

BUSINESS BRIEFS

Continued from Page 6

SFX Forms Separate Baseball Unit

Clear Channel's SFX Entertainment has created a separate baseball unit of its sports group in response to concerns from Major League Baseball. Clear Channel Vice Chairman Tom Hicks owns the Texas Rangers, and that connection worried MLB, because SFX's agents would be working indirectly for a team owner. Clear Channel will still own the new unit, but provisions are being put in place to address the potential conflict.

Cumulus Contracts With AP Radio

Cumulus Broadcasting has subscribed to Associated Press Radio, which will provide customized show-prep packages and breaking state, national, sports and business news reports to the group's 275 stations.

NBG Signs Consulting Agreement With eWorks

NBG Radio Network has signed a consulting agreement with eWorks, which provides banking and professional services to early stage companies. The New York-based eWorks will assist NBG in its investment-banking activities, including fund-raising, mergers and acquisitions; strategic business development; and alliance evaluation.

Analyst Upgrades Hispanic Broadcasting

Morgan Stanley Dean Witter's Frank Bodenach recently raised his rating on Hispanic Broadcasting from "neutral" to "outperform" but cut his 2001 target price for the issue from \$30 to \$25 and his 2001 ATCF per share estimate from 85 cents to 81 cents. Bodenach said, "While there continue to be risks to investing in radio in the near term, we believe that Hispanic Broadcasting will come back into favor. We believe the improvement in census data and increased Hispanic consolidation will serve as catalysts for the stock."

FCC Reminds Licensees To File Ownership Reports

The FCC has issued a notice to parties that own radio and television stations in Delaware, Indiana, Kentucky, Pennsylvania, Tennessee and Texas stating that those owners must file complete ownership reports by April 2. A new commission rule, implemented this year, requires broadcast licensees to file complete ownership reports every two years. Owners in other states and territories will be filing their reports at two-month intervals, as set by the FCC.

Nassau Teams With Ticketmaster

Nassau Broadcasting and Ticketmaster have formed an alliance under which Ticketmaster will provide concert and event information for the PATHVision information services system, for which Nassau is the exclusive content and advertising-sales manager. PATHVision's network terminals, located throughout the PATH train system that serves commuters in New York and New Jersey, provide news and information 24 hours a day.

Kagan

Continued from Page 4

uniqueness on broadcast stations will open the door for satellite broadcasters, and he and other panelists believe that the satellite services will ultimately be successful. As far as operators simulcasting programming on several stations, "They ought to lose their licenses," Johnson said. "They are just wasting a frequency."

'Don't Ignore Streaming'

Arbitron Webcast Services VP/GM Bill Rose warned Kagan attendees, "Don't ignore streaming. If you do, you might miss opportunities to expand your product and generate revenues." Rose presented survey numbers showing that the Internet-radio audience has tripled in less than two years, to more than 61 million listeners.

"This market is going to look a lot bigger in two to three years," said

SurferNETWORK CEO Gordon Bridge. SurferNETWORK has gobbled up several of its competitors of late, including BroadcastAmerica, GlobalMedia and BroadcastUrban.com.

Hiwire Eastern Regional Sales Director David Sall said that he had to explain streaming to ad agencies just six months ago, but noted, "Now I'm not selling an industry, I'm selling a product. The money is out there, and the community is eager to get involved."

Arbitron

Continued from Page 1

Arbitron has done an admirable job of maintaining and even boosting return rates by way of higher premiums and an exhaustive series of follow-up calls, but consent rates remain a vexing problem, thanks to consumers' aversion to telemarketing calls, as well as a boost in call-screening methods, such as answering machines and caller ID.

The council also dealt with a sepa-

rate issue regarding sample sizes in smaller markets. It passed a resolution asking broadcasters in two-book-per-year markets that haven't signed on to Arbitron's ongoing sample-increase proposal to agree to the increase and its commensurate rate increase.

Both Arbitron and the council have received complaints of unnatural ratings wobbles from broadcasters in some of those markets. Arbitron rolled out a ream of statistics to the council correlating the markets with the largest wobbles to those that have

the smallest samples.

Some of these markets have as few as 300 diaries per rating period, but that number would increase to 420 if the broadcasters agree to a sample-increase plan that Arbitron placed on the table more than seven years ago. Broadcasters in continuous markets that agreed to the plan received a 70% increase in sample, while those in the "standard" (twice-a-year) markets got 40%. Some 75% of the Arbitron markets have agreed to the increase.

— Ron Rodrigues

RAB

Continued from Page 1

Gary Fries. "Overall, radio will pick up momentum as we move past the high comps of the first six months. All indicators point to a heavy, back-ended year, with radio delivering a healthy increase in year-end revenue."

According to the RAB's new indexing system, which compares the current month to the corresponding

month in 1998, February 2001 local revenues indexed at 139.1, meaning business was 39.1% higher than the benchmark month in 1998. National business finished the month at 131.0, and combined revenues were at 137.3.

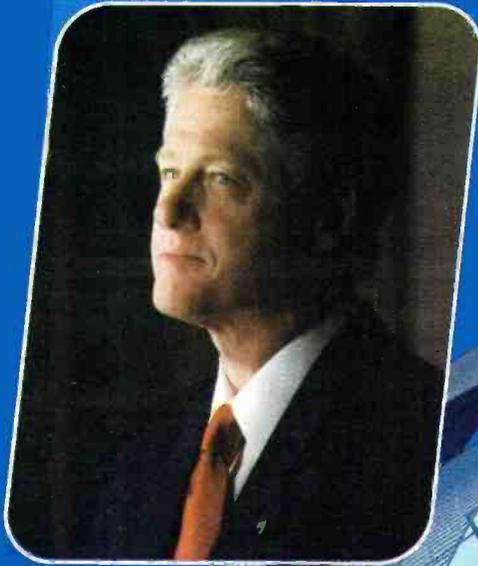
Morgan Stanley Dean Witter analyst Frank Bodenach called February's 6% drop "somewhat worse than expected." "The weakness reflects the increasingly difficult national advertising environment,

compounded by exceptionally difficult comps," he said.

Bodenach reported that many of the publicly traded operators are seeing numbers that are somewhat higher than these trends. He noted that private operators or radio companies lodged within larger companies (such as Tribune) are typically posting numbers that pull down industry averages.

— Julie Gidlow & Jeffrey Yorke

R&R[®] convention: 2001



Featuring Keynote Speaker
President **William Jefferson Clinton**



June 14-16

The Century Plaza Hotel & Spa Los Angeles, California

registration:

**Register By
May 4th
And Save Up
To \$175!!**

information:

- ❖ **ONLINE** registration at: **www.rronline.com**
- ❖ **FAX** this form to: **(310) 203-8450**
- ❖ **MAIL** to:
R&R CONVENTION 2001
10100 Santa Monica Blvd., 5th Floor
Los Angeles, CA 90067-4004

Please print carefully or type in the form below. Full payment must accompany registration on form. Please include a separate form for each registration. Photocopies are acceptable. Registrations are non-transferable.

registration fees:

- 3 OR MORE* ON OR BEFORE MAY 4, 2001 ❖ \$375 EACH
- SINGLE ON OR BEFORE MAY 4, 2001 ❖ \$425 EACH
- 3 OR MORE* MAY 5 - JUNE 8, 2001 ❖ \$450 EACH
- SINGLE MAY 5 - JUNE 8, 2001 ❖ \$475 EACH
- EXTRA THURSDAY COCKTAIL TICKETS ❖ \$ 85 EACH
- ON-SITE REGISTRATION AFTER JUNE 8, 2001 ❖ \$550 EACH

* All 3 Attendee Names Must Be Submitted Together

mailing address:

Name _____

Title _____

Call Letters/Company Name _____ Format _____

Street _____

City _____ State _____ Zip _____

Telephone # _____ Fax# _____

E-mail _____

method of payment:

Amount Enclosed: \$ _____

Visa MasterCard AMEX Discover Check

Account Number _____ Exp. Date: _____

Print Cardholder's Name _____

Cardholder's Signature _____

CANCELLATION POLICY: All cancellations must be submitted in writing. A full refund less a \$75.00 administrative fee will be issued after the convention if notification is received on or before **May 4, 2001**. Cancellations received between **May 5-18, 2001** will be subject to a \$150.00 cancellation fee. No refund will be issued for cancellations after **May 18, 2001** or for "no shows."

hotel:

THE CENTURY PLAZA HOTEL & SPA

WESTIN HOTELS & RESORTS



TYPE OF ROOM	CONVENTION RATES
PLAZA SINGLE (1 PERSON)	\$200.00
ST. REGIS (1 PERSON)	\$265.00
PLAZA DOUBLE (2 PEOPLE)	\$225.00
ST. REGIS (2 PEOPLE)	\$290.00
PLAZA SUITES	\$500.00 and up
ST. REGIS SUITES	\$775.00 and up

For **RESERVATIONS**, please call:
(310) 551-3300 or **1 (800) WESTIN-1.**

**Tell them it's the Radio & Records Convention.
Please do not call R&R for hotel reservations. Thank you.**

- ❖ To confirm your reservation, your arrival must be guaranteed by charging two nights deposit to a major credit card, or you may send payment by mail.
- ❖ Deposits will be refunded only if reservation is cancelled by **May 24, 2001**.
- ❖ Reservations requested after **May 24, 2001** or after the room block has been filled are subject to availability and may not be available at the convention rate.
- ❖ Check in time is 4:00 pm; check out time is 12 noon.

Mailing Address: The Century Plaza Hotel & Spa
2025 Avenue Of The Stars, Los Angeles, CA 90067

- Joe Rusch in the GM Spotlight, Page 11
- A TV journalist speaks out, Page 13
- RAB: Radio Gets Results, Page 13

MMS

management • marketing • sales

"Imagination grows by exercise and, contrary to common belief, is more powerful in the mature than in the young."
—W. Somerset Maugham

A TEAM STRATEGY TO DEVELOP SALES PROMOTIONS

■ **Breakthrough brainstorming techniques by Gerry Tabio**

By Pam Baker

Sales & Marketing Editor
pambaker@rronline.com



PAM BAKER

At your station's weekly sales meeting, several of your AEs express frustration. They're having a hard time breaking through to a particular type of client, and they need help and direction. They want to beat their competitors by presenting a new and innovative idea to a savvy client who has requested a sales promotion that will deliver results.

Don't let your sales team become frustrated. Be proactive, and conduct your own sales and marketing brainstorming sessions to help develop ideas for sales promotions. Why not devote the first sales meeting of each month to team brainstorming? Not only will working as a group help solve problems with particular clients and sales categories, it will help all the members of your sales team discover new and creative sales opportunities.

I have always admired the way Creative Resources Group President Gerry Tabio can transform a roomful of sales and marketing people into supercharged, idea-generating machines just by encouraging them to brainstorm, brainstorm, brainstorm. I approached Tabio for guidance on developing a step-by-step brainstorming plan that stations can easily execute. Let's begin with the fundamentals.

LISTS AND CHOICES

Brainstorming is a simple process that involves making lists, then making choices. If you were watching a really productive brainstorming session, you would see a team of people making a very long list of ideas — some better than others — without editing or judging the ideas in any way. Then you'd see them making choices from the list. In some cases the whole team would vote to select the best ideas; in other cases one person would choose. But the sequence is always the same: First, the team makes a list, then it's narrowed down, then someone makes choices.

THE RULES OF BRAINSTORMING

A brainstorming session is not just a discussion; it has rules. Before the process begins a facilitator should read the rules to the participants and make sure that everyone clearly understands them. Here are the basic rules of brainstorming:

1. There will be no judging of ideas. No evaluation or criticism is allowed.
2. Freewheeling ideas and expressing the first thing that pops into your head are allowed and encouraged. Wild or outrageous ideas are welcomed.
3. The result of the brainstorming session should be a long list of ideas. Strive for quantity rather than quality.

4. Be prepared to use "detours" to make new connections and add quantity, novelty and relevance to the list of ideas.
5. Each idea should be specific and clear so everyone can understand it. The more specific an idea is, the more likely it is to become a reality.
6. Every idea must be written down. Remember, if it's not written down, it's been judged!
7. Every person participating in the brainstorm process is equal; there is no leader and no hierarchy. The facilitator's only purpose is to keep the team focused.

NO JUDGMENTS!

Every brainstorming session needs a facilitator. This shouldn't be the GM or a sales manager, but someone who is not emotionally involved with the project being planned. Someone who isn't afraid to speak up and take control of a roomful of sales and marketing types would be perfect.

The toughest job for the facilitator is getting the participants to focus on making a list. Typically, what happens is that participants begin to evaluate the first idea instead of contributing more. It's natural for people to want to express their disagreement with an idea — that's human nature. But what the team in a brainstorming session needs to understand is that while they're in the session, disagreement means adding a new idea to the list. Instead of arguing about whether listeners would pay money to attend a job fair, people who think they wouldn't should present a new idea. For example, listeners might get into the job fair free if they bring canned food items for charity.

TAKE DETOURS

Look especially at rule No. 4 above, about taking detours. A "detour" is a new factor — a word or question introduced by the facilitator to help participants make new connections and come up with new ideas. Detours can be secret weapons to help get away from the same old things everyone's heard and used before. They help motivate participants and make the brainstorming process fresher and more exciting. To illustrate how detours work, let's pretend that you're coming up with ideas for a vacation getaway. The list might include:

1. Plan a camping trip.
 2. Go gambling in Las Vegas.
 3. Take a cruise to the Bahamas.
 4. Sit around and do nothing.
- Then the facilitator introduces a detour: "You're taking the kids." All of a sudden, the list begins to change:
5. Go to Disney World.
 6. Rent a beach house in the Carolinas.
 7. Go to New York to see *The Lion King*.
 8. Visit the grandparents.

The new connections are the ideas sparked by the fact that the kids are coming along. Detours not only help generate more ideas, the ideas they generate are

likely to be specific and relevant. Detours are a very important step in the brainstorming process.

TECHNIQUES THAT WORK

One of radio's main goals is to get its target consumers to do something or believe something. You want your listeners to program the first button on their car radios to your station, buy products that are advertised on your airwaves or believe that your station plays the best mix of music in your format.

Now suppose someone asked your advice on a birthday present for their spouse. You would probably ask a lot of questions — "What are his or her hobbies? Is this a birthday of special importance, like the 40th or 50th? How much money do you want to spend?" If you find out that someone's spouse loves the outdoors and is an exercise enthusiast, you might recommend something other than candy and show tickets.

Sales promotions are no different. You must get to know the target consumers as people, almost as if you were buying each of them a birthday present. To do that, you'll need to prepare — trying to brainstorm without preparation is like trying to suggest a present for a total stranger. You'll need to find out everything you can about the target consumer and about the needs of the client or prospect you have in mind.

TABIO TO THE TEST

For this exercise, I gave Tabio a sample situation. Our hypothetical brainstorming team consists of 17 AEs, three sales managers and the marketing director. Their goal is to come up with sales promotion event ideas for the home-improvement category. To help him understand the target consumer in that arena, I provided Tabio with background information from the RAB's "Instant Background Report" on home improvement. Here's what he and I came up with.

Twenty-one people in a brainstorming group is too many; if the group is too large, some individuals might choose to sit back and watch, others contribute instead of participating. Break up the participants into teams of 10 or 12.

We have the basic information. Now how can we get our listeners excited about attending a home-improvement event? Here are three bits of additional information from the RAB that we can use as detours during our session:

- Women make up 50% of the retail customer base, but 75%-80% of home-improvement purchases are decided on by women.
- Almost two-thirds of home-improvement projects begin between March and June.
- Seventy-five percent of homeowners who have babies schedule some type of home-improvement project by the time the baby is 6 months old.

Armed with that information, let's make a list. Remember, the rules of brainstorming are in effect, and the detours above are in play.

1. Have a panel of women who have just completed home-improvement projects offer tips to people attending the event.

Continued on Page 12



management • marketing • sales

R&R GM spotlight

JOE RUSCH
 VP/GM of FM Talk KFTK (Radio 97.1) and
 Classic Hits KHIT-FM (K-Hits 96)/St. Louis (Emmis)



■ Up through the ranks by way of promotions

This week's GM Spotlight shines on Emmis/St. Louis' Joe Rusch. "He came from the promotions side of the business, so he understands that sales and programming need to work together to make things happen," e-mails one R&R reader. Another Emmis staffer comments, "Joe is well-liked by everyone in the building, and in a very short time he has received the loyalty that usually takes years to earn." Congratulations!



I decided to enter the world of broadcasting because:

"I fell into the business in December 1985 after being one of the many casualties of Carl Icahn's reign at TWA."

First job in broadcasting:

"Receptionist. If you want to have a better understanding of your listeners and clients, answer the phones for a week!"



"My first real job was in promotions at WMRY, St. Louis' first 'New Rock' station. The sales manager talked me into sales, because there was no upside to promotions and more security in sales. I was promoted into sales management after less than a year, because the aforementioned sales manager got fired! Only in radio. I spent more than 12 years in sales management with three different companies before starting with Emmis in December of 1996, after it acquired the station I was working for from Zimmer. I was promoted to my present position after the completion of the recent Emmis-Sinclair-Bonneville deal in St. Louis."

The most challenging aspect of being a GM:

"Keeping all the balls in the air and knowing when to jump in and when not to."

My most unforgettable moment at a radio station:

"When one of our morning show hosts and a

member of the sales staff announced that they had eloped over the weekend. Upon hearing the news, the GM grabbed the sales manager and business manager for a quick department heads' meeting. During the meeting they concluded that this new marriage violated the station's policy against hiring family members, and both people were dismissed. Two side notes: 1) Station management was aware that the two had been living together for at least six months prior to the marriage, and 2) the station was owned by an order of priests from the Catholic church."

I'm most proud of:

"Personal: my wife, Michelle, and our children, Mallory, Jason and Spencer. Business: the relationships that I have developed on both the station and client sides."

The best words of advice I've ever received were:

"Don't burn any bridges, and always under-promise and over-deliver."

You'd be surprised to know that....

"I enjoy officiating high school football and basketball games in my 'spare time.'"



March of Dimes
 Saving babies, together

Thank you radio, for helping the March of Dimes fight to save babies' lives by participating in the 2000/2001 Achievement in Radio (A.I.R. Awards)

Houston	Oct. 27	Phoenix	Oct. 30
Boston	Nov. 2	Washington	Nov. 2
Atlanta	Nov. 7	Cleveland	Nov. 13
Philadelphia	Nov. 13	Baltimore	Nov. 14
Miami	Dec. 5	New York	Jan. 25
Milwaukee	Mar. 1	Pittsburgh	Mar. 1
St. Louis	Mar. 2		

A.I.R. AWARDS



Achievement In Radio
 Broadcast Competition Celebrating
 Excellence in Radio to Benefit the
 March of Dimes Birth Defects Foundation

Sponsored Nationally By: Ford Motor Company
 Co-Sponsored By: Arbitron, Associated Press, Metro Networks/Shadow and R&R

TEAM BRAINSTORMING

Continued from Page 10

2. Hold the event in September, so people have enough time to plan their spring projects.
3. Hold the event in March, when people are in the market for home-improvement products and services.
4. Hold a "baby race" at the event.
5. Offer a baby-sitting area sponsored by a reputable commercial baby-sitting service.
6. Conduct a before-and-after contest for the best transformation of a child's bedroom.
7. Hold an event at a local home-improvement center where experts show consumers how to buy furniture that can "grow" with their children. Show consumers how accessories can change the look of a child's room to reflect the child's age and interests.
8. Hold "Daddy-to-Be Olympics" where fathers compete to build shelves, a crib or other furniture for a newborn's room.
9. Hold a contest for a "designer nursery." Local designers transform a bedroom for the winner's baby.
10. Have local artists conduct art classes at a home-improvement center to teach consumers how to design and paint murals for their children's bedrooms.
11. Have kids "redecorate" their own bedrooms with the help of computer imaging.
12. Put five bedroom designs on display at the local home-improvement center, and have consumers guess how much money was spent on each. Whoever makes the most accurate guesses wins a bedroom makeover.
13. Have a his-and-hers design competition.
14. Offer a bounce-back: If consumers spend at least \$500 within a set period of time, they receive free cleaning service after the renovations.
15. Offer a "get out of the house" incentive: Give consumers a chance to win a weekend getaway just by talking with a home-improvement consultant at the event.

Notice that ideas No. 2 and 3 contradict each other, but they live together quite happily on the same list.

ROLE-PLAYING

Role-playing is another technique that can quickly net you a good list of ideas and, just as important, it makes the session fun. Before the meeting the facilitator should create a set of cards, each with basic information about a different target consumer. Our hypothetical team members might each get one of the following cards:

- "I am a 42-year-old woman. I am married with three children, ages 4, 6 and 12. We will need to update and remodel the 6- and 12-year-olds' bedrooms in the next few months."
- "I am a 27-year-old man. I have been married for two years, and my wife is expecting twins — our first children — in four months. Our budget is very limited."
- "I am a 32-year-old single woman. I am in the process of adopting a baby and will need to remodel my spare bedroom into a nursery or child's room."
- "I am a single professional woman. I need to do odd jobs around the house on my own."
- "I am a single professional man. I just bought my first house and desperately need to update the look. I'm a sports fanatic."
- "I am a widowed 60-year-old woman, and I've got a houseful of cats."

- "I am a teenage girl. I spend my life in my room and on the phone."
- "I am a 38-year-old married woman with a 6-year-old daughter. My mother is living with us, and we have two golden retrievers."
- "I am a 40-year-old single dad who has three teenage boys involved in every sport imaginable."

Each team member has three minutes to brainstorm ideas as the character on their card. If anyone gets stuck, other members of the team can offer ideas based on the character.

A LIST FOR THE CLIENT

Whatever we do at a sales promotion event must, of course, be effective for the client as well as the station. Your client should get an obvious benefit from participating, such as improved sales, greater consumer awareness of its products and services, customer information for its database or more customers willing to commit to a purchase or get a credit card. We took the first technique above, including the detours, and made a list of what would work for the client. Remember, the rules of brainstorming were in effect.

1. Offer a gift with purchase, such as a CD or concert tickets.
2. Hold the event at a large home-improvement center (such as Home Depot or Lowe's), and include other vendors to provide displays, demonstrations and special offers.
3. Have the station ask a home-improvement celebrity—for example, Bob Vila, Norm Abram or Kitty Bartholomew—to appear at the event. Have listeners get their tickets at the home center, either free or with a minimum purchase.
4. Create a "Do It Yourself Club," and have people join to receive special offers and discounts.
5. Partner with two manufacturers that complement each other. For example, if consumers buy a particular brand of carpet, they could receive a discount on a year of carpet-cleaning service.
6. Create five different versions of the same room with five different vendors at five different price levels.
7. Offer consumers who open a credit-card account on the day of the event 10% off on their first purchase and an additional \$20 off any single item that costs \$75 or more.
8. Have the center conduct Saturday-morning classes on various projects, and offer a discount to people who buy supplies for the project that day.
9. Offer free food (everyone loves free food). Tell consumers attending the event that the pizza is on you! Or tell them, "Buy the supplies for your home-improvement project and receive five free pizza deliveries."
10. Give a "double bonus": Consumers who purchase paint for one room get paint for a second room for half-price.

CHOOSE THE BEST, THEN MAKE A PLAN

If you've followed this brainstorming process step by step, you now have a list of about 30 or 40 ideas. Now it's time to pick the best ones. The best way to do that as a team is to go around the room and ask each participant to pick his or her three favorite ideas. Once you've tallied the votes, it will be clear which ideas are most likely to work.

That process should narrow the list down to about 10 or 12 ideas. At this time the facilitator might suggest that the group focus on the three ideas that got the most votes and flesh them out in more detail. For example, if the most popular idea is "Create five different versions of the same room by five different vendors at five different price levels," spell out what that would require. Here's what a detailed plan might look like,

including the sales packages that will be presented to the clients.

Have five different retail clients at five different price levels create nurseries, including wall and floor coverings and at least the following furniture: a crib, a changing table, a rocking chair or glider, a dresser and a toy chest. Some possible clients, from least to most expensive:

1. Wal-Mart, K-Mart or Target
2. JC Penney or Sears
3. Toys "R" Us or Babies "R" Us
4. BabyUniverse.com, BabyStyle.com or Fingerhut.com
5. Ethan Allen or a local upscale furniture store

The event will be held in conjunction with the annual Home & Garden Show at the convention center. The radio station will need to secure partnership rights with the promoters of the Home & Garden Show and reserve an area large enough to construct five rooms, each approximately 15 feet by 15 feet, and a station broadcast booth.

1. At our Home & Garden Show promotion, there will be five client opportunities. These clients must be retail outlets that make their products available for anyone to purchase.
2. Each retail partner is responsible for creating a complete nursery — everything from wall and floor coverings to furniture and accessories.
3. The Home & Garden Show runs Friday through Sunday from 10am until 8pm. Each retail partner is responsible for having two staff members at the location at all times to answer questions and monitor its room.
4. Each retail partner will provide all the elements of its nursery project to a randomly selected winner. Attendees of the Home & Garden Show will register to win a nursery makeover, and the retailer will be responsible for delivering all products to the winner's home.
5. Each retail partner will provide a complete list of products used in its room and a complete price list. The lists will be posted at the event and available on the station's website.
6. The radio station will broadcast live from each of the rooms during the course of the event.
7. The station will develop a special page on its website to promote the event, including photos of the rooms, product and price lists, special offers and links to the sponsors' sites.
8. The station will host a breakfast party on Friday at 9am to kick off the event for participating clients and press. Photos will be taken of clients with the morning team.
9. On Monday through Thursday on the week of the event, the morning team will conduct a contest awarding prizes from participating clients. The morning team will create a special "Battle of the Sexes" game with questions related to home remodeling and decorating.
10. The sales package includes the cost of 20 60-second commercial spots tagged with information about the Home & Garden Show.
11. The sales package includes the cost of promotional spots mentioning the participating retailers.
12. The sales package includes a premium to cover the station's costs to execute the event.

GIVE YOUR TEAM OWNERSHIP

By having the sales team participate in the brainstorming process and help develop the sales packages, you can make your salespeople owners of your projects. They'll be armed with all the facts and figures — and the enthusiasm — to hit the pavement and sell those sales opportunities. Good luck!

Gerry Tablo is President of The Creative Resources Group in Tulsa. He can be reached at 918-296-4332 or gerrytablo@aol.com.

A TV ASSIGNMENT EDITOR RESPONDS

Earlier this month (3/9) I wrote about why so many radio stations aren't getting the press coverage they want and how they can work with other media to get more exposure. One of the points I made was that "most TV producers and editors are lazy. They want you to do their work for them." Howard Price, Chief Night Assignment Editor for WABC-TV/New York's 7 Eyewitness News, responds to that charge — and makes a few points of his own about how to get TV people's attention.

I just wanted to drop you a note to tell you how much I enjoyed your column on "Those Evil Journalists." You echoed many of the same themes I speak about when I address Valerie Geller's Powerful Radio Producer's Workshop, held annually here in New York.

I would have written sooner, but, being the "lazy editor" that I am, I only put in 64 hours on the news desk the week your column was published. That, and I was preoccupied with playing Chinese checkers with the 24 crews, 18 reporters, two helicopters and satellite truck under my direction on any given weekday.

Oh, and then there's the thousand or so faxes spewed daily onto my desk, the nine public phone lines I have to answer (alone) most nights and the 330 channels of scanner chatter I must monitor to make sure I don't miss any breaking news in a market that spans 30-some counties, 20 million people and three states. The largest TV market in the free world, by the way.

But, because I feel as strongly as you do that radio stations aren't doing all they can to get the TV coverage they crave, I wanted to take a moment from my not-so-busy day to share my "Top 10 Tried-and-True Techniques for Tackling TV" and getting free publicity.

1. **Don't antagonize TV news editors and producers by calling them "lazy."** Or "shiftless." Or "unprofessional." Or worse. Keep thinking the good thought that we're overpaid for cushy work, then call up your favorite TV news team and ask to spend five minutes at the assignment desk or in the control room. Just five minutes. I guarantee you'll leave with your head spinning. To simulate the sensation, conjure up memories of your worst airshift ever, then multiply by a factor of 10. Remember, when one of our live shows crashes, we have no songs to play and no listener calls to fill the void. We are always flying by the seat of our pants — which is why we are sometimes surly when you call in the middle of a cataclysm to complain about our not covering your publicity stunt.

2. **Having gained the appropriate professional respect for your TV colleagues, get a feel for what plays on their shows and what doesn't.** Like radio's many formats, each TV station's programming targets specific audiences and demographics. Target your message. And pitch assignment editors, not producers; the former controls the coverage, the latter the presentation of the finished product.

3. **Call us once. Fax us once. Mail us once. And never call when our newscasts are on the air.** Hounding us will only make us less likely to take you seriously and less likely to spend precious resources covering your event. When faxing or mailing, don't be cute. Remember the immortal words of Joe Friday on *Dragnet*: "Just the facts." They're all we need and all we'll read.

4. **Mind the day's news flow.** Don't pitch goofball stunts for serious newscasts. Do pitch things that dovetail with the day's news flow — especially if you are a News, Talk or News/Talk station. Keep us posted regularly on your scheduled guests. If you don't have that information, Mr. or Ms. PD, then I respectfully suggest sitting on your producers to get them to provide you and your marketing team with a guest list as far in advance as is practical.

5. **Mind our deadlines.** Most coverage for morning news shows is locked in by 4am. For the noon shows, it's set by 10:30am; for the 5pm and 6pm shows, by about 3:30pm; and for 10pm or 11pm broadcasts, by about 8:30pm or 9:30pm. There are exceptions, of course, for legitimate breaking news.

6. **Start your events on time.** But run them long enough for latecomers to have a crack at getting some pictures and sound. Deliver what you promise in your releases and advisories. If you don't, it will be the last time you'll see us.

7. **Plaster your call letters everywhere.** To make sure your station's calls, dial position and images get the play you want, put them everywhere inside your studios and at your events. That way, even if we don't refer to them in our narration, the audience will see them. That's the beauty of TV: pictures. Which brings us to....

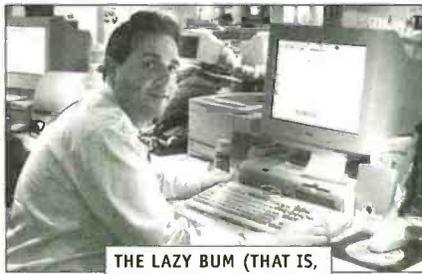
8. **No pictures, no story.** Like it or not, TV is a visual medium. We draw, hold and deliver an audience by engaging them. And while good storytelling is important, so are compelling pictures. A bunch of folks sitting around a radio studio flapping their lips is hardly must-see TV. Unless, of course, they are high-profile lip-flappers making legitimate news exclusively on your air.

9. **Be TV-friendly.** Do what you can to create broadcast spaces inside and outside your studios that TV crews can easily negotiate to get the shots you want them to get. Radio works anywhere there is a phone, but TV crews need extra time to put their trucks in place, string their cables, establish line-of-sight transmission paths to their microwave receivers or satellite transponders and check continuity. We also need time to shoot, feed and edit the video equivalent of what radio folks call a "doughnut" and what we TV types call a "remote insert." And always remember, *live* is TV's magic word.

10. **If you can't beat 'em, join 'em.** Unlike your radio competitors across town, TV is not your enemy. We're all in the same fight to win and hold a mass audience. We're all faced with the same budgetary constraints. And we're stronger when we all work together. If your radio station is co-owned with a TV station, labor every day to strengthen that partnership. Share resources when it counts, and each station will reap the rewards it seeks, whether it's in terms of marketing, sales or programming.

Not part of an O&O cluster? No problem. If your station is affiliated with a radio network whose corporate parent also owns a TV network, partner with the local TV affiliate of that network and make your own synergy. Your network will love you, your TV partner will love you, and your audience will love you — and isn't that really what our business is all about?

And now that I've brought so much love to the room, time for me to go back to being lazy.



THE LAZY BUM (THAT IS, THE GENIUS AT WORK!)

WABC-TV's Howard Price at the assignment-desk computer, getting ready for another exciting evening of broadcast news.

RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

MAMMA MIA, WE'VE GOT A STORY FOR YOU!

One of radio's most powerful traits is its ability to create theater of the mind. Grey Worldwide, the ad agency for Ronzoni Pasta, was able to tap into consumers' emotions by creating a series of commercials that feature fond memories of Sunday-night dinners with the family. Consumers have reacted positively to the spots, and Ronzoni executives are extremely happy with the results of the campaign. Just for fun, here's a fact from the Ronzoni website (www.ronzoni.com): By law, enriched macaroni and noodle products produced in the United States must contain added vitamins and minerals — thiamine, riboflavin, niacin and iron. You get a great pasta dinner and vitamins too!

Category: Foods
Market: New York
Submitted by: NYMRAD (New York Market Radio)
Client: New World Pasta's Ronzoni Pasta

Situation: Nostalgia and intimacy are not feelings normally associated with pasta, but they were what New World Pasta was looking for when it selected local radio as the sole medium for a long-term campaign for its venerable Ronzoni brand.

Objective: Ronzoni wanted to develop a lasting, personal relationship between consumers and its brand. Radio, which creates long-term relationships with its listeners, is the perfect platform for a creative message designed to help a client develop relationships of its own.

Campaign: Grey Worldwide Exec. VP/Creative Director Robert Skollar explains, "Radio is much more intimate than other media. It helps develop a personal relationship with the brand." Grey VP/Assoc. Creative Director Gina Scalfani notes, "Local radio's 60-second spot length [as opposed to the 30-second spots usual on television] gives you the time to do something wonderful with storytelling that draws people in." The stories in Ronzoni's commercials are told by an Italian-American man who recalls the brand's heritage, describing "Sunday dinner at Grandma's" with "wall-to-wall Ronzoni pasta with more shapes than you can shake a wooden spoon at."

The campaign, which began Feb. 12 in New York and other Northeastern markets, is scheduled to run through the end of September. Radio's production flexibility lets the agency create spots with additional story lines in the same style, and 30-second versions of the ads enable Ronzoni to partner with retailers, whose 30-second spots run after the Ronzoni ad. The campaign is airing on five stations in the New York market that were selected for their ability to reach adults 25 to 54, particularly women. One of the goals of the campaign is to reach the younger end of the 25-54 demo.

Results: There has been a positive reaction to the campaign in the marketplace and in the trade. New World Pasta VP/Marketing Stephen Vesce says, "Our customers are excited about the program, because it increases store traffic. Retailers place a high value on radio, because it is the last medium to reach consumers on their way to shop. Ninety-two percent of grocery shoppers listen to radio when driving to the store. It provides a more immediate return than traditional equity media."

RAB TOOLBOX

More marketing information and resources from the RAB

Here you'll find more marketing information and resources from the RAB. For more information, call the RAB's Member Service HelpLine at 800-232-3131, or log on to www.rab.com.

FROM THE RAB'S RADIO MARKETING GUIDE AND FACT BOOK

"At home, at work, in the car, while surfing the Internet — wherever your customers are, radio is a constant companion. Among persons 12 and older, 36.4% of listening takes place at home, 42.1% in cars and 21.5% at work and other places." (Statistical Research Inc., RADAR 63, Fall 1999)

Audio Mill's Bitbop: A 'VCR' For Online-Audio Listeners

■ New tuner finds and records what users want to hear

By Paul Maloney

For RAIN: Radio And
 Internet Newsletter

The new Bitbop Tuner
 (www.bitbop.com)
 software from Audio Mill

was born in the midst of the Napster firestorm and has been brought to the top of the digital-audio media's consciousness by a little controversy of its own. The software, which was introduced in a beta version earlier this month, takes a "VCR" approach to streaming audio, scanning Internet radio stations to detect and record songs specified by the user.

If the RIAA has problems with Internet stations making it too easy for listeners to get exactly the music they want, it probably won't like this too much either. But, looming controversy aside, I found the application — allowing for the fact that it's still in beta — to be fun and useful. In fact, it's useful in ways that may not have been intended by its creators.

Ready To Run

The Bitbop downloading and installation processes were quick and simple. Once the small program was in place, I set some preferences, then chose the artists I wanted the tuner to seek and record. Audio Mill promises that users will eventually be able to search for specific songs and albums, but I was only able to select artists, which may be a limitation of the beta version.

I then watched Bitbop connect with a number of streams that it judged likely to be playing the artists I'd chosen. As the connections were made, the artist and title for each song being streamed popped up. The tuner seemed to do a good job of choosing streams where it was reasonable to expect my artists to appear, but a helpful improvement — and an addition that would likely be welcomed by the Internet-radio community — would be some indication of exactly what streams are being monitored. If the system comes across a stream that suits a user's tastes, it would be nice if the user could find it and listen again.

Whenever the tuner found a song by one of my chosen artists being streamed, it saved the song to

the computer's hard drive in Audio Mill's proprietary .MX3 format. It then built a playlist from everything it recorded to simplify playback.

I found some other cool ways to use Bitbop, though they may not have been strictly intended by its designers. If you see a song you want to hear pop up on a stream — even if it's not by an artist you've set the tuner to record — you can double-click the title, and the tuner will play the song from the beginning. The Bitbop seems to cache everything it monitors, then save songs by the specified artists; you can hear songs as long as they're in the cache. The same feature makes it possible to monitor several streams at once, clicking on the songs you want to hear all the way through.

Not So Scary

While the RIAA and music rights-holders probably won't like it, Bitbop certainly isn't as menacing as Napster. First, it doesn't produce CD-quality files. Its recordings are made from streaming audio, a faulty



and limited delivery method. Poor sound quality, buffering and stuttering are all faithfully preserved. Moreover, Audio Mill claims that its .MX3 files are completely secure, cannot be shared and cannot be played anywhere except on the computer onto which they were originally recorded. Though assertions like that are usually answered by someone proving otherwise very quickly, given the quality issues, it's doubtful that .MX3 sharing would replace many record sales.

There are other kinks that need to be worked out: In my tests the Bitbop had a tendency to hang, and it crashed the computer from time to time. The tuner also records the same songs as often as it finds them. But, flawed as it is, Bitbop could be good for the Internet-radio industry and even, perhaps, for record sales. If the tuner makes it easier to find what they want, users may listen to more streaming audio. If the copies of music they sample online are not of the best quality, listeners may decide to go ahead and buy the records.

If Bitbop catches on, the recording and Internet-radio industries may recognize the positive possibilities and embrace it, or one or both may choose to fight its development. Like so much in Internet audio these days, it remains to be seen.



RAIN: Radio And Internet Newsletter Publisher and Editor Kurt Hanson is a well-known researcher and consultant who also serves as Chairman of Strategic Media Research, the firm he founded in 1980. RAIN is available daily at www.kurthanson.com.



Tune In To Yourself With Wisdom Radio

Personal growth, alternative medicine, social consciousness, spirituality and relationships. Such things are the realm of discussion on Wisdom Radio (www.wisdommedia.com). One-third of a media triumvirate with Wisdom Internet and Wisdom Television, the radio station features a 24-hour live stream of talk shows focusing on affairs of the heart, mind and soul.

Most of Wisdom Radio's shows are done in a simple, straightforward style. The hosts, who are generally quite well-informed about the station's favored subjects,



introduce and interview guests, some in-studio and some by telephone. When I listened to *Jill and Friends*, hosted by Jill Lawrence, the guest was Debbie Ford (also an *Oprah* regular, I am told), who spoke about two of her books.

The site itself is very well-organized, professional and stylish. Its most impressive feature is the vast amount of archived material available. The station streams 20 different shows every day, and they're all kept on the site to be listened to on demand. The "Guests" section features the names of hundreds of people who have appeared on Wisdom shows, with links to photos and biographies for many. At the bottom of each bio page is a "Related Items" section with links to other Wisdom pages, organized by topic. For example, on the bottom of Bruce Goldberg's page are links to an item in the site's "WholeNews" section, to products available in the Wisdom Store and to several Wisdom Radio and Wisdom Television programs — and two more links, leading to the site's "Wisdom's Guide To..." topical resource section. Very smart.

In fact, it could be argued that Wisdom is an early version of an evolving media model that wouldn't be possible without the Internet. There's content and usability well beyond what usually passes for a TV- or radio-station website. It's obvious that the construction of the TV, radio and Internet elements of Wisdom Media were designed to work together from the beginning. Additionally, Wisdom Radio's programming is slated to become part of the Sirius Satellite Radio network when that service launches later this year.

I wonder if nonmusic radio formats like Wisdom's will lead the way to an eventual breakthrough for Internet radio. First, the sound-quality limitations of streaming audio are much less of a problem for talk shows than for music programming (perhaps this is part of why News and Talk stations have done so well in the early Internet ratings). And being able to hold an audience while streaming at a less-expensive low bitrate is obviously a benefit for online Talkers.

Continued on Page 15

3Com Kills Kerbango

Buyers sought, but the future is dim

After almost a year of pushing back ship dates, 3Com has announced that, in an effort to cut corporate losses by \$1 billion, it is shutting down its entire Internet-appliances division — including Kerbango. The other product affected by the shutdown is the Audrey web-surfing appliance.

3Com paid \$80 million to acquire Kerbango only nine months ago. Kerbango execs were reportedly telling Internet-radio websites last week that 3Com will be shopping the division in the hope of finding a buyer for it this spring, and the *Wall Street Journal* reported that "3Com President/CEO Bruce Claflin said 3Com would seek buyers for the units, but he wasn't optimistic."

Kerbango's history has been short but eventful. On Feb. 7, 2000 *RAIN* reported, "Cupertino, CA-based start-up Kerbango will debut the first-ever standalone Internet radio appliance this morning at the Demo 2000 new products showcase in Palm Springs, CA. According to its developers, the radio will be commercially available this spring." Please note —



that would have been spring 2000.

In June 2000 *RAIN* reported, "The former Apple Computers execs who designed the Kerbango radio have sold their company to Santa Clara, CA-based 3Com for an astonishing \$80 million." And just three weeks ago, on March 8, 3Com announced that it had finally set ship dates for the appliance.

So what went wrong? To my mind, the appeal of the Kerbango radio dropped seriously sometime last year — specifically, when it took away the option of using the radio via an internal 56K modem. According to Amazon.com, which had been taking preorders for the Kerbango, the product currently in production requires a broadband connection. That means that Kerbango is a perfect way for the computer-illiterate (say, my grandmother) to conveniently listen to Internet radio — as long as they've got Ethernet connections in their homes.

—Kurt Hanson

Want Return Visits? Be Consistent

By **Ronnie Smith**

For RAIN: Radio And Internet Newsletter

As you work to improve your website, one key thing you must remember is to be consistent. Making certain your site is consistent from page to page may take some extra work, but it's well worth the effort to give your visitors a pleasant, predictable experience.

Here are some key areas to focus on when you review your site.

- **Pick a font and stick with it.** That means not only within each page, but in every element of the site. If you choose Arial, use it for your text, navigation menus and graphics — everywhere. This is not the place to mix and match.

- **Choose one color scheme.** The color scheme of your site should be consistent from page to page unless you decide on a method for your color-scheme madness. If you can enhance your message by color-coding different areas of the site, then go ahead and make your "Listen" section green and your "About Us" section blue. But don't change the colors at random. You don't want to waste your users' attention by making them adjust from purple to bright orange for no reason.

- **Leave your logo alone.** Don't be cute by changing

your logo from page to page. Your logo is your identity; it's the way people remember you. Don't confuse your customers with variations. Visit the Coca-Cola site at www.cocacola.com. Coke's famous logo is the same on every page.

- **Make your navigation consistent.** The browser's "back" button is said to be the function used most often by website visitors, and no wonder! Without consistent and clear navigation, your users have no choice but to use the "back" button to get around. Try to help them out, and make your navigation standard.

- **Be consistent in what you call your products.** Again, you're not out to frustrate your users. Don't confuse them by changing the way you refer to your product or to parts of your site. If the name of your Internet station is "The Best Stream Out There," always refer to it that way. You may know that TBSOT means the same thing, but your users may not make the connection. Don't take the chance.

Ronnie Smith is owner of Your Site Voice, based in Sicklerville, NJ. Contact Smith at ronnie@yoursitevoice.com or 856-906-6941.

DIGITAL BITS

Hiwire, NetRadio Enter Partnership

Hiwire, a provider of advertising for live streaming media, has entered a partnership with webcaster NetRadio. Hiwire will be the exclusive provider of targeted ad-insertion services for NetRadio's more than 100 channels of originally programmed audio and will serve as the exclusive third-party rep for all of the webcaster's ad sales.

Launch.com To Provide Music For Palm Users

Launch Media has agreed to provide music and other content to users of Palm Inc.'s MyPalm mobile portal. MyPalm users will have access to Launch.com music, as well as updated daily content provided by Launch, including music news, concert information, album reviews and exclusive artist features.

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

'Net Chats

- **Everclear** are reportedly planning to put their names on customized Honda Civics. Ask frontman Art Alexakis and company what that's all about Saturday (3/31) at 7pm ET, 4pm PT (www.yahoo.com).

- Wu Tang Clan member **Cappadonna** talks to fans Monday (4/2) about *The Yin and the Yang* — that's the name of his latest solo effort. Ask him your questions at 9pm ET, 6pm PT (www.twec.com).

- Singer-songwriter **Shawn Colvin** is back with a whole new CD, *Whole New Year*. Talk to her Tuesday (4/3) at 7pm ET, 4pm PT (www.twec.com).

- Universal multinational quartet **ATC** are headed "Around the World," but they take a break for a video chat Thursday (4/5) at 8pm ET, 5pm PT (chat.yahoo.com).

- Matthew Good Band's "Hello Time Bomb" generated a lot of buzz at Alternative earlier this year. Talk to frontman **Matthew Good** about what's next for the Canadian quartet Thursday (4/5) at 8pm ET, 5pm PT (www.launch.com).

On The Web

- House of Blues offers a day of neogrunge headbanging with **Flybanger**. See how long you can take it: The 24-hour webcast of a December 2000 Chicago show begins Saturday (3/31) at 9pm ET, 6pm PT (www.hob.com).

—Brida Connolly



Continued from Page 14

Of course, running 24 hours of live, original programming is more expensive than music on the talent side. But, in light of the licensing fees the recording industry is rumored to be considering for streaming musical performances, there may turn out to be little difference in the end. Also, very few music-driven shows have reached levels of popularity that warrant national exposure, but there is obviously national demand for the likes of Rush Limbaugh and Art Bell. Talk formats like Wisdom Radio may turn out to have the real momentum in Internet audio.

—Paul Maloney

How will 3Com's decision to drop the Kerbango affect the industry? Are we losing a viable tool to introduce Internet radio to a larger population, or was the appliance a flawed idea to begin with? We'd love to hear your thoughts at *RAIN: Radio And Internet Newsletter*. It's free and available every day at www.kurthanson.com.



Have A Kerbango Day

People tend to root for Jim Gable. He's a likeable guy, he's sharp, he's enthusiastic. He's ex-Apple. He's also the CEO and founder of a company called Kerbango, which 3COM bought last summer for \$80 million. Sadly, however, 3COM announced a few days ago that it was going to kill the Kerbango product.



David Lawrence

Remember the demos of Kerbango over the last year? Jim onstage, beaming, showing off the compact, surprisingly light device that looked like a Bakelite toaster from the '30s or '40s. No antenna, no massive jack field in the back, just a single plug for a connection to the 'Net and the ability to tune in any Internet radio signal on the web. The hardware incarnation of Windows Media Player and Winamp and MVP and the Quick-Time player all in one cool, inexpensive, single-purpose device.

Once you saw it and played with it, you got a real feeling for the future potential of Internet radio. You got the feeling that this would be the device that shaved down the biggest speed bump on the road to mainstream acceptance of 'Net radio, which is that it's too difficult to access. You shouldn't have to boot a radio.

Hey, I boot my TV now. I have Replay, and I have to wait a few moments with my screen reading "Please wait a few moments" while the hard drive spins up. It's worth it. With Kerbango, it was simple: You had a power button, a volume control, a tuning knob and the ability to bring in 20,000 web and on-air stations with the flick of a switch.

But 3COM didn't, or couldn't, see it that way. Killing its iOpener-like Audrey device and Kerbango all in the same press conference, 3COM CEO Bruce Claflin said, "It's clear that it will take longer to develop these products than originally planned, and they will likely generate losses in the foreseeable future."

So now I'm rooting for Jim Gable again. I'm rooting that he'll find another home for his company. The most frustrating part about being Gable is that his company was just about to ship its product, and this time it really meant it. After a series of delays in manufacturing, the Kerbango IP radio was about to hit the market. Amazon.com said, according to Kerbango sources, that the retro-looking, neon-blue Kerbango was the most preordered device it had ever offered for sale. Gable's biggest problem was going to be making them fast enough to meet demand. That demand is still there, and it will only grow.



Questions? Comments? david@netmusiccountdown.com or post to the Internet folder on the www.rronline.com message board.

David Lawrence is heard on WGN/Chicago; is the host of *Online Today* and *Online Tonight*, syndicated high-tech/pop culture radio talk shows from Dame-Gallagher; and is the host of the *Net Music Countdown* radio shows from United Stations. A 25-year radio veteran, Lawrence was a founder of the American Comedy Network, is the voice of America Online, and is a leading expert on Internet entertainment.

e-charts™

PERSISTENCE COUNTS

Whether creating a new device like Kerbango, creating a new way to make your website connect with your listeners or revamping your on-air or web branding to solidify or increase your presence in the minds of your listeners, persistence is key.

It's an issue of branding and an issue of reliability. One of the reasons that brands like IBM, Sears, AOL and HBO are household words even if you don't have a computer, buy appliances, go online or have cable is because they are relentless in their branding efforts — they are everywhere. Similarly, dominant brands also become "reliable" — the customer perceives a high level of quality through the persistence of the companies' branding efforts (and not, oddly,

necessarily their execution, which can be catch as catch can at times).

So how can you take advantage of this persistence effect? Be dogged about your branding opportunities both on-air and on the web. Leave no stone unturned in your efforts to be where your listeners are with station-branded content — on the web, via e-mail on their desktops, on their pagers and cell phones and on their PDAs. If you're where they are both physically (on the radio and at remotes) and on the 'Net, you can't help but be top-of-mind.

— David Lawrence

CHR/Pop

LW	TW	ARTIST	CD/Title
1	1	SHAGGY	<i>Hot Shot</i> / <i>"Angel"</i>
2	2	MADONNA	<i>Music</i> / <i>"Tell"</i>
4	3	LENNY KRAVITZ	<i>Greatest Hits</i> / <i>"Again"</i>
5	4	DIDD	<i>No Angel</i> / <i>"Thankyou"</i>
3	5	JENNIFER LOPEZ	<i>J. Lo</i> / <i>"Cost"</i>
7	6	K-CI & JOJO	<i>X</i> / <i>"Crazy"</i>
6	7	U2	<i>All That You Can't Leave Behind</i> / <i>"Beautiful"</i>
11	8	CRAZY TOWN	<i>Gift Of Game</i> / <i>"Butterfly"</i>
9	9	MOBY	<i>Play</i> / <i>"Southside"</i>
13	10	AEROSMITH	<i>Just Push Play</i> / <i>"Jaded"</i>
8	11	BACKSTREET BOYS	<i>Black & Blue</i> / <i>"Call"</i>
10	12	OUTKAST	<i>Stankonia</i> / <i>"Jackson"</i>
—	13	COLDPLAY	<i>Parachutes</i> / <i>"Yellow"</i>
14	14	DREAM	<i>It Was All A Dream</i> / <i>"Loves"</i>
15	15	THE CORRS	<i>In Blue</i> / <i>"Breathless"</i>
12	16	MATCHBOX TWENTY	<i>Mad Season</i> / <i>"Gone"</i>
17	17	PINK	<i>Can't Take Me Home</i> / <i>"Sick"</i>
16	18	RICKY MARTIN	<i>Sound Loaded</i> / <i>"Lonely"</i>
—	19	ATC	<i>Planet Pop</i> / <i>"World"</i>
—	20	LIFEHOUSE	<i>No Name Face</i> / <i>"Hanging"</i>

Country

LW	TW	ARTIST	CD/Title
1	1	FAITH HILL	<i>Breathe</i> / <i>"Wings"</i>
5	2	JESSICA ANDREWS	<i>Who I Am</i> / <i>"Who"</i>
2	3	LEE ANN WDMACK	<i>I Hope You Dance</i> / <i>"Ashes"</i>
3	4	OIXIE CHICKS	<i>Fly</i> / <i>"Fall"</i>
7	5	KEITH URBAN	<i>Keith Urban</i> / <i>"Grace"</i>
4	6	JAMIE O'NEAL	<i>Shiver</i> / <i>"Arizona"</i>
6	7	TOBY KEITH	<i>How Do You Like Me Now</i> / <i>"Kiss"</i>
8	8	DIAMOND RIO	<i>One More Day</i> / <i>"Day"</i>
—	9	LEANN RIMES	<i>I Need You</i> / <i>"But"</i>
9	10	JO OEE MESSINA	<i>Burn</i> / <i>"Burn"</i>
10	11	GARTH BROOKS	<i>No Fences</i> / <i>"Horses"</i>
19	12	TIM RUSHLOW	<i>Tim Rushlow</i> / <i>"Misses"</i>
13	13	DARRYL WORLEY	<i>Hard Rain Don't Last</i> / <i>"Run"</i>
15	14	KENNY CHESNEY	<i>Greatest Hits</i> / <i>"Happen"</i>
12	15	TRAVIS TRITT	<i>Down The Road I Go</i> / <i>"Great"</i>
16	16	MARTINA MCBRIDE	<i>Emotion</i> / <i>"Time"</i>
20	17	CARDOLYN DAWN JOHNSON	<i>Georgia</i> / <i>"Georgia"</i>
11	18	RASCAL FLATTS	<i>Rascal Flatts</i> / <i>"Everyday"</i>
—	19	SHEDAISY	<i>The Whole Shebang</i> / <i>"Lucky"</i>
18	20	ANDY GRIGGS	<i>You Won't Ever Be Lonely</i> / <i>"Made"</i>

Hot AC

LW	TW	ARTIST	CD/Title
1	1	DIDD	<i>No Angel</i> / <i>"Thankyou"</i>
2	2	LENNY KRAVITZ	<i>Greatest Hits</i> / <i>"Again"</i>
3	3	U2	<i>All That You Can't Leave Behind</i> / <i>"Beautiful"</i>
4	4	CREED	<i>Human Clay</i> / <i>"Arms"</i>
5	5	MADONNA	<i>Music</i> / <i>"Tell"</i>
12	6	COLDPLAY	<i>Parachutes</i> / <i>"Yellow"</i>
6	7	THE CORRS	<i>In Blue</i> / <i>"Breathless"</i>
7	8	MATCHBOX TWENTY	<i>Mad Season</i> / <i>"Gone"</i>
8	9	DAVID GRAY	<i>White Ladder</i> / <i>"Babylon"</i>
17	10	DAVE MATTHEWS BAND	<i>Everyday</i> / <i>"Did"</i>
11	11	MOBY	<i>Play</i> / <i>"Southside"</i>
9	12	FAITH HILL	<i>Breathe</i> / <i>"Love"</i>
10	13	BARENAKED LADIES	<i>Maroon</i> / <i>"Pinch"</i>
14	14	EVAN AND JARON	<i>Evan And Jaron</i> / <i>"Crazy"</i>
13	15	3 DOORS DOWN	<i>The Better Life</i> / <i>"Kryptonite"</i>
16	16	NELLY FURTADO	<i>Whoa Nelly!</i> / <i>"Bird"</i>
—	17	STING	<i>Brand New Day</i> / <i>"Rain"</i>
19	18	AEROSMITH	<i>Just Push Play</i> / <i>"Jaded"</i>
18	19	LEE ANN WDMACK	<i>I Hope You Dance</i> / <i>"Dance"</i>
—	20	VERTICAL HORIZON	<i>Everything You Want</i> / <i>"Best"</i>

Urban

LW	TW	ARTIST	CD/Title
1	1	SHAGGY	<i>Hot Shot</i> / <i>"Wasn't"</i>
2	2	JILL SCOTT	<i>Who Is Jill Scott?</i> / <i>"Walk"</i>
3	3	OUTKAST	<i>Stankonia</i> / <i>"Fresh"</i>
8	4	KOFFEE BROWN	<i>Mars/Venus</i> / <i>"Party"</i>
5	5	JOE	<i>My Name Is Joe</i> / <i>"Stutter"</i>
10	6	MUSIQ	<i>Aijuswanaseing</i> / <i>"Love"</i>
6	7	JARULE	<i>Rule 3:36</i> / <i>"Put"</i>
9	8	LUDACRIS	<i>Back For The First Time</i> / <i>"Southern"</i>
7	9	R. KELLY	<i>TP-2.com</i> / <i>"Woman's"</i> / <i>"Wish"</i>
17	10	JAGGED EDGE	<i>JE Heartbreak</i> / <i>"Promise"</i>
4	11	ERYKAH BADU	<i>Mama's Gun</i> / <i>"Know"</i>
11	12	NELLY	<i>Country Grammar</i> / <i>"Ride"</i>
13	13	CARL THOMAS	<i>Emotional</i> / <i>"Emotional"</i>
15	14	MYSTIKAL	<i>Let's Get Ready</i> / <i>"Danger"</i>
12	15	JAHHEIM	<i>Ghetto Love</i> / <i>"Could"</i>
14	16	TAMIA	<i>A Nu Day</i> / <i>"Stranger"</i>
19	17	AVANT	<i>My Thoughts</i> / <i>"First"</i>
16	18	DAVE HOLLISTER	<i>Chicago 85: The Movie</i> / <i>"Woman"</i>
—	19	MAXWELL	<i>Get To Know Ya</i> / <i>"Know"</i>
—	20	CHANTE MOORE	<i>Exposed</i> / <i>"Bitter"</i>

NAC/Smooth Jazz

LW	TW	ARTIST	CD/Title
1	1	SAOE	<i>Lovers Rock</i> / <i>"Ladder"</i>
6	2	RICHARD ELLIOT	<i>Chill Factor</i> / <i>"Who?"</i>
4	3	JEFF GOLUB	<i>Dangerous Curves</i> / <i>"Drop"</i>
3	4	RICK BRAUN	<i>Kisses In The Rain</i> / <i>"Rain"</i>
5	5	DAVE JAMES & RICK BRAUN	<i>Shake It Up</i> / <i>"R.S.V.P."</i>
7	6	DAVE KOZ	<i>The Dance</i> / <i>"Love"</i>
2	7	GEORGE BENSON	<i>Absolute Benson</i> / <i>"Medicine"</i>
—	8	FOUR 80 EAST	<i>Nocturnal</i> / <i>"Bumper"</i>
8	9	CRAIG CHAQUICO	<i>Panorama</i> / <i>"Cafe"</i>
—	10	RIPPINGTONS	<i>Life In The Tropics</i> / <i>"Caribbean"</i>
9	11	WALTER BEASLEY	<i>Won't You Let Me Love You</i> / <i>"Comin'"</i>
—	12	YULARA	<i>Future Tribe</i> / <i>"Flyin'"</i>
17	13	NORMAN BROWN	<i>Celebration</i> / <i>"Paradise"</i>
13	14	KIRK WHALUM	<i>Unconditional</i> / <i>"Forever"</i>
15	15	DAVID BENOIT	<i>Professional Dreamer</i> / <i>"Miles"</i>
20	16	RONNIE LAWS	<i>Dream A Little/Ladder</i> / <i>"Old"</i>
—	17	WALTER BEASLEY	<i>For Your Pleasure</i> / <i>"Nice"</i>
12	18	CHIELI MINUCCI	<i>Sweet On You</i> / <i>"Sunday"</i>
—	19	JAZZMASTERS	<i>The Greatest Hits</i> / <i>"Shine"</i>
—	20	GREGG KARUKAS	<i>Nightshift</i> / <i>"Chasing"</i>

Alternative

LW	TW	ARTIST	CD/Title
2	1	COLDPLAY	<i>Parachutes</i> / <i>"Yellow"</i>
1	2	MOBY	<i>Play</i> / <i>"Southside"</i>
7	3	DAVE MATTHEWS BAND	<i>Everyday</i> / <i>"Did"</i>
3	4	U2	<i>All That You Can't Leave Behind</i> / <i>"Walk"</i>
4	5	LINKIN PARK	<i>Hybrid Theory</i> / <i>"Step"</i>
5	6	INCUBUS	<i>Make Yourself</i> / <i>"Drive"</i>
8	7	LIFEHOUSE	<i>No Name Face</i> / <i>"Hanging"</i>
9	8	CRAZY TOWN	<i>Gift Of The Game</i> / <i>"Butterfly"</i>
6	9	3 DOORS DOWN	<i>Better Life</i> / <i>"Duck"</i>
10	10	LIMP BIZKIT	<i>Chocolate Starfish...J...Way</i>
11	11	FUEL	<i>Something Like Human</i> / <i>"Innocent"</i>
12	12	AARON LEWIS & FRED DURST	<i>Family Values Tour 1999</i> / <i>"Outside"</i>
—	13	RED HOT CHILI PEPPERS	<i>California</i> / <i>"Parallel"</i>
17	14	AMERICAN HI-FI	<i>American Hi-Fi</i> / <i>"Flavor"</i>
15	15	OFFSPRING	<i>Conspiracy Of One</i> / <i>"Want"</i>
16	16	DAVID GRAY	<i>White Ladder</i> / <i>"Babylon"</i>
13	17	A PERFECT CIRCLE	<i>Mer De Noms</i> / <i>"Hollow"</i>
14	18	PAPA ROACH	<i>Intes</i> / <i>"Angels"</i>
19	19	GREEN DAY	<i>Warning</i> / <i>"Warning"</i>
20	20	ALIEN ANT FARM	<i>Anthology</i> / <i>"Movies"</i>

E-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include Amazon.com, Artist Direct.com, BarnesandNoble.com, CDNow.com, ChoiceRadio.com, City Internet Radio, DMX Music, Gracenote, KISiMi.com, Lycos Radio, MSN-Chat, Music Choice, Musicplex, MusicMatch, NetRadio.com, Radio.Boonair.Com, Radiowave.com, RadioFreeCash.com, RadioFreeVirgin, Rolling Stone.com, Spinner.com, The Everstream Network, UBL.com and XTRAI.com. Data is weighted based on traffic reports by web traffic monitor MediaMatrix. Charts are ranked with a 50/50 methodology of sales data and streaming/airplay data for the six reporting formats. © 2001 R&R Inc. © 2001 Online Today, Net Music Countdown.

Eldredge Elevated To DMR Pres./COO

Tripp Eldredge has been promoted to President/COO of radio marketing consultancy Direct Marketing Results. Eldredge joined DMR in 1998 as Exec. VP following several years in broadcast programming, research and consumer marketing. In his new role Eldredge will continue to oversee the development of new opportunities and alliances for the consultancy and its clients.

"Our goal is to become our clients' ultimate partner," Eldredge said. "I'm proud to say that we are uniquely qualified, with the infrastructure, expertise and dedication to make it happen."

Eldredge will continue to report to CEO Jay Williams Jr. and be based at the company's Covington, KY headquarters.

New Wave/Honolulu Taps Schatz As GM

Jeff Schatz has been named GM for New Wave Broadcasting's Honolulu cluster: Radio Disney and '80s combo KQMQ-AM & FM, CHR/Rhythmic KDDDB, AC KORL and Rock KPOI. Schatz had been Director/Sales for Tribune/Denver.

"We believe Jeff has the experience and vision to lead our radio cluster," said New Wave President Charlie Cohn. "We know his leadership will provide years of success."

A 16-year radio sales vet, Schatz has also worked in sales management for Summit Broadcasting in Denver and Citadel/Colorado Springs. He has decided to move to Hawaii because his wife, Kimberly, went to school there and will join her father's dental practice in Kahala.

Krim Now VH1 EVP/Talent/Music Prog.

VH1 has appointed Rick Krim Exec. VP/Talent & Music Programming. Based in New York, he reports to VH1-CMT President John Sykes.



Krim

The move marks Krim's return to MTV Networks, where he was formerly MTV VP/Talent & Artist Relations. In his new role Krim will oversee all talent-, artist- and label-relations activities. He will also direct all programming of music on the channel, including the development of new music-video shows.

"We're excited to have Rick back in the fold, as he is one of MTV Networks' true home-grown executive talents," Sykes said. "Rick has spent his career working

KRIM/See Page 24

Want Some 'Koffee'?



Arista Records recording artists Koffee Brown served up a hot performance in Los Angeles recently to coincide with the release of their debut album, *Mars/Venus*. Pictured (l-r) are Urban KKBT-FM/L.A. PD Robert Scorpio and air talent DJ Dense, Koffee Brown's Vee and Fonzy, KKBT APD Dorsey Fuller, Divine Mill's Kay Gee and Arista Dir./Promotions, West Coast Clifford Russell.

WQIK's James Adds PD Duties At WROO

Clear Channel's Jacksonville Country outlets, WROO and WQIK, are undergoing changes designed to separate and differentiate their products. As part of the restructuring, WQIK PD Mike James has added programming responsibilities for WROO, while current WROO PD Buzz Jackson becomes Asst. PD/MD for both stations. Jackson will continue to do afternoons on WROO.

James joined WQIK as PD in September 1999 after 15 months as PD of KKCS/Colorado Springs, CO. Before that he spent 15 years at WWKA/Orlando, where he held a variety of jobs and was Director/Marketing & Promotion when he left to join KKCS.

Among other changes at WROO,

it has dropped "Rooster Country 107" as its moniker in favor of "107.3 The Rooster." It has also signed the syndicated John Boy & Billy for mornings. With that move, morning co-host Robbie Rose has joined Buzz Jackson in afternoons, while morning co-host Dee Davenport now anchors all local segments of John Boy & Billy's Big Show.

There are also on-air changes at WQIK, where James exits the 1-3pm time slot to concentrate on his newly expanded programming duties. Big Charlie, who was doing 10am-1pm, segues to afternoons, replacing Mike Sanders. The midday slot is filled by WTNT/Tallahassee's Chuck Britton, who will do the show via the Prophet System.

Danger Zone: WZNE Flips To Alternative

WZNE/Rochester finalized its transition from a pop-leaning Hot AC to Alternative on March 22 and is now known as "94.1 The Zone, Today's Music Alternative." Concurrently, Mike Danger has officially been named PD. He will continue to program CHR/Pop sister WPXY and replaces Rick MacKenzie, who exited WZNE at the end of January.

"The station is going back to what it originally was when it signed on in 1997, a pop-leaning Alternative station," Danger told R&R. "This approach also marked when the station was at its most successful. The new Zone fits in

perfectly with our cluster of heritage Rocker WCMF, which is primarily male 25-54; WPXY, a younger-end female CHR/Pop station; and AC WRMM, which is the upper-end female station."

WPXY Asst. PD Norm On The Barstool adds similar duties at The Zone, while Infinity Continuity Director Brad Fisher becomes WZNE's Promotions Director. Jay Beatty (a.k.a. Bender) comes from WPXY to take The Zone's 6-10pm slot and the Asst. Promotion Director post. Also transferring from WPXY is Marketing Director Becki Efling, who assumes a sales-executive position at WZNE.

Gress

Continued from Page 3

full confidence in their ability to lead the programming of WJZZ and WUSL."

Gress was elevated to WJZZ's OM post in 1999 after serving as the station's PD for four years. Before that she was PD at AC WYXR (now WLCE). "This is, quite obviously, a once in a lifetime opportunity for me," she said. "I look forward to this experience, and I thank

Dave Allan for giving me the chance to continue to learn and grow."

Like Gress, Tozzi joined WJZZ in 1995. He's been the station's midday air talent since then, and he added MD duties in 1996 and Asst. PD responsibilities in 1998. "I'm thrilled to be offered the PD position at WJZZ and to continue working alongside Anne Gress and Dave Allan as we move 'Smooth Jazz 106.1' into the 21st century," he said.

Cooper was WUSL's night talent

EXECUTIVE ACTION

Mills Moves To WTOP/Washington As GSM

Matt Mills has been appointed GSM for Bonneville's WTOP Radio Network, which includes News trimulcast WTOP-AM & FM/Washington and WXTR/Frederick, MD, as well as station websites wtopnews.com and wtop2.com. Mills comes from the GSM post at Clear Channel's WASH-FM/Washington and succeeds Michael Hamer, whom Bonneville shifted to WWZZ/DC as GSM.

"I am very excited to be associated with such a great product — the only all-News radio station in the most powerful city in the world," Mills remarked. "It's a pleasure to be working with such strong talent on both the sales and programming sides."

Mills served previously as WASH's NSM and AE. Before that he was an AE for WJFK-AM/Baltimore, WWDC-AM & FM/Washington and WGAY & WWRC/Washington.

Arbitron Sets Divisional, Regional Managers

Arbitron has upped Northeast Regional Manager Tom O'Sullivan to New York City and Columbia, MD sales and training offices. Southwest Regional Manager Tony Belzer has been elevated to Western Divisional Manager, based in Los Angeles.

John Nolan, Jim Remy and Joie Davis have become Regional Managers for the Midwestern, Southeastern and Southwestern regions, respectively. Chicago-based Nolan and Atlanta-based Remy joined Arbitron as AEs in 1996; they report to O'Sullivan. Davis, who was previously GM for Tapscan Software, reports to Belzer.

Meanwhile, Arbitron has named Chico Joshi Manager/Service & Support, based in Columbia. Joshi had served in customer-service roles at Arbitron since 1996, then became Asst. GM of Audience Research Analysis in late 2000.

Gerberding To Lead New Nassau Media Partners

Nassau Radio Network President Joan Gerberding has risen to President of Nassau Media Partners, a newly formed division that will focus on integrating other media into Nassau's existing radio company.

"I can think of no one better suited than Joan to launch Nassau Media Partners," Nassau Broadcasting President CEO Lou Mercatanti said. "During her 21 years with Nassau she has significantly impacted the way we enhance our revenue stream. She has motivated and driven our company to stretch and aspire to excel."

Gregg Stiansen, previously VP & Director/Sales for Nassau's Central New Jersey cluster, becomes Sr. VP of NRN Direct and is responsible for direct national sales for the company's 16 stations in New Jersey and Pennsylvania. Meanwhile, NRN VP/GM Glenn Jones will work with national rep firm Katz as Sr. VP of NRN Katz.

"Gregg and Glenn have immediate mandates to continue to build on what Joan has created," Mercatanti added. "These changes, together with the launch of Nassau Media Partners, will allow us to focus the necessary time and attention on our core radio business."



Gerberding

Tobin Joins Infinity Promotion Group In L.A.

Karen Tobin has been named Director/Group Promotions for the Infinity Promotion Group in Los Angeles. Tobin served as VP/Marketing for KIIS-AM & FM/Los Angeles for 10 years and has been Director/Marketing Communications at KNBC-TV/Los Angeles.

"Karen is a consummate entertainment marketing executive who brings 20 years of diverse experience to our business," stated KTWW/Los Angeles VP/GM and Infinity/Los Angeles GM/Group Sales Tim Pohlman, to whom Tobin reports. "She is well-respected in the radio and advertising community not only in Los Angeles, but also nationally. She will be a valuable asset to IPG."

Tobin has spent the last year helping to market and launch two Internet companies, Fandango and Soundbreak.com.



Tobin

when he started in 1993, then moved to afternoons in 1997. "My motto has always been, 'You gotta 2-B-A leader,' and a leader I shall

be," he stated. "With our professional staff and the top air personalities in the country, we shall be unstoppable!"

National Radio

• **VH1 RADIO NETWORK** presents *VH1 Divas Live 2001: A Celebration (Past and Present)*, airing April 7-8. The 90-minute program includes highlights, interviews and music from past *VH1 Divas Live* shows and features interviews and performances from this year's honoree, Aretha Franklin, and the 2001 *Divas* lineup. Contact Todd Goodman at 212-641-2177; tgoodman@westwoodone.com.

• **UNITED STATIONS RADIO NETWORKS** transitions its "Black History Minute," a limited short-run feature originally created for Black History Month, into a new one-minute weekday feature. Contact Julie Harris at 212-869-1111.

Radio

• **MICHELLE PARISI** is appointed Producer of NBG Radio Network's *Hollywood Hamilton's Weekend Top 30*. She was most recently script writer/Research Director for *American Top 40* and *American Top 20* with Casey Kasem.

CHRONICLE

BIRTHS

Arista artist **Kenneth "Baby-face" Edmonds**, wife Tracey, son Dylan Michael, March 26.
Rocker **Sammy Hagar**, wife Kari, daughter Samantha Paster Hagar, March 24.

Records

• **FRANK CALLARI** is named SVP/A&R & Artist Development at Lost Highway Records. He most recently owned and operated FCC Management.

• **RIC WAKE** is appointed SVP/A&R at Epic Records Group.

• **STUART RUBIN** rises to SVP/Worldwide Marketing at BMG Entertainment. He was most recently Managing Dir./BMG New Zealand.

• **JACKIE RHINEHART** rises to SVP/Marketing at Universal Records. She was most recently VP/Marketing.

• London-Sire Records announces the following appointments:



Pember Pierson

ALISON PEMBER rises to VP/Marketing. She was most recently Dir./Marketing.

DAWN PIERSON is appointed VP/Creative Services. She was most recently Sr. Dir./Creative Services for IDJMG.

Products & Services

• **BROADCAST SUPPLY WORLDWIDE** has contracted with Broadcast Software International to be the sole outside domestic distributor of BSI software products. Contact BSI President Ron Burley at 541-338-8588; rburley@bsiusa.com.

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS
Phil Hall • (972) 991-9200

Hot AC
Steve Nichols
No Adds

StarStation
Peter Stewart
No Adds

Classic Rock
Chris Miller
No Adds

Touch
Ron Davis
No Adds

Doug Banks Morning Show
Gary Saunders
No Adds

Tom Joyner Morning Show
Vic Clemons
No Adds

ALTERNATIVE PROGRAMMING
Steve Knoll • (800) 231-2818
Gary Knoll

Rock
JOURNEY Higher Place
YOADIES Push The Hand

Alternative
LINXIN PARK Crawling
DAVE MATTHEWS BAND Space Between
STAINED It's Been Awhile

CHR
BBMAK Ghost Of You And Me
EVAN AND JARON From My Head To My Heart
O-TOWN All Or Nothing

Mainstream AC
BBMAK Ghost Of You And Me
EVAN AND JARON From My Head To My Heart
EVE 6 Here's To The Night

Lite AC
JOURNEY All The Way
JON SECAO Breaking The Walls

NAC
BONEY JAMES & RICK BRAUN Shake It Up
JEFF KASHIWA Around The World

UC
DMX Ain't No Sunshine
112 Peaches And Cream
TOYA I Do

JONES BROADCAST PROGRAMMING
Ken Moultrie • (800) 426-9082

Alternative
Teresa Cook
LINXIN PARK Crawling

Active Rock
Steve Young/Craig Altmaier
SYSTEMATIC Beginning Of The End

Heritage Rock
Steve Young/Craig Altmaier
AC/DC Safe In New York City
WALLFLOWERS Letters From The Wasteland

Hot AC
Steve Young/Josh Hosler
EVE 6 Here's To The Night
STING After The Rain Has Fallen

CHR
Steve Young/Josh Hosler
C.AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade
EVAN AND JARON From My Head To My Heart

Rhythmic CHR
Steve Young/Josh Hosler
C.AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade
CITY HIGH What Would You Do?
MISSY ELLIOTT Get Ur Freak On

Soft AC
Mike Bettell
ENYA Only Time

Mainstream AC
Mike Bettell
JOURNEY All The Way

DeLilah
Mike Bettell
ENYA Only Time

JONES RADIO NETWORK
Jon Holiday • (303) 784-8700

Adult Hit Radio
JJ McKay
COLDPLAY Yellow

Rock Classics
DAVE MATTHEWS BAND Space Between
STEVIE NICKS Planets Of The Universe

Adult Contemporary
Rick Brady
DIDO Thankyou

RADIO ONE NETWORKS
(970) 949-3339

Choice AC
Yvonne Day
COLLECTIVE SOUL Perfect Day

New Rock
Steve Leigh
DEPECHE MODE Dream On

WESTWOOD ONE RADIO NETWORKS
Charlie Cook • (661) 294-9000
Bob Blackburn

Adult Rock & Roll
Jeff Gonzer
BLACK CROWES Lickin'

Soft AC
Andy Fuller
No Adds

Bright AC
Jim Hays
LIEFHUSE Hanging By A Moment
STING After The Rain Has Fallen

Slater

Continued from Page 1

of EMI Recorded Music in North America, overseeing Angel Records, Blue Note Records, Capitol Records/Nashville, the Christian Music Group and EMI Canada.

"Andy's creative skills and his vast experience in artist management and record production are going to be fantastic assets for Capitol Records," Berry said. "As we drive the company forward and further develop the Capitol roster, his impressive track record in discovering exciting new talent will prove invaluable. He is a great addition to EMI's executive team in North America."

Slater noted, "Capitol Records is one of the greatest names in the music business with an incredibly

storied history and rich heritage. I feel very fortunate to be given this opportunity to lead the company through the next stage of its evolution and continue to add fresh talent to its already legendary roster."

Slater joins Capitol from his artist-management company, Slater Management, which represented artists such as Macy Gray, Fiona Apple and The Wallflowers. He began his music-industry career as a pop-music critic at the *Atlanta Journal Constitution* and eventually went on to work for publications such as *People*, *Rolling Stone*, *Billboard* and *USA Today*.

In 1983 he joined the artist management firm Frontline Management as Creative Director and worked with artists such as The Go-Go's and Don Henley. In 1995 Slater went on to found Clean Slate Records, where he signed Fiona Apple.

Changes

CHR: WNOU/Indianapolis Production Director **A.J.** adds Imaging Director duties at Emmis/Indianapolis ... **WLLD/Tampa** morning co-host **Flyin' Brian Jameson** exits ... **WDEK & WKIE/Chicago** morning driver **Melissa Forman** and producer **Jim Groneman** exit to join crosstown AC WLIT for mornings ... **Marc Anthony** is the new morning driver at WWST/Knoxville ... **KPSI/Palm Springs, CA** nightimer **Kid Corona** segues to afternoons.

Clinton

Continued from Page 1

President Clinton previously served as the Governor of Arkansas. As former Chairman of the Democratic Leadership Council, he was one of the original architects of and leading advocates for a centrist movement.

R&R Publisher/CEO **Erica Farber** observed, "Over the last several months we have spoken with many industry leaders about the R&R Convention agenda. Almost all of them pointed to the enormous changes occurring in the radio and record industries, and the person most of them felt was best qualified to speak to the issues of challenge and change was President Clinton. The president will provide an interesting voice of experience on the issues that are so important to our industries today."

The R&R Convention is the industry's most popular annual gathering of radio and record executives. It combines an intensive slate of educational panels and seminars during the day with top-flight entertainment in the evening. It is also the event at which R&R's annual Industry Achievement Awards are announced. Online registration is now open at www.rronline.com.

Hilliard

Continued from Page 1

"She has demonstrated a unique ability to develop successful syndicated programming, and we look forward to extending her expertise to our other radio programming divisions."

Hilliard said, "Our strategic plan calls for aggressive growth of our radio programming division. I'm looking forward to working more closely with our excellent management and creative teams to grow our company and our industry."

The company also announced that Jones Broadcast Programming Sr. VP **Jim LaMarca** has been named VP/GM for Music Dayparts and TotalRadio consulting. Phil

Barry continues as VP/GM of 24-hour music formats, and **Frank DeSantis** remains VP/GM of News/Talk Programming.

Hilliard has presided over Jones Broadcast Programming in its various incarnations since 1987. She previously spent 15 years in sales and management in Seattle radio.



Artist/Title	Total Plays
BACKSTREET BOYS The Call	69
3LW No More (Baby I'ma Do Right)	68
AARON CARTER That's How I Beat Shaq	66
BAHA MEN Who Let The Dogs Out?	63
BRITNEY SPEARS Lucky	63
A*TEENS Bouncing Off The Ceiling (Upside Down)	62
BRITNEY SPEARS Stronger	62
'N SYNC Bye Bye Bye	61
AARON CARTER Aaron's Party (Come...)	53
DREAM He Loves U Not	44
DESTINY'S CHILD Survivor	39
SMASH MOUTH All Star	33
JENNIFER LOPEZ Love Don't Cost A Thing	32
'N SYNC It's Gonna Be Me	32
HAMPTON THE HAMPSTER The Hampsterdance 2	32
EIFFEL 65 Blue (Da Ba Dee)	30
'N SYNC This I Promise You	23
HANSON Smile	22
LESLIE CARTER Like Wow	22



Video playlist for the week ending March 18.

PROS ON THE LOOSE

Shadow Broadcast Svcs/Metro Networks/L.A. VP/Ops. **Michael Fox**; 310-839-4662; mfox1000@aol.com.
KLSY/Seattle afternoon talent **Peter McLaine**; 425-401-8746; luvdajo@aol.com.

DATEBOOK

MONDAY, APRIL 9

Name Yourself Day
1865/Confederate General Robert E. Lee surrenders his troops to Union General Ulysses S. Grant, effectively ending the Civil War.
1962/*West Side Story* wins the Oscar for Best Picture.



West is the best.

1968/Martin Luther King Jr. is buried in his hometown of Atlanta.
Born: Hugh Hefner 1926

In Music History
1976/Protest singer Phil Ochs commits suicide at the age of 36.
1989/Rolling Stones bassist Bill Wyman, 52, announces plans to marry model Mandy Smith, 19. He reveals they've been dating since she was 13; they're divorced before she's 22.

1997/Soundgarden announce their breakup.
Born: Carl Perkins 1932-1998, Kevin Martin (Candlebox) 1969

TUESDAY, APRIL 10

Golfer's Day
1916/The Professional Golfers Association holds its first championship tournament.
1971/Actress Penny Marshall weds director Rob Reiner. The couple divorces in 1980.

1992/Comedian Sam Kinison is killed in a car accident in Needles, CA.
Born: Steven Seagal 1951, Orlando Jones 1968, Haley Joel Osment 1988

In Music History
1956/Nat "King" Cole is assaulted by segregationists at an Alabama show.

1970/Emerson, Lake & Palmer are formed in England. The trio becomes the most successful of the British art rock bands of the early '70s.



ELP: What a lucky band.

1988/Ozzy Osbourne tells the *L.A. Times* that he'd like to tour insane asylums around the world. The tour hasn't happened yet.

Born: Dave Preveret (ex-Foghat) 1950, Brian Setzer 1959, Katrina Leskanich (ex-Katrina & The Waves) 1960

WEDNESDAY, APRIL 11

National Cheese Fondue Day
1970/Apollo 13, the third manned lunar landing mission, is successfully launched. Two days later a liquid-oxygen tank explodes and the mission is aborted. On April 17 disaster turns to triumph as the astronauts set down safely in the Pacific Ocean.

1991/The Persian Gulf War officially ends.

In Music History
1970/Paul McCartney announces that he's making a "temporary break" with The Beatles. But it's all over; the foursome never record together again.
1992/A multimillion-dollar suit is filed against Tupac Shakur by the widow of a Texas state trooper. The trooper was shot by a man who was listening to *2Pacalypse Now* at the time. The suit, which claims that Shakur's music "incites lawless action," is dismissed in 1997, six months after Shakur dies of gunshot wounds in Las Vegas.

Born: Chris Difford (ex-Squeeze) 1954, Nigel Pulsford (Bush) 1966

THURSDAY, APRIL 12

National Licorice Day
1861/The American Civil War begins when Confederate shore batteries open fire on Union-held Fort Sumter in South Carolina.

1945/Franklin Delano Roosevelt, the longest-serving president in American history, dies of a cerebral hemorrhage three months into his fourth term.

1981/The space shuttle *Columbia* is launched from Cape Canaveral, FL, becoming the first reusable manned spacecraft to travel into space.

Born: David Letterman 1947, Shannen Doherty 1971, Claire Danes 1979

In Music History
1954/Bill Haley & The Comets record "Rock Around the Clock." After being used in the movie *Blackboard Jungle*, the tune becomes the first rock song to hit No. 1.

1988/Sonny Bono is elected Mayor of Palm Springs, CA. The win launches a successful political career; he's Congressman Bono at the time of his death in 1998.

1993/The Grateful Dead sing the national anthem at the San Francisco Giants' season opener. The Giants win.

Born: David Cassidy 1950, Vince Gill 1957, Will Sergeant (ex-Echo & The Bunnymen) 1958

FRIDAY, APRIL 13

National Peach Cobbler Day
1943/The Thomas Jefferson Memorial is dedicated in Washington, DC.

1972/Major League Baseball's first strike ends.

1980/*Grease*, Broadway's longest-running musical, closes after eight years, 3,388 performances and \$8 million.

Born: Paul Sorvino 1939, Rick Schroder 1970

In Music History
1742/Georg Friedrich Handel's *Messiah* oratorio is performed for the first time, in Dublin.

1967/The Rolling Stones cause their first recorded riot, at a show in Poland. Police eventually use tear gas to control

the crowd.
Born: Jack Casady (ex-Jefferson Airplane) 1944, Peabo Bryson 1951, Max Weinberg 1951

SATURDAY, APRIL 14

National Pecan Day
1865/Actor and Confederate sympathizer John Wilkes Booth shoots President Abraham Lincoln in the back of the head. Lincoln dies the following day, becoming the first American president to be assassinated.

1912>About 400 miles from Newfoundland, the *RMS Titanic* hits an iceberg and begins to sink. Over 1,500 lives are lost when the ship goes down several hours later.

Born: Pete Rose 1941, Anthony Michael Hall 1968, Sarah Michelle Gellar 1977

In Music History
1983/Pretenders bassist Pete Dinklage, 30, dies of a heroin overdose in his London home. The band's guitarist, James Honeyman-Scott, had died of an overdose less than a year before.

1992/A \$21 million suit filed in '91 against New Kids On The Block alleging they didn't sing on their own recordings is dropped by the plaintiff, who also withdraws the accusation.

Born: Loretta Lynn 1935, Ritchie Blackmore (Deep Purple) 1945

SUNDAY, APRIL 15

National Glazed Ham Day
1923/Insulin becomes available for general use.

1924/Rand McNally releases its first comprehensive road atlas.

1955/In Des Plaines, IL, Ray Kroc opens the first McDonald's restaurant. Selling 15-cent hamburgers and 10-cent french fries, Kroc brings in \$366.12 on the first day of business.



McDonald's McStart

1991/Microsoft acknowledges that the Federal Trade Commission has launched a broad antitrust investigation.

Born: Emma Thompson 1959, Samantha Fox 1966

In Music History
1967/The Who release *A Quick One When He's Away*. The 10-minute title track is their first venture into what they'll later call "rock opera."
1988/The Rock Against Drugs organization announces a new series of TV commercials, featuring, among others, David Crosby.

Born: Roy Clark 1933, Dave Edmunds 1944, Ed O'Brien (Radiohead) 1958

— Brida Connolly & Frank Correia

'zinescene

Farewell, Papa John

"All the leaves are brown, and the sky is gray" as the music world says goodbye to The Mamas & The Papas singer-songwriter John Phillips, who died March 18 of heart failure. He was 65. The 'zines and the tabs provide the obituaries: *Us Weekly* chronicles the last days of Phillips' life and includes comments from Mamas & Papas producer Lou Adler and Phillips' daughter Mackenzie, *People* documents "Papa's Odyssey" through drug rehab, and the *Star* and the *Globe* reveal the artist's last words to family members.

The *Star* reveals the 12 songs most often requested to be played during funerals: (12) "Seasons in the Sun" by Terry Jacks, (11) "Every Breath You Take" by The Police, (10) "Always on My Mind" by Elvis Presley and by Willie Nelson, (9) "The Best" by Tina Turner, (8) "Wind Beneath My Wings" by Bette Midler, (7) "The Living Years" by Mike & The Mechanics, (6) "Knocking on Heaven's Door" by Bob Dylan, (5) "Tears in Heaven" by Eric Clapton, (4) "My Heart Will Go On" by Celine Dion, (3) "Candle in the Wind" by Elton John, (2) "Stairway to Heaven" by Led Zeppelin and (1) "My Way" by Frank Sinatra.

According to the *Globe*, Elvis Presley is the king of the "Tombstone Top 10" of artists who have passed on but are still raking in millions of dollars in earnings each year. Elvis' estate earned a whopping \$36 million in 2000 from album sales and visits to Graceland. The rest of the top 10, and their earnings in 2000, are: (2) Charles Schulz, \$21 million; (3) John Lennon, \$21 million; (4) Dr. Seuss (Theodore Geisel), \$18 million; (5) Jimi Hendrix, \$10.5 million; (6) Bob Marley, \$10.5 million; (7) Andy Warhol, \$8.4 million; (8) J.R.R. Tolkien, \$7.4 million; (9) Frank Sinatra, \$6.3 million; and (10) Jerry Garcia, \$5.2 million.

Freedom!

On a more pleasant note, the 'zines are buzzing about the verdict reached in the Sean "Puffy" Combs trial clearing the artist of all charges and saving him from a possible 15-year prison sentence. Combs proclaimed in *Us Weekly* that the trial was "a life-changing experience," and he vows to use it to change his life for the better. But are Combs' bad-boy days really over? asks *Entertainment Weekly*, which adopts a wait-and-see attitude.

Now that Puffy is free, his former girlfriend, Jennifer Lopez, is begging him to take her back — according to the *Star*, which features Lopez on



YOU GO, GIRL — "I'm a smart gal with a fat bank account who is unafraid to go down in flames," says Courtney Love to *Us Weekly* regarding her recent lawsuit for musicians' rights. Rolling Stone reports that Love hopes the lawsuit, which she filed against music-industry conglomerate Vivendi Universal, will revolutionize the way labels do business with artists.

its cover. Lopez is keeping mum, telling *Rolling Stone* she vows to "keep [her] private life private from now on."

LeAnn Rimes didn't win her freedom: According to *People* and *Us Weekly*, a Nashville judge refused to allow the artist to break free from the long-term recording contract with Curb Records that she and her parents signed when she was 12. After the ruling the artist burst into tears and told her father she hated him.

Due on store shelves in time for Mother's Day is the novel *A Mother's Gift* by Britney Spears and her mother, Lynne.

Family Ties

Speaking of family, it seems Bob Dylan has been keeping a secret: According to *Us Weekly*, a new book about the artist — "Down the Highway: The Life of Bob Dylan" — reveals that in the mid-1980s the artist was secretly married to and fathered a child with one of his backup singers. According to the book, on Jan. 31, 1986 31-year-old Carolyn Dennis gave birth to Desiree Gabrielle Dennis-Dylan. Then, on June 4, 1987, Dylan and Dennis married. The couple divorced in 1992. The book claims that friends who knew about the union swore never to mention anything about it to the press and that, although Dylan has never acknowledged publicly that Desiree is his daughter, he has maintained regular contact with her and provided financially for her and her mother.

That certainly gives Bob Dylan fans something to talk about. *Rolling Stone* profiles the ultraobsessed Bob Dylan fans who participate in "Dylanology" — what the 'zine calls the information jungle of writers, fanzine publishers, collectors, website keepers, song analyzers and gossip-mongers of all things Dylan.

— Deborah Overman

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

72 million households
Tom Calderone
VP/Programming

75 million households
Paul Marszalek
VP/Music Programming

Plays

DESTINY'S CHILD Survivor	24
JANET All For You	22
CRAZY TOWN Butterfly	20
OUTKAST So Fresh, So Clean	20
BRITNEY SPEARS Don't Let Me Be The Last...	19
EVE Who's That Girl	19
DAVE MATTHEWS BAND I Did It	18
JENNIFER LOPEZ Play	18
NELLY Ride Wit Me	16
JA RULE I'LL HO & VITA Put It On Me	15
SHAGGY Angel	14
BLACK EYED PEAS Request Line	13
LIMP BIKIT My Way	12
AEROSMITH Jaded	12
MYA Free	12
JAGGED EDGE Promise	12
R. MARTIN I.C. AGUILERA Nobody Wants To...	12
DAFT PUNK One More Time	12
DIDD Thankyou	11
TRICK DADDY I/NS EXPRESS Take It To Da House	11
NELLY FURTADO I'm Like A Bird	11
BUCKCHERRY Ridin'	10
LIFEHOUSE Hanging By A Moment	10
JOE I/MYSTIKAL Shutter	10
INDIA ARIE Video	10
PAPA ROACH Between Angels And Insects	9
COLDPLAY Yellow	9
K-CI & JOJO Crazy	9
SNOOP DOGG Lay Low	9
LUDACRIS Southern Hospitality	9
SALIVA Your Disease	9
SUNSHINE ANDERSON Heard It All Before	9
UNCLE KRACKER Follow Me	9
U2 Walk On	8
FUEL Innocent	8
INCUBUS Drive	8
JOE I/MYSTIKAL Shutter	8
SADE King Of Sorrow	8
SHAGGY Angel	8
BARENAKED LADIES Too Little Too Late	7
JOSH JOPLIN GROUP Camera One	6
K-CI & JOJO Crazy	6
FATBOY SLIM Weapon Of Choice	6
ROD STEWART I Can't Deny It	5
MAXWELL Get To Know Ya	4
SALIVA Your Disease	4
INDIA ARIE Video	4
NINA GORDON Now I Can Die	3
SOGGY BOTTOM BOYS I Am A Man Of Constant Sorrow	3
SUNSHINE ANDERSON Heard It All Before	2
JON B Don't Talk	2
MUSIO Love	2
AC/DC Safe In New York City	1
R. KELLY A Woman's Threat	1
BUCKCHERRY Ridin'	1
BEE GEES This Is Where I Came In	-
BON JOVI Say It Isn't So	-
MATCHBOX TWENTY Mad Season	-

ADDS

ANASTACIA I'm Outta Love	
R.E.M. Imitation Of Life	
BRITNEY SPEARS Don't Let Me Be The Last...	

Plays

LENNY KRAVITZ Again	26
AEROSMITH Jaded	25
DIDD Thankyou	24
JANET All For You	24
MOBY I/GWEN STEFANI Southside	19
FUEL Hemorrhage (In My Hands)	19
DAVE MATTHEWS BAND I Did It	17
LIFEHOUSE Hanging By A Moment	17
TRAIN Drops Of Jupiter (Tell Me)	16
JENNIFER LOPEZ Play	15
U2 Walk On	15
JILL SCOTT A Long Walk	14
UNCLE KRACKER Follow Me	14
THE CORRS Breathless	14
DESTINY'S CHILD Survivor	11
BON JOVI Thank You For Loving Me	11
NELLY FURTADO I'm Like A Bird	11
COLDPLAY Yellow	9
TAMIA Stranger In My House	9
INCUBUS Drive	8
JOE I/MYSTIKAL Shutter	8
SADE King Of Sorrow	8
SHAGGY Angel	8
BARENAKED LADIES Too Little Too Late	7
JOSH JOPLIN GROUP Camera One	6
K-CI & JOJO Crazy	6
FATBOY SLIM Weapon Of Choice	6
ROD STEWART I Can't Deny It	5
MAXWELL Get To Know Ya	4
SALIVA Your Disease	4
INDIA ARIE Video	4
NINA GORDON Now I Can Die	3
SOGGY BOTTOM BOYS I Am A Man Of Constant Sorrow	3
SUNSHINE ANDERSON Heard It All Before	2
JON B Don't Talk	2
MUSIO Love	2
AC/DC Safe In New York City	1
R. KELLY A Woman's Threat	1
BUCKCHERRY Ridin'	1
BEE GEES This Is Where I Came In	-
BON JOVI Say It Isn't So	-
MATCHBOX TWENTY Mad Season	-

Video playlist for April 2-8.

55 million households
Peter Cohen
VP/Programming

2

Rap Box Adds

No Adds

Pop Box Adds

No Adds

Urban Box Adds

No Adds

Rhythmic Box Adds

No Adds

Rock Box Adds

No Adds

36 million households
Cindy Mahmoud
VP/Music Programming & Entertainment

VIDEO PLAYLIST

JAGGED EDGE Promise
OUTKAST So Fresh, So Clean
JOE I/MYSTIKAL Shutter
MUSIO Love
R. KELLY I/JAY-Z Fiesta
TANK Maybe I Deserve
KOFFEE BROWN After Party
SUNSHINE ANDERSON Heard It All Before
JANET All For You
MISSY ELLIOTT Get Ur Freak On

RAP CITY

SILKK THE SHOCKER That's Cool
SNOOP DOGG Lay Low
OB FINEST I/NS Doochie Wally
EVE I/GWEN STEFANI Let Me Blow Ya Mind
JA RULE I'LL MD I City
TRICK DADDY I/NS EXPRESS Take It To Da House
OUTKAST So Fresh, So Clean
JAY-Z/R. KELLY Guilty Until Proven Innocent
2PAC I/RL Until The End Of Time
G. DEP Let's Get It (Three...)

Video playlist for the week ending April 1.

TELEVISION

TOP TEN SHOWS
MARCH 19-25

Total Audience (95.9 million households)	Adults 18-34
1 73rd Annual Academy Awards	1 73rd Annual Academy Awards
2 Oscar Countdown 2001	2 Oscar Countdown 2001
3 Survivor II: The First 24 Days	3 Friends
4 Who Wants To Be A Millionaire (Tuesday)	4 Survivor II: The First 24 Days
5 Who Wants To Be A Millionaire (Thursday)	5 Will & Grace
6 Everybody Loves Raymond	6 The Weber Show
7 Friends	7 Ally McBeal
8 Law & Order	(tie) That '70s Show
9 Barbara Walters Special	9 Just Shoot Me
10 Who Wants To Be A Millionaire (Friday)	10 Drew Carey Show
	(tie) E.R.

Source: Nielsen Media Research

COMING NEXT WEEK

Tube Tops

The Disney Channel presents **Aaron Carter and Samantha Mumba in Concert**, featuring on-stage performances from Walt Disney World in Orlando and backstage footage of Carter with his Backstreet Boy brother, Nick Carter (Friday, 3/30, 6pm).

Sunday, 4/1

- Toby Keith and Allison Moorer perform on PBS' *Austin City Limits* (dates and times vary by area; check local listings).
- Warren Zevon, *Late Show With David Letterman* (CBS, check local listings for time).

Monday, 4/2

- Pete Yorn, *Jay Leno*.
- Sade, *David Letterman*.
- Joumey, *Craig Kilborn*.

Tuesday, 4/3

- Sarah Brightman is the subject of Bravo's *Profiles* (10pm ET/7pm PT).
- Pete Yorn, *Craig Kilborn*.

Wednesday, 4/4

- 112, *Jay Leno*.
- Run-DMC, *David Letterman*.

— Julie Gidlow

Friday, 3/30

- Incubus, *The Tonight Show With Jay Leno* (NBC, check local listings for time).
- Shawn Colvin, *Late Late Show With Craig Kilborn* (CBS, check local listings for time).

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

David Cohn
General Manager

2

MUDWAYNE Dig
DAVE MATTHEWS BAND I Did It
U2 Walk On
DIDD Thankyou
INCUBUS Drive
EVE Who's That Girl
AMERICAN HI-FI Flavor Of The Weak
DISTURBED Voices
INDIA ARIE Video
GODSMACK Greed
AARON LEWIS & FRED DURST Outside
SNOOP DOGG Lay Low
ALIEN ANT FARM Movies
NEW FOUND GLORY Hit Or Miss...
FUEL Innocent
JOHN FRUSCIANTE Going Inside
CRAZY TOWN Butterfly
AEROSMITH Jaded
DOVES Catch The Sun
DAFT PUNK One More Time
JOE I/MYSTIKAL Shutter
NELLY FURTADO I'm Like A Bird
LIVING END Roll On

TRICK DADDY I/NS EXPRESS Take It To Da House
JURASSIC S: The Influence
SALIVA Your Disease
3 DOORS DOWN Duck And Run
PAPA ROACH Between Angels And Insects
BUCKCHERRY Ridin'
NELLY Ride Wit Me
SADE King Of Sorrow
BLACK EYED PEAS Request Line
UNCLE KRACKER Follow Me
SOGGY BOTTOM BOYS I Am A Man Of Constant Sorrow
OUTKAST So Fresh, So Clean

Video playlist for the week of March 19-25.

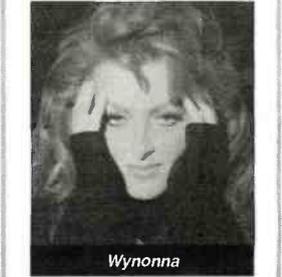
FILMS

BOX OFFICE TOTALS
March 23-25

Title	Distributor	Weekend (\$ To Date)
1 Heartbreakers	MGM/UA*	\$11.80 (\$11.80)
2 The Brothers	Sony*	\$10.30 (\$10.30)
3 Exit Wounds	WB	\$9.71 (\$33.13)
4 Enemy At The Gates	Paramount	\$8.25 (\$26.05)
5 The Mexican	DreamWorks	\$4.62 (\$57.97)
6 Crouching Tiger, Hidden Dragon	Sony Classics	\$4.61 (\$106.25)
7 Traffic	USA	\$3.94 (\$107.68)
8 See Spot Run	WB	\$3.60 (\$29.48)
9 Chocolat	Miramax	\$3.30 (\$60.65)
10 Say It Isn't So	Fox*	\$2.86 (\$2.86)

*First week in release
All figures in millions
Source: ACNielsen EDI

COMING ATTRACTIONS:
This week's openers include *Someone Like You*, starring Ashley Judd. Her sister, Wynonna, performs "You Are" on



the film's TVT soundtrack, which also contains Tom Jones & The Cardigans' cover of Talking Heads' "Burning Down the House," London Bus Stop's version of T.Rex's "Bang a Gong (Get It On)" and Annie Lennox's take on The Clash's "Train in Vain." Rounding out the ST are Van Morrison's "Someone Like You," Shelby Lynne's "Dream-some," Imani Coppola's "I'm a Tree," Madness' "It Must Be Love," The Magnetic Fields' "Absolutely Cuckoo" and Taj Mahal & The Phantom Blues Band's "Woulda Shouda Coulda."
Also opening this week is *Spy Kids*, starring Antonio Banderas and Carla Gugino. The film's Chapter III soundtrack features performances of "Spy Wedding" and "Oye Como Spy" by Los Lobos, who also contribute to the movie's original score (Danny Elfman is among the other contributors). The title tune, "Spy Kids (Save the World)," is performed by Fonda.
— Julie Gidlow



AL PETERSON
alpeteron@rronline.com

What I Learned At TRS 2001

Things heard and lessons learned at R&R's Talk Radio Seminar

Each year following R&R's Talk Radio Seminar I contact a random group of individuals who attended our annual meeting of News/Talk's finest and ask this simple question: "What did you learn at TRS?"

I ask that because R&R's mission is to ensure that our Talk Radio Seminar remains a conference where learning is a priority. That's not to say that we don't have some fun while we're learning (Joan Rivers' outrageous lunch performance and Dr. Laura Schlessinger's hijacking of the "Selling Controversy" panel are two examples that come to mind), but the focus of TRS is on learning and sharing knowledge with our colleagues in News/Talk radio.

So what did I learn at TRS 2001? This year's meeting in Los Angeles was really the first Talk Radio Seminar in recent years where the initial question on most people's minds was not "Who owns you today?" The prevailing themes and conversations I overheard in the hallways seemed to signal renewed passion for both the format's present and its future.

And while the short-term outlook for business overall is a bit gloomy as the booming U.S. economy slows, industry leaders continually expressed their optimism — albeit cautiously — for substantially stronger third and fourth quarters ahead.

Another topic of much discussion was the pressing need for programmers and managers to place a lot more emphasis on developing tomorrow's Talk talents today. Content is still king, and Talk radio's No. 1 content remains its

hosts. PDs, developing young hosts and format veterans will all need to learn how to more effectively target younger demos with the kinds of topics and overall presentation that appeal to those 35-54-year-olds that the format needs for continued success in the decade ahead.

sand" attitude. The view of the future I heard repeatedly at TRS 2001 was that while new technologies and new competition will undoubtedly change the way we all do business, our historical ability to rapidly adapt and innovate will ensure that they will not lead to our demise.

Cliff Albert, KOGO/San Diego



Cliff Albert

What did I learn at TRS 2001? I learned that Talk radio has a lot of good talent but that we have to work much harder at developing it. I learned that Talk radio is better than its critics say it is and that it's really only in the infancy of its impact. I learned that the best Talk radio shows are the ones that you don't have to work so hard at and that the most successful News/Talk stations are the ones that grab on to the hottest story in their community and don't let go.

I learned that I'm not the only program director who has to spend way too much time on sales-generated promotions these days. And I learned that "Generation Jones" includes just as

many baby boomers as Gen-Xers when it comes to what's inside their heads.

I learned that Art Bell has an intimacy and magic that no one will ever be able to duplicate and that Matt Drudge can sometimes be rendered speechless. I learned that Randy Michaels knows more about radio than everyone else combined and that Ed McLaughlin is a real class guy. Lastly, I learned that the feud between Tom Leykis and Phil Hendrie is a scam, that Walter Sabo is predictably unpredictable and that Dave Ramsey has the best giveaways!

Bruce Gilbert, KLIF & KTCK/Dallas-Ft. Worth



Bruce Gilbert

I love hanging with my peers and sharing war stories, but most importantly I love the learning. I've met many people in our business who only attend conventions for the socializing and free beers. By not attending the sessions, they are missing a big chance to learn. This is a business without a rule book, a business that is constantly changing, and one where those who are thriving are those who recognized long ago that if you don't evolve, you'll become extinct.

The sessions fired me up and made me realize how lucky I am to be in this business. I always go back to the radio station with a renewed fire in my belly

and remind others how lucky we are to be doing what we are doing. I use the words and ideas of others to motivate our staff to new heights. But, most importantly, I recognize that we are in one of the fastest-paced businesses on the planet and that if we stop — or slow down — we will be passed by.

Consultant Greg Mocerri reminded me that a spoken-word radio station should be "dependable and memorable" and that we must act swiftly, own stories and give listeners information "first and often." WOAI/San Antonio's Andrew Ashwood confirmed for me that you cannot do this format right without getting some complaints. In his words, "Those that make the heat, take the heat." If your station doesn't have heat, you'll be lost in the vast wasteland of generic stations that can't and don't move the needle.

Clear Channel's Randy Michaels reminded us of the great immediacy of our industry. He also encouraged us to embrace change and to "learn to lead it, not fight it." Randy also identified a natural human weakness in all of us: the fear of the unknown. If you want things to be what they once were or what they are now, you're going to be out of business.

If you aren't taking advantage of being unique by creating compelling and difficult-to-duplicate programming, the satellite subscription services and Internet stations will pass you by. Regardless of the Dow Jones Industrials Index, people still want to be entertained.

Continued on Page 22

Cheap Personality High Praise



Consumer Champion Clark Howard has been nominated "Syndicated Personality of the Year" by R&R readers!



It Pays to be Cheap. Clark Howard is the new Big Thing.

WTMJ Milwaukee:
M 25-54 7.0 to 8.8 Up 26% ... Rank 3rd
M 35-54 6.3 to 7.9 Up 25% ... Rank 4th

WPTF Raleigh-Durham:
A 35-54 4.0 to 5.5 Up 38%
M 35-54 3.9 to 7.6 Up 95% ... Rank 4th

KCMO Kansas City:
A 35-54 3.1 to 4.0 Up 29%
M 35-54 3.7 to 4.5 Up 22%



Paul Douglas, Cox Radio Syndication 404-962-2078
Amy Bolton, Jones Radio Network 202-546-7940



What I Learned At TRS 2001

Continued from Page 21

They still need a release and a place to have fun. Will your radio station be one of their destinations?

**Walter Sabo,
Sabo Media/New York**

Having spent most of my career dealing with the challenging process of selling new formats and new types of shows, I was surprised at how many things I learned from the "Selling Controversy" panel. What was clear from the speakers was that passion for the product, regardless of what that product might be, is the key to selling it successfully. All of the participants on this panel were passionate about their product.



Walter Sabo

Premiere Radio Networks' Kraig Kitchin showed us an ingenious questionnaire to determine the true root of a buyer's objections to a show. Clear Channel/Olando's Mark Kanak gave us hard examples of how to fight fire

with fire in dealing with so-called community pressure groups. And [KGO & KSFO/San Francisco OM] Jack Swanson dramatically explained how to spot the hypocrisy in those advertisers who claim they won't buy controversial talk shows featuring Rush Limbaugh or Dr. Laura but will quickly sign up for the local Rocker's "Toys for Tits" Christmas promotion.

Clear Channel Radio CEO Randy Michaels made it very clear that Talk is not a monolithic format. It can be anything we want it to be and targeted to any audience we wish to reach with it. He reminded us that our most important job is to develop talent, not just hire them. Randy is a walking example of why it's important for our industry to be led by programmers. Overall, the premise of this year's TRS, even more so than in the past, was that radio is just fine, thank you.

**Andrew Ashwood,
WOAI/San Antonio**

A great conference can be judged, in my opinion, by whether or not the following happens: I am reminded of some things I'd forgotten. I learn about a few new things, and some really smart people confirm other things I thought I knew by saying the very

same thing. TRS 2001 was, by that definition, a great conference.

I learned about, or was reminded of, several keys to winning in our business. First, the basics are still very, very important. If you are not constantly building, coaching and executing the basics every single day, your station will not grow. Next, we must embrace change and not fear the future. Finally, truly compelling personalities are rare, and if found and nurtured to do their best, they'll rule!

Peter Bolger, WIOD/Miami

TRS 2001 was an outstanding conference. My biggest personal thrill was the opportunity to meet Art Bell. I took home three major thoughts from the seminar, including the reinforcement that an important element in the success of any News/Talker is the notion that talent is king. I was reminded that I must do even more to develop talent for my station, both for today and the future.



Peter Bolger

I also learned what makes a great news story and



AND THE WINNER IS...

Accepting the 2001 R&R News/Talk Industry Achievement Award for Executive of the Year is ABC Radio SVP/Programming John McConnell, flanked by R&R's Al Peterson and Erica Farber.

how the right imaging can impact your station's news image. And I learned through listening that KFI/Los Angeles' on-air imaging is just amazing! I could not get enough of it. I took pages of notes that I could hardly wait to get back home to review.

**Eric Johnson,
WKXW (New Jersey 101.5/
Trenton, NJ**

First, thanks for a very well-run seminar. I had a great time. TRS 2001 was good for both my mind and my body. I awoke very early on the first day of the conference and had a great run from the hotel in Marina Del Rey through Venice Beach and all the way to the end of the Santa Monica Pier and back. Running in the 65-degree weather (as compared to my early morning 20-degree runs here in New Jersey!) was very therapeutic and a great way to clear my mind before beginning the events of the seminar.

I had two favorite sessions. One was Friday morning's "Selling Controversy." The session was filled with lots of common sense, entertainment and strong opinions (hey, sounds just like a great talk show!). I especially enjoyed Mark Kanak's fax story. As usual, moderator Walter Sabo put together a great panel and a great show.

Arbitron's Bob Michaels is a great presenter. During the panel he moderated, I picked up some hints from WABC's Phil Boyce relating to diary comments and what to look for in them. I really liked his idea of tallying up the comments for each host or feature on your station.

I also enjoyed hearing some great L.A. radio, like KFI and KNX. Since we do music programming on the weekends at New Jersey 101.5, I was very inspired by listening to KRTH (K-Earth 101). And because I also program an Alternative station here, I got some good inspiration by listening to KROQ and KYSR. What I probably enjoyed the most, however, was talking to all the great people from our industry, catching up with old friends and making several new ones.

**Holland Cooke,
McVay Media Alliance/
Washington, DC**

Heard at TRS 2001's opening News/Talk Radio Roundtable session: "AM radio still sells products better than its FM counterparts" (David Crowl, Senior VP/Clear Channel Ra-

dio). "It's ludicrous to take an FM Talk when you've got an AM in the same market" (Larry Wilson, CEO/Citadel Communications).

At the "Don't Kill Your Hot Talk With Cold News" panel, Clear Channel VP News/Talk Programming Gabe Hobbs said, "We brand many of our stations 'NewsRadio' even though the majority of the stations' programming is Talk." This, and branding a station as "The Weather Station" are techniques I have deployed at various client stations where — given the competitive landscape — it is opportune to do so. Ask yourself, in terms of the way listeners can use your station, what makes it most different from other stations?

Other comments from Hobbs at that same session: "Allow listeners to define what's news," rather than leaving that to what he characterized as the arrogance of newpeople who figure they know what's important. He says there are lots of stories on the radio that people are not likely to repeat later in the day, and that such quotability is, by definition, what radio newscasts should aim for.

Hobbs quoted Paul Harvey as saying, "To inform without entertaining is to squander" radio's opportunity. He also emphasized that station imaging should teach people how to use the product and "create a sense of urgency, fun or even mischief."

**Frank Murtagh, Murtagh
Marketing & Media/Boston**

What I learned at TRS 2001 is that it seems like Talk is getting its act together and learning how to target a specific, rather than general, audience by using the hosts and the shows that we put on the air. I also learned that many of the syndicators out there still need more and better-targeted product.

I was also happy to see that programmers seemed to realize that the big ratings spike that happened last fall might not stick around, just like the dot-com business. And while Talk's numbers are looking up, the fact is that declining revenues are still going to be the big issue whether we have better ratings or not.



Holland Cooke

DR. JOY BROWNE



THE DOLANS

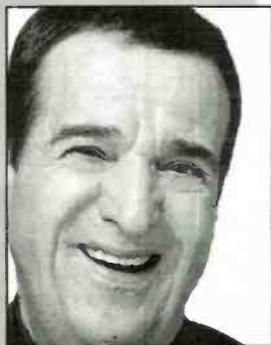


**MUST-BUY
RADIO**

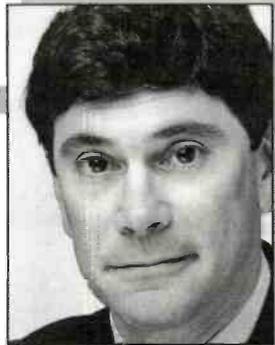
JOAN RIVERS



JOEY REYNOLDS



DR. RONALD HOFFMAN



WORKS!
RADIO NETWORK
212-642-4533
worradionet.com

ADAM JACOBSON

jacobson@rronline.com



A Balance Of Rock And Talk

How WFBQ/Indianapolis keeps Bob & Tom fans from flipping off the classics

In many markets throughout the U.S. Classic Rock stations have reaped tremendous ratings dividends by placing a high-profile, chat-heavy ensemble program in morning drive. Sometimes the morning show takes on a life of its own, however, and becomes far more popular than any other element of the radio station.

In one such market, which shall remain anonymous, the Classic Rock station's morning show consistently beat its competitors with a four-book average of a 6.8 share. In middays the Classic Rocker fell to sixth, while in afternoons the station slumped to 10th. The 7pm-midnight shares were nothing short of abysmal — 75% of the station's morning listeners weren't tuning in.

That station has since added a talk-intensive program at night to help attract more listeners. But what of those Classic Rockers that wish to convert fans of their talk-intensive morning show into daylong listeners without moving toward more talk? WFBQ/Indianapolis PD Mike Thomas just might have the answer.

Morning Mastery

WFBQ just celebrated its 23rd year as Indianapolis' home for rock 'n' roll. Much of the station's overall success can be pinned on *The Bob & Tom Show*. Bob Kevoian and Tom Griswald joined WFBQ for mornings in 1983, after creating a buzz in Traverse City, MI. Over the next 10 years Bob & Tom became household names throughout Indianapolis. While always talk-heavy, for a while the duo did play music during their show, but they stopped almost seven years ago.

"In this market Bob & Tom are so popular, people just know that they don't play music," says Thomas. "Obviously, they have a lot of musical elements to the show. They play a lot of parody songs. But it's certainly not the music we'd regularly play on 'FBQ.'"

The lack of music in morning drive is of no concern to Thomas or the rest of Clear Channel's Indianapolis operation however. "We're well above the No. 2 competitor. The next-closest show in the 18-34



demo is on [Alternative] WRZX, which is our sister station, and in the 25-54 demo it's the Country station, WFMS," he says.

Both of those stations' morning shows offer a combination of music and talk, and there is presently no direct competitor in the music-free arena, aside from popular News/Talker WIBC. "The last time there was a direct competitor, a station decided to put on a Classic Rock format and put Howard Stern in morning drive," says Thomas. "It

failed, and needless to say that station is no longer around.

"With the numbers Bob & Tom get in this marketplace, I think it would be close to impossible to try to go after them as a competitor." Among men 18-49, for example, WFBQ dwarfs WFMS' second-place showing by a two-to-one margin: 18.8 to 9.5.

Part of Bob & Tom's show's success is its immense appeal to men. Recent guests have included Jethro Tull frontman Ian Anderson, Black Sabbath guitarist Tony Iommi, Peter Frampton, *Defending the Caveman* star Rob Becker and several comedians. "Bob & Tom is definitely a male-leaning morning show, and WFBQ is a male-leaning radio station," Thomas says.

Indeed. One big promotion presently underway is afternoon host Jimmy "Mad Dog" Matis' 2001 NCT&A Tournament, in which listeners are asked to vote for their favorite pinup girl, each representing a different region of the U.S. Among those in the NCT&A East

Regional Semifinals is WFBQ midday host Laura Steele (seeded third), who, at press time, was losing to second-seeded supermodel Elle McPherson. Evening host Gunner's favorite CDs include Bruce Springsteen's *Darkness on the Edge of Town*, and his bio on the 'FBQ website states that his greatest achievements are his two

"People have grown older with Bob & Tom. We've grown musically as a radio station, and Bob & Tom have been along for the ride."

Marty Bender

beautiful baby girls — and slamming a fifth of Jim Beam during side one of AC/DC's *Back in Black*. Late-night host Ace Cosby loves *ALF* and *Fast Times at Ridgemont High* and digs David Coverdale's *Into the Light* CD.

Clear Channel's Wall Of Men

Given Bob & Tom's huge cume, it's inevitable that some people might not stick around after the show. "There are some who may not like classic rock music at all," Thomas says. "The big challenge for me is to get to keep some of those listeners, and we're accomplishing that by heavily promoting our other dayparts during the morning show. We have a golden opportunity to approach the Indianapolis listening audience by doing that."

Should Bob & Tom's male listeners decide to drift somewhere else on the dial when their show is over, most of those listeners will

"There are some Bob & Tom listeners who may not like classic rock music at all. The big challenge for me is to keep some of those listeners, and we're accomplishing that by heavily promoting our other dayparts during the morning show."

Mike Thomas

still be fortifying Clear Channel/Indianapolis' "wall of men." "The thing that we at Clear Channel have going for us is that we dominate the men in this market," Thomas explains.

"While Emmis is based here and has a large cluster of radio stations, the only one appealing to men is WIBC. We have the upper end covered with WFBQ and our Sports station, WNDE, and the younger end is covered by WRZX."

WFBQ's heavy sports presence also helps lure male listeners. "We're the flagship for the [NFL] Colts, and 'FBQ is the station that carries Indiana basketball," Thomas says.

By buttressing its shifts throughout the day, WFBQ has seen very strong results. The station presently ranks third in middays and afternoons, behind WFMS and WIBC. At night WFBQ dips to sixth thanks to the typical rise in listening to teen-appealing radio stations.

A quick tour of WFBQ's website affirms Thomas' statement that the station is built for men: Twelve pictures of tennis goddess Anna Kournikova are easily accessible from the WFBQ homepage.

At the same time, though, the station is very active in the charity department. Earlier this month it raised approximately \$63,000 for the Leukemia & Lymphoma Society through the ninth annual Bob & Tom Radiothon. For an entire weekend the station took requests for donations with a "pay for play" program, and a Fender acoustic guitar autographed by John Mellencamp was auctioned off for \$7,500.

Success Spreads Via Syndication

Stations hoping to replicate WFBQ's success have, in the last six years, brought *The Bob & Tom Show* to their markets by way of syndication. When asked about the process behind taking the program national, Thomas invites Clear Channel/Indianapolis Market Manager Marty Bender into the conversation.

"We never really pursued it," Bender says of the duo's nationwide availability. "That attitude was never there in the beginning. The idea came to us. Geographically, Indianapolis is in the center of Indiana, and everything surrounds us. All of these other cities were always aware of what was going on in Indianapolis, including the morning shows. Someone just approached us one



Marty Bender

day and asked if they could run our show — all of it — for four hours. They even wanted to run the local news. It worked, and we started a statewide network that included Fort Wayne and Evansville."

WFBQ's then-owner, the Frank Wood-led Secret Communications, met with Bender to discuss Bob & Tom's success outside of Indianapolis. The program quickly became a regional offering, and then hit pay dirt as a national player when it went to No. 1 at KJFX/Fresno.

Today Bob & Tom are heard on 100 affiliates, and their show is distributed by Premiere Radio Networks. Some of the duo's largest affiliates include WOCT/Baltimore, KSHE/St. Louis and WOFX/Cincinnati. "We have a pretty good mid-to-large-market base, and we're committed to expansion in the top 20 markets," Bender says. "We have a top 30-market affiliate going on in a few weeks."

When asked about the key elements to Bob & Tom's success at WFBQ and at the many stations around the nation that air their show, Bender pauses for a long while. "Well ... it's a funny show," he finally says. "It just has one of those perfect combinations of personality that so rarely exists. It's not something that any consultant or programmer can put together. It's very rare."

"They both have this ability and willingness to attract other people to the show. These guys surround themselves with a pretty solid team of folks, and everyone has a good time for four hours. People have grown older with Bob & Tom. We've grown musically as a radio station, and Bob & Tom have been along for the ride."

Parikh

Continued from Page 1

control pricing. And what they're saying is, "I still want to control all those things." But the consumer is saying, "I don't like your format. I like digital files I can share and burn on a CD. My computer is my CD player, so if you won't give me something in your format, I now have an opportunity to tell you to go jump in the lake."

R&R: Haven't these issues been around a long time? I remember all of those home-taping controversies between the radio and record industries 20 years ago.

JP: That's true, but now the issue is over scale and scope. In the old days, if I wanted to share some music, I'd record it to a cassette and give it to a friend. Today I turn it into an MP3 and put it up on Napster. Suddenly, millions of people know my music preferences. Digitization, the Internet and the computer have altered the scale and scope of possibility.

R&R: But isn't that detrimental to both the radio and record industries?

JP: The history of technology shows that, with few exceptions, when you give consumers control, they use things in ways you would never imagine. Look at all the things that have resulted from the breakup of the phone company. Look at the fax machine. Then the Internet came along, and then cellular changed everything. When we unleash consumers, we actually have something much more positive happening.

R&R: Let's focus on the record industry for a moment. Is it in a position to really change its cost structure?

JP: The record industry can say anything it wants about what costs are fair — "I've got to take a chance on artists" "I've got production costs" "I have to recoup things" — but the fact is, the majority of those costs don't have to exist anymore. If you stripped the record company down to what it really needs, you're just talking about

great artists and brilliantly produced product. That, in itself, doesn't necessarily cost a lot of money. If you made a fair deal with the artists and a fair deal with the producers, you can produce music that doesn't have to cost a lot of money.

What's changed is that the average consumer is realizing that he doesn't have to travel to a record store to obtain his favorite songs. If I don't have to press a CD, if I don't have to manufacture something until somebody actually wants it, and then I send them zeros and ones of information, what's my real cost? The average consumer is saying, "It shouldn't really cost that much."

R&R: What's your assessment of the radio industry these days?

JP: I could be completely wrong, but my point of view is that if you have radio companies reporting to stockholders who don't value your stock any more than that of a company that produces weed killer, you're at very high risk. The risk is that you won't think ahead. We're all human beings. If I'm an executive at a big company, and I'm getting compensated on earnings, how much incentive do I have to look very far? By the way, they're not alone. There's a lot of this stuff going on in other industries as well.

There was a time when radio had the luxury of not having to stay on top of emerging trends. Historically, radio was late on things like hip-hop and rap, but it eventually got there. However, when you look at the convergence of digital technology, radio is no longer the only way to connect with music. And so, along with control, you have the point where people can now connect with each other. It's all a matter of knowing where everything is.

But consider this: Most young people would rather have their friends put their favorite songs together and play them over the Internet than listen to a radio station. If I were 17 years old, I'd be making that radio

station for 10 of my friends. Multiplied that by a million.

R&R: What do our industries need to do in order to deal with the ongoing changes in our business and our society?

JP: They need to be proactive. If you make any plans within a 90-day time frame, you are purely reactive. You can't do anything proactive with a 90-day window. The cusp of proactivity is 120 days. If you start looking 120 days out, you enter the world of proactivity. But in this world of quarterly financial results, there's hardly anybody out there who's thinking more than 90 days ahead. There are some people who are only looking 30 days out.

The record companies will first have to get very nimble. The only way most of them knew how to deal with Napster, for example, was to stop it. But once you teach somebody how to start a fire, you can't stop them. The technological genie is out of the bottle, and consumers will find ways to retain control of the product.

The labels will also need to get into a much stronger dialogue with the consumer about fair deals. I know they don't want that, because they're used to telling the consumer what to do. They're freaking that the consumer might have any say in pricing.

R&R: And the radio industry?

JP: If radio doesn't get back into a dialogue with its consumers, such as about commercial loads and about what constitutes real entertainment, consumers will go elsewhere. I can't tell you the number of research presentations I've been in where the radio participant would say, "We're up to 18 minutes an hour, and the audience isn't complaining about it!" And I would respond, "How many of you have been in a relationship where your spouse suddenly walked out on you, and you didn't see it coming?" They don't necessarily complain about stuff before they take action by walking away.

"companies with extraordinary ratings improvement could grow faster than their peers in 2001."

Meanwhile, radio and TV operators, salespeople and industry insiders surveyed by Morgan Stanley media analyst Frank Bodenchak indicated that radio is bottoming out and that they are awaiting signs of improvement. However, Bodenchak reported, "We see no signs of improvement in Q2." Still, he's optimistic that comparisons will become easier beginning in June and may show sequential improvement throughout 2001's second half, though a second-half recovery "will be more muted than expected."

In his weekly report, issued Monday, Bodenchak suggested that investors begin accumulating Clear Channel, Cox Radio and Entercom, all of which come with "strong buy" ratings. He also likes Viacom, because of its radio division and CBS' "dramatic" ratings improvement.

AG Edwards analyst Michael Kupinski this week raised Clear Channel from "accumulate" to "buy." "As the radio industry bellwether, CCU shares could rebound sharply on signs of economic improvement," said Kupinski, who also raises his rating on the radio sector from "even-weight" to "over-weight."

Kupinski rated both Emmis and Westwood One as "buy/aggressive." "Advertising-driven stocks have traditionally been attractive in the midst of economic weakness and/or downturn," he said. "While the current advertising environment appears significantly weak, our view is that the worst in this advertising trough is likely behind the industry. The biggest risk to the industry at this point appears to be the disappointments that are likely in the first-quarter results."

Krim

Continued from Page 17

side-by-side with music's greatest artists, and VHI is more than happy to gain by his vast experience."

Krim started at MTV Networks in 1982 as Business Manager. He joins the company after a six-year stint at EMI Music Publishing as Sr. VP/Talent Acquisitions & Marketing.

Doherty

Continued from Page 3

Plus, I get to work again with the awesome staff at KEGL."

Doherty has been PD for KDGE since 1998. His other programming experience includes a brief stint at WZTA/Miami, as well as his first stop with The Eagle, from 1992-1997.



10100 Santa Monica Blvd, Fifth Floor • Los Angeles CA 90067-4004 Tel (310) 553-4330 • Fax (310) 203-9763 www.ronline.com	
EDITOR-IN-CHIEF MANAGING EDITOR SALES & MARKETING EDITOR MUSIC EDITOR NEWS EDITOR RADIO EDITOR RESEARCH DIRECTOR ASSISTANT MANAGING EDITOR SENIOR ASSOCIATE EDITOR/MUSIC ASSOCIATE EDITOR	RON RODRIGUES • ronr@ronline.com RICHARD LANGE • rlange@ronline.com PAM BAKER • pambaker@ronline.com STEVE WONSIEWICZ • swonz@ronline.com JULIE GIDLOW • jgidlow@ronline.com ADAM JACOBSON • jacobson@ronline.com HURRICANE HEARAN • ratings@ronline.com BRIDA CONNOLLY • brida@ronline.com FRANK CORREIA • fcorreia@ronline.com DEBORAH OVERMAN • doverman@ronline.com
CHARTS & FORMATS	
DIRECTOR/CHARTS & FORMATS CHARTS & MUSIC MANAGER CHARTS COORDINATOR	KEVIN MCCABE • kmccabe@ronline.com ANTHONY ACAMPORA • anthony1@ronline.com ROB AGNOLETTI • rob@ronline.com
FORMAT EDITORS	
AC EDITOR ASST. AC EDITOR ADULT ALTERNATIVE EDITOR ALTERNATIVE EDITOR ASST. ALTERNATIVE EDITOR CHR EDITOR ASST. CHR EDITOR COUNTRY EDITOR ASST. COUNTRY EDITOR NAC/SMOOTH JAZZ EDITOR ASST. NAC/SMOOTH JAZZ EDITOR NEWS/TALK EDITOR ROCK EDITOR URBAN EDITOR ASST. URBAN EDITOR	MIKE KINOSIAN • mkinosox@ronline.com MIKE DAVIS • mdavis@ronline.com JOHN SCHOENBERGER • jschoenberger@ronline.com JIM KERR • jimker@ronline.com DAYNA TALLEY • dtalley@ronline.com TONY NOVIA • novia@ronline.com RENEE BELL • rbell@ronline.com LON HELTON • lhelton@ronline.com HEIDI VAN ALSTYNE • heidv@ronline.com CAROL ARCHER • archer@ronline.com PETER PETRO • petro@ronline.com AL PETERSON • alpeterson@ronline.com CYNDEE MAXWELL • max@ronline.com WALT LOVE • babylow@ronline.com TANYA O'QUINN • oquinn@ronline.com
BUREAUS	
888 17 th Street NW • Washington, DC 20006 • Tel (202) 463-0500 • Fax (202) 463-0432	BUREAU CHIEF ASSOCIATE EDITOR
1106 16 th Avenue South • Nashville, TN 37212 • Tel (615) 244-8822 • Fax (615) 248-6655	BUREAU CHIEF ASSOCIATE EDITOR OFFICE MANAGER
	JEFFREY YORKE • yorke@ronline.com JOE HOWARD • jhoward@ronline.com LON HELTON • lhelton@ronline.com GALVIN GILBERT • gilbert@ronline.com CHRISTINA BULLOCK • cbullock@ronline.com
INFORMATION SERVICES	
SALES & MARKETING DIRECTOR MANAGER TECHNICAL SUPPORT TECHNICAL SUPPORT DISTRIBUTION MANAGER	JEFF GELB • jgelb@ronline.com JILL BAUHS • jill@ronline.com JOSHUA BENNETT • jbennett@ronline.com MARY KUBOTA • mkubota@ronline.com JOHN ERNENPUSCH • john@ronline.com
CIRCULATION	
FULFILLMENT MANAGER CIRCULATION COORDINATOR CIRCULATION COORDINATOR	KELLEY SCHIEFFELIN • msoreinfo@ronline.com JIM HANSON • jhanson@ronline.com AMANDA CIMMARRUSTI • acimarrusti@ronline.com
HIS	
DIRECTOR SYSTEM ADMIN COMPUTER SERVICES COMPUTER SERVICES COMPUTER SERVICES COMPUTER SERVICES COMPUTER SERVICES NETWORK ADMIN COMPUTER SERVICES COMPUTER SERVICES	SAEID IRVANI • sirvani@ronline.com JOSE DE LEON • deleon@ronline.com MARY LOU DOWNING • mldowning@ronline.com JARED HELD • jheld@ronline.com HAMID IRVANI • hirvani@ronline.com EDWARD KAGEN • ekagen@ronline.com CECIL PHILBERT • philbert@ronline.com DAVID PUCKETT • dpuckett@ronline.com CARLOS REYES • creyes@ronline.com RICK ZABLAN • rzablan@ronline.com
PRODUCTION	
DIRECTOR MANAGER GRAPHICS GRAPHICS GRAPHICS	KENT THOMAS • kthomas@ronline.com ROGER ZUMWALT • roger@ronline.com ANDREW CHIZOV • achizov@ronline.com FRANK LOPEZ • flopez@ronline.com DELIA RUBIO • drubio@ronline.com
DESIGN	
DIRECTOR DESIGN ELECTRONIC PUBLS DESIGN DESIGN DESIGN AD DESIGN MANAGER DESIGN	GARY VAN DER STEUR • vdsteur@ronline.com MIKE GARCIA • mgarcia@ronline.com CARL HARMON • chdesign@ronline.com TIM KUMMEROW • kummerow@ronline.com JULIE LEE • jlee@ronline.com EULALAE C. NARIIDO II • bnariido@ronline.com JEFF STEIMAN • voodoo@ronline.com
ADVERTISING	
SALES MANAGER ADVERTISING COORDINATOR SALES REPRESENTATIVE SALES REPRESENTATIVE SALES REPRESENTATIVE SALES REPRESENTATIVE SALES REPRESENTATIVE SALES REPRESENTATIVE OPPORTUNITIES SALES SALES ASSISTANT	HENRY MOWRY • hmowry@ronline.com NANCY HOFF • nhoff@ronline.com PAUL COLBERT • colbert@ronline.com DAWN GARRETT • garret@ronline.com JESSICA HARRELL • jessica@ronline.com GARY NUELL • gnuell@ronline.com KRISTY REEVES • kreesves@ronline.com BEVERLY STYCOS • bstycos@ronline.com ROBERT TAYLOR • rtaylor@ronline.com KAREN MUMAW • kmumaw@ronline.com DEBORAH GARDNER • deborah@ronline.com
MUSIC MEETING	
OPERATIONS MANAGER MARKETING DIRECTOR MARKETING DIRECTOR MARKETING DIRECTOR MARKETING DIRECTOR MEDIA MANAGER E-COMMERCE ADMIN. MUSIC COORDINATOR MUSIC COORDINATOR MUSIC COORDINATOR ENCODING COORDINATOR	AL MACHERA • almachera@rrmusicmeeting.com MISSY HAFLEY • mhafley@rrmusicmeeting.com DAWN HOOD • dhood@rrmusicmeeting.com HERB JONES • hjones@rrmusicmeeting.com DAVE KELLY • dkelly@rrmusicmeeting.com JAY LEVY • jlevy@rrmusicmeeting.com DIANE RAMOS • dtramos@rrmusicmeeting.com MARK BROWER • mbrower@rrmusicmeeting.com RANDY GOMEZ • rgomez@rrmusicmeeting.com RIC SALAZAR • rsalazar@rrmusicmeeting.com MICHAEL TRIAS • mtrias@rrmusicmeeting.com
ACCOUNTING	
CONTROLLER ACCOUNTING MANAGER ACCOUNTING ACCOUNTING ACCOUNTING ACCOUNTING	MICHAEL SCHROEPFER • mschroep@ronline.com MARIA ABUIYSA • maria@ronline.com MAGDA LIZARDO • magda@ronline.com WHITNEY MOLLAHAN • whitney@ronline.com ERNESTINA RUBIO • erubio@ronline.com GLENDA VICTORES • glenda@ronline.com
ADMINISTRATION	
PUBLISHER/CEO GENERAL MANAGER OPERATIONS MANAGER LEGAL COUNSEL DIRECTOR OF CONVENTIONS DIRECTOR HUMAN RESOURCES EXECUTIVE ASSISTANT ADMINISTRATIVE ASSISTANT RECEPTIONIST MAILROOM MAILROOM	ERICA FARBER • efarber@ronline.com SKY DANIELS • sky@ronline.com PAGE BEAVER • pbeaver@ronline.com LISE DEARY • lise@ronline.com JACQUELINE LENNON • jlennon@ronline.com LIZ GARRETT • lgarrett@ronline.com TED KOZLOWSKI • tkozlow@ronline.com LISA LINARES • lisa@ronline.com JUANITA NEWTON • jnewton@ronline.com ROB SPARAGO • rsparago@ronline.com TIM WALTERS • twalters@ronline.com
A Perry Capital Corporation	

Entercom

Continued from Page 3

"Radio's first-half growth appears to be weaker than we had originally expected. If accurate, our new forecast suggests that double-digit growth in the second half of the year may be too aggressive." That was the opinion of a trio of Prudential Securities analysts, led by James Marsh, who last week predicted that Q1 radio revenues will be down 1%-4%. They suspect that Q2 won't be much better, because both April and May are pacing flat to down 2% vs. last year. They added that the New York market "appears to have been hit especially hard, pacing down in the double-digit range for Q1 and showing similar declines so far in April."

The analysts said they like groups that focus more on local ad sales, because that minimizes risk. The Prudential Securities trio found that groups such as Cumulus, Salem and Regent may be able to duck some of the beating, because their focus is on local, rather than national, advertising, which still appears to be strong — a theory jibing with what broadcasters reported last week at the Kagan Radio Summit in New York. The analysts believe Radio One will fare well, too, since

CLAP FOR THE WOLFMAN

'In the history of radio, the whole Wolfman thing was pure genius'

This is a story about a man whose alter ego took over.

It was rhythm and blues that got Bob Smith, and it touched him down to his Brooklyn soul. Alan Freed played it on 10/10 WINS, but it was Jocko Henderson on WDIA/Memphis and John R on WLAC/Nashville, both on a skip, who gave Smith the fever and made him want to be a disc jockey.

Smith's father wasn't an easy sell, but he caved and gave Smith the money to enroll at the National Academy of Broadcasting. While the other students wrapped their mouths around the names of classical composers, Smith created a jive-talking character called Daddy Jules.

Richard Eaton owned United Broadcasting, and one of his stations, WYOU/Newport News, VA, gave Smith his first job. The station played soul, blues and jazz, and it was successful enough that Eaton decided to cash out. With the new owner came new calls — WTID — and an Easy Listening format. In the spirit of change Daddy Jules renamed himself Roger Gorman, but to him, it never rang true.

BIG SMITH WITH THE RECORDS

Mo Burton was sales, and Smith was talent.

In December of 1961 they left WYOU and bought a small 250-watt daytimer in Shreveport, LA, KCIJ. They played country, gospel and even a little country gospel and sold the rest of the day to a group of preachers who paid cash up front and also did big business down Mexico way, broadcasting on a flame-throwing 250,000-watt AM station, XERF, that came from a town across the border from Del Rio, TX.

250,000 watts is power enough to make a man think he's about to meet his maker, and the preachers, who sold prayer cloths, Bibles and anything else they could get away with, got rich — a point that wasn't lost on Bob Smith. He had this character he'd been thinking about and even practicing, and after seeing what the preachers were up to, it dawned on him that XERF might be the perfect place to try the character out.

This character, Smith said, was "a happy-go-lucky cat, real hip, who just wanted to make people feel real good, nice, sexy and alive." This cat would have a deep, "growly" voice, and his name would be Wolfman Jack.

MEXICAN STANDOFF

"Yeah, he used to tell those border stories," says Bob Wilson. "They really were true." In another life Wilson was the founder of this magazine. Before that he owned half of the Wolfman's syndication company, but I'm jumping ahead.

Smith had a tape of himself doing the Wolfman character. With \$2,000 in cash, he and his new partner, Larry Brandon, drove from Shreveport to Del Rio, crossed the border into Ciudad Acuna, Mexico and started looking for the station. It wasn't easy to find.

Thirty dollars and a dusty taxi ride later, they arrived to find stucco walls, a red tile roof and the towers that threw off all that meet-your-maker power. And then they walked into a mess.

The details are hazy, but here's the gist of it: Instead of buying time for the

Wolfman and starting a little mail-order business, Smith saw an opportunity to take over the whole shebang, make a lot of money and get the Wolfman on the air. And if it involved a machine gun and a couple of shotguns to protect the station for the 24 hours it took him to convince the preachers to pony up the money he was asking for — remember the preachers? — well, that was the price you paid to play border radio.

And play he did. Imagine this: You're cruising in El Paso or OKC or way up north and fiddling with your radio, and all of a sudden, out of the ether, comes this voice. "Aaaaooooooooo! Have mercy! Good golly, Miss Molly. This is *The Wolfman Jack Show*, baby. We gonna party tonight! We down here in Del Rio, TX, the land of the dun-keys!"

For Bob Smith, there was no turning back.

The Wolfman was nationwide, and it was a gold mine. Checks, cash and money orders flew in the door, and records and baby chinkers ("Order today, and I'll send you absolutely free an autographed picture of me that glows in the dark") flew out. One of the best-selling items was the Wolfman Jack Official Roach Clip ("You get ready with the clip and catch those speedy little buggers as they run across the floor").

If you think that's strange, consider this: After eight months of doing the show live, Smith and his partner bought a radio station in Minneapolis, and the

Wolfman ... uh, that is to say, Bob Smith moved. By day he was Bob Smith, radio executive, but by night he was Wolfman Jack, and nobody in the Twin Cities, the bastion of white-bread America, ever knew.

L.A.'S FINE

The action was in L.A., however, and in January of 1966 Smith packed up the family again and moved to Southern California, where he set up offices on Sunset Boulevard and a deal with another border station, XERB/Tijuana. It was the same Wolfman show and the same cash-up-front preacher deal. The money was good and getting better. Then, after a five-year run, the walls came tumbling down.

In 1971 the Mexican government decided that broadcasting evangelical religious programming was detrimental to the Catholic youth of Mexico. This meant that 80% of XERB's revenue would disappear and that the Wolfman would have no lair.

Bob Wilson, then PD of KDAY/Los Angeles, came to the rescue. "I sat Wolf down and told him what I thought he needed to do to come into the new generation," says Wilson. "And he agreed." KDAY put the Wolfman on at night and hired writers to spice up his content, and things began to turn around.

Building on this success, Wilson and the Wolfman started a syndication company. "What we did was way ahead of its time," says Wilson. "Wolf used to cut 50 to 100 customized tracks for each radio station." This was new stuff for radio, and smart programmers used the wild tracks to make the show sound live and local.

At its height, *The Wolfman Jack Show* was on over 100 stations in the United States, and Armed Forces Radio played him all over the world. "Wolf became a phenomenon," Wilson explains. "From that he got *American Graffiti* and *Midnight Special*, and that eventually led to *WNBC/New York*."

Wolfman Jack spent less than a year in New York. Over the next 20 years he appeared in 17 movies and made numerous radio, television and live appearances. Then, on July 1, 1995, his heart gave out.

Bob Smith is gone, but my guess is that the Wolfman will always be with us. Not because the Wolfman was real, but because the character rang so true. "In the history of Rock radio," Chicago legend Larry Lujack told me, "that whole Wolfman thing was pure genius."

Have mercy!

Bob Shannon writes, voices, produces and consults from his Bainbridge Island, WA-based business, bobshannonworks. Shannon, who continues to consult his former employer, TM Century, can be reached at bob@shannonworks.com.



Wolfman Jack

Branding Through Repetition!

Banners on a Roll are durable weatherproof plastic banners that feature your brand, logo, or visual identity as an image that repeats over and over and over again.

Toll Free: 1-800-786-7411

Fax: 425-883-4499

Visit us on the web:

www.bannersonaroll.com

Banners on a Roll® is a registered trademark of Lehrers & Van Allen, Inc. All materials ©1999 Lehrers & Van Allen, Inc.

TWO Dominant Males



MEN 18-34

- #1 in Jacksonville, FL 31.2
- #1 in Chattanooga, TN 20.0
- #1 in Augusta, GA 15.7
- #1 in Gainesville, FL 22.5
- #1 in Savannah, GA 15.6
- #1 in Greenville, NC 16.0

Source: ARB Metro Shares Sum 00-F00

Proven talk from
COX
RADIO, INC.

PETER WELPTON 214.528.4160



Street Talk®

Warner Bros. Layoffs Begin

The long-awaited restructuring of the Warner Music Group has begun. The *Los Angeles Times* reports that the company will close three of its 15 sales offices and lay off more than 600 people, including close to 500 individuals who accepted early retirement packages. Employees in sales and distribution and back-office operations bore the brunt of the nonretirement layoffs. WMG told WEA staffers Tuesday about the job cuts, while label employees were expected to be notified by the end of the week. The *Times* says Warner/Reprise will dismiss close to 40 people, with another 46 accepting early retirement; Atlantic will cut about 25 employees, with 17 taking early retirement; and Elektra will dump about 20 staffers, with 15 opting to retire.

Among those already announcing their retirement are Warner Bros. Records Sr. VP/ Artist Relations & Artist Development Carl Scott and WB-Reprise/Nashville Sr. VP/GM Bill Mayne. Mayne will leave the label at the end of May. Scott will now head the artist-management company Gartzman, Simmons & Scott Entertainment. Others known to have taken the package but who have yet to formally announce having done so are former Warner-Reprise/Nashville Sr. VP/GM Bob Saporiti and Atlantic/Nashville VP/A&R Al Cooley, both of whom have already exited their respective labels. Warner Bros. VP/Promo Nancy Stein will depart the label at the end of April. It's also believed that West Coast Director/Promotion Bruce Adelman has taken the package and will leave the label in a couple of months, although there's been no official confirmation. In related news, the *L.A. Times* also reports that WMG will close Qwest Records, its 50/50 joint venture with Quincy Jones. About 15 of the label's 17 employees will be let go.

Another major outfit announcing layoffs this week is Disney. The company announced Tuesday that it intends to reduce its global work force by 4,000 people, but it gave no specific information on whether its ABC Radio operation will be affected. The plan is designed to save Disney as much as \$400 million in annual operating expenses.

Sure, it's only a trend, but Infinity's heritage Alternative KROQ/Los Angeles has

climbed to No. 1 in the latest Arbitrends. KROQ increased 4.5-4.8 to build a two-tenths-of-a-point lead over CHR/Pop simulcast KIIS & KVVS and Regional Mexican KSCA. Spanish AC KLVE fell from first to fourth with a 4.7-4.5 dip. KROQ also scored big in mornings, as *Kevin & Bean* improved 4.6-4.7 to take the No. 2 slot behind KSCA's Renan Almdares Coello. KROQ GM Trip Reeb tells ST, "We're excited, because we're rolling off a rather large trend, and that means this must be an exceptional trend. Nonetheless, it is still just a trend, and there's a lot of work to be done."



TOBIN'S FIRST-PRIZE PAST & PRESENT PARTY

What started out as a casual luncheon at former KIIS/Los Angeles VP/Marketing Karen Tobin's house mushroomed into a full-blown reunion party for station employees of yesterday and today. Close to 120 people crammed Tobin's Woodland Hills, CA abode, and WLCE/Philly afternooner and onetime KIIS pm driver Big Ron O'Brien even flew into town for the event. Shown here having a great time are (l-r) KIIS morning man Rick Dees, former KIIS gatekeeper/receptionist (and current R&R front-desk pixie) Juanita Newton, former KIIS VP/GM Gerry DeFrancesco, former GM Lynn Anderson and Tobin.

Rumors of an Active Rock format landing on the L.A. radio dial have heated up again. Word has it Keith Cunningham will be returning to Clear Channel's El-Lay operations in a still-to-be-determined capacity, and many know-it-alls have gone so far as to say that KBIG may be the station to replace its present programming. When queried on the subject, Clear Channel/L.A. Market President Roy Laughlin told ST, "We have not had any meaningful conversations about that. People always talk, and we have to keep that talk to a minimum. KBIG has been on the air for two decades, and we don't wish to disrespect that in any way."

Continued on Page 28

THE LIZ WILDE SHOW

**Funny • Outrageous
Unpredictable • Sexy
Hot Talk**

You've got to hear it.

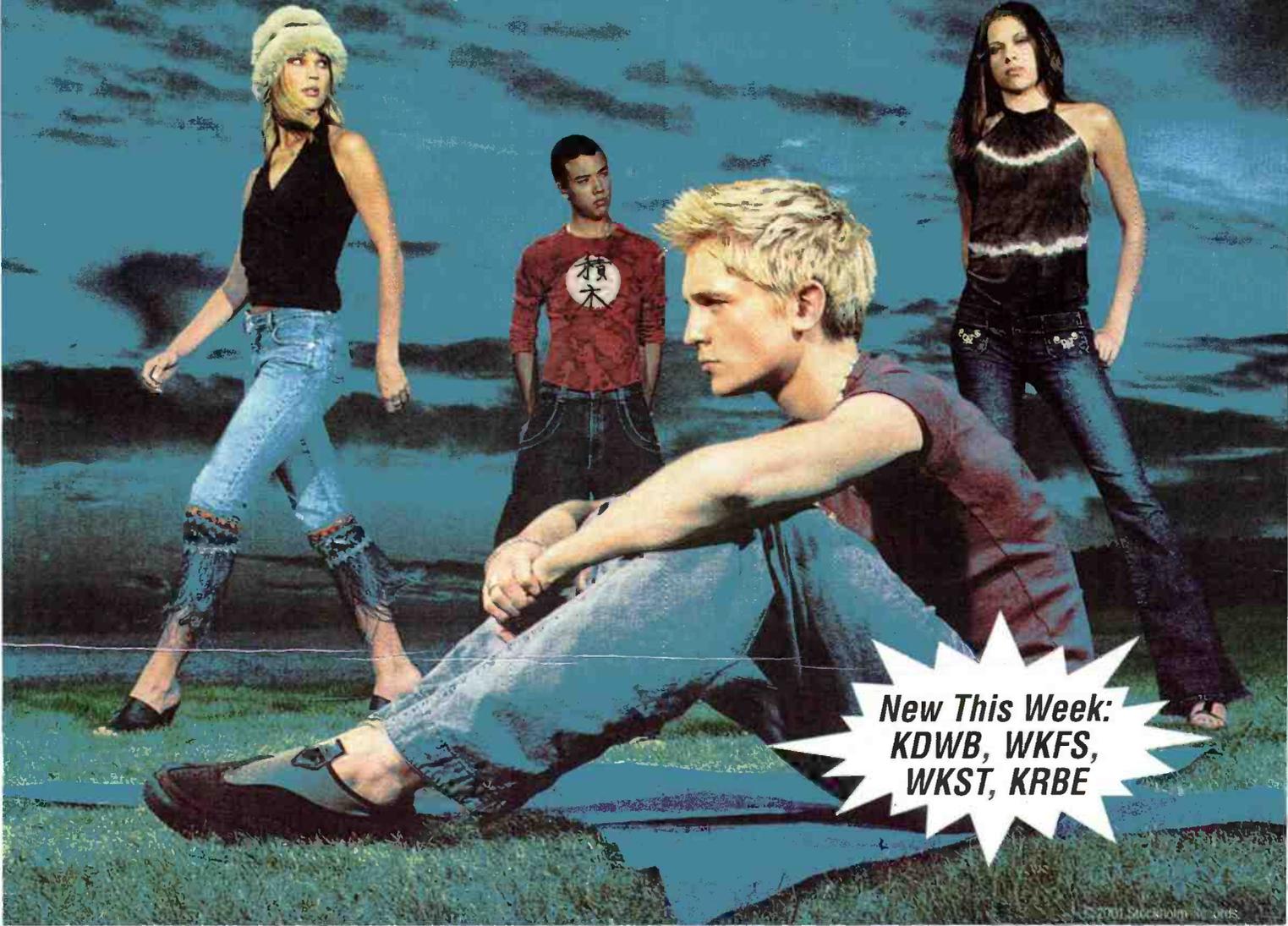
LISTEN 24/7
ON FISHERENTERTAINMENT.COM

FISHER ENTERTAINMENT

831-420-1400

Live from 3-7pm est re-feed 7-10pm est Available on Starguide

A★TEENS



**New This Week:
KDWB, WKFS,
WKST, KRBE**

“BOUNCING OFF THE CEILING (UPSIDE DOWN)”

ALREADY OVER 1 MILLION AMERICAN FANS

FROM THE NEW ALBUM TEEN SPIRIT

On At These Major Markets:

**WWZZ KHTS WHYI WFLZ WPRO
KDND WEZB WKSL WQZQ**

Major U.S. tour starts June 21st

Already Over 1 Million American Fans

Great album reviews:

**Access Hollywood, Seventeen Magazine, USA Today, NY times and
local newspapers and TV in Philly, Dallas, Denver, L.A. and more!**

MANAGEMENT: BRIAN LANE M C A
WWW.A-TEENS.COM WWW.MCARECORDS.COM



image IS everything

- ★ EventTape®
- ★ BunchaBanners™
- ★ FlashBags™
- ★ QuickLabels
- ★ Ponchos



FirstFlash!

LINE®

6528 constitution drive • fort wayne, in 46804

1-800-21 FLASH
1-800-213-5274

www.firstflash.com

Street Talk®

Continued from Page 26

Precious nanoseconds before press time **ST** learned that former KFI, KLAC & KXTA/Los Angeles VP/GM Ken Christensen has been named GM of Hispanic Broadcasting's L.A. cluster, which includes KLVE, KTNQ, KSCA and simulcast partners KRCD & KRCV. Christensen takes duties most recently held by Gary Stone, who was promoted to Sr. VP/COO in February.

Hillier Takes A Break From Emmis

WKQX (Q101)/Chicago GM **Chuck Hillier** has exited his position and taken a sabbatical. When he returns from his break from the business, Hillier will represent Q101 parent Emmis in Washington, DC and various Emmis stations in their lobbying efforts. Emmis Radio Division President Doyle Rose expects to name a new GM for Q101 within 30 days.

Clear Channel/Richmond Market Manager **Reggie Jordan** resigns. His final day at the cluster is set for April 30. Down in Jacksonville, Clear Channel market OM **John Richards** also resigns, effective immediately. Look for Richards to resurface at Citadel's Albuquerque cluster, although there's been no official word. **ST** hears that KRST/Albuquerque PD **Brad Barrett** and MD **J.T. Jones** have already left the building.

Several programming changes took place at Infinity-owned stations last week, and two of them occurred in the Lone Star State. At CHR/Pop KRBV/Dallas, PD **Carmy Ferreri** has tendered his resignation. Meanwhile, at CHR/Rhythmic KTFM/San Antonio, PD **Cliff Treadway** has exited. APD/MD **Steve Chavez** becomes interim PD and is expected to get the official nod shortly. In the City of Brotherly Love, longtime WOGL/Philadelphia PD **Scott**

Walker has departed. **Grace Blazer**, who programs Talk sister WPHT, will serve as WOGL's interim PD.

Tracy Cloherty joins the consultancy Radio & Ratings. She'll continue as PD of WQHT/New York while working with the consultancy's radio clients in other markets.

Ostrander Opts For Magic Kingdom Move

WWSW-AM & FM (3WS) and WJJJ/Pittsburgh OM **Chris Ostrander** has accepted what he calls a once in a lifetime opportunity with the marketing department at Walt Disney World in Lake Buena Vista, FL. Ostrander's final day at the Steel City trio is set for April 6. Ostrander joined 3WS eight years ago, when the stations were owned by Shamrock Broadcasting. The combo then became part of the Chancellor Broadcasting family, which later became AMFM, which later merged with Clear Channel. He added duties at JJJ last year.

The *Chicago Sun-Times* reports that WLUP/Chicago Asst. PD/MD **Bill Klaproth** has been promoted to Program Manager. He reports to **Greg Solk**, VP/Programming at LUP and new Classic Hits sister WDRV.

WRBQ/Tampa-St. Petersburg inks former KYNG/Dallas morning talent **A.W. Pantoja** for similar duties at The 'Q. Pantoja joins longtime 'RBQ morning producer **Carmen** and Tampa radio vet **Cowhead** (known for producing for infamous WXTB/Tampa morning jock **Bubba The Love Sponge**), and their first day together is set for Wednesday (4/4). Meanwhile, WQYK evening host **Joey Steele** shifts to WRBQ for similar duties (Steele worked at the station when it was CHR/Pop Q105), as PD **Ronnie Lane** comes off the air to concentrate on programming duties. Filling Steele's evening slot at WQYK is weekend talent/afternoon producer **Veronica**.

Cox Radio, owner of Country WKHK/Richmond, has entered into a Joint Sales Agreement with Honolulu Broadcasters — owners of crosstown **WARV** — and has shifted WARV's music away from gold product. WARV is now billing itself as "Cat Country 100.3," and interim PD **Jim Tice** tells **ST** the station will be 75% current and 25% gold. Honolulu purchased the station from Radio One in November 2000.

Clear Channel closed on its purchase of Nostalgia **KCEE/Tucson** just before noon March 23, and minutes later the format was scrapped in favor of "Coyote Country." It wasn't quite that simple, though, as Oldies sister **KWFM** moved from 92.9 MHz to 97.1 to make way for the Coyote. KCEE's new PD is **Jeff Baird**, who leaves his Program Consultant post with Jones Broadcast Programming in Seattle. Expect Coyote Country to be the newest affiliate for **KNIX/Phoenix** morning men **Tim & Willy**, who were on the air in Tucson prior to moving up to Phoenix several years ago.

Former **KKRZ** (Z100)/Portland morning host **Dan Clark** re-signs with the station for his third tour of duty, joining **John Murphy** and

Rumbles

- Former WSM-FM/Nashville PD **Greg Cole** joins Cumulus/Shreveport, LA as OM of its four-station cluster, effective April 9. He'll also serve as PD of KRMD-FM/Shreveport and will hold an as-yet-undecided air shift.

- **Jason Hillery** takes PD duties at KKMG/Colorado Springs, CO. He had been PD of KKPN/Corpus Christi, TX, where Asst. PD **Chad Bennett** becomes interim PD/MD. Additionally, KKPN shifts its dial position from 104.5 MHz to 102.3.

- **Carlos Campos** is named PD of Hot AC KLCA/Reno, NV. Across town, KRZQ PD **Guy Dark** relinquishes his programming duties but remains at the Alternative as Asst. PD/MD/afternoon host. **Wendy Rollins** succeeds **Dark** as KRZQ's PD. Rollins will also take middays.

- **Scott Wagner** adds PD duties at Adult Standards **WAKE/Valparaiso, IN**.

- **Andy Carlisle** is now Asst. PD/MD at KVUU/Colorado Springs, CO.

- **Clay Culver** gets MD duties at **KAMX/Austin**, replacing **Pat Lemieux**.

- **WXIK/Lansing, MI** drops Country and flips to Classic Hits as **WVIC**. The well-known calls were used at a CHR station in the market during the '70s and '80s.

- Classic Hits **KKRO/Anchorage, AK** flips to Hot AC as "Alaska's New Music Buzz." New Northwest Broadcasters/Anchorage OM **Mark Carlson** is overseeing the day-to-day programming.

- **KMXH/Springfield, MO** drops "Young Country" in favor of CHR/Rhythmic as "Power 96.5 Jams."

Continued on Page 30

Stella Soleil



**MOST
ADDED!**

kiss kiss

THE DEBUT SINGLE FROM THE ALBUM

dirty little secret

ON THE AIR AT THESE STATIONS:

WHTZ/New York

WWWQ/Atlanta

WPOW/Miami

KSFM/Sacramento

WQZQ/Nashville

WKGS/Rochester

WSNX/Grand Rapids

WVKS/Toledo

KKXX/Bakersfield

WAOA/Melbourne

WXLK/Roanoke

WIOG/Saginaw

and many more!

WKSC/Chicago

WBTS/Atlanta

WFLZ/Tampa

KTFM/San Antonio

WKSL/Memphis

WDJX/Louisville

WKRZ/Wilkes Barre

WRHT/Greenville

WSSX/Charleston

WAEZ/Johnson City

WJJS/Roanoke

WXYK/Biloxi

KRBV/Dallas

KHTS/San Diego

WKST/Pittsburgh

KFMS/Las Vegas

WBBO/Monmouth

KJYO/Oklahoma City

KKSS/Albuquerque

WERO/Greenville

KKRD/Wichita

KSMB/Lafayette

KSXY/Santa Rosa

WPPY/Peoria

KHKS/Dallas

KTTB/Minneapolis

WAKS/Cleveland

WPYO/Orlando

WLDI/W. Palm Bch

WQEN/Birmingham

WWHT/Syracuse

WFMF/Baton Rouge

WABB/Mobile

WAKZ/Youngstown

WWCK/Flint

WZOK/Rockford

KRBE/Houston

WHYI/Miami

KKRZ/Portland

WEZB/New Orleans

WFKS/Jacksonville

KIZS/Tulsa

WNTQ/Syracuse

KOAR/Little Rock

KKMG/Colorado Springs

WYCR/York

KSAS/Boise

WSTO/Evansville



UNIVERSAL
RECORDS

Produced & Mixed By Tom Panunzio

Original track produced by Mehmet Sogutoglu

© 2001 Universal Records, a Division of UMG Recordings, Inc.

THE PEN IS MIGHTIER THAN THE SWORD



{ bic clic stic pen
\$.38 (300 pc. minimum) }

These
Bic®
Clic Stic.
pens with
custom
imprint
will keep
your
company
looking
{ SHARP }

800-786-8011
www.resultsmarketing.com



RESULTS MARKETING
CREATIVE PROMOTIONS

Street Talk®

Continued from Page 28

Leah Brandon in wakeups. Clark had most recently been with Clear Channel sister WFLZ/Tampa and had only departed Z100 earlier this month.

RealNetworks inks an exclusive three-year deal with Major League Baseball that gives the streaming networks distribution and format rights, in addition to video web content, to all 30 MLB teams. Audio webcasts for all regular-season MLB games will now be available only on a subscription basis through RealNetworks and MLB.com. Radio stations that previously streamed their play-by-play broadcasts on the Internet will no longer be permitted to do so.

One-On-One Sports officially changes its name to the Sporting News Radio Network. Concurrently, two of its three O&Os change call letters: **WJWR/New York** becomes WSNR and **WNRB/Boston** becomes WWZN.

Westwood One's syndicated *Imus in the Morning* returns to the Metroplex Monday (4/2), when the program takes the 5:30-10am slot at **KBIS/Dallas**, a 1kw signal located at 1150 kHz.

◀ 'Homeless Survivor' Selected At KCXX ▶

Alternative KCXX/Riverside-San Bernardino raised the ire of local officials by staging its own version of *Survivor* — featuring six homeless people as contestants. The contest began March 19, as morning hosts **Dick & Justice** cruised around the Inland Empire in a limo and rounded up the contestants. Among the contests: a shopping cart relay, "Will Work For Foo! (Fighters)" and "Tricycle Recycle." Listeners also had the chance to vote a contestant "out of the box," as the homeless participants camped out in a large metal box placed in KCXX's parking lot. While a spokesperson for San Bernardino's mayor sent a letter to GM Bill McNulty saying that the promotion undermines Valles' efforts to improve the city's image, a Salvation Army spokesperson told the *San Bernardino County Sun* that he hopes KCXX's stunt raises community awareness of the homeless. By the way, KCXX listeners can help by signing up for "X103.9 Internet Access." A portion of the sign-up costs will go to a fund to help the homeless.

ST sends its congrats to KRTH (K-Earth)/Los Angeles air talent **Brian Beirne**, a.k.a. "Mr. Rock 'N' Roll," who celebrates his 25th anniversary at the Oldies station Sunday (4/1).

Records

- Arista promotes VP/West Coast Promo Joe Reichling to VP/Promo. Reichling will relocate from L.A. to New York.
- L.A.-based management company The Firm taps ex-Time Bomb promo goddess **Lynn McDonnell** to handle promo duties for all formats at The Firm's new imprint, aptly called The Label. The move reunites McDonnell with former Interscope promo exec **Michael Papale**.
- Koch Entertainment names former Risk Records promo rep **Tami Morrissey** as Nat'l Director/Alternative Promo.

RADIO & RECORDS



1

- **Dave Benson** becomes PD of KFFG & KFOG/San Francisco.
- **Shirley Maldonado** named PD of WBOS/Boston.
- **Bill Wise** returns to Miami as PD of WKIS.
- **KJR-FM/Seattle** adds '80s and '90s titles to its Classic Hits library.

5

- **David Leach** advances to Exec. VP/GM of Mercury Records.
- **Ray Harris** hired by Epic Records as Sr. VP/Black Music.
- **Marijane Milton** ascends to KRWM/Seattle's GM chair.
- **John Sebastian** returns to Los Angeles as PD of KLAC & KZLA.
- **Tom Casey** accepts WERQ (92Q)/Baltimore PD duties.

10

- **Charlie Minor** set as President of Giant Records.
- **David Crowl** named President of Great American Broadcast's Radio Group.
- **Kurt Johnson** jumps to WLTW/New York as PD.
- **J.D. Adams** recruited as PD of WQSR/Baltimore.
- RKO sells its last radio station, **KFRC-AM/San Francisco**, to Bedford.

15

- WNEW-FM/New York VP/GM **Michael Kakoyannis** adds duties at WNEW-AM.
- **Fred Weinhaus** named VP/GM of WMAL/Baltimore.
- **Brian White** appointed OM of KONO & KITY/San Antonio.
- **Harry Nelson** elevated to PD of WZOU/Boston.
- **Tom Hunter** captures KBPI/Denver PD gig.

20

- **Toney Brooks** boosted to President of Sandusky Radio.
- **Joe Parish** appointed VP/GM of WPLJ/New York.
- **Don Wright** tapped as Nat'l Pop Promotion Director for Motown.

25

- **Rick Carroll** named PD of KEZY/Anaheim, CA, with **Larry Groves** as MD.
- **Jeff Pollack** picked as KBPI/Denver's Music Coordinator.

Lastly, ST and R&R send their deepest condolences to the family and friends of **Steve Wax**. Wax, who was 58, served as Elektra Records' head and most recently managed recording artist John McVeigh.

If you have Street Talk, call the R&R News Desk at 310-788-1699, or e-mail streettalk@ronline.com

**THE SONG 35 MILLION
HEARD DURING THE DRAMATIC
CONCLUSION OF A RECENT
EPISODE OF ER...**

"This is haunting, like Sarah McLachlan's
'Angel!'" – *Louis Kaplan, PD/KLLC*

"'Silver Lining' is pulling consistent top 5 phones
and is already #2 in callout!"
– *Kent Phillips, PD/KPLZ & Alisa Hashimoto, MD/KPLZ*

"I like this and we're playing it!" – *Kozman, PD/KALC*

"It's kinda cool, man! I've heard a lot of girls
talking about it because it was played in that
episode of *ER!*" – *Storm Bennett, MD/WVMX*

"This is a winner on our 'New Music Challenge'
Nice early vibe!" – *Bruce Wayne, interim PD-MD/WMC*

**MOST
ADDED!!!**

New this week:

**WBMX KALC KRBZ WKZN KAMX
WMBX KURB KLLY KKPN WCGQ**

Already on:

**KLLC KPLZ KRSK KQMB CKEY WCPT
KUCD KCDU WSSX KVUU KLTG**

AMANDA GHOST

SILVER LINING

FROM THE DEBUT ALBUM GHOST STORIES

Produced by Paul Stawley O'Duffy and Lukas Burton. Career Direction: Warren Entner for W.E.M. & Marcus Englishfield

Find out more @ www.wbr.com/amandaghost

©2003 Warner Bros. Records Inc.





STEVE WONSIEWICZ
swonz@rronline.com

Back To The Future At SXSW '01

■ Boring music, radio roadblocks send label chiefs back to basics

Finding and breaking new acts via the Internet is out. Good old-fashioned A&R and artist development through touring and press are in.

That sentiment rang loud and clear at the South By Southwest 2001 kick-off panel, "The View From the Helm," held on March 15. Participating in the session, which was moderated by R&R GM Sky Daniels, was MCA/Nashville President Tony Brown, Mercury/Nashville Chairman and Lost Highway Records President Luke Lewis, artist manager and Ark 21 Records founder Miles Copeland, Mammoth Records President Rob Seidenberg and Hannibal Records founder Joe Boyd.

A New Attitude

The new attitude marks a significant departure from the previous two SXSW confabs, where center stage was dominated by the latest whiz-bang Internet technology designed to expose unsigned talent or the grooviest new website featuring music and related content. At SXSW version '01, label execs — perhaps humbled by the inability of the 'Net to live up to overhyped expectations and radio's bold gamble to extract more money from record companies — vowed a back-to-basics approach to the business.

Nowhere was that attitude more evident than when MCA's Brown took his turn at the microphone to describe the current country music climate. "Our music is totally boring, and I'm partly responsible," he said. "I'm with one of the most successful record labels in Nashville, and I think we've let ourselves be manipulated too much by radio as opposed to letting the music manipulate radio. That's not the thing to do."

Later, during the followup Q&A session, Brown noted, "I've been with MCA 17 years this past Monday [3/13]. When I first came to the company, my first A&R job was to chase and find great artists. Now my job is



Tony Brown



Luke Lewis



Rob Seidenberg



Miles Copeland

to chase hits. I can find a great artist, but if they don't have what the company thinks is a hit, they won't become a priority."

Lewis seconded that view, noting, "If you were to take a poll on Music Row, the ones who don't lie to you will tell you they don't listen to Country radio. How sad is that?"

Those stunning and gutsy admissions — which reverberated loudly in Nashville and beyond — by a pair of widely respected and successful label bosses highlight the frustration shared by many in the industry. Yet they also perfectly spotlight the constraints that are impacting the music industry.

A Sad Thing

The Internet revolution has yet to deliver its first Platinum act. Instead, it created Napster, Aimster and whatever. On the flip side, old-school media like radio have become just as corporate as, well, the record industry.

As Seidenberg observed, "Now you won't get as a free service the disc jockey telling you what record he just played. It's really pretty amazing. It's very difficult for a radio promotion person to go into a station and say, 'We're not going to spend a million dollars promoting this record. We

"If you were to take a poll on Music Row, the ones who don't lie to you will tell you they don't listen to Country radio. How sad is that?"

Luke Lewis

"Now you won't get as a free service the disc jockey telling you what record he just played. It's really pretty amazing."

Rob Seidenberg

believe in this music, and we're going to be responsible businessmen about it, and we want it to grow somewhat naturally. We want people who will take a chance with us and give us a shot."

"Because if you go in there and say that, they're going to think, 'Forget it. Obviously they don't believe in the record, since they're not putting a lot of money behind it.' It's really hard to operate, because there are no 'clean' adds at radio stations anymore. That's a sad thing."

Copeland wondered if it wasn't time for the labels to turn the tables. It's about time the record business and artists stood up for what's right and demanded to get paid by radio, he said. "Why do we continue to give away our music for free?"

Prove Thyself

Faced with new costs that seemingly arise on a yearly basis — the last few years it was Internet infrastructure, and this year it could be artist "promotion campaigns" at radio — many industry pundits believe that

"I think we've let ourselves be manipulated too much by radio as opposed to letting the music manipulate radio. That's not the thing to do."

Tony Brown

artists are going to have to do more on their own to prove they are worth the investment.

"The labels don't have the staff, money or time to do what they did even five years ago," Copeland said. "Artists have to realize that a record label is going to be a smaller factor in their careers. Artists are going to have to be much more proactive in making themselves happen. They have to go to the labels and say, 'Here's what we have going. Can you help us?'"

To drive that point home, Copeland discussed his work with Sting and car manufacturer Jaguar, which resulted in a highly successful marketing partnership. "The budget Interscope had for the launch of Sting's album was \$1.5 million, and the money Jaguar spent on TV commercials in the U.S. was \$7.9 million. That commercial opened the public to a song that we were told upfront by radio that we couldn't get on the air. Some artists still believe they can't do a commercial because it's like selling out. We have to put that behind us. It's more about having faith in your music and trusting the public."

Even indie labels aren't immune, said Boyd, who recently left Palm Pictures' imprint Hannibal. Commenting on cutbacks at Palm Pictures, Boyd — who has a long history with the label's founder, Chris Blackwell — said the "kind of pressures that have come down on Palm Pictures are coming down everywhere. Retail costs a lot of money. As recently as six or seven years ago a salesperson could go in, talk to a buyer and get a record stocked. Now, forget about it. It's more like, 'Wow. That's a great record. How much can you spend?'"

Boyd didn't limit his criticism to retail. "The cost of getting specialist music in front of the public is going up and up," he said. "The success of the noncommercial radio area has resulted in many stations becoming a lot more conservative and almost as difficult to deal with as some commercial radio stations."

Clearer Skies Ahead

Whew. That's a lot of negativity. Fortunately, all panelists agreed there are clearer skies on the horizon.

As Brown noted, "It's an exciting time for me as an A&R person. be-

cause I'm seeing what Luke is doing with Lost Highway and how he's taking a gamble. It's times like this when you have to gamble and not play it safe.

"Personally, I'm taking a look at myself and trying to figure out what needs to be done in the country music industry and if I can make an impact. I did a few years ago, and I did it with blind faith. Now I'm sort of having to be scientific about it.

"Back in '84-'86, when things were happening for me, I wasn't intentionally trying to make a statement. Now I have to try to make a statement, because it's my job. My job right now is not only to find new young creative artists, but also to find new young producers and writers. I have my job cut out for me."

Lewis agreed, but he said it's inappropriate to lay the blame on any one business. "We like to sit around and blame radio and research and ourselves or somebody else," he said. "This business has a way of evolving in a beautiful way."

Setting Artists Free

Rejuvenated by his new baby, Lost Highway, Lewis continued, "The RIAA just won a major victory over Napster, which kind of makes me relax, because, on a personal level, I really don't want to fight that fight. I'd rather try to find an opportunity within a corporate culture to set some artists free. That's what Lost Highway is about.

"That's not to say that our country artists on Mercury haven't been set free. Shania Twain and Mutt Lange were set free. At this point everybody might believe that was a no-brainer. I don't think so. It wasn't anybody's idea; it just happened.

"That's what's going to lead us out of whatever sort of morass country music, pop music or whatever might be in. Some awesome artists who just don't give a shit are going to come in our door and tell us not to fuck with their music, and off we'll go."

Seidenberg thinks that time may be close at hand. He said, "I'd like to think this is a period of regeneration, that there will be a reversal at some point and more people will start labels like Lost Highway and Ark 21, and that their music will be significant culturally and will have an opportunity to be heard by the masses."



LAUNCHING PAD LAUNCHING PAD

LAUNCHING PAD

Radio Into India.Arie's 'Video'

Will India.Arie be the next new act urban music pro Kedar Massenburg breaks into the big leagues? It certainly seems so, based on the growing support at Urban and CHR/Rhythmic for the female singer-songwriter's debut single, "Video," which last week climbed into the top 20 at Urban and three weeks ago entered the CHR/Rhythmic top 50 chart at No. 43.



India.arie

Heavyweight Urban stations playing "Video" include WKYS/Washington, DC; WBLS/New York; WGCI/Chicago; WUSL & WPHI/Philadelphia; WVEE & WHTA/Atlanta; WTMP/Tampa; WENZ/Cleveland; WIZF/Cincinnati; KATZ & WFUN/St. Louis; and WQUE/New Orleans, to name a few. Key CHR/Rhythmics that have added the track include WQHT/New York; WPGC/Washington, DC; WERQ/Baltimore; KBMB/Sacramento; KXJM/Portland; XHTZ/San Diego; and KMEL/San Francisco.

The daughter of former NBA center Ralph Sampson, India.Arie grew up singing and playing a variety of musical instruments, but it wasn't until she attended the Savannah College of Art & Design that she picked up her future instrument of choice, the guitar.

As she notes in her official bio, "It was the first instrument that I could sing with. At a party I was playing a song that I wrote about my mother, and at some point I wasn't even thinking about the next word or how the next note was going to sound. The room got really bright, like someone had turned up the lights. At that moment I knew that a dream was coming true."

Soon after leaving Savannah India.Arie co-founded the Atlanta-based art and music collective Groovement/Earthseed. The group's independently released compilation album led to performances during the Lilith Fair in St. Louis and Nashville. The Nashville performance led to a meeting with Universal Music A&R scout Reen Nalli and then-Motown Records President/CEO Massenburg, who has scored multiplatinum success with D'Angelo, Joe and Erykah Badu. As Massenburg recalls, "She played me a couple of songs, and I was so convinced of her talent and potential that I signed her on the spot."

What drew Massenburg to India.Arie were the diverse influences readily apparent in her music. "It's hard to describe her music," Massenburg says. "There are elements of folk, country, soul, R&B and hip-hop. And that's what I always look for — well-rounded artists, whether it's D'Angelo, Joe, Erykah Badu or India.Arie.

"The biggest challenge when we were making her

album was to create music that was commercially accessible but that didn't lose the edge. We also wanted to make sure that people realized it was a new sound, which is why we're calling her music acoustic soul. Based on the buzz we're getting at radio and from within the company, we're very proud of what we've accomplished."

In setting up India.Arie and "Video," Motown first released a four-song sampler to radio during the holiday season late last year. "Along with the sampler we included a special note from me to let people know how much this project meant to me and that we wanted radio to have it before anyone else," says Massenburg.

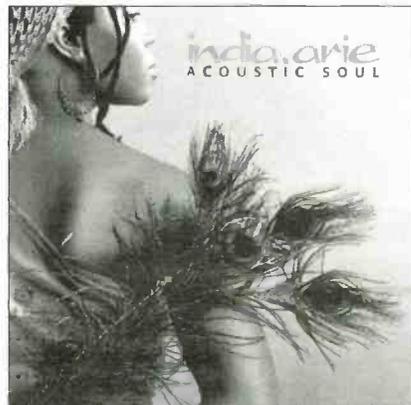
Motown also arranged several showcases around the country for India.Arie and her band. "We wanted the tastemakers to see her live so they could see firsthand that she's a real artist and musician," Massenburg explains. "That was a focal point."

Lastly, the label also included India.Arie's song "In My Head," along with snippets of five other tracks, on its soundtrack to the Spike Lee movie *Bamboozled*. Massenburg, who executive-produced the disc, notes, "The movie didn't do as well as we hoped, but the right people were still on to her music."

It was the holiday sampler that really got things rolling, however. Motown VP/Crossover-Rhythmic Promotion John Trienis comments, "When we came back from the break in January, we had around 70 plays on 'Video.' And we had stations like [CHR/Rhythmic] KKKU/Palm Springs, CA add the song into power new rotation. That really showed the crossover potential of this song and artist."

Despite India.Arie's promising future at pop and crossover, Massenburg wants to ensure that she has a solid base at Urban. "First of all, she's a black artist, so it's important that her music gets played there," he says. "But you need to have a foundation at that format. Very few successful artists can start at Rhythmic or Pop first and then cross back to Urban."

Nevertheless, Pop success might be coming sooner rather than later, as MTV has jumped all over India.Arie. "We've received tremendous support from MTV, and it's having a big impact on how Pop radio is perceiving India.Arie," Trienis says.



India.Arie's debut album, *Acoustic Soul*, hits retail March 27.

"Ready For Takeoff" returns next week.

— Steve Wonsiewicz

MUSIC NEWS & VIEWS

Music Video Wars To Heat Up?

Changes are afoot in music-video land. News channel MSNBC reports that AOL Time Warner plans to launch an all-music video channel in early 2002. According to the report, the channel will be run by Jamie Kellner, CEO of AOLTV subsidiary Turner Broadcasting, and it will capitalize on the synergies between America Online and the Warner Music Group. AOLTV also owns cable systems serving around 12.7 million subscribers. In the meantime, Viacom's MTV Networks plans to create a multimedia, multilevel brand by integrating MTV, MTV2 and its website www.mtv.com, according to the *New York Times*. Downloading songs from the website will be one key component of the project, which Viacom is calling MTV360. The newspaper says MTV360 will be rolled out gradually in the next few months and will be in full operation by July. MTV currently reaches about 78 million homes in the U.S. Viacom is also working to expand cable distribution for MTV2.

Dave Matthews Tunes Surface On Napster

MTV News reports that unauthorized songs from Dave Matthews Band's sessions with producer Steve Lillywhite have surfaced on Napster. The group recorded around 12 songs with Lillywhite, only to scrap the entire project and enlist Glen Ballard to produced the band's new album, *Everyday*, which was the top-selling album its first week at retail. MTV News says some of the songs are "Busted Stuff," "Grey Street," "Diggin' a Ditch," "Bartender" and "Grace Is Gone." In the meantime, DMB fans have mounted an online campaign to release the Lillywhite sessions commercially. Interestingly, DMB and RCA Records teamed with Napster to sanction the downloading and copying of "I Did It," the leadoff single to *Everyday*.



Dave Matthews Band

Studio bits: Tom Petty & The Heartbreakers plan to begin working on their next album after a 15-date tour, which begins May 9 in Corvallis, OR and ends June 1 in Las Vegas ... Sugar Ray are putting the finishing touches on their new album, which is expected to be released in mid-June ... Brit alterna-pop band Travis have completed work on their new album, *The Invisible Band*, which is slated to be released in mid-June ... E-zine Allstar.com reports that No Doubt have tapped reggae superstars Sly Dunbar and Robbie Shakespeare to help with the group's next album, which they will begin recording in April in Jamaica.

Tour update: Bob Dylan — fresh off winning an Oscar for the song "Things Have Changed" from the movie *Wonder Boys* — begins a 12-date tour April 18 in Boulder, CO ... Teen rapper Lil' Bow Wow starts his first-ever headlining tour April 13 in Cincinnati ... Coldplay return to the U.S. for a headlining tour beginning May 24 in Boston ... Platinum-plus urban duo K-Ci & JoJo begin a national headlining tour April 19 in Houston ... Punk-pop outfit The Offspring start a national tour April 22 in Houston ... Platinum hard rock band Static-X embark on their tour April 3 in Los Angeles ... Journey, Peter Frampton and John Waite will team up for a 56-city tour beginning June 2 in Las Vegas.

POLLSTAR CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours:
1	ELTON JOHN/BILLY JOEL	\$2,246.8	
2	BACKSTREET BOYS	\$1,394.6	
3	'N SYNC	\$1,222.3	
4	TINA TURNER	\$851.2	COLDPLAY
5	TIM MCGRAW/FAITH HILL	\$665.3	GUIDED BY VOICES
6	DIXIE CHICKS	\$567.0	KENNY LOGGINS
7	BON JOVI	\$545.8	MARTIN SEXTON
8	CREED	\$344.6	SPONGE
9	MANNHEIM STEAMROLLER	\$337.5	WAILERS
10	BARENAKED LADIES	\$277.0	
11	"BLUE COLLAR COMEDY TOUR"	\$263.6	
12	ALAN JACKSON	\$241.9	
13	KID ROCK	\$217.6	
14	TRAGICALLY HIP	\$207.6	
15	REO SPEEDWAGON/STYX	\$162.6	

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.

ARISTA™

&

MUSIC MEETING™

want you to identify the “MYSTERY ARTIST”



ATTENTION

URBAN, URBAN AC, CHR/POP AND CHR/RHYTHMIC PROGRAMMERS:

Log on to MUSIC MEETING™ at www.rmusicmeeting.com and listen to “There She Goes” by the “Mystery Artist.”

During the song, you will hear a message telling you how to win a personally autographed guitar signed by the “Mystery Artist.”

MUSIC MEETING™ makes it easy to hear your format’s music.

Log on to Music Meeting **NOW** at www.rmusicmeeting.com

“Mystery Artist” Contest Rules

1. HOW TO ENTER

To enter, listen to the designated track on Music Meeting™ between Wednesday, March 28th (9am PST) and Friday, April 13th (2pm PST). If you can identify the “Mystery Artist,” call or e-mail the Music Meeting™ representative named on the track.

Your message should contain name, address, telephone number, e-mail address and the name of the “Mystery Artist”

Any questions? Contact Herb Jones at (310)788-1608 or Missy Haffey at (310)788-1628

2. DRAWING

A random drawing will be conducted by Arista Records on or about April 18, 2001 from the correct entries received. Odds of winning are based on total number of entries received.

3. PRIZES

Two (2) Grand Prize Guitars, signed by the “Mystery Artist” will be awarded.

4. NOTIFICATION

Winners will be notified by telephone and e-mail. Winners may be required to sign an affidavit of eligibility and release. The names of the winners may be posted on the Music Meeting™ web site and/or printed in R&R publications. Each prize is nontransferable and substitution or cash equivalent is not allowed. Taxes, if any, are the responsibility of the individual winner.

5. ELIGIBILITY

The “Mystery Artist” Contest is open to Music Meeting™ Radio Station Subscribers only. Employees and their families of Music Meeting™, Radio & Records, Arista Records and other record labels are not eligible. Void where prohibited by law.

ARISTA™ R&R liquid audio™

Matthews Did It

Dave Matthews Band continue their march toward world domination as they drive "I Did It" CRCA to multiformat success. Hot AC programmers are logging on to DMB's latest with a vengeance. Meanwhile, early play on "The Space Between" is surfacing at Alternative.

Alternative and Active Rock have set up Limp Bizkit's "My Way" for big online action at CHR/Pop. Early play comes from WKSE/Buffalo and WDCG/Raleigh; more is sure to follow, launching Durst to first. Meanwhile, Pop programmers join their Rhythmic, Urban and Urban AC counterparts in trying to identify the "Mystery Artist." The folks at Arista want to award personal gifts from the Artist to winners qualifying through Music Meeting. Check with MM reps Missy Haffley or Herb Jones for the skinny.

It's a "Gaye" time in music. Marvin Gaye's "What's Going On" makes No. 4 on VH1's *Top 100 Albums of Rock 'n' Roll*, and now "Sexual Healing" gets a steamy cover from Adult Alternative icon Ben Harper. If interest from Music Meeting programmers (as well as lots of early airplay) is any indication, then there ain't no mountain high enough to keep this from getting to you.

Music Meeting is helping programmers identify hit music faster than their competition. That's why over 1,300 of them are using this free service to get the edge on new releases fast. Active Rock is fueling Boy Hits Car with way-early adds thanks to a feature on MM. At Country, DreamWorks' Shane Sellers debuted "Matthew, Mark..." through a digital download on Music Meeting. Now it is busting wide open at the format. Another Country monster on MM is Tracy Byrd w/Mark Chestnut's "A Good Way to Get on My Bad Side." The interest is skyrocketing, so look for a huge week in play.

There is ahead-of-the pack interest at Alternative for Color's "Are You With Me." At The Drive-In's "Invalid Litter Dept." and Coldplay's "Shiver."

If you haven't used Music Meeting yet, log on at www.rmusicmeeting.com and register. Make technology work for you.



Sky Daniels

NEW RELEASES

The latest songs featured this week on Music Meeting

www.rmusicmeeting.com

CHR/POP

- VANESSA AMOROSI Absolutely Everybody (Universal)
- NIKKA COSTA Like A Feather (Virgin)
- JOSH JOPLIN GROUP Camera One (Artemis)
- MARCUS Pop Musik (J)
- BOB SCHNEIDER Metal & Steel (Universal)

HOT AC

- VANESSA AMOROSI Absolutely Everybody (Universal)
- BOB SCHNEIDER Metal & Steel (Universal)
- STELLA SOLEIL Kiss Kiss (Universal)

ROCK

- FEAR FACTORY Linchpin (Roadrunner)
- ISLE OF Q Here And Gone... (Universal)
- BLUES TRAVELER Girl Inside My Head (A&M/Interscope)

CHR/RHYTHMIC

- NIKKA COSTA Like A Feather (Virgin)
- TYRESE I Like Them Girls (RCA)

ACTIVE ROCK

- BLUES TRAVELER Girl Inside My Head (A&M/Interscope)
- FEAR FACTORY Linchpin (Roadrunner)
- FROM ZERO Check Ya (Arista)
- ISLE OF Q Here And Gone (Universal)
- SUM 41 Fat Lip (Island/IDJMG)

URBAN

- 112 Playa (Bad Boy/Arista)
- 404 SOLDIERZ Walk Like A Soldier (Launching Pad)
- ERYKAH BADU Cleva (Motown)
- DONZ Cry No More (Heartless)
- PROFYLE Can We Make Love (Motown)
- QUEEN PEN I Got Cha (Motown)
- STICKY FINGAZ Ghetto (Universal)

ALTERNATIVE

- COLOR Are You With Me (Melisma/Arista)
- FEAR FACTORY Linchpin (Roadrunner)
- FROM ZERO Check Ya (Arista)
- ISLE OF Q Here And Gone... (Universal)
- SUM 41 Fat Lip (Island/IDJMG)
- TREBLE CHARGER American Psycho (Nettwerk)

COUNTRY

- 3 OF HEARTS Love Is Enough (RCA)
- CAROLYN DAWN JOHNSON Complicated (Arista)
- JOLIE & THE WANTED (When I Look Into Your Eyes) I'm Beautiful (DreamWorks)
- JAMIE O'NEAL When I Think About... (Mercury)
- EDDY RAVEN Cowboys Don't Cry (RMG)
- SOGGY BOTTOM BOYS I Am A Man of Constant Sorrow (Mercury)
- DARRYL WORLEY Second Wind (DreamWorks)

ADULT ALTERNATIVE

- BEN HARPER Sexual Healing (Virgin)
- BLUES TRAVELER Girl Inside My Head (A&M/Interscope)

NEW MEDIA NEWSMAKERS



Karen Allen
Internet Evangelist, RIAA

I have one of the most fascinating jobs in music today. Our entire industry is navigating its way through tremendous change, and I have the good fortune to be right in the middle of it. My background as an artist manager with Miles Copeland and in content programming with seminal music website Rocktropolis.com has prepared me to see both sides of the tug of war known as the online music debate.

I regularly meet with our members to brief them on current issues like webcast licensing, file trading, pending legislation in Congress and litigation. In turn, I learn how they are preparing for the future. I'm always amazed at the number of deals they have in place with new media-companies, and particularly at how forward-thinking some of them are. The story that rarely gets reported is that the labels have hundreds of deals with companies involved with music downloads, streaming, subscription services and wireless applications.

Outreach to online music companies and the public at large is also important to us. I meet companies at conferences and other industry gatherings, and many of them have promising ideas to promote or sell music while respecting the rights of copyright owners. Not all new-media companies are out to turn the industry upside-down. Most want to build lasting businesses that give value to the consumer and create mutually beneficial relationships with the labels and artists. We communicate with the public mostly through our website, www.riaa.com.

We at the RIAA have a very optimistic view of how technology can grow our industry. We're wading through the details along with everyone else, but the good news is that we're all headed in the same direction.

Reach Karen at kallen@riaa.com.

Music Meeting is an online service free to commercially licensed broadcast radio programmers and participating label executives. Each week songs are posted online in a secure, password-protected system for auditioning and/or downloading. Songs are categorized using R&R hallmarks such as formats, Most Added, etc.

liquid audio



TONY NOVIA
tnovia@ronline.com

PART TWO OF A TWO-PART SERIES

Deliver What Advertisers Want

A second look at Interep's latest format study

When you go out to spend your hard-earned money, one of the primary things you search for in a product is quality. The same can be said for advertisers who look to radio to help make their cash registers ring. With more and more information available to them — from ratings to qualitative information to the Arbitron Portable People Meter — advertisers are targeting their campaigns more than specifically than ever, and their precious dollars go to those who can help them do so.

One of radio's greatest proponents has always been the rep firm Interep. Every year it conducts various radio research studies, and the company recently released its 2001 study of radio formats. GMs and salespeople would be well advised to obtain, read and pass along a copy of this study, which features individual profiles of 22 formats.

The study will provide sales executives, programmers and other staffers with a big-picture look at the power of radio and the differences between the formats, including a qualitative snapshot of some very important categories. It is an instant and concise map of the constantly evolving landscape of the radio dial, something very important for those who may be involved in multiple formats in this new age of radio.

Interep used Mediarmark Research's qualitative information for this study. All numbers are 18+, Mon.-Sun., 6am-mid.

Strong Qualitative Cume

From programming to sales, if you work at a CHR radio station, you are well aware of its power and reach. In this study Interep offers a look at some of the qualitative areas where CHR performs particularly well.

Among college graduates, CHR, a broad-based mass-appeal format, ranks fourth out of the 22 formats examined by Mediarmark. An estimated 7,404,000 college graduates listen to CHR.

Looking at professional and managerial workers, CHR has 7,222,000 listeners fitting this profile, slightly behind Country. It places fifth out of all formats. Remember, though, that there are over 2,200 Country radio stations and only about 440 CHRs.

When it comes to listeners who work in technical, clerical or sales positions, CHR indexes at 149, which is 49% higher than the national norm of 100. This makes CHR the No. 1 format in this category. As far as

cume goes, 9,967,000 people who work in technical, clerical or sales positions listen to CHR. This puts the format in second place, just a hair behind AC.

Advertisers on our radio stations are searching for people who will purchase their products or services and have the expendable income to do so. Once again, CHR delivers. According to Interep's findings, the format ranks fourth among households with incomes of \$75,000-plus when you look at cume. That means that approximately 9,723,000 people in this vital category listen to the format.

Delivering A Balance

Interep recommends that advertisers find a balance between cume and qualitative index when seeking a particular target. It advises that they select those radio formats that reach a large enough cume audience within all of the key qualitative categories for their target consumers. On the other hand, the company also advises advertisers to choose radio formats with high enough indexes in these key qualitative categories to assure that they'll be reaching a large enough concentration of their target listeners.

One example of where CHR performs well in both cume and index is with people who own imported vehicles. CHR is ranked third overall in this category with a 113 index and a cume of 12,649,000. Among people owning domestic vehicles, CHR has a 102 index and a cume of 24,703,000, meaning this format is a great medium for auto dealers looking for a place to effectively spend their advertising dollars.

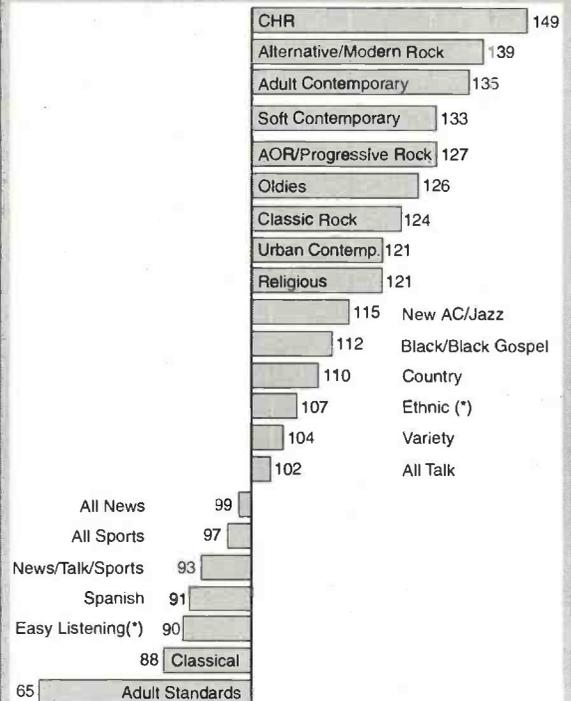
Both foreign and domestic airlines would also do well to take a good look at how CHR performs among frequent air travelers. In the category of domestic travel, over 4 million format listeners identify themselves as frequent travelers with four-plus trips in the past year. CHR ranks fourth in this category. Among frequent foreign air travelers, those with three-plus trips in the past three years, CHR ranks third, indexing at 100 and cuming 2,114,000.

Two other strong categories for

CHR Strikes A Quality And Cume Balance

Here's a snapshot of a few of the areas where CHR delivers above the national norm against 22 other radio formats. Index is the format's percent composition compared to the nation's percent composition. Qualitative cume is the number of different people who potentially may be reached by the format. All numbers are from Mediarmark. They are 18+, Mon.-Sun., 6am-mid. Indexes, where they apply, are in brackets.

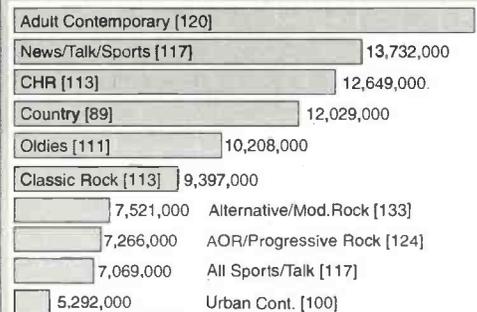
Technical/Clerical/Sales



*Projection relatively unstable. Use with caution.

When it comes to those in technical, clerical and sales positions, CHR is tops, indexing at 149, 49% above the norm of 100. The technical/clerical/sales cume for CHR is 9,967,000 nationwide listeners, putting it slightly behind AC.

Imported Vehicle Owners



A great example of where CHR performs well in both cume and index. CHR is ranked third overall in this category with a 113 index, 13% over the national norm, and a cume of 12,649,000.

Continued on Page 40

Cookie Cutter' Product?

Bill West, PD
WZYP/Huntsville, AL

In Huntsville, AL we have a battle on three fronts, with the AC station grabbing for our 18-34 females, the Urban station grabbing the teens, and the Classic Rock battle between two stations stirring up the pot.

One of the main factors in our down trend was our lack of big-money promotions. We went with *Survivor*-style promotions and not many listener-interactive contests. We are now in the middle of a "One Million Dollar Telephone Number" game, and we have more planned for the upcoming year.

Another factor could be the amount of polarized product. We go from Nelly to Creed to The Backstreet Boys. There is very little pop product out right now.

CHR has had a good four-year run. It has reached its peak, and now we are on a downturn. The music has become predictable, a main reason listeners left for Country in the early '90s. We are churning through the music at a rate that does not allow records to develop. I believe we are going to see Country come back to some extent due to us boring the listeners with "cookie cutter" product.

Finally, I believe most programmers have become comfortable and bored with the whole radio experience. They feel limited and fenced in on issues concerning their stations, and that breeds apathetic attitudes. The music sounds the same, the managers want the same thing every day, the record guys say the same things, the jocks say the same things. To a lot of programmers, it's just another day.

Thanks for letting me vent. I have a good situation here with a great owner, and we will come back bigger and better!

CHR are in the area of high-tech products. Cellular phone companies take notice: CHR indexes at 119 for listeners who own a cellular phone, and that tally nationwide is 14,155,000 listeners. The same good news applies to personal computer ownership: CHR indexes at 118 in this category and is ranked fourth

ahead of Classic Rock, Alternative and Rock. Approximately 22,028,000 national CHR listeners own personal computers.

Contact Interep Research Director Mary Ann Slepavic at 708-233-5184 or maryann_slepavic@interep.com.

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES March 30, 2001

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of March 4-10.

CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS			REGIONS			
	TW	LW	2W	3W			WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
DIDO Thankyou (Arista)	3.85	3.89	3.75	3.81	79.1	17.2	3.80	3.88	3.86	3.90	3.80	3.82	3.88
LIFHOUSE Hanging By A Moment (DreamWorks)	3.82	3.76	3.70	—	53.2	10.2	4.00	3.84	3.56	3.83	4.09	3.84	3.54
HP A. LEWIS W/FRED DURST Outside (Flawless/Geffen/Interscope)	3.76	3.78	3.69	3.90	42.8	8.5	3.88	3.77	3.61	3.55	3.92	3.85	3.70
HP 3 DOORS DOWN Loser (Republic/Universal)	3.74	3.56	3.55	3.59	49.8	10.2	3.85	3.76	3.59	3.88	3.77	3.50	3.83
HP JAGGED EDGE Promise (So So Def/Columbia)	3.73	3.65	—	—	40.0	7.0	3.88	3.68	3.56	3.60	3.91	3.78	3.59
HP JOE F/MYSTIKAL Stutter (Jive)	3.73	3.90	3.71	3.94	46.0	10.0	3.84	3.75	3.46	3.30	3.67	3.72	4.15
HP LEE ANN WOMACK I Hope You Dance (MCA/Universal)	3.71	3.80	3.74	3.66	57.5	15.7	3.61	3.74	3.81	3.77	3.85	3.71	3.51
SHAGGY Angel (MCA)	3.71	3.78	3.70	3.97	80.3	23.9	3.94	3.77	3.43	3.88	3.43	3.64	3.88
K-CI & JOJO Crazy (MCA)	3.70	3.60	3.73	3.69	67.9	21.1	4.08	3.70	3.23	3.70	3.72	3.57	3.81
DESTINY'S CHILD Survivor (Columbia)	3.69	—	—	—	60.7	14.7	3.92	3.58	3.48	3.75	3.45	3.83	3.76
HP JA RULE/LIL' MO & VITA Put It On Me (Murder Inc./Def Jam/IDJMG)	3.66	3.76	3.72	3.87	58.0	17.2	4.01	3.70	2.94	3.41	3.66	3.57	4.02
HP R. KELLY I Wish (Jive)	3.66	3.64	3.60	3.86	44.8	13.7	3.86	3.53	3.50	3.64	3.69	3.59	3.70
S CLUB 7 Never Had A Dream Come True (Interscope)	3.63	3.62	3.65	—	57.2	9.7	4.01	3.49	3.25	3.56	3.57	3.72	3.66
CRAZY TOWN Butterfly (Columbia)	3.59	3.58	3.50	3.75	69.4	20.1	3.81	3.52	3.39	3.47	3.51	3.54	3.88
AEROSMITH Jaded (Columbia)	3.56	3.62	3.56	3.63	64.9	16.4	3.70	3.55	3.44	3.58	3.65	3.60	3.41
HP LIMP BIZKIT My Way (Flip/Interscope)	3.55	3.84	3.50	—	45.8	8.5	3.95	3.37	3.00	3.09	3.66	3.86	3.64
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	3.54	3.47	3.45	3.42	72.4	24.6	3.49	3.34	3.77	3.49	3.55	3.56	3.58
LENNY KRAVITZ Again (Virgin)	3.53	3.55	3.42	3.71	73.9	26.6	3.47	3.64	3.50	3.50	3.58	3.55	3.50
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.53	3.55	3.47	—	45.8	8.7	3.58	3.63	3.42	3.72	3.11	3.65	3.50
VERTICAL HORIZON Best I Ever Had... (RCA)	3.51	3.42	—	—	40.0	7.2	3.41	3.49	3.60	3.55	3.47	3.44	3.59
JANET All For You (Virgin)	3.48	—	—	—	46.5	10.7	3.59	3.38	3.46	3.79	3.25	3.56	3.35
OUTKAST Ms. Jackson (LaFace/Arista)	3.45	3.47	3.43	3.67	68.2	29.9	3.61	3.45	3.21	3.34	3.23	3.44	3.77
PINK You Make Me Sick (LaFace/Arista)	3.45	3.41	3.33	3.51	58.7	18.9	3.64	3.31	3.36	3.30	3.36	3.51	3.65
3LW No More (Baby I'm A Do Right) (Epic)	3.43	3.50	3.47	3.53	61.9	21.1	3.61	3.20	3.43	3.22	3.65	3.33	3.51
HP MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)	3.43	3.57	3.54	3.77	50.5	16.4	3.52	3.50	3.10	3.40	3.25	3.40	3.72
NELLY FURTAOO I'm Like A Bird (DreamWorks)	3.41	—	—	—	45.8	10.9	3.61	3.33	3.24	3.33	3.50	3.34	3.48
DREAM He Loves U Not (Bad Boy/Arista)	3.38	3.36	3.39	3.49	74.6	29.9	3.76	3.08	3.25	3.29	3.38	3.53	3.32
JENNIFER LOPEZ Love Don't Cost A Thing (Epic)	3.38	3.43	3.28	3.56	76.4	34.1	3.42	3.24	3.47	3.49	3.34	3.29	3.41
MARTIN F/AGUILERA Nobody Wants To Be Lonely (Columbia)	3.38	3.26	3.43	3.28	62.9	21.5	3.53	3.31	3.26	3.39	3.57	3.34	3.21
SHAGGY It Wasn't Me (MCA)	3.38	3.38	3.33	3.50	78.4	37.1	3.36	3.39	3.40	3.47	3.05	3.39	3.60
THE CORRS Breathless (143/Lava/Atlantic)	3.36	3.45	—	—	69.9	22.9	3.55	3.37	3.18	3.49	3.29	3.32	3.33
MYA Free (University/Interscope)	3.35	3.64	3.39	—	42.8	12.2	3.57	3.33	2.83	3.42	3.39	3.35	3.26
MADONNA Don't Tell Me (Maverick/WB)	3.29	3.27	3.32	3.30	71.4	25.1	3.41	3.24	3.22	3.19	3.17	3.25	3.56
ATC Around The World... (Republic/Universal)	3.24	3.18	3.28	3.32	64.7	22.4	3.38	3.19	3.09	3.33	3.24	3.08	3.31

CALLOUT AMERICA® Hot Scores

By TONY NOVIA

Lifehouse surge to the No. 2 spot on this week's Callout America survey with "Hanging By A Moment" (DreamWorks). The Alternative chart-topper ranks fourth among teens, second 18-24 and sixth 25-34.

Another Alternative and Active Rock crossover hit, "Outside" by Aaron Lewis & Fred Durst (Flawless/Geffen/Interscope) is third overall this week, eighth with teens and third 18-24 and 25-34.

Jagged Edge are off to a strong start with "Promise" (Columbia). The song, which topped the Urban chart and is top-five Rhythmic, is this week's fifth best-testing song. "Promise" shows a lot of that this week, ranking eighth with teens and sixth 25-34.

Destiny's Child continue to move right along as "Survivor" (Columbia) debuts at No. 10 overall and seventh with teens.

The top spot on Callout America has been a revolving door of late, with several strong songs moving in and out of the top position. This week Dido returns to the top with "Thankyou" (Arista). The song is first 18-24 and 25-34.

3 Doors Down follow "Kryptonite" with "Loser" (Republic/Universal). The song continues to perform well among the upper demos -- ranking fifth in both the 18-24 and 25-34 cells while ranking a solid fourth overall.

Lee Ann Womack also continues to post strong upper-demo scores as "I Hope You Dance" (Republic/Universal) ranks seventh overall, eighth 18-24 and second 25-34.

R&R's Callout America continues to be the largest national survey of its kind as we conduct more than 400 interviews each week in the top 30 CHR/Pop markets.

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. **MIDWEST:** Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. **WEST:** Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2001, R&R Inc.

SUPERIOR VISUAL IMPACT

1-800-786-7411

www.bannersonaroll.com

R&R CHR/Pop Top 50

March 30, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE (LABEL(S))	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	SHAGGY Angel (MCA)	11246	-8	1233803	12	169/0
3	2	CRAZY TOWN Butterfly (Columbia)	9684	+273	983242	12	172/0
2	3	LENNY KRAVITZ Again (Virgin)	9349	-566	1034659	23	169/0
4	4	K-CI & JOJO Crazy (MCA)	8774	-330	850956	15	157/0
7	5	DIDO Thankyou (Arista)	8525	+737	931746	11	167/3
6	6	AEROSMITH Jaded (Columbia)	8164	+243	744539	11	168/1
8	7	JANET All For You (Virgin)	7894	+1131	790215	4	177/0
9	8	S CLUB 7 Never Had A Dream Come True (Interscope)	7225	+734	784487	8	174/2
5	9	JENNIFER LOPEZ Love Don't Cost A Thing (Epic)	6476	-1721	635571	16	164/0
14	10	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	5996	+655	504171	13	157/4
15	11	LIFEHOUSE Hanging By A Moment (DreamWorks)	5878	+773	585585	7	158/2
19	12	DESTINY'S CHILD Survivor (Columbia)	5757	+975	612834	4	171/3
13	13	3LW No More (Baby I'ma Do Right) (Epic)	5709	+346	612762	15	164/0
10	14	MADONNA Don't Tell Me (Maverick/WB)	5507	-931	512554	16	155/0
16	15	MYA Free (University/Interscope)	5304	+236	509486	9	164/0
11	16	R. MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia)	5074	-1140	473338	10	165/0
12	17	ATC Around The World (La La La...) (Republic/Universal)	4633	-786	572285	12	154/0
17	18	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	4379	-629	468590	25	149/0
18	19	DREAM He Loves U Not (Bad Boy/Arista)	4332	-483	482436	27	153/0
28	20	NELLY Ride Wit Me (Fo' Reel/Universal)	4017	+838	429625	5	142/6
24	21	JOE F/MYSTIKAL Stutter (Jive)	4003	+746	390579	7	152/6
21	22	NELLY FURTADO I'm Like A Bird (DreamWorks)	3952	+301	421948	14	144/7
22	23	THE CORRS Breathless (143/Lava/Atlantic)	3822	+201	409322	17	141/0
26	24	MOBY F/GWEN STEFANI Southside (V2)	3534	+330	373889	12	128/7
20	25	OUTKAST Ms. Jackson (LaFace/Arista)	3407	-689	326495	13	130/0
25	26	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	3333	+121	285808	12	124/0
27	27	VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA)	3170	-33	278214	10	128/0
30	28	SOULDECISION Ooh It's Kinda Crazy (MCA)	2784	+34	251497	8	134/2
Breaker	29	SAMANTHA MUMBA Baby, Come... (Wildcard/Polydor/Interscope)	2754	+411	279717	5	147/5
Breaker	30	JENNIFER LOPEZ Play (Epic)	2593	+1952	265677	1	167/20
23	31	PINK You Make Me Sick (LaFace/Arista)	2568	-949	328123	14	120/0
33	32	DAFT PUNK One More Time (Virgin)	2498	+206	285212	7	119/7
34	33	DREAM This Is Me (Bad Boy/Arista)	2315	+388	194942	3	139/13
36	34	JA RULE F/LIL' MO AND VITA Put It... (Murder Inc./Def Jam/DJMG)	2248	+332	228401	6	103/10
38	35	COLDPLAY Yellow (Nettwerk/Capitol)	2150	+369	175064	4	118/8
31	36	FUEL Hemorrhage (In My Hands) (Epic)	2093	-262	197306	16	99/0
37	37	TONYA MITCHELL Broken Promises (Universal)	2011	+157	148585	7	122/1
41	38	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1983	+394	186587	3	107/9
39	39	SARINA PARIS Look At Us (Playland/Priority)	1883	+221	198862	5	87/5
43	40	BLACK EYED PEAS Request Line (Interscope)	1740	+286	129650	3	118/13
35	41	BARENAKED LADIES Too Little Too Late (Reprise)	1612	-315	126955	9	93/0
40	42	3 DOORS DOWN Loser (Republic/Universal)	1188	-460	115105	8	76/0
Debut	43	AMANDA Everybody Doesn't (Maverick)	1128	+224	83532	1	112/15
Debut	44	AMERICAN HI-FI Flavor Of The Weak (Island/DJMG)	1048	+122	104024	1	81/8
47	45	LUDACRIS What's Your Fantasy (Def Jam South/DJMG)	1038	-39	104815	14	48/0
Debut	46	INCUBUS Drive (Immortal/Epic)	992	+76	79125	1	78/3
45	47	U2 Beautiful Day (Interscope)	964	-210	110632	19	90/0
Debut	48	ASHLEY BALLARD Hottie (Atlantic)	936	+10	82786	1	71/3
Debut	49	TAMIA Stranger In My House (Elektra/EEG)	931	+179	81069	1	82/5
48	50	98 DEGREES My Everything (Universal)	890	-140	105436	18	77/0

Most Added

ARTIST TITLE (LABEL(S))	ADDS
LIMP BIZKIT My Way (Flip/Interscope)	45
BBMAK Ghost Of You And Me (Hollywood)	27
EDEN'S CRUSH Get Over Yourself (London Sire)	27
JENNIFER LOPEZ Play (Epic)	20
AGUILERA, LIL' KIM, MYA & PINK Lady... (Interscope)	20
O-TOWN All Or Nothing (J)	19
DEBELAH MORGAN I Remember (DAS/Atlantic)	19
STING After The Rain Has Fallen (A&M/Interscope)	17
JAGGED EDGE Promise (So So Def/Columbia)	17
STELLA SOLEIL Kiss Kiss (Universal)	16

Most Increased Plays

ARTIST TITLE (LABEL(S))	TOTAL PLAY INCREASE
JENNIFER LOPEZ Play (Epic)	+1952
JANET All For You (Virgin)	+1131
DESTINY'S CHILD Survivor (Columbia)	+975
NELLY Ride Wit Me (Fo' Reel/Universal)	+838
LIFEHOUSE Hanging By A Moment (DreamWorks)	+773
JOE F/MYSTIKAL Stutter (Jive)	+746
DIDO Thankyou (Arista)	+737
S CLUB 7 Never Had A Dream Come True (Interscope)	+734
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	+655
BBMAK Ghost Of You And Me (Hollywood)	+615

Breakers

SAMANTHA MUMBA
Baby, Come Over... (Wildcard/Polydor/Interscope)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2754/411	147/5	29

JENNIFER LOPEZ
Play (Epic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2593/1952	167/20	30

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

177 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/18-Saturday 3/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 2500 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.



R&R convention: 2001

June 14-16 The Century Plaza Hotel & Spa
Los Angeles, California

Register NOW at
www.rronline.com



soulDecision

"Ooh It's Kinda Crazy"

2000: A Breakthrough Year for soulDecision!
U.S. Tours with Christina Aguilera & *NSYNC
Huge at MTV's TRL
Gold Album!

2001: The Success Continues

"Ooh It's Kinda Crazy"

The Follow-Up to the Smash Single & Video

"Faded"

Both From The Debut Album *No One Does It Better*

New This Week At:

WDRQ/Detroit WAPE/Jacksonville

1 of  's Most Requested Videos!

R&R CHR/Pop **30 - 28**

Monitor Mainstream Top 40 **32 - 30**

Top 10 Callout at WZPL & KRQQ

"Ooh It's Kinda Crazy" is huge with women 25 to 29!" – SCOTT SANDY / WZPL

"SoulDecision is testing really strong with our upper demo!"

– RANDY WILLIAMS, APD-MD / KRQQ

M-C-A
MUSIC CORPORATION
OF AMERICA

www.soulDecision.com www.mcarecords.com

Single Produced by Charles Fisher for Minute Productions Pty. Ltd., Femi Jiya, and soulDecision

Mixed by Chris Lord-Alge Management: Garry Francis for Francis Entertainment and Stuart Sobol & Arthur Spivak / Spivak Entertainment

©2001 Universal Music, a Division of Universal Studios Canada Ltd., under exclusive license to MCA Records

New & Active

EVAN AND JARON From My Head... (Columbia)

Total Plays: 848, Total Stations: 79, Adds: 15

STELLA SOLEIL Kiss Kiss (Universal)

Total Plays: 749, Total Stations: 102, Adds: 16

BBMAK Ghost Of You And Me (Hollywood)

Total Plays: 697, Total Stations: 98, Adds: 27

MODJO Lady (Hear Me Tonight) (Barclay/MCA)

Total Plays: 612, Total Stations: 28, Adds: 0

AARON LEWIS... Outside (Flawless/Geffen/Interscope)

Total Plays: 605, Total Stations: 47, Adds: 1

WILD ORCHID Stuttering (Don't Say) (RCA)

Total Plays: 584, Total Stations: 65, Adds: 8

JOSH JOPLIN GROUP Camera One (Artemis)

Total Plays: 462, Total Stations: 45, Adds: 5

JAGGED EDGE Promise (So So Def/Columbia)

Total Plays: 462, Total Stations: 35, Adds: 17

MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)

Total Plays: 447, Total Stations: 21, Adds: 1

BROOKE ALLISON The Kiss-Off... (2KSounds/Virgin)

Total Plays: 442, Total Stations: 57, Adds: 8

O-TOWN All Or Nothing (J)

Total Plays: 397, Total Stations: 56, Adds: 19

SEMISDNIC Chemistry (MCA)

Total Plays: 393, Total Stations: 36, Adds: 0

EDEN'S CRUSH Get Over Yourself (London Sire)

Total Plays: 392, Total Stations: 55, Adds: 27

DEBELAH MORGAN I Remember (DAS/Atlantic)

Total Plays: 332, Total Stations: 54, Adds: 19

LIDNEL RICHIE Angel (Island/IDJMG)

Total Plays: 316, Total Stations: 36, Adds: 9

OLIVIA Bizouance (J)

Total Plays: 287, Total Stations: 26, Adds: 4

AGUILERA, LIL' KIM, MYA & PINK Lady... (Interscope)

Total Plays: 280, Total Stations: 20, Adds: 20

WYCLEF JEAN Perfect... (Ruffhouse/Columbia)

Total Plays: 276, Total Stations: 18, Adds: 2

STING After The Rain Has Fallen (A&M/Interscope)

Total Plays: 214, Total Stations: 44, Adds: 17

BEE GEES This Is Where I Came In (Universal)

Total Plays: 205, Total Stations: 21, Adds: 0

Songs ranked by total plays

Census Wakeup Call?

The first official 2000 census figures are in, and they show the rapid growth of Latino and Asian populations in places you might not expect, such as the Midwest and the South. The number of Hispanics has increased by almost 60% since the last census in 1990. New figures put the black population at 36.5 million, up from 30 million in 1990, while the Hispanic population soared from 22.4 million in 1990 to 35.3 million in 2000. The population of the United States is now estimated to be 281.4 million.

While the majority of Hispanics live in places like California, Florida, New York, Texas, New Jersey, New Mexico, Illinois and Arizona, new census figures also show large Hispanic population surges in places like Georgia, Iowa and North Carolina. The majority of Hispanics identify themselves as being of Mexican descent, with another 14% identifying their heritage as South or Central American.

The South is where much of the African-American growth was in the newest numbers. For example, in Virginia the African-American population is estimated to have increased in excess of 20%.

When you think of Mississippi, you probably don't think of Asians, but the Asian population there is estimated to be up over 50%.

For radio stations that typically never pay much attention to census information, this new data may be a wakeup call if you want to remain focused on your market and where it's moving. Asians and Latinos are spreading from California and New York to places like Georgia and Iowa. While the numbers may not yet be large, this is information you need in order to stay on top of your game.

CHR Format Duplication

Here are the secondary formats of some of the top formats' P1s.

- 31% of AC's audience also listens to CHR.
- 37% of CHR's audience also listens to AC.
- 32% of Spanish Language's audience also listens to CHR.
- 33% of Urban Contemporary's audience also listens to CHR.

Spring 2000 Mediarmark Research Inc. Based on Adults 18+. Percent composition: Mon.-Sun., 6am-mid.



THANK YOU, INDIA.ARIE

During her promotional tour in Los Angeles Motown recording artist India.Arie dropped by the R&R offices. Arie's pleasant visit took a strange turn when she was introduced to R&R Asst. CHR Editor Renee Bell, who offered to change her name to "Renee Bell" and rap on a remix of Arie's debut single, "Video." Holding back the laughter are (l-r) Arie and Bell.



HILL IS THE TOPS

While shopping for a major record deal, Vellum Entertainment singing sensation Jordan Hill and manager Tom Callahan paid R&R a visit. Previewing her newest projects, Hill wowed staffers with her incredible voice. Pictured are (l-r) R&R CHR Editor Tony Novia and Dir./Charts & Formats Kevin McCabe, Hill, Callahan and R&R Charts & Music Manager Anthony Acampora.

CHR Strikes A Quality

Continued from Page 36

Cell Phone Owners

Adult Contemporary [121]	17,455,000
News/Talk/Sports [120]	15,056,000
Country [100]	14,354,000
CHR [119]	14,155,000
Oldies [123]	12,127,000
Classic Rock [124]	11,016,000
All Sports/SportsTalk [127]	8,212,000
AOR/Progressive Rock [125]	7,818,000
Alternative/Mod.Rock [126]	7,617,000
Urban Contemporary [93]	5,300,000

You might think that CHR listeners tend to be active and on the go, but they also like to communicate. As a format, CHR indexes at 119 for listeners who own a cellular phone. The cume of 14,155,000 listeners in this category is a great target for cellular advertisers, who should yank some of those full-page newspaper ads and switch to radio.

Personal Computer Owners

Adult Contemporary [120]	27,053,000
News/Talk/Sports [121]	23,837,000
Country [100]	22,374,000
CHR [118]	22,028,000
Oldies [119]	18,372,000
Classic Rock [121]	16,806,000
All Sports/SportsTalk [127]	12,786,000
Alternative/Mod.Rock [127]	11,950,000
AOR/Progressive Rock [121]	11,925,000
Urban Cont. [90]	7,976,000

Once again, CHR delivers, with an index of 118. And with only 400-plus radio stations programming the format, CHR is in a horse race with AC, Country and News/Talk/Sports for the greatest amount of people who may be reached by advertisers.

Foreign Air Travel

News/Talk/Sports [143]	3,180,000
Adult Contemporary [113]	2,885,000
CHR [100]	2,114,000
Country [81]	2,066,000
Oldies [106]	1,848,000
Classic Rock [107]	1,686,000
All Sports/SportsTalk [132]	1,503,000
Alternative/Mod.Rock [116]	1,238,000
New AC/Jazz [187]	1,229,000
Classical [201]	1,053,000

In cume, CHR ranks third among listeners who have taken three or more foreign trips in the past three years. In this category, CHR has a national cume of about 2,114,000 and an index of 100.

Most Played Recurrents

- SHAGGY It Wasn't Me(MCA)

- DESTINY'S CHILD Independent Women Pt. 1 (Columbia)

- CREED With Arms Wide Open(Wind-up)

- MYA Case Of The Ex (Whatcha...) (University/Interscope)

- 3 DOORS DOWN Kryptonite(Republic/Universal)

- PINK Most Girls(LaFace/Arista)

- SOULDECISION Faded(MCA)

- EVAN AND JARON Crazy For This Girl(Columbia)

- MADONNA Music(Maverick/WB)

- SAMANTHA MUMBA Gotta Tell You(Wildcard/Polydor/Interscope)

- CREED Higher(Wind-up)

- 'N SYNC This I Promise You(Jive)

- DEBELAH MORGAN Dance With Me(DAS/Atlantic)

- MATCHBOX TWENTY Bent(Lava/Atlantic)

- DESTINY'S CHILD Jumpin' Jumpin'(Columbia)

- VERTICAL HORIZON Everything You Want(RCA)

- NELLY Country Grammar(Fo' Reel/Universal)

- PINK There You Go(LaFace/Arista)

- FAITH HILL The Way You Love Me(Warner Bros.)

- 'N SYNC It's Gonna Be Me(Jive)

CHR/POP

Going For Adds 4/3/01

- BRITNEY SPEARS Don't Let Me Be The Last To Know (Jive)
- JON B Don't Talk (Edmonds/Epic)
- MATCHBOX TWENTY Mad Season (Lava/Atlantic)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com



AMG N' R&R

Returning to the scene, Light Year recording artist AMG made R&R his first promotional stop. Staffers flocked to greet the rapper, known for his hit "Bitch Betta Have My Money." Pictured are (back row, l-r) R&R Asst. Editors Heidi Van Alstyne and Renee Bell, Music Meeting's Mark Brower, R&R Chart Coordinator Rob Agnoletti, MM's Ric Salazar, R&R Asst. Editor Tanya O'Quinn, AMG, R&R Editorial Asst. Adriana Dettman, WEA's Curtis Harmon, R&R Sales Rep Robert Taylor, MM's Mike Trias, (front row, l-r) R&R Sales Rep Paul Colbert, MM's Phoebe Garrett and R&R Asst. Editor Mike Davis.

TUNED-IN

CHR/POP

R&R/MEDIABASE 24/7

KQAR/Little Rock
3am

- CRAZY TOWN Butterfly
- 3LW No More (Baby I'ma Do Right)
- SOULDECISION Faded
- DESTINY'S CHILD Survivor
- AEROSMITH Jaded
- BLAQUE Bring It All To Me
- FISHER I Will Love You
- THE CORRS Breathless
- SHAGGY Angel
- GREEN DAY Time Of Your Life (Good Riddance)
- LIFEHOUSE Hanging By A Moment
- MADONNA Don't Tell Me
- WILD ORCHID Stuttering...
- OUTKAST Ms. Jackson
- AMERICAN HI-FI Flavor Of The Weak
- MARK MORRISON Return Of The Mack

11am

- K-CI & JOJO Crazy
- FUEL Hemorrhage (In My Hands)
- SAMANTHA MUMBA Gotta Tell You
- MARCY PLAYGROUND Sex And Candy
- CRAZY TOWN Butterfly
- TRAIN Drops Of Jupiter (Tell Me)
- SALT-N-PEPA I/EN VOGUE Whatta Man
- UNCLE KRACKER Follow Me
- BON JOVI Thank You For Loving Me
- DREAM He Loves U Not
- AEROSMITH Jaded
- 3LW No More (Baby I'ma Do Right)
- SOULDECISION Ooh It's Kinda Crazy
- BLUES TRAVELER Hook

4pm

- CRAZY TOWN Butterfly
- R. MARTIN I/C. AGUILERA Nobody Wants To Be...
- BON JOVI Thank You For Loving Me
- OEL AMITRI Roll To Me
- AEROSMITH Jaded
- TAMIA Stranger In My House
- GOO GOO DOLLS Black Balloon
- ATC Around The World (La La La...)
- MATCHBOX TWENTY If You're Gone
- 'N SYNC It's Gonna Be Me
- SHAGGY Angel
- JANET All For You

8pm

- DAFT PUNK One More Time
- S CLUB 7 Never Had A Dream Come True
- LIFEHOUSE Hanging By A Moment
- 3LW No More (Baby I'ma Do Right)
- CRAZY TOWN Butterfly
- DESTINY'S CHILD Survivor
- UNCLE KRACKER Follow Me
- JANET All For You
- CREED Higher
- MOBY I/GWEN STEFANI Southside
- SHAGGY It Wasn't Me

KLAL/Little Rock
3am

- AEROSMITH Jaded
- MATCHBOX TWENTY If You're Gone
- MYA Case Of The Ex (Whatcha...)
- TONYA MITCHELL Broken Promises
- R. MARTIN I/C. AGUILERA Nobody Wants To Be...
- SHERYL CROW Everyday Is A Winding Road
- COLDPLAY Yellow
- JENNIFER LOPEZ Love Don't Cost A Thing
- GOO GOO DOLLS Black Balloon
- DIDO Thankyou
- EVAN AND JARON Crazy For This Girl
- DREAM This Is Me
- LENNY KRAVITZ Again
- GREEN DAY Warning
- DESTINY'S CHILD Say My Name

11am

- AEROSMITH Jaded
- PINK Most Girls
- S CLUB 7 Never Had A Dream Come True
- MARC ANTHONY I Need To Know
- ATC Around The World (La La La...)
- NO DOUBT Don't Speak
- MYA Free
- K-CI & JOJO Crazy
- BACKSTREET I Want It That Way
- BARENAKED LADIES Too Little Too Late
- MATCHBOX TWENTY Bent
- VERTICAL HORIZON Best I Ever Had
- SANTANA I/PRODUCT G&B Maria Maria

4pm

- AEROSMITH Jaded
- MADONNA Music
- MATCHBOX TWENTY If You're Gone
- 'N SYNC Bye Bye Bye
- R. MARTIN I/C. AGUILERA Nobody Wants To Be...
- MARK MORRISON Return Of The Mack
- COLDPLAY Yellow
- K-CI & JOJO Crazy
- INOJ Love You Down
- FUEL Hemorrhage (In My Hands)
- MYA Case Of The Ex (Whatcha...)
- PINK You Make Me Sick
- EVERCLEAR Wonderful

8pm

- BBMAK Ghost Of You And Me
- SHAGGY Angel
- FUEL Hemorrhage (In My Hands)
- JESSICA SIMPSON I Think I'm In Love With You
- ATC Around The World (La La La...)
- SMASHING PUMPKINS 1979
- NELLY FURTADO I'm Like A Bird
- CRAZY TOWN Butterfly
- MONIFAH Touch It
- MATCHBOX TWENTY If You're Gone
- PAPA ROACH Last Resort
- PINK You Make Me Sick
- INCUBUS Drive



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/19. © 2001, R&R Inc.

Stations and their adds listed alphabetically by market

<p>WFLY/Albany, NY VP/Prog: Michael Morgan PD: Rob Dawes MD: Ellen Rockwell 3 MOFFHAWKSTERM "Southeast" SQA "Vendetta" BOUSS "Day"</p>	<p>KZMG/Boise, ID PD: Mike Kasper MD: Kirk Frederick 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying" 5 WOLFGANG "Staying"</p>	<p>KRBV/Dallas-Ft. Worth, TX OM: John Cook APD/MD: Jacques Gonzales James 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WNSD/Grand Rapids, MI PD: Jeff Andrews APD/MD: Eric O'Brien 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KMXV/Kansas City, MO PD: Jon Zeltner APD/MD: Dylan 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KDWB/Minneapolis, MN PD: Rob Morris APD/MD: Derek Moran 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KZPP/Phoenix, AZ PD: Tom Calococi APD/MD: Karen Riles 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KOOM/San Antonio, TX PD: Krash Kelly APD/MD: Duncan James 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WPST/Trenton, NJ PD: Dave McKay APD/MD: Chris Puomo 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>
<p>KCSS/Albuquerque, NM PD: Tom Taylor APD: Big Moon 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WKXS/Boston, MA PD: Tom Ivey APD/MD: David Conry 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WKDF/Dayton, OH PD: Dino Robitaille 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WWSN/Green Bay, WI PD: Dan Stone MD: David Burns 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WWST/Knoxville, TN PD: Rich Barry APD/MD: Brad Jenkins 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WABB/Mobile, AL OM/MD: Jay Hastings APD/MD: Pablo 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WBZZ/Pittsburgh, PA PD: Keith Clark APD: Ryan Hill 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KHYS/San Diego, CA PD: Diana Lago MD: Htman Haze 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KROQ/Tucson, AZ PD: Mark Medina MD: Randy Williams 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>
<p>KQSD/Alexandria, LA PD/MD: Hollywood Harrison 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WKSE/Dallas-Ft. Worth, TX PD: Dave Universal MD: Brian B. Wilde 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WGTZ/Dayton, OH Dir./Ops.: Randy James MD: Scott Sharp 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVIZ/Greensboro, NC PD: Jeff McHugh APD/MD: Ronnie Alexander 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KSMB/Lafayette, LA PD: Bobby Novosad MD: Aaron Santini 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WBWB/Monmouth Ocean, NJ MD: Mike Kaplan PD: Gregg Thomas MD: Kid Knight 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WKST/Pittsburgh, PA PD: Michael Hayes APD: Trout 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KZOO/San Francisco, CA PD: Casey Keating MD: Lisa Reid 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KHHT/Tulsa, OK PD: Sam Phillips MD: Cary Rush MD: Derrick Hayes 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>
<p>WABE/Allentown, PA PD: Brian Cheek APD: Laura S. James MD: Mike Kelly 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WRZE/Cape Cod, MA PD: Mike O'Donnell APD/MD: Kevin Matthews 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WYTB/Daytona Beach, FL PD: Fargo MD: Jim Larson 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WERO/Greenville, NC OM/MD: Bill O'Brien 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WLAN/Lancaster, PA PD: Mike Browne APD/MD: Tony Krapp 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WHYY/Montgomery, AL PD: Jeff Deason 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WJBO/Portland, ME PD: Tim Moore MD: Rob Steele 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KSZY/San Luis Obispo, CA PD/MD: Adam Barnes 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KZS/Tulsa, OK PD/MD: Dave Dablow MD: Jeffery Burt 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>
<p>WAEW/Allentown, PA PD: Laura S. James MD: Mike Kelly 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WSSX/Charleston, SC APD/MD: Mike Edwards MD: Scott Dwyer 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KFMD/Denver-Boulder, CO PD: Jim Larson MD: Chris Pickett 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WFBC/Greenville, SC PD: Nikki Nite MD: Skip Church 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WHZZ/Lansing, MI PD: Jason Adams MD: Dave B. Goode 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVVA/Morgantown, WV PD/MD: Lay Neil 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WKZZ/Portland, OR PD: Tony Austin APD: Dr. Doug 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KHKS/Seattle-Tacoma, WA PD: Mike Preston MD: Marcus D. 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVWZ/Tupelo, MS PD/MD: Rick Stevens MD: David Jones 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>
<p>KPRF/Amarillo, TX PD/MD: Eric Michaels 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVSR/Charleston, WV OM: Jeff Whitehead Interim PD: Coach Kidd APD: Zak Tyler 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KIDM/Des Moines, IA PD: Greg Chance MD: Steve Jordan 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVBT/Daytona Beach, FL PD: Fargo MD: Jim Larson 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVVA/Morgantown, WV PD/MD: Lay Neil 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVVA/Morgantown, WV PD/MD: Lay Neil 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WKZZ/Portland, OR PD: Tony Austin APD: Dr. Doug 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KHKS/Seattle-Tacoma, WA PD: Mike Preston MD: Marcus D. 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVWZ/Tupelo, MS PD/MD: Rick Stevens MD: David Jones 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>
<p>KGOT/Anchorage, AK PD: Bill Stewart MD: Mike Ross 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVSR/Charleston, WV OM: Jeff Whitehead Interim PD: Coach Kidd APD: Zak Tyler 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KIDM/Des Moines, IA PD: Greg Chance MD: Steve Jordan 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVBT/Daytona Beach, FL PD: Fargo MD: Jim Larson 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVVA/Morgantown, WV PD/MD: Lay Neil 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVVA/Morgantown, WV PD/MD: Lay Neil 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WKZZ/Portland, OR PD: Tony Austin APD: Dr. Doug 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KHKS/Seattle-Tacoma, WA PD: Mike Preston MD: Marcus D. 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVWZ/Tupelo, MS PD/MD: Rick Stevens MD: David Jones 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>
<p>WSTR/Atlanta, GA PD: Dan Bowen MD: J.R. Ammons 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVSR/Charleston, WV OM: Jeff Whitehead Interim PD: Coach Kidd APD: Zak Tyler 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KIDM/Des Moines, IA PD: Greg Chance MD: Steve Jordan 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVBT/Daytona Beach, FL PD: Fargo MD: Jim Larson 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVVA/Morgantown, WV PD/MD: Lay Neil 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVVA/Morgantown, WV PD/MD: Lay Neil 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WKZZ/Portland, OR PD: Tony Austin APD: Dr. Doug 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KHKS/Seattle-Tacoma, WA PD: Mike Preston MD: Marcus D. 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVWZ/Tupelo, MS PD/MD: Rick Stevens MD: David Jones 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>
<p>WWWQ/Atlanta, GA PD: Brian Phillips PM: Ed Lambert APD: Traci McPherson 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVSR/Charleston, WV OM: Jeff Whitehead Interim PD: Coach Kidd APD: Zak Tyler 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KIDM/Des Moines, IA PD: Greg Chance MD: Steve Jordan 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVBT/Daytona Beach, FL PD: Fargo MD: Jim Larson 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVVA/Morgantown, WV PD/MD: Lay Neil 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVVA/Morgantown, WV PD/MD: Lay Neil 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WKZZ/Portland, OR PD: Tony Austin APD: Dr. Doug 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KHKS/Seattle-Tacoma, WA PD: Mike Preston MD: Marcus D. 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVWZ/Tupelo, MS PD/MD: Rick Stevens MD: David Jones 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>
<p>WAYW/Atlantic City, NJ PD: Paul Kelly 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVSR/Charleston, WV OM: Jeff Whitehead Interim PD: Coach Kidd APD: Zak Tyler 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KIDM/Des Moines, IA PD: Greg Chance MD: Steve Jordan 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVBT/Daytona Beach, FL PD: Fargo MD: Jim Larson 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVVA/Morgantown, WV PD/MD: Lay Neil 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVVA/Morgantown, WV PD/MD: Lay Neil 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WKZZ/Portland, OR PD: Tony Austin APD: Dr. Doug 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KHKS/Seattle-Tacoma, WA PD: Mike Preston MD: Marcus D. 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVWZ/Tupelo, MS PD/MD: Rick Stevens MD: David Jones 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>
<p>WZNY/Augusta, GA OM: John Shomby PD: T.J. McKay MD: Jay Cruise 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVSR/Charleston, WV OM: Jeff Whitehead Interim PD: Coach Kidd APD: Zak Tyler 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KIDM/Des Moines, IA PD: Greg Chance MD: Steve Jordan 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVBT/Daytona Beach, FL PD: Fargo MD: Jim Larson 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVVA/Morgantown, WV PD/MD: Lay Neil 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVVA/Morgantown, WV PD/MD: Lay Neil 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WKZZ/Portland, OR PD: Tony Austin APD: Dr. Doug 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KHKS/Seattle-Tacoma, WA PD: Mike Preston MD: Marcus D. 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVWZ/Tupelo, MS PD/MD: Rick Stevens MD: David Jones 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>
<p>KHFI/Austin, TX PD: Jay Shannon MD: Johnnie Blaze 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVSR/Charleston, WV OM: Jeff Whitehead Interim PD: Coach Kidd APD: Zak Tyler 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KIDM/Des Moines, IA PD: Greg Chance MD: Steve Jordan 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVBT/Daytona Beach, FL PD: Fargo MD: Jim Larson 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVVA/Morgantown, WV PD/MD: Lay Neil 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVVA/Morgantown, WV PD/MD: Lay Neil 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WKZZ/Portland, OR PD: Tony Austin APD: Dr. Doug 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KHKS/Seattle-Tacoma, WA PD: Mike Preston MD: Marcus D. 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVWZ/Tupelo, MS PD/MD: Rick Stevens MD: David Jones 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>
<p>KXOX/Bakersfield, CA OM/MD: Chris Squares 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVSR/Charleston, WV OM: Jeff Whitehead Interim PD: Coach Kidd APD: Zak Tyler 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>KIDM/Des Moines, IA PD: Greg Chance MD: Steve Jordan 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>	<p>WVBT/Daytona Beach, FL PD: Fargo MD: Jim Larson 1 JENNIFERLOPEZ "Play" 2 BLACKALBUM "Year" 3 AGUILERA "L.L." "Lay" 4 WOLFGANG "Staying"</p>					

March 30, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (0)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	JA RULE F/LIL' MO AND VITA Put It... (Murder Inc./Def Jam/IDJMG)	4480	+3	636302	13	71/1
3	2	NELLY Ride Wit Me (Fo' Reel/Universal)	4101	+192	498392	14	67/2
2	3	JOE F/MYSTIKAL Stutter (Jive)	4029	+18	512942	12	72/2
7	4	DESTINY'S CHILD Survivor (Columbia)	3473	+580	512282	4	70/1
5	5	JANET All For You (Virgin)	3361	+312	444713	4	73/1
4	6	SHAGGY Angel (MCA)	3170	-147	455153	18	62/2
6	7	JAGGED EDGE Promise (So So Def/Columbia)	3088	+202	412073	13	62/1
8	8	MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)	2583	-180	348006	14	64/1
9	9	K-CI & JOJO Crazy (MCA)	2481	-200	326989	22	54/0
11	10	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	2334	-14	365003	11	64/2
14	11	QB FINEST F/NAS Oochie Wally (Columbia)	2275	+366	415452	6	59/3
10	12	CRAZY TOWN Butterfly (Columbia)	2167	-170	185405	10	41/0
13	13	EVE Who's That Girl (Ruff Ryders/Interscope)	1905	-90	277364	10	58/1
12	14	JENNIFER LOPEZ Love Don't Cost A Thing (Epic)	1774	-292	238515	16	53/0
17	15	OLIVIA Bizounce (J)	1694	+222	136337	7	54/0
21	16	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	1630	+286	191341	5	56/2
15	17	MONICA Just Another Girl (Epic)	1621	-66	261235	10	51/0
16	18	OUTKAST Ms. Jackson (LaFace/Arista)	1615	+5	188014	20	61/1
22	19	OUTKAST So Fresh, So Clean (LaFace/Arista)	1518	+212	179819	11	61/8
23	20	SNOOP DOGG Lay Low (No Limit/Priority)	1469	+173	294506	5	53/2
20	21	TAMIA Stranger In My House (Elektra/EEG)	1403	+42	193392	8	62/4
19	22	JON B Don't Talk (Edmonds/Epic)	1365	-59	137392	9	45/0
Breaker	23	MISSY "MISDEMEANOR" ELLIOTT Get... (Gold Mind/EastWest/EEG)	1205	+201	220199	4	59/4
Breaker	24	SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	1121	+304	240703	3	50/7
24	25	WYCLEF JEAN Perfect Gentleman (Ruffhouse/Columbia)	951	-37	103097	9	34/3
Debut	26	TYRESE I Like Them Girls (RCA)	884	+522	98987	1	54/9
Debut	27	JENNIFER LOPEZ Play (Epic)	871	+602	80829	1	45/6
30	28	DAFT PUNK One More Time (Virgin)	850	+43	114581	10	26/0
27	29	CASE Missing You (Def Soul/IDJMG)	844	-32	149592	8	35/2
28	30	ATC Around The World (La La La...) (Republic/Universal)	838	-20	134024	8	26/1
31	31	CASH MONEY MILLIONAIRES Project Chick (Cash Money/Universal)	790	-7	104794	17	34/2
26	32	MYA Free (University/Interscope)	786	-133	80320	16	39/0
32	33	GINUWINE There It Is (Epic)	767	-53	76653	8	38/0
36	34	2PAC Until The End Of Time (Amaru/Death Row/Interscope)	754	+153	85793	2	41/6
40	35	MUSIQ Love (Def Soul/IDJMG)	729	+167	147715	2	28/4
39	36	INDIA.ARIE Video (Motown)	704	+139	90884	3	31/3
46	37	R. KELLY Fiesta (Jive)	645	+170	182033	2	34/13
34	38	KOFFEE BROWN After Party (Arista)	626	-23	106918	11	33/1
33	39	112 It's Over Now (Bad Boy/Arista)	621	-112	192431	16	26/0
35	40	PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Columbia)	607	-2	114143	5	25/8
48	41	LIL BOW WOW F/JAGGED EDGE Puppy Love (So So Def/Columbia)	559	+120	70429	2	29/4
38	42	ASHLEY BALLARD Hottie (Atlantic)	503	-66	35783	6	25/0
45	43	TANK Maybe I Deserve (BlackGround)	501	+4	70631	3	15/0
42	44	PINK You Make Me Sick (LaFace/Arista)	489	-86	36449	14	30/0
47	45	SARINA PARIS Look At Us (Playland/Priority)	469	+18	96532	14	17/0
37	46	FREDDO STARR Shining Through (Hollywood)	449	-144	55219	5	22/0
—	47	DARUDE Sandstorm (Groovilicious/Strictly Rhythm)	439	+35	61201	3	13/1
43	48	SILKK THE SHOCKER That's Cool (No Limit/Priority)	415	-122	29367	7	25/0
Debut	49	JAY-Z F/R. KELLY Guilty Until Proven Innocent (Roc-A-Fella/IDJMG)	408	+157	89278	1	37/6
41	50	R. MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia)	408	-121	84345	10	21/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
CITY HIGH What Would You Do? (Interscope)	34
112 Peaches And Cream (Bad Boy/Arista)	14
R. KELLY Fiesta (Jive)	13
CANELA Sponsor (I Need...) (Goodfellas/DreamWorks)	12
TYRESE I Like Them Girls (RCA)	9
OUTKAST So Fresh, So Clean (LaFace/Arista)	8
PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Columbia)	8
JT MONEY Hi-Lo (Freeworld/Priority)	8
SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	7
STELLA SOLEIL Kiss Kiss (Universal)	7

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JENNIFER LOPEZ Play (Epic)	+602
DESTINY'S CHILD Survivor (Columbia)	+580
TYRESE I Like Them Girls (RCA)	+522
QB FINEST F/NAS Oochie Wally (Columbia)	+366
JANET All For You (Virgin)	+312
SUNSHINE ANDERSON Heard It... (Soulife/Atlantic)	+304
TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	+286
CITY HIGH What Would You Do? (Interscope)	+262
OLIVIA Bizounce (J)	+222
OUTKAST So Fresh, So Clean (LaFace/Arista)	+212

Breakers

MISSY "MISDEMEANOR" ELLIOTT		
Get Ur Freak On (Gold Mind/EastWest/EEG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1205/201	59/4	23
SUNSHINE ANDERSON		
Heard It All Before (Soulife/Atlantic)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1121/304	50/7	24

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

73 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/18-Saturday 3/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Shameless
Self Promotion!

Banners on a Roll™ durable weatherproof plastic banners that feature your brand, logo, or visual identity as an image that repeats over and over and over again.

Visit us on the web!

www.bannersonaroll.com

Banners on a Roll is a registered trademark of Laber & Van Allen, Inc. All materials ©1999 Laber & Van Allen, Inc.

Toll Free: 1-800-786-7411

Fax: 425-883-4499



CANELA

**MOST
ADDED!!!**

Out of the box:

- | | |
|------|------|
| XHTZ | KBMB |
| WWKX | KSEQ |
| KDON | KWIN |
| WCKZ | KCAQ |
| WOWZ | KKUU |
| KLZK | KHTN |

SPONSOR
(I Need I Need Need)

Management:
Donny "Drano" Horrell for
Goodfellow Entertainment

© 2001 THE MUSIC LLC
WWW.DREAMWORLDRECORDS.COM



Log In And Get Sponsored : WWW.CANELASWORLD.COM





Hip Hop Top 20

March 30, 2001

LTW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS TW	LW	TOTAL STATIONS/ ADDS
1	1	JA RULE... Put It On Me (Murder Inc./Def Jam/IDJMG)	6028	6356	139/0
2	2	NELLY Ride Wit Me (Fo' Reel/Universal)	4346	4302	122/1
3	3	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	4021	4424	136/1
4	4	QB FINEST F/NAS Oochie Wally (Columbia)	3800	3269	131/2
5	5	OUTKAST So Fresh, So Clean (LaFace/Arista)	3596	3357	137/7
6	6	MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)	3333	3814	122/0
7	7	EVE Who's That Girl (Ruff Ryders/Interscope)	3330	3789	133/0
8	8	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	2962	2512	130/2
9	9	MISSY ELLIOTT Get Ur... (Gold Mind/EastWest/EEG)	2671	2234	132/1
10	10	SNOOP DOGG Lay Low (No Limit/Priority)	2149	1828	123/4
11	11	OUTKAST Ms. Jackson (LaFace/Arista)	1914	2026	112/0
12	12	JAY-Z I Just Wanna Love U... (Roc-A-Fella/IDJMG)	1900	2120	114/0
13	13	LIL BOW WOW... Puppy Love (So So Def/Columbia)	1869	1605	105/3
14	14	PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Columbia)	1700	1876	93/5
15	15	SILKK THE SHOCKER That's Cool (No Limit/Priority)	1544	1611	94/0
16	16	2PAC Until The End... (Amaru/Death Row/Interscope)	1402	1036	112/8
17	17	JAY-Z F/R. KELLY Guilty Until... (Roc-A-Fella/IDJMG)	1309	928	111/6
18	18	ICONZ Get Crunked Up (Elektra/EEG)	1196	1302	96/0
19	19	LIL' ZANE None Tonight (Worldwide/Priority)	1028	1186	67/1
20	20	JT MONEY Hi-Lo (Freeworld/Priority)	903	779	95/8

73 CHR/Rhythmic and 85 Urban reporters combine into a custom chart. Hip Hop titles are ranked by total plays for the airplay week of Sunday 3/18-Saturday 3/24. For complete reporter lists refer to CHR/Rhythmic and Urban sections. © 2001, R&R Inc.

New & Active

CITY HIGH What Would You Do? (Interscope) Total Plays: 361, Total Stations: 40, Adds: 34	TOYA I Do (Arista) Total Plays: 241, Total Stations: 26, Adds: 6
112 Peaches And Cream (Bad Boy/Arista) Total Plays: 328, Total Stations: 27, Adds: 14	EDEN'S CRUSH Get Over Yourself (London Sire) Total Plays: 238, Total Stations: 21, Adds: 3
EVE F/GWEN STEFANI Let Me... (Ruff Ryders/Interscope) Total Plays: 306, Total Stations: 8, Adds: 4	JT MONEY Hi-Lo (Freeworld/Priority) Total Plays: 219, Total Stations: 22, Adds: 8
DMX No Sunshine (BlackGround) Total Plays: 299, Total Stations: 21, Adds: 4	DDGGY'S ANGELS Pleezbailevit! (Doggy Style/TVT) Total Plays: 219, Total Stations: 20, Adds: 0
JAHEIM Could It Be (Divine Mill/WB) Total Plays: 296, Total Stations: 17, Adds: 2	STELLA SOLEIL Kiss Kiss (Universal) Total Plays: 170, Total Stations: 23, Adds: 7
AZUL AZUL La Bomba (Sony Discos) Total Plays: 260, Total Stations: 10, Adds: 2	CARL THOMAS Emotional (Bad Boy/Arista) Total Plays: 165, Total Stations: 9, Adds: 1
BEATNUTS No Escapin' This (Loud/Columbia) Total Plays: 252, Total Stations: 11, Adds: 1	BIG TYMERS Get Your Roll... (Cash Money/Universal) Total Plays: 156, Total Stations: 9, Adds: 1
JILL SCOTT A Long Walk (Hidden Beach/Epic) Total Plays: 249, Total Stations: 11, Adds: 1	BACKBONE Five Deuce Four Tre (Universal) Total Plays: 127, Total Stations: 14, Adds: 1
ERIC BENET Love Don't Love Me (Warner Bros.) Total Plays: 247, Total Stations: 22, Adds: 1	MR. SHORT KHOP Dollaz, Drank & Dank (TVT) Total Plays: 124, Total Stations: 9, Adds: 0
P.Y.T. Same Ol' Same Ol' (Epic) Total Plays: 247, Total Stations: 19, Adds: 1	CEO F/CHAUNCEY BLACK Whatcha Say (Judgment/RCA) Total Plays: 121, Total Stations: 16, Adds: 2

Songs ranked by total plays

CHR/Rhythmic Reporters Stations and their adds listed alphabetically by market

KYLZ/Albuquerque, NM * PD: Robb Royale 1 112 "Peaches" 2 "Missy" 3 "Eve" 4 "Trick Daddy" 5 "Outkast" 6 "Jay-Z" 7 "Nelly" 8 "Missy Elliott" 9 "Project Pat" 10 "Snoop Dogg" 11 "Eve" 12 "Trick Daddy" 13 "Outkast" 14 "Jay-Z" 15 "Nelly" 16 "Missy Elliott" 17 "Project Pat" 18 "Snoop Dogg" 19 "Eve" 20 "Trick Daddy"	KZFM/Corpus Christi, TX * PD: Ed Ocanas MD: Ariane MacCall 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	WZMX/Hartford, CT * OM: Steve Salamy 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	WJBT/Jacksonville, FL * PD: Aaron Maxwell 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KTMB/Minneapolis, MN * PD: Scrap Jackson 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KUUU/Palm Springs, CA PD: Patie Moreno 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KTFM/San Antonio, TX * Interim PD: Steve Chavez 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KWIN/Stockton, CA * VP/Prog.: John Christian 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	
KFAT/Anchorage, AK OM: Mark Carlson PD: Steve Kiehliger APD/MD: Marvin Nugent 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KPRR/El Paso, TX * PD: Victor Starr 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	WXIX/Johnson City, TN PD: Blake Michaels MD: Todd Ambrose 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KLUC/Las Vegas, NV * PD: Cal Thomas APD: Mike Spencer MD: J.B. King 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	WJWZ/Montgomery, AL PD: Mike D-Rock 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	WKUU/Phoenix, AZ * PD: Bruce St. James APD/MD: Charlie Heuro 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KXJM/Portland, OR * Dir/Prog.: Mark Adams APD/MD: Glenn Auro APD: Mario Devote MD: Pretty Boy Donlay 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KMEL/San Francisco, CA * VP/Prog.: Michael Martin APD/MD: Glenn Auro APD: Mario Devote MD: Pretty Boy Donlay 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KWZZ/Tyler-Longview, TX PD: M. Luscious Ice 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"
WBTS/Atlanta, GA * PD: Dale O'Brien APD/MD: Jeff Miles 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	WBTT/Ft. Myers, FL PD: Bob Matthews 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KHTE/Little Rock, AR * Dir/Prog.: Larry LaBianca MD: Peter Gunn 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KPWR/Los Angeles, CA * VP/Prog.: Jimmy Steal APD: Damien Young MD: E-Man 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KBAT/Odessa-Midland, TX PD: Leo Caro APD/MD: Big Kid Beatz 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KBMB/Sacramento, CA * Dir/Prog.: Ibrahim "Ebro" Jam APD/MD: Big Kid Beatz 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KSRV/Silverport, LA PD: Howard Clark MD: Craig Cooper 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KWZZ/Jacksonville, FL PD: M. Luscious Ice 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KWZZ/Jacksonville, FL PD: M. Luscious Ice 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"
WBZB/Atlantic City, NJ PD: Ted Neah 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	WCKF/Ft. Wayne, IN OM/MD: Bob Shannon 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KPWR/Los Angeles, CA * VP/Prog.: Jimmy Steal APD: Damien Young MD: E-Man 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KBAT/Odessa-Midland, TX PD: Leo Caro APD/MD: Big Kid Beatz 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KBMB/Sacramento, CA * Dir/Prog.: Ibrahim "Ebro" Jam APD/MD: Big Kid Beatz 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KSRV/Silverport, LA PD: Howard Clark MD: Craig Cooper 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KWZZ/Jacksonville, FL PD: M. Luscious Ice 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KWZZ/Jacksonville, FL PD: M. Luscious Ice 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KWZZ/Jacksonville, FL PD: M. Luscious Ice 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"
WBZB/Atlantic City, NJ PD: Ted Neah 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	WCKF/Ft. Wayne, IN OM/MD: Bob Shannon 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KPWR/Los Angeles, CA * VP/Prog.: Jimmy Steal APD: Damien Young MD: E-Man 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KBAT/Odessa-Midland, TX PD: Leo Caro APD/MD: Big Kid Beatz 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KBMB/Sacramento, CA * Dir/Prog.: Ibrahim "Ebro" Jam APD/MD: Big Kid Beatz 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KSRV/Silverport, LA PD: Howard Clark MD: Craig Cooper 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KWZZ/Jacksonville, FL PD: M. Luscious Ice 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KWZZ/Jacksonville, FL PD: M. Luscious Ice 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KWZZ/Jacksonville, FL PD: M. Luscious Ice 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"
WBZB/Atlantic City, NJ PD: Ted Neah 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	WCKF/Ft. Wayne, IN OM/MD: Bob Shannon 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KPWR/Los Angeles, CA * VP/Prog.: Jimmy Steal APD: Damien Young MD: E-Man 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Outkast" 13 "Jay-Z" 14 "Nelly" 15 "Missy Elliott" 16 "Project Pat" 17 "Snoop Dogg" 18 "Eve" 19 "Trick Daddy" 20 "Outkast"	KBAT/Odessa-Midland, TX PD: Leo Caro APD/MD: Big Kid Beatz 1 "Missy" 2 "Eve" 3 "Trick Daddy" 4 "Outkast" 5 "Jay-Z" 6 "Nelly" 7 "Missy Elliott" 8 "Project Pat" 9 "Snoop Dogg" 10 "Eve" 11 "Trick Daddy" 12 "Out					

R&R **Mix Show Top 30**
 © March 30, 2001

- 1 **JA RULE** f/LIL' MO... Put It On Me (Murder Inc./Def Jam/IDJMG)
- 2 **QB FINEST** f/NAS Oochie Wally (Columbia)
- 3 **LUDACRIS** Southern Hospitality (Def Jam South/IDJMG)
- 4 **NELLY** Ride Wit Me (Fo'Reel/Universal)
- 5 **JOE** f/MYSTIKAL Stutter (Jive)
- 6 **MYSTIKAL** f/NIVEA Danger (Been So Long) (Jive)
- 7 **EVE** Who's That Girl (Ruff Ryders/Interscope)
- 8 **JAY-Z** I Just Wanna Love U (Give It...) (Roc-A-Fella/IDJMG)
- 9 **SNOOP DOGG** Lay Low (No Limit/Priority)
- 10 **MISSY ELLIOTT** Get Ur Freak On (Gold Mind/EastWest/EEG)
- 11 **JANET** All For You (Virgin)
- 12 **DESTINY'S CHILD** Survivor (Columbia)
- 13 **OUTKAST** Ms. Jackson (LaFace/Arista)
- 14 **SHAGGY** Angel (MCA)
- 15 **112** It's Over Now (Bad Boy/Arista)
- 16 **CRAZY TOWN** Butterfly (Columbia)
- 17 **JENNIFER LOPEZ** Love Don't Cost A Thing (Epic)
- 18 **JAY-Z** Change The Game (Roc-A-Fella/IDJMG)
- 19 **MONICA** Just Another Girl (Epic)
- 20 **KOFFEE BROWN** After Party (Arista)
- 21 **DAFT PUNK** One More Time (Virgin)
- 22 **NELLY** E.I. (Fo' Reel/Universal)
- 23 **LUDACRIS** What's Your Fantasy (Def Jam South/IDJMG)
- 24 **SHAGGY** It Wasn't Me (MCA)
- 25 **3LW** No More (Baby I'ma Do Right) (Epic)
- 26 **SUNSHINE ANDERSON** Heard It All Before (Soulife/Atlantic)
- 27 **DR. DRE** The Next Episode (Aftermath/Interscope)
- 28 **MODJO** Lady (Hear...) (Barclay/MCA)
- 29 **MOS DEF/NATE DOGG** Oh No (Rawkus/Priority)
- 30 **BEATNUTS** No Escapin' This (Loud/Columbia)

(Note: KKSS/Albuquerque, NM is no longer a mix show reporter.)
 36 CHR/Rhythmic Mix Show Reporters

ARTIST
BREAK DOWN

THE NEPTUNES

Track: "Lap Dance"
 Label: Virgin
 Album: N.E.R.D.



Famed producers **The Neptunes** — known for producing such hits as Mystikal's "Shake Ya Ass" and Jay-Z's "I Just Wanna Love U (Give...)" — are currently working on their own project, entitled **N.E.R.D.** (No-one Every Really Dies). In celebration of their debut, Virgin Records held a special listening party in Los Angeles with food, drinks and a chance to win a custom-designed **N.E.R.D.** snowboard. ● Virgin Rep Brian Sampson invited me to the party, which was held at the popular L.A. hot spot Peanuts. For those of you who are unfamiliar with the club, it's known for its erotic female dancers. Naturally, I was concerned, but when Sampson added that there would be food, I was one of the first to arrive with my club-hopping sidekick RC. ● The club was packed with a sea of industry peeps, as label reps, mixers, PDs, MDs, air talent, retailers and trades all came together to celebrate **N.E.R.D.**'s launch. I chowed on some delicious soul food and alerted the bartender to my empty glass while beautiful strippers swung around stage poles as **N.E.R.D.**'s "Lap Dance" video played on the big screen. The successful party left everyone anticipating the CD's release. ● Since "Lap Dance" is the first single at radio, Peanuts was an excellent choice for a release party. Similar to QB Finest's "Oochie Wally," this single is very sexual, creative and straight to the point. "I'm a dirty dog," whispers a voice in the beginning of the track, while the hook goes, "Ooh, baby, you want me/Well you can get this lap dance here for free." ● **N.E.R.D.** is scheduled to be released this spring, but I wanted to be the among the first to share my opinion. "Lap Dance" is an addictive dance joint with an alternative hip-hop flavor and a funky techno beat. Among the female audience it's likely to have the same effect as Mysitka's "Shake Ya Ass" or QB Finest's "Oochie Wally." So when the time is right, don't sleep; be the first to play it.

— Renee Bell
 Asst. CHR Editor

INDUSTRY PROFILE

Dale O'Brian, PO
 WBTS (95.5 The Beat)/Atlanta

I was drawn to 95.5 The Beat because of our company. I think Cox is one of the best broadcast companies in business today. It is product-focused but realizes that *people* create and nurture the product, so that makes it a people company — and those kinds of broadcast companies are few and far between these days. It's exciting to be building a radio station like The Beat here in Atlanta. The market has been so receptive to what we're doing. The Beat is a fun, personality-driven music station that has woven itself into the young adult population of Atlanta through incredible street presence and unique on-air product. Our morning show has just debuted. *Woody and the Morning Beat* will be the only morning show in the market that is totally focused on the young adult audience. Rhythmic music is far and away the most popular musical genre with white teens and young adults, and we're having great ratings success by being the station Atlanta turns to for those hits. Our airstaff live the lifestyle and are some of the most talented people you'll find on the air anywhere. We're about a year and a half into it and looking forward to continued growth at "The New 95-5, The Beat!"

Contributing Stations

KQBT/Austin, TX	KSEQ/Fresno, CA	WQHT/New York, NY	KSFM/Sacramento, CA
KISV/Bakersfield, CA	KIKI/Honolulu, HI	WNVZ/Norfolk, VA	KTFM/San Antonio, TX
WBHJ/Birmingham, AL	KXME/Honolulu, HI	KQCH/Omaha, NE	XHTZ/San Diego, CA
WJMN/Boston, MA	KBXX/Houston-Galveston, TX	WPYO/Orlando, FL	KMEL/San Francisco, CA
WBRM/Chicago, IL	KLUC/Las Vegas, NV	KCAQ/Oxnard-Ventura, CA	KYLO/San Francisco, CA
KZFM/Corpus Christi, TX	KPWR/Los Angeles, CA	KKFR/Phoenix, AZ	KUBE/Seattle-Tacoma, WA
KPRR/El Paso, TX	KXHT/Memphis, TN	KXJM/Portland, OR	WLLQ/Tampa, FL
WJFX/Ft. Wayne, IN	WPOW/Miami, FL	WWWX/Providence, RI	KOHT/Tucson, AZ
KBOS/Fresno, CA	KDON/Monterey-Salinas, CA	KBMB/Sacramento, CA	WPGC/Washington, DC

Radio Scholarships Available Now!

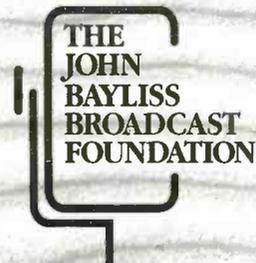
If you meet these criteria, contact the Bayliss Foundation for an application form.

- junior, senior or graduate student
- GPA 3.0
- extensive radio-related activities

You will need:

- college transcript
- letters of recommendation
- descriptive essay

The application deadline is April 30, 2001.



AN INVESTMENT IN RADIO'S FUTURE

Contact us today for an application form:

email: info@baylissfoundation.org
www.baylissfoundation.org

... or send a SASE to:

P.O. Box 221070, Carmel, CA 93922-1070

Most Played Recurrents

- JAY-Z I Just Wanna Love U... (Roc-A-Fella/IDJMG)
- LUDACRIS What's Your Fantasy (Def Jam South/IDJMG)
- 3LW No More (Baby I'ma Do Right) (Epic)
- SHAGGY It Wasn't Me (MCA)
- DREAM He Loves U Not (Bad Boy/Arista)
- DESTINY'S CHILD Independent Women Pt. 1 (Columbia)
- MYA Case Of The Ex (Whatcha...) (University/Interscope)
- JA RULE F/CHRISTINA MILIAN Between... (Murder Inc./Def Jam/IDJMG)
- NELLY E.I. (Fo' Reel/Universal)
- DR. DRE The Next Episode (Aftermath/Interscope)
- NELLY Country Grammar (Fo' Reel/Universal)
- JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)
- PINK Most Girls (LaFace/Arista)
- AALIYAH Try Again (BlackGround/Virgin)
- R. KELLY I Wish (Jive)
- DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)
- RUFF ENDZ No More (Epic)
- SISQO Thong Song (Dragon/Def Soul/IDJMG)
- DA BRAT F/TYRESE What'chu Like (So So Def/Columbia)
- JAGGED EDGE Let's Get Married (So So Def/Columbia)

CHR/RHYTHMIC **Going For Adds 4/3/01**

- 3LW Playas Gon' Play (Epic)
- BIG PUNISHER How We Roll (Loud/Columbia)
- DBA Break Bread (Jus' Family/Universal)
- JIMMY COZIER She's All I Got (J)
- WILD ORCHID Stuttering... (RCA)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com



TUNED-IN CHR/RHYTHMIC

R&R/MEDIABASE 24/7



KPWR/Los Angeles

11am

- SNOOP DOGG Lay Low
- JOE I/MYSTIKAL Stutter
- JAY-Z Big Pimpin'
- EMINEM Drug Ballad
- SUNSHINE ANDERSON Heard It All Before
- MYSTIKAL I/NIVEA Danger (Been So Long)
- LUDACRIS Southern Hospitality
- A LIGHTER SHADE OF BROWN On A Sunday...
- KURUPT I/NATE DOGG Behind The Walls
- BONE THUGS-N-HARMONY Thug Music (Play-On)
- NELLY Ride Wit Me

4pm

- SNOOP DOGG Lay low
- JANET All For You
- KURUPT I/NATE DOGG Behind The Walls
- JAGGED EDGE Promise
- ICE CUBE You Know How We Do It
- JOE I/MYSTIKAL Stutter
- PROJECT PAT Chickenhead
- NELLY Ride Wit Me
- EMINEM Drug Ballad
- LUDACRIS Southern Hospitality

8pm

- KURUPT I/NATE DOGG Behind The Walls
- QB FINEST I/NAS Oochie Wally
- KOFFEE BROWN After Party
- JAY-Z I Just Wanna Love U (Give It...)
- MOS DEF I/NATE DOGG Oh No
- XZIBIT Get Your Walk On
- JAGGED EDGE Promise
- SHAGGY Angel
- JOE I/MYSTIKAL Stutter

WZMX/Hartford

11am

- JA RULE I/LIL' MO & VITA Put It On Me
- YOLANDA ADAMS Open My Heart
- INDIA.ARIE Video
- SHAGGY Angel
- JAY-Z I Just Wanna Love U (Give It...)
- BOB MARLEY/WAILERS Jamming
- OUTKAST So Fresh, So Clean
- JOE I Wanna Know
- DOUG E. FRESH The Show
- JAGGED EDGE Promise

4pm

- SUNSHINE ANDERSON Heard It All Before
- NELLY Ride Wit Me
- AVANT Separated
- SHAGGY Angel
- ERYKAH BADU Bag Lady
- LUDACRIS Southern Hospitality
- DESTINY'S CHILD No No No
- QB FINEST I/NAS Oochie Wally
- MYSTIKAL I/NIVEA Danger (Been So Long)
- LIL BOW WOW Puppy Love
- MARY MARY Shackles (Praise You)
- OUTKAST Ms. Jackson
- MUSIQ Love

8pm

- JOE I/MYSTIKAL Stutter
- BIG TYMERS Get Your Roll On
- KOFFEE BROWN After Party
- JA RULE I/LIL' MO & VITA Put It On Me
- DESTINY'S CHILD Say My Name
- QB FINEST I/NAS Oochie Wally
- JAGGED EDGE Promise
- SHAGGY It Wasn't Me
- NELLY Country Grammar
- LUDACRIS Southern Hospitality
- JAY-Z I Just Wanna Love U (Give It...)



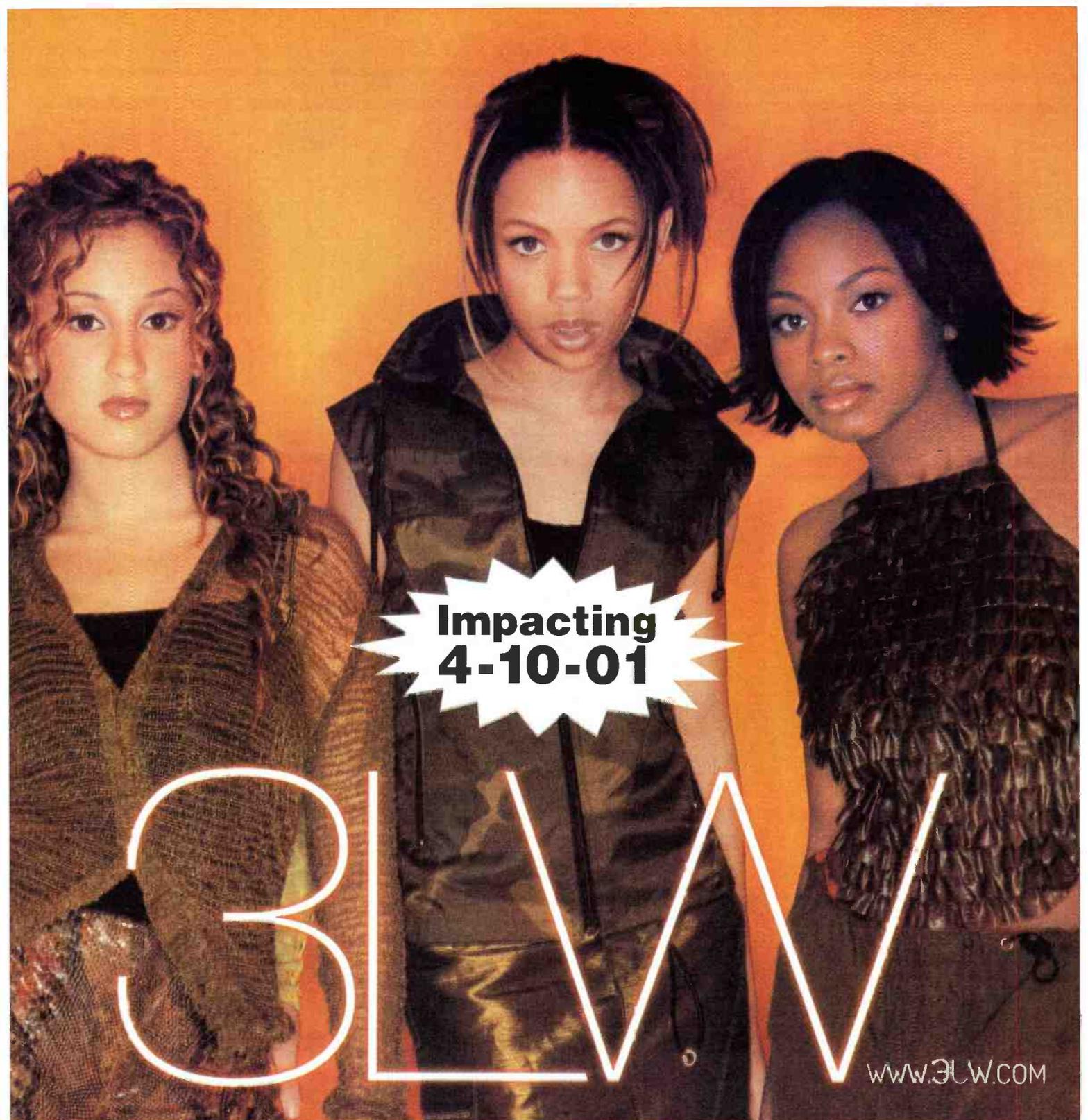
Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/19. © 2001, R&R Inc.

www.rronline.com

R&R Format Rooms

FORMAT-SPECIFIC NEWS UPDATED DAILY





**Impacting
4-10-01**

BLW

www.BLW.COM

PLAYAS GON' PLAY

**ALBUM
PLATINUM**

- The follow-up to their smash hit, "No More (Baby I'ma Do Right)."
- ALL OVER YOUR TV NOW ◦ MTV's TRL ◦ Nickelodeon ◦ BET ◦ Disney Channel ◦ Rosie O'Donne'l ◦ Ricki Lake ◦ Jenny Jones ◦ Queen Latifah ◦ Live with Regis and Kelly ◦ Showtime at the Apollo

ON TOUR WITH N'SYNC IN MAY



NINE LIVES

produced by Sean Hall aka The Hitmaker for Sozo Entertainment • Management: Michele Williams for Big Cat Management

*Epic Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 2001 Epic Records, a division of Sony Music Entertainment. All Rights Reserved. Epic Records

WALT LOVE
babylove@rronline.com

PART TWO OF A TWO-PART SERIES

WRBO Competes To Win

Urban formats are big business in Memphis

Last week Barnstable/Memphis President/GM **Tony Yoken** explained the history of WRBO, a relatively new Urban Oldies station that has made rapid gains in the ratings with the right mix of programming, imaging and listener loyalty. This week I continue my discussion with Yoken, who talks about how WRBO competes for revenues in Memphis.

"From a revenue standpoint, it's a real dogfight and extremely competitive in Memphis," Yoken says. "I would challenge anyone to find a market that has a more competitive situation for black-consumer dollars."

And it certainly didn't take long for WRBO, which will celebrate its third anniversary in June, to turn a profit. "Money was falling to the bottom line right out of the box," Yoken says, "and that's phenomenal."

get it worked out in March or April 2000. He records regular liners and station stuff for us to use on a daily basis. We put it through our VT system with the Scott Studios, and he's running on the air here from 7pm-midnight, Sunday through Friday."

Laying The Groundwork

How do Yoken and his staff convince local and national advertisers that WRBO is a must for reaching the African-American consumer? "First, let me say this: I really take my hat off and salute the folks in this market who have been doing it longer than I have and have paved the way in the sales area for Urban radio at WLOK, WDIA, WHRK and KJMS. One of the things I discovered about 2 1/2 years ago, and feel very fortunate about, is the phenomenal groundwork that has been laid in this market.

"I'm not going to say that we don't ever hear about the 'No Urban Dictate' — we've seen a couple of those situations in the last two years — but it does not seem to be an issue for us in Memphis, and I attribute that to the job that other people have done before we even thought about getting into an Urban format here.

"Arbitron says Memphis is 40% African American, but I would challenge that. When you get into the actual metropolitan area — the prime service area and where the business is conducted — it could be much closer to a 50/50 black/white composition. My point is this: An advertiser can't ignore half the market and have a profitable business, and I think retailers, advertisers and businesspeople here in Memphis figured that out 20 years ago.

"That, in itself, has made it a lot easier for operators such as Barnstable to get a station like this launched and to have immediate impact running and operating a profitable radio station."

Building On Heritage

Memphis is home to Beale Street, which is known as "The Home of the Blues" and "The Birthplace of Rock 'n' Roll." Obviously, that provides a bevy of sales and programming opportunities. "Beale Street has really come into its own in the last 10 or 11 years," Yoken explains. "It's a phenomenal cash generator, from a tourist standpoint. With Graceland and the gaming industry, which is just over the state line, it's a big tourist magnet."

And, of course, WRBO uses Memphis' heritage to its fullest advantage. "It's the Isaac Hayes piece of the puzzle," Yoken says. "He was born and raised here in Memphis. As you know, he was a huge recording artist on Stax Records during the label's hot music-making period. But when Stax went down, I think it was a bitter and frustrating thing. As I recall, Hayes relocated to Atlanta, and his career got kind of quiet for a while.

"In 1995 he got hooked into Kiss in New York [WRKS], and all of a sudden there was more interest. He started getting some video things going and some voiceover opportunities, and now he does a voice on *South Park*. Isaac is in and out of Memphis quite regularly, but quietly. He has some business interests here, and he bought a lovely older home here in midtown Memphis a few years ago that has been turned into a church of Scientology.

"He ran into [PD] Henry Nelson and said, 'I want to do a show on your station.' After some discussions with Isaac and his folks, we were able to

As noted in last week's column, WRBO's fall nighttime numbers are spectacular. Among 25-54s, WRBO had a 20.4 share in the Monday-Friday, 7pm-midnight time slot. "Just take a look at those numbers," Yoken enthuses. "They're wild."

Taking Calls

The "RBO" in WRBO stands for "rhythm and blues oldies," and Yoken recounts how he and David Gingold, the former CEO of the Memphis operation, were lucky enough to secure the perfect call letters for the station they call "Soul Classics 103.5 Memphis ... The Rhythm & Blues Oldies Station": "About three years ago, when David and I were poring over the computer-generated programs, we couldn't believe what we were seeing. I said to him, 'Look at this!' The call letters WRBO were just sitting there. They were available.

"David said, 'If we take these call letters now, everyone will know what we're going to do.' but I said, 'If we don't take them now, and someone else does, it would be a real shame.' David decided we should go ahead and take them and perhaps make people believe it was a smoke screen for Modern AC. And you know what? Some people in town actually did think that!

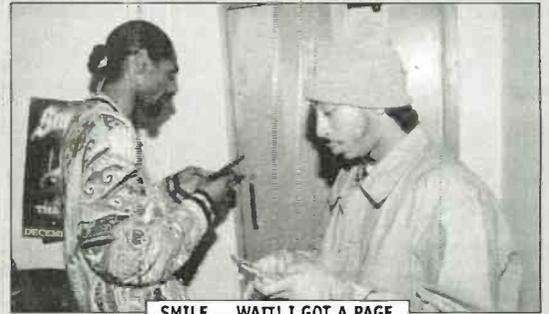
"I get constant feedback about the radio station from people who come to Memphis to visit. People write to us and say we sound like what they thought a Memphis radio station would sound like. A lot of that has to do with the programming abilities of Henry Nelson, who was born and raised here in Memphis. He went to the Cox school of programming, in terms of that Urban/R&B Oldies style and has put that stamp on this radio station. I also think that the musical heritage of Memphis is something this radio station has, and people hear it every day."

"People who come to Memphis to visit write to us and say we sound like what they thought a Memphis radio station would sound like."



YOU'RE ALL MINE

While out promoting her debut single, "Video," Motown recording artist India.Arie found herself locked in the clutches of WKYS/Washington, DC PD Darryl Huckaby. Damn, some girls have all the luck!



SMILE ... WAIT! I GOT A PAGE

While attending Snoop Dogg's listening party in Los Angeles, Def Jam recording artist Ludacris (l) and Snoop put the photographer on hold as their pagers blew up at the exact moment the pic was to be taken.



TEAM EXPANSION

It seems KJLH/Los Angeles' morning show has added three more personalities. While out promoting their respective singles "If I" and "I Am Your Woman," MCA recording artist Jesse Powell and Jive's Syleena got up a bit early to spend time with *Cliff & Janine and the Home Team*. Pictured from l-r are the morning show's Mark "Big Sexy" Keen and Janine Haydell, Powell, Syleena, KJLH PD/morning show host Cliff Winston and Jive VP/Urban Promotion Larry Khan.

URBAN RADIO NETWORK presents

WE REMEMBER
with T.C. Bandit

Before R. Kelly, there was Marvin...
Before Mary J, there was Aretha...
Reach back with...
WE REMEMBER
the greatest legends of R&B
Ol' skool R&B for the New Millennium

212-869-1111
ext. 245



T.C. Bandit

R&R Urban Top 50

March 30, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (B)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	MUSIQ Love (Def Soul/IDJMG)	3252	+152	468548	10	82/1
6	2	SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	3219	+472	409665	6	85/0
2	3	TANK Maybe I Deserve (BlackGround)	2948	+83	352857	15	65/1
3	4	KOFFEE BROWN After Party (Arista)	2808	-89	353601	12	80/0
4	5	JA RULE F/LIL' MO AND VITA Put It... (Murder Inc./Def Jam/IDJMG)	2639	-191	360661	12	80/0
10	6	OUTKAST So Fresh, So Clean (LaFace/Arista)	2616	+165	291183	9	82/0
11	7	JANET All For You (Virgin)	2564	+325	289109	4	84/0
15	8	DESTINY'S CHILD Survivor (Columbia)	2483	+484	317010	3	83/1
5	9	JOE F/MYSTIKAL Stutter (Jive)	2461	-357	302008	15	80/0
8	10	JILL SCOTT A Long Walk (Hidden Beach/Epic)	2408	-101	350882	14	72/0
14	11	CASE Missing You (Def Soul/IDJMG)	2350	+244	322501	9	78/1
7	12	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	2310	-358	287938	11	79/0
9	13	JAGGED EDGE Promise (So So Def/Columbia)	2152	-343	327254	20	74/0
13	14	JON B Don't Talk (Edmonds/Epic)	2111	-59	224658	10	78/0
16	15	GINUWINE There It Is (Epic)	2063	+99	241128	7	79/1
19	16	QB FINEST F/NAS Oochie Wally (Columbia)	2015	+311	243560	5	72/0
12	17	EVE Who's That Girl (Ruff Ryders/Interscope)	1949	-256	200569	9	79/0
23	18	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	1842	+225	157952	7	81/0
20	19	INDIA.ARIE Video (Motown)	1823	+118	208556	7	73/1
17	20	PUBLIC ANNOUNCEMENT Man Ain't Suppose To Cry (RCA)	1793	+96	187734	8	76/0
21	21	OLIVIA Bizounce (J)	1760	+56	164535	8	71/1
26	22	MISSY "MISDEMEANOR" ELLIOTT Get... (Gold Mind/EastWest/EEG)	1753	+329	210374	5	78/0
29	23	LIL BOW WOW F/JAGGED EDGE Puppy Love (So So Def/Columbia)	1561	+196	186440	5	77/0
24	24	MAXWELL Get To Know Ya (Columbia)	1509	-96	154747	8	70/0
25	25	PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Columbia)	1415	-151	144831	10	56/0
27	26	SILKK THE SHOCKER That's Cool (No Limit/Priority)	1412	+33	144225	7	62/0
30	27	R. KELLY A Woman's Threat (Jive)	1373	+75	155049	4	76/1
22	28	MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)	1304	-302	240594	17	61/0
18	29	TAMIA Stranger In My House (Elektra/EEG)	1246	-468	193348	18	71/0
32	30	NELLY Ride Wit Me (Fo' Reel/Universal)	1146	-22	79527	6	57/0
31	31	ICONZ Get Crunked Up (Elektra/EEG)	1119	-83	100946	11	61/0
Breaker	32	RL Good Love (Warner Bros.)	1059	+173	92071	3	65/2
Breaker	33	112 Peaches And Cream (Bad Boy/Arista)	1044	+333	126589	2	65/2
Breaker	34	K-CI & JOJO Wanna Do You Right (MCA)	1039	+59	87403	6	55/0
Breaker	35	JAY-Z F/R. KELLY Guilty Until Proven Innocent (Roc-A-Fella/IDJMG)	1035	+310	110122	2	72/2
Breaker	36	ERIC BENET Love Don't Love Me (Warner Bros.)	1010	+260	81537	2	64/2
Debut	37	TYRESE I Like Them Girls (RCA)	997	+414	124182	1	77/3
	38	SNOOP DOGG Lay Low (No Limit/Priority)	984	+204	97094	2	69/3
	39	LIL' ZANE None Tonight (Worldwide/Priority)	981	-97	78953	8	54/1
	40	112 It's Over Now (Bad Boy/Arista)	960	-434	184782	16	61/0
Debut	41	2PAC Until The End Of Time (Amaru/Death Row/Interscope)	859	+283	104825	1	62/2
	42	SHAGGY It Wasn't Me (MCA)	810	-213	116938	16	44/0
	43	JT MONEY Hi-Lo (Freeworld/Priority)	799	+94	63406	2	60/1
	44	SHAGGY Angel (MCA)	736	+3	47276	3	27/1
	45	MONICA Just Another Girl (Epic)	716	-203	52944	10	37/0
	46	JESSE POWELL If I (Silas/MCA)	703	-64	68511	9	43/1
	47	CHANTE' MOORE Bitter (Silas/MCA)	686	-134	57004	7	44/0
	48	8BALL & MJG Buck Bounce (Jcor)	650	+54	46681	2	35/0
	49	SHYNE F/BARRINGTON LEVY Bonnie & Shyne (Bad Boy/Arista)	648	-89	99420	5	41/0
Debut	50	LIL' MO Superwoman (Gold Mind/EastWest/EEG)	635	+79	48402	3	41/6

Most Added

ARTIST TITLE LABEL(S)	ADDS
DAVE HOLLISTER Take... (Def Squad/DreamWorks)	60
CITY HIGH What Would You Do? (Interscope)	42
STICKY FINGAZ Ghetto (Universal)	37
RAY J Wait A Minute (Atlantic)	36
WYCLEF JEAN Perfect Gentleman (Ruffhouse/Columbia)	36
RUN-D.M.C. Let's Stay Together... (Arista)	27
RASHEEDA Off Da Chain (Motown)	20
SYLEENA JOHNSON I Am Your Woman (Jive)	9
TOYA I Do (Arista)	9
DMX No Sunshine (BlackGround)	7

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DESTINY'S CHILD Survivor (Columbia)	+484
SUNSHINE ANDERSON Heard It... (Soulife/Atlantic)	+472
TYRESE I Like Them Girls (RCA)	+414
DMX No Sunshine (BlackGround)	+388
112 Peaches And Cream (Bad Boy/Arista)	+333
MISSY "MISDEMEANOR" ELLIOTT Get Ur... (Gold Mind/EastWest/EEG)	+329
JANET All For You (Virgin)	+325
QB FINEST F/NAS Oochie Wally (Columbia)	+311
JAY-Z F/R. KELLY Guilty Until... (Roc-A-Fella/IDJMG)	+310
2PAC Until The End Of... (Amaru/Death Row/Interscope)	+283

Breakers

RL	Good Love (Warner Bros.)	CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	
1059/173	65/2	32

112	Peaches And Cream (Bad Boy/Arista)	CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	
1044/333	65/2	33

K-CI & JOJO	Wanna Do You Right (MCA)	CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	
1039/59	55/0	34

JAY-Z F/R. KELLY	Guilty Until Proven Innocent (Roc-A-Fella/IDJMG)	CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	
1035/310	72/2	35

ERIC BENET	Love Don't Love Me (Warner Bros.)	CHART
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	
1010/260	64/2	36

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



85 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/18-Saturday 3/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Custom manufacturers of

Stickers • Decals

Statics • Logo Design

Call us for all your Promotional Product needs

1.888.768.4259 • www.images-ink.com • e-mail: Inksales@images-ink.com

IMAGES ink

TAKE EVERYTHING ELSE OFF

TOSHI
KUBOTA
masquerade

The hot single from the
originator of Far East Soul.
Produced by The Roots.

IMPACTING NOW!!!

On Your Desk Now

MANAGEMENT: KAZ HAYASHIDA FOR JAMMIN' CORPORATION AND TRIP BY GREEK FOR MK
WWW.TOSHIKUBOTA.COM WWW.EPICRECORDS.COM
"EPIC" REG. U.S. PAT. & TM. OFF. MARCA REGISTRADA.
IS A TRADEMARK OF SONY MUSIC ENTERTAINMENT INC.

ARTIST BREAKDOWN

ARTIST: **MUSIQ**
ALBUM: **AIJUSWANASEING**
LABEL: **DEF SOUL/IDJMG**

And gosh darn it, I think we should let him! Although I had to borrow Asst. CHR Editor Renee Bell's copy (because I don't have one). I found myself grateful to have this joint in my possession — for the time being. I fell in love with this young man's style when I heard his debut single, "Just Friends (Sunny)." Humbly and sincerely, Musiq sang about becoming acquainted with a particular female. His approach was not intrusive and pushy, but rather modest and passive.

Whereas many of the got-to-get-to-know-ya songs flooding the market contain lyrics in which the male or female brags about his or her sexual abilities and material possessions in order to lure the prey to his or her den, this young man chose a simple, hypnotic beat to carry polite yet poignant lyrics. Modestly requesting to "know her name." Musiq, in his neo-soul way, made getting to know someone a very melodic and easygoing experience.

The second single from this debut joint, *Aijuswanaseing*, drives the nail in even deeper. In "Love," Musiq has an intimate conversation with the omnipotent emotion. Citing how others may become fearful of its unpredictability, he confesses his reaffirmation regardless of the emotional risks.



It was this song that made me steal — I mean borrow — Bell's copy of the CD. And after listening to the CD in its entirety, I've learned that crime does pay.

OK, so "Just Friends..." hooked me, and "Love" reeled me in. I know I've cited many CDs as being the s**t, but this joint is the s**t — on another level! "If I would've knew the girl next door would've been you/I would've been nice to you, a little more kind to you/I would've looked twice at you," explains Musiq. It seems "The Girl Next Door" has matured into the *woman* next door, and dude is feelin' her level of maturity, if you know what I mean. (My next-door neighbor bit me on the stomach, so I'm glad he moved away.)

Love unconditionally ... what a concept. "You and Me" focuses on that notion. It doesn't matter what homegirl did back in the day, dude loves her, and he is in love with her. Highlighting the depth of his spirituality, he understands that there are catalysts that spark certain actions. Therefore it's not babygirl's behavior that is his concern, it's what's prompting her to behave in such a way that concerns him. And regardless of what others say, he and she will be together, even if it's them against the world. (I had a guy like that; it was me and him against his wife and girlfriend.)

Painful confusion circles in the heart and mind in "Mary Go Round," as homegirl uses dude's heart as a pincushion. Forget what Aaliyah said: Age is more than a number. In "Seventeen," dude realizes that his almost-perfect woman is still a child — well, teen, anyway. Reality dons some steel-toed boots in this morally insightful tune, and dude backs away from the minor before reality gets the chance to kick him in the arse.

Overall, the mellow mood set by Musiq is one that is well-appreciated. This young man releases a collection of songs that are drenched with realism, dipped in romance and sprinkled with tenderness. *Aijuswanaseing* combines the essence of neo-soul with the romance of R&B and the savior-faire of jazz. Musiq knows how to delicately mix rhythm and blues with jazz nuances and hip-hop accents. Peace.

— Tanya O'Quinn
Asst. Urban Editor

IN MY OPINION

Sunshine Anderson
"Heard It All Before"
(Soulife/Atlantic)

with **Corn Dog**

Air Talent — KKBT/Los Angeles

This is the s**t! I have nothing but respect and admiration for this diva, who comes out dictating. Sunshine Anderson has some strong vocals, and she uses them to get her point across. Singing for women all over the country, Sunshine sets the record straight for dude. He ain't got no more game for her. She's heard it all before, and she is steppin'.

A very important factor in this song is her determination to leave this useless relationship. She's neither whining nor crying about what went wrong, nor begging dude to stay. Sunshine put in some serious time, and but she has reached her limit.

This song is not just for women; it's for men too. The ladies are only going to play the game for so long, and many times they don't warn you when the game's over. You come home, and your s**t greets you at the curb.

"Heard It All Before" is a slammin' track. Straying away from the usual heavily based songs, this song has an uptempo, dancy beat without all the boom. The intense impact doesn't come from the track, it comes from Sunshine's voice and straight-to-the-point lyrics. Take it from CornDeezy: "Heard It All Before" is a great song!

ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Tuesday (4/3).

- 3LW Playas Gon' Play (Epic)
- DBA Break Bread (Universal)
- DEBELAH MORGAN I Remember (DAS/Atlantic)
- G.DEP Let's Get It (Arista)
- JIMMY COZIER She's All I Got (J)
- MEMPHIS BLEEK Do My (Roc-A-Fella/IDJMG)
- SILK We're Callin' U (Elektra/EEG)
- THE DONZ Cry No More (Heartless)

Register now for Music Meeting, the industry's No. 1 online destination for new music:
www.rronline.com



image IS everything

FirstFlash!

L I N E

- ★ EventTape®
- ★ BunchaBanners™
- ★ FlashBags™
- ★ QuickLabels
- ★ Ponchos



6528 constitution drive • fort wayne, in 46804
fax: (219) 436-6739 • www.firstflash.com

1-800-21 FLASH
1-800-213-5274



arista presents

babyface

the long awaited arista/nu america debut
featuring the first single

“there she goes”

Album Producers: Babyface & Andre Harrell

Executive Producer: Antonio “LA” Reid

Written by: The Neptunes & Babyface

Produced by The Neptunes

Management: Ramon Hervey II

going for adds april 30th





CN THEIR PLATINUM-PLUS ALBUM TONIGHT

THEY CALLED U TO ASK IF YOU FEELIN' LIKE LOVIN' ME

THEY CALLED U TO A MEETING IN THEIR BEDROOM

THEY CALLED U TO SAY LET'S MAKE LOVE

NOW THIS ATLANTA QUINTET IS CALLIN' U AGAIN

silk

WE'RE CALLIN' U

THE PREMIERE SINGLE FROM THE UPCOMING ALBUM **LOVE SESSION**,
THE FOLLOW-UP TO **TONIGHT**

ALBUM JUNE 12

IMPACTING APRIL 2ND & 3RD...

PRODUCED BY DARRELL "DELITE" ALLAMBY FOR 2000 WATTS MUSIC INC.
CO-PRODUCED BY SILK
MANAGEMENT: AMERICAN LINEAR, INC.
On EMI compact discs and CD+DVD cassettes © 2001 Elektra Entertainment Group Inc., A Time Warner Company
WWW.ELEKTRA.COM WWW.SILKLOVESESSION.COM

New & Active

DMX No Sunshine (*BlackGround*)
Total Plays: 621, Total Stations: 57, Adds: 7

SYLEENA JOHNSON I Am Your Woman (*Jive*)
Total Plays: 434, Total Stations: 44, Adds: 9

SADE King Of Sorrow (*Epic*)
Total Plays: 421, Total Stations: 34, Adds: 0

CANELA Sponsor... (*Goodfellas/DreamWorks*)
Total Plays: 413, Total Stations: 35, Adds: 1

DIRTY Hit Da Floe (*Universal*)
Total Plays: 412, Total Stations: 22, Adds: 3

SPARKLE Good Life (*Motown*)
Total Plays: 393, Total Stations: 34, Adds: 1

LIL' WAYNE Everything (*Cash Money/Universal*)
Total Plays: 383, Total Stations: 39, Adds: 1

C. THOMAS F/S. DAWES Cold, Cold... (*Bad Boy/Arista*)
Total Plays: 364, Total Stations: 32, Adds: 0

PHILLY'S MOST WANTED Cross The Border (*Atlantic*)
Total Plays: 315, Total Stations: 24, Adds: 1

BACKBONE Five Deuce Four Tre (*Universal*)
Total Plays: 311, Total Stations: 33, Adds: 1

RAPHAEL BROWN Maybe (*Arista*)
Total Plays: 310, Total Stations: 30, Adds: 1

FUNKMASTER FLEX Good Life (*Loud*)
Total Plays: 282, Total Stations: 13, Adds: 5

TOYA I Do (*Arista*)
Total Plays: 259, Total Stations: 34, Adds: 9

DAVE HOLLISTER Take Care... (*Def Squad/DreamWorks*)
Total Plays: 221, Total Stations: 60, Adds: 60

BEATNUTS No Escapin' This (*Loud/Columbia*)
Total Plays: 209, Total Stations: 19, Adds: 1

CITY HIGH What Would You Do? (*Interscope*)
Total Plays: 202, Total Stations: 42, Adds: 42

LIL' D Dream Girl (*Universal*)
Total Plays: 201, Total Stations: 11, Adds: 0

DDONNIE MCCLURKIN We Fall Down (*Verity*)
Total Plays: 187, Total Stations: 17, Adds: 4

RAY J Wait A Minute (*Atlantic*)
Total Plays: 168, Total Stations: 37, Adds: 36

LUKE Lollipop (*Koch*)
Total Plays: 162, Total Stations: 11, Adds: 0

RC Slo Burn (*Dombrowski & Glasker*)
Total Plays: 156, Total Stations: 16, Adds: 2

RUN-D.M.C. Let's Stay Together... (*Arista*)
Total Plays: 152, Total Stations: 27, Adds: 27

CED F/CHAUNCEY BLACK Whatcha Say (*Judgment/RCA*)
Total Plays: 148, Total Stations: 14, Adds: 0

WHO YOU CALLIN' COUNTRY Shawty (*Freeworld/Capitol*)
Total Plays: 132, Total Stations: 17, Adds: 6

MONIFAH Brown Eyes (*Universal*)
Total Plays: 130, Total Stations: 18, Adds: 4

STICKY FINGAZ Ghetto (*Universal*)
Total Plays: 66, Total Stations: 37, Adds: 37

RASHEEDA Off Da Chain (*Motown*)
Total Plays: 63, Total Stations: 20, Adds: 20

Songs ranked by total plays

Most Played Recurrents

JAHEIM Could It Be (*Divine Mill/WB*)

JAY-Z I Just Wanna Love U... (*Roc-A-Fella/IDJMG*)

DAVE HOLLISTER One Woman Man (*Def Squad/DreamWorks*)

OUTKAST Ms. Jackson (*LaFace/Arista*)

CARL THOMAS Emotional (*Bad Boy/Arista*)

AVANT My First Love (*Magic Johnson/MCA*)

MUSIQ Just Friends (Sunny) (*Def Soul/IDJMG*)

DESTINY'S CHILD Independent Women Pt. 1 (*Columbia*)

R. KELLY I Wish (*Jive*)

NELLY E.I. (*Fo' Reel/Universal*)

LUDACRIS What's Your Fantasy (*Def Jam South/IDJMG*)

3LW No More (Baby I'ma Do Right) (*Epic*)

MYSTIKAL Shake Ya Ass (*Jive*)

JAGGED EDGE Let's Get Married (*So So Def/Columbia*)

RUFF ENDOZ No More (*Epic*)

ERYKAH BADU Bag Lady (*Motown*)

NEXT Wifey (*Arista*)

SISQO Incomplete (*Dragon/Def Soul/IDJMG*)

YOLANDA ADAMS Open My Heart (*Elektra/EEG*)

TONI BRAXTON Just Be A Man About It (*LaFace/Arista*)

TUNED-IN URBAN

R&R/MEDIABASE 24/7



WROU/Dayton

3am

JOE I/MYSTIKAL Stutter

MYA Free

112 It's Over Now

DAVE HOLLISTER One Woman Man

JA RULE I/LIL' MO & VITA Put It On Me

NELLY I/CITY SPUD Ride Wit Me

SILK Freak Me

DESTINY'S CHILD Survivor

MYSTIKAL I/NIVEA Danger (Been So Long)

EVE Who's That Girl

JAHEIM Could It Be

JESSE POWELL If I

TONI BRAXTON He Wasn't Man Enough

LIL' BOW WOW Bow Wow (That's My Name)

11am

TAMIA Stranger In My House

MONICA Just Another Girl

NEXT Too Close

MR. C THE SLIDE MAN Cha-Cha Slide

JILL SCOTT A Long Walk

RUFF ENDOZ No More

KEITH SWEAT Make It Last Forever

GINUWINE There It Is

KOFFEE BROWN After Party

CARL THOMAS Emotional

MAXWELL Get To Know Ya

MARY MARY Shackles (Praise You)

SOUNDS OF BLACKNESS Hold On

4pm

OLIVIA Bizounce

PRINCE Kiss

JOE Stutter

JAY-Z I Just Wanna Love U (Give It...)

JAHEIM Could It Be

MUSIQ Love

DESTINY'S CHILD Independent Women Part 1

MONICA Just Another Girl

LUDACRIS Southern Hospitality

CARL THOMAS Emotional

JA RULE I/LIL' MO & VITA Put It On Me



WVDM/Columbia

3am

DRU HILL Tell Me

TANK Maybe I Deserve

MARVIN GAYE Sexual Healing

ICONZ Get Crunked Up

R. KELLY I Wish

KOFFEE BROWN After Party

LIL' ZANE None Tonight

JODECI Come And Talk To You

112 It's Over Now

OUTKAST So Fresh, So Clean

AL B. SURE! Nite & Day

NELLY I/CITY SPUD Ride Wit Me

KELLY PRICE You Should've Told Me

JOE I Wanna Know

11am

JOE I/MYSTIKAL Stutter

PATRICE RUSHEN Forget Me Not

SUNSHINE ANDERSON Heard It All Before

R. KELLY I Wish

JON B Don't Talk

K-CI & JOJO Wanna Do Right

TLC No Scrubs

112 It's Over Now

MUSIQ Love

ATLANTIC STARR Silver Shadows

TYRESE I Like Dem Girls

3LW No More (Baby I'ma Do Right)

4pm

MONICA Just Another Girl

CASE I/MARY J. BLIGE & BROWN Touch Me, Tease Me

TANK Maybe I Deserve

DESTINY'S CHILD Bug A Boo

INDIA, ARIE Video

LIL' BOW WOW Puppy Love

KOFFEE BROWN After Party

FAITH EVANS Love Like This

PROJECT PAT Chickenhead

112 It's Over Now

OUTKAST So Fresh, So Clean

CANELA Sponsor (I Need...)

CHANTE' MOORE Bitter



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/19. © 2001, R&R Inc.

R&R convention: 2001

June 14-16

The Century Plaza Hotel & Spa
Los Angeles, California

Register NOW at
www.rronline.com



Stations and their adds listed alphabetically by market

Urban

<p>WAJZ/Albany, NY * PD/M: Sugar Bear APD: Marie Cristal 12 JIMMY COZIER "She's" 8 CAMEL "Sponsor" DAVE HOLLISTER "Home" WYCLEF JEAN "Gentleman"</p>	<p>WBLK/Buffalo, NY * PD/M: Skip Dillard 10 CITY HIGH "Woods" 2 RAY J "Minute" WYCLEF JEAN "Gentleman" DAVE HOLLISTER "Home" RAPHAEL BROWN "Maybe" WYCLEF JEAN "Gentleman"</p>	<p>WFXE/Columbus, GA Int. PD: Michael Souf MD: Al Irwin 10 CITY HIGH "Woods" 9 WYCLEF JEAN "Gentleman" 3 DAVE HOLLISTER "Home" 3 RASHEEDA "Chain" 3 STOKY FINGAZ "Ghetto" 3 RAY J "Minute" 3 RUN-D.M.C. "Stay"</p>	<p>WYNN/Florence, SC OM: Matt Scoury PD/M: Gerald McSwain 7 DIXIE "Sunshine" 4 CITY HIGH "Woods" 2 DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WKGK/Knoxville, TN PD/M: Blair Braxton 5 RUN-D.M.C. "Stay" 4 DAVE HOLLISTER "Home" 5 WYCLEF JEAN "Gentleman" 5 RAY J "Minute" 5 STOKY FINGAZ "Ghetto" 5 CITY HIGH "Woods" 5 RASHEEDA "Chain"</p>	<p>WGZB/Louisville, KY * VP/Prog.: Tony Fields PD: Karen Jordan MD: Gerald Harrison 10 RUNMASTER/REX "Good" 1 RAY J "Minute" WYCLEF JEAN "Gentleman" WYCLEF JEAN "Gentleman" CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WYBC/New Haven, CT * OM: Wayne Schmidt PD: Juan Castillo APD: Steven Richardson MD: Doc P 3 RLU CANTRELL "Hi" 2 KOFFEE BROWN "Weekend" 1 JIMMY COZIER "She's" 1 DAVE HOLLISTER "Home" N.I. GLENN "Dance"</p>	<p>WTLZ/Saginaw, MI * PD: Chris Reynolds MD: Long John 27 DAVE HOLLISTER "Home" 11 RLU "Good" 1 SYLEENA JOHNSON "Woman" WYCLEF JEAN "Gentleman"</p>	<p>WTPM/Tampa, FL * PD: Larry Steele MD: Big Money 9 CITY HIGH "Woods" 10 RUN-D.M.C. "Stay" SUCIDE "Dad" RASHEEDA "Chain" DAVE HOLLISTER "Home" WYCLEF JEAN "Gentleman" RAY J "Minute"</p>																																																																																																																									
<p>KRCB/Alexandria, LA PD: Roger Moore MD: R.J. Polk 5 DAVE HOLLISTER "Home" 5 SYLEENA JOHNSON "Woman"</p>	<p>WWWZ/Charleston, SC * OM/PO: Terry Base MD: Ron Spickackville 10 CITY HIGH "Woods" 4 DAVE HOLLISTER "Home" 4 TOYA "Do" 3 RAY J "Minute" 2 RASHEEDA "Chain" STOKY FINGAZ "Ghetto" WYCLEF JEAN "Gentleman"</p>	<p>WCKX/Columbus, OH * VP/Prog.: Tony Fields PD: Paul Strong 17 RUNMASTER/REX "Good" 9 LIL' MO "Superwoman" 8 MONIEF "Brown" 2 BEATMITS "Escapin" WYCLEF JEAN "Gentleman" CITY HIGH "Woods" RAY J "Minute" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WTMG/Gainesville-Ocala, FL * OM/PO/MD: Don Cody APD: Quincy 10 CITY HIGH "Woods" 5 RAY J "Minute" 4 STOKY FINGAZ "Ghetto" 3 RUN-D.M.C. "Stay" 1 RASHEEDA "Chain" WYCLEF JEAN "Gentleman" DAVE HOLLISTER "Home"</p>	<p>KRRD/Lafayette, LA * OM: James Alexander PD/MD: Darlene Prejan 15 WHO YOU CALLIN... "Shawty" 10 CITY HIGH "Woods" 3 STOKY FINGAZ "Ghetto" WYCLEF JEAN "Gentleman" DAVE HOLLISTER "Home" RAY J "Minute" RUN-D.M.C. "Stay"</p>	<p>WFXM/Macon, GA PD/M: Brenda Harper 39 RUN-D.M.C. "Stay" WYCLEF JEAN "Gentleman" RAY J "Minute" CITY HIGH "Woods" CASE "Missing" DAVE HOLLISTER "Home"</p>	<p>WQVE/New Orleans, LA * PD: Glenn Stevens MD: Angela Watson No Adds</p>	<p>WBSL/New York, NY * PD: Vinny Brown MD: Denise Womack 4 DAVE HOLLISTER "Home" 5 CITY HIGH "Woods" 5 RUN-D.M.C. "Stay" MUSIQ "Love"</p>	<p>WEAS/Savannah, GA PD: Sam Nelson MD: Jewel Carter No Adds</p>																																																																																																																									
<p>WHTA/Atlanta, GA * PD: Leroy Smokin' B APD: Ryan Cameron MD: Ramona Debraux TYRESA "Girls"</p>	<p>WPGC/Charlotte, NC * PD: Andre Carson MD: Nate Quirk 13 PHILLY'S MOST WANTED "Border" 7 RUN-D.M.C. "Stay" 6 DIRTY "Flax" 5 RAY J "Minute" 3 DAVE HOLLISTER "Home" LIL' MO "Superwoman"</p>	<p>WCFX/Charlotte, NC * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WKS/Greenville, NC * PD/MD: B.K. Kirkland 1 INDIALE "Video"</p>	<p>WBNR/Lakeand-Winter Haven, FL GM: Frankie Grover PD: Damian Bell 5 DAVE HOLLISTER "Home" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" RASHEEDA "Chain" RAY J "Minute" 4 STOKY FINGAZ "Ghetto" 4 RASHEEDA "Chain" 4 CITY HIGH "Woods"</p>	<p>WBBW/Macon, GA PD/MD: Greg Roberts 5 CITY HIGH "Woods" 5 RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" RASHEEDA "Chain"</p>	<p>WOWI/Norfolk, VA * PD: K.J. Holiday MD: Michael Hazzone 4 WYCLEF JEAN "Gentleman" 2 STOKY FINGAZ "Ghetto" 1 RAY J "Minute" WYCLEF JEAN "Gentleman"</p>	<p>KJMM/Tulsa, OK * PD: Terry Monday APD: Aaron Bernard 8 DAVE HOLLISTER "Home" 1 RAY J "Minute" CITY HIGH "Woods" WYCLEF JEAN "Gentleman" WYCLEF JEAN "Gentleman"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WJMJ/Greenville, SC * APD/MD: Doug Davis 4 DAVE HOLLISTER "Home" 3 RAY J "Minute"</p>	<p>WHRK/Memphis, TN * APD/MD: Eileen Nathaniel 19 OLIVIA "Be" 7 JESSE POWELL "It" 1 DIXIE "Sunshine" DAVE HOLLISTER "Home"</p>	<p>WQWH/Lansing, MI PD/MD: Bram Johnson 8 DAVE HOLLISTER "Home" 5 STOKY FINGAZ "Ghetto" WYCLEF JEAN "Gentleman" WYCLEF JEAN "Gentleman" CITY HIGH "Woods" RUN-D.M.C. "Stay"</p>	<p>WEOR/Miami, FL * OM: James Thomas PD/MD: Geddie Hollywood DAVE HOLLISTER "Home" 112 "Peaches" RUN-D.M.C. "Stay" WHO YOU CALLIN... "Shawty"</p>	<p>WBTX/Lexington-Fayette, KY * VP/Prog.: Tony Fields PD: Karen Jordan MD: Gerald Harrison WYCLEF JEAN "Gentleman" CITY HIGH "Woods" RAY J "Minute" RUNMASTER/REX "Good" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WPHI/Philadelphia, PA * PD: Maurice Devoe MD: Raphael "Raff" George 12 LIL' MO "Superwoman"</p>	<p>WQRR/Atlanta, GA PD: Tim Snel MD: Nightrain 7 DAVE HOLLISTER "Home" 7 RAY J "Minute" 5 WYCLEF JEAN "Gentleman" 5 RUN-D.M.C. "Stay" 2 RASHEEDA "Chain" CITY HIGH "Woods"</p>	<p>WGCI/Chicago, IL * OM/PO: Emy Smith APD/MD: Jay Alan 15 DAVE HOLLISTER "Home" 3 SNOOP DOGG "Jay" KEVIN EDWARDS "Slow"</p>	<p>WDTJ/Detroit, MI * OM: Monica Starr PD: Spudis MD: Sunny 17 DAVE HOLLISTER "Home" 6 RAY J "Minute"</p>	<p>WTLN/Indianapolis, IN * PD: Brian Wallace MD: Karyn Vaughn No Adds</p>	<p>WJMI/Jackson, MS * PD/MD: Stan Branson 10 RUN-D.M.C. "Stay" 9 DAVE HOLLISTER "Home" 5 CITY HIGH "Woods" 1 RASHEEDA "Chain" STOKY FINGAZ "Ghetto" WYCLEF JEAN "Gentleman" WYCLEF JEAN "Gentleman" JIMMY COZIER "She's" MONIEF "Brown"</p>	<p>WBTW/Philadelphia, PA * PD: Maurice Devoe MD: Raphael "Raff" George 12 LIL' MO "Superwoman"</p>	<p>WWSL/Philadelphia, PA * Int. PD/MD: Glenn Cooper No Adds</p>	<p>WAMO/Pittsburgh, PA PD: Jay Michaels MD: DJ Boogie No Adds</p>	<p>WQOK/Raleigh-Durham, NC * PD: Josie Mack MD: Jodi Berry 21 RAY J "Minute" 5 CITY HIGH "Woods" 2 DIRTY "Flax" 1 BACKBONE "Fire" DAVE HOLLISTER "Home"</p>	<p>WZHT/Montgomery, AL PD: Daryl Elliott 13 SYLEENA JOHNSON "Woman" DAVE HOLLISTER "Home" TOYA "Do" CITY HIGH "Woods" RAY J "Minute"</p>	<p>KKBT/Los Angeles, CA * PD: Rob Scorpio MD: Dorsey Fulford 3 R. KELLY "Woman" 2 GIMMY "Time" 1 296C "Just"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WZLW/Atlanta, GA PD: Steve Goussy No Adds</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WJOL/Detroit, MI * VP/Dps & Prog.: Michael Saund APD/MD: Kris Kelley No Adds</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>	<p>WJZZ/Chattanooga, TN * PD: Keith Landecker MD: Magic RUN-D.M.C. "Stay" DAVE HOLLISTER "Home" CITY HIGH "Woods" RASHEEDA "Chain" BIZZY BONE "Father" WYCLEF JEAN "Gentleman" STOKY FINGAZ "Ghetto" WHO YOU CALLIN... "Shawty"</p>	<p>WRJH/Jackson, MS PD: Steve Poston MD: Lil' Home CITY HIGH "Woods" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto" TYRESA "Girls"</p>	<p>WDAI/Miwaukee, WI * PD: Gary Young MD: Doc Love No Adds</p>	<p>WBLX/Mobile, AL * PD/MD: Myranda Reuben 4 LIL' WAVE "Everything" TOYA "Do" 112 "Peaches" DAVE HOLLISTER "Home" STOKY FINGAZ "Ghetto"</p>

R&R Urban AC Top 30

March 30, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	JILL SCOTT A Long Walk (<i>Hidden Beach/Epic</i>)	870	+46	144881	12	29/0
3	2	MAXWELL Get To Know Ya (<i>Columbia</i>)	861	+54	127966	9	39/0
1	3	TAMIA Stranger In My House (<i>Elektra/EEG</i>)	820	-39	100831	19	38/0
4	4	DAVE HOLLISTER One Woman Man (<i>Def Squad/DreamWorks</i>)	699	-94	96150	20	37/0
5	5	CARL THOMAS Emotional (<i>Bad Boy/Arista</i>)	659	-46	96288	21	35/0
7	6	MUSIQ Love (<i>Def Soul/IDJMG</i>)	652	+66	119291	4	35/1
14	7	JANET All For You (<i>Virgin</i>)	632	+175	108667	2	39/2
6	8	ERYKAH BADU Didn't Cha Know (<i>Motown</i>)	591	-36	79982	14	31/0
9	9	KOFFEE BROWN After Party (<i>Arista</i>)	588	+50	88480	7	32/2
8	10	PUBLIC ANNOUNCEMENT Man Ain't Suppose To Cry (<i>RCA</i>)	563	+12	84119	7	34/2
10	11	JESSE POWELL If I (<i>Silas/MCA</i>)	520	+4	73752	13	29/0
11	12	DONNIE MCCLURKIN We Fall Down (<i>Verity</i>)	516	+16	94655	5	34/0
12	13	JAHEIM Could It Be (<i>Divine Mill/WB</i>)	511	+20	71871	11	26/1
15	14	TANK Maybe I Deserve (<i>BlackGround</i>)	501	+49	53444	10	25/2
16	15	GLADYS KNIGHT If I Were Your Woman II (<i>MCA</i>)	453	+16	44090	7	28/0
19	16	INDIA.ARIE Video (<i>Motown</i>)	418	+40	73704	5	23/0
Breaker	17	SUNSHINE ANDERSON Heard It All Before (<i>Soulife/Atlantic</i>)	397	+64	59008	3	27/2
13	18	AVANT My First Love (<i>Magic Johnson/MCA</i>)	392	-86	49196	26	31/0
20	19	CHANTE' MOORE Bitter (<i>Silas/MCA</i>)	378	+19	67855	8	26/1
21	20	MUSIQ Just Friends (Sunny) (<i>Def Soul/IDJMG</i>)	375	+16	54707	17	24/0
24	21	JAGGED EDGE Promise (<i>So So Def/Columbia</i>)	327	+28	51685	11	19/0
29	22	ERIC BENET Love Don't Love Me (<i>Warner Bros.</i>)	321	+92	47342	2	29/0
18	23	JOE F/MYSTIKAL Stutter (<i>Jive</i>)	316	-64	34968	14	21/0
26	24	SADE King Of Sorrow (<i>Epic</i>)	315	+41	48158	3	25/0
27	25	R. KELLY A Woman's Threat (<i>Jive</i>)	310	+49	36809	3	23/2
Debut	26	CASE Missing You (<i>Def Soul/IDJMG</i>)	259	+49	62147	1	27/12
Debut	27	RL Good Love (<i>Warner Bros.</i>)	243	+20	30738	1	21/0
25	28	TONI BRAXTON Maybe (<i>LaFace/Arista</i>)	227	-58	19188	7	22/0
28	29	YOLANDA ADAMS I Believe I Can Fly (<i>Elektra/EEG</i>)	215	-43	21190	8	21/0
Debut	30	AL JARREAU It's How You Say It (<i>GRP/VMG</i>)	199	+54	20713	1	23/2



39 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/18-Saturday 3/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 350 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

K-CI & JOJO Wanna Dc You Right (*MCA*)

Total Plays: 167, Total Stations: 15, Adds: 2

SYLEENA JOHNSON I Am Your Woman (*Jive*)

Total Plays: 166, Total Stations: 22, Adds: 5

RIPPINGTONS F/HOWARD HEWETT I Found Heaven (*Peak/Concord*)

Total Plays: 127, Total Stations: 15, Adds: 0

JON B Don't Talk (*Edmonds/Epic*)

Total Plays: 127, Total Stations: 8, Adds: 3

HIL ST. SOUL For Your Love (*Doma>Select-O-Hits*)

Total Plays: 124, Total Stations: 8, Adds: 0

WALTER BEASLEY I Wanna Know (*Shanachie*)

Total Plays: 119, Total Stations: 13, Adds: 0

PATTI LABELLE Why Do We Hurt Each Other (*MCA*)

Total Plays: 115, Total Stations: 15, Adds: 0

FORSHE' My World Is Empty Without You (*HDH*)

Total Plays: 112, Total Stations: 9, Adds: 2

MIKI HOWARD Nobody (*Peak/Concord*)

Total Plays: 44, Total Stations: 6, Adds: 0

DAVE HOLLISTER Take Care Of Home (*Def Squad/DreamWorks*)

Total Plays: 30, Total Stations: 14, Adds: 14

JIMMY COZIER She's All I Got (*J*)

Total Plays: 24, Total Stations: 16, Adds: 15

Songs ranked by total plays

Most Added®

ARTIST TITLE LABEL(S)	ADDS
JIMMY COZIER She's All I Got (<i>J</i>)	15
DAVE HOLLISTER Take Care... (<i>Def Squad/DreamWorks</i>)	14
CASE Missing You (<i>Def Soul/IDJMG</i>)	12
SYLEENA JOHNSON I Am Your Woman (<i>Jive</i>)	5
JON B Don't Talk (<i>Edmonds/Epic</i>)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JANET All For You (<i>Virgin</i>)	+175
ERIC BENET Love Don't Love Me (<i>Warner Bros.</i>)	+92
MUSIQ Love (<i>Def Soul/IDJMG</i>)	+66
SUNSHINE ANDERSON Heard It All... (<i>Soulife/Atlantic</i>)	+64
MAXWELL Get To Know Ya (<i>Columbia</i>)	+54
AL JARREAU It's How You Say It (<i>GRP/VMG</i>)	+54
SYLEENA JOHNSON I Am Your Woman (<i>Jive</i>)	+52
KOFFEE BROWN After Party (<i>Arista</i>)	+50
CASE Missing You (<i>Def Soul/IDJMG</i>)	+49
TANK Maybe I Deserve (<i>BlackGround</i>)	+49
R. KELLY A Woman's Threat (<i>Jive</i>)	+49

Breakers®

SUNSHINE ANDERSON

Heard It All Before (*Soulife/Atlantic*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
397/64	27/2	17

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

RESULTS MARKETING
CREATIVE PROMOTIONS

HIRE US TO GET RID OF YOUR OLD BAG!

And we'll get you into

one of these

{ Stylish }

mini tote bags

with a custom imprint

{ natural duck
\$1.95 (100 pc. minimum)

{ 800-786-8011
www.resultsmarketing.com }

JIMMY COZIER

#1 MOST ADDED
URBAN AC
NEXT UP URBAN
MAINSTREAM

... sometimes I love her,
sometimes I love her not.
I ain't lettin' her go, cause

SHE'S ALL I GOT

The scorching new single by
Jimmy Cozier (*Ko' zee ay*)

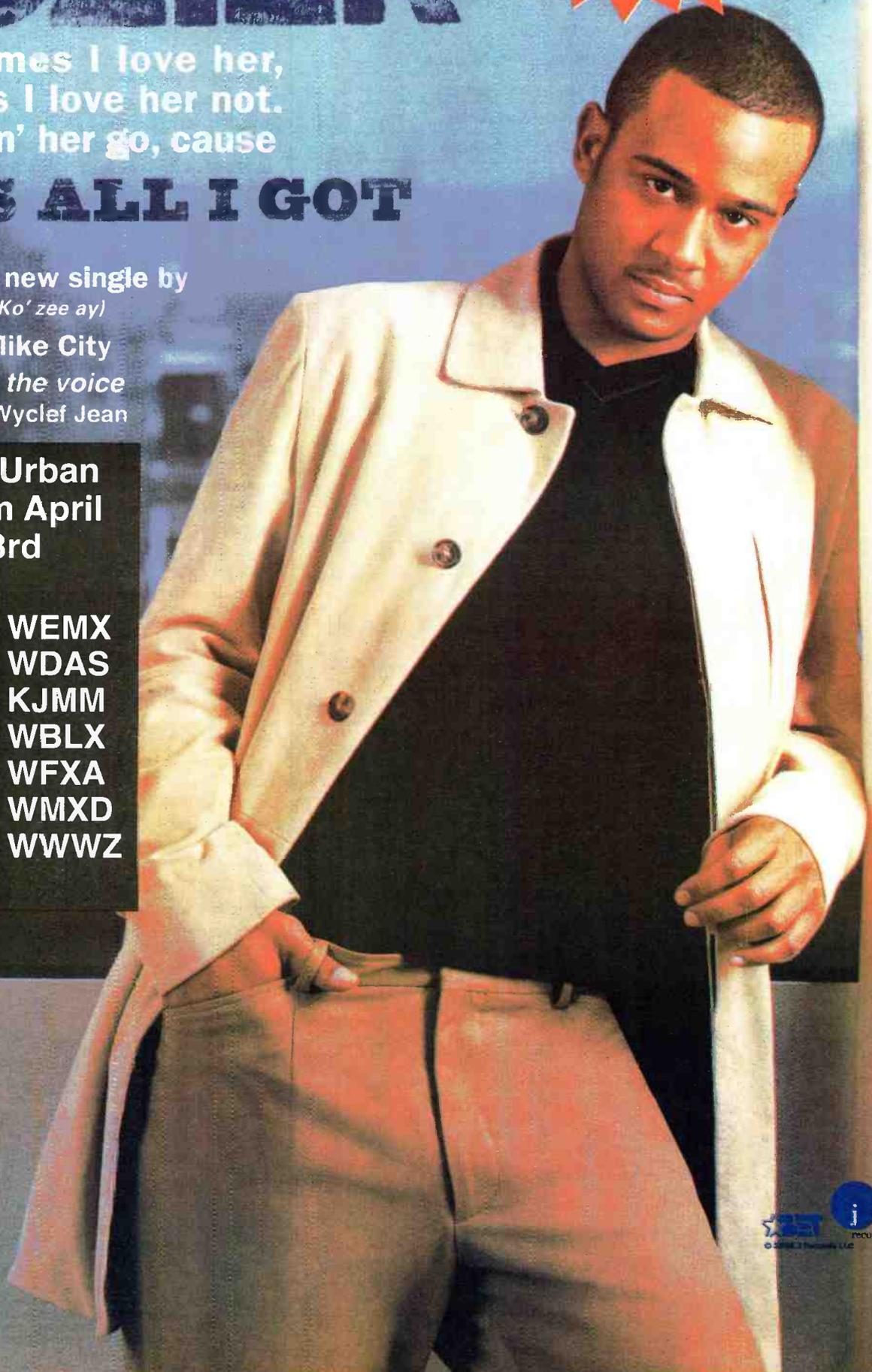
Produced by Mike City

*"His vocals are the voice
of the soul."* – Wyclef Jean

Impacting Urban
Mainstream April
2nd & 3rd

Early Action At:

KKBT	WEMX
WJLB	WDAS
KJLH	KJMM
WQQK	WBLX
WJMZ	WFXA
WWDM	WMXD
KVSP	WWWZ
KMJQ	



Most Played Recurrents

YOLANDA ADAMS Open My Heart (*Elektra/EEG*)

CHARLIE WILSON Without You (*Major Hits*)

SADE By Your Side (*Epic*)

TONI BRAXTON Just Be A Man About It (*LaFace/Arista*)

JILL SCOTT Gettin' In The Way (*Hidden Beach/Epic*)

SISQO Incomplete (*Dragon/Def Soul/IDJMG*)

MARY MARY Shackles (Praise You) (*Columbia*)

JOE I Wanna Know (*Jive*)

ERYKAH BADU Bag Lady (*Motown*)

CARL THOMAS I Wish (*Bad Boy/Arista*)

MAXWELL Fortunate (*Rock Land/Interscope/Columbia*)

R. KELLY I Wish (*Jive*)

DONELL JONES U Know What's Up (*Untouchables/LaFace/Arista*)

ANGIE STONE No More Rain (In This Cloud) (*Arista*)

DONELL JONES Where I Wanna Be (*Untouchables/LaFace/Arista*)

JOE Treat Her Like A Lady (*Jive*)

KELLY PRICE You Should've Told Me (*T-Neck/Def Soul/IDJMG*)

KEVON EDMONDS 24/7 (*RCA*)

WHITNEY HOUSTON & DEBORAH COX Same Script, Different Cast (*Arista*)

ERIC BENET Spend My Life With You (*Warner Bros.*)

URBAN AC

Going For Adds 4/3/01

BAD BOY GOSPEL You (*Bad Boy/Arista*)

STEPHEN SIMMONDS For You (*Priority*)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.ronline.com



A NEEDY GROUP

While doing trade runs, DreamWorks artist Canela stopped by R&R and chatted for a while with some of the staff. During the conversation, this indigent bunch found they were all lacking a few important things from their lives. Pictured (l-r) are DreamWorks rep Amon "I need some Chapstick" Parker, R&R Asst. Urban Editor Tanya "I need a man" O'Quinn, artist Canela "I need to get out of here" Cox and R&R Sales Rep Robert "I need an ad" Taylor.

TUNED-IN URBAN AC

R&R/MEDIABASE 24/7

WDLT/Mobile

3am

PEABO BRYSON I'm So Into You
ANN NESBY I'm Still Wearing My Name
KEVON EDMONDS Love Will Be Waiting
K-CI & JOJO Wanna Do You Right
LOOSE ENDS You Can't Stop The Rain
TONI BRAXTON Maybe
JILL SCOTT A Long Walk
KEITH SWEAT Real Man
VERTICAL HOLD Seems You're Much Too Busy
JON B. /BABYFACE Someone To Love
ANGIE STONE No More Rain (In This...)
LEVERT My Forever Love

11am

ERIC BENET Love Don't Love Me
AFTER 7 Ready Or Not
O'BRYAN You And I
GLADYS KNIGHT... Neither One Of Us
SKYY Real Love
PUBLIC ANNOUNCEMENT Man Ain't Suppose...
O'JAYS Your Body's Here With Me
STYLISTICS You're A Big Girl Now
DAVE HOLLISTER One Woman Man
TONY! TONI! TONE! Anniversary

4pm

ERIC BENET Love Don't Love Me
CHI-LITES Have You Seen Her
PEBBLES Always
ARETHA FRANKLIN Do Right Woman...
SADE Cherish The Day
JANET All For You
BARRY WHITE Just The Way You Are
JOHNNIE TAYLOR Soul Heaven
RICK JAMES Cold Blooded

8pm

ERIC BENET Love Don't Love Me
JAHEIM Could It Be
LENNY WILLIAMS 'Cause I Love You
TEMPTATIONS Just My Imagination (Running...)
BABYFACE And Our Feelings
RL Good Love
TINA TURNER What's Love Got...
RACHELLE FERRELL I Forgive You
CURTIS MAYFIELD New World Order

WQMG/Greensboro

3am

GAP BAND Outstanding
USHER You Make Me Wanna...
TAMIA Stranger In My House
AL GREEN Let's Stay Together
DRU HILL 5 Steps
KIRK FRANKLIN Something About That Name
EVERLYN KING Shame
PATTI LABELLE If Only You Knew
MUSIQ Just Friends (Sunny)
SWITCH I Call Your Name
OLETA ADAMS Get Here
KEITH SWEAT Nobody
MAXWELL Fortunate

11am

DEBORAH COX Nobody's Supposed To Be Here
EARTH, WIND & FIRE Be Ever Wonderful
EN VOGUE Giving Him Something He Can...
JILL SCOTT A Long Walk
SWITCH There'll Never Be
COMMODORES Jesus Is Love
JOE I Wanna Know
HAROLD MELVIN... I Miss You
R. KELLY I Wish
DENIECE WILLIAMS Black Butterfly
BABYFACE Whip Appeal

4pm

KIRK FRANKLIN Why We Sing
KEITH SWEAT Make It Last Forever
JERMAINE JACKSON Don't Take It...
SUNSHINE ANDERSON Heard It All Before
FOUR TOPS Ain't No Woman (Like...)
CON FUNK SHUN Love's Train
MARY MARY Shackles (Praise You)
MAZE Can't Get Over You
TAMIA Stranger In My House
STAPLE SINGERS I'll Take You There
COMMODORES Three Times A Lady

8pm

LSG Door #1
SHIRLEY MURDOCK Go On Without You
ERYKAH BADU Didn't Cha Know
O'JAYS Stairway To Heaven
JOE All The Things
DONELL JONES Where I Wanna Be
NATALIE COLE Our Love
CHAMPAIGN Try Again
TAMIA Stranger In My House
D. HATHAWAY & R. FLACK The Closer I Get...
K-CI & JOJO All My Life



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/19. © 2001, R&R Inc.



LON HELTON
lhelton@rronline.com

Top People, Panels And More

What worked and what didn't for programmers at CRS 2001

Last week a group of PDs and MDs chose their favorite musical moments from CRS 2001. This week we hear what they learned, as well as their top panel and panelist picks.

To refresh your memory, our intrepid panel consists of WCOL/Columbus, OH PD **Gail Austin**; WTCM/Traverse City, MI MD **Ryan Dobry**; KMLE/Phoenix APD/MD **Chris Loss**; WMDH-AM & FM/New Castle-Muncie, IN OM **Clint Marsh**; WBCT/Grand Rapids, MI OM **Doug Montgomery**; KSCS/Dallas MD **Linda O'Brian**; and WCOS/Columbia, SC OM **Lance Tidwell**.

Of Knowledge And Revelations

The first question asked of our CRS-goers was if there was one piece of knowledge, or perhaps an idea, that they came away with that stood above the rest.

Quoting a longtime radio personality who was a panelist, Loss recalls, "John Records Landecker spoke of always getting back up when you get kicked down. Although that seems obvious, many of us forget that. To hear a true living legend emphasize that really hit home with me.

"Oh, yeah. This didn't happen in a panel, but when that singer from L.A. asked to sing harmony with Garth — well, that took *gus*. More of us could learn from her by reaching for our dreams. It was inspiring to watch her bare her soul to an icon and touching to see how Garth handled it."

Marsh, too, points to a panel for his answer to this question. "It doesn't

matter if it's 'Too Pop or Too Country' as long as it's what *your* listeners want. We've got to start listening to our markets' individual needs instead of trying to impose our will and tastes on them."

O'Brian has a flurry of emotions about CRS: "What did I come away with? How about that if I were 10 years younger and single, I'd ask Keith Urban to marry me! Just kiddin'! What I did come away with, though, is the same thought that I come away with every year: There are those who color outside the lines and those who don't. What works for my station is not necessarily what works in Maryland. We don't have to step too far off the front porch to hear some great music in Texas. I'm blessed to be here. I'm sure there's incredible regional talent in other areas as well. It would just be nice to see other stations take some chances."

Dobry says, quite honestly, "Maybe I have too many seminars under my belt, but I didn't really come away with one idea that stood above the rest. Matter of fact, that hasn't happened in a few years."

I was also curious if there were any revelations for these folks, a moment where they said to themselves, "Wow, I didn't know that."

An Arbitron session got Tidwell thinking: "This will seem trivial, but I — and a lot of PDs — get so wrapped up in Arbitron being a 12-

week survey that the obvious is lost. It's 12 one-week surveys — one of those forest for the tree things."

Loss' revelation was of a more personal nature: "It was Garth, stripped down onstage with just a guitar, getting intensely personal with an audience of his peers and talking about how dark his new CD material is. Forget the industry for a moment. My heart ached at the pain in his voice when discussing he and Sandy's situation.

"You can learn a lot about a man when he's at his weakest emotionally. The record sales mean nothing to him — or at least it appeared like that. In the grand scheme of things, most people look at Garth like a god. At lunch he proved that he's just a man. Kudos to Garth for connecting with us like he did — as a man, not a megastar. By far this lunch was the best moment of the seminar."

It's long been said that there's as much learning in the hallways and bars at CRS as there is in the panels. Such was the case for Dobry. "It wasn't something that was said, but something I saw," he recalls. "A fellow from a radio station in Oklahoma had a cell phone connected to a hands-free unit, and he could walk freely about and catch on-the-spot interviews and immediately send them back to the station. I went up to him and asked how he did everything, and he was very cordial and willing to share the information he had."

Finally, Marsh's revelation is one that I'm sure was shared by many attendees: "I didn't realize that you could see the reflection of your room on the ceiling of the Bridge Lounge!"

People And Panels

On that note, it was time to move on to another topic. I wanted to know our group's favorite panel, and why.

For Loss, the choice was easy: "Ninety More Ideas in 90 More Minutes." It was totally honest, thought-provoking and full of passion." (And I'm sure it had nothing to do with the fact that your PD, Jeff Garrison, was on the panel, right, Chris? Ed.)

Dobry says the panel titled "The On-Air Interview: Ask the Right Questions" was the bomb for her. "It was so great to hear from the big-time radio folks who do interviews on a regular basis. But it was even better to hear the artist — Clint Black was on the panel — tell things from his



THE RIGHT ANSWERS

One of CRS 2001's panels that got rave reviews was "The On-Air Interview: Ask the Right Questions." Providing tips and techniques on the process were (l-r) Emerald Entertainment's Bob Guerra, Westwood One's Charlie Cook, RCA/Nashville artist Clint Black, Capitol/Nashville's Fletcher Foster and *AfterMidnite*'s Blair Garner.

side. The only downside was that the big guys usually have the artist in the studio, and most of us in radio do interviews over the phone."

Tidwell says "Too Country? Too Pop?" ranked high with him, although he admits, "It wasn't quite as heated as last year. Of course, it's always more entertaining when there is controversy. I'm not sure I learned anything except that maybe this argument has no merit left."

Marsh's fave was the "Fish Philosophy" panel. "It was one of the best I've ever attended at CRS," he says. "We're in a business that is supposed to be fun and entertaining, but more often than not isn't. At this panel we saw a video of a bunch of guys working 14 hours a day *throwing fish*. They were not only having a blast, but they were making their customers happy — and making a lot of money in the process. What does this tell us about how we should be conducting business?"

Picking one panel is a tough call for O'Brian. "I loved the *Icon/Legends* panel, and the one with Loretta Lynn," she says. "What can I say? She blows me away. Nadine and Rebel, hosts of our *KSCS Classic Country Saturday Night*, were invited to hang with her on the bus a couple of months ago and came back raving about her. I've been a fan all my life. I couldn't even go up to say hi afterwards. I wouldn't even know what to say. But that panel rocked."

"But then there was 'WCRS Live!' It just keeps getting better every year. I'd never miss it. That session always inspires me and reminds me how blessed I am to be in this business." Amen, Linda.

Moving from the panels to the people on them, I wondered what panelists our group really liked. Like a lot of folks, Tidwell loved keynote speaker Sam Donaldson of ABC News. "He's seen so much, been so many places and talked with some of the most influential people in the world," Tidwell says.

One of Dobry's picks isn't surprising, considering her choice for Fa-

vorite Panel. Listing her favorites, she says, "I think [*AfterMidnite* host] Blair Garner is a great moderator. He keeps things rolling in the right direction. [KMPS & KYWC/Seattle PD] Becky Brenner is always knowledgeable and informative and has a great voice. I like [Arista/Nashville artist] Brad Paisley for his honesty and integrity."

Marsh points to a fellow PD as his preference. "I was very impressed with [WPOC/Baltimore PD] Scott Lindy," he says. "He's a guy who tells it like it is and is obviously passionate about the music — one of the few radio guys I saw rocking at the Deryl Dodd show at Exit Inn — and yet he also knows how to conduct business. I'd love to pick his brain over beers some time."

Loss' pick is DreamWorks' Jimmy Hamen. "He is so intelligent and well-spoken and one of the best ambassadors this industry has. Whether you agree with him or not, he speaks with conviction yet is still humble enough to hear opposing views."

A Forum For Your Feedback

By all accounts CRS 2001 was a big hit. Just a reminder, too, that the Country Radio Broadcasters depend on feedback from you to create meaningful, educational events that are respectful of your time and money. Toward that end, it has created a website for your input. Just go to www.radioresearch.com/CRS2001/survey1.html, and tell 'em what you think.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 615-244-8822 or e-mail: lhelton@rronline.com

Or post your comments now.

Go to www.rronline.com and click on Message Boards.



YOU CAN KETCHUM IN AKRON

Curb recording artist Hal Ketchum paid a visit to the staff and listeners of WQMX/Akron. In a recent radio contest, winners got a chance to listen to him play, see his new video and have lunch with him. Pictured (l-r) are WQMX PD Kevin Mason, Ketchum and WQMX Asst. PD Ken Steel.



CALVIN GILBERT

gilbert@rronline.com

Nothing Taken For Granted

■ Pam Tillis talks about Country radio and *Thunder & Roses*

Pam Tillis has kept a high profile at radio to set up and follow through on the release of her current single, "Please," and her seventh Arista/Nashville album, *Thunder & Roses*.

In addition to visiting stations during an extensive radio tour, Tillis maintained a busy schedule during the recent Country Radio Seminar, including a performance at the "WCBS Live" songwriters' show. Despite a decade of hits at Arista, Tillis tells R&R, "I'm not in a position to take anything for granted. I don't know many people who can afford to. I don't think it's that kind of climate.

"It's not a big burden to do the radio tour. I'm happy to do it, because it's great to see the people I started with. That's real sweet to me. Then there are a whole bunch of new people, and I don't even know them. I don't enjoy the travel, but I do enjoy meeting the people. I like to hear what it's like in their world."

So what is it like in their world? "There are people out there who approach it totally like a business, but I always find it so reassuring to hang out with the musicheads," Tillis says. "Those are people who really love the music, and there are a whole bunch of them out there."

Tight Playlists

As for the changes she's seen at Country radio since the 1991 release of "Don't Tell Me What to Do," Tillis says, "Consolidation is the biggest thing. I'm real skeptical about the way they test music. That goes against everything I know about music, but there are people who cling to it and feel like it works. I just can't agree with it philosophically.

"I think it's keeping a lot of good music out of the format. I also wonder why the Country format has never split. I feel like there's more country music being made that can't go through the 20-song playlist funnel."

Playlists were not quite as tight when she launched her career, but Tillis acknowledges, "It was starting to happen then, but over 10 years it's happened. Things change slowly over time. It doesn't change overnight, but 20 songs — that's unbelievable."

Offering her opinion on the current state of country music in general, Tillis says, "I don't think there's a predominant sound now, like there was in the early '90s, when women came out and made a big impact. Then 'turbocountry' was the predominant sound. Shania dominated the end of the '90s, and that was a certain kind

of sound. I don't hear any one kind of thing right now. It's all over the map."

Finding Songs

In recording *Thunder & Roses*, one of the biggest challenges Tillis faced was finding songs that fit her musically and personally. She recalls, "I heard about a million different rewrites of [Faith Hill's] 'Breathe' and

[Martina McBride's] 'I Love You.' I don't need to do songs like that, because it's been done."

Of course, it's not a new development that some Nashville songwriters are composing material that fits a sound that's currently popular. "They

experiences when you lose track of time."

Country-Western Verite

Much has been made of the teen acts that have been signed by Nashville labels lately, but Tillis says, "Country music, to me, has always been a format where you could be grown up and sing about real life. I wanted to make a mature album — music for my peers. I very much mined the vein that I call 'country-western verite.' It's real life. The songs are all conversations where I've either been the speaker or the listener. These are pages out of your diary. I just sought to make an emotionally authentic album."

One of the album's highlights is "Waiting on the Wind," which Tillis recorded with her father, Mel Tillis. "I've had that song in my back pocket for three years," says. "It just fit perfectly on this album. I reworked it to be a duet. It's been nearly impossible to find songs that fit a father and daughter." Admitting that her biggest concern was to avoid making the track too saccharine or overly sentimental, she says, "I told him, 'The last thing we need to do, Dad, is make a smarmy record.'"

Thunder & Roses was produced by two veterans from Tillis' previous albums, Paul Worley and Billy Joe Walker Jr., and two people she'd never worked with in the studio, Dann Huff and Kenny Greenberg. Tillis and Greenberg's wife — contemporary Christian singer Ashley Cleveland — sang together as a duo in college. "Dann was also in a band, White Heart, who backed me up one summer on a tour," Tillis says. "I'd worked with him like that."

Tillis was one of the first acts signed by Tim DuBois when he opened Arista's country division. He exited the label last year, and part of the Arista roster was cut when the label was placed under the RCA Label Group, which also includes RCA and BNA. Several Arista employees were forced to leave the company when those changes occurred. "There are people who didn't make the transition who I sorely miss," Tillis says. "But I got to keep a great deal of my team — people I had forged long-term relationships with. Then I've got all this infusion of muscle and energy.

"If you're going to be with a major label, this is the place to be. All I've got to have is a hit, and I'm on my way."

"If you're going to be with a major label, this is the place to be. All I've got to have is a hit, and I'm on my way."

can't help it," Tillis notes. "It's not the writers' fault. They're under a lot of pressure." However, she adds, "It's really hard to find 'country-er' things that are fresh and good."

With Music Row still discussing the "too pop vs. too country" controversy, it's worth noting that one of Tillis' R&R No. 1 singles was a remake of Jackie DeShannon's "When You Walk in the Room," which was also a pop hit in the '60s for the British band The Searchers. Some of the songs on *Thunder & Roses* lean toward the pop side in terms of their construction, but Tillis manages to make them sound like country tracks. "I hope so," she responds. "If I put on an outfit from BeBe's, I'm still me. As long as you're singing things from the heart, the style is sometimes incidental."

At this point in her career, Tillis says, it hasn't become any easier to make a new album. "It just takes what it takes. It's an intense process. It's like making a little movie. There's a lot of work involved, but I enjoy the studio. It's like one of those peak ex-



Pam Tillis

Mark McGuinn

NEW ARTIST FACT FILE

Current Single: "Mrs. Steven Rudy"

Current Album: *Mark McGuinn*, VFR (May 22 release date)

Background

Mark McGuinn still isn't accustomed to cruising in limousines, but that's what he was doing during the recent Country Radio Seminar in Nashville. McGuinn rode in one while performing his original songs for radio programmers who were being shuttled across town. As a new artist on a new label, McGuinn tells R&R, "We didn't want people to have a destination where they had to come see me."

Born and raised in North Carolina, McGuinn was immersed in a wide variety of music, thanks to his brothers and sisters. He studied jazz and played trumpet in the high school band. "I'm not a jazz-head," he says. "You know how it is when you're young and your mom says, 'You need to play an instrument.'"

As McGuinn explored music theory, he taught himself to play guitar and piano. He is unsure whether his formal training is an asset in writing songs in Nashville, but he says, "It helps me to unlearn structured songwriting. One of the things I figured out is that you have to learn every rule of songwriting before you're good enough to not use them."

McGuinn aspired to become a professional soccer player and became a member of Greensboro's semi-pro team, the Dynamo, in 1993. A knee injury changed those plans, leading him back to his other love, music.



Mark McGuinn

Odd Jobs

McGuinn and friend Bill Davidson began writing songs in Greensboro. After they moved to Nashville in 1993, McGuinn says, "I was lucky enough to hook up with some of the best songwriters who have ever been in this town — Jim Foster and Don Pfirmer. I feel like I really learned how to write a song the right way."

To support themselves in Nashville, McGuinn and Davidson worked a variety of jobs, including one brief stint selling tickets to concerts featuring a well-known oldies act. McGuinn laughs, "That was a shady operation, let me tell you."

Recalling other employment as construction workers, McGuinn says, "My job was to fill this wheelbarrow up with dirt and move the dirt pile from one place to another. Man, it was hot. Bill's job was to dig a 25-foot trench line with this little pickax.

"I started to get pissed off. I told Bill, 'You've got a better job than I do.' I was getting mad, and we started yelling. Finally, we just looked at each other and started laughing. It was like, 'We have hit rock bottom.' So we packed up our stuff and left and found another job."

McGuinn finally got a publishing deal, which moved him close to having songs recorded by Ty Herndon and David Kersh. "I'd come close a million times," he says. "I'd have stuff on hold, but it didn't make the record." McGuinn got a major cut recently when Lonestar recorded one of his songs, "Unusually Unusual," for consideration for their upcoming album.

Mr. Rudy's Wife

VFR Records was launched last year by businessman Ed Arnold and two former Mercury/Nashville executives, Harold Shedd and Paul Lucks. McGuinn met Shedd and Lucks after a friend gave them a five-song demo. Shedd has been instrumental in the careers of Alabama, K.T. Oslin, Billy Ray Cyrus, Shania Twain and The Kentucky Headhunters. "These guys love music, and they were willing to give me creative control to make music the way I like it," McGuinn says.

McGuinn has already landed a top-20 hit with his debut single, "Mrs. Steven Rudy." It's one of 11 songs he co-wrote for his upcoming self-titled debut album. Explaining that a late-night movie inspired the song, McGuinn says, "There was a scene where the lady is out in the yard, and the guys are just looking at her, saying, 'Boy, she's hot.' It kind of took me back to the time I was 12 years old."

McGuinn wrote the chorus and part of a verse before taking the song to co-writer Shane Decker. "We either drink or write on Tuesdays — and sometimes both," McGuinn jokes. "He brought in some great ideas, and we finished it up."

In recording the album, McGuinn says, "My goal is to make records that I like, that I would take home and listen to. My agenda is to push myself as a songwriter and artist and really do the best I can do at that. In making the record, it was very important to capture the groove, whether it was in ballads or midtempo. I've heard so many songs where the lyrics were great and the melody was great, but the groove was lost."

The single is McGuinn's first brush with the radio business, but nobody was expecting to achieve immediate success. "Everybody at the label has been telling me how unbelievable it is to get this kind of airplay for a new artist on a new label," he says. "I don't have a basis of comparison, so I think it's more overwhelming for them than it is for me. For whatever reason, people have embraced what I'm doing, and I'm just tickled pink."

March 30, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS TW	TOTAL PLAYS TW	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	JESSICA ANDREWS Who I Am (DreamWorks)	28453	5653	650095	18	145/0
1	2	DIAMOND RIO One More Day (Arista)	28131	5556	646434	20	145/0
4	3	FAITH HILL If My Heart Had Wings (Warner Bros.)	24540	4940	553373	12	145/1
5	4	TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	24413	4888	553097	12	146/0
2	5	TOBY KEITH You Shouldn't Kiss Me Like... (DreamWorks)	24216	4819	552855	21	146/0
7	6	BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	22913	4580	520896	8	144/1
8	7	KENNY CHESNEY Don't Happen Twice (BNA)	20551	4131	463221	11	143/0
9	8	TIM RUSHLOW She Misses Him (Atlantic)	20530	4140	460540	20	141/0
10	9	DIXIE CHICKS If I Fall You're Going With Me (Monument)	19764	3928	453806	7	143/0
12	10	TIM MCGRAW Grown Men Don't Cry (Curb)	17025	3331	394281	3	144/6
16	11	MARK MCGUINN Mrs. Steven Rudy (VFR)	14472	2839	336588	10	133/6
11	12	MARTINA MCBRIDE It's My Time (RCA)	14208	2928	313551	13	134/0
13	13	TRICK PONY Pour Me (H2E/WB)	14113	2910	306560	20	136/1
15	14	GARY ALLAN Right Where I Need To Be (MCA)	13468	2798	292938	25	133/3
18	15	PHIL VASSAR Rose Bouquet (Arista)	11674	2393	257036	12	135/3
21	16	GEORGE STRAIT If You Can Do Anything Else (MCA)	11533	2314	258676	5	135/15
22	17	SARA EVANS I Could Not Ask For More (RCA)	10956	2199	249811	7	127/9
17	18	WARREN BROTHERS Move On (BNA)	10425	2199	223735	22	139/0
20	19	PATTY LOVELESS The Last Thing On My Mind (Epic)	9934	2040	217108	12	120/10
19	20	PAM TILLIS Please (Arista)	9473	1961	206885	14	112/0
23	21	ALAN JACKSON When Somebody Loves You (Arista)	9413	1884	211176	5	124/14
25	22	MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	8919	1847	192237	9	119/8
24	23	STEVE HOLY The Hunger (Curb)	8774	1836	187807	17	116/1
27	24	AARON TIPPIN People Like Us (Lyric Street)	8062	1682	173149	12	118/7
26	25	CLAY DAVIDSON Sometimes (Capitol)	7771	1596	171267	10	109/4
Breaker	26	BRAD PAISLEY Two People Fell In Love (Arista)	7311	1488	163852	3	112/27
Breaker	27	LEANN RIMES But I Do Love You (Curb)	5877	1161	135652	6	93/10
28	28	VINCE GILL Shoot Straight From Your Heart (MCA)	5603	1166	121109	11	84/0
29	29	KENNY ROGERS There You Go Again (Dreamcatcher)	5165	1070	113451	10	94/3
30	30	TERRI CLARK No Fear (Mercury)	5011	1062	107489	8	97/8
Breaker	31	CHRIS CAGLE Laredo (Capitol)	4302	871	100748	7	87/7
43	32	JAMIE O'NEAL When I Think About Angels (Mercury)	3277	671	73072	2	79/18
40	33	CLAY WALKER Say No More (Giant)	2929	609	64342	5	65/5
45	34	RASCAL FLATTS While You Loved Me (Lyric Street)	2829	580	64893	2	74/22
37	35	MEREDITH EDWARDS A Rose Is A Rose (Mercury)	2815	596	60131	10	67/0
39	36	SONS OF THE DESERT What I Did Right (MCA)	2641	594	52837	7	78/5
41	37	LORRIE MORGAN & SAMMY KERSHAW He Drinks Tequila (RCA)	2469	576	47357	8	42/0
44	38	TRACY BYRD W/MARK CHESNUTT A Good Way To Get On... (RCA)	2231	464	48885	3	57/18
42	39	HAL KETCHUM She Is (Curb)	2027	434	42850	5	57/3
49	40	TRACY LAWRENCE Unforgiven (Atlantic)	1929	395	43736	2	44/9
38	41	NEAL MCCOY Beatin' It In (Giant)	1787	424	33373	8	64/0
47	42	MARSHALL DYLLON You (Dreamcatcher)	1663	384	32299	4	42/2
Debut	43	TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	1543	280	39869	1	52/22
Debut	44	TAMMY COCHRAN Angels In Waiting (Epic)	1301	275	27399	1	52/12
Debut	45	CYNDI THOMSON What I Really Mean To Say (Capitol)	1151	195	30519	1	36/30
—	46	CHARLIE ROBISON I Want You Bad (Columbia)	1142	198	30539	2	34/11
46	47	COLLIN RAYE You Still Take Me There (Epic)	1021	212	22454	4	27/1
48	48	SOGGY BOTTOM BOYS I Am A Man Of Constant Sorrow (Mercury)	1012	180	25640	4	18/10
—	49	SOUTH SIXTY FIVE The Most Beautiful Girl (Atlantic)	827	132	23752	4	10/0
Debut	50	P. GREEN & C. MORROW Texas On My Mind (Crystal Clear Sound)	722	95	24122	1	3/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
DARRYL WORLEY Second Wind (DreamWorks)	34
CYNDI THOMSON What I Really Mean To Say (Capitol)	30
BRAD PAISLEY Two People Fell In Love (Arista)	27
RASCAL FLATTS While You Loved Me (Lyric Street)	22
TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	22
JAMIE O'NEAL When I Think About Angels (Mercury)	18
TRACY BYRD W/MARK CHESNUTT A Good Way... (RCA)	18
GEORGE STRAIT If You Can Do Anything Else (MCA)	15
ALAN JACKSON When Somebody Loves You (Arista)	14
JOHN RICH Forever Loving You (BNA)	13

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	+3672
BRAD PAISLEY Two People Fell In Love (Arista)	+3325
TIM MCGRAW Grown Men Don't Cry (Curb)	+3244
GEORGE STRAIT If You Can Do Anything Else (MCA)	+2262
DIXIE CHICKS If I Fall You're Going With Me (Monument)	+2235
SARA EVANS I Could Not Ask For More (RCA)	+2187
MARK MCGUINN Mrs. Steven Rudy (VFR)	+2005
RASCAL FLATTS While You Loved Me (Lyric Street)	+1461
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	+1458
TIM RUSHLOW She Misses Him (Atlantic)	+1391
KENNY CHESNEY Don't Happen Twice (BNA)	+1382
JAMIE O'NEAL When I Think About Angels (Mercury)	+1350
ALAN JACKSON When Somebody Loves You (Arista)	+1200
MONTGOMERY GENTRY She Couldn't... (Columbia)	+1195
CHRIS CAGLE Laredo (Capitol)	+1061

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	+775
BRAD PAISLEY Two People Fell In Love (Arista)	+692
TIM MCGRAW Grown Men Don't Cry (Curb)	+691
DIXIE CHICKS If I Fall You're Going With Me (Monument)	+466
GEORGE STRAIT If You Can Do Anything Else (MCA)	+464
SARA EVANS I Could Not Ask For More (RCA)	+412
MARK MCGUINN Mrs. Steven Rudy (VFR)	+378
KENNY CHESNEY Don't Happen Twice (BNA)	+306
TIM RUSHLOW She Misses Him (Atlantic)	+303
RASCAL FLATTS While You Loved Me (Lyric Street)	+303

Breakers

BRAD PAISLEY
Two People Fell In Love (Arista)
77% of our reporters on it (112 stations)
27 Adds • Moves 32-26

LEANN RIMES
But I Do Love You (Curb)
64% of our reporters on it (93 stations)
10 Adds • Moves 31-27

CHRIS CAGLE
Laredo (Capitol)
60% of our reporters on it (87 stations)
7 Adds • Moves 34-31

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points/Plays lists the songs with the greatest week-to-week increases in total Points/Plays.

146 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 3/18-Saturday 3/24. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.



R&R Packages The Reach & Frequency You Need!

Complete R&R Classified Advertising

R&R Today: the leading management daily fax

rronline.com: Radio's Premiere Web Site

R&R: The Industry's Newspaper with the largest help wanted section

Contact Karen Mumaw at kmumaw@rronline.com or (310)788-1621 for information.

R&R Country Indicator™

March 30, 2001

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

ARTIST TITLE (LABEL)	TOTAL STATIONS/ ADDS	TOTAL POINTS	TOTAL PLAYS	50+	40-49	30-39	20-29	10-19	1-9
GARY ALLAN Right Where I Need To Be (MCA)	36/3	2381	739	0	1	4	18	7	6
JESSICA ANDREWS Who I Am (DreamWorks)	37/0	4641	1413	3	11	19	4	0	0
LISA ANGELLE I Will Love You (DreamWorks)	2/0	63	22	0	0	0	0	1	1
TERRI CLARK No Fear (Mercury)	29/4	1281	403	0	0	2	5	14	8
TAMMY COCHRAN Angels In Waiting (Epic)	4/0	87	22	0	0	0	0	0	4
BILLY RAY CYRUS Crazy 'Bout You Baby (Monument)	1/1	19	5	0	0	0	0	0	1
CLAY DAVIDSON Sometimes (Virgin)	33/2	1960	593	0	0	3	9	20	1
DIXIE CHICKS If I Fall You're Going... (Monument)	37/0	3531	1084	1	3	11	21	1	0
MARSHALL DYLLON Live It Up (DreamCatcher)	1/0	118	32	0	0	1	0	0	0
MARSHALL DYLLON You (DreamCatcher)	6/0	211	57	0	0	0	0	3	3
MEREDITH EDWARDS A Rose Is A Rose (Mercury)	7/0	256	73	0	0	0	0	6	1
TYLER ENGLAND I Drove Her To Dallas (Capitol)	2/0	117	39	0	0	0	1	1	0
SARA EVANS I Could Not Ask For More (RCA)	36/1	2173	672	0	1	2	14	17	2
VINCE GILL Shoot Straight From Your Heart (MCA)	27/0	1637	494	0	0	1	11	15	0
STEVE HOLY The Hunger (Curb)	26/0	1320	393	0	0	1	7	14	4
ALAN JACKSON When Somebody Loves You (Arista)	36/1	2208	682	0	0	4	13	15	4
KORTNEY KAYLE Don't Let Me Down (Lyric Street)	1/0	19	5	0	0	0	0	0	1
TOBY KEITH You Shouldn't Kiss Me... (DreamWorks)	35/0	3839	1169	1	7	19	4	2	2
HAL KETCHUM She Is (Curb)	5/0	230	65	0	0	0	1	2	2
TRACY LAWRENCE Unforgiven (Atlantic)	13/3	506	156	0	0	0	1	10	2
LONESTAR I'm Already There (BNA)	2/2	24	9	0	0	0	0	0	2
PATTY LOVELESS The Last Thing On My Mind (Epic)	35/1	2466	743	0	1	1	19	13	1
MARTINA MCBRIDE It's My Time (RCA)	34/0	2676	812	1	1	3	19	9	1
NEAL MCCOY Beatin' It In (Giant)	12/0	375	119	0	0	0	0	8	4
MONTGOMERY GENTRY She Couldn't... (Columbia)	34/3	1791	545	0	0	1	8	20	5
CRAIG MORGAN I Want Us Back (Atlantic)	2/0	64	20	0	0	0	0	1	1
MORGAN & KERSHAW He Drinks Tequila (RCA)	7/0	496	136	0	0	1	2	3	1
JAMIE O'NEAL When I Think About Angels (Mercury)	23/10	669	204	0	1	0	1	9	12
BRAD PAISLEY Two People Fell In Love (Arista)	34/5	1648	516	0	1	1	8	17	7
COLLIN RAYE You Still Take Me There (Epic)	8/0	286	87	0	0	0	0	5	3
JOHN RICH Forever Loving You (BNA)	1/0	26	11	0	0	0	0	1	0
CHARLIE ROBISON I Want You Bad (Columbia)	3/0	58	20	0	0	0	0	1	2
KENNY ROGERS There You Go Again (DreamCatcher)	20/1	985	278	0	0	0	6	10	4
TIM RUSHLOW She Misses Him (Atlantic)	36/0	3708	1118	1	5	15	10	4	1
SONS OF THE DESERT What I Did Right (MCA)	16/0	752	206	0	0	0	3	10	3
SOUTH SIXTY FIVE The Most Beautiful Girl (Atlantic)	4/0	225	54	0	0	0	1	2	1
PAM TILLIS Please (Arista)	34/0	2167	650	0	0	2	12	18	2
TRICK PONY Pour Me (H2E/WB)	36/1	2745	831	1	1	4	20	8	2
TRAVIS TRITT It's A Great Day (Columbia)	37/0	4475	1360	1	9	24	2	1	0
CLAY WALKER Say No More (Giant)	20/1	708	208	0	0	0	1	11	8
WARREN BROTHERS Move On (BNA)	28/0	1965	600	0	0	2	16	10	0
HANK WILLIAMS III I Don't Know (Curb)	1/0	41	11	0	0	0	0	1	0
DARRYL WORLEY Second Wind (DreamWorks)	8/6	240	72	0	0	0	1	2	5
TRISHA YEARWOOD I Would've Loved You... (MCA)	12/4	513	138	0	0	0	1	8	3

37 Country Indicator reporters in markets 124-202. Songs ranked alphabetically for the airplay week of Sunday 3/18-Saturday 3/24.
© 2001, R&R Inc.

Most Added®

ARTIST TITLE LABEL(S)	ADDS
RASCAL FLATTS While You Loved Me (Lyric Street)	11
JAMIE O'NEAL When I Think About Angels (Mercury)	10
CHRIS CAGLE Laredo (Capitol)	6
TRACY BYRD W/MARK CHESNUTT A Good Way... (RCA)	6
DARRYL WORLEY Second Wind (DreamWorks)	6
BRAD PAISLEY Two People Fell In Love (Arista)	5
TERRI CLARK No Fear (Mercury)	4
TRISHA YEARWOOD I Would've Loved... (MCA)	4
GARY ALLAN Right Where I Need To Be (MCA)	3
MARK MCGUINN Mrs. Steven Rudy (VFR)	3
MONTGOMERY GENTRY She Couldn't... (Columbia)	3
LEANN RIMES But I Do Love You (Curb)	3
TRACY LAWRENCE Unforgiven (Atlantic)	3
CLAY DAVIDSON Sometimes (Capitol)	2
GREAT DIVIDE Out Of Here Tonight (Broken Bow)	2
LYDIA MILLER Out Of Loneliness (Independent)	2
LONESTAR I'm Already There (BNA)	2

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
TIM MCGRAW Grown Men Don't Cry (Curb)	+715
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	+588
BRAD PAISLEY Two People Fell In Love (Arista)	+556
RASCAL FLATTS While You Loved Me (Lyric Street)	+533
DIXIE CHICKS If I Fall You're Going... (Monument)	+431
ALAN JACKSON When Somebody Loves You (Arista)	+369
JAMIE O'NEAL When I Think About Angels (Mercury)	+347
GEORGE STRAIT If You Can Do Anything Else (MCA)	+325
KENNY CHESNEY Don't Happen Twice (BNA)	+317
MARK MCGUINN Mrs. Steven Rudy (VFR)	+297
TRISHA YEARWOOD I Would've Loved... (MCA)	+258
AARON TIPPIN People Like Us (Lyric Street)	+235
SARA EVANS I Could Not Ask For More (RCA)	+234
DARRYL WORLEY Second Wind (DreamWorks)	+224
CLAY DAVIDSON Sometimes (Capitol)	+209

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TIM MCGRAW Grown Men Don't Cry (Curb)	+221
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	+175
BRAD PAISLEY Two People Fell In Love (Arista)	+165
RASCAL FLATTS While You Loved Me (Lyric Street)	+159
DIXIE CHICKS If I Fall You're Going... (Monument)	+144
ALAN JACKSON When Somebody Loves You (Arista)	+113
MARK MCGUINN Mrs. Steven Rudy (VFR)	+103
JAMIE O'NEAL When I Think About Angels (Mercury)	+101
GEORGE STRAIT If You Can Do Anything Else (MCA)	+96
KENNY CHESNEY Don't Happen Twice (BNA)	+95
SARA EVANS I Could Not Ask For More (RCA)	+81
AARON TIPPIN People Like Us (Lyric Street)	+73
CLAY DAVIDSON Sometimes (Capitol)	+69
TRISHA YEARWOOD I Would've Loved... (MCA)	+67
DARRYL WORLEY Second Wind (DreamWorks)	+67
TRACY BYRD W/MARK CHESNUTT A Good Way... (RCA)	+66
CHRIS CAGLE Laredo (Capitol)	+60



Bullseye Country Callout

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES March 30, 2001

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of March 4-10.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
DIAMOND RIO One More Day (Arista)	30.3%	76.0%	17.5%	98.5%	3.3%	1.8%
KEITH URBAN But For The Grace Of God (Capitol)	34.0%	73.8%	18.5%	97.8%	2.3%	3.3%
JESSICA ANDREWS Who I Am (DreamWorks)	30.0%	73.3%	19.0%	98.8%	4.3%	2.3%
TOBY KEITH You Shouldn't Kiss Me Like This (DreamWorks)	30.8%	73.0%	19.8%	97.8%	3.3%	1.8%
TIM RUSHLOW She Misses Him (Atlantic)	24.5%	72.5%	17.5%	97.0%	4.3%	2.8%
DIXIE CHICKS If I Fall You're Going Down With Me (Monument)	27.5%	72.0%	19.5%	97.8%	4.8%	1.5%
KENNY CHESNEY Don't Happen Twice (BNA)	21.8%	71.8%	22.8%	97.8%	2.8%	0.5%
KENNY ROGERS There You Go Again (Dreamcatcher)	21.8%	70.8%	20.8%	98.0%	5.0%	1.5%
AARON TIPPIN People Like Us (Lyric Street)	21.8%	70.5%	21.5%	98.5%	5.3%	1.3%
BROOKS & DUNN Ain't Nothin' 'Bout You (Arista)	27.0%	69.5%	20.5%	93.8%	2.8%	1.0%
ALAN JACKSON When Somebody Loves You (Arista)	21.8%	69.5%	19.3%	93.8%	4.0%	1.0%
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	26.0%	68.0%	24.0%	95.5%	3.3%	0.3%
SHEDAISY Lucky 4 You (Tonight I'm...) (Lyric Street)	25.3%	65.0%	21.3%	96.3%	6.0%	4.0%
LEE ANN WOMACK Ashes By Now (MCA)	26.3%	64.8%	22.5%	99.3%	6.3%	5.8%
WARREN BROTHERS Move On (BNA)	18.0%	63.8%	27.5%	96.0%	4.5%	0.3%
MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	20.5%	62.8%	27.0%	95.0%	4.5%	0.8%
TIM MCGRAW Grown Men Don't Cry (Curb)	16.5%	62.5%	21.0%	88.0%	4.0%	0.5%
TRICK PONY Pour Me (H2E/WB)	28.8%	62.0%	20.3%	97.3%	9.8%	5.3%
GARY ALLAN Right Where I Need to Be (MCA)	20.3%	60.8%	28.3%	97.0%	6.0%	2.0%
FAITH HILL If My Heart Had Wings (Warner Bros.)	20.5%	60.3%	28.3%	98.5%	5.0%	5.0%
STEVE HOLY The Hunger (Curb)	15.0%	58.8%	29.3%	95.5%	7.0%	0.5%
GEORGE STRAIT If You Can Do Anything Else (MCA)	22.5%	58.3%	21.5%	83.5%	3.5%	0.3%
PATTY LOVELESS The Last Thing On My Mind (Epic)	15.5%	58.0%	29.0%	94.3%	5.5%	1.8%
SARA EVANS I Could Not Ask For More (RCA)	19.3%	57.8%	30.3%	92.5%	4.3%	0.3%
PHIL VASSAR Rose Bouquet (Arista)	17.3%	56.8%	30.5%	94.8%	6.3%	1.3%
CLAY DAVIDSON Sometimes (Capitol)	13.5%	56.5%	27.8%	92.8%	7.5%	1.0%
MARK MCGUINN Mrs. Steven Rudy (VFR)	20.5%	56.0%	25.0%	91.8%	9.0%	1.8%
CHRIS CAGLE Laredo (Capitol)	17.3%	55.0%	25.8%	86.8%	6.0%	0.0%
PAM TILLIS Please (Arista)	13.8%	54.3%	30.5%	97.3%	11.8%	0.8%
VINCE GILL Shoot Straight From Your Heart (MCA)	15.3%	53.8%	31.3%	91.3%	6.0%	0.3%
MARTINA MCBRIDE It's My Time (RCA)	17.5%	53.3%	25.3%	94.3%	13.8%	2.0%
KINLEYS I'm in (Epic)	14.0%	53.3%	34.3%	95.3%	7.0%	0.8%
CHALEE TENNISON Go Back (Asylum/WB)	21.5%	52.8%	29.0%	90.8%	8.3%	0.8%
LEANN RIMES But I Do Love You (Curb)	16.5%	52.3%	28.5%	86.5%	5.5%	0.3%
TERRI CLARK No Fear (Mercury)	16.0%	50.3%	30.3%	88.5%	7.3%	0.8%



Password of the Week: Baumgartner

Question of the Week: Do you have access on a regular (not just daily) basis to the Internet from a computer at home or at work? If yes, then what is the primary reason you log onto the Internet? Is it to ... (This is the second consecutive week for this question ... giving us a 400 person sample and increasing the degree of reliability to +/- 5%.)

- Check email or use instant messengers
- Visit a specific web site
- Get news or sports information
- Buy, listen to or download music

Total Sample

Have regular Internet access: 75%
Check email/instant messenger: 60%
Visit specific web site: 14%
Get news or sports info: 17%
Buy/listen/download music: 9%

P1 Listeners

Have regular Internet access: 74%
Check email/instant messenger: 63%
Visit specific web site: 13%
Get news or sports info: 15%
Buy/listen/download music: 9%

P2+ Listeners

Have regular Internet access: 75%
Check email/instant messenger: 53%
Visit specific web site: 16%
Get news or sports info: 20%
Buy/listen/download music: 11%

Male

Have regular Internet access: 72%
Check email/instant messenger: 56%
Visit specific web site: 14%
Get news or sports info: 19%
Buy/listen/download music: 11%

Female

Have regular Internet access: 76%
Check email/instant messenger: 67%
Visit specific web site: 20%
Get news or sports info: 11%
Buy/listen/download music: 2%

25-34s

Have regular Internet access: 67%
Check email/instant messenger: 67%
Visit specific web site: 12%
Get news or sports info: 16%
Buy/listen/download music: 5%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. **NORTHEAST:** Washington, DC, Harrisburg, PA., Providence, Rochester, NY., Springfield, MA., Hartford, Portland, ME., Portsmouth, NH. **SOUTHEAST:** Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL., Charleston, SC, Jackson, MS. **MIDWEST:** Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI., Ft Wayne, IN., Rockford, IL., Indianapolis. **SOUTHWEST:** Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA., San Antonio. **WEST:** Portland, OR., Salt Lake City, Fresno, Bakersfield, Spokane, WA., Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2001 R&R Inc. © 2001 Bullseye Marketing Research Inc.

Stimulating
Saturday Night
Country Radio

"During the period when Bo was not hosting our Saturday night show I went crazy! Bo has the type of show that fits my station perfectly. We are a true music and personality radio station and that's what Bo does. It makes all the difference in the world to have him on Saturday nights entertaining people like he's doing a morning show! The listener interaction entertainment values are superb! I want top notch programming on the station at all times and the Bo show takes Saturday nights to a new level!"

- Mike Kennedy KBEQ-FM Infinity Kansas City

"With our 25-54 persons number up 75% from a 3.2 to a 5.6 Winter to Spring, we love this show! Bo really brings a party atmosphere, and the listeners show up every Saturday Night. Lots of phones-lots of entertainment value. Go Bo!"

-Randy Brooks WGH-FM "The Eagle 97.3 Norfolk"

Fed via Satellite 7-12 midnight
in all time zones (with Automation Tones)



831-420-1400

The New Album Gallery

OUT OF THE BOX

Steve Giutarri, PD/MD
KCYV/San Antonio

BRAD PAISLEY
"Two People Fell In Love" (Arista)

This song best represents what country music and Country radio are all about. This is a great story song that literally draws you into the lyrics. These story songs are a hallmark of country music. To me, this song is Brad Paisley's best performance to date, and the best thing I can say about it is that it is a song people will listen for. They will turn on their radio just to hear it. There just isn't enough music like this; this song is the kind of stuff we need. I think, with his third-straight hit, Brad has proven that he will be around for a long time. He is the poster child and the champion for all that is great in country music, because he understands the roots of country music. He is so down-to-earth and humble, I enjoy watching him enjoy the ride. Forget "too country/too pop" and just play the hell out of this one!

OUT OF THE BOX

Jay Phillips, PD
WYCY/Cincinnati

SARA EVANS
"I Could Not Ask For More" (RCA)

Sara Evans is a great example of why a record company should stick with an artist until he or she breaks through. When I first saw her, I had no doubt that she'd have hit songs. Well, we were patient, and Sara broke through with "Born to Fly." Now there is the incredible followup, the country version of "I Could Not Ask for More." Adding the song was the easiest decision I made that day. She's got the voice and range that few artists have. There aren't very many other artists who could nail this song the way Sara does!



PLATINUM PALS

Kenny Chesney and Brad Paisley had plenty to celebrate recently, when they were presented with Platinum plaques for their current albums. Chesney hit Platinum again with his *Greatest Hits* album on BNA, and Paisley collected his first Platinum disc for his Arista debut, *Who Needs Pictures*. Seen here are (l-r) BMG Entertainment/North America President/CEO Bob Jamieson, RCA Label Group Chairman Joe Galante, Paisley, Chesney and RLG Sr. VP/GM Butch Waugh.

C O U N T R Y FLASHBACK

1 YEAR AGO

• No. 1: "How Do You Like Me Now?!" — Toby Keith (third week)

5 YEARS AGO

• No. 1: "Walkin' Away" — Diamond Rio

10 YEARS AGO

• No. 1: "Heroes And Friends" — Garth Brooks

15 YEARS AGO

• No. 1: "Feelin' The Feelin'" — Bellamy Brothers (second week)

20 YEARS AGO

• No. 1: "Old Flame" — Alabama

25 YEARS AGO

• No. 1: "You'll Lose A Good Thing" — Freddy Fender

WKYS KOMC WXTU WBT WQLZ KEES WEDR Radio Alegria WNVZ WKIX WKXP KSMB Scot-FM WNEL WPRM Radio Venus WQOK WENN KOKU



PO BOX 2500
ELKHART, IN 46515 • USA
(219) 293-4700

1-800-433-8460

When you're ready to take it to the streets, the **Thunder Truck™** is a great, customized remote vehicle. Built-in remote studio, custom graphics, LED message signs create an impact when your station vehicle pulls up to a remote! Call for more Information, because the vehicle can be completely customized for you.



WKYS KOMC WXTU WBT WQLZ KEES WEDR Radio Alegria WNVZ WKIX WKXP KSMB Scot-FM WNEL WPRM Radio Venus WQOK WENN KOKU



New & Active

JOHN RICH Forever Loving You (BNA)
Total Stations: 32, Adds: 13, Points: 720, Plays: 157 (+96)

LONESTAR I'm Already There (BNA)
Total Stations: 10, Adds: 10, Points: 493, Plays: 98 (+89)

DARRYL WORLEY Second Wind (DreamWorks)
Total Stations: 38, Adds: 34, Points: 455, Plays: 92 (+45)

CRAIG MORGAN I Want Us Back (Atlantic)
Total Stations: 10, Adds: 0, Points: 348, Plays: 77 (+4)

BILLY RAY CYRUS Crazy 'Bout You Baby (Monument)
Total Stations: 12, Adds: 12, Points: 101, Plays: 18 (-16)

Songs ranked by total points.

National Radio Formats

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (972) 991-9200

Adds:
CHRIS CAGLE Laredo
LEANN RIMES But I Do Love You

Hottest:
TIM MCGRAW Grown Men Don't Cry
MARK MCGUINN Mrs. Steven Rudy
GARY ALLAN Right Where I Need To Be
MONTGOMERY GENTRY She Couldn't Change Me

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Gary Knoll

Adds:
T. BYRD w/M. CHESNUTT A Good Way To Get On...
JAMIE O'NEAL When I Think About Angels
BRAD PAISLEY Two People Fell In Love
RASCAL FLATTS While You Loved Me

Hottest:
KENNY CHESNEY Don't Happen Twice
SARA EVANS I Could Not Ask For More

JONES BROADCAST PROGRAMMING

Ken Moultrie • (800) 426-9082

Mainstream Country

Ray Randall/Hank Aaron

Adds:
ALAN JACKSON When Somebody Loves You
PATTY LOVELESS The Last Thing On My Mind
PHIL VASSAR Rose Bouquet

Hottest:
JESSICA ANDREWS Who I Am
FAITH HILL If My Heart Had Wings
TRAVIS TRITT It's A Great Day To Be Alive
BROOKS & DUNN Ain't Nothing 'Bout You
KENNY CHESNEY Don't Happen Twice

New Country

L.J. Smith/Hank Aaron

Adds:
ALAN JACKSON When Somebody Loves You
PATTY LOVELESS The Last Thing On My Mind
JAMIE O'NEAL When I Think About Angels

Hottest:
JESSICA ANDREWS Who I Am
FAITH HILL If My Heart Had Wings
TRAVIS TRITT It's A Great Day To Be Alive
BROOKS & DUNN Ain't Nothing 'Bout You
KENNY CHESNEY Don't Happen Twice

Lia

Ken Moultrie/Hank Aaron

Adds:
SARA EVANS I Could Not Ask For More
PATTY LOVELESS The Last Thing On My Mind
GEORGE STRAIT If You Can Do Anything Else
PHIL VASSAR Rose Bouquet

Hottest:
JESSICA ANDREWS Who I Am
FAITH HILL If My Heart Had Wings
TRAVIS TRITT It's A Great Day To Be Alive
BROOKS & DUNN Ain't Nothing 'Bout You
KENNY CHESNEY Don't Happen Twice

JONES RADIO NETWORK

Jim Murphy • (303) 784-8700

CD COUNTRY

John Hendricks

Adds:
No Adds

Hottest:
ALABAMA When It All Goes South
BROOKS & DUNN Ain't Nothing 'Bout You
DIAMOND RIO One More Day
TOBY KEITH You Shouldn't Kiss Me Like This
TRICK PONY Pour Me

US COUNTRY

Penny Mitchell

Adds:
MARY C. CARPENTER Simple Life
TAMMY COCHRAN Angels In Waiting
BILLY RAY CYRUS Crazy 'Bout You Baby
JO DEE MESSINA Downtime
KEITH URBAN Where The Blacktop Ends
DARRYL WORLEY Second Wind

Hottest:
TOBY KEITH You Shouldn't Kiss Me Like This
JESSICA ANDREWS Who I Am
DIXIE CHICKS If I Fall You're Going Down...
KENNY CHESNEY Don't Happen Twice
BROOKS & DUNN Ain't Nothing 'Bout You

GREAT AMERICAN COUNTRY

John Hendricks

Adds:
No Adds

Elite:
ALABAMA When It All Goes South
JESSICA ANDREWS Who I Am
KENNY CHESNEY Don't Happen Twice
GARY ALLAN Right Where I Need To Be
DIAMOND RIO One More Day
TOBY KEITH You Shouldn't Kiss Me Like This
TIM RUSHLOW She Misses Him
TRICK PONY Pour Me
TRAVIS TRITT It's A Great Day To Be Alive
SARA EVANS I Could Not Ask For More

PREMIERE RADIO NETWORKS

After Midnite

KELLY ERICKSON • (818) 461-5435

Adds:
No Adds

Hots:
DIAMOND RIO One More Day
JESSICA ANDREWS Who I Am
FAITH HILL If My Heart Had Wings
SHEDAISSY Lucky 4 You (Tonight I'm Just Me)
TRAVIS TRITT It's A Great Day To Be Alive
TIM RUSHLOW She Misses Him
KENNY CHESNEY Don't Happen Twice
BROOKS & DUNN Ain't Nothing 'Bout You

RADIO ONE COUNTRY PLAYLIST

JIM WEST • (970) 949-3339

Adds:
SARA EVANS I Could Not Ask For More
TIM MCGRAW Grown Men Don't Cry
KENNY ROGERS There You Go Again
GEORGE STRAIT If You Can Do Anything Else

Hottest:
JESSICA ANDREWS Who I Am
TIM RUSHLOW She Misses Him
BROOKS & DUNN Ain't Nothing 'Bout You

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (661) 294-9000

Mainstream Country

David Felker

Adds:
BRAD PAISLEY Two People Fell In Love
LEANN RIMES But I Do Love You

Hottest:
DIAMOND RIO One More Day
TOBY KEITH You Shouldn't Kiss Me Like This
JESSICA ANDREWS Who I Am
FAITH HILL If My Heart Had Wings
TRAVIS TRITT It's A Great Day To Be Alive

Hot Country

Jim Hays

Adds:
RASCAL FLATTS While You Loved Me

Hottest:
DIAMOND RIO One More Day
FAITH HILL If My Heart Had Wings
JESSICA ANDREWS Who I Am
TIM RUSHLOW She Misses Him
TRAVIS TRITT It's A Great Day To Be Alive



ADDS

BROOKS & DUNN Ain't Nothing 'Bout You
FAITH HILL If My Heart Had Wings
TRENT SUMMAR & THE NEW ROW MOB Paint Your Name...
DARRYL WORLEY Second Wind

TOP 10

JESSICA ANDREWS Who I Am
TOBY KEITH You Shouldn't Kiss Me Like This
SARA EVANS I Could Not Ask For More
KENNY CHESNEY Don't Happen Twice
BILLY GILMAN There's A Hero
DIAMOND RIO One More Day
SHERRIE AUSTIN Jolene
RASCAL FLATTS This Everyday Love
JO DEE MESSINA Bum
TRAVIS TRITT It's A Great Day To Be Alive

Information current as of March 29, 2001.



42 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

FAITH HILL If My Heart Had Wings
DARRYL WORLEY Second Wind
PHIL VASSAR Rose Bouquet

TOP 12

DIAMOND RIO One More Day
JESSICA ANDREWS Who I Am
GARY ALLAN Right Where I Need To Be
ALISON KRAUSS Maybe
SOGGY BOTTOM BOYS I Am A Man Of Constant Sorrow
TOBY KEITH You Shouldn't Kiss Me Like This
TRAVIS TRITT It's A Great Day To Be Alive
KENNY CHESNEY Don't Happen Twice
SHEDAISSY Lucky 4 You (Tonight I'm Just Me)
PATTY LOVELESS The Last Thing On My Mind
NICKEL CREEK When You Come Back Down
CLAY DAVIDSON Sometimes

HEAVY

BROOKS & DUNN Ain't Nothing 'Bout You
FAITH HILL If My Heart Had Wings
DIAMOND RIO One More Day
JESSICA ANDREWS Who I Am
JO DEE MESSINA Bum
KENNY CHESNEY Don't Happen Twice
SOGGY BOTTOM BOYS I Am A Man Of Constant Sorrow
TRAVIS TRITT It's A Great Day To Be Alive

HOT SHOTS

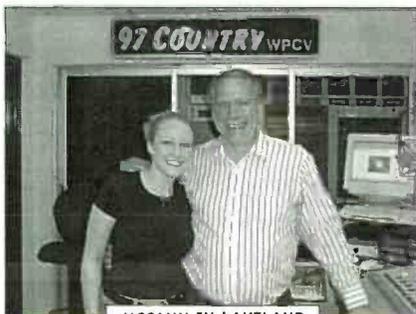
CHARLIE ROBINSON I Want You Bad
SARA EVANS I Could Not Ask For More
DARRYL WORLEY Second Wind
TRICK PONY Pour Me

Information current as of March 28, 2001.



POUR ME AN ALBUM

Before playing at SXSW at the historic Broken Spoke in Austin, H2E/Warner Bros. recording artists Trick Pony dropped by KASE 101 to promote their new album. Pictured (back row, l-r) are KASE morning hosts Gary Dixon and Bama Brown, Trick Pony's Ira Dean, KASE morning host Rob Mason and Trick Pony's Keith Burns. Front row (l-r) are KASE APD/MD Bob Pickett and PD Mac Daniels and Trick Pony's Heidi Newfield.



MCCANN IN LAKELAND

WB recording artist Lila McCann paid a visit to WPCV (97 Country)/Lakeland recently. She appears here with WPCV PD Dave Wright (r).

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Heidi Van Alstyne:

10100 Santa Monica Blvd., 5th Floor,
Los Angeles, CA 90067

Most Played Recurrents

KEITH URBAN But For The Grace Of God (Capitol)
TIM MCGRAW My Next Thirty Years (Curb)
PHIL VASSAR Just Another Day In Paradise (Arista)
JAMIE O'NEAL There Is No Arizona (Mercury)
JO DEE MESSINA Burn (Curb)
DIXIE CHICKS Without You (Monument)
SHEDAISY Lucky 4 You (Tonight I'm...) (Lyric Street)
SARA EVANS Born To Fly (RCA)
BRAD PAISLEY We Danced (Arista)
LEE ANN WOMACK Ashes By Now (MCA)
TRAVIS TRITT Best Of Intentions (Columbia)
LONESTAR Tell Her (BNA)
LONESTAR What About Now (BNA)
GARTH BROOKS Wild Horses (Capitol)
RASCAL FLATTS This Everyday Love (Lyric Street)
LEE ANN WOMACK I Hope You Dance (MCA/Universal)
JOHN MICHAEL MONTGOMERY The Little Girl (Atlantic)
AARON TIPPIN Kiss This (Lyric Street)
KENNY CHESNEY I Lost It (BNA)
TOBY KEITH How Do You Like Me Now? (DreamWorks)

COUNTRY

Going For Adds 4/2/01

3 OF HEARTS Love Is Enough (RCA)
DOLLY PARTON A Tender Lie (Blue Eye/Sugar Hill)
TRACTORS Can't Get Nowhere (Audium)
WILKINSONS I Wanna Be That Girl (Giant)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com

MUSIC MEETING



A GOOD DAY TO MEET

DreamWorks recording artist Darryl Worley met legendary songwriter Bernie Taupin during the Class of 2000 concert held recently in Nashville. Asked what he thought about meeting Taupin, Worley replied, "You can feel the creativity in this man just by shaking his hand. I was blown away that he wanted to meet me. What an honor just to stand in the same room!" Pictured (l-r) backstage at the Wildhorse Saloon in Nashville are Worley and Taupin.

TUNED-IN COUNTRY

R&R/MEDIABASE 24/7

Q104 KBEQ/Kansas City

3am

TOBY KEITH You Shouldn't Kiss Me Like...
LEE ANN WOMACK Ashes By Now
TIM RUSHLOW She Misses Him
CHALEE TENNISON Go Back
TRACY LAWRENCE Lessons Learned
MONTGOMERY GENTRY She Couldn't Change Me
KENNY CHESNEY Don't Happen Twice
ERIC HEATHERLY Wrong Five O' Clock
GARTH BROOKS Shameless
JOLIE & THE WANTED Boom
STEVE HOLY The Hunger
GEORGE STRAIT If You Can Do Anything

11am

FAITH HILL The Way You Love Me
TOBY KEITH You Shouldn't Kiss Me Like...
CHRIS CAGLE Laredo
MEREDITH EDWARDS A Rose Is A Rose
MARK CHESNUTT I Just Wanted You To Know
PATTY LOVELESS The Last Thing On My Mind
ERIC HEATHERLY Wrong Five O' Clock
TERRI CLARK No Fear
LITTLE TEXAS God Blessed Texas
HAL KETCHUM She Is
TIM MCGRAW My Next Thirty Years
PAM TILLIS Please
ALAN JACKSON When Somebody Loves You

4pm

SHEDAISY Lucky 4 You (Tonight I'm...)
TRACE AOKINS More
PATTY LOVELESS The Last Thing On My Mind
PAM TILLIS Please
DIAMOND RIO How Your Love Makes Me Feel
JOLIE & THE WANTED Boom
KEITH URBAN But For The Grace Of God
MARTINA MCBRIDE It's My Time
TIM MCGRAW For A Little While
VINCE GILL Shoot Straight From Your Heart
AARON TIPPIN People Like Us
ALAN JACKSON It Must Be Love
CHARLIE ROBISON I Want You Bad

8pm

SHEDAISY Lucky 4 You (Tonight I'm...)
CHAD BROCK Yes!
STEVE HOLY The Hunger
MARK MCGUINN Mrs. Steven Rudy
TRACY LAWRENCE Time Marches On
DIXIE CHICKS If I Fall You're Going Down...
KEITH URBAN But For The Grace Of God
PATTY LOVELESS The Last Thing On My Mind
ALAN JACKSON Livin' On Love
RASCAL FLATTS Some Say
MEREDITH EDWARDS A Rose Is A Rose
PHIL VASSAR Carlene
BRAD PAISLEY Two People Fell In Love

KFKF 94FM KFKF/Kansas City

3am

BILLY DEAN Somewhere In My Broken Heart
TRAVIS TRITT It's A Great Day To Be Alive
TRISHA YEARWOOD & GARTH BROOKS In...
KEITH URBAN But For The Grace Of God
TRACY BYRD Heaven In My Woman's Eyes
TIM MCGRAW Grown Men Don't Cry
TERRI CLARK No Fear
GEORGE STRAIT Carried Away
AARON TIPPIN People Like Us
TOBY KEITH Wish I Didn't Know Now
JO DEE MESSINA Because You Loved Me
ALABAMA I'm In A Hurry (And Don't...)
COLLIN RAYE You Still Take Me There
ALAN JACKSON Little Man

11am

TRAVIS TRITT It's A Great Day To Be Alive
CLINT BLACK Untanglin' My Mind
SARA EVANS I Could Not Ask For More
CLAY WALKER Hypnotize The Moon
KEITH URBAN But For The Grace Of God
ALAN JACKSON www.Memory
TIM MCGRAW Grown Men Don't Cry
AARON TIPPIN People Like Us
SHEDAISY Little Good-Byes
MARY CHAPIN CARPENTER Down At The Twist...
TRACY BYRD & MARK CHESNUTT A Good Way To...
SAWYER BROWN Leona
FRIZZELL & WEST You're The Reason God Made...

4pm

BELLAMY BROTHERS Redneck
CLAY WALKER Sometimes
DIXIE CHICKS There's Your Trouble
TOBY KEITH Country Comes To Town
KINLEYS Please
DIAMOND RIO One More Day
REBA MCENTIRE Is There Life Out There
GARY ALLAN Right Where I Need To Be
TRACY LAWRENCE If The World Had A Front Porch
LEANN RIMES But I Do Love You
CLAY WALKER Live, Laugh, Love
FAITH HILL If My Heart Had Wings

8pm

LONESTAR Smile
MARK MCGUINN Mrs. Steven Rudy
KEITH URBAN But For The Grace Of God
FAITH HILL If My Heart Had Wings
GARTH BROOKS Wild Horses
KENNY CHESNEY Don't Happen Twice
ALAN JACKSON Don't Rock The Jukebox
SARA EVANS I Could Not Ask For More
MONTGOMERY GENTRY Daddy Won't Sell The Farm
JOHN ANDERSON Swingin' ('94)
NEAL MCCOY Beatin' It In
CHELY WRIGHT Single White Female
DAVID LEE MURPHY Dust On The Bottle



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/19. © 2001, R&R Inc.

Country Playlists

March 30, 2001 R&R • 75

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #12

WKIS/Atlanta
Infinity
(578) 531-8200
Walker/McCoy/Evans
12x Cume 348,900



PLAYS

LW	RT	ARTIST/TITLE	GI (898)
28	38	BROOKS & DUNN/Am Nothing...	10876
31	36	TOBY KETH/You Shouldn't...	9424
35	35	TRAVIS TRIT/T's A Great Day...	9636
36	36	KEITH URBAN/But For The Grace...	8274
37	34	JESSICA ANDREWS/Who I Am	8194
38	34	FATH HILL/My Heart Had...	8194
39	34	TIM RUSHLOW/She Misses Him	8194
40	34	RASCAL FLATTS/This Everyday Love	7912
41	34	DIAMOND RIO/One More Day	7912
42	34	MARK MCGUIRE/When Steven Rudy	5174
43	34	TRICK PONY/Pour Me	5194
44	34	SHEDSAD/Just Another Day	5194
45	34	DARRYL WORLEY/Good Day To Run	5194
46	34	KENNY CHESNEY/Don't Happen Twice	5194
47	34	JOE JESSICA ANDREWS/Who I Am	5194
48	34	GEORGE STRAIT/You Can Do It	5194
49	34	PHIL VASSAR/Just Another Day	5194
50	34	LEANN RIMES/But I Do Love You	5194
51	34	GARY ALLAN/Right Where I Am	5194
52	34	DOE CHICKS/If I Fall You're...	5194
53	34	BRAD PASLEY/You're The Best	5194
54	34	ARON TIPPIN/People Like Us	5194
55	34	LEE ANN WOMACK/Ases By Now	5194
56	34	CHRIS CAGLE/Laredo	5194
57	34	FATH HILL/My Heart Had...	5194
58	34	TIM RUSHLOW/She Misses Him	5194
59	34	RASCAL FLATTS/This Everyday Love	5194
60	34	TRICK PONY/Pour Me	5194
61	34	SHEDSAD/Just Another Day	5194
62	34	DARRYL WORLEY/Good Day To Run	5194
63	34	KENNY CHESNEY/Don't Happen Twice	5194
64	34	JOE JESSICA ANDREWS/Who I Am	5194
65	34	GEORGE STRAIT/You Can Do It	5194
66	34	PHIL VASSAR/Just Another Day	5194
67	34	LEANN RIMES/But I Do Love You	5194
68	34	GARY ALLAN/Right Where I Am	5194
69	34	DOE CHICKS/If I Fall You're...	5194
70	34	BRAD PASLEY/You're The Best	5194
71	34	ARON TIPPIN/People Like Us	5194
72	34	LEE ANN WOMACK/Ases By Now	5194
73	34	CHRIS CAGLE/Laredo	5194
74	34	FATH HILL/My Heart Had...	5194
75	34	TIM RUSHLOW/She Misses Him	5194
76	34	RASCAL FLATTS/This Everyday Love	5194
77	34	TRICK PONY/Pour Me	5194
78	34	SHEDSAD/Just Another Day	5194
79	34	DARRYL WORLEY/Good Day To Run	5194
80	34	KENNY CHESNEY/Don't Happen Twice	5194
81	34	JOE JESSICA ANDREWS/Who I Am	5194
82	34	GEORGE STRAIT/You Can Do It	5194
83	34	PHIL VASSAR/Just Another Day	5194
84	34	LEANN RIMES/But I Do Love You	5194
85	34	GARY ALLAN/Right Where I Am	5194
86	34	DOE CHICKS/If I Fall You're...	5194
87	34	BRAD PASLEY/You're The Best	5194
88	34	ARON TIPPIN/People Like Us	5194
89	34	LEE ANN WOMACK/Ases By Now	5194
90	34	CHRIS CAGLE/Laredo	5194
91	34	FATH HILL/My Heart Had...	5194
92	34	TIM RUSHLOW/She Misses Him	5194
93	34	RASCAL FLATTS/This Everyday Love	5194
94	34	TRICK PONY/Pour Me	5194
95	34	SHEDSAD/Just Another Day	5194
96	34	DARRYL WORLEY/Good Day To Run	5194
97	34	KENNY CHESNEY/Don't Happen Twice	5194
98	34	JOE JESSICA ANDREWS/Who I Am	5194
99	34	GEORGE STRAIT/You Can Do It	5194
100	34	PHIL VASSAR/Just Another Day	5194

MARKET #13

KMP5/Seattle-Tacoma
Infinity
(206) 805-0401
Brenner/Thomas
12x Cume 390,300



PLAYS

LW	RT	ARTIST/TITLE	GI (898)
41	41	JESSICA ANDREWS/Who I Am	10455
42	41	TRAVIS TRIT/T's A Great Day...	10455
43	39	DIAMOND RIO/One More Day	9945
44	37	BROOKS & DUNN/Am Nothing...	9180
45	34	FATH HILL/My Heart Had...	8670
46	34	TIM RUSHLOW/She Misses Him	8670
47	34	KEITH URBAN/But For The Grace...	8670
48	34	DOE CHICKS/If I Fall You're...	8415
49	32	TIM RUSHLOW/She Misses Him	8190
50	32	TIM RUSHLOW/She Misses Him	8190
51	32	MARK MCGUIRE/When Steven Rudy	8190
52	32	TRICK PONY/Pour Me	6375
53	32	KENNY CHESNEY/Don't Happen Twice	6375
54	32	PHIL VASSAR/Just Another Day	5685
55	32	PHIL VASSAR/Just Another Day	5685
56	32	MARTINA MCBRIDE/My Time	5510
57	32	BRAD PASLEY/You're The Best	5355
58	32	TRAVIS TRIT/T's A Great Day...	5355
59	32	TRAVIS TRIT/T's A Great Day...	5355
60	32	TRAVIS TRIT/T's A Great Day...	5355
61	32	TRAVIS TRIT/T's A Great Day...	5355
62	32	TRAVIS TRIT/T's A Great Day...	5355
63	32	TRAVIS TRIT/T's A Great Day...	5355
64	32	TRAVIS TRIT/T's A Great Day...	5355
65	32	TRAVIS TRIT/T's A Great Day...	5355
66	32	TRAVIS TRIT/T's A Great Day...	5355
67	32	TRAVIS TRIT/T's A Great Day...	5355
68	32	TRAVIS TRIT/T's A Great Day...	5355
69	32	TRAVIS TRIT/T's A Great Day...	5355
70	32	TRAVIS TRIT/T's A Great Day...	5355
71	32	TRAVIS TRIT/T's A Great Day...	5355
72	32	TRAVIS TRIT/T's A Great Day...	5355
73	32	TRAVIS TRIT/T's A Great Day...	5355
74	32	TRAVIS TRIT/T's A Great Day...	5355
75	32	TRAVIS TRIT/T's A Great Day...	5355
76	32	TRAVIS TRIT/T's A Great Day...	5355
77	32	TRAVIS TRIT/T's A Great Day...	5355
78	32	TRAVIS TRIT/T's A Great Day...	5355
79	32	TRAVIS TRIT/T's A Great Day...	5355
80	32	TRAVIS TRIT/T's A Great Day...	5355
81	32	TRAVIS TRIT/T's A Great Day...	5355
82	32	TRAVIS TRIT/T's A Great Day...	5355
83	32	TRAVIS TRIT/T's A Great Day...	5355
84	32	TRAVIS TRIT/T's A Great Day...	5355
85	32	TRAVIS TRIT/T's A Great Day...	5355
86	32	TRAVIS TRIT/T's A Great Day...	5355
87	32	TRAVIS TRIT/T's A Great Day...	5355
88	32	TRAVIS TRIT/T's A Great Day...	5355
89	32	TRAVIS TRIT/T's A Great Day...	5355
90	32	TRAVIS TRIT/T's A Great Day...	5355
91	32	TRAVIS TRIT/T's A Great Day...	5355
92	32	TRAVIS TRIT/T's A Great Day...	5355
93	32	TRAVIS TRIT/T's A Great Day...	5355
94	32	TRAVIS TRIT/T's A Great Day...	5355
95	32	TRAVIS TRIT/T's A Great Day...	5355
96	32	TRAVIS TRIT/T's A Great Day...	5355
97	32	TRAVIS TRIT/T's A Great Day...	5355
98	32	TRAVIS TRIT/T's A Great Day...	5355
99	32	TRAVIS TRIT/T's A Great Day...	5355
100	32	TRAVIS TRIT/T's A Great Day...	5355

MARKET #15

KMLP/Phoenix
Infinity
(602) 264-0108
Garrison/Loss
12x Cume 302,800



PLAYS

LW	RT	ARTIST/TITLE	GI (898)
38	35	BROOKS & DUNN/Am Nothing...	8580
39	34	JESSICA ANDREWS/Who I Am	8424
40	34	TRAVIS TRIT/T's A Great Day...	7956
41	34	TIM RUSHLOW/She Misses Him	7956
42	34	DIAMOND RIO/One More Day	7956
43	34	TIM RUSHLOW/She Misses Him	7956
44	34	TIM RUSHLOW/She Misses Him	7956
45	34	TIM RUSHLOW/She Misses Him	7956
46	34	TIM RUSHLOW/She Misses Him	7956
47	34	TIM RUSHLOW/She Misses Him	7956
48	34	TIM RUSHLOW/She Misses Him	7956
49	34	TIM RUSHLOW/She Misses Him	7956
50	34	TIM RUSHLOW/She Misses Him	7956
51	34	TIM RUSHLOW/She Misses Him	7956
52	34	TIM RUSHLOW/She Misses Him	7956
53	34	TIM RUSHLOW/She Misses Him	7956
54	34	TIM RUSHLOW/She Misses Him	7956
55	34	TIM RUSHLOW/She Misses Him	7956
56	34	TIM RUSHLOW/She Misses Him	7956
57	34	TIM RUSHLOW/She Misses Him	7956
58	34	TIM RUSHLOW/She Misses Him	7956
59	34	TIM RUSHLOW/She Misses Him	7956
60	34	TIM RUSHLOW/She Misses Him	7956
61	34	TIM RUSHLOW/She Misses Him	7956
62	34	TIM RUSHLOW/She Misses Him	7956
63	34	TIM RUSHLOW/She Misses Him	7956
64	34	TIM RUSHLOW/She Misses Him	7956
65	34	TIM RUSHLOW/She Misses Him	7956
66	34	TIM RUSHLOW/She Misses Him	7956
67	34	TIM RUSHLOW/She Misses Him	7956
68	34	TIM RUSHLOW/She Misses Him	7956
69	34	TIM RUSHLOW/She Misses Him	7956
70	34	TIM RUSHLOW/She Misses Him	7956
71	34	TIM RUSHLOW/She Misses Him	7956
72	34	TIM RUSHLOW/She Misses Him	7956
73	34	TIM RUSHLOW/She Misses Him	7956
74	34	TIM RUSHLOW/She Misses Him	7956
75	34	TIM RUSHLOW/She Misses Him	7956
76	34	TIM RUSHLOW/She Misses Him	7956
77	34	TIM RUSHLOW/She Misses Him	7956
78	34	TIM RUSHLOW/She Misses Him	7956
79	34	TIM RUSHLOW/She Misses Him	7956
80	34	TIM RUSHLOW/She Misses Him	7956
81	34	TIM RUSHLOW/She Misses Him	7956
82	34	TIM RUSHLOW/She Misses Him	7956
83	34	TIM RUSHLOW/She Misses Him	7956
84	34	TIM RUSHLOW/She Misses Him	7956
85	34	TIM RUSHLOW/She Misses Him	7956
86	34	TIM RUSHLOW/She Misses Him	7956
87	34	TIM RUSHLOW/She Misses Him	7956
88	34	TIM RUSHLOW/She Misses Him	7956
89	34	TIM RUSHLOW/She Misses Him	7956
90	34	TIM RUSHLOW/She Misses Him	7956
91	34	TIM RUSHLOW/She Misses Him	7956
92	34	TIM RUSHLOW/She Misses Him	7956
93	34	TIM RUSHLOW/She Misses Him	7956
94	34	TIM RUSHLOW/She Misses Him	7956
95	34	TIM RUSHLOW/She Misses Him	7956
96	34	TIM RUSHLOW/She Misses Him	7956
97	34	TIM RUSHLOW/She Misses Him	7956
98	34	TIM RUSHLOW/She Misses Him	7956
99	34	TIM RUSHLOW/She Misses Him	7956
100	34	TIM RUSHLOW/She Misses Him	7956

MARKET #15

KMXR/Phoenix
Clear Channel
(602) 956-8206
King/Foster
12x Cume 342,200



PLAYS

LW	RT	ARTIST/TITLE	GI (898)
42	42	DIAMOND RIO/One More Day	8985
43	42	DOE CHICKS/If I Fall You're...	8985
44	42	JESSICA ANDREWS/Who I Am	8274
45	42	FATH HILL/My Heart Had...	8274
46	42	KEITH URBAN/But For The Grace...	8274
47	42	TIM RUSHLOW/She Misses Him	8274
48	42	TIM RUSHLOW/She Misses Him	8274
49	42	TIM RUSHLOW/She Misses Him	8274
50	42	TIM RUSHLOW/She Misses Him	8274
51	42	TIM RUSHLOW/She Misses Him	8274
52	42	TIM RUSHLOW/She Misses Him	8274
53	42	TIM RUSHLOW/She Misses Him	8274
54	42	TIM RUSHLOW/She Misses Him	8274
55	42	TIM RUSHLOW/She Misses Him	8274
56	42	TIM RUSHLOW/She Misses Him	8274
57	42	TIM RUSHLOW/She Misses Him	8274
58	42	TIM RUSHLOW/She Misses Him	8274
59	42	TIM RUSHLOW/She Misses Him	8274
60	42	TIM RUSHLOW/She Misses Him	8274
61	42	TIM RUSHLOW/She Misses Him	8274
62	42	TIM RUSHLOW/She Misses Him	8274
63	42	TIM RUSHLOW/She Misses Him	8274
64	42	TIM RUSHLOW/She Misses Him	8274
65	42	TIM RUSHLOW/She Misses Him	8274
66	42	TIM RUSHLOW/She Misses Him	8274
67	42	TIM RUSHLOW/She Misses Him	8274
68	42	TIM RUSHLOW/She Misses Him	8274
69	42	TIM RUSHLOW/She Misses Him	8274
70	42	TIM RUSHLOW/She Misses Him	8274
71	42	TIM RUSHLOW/She Misses Him	8274
72	42	TIM RUSHLOW/She Misses Him	8274
73	42	TIM RUSHLOW/She Misses Him	8274
74	42	TIM RUSHLOW/She Misses Him	8274
75	42	TIM RUSHLOW/She Misses Him	8274
76	42	TIM RUSHLOW/She Misses Him	8274
77	42	TIM RUSHLOW/She Misses Him	8274
78	42	TIM RUSHLOW/She Misses Him	8274
79	42	TIM RUSHLOW/She Misses Him	8274
80	42	TIM RUSHLOW/She Misses Him	8274
81	42	TIM RUSHLOW/She Misses Him	8274
82	42	TIM RUSHLOW/She Misses Him	8274
83	42	TIM RUSHLOW/She Misses Him	8274
84	42	TIM RUSHLOW/She Misses Him	8274
85	42	TIM RUSHLOW/She Misses Him	8274
86	42	TIM RUSHLOW/She Misses Him	8274
87	42	TIM RUSHLOW/She Misses Him	8274
88	42	TIM RUSHLOW/She Misses Him	8274
89	42	TIM RUSHLOW/She Misses Him	8274
90	42	TIM RUSHLOW/She Misses Him	8274
91	42	TIM RUSHLOW/She Misses Him	8274
92	42	TIM RUSHLOW/She Misses Him	8274
93	42	TIM RUSHLOW/She Misses Him	8274
94	42	TIM RUSHLOW/She Misses Him	8274
95	42	TIM RUSHLOW/She Misses Him	8274
96	42	TIM RUSHLOW/She Misses Him	8274
97	42	TIM RUSHLOW/She Misses Him	8274
98	42	TIM RUSHLOW/She Misses Him	8274
99	42	TIM RUSHLOW/She Misses Him	8274
100	42	TIM RUSHLOW/She Misses Him	8274

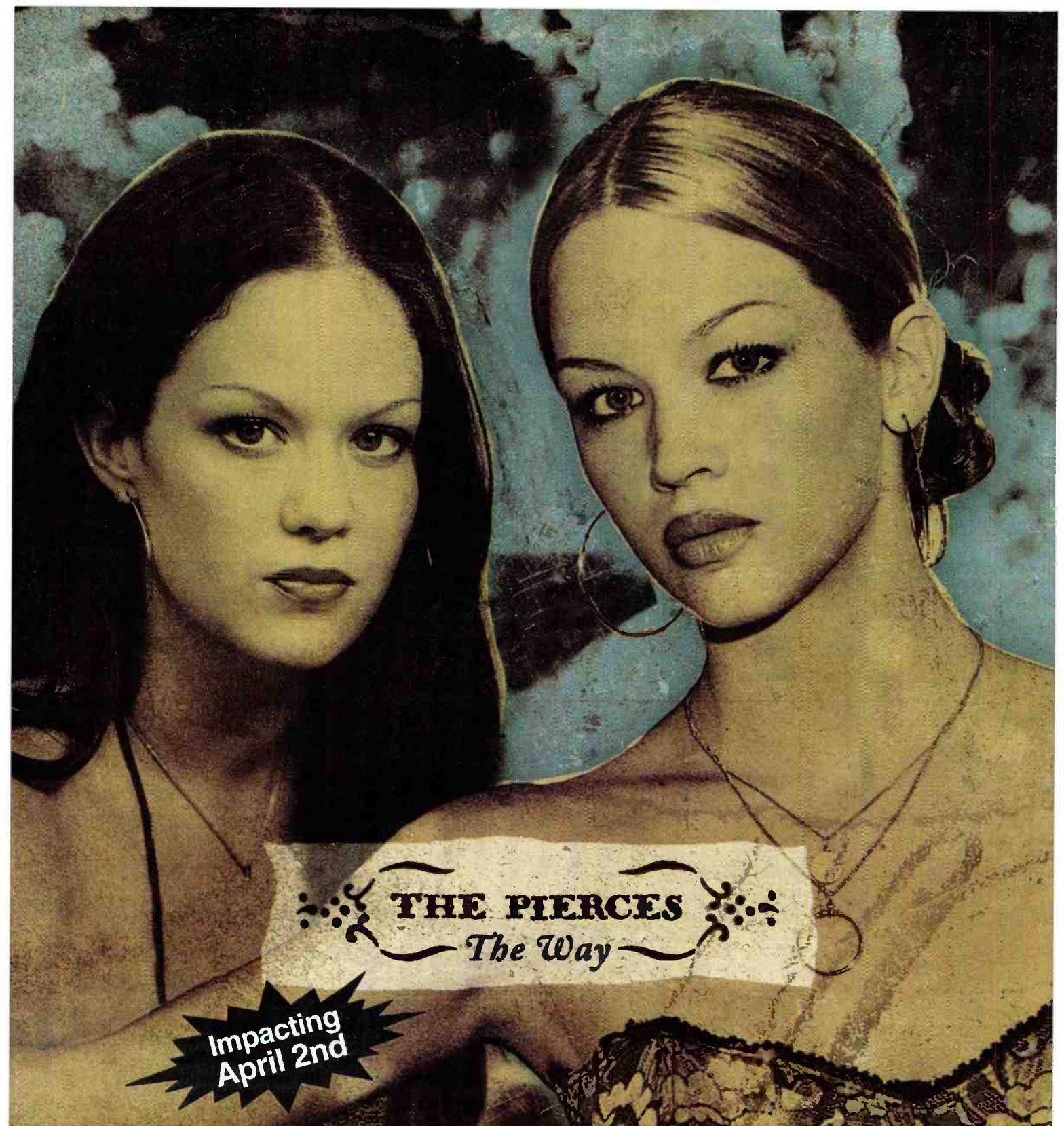
MARKET #15

KSON/San Diego
Jefferson-Pilot
(619) 291-9797
Dan/Fryer
12x Cume 241,400



PLAYS

LW	RT	ARTIST/TITLE	GI (898)
46	45	JESSICA ANDREWS/Who I Am	6345
47	45	TIM RUSHLOW/She Misses Him	5922
48	45	BROOKS & DUNN/Am Nothing...	5781
49	45	TOBY KETH/You Shouldn't...	5358
50	45	DIAMOND RIO/One More Day	5217
51	45	MARK MCGUIRE/When Steven Rudy	5075
52	45	JARME ONEAL/There Is No Arizona	4935
53	45	LEE ANN WOMACK/Ases By Now	4935
54	45	PHIL VASSAR/Just Another Day	4794
55	45	KENNY CHESNEY/Don't Happen Twice	4653
56	45	TRAVIS TRIT/T's A Great Day...	4653
57	45	DOE CHICKS/If I Fall You're...	4512
58	45	KEITH URBAN/But For The Grace...	3948
59	45	TIM RUSHLOW/She Misses Him	3525
60	45	TIM RUSHLOW/She Misses Him	3384
61	45	MARK MCGUIRE/When Steven Rudy	3243
62	45	RASCAL FLATTS/This Everyday Love	3243
63	45	ERIC HEATHERLY/Flovers On The Wall	3243
64	45	BRAD PASLEY/You're The Best	3102
65	45	TRAVIS TRIT/T's A Great Day...	2961
66	45	LEANN RIMES/But I Do Love You	2820
67	45	FATH HILL/My Heart Had...	2679
68	45	PATTY LOVELESS/The Last Thing On...	2679
69	45	LEANN RIMES/But I Do Love You	2538
70	45	SONS OF THE DESERT/What I Did Right</	



THE PIERCES
The Way

Impacting
April 2nd

The way it sneaks up on you

Searing lyrics. Dazzling harmonies.
Songwriters and sisters, Catherine and Allison
Pierce are a combination to be reckoned with.
The first single from the debut album.

Produced by Roger Moutenot and Joe Pisapia
Management: Smith Management, Nashville, TN

Epic Records and Lycos are proud to announce
a unique internet site documenting the breaking of new musical talent.
Check out "The Way It Happened: The Diary Of The Pierces"
<http://thepierces.lycos.com>

www.thepiercesisters.com
www.epicrecords.com

*Epic® Reg.-U.S. Pat. & Tm. Off. Marco Registrada.™
is a trademark of Sony Music Entertainment Inc. © 2001 Sony Music Entertainment Inc.



MIKE KINOSIAN

mkinosox@rronline.com



Moonlight Feels Right

Three AC radio vets find success with secondary jobs

There don't seem to be enough hours in the day for most people to finish work and have quality time to spare. Others, though, somehow manufacture time so that they can juggle their day jobs with a fun and rewarding secondary venture. Here are three diverse examples.

The Unconventional Guy

During a recent weekend of channel-surfing, I saw Ryan Seacrest's familiar face on the screen. This time the KYSR (Star 98.7)/Los Angeles afternoon drive personality was front and center on the syndicated news magazine *Extra*. "I'm the utility guy — I get to do a little of this and a little of that," he remarks. "Doing radio every day is really an advertisement for who you are. In Los Angeles I'm known as a radio guy who also does television."



Ryan Seacrest

In addition to some weekend anchoring responsibilities, Seacrest will be seen when *Extra* shoots footage of performers at KYSR's Star Lounge. "Artists will be able to do our radio show and get some national exposure," he explains. "As you can well imagine, it's working wonders with our booking."

In his *Extra* music and entertainment role, Seacrest envisions himself as the program's "unconventional guy." "One of the great things about having the radio show is that *Extra*'s producers know my personality, and they want me to be consistent with that," he says.

"They hired me based on the guy they hear on radio. I don't want to be one character on radio and a different one on television. The radio show adds credibility and validity to who I am and to my opinions and perspectives. Whether on radio or TV, I try to remain true to who I am."

Working in front of the camera is hardly new to the 26-year-old Seacrest. His earlier credits include hosting a daily ESPN kids game show

(when he was just 19) and a news magazine for the Sci-Fi Channel. "I was cultivating my television career in a low-exposure way," he jokes.

It was just over seven years ago that Seacrest simultaneously did national television, studied journalism at the University of Georgia and presided over a weekend airshift at Tony Novia-programmed CHR/Pop WSTR/Atlanta. "There's certainly been some luck in my life," Seacrest says. "Once you get that window of opportunity, the key is being able to kick it up a notch so you can shine. I put a lot of emphasis on preparation and make sure that I'm rested and ready."

His days usually begin at 6:30am and find him working until 10pm. "I need to feel like I'm doing several things at once," notes Seacrest. "When I'm just doing one thing, I slack off. It's better when I have a full plate. Everything fits very well in the puzzle right now, and it's great to be able to do it in this market."

Other Opportunities

In addition to *Extra*, Seacrest can be seen doing interstitial bits Saturday nights during prime time on NBC-TV. He is on hiatus, though, as the peacock network airs XFL games.

Another big break came when Seacrest appeared as a rather frequent guest host on E!'s *Talk Soup*. Offered the job on a permanent basis, Seacrest recalls, "Talk Soup's producers didn't think I could do their show and radio at the same time. I understood, considering the schedule they wanted me to keep. I had a blast doing it, and it would've been a perfect fit."

He only wanted to do it, however, if it could be worked into the lifestyle he wanted to lead. "That included having part of my day devoted to radio," he says. "But for them, it had to be one or the other. I chose to stay at Star and wait for other opportunities."

Those other opportunities have certainly come, but during the day he and his extremely gifted partner, Lisa Foxx, make the ride home a lot smoother for many Southern Californians. It's crystal clear that this duo share a marvelous on-air chemistry. "I can't tell a joke to save my life," Seacrest claims. "I also don't know when to laugh when others tell me jokes. But admitting to my flaws can be funny."

When it comes to picking a role model, Seacrest names Dick Clark. "He started in radio and has been a consistent personality both on radio and television. He's just as brilliant behind the camera as he is in front of it. I don't know anyone of our generation who is in that league or has done that yet. That would be the path I'd certainly want to maintain in the next 10-20 years."

But as things stand right now, Seacrest states he's in radio for the long haul. "I've never put serious thought into leaving the radio show," he says. "As a matter of fact, my television contracts work around my radio schedule. Radio always has been — and still is — my first priority and love. I don't want to give it up, because, quite fortunately, it's going so well."

Honda Steps Up To The Plate

"Now batting, number 35, Designated Hitter Frank Thomas."

When the Chicago White Sox begin defending their American League Central Division title next week, Comiskey Park fans will look forward to hearing announcements about "The Big Hunt" and other information from veteran Chicagoland radio personality Gene Honda.

It was quite by accident that Honda landed his role as White Sox public address announcer 16 years ago. While doing mornings at Chicago's then WLAK (now WLIT), he saw a small newspaper blurb that the White Sox were looking for a P.A. announcer. "I'm not very courageous, but I called and said I was interested in applying for the job," the Chicago native recounts.

They asked him to send a tape, but, after hanging up, Honda wondered what it should include. "I was working for a Soft AC and didn't think that's what they wanted to hear," he says.

Relying on creativity — and a little

"Think of the promotional value of having your morning personality onstage playing your station's music and bantering with the crowd about station events. It's an amazingly powerful tool."

Jack Diamond

chance — Honda went into the production studio. "I happened to have an album of the White Sox organist recorded live at Comiskey," he explains. "I put crowd noise in the background and gave it some echo."

As a result of the lone newspaper mention, the team was flooded with 500 applications, but it was Honda who got the gig. "The Sox called about six weeks later and offered me the job," he says.

Being on radio during the day and getting to see (and work for) your favorite baseball team for all 81 home games is about as good as life gets. Unfortunately for Honda, however, this dream scenario came to an end after just one year. "The station changed my hours, and I couldn't do the games anymore," he says. He was moved from mornings to 3-7pm just two weeks before opening day and needed to "protect [his] full-time job."

Several years later, in 1990, the team called him back. "They'd had some managerial and marketing changes, and they asked if I could do fill-in work," Honda recalls. "The P.A. person then was Bob Finnegan, a great guy who'd been with the organization in various capacities for years, including doing radio broadcasts in the early '60s."

As it turned out, Finnegan was ill, and Honda's one-game pinch-hitting role stretched into a seven-day homestead. "It was actually an on-site

audition for the new marketing people," he explains. "They told me they wanted me for the job, and I've been there ever since."

Legendary Status

Public address announcers like the late Sherm Feller at Boston's Fenway Park and 50-year Yankee Stadium favorite Bob Shepard can attain legendary — if not cult — status. Honda does not pattern himself after anyone in particular. "I just run and gun and have some fun," he says. "If you don't get to see a lot of games in person, you don't necessarily know what to look for: you have to pay attention."

"Newer stadiums have high-tech scoreboards, and you might be on headsets through an intercom system with a 15-person crew. They don't get to watch the games, so I've become their eyes, and I tell them about things like bullpen activity or if the manager is on the top step of the dugout, ready to come on the field."

The fastest way to lose a P.A. job, says Honda, would also get you canned in radio. "It's when you screw up the commercials," he explains. "We have stuff that runs between innings. You'd better have fun when you do these things. It has to be entertaining for the fans and sponsors."

Honda's WLAK-WLIT tenure lasted 16 years. He recently became

Continued on Page 80

"I don't want to be one character on radio and a different one on television. Whether on radio or TV, I try to remain true to who I am."

Ryan Seacrest

SOPHIE B. HAWKINS
"Walking In My Blue Jeans"

"It's been a few years since Sophie's smash 'As I Lay Me Down' and it's great to have her back with a new song. 'Walking In My Blue Jeans' is up, fun, has a catchy title, and she gets to the hook quickly! Magic 106.7 is an early believer in 'Walking In My Blue Jeans'."

— Don Kelley, PD, WMJX/Boston

1st WEEK AT AC RADIO
#1 MOST ADDED!

Including:
WMJX WASH WPCH KLSY
WLTE KGBY KUDL WLTQ and more

Contact: Jack Ashton/Ashton Consulting (805)564-9335 R/R/O
ashtonconsulting@aol.com
Label Contact: Paul Langton (212)506-5812
paul.langton@palmpictures.com

R&R AC Top 30

March 30, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	'N SYNC This I Promise You (Jive)	2589	+73	289171	25	115/0
2	2	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	2485	+29	284119	18	114/1
3	3	FAITH HILL The Way You Love Me (Warner Bros.)	2237	-84	278610	30	115/0
4	4	BACKSTREET BOYS Shape Of My Heart (Jive)	2188	-11	276129	23	108/0
5	5	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1930	+25	241207	15	98/0
6	6	R. MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia)	1859	+126	223415	9	110/1
7	7	BBMAK Back Here (Hollywood)	1620	-126	181123	31	105/0
9	8	HUEY LEWIS & GWYNETH PALTROW Cruisin' (Hollywood)	1618	+44	185753	26	103/0
8	9	LEANN RIMES I Need You (Sparrow/Curb/Capitol)	1418	-200	177985	51	101/0
16	10	LIONEL RICHIE Angel (Island/IDJMG)	1413	+301	170287	6	105/3
10	11	MARC ANTHONY My Baby You (Columbia)	1370	-52	167597	28	93/0
13	12	DON HENLEY Taking You Home (Warner Bros.)	1315	+61	158219	46	102/0
12	13	FAITH HILL Breathe (Warner Bros.)	1310	+10	189068	61	103/0
11	14	THE CORRS Breathless (143/Lava/Atlantic)	1292	-18	138490	28	88/2
14	15	SAVAGE GARDEN I Knew I Loved You (Columbia)	1210	-6	150056	74	97/0
15	16	BON JOVI Thank You For Loving Me (Island/IDJMG)	1114	-29	116170	12	94/0
18	17	LONESTAR Amazed (BNA)	1066	-21	136138	78	98/0
19	18	ROD STEWART I Can't Deny It (Atlantic)	1057	+2	115798	9	90/1
Breaker	19	98 DEGREES My Everything (Universal)	954	+190	144971	7	90/6
Breaker	20	ENYA Only Time (Reprise)	948	+184	93351	8	97/10
21	21	GLORIA ESTEFAN You Can't Walk Away From Love (Epic)	740	-86	94499	9	95/1
25	22	DIDO Thankyou (Arista)	648	+207	66836	4	55/11
28	23	PETER CETERA Perfect World (DDE)	451	+106	41428	2	66/6
27	24	SHAWN COLVIN Whole New You (Columbia)	363	+16	27821	5	54/4
24	25	DAVID GRAY Babylon (ATO/RCA)	346	-100	22526	9	37/0
29	26	JOURNEY All The Way (Columbia)	336	+58	26170	3	44/4
30	27	SASHA ALEXANDER Let Me Be The One (Reprise)	260	+34	19088	3	41/0
Debut	28	BEE GEES This Is Where I Came In (Universal)	233	+111	42995	1	43/10
Debut	29	BETTE MIDLER Love TKO (Warner Bros.)	186	+3	14824	1	30/1
Debut	30	TAMARA WALKER Didn't We Love (Curb)	185	+20	13433	1	39/7



116 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/18-Saturday 3/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 875 plays or more for the first time. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

JON SECADA Break The Walls (Epic)
Total Plays: 183, Total Stations: 28, Adds: 0

VITAMIN C As Long As You're Loving Me (Elektra/EEG)
Total Plays: 135, Total Stations: 20, Adds: 1

DOOBIE BROTHERS Ordinary Man (Pyramid)
Total Plays: 95, Total Stations: 24, Adds: 3

PLUS ONE Last Flight Out (Atlantic)
Total Plays: 70, Total Stations: 13, Adds: 1

SOPHIE B. HAWKINS Walking In My Blue Jeans (Rykodisc)
Total Plays: 10, Total Stations: 25, Adds: 25

Songs ranked by total plays

Most Added®

ARTIST TITLE LABEL(S)	ADDS
SOPHIE B. HAWKINS Walking In My Blue Jeans (Rykodisc)	25
DIDO Thankyou (Arista)	11
ENYA Only Time (Reprise)	10
BEE GEES This Is Where I Came In (Universal)	10
SADE King Of Sorrow (Epic)	8
TAMARA WALKER Didn't We Love (Curb)	7
98 DEGREES My Everything (Universal)	6
PETER CETERA Perfect World (DDE)	6
RICHARD MARX Straight From My Heart (Signal 21)	5
SHAWN COLVIN Whole New You (Columbia)	4
JOURNEY All The Way (Columbia)	4
BACKSTREET BOYS More Than That (Jive)	4
NELLY FURTADO I'm Like A Bird (DreamWorks)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LIONEL RICHIE Angel (Island/IDJMG)	+301
DIDO Thankyou (Arista)	+207
98 DEGREES My Everything (Universal)	+190
ENYA Only Time (Reprise)	+184
R. MARTIN F/C. AGUILERA Nobody Wants... (Columbia)	+126
KENNY G W/LOUIS ARMSTRONG What A... (Arista)	+112
BEE GEES This Is Where I Came In (Universal)	+111
DIAMOND RIO One More Day (Arista)	+108
PETER CETERA Perfect World (DDE)	+106
BACKSTREET BOYS Show Me The Meaning Of... (Jive)	+76

Breakers®

98 DEGREES	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
My Everything (Universal)	954/190	90/6	19

ENYA	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
Only Time (Reprise)	948/184	97/10	20

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



Delilah
grabs your listeners by the heart.

Dave keeps them up... 'til dawn with bright AC hits and warm personality. Consistency from 7pm 'til morning drive from Broadcast Programming.

Delilah. 7pm to midnight. Dave. Midnight to 6am.



BROADCAST PROGRAMMING..

800.426.9082
bpradio.com



with Dave Wingert

CALL NOW! 14 Markets are gone.



STEVIE NICKS

Going For Adds at
Hot, Modern, and
Mainstream AC
NOW!!!

every day

FROM THE NEW ALBUM **TROUBLE IN SHANGRI-LA**

ALBUM IN STORES MAY 1ST

**SEE STEVIE LIVE
DURING HER WORLD TOUR
IN 2001 ...BEGINNING IN JUNE**



Artist of the Month – May

**Watch for National TV Appearances coming up in April & May,
including Rosie O'Donnell and Letterman.**

TRACK PRODUCED BY JOHN SHANKS * MIXED BY CHRIS LORD-ALGE * HK MANAGEMENT: HOWARD KAUFMAN / SHERYL LOUIS



© 2001 REPRISERECORDS

WWW.REPRISEREC.COM/STEVIE_NICKS

Most Played Recurrents

MARC ANTHONY You Sang To Me (Columbia)

CELINE DION That's The Way It Is (Epic)

BRIAN MCKNIGHT Back At One (Motown/Universal)

PHIL COLLINS You'll Be In My Heart (Hollywood)

BACKSTREET BOYS Show Me The Meaning Of Being Lonely (Jive)

CHRISTINA AGUILERA I Turn To You (RCA)

SANTANA I/ROB THOMAS Smooth (Arista)

BACKSTREET BOYS I Want It That Way (Jive)

CHER Believe (Warner Bros.)

SARAH MCLACHLAN I Will Remember You (Arista)

AC

Going For Adds 4/2/01

LAURA PURSELL Everything Else Is Good (Netcom Music.com)

STEVIE NICKS Everyday (Reprise)

SUPERS Secret (Permanent Press)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com



Moonlight Feels Right

Continued from Page 77

a consolidation casualty. For the last three years Honda's been the public address announcer for DePaul men's basketball, and he also works for public WTTW-TV's pledge drive. "They may not pay that well, but, boy, those are great part-time jobs," he says. "It's certainly not a bad way to generate positive exposure."

He's also had plenty of personal tragedy to deal with. Shortly after last year's baseball season ended, his mother passed away. The 46-year-old Honda now cares for his father, who is recovering from bypass surgery. But Honda's eager to return to radio. While he's received a significant pay increase since starting with the Chisox in 1985, Honda admits one can't get rich by doing this job. "The good news is that it's seasonal," he says. "The bad news is — it's seasonal."

Let's Hear It For The Boy

When he was 8 years old, Jack Diamond took two guitar lessons. But, as he recalls, "The guitar was too big, and I was too small." Such was the extent of his music background.

Fast-forwarding to 1991, we see WRQX (Mix)/Washington's morning talent at a station-sponsored picnic, where bandmembers call him onstage to perform with them. "I said that I didn't play or sing, and they said that was perfect," recalls Diamond, who still does mornings on the ABC Radio Hot AC. "Listeners were enthusiastic, and I thought this would be a good promotional vehicle for the morning show."

The experience led him to join the band and stay with them for several years. "Coincidentally, the group was called Diamond Alley, but it had nothing to do with me," he says. "They're



Jack Diamond

truly great performers and had already been a very successful top 40 cover band."

In 1996 Diamond and Diamond Alley lead guitarist-singer Jim Steed left the band. With Diamond's wife, Lisa, and several other members, they formed what rhythm guitarist-singer Diamond calls "an honest-to-God band" [called The Jack Diamond].

"It wasn't a novelty band," he says. "We play cover versions of what Mix plays, as well as quite a number of original songs. Lisa has a great voice, and we kick ass whenever we do anything by Sheryl Crow, Melissa Etheridge or Alanis Morissette."

While he has an affinity for classic rock, Diamond says, "We do justice to Matchbox Twenty, Third Eye Blind and Vertical Horizon. Think of the promotional value of having your morning personality onstage playing your station's music and bantering with the crowd about station events. It's an-amazingly powerful tool."

Candidly rating himself as a musician, Diamond says, "It's a damn good thing that I play with a band. I'm OK with what I do, but I don't consider myself to be a musician of the quality we play on Mix. However, if you have passion, it's pretty easy to pick it up."

A Special Night

There was a time when the trio became, in Diamond's words, *too* popular. They played every Thursday from 6-9pm. But, he says, "That wasn't terribly intrusive on the morning show, because Lisa and I live less than one-half mile from the venue."

"This was supposed to be a four-week engagement, but it wound up lasting two years. Our band played almost every Friday and Saturday night. We've played in front of 40,000 people and have opened for people like Elton John and The Moody Blues. We'll play four sets between 9pm and 1:30am — that's a lot of rehearsal time."

Though the band is able to rotate 60 to 70 songs, Diamond says, "We never became a wedding band, because we don't like that kind

TUNED-IN AC

R&R/MEDIABASE 24/7

KEZK 102.5

Soft Rock

KEZK/St. Louis

11am

PAUL YOUNG Oh Girl
STEVE WINWOOD Roll With It
TONI BRAXTON Another Sad Love Song
CROSBY, STILLS, NASH, & YOUNG Teach...
BACKSTREET BOYS Shape Of My Heart
LIONEL RICHIE You Are
SARAH MCLACHLAN Angel
GEORGE MICHAEL Father Figure
ERIC CLAPTON Tears In Heaven
GERRY RAFFERTY Right Down The Line
ENYA Only Time

4pm

ELTON JOHN Circle Of Life
EMOTIONS Best Of My Love
CELINE DION My Heart Will Go On
FAITH HILL This Kiss
BRYAN ADAMS Have You Ever Really Loved...
GEORGE BENSON On Broadway
LEANN RIMES How Do I Live
JOHN COUGAR MELLENCAMP Small Town
R. MARTIN & C. AGUILERA Nobody Wants...

8pm

HUEY LEWIS & THE NEWS If This Is It
EAGLES Love Will Keep Us Alive
FAITH HILL Breathe
ELTON JOHN Circle Of Life
LINDA RONSTADT & JAMES INGRAM Somewhere...
BETTE MIDLER From A Distance
BILL WITHERS Lean On Me
JIM BRICKMAN & MARTINA McBRIDE Valentine
'N SYNC This I Promise You
PATRICK SWAYZE She's Like The Wind

WJLF 102

WJLF/Baltimore

11am

BILL WITHERS Lean On Me
CHER If I Could Turn Back Time
DARYL HALL & JOHN OATES You've Lost That...
BRIAN MCKNIGHT Back At One
TEARS FOR FEARS Everybody Wants To Rule...
MICHAEL BOLTON When A Man Loves A...
GUESS WHO These Eyes
SAVAGE GARDEN I Knew I Loved You
RABBITT/GAYLE You And I
ROY ORBISON You Got It
LIONEL RICHIE Hello

4pm

SEAL Don't Cry
HEART These Dreams
CHER Believe
JIM CROCE Operator (That's Not The Way...)
LIONEL RICHIE All Night Long (All Night)
LEANN RIMES I Need You
HEATWAVE Always And Forever
GLORIA ESTEFAN It's Too Late
STEVE WINWOOD Roll With It
98 DEGREES The Hardest Thing
DOBIE GRAY Drift Away

8pm

PHIL COLLINS True Colors
JAMES TAYLOR Fire And Rain
VANESSA WILLIAMS Colors Of The Wind
JEFFREY OSBORNE On The Wings Of Love
SHANIA TWAIN You're Still The One
RIGHTeous BROTHERS (You're My) Soul &...
SARAH MCLACHLAN I Will Remember You
AL GREEN Lets Stay Together
'N SYNC This I Promise You
KENNY G Songbird
BRYAN ADAMS Please Forgive Me
CHRIS DEBURGH The Lady In Red
MARIAH CAREY/BOYZ II MEN One Sweet Day



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/19. © 2001, R&R Inc.

of music. Just like the radio station, we take requests but don't play them.

"We'd go over new songs once a week for two or three hours. Once you have three sets and add a fourth, you just add a few more songs. The more you play out, the less time you practice. Since Lisa and I are two-thirds of the trio, practicing is as easy as going downstairs and playing for a while. It's a lot easier when you're living with one of the bandmembers."

These days the group plays about once a week. "My rule is that it has to be on a weekend or for a major summer concert," says the morning talent, who recently opened for Paul Simon and Bob Dylan. But that isn't Diamond's biggest jewel. That distinction came last December when he and Lisa entertained with Jon Bon Jovi, Tom Petty and Stevie Wonder at a party following Vice President Al Gore's concession speech.

"I first met Tipper Gore in 1991," says Diamond, who later that year would be invited to the Gores' Halloween party. "The vice president started calling us to play several times a year at various Christmas and Halloween par-

ties. If Al Gore had been elected, we'd be doing gigs at the White House on a regular basis. That relationship fueled a strong desire on our part to be a professional band, as well as to have fun and do clubs."

Needless to say, the night of the concession speech took emotion to the next level for Al Gore and would also be an unprecedented one in Diamond's life. "People were crying and hugging each other," he says. "But once we started playing, the crowd was energized."

"It was a tremendous thrill for Lisa and me to sing 'Twist and Shout' answer vocals with Jon Bon Jovi and for me to start 'Breakdown' for Tom Petty. When the opportunity presents itself, you just go for it. Tipper plays bongos, and she stayed onstage with us for virtually the whole night."

The crowd erupted when the vice president entered the room. As Diamond recalls, "Just minutes earlier, the man had conceded the presidency of the United States. I was stunned when the first public words out of his mouth were, 'Ladies and gentlemen, let's hear it for Jack Diamond.'"

Get ready for the Single that was Added to every reporting
CHR/Pop, CHR/Crossover and Urban Radio station First Week Out...

"All For You" IS IMPACTING AC RADIO 4/2

OVER 10,000 COMBINED SPINS

Mainstream BDS 6* Rhythmic Top 40 BDS 6*

Crossover BDS 8* R&B Mainstream 9*

Janel

ALLFORYOU

The title track from the much-anticipated new album.

Upcoming Appearances:

VH1 ARTIST OF THE MONTH - APRIL



Airing Live from Radio City Music Hall April 10th @ 9pm (ET)

Live on MTV's TRL April 12th

Jay Leno, April 26th

"All For You" is the #1 video with 23 spins @ MTV!

"All For You" is the #1 video with 23 spins @ VH1!

Single in stores NOW! Album in stores 4/24!

World Tour Starts July 2001!



PRODUCED BY JIMMY IONAS FOR VIRGIN RECORDS. ALL RIGHTS RESERVED. © 2001 VIRGIN RECORDS. A DIVISION OF EMI MUSIC INC. ALL RIGHTS RESERVED.

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WJLV/New York
Clear Channel
(212) 683-4000
Ryan
12+ Cumc 2,582,700

106.7
Litefm

PLAYS	LW	TW	ARTIST/TITLE	GI (800)
25	26	26	LEE ANN WOMACK/Hope You Dance	42975
24	25	25	FAITH HILL/The Way You Love Me	42975
24	25	25	FAITH HILL/The Way You Love Me	42975
24	25	25	MATCHBOX TWENTY/You're Gone	41256
23	24	24	98 DEGREES/Anything	41256
23	24	24	BACKSTREET BOYS/Shape Of My Heart	39537
19	23	23	DAVE NAVARRO/Everything	34390
18	23	23	MARTIN FAGULERA/Nobody Wants...	30624
16	17	17	GLORIA ESTEFAN/You Can't Walk...	28223
16	17	17	THE CORRS/Whatever	27504
15	16	16	BECK/Where's The Love	24065
13	13	13	CELINE DION/That's The Way It Is	22347
10	10	10	DON HENLEY/Talking You Home	22347
10	10	10	'N SYNC/This Promises You	20628
10	10	10	MARC ANTHONY/Any Baby You	20628
10	10	10	BACKSTREET BOYS/More Than That	20628
10	10	10	LARA FABIAN/Love By Grace	20628
10	10	10	ROD STEWART/Can't Deny It	18909
10	10	10	PHIL COLLINS/You'll Be In My...	17190
10	10	10	HOUSTON & KLEESAS/Could I Have This...	17190
10	10	10	LODESTAR/Amazed	17190
10	10	10	MARC ANTHONY/You Sang To Me	17190
10	10	10	BRAND NEW/Thank You For...	17190
10	10	10	SABO/By Your Side	15710
9	9	9	BRIAN MCGONIGAL/Back At One	15471
9	9	9	SARAH McLACHLAN/If I Ever Had...	15471
9	9	9	MACY GRAVY/True	15471
9	9	9	LEANN RIMES/Need You	15471
9	9	9	LEANN RIMES/Need You	15471

MARKET #2

KOST/Los Angeles
Clear Channel
(818) 546-1035
Klay
12+ Cumc 1,276,680

KOST
103.5FM

PLAYS	LW	TW	ARTIST/TITLE	GI (800)
25	25	25	BBMA/Back Here	16325
25	25	25	BACKSTREET BOYS/Shape Of My Heart	16325
25	25	25	FAITH HILL/The Way You Love Me	16325
25	25	25	'N SYNC/This Promises You	15672
25	25	25	LEANN RIMES/Need You	15672
23	23	23	MARTIN FAGULERA/Nobody Wants...	15019
23	23	23	DAVE NAVARRO/Everything	14396
23	23	23	CELINE DION/That's The Way It Is	8489
13	13	13	LEWIS & PALTRON/Cruise!	8489
13	13	13	WEST LIF/Down R Again	8489
12	12	12	THE CORRS/Whatever	7836
12	12	12	MARC ANTHONY/Any Baby You	7836
12	12	12	EVAN AND JARON/Crazy For This Girl	7836
11	11	11	ROD STEWART/Can't Deny It	7836
11	11	11	MARC ANTHONY/You Sang To Me	7836
11	11	11	DIDO/Thankyou	7183
12	11	11	FAITH HILL/Whatever	7183
11	11	11	ENRIQUE IGLESAS/Be With You	7183
12	11	11	HOUSTON & KLEESAS/Could I Have This...	6530
12	11	11	LEE ANN WOMACK/Hope You Dance	6530
10	10	10	LODESTAR/Amazed	5224
7	7	7	SARAH McLACHLAN/If I Ever Had...	5224
7	7	7	LEANN RIMES/Need You	5224
7	7	7	SARAH McLACHLAN/If I Ever Had...	4571
5	5	5	ENYA/Only Time	3916
5	5	5	LONEL RICHIE/Angel	3916
5	5	5	98 DEGREES/The Hardest Thing	3916
5	5	5	98 DEGREES/Do (Charish You)	3916
5	5	5	LARA FABIAN/If I Ever Had...	3916
5	5	5	'N SYNC/God...A Little...	3916

MARKET #3

WLTJ/Chicago
Clear Channel
(312) 329-5002
Cody/John
12+ Cumc 599,300

93.9 WLTJ
LITE ROCK LESS TALK

PLAYS	LW	TW	ARTIST/TITLE	GI (800)
28	31	31	MARTIN FAGULERA/Nobody Wants...	10073
28	31	31	'N SYNC/This Promises You	9993
28	31	31	BBMA/Back Here	9993
28	31	31	BACKSTREET BOYS/Shape Of My Heart	9187
18	19	19	LEANN RIMES/Need You	6007
14	14	14	FAITH HILL/The Way You Love Me	4822
14	14	14	LEANN RIMES/Need You	4822
13	13	13	PHIL COLLINS/You'll Be In My...	4190
13	13	13	BRIAN MCGONIGAL/Back At One	4190
13	12	12	LODESTAR/Amazed	3870
13	12	12	CHRISTINA AGUILERA/Turn To You	3870
11	11	11	LEE ANN WOMACK/Hope You Dance	3510
8	8	8	BACKSTREET BOYS/Want It That Way	3230
10	8	8	HOUSTON & KLEESAS/Could I Have This...	3230
10	8	8	SARAH McLACHLAN/If I Ever Had...	3230
9	9	9	MARC ANTHONY/Need To Know	2907
9	9	9	MARC ANTHONY/Any Baby You	2907
9	9	9	SANTANA/FROB THOMAS/Smooth	2907
12	9	9	MARC ANTHONY/You Sang To Me	2907
8	8	8	STING/Clear! Rise	2304
8	8	8	SARAH McLACHLAN/If I Ever Had...	2304
8	8	8	MATCHBOX TWENTY/You're Gone	2304
8	8	8	ROD STEWART/Can't Deny It	2304
8	8	8	98 DEGREES/The Hardest Thing	2304
8	8	8	98 DEGREES/Do (Charish You)	2304
8	8	8	LARA FABIAN/If I Ever Had...	2304
8	8	8	'N SYNC/God...A Little...	1938
8	8	8	LONEL RICHIE/Angel	1938

MARKET #4

WINDY/Chicago
Clear Channel
(312) 297-5100
Hanna/Johns
12+ Cumc 692,800

Windy ROOM

PLAYS	LW	TW	ARTIST/TITLE	GI (800)
33	34	34	'N SYNC/This Promises You	11628
33	34	34	MATCHBOX TWENTY/You're Gone	11286
33	34	34	BACKSTREET BOYS/Shape Of My Heart	11286
25	29	29	LEE ANN WOMACK/Hope You Dance	9918
26	27	27	MARC ANTHONY/Any Baby You	9234
27	27	27	FAITH HILL/The Way You Love Me	9234
26	26	26	98 DEGREES/Anything	8892
25	25	25	LEANN RIMES/Need You	8992
25	25	25	PETER DETERA/Paraded World	8550
23	21	21	MARTIN FAGULERA/Nobody Wants...	7182
30	19	19	BRAND NEW/Thank You For...	9498
17	18	18	LONEL RICHIE/Angel	6156
17	17	17	PHIL COLLINS/You'll Be In My...	5814
17	17	17	SARAH McLACHLAN/If I Ever Had...	5814
17	17	17	MARC ANTHONY/Need To Know	5814
17	17	17	LEANN RIMES/Need You	5814
15	15	15	SARAH McLACHLAN/If I Ever Had...	5472
15	15	15	ENRIQUE IGLESAS/Be With You	5130
15	15	15	SOFO/...That She Goes	5130
13	13	13	FAITH HILL/Whatever	4798
14	14	14	JOHN SECADA/Back The Walls	4798
14	14	14	LEANN RIMES/Need You	4798
14	14	14	LEANN RIMES/Need You	4798
12	12	12	SOFO/...That She Goes	4446
12	12	12	BACKSTREET BOYS/Want It That Way	4104
12	12	12	MARC ANTHONY/Any Baby You	4104
13	12	12	CHRISTINA AGUILERA/Turn To You	4104
12	12	12	RICHARD MARO/Straight From My...	4104

MARKET #5

WBEB/Philadelphia
WEAZ Radio Inc
(610) 538-1223
Conley
12+ Cumc 752,300

B101.1

PLAYS	LW	TW	ARTIST/TITLE	GI (800)
31	28	28	MATCHBOX TWENTY/You're Gone	11628
31	28	28	MARC ANTHONY/Any Baby You	12740
30	28	28	FAITH HILL/The Way You Love Me	12740
22	22	22	LEE ANN WOMACK/Hope You Dance	10780
22	22	22	FAITH HILL/The Way You Love Me	10780
21	21	21	DON HENLEY/Everything Is...	8820
21	21	21	BACKSTREET BOYS/Shape Of My Heart	8330
17	17	17	'N SYNC/This Promises You	6330
10	10	10	DIDO/Thankyou	6860
10	10	10	BRIAN MCGONIGAL/Back At One	6860
13	10	10	MACY GRAVY/True	6370
10	10	10	PHIL COLLINS/You'll Be In My...	5880
8	8	8	CHRISTINA AGUILERA/Turn To You	5390
10	11	11	LODESTAR/Amazed	5390
10	11	11	MARC ANTHONY/Any Baby You	5390
10	11	11	ENRIQUE IGLESAS/Be With You	5390
11	11	11	LEANN RIMES/Need You	5390
11	11	11	SARAH McLACHLAN/If I Ever Had...	4900
10	10	10	PETER DETERA/Paraded World	4900
10	10	10	CHER/Strong Enough	4900
9	9	9	ENYA/Only Time	4410
9	9	9	FAITH HILL/Whatever	4410
9	9	9	MARC ANTHONY/Any Baby You	4410
9	9	9	SHARMA THAMMAMANI/Feel Like...	4410
9	9	9	MARC ANTHONY/Any Baby You	3320
9	9	9	ENRIQUE IGLESAS/Be With You	3320
9	9	9	SANTANA/FROB THOMAS/Smooth	3320

MARKET #6

KVIL/Dallas-Ft. Worth
Infinity
(817) 631-1037
Johnson/King
12+ Cumc 453,200

103.7
WOL

PLAYS	LW	TW	ARTIST/TITLE	GI (800)
25	26	26	LEE ANN WOMACK/Hope You Dance	5855
25	26	26	MATCHBOX TWENTY/You're Gone	5855
25	26	26	DON HENLEY/Talking You Home	5625
25	26	26	'N SYNC/This Promises You	5625
24	24	24	LODESTAR/Amazed	5400
24	24	24	BACKSTREET BOYS/Shape Of My Heart	5400
24	24	24	ENRIQUE IGLESAS/Be With You	5400
19	19	19	BRAND NEW/Thank You For...	4275
17	17	17	THE CORRS/Whatever	3825
16	16	16	BRIAN MCGONIGAL/Back At One	3600
16	16	16	FAITH HILL/The Way You Love Me	3600
16	16	16	LEWIS & PALTRON/Cruise!	3600
15	15	15	FAITH HILL/Whatever	3375
15	15	15	CELINE DION/That's The Way It Is	3000
15	15	15	BRIAN MCGONIGAL/Back At One	3000
15	15	15	BACKSTREET BOYS/Want It That Way	2772
15	15	15	BACKSTREET BOYS/Shape Of My Heart	2772
15	15	15	CHER/Whatever	2772
9	9	9	ENRIQUE IGLESAS/Be With You	2464
20	8	8	CHRISTINA AGUILERA/Turn To You	2464
20	8	8	BACKSTREET BOYS/Shape Of My Heart	2464
5	5	5	ENYA/Only Time	2156
10	8	8	ENRIQUE IGLESAS/Be With You	2464
8	8	8	SANTANA/FROB THOMAS/Smooth	2464
8	8	8	SARAH McLACHLAN/If I Ever Had...	2464
8	8	8	MARC ANTHONY/Any Baby You	2464
8	8	8	MARC ANTHONY/You Sang To Me	2464
8	8	8	SOFO/...That She Goes	2464
8	8	8	PHIL COLLINS/You'll Be In My...	2156
8	8	8	THE CORRS/Whatever	2156
8	8	8	BRAND NEW/Thank You For...	2156
8	8	8	ROD STEWART/Can't Deny It	2156
8	8	8	STING/Clear! Rise	2156
5	5	5	MARC ANTHONY/Any Baby You	1848

MARKET #7

WMLJ/Boston
Greater Media
(617) 562-3324
Wolfe/Terry/Laurence
12+ Cumc 583,100

MAGIC 106.7

PLAYS	LW	TW	ARTIST/TITLE	GI (800)
25	25	25	MATCHBOX TWENTY/You're Gone	7700
25	25	25	'N SYNC/This Promises You	7700
25	25	25	LEANN RIMES/Need You	7392
24	24	24	MARC ANTHONY/Any Baby You	7392
24	24	24	LEE ANN WOMACK/Hope You Dance	7392
24	24	24	FAITH HILL/The Way You Love Me	6180
24	24	24	DON HENLEY/Talking You Home	6180
20	21	21	FAITH HILL/Whatever	3388
10	11	11	MACY GRAVY/True	3388
9	9	9	BRIAN MCGONIGAL/Back At One	3080
9	9	9	CELINE DION/That's The Way It Is	3080
8	8	8	BRITNEY SPEARS/Sometimes	3080
8	8	8	BACKSTREET BOYS/Want It That Way	2772
8	8	8	BACKSTREET BOYS/Shape Of My Heart	2772
8	8	8	CHER/Whatever	2772
9	9	9	ENRIQUE IGLESAS/Be With You	2464
20	8	8	CHRISTINA AGUILERA/Turn To You	2464
20	8	8	BACKSTREET BOYS/Shape Of My Heart	2464
5	5	5	ENYA/Only Time	2156
10	8	8	ENRIQUE IGLESAS/Be With You	2464
8	8	8	SANTANA/FROB THOMAS/Smooth	2464
8	8	8	SARAH McLACHLAN/If I Ever Had...	2464
8	8	8	MARC ANTHONY/Any Baby You	2464
8	8	8	MARC ANTHONY/You Sang To Me	2464
8	8	8	SOFO/...That She Goes	2464
8	8	8	PHIL COLLINS/You'll Be In My...	2156
8	8	8	THE CORRS/Whatever	2156
8	8	8	BRAND NEW/Thank You For...	2156
8	8	8	ROD STEWART/Can't Deny It	2156
8	8	8	STING/Clear! Rise	2156
5	5	5	MARC ANTHONY/Any Baby You	1848

MARKET #8

WASH/Washington, DC
Clear Channel
(801) 967-8770
Nolan/Bryte
12+ Cumc 443,500

Soft Rock 97.1
WAMR

PLAYS	LW	TW	ARTIST/TITLE	GI (800)
22	24	24	BACKSTREET BOYS/Shape Of My Heart	5136
23	23	23	BRIAN MCGONIGAL/Back At One	4522
23	23	23	BACKSTREET BOYS/Shape Of My Heart	4522
23	23	23	FAITH HILL/The Way You Love Me	4494
24	21	21	HOUSTON & KLEESAS/Could I Have This...	4494
25	20	20	MARTIN FAGULERA/Nobody Wants...	4066
22	20	20	DAVE NAVARRO/Everything	4066
15	15	15	LEWIS & PALTRON/Cruise!	4066
15	15	15	THE CORRS/Whatever	4066
15	15	15	MATCHBOX TWENTY/You're Gone	4066
15	15	15	'N SYNC/This Promises You	3424
15	15	15	ROD STEWART/Can't Deny It	3424
12	12	12	THE CORRS/Whatever	3424
16	14	14	GLORIA ESTEFAN/You Can't Walk...	2986
13	13	13	TONI BRAXTON/Spanish Guitar	2792
12	12	12	SEAL/This Could Be Heaven	2792
12	12			

Stations and their ads listed alphabetically by market

Table of radio stations under 'AC' category, listing call letters, city, and reporter information.

Table of radio stations under 'Hot AC' category, listing call letters, city, and reporter information.

* = Mediabase 24/7 monitored
116 Total Reporters
116 Current Reporters
115 Current Playlists
Did Not Report, Playlist Frozen (1):
WIKY/Evansville, IN

* = Mediabase 24/7 monitored
90 Total Reporters
90 Current Reporters
90 Current Playlists
No Longer A Reporter (1):
WZNE/Rochester, NY

R&R Hot AC Top 30

March 30, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (100)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	DIDO Thankyou(Arista)	3508	+108	378132	17	87/0
1	2	LENNY KRAVITZ Again(Virgin)	3392	+2	379363	22	89/1
3	3	MATCHBOX TWENTY If You're Gone(Lava/Atlantic)	3286	-37	358135	25	89/0
4	4	MADONNA Don't Tell Me(Maverick/WB)	2635	-28	267209	13	74/0
5	5	U2 Beautiful Day(Interscope)	2311	-118	261958	23	81/0
6	6	NELLY FURTADO I'm Like A Bird(DreamWorks)	2209	+68	228418	15	81/1
9	7	AEROSMITH Jaded(Columbia)	2205	+101	227503	9	75/3
8	8	VERTICAL HORIZON Best I Ever Had (Grey Sky...)(RCA)	2099	0	211962	11	83/2
7	9	CREED With Arms Wide Open(Wind-up)	1970	-156	207386	29	81/0
13	10	UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	1942	+301	218967	7	71/4
11	11	THE CORRS Breathless(143/Lava/Atlantic)	1763	+14	192962	27	63/1
15	12	LIFEHOUSE Hanging By A Moment(DreamWorks)	1759	+301	192280	6	70/5
10	13	EVAN AND JARON Crazy For This Girl(Columbia)	1662	-117	198778	31	73/0
17	14	LEE ANN WOMACK I Hope You Dance(MCA/Universal)	1563	+160	169454	9	55/0
12	15	BARENAKED LADIES Pinch Me(Reprise)	1559	-127	180273	30	79/0
14	16	BARENAKED LADIES Too Little Too Late(Reprise)	1512	-22	153693	10	77/1
16	17	MOBY F/GWEN STEFANI Southside(V2)	1473	+71	172013	11	48/6
Breaker	18	TRAIN Drops Of Jupiter (Tell Me)(Columbia)	1408	+157	162630	5	63/2
19	19	COLDPLAY Yellow(Network/Capitol)	1287	+39	140450	6	62/2
18	20	3 DOORS DOWN Kryptonite(Republic/Universal)	1205	-137	155893	35	58/0
21	21	FUEL Hemorrhage (In My Hands)(Epic)	1123	-8	110348	12	45/1
24	22	STING After The Rain Has Fallen(A&M/Interscope)	1032	+77	109172	4	60/2
22	23	BON JOVI Thank You For Loving Me(Island/IDJMG)	972	-110	109886	12	59/0
23	24	DAVE MATTHEWS BAND I Did It(RCA)	823	-197	100671	11	47/0
25	25	DELERIUM F/SARAH MCLACHLAN Silence(Engine/Netwerk/Arista)	801	+8	91545	5	39/4
27	26	R. MARTIN F/C. AGUILERA Nobody Wants To Be Lonely(Columbia)	733	-30	70009	3	31/1
26	27	JOSH JOPLIN GROUP Camera One(Artemis)	728	-30	71866	5	43/0
28	28	INCUBUS Drive(Immortal/Epic)	652	+51	67777	2	34/2
30	29	COLLECTIVE SOUL Perfect Day(Atlantic)	583	+39	46939	2	37/1
Debut	30	EVE 6 Here's To The Night(RCA)	503	+232	44276	1	43/4

Most Added

ARTIST TITLE LABEL(S)	ADDS
DAVID GRAY Please Forgive Me(ATO/RCA)	33
U2 Walk On(Interscope)	20
GO-GO'S Unforgiven(Beyond)	13
JEFFREY GAINES In Your Eyes(Artemis)	12
EVAN AND JARON From My Head To My...(Columbia)	11
AMANDA GHOST Silver Lining(Warner Bros.)	9
MOBY F/GWEN STEFANI Southside(V2)	6
BBMAK Ghost Of You And Me(Hollywood)	6
LIFEHOUSE Hanging By A Moment(DreamWorks)	5
AMERICAN HI-FI Flavor Of The Weak(Island/IDJMG)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	+301
LIFEHOUSE Hanging By A Moment(DreamWorks)	+301
EVE 6 Here's To The Night(RCA)	+232
EVAN AND JARON From My Head To My...(Columbia)	+193
LEE ANN WOMACK I Hope You Dance(MCA/Universal)	+160
TRAIN Drops Of Jupiter (Tell Me)(Columbia)	+157
GO-GO'S Unforgiven(Beyond)	+149
DIDO Thankyou(Arista)	+108
BBMAK Ghost Of You And Me(Hollywood)	+102
AEROSMITH Jaded(Columbia)	+101

90 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/18-Saturday 3/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1300 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

GREEN DAY Warning (Reprise) Total Plays: 455, Total Stations: 30, Adds: 0	SADE By Your Side (Epic) Total Plays: 246, Total Stations: 14, Adds: 1	ANGIE APARO Cry (Melisma/Arista) Total Plays: 137, Total Stations: 17, Adds: 3
JENNIFER LOPEZ Love Don't Cost A Thing (Epic) Total Plays: 389, Total Stations: 17, Adds: 1	AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG) Total Plays: 212, Total Stations: 20, Adds: 5	AMANDA GHOST Silver Lining (Warner Bros.) Total Plays: 135, Total Stations: 18, Adds: 9
JANET All For You (Virgin) Total Plays: 355, Total Stations: 15, Adds: 3	GO-GO'S Unforgiven (Beyond) Total Plays: 210, Total Stations: 31, Adds: 13	TSAR Silver Shifter (Hollywood) Total Plays: 125, Total Stations: 11, Adds: 0
ROD STEWART I Can't Deny It (Atlantic) Total Plays: 290, Total Stations: 22, Adds: 1	OLD 97'S King Of All The World (Elektra/EEG) Total Plays: 197, Total Stations: 20, Adds: 2	BBMAK Ghost Of You And Me (Hollywood) Total Plays: 111, Total Stations: 20, Adds: 6
EVAN AND JARON From My Head To My Heart (Columbia) Total Plays: 251, Total Stations: 34, Adds: 11	A. LEWIS OF STAIND w/F. DURST Outside (Flawless/Geffen/Interscope) Total Plays: 163, Total Stations: 9, Adds: 3	U2 Walk On (Interscope) Total Plays: 95, Total Stations: 22, Adds: 20

Songs ranked by total plays

Breakers

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1408/157	63/2	18

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

#3 Most Added at Hot AC Debut #37 Modern AC Monitor

New This Week:

KDMX	WVMX	KEZR
WSNE	KENZ 8x	KYIS 10x
WMMX	KUCD 11x	KPEK 10x
WMXY	WMEE	KRSH
KKPN	WDAQ	

Already On:

WPLJ 18x	WLIR 8x	KYSR 20x
KLLC 14x	Y100 7x	KKMR 24x
WBMX 9x	KFMB 13x	KMXP 11x
KZON 9x	KRSK 11x	WHTG 21x
KBEE 21x	KCDU 24x	KLLY 30x

"Wow! 'Unforgiven' reminds me of the great days of 'Vaction' and Go-Go's fun - welcome back!"
—Steve Davis/Zapoleon Media

- 3/29 David Letterman
- 5/10 Tonight Show w/ Jay Leno
- 5/14 Good Morning America
- 5/15 Late Night w/ Conan O'Brien
- 5/17 Rosie O'Donnell Show
- 5/17 ESPN/WNBA Special
- 5/18 Today Show



GO-GO'S!
—Unforgiven—
THE NEW ALBUM
"GOD BLESS THE GO-GO'S"
IN STORES MAY 15TH

Produced by: Paul Q. Kolderie & Sean Slade; Written by: J. Wiedlin, C. Caffrey, B. Armstrong



Most Played Recurrents

MATCHBOX TWENTY Bent(Lava/Atlantic)

EVERCLEAR Wonderful(Capitol)

FAITH HILL The Way You Love Me(Warner Bros.)

DAVID GRAY Babylon(ATO/RCA)

CREED Higher(Wind-up)

VERTICAL HORIZON Everything You Want(RCA)

SANTANA I/ROB THOMAS Smooth(Arista)

STING Desert Rose(A&M/Interscope)

NINE DAYS Absolutely (Story Of A Girl) (Epic)

VERTICAL HORIZON You're A God(RCA)

MACY GRAY I Try(Epic)

THIRD EYE BLIND Never Let You Go(Elektra/EEG)

SMASH MOUTH Then The Morning Comes(Interscope)

SMASH MOUTH All Star(Interscope)

SIXPENCE NONE THE RICHER Kiss Me(Squint/Columbia)

BON JOVI It's My Life(Island/IDJMG)

TRAIN Meet Virginia(Aware/Columbia)

GOO GOO DOLLS Black Balloon(Warner Bros.)

SISTER HAZEL Change Your Mind(Universal)

TAL BACHMAN She's So High(Columbia)

HOT AC

Going For Adds 4/2/01

PIERCES The Way (Epic)

SUPERS Secret (Permanent Press)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com



PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Mike Kinoshian:
 10100 Santa Monica Blvd.,
 5th Floor, Los Angeles, CA 90067

TUNED-IN HOT AC

R&R/MEDIABASE 24/7

the Point
 104.1 KZPT

KZPT/Tucson

KUCD/Honolulu

3am

BARENAKED LADIES Too Little Too Late
 PRETENDERS Brass In Pocket
 JESUS JONES Right Here, Right Now
 VERTICAL HORIZON Best I Ever Had...
 SIXPENCE NONE THE RICHER There She Goes
 GIN BLOSSOMS Til I Hear It From You
 MOBY I/GWEN STEFANI Southside
 HOWARD JONES Things Can Only Get Better
 THIRD EYE BLIND Never Let You Go
 CRANBERRIES Linger
 NINA GORDON Tonight And The Rest Of My Life
 TOM PETTY Free Fallin'
 SEAL Kiss From A Rose
 MADONNA Don't Tell Me
 SUGAR RAY Someday

11am

JOHN MELLENCAMP Wild Night
 MATCHBOX TWENTY If You're Gone
 CREED Higher
 POLICE Every Little Thing She Does Is Magic
 AEROSMITH Jaded
 MARCY PLAYGROUND Sex And Candy
 10,000 MANIACS Because The Night
 RED HOT CHILI PEPPERS Otherside
 DAVID GRAY Babylon
 DEAD OR ALIVE Brand New Lover
 SHERYL CROW Strong Enough
 U2 Beautiful Day
 JEWEL Hands

4pm

GIN BLOSSOMS Hey Jealousy
 LENNY KRAVITZ Again
 GOO GOO DOLLS Slide
 OMO If You Leave
 EVAN AND JARON Crazy For This Girl
 PEARL JAM Last Kiss
 BIG MOUNTAIN Baby, I Love Your Way
 CITIZEN KING Better Days (And The Bottom Drops Out)
 VERTICAL HORIZON Best I Ever Had...
 EDDY GRANT Electric Avenue
 SMASHING PUMPKINS 1979
 DELERIUM I/SARAH McLACHLAN Silence

8pm

VERTICAL HORIZON Best I Ever Had...
 SUGAR RAY Every Morning
 PRINCE When Doves Cry
 LIFEHOUSE Hanging By A Moment
 CHUMBAWUMBA Tubthumping
 OMC How Bizarre
 MADONNA Don't Tell Me
 WANG CHUNG Dance Hall Days
 GOO GOO DOLLS Broadway
 NELLY FURTADO I'm Like A Bird
 LIVE Lightning Crashes
 EVERLAST What It's Like

3am

LIFEHOUSE Hanging By A Moment
 SEMISONIC Chemistry
 GOO GOO DOLLS Slide
 VERTICAL HORIZON Best I Ever Had...
 SHERYL CROW Anything But Down
 TSAR Silver Shifter
 EVAN AND JARON Crazy For This Girl
 COLLECTIVE SOUL Perfect Day
 BARENAKED LADIES Pinch Me
 LIT My Own Worst Enemy
 LENNY KRAVITZ Again
 DELERIUM Silence
 MARCY PLAYGROUND Sex And Candy
 JOSH JOPLIN GROUP Camera One
 FASTBALL Out Of My Head
 HUMAN LEAGUE Don't You Want Me

11am

MATCHBOX TWENTY Bent
 NO DOUBT Spiderwebs
 CAKE Never There
 BLINK-182 All The Small Things
 DIDO Thankyou
 SEMISONIC Chemistry
 B-52'S Love Shack
 AEROSMITH Jaded
 VERTICAL HORIZON You're A God
 ALANIS MORISSETTE Hand In My Pocket
 RED HOT CHILI PEPPERS Californication
 MATCHBOX TWENTY If You're Gone
 NELLY FURTADO I'm Like A Bird
 DAVE MATTHEWS BANO Crush

4pm

LENNY KRAVITZ Again
 BECK Loser
 STING Desert Rose
 GO-GO'S Unforgiven
 EVERCLEAR Wonderful
 MATCHBOX 20 Back 2 Good
 MOBY I/GWEN STEFANI Southside
 TRAIN Drops Of Jupiter...
 HUMAN LEAGUE Human
 THIRD EYE BLIND How's It Going To Be?
 AEROSMITH Jaded
 BLINK-182 What's My Age Again
 EVAN AND JARON Crazy For This Girl

8pm

MOBY I/GWEN STEFANI Southside
 DAVE MATTHEWS BANO Stay (Wasting Time)
 TEARS FOR FEARS Head Over Heels
 JOSH JOPLIN GROUP Camera One
 THIRD EYE BLIND Never Let You Go
 DELERIUM I/SARAH McLACHLAN Silence
 LIVE Lightning Crashes
 LENNY KRAVITZ American Woman
 COLLECTIVE SOUL Perfect Day
 CAROIGANS Lovefool
 3 DOORS DOWN Loser
 U2 Beautiful Day
 BARENAKED LADIES Too Little Too Late
 AEROSMITH I Don't Want To Miss A Thing
 NO DOUBT Simple Kind Of Love



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/19. © 2001, R&R Inc.

Hot AC Playlists

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WPLJ/New York
ABC
(212) 613-8900
Cuddy/Shannon/Mascolo
12 • Cume 2,879,880

PLAYS

LW	TW	ARTIST/TITLE	GI	(898)
46	47	MATCHBOX TWENTY/You're Gone	61	6949
47	48	AEROSMITH/Just	40	6560
48	49	LENNY KRAVITZ/Agan	40	6560
49	50	LEE ANN WOMACK/Hope You Dance	39	6275
50	51	MADONNA/Don't Tell Me	38	6275
45	46	DIDD/Thankyou	38	6275
33	34	UNCLE KRACKER/Follow Me	37	6180
32	33	U2/Rattle and Die	35	6180
27	28	THE CORRS/Breathless	32	6180
31	32	NELLY FURTADO/OMG Like a Bird	28	7300
43	44	BOB JOY/Thank You For...	19	6522
32	33	LIFHOUSE/Hanging By A Moment	27	7400
31	32	EVAN AND JARON/Crazy For This Girl	27	7400
32	33	3 DOORS/DOWN/Kryptonite	28	7400
29	30	VERTICAL HORIZON/Best Ever Had...	27	7400
27	28	FAITH HILL/The Way You Love Me	24	6205
24	25	MADONNA/Don't Tell Me	23	6205
23	24	TRAIN DROPS OJ/Jupitar...	23	6205
22	23	STING/After The Rain...	22	6205
21	22	COLDPLAY/Yellow	17	7445
19	20	VERTICAL HORIZON/Best Ever Had...	17	7445
18	19	VERTICAL HORIZON/Best Ever Had...	17	7445
17	18	BARENKATED LADIES/Princh Me	15	1520
16	17	BARENKATED LADIES/Too Little Too Late	15	1520
15	16	STING/Desert Rose	15	1520
14	15	JOSH JOPLIN GROUP/Camera One	15	1520
13	14	DAVE MATTHEWS/BAND/Di It	14	1435
12	13	MATCHBOX TWENTY/Best	12	12675
11	12	SADIE BY YOUR SIDE/Crash And Burn	11	11830
10	11	NINE DAYS/Absolutely...	11	11830

MARKET #2

KBLA/Los Angeles
Clear Channel
(818) 546-1043
Kaye/Baker
12 • Cume 1,832,100

PLAYS

LW	TW	ARTIST/TITLE	GI	(898)
50	51	FAITH HILL/The Way You Love Me	61	6949
49	50	LENNY KRAVITZ/Agan	47	17457
48	49	LENNY KRAVITZ/Agan	47	17457
47	48	LENNY KRAVITZ/Agan	47	17457
46	47	MATCHBOX TWENTY/You're Gone	38	18928
45	46	MATCHBOX TWENTY/You're Gone	38	18928
44	45	MATCHBOX TWENTY/You're Gone	38	18928
43	44	MATCHBOX TWENTY/You're Gone	38	18928
42	43	MATCHBOX TWENTY/You're Gone	38	18928
41	42	MATCHBOX TWENTY/You're Gone	38	18928
40	41	MATCHBOX TWENTY/You're Gone	38	18928
39	40	MATCHBOX TWENTY/You're Gone	38	18928
38	39	MATCHBOX TWENTY/You're Gone	38	18928
37	38	MATCHBOX TWENTY/You're Gone	38	18928
36	37	MATCHBOX TWENTY/You're Gone	38	18928
35	36	MATCHBOX TWENTY/You're Gone	38	18928
34	35	MATCHBOX TWENTY/You're Gone	38	18928
33	34	MATCHBOX TWENTY/You're Gone	38	18928
32	33	MATCHBOX TWENTY/You're Gone	38	18928
31	32	MATCHBOX TWENTY/You're Gone	38	18928
30	31	MATCHBOX TWENTY/You're Gone	38	18928
29	30	MATCHBOX TWENTY/You're Gone	38	18928
28	29	MATCHBOX TWENTY/You're Gone	38	18928
27	28	MATCHBOX TWENTY/You're Gone	38	18928
26	27	MATCHBOX TWENTY/You're Gone	38	18928
25	26	MATCHBOX TWENTY/You're Gone	38	18928
24	25	MATCHBOX TWENTY/You're Gone	38	18928
23	24	MATCHBOX TWENTY/You're Gone	38	18928
22	23	MATCHBOX TWENTY/You're Gone	38	18928
21	22	MATCHBOX TWENTY/You're Gone	38	18928
20	21	MATCHBOX TWENTY/You're Gone	38	18928
19	20	MATCHBOX TWENTY/You're Gone	38	18928
18	19	MATCHBOX TWENTY/You're Gone	38	18928
17	18	MATCHBOX TWENTY/You're Gone	38	18928
16	17	MATCHBOX TWENTY/You're Gone	38	18928
15	16	MATCHBOX TWENTY/You're Gone	38	18928
14	15	MATCHBOX TWENTY/You're Gone	38	18928
13	14	MATCHBOX TWENTY/You're Gone	38	18928
12	13	MATCHBOX TWENTY/You're Gone	38	18928
11	12	MATCHBOX TWENTY/You're Gone	38	18928
10	11	MATCHBOX TWENTY/You're Gone	38	18928
9	10	MATCHBOX TWENTY/You're Gone	38	18928
8	9	MATCHBOX TWENTY/You're Gone	38	18928
7	8	MATCHBOX TWENTY/You're Gone	38	18928
6	7	MATCHBOX TWENTY/You're Gone	38	18928
5	6	MATCHBOX TWENTY/You're Gone	38	18928
4	5	MATCHBOX TWENTY/You're Gone	38	18928
3	4	MATCHBOX TWENTY/You're Gone	38	18928
2	3	MATCHBOX TWENTY/You're Gone	38	18928
1	2	MATCHBOX TWENTY/You're Gone	38	18928

MARKET #3

KYSR/Los Angeles
Clear Channel
(818) 955-7000
Pereira/Park
12 • Cume 1,221,600

PLAYS

LW	TW	ARTIST/TITLE	GI	(898)
50	51	FAITH HILL/The Way You Love Me	61	6949
49	50	LENNY KRAVITZ/Agan	47	17457
48	49	LENNY KRAVITZ/Agan	47	17457
47	48	LENNY KRAVITZ/Agan	47	17457
46	47	MATCHBOX TWENTY/You're Gone	38	18928
45	46	MATCHBOX TWENTY/You're Gone	38	18928
44	45	MATCHBOX TWENTY/You're Gone	38	18928
43	44	MATCHBOX TWENTY/You're Gone	38	18928
42	43	MATCHBOX TWENTY/You're Gone	38	18928
41	42	MATCHBOX TWENTY/You're Gone	38	18928
40	41	MATCHBOX TWENTY/You're Gone	38	18928
39	40	MATCHBOX TWENTY/You're Gone	38	18928
38	39	MATCHBOX TWENTY/You're Gone	38	18928
37	38	MATCHBOX TWENTY/You're Gone	38	18928
36	37	MATCHBOX TWENTY/You're Gone	38	18928
35	36	MATCHBOX TWENTY/You're Gone	38	18928
34	35	MATCHBOX TWENTY/You're Gone	38	18928
33	34	MATCHBOX TWENTY/You're Gone	38	18928
32	33	MATCHBOX TWENTY/You're Gone	38	18928
31	32	MATCHBOX TWENTY/You're Gone	38	18928
30	31	MATCHBOX TWENTY/You're Gone	38	18928
29	30	MATCHBOX TWENTY/You're Gone	38	18928
28	29	MATCHBOX TWENTY/You're Gone	38	18928
27	28	MATCHBOX TWENTY/You're Gone	38	18928
26	27	MATCHBOX TWENTY/You're Gone	38	18928
25	26	MATCHBOX TWENTY/You're Gone	38	18928
24	25	MATCHBOX TWENTY/You're Gone	38	18928
23	24	MATCHBOX TWENTY/You're Gone	38	18928
22	23	MATCHBOX TWENTY/You're Gone	38	18928
21	22	MATCHBOX TWENTY/You're Gone	38	18928
20	21	MATCHBOX TWENTY/You're Gone	38	18928
19	20	MATCHBOX TWENTY/You're Gone	38	18928
18	19	MATCHBOX TWENTY/You're Gone	38	18928
17	18	MATCHBOX TWENTY/You're Gone	38	18928
16	17	MATCHBOX TWENTY/You're Gone	38	18928
15	16	MATCHBOX TWENTY/You're Gone	38	18928
14	15	MATCHBOX TWENTY/You're Gone	38	18928
13	14	MATCHBOX TWENTY/You're Gone	38	18928
12	13	MATCHBOX TWENTY/You're Gone	38	18928
11	12	MATCHBOX TWENTY/You're Gone	38	18928
10	11	MATCHBOX TWENTY/You're Gone	38	18928
9	10	MATCHBOX TWENTY/You're Gone	38	18928
8	9	MATCHBOX TWENTY/You're Gone	38	18928
7	8	MATCHBOX TWENTY/You're Gone	38	18928
6	7	MATCHBOX TWENTY/You're Gone	38	18928
5	6	MATCHBOX TWENTY/You're Gone	38	18928
4	5	MATCHBOX TWENTY/You're Gone	38	18928
3	4	MATCHBOX TWENTY/You're Gone	38	18928
2	3	MATCHBOX TWENTY/You're Gone	38	18928
1	2	MATCHBOX TWENTY/You're Gone	38	18928

MARKET #4

WTMX/Chicago
Bonneville
(312) 946-1019
James/Kachinski
12 • Cume 642,800

PLAYS

LW	TW	ARTIST/TITLE	GI	(898)
52	53	DAVE MATTHEWS/BAND/Just	20	7450
41	42	LENNY KRAVITZ/Agan	20	7450
40	41	LENNY KRAVITZ/Agan	20	7450
39	40	LENNY KRAVITZ/Agan	20	7450
38	39	LENNY KRAVITZ/Agan	20	7450
37	38	LENNY KRAVITZ/Agan	20	7450
36	37	LENNY KRAVITZ/Agan	20	7450
35	36	LENNY KRAVITZ/Agan	20	7450
34	35	LENNY KRAVITZ/Agan	20	7450
33	34	LENNY KRAVITZ/Agan	20	7450
32	33	LENNY KRAVITZ/Agan	20	7450
31	32	LENNY KRAVITZ/Agan	20	7450
30	31	LENNY KRAVITZ/Agan	20	7450
29	30	LENNY KRAVITZ/Agan	20	7450
28	29	LENNY KRAVITZ/Agan	20	7450
27	28	LENNY KRAVITZ/Agan	20	7450
26	27	LENNY KRAVITZ/Agan	20	7450
25	26	LENNY KRAVITZ/Agan	20	7450
24	25	LENNY KRAVITZ/Agan	20	7450
23	24	LENNY KRAVITZ/Agan	20	7450
22	23	LENNY KRAVITZ/Agan	20	7450
21	22	LENNY KRAVITZ/Agan	20	7450
20	21	LENNY KRAVITZ/Agan	20	7450
19	20	LENNY KRAVITZ/Agan	20	7450
18	19	LENNY KRAVITZ/Agan	20	7450
17	18	LENNY KRAVITZ/Agan	20	7450
16	17	LENNY KRAVITZ/Agan	20	7450
15	16	LENNY KRAVITZ/Agan	20	7450
14	15	LENNY KRAVITZ/Agan	20	7450
13	14	LENNY KRAVITZ/Agan	20	7450
12	13	LENNY KRAVITZ/Agan	20	7450
11	12	LENNY KRAVITZ/Agan	20	7450
10	11	LENNY KRAVITZ/Agan	20	7450
9	10	LENNY KRAVITZ/Agan	20	7450
8	9	LENNY KRAVITZ/Agan	20	7450
7	8	LENNY KRAVITZ/Agan	20	7450
6	7	LENNY KRAVITZ/Agan	20	7450
5	6	LENNY KRAVITZ/Agan	20	7450
4	5	LENNY KRAVITZ/Agan	20	7450
3	4	LENNY KRAVITZ/Agan	20	7450
2	3	LENNY KRAVITZ/Agan	20	7450
1	2	LENNY KRAVITZ/Agan	20	7450

MARKET #5

KLCS/San Francisco
Infinity
(415) 765-4187
Kaplan/Stoeckel
12 • Cume 642,800

PLAYS

LW	TW	ARTIST/TITLE	GI	(898)
35	36	MADONNA/Don't Tell Me	10	1037
34	35	NELLY FURTADO/OMG Like a Bird	10	1037
33	34	DIDD/Thankyou	10	1037
32	33	SADE/By Your Side	10	1037
31	32	MATCHBOX TWENTY/You're Gone	10	1037
30	31	TRAIN DROPS OJ/Jupitar...	10	1037
29	30	FUEL/Henriette...	10	1037
28	29	COLDPLAY/Yellow	10	1037
27	28	GREEN DAY/Warning	10	1037
26	27	DAVE MATTHEWS/BAND/Di It	10	1037
25	26	STING/After The Rain...	10	1037
24	25	DAVE MATTHEWS/BAND/Di It	10	1037
23	24	DAVE MATTHEWS/BAND/Di It	10	1037
22	23	DAVE MATTHEWS/BAND/Di It	10	1037
21	22	DAVE MATTHEWS/BAND/Di It	10	1037
20	21	DAVE MATTHEWS/BAND/Di It	10	1037
19	20	DAVE MATTHEWS/BAND/Di It	10	1037
18	19	DAVE MATTHEWS/BAND/Di It	10	1037
17	18	DAVE MATTHEWS/BAND/Di It	10	1037
16	17	DAVE MATTHEWS/BAND/Di It	10	1037
15	16	DAVE MATTHEWS/BAND/Di It	10	1037
14	15	DAVE MATTHEWS/BAND/Di It	10	1037
13	14	DAVE MATTHEWS/BAND/Di It	10	1037
12	13	DAVE MATTHEWS/BAND/Di It	10	1037
11	12	DAVE MATTHEWS/BAND/Di It	10	1037
10	11	DAVE MATTHEWS/BAND/Di It	10	1037
9	10	DAVE MATTHEWS/BAND/Di It	10	1037
8	9	DAVE MATTHEWS/BAND/Di It	10	1037
7	8	DAVE MATTHEWS/BAND/Di It	10	1037
6	7	DAVE MATTHEWS/BAND/Di It	10	1037
5	6	DAVE MATTHEWS/BAND/Di It	10	1037
4	5	DAVE MATTHEWS/BAND/Di It	10	1037
3	4	DAVE MATTHEWS/BAND/Di It	10	1037
2	3	DAVE MATTHEWS/BAND/Di It	10	1037
1	2	DAVE MATTHEWS/BAND/Di It	10	1037

MARKET #6

KDMX/Dallas-Ft. Worth
Clear Channel
(972) 991-1029
Molinar/Thomas
12 • Cume 498,400

PLAYS

LW	TW	ARTIST/TITLE	GI	(898)
29	30	EVAN AND JARON/Crazy For This Girl	61	6949
28	29	CREDWIM Arms Wide Open	55	510
27	28	MATCHBOX TWENTY/You're Gone	53	5320
26	27	LEE ANN WOMACK/Hope You Dance	53	5320
25	26	LENNY KRAVITZ/Agan	53	5320
24	25	VERTICAL HORIZON/Best Ever Had...	43	4370
23	24	THE CORRS/Breathless	41	4180
22	23	ACROSSTHE STREET/Nobody Wants...	41	4180
21	22	DEXTER FLETCHER/Waiting Town	40	4180
20	21	DIDD/Thankyou	38	3810
19	20	MADONNA/Don't Tell Me	38	3810
18	19	SANTANA/FROB THOMAS/Smooth	38	3810
17	18	LENNY KRAVITZ/Agan	38	3810
16	17	TRAIN DROPS OJ/Jupitar...	38	3810
15	16	NELLY FURTADO/OMG Like a Bird	38	3810
14	15	BRANDY/Back Here	38	3810
13	14	MATCHBOX TWENTY/Best	28	2860
1				



CAROL ARCHER
archer@ironline.com

It's A Gray Area

Should NAC/SJ adjust to advertisers' desire for youth or show the potential of an older audience?

NAC/Smooth Jazz is hugely successful because it delivers an abundance of 25-54-year-old listeners — the prime advertising demo. Increasingly, NAC/SJ stations everywhere are scoring No. 1 35-64 too. But does an obviously graying audience tip the demo toward risk? Three of the most respected programmers in the format weigh in on this important issue.

Allen Kepler, VP/ Programming Broadcast Architecture

As you get older, you can get a face lift, but that doesn't make you younger. Can we take a secret pill or play more acid jazz to be more edgy? That's not what Smooth Jazz is known for, and it's not the music artists are making. The good news is that while the bulk of the population is aging, Smooth Jazz is aging more slowly.



Allen Kepler

Stations with the best ratings have the best rank in 35-54; that's what's pulling in their 25-54 numbers. The Smooth Jazz demo — 35 to 54 — is a 20-year age span, and the median age of our listeners is now right around 44.

I don't believe there's a conflict in trying to appeal to a broad demo like Smooth Jazz's. First of all, you can't trick people who don't like this music into liking it. The good news on the aging side is that the listening audience is very large — upward of a 10% cume rating in most markets.

Whether they're P1s or P2s, they've been tuning in to the format for a long time, so there's an obvious, natural aging process every year. But it's not that we're gaining 55-year-olds, rather, 34- and 35-year-old listeners are growing into smooth jazz music.

When we do one-on-ones, we're hearing exactly the same comments from thirtysomethings today that we did from that age group 10 years ago. They say, "I grew up listening to CHR, but, maybe because I'm getting older, it's too intense for me now." Today there are more successful Top 40 stations than ever, and there will probably be even more as teenagers become a bigger population group and a larger target. ACs are leaning younger all the time too.

Even 10 years ago this format didn't bring in many 25-year-olds, and only a certain kind. The mean age of listeners then was 34 or 35; now it's 44. This format has to follow the age of the people who like the music.

Listeners are coming to Smooth Jazz radio for the same reasons they always have. I'm excited about the format right now, because smooth jazz is pop music for people 35 to 54. There's not much else out there for them. And it's great that CHR and Hot AC stations are skewing

younger, because that just widens the path for us.

Bob Kaake, PD WNUA/Chicago

Smooth Jazz programmers are looking at a very centered target — 35 to 54, with 35-49 the bull's eye — and there are real differences in those age groups. Every 10 to 15 years there's another whole cycle of music that comes through to affect each generation's life, so each age group brings something different to the table. There is a genuine generation gap between 25 and 54.

I love this format and want very much to keep it alive and growing; so, naturally, I'm very concerned about our aging audience. Collectively, we're not paying enough attention to adults in their early 30s who are growing into our core or to the differences in their tastes compared to those of people outside of our bull's eye, who are in their early 50s. At WNUA we're watching how their tastes differ and mesh.

We watch different musical styles and forms that seem to work well for the demo slightly younger than our listeners. By checking those 30-to-35-year-olds, we uncover their appetites. Acid jazz, for instance, is a sound that is compatible with the other styles of music the younger audience will bring with them, so we make a point of keeping an eye on music that's just below the radar screen, like Voodoo Dogs and St. Germain.

These are styles that people in their 20s are buying but that are not crossing over to older demographics right now. It's likely, however, that more artists of that nature will start to shift into Smooth Jazz in the next five to 10 years. Tempo-driven music will become more important as a bridge for the younger demographic as they get older, because what's soft for them will be brighter than the prod-

"Tempo-driven music will become more important as a bridge for the younger demographic as they get older, because what's soft for them will be brighter than the product we offer our current target."

Bob Kaake

uct we offer our current target.

You heard mass-appeal artists like Sade and Anita Baker targeted to young listeners on the CHR radio of 15 to 20 years ago. Their adult appeal grew as those listeners became a little older and brought their listening with them. Today's CHR is dominated by rap and hip-hop, a very different style from the past. Programmers in this format are often pitched that a new artist is "the next Sade," but it's helpful to remember that Sade was a CHR artist before she grew an adult base.

That's why I try to stay alert to hits in CHR/Pop and Rhythmic that have a jazz feel and texture, such as those by Les Nubiens and Erykah Badu. Those artists are hot with a young African-American audience, and they're selling well, but they won't work for us just yet. In five or six years, who knows? We can't predict tomorrow's sounds with complete accuracy, but I'm hedging my bets by setting aside a stack of CDs that may go into WNUA's library sometime in the future.

The key thing for Smooth Jazz programmers is to stay open to music other than our own. Music has a tendency to go in cycles of styles. In the early to mid-'90s, for example, styles coming out of CHR worked pretty

Ross Block, PD WSJT/Tampa

When it comes to demographic aging, Smooth Jazz has an advantage over some other formats, such as Oldies, because we have the option of putting in new music that has the potential



Ross Block

to bring in younger listeners. Our music isn't specific to any particular era, and that helps.

If anything, Smooth Jazz libraries have slid toward more recent music with time. We used to play a lot of music from the '80s, and that's no longer the case. Ultimately, these factors will allow Smooth Jazz to continue in the right place as far as advertisers' needs are concerned.

The biggest concern isn't that the station is maybe a little older than the advertisers' target. Why aren't we doing more to make the demographics we have — which are so attractive — more important to the advertisers? There's nothing wrong with being a 35-64 station — it's a good thing. Although we're strong 25-54 too.

Back in the '80s, when I was at Love 94 [WLVE/Miami] before it became full-time NAC/Smooth Jazz, the prime ad demo was 18-49. Over a 20-year period the demo slid up to 25-54, and it can slide up again. Individually, we can't change a buy that's come down from an agency buying 20 markets and hundreds of stations, but it's certainly something we can bring up when we're before someone in a calmer moment.

My point to advertisers would be, "Would you rather have today's 60-year-old or a 30-year-old buying your product?" The 60-year-old in today's world is at the peak of his or her earning power and is probably an empty-nester. These people have tremendous discretionary income and are traveling and doing things they didn't get to do when they were raising families. It's nonsensical for advertisers to lose interest in consumers when they turn 55.

"It's not that we're gaining 55-year-olds, rather, 34- and 35-year-old listeners are growing into smooth jazz music."

Allen Kepler



SMOOTH JAZZ SUNDAY BRUNCH

WNUA/Chicago pioneered Smooth Jazz Sunday Brunch many years ago. Today the station upholds that tradition with an opulent spread on the top floor of Chicago's Swissotel. Host Rick O'Dell (r) is seen here with (l-r) Warner Bros. artist Euge Groove, Samson artist Jeff Lorber and WNUA PD Bob Kaake.

R&R NAC/Smooth Jazz Top 30

March 30, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	RICHARD ELLIOT Who? (Blue Note)	820	-13	106441	14	39/0
2	2	KIM WATERS In The Groove (Shanachie)	793	+10	111610	16	39/0
3	3	KIRK WHALUM Now Til Forever (Warner Bros.)	755	-26	105151	18	36/0
5	4	RICK BRAUN Kisses In The Rain (Warner Bros.)	744	+24	98000	8	42/0
4	5	DAVE KOZ Love Is On The Way (Capitol)	713	-37	83434	14	37/0
9	6	RIPPINGTONS Caribbean Breeze (Peak/Concord)	639	+85	77787	10	39/0
6	7	GEORGE BENSON Medicine Man (GRP/VMG)	587	-127	66668	18	37/0
7	8	BONA FIDE X-Ray Hip (N-Coded)	547	-77	54557	19	36/0
8	9	JEFF GOLUB Droptop (GRP/VMG)	495	-62	44696	15	32/1
12	10	JEFF LORBER Snakebite (Samson/Gold Circle)	469	+52	65853	7	41/1
10	11	YULARA Flyin' High (Higher Octave)	462	+6	44769	11	35/0
11	12	SADE By Your Side (Epic)	404	-41	71139	24	31/0
13	13	STING She Walks This Earth (Telarc)	394	-19	33518	24	29/0
14	14	CHUCK LOEB North, South, East And Wes (Shanachie)	378	+10	46589	4	32/1
15	15	MICHAEL MCDONALD Open The Door (Ramp)	368	+2	22350	5	28/1
19	16	MICHAEL LINGTON Sunset (Samson/Gold Circle)	329	+51	36037	3	33/0
16	17	GREGG KARUKAS Chasing The Wind (N-Coded)	327	-13	34969	14	27/0
17	18	COUNT BASIC Wes Who? (Instinct)	319	+6	29325	6	32/1
23	19	FREDDIE RAVEL Sunny Side Up (GRP/VMG)	295	+55	39981	4	28/3
20	20	TIM BOWMAN Smile (Insync)	271	-3	19143	9	25/1
18	21	BONEY JAMES & RICK BRAUN R.S.V.P. (Warner Bros.)	241	-49	37359	20	20/0
24	22	SEAL This Could Be Heaven (London Sire)	233	+3	9372	7	17/0
25	23	KEN NAVARRO Delicioso (Positive)	230	+20	21258	4	23/0
22	24	JAZZMASTERS Shine (Hardcastle/Trippin 'N' Rhythm)	228	-37	11872	15	21/0
26	25	EUGE GROOVE Romeo & Juliet (Warner Bros.)	211	+2	23146	7	18/0
28	26	STEVE COLE Waterfalls (Atlantic)	191	+18	32266	2	16/0
Debut	27	WAYMAN TISDALE Can't Hide Love (Atlantic)	184	+46	26780	1	23/5
Debut	28	JOE I Wanna Know (Jive)	183	+32	37521	1	12/1
21	29	JONATHAN BUTLER Forever Tonight (N-Coded)	170	-104	9743	12	12/0
29	30	INCOGNITO F/MAYSA Change (Talkin Loud/Blue Thumb/VMG)	164	-9	2430	7	11/0

42 NAC/Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 3/18-Saturday 3/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

FOUR 80 EAST Bumper To Bumper (Higher Octave)
Total Plays: 147, Total Stations: 16, Adds: 1

KOMBO Tip Of The Hat (GRP/VMG)
Total Plays: 146, Total Stations: 14, Adds: 0

CHARLIE WILSON Without You (Major Hits)
Total Plays: 142, Total Stations: 16, Adds: 4

DAVID MANN Stone Groove (N-Coded)
Total Plays: 127, Total Stations: 16, Adds: 3

PIECES OF A DREAM R U Ready (Heads Up)
Total Plays: 122, Total Stations: 14, Adds: 2

ED CALLE Spanish Rose (Concord)
Total Plays: 120, Total Stations: 16, Adds: 2

DOWN TO THE BONE Righteous Reeds (Internal Bass/Q/Atlantic)
Total Plays: 101, Total Stations: 12, Adds: 1

WARREN HILL Love Life (Narada)
Total Plays: 91, Total Stations: 11, Adds: 2

PAUL JACKSON JR. Bounce Wid' It (Blue Note)
Total Plays: 66, Total Stations: 9, Adds: 3

BONEY JAMES & RICK BRAUN Shake It Up (Warner Bros.)
Total Plays: 64, Total Stations: 12, Adds: 7

Songs ranked by total plays

Most Added®

ARTIST TITLE LABEL(S)	ADDS
JEFF KASHIWA Around The World (Native Language)	11
BONEY JAMES & RICK BRAUN Shake It Up (Warner Bros.)	7
WAYMAN TISDALE Can't Hide Love (Atlantic)	5
DOC POWELL Brother To Brother (Samson/Gold Circle)	5
CHARLIE WILSON Without You (Major Hits)	4
FREDDIE RAVEL Sunny Side Up (GRP/VMG)	3
DAVID MANN Stone Groove (N-Coded)	3
PAUL JACKSON JR. Bounce Wid' It (Blue Note)	3
SADE King Of Sorrow (Epic)	3
ERIC CLAPTON Reptile (Duck/Reprise)	3
DANCING FANTASY Everlasting Pictures (1201)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RIPPINGTONS Caribbean Breeze (Peak/Concord)	+85
PIECES OF A DREAM R U Ready (Heads Up)	+69
BONEY JAMES & RICK BRAUN Shake It Up (Warner Bros.)	+59
FREDDIE RAVEL Sunny Side Up (GRP/VMG)	+55
JEFF LORBER Snakebite (Samson/Gold Circle)	+52
MICHAEL LINGTON Sunset (Samson/Gold Circle)	+51
WAYMAN TISDALE Can't Hide Love (Atlantic)	+46
SADE King Of Sorrow (Epic)	+46
DAVID MANN Stone Groove (N-Coded)	+43
DOC POWELL Brother To Brother (Samson/Gold Circle)	+43

Breakers®

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

RESULTS MARKETING
CREATIVE PROMOTIONS

HIRE US TO GET RID OF YOUR OLD BAG!

And we'll get you into

one of these

{ Stylish }

mini tote bags

with a custom imprint



{ natural duck }
\$1.95 {100 pc. minimum}

{ 800-786-8011 }
{ www.resultsmarketing.com }

NAC notes

with Carol Archer

The top three positions remain unchanged, led by Richard Elliot's "Who?" (Blue Note) at No. 1, followed by saxophonists with identical initials, Kim Waters and Kirk Whalum, at 2* and 3*, respectively. At 4*, Rick Braun's "Kisses in the Rain" (Warner Bros.) continues its climb to the top, but The Rippingtons' "Caribbean Breeze" (Peak), with its move 9-6* and status as No. 1 Most Increased with +85 plays, is now a prime contender for the top slot too.

With an add at KKSJ/San Francisco, 98% of the panel — all except KOAI/Dallas — is playing Jeff Lorber's "Snakebite" (Samson/Gold Circle), a record that stands out on the air for its smoothness and energetic grooves. When I played Lorber's track

for a teenage musician pal, the kid grinned and said, "Hook city!"

There's lots of steam building on Michael Lington's "Sunset" (Samson/Gold Circle), which bounds 19-16*. Freddie Ravel earns a convincing move from 23 to 19* and picks up three adds on "Sunny Side Up" (GRP/VMG) — KWJZ/Seattle, WJZA/Columbus and JRN.

Included in this week's Most Added is James & Braun's "Shake It Up" (Warner Bros.) with seven new adds, including KKSJ, WNWV/Cleveland, KSSJ/Sacramento and JRN.

Many thanks to KSSJ's Steve Williams for hipping me to Bob Belden's *Black Dahlia* (Blue Note), which was recorded with a 65-piece orchestra. This gorgeous musical tableau is based on the story of the unsolved murder in the 1940s of a woman dubbed the "Black Dahlia" by the Hollywood press. Very film noir, with shifting time signatures and moody, lush orchestrations — definitely not recommended for in-car listening by women driving around L.A. at night — it features numerous heart-stopping solos from Joe Lovano, Tim Hagans and others. Williams says he's so into *Black Dahlia*, it's all he's listening to right now. Yeah — me too!

When I attended the Smooth Jazz Awards earlier this month, I had a chance to spend some time with WNUA/Chicago Asst. PD/MD Carl Anderson. I remembered from his tenure as PD at former NAC/SJ WJJJ/Pittsburgh that Anderson is a man of uncommon intelligence and passion

UNDER THE RADAR

R&R'S EXCLUSIVE BAROMETER FOR NEW MUSIC

for this format, but, after our most recent meeting, I understand that he's also on fire about music. Here are some of Anderson's casual musings about some of the format's newest offerings.



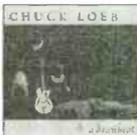
Carl Anderson

First there's Hil St. Soul on Dome Records — the artist's name is really Hilary M'welwa; she's from Zambia — who covers Aretha's "Til You Come Back to Me." It's terrific! We added the record this week, and so did WJJJ/Philadelphia. It's from the album *Soul Organic*, and it was our only add. ■ I like another track, "From the Start," from Steve Cole's CD (Atlantic), as well as Kirk Whalum's rendition of "God Must Have Spent a Little More Time on You" (Warner Bros.), a strong followup single. Have you listened to Rick Braun's version of "Use Me" (Warner Bros.)? He kills on it! We don't play much flute, but Nestor Torres' "Doesn't Really Matter" (Shanachie) is really energetic and stands out. ■ There are a lot of acid-flavored tunes coming out, like XL's "In the Night" (Rhythm 'N Groove/Q/Atlantic). Pieces Of A Dream is another top-notch track, and it sounds great on the air. Michael Lington's "Sunset" (Samson/Gold Circle) is another one. Wow, what a feel! It's a great spring-time feel, almost salsa. I'm really wondering why James & Braun's "Shake It Up" isn't completely automatic for everyone, like it was for us. Another favorite is Chuck Loeb's "North, South, East & West" (Shanachie), which sounds just great on the air. ■ And have you heard the new Brian Culbertson, "Get It On" (Atlantic)? Hello! He's really taken his production to the next level. It's going to remind you of Janet. I don't want to ruin it for you, but I'll bet when you hear it you'll say, "Here's smooth jazz production in the year 2001." It's very energetic. It really smokes. Again, very hooky, strong melody. We're already on it, even though it's not coming out until June. (Editor's note: going for adds on the single in mid-April.) The CD is called *Nice 'N Slow*. ■ One thing we're starting to see in smooth jazz is some energy. At the same time, we have to keep a balance while getting the best energetic tracks on the radio. We're looking at things like the Pieces Of A Dream, which is upbeat, and also the Kirk Whalum I mentioned. You can see there's a balance in what we do.

Heads Up

Chuck Loeb In A Heartbeat Shanachie

A veteran of more than 1,000 sessions and numerous recorded projects with both the Fantasy Band and Metro, guitarist Chuck Loeb also has 10 solo records to his credit. In the liner notes for his latest release, *In a Heartbeat* (Shanachie), Loeb explains that he was born with a hole in his heart — a murmur — and goes on to say that the project was conceived in honor of all those who have touched his heart. If we use "heartfelt" as a standard to evaluate this record, Loeb's efforts are undeniably fruitful, but *In a Heartbeat* is also a concrete reiteration of the scope of his staggering technical abilities. It also signifies yet another step forward artistically, especially in terms of Loeb's songwriting. The CD opens with the current hit, "North, South, East & West" (No. 14 this week), which sets the tone for the record's further riches. Loeb really struts his stuff on "Rhythm Ace/Funky Stuff" and the spirited "Pocket Change"; both are potential singles to my ear. In a more romantic vein, "New Life," "Soulmate" and the title track — a beautiful vocal by Brandon Singleton (and featuring Andy Snitzer on sax) — impress as both sultry and commercial.



The most comprehensive and up-to-the-minute coverage of radio business news...at a special VIP package rate!

R&R's Industry VIP Package

- R&R: The Industry's Newspaper
- R&R Today: The Industry's Leading Daily Fax
- R&R's Today's News
- The R&R Directory
- E-mail updates of breaking stories
- The most comprehensive resource guide available

SAVE OVER 30%! R&R'S INDUSTRY VIP PACKAGE IS \$419⁰⁰
(Regular rate \$601.50)

U. S. Only e-mail R&R at: moreinfo@rronline.com Call R&R at: 310-788-1625 FAX Credit Card Payments To: 310-203-8727 Subscribe online: www.rronline.com

NAC/Smooth Jazz Reporters

Stations and their adds listed alphabetically by market

<p>WZMR/Albany, NY PD: Patrick Ryan JEFF KASHIWA "Around" WALTER BEASLEY "Tantam"</p>	<p>KOAI/Dallas-Ft. Worth, TX PD: Maxine Todd APD/MD: Bret Michael No Adds</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart No Adds</p>	<p>WLOQ/Orlando, FL PD: Dave Kosh MD: Patricia James 2 JAMES & BRAUN "Shake" 2 PAUL JACKSON JR. "Bounce" 2 DOC POWELL "Brother" 2 XL "Night" VOODOO DOGS "Voodoo"</p>	<p>WJZV/Richmond, VA OM/MD: Tommy Fleming CHARLIE WILSON "Without" JEFF KASHIWA "Around" URBAN JAZZ COALITION "Night" ROUR 80 EAST "Bumper" PAUL CARRACK "Soul"</p>	<p>KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer SADE "Sorrow" ED CALLE "Spanish"</p>	<p>WSJT/Tampa, FL PD: Ross Block MD: Kathy Curtis 1 WAYMAN TISDALE "Can't" DANCING FANTASY "Pictures" DOC POWELL "Brother" CHUCK LOEB "North"</p>
<p>KRQS/Albuquerque, NM PD: Paul Lavoie MD: Jeff Young JEFF KASHIWA "Around"</p>	<p>KJCD/Denver-Boulder, CO PD: John St. John 2 WARREN HILL "Life" 2 JEFF KASHIWA "Around"</p>	<p>WJZI/Milwaukee, WI OM/MD: Chris Moreau WAYMAN TISDALE "Can't" JEFF KASHIWA "Around" CHARLIE WILSON "Without"</p>	<p>WJPL/Peoria, IL PD/MD: Rick Hirschmann JAMES & BRAUN "Shake" FOURPLAY "Double"</p>	<p>KSSJ/Sacramento, CA PD: Steve Williams 14 JOE "Wanna" 13 DIDO "Thankyou" DOWN TO THE BONE "Righteous" JAMES & BRAUN "Shake" PAUL JACKSON JR. "Bounce"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot APD/MD: Rob Singleton 3 ERIC CLAPTON "Reptile" 2 NESTOR TORRES "Doesn't"</p>	<p>WJZW/Washington, DC PD/MD: Kenny King JEFF KASHIWA "Around"</p>
<p>KNIK/Anchorage, AK OM: Aaron Wallender PD: Dallas Scott MD: Jennifer Summers No Adds</p>	<p>WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach YOLANDA ADAMS "Open"</p>	<p>KSBR/Mission Viejo, CA OM/MD: Terry Wedel MD: Logan Parris 1 JEFF KASHIWA "Around" 1 ERIC CLAPTON "Reptile"</p>	<p>WJZZ/Philadelphia, PA OM: Anne Gress MD: Michael Tozzi AMD: Joe Proke HIL ST. SOUL "Until"</p>	<p>WSSM/St. Louis, MO PD: Mike Watermann 4 PIECES OF A DREAM "Ready" 4 WAYMAN TISDALE "Can't"</p>	<p>KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose 11 FREDDIE RAVEL "Sunny" PAUL JACKSON JR. "Bounce" WARREN HILL "Life"</p>	<p>KWSJ/Wichita, KS PD: Ron Allen MD: Patrick Murphy JEFF KASHIWA "Around" WALTER BEASLEY "Tantam" DAVID MAZIN "Stone"</p>
<p>WNUA/Chicago, IL PD: Bob Kaake APD/MD: Carl Anderson HIL ST. SOUL "Until"</p>	<p>KEZL/Fresno, CA PD: J. Weidenheimer 2 CHARLIE WILSON "Without" 1 WAYMAN TISDALE "Can't"</p>	<p>KRVV/Modesto, CA PD: Jim Bryan MD: Doug Wulff JEFF KASHIWA "Around" WAYMAN TISDALE "Can't"</p>	<p>KYOT/Phoenix, AZ PD: Shaun Holly APD/MD: Greg Morgan 5 DANCING FANTASY "Pictures" 3 XL "Night"</p>	<p>KBZN/Salt Lake City, UT PD/MD: Rob Riesen SADE "Sorrow" ERIC CLAPTON "Reptile" YARINI "Walk"</p>	<p>WEIB/Springfield, MA PD: Ben Casey MD: Darrel Cutting JEFF KASHIWA "Around"</p>	<p>JRN/(Jones NAC)/National PD: Steve Hibbard MD: Cheri Marquart FREDDIE RAVEL "Sunny" DOC POWELL "Brother" JAMES & BRAUN "Shake"</p>
<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble JAMES & BRAUN "Shake" JEFF KASHIWA "Around"</p>	<p>WYJZ/Indianapolis, IN PD/MD: Carl Frye DAVID MAZIN "Stone" CHARLIE WILSON "Without"</p>	<p>WQCD/New York, NY OM: John Mullen PD/MD: Charley Connolly 6 DOC POWELL "Brother"</p>	<p>KKJZ/Portland, OR PD: Chris Miller MD: David Shult APD: Heather Baldwin 12 JEFF GOLUB "Droptop"</p>	<p>KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole TIM BOVMAN "Smile" ED CALLE "Spanish"</p>	<p>42 Total Reporters 42 Current Reporters 40 Current Playlists</p>	<p>Did Not Report, Playlist Frozen (2): WLVE/Miami, FL KOAZ/Tucson, AZ</p>
<p>WJZA/Columbus, OH OM/MD: Bill Harman APD: Gary Wolter DANCING FANTASY "Pictures" JAMES & BRAUN "Shake" MICHAEL McDONALD "Open" DOC POWELL "Brother" FREDDIE RAVEL "Sunny" SADE "Sorrow"</p>	<p>KCIY/Kansas City, MO PD: Steve Wiersman MD: Michelle Chase PIECES OF A DREAM "Ready" DAVID MAZIN "Stone"</p>	<p>WSJZ/New Orleans, LA OM/MD: Mark Edwards No Adds</p>	<p>KJZS/Reno, NV PD: Jay Davis MD: LouAnn Travers No Adds</p>	<p>KKSF/San Francisco, CA PD: Paul Goldstein MD: Laurie Cobb 5 JEFF LOEBER "Shakeable" 1 JAMES & BRAUN "Shake"</p>		
	<p>WJCD/Norfolk, VA PD: Jay Lang MD: Larry Hollowell COLINT BASIC "Yes" NESTOR TORRES "Doesn't" JAIRED "Loves"</p>					

Most Played Recurrents

- CHIELI MINUCCI My Girl Sunday (Shanachie)
- JEFF KASHIWA Hyde Park ("Ah, Oooh" Song) (Native Language)
- GROVER WASHINGTON JR. Chameleon (Telarc)
- MICHAEL LINGTON Twice In A Lifetime (Samson/Gold Circle)
- JOE MCBRIDE Texas Rhythm Club (Heads Up)
- STEVE COLE Got It Goin' On (Atlantic)
- WALTER BEASLEY Comin' At Cha (Shanachie)
- CRAIG CHAQUICO Cafe Carnival (Higher Octave)
- VARIOUS ARTISTS Manenberg (Heads Up)
- MICHAEL McDONALD The Meaning Of Love (Ramp)
- BRIAN BROMBERG Relentless (Native Language)
- RONNIE LAWS Old Days/Old Ways (HDH)
- MARC ANTOINE Palm Strings (GRP/VMG)
- DOWN TO THE BONE The Zodiac (Internal Bass)
- RICHARD ELLIOT Moomba (Blue Note)
- DAVE KOZ Can't Let You Go (The Sha...) (Capitol)
- NORMAN BROWN Paradise (Warner Bros.)
- URBAN KNIGHTS Sweet Home Chicago (Narada)
- BONEY JAMES & RICK BRAUN Grazin' In The Grass (Warner Bros.)
- JEFF GOLUB F/PETER WHITE No Two Ways About It (GRP/VMG)

NAC/SMOOTH JAZZ Going For Adds

- CHRIS CAMOZZI Curves (Samson/Gold Circle)
- ERIC CLAPTON Reptile (Duck/Reprise)
- PAPRIKA SOUL He Loves You (Higher Octave)

4/2/01

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com



National Specialty Programming

Art Good's JazzTrax

Added This Week

UNITED STATIONS
212-869-1111

- | | |
|-------------------|---------------|
| Chuck Loeb | Billy's Song |
| Wayman Tisdale | Brand New |
| Satin Doll | Holding Court |
| Pieces Of A Dream | Night Vision |
| David Mann | Stone Groove |
| Kombo | Dirty Martini |

Netradio.com

ROB MOORE
952-259-6734

- | | |
|-----------------|----------------------|
| Dancing Fantasy | Everlasting Pictures |
| Walter Beasley | Tantam |
| Ronnie Laws | Once Upon A Time |

Dave Koz Radio Show

Renee DePuy
609-921-1188

No adds

NAC/Smooth Jazz Playlists

March 30, 2001 R&R • 91

FIND COMPLETE PLAYLISTS FOR ALL NAC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WDCD/New York
Emmis
(212) 351-1019
Conolly
12x Cumulative 1,596,560

CD 101.9
10th Anniversary

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
23	24	24	KIRK WHALUM/Now To Forever	22896
23	24	24	DAVE KOZ/Loe Is On The Way	22896
5	24	24	JEFF LOEBER/Scatibeat	22896
23	24	24	WARREN HILL/Mambo 2000	22896
23	24	24	RICHARD ELLIOT/Who?	22896
23	24	24	KIM WATERS/In The Rain	22896
17	18	18	VARIOUS ARTISTS/Don't Get Around...	17172
10	10	10	KOZ/Loe Is On The Way	17172
17	18	18	SADE/By Your Side	17172
17	18	18	ELUGE GROOVE/Romeo & Juliet	17172
17	18	18	CAROLAN PERRY/Ride Don't Lose...	16218
17	18	18	STEVE COLE/Waterfalls	16218
5	9	9	FREDIE RAVE/Summery Side Up	8586
5	9	9	GREGG KARUKAS/Chasing The Wind	8586
5	9	9	NESTOR TORRES/Sunny Side Up	8586
5	9	9	CHUCK LOEB/North, South...	7632
5	9	9	KEN NAWARRO/Delicious	7632
5	9	9	RICK LEE/Jones For No One	7632
5	9	9	MICHAEL LING/Ton Sunset	7632
5	9	9	CHUCK LOEB/North, South...	6678
5	9	9	YULIARAFY/High	6678
5	9	9	RIPINGTONS/Caribbean Breeze	6678
5	9	9	DOITAM/In The Rain	5724
5	9	9	FOUR SO EAST/Blumper To Bumper	5724
5	9	9	DOC POWELL/Brother To Brother	5724

MARKET #2

KTWV/Los Angeles
Infinity
(310) 840-7180
Brodie/Stewart
12x Cumulative 908,500

94.7 K T V W

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
23	24	24	KIRK WHALUM/Now To Forever	12744
23	24	24	RIPINGTONS/Caribbean Breeze	12744
23	24	24	FREDIE RAVE/Summery Side Up	12744
23	24	24	RICHARD ELLIOT/Who?	12744
20	21	21	JAMES & BRAUN/S.V.P.	11151
20	21	21	RICK BRAUN/Kisses In The Rain	11151
20	21	21	WAYMAN TISDALE/Can't Hide Love	11151
15	15	15	WARREN HILL/Mambo 2000	10620
15	15	15	MARCOS AREL/Magic Eyes	10089
15	15	15	DAVE KOZ/Loe Is On The Way	10089
15	15	15	EVERETT HARRP/Right Back At Ya	9528
15	15	15	CHUCK LOEB/North, South...	9528
15	15	15	JEFF LOEB/Drop Top	9528
15	15	15	GEORGE BENSON/Medicine Man	8496
15	15	15	KIM WATERS/In The Rain	8496
15	15	15	WARREN HILL/Mambo 2000	7965
15	15	15	BRYAN SAWAGE/Rush Hour	7434
15	15	15	STEVE COLE/Waterfalls	7434
15	15	15	STING/She Walks This Earth	6903
15	15	15	CHARLIE WILSON/Without You	6903
9	9	9	ERIC ESSO/Rainy Night In...	3717
9	9	9	JEFF LOEB/Scatibeat	2655

MARKET #3

WNWA/Chicago
Clear Channel
(312) 645-5500
Katie/Anderson
12x Cumulative 727,400

WNWA 95.5
Smooth Jazz

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
25	24	24	KIM WATERS/In The Groove	12432
13	24	24	MICHAEL LING/Ton Sunset	12432
24	24	24	RICK BRAUN/Kisses In The Rain	11878
20	21	21	RIPINGTONS/Caribbean Breeze	10878
25	21	21	RICHARD ELLIOT/Who?	10878
19	19	19	KIRK WHALUM/Now To Forever	9842
19	19	19	PIECES OF A DREAM/Ur Ready	9842
19	19	19	JEFF LOEB/Scatibeat	9842
20	18	18	CHUCK LOEB/North, South...	9324
25	16	16	GEORGE BENSON/Medicine Man	8288
10	14	14	STEVE COLE/Waterfalls	7252
10	14	14	YULIARAFY/High	5698
7	11	11	SADIE/King Of Sorrow	5698
11	11	11	JOE/Vanna/Kiss	5698
9	11	11	BONA FIDE/Ray High	5698
9	11	11	SADE/By Your Side	5180
9	11	11	MICHAEL MCDONALD/Open The Door	5180
6	10	10	COUNT BASIC/Who's Who?	3108
0	0	0	JAMES & BRAUN/Shake It Up	0
0	0	0	HIL ST. SOUL/Amid Your Come...	0

MARKET #4

KKSF/San Francisco
Clear Channel
(415) 975-5555
Katie/Anderson
12x Cumulative 536,500

KKSF 103.7
Smooth Jazz

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
23	23	23	NORMAN BROWN/Paradise	7678
23	23	23	JEFF KASH/Walk Hyde Park...	7678
23	23	23	BONA FIDE/Ray High	7678
22	22	22	DAVE KOZ/Loe Is On The Way	7678
22	22	22	BONA FIDE/Ray High	7678
22	22	22	VARIOUS ARTISTS/Mambo 2000	7678
22	22	22	JAZZMASTERS/London Chimes	7678
22	22	22	MICHAEL LING/Ton Sunset	7678
13	15	15	CHUCK LOEB/North, South...	5235
13	15	15	CHIEF MIMUCCIA/My Girl Sunday	5235
12	14	14	YULIARAFY/High	4886
13	13	13	RIPINGTONS/Caribbean Breeze	4886
14	14	14	STEVE COLE/Go It Girl On	4886
14	14	14	KIM WATERS/In The Groove	4886
12	13	13	GEORGE BENSON/Medicine Man	4537
12	13	13	WARREN HILL/Mambo 2000	4537
9	10	10	BETTEL GILBERT/So Nice...	3490
9	10	10	BEITTE MIDLER/Loe Two	3140
10	10	10	GEORGE BENSON/Medicine Man	2094
6	6	6	SADE/Somebody's Always...	2094
6	6	6	SADE/By Your Side	1945
5	5	5	JEFF LOEB/Scatibeat	1096
5	5	5	WARREN HILL/Mambo 2000	1096
1	1	1	JAMES & BRAUN/Shake It Up	349

MARKET #5

WJZZ/Philadelphia
Clear Channel
(215) 508-1200
Holly/Miller
12x Cumulative 630,400

Smooth Jazz WJZZ 106.1

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
28	28	28	WALTER BEASLEY/Comin' At Cha	11956
28	28	28	KIRK WHALUM/Now To Forever	11956
28	28	28	DAVE KOZ/Loe Is On The Way	11956
28	28	28	CHIEF MIMUCCIA/My Girl Sunday	11956
28	28	28	JAMES & BRAUN/S.V.P.	11956
28	28	28	KIM WATERS/In The Groove	11956
28	28	28	JEFF LOEB/Scatibeat	11956
28	28	28	SADE/By Your Side	11956
13	13	13	DAVE KOZ/Loe Is On The Way	5551
11	11	11	VARIOUS ARTISTS/Mambo 2000	5551
11	11	11	BONA FIDE/Ray High	5551
12	12	12	JEFF KASH/Walk Hyde Park...	5551
12	12	12	TM BOWMAN/Smile	5124
12	12	12	RICK BRAUN/Kisses In The Rain	5124
12	12	12	JEFF LOEB/Scatibeat	5124
12	12	12	FREDIE RAVE/Summery Side Up	5124
12	12	12	WAYMAN TISDALE/Can't Hide Love	5124
12	12	12	RICHARD ELLIOT/Who?	5124
12	12	12	GEORGE BENSON/Medicine Man	5184
12	12	12	FOUR SO EAST/Blumper To Bumper	4657
0	0	0	HIL ST. SOUL/Amid Your Come...	0

MARKET #6

KDAI/Dallas-Ft. Worth
Infinity
(214) 630-3011
Taj/Smith
12x Cumulative 312,700

ASIS 107.5
Smooth Jazz

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
23	20	20	DAVE KOZ/Loe Is On The Way	7290
23	20	20	BONA FIDE/Ray High	7047
23	20	20	RICHARD ELLIOT/Who?	6561
23	20	20	KIRK WHALUM/Now To Forever	6561
23	20	20	JEFF LOEB/Scatibeat	6561
23	20	20	KIM WATERS/In The Groove	6318
11	12	12	JOE/Vanna/Kiss	4131
17	17	17	BETTE MIDLER/Loe Two	4131
16	17	17	MICHAEL MCDONALD/The Meaning Of Love	3888
16	17	17	CHARLIE WILSON/Without You	3888
12	12	12	GREGG KARUKAS/Chasing The Wind	2916
13	13	13	RICK BRAUN/Kisses In The Rain	3159
13	13	13	MICHAEL LING/Ton Sunset	3159
12	12	12	GROVER WASHINGTON, Jr./Chameleon	2916
12	12	12	GEORGE BENSON/Medicine Man	2916
12	12	12	CRAIG CHADLOCK/Caribbean Breeze	2916
12	12	12	WARREN HILL/Mambo 2000	2916
11	12	12	BONNIE JAMES/My Heart Goes On	2916
12	12	12	RONNIE LAWS/Old Days/Old Ways	2916
12	12	12	ACOUS/TIC/ALCHEMIST/Beautiful Game	2916
8	11	11	YULIARAFY/High	2673
11	11	11	STEVE COLE/Waterfalls	2673
11	11	11	ERIC ESSO/Rainy Night In...	2673
5	5	5	RIPINGTONS/Caribbean Breeze	1215

MARKET #7

WWV/Detroit
Infinity
(248) 855-5100
Kling
12x Cumulative 439,300

V 98.7
Smooth Jazz

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
23	22	22	BONA FIDE/Ray High	6490
23	22	22	GEORGE BENSON/Medicine Man	6490
23	22	22	RICHARD ELLIOT/Who?	6490
20	19	19	DAVE KOZ/Loe Is On The Way	5605
20	19	19	RIPINGTONS/Caribbean Breeze	5605
20	19	19	KIRK WHALUM/Now To Forever	5605
10	10	10	JOE/Vanna/Kiss	4131
10	10	10	JEFF LOEB/Scatibeat	3830
10	10	10	YULIARAFY/High	3830
10	10	10	GREGG KARUKAS/Chasing The Wind	3540
10	10	10	STEVE COLE/Go It Girl On	3245
10	10	10	JAZZMASTERS/Shine	3245
10	10	10	SADE/By Your Side	2990
10	10	10	RICK BRAUN/Kisses In The Rain	2990
10	10	10	WARREN HILL/Mambo 2000	2990
10	10	10	MICHAEL LING/Ton Sunset	2990
10	10	10	KOZ/FUR/DON/Carless Whisper	2950
10	10	10	KIM WATERS/In The Groove	2950
10	10	10	RONNIE LAWS/Old Days/Old Ways	2950
10	10	10	JEFF LOEB/Scatibeat	2950
10	10	10	CHUCK LOEB/North, South...	2950
9	9	9	GENE DUNLAP/Go! It's Gone	2655
9	9	9	VARIOUS ARTISTS/Mambo 2000	2655
9	9	9	RICHARD ELLIOT/Who?	2655
9	9	9	JEFF KASH/Walk Hyde Park...	2655
9	9	9	URBAN MINNIGHTS/Sweet Home Chicago	2360
9	9	9	DAVID MANTON/Pain Stings	2360
9	9	9	TM BOWMAN/Smile	2360

MARKET #8

WJZZ/Washington, DC
ABC
(202) 895-3000
Kling
12x Cumulative 347,900

Smooth Jazz 105.9

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
20	28	28	RIPINGTONS/Caribbean Breeze	6664
20	28	28	KIRK WHALUM/Now To Forever	6664
20	28	28	KIRK WHALUM/Now To Forever	6664
20	28	28	DAVE KOZ/Loe Is On The Way	6664
20	28	28	RICHARD ELLIOT/Who?	6664
20	28	28	RICK BRAUN/Kisses In The Rain	6426
16	16	16	RONNIE LAWS/Old Days/Old Ways	2360
16	16	16	SADE/By Your Side	3808
16	16	16	STING/She Walks This Earth	3808
16	16	16	MICHAEL MCDONALD/Open The Door	3808
16	16	16	FRIDIE RAVE/Summery Side Up	2360
11	11	11	COUNT BASIC/Who's Who?	2618
10	10	10	CHUCK LOEB/North, South...	2618
10	10	10	YULIARAFY/High	2618
10	10	10	FREDIE RAVE/Summery Side Up	2360
10	10	10	WAYMAN TISDALE/Can't Hide Love	2360
10	10	10	JEFF LOEB/Scatibeat	2360
10	10	10	MICHAEL LING/Ton Sunset	2360
10	10	10	GEORGE BENSON/Medicine Man	2360
9	9	9	JAMES & BRAUN/S.V.P.	2142
9	9	9	GREGG KARUKAS/Chasing The Wind	2142
9	9	9	PIECES OF A DREAM/Ur Ready	2142
9	9	9	MICHAEL LING/Ton Sunset	2142
9	9	9	CRAIG CHADLOCK/Caribbean Breeze	2142
9	9	9	CHIEF MIMUCCIA/My Girl Sunday	1904
9	9	9	PAUL TAYLOR/Aerial	1904
9	9	9	ROGERS/SMITH/The Hook	1904

MARKET #14

KWJZ/Seattle-Tacoma
Sundance
(206) 373-5558
Holly/Miller
12x Cumulative 241,300

98.9 Smooth Jazz

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
26	26	26	GEORGE BENSON/Medicine Man	4592
26	26	26	RICK BRAUN/Kisses In The Rain	4592
26	26	26	KIRK WHALUM/Now To Forever	4264
26	26	26	JEFF LOEB/Scatibeat	4264
26	26	26	RICHARD ELLIOT/Who?	4264
26	26	26	RICK BRAUN/Kisses In The Rain	4264
16	16	16	PAUL CARRACK/Satisfy My Soul	2674
16	16	16	SADE/By Your Side	2674
16	16	16	JAMIE/It's Be Fine	2674
16	16	16	STING/She Walks This Earth	2674
10	10	10	RIPINGTONS/Caribbean Breeze	1968
10	10	10	PIECES OF A DREAM/Ur Ready	1804
10	10	10	YULIARAFY/High	1804
10	10	10	CHIEF MIMUCCIA/My Girl Sunday	1804
10	10	10	COUNT BASIC/Who's Who?	1804
10	10	10	WAYMAN TISDALE/Can't Hide Love	1804
10	10	10	JEFF LOEB/Scatibeat	1804
10	10	10	VODDOD DOGS/Here We Go	1804
10	10	10	FREDIE RAVE/Summery Side Up	1804
10	10	10	ROD DOUGS/The Crazy Man	1804
10	10	10	PAUL TAYLOR/Aerial	1640
10	10	10	BONA FIDE/Ray High	1640
10	10	10	FOUR SO EAST/Blumper To Bumper	1640
10	10	10	GREGG KARUKAS/Chasing The Wind	1640
10	10	10	DAVE KOZ/Loe Is On The Way	1640
10	10	10		

**IMPACTING
RADIO
8/4 & 8/5**

With your hand reach out
With your mouth shape the phrase
Just So You Know

HOLLY PALMER

The first single
Just so you know

From the forthcoming album
I Confess, Eleven new songs about love, sex,
personal demons and how the hell you get past them.

Produced by Rob Cavallo. Additional Production by Guy Erez
and Emerson Swinford. Mixed by Serban Ghenea.
Management: Marla McNally Phillips · W.I.T. Management

hollypalmer.com
warnerbrosrecords.com

**Early Adds Include:
KALC WSNE
G105 WNKS**



LUCKY MAXWELL
max@rronline.com

It's A Dog's Life

By Lucky Maxwell

My mom took a few days off recently and left me to mind the shop. The e-mails alone kept me pretty busy, and my paws hurt after the first day. But she left me with a job to do, and being a very obedient puppy, I'm doing my duty (sorry about that). My mom instructed me to write some photo captions for "fill pics" (I'm so proud of my new journalism lingo) that she could use in future columns.

Well, the nice folks back in the production department had such a great time showing me around the office (and kindly slipping me some treats) that we pulled one over on Mom and changed her column to

"all fill pics — all the time." (Am I a true radio puppy, or what?) I hope you enjoy viewing these great pictures as much as I enjoyed getting into them. Happy April Fool's Day!



LARS' PARTY ROOM

The day after the Systematic showcase we went to Lars' house for an exclusive party. We had a great time, and there was plenty of good food. (That's always important to me.) We all gathered in the fun room for this group shot. If you're looking for Lars (kinda like "Where's Waldo"), first find KUFO/Portland's Al Scott (the way-tall guy in back). In front of him and to the left you'll see Lars peeking out from behind someone's head.



WOOF WOOF! I LOVE WAAF!

Elektra's Al Tavera (that's him on the left) took Staind's Aaron and Mike (they rock!) to WAAF/Boston (Mom listens to the station on the 'Net — it rocks too!). That's 'AAF night chick Mistress Carrie behind Al T.



SYSTEMATIC SHOWCASE

Mom traveled to San Francisco recently to meet with a bunch of programmers who flew in for a very special showcase with Systematic. Metallica drummer Lars Ulrich signed them to his label, the Music Company, which is an imprint of Elektra. I'm a little nervous posing with these guys. They won't hurt me, will they?



SPEECH! SPEECH!

Before the Systematic showcase those cool Elektra rock dudes took everyone to dinner at a Chinese restaurant. From left to right (more journalism lingo) we have Elektra bad boy Hilaire Brosio, Elektra Rock Big Guy George Cappellini, WLZR/Milwaukee MD Marilyn Mee (she's so pretty!), me, Mom and Elektra rocker Al T. Where's the chow?



IT'S GETTING LATE

How do these guys do it staying up till all hours of the morning? It's way past my bedtime, and I'm exhausted, but these guys are pros. Pictured (l-r) are FMQB's Paul Heine, Al T., WKLQ/Grand Rapids' Tony Gates, Mom, KDOT/Reno's Jave Patterson, KUFO/Portland's Dave Numme, that pretty Marilyn Mee again and WRLR/Birmingham's Dave "I'm Still Standing" Clapper.

Proof of Male Domination



MEN 18-34

Nashville, TN WNPL .1 to 6.1 (debut book)
Pensacola, FL WRXR 5.1 to 10.8 (debut book)
Chattanooga, TN WRXR 14.5 to 20.0

Proven talk from
COX RADIO, INC.

Source: ARB Metro Shares Sum 00-00

PETER WELPTON 214.528.4160

March 30, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	TANTRIC Breakdown (Maverick)	1452	+27	86100	12	70/0
1	2	AEROSMITH Jaded (Columbia)	1376	-74	93437	11	60/1
3	3	3 DOORS DOWN Duck And Run (Republic/Universal)	1339	-12	79857	11	67/0
4	4	LIFHOUSE Hanging By A Moment (DreamWorks)	1275	+29	77876	21	58/0
5	5	A. LEWIS OF STAIND W/F. DURST Outside (Flawless/Geffen/Interscope)	1099	+88	77120	14	48/1
6	6	FUEL Hemorrhage (In My Hands) (Epic)	952	-25	78480	31	57/0
7	7	BUCKCHERRY Ridin' (DreamWorks)	951	+9	62733	7	67/0
10	8	FUEL Innocent (Epic)	922	+50	49974	10	61/2
8	9	3 DOORS DOWN Loser (Republic/Universal)	914	-3	80332	41	60/0
11	10	OLEANDER Are You There? (Republic/Universal)	822	+24	44632	8	62/0
9	11	GODSMACK Awake (Republic/Universal)	815	-67	58560	24	48/0
12	12	DAVE MATTHEWS BAND I Did It (RCA)	735	-40	43636	11	46/0
13	13	INCUBUS Drive (Immortal/Epic)	696	-36	42381	16	46/0
22	14	AC/DC Safe In New York City (EastWest/EEG)	643	+212	40157	3	54/3
15	15	PRIMUS W/OZZY N.I.B. (Divine/Priority)	629	-18	61494	37	44/1
16	16	ERIC CLAPTON Superman Inside (Duck/Reprise)	626	+5	42664	7	41/0
19	17	SPACEHOG I Want To Live (Artemis)	548	+9	28758	6	50/2
14	18	U2 Walk On (Interscope)	548	-145	32217	11	41/0
18	19	CREED Are You Ready (Wind-up)	526	-19	34982	28	41/0
21	20	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	511	+46	35321	8	43/4
20	21	A PERFECT CIRCLE The Hollow (Virgin)	503	+8	28443	8	42/0
23	22	COLD No One (Flip/Geffen/Interscope)	437	+15	25100	8	40/2
Breaker	23	GODSMACK Greed (Republic/Universal)	416	+106	27198	3	40/4
24	24	VAN ZANT Get What You Got Comin' (CMC/SRG)	395	-18	22031	9	31/0
25	25	MONSTER MAGNET Heads Explode (A&M/Interscope)	384	-4	17552	5	46/0
27	26	SALIVA Your Disease (Island/IDJMG)	354	+40	19826	6	34/0
26	27	UNION UNDERGROUND Killing The Fly (Portrait/Columbia)	298	-62	16011	12	32/0
30	28	DUST FOR LIFE Seed (Wind-up)	290	+47	11945	3	37/3
Debut	29	STAIND It's Been Awhile (Flip/Elektra/EEG)	283	+257	19152	1	54/36
35	30	SYSTEMATIC Beginning Of The End (Music Company/Elektra/EEG)	261	+44	12777	3	33/3
33	31	WALLFLOWERS Letters From The Wasteland (Interscope)	256	+60	13725	2	23/0
39	32	SKRAPE Waste (RCA)	243	+21	9527	8	29/0
32	33	DISTURBED Voices (Giant/Reprise)	237	+9	15414	15	24/0
29	34	OFFSPRING Want You Bad (Columbia)	233	-57	13375	9	22/0
36	35	JOURNEY Higher Place (Columbia)	222	+8	14825	5	15/0
40	36	PAPA ROACH Between Angels And Insects (DreamWorks)	219	+23	14363	6	20/0
37	37	TAPROOT I (Velvet Hammer/Atlantic)	213	+5	7496	4	23/0
41	38	LIMP BIZKIT My Way (Flip/Interscope)	208	+12	15272	6	19/0
31	39	NOTHINGFACE Bleeder (TVT)	197	-32	6731	10	21/0
48	40	TOADIES Push The Hand (Interscope)	197	+46	8971	2	19/2
45	41	NONPOINT What A Day (MCA)	191	+15	6981	6	24/3
47	42	MARK SELBY She's Like Mercury (Vanguard)	168	+3	6979	7	18/0
38	43	DOUBLE TROUBLE Rock And Roll (Tone-Cool)	159	-44	6611	8	17/0
34	44	COLLECTIVE SOUL Vent (Atlantic)	157	-64	12485	10	11/0
44	45	CREED Riders On The Storm (Elektra/EEG)	147	-35	18264	19	9/0
Debut	46	ECONOLINE CRUSH Make It Right (Restless)	146	+119	5530	1	32/11
Debut	47	RAMMSTEIN Links 2 3 4 (Republic/Universal)	145	+20	6312	1	22/1
49	48	EVERCLEAR Out Of My Depth (Capitol)	145	0	7729	2	19/0
Debut	49	FLYBANGER Cavalry (Columbia)	137	+47	4426	1	14/0
46	50	SAMMY HAGAR Let Sally Drive (Cabo Wabo/Beyond)	136	-38	9666	16	14/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
STAIND It's Been Awhile (Flip/Elektra/EEG)	36
SINDMATIC Bloom (Rust/Atlantic)	27
MEGADETH Moto Psycho (Sanctuary/SRG)	23
ECONOLINE CRUSH Make It Right (Restless)	11
BRUCE SPRINGSTEEN American Skin (Columbia)	10
ISLE OF Q Here And Gone (She's Free) (Universal)	8
BLUES TRAVELER Girl Inside My Head (A&M/Interscope)	5
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	4
GODSMACK Greed (Republic/Universal)	4
AMERICAN PEARL If We Were Kings (Wind-up)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STAIND It's Been Awhile (Flip/Elektra/EEG)	+257
AC/DC Safe In New York City (EastWest/EEG)	+212
ECONOLINE CRUSH Make It Right (Restless)	+119
GODSMACK Greed (Republic/Universal)	+106
A. LEWIS OF STAIND W/F. DURST Outside (Flawless/Geffen/Interscope)	+88
AMERICAN PEARL If We Were Kings (Wind-up)	+71
WALLFLOWERS Letters From The Wasteland (Interscope)	+60
FUEL Innocent (Epic)	+50
DUST FOR LIFE Seed (Wind-up)	+47
FLYBANGER Cavalry (Columbia)	+47

Breakers

GODSMACK
Greed (Republic/Universal)

TOTAL PLAYS INCREASE	TOTAL STATIONS/ADDS	CHART
416/106	40/4	23

71 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/18-Saturday 3/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



The most comprehensive and up-to-the-minute coverage of radio business news...at a special VIP package rate!

R&R's Industry VIP Package

- R&R: The Industry's Newspaper
 - R&R Today: The Industry's Leading Daily Fax
 - R&R's Today's News
 - The R&R Directory
- E-mail updates of breaking stories The most comprehensive resource guide available

SAVE OVER 30%! R&R'S INDUSTRY VIP PACKAGE IS \$41900 (Regular rate \$601.50)

e-mail R&R at:
moreinfo@rronline.com

Call R&R at:
310-788-1625

FAX Credit Card Payments To:
310-203-8727

Subscribe online:
www.rronline.com



U. S. Only

Most Played Recurrents

LINKIN PARK One Step Closer (Warner Bros.)

3 DOORS DOWN Kryptonite (Republic/Universal)

METALLICA I Disappear (Hollywood)

COLLECTIVE SOUL Why Pt. 2 (Atlantic)

CREED Higher (Wind-up)

CREED With Arms Wide Open (Wind-up)

PAPA ROACH Last Resort (DreamWorks)

U2 Beautiful Day (Interscope)

RED HOT CHILI PEPPERS Otherside (Warner Bros.)

METALLICA No Leaf Clover (Elektra/EEG)

A PERFECT CIRCLE Judith (Virgin)

GODSMACK Voodoo (Republic/Universal)

CREED What If (Wind-up)

FOO FIGHTERS Learn To Fly (Roswell/RCA)

STONE TEMPLE PILOTS Sour Girl (Atlantic)

RED HOT CHILI PEPPERS Californication (Warner Bros.)

GODSMACK Keep Away (Republic/Universal)

STRAIT UP F/LAJON OF SEVENDUST Angel's Son (Immortal/Virgin)

RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)

U.P.O. Godless (Epic)

New & Active

SPINESHANK New Disease (Roadrunner)
Total Plays: 133, Total Stations: 17, Adds: 3

GARY MOORE Enough Of The Blues (CMC/SRG)
Total Plays: 129, Total Stations: 11, Adds: 0

BLUE OCTOBER Breakfast After 10 (Universal)
Total Plays: 114, Total Stations: 14, Adds: 1

RAGE... How I Could Just Kill A Man (Epic)
Total Plays: 98, Total Stations: 10, Adds: 0

AMERICAN PEARL If We Were Kings (Wind-up)
Total Plays: 81, Total Stations: 15, Adds: 4

MUDVAYNE Dig (No Name/Epic)
Total Plays: 78, Total Stations: 8, Adds: 1

AUNT FLOSSIE For You For Me (Crown)
Total Plays: 73, Total Stations: 11, Adds: 3

LIVING END Roll On (Reprise)
Total Plays: 69, Total Stations: 11, Adds: 1

SIXTY WATT SHAMEN Roll The Stone (Spitfire)
Total Plays: 48, Total Stations: 10, Adds: 2

CLUTCH Pure Rock Fury (Atlantic)
Total Plays: 48, Total Stations: 9, Adds: 0

Songs ranked by total plays

ROCK

Going For Adds 4/3/01

6 GIG Yesterday (Ultimatum)

AT THE DRIVE-IN Invalid Litter Department (Grand Royal/Virgin)

BLACK CROWES Lickin' (V2)

BLUES TRAVELER Girl Inside My Head (Interscope)

BRUCE SPRINGSTEEN American Skin (41 Shots) (Columbia)

G. LOVE AND SPECIAL SAUCE Unified (Okeh/Epic)

STABBING WESTWARD So Far Away (Koch)

STEVIE NICKS Planets Of The Universe (Reprise)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rroonline.com

MUSIC MEETING

Nonpoint Diary Returns

Thoughts from the road turn to home

Due to space restrictions, we were unable to include Nonpoint lead singer Elias Soriano's journal from the road in the last couple of issues. This week the feature returns with two weeks' worth of Elias' entries as well as his *Jeopardy* dream sequence.

• February 24 — Elias: I'll take "Drive" for \$500, Alex.

Alex: And the answer is: It's the venue where Nonpoint's next show will be held. (Andy buzzes in.) Andy?

Andy: Where is somewhere at least 1,400 miles away?

Alex: Ooooh, I'm sorry. Very close, but incorrect. (Ken buzzes in.) Ken?

Ken: Where is somewhere completely out of the way?

Alex: Damn. (Alex doesn't really say that, but, hell, what would Nonpoint be doing on *Jeopardy* anyway? Just work with me, people.) Another close answer. (Elias buzzes in.) Elias?

Elias: Where is somewhere we just were and should have played while we were there because it would have been really cool and cost-effective?

Alex: Nice try, dumbass. Denver is the correct answer. (Jesus, musicians are fucking idiots.)

• February 25 — Denver. Thankfully, we drive here. Because if we didn't, my Florida-raised lungs would probably have collapsed in the middle of the show. But I feel much better now than I did the last time we were here. I didn't vomit, which is always good. I normally need at least half a bottle of Jack (or the equivalent: 11 shots of Jager) before I spew. But not in Denver. Just run up a flight of stairs and look at what a great sense of humor God has. The show rocked, as Denver always does. We all noticed tonight that the fans are starting to sing more of the other songs off the album. They're still lovin' "What a Day" though. Thanks, KBPI.

• February 26 — Elias: I'll take "Drive" for \$600, Alex.

Alex: You know they get harder as the money value increases, right?

Elias: Huh?

Alex: Never mind. And the answer is: It's the place where

the barricade collapsed the last time you played. (Andy buzzes in.) Andy?

Andy: Where is the Berlin Wall, Alex?

Alex: Did you even hear the question? (Elias buzzes in.) Oh, this should be good. Elias?

Elias: What is the color blue?

Alex: (sighing) I need a drink.

• February 27 — We shopped today. Gotta love K-Mart on a Tuesday. That's when all of the new styles are shipped in. (Can you sense the sarcasm?) It's like having a baby. Well, not really, but it's all I could think of when trying to compare shopping at K-Mart to something equally as painful.

• February 28 — We always have good shows in Killeen, TX. KLFX is spinning "What a Day," and it shows. The hospitality at Club Oz, as well as seeing the old and new faces there, made it a better show than it should have been for us. Our band lost a friend, Jenica, from back home, who happened to be stationed with the Army in Killeen. She died in a horrible car accident, and it affected all four of us, because we were just here a few weeks ago. We all miss you, Jenica.

• February 29 — Elias: I'll take "Drive" for \$1,000, Alex.

Alex: Are you sure?

Elias: Sure of what?

Alex: You know where you are, right?

Elias: Where is *Jeopardy*?

Alex: And the hits just keep on comin'....

• March 1 — The show was canceled. We are driving to Dallas, hoping to play the show anyway, but I don't think we will, for some reason. Call it a hunch. I talked to one of the crew guys in Mudvayne, and he told me that it looks like the rest of the tour will be canceled. Chad is not feeling well. Get better soon, Chad. You're in our prayers.

• March 2 — We're here! But it's all for naught! Both the show and the tour were canceled. I'm going home. I can't wait. I miss my cat.

• March 3 — Holy freakin' nonstop driver. Our bus driver (who happens to resemble "Lil' Poot" from the Insane Clown Posse movie *Big Money Hustlers*) has been driving nonstop, and I don't think he's ever going to stop. I think he wants to go home too. I understand completely.

• March 4 — Have we stopped moving? I need a shower, a newspaper and a bed that doesn't vibrate. I can't believe we've been traveling for 29 1/2 days nonstop. I tried to sleep, but I can't for some reason. It feels weird being home. Don't get me wrong: I love coming home and being home; it's just the whole not-hav-

ing-an-apartment thing that makes me feel uprooted. Un-grounded. It's my new insecurity, I guess. And it's keeping me awake.

• March 5 — I love my mother and father. I'm staying with my parents for now. I got a rental car, and I had to move my stuff into a storage unit and out of my ex-girlfriend's apartment. I had feared that she might pile it in her front yard and set it on fire, but it turned out to be a friendly conversation and a great reconnection and friendship (which is rare for me). I guess I still have some growing up to do.

• March 6 — Today is laundry day. Here's an ode to my laundry:

Laundry, laundry how you smell

Climbing from the pits of hell,

Actually from the pits of arms

Smelling like an onion farm.

Gotta do it till it's done

Weighing about 50 tons

Covered in stains and wet from sweat

Thank God I'm stoned and can't smell shit.

I'll be making changes in my packing

To ease the pain in my back-*ing* (OK, that's a stretch).

I also practiced today. I'm glad to get back in the swing of things. It takes a toll on your show when you take too many days off.

• March 7 — This is the day before the big show. We haven't played this close to home for a few months now. I'm excited to see what kind of show tomorrow will be. WPBZ (The Buzz) has been spinning the track in the West Palm Beach area, and I can't wait to see what the show is going to be like. The draw in West Palm is normally pretty light.

• March 8 — Thank you, WPBZ, for putting on a great show for us. The show was mobbed, and my hometown didn't let us down. It's different when those in the audience sing all of the songs. I miss playing at home. Everyone in the audience was smiling and waving, because they all know us. They saw us grow in the scene, and I think they were proud and happy to see us again. It was the most amazing show of my career so far. I've got to thank my team for making this all happen: Jason, Aaron, MCA, Scott Sokol at Pinnacle and all the bands who gave us the opportunity to tour with them (Mudvayne, Earth Crisis, Glassjaw, Kittie, Machine Head, (Hed) Planet Earth and every support act) and showed us the ropes. We wouldn't be here without their help.

Stations and their adds listed alphabetically by market

Rock

WPYX/Albany, NY *
OM: John Cooper
BLUES TRAVELER "Grit"
STEVE NICKS "Universe"
BRUCE SPRINGSTEEN "American"

KZRR/Albuquerque, NM *
Dir/Prog: Bill Hlay
PD: Phil Mahoney
MD: Rob Brothers
ECONOLINE CRUSH "Make"
MEGADETH "Blow"
STAND "Awhile"

WZZO/Allentown, PA *
PD: Robin Lee
MD: Keith Meyer
3 BLUES TRAVELER "Grit"
2 "L2" "Backdoor"
STAND "Awhile"

KWHL/Anchorage, AK
PD: Larry Snider
MD: Kathy Althelch
STAND "Awhile"

WAPL/Appleton, WI
PD: Joe Calgano
APD/MD: Cramer
STAND "Awhile"
SINOMATIC "Blow"

WZXL/Atlantic City, NJ
PD/MD: Steve Raymond
BRUCE SPRINGSTEEN "American"
ISLE OF O "Here"
SINOMATIC "Blow"
MEGADETH "Blow"

KLBJ/Austin, TX *
OM: Jeff Caron
MD: Lois Lowe
SINOMATIC "Blow"
STAND "Awhile"

KIOC/Beaumont, TX *
Dir/Prog: Debbie Wyldie
PD/MD: Mike Davis
ECONOLINE CRUSH "Make"
MEGADETH "Blow"

WKGB/Binghamton, NY
PD: Jim Free
MD: Tim Boland
STAND "Awhile"
ECONOLINE CRUSH "Make"
ISLE OF O "Here"

WRDQ/Canton, OH *
OM: Chuck Stevens
PD/MD: Todd Downard
6 SINOMATIC "Blow"
1 ECONOLINE CRUSH "Make"

WPXC/Cape Cod, MA
OM: Steve McVie
PD: Suzanne Tonaire
MD: Nick Rivers
SPINESHANK "New"

KRNA/Cedar Rapids, IA
PD: Joe Nugent
MD: Tommy Lang
No Adds

WYBB/Charleston, SC *
PD: Mike Allen
APD: Ted Kinsler
BRUCE SPRINGSTEEN "American"
ECONOLINE CRUSH "Make"
ISLE OF O "Here"

WKLC/Charleston, WV
PD/MD: Mike Rappaport
6 COLD "One"
MEGADETH "Blow"
ECONOLINE CRUSH "Make"
SINOMATIC "Blow"

WEBN/Cincinnati, OH *
OM: Scott Reinhardt
PD: Michael Waller
MD: Bob Garrett
MEGADETH "Blow"
SYSTEMATIC "End"

WMMS/Cleveland, OH *
OM: Greg Ausham
PD: Tony Tilford
MD: Mark Pennington
8 SINOMATIC "Blow"
2 STAND "Awhile"

WVRK/Columbus, GA
OM: Brian Waters
MD: Lewis WDJUST "Outside"
12 PRIMUS "VOZZY" "N.I.B.S."
SINOMATIC "Blow"
STAND "Awhile"

KNCN/Corpus Christi, TX *
PD: Paula Newell
APD/MD: "Big" Al Jones
4 STAND "Awhile"

WTUE/Dayton, OH *
PD: Mark Thompson
APD/MD: John Beaulieu
GOODSHACK "Greed"
FUEL "Incognito"

KLAQ/El Paso, TX *
PD: "Magic" Mike Ramsey
APD/MD: Glenn Garza
9 STAND "Awhile"
8 SYSTEMATIC "End"
4 BLUE OCTOBER "Breakfast"
MEGADETH "Blow"
ECONOLINE CRUSH "Make"
SINOMATIC "Blow"

WPHD/Elmira-Corning, NY
GM/MD: George Harris
BOY HITS CAR "Cloud"
ADDC "Salt"
STAND "Awhile"

WRKT/Erie, PA
VP/Prog: Ron Kline
MD: Sammy Stone
BRUCE SPRINGSTEEN "American"

WXKE/Ft. Wayne, IN
PD/MD: Steve West
10 STAND "Awhile"
MEGADETH "Blow"
NONPOINT "What"

KLOL/Houston, TX *
Dir/Prog: Jim Trapp
MD: Steve Flax
No Adds

WRTT/Huntsville, AL
OM: Rob Harder
PD/MD: Jimbo Wood
STAND "Awhile"
SINOMATIC "Blow"
STAND "Awhile"

WSTZ/Jackson, MS *
PD/MD: Kevin Keith
SINOMATIC "Blow"
STAND "Awhile"

WRKR/Kalamazoo, MI
PD/MD: Brian Hayes
STAND "Awhile"

KOML/Las Vegas, NV *
PD: John Griffin
MD: Big Marty
MEGADETH "Blow"
LINCOLN PARK "Craving"

WFBZ/Macon, GA
PD: Chris Ryder
MD: Sara Scott
STAND "Awhile"
ADDC "Salt"
TRAIN "Drops"
DUST FOR LIFE "Seed"

KFRQ/McAllen, TX *
PD: Alex Duran
MD: Keith West
AMERICAN PEARL "Kings"
ISLE OF O "Here"
MEGADETH "Blow"
SINOMATIC "Blow"
AUNT FLOSSIE "You"

WLUM/Milwaukee, WI *
PD/MD: Randy Hawke
ISLE OF O "Here"
SINOMATIC "Blow"
BRUCE SPRINGSTEEN "American"

WCLG/Morgantown, WV
PD: Jeff Miller
MD: Dave Munkbock
AUNT FLOSSIE "You"
DUST FOR LIFE "Seed"
LIVING END "Rat"
MEGADETH "Blow"
NONPOINT "What"
RAMMSTEIN "Licks"
SINOMATIC "Blow"
SPINESHANK "New"
SPINESHANK "New"
SYSTEMATIC "End"

WRXL/Richmond, VA *
PD: John Lassman
MD: Casey Krukowski
TOADIES "Hard"

KCAL/Riverside, CA *
PD: Steve Hoffman
MD: M.J. Matthews
1 STAND "Awhile"

WDHA/Morristown, NJ
PD/MD: Terrie Carr
1 STAND "Awhile"
1 SINOMATIC "Blow"
1 ECONOLINE CRUSH "Make"
BRUCE SPRINGSTEEN "American"

WBAB/Nassau-Suffolk, NY *
PD: Ted Edwards
APD: Ralph Tortora
MD: John Parise
BRUCE SPRINGSTEEN "American"

WPLR/New Haven, CT *
APD/MD: Reed Scott James
STAND "Awhile"
MEGADETH "Blow"
SINOMATIC "Blow"

KFZX/Odessa-Midland, TX
PD: Steve Oniscol
MD: Dru Dawson
SIXTY NINTS SHAWAN "Stone"
MEGADETH "Blow"
SINOMATIC "Blow"
ISLE OF O "Here"
NONPOINT "What"

KATT/Oklahoma City, OK *
OM: Chris Baker
MD: Jake Daniels
24 STAND "Awhile"
1 AUNT FLOSSIE "You"

KEZO/Omaha, NE *
PD/MD: Bruce Patrick
4 STAND "Awhile"
1 TRAIN "Drops"

KCLB/Palm Springs, CA
PD/MD: Tish Lacy
SINOMATIC "Blow"
MEGADETH "Blow"
ECONOLINE CRUSH "Make"

WGLO/Peoria, IL
OM: B.J. Stone
APD/MD: Tim Ylaine
ADDC "Salt"
TRAIN "Drops"
BRUCE SPRINGSTEEN "American"

WWCT/Peoria, IL
PD: Jamie Markley
MD: Debbie Hunter
10 STAND "Awhile"
SINOMATIC "Blow"
STEREOMU "Blow"

WMMR/Philadelphia, PA *
PD: Sam Milkman
APD/MD: Ken Zepeto
7 "FEAR" "JAM" "Soda"
6 STAND "Awhile"

KOKB/Phoenix, AZ *
PD: Joe Bonadonna
MD: Dock Ellis
19 AEROSMITH "Jaded"
BRUCE SPRINGSTEEN "American"
BLUES TRAVELER "Grit"

WQVE/Pittsburgh, PA *
OM: John Moschitta
APD: Brian Price
MD: Val Porter
BLUES TRAVELER "Grit"
FUEL "Incognito"
SINOMATIC "Blow"

WHEB/Portsmouth, NH *
PD: Russ Motta
APD/MD: Kat Kageleiry
GOODSHACK "Greed"
DUST FOR LIFE "Seed"
ECONOLINE CRUSH "Make"
MEGADETH "Blow"

WHJY/Providence, RI *
PD: Joe Bevilacqua
APD: Doug Palmieri
MD: John Laurienti
STAND "Awhile"
SINOMATIC "Blow"

WBBS/Raleigh-Durham, NC *
OM: Andy Meyer
STAND "Awhile"
BLUES TRAVELER "Grit"
CRAZY TOWN "Butterfly"
SINOMATIC "Blow"

WXBE/Wilkes Barre, PA *
No Adds

WROR/Wilmington, NC
OM: John Stevens
APD/MD: Gregg Stepp
STAND "Awhile"
AMERICAN PEARL "Kings"

KATS/Yakima, WA
PD/MD: Ron Harris
ECONOLINE CRUSH "Make"
MEGADETH "Blow"

WNCO/Youngstown, OH *
PD: Chris Patrick
MD: Don Nardella
12 SINOMATIC "Blow"
5 STAND "Awhile"
7TH HOUSE "Want"
TOADIES "Hard"

WCMF/Rochester, NY *
PD: John McCrae
MD: Dave Kane
BRUCE SPRINGSTEEN "American"
ECONOLINE CRUSH "Make"
STAND "Awhile"

WXRK/Rockford, IL
PD/MD: Jim Stone
9 STAND "Awhile"
SINOMATIC "Blow"
MEGADETH "Blow"

WKQZ/Saginaw, MI *
APD/MD: Reed Scott James
STAND "Awhile"
MEGADETH "Blow"
SINOMATIC "Blow"

KBER/Salt Lake City, UT *
OM: Bruce Jones
PD: Kelly Hammer
APD/MD: Helen Powers
2 COLD "One"
2 SPINESHANK "New"
GOODSHACK "Greed"
STAND "Awhile"

KSJO/San Francisco, CA *
OM: Greg Stevens
MD: Sarah Berg
MEGADETH "Blow"
STAND "Awhile"

KZQZ/San Luis Obispo, CA
PD: Todd Martin
APD/MD: Joe Alvino
STAND "Awhile"

KFXF/Santa Rosa, CA *
PD: Don Harrison
MD: Howard Freese
1 STAND "Awhile"
1 SINOMATIC "Blow"
SIXTY NINTS SHAWAN "Stone"
MEGADETH "Blow"

KTXU/Shevport, LA *
PD/MD: Paul Cannell
24 STAND "Awhile"
SINOMATIC "Blow"
MEGADETH "Blow"
STABBING WESTWARD "Far"

KXUS/Springfield, MO
PD: Michelle Matthews
MD: Mark McClain
STAND "Awhile"
AMERICAN PEARL "Kings"

WAQX/Syracuse, NY *
PD/MD: Bob O' Dell
APD: Dave Frisina
No Adds

WIOT/Toledo, OH *
PD: Don Davis
No Adds

WKLT/Traverse City, MI
PD/MD: Terry Ray
12 STEVE NICKS "Universe"
6 GOODSHACK "Greed"
ISLE OF O "Here"
MEGADETH "Blow"

KLPX/Tucson, AZ *
OM: Larry Miles
PD: James Hunter
MD: Corey Stone
MEGADETH "Blow"

KMOD/Tulsa, OK *
PD/MD: Rob Hurt
AMERICAN PEARL "Kings"
SINOMATIC "Blow"
MEGADETH "Blow"

WMZK/Wausau, WI
PD/MD: Nick Summers
SINOMATIC "Blow"
STAND "Awhile"
AMERICAN PEARL "Kings"

WXBE/Wilkes Barre, PA *
No Adds

WROR/Wilmington, NC
OM: John Stevens
APD/MD: Gregg Stepp
STAND "Awhile"
AMERICAN PEARL "Kings"

KATS/Yakima, WA
PD/MD: Ron Harris
ECONOLINE CRUSH "Make"
MEGADETH "Blow"

WNCO/Youngstown, OH *
PD: Chris Patrick
MD: Don Nardella
12 SINOMATIC "Blow"
5 STAND "Awhile"
7TH HOUSE "Want"
TOADIES "Hard"

WOBK/Albany, NY *
PD/MD: Dave Hill
LINCOLN PARK "Craving"
NULLEST "Smokehood"
ISLE OF O "Here"
SINOMATIC "Blow"
GOODHEAD "Reckoning"

KZRX/Amarillo, TX
PD: Eric Slayter
APD/MD: J. Curry
SINOMATIC "Blow"

WWWX-WXWX/Appleton-Green Bay, WI
PD: Keith Huotari
MD: AJ
4 MUDWYNE "Dig"
SINOMATIC "Blow"

WCHZ/Augusta, GA *
OM: Harley Drew
PD/MD: Chuck Williams
ECONOLINE CRUSH "Make"
DUST FOR LIFE "Seed"

KRAB/Bakersfield, CA *
OM: Chris Squires
PD/MD: Danny Sparks
19 BLACKHEATH "Ride"
15 "BLACKHEATH"
17 AMERICAN HI-FI "Flavor"
STAND "Awhile"

WIYY/Baltimore, MD *
PD: Rick Strauss
APD/MD: Rob Heckman
MEGADETH "Blow"

WCPR/Biloxi-Gulfport, MS
OM: Kenney West
PD: Wayne Watkins
APD/MD: Scot Fox
16 3DOORS DOWN "Blow"
STAND "Awhile"
MEGADETH "Blow"
STABBING WESTWARD "Far"
SINOMATIC "Blow"
CHRONIC FUTURE "Mak"
ISLE OF O "Here"

WRLR/Birmingham, AL *
PD: Brady
APD/MD: Dave Clapper
MONSTER MARCH "Heads"
MEGADETH "Blow"
LINCOLN PARK "Craving"

WAAF/Boston, MA *
PD: Dave Douglas
MD: John Osterlind
2 STEREOMU "Blow"

WXRC/Charlotte, NC *
PD: Ron Bowen
MD: Anthony Michaels
MEGADETH "Blow"
FLYBANGER "Crazy"
SINOMATIC "Blow"

WRXR/Chattanooga, TN *
PD: Scott Hamilton
MD: Jill Jackson
2 STEREOMU "Blow"
ECONOLINE CRUSH "Make"
GOODHEAD "Reckoning"
SINOMATIC "Blow"

KFMF/Chico, CA
PD: Marty Griffin
MD: Tim Sue Moore
16 STAND "Awhile"
SINOMATIC "Blow"
MEGADETH "Blow"
AUNT FLOSSIE "You"

KILO/Colorado Springs, CO *
PD: Ross Ford
APD: Matt Gentry
MD: Hill Jordan
8 STEREOMU "Blow"
6 MEGADETH "Blow"

WAZU/Columbus, OH *
OM: Charley Lake
PD/MD: Joe Pasternak
STAND "Awhile"

WBZK/Columbus, OH *
PD: Hal Fish
APD/MD: Ronni Hunter
1 STAND "Awhile"

KEGL/Dallas-Ft. Worth, TX *
PD: Duane Doherty
APD: Chris Ryan
MD: Cindy Scott
2 MEGADETH "Blow"

KBPI/Denver-Boulder, CO *
PD: Bob Richards
APD/MD: Willie B.
MEGADETH "Blow"
TAPROOT "I"
ECONOLINE CRUSH "Make"

KAZR/Des Moines, IA *
PD: Sean Elliott
MD: Jo Michaels
7 MEGADETH "Blow"
STEREOMU "Blow"
SINOMATIC "Blow"

WRIF/Detroit, MI *
OM: Doug Podesi
APD/MD: Troy Hanson
7 MEGADETH "Blow"
7 STAND "Awhile"
1 MUDWYNE "Dig"
5/5 "Yesterday"

WGBF/Evansville, IN
OM: Mike Sanders
PD: Turner Watson
MD: Fatboy
SYSTEMATIC "End"
ECONOLINE CRUSH "Make"
LINCOLN PARK "Craving"
MEGADETH "Blow"

WRCO/Fayetteville, NC *
PD/MD: Sydney Scott
FLYBANGER "Crazy"
SINOMATIC "Blow"

WWBN/Flint, MI *
PD: Brian Beddow
MD: Chel Walker
STAND "Awhile"
SALIVA "Disease"

KRZR/Fresno, CA *
OM: E. Curtis Johnson
AMERICAN PEARL "Kings"
LINCOLN PARK "Craving"
MEGADETH "Blow"
SINOMATIC "Blow"

WBWR/Ft. Wayne, IN *
OM: Jim Fox
MD: Shannon Morris
2 CHRONIC FUTURE "Mak"
1 ECONOLINE CRUSH "Make"
1 SINOMATIC "Blow"
1 MEGADETH "Blow"

WRUF/Gainesville-Ocala, FL *
PD: Harry Guasco
MD: Ryan North
1 MEGADETH "Blow"
1 STEREOMU "Blow"

WLKQ/Grand Rapids, MI *
OM: Tony Gates
APD/MD: Mark Feurie
22 STAND "Awhile"
GOODSHACK "Greed"
SINOMATIC "Blow"

WQXR/Greenville, SC *
PD: Zak Tyler
MD: Taylor
1 STAND "Awhile"
ECONOLINE CRUSH "Make"

WQXA/Harrisburg, PA *
PD: Claudine Delorenzo
MD: Nixon
LINCOLN PARK "Craving"

WCCC/Hartford, CT *
PD: Michael Picozzi
APD/MD: Mike Karolyi
2 LINCOLN PARK "Craving"
2 STATIC "X" "X"
5/5 "Yesterday"
RAMMSTEIN "Licks"
LIVING END "Rat"

WAMX/Huntington, WV
PD/MD: Paul Oskund
2 MUDWYNE "Dig"
1 TOADIES "Hard"

KORC/Kansas City, MO *
PD: Vince Richards
APD/MD: Don Janzsen
No Adds

KLFX/Gillean-Temple, TX
PD/MD: Bob Fonda
STAND "Awhile"
LIVING END "Rat"
SINOMATIC "Blow"
MEGADETH "Blow"

WJXQ/Lansing, MI *
OM: Bob Olson
MD: Kevin Conrad
No Adds

KIBZ/Lincoln, NE
PD: E.J. Marshall
Co-MD: Sparty
Co-MD: Samantha Knight
STAND "Awhile"
MEGADETH "Blow"
TAPROOT "I"
ISLE OF O "Here"

KFMX/Lubbock, TX
7 STAND "Awhile"
MEGADETH "Blow"
SINOMATIC "Blow"
DUST FOR LIFE "Seed"

WJJO/Madison, WI *
OM: Glen Gardner
APD/MD: Blake Patton
2 MEGADETH "Blow"
SINOMATIC "Blow"

WGIR/Manchester, NH
PD: Russ Motta
MD: Megan Collier
16 STAND "Awhile"
DOWNER "Last"
MOURNING WIDOW "Sad"

WMFS/Memphis, TN *
PD: Rob Creaman
MD: Mike Kilbrew
No Adds

WZTA/Miami, FL *
OM: Gregg Steele
APD: Lee Daniels
MD: Kimba
No Adds

WLZR/Milwaukee, WI *
21 MEGADETH "Blow"
STATIC "X" "X"
SINOMATIC "Blow"
STEREOMU "Blow"
BOY HITS CAR "Cloud"

KXXR/Minneapolis, MN *
OM: Dave Hamilton
APD/MD: Wade Linder
MD: Shannon Morris
12 ALIBIANT FARM "Movs"
MEGADETH "Blow"
SUM 41 "Fat"

WRAT/Monmouth-Ocean, NJ *
PD: Carl Crant
APD/MD: Robyn Lane
LIMP BIC "I"
ADDC "Salt"

WRBR/South Bend, IN
CHRONIC FUTURE "Mak"
ISLE OF O "Here"
STEREOMU "Blow"
SINOMATIC "Blow"

WKZQ/Myrtle Beach, SC
OM: Eric Hall
APD/MD: Summer James
17 STAND "Awhile"

WNPL/Nashville, TN
PD/MD: Derek Myers
SINOMATIC "Blow"
MUDWYNE "Dig"

WNOR/Norfolk, VA *
PD: Harvey Kogan
APD/MD: Tim Parker
MEGADETH "Blow"
SINOMATIC "Blow"
BOY HITS CAR "Cloud"

KROC/Omaha, NE *
PD: Tim Sheridan
MD: Jon Terry
MEGADETH "Blow"
AMERICAN PEARL "Kings"
STEREOMU "Blow"

WJRR/Olando, FL *
PD/MD: Pat Lynch
9 OFFSPRING "Blow"
6 MEGADETH "Blow"

WTKX/Pensacola, FL *
Dir/Prog: Joel Sampson
APD/MD: Mark "The Shark" Dyba
23 STAND "Awhile"
1 SPINESHANK "New"

WYSP/Philadelphia, PA *
OM: Tim Saben
PD: Neil Minley
MD: Nancy Palumbo
1 MEGADETH "Blow"
1 TAPROOT "I"
NONPOINT "What"

KUPD/Phoenix, AZ *
PD: J.J. Jeffries
MD: Larry McFeele
MEGADETH "Blow"
TAPROOT "I"
STABBING WESTWARD "Far"
ECONOLINE CRUSH "Make"

KUFD/Portland, OR *
OM: Dave Numme
APD/MD: Al Scott
1 STEREOMU "Blow"
MUDWYNE "Dig"

KORB/Quad Cities, IA-IL
PD: Rick Thames
3 SINOMATIC "Blow"
MUDWYNE "Dig"

KOOT/Reno, NV *
PD: Jave Patterson
MD: Martina Davis
LINCOLN PARK "Craving"
MEGADETH "Blow"

WNVE/Rochester, NY *
PD/MD: Erick Anderson
Prog: Albie Dem Jones
Prog Asst: Brad Eakins
LIFEHOUSE "Hungry"
SINOMATIC "Blow"

KRXQ/Sacramento, CA *
Sh. Mgr: Curtis Johnson
PD: Pat Martin
MD: Paul Marshall
5 3DOORS DOWN "Duck"
3 MEGADETH "Blow"
2 STATIC "X" "X"
1 ECONOLINE CRUSH "Make"

WZBH/Salisbury, MD
PD: Shawn Murphy
MD: Samantha Chase
12 STAND "Awhile"
8 TOADIES "Hard"
6 ECONOLINE CRUSH "Make"
6 BOY HITS CAR "Cloud"

KISS/San Antonio, TX *
OM: Virgil Thompson
PD: Kevin Vargas
MD: C.J. Cruz
4 MEGADETH "Blow"
ECONOLINE CRUSH "Make"

KIOZ/San Diego, CA *
Dir/Prog: Jim Richards
PD: Shauna Moran
APD/MD: Shanon Leder
7 STAND "Awhile"
5 SPINESHANK "New"
3 MEGADETH "Blow"
3 CRASH-PALACE "Perfect"
1 ECONOLINE CRUSH "Make"

WQLZ/Springfield, IL
PD/MD: Rocky Fitzen
11 STAND "Awhile"
MEGADETH "Blow"
ADDC "Salt"
SINOMATIC "Blow"

WZLZ/Springfield, MA *
PD: Scott Laudani
MD: Trise
21 MEGADETH "Blow"
4 SINOMATIC "Blow"

KZRQ/Springfield, MO
OM: Dave DeFranzo
MD: George Spinkmeister
MEGADETH "Blow"
ISLE OF O "Here"
SINOMATIC "Blow"
DOWNER "Last"
BOY HITS CAR "Cloud"
GOODHEAD "Reckoning"
STEREOMU "Blow"

WXTB/Tampa, FL *
OM: Brad Harcin
MD: Brian Hiller
6 3DOORS DOWN "Blow"
MEGADETH "Blow"

WRWK/Toledo, OH
PD: Chris Ammel
MD: Murphy
4 MUDWYNE "Dig"
1 FLYBANGER "Crazy"
SINOMATIC "Blow"

KICT/Wichita, KS *
PD: Jules Riley
OM: Steve Gunter
LINCOLN PARK "Craving"
STABBING WESTWARD "Far"
MEGADETH "Blow"

*=Mediabase 24/7 monitored

*=Mediabase 24/7 monitored

71 Total Reporters
71 Current Reporters
71 Current Playlists

68 Total Reporters
68 Current Reporters
68 Current Playlists

March 30, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	A. LEWIS OF STAIN D/W/ DURST Outside (Flawless/Geffen/Interscope)	1797	-158	146959	19	66/0
4	2	3 DOORS DOWN Duck And Run (Republic/Universal)	1785	+50	127527	15	64/1
3	3	LINKIN PARK One Step Closer (Warner Bros.)	1735	-91	142973	29	67/0
2	4	TANTRIC Breakdown (Maverick)	1732	-108	122525	13	66/0
5	5	GODSMACK Awake (Republic/Universal)	1574	-108	147012	24	64/0
7	6	OLEANDER Are You There? (Republic/Universal)	1424	+40	97222	8	68/0
6	7	DISTURBED Voices (Giant/Reprise)	1407	+15	107810	17	66/0
12	8	LIMP BIZKIT My Way (Flip/Interscope)	1320	+98	101431	7	65/1
11	9	A PERFECT CIRCLE The Hollow (Virgin)	1270	+40	87299	9	67/0
10	10	FUEL Innocent (Epic)	1246	+15	84456	10	64/0
8	11	LIFHOUSE Hanging By A Moment (DreamWorks)	1228	-88	96370	21	53/1
14	12	BUCKCHERRY Ridin' (DreamWorks)	1144	+43	82637	8	63/1
9	13	INCUBUS Drive (Immortal/Epic)	1131	-114	94027	17	54/0
15	14	SALIVA Your Disease (Island/IDJMG)	1122	+155	81067	7	68/2
Breaker	15	STAIN D It's Been Awhile (Flip/Elektra/EEG)	1003	+821	92420	2	68/20
13	16	UNION UNDERGROUND Killing The Fly (Portrait/Columbia)	987	-195	68595	14	64/0
18	17	COLD No One (Flip/Geffen/Interscope)	961	+36	73917	9	62/0
24	18	GODSMACK Greed (Republic/Universal)	909	+251	70829	4	67/2
17	19	PAPA ROACH Between Angels And Insects (DreamWorks)	900	-32	55790	8	61/0
19	20	FUEL Hemorrhage (In My Hands) (Epic)	823	-72	68364	31	53/0
16	21	AEROSMITH Jaded (Columbia)	775	-168	65140	11	41/0
21	22	NONPOINT What A Day (MCA)	751	+24	64337	10	60/1
23	23	SPINESHANK New Disease (Roadrunner)	639	-20	45824	10	59/1
25	24	SKRAPE Waste (RCA)	624	-28	48309	11	59/0
Breaker	25	SYSTEMATIC Beginning Of The End (Music Company/Elektra/EEG)	607	+74	44421	3	61/1
20	26	CRAZY TOWN Butterfly (Columbia)	596	-156	37594	13	35/0
27	27	MONSTER MAGNET Heads Explode (A&M/Interscope)	590	+44	46931	5	53/1
26	28	SPACEHOG I Want To Live (Artemis)	578	+7	40802	6	46/0
29	29	NOTHINGFACE Bleeder (TVT)	459	-60	33349	11	49/0
22	30	OFFSPRING Want You Bad (Columbia)	453	-216	37055	10	35/0
31	31	RAGE AGAINST THE MACHINE Renegades Of Funk (Epic)	426	-1	43713	18	28/0
33	32	TAPROOT I (Velvet Hammer/Atlantic)	412	+33	29070	7	46/3
35	33	MUDVAYNE Dig (No Name/Epic)	373	+62	30687	5	48/7
43	34	AC/DC Safe In New York City (EastWest/EEG)	357	+170	32659	2	31/2
41	35	TOADIES Push The Hand (Interscope)	341	+130	31008	2	33/2
34	36	RAGE AGAINST THE MACHINE How I Could Just Kill A Man (Epic)	338	-24	25316	6	29/0
Debut	37	ECONOLINE CRUSH Make It Right (Restless)	330	+284	22377	1	53/12
39	38	DUST FOR LIFE Seed (Wind-up)	278	+62	12763	3	34/2
32	39	ORGY Opticon (Elementree/Reprise)	254	-144	17295	7	30/0
36	40	DAVE MATTHEWS BAND I Did It (RCA)	254	-35	11387	11	14/0
38	41	FLYBANGER Cavalry (Columbia)	247	+28	16547	4	30/3
42	42	RAMMSTEIN Links 2 3 4 (Republic/Universal)	230	+37	13723	3	33/1
30	43	DEFTONES Digital Bath (Maverick)	219	-212	14752	10	27/0
40	44	MARILYN MANSON Fight Song (Nothing/Interscope)	195	-19	15316	4	26/0
48	45	DOWNER Last Time (Roadrunner)	175	+29	10479	4	23/2
45	46	U2 Walk On (Interscope)	160	-15	14763	10	13/0
37	47	(HED) PLANET EARTH Killing Time (Volcano/Jive)	155	-110	12214	8	25/0
49	48	AUNT FLOSSIE For You For Me (Crown)	147	+15	8015	2	13/1
50	49	LIVING END Roll On (Reprise)	143	+22	8225	2	20/1
Debut	50	CLUTCH Pure Rock Fury (Atlantic)	143	+50	8542	1	17/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
MEGADETH Moto Psycho (Sanctuary/SRG)	35
SINOMATIC Bloom (Rust/Atlantic)	26
STAIN D It's Been Awhile (Flip/Elektra/EEG)	20
ECONOLINE CRUSH Make It Right (Restless)	12
STEREOMUD Pain (Columbia)	10
LINKIN PARK Crawling (Warner Bros.)	8
MUDVAYNE Dig (No Name/Epic)	7
ISLE OF Q Here And Gone (She's Free) (Universal)	5
BOY HITS CAR I'm A Cloud (Wind-up)	4
TAPROOT I (Velvet Hammer/Atlantic)	3
FLYBANGER Cavalry (Columbia)	3
GODHEAD The Reckoning (Posthuman/Priority)	3
STATIC-X This Is Not (Warner Bros.)	3
CHRONIC FUTURE The Majik (Beyond)	3
STABBING WESTWARD So Far Away (Koch)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STAIN D It's Been Awhile (Flip/Elektra/EEG)	+821
ECONOLINE CRUSH Make It Right (Restless)	+284
GODSMACK Greed (Republic/Universal)	+251
AC/DC Safe In New York City (EastWest/EEG)	+170
SALIVA Your Disease (Island/IDJMG)	+155
TOADIES Push The Hand (Interscope)	+130
LIMP BIZKIT My Way (Flip/Interscope)	+98
SYSTEMATIC Beginning... (Music Company/Elektra/EEG)	+74
INCUBUS Pardon Me (Immortal/Epic)	+63
MUDVAYNE Dig (No Name/Epic)	+62
DUST FOR LIFE Seed (Wind-up)	+62

Breakers

STAIN D		
It's Been Awhile (Flip/Elektra/EEG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1003/821	68/20	15
SYSTEMATIC		
Beginning Of The End (Music Company/Elektra/EEG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
607/74	61/1	25

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

68 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/18-Saturday 3/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 600 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

March 30, 2001

Breakers Top 30

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	LW	TOTAL STATIONS/ ADDS
2	1	LINKIN PARK One Step Closer (Warner Bros.)	1424	1414	49/0
1	2	AARON LEWIS... Outside (Flawless/Geffen/Interscope)	1358	1488	49/0
3	3	INCUBUS Drive (Immortal/Epic)	1195	1164	43/0
6	4	LIMP BIZKIT My Way (Flip/Interscope)	1096	1039	47/1
—	5	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1082	297	49/8
4	6	GODSMACK Awake (Republic/Universal)	1059	1109	47/0
5	7	CRAZY TOWN Butterfly (Columbia)	925	1052	43/0
7	8	TANTRIC Breakdown (Maverick)	909	911	45/1
8	9	DISTURBED Voices (Giant/Reprise)	899	896	46/0
11	10	FUEL Innocent (Epic)	829	805	44/1
12	11	OLEANDER Are You There? (Republic/Universal)	813	799	44/0
10	12	3 DOORS DOWN Duck And Run (Republic/Universal)	812	807	40/3
13	13	A PERFECT CIRCLE The Hollow (Virgin)	775	763	45/0
14	14	FUEL Hemorrhage (In My Hands) (Epic)	763	760	46/0
9	15	LIFEHOUSE Hanging By A Moment (DreamWorks)	742	812	32/0
16	16	RAGE AGAINST THE MACHINE Renegades Of Funk (Epic)	689	679	38/0
17	17	COLD No One (Flip/Geffen/Interscope)	675	672	43/1
15	18	MOBY F/GWEN STEFANI Southside (V2)	662	687	24/0
19	19	SALIVA Your Disease (Island/IDJMG)	660	588	45/0
18	20	PAPA ROACH Between Angels And Insects (DreamWorks)	641	628	44/0
21	21	COLDPLAY Yellow (Nettwerk/Capitol)	481	491	23/0
25	22	LINKIN PARK Crawling (Warner Bros.)	472	427	38/10
24	23	AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	468	428	24/0
22	24	NONPOINT What A Day (MCA)	463	447	35/1
—	25	GODSMACK Greed (Republic/Universal)	433	317	38/4
23	26	NEW FOUND GLORY Hit Or Miss... (Drive-Thru/MCA)	426	431	27/0
29	27	RAGE AGAINST THE MACHINE How I Could... (Epic)	413	401	38/0
20	28	UNION UNDERGROUND Killing The Fly (Portrait/Columbia)	397	498	32/0
—	29	ALIEN ANT FARM Movies (DreamWorks)	394	382	29/3
—	30	BUCKCHERRY Ridin' (DreamWorks)	352	372	31/0



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. 50 Breakers reporters. Songs ranked by total plays for the airplay week Sunday 3/18-Saturday 3/24. © 2001, R&R Inc.

Contributing Stations

WQBK/Albany, NY	KTBY/Houston-Galveston	KUFO/Portland, OR
KTEG/Albuquerque	WRZX/Indianapolis	WBRU/Providence
WNNX/Atlanta	WNFZ/Knoxville	KRXQ/Sacramento
KROX/Austin	KXTE/Las Vegas	KXKR/Salt Lake City
WRAX/Birmingham	KROQ/Los Angeles	KISS/San Antonio
WRLR/Birmingham	WJJO/Madison	KITS/San Francisco
WAAF/Boston	WMFS/Memphis	KNDD/Seattle
WBCN/Boston	WZTA/Miami	KFNK/Seattle
WKQX/Chicago	KXXR/Minneapolis	KPNT/St. Louis
KILO/Colorado Springs	KKND/New Orleans	WXTB/Tampa
WBZX/Columbus, OH	WXRK/New York	KFMA/Tucson
KDGE/Dallas	WNOR/Norfolk	KMYZ/Tulsa
KBPI/Denver	WJRR/Orlando	KRTQ/Tulsa
WKLQ/Grand Rapids	WYSP/Philadelphia	WHFS/Washington, DC
WTPT/Greenville, SC	KEDJ/Phoenix	WWDC/Washington, DC
WQXA/Harrisburg	KUPD/Phoenix	KICT/Wichita
WCCX/Hartford	WXDX/Pittsburgh	

Most Played Recurrents

PAPA ROACH Last Resort (DreamWorks)
DISTURBED Stupify (Giant/Reprise)
PRIMUS W/OZZY N.I.B. (Divine/Priority)
3 DOORS DOWN Loser (Republic/Universal)
A PERFECT CIRCLE Judith (Virgin)
INCUBUS Pardon Me (Immortal/Epic)
LIMP BIZKIT Rollin' (Flip/Interscope)
METALLICA I Disappear (Hollywood)
CREED Are You Ready (Wind-up)
3 DOORS DOWN Kryptonite (Republic/Universal)

TUNED-IN ACTIVE ROCK

R&R/MEDIABASE 24/7



KICT/Wichita

11am

CRACKER Low
GODSMACK Awake
LINKIN PARK One Step Closer
LIT My Own Worst Enemy
INCUBUS Pardon Me
LED ZEPPELIN Travelling Riverside Blues
SOUNGAROEN Fell On Black Days
PINK FLOYD Money
A PERFECT CIRCLE The Hollow
GODSMACK Greed
SMASHING PUMPKINS Bullet With Butterfly Wings
FUEL Innocent

4pm

ALICE IN CHAINS Would?
CREED Higher
LINKIN PARK One Step Closer
COUNTING CROWS Mr. Jones
STONE TEMPLE PILOTS Sour Girl
OZZY OSBOURNE Time After Time
METALLICA Until It Sleeps
R.E.M. It's The End Of The World As...
COLD No One
NIRVANA Come As You Are
GODSMACK Greed
RUSH Spirit Of Radio

8pm

QUEENSRYCHE Jet City Woman
DEF LEPPARD Tonight
BILLY SQUIER Rock Me Tonight
OZZY OSBOURNE Road To Nowhere
CINDERELLA Heartbreak Station
UGLY KID JOE Neighbor
3 DOORS DOWN Duck And Run
METALLICA I Disappear
RAGE AGAINST THE MACHINE How I Could Just...
FAITH NO MORE Epic
PAPA ROACH Between Angels And Insects
MEGADETH Angry Again



KHTQ/Spokane

11am

NAZARETH Hair Of The Dog
RED HOT CHILI PEPPERS Soul To Squeeze
DISTURBED Stupify
METALLICA The Unforgiven
NIRVANA Heart-Shaped Box
BLUR Song 2
AARON LEWIS & FRED DURST Outside
DAYS OF THE NEW Touch, Peel & Stand
SKID ROW Youth Gone Wild
A PERFECT CIRCLE Judith

4pm

GODSMACK Voodoo
STONE TEMPLE PILOTS Sex Type Thing
AARON LEWIS & FRED DURST Outside
BUSH Little Things
GUANO APES Open Your Eyes
AC/DC T.N.T.
KID ROCK Cowboy
3 DOORS DOWN Duck And Run
METALLICA Master Of Puppets

8pm

INCUBUS Pardon Me
DISTURBED Stupify
KID ROCK Bawitdaba
MAYFIELD FOUR Eden (Turn The Page)
TOOL H.
BUCKCHERRY Ridin'
FUEL Hemorrhage (In My Hands)
WHITE ZOMBIE Thunder Kiss '65
METALLICA For Whom The Bell Tolls
TANTRIC Breakdown
AC/DC Big Balls



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/19. © 2001, R&R Inc.

New & Active

LINKIN PARK Crawling (Warner Bros.) Total Plays: 123, Total Stations: 14, Adds: 8	BOY HITS CAR I'm A Cloud (Wind-up) Total Plays: 74, Total Stations: 8, Adds: 4
TRAIN Drops Of Jupiter (Tell Me) (Columbia) Total Plays: 123, Total Stations: 9, Adds: 0	FACTORY 81 Nanu (Mojo/Universal) Total Plays: 73, Total Stations: 8, Adds: 0
ALIEN ANT FARM Movies (DreamWorks) Total Plays: 118, Total Stations: 12, Adds: 1	GODHEAD The Reckoning (Posthuman/Priority) Total Plays: 71, Total Stations: 11, Adds: 3
STEREOMUD Pain (Columbia) Total Plays: 105, Total Stations: 17, Adds: 10	AMERICAN PEARL If We Were Kings (Wind-up) Total Plays: 47, Total Stations: 8, Adds: 2
MEGADETH Moto Psycho (Sanctuary/SRG) Total Plays: 95, Total Stations: 35, Adds: 35	SINOMATIC Bloom (Rust/Atlantic) Total Plays: 11, Total Stations: 26, Adds: 26

Songs ranked by total plays

ACTIVE ROCK

Going For Adds 4/3/01

6 GIG Yesterday (Ultimatium)
AT THE DRIVE-IN Invalid Litter Department (Grand Royal/Virgin)
BLACK CROWES Lickin' (V2)
BLUES TRAVELER Girl Inside My Head (Interscope)
BRUCE SPRINGSTEEN American Skin (41 Shots) (Columbia)
FROM ZERO Check Ya (Arista)
G. LOVE AND SPECIAL SAUCE Unified (Okeh/Epic)
STABBING WESTWARD So Far Away (Koch)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rroonline.com

MUSIC MEETING

**active
INSIGHT**

Downer's Upward Lift

From Valium to tax time, real life is full of real downers. But new Roadrunner rock act Downer crank out such energetic angst on their eponymous major-label debut, you'd swear they were sponsored by Red Bull. OK, the lyrics are admittedly dark. The first single, "Last Time," is about the temptation of asphalt-diving after repeated dates with disappointment. But then again, misery loves company, and rock fans are always eager to know that someone out there shares their pain. After all, black is the color of choice for concert T-shirts.

Take a band educated in the hard-core, skate-rat ways of Orange County, CA teenagers and expose them to the dark secrets lurking in Tool's basement, and you'll have an idea of what Downer offer. Vocalist John Scott embraces the muscular melodies and cathartic bellowing of Tool's Maynard James Keenan without sounding derivative. Guitarist Aaron Silberman juxtaposes watery textures with powerful, chugging chords that tug like a riptide, while drummer Tracey Sledge and bassist Jed Hathaway anchor the typhoon with tight rhythms that shift effortlessly between off-meter tempos and straightforward rock.

The band was founded by Scott and Silberman, who ground through O.C.'s late-'80s hardcore scene in the bands Headfirst and Mission Impossible, respectively. Before settling on the current Downer lineup, the duo hosted a variety of

rhythm sections and independently released a self-titled EP and, in '97, a full-length called *Wrestling With Jesus*. During those years Downer crossed the U.S. with Earth Crisis and even played an Arizona Lollapalooza date. But it was their early gigs that hinted at their inherent rock stardom: Downer's first gig was at a local pizza parlor with a band of O.C. comrades known as The Ofspring. For their second gig Downer upgraded to L.A.'s famous Whisky-A-Go-Go, where a group of unknowns named Korn opened for them.

Now Downer may be able to follow in their brethren's footsteps. Active Rock is getting high on their sound, with such stations as KUPD/Phoenix; WCCC/Hartford; WJJO/Madison, WI; and KLFX/Killeen, TX among the first to leap on "Last Time." "It really surprised me when I first heard it," admits WRBR/South Bend, IN PD/MD Mark McGill, who hears the influence of Tool and A Perfect Circle on the track but agrees that Downer have their own identity. "It's one of those songs that just sounds really great on the radio."

Full of dashboard-pounding rock riffs, this Downer is perfectly suitable for drivetime.



Downer

R&R

Top 20 Specialty Artists

March 30, 2001

- 1 **CLUTCH** (*Atlantic*) "American Sleep," "Pure Rock Fury," "Smoke Banshee"
- 2 **SEPULTURA** (*Roadrunner*) "Sepulnation," "Who Must Die?" "Border Wars"
- 3 **PROFESSIONAL MURDER MUSIC** (*Geffen*) "Slow"
- 4 **FEAR FACTORY** (*Roadrunner*) "Linchpin," "What Will Become"
- 5 **OZZFEST: SECOND STAGE** (*Divine/Priority*) "I Don't Know," "Pushing Me"
- 6 **STEREOMUD** (*Loud/Columbia*) "Lost Your Faith," "Old Man," "Closer Now"
- 7 **DOG FASHION DISCO** (*Spitfire*) "Leper Friend," "9 To 5...", "Headless"
- 8 **HALFORD** (*Metal-Is/Sanctuary*) "Resurrection," "Screaming...", "Electric Eye"
- 9 **ECW: ANARCHY ROCKS** (*Concrete/V2*) "Balls To The Wall," "Head," "Neckbone"
- 10 **UNLOCO** (*Maverick*) "Face Down," "Whimper," "Naive"
- 11 **ROACHPOWDER** (*Music Cartel*) "Bullets Of Creation," "House Of The Wicked"
- 12 **MONSTER MAGNET** (*Restless*) "Heads Explode," "Medicine"
- 13 **MUDVAYNE** (*No Name/Epic*) "Dig," "Death Blooms"
- 14 **DROWNING POOL** (*Wind-up*) "Bodies"
- 15 **RAMMSTEIN** (*Republic/Universal*) "Links 2-3-4," "Sonne"
- 16 **FLYBANGER** (*Columbia*) "Cavalry," "Radical," "Weapon"
- 17 **MEGADETH** (*Sanctuary*) "Moto-Psycho," "Return To Hangar"
- 18 **ENDO** (*DV8/Columbia*) "Drowning," "Suffer"
- 19 **FROM ZERO** (*Arista*) "Check Ya," "Mind Justice"
- 20 **DIMMU BORGIR** (*Nuclear Blast*) "Hybrid Stigmata"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

<p>MJI Pile Driver Various Corey Natke Union Underground "Killing The Fly" Olander "Are You There?" Salva "Your Disease" Rage Against The Machine "How Could I..." Tahnik "Breakdown"</p>	<p>WPXC/Cape Cod, MA To The Extreme Saturday 9:30-10:30pm Erik Starford Fear Factory "Linchpin" Monster Magnet "Heads Explode" Raprootz "I" Pro. Murder Music "Slow" Dog Fashion Disco "Headless"</p>	<p>WQXX/Harrisburg, PA The Sunday News Sunday 9-10am Nick Starford Poor Rich Ones "Drown" Suicidal Tendencies "Free Your Soul..." Venice Underground "Venice By The Sea" Monster Magnet "Heads Explode" Rivington "That Day"</p>	<p>KXXR/Minneapolis, MN X-Treme Metal Shop Friday 1-4am Nick Davis Pro. Murder Music "Slow" Cutch "American Sleep" Dimmu Borgir "Hybrid Stigmata" Roachpowder "Bullets Of Creation" Endo "Drowning"</p>	<p>KUPD/Phoenix, AZ Red Radio Underground Sunday 7-9pm Larry Mac Lords Of Acid "Scroob By You" Gettoblaster "She's Got The Look" Big Dumb Face "Frightful Stance" BS 2000 "The Scourge" Tricky "Mission Accomplished"</p>	<p>KRXQ/Sacramento, CA Ear Whacks Sunday 8-9:30pm Che Brooks, Paul Wilbur Abalone Trio "Trucks And Trains" Gettoblaster "These Skars" Cutch "Red House Rainbows" Dimmu Borgir "Blessings Upon..." Idlewild "Little Discourage"</p>	<p>KZRO/Springfield, MO Revolution Sunday 9-9pm Larry Mac Cutch "Sistermow" WWF Vol. 5 "The Game" Big Dumb Face "Blood Red..." Endo "Beat Around The Bush" Dog Fashion Disco "9 To 5 At The Morgue"</p>
<p>United Stations Hardrive Various Roxi Myza/Lou Brutus Factory 81 "Nanu" Godsack "Greed" Fear Factory "Linchpin" Downer "Last Time" Aunt Pussie "For You For Me"</p>	<p>KEGL/Dallas, TX The Rubber Room Saturday 11:30pm-12:30am Robert Miquet Mudvayne "Dig" Monster Magnet "Heads Explode" Drowning Pool "Bodies" Rammstein "Links 2-3-4" Halford "Screaming... (Live)"</p>	<p>KLFX/Killeen, TX Kut Radio Saturday 10pm-midnight Bob Fonda Flybanger "Weapon" Unloco "Whimper" Dog Fashion Disco "Leper Friend" Muhlym Naason "The Love Song" Gothard "Inside You"</p>	<p>WBAB/Nassau-Suffolk, NY Fingers Metal Shop Sunday 10pm-1am Fingers Pro. Murder Music "Slow" Roachpowder "House Of The Wicked" Slayer "Angel Of Death (Live)" Cathedral "Cathedral Flames" Bastiar "In Through Out"</p>	<p>KUPD/Phoenix, AZ Into The Pit Sunday 10pm-midnight Larry Mac & The Berzerker Mudvayne "Dig" Skillless "Sistermow" Cutch "Smoke Banshee" Dog Fashion Disco "Leper Friend" Sepultura "Sepulnation"</p>	<p>KBFR/Salt Lake City, UT Radio Kaos Sunday 9-11pm Darby Sepultura "Sepulnation" Cutch "American Sleep" Drowning Pool "Bodies" Stereomud "Links 2-3-4" Children Of Bodom "Bodom After Midnight"</p>	<p>KLPX/Tucson, AZ Area 51 Friday 10pm-midnight Mac & The Berzerker Halford "Electric Eye (Live)" Cutch "Cavalry" Rammstein "Links 2-3-4" Slaves On Dope "Inches From The..." Union Underground "Turn Me On..."</p>
<p>WQBK/Albany, NY Kick The P.A. Sunday 8-9pm Tim Noble Left "Gull" Zao "9 Your Water" Downer "Last Time" Solwork "The Analyst" Clutch "Pure Rock Fury"</p>	<p>KBPI/Denver, CO Metalix Saturday midnight-2am Uncle Nasty Endless "Trust Yourself" Megadeth "Return To Hangar" Mudvayne "Death Blooms" Slayer "Bloodline" Megadeth "Burning Bridges"</p>	<p>WTFX/Louisville, KY The Attitude Network Saturday 10pm-2am Black Frank Cutch "Smoke Banshee" Presence "Tight Rope" Stereomud "Lost Your Faith" Sepultura "Sepulnation" Flybanger "Radical"</p>	<p>KATT/Oklahoma City, OK Launch Pad Thursday midnight-1am Joe Mitchell Disturbed "Welcome Burden" Me First & The Gimmie Gimmies "My Boyfriend's Back" Son Of Sam "Saturn" Pro. Murder Music "Slow" Big In Japan "New Dead Boyfriend"</p>	<p>WHEB/Portsmouth, NH Roadkill Saturday midnight-1am Roadkill U.S. Bombs "Die Alone" Cutch "American Sleep" Left "My Disease" Powerman 5000 "Neckbone" Pro. Murder Music "Slow"</p>		
<p>KZRR/Albuquerque, NM Roadkill Sunday 11pm-midnight Tom Servo Sepultura "Border Wars" Sepultura "Who Must Die?" Clutch "Immortal" Napalm Death "Volume Of Neglect" Fear Factory "Lynchpin"</p>	<p>WKLQ/Grand Rapids, MI New Metal Monday Monday midnight-1am Tom "Wiz" Slavov Dog Fashion Disco "Venice/Motel" Mudvayne "Dig" Sepultura "Vox Populi" Big Dumb Face "Blood Red..." A.F.I. "Smile" Too Pasty "Waking Wounded"</p>	<p>WTFX/Louisville, KY Detour Sunday 8-10pm Chris Alliman Monster Magnet "Medicine" Me First & The Gimmie Gimmies "My Boyfriend's Back" Big Dumb Face "Rebel" A.F.I. "Smile" Too Pasty "Waking Wounded"</p>	<p>WYSP/Philadelphia, PA Rockers Friday midnight-2am Matt & Huggy Cutch "American Sleep" Drowning Pool "Bodies" Roachpowder "Bullets Of Creation" Mudvayne "Dig" Dog Fashion Disco "9 To 5 At The Morgue"</p>	<p>WHJY/Providence, RI The Metal Zone Saturday midnight-2am Dr. Metal Megadeth "Moto-Psycho" Stereomud "Closer Now" WWF Vol. 5 "The Game" Sepultura "Who Must Die?" Mudvayne "Dig"</p>	<p>24 total reporters from the Active Rock and Rock panels.</p>	



Maximize Visibility

X Cost effective plastic banners for your station.
 X We print any logos or designs in up to four spot colors.
 X Perfect for concerts, public appearances, expos & giveaways.
 X Packaged on a roll and easy to use.

1/800-231-6074

P.O. Box 750250
 Houston, Texas 77275-0250
 713/507-4200
 713/507-4295 FAX
 ri@reefindustries.com
 www.reefindustries.com



JIM KERR
jimkerr@ronline.com

From The Mailbag

□ Readers respond to recent column on '80s, Alternative special

I am a big believer in the Socratic method. There is much to learn from a healthy exchange of ideas or points of view. The following are two letters I received in response to a recently published column and a portion of my Alternative special. In the spirit of dialogue, I respond to each reader.

Eighties Format Isn't A Format

Once again, you're the guy asking the right questions. I was quite surprised about the Coleman report, because it promised a lot and delivered too little. The '80s format isn't a format. It is at least three formats and maybe even four. To analyze it as if it is one format is to obscure the very real differences in the way it is being executed around the country.

Harker Research was involved in the launch of '80s stations in Portland and Seattle and the evolution of stations in Pittsburgh and Charlotte to '80s, and we have since launched three others. We work with more '80s stations than anyone else and have the most research on the format. I think I can answer your questions.

"I was quite surprised by the Coleman Report, because it promised a lot and delivered too little."

Richard Harker

The average age for the '80s listener is 41. As you suggest, the demo we initially pull is directly related to the format that preceded the change. The format (like most formats) also pulls younger listeners initially and then matures as older listeners learn about the format. We launched an '80s station in Greensboro the first week of January, and in the first extrapolation we had a 9.0 share in the 18-34 demo, good enough for first place nonethnic. That is simply a function of the mobility of younger listeners. We know the station will get older in coming books.

The most misleading aspect of the

report was lumping stations like KVMX (Mix) in Portland together with KXPX in Denver and KIOI (Star) in San Francisco. The three stations are not in the same format, despite the fact that they are combined for Coleman's study.

I hope that clarifies things. Keep up the good work.



Richard Harker
Harker Research

Thanks for the kind words. It is important to note that Coleman took pains to point out that its report was not intended to be definitive, but simply "objective." It even labeled the report as "early," which certainly implies that there is more work to be done in the future. That said, the company did overreach on at least one conclusion, as I pointed out in my March 2 column.

Coleman's study did address the differences between stations and drew some conclusions (with plenty of caveats that the data should not be considered conclusive) about which approach to the format appeared to be working best at the time. Of course, pointing out specific differences between approaches and then lumping them all together to draw general demographic conclusions does appear to be a bit contradictory, but the report was intended as a general guide, and thus I'm willing to cut Coleman a little slack.

The single biggest problem with the study was that it was "early." Some of the data used came from stations that were on the air for mere weeks. As a result, while the data was "objective," its relative merit is certainly open to debate, as you point out.

Opposing Opinions Slighted In Special

I read parts of your March 16 Alternative special and will try to fin-

ish it all in time. It was well-written and insightful but didn't offer any adverse opinions as to the state of Alternative radio. Nothing personal, but I think it's been a sham for the last 10 years, and I hope you'll print the following as a dissenting opinion.

When I began listening to Top 40 radio 31 years ago, it was terrific. We had well-written, catchy pop songs like "Hitchin' a Ride" by Vanity Fare and "Love Grows Where My Rosemary Goes" by Edison Lighthouse. We also had serious and majestic compositions like "White Bird" by It's A Beautiful Day and "Tuesday Afternoon" by The Moody Blues. We had creative artists like The Beatles, Creedence Clearwater Revival and Simon & Garfunkel on the charts.

Then CHR began offering bland, uninteresting ballads, while AOR gave us a lot of no-talent heavy metal noisemakers. Eighties new wave artists brought us out of the doldrums by offering serious compositions like Ultravox's "Reap the Wild Wind" and "The Killing Moon" by Echo And The Bunnymen. There were also good, fun, melodic pop records like "Goody Two Shoes" by Adam Ant and "Happy Birthday" by Altered Images. CHR had abandoned me, because its PDs and consultants had become prudes: No more fun, catchy music. They also showed they had tin ears: No more great musical compositions.

I listened to new wave music and loved the melodies along with the fact that they were done in such an in-your-face fashion that I could say, "Yes, I'll sing my catchy songs and stick out my tongue at the radio prudes," because I knew anything well-written with a catchy melody would make them mad. So I had my cake and ate it too.

However, radio was and still is controlled by these prudes. When Rick Carroll died in 1989, they took over, and once again there were no fun, catchy melodies and no great musical compositions, just a lot of noise by acts that belong on traditional noise-rock AOR. There's not

a dime's worth of difference between the Rock, Active Rock and Alternative formats over the past 10 years, and I say that realizing how little a dime buys nowadays.

Kurt Cobain and all the others in his footsteps are just hoodlums, not musicians. They couldn't put together a well-written song if their lives depended on it. At least another hoodlum from earlier times, Jim Morrison, knew how to write songs. He gave us "Light My Fire," "People Are Strange," "Love Her Madly" and "Riders on the Storm."

Unfortunately, the fact that virtually everyone in the special thinks that Kurt Cobain is great shows why there is no difference between Alternative and the Rock formats. The people programming and consulting Alternative are out of the same gutter as the heavy metal traditionalists. If a real Alternative station, like KROQ/Los Angeles circa 1982-85, were put on the air, it would once again have its constituents, and today's Alternatives would be battling heavy metal Active Rockers because they couldn't touch the listeners of a real-deal Alternative station.

Isn't it time we had a real-deal Alternative station programmed and consulted by people who loved it in the '80s when it was anti-corporate rock? Of course we should, and the only reason we don't is because the heavy metal traditionalists (and grunge is really just traditional heavy metal AOR with a slight twist) who control the format see to it that only people who want to keep it a clone of Active Rock stay at the helm and that no Alternative visionaries are allowed to do it a different way.

What goes up must come down. It's time for the hoodlums to quit getting airplay and give it up for the musicians.

—John Kier

I take issue with just about every point you make. There are plenty of melodic, well-written songs played on Alternative radio today (and CHR, too, for that matter). I certainly don't believe that programmers at either format have been or are actively trying to avoid great music. That said, there was a point in time when AOR effectively abandoned contemporary rock music. Ironically, the result of that was the explo-

"There's not a dime's worth of difference between the Rock, Active Rock and Alternative formats over the past 10 years, and I say that realizing how little a dime buys nowadays."

John Kier

sion of the format and music you now deride: Alternative radio in the '90s.

One of the problems I see in your point of view is that what you saw as programmers being "prudish" and avoiding fun, catchy music was probably more of a reflection of the times. Just because you spent the early '90s wanting to hear more Katrina And The Waves doesn't mean everyone else did. In fact, the reality is that the majority of the young adult population wanted to hear angst-filled rock music by bands like Nirvana and Pearl Jam. If programmers were giving the people what they wanted (which, by all appearances, they were), then you really should be blaming society as a whole, not the programmers who are paid to reflect it.

I am at a complete loss as to how you could make the statement that Kurt Cobain couldn't create a well-written song. I guess I'll just have to chalk it up to differences in tastes. Oddly enough, a number of the "hoodlums" you decry are accomplished musicians, some of whom will be releasing a traditional jazz album later this year. By the way, I also don't understand your labeling them as "hoodlums."

Your final point is one of contemporary relevance, and you actually may be correct that there is room for an '80s-based Alternative station in some markets. We've seen a few of them over the past few years, and one or two have sustained fairly high levels of success. The question, however, is whether they would work in more than a handful of markets. Perhaps the answer to your desire is satellite radio, which can collect smaller pockets of listeners from across the U.S., or Internet radio, which is tailor-made for niche programming. Either way, it certainly appears that your idea of an Alternative station has yet to be proven mass-appeal enough to be viable on the FM band.

The views expressed in a letter to the editor are those of the writer only. The writer is solely responsible for the content. R&R reserves the right to edit letters.

R&R Alternative Top 50

March 30, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	A. LEWIS OF STAINED W/F. DURST <i>Outside (Flawless/Geffen/Interscope)</i>	2873	-138	273085	18	77/0
2	2	INCUBUS <i>Drive (Immortal/Epic)</i>	2871	-14	276455	17	80/0
3	3	MOBY F/GWEN STEFANI <i>Southside (V2)</i>	2436	-161	272908	22	70/0
4	4	CRAZY TOWN <i>Butterfly (Columbia)</i>	2279	-238	229275	20	76/0
7	5	FUEL <i>Innocent (Epic)</i>	2172	+129	166789	10	78/1
5	6	LIFEHOUSE <i>Hanging By A Moment (DreamWorks)</i>	2129	-93	165099	23	68/0
6	7	LINKIN PARK <i>One Step Closer (Warner Bros.)</i>	2119	-36	231417	27	70/0
8	8	LIMP BIZKIT <i>My Way (Flip/Interscope)</i>	1951	+123	197777	7	75/1
11	9	AMERICAN HI-FI <i>Flavor Of The Weak (Island/IDJMG)</i>	1904	+174	170549	11	79/1
9	10	COLDPLAY <i>Yellow (Nettwerk/Capitol)</i>	1773	-83	157389	17	70/0
10	11	3 DOORS DOWN <i>Duck And Run (Republic/Universal)</i>	1738	-19	107682	11	67/2
15	12	TANTRIC <i>Breakdown (Maverick)</i>	1640	+255	137635	6	72/1
17	13	NEW FOUND GLORY <i>Hit Or Miss (Waited Too Long) (Drive-Thru/MCA)</i>	1466	+96	144265	9	71/2
12	14	DAVE MATTHEWS BAND <i>I Did It (RCA)</i>	1456	-265	120312	12	68/0
14	15	FUEL <i>Hemorrhage (In My Hands) (Epic)</i>	1434	-46	185289	31	71/0
20	16	A PERFECT CIRCLE <i>The Hollow (Virgin)</i>	1399	+98	110827	8	68/0
19	17	OLEANDER <i>Are You There? (Republic/Universal)</i>	1396	+94	103836	8	66/2
16	18	GODSMACK <i>Awake (Republic/Universal)</i>	1361	-1	154498	24	59/0
18	19	ALIEN ANT FARM <i>Movies (DreamWorks)</i>	1358	+42	123651	10	69/2
Breaker	20	STAINED <i>It's Been Awhile (Flip/Elektra/EEG)</i>	1336	+1036	205896	1	77/33
24	21	COLD <i>No One (Flip/Geffen/Interscope)</i>	1243	+84	136074	7	67/2
23	22	PAPA ROACH <i>Between Angels And Insects (DreamWorks)</i>	1197	+32	110218	7	70/1
28	23	POWDERFINGER <i>My Happiness (Republic/Universal)</i>	1192	+119	111566	6	66/1
27	24	TRAIN <i>Drops Of Jupiter (Tell Me) (Columbia)</i>	1166	+40	119175	7	57/2
13	25	U2 <i>Walk On (Interscope)</i>	1151	-275	69076	12	59/0
25	26	RAGE AGAINST THE MACHINE <i>Renegades Of Funk (Epic)</i>	1110	-80	131529	18	58/0
26	27	OUR LADY PEACE <i>Life (Columbia)</i>	1083	-2	82933	9	53/1
22	28	DISTURBED <i>Voices (Giant/Reprise)</i>	1078	-89	104262	15	56/0
21	29	OFFSPRING <i>Want You Bad (Columbia)</i>	1012	-230	89985	12	58/0
31	30	POE Hey Pretty (FEI/Atlantic)	976	+73	79019	4	59/9
35	31	GREEN DAY <i>Waiting (Reprise)</i>	936	+292	104039	2	56/4
32	32	SALIVA <i>Your Disease (Island/IDJMG)</i>	869	+30	93383	6	65/4
33	33	EVERCLEAR <i>Out Of My Depth (Capitol)</i>	803	+103	52773	3	51/0
29	34	DEFTONES <i>Digital Bath (Maverick)</i>	790	-233	56729	12	58/0
37	35	EVE 6 <i>Here's To The Night (RCA)</i>	699	+127	41841	2	53/2
36	36	RAGE AGAINST THE MACHINE <i>How I Could Just Kill A Man (Epic)</i>	644	+21	68982	5	45/0
30	37	ORGY <i>Opticon (Elementree/Reprise)</i>	616	-286	41362	8	51/0
34	38	GREEN DAY <i>Warning (Reprise)</i>	576	-119	44409	17	41/0
43	39	LINKIN PARK <i>Crawling (Warner Bros.)</i>	567	+94	100492	3	29/10
38	40	SPACEHOG <i>I Want To Live (Artemis)</i>	564	+20	36019	4	39/0
40	41	LIVING END <i>Roll On (Reprise)</i>	535	+68	56188	3	55/4
39	42	RED HOT CHILI PEPPERS <i>Parallel Universe (Warner Bros.)</i>	502	+7	120438	4	11/0
41	43	DOVES <i>Catch The Sun (Heavenly/Astralwerks/Virgin)</i>	499	+20	47801	4	39/5
Debut	44	GODSMACK <i>Greed (Republic/Universal)</i>	440	+97	36518	1	39/5
Debut	45	LUCKY BOYS CONFUSION <i>Fred Astaire (Elektra/EEG)</i>	422	+177	33537	1	45/5
Debut	46	REHAB <i>It Don't Matter (Destiny/Epic)</i>	420	+171	60817	1	44/12
48	47	DAVE MATTHEWS BAND <i>The Space Between (RCA)</i>	380	-6	66647	2	15/2
50	48	DAVID GRAY <i>Babylon (ATO/RCA)</i>	370	-39	33018	19	18/0
Debut	49	SPINESHANK <i>New Disease (Roadrunner)</i>	359	+55	16466	1	35/3
49	50	NONPOINT <i>What A Day (MCA)</i>	359	+12	35185	2	25/1

Most Added

ARTIST TITLE LABEL(S)	ADDS
DEPECHE MODE <i>Dream On (Reprise)</i>	46
STAINED <i>It's Been Awhile (Flip/Elektra/EEG)</i>	33
DAVID GRAY <i>Please Forgive Me (ATO/RCA)</i>	19
CRAZY TOWN <i>Revolving Door (Columbia)</i>	16
REHAB <i>It Don't Matter (Destiny/Epic)</i>	12
LINKIN PARK <i>Crawling (Warner Bros.)</i>	10
SINOMATIC <i>Bloom (Rust/Atlantic)</i>	10
POE <i>Hey Pretty (FEI/Atlantic)</i>	9
SUM 41 <i>Fat Lip (Island/IDJMG)</i>	7
U2 <i>Elevation (Interscope)</i>	6

AMERICAN HI-FI "flavor of the weak"

- Top 5 Phones Everywhere!
- Top 10 Airplay Everywhere!
- Great Sales Growth in it's

4th Week!  12

On MTV Campus Invasion Tour

Island Del Jam Music Group A Universal Music Company 

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STAINED <i>It's Been Awhile (Flip/Elektra/EEG)</i>	+1036
GREEN DAY <i>Waiting (Reprise)</i>	+292
TANTRIC <i>Breakdown (Maverick)</i>	+255
DEPECHE MODE <i>Dream On (Reprise)</i>	+188
LUCKY BOYS CONFUSION <i>Fred Astaire (Elektra/EEG)</i>	+177
AMERICAN HI-FI <i>Flavor Of The Weak (Island/IDJMG)</i>	+174
REHAB <i>It Don't Matter (Destiny/Epic)</i>	+171
FUEL <i>Innocent (Epic)</i>	+129
EVE 6 <i>Here's To The Night (RCA)</i>	+127
OFFSPRING <i>Million Miles Away (Columbia)</i>	+124

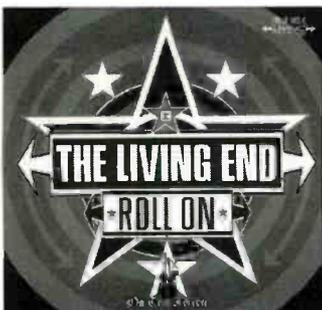
Breakers

STAINED		TOTAL STATIONS/ADDS	CHART
It's Been Awhile (Flip/Elektra/EEG)		77/33	20
TOTAL PLAYS/INCREASE	1336/1036		

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



86 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/18-Saturday 3/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.



FOUR STAR -****-
ROLLING STONE REVIEW!

R&R: 41 535x, +68!
Modern Rock Monitor: 419 spins, + 99x!
New This Week:
WPLY, KTCL, WEDG, WEND!!

On over 60 stations including:
KROQ, WXRK, Q101, KITS, WHFS, KDGE,
KNDD, WAQZ, 91X, KXTE, KEDJ and many more!
DAVID LETTERMAN April 12!

2 hand picked Rotation!

MTV "MTV Bands To Watch"



Break Through

Artist

SALIVA
Track: "YOUR DISEASE"
LP: **EVERY SIX SECONDS**
Label: ISLAND/IDJMG

By **Dayna Talley**
Asst. Alternative Editor

Essentials: By the time they formed Saliva in September 1996 in Memphis, lead vocalist Josey Scott and guitarist Chris Diablo had paid their dues playing for years with numerous other bands around town. Joining with fellow hard-working musicians Wayne Swinny (guitar), Paul Crosby (drums) and Dave Novotny (bass), they created a sound that is anything but classifiable. Saliva bring to the Alternative and Rock formats a sound that includes super-hard-edged rock mixed with moody, melodic vocals and a dash of rap. This quintet surely create a melting pot of sound on their new record, *Every Six Seconds*.

Buzz on the band began early on. Despite having been together for only a couple of months, Saliva won a local Grammy Showcase competition organized by the National Academy of Recording Arts & Sciences. They went on to become one of six bands that advanced to the national competition — no small feat for a relatively unknown group.

Although Saliva received a lot of attention during their infancy, they chose not to rush into a record deal. Bandmembers pooled their resources and independently released their self-titled debut, which sold an impressive 10,000 copies locally.

Shortly after inking a deal with Island the band paired with producer Bob Marlette. The two months that Marlette and the band spent working together was time

well-spent. The result is *Every Six Seconds*, which is causing quite a commotion at radio these days.

The band's timing could not be better, with the Alternative chart made up of acts like Linkin Park and Disturbed. Alternative megastations such as WXRK/New York, WHFS/Washington, KITS/San Francisco and KROQ/Los Angeles have enabled the band to reach a massive listenership. All of these people can't be wrong — this is not a record you should ignore.

Artist POV: Guitarist Swinny recalls his first encounter with Scott: "I couldn't believe what came out of this guy. The beauty is that, for all of his ability to rap and his hard edge and his look — he looks really aggressive and scary, almost — when I saw him sit down with an acoustic guitar and play this beautiful melodic stuff with great hooks and melodies and incredible vocals, that really did it for me. I knew this was a band that could do something really special."



Saliva

Krystal Prickett Radio Promotion, Epitaph

Hmmm. What do I like on the radio these days? I like Coldplay, Living End, Incubus, At The Drive-In and, of course, Guttermouth! I think there is always more room for *real* punk rock, if you know what I mean. ■ I love the new Bouncing Souls album. It won't be out until May, but I can't stop listening to it. I also dig the albums by Jack Johnson (he is unsigned, I think), J. Mascis & The Fog, Jets To Brazil, Guttermouth, The Prayer Boat and Hot Water Music (which isn't out yet, either). All of these albums are currently in rotation in my CD player. ■ I can't wait to hear the stuff that Rage and Chris Cornell have been working on, the new Pennywise (I heard two songs — they ruled!), the new Social Distortion record (I heard some of their new material at their show in December, and it sounded great) and anything new from The Foo Fighters. Of course, I can't wait to hear the new Bad Religion!

Krystal Prickett ON THE RECORD

Just when all the pundits are moaning that the format has become too one-dimensional, along come Depeche Mode to show us how things really are. Not only are they an '80s band, they're an electronic-based '80s band. Conventional wisdom would peg their chances at Alternative radio as somewhere between "hopeless" and "not a chance." Well, 46 adds and 50 stations in their first week certainly have shown that this format is far from one-dimensional ... Of course, great contemporary music refuses to be denied, even in the face of icons like Depeche Mode. **Staind** mop up nicely as they pull in over 30 more stations for the second week in a row, finishing the day with a nice chart debut at No. 20 ... It seems like a year ago that I pegged **Crazy Town** as the next **Beastie Boys**, and here they are with another great rock/hip-hop release. "Revolving Door" picks up 16 stations with "Butterfly" still near the top of the chart ... And how about **Rehab**? Epic has clearly moved this project in the right direction, with 2 more adds and a chart debut at No. 46 ... **Linkin**

ON THE RADIO by Jim Kerr

Park is another act with a new single while its current single is near the top of the chart. "Crawling" picks up 10 adds ... Finally, I love pop/punk, especially the contemporary spin that **Sum 41** have put on it with "Fat Lip," which pulls in 14 early stations, including New York, Boston, San Francisco, and L.A.
RECORD OF THE WEEK: Pete Yorn "Life on a Chain"



6919



"Yesterday"

from the debut release **Tincan Experiment**

Going for Adds at Alternative, Active Rock & Rock This Week

Just Couldn't Wait:

WRIF WCCC WCYY
KMBY KQRX

catch "Hit the Ground" on **TV 2**
and Fox Sports Network **Blue Torch TV**



Sherri Trahan VP Promotion 310-558-1206
www.6919.com | www.ultimatummusic.com



Most Played Recurrents

3 DOORS DOWN Loser (Republic/Universal)

PAPA ROACH Last Resort (DreamWorks)

DISTURBED Stupify (Giant/Reprise)

U2 Beautiful Day (Interscope)

A PERFECT CIRCLE Judith (Virgin)

INCUBUS Pardon Me (Immortal/Epic)

SR-71 Right Now (RCA)

3 DOORS DOWN Kryptonite (Republic/Universal)

INCUBUS Stellar (Immortal/Epic)

LIMP BIZKIT Rollin' (Flip/Interscope)

LENNY KRAVITZ Again (Virgin)

RED HOT CHILI PEPPERS Otherside (Warner Bros.)

BLINK-182 All The Small Things (MCA)

CREED Higher (Wind-up)

RED HOT CHILI PEPPERS Californication (Warner Bros.)

LIT My Own Worst Enemy (RCA)

BLINK-182 Adam's Song (MCA)

DEFTONES Change (In The House Of Flies) (Maverick)

A PERFECT CIRCLE 3 Libras (Virgin)

BLINK-182 What's My Age Again? (MCA)

ALTERNATIVE

Going For Adds 4/3/01

6GIG Yesterday (Ultimatum)

AT THE DRIVE-IN Invalid Litter Department (Grand Royal/Virgin)

BLACK CROWES Lickin' (V2)

FROM ZERO Check Ya (Arista)

G. LOVE & SPECIAL SAUCE Unified (Okeh/Epic)

MATCHBOX TWENTY Mad Season (Lava/Atlantic)

PETE YORN Life On A Chain (Columbia)

STABBING WESTWARD So Far Away (Koch)

SUM 41 Fat Lip (Island/IDJMG)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com

MUSIC MEETING

TUNED-IN

ALTERNATIVE

R&R/MEDIABASE 24/7

94.1fm
Zone

WZNE/Rochester
11am

PEARL JAM Black
3 DOORS DOWN Loser
UNCLE KRACKER Follow Me
CAKE Never There
LIFEHOUSE Hanging By A Moment
TONIC You Wanted More
LD FIDELITY ALLSTARS Battle Flag
DASIS Champagne Supernova
THIRD EYE BLIND Deep Inside Of You
GREEN DAY Warning
DISHWALLA Counting Blue Cars
LIT My Own Worst Enemy

4pm

FUEL Hemorrhage (In My Hands)
VERVE Bitter Sweet Symphony
PAPA ROACH Last Resort
NELLY FURTADO I'm Like A Bird
JANE'S ADDICTION Jane Says
U2 Walk On
FILTER Take A Picture
MDBY I/GWEN STEFANI Southside
PETER GABRIEL In Your Eyes
RED HOT CHILI PEPPERS Scar Tissue
GREEN DAY Warning

8pm

RED HOT CHILI PEPPERS Californication
RAGE AGAINST THE MACHINE Sleep Now In The Fire
DAVID GRAY Babylon
LENNY KRAVITZ Again
UNCLE KRACKER Follow Me
GREEN DAY When I Come Around
NELLY FURTADO I'm Like A Bird
SR-71 Right Now
BARENAKED LADIES Too Little Too Late
BLINK-182 What's My Age Again
A PERFECT CIRCLE Judith
COLDPLAY Yellow
STONE TEMPLE PILOTS Sour Girl

103.9

KCXX/Riverside
3am

BUSH Glycerine
DEFTONES Digital Bath
ALICE IN CHAINS Rooster
EVE 6 Promise
CREED One
DAVE MATTHEWS BAND I Did It
NO DOUBT Ex-Girlfriend
3 DOORS DOWN Duck And Run
LIT My Own Worst Enemy
CREEPER LAGOON Wrecking Ball
NINE INCH NAILS Down In It
A PERFECT CIRCLE Judith
DISTURBED Voices

4pm

LINKIN PARK Crawling
JANE'S ADDICTION Stop
NO DOUBT Ex-Girlfriend
WHITE ZOMBIE Thunder Kiss '65
FUEL Innocent
GREEN DAY Minority
TAPROOT!
SUBLINE Wrong Way
SR-71 Right Now
NIRVANA Smells Like Teen Spirit
A PERFECT CIRCLE Judith
AARON LEWIS & FRED DURST Outside
KID ROCK I Am The Bullgod

8pm

METALLICA King Nothing
LIMP BIZKIT Break Stuff
GRAVITY KILLS Guilty
FUEL Innocent
KORN Make Me Bad
ORGY Opticon
WHITE ZOMBIE More Human Than Human
LUCKY BOYS CONFUSION Fred Astaire
ALICE IN CHAINS No Excuses
SMASHING PUMPKINS Rocket
RED HOT CHILI PEPPERS Scar Tissue
GODSMACK Awake
SUBLINE Date Rape
OLEANDER Are You There?



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 3/19. © 2001, R&R Inc.

R&R's Year-End Chart Pack...

NOW AVAILABLE!

Includes year-end charts for all R&R formats

from 1974 through 2000!

Call (310) 788-1672, or

email "johne@rronline.com"

Only
\$50

Stations and their adds listed alphabetically by market

New & Active

VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA)
Total Plays: 326, Total Stations: 12, Adds: 0

SKRAPE Waste (RCA)
Total Plays: 318, Total Stations: 30, Adds: 0

TAPROOT I (Velvet Hammer/Atlantic)
Total Plays: 299, Total Stations: 22, Adds: 1

KILLING HEIDI Mascara (3:33/Universal)
Total Plays: 286, Total Stations: 17, Adds: 0

DEPECHE MODE Dream On (Reprise)
Total Plays: 269, Total Stations: 50, Adds: 46

OFFSPRING Million Miles Away (Columbia)
Total Plays: 243, Total Stations: 15, Adds: 1

UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)
Total Plays: 231, Total Stations: 10, Adds: 0

CREEPER LAGOON Wrecking Ball (DreamWorks)
Total Plays: 221, Total Stations: 24, Adds: 2

WALLFLOWERS Letters From The Wasteland (Interscope)
Total Plays: 215, Total Stations: 15, Adds: 0

MONSTER MAGNET Heads Explode (A&M/Interscope)
Total Plays: 213, Total Stations: 25, Adds: 3

U2 Elevation (Interscope)
Total Plays: 139, Total Stations: 13, Adds: 6

RAMMSTEIN Links 2 3 4 (Republic/Universal)
Total Plays: 133, Total Stations: 11, Adds: 0

DUST FOR LIFE Seed (Wind-up)
Total Plays: 122, Total Stations: 13, Adds: 0

GUTTERMOUTH She's Got The Look (Epitaph)
Total Plays: 113, Total Stations: 12, Adds: 3

Songs ranked by total plays

Reporters

WEGQ/Albany, NY
Interim PD: Alex Taylor
1 DEPECHE MODE "Dream"
2 STANHO "Aahhh"
3 DAVID GRAY "Foggy"
4 GUIDED BY VOICES "Star"
5 LANDIN "Age"
REHAB "Mister"

WHRL/Albany, NY
OM/PD: Susan Groves
1 U2 "Elevation"
2 DEPECHE MODE "Dream"
3 SMARTBOYS "Breathin"
STANHO "Aahhh"

KTEG/Albuquerque, NM
PD: Ellen Flaherty
13 STANHO "Aahhh"
14 TANTALUS "Breakdown"
15 ALVIN AND THE CLIPTONS "Move It"
16 BURNING BREAD "Crawling"
17 LINCOLN PARK "Craving"

WNNX/Atlanta, GA
OM: Brian Phillips
PD: Leslie Fram
APD/MD: Chris Williams
1 CRAZY TOWN "Door"
2 OUR LADY PEACE "Life"
3 DEPECHE MODE "Dream"
4 DODGING DOWN "Blues"
5 ANDREAS JOHNSON "Serious"

WJSE/Atlantic City, NJ
PD: Al Parinello
MD: Jason Ulanet
1 SILENCE "Heart"
2 GUIDED BY VOICES "Star"
3 DEPECHE MODE "Dream"
4 DAVID GRAY "Foggy"
5 SHONENICE "Door"
6 CRAZY TOWN "Door"
7 OFFSPRING "Miserable"

KROX/Austin, TX
PD: Melody Leo
MD: Toby Ryan
1 GOSMACK "Great"
2 DEPECHE MODE "Dream"
3 PCE "Phy"

WRAX/Birmingham, AL
PD: Dave Rossi
MD: Mark Lindsey
APD: Hurricane Shane
1 STANHO "Aahhh"
2 DAVID GRAY "Foggy"
3 DEPECHE MODE "Dream"

KQXR/Boise, ID
PD: Jacent Jackson
MD: Pete Sonecke
1 CRAZY TOWN "Door"

WBCN/Boston, MA
VP/Programming: Oedipus
APD/MD: Steven Strick
1 STABBING WESTWARD "Far"

WFNX/Boston, MA
PD: Chris
MD: Kevin Mays
1 MONSTER MAGNET "Heads"
2 AT THE DRIVE IN "Lies"
3 SUM 41 "Freak"
4 LINCOLN PARK "Craving"

WEDG/Buffalo, NY
PD/MD: Rich Wall
MD: Ryan Patrick
1 CRAZY TOWN "Door"
2 LIVING END "Roo"
3 Doves "Sun"

WAVF/Charleston, SC
PD: Greg Patrick
APD/MD: Dorey Villalobos
1 STANHO "Aahhh"
2 SISTER HAZEL "Love"

WEND/Charlotte, NC
PD: Jack Daniel
APD/MD: Kristen Pettus
1 STANHO "Aahhh"
2 TAPROOT "I"
3 DEPECHE MODE "Dream"
4 ANDY BRADBURY "Great"
5 DEPECHE MODE "Dream"
6 NEW FOUND GLORY "Far"
7 LIVING END "Roo"

WKQX/Chicago, IL
PD: Dave Richards
APD/MD: Mary Shumilas
No Adds

WAQZ/Cincinnati, OH
PD: Rick Jamie
MD: Shea Maddix
1 BLACK CROWES "Lickin"
2 OLIVIANO "Mist"
3 STANHO "Aahhh"
4 SYSTEMATIC "Ear"

WARO/Columbia, SC
OM/PD/MD: Gina Juliano
30 STANHO "Aahhh"
2 NEW FOUND GLORY "Far"
1 DEPECHE MODE "Dream"
DAVID GRAY "Foggy"

WWCD/Columbus, OH
PD: Andy Davis
MD: Jack DeVoss
4 DEPECHE MODE "Dream"
GREEN DAY "Warning"
1 GUTTERMOUTH "Heads"

KDGE/Dallas-Ft. Worth, TX
PD: Duane Doherty
APD/MD: Alan Ayo
3 DEPECHE MODE "Dream"
LIVING END "Roo"

WXEG/Dayton, OH
PD: Steve Kramer
MD: Allen Rutz
30 STANHO "Aahhh"
1 AMERICAN HEIST "Flavor"
2 SALIVA "Crash"

KTCL/Denver-Boulder, CO
PD: Mike O'Connor
MD: Sabrina Saunders
1 REHAB "Mister"
2 CRAZY TOWN "Door"
3 STABBING WESTWARD "Far"
4 LIVING END "Roo"
5 SALIVA "Crash"
6 STANHO "Aahhh"
7 LINCOLN PARK "Craving"
8 DEPECHE MODE "Dream"

CIMX/Detroit, MI
PD: Murray Brookshaw
APD: Vince Cannova
MD: Matt Franklin
No Adds

KNRQ/Eugene-Springfield, OR
PD: Stu Allen
MD: Angie Wright
1 SINGMATIC "Blown"
2 DEPECHE MODE "Dream"

KXNA/Fayetteville, AR
PD: Margot Smith
MD: Nick Thomas
15 STANHO "Aahhh"
10 DEPECHE MODE "Dream"

WJXB/Ft. Myers, FL
PD: John Rozz
MD: Lance
No Adds

WEJE/Ft. Wayne, IN
PD/MD: AJ Fabal
MD: Jennifer Adams
1 DEPECHE MODE "Dream"
2 SALIVA "Crash"
3 DAVID GRAY "Foggy"
4 CRAZY TOWN "Door"

KFRR/Fresno, CA
PD: Bruce Wayne
MD: Reverend
3 CRAZY TOWN "Door"
4 DEPECHE MODE "Dream"
5 STANHO "Aahhh"

WDRD/Grand Rapids, MI
PD: Dan Clark
MD: Tom Bronson
1 DEPECHE MODE "Dream"
2 CREEPER LAGOON "Wrecking"
3 STANHO "Aahhh"

WXNR/Greenville, NC
PD: Jeff Sanders
MD: Dave Spain
1 STANHO "Aahhh"
2 GREEN DAY "Warning"
3 PCE "Phy"

WEEQ/Hagerstown, MD
PD/MD: Austin Davis
1 DEPECHE MODE "Dream"
2 NONPOINT "White"
3 POWERSTRONG "Happiness"
4 STANHO "Aahhh"

WWRQ/Hartford, CT
MD: Chaz Kelly
1 PCE "Phy"
2 CRAZY TOWN "Door"
3 SUM 41 "Freak"

KTZB/Houston-Galveston, TX
PD/MD: Steve Robison
1 STEVE FRESHBORN "Madness"
2 EVE 6 "Night"
3 WRRV/Newburgh, NY
4 WRRV/Indianapolis, IN

WPLJ/Jacksonville, FL
PD: Rick Schmidt
APD/MD: Chad Drumley
21 STANHO "Aahhh"
1 GUTTERMOUTH "Heads"

WRZK/Johnson City, TN
PD/MD: Mark E. McKinney
1 STANHO "Aahhh"
2 DEPECHE MODE "Dream"
3 STEVE FRESHBORN "Madness"
4 REHAB "Mister"

WFWZ/Knoxville, TN
No Adds
MD: Boner
1 STEREOLOOP "Pain"
2 ALVIN AND THE CLIPTONS "Move It"

KFTE/Lafayette, LA
PD: Rob Summers
MD: Scott Fern
9 STANHO "Aahhh"
8 DEPECHE MODE "Dream"

WDDX/Lansing, MI
PD: JEH Wellington
MD: Ty Donakowski
1 Doves "Sun"
2 DEPECHE MODE "Dream"
3 REHAB "Mister"
4 LUCKY BOYS CONFUSION "Freak"

KXTE/Las Vegas, NV
PD: Dave Wellington
APD/MD: Chris Ripley
1 GUTTERMOUTH "Heads"

WXZZ/Lexington-Fayette, KY
MD: Suzy Boo
1 DEPECHE MODE "Dream"
2 GREEN DAY "Warning"
3 SINGMATIC "Blown"

KLECLittle Rock, AR
PD: Larry LeBlanc
MD: Peter Gunn
20 STANHO "Aahhh"
1 DEPECHE MODE "Dream"
2 CRAZY TOWN "Door"
3 DAVID GRAY "Foggy"
4 SINGMATIC "Blown"

KROD/Los Angeles, CA
VP/Prog.: Kevin Weatherly
APD: Gene Sandblom
MD: Lisa Worden
1 DEPECHE MODE "Dream"

WLRS/Louisville, KY
PD: Adam Fendrich
MD: Jason Davis
15 STANHO "Aahhh"
2 CREEPER LAGOON "Wrecking"

WMAJ/Madison, WI
PD: Pat Frawley
MD: Amy Hudson
4 LUCKY BOYS CONFUSION "Freak"
1 DEPECHE MODE "Dream"
2 REHAB "Mister"

WHTG/Monmouth-Ocean, NJ
PD: Darrin Smith
MD: Jeff Raabe
26 DAVE MATTHEWS BAND "Spoken"
22 U2 "Elevation"
13 DEPECHE MODE "Dream"
14 REHAB "Mister"
15 LUCKY BOYS CONFUSION "Freak"

KMBY/Monterey-Salinas, CA
PD: Chris White
MD: Rich Berlin
1 DEPECHE MODE "Dream"
2 CRAZY TOWN "Door"
3 SMARTBOYS "Breathin"
4 SINGMATIC "Blown"
5 LINCOLN PARK "Craving"

WZPC/Nashville, TN
OM: Jim Patrick
PD: Brian Krysz
APD/MD: Russ Schenck
1 GOSMACK "Great"
2 REHAB "Mister"

WRRV/Newburgh, NY
PD: Greg O'Brien
MD: Andrew Bens
1 TRAIN "Drops"
2 STANHO "Aahhh"
3 DAVID GRAY "Foggy"
4 SPINEMUNK "New"
5 SINGMATIC "Blown"

KNND/New Orleans, LA
APD: John Bassantis
MD: Daryl James
MD: Sig
4 DEPECHE MODE "Dream"
2 GREEN DAY "Warning"

WXRK/New York, NY
PD: Steve Kingston
MD: Mike Peer
11 DEPECHE MODE "Dream"
4 3 SONS JOHN "Blues"
1 SUM 41 "Freak"
2 CRAZY TOWN "Door"

WDRX/Norfolk, VA
PD/MD: Holly Williams
No Adds

KQRX/Odesa-Midland, TX
GM/PD: Dave Cardwell
MD: Michael Mobley
1 DAVID GRAY "Foggy"
2 DEPECHE MODE "Dream"
3 STANHO "Aahhh"
4 SILENCE "Heart"
5 DEPECHE MODE "Dream"
6 SINGMATIC "Blown"
7 CRAZY TOWN "Door"

WOCL/Orlando, FL
PD: Alan Smith
MD: Bobby Smith
No Adds

WIXO/Peoria, IL
MD: Matt Bahan
1 GOSMACK "Great"
2 LUCKY BOYS CONFUSION "Freak"
3 REHAB "Mister"

WPLY/Philadelphia, PA
PD: Jim McQuinn
APD: Suzie Dunn
MD: Dan Fein
1 DAVID GRAY "Foggy"
2 LIVING END "Roo"

KEDJ/Phoenix, AZ
PD: Nancy Stevens
APD/MD: Marty Whitney
27 LINCOLN PARK "Craving"
3 DEPECHE MODE "Dream"
4 Doves "Sun"

KZON/Phoenix, AZ
PD: Tim Maranville
MD: Kevin Hanlon
5 STANHO "Aahhh"
6 BEYERLE MODE "Dream"
7 GUIDED BY VOICES "Star"
8 DAVID GRAY "Foggy"

WDXD/Pittsburgh, PA
PD: John Moschitta
APD/MD: Leony Diana
2 COOL "Dude"
1 PCE "Phy"
3 CRAZY TOWN "Door"
4 EVE 6 "Night"

WCYU/Portland, ME
PD: Herb Ivy
MD: Brian James
14 U2 "Elevation"
2 STANHO "Aahhh"
3 DEPECHE MODE "Dream"
4 LINCOLN PARK "Craving"
5 DAVID GRAY "Foggy"

KNRK/Portland, OR
PD: Mark Hamilton
APD: Jay
4 DEPECHE MODE "Dream"
1 REHAB "Mister"
2 SUM 41 "Freak"

WBRU/Providence, RI
PD: Tim Schiavelli
MD: Josh Kismee
18 DEPECHE MODE "Dream"
15 STANHO "Aahhh"
5 LINCOLN PARK "Craving"
6 DAVID GRAY "Foggy"
1 DAVE MATTHEWS BAND "Spoken"
2 Doves "Sun"
3 U2 "Elevation"

KRZQ/Reno, NV
OM: Jake Rollins
APD/MD: Day Dark
13 STANHO "Aahhh"
1 DEPECHE MODE "Dream"
2 Doves "Sun"

WDYL/Richmond, VA
Interim PD: Bill Weston
MD: Kim "Mister"
1 SILENCE "Heart"
2 SPINEMUNK "New"

KCXX/Riverside, CA
OM/PD: Kelli Cluque
APD: John Bassantis
MD: Daryl James
25 STANHO "Aahhh"
1 MONSTER MAGNET "Heads"

WZZJ/Roanoke-Lynchburg, VA
PD: Bob Travis
MD: Greg Travis
12 STANHO "Aahhh"
1 DEPECHE MODE "Dream"
2 STANHO "Aahhh"
3 DAVID GRAY "Foggy"
4 SALIVA "Crash"

WZNE/Rochester, NY
PD: Mike Daniel
MD: Mike Daniel
1 CRAZY TOWN "Door"
2 DAVID GRAY "Foggy"
3 STANHO "Aahhh"
4 PCE "Phy"

KWDD/Sacramento, CA
PD: Ron Bunce
APD: Boomer Barbosa
20 STANHO "Aahhh"
1 DEPECHE MODE "Dream"
2 GOSMACK "Great"
3 SINGMATIC "Blown"
4 DAVID GRAY "Foggy"

KPNT/St. Louis, MO
PD: Tommy Mattern
MD: Donny Mueller
1 REHAB "Mister"
2 SUM 41 "Freak"

KXRX/Salt Lake City, UT
VP/DJs: & Prog.: Mike Summers
APD/MD: Todd Naker
28 DEPECHE MODE "Dream"

XTRA/San Diego, CA
PD: Bryan Schock
MD: Chris Muckey
1 INCREDIBLE MOSES "Fuzzy"
2 JACK JOHNSON "Year"

KCNL/San Francisco, CA
PD: Keith Cunningham
MD: Pat Kahn
No Adds

KITS/San Francisco, CA
PD: Jay Taylor
MD: Aaron Reizen
4 DEPECHE MODE "Dream"

KJEE/Santa Barbara, CA
GM/PD: Eddie Gutierrez
MD: Dakota
10 CO. PLAY "Shine"
11 DAVID GRAY "Foggy"

WVVV/Savannah, GA
PD/MD: Phil Conn
12 SISTER HAZEL "Love"
13 BEYERLE MODE "Dream"
14 GUTTERMOUTH "Heads"
15 BOB SCHNEIDER "Miserable"
16 DAVID GRAY "Foggy"
17 STANHO "Aahhh"

WFSM/Wilmington, NC
PD: Chris Scharf
MD: Janice Sutter
1 DEPECHE MODE "Dream"
2 GUTTERMOUTH "Heads"
3 DAVID GRAY "Foggy"
4 STANHO "Aahhh"
5 ELWOOD "Wagon"

KNKD/Seattle-Tacoma, WA
OM: Kim Kaplan
PD: Bob Case
10 STANHO "Aahhh"
1 DEPECHE MODE "Dream"

KNDD/Seattle-Tacoma, WA
PD: Phil Manning
MD: Kim Monroe
1 CRAZY TOWN "Door"
2 DEPECHE MODE "Dream"

KAEP/Spokane, WA
PD: Dom Casual
MD: Kim Bushman
No Adds

WKRL/Syracuse, NY
OM/PD: Mini Gravel
MD: Kenice
1 DEPECHE MODE "Dream"
2 DAVIS "Heart"
3 SMARTBOYS "Breathin"
4 LINCOLN PARK "Craving"

WXSR/Tallahassee, FL
PD: Scott Penhine
30 STANHO "Aahhh"
5 DEPECHE MODE "Dream"
1 DAVIS "Heart"
2 SMARTBOYS "Breathin"
3 REHAB "Mister"

WSUN/Tampa, FL
OM: Chuck Beck
PD: Shark
MD: Chisy
1 DEPECHE MODE "Dream"
2 LUCKY BOYS CONFUSION "Freak"
3 LINCOLN PARK "Craving"

WZZQ/Terre Haute, IN
Interim PD: David Kirsch
No Adds

KFMA/Tucson, AZ
PD: John Michael
27 LINCOLN PARK "Craving"
13 STANHO "Aahhh"
1 CRAZY TOWN "Door"

KMYZ/Tulsa, OK
PD: Lynn Barstow
MD: Ray Saggem
1 LINCOLN PARK "Craving"

WHFS/Washington, DC
PD: Robert Benjamin
APD: Bob Waugh
MD: Pat Ferishe
1 Doves "Sun"

WWDC/Washington, DC
PD: Buddy Rizer
1 STANHO "Aahhh"
2 SMARTBOYS "Breathin"
3 PCE "Phy"
4 U2 "Elevation"

WPBZ/West Palm Beach, FL
OM: John O'Connell
GM/PD: Dan O'Brian
1 DEPECHE MODE "Dream"
2 REHAB "Mister"
3 SPINEMUNK "New"

* = Mediabase 24/7 monitored

86 Total Reporters
86 Current Reporters
86 Current Playlists
New Reporter (1): WZNE/Rochester, NY
No Longer A Reporter (1): KRAD/Corpus Christi, TX



Maximize Visibility



- × Cost effective plastic banners for your station.
- × We print any logos or designs in up to four spot colors.
- × Perfect for concerts, public appearances, expos & giveaways.
- × Packaged on a roll and easy to use.

1 / 8 0 0 - 2 3 1 - 6 0 7 4

P.O. Box 750250
Houston, Texas 77275-0250
713/507-4200
713/507-4295 FAX
ri@reefindustries.com
www.reefindustries.com

Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WKRX/New York
Infinity
(212) 314-9230
Kingsbury/Bochar/Peer
12+ Cumé 2,244,280



PLAYS	LW	ARTIST/TITLE	GI (888)
47	34	STANDIY/Been Awhile	45740
36	34	PERFECT CIRCLE/Judith	41820
32	30	LEWIS WURDST/Outside	36800
31	27	UZ/Beautiful Day	33210
28	28	GOOSMACK/Awake	31980
28	28	COLD/No One	29520
23	23	LENNY KRAVITZ/Again	28280
16	22	ALEEN ANT FARM/Smooth Criminal	27080
21	21	FUEL/Hemorrhage...	25830
21	21	LIMP BIZKIT/My Way	25830
20	20	RED HOT CHILLI//Parallel Universe	24680
19	19	TANTRIX/Breakdown	24680
19	19	3 DOORS DOWN/Lose	23370
18	18	FUEL/Innocent	22140
18	18	INCUBUS/Drive	22140
18	18	CRAZY TOWN/Butterfly	22140
18	18	GREEN DAY/Walling	22140
18	18	PEARL JAM/Life	22140
17	17	A PERFECT CIRCLE/The Hollow	20910
17	17	LINCOLN PARK/Crawling	20910
17	17	UZ/Elevation	20910
16	16	DAVE MATTHEWS BAND/Die II	19580
16	16	OFFSPRING/Run Away Home	19580
16	16	RAGE AGAINST.../How I Could Just...	19580
16	16	STONE TEMPLE PILOTS/Sour Girl	19580
15	15	LINCOLN PARK/One Step Closer	18450
15	15	SALVANA/Your Disease	18450
15	15	CREDENCE/Kill It	17720
15	14	TRAVIS/Drops Of Jupiter	17220
15	14	DISTURBED/Don't Matter	17220

MARKET #2

KROQ/Los Angeles
Infinity
(818) 527-1067
Weatherly/Sand/Boon/Worden
12+ Cumé 1,566,780



PLAYS	LW	ARTIST/TITLE	GI (888)
45	34	LINCOLN PARK/One Step Closer	24540
40	37	INCUBUS/Drive	32580
38	35	RED HOT CHILLI//Parallel Universe	30860
29	29	DISTURBED/Don't Matter	26320
28	28	STANDIY/Been Awhile	26320
23	23	NEW FOUND GLORY/H/O Or Miss...	25424
25	28	MOBY F/GWEN STEFANI/Southside	25424
18	18	UZ/Beautiful Day	24516
17	17	REHAB/Don't Matter	23908
32	26	LINCOLN PARK/Crawling	23908
32	26	GOOSMACK/Awake	22700
35	25	RAGE AGAINST.../Pneumonia Of Funk	21792
23	24	OFFSPRING/Run Away Home	21792
32	22	COLD/No One	19976
18	21	INCUBUS/Drive	19068
18	21	CRAZY TOWN/Butterfly	18160
30	20	LIMP BIZKIT/My Way	18160
20	20	DAVE MATTHEWS BAND/The Space Between	18160
11	19	POWERFRINGER/My Happiness	17262
8	18	BLINK-182/What's My Name	16344
18	18	INCUBUS/Pardon Me	16344
18	18	OUR/Sometimes	16344
18	18	ALEEN ANT FARM/Moves	16344
18	18	LEWIS WURDST/Outside	16344
18	18	STONE TEMPLE PILOTS/Sour Girl	16344
23	18	CRAZY TOWN/Butterfly	14528
18	18	COLD/No One	14528
18	18	REHAB/Don't Matter	14528
18	18	AMERICAN HI-FI/Flavor Of The Week	12712
13	14	AT THE DRIVE-IN/One Armed Scissor	12712

MARKET #3

WKQX/Chicago
Emmis
(312) 527-8348
Richards/Shumilas
12+ Cumé 946,380



PLAYS	LW	ARTIST/TITLE	GI (888)
22	29	LINCOLN PARK/One Step Closer	22099
38	48	REHAB/Don't Matter	21640
23	45	CRAYZ TOWN/Butterfly	20295
49	45	LEWIS WURDST/Outside	20295
36	44	PAPA ROACH/Last Resort	16687
35	37	RED HOT CHILLI//Parallel Universe	16687
4	34	STANDIY/Been Awhile	15334
29	34	ALEEN ANT FARM/Moves	15334
23	32	COLD/No One	14532
31	30	OUR LADY PEACE/Life	13330
41	29	INCUBUS/Drive	13079
27	22	RUN-DMC/My Adidas	9922
21	22	3 DOORS DOWN/Duck And Run	9922
18	19	LUCKY BOYS CONFUSION/Fred Astaire	8569
16	19	A PERFECT CIRCLE/The Hollow	8569
16	19	SPICE103/Hot Chick	8118
20	18	MOBY F/GWEN STEFANI/Southside	8118
17	17	FLYING BIRD/Smoother	7667
20	17	FUEL/Innocent	7667
21	17	LEWIS WURDST/Outside	7218
20	15	NEW FOUND GLORY/H/O Or Miss...	6765
15	15	A PERFECT CIRCLE/Drift	6765
21	15	TANTRIX/Breakdown	6765
21	15	TRAVIS/Drops Of Jupiter	6765
15	14	DISTURBED/Don't Matter	6314
15	12	PERFECT CIRCLE/My Happiness	5412
11	11	CYPRUS/HELL	4981
12	11	3 DOORS DOWN/Duck And Run	4981
4	11	DAVE MATTHEWS BAND/The Space Between	4981
10	11	PAPA ROACH/Last Resort	4981

3 DOORS DOWN
"Duck And Run"
10-11
WKRX & 99X
19-17
WQOZ & WEQX
POWDERFINGER
23-23
GODSMACK
Debut #4
UNIVERSAL
Republic

MARKET #4

KITS/San Francisco
Infinity
(415) 512-1063
Taylor/Kautson
12+ Cumé 718,200



PLAYS	LW	ARTIST/TITLE	GI (888)
5	48	FUEL/Hemorrhage...	14400
48	48	RAGE AGAINST.../Pneumonia Of Funk	13800
48	48	RED HOT CHILLI//Parallel Universe	13500
48	48	LINCOLN PARK/Crawling	12300
48	48	MOBY F/GWEN STEFANI/Southside	9800
33	28	DEFTONES/Change...	8400
27	27	INCUBUS/Pardon Me	8100
27	27	A PERFECT CIRCLE/Judith	8100
16	26	ALEEN ANT FARM/Moves	7800
16	26	LINCOLN PARK/One Step Closer	7800
24	24	GOOSMACK/Awake	7200
24	24	OFFSPRING/Run Away Home	7200
24	24	PAPA ROACH/Last Resort	7200
24	24	UZ/Beautiful Day	7200
23	23	CRAZY TOWN/Butterfly	6900
23	23	LIMP BIZKIT/My Way	6900
21	21	NEW FOUND GLORY/H/O Or Miss...	6900
21	21	INCUBUS/Drive	6300
21	21	GREEN DAY/Walling	6300
20	20	SALVANA/Your Disease	6000
20	20	PAPA ROACH/Behemoth	5700
19	19	GREASE/LA GONN/Wrecking Ball	5400
19	19	ALLEN ANT FARM/Moves	5400
17	17	3 DOORS DOWN/Lose	5100
17	17	LEWIS WURDST/Outside	5100
1	16	TANTRIX/Breakdown	4800
1	16	CRAYZ TOWN/Butterfly	4800
1	16	UZ/Elevation	4200
1	14	REHAB/Don't Matter	3900

MARKET #5

WPLV/Philadelphia
Radio One
(610) 555-8800
McGinn/Dunn/Fan
12+ Cumé 618,200



PLAYS	LW	ARTIST/TITLE	GI (888)
42	38	CRAYZ TOWN/Butterfly	61800
42	38	FUEL/Innocent	61800
42	38	DAVE MATTHEWS BAND/Die II	61800
42	38	LIFEHOUSE/Hanging By A Moment	61800
39	32	INCUBUS/Drive	6220
39	32	MOBY F/GWEN STEFANI/Southside	6060
39	32	LEWIS WURDST/Outside	6060
38	32	COLD/No One	7280
38	32	AMERICAN HI-FI/Flavor Of The Week	6780
38	32	TRAVIS/Drops Of Jupiter	6540
38	32	BARENKAT/DADES/Too Little Too Late	5980
30	23	DAVID GRAY/Baby	5980
23	23	UZ/No One	4940
31	21	GOOD CHARLOTTE/The Motivation...	4860
29	21	OFFSPRING/Want You Bad	4460
29	21	OUR LADY PEACE/Life	4460
23	21	POWERFRINGER/My Happiness	4940
11	18	EVERLASTIN/Can't Move	4680
10	18	LIMP BIZKIT/My Way	4680
21	18	POEY/Hey	4680
21	18	DAVE MATTHEWS BAND/The Space Between	3640
12	13	RED HOT CHILLI//Oneside	3380
13	13	NEW FOUND GLORY/H/O Or Miss...	3380
13	13	TANTRIX/Breakdown	3380
13	13	LINCOLN PARK/One Step Closer	3120
13	13	FUEL/Hemorrhage...	3120

MARKET #6

KOGE/Dallas-Ft. Worth
Clear Channel
(972) 778-7777
Doherty/Canoa/Franklin
12+ Cumé 418,800



PLAYS	LW	ARTIST/TITLE	GI (888)
41	40	INCUBUS/Drive	6880
41	40	FUEL/Innocent	6880
38	38	DAVE MATTHEWS BAND/Die II	6708
40	38	FUEL/Hemorrhage...	6536
40	38	LEWIS WURDST/Outside	6536
39	38	MOBY F/GWEN STEFANI/Southside	6220
39	38	LEWIS WURDST/Outside	6060
38	38	COLD/No One	7280
38	38	AMERICAN HI-FI/Flavor Of The Week	6780
38	38	TRAVIS/Drops Of Jupiter	6540
38	38	BARENKAT/DADES/Too Little Too Late	5980
30	23	DAVID GRAY/Baby	5980
23	23	UZ/No One	4940
31	21	GOOD CHARLOTTE/The Motivation...	4860
29	21	OFFSPRING/Want You Bad	4460
29	21	OUR LADY PEACE/Life	4460
23	21	POWERFRINGER/My Happiness	4940
11	18	EVERLASTIN/Can't Move	4680
10	18	LIMP BIZKIT/My Way	4680
21	18	POEY/Hey	4680
21	18	DAVE MATTHEWS BAND/The Space Between	3640
12	13	RED HOT CHILLI//Oneside	3380
13	13	NEW FOUND GLORY/H/O Or Miss...	3380
13	13	TANTRIX/Breakdown	3380
13	13	LINCOLN PARK/One Step Closer	3120
13	13	FUEL/Hemorrhage...	3120

MARKET #7

CMJX/Detroit
Clear Channel
(313) 961-8997
Brooks/Levin/Canoa/Franklin
12+ Cumé 470,800



PLAYS	LW	ARTIST/TITLE	GI (888)
47	46	LEWIS WURDST/Outside	8160
47	46	LIMP BIZKIT/My Way	8160
37	38	CRAYZ TOWN/Butterfly	7752
43	38	OUR LADY PEACE/Life	7752
34	35	FINGER ELEVEN/First Time	7140
35	35	LINCOLN PARK/One Step Closer	7140
31	35	MOBY F/GWEN STEFANI/Southside	7140
33	35	FUEL/Hemorrhage...	6732
33	35	BLINK-182/What's My Name	6816
26	25	AMERICAN HI-FI/Flavor Of The Week	5100
26	25	DEFONES/Digital Bath	5100
26	25	POWERFRINGER/My Happiness	4886
27	25	TRAVIS/Drops Of Jupiter	5100
27	25	PAPA ROACH/Behemoth	4886
21	23	COLD/No One	4682
21	23	A PERFECT CIRCLE/The Hollow	4682
21	23	COLD/No One	4284
9	20	DAVE MATTHEWS BAND/The Space Between	4080
10	19	GREEN DAY/Walling	3676
10	19	OFFSPRING/Run Away Home	3676
18	18	RED HOT CHILLI//Parallel Universe	3672
15	17	EDMUND/No One	3672
15	17	NEW FOUND GLORY/H/O Or Miss...	3672
15	17	NELLY FURTADO/On The Radio	3672
15	17	TREBLE CHARGER/American Psycho	3468
15	17	POWERFRINGER/My Happiness	3468
15	17	LEWIS WURDST/Outside	2652
11	12	BUSH/The Chemicals...	2448

MARKET #8

WBEN/Boston
Infinity
(617) 555-1111
O'Donnell/Straick
12+ Cumé 678,100



PLAYS	LW	ARTIST/TITLE	GI (888)
41	39	CRAYZ TOWN/Butterfly	61800
41	39	FUEL/Innocent	61800
41	39	DAVE MATTHEWS BAND/Die II	61800
41	39	LIFEHOUSE/Hanging By A Moment	61800
39	32	INCUBUS/Drive	6220
39	32	MOBY F/GWEN STEFANI/Southside	6060
39	32	LEWIS WURDST/Outside	6060
38	32	COLD/No One	7280
38	32	AMERICAN HI-FI/Flavor Of The Week	6780
38	32	TRAVIS/Drops Of Jupiter	6540
38	32	BARENKAT/DADES/Too Little Too Late	5980
30	23	DAVID GRAY/Baby	5980
23	23	UZ/No One	4940
31	21	GOOD CHARLOTTE/The Motivation...	4860
29	21	OFFSPRING/Want You Bad	4460
29	21	OUR LADY PEACE/Life	4460
23	21	POWERFRINGER/My Happiness	4940
11	18	EVERLASTIN/Can't Move	4680
10	18	LIMP BIZKIT/My Way	4680
21	18	POEY/Hey	4680
21	18	DAVE MATTHEWS BAND/The Space Between	3640
12	13	RED HOT CHILLI//Oneside	3380
13	13	NEW FOUND GLORY/H/O Or Miss...	3380
13	13	TANTRIX/Breakdown	3380
13	13	LINCOLN PARK/One Step Closer	3120
13	13	FUEL/Hemorrhage...	3120

MARKET #9

WFKX/Boston
MCC
(617) 555-5200
Cruz/Murphy/Mays
12+ Cumé 225,100



PLAYS	LW	ARTIST/TITLE	GI (888)
40	48	LINCOLN PARK/One Step Closer	3520
40	48	LEWIS WURDST/Outside	3520
37	35	LIMP BIZKIT/My Way	3080
37	35	REHAB/Don't Matter	3080
35	31	STANDIY/Been Awhile	2904
35	31	LINCOLN PARK/One Step Closer	2904
35	31	LEWIS WURDST/Outside	2728
35	31	MOBY F/GWEN STEFANI/Southside	2728
35	31	CRAYZ TOWN/Butterfly	2288
35	31	AMERICAN HI-FI/Flavor Of The Week	2288
19	22	DEFTONES/Digital Bath	1936
19	22	COLD/No One	1936
19	22	RAGE AGAINST.../Pneumonia Of Funk	1936
19	22	RED HOT CHILLI//Parallel Universe	1760
19	22	BOY HITS CARVIN/A Cloud	1760
19	22	A PERFECT CIRCLE/The Hollow	1760
19	22	SALVANA/Your Disease	1760
13	19	UZ/Beautiful Day	1672
14	16	LEWIS WURDST/Outside	1584
14	16	A PERFECT CIRCLE/Judith	1584
14	16	GOOSMACK/Awake	1584
14	16	OFFSPRING/Run Away Home	1496
14	16	PAPA ROACH/Behemoth	1496
14	16	ALEEN ANT FARM/Moves	1496
14	16	AT THE DRIVE-IN/One Armed Scissor	1496
10	16	GOOSMACK/Awake	1408
11	16	OFFSPRING/Want You Bad	1320
11	16	NUCLEAR/Smilewave	1320

New Music Specialty Shows

R&R's Exclusive Look At The Cutting Edge Of Alternative

Virgin's Got The Goods

By Dayna Talley
Asst. Alternative Editor

All I have to say is, don't let any package with the Virgin logo go untouched on your desk. Virgin has some incredible music to work to Specialty, and you don't want to miss out.

I was simply delighted when I received my package from Virgin. It contained not only brand-spankin'-new records by old favorites like Placebo, David Byrne, Manic Street Preachers and Ben Harper, it also included some awesome new music from hot newcomers such as B.R.M.C., the amazingly talented vocal diva Nikka Costa, R&R Specialty Show chart-topper Sapegoat Wax and the hot new alternative hip-hop buzz band Gorillaz (which is a cool project including the talents of Dan "The Automator" Nakamura, Blur's Damon Albarn, Cibo Matto's Miho Hatori and the Tom Tom Club's Tina Weymouth and Chris Frantz).

As if that was not enough, I received a snippet of the animated video for the Gorillaz track "Clint Eastwood," which led into

the latest visual treat from Fatboy Slim. I'm sure you guys have heard about this: In the video Christopher Walken shows off his super musical-style dance moves to Fatboy's track "Weapon of Choice." I will be surprised if Fatboy Slim doesn't sweep the MTV Music Video Awards with this one next year. The video is too funny. If you have not already received a package from our good friend Geordie at Virgin, contact him at 310-288-2456, and he will take care of all of your Specialty needs.



Gorillaz

When it comes to the chart, Sapegoat Wax rocket to No. 1 from last week's No. 18. There are quite a few debuts this week. These include Rocket From The Crypt at No. 4, Me First & The Gimme Gimmes at No. 5, CrashPalace at No. 6, Ours at No. 8, Unloco at No. 10, Guided By Voices at No. 11, David Byrne at No. 14, Sum 41 at No. 15, Pete Yorn at No. 16 and Lucky Boys Confusion with "Fred Astaire" at No. 19.

Record Of The Week: Guided By Voices

R&R Top 20 Artists
March 30, 2001

1. SCAPEGOAT WAX (Grand Royal/Virgin) "Aisle 10"
2. MONSTER MAGNET (A&M/Interscope) "Heads Explode"
3. LIVING END (Reprise) "Roll On"
4. ROCKET FROM THE CRYPT (Vagrant) "Carne Voodoo"
5. ME FIRST & THE GIMME GIMMES (Fat Wreck Chords) "Wild World"
6. CRASHPALACE (Trauma) "Perfect"
7. TOADIES (Interscope) "Push The Hand"
8. OURS (DreamWorks) "Sometimes"
9. IDLEWILD (Odeon/Capitol) "Little Discourage"
10. UNLOCO (Maverick) "Face Down"
11. GUIDED BY VOICES (TVT) "Glad Girls"
12. FROM ZERO (Arista) "Check Ya"
13. DISCONTENT (Sha-La) "Bulletproof"
14. DAVID BYRNE (Luaka Bop/Virgin) "Like Humans Do"
15. SUM 41 (Island/IDJMG) "Fat Lip"
16. PETE YORN (Columbia) "Life On A Change"
17. DANDY WARHOLS (Capitol) "Godless"
18. GUTTERMOUTH (Epitaph) "She's Got The Look"
19. LUCKY BOYS CONFUSION (Elektra/EEG) "Fred Astaire"
20. REHAB (Destiny/Epic) "It Don't Matter"

Ranked by total number of shows reporting artist.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

<p>WEOX/Albany, NY Download Thursday 12:30-3pm Alex Taylor Poies "Mellow" Joseph Arthur "Substance" Mellow "Paris Showd..." Toadies "Push The Hand" Lucky Boys Confusion "Fred Astaire"</p>	<p>WAVF/Charleston, SC Cutting Edge Sunday 8:30-10pm Bryant Stowe A-Meals-I-Ileweh "Responsible" Son Of Sam "Songs From The Earth" Gorillaz "Tomorrow Comes Today" Nick Cave & The... "Flatten Feet Of..." Llama Farmers "Snow White"</p>	<p>WHTG/Monmouth, NJ The Underground Sunday 10pm-midnight Jeff Ransau Depeche Mode "Dream On" Idlewild "Responsible" Waterboys "Is She Conscious?" Kings Of Convenience "Failures" Eric Mackown "Love In 2 Parts"</p>	<p>KXRR/Salt Lake City, UT Exposed Monday-Friday 9-9pm Todd Nekem Toadies "Push The Hand" Dandy Warhols "Godless" Paw "Hey Prany" Lucky Boys Confusion "Fred Astaire" Cracy Yorn "Revolver Door"</p>
<p>WHRL/Albany, NY Treading 1, 2, 3 Sunday 9pm-9pm Osborn Sheet "When She Fades Away" Monster Magnet "Heads Explode" Poor Rich Ones "Dream" Sapegoat Wax "Aisle 10" Mewes 5 "You Don't Mean It"</p>	<p>WAQZ/Cincinnati, OH Writing Room Sunday midnight-2am Hagan Monster Magnet "Heads Explode" 60g "Heater" Prof. Mountain "Snow" Unloco "Face Down" 420 "I" clear</p>	<p>WRRK/New York, NY The "Bazz" Sunday midnight-2am Matt Pfister A/C/D/C "Sale In NYC" Drowning Pool "Godless" Crashpalace "Perfect" Union Underground "Revolution Man" Monster Magnet "Heads Explode"</p>	<p>KCOX/San Bernardino, CA Xtra 101 Saturday 9pm-3am Dave Dessy/Daryl James Mekway "Dip" Sapegoat Wax "Disast" Flea Factory "What Will Become" Slaves On Dope "Pushing Me" Dowest "In Power"</p>
<p>KTEG/Albuquerque, NM Burning Sensations Sunday 9pm-10pm Adam 12 Spoon "Everything Hills..." Guided By Voices "Unepitaph" Jimmy Eat World "Sweetness" Rocket From The... "Carne Voodoo" Sheila Dwyer "Snowdays"</p>	<p>WWCD/Columbus, OH Invisible Hits Hour Sunday 7-9pm Curtis Schickler Leland Coble "I Can't Forget" Monster Magnet "Heads Explode" Rocket From The... "Carne Voodoo" Sapegoat Wax "Aisle 10" Arab Strap "Cherry"</p>	<p>WPLY/Philadelphia, PA Y-Nat Sunday 9pm-10:30pm Dan Frantz Buffy Denver Boy "Distraction" Coldplay "Shiver" Guided By Voices "Glad Girls" Lucky Boys Confusion "Fred Astaire" Ours "Sometimes"</p>	<p>XTRA/San Diego, CA The Lab Sunday 7pm-9pm Action DJ Hilary Offspring "Million Miles Away" Toadies "Push The Hand" Son Of Sam "Songs From The Earth" Me First & The... "My Favorite Things" Incredible Mosses... "Fuzzy"</p>
<p>WNXX/Atlanta, GA Sunday School Sunday 9pm-10pm Jay Harmon Mickie "Halo From Myself" Linda Park "Crawling" Brassy "Work It Out" Orbit/Grey "Humana" Sapegoat Wax "Disast"</p>	<p>WJWX/Fl. Myers, FL 99 Xtreme Sunday 8-10pm Lancer Dog Fashion Disco "Baby Girl..." Cuban "Central With The Mic" Toadies "Push The Hand" Me First & The... "My Favorite Things" Big Dumb Face "Burgerville"</p>	<p>WXDX/Pittsburgh, PA Edge Of The X Sunday 9pm-10:30pm Lynsey Diana Mekway "Disast" Bicycle Thief "Stoned" Ours "Sometimes" Guttermouth "She's Got The Look" Lucky Boys Confusion "Fred Astaire" Too Tall Jones "Smacked"</p>	<p>KITS/San Francisco, CA Soundcheck Sunday 9pm-10pm Aaron Azelton Trebek Charger "American Psycho" Naproot "I" Guttermouth "She's Got The Look" Freaky "Back Rogers" Radroach "How To Disappear..."</p>
<p>WRAX/Birmingham, AL Reg's Coffeehouse Sunday 10am-1pm Scott Register Job Loy Nichols "Heaven Right Here" Dancin' Shack "The Party" Push Stars "Over You" Ken Rickey "Hello Old Friend" Five For Fighting "Jaiyay"</p>	<p>WEEQ/Hagerstown, MD Now Hear This Sunday 10pm-midnight Azzelin Davis Smashing Pumpkins "Unleashed" Crimson Ink "Solo "Solo" Wallflowers "Letters From..." Eve 6 "Here's To The Night" Tahnc "Frequency"</p>	<p>KNRK/Portland, OR Something Cool Sunday 9pm-10pm Jaime Cookley Creeper Lagoon "Wrching Bar" Dandy Warhols "Godless" Freaky "Back Rogers" Guttermouth "She's Got The Look" Idlewild "Little Discourage"</p>	<p>KJEE/Santa Barbara, CA New Helms Monday midnight-2am Dave Hassack Lapogon "Alison Deesse" Rocket From The... "Carne Voodoo" O & Not U "I Never Slept" Freaky "Red Ball Of Jaxxon" Paul Oakenfold "Acceanon"</p>
<p>WBCN/Boston, MA Nocturnal Emissions Sunday 10pm-11pm Oedipus/Albert O Spacehog "I Want To Live" Living End "Roll On" Patrick "Cassidy" "Rhythms Of Goodbye" Powderfinger "My Happiness" Stephen Malkmus "Discretion Grown"</p>	<p>WMRO/Hartford, CT Spinning Unrest Sunday 10pm-midnight Coslin Chris Deltron "3030" Gorillaz "Tomorrow Comes Today" Black Dog Records "Facts Of Life" Autolux "Wonderful Slowny" Tenderloin "One More Life"</p>	<p>WCYY/Portland, ME Spinnet Thursday 7-9pm Skawn Jeffrey Outkast "So Fresh So Clean" Dixie Boy "Emo Boy" Black Dog Records "Facts Of Life" Old 77 "Poltergeist Slowny" Anti-Flag "Seattle Was A Riot"</p>	<p>KNDQ/Seattle, WA Lou @ 9 Sunday 11:00pm-midnight Bill Riebel Me First & The... "My Favorite Things" Candy Snatchers "This is Rock N' Roll" Spacehog "I Want To Live" Job Francisco "Some Inside" Black Holes "No Tomorrow Girls"</p>
<p>WFNX/Boston, MA The First Contact Sunday 9pm-9:30pm Zach Brander My Vitrol "Always Your Way" Heller "Good Fruit" Me First & The... "Sleep Joint B" Ours "Sometimes" Incredible Mosses... "Fuzzy"</p>	<p>WRZX/Indianapolis, IN Hangover Cafe Sunday 9pm-11pm Diana Duggan Frog "Whisper" Ocean Blue "Ain" Chumbawamba "Somes Take A Lot..." Guided By Voices "Glad Girls" Fabulous Disaster "Gie"</p>	<p>WBRU/Providence, RI Breaking And Entering Wednesday midnight-2am Josh Klemme Eob's Day Of "Paper Bag" Trebek Charger "American Psycho" Turning Blue "Lifetown" Jim James Band "Drug" David Byrne "Like Humans Do"</p>	<p>WXSX/Tallahassee, FL Underground Lounge Sunday 9-10pm Fish The Lounge Lizard Endo "Suffer" Sapegoat Wax "Aisle 10" Shandee "Intruder" Crashpalace "Perfect" Run DMC "Them Gets"</p>
<p>WEDG/Buffalo, NY Next Wave Monday midnight-1am Ryan Patrick Dandy Warhols "Godless" Saint Etienne "Northwestern" Sum 41 "Fat Lip" Rocket From The... "Dead Seeds" Sheila Dwyer "Snow White"</p>	<p>KXTE/Las Vegas, NV It Hurts When I Pee Sunday 10pm-midnight El Diablo Sapegoat Wax "Disast" A-Meals "I'm "Shaped Kid" Depeche Mode "Dream On" Alaris "Up Up Down Right" Spinestank "New Deesse"</p>	<p>KWDD/Sacramento, CA Alternative Beat Sunday 10pm-2am DJ David X Godhead "1st Society" Depeche Mode "Dream On" Low Rider "Idol Pastor" Chronic Future "Hag" Lynyrd Skynyrd "Pulley"</p>	<p>KMYZ/Tulsa, OK New From The Edge Tuesday midnight-1:00am Ryding Sapegoat Wax "Aisle 10" Toadies "Push The Hand" Rammstein "Links 2 1 4" From Zero "Check Ya" Train "Cripps Of Jupiter"</p>
<p>WBTV/Burlington, VT Spinning Unrest Sunday 8-9:30pm Steve Picard Orbit "Falls Away" Russell States "Public Places" Stephen Malkmus "Jennifer And The..." Idlewild "Little Discourage" Llama Farmers "Snow White"</p>	<p>KROQ/Los Angeles, CA Rodney On The Road Sunday midnight-3am Rodney Blingenheimer Mickie "Halo From Myself" Dip Leaves "Ocean Spray" Big Leaves "The Club" Mew "Plug In Baby" Go Go's "Unforgiven" Black Rebel... "Love Burns"</p>	<p>KMBY/Salinas, CA Time Bomb Tues.-Sun. midnight-12:30am Matt Black Guttmouth "30 Left Balloons" Idlewild "The Club" MOXX "Chick Magnet" Mouthwash "We Evolve" AF "3 And A Half"</p>	<p>WHFS/Washington, DC New Hear This Sunday 8:00pm-10:30pm Dave Marsh Me First & The... "Who World" Living End "Sunday Bloody Sunday" Guided By Voices "Glad Girls" Arms "Teasing Riot" Rocket From The... "SOS"</p>

37 Total Reporters

The R&R Annual Subscription Package Delivers The Most For Your Money

SUBSCRIBE and SAVE

51 weeks of R&R PLUS 2 semi-annual R&R Directories
(\$330.00 value) (\$150.00 value)

\$299.00
(U.S. Only)

e-mail R&R at:
moreinfo@rronline.com

Call R&R at:
310-788-1625

FAX Credit Card Payments To:
310-203-8727

Subscribe online:
www.rronline.com



Stations and their adds listed alphabetically by market

<p>KBAC/Albuquerque, NM PD/MD: Ira Gordon DEPECHE MODE "Dream" BEN HARPER "Sexual" LLOYD COLE "Grit" CASH BROTHERS "Night"</p> <p>KGSR/Austin, TX * PD: Jody Denberg MD: Susan Castle 7 BEN HARPER "Sexual"</p> <p>WRNR/Baltimore, MD OM: Jon Peterson PD: Alex Cortright MD: Damian Einstein 2 BLUES TRAVELER "Grit" BEN HARPER "Sexual" GUIDED BY VOICES "Glad" JEFFREY GAINES "Eyes"</p> <p>KRVB/Boise, ID * PD/MD: Brandon Dawson DANDY WARHOLS "Goddess"</p> <p>WBOS/Boston, MA * PD: Shirley Maldonado MD: Amy Brooks 8 BLUES TRAVELER "Grit" DOUBLE TROUBLE "Rock"</p> <p>WXRW/Boston, MA * PD: Joanne Ooddy MD: Dana Marshall 2 JEFFREY GAINES "Eyes" 1 DEPECHE MODE "Dream" 1 BEN HARPER "Sexual" KEB MO "Door"</p>	<p>CKEY/Bufalo, NY * PD/MD: Rob White EVAN AND JARON "Head"</p> <p>WMVY/Cape Cod, MA PD/MD: Barbara Oacey No Adds</p> <p>WWOOD/Chattanooga, TN * OM/MD: Danny Howard DEPECHE MODE "Dream" POE "Pretty"</p> <p>WXRT/Chicago, IL * PD: Norm Winer MD: Patty Martin 6 BLUES TRAVELER "Grit" 2 JEFFREY GAINES "Eyes"</p> <p>KKMR/Dallas-Ft. Worth, TX * PD: Scott Strong MD: Jeff K 1 DEPECHE MODE "Dream" BLUES TRAVELER "Grit" DEXTER FREEBISH "Madonna"</p> <p>KBCO/Denver-Boulder, CO * PD: Scott Arbaugh MD: Keeler 9 DEPECHE MODE "Dream" 6 BLUES TRAVELER "Grit"</p> <p>WDET/Detroit, MI PD: Judy Adams MD: Martin Bandyke AMD: Chuck Horn 5 BEN HARPER "Sexual" 5 ANDERS OSBORNE "Baby"</p>	<p>WTTS/Indianapolis, IN * PD: Jim Ziegler APD/MD: Marie McCallister 5 BLUES TRAVELER "Grit" 2 DEPECHE MODE "Dream"</p> <p>WFPK/Louisville, KY PD: Dan Reed APD/MD: Stacey Owen ERIC CLAPTON "Travelin" BEN HARPER "Sexual" GUIDED BY VOICES "Glad" OLD 97'S "King" PETE YORN "Cham" STEVE FORBERT "House" SHAWN COLVIN "Another"</p> <p>WMMM/Madison, WI * PD/MD: Tom Teuber 13 BLUES TRAVELER "Grit" 6 DAVID BYRNE "Humans" 6 BEN HARPER "Sexual" DEPECHE MODE "Dream" INCUBUS "Drive" JEFFREY GAINES "Eyes"</p> <p>WMPS/Memphis, TN PD/MD: Alexandra Inzer BLUES TRAVELER "Grit" BEN HARPER "Sexual"</p> <p>KTCZ/Minneapolis, MN * PD: Lauren MacLeash APD/MD: Mike Wolf 17 BLUES TRAVELER "Grit" 4 INCUBUS "Drive" MATCHBOX TWENTY "Head"</p>	<p>WZEW/Mobile, AL * PD: Brian Hart MD: Linda Woodworth No Adds</p> <p>KPIG/Monterey, CA PD/MD: Laura Ellen Hopper ERIC CLAPTON "Superman" BEN HARPER "Excuse" STEVE FORBERT "House"</p> <p>WRLT/Nashville, TN OM/MD: David Hall APD/MD: Keith Coes 8 BEN HARPER "Sexual" BLANK BABIES "Nothing" BLUES TRAVELER "Grit" DEPECHE MODE "Dream" GUIDED BY VOICES "Glad" MARK KNOPFLER "America" OVER THE RHINE "Strength" ST GERMAIN "Sun" PETE YORN "Cham"</p> <p>WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston 4 TAHITI 80 "Honeymoon" 2 PAUL SIMON "Dusting" 2 ERIC CLAPTON "Poco" 2 RYAN ADAMS "Wheel" 2 SONNY LANDRETH "Loves" 2 KEF MC "Hurts" 2 JOHN FRAMME "Storm" EUREKA "Train" JESS KLEIN "Lips" DELBERT MCCLINTON "Down" LUCKY PETERSON "Maconary" RICHARD THOMPSON "Persuasion"</p>	<p>WKOC/Norfolk, VA * PD: Paul Shugrue MD: Kristen Croot OLD 97'S "King"</p> <p>KCTY/Omaha, NE * PD: Max Bumgardner MD: Christopher Dean 7 DAVE MATTHEWS BAND "Space" 4 JEFFREY GAINES "Eyes" 2 DEPECHE MODE "Dream" 1 BEN HARPER "Sexual"</p> <p>WXPN/Philadelphia, PA PD: Bruce Warren APD/MD: Helen Leicht 6 JOHN HAMMOND "Money" 6 BLUES TRAVELER "Grit" 4 SEMSOMC "Naturally" 4 SHEA SEGER "Last" GUIDED BY VOICES "Glad" POE "Pretty" DELBERT MCCLINTON "Down" DEPECHE MODE "Dream" BEN HARPER "Sexual" JEANNE BURNS "Train" TRAIN "Wash" JOE HENRY "Slop" JEFFREY GAINES "Eyes"</p> <p>WYEP/Pittsburgh, PA PD: Rosemary Welsch MD: Chris Griffin DEPECHE MODE "Dream" JOSH JOPLIN GROUP "Superstar" MARK KNOPFLER "America" SADE "Sorrow" CASH BROTHERS "Night" STEVE FORBERT "Time"</p>	<p>KINK/Portland, OR * PD: Dennis Constantine MD: Kevin Welch AWANDA GHOST "Silver"</p> <p>KTHX/Reno, NV * PD: Harry Reynolds MD: Dave Harold BEN HARPER "Sexual" RADIATORS "Voodoo" JEFFREY GAINES "Eyes"</p> <p>KENZ/Salt Lake City, UT * OM/MD: Bruce Jones MD: Kari Bushman 40 DEPECHE MODE "Dream" 2 GO-GO'S "Unforgotten" DAVID GRAY "Forgive"</p> <p>KXST/San Diego, CA * PD/MD: Dona Shaieb 1 BLUES TRAVELER "Grit" BRUCE SPRINGSTEEN "American" DEPECHE MODE "Dream"</p> <p>KFOG/San Francisco, CA * PD: Dave Benson MD: Haley Jones 8 BLUES TRAVELER "Grit"</p>	<p>KOTR/San Luis Obispo, CA PD: Drew Ross MD: Rick Williams 7 TERRY EMMES "Good" 5 LOS SUPER SEVEN "Jesse" 4 BEN HARPER "Sexual" 4 GLEN PHILLIPS "Meyers"</p> <p>KRSH/Santa Rosa, CA * OM/MD: Pam Long MD: Bill Bowker 3 BEN HARPER "Sexual" GUIDED BY VOICES "Glad" YVE ADAM "Fiction" GO-GO'S "Unforgotten" DEPECHE MODE "Dream" JEFFREY GAINES "Eyes"</p> <p>KMTT/Seattle-Tacoma, WA * GM/MD: Chris Mays MD: Shawn Stewart 10 DAVE MATTHEWS BAND "Space" 2 BLUES TRAVELER "Grit"</p> <p>WRNX/Springfield, MA * OM/MD: Tom Davis 1 BEN HARPER "Sexual" 1 JEFFREY GAINES "Eyes" DEPECHE MODE "Dream" GUIDED BY VOICES "Glad" ST GERMAIN "Sun"</p>
--	--	--	---	---	--	--

35 Total Reporters
35 Current Reporters
35 Current Playlists

Most Played Recurrents

DAVID GRAY Babylon (ATO/RCA)
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)
MARK KNOPFLER What It Is (Warner Bros.)
BARENAKED LADIES Pinch Me (Reprise)
STING Desert Rose (A&M/Interscope)
EVERCLEAR Wonderful (Capitol)
STONE TEMPLE PILOTS Sour Girl (Atlantic)
MATCHBOX TWENTY Bent (Lava/Atlantic)
COUNTING CROWS Hanginaround (DGC/Geffen/Interscope)

ADULT ALTERNATIVE Going For Adds

BILL FRISELL Blues Dream (Nonesuch/Atlantic) 4/201
BLACK CROWES Lickin' (V2)
BLUES TRAVELER Girl Inside My Head (A&M/Interscope)
BRUCE SPRINGSTEEN American Skin (Columbia)
CRASH TEST DUMMIES Every Morning (Cha-Ching)
EILEEN ROSE Shine Like It Does (Compass)
G. LOVE & SPECIAL SAUCE Unified (Okeh/Epic)
GREG TROOPER Once And For All (Eminent)
JESS KLEIN Little White Dove (Rykodisc)
MATCHBOX TWENTY Mod Season (Lava/Atlantic)
STEVIE NICKS Planets Of The Universe (Reprise)
SWAG I'll Get By (Yep Roc)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com

MUSIC MEETING

National Programming

Added This Week



World Cafe

Bruce Warren/Helen Leicht 215-898-6677

No Adds This Week



Acoustic Cafe

Rob Reinhart 734-761-2043

ERIC CLAPTON Broken Down
JOHN KAY Don't Waste My Time
KINGS OF CONVENIENCE I Don't Know What I Can Save You From
RICHARD THOMPSON Persuasion
VARIOUS ARTISTS Hellhound On My Trail



WorldClassRock.com

Nicole Sandler 310-451-1031

BEN HARPER Sexual Healing
DAVE MATTHEWS BAND Everyday
DAVE MATTHEWS BAND Space Between
DAVE MATTHEWS BAND So Right
DEPECHE MODE Dream On
KASEY CHAMBERS The Captain
SONNY LANDRETH Soul Salvation
ST. GERMAIN Sure Thing

www.rronline.com www.rronline.com www.rronline.com www.rronline.com www.rronline.com
THE LEADING B2B PORTAL FOR RADIO
 www.rronline.com www.rronline.com www.rronline.com www.rronline.com www.rronline.com
www.rronline.com
 www.rronline.com www.rronline.com www.rronline.com www.rronline.com www.rronline.com



JOHN SCHOENBERGER

jschoenberger@ronline.com

Be Realistic

■ Adjusting to the new radio business model

Most of us know Dave Benson — either from his early radio days in Chicago, his stint as Music Director with SBR Creative in the early '90s, as the successful PD of KBCO/Denver-Boulder during the latter half of the '90s or, now, as the PD of Susquehanna's KFOG/San Francisco. He and I recently talked about the new business realities that affect every aspect of radio, especially programming, and the new mind-set that's necessary to achieve your goals.

Times Have Changed

If you can say anything with certainty about the modern radio paradigm, it has to be that all aspects of radio are based on a new business model. This new reality has certainly played a major role in changing the way Benson programs his station. "Over the last 10 years, and even more so in the past five years, we are being asked to be more realistic in what we want to do," he begins.

"There may be a different dynamic across the country, station by station, but the truth is that programmers need to become better businesspeople every day. Furthermore, less of the decisions are being made based on purely fanciful notions of what programming wants without considering the costs vs. the rewards."

Thus, today's programmer must accept that every idea has to go through the budget filter, a process that is probably even more arduous today than it was six months ago. "A good programming idea all by itself isn't going to fly anymore," Benson says. "It has to be a realistic business



Dave Benson

idea first, and then it has to feel like a good idea in terms of enhancing the audience's perception of the station. It's then the programmer's job to work with the marketing people, the salespeople, the promotion people and the general manager to find creative ways to get it done."

The questions that will be asked along the way will be "Where's the money coming from to pay for this?" and "What's the upside for the radio station?" To get through the process, Benson says, "You have to get past the old mind-set of programming vs. sales and begin to realize that all the other departments at the station are your allies and teammates. It's very important today for everyone to believe that it's one radio station and that any one department's efforts benefit all the others."

To NTR Or Not To NTR

This new interdepartmental cooperation can help dramatically in facilitating the big events and non-traditional revenue projects that are

so important to a radio station's bottom line these days. If the various departments aren't working together, it's almost impossible to get these things done properly, but if they are, that's another story. Furthermore, though these events are often con-

"It's very important today for everyone to believe that it's one radio station and that any one department's efforts benefit all the others."

ceived and executed by the promotion and marketing departments, programming often ends up being an important secondary aspect of the events.

"The pervading myth of these large off-air events is that there are no commercials and that those mentions that are somehow attached to sponsorships aren't really spots," observes Benson. "But these events have to be mentioned on the air — and usually quite often — so programmers have an inventory reality that they have to deal with. It all has to come out of the speaker at some point."

In addition, since these types of events are great revenue sources for the station and are certainly taken into consideration when a station's yearly budget goals are set, what it takes to execute them must also be considered.

"I only hope that all the other stations around the country have owners that are as realistic as Susquehanna," says Benson. "When it comes to understanding how many big events a programming and promotion staff of four or five can execute to the fullest potential for all involved, my company is great."

"When you look at KFOG's Kaboom Fireworks Display or KBCO's Kinetic Race and you think what great revenue opportunities they are

"You need to be more willing to make a quick decision and live with it. You hope those decisions are right most of the time because you still have a gut feeling for the what the station is all about."

for the stations, you better sit down and look at how many man-hours and how many months it takes to develop and sell such an event. If you want to start a new event of this magnitude, you should know that it's going to take a few years before it realizes its full potential as a moneymaker and as a promotional avenue for the lifestyle aspect of your radio station. Unfortunately, there is very little acceptance these days of the idea that you're going to lose money on something for a couple of years."

Partnering Up

Anyone and everyone can be considered as a business partner for large NTR events, and there's a need to find ways to make the events win-win situations for all involved. These partners can range from the telephone company to record labels. "Even with this in mind, I don't feel our focus has changed any in terms of looking to labels for support," says Benson.

"If anything, with the restructuring that's happening on the label side right now, I'd think that they're going to be looking for more promotional support from radio stations, and these kinds of events can be beneficial to them on many different levels.

"In terms of radical budgetary restructuring, I feel that the radio industry is a year or two ahead of what's now coming down with the labels. As their dollars and tools tighten up, their relationships with stations that have brands, like KFOG, are going to be more important to them than ever.

"All well-programmed radio stations are going to be more important to the labels than ever before. This goes beyond playing their records. Our relationship will move to a deeper partnership. As there will be good radio stations, there will be good, well-run labels out there that get this new mind-set, and we want to be there to provide intelligent opportunities for them."

Programming's Changing Role

A programmer's main job is to make sure that he or she is attracting and holding a desirable audience and to devise creative programming for tomorrow and the day after so that the station's on-air product continues to be the center of its financial stability. The best scenario is when special events and promotions are built around that core aspect of the station.

But, Benson warns, "These things take a programmer away from his or her primary function. I'm finding it harder and harder to find the time to

actually program the radio station, because it seems that there just aren't enough hours in the day to get it all done.

"Airchecking the jocks, doing a full music meeting and sitting down with the production people and coming up with creative ideas and interesting sounds — those are really the fun parts of the job for me. Even just stealing three hours to listen to how your station sounds on the air almost becomes an off-site meeting.

"You no longer have the luxury of time to do all these things, so you need to be more efficient. You need to be more willing to make a quick decision and live with it. You hope those decisions are right most of the time because you still have a gut feeling for what the station is all about. If you don't have that basic knowledge of who your audience is and what they're looking for — and, therefore, what your station should sound like — it's easy to get buried."

This understanding of who you're trying to reach and what it takes to keep them listening is more crucial than ever in the crowded modern radio landscape. Staying focused on who and what you are as a radio station in the minds of your listeners is paramount. "When we throw the term around that we're 'brand managers,' what a brand means to most people is quality and trust," explains Benson.

"If it has the KFOG logo on it, whether it's a concert at Slim's or the Kaboom Fireworks Display, we think that we've built a brand name that gives people a certain expectation and assurance of quality.

"When it comes to the audience, my experience tells me that, between the ages of 25 and 54, you can make some assumptions about lifestyle preferences on the younger end or the older end, but in terms of musical preferences, it's dangerous to assume that only the upper half of the demo will appreciate a certain artist and the lower end another.

"All people are really looking for when they make an entertainment choice is quality. They'll decide at that moment whether they're in a Red Hot Chili Peppers mood or a Steve Miller mood. When they go looking for either of those, as long as they know they both fit the KFOG brand, then they have a pretty good idea that we will deliver something that's interesting and good. That's all we can really hope to do. We feel everything we play is world-class rock, and our listeners seem to respond to that."



MEAN LOOKIN' BANDITOS

During Michele Clark Promotion's "Sunset Sessions" in Cancun, Mexico, participants gathered at Perico's for dinner (courtesy of Columbia's Trina Tombrink). Pictured here are some mean lookin' banditos who attended, (l-r) WorldClassRock.com's Nicole Sandler, Lost Highway's Chris Stacey (nice dress, Chris!), WXP/Philadelphia's Bruce Warren and WTTS/Indianapolis' Marie McCallister.

BEN HARPER & THE INNOCENT CRIMINALS SEXUAL HEALING

THE FIRST SONG FROM THE NEW LIVE DOUBLE CD **LIVE FROM MARS**
#1 MOST ADDED!!!

Catch Ben on:

The 2001 ESPN Action Sports and Music Awards April 10 at The Universal Amphitheater, Los Angeles (check your local listings).

Tour Dates:

4/20 Philadelphia, PA
4/21 Providence, RI
4/22 New Haven, CT
4/24 Albany, NY
4/25 Durham, NH
4/27 Washington, D.C.
4/28 Fairfield, CT
4/29 Hartford, CT
4/30 Townson, MD
5/01 Norfolk, VA
5/03 New Orleans, LA
5/05 Memphis, TN
5/06 Atlanta, GA
5/07 Louisville, KY
5/08 Cleveland, OH
5/11 LaCrosse, WI
5/12 Collegeville, MN
5/13 Cedar Rapids, IA
5/14 Ames, IA
5/17 Jackson Hole, WY
5/18 S.L.C., UT
5/21 Spokane, WA
5/23 Vancouver, B.C.
5/24 Seattle, WA
5/27 Santa Barbara, CA
5/28 San Diego, CA

LATE NIGHT WITH
DAVID LETTERMAN
IN JUNE!

SPIN (APRIL ISSUE)
40 MOST IMPORTANT
ARTISTS IN MUSIC!!!

PRODUCED BY BEN HARPER AND JP P_UNIER WWW.BENHARPER.COM

©2001 VIRGIN RECORDS AMERICA, INC.

R&R Adult Alternative Top 30

March 30, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (M)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	TRAIN Drops Of Jupiter (Tell Me)(Columbia)	620	+26	42441	8	28/0
2	2	U2 Walk On(Interscope)	607	+20	35071	12	31/0
3	3	ERIC CLAPTON Superman Inside(Duck/Reprise)	570	-5	38519	7	31/1
4	4	JOSH JOPLIN GROUP Camera One(Artemis)	532	-38	39701	18	31/0
5	5	COLDPLAY Yellow(Nettwerk/Capitol)	480	+6	37895	13	28/0
6	6	DAVE MATTHEWS BAND I Did It(RCA)	466	+12	28607	12	27/0
7	7	DIDO Thankyou(Arista)	433	-20	40010	18	19/0
8	8	WALLFLOWERS Letters From The Wasteland(Interscope)	416	+12	24586	9	27/0
9	9	SHAWN COLVIN Whole New You(Columbia)	402	+2	27917	9	29/0
11	10	SEMISONIC Chemistry(MCA)	360	-10	24458	11	25/0
10	11	BARENAKED LADIES Too Little Too Late(Reprise)	359	-28	20024	10	23/0
12	12	DAVID GRAY Please Forgive Me(ATO/RCA)	341	-12	24370	19	27/1
15	13	JOHN HIATT Lift Up Every Stone(Vanguard)	327	+39	16914	7	27/0
14	14	OLD 97'S King Of All The World(Elektra/EEG)	311	+20	24196	6	27/2
13	15	U2 Beautiful Day(Interscope)	281	-24	32419	27	20/0
17	16	JONATHA BROOKE Linger(Bad Dog)	267	+7	14283	9	22/0
Breaker	17	JEB LOY NICHOLS Heaven Right Here(Rykodisc)	261	+18	14011	7	23/0
22	18	PAUL SIMON You're The One(Warner Bros.)	234	+6	13484	3	20/0
18	19	PAT MCGEE BAND Rebecca(Giant/WB)	229	-27	16502	24	20/0
16	20	LENNY KRAVITZ Again(Virgin)	225	-48	15306	21	17/0
21	21	GREEN DAY Warning(Reprise)	215	-25	16375	15	18/0
26	22	SHAWN MULLINS Up All Night(SMG/Columbia)	214	+26	10874	5	19/0
Debut	23	MARK KNOPFLER Sailing To Philadelphia(Warner Bros.)	208	+74	10588	1	19/0
25	24	LIFEHOUSE Hanging By A Moment(DreamWorks)	206	+13	13982	6	11/0
23	25	COLLECTIVE SOUL Perfect Day(Atlantic)	204	-3	12058	14	11/0
27	26	BOB SCHNEIDER Metal & Steel(Universal)	194	+17	9178	7	19/0
24	27	UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	177	-23	14157	4	12/0
29	28	DELBERT MCCLINTON Livin' It Down(New West/Red Ink)	173	+19	4904	2	18/2
Debut	29	INCUBUS Drive(Immortal/Epic)	173	+24	11824	1	11/2
Debut	30	JIM WHITE Handcuffed To A Fence In...(Luaka Bop/Virgin)	162	+20	6871	1	18/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
DEPECHE MODE Dream On(Reprise)	15
BEN HARPER Sexual Healing(Virgin)	15
BLUES TRAVELER Girl Inside My Head(A&M/Interscope)	14
JEFFREY GAINES In Your Eyes(Artemis)	9
GUIDED BY VOICES Glad Girls(TVT)	6
DAVE MATTHEWS BAND The Space Between(RCA)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVID BYRNE Like Humans Do(Luaka Bop/Virgin)	+86
MARK KNOPFLER Sailing To Philadelphia(Warner Bros.)	+74
BLUES TRAVELER Girl Inside My Head(A&M/Interscope)	+70
DEPECHE MODE Dream On(Reprise)	+54
BEN HARPER Sexual Healing(Virgin)	+46
ANDREAS JOHNSON Glorious(Reprise)	+40
JOHN HIATT Lift Up Every Stone(Vanguard)	+39
GO-GO'S Unforgiven(Beyond)	+38
PETE YORN Life On A Chain(Columbia)	+32
STEVIE NICKS Planets Of The Universe(Reprise)	+31
AMY CORREIA Life Is Beautiful(Capitol)	+30
TRAIN Drops Of Jupiter (Tell Me)(Columbia)	+26
SHAWN MULLINS Up All Night(SMG/Columbia)	+26
INCUBUS Drive(Immortal/Epic)	+24
SONNY LANDRETH Soul Salvation(Sugar Hill/Vanguard)	+24

35 Adult Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 3/18-Saturday 3/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 250 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

DAVID BYRNE Like Humans Do (Luaka Bop/Virgin)
Total Plays: 159, Total Stations: 20, Adds: 1

JIMMY SMITH Only In It For The Money (Blue Thumb/VMG)
Total Plays: 156, Total Stations: 16, Adds: 0

AMY CORREIA Life Is Beautiful (Capitol)
Total Plays: 153, Total Stations: 17, Adds: 0

DANDY WARHOLS Godless (Capitol)
Total Plays: 148, Total Stations: 16, Adds: 1

KEB' MO' The Door (Epic)
Total Plays: 135, Total Stations: 15, Adds: 1

DOUBLE TROUBLE In The Garden (Tone-Cool)
Total Plays: 132, Total Stations: 12, Adds: 0

GLEN PHILLIPS Fred Meyers (Brick Red/Gold Circle)
Total Plays: 120, Total Stations: 14, Adds: 1

DAVE MATTHEWS BAND The Space Between (RCA)
Total Plays: 114, Total Stations: 8, Adds: 3

DOVES Catch The Sun (Heavenly/Astralwerks/Virgin)
Total Plays: 97, Total Stations: 9, Adds: 0

PETE YORN Life On A Chain (Columbia)
Total Plays: 86, Total Stations: 12, Adds: 2

Breakers

JEB LOY NICHOLS
Heaven Right Here (Rykodisc)

TOTAL PLAYS/INCREASE: 261/18
TOTAL STATIONS/ADDS: 23/0

CHART
17

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

Songs ranked by total plays

DAVID BYRNE LIKE HUMANS DO

THE FIRST SONG FROM THE NEW ALBUM LOOK INTO THE EYEBALL

LAST WEEK'S #1 MOST ADDED
THIS WEEK'S #1 NEW & ACTIVE
AT ADULT ALTERNATIVE!

- U.S. TOUR IN MAY • STREET DATE 5/8
- 5/14 LATE NIGHT WITH DAVID LETTERMAN!

www.virginrecords.com/davidbyrne www.luakabop.com ©2001 Virgin Records America, Inc.

Adult Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1
WFUV/New York
Fordham University
(718) 817-4550
Singles/Houston
12+ Cume 298,800

90.7
wfuv
.org

PLAYS	ARTIST/TITLE	GI (899)
1	AMY CORREIA/It Is Beautiful	61
2	DAVID GRAY/Planes Forgive Me	600
3	DAVE MATTHEWS BAND/Did It	600
4	COLDFLY/Yellow	600
5	TRAVIS/Drops Of Jupiter	600
6	JEB LOY NICHOLS/Heaven Right Here	600
7	JIMMY SMITH/Only In It For...	600
8	MARK KNOPFLER/What It Is	600
9	JOSH JOPLIN GROUP/Camera One	600
10	MARTIN SEXTON/Whisper	600
11	DOUG FLETCHER/You're Gonna	600
12	ERIC CLAPTON/Superman Inside	600
13	SHAWN COLVIN/Whole New You	600
14	JONATHAN BROOK/Unlabeled	600
15	JOHN HATTA/Live Up Every Stone	480
16	DAVE MATTHEWS BAND/Did It	480
17	LOIS SUPERSEVEN/Always	480
18	KEE MCFEE/The Door	480
19	SUPREMACY BEATS/Always The Same	480
20	SARAH HARMER/Waterless Day	480
21	SHAWN MULLINS/Up All Night	480
22	MARK KNOPFLER/What It Is	480
23	JOHN HATTA/Live Up Every Stone	480
24	JOSH JOPLIN GROUP/Camera One	480
25	PAUL SIMON/You're The One	480
26	MARTIN SEXTON/Whisper	480
27	SOURMEL NUT ZIPPERS/Beats	480
28	JEB LOY NICHOLS/Heaven Right Here	480
29	ST GERMAN/Sun Thru	480

MARKET #3
WRTV/Chicago
Infinity
(773) 777-1700
Wine/Martin
12+ Cume 447,880

93.7
RADIO CHICAGO

PLAYS	ARTIST/TITLE	GI (899)
1	TRAVIS/Drops Of Jupiter	600
2	FIVE FOR FIGHTING/Easy Tonight	600
3	MARY FOWEN/STEFAN/Scoutside	600
4	LENN KRAMER/Again	600
5	ERIC CLAPTON/Superman Inside	600
6	JOHN HATTA/Live Up Every Stone	600
7	PAUL SIMON/You're The One	600
8	DAVE MATTHEWS BAND/Did It	600
9	GREEN DAY/Warning	600
10	ERIC CLAPTON/Superman Inside	600
11	DOUG FLETCHER/You're Gonna	600
12	DOUG FLETCHER/You're Gonna	600
13	DOUG FLETCHER/You're Gonna	600
14	DOUG FLETCHER/You're Gonna	600
15	DOUG FLETCHER/You're Gonna	600
16	DOUG FLETCHER/You're Gonna	600
17	DOUG FLETCHER/You're Gonna	600
18	DOUG FLETCHER/You're Gonna	600
19	DOUG FLETCHER/You're Gonna	600
20	DOUG FLETCHER/You're Gonna	600
21	DOUG FLETCHER/You're Gonna	600
22	DOUG FLETCHER/You're Gonna	600
23	DOUG FLETCHER/You're Gonna	600
24	DOUG FLETCHER/You're Gonna	600
25	DOUG FLETCHER/You're Gonna	600
26	DOUG FLETCHER/You're Gonna	600
27	DOUG FLETCHER/You're Gonna	600
28	DOUG FLETCHER/You're Gonna	600
29	DOUG FLETCHER/You're Gonna	600
30	DOUG FLETCHER/You're Gonna	600

MARKET #4
KFOG/San Francisco
Susquehanna
(415) 552-1045
Benson/Jones
12+ Cume 618,880

KFOG
104.5 97.7

PLAYS	ARTIST/TITLE	GI (899)
1	DOUG FLETCHER/You're Gonna	600
2	DOUG FLETCHER/You're Gonna	600
3	DOUG FLETCHER/You're Gonna	600
4	DOUG FLETCHER/You're Gonna	600
5	DOUG FLETCHER/You're Gonna	600
6	DOUG FLETCHER/You're Gonna	600
7	DOUG FLETCHER/You're Gonna	600
8	DOUG FLETCHER/You're Gonna	600
9	DOUG FLETCHER/You're Gonna	600
10	DOUG FLETCHER/You're Gonna	600
11	DOUG FLETCHER/You're Gonna	600
12	DOUG FLETCHER/You're Gonna	600
13	DOUG FLETCHER/You're Gonna	600
14	DOUG FLETCHER/You're Gonna	600
15	DOUG FLETCHER/You're Gonna	600
16	DOUG FLETCHER/You're Gonna	600
17	DOUG FLETCHER/You're Gonna	600
18	DOUG FLETCHER/You're Gonna	600
19	DOUG FLETCHER/You're Gonna	600
20	DOUG FLETCHER/You're Gonna	600
21	DOUG FLETCHER/You're Gonna	600
22	DOUG FLETCHER/You're Gonna	600
23	DOUG FLETCHER/You're Gonna	600
24	DOUG FLETCHER/You're Gonna	600
25	DOUG FLETCHER/You're Gonna	600
26	DOUG FLETCHER/You're Gonna	600
27	DOUG FLETCHER/You're Gonna	600
28	DOUG FLETCHER/You're Gonna	600
29	DOUG FLETCHER/You're Gonna	600
30	DOUG FLETCHER/You're Gonna	600

MARKET #5
WKRP/Philadelphia
Office Of Philly/Philly
(215) 698-8677
Warren/Leitch
12+ Cume 237,780

80.5

PLAYS	ARTIST/TITLE	GI (899)
1	DOUG FLETCHER/You're Gonna	600
2	DOUG FLETCHER/You're Gonna	600
3	DOUG FLETCHER/You're Gonna	600
4	DOUG FLETCHER/You're Gonna	600
5	DOUG FLETCHER/You're Gonna	600
6	DOUG FLETCHER/You're Gonna	600
7	DOUG FLETCHER/You're Gonna	600
8	DOUG FLETCHER/You're Gonna	600
9	DOUG FLETCHER/You're Gonna	600
10	DOUG FLETCHER/You're Gonna	600
11	DOUG FLETCHER/You're Gonna	600
12	DOUG FLETCHER/You're Gonna	600
13	DOUG FLETCHER/You're Gonna	600
14	DOUG FLETCHER/You're Gonna	600
15	DOUG FLETCHER/You're Gonna	600
16	DOUG FLETCHER/You're Gonna	600
17	DOUG FLETCHER/You're Gonna	600
18	DOUG FLETCHER/You're Gonna	600
19	DOUG FLETCHER/You're Gonna	600
20	DOUG FLETCHER/You're Gonna	600
21	DOUG FLETCHER/You're Gonna	600
22	DOUG FLETCHER/You're Gonna	600
23	DOUG FLETCHER/You're Gonna	600
24	DOUG FLETCHER/You're Gonna	600
25	DOUG FLETCHER/You're Gonna	600
26	DOUG FLETCHER/You're Gonna	600
27	DOUG FLETCHER/You're Gonna	600
28	DOUG FLETCHER/You're Gonna	600
29	DOUG FLETCHER/You're Gonna	600
30	DOUG FLETCHER/You're Gonna	600

MARKET #6
KKMR/Dallas-Ft. Worth
Susquehanna
(214) 526-2400
Stronk
12+ Cume 328,380

merge
93.9net

PLAYS	ARTIST/TITLE	GI (899)
1	DOUG FLETCHER/You're Gonna	600
2	DOUG FLETCHER/You're Gonna	600
3	DOUG FLETCHER/You're Gonna	600
4	DOUG FLETCHER/You're Gonna	600
5	DOUG FLETCHER/You're Gonna	600
6	DOUG FLETCHER/You're Gonna	600
7	DOUG FLETCHER/You're Gonna	600
8	DOUG FLETCHER/You're Gonna	600
9	DOUG FLETCHER/You're Gonna	600
10	DOUG FLETCHER/You're Gonna	600
11	DOUG FLETCHER/You're Gonna	600
12	DOUG FLETCHER/You're Gonna	600
13	DOUG FLETCHER/You're Gonna	600
14	DOUG FLETCHER/You're Gonna	600
15	DOUG FLETCHER/You're Gonna	600
16	DOUG FLETCHER/You're Gonna	600
17	DOUG FLETCHER/You're Gonna	600
18	DOUG FLETCHER/You're Gonna	600
19	DOUG FLETCHER/You're Gonna	600
20	DOUG FLETCHER/You're Gonna	600
21	DOUG FLETCHER/You're Gonna	600
22	DOUG FLETCHER/You're Gonna	600
23	DOUG FLETCHER/You're Gonna	600
24	DOUG FLETCHER/You're Gonna	600
25	DOUG FLETCHER/You're Gonna	600
26	DOUG FLETCHER/You're Gonna	600
27	DOUG FLETCHER/You're Gonna	600
28	DOUG FLETCHER/You're Gonna	600
29	DOUG FLETCHER/You're Gonna	600
30	DOUG FLETCHER/You're Gonna	600

MARKET #7
WDET/Detroit
Wayne State University
(313) 571-4146
Adams/Bandy/Horn
12+ Cume 212,880

101.9 FM
WDET

PLAYS	ARTIST/TITLE	GI (899)
1	JEB LOY NICHOLS/Heaven Right Here	981
2	JIMMY SMITH/Only In It For...	981
3	ERIC CLAPTON/Superman Inside	872
4	JOHN HATTA/Live Up Every Stone	872
5	MARK KNOPFLER/What It Is	872
6	JOHN HATTA/Live Up Every Stone	872
7	SHAWN COLVIN/Whole New You	783
8	DOUG FLETCHER/You're Gonna	783
9	DOUG FLETCHER/You're Gonna	783
10	DOUG FLETCHER/You're Gonna	783
11	DOUG FLETCHER/You're Gonna	783
12	DOUG FLETCHER/You're Gonna	783
13	DOUG FLETCHER/You're Gonna	783
14	DOUG FLETCHER/You're Gonna	783
15	DOUG FLETCHER/You're Gonna	783
16	DOUG FLETCHER/You're Gonna	783
17	DOUG FLETCHER/You're Gonna	783
18	DOUG FLETCHER/You're Gonna	783
19	DOUG FLETCHER/You're Gonna	783
20	DOUG FLETCHER/You're Gonna	783
21	DOUG FLETCHER/You're Gonna	783
22	DOUG FLETCHER/You're Gonna	783
23	DOUG FLETCHER/You're Gonna	783
24	DOUG FLETCHER/You're Gonna	783
25	DOUG FLETCHER/You're Gonna	783
26	DOUG FLETCHER/You're Gonna	783
27	DOUG FLETCHER/You're Gonna	783
28	DOUG FLETCHER/You're Gonna	783
29	DOUG FLETCHER/You're Gonna	783
30	DOUG FLETCHER/You're Gonna	783

MARKET #8
WBOS/Boston
Compass Media
(617) 822-9600
Maldonado/Brooks
12+ Cume 412,880

bos
92.9fm
one-of-a-kind

PLAYS	ARTIST/TITLE	GI (899)
1	JOSH JOPLIN GROUP/Camera One	5024
2	ERIC CLAPTON/Superman Inside	5024
3	DOUG FLETCHER/You're Gonna	4553
4	TRAVIS/Drops Of Jupiter	4553
5	JONATHAN BROOK/Unlabeled	3297
6	SHAWN COLVIN/Whole New You	2941
7	WALLFLOWERS/Letters From...	2941
8	BARENWALD LADES/Too Little Too Late	2941
9	SEMI-CHARISMATIC	2941
10	DOUG FLETCHER/You're Gonna	2941
11	DOUG FLETCHER/You're Gonna	2941
12	DOUG FLETCHER/You're Gonna	2941
13	DOUG FLETCHER/You're Gonna	2941
14	DOUG FLETCHER/You're Gonna	2941
15	DOUG FLETCHER/You're Gonna	2941
16	DOUG FLETCHER/You're Gonna	2941
17	DOUG FLETCHER/You're Gonna	2941
18	DOUG FLETCHER/You're Gonna	2941
19	DOUG FLETCHER/You're Gonna	2941
20	DOUG FLETCHER/You're Gonna	2941
21	DOUG FLETCHER/You're Gonna	2941
22	DOUG FLETCHER/You're Gonna	2941
23	DOUG FLETCHER/You're Gonna	2941
24	DOUG FLETCHER/You're Gonna	2941
25	DOUG FLETCHER/You're Gonna	2941
26	DOUG FLETCHER/You're Gonna	2941
27	DOUG FLETCHER/You're Gonna	2941
28	DOUG FLETCHER/You're Gonna	2941
29	DOUG FLETCHER/You're Gonna	2941
30	DOUG FLETCHER/You're Gonna	2941

MARKET #9
WXRV/Boston
Northeast
(978) 374-4733
Duffy/Marshall
12+ Cume 182,480

92.7

PLAYS	ARTIST/TITLE	GI (899)
1	ERIC CLAPTON/Superman Inside	2212
2	WALLFLOWERS/Letters From...	1738
3	WALLFLOWERS/Letters From...	1738
4	WALLFLOWERS/Letters From...	1738
5	WALLFLOWERS/Letters From...	1738
6	WALLFLOWERS/Letters From...	1738
7	WALLFLOWERS/Letters From...	1738
8	WALLFLOWERS/Letters From...	1738
9	WALLFLOWERS/Letters From...	1738
10	WALLFLOWERS/Letters From...	1738
11	WALLFLOWERS/Letters From...	1738
12	WALLFLOWERS/Letters From...	1738
13	WALLFLOWERS/Letters From...	1738
14	WALLFLOWERS/Letters From...	1738
15	WALLFLOWERS/Letters From...	1738
16	WALLFLOWERS/Letters From...	1738
17	WALLFLOWERS/Letters From...	1738
18	WALLFLOWERS/Letters From...	1738
19	WALLFLOWERS/Letters From...	1738
20	WALLFLOWERS/Letters From...	1738
21	WALLFLOWERS/Letters From...	1738
22	WALLFLOWERS/Letters From...	1738
23	WALLFLOWERS/Letters From...	1738
24	WALLFLOWERS/Letters From...	1738
25	WALLFLOWERS/Letters From...	1738
26	WALLFLOWERS/Letters From...	1738
27	WALLFLOWERS/Letters From...	1738
28	WALLFLOWERS/Letters From...	1738
29	WALLFLOWERS/Letters From...	1738
30	WALLFLOWERS/Letters From...	1738

MARKET #10
KMTT/Seattle-Tacoma
Compass
(206) 233-1037
Mays/Stewart
12+ Cume 191,100

The Mountain
103.7 FM

PLAYS	ARTIST/TITLE	GI (899)
1	DOUG FLETCHER/You're Gonna	2464
2	JOSH JOPLIN GROUP/Camera One	2464
3	DOUG FLETCHER/You're Gonna	2464
4	DOUG FLETCHER/You're Gonna	2464
5	DOUG FLETCHER/You're Gonna	2464
6	DOUG FLETCHER/You're Gonna	2464
7	DOUG FLETCHER/You're Gonna	2464
8	DOUG FLETCHER/You're Gonna	2464
9	DOUG FLETCHER/You're Gonna	2464
10	DOUG FLETCHER/You're Gonna	2464
11	DOUG FLETCHER/You're Gonna	2464
12	DOUG FLETCHER/You're Gonna	2464
13	DOUG FLETCHER/You're Gonna	2464
14	DOUG FLETCHER/You're Gonna	2464
15	DOUG FLETCHER/You're Gonna	2464
16	DOUG FLETCHER/You're Gonna	2464
17	DOUG FLETCHER/You're Gonna	2464
18	DOUG FLETCHER/You're Gonna	2464
19	DOUG FLETCHER/You're Gonna	2464
20	DOUG FLETCHER/You're Gonna	2464
21	DOUG FLETCHER/You're Gonna	2464
22	DOUG FLETCHER/You're Gonna	2464
23	DOUG FLETCHER/You're Gonna	2464
24	DOUG FLETCHER/You're Gonna	2464
25	DOUG FLETCHER/You're Gonna	2464
26	DOUG FLETCHER/You're Gonna	2464
27	DOUG FLETCHER/You're Gonna	2464
28	DOUG FLETCHER/You're Gonna	2464
29	DOUG FLETCHER/You're Gonna	2464
30	DOUG FLETCHER/You're Gonna	2464

MARKET #11
KXST/San Diego
Compass
(619) 678-0122
Shabaz
12+ Cume 114,700

SETS
102.1

PLAYS	ARTIST/TITLE	GI (899)
1	TRAVIS/Drops Of Jupiter	2542
2	JOSH JOPLIN GROUP/Camera One	2542
3	DOUG FLETCHER/You're Gonna	2464
4	DOUG FLETCHER/You're Gonna	2464
5	DOUG FLETCHER/You're Gonna	2464
6	DOUG FLETCHER/You're Gonna	2464
7	DOUG FLETCHER/You're Gonna	2464
8	DOUG FLETCHER/You're Gonna	2464
9	DOUG FLETCHER/You're Gonna	2464
10	DOUG FLETCHER/You're Gonna	2464
11	DOUG FLETCHER/You're Gonna	2464
12	DOUG FLETCHER/You're Gonna	2464
13	DOUG FLETCHER/You're Gonna	2464
14	DOUG FLETCHER/You're Gonna	2464
15	DOUG FLETCHER/You're Gonna	2464
16	DOUG FLETCHER/You're Gonna	2464
17	DOUG FLETCHER/You're Gonna	2464
18	DOUG FLETCHER/You're Gonna	2464
19	DOUG FLETCHER/You're Gonna	2464
20	DOUG FLETCHER/You're Gonna	2464
21	DOUG FLETCHER/You're Gonna	2464
22	DOUG FLETCHER/You're Gonna	2464
23	DOUG FLETCHER/You're Gonna	2464
24	DOUG FLETCHER/You're Gonna	2464
25	DOUG FLETCHER/You're Gonna	2464
26	DOUG FLETCHER/You're Gonna	2464
27	DOUG FLETCHER/You're Gonna	2464
28	DOUG FLETCHER/You're Gonna	2464
29	DOUG FLETCHER/You're Gonna	2464
30	DOUG FLETCHER/You're Gonna	2464

MARKET #12
KTCZ/Minneapolis
Clear Channel
(612) 339-0000
MacLennan/Wolf
12+ Cume 298,500

Cities 97.1

PLAYS	ARTIST/TITLE	GI (899)
1	DOUG FLETCHER/You're Gonna	5320
2	DAVID GRAY/Planes Forgive Me	5320
3	FIVE FOR FIGHTING/Easy Tonight	5180
4	DOUG FLETCHER/You're Gonna	4900
5	TRAVIS/Drops Of Jupiter	4480
6	JOSH JOPLIN	

OPENINGS

OPENINGS

OPENINGS

OPENINGS

NATIONAL

resumedesign.com

Resume and Web Site Design For Media Professionals

Jack Kratoville
www.resumedesign.com

516-909-5150
fax: 801-383-5052

On-Air JOB TIP SHEET.COM

- Loaded w/the hottest gigs: Hundreds to choose from.
- Radio, Internet & Syndication
- All markets/All formats • Sent every 5 days.
- ATS, PDS, MDS, Prod., News, Talk and Promo.

You have the talent, We have the Jobs!!!
http://onairjobtipsheet.com

(800) 231-7940

WANNA RUN A BROADWAY CHANNEL?

XM Satellite Radio is looking for a Program Director on our 24 hour Broadway/Show Tunes Channel.

A passion for Broadway, an intense desire to create the station that defines Show Tunes Radio, and the ability to handle a National 24/7 Radio Format is what we need.

Broadcast background required, though prior format is irrelevant. Digital computer skills a must.

Rush your best stuff to:

Dave Logan
VP/Program Operations
XM Satellite Radio
1500 Eckington Place
Washington DC 20002
E-mail inquiries OK
dave.logan@xmradio.com

XM recognizes and appreciates the benefits of diversity in the work place, XM is an Equal Opportunity Employer.



LOVE CLASSICAL MUSIC? SEEK NO FURTHER!

Xceptional opportunity for Xceptional talent.

XM Satellite Radio seeks a Music Director for XM Classics, a 24/7/365 pure, wide-ranging classical music channel. No numbers, no focus groups, no restrictions. Talent, vision, passion are what count. Superior hosting and programming skills a must. Generous salary, benefits, stock options. EEO. Send tape and resume to:

Martin Goldsmith
Program Director, XM Classics
XM Satellite Radio, Inc.
1500 Eckington Place, NE
Washington, DC 20002

EAST

Program Director and Morning News openings for leading Aurora Communications stations. T&R to: Curt Hansen, VP/Programming, Aurora Communications, 350 Fairfield Avenue, Bridgeport, CT 06604. EOE

PART TIME ADMINISTRATIVE ASSISTANTS (P/T, A/A) TO THE PROGRAM DIRECTOR

Radio Station WHPC on the air, 24 hrs/day, seven (7) days/week, 52 weeks/year. P/T, A/A work a max. of 20 work hrs/wk., and no more than 8 hrs/day. Must be able to work all hours during a 24 hour seven (7) day period, including weekend work. Must be able to run a tight audio console, some DJ work and producing/hosting of news and talk programs are required. Serve as a recording producer for radio programs. Must be able to work with diverse populations; good broadcast delivery; some computer experience desired. Demo voice tape required with resume. Qualifications: College Associate Degree. Send resume, cover letter, names and addresses and telephone numbers of three (3) references postmarked by April 25, 2001 to: Harold Bellinger, Asst. to the President for Affirmative Action and Diversity, Nassau Community College, One Education Drive, Tower 818, Garden City, NY 11530-6793 (AA/EEO)



Full time and part time openings at 98 Rock WYYY Baltimore is looking for someone who can do a personality-driven night show (7pm-mid) while still playing a good amount of music... an after hours morning show! We also have several weekend on-air opportunities. We are owned by Hearst, so you can apply for these RARE, prime opportunities without your company knowing about it! Send your cassette or CD, resume, and photo to: Rick Strauss, 3800 Hooper Ave., Baltimore, MD 21211. EOE

OPPORTUNITY KNOCKS

in the pages of R&R every Friday
CALL: 310-553-4330

News Director

for 5 station group 30 miles south of D.C. One person show. Talent, experience & team attitude a must! No rip & readers need apply. "REAL" news pros only. Send T&R w/salary requirements to SOMAR Communications, P.O. Box 1590, La Plata, MD 20646. E.O.E.

Program Director

105.3 WDAS-FM — Philly's Best R&B and Classic Soul only changes Program Directors every 30 years — so this may be your only opportunity to program the African American Heritage station. Send resume/programming philosophy to: Dave Allan
Sr. Vice President/Programming & Marketing
Clear Channel Radio
440 Domino Lane
Philadelphia, PA 19128
Clear Channel Communications is an equal opportunity employer.

SOUTH

Huntsville, AL

Do you want to be the best? 104.3 WZYP is looking to fill a very special, high profile position. Teams and individuals are encouraged to show us what you have! Best benefits in the business! Come join our Big Family Team. EOE. For further details: www.wzyp.net. Overnight packages to:

WZYP
Attn. Bill West
1717 Highway 72 East,
Athens, AL 35612.

Maximize Visibility



1/800-231-6074

- ✗ Cost effective plastic banners for your station.
- ✗ We print any logos or designs in up to four spot colors.
- ✗ Perfect for concerts, public appearances, expos & giveaways.
- ✗ Packaged on a roll and easy to use.

P.O. Box 750250 Houston, Texas 77275-0250
713/507-4200 713/507-4295 FAX
ri@reefindustries.com www.reefindustries.com



OPENINGS

OPENINGS

POSITIONS SOUGHT

POSITIONS SOUGHT

MIDWEST

JRK Broadcasting (KMMJ/KRGV/KLRB) has openings for air talent. T&R: Operations Manager, P.O. Box 4907, Grand Island, NE 68802. EOE (03/16)

KJYO seeks fulltime Promotions Director. Must be organized and have computer skills. CALL: (405) 858-1400 ext. 238. EOE (03/16)

KJYO seeks fulltime Promotions Assistant. Set up events, heavy lifting, computer skills. CALL: (405) 858-1400 ext. 238. EOE (03/16)

Newsradio 980/ KMBZ Kansas City

We're looking for the next generation Sports Talk Producer... Are you an extroverted energy source with plenty of sports knowledge to go with imagination, passion, and entertainment sense? Play-by-play wannabes? Keep looking. KMBZ is a sports leader in America's heartland and the flagship station for the Kansas City Royals. Degree preferred. Medium/large market experience is a plus. Please send airchecks of your best shows along with your resume to: Entercom, Human Resources, 4935 Belinder, Westwood, KS 66205. Entercom is an equal opportunity employer. All Applications will be kept in the strictest confidence.

CHR Mornings in Minneapolis

Plugged into 18-34 pop culture? Passionate? Hip? Funny? Original? Do you swagger? Hungry to win at the Major Market level? CHR/Rhythmic B96 is going to war with heritage CHR, KDWB. We need an ass kicker! Big bucks. Morning experience a must. Teams or individuals considered. Send a recent, unedited show w/resume to PD, Scrap Jackson, 7250 France Ave. South, Suite 205, Edina, MN, 55435. EOE.

Program Director

Power 105.9 in the Madison WI and Rockford IL markets is the region's Rhythmic CHR leader. We're looking for a highly motivated energetic leader as a PD. Must have strong management skills, programming expertise, top on-air abilities, plus. Fun and upcoming station and company with serious goals to accomplish. T and R to: Danie Demitros Lucas, Good Karma Broadcasting, LLC, One Parker Place Suite 485 Janesville, WI 53545 EOE

OPPORTUNITY KNOCKS

in the pages of
R&R every Friday

CALL: 310-553-4330

WEST

Need AM newperson for Oldies station. T&R: KOLA. 1940 Orange Tree Lane, Suite 200, Redlands, CA 92374. EOE (03/30)

Announcer

KSON, San Diego's Country Radio station, seeks FT On-Air Talent, for mid-day air shift. Minimum three years on-air & production experience, knowledge of Selector & DAD, ability to use phones and demonstrate high, enthusiastic energy. EOE. Tapes and resumes to: Jefferson Pilot Communications Attn: Human Resources 1615 Murray Canyon Road, Ste. 710 San Diego, CA 92108

Adult Top 40 KRXY, Olympia, WA is now accepting applications for a nighttime personality. Uptempo, youthful-sound, with strong phone and production skills. Tape and resume to: Bob Hart, 2124 Pacific Avenue SE, Olympia, WA 98506.4753. Application deadline is April 13th, 2001. EOE <http://www.krxy.com>

Wanted: Growing group owner seeks Operations Manager/PD/morning show host for Montana country combo. Tapes and resumes to: Broadcast Opportunity — 2550 5th Ave., Suite #723, San Diego, CA 92103. E.O.E.

News Anchor for morning News/Talk.

KNST Tucson needs an experienced Anchor yesterday. 3 years experience preferred. Experience with Prophet system desirable. Good pay and benefits in a wonderful town. Rush T/R ASAP to: Bertie Lowder Human Resources 3202 North Oracle RD. Tucson, AZ 85705 e-mail: BertieLowder@clearchannel.com EOE

POSITIONS SOUGHT

Top Oldies/AC PD/OPS Manager. Ready for your next book. Selector, Digital on-air/production and great team player/coach. VIN LEWIS: (508) 883-1946, VINLEWIS2001@AOL.COM. (03/30)

Stop! Read this. Mature "rookie" broadcaster looking for work and is willing to travel and start at the bottom. HOWARD: (405) 737-8746. (03/30)

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

© Radio & Records, Inc. 2001.

POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.

Ambitious male broadcasting grad ready for work! Willing to relocate. Interested in on-air or sports. ASH: (405) 314-9732. (03/30)

Talk Show Host seeking Medium or Large Market. Local, current events, and lifestyle, and hot Phones. MARK ROBERTS: markrobertsradio@cs.com. (03/30)

Quick repartee, wit, intelligence, spontaneity. 27 years on-air: KGO female News anchor, co-host, radio-TV voice/camera talent. Prefer West Coast top 25. send2di@aol.com. (03/30)

Fifteen+ year Large and Major market veteran is available. Excellent ratings, work ethic and community involvement. (559) 434-4588, Charlee Simons@aol.com. (03/30)

Talk Show Host seeking Medium or Large Market. Local, current events, and lifestyle, and hot Phones. Mark Roberts markrobertsradio@cs.com. (03/30)

Quick wit w/ 15 yrs. radio, tv, standup. FT/PT airshft in L.A. A morning show asset. (818) 842-6101 or hawhaw@earthlink.net. (03/30)

Female morning show pro.....10+ years in Morning radio. Funny, topical, and ready to make a move now. Call KIMBERLY: (859) 485 9190 or kwormsley@aol.com. (03/30)

I eat, sleep and think about radio 24-7 10 years in radio. Promotion, DJ, Producer, Music Director. seeking on-air gig. BIG or small stations! Bags are packed and ready! djmartin88@hotmail.com. (03/30)

15 Years radio experience, both classic & modern Country music. Knowledgeable and reliable. Indiana AT. martin@abcs.com Call: (765) 569-5167. (03/30)

Stan-up comic; funny sports guy with 'The Reg Guys' (96 Rock - Atl - '99). Sidekick, Sports Talk, writing, voices. PDFunny@aol.com. (03/30)

Save money! Boost your bottom line and ratings. Hire the syndicated PD/DJ. Listen: www.3DSJ.com, BILL ELLIOTT: (813) 920-7102. (03/30)

www.rronline.com

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8450) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PDT) eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

(Detroit, Michigan)...I eat, sleep, and think about radio 24-7! 10 years in radio. Promotion, DJ, Producer, Music Director. Seeking on-air gig. Great Voice! djmartin88@hotmail.com (03/30)

Fresh out of broadcasting school. Young, multi-talented DJ seeking a radio station in the U.S. Travel is not a problem. GARRETT: (580) 928-1194. (03/30)

Green American Broadcasting School grad seeks high-paying glamour, chick-side-kick morning show. Will accept janitorial. LAURA: (405) 525-5656. (03/30)

Sexy South African Female! Three years on air experience. The accent and looks to drive your male listeners crazy, and make female listeners wish they were me! territomson@yahoo.com or (909) 370-8550. (03/30)

ARRock APD/MD/PM Drive. Format flip got me. Ready for a new challenge. SCOTT: (317) 291-6017, HireThisDJ@aol.com. (03/30)

20+ years. Announcer, News, MD, PD, radio instructor and college director. Major to small. PAT: (800) 699-2466, Box 877-441-8322 or PAT THOMAS@USA.COM. (03/30)

Experienced, Team Player, Dependable! Three of my most important traits. Plus, an added bonus; computer/digital editing skills. Seeking southeast gig. DAVE: (813) 404-0121. (03/30)

Stop sucking! Middays/MD/APD/Selector. 15 years. Will help you if you have a decent snack machine. KEITH: (765) 742-0595. (03/30)

Need a hot DJ for major market with major market experience? Let's talk. Call JESSE: (313) 526-3076. (03/30)

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8450. Only free positions sought ads are accepted by e-mail to: kmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067

R&R Opportunities Advertising

1x \$150/inch
2x \$125/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. (www.rronline.com)

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Marketplace

AIRCHECK

AUDIO & VIDEO AIRCHECKS

- **CURRENT #251**, WJKS/Matt Siegel, KZLA/Billy Burke, KROQ/Tami Heidi, Z100/Cubby WPLJ/Race Taylor, WTJM/Famous Amos, KBIG/Leah Ann Adam & Charlie Tuna, WFLZ/Spyder Harrison. \$10.00
 - **CURRENT #250**, WRIF/Drew & Mike, WSIX/Johnny Mack, KIIS/JoJo Wright, KCMG/Benny Martinez, WQSV/Charlie Wilde, KZQZ/Matthew Reed. \$10.00
 - **PERSONALITY PLUS #P2-159**, WYUU/Mason Dixon & Bill Connolly, KYSR/Jamie White & Danny Bonaduce, KMPS/Ichabod Caine, KGB/Dave Shelly & Chainsaw. \$10.00
 - **PERSONALITY PLUS #P1-158**, WPLJ/Scott Shannon & Todd Pettengill, KFMB-FM/Jeff & Jer, KALC/Greg & Bo, WEGR/Tim, Bev & Bad Dog. \$10.00
 - **ALL COUNTRY #CY-106**, KUPL, KWJ, KMPS, WGIX, WOXY. \$10.00
 - **ALL A/C #AC-84**, WPLJ, KYSR, WMC-FM, WRVR, KYYX. \$10.00
 - **ALL CHR #CHR-76**, KFMS, KLUC, WIOQ, WKSL, KOHT. \$10.00
 - **PROFILE #S-434**, SAN DEIGO! CHR AC AOR City Gold \$10.00
 - **PROFILE #S-435**, TAMPA! CHR AC AOR City Gold \$10.00
 - **PROMO VAULT #PR-44**, promo samples - all formats, all market sizes: Cassette, \$12.50.
 - **SWEEPER VAULT #SV-30**, Sweeper & Legal ID samples, all formats, Cassette, \$12.50.
 - **MR-9 (ALT. ROCK) #O-23 (OLDIES)**, • **#F-27 (ALL FEMALE)**, • **CHN-28 (CHR NIGHTS)**, • **#10-1 (RH. OLDIES)**, • **T-8 (TALK)**, at \$10.00 each.
 - **CLASSIC #C-243**, KFRC/Dr. Don Rose-1981, KHJ/Bobby Ocean-1975, KIQQ/Pat Garrett-1975, KCBS/John Mack Flanigan-1981, Z100/2 Morning Zoo-1989. \$13.50.
 - VIDEO #B4**, San Diego's CHR KHST/Nastyman & Co., AC KYXY/Gene Knight, AC KFMB-FM/Jagger & Kristi, 80's KBZT/Rich Bro Robbin, Memphis' AC WMC-FM/Ron, Steve & Karen, Vegas' CHR KFMS/Backhead, 2 HOT hrs on VHS. \$30
- * Tapes marked with * may be ordered on CD for \$3 additional

www.californiaaircheck.com
CALIFORNIA AIRCHECK
 Box 4408 - San Diego, CA 92164 - (619) 460-6104

VOICEOVER SERVICES

RADIOVO.COM

On Line Voice Casting made quick, easy and FREE!

Now, Over 2000 Voice Demos

"This site makes getting to ALL the voice talent easy. It's a great use of the Web."
 Scott Shannon - PD/WPLJ: New York

1-866-RadioVO
 1 866 723 4686 • Mail@RadioVO.com

John B Wells

Voice of 'Late Late Show with Craig Kilborn',
 Radio: WNEW/New York, KROQ/Los Angeles & dozens of others...
 HEAR demo at www.RadioVO.com

VoiceHunter.com 800-887-9532

VOICEOVER SERVICES

kivo

www.kellyiris.com
 717.533.8359
 kelly iris voiceover imaging

Marc Preston Productions
 ISDN - MP3 - D65
 All Formats - All Budgets
 888.203.6272/504.220.9574
 www.marcpreston.com

CARTER DAVIS

CUTS THROUGH

(901) 681-0650

MARKETING & PROMOTION

PUBLICITY PRINTS

Lithographed On Heavy, Semi-Gloss Paper

* REQUEST FREE CATALOG AND SAMPLES!



B/W - 8x10's
 500 - \$80.00
 1000 - \$108.00

4x6 - JOCK CARDS
 500 - \$65.00
 1000 - \$91.00

- * PRICES INCLUDE TYPESETTING & FREIGHT
- * FAST PROCESSING
- * OTHER SIZES & COLOR PRINTS AVAILABLE



1867 E. Florida Street, Dept. R Springfield, Missouri 65803
 TOLL FREE: 1-888-526-5336
 www.abcpictures.com



IMAGING VOICEOVERS FOR ALL FORMATS
VERSATILITY & EXCELLENCE FOR RADIO, TV, WEB

ISDN/MP3/CD/DAT
 707.776.0799

Debbie Rogers VOICEOVER

ONLINE DEMOS @ WWW.DEBBIEROGERS.NET

The Voice Of E! T.V.

TODD NEWTON

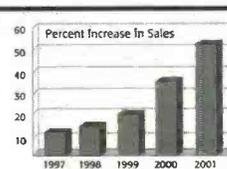
 (310) 775-8013
 www.toddnewton.tv

on the air now all over the USA!
 affordable! searchable! major market proven!
sean o'neel imaging voiceover cat
 bumpers sweepers promos
 hear demos ONLINE now at www.seansvoice.com
 713-810-2226

LINERS PROMOS

RADIO ACCESSORY.
 323-464-3500
 WWW.JEFFDAVIS.COM

SALES CONSULTANTS



"Within 30 days of your first weekend seminar, my billing exceeded \$100,000 and it never dropped below 6-figures again."

Vernon Copp, 97.1 FM Talk/CBS Radio, Los Angeles

Call Irwin Pollack
 for radio sales and management training

Proven the most bottom-line, action-oriented sales and management help available.

Phone: (603) 598-9300 • Fax: (603) 598-0200
 www.irwinpollack.com



www.rronline.com

MARKETPLACE ADVERTISING

Payable in advance. Order must be typewritten and accompanied by payment. Visa/MC/AMEX/Discover accepted. One inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R marketplace (per inch):

1 time	\$95.00
6 insertions	90.00
13 insertions	85.00
26 insertions	75.00
51 insertions	70.00

Marketplace
 (310) 553-4330 Fax: (310) 203-8450
 e-mail: kmumaw@rroonline.com

why do it by hand?

LINKER

www.rcsworks.com

VOICEOVER SERVICES

SAMO'NEIL
VOICE IMAGING
"THE VOICE HEARD ABOVE THE REST"

ISDN
&
MP3
Ready

DEMO: 1-877-4-YOURVO
www.samoneil.com (877-496-8786)

aural stimulation productions
We'll Produce Your Voice
941-772-3436

Get the Voice! without the growl

KYW, Philadelphia
KISS-FM, Dallas
930 Country, Houston
Mix 107.3, Washington
KISS 106, Seattle
Country • CHR • Hot AC • News

Sean Caldwell
BROADCAST VOICE ARTIST
(813) 926-1250
www.seancaldwell.com
demog@seancaldwell.com

NEW FOR 2001-

NOISE

THE PRODUCTION LIBRARY
Ninty Nine Generation-X Sounds
ON THE AIR

WHTZ-100 New York, KLOS Los Angeles, WCKG Chicago,
WCMG Philadelphia, KKDA Dallas, KTLZ Seattle...

Call: (302) 456-9898
http://www.omegaproductions.com

SMALL SPACE WORKS

YOU JUST READ THIS
Marketplace 310-553-4330

VOICEOVER SERVICES

JOHN DRISCOLL
VOICE OVER

www.johndriscoll.com
US 888.766.2049 415.388.8701
ISDN & MP3 inet delivery

JOE CIPRIANO
PROMOS

AMERICA'S NUMBER 1 VOICE
the voice of FOX, CBS and The Grammys
Call Us.
(877)-473-7643

www.joecipriano.com

Mark McKay Media

"POWERFUL...YET NATURAL!"
Jim O'Hara, OM
WLLR/Quad Cities, IA

DRY TRAX or
PRODUCED

AFFORDABLE!

PHONE DEMO: 913-345-2381
FAX 345-2351
WEB DEMO: mckaymedia.net

MP3 Delivery

VOICEOVER SERVICES

Flippin' 80's?
80sVoiceImage.com
1-941-282-8488

LINEAR/PROMOS "PRODUCED OR DRY"

JENNIFER VAUGHN
Voice Imaging

ISDN/DAT/CD
(941) 282-8400

www.jenniferavahn.com

brian kelsey voice-overs

jok productions

www.jokproductions.com

203.872.6106

NEW YORK CITY PHILLY DC PHOENIX ST. LOUIS
ABC CBS 2H-1 COMEDY CENTRAL SHOWTIME

KRIS ERIK STEVENS
EXCEPTIONAL VOICE IMAGERY



(800) 231-6100

kriserikstevens.com

Get an audience with the king.

Remember the king with the golden touch?

He's back.

Craig King

Voice overs • Promos • Sweepers • Liners

For a demo, go to www.craigcrap.com

"His voice will turn your product to gold."

--Todd Pettengill
Scott & Todd in the Morning
WPLJ, NEW YORK

R&R The Back Pages.

National Airplay Overview March 30, 2001

CHR/POP

LW	TW	
1	1	SHAGGY Angel (MCA)
2	2	CRAZY TOWN Butterfly (Columbia)
3	3	LENNY KRAVITZ Again (Virgin)
4	4	K-CI & JOJO Crazy (MCA)
5	5	DIDO Thankyou (Arista)
6	6	AEROSMITH Jaded (Columbia)
7	7	JANET All For You (Virgin)
8	8	S CLUB 7 Never Had A Dream Come True (Interscope)
9	9	JENNIFER LOPEZ Love Don't Cost A Thing (Epic)
10	10	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)
11	11	LIFEHOUSE Hanging By A Moment (DreamWorks)
12	12	DESTINY'S CHILD Survivor (Columbia)
13	13	3LW No More (Baby I'ma Do Right) (Epic)
14	14	MADONNA Don't Tell Me (Maverick/WB)
15	15	MYA Free (University/Interscope)
16	16	R. MARTIN F.C. AGUILERA Nobody Wants To Be Lonely (Columbia)
17	17	ATC Around The World (La La La...) (Republic/Universal)
18	18	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
19	19	DREAM He Loves U Not (Bad Boy/Arista)
20	20	NELLY Ride Wit Me (Fo' Reel/Universal)
21	21	JOE F/MYSTIKAL Stutter (Jive)
22	22	NELLY FURTADO I'm Like A Bird (DreamWorks)
23	23	THE CORRS Breathless (143/Lava/Atlantic)
24	24	MOBY F/GWEN STEFANI Southside (V2)
25	25	OUTKAST Ms. Jackson (LaFace/Arista)
26	26	LEE ANN WOMACK I Hope You Dance (MCA/Universal)
27	27	VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA)
28	28	SOULDECISION Ooh It's Kinda Crazy (MCA)
29	29	S. MUMBA Baby, Come Over... (Wildcard/Polydor/Interscope)
30	30	JENNIFER LOPEZ Play (Epic)

#1 MOST ADDED

LIMP BIZKIT My Way (Flip/Interscope)

#1 MOST INCREASED PLAYS

JENNIFER LOPEZ Play (Epic)

TOP 5 NEW & ACTIVE

EVAN AND JARON From My Head To My Heart (Columbia)

STELLA SOLEIL Kiss Kiss (Universal)

BBMAK Ghost Of You And Me (Hollywood)

MODJO Lady (Hear Me Tonight) (Barclay/MCA)

A. LEWIS OF STAIN'D W/F. DURST Outside (Flawless/Geffen/Interscope)

CHR begins on Page 36.

AC

LW	TW	
1	1	'N SYNC This I Promise You (Jive)
2	2	LEE ANN WOMACK I Hope You Dance (MCA/Universal)
3	3	FAITH HILL The Way You Love Me (Warner Bros.)
4	4	BACKSTREET BOYS Shape Of My Heart (Jive)
5	5	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
6	6	R. MARTIN F.C. AGUILERA Nobody Wants To Be Lonely (Columbia)
7	7	BBMAK Back Here (Hollywood)
8	8	HUEY LEWIS & GWYNETH PALTROW Cruisin' (Hollywood)
9	9	LEANN RIMES I Need You (Sparrow/Curb/Capitol)
10	10	LIONEL RICHIE Angel (Island/IDJMG)
11	11	MARC ANTHONY My Baby You (Columbia)
12	12	DON HENLEY Taking You Home (Warner Bros.)
13	13	FAITH HILL Breathe (Warner Bros.)
14	14	THE CORRS Breathless (143/Lava/Atlantic)
15	15	SAVAGE GARDEN I Knew I Loved You (Columbia)
16	16	BON JOVI Thank You For Loving Me (Island/IDJMG)
17	17	LONESTAR Amazed (BNA)
18	18	ROD STEWART I Can't Deny It (Atlantic)
19	19	98 DEGREES My Everything (Universal)
20	20	ENYA Only Time (Reprise)
21	21	GLORIA ESTEFAN You Can't Walk Away From Love (Epic)
22	22	DIDO Thankyou (Arista)
23	23	PETER CETERA Perfect World (DDE)
24	24	SHAWN COLVIN Whole New You (Columbia)
25	25	DAVID GRAY Babylon (ATO/RCA)
26	26	JOURNEY All The Way (Columbia)
27	27	SASHA ALEXANDER Let Me Be The One (Reprise)
28	28	BEE GEES This Is Where I Came In (Universal)
29	29	BETTE MIDLER Love TKO (Warner Bros.)
30	30	TAMARA WALKER Didn't We Love (Curb)

#1 MOST ADDED

SOPHIE B. HAWKINS Walking In My Blue Jeans (Rykodisc)

#1 MOST INCREASED PLAYS

LIONEL RICHIE Angel (Island/IDJMG)

TOP 5 NEW & ACTIVE

JON SECADA Break The Walls (Epic)

VITAMIN C As Long As You're Loving Me (Elektra/EEG)

DOOBIE BROTHERS Ordinary Man (Pyramid)

PLUS ONE Last Flight Out (Atlantic)

SOPHIE B. HAWKINS Walking In My Blue Jeans (Rykodisc)

AC begins on Page 77.

CHR/RHYTHMIC

LW	TW	
1	1	JARULE F/IL' MO AND VITA Put It... (Murder Inc./Def Jam/IDJMG)
2	2	NELLY Ride Wit Me (Fo' Reel/Universal)
3	3	JOE F/MYSTIKAL Stutter (Jive)
4	4	DESTINY'S CHILD Survivor (Columbia)
5	5	JANET All For You (Virgin)
6	6	SHAGGY Angel (MCA)
7	7	JAGGED EDGE Promise (So So Def/Columbia)
8	8	MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)
9	9	K-CI & JOJO Crazy (MCA)
10	10	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)
11	11	QB FINEST F/NAS Oochie Wally (Columbia)
12	12	CRAZY TOWN Butterfly (Columbia)
13	13	EVE Who's That Girl (Ruff Ryders/Interscope)
14	14	JENNIFER LOPEZ Love Don't Cost A Thing (Epic)
15	15	OLIVIA Bizzoune (J)
16	16	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)
17	17	MONICA Just Another Girl (Epic)
18	18	OUTKAST Ms. Jackson (LaFace/Arista)
19	19	OUTKAST So Fresh, So Clean (LaFace/Arista)
20	20	SNOOP DOGG Lay Low (No Limit/Priority)
21	21	TAMIA Stranger In My House (Elektra/EEG)
22	22	JON B Don't Talk (Edmonds/Epic)
23	23	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)
24	24	SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)
25	25	WYCLEF JEAN Perfect Gentleman (Ruffhouse/Columbia)
26	26	TYRESE I Like Them Girls (RCA)
27	27	JENNIFER LOPEZ Play (Epic)
28	28	DAFT PUNK One More Time (Virgin)
29	29	CASE Missing You (Def Soul/IDJMG)
30	30	ATC Around The World (La La La...) (Republic/Universal)

#1 MOST ADDED

CITY HIGH What Would You Do? (Interscope)

#1 MOST INCREASED PLAYS

JENNIFER LOPEZ Play (Epic)

TOP 5 NEW & ACTIVE

CITY HIGH What Would You Do? (Interscope)

112 Peaches And Cream (Bad Boy/Arista)

EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)

DMX No Sunshine (BlackGround)

JAHEIM Could It Be (Divine Mill/WB)

CHR begins on Page 36.

HOT AC

LW	TW	
1	1	DIDO Thankyou (Arista)
2	2	LENNY KRAVITZ Again (Virgin)
3	3	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
4	4	MADONNA Don't Tell Me (Maverick/WB)
5	5	U2 Beautiful Day (Interscope)
6	6	NELLY FURTADO I'm Like A Bird (DreamWorks)
7	7	AEROSMITH Jaded (Columbia)
8	8	VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA)
9	9	CREED With Arms Wide Open (Wind-up)
10	10	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)
11	11	THE CORRS Breathless (143/Lava/Atlantic)
12	12	LIFEHOUSE Hanging By A Moment (DreamWorks)
13	13	EVAN AND JARON Crazy For This Girl (Columbia)
14	14	LEE ANN WOMACK I Hope You Dance (MCA/Universal)
15	15	BARENAKED LADIES Pinch Me (Reprise)
16	16	BARENAKED LADIES Too Little Too Late (Reprise)
17	17	MOBY F/GWEN STEFANI Southside (V2)
18	18	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
19	19	COLDPLAY Yellow (Netwerk/Capitol)
20	20	3 DOORS DOWN Kryptonite (Republic/Universal)
21	21	FUEL Hemorrhage (In My Hands) (Epic)
22	22	STING After The Rain Has Fallen (A&M/Interscope)
23	23	BON JOVI Thank You For Loving Me (Island/IDJMG)
24	24	DAVE MATTHEWS BAND I Did It (RCA)
25	25	DELETERIUM F/SARAH McLACHLAN Silence (Engine/Netwerk/Arista)
26	26	R. MARTIN F.C. AGUILERA Nobody Wants To Be Lonely (Columbia)
27	27	JOSH JOPLIN GROUP Camera One (Artemis)
28	28	INCUBUS Drive (Immortal/Epic)
29	29	COLLECTIVE SOUL Perfect Day (Atlantic)
30	30	EVE 6 Here's To The Night (RCA)

#1 MOST ADDED

DAVID GRAY Please Forgive Me (ATO/RCA)

#1 MOST INCREASED PLAYS

UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)

TOP 5 NEW & ACTIVE

GREEN DAY Warning (Reprise)

JENNIFER LOPEZ Love Don't Cost A Thing (Epic)

JANET All For You (Virgin)

ROD STEWART I Can't Deny It (Atlantic)

EVAN AND JARON From My Head To My Heart (Columbia)

AC begins on Page 77.

URBAN

LW	TW	
1	1	MUSIQ Love (Def Soul/IDJMG)
2	2	SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)
3	3	TANK Maybe I Deserve (BlackGround)
4	4	KOFFEE BROWN After Party (Arista)
5	5	JARULE F/IL' MO AND VITA Put It... (Murder Inc./Def Jam/IDJMG)
6	6	OUTKAST So Fresh, So Clean (LaFace/Arista)
7	7	JANET All For You (Virgin)
8	8	DESTINY'S CHILD Survivor (Columbia)
9	9	JOE F/MYSTIKAL Stutter (Jive)
10	10	JILL SCOTT A Long Walk (Hidden Beach/Epic)
11	11	CASE Missing You (Def Soul/IDJMG)
12	12	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)
13	13	JAGGED EDGE Promise (So So Def/Columbia)
14	14	JON B Don't Talk (Edmonds/Epic)
15	15	GINUWINE There It Is (Epic)
16	16	QB FINEST F/NAS Oochie Wally (Columbia)
17	17	EVE Who's That Girl (Ruff Ryders/Interscope)
18	18	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)
19	19	INDIA.ARIE Video (Motown)
20	20	PUBLIC ANNOUNCEMENT Man Ain't Suppose To Cry (RCA)
21	21	OLIVIA Bizzoune (J)
22	22	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)
23	23	LIL BOW WOW F/JAGGED EDGE Puppy Love (So So Def/Columbia)
24	24	MAXWELL Get To Know Ya (Columbia)
25	25	PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Columbia)
26	26	SILKK THE SHOCKER That's So Cool (No Limit/Priority)
27	27	R. KELLY A Woman's Threat (Jive)
28	28	MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)
29	29	TAMIA Stranger In My House (Elektra/EEG)
30	30	NELLY Ride Wit Me (Fo' Reel/Universal)

#1 MOST ADDED

DAVE HDLLISTER Take Care Of Home (Def Squad/DreamWorks)

#1 MOST INCREASED PLAYS

DESTINY'S CHILD Survivor (Columbia)

TOP 5 NEW & ACTIVE

DMX No Sunshine (BlackGround)

SYLEENA JOHNSON I Am Your Woman (Jive)

SADE King Of Sorrow (Epic)

CANELA Sponsor (I Need, I Need...) (Goodfellas/DreamWorks)

DIRTY Hit Da Foe (Universal)

URBAN begins on Page 51.

ROCK

LW	TW	
1	1	TANTRIC Breakdown (Maverick)
2	2	AEROSMITH Jaded (Columbia)
3	3	3 DOORS DOWN Duck And Run (Republic/Universal)
4	4	LIFEHOUSE Hanging By A Moment (DreamWorks)
5	5	A. LEWIS OF STAIN'D W/F. DURST Outside (Flawless/Geffen/Interscope)
6	6	FUEL Hemorrhage (In My Hands) (Epic)
7	7	BUCKCHERRY Ridin' (DreamWorks)
8	8	FUEL Innocent (Epic)
9	9	3 DOORS DOWN Loser (Republic/Universal)
10	10	OLEANDER Are You There? (Republic/Universal)
11	11	GODSMACK Awake (Republic/Universal)
12	12	DAVE MATTHEWS BAND I Did It (RCA)
13	13	INCUBUS Drive (Immortal/Epic)
14	14	AC/DC Safe In New York City (EastWest/EEG)
15	15	PRIMUM W/OZZY N.I.B. (Divine/Priority)
16	16	ERIC CLAPTON Superman Inside (Duck/Reprise)
17	17	SPACESHIP I Want To Live (Artemis)
18	18	U2 Walk On (Interscope)
19	19	CREED Are You Ready (Wind-up)
20	20	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
21	21	A PERFECT CIRCLE The Hollow (Virgin)
22	22	COLD No One (Flip/Geffen/Interscope)
23	23	GODSMACK Greed (Republic/Universal)
24	24	VAN ZANT Get What You Got Comin' (CMC/SRG)
25	25	MONSTER MAGNET Heads Explode (A&M/Interscope)
26	26	SALIVA Your Disease (Island/IDJMG)
27	27	UNION UNDERGROUND Killing The Fly (Portrait/Columbia)
28	28	DUST FOR LIFE Seed (Wind-up)
29	29	STAIN'D It's Been Awhile (Flip/Elektra/EEG)
30	30	SYSTEMATIC Beginning Of The End (Music Company/Elektra/EEG)

#1 MOST ADDED

STAIN'D It's Been Awhile (Flip/Elektra/EEG)

#1 MOST INCREASED PLAYS

STAIN'D It's Been Awhile (Flip/Elektra/EEG)

TOP 5 NEW & ACTIVE

SPINESHANK New Disease (Roadrunner)

GARY MOORE Enough Of The Blues (CMC/SRG)

BLUE OCTOBER Breakfast After 10 (Universal)

RAGE AGAINST THE MACHINE How I Could Just Kill A Man (Epic)

AMERICAN PEARL If We Were Kings (Wind-up)

ROCK begins on Page 92.



National Airplay Overview March 30, 2001

URBAN AC

LW	TW	ARTIST	SON	Label
2	1	JILL SCOTT	A Long Walk (Hidden Beach/Epic)	
3	2	MAXWELL	Get To Know Ya (Columbia)	
1	3	TAMIA	Stranger In My House (Elektra/EEG)	
4	4	DAVE HOLLISTER	One Woman Man (Def Squad/DreamWorks)	
5	5	CARL THOMAS	Emotional (Bad Boy/Arista)	
7	6	MUSIQ	Love (Def Soul/IDJMG)	
14	7	JANET	All For You (Virgin)	
6	8	ERYKAH BADU	Didn't Cha Know (Motown)	
9	9	KOFFEE BROWN	After Party (Arista)	
8	10	PUBLIC ANNOUNCEMENT	Man Ain't Suppose To Cry (RCA)	
10	11	JESSE POWELL	If I (Silas/MCA)	
11	12	DONNIE MCCLURKIN	We Fall Down (Verity)	
12	13	JAHEIM	Could It Be (Divine Mill/WB)	
15	14	TANK	Maybe I Deserve (BlackGround)	
16	15	GLADYS KNIGHT	If I Were Your Woman II (MCA)	
19	16	INDIA, ARIE	Video (Motown)	
22	17	SUNSHINE ANDERSON	Heard It All Before (Soulife/Antiatic)	
18	18	AVANT	My First Love (Magic Johnson/MCA)	
20	19	CHANTE' MOORE	Bitter (Silas/MCA)	
21	20	MUSIQ	Just Friends (Sunny) (Def Soul/IDJMG)	
24	21	JAGGED EDGE	Promise (So So Def/Columbia)	
29	22	ERIC BENET	Love Don't Love Me (Warner Bros.)	
18	23	JOE F/MYSTIKAL	Stutter (Jive)	
26	24	SADE	King Of Sorrow (Epic)	
—	25	R. KELLY	A Woman's Threat (Jive)	
—	26	CASE	Missing You (Def Soul/IDJMG)	
—	27	RL	Good Love (Warner Bros.)	
25	28	TONI BRAXTON	Maybe (LaFace/Arista)	
28	29	YOLANDA ADAMS	I Believe I Can Fly (Elektra/EEG)	
—	30	AL JARREAU	It's How You Say It (GRP/VMG)	

#1 MOST ADDED

JIMMY COZIER She's All I Got (J)

#1 MOST INCREASED PLAYS

JANET All For You (Virgin)

TOP 5 NEW & ACTIVE

K-CI & JOJO Wanna Do You Right (MCA)

SYLEENA JOHNSON I Am Your Woman (Jive)

RIPPINGTONS F/HOWARD HEWETT I Found Heaven (Peak/Concord)

JON B Don't Talk (Edmonds/Epic)

HIL ST. SOUL For Your Love (Dome/Select-O-Hits)

URBAN begins on Page 51.

ACTIVE ROCK

LW	TW	ARTIST	SON	Label
1	1	A. LEWIS OF STAIND W/F. DURST	Outside (Flawless/Geffen/Interscope)	
4	2	3 DOORS DOWN	Duck And Run (Republic/Universal)	
3	3	LINKIN PARK	One Step Closer (Warner Bros.)	
2	4	TANTRIC	Breakdown (Maverick)	
5	5	GODSMACK	Awake (Republic/Universal)	
7	6	DLEANDER	Are You There? (Republic/Universal)	
6	7	DISTURBED	Voices (Giant/Reprise)	
12	8	LIMP BIZKIT	My Way (Flip/Interscope)	
11	9	A PERFECT CIRCLE	The Hollow (Virgin)	
10	10	FUEL	Innocent (Epic)	
8	11	LIFEHOUSE	Hanging By A Moment (DreamWorks)	
14	12	BUCKCHERRY	Ridin' (DreamWorks)	
9	13	INCUBUS	Drive (Immortal/Epic)	
15	14	SALIVA	Your Disease (Island/IDJMG)	
44	15	STAIND	It's Been Awhile (Flip/Elektra/EEG)	
13	16	UNION UNDERGROUND	Killing The Fly (Portrait/Columbia)	
18	17	COLD NO ONE	(Flip/Geffen/Interscope)	
24	18	GODSMACK	Greed (Republic/Universal)	
17	19	PAPA ROACH	Between Angels And Insects (DreamWorks)	
19	20	FUEL	Hemorrhage (In My Hands) (Epic)	
16	21	AEROSMITH	Jaded (Columbia)	
21	22	NONPOINT	What A Day (MCA)	
23	23	SPINESHANK	New Disease (Roadrunner)	
25	24	SKRAPE	Waste (RCA)	
28	25	SYSTEMATIC	Beginning Of The End (Music Company/Elektra/EEG)	
20	26	CRAZY TOWN	Butterfly (Columbia)	
27	27	MONSTER MAGNET	Heads Explode (A&M/Interscope)	
26	28	SPACEHOG	I Want To Live (Artemis)	
29	29	NOTHINGFACE	Bleeder (TVT)	
22	30	OFFSPRING	Want You Bad (Columbia)	

#1 MOST ADDED

MEGADETH Moto Psycho (Sanctuary/SRG)

#1 MOST INCREASED PLAYS

STAIND It's Been Awhile (Flip/Elektra/EEG)

TOP 5 NEW & ACTIVE

LINKIN PARK Crawling (Warner Bros.)

TRAIN Drops Of Jupiter (Tell Me) (Columbia)

ALIEN ANT FARM Movies (DreamWorks)

STEREOMUD Pain (Columbia)

MEGADETH Moto Psycho (Sanctuary/SRG)

ROCK begins on Page 92.

COUNTRY

LW	TW	ARTIST	SON	Label
3	1	JESSICA ANDREWS	Who I Am (DreamWorks)	
1	2	DIAMOND RIO	One More Day (Arista)	
4	3	FAITH HILL	If My Heart Had Wings (Warner Bros.)	
5	4	TRAVIS TRITT	It's A Great Day To Be Alive (Columbia)	
2	5	TOBY KEITH	You Shouldn't Kiss Me Like... (DreamWorks)	
7	6	BROOKS & DUNN	Ain't Nothing 'Bout You (Arista)	
8	7	KENNY CHESNEY	Don't Happen Twice (BNA)	
9	8	TIM RUSHLOW	She Misses Him (Atlantic)	
10	9	DIXIE CHICKS	If I Fall You're Going With Me (Monument)	
12	10	TIM MCGRAW	Grown Men Don't Cry (Curb)	
16	11	MARK MCGUINN	Mrs. Steven Rudy (VFR)	
11	12	MARTINA MCBRIDE	It's My Time (RCA)	
13	13	TRICK PONY	Pour Me (H2E/WB)	
15	14	GARY ALLAN	Right Where I Need To Be (MCA)	
18	15	PHIL VASSAR	Rose Bouquet (Arista)	
21	16	GEORGE STRAIT	If You Can Do Anything Else (MCA)	
22	17	SARA EVANS	I Could Not Ask For More (RCA)	
17	18	WARREN BROTHERS	Move On (BNA)	
20	19	PATTY LOVELESS	The Last Thing On My Mind (Epic)	
19	20	PAM TILLIS	Please (Arista)	
23	21	ALAN JACKSON	When Somebody Loves You (Arista)	
25	22	MONTGOMERY GENTRY	She Couldn't Change Me (Columbia)	
24	23	STEVE HOLY	The Hunger (Curb)	
27	24	AARON TIPPIN	People Like Us (Lyric Street)	
26	25	CLAY DAVIDSON	Sometimes (Capitol)	
32	26	BOND PAISLEY	Two People Fell In Love (Arista)	
31	27	LEANN RIMES	But I Do Love You (Curb)	
28	28	VINCE GILL	Shoot Straight From Your Heart (MCA)	
29	29	KENNY ROGERS	There You Go Again (Dreamcatcher)	
30	30	TERRI CLARK	No Fear (Mercury)	

#1 MOST ADDED

DARRYL WORLEY Second Wind (DreamWorks)

#1 MOST INCREASED PLAYS

BROOKS & DUNN Ain't Nothing 'Bout You (Arista)

TOP 5 NEW & ACTIVE

JOHN RICH Forever Loving You (BNA)

LONESTAR I'm Already There (BNA)

DARRYL WORLEY Second Wind (DreamWorks)

CRAIG MORGAN I Want Us Back (Atlantic)

BILLY RAY CYRUS Crazy 'Bout You Baby (Monument)

COUNTRY begins on Page 65.

ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	A. LEWIS OF STAIND W/F. DURST	Outside (Flawless/Geffen/Interscope)	
2	2	INCUBUS	Drive (Immortal/Epic)	
3	3	MOBY F/GWEN STEFANI	Southside (V2)	
4	4	CRAZY TOWN	Butterfly (Columbia)	
7	5	FUEL	Innocent (Epic)	
5	6	LIFEHOUSE	Hanging By A Moment (DreamWorks)	
6	7	LINKIN PARK	One Step Closer (Warner Bros.)	
8	8	LIMP BIZKIT	My Way (Flip/Interscope)	
11	9	AMERICAN HI-FI	Flavor Of The Weak (Island/IDJMG)	
9	10	COLDPLAY	Yellow (Network/Capitol)	
10	11	3 DOORS DOWN	Duck And Run (Republic/Universal)	
15	12	TANTRIC	Breakdown (Maverick)	
17	13	NEW FOUND GLORY	Hit Or Miss... (Drive-Thru/MCA)	
12	14	DAVE MATTHEWS BAND	I Did It (RCA)	
14	15	FUEL	Hemorrhage (In My Hands) (Epic)	
20	16	A PERFECT CIRCLE	The Hollow (Virgin)	
19	17	DLEANDER	Are You There? (Republic/Universal)	
16	18	GODSMACK	Awake (Republic/Universal)	
18	19	ALIEN ANT FARM	Movies (DreamWorks)	
—	20	STAIND	It's Been Awhile (Flip/Elektra/EEG)	
24	21	COLD NO ONE	(Flip/Geffen/Interscope)	
23	22	PAPA ROACH	Between Angels And Insects (DreamWorks)	
28	23	POWDERFINGER	My Happiness (Republic/Universal)	
27	24	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)	
13	25	U2	Walk On (Interscope)	
25	26	RAGE AGAINST THE MACHINE	Renegades Of Funk (Epic)	
26	27	OUR LADY PEACE	Lie (Columbia)	
22	28	DISTURBED	Voices (Giant/Reprise)	
21	29	OFFSPRING	Want You Bad (Columbia)	
31	30	PDE	Hey Pretty (FEI/Antiatic)	

#1 MOST ADDED

DEPECHE MODE Dream On (Reprise)

#1 MOST INCREASED PLAYS

STAIND It's Been Awhile (Flip/Elektra/EEG)

TOP 5 NEW & ACTIVE

VERTICAL HORIZON Best I Ever Had (Gray Sky...) (RCA)

SKRAPE Waste (RCA)

TAPROOT I (Veivet Hammer/Antiatic)

KILLING HEIDI Mascara (3:33/Universal)

DEPECHE MODE Dream On (Reprise)

ALTERNATIVE begins on Page 101.

NAC/SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
1	1	RICHARD ELLIOT	Who? (Blue Note)	
2	2	KIM WATERS	In The Groove (Shanachie)	
3	3	KIRK WHALUM	Now Til Forever (Warner Bros.)	
5	4	RICK BRAUN	Kisses In The Rain (Warner Bros.)	
4	5	DAVE KOZE	Love Is On The Way (Capitol)	
9	6	RIPPINGTONS	Caribbean Breeze (Peak/Concord)	
6	7	GEORGE BENSON	Medicine Man (GRP/VMG)	
7	8	BONA FIDE	X-Ray Hip (N-Coded)	
8	9	JEFF GOLUB	Droptop (GRP/VMG)	
12	10	JEFF LORBER	Snakebite (Samson/Gold Circle)	
10	11	YULARA	Flyin' High (Higher Octave)	
11	12	SADE	By Your Side (Epic)	
13	13	TRICK SHE	Walks This Earth (Telarc)	
14	14	CHUCK LOEB	North, South, East And West (Shanachie)	
15	15	MICHAEL MCDONALD	Open The Door (Ramp)	
19	16	MICHAEL LINGTON	Sunset (Samson/Gold Circle)	
16	17	GREGG KARUKAS	Chasing The Wind (N-Coded)	
17	18	COUNT BASIC	Who? (Instinct)	
23	19	FREDDIE RAVEL	Sunny Side Up (GRP/VMG)	
20	20	TIM BOWMAN	Smile (Insync)	
18	21	BONNIE JAMES & RICK BRAUN	R.S.V.P. (Warner Bros.)	
24	22	SEAL	This Could Be Heaven (London Sire)	
25	23	KEN NAVARRO	Delizioso (Positive)	
22	24	JAZZMASTERS	Shine (Hardcastle/Trippin' N' Rhythm)	
26	25	EUGE GROOVE	Romeo & Juliet (Warner Bros.)	
28	26	STEVE COLE	Waterfalls (Atlantic)	
—	27	WAYMAN TISDALE	Can't Hide Love (Atlantic)	
—	28	JOE I	Wanna Know (Jive)	
21	29	JONATHAN BUTLER	Forever Tonight (N-Coded)	
29	30	INCOGNITO F/MAYSA	Change (Talkin Loud/Blue Thumb/VMG)	

#1 MOST ADDED

JEFF KASHIWA Around The World (Native Language)

#1 MOST INCREASED PLAYS

RIPPINGTONS Caribbean Breeze (Peak/Concord)

TOP 5 NEW & ACTIVE

FOUR 80 EAST Bumper To Bumper (Higher Octave)

KOMBO Tip Of The Hat (GRP/VMG)

CHARLIE WILSON Without You (Major Hits)

DAVID MANN Stone Groove (N-Coded)

PIECES OF A DREAM R U Ready (Heads Up)

NAC begins on Page 87.

ADULT ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)	
2	2	U2	Walk On (Interscope)	
3	3	ERIC CLAPTON	Superman Inside (Duck/Reprise)	
4	4	JOSH JOPLIN GROUP	Camera One (Artemis)	
5	5	COLDPLAY	Yellow (Network/Capitol)	
6	6	DAVE MATTHEWS BAND	I Did It (RCA)	
7	7	DIDO	Thankyou (Arista)	
8	8	WALLFLOWERS	Letters From The Wasteland (Interscope)	
9	9	SHAWN COLVIN	Whole New You (Columbia)	
11	10	SEMISONIC	Chemistry (MCA)	
10	11	BARENAKED LADIES	Too Little Too Late (Reprise)	
12	12	DAVID GRAY	Please Forgive Me (ATO/RCA)	
15	13	JOHN HIATT	Lift Up Every Stone (Vanguard)	
14	14	OLD 97'S	King Of All The World (Elektra/EEG)	
13	15	U2	Beautiful Day (Interscope)	
17	16	JONATHAN BROOKE	Linger (Bad Dog)	
20	17	JEB LLOY NICHOLS	Heaven Right Here (Rykodisc)	
22	18	PAUL SIMON	You're The One (Warner Bros.)	
18	19	PAT MCGEE BAND	Rebecca (Giant/WB)	
16	20	LENNY KRAVITZ	Again (Virgin)	
21	21	GREEN DAY	Warning (Reprise)	
26	22	SHAWN MULLINS	Up All Night (SMG/Columbia)	
—	23	MARK KNOPFLER	Sailing To Philadelphia (Warner Bros.)	
25	24	LIFEHOUSE	Hanging By A Moment (DreamWorks)	
23	25	COLLECTIVE SOUL	Perfect Day (Atlantic)	
27	26	BOB SCHNEIDER	Metal & Steel (Universal)	
24	27	UNCLE KRACKER	Follow Me (Top Dog/Lava/Antiatic)	
29	28	DELBERT MCCLINTON	Linin' It Down (New West/Red Ink)	
—	29	INCUBUS	Drive (Immortal/Epic)	
—	30	JIM WHITE	Handcuffed To A Fence In... (Luaka Bop/Virgin)	

#1 MOST ADDED

DEPECHE MODE Dream On (Reprise)

#1 MOST INCREASED PLAYS

DAVID BYRNE Like Humans Do (Luaka Bop/Virgin)

TOP 5 NEW & ACTIVE

DAVID BYRNE Like Humans Do (Luaka Bop/Virgin)

JIMMY SMITH Only In It For The Money (Blue Thumb/VMG)

AMY CORREIA Life Is Beautiful (Capitol)

DANDY WARHOLS Goddess (Capitol)

KEB' MO' The Door (Epic)

ADULT ALTERNATIVE begins on Page 109.

Publisher's Profile

By Erica Farber



FRANK BODENCHAK
Managing Director, Morgan Stanley Dean Witter

Frank Bodenchak is one of the broadcast industry's biggest supporters. As a Managing Director at Morgan Stanley Dean Witter, Bodenchak spends morning, noon and night analyzing the industry. In fact, according to *Institutional Investor*, Bodenchak was the No. 1 broadcasting analyst in 1998, 1999 and 2000.

Bodenchak joined MSDW in 1996. In the past two years he has been involved in over \$25 billion worth of corporate finance transactions and over \$150 billion in merger and acquisition transactions, which included the mergers of Viacom and CBS and AMFM and Clear Channel.

Getting into the business: "As early as high school I knew I wanted to be involved in stock picking. I went to Williams College and was an economics major and learned quickly that a liberal arts degree didn't get you very far. I spoke with a number of portfolio managers whom I had relationships with through family and friends and learned that I needed to get a more technical underpinning. I spent the next two years working at Ernst & Young, which was essentially a boot camp for me. I was able to go part-time to NYU, where I got a master's in accounting and an MBA in the same two-year period."

Becoming interested in broadcasting: "Coming out of NYU, I had four job offers in equity research. I had done enough homework to figure out that was probably one of the better training grounds to learn how to stock pick and to figure out how the whole investment side of the equation worked. My opportunities were in a bunch of different areas, one of them being broadcasting at Furman Selz. After asking around, I realized that broadcasting was going to be one of the five or six fastest-growing areas one could be in on Wall Street."

His responsibilities at Morgan Stanley Dean Witter: "You wear several hats in this position. One hat is reporting to 300 institutions, mutual funds, pension funds and investment houses that own these stocks or are exploring ownership of these stocks. A team of people helps me analyze companies, write reports on them, model earnings estimates looking out on a five-to-10-year basis and generally communicate our findings to investors in writing or through phone calls and marketing visits."

"The other half of the equation is getting inside the companies that I follow and working with their management structurally, either giving merger and acquisition advice or keeping CEOs and CFOs abreast of industry trends. We're looking at things from a higher perch, since we deal with all the competitors in the space at the same time."

Analyzing a broadcast company: "One of the most important things in stock picking is the quality of the assets. You want companies with high-growth assets, given the top-line growth, the margins, the ability to generate free cash flow out of EBITDA and the acquisition opportunities. One of the first key variables is the nature

of the assets. In the case of radio, it's whether they're quality signals with a strong format niche.

"The next variable is management. Two companies might have the same 20% a year price appreciation, but companies with strong management that makes smart decisions and avoids mistakes often have stocks that act like a step-up function. In addition to the growth in price, for example, companies that make smart acquisitions may have a step up in growth. Clear Channel is the best example of a company that, consecutively, over the past eight years, has made a series of very wise business decisions and simultaneously financed those transactions in a way that benefited shareholders, taking into account risk and reward."

State of radio: "On the positive side, the share shift from other media into radio is clearly going to continue. We put together a study that found that the average consumer of media spends about 36% of his or her time in media focused on radio. That compares with about 6% of their media time spent using newspaper. When I look at how the advertising revenue share is distributed, newspaper garners 35% of total industry ad dollars, and radio garners about 8.5%. There's a misallocation. The fact that radio is getting stronger in terms of penetrating audiences on a local and national scale and has gotten stronger in terms of management and the quality and number of salespeople all indicate that the share shift is probably going to continue."

"Also, the business as a whole is better-positioned to target national advertising dollars than ever before. That can be pretty exciting, considering that the total national ad pie is \$140 billion, whereas radio has really only been focused on the \$100 billion local ad pie. Radio now gets about \$4 billion of that \$140 billion national ad pie. As it attains critical mass, it will be able to increase its exposure dramatically."

What moves the needle? "Half of the equation is the fundamentals, the other is the expectations built into a stock. Fear and greed motivate Wall Street. We are of the opinion that there will be further negative earnings revisions. The first layer of the onion might have been the tough national and Internet comps, but the second layer has yet to unfold. That is the impact of the weakening economy. Part of it is expectations. We're seeing that companies that have actually reduced expectations for the year, that have lowered the bar for themselves, are typically performing much better now that investors don't have that fear of weakness."

"The inverse is also true, the greed factor. We fundamentally believe that most broadcast companies right now are underowned. Accounts don't own as much as the typical weighting in the S&P 500 would indicate that they should. What that means is that when there is a sustainable improvement in trends, a lot of investors will try to capture that improvement, since right now the expectation is for weakness. So with any signs of improvement relative to expectations, we think you'll see above-average price appreciation."

The Internet and its effect on terrestrial broadcasting: "We think it's prudent to assume that there will be some loss in listenership — not just from the Internet, but also from satellite radio. We're assuming radio listenership will decline about 1% a year vs. a 3%-4% decline in readership at a typical newspaper and a 3%-4% decline in viewership at a typical mature television network."

"On a relative basis, despite the fact that we assume that you're going to lose some listenership, every year radio would, theoretically, still have, on a relative basis, 2%-3% greater penetration than some of the other media with which it competes. I do not think the Internet is going to be as competitive in terms of advertising dollars. It's a very different type of advertising buy in Internet."

Companies he's watching right now: "My two favorite companies long-term are Cox Radio (CXR) and

Entercom (ETM). We think those two are interesting, because they combine the best of both worlds. They have very strong organic revenue growth, which is one of the most important drivers. In the case of Cox Radio, which has been public for 18 quarters, it has had very strong growth, and it's consistently above expectations. In some ways Cox and Entercom are looking more and more to be quality operators, similar to what we've seen with Clear Channel and Infinity, which have been phenomenal performers over the past eight or nine years."

"The other nuance to Cox and Entercom is that they're still small enough to benefit from consolidation. We've watched them become the third- and fifth-largest radio broadcasters, but given that they're still relatively small companies with strong balance sheets and increased experience with investors, we think they probably have an above-average likelihood of growing through creative acquisitions relative to other companies in the small- and mid-cap space."

Career disappointment: "I don't have any career disappointments, but you always walk a fine line. The allocation of work vs. personal life in an industry like broadcasting, which is fairly all-consuming, is always a little bit of a question mark."

Career highlight: "If someone had asked me 10 years ago whether I'd be a Managing Director at Morgan Stanley Dean Witter at age 30, I would have thought that person was crazy. Getting promoted a couple of years ago was a very gratifying experience."

Most influential individual: "On the personal front, it would be my parents. On the professional front, John Tinker. John was the cable analyst at Furman Selz when I started. Both he and my parents are pretty similar, in the sense that they're both incredibly encouraging and both gave me enough rope to either succeed or hang myself."

Favorite radio format: "Alternative. WLIR/Nassau-Suffolk. Although — if Mel Karmazin or Lowry Mays is reading — WXRK/New York and WHTZ (Z100)/New York are pretty close followups."

Favorite television show: "Friends."

Favorite song: "Anything off Moby's *Play* or Matchbox Twenty's *Mad Season*."

Favorite movie: "Sixth Sense."

Favorite restaurant: "Tri Merli, on West Broadway in New York."

Beverage of choice: "Vodka and soda."

Hobbies: "I love architecture. I actually designed a house five years ago. I love sports, tennis, running and weightlifting."

E-mail address: "frank.bodenchak@msdw.com."

Advice on raising stock prices: "Having a realistic expectation of growth rates and an understanding of what drives growth is key to the performance of the business model, as well as the communication to Wall Street. If Wall Street is looking at how things perform and also looking at how things perform relative to expectations, you really need both sides of the equation. The other pieces of the puzzle reflect acquisition strategy and financing. On the acquisition strategy, companies that have been more discerning with their acquisitions, that have struck deals that either have assets that are higher growth or that have more stable business models or barriers to entry have historically done much better."

"Clear Channel has a mission statement that claims the company will never make an acquisition unless the growth rate of the acquired company is faster than their organic growth rate. If you stick to a business model like that, you will continue evolving and be able to sustain above-average growth over the long term. The other side is acquiring assets in due process, assets you can purchase within your capital structure and not reaching for that acquisition where perhaps the internal management doesn't have the wherewithal or capabilities to integrate from the get-go."

#1 Most Added at Hot AC

- WBMX/Boston
- KPLZ/Seattle
- KPEK/Albuquerque
- WMT/Cedar Rapids
- WTMX/Chicago
- WVRV/St. Louis
- WVTI/Grand Rapids
- WCPT/Bany
- KLLC/San Francisco
- WRTE/Norfolk
- WINK/Ft. Myers
- WXLO/Worcester
- KAMX/Justin
- WMC/Memphis
- WKDD/Akron
- WDAQ/Danbury
- WSSR/Tampa
- KZZO/Sacramento
- WMXY/Youngstown
- WKSI/Greensboro
- KLLY/Bakersfield
- KQMB/Salt Lake City
- WRFY/Redding
- KVSR/Fresno
- KUCD/Honolulu
- WMBX/West Palm
- KOSO/Modesto
- KBEE/Salt Lake City
- KMXS/Anchorage
- KCDU/Monterey
- KEZR/San Jose
- WCDA/Lexington
- WKZN/New Orleans
- WDVD/Detroit



Over 20 Alternative Stations First Week!
Including

- | | | |
|------|------|--------|
| WPLY | KENZ | KWOD |
| KZON | KJEE | WVWV |
| WBRU | WOXY | WRRV |
| WKRL | WZZI | WEQX |
| WSFM | WCYY | WEJE |
| WARQ | KLEC | & More |

"WHITE LADDER is the kind of CD you loan to a friend and never get back." —NEWSWEEK

David Gray Please Forgive Me

The new single from the platinum album, WHITE LADDER

SOLD-OUT US TOUR

APRIL: 12 Minneapolis / 13 Madison / 14 St. Louis / 16 Indianapolis / 17 Cincinnati / 18 Pittsburgh / 20 Cleveland / 21 Chicago / 22 Detroit / 24 Toronto
 26 Burlington / 27 Portland ME / 28 Boston **MAY:** 1 Philadelphia / 3 New York / 5 Washington / 7 Norfolk / 8 Raleigh / 9 Atlanta / 11 New Orleans / 12 Austin
 13 Dallas / 15 Denver / 15 Salt Lake / 18 Los Angeles / 19 San Diego / 20 Las Vegas / 22 & 23 San Francisco / 24 Portland OR / 26 & 27 Seattle / 28 Vancouver

Produced by Gray/McClune/Poison / Single remixed by Brian Malouf / A&R: Steve Raibovsky
 The RCA Records Label is a unit of BMG Entertainment / TM&© Registered / Marcato Registrado / © by General Electric Co., USA / BMG logo is a trademark of BMG Music - © 2001 BMG Entertainment



iht



www.davidgray.com www.atorecords.com

SUM 41

Officially
Going For Adds
This Week!

FAT LIP

ON THE MTV CAMPUS INVASION TOUR
APRIL / MAY -- ON THE ROAD WITH FENIX TX, OFFSPRING AND BLINK 182
THE NEW SINGLE FROM THE DEBUT ALBUM
"ALL KILLER NO FILLER"

Couldn't Wait:

WXRK/New York
WFNX/Boston
KXXR/Minneapolis
KNRK/Portland
KJEE/Santa Barbara

KROQ/Los Angeles
CIMX/Detroit
KPNT/St. Louis
WMRQ/Hartford
KPOI/Honolulu

LIVE 105/San Francisco
KNDD/Seattle
KTCL/Denver
CFNY/Toronto



AND THE GRAND DEF JAM MUSIC GROUP



GREIG NORRIS AND ARI MARTIN
FOR NETWORK MANAGEMENT.

